Published Weekly at 184 West 46th St., New York, N. T., by Variety, Inc. Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Gilice at New York, N. Y., under the act of March 2, 1879. COPYRIGHT, 1986, BY VARIETY, INC. ALL RIGHTS BESERVED.

Vol. 123 No. 12

NEW YORK, WEDNESDAY, SEPTEMBER 2, 1936

64 PAGES

SNOOTY RITZ AND PIERRE'S **GIRL SHOWS**

Girl-shows will invade two of New York's ritziest hostelries this fall, the lerre, on 5th avenue, and the Ritz-Carlton. Latter has instituted a remedeling program totaling \$75,000 in its chief dining room to accomnodate a floor show,

Productions in both Inns will be by Clifford C. Fischer (French Casino), with Miles Ingails, of the Insino), with Miles Ingalls, of the International Booking Agency (a Fischer-Shapiro-Blumenthal subsidiation the booking. Rist-Caftons show is, expected to open Oct. 15, with the Pierre probably debuting the following night.

Around 43,500 will be spent weekly on the floor-show in each spot, this exclusive of the cost of name bands for both hotels. No talent or orchestras, however, have been set as yet, but probably booked also by the same outfit.

as yet, but probably booked also by the same outfit.

International Agency, with Carl Snyder scouting, is lining, up a route of swanky hotels which will take the floor shows as they come out of the Ritz-Carlton and Pierre hotels after eight week bookings at each,

H. Bergman, American, Helping Build New Hollywood in Moscow

Moscow, Aug. 20.
An: American engineer, Helmer Bergman, Jornierly chief engineer of the Metrojolitan studios, Hollywood, is one of the big four projecting the mammoid Soviet Hollywood in the mammoid Soviet Hollywood in the mammoid Soviet Hollywood in cohestnetion will start in the spring of next year. Soviet government has already appropriated 305,000,000 rubles to launch the work. When completed, the film city will have a production capacity of 300 pictures a year and will house 25,000 people. Film producing units will be built with a capacity of 60 films each—the whole project when completed to thave five such units. Soviets expect the next Hollywood to be completed in five years.

Chinese Vaude in Mexico

Singing Bartender

Stigling waiters have been around since the early days of the Bowers, but a singing barten der is something new. There is one such (colored) at Powell's, a roadhouse outside of Albany, N. V. Name is Mitchell Lewis and he's a good mixemper in addition to having quite a ditty voice. His side kick at the piano is one Bert Williams.

Known as Mitch, he was in

Known as 'Mitch,' he was in one of Al Jolson's shows.

BASEBALL ON DONKEYS. NEW B. O. DRAW

Dobbs Ferry, N. Y., Sept. 1.

Meet Mr. and Mrs. Jackass in a new role. Donkey baseball has invaded the east. This is the real McCoy, not the kind. some of the fans think the big league teams play at the sept. The same time explicit the players, except the battery, ride jackasses in this newest baseball variation. The game has been played this wise for a number of years in the west at rodeos, county fairs, and old home week's but mostly in a sort of amateur way.

Tike' Emmons, of Newark, Ohio, made the move that has commercialized the game. Emmons was a football and basketball promoter working out of Newark. Since these (Continued on page 58) Dobbs Ferry, N. Y., Sept. 1.

Cleo Ridgely's Comeback As Daughter Debuts in Pix

Hollywood, Sept. 1.

With a small part in Samuel
Goldwyn's Dodsworth, Cleo Ridgely,
star of the silent days of films, and
wife of James Horne, director, has
started along the comeback trail
after being out of pictures for num-

atter being out of pictures for num-ber of years.

Miss Ridgely, who retired in 1919
at time her twins were born, is making her new start coincidental with initial screen efforts of her daughter, June, one of the twins.

Sweet Swing's Vogue

Swing isn't on the downbeat as some prognosticated this summer, but sweet swing is becoming the

Mexico City, Sept. 1.
Chinese vatide is the latest novel eity for the Pales of Fine Arts (National Theatre).
Entertainment, to be presented withis month by the public exhibition ministry shigh artistle culture business; open, running 30 minutes, abows: one, running 30 minutes, music, open, dances, dramas and misting to medical the model of the model of the misting of the model of the model of the model of the misting of the model of the misting of the model of the misting of the misting of the misting of the model of the misting of the mist

LOOK TO BE TOPS

All Biz Reports in New York Good, with Legit Managers Taking that as Sign -Resorts Best in Years

PLENTY OF BANKROLLS

By JACK PULASKI

The nearer: the 'commencement of the new season approaches', the clearer are indications that 1936-77 should see plenteous prosperity in the legit theatre. Earlier the signs pointed that way, but the feeling now pervades all show business. Fact that this is a presidential year, almost invariably a jittery period, lends condence that depression times are rapidly disappearing. Positive upturn in business generally is that upon which the the-The nearer the commencement of

(Continued on page 62)

Same Official Film Thoroughness for the Coronation as Olympix

Berlin, Sent. 1. Leni Riefenstahl's picture, pics, 1936,' made in Berlin this sum-

Leni Riefenstahl's picture, 'Olympics, 1986, 'made in Berlin this summer, will be in the cutting room for several months, maybe a year, besfore general showing, it is learned. Entire stadium was erected with extra provisions for trick shooting, using underwater gadgets for the swimming champs, ladders for the swimming champs, ladders for the marathon runners, and special underground contraptions for catching the vaulters upward in mid-air. Same idea of complete documentation filming is reported bowing in for King Edward VIII's coronation next May in London, it's said. European filmers want the public events handled in, thorough style, rather than the casual newsreat treatment. Miss Riefenstahl had complete conceptation of the terms of the contraction of the contr

Time Marches On

London, Sept. I.
Winstor Churchill and Ignace
Paderewski met at the Denham
Film Studios, where the latter
starring in a picture for Pall
Mail Productions.
Sald Paderewski, The last
time I met you, Mr. Churchill,
you were at the War Office.
Answered Mr. Churchill, 'And
the last 'ime I met you, you
were a President.'

LEGIT PROSPECTS Spain Kayoed Pyrenees; Riviera's Best Since 1929; Same Ol' Phonies

Too Tough a Risk

Hollywood, Sept. 1.
Lloyds of London finally has found customers too tough to handle as insurance risks.
Local office refused policies to agents to insure commissions.

TELEVISION IN THEATRES 5-6 YEARS OFF

Although new theatres may make provision for television, it probably will be five to six years before sightand-sound broadcast performances can be used in film houses even as an expensive novelty. That is the latest estimate in industry circles and it is one substantiated by television

It is one substantiated by television research experts.

While actual commercial television on a minor and local scale may arrive within the next three years, those connected with its development do not anticipate, large picture reproduction of televistic broadcasts. reproduction of televistic broadcasts to be possible for three to four years more. Even then it seems doubtful that the size of the television seeme would be large enough for use on a picture screen. Which means that it probably would have to be (Continued on page 44)

Gordon and Revel Write. **Broadcast Song Same Day**

Hollywood, Sept. 1.

Mack Gordon and Harry Revel are laying claim to a record for composing and launching a new pop tune. It's a lumber based on title To Mary—With Love, suggested by the 20th-Fox picture of that name. Number was composed Saturday (29) between breakfast and lunch, okayed during atternoon and play Jan Garber's band ower a coast-to-coast CBS network.

Sorel as Bernhardt Next for Reinhardt

Paris, Sept. 1.

'Life of Sarah Bernhardt' with
Cecile Sorel is up again as a picture
possibility. Max Reinhardt, passing
through here, talked to the actress

through here, talked to the actress about it.

It would be made in color by him in Hollywood, according to his pres-ent plans. Probably to follow his next for Warners, 'Danton,'

By CORNELIUS VANDERBILT, JR.

Cannes, Aug. 20. Cannes, Aug. 20.
Tis Grande Semalne (French for big week, of the season) is drawing to a close. Largest crowd here since 1929. Spanish Revolution, killed the season at Biarrity, St. 'Sean-de-Luz and Hendaye. Rain killed it at Le Toqquet, Deauyille and Dinard. Strikes ruined it in the Vosges.

Strikes ruined it in the Vosges.

Flocks of titles and ex-nobility here in anticipation of belated secret visit from King Edward, despite official announcement of change of plans; and now vacationing in Greek waters. In fact every big yacht that appears on the horizon is greeted with ohs and also by the Rocking Chair Brigade, in hopes that H.M. is aboard.

Chair Brigade, in hopes that "IM." is aboard.
Riviera turns night into day.
Lunch at 3 p.m.; cocktalls from 7-9; dine at 10; dance and gamble until 5 or 6; bacon and eggs at 7; then to bed maybe. The beach sometimes.
The high spots; Carlton and Eden Rock for lunch; Carlton Terrace and Georges Carpentiers' for cocktalis; Chez Victor, Oscar's and the Palace for dinner; Palm Beach Casino and of course Monte Carlo for the green batze, chemin-de-fer and the bac(Continued on page 55)

Buffalo Nabs 8 Nudists: 'Doctor' Says He's No M.C.; Claims Bookings

Buffalo, Sept. 1.

Sheriff's office, and state troopers raided the Zorimie troupe of nudlsts appearing at the Albambra lake resort, and took into custody eight members of the unit charging them with participating in an indecent performance. The girls were released in bail of \$50 each after pleading not guilty and a jury trial will be held.

Adjournment was ***

Adjournment was had after considerable libbing between the district attorney and defense counsel during which in reply to charges by the troupers that seven of the girls displayed themselves completely in the nude, it was offered by the personnel to repeat the show for the benefit of the court. The offer was refused.

bendit of the court. The offer was refused.
Dr. Frederick S. Merrill, promoter, who stated he was a lecturer and authority on nudigat and who objected to being caffed a 'master of remonies,' told the court that the troupe was scheduled for an engagement at the Oriental, Chicago, beginning Sept. 18, and was stated to appear in Cleveland Labor Day week.
He said that Wheeling, Virginia, was the only other city in which similar charges had been brought and that the troupe was acquitted.

Chicago, Sept. 1. Frederick Merrill has been seek-ing a nudist date for years, but det-initely is not set at the Oriental er any other theaire here.

Il Duce Pipes a Dream; Italy's Roman Gauntlet at British Pix

VARIETY

Hollywood, Sept. 1.

Promising Hollywood talent, producers, writers, directors, technicians, et al., all sorts of thingsrunning gamut from freedom of that of debbil taxation for the case. Carlo Roncoroni, Muscolini's emissary to the U.S. film capital, emitted a challenge to England's supremacy in the European production field—through the help of America.

With all that aggressiveness attributed to his ancestry, Italy's picture ear hurled the blast at John Bull during a reception in his honor Aug. 27 by Walter Wanger, who already has sigged an agreement to make Roman pictures.

water are respectively and a significant and a s

will be facilities offered for re through Italian exchange cen

Roncoroni pointed out that the government's main interest is to propagandize the country in an at-tempt to offset unfavorable publicity in the U. S. about Italy.

Bergner's Bard Pic As Next Door Opposish To 'Romeo' in London

London, Sept. 1.

Elisabeth Bergner's Inter-Allied production of Shakespeare's 'As You Like It' will be premiered here at Raramount's Carlton Sept. 3. Picture, directed by Dr. Paul, Cainner, star's husband, took, eight months, and \$750,000 to make, and has, been in cold storage over six months.

Move is seen here as indicated to get in first with Shakespeare before MGM's Romeo and Juliet,' stated for His Mayesty's theatre, hext door.

'As You Like It' will be played on a three-a-day policy, and Romeo' two-a-day.

20TH GETS DICK POWELL FOR NEW BERLIN TUNER

Hollywood, Sept. 1.

Dick Fowell goes to 20th-Fox on loanout from Warners to sing topper in the Irving Berlin musical, 'On the Avenue, 'which Darryl Zanuck will produce elaborately. Gene Markey will handle under Zanuck.

Roy Del Ruth will direct. Berlin has completed six tumes and supplementary score for pie which has a Broadway locale.

Sid Silvers' Combo Pact

Hollywood, Sept. 1.

Metro has given Sid Silvers a singing, acting and writing, both music and story, contract.

Silvers is working on the script of Broadway Melody of 1897, and will play a part in the picture.

MERV FREEMAN CRITICAL

Hollywood, Sept. 1. Mervin Freem Mervin Freeman; U newsreel cameraman, who was trampled and kicked by a camel and buffalo last week while taking trick shots for the reel, today was reported in a serious condition in a hospital here, blood poisoning having set in.

P. A.'S STRIKE OIL

Brand, Lawrence, Winkler, et al. Lucky Petrol Syndicate

Lucky Petrol Syndicate

Hollywood, Sept. 1.

Several of the topflight publicity directors were tipped off some time ago by a local police official that there was plenty of good oil land lying back in the San Fernando valley, hard by Hollywood. Puff hounds promoted enough coin to take a lease on 4,000 acres of the property.

Last week Harry Brand, Jock Lawrence and Otto Winkler, among others, awoke to the realization that they had struck black gold. It was the first well drilled and is gushing about 500 barrels daily.

BIG ITALIAN PIC TO COST \$1,300,000

netrico.

Propaganda ministry appropriated the coin. War Ministry placed the 15,000 solders. Elephants were lent by the 2000 solders. Elephants were lent by the 2000 solders. Benders and Palatino studios will be used for interiors. Exteriors will be taken in Rome, Sieily and Africa.

Scenario and scenery are the work of Gallone, Mariani dell' Anguilland written by Idlebrando Pizzetti. Col. Riggi will be military adviser.

700 ATTEND FILM VETS' FIRST ANNUAL SHINDIG

Los Angeles, Sept. 1.
Associated Cinema Stars, with a membership comprising oldtime screen players and other screen vets, held its first annual 'Close-up' dinner-dance at the Biltmore hotel Aug 24, with J. Stuart Blackton, prez presiding. More than 700 attended

ner-dance as the intervence of the control of the c

Hamiltons Coming Home

The Neil Hamiltons will be sailing for Hollywood in October.

After a year's work on this side of the Atlantic, Hamilton thinks it is time they returned home to see the folks.

PONS FILM'S REWRITE.

Hollywood, Sept. 1.

Entirely new treatment has been ordered by Pandro Berman, producer on the untitled Lily Pons picture of RKO, State and Harold Kuell Doothy Yost and Harold Kuell Ragel and Eleanor Hunt co-tensus the assignment.

No Cal. Tax Worry

Sacramento, Sept. I.
Although film celebs and
lesser lights 'requently have
been cited by the U. S. government for income tax evasions
or errors, California state income tax officials here
come tax officials
state income taxes were inaugurated in 1936,

Still Another Suit In 'Lynton' Matter; Name Special Master

That a second suit has been com ced in the U.S. District Court N. Y., by Edward Sheldon and Mrs N. Y. by Edward Sheldon and Mrs. Margaret Ayres Barnes in connection with the film, "Letty Lynton," is disclosed through the filing of an answer to the action by J. Robert Rubin on behalf of the McKM Corp., the new defendant, Plaintiffs, as in original action, claimed 'Letty' was littled from thei. play, 'Dishonored Lady.' Last mont.' Federal Judge Knox granted a permanent injunction and damages against Metro Pictures Corp., McM Distributing Corp., Culver Exporting Corp., and Loew's Inc. Present action is due to fact that MCM Corp. was not named in the original suit.

Rome, Aug. 20.

Fifty elephants, 2,000 horses and 15,000 soldiers, to say nothing of 2,000 horses and 15,000 soldiers, to say nothing of 2,000 horses and 15,000 soldiers, to say nothing of 2,000 horses and 15,000 soldiers, to say nothing of 2,000 horses and 15,000 soldiers, to say nothing of 2,000 horses and 15,000 soldiers, to say nothing of 2,000 horses and 15,000 soldiers of 2,000 horses and 15,000 horses

determine the amount of damages due Sheldon and Mrs. Ayres, will hold his first hearing on the matter. Sept. 9.

'ADVERSE' SEQUEL MAY BE ADVENTURES IN U.S.

Warner Bros. may do a sequel to Anthony Adverse next season, dealing with Adverse's adventures in America which are not touched on in the picture now on release. Much will doubtless depend on how the picture does although indications are that it will be a click. Hervey Allen novel, to the screen's sailing for America the value of the screen's sailing for America Leaving his adventures after that for a second feature.

Chaplin Buys English Tome for Miss Goddard

Hollywood, Sept. 1.

Screen rights to the English novel,
'Regency,' by D. L. Murray, have
been purchased by Charles Chaplin.
Play will serve as second vehicle for
Paulette Goddard on Chaplin's dual
contribution to the United Artists
program for 1936-37.

First Goddard picture is tentatively titled Production No. 6.

Boles-BIP Dickering

Hollywood, Sept. 1.

John Boles is reading three scripts sent over by British International Pictures and will select one to his

Pictures and will select one to his liking. Deal hinges on previous commit-ments at RKO and Paramount. It a proper sked can be worked out he will hop to England before do-ing either of other two chores.

Newsreelers Burned at Airline Co.'s Tough Attitude Vs. Lensers

TOO REALISTIC

Andy Devine and Collegian Suffer Hurts in Big Game, Radio Pic

Hollywood, Sept. 1.
Andy Devine, one of featured players in Radio's football film, 'The Big Game,' received. Severe: Injuries, necessitating several days' medical treatment, during filming of sequence in the Pasadena Rose Bowl. Nick Pappas, quarterback of Howard Jones' USC team, received leg injuries in same action that may keep him out of football next fall.

Diary Girl' Bally For Mary Astor Film: Biz Blah

Minneapolis, sept. I.
First Mary Astor picture to be
shown here since her court battle
did a complete: brodie and was
yanked after third day of scheduled
'indefinite' run.

yanked after third day of scheduled indefinite' run.
Film, a Columbia release, 'And So They Were Married,' was rushed into the Time, Bennie. Berger's loop sure-seater to cash in on the Astor publicity. House spent quadruple the usual amount in newspaper display advertising, playing up 'the notorious Diary Girl.'
Poorest three-days' business house ever has had resulted, gross under-

Poorest three-days' business house ever has had resulted, gross under \$250.

BANKS AND TOEPLITZ HURT IN CAR SMASH

Monty Banks and producer Ludo-ico Toeplitz were hurt in a car mash while on their way here from

smash while on their way nere mon. Rapallo.
Also in the car were Mrs. Toeplitz and daughter. Save for Toeplitz, who broke a collarbone, none of the party sustained more than superficial injuries.

SAILINGS

SAILINGS

Sept. 17 (Frankfort to New York)
Jimmy Campbell (Hindenburg).
Sept. 10 (Génoa to New York)
Jimmy Damate (Conte di Savoia).
Sept. 9 (London to New York)
Joseph M. Schenke (Kormandie).
Sept. 2 (New York to London) Mr.
and Mrs. Arthur- W. Kelly (Aquitan)
Mrs. Arthur- W. Kelly (Aquitan)
Mrs. Hollow Carroll, Mr.
Madeleine Carroll, Mr. and Mrs.
Adolphe Menjou (Queen Mary).
Sept. 2 (New York to Paris) Margaret Speaks, Robert Ritchie, Leelle
Pearl, John Paddy Carstairs, Mr. and
Mrs. Allan Hale, J. Maurice Ruddy.
Charlotte Arren, Misses Mixva and
Marie Pagaoke (Normandie).
Aug. 30 (Nos Angeles to Honolulu)
Bing Crosby, Dixie Lee (Lurline).
Aug. 30 (New York to Naples)
James Pozzi (Roma).

Aug. 29 (New York to Naples)
James Pozzi (Roma).
Aug. 29 (London to New York),
Richard Dwight (Berengaria).
Aug. 28 (London to New York),
J. Robert Rotton (New York),
J. Robert Rotton Morell (Santa Lucia),
Aug. 28 (New York to Buenos,
Alres, 22 Hoston Morell (Santa Lucia),
Alres, 22 Hoston Morell (Santa Lucia),
and Mrs. Ed Sullivan, Pierre De
Lanux, Jack Kapp, Franklin Baker,
Paul Perry (He de France),
Aug. 27 (Paris to New York) Cornelius Vanderbilt, Jr. (Manhattan),
Aug. 28 (New York to London)
Philip Barry (Washington),
Aug. 28 (New York to London)
Alexander Markey (Queen Mary),
Aug. 21 (London to South Africa)
L. W. Schlesinger and family, Teddy
Joyce (Stirling Castle).

ARRIVALS

John Gielgud, Edward L. Alper-son, Col. John R. Kilpatrick, Joe Zeill, Ona Munson, John R. Tunis, Jacques Bonjean, François L. Drey-tus, Leon Greanine, Miss C. Baker, Margot Grahame, Alfred de Liagre, Jr., N. L. Nathanson, Theresa Hel-burn, Ethel Merman, Agnes Davis, Barbara Kent, Katherine Brush, Phil Baker, George Trendle.

Aroused by the attitude of certain air line officials towards newsreel cameramen seeking pictures of fatal air transport crack-ups, several of the news weekly officials have openly declared themselves on the rough-shock and the seekly officials have openly declared themselves on the rough-shock and the several seekly of the seekly official ameramen seeking pictures of fatal

been building over a period months.

'Some newsreel officials charge to newspaper photog-

months.

'Some newareel officials charge favoritism to newspaper photographers. In the St. Louis smash-up one cameraman cited definite instances where news still cameramen were permitted to grab pictures but cameramen were forced to go through much red tape which meant delay and other difficulties.

Paramount is particularly incensed over what it describes as mistreatment of one of its camera grinders. Forced to return five miles to Southern Airlines' offices to get a written permit before being allowed to photograph, the wreckage, this (cameraman reported to his home office that he had been attacked and but the standard out that the same as well as the camera was taken away from him temporarily.

'Other instances of the touchy attitude by a fulle commants towards

Other instances of the touchy at-Other instances of the touchy at-titude by airline companies towards newsreel camera boys also have been received in N. Y. Amazing part of this antagonism, as viewed by film executives, is that newsreels have accorded plenty of publicity to air transport companies by showing reactored penny of publicity to an transport companies by showing glant planes in perfect flight and in many other ways depicted the air-plane operations in a favorable light.

Negro Improvement League Condemns 4 Colored Pix, 'Degrading'

Branding 'Creem Pastures' (WB) as insulting, degrading and malicious, the intention of Life' (U) and Emperor Jones' (UA).

While appreciating the 'artistic performances' of Rex Ingram, Paul Robeson, Nina Mae McKinney, Fredi Washington and Louise Beavers, the washington and Louise Beavers, the control of the intention of Life' (U) and Emperor Jones' (UA).

While appreciating the 'artistic performances' of Rex Ingram, Paul Robeson, Nina Mae McKinney, Fredi Washington and Louise Beavers, the American and British film producers, encouraged by the financial returns of these productions, were 'planning to continue similar pictures as part of an international conspiracy to disparage and crush the aspirations of Negroes toward a higher culture and to impress upon them their alleged interiority. The colored players named were accused of prostituting the intention of the purveyors of race prejudice.

The resolution, carried, was moved by S. A. Haynes of Philadelphia and seconded by William Sherrill of Detroit.

Scathingly scored were 'the activities of one J. M. Devine, commonly

Detroit.

Scathingly scored were 'the activities of one J. M. Devine, commonly referred to as Father Divine, who has religiously and morally upset the equilibrium of a certain number of heretofore normal-minded people.' A resolution condemned this as 'constituted blasphemy and a

this as 'constituted blasphemy and a colossal racket.' The congress en-dorsed the candidacy of President Roosevelt for a second term. Premier King of Canada was 'gratefully thanked' for permitting the congress to be held on Canadian soil. Marcus Garvey of London, England, pre-sided,

Stanwyck's 'Banjo'

Hollywood, Sept. 1.

Barbara Stanwyck and Joel
McCree will be co-starred in "Banio
on My Knee," at 20th-Fox.
Nunnally Johnson will produce,
John Cromwell directing from Harry
Hamilton's story.

RADIO-PIX KEY MAN---

George Bowles, Vet Showman, Under Arrest in Tahiti on Murder Charge

Idyllic life in the South Sea isles can have its seamy side. Word has just reached New York that George Blowles, we'ter an showman and known to all Broadway old-timers, is under a sea. But and the sea was a sea of the se

CANTOR'S ATTORNEY ON COAST TO CLOSE DEAL

Hollywood, Sept. 1.

A. L. Berman, attorney for Eddle Cantor, arrived here from N. Y. Saturday (29) to confer with his client on the 20th Century-Fox film deal. Berman is here to close it.

Terms are for three pictures to be made in two years for a total of \$1,000,000.

John Boles' Personals At \$5,000 Per Week

John Boles is taking another flier into vaude, opening Sept. 25 at the Metropolitan, Boston. He will be the headliner at the house after the Case Loma orchestra, skedded the week of Sept. 18.

of Sept. 18.

Boles plays Toronto and Montreal, also booked by Paramount, following Boston. Screen star's stage salary is \$5,000. Agented by the William Morris office.

Hollywood, Sept. 1.

John Boles left today (Tuesday)
for a Canadian vacash and personals
in Boston, Toronto and Montreal. He
washed up 'Craig's Wife' at Columbia

Roland Young's Duo

London, Sept. 1.
Roland Young has arrived from the Coast with two picture deals, and started work today at Teddington, where he is playing the lead in Tzigane' for the Warner-FN. British unit under direction of Roy Neill. Young sailed originally to take the part of Captain Good in the Gaumont-British version of Rider Haggard's 'King Solomon's Mines,' but picked up the Teddington deal on arrival. He has less than three weeks to complete the first picture before reporting at Shepherd's Bush.

BAXTER-POWELL SWAP

Hollywood, Sept. 1.
Warners has obtained loan of
Warner Baxter from 20th-Fox to
team with Kay Francis in an untitled
picture.

Deal was made after 20th bor-rowed Dick Powell for one flicker.

Garbo Sued on Loan

Los Angeles, Sept. 1. Greta Garbo is named defendant in a suit to recover \$10,500 allegedly loaned the star in 1924 in Sweden and Germany by D. Schratter. M. M. Willner filed the action for H. Fitzpatrick, Schratter's assignee.

DURANTE SAILS HOME, SET FOR **FREEDLEY**

Getting Jimmie Durante for the lead comic spot in the Vinton Freed-ley's 'Red, Hot and Blue' means some re-writing horses for the authors, Russell Crouse and Hóward Lindsay. Rehearsals start Sept. 8. Character intended for Durante is being widened considerably. He is due in from Rome Sept. 17.

Actual deal for acquiring, Durante Actual deal for acquiring, Durante through Lou Clayton, the nose's former partner. Comic was somewhere in Europe, but available for the role, according to Clayton, who finally vouched for his appearance, although at the time he didn't know exactly where Durante was.

Ethel Merman, who has been in Europe for a few weeks; gets in the end of this week. Rest of the principals are aiready learning their places. Ture will be if speakings the start of the principals are aiready learning their places. Ture will be if speakings show is slated to open Oct. 21 at the Alvin.

While in London, Jimmy Durante and Joe E. Brown, then at the Pal-

Alvin.

While in London, Jimmy Durante
and Joe E. Brown, then at the Palladium, spoke of a joint starring film
for David Loew (RKO).

ROBERT RISKIN'S DUAL WRITER-DIRECTOR DEAL

Hollywood, Sept. 1.
Robert Riskin, writer at Columbia, has been elevated to a director, his contract rewritten to give studio his services exclusively in both writing and directional roles.
First assignment under new ticket will be as co-director with Harry Lachman on the next Grace Moore starrer, tentatively applioned interiority for the color's brother, is producer of the Moore feature.

Lloyd Set on Next Yarn

Hollywood, Sept. 1.
Preliminary version of the next story for Harold Lloyd at Paramount has been whittled down to around 15,000 words by the comic and Francis Cockrell, collabing.
Pair are at point where first draft of script will be started. Lloyd has been devoting 10 hours daily for past month on yaru.

John Beal Vocalizing

Hollywood, Sept. 1.
John Beal gets his first singing and John Beal gets his his arrival in Hollywood in RKO's 'Roaming Around' Beal made several discs but has trouped legit in the past. Others cast her Joe Penner. Helen Broderick, Victor Moore and Parkya-

Clara Bow Ill

Hollywood, Sept. 1.
Clara Bow is ill at her husband's,
Rex Bell's, ranch in New Mexico.
Bell had a Los Angeles physician
plane to her bedside.

THEATRE OWNER **WILL DETERMINE**

While the Hays Organiza tion Is Making Its Scientific and Statistical Checks on First Runs, Etc., the Theatre Owner Looms as the Real Judge of the Film Star Who Broadcasts Commercially

AND THEY'RE AGIN' IT

While the Hays office is conducting an exhaustive survey in repre sentative communities throughout the nation to determine whether or not radio is making definite inroads into the nicture theatre's how office and what effect radio appearances have on a star's draw, the real key to the picture star trend to radio

have on a star's draw, the real key to the picture star trend to radio is held by the theatre operators. The reason is that industry leaders believe actual theatre operators have the most definite and accurate check possible on how radio work affects a film star's box office popularity. These operators or exhibitors watch every phase of a theatre's operation, contact patrons, keep tab on the drawing power of every outstanding star and the effect of every element on the house's box office as, a matter of routine.

A check made of their opinions on the problem this week reveals them to be dead against picture satellites going for broadcasts on a widespread scale. Summarized, the structure of active the structure of the control of the structure of the str

air of a film star tends to destroy his popularity with patrons.

Audience Relativity
The theatre operators figure the first on a basis of simple mathematics. The radio program that ordinarily has 2,000,000 listeners is now grabbing an audience of 5,000,000 when a particular film player is plugged in advance. If 5,000,000 people are listening to the radio during the best theatre drawing hours, they certainly are not looking at a picture program.

they certainly are not looking at a picture program.

This same exhibitor objects strenuously because he finds that a star (rated as one of his chief resources in a picture) is used as a means of attracting people away from his therefore the complex of radio moguls that these same people who remained home will be attracted to the theatre later to see the same star, by pointing out that airwave programs with film name talent are scheduled for the following night, and the next night, and the whole week without let-up. The exhib also points out that the succeeding programs during the week also find film artists appearing on ceeding programs during the week also find film artists appearing on

them.

As to the manner in which radio breaks down a picture player's popularity in the theatre, the operator simply cites his own active experimence. They know how easy it is to break down the popularity of an artist. They know what would happen if Gary Cooper, Greta Garbo or Shirley Temple pictures were played every four or even six weeks in succession. They contend that their patrons woul become surfeited by the star, no matter how popular he might have been.

No Like 4-13 Weeks a Year
Yet radio does exactly that in signing up picture players for four to 13-week schedules of broadcasts, the operator charges. He also argues that not only does the potential film patron become fed up on any particular star, but at the conclusion of extended appearances on the air, they are not interested enough to (Continued on page 50) As to the manner in which radio

More Production East Up Again: Par. WB and GN Mull Such Ideas

Hart's Comeback Cold

Hollywood, Sept. 1. Negotiations between W. S. Hart nd Sol Lesser, whereby former and Sol Lesser, whereby former western star would emerge from retirement to make a series of outdoor features, have been abandoned.

Actor and producer couldn't get to-ether on terms and proposed nature

JOLSON WEST, **B'WAY SHOW** COLD

Al Jolson is due to return to the Coast end of this week, having been unable to persuade Lee Shubert to okay four weeks only for the comedian's proposed starter-offer of the revised Ziegfeld Follies; when it reopens the Winter Garden, N. Y., Sept. 12. Shubert held out for eight weeks, fearing the musical would collapse if Jolson bowed out after only a month. Proposed figure was \$10,000 a week straight. Jolson came east on several radio propositions, which the William Morris agency is currently negotiating. He might have done a week or two 45 deleture house dat simpending Warner Bros. musical. Bowery ob Broadway, slated for mid-October start, is chasing him west.

K. C. TEST SUIT ON **'ECSTASY' AFTER PINCH**

Kansas City, Sept. 1.
City censor nixed showing of the Czecho-Slovakian Eestasy day before it was due to bow in at the Royal, downtown indie second run house. The theatre operators asked for an appeal. First time in 10 years that an appeal has been asked on a pit has been asked on a pit has been asked on a popul based on a popul board, so one was hastily appointed and it sustained the censor's decision.

Promised arrest if film were shown, the Royal tossed enough of the pic on screen to get the cops out front. Judge said \$50 for 'showing an immoral picture' and again the management asked for an appeal and set its attorney at work to prepare a test case.

Palo Alto No Like Pix

Palo Alto, Calif., Sept. 1.

Turning thumbs down on a proposal by the Edwin Carewe Productions, Inc., to erect picture studios in this college town, the Palo Alto Residents Club has gone on record in opposition to such a setup.

The organization's report on the matter is that a film studio would not be in harmony with residential development plans.

Leonidoff's Moore Pic

Columbia is borrowing Leon Leonidoff from Radio City Music Hall to direct the dances in the new Grace Moore picture, Interlude.' Leonidoff will leave for Coast

MONTGOMERY STAYS ABROAD

London, Sept. 1.
Douglass Montgomery will remain here for spot in 'Til Take the Low Road' by John McDermott, for Pali Mail Productions.
Production slated this month with Monty Banks directing.

Three of the major picture companies last week were reported set or considering some features for the east: Paramount is definitely committed to make three or four with its own producing unit at the Astoria studios starting with 'Artists and Models' early this fall. Warner Bros, is created with setting plans for at least offe Marion Davies feature at its enlarged Brooking plans, thinterio devoted only to short feature production schedule which is to be upped this season. Brooklyn studio now has three modern up-to-date stages.

which is to be upped this season. Brooklyn studio now has three modern up-to-date stages. Grand National also may set one or two features for filming in New York City.
While top producing executives seldom have waxed enthusiastic over eastern production, the economy angle is not being overlooked currently. Aside from the fact that a number of musical comedy, legit and night club people are available on a one-picture basis, thereby saving on transportation and extended pacts, eastern production mechanically is becoming rated as less expensive as on the Coast. Eastern crews claim they not only operate with fewer men but often operate on a faster schedule.

Hays Purity Stamps On 2,371 Pictures On Coast: 500 in N. Y.

Hollywood, Sept. 1.

Joseph I. Breen of the Hays outfit here has prive settinged and in
the state of the setting of the sett

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 46th Street, New York City

SUBSCRIPTION Vol. 123 No. 12

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Avlesworth, Back from London, Urges No U.S. Film Domination in England

M. H. Aylesworth, chairman of the board of REO, returned from abroad with a clear perspective of the international film situation. Cooperation between the British and the American film interests will bring greater henefit to silt. In Aylesworth's epinion. Any notion which may be existent tending towards domination is wrongful and likely to lead to re-

taliatory consequences.

Aylesworth, on his first vacation in years, sojourned in London for the main purpose of looking into the television and broadcasting fields. He also took a peek into the film situa-

also took a peek into the film situation.

Axilesworth opines any tendency
Frathe. Americans to dominate the

Axilesworth opines any tendency
Frathe. Americans to dominate the

Axiles in the film excises
and impost duties on film. This
weald indicate that while in London
Aylesworth may have been impressed with the British way of
finishing about such matters. His
views are not unlike those entertained in the trade generally.

His views are not unlike those entertained in the trade generally.

His views are significant in relations to the prospective Metro-GB20th Century deal now being negotiated in London and which is under
Paniament scrutiny, over there.

However, the Mctor-GB-20th cent
domination over there.

However, the Mctor-GB-20th cent
domination over there.

Schenke-Ostrer interacts have afready expressed officially.

REEVES ESPY UPPED INTO ABE LEHR'S POST

Hollywood, Sept. 1:
Reeves Espy, for last 18 months on
Samuel Goldwyn's exec staff, has
been named to succeed Abraham
Lehr, resigned, in the production department. Certain financial duties
flandfied by Lehr, however, will be
turned over to another appointee to
be picked by Goldwyn and James
Malvey, before latter returns to New
York.

ork. Before joining Goldwyn, Espy wa in assistant to Charles Skouras a fok-West Coast.

Team Rogers-Oakie

Ginger Rogers and Jack Oakle will be teamed by Sam Briskin at Radio apon completion of the next Fred Astaire-Miss Rogers opus tentatively tifted 'Stepping Toes.' No personate, assignments have been made. Continuing to buy yarns for Miss

to personnet, assignments have been made.
Continuing to buy yarns for Miss Rogers, Sam Briskin has taken Per-fect Harmony, an orig by Jacques Thiery, French playwright, in which Charles, Boyer, will, be oc-starred. Author will, do screen play and Mark Sandrich will direct. Co-starring of Boyer uses up his one-pic deal made early this year with Radio.

"Harmony will not be made until Miss. Rogers washes up her solo starrer, Mother Carey's Chickens; and Stepping Toes," with Fred Asfaire.

Kelly's World Tour

Actiny w World Lours
Arthur W. Kelly; v-p. in charge of
foreign distribution for United Artigs, together, with his family, sails
for London today (Wednesday) as
the first stop of a world free.
Kelly will visit UA branch offices
froughout the world and will also
confer with foreign producers conproduct. Latention is to visit South
Americs, Mexico and Australia.

Curtiz's WB 'Justice'

Hollywood, Sept. 1.

Michael Curtiz will direct 'Mountain Justice,' starring Josephine Hitchinson at Warners, which starts this

week. Luci Ward did the orig, Norman Riley Raine screen playing.

Miss Stuart in 'Delivery'

Hollywood, Sept' I.
Gloria Stuart vill top RKO's 'Gentral Delivery' tast, having been borzowed from 20th-Fox.

Cast also includes Barbara' Pepthad long experience in the picture
per and Harry Jans, Edward 'Killy Industry starting as film cutter back

The control of the picture
per and Harry Jans, Edward 'Killy Industry starting as film cutter back

The control of the picture
per and Harry Jans, Edward 'Killy Industry starting as film cutter back

The control of the picture
per and Harry Jans, Edward 'Killy Industry starting as film cutter back

Metro's Tyro Hunt

Hollywood, Sept. I.

Metro has an acting job for a
cophyte actor, around 19, but he
cust have the characteristics of

Metro has an acting job for a neophyte actor, around 19, but he must have the characteristics of Richard Barthelmess.

Harry Rapf, producer of William Joyce Cowen's They Gave Him a Gum, 'is probing stock companies, little theatres, and college theatrical societies, to scare out a thesp to play the part of a timid soldier who becomes a tough outlaw by reason of pistol psychology.

Cowen will' direct from script on which he collabed with Maurice Rapf and Richard Malbaum.

Mel Shauer Tons Par Talent Dept., Will Produce. Too

Mel Shauer, Paramount producer, has been placed in charge of the studio talent department temporarity, succeeding Jack Votion, who ankled lot recently after amicable settlement of his covenant. Adolph Zukor and William Le Baron announce that Shauer will produce. This Way, Please, and Every Day's a Holiday, both ready for October production. Shauer will spend most of his time peering at new prospects and developing players already on the Far roster.

Fred Schnessler will continue in

Fred Schuessier will continue in charge of casting.

Col. Starring Bancroft Again After Mr. Deeds

Hollywood, Sept. 1.

Columbia has decided to star George Bancroft again, as result of his work in 'Mr. Deeds Goes to Town.' Skudio has bought Hary Sauber's orig, Racketeer in Exile' for him.

Sauber's orig, hacketeer in Exic for him.

Metro has loaned Bruce Cabot to Columbia for co-lead with Crawford Weaver opposite Marguerite Churchill in Legion of Terror, which Buddy Coleman w.ll direct.

Jessel's U Initialer

Hollywood, Sept. 1.
George Jessel's initialer at Universal under his producer-director contract is Music in the Park, original by Jessel and James Mulhauser.
Charles Winninger and Henry Armetta are teamed in the comedy.

Expect Spanish Rebels

To Free Par Newsreeler

John Dored, Paramount newsreel camera man, reported missing and in the hands of Spanish rebels last

the hands of Spanish rebels last week, probably will be delivered enfely today (Wed.) to U.S. authorities at Gibrullar, according to advices received by the newareel office in N.Y. Confirmation of this report by the State Department was expected today.

Brief details received by Par indicate that Dored was seized by rebels outside of Madrid seeking battle scenes. Understood his release was obtained after representations had been made by the State Department. Fate of his three assistants, previously reported executed, is not known.

EVANS' CASTING ATDE

EVANS CASTING ATDE

Dean Markhan has been named
first assistant to Harry Evans, head
of Universal's eastern talent division. Markham leth National Broadcasting, where he had been production director to accept the position
with U.

Provigue to a select the position

Goetz to Assemble Cast

Att EIRS. 107 Pickwick

Hollywood, Sept. 1.

Although no production or cast
assignments have been amnounced,
Dickens' Pickwick Papers' has been
set for early production at Metro.

Ben Goetz is going to England immediately to recruit an all-English
cast to be brought to the Coast for
his flicker.

ALPERSON ON COAST, LONDON **DEAL SET**

Hollywood, Sept. 1.

Edward L. Alperson planed in yesterday (Monday) for confabs with Carl W. Leserman and Sidney M. Biddell on Grand National production: Likely he will make headquarters here during the win-

ter.
Leserman and Biddell are plan-

Leserman and Bidden are plan-ning to start east tomorrow (Wed-nesday). Grand National has aix pictures being edited. Ben F. Zeidman has 'In His Steps,' with Cecelia Parker and Eric Linden, and White Le-gion,' featuring Ian Keith and Tala Birell.

Birell.

George Hirliman has completed negative cutting and scoring on his first four for GN release; "Yellow Cargo," with Conrad Nagel and Eleanor Hunt, and three Hirlicolor pix—The Devil on Horseback, "Captain Calamity" and "We're in the Legion Now."

Calamity and Were in the Legion Now. Now. Edward Finney has started first of his series of eight westerns for GN release, titled 'Call Me Arizona, 'tarring Tex Ritter, singing radio cowboy, and Joan Woodbury. Fuzzy Knight and Monte Blue east with John P. McCarthy directing under Lindsley Parsons' supervision.

Alperson's London Parleys

London, Sept. I. Edward Alperson's deal with As-

Augerson's Longan Parleys
London, Sept. I.
Bdward Alperson's deal with Associated British Film Distributors for
that company to handle the Grand
National output in the United Kingdom of the Company to handle the Grand
National output in the United Kingdom of the Company to the Company
at pictures a year, and a minimum
payment of \$2,000,000 to Grand
National in the period of the contract
is sipulated.

Alperson stated his company would
begin releasing in the U. S. Sept.
15, and here the first releases will be
next Spring. By the end of this
month five pictures of the full
IGN budget of \$2 will be available,
with the farst James Cangey vehicle,
based on the Saturday Evening Poet
Cave Stories, complete in a couple
of months.

ABPD for Grand National to handle
selected British product from Associated Talking Pictures, the production affiliate of ABFD, and he took
two to America with him—The
Lonely Road, featuring Clive Brook,
and 'Laburum Grove, starring Edmund Gwenn and Cedric Hardwicke.
No contract has been signed yet in
this respect, but the agreement will
cover dispatch of personnel from the
lover dispatch of personnel from the No contract has been signed yet in this respect, but the agreement will cover dispatch of personnel from the Grand National studies to work on the ATP stages at Ealing, to co-operate in production of films in-tended for GN distribution in the Basil Dean, joint chief of ATP

will sail for America in two months, when a signed understanding will be made.

be made.
At a press quiz, Alperson admitted
Cagney was the only star yet signed,
but stated story negotiations were
in progress with four others, while
he also has four producers tied up,
each to make a specific group of
films.

ims.

He ridiculed a suggestion the U.S.

upreme Court might ban the Cag
ey deal.

TUTOR ACTS

Harry Jacobs, Sybil Jason's Uncle Gets Contract at Warners Plant

Hollywood, Sept. 1.
Harry Jacobs, London actor and uncle of Sybil Jason, has received a term acting contract at Warners.
Jacobs has been working at the studio as manager and tutor of the ichild actress. Deal calls for actor to continue these functions and will not be called upon to perform before the camers while she is working. Hollywood, Sept. 1.

tz to Assemble Cast Metro Wants Nabes to Tilt Admish For Subsequent Runs of Ziegfeld

WODEHOUSE SWITCHES

English Writer Goes for M-G Con tract—Back in the Fold

tract—Back in the Feld

Hollywood, Sept. 1.
Casting aside his prejudices aired in a feud around 1950 concerning picture sale of the feld o

Republic Studio Lease Involved In a Fraud Suit

Los Angeles, Sept. L. Charging fraud in obtaining lease on the old Mack Sennett studies, presently occupied by Republic, the Guaranty Liquidating Corp. has filed suit in superior court against Mascot Flotures, Republic Productions, Nat Levine, Frances Complaint seeks cancellation of the instrument on further charges of alleged violation of terms of the contract and damages of \$350,000. In a statement, Levine challenged upurpose of the court action:

We took over the property year and half ago, Levine declared, when it was completely dilapidated and in condition where no adequate revenue could be obtained therefrom.

and half ago, Levine declared, 'when it was completely dilapidated and in condition where no adequate revenue could be obtained therefrom. Appraisal made by the LAA. Really board, at 'the request of Guaranty, established aduation at less than the condition of t ard Wilson, special counsel, and Alvin Wendt, attorney for Guaranty filed the action.

MG Stitches Raset

Mollywood, Sept. 1.

Val Raset, ertswhile member of the Imperial Russian, Ballet and the Dightleff company. The state of the Contract at Metro as a dance director, Currently he's staging numbers for the Garbo pic, 'Camille,' with Robert Taylor. Previously he did dances for Joan Crawford's 'Gorgeous Hussy.'

J. J. Sullivan Stricken

J. J. Sullivan Stricken
Hollywood, Sept. 1.
J. J. Sullivan, chief Fox-West
Coast film buyer, suffered a relapse
from a recent illness and is confined
in a Kansas City hospital.
Sullivan went to K. C. from New
York to attend the midwest circuit
booking powwow and was taken sick
before he could return here.

Team Hutchinson, Brent

Hollywood, Sept. 1. Josephine Hutchinson and George rent will team in Warners' 'Moun-Brent will to Michael Curtiz will direct, produc-tion starting this week.

FRIEDLANDER'S REST CURE

Al Friedlander, former v.p. of First Division, is in Medical Arts hospital, N. Y., for a rest, cure. Friedlander plans to enter business on his own when he is discharged from the hos-

He recently settled his contract with FB, Crand National, et al.

Metro is trying to get the nabes here to raise their prices for the subsequent showings of Great Ziegefeld. The exchange apparently will not let contracts for film unless the nabes agree to upping their admits scales to figures suggested by M-G, and since the nabes are about a united front in shying away from hiking their admishes, just for 'Ziegfeld' showing, dates for film's subsequent showings. here have not been set at all as far as can he determined.

'Ziegfeld,' which got fortnight two a-day showing at the legit Maryland last mid-May, will be first-run at Loew's Century late this month for a stay as yet indeterminate, then, after a second-run stretch at Loew's

a stay as yet indeterminate, then, atter a second-run stretch at Loew's uptown Parkway and possibly the chain's now-dark loop site, Valencia, the nabes may have it.

Metro wants, the nabes to hoist the atternoon prices (generally 15c) to plane equal with usual evening scales; and wants dime uppage on regular night prices. Nabes hold that public will soowl plenty, if they do, since houses here, either in loop or nabe situations, have never practiced admisch-liking for special pix. Another argument advance by some of the nabe spots which get thirdrun on Ziegfeld's is that the fourth and fifth runners' that operate at a dime admish work kite their prices for the flick even if the third-runners agree to the Metro demand.

About only angle Metro is finding.

iners agree to the Metro demand.
About only angle Metro is finding any of the nabes amenable to is the idea of equalizing matinee and night admishes for the film's showing. The Frank Durkee chain of 20 houses, far and away biggest chain of houses in Maryland, is reported to have agreed to the atternoon pice-kiting Metro is asking along with flock of other nabes. However, since these houses won't tamper with evening scales, they haven't been awarded contracts for film as yet.

Ziegfeld, of course, is a % pic. That's why Metro wants the admissions raised for film's showings.

Some subsequents in other keys will play 'Zieggy' at tilted scales.

11 Par Writing Chores Ladeled to Scriveners

Hollywood, Sept. 1.

Flock of writer assignments dished out at Paramount last week.

Virginia Van Upp will script 'Our Miss Keane,' Jack Cunningham production,' while Rian James is reworking screen play of 'Exclusive,' which has been set back on sked. Don Hartman, Frank Butler, and John Russell will work on 'Walkith' Wedding,' Bing Crosby pic for Arthur Hornhow, Jr.

Screen play of 'At Any Price' will be done by Winitred Dunn and Christopher Craig, and Bradley King will add dialog to 'Maid of Salem,' Frank Lloyd's first on his producer-director pact. Charles Brackett and

director pact. Charles Brackett and Billy Wilder will do original for Ernst Lubitsch, and Lynn Riggs will screenplay 'Behind the Sound of Ma-chine Gun.'

Horton Summoned by Par

Hollywood, Sept. 1.

E. E. Horton has been summoned from England by cable to report at Paramount for start of 'One Man's Bonus,' soing into production (28).

Gail Patrick and Robert Cummings alord in cast, but no director as yet set by Producer Harold Hurley.

Wilcoxon's 'Mystery

Henry Wilcoxon and Betty Furness top cast in 'The President's Mystery,' at Republic. Full Rosen is directing. Miss Furness is on loanout from Metro.

Tops in 'House'

Hollywood, Sept. 1.
Olivia de Havilland and Patric Knowles will top cast of 'The House of Coombs and Robin,' at Warners. Picture' will start shortly after Knowles returns from London.

G-B DEAL SET; PRODUCTION?

Both Skourases Presiding Over Fox-West Coast's \$7,000,000 Pic Buy

Los Angeles, Sept. 1.
Discussion of all film product
bought by Fox-West Coast for its
circuit and subsidiary theatres forthe 1930-37 season, aggregating in
cost around the \$7,000,000 mark, is
under way here this week, in series
of conferences presided over by
Spyros and Charles Skouras, and
participated in by circuit's division
and district chiefs, bookers and legal
lights.

and district chiefs, bookers and legal lights;
Coming on from New York, Spyros Skouras brought with him Edward Zabel and George Balsdon of the eastern film department; Aubrey Schenberg, and the state of the state

others:
Conferences are expected to continue throughout the week, with heads of various distributing organizations sitting in for an outline of product. These include Gradwell Sears of Warners, Ned Depinet of Radio, and others.
Session is biggest of its kind ever head here with seasons with seasons all sched.

held here, with meetings all sched-uled for the F-WC general offices

\$200,000 for Bepairs
Fox-West Coast is spending upwards of \$200,000 during next 90
days in an extensive rehabilitation
program extending from Los Angeles to San Francisco and Oakland,
with around \$152,000 going for improvements and alterations and approximately \$40,000 for new equipcoart.

proximately 3x0,000 to law equip-ment and amounts to be ex-sended follow: California, Pomona, \$18,000; Bev-erly Hills, \$16,500; Grand Lake, Oak-land, \$14,000; Grandad, Ontario, \$15,000; Warfield, San Francisco, \$13,500; E. Francis, San Francisco, \$4,000; El Capitan, San Francisco, \$12,000; Kinema, Fresno, \$4,500; State, Stockton, \$10,000; Obispo, San Luis Obispo, \$10,000; U.C., Berk-eley, \$10,000; Senator, Oakland, \$10,000.

\$10,000.

F-WC is taking over on 10-year lease the de luxe Fox theatre, San Francisco, erected in 1928 at a cost of around \$2,500,000 for building, property and equipment, and rated as the largest and most completely equipped theatre west of Chicago.

House was originally leased to (Continued on page 58)

Skourases Compromise \$76.243 St. Louis Notes

St. Louls, Sept. 1.

Authority to compromise indebtedness of Charles P. and Spyros Skouras, former St. Louis National Bank, was granted J. Buckner Fisher, receiver for bank, by Federal Judge Charles P. Davis last week. Skourases will pay bank \$76,243 on demand notes, some of which were secured by insurance policies and stock certificates. Payment will be in full, with exception of one of five notes against Charles Skouras. Interest at 8% per maturity was reduced to 6% from Dec. 1, 1832.

Charles Skouras owed following notes \$13,034, \$45,00, \$3,000, \$1,128 that one for \$9,000 was accepted. St. 197,377. His offer to purchase was represented of \$9,000 was accepted. St. 197,377. His offer to purchase real so will pay a stock assessment of \$9,500, covering stock they owned in bank which was closed in January, \$1838,000. St. Louis, Sept.

ary, 1933-out agent sames ; et v) 1-1 [

Cohen Has 2 Set

Hollywood Sent 1

Hollywood, Sept. 1.
Emanuel. Cohen has two pictures about ready to face lenses.
Titles are 'Happiness Preferred,' a heavy dram, and 'Mind Your Own Business,' comedy. They will make trio to get under way for his series of eight to be produced by Major Productions for Paramount's program.

MRS. FOX FAILS TO TESTIFY: **ORDERED**

Atlantic City, Sept. 1.

Federal Referee Robert E. Steedle ordered Mrs. William Fox, wife of the former film magnate, to be ready to testify tomorrow (Wednesday) in her husband's voluntary bankruptey, to show up on the witness stand. Last week Steedle ordered her to appear this morning (Tuesday), but her counsel Murray C. Becker, of New York, explained she was 'too ill.' Referee Steedle then ordered her to appear this afternoon. When she again failed to show up, he sent Dr. William P. Carrington, Atlantic City physician, to examine her. Carrington reported Mrs. Fox as able to testify, and Steedle instructed her attorney to 'bring her here tomorrow.'

RKO'S DETROIT THREAT TO FORCE PRODUCT BUY

Detroit, Sept. 1.

RKO is threatening in Detroit again that, if either United Detroit circuit or Fox theatres do not take its pix product, it'll reopen its loop house here.

Opinion of local showman, however, is that neither RKO theatres nor RKO film company are willing to pay out or lose \$100,000 a year just to have a local showcase. Sale of fickers in this territory would hardly make up for weekly loss shown recently by RKO's Downtown here.

here.

House has been shuttered since last May, and RKO dropped leases on building July 1 after eight months of hardship with straight pix and an occasional stage show. Meanwhile, a Coast exhibitor is reported still dickering for leasing of the Downtown as a vaudilimer.

LONDON HEARS MAYER DUE OVER

Attorneys Rubin and Dwight Sailed - Schenck Leaves for U. S. Next Wednesday All Indicates Formal Signaturing in America a Matter of Routine-Talking Gigantic International Production Plans

OTHERS WORRIED

London, Sept. 1, London, Sept. 1.

With the departure for America-of principal executives in the Gaumont-British, 20th Century-Fox and Metro-Goldwyn-Mayer alliance, forming the biggest single Anglo-American pooling of theatre and production resources, the virtual consummation of the merger looks all set. Legal signaturing will occur in New York.

J. Robert Rubin. Low's, Inc.-

turing will occur in New York.

J. Robert Rubin, Loew's, Inc.—
Metro v.p. and chief counsel, along
with Richard Dwight of Hughes,
Schurmann & Dwight, attorneys for
20th-Fox, have already left for the
States, a day apart. Joseph M.
Schenck, chairman of the board of
20th-Fox, he keyman in the entire
deal, is due to sail from here next
Wednesday (9).

With the financial details out of the
way, the local production bunch is
already mulling the film-making setup.

already mulling the film-making set-ture of the set of reports, more or less set for official pronuncia-mento. Michael Balcon, G-B pro-duction head, who at one time was reported ready to resign in favor of a production offer from Louis B. Mayer at the M-G-M studios in Hol-lywood, may yet thus be allied. L. B. Mayer is reported stated to come to Loudon and possibly head up the entire studio production set-up for a time at least Ben Goetz, here on several excursionary sur-veys, would head the laboratory sit-uation, believed to be a \$1,600,000 der the proposed intensified interna-tional production plan. Horelofore Costs had been mentinged as Metro

der the proposed intensified interna-tion of the proposed intensified interna-tion of the proposed intensified interna-tion of the proposed intensified in the pro-supervisory director on production but his past experience as a Con-solidated Film Laboratories execu-tive commends Goetz best for the lab adjunct. Idea of lesser production costs, possible under local conditions, is said to be the induencing factor in possibly 20th-Fox and Metro send-ning over some of its topmost stars to head local casts. Figured that this sort of international accord would more readily popularize a number of new faces from Britain into U. S. marquee values.

marquee values.

Bigwigs of the American end of the deal are returning to New York (Continued on page 50)

Universal Home-Office Group of 40 Surveys Lot Prior to Stock Issue

Schaefer West Again

George J. Schaefer plans flying west Thursday (3) to attend United Artists conferences for discussion of important matters bearing on policy, nature not revealed. The home office v.-p. will also contact Fox-West Coast on product for the coming year.

Jim Mulvey, in charge of Sam Goldwyn affairs at the home office, flew to the Coast last Wednesday (28) and will probably still be there when Schaefer arrives.

ZUKOR'S QUICK HOME-OFFICE HUDDLE

Dropping production reins at Paramount's Hollywood studio for the first time since Barney Balaban became president, Adolph Zukor is due east, Saturday (5); to confer with home office executives on various matters as well as to attend to some private business. He are remained to the control of the control

Hollywood, Sept. 1.
Austin C. Keough, Par v-p., returned to New York today (Tuesday). Had been at the studio for a week checking situations.

Chicago, Sept. 1. Barney Balaban, president of Paramount, spent the weekend in his home town here and skipped back to New York yesterday (Mon-

day).
While here, took up several questions of Paramount operation in this territory with the Balaban & Kati

Lasky Reaches Coast

Hollywood, Sept. 1.

After four weeks in London, Jesse L. Lasky has returned to Coast, and is preparing to preview his latest film production, "The Gay Desperado," some time this week.

Hollywood, Sept. 1.

R. H. Cochrane and J. Cheever
Cowdin grounded here Aug. 28 in
convoy of three TWA planes carrying party of 40 which included members of Universal's board of directors and friends. They are here to
give the studio properties the addeover, preceding forthcome; 1975.
issue which is to be put a plant in the
ten ext month. ket next month.

ket next month.

While here, the party was hosted at a studio press party given Aug. 29 as a means of acquainting newsmen and women with Charles R. Rogers and William Koenig, as well as meeting executives from the home office. Party was also given a chance to attend a Hollywood premier: # \$\text{les} & \text{down} & \text{

Godfrey' at the Pantages theatre last night (Monday).

Included in the Cochrane-Cowdin party: William Frieday, J. P. Corrin, G. Cleve, F. S. Anderson, D. R. Warfield, H. W. Armington, W. F. Ingold, John F. Miller, Anthony Pettt, Otto G. Gottschalk, Edward Boehm, Walter Rowe, Charles, Jenkins, Frank Town, C. P. Schwobel, H. Herny Anthony, Charles F. Jackson, S. Machmovitch, H. A. McCue, C. Harold Thompson, Ted W. Davis, B. T. Moore, Edward W. Wickman, Fred E. Evans, William G. Lynch, George L. Douglas, Edwin J. Ludwig, J. Tracy Alexander, E. K. McLaughlin, John F. Bolget, W. C. Leggett George R. Cronin, James A. Ross, H. R. Bennett, 'Vauphn, H. Von Clarke, William M. Erb, Charles Sheridan.

Altogether some 1,500 execs, bank-ers, brokers, employees and corre-spondents assembled for the party. The brokers were from large cities in the east and were brought out as guests of the studio.

guests of the studio.

George Jessel mc.'d the lengthy entertainment in which stars and lesser lights of studio paraded before the mobile of the stars and lesser lights of studio paraded before the mobile of the stars of the stars and stars of the lot, was not mentioned.

Since the Charles R. Rogers-J. Cheever Cowdin group took over Universal March 1, the studio has turned out 22 pictures. Seven were for the 1935-36 program and remainder for the current seasoid. Company has set 40 pix for release on the new calendar and plans to have the layout washed up. by Asserting the second of the studio of the second of the studio of the second of the second

have the layout washed up by April 1.
Studio has compiled a trailer running 650 feet with highlights from the first four pictures to be released under new regime. Pictures include 'My Man Godfrey.' The Magnificent Brute, 'Two in a Crowd,' and 'The Man I Marry.' Personalities include William Powell, Carole Lombard, Victor McLaglen, Joan Bennett, Grace Nolan, William Hall and Joel McCrea.

Mayer's Gala Reception In St. John, Home Town

Sole Worry

I Louis B. Mayer, Metro-Goldwyn executive, was given a royal reception on his first visit to his old home to the national presidential drive with leave the his respective of the national presidential drive uniformly widespread, even if the percentage clause remains the same picture companies are counting on higher return per film. Reason for his stope to embrace a forceful alpeture to bring in \$12,000 to \$13,000 in gross this season which automatically tilts the net revenue obtained by distributors.

Prevalence of deals for 25% to 30% of gross also is regarded as inconnection with the alliance in distributors.

Prevalence of deals for 25% to 30% of gross also is regarded as inconnection with the alliance in disciplination of the production with Gautington the marking production with Gautington the production with St. John, N. B., Sept. 1.

See As High As \$300,000,000 Film Gross in '37; Foreign Sole Worry

While not all circuit deals on 1936-37 product have been completed by major companies as yet, the sales campaign has progressed to such an campaign has progressed to such an extent that the last ones probably will be signatured by the middle of this month. By that time, contracts made with circuits are expected to have soared to \$150,000,000 as indicated by percentage agreements signed and the expected draw of the

mistic spokesmen for the industry place the box office return that will accrue to the film companies at nearly \$300,000,000.

Combating the Election

Most industry leaders and theatremen figure the threatening European situation, arising from the Spanish revolution, as the sole factor that may dent such an amazing total.

cated by percentage agreements signed and the expected draw of the films contracted. Although these circuits deals represent only about 30% of all accounts to be sold by principal distributors, they will bring in about half of total rentals in current season because the circuits cover the bulk of big key cities. Consequenting, reyised, estimates, by more apti-lay, regissed, estimates, by more apti-lay.

tion to combat interest that may go to the national presidential drive. While actual upping of percentage on features has not been great or uniformly widespread, even if the percentage clause remains the same, picture companies are counting on higher return per film. Reason for this is that a 25% rental, which last year grossed only \$10,000, is figured to bring in \$12,000 to \$14,000 in gross this season which automatically tilts the net revenue obtained by distributors.

Loew's and Grand Nat'l Make New 1936 Highs: All Film Stocks Advance

By MIKE WEAR

Despite weakness and inactivity in many groups, the annusement list yeater lay Clues) made fresh stridesty Clues, by made fresh stridesty control of the light layer l

off 2 points to 166 remount common and vector preserved. RKO and Warner Bros. put them into the 12 most active stocks list of the big board yesteday.

Following the brisk upturn early last week, the amusement list, especially picture company stocks, held firm as the whole stock market, turned bullish in late dealings, though the property of the common registering a new high.

showed substantial gains for the week, with Loew common registering a new high.

The fact bus for opening their new product season with high-calibre pictures last week suddenly awakened traders to the materially improved condition of many film-companies and theatre operating units.

Joseph States of the materially improved condition of many film-companies and theatre operating units.

Joseph States of the materially improved condition of Tuesday in hopes of getting in before prices had gone higher.

Besides enabling Loew common to-record its best 1986 price at 59½, the built movement enabled several film of many weeks and to place several within striking distance of old peaks. At its new high, Loew was up more than 4 points for the week, close being at 59½.

Biggest advances last week made (Continued on page 30)

(Continued on page 30)

PAR AND SINGER ALL SET ON PIX IN THE NW

Minneapolis, Sept. 1.

Minneapolis, Sept. 1.

Publix Northwest has completed its deals for the entire circuit with Metro, 20th-Fox and Paramount, while only a few formalities remain before contracts also will be signed for RKO and Universal, John J. Friedl, general manager, announced upon his raturn from New York.

In Minneapolis, however, RKO and Pars Rational go again to the Morritan Stational Stationary of the Morritan Stational Stationary of the Morritan Stationary of the Twin Cities Publix purchased Col for all its situations. The Twin Cities Publix purchased Col for all its situations. The Twin City Orpheums also used some Universal product.

Line-up for the new season, thus, is practically the same as for the past-eason, aside from Universal and unsupplementation of the Stationary of the Station boost in admission prices is contem-plated here or over the circuit at this time, he said.

Mrs. Lubitsch Sells

Sea Yarn for Par Pic

Hollywood, Sept. 1.

Vivian Gaye (Mrs. Ernst Lubitsch), who wrote the sea tale, 'The Grey Parrot, with her father, an English ship owner, has sold the yarn to Paramount. Akim Tamiroff and John Howard probably will top east.

Miss Gaye is a writer's agent in Hollywood, and has done a few will be designed to the state of the state of

Yesterday's Prices

Sales. His	gh.Low.Last.Chg.	
1.600 Col. Pict 805	4 88% 88K - W	
700 Con. Film. 43	4 4% 4% + %	
500 East, K177	176 177	
9.000 Gen. El 475	4 46% 47% + %	
- 4.400 Ldew 599	K 884 59% - %	
14,800 Paramount 9		
17,100 Do 2d pf 104	· 8% 0 + ½ 4 9% 10 + %	
7,100 Pathe 89	4 7% 8 + %	
9.100 RCA 112	2. 11° 11 – %	
400 Do 1st pf 74%	I 74 7414 - W	
18.000 RKO 75	2 6% 7%+ %	
2,900 20th-Fox 81	304 304 + 1/4	
22,000 W. B 135	1912 1312 1 32	
CURE	2078 . 2078 7 76	
10.800 Grand N *41		
1,400 Tech 27%	27% 27% - %	
800 Trans-L 4		
BOND	g 376 376 — 78	
\$4,000 Loew 99%	99 904+4	
4,000 Par-B way. 56	56 56 + 4	
15,000 Paramount 90%	4 8014 0014 I II	
28,000 W. B 97	961/2 97	
20,000 TT. B 01	0072 01	
. New 1936 high.		
Men Tego mign.		

ERPLIS NOT FOR SALE-**SERVICING NEW SOUND**

Electrical Research Products, Inc., is not for sale. Whitford Drake, executive v.p. of company who returned last week from a tour of ERPI salesmen in N. Y. that the company would not be sold though offers had been made. He said all a the return the company would not be sold though offers had been probably be, employed to the company would not be sold all other characteristics would probably be, employed the ERPI never had been for sale.

for sale, Initial orders for ERPI's new Initial orders for ERFI's new Mirrophonic sound system were re-ceived last week from some of the leading houses of the country. Confirmation of this was made at the final sessions of ERFI's sales, c. nvention in N. Y. Friday (28). Edgar S. Bloom, president of ERFI and Western Electric Co., informed salesmen that the word 'mirrophonic' soon would become a by-word in the industry.

that the word 'mirrophonic' soon would become a by-word in the industry.

Closing activities of the convention consisted of a confab of eastern salesmen conducted by L. W. Conrow, aided by Bert Sandord and Vision workers presided over by, Stanley W. Hand, central chid; and western division subverse conducted by Harry W. Dodge, of western div, After these, the convention listed to final talks by Whitford Drake, vp.; H. G. Khox, vp. in charge of engineering and operations; and G. W. Bum, general sales manager, at Hotel Pierre, N. Y.

RCA. Photophone sound system goes into four Sparies Circuit houses in Florida and three more Warner theatrees, RCA Mro Co. amnones; This makes at W. houses to be equipped with RCA.

Camden, N. J., Sept. 1.

Sales reps of RCA Photophone are powwowing here today to map drive to replace reproducing equipment now in use with RCA High Fidelity in first-run houses. Figure it offers advantage of improved recording as represented by Photophone ultraviolet method. Edwin M. Hartley, M. Assistant, handling contab.

TOCC-ITOA MERGER STILL ON THE FIRE

Actual perfection of the merger of the Theatre Owners' Chan ber of Commerce and the Independent Theatre Owners' Association is still hanging fire although both units have agreed to combining the two associations. Latest snag encountered is reported to be the failure to agree on a president for the combined organizations.

sanizations.

While committees representing TOCC and IOTA have held several preliminary sessions, much further work is needed before actual operation of the new association is set. New organization probably will emerge under the title of the N. Y. Theatr Owners' Chamber of Com-

merce.
Indications this week were that final definite action will awaif the return of Charles O'Reilly, president of TOCC.

Philadelphia, Sept. Initial battle of new United M. P. T. O. of eastern Pennsylvania, southern New Jersey and Delaware will be against high rentals. Meet-ing will be held here Thursday to

De Sylva Abroad

Hollywood, Sept. 1.
Buddy De Sylva has left the Coast for an extensive vacation in New York and Europe.

York and Europe. Negotiations with 20th-Fox on new associate producer pact w idle until his return.

FABIAN'S 3-WAY B'KLYN POOL: PAR TOP HOUSE

Instead of Si Fabian operating the Fox, Brooklyn, as one enterprise and the Paramount and Strand, in a pool, as another, under a new deal that has been agreed upon, the Fox will become part of a three-house down-term Brocklyn and

town Brooklyn pool.

Under his, new arrangement, the Par will become the ace house of the three, taking pick of available product, and the Fox, in future, as a result of the arrangement, will share Par pictures with the Strand which the Par theater doesn't wand onto play either the Par or Strand.

Whith the Par or Strand.

not play either the Par or Strand. Whilé the new arrangement has been agreed upon by all parties, not set whether the contract will be for one or two years. Under the old contract, Paramount and Strand ware pooled and an operating agreement for the two houses was made for one year with Fabian, aside and apart from his operation of the Fox, which is in receivership.

1918 Griffith Pic Gets Revival in L. A.

Hollywood, Sept. 1 Hearts of the World, produced in 1918 by D. W. Griffith, has been booked for revival showing at the Marcal theatre here by Albert M. Galston.

Pic is slated to open on Admission Day, Sept. 9. Original musical score of the production will be played on the theatre organ by Doris Ander-

Lewton's S-I Post

Hollywood, Sept. 1.
Val Lewton, author-scenarist, has been given a contract as story editor for Selznick International.
He has been with David Selznick since the production of 'Anna Karenina' at Metro.

L. A. to N. Y.

Mary Baker. Sidney M. Biddell. Milton Blair. Milton. Blair.
Mary Boland.
Phyllis Brooks.
Leo Carrillo.
John Paddy Carstairs.
William Collier, Sr.
Richard Cromwell.
Buddy De Sylva.
Ann Dvorak.
S. Charles Einfeld.
Lillian Emerson.
Sidney Fox. Sidney Fox.
Helen Gahagan.
William Gargan.
William Hawkins, Jr.
Ernest V. Heyn.
George Hirliman. George Hirliman.
Zita Johann.
John B. Kennedy.
Austin C. Keough.
Harry Kerr.
Arthur Kober.
Carl W. Leserman.
Peter Lorre.
William Lusty.
Margo. Margo. John Maschio. Burgess Meredith. Ralph Morgan. Buddy Morris. Charles L. O'Reilly. Sigmund Romberg. Gradwell Sears. Gradwell Sears.
Arch Selwyn.
Leopold Stokowski,
Margaret Sullavan,
Don Thornburg,
Veloz and Yolanda,
John Zanft,
Adoleh Zukor

N. Y. to L. A.

Edward L. Alperson. James Cagney. Margot Grahame. Margot Grahame.
Lou Irwin,
Al Jolson.
J. Allan Lustman,
Patsy Lee Parsons,
Ginger Rogers,
George J. Schaefer,

Adolph Zukor.

Inside Stuff—Pictures

Paramount is giving 'Maid of Salem' a huge buildup in the New England territory, where most of the scenes have their locale. Studio is bringing out 10 feature writers from Boston and nearby cites. Scribbiers will land scrore solution to the solution of the studies of the scrore solution of the Hollywood. Citizens of Santa Cruz, grew wrathful when learning that Par was constructing a camp near the town to house 150 workers on 'Maid of Salem.' Chamber of Commerce sent a delegation to Par studios sounding off the titules of thotels, etc. Execs refused to heed request of the C. C. pointing out that town would reap benefit of nightly outings by the film folk. Company of picture, being produced and directed by Fank Lloyd, will stick north; for three weeks, with 15 women in the cast being domictled in

Mae West and Alice Brady, both appearing in 'Go West, Young Man,' formerly 'Personal Appearance,' are feuding. One report had it that Miss West issued orders that she alone was to wear long eyelashes in the picture. Miss Brady showed up with a really lengthy pair. Inside is that Miss West suggested certain lines be-dropped from the Brady part which irked the latter no little. Miss West coaxed Henry Hathaway, directing 'Go West,' into breaking a superstition recently. Be complied with her request to o.o. some daily the superstition recently. Be complied with her request to o.o. some daily a latthaway possibly is the only megger who will not look at his work until film is assembled in rough cut.

Majors are burning over demands for advertising ties. About a year ago studios clamped down, returing to okay ties unless the requests came from top publications. However, the tricksters started working. They offered small copy contracts to fan mags with stipulation that indorsees should be film stars. Mags then put lug on studios, claming tie-ups were necessary to keep alive. With signatures on dotted line, as people went overboard with all kinds of supplementary stuff such as show cards, posters and throwaways. Matter may go to the Hays organization for

Buron Fitts, L. A. district attorney, is said to believe he got a trimming from the picture industry in the primary election last week. D. A. had been led to believe that picturites would go for him 100%, but head campaign few days before election turned away many votes. With Judge Harlan Palmer, owner and publisher of the Hollywood Citizen-News, a candidate against Fitts in the November election, it is believed that the judge will garner most of the Hollywood votes. Fitts is intimate with the execs, but Palmer knows more of the boys and galls working in the plants,

The rare first edition of James Fenimore Cooper's Last of the Mohicans' which Harry M. Goetz, president of Reliance, bought at an auction will be retained by him as an art piece although, for publicity purposes, it is being 'presented' to Tantaquidgen, surviving member of Mohawk tribe, Goetz bid up to \$575 at a poorly-attended auction sale Thursday C79, getting the 'Mohicans' book at a very low price. Recent copies sold for \$3,100 and \$3,200.

RKO Palace, Chicago, has released 'My Man Godfrey' from its schedule and has given Universal the okay to sell the flicker to Balaban & Katz for first-run showing. Palace had the picture dated in for spot late in November. No earlier date was possible because of penciling in of 'Swing Time' (RKO) for six-to-seven weeks and the French Casino unit for two weeks, & K. has snapped up the flicker for its ace Chicago and will slap it on the screen this Friday (4).

Hollywood studio stylists and fashion experts are doing a burnup because a discussion of Hollywood styles in the N. Y. Times of Aug. 16, under byline of Virginia Pope, failed to mention them as supplying the writer with all of the information. Particularly are they sore because another article in the same issue, with lavish art layout, from Paris, meticulously mentioned virtually all of the Paris fashion hot shots.

It appears that Darryl Zanuck had a good idea recently when he added several junior writers to his scenario staff at 20th-Fox. Jerry Cady, recruited from radio scripting ranks, joined outfit four weeks ago. Told to turn out an original for Shirley Temple, he did it in three stanzas. Raymond Griffith, producer assigned to next Templer, okayed the idea and set the writer at work on the treatment. He has had no previous studio experiences.

David O. Selznick has rigged up a plan with 900 Boy Scout masters in Southern California to have their charges perform in a huge ensemble at Gilmore stadium in Hollywood so he could try and pick out a "Tom Sawyer and a Huck Finn as principals for his 'Adventures of 'Tom Sawyer,' Previously, Selznick and his aides had lamped hundreds of kids, but with little success toward obtaining actors.

Metro is enthused about a diving tamera developed and used to follow antics of Johnny Weissmuller and Maureen O'SullIvan in marine sequences for 'Tarkan Escapes.' Mounted on counterweight apparatus, camera follows diving body from height toward water at same speed, thus registering movements in air. Under-water operations of camera are managed with periscope by Len Smith, first to use it:

Marjorie Gage, New York socialite making her screen debut in Universal's 'Flying Hostess', has drawn permission from studio to fly her own plane to Ohlo to enter the Ruth Chatterton air derby. She will be ballyed as 'Miss Flying Hostess,' with Marc Lachman assigned to exploit the

Playwrights usually burn upon seeing what screen adapters have done to their brainchildren, but the unusual occurred recently in regard to radio's "Winterset." Anthony Veiller did screenplay and their sent copy to Maxwell Anderson in New York. Anderson replied asserting screen version would be better, than the stager.

The New Universal Drive starts Sept. 26 and ends Dec. 26. Universal exchanges throughout the country are competing in this sales contest, which offers four weeks salary to every member of the exchange winning first place. Second prize is three weeks' pay; third, two weeks; and fourth, one week's salary.

Columbia's 'Mr. Deeds Goes To Town,' now in its 17th week at the Blue Mouse, Portland, Ore, is setting a new Pacific Coast run record in a grind house. Figured to tenant spot for six months. Previous record, other than two-a-day, was held by Columbia's 'It Happened One Night,' 16 weeks. Blue Mouse is 550-eater, scaled at 25-40.

A weekly community sing, believed to be the only one of its kind in the country, is sponsored by Tom Soriero of the Fox-West Coast United Artists theatre in Los Angeles. It is made a part of the house's weekly bank nite. Recently he had the Pasadena Civic Chorus of 102 voices donate

Hollywood chatter columnist has a burn on at a studio, consequently bar-ring all legitimate news from his staff. Also he's trying to prevent free-lance agents from planting yarns about the lot's personalities. Also on his blacklist is a music publisher, who at one time didn't treat him so nicely.

INDIES BALK AT RENTALS

LOEW CANCELS **ANTI-NAZI PIC: SQUAWKS**

Baltimore, Sept. 1.

'Are We'Civilized' the india-made anti-Nazi flicker, has been set for week beginning Sept. 9 at the indie week beginning sept. 9 at the indie legit house, Maryland, on, it is under-stood, a straight rental deal. B. G. Hatch, who now owns rights to the film, will show it here at pop prices on grind policy. He will play up the pacifism angle and disregard the anti-Nazi propaganda values.

the anti-Nazi propaganda values.

"Civilized" was originally set to go into the Valencia, Loew downtown house now dark. Hatch made arrangements with Carter Barron, Loew's division chief in this area, but New York headquarters had film cancelled because of its anti-Nazism. Dr. Hans Luther, German Ambassador to the U. S., officially protested the showing of film in this country to Cordell Hull, Secretary of State. Loew didn't want to become involved in the exhibiting of the flicker because Metro pix are still being sold in Germany.

Hatch has not been able as yet to

Hatch has not been able as yet to get any chain of theatres to take film for same reason.

PENSACOLA EXHIB'S RESTRAINT COMPLAINT

New Orleans, Sept. 1.
George E. Fuller, Florida theatre
operator, has filed suit in federal
court here for approximately \$20,000
damages, alleging that seven distributing companies had entered into
a conspiracy not to furnish him
with film a conspir with film.

His petition states that unless the court grants an injunction directing the companies to cease the alleged conspiracy that he will be forced out of business. He asks for writs of mandamus to force Warner Bros. to deliver 39 films he contracted for but

deliver 39 films he contracted for but which, allegedly, it refuses to deliver. Co-defendants are Paramount, Universal, United Artists, RKO, 20th Century-Roy, Metro and Vitagraph. Two individuals, Harold Wilkes and Gaston Dureau, Jr., officers of the Saenger Theatres Corp., also named. Fuller alleges that the film distributors refuse to sell him film for his shows at Warrington, Flaz, Pen-sacola Beach, Flaz, and Pensacola, Flaz, because Saenger has closed both its show houses in Pensacola in protest against theatre admission tax imposed recently by the Pensacola city council, while he kept his Pensacola theatres open.
Fuller is a former resident of Chi-

Fuller is a former resident of Chicago, where he published a number of farm journals. He has lived for the past 10 years in Fairhope, Ala.

Par Newsreel's Economy Move Lets Out 40 to 50

As part of the general Par econo-As part of the general Par economy move, Paramount newsreel let out 40 to 50 employes in the home office last week, effective Saturday (29). Most of them were from the assignment and contract division, laboratory, secretaries and scenegra-affected. Slash represents a 20% reduction in N. Y. staff. Each discharged employe was given a full week's pay for every year employed by Par.

The reduction in the staff hit only the New York office and left the camera crew as is.

camera crew as is.

In some quarters, the economy move was regarded as making Paramount's independence of other newsreels in any joint coverage plan a certainty. Camera staff here and at key spots throughout the U. S. will remain as it is now, thereby enabling the newsreel to cover any subject on its own.

Exterminators, part of the Building Service Employees Union which successfully waged a strike in apartment and office buildings for elevator ops and other workers, is going after the theatres. First picketing Loew's State, N. Y., the exterminator boys are now parading their signs in front of the Paramount. Union has been trying to organize thing the strike of the property of the property of the processing was stench-bombed. Purpose of the processing to the processing to the processing the process

stench-bombed.

Purpose of the picketing is to force recognition of exterminators. Theatres are expected to resist this move though decrying the exterminator picket signs since, as one manager put it, it may make the public figure theatre is lousy.

Goldwyn to Add His Own Unit P.A. at UA: Firm's 73 Ballyhooers

With appointment shortly of a New York advertising-publicity unit man for Sam Goldwyn, all producers with the exception of Charlie Chaplin and Douglas Fairbanks will be represented at the United Artists home office. Criterion Films of London, the Marcel Hellman-Doug Fairdon, the Marcel Hellman-Doug Fairbanks will be the same than a set Mack Littman at ho. as its man. He is an easterner. Rothers Bush engrased by Wolten

its man. He is an easterner.
Rodney Bush, engaged by Walter
Wanger on the Coast for the N. Y.
home office, will also represent this
producer on stories and talent. A
Goldwyn ad-publicity man, in a post
similar to that which Lynn Farnol
held for years, will be set in New
York. Several are under consideration, including Murray Martin, last
ton, including Murray Martin, last
Schrick-Humentieue, becomble with

a straight picture house. Selznick-International recently put on Lou Guimond as eastern publicity-advertising contact man. Morris Helprin was previously named for Alexander Korda while Pick-ford-Lasky representative for some time has been Frank Bruner. P-L delivers only one picture to UA this searce.

Presumption is that when Chaplin and Fairbanks have pictures coming through, they also will appoint someone on a temporary basis to represent them.

someone on a temporary basis to represent them.

All contact men work with and through the UA publicity department, maintained by the UA sales organization and headed by Monroe Greenthal. Lola Woursell, who had been on the Goldwyn payroll following resignation of Farnol, has switched to UA.

UA will mainten special so the sales of the dadvertising-exploitation for a feel advertising-exploitation for the year. Number of men maintained from week to week will vary, according to release date of pictures, bookings, percentage deals, etc. The 73 men out at present processes when 'Garden of Allah' comes along. comes along.

Hollywood, Sept. 1.

United Artists is preparing a special production trailer to exploit forthcoming product. Film will include blurbs on Samuel Goldwn's Dodsworth, and Come and Get It, Pickford-Lasky's 'Gay Desperado,' Reliance's 'Last of the Mohcans,' Sciencie's House of Aldah, and Alexander Korda and Walter Wanger pix.

NAT'L SCREEN'S MAGNA NIGHT

MAIL SUREEN'S MAGNA NIGHT
Hollywood, Sept. 1.
Sam Dembow, Jr., is here closing a deal whereby National Screen assumes the world rights to Magna Night signs for American and foreign markets.
He plans to return to New York Scpt. 5.

Exterminators' Picketing Houses Irks Managers Along Broadway UPPED PRICES

More Money for Films Being Paid by Chains to Their Film Affiliates, but 'It's Like Taking Money From One Pocket Into Another,' Protest the Independent Exhibitors

MORE % PIX ALSO

Higher rentals are being sought by all distributors for 1938-37 product, with film price levels going but to to where they were in 1929 and fore things toppled and majors were satisfied to take what they could get. Since the depression debacke, rent-als have been climbing back little by little, with increases each year for the past three or four seasons.

Last summer and fall the dictable.

the past three or four seasons.

Last summer and fall, the distribs considered that conditions and picture product deserved much better prices than were obtained under contracts the prior season. They got healthy increases in most instances and this season have been encouraged to go out for even higher figures.

Those companies which did not deliver as high a standard of product as others are having greater trouble this year in getting buyers to sign on the dotted line for heavier rentals but reported so far by exhibition sources that all companies are holding out strongly for more money.

money.

In addition to stepping up rentals everywhere, the distributors are demanding more percentage deals this year. Where the percentage deals this year, where the percentage deals are sought, the guarantees are stiffer and the percentage higher, predicated on the showing pictures of various majors did during the past year, either on a flat or sharing basis.

ous majors did during the past year, either on a flat or sharing basis. Independent exhibitors are complaining heatedly about the level of rentals demanded as well as percentage agreements with the usual division of pictures in various groups. Some are signing up at what they consider are the best deals they can get, while others, like tenants who 'stall landlords until the last minute in hope of a give-in, are waiting to see what happens. The indies realize that major producer-distributors with their own chains are getting higher rentals from their own theatres, which means taking it out of one pocket and putting in another, but do not feel that this practice should mean the real profit from rentals should come from indies. Indie buyers express themselves in that fashion however, and resent the sell-my the over the sell-my demand the rentals are meeting a big increase in rentals this year.

Exchanges Betaliate

Exchanges Retaliate

After taking immeapolis, Sept. 1.

Frank Tash, Junnies, goes to Leon Schless immeapolis to Loon Tash's do Looney Tunes and other and Looner on the Looner Tash's untitaler as director of Porkey's intitaler as director of Porkey's entitaler as director of Porkey's entitaler as director of Porkey's entity and Looner, and the Looner and other and Looner Tunes and

N. Y. Local 802, AFM, Starting Drive To Bring Back Music Into Theatres

Franklin En Route to U.S. For Hawaiian Pix Trial

FOR Hawaiian Pix Trial

J. J. Franklin, operating head of
Franklin Theatres in Honolulu, will
stop over here on his way to New
York within a week.

He is going east in connection with
a conspiracy action filed in the N. Y.
District Court, charging Warners and
other distributing organization
from the Franklin houses on the
islands.

Allied Readying to Squawk Against B&K On Extra Clearance

Chicago, Sept. 1.

With the zero hour near when Balahan & Katz will put through its demands for an extra full week of protection between the "C" week houses at 30c and the 25c houses in the first week of general release, Allied organization of independent exhibs is making ready its plans to fight the B. & K. move.

fight the B. & K. move.

Under the terms of contracts in this territory, changes in clearance can take place only with the start of new product, and this new product, and this new produces that the start of the st

order.

Allied is making it clear that the organization-itself will not go to court over the clearance matter, but will squawk with the usual complaints of restraint of trade, conspiracy, etc., and dump it in the government's lap.

SHOWMEN'S NAUTICAL ESCAPE: BOAT BURNS

Atlantic City, Sept. 1.

Herbert L. Copelan, general manager for Warner Theatres here, and Joseph Quitner, producer of burlesque shows, escaped last Wednesday from a burning motor at with Quitner's 28 foot speedboat backfired about midstream and the boat was quickly enveloped in flames, both jumped overboard fully clothed and swam to shore. Coastguards took the boat in tow while an engine company put out the blaze. The damage was slight.

while an engine company put out the blaze, The damage was slight.

TASH GOES ANIMATED

Hollywood, Sept. 1.
Frank Tash, disher-upper of TishTash funnies, goes to Leon Schlestinger on a five-year instrument to
do Looney Tunes and other ani-

Believing the time is right, Local 802 of the American Federation of Musicians, is laying plans for an intensive cirive after Labor Day to encourage theatre operators toward use of more music than at present. The union membership, between 16,000 and 17,000, has budgeted \$200,000 as a starter but may spend more before the campaign is completed. No set period over which the campaign will be carried has been determined upon, progress depending to a cohsiderable extent on how far Local 802 will 80. 802 will go.

Some years ago the A. F. M. under-took an expensive campaign against talking pictures, spending over \$1,000,000 in advertising that sought \$1,000,000 in advertising that sought public support against so called canned music. Carried out by the parent music union shortly after sound was introduced, that campaign proved both costly and fruitless in the face of a new medium of enter-tainment that couldn't be stopped.

the rate of a new heathen to refer tainment that couldn't be stopped. Local 802 is preparing for a drive that differs from that one in most all respects. Primarily interested in increasing employment for its mu-tions are proposed to the country of the country of the country of the should install living, entertainment in some form or another to go with pictures. Inference is that 802 stands ready to ccoperate with thestres to the extent that a policy of stage bands, pit orchestra shows, units, vaudeville or some other means of living amusement can be undertaken. Employment of more organists, once a regular feature of many picture theatre programs, is also to be con-sidered. State Far and Roxy, N. Y.

State, Par and Roxy, N. Y. State, Par and Roxy, N. T.
The New York local, largest in the
A.F.M., thinks that the time is propitious for a return to, living enterment in a modest or, de luxé manner, depending on the theatre and
possibilities. Union points to increased grosses at Loew's State
which has always been a steady busithe large profits turned by the M. W.
Paramount since it installed band pit

(Continued on page 10)

Schine Loses Lease Suit Against Fenyvessy Co.

Rochester, Sept. 1,

Suit to compel Fenyvessy Interests to carry out agreement to lease the Madison, nabe house, to Schines for 20 years at \$20,000 a year, was lost in supreme court here.

Justice Willis K. Gillette ruled a letter written to J. M. Schine of Gioversville by A. A. Fenyvessy, Sr., offering to lease the theatre at that figure was an 'agreement to agree,' not an enforceable contract.

Letter was written Anul 11, 1938.

nut an enforceable contract.

Letter was written April 11, 1935,
and on May 16, following, Schine
sent a telegram to Fenyvessy
accepting the offer. Fenyvessy sthen
refused to grant a lease and vacate
the property.

refused to grant a lease and vacate the property.

Court action was brought by the Munnad Theatre Corp. a Schine enterprise, and the Court further ruled that the telegram as Schine's act as an indivdual and not on the part of the corporation which was not incorporated until a week later. The Madison theatre is operated by Paul A. Fenyvessy as manager. Family theatre shuttered Saturday night (29) by Penyvessy interests after 24 years operation. E. M. Loew of the Court o

Chi Looks Back on Best Summer In History: 'Bro.'s Wife' Wow 36G. Mort Downey Plus 'Walking' 19G

(Best Exploitation: State-Lake).
At the end of the summer months, managers and eashiers look back-upon one of the biggest cummer sea to the state of the state of the biggest cummer sea where the state of the state

afforded about the only relief from the weather.
Currently there are a flock of holdower pictures throughout the loop, with pictures in their second thing, with pictures in their second thing, with pictures in their second thing, but the construction of the pictures in their second to be pictures, there is still plenty of solid profit in 'em at the pace they're going.

The profit is a profit in 'em at the pace they're going the publicity and exploitation, the laurel goes to Fritt Blocki for his job for the State-Lake's. Tolies Francais' unit currently, and to, Fred Bartow for a bang-up job at the Erlanger. Plenty of class and bo, magnetism on the latter.

Estimates for This Week

at me arianger, Frenty of class and bo. magnetism on the latter.

Estimates for This Week
Apollo (BaKK) (1200; 35-45-55)—
Satan Met Lady (WB). Bette Davis somewhat of draw now, but will have to be satisfied with fairish \$5,000 cmrently. Mass week 'Green Pagnetis of the company of the compan

700. Garrick (B&K) (900; 35-45-55)—
To Mary (20th) (4th week). Still getting the femmes and excellent biz, hitting neat \$5,000 currently after \$7,200 last week.

getting the temmes and excellent biz, initing near \$5,000 currently after \$7,100 last week.

Oriental (BaEK) (3,200, 25-35-40)—
Brides Are Like That' (WB) and vaude. Around \$17,000 this week, obe obs. St. Week 'Sins of Mari (20th) ST. Falkee (BKO) (2,500; 35-55-65)—
Walking on Air' (BKO) and vaude. Morton Downey headlining on stage and accounting largely for the box-office draft this week. Downey fans and Palace regulars to good \$19,000 cm; of \$100. Lest week, third stages for Mary of Scotland' (RKO) to \$18,100. Rossevelt (BKK) (1,500, 35-45-65).

to \$18,100 to \$18,100 to \$18,100 to \$18,100 to \$18,100 to \$18,000 to \$18,000

Texas Ranger (Par) in tomorrow (Wed).

State-Lake (Jones) (2,700; 25-35-40)—Speed (MG) and Folies Francais unit on stage. Strictly the unit currently, though picture is just the meat for this audience. House has a former than the meat for this audience. House has Around \$15.500 currently, smacko, Last week 'Shakedown' (Col) another wallop at \$14,700.

United Artists (B&R-UA) (1,700; 45-55-75)—Figigled (MG) (3d week), Rumning along near-capacity, but being held down on gross possibility and state of the stat

last week. "Yes after Dig \$20,000 last week. Erlanger (1,200; 55-83-\$1.10-\$1.65). "Romeo and Juliet' (MG). Roadshow opened on Siunday night (30) on two-aday run. Advance pretty oke and expect around \$15,000, good, on first session.

DUKE UPS 'DEVIL DOLL' TO SMACKO 15G, MONT'L

Montreal, Sept. 1.

(Best Exploitation: Capitol)

'San Francisco' bidding fair to become a fixture here, plays a seventh week at the Falance currently and on rates around \$\$400,00 very good. Otherwise, all English houses change bills with Loew's running single pic and Duc Ellington oreh stage show.

Capitol with 'To Mary' and Dr. Capitol with To Mary' and Dr. Loew's has Towl I Doll' and vaude, indications as high as \$15,000, excellent.

are still going to see it and it may gross another \$6,000, good, after last week's o.k. \$7,200.

Capital (CT) (2,700; 50)—To Mary' (20th) and 'Dr. Forbes' (20th). May (20th) and 'Gounterfeit' (WB) \$7,500.

Loew's (M. T. Co.) (3,200; 50)—Devil Doll' (MG) and Duke Ellington. House full from Friday on, may go as high as \$15,000. and 'Vejvet Claws' (WB) with vaude, \$12,000. good.

Princess (CT) (2,300; 50)—'China Princess (CT) (2,300; 50)—'China Clipper' (WB) and 'Satan Met Lady' (WB). Going well, should garner \$7,000, good. Last week repeat of 'Green Pastures' (WB) and 'Love Begins at 20' (WB) not so good at

\$5,000.
Cinema de Paris (France-Film) (600; 50)—Meyerling (3rd week).
Still holding up and \$2,600, very good after a handsome \$3,000 last week.

week.
St. Denis (France-Film) (2,300; 34)
-La Gondole Aux Chimers' and
'Sous le Casque de Cuir,' looks like
4,000, very good. Last week 'La
Flamme' and 'Lune de Miel' \$3,500,

FRISCO GOES FOR SIMONE. **BIG \$10,000**

San Francisco, Sept. 1. (Best Exploitation: United Artists)

Herman Cohen has made the town Simone Simon conscious with his campaign on 'Girls' Dormitory' which reopened the UA Aug. 26. Anxious to give Simon a big sendoff on the

Golden Gate has a flashy flash act on the stage this week in 'La Vie Paree,' A. B. Marcus show, which is Paree, A. B. Marcus show, which is playing at 55c top at night. 'Second Wife, a weakie, is on the screen. Last time Marcus played here the natives paid roadshow prices to see his revue which has been pared down to an hour and fifteen minutes running time for the Gate engage-ment. The returns for the week look considerably over \$20,000 ver \$20,000.

Estimates for This Week

Embassy (RKO-Cohen) (1,512; 30-35-40)—Ecstasy' (Eureka) (3d week). Showing a profit at \$3,800. Last week oke at \$4,300.

Fox (Pacific Theatre Corp.) (\$,000; 25-35-40).—'I Stand Condemned' (UA) and 'A Son Comes Home' (Pan). Maybe \$5,500, ns.g. Last week 'State Fair' (Fox) and 'Born to Fight' (GN) much better at \$7,500.

Geary (Lurie-Pincus) (1,200; 50-75-\$1-\$1.50)—'Anthony Adverse' (WB) (5th-final week). Closing up big at \$9,000. Last week ditto.

ong at \$5,000. Last week citto.

Golden Gate (RKO) (2,550; 35-55)

—Second Wife' (RKO) and Marcus
show on stage, 'La Vie Paree.' Company of '75 and 20 scenes for this
elabotate stage act. Nice takings at
\$23,000. Last week 'Easy Money'
(Inv) and 'Bowes Unit No. 1, about
same.

(Inv.) and Bowes Unit No. 1, about same.

Orpheum (F&M) (2,440; 30-35-40)

—Always Tomorrow' (U) and Postal Inspector' (U) (2d week). Little hazardous to guess what a holdover will on in this town; changing pictures Leat week by Surprise at \$10,000.

Faramount (F-WC) (2,740; 30-35-40)

—American Wife (Par) and Satan Met Lady' (WB). Nice notices, good word-of-mouth may mean excellent \$15,000. Last week, third for 'Great Liegifeld,' under expectations, \$11,000.

St. Francis (F-WC) (1,470; 30-35-40)

St. Francis (F-WC) (1,470; 30-35-40)

and '36 Hours to Kill' (20th) and '36 Hours to Kill' (20th) and '36 Hours to Kill' (30th) and '36 Hours to Kill' (30th) and '37 Hours to Kill' (30th) and '38 Hours to Kill' (30th) and '39 Hours to Kill' (30th) and '

United Artists (UA-Cohen) (1,200; 25-40)—'Girls' Dormitory' (20th). House sold out 45 minutes after open-ing on first night. Swell \$10,000 in

Incup with department stores with tags bearing the title 'To Mary—With Love' getting biz for the Caplida and there is a little extra advertising in French and English-press.

Estimates for This. Week
Palace (CT) (2,700; 30)—San My Life (Far) lower than antic-Francisco' (MG) (Tth. week). They lated, \$15,000.

National 1st Runs

UNIVERSAL
Two in a Crowd, Lincoln,
Miami, 12; Lyric, Ind'splis, 16;
Par, Newp'rt News, 22; Keiths,
Balto, 24; Strand, L'ville, Oct. 2;

Par, Newp'rt News, 22; Keith's, Balto, 24; Strand, L'Ville, Oct 2; Granada, Sioux F, 11.

Testal Inspector, Pal South Bend, 4; Fulton, Pittsb'gh, 10; Fox, Jopin, 11; Strand, L'ville, 11; Cap, Davenp't, 25; Family, Cincy, Oct. 29; Par, Ft. Wayne, 4; Fox, Jopin, 22; State, Dayton, 29; Orph, Topeka, Nov. 26.

Thy Man Godfrey, Fulton, Pitt, 3; 5th Ave., Seattle, 3; Fox, 5t, 4; Rve., Seattle, 3; Fox, 5t, 4; Rvel, Toledo, 4; Warner, Mwaukee, 4; Apollo, 1ndpls, 4; Bway, Pitand, 5; Chi, Ch. 7; Oph, No. 7; North, 6; Chi, Ch. 7; Oph, No. 7; North, 8; Golden, 11; Lafay'tte, Buff, 10; Strand, L'ville; Fox, Det, 11; Main'st, K. C., 11; Lincoln, Trentn, 1

WARNER BROS.

'Bengal Tiger,' Sherman, N. Haven, 3...
'Stage Struck,' Warner, Worc'str, 3; Strand, Hart'd, 3; Mich, Det, 4; Pal, Clev, 4.

METRO

METRO

Tlocadilly Jim, Queen, Galvistn, 5yCarolina, Penn, Wash, 13; Winston-S, 17; Par, Miami, 19; Gloria, Charl'stn, Oct. 1.

'Gorgeous Hussy, State, Giste, N. C., 4; State, N. O., 4; Loew's, Richelstn, 4; State, N. O., 4; Loew's, Richend, 4; State and Orph, Bos, 4; Vic, Evansvie, 5; Garden, Charl'stn, 7; Main, Pueblo, 11; Valentne, Toledo, Ji; Penn, Pitts'gh, 18; Venetian, Racine, 19; State, Raleigh, Oct. 4; Castle, Vancouvt, 10.

Vancouv'r, 10.

'Devil Dell,' Rialto, Mpls, 11;
Par, H'wood, 19; Fargo, Fargo,
Oct. 7.

UNITED ARTISTS

UNITED ARTISTS

Tast of Mohicans, 'Valentine,
Toledo, 4; State and Orph, Bos,
4; Ben Ali, Lexington, 6; Cap,
Rowark, 6; UA, S.F., 9; Warner, M'yaukee, 11; Col, AllenTwn, 18.

'Condennmed,' Art Cinema,
11; Lincoln, Troy, 16.

BKO

RKO

REO

13; Lincoln, Troy, 16.

*Swing Time,' Orph, N. O.,
Sept. 3; Brandeis, Omaha, 3;
Keith, Bos, 4; Pal, Chi, 4; Orph,
Mpls, 4; Orph, Sloux C, 4; Lincoln, Trent'n, 4; Keith, Wash,
Mpls, 4; Orph, Sloux C, 4; Lincoln, Trent'n, 4; Keith, Wash,
Ki, Albee, Cincy, 4; Stanley,
Phila, 4; Fox, St. L, 4; Byrd,
Richmind, 4; Hipp, Balto, 4;
Alabania, Bham, 4; Mai, Dallas,
Richmind, 4; Hipp, Balto, 4;
Alabania, Bham, 4; Mai, Dallas,
Exchington, 5; Whawk, Topeta,
6; Orph, Den, 7; Orph, Salt L,
Exchington, 5; Whawk, Topeta,
6; Orph, Den, 7; Orph, Salt L,
6; Pal, Rochestr, 10; Georgia,
Atlanta, 11; Golden G, S. F, 16;
Sycuse, 11; Newport, Norfolk,
Sycuse, 11; Newport, Norfolk,
13; Ambassador, Balto, 17; Regal,
Hartf'd, 19; South Broad,
Trenton, 22; Lincoln, Cleve, 25;
Booker, Wash, 25; Giobe, N. O.
Oct. 7. Pacamount

'General Died at Dawn,' Par, S.F, 3; Buff, Buff, 4; Met, Bos, 4; Par, N. Haven, 4; Aztec, S. Antonio, 4; Keith's, Balto, 5; Roosevelt, Chi, 16; Minn, Mpls,

Roosevelt, Chi, 16; Minn, Mpls, 25.

"Yexas Rangers," Roosevelt, Chi, 2; Warfield, S.F. 4; Orph, Seattle, 4; Far, Toledo, 4; Stantono, Phila, 5; Mainst, K.C., 18.

"A Son Comes Home," Missou Stantono, Missou St

'MOHICANS' IN SEATTLE TEPEE, HEAP BIG \$8,000

Seattle, Sept. 1. (Best Exploitation: Orpheum) Heading for the long-run record, Heading for the long-run record, San Francisco holds steady biz at Blue Mouse, now steaming into ninth oke week. Liberty has 'King Steas Out for third week, with some of the standard of the standard st

L. A. Pace Up: 'Rangers' Lassos Neat \$19,500; 'Clipper,' 2 Spots, 19G; 'Tony' Fairish; 'Air' and 'Hour' Okay

week). Still good at \$3,400. week, \$3,900, excellent. week, \$3,900, excellent.
Coliseum (Evergreen) (1,800; 2132)—Fury' (MG) and 'Palm
Springs' (Par), dual. Big pace for
\$3,800. Last week, Trouble for Two'
(MG) and 'Country Beyond' (20th),
dual, \$3,700.

dual, \$3,700.

Fifth Avenue (Evergreen) (2,400:
27-37-42)—Throther's Wife (MG).
Likewise plenty in the money, \$8,000.
Last week, 'Green Pastures' (WB),
\$9,100, big.
Liberty (J-vh) (1,900: 16-27-42)—
King Steps Out' (Col) (3d week).
Looks to land an okay \$4,500 on third, lap. Last week, same film,
\$5,200.

third, lap. Last week, same film. \$5,200. Exc Hannich. (900: 27. Musle Exc Hannich. (900: 27. Musle Exc Hannich. (900: 27. Musle Exc Hannich. (900: 40. Moved from Fifth, and fair at \$3,200. Last week, 'Piccadilly Jim' (MC) and '86 Hours to Kill' (20th), dual, six days, \$3,500, strong. Orpheum (Hannich) (27.00: 27-37-42)—Mohicans (UA) and 'Kell' 25. Mohicans (Carlotta) (Frina Clinore' (FN) and 'Yours for Asking' (Par). dual, \$7,100, good.

Falomar (Sherling) (1,450; 16-21 22)—Mine With Iron Door (15-21) 22]—Mine With Iron Door (15-21) 19. Mohicans (15-21) 19.

Para_ount (Evergreen) (3,106; 16-21-32)—"State Fair' (20th) and 'Hell's Angels' (Prin). Both reissues, indicate nice \$3,600. Last week, 'Satan Met Lady' (WB) and 'Arizona Raiders' (Par), dual. \$3,500, okay.

'HUSSY' A SMASH \$28,000 IN WASH.: WELL SOLD

Washington, Sept. 1.

Them as has are gittin' this week and them as are stuck are stuck party. Only really big coin is pling present the present of the pres

Keith's taking it on the chin heavi-est with 'Walking On Air' which is hanging on only so house can launch new front and 'Swing Time' simul-

taneously.

Palace rates bally award in a walk for premiere of 'Hussy' which was done under auspices of White House Correspondents Association and pulled the government officials, diplomats and political press like files. Smartest single sturt was locating amount of Peggy O'Near of Peggy O'Near of Court of the Court

Estimates for This Week

Estimates for This Week
Capitol (Loew) (3424; 25-35-60)—
Sing, Baby, Sing (20th) and vaude
Pic building in face of critics raves
and Britton band topping snanoy
light stage bill. May get good \$22,
00. Last week 'Girls' Dormitory
(20th) took nice \$23,000.

(20th) took nice \$23,000.

Columbia (Loew) (1,583; 25.40)—
Poppy (Par) (2d run). Bepeat after
the oke week at Capitol headed for
good \$4,500. Last week Rich Girl'
(20th) (2d run) took same figure
for third stanze on mainstem.

Earle (WB) (2,424; 25.54-06-070)
—Sophie Lang' (Par) and vaude.
Will Osborne some help on state
but week singing to weak \$12,000.
Will Osborne some help on state
but week singing to weak \$12,000.
and Phil Spitaliny wound up with
big \$20,000.

Kelths (RKO) (1,830: 25.25.60.

big \$20,000, Keithis (RKO) (1,830; 25-35-60)—Walking on Air (IRKO) Down in the basement, \$4,500, Last week the basement, \$4,500, Last week of the basement of

Mohicans' with color newspaper ands for second titld in mewspaper of Hamrick outfit. Also the contains and advance billboards.

Estimates for This Week
Blue Meuse (Hamrick) (800: 2737-42)—San Francisco' (MG) (9th

Los Angeles, Sept. 1

(Best Exploitation; Downtown
Bullywood)
Last week of August is bringing a
good play and with attractions pulliing, result will be a good take in the
ace houses. Faramount way to the
fangers and heading toward a nitry
\$19,500 stanza.

Warner houses, Downtown and
Hollywood, with China Clipper will
get a combined \$18,000, good. Chinese
and cate of the condition of the condi

Estimates for This Week

Estimates for This Week
Carthay Circle (Fox) (1,18); 55-83\$1.10-\$1.65) 'Anthony Adverse' (WB)
(Sth week). For length of run very
satisfactory and week, fourth stanza,
Chin week. Journ stanza,
Ody \$11,800.
Othiese (Grauman) (2,028; 30-4055)—Road to Glory' (20th) and
Kelly the Second (MC) (30th) and
Kelly the Second and the Second (MC) (30th) and
Kelly the Second and final week (MC) (30th) and (30th) and
Kelly the Second and final week (MC) (30th) and (30t

'Heart' Cosmop Release

Hollywood, Sept. 1.

'Give Me Your Heart,' starring
Kay Francis, will be released as a
Cosmopolitan production.

This is in addition to 'Green Light,'
and 'Cain and Mabel,' which will go
out for Cosmo during October.

10 B'WAY HOUSES-\$400,000

'MOHICANS' 16G HEAVY CLEVE WAMPIIM

Cleveland, Sept. 1.

(Best Exploitation: State)

Ramy spells which dampened Centennial expo proved a blessing to pix houses. Four storms in last week were helpfull in pushing vacations. The state of t

strong enough to go better than 316500, which is average. Hipp is in
same class, Sing, Baby, Sing getting
along with \$14,000.

September is expected to be a
September in exploiting Mobicans'.
Got plenty of page one publicity
through tie-up with Expo's Seneca
Indian Village, where Col. Harry
Long of Loew-was made an Indian
Village, where Col. Harry
Long of Loew-was made an Indian
through tie-up with Expo's Seneca
Indian Village, where Col. Harry
Long of Loew-was made an Indian
easies put up a tepee in heart of thestrical section. with six pretty
squaws strutting stuff for bix
Cooper's book with theater plugs in
banks and a coloring contest in 14 of
city's playgrounds filled out Harris'
smashing campaign.

Estimates for This Week
Palace (IKCO) (3,200; 30-35-40)—
The control of the section of the section

'GORGEOUS HUSSY' SOCK \$22,000. LEADS CINCY

Cincinnati, Sept. 1. (Best Exploitation: Palace)

(Best Exploitation: Palace)
Only three new features on downtown screens currently, yet pretown screens continue to the control of the control
of the control of the control of the control
of first money, challeng the screens of the control
of first money, challeng the screens control
of first money challenge the control
of first money challenge to the control
of Mohleans at \$18,000.

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Estimates for This Week

Estimates 'for This West.

Albee (RKO) (3.300; 35-42)—'Gorgeous Hussy' (MG). Crawford and
Taylor, superbly supported, naturaling for \$22,000. burg's biggest figure
for quite a spell. Biz on opening day
(28) set a new Friday record for
this house at present scale. Last
week: 'Mary Scotland' (RKO), \$14,000. good of

this house at present scale. Last week Mary Scotland (RKO), \$14,-000, good.
Palace (RKO) (2,600: 35-42)—
Last Mohieans' (UA). Tagged by cricks as a good family show and fetching western and thriller trade, lactuding lotsa lads, For \$16,000; an

excellent figure for this stand. Last week 'Sing. Baby, Sing' (20th), a sweet \$12,500, building in last half on word-of-mouth blurbs.
Shubert (RKO) (2,200; 40-60)—
Great Ziegfeld' (MG) (37d week), About \$5,500, strong and set for form of the standard of

The draw \$16,000 in first week at Albee.
Grand (RKO): (1,200; 25-40)—
Piccadilly Jim' (MG). Third down-town week, \$2,700, neat, following \$3,500 here last week. Pic got \$12,-000 in first week at Palace.
Family (RKO): (1,000; 15-25)—
Border Patrolimar (20th) and Final Hour' (Cal), split, a horror \$2,000.
Hour' (WB), extraed with Louis-Sharkey scrap shots, \$1,800, n. s. g.

Strand (Ind): (1,300; 15-25)—
Gentleman from Louisiana* (Rep.).
At \$1,700, par. Last week These Three (IJA), and Count of Monte Cristo' (IJA), repeats, separate, \$1,500.

ROAD TO GLORY \$24,000 IN HUB

Two holdovers, 'Mary of Scotland' at the Keith Memorial, indicating \$10,000 for fourth good frame and Piccadilly Jim' on a dual bill at the Orpheum, promising \$11,000, for sec-ond week, are standouts this week. 'Road to Glory,' with radio stage show at the Met will do tops biz for single stand, however, aiming at \$24,000.

Keith Boston will close down Wednesday (2) for finish-up of in-terior renovations that have been underway for several weeks after closing hour. House reopens Thurs-day with 'Folie Parisienne' on the stage and single feature on screen. For balance of season emphasis will be on vaude, with films secondary. Show booked in for two weeks.

De on vauce, with films secondary. Show booked in for two weeks.

Estimates for This Week
Boston (RKO) (3,000; 25-35-50)—
'Second Wife' (RKO and 'Shakedown' (Col.) Dual, n.sh. on six-day week, will turn in about \$4,000. Last week very good \$8,700 for reissue of 'Always Tomorrow' (U), with Robert (U), dual, eight days.

Fenway (M&P) (1,600; 25-35-40-50)—"My American Wife (Par) and 'Chan at Race Track' (20th), double, Just 50-50 45,500. Last week Two Against World (FN) and Cheers for Last Sondard' (RKO) (2,900; 25-35-50)—"Mary of Scotland' (RKO) (2,900; 25-35-50)—"Swing Time (RKO) next on the book, Scotland' (RKO) (2,900; 25-35-50)—"Chan Chord (2,000), 25-35-50)—"Chan (Locw) (3,000; 25-35-50)—"Chan at Race Track' (20th), doubled with 'American Wife (Par) and Rowes unit, which gets credit for draw, day \$25,000 last week.

Orpheum (Locw) (3,000; 25-35-50)—"Chan at Race Track' (20th), doubled with 'American Wife (Par) (WII) win about '85,000; Mary week ye-opening \$19,000.

Paramount (M&P) (1,300; 25-35-40-50)—"Chan at Race Track' (20th), doubled with 'American Wife (Par) (WII) win about '85,000; Mary week ye-opening \$19,000.

Paramount (M&P) (1,300; 25-35-40-50)—"Chan at Race Track' (20th), doubled with 'American Wife (Par) (WII) win about '85,000; Mary week years with world' (FN) and 'Cheers for Love' (Par), dual.

Scollay (M&P) (2,700; 25-35-40-50)—"Chan 'Morey (WB) first run, and

TOPS LABOR DAY WEEK OF LAST YR.

'Swing Time' \$125.000. Good for Three Weeks-'Girls' Dormitory' \$60,000 -'Anthony Adverse' \$55,000 -'To Mary' \$38,-000 - 'Piccadilly Jim' \$25,000-State's New Record Maybe-'Romeo' S.R.O.—Some Tilted Scales

ALL SOCKO B.O.

(Past Evaluitation: Music Hall)

(Best Exploitation: Music Hall)
It's like Labor Day week on Broadway and everybody is figuring that
if business is as good when the holiday rolls around as it is now that
will be surprise No. 2. Several pictures hold over into Labor Day w which may mean that the sum total of money spent then will be under the figure for the 10 leading houses currently

eurently.

If that occurs it will be the first time that the week ahead of Labor Day has exceeded the week in which the holiday falls, in memory of veteran showmen. With August going out like a lion, Broadway theatres end the summer season in the heet position they have been sime 129. Various factors have fligured, including weather that has been more favorable than unfavorable to box office activity, notably in the final week of the month. Moreover, the draughty product rather than hold everything for Labor Day and later. Actually, there is a good supply of pictures waiting for playdates, with theatre men more optimistic at the product of the season o

"Yours for Asking' (Par) and Bowes will do, and Broadway's 10 grossunit, which gets credit for draw,
dandy \$29,500 last, week.

"Orpheum (Low) and Trapped by
Television' (Col), dual. Held over,
with promise of \$11,000 or better;
first week eye-opening \$19,000. Faramount (M&P) (1,00); 25-35
500—Chan at Race Track' (20th),
doubled with 'American Wife (Par),
for Top Hat, 'also Astaire-Rogers,
doubled with 'American Wife (Par),
doubled with 'American Wife (Par),
tual and 'Cheers for Love' (Par),
dual (Cheers for Love' (Par),
dual (M&P) (2,700; 25-35-40-50)

—Hot Money' (WB), first run,
and 'Jail
Break' (WB), first run, double,
with 'Dormitory' and may hit a huge
'To Mary' (20th), and cun, dual.
Heading toward satisfactory \$4,500

—Hot Money' (WB), first run, and 'Jail
Break' (WB), first run, double,
with 'Dormitory' and may hit a huge
'Young' (War) (2,700; 25-35-40-50)

—Hot Money' (WB), first run, double,
with 'Dormitory' and may hit a huge
'Young' (WB), first run, double,
with 'Dormitory' and may hit a huge
'With Love', also ending seven-day
the street is getting.

"To Mary' (WB) first run, double,
state (Loew) (3,200; 25-35-40-50)

"Pic Jim' (MG) and 'Trapped by
To Mary', with opening day of
weekend in the face of very tough
by Television' (Col), dual. Oke for second week around \$8,000; first frame
hefty \$15,000.

pictures rolling, including 'General Died at Dawn,' which came in on preview last night (Tues.). Although the Cap's 'Piccadilly' is running behind 'Bary,' at \$25,000 or better, at the property of the proper

Cap to contend with.

Rivoli gets into the fight over the
Labor Day session today (Wed.) with
Last of Mohicans' joining the Par
with its 'General' and Shep Fields
band, plus specialties, against the
Music Hall, Roxy, Strand and Cap
holdovers.

with its General and Siep reines band, plus specialities, against the band, plus specialities, against the plus of the plus of

until snow files and probably after it stops.
Capital 4,620; 25.35.55.5\$.12.57.
Plecadilly Jim (2007) Claft week).
Plecadilly Jim (2007) Claft week).
Process is held down to \$25,000 or bit better, but pretty good, and holds.
Last week, second for 'Brother's Wife' (MG), over \$25,000.
Palace (1,700; 25.35.55.
Wife' (MG), over \$25,000.
Tealnet (1,700; 25.35.55.
Wife' (MG), over \$25,000.
Tealnet (1,700; 25.35.55.
Wife' (MB) and 'Pepper' (20th), under \$7,000.

draignt for submarker of with reak' (WB) and "Pepper" (20th), under \$7,000.

Parameunt (3.864; 25-35-55-55)—To Mary—With Love' (Par) and Lund (Riskin orthestra did not large to the content of the conte

825,000. Monitens' debuts today
(Wed.).

Rosy (5,836; 25-35-55) — Girls'
Dormitory' (20th) and stage show,
Proving a whale off a draw with
proving a whale off a draw with
meas and public, till should buige to
\$60,000 first week. Holds over two
and probably three weeks, Prior
picture, Seven Sianers' (GB), no
Strand (2.767; 40-44-65-99)—Adverse' (WB). Business here is anything but adverse with picture
starting off to a \$50,00 day and end
\$55,000. Scale upped from 25c to 46c
morning and to 99c over weekend
but not during week. Warner Bros.
Is looking for a run of at least five
State (3.450, 28.55.75). **Derutation**

but not usung "... and of at least five weeks. (3,450; 35-55-75)—Brother's Wife' MMO (2nd run) and vaude headed by Milton Berle and Harvest Moon dance contest winners. Robert Taylor in feature, plus Berle and H. M. winners combining for summer high of \$40,000, with possibility not remote of enough increased pace to top all-time top of \$42,800 set by Burns and Allen. Last week Devil Development of the property o

'MOHICANS' 13G. TONY' \$14,000. K.C. OK B.O.

Kansas City. Sept. 1.

Kansas City, Sept. 1.

(Best Exploitation: Mainstreet)
Although the lush week-end will keep grosses out of the agony class, the route looks to be studded with anti-bo. days. First of the month finds most apartment dwellers getting notice that rentals will take a 10-15% upshoot. The grocer has already taken a few licks at the family the state of the first state of the first will make definite impressions on the text takes.

Mainstreet pulling nicely with 'Anthony Adverse', while up the street the Middand is giving luth'. Local critics digging up new superlatives for both. Adverse' should give a nice accounting with \$13,000; 'Mohicans' looks to scalp a good \$1,000. Mainstreet draws the bally ribbon for its campaign on 'Adverse'. Newspapers seemingly let down. The property of copy on both. Estimates for This Week.

Estimates for This Week

Mainstreet (RKO) (3,200; 25-40)—
Mainstreet (RKO) (3,200; 25-40)—
Mathony Adverse' the book, but nitly at \$14,000. Last week 'Sing, Baby, Sing' (20th Jair with \$9,000.

Newman (Par) (1,900; 25-40)—
Bunker Bean' (RKO) and 'Son Comes Home' (Par). Sotto b.o., week '45,000.

Clipper' (WB) and 'Every Sat, Night' (20th) fine with \$3,500.

Milland (Loew) (4,000; a fready build, bally above normal, nice \$13,-000 seen. Last week 'Kelly Second' (MG), all that was expected, weak \$8,300.

Tower (Rewot-Fox) (2,200; 25)—

SASON. The work From the State of the State

'ZIEGGY' TERRIF IN PORTLAND, \$9,000

Portland, Ore., Sept. 1.

(Best Exploitation: UA)

Summer biz has elimbed steadily, with strong product at local houses getting results. Value of heavy extra about a pic before it opens and whether the extra bally has much value seems to be a question. Just the same, exploitation is heavier than ever, Parker's UA splurged this week on Great Ziegfeld and so did Dormitory.

"Ziegfeld' has been previously roadshowed at \$1.65 for two weeks at the Mayfair. None of the edge is off, according to early b. o. results. It will stay at the UA at least two weeks.

reeks.
Estimates for This Week

Estimates for This Week
Broadway (Parker) (2,000; 20,40)
—Piccadilly Jim' (MG) and 'Ilmmy
Valentine' (Rep) (2d week). Great
stuff around \$4,000; first week registered strong \$7,600.
United Artists (Parker) (1,000; 2040)—'Great Ziegfeld' (MG). Previously roadshowed at the Mayfair
for \$1,85 top, now first run and
tertine, ground \$0,000. Last week
closed nicely for \$4,000; first week
good \$0,500.
Paramount (Evergreen) (3,000; 30Paramount (Evergreen) (3,000; 30-

good \$0,500.

Farameunt (Evergreen) (2000; 30-40)—Girls Dormitory (20) and (2000; 30-40)—Girls Dormitory (20) and (2000; 30-40)—Girls Dormitory (20) and (2000; 30-40)—Jamerican Wife (Par) well above average at 55,700.

Orpheum (Hamrick Evergreen) (2,000; 30-40)—Jamerican Wife (Par) and '36 Hours to Kill' (Fox). Connecting for fair \$4,000. Last week Green Pastures' (WB) well received, \$53,000.

\$5,300.
Mayfair (Parker-Evergreen) (1,400; 30-40)—'San Francisco' (MG) (16th week). Still strong at \$3,000; nindaweek \$3,200.

'TONY' AND 'TEX' TOP DENVER. 91/3G AND 81/3G

VARIETY

Texas Rangers' going great guns at the Denhiam and holds over. Hold-outs every day, even on Monday, something of a record at the Denhiam.

ham.

"Adverse' also packing 'em in.
Exploitation honors copped by
Huffman theatres, givin, \$1,400 in
money and a Ford, as against \$1,900
by the Denham in conjunction with
gotten so that the group of theatres
that gives away the most any one
week seems to win top award in exploitation. There's not a whole lot
of other exploitation being done in
Donver other than routhe matters.

Estimates for This Week

Estimates for This Week
Aladdin (Huffman) (1500; 25-3550)—China Clipper' (FN), following
a week at the Denver. Fair at \$25,00.
Last week 'Sing, Baby, Sing' (20th)
did a good \$3,000; not enough to win
a-promotion to the Broadway for a
third week. Film bad played the
Denver to a good gross.

Broadway (Huffman) (1500-25.

Broadway (Huffman) (1,500; 25-0)—'Pepper' (20th). Mild paprika, 1,500. Last week 'To Mary, With Love' (20th) finished with fair

prised with neat \$8,500. Paramount (Huffman) \$2,000; 25-40)—Chan at Race Track' (20th) and flot 120ney' (WB). Also mild, \$3,000. Last-week 'Counterfeit' (Col) and Mine With Iron Door' (Col) nice business, \$4,000.

Mary of Scotland Proves Buff. Fans Aren't Scotch, 18G

Buffalo, Sept. 1.

(Best Exploitationt Buffalo)
Heavy response to excellent
amusement values at local theatres
featuring business here this week.
Barrage of publicity by Sheat theatres for New Movie Season which
see the season with the season with the buffary exploitation. Costume
angles of the picture drew heavy cooperative advertising by leading
local department stores which also
devoted windows to special displays.
Two parades staged to usher in the
week one with baggine band and
by cameria and sound apparatus
sponsored by Jocal periodical distibution company. Special coverage of Socitish residents by mall was
utilized.

Estimates for male

Estimates for This Week

Estimates for This Week.

Buffalo (Shea) (3,600; 30-40-50)—
Mary Scotland (RKO). Caught on early despite some doubts as to popularity with regular fans. moving 1818,000. Last week, Brother's Wife (MG) overcame early hesitation and joshing by critics and went way over estimates for great \$18,500.—Chan at Racetrack (20th) and Miss No-body (20th). Looks like this neat double the state of the control of the cont

ness and built to over \$9,000, good.

Hipp (Shea) (2,400; 25-40). "Stand Condemned: (UA) and 'Educating Fither' (20th). About average at. \$6,000. Last week. 'Dinner at Eight' (filc) and 'Kelly Second' AMG), revival, although commanding attention from the show-wise dropped to little over \$6,000, only fair.

fair. Laraette (Ind.) (3,400; 25)—Pos-tal inspector (U) and 'Always To-morrow' (U). Excellent prospects for swell '80,000. Last week, 'Nero Wolfe' (Col) and 'Born for Glory' (GB), highly acceptable figure of over \$7,000.

New Haven Biz Even. 'Glory' Dual Nice \$7,500

New Haven, Sept. 1. (Best Exploitation: Poll)

Business fairly even all around this week. Home-stretch on summer trade okay.

this week. Home-street on summer trade okay,"
Foli opens "Zingteld" Friday (4).
Foli opens "Zingteld" Friday (4).
Thad to Cherry at Foli copped bally banner this week. Campaign introduced a novelty in the form of a book cover distributed through lending library. Other angles included lobby mateur broadcast opening night. Shore resort covered of March were inserted in fan mags. Direction arrows nailed to posts and pasted on store windows pointed way to theatre.

Estimates for This Week

Paramount (M&P) (2,344; 35-50)— Texas Rangers' (Par) and 'Give My Life' (Par). Headed for \$8,500. Last week 'American Wife' (Par) and 'Son Comes Home' (Par) petered out to light \$4,000.

Son Comes Home (Par) peered out to light \$4,000.

Poll (Loew) (3,000; 25-50)—Road to Glor (20th) and Kell Second-ter fair enough \$7,500 in view. Last week 'Piccadilly Jim' (MG) and Final Hour' (Col) headed the list with heavy \$10,500.

Roger Sherman (WB) (2,200; 35-50)—(China Clipper' (WB) and Earthworm Tractors' (WB). Doing nice big, draw about even; good \$5,500 indicated. Last week, 'Dary Secoland' (RRC) and Tove Begins \$7,000.

(WB) raked in a healthy College (Loew) (1,555: \$5,350.

\$7,000.

College (Loew) (1,565; 25-35)—
Nero Wolfe! (Col) and Mine With
Iron Door' (Col). Probebly average
summer speed around \$2,800. Last
week Legong' (DuW) and Women
Are Trouble' (MG) to low \$2,300.

Drive for Music

(Continued from page 7)

shows last Christmas, Much of the success of the Roxy in late years, with picture product often weak, is also ascribed to the continuous use of stage shows, although not of an expensive grade. Not only that the public may be getting integrated to a handful of houses, but that at the same time the fasts are getting sicker and sicker of dual bills, will also probably be used as an 802 argument. The local initiates its drive in Greater New York with a mass meeting at the Manhattan opera house next Thursday might (10), at which Mayor F. H. LaGuardia and others will be speakers. Joseph N., Weber, president of the A.F. Mr., Joseph F. Ryan, president of the Central Trades & A.F. Mr. Jacob Rosenberg, secretary of 802, and Ralph Whitehead, scoretary of the American Federation of Actors, are also scheduled to speak. The APA and other artist organizations will be naturally interested in backing and siding the 802 drive because it is intended for the benefit of performers as well as musicians.

Local 802 will 39 on the air over Station WEVD the night of the mass meeting, and has arranged, as a starter for four 15-minute broadcasts after that in delivering its appeal to the public—and to any theatre oper-ators who listen ir—for the return of live shows. of live shows.

of live shows.

In addition to going on the air, 802 will reach the public in other ways; contact consumer groups; citizen groups; theatre chains and operators, and get out a four-page tabloid paper which will be circulated widely. The tab will be circulated widely. Bob Gardner will edit it.

Jacob Rosenberg, secretary of 802, is supervising the drive, while Morris Iushevitz is in charge of publicity. Jushevitz is working on the 802 drive as well as retaining his post with Local 306, N. Y. Operators, with which he has been associated for some time,

Coronation

(Continued from page 1)

supervised the entire making her-

self.
English opus next spring would
embrace most of Great Britain's farflung empire, leading up to actual
crowning. If set, interests behind
project would have full access to
royal program from start to finish.
World-wide distribution is reported contemplated for the Olympic production.

1st Runs on Broadway (Subject to Change)

Week of Sept. 4
Astor—Romeo and Juliet'
(MG) (3d wk).
Capitel—Piccadilly Jim'
(MG) (2d wk).
Musto Hall—Swing Time'
(RKO) (2d wk).
Faramount—General Died at
Dawn' (Par).
(Par).

(Par). Rivoli—Last of the Mohicans'

Resy—Girls' Dormitory'
(20th) (2d wk).
Strand—'Anthony Adverse'
(WB) (2d wk).
West of Sept. 11
Astor—'Romeo and Juliet'
(MG) (4th wk).
Capitel—'Gorgeous Hussy'
(MG).

(MG).
Criterion — Give Me Your
Heart' (WB) (16).
Music Hall — Swing Time'
(RKO) (3d wk).
Paramount — Texas Rangers'
(Par) (9).
Eiveli—Last of the Mohicans'

(UA) (2d wk). **Eoxy**—'Sing, Baby, Sing' (20th). Strand — 'Anthony Adverse'
(WB) (3d wk).

MOHICANS' 16G STRONG IN ST.L.

St. Louis, Sept, 1. (Best Exploitation: Leew's) Gest Exploitation: Lew's did of the Management of Ma

interfere with Romeo and Julie' which came in as road show to American Sunday (27). Feverish activity at F&M execoffices here; preparing for grand splash openings of St. Louis theatrs, and the state of the woods being completed for importation of stars for St. Louis and Missouri-openings. Both-houses have been virtually remade, inside, and the state of the woods being ground from the fall. Newspapets are co-oping and F&M will receive the greatest amount of ads and publicity any enterprise has ever lad in this town. Raph McGowan. of F&M's entered amount of ads and publicity any enterprise has ever lad in this town. Raph McGowan. of F&M's entered in the state of F&M's entered in the state of the state of F&M's entered from the state of th

TEXAS RANGERS' \$8,000 IN OMAHA-WHOOPEE

(Best Exploit on: Omaha).

Attractions lined on: Omaha)
Attractions lined on: Omaha)
Attractions lined on: Omaha)
Attractions lined on the own run
houses keep the pace above average
for the week. Texas Rangers drawing nicely.
Weather finally back to near normal with a break in the heat wave
around the sort such a scarcity
around the sort such a scarcity
around the sort of the sort of the sort
aday with running races as No. 1 attraction. Sure to attract a mob
down from the metropolis and may
be supported to the order of the sall
season, but Omaha gets the nod for
some extra ads and breaks on
Rangers'.

Estimates for This Week

struck here past month. Last week was an extra long session for 'Brother's Wife' (MG) and 'Sky Parade' (Par) started with a wallop and finished same way, nine days up to \$12,000, unusually good. (25-35-40)—(China Clipper' (FN) and 'Grand Jury' (RKO). Most of draw due to air film which also getting unusual play from the Hearst daily; doing wife' (RKO) and 'Counterteit' (Col) with Louis-Sharkey film added, not bad at \$4,200.

Wife (RRAC) and with Louis-Sharkey film added, not bad at \$4,200.
Orpheum (Blank) (2,976; 25-40)—
Piccadilly Jim' (MG) and 'Went to College' (MG) dual. May get \$8,700, better side of average. Last week 'Yours for Asking' (Par) with 'Sudden Death' (Par), \$6,300.

ALL NEWARK ROADS LEAD TO 'GLORY.' 19G

Newark, Sept. 1.

This week all roads lead to the Road to Glory' at the theatre-on-a-theatre, Proctor's and the Lyceum easily hung up. The triple-star cast of March, Baxter and Barrymore is spelling magic at the bo. "Devil Doll' at Loew's is drawing those with a yen for the macabre and \$13,000

No special exploitation.

Estimates for This, Week
Branderd WB) (2,968; 22-75)—
China Clipper (WB) and Love Begins at 20' (WB) (2nd week). Fair
at \$9,500. Did greater business the
first week than anticipated, \$17,300.
Capitol (WB) (1,200; 15-30-40)—
Earthworm Tractors' (WB) twinned
with 'Sophie Lang' (Par.) Nothing
to rave about at \$2,800. Last week
Public Ehemy's Wife (WB) and
nicely at \$3,400.

Little (Franklin) (298; 30-50.55-b.

Little (Franklin) (299; 30-50-55)— 'Ecstasy' (Jewel) (17th week), Still grand at a grand,

grand at a grand,
Loew's State (2,780; 25-50-55)—
Devil Dol! (MG) dualled with Final
Hour (Col). The curious coping
strong, \$13,000 on week. Last week
Suzy (MG) paired with "Legong"
(DWorld) (2nd week), exited to a
cutet \$7,500.

Far Newark (Adams-Par) (2,248;
2007)—100 on the color of the

107 ASSIN 1987 better than extended to (RKO) (2.30): 20-65) and
Lyceupf (Roof) (700; same scale)—
"Road to (Glory (20th) coupled with
'Second Wife' (RKO). Marvelous
bo. draw at \$18,000. Last week
'Mary Scotland' (RKO) and Edustation of the Couple of

BROOKLYN BULLISH

Weather Break-Road to Glory'Duo Okay at \$13,000

Weather Break—Road to Glory'—
Duo Okay at \$13,200

Weekend weather comfortable and enough of incentive to prompt populace to tappes downtown among the deluxers, which are doing satisfactory big or better for current stanza to the standard of the standard

(MG) and Bevil 25.

Faramount (4.00: 25-35-50) —
Rhythm on Range (Par) and
Sophie Lang (Par) (2d week). Nice
\$14,000. Last week house drew nifty
\$23,000, smashing all summer picture
records.

records.
Strand (2,000: 25-35-50)—'Crouching Beast'. (Oly) and 'Porbidden
Heaven' (Ren), dual. About \$4,500
expected. mild. Last week 'Tiger
Shark' (WB) ('revival) and 'Death
on Set' (Ind), \$4,000, quiet.

BIOFF TO H'D'Q'T'R WEST

Rangers.

Texas Rangers' (Par) and Half
Speak Half
Spea

WEATHER KIND TO PROV .: 'MARY' **NICE \$8.500**

Providence, Sept. 1. (Best Exploitation: Loew's)

(Best Exploitation: Loew's)
Weather still kind to the exhibitor.
Business consequently still in the
upper brackets. There are no real
squawks, except in one case. Temperatures have been ideal for the
pix, and the breaks have been so
good that coin has almost been on
par with mid-winter biz.

par with mid-winter biz.

There is no particular standout, biz being pretty well distributed. This is rather unusual, too, as the case has been for one spot to get most of the coin by a wide margin, All twin bills with one exception, and that's "To Mary—With Love' at Majestic. Baxter-Loy team responsible to the comparison of the processure to come close to \$3.500 for the week.

No real effort was made by the

No real effort was made by the boys to publicize their bills hence the thorough routine job of Frank Murphy, relief manager at Loew's, loomed large. The bally concentrated on radio spots, while the straight copy took care of window displays, banners, etc.

Estimates for This Week

Estimates for This Week
Fay's (2,000; 15-25-40)—Six For a
Night's (2,000; 15-25-40)—Six For a
Night's (2,000) and caude. Biz shoots
in the state of the summer. Last week
dispurs \$6,000 week, better than it
has been for the summer. Last week
'Jailbreak' (WB) suffered because of
the tough opposish, so-so at \$5,100.
Loew's State (3,200; 15-25-40)—
'Sworn Enemy' (MG) and 'Kelly the
Second' (MG). Considering the light
marquee strength in this dualed,
pace very good; strong at \$10,000.
Last week Last of Moliteans' (UA), fair
\$9,000.

**Moliteria (Fay) (2,200: 15-25-40)—

**Moliteria (Fay) (2,200: 15-2

\$3,000.

Majestio (Fay) (2,200; 15-25-40)—

Majestio (Fay) (2,200; 15-25-40)—

To Mary—With Love (20th). With opposish sporting twin tills this one is fortunate in belief to stand up; chance of belief stand up; chance of belief stand up; chance of belief (WB) and Chan at Races (20th) managed to keep going, opposish making it impossible for real killing, but nice at \$3,200.

\$8,200.

Strand (Indie) (2,200; 15-25-40).

Forgotten Faces' (Per) and Son Comes Home (Par). Nice comment helping a lot along winds of the property head star conditions of the property of the star conditions of the property of the propert

'Follow Stars' Unit With 'Star for Nite' Film. \$9,500, Indpls.

Indianapolis, Sept. 1. (Best Exploitation: Loew's)

(Best Exploitation: Leew's) in trade at the downtown turnstiles this was to be a control of the control of the

neading for \$6,500.

Exploitation honors go to Loew's for work on 'Mohicans.' Book tieups with libraries and department stores, a parade of costumed. Indians on motorcycles, window displays of bows and arrows, etc., helped to announce the picture.

Estimates for This Veek

notince the pictur.

Estimates for This Veek
Apolio (Fourth Ave) (1,100; 25-40)

He —Sing, Baby, Sing (20th). Played
as gay musical and is doing nicely at
\$4,500 Last week (China Clipper)

(WBing, Dury well)

Clincle (Monarch) (2,600; 25-40)—

Texas Rangers' (Par) dualled with
'Grand Jury' (RKO). Former given
e all the attention, with Fred MacMurrows, and the state of the state

'Adverse' at \$25,000 in 2d Philly Week Best in Town; 'Romeo' Starts OK

Anthony Adverse continues to be the only real business-getter in town in colors and the colors are to be the only real business-getter in town in colors are to be the color and the color are to be the color and the color are to the color and th

hicans.

Railmater for This Week
Aradis (600; 23-40-50)—Now and
Forever' (Far). Revival, doing fairly
well, \$2.000. Last week, Spendthrift'
(Far). \$1,900; \$0-50.

Aidine (1,200; 40-65)—Mohicans'
(UA). Opens tomorrow (Wednesday) and reopens house.

Anthony
Adverse (Wal).

Anthony
Adverse (Wal).

Anthony
Adverse (Wal).

Anthony
Adverse (Wal).

Chestant (1,500; 50-75-\$1,50)—Romee and Juliet' (MG). Roadshow pic
opened Sunday right. 'Window falle
bettler than advarice. Rum assured.

Barle (2,000; 23-40-55)—Hollycompanied Sunday right. 'Window falle
bettler than advarice. Rum assured.

Barle (2,000; 23-40-55)—HollyBarle (2,000; 23-40-55)—HollyWilliams in rop spot had to be satsafed with \$12,000.

Fax (3,000; 40-55-65)—Yours for
Fax (3,000; 40-55-65)—Yours for
Fax (3,000; 40-55-65)—Yours for
Fax (3,000; 40-55-65)—Walliams in rop spot had to be satsafed with \$12,000.

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Fax (3,000; 40-55-65)—Walliams in rop spot had to be satsafed with \$12,000.

Fax (3,000; 40-55-65)—Walliams in rop spot had to be satsafed with \$12,000.

Fax (3,000; 40-55-65)—Yours for
Fax (4,000; 40-55-65)—Walliams in rop spot had to be satsafed with \$12,000.

The safe week 'Sing, Baby Sing'
(20th) and stage show managed to
see 1.850 via little better than expocted.

Raythan (1,000; 25-35-40)—Citil of

Carria, and sugge and w immany age 4 shows, a little better than exget \$4.000. a little better than exget \$4.000. a little better than exEarlian (1,000: 25-35-40)—(firl of
Ozarlas' Capa), first runner and m.s.g.
\$2.000 or less, Rhythm on Range
(Par), second run, good \$3,400.

***Estar's (2000: 30-40-50)—(Rhythm
Many (20th), excellent \$3,500 for this
second run.

Stanley, (3,700: 40-55)—(Girls'
Dormitory' (20th), Exited thays in all
and will bull okay \$13,900. "Swing
Wilf' (MG), got expected \$1,500 in
second week, good,
Stanton (1,700: 30-40-50)— Julibreak' (WB), Average \$5,500 ex
pected. Last week (China Clibore'
(WB), better than expected, \$6,200.

LINCOLN LULLS

'China Clipper' Bally Big But Biz Is Not So, \$3,500

Lincoln. Sept. 1.

Lincoln, Sept. 1.

(Best Exploitation: Stuard)
Flurry of advertising in the papers aided by national money from the makers of 'China Clipper' belped the picture into town.

City Manager Milton Overman and the control of the control

next week.

Estimates for This Week
Liberty (LTC) (1,200; 10-15)—
Lightim' Bill Carson' (Par) plus
Laddies Crave Excilement' (Mascot)
Laddies Crave Excilement' (Mascot)
Laddies Crave Excilement' (Mascot)
Laddies Crave Excilement' (Mascot)
More to the Company (Mascot)
With Carlo (Mascot)
With dual Confidential' (Mas) plus
Prison Sbadows' (Merc). Very slim
t 5700, heat jousted any chances
with this week's break in the
weather.

with a substantia sooning 300 as predicted.
Varsity (Westland) (1,100; 10-15)—
Justice of the Range' (Amb) split with 'Seven Simers' (GB). Not bad for this spot, 4896 expected. Last week, 'Wildeat Trooper' (Amb) split with 'Secret Agent' (GB), \$900, not had.

'Mohicans'-Phil **Spitalny Combo** Scalp 18G, Balto

Battimore, Sept. L.

(Best Exploitation: Hipp)
Outstanders this week are 'Last of Mohicans' as \$18,000 pace' and the vandiim Hipp, at which litz is well due to parking hole \$2.00 per color to the stage. As the part of the stage of the stage of the stage. We have the stage of th

Estimates for This Week

Century (Loew-UA) (3,000; 15-25-35-40-55-68) Last of Mohicans' (UA). and Phil Spitalny ore on the 'oak. Screen's heap big shootin' and heap big scalpin' and Spitalny ore's femme appeal pulling ten in for big \$18,000 or beer "Loestillee," much wemp-ton band at \$18,500 (MG) and Brit-ton band at \$18,500 (MG) and Brit-

pum for Piccadilly' (MG) and Britton band at \$18,500.

Hippodrome (Rappaport) ;(2,200; 15-25-36-40-35-66) 'Walking on Air' (Col), 'March of Time' and vaude. Strictly the showmanly selling brings in dandy \$17,500. Last week loss. It was also to the strictly the showmanly selling brings in dandy \$17,500. Last week loss. Louis-Shartey fight and Charley Chase on stage.

Keith's (Schanberger) (2,500; 15-25-30-35-40-55) 'Nine Days' (GB) week for eight days. Nine Days' will be happy days at \$5,000. Last week 'Seven Sinners' (GB) wood but weak \$3,700 in St. 15,007; 15-25-30-340-55) (Band to Clory' (20th) (2d wk). Will wangle a.v.g. \$4,000 after angling excellent \$5,800 stat lap. Stanley. (WB): (3,200; 15-25-36-40-55) 'Rhythm on Range' (Par) (2d wk). Still has plenty rhythm and range still wide. Fine \$4,800 after first frolic found a fancy \$5,900.

'Rangers'-'H'wood Blvd.' Strong L'ville Dual, 9G

Louisville, Sept. (Best Exploitation: Strand)

(Best Exploitation: Strand)
The upturn seems to have arrived simultaneously with cooler weather, and plenty of strong product evenly distributed among the first runs. The boys cut loose with some hefty plugging, and the weather man gave the boys cut loose with some hefty plugging, and the weather man gave the boys cut loose with some hefty plugging, and the weather man gave the boys of t

frames and blow-ups distributed all over.

Estimates for This Week

Loew's State (3,000; 15-25-40)—
Last of Mohicans' (UA) and Women
Are Trouble' (MGC), dual. Snaring's and the stars lacking this week; \$6,000 indiscated, not bad, but not strong, Last week 'Kelly Second' (MGC) and 'Amateur Gentleman' (UA), dual, ditto.

Balliot (Sourth Ave.) (3,000; 15-36)

Balliot (Sourth Ave.) (3,000; 15-37)

Balliot (Sourth Ave.) (1,500; 15-37)

Balliot (Sourth

'Hussy' Gorgeous B.O. in Mpls. at 15G; Pic Jim' 7G

Minneapolis, Sept. 1, with the Minneapolis, Sept. 1, with the Minneapolis regularly. Soaring into the five figures, prospective apparently to on the object of the control of the control

tion honors with beauty shop and book store theuse for "Hussy" House also gave away Taylor photos to the Fart 3,000 more burge feeled.

Estimate from the week away (185) (3,000) (25-40-55) (18

Eleanor Holm Sock B.O. in Detroit, Ups Texas Rangers' to Big \$31,000

good.
Aster (Publix) (900; 15-25)—'Palm
Springs' (Par) and 'Girl from
Ozarks' (Par). Loop first runs, split,
\$500, light. Last week. 'Sons o'
Guns' (WB) and 'Country Beyond'
(20th), \$coond runs, and 'Big Noise'
(WB), \$800, okeh.

Ziegfeld Beauts Act Ups 'Clipper' To Big 24G, Pitt.

(Best Exploitation: Stanley) With conjuettion not too keen and having the standard of the standard of the Stanley is leading the parade this week once more. Mohicans at the Penn is second, while the remaining first-runs are cleaning house with inconsequential dual bills. The Glorified Follies of 1938 featuring former Edegred beguttes has been unbursed in which work to the standard the standard that the st

ans. Exploitation honors to the Stanley, which went to town in selling its Glorified Follies' stage unit. Paul senson, the unit's advance mam, opped extra space in all local lailes, advance radio, breaks piped and WWSW, radio columns rashed, and WWSW, radio columns rashed, and, 500, window, cards distributed.

onaucs, advance radio, breaks piped on WASA and WWSW, radio columns on WASA and WWSW, radio columns of the work of

Detroit, Sept. 1. (Best Exploitation: Michigan) (Best Exploitation: Michigan)
piad's "Peck's Bad Girl', Eleanot
Holm Jarrett, doesn't measure up,
but at the boos she packs that there
but at the boos she packs that there
swimmer will continue to hypo
grosses as result of the champagne
diasco, is highly problematic, but fact
remains she's pushing "Pexas Rangers' to a terrific \$31,000 at the Michigan current stanza.

ers' to a terrific \$31,000 at the Michigan current stanza.

Show, attractive because of swimmer but, saved by hubby Art Jarrett, of town's houses for the seventh consecutive week. Should have little trouble holding lead as long as opposits. For its plagued by Woodwart be completed for several weeks.

Michigans vaude was a natural, and Manager Cliff Giesseman sold it with plenty to spare. Included good with the complete complete the plug.

Michigan (United Detroit) (3,00); 30-40-65)—Texas Rangers' (Par) and Eleanor Holm Jarrett topping vaude. Olympics petrel dynamite at the b. o., despite entertaining flaws, and house enjoys its seventh consecutive week of beaucoup grosses, at terrific

O'mpics petre, dynamite at the boy, despite entertaining answame by the boy despite entertaining answame by the boy despite entertaining answame week of beaucoup grosses, at terrific \$31,000 current stanza. Champagne swimmer getting play from both aides of A. J. U. controversy. Pic is holding up its end well. China Clipses of the boy of th

build-up. Figures to hold for at least third week, maybe more.

Adams (Balaban) (1,700; 25-40)—
State Fair (20th) and Postal Inspector (U.) dual. Will. Rogers retar fair 44,000. Previous Rogers pick
have drawn much better. House got
an olce \$4,400. Erevious Rogers pick
have drawn much better. House got
an olce \$4,400. Previous Rogers pick
have drawn much better. House got
an olce \$4,400. Erevious Rogers pick
have from Fox.

State (United Detroit (2,000; 25Malbreak (WB), piles Louis-Sharkov
file pic. Triple feature here this
stanza dragging in a mitty \$6,000,
with fistic flicker helping out considerably. Home-towners have taken
flicker of the state of t

SIMONE SIMON BLASTS

IN "TICKET-A-SECOND" BOXOFFICE



ALL ROXY RECORDS!

STAMPEDE-DESPITE PRICE RAISE!

Six cashiers working like mad! 3840 admissions in first hour (better than ticket-a-second)! Alltime record-breaking Friday take nearly doubled on both Saturday and Sunday (new record each day)! Threeday gross \$6,000 ahead of previous high! Audiences wild over Simon! N.Y.Times sounds critics' keynote: "Simone Simon has become a star of the first magnitude!" HOLD OVER SET!



A PROPHECY COME TRUE



WOOLF ADDS 13 LOND. HOUSES: PLANS 150

London, Sept. 1. Charles M. Woolf has acquired the sames Circuit, consisting of 13 picture houses around London. Understood price to be \$1,500,000. Has also taken over the Kay Bros. five

also taken over the Kay Bros. Ave-deluxers in and near London.
Woolf is also negotiating for 43
Donada houses. He has scouts tour-ing the country and endeavoring to secure theatres, hoping to line him-self up a chain of shout 150 theatres by the end of the year.

8 IN WORK AT KORDAS SPOT | Michel and Hero have cemented their vaudeville partnership by mar-

Eight pletures in active produc-tion sees Alex Korda's Denham stu-dios at a new high, the films in work representing a financial stake of between \$3,50,000 and \$4,000,000. Productions are Korda's own Rembrandt', starring Charles Laughton; Bill Howards 'Fire Over England'; Dark Journey', with Con-rad Veldt; Walter Reisch's Triangle, 'darring Minam Honkins: Paderews. rad Veldt, Welter Reisch's Triangle, istarring Minism Hopkins; Paderew-sid and Marie Tempest in 'Moon-light Sonata', Max Schach's Land Without Music, starring Richard Tauber; Bob Flaherty's Elephant Boy, and Edward G. Robinson in Atlantic's Thunder in the City, 'Knight Without Armor,' co-

Knight Without Armor, co-starrer for Marlene Dietrich and Robert Donat, is due to start, with Max Schach's Love from a Stranger, starring Ann Harding with Basil athbone, is going into production a fortnight.

Bob Kane's Technicolor 'Wings of the Morning' is just washing up.

UA IN A JAM OVER SALESMAN'S CHATTER

London, Aug. 25.
A deputation from the Cinematograph Exhibitors' Association is to protest to Murray Silverstone, chief of United Artists here, against threats of a U. A. salesman to a Newcastle-on-Pine exhibitor that, unless he agreed to the company's terms it would build against him in his territory. London, Aug. 25.

would be seen a second of the company described from the company described from the company described from the company disclaims responsibility for its salesman's statements.

Deputation is waiting the close of the holiday season before fixing a date, several C. E. A. leaders still being on yacation.

British Unionists Make New Demands

London, Aug. 25.
Trades Union Congress, representing workers' organizations in all industries, is moving to regulate hours dustries, is moving to regulate hours of employment in, the motion picture business, with a resolution to go before its annual convention, opening Sept. 7, urging a maximum of 48 working hours a week.

National Association of Theatrical

Mational Association of Theatrica Employes will demand a 40-hour week, without prejudice to wages and conditions. N. A. T. E. has a strong studio representation and some projectionist members.

Adelaide Tax Squawk

Adelaide, Aug. 4.
Theatre managements here are making a strong appeal to the government for a reduction in the admission tax. South Australia has the highest tax rate on the continent at the present time.

amounts to four cents on Slug arrounts to four cents on every 25c. admission, and two cents on every 12c. admission. When the Federal tax was in operation the area was six cents on every 25c. admission, but this nick was removed some

Americans In London

London, Sept. 1. Fred Astaire greeting friends du g lunch at the Savoy grill.

Wes Adams and Lisa due at the Worchester for two weeks. Russell Swann expected back from Paris end of August to resume Eng-lish dates.

Constance Russell, grand-daughter of Marie, auditioning for Jack Hyl-

Karl Kramer and Charles Miller off to Paris for a couple of weeks. Joe E. Brown getting \$5,000 for his two weeks at the London Palladium.

Bendova, originally booked to play in the Palladium show, 'Okay for Sound,' let out at the last minute, but playing for General Theatres in-stead. Booked for 10 weeks.

Barbara Blair, on the air in Amer-

ica as Snooney, may do a picture here for Joe Rock.

Johnny Howard, brought over by Jack Hylton, being featured in Mrs. Jack Hylton's unit.

Monty Banks, Jack McDermott and Ludovics Toeplitz in Italy to fix lo-cation and story of latter's new film, 'I'll Take the Lower Road.'

Robinson and Martin just avoided being in a plane crash while flying from France to England. Plane was an hour and a half late in arriving.

Olsen and Jean, formerly Olsen and Louise, signed for a six months tour in the Jack Waller show, Please Teacher.

Teacher. South Africa for six weeks with option. Booked by South African government for the exposition. Radio's 'Mary of Scotland' into M.G.M.'s Empire, Aug 28.

Jack Kennedy in Cannes for a formight's vacation.

Bubbles Stewart considering doing a single here, although over on her

a single here, although over on her honeymoon trip.
Leslie Howard and Charlie Farrell lining up a polo team of local Americans.
Vic Oliver due here Sept. 21 to open for the Stoll circuit, with General Theatres to follow.
Floyd Dupont to do the dances for the new Alhambra, Paris, show which Kurt Robitschet is staging Sept. 4. Americans in the show are Cass, Mack, Owen and Topsy, Petley Jones and Company and Birdie Dean.

Martha Wilchinski, former pre representative for Roxy, here writ

representative for Roxy, here writing for American magazines. Toto due shortly, Gaumont-British wants to build a unit around him for its deluxers.

Bernie Fineman's producer contract with Capitol washed up.

Edward Everett Horton, star of The Man in the Mirror, caught a severe chill last week and shooting operations were suspended for two days. Evelyn Dall, here some time ago

as crooner in the Roy Fox and Am brose bands, has been refused a per mit to return here by the ministr

Three Doyles En Route

London, Aug. 23.

Three subjects from stories by the late Sir Arthur Conan Doyle, created of Sherlock Holmes, have been should be a subject of the subject o

New WB London Stage London, Aug. 25.

Big new stage under construction at the Warner-Teddington studios is scheduled for an October opening.

Probable that the original smaller floors may be closed permanently, then, and work confined to the two major buildings.

SYDNEY TRADE OFF

Boat' Tops—'Two Flags' Oke

Sydney, Aug. 4. Department stores are copping all the trade with winter sales. Femmes are buying clothes instead of enter-

tainment.

Show Boat' (U) is doing about the best biz in town. 'Under Two Flags (Fox) will quit after four weeks, and will be replaced with 'These Three (UA). 'Mr. Deeds' (Col) took a sudden dive and goes out after three weeks, 'Things to Come (UA) opened well, but has slipped and will posl) go out after two weeks.

ably go out after two weeks.

Par is having rather a run of outs
at the Prince Edward, with Till We
Meet Again failing to hit. Fatal
Lady' and 'Palm Springs' will replace. Peticoat Fever' (M-G) and
'Unguarded Hour' (M-G) appear
okay. Laburnum Grove' (ATP) got
raves and this means biz. 'Colleen' raves and this means biz. Colleen (WB) swings into its second week but will quit soon on so-so trade Fot Luck' (G-B) and Tudor Rose (G-B) replaced 'Amateur Gentleman (UA) after it went floppo,

Melbourne, Aug. 4.

"Thoroughbred' (Cinesound) opened well and should get biz. Magnificent Obsession' (U) goes into its third stanza and remains. "Tudor Rose Obsession' (U) goes into its third stanza and remains. 'Tudor Rose' (G-B) and 'Pot Luck' (G-B) go into their fourth week to nice trade. Rest includes 'Give Us This Night' (Par.), 'Woman Trap' (Par.), Next Time We Love' (U), 'King of Damned' (G-B), 'Gentle Julia' (Fox), 'Small Town Girl' (M-G) and 'Bohemian Girl' (M-G).

British Lion Passes Divvy; Republic Deal Criticized at Meet

London, Aug. 23. Net profit of British Lion declined in the past year as compared with the previous year, and the decrease was attributed to expense incurre

was attributed to expense incurred in negotiating the distribution deal with Republic (U. S.), stockholders at the annual meeting of the English company were informed.

Net profit totalled \$50,468 or about \$14,000 below the net for the preceding year, according to Sam W. Smith, managing director. He explained that such a showing was attributable to expenditures made in negotiating the U. S. deal, revenue from which would show up largely in the next annual statement.

Explanation was required because

in the next annual statement. Explanation was required because considerable criticism, of the deal with Republic was made by stock-holders at the meeting. Background for this critical attitude probably was the financial statement, which revealed a gross profit of \$374,507 as against \$264,377 but an actual decline in net profit because of increased exbenses.

penses.

There also was the matter of passing the dividend payment on the preferred, this being done because of deposit commitment needed on the Republic deal. One interested stockholder wanted to know if any interest had been received by British Lion on the \$250,000 deposit called for in the contract with Republic for in the contract with Republic to the property of the property creased expense item. Smith told him there was no interest.

3 TRIPLE FEATURE HOUSES IN FRANCE

While double feature film programs have caused numerous head-aches in America, not only are French houses following suit, but some are even offering three feature programs. programs.

Transported from Marseilles, where the first triple feature programs were shown in France, three Paris houses are now exploiting the idea. None of them are exceptionally large and the films offered are second-run or more but, by doing so, they are aggravating the problem which some American producers are trying to solve by making longer features. On the two-film side, several first run houses and many smaller ones have adopted the regular policy here. Led by the Apollo, there are 43 houses in and around Paris now regularly offering doubles. Transported from Marseilles, where

Britons In Hollywood

Hollywood, Sept. 1.

As soon as he finishes work in Daddy and 1. Herbert Marshall plans a 5-death of the state of the stat

Breakfast for Two.

Among those helping Herbert Mundin celebrate his birthday were Eric Blore, Ernst Cossart, Herbert Marshall, Ben Ray Redman and his wife, Frieda Inesort, Mel and Mary Baker and Edmund Gwenn.

Arthur Treacher pleased on receiving an airmail letter from his ma, in England, saying that she'd just lunched his pal, Edward Everett Horton.

lunched his pal, Edward Everett Horton.
Wendy Barrie, very homesick for England, plans to return to her native heath as soon as she finishes work in Love Flight.
After spending his 11th consecutive the first three on the script of Waytime! Eddie Goulding claims he started cold on a moment's notice shooting the pic. because of the necessity of meeting Nelson Eddy's arrangements for a concert tour and Jeanette MacDonald's possible early marriage date.

early marriage date.

Maureen O'Sullivan has an unusual ambition—to play in hoss op-

Mona Barrie and Reggie Owen started work this week in 'Love on the Run' (MG). Elsa Buchanan commenced in it last week.

Sir Guy Standing is playing his first part off the Paramount lot in 'Lloyds of London,' and claims he's homesick because he doesn't know a single other member of the east and has no one to chat with.

Sir Malcolm Barclay Harvey, M. P., browsing the Metro let to the the the control of the co

Sir Malcolm Barclay Harvey, M. P., prowsing the Metro lot to make a survey of Hollywood production nethods.

survey of Hollywood production methods. Frieda Inescort and Donald Crisp have finished work in 'Making of O'Malley.'

O'Malley'.

Sybil Jason, who plays the role of a little crippled girl in 'Making of O'Malley,' played hostes to a group of grown-ups after the preview of her pic, 'Captain's Kid,' last week.

Binnie Barnes and Harry Jacobser, Phyllis and Johnny Clare among those attending the opening of Henry King's ork at the Cocoanut Grove.

ANZAC GEN. THEATRES SPREADING TO NABES

Sydney, Aug. 4

Sydney, Aug. 4.

General Theatres has gone into the sticks. Deal was closed by Charles Munro with County Theatres Ltd. for a 50% share in the Ritz, Goulburn, N. S. W. Move is said to have come about when County Theatres sought additional capital. Proposition was place defore Charles Munro.

Greater Union, partner with Royts in T. was not anxious for profits from quarts its share of a stick theatre would not amount to very much. Sanction was given Munro to go ahead under the condition that Greater Union could withdraw within 28 days if Stuart Doyle was not agreeable. Doyle is en route back here from America. Hoyts, on its own, intends to break in wherever possible. Plans and the condition that Greater Union could withdraw within 28 days if Stuart Doyle was not agreeable. Doyle is en route back here from America. Hoyts, on its own, intends to break in wherever possible. Plans and the condition that it is not break in wherever possible. Plans in Rockdale and Bondi. This is the first time, however, that a major unit has gone into the sticks here.

Rosita Moreno Home

Buenos Aires, Aug. 21. Rosita Moreno has left for Nev York after completing her contract with Radio El Mundo and the Maipo

Says she expects to make and visit to Argentina in the near fu

PINEWOOD STUDIOS SET

London, Sept. 1. London, Sept. 1.
Pinewood Studios is ready to open and has Herbert Wilcox going over from Elstree to use the first stage pending the official opening which is being held up in hopes of getting the Duke of Kent to perform the degreemony.

Capt. Dixey Brews **Up Another Idea: Exhibs-Distribs**

London, Sept. 1.
Capt. C. N. Dixey, West End attorney, and Dr. Sternberg, head of International Film Recording Co, now are set to form an exhibitory distributing company to include 500 theatres, after. working on the project for five months. Idea is to have each theatre buy \$250 worth of stock in the company up to 25% of the estimated capital, with promoters finding the remainder. Capital is set at \$300,000, which means that the promoters must find \$375,000.
First meeting has been called for

First meeting has been called for Sept. 9, with all independents in-vited to attend and learn details which involve offers to produce from Anglo-American Films, Ltd., formed Anglo-American Films, Ltd., formed by Leslie Howard and Dudley Murphy. Bebe Daniels and Ben Lyon also are understood ready to form a unit, naming 'Black Oxen' and 'Why Change Your Wife,' as available sub-

Change jects.

Roy Neill is another willing to produce through his new concern, Celebrity Films, Ltd., offering six Celebrity Films; J.dd., "offering six features and two specials annually, including Conan Doyle's Uncle Bernac," and Henry Hall, with orchestra, in Rogues and Rhythin," BBC broadcast musical by Clay Reyes. Ensign Films Co. also is prepared to make two or three with Paul Robeson and Franco-London Co., with Glita Alpar, Paula Wesseley and Anny Ondra under contract, is offering four productions.

Angle of the company is independent exhibitors, squeezed for product by circuits tying up with existing distributors, shall have a stake in the distributing company, guaranteeing around 20 pictures annually at lower rentals than current. Pro-

at lower rentals than current. Proposar is to have three exhibs on the company's board, with another exhib as chairman.

Financing of the company is all set—if the exhibs come in.

CZECHS BAN MAGYAR PIX

Prague, Aug. 21. Czechoslovakia has forbidden the import of Hungarian pictures. Pro-hibition was caused by the fungarian government's protest against a hoslovák picture 'Janosik,' which got the national prize here last sea-

son. Budapest is trying to prevent for-eign releases of this picture. Hun-garian ambassadors in Berlin and Warsaw have managed to ban it in Germany and Poland. Film, which describes the life of a Slowak 'Robin Hood,' seems to the Hungarian government to be against it's interest.

its interests.

Another reason for the conflict is Another reason for the common to the fact that Hungary plays Czech films in the Czech language but Czechoslovakian cinemas show Hun-Czechoslovakian cinemas show Hun-garian pictures only in German ver-sions. Hungarian government wants, for national reasons, Hungarian pic-tures played in that language, espe-cially in Slovakia where people often understand it, and the local govern-ment can't see that.

Bavaria-Syndikat Merger

Bevin, Aug. 22.
Financial transaction of Bavaria shares, held principally by Councillor Krauss-Munich, to Syndikat-Berlin, was effected after lengthy efforts to reach a fusion of both companies. Tobis is holding about 50% of Syndikat stock. Deal is expected to boost Bavaria production and to assist in promoting its foreign business.

Wills on Own

London, Aug. 25.

J. Elder Wills, lately directing for British Lion at Beaconsfield, is forming his own production unit, which will be registered in a fortnight. Unit will have no direct studio affiliations. dio affiliations

Wills just completed direction of Paul Robeson in 'The Song of Free-

ENGLAND'S OVER-SEATING

Australian Premiers to Consider Taxes and Other Show Biz Rules

Canberra, Aug. 4. Premiers' conference is due to take place in Adelaide Aug. 26. Some vital points will be raised at the conference in connection with the conference in the conference of an exact pay, shorter working week and government subsidy for grand opera.

Bureau, uniform observance of Anzac Day, shorter working week and government; subsidy for grand opera.

No interest of the state of the

to bear on the situation.

Sir Ben Fuller fought for many years to have the government sack grand oppers in this owner, and the dropped a big roll during his last opera season, but the government refused to assist him. If the Premiers now agree to a subsidy Australia may see the formation of a permanent troupersomething the country is badly in need of, according to musical enthusiasts.

Formation of a Films Educational Bureau would see the need for local studios to make pix suitable for use in schools, thereby giving local producers an upilit in production activities.

tivities.

It is the hope of the industry, also, that the Premiers will agree to a reduction in taxation. To show the high rate of taxation operating here, a statement published by the chairman of Carroll Musgrove Theatres, G. W. McDonald, said that last year his companay paid \$39.535 in taxes, or about 8% on capital.

YANKS CATCHING UP IN CZECH PIC MART

Prague, Aug. 22.
Forthcoming season, second since the lifting of the U.S. ban here, will see last year's productions of the various Yank companies. Last season and now the market was and still is being flooded with films ranging from one to four years old. Current semester's imports will be more than half Yank.

senesters imports will be more than halt Yank.

American distribs are looked upon as being able to maintain the same, more than half, of the total import quota that they managed last year. This despite the fact that only one year's product is set for release.

There are 300 expected imports during the 1936-37 season. America is figured to supply about 150 of these. Metro leads with 32, 20th-Century will ofter 24, Universal has 18, Par lists 17, four of which are dubbed in German; United Artists has 16; Columbia will market 15 through Koruna, local distrib, and Warners, through a local outfit, Meissner Films, will bring in 12.

Hoyts Expanding?

Adelaide, Aug. 4. During the visit here of Charles Munro, Hoyts, it was stated that a deal might be consummated between a local circuit and Hoyts to cover theatre expansion. Said that Munro mentioned that Hoyts would have five houses in operation in this territory. nave five houses in operation in this territory. It was thought that a deal might be reached with either the Clifford or Waterman circuits. Stan Crick, Fox. was only here on a rush visit with Munro and left later for a Victorian field.

SIR BEN'S MANY PLANS

Pix. Legit and Vaude Keeping Fuller

Melhou Sir Ben Fuller hit this city again for another quick look over his various interests. Makes the third visit n as many weeks.

in as many weeks,
Knight-reports that things are going along fine with Atlanta Film Productions, and actual work will begin
very soon on production. Matters
are moving along nicely, also, with
his legit venture at the Apollo, in
association with Garnet Carroll.
Knight is also readying another legit
to at the Princess with an Irish
at the Princess.

Outside of his pic and legit interests the Knight is kept busy with vaude and other commercial projects. Otherwise his time is his own.

RENTALS CUT 30% IN SPAIN

Barcelona, Aug. 22,

Barcelona, Aug. 22.
Barcelona economic committee on cinemas under exploitation and the economic committee on fall distribution have decided to cut film rents 30% temporarily.

Two committees met at the Spanish Cinematographic Chamber headquarters to normalize the situation between distribs and exhibs. Decided on the 30% cut, with the sum this represents to be restored to the distribs when the situation is normalized.

this represents to be restored to the distribs when the situation is normalized.

Money due distributors for pletures shown on Aug. 9 is to be given to the economic committee on cinemas under exploitation so that it can get a start. Distribs will collect their sich can be the single start. Distribs will collect their sich can be sufficient to the start of the start o

UFA Sues for 1st Run On Beniamino Gigli Pic

Berlin, Aug. 23.

Wishing to restrain Syndileat from releasing the new Beniamino Gigil film. 'Ave Maria', at opposition houses in Berlin, UFA obtained a court injunction against Syndikat. UFA claims this step was necessary in view of Syndikat's undisputed arrangement to bring out the Gigli picture at both the Tauentzien and the Alhambra, contrary to an alleged contract to show the film at the UFA Palace am Zoo in first-run. Tauentzien and Alhambra are practically the only opposition houses to UFA's monopoly on Kurfuerstensam.

Cop to Actor

Prague, Aug. 21
Serg Klapuch of the Prague Police, victorious Czechoslovakian Olympic wrestler, got a silver medal in Berlin.
He has now exchanged trafficights for studio-reflectors and plays the leading part in Kinder einer Grossen Liebe (Children' of a Creat Love'), exteriors of which have b

BUILDING BOOM IN THE STICKS

Hefty Battle Looms as Ex hibitors Voice Complaints -But Problems Arise-What Is 'Over-Seating?

ALIBIS

London, Aug. 23.

London, Aug. 23.

British exhibitors have chosen the summer months to laumch their new campaign against overseating, and are running around in rings so as to make an impressive show. This time they think to get some place with their agitation, though they haven't as yet made any impression on the building space reported last week. Acting single-handed, the Cinematograph Exhibitors' Association has launched an arrow at every li-censing authority in Great Britain, asking the aid of city corporations; town councils, county councils and urban councils in keeping the number of new ventures, down to economic town councils in keeping the number of new ventures, down to economic town to be considered to some the county council of Warwickshire, and the cEcA wants others to accept them as a model.

200 Answers

Three weeks after the letter had

200 Answers

200 Answers

Three weeks after the letter had been circulated, 200 clerks of councils replied, a fact which has given rise to some premature rejoicing among those who carry the banner against 'redundancy' (which is what overseating is called here). Almost without exception the replies have stated that the circular will be placed before the appropriate committee when it meets again—in most cases in late September, after summer vacation.

cases in late September, after sum-mer vacation.

Due to the conflicting interests of members, the CEA will not directly intervene in opposing licenses, but often supports local exhibitor groups which appear before councils to con-test applications, this being the one weapon which existing traders have to flourish. Inspired by a powerful body of feeling in the association, district theatre groups are more ac-tive than before in jointly opposing new schemes.

Apart from the proclivity of some

new schemes. In Jointy opposing new schemes, the proclivity of some local authorities to make weird and contradictory -decisions, exhibitors are handicapped by the lack of any satisfactory standard by which to judge individual cases of alleged overseating. As a rough measure it has at times been urged that saturation comes in a district with a ratio of one theatre to each 7-8,000 population, but, while this might be accepted in one area, it would be refuted elsewhere.

Snags
A second snag is the difficulty of drawing the line between reckless competition and logical commercial progress. Case arose last week at the town of Accrington, with a population of about 40,000, where five existing theaster men, offering an agregate of a promote to obtain a livense for a proposed sixth cinema. Claimed the town was already sufficiently catered for and further seating was unnecessary and uneconomic.

What they did not state, but what the applicant did, was that, of the five, one was a converted theatre bullt in 1890, and of the others, the last to be built was put up as long ago as 1911.

Retort to that, and it has become

Answers
Retort to that, and it has become almost a stock gag, was that proprietors had prepared plans in several instances for renovations and im-

provements.

Bogey of overseating is a many-headed one, not the least of them being the one that permits dog-in-the-manger fellows from shouting

Venice Audience Boos Italian Pic At Exhibition, Okays U.S. 'Pasteur'

PALESTINE PRODUCTION

Bi-Lingual Features in Hebrew English—All Set Locally

Jerusalem, Aug. 19.
Preliminary work for production
of Aga Films is well under way.
Production will concentrate on local
items, with general subject features
coming later, when the groundwork
is laid.

coming later, when the groundwork is laid.

Basis for the opener is 'Absalom's Heir' and second will be on a theme of general interest, with scene laid in the Hou Land. Expect Holy Linux to the theory of the theo

SYDNEY FILM **BOARD OKAYED**

Sydney, Aug. 4.

Film Board of Trade has gotten the approval of the Chief Secretary of New South Wales. Deputation comprising Sir Victor Wilson, Bernie Freeman (Motion Picture Distribs). W. A. McIntyre (Indies). Ken Asprey (Greater Union). Charles Munro (Hoyts), and W. E. Harrop (Motion Picture Exhibs) placed the contemplated rules of the F. B. T. before the Chief Secretary.

placed the contemplated rules or the F. B. T. before the Chief Secterating. The play to the deputation the Interpolation of the Chief Sectiary mentioned that, some months ago, a deputation to the government from exhibitors asked that certain action be taken regarding block bookings, theatre erection restrictions, and various other matters. However, the government took the view that such matters should be the subject of negotiation rather than against a board as now contemplated would do much for the benefit of the industry in general.

F. B. T. will probably come into active opperation within the next week or so. Meetings have been led successfully and certain situations have been ironed out already.

NEW MEXICAN CO. TO START IN TIA JUANA

Mexico City, Sept. 1.

Syndicate of Mexican capitalists is organizing the Compania Estudios Imperio Azteca, S. A., to produce pics in Spanish on a considerable scale at Tia Juana. Enterprise has been promised moral and material support by President Cardenas, Contemplates hiring several foreign experts, mostly Americans, and expects to start work this fall.

BIP May Shelve 'Circus'

London, Aug. 25.
Planned to go into production when B.I.P. becomes active again in September, 'The Star of the Circus' may be taken completely off the schedule and shelved. Story and script conferences have been held to discuss methods of treatment, but without success, based on the same continuated play which formed the basis of 'Umbo,' was turned in by John Monk Saunders in June.

against the more efficient interloper who wants to give the public com-forts and progressive ideas. In a case at Bristol it was advanced in opposition to a new scheme that one existing hall had been showing pic-tures since 1907.

Venice, Aug. 20.
Cheers as well as jeers are being generously bestowed by audience at the various performances of the Fourth International Film Exhibition, now being held at Venice, An Italian film and a Spanish film were in for plenty of the latter. Whereas Warner's 'Louis Pasteur', and a French, a 'British, and a Check film came in the cheer class. 'Pasteur' was commented upon favorably by Italian critics for the graceful and fluent rythm? of the action than international properties. The statement of the comment of the comm

few stray applauders were polite at the end.

Lee Marcus Short
American short, Metropolitan Nocturne' (Radio), directed by Lee Marcus, which closed the days's program—very modern and very different—was at first received by the public with noisy disapproval. Towards the end, the mob became converted and applauded warmly.

Looseph Rovenski, who scored a conseph Rovenski, who scored a Cheek film Young Love, at the 1934 Venice Exhibit, hit is off again with his new film, produced by the Monopol of Prague. 'L'Appel du silence' ('The Call of Silence'), produced by the Compangle Universelle and directed by Leon Poirier met with mixed reception, mostly favorable.

An all-British evening featured.

able.

An all-British evening featured.
Gaumont's 'Tudor Rose.' Was preceded by an educational, also English, on life of a seaguil. Closed with
London Films' Man Who Could
Work Miracles,' which is taken from
H. G. Wells's story.

EFFTEE THROUGH WITH PRODUCTION OF PIX

Sydney, Aug. 14.
According to Tom Holt, Effects g.m. in Melbourne, his company has definitely abandoned any thought of returning films production. The system of the commercial radio station in Melbourne will continue without alteration. Mrs. F. W. Thring, wife of the late Effece head, will continue actively with her late husband's holdings.

Although admitting the system of the late of t

actively with ner late nussand's holdings.
Although admitting that at his death F. W. Thring's holdings were not as great as prior to his film production activities, Holt says that the financial situation is still very sound. While Thring was in America arranging for importation of players and technicians, in connection with a proposed merger of Effue and Mastercraft for film production, the quota act was passed here. Thring had agitated for the quota legislation for many years to help him in state production in Victoria, but the irony of the event was that the deal with Mastercraft called for removal from Victoria to New South Wales.

London, Sept. 1.
Paul Soskin is seeking to form his own distribution outlet through the expansion of Reunion Films Co.
Soskin has release through United. Artists but, with Amalgamated Studios opening, he will have more product that the UA contract calls for, while Reunion is without pistures.

"SWING TIME" IS THE MO RADIO CITY MUSIC HALL BENEFIT OF HOLIDAY PLA RUNNING NECK AND NECK, I WITH THE ALL-TIME RECO WHICH PLAYED LABOR

Labor Day

Run your

for extend

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tres that a

RKO-RADIO PICTURE

BT SENSATIONAL SUCCESS EVER PLAYED! WITHOUT VING TIME OR PRICES, IT IS I MONEY AND ATTENDANCE. RD BREAKER, "TOP HAT," DAY WEEK LAST YEAR!

To the more than one hundred theare opening this week and playing over
we say: Open your doors earlier . . .
shows later . . . Keep your books open
red engagements . . . and advertise as
never advertised before . . . You can
own box-office ticket for this show!

SWING TIME

SWING TIME.

(MUSICAL)

RKO Radio release of Fondro S. Berman production. Stare Fred Astaire and Ginger Rogers. Pastures Victor Moore, manage George Metana. Directed by George Stevens. Music by Jerome Kern: George Stevens. Music by Jerome Kern: Gelsey' ceremplay, Boward Lindeay, Allan Socti; cermero, David Abel; photo-delsey' ceremplay, Boward Lindeay, Allan Socti; cermero, David Abel; photo-metal Control Clark'; set and costumes, John Burrmer Pani, art. Van Nest Policiaes, Carroll Clark'; set and costumes, John Burrmer Pani, art. Van Nest Policiaes, Carroll Clark'; set and costumes, John Burrmer Pani, art. Van Nest Policiaes, Carroll Clark'; set and costumes, John Burrmer Pani, art. Van Nest Policiaes, Carroll Clark's set and costumes, John Burrmer Pani, art. Van Nest Policiaes, Carroll Clark's set and costumes, John Burrmer Pani, art. Van Nest Policiaes, Carroll Clark's set and costumes, John Burrmer Panis and Carroll Company (1988). Management Panis

Hall, N. I., Week Aug. 21, 30. Run-
ning time, 103 mins. Lucky
LuckyFred Astaire
PennyGlnger Rogers
Pop,
Mabel
GordonEric Blore
MargaretBetty Furness
Ricardo RomeroGeorges Metaxa
Judge WatsonLanders Stevens
RaymondJohn Harrington
Simpson
SchmidtAbé Reynolds
Eric
PolicemonEdgar Deering
1st Stage Hand
2nd Stage Hand
rank Jenks Jack Good Donald Kerr
Jack Good
Donald Kerr

Dancers ... Jack 1900 der ...

"Swing Time" is perhaps a shade under previous par, but it's another boxoffice and personal winner for the Fred Astaire-Ginger Rogers personal winner for the Fred Astaire-Ginger Rogers pressive in every respect, from its boy-lose-girl background to its tunefulness, dancipation, production quality and general high standards.

In the production of the standards of the standards of the standards of the standards of the standards. It is tunefulness, dancipation, production quality and general high standards. It is tunefulness, dancipation, the standards of the stan

rists Howard Lindsay and Allan Scott.
Production qualities are topdight and when the action sags the mountain stream is the state of songs is consistently fetching and a good variety of material, certain to command general radio and other of the state of songs is consistently fetching and a good variety of material, certain to command general radio and other of the state of the s

ters. It's a remino also for Moore and Astaire, who were last together in Furnny Face, legit musical. This is George Stevens' first directorial chore for Astaire-Rogers and also his farst filmusical on the RKO lot. Young merger (nephew of Astaire-Rogers and also his farst filmusical on the RKO lot. Young merger (nephew of Astaire-Rogers strate in the Swing Time' title which Astaire's personal endorsement family competent of the Swing Time' title which Astaire's personal endorsement family cinched agreed upon, more or less officially, as the release title.

Of the Astaire-Rogers series, Flying Down to Rio,' the first for RKO, Mark Sandrich did 'Gay Divorcee', William A. Seiter on 'Rhoerta', Sandrich on the next two, 'Top Hat' and 'Follow the Fiect. My Sathanie and the series of the series o

ANTHONY ADVERSE

ANTHONY ADVERSE.

Warner Bies, release of Henry Blanke production, Stars Freelre March, Fusility (1988) and the Stars Freelre March, Fusility (1988) and the Stars Freelre March, Fusility (1988) and the Stars Freelre March Parket Reine, Louis Hayward, Directed by Mercy LeRoy, Form novel by Mercy Allen, Tony Gaudic, Dim editor, Raiph, Barreni, Tony Gaudic, Dim editor, Raiph, Barreni, Formed Garden, Commencing Adverse, Commending Adverse, Strand, N. Y., commending Adverse, Asthony, Adverse, ..., Freedre March Marc Part Molecular Control of the Contro

Miniature Reviews

'Swing Time' (RKO). Fred staire and Ginger Rogers in

swing Time' (RKO). Fred Astaire and Ginger Rogers in another filmusical winner. 'Anthony Adverse' (WB). Long but sturdy film transmu-tation of best, seller novel. Strong cast; okay for b.o.; March in title role.

Strong east; okay for ho.; March in title role.

"Girls' Dormitory' (20th-Fox). In the money for majority of spots. Excellent production, admirable acting and a new star, Simone Simon.

"Ficeadilly Jim" (MG), Romantic comedy starring Robert Montgomery. Above average entertainment of the start of the sta

entertainment.

"Women Are Trouble' (MGM).
Synthetic newspaper-crook embroidery; for duals only.

To Mary—With Love' (20th
Fox.), Very little action. Combines small incidents in 10
years of married life with the
depression. Women will like it,
married life with the
depression. Women will like it,
married life with the
depression. Women will like it,
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only a difficult assignment because of the very nature of the role, calling, for a constant change of pace and emotion, but he is in center stage practically all the time, the only character to do so, with everyone else fading in and out around him. There is not one other character to stick at his side all the way through. Nevertheless, he doesn't fire the auditor.

tire the auditor.
Olivia de Havilland has, perhap the next important role as Adverse's wife, Angela. It, too, is a difficult assignment, though a far less lengthy

i.	while perhaps a bit more sprightly	Coach Driver to Paris. Frank Reicher Mrs. Jorham Claré Blandich- Capt. Matanoza Addison Richards Coachman in Leghorn. William Ricciardi Lucia. Grace Stafford Courier. Boris Nicholai	assignment, though a far less lengthy	sc
	while perhaps a bit more sprightly in general tenor than the quasi- operetta score of Kern's previous Roberta' for the same team, the tunes as usual, have substance and many Kernacowically too, unlike many Kernacowically too, unlike songs assert themselves long after the premiere, this norticular sevice the premiere, this norticular sevice.	Mrs. Jorham	one. She handles it acceptably, es-	
	operetta score of Kern's previous	Coachman in Leghorn William Ricciardi		
	Roberta' for the same team, the	LuciaGrace Stafford	pecially in the emotional scenes. In	pi
	tunes as usual, have substance and	Courier	the opera sequences, incidentally,	b
	quanty. Paradoxically, too, unlike		she uncovers a previously unsuspect-	st
	many Kern scores, where the hit	There is much to be said about	ed and lovely singing voice,	20
	the premiere this portioner conto	this film pro and con, but one thing, is fairly certain, and that is that the picture will wind up with pleas-	In the supporting cast is a long	to
	the premiere, this particular sextet of songs is consistently fetching and	is fairly certain, and that is that	in the supporting cast is a long	ac
	a good variety of metavial contain to	the picture will wind up with pleas-	line of tested and capable talent,	R
4	a good variety of material, certain to command general radio and other exploitive attention.	ant grosses in most spots and do just	mostly in bit assignments. Edmund	1 .
	exploitive attention	average business in a lot of other	Gwenn makes the past of John Bon-	of
	'Pick Yourself Up' is the first num-	spots. It may not set up any long	nyweather stand out. Claude Rains	th
	ber, after the flirtation sequence.	time b. o. figure, but it will do well enough that way to more than rec- ompense the producers for the head-	does a splendid job as Don Luis. It	
	ber, after the flirtation sequence. The Way You Look Tonight' is the	ompence the producers for the head		
	ballad outstander, although not over-	ache involved in manufacturing it.	is curious to see him there, inci-	ar
	ballad outstander, although not over- plugged and first introduced in her	In transmuting the Hervey Allen	dentlly, since he has almost become	ge
	bouder after Astaire and his pop (Moore) are shown picketing Ginger Rogers and Helen Broderick's rooms as being 'unfair' to them. Third number is the 'Swing Waltz' actu- ally a syncopiated waltz tune, done in	long-distance best seller to the	the official Warner Bros.' Napoleon,	re
1.	(Moore) are shown picketing Ginger	screen the producers were faced	having played that as a bit in a pre-	as
	Rogers and Helen Broderick's rooms	with the unusual problem of too	vious WB picture; and is assigned to	ne
	as being unfair to them. Third	much material. Obviously, from the	it as a full-length feature to come.	ai
	number is the 'Swing Waltz,' actu-	start, a great deal would have to be	This time Bonaparte is played by	la
	any a syncopated waitz tune, done in	left out of the book. Perhaps even	Rollo Lloyd.	sh
ø			Anita Louise is Maria, Louis Hay-	te
	Fourth number has one of Miss Fields' best lyrics, 'A Fine Romance'	was, but the Warners did manage to	ward a good choice as Denis Moore	w
	which as it is subcontinued in to	do one thins—they have maneuvered	ward a good choice as Denis Moore, Gale Sondegaard tops as Faith, Steffi-	b
	which as it is subcaptioned is 'a sarcastic love song,' done against an excellent snowy woodland set. 'Bojangles' is Astaire's corking solo in the state Silves Sandal nitory, that			יטו
	excellent snowy woodland set 'Bo-	logical story. It's a bit choppy and	Donald Woods fine as Vincent Nolte.	V
	jangles' is Astaire's corking solo in	it's a bit long-winded, but it is a	Akim Tamíroff as standout as Carlo	as
2.	the skytop Silver Sandal nitery that looks like an Arabian Night's ver-	direct line and easy to follow.	Ciba, Ralph Morgan very good as Debrulle and Pedro De Cordoba a	R
	looks like an Arabian Night's ver-	Narrowed down to its essentials,	Debrulle and Pedro De Cordoba a	17
		then, Anthony Adverse as a film	natural as Brother Francois. Other	·a
	Astaire is under cork in 'Bo- jangles,' While Bill ('Bojangles') Robinson isn't actually named, the	logical story. It's a bit choppy and it's a bit long-winded, but it is a direct line and easy to follow. Narrowed down to its essentials, then, 'Aithony Adverse' as a film is a 'longish bitter-sweet woman's	natural as Brother Francois. Other nice jobs are turned in by George E. Stone. Henry O'Neill, Luis Al-	l.a
	jangles.' While Bill ('Bojangles')	yarn with a lot of marquee strength	E. Stone, Henry O'Neill, Luis Al-	ľ
	Robinson isn't actually named, the	and, as such, the exhibs won't have	berni, Fritz Leiber, Billy Mauch and	
-	lyric description of this No. 1 man	anything to worry about.	J. Carroll Nash.	١.,
	of Harlem leaves no doubt about it.	anything to worry about. With plenty of credit to share on most every score, perhaps first bend goes to Sheridan Glöney for his education. Glibney for his	Pleasant, rather than exciting, is Eric Wolfgang Korngold's musical accompaniment: Anton Grot's art di- rection is intelligent, and Tony Gau-	B
	There is a highly effective produc-	most every score, perhaps hist bend	Eric Wolfgang Korngold's musical	.0
	tion sequence in this number against	adaptation. Gibney managed to hew	accompaniment: Anton Grot's art di-	E
	a triple-silhouette which shows off the Astaire dancing so effectively that it looks like an actual shadow-	a straight course through the 1,200	rection is intelligent, and Tony Gau-	l b
	the Astaire dancing so enectively	nages of Hervey Allen's uniting by	dio's camera efforts are first rate.	K
	that it looks like an actual snadow-	pages of Hervey Allen's writing by concentrating on his titular charac-	Lauj.	e
	graph until exposed. Number runs a shade overboard, however, and	ter and avoiding the danger of		l j
	might have been pruned a trifle.	ter and avoiding the danger of skirting off and away. Thus he clips	GIRLS' DORMITORY	J
	Finale number after the mach	off the entire last mortion of the	GIKLS DOKMITOKI	18
	Finale number, after the pash maestro (Georges Metaxa) seeming-	book, for instance, and plenty of juicy matter in between. It still re- sults in a lot of hop, skip and jump-	20th-Fox release of Dorryl Zanuck, pro-	E
	ly breaks up the romance, is 'Never	juicy matter in between. It still re-	duction. Stars Herbert Marshall, Ruth	1 14
	Gonna Dance, perhaps the best tune	sults in a lot of hop, skip and jump-	rected by Trying Cummings. Associate nice-	15
	of the score, with its sweet-swing		ducer, Raymond Griffithe. From play by	Ιô
	of the score, with its sweet-swing tempo. It was to have been the title	long one and the settings many and	Ladislaus Fodor; screen play, Gene Mar-	₽
1	song under previous billing. Here, too, the setting and the production	long one and the settings many and varied. Printed titles are used for tleup purposes and these are always	Peters; decorations, Thoe, Little: anst. di-	12
	too, the setting and the production	tieup purposes and these are always	rector, Ad. Schaumer; editor, Jack Mur-	Ιĭ
	values build it up.	dangerous. Nevertheless, considering	Aug 28 28 Running time 65 mine	1 73
	Casting is strong and effective throughout, although Eric Blore.	the problem and handicaps involved,	Dr. Stephen Dominik Herbert Marshall ;	١,,
	throughout, although Eric Blore	the job is a good one. Mervyn LeRoy, in his directorial	CIRLES DOKKMIT UKX 20th-Fox release of Dorryl Zanuck, rino- duction. Star. Herbert Marshall, Ruth Dataterton. Pectures Signon. Bi- patterton. Pectures Signon Sinon. Di- Justiceton. Pectures Signon Sinon. Ladialaus Fodor; serosen play, Gene Mar- Ladialaus Fodor; serosen play, Gene Mar- Ladialaus Fodor; serosen play, Gene Mar- Festers; decorations, Thoe Little; sast, di- rector, Ad. Schaumer; editor, Jack Mur- Justicet, Schaumer; editor, Jack Mur- Justicet, Schaumer, Start, Justicet, Jack Front, Start, Dominik. Hebert Marshall Fod. Aurenta Ulmmer, Constance College Dr. Stephen Dominik. Hebert Marshall Fof. Aurenta Wilmmer, Constance College Dr. Stophen Dominik. Hebert Marshall Fof. Aurenta Wilmmer, Constance College Dr. Stophen Signoles, Sinder Springer, Sinder John Quellen Fritzi Dominik. Hebert Pecture, Denne Constant Starter, Starter, Sinder Pecture, Denne Constant Starter, St	100
	from whom more was expected, is	wervyn LeRoy, in his directorial	Prof. Augusta Wimmer Constance Collier	ti
	pretty much wasted as the dancing-	assignment, also turns in a topnotch	Dr Spindler J. Edward Bromberg	r
	school owner. Betty Furness makes	iob, managing to get pace and action out of the story. Henry Blanke.	LuisaDixle Dunbar	P
	the other-girl bit stand un and I and-	charged with producing turned in	Fritzi Shirley Deane	'n
	ers Stevens impresses as her volatile old man. Abe Revnolds, from bur-	charged with producing, turned in a capable, but uninspired, job. One	Count Vallals Tyrone Power, Jr.	T.
	leycue, is in for a bit as a tailor, sans	big production scene, for instance.	Dr. HoffenreichFrank Reicher	lo
	the crepe. He gets the biggest first	the hig ballroom dance led by Ma-	DoraLynne Berkeley	C
	half laugh with his protertation that	noleon is a completely blah flach	Greta	to
	"I'd rather be not wrong than right."	The opera house scene on the other	·	116
	Pierre Watkin registers as the cafe	the big ballroom dance led by Na- boleon, is a completely blah flash. The opera house scene, on the other hand, especially staged by Natale	coording to theatrical peage the	01
	proprietor.		according to theatrical usage the new entrant, Simone Simon, is merely featured in this production, but according to the press book and	p
	Stellar pair are even more finished	Fredric March as Adverse is an	merely featured in this production.	lä
	Stellar pair are even more finished tapsters than before, if possible, and	Fredric March as Adverse is an ace choice, playing the role to the hilt. Much less theatrical than he	but according to the press book and	st
	Moore-Broderick bolster the comecy	hilt. Much less theatrical than he	nouse advernsing, she is starred.	b
	in great style. This marks Metaxa's	occasionally becomes. March is con-	Also the play gives her practically	1 ~
	in great style. This marks Metaxa's screen debut. Albeit a bit sinister	vincing through a varied series of	everything.	w
	as the third angle maestro, he regis-	moods and portrayals. His is not	Few imported players ever were	l in
	, ,			

letiven a more suspicious buildup than this newcomer. Entire play is tail-ored to her model, and yet so well done that there is no suggestion she that there is no suggestion she that the model and yet so well done that there is no suggestion she tail the party because of the excellent construction, but yet wen more because she has such variety, that her work does not become monotonous. She may find herself limited to a minow the may find herself limited to a minow mange her acting commands attention. She is as sensitive in her response as a finely tuned violin and not merely a pretty girl being pushed lacks nothing in this respect.

Her slight accent may not be approved in certain parts of the hinterland, but it gives a charm to her lines and never becomes so marked the is saying. Moreover she gives a fluidity to her speech that falls pleasantly on the ear. No good reason, why she should not at once become a deaving attraction. Chance the See-mone See-mone pronuncjation of the Gallic gal's name. Film is merely another of those continental favorites, the psychology the same there as that which made 'Girls in Uniform' a success, but from an angle of normal love, eyen, though it is the almost inevitable adoration. Because the child has more deeply rooted, sensibilities: she feels more keenly. Play has been developed to give exposition of her many-sided character, ranging from childish it is the almost inevitable adoration. Because the child has more deeply rooted, sensibilities: she feels more keenly. Play has been developed to give exposition of her many-sided character, ranging from childish parently, at the last moment, decision was made to change the ending on the original play and even, from on the original play and even, from on the original play and for the press book it would approve the flight probably have a marked influence at the box office, since all the interest is engaged for the youngster and the average spectator will be better contents.

the box office, since all the interest is engaged for the youngster and the average, spectator will be better content to watch Ruth Chatterton suffers and the second of t

PICCADILLY JIM

PICCADILLY JIM

Metro-Golwayn-Mayer a hase of sections and sections of the section of the sectio

Shorts

'SONG OF THE NATION'
With Donald Woods and Claire
Trevor
Drama, with Music
20 Mins.

Trevor
Drama, with Music
20 Mins.
Strand, Brooklyn
This little short, while not exactly
overboard in histronics, is colorful
and carries certain appeal because it
is supposed to deplet the origin of
the 'Star Spangled Banner.' It is
photographed in technicolor, aces
is supposed in technicolor, aces
the star Spangled Banner.' It is
photographed in technicolor, aces
Francis Scott Key, author of the national anthem, who was inspired to
the lines after witnessing bombardment of an American fort by an English fleet. Nice build up on the idea
thing needed to rally a faltering
nation. Romance and marital dispute
is a bit films, and the actual
composing of the authem are fairly
the battle scene: A gripping cl. nax
is partially smothered by Key's wife
mumbling the lines of the familiar
Star Spangled Banner.' Was headed
for for the start of the samiliar
Star Spangled Banner.' Was headed
for francis Scott Key effectively even in
the scene when he jots down the
famous words of his masterful song.
Claire Trevor, cast as his wife, is
equally good until that final scene,
gually good until that final sc

BORED OF EDUCATION'
Our Gang Comedy
16. Mins.
Capital, N. Y.
Metro

Santial. N. Y.

Satistal. N. Y.

Satistal. N. Y.

Satistal. N. Y.

Satistal. N. Y.

Metro

Thelef but amusing session with Hall. Road is Our Gang kids that no manager need be afraid of. Gang may not be as swell a group of kids as it used to be but in that ugly, freekle-laced kid who sings, Roach shorts.

This particular kid is funny and funny-looking, both. When he sings, as in Bored of Education, it's a scream. In an effort to simulate put a small balloon that has a whistle on the end, into his mouth. In taking it out the whistle tears from the balloon and he swallows it. Result is that when he sings in the school-room, the whistle sounds everytime the Chaplin gast in which the comedian swallowed a whistle but very effective in this case, even if not new. All of the action is in and around a school, with Rosine Lawrence playing teacher. She's rice to look and the control of the school of the control of the

at. Gordon Douglas directed. Char.

Gordon Douglas directed. Char.

BERT LAHR.

Boy, Oh Boy'
19 Mins.
Bert Lahr is pretty much the same in this, but the story is smartly pushed along, plenty of visual and verbal laughs, and a good finish.

Good audience fare.

Lahr is a butler who puts the English accent on thick. He is engaged and saving up to be married. He cheats on the saving to buy a sweepstakes ticket and wins. Ticket goes through the usual mishaps, after being turned over to the chauffeur in the property of a loan. Finally get yith e jirl, who thinks she is using a fredery slip. Action ends with the entire company on the floor picking flip the bices.

Nicely timed and well directed.

Chic.

PEPPERY SALT'
With Andy Clyde
Comedy
23 Mins.
Globe, N.Y.

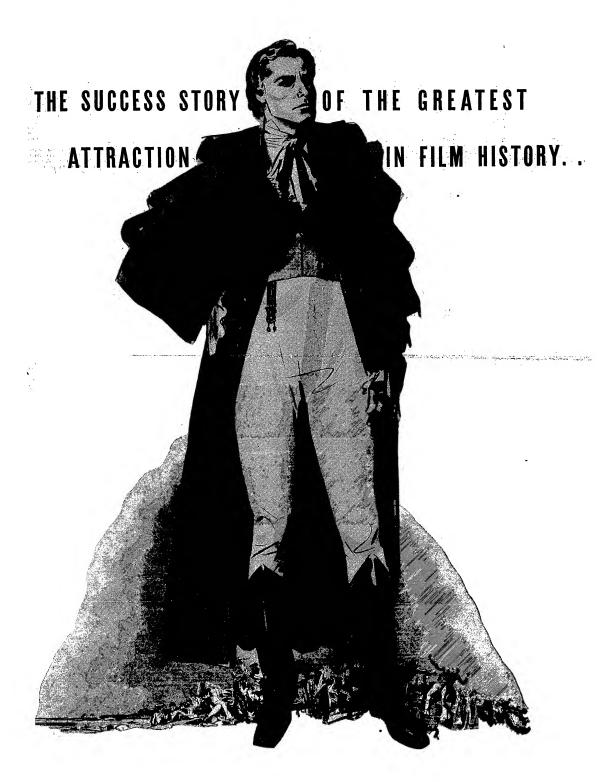
sibe, N.Y.

Glumbla

Andy. Clyde's romps home with vicinity of laughs in his slanpticker. He sis, an old retired seaman who fings the supposed bad beouested key birs, is a lunch waton. However, this pravides the background for his coming kingapers and a flock of well-timed gags.

Director the Lord manages to get the ulmost out of the gaging, though some of it is plenty familiar.

Wear.



JULY 29 - CARTHAY CIRCLE, LOS ANGELES World premiere opens to top biggest opposition roadshow of year!

AUGUST 1 - THE GEARY, SAN FRANCISCO 2nd roadshow opens with largest advance sale in house's history!

AUGUST 14-THE WARNER, ATLANTIC CITY All-time house record beaten by 50% in first popular-prized run!

AUGUST 21-THE BOYD, PHILADELPHIA, PAL First week tops 'Louis Pasteur' and 'Green Pastures' combined! AUGUST 22-THE WARNER, MEMPHIS Every Warner picture in city's history outclassed in first week!

AUGUST 24 - THE SPRECKELS, SAN DIEGO 3-day roadshow rum tops mark set by "A Midsummer Night's Dream"!

AUGUST 26-THE STRAND, NEW YORK CITY Holds over after S. R. O. crowds smash all opening week records!

AUGUST 28 - THE WARNER, MILWAUREE First three days surpasses full week of "Ceiling Zero", "Fasteur"!

WARHER BROS

Recherches to the second secon

Adverse





THE STEPS...AND
YOU'RE IN THE PARADE
OF RECORD-BREAKERS!

- I. Raise your admission scale to take advantage of a raadshow film in a popular priced run.
- 2. Plan an extra-large advertising appropriation on the basis of a recordbreaking engagement.
- 3. The in with Warner Bros.' national magazine ads, on the newsstands now.
- 4. Follow up on that natural promotion tie-up with libraries and book-stores.
- 5. Read carefully Warners' comprehensive press book — already in your local exchange, It's chockfull of more helpful ideas.

PICCADILLY JIM

(Continued from page 18) They could almost star this fellow Blore now.

(Continued from page 18)
They could almost star this fellow Blore now.
Mentgomery is again the playboy, a very likable one, as the London earter.inf. Piceadilly Jim, who has plenty of troubles. He starts out by fleatily unknown, then helps upset his actor father's plans to marry into a rich family, loses his job as a caricaturist end, after a spell, sits on the idea of a comic strip featuring the characters of the samily, his old man. The girl, unknown to Montgomery, is a member of this family, with a result that much of the footage has him masquerading as someone elsementime trying to avoid everyone and the same strip of the same should be successful to the same should be successful

Action opens in London, stays there half the way and spends the rest of the 98 minutes in New York.

Women Are Trouble

Women Are irouble

Mitor rolease of Lucien Hubbard-Michael
Passin's production. Features Stuart ErIrving. Directed by Errol Targart. Stream
play. Michael Feesiger: original George
camera, Oilver T. Murch. At Zigefeld,
N. X., on double bill, week Aug. 23, 236.
Casey. Stream Comment of the Comment of the

As one of those inexpensively produced trivia that keep the screen bright of the service of the screen bright will be main the service of the service of the screen bright will be main the service of th

upon the honest cop who got demoted for honesty saves them from execution.

Story blows away from its own vacuity, but Fessier has attached an vacuity but Fessier has attached and some low comedy. None of it is new in this respect, either, but it's possible that patrons might not have heard all of the period o

To Mary-With Love

20th Century Fox production release	
Aconeth MacGowan production Star	·B
Hunter, Claire Trayor Directed by Joh	n
onerman; screen play. Sherman and How	٠.
	3,
1936. Running time 87 mins.	
Jock Wallace Warner Baxte	ı
Mary Wallacs	y
Kitty BrantClaire Trevo	ī

Jock Wallace	Warner Baxter
Biii Hallam	······································
Kitta Description	
Kitty Brant	
Switchboard Nurse	Halos Branco
Doctors) Wedgewood Nowell
	? Harold Forshay
Gueets	Franklin Pangharn
Gueets	Franklin Fangovin
D	Tyler Brooks
Bartender	Arthur Aylesworth
Butlar	Edward Cooper
	Manager Fielding
Nurses	Margaret Pleiding

"To Mary—With Love is the api-sodic unraveling of 10 years of mar-nied life. In printed form (it ran in Satever st) no doubt the senti-mentility registered. On the screen it is clowed with stuff that does not

lend itself well to cturization. It will pleas2, in some measure and among some classes, mostly feminine. Probably on the popularity of the printed story is but equally true, it impatient with its measure and among some classes, mostly feminine. Probably on the popularity of the printed story is but equally true, it impatient with its measure and the printed story is but equally true, it impatient with its measure and among some classes, mostly feminine. Probably on the popularity of the printed story is and the printed story is an intimate and lack of action. For kids (matinese etc.) the picture is extremely dubious.

At the Peramouture an open horse ing for the opera and giving in to a minimate and insteaded which is so infinite and the story is an intimate and insteaded which is so intimate and instead which is so in the probable of the company of the series of plot and the familiar this-depress in the studio has borrowed from the newsreel ilbraries. As the time is sould be sufficient to make the surface of the very stand up and out of cash would argue strongly to the contrary.

Walker's election, the Tunney-Dempise of gifts in the protection of the company of the production and the analysis of the production and the analysis of the production of the company of the production of the company of the production of the production

BACK TO NATURE

reatures Jed Pro rected by James ert Eills and Hei B. Clark. At Al 28, '36, dual bill	ox production and release. uty, Spring Byington, Di- Tinling, Original by Rob- en Logan; camera, Daniel bee; Brooklyn, week Aug. Running time, 50 mins.
Mrs. Jones	Spring Bylngton
Domost" Inner	George Erneet
Bonnie Jones	Shirley Deane
Bobby Jones	Anna Billy Mahan
Tom Williams	The state of the s
Lucy Jones	Tony Martin
Grainly Jones	Florence Roberts

process of the solution arouses little content of the solution arouses little content of the murdered publisher, Miss Shaw gives out tragically. For comedy the production alternates between catarrahal sneezes and the antics of Eddie Acuff, whose ambitions are proported single grant of the around the article of the article of the around the article of the around the article of the around the ar

new romance in Richard Bird, another English menace to German-Turkish victory chances.

Kortner plays the role of the club-Kortner plays the role of the clubser of the spread of the clubser of the club

STRASSEMUSIK

('Street Music') (GERMAN MADE)

(GERMAN MADE)
(WITH SONGS)
(WITH SONGS)
(WITH SONGS)
Bavarian production and release. Features Hans Deppe. Ernst Legal, Karl
Valentin, Lieu Karatind, Jassis Vilroz,
Valentin, Lieu Karatind, Jassis Vilroz,
Waiter Gronostav, music by Waiter
Paul Schurek, adopted by Hans Deppe,
Waiter Gronostav, music by Waiter
Gronostav, music by Waiter
Gronostav, music by Waiter
Gronostav, music by Waiter
Gronostav, music by Waiter
Gronostav, music by Waiter
Russis Hans Deppe,
Hide Neumann Fita Benkhoff
Hans Deppe,
Hide Neumann Fita Benkhoff
Gronostav, Maria Maria
Gronostav, MJossf Eichhelm

of the three Hans Lucius, a beau-brummet—of doubtful contarectar.
While the poor girl is specifig a point of the three three three three three and makes love to another femme, Hide Neumann. But the philoso-pher of the three, Paul Spittel, gives him a good lecture. A radio en-gagement brings the trio from the gutter to the road of cortune. The trio three trios three trios three to the philosopher. Paul Spittel, and Otto Wernicke, as the owner of a joint, Godemann. Surprisingly poor is Karl Valentin, Munich's most famous comedian, as Kuerassier-Otto.

PRISON SHADOWS

PRISON SHADUWS

Purlian release of Mercury production.

Stare Eddle Nugent. Frestures Locilie

Bare Eddle Nugent. Frestures Locilie

Brett Production mer. Edd. W. Barte releter, Dan releter Locilie

Goulde Bill, Francis Locilie Rivers Control of the Releter Production of the Releter Product Capability Control of the Releter Production of the Re

The first of the constraints of

THE LION'S DEN

Puritan release of Sig Naufeld-Lesile Simmonds production. Stars Tim McCoy. Directed by Sam Newfield. At the Arens, N. Y., Aug. 24-29, '36, Running time, 69 mins.

Tame mixture of east and west with Tim McCoy first as a night-cut with the most of the open paces. Very little action in the opus, sole thrills confined to a single gun fracas. For the neighborhood duallers. When story moves west, McCoy is When story moves west, McCoy is When story moves west, McCoy is with the neighborhood duallers. When story moves west, McCoy is with the clean up the badlands in order to clean up the badlands in order to clean up the McCoy collecting all frame with the work of the special and turning the heroine's property.

Teamed with the western ace is Don Barclay who gets a nice amount of comedy out of his assignment. He nitery and keeps up the gags and antics when on the ranch. Joan Woodbury, the fem interest, displaysmore naturalness than the, usual ingense when disporting in the horse City slicker idea introduced at first.

operas.

City slicker idea introduced at first promises something different, but it folds early. Later stanzas are worn, even though McCoy's label is there for the thrill addicts.

Brai,

THE TENTH MAN

Martines and the second of the

HOLLYWOOD PAYS TRIBUTE TO LONDON

IRVING THALBERG "Beautifully done in every respect." . . .

JOAN CRAWFORD "One of the most beautiful productions I have ever seen."

FREDRIC MARCH "A truly magnificent picture." . .

THE LITERARY DIGEST "Most thrilling cinematic entertainment offered in several years."

FRANCIS LEDERER "It is a new milestone in the development of motion pictures."

DELIGHT EVANS "A picture not to be missed. I advise you to see it."

FRANK LLOYD "Gorgeously acted, written, directed, produced." . . .

PHOTOPLAY MAGAZINE "A major screen event. See this by



LOUELLA PARSONS "One of the best pictures ever made in any country."

ADELA ROGERS ST. JOHNS "I sincerely believe that it is one of the great pictures."

ALICE TILDESLEY "The best picture I have ever seen." . . .

CEDRIC HARDWICKE · NOVA PILBEAM

Nine Days a Queen

(The Story of Lady Jane Grey)
JOHN MILLS • DESMOND TESTER • SYBIL THORNDIKE
Written, Directed by Robert Stevenson



Advance Production Chart

Despite the fact that 11 new features went before the cameras last week, which is a new high, it still leaves a balance of 43 in actual work for the stanza, which holds up the high average consistently maintained for the past two months. Nine pictures were taken from the cutting rooms and previewed last week, while 11 completed shooting and were unloaded in the Eforthe first time in a year Warner has slowed un acceptance of the first time in a year Warner has slowed un acceptance of the state o

For the first time in a year Warner has slowed up production and promises only three new pictures to be placed before the cameras within the

next month. This is attributed to the fact that it has only 23 left to place before the cameras to round out its 1936-37 program. Lot already has completed and previewed 17 for the group of 60 promised, while seven more are before the cameras and 13 reposing in the cutting rooms. Next company to be far in advance of the new season's product is 20th-fox with 14 already completed and previewed, six before the cameras and five in the cutting rooms. There is a tendency at the 20th-fox camp to slow up, like Warners, otherwise they both will be out of the woods by the first of the year.

Columbia

Four in work, 12 editing, nine preparing. In work: THEODORA GOES WILD, reported Varierr, Aug. 19; 'COME CLOSER, FOLES,' and 'BANGER COURAGE,' reported Aug. 26, and started last

week:
"LEGION OF TERROR,' produced by Ralph Cohn, directed by C. C.
Coleman, Jr., screen play by Bert Granet. Cast: Bruce Cabot, Marguerite
Churchill, Crawford Weaver, Ward Bond, Charles Wilson, John Tyrrell,
Albert J. Smith.

Albert J. Smith.

Story parallels somewhat the operations of Detroit's secret Black Legion
Cabot is postal inspector who traces bomb sent through mails aboard passenger ship headed for England, thus unearthing origin of secret organization, inspired and organized by band of political leaders.

Being readied: THE DEFTHS BELOW, Ed Chodrov producing, Erle
Kenton directing: 'TIND A WITNESS,' to be produced by Ben Pivar, and
the haxt Grace Moore picture to be produced under the title of 'INTERLUDE.' Everett Riskin will produce with Robert Riskin and Harry Lachman co-directing.

Six in work, six editing, 10 preparing. In work:
"BORN TO DANOE," reported Vanuer, July 29; TARZAN ESCAPES'
and 'CAMILLE, reported Aug. 12. Started last week:
A the started last week:
SANTE OF THE SUN, produced by Joseph Mankiewicz, directed by W.
SANTE OF THE SUN, PRODUCED AND STARTED THE STARTED AND STA

Joan Crawford, Réginald-Owen, Francho! Tone, Mona Barrie, Ivan Lebedeff.

Story concerns English girl about to be married to nobleman only to find while walking to the aliar that he is not a man of wealth. She jitts him at the church. In London she meets American newspaperman who not of tim with. The rondon she meets American newspaperman who not of tim with. They conducte a sirplane is to pe of girl he could have a lot of fun with. They conducte a sirplane is the period by the countries of Europe.

"MAXTEME," general office production, Edmund Goulding directing, no writing credits. Sigmund Romberg's operetta. Cast. Jeanette MacDonald, Nelson Eddy, Frank Morgan, Mary Phillips, Julie Haydon, Ted Healy, Story is sentimental operetta centered around MacDonald and Eddy, shown as modern opera stars in same company. She will not marry because she believes it will ruin her career. This goes on until they find out differently.

Being readies with EDALGON, produced by Harry Rapi. George Seltave Edia Nelson (La Carlotte Cast.) Seltave Edia Nelson (La Cast.) Seltave Edia Nelson (

Paramount

Ten in work, nine editing, 10 preparing. In work:

'CHAMPAGRE WALTZ, reported Vanerr, July 22; THE FLAINSMAN,
reported July 22; GO WEST, YOUNG MAN, reported as 'PERSONAL
APPEARANCE, Aug. 12; 'JUNGLE PRINCESS,' reported Aug. 19; 'LOVE
AND LAUGHTER,' HOPALONG CASSIDY RETURNS,' ROSE BOWL,'
and EBIGHMY NORE LAR', all reported Aug. 25. Started last week:
BEGORGE ARCHARDAM NO working credits. Cast: Snirley Ross, Robert
Cummings, Martha Raye, Monroe Owsley, Louis De Fron, Elizabeth Russell, Ray Walker.

Pictures being readled for early production include: 'STAIRS OF SAND, produced by Dan Keefe, James Hogan directing: 'EXCLUSIVE,' Benjamin Glazer producing and Al Hall directing; 'YOU AND ME,' Norman Krasna producing and directing; 'OOLEGE HOLDAY,' Harlan Thompson producing and Frank Tuttle directing, and 'ONE MAN'S BONUS,' Harold Hurley producing.

RKO-Radio

Five in work, seven editing, nine preparing. In work:
WINTERSET, reported VAREET, July 29, WE WHO ARE ABOUT TO
DIE, reported Aug. 5, DADDY AND I, reported Aug. 26. Started last

week.

"OANEL BOONE,' produced by George Hirliman, directed by David
Howard from original by Edgecumb Pinchon, screen play by Dan Jarret.
Cast: George O'Brien, Heather Angel, John Carradine, Ralph Forbes, Clarence Muse, Dickie Jones, Huntly Gordon, George Regas, Harry Cording,

Cast: George O'Brien, Beather under Judicho Serven Jab y Son as retained Mass, Dickle Jones, Huntly Gordon, George Reges, Harry Cording, Aggie Herring.

Story is based on life of Daniel Boone during period of 1775 when 30 families leave North Carolina to found the village of Boonesborough, in Kentucky, beyond the Cumberland mountains. After many hardships featured to the state of the state of

Republic

No pictures in work, 11 editing and eight preparing. None started last

No pletures in work, it cutting and them programs, week.

Into work this week are "THE PRESIDENT'S MYSTERY, Burt Kelly producing, Phil Rosen directing; "GHOST TOWN GOLD," produced by Sol Siegel, director unassigned; THE COUNTEY CENTLEMEN, to co-star Olsen and Johnson, produced by Herman Schlom and directed by Ralph Staub; "MICHAEL O'HALLORAN," Victor Zobel producing, John Auer directing, and THE BHG SHOW, Gene Autry western with Armand Schaefer producing, no director assigned.

20th-Fox

MIDEAWAY GIRL, being produced by George Arthur, directed by George Arthur, directed by George Archarhaband. No writing credits. Cast: Shirley Ross, Robert Cummings, Martha Raye, Monroe Owsley, Louis De Pron, Elizabeth Russell, Ray Walker.

Story—Young society girl resorting to all tricks to keep from being served with papers, is forced to board yacht of strange man. It builds up to romance and adventure. While aboard the yacht robbery is committed, to romance and adventure. While aboard the yacht robbery is committed, "MAID OF SALEM," produced and directed by Frank Lloyd, no writing credits. Cast: Claudette Colbert, Fred MacMurray, Harvey Stephens, Gale Sale Condergeard, Colin Tapley, Benny-Bartlett, Louise Dresser, Donald Meek, Bonita Granville, Edward Ellis, Beulah Bondt.

Story is historical love drams of Puritan days when witcheraft was story is historical love drams of Puritan days when witcheraft was rampant. Colbert, accused of witchery, about to be strung up when specific to the structure of the produced of the produced of the produced of the produced of the provided of the produced of the produced of the produced of the provided of the produced of the produced of the produced of the provided of the produced of the pro

Studio Placements

Hollywood, Sept. 1.

Mollywood, Sept. 1.

Martin Mooney scripting, 'Department of Justice, 'Chest.
Dave O'Brien, Don Barclay, 'Navy
Spy,' Hırliman.
Lawrence Lake, 'Hats Off,' GN.
William Royle, Rita Cansino, Lita
Greer, Allan Cavan, Gino Corrado,
Tom Keene; Lynn Shores directing,'
Rebelllon,' Crescent.
Bruce Manning, William Rankin,
screen play, 'The Clock Ticks On,'
Herman Ruby, screen play, untitled
original, 'Rep.

original, Rep.
Yakima Canutt, 'Ghost of Gold.'

original, Rep., Yakima Canutt, 'Ghost of Gold,' William Newell, 'Robinson Crusoe of Clipper Island,' Rep., Donald Crisp, Donald Barry, Tove Under Fire, 'Goldwn, Harlen Briggs, Rafaela Ottiano, Soo Young, Herbert Rawlinson, Walterson,' MG, Zasu Pitts, 'White Daynon, 'MG, Zasu Pitts, 'White Charles Judels, Helen Shipman, Love on the Run,' MG, Eliy Malyon, Harry Allan, 'Camille,' MG, Anna Demetrio, 'May Time,' MG, Anna Demetrio, 'May Time,' MG, Anna Demetrio, 'May Time,' MG, Welody for Welod, 'Welod' Keating, 'Melody for Don Barclay, Dorothy Vaughn, The Black Legion,' Way

Purcell, Fred Reguns,
Two, WB.
Don Barclay, Dorothy Vaughn,
The Black Legion, WB.
Jerry Mandy, Lillian Harmer, The
Making of O'Malley, WB.
John Sheehan, No Hard Feelings,
WB.

Making of O'Malley, 'WB.

John Sheehan, 'No Hard Feelings,'
WB.

Jim Thorpe, 'Green Light,' WB.

Jim Thorpe, 'Gold Diggers of

1937, 'WB.

Mandy, 'Gold Diggers of

1937, 'WB.

John Milan, Roger Inhof, Evelyn

Vensble, Dorothy Appleby, Bobert

Gargan, 'McKin Merlis,' mile Boward

Gargan, 'McKin Merlis,' mil

Preston Foster, 'Outcasts of Poker Flats', IKO, Sally Breen, 'Rainbow on the River, RKO.
Donald Kerr, 'The Singing Hostess', RKO short.
Dorothy Araner, directing, 'Mother Carey's Chicks', RKO.
P. J. Wolfson, screen play, 'Robber Seymour Robinson, screen play, Take a Number', RKO.
John Colton scripting, 'Gunga Din', RKO.

John Colton scripting, 'Gunga Din,'
KKO.

Sam Warshawsky screen play,
Wings of Mercy, 'RKO.

Garradine Glory, '20-F.

Edward McWade. 'Reumlon,' 20-F.

Ralph Coover, Will Stanton, 'White
Hunter,' 20-F.

Natalie Moorhead, '15 Maiden
Lane,' 20-F.

Natalie Moorhead, '15 Maiden
Lane,' 20-E.

Jed Prouty, Claudis Coleman,
Jed Prouty, Claudis Coleman,
Jed Prouty, Claudis Mandon,
'Lloyds of London,' 20-F.

Lillian Ellot, 'Pigskin, Parade,'
20-F.

20-E. And Elliot, Pigskin Parade, 20-E. And Elliot, Pigskin Parade, 20-E. And Elliot, Pigskin Porbes, Howard Hickman, Walter Pidgeon, Polly Rawles, Henry Hunter, C. Henry Gordon, Nan Grey, Halliwell Hobbes, Samuel Hinds, Alma Kruger, Case of the Constant God, U. William Rule, Lois January, Jonathan, Hale John Miller, Jerry Harry Davenport, Tour Days Wonder, U. John King, Three Smart Girls, U.

David Howard directing, "The Showdown," U. Horace McCoy, screen play, 'Pre-scription for Romance," U. Charles Winninger, "Top of the Town," U.

Charles Winninger, Top of the Town, U. Mary Treen, Ward Lane, Madge Collins, Harvey Stephens, Maid of Salem, Par. Parker, Jack Chapin, Hideaway Girl, Par. Arline Judge, George Raft; Norman Krasma directing, Wonderful, Par. Sanane Willa, The Turning Point, Par.

Suzame when,
Par,
Al St. John, 'Hopalong Cassidy
Returns,' Par.
George Ernest, 'The Plainsman,'

Par. Pat West, 'Right in Your Lap,' Par.

PRODUCTION TABLE

(Shows number of pictures promised by the various major producing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.)

COLUMBIA 50	3	54 8 51	ï	3	12		
METRO Darmout 8	; ;;	8 51	1			39	8
METRO 48 Hal Roach 4 ARAMOUNT 48 B. P. Schulberg 8 Emanuel Cohen 9 Emanuel 10 Emanuel 11	::	51		1		6	1
Hall Roach	::		••	6	6	39	9
ARAMOUNT	••	4		••	••	4	1
B. P. Schulberg. 8 Emanuel Cohen . 8 R. A. Rowland . 2 R. A. Rowland . 2 R. A. Rowland . 2 R. A. Rowland . 1 I. RO-RADIO . 3 David Leew . 2 Goo. Hirliman . 6 ET BILLO . 5 A. W. Backel . 16 OTH-FOX . 5 SOLIC LESSET . 6 SOLIC LESSET . 7 Walter Wanger . 7 Walter Wanger . 7 Sclanick International . 5 Fickford-Lasky . 1 Elisabeth Euraper . 1 Elisabeth Euraper . 1 Elisabeth Euraper . 1 Elisabeth Euraper . 2 Korda London . 6 Korda London . 6		48	4	5	8	30	6
Emanuel Cohen 8 R. A. Rowland 2 Harty Sherman 6 KO-RAIDO 3 David Loew 2 Geo. Hirliman 6 Sol Lesser 3 FUBLIO 5 A. W. Hacket 16 NITED ARTISTS 6 NITED ARTISTS 6 NITED ARTISTS 7 Walter Wanger 7 Walter Wanger 7 Value Wanger 16 Fibrord-Lasky 1 Criterion Fibror 1 Criterion Fibror 2 Criterion Fibror 2 Korda London 6 Korda London 6		8	••	••	1	7	1
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TOTALS 516		548	39	43 '	78	388 "	79



OPEN IT UP for Another "Gorgeous" M-G-M Money-Show Has Joan found the

Isn't it <u>wonderful!</u> Imagine <u>this</u>:

"Gorgeous Hussy"

<u>beats</u> "San Francisco"

in 7 Big opening engagements:

BUFFALO; CINCINNATI (broke all-time Albee record); DES MOINES; ALBANY; UTICA; WASHINGTON; MINNEAPOLIS.

Are you listening, 1936-37?



EXPLOITATION By Epes W. Sargent

More on 'Mohican'

More on 'Mohican'

St. Louis.
Had Harold 'Chick' Evens, mgr., and Jimmy Harris, p.a. at Loew's theatre, been able to find a stooge that would have submitted to a fake scalping ag the expolitation campaign this pair put on for 'The Last' of the control of the co

date. Another 'Injun,' this one in full Chief regalia, busied himself with the task of distributing heralds in front of the theatre.' Evens and Harris obtained the costumes for the red men from a local costumer and the ponies

isined the costumes for the red men from a local costumer and the ponies from a suburb.

Other stunts in campaign was a touring Greyhound bus, plastered touring Greyhound bus, plastered to the suburb.

Other stunts in campaign was a touring Greyhound bus, plastered touring rough hours, planting of 100 6's in good locations and the distribution of 10,000 special heralds by Liberty Magazine carriers to all sections of town. and book departments of local retail stores co-oped with with windows and displays and distributed 4,000 book marks, all bearing theatre copy. Radio transcriptions were used over local stations rings theatre copy. Radio transcriptions were used over local stations rass; imprinting of 300 kaywoodie pipe streamers and department store displays of new Mohican Red, fashions new rogue in women's wear, were other bob. builders. were other bob. builders. were other bob. builders. The supplied of the supplied of supplied in the stooge mentioned above, the supplied in the stooge mentioned above.

Was Careful

and some nau even the went out to vorce.

Hewitt adds that he went out to Hollywood last spring to celebrate his 30th year in the picture business and his 25th wedding anniversary. Double billing as usual.

Allen Co-ops

Syracuse.

Allen Co-ops
Syracuse.

Hervey Allen, summering at
Cazenovia, was honor guest at a
dinner for 20 given at the Hotel
Syracuse by RKO Schine Keith's
as a prelude to the local opening of
"Anthony Adverse." Others invited
include newspapr men, local literati
and the street of the street of the local opening of
"Anthony Adverse." Others invited
include newspapr men, local literati
and the street of the street of the local opening of
"Anthony Adverse." Others invited
linear by a short parade, headed by a band, to the
theatre, where the first screening
was scheduled at 6 p.m. Allen was
introduced to the audience from
the stage at its conclusion, and then
topies of the novel for those who
wished. He was again at the theatre
from 1:30 to 2:30 p.m. Saturday afternoon for the same purpose.
Radio's use at the openio the
novelist's wishes; he has explained
that he is negotiating for a program.
Otherwise, Jay Golden, Keith's,
and Gus W. Lampe, Schine division
manager, have found Allen eager to
co-operate, even to the extent of
views of the picture written for "The
Herald" in a contest with 26 prizes.

Mapped 'Clipper' Lincoln.

Bill Lindeman, house manager for the Stuart, rigged up a flasher sign plugging the coming of 'China Clip per' which attracted considerable attention in the theatre lobby all last

attention in the theatre lobby all last week.

Board, constructed to about 5x10 feet area, carried the map of the Clipper's' route from Alameda to China and at every landing spot along the way a small light bulb was planted. When turned on the light succeeding the man and the construction of the construct

Wreck Parade

Tudor tied up with police department on 'And Sudden Death' by sponsoring parade of wrecked cars which featured in recent road accidents and in which several lost their lives.

sponsoring parade of wrecked cars which featured in recent road acci, dents and in which several lost their lives. Pulled along by police and garage tow wagons along principal streets of business section were grim reminders of what can happen to speeders and reckless drivers. Bach wreck bore sign on spare tire with hundreds who crowded along side-walks where picture was playing and gave statistics showing how many lost lives in autos during past year. Police secort led parade walks where picture was playing and gave statistics showing how many lost lives in autos during past year. Police secort led parade Rodney Toups and Bob Woods of Loew's State grabbed off considerable space in dailies with Boy Scout Indian handicraft and relics contest several days in advance or wing attentied up with local south head-quarters which issued publicity to the papers. They printed advance blurbs, covered the judging of the ingress of the printed advance of the printed

Police Co-op

Police Co-op

Spartanburg, S. C.

Best exploitation of week here was
State's tie-up with city police department's safety campaign and AndGeddes West announced plans for a
two weeks safety school for cops and
citizens, theatre announced 50 ducast
to see film would be awarded to the
city's 50 safet drivers. Femme interest was well taken care or with
cluding college frails, were to be including college frails, were to be included.

Chief West and cops were designated to make selections by careful
observation of drivers on streets and
highways, and to get licenso mumber
mother to fair the selection of the college
was then used to get driver's name
and thereby notify him or her to call
for tickets.

Series of especially prepared press
articles was a fight. Irvin Stone and
added much to public interest in
affair.

County has had 26 fatal accidents
and many injured since Jan. 1, and
officials, civic groups have had high
pressure safety drives under
and definition of State's stunt inclusion.

Added interest was that Randolph
Scott, film's star, is a native of
Charlotte, N. C., only 70 miles from
Spartanburg.

Plenty Prizes

Plenty Prizes

Francis Lang, who gets out the Movie Guide for the Shea Buffali theatres, believe in contests the program of the contest of the program readers, the 20 prizes ranging from bus trips and eyeplasses between statements at designated estaurants of the smaller awards. In addition six names are printed at the bottom of some of the pages as recipients of single tickets. On the smaller awards the program of the prog

Macy's Co-op

Macy's Co-op

Opening day of 'Anthony Adverse' a: the Strand, the Macy store tools a street of the control of t

Radio Boosts Pics

Cleveland, O. At this writing Hanna, State, Palace and Hipp here are getting behind a WGAR broadcast headed by Sid Andorn to ballyhoo the fall theatre season in Cleveland.

atte season in Cleveland.

The season in Cleveland in Cleveland, and the season in Cleveland, and the season in Cleveland in Cleveland

RKO's Packards

RKO's Packards

Packard, with has 7 and Astairs for a new radial program is in cooperation with RKO staging a contest for the public in within 12 cars will be given out. In addition there will be three cars awarded managers most effectively literagin to the choice of the cooperation with the cooperation of the coope

Heap Big Injun

Indianapolis

Ward Farrar, with a midianapolis.
Ward Farrar, with the help to a constant of the state of the s

three column ad on the same razor showing Philip Rc:1.

A large book, using one sheets as covers, was carried on downtown streets four may be a support of the street of t

special mention of show.

Rink's had a complete window on millinety in new color Mohican Red. Hook's drug store had a full pipe window on busiest downtown corner, with 36x36 blowup of Randy Scott with pipe, stills and credit card. There was a special screening at clubs, boys' and girls' clubs, and newspaper critics. The Last of the Mohicans' was ushered into Indianapolis by parade of Indians on motorcycles. And plenty of other less conspicuous Ideas were put into effect to land plenty of support to the bot-office,

BEHIND the KEYS

People's Theatre Co. incorporated the week for \$10,00 will improve the Nieek for Nieek for

will start sometime this fall. Capacity, 1,000.
August dog days were deceated by Evergreen's rpheum staff. Last winter they chipped in 25c. apiece each week. Fund used to rent a completely-furnished cottage with maid service at Newman lake, 24 miles from the theatre. Assistant manager Buck Seales idea.

Boston.

Kendall Way, purchasing agent at the M & P warehouse, is out and John Loftus of maintenance department takes his place.

The Warehouse, is out and John Loftus of maintenance department takes his place.

The Warehouse of the Keith-Boston. Has been appointed secretary to Charles Koerner, RKO division manager. Mahan is replaced at the Boston by James Tibbetts, promoted from chief Joseph Mansfeld.

John P. McConville, former pafor Paramount here, manager of the Day Square in Somerville, Mass Quare in Somerville, Mass Quare in Somerville, Mass Pimansky, here, will reopen the Bellevue Theatre in West Roxbury, Mass, manager is George Friary, Another house, the Franklin Park, Dorchester, where Jewish Stock has casons, will open shortly. Manager will be Albert Lourie, formerly of the Morton Theatre, Dorchester. Sam Feinstein of the Liberty flicker house shifts to the Morton manager of the Wollaston Theatre. Wollaston. Mass, becomes manager of the Liberty.

Santa Maria, Cal.

Santa Maria, Cal Santa Maria, Cal.
Gaiety will be reopened Nov. 1 by
Principal - Harry Dorsey as subsequent run spot. Theatre dark six
years. Operators also run the Santa
Maria.

Buffalo.

Mac McEwen, resigned as assistant at the Granada, to locate on the West Coast. Dick Gurr, doorman re-

Shea (Par) reported taking over the Kenmore, effective Labor Day. Under management of Carl Rinsen with Max Rosins, formerly of the Roosevelt, going to the Elmwood.

Dick Shamis has acquired the Real-Art, Negro nabe, from Irv Le-

Resil-Ar. Negro nabe, from Irv Levine.
William Hicks, operator of the northside Hampden, has bought from Auman & Workmeister the Bridge, westside nab house opening in this area this scason is the Lord Calvert, newly completed spot which will be unwrapped Frl. (28). House, far out on southwest side of town, has been built by company onerating the Lord Baltimore theater; Bob Scheeke, Leventhal, g.m.

New Orleans.
Lawrence Heaslip, former secretary to A. Milcs Pratt, collector of customs here, was appointed manager of the St. Charles. Thursday (20). He succeeds Harry McLeod.

A. M. Frudenfeld, assistant director of RKO theatres in Southern Ohio, announces appointment of Millard Blaettner to succeed the late James L. Weed as AKO city manager in Daylon. Biaettner continues as manager of the Colonial. L. D. Hatfield, and the Colonial of the Col

manager of that house. Goodwin Sable remains as manager of the State.

Bob Kinsley, of RKO publicity department, has become assistant to Eddie Riesenbeck, manager of Keith's, Libson acer.

Ralph Kinsler resigned as city manager for RKO-Radio Pictures to Testing and the second of the company of the company

Denver.

Burns Ellison has installed a new marquee and vertical sign on his Federal theatre.

Grand National his taken over the Grand state of the City. The deal was made between E. N. Alperson, Grand National president, and Lon T. Fidler, owner of the exchanges in Jenver and Salt Lace City. The deal was made between E. N. Alperson, Grand National president, and Lon T. Fidler, owner of the exchanges, at a recent meeting division manager of both exchanges. Headquarters for Fox Internountain division have been moved from the list theatre to the third floor of the Civic theatres have moved their business offices to the Santa Fe theatre.

Glendale, Cal.
G. L. Smith will open his new
Roxy theatre as a subsequent rur
house Sept. 3. Admish top at 25c.

Longview, Wash. Cathlaments new Elco was opened recently. The new house, costing \$22,000, was built by Jerry Randolph, owner.

Memphis.
Rubbin, owned by Bill Rubbin, at
Covington, will open Labor Day.
House replaces the one destroyed by
fire recently, siley. Miss., which was
destroyed by fire recently, will be
replaced by W. G. Crawford at a cost
of \$25,000.
Grand, Conway, Ark., will reopen
Sept. 15.

Sept. 15.

Joy, Pontotoe, Miss., has been completely remodeled, seating capacity doubled. Will be opened Sept. 18.

Rochester

Romodeled Cameo theatre reopened as seventh house in Rochester Schine group and 79th of chain in New York, Pennsylvania and Ohio. Mayor Charles Stanton resident from a committee of the charles Stanton resident from Watertown as house manager.

Eckel, Schine's contribution to the pool with RKO, reopens Friday night after about eight months of darkney. following a destructive winter fire. Jacob Weber, for some time assistant ager under Gus W. Lampe, Schine district chie.

With the reopening of Schine's Eckel, the Paramount, RKO Schine pool operated house adjacent to week with The Green Pastures' and Earthworm Tractors.

Memphis, Ray, Bells, Tenn., costing \$20,000 is ready for opening Labor Day. (Continued on page 28)

Plenty in the Peg Winnipeg.

Larry Graburn, manaer of the Capitol theatre, playing Crosby's Rhythm on the Range's this week plastered the town.

Coverage on this show included three downtown main stem store windows. One was the civic owned windows. One was the civic owned spread took the form of plugging picture and electric ranges, with big letters easily seen from across the street spelling out Rhythm on the street and smartest on the street.

Two music stores also, tied—both T.

besided a second with a constraint of the newest and smartest on the street.

Two music stores also tied—both within two blocks of the theatre box office. One went for the large standard the street within the street with one street with the street with t

Railroaded

Universal has hooked both the Northern Pacific and Union Pacific to its 'geyser mystery' 'Yellowstone.' Both roads have attractive window Both roads have attractive window cards spliting 50-50 with the picture. These will be placed in all its agency windows, with travel bureau and at all stations along the lines. Copy ties directly into the picture with a cover line 'Two big vacations thrills'—the picture and the nark.

Made Own Lithos

Made Own Lithos
Rochester.
For 'Girl's Dormitory' Charlie
Freeman manager of the RKO Century, had 55,000 pictures of Simone
Simon distributed with the TimesUnion to all city readers.
Freeman first had to convince Ross
Kellogg, promotion manager of the
newspaper that readers were annie
Freench girl and then to have the art
prints lithographed, as none were
available from the producing company.



R THEATRES 50% DUALS

Jack Miles Adds 4 More to His Western Canada Chain: 19 Now

Winnipeg, Sept, 1.
Completing his second theatre deal in four monts, Jack Miles, head man of the Western Theatres, Ltd., has just added four more houses to his present 15-theatre line-up. They are the Mac's, Fox, Colonial and Regent, three downlown and one nahe.

present 15-theatre line-up. They are the Mac's, Fox, Colonial and Regent, three downtown and one nabe.

In mid-May Miles took over the Orpheum, Gaiety, Arlington, Wonderland, Crescent, Tivoli and Osbourne from Famous Players-Canadian, thereby making him the largest house owner and operator in the West. With the acquisition of these four the boys are trying to think up a new title. The Tivoli and Osbourne were transferred to F. P. by Raymond Kershaw just previous to the Miles takeover.

Of the four new ones in the Western clan, three were formerly owned by Sam Weiner, these being the Fox (formerly the Columbia), Colonial and Regent. Mac's was an independently owned course in evidence around the Western camp. Bill Novak, present manager of the Galety, has' been banded the ritzy neighborhood Uptown to look after as well. Jack Proudlove stays there as assistant. Leon Rettalick has taken over the manager; chair of the Tivoli and Osbourne, both nabes, as well as looking after the Arlington. He has also been appointed publicity director for the chain.

Whippets' K.O. Pleases Syracuse's Exhibitors

Syracuse, N. Y., Sept. 1.

Syracuse exhibitors sighed in relief Saturday when Referee Stewart F. Hancock ruted that the option form of betting, introduced at the Pitcher Hill dog racing track by officials of the Salt City Kennel Club, Inc., was illegal pool selling, and allowed a permanent injunction restraining further sale of the option tickets on the galloping greyhounds. Supreme Court Justice Frank J. Cregg had appointed Hancock

Cregg had appointed Hancock referee to determine whether the betting as introduced at the track was within the law or in violation of the gambling statutes contained in the Penal Code.

the Penal Code.

The action was started by Deputy Attorney General Irving H. Lessen, who sought an injunction.

Opening of the track saw a large attendance, with nighty increases that gave Syracuse theatre operators the itters.

UA, Detroit, to Skouras

Detroit, Sept. 1.
Starting late this month, United Artists theatre here, operated by George Trendle-for many years, will go under supervision of George Skouras, for UA circuit. Trendle, however, will continue in active charge.

charge.
Following change, United Artists

Following change, United Artists will show only Metro and UA flickers. It's planned to use only 25 or 30 pix per year, holding each film two weeks if at all possible.

There's no likelihood of vaude forthis spot, at least for present. Theatre has never housed flesh, and seats only 2,000.

United Detroit's 16th house here, the Varsity, opens Friday (4) on dual policy. Theatre, which seats 1,600 on one floor, is located in exclusive University of Detroit district on northwest side. Erected by Detroit Consolidated and leased for 15 years by King-Trendle firm. Latter years by King-Trendle firm. Latter will pay fixed rental, plus share in profits. Consolidated operates the

will pay fixed rental, plus share in profits. Consolidated operates the Ambassador nabe. With addition of the Varsity, originally scheduled to be called the University, U.D. now has il nabes besides four first-run houses downtown, the Michigan, United Artists, State and Madison.

CARROLL CHECKS IN AT 20TH

Hollywood, Sept. 1.
Earl Carroll reported at 20th-Fox yesterday (Monday).
He is now a member of Darryl Zanuck's advisory staff.

Transferred \$1,000

Des Moines, Sept, 1.
The last \$1,000 collected in bank night at the local Tribattes houses went to a little woman who had been doing day work and had stopped off at the theatre for the drawing wing a cross-town ear.

at the theatre for the drawing via a cross-town car.
While she was being congratulated in the office of the manager of the, theatre, she suddenly got up from her chair, pushed the \$1,000 check into her pocketbook without even folding it, and with panic in her voice, said:

If gotta go right now or my street car transfer won't be good.'

PAR OUT OF N.J.-PA.. FOLLOWING WB POOL

With conclusion of an operating pool with Warner Bros. to embrace the company's Philadelphia houses negotiations on which are well under way, Paramount will retire from active operation in the Jersey and Pennsylvania territory, which was invaded by the Skouras Bros. in hehalf of Par several years back, when Par and WB were at loggerheads over product deals and studio star-

Under Philadelphia pooling plans Under Philadelphia pooling plans, WB will take over operation of the Quaker Theatres group, including the Frankfort, Nixon, Tower and Roosevelt, key neighborhood houses in that city. Houses have been operating under supervision of Y. Frank Freeman of the Par home office, with Monty Salmón as Philadelphia district manager in charge

Other Pennsylvania houses of the Other Pennsylvania houses of the old Skouras-Par group (Atlantic Theatres) are divided on operation between the Comerford circuit, in which Par is interested, and A. Notapolous, independent, with whom Par has an operating arrangement. Notapolous also handles the Strand, Cumberland, Md, In New Jersey Par has a 20-year operating agreement with the Adams Bros. indice covering Newark and Bros. indice covering Newark and

Bros., indies, covering Newark and Paterson.

Paterson.

Details of pooling arrangement have been agreed upon and papers will probably be signed before end of the week. Monty Salmon, who, has been Par's district manager at Philadelphia in charge of the four Par houses, is reported resigning to join up with Skouras.

Pittsburgh, Sept. 1.
Year-long pooling deal between
Penn and Stanley came to an end
last week and its renewal in the near
future still remains uncertain. Agreement was made between Warners
and Loew's when latter operated
Penn but house has since reverted
back to group of local preferred
stockholders known as Penn Federal
Corp.

stockholders known as Penn Federal Corp.

As result, several pictures originally slated for Penn under pool, principally 'Adverse' and 'Swing Time,' have been pulled back by Stanley since house needs to bolster film product because of cessation of stage shows.

Prov. Albee Back to Pix

Providence, Sept. 1. Providence, Sept. 1.
Albee, now RKO's only untit n this
town, resumes picture policy Thursday night (3) with 'Mary of Scotland' and 'Walking on Air' as inaugural bill. Subsequent weeks,
opening will be on Friday with
double bills as the rule.
For the last four weeks Albee has
been operated as legitimate house
by Jules Leventhal of New York.
Business pield up at this spot surprised all wiseacres. Highest week
was 'Three Men on a Horse,' house
rolling up more than \$10,000 for the
week.

week.
With start of picture policy comes new resident manager, Clem Pope of Detroit, replacing Edward Zorn, sent to Providence by RKO to recondition the house. Pope will work minus publicity man.

THAN 1000 HOUSES

B&K's Decision to Doubleup Motivates Great States Publix Northwest (F&R) and Famous Players-Canadian to Extend Its Twin-Billing

EAST, SOUTH SOLOS

A large number of Paramount theatres, perhaps around 50% of its more than 1,000 houses, will be double-billing with plans for inauguration of the policy in Balaban & Katz, likely extension of duals to Great States circuit and, as a natural consequence, conversion of the north plant of the policy in the property of the policy in the property of the A large number of Para

week of Sept. 11. Plan is to follow with twin bills in other B. & K. theatres, unless results force a reversal, and to blanket the Great States territory in Illinois and Indiana with similar shows. While the question of duals for the Finkelstein & Rubin group in Minnesota, North and South Dakota, has been discussed only in a rather informal manher, it is felt that with B. & K. and Great States going for feature, twospense, it may probably be a natural move to extend it to the entire Northwest.

There is no dualing in the F. & R. territory, at all at present but J. H. Cooper, Par partner in Nebraska, Kansas and Oklahoma, and A. F. H. Blank, Par partner in Jow, have been a supplemental to the control of the control of the control of the control of the North all the way from Maine west that want't dualing. One of the exceptions above the Mason-Diron line is the Par

dualing. One of the exceptions above the Mason-Dixon line is the Par group in Ohio, a comparatively small chain operated by Tracy Barham for

Exceptions
But for isolated exceptions such as
the Met, Boston, Par, N. Y., Chicago
and Oriental, Chicago, all of Par's
houses will be dualing in New England, New York state, Michigan and,
shortly, Chicago. F. P.-C., which is
reported increasing duals, has houses
both in single and dual bills in key
spots in Canada, Including Toronto,
Montreal, Ottowa, Winnipeg, Saskatoon, Calgary, Vancouver, Victoria
and Edmonton.
Par's strong front against the ad-

toon, Calgary, Vancouver, Victoria and Edmonton.
Par's strong front against the advance of duals, representing 50% or more of its houses, are in Pennsylvania, the South, Southwest and Far West. This territory is not expected to change policies.
South of the property of

Some F. P. Canadian Going Duals

Some F. P. Canadian Going Duals Winnipeg. Sept. 1.

Large number of changes in policy to take place here. Most important probability of the place here. Most important probability of the place here. Most important probability of a double feature policy in our Players-Canadian houses, the main stem Capitol and Metropolitan. The Met goes into duals Sept. 4. The Capitol, across the street, for past several years played doubles. Change will be to alternate the cream and double features between these two houses, the Cap starting off with "Mary of Scotland." This statement was in decided contract to his previous one, assailing double features and declaring embatically that Public Northwest would have none of them. The trade strength of the properties of the probability of the probability

HALF OF ITS MORE Duals Avalanche in Chi Now Has **Exhibs Worried About the Overtime**

Pennsy's Referendums

Telliny of Next Criminis

Harrisburg, Pa., Sept. 1.

Thursday is the last day upon which petitions for Sunday films may be filed with the commissioners of the various counties. In those critics, borough on which last day for the filing of petitions under the local option clause of the State liquor control act. Petitions to make a municipality dry can come only from those districts that have not voted upon the prohibition matter since the new liquor laws were passed in 1933. If a town goes dry no retail licenses will be issued but there is nothing to prevent the bringing in of liquor for beer by the inhabitants for private use, more controlled to the control of the property of the controlled to the control

of liquor or beer by the manufacture of for private use.

The State Liquor Control Board respects the dry feelings of communities by not opening a State liquor store there.

\$25,000 RENTAL FOR A THEATRE LOBBY—ROXY

Matter of future ground rent on the lobby of the Roxy, N. Y., upon the expiration of the present lease period in 1937, is now in the hands of two arbitraters. Theatre pays \$25,000 yearly to the Taft Hotel Corp. Theatre wants the figure reduced and should no agreement be had by an early date a third arbitrater are the search of the search arbitrators are Louis Altreuter for the theatre and Raiph Wadley for the Taft hotel interests.

Wedley for the Taft hotel interests.

to conform. Present Cap scale, 2530-49; boost takes it to 25-30-40-50-65.

The other theatre to change its
policy will be the rizy neighborhood Uptown. Ever since this
house opened at Christmas of 1931
it has been playing the double bill
idea and also understood to have
been running the red, due to the
excessive cost of buildings
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Northwest's Duals

Minneapolis, Sept. 1.
All indications now are that for the All indications now are that for the first time in the industry's history, double-featuring will hit this territory with full force early in October. Publix, Northwest circuit is expected to take the lead. Competing independent chains and exhibitors will have to follow suit, exchange head have to follow suit, exchange head because rumors have persisted that Publix will adopt the dual bill policy, despite the flat denial by John J. Friedl, the circuit's general manager, Friedl, the circuit's general manager,

Chicago, Sept. I.

With double features practically a certainty for this town, the exhibitors are running a fever over the overtime probabilities of their operators and other union labor. Exhibitors and Operators Union go into a huddle this week over their new contract and this overtime consideration will be a prime factor in the discussion, rating equally as important as the actual scale itself.

Under present contract operators. Under present contract and recommendation with the doubled scale going into effect at 12 midnight. With double bills coming in theatres can't see how they are going to avoid running past midnight. Figure that if they close their box-offices at 10 o'clock, it will take more than two hours to run off two features no matter how short they are. And: they are really in a temperature when they think of such pictures as 'Creat Ziegfeld,' Anthony Adverse,' Last of Mohieaus,' Romeo and Juliet,' etc.

While the operators have given ne clue as to the extent of their de-

Juliet, etc.

While the operators have given no clue as to the extent of their demands on their new contract, film row figures that they will ask as high as 25% and with negotiations starting from that point as to whether the operators get any increase at all and what amount. Exhibs are talking of putting some new twist in the contract which would okay an increase for the operators in exchange for the complete elimination of overtime or the moving of the overtime line to 12:30 or even 1 a.m.

Blue Sundays, Banko Harass Charlotte, N.C.

Charlotte, N. C., Sept. 1.
Gastonia theatres and other establishments operating bank and Jackpot nights have been given two weeks' notice in which to bring these events to a halt. The city council announced that it will adopt an ordinance outlawing the projects, and demand strict enforcement.

an ortunance outlawing the projects, and demand strict enforcement.

The ordinance has been tentatively adopted and will be approved in its final form as soon as city attorneys inish drafting it.

Open or closed Sundays here continues the principal topic, and the bugaboo of the city council.

The ordinance of the State, and the state of the State, arrested for violating the Sunday blue law when he let his Saturday night own show run six minutes into Sunday, has been dropped by City Solicitor Brock-Barkley, with the hanouncement that there was no apparent intent on the part of the theatre man to violate the law.

The Charlotte baseball club secured an injunction against the city prohibiting authorities from enforcing the Stunday ordinance, and under protection of the plant, and the providence of the providence o

Franklin's Hula Arena

Franklin's Hula Arena
Los Angeles, Sept. 1.
Franklin Theatres, operating circuit of film houses in Honolulu, has taken an option to purchase the Coliseum, presently used for fistic and wrestling matches, capacity 5,000, and the largest auditorium on the island. If taken over it will be operated by J. J. Franklin and associates under its present policy.
Franklin has postponed his trip to the states until such time as he is needed in New York in his action against Warner Bros., pending in the U. S. District Court.

BEHIND the KEYS

Carolinas Association of M. P. Theatre Owners has informed the Charlotte Chamber of Commerce that the annual convention of the body will be held in Charlotte in December, on dates yet to be selected.

lected.
Charles Picquet, president, estimates that some 300 members of the
association will attend the sessions.
Mrs. Walter Griffith is secretary of

hars, watter truthin is secretary of the association.

Gastonia City Council has just rat-fifed into ordinance form a resolu-tion passed two weeks ago outlawing bank night and jackpot drawings at local theatres and amusement cen-

Spartanburg, S. C.
Gastonia theatres barred from
holding further bank nites. No
prosecution will be attempted for
previous bank nites, it was stated.
Herald and Journal have resumed
day amusement, page, following an
argument about ducats which WilbyKnicey temporarily had suspended
to these two houses. Carolina and
State, also-of W-K chain, unaffected.
Asheville chamber of commerce
resume auditorium project for vodville, musicals and so on. Present
house condemned as unsafe a few
years back and program to repair

T. E. Ford has taken over the Spatian of the Spatial Continued from page 25)

The E. Ford has taken over the Spatial Continued from a while, then dropped.

The Handward from page 25)

The E. Ford has taken over the Spatial Continued from a while, then dropped.

The Handward from page 25 for a while, then dropped.

Spatial from planning a big peach lossom and harvest fete starting in 187, with musical events and possibly will revive spring musical force of the spatial continued from the spatial continue

Jackson, Miss.
The construction of a \$250,000 theatre to be leased by the Kennington-Saenger Theaters, Inc., was announced last week by J. A. Kennington Theaters, Inc., was announced last week by J. A. Kennington, The house will be located at Capitol street adjoining the Isticone and will have a capacity of 2,500 seats. The Istrione will be remodeled and operated on a smaller scale.

RKO Schine pool has upped the box office scale at the Eokel in lickel, making the new price 30 cents. For the reopening, Governor Lehman at Albany pressed a button that parted the curtain over the screen, while Mayor Marvin here put the sound equipment in operation and spoke, as 'did L. W. Schine, general manager of the Schine circuit.

Los Angeles. & Sinker rehabilitating varado (nabe) at cost of Carlin

Carlin & Sinker rehabilitating their Alvarado (nabe) at cost of around \$15,000. Arnold Albert is handling Warner Bros. theatre exploitation on Coast, working out of here. Harry Holdsburg, formerly with Blank circuit in Iowa, appointed manager of Fox-West Coast Parisian here.

San Francisco.

Nick Turner, former manager of the Santa Clara Valley district for a manager of the Santa Clara Valley district for a manager of the San Mateo Peninsula District by Arch M. Bowles, following the resignation of Art Miller, who has gone into biz for himself. Turner will continue to supervise chain's activities in San Jose. No appointment has yet been made on a replacement for Turner in effective Auv. 31.

A number of changes have been made in the Paramount Exchange here following the creation of a new job, that of District Salesman, for Henry Haustein, former head booker.

Bowles Jailed

(Continued from page 3)

it did not reply. I took it to be some sort of animal. I fired two shots to scare it off and returned to bed.

In the morning' continues Bowles' letter, 'a policeman called and said that a man had been shot. I immediately went. to Papeete and gave myself up. The charge is wilfully shooting a man with intent to commit murder, and is serious in the Island which, as you know, is a French possession. There is no such thing as bail under French law, but the local authorities have been very good and have allowed me to remain at home for the present.

Needs American Support.

Theel that I am in good hands, for my 'defenseum' should be acting most lawyers on the Island. Still, the charge is serious in the eyes of the local authorities. If some of my good old American fireds would write to me, vouching for my record as a law-adding citizen during the sort sort of my sould write to me, vouching for my record as a law-adding citizen during the

good old American irrens would write to me, vouching for my record as a law-abiding citizen during the past 60 years, I am sure the letters would carry weight with the authorities."

would carry weight with the authorities."

MrCarthy is now rounding up Bowles old pals to forward endorsements of his good character and high reputation. His address is Villa Viaitiare. Maraa, Tahiti, Society Islands (postage 5c).
George Bowles represented D. W. Griffith in Paris for many years after the war, and then retired to a villa at Bandol in southern France. Seven years ago he went to Tahiti and immediately decided to spend his remaining years in the South Seas, purchasing a villa some miles from Papete, the capital. Members on nearly every film expedition to the South Seas have been his Justice Fairbanks hav wither on location in Tahiti. Duests Fairbanks hav wither stage and screen celebrities. His vividly descriptive letters of life and leisure in the balmy tropics have been a source of both delight and envy to his many friends in show business.

n show business. Before he went to Europe, Bowles was a press agent and manager for many stars and shows, including Montgomery and Stone, Anna Held, the Barnum & Bailey Circus and a host of other

made on a replacement for Turner in the valley district. Changes became effective Auc. The state of the control of the control

CONTRACTS Hollywood, Sept. 1.

Rutherford, singer-actor, y Walter Wanger. Universal termed Mischa Auer fol-lowing his showing in 'My Man God-

frey."

New writer's pact handed George
Harmon Coxe by Metro.
George Hirliman handed director's
ticket to George Sherman.
Termer handed Charles Winninger
by Universal.
Bruce Manning sealed to term
writing deal at Major.
Paramount handed Billy Wilder

Paramount handed Billy Wilder writing pact. Lawson's first option picked up at Par. Metro sealed Wallace Beery to mew one-year pact. Option on Rosalind Marquis lifted at Warners.

at Warners.
Warners handed Doris Walton,
New York radio warbler, termer.
20th-Fox termed Paul Berger,

writer. Warners lifted Joseph Crehan's fourth option. Termer handed June Martel at

Patterner, landed some Marter at Patt. Warners signed M. K. Jerome and Jack Scholl to three-year pact as longwriting team. Ernest Cost-Ernest Cost arrand Hobert Cav-anauch handed terrers at Universal. RKO handed Victor Moore con-tract after seeing him in "Swing Time."

Jack Scholl to three-year pact as longwriting team.

Ernest Cossart and Hobert Cavanaugh handed termers at Universal. RKO handed Victor Moore contract after seeing him in Swing Time.

TITLE CHANGES

Hollywood, Sept. 1.

Metro has bought 'The Four Metro has bought of Factor of Metro has been bought of Factor of Metro has been of

NEW FILM STUDIO ON OLD LEGIT WAREHOUSE

Film Art Studios, Inc., plans to open its new film studios in N. Y. City Oct. 10 with three stages available. Company has taken a five-user lease on the property which

City Oct. 10 with three stages available. Company has taken a five-year lease on the property which was the old Erlanger warehouse. Deal made with the Erlanger estate. Latest RCA sound equipment now is being installed following remodeling, freproofing and installation of a sprinkler system. One stage in the new studio will be reserved for screen tests and recordings.

John Doran, chairman of the amusement board of the N. Y. World's Fair. is general manager and v-p. of Film Ari Studios. Craig Kennedy, who appeared as baritone singer under the name of Craig McDonald, is president, and Harold Southern, real estate broker, is secretary and treasurer.

STORY BUYS

Advance Production Chart

lives. Boy is about to be lynched by angered mob when the sobbie steps, in with the real evidence of the murdeser.

Readied to start within next month are 'CHARLIE CHAN AT THE OPERA,' Sol M. Wurtzel producing, Bruce Humberstone directing; starts sept. 9. On. Sept. 14 three more will go into work, including 'CAREER WOMAN,' Sol M. Wurtzel producing, Lew Seiler directing; 'CRACK UP,' Sam Engel producing, Mal St. Clair directing; 'ORN A MILLION,' to star Sonja Henie, no producer or director assigned. On Sept. 28 "LIVING DANCEROUSLY.' will go into work under direction of John Cromwell, and "THE LAST SLAVER,' to be produced by Nunally Johnston.

United Artists

One in work, three editing, five preparing. In work:

'COME AND GET IT,' reported Variety, June 30.

No new pictures started last week.

Readied for early production lists: 'ADVENTURES OF TOM SAWYER,

by Selznich-international,' THREE TIME LOSER and WE LIVE ONLY

ONLY

ONLY

(Merie Oberon), by Samuel Goldwyn.

Universal

Four in work, 13 editing, eight preparing. In work:
FOUR DAYS' WONDER, reported Variett, Aug. 12; FLYING HOSTESS and THE LUCKIEST GIRL IN THE WORLD, reported Aug. 18.
Started last week:
ECONSTANT GOD: produced by E. M. Asher, controlled the started last week:
ECONSTANT GOD: produced by E. M. Asher, controlled the started last week:
ECONSTANT GOD: produced by E. M. Asher, controlled the started last week:
ECONSTANT GOD: produced by E. M. Asher, controlled the start of t

Warners

Seven in work, 13 editing, 10 preparing. In work:

'GOLD DIGGERS OF 1937 and 'GREEN LIGHT,' reported Vanish'.

'GOLD DIGGERS OF 1937 and 'GREEN LIGHT,' reported Vanish'.

July 22, 'MAKING OF O'MALLEY,' reported July 29; 'THE BLACK
REGION' and 'O'NCE A DOCTOR,' reported Aug. 26. Started last week:

King, story by Richard being produced by Bryan Foy, directed by LOW,

King, story by Richard Being produced by Bryan Foy, directed by LOW,

King, story by Richard Region of the Company of George Brickes. July 20, 100 pt.

King, story by Richard Marchard Marchard Shaw, Marie Wilson, Fred

Keiting, Charles Foy.

Story is musical romance centered around James Melton and Patricia

Ellis. Melton is band leader in which Ellis is featured vocalist. Trend for string music becomes popular and Ellis wants Melton to change with the string music becomes popular and Ellis wants Melton to change with the string music becomes propular and Ellis wants Melton to change with the wants. Miss Ellis cuits the band and cris swing music is what the parties. Her aggregation makes an instantaneous hit while Melton's conservative combo disintegrates. They merge their musical interests eventually.

NO BARD FEELINGS, produced by Bryan Foy, directed by Francheth Camet. Cast: Glenda Farrell. Barton MacLane, Winitred Shaw, Craig Story depicts Glenda Foogh Crefain reporter who falls for champ detective of midwest town. Both are working on a murder case and each ries to outsmart the other. Story is strictly comedy romance evolving around night life, newspaper and police courts.

Pictures being readied are MOUNTAIN JUSTICE,' to be produced by Lou Edelman, Michael Curtiz directing: 'ANOTHER DAWN,' produced by Lou Edelman, Michael Curtiz directing: 'ANOTHER DAWN,' produced by Lou Edelman, Michael Curtiz directing: 'ANOTHER DAWN,' produced by Camuel Bischoff, no director assigned, and 'OVER THE WALL,' no produced or director assigned.

MASS MEETING MAKE JOBS

Return Musicians to the Theatre SPEAKERS:

MAYOR FIORELLO H. Laguardia

JOSEPH N. WEBER, President, American Federation of Musicians JOSEPH P. RYAN, President, Central Trades and Labor Council of Greater New York

WILLIAM MAHONEY, American Federation of Labor Organizer WILLIAM COLLINS, American Federation of Labor Organizer JACOB ROSENBERG, Secretary, Local 802, A. F. M. RALPH WHITEHEAD, Secretary, American Federation of Actors And others

Manhattan Opera House

311 WEST 34th St., New York

Thursday Evening, Sept. 10th at 8 P. M.

Under Auspices of Local 802, American Federation of Musicians

Admission Free

All Welcome

Ed Kuykendell Sells. Virtually Retires: Concentrate MPTOA

Bd Kuykendall, president of the Motion Edditure Theatre Owners of America, has closed a dreal, which retires thim from the field us an exhibitor. He signed papers over the wyselend for the lessing of his theatres in Columbus, Miss., to a syndrote include the Mark. Lightman of the columbus, Miss., to a syndrote theater that M. A. Lightman of the Motion of the Motio

Memphis and E. V. Richards of the Saenger chain.

Theatiressimulued are the Brincess, 1,500-seater, and the Dixie, seeding 1980. Where is only one of ther house in the town, the Genn, a small dime, pperation of the State per town, the Genn, a small dime, pperation of the State per town, the Genn, a small dime, pperation of the State per town of the State to the Lightman-Saenger g.r. our imaning virtual control of Columbia. The state of the Sta

1ST 2:000-FOOTERS

New Speeds Go Unto Usage Tomor row ((Well))—Availenty Sponsoved

Hollywood, Bept. 1.

Hollywood, Sept. 1.
Initial pictures to go out on the new 2,000-foot reels, sponsored by the research council of the Academy of Motion Picture Arts and Sciences and which go into general usage ito morrow (Wednesday), include: 'Adventure of Manhattan,' (Col

unorrow (Wednesday), indude:
'Adventure of Mainhatan,' Col.'
The Devil Is a Sissy,' MG; Wives,
Never Know, Par; 'Big Game',
Radio; 'Our Relations,' Rometr, 'Gerden of Allah,' S-I, 'Thank You,
Jeeves, '20th-B; 'Dodsworth,' ILA; 'My
'Man Godfrey,' U; 'Bengal Tiger,' and
'Trailing West,' WB.

Massachusetts (Opposition

Massachusetts Opposition
A Brastic threat against the 2,000foot reed that was the yeart its user
throughout the state of Massachusetts
was reported to the Haya organization on the ewe of the installation of
Bigger spools. Officially the larger
reels went into use yesterday (Thes.)
but only one or two major compasities thave features using out to exhibitors on the 2,000-foot spools.
The zommissioner of public safety
at Booton and other officials have
drafted definite legislation that
the commissioner of public safety
at Booton and other officials have
drafted definite legislation that
the commissioner of public safety
at Booton and other officials have
drafted definite. The 2,000-foot
reel committee of the picture industreel to the safety of the safety
scheduled for the week of Sept. 14,
The industry committee, which
has been attempting do get city offinishs in chiego to reconsider ament,
the M-inch reel standard fraced recently, had another obstacle thrown
in its way last week when the bureau
electrical equipment proposed as a
continuation of the safety
projection equipment, but there are
numerous theatres in Chiego, not
equipped with them. Installation of
this xas rabuter, proposed as a
means of cutting down the amount
of heat, would cost \$80 per machine.

SHERIEF'S SON WINS BANKO

Spartanburg, S. C., Sept. 1. Iby-Kincey theatres uninten Sparlanburg, S. No. 1000 at Willby-Kinney theatres uninten-tionally have the 'drop' on Sheriff' Sam Henay there, in case he should went to kick about bank rites, son, John, won, 360 at one of the houses the other might and the sheriff let him keep the coin.

Grand Coulce Dam Film

Grand Coulice Tam Film

Spokane, Sept. 1.

Statted-collecting, a fund do print and ship copies of Hold That Fliver, film with talking narrative on the Grand Coulie dam construction, to cities the spoon of the nation.

Spokane, Spo

Lone Nickelodeon?

Los Angeles, Sept. 1. Tom Smith has what he be-eves to be the only fic, house the country, the Jade, on in the

eet. tes around 15 hours

OPS PHISH DRIVE ROR 2 MEN IN EACH BOOTH

charge.
Average fire damage under two-man operation was cited as less than \$500/by Stewart, whereas, in one-man booths, the figures was given as about \$1,800.

Gincinnati, Sept. 1.

Members of Greater Gincinnati Independent Exhibitors, representing 30% of the 80 smallie and naise cineas within their realm, have renewed with union operators for three leaves at in advanced treate affective. newed with union operators for inve-years at an advanced scale, effective today. For first year of may con-tract the FATSE boys, working sing-

midficional \$1.
Expining ;scale was \$50 for small seaters and \$56 for de luxers.
In the get-together, Jack Hawthorne, prez, and Athur Fis, altorney-biz :agent, were in the our aorner and on you side were Elmer Sharil, Charles Mervis and Gatland Yone.

Capt. Schlosberg, U. S. A., In Hollywood Curriculum

Hollywood, Sept. 1. Capt. Richard T. Schlosberg (Capt. Richard T. Schlosberg of the U.S. Army: Signal Corps is here to hegin; a nine-month study of mo-tion picture, production, in continua-tion of deo-operative training spro-gram-carried on by the War Depart-ment and the stenhical burseau of the Academy of Motion Picture Arts and

Sciences.
Previous War Department students
were Capt. Charles S. Stodter and
Major M. E. Gillette, presently in
charge of training for War Department's film production in Washing-

New Coast Indie Prod.

When Ted Toddy severed his connection with Columbia pictures as Dixie exploiteer he left Atlanta to, crash Hollywood as a producer. He is now associated with Jack Guerin in a new producing organization, Unusual Pictures.

Unusual Pictures.

Their first, in a six-picture lineup,
Polygamy, already is in production,
Patrick Carlyle directing.

DIXIE YEGGS STRONG

DIATE TENTES SIMUNIT

SulaGrange, Ga., Sept. 1.

SulaGrange, Ga., Sept. 1.

Sulthern safellowers apparently don't know wheir own strength. An 800-pound safe, removed from the LaCrange theatre, and oracked open, was found in the Chattahouchee

Strongbox contained \$250 and the inevitable valuable papers.

Theatre Manager Loses Leg

Entertre manager Loses Leg Griffin, Ga., Sept. 1. Ewell Buddy' Atkinson, Roxy theatre mgs., was injured so sewerely when he was thrown from a motor-cycle he was riding that it was necessary to amputate his left leg below the knee.

KUYKENDALL, MPTOA PREZ, BACK IN N. Y. SEPT. 15; 10-POINT PLAN TO GET ACTION

Candy Concessionaire's \$100,000 Suit Vs. Skouras

Motion to examine the officers of the Skouras Theatres Corp. before trial in the \$100,000 breach of contract brought by Lazfox, Imc., candy concessionaires, was denied Thurs-day (27) by IN. Y. Supreme Court Justice Kenneth O'Brien. Leave was given the plaintiff to rem motion on the filing of

motion on the filing of proper papers.

Lastox is suing Slowas, Fox,
Metropolitan Playhouses and Fox.
Metropolitan Playhouses,
Son mail theather controlled by the
defendants at the time, and of any
additional theathers controlled by the
defendants at the time, and of any
additional theathers found to come under
their control during the term of the
agreement. The candy people allege
the defendants refused to curry out
the latter part of the contract relating to new theatres.

Film Museum Adds Many Foreigns to Archives

Foreign films numbering around 50 full-length features and over 200 Total and a summering around the subjects, plus a private collection of 150 pre-war pictures, have been acquired by Fusion of 150 pre-war pictures, have been acquired by Museum of Modern Axit Film Library for permanent resting in U. S. vaults. Heavy acquisition was negotisted by John Abbott, director of Tibeary, and his Barry, curator, pn their European trip this summer, which covered England, France, Germany, Russia, Sweden and Denmark, Most of the collection is on the high seas now en raute to the Library for filing. Fall programs issued by library well include most of them.

Many personalities of note are a

isteday. For first year of naw con-intract the FANSE boys, working sing-ly in booths, get a weekly wage-boost of \$2. In second year there's and other \$1.50 advance and in third year. The stipend will be increased by an example of the group, one being Grieta of \$2. In second year there's and other set of Gosta Berling directed by the stipend will be increased by an example of the group one being Grieta and the get-together, Jack Haw property of the group of the thome, pray, and Anhur Fix, at-tionney, play, and the group of the group of the group of the thome, pray, and Anhur Fix, at-tionney, play, and the group of the group of the group of the thome, pray, and Anhur Fix, at-liance is a special program of the library this year. Star is the sole thome, pray, and Anhur Fix, at-liance is a special program. Deals is an with Water of resetting

Deal is on with Metro for getting come of the American Garbo re-eases to bring the array up to date. Early pix of Max Linder and Rola Early pix of Max Linder and Rola Negri, are also diue. Also, some early John Bunny gomedies whih have been a part of a private collection belonging to Leslie Wood, now asso-ciated with English film industry. He has 'turned' ower his entire 130 pre-war films to the library for vicentia.

Most European capitals have their archives in operation, but they are mostly for the purpose of preserva-tion and not general viewing to pub-

WENNBERG'S WOES

Settles With Cops Over Ba

Denver, Sept. 1.
Suit for an impunction against the
Deriver police to restrain them dome,
interfering with the operation of a
theatre by Roy Wennberg, manager
of the Sun, was dismissed in the district court following an agreement
between the manager of safety and

between the manager of safety and Wennbergs attorney. Wennbergs storney.
Wennbergs had contended in his sault that the police railed him three times and placed him under arrest on charges of operating a lottery and had each time he had been acquit-ted. Under the terms of the agree-ment seached Wennberg, common trail must, sive navay, charge tiblest an'l must give away chance tickets

and must give away chance tikkets when requested, without requiring the purchase of a 'theatre tikket. Willie Chin, Denver (Chinese, has filed sut in the district court to dissisolve an alleged partnersbip with Wennberg. Chin, claiming 'finat he entered into partnership with Wennberg. Chin, claiming 'finat he entered into partnership with Wennberg. The state of the court of the c cently owned the Washington Park

theatre here.

Chin tasked that a receiver be named and that Wennberg be made to account for all carnings of the

Will Not Be Permitted to Drag Along Until a New Congress Convenes - Many Trade Problems. However, Have to Be Ironed Out

Small Makes 'Roaming'

Hollywood, Sept. 1.

'Roaming 'Around' will be prodied by Edward Small at WRKO.

'Picture, starring Joe Penner, and
featuring 'Harry Singstein (Parkyakarkas) was to have been handled by
Lew Brown, who has left the studio.

SKOLBAS BACKING NEW ARTY CIRCUIT

I. Kaplan, operator of the Cinema de Paris, French film, house on Tower Eith Avenue, New York, has taken over the former Columbia, arty, in Detroit and will use it as the nucleus

Johntott and will use it as the nucleus of a chain. Mis bortone, S. Kayilan, will go out to sperate the house. (Kaplan has jeen quietly sacotting the west to branch out into a dhain. Skourss Bros. understood to be si-lently thecking dim. Kayilan also aperates Branco-smenican Bilms, a distributing cop.

ROCKY MT. CONV.

Three-Bay Hullille of Theatre Own-ers and Managers Starts

Denver, Sept. "I.

Denver, Sept. "I.

Denver, Sept. "I.

Denver of the first immulation of the Wheeter Coveres of the Good was a covered on the Wheeter Coveres of the Good was a covered on the Wheeter Coveres of the Good was a covered on the Good was a Denver Serit :

atre fundamentals and the rest of the business was sat ovar to Tuesday when conveition will rend.

After Monday might dancing, tare party at Ellitch Amusement park saw the world premiere 'Genderal Dies at Dawn'. Entire receights, into the association's treasury, 'I wanter any party of the convergence of the converge

The 10-point plan of the Motion Picture Theatre Owners of America, originally submitted to the major film companies early last summer, probably will be definitely acted on film companies early last summer, probably will be definitely acted on by the producer-distributor companies involved within the next six weeks. The various reforms and changes suggested in the MPTOA are not being permitted to die nor be kioked around.

kioked around. The picture companies have oreasured Ed Stuykendall, president of IMPTOA, that they are mot dropping the program submitted to them and that they are not dropping the problems contained in the projected plant Kuykendall is expected back in New York Sept. 15 when he again will contact the companies to determine what progress has been made.

.He, will not call his association's committee together again until there is some indication that the film companies are neady to act. The MPTOA 10-point line-up mow is being given comprehensive perusal and consider-cation within each companyls cown

[logganization.]

While some disappointment has theen expressed by exhibitors that worst of the measures suggested by the MPTOA, particularly the MPTOA, particularly the way 1,09% amoshetind disage, woose diarge elimination and plan for a new system of local sarbitation, have not been placed in offset to figure in the liberary same asking the wide some placed in offset to figure in the liberary same asking the wide some

membership, Dave (Gooknill, Walter)
Dold, Clyde Anderson.
Distributor-Exhibitor plonic and
golf tournament on Mednesday will;
also a doubling sitht for the Verbe at Cherry fills Country Club,
salles. Time will be arranged so
some competed, that she will miss but three of her
start record stendance competed. that she will miss but three of her
day sessions.



22nd WEEK "The muestro is musiciantly in appearance, works quietly and unthout pyrotechnics and leaves an impression of competent direction flavored always with good showmarship and a kesn sense of the theatre!"—Variety.

Extras' Squawks Prompts Hays' **Edict That Studios Stop Chiseling**

Hollywood, Sept. 1.
Threats of wholesals filing of suits on actor-labor claims caused the Motion Picture Producers' Association to call a special meeting of studio casting, directors and business managers last week where they were told that all chiseling must be stonned.

managers last week where they were toold that "all chiseling, must be stopped.

Rumpus started when two suits, at the suggestion of the Screen Actors Guild, were filed by the Guild's attorneys, Beliensen & Iversen. One was against Columbia, Victor De Cam's clining a balance of the Columbia of the Colu

had.

SAG claims it has over 250 complaints of various labor violations, which it is trying to adjust with the producers. One case involves 40 extras engaged by an independent producer. On a six-day weekly, basis, Extras were worked seven days a work of the control of the con

COLUMBIA \$1,568,860 NET EARNINGS PAST YR.

Net earnings of Columbia Pictures Corp., dipped approximately \$246,000 in the past year, ending June 27, ascompared with the preceding year, earnings report, issued Monday (31) showed. Statement reveals net for the 52 weeks this year to be \$1,568,800, after all charges and provision for federal income and other taxes. This compares with the earnings for corresponding period in the preceding, year of \$1,815,266, after all charges and taxes. The earnings £1: the year ending

charges and types.

The earnings £5. the year ending in June were equivalent to \$4.95 per share on 269,416 shares of common state on 269,416 shares of common standing, after deed for gale outstanding of preferred issue to the date of retirement and dividends on the new preterred, which pays \$2.75 divided annually. This compares with \$5.81 earned on a similar humber of common shares in the preceding year.

The expense incurred in Issuing

in the preceding year.

The expense incurred in Issuing the new \$2.78 convertible preferred stock last November and the provision made for retirement of the old preference issue at that time was an additional expense item that cut into the earnings for the period covered in this report. These two items cost the company \$394,409, but Columbia figures to effect a definite saving in the future through the new preferred set-up.

Terred set-up. Current assets of the company on June 27 as shown by the balance sheet, \$10,433,150, of which about \$2,043,237 is represented by cash. Working capital equals \$8,890,311.

G.T.E.'S NET, \$152,435

General Theatres Equipment earnings report as of June 30, and the initial statement to be issued since company reorganization shows not income of \$152,435, after charges and

normal federal taxes.

Net sales totalled \$821,959, with cost of sales, general and administrative expenses at \$601,955. Other income, \$18,724, with depreciation listed as \$11,352 and normal federal taxes, \$22,172.

U. S. Okes 'Spoilers'

Hollywood, Sept. 1.
With Coast Guard officials having okayed 'Sea Spollers,' first Trem Carr film starring John Wayne, producer has signed Frank Good to handle photography on 'The Showdown,' second of the series.

Jack Shaw has been retained to handle special photographic effects on same picture. Camera work skedded to start around Sept. 15, David Howard directing.

Pix 2d Only to Schools As Educational Factor Avers Frisco Educator

San Francisco, Sept. 1.

Placing motion pictures secondonly to the schools as an educational
medium, Joseph P. Nourse, new
superintendent of public instruction,
pledged the support of the San Francisco's school department in calling
attention to worthwhile films of educational value at a luncheon given
by Barretti-C, Kiesling of Metro studios here last Wednesday (28) at the
Palace hotel. One hundred and fifty
of the city's leading educators were
present.

present.

Kiesling, who has been touring since last March in the interest of better motion pictures, made a plea for more courses in film appreciation in schools, more endorsements from educators of outstanding pictures, and a greater patronage by cultural groups.

cultural group.

He referred to a statement by Irving Thalberg that the production of class films is approaching a crisis at the present time, and stressed the fact that more literary classics will be brought to the screen if 'Romeo and Juliet' proves successful.

and Juliet' proves successful.

Klesling has made 40 talks along similar lines in various parts of the country since last March. Only three school superintendents so far have refused to cooperate in simulating interest among students in classics on the screen, believing that any recommendation from them would lead to too much commercialization in the schools.

NW BUILDING SPREE?

Circuit and Allied States Join in Overseating Complaint

Minneapolis, Sept. 1.

With a theatre building spree
threatened, representatives of the
Publix circuit and Twin City leaders of Northwest Allied States,
claiming the city already is overseated, will go before the city council to oppose the issuance of any
more theatre building permits.

more theatre building permits. No less than four permits to construct new neighborhood showhouses have been applied for by various individuals, none of whom has been engaged in the theatre business before. One elaborate new independent neighborhood theatre, the Nile, was recently opened and another is under construction. A new suburban house the west of the construction of the suburban house the west of the construction of the suburban house the west of the construction of the suburban house the suburban house the suburban house the suburban house the suburban and the suburban house the suburban and the suburban house the suburban house the suburban house the suburban house here is not suburban house the suburban house here is not suburban house here.

The Saenger circuit is expanding through plans for the construction of two new houses, one at Jackson, Miss.; the other at Baton Rouge, La.

Plans, completed for the Jackson theatre, which will be built first, call for a \$250,000 investment. House will be the first in the state of Mis-slssippi with built-in air-conditioning equipment. It will be added to the

equipment. It will be added to the four Jackson houses operated by the Kennington-Saenger Theatres, Inc.
Baton Rouge house will be a deluxer. Saenger has two operations in that town.

Jones Heads Rep. Sound

Hollywood, Sept. 1.

Harry W. Jones, sound engineer in the Radio Corp. of America's lab here for last four years, has joined Republic to head sound department.

ment.
Jones succeeds Terry Kellum, who
remains in the plant.

PATHE'S \$11,295 NET LOSS TRACED TO F.D.

Realignment of its subsidiary Interests, the supplanting of First Division. by Grand National, figured prominently in the net loss reported by Pathe Film Corp, and its subsidiary companies in the 29 weeks ended on July 18. This loss is \$11,295, whereas the company, shows an actual net profit of \$15,538, before deductions for interest expense, special losses, income tax and loss sustained on purchase of stock of subsidiary company (First Division).

Pathe's profit from laboratory operations totals \$74,402. Company figures that its income from film rentals amounted to \$84,276. However, profit from rentals, lab work and other operations was wiped out bower could be a subsidiary of \$25,876 made to exercise the profit of \$25,876 made to exercise subsidiary non-operating income ran true to anticipated form, total being \$89,817. Of this amount, \$70,000 is represented by dividends received from the DuPont Film Mfs.

Corp. While the official statement from the company does not specifically mention First Division or other details, the \$19,450 designated as loss tails, the \$19,450 designated as loss on purchase of stock of subsidiary company, is understood to take care of retiring old stock outstanding in the First Division setup, including partial payment in settlement of Harry Thomas, FD's president, old contract.

The next quarterly report of Pathe is expected to be less affected by the First Division-Grand National adjustment.

First Division-Grand National adjustment.
Pathe Film Corp., at its meeting last week, declared the usual quarterly dividend of \$1.75 per share on the convertible preferred stock, Divvy is payable on Oct. 1 to stock-holders on record Sept. 21. This maintains the rate at the \$7 annual basis, stock being listed on over-the-counter market.

Coy Debuts in U's 'God'

Hollywood, Sept. 1.
Universal has set Walter Coy, recent Broadway stage import, to succeed Walter Pidgeon in 'Case of the Constant God.'

Alice Rice also replaces Nan Grey in the pic, with Miss Grey switch-ing to Three Smart Girls.

METRO'S 'FOUNDRY'

Hollywood, Sept. 1.
Metro has purchased 'The Foundry,' an orig by Albert Halper, for funt Stromberg's production, when latter returns from his European

vacash.

Wallace Beery, Spencer Tracy and
James Stewart pencilled in for toppers.

Incorporations

NEW YORK

Delken Theatres Corp., Bufalo: theatreal business; capital stock; 50 shares, M. Control of the C

Afonisam, si wess stin street, new york Confinential Husle Pablishing Co., Inc., Manhattan; musio publishing businesi, capitai stock, 100 ahres, no par value, Incorporators: Historica Milley, Loretta Hostorica Milley (1988) and 1988 with the West 4th street, New York City, As Yow Were, Inc., Manhattan; the atrical business; capitai stock, 200 shares, atrical business; capitai stock, 200 shares,

Stock Market

(Continued from page 9)
by Columbia Pictures ctfs, up 1½ at 38; Eastman Kodak common, up 2 at 177; preferred advanced, 1½; General Electric, up 1½; General Theae the 1½; Faramount 1st. pfd.
up 5½, at 50½; Paramount 1st. pfd.
up 5½, at 50½; Paramount 2nd. pfd. up 1 point at 1½; Radio.
point at 1½; Paramount 2nd. pfd. up 1 point at 1½; Radio.
factories 1½; Radio 1st. pfd. up 2½, at 1½; The 2nd 1½; Radio 1st. pfd. up 2½, points; and Crosley Radio, up to a new high at 3¼; and a total gain of about 4 points.
On the curb exchange, Grand National was the best actor equaling advance of nearly a point for the week.
More optimistic reports regarding

advance of nearly a point for the week.

More optimistic reports regarding Paramount's future earnings prospects and the recent economy moves contributed to the general strength and second preferred had been fairly well liquidated in the previous week, both going to new lows on increased sales. This placed them in a fine position to reverse their recent trend and sarap back about a point spiece. The more volutile first preferred, of the provious week, both going to new lows on increased sales. This placed them in a fine position to reverse their recent trend and snap back about a point spiece. The more volutile first preferred, of Par group with a gain of 4¼ on Tuesday (24) and enough strength to push up higher in the final day of trading. Gave the stock the sensational net gain of 5¼ for the week. Twentieth, Century-For common trading, Gave the stock the sensational net gain of 5¼ for the week. Twentieth, Century-For common trading, Gave the stock the sensational net gain of 5¼ for the week. Twentieth, Century-For common trading, Gave the stock the sensational net gain of 5¼ for the week. Twentieth, Century-For common trading, Gave the stock the sensational net gain of 5¼ for the week. Twentieth, Century-For common trading, Gave the stock the sensational in the stock of the sensational net gain of 5¼ for the week. Twentieth, Century-For common trading the stock the sensational net gain of 5¼ for the week. Twentieth, Century-For common trading the stock the sensational net gain of 5¼ for the week. Twentieth, Century-For common trading the stock that the stock the sensational net gain of 5¼ for the week. Twentieth the stock that the stock the stock that the stock that the stock that the stock that the s

ing the 39 level.

WB's BayIng Tipped
The tip-off on the excellent buying
that has been going into Warner
Bros. common was the excellent
preceding week. The stock had been
down to 11% that week but forged
ahead to 13½ in last week's trading.
This is the highest point to be
reached by this issue since early in the
level on the retreat back from mak-

ing the high for the year at 14%. The preferred hit 56, up 21/4, on a few sales.

few sales.

General Theatres Equipment stockon the big board advanced to 24%, only a point below the year's peak. This performance was in marked contrast to its inactivity and weakness in recent the sale of the

Summary for week ending Monday, Aug. 31:

			STOCK EXCHANGE				
	1036	_ :					Ne
High.	Low.	Sales.	Issue and rate.	High.	Low.	Last,	chg
2814	18	1.800	American Seat	24:14	2314	24	
451/4	31	. 4,600	Coi. P. vtc. (1)*	39%	8714	89	‡1%
5114 .	43.	200	Col. Plct. pfd. (2%)	46	45%	46	+ %
71/6	41/4	2,400	Consol. Film	5.	4%	4%	
2016	1514	2,200	Consol. Film ofd. (1)	17%	10%	17%	+ 3
34%	15%	. 11,200	Crosley Radio Chit	134%	80	84.	+4
185	156	800	Eastman Kodak (5)	1,7735	174	177	+2
166	152	70	Do. pfd. (6)		1601/2	161%	+13
48%	3416	81,300	Gen. Elec. (1)	47%	4514	47.4	+17
25%	17	9,200	Gen. Thea. Eq	2434	231/2	2414	+ 3
841/2	85	10		841/2	841/2	941/2	+1% + 3% +8%
501/2	43	: 26,000	Loew (2) 8	120%	851/2	60%	+8%
108%	103%	100	Do. pfd. (014)	107 .	107	107	-1]
14%	8%	700	Madlson Sq. Garden (60c.) \$	10%	10%	10%	+ 3
12	71/6	18,700	Paramount	81/2	7.%	81/2	+53
87	59	4,700	Do, 1st pfd,	781/2	09%	731/2	+6%
1234	81,6	11,400		9%	81/2	9%	+1 +1 + 3
11%	6%	7,400	Pathe	814	71/2	7%	+ 3
14%	11%	64,800	Radle Corp	11%	10%	11%	+ %
80	681/2	2,000	Radio 1st pfd. (81/2)	74%	71% .	74%	+2%
014		13,300	RKO	674	61/2	0%	+ 25 + 25 + 27 + 27
32%	22%	30,800	20th CentFox	811/6	28%	301/6	+27
41	31%	13,500	Do. pfd. (1%)	3914	37	88%	+19
115	50	250	Universal pfd		1031/2	108	+44
14%	914	75,000	Warner Bros		12%	1314	+49
57%	44	100	Do. pfd	56	56	20	+27
147	941/4	12,500	Westinghouse (2½)†	140%	13814	1304	+44
15016	1231/2	10	Do. pfd. (3½)	148	148	148	-2
30%	1116	10,000	Zenith Radio	36	84 ,	3414	+1%
1							
: P	lus stock	divldend	S.				
1 12	aid this	year.					
IIN	lew 1986	high.					
5 P	ius caeh	extras.					
			CURB				
1			CUMB				

45 4% 321/4 51/2	36 17% 31/4	20,900 Grand 4,000 Technic	ola Plets. (1)*	¥ 8¥	39% 4% 27% 4
			BONDS		
90% 61% 61% 97% 82% 08%	021/2 96 55 83 63 86	126,000 Losw 11,000 Par-Br 128,000 Paramo 9,000 RKO	0s, '46. 90' 3½s, '46. 199' ond way 3s, '55. 56 ount 6s, '55. 90 lebs 6s. 78 r Bros. 6s, '30. 97'	% 98% 55% 87 75	95 96 86% 80% 75
	- 1	OVER T	HE COUNTER, NEW YO	RK	
Bid. 15% 102	Asked. 571/4 106	Col. B	F. pfd, (7)	::	¥.
. * 1	Plus stock	dividenda.			

W. Mahari Goldreyer, all of 1902 York City.

Mohawk Amusement Co., Inc., Buffalo Suisement devices, etc.; capital stock value. Incorporators amusement devices, etc.; capital stack, 200 shares, no par value. Incorporators: Dean J. Candee. 10 Tuscarora road, Buf. falo; Lester S. Miller. 378 Summer street. Buffalo; Anne Schmuckler, 88t Lafayette street, Buffalo.

uuct carnivals, etc.; capital stock, 100 sharee, no par value. Incorporators; Abraham Halion, 239 Division avenue, Brooklyn; Harry Strom, 1763 Ocean ave-nue, Brooklyn; Benny Haifon, 173 Taylor street, Brooklyn.

Rossi, Florence Kaden, Bassie Golden-berg, all of 1501 Broadway, New York Ross, Plorènce Kaden, Issaire va Vork Drik de Grande Poblishing Corp., Manhattan; music publishing business; and the state of the state

Change in Name

Change in Name

Film Center, Inc., to Ninth Avenue

Film Building Corp. Filed by Larkio.

Rathbone & Perry, 70 Broadway, New

York City,

CALIFORNIA

NBC RESTRICTING POP SONGS

Gov. Landon's Radio Idea?

Gov. Alf Landon is reported favorable to the lengthening of the present license term of radio stations from six months to five years. Basis of the five-year lidea is to spread the beginning and end of the license period so as to cover more than the regular duration of any one presidential term, which would relieve the stations of political pressure. These reports have been filtering among radio men for a number of medical radio there has been no direct statement from Gov. Landon, on, the licensing plan.

WDAF's 90-Day 'Inflation' Clause

Advertising Agencies No Like Star Station's Rubber Stamp Proviso

Kansas City, Sept. 1.

Station WDAE, the Kansas City
Star outlet, is causing plenty of conferences, long distance telephoning
and telegraphing among the various
advertising agencies and sponsors
due to the station's insistence on
rubber-stamping its own personal
clauses on all ether time contracts.
Farticular insertion which is causing most of the run-around is the
chause permitting the station to
change its rates at any time during
the life of the contract or 90 days.

Nothing in the clause about which
way or to what extent the change
in rates will be. Which simply
means to agencies generally that it's
no contract at all, since the rates
any understood Isaac holds
any. Understood Isaac holds
hares of stock for which he pi
any. Understood Isaac holds
hare of stock for which he pi
any. Understood Isaac holds
hares of stock for which he pi
any. Understood Isaac holds
hare of stock to the contract on the beginning of the
Station is claiming that it needs
such a 'rate' clause because of the
company boys, should he le
organization.

Likely that it the stock will
be organization.

Likely that it the stock will be
organization.

Likely that it the stock will be
organization.

Likely that it he stock will be
organization.

Likely that it he stock will be
organization.

Likely that it he stock will be
organization.

in rates will go into effect only upon the arrival of inflation.

KHJ TELEVIZ **REACHES 3½** MILES

Los Angeles, Sept. 1.

Demonstrations of television transmission and reception over a distance of three and one-half miles are being conducted by technicians at

KHJ.

Harry Lubcke, director of television activities for KHJ-Don Lee
system, is handling the broadcasts
which are being transmitted from
KHJ to Silvet Lake.

Results of distance broadcasts, engineers claim, are promising and has
put them definitely on the right
track to perfect sight and sound air
performances.

San Francisco, Sept. 1.

Practical television in the retail sense is still five or 10 years away. John B, Kennedy, NBC commentator from Radio City, told RCA dealers here at a luncheon in his honor last week. He cautioned them against junking their present stocks in the belief that television is 'just around the corner,' declaring that television today is comparable to radio in the crystal set and earphone era.

Kennedy. spent several days in Frisco after doing a 'Magic Key' broadcast from here.

DICK POWELL VACASHES SEPT. 18; B&A SUBBING

Hollywood, Sept. 1.
With a short vacash under his belt, Dick Powell will sail to New York immediately after his Hollywood Hotel' broadcast Sept. 18. During his absence, Burns and Allen go 'Hollywood Hotel.'
Present has a

Present plans are to pick Powell up in N. Y. for his return air show and he is expected to return to Coast Oct. 25.

Chicago, Sept. 1.

After seven months as a member of the firm George Isaac is readying to move out of the John Blair station rep company. Now negotiating to sell back his stock to the company. Understood Isaac holds 12 shares of stock for which he paid \$5,000. Under the terms of agreement when he bought the stock, Isaac must sell the stock back to the company boys, should he leave the organization.

Likley that the stock will be bought and divided among three Blair men, John Blair of the home office, Murray Grabhorn of New York and George Bolling of Detroit. Grabhorn has been named general sales manager recently.

sales manager recently.

Isaac, who joined the Blair organization after previous connections as Lord & Thomas agency's radio department head and before that dio department head and before that as WGN commercial manager, will leave Blair as of Oct. 1 at which time he will start on new connec-tion which will not be in the station representation business.

RADIO RASH IN CAROLINA

Five Petitions Break Out In South State

Columbia, S. C., Sept. 1.

Five applications for radio construction permits have been filed with FCC by South Carolinians, to-

with FCC by South Carolinians, towit:

O. Lee Stone, of Florence, has applied for a 100-wait station limited
to daylight hours.
President James A. Bradley, of
Pee Dee Broadcasting Co., has asked
permission to build a 1,000-wait daylight station in Florence. Corp., of
Columbia, principal stockholders
Ames Haltiwanger and A. B. Langley, has applied for two 100-wait stations, one in Columbia and one:
Florence.
Columbia Radio Corp., formed by
August John, Jr., Julian Hennig and
State Senator Jefferson B. Bates, are
seeking 100-watt station permit with
unlimited time.

Wrigley Off 'Time'

Chicago, Sept. 1.

Wrigley is dropping 'March of
Time' program as of Sept. 25 and
will start on the week following with
an entirely new show which will
originate in the local Columbia stu-

disciplination of the many disciplination of the

'BETTER' MUSIC

John Royal Rules that Minor Bands, Singers on Sustainers Can't Air 'Smarter' Songs - Figures to Prolong Life of Tunes and Protect Name Performers 'Knock, Knock,' 'Foolish Things' First on List

SQUAWKS EXPECTED

LEAVES BLAIR

Chicago, Sept. 1.

Chicago, Sept. 1.

tter seven months as a member after from George Issae is readying now out of the John Blain starep company. Now negotiating all back his stock to the compant of the John Blain starep company is to the John Blain starep company in the John Blain starep company. Now negotiating all back his stock to the John Blain starep company in the John Blain starep company. Now negotiating all back his stock to the John Blain starep company. Now negotiating all back his stock to the John Blain starep company in the John Blain starep company to the John Blain starep company. Now negotiating all back his stock to the John Blain starep company. Now negotiating the stock to the John Blain starep company to the John

Things 'Remind Me of You' (Berlin) and 'Knock, Knock, Who's There?' (Feist). In ordering that his department exercise discretion in passing on the inclusion of these tunes on programs submitted by band leaders, Royal took the position that both were good commercial songs and that they could be quickly killed off unless they were 'done right'.

Royal contends that the restriction which the network is imposing will work to the benefit of not only NBC and the commercial bands, but the listeners. Network, he said, saw nothing but bad showmaship and business sense in letting a band or singer of minor standing precede a name band or performer with the same number and, by an inept rendition, take the edge off the tune. Royal expects some publishers may serve to cut down their performance ratings with the American Society of Composers, Authors and Publishers, but that actually he's collaborating in perpetuating the longevity of a song hit and, hence, its longer commercial life. NBC's prime interest however is to see that the material gets the best interpretation.

NBC's program chief opines that he sees no logic in standardizing the number of times which a tune may consider the control should be left to the discretion of program department personnel.

Two other things which Royal said he proposes to do in the immediate future would be to clean out the NBC. lobby of publishers' contact men who have become overzealously aggressive, and to discharge staff vocalists either found or suspected of collecting money for pluzs. Latter, he added, would also apply to any leased of the town of the program cheer of the program cheer of the staff of the program cheer of the program c

'CENTRAL NETWORK' IS FORMED IN CANADA

Winnipeg, Sept. 1.
With the majority of programs originating from CJRC, Winnipeg, the James Richardson stations in Manitoba and Saskatchewan start a daily interchange of programs, call-ing themselves the Central Net-

musical shows have been listened to and with particular favor noted for a show which takes place in the Wrigley home offices. New program Will continue on a five times a week place.

Present 'March of Time' program switches sponsors, moving over to the new photo mag being issued by a famory on the new Wrigley program not yet set either,

NAMES GETTING WOR Wants KMPC, Bev Hills, Future Binder as Price of Today's Favor

Abolish Sales Title

Baltimore, Sept. 1.

In line with new policy being effected by all Hearst-owned stations, WBAL here has abolished the title and position of sales manager. Hereafter Edwin Spence director of station, will assume direct charge of sales staff.

Jules Daniel, commercial chief at WBAL since Hearst forces took over in Feb., '35, actively becomes cog in the sales crew.

BOWES FAMILY HOUR OFF NBC

After 12 years on NBC from the Capitol theatre, New York, Major Bowes Family hour, which airs each

Bowes Family hour, which airs each Sunday noon, bow out next Sunday noon, bow out next Sunday, This program, originally sunday, This program, originally sunday, This program, originally sunday, This program, or the Capital by Roxy, was one of the first national radio hours to attract nation-wide publicity. Understood that the Major Bowes Family hour shortly after leaying National network will reappear on CBS. This is in keeping with the switch of the Bowes Amateur hour from NBC to Columbia this fall. The family hour broadcast has been a sustainer on NBC. At press time yesterday (Tuesday) CBS was in a quandary as to where it could spot the Capitol Family. With nothing available Sunday before 9 p.m., the network is considering a weekday mike.

mike.

In addition to the musical numbers on this program, Major Bowes made a practice of reading an original poem and offering copies to listening audience.

L. & T. PLACES G.O.P.

Hill Blackett Close Advisor of Kar

Chicago, Sept. 1.

Lord & Thomas agency here will handle the time placement of radio programs for the Republican national committee in the present presidential campaign. Basil Loughrane of the L. & T. ether department, heading the time buying.

the time buying.

Hill Blackett, of the Blackett-Sample-Hummert agency, remains one of Gov. Landon's closest advisers and backers.

Woolley to WWJ

Detroit, Sept. 1.
Easton C. Woolley, of NBC's station relations department in N. Y.,
comes to WWJ here as manager.
Woolley takes charge Sept. 15, day
before Detroit News' station starts
six-day splurge dedicating its new
studios.

studios.
Woolley succeeds W. J. Scripps,
who has been acting manager since
death of Jefferson B. Webb last fall. death of Jefferson B. Webb last fall. Scripps, who, as a boy 16 years ago 'egged' his father into radio, becomes radio director of the Detroit News. Post was created for the younger Scripps, making him station's over-seer with Woolley in active charge. Woolley has been with NBC since 1331.

Ernest Parker with R-O'K

Ernest Farker with R-O'K.
Ernest Parker has been named by
Rockwell-O'Keefe, Inc., as manager
of its Hollywood office. In making
the control of the control of the control
alent bein control of the control
in efficiency. Which Parker
had been conducting on his own in
the film colony. Thomas J. Rockwell is due back
in New York from Hollywood next
Tuesday (8),

WOR, Newark, will agree to support the plea of KMPC, Beverly Hill, for a boost to 1,000 watts night and 2,500 watts days if G. A. Richards, who is interested in KMPC, consents to a drastic counter-proposal. This proposition provides that KMPC signature a pact which would permit WOR to resort to injunctive relief the moment any attempt were made to raise the Beverly Hills transmitter's power beyond 1,000 watts at night. The injunctive angle would be binding not only on Richards but any subsequent owners of the station.

and that any subsequent owners of the station.

Management of WOR last week denied the report that an officer of the company operating the station held a stock interest in KMPC. Richards, it was said, had offered to let the owners of WOR in on the KMPC in restrict the station was turned down. WOR and KMPC are on the same frequency, 710 kc, and the former station, which operates at subsequency and the same frequency, 710 kc, and the former station, which operates at output the station of the clear that of the clear channel by yielding to KMPC's quest for more power. KMPC now operates at 500 watts.

Another report had it that the consent involved KMPC's eventually going Mutual, but this is scouted by the WOR management. Mutual has a deal with the Don Lee network binding the two on \$1 long term affiliar, the two on \$1 long term affiliars the two of the two on \$1 long term affiliars the two of the

pires, which is Dec. 29, 1936,

BUTLER, WLS. MAY BUY KOY, **PHOENIX**

Phoenix, Ariz., Sept. 1.

Negotiations are still on for the purchase of KOY, local 500-water, by Burridge Butler, head of WLS, Chicago. KOY's present license is held by the Nielson Radio and Sporting Good Co. Chief obstacle sporting Good Co. Chief obstacle ing price. Butler, who is also publisher of the Prairie Farmer, does his winter vacationing in this locality.

ity. Also interested in the pending deal is Naylor Rogers of KNX, Los Angeles. Rogers may put some cola in the proposition, but he has no intention of living in Phoenix or operating the station.

KOY is licensed to operate at 1,000 un to sunget.

up to sunset.

Marie Dressler Model for 'Houseboat Hannah' Script

Chicago, Sept. 1.
Blackett-Sample-Hummert: agency here readying show and spot coverage for Lava soap, Procter & Gamble product. Program selected is a femme daytime scripter, labeled Houseboat Hannah, a story reminiscent of the type of roles played by the lat. Marie Dressler on the screen. Courtney Savage will produce. Script will be disked and spotted, first through the midwest before spreading into more territory. Figured to start some time in Octo-

Figured to start some time in Octo-ber, five quarter hours weekly.

Mrs. Lehr Joins Agency

Mrs. Lehr Joins Agency
San Francisco, Sept. i.
Filla Lehr, former home economist
on the staff of the Call-Bubletin here
under the name of Ann Welcome,
known to local dialers for her broadcasts over KPO, has joined the staff
of Bottsford, Constantine & Gardiper,
Inc. advertising agency. She replaces Edith M, Abbott, who resigned
after eight years by B. C. & G. to
head the radio department of the
Frederick Seid ad agency in this city,
Mrs. Lehr will write copy and also
do some radio work.

GEORGE RAFT, JUNE LANG
With Justina Wayne, Wally Maher,
Lou Merrill, Frank Nelson, Ross
Forrester, Richard Le Grand, Ceell
'Cheating Cheatera's Swanson.
'Cheating Cheatera's Swanson.
'Ed Minn,
LUX SOAP
'Monday, 9 p. m. EDST
WARG, New York

Monday, 9, m. EDST
WABC, New York
WABC, New York
(J. Walter Thompson)
'Chesting Cheaters, dating circa
1916 (Al Woods), sounds a little
anemic after a score of years have
elapsed. Crook plays subsequently
the average dialer probably could
detect at once that of the two society
lovers one was a jewel their and the
other a detective, on the other hand,
ably clear.
George Raft, partaking in a customary gangster part, acquitted him
abit silff. Pitted nealty into this
particular play, however, which is
all action and no personalities. June
Lang sized up about dito. Fortuwas what it was. A more agile yarn
would have given the supporting
east, thoroughly trained in radio, a
chance to steal the works. Justing
cast, thoroughly trained in radio, a
chance to steal the works. Justing
east, thoroughly trained in radio, a
chance to steal the works. Justing
east, thoroughly trained in radio, a
chance to steal the works. Justing
east, thoroughly trained on the supporting
east in the own of the support of the last drop out of her role as
Raft's crooked partner. Wally Maher
paired off in similar fashion visa-a-vis
good.
Closing 10 minutes had Gloria

had wheather to now to use the the good in the weather that the second of the the second of the seco

SMILING ED McCONNELL
With Irma Glenn, Falmet Clark Or
chestra
Philosophy, Songs, Musle
30 Mins.
ACME WHITE LEAD
Sun, 55 p. m. EDST.
WELLOW, McConnell
(Henri-Hurst-MacDonald)

Arme firm has a product called Lin-X, which it is plugging on its NBC series with Smiling Ed McConnell. With the Singing Philosopher there's Irma Glenn, organist, and Palmer Clark's orchestra. A chorus is also spotted for the more hymnal stanzas.

is also spotted for the more hymnal stanzas.

Program keeps the Main Street Sunday meeting moilt paramount. Frogram keeps the Main Street Sunday meeting moilt paramount. For the standard stanzas was also succeeded to the sunday meeting in the

BAND PLAYS ON'
With Art Cook Orchestra, Jimmy
Ague
Music, Songs
30 Mins.

Mages sougs 30 Mins.

Sustaining Sat. 8 p. m. EDST

WOR, New York

Title tells the truth. Little or no announcements in the half-hour with solow and easy tempo.

Program originates, from Great Lakes Exposition in Cleveland, where it is said to have drawn nicely during the summer. Maybe they during the summer. Maybe they during the summer. Maybe they cooks music seems light in urge for any spirited foot-tapping on a shiny floor.

Medleys run from five to six numbers in a stretch. Idea of the band-that announcer's brief appearances are generally snowed under toward the end, with the band already under toward the end, with the band seven the completely as to identification, soots regularly, with guesters filling in intermittently. A girl was sociliphted for extra harmonizing this time. Expo visitors probably find it pleasant to listen to, but punch is dissolved on the ether, due to a regy bendency.

MARY ROLAND

The Art of Conversation'
The Art of Conversation'
So Mins,
FLEISCHMANN YEAST
Thurs, 8 p.m. (Once)
WEAF, New York

(J. Walter Thompson)
Even though theme smacks of anything but originality. The Art of
sortiment of chuckles and could easisity serve as a repeater for Mary
Boland in the near future. Script
is an original by Keith Fowler, who
obviously has the nimble touch for
hole patter.

"Conversation' fits in neatly with
La Boland's comedy style. It deals
with a chatter-box frau with a singular knack for saying the wrong thing
have to read the server of the conversation' fits in neatly with
La Boland's comedy style. It deals
with a chatter-box frau with a singular knack for saying the wrong thing
her the conversation of the server of the converse of th

HARVEY HAMMOND Community Sing 15 Mins. Sustaining WBAL, Baltimore

What, ballinger Hearst-owned WBAL is apparent-ly trying earnestly to peddle com-mercial rights to this one, which is mercial rights to this one, which is first Balto broadcast to slip in on the newest ether craze community chanting. Have a pretty good setup, using singing-organist Harvey Harn-mond direct from Loew's vaudfilm Century, and using the customers in house on supper show Monday eve-ning as the talent.

Century, and using the customers in house on, suppor show Monday evening as the talent.

Hammond is strikingly popular the mode of the strikingly popular the mode of the strikingly popular the strikingly strikingly

LOVES OF SOUTHERN SEAS With Florence Golden, Jean Jostyn and Don Morrison Synchronized Musical Drama 30 Mins. Sustaining Tues. 8:30 p.m. EST WLW, Cincinnati

Sustaining p.m. EST

'WLW, Ghothanat'

Listeners to this show were given much to exocet, opening announcement heralding it as something new in presentation of radio drama, by reason of what was claimed as drama. In the sign-off, auditors were invited to contribute opinions. Result was a fiolo of telephoned, telegraphed and written comment. Crosley super some months since. Don Becker authored the story. Virginio Marucci, conductor-composer on the 500,000 watter's staff, considered the story of the second of the seco

POPEYE THE SAILOR'
With Floyd Buckley, Charles Lawrence, Jimmy Donnelly, Olive
Lamoy, Vic Irwin Orch

15 Mins, WHEATENA, M-W-F; 7:15 p. m. EDST WABC, New York (Rohrabaugh & Gibson)

A switch of networks and agencies for Popeye' this year, but otherwise it's very similar. Walter Craig, who directed—but did not inaugurate the

directed—but did not inaugurate the program last year—continues to run the show. It takes plenty of running. The problem is to translate as a construction of the running. The problem is to translate as a construction of the running. The problem is to translate as a construction of the running the program's audience—predominately kids—are so smitten with Popeye that on almost any Congle has worked out the ideal and intelligent formula. The mood is set, much of the action is underlined, and the continuity; a-vague and sketchy sirfain, is seen to see the running of the seen of the running of the running of the seen of the running of the seen of the running of running of the running of run

'GIVE 'EM THE HEAT'
Musicomedy
30 Mins.
Sustaining
Tues., 8:30 CST
WLW, Cincinnati.

W.W. Chechmatt.

A new show by Don Becker, vet
Crosley scripter and producer, fed
to NBC Red Web. General order,
except for connecting story and special times, similar to that of 'Crosley
Follies' one of the station's longtimes, similar to that of 'Crosley
Follies' one of the station's longtimes, with the station's large dramatic staff.

A far-fetched satire, the pitt can
a gangster mob to toughen him up
to win the hand of the gal of his
heart.

io win the hand of the gai on no heart.
Principal parts filled by Harry Lang, Florence Golden, Jean Joyston Lang, Florence Golden, Jean Joyston with the property of the entire period.
Vocal solos, olech, by Adrian Offician, Ellis Frakes and Vicir Chassological Contributed a brightlight of the proceedings with their big league close, harmonizing of the title theme number.

er.
Should please light entertainment
Koll.

MULLEN SISTERS Singing 15 Mins.

Thursday, 8:45 p.m. EDST WOR, New York

WOR, New York

A harmony trio whose tricky
rhythmic disposition of popular
numbers listens well and has sufficlent air audience force to suggest
commercial possibilities. Girls are
Kathleen, Mary and Hilda. They
are of the school that preduced the
Boswell Sisters. Forte is singing in
swing kemos.

t mind a machine to the many control of the many control of the musical core and, control of the musical core and, control of the musical core and the musical core and the musical core and the musical themse was developed of the musical themse which must only the musical themse was developed of the musical themse was developed of the musical themse was developed on the sir, in turn to be followed by a symphonic arrangement of the musical themse was developed on the sir, in turn to be followed by a symphonic arrangement of the station of the musical themse was developed on the sir, in turn to be followed by a symphonic arrangement of the station of the musical themse was developed on the sir, in turn to be followed by a symphonic arrangement of the station of the musical themse was developed on the sir, in turn to be followed by a symphonic arrangement of the station of

BERNARE MACFADDEN Talk 15 Mins. LIBERTY

Talk
LIBERTY D. M. EDST
Thereday New York
WOE, New York
WOE, New York
Thereday New York
WOE, New York
Liberty

BETTY AND HER NEIGHBOR BETTY
ROYS
Musical
15, Mins.
15, Mins.
PETER FOX BREWING CO.
Thurn, 9:15 p.m. ET
WBBM, Chicage
Columer & Scott)
Columer & Scott
Column Betty Harr
Betty Harr
harn

Thurs., 9:15 p.m. ET WBBM. Chicaemer & Scott)
Here's a nice snappy 15-minute musical program. Betty Harrington tickles the ivories and harmonizes with a trio tagged The Neighbor Boys. All four have nice pipes and his minute many and the state of the st

FOXES OF FLATBUSH
With Mignon Schoelber, Murray
Forbes, Betty Lou Gerson,
Margaret Shanan
Dramatic Skit
Sustaining
Mon.-Fri. 3:00 p.m. ET.
WENR, Chicago p.m. etc.
WENR, Chicago p.m. etc.
Wenry of the control of the control
of the control of the control of the control
of the control of the c

tion centers about her and her children at shows caught, Benny Fox, just be, inning a professional career, is setting ready for another fight, Celia Fox is making plans for her forth-coming marriage, and sister Eva is secretive and tight-lipped over a of action here to hold the attention of the femmes and youngsters. Show is well acted and moves along at a lively clip, Mignon Schreiber, Chicago radio actress, Scheriber, Chicago radio actress, Scheriber, Chicago radio actress, and a secretary of the second of the se

STEAMBOAT CALLIOPE 15 Mins. Monday, 6:15-6:30 p.m. Sustaining WCCO, Minneapolis-St. Paul

Probably the only regularly-sche-duled series of callione concerts ever carried by a radio station is this weekly stanza broadcast directly from the top deck of the river steamer Capitol, docked on the Misissippi at St. Paul.

Played by the planist of the boat's rk, the shrill off-key harmonies are ork, the surm our-key narmonies are a decided change of diet and a bright interlude in the usual fare of swing stuff and classic. Of interest is the fact that when playing the steam-fed contraption, the musicker keeps his ears stuffed with cotton, to prevent eardrum abuse from the voluminous tones which 200 pounds of

team pressure produces.

Program, which ties in with WCCO Program, which ties in with WCCO Artist Bureau players who perform on board during the beat's excursions, comes on early enough so that the announcer appeals to listeners in the hamlets: There is still plenty out time to drive in to St. Paul, park your car and come abroad; the boat line: Thery my four chores and drive in longifit; there's plenty of time!

Norman Cloutler's Merry Marky your Chores and drive in longifit; there's plenty of time. Rash.

Rash.

'PEPPER YOUNG'
With Curtis Arnall, Betty Wragge,
Marion Barney, Jack Rosleigh

Marion Barney, Jack I Serial 15 Mins. PROCTER & GAMBLE Mon. to Fri., 19:30 EDST WJZ, New York

PROCTER & GAMBLE
Mon. 16.FT., 19:30 EDST
WIZE, New York
WIZE, New York
WIZE, New York
WIZE, New York
Built for militady in peachbloom
complication militady in peachbloom
complication of the peace of the complex of th

Follow-Up Comment

In lesing a best friend, in Minne-sota, radio came nobly to the fore Wednesday (26) afternoon at the last wednesday (20) atternion at the last rites for Gov. Floyd Olson, WCCO piped its coverage to WEBC, Duluth, and WMFG, Hibbing, while KSTP's handling of the obsequies was picked up by KROC, Rochester, where, at

the Mayo clinic, the governor died Saturday (22) night. KABIS, KSTP-student (22) night. KSTP-student (23) night (23

National Farm and Home Hour blew the opening network whistle of the 1936 season when, as a build-up for the charity game, at Soldiers Field, Chicago, Sept. 1, between a newspaper-reader-chosen all start promishing professional Detroit Lions, it aired an interview which Helen Pisher, a member of the Hour staff, carried on with Bernie Bierman, couch of the rah-rahs and of the Unit Mannager of Chicago University, and Riley Little of U. of Alabama.

'Unfair' Outcries **Prompt Hearing on WMCA Wattage**

Washington, Sept. 1.
Quartet of screams from WBKN,
Youngstown, Ohio; WFIL, Philadephia, and the Central New York and
Southern Connecticut broadcasting
companies over granting of a juice
jump to WMCA, New York city, last
week caused Federal Communications Commissioners to hurriedly
designate WMCA's application for
heacing.

hearing. hearing.

Commish last July slapped through the New York transmitter's request for a power increase from 500 watts to I kilowatt without benefit of a hearing, bringing down a batch of protests from the four interested broadcast corporations which cleaned to have a few things to exclaimed to have a few things to say about the WMCA boost. Arrange-ment has been made for a hearing on the protests, after which date will be set for an airing of the WMCA

GOV. CURLEY'S SON TRIES AS SPIELER

monwealth and a bronze State seal was planted in the masonry of the new Yankee Net building front as

ridence. Young Curley has previously beer aveling secretary for the Bostor

KLZ, DENVER, SUFFERS FIRE

Studios Gutted — Four Employes Overcome By Smoke

Denver, Sept. 1.

Twelve firemen and four studio employes were overcome in a fire in the studios of KLZ. Columbia outlet, with damage placed at \$3,000 to \$5,000. Fire was probably caused by defective wiring, according to the fire denartment.

\$5,000. Fire was probably caused by defective wiring, according to the fire department.

Although the fire department was called at 7 s.m. to investigate smoke in the studies, it was not determined the place was on fire until 5 p.m., when Robert Jensen, staton engineer, saw flames and smoke issuing from a ventilator. Firemen then ripped off the false ceilings and walls of sound-proofing material to extinguish the blaze.

Operation of broadcasting was not

Operation of broadcasting was not interrupted. Program on when fire was discovered was net offering, and

was discovered was net offering, and phone company switched it direct to transmitter. For local programs that evening, studio was arranged in transmitting station, with regular studios used next day. We collapsed Employes of KLZ who collapsed Employes of KLZ who collapsed with the effects of the gas and smoke were effects of the gas and smoke were self-cate of the gas and smoke the gas a

Bowes Does a Cuffo

Detroit, Sept. 1.

As a good will gesture to Chrysler Corp., which becomes his sponsor this month, Major Edward Bewes took part last night (31) in the all-amateur show staged by employes of Chrysler plants in Masonic Aude, More through

Chrysler plants in Masonic Aude. More than 200 persons, selected in local auto plants during past eight months, paraded before Bowes, who named the winners. Quarter hour of show was aired by WJR, CBS outlet here, which will carry new. Bowes' show this month. Chrysler ork and male choir entertained between acts.

Jessel's Vallee Chore

George Jessel flies in from the Coast Sept. 8 to Toronto for a one-time broadcast with Rudy Vallee Sept. 10 on the Fleischmann hour. Vallee will be in Canada for a book-

ing at the Canadian expo.

Jessel deal set by the Curtis &

BLURBS: \$2 A WORD

L. B. Wilson Sets Up New Rates for

L. B. Wilson Sets Up New Rates for WCKY

Station WCKY has new rate card at the printer's. Frice scale is going up at L. B. Wilson's second largest station in Cincinnati market.

From \$400 to \$425 an hour with everything in proportion is the new basic rate. Quarter hour figures \$150 as against former \$125.

For 25 words an advertiser hereafter pays \$40, proportionately greaters boost of all. Former rate \$25.

Which makes blurbs nearly \$2 a word.

AMON CARTER'S AIR TRANSFER RAPPED

Washington, Sept. 1.

Amon Carter, big-shot Democratand prominent Texas newspaper publisher, is still encountering opposition in efforts to acquire a section.

and prominent Texas newspaper publisher, is still encountering opposition in efforts to acquire a second Fort Worth outlet.

Although given the nod by Chief Examiner Davis G. Arnold, who recommended Federal Communications (RCKO from Wichits Falls) Catter confronts necessity of convincing FC.C. that 29 separate chambers of commerce in Texas are off on the wrong foot in opposing the transfer. Convincing job will be tackled by Carter's attorneys at oral arguments two weeks hence (17) on Arnold's report.

Sale of KTAT by Southwest Broadcast Co. removed from the picture the most persistent opponent of Carter's scheme. Raymond E. Buck, nominal new owner of the property, has shown no signs of carrying on the fight started a year ago by Lee H. Armer and the Southwest chambers of commerce, falling in line behind the Wichita Falls C. of C. have laid down a hot barrage, however, submitting a bill of exceptions to Arnold's report which literally skins the chief examiner and charges there is no justification in the record for many of the statements and conclusions offered by Arnold. The chamber asserted that the Commish chief examiner and charges shere is no justification in the record for many of the statements and conclusions offered by Arnold. The chamber asserted that the Commish chief examiner was commented to the chamber of the statements and conclusions offered by Arnold. The chamber asserted that the Commish chief examiner was commented to the commish chief examiner was considered to the commish chief examiner and charges there is no justification in the record for many of the statements and conclusions offered by Arnold. The chamber asserted that the Commish chief examiner.

cation in the record for many of the statements and conclusions offered by Arnold. The chamber asserted that the Commish chief examiner obviously selected such portions of the applicant's testimony as was favorable to the removal of said radio station and totally disregarded protestants' testimony that showed conclusively that it was not in the public interest to remove said radio station KGKO to Fort Worth.'

Quarreling with Arnold's statement that Wichita Falls enjoys good service from 11 stations while Fort Worth is covered by only six, the chambers shrieked that the Commish prober overlooked the testimony of

Worth is covered by only six, the chambers shrieked that the Commish prober overlooked the testimony of a raft of engineers and completely disregarded the fact that KGKO is the only Columbia outlet now reaching the Wichita Falls area. They also decried the conclusion that need for service has diminished and denied that KGKO would serve the Wichita Falls sector equally well from a location in Fort Worth. Examiner's report in the hardfought case dismissed KTAT's original objections to the transfer by declaring another station in Fort Worth would not result in more intensive competition for sponsors or talent. Arnold pooh-pooed the idea that operating costs would be boosted and income reduced if additional rivalry were injected into the Fort Worth injected into the Fort Worth

WCAO-Katz Split

E. Katz Special Agency and WCAO, Baltimore, have terminated their rep affiliation, effective imme-

diately.

Balto broadcaster now on its own

Lanny Ross Parade

Cleveland, Sept. 1.

Show Boat cast headed by Lanny Ross broadcasts from Expo here this Thursday. Hopes to play to at least each consideration of the consid

MAZE OF CROSSED WIRES PROMISES TROUBLE IN WLWL WAVELENGTH CASE

Deluge of Mail

Latest edition of 'Light,' publication of the Catholic Truth Society, throws down the gauntet anent letter-writing pressure amid the WLWL indication, and advises readers to scribble to Arde Bulova, as well as President Rosevelt and Jim Farley. Are supposed the Arde Bulova, as well as President Rosevelt and Jam Farley. Are supposed and Farley are to be requested for 'their co-operation to restore full-time broadcasting facilities to Station WLWL as soon as possible.'

Pleas is addressed to 'individual Catholics, readers of Light, Grand Knights of K. of C. Councils, Grand Regents of the Catholic Daughters of America, heads of Holy Name Societies, of Sodalities and all other organizations in the Catholic other organizations in the Catholic presents of the Catholic presents of the Catholic Daughters of America, heads of Holy Name Societies, of Sodalities and all other organizations in the Catholic Daughters of the Catholic Daughter of the Cat

societies, of Sodalities and all other organizations in the Cath-olic Church, as well as mem-bers of the family, your neigh-bors and your friends.'

FILM PREVIEWS FOR AIR CALLED A CHIZ

Washington, Sept. 1.

Warning against attempted time chiseling was issued last week by National Association of Broadcasters, urging stations not to fall for proposition of Leon Lee, president of Radio Previous Inc.

Radio Previews, Inc.
Declaring Lee's letter to broadcasters is actually an insult to the in-telligence of the stations, N.A.B. said telligence of the stations, N.A.B. said scheme to provide free transcriptions of film reviews is an out and out attempt to obtain free radio advertising for motion pictures. Association pointed out that besides donating their time, broadcasters roped in by the scheme would be paying at both ends since Lee's proposition of the recorded programs received from the Preview outfit.

Jostyn West on Spec

Cincinnati, Sept. I.

Jean Jostyn. on dramatic staff of
Crosley's WLW for past two years,
is leaving radio for a try in pictures. This week he joins his wife,
Ruth Hill, who also has been a mike
thespian on the 500,000 watter, in
N. Y. C. for a brief stay, prior to
leaving for Hollywood. Both were
on stage before going in for broadcasting.

As the Dreamer in the 'Smoken Dream's series and the Parade Mar-shall in the 'Salute to Cities' stanzas, Jostyn is being replaced by William E. Green.

Don Lee Goes Bronc

Los Angeles, Sept. 1:

Los Angeles, Sept. 1:
KHJ-Don Lee system, heretofore
deaf-eared to hill-billy and western
ranger acts, went cowboy yesterday
(Monday) teaturing Stuart Ham-blen's 'Covered Wagon Jubilee.'
Program goes over chain originating on KHJ and will be a five a
week sustainer for 60 days.

Heisch Joins KFI

Hollywood, Sept. 1.
Clay Osborne, production manager
KF-KECA, resigned last week.
He is succeeded by Glan Heisch,
formerly editor of the California
Pelican.

Visiting

In New York
Andre Scellier, Radio Luxem

bourg.
C. R. McCollough, Mason-DixonPurnell Gould, WFBR, Baltimore.
Al Buffington, WFBR, Baltimore.
Alex Keirsey, KTHS, Hot Springs,
Ark.

In Chicago
Jay Danzig, WOR, Newark.
Cecil Price, KFH, Wichitz.
Catherine Cravens, KMOX, St.

Camerine
Louis.
Arthur Church, KMBC, Kansas
City.
Jack Gross, KWKH, Shreveport.
Tom Gavin, WEBC, Duluth.
James D. Carpenter, WKBB, Du-

Paulist Fathers Reported Indignant and Impatient as Arde Bulova's Tactics Jazzes Up Amicable Deal-Secret Trade with WOV?

Washington, Sept. 1.

Washington, Sept. 1.
Protracted fuss over additional time for WLWL, New York transmitter owned by the belligerent Paulist Fathers, has been intensified during past fortnight by new political meddling, unexpected developments and rumors of chiseling. It may yet reach the floor of Congress, some observers opine. Instead of being headed for a peaceful settlement, row over the Paulist's demands for a full-time outlet has grown extremely bitter, and nearly all hope for an amicable settlement has been dropped. Catholic group, nearing the end of its patience, has served notice of an intention to fight through to the end and catholic demands for the consumication of the communications. Commission has been enjoying a summer sizesta and nifessing to have no of sizesta and nifessing to sizesta and nifessing to sizesta and

while the Communications Com-mission has, been enjoying a summer siesta and professing to have no of-ficial knowledge of or interest in backstage shuffling, industry leaders here are fearful that the bad odor here are fearful that the bad odor beginning to characterize the WLWI; case may be sniffed by antagonistic groups who will seize this oppor-tunity for partisan merry-making. Various persons prominent in the business privately frown upon the muscling tactics of certain politicians who have snarled the Faulist case Commission's relutatione to take a firm hold on the situation.

Looks Unpromising

Chance that warring parties can be brought into agreement via the negotiation route was practically otiation route was practically ed last month when attempt to r the road for WLWL was killed last month when attempt to clear the road for WLWI. was wrecked by break-down of moves to sell WOV. New York foreign language transmitter. Inasmuch as WOV is the key to the proposed settlement, the peace formula now looks worthess.

The developments which sent the deal on the rocks include:

T. Formal application by Arde Bu-lova, New York watch magnate and owner of WNEW, for permission to purchase control of WOV, previously slated for take-over by the Paulists, merger with WLWL, and operation by Columbia.

2. Application for permit to build station using WOV's facilities sub-mitted by group of Brooklyn Epis-conslian

Saturd by group of Brooklyn Epis25 Flat refusal of Paulists to have any dealings with Bulova and their insistence that operation of WOVWLWL be assumed by CBS.

4. Withdrawal by Atlantic City, from tentative settlement scheme, which would affect WPG, municipal station leased by CBS, and refusal of city fathers to play ball as long as Bulova is in the game.

5. Variety of rumors about secret trade between Bulova and John Iraci chief owner of WOV, which would upset the apple-cart.

The whole situation is complicated, by a continuous tornado of goestp.

The whole situation is complicated, by a continuous bornado of gossip, whispered charges, unsubstantiated numors, and accusations, while the secrecy policy of the Federal commission, combined with closemothed attitude of various principals, makes it difficult to establish many basic facts. Out of the weller of information comes the apparent fact that Bulova, counting on strong political backing, has prevented any mutually-agreeable settlement of the case. By filing formal plea for permit to buy WOV, he has made it clear he intends to stick in the picture, despite the refusal of the Paulists to do business with him.

Hush-Hush

Hush-Hush
The terms of the agreement between the watchman and the Iraci
family are not known, since the
Commish, under its hush-hush policies, will not open the suprilementary
papers to inspection. Only the formal printed application is available
and this document gives no clue to
the terms proposed by Bulova and
accented by the Iracis.
Bulova-Iraci understanding involves some concession of Bulova's
part which would enable Iraci to remen in the broadcasting business.
But whether it is a promise to allow

But whether it is a promise to allow the Italian family to buy into WNEW, Bulova's present Gotham

station, or to lease WOV back to its present owners cannot be learned. Unverified reports are that both of these alternatives have been provided in the stock-transfer agreement now saled by the F.C.C. The price Bulova has promised to pay is said to be identical with the Paulists' offer, \$300,000.

Both the Paulists' attempts to acquire WOV and Bulova's maneuvers have been stranded by entry of Brooklyn Episcopalians into the ring. Under the name of St. Miring. Under the name of St. Michael's Protestant Episcopal Church, faction including Seth Low, N. Y., stock broker, and O. F. Stacey, superintendent of N. Y. Telephone Co, has asked for permit to build a l-kw station operating unlimited time on 1130 kc, which is now used by WOV and WPG on time-sharing losses.

basis.

Suspicion that the St. Michael's application is merely camouflage has been aroused by the intricate moves behind stage. Protestant-Catholic rivalry seems likely to further complicate the negotiations, especially since the Paulists, have tried in the past to have one of the channels involved set aside for exclusive use of Catholic-cowned stations. of Catholic-owned stations

The Episcopalians—whose applica-The Episcopalians—whose applica-tion is submitted in the name of Rev. Edward Warren Cromey, rector of St. Michael's seem well-heeled. Although no specific information has been forthcoming about the source of their resources, they said in their application to the F.C.C. that \$100.-100 has been made available for the construction and operation of the station.

The Brooklyn Protestant group The Brooklyn Protestant group took indirect pokes at both the Paulists and the Iraci family in their request for construction permit, Papers explained the purpose is to provide programs of a higher class than most of those now available in this territory as well as to do a great deal of educational and religious work via the ether.

Vestry's Yen Mystific

Vestry's Yen Mystifies
Who egged on the St. Michael's
vestrymen is a prime mystery. So
far no hint has been given whether
the church people are serious about
their plan, or whether they are
shielding some important individual
or group reluctant to appear dirrectly. Until a hearing is held on
their, petition, there is not muc;
chance that any official information
will be released to allay these suspictions.

nicions.

with the released to analy time subpictions.

Sith interested in solving the problem and ending the trouble, Columtia is keeping pretty much to the
site of the subtiaguage with the anties of some
politicians who have edged into the
picture as well as with traci and
Bulova, but seem to have given up
attempts to make peace. The CBS
attitude is the same as it was several weeks ago; while it does not
care particularly to take over
WLWL, the network is willing to act
as banker for the Paulists if they
can purchase tracif station, and will
take over operating responsibilities
to pacify the other parties directly to pacify the other parties directly and indirectly concerned as well as

to protect its own interests.

The network does not feel particularly kindly to the Iracis since learning that only a few days before the Bulova application reached the F.C.C. the Paulists were told no option had been granted the watchmaker by WOV owners. Furthermore, web exces are disgruntled because Iraci refused to put in writing his promise to sell to the Paulists, although they claim the WOV proprietor made a flat pledge to transfer his property and permit merger with WLWL. to protect its own interests.

Rambeau Gets Don Lee

Don Lee Broadcasting Co. has named the William G. Rambeau Co. as national reps., effective imme-diately.

Lee hookup, until it parted ties with CBS, was represented by the wcb-operated Radio Sales.

10:30-Fri 7 p.m.-Sat
WEAF
Harold 'Red' Grange
'Frederal
('mare & Sanborni
STAND, BEANDS
B-Su-WEAF
A. K. Spencer, Dir.
Amateur Show was
(Royal, Gelatine)
Ons Man's Family
Carleton E. Moors,
Dir.
Dir.

Carleton E. Moors
Dir.
J. Anthony Smythe
Minetta Allon
Michael Rafette
Walter Pattsraon
Barton Yarborough
Bernics Berwins

Bernics Berwin
(Fleischmann)
8-Thurs-WEAF
G. Thompson, Dir.
Rudy Valles and
His Crann. Yasuke
Borics Karloff
Arlene Jackson
Tom Howard
George Shelton
Eddie Green
Dr. Robkwell

COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

account
Abbreviations: Su (Sunday); M (Monday); Tu (Tuesd
W (Wednesday); Th (Thursday); F (Friday); S: (Saturday). (Tuesday);

NBC

Jack Smart Peler Van Steedan

CARNATION MILE

Erwin. Wassy
CITIES RERVICE
S-F-WEAF
Jessica. Dragonette
Rosario Bourdon O:
Révelers
Lord & Thomas
FOX GELATINE
12:30 p.m.-Fri-WJZ
lashejle Beach
*Katz

FORD Fri-9:00-WJZ

FRIGIDAIRE 9:30-Erl-WJZ Clera, I.u. Em Ted FinRith Orc *Lord & Thomas

GENERAL FOOD (Maxwell) 9-Th-WEAF
Shnw Rost
Lanny Ross
Ruby Mercer
Honey Deen
Sam Heern
Ross Grehem
Al Goodmen Orc
Benton & Bowle
(Jell-O)

Lullabr Lady Maud Muller M L Eestman Ruth Lyon Erwin, Wassy

ACME 5:30-Su-WEAF Home Harmontes'
Smiling Ed McCon
neil
Irma Glenn
Palmer Clark Oro
'H. H. McDonald AMERICAN CAN

Ben Bernie & Lads Smith & Dole Fuller Smith Ross AMERICAN HOME PRODUCTS (Anacla)

Masy Ace.
WJZ-? P.M.
Tum.-Wed.-Thus
Goodman Ace
Jans Ace.
Mary Hinter
Blackett-S-H

AMER. TOBACCO
10 p.m. W. WEAF
and WJZ.
Carl Hnff Orc
*Lord & Thomas
ABIER. RADIATOR
7:30-8un-WEAF
Fireside Recitals
Sigurd Nilsson
Willie Morris
Frank St. Leger
*Blater Advt. Fred Waring's Pennsylvanions *N. W. Ayer FIRESTONE 8:30-MI-WEAF
Vocal Ensemble
Rosemarle Brencat
'Sweeny-lamee
FITCH
7:46-Su-WEAF
Morin Sisters
Ranch Boys
'L. W. Ramsey

Prank St. Loger
Platter Adv.

9-18-WEAF
BATT Horlick
ROWATE Pricer
Flory Horlick
ROWATE Pricer
Platter Horlick
ROWATE Pricer
David Harum
Wilner Walter
Party
BARBHTT CO.
11 a.m., Mos.
10 David Harum
Wilner Walter
Party
Part

7-Su-WEAF
Tim Ryan
frene Nobletts
Morton Bowe
Don Wilson
Dow Voorhees Orc
*Young & Rubicem GENERAL MILLS 5:80-Mon to Fri-WEAF (Sai Hepstica)
(Ipana)
itcopnagie & Budd Jack Armstrong

GOODYEAR TIRE 'Literary Dige e Poli' John B. Kennedy 'Kudner, Inc.

HOUSEHOLD FINANCE 8:30-Tu-WJZ CAMPANA
10 p.m.-Fri-WEAF
First Nighter
Aubrey, M. & W.

*C. D. Frey

HORLICK'S
(Malted Milk)
5 to F-7:30-WJZ
Lum & Abner
Chesler Leuck
Norris Goff
*Lord & Thomas

JERGEN 9:00-Sn-WJZ Welter Winchell
*Lennen & Mitchell
JOHNSON & SON
(Floor Wax)
8 p.m. Mon. WEAF
*Flober McGes &

S. (Floor. Wax)
S. Pain-Mon-WAF
Fibber McGes &
Moily 'J. Jordan
Charire, Lavora
Charire, Lavora
Charire, Lavora
Needbam, L. & S.
KELLOG
S. Do-Paily Ex.
Sa-Way
Sa-Way
Needbam, L. & S.
KELLOG
KELLOG
KELLOG
KELLOG
KELLOG
KELLOG
KELTOTT
KEAFT-FIENIX
10-Th-WEAF
BOB Burns
BOB Burns

Bob Burns
Jose Iturbi
Joel McCrea
Alice Faye
Olivia de Heyillan
Jimmy Dorsey Ore
*J. Welt. Tanmp. LADY ESTHER 8:30-Tn-W-WEAF Wayne King Oro *Stack-Globe

LIPTON, INO.
10:30 a.m.-ThursWEAF
Relph Kirbery
Al & Lee Relsur
*Presbry
MACFAIDDEN
('True Stary)

O:30-F-WEAF

9:30-F-WEAF
Court of Human
PROIST TO HUMAN
PROIST WALKET
ALICE Rheinheart
Heien Spring.
Vera Alten
Fred Falkel, Org
Lucille Wall
Allyn Joslyn
*Arthur Kudner

Manhattan Scap 11:30 a.m.-Tues & Thur-WEAF 'Wife Saver' Allen Prescott *Peck

*Peck

DR. SILLES T.AB'S

(A ka-Seltzer)

9:30-Sa-WJZ

WLS Bern Dance
Ridge Runners

Uncle Ezra
Lulu Belle
Maple City 4.

Maple City 4
7:15 M-W-F-WEAF
'Uncle Ezra,' Radio
Statinn EZRA
Pat Barrett
Carletow Guy
Nora Cunneen MOLLB

9 p.m.-Tu-WEAF Voice of the Pen-ple' Perks Johnson Jerry Belcher *Stalk-Gobie

STAIL-Gobie

FACKARE

FACKARE

FACKARE

FACKARE

FACKARE

FOR A STAIL

8-Tn-WEAF
Phil Duey
Loretta Clemens
3 Sweethearte
Lico Relamante Ore
Eton Bove
Charles Martin
*Blow

PH.LSBURY Today's Children'
10:45-Daily-WEAE
irma Phillips
Waiter Wicker
Bess Johnson
frene Wicker
tatey Gillman

"THANKYOU MR. SACHS"



"We are pleased to forward the attached 39-week extension of our contract on WENR. On September 6th we celebrate our second year on the air with the Sachs' Amateur Hour. During the 20 weeks it has been on WENR, we have been very enthusiastic over the results obtained.

"We are confident that WENR will make the weeks to come as pleasant and prosperous as those just past."

Morris B. Sacha Quality Wearing Apparel Glosgo, it's Chicago, it's Haisted Street

WENR 50,000 WATTS

Completely programmed by NBC

Fred Von Amon Jean McGregor • Hutchineon

Jean McGregor
Hutchineon
PRINCESS PAT
6:30-80m-WFAF
'A Tale of Today'
Joan Blaine
Hervey Hays
Laurette Filibrandt
Willard Farnum
Harriette Widmer
Frank Pascelli
lasbel Randolph
"McJunkin
"CTER & G'MBLI

leabel Randolph
McJunkin
FCTR & COMBLE
FCTR & COMBLE
St80-Belly RE. SaSa- WEAR-lit@
VIo & M-WZZ
VIo & M-WZZ
VIO & M-WZZ
Silly Ideleon
Bernadine Flyns
Bernadine Flyns
Bernadine Flyns
How Market
Fate McComble
Lane Week
Jane We

Slackman

Corvooly

8:15 Daily Except

8a 8a Su-WEAF

Was Perkins

Virginia Payis

Marjoris Hannan

Chae Egelson

Chaines

Chaines

Chaines

Corine Dearth

Ruller Mandaylile

Ken Griffin

Blackett

(China)

Ken Griffin

**Blackett Index Day

11.16 am. Dally

11.16 am. Dally

11.16 am. Dally

WYZ

**Work am. Sweet Rome

**Harriett McGlibon

Riarriett McGlibon

**BlackCannay

Mon to Prilossa
Pepper Young

Curtle Arnall

Marion Barney

Jack Roollechen

**Perburg

**Pe

11:45 a.m. Dally except Sat. & Sun WJZ

"Mystery Chef"
SelCcann-Briefson
Gether-Briefson
Gether-Briefson
Hilly and Beity
N. W BELL
Petry Stanton
Jack Gardiner
Jack Gardiner
Jack Gardiner
Lillian, Rath
Lillian, Rath
Victor Toung Oreo
BINCLAIR
SINCLAIR
SINCLAIR
SINCLAIR
FOR THE WHILE
FOR THE WHI

*Blockett
STHDEBAHER
9:30-Mon-WEAF
'Studeb'k'r Chame
Richard Himber (
*Roche-Williams

RUN OIL
6:45-Daily Except
Sa-Sn-WJZ
Lowell Thomas
*Roche-Williams

Lowell Thomas

**Renne-William

T. **T.*

*Riarkett

*Gedi. w A C.

Gedi. w A C.

11-48 W.S.V.W.

11-48 W.S.V.W.

11-48 W.S.V.W.

*Valid of Experience

*Wasev.

**Wasev.

*Kestor
WOODRITRYA
9:15-80-W-2
Paul Whiteman
Roy Barg'
Ramona
King's Men
Durelle
Johnny Houser
Bnb Leurence
*Lennen & Mitchell.
Inc.

Edith Dick Songamiths 4 *Lord & Thomas

ATLANTIC REP.

Columbia

A & P Kete Smith's Bar lack Mitter's Oro

AMERICAN HOME PRODUCT (Blandal) 8:80-F-WABO

'B'way Verietles'
Oscar Shaw
Carmels Ponsells
Elizabeth Lennos
Victor Arden's Orc (Kolynos) 8 p.m.-Tu-WABC

AMERICAN TOBACCO CO (Lucky Strike Cigs)
10-Sa-WARO
'Your Hit Parade
and Sweepstakes'
Harry Salter's Oro
Buddy Clark

Hollywond Hotel'
Romeo & Juliet'
Rorma Shearer
Ralph Forbea
Edna Mae Oliver
Anne Jamison
Louella Paranns
Raymond Paige Or
Frances
Langford
Igor Gorin

(Tomato Jules)
8:30-W-WABO
Burns & Allen
Jimmy Newell
Kon Niles Henry King's Oro

'Atlantic Family'
Rob Hone
Honey 'Chile
Songamiths 4
Red Nichnis Orb
'N. W. Ayer 12:30-8n-WGN
Perry Como
Elmo Tanner
C'try Weshburns
Red Ingle
Plerre Andre
Ted Weems Oro
*Sedlers CAMPBELL CONTINENTAL S-F-WABO BAKING Sn-9 p.m.-WGN

Sn-9 p.m.-WGN
The Wonder Sho
Orson Welles
Lee Patrick
Rita Johnson
Adele Ronson
Ned Wever
Dwight Welst
Frank Reedich
Bill Pringle
Florence Holop
Eno Calendor
Control of the Control
C

Grand Duches:
Marie Pari
Angel Pa

10-F-WAB

10-F-WASU
Kay Thompson and
Rhytim Singers
Ray Heatherton
Andre Kostelanets
Oro

Andre Kostelanets
Oro
Newell-Emmett
PRILCO
7:45 daily ex. SaSu.WABO
Estable Carter
TOB. CO.
Camel Clarettee)
9:30-Tr-WABO
Camel Clarettee)
Camel Caravan'
Ruped Hughes
Both Statistee Oro
"Willim C. Esty Co.
Willim C. Esty Co.
SOCONNY VACUUM

Whim C. SEC. CV.

SEA. WAS UNING.

SEA. WAS UNING.

SEA. WAS UNING.

FOR SEA. WAS UNING.

S

*Blow
LADY ESTHEB
10-M-WABO
Wawne King's Oro
*Stack-Gobis
LEYEE BROS.
(Lux Soap)
. 9-M-WABO

Phillips Lord
Alice Relnhart
James Vannty
Ja Lad. Washo

Radio Theatre'

Is Zat So'

James Cas Dy Mille.

Dir.

Althous Thomson

Rines Lifebuor)

Sid-Te-Washo

Laugh With Kas

Ken Murray

Eve Arden

Tobrola-waid' La
Sause Iras

Russ Morran's ore

Euthrauf & Ryan

LidgETT

Sp.-WABO
Renfrew of the
Mounted
Lsurie York Erskine, Au.
House Jameson
Chester Stratton
Joan Baker
Hanley Stafford
*B, B. D. & O.
Nat'l Comm Dr. Robkwell
... 1:30-Su-WJZ
(Royal, Gleatine)
Husb'nds, & Wives
Sedley Brown
... Allie Loye Miles
-J. Wait. Thomp.
STERLING PROD
(Beyer's Asnirin)
3:39-Wed-WJZ
Lavender and Old
Lace's *B. D. & O.
Dem. Nač'l Comm.
10:45-Tu-WABQ
Happy Doys'
U.S. Adv. Corp.
E I DU FONT DE
NEMOURS & CO.
SeW-WAHO
Cavalcade of Am.
Arthur Pryon, Jr.
Dir. Wabb. Am.

COLGATE-PALM-OLIVE-PEET

OLIVE-PEET
(Palmolive Soap)
p:30-W-WABC
'Paimofive Come On,
Let's Sing'
Homer Rodebeaver
Jeck Arthur, Dir.
Tiny Ruffper

Tiny Ruffner

10-W-WABO
(Shave Cream)
Gang Binsters'
Phillips Lord
Alice Belnhart
James VanDyk
Howard Smith
Matt Crewiev

Gayeri Asultha is 3:30-Wed-WIZ Layenger and Old Gus Hasheshen Ore Frank Stunn. State of the Stat Dir.
Kenneth Webb. Au
Don Voorhees' Oro
"B B D & O
FELS & CO.
(Fels Naptha Soap)
12:15-Tu-ThuWABO

12:10-70-10-1
The Rhyba Bord
George Macdopald
Ai Dary
Lee Switzler
Young & Rebleam
FORD MOTOB
9-Tu-WABO
Pred Waring's Ore
Frigellia Lane
Folloy McClintock
Form Suckner
Charles Newman
Swing Octob
GEN. BAKING
6:30-8u-WABO

(Philling Mag) 8:30-WJZ-Mon 'Melodiana'
Abe Lyman Ore
Oliver Smith
Bernice Claire
Blackett Bernice Claire

*Blacksett

(Dr. Lyons Pnwfer)

* p.m. Wed-WJZ

'Revue de Parle

Willie & E Howard

Fifi D'Orsay

Victor Arden Orc

*Blockett

SEEN. BAHING
S:30-SE-WABO
GUY LOMBATON
FOR JACKY
GUY LOMBATON
FOR JACKY
GUY LOMBATON
GUY LOMBATON
FOR JACKY
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GUY LOMBATON
FOR JACKY
GUY LOMBATON
FOR JACKY
GUY LOMBATON
GUY LOM

Betty Crockers
GILLETTE
GALEY RAZOTS and
10-Sh. 147 MC
Community Sing
Wendel Hall
Hilly Jones
Wendel Hall
Hilly Jones
Frank Crumbia
Frank Crumbia
Jones
Frank Crumbi
Jones
Frank Crumbi
Jones
Hall
Hilly Jones
Frank Crumbi
Jones
Frank Grow
Jones
Hilly Frank
Jones
Hilly Manual
Hilly Holo
Gilb-M-W-F
Tomby Abo
Gilb-M-W-F
Tomby Abo
Hilly Manual
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WILDROOT CO.
7:30-WABO
7:30-WABO
Indy Sterr
Paul Douglas
Cherloteers 4
B. B. D. & O.
4VM WRIGLEY
10:30-Bally Evece
Sat-Sto-WABO
Werch of Tims
*B B D & O "B D & O
WHEATENA CORP
7:16-M-W-F-WARD
WHEATENA CORP
7:16-M-W-F-WARD
Plove
Thomae
Buckley Moy
Cheeles Jawrence
Jimmy Donnelly
Ernle Watson, arranger
Win's Orr
Reivin Keech, Announcer
**Rohrabaugh &
Cibron

ARMIN VARADY 12:30-8p-WGN

Mutual

CROWN OVERALL
7:45 h.m.-Tha7:45 w.l.w
Pleosact V all sy
Frolic
Cherles Ecol
Dan Cereon
Chas. Demern
Fibronce Golden
Charles Wayne
Devore Sig
William Greene
William Greene
Joe Lugor Oro
"H. W. Kastar
CRISSABERS

CRUSADERS

DRYDEN & Pra
DRYDEN &
PALMER
10:15 n.m.-BuuWOR
'Musio Masters'
Bernice Ackerman
Louise Wilcher
'Sam Croot

Tu-7:45.WOR The Crussders' Fred G. Clark 'Marschalk & Pri

ESTATE STOVE
Thu-9:30 p.m.
WLW
Magazine of Air
Vicki Chase
Herb'ri Splokermai
Sydney Mason
Florence Golden
Bess Mocammen
Louis Levy
Bob Morrison
Bill Stodes Oro
R H Jones
FEES NAPTHA Grand Duches

FELS NAPTHA FELS NAPTHA'
1;45-M-W-F-WGN
Tom, Dick & Harry
Gordon Vandover
Bud, Vandover
Merlin Hurt
Carl Hoetle
Ed Allen
'Young & Rubicam
GENERAL MILLS
1246 P.m.-M-to-FWGN
Id 818

Kid Sis
Betty Jeffries
Billy Trusk
Grace Lookwood
Ray J. Largay
Phylise Dugans
*B.-S.-Hummert
GOEDON
BAKERIES
7:20.M.F.W.WW

7:30-M-F-W-WXYZ Lone Ranger

*Sehl HEALTH PRODUCTS 6. p.m.-Sun-WOB 'Amateur Night'

nny Rubin notd Johnson Or m. Esty

AFROM EMBRISHED LA GOOD STANDAY OF STANDAY O

Hot Vs. Cold Porridge Unneighborly Neighbors On NBC Red from Chi.

Chicago, Sept. 1.

Battle of the hot cereal vs. the cold cereal is ready to start over the NBC red-network when Ralston and General Mills 'Wheatles' tangle. Ralston 'Tom Mis'. show will ride from 5.15 to 3:30 to plug a hot cereal for kids while 'Jack-Armstrong' will plug the cold 'Wheatles' from 5.30 to 5:45.

Understood that General Mills and its agency Blackett-Sample-Hummert Lair, with Niles Trammel and Ken Carpenter of local NBC in constant touch with Glenn Sample to sooths his burn-up.

But with time committed all around it appears that both cereal manufacturers will now go to town and begin shaping their spiel copy to take direct slaps at the other fellow's product. Which should prove a pretty headache for NBC's 'copy censorship' department in trying to keep the sponsors 'acting like gentlemen.'

OVALTINE SPREADING TO 12 MBS STATIONS

Chicago, Sept. 1.

Pete Nelson, of the Mutual sales office, is now clearing time on 12 stations for increased coverage of the Ovaltine 'Molly of the Movies' show, Series previously has been on a three-station hookup, but is now angling for complete eastern and midwest coverage, with a possibility of lumping into Denver, Salt Lake City and the Coast later on. Clearing job is now being done on the following stations: WAAB, Boston; WBAL, Baltimore; WFIL, Philasdelphia; WCAE, Pittsburgh; WGR, Buffalo; WGAR, Cleveland; CKLW, Detroit; KWK, St. Louis; and WHB, Kansas City; besides the regular WGN, WOR, and WLW outlets.

WRVA, Richmond, will be tied into into a couple of Mutual shows this fall, among them the 'Lutheran Hour' and 'Crazy Water Hotel.' Station is an NBC affiliate.

PELANGE TAKES 1ST ROUND WITH WMCA. N.Y.

Motion of the Knickerbocker Broadcasting Co, Inc., (WMCA, New York) to dismiss the breach of con-tract action brought by Angelo Pe-lange, sports commentator, was denied Thursday (27) by Supreme Court Justice Aaron Steuer. Pe-lange is seeking \$10,000 for alleged breach of contract. Commentator claims that he en-tered an agreement with Knickers

Commentator claims that he entered an agreement with Knickersbocker under which he was to receive 15% of the gross income on time sold to sponsors by Pelange. He asserts he was instrumental in obtaining for the broadcasting company as sponsors, Adam Hat Stores, Sally, Grand National Treasure Hunt, Willow Shoppes and Plectrosol: He only was paid partial sum for his services and estimates that about \$10,000 is still due him.

Charles and Little Ryan and Lil-lian Perron, newcomers to WLW, Cincinnati, now hit the air as the Three Smoothics.

'Red' Network May Be Changed

Monickers of the two NBC webs may be due for a change from their designations of Red and Blue. Idea, according to report, is that NBC does not particularly relish the title 'Red' for its WEAF link because of possible political connotations attached to this color. Even because of possible political connotations attached to this color. Even stated that leftist papers abroad have mistakenly identified the Red as one of their family.

Rumors apparently derive from unofficial confabs held at NBC about a year ago when proposals were made to call one web the Liberty, and the other something equally high-sounding. Nothing came of the suggestions at that time.

Some KNX Employees Get CBS Nod

Los Angeles Station Passes to Network-Blair, Radio Sales Divvy Rep Job

Los Angeles, Sept. 1.
CBS took over KNX today (Tuesday), Paul Rickenbacker becoming assistant to Donald W. Thornburgh, v. p. in charge of the station. Rickenbacker, formerly Coast commercial tep, for CBS, will administer the plant and handle traffic on the entire Western network.
C. A. Carlson, CBS, Chicago, becomes controller and office manager. Charles Vander, CBS publicity director here, will supervise programs for or here, will supervise programs for

tor here, will supervise programs for KNX and those CBS shows having Hollywood origination. Edythe To-desca was upped to production man-

desca was upped to production manager.

Leonard Cox, program director for EnX, remains in charge of two shows—Elmer Goes Hollywood and Thome Town Sketches. Les Bowman, transferred from Washington, the station in the D. C., becomes chief engineer.
En route to New York, Thornburgh wired appointment of Arthur J. Kemp as regional network salesman; Elmer Pederson as national sales manager of KNX; Les Mawhinney as hows. director; Wilbur Hatch as musical director; announcers, producers, and techcicans of KNX remain under the CBS banner.

Columbia has solved the obligation of KNX, Los Angeles, to John Blair and Radio Sales, Inc., CBS

Radio Caravan Moves On

Addio Caravan Moves On St. John, N. B., Sept. 1.

Jack Rice of Miami, prexy, and F. C. Sowell of Nashville, v. p. of the International Radio Club, present at the seventh annual convention at Yarmouth, N. S. Town threw a banquet for the boys, after which they transferred to Hallfax, N. S., where the Nova Scotia government tendered another feed for the convention.

Two Jimmy Leonards on staff of Crosley's WLW-WSAI, Cincinnati:

Techna's Trade Show

San Francisco, Sept. 1.
Headquarters of the Techna Corprecently organized to design and
manufacture equipment for broadcasting, recording and public address systems, was opened here last Wednesday, with reception and demon-stration to trade.

President of Techna is Robert B. Walder, who built and operated KJC. one of Los Angeles' first broadcasting stations, in 1922.

WORL, Boston Spruces

Boston, Sept. 1.
In re-org of execs on WORL here
Robert C. Nordblom is elected president and director; John A. Breen,
v.p. and director; Robert A. Nordblom, director, and Robert H. Davidson, clerk. The Nordbloms are realtors here, and control Miles Standish hotel, in which station's studios
are located.
James K. Phelon and Miles of the Control

ish hotel, in which seasons are located.

James K. Phelan and William H. Eynon, both vice-presidents and directors, were responsible for rejuvenation of this former Needham, Mass., station and brought studies to Boston early this year. They remain in active management.

Boston early this year. They remain in active management,
Studios will be enlarged starting this week. At the transmitter in Needham, WORL is installing a single 310-foot radiator tower.

Schulz to WMIN

Fargo, N. D., Sept. 1.
Robert F. Schulz, commercial manager of WDAY here, has resigned to become g.m. of WMIN, St. Paul.
Barney J. Lavin slated as successor starting today (Tuesday). Has been city, salesman for the station

city salesman for the station for the past year and a half.

Bill Murphy's New Serial

Bill murphy's New Serial
Chicago, Sept. 1.
Coal NBC program department
continues to work up script shows to
all up the daytime periods, having
found its best results with the serial
show. Next week (Sept. 7) starts a
new one, tagged Young Hickory',
story of a young doctor's attempt to
get started in the profess.
Written by Bill Murphy, who also
scribbles Flying Time.

Luxembourg to Have Paris Studio

Andre Scellier in New York-Sees Growing Use of Radio in France

Kate Smith Back

Kate Smith returning from Lake Placid, N. Y., this week to prepare for resumption of her new one-hour radio show for Atlantic & Pacific.

radio show for Atlanti. & Pacific. Show starts Sept. 17. Singer has been away for about six weeks. Before resuming her own show Miss Smith intends a warmer-upper on Jack Miller's musical program, on Sept. 8 and 10. Miller supplies music for Miss Smith's coffee, show, which makes it sort of a trailer idea.

Henry King Backs B&A

Helity King Dacks
Hollywood, Sept. 1.
Henry King and his 13-piece band
signed for ork spot on new Burns
and Allen air program (Campbell's
Tomato Juice), which hits air tomorrow (Wednesday).
Jimmy Newell follows through as
yeoglist

WHAM Act to Smith Show

WHAM Act to Smith Show
Rochester, N. Y., Sept. I.
LeBrun Sisters, Carmen, Angeia
and Rosalie, who went from a night
club enagament to regular radio
entertainers after winning a Kate
Smith amateur audition contest two
years ago, set for a series of broadcasts on the Kate Smith programs
this fall. First will be Sept. 17 over
the Columbia net.
Since winning the competition, the
girls have been singing regularly
over WHAM.

Amateurs at New Site

Amateurs at New Site
Cleveland, Sept. 1.
With shutdown of Radioland,
Marshall Drug amateur series has
moved out to the Expo symphony
shell here. Tryouts go on from shell
on Tuesdays and Thursdays.
Then on Saturday afternoons,
WGAR takes the finals from the
Expo Marine theatre.

Radio Luxembourg has arranged to build studios in Paris and will . soon be feeding itself programs from that city, it was disclosed last week by Andre Scellier, an official of the station's selling organization, Informations et Publicite. Scelller is in this country on a several weeks stay, studying American broadcasting as sudying american broadcasting as sudying and several seve mations et Publicite. Scellier is in

when it comes to commercial broad-casting and appreciation of its value among advertisers. He predicted that within the next two years major manufacturers and importers would be devoting from 50% to 75% of their advertising appropriations to radio.

Changes at KYW

Philadelphia, Sept. 1.

Transfer of operation of KYW from freres Levy to NBC became effective vesterday. Station is owned by Westinghouse, with Leslie Joy as

by Westinghouse, with Leslie Joy as manager.
Several more changes in staff include George Jaspert to sales force from Westinghouse; F. M. Sloane, former studio engineer to studio supervisor; Arthur C. Goodnow, former studio supervisor to headquarters staff, and Henry Gelat and Abc Coher. For Greaty as engineers. G. F. M. Proulx, from NBC auditing department, to job of auditor and office manager.

Follow the leader

In Philadelphia, the leader is...



PHILADELPHIA · PA. ROBERT A. STREET, Commercial Manager

New Business

NEW YORK CITY
Consolidated Broadqusting, renewal of Spanish perficipating series for
52 weeks, including one hour daily,
Monday through Satusday, Additional 15-minute period on Wednesdays and a half-hour on Sunday,
nights: Flaced direct, WEDNE,
state of the minute German
musical series, Monday through Sunday, WEDN.

Surma Book & Music Corp., halfhour, musical in Westering,

Surma Book & Music Corp., halt-hour musical in Televisine, once weekly, for 52 weeks, WEBNX. Inck & Co., German spots six times weekly, for 52 weeks, WEBNX. In program one hour weekly, for 52 weeks, WEBNX. Deutsches Uhrenhous, German spots, six times weekly, for 52 weeks, WEBNX.

Border, MEDR. Beside and Streets.

WBNX.
Borden Milk, Jewish and English spots, for 36 weeks. Through Young & Rubicam. WBNX.

BOSTON

Bitanti Co. (Craso), 363

100-world amnouncements, daily including Sundays, starting for the concluding Sundays, starting for the color

atom W. Quinn, floating, William South of the color

John W. Quinn, floating, William South on the color

John W. Quinn, floating, William South on the color

John W. Quinn, floating, William South on the color

John W. Quinn, floating, William South of the color

Logists - Planding-Peet, 40 particle, particle, and the color

John C. Walsh Kalls Falls Bowtes, N. Y. WILLA, WILLIAM SALS Kalls FALLS, WILLIAM WILLIAM WILLIAM WILLIAM WASSING, Moder Saland, five fifteen-minute programs, twice weekly, p. m. Direct, WINAC

E. WILLIAM WASSING, WILLIAM SALS, WILLIAM WILLIAM SALS SALS FARDOR COLOR

WILLIAM WILLIAM SALS SALS SALS SALS Abode Island, five fifteen-minute programs, twice weekly, p. m. Direct, WINAC

E. WEAN.

Started Firms Ch. Boston, 200 15-

twice weekly, p.m. Direct, WNAC & WEAN.
States Fremo Co., Boston, 200 15minute programs, five times weekly, and the programs of the state of the program o

W. A. Schediffer Rea Ca. 84 one-minute announcements, KLZ. Mational Regunthian Communities, Mational Regunthian Communities, five 15-minute monoranes workly for eight weeks. KLIZ. My Lady Esther, 15-minute pro-gram daily for one year, KLIZ. My Lady Sether, Inc., two an-languages are supported to the con-traction of the control of the con-traction of the control of the con-traction of the control of the con-trol of the con-

Demver Dry Goods Co., three announcements weekly for one year.

United Airlines, 13 one-minute spains KLZ Denver Tailore, 39-minute program weekly for 39 weeks. EAA Victor American Fuel Co., one announcement daily for one year. Ford Metor Co., 30-minute program weekly for four weeks. KOA. Public Service of Colorado, 30-minute angaram weekly for one Patter Dry Goods Co., 300 one-minute amouncements. KOA. Center Medicines Co., New Weet, five one-minute transprisions weekly one one year. It is not considered to the construction of the construction

BYPEL.

Brooks Clothing Ca., John Kenny, vocalist. Four 15-minute stanzas weekly, for 13 weeks. Direct.

WMESC. To 13 weeks. Direct.

WMESC. Browner's (ments clothing), vustments and the stanzas weekly for 13 weeks. Biract.

Browner's (ments clothing), vustments of Sport', dwine weekly for 13 weeks. Brant. WMESC.

Maybelline Co. One-minute spot announcements. Twice weekly, fair 13 weeks. Cramer. Crossest. WMESC.

Old Manison Coffee. Starts SitSpotlight Parade. Direct., WMEVA.

Pri. Money Brands Co. 4Fieldes etc.) Starts five-minute participation dealty in "Spotlight Parade." Direct.

WEVA.

B. S. Monigomery (General Electric distribution), 15-minute participation dealty in "Spotlight Parade." Direct.

WEVA. M. Spotlight Parade.

Direct. WMEVA.

Direct. WEEK! In Spotsific Trainer.

Direct. WEVA.

LOS AWEERES

Romen Med Co., thue participations weekly. In Housewise. Frontentive Lesgue for 13 weeks. Planed inrough Mine & Co. ASSA.

Loss Reports Supply. Suppl

CHICAGO

Milk Foundation, Inc., 30 minutes.
Musical show. Aubrey, Moore &
Wallace, WGN.

Histeen Corp., flve-mirate morts review daily except Sunday, Ruthreaff & Ryun, WMAS, Griffin Mig. Co., and cally time Griffin Mig. Co., wo if-minute fletce, inc. wMMAQ. Co. word in-minute announcement. Placed filtect. WMMAQ. Co. word in-minute announcement. Head distributed for the talent. Mitchell Chaut Adv. Co. wMS. St. Paul Urion Shedryards Co., continuation coder two one-minute announcements. Florad direct. Wick. American Mird Sunday mornings. Weston-Barnett. WCIN. W. A. Sheafer Fen Co., time signals Minday through Fridgy. Bagrasies, Barton & Hoy. W. W. Co., with the minute announcement of the minute in the control of the contr

Frigidaire. Sixty spot ammunoc-ments to sun two a day far local desier. WMAZ. Papsy, Inc. Seventy-eight spot amouncements. WMAZ. Chezwaitel Motors Co. Witteen-min-

Chemist Heters Co. Fifteen-min-the bransminter, two weekly for 13 weeks. Through Campbell-Ewald, Inc. WINAZ. Kimet Odom Co. dice and roall, interesting Handon Facts to run three a day for 18 weeks. WINAZ. Wofford 201 Co. (Paral products). 18 El-minute para prams, one weekly. Through Siricar WINAZ.

Wolford GH Co. (Furel smoducts), ils 35-minute sunce weekly. Through Friency. Wildal.
Carter Medicine Co. (Little Liver Phils), increase from two to five Francription announcements for one year. Through Spot Broadcasting, inc. Wildal.
Rad Top Breating Co. (Steel), Recommendation of the Philadelphia Co. (Steel), three temperature reports a day for three temperature reports a day for

anc. WMMAX.

Ames Tup. Benezing Ch. theren,

Mass Tup. Benezing Ch. theren,

Ioral dealer. Direct, WMMXZ.

Darling Shops, Inc. (ready to wear), five-minute style revue daily through Dec. 13. CWMAZ.

Frocter & Gamble (Chipso). 24 announcements to run two a day.

Diruck Market Chipson announcements to run two a day.

Diruck WMMAZ.

Diruck WMMAZ.

MMAX.

MMASS.

MMASS.

MMASS.

Mass Turney MMASS.

MMASS.

MASS.

MA

enty-eight transcription amnuncements. Through J. M. Mathes, fnc. WMMAZ.

A. S. Hatcher Co. (Bosch Radios), 312 announcements to run 15 a week. WMAZ.

D. W. B. Caldwell, Inc. (Syrup Pepsin), 265 15-minute transcriptions to run five a week. Through Cramerton Company of the Com

PORTLAND, OREGON

PORTLAND, OREGON

R.C.A. Manufacturing Co., two
months announcement service. Placed
through Lord & Thomas. KGW.
Jantzen Beach. Park, one month
ammouncement service. Placed chasugh Norwell Ad. Agency. KGW.
Spoktme, Fortland & Seattle R.R.,
announcement service. Placed direct.
KGEW.
Electric Power Co., 28
five fill the programs, daily. Placed
fived the programs, daily. Placed
fived Milling Co., hour and a
quarter programs daily for one year.

direct. KEX.
Triangle Milling Co., hour and a quarter programs daily for one year.
Placed through Jopin Agency. KEX.
Frostiet Ice Cream Co., aurouncement semice for one month. Placed through Roscoe Segar Agency.

MEX. Qualifornia Brewing Asgo'n, annuamennest service for three months, Flaned through Brisacher Advertising KGW.

Dodge Brothers. Comp., one-minute announcements. Flaced through Ruthreuff & Ryan Advertising Agency KGW. cy. Sta

cy. KGW.

Stark Davis Co., 13 announcements monthly for one year. Placed direct. KEM.

Red Top Cab Co., 30 announcements monthly for six months. Placed direct. KEX.

CHARLOTTE, N. C.
Carolinas Auto Supply House
Crosley Shelvador refrigerators),
-minute transcriptions, three times
week for six weeks, placed direct.

la-militie tale as week for six weeks, placed direct.

A week for six weeks, placed direct.

A warmad Co. (cosmetics) on eminitie transcription announcement, for the six of the

Yank work shirts), one 65-minute period a week far three months, using Hanolini Shoulters, Mahabel Hanolini Shoulters, Campolit Co, three months, Campolit Co, three the months, Campolit Co, three one-minute manuncements for four months, Jes. Kala Co. Wall.

Dodge Bros., Jun., 18 one-minute manuncements, Ruthrauff & Ryan London Shoulters, Mahabel Shoulters, Mahabel

WEIL.

Kellogy Sales Co., six 100-word announcements. Advertising. Inc. Wellow With Co., throe transactions as day for 12 weeks. De Carmo Corp. WEIL.

Omega Chemical Co., six 100-word announcements a week for four morths. Pressing Co. (Acroov Electronic Street, Co.) and the Common Corp. WEIL.

Streing Froducts (Dr. Cadwell's Syrup of Persons, fiber & Santonic Street, Common Co.) and the Common Co. (Co.) and the Co. (Co.) a Palmer WSOC.

SCHENECTADY, N. Y.

Florence Stone Co., 13 15-minute neconied musical programs (Robert Hooft Bowers' Band). William B. Remington, Boston. WGY.
Day Monton, Philaburgh, stating Sapt, 2, 4547, one-minute amouncements. Walker & Downing, WGY.
Dett. Food, (Nunce). Naw. York

ments, Waker & Downing, WGT.

Hest Faods (Mucos), New York,

To one-minute amountements, Ben-tian & Bowles, New York Olly, WGY.

Clobleskii (M. Y.) Faoz, desly one-minute amountements, Sept. 18-28,

Athony (N. Y.) Business College, daily one-minute anarymemoris. Leighton & Nelson, Schenectady. WGY.

WGY.
Shierwin Williams, Albany branch,
daily one-minute announcements for
nine weeks, starting Sept. 1, T. H.
Maloney, New York City, WGY.
Greyhound Bus Lines, 22 one-minute announcements, Beaumont &
Holman, Cleveland. WGY.

CINCINNATI

Bigbee Products, Inc., local distribs for Zip beverage, 26 Sunday noon 15-minute band transcriptions, started Aug. 30. WCKY.

started Aug. 30. WCKY.
General Phynymacol Co., llocal,
sponsoring 45-minute forencon and
quanter-hour right peniods, Monday
through Friday, of concert hall transcriptions. WSAI.
American Home Products, Monday
through Saturday, 10 to 10:45 a. m.,
from NBC Red, starting Sept. 14.
WSAI.

Sterling Products, Monday, Wednesday and Friday, 11:30 to 11:45 a. m., from NBC Red, starting Sept. 14. WSAI.

a. m., from NBC Red, starting Sept. 14. WSAI. Grand Hotel) Sunday, Surppara (Grand Hotel) Sunday, Grand Hotel Sunday, Surppara (Det. 4. WSAI. Sanka Coffee (Helen Hayes), Monday, 8 to 8:30 p. m., from NBC Red, beginning Sept. 28. WSAI. Raiston cereal (Tom Mix), Monday through Friday, 1. WSAI. Surppara (Mix), Monday through Friday, 1. WSAI. Surppara (Mix), Monday through Friday, 1. to 1.15 p. m., from Mutual, effective-Sept. 2. WSAI. Surppara (Mix), Monday through Friday, from Mutual, starting Sept. 28. WSAI.

PHILADELPHIA

Nation (Best Foods product), six spot announcements weekly for four weeks. Thaugh Berton & Bowles agency. WIP.

Womar's Home Compunion, magazine, 15-minute program every fourth week for 48 weeks. Through Geyer-Cornel & Newell. WIP.

Geyer-Cornel & Newell. William of the weekly fourth week for 48 weeks. Through Geyer-Cornel & Newell. William of the weekly fourth weekly fourth weekly fourth weekly fourth weekly fourth with the weekly fourth weekly fourth with the weekly fourth weekly fourth weekly fourth with the weekly fourth wee

Network Chart

CRS NEW PROGRAMS
Atlantic Refining: 'Atlantic Sportscasts with Ted Husing,' Tuesdays,
Thursdays, and Saturdays, '715 to '730
pm., heighning Sept. 28, and shifting
to Thursdays and Saturdays only,
7.15 p.m., on Nov. 12. Via 33 stations.

7.35 p.m., on Nov. 22. Via 33 stations.

CES EENEWALS

Campbell Semp: "Hilllywood Hotel, stations."

Campbell Semp: "Hilllywood Hotel, stations."

Campbell Tomato Factor: "Burns and Allen, "stations.

Campbell Tomato Factor: Burns and Allen, "stations."

Yes 35 sept. 80; for 52 weeks, Via 77 stations.

Note: Renewals for more than 13 ungels are generally nancettable in cycles of 13 weeks on 30 days' notice.

Prooter & Gamble is arranging to test Octavas Roy Cohen's script idea, "Personal," by way of transcriptions, Blackman is the agency.

Oldsmobile closing with NBC for the 10.30 to 11 pm. Saturday spot on the Red (WEAFF) link. Program will be headed by Twin S. Cobb and have an atterwise all-colored cast. It will be tagged Trvin Cobb's Plunta-tion."

American Mome Products, through Blackett-Sample-Hummert, has sig-natured a pair of script shows for CBS—Thomance of Helen Trent' and Tust Plein Bill' (both old laworites with the sponsor). Will hit the air Mondays through Eridays, 12:30 to 1 pm. Products to be plugged and starting date not set.

Lucse Wiles Biscuit Co., through Newell-Emmett, has taken the Satur-day eve 9 to 9:30 spot on the NBC Red starting Oct. 3. Programs are Red starting Oct. 3. Programs are to be a series of small town sketches, with principal roles assigned to Arthur Allen and Parker Fennelly. Scripting is 'handled by Henry Cartton and William Manley. Same schup has aired in somewhat similar form for other sponsors during the need six words.

Brick Mitchell on Air

Son Francisco, Sept. 1.

Lundstrom Hat Company will sponsor a new type of foolball program using Brick Mitchell, excregon All-America player and anoth of newtoll Cleast cleaves, over KCO, San Francisco, beginning Sept.

Mitchell, as the 'Lundstrom Scout.' Mitchell, as the 'Lindstrom scour, will broadcast a weekly quarter-hour program Wednesday nights at 7 o'clock, in which he will persent a scout's report on plays and players an games held in this vicinity. Hell get his dogse direct from the boys on the teams.

M. E., Harlan is the agency.

Albers Still Looking

Afters Still Looking

As Francisco, Sept. 1.

Latest group to audition for the new Albers Bros. Milling Co. fail series, which starts over the coast NBC-Red web Sept. 29, is a vocal octet and orchestra conducted by Gyula Ormay, Frisco theatte ork director. Erwin-Wasey agency listened. No decision by the sponsor. In the choral ensemble were Myrtte Claire Donnelly, Edwin Inhaus, Marsden Argall, Gwynfi and Oliver Jones.

Standard (Ind.) Audition

Chicago, Sept. 1.
Standard Oil of Indiana beginning to audition programs for a winter campaign in addition to the football sponsorship. Understood to be listening to a script show written by Welford Moore and Robert Burt, writers of the L'Impurables', program. of the 'Jimmy Allen' program.

'Allen' has been the air-plug for Skelly Oil.

MAYOR PAUL WHITEMAN

MAKUR PAUL WHITEMAN
Fort Worth, Sept. 1.
Paul Whiteman was made No. 1
man of Fort Worth for the slay. In
appreciation of the bandman's value
to the Frontier Centennial the town
designated today (1) Paul Whiteman Day.
Among the henors that went with
the dubbing was that of acting as
mayor of the town.

"Homemakers Club." Placed direct, will be a support of the town weeks renewal participation in Chargo agency. Willow Line, boat excursions, two weeks renewal participation in Chargo American, taking over the man one coment of the common com



The pioneers who "Won the West" secured their fortunes as well. Station KGO serves a community that spends more per capita than any in the nation. Key station of the Pacific Coast Blue Network, KGO is winning this section of the west for alert advertisers of today. Let us show you how.



7,500 WATTS SAN FRANCISCO

Completely programmed by NBC

Pacific Coast Radio Notes

Frances Langford vacashes to her Florida plantation Oct. 10. She re-turns to Hollywood end of October to resume air shows and also do a film.

Gladys Swarthout will sing on Camel Caravan show Sept. 15.

Don Cossacks, Russian chora group, is spoted on Camel Caravar for Oct. 13. choral

Hoot Gibson makes his first com-percial air appearance on Kraft mercial air appearance Music Hall Sept. 17.

Burns and Allen have renewed with Campbells for another year of 52 broadcasts, weekly, over CBS.

George Baft doubled in brass yes-terday (Monday), appearing on both Lux and Examiner air shows in Hol-lywood same night.

James Cagney goes Luxer on show of Sept. 7. Will do role from 'Is Zat So?'

Kayton Nesbitt is tenoring over KYA, San Francisco.

KLS, Berkeley, has opened biz offices in San Francisco's financial district.

Annual Don Lee picnic was held Sunday, Aug. 30, at Oak Park Cove, San Mateo, Calif., with plenty of KFRCers in evidence.

Mark Dunnigan, technician at KYA, San Francisco, left to go to Washington, D. C., where he will learn how to build transmitters at radio engineering school. Bob Smith replaces him at KYA.

Roy Russell, tenor, back at KFRC, San Francisco, after taking time out to sing in a Hollywood Bowl pro-duction of 'Carmen.'

Jeane Cowan, NBC bluester at

John Boles will broadcast over the San Francisco studios, is getting Rudy Vallee hour Sept. 10. Boles her first chance at a dramatic role will be in Toronto and will pipe in Hawthorne House, Wesson Oil serial networked Monday nights. Does a chrous girl part.

Arnold Marquis, traveler and ex-ewspaperman, joined the NBC pro-uction staff in San Francisco today newspaperman, joined the NB duction staff in San Francisco

Eugene Eubanks, formerly with CBS on West Coast, is a recent ad-dition to production staff on WLW-WSAI, Cincinnati.

Southern California Broadcasting Assn. elected new officers at a meeting Aug. 26. Those ticketed are Owen Dresden, manager of KHJ, as president; and L. W. McDowell,

Elsie Ottoson, after several year at KOMO-KJR, Seattle, goes to KIRO front office.

Arizona Joe, sponsored by new Dynamic gasoline, back at KOL, Seattle, after three months vacation, doing banjo-cowboy songs with Don Isham at the organ.

'Musical Moments' is new program replacing 'Streets of Seattle' on KOL, Seattle, for Fahey-Brockman

Harry Elliot, Don Lee publicity head on Coast, with the Missus, through Seattle and Canada points, on motor trip.

Alexander Lockwood from N. Y. added to the KGW-KEX Portland announcing staff. Chet Huntley, from KHQ Spokane, also comes to KGW-KEX.

Shearer Airs 'Romeo'

Hollywood, Sept. 1.

Norma Shearer, Ralph Forbes and Edna May Oliver will go on Hollywood hotel program Sept. 4, enacting three scenes from Irving Thalberg's Romeo and Juliet.

Dick Powell will sing several Italian songs to sustain the Italian atmosphere.

Busse's Dutch Accent (It's Real) May Get Him Job on Jello Program

Chicago, Sept. 1.

Young & Rubicam agency is talking with Sam Lutz and the Music Corporation of America for the Henry Busse orchestra to go on the Jello program with Jack Benny. Orchestra has been olayed by agency. All the second of the Henry Busse's and Benny, but with the Jello program with Jack Benny. Orchestra has been olayed by agency. All the seek to audition Busse for a possible speaking role on the show, particularly in view of Busse's natural Dutch accent.

In case deal goes through Busse and band will move to the coast for the season. Busse orchestra already set for another coast-to-coast show, over an NEC hook-up for the Mar-O Oil account through the local Baggeley, Horton & Hoty agency (formerly known as Sellers Service). Chicago, Sept. 1.

All-Hawaiian Symphony

Cleveland, Sept. 1.
WHK credits itself with being the first to broadcast a Hawaiian Symphony. Some 200 musicians who play Hawaiian instruments went interphenent. play nawana instruments were into rehearsal and plotted a program from Expo shell. WHK got wind of the concert and promptly booked a

the concert and promptly booked a part of it.

Then CBS decided to take it when WHK notified the network it could be laid.

Bob Hall Beaten

Philadelphia, Sept. 1.

Bob Hall, WIP announcer, was severely beaten last Saturday (29) night as he left the Anchorage Inn atter handling remote dance program from nitery. He was unable to give any reason for attack. Assailant, who appeared to be drunk, was larger and younger man, he said. Did not attempt to, rob him.

Hall is in his 40's. He was treated by doctor.

Herman Bernie has booked Smith & Dale, Sept. 8; Ramona, Sept. 15; and Ethel Waters (repeating) Sept. 29. All for American Can.

Blessing on KNX Deal by F. C. C. **Voices Belief That Networks'** Strength Should Be Balanced

Definite policy of encouraging tiffer competition between networks has been adopted by Federal Communications Commission, it was learned last week with publication of formal decision to approve transfer of KNX, Los Angeles, to the Columbia Broadcasting System.

Commish said in its statement of

Commish said in its statement of grounds for decision that 'it appears to be sound policy to permit Columbia to better its facilities in the Los Angeles area' and to bring about more intensive rivalry between CBS and National Broadcasting Co. This couclusion was reached after comparing the relative positions of the two webs in the Pacific Coast field. 'Commish remarked that NBC owns two San Francisco stations, and is affiliated with KFI, Los Angeles, 50,000 watter, while CBS has been dependent upon the Don Lee system for program service, as well as promotion and solicitation. 'The statement compared the organization of NBC in the West with the lack of organization of CBS and concluded that 'it has been the experience of

organization of CBS and concluded that 'it has been the experience of the commission that where strong competition exists the public receives a good broadcasting service.' Programs which got KNX into hot water a year ago were severely razzed in the commish decision to renew the station license. Although satisfied by, evidence that the offending, continuities have been dropped, the commish used sharp language in the commish used sharp lauguage in expressing its opinion of various medical blurbs. At the same time it

medical blurbs. At the same time it was extravagant in commending Columbia for its program policies. While admitting KNX rendered many programs of value, the commish noted that the hearing transcript contained much evidence about 40 programs which must be condemned because of their grossly

misleading character. Some of the claims were excessive and conflicted with medical knowledge, the com-mish observed.

Pat for CBS

Pat for CBS
In expressing confidence 'KNX
will sin no more, the commish remarked that CBS has various commercial program policies 'worthy of
mention.' The quantity limit on advertising, the care in selecting features for children, the scrutiny of
continuities, and the probabilition
against lax and the probabilition
against lax established CBS were
mentioned approvingly in the decision.

sion.

Radio attorneys generally were surprised at the way the broadcast cars smiled on CBS and flabbergasted that the commish went so far in declaring its belief that inter-web rivalry should be encouraged.

SPIELERS' POST GRAD **WORK FOR POLISH**

Cincinnati, Sept. 1.

The 20 odd announcers of Crosley's WI.W-WSAI staff go into a mental huddle every Wednesday night for classes in pronunciation, delivery, reading, poetry, ad libbing and other things expected of a mike spieler, with Peter Grant, chief of that department, and Stephen N. Hunter, studio control engineer, in charge.

Attendance is voluntary for regulars, all of whom attend, according to Grant, who says: We are having the classes so all of us may improve. He is a graduate lawyer and knows most of the tricks of the announcing trade.

Tom LaBrum of Crowley-LaBrum agency, back in Philly from double-O-ing Dallas and Fort Worth shows.

Last week a WLW advertiser, with national distribution, presented his 190th consecutive weekly broadcast.

This advertiser uses no other station . . . in short he can

"SELL IT TO THE NATION THROUGH THE NATION'S STATION" WI W

'Visiting Around' Not Right Training For Station Operation, Says Bramhall

Father-and-son ambitions to own and operate a station at Port Huron Mich., were discouraged by Examiner John P. Bramhall who recommended denial of the application of

Harmon Leroy Stevens and Herman LeRoy Stevens for a transmitter to be operated on 1370 kc, with 250

be operated on 1370 kc, with 280 watts days.

Principal objection of the examiner was that meither Herman nor Harmon showed and the tensive knowledge of the bred experience of Harmon Le Roy Stevens, its son, consisted of two Stevens, its son, consisted of two Stevens, its son, consisted of two Harmon Le Roy Stevens, its son, consisted of two Stevens, its son, consisted of two Harmon Le Roy Stevens, its son, consisted of two datasets attains in Florida, and three seatents with the seatent settled to the seatent s cast station in other operations, ac-tording to the report. The foregoing is the extent of the radio and busi-ness experience of Harmon Le Roy

WILLIE and EUGENE

Every Wednesday 8 P.M. DST

DR. LYONS TOOTH POWDER





Twice Weekly-WABC

MAXWELL HOUSE SHOW BOAT

WEAF, Thurs., 9-10 P.M., EDST Management: LEO MORRISON Radio Rep.: FRED B. NORMAN

Bramhall also pointed out that 'the advertising manager for the proposed station is a yout' of 23 years who is now employed by a plumbing artiblishment.

astablishment.

In addition to finding the Stevenses technically unqualified to operate a station, Braimhall declared that WMJ and WJR, at Detroit, were furnishing satisfactory daytime service to the community. The mere presentation of a mass of figures, many of which were copied from directories and other publications, and the population of the proposed service are a community of the proposed service are a community. The many of the proposed service are a community of the proposed service and the proposed to be served. Bramhall concluded.

Hudson from Manhattan

Schenectady, N. Y., Sept. I Schenectady, N. Y., Sept. I.
Sunday afternoon program over a
group of NBC stations which the
Leighton & Nelson Agency of
Schenectady is preparing for Hudon' Coal Co. will originate in New
York City, Jim Healey, newscaste
City and the Control of the Control
Coal Co. Tower WEY, will
his network debut on salvo,
12 of the Coal Coal Coal Coal Coal
Light Coal Coal Coal
Light Coal Coal
Light Coal
L

Landt Trio & White and guesters ugment. Healey will continue to roadcast for Sunoco over WGY.

Leslie Marshall, formerly of WIP, Philly, goes to announcing staff of WHIO, Dayton.

SPIELERS GET BILLING

Lincoln Announcers Shed Their

Lincoln, Sept. 1. Unparalleled local precedent w onparameted local precedent was set up here this week in stations KFAB, KFOR and KOIL, of Lincoln and Omaha, when station managers John Henry and Reginald B. Martin sent forth an edict to all announcers sent forth an edict to all announcers to tack their names to the end of any program with which they are identified. Idea, explains Martin, is that radio more than anything else has to sell personality, and he believes people would like to know who announces various programs.

There is no easier way to build names than by regular doses, according to the tone of this edict.

\$10 One-Way, Reverse Same Length, \$40

It costs \$10 to pipe a quarter-hour program from either WMAL or WRC, Washington, to a Balto broadcaster, and \$40 for piping same from

lalto to Washington. WFBR. NBC-red outlet here, and Balto to Washington.

WFBR, NBC-red outlet here, and
WBAL, NBC-blue rep, have often
had commercial hookups with the
stations in Washington, both of
which are owned by NBC. Usually
in past programs originated in the
stations-here and were piped over
there; from now on looks likely that
on-all similar arrangements programs will be broadcast from Washington and pumped into Balto.

NBC will let its two stations in the
Capital, shoty periods over the NBC
wires to Balto for a ten-spot per 15
mins, but will not permit either of
the two NBC-reps here use wires for
those rates. Balto broadcaster; have
to use A. T. & T. and cost is \$40.

Inside Stuff—Radio

Broadcasters will be untroubled by Federal efforts to prevent price discrimination in favor of large customers, it was indicated last week as Federal Trade Commission began preparations to enforce drastic new

as Federal Trade Commission began preparations to enforce drastic new Robinson-Patman law.

While the Commish, has, been tight-lipped about rumors it is investigating number of alleged offenders already, an official statement pointed out that suthority to enforce the new statute does not extend to common carriers in the communications field. The nature of the statement left some doubt, however, whether the Federal Communications Commission will attempt to use the new law to prevent discriminatory discounts, since the F.T.C. said the sister gaency has authority to enforce compliance in cases applicable to common carriers engaged in wire or radio continuing the continuing the commission of the continuing the continuing

Impending flock of new kid shows is reflected from the juve vogue in pictures. Radio sponsors and agencies are impressed by the marquee values of Shirley Temple, Jane Withers, Bobby Breen, et al., plus the Mitzi Greens and Jackie Coopers of the past, and accordingly the new programs will be increasingly juvenile. Script shows on the air such as Bobby Benson, 'Dick Tracy,' Rentrew of the Mounted,' the vogue of adolescent mass productions—Marie, the Horn & Hardhart and kindred adolescent mass productions—Marie, the Horn & Hardhart and kindred adolescent mass productions—Marie, the Horn & Jackie on all as screen—are other trade barometers.

Martin Block, who plays the 18 to 20 hit tunes as listed by VARIETY each week as part of his Make-Believe-Ballroom program on WNEW, New York, each Wednesday, was accused of copying the idea from the Lucky Strike Hit Parade last week.

Lucky Strike Hit Parade last week.

Representations were made to him by the advertising manager of the American Tobacco Co. according to Block, who denied any intention of thetting, pointing-out that the Lucky Strike theme son, was not used, as implied, and that his broadcast simply was of tunes officially listed by VAREEY. He further indormed the protesting party that he had no intention of discontinuing the idea.

When Major Bowes Amateur show switches to Chrysler and Columbia web the initial salute and broadcast will come from Detroit, home office of Chrysler motors. Second town will be Chicago, with the key towns in the midwest to follow.

Plans are being made by the Ruthrauff & Ryan agency and the client to increase greatly the facilities for public voting in the amateur program. Will use around 50 operators to handle calls instead of the 25 or so formerly on the job, and besides there will be at least 10 alternates plus a full staff of statisticians. staff of statisticians.

Jim Meyerson, manager of KLZ, Denver, will quit that post on Oct. 1 to become promotion director for all the Oklahoma Publishing Co.'s enterprises (WKY, Oklohoma City; Oklahoma City Times and Oklahoma, Oklahoma Farmer-Stockman; and Mistletoe Express Co.) Duties will also Include supervision of promotion for KLZ which is owned by the principals of the Oklahoma Pub. firm, but not by the firm directly. Succeeding Meyerson as KLZ manager is Bill Meyer, originally partner in the station before it was acquired by the present management.

Lenox R. Lohr, NBC prez, made it a two-town stand by the transcription route a week ago Sunday (23). Lohr took care of invitations for dedicatory addresses which he had received from WTMJ, Milwaukee, and KWK, St. Louis, by sending each station a recorded version of what he swould have said if he were on the spot. Outlet in either case broadcast the record.

With WTMJ the celebration involved new studios while at St. Louis it had to do with a new transmitter.

Purnell Gould, commercial manager of WFBR, Baltimore, unwillingly got himself into the hero class at Virginia Beach. Mrs. Gould pointed out a struggling damsel in the Atlantic ocean, whereupon Gould went to the rescue and prevented a drowning. Incident might have escaped attention except that a staff member of WTAR, Norfolk, spilled the beans.

Friendly tie-up of WELI, New Haven, and WNBC, New Britain, members of Connecticut Broadcasting System, with WSPR, Springfield, is no more. Latter supplied Transradio service to Nutmeg watters, but arrangement didn't prove practicable.

KANSAS CITY MUSIC SCALE IS REVISED

Kansas City, Sept. 1. New wage scale for union musi-cians for broadcast work goes into effect today (1). Further rescaling to include all union jobs is being prepared, but work not yet com-

pleted.

Broadcasters get a break in that the sustaining scale has been cut from \$30 for 21 hours to \$21 for 21 hours. Commercial times has been hours. Comm.

MURINE ON MUTUAL

Will Add Don Lee Four Starting

Chicago, Sept. 1.
Lou Diamond's band has been signatured by Murine to head a new commercial over Mutual beginning

Last year Murine had Diamond on its 15-minute 'Listen To This' pro-gram, which also featured profes-sional talent that had never been on sional talent that had never been on net-work before. Stations used were WGN, WLW, and WOR. Under-stood program will be of the same nature this year, but will be ex-panded to half hour and will go coast

panded to half hour and will go coast to coast.

Three Mutual stations will be used ill late fall when the four Don Lee stations on west coast will be added.

Program will air 8:30 to 9 ET. Nelser-Meyerhoff Agency set the deal.

CHWC, Regina, Sold

Regina, Sask., Sept I:

Purchase of 500-watt CHWC by
Regina Leader-Post newspaper, own
ers of CKCK which shares same
channel, 1010 kc., has been consumradio commish okays, CKCK will boost power to 1,000 watts with purchase of new Hansmitter. At present

chase of new transmitter. At present both stations operating on CKCKS; equipment though using dual call letters to end of August.

Jack Kemp, manager of CHWC, named new manager, of combined station. C. H. Smith, former CKCK, manager, resigned to John Taylor, Chemon, Carson, Lot Salbour, CHWC advertising manager, takes similar post in new set-up.

FOOTBALL FULLY COVERED

Royal Typewriter Latest Sponsor of Picskin Comment

Royal Typewriters, through Hanff-Metzger, have skedded two quarter hours per week on CBS (Thursday and Saturday, 6:30 p.m.) for football dope by Eddie Dooley, Series will start Sept. 17 under the tag 'Royal's Football Roundup.'

Football Roundup.'
Typewriter sponsor marks the
third CBS dopester this fall, and the
fourth all told. On the same web
Atlantic. Refining. will, have Ted
Husing commenting and prognosticating, while Elgin Watch has
signed Ed Thorperson. On NBC,
Sinclair. Refining will have Red

Churchon Joins KYA

San Francisco, Sept. 1. New production department head at KYA, local Hearst station, is Leon at XYA, local Hearts station, is Leon Churchon, who was transferred from the production staff of the Hearts station, WCAE, in Pittisburgh, Par-Churchon took dyer his new duties yesterday (31). He will work under Harry Rogers, program director. Linn Church, who has been KYA's chief announcer since the resigna-tion of Harry Bechtel some months ago, switches to the production de-partment to replace Wayne Griffin. The latter resigned to go to Los Angeles.

Rupert Pray's Position

San Francisco, Sept. 1.

New traffic manager for the
Northern California Broadcasting
System here is Rupert Pray, formerly in the KJBS sales promotion depart-ment, who succeeds Marion Wood-ling. Latter resigned today to ac-cept a position in the production de-partment of a new Merced (Calif.) station.

station.

Daniel Williams has been appointed chief engineer of NCBS with headquarters in San Francisco. Williams, for seven years at KQW, San Jose, replaces Jack Burrell, who also left for Merced to supervise construction of the transmitter,

DAYLIGHT TIME COMPLICATION

Raltimore, Sept. 1.

For first time fact that Balto does not operate on daylight-saving time caused some trouble on station getting chain-commercial program. Yack Armstrong' series of kid programs returned to air for General Mills yesterday (Monday) on its five-afternoons-weekly sked at 5.30 EDST, which would make it hour earlier here. WFFR, local outlet for NBC-red, which carries program, almost lost the account when General Mills figured 430 in the afternoon too early for period to hit, any audience, since sponsor believed, kids would be outside playing and mamas would not approve of 'em huggling the radio indoors when they could be absorbing the sumshine vitamins in orbing the sunshine vitamins in

the backyards,
WFBR finally made arrangements WFBR finally made arrangements to get the programs transcribed and is alring 'em locally at 5.30 standard time. Will Join in on chain programs after daylight-saving dies for season on Sept. 27. Station WRC, Washington, for same reason had same difficulty and found same solution.



RAY **PERKINS**

The Great Lakes Exposition, Cleveland, June 24 to Oct. 2d Three Half Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO

Thanks to NBC Artists Bureau

AN MCA Orchestra

OPENING SEPT. 4 EARLE, PHILA

JAN

Music With The Romantic Swing

Management
CURTIS & ALLEN OFFICE
DAYIDOW & SHERMAN
RKO Bilds., Rockefeller Centre
lew York
Circle 7-4124

CARL HOFF LUCKY STRIKE

"Your Hit Parade" WED. 10 p.m. EDST NBC RED and BLUE

Agencies—Sponsors

Schwob College Clothes is using 21 southern stations for its fall tran-scription campaign.

United Drug will this season cover from 200 to 220 stations for its Rexall products drive.

Lennen & Mitchell's fall radio

Lennen & Mitchell's fall radio roster includes the following shows: Dr. Allen Roy Dafoe for Lysol, Clehn & Fink) beginning Oct. 5. Same sponsor, for Pebece toothpaste, will have 'The Gumps' also on CBS, beginning Oct. 5.
Tydol Gasoline has skedded Eddie Casey, football commentator, for the Yankee network. Woodbury with Whiteman's 'Musical Varieties' continues over NBC Blue. Jergens, beginning Sept. 6, is inserting Winchell into the preceding quarter hour.
Liberty Magazine is presenting a series of talks, 10 to 10:15 p. m. on Tuesdays, over WOR, WMCA, MUW, WGN, and CKLIW.
WGN, and CKLIW. WHACA, WILW, WGN, and CKLIW. The state of talks, 10 to 10:15 p. m. on Tuesdays, over WOR, WMCA, WILW, WGN, and CKLIW. WHACA, WILW, WGN, and CKLIW, and WFBM, Indianapolis, five minutes daily, Mondapapolis, five minutes daily, Mondap though Saturday, and an inquiring reporter on WHAS, Pittsburgh, Old Gold is using WOV. New York, for a Sunday half hour in Idalian; and WEBR, Buffalo, Monday, Wednesday and Friday for a Polish seript act.

Republican Party is readying a disc series for release through Lord & Thomas, Chicago. Contracts now being sent to stations call for 52 quarter-hour platters to run six weekly in English (a foreign language series has also been on the

Cutting of the platters is in a ratio of five by RCA, and one by World.

Wheatena Corp. is placing through Rohrabaugh & Gibson, Philadelphia, orders for 41 recorded installments of Pop-Eye the Sailorman' with KNX, Los Angeles; KFRC, San Fran-cisco, the McClatchy group; KALE, Portland, Ore.; KVI, Tacoma' and

pole Pineapple has recorded a KFPY, Spokane. Discs are to be run series of musical show for placement through N. W. Ayer.

Standard Oil of New Jersey starts a weekly hour's musical show over CMX and COCX, Havana. Deal is for 13 weeks.

Marion Talley's sponsors, Ry-Krisp, double her NBC program to half hour Sept. 6. Program also switches from Friday to Sunday airings.

Hecker H-O 'Bobby Benson' series on CBS getting a new give-away stunt through Erwin, Wasey. Lis-teners of WABC, New York, to get ducats to the rodeo coming to Madi-son Square Garden. Dialers of other stations to rate bicycles.

Haberle Brewing Co. renewing its community sings' over WFBL, Syracuse. Sponsor awards a case of ale to the 'errson sending in best question of the week for use in the program. Best answer gets a similar program.

Screen Guide, one of the M. L. Annenberg publications, goes on the air Oct. 2, using Hollywood screen talent and being ethered over the NBC blue network. Will be aired from Hollywood when practical." Details were framed by Ernest-V. Heyn, editor, and Carl Schroeder, western rep for Annenberg mags.

Socony-Vacuum, through J. Stirling Getchell, asking for station coverage data with a possible announcement campaign in mind. Affair is completely tentative, with no appropriation allotted to date.

Longine-Wittnamer (watches and clocks) have written stations offering a deal whereby they would trade split second chronographs (precision studio clocks) for a series of spot announcements anent Longine wrist watches. This deal is a virtual repeater of the trades made by the same company back in 25 and 28. Not known yet how many stations

CAPACITY CROWD

HEARS PREMIERE

It was an honored San Diege that had the privilege hast night of hear-that the privilege hast night of hear-month premiers of Rich Marcellia 'Immortal Light,' tone poem, for or-chestra and chorus Inspired by the conductor composer's admiration for the late Thomas A. Billion.

the late Thomas 4. Edison.

The Marceill work deserves to be given a permanent place with the best marcein marcein literature.

Bernard and the properties of the themse that moves, majestically word a collect of the properties o

toward a climax of hrilliancy.

Theme of the tone poem, according to Marcelli. is that the immortal genius of Edison, who lifted the world from much material darkness, is the 'immortal light' of Infinite spirit operating through men and women who labor to be worthy.

Feeling of Power Into the language of music Marcelli has managed to instill this feeling of power that denth cannot diminish and through the inedium of superb musicianship in the orchestra this was communicated to an audience that sat entimiled.

OF MARCELLI OPUS

will enter into the horse-trading ar-

Fleischmann Yeast, through J. Walter Thompson, is starting a campaign of test announcements—10 a week for 10 weeks—in three Eastern markets. Sponsor this fall is relinquishing the Vallee web show to Royal desserts (another Standard Brands product).

Dodge Motors, through Ruthrauff & Ryan, is out to buy up the chain breaks following the CBS Major Bowes hour (Chrysler).

Atlantic Refining, through N. W Ayer, has added WRVA, Richmond to the Virginia Broadcasting System hookup to carry the football games bought on the latter. Same applies to WDBJ, Roanoke. Both stations

piped in only for the games.

Sponsor has also purchased the Cornell home games and others over the New York State Broadcasting

Fred H. Fidler, account executive at San Francisco office of J. Walter Thompson in charge of the Shell On account, transfers to agency's St. Louis office Sept. 10 to take over its management. Arthur Farlow, at present at St. Louis, returns to San Francisco Oct. 1.

Other personnel changes here shift Norman Strouse, head of the media department, to Fidler's former position; Fred Wilmar from the traffic to the media department, twhere he will work with Robert Thurmond, and Phipps Rasmussen to head of the traffic department with Gordon Steedman as assistant.

Standard Oil Co. (Ind.) will sponsor airing of Detroit Lions pro football games over CKLW, Detroit, in addition to Chicago Bears tilts over WGN, Chi. Opening games take place Oct. 11 and continue through Nov. 29.

Shaeffer Pen Co. is greatly extending its ether coverage this season, spreading to some 30 key transmitters around the country for a number of spot sessions. Is con-

a number of spot sessions. Is con-centrating on time, weather and other service reports. Shaeffer, ether deals being han-dled by Freeman Keyes of the Bag-geleys; Horton & Hoyt agency, Chi-

Kellogg's Corn Flakes will have Hal Totten airing nine tilts this fall over WENR, Chicago. Games to be broadcast still undecided. Deal set by N. W. Ayer agency.

North Western Ealfroad will bank-roll all Northwestern games on WJJD, Chicago. Russ Hodges will do the spieling. Caples Agency han-dled.

Campana is reported interested in Franklyn MacCormack's midnight Nocturne' broadcast as third network program to plug new product. This would be in addition to 'First Nighter' and 'Grand Hotel' airings. MacCormack chants dreamy poetry while Edna Sellers at organ weaves musical background. 'Nocturne' originates strom WBBM, Chaego, at midnight and airs over 50 CBS stations coast to coasts. Campana, however, figures on only using basic CBS net as a starter, and adding other stations if test proves successful.

Borden Milk has taken a series of WBNX, spot announcements over WBNX, New York, for 26 weeks. Squibs are in Jewish and English. On five times weekly at 2:05 p.m., Monday through Saturday. Young & Rubicam placed.

The Old Timer' has been spotted on WRC, Washington, and WFBR, Baltimore, by the Joseph Katz agency. Program will be aired on early am. slot on Tuesdays and Fridays, beginning Oct. 15.

Program will originate in washington and be piped over to WFBR here. Sponsor is Doughnut Corp. of America, a new account, but recently added to the Katz book. Possibility that stations in Richmond and Norfolk, Va., will be added to the hookup.

Plug Ice Cream—In Winter

Richmond, Va., Sept, 1.

Both local icc-cream manufacturers are radio advertisers—but only
during the Fall and Winter. To keep
icc-cream consumption from falling
off too much one icc cream house.
Southern Dairies, returns to WRVA
soon for: event straight year. Again
an all-kid whow, with a kid m.c.

FCC's Washington Docket

Grants and Applications

Washington, Sept. 1.

Summer vacations interrupting its usual routine, the Broadcast Division of the Federal Communications Commission held no regular meeting last week. Some small stuff was acted upon, subject to ratification at the next meeting, but this comprised mostly changes of equipment and extensions of special temporary authority.

A few amilitation.

of special temporary authority.

A few applications were received by the commish as follows:
WAWZ, Zarepath, N. J., night power hoost from 500 watts to 1 kw;
WAWZ, Zarepath, N. J., night power hoost from 500 watts to 1 kw;
Waldo Abbot, Ann Arbor, Mich, new station to be operated on 1550 kc
with 1 kw; Statistical Research Laboratories, Inc., Cleveland, O., new station to be operated on 1200 kc with 100 watts nights, 250 watts days; Seaboard Investment Co., Inc., Montgomery, Ala, new station to be operated
on 610 kc with 250 watts nights, 500-watts days; Peryatel Bros. and Richard
K. Beauchamp, Raton, New Mexico, new station to be operated on 1210 kc
with 100 watts nights, 250 watt days; Reytal Bros. and Richard
with 1 kw nights, 250 wat days; stepted to agreement with WOSU, Columbus, Ox. Columbia, 250 watsh, and the control of the columbia of th

Examiners' Reports

New station prospects for Baker, Ore., looked bright when Examiner John P. Bramhall turned over to the commish a favorable report on the request of Donald A. Wike and H. E. Studebaker for a transmitter to be operated on 1370 ke with rolling the commish a favorable report on the operated on 1370 ke with rolling the commistance of the commission of the comm (Continued on page 40)

TRANSAMERICAN acknowledges with thanks the support and encouragement it has received from advertisers and station executives during its first sixty days of operation.

We want to compliment the broadcasters who have been quick to see in TRANSAMERICAN a vital new selling force which has so long been needed.

TRANSAMERICAN'S ounsel in the intelligent use of radio broadcasting has aiready been subscribed to by twenty-nine nationai advertisers.

Transamerican Broadcasting and Television Corporation

JOHN L. CLARK, President

New York 521 Fifth Avenue MUrray Hill 6-2370

Chicago 333 N. Michigan Avenue STAte 0366

Dance Hall Orchestra **Acclaimed by Critics** at Symphony Concert

The Evening Tribune San Diego, Calif.

MARCELLI WINS ACCLAIM AT CONCERT

By Francis Imgrund

By Francis Imgrand.
It was given to San Diego to hearthe first public performance of this serious, heroic expression of .in of the serious and the serious composition was scored for orther composition was scored for orther and a chorus in the second movement, which part was taken by the serious of the ser

The guest was a dynamic leader and had the orchestra well in hand, keeping them alert every moment, from the "Overture to Milgnoom" ("Carmen." Under its alona take was played that delightful miniature by Nino Marcelli, "Sunf Box Minuet, which Havrah Hubbard, commentator, called a wilmsy.

Hollywood "Citizen-News' By Richard D. Saunders

By Richard D. Saunders
The first performance of Rico Marcall's tone-peem, "Immortal Lighti,"
was heard Saunday under the comphony Concerns and a large chorus.
The work possesses striking values,
The work possesses the property of the contense magnifector. It was written in
tribute to the late Thomas Edison,
Trom darkness, Illustrated with a
skillful and sensitive hand. A groptense opening thems for the celons was
five tympani. Orchestral and vocal
five tympani. Orchestral and vocal
five tympani. Orchestral and vocal
deserves future hearing. as a subminerate to an audience that a tendimileto with the runs of the runs o

position featival chorus. Although the initial performance of "Immortal Light" on the program naturally orevshadowed other works for last night's audience, the entire concert was one of great beauty. Pacific Const Musician, Los Angeles, Calif.

Rico Maycelli of Chicago, a dynamic musical personality who now is one of the National Broadcasting Company's best known orchestra directors and who has just archieved a nateworthy success as guest conductor and as composer, at the Ford Bowl, San Diego Exposition.

Exclusive Mgt. CONSOLIDATED RADIO ARTISTS, Inc.

100

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunt:

BEHIND-THE-FILM-SCENES KFWB, HOLLYWOOD

Harry Maizlish's Stunt

Harry Maillah's Stant
Hollywood.

KFWB will go on air weekly with
a special feature broadcast from
Warners film plant giving lowdown
and backstage dope of pictures in
and backstage dope of pictures in
from reader interest in offstage art
published in fan mags and dailies
and will serve as air plug for company's film product.

Program starts today (Tuesday)
and will be produced along newegiving spiel and introducing celebs.
In addition to broadcasting actual
activity behind the cameras while a
film is in work, present plan is to
eventually cover all departments in
volved in production. If you want to
eventually cover all departments in
volved in production. The start of the
artists of the production of the start of the
artists of the production of the start of the
artists of the production of the start of the
Ag in their ballythoo for Warner
release, station will devote a special
best fast to behind the scenes into

HARRY

Conductor

Lucky Strike

'Hit Parade' For the Broadcast o

Saturday, Sept. 5

10-11 P.M. EDST

COLUMBIA BROADCASTING SYSTEM

DICK

AND HIS ORCHESTRA Hotel Lincoln, New York City CBS COAST TO COAST NETWORK

OPENING LOEW'S STATE, NEW YORK, SEPT. 4

Dir.: M C A
Per. Mgt., HERMAN HERNIE
1619 B'way, N. Y. C.

DON NORMAN

NEWSCASTER WILLIAMS OIL-O-MATIC (58rd Week) Tel SUperior \$580, CHICAGO

from Leon Schlesinger's 'Looney Tunes' studio. KWB manager, Harry Maizlish, and his assistant, Bill Ray, plan to air the stunt indefinitely as a weekly sustainer. ABC's Joliet Stuni

Affiliated Broadcasting Co. last week pulled special 30-discount of the property of the proper

Program of 'Knock-Knocks'

Program of 'Kneck-Knecks'
San Francisco.
Capitalizing of the current 'kneck-kneck' craze, the Fur Doctor has dropped his 'Laffs from Life' programs over K. The Laffs from Life' programs over K. The Charles of the Charles of the Charles over KJBS and Kew Kan Jose. The quarter-hour broadcasts, conducted by Ben Harkins and Jack Murphy, are devoted to 'knock-knecks' submitted by listeners. Grand prize 'do second prize. Contest will continue as long as interest is maintained.

Since its debut last week the program has elicited an unitually large response. From present indications it looks like the most successful of the Fur Doctor's broadcasts to date.

When Thirks Ge Wenner.

When Things Go Wrong Clevels

When Things Go Wrong
Heavy rain stopped a WTAM
broadcast of a dog show in one of
the city's parks held recently. Engineers had to pick up their cable
in four inches of water.
Hal Metzer, WTAM press agent,
who Napoleoned the affair was ill in
bed next day due to getting a soak-

WGAR Meets a Train
Cleveland.
Jesse Owens, Cleveland's Negro
Olympic track star, arrived in Cleveland last week and his coming was
the signal for all four stations,
WTAM, WHK, WGAR and WJAX to
carry festivities and presentations in
Cleveland Public Hall.
Cleveland vith its mobile unit to
broadcast arrival and part of the
parade.

Buld Community Chorus

Buld Community Chorus

Richmond, Va.

WMBG getting splendid notice and
good will by sending out men and
audition equipment to the city's
receation halls, music clubs, etc., to
round up. 1,000 voices for a Riche
notices of station crew's arrival getnotices of station crew's arrival getting plenty word-of-mouth comment. When selected, the Community Chorus will do a series of
programs for WMBG, in addition to
With friends and familles sure to
tune in to radio programs, WMBG
sees another audience builder-upper.
Bob Mitchell looking after station
angle.

NBC Spouts Air Races
Spotting Ken Carpenter as announcer, NBC will ether National
Air races to be staged at Los Angeles
Air races to be staged at Los Angeles
auspices of the Los Angeles Junior
Chamber of Commerce Program
goes over the Blue.
C. L. Menser, NBC production
manager in Chicago, planed in to
handle details.

L. B. Wilson (the horse) won his three starts at Saratoga, 11-1, 10-1,

Tulsa Palsy-Walsy

Tulsa, Sept. I.
Pipe of peace between newspaper
and radio, on the one hand, and competing radio stations, or, the other,
is much in evidence here. Tulsa
Tribune has a working agreement
between KTUL and KVOO whereby between KTIL and KVOO whereby the paper gets boosted over each station, while the competing bload-casters each get space in the paper. Trio has no connection whatsoever with each, and no interlocking stock. Latest stunt is that the boys are going to collaborate on a Radio Cir-cus beginning Sept. 5. Name stars, etc., planned for the conjoint blow-out.

Jesters Get Sponsor

Jesters Get Sponsor

Chicago, Sept. 1.
Local office of Consolidated Radio
Artists signatured its first air commercial. "Kings Jesters' start 15minute commercial for the Fair Dept.
Store today (1) over. WMAQ. Program will be on 11:30 every morning
except Saturday and Sunday.
Kings Jesters consist of six musicians and Marjoric Whitney. They've
been at Wahut Room of Bismarck
Hotel all summer.

Jaeger's V.P. Tag

C. P. Jaeget has been named v.o, in charge of the Chicago office of Transamerican Broadcasting and Television Corp., while Frederic Stead, formerly of NBC's sales department, has joined Transamerican's New York staff.

Jaeger became part of the TBTC organization the the the Latter absorbed his station rep firm of Reiter & Jaeger last July.

Pro Pigskin Sponsored

Detroit, Sept. 1.
Standard Oil of Indiana has signed to sponsor broadcasts of home games or Detroit Lions, world pro grid champs, via CKLW, Windsor. McCann-Erickson, of Chicago, handled account.

No spieler set as yet, but it's ex-pected to be Joe Gentile.

Last year games were aired by WJBK, with Goebel Beer as backer.

Flamm Due Thurs.

Donald Flamm, prexy of WMCA New York, returns to Manhattan to-morrow (Thursday) from abroad. Has been visiting in Europe since first of July.

FCC's Docket

(Continued from page 39)

proposed new station, if the deal goes through, kicking in 20% of the necessary funds for construction of the \$8,000 transmitter.

Need for a station in the vicinity was stressed in Bramhall's report, school, church and law enforcement authorities having testified as to the a inadequacy of the radio service in the community, as well as agricultural experts who entered a plea for a station to broadcast crop reports, weather and market information and other farm news.

Attempt to scuttle station KYOS, Bellingham, Wash, through an application for a second transmitter at Bellingham, was temporarily halted by the adverse report of Examiner Bramhall, who recommended to the commish, a denial of the plea of Gomer Thomas.

Thomas, who asked for the 1420 kc frequency with 100 watts, was declared technically and financially unqualised to operate a station and also-was accused of using the application to knife KYOS- in a bitter political struggle to put the incumbent smallle off the air.

In a lively hearing, Thomas and his witnesses complained of 'distasteful and obnoxious' programs on the part of KYOS, but admitted that if the station was run in a non-partisen and respectable manner' it would adequately serve the locality.

After showing that Thomas had no broadcasting experience, although he proposed to be manager of the station; that he could offer no engineering testimony as to coverage of the transmitter and that he apparently was the town of Bellingham as a 'boiling political cauditor' and acused Thomas of an attempt to homstring KYOS for political reasons.

Not only is there a bitter struggle between the two major political parties at Bellingham,' Bramhall pointed out, but one of these parties is beset with all but sanguinary strile within its own ranks. This factional strife gave birth to and became the basis of the instant application and the real reason for this filing.'

An application for renewal of KYOS' license is pending before the commish, Bramhall pointed out, but whether or not

of the station there has been a great improvement in the programs oroac-acts by the station. Maintaining three studies, at Chicago, Zion and Waukegan, III, the ap-plication requested a modification of license to permit the location of the main studio to be moved to Chicago in order to simplify the problem of finding talent worthy of commercial programs. The station proposes to have from 70% to 75% of its programs originate at the Chicago plant, if the request is granted.

CKLW'S HAPPIER MOON Growth of Mutual Forecasts End of Tough Spell

Tough Spell

Tough Spell

Detroit, Scpt. I.

With advertisers over their 'Scare, bix is perking over across the river at CKLW, Windsor. Coming Season promises to be the best in several years at this Canadian station.

Spot was left in a hole last September when it shifted from CBs to Mutual. Columbia had turnished with about 60 dours weekly, while some considerable upping a meant considerable with likelihood of Mutual furnishing at least 11 hours of commercial program-building, with out of commercial programs are expected to hit around 35 hours this fall, with likelihood of considerable more when and if CRC Oses details of Season and CRC Oses details of Season and Upping of power.

Sime Neary in Radio

Bridgeport, Sept. 1.

Sime Neary, former vaudevillian, has opened juve talent series. Thy Town Revue, at WICC, Bridgeport Yankee webber. Sunday half-hour is sponsored by Harolds, Inc. children's clothing house, which ties up with air offering by handling applications for auditions.

Assisting Neary with the program are his former stage partners, Estelle and Adelaide Lovenberg. Bridgeport, Sept. 1.



HELD OVER CHICAGO THEATRE, CHICAGO

OPENING LOEW'S STATE
NEW YORK, SEPT. 4
Sole Direction, HERMAN BERNIE,
1619 Broadway, New York

THE 16TH WEEK

BENNY

Every Sunday Night, 6 P.M., EDST

FEEN-A-MINT

MUTUAL BROADCASTING SYSTEM

Ponder Tommy Harris

San Francisco, Sept. 1.
Tommy Harris, NBC tenor, auditioned by Ruthrauff. & Ryan, exces in New York during his broadcast from San Francisco with Meredith Willson's ork over the Blue web Saturday, Aug. 29. Audition arranged by Cecil Underwood of agency staff. Contrary to the usual procedure on the Willson program, Harris was given two full solos. Harris' resignation from the network's local staff takes effect Sept. 3.

The NATIONAL BROADCASTING COMPANY and WALTER BATCHELOR

HILDEGARDE

Opening September 4th
MICHIGAN THEATRE, Detroit and shortly to begin a THIRTEEN WEEKS'
SERIES OF BROADCASTS

British Broadcasting Feature Columbia Recordin HENRY SHEREK, European Representative ANNA SOSENKO, Personal Manager



المراج المطاور والمسابقة فالمطابق المراجع

35 POP SALES TOPPE

GEN'L CONDITIONS AIDED MUSIC BIZ

'Too Old to Dream' Last Year's Topper in Plugs. - Only One Non-Picture Tune in First 5, 'Gypsy Tea Room'-Oldies Get Play

MORE PIANO USERS

Slight ray of sunshine for the music business is disclosed by a comparison of the accumulated plugs which the leading tunes received in 1935 with their sheet sales. The 1935 with their sheet sales. The average copy turnover for the six leaders in the performance analysis for 1935, as prepared by the Amer-ican Society of Composers, Authors and Publishers, was somewhat above

rean soutery or Composers, Audional Publishers, was somewhat above the level that prevailed in 1934. With few exceptions, notably Tsie of Capri' and Red Sails in the Sunset,' the analysis reveals that plugs and sales ran a close parallel course. Trade attributes the heavier sales among the plug leaders of 1955 more to the secretal collast year than to the possibility that radio had reached its spex as a voracious caler-upper of music material, and that the public is beginning to turn back in appreciable numbers to the plano.

Plus leader, for 1935. When I

ciable numbers to the plano. Plug leader for 1935, When I Grow Too Old to Dream, performed 29,161 times, accounted for practically the same number of sheet sales as did 1934's performance ace, Love in Bloom. Each sold in round figures 500,000 copies. Similar situation obtains for the No. 2 plug tune on the 1935 and 1934 lists. ASCAP: 1935 setup accords second place to Tm in the Mood for Love, with

6 Top '35 Songs

Number of sheet copies sold by the six tunes which got the largest number of plugs in 1935

ollows:
"Too Old to Dream,' 500,000.
"Mood For Love,' 200,000.
'Gypsy Tea Room,' 311,000.
'Lullaby of B'way,' 125,000.
'Cheek to Cheek,' 250,000.
'What's the Reason?,' 160,000.

26,537 plugs. In 1934 'All I Do Is Dream of You' held the deuce spot with ASCAP, and the sales in both cases was around 200,000 copies each.

with ASCAP, and the sales in both cases was around 200,000 copies each. It is in the sheet turnover for the next few tunes on the society's performance accumulation that the upbeat makes itself evident. ASCAP'S 1935 No. 3 song is 'In a Little Gypsy Tea Room, with 25,238 plugs and a sale of 311,000 copies. In 1934 ASCAP gave this same spot to 'Carioca,' which netted a turnover of 100,000 copies. Last year's No. 4 pop song was 'Lullaby of Broadway,' with 24,864 performances and a net sheet disposal of 125,000 copies. For 1934 the ASCAP No. 4 tune was 'The Very Tawught of Zou,' which had a counter-lin's 'Cheek to Chee' after No. 5 rating on the society's plug breakdown for 1935 and capitalized on 250,000 copies. In 1934 the like slot went to 'For All We Know,' which sold under 100,000 copies. Other smash sellers' in 1935 were 'Red Salis in the Sunset,' 600,000 copies, of the first five songs on 1985's Plug accumulation, only one origing

Radio Performances in 1935

TITLE, FROM CL	ASS.		REDITS.	PUB.
Dream' The Night Is Young' F 2. I'm in the Mood for Love' Every Night at Eight' F 3. In a Little Gypsy Ten Room'. 4. Thullaby of Broadway' Gold Diggers of 1935' F 5 (Theak to Cheek'	Film Film	Romberg-Hammerstein McHugb-Fields Burke-Leslie Warren-Dubin Irving Berlin	26,587 25,228 24,864	Robbins Robbins Joe Morris M. Witmark I. Berlin
7. 'I'll Never Say 'Never Again'	Film	Tomin-Hatch-Poe-Grier	23,044 23,775 28,098	I. Berlin D'son, D.&G. Famous
12. 'I Couldn't Felleve My Eyee'	Prod. Film	Lawnhurst-Seymour Hammerstein-Harbach-Kern Fields-McHugh-Kern Samuels-Whitcup-Poweli Silver-Davis	21,011	T. B. Harms T. B. Harme Shapiro-B'n Crawford
	Film Film			Robbins Robbins
15. 'Red Salls in the Sunset'	Prod. Film Prod.	Wanhal Divon	21,038	Shapiro Harms, Inc. Remick Mille Music
10. Top Hat, White Tie and Tails' Top Hat'. F 20. 'Lulu's Back in Town'. 'B'way Gondoller'. F 21. 'Isn't This a Lovely Day' Top Hat'. I 22. 'Isle of Capri'. 'Anything Goes' 23. 'Anything Goes' 'Anything Goes'	Film Film Film Prod.	Bloom-Kochler Lrving Berlin Warren-Dubin Lrving Berlin Brocks Bowman Brocks Bowman Lombardo-Kahn Warren-Dubin Gordon-Revel Burke-Leslie Werren-Dolin Ellis-Carter	20,048 19,771 19,558 19,084 19,035	I. Berlin M. Witmark I. Berlin T. B. Harms Harms, Inc.
24. Love and a Dime' Stage at Bay' 25. Footloose and Fancy Free' Stage at Bay' 26. She's a Latin from Manbattan' 'Go Into Your Dance' 12. From the Top of Your Head'. 'Two for Tonight' 18. '(n 'Freen't Legal'.	Prod. Film Film	Lombardo-Kahn Warren-Dubin Gordon-Revel	18,700 18,375 18,388 18,098	Santly Robbins M. Witmark Crawford Jos Morris Crawford Witmark
28. On Treasure Island. 29. Without a Word of Warding. Two for Tonight. I 30. 'About a Quarter to Nine' Go Into Your Dance' I 31. I'm on a See-Saw. Jack and Jill'. I 32. You and the Night and the	Film Film Prod.	Gordon-Revel Werren-Dubin Eille-Carter	17,612 17,572 17,209	Спарреп
34. You are My Lucky Star''B'way Melody of 1936' I 85. T'm Livin' in a Great Big Way' 'Hurrab for Love'	Film Film Film Film	Rainger-Parker Brown-Freed McHugh-Fields Rodgers-Hart	17,201 17,200 17,022 10,975 16,781	Harms, Inc. Vamous Robbins I. Berlin Famoue
. St. Tours tas top	Film & Prod. Film Film	Cole Porter	16,778 16,723 16,648 16,415	Harms, Inc. Felst M. Witmark Robbins Movietone
22. Love 1s Just Around the Corner Here Is My Heart' I 43. T Got Rhythm' Girl Crazy' 1 44. You're a Heavenly Thing' 1 5. Rhythm and Romance 1 5. R	Film Prod. Film Film	Gensler-Robin Gershwin-Gersbwin Young-Little	15,886 15,700 15,553 15,008 14,441	Famous New World Shapiro B'way Mus, Sam Fox Berlin, Inc. Famous
47. No Strings, I'm Fancy Free Top Hat	Film Film Prod.	Lawnburst-Seymour Lawnburst-Seymour Lawnburet-Seymour Mack Gordon Cole Porter Bixlo-Neri-Silverman	14,441 14,253 14,240 14,121 14,007 18,871 13,747	Constant
53. "Star Gazing". 54. Tou're So Darn Charming 55. "Believe It Beloved'. 56. "Fare Thee Well, Annabelle'. "Sweet Music'. 57. "Blue Moon". 58. "Double Trouble'. "Bir Broadcast of 1983'.	Film Film	Symes-Neiburg-Levinson , Spiwa-Burke Johnson-Whiting-Schwartz. Wrubel-Dixon Rodgers-Hart Robin-Whiting-Rainger	18,886 18,232 18,217 18,152 18,124 18,062	Harms, Inc. T. B. Harms Leo Felet Santly B'way Mus. Remick Robbins Famous
59. My Heart Is an Open Book', 'Love in Bloom'	Film Film	Mack Gordon Rainger-Robin Deutsch - Smith - Winegar- Rozan Burke-Leslie	18,124 18,062 12,995 12,983	Famous Crawford Famous
62. 'Little Bit Independent'	*****	Burke-Leslie	12,032	D'son,D.&G. D'son,D.&G. Shapiro-B'n M. Witmark
65. 'I Wish I Were Aladdin	Film Film Film Film Film	Simon-Loman-Roberts Warren-Dubin Gordon-Revel Brown-Freed Toblas-Newman-Mencher Irving Berlin Rigger-Habin Lenoit-Slavier Reginal Foreythe Conrad-Magidson	12,512 12,410 12,380 12,272 12,211 12,208 12,184 12,186	M. Witmark Crawford Robbins Harms, Inc. I. Berlin Famous M. Witmark Harms, Inc. Robbins
12. Swennds for a Wallhy Widow 14. Here's to Romance' 14. Z. Swenner to Romance' 15. There's to Romance' 16. White White Gordenia' King Solomon of B'way 16. Witte White Gordenia' Alit the King's Rorsee' 17. Smoke Gete in Your Eyes' Roberts Smoke Gete in Your Eyes' Roberts	Prod. Film Film	Conrad-Magidson J. F. Hanley Tomlin-Jasper-Poe Sam Coslow	12,099 12,086 12,004	Movietone Harme, Inc. Berlin, Inc. Famous
70. Little White Gardenia' All the King's Horsee' 77. When Your Heart's on Fire. Smoke Gete in Your Eyes' Roberta'	Film	Kern-Harbach	11,197	T. B. Harms
70. 'You Fit Into the Picture'	Prod. Prod. Film Film Film	Noel Coward	11,801 11,860 11,857 11,788 11,691	Chappell E. B. Marks Robbins Berlin, Inc. Famous
os. Zverytning e Been Doue Be- Kores 84. Tores 85. T Feet a Song Comin' On' Folies Bergere' 86. T Feet a Song Comin' On' Feer Nicht at Eight' 86. Tea for Two 87. Throwing Stones at the Sun' 88. The Song Sones at the Sun'	Film Film Film Prod.	Adameon-Knapf-King Sterp-Meskili McHugh-Fields Youmans-Caesar Simon-Myeells-Hueston	11,858 11,641 11,507 11,436 11,484	Robbins Robbins Robbins Harms, Inc. Shapiro
88. 'Take Me Back to My Boots and Saddle'				Sc'ster & M. Cacsar, Inc.
Planna 91 If the Moon Turns Green' (Used in Frankle') 91 'Get Rhythm in Your Fect' (Used in Frankle') 92 'Love Me Forever' Love Me Forever' 93. 'Eeny, Meeny, Meiny Moe' 1f You Were Mine' 94 'With Every Breath I Take' Here Is My Heart'	Film Film Flim Flim	Coates-Hanighen Robinson-Livingston Schertzinger-Kahn Mercer-Maineck Rainecr-Robin	11,211 11,195 11,165 11,130 11,067	Harry Engel I. Berlin I. Berlin
35. Object of My Affection Thinks Suture Lacy	Film Prod. Film	Samuels-Whitcup-Powell Marke-Gesen-Lorner Coates-Hanighen Robinson-Livingston SchertLinger-Kahn SchertLinger-Kahn Ralinger-Robin Gordon-Revel W. C. Handy Johnedon-Kahn Johnedon-Kahn Spina-Burke Coots-Giliespie Prooks Bowman Ager-Adams Lawhurst-Scynour	11,021 11,004 11,005 10,965 10,869 10,849 10,832	Crawford W.('.Handy Milis Robhins Smith Bros.J. Feist Robhins
103. Seaf of the Sun Stage at Bay 103. Seaf 1 Belevin 104. When the Leaves Bid the Trees God-bye 105.	rrod.	Ager-Adams Lawnhurst-Scymour	10,745	Santly Ager. Y.&B. Chappell
105. 'Solitude' 106. 'Ev'ry Day' 107. 'According to the Moonlight'. G. White 'Scandals, 1935',	Film Film	Lawnhurst-Scymour Eilington-De Lange-Mills. Fain-Kahai Meyer-Yellen-Magidson		Chappell Milson's Remick Movietone
100, 'Voodiaud Echoes'. 110. 'I'd Rather Listen to Your Eyes', 'Shipmates Forever'.	Film	Sherman-Lewis-Ager Rudoif Frimi Warren-Dubin		Ager, Y.&B. Boston Remick
111. 'All Through the Night''Anything Goes'	Prod. Film	Warren-Dubin Coic Porter Clare-Wbiting	10,179 10,012	Remick Harms, Inc. Movietone

down for 1985 and capitalized on 250,000 copies. In 1984 the like slot Rhythm (15,700 performances), St. Louis Blues (11,004 performanc

Pubs. Writers Tops

Eight publishers accounted for five or more tunes among the 112 radio plug leaders for 1935. These 121 top repeaters came from 26 publishing firms and represented the output of 131 writers.

Firms which had five or more hits in the list of 112 most played were as follows:

pllows:
Robbins, 17.
Berlin, Inc., and Famous Music,
2 each.
Harms, 10.
Crawford and Witmark, 7.
T. B. Harms, Shapiro-Bernstein,

each: Santly Bros.-Joy, Remick and Sam Fox-Movietone. Chappell, Feist, Donaldson, Doug-las & Gumble and Mills Music, 3

each. Writers' Tops

Writers' Tops
For the writers camp the analysis
of radio's most used music for 1935
gives the following recapitulation:
Harry Warren-Al Dubin, 8.
Irving Berlin, 5.
Mack Gordon-Herry Revel, 5.
Gus Kahn, 5.
Leo Robin-Ralph Rainger, 5.
Lee Lawnhurst-Tot Seymour, 4.
Dorothy Fields-Jimmy McHugh, 4.
Cole Porter, 4.

Publishing houses that had 4 tunes

Richard Mills will rep. Exclusive
Music in Chicago.

NAB Request For Refunds Puzzles WB

Washington, Sept. 1.
National Association of Broadcasters is waiting for Warner Bros',
answer to the association's demand
that WB return the license money it
collected from stations during the
break from the American Scicety of
Composers, Authors and Publishers.
Request for information 'concerning
any steps that have been taken to
retund moneys' was made by James
W. Baldwin, the NAB's managing
director.

any steps that have been taken to refund moneys' was made by James W. Baldwin, the NAB's managing director.

Marking time and still hoping for a response from Warner, Baldwin and the situation or to indicate whether the association is contemplating any move to force WB to make pro-rats rebate to stations which, while also licensed by ASCAP, paid Warner for the use of its music, Matter probably will rest until next NAB board session, when decision will be made whether to resort to legal proceedings. The state of the stat

Musician Defense Fund Tax Kept at \$200,000

Los Angeles, Sept. 1.

Theatre Defense Fund tax of the American Federation of Musicians will at no time be permitted to drop below \$200,000. it was announced to its membership by Local 47 of Los Angeles, which points out that bylaws as recently amended provide for the International executive board or the president of the Federation shall increase the fund tax from 10% to 20% per member when such a drop shall occur.

Effective Sept. 7, all musicians employed in the making of sound pictures must pay a two per cent tax pased on the minimum scale governing such work, and if employed in a theatre, the rate is one per cent.

Bit Player Pokes Tune At Megger—He Buys It

Hollywood, Sept. 1.
Upon hearing James Horne, director of Hal Roach's 'General Spanky,' lamenting fact that he couldn't find a tune for his next Laurel and Hardy, 'Tonight's the Night,' Portia Lanning, bit player in the pic, pulled out a ditty, her first, and sold it on the scott. spot

She'll get screen credit, too. Title is 'Will You Be My Lovey-Dovey?'

Catalina Reties Garber

Los Angeles, Sept. 1.
P. K. Wrigley has renewed Jan
Garber and ork for his Catalina
Island pavillion for new two-year
summer period starting in 1937.
Garber, currently, is playing his
third summer at the Island resort.

Leo Salkin on Hoof

Leo Salkin, head of local Consolidated Radio Artists, out of town selling bands to hotels and nite clubs. Salkin is spleting his sales talk in Denver, Kansas City, Dallas, Fort

WB Negotiating With Dreyfus for Pool of Harms, Chappell Firms; Will Split WB Music Interests

Split up in the management of Warner Bros.' music interests will take place if Max Dreyfus accepts a proposition which has been submitted him by the picture production firm. Negotiations which are now afoot involve an amalgamation of the operations of Harms, Inc., T. B. Harms Co., and the Chappell Co. of America, with Dreyfus and his brother, Louis, co-partners in Chappell, getting a half interest in the first two firms and Warners obtaining 50% of the Chappell stock.

Warners' move for this realignment has a two-fold motive. It admits that it has no one on the inside capable of a handling in the musical expansion of a handling a catalog, of Harms standing in the musical expansion of the companied of the companied of the companied as the No. 1 authority on production music values. Few have been the outstanding composers and lyricists of the stage in the past 30 years who haven't been allied with one or another of Dreyfus' catalogs. Other angle that is agitating Warners derives from the situation in which it toud itself when it returned

ners derives from the situation in which it found itself when it returned which it found itself when it returned to the American Society of Composers, Authors and Publishers a month ago. During the seven months that the Warner catalogs were out of the Society and likewise off the net-works, the Chappell Co. concentrated on building itself up along production writer after another quit the Warner fold for Chappell. Among these were Cole Porter, George Gershwin, Richard Rodgers and Lorenz Hart, Oscar Hammerstein, 2d, Jerome Kern and Otto Harbach.

Kern and Otto Harbach.

Seeks to Repair Fences

WB now figures that by entering into a stock-exchanging arrangement with Dreyfus it would not only repair the fences torn down during the absence from ASCAP but acquire one who is most competent to handle the production, phase of its music holdings. What it fears may stymic the deal is Dreyfur distincilination to get overly active again in the businable season of the health seas

m are event wis and Dreyfus get together on the proposed interlocking of interests, the authority of Edwin H. (Buddy) Morris; v.p. and gen. mgr. of WB's Music Publishers Holding Corp., would be limited to M. Witmark & Sons and the Remick Music Corp.

Bobby Breen will record four numbers for Decca, They are: 'Mother,' The Rosary,' Ave Maria' and title song from next picture, 'Rainbow on the River.'

Ellington to B. A.

Buenos Aires, Aug. 21.

Duke Ellington orchestre has been contracted for the Opera TheaterCine and Radio Belgrano.

Understood that it is going to cost \$30,000 a month.

MUPA APPEALS ASCAP VICTORY

Syracuse, Sept. I.
With the recently organized Music
Users Protective Assn., Inc., sup-porting the litigation, counsel for Elm Lodge, local nitery, is asking the Circuit Court of Appeals to re-verse a decision which, Federal Judge Bryant had made in favor of the American Society of Composers, Authors and Publishers, In his find-ing, handed down last May, Judge Bryant held the spot guilty of two tune infringements and dismissed a second action involving a similar al-legation.

second action involving a similar al-legation.

Albert Averbach, who is acting as counsel for both the MUPA and the nitery, contends that the case on-appeal is a direct test on the ques-tion as to whether ASCAP can re-cover on an infringement before it has proved that the copyright in-volved is 'a new and original' com-position. Averbach holds-that a certificate of copyright shouldn't be enough to !rove ownership, but that the composer should be compelled to show. concrete evidence of original-ity.

ity.

Averbach bases this line of argument on a U. S. Supreme court decision, Burrows-Giles Lith. Co., vs. Sarony. The court averred in this

The court averred in this case;
The copyright system has no such provision for previous examination by a proper tribunal as fo the originality of a book, map or other matter officred for a copyright, as is contained in the patent-laws.

In a copyright case it is therefore more important that when, the supposed author sues for a violation of his copyright, the existence of those facts of originality, intellectual production, of thought and conception on the part of the author should be proved than in a copy, of a patent right.

Most Played on Air

To familiarize the trade with the tunes most on the dir around New York, the following songs were most played on the networks last week. Combined plugs on WEAF WILLIAM WABC are computed for the week from Sunday through Schurday night (Aug. 23-29), Until Real Thing Comes.

Until Real Thing Comes,
Bye Bye Baby,
Did I Römember,
Me and the Moon,
When I'm With You.
Star Fell Out of Heaven.
Fin an Old Cowband.
The My Bort.
The Art Cowband.
The My Hort.
Tourte Not'the Kind.
I Can't Escape From You.
Until Today,
If We Never Meet,
Sing Baby Sing,
—Love Will Tell.
No Regress.
Cross Patch.
Stompin' at Savoy,
Why Do I Lie.
Dancing Till Dawn.
Organ Grinder's Swing.
Without Shadow of Dorbt.
Sin to Tell a Life.
Knock, Knock.
Way You Look.

Hylton's Return To U.S. Unlikely; Irked Petrillo

Indications are that Jack Hylton will not return to America this coming season, but will remain in England and Europe despite the fact that he would like to come back for some more American nite club, theatre and commercial radio coin. Hylton had two commercials for Standard Oil and Realsilk last year besides top money for his duties at the Drake hotel in Chicago and mid-

west theatre dates.

west theatre dates.

The English mesers to doesn't rest so well with the powers that be here due to his open and uncomplimented to the property of the state of the characteristic of the Chicago Federation of Musicians, and is said to have caused feeling among the agents and bookers with whom he did business. J. C. Stein of Music Copp. of America facilitated Hylton's American entry but later had some differences also with the English maestro.

Name Maestros Threaten Court **Action to Balk Anti-Doubling Rule**

Leaders of several name bands are hreatening to resist through injunction proceedings any attempt which the New York musicians should make to enforce the new rule on the doubling of instruments. These doubling of instruments, These meastros propo-se to charge that the measure is not only discriminatory, but would serve to cause financial hardship or privately organized bands which are not protected by previous contracts with the union as are such employers as the networks. Talk about resorting to the courts developed last week after the local informed the membership by letter that the union was on the verge of launching a campaign to enforce the doubling law. This rule bans a musician from playing more than

one instrument of one engagement unless he receives two full salaries. Several weeks ago these same leaders sought to have the rule spited by appealing it to the American sought of the salaries. Weber, AFFA prez, ordered that enforcement of the rule be deferred until he had made a study of the issue. Weber later vacated the stay. Objecting leaders covered that the

issue. Weber later vacated the stay. Objecting leaders contend that the rule will make it tough for outside units to compete with network studio units to compete with network studio units to compete with network studio that the contend of the two-year contract with the two-year contract with the exception to the doubling law. It is also argued by these leaders that the union has no right to enforce the rule in case of phonograph recording assignments in the event the band holds a prior contract with the disc company. The contract implies that the leader will continue to furnish a certain style of instrumentation, and, according to the opponents of the rule, in y move to avoid doubling of instruments could be interpreted as an interference with, if not actual violation of, the contract.

not actual violation of, the contract.

Exempt from the rule's enforcement are dance 1 ands on remote broadcasts, since such units are already required to pay an additional fee to the unica for the privilege of airling their music from hotels, niteries, restaurants, etc.

MPPA's Anti-Bribery Code Pledged By Pubs, Staffs; May Avert FTC Probe

Popular music publishers and their professional staffs pledged themselves at a meeting in the Astoriotel Monday night (31) to abide implicitly by the code of fair trade practices which that day went into effect for the industry. Occasion revealed a unanimous confidence in the pact's workability and a determination to co-operate in every way so that the plug evils involved can be eliminated from the music business.

Similar get-together of publish-ers' execs and contactmen will be held in Chicago tonight (Wednes-day), with John G. Paine, chairman of the Music Publishers Protective Association, presiding here also and explaining the provisions of the code, The Coast reps have already been advised by letter of the agree-

been advised by letter of the agreement.

Unlike previous pacts of this sort, the present setup carries no penalties, but stands striodly as a joint venture in which the signators have agreed to refrain from certain practices. In the event any signator violates the pact, all that the MPPA board, which is in charge of the code's administration, has to do is go into court and ask for an order restraining the violator from further breach of the agreement. Once this injunction is obtained, the violator subjects himself to contempt of court proceedings. On its face, the code looks toothless, but, according to legalities in the trade, the ability to resort to injunction proceedings invests the agreement withe a meaner blue has counter the form a fixed scale of fine penalties. Every major publisher had by the

Every major publisher had by the end of last week become a signator to the pact. Of the smaller firms

P. O. STUDYING

SONG SHARK

CASE

Washington, Sept. 1.

which had not by Monday (31) assented to the agreement only two, Joe Morris Music Co. and Roy Music. Co., are highly active in the business. Other publishers that haven't signed are Fred Fisher, the Estate of Charles K. Harris, Jenkins Music Co., K. K. Music Co., McIross Bros., New Rhythm Music Co., of Los Angeles, Will Rossiter and Harry Von Tilzer.

NBC Heling. NBC Helping

Support of the industry's movement to eliminate plug gratuities and free special arrangements was implied by NBC last week, when it banned the airing of two current tunes through sustaining programs, One was Morris' On the Beach at Ball Ball' and the other was the Broadway Music Co.'s 'Without a Shadow of a Doubt'. The bar on the latter song was litted Friday (28) after Broadway agreed to become a member of the pact. Morris stated Monday that his firm would under no circumstances yield from its attitude of skepticism toward the whole proposition and, if the pressure became too great, he would resort to a suit for an injunction and damages on the grounds of conspir-

three of skephicism toward the whole proposition and, if the pressure pecame too great, he would resort to a suit for an injunction and damages on the grounds of conspiration of the state of the suit for an injunction and damages on the grounds of conspiration of the suit of the suit for an injunction and an approximation of the suit for an injunction and an approximation of the suit for a sui

and that a broadcaster violates the provisions of his license when he condones such practices.

Bobby Crawford, who was among those that addressed Monday night's that addressed Monday night's the code didn't go far enough. He said that the pact was decidedly a step in the right direction, but that it did not cover a large number of abuses which are prevalent in the plug phase of the business.

As a case in point, he cited the practice of entertaining, which, he averred, could easily be made an effective substrutge. It was pointed out to Crawford that the language of, the code was broad enough to serve as a weapon in the event the entertainment angle became an abuse.

tainment angle became an abuse.

Washington, Sept. 1. Question of what to do about Henry R. Cohen and Universal Song Service, accused of using U.S. mails to defraud tyro song and lyric writers, is being pondered by Post Office Department officials. Since oral arguments at the department a week ago, Thomas Murray, acting judge in the case, has been studying the record and weighing contentions made by opposing counsel in lengthy briefs and discussions. Murray declined yesterday (Monday) to forecast when the case may be expected to come to a head, may be expected to come to a head, Schwartz Hunts Stores

Hollywood, Sept. 1
Art Schwartz, Coast rep of the
Music Holding Corp., departs Sept. 5
for the Northwest to install more retail stores for Music Sales Corp., a

Buddy Morris, general manager for Buddy Morris, general manager for both outfits, now here, asserted Music Sales intends to increase its counters 50% before Jan. 1. Com-pany now operates 100 stores in keys throughout nation. both

Johnny Mercer left for Hollywood Thursday (27) under a 52-week song-writing obligation to the Warner studios; Jack Lavin, of the Paul Whiteman office, closed the deal for Mercer, who, it is understood, will be teamed with Dick Whiting.

From Feist comes an imposing array of songs that have reached the "Hit Heights." Watch them ride the crest of the popularity waves.

"DID I REMEMBER?"

"I'M AN OLD COWHAND (From the Rio Grande)" "LET'S SING AGAIN"

"KNOCK KNOCK—WHO'S THERE?"

"IT CAN HAPPEN TO YOU"

LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK

Here's an impressive galaxy of song hits that will top all programs this Fall. Watch and see!

"WHEN DID YOU LEAVE HEAVEN?"
Darryl Zanuck 20th Century-Fox production, "Sing, Bal "WHEN I'M WITH YOU"—"WOULD YOU"

"SAN FRANCISCO"
"DREAM AWHILE"

Johnny Mercer and Phil Ohman's new song hit

Announcing "MIDNIGHT BLUE" ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK



TO ORCHESTRA LEADERS, VOCALISTS AND ALL OTHER USERS OF MUSIC

The Following Is the Code of FAIR TRADE PRACTICES to Which the Undersigned Publishers of Popular Music Have Pledged Their Adherence with The Federal Trade Commission:

1. No music publisher shall PAY, LOAN, GIVE, FURNISH, BE-STOW, directly, or indirectly, or in any other manner present to any performer, singer, musician, band leader, or orchestra leader, employed by another, or to their agents or representatives ANY SUM OF, MONEY, GIFT, BONUS, REFUND, REBATE, ROYALITY, SERVICE, FAVOR, OR ANY OTHER THING OR ACT OF VALUE in order to induce such person to sing, play, or perform, or to have sung, played, or performed any works composed, published and/or copyrighted by any such publisher.

2. No music publisher shall FURNISH SPECIAL ARRANGEMENTS to any performer, singer, musician, or-orchestra leader, or to anyone designated by, representing or associated with the same, OR EXTRACT PARTS OR COPY ANY SPECIAL ARRANGEMENTS, either in whole or in part, for any performer, singer, musician, or orchestra leader, or for their agents or representatives, OR PAY FOR SUCH COPIES. But nothing contained herein shall be deemed to limit the transposition of any musical work from one key to another by a music publisher.

3. No music publisher shall: (a) purchase tickets for any benefit, performance, dance, or function, of any nature whatsoever, if the purchase, is primarily a gift to or a favor for any performer, or pay for advertisements in the programs for such affairs; (b) insert advertising in any magazine, strade paper, or other like periodical, if the advertisement is used to "puff," flatter, compliment or exploit any performer, singer, musician or orchestra leader.

4. No music publisher shall PAY, PRESENT, OR OTHERWISE GIVE TO any owner, lessee, manager, or other person in control of or interested in; any talking machine company; radio broadcasting or television station; electrical transcription company; motion picture company; or any place of public entertainment, ANY MONEY, SERVICE, FAVOR, OR THING OR ACT OF VALUE for the privilege of performing or having works performed in such place. Nothing berein contained, however, shall limit a music publisher from contracting with a motion picture or stage producer upon such terms as the music publisher may desire for the use of music in motion pictures, or for the publisher may desire for the use of music in motion pictures, or for the publisher may desire for the use of music in motion pictures.

5. No music publisher SHALL PAY OR CONTRACT TO PAY any compensation, of any nature whatsoever, EITHER AS ROYALTIES OR

OTHERWISE, to any performer, singer, actor, musician or orenestra leader, or any agent or representative thereof, either directly, or indirectly, in connection with the publication of any song or other musical composition, UNLESS SUCH PERSON SHALL BE THE BONAFIDE COMPOSER OR WRITER of the words and/or music of such song or musical composition.

6. No music publisher shall pay or employ any person to sing or play or exploit such music publisher's songs in any place of public or private entertainment unless such person be regularly employed by such music publisher exclusively.

7. No music publisher shall demonstrate popular publications in any theatre lobby, store, or place where music is sold provided, however, that he may give demonstrations in his own stores by representatives regularly employed therein.

8. No music publisher shall pay, directly or indirectly, in cash, merchandise, favor, or exceptional services, any employee of, or the manager of any syndicate or department store or distributor of music or any store of whatever nature, or in connection with or consideration of any services rendered or to be rendered by any such person, or pay may sum of money as salary or consideration for the services or assistance of any employee of a syndicate, department, or other store where music is handled or sold in connection with or as a consideration for the sale of such music publisher's music or publications,

the sale of such music publisher's music or publications.

9. No music publisher SHALL GIVE AWAY, DIRECTLY OR INV DIRECTLY OR INV DIRECTLY. Or through any subsidiary or associated company, or through any person employed by such music publisher, COPIES OF, MUSIC OR OTHER MATERIAL OF ANY NATURE WHAT-SOEVER EXCEPT FOR THE BONAFIDE PURPOSES OF "SAMPLING," either to the trade or to professional performers, and all copies of music, of any nature whatsoever, given away under the provisions of this article must be plainly marked in some appropriate manner to indicate that they are "samples" and not for resale. Each music publisher shall keep in some appropriate manner an accurate account of the merchandise thus given away. This shall not apply, however, to copies and orchestrations distributed for professional use only.

10. It is the intention of each of the provisions hereinabove specifically set out to include within their scope all subterfuges of any nature whatsoever which may be devised or attempted to thwart the purpose or intent of the provision.

VIOLATION OF ANY OF THE ABOVE ARTICLES WILL BE FORMALLY FILED WITH THE FEDERAL AUTHORITIES FOR INVESTIGATION AND PROSECUTION

We, the undersigned, further hereby authorize the Board of Directors of the Music Publishers' Protective Association, Inc., to administer the said Code, and to that end authorize them to take such action and proceeding as in their opinion may be necessary to prevent the violation of any of the provisions of the said Code; to make such investigations as in their opinion may be necessary to determine whether any violation actually exists; to adopt such schedule of fines as they may in their opinion deem necessary for the maintenance of the said Code and for the punishment of the violators, and to do all such acts and things which in the opinion of the Board are necessary to make the Code applicable to the whole industry and observed by the signers of this document.

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ALFRED MUSIC COMPANY, INC,
IRVING BERLIN, INC.
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MUSIC CO.,

The Above Code Went Into Effect Monday, August 31, 1938 MUSIC PUBLISHERS PROTECTIVE ASSOCIATION, Inc.

VARIETY

Philly Union Not Partial, Asks Higher Rates From Radio, Theatres, Niteries

Philadelphia, Sept. 1. As usual at this season of year Local 77, American Federation of Musicians, is in heetic scrap on all fronts. Currently tangling with broadcasters, niteries and theatres. Mostly threats and accusations so far, but a few casualties.

far, but a few casualties.

In radio sector, union is running strictly true to dope sheets. Expiration yesterday of contract with WCAU brought scramming of Jan Savitt's crew as house band. Union has been unable to agree with Doc Levy on demands for higher rate, more men and tougher commercial running of the contract of the contract of the contract.

situation of KYW is almost same, except that old pact has until Sunday (6) night to run. Then, from indications, it is curtains for house crew there. WDAS and WIP yesterday signatured deals for upped rate, more men and stricter, commercial

At WFIL there's rumbling of rea At WFIL there's rumbling of real trouble. Station, with few dance remotes on roster and NBC's sus-tainer dansapations available for late evening hours, has no need for house crew and has been consistent holdout. Yesterday there came hints of union retaliation by jacking up requirements for commercials. Sta-

MARKS MUSIC The Marks Hit Parade

AFTERGLOW LOVE WENT UP IN SMOKE

· D

SAY 'SI SI' (Para Vigo Me Voy) AND THEY SAID IT **WOULDN'T LAST!** RUNNING A

TEMPERATURE RADIO CITY, N.Y.

FOX - FLASHES-

Victor Schertzinger's Greatest Musical Score

"MAGNOLIAS IN THE MOONLIGHT" "FOLLOW YOUR HEART"

SAM FOX
PUBLISHING COMPANY

THE HOUSE OF MUSICAL NOVELTIES

Moonlight—Firelight—
Starlight

"SOUTH SEA ISLAND MAGIC"

"I'M ONE STEP AHEAD **€F MY SHADOW"**

"THE BOSTON TEA PARTY"

In Preparation:
A "Select Rhytim," "I'm O

SELECT MUSIC PUBLICATIONS INC

tion threatens to take matter to na-tional AFM headquarters when and if.

tional: AFM measurement and it. Complication of affair is that with all major-network outlets without house bands, local remote dansapation pickups are tabu. That has niteries yowling for settlement, particularly Arcadia International, with Wayne King, Ben Bernie and Hal Kemp set for fall season. Want network wires for 'em and trying to bring compromise. It that's impossible, there's talk of arranging feeding airings to WJZ or WOR for broadcast over rest of blue or Mutual chains.

Matters on nitery contracts also lnvolve wholesale lift of rates. Fi-nancial committee of union is balk nancial committee of union is bail-ing at laying down rules which will be too tough and has called general meeting for today (Tuesday) to force modification or sidestep re-sponsibility for raise. Membership reported to want higher per-man requirements, upped scale and rais-ing classification of numerous

Nitery Goes Non-union

Nitery Goes Non-union
One such raise has already set off
fireworks. 20th Century Tavern,
hiked from B to A rating, is going
non-union aind has several prospective followers in that direction.
Barney Zeeman, bandleader at 20th
Century, was last week hauled up
for alleged below scale playing,
fined \$500 and suspended until coin
is paid. Those opposed to raised
rates and per-man rules figure such
a move heads for disaster. Claim not
more than 25% (at most) of employed union musicians are getting ployed union musicia: ployed union musicians are getting scale. If present scales can't be en-

ployed union musicians are getting scale. If present scales can't be enforced, they argue, where's sense in raising fem still, further beyond possibility of enforcement? Huddle with Warner Brothers exces over new setup for Earle and Fox, skedded for last week, failed to materialize and another is set for tomorrow (Wednesday). Fox contract expires next week (10), contract expires next week (10), resent terms are not astifactory, and indicates it will ask for WB to make offer. Houses were closed for extended period as result of deadlock last year.

In matter of legit houses, Shuberts last week signatured deal with stagehands for Forrest and Chestnut. Claim they have no tuners on horizon for this season and don't need music union. Erlabger, with several tuners tentatively set, is currently dickering with union to end three-year stalemate.

Mrs. Jack Robbins' Op.

Hollywood, Sept. 1.

Mollywood, Sept. 1.
Mrs. Jack Robbins is recovering from an appendix operation at St. Vincent hospital. Was stricken the day before she was set to go east on a month's vist.
Will leave here in about three weeks instead. When she gets back, her music publisher husband heads east on bix.

Chi Plugs Switch Posts

Cli Flugs Switch Posts
Chicago, Sept. 1.
Couple of switches of song pluggers here, with Tubby Garron moving out of the Famous office here to join Popular in New York.
Marty Fay takes Garron's place here, and Harry Reimhold shifts professional manager.

Most Requested

(Reported by Bunny Berrigan, CBS swing maestro.)
Six of the Brythmes.
St. Louis Blues.
Ling Porter Stomp.
Basin Street Blues.
After You've Gone.
Sweet Sue.
I Can't Get Started With You.
Orch! Chornya.
I'm Coming Virginia.

(Reported by Jacques St. Regis Hotel, N. Y.)
In a Small Hotel
On Your Tees
These Foolish Things
Is It True About Dixle
Just One of Those Things
Christopher Columbus
Stomphr at the Savoy
Blue Danube
Summer Time Summer Time Star Dust

(Reported by Emerson Gill, Curf Club, Virginia Beach, Va.) Until Real Thing Comes Along. No Regrets
Stompin' at the Savoy
I Can't Escape You
You're Not the Kind
Did I Remember? Small Hotel
Sin to Tell a Lie
Star Fell Out of Heaven

LIESE SEEKING 802 PRESIDENCY

Indications are that Selig S, Liese, musical contractor for the Roxy theatre, will be a candidate for the presidency of the New York Musicians Union when the elections take place this December. He will head what his supporters have termed the Fusion Party.

Tusion Party.

Liese declined to run until confronted with evidence that a large number of the members wanted him. Over 2,000 names have been obtained to date for nominating petitions circularized by his supporters. Liese's running mate for the vice-presidency will likely be Henry Macaro. Fusion Farty will also designate Jimmy Cassidy as its candidate for treasurer, and the following for members of Local 802's governing board: Sherman Brande, Henry Wolsky, Joe Jordan, Alex Kudisch, Pletro Capodiferro, Victor O. Geoffrion, Dave Klein.

Klein.

Also in the field is the administra-tion ticket headed by Jack Rosen-berg, present secretary of the local, and supported by William Feinberg, and supported by William Feinberg, present v. p., and the independent ticket, which has William Canavan running for re-election as president. Allied with Canavan is Louis Weiss-man, former secretary of the local.

Slight Switch

Detroit, Sept. 1.
Paderewski, Tschaikovsky, Wienlawski and other polysyllabic names
may not have hindered musical
careers, but the Kleezynski brothers,
who direct a band here, think times
have changed and that they need
charm in their monicker,
than the monicker,
than the collin, and it changed this week
to Collin, and

Jimmy Campbell, London music pub, due over in U.S. on the zep Hindenburg sailing Sept. 174

Inside Stuff—Music

Unusual twist to the settlement of a copyright infringement allegation involving two publishers is contained in the agreement prevailing between the Chappell Co. and Shapiro, Bernstein & Co. over the song, When the Real Thing Comes Along, Under the terms of the pact, the latter tune's title page includes not only the name of the complaining firm, Shapiro-Bernstein, but the names of the writers whose song had allegeldy been infringed upon, Mann Holiner and Alberta Nichols.

Shapiro-Bernstein charged that lyrics of the Chappell number had many things in common with those of Till the Real Thing Comes Along, which the former firm published five years ago. Writers originally credited on the copies of When the Real Thing Comes Along were Sammy Cahn, Saul Chappin and L. E. Freeman.

E. C. Mills, gen. mgr. of the American Society of Composers, Authors and Publishers, h. s. circularized every station licensee asking that they list in the reports furned into the Society the names of all compositions broadcast.

broadcast.

Action was taken at the request of the Warner Bros. publishing group, which for the rest of the year is being paid off by ASCAP on the basis of performances alone.

Music Notes

Bronislaw Kaper and Walter Jurmann, song writing team, have been borrowed from Metro by Universal to write numbers for Three Smart Girls.' Pair will work with Gus Kahn, already at U for picture.

Bob Crosby's band opens at the Adolphus hotel, Dallas, end of Sep-tember for a minimum of four weeks. After that it will probably be the Roosevelt, New Orleans, and the Nicollet, Minneapolis.

Sammy Stept and Ted Koehler are doing four numbers for '23½ Hours Leave,' which Douglas MacLean has decided to make into a musical for Grand National release.

Irving Actman-Frank Lesser un-published song, 'Bang Went the Bell', will be used in Universal's 'Flying Hostess'. Chappell Music Co. okayed

Chet Forrest and Bob Wright, Me-tro contract songsmiths, have turned in 'Swing Low, Sweet Melody. Number has not yet been set for pic

Edward Heyman and Lou Alter will write numbers for next Roach Follies, Lydia Roberti-Patsy Kelly starrer for Hal Roach.

Al Heath and Buddy Le Roux have sold their tune, 'Sweet,' to Pinky Tomlin for his next job, 'Love and Kisses,' for Melody Plx.

Phil Levant, now at the Iroquois Gardens in Louisville, opens at the Walnut Room of the Bismarck hotel, Chicago, Sept. 25.

Todd Rollins band at Donahue's Mountainview, N. J. Brunswick re-corder is airing three nights weekly over WNEW, New York.

Lew Pollack and Sidney Mitchell have been assigned to do number for 'One in a Million' at 20th-Fox.

Ai Dubin and Harry Warren hav been handed music-lyric assignmen for 'Melody for Two' at Warners.

Harold Adamson and James Mc-Hugh have been signed to cleff 'Banjo on My Knee' at Twentieth-

Joseph Koestner will double size of band for Marion Talley's NBC

Television

(Continued from page 1)

Communes from page 17
complete as a lobby novelty for patrons. Few leaders in the picture industry are optimistic enough to be industry are optimistic enough to be industry are optimistic enough to be industrial to be industria

that Local 308 members were grounding themselves to get in on the ground floor as operators for television in theatres.

A few projectionists from this tinion are enrolled in the RCA Institute but they are merely being instructed in sound reproduction. While some of the principles taught naturally are applicable to television when it arrives, there is, no television course being given, simply because RCA officials do not think it has been developed sufficiently. When commercial television has reached a more definite point in development, the RCA Institute may offer such a course, but not until that time.

at time. In RCA circles it is denied that In RCA circles, it is defined that the company has any knowledge of television being contemplated for use in theatres.

The television tests of RCA in New York and Contain New Y

York and at Camden, N. J., are con-tinuing. National Broadcasting Co.

tinuing. National Broadcasting Co, is assisting in framing programs used in these sight-sound broadcasts. Programs are received on sets that have been distributed to members of the Radio Corp. official family.

Instead of \$1,000,000, the original amount set aside by RCA for the first year of television experimentation, that figure probably will be doubled before the 12 months have elapsed. Which gives a fair idea sof the cost of pioneering in the television field.

broadcasts. Mahlon Marrick chorus has been added to show.

Shep Fields will dish 'rippling rhythm' at the Waldorf, New York, until Oct. 10,

Guy Lombardo reopens at the Roosevelt hotel, N. Y., Oct. 1. Makes fifth consecutive year there for ma-

Ai Newman has been assigned to score next Grace Moore pic. 'Inter-lude,' at Columbia.

Hal Grayson combo has been spotted in Senator hotel, Sacramento, Sept, 4 for 10 days.

Joe Reichman swallowing hard following a detonsiling. Back batoning at Pennsy Roof, N. Y.

Little Jack Little is set for the

Benny Goodman goes into t Pennsylvania, New York, Oct. 1,

1) THE BEST IN MUSIC

We suggest you an-ticipate the terrific effort we will exert to make these songs out-standing hits and PRO-GRAM THEM IMMEDI-ATFI V

"Bye Bye Baby" "Cabin on the

Hilltop" "You're

Still Mine in My Dreams''

"Trouble Ends Out Where the **Blue Begins"**

HARRY LINK G P.M.
IRVING BERLIN INC.
799-718 AVE. N.Y.C.

OVIETONE TOPICS

Songs with That Thing-and That Swing-A

"SING, BABY, SING" "YOU TURNED THE TABLES ON ME" "LOVE WILL TELL"

Featured in the 20th Century-Fox Musical Extravaganta "Sing, Baby, Sing"

MOVIETONE MUSIC CORPORATION M FOX PUBLISHING CO Sole A 1250 SIXTH AVENUE

"ME AND THE MOON"

Cute-Fresh-Appealing

"OH, YOU ROGUE (YOU STOLE MY HEA

The 'Swingy' Little Japan Novelty Over A Bowl of Suki-Yaki"

SANTLY BROS. JOY, IN

190 NEW B'WAY PLAYS DUE

Emity Settles Savo Headache: Comic Gets 55% of Contract Com

Settlement of the White Horse had problem in connection with Save, who was engaged for the operetta due next months at the Center, N. Y., and then let out, was made late last week, with William Garton the replacement. Argument, Gaston the replacement. Argument, which put British in the middle for awhith, was settled by Frank Gillmere, the association's head. Savo is to receive 55% of the salary stipulated in his pun, of the play contract, comedian to be paid weekly intif next June 1, should the show play that long 12 him' closes prior to that date no more coin.

When Gilmore was forced into the situation, which might have left Egisty with no alternative but to call a walkout, the fun manage-ment, headed by Rowland Stebbias, ment, headed by Bowland Stebbing, was adament, insisting that the Savo contract had been secured by San Lyons, again, by fraud and misrepresentation." Argued, therefixe, that the show was privileged the contract. Lyons had in-sisted the contract be singed within 2£, hours and when Erik Charrell, Inn's European stager, suggested he first see the comic at Westport, Conn., in Moliere's The Country Gentleman, in Moliere's The Country Gentleman, the agent argued it was humediate signature or nothing.

Liyons was called in last week an ... Liyons was called in last week an ...

mamediate signature or nothing.
Ligona was called in last week and the last week and the last week and the last week and the last was a subject by Gillmore if the claim, that he last another after for Savo for replied; Well, I used a little sales talk.

Arguments

Arguments.

Attorneys at or. point threatened to scramble the petitement but Savio was advised that should he go felo court the target might not be histed for several years. First himpithe on the part of the actor was to sue for damages to his reputation as an actor. Warners, which is dieign the major flanancing of the shew, was said not to favor Sava after his Westport showing, and seund, Charrell in agneement.

Seured, Charrell in agreement.
Sworks contract is said to call for
\$1,000 weekly to the first 12 weeks
and \$1,250 thereafter, E also being
claimed, that the latter figure is the
straight salary involved. If the first
summer is correct it will mean an
addition of \$550 weekly to the operating nut of the show, under the srrangement made. In a season of 30 weeks the extra expense w tween \$15,000 and \$20,000: se will be be

tween \$15,000 and \$20,000.

Gastron's salary is said to be somewhat higher than that agreed on by Sava, who is now reported method for a \$1,000 in own reported method for a \$1,000 in own reported method for a \$1,000 in own reported method for a \$1,000 in it will be all gravy to the comic. The \$5% point was a componentia effect it was pointed out to the comedian that he would be subject to mitigation of damages under the law. He would have been required to, seek other employment with emolument from such work deductable from the money paid by finn.'

Stehbins again asked Equity to

money paid by 'finn'
Stebbins again, asked Equity to
grant a extension of rehearsal time
and again the council refused, altheughs a concession was made. Contime fittings may be made outside
of the fixed rehearsal hours. In a
musical show rehemysls must be
completed duity within 18 consectutive hours, actual rehearsals being
allowed seven hours, during which
an haur is intervened for the
huncheon period.

Lep Solomon at Hipp

Lep Solomon, former treasurer of the Music Bes, N. Y., has been made house manager of the Hippodrome. Be recently returned from the Coast, where he planned to accept a posttion outside of show business. Hipp under lease to Mile Jacobe and the Century Sporting Club, which is a superior of the Century Sporting Club, which is the cooring, westing and basket ball being booked in there.

Bux office staff will include Frank France and Chaples Bounian, with Freddie De Wolfe the auditor.

They All Look Good

Most of the dailies pounted on Spining Danca, new Philips Barry play at the Empire, N. Y., last week, despite the fact that it received extra heavy attention at its troyut in Dennis, Mass, straw hat in July. There it was touted a sure thing and several Broadway managers and house operators went up to look at it. Just another instance of the fact that summer tryouts in reformed haven never really augur much. barns never really augur much.

hains never really augur much.
There have been practically
no hits: on Broadway wifir as
summer tryout background, the
nearesh to success in the past
few years: being Plurauf of
Elappiness, Double Boor,
Elind Alley and Remember
the Day.

Freddie Hall on **Bost. Transcript:** Ed F. Melvin Out

Boston, Sept. L.

Edwin F. Melvin, for 16 years on the dramatic staff of the Boston Eveand transatic start of the noston Eve-ning Transcript, and chief critic on that paper since the death of H. T.. Parker ('HTP'), was suddenly dis-missed last week-end while on va-cation in Maine.

F. Mordaunt Hall, former film critic of the New York Times, takes his place, covering both legit and pix.

Barbara Linscott, motion picture critic, was dismissed at the same

Shakeup is part of a revision of policy on the once ultra conservative daily. Understood publishers are planning to pep up the theatre page, with a New York twist which Half is expected to bring with him.

Melvin was generally accepted in the trade and out as one of the ablest, and most popular reviewers in the field.

Elinor Hughes of the Boston Herald scooped the town Monday morning with a full column review on Romeo and Juffet completely in blank verse. Film was previewed by crix Fiday and Miss Hughes did some homework over the weekend. First time is any modern newspaper.

Equity's N. Y. Meet

First of the new season's Equity discussion meetings' will be held at the Astor hote! Friday (4). Slated to be a monthly affair.

to be a monthly affair.

Such sessions are not regular meetings, but the council may receive suggestions from the conversations, which, last season, had to do mostly with WPA theatre activities. Same topic is expected to occupy Printage session.

Mary Morris will be the chair

Barry Drew Gets Break

San Francisco, Sept. 1.

San Francisco, Sept. I.

Barry Drew replaced Howard
Banks in the cast of The Farmer's
Wife, FFP play, last week during
the fourth and final stanza of the
Eden Philipotic comedy's run at the
Columbia Theatre here, after Banks
left for New York to rehearse in a
new play being produced by Arthur
Hopkins on Breadway.

Frior to joining the local FTP far, subject to change, follow:
group here Banks was stage manager
and a member of the cast of Tobacco.
Road during its 84-week bair with
Herry Rhill.

Announcements for the season to far, subject to change, follow:
GEORGE ABBOTT
Tal Meets Gat, sequel to 'Road' during its 84-week bair with
(Cantinued or name anth

COIN: 10% HW'D

181 of the 190 New Scripts Two 'Hamlets'-Usual Shakesperean Queta -Last Year Saw 118 Scheduled, 99 Actually Produced

MANY COSTUMERS

In spite of the late start and inside iz dissensions during the summer,

his jute of the late start, and make bit dissensions during the summer, indications are that Breadway will see a heavier legif production schedule this year thin, in several seasons past. Already menty 190 men legit productions have been anneumael for the coming season, 181 of them new plays. Last year at this time there were definite announcements of 188 new plays listed in Vanger, although but 99 showed up.

As usual, a fisck-of plays are infeed and announced, which never get started and a lot of others, unlisted, which will came in. This is perhaps a bit more true this years than in the past, hecause it now costs but \$100 to get an option of a play as against \$500 of a year ago. But the indications, nevertheless, are distinct for a greater artirity all around, with much optimism also heing expressed or all sides.

much optimism also heing expressed on all nices:

How much Hollywood baskendling will be involved it, at the time, in question. Hollywood chains it is through putting up coin for legy shows because if doesn't like the mey producer-playswright contract. Known, however, that at least a dozen plays will come in with Hollywood maney, allegedly previously arranged, and this may increase considerably as season and time moves on. Several deals are in the wind that Vay now, although not admitted by filmers.

that way now, although not admitted by filmers.

Last year Hollywood put up the money for about 25% of the plays produced, it was figured. Eikelihood is that this, year the percentage with be cut to perhaps 10-15%, hecause hope and money being reported available than in a long time.

Anderson's 3, Kaufman's 2

Anderson's 3, Kaufman's 2.
Indirations are that Maxwell Anderson will be the busiest playwright on Broadway for the coming sessem. He has three plays ready for production and all likely to come through. One will be done by the Theatre Guild, one by Guthnie McClintic and one by Haffnarker Cornell (Mrs. McClintic).

McClintio.)

George S, Kaufman will have two plays on during the season, both, as usual, under the Sam. H. Harris banner. Sidney Kingsley also probably will have two, none of the other name playwights being represented by more than one play. Robert E. Sherwood will be repped by an adaptation from the French and there will be no Eugene O'Neill plays. Also no G. B. Shaw this year.

year.
On the producer set-up Max Gordon has 11 plays skedded, but probably won't do mere than six or
seven, Sam L. Harris has eight plays
due in; Gilbert Miller will do his
usual quartet, while the Shuberts
have the most ambitious line-up, 12
nave

have the most ambitious line-up, aplays.
Shakespearean cycle seems likely to continue, with two important Hamlets' due in, one by Lealle Howard and one by John Gielgud, his American debut; Walter Hampden plans three Shakespeare revivals; Ratharine Cornell may do two, 'Amtony and Cleopatra' and 'Maccheth', Walter Huston is due in 'Otherlic'. Trend seems to be, is so far as announcements mean anything, towards full of both, but the former predominant.

dominant.
Announcements for the season

PLENTY OF ANGEL Robert Garland Off N. Y. World-Tel. In Last-Minute Switch: Gilbert In

Agents' Casting

Actors in legit or Broadway are being cast for shows via agents more than ever Dimer casting (by the producer) is being used less this season than in a long time, actors say managers now lieing prone to call im am agent or agency in whom they have confidence and ordering; the whole list to be sent around. sent around

It may be just another Holly-wood influence.

MOHAWK FEST **MAY TAKE TO** ROAD

Schenestady, N. Y., Sept. L. The Mohawk Drama Festival, which as completed its second season or the Union College Campus, will be a permanent organization presentwinter and in Schenectady during the summer, if plans made by Dr. Dixon Ryan Fox, president of Union,

and Charles D. Coburn, director of

the Festival are realized.

Modeled after the Stratford and Malvern festivals in England—afthough play production is not limited though play production is not limited to English writers—the Festival would become an institution 'with permanence and breadth of influence.' According to Coburn, it is 'quite Ricky' that by the writer of 1937, the Festival company will be organized and equipped for focusing, with a repertoire of 16 plays and with colleges among the annual sponsors of one-week stands.

sponsors of one-week stands.
Under a plan announced at the closing exercises, students receiving certificates of distinction for two summers work at the Institute of the Theatie will be given employment as junior members of the Festivalizating or technical staff the fallowing year. Three neophysics, Arlene Feebles, Detroit, Mich.: Richard Sisson, Auburn, M. Y.; and Sylvia Klarsfield, Albany, were handed such appointments for 1937. Certificates were awarded to 28 others.

Enrollment in the Institute of the

promanents nor 1987. Certificates were awarded to 28 others.
Enrollment in the Institute of the Theatre or 1937 will be 40% of those preparing for Listle Theatre work and 60% for professionals. Britagement of the faculty and curriculum, further improvement of the indoor theatre in the college gramasium—to which performances are shifted in inferiement weather—and additional equipment in the Theatre Workshop wardrobe department and on the outdoor stage, will be made pussible through a three-year great from the Carnegie Foundation.

Equity Cracking Down On Semi-Pres in Chi

Chicago, Sept. 1. Local office of Equity, through representative Frank Bare, has pro-ceeded to erack down on the various little theatres around town, which are charging admissions and using Equity and non-Equity people in the crests.

casts.

Letters have been sent to such little theatre groups as the Playwrights, the Chicago Women's ChruPlayers and others, selling them that unless it is a strictly non-y oil: aking venture it must be either amaretur or completely professional. This is a follow-up on a general resolution passed earlier this year by the
Equity council.

We've just decided to make a change, is the only explanation the World-Telegram, N. Y., editorial chair made when Douglas Gilbert, also of the staff, replaced Robert Goriand as drama critic of the Scripps-Howard metropolitan daily, Lee Wood, paper's managing editor, ted Garland last Thursday (27) that he was washed up immediately. Critic occupied the post for eight years, but had no contract.

years, but had no confeact.

If was denied that Wood had been sporting with Garland for some time. Report that the reviewer's frequent late copy had caused inconvenience in the composing room and to the copy reader, was also denied. Chilic had been criticized at times for conting to plays late, among other things, but whether complaints had been made to the paper, is not definite.

Garland says he doesn't know what it is all about, except that when called to the editon's office he was told that nobady is reading you, any more." Wood asked Garland if he more." Wood asked Garland if he would write the column for last Fri-day and Saturday which Gerland agreed to do.

agned to do. Chatter columnist in a tab re-ported Garland gring on a heave of absence to write a book, with the critic saying that is hund. Gilbert's first column on the drama page app pensed Monday (41h. He had been ouvering films while William Boell-nel was en vansien. Account Times Square Garlandin seviews were Square Garlandin seviews were from other notices.

from other notices.

Gilbert has been qu New York pipers for 17 years. He was with the defaunct World (morning) when the Paltiter dailies were absorbed by Scripps-Howard, going over to the World-Tely at that time. Since there worked on rewrite and for years has been writing fedfure stories, some in connection with show buils-

ness:
Roy Howard, who recently switched from chairman of the chain's board to chairman of the executive committee and editor of the World-Telegram, which he now personally conducts, was regarded, as a sponsor for Garland Howard, however, did not appear to be in on the displacement, "William W. Hawkina is now chairman, of the Scripps-Howard board.

Howard based.

Last winter, at the instance of the Hearth pages, the MeClam-Enizhous advertising agency made a survey of relative production of the Hearth pages, the MeClam-Enizhous advertising agency made a survey of relative production production of the New Popularity appears. Hearth Germania the costs and, since their blowing the costs and, since their blowing the anotoxicoments, mentioning the standing of its hyliners. Columnists, sports writers, criticas, commentators and others were named on a questionspire. Vote was close say critics, the late Percy Hammons being first, with Garland second and Amderson (Journal, Hearst) third:

Chestifonnicies were set to 185,745

Questionnaires were sent to 149,704 buyers of new ears from January to March. Asswers were received from 10.310 persons, percentages of returns being but 6,5%.

Garland halfs from Baltimore, where he was on the Post, News and Sun, being columnist and reviewer on the latter sheet. When Gilbert Gabriel left the Telegram for the Sun (and now on the American), Garland succeeded him.

'3 Men' Folds in Loudon After Run of 32 Weeks

London, Sept. I.

Three Men. on a Horse folds here Sept. 12, after a run of 32 weeks. Will play town weeks in the suburbs, company then returning to New York Mademoiselle. a new Noel Coward-John C. Wilson production et a French play, replaces, with Coward staging it and then hopping. a hout to New York to put on his one-act plays there.

Allen and Dowling Curtsy Maine Gov. And F.D. R. as Friends of the Show Biz

By O. M. SAMUEL

Kennebunkport, Sept. 1.
That ribald, roistering, radio rogue, Fred Allen, stole the show at Old Orchard on Maine Day, Alded and abetted by a confrere in jocular crime, Eddie Dowling, there was no

crime, Eddie Dowling, there was no stopping him.

Dowling was m.c., running the show in clocklike manner for the huge crowd that jammed the resort. It included many dignitaries from all over the country and several

from abroad.

First item was the inevitable bathing beauty contest, to choose Miss North America. Oille Heitz, from Atlantic City, was the winner. Thirteen former winners competed, tossing their torsos about for the benefit of all and sundry, and a list of judges that included Cherles A. Vallee, of Westbrook, Mc., father's Yally, who was the content of the content First item was the inevitable bath-

urse.' Allen then asked Governor Brann After then asked Governor Brann how long he was going to remain in office as he wanted to know just how long to speak. Quite a snapper to the line as the mob is laying 2-1 and betting their shirts that Brann won't get to first base in his try for the Senate.

Brann replied, turning to face the rowd, 'I'll be glad to inform Fred

is Seriate.

Brann replied, turning to face the crowd. Till be glad to inform Fred Allen about that after Sept. 14.

Then the governor presented Allen with a gum-wood plaque with Fred's likeness on one side and the Old Orchard down hall on the other. Allen later appeared on the program, with his wife, Portland Hoffs, receiving, an ovation.

Eddie Dowling, who is being mentioned in New England as a forthcoming Senator from Rhode Island, came up with his brother, William F. Goucher, who is U. S. Marshal there, Dowling said:

'I came up here to add a little something to the cause of Govd Brann. He is the most wonderful governor of my of the 48, and when think of him.

'A few years ago the theatre had so suffreed from the depression that it had all but disappeared outside New York City. It is coming back, and we, as a profession, welcome an opportunity to help those leaders. and we, as a profession, welcome an opportunity to help those leaders who have r ade the comeback pos-

who have r. ade the comeback possible.

As business man in the theatre, I after my humble thanks to Gov. Brami and others like him, and to President Roosevelt, the first president ever to help our profession. If it had not heen for him God knows what would have become of us. When Dowling finished he introduced John F. Pitzgerald, former mayor of Boston, as the man who first sang 'Sweet Adeline,' and induced him to sing it again, not that anybody cared, but it was a reat compliment, and Fitzgerald compliment, and Fitzgerald complied.

Mary Sullivan brought up Laurette

Mary Sullivan brought up Laurette Taylor and Rosemary Ames from Ogunquit to add a legit tinge. Miss Aries spoke and Miss Taylor took

Ognount to add a legit tinge. Miss harts spoke and Miss Taylor took a bow.

Others introduced were Oscar Veigler, concert pianist, and one Count Ronaldo Parcelli, of Italy, who stated he hoped Mussolini would soon pay back the Italian war debt with interest.

Alfred Morton, banjoist, and Kenneth Wright, trumpeter, soloed. Both members of the Carevan Club and am radio winners in Fred Allen contests. Still another soloist was Blizabeth Fackiner from a Bowes encirge, Rudy Vallee's father spoke briefly about the glories of Marie Proving himself surprisingly adept in the Care of the attractions of York County's Tercentenary.

Garrick Players at Kennebunkport had announced a presentation of Grigh and Dry, 'a new play by David O. Woodbury, but shelved it for Booth Tarkington's Tweedles, as final offering of the season.

Mary, Young closed her senson at

'Corks' Revived

Hollywood, Sept. 1 "The Jolly Corks," oldtime minstrel show with 60 'all-star names,' is being readled by John Hill and goes but around Nov. 1 for a nationwide

tour.

Minstrels will be sponsored by the Elks in many cities, but will be purely professional.

BARTER THEATRE TO HIT ROAD NEXT YEAR

T.vnchburg, Sept 8. Rounding out the fourth season of

Rounding out the fourth season of his barter theatre at Abingdon, Va., Robert Porterfield is planning to make his movement statewide next summer by tying up with Little Theatres in various Virginia cities. Porterfield talked over the possibility of an alliance with Lynchburg's Little whereby a Porterfield troupe would put on one or more shows during the summer. Porterfield then revealed he also wanted to sign four some control of the state of the control of the contr

Current Road Shows

Week Aug, 31 of Grace,' Plymouth, Bos

geles, Parnell, Alcazar, San Francisco.
'Reflected Glory,' Belasco, Los

Angeles.
'Scandals,' Grand Chicago.

ENGAGEMENS

Kent Smith, 'Seen but Not Heard'.
Dorothy Bernard Katherine Keys,
Mary Rogers, Sombine Lackland,
Mary Rogers, Sombine Lackland,
Charles Laite, Kay Kidder, Keenan
Mynn, Don Dillaway, Andy Doe,
Harold Curtis, 'Old Maid,' Lakewood
Players, Skowhegan, Me.
James Rennie, ratherine Warren,
Ruth Gilbert, Dudley Hawley, Otto
Hulett, Ernest Decker, Louise Lee,
Co-Respondent Unknown, Cape
Playhouse, Dennis, Mass.
Frank Lyon Marie Grant, Byrd
Bruce, Adrienne Earle, Ray Greenlent, 'Fair and Warmer, 'Lake Whalom theatre, Fitchburg, Mass.
Elizabeth Love, Allen Hale, Kent Smith, 'Seen but Not Heard.

iom theatre, Fitchburg, Mass.
Elizabeth Love, Allen Hale,
Charles Holden, Betty Gillette,
George Lessey, Dorothy Spooner,
John Maroney, Jeremy Bowman,
James Furness, Vilginia Fish, Edwin
W, Kubach, Mary Mitchell Wallace,
Filoliday, Post Rode Flayers, Madison, Conn.
Earbara of McCrath, in the Next
Barbara of McCrath, in the Next
Barb, County theatre, Suffern, N. Y.

Harry Ellerbe, Eliot Cabot, Stuar asey, 'Hedda Gabler.'

Casey, 'Hedda Gabler.'
Alan Bunce, 'Days of Grace.'
Helen Gahagan, Claudia Morgan,
Clifton Webb, Charles Richman, Ben
Smith, 'And Stars Remain.'
Walfer C. Kelly, Jane Seymour,
'Lend Me Your Ears.'

"Lend Me Your Ears." Carl Brisson, Ruth Weston, 'For-bidden Melody.'

Charles Kemper, 'New Faces.' Ernest Lawford, Cora Witherspoon Marta Abba, John Halliday, Freder-ick Worlock, Cecil Humphreys, 'To-varich.'

Martia, Abha, John Halliday, Frederick Worlock, Cecil Humphreys, Tovarich, Cecil Humphreys, Cecil Humphreys, Cecil Humphreys, Cecil Humphreys, Carles, Eva Condon, 'Home, Sweet Home' (road), Pamela Stanley, 'Hamlet' (Howard prod.), Frem, 'St. Helena,' Richard Cromwell, Edwin Philips, John Call, Edward Andrews, Charles Dingle, 'So Proudly We Hall.' Sylvia Strota, The Wingate Affair,' Sylvia Strota, The Helen Strickland, Robert Conness, Harol Soott, Frances Brandt, 'Pride Betty Field, Nigel Blake, Clinton Sunberg, Frank Fenton, Don Douglass, Owen Martin, Juan Varro, Virginia Wallace, Sidney Andrews, Gora Cook, Patrich Falmer, Horace Cooper, Craig Adams, 'Boy Meets Girl' (road), Donald Cameron, Eds Heinemann, Thoer Shayne, Edward Mart, Ann Robert Shayne, Edward Mart, Ann Full Humphrey, New York, Warney, Walland, Control, Patrick, Mammond, Timber House, House, Annes The Womphy, Warney, New York, Warney, New York,

Hampton in Ft. Wayne
Fort Wayne, Sept. 1.
Volney Hampton has been selected director of the 1985-37 season. He was head to drams department of Butter the drams department of Butter be drams department of Butter lin Indianapolis, resigning from both posts to come here.
Local group puts on six shows a

New Managerial-Dramatist Accord Seen in Munsell-Silcox Appointment

As an indication of renewed Legal details will be handled by friendliness with managers, the Dramatists' Guild, in appointing a new first arbiter to replace the late Joseph Bickerton, Jr., last week apointed Warron B. Munsell of the Theatre Guild and Louise Silcox, group's general secretary, to act in unison on the situation pro tembers of the management of the Mantines adefinite appointment of arbiter will be made, to start with Oct, 5.

to start with Oct 5

appointment of arbiter will be made, to start with Oct. 5.

According to terms of the new agreement arranged several months ago by the managers and playwights, the latter have sole right to appoint an arbiter, while the former may remove the one named via two-thirds vote of membership. Feeling among authors, however, is that mitted the decide on will be submitted to the decide on will be submitted to the decide on while be submitted to the decide on while be submitted to the decide on the decide of a catual appointment in order to avoid possible friendly apirit ahead of actual appointment in order to avoid possible friendly apirit ahead of actual appointment in order to avoid possible friendly apirit ahead of actual appointment in order to avoid possible friends and the sevent and authors to be unfounded. Munsell and Miss Silcox, for the special temporary work, will not be paid, it being Munsell's stipulation that he would act in that capacity voluntarity only, voluntarity only, order to associated as in the past.

Inside Stuff—Legit

'The Yellow Jacket' is one of the strongest repeater plays in the American theatre, according to Schuyler Ladd, 'Daffodil' of the original production in 1914 and playing the same role in the Mohawk Drama Festival's recent production of the piece on the Union College campus in Sche-

Ladd said that one woman came all the way from Atlanta, Ga., to see this presentation, making the 25th time she had seen it and that denth was the only thing which prevented one person coming from California to see it for the 66th time. Late Enrico Caruso attended 35 performances of the classic during the first season on Broadway, and George M. Cohan witnessed 20 performances, according to Ladd.

Ladd journeyed from Los Angeles to appear in the Schenectady production, actor having remained on the Coast for several years recuperating from severe injuries received in an automobile crash while en route to a Hollywood studio to sign a picture contract. He sustained 27 broken bones in the smashup and was confined to a hospital for a year.

Col. Frederick Stuart Green, head of the N. X. State Department of Public Works, who appeared in the cast of 'The County Chairman,' recently presented during the Mohawk Drama (Fastival, Dulon College, Schenectady, did that more or less as a lark. But he was previously nearly in show business, having backed a drama affined for Broadway some seenne sen.

seasons ago.

Play, which was to be presented in 1930 by Thomas Kilpatrick with
the colonel as silent partner, was called Johnnie Comes Marching Home.
Because of the similar label of a musical show, the title was changed.
Drama was halted in rehearsal when The Long Road' (Longacre) opened
ahead of it. Both were war plays with similar themes.

Sidney Harmon's new play, '200 Are Chosen,' by E. P. Conkle, which he is priming for early production, deals with the U. S. resettling farmlanders from the midwest in the Matanuska Valley, Alaska. It is the first play set for professional production which touches on any of the administrations set up during the Roosevelt regime.'

istrations set up during interacoseveri regime.

Script deals favorably with the subject and has been passed around the Resettlement Administration headquarters in Washington. Harmon wants to open his play in the capital, but the spel legit house there, the National, is booked solid. He may relight the Belasco, former legit stand, now operated by Matty Radin on a foreign film policy.

A premium of 11% is the unusually high insurance tariff the Jones Beach and the Bandell's Island outdoor operettas must pay. And that's only for three hours, 6-9 p.m. And rain must fall a certain amount between those hours; not a mere sprinkle.

Hence it's a costly coverage. Despite the downpours in Greater New York last Friday night, there was a performance in Jones Beach, Interrupted only by a slight sprinkle. Premiere hast Saturday night at Randell's Island was likewise marred by a sprinkle, but the performance was com-

Resumption of 'Victoria Regina' Monday (31) will se Helen Hayes on the boards six nights weekly, also at the regulation two matinees, Thurs-days and Saturdays.

mays and natureasys.

Because of a radio commitment last season, Miss Hayes was obliged to omit Tuesday night performances. Lack of this tieup now promises Gilbert Miller a full week of his star. An additional matinee was added last season to compensate for the night off.

Staunchness of Gilbert and Sullivan devotees is almost a legend. But what may be a new top in devotion was shown last week by Mrs. Ada Littlejohn, non-pro, who claims to have attended every D'Oyly Carte opening anywhere. She traveled across the ocean from England in order to be present at the Martin Beck opening last week. Has seen every first night of the troupe since the '90s, she claims, and made the same trip over two years ago when the D'Oyly Cartes first showed here.

Managements of theatres in 48th street have asked the police to end a series of back-stage pilferings, players at the Vanderbilt ('New Faces') and Cort ('Boy Meets Girl') being the principal victims. Fire escapes provide the access to dressing rooms.
Actress who lost \$30, taken from her purse, has asked Equity to arbitrate the claim. Management contends it is not responsible,

'Marion Never Looked Lovelier,' sketch, is now being presented in 'New Faces' as it was originally written. After opening studios squawked over lampooning of some film names, so the management changed it somewhat. Now it's back as was, squawks or no squawks.

Title 'Red. Hot and Blue' which Vinton Freedley is using for his next musical is not entirely new, having been used for a production song number in 'Sons o' Guns,' which starred Jack Donahue. Was composed by Benny Davis and J. Fred Coots.

Pittsburgh's First

Pittsburgh, Sept. 1. Legit season will open here at the Nixon Sept. 28 with the Theatre Guild's 'And Stars Remain'. It's to be the first subscription offering of the ATS and follows in the roadshow engagement of 'Romeo and Juliet' (MG)."

Picture gets started next Sunday night (6) with two weeks set and MGM holding option on a third. If it doesn't stick that long, the house will be dark for a week in between.

Floating Stage for WPA in Cincinnati

Cincinnati, Sept. 1.
A floating stage for the lake in Burnet Woods, muny park, is being built by the WPA as Federal Theature, N. 1/ for presentation of H.M. S. Pinafore' Sept. 14-27. Project calls for employment of 140 people, among them 25 musicians and 40 actors, and its supervised by Teddy Hahn, vet local theatre batoner.

Stage is to be 40 by 56 feet, carried on eight pontoons, each 4 by 28 feet.

Shows in Rehearsal

'Stage Door'—Sam H. Harris.
'And Stars Remain' — Theatre Grild.

'Arrest That Woman' - A. H. Woods

'Follies'—Shuberts.
'White Horse Inn'—Rowland Steb-

"Timber House'-Fiske and Ham-Seen, but Not Heard'-D. A. Doran.
'Dead End' (road)—Norman Bel

Geddes, 'Night of Jon. 16' (road)-A. H.

FUTURE PLAYS

Daughters of Atreus by Robert Turney announced by Delos Chap-pell to open Oct. 14 at 44th St. The-ter, N. Y. Proted by Frederick McConnell. Cassandra Kelly, modern comedy Cassandra Kelly, modern comedy

Shakeup Expected in Coast WPA: Gil Brown Out, Squawks Pile Up

Los Angeles, Sept. 1.
Long-expected shakeup in ranks of
the Federal Theatre Project on the
Facilite slope has started here with
the ousting of Gilmour Brown, manaming director of the Pasadean
munity Playbour. ousting of Gilmour Brown, man-g director of the Pasadena Com-ty Playhouse, as California state tor, and the upping of George ing, Los Angeles director, to his

Grewing, Los Angeles director, to his Brown continues with the project, but in an undefined capacity. Veteran actors, and several of the few qualified directors and supervisors on the project, are quaking in their shoes, not knowing where the ax will fall, or what further, shakeups may, be looked for with the contemplated arrival here early this week of Mrs. Hallie Flannagan, national director. Despite a strict embargo, which subjects workers who talk to the press to instant dismissal, many veteran actors and others are complaining bitterly of what they regard as craristic powers of J. Howard Miller, regional director, who, they assert, is not suited for the job by reason of his lack of previous theatrical experience. perience. Ethics Questioned

Claim is advanced that theatre ethics are unknown in the project, that personal vanity governs all actions and that any attempt to commercialize productions is instantly frowned on by Washington and Miller.

mericalize productions is instantly frowned on by Washington and Miller.

Another squawk is that, while stage hands draw down a standard wage of \$105 per month, working only two weeks a month, highest pay more than the stage stage of \$105 per month for full time. Too many amsieurs and not enough professionals are used, according to the protestants, and workers are openly questioning whether President Roosevelt is even remotely conversant with the actual workings of the project. Contention is raised, that a project as vast and important as the theatre project should be manned by capable and experienced veterans, instead of by people who have had no previous theatrical experience of their than little theatre interests. One local project is also that the stage of t

BILLY BRYANT'S OFFER

Willing to Donate His Showboat Gratis to WPA

Cincinnati, Sept. 1:
Billy Bryant has offered free use of his showboat for the fall season to Hallie Flannagan, national director of the Federal Theatre Project,

for of the Federal Theatre Project, to provide work for river actors made jobless by decreased show-boat operation in recent years. Bryant's river opera is in its fifth consecutive all-summer season at the Cincy wharf. At present his troupe is off the boat for a two-week engagement at the Zoo, doing 'Nellie the Beautiful Cloak Model' as a free attraction.

Rep for N.O.

Rep for, N. O.

New Orleans, Sept 1.

A repertory theatre, presenting new plays and revivale at derform ances for 'as long' value at derform ances for 'as long' value at derform ances for 'as long' value at the public wants them,' will be established here under the New Orleans Federal Theatre Project, it was announced Friday (28).

Bernard Craven has been appointed director of the project, and F. Ralph Michel, business manager.

Bernard Szold, who was formerly director, on a part-time strangement, has resigned to devote his full time to his work as director of Le Petit Theatre du Vieux Carre.

Education Pays

There are at least among the technicians and officers of the WPA in N.Y. 10 alumni of the Yale Drama School.

Yale-ites are Philip Barber, Turner Bullock, Sam Leze, John C. Gibbs, Harry Solono, Stanley Wood, Mary Merrill, David Lesan, Maxine Borowsky and Dave Pardoll.

BOSTON STARTS SEASON FOR ROAD

Boston, Sept. 1.

Hub legit season opens Thursday (3) night with 'Days of Grace,' a new play, on the Plymouth stage. Henry play, on the Plymouth stage. I Wagstaff Gribble is directing.

Federal Theatre opened the Reper-tory theatre Monday night (31) with local version of 'Chalk Dust' at 55c

top.

Jane Cowl is slated for the
Shubert, Sept. 28, in 'First Lady.'
Mary Young Players are scheduled to return to their old stand, The
Copley, within a few weeks, but no
opening show has been announced.

Erlanger, Philip

Philadelphia, Sept. 1. Looks as if the Erlanger theatre will beat the bunch for the privilege of opening the 1936-'37. legit season. Piece will probably be Alex Yokel's Love from a Stranger. Date isn't set but will probably be at the end of the month.

Erlanger will be run by Sam Nird-linger in association with Yokel, who plans to try out all his plays here. Some five or six are runnored. House will also book other attractions, running indie.

"Stage, Door," new Kaufman-Edna Ferber play being produced by Sam Harris, is mentioned for the Forrest

on Sept. 28.

Chestnut has 'Romeo and Juliet' (MG), a roadshow film that is figured for five to six weeks. No future bookings are mentioned.

Denver's 1 a Month
Arthur M. Oberveider' is promising about one legit, attraction a
month or Denver, Sept. 1.

Booked shows at present include
George White 'Scandals' Qct. 6; 'Boy
Meets Girl' in December. 'The Great
Waltz.', Jan. 29. 'First Lady' is
booked tentatively for February,
and Oberfelder hopes to have 'Ziegfield-Follies' the same month. 'Reflected Glory' has been promised
Denver on its way east. Production
is now in Los Angeles.
Oberfielder is trying to convince

is now in Los Angeles.

Oberfelder is trying to convince producers of 'Victoria Regina,' 'Dead End' and 'Bury the Dead' that Denver would make a good stop for them also.

With MG's road show pic 'Romeo and Juliet' scheduled for an indefinite run at the American Theatre starting Sunday (27), Paul Beisman, mgr. of the legit house, announces early fall bookings for house will be 'Boy Meets Girl' and Jane Cowl in 'The First Lady.'

In Cleveland

Theatre du Vieux Carre.

Detroit 'Ring' Off
Detroit

BERGER GETS SCHWAB SPOT AT ST. L. OPERA

St. Louis, Sept. 1. With Laurence Schwab automatically out as producing director of the outdoor St. Louis Municipal Opera season at Forrest park, because of Hollywood activities, the

Opera season at Forrest park, because of Hollywood activities, the post has been given Richard (Dick) Berger, who was aide to the manager for several years. That was decided when the present season the property of the prop

Schwab's office in New York will be abandoned after next week. Ernest McCauley, who has been general manager for the producer, has been given a similar not with has been given a similar post with the newly formed managerial duo of Frank Mandel and Otto Harbach, who plan several shows. Mandel was formerly teamed with Schweb in the presentation of several smash musicals.

musicals. Feelers for the purchase of 'Swing It Susan,' a musical which Schwab planned producing on Broadway in the fall, have been received, but the script is still in his possession. He may use it for a musical picture.

'Men' Into Longacre

Nick Holde, general manager, for Norman Bel Geddes, has arranged rental of the Longacre, N. Y., for the producer, who will stage Tron Men' in that spot. Deal calls for a four-wall occupation at \$1,000 week. Rental may continue through the season, at the option of Geddes, although termination may be made upon; two weeks notice. Rental is dated to start Oct, 19. Men' is due into rehearsal about the middle of this month.

middle of this month.

'Madame' Off?

Importation of 'Yes Madaime' from London looked doubtful early, this week, although Jack Curisis option on the American rights, for which he paid \$1,000, extends until Cot. 15. Several delays led to some question as to whether the English cast word from London on that Other shows on his schedule with Carlton Hoagland are 'Charm Girl' and 'Saratoga Chips.'

W. C. Kelly's Legit

Walter C. Kelly, veteran vaude-villian who has been in pictures latterly, is back in New York, signed for a new legit, 'Lend Me Your Oars,' which Leonard Fields and Robert Weenolson put into rchearsal this week.

TEMPLE, DETROIT, SKED

Ralph H. Marlatt will direct.

Mrs. J. Sauline Ili Mrs. J. Sauline III
Charlotte, N. C., Sept. 1.
Mrs. Josef Sauline, known as Dolly.
Crawford, who has appeared here
and through this part of the south
with the Bert Bertzam Flayers, a
stock company, is in a serious condition here at Mercy hospital, after
a serious operation.
The serious operation of the serious operation with the serious operation of the serious of the ser

Summer Theatres

(NEW PLAYS)

'Black Magle,' Maverick theatre,
Woodstock, N. Y. (3).
'In Gold We Trust,' New Haven
Drama Guild, Stony Creek, Conn.

Yiddish Thesps Laughing in Their Borscht as New Legit Season Looks Best Yet: B'way a Minor Problem

'Benefit' Cut-Rates

New season prospects being very bright for Yiddish legit, Hebrew Actors' Union, at a special meeting last week; went into the matter of benefits and ticket prices and passed a reso-lution to the effect that man-

lution to the effect that man-agers must not cut-rate too much. Idea being that actors feel if managers don't overdo-cut rating actors will stand that much better chance of payoff. Rule passed was that man-agers must have a minimum price of \$22.20 for \$100 worth of telescent of \$25 for \$100 for ben-efficient of \$25 for \$100 worth of ducats on week-ends.

SYRACUSE MAY VETO **WPA PLAY**

Syracuse, N. Y., Sept. 1.
Production of Sinclair Lewis' dramatization of his own novel, 'It Can't
Happen Here,' by, the Federal Theatre Players, local WPA stock company, is up to Syracuse University.
If the University's director of dramatic activities, Prof. Sawyer Falk,
says the word, Syracuse will be one
of 15 cities to have a simultaneous
premiere on Oct. 20. If not, the Federal troupe will have to defer the
production, if indeed it is given at
all here.

eral troupe will have to deter the production, if indeed it is given at all here.

Situation develops from two leauses. First, the University's arrangement the state of the last three days of the week only, the first half is reserved for University use, and Oct. 20 falls on Tuesday. Secondly, Prof. Falk is permitted to pass upon proposed Federal Players' productions.

Controversial nature of It Can't Happen Here', in whi I Lewis indicts fascism; the fact that this is a Presidential year; the fact that the University, at the present time is in search of a new chancellor, and the further fact that the novelist's wife. Dorothy Thompson, is a Syracuse alumna are other factors.

In connection with the anti-Pascist facting the state of Soviet pictures.

Soviet pictures.

Morrison-Bennett Team

Among the new managerial com-binations is that of Dave Bennett, former dance director, and Lee Mor-rison. They will operate under the name of Lee Bennett and plan pre-sentation of The Provinctown Foi-lies, with Footprint of Cinderella' following. Latter is adapted from Philip Wylie's novel of the same name.

name.

Revue will be an elaboration of that presented by Morrison in Greenwich Village last spring.

Playing It Safe

Syracuse, N. Y., Sept. 1.
Timeliness in bookings:
With the state convention of the
American Legion on here this week,
WPA's Federal Theatre Players are
reviving 'Rose of Picardy' at the
Civic, tossing a special free performance Thursday night for the
Legionaries.

JANE FROMAN WITH WYNN

Hollywood Scpt. 1. Warners has released Jane Froman for Ed Wynn's new show, for the

She had been slated for a filmusi-

Gordon Solo Charles K. Gordon may go it alone

as a producer.
Gil Boag has a bankroll, says Gordon, and an association was first considered, but the latter may produce

Considerable commotion on New York's Second avenue these days, with much whispering, much alleg-ing and much discussion. It's all about that Yiddish Jegit invasion of Broadway, due this season, and it has the Yiddish actors sipping their release of the with much more agin. es of tea with much more agi-

has the Yiddish actors sipping their glasses of tea witmuch more aglitudes of the witmuch more agricultured and the signal and

an established reputation, and all that. Furthermore, there just aren't topnotch actors enough for two companies. As indeed, the question is, if there were, can two Yiddish legit troupes exist successfully on Broadway?

fully on Broadway?

Schwartz Arrives

Schwartz was due to arrive from Europe late yesterday (Tueeday) afternoon and already his local scouts are setting a house in the Broadway belt for him. Buloff doesn't know just what will happen. He has his house and he has his plays, but suddenly he is finding it difficult to get the names of a lot of players on the dotted line—those same players, in a number of 'Instances, who previously had searched him out and lined up with him. Meantime the regular lineup of Yiddish legits for the new season—opening Sept. 17—is rapidly taking form. There will be at least nine legit companies in Yiddish in regular legit lanes in New, York next season. And perhaps more. Definitely set, with companies and plays lined up and in rehearsal, are the Public, all on Second avenue; the McKings Square and Bronn Art in the Bronn; the Parkway, Hopkinson and Lyric, in Brooklyn. All will have musicals, as was true last season when the Yiddish legit was 100% musical. Conversation is also on for a musicals.

Conversation is, also on for a musical trough to go into the Amphion, Brooklyn. The Clinton, on the East Side, talking of a regular season of Yiddish vaude, dependent on whether or not it can get sufficient acting talent for weekly changes.

The Yiddish Read
Stock companies in Yiddish will also start on the road on the same date in four cities. Philadelphia, Toronto, Newark and Chicago. Toronto company will play Sundays in Detroit, although a company alternating between Detroit and Cleveland may develop.

According to Reuben Guskin, head of the Hebrew Actors' Union, prospects for the new season are exceptionally healthy and indications are the control of the

Philadelphia, Sept. 1.
Walnut Street Theatre, aged legit
house, reopens Sept. 17 with Yiddish
stor.
Abreham, Case Setty as last year,
Abreham, Case Sept. 17 with Yiddish
trying Jacobson and Max Rosenlatt directors, and Michael Kantor
in boxoffice.

Hook Vice Sembower
Charlotte, N. C., Sept. 1.
Walter Hook has been elected
president of the Charlotte Little
Theatre.
Succeeds Jack Sembower, resigned.

190 New Plays

(Continued from page 45)

Sam and Bella Spewack.

Sweet River, new dramatization of Uncie Tom's Cabin, by producer.

The Nightingaic Chinese play by Julian Thompson, Cast to Include The Thompson, Cast T

cart and Abbott.
CHARLES ABRAMSON
'A Policeman's Lot,' comedy by
Phil Goodman. Formerly held by
Phil Dunning.

hil Dunning.

ALDRICH & MYERS

Fiddlesticks, musical comedy. Booly
Milton Lazarus, David Lesan
rank Gabrielson; music Richard
fyers of producers. Columbia in
derstood to have a hunk of it sub-

osa. AYER & MINIS

"Distinguished Gathering," melorama by James Parish, done in ondon in 1935, formerly held by earson and Baruch. WATSON BARRATT

'Peccadillo,' melodrama by Marth;

Tecesaule, melodrama by Martha Madison.

CHARLES BEAHAN

The Spell, adapted by producer from Hungarian of Lili Hatvany. Formerly held by Gilbert Miller.

ALBERT BEIN

The MEDIT SELL AND THE MEDIT SELL AN

BELA BLAU

But It's My Own Town, musical
comedy, book Milt Gross, Charles
Sherman; music Norman Zeno, Will

Sherman; music NORMBU ALLO, Ifwin. "Jeurneyman," slapped by Alfred R. Hays and Leon Alexander from story by Erskine Caldwell. I. ROBERT BEDDER "These Walls. Have Ears," comedy by Michael Gales and Benjamin Gall. To be staged by Eddie O'Han-

Gall. To be staged by Eddie O'Hanlon. WILLIAM A. BEADY

'A Wilh on Earth, by Julian Louis
La Mothen Bearth, by Julian Louis
La Mothen Bearth, by Julian Louis
La Mothen Bearth, law the Julian Louis
La Mothen House Control of Oven Davis
Pullizer prizer. Cast including Mary
Rogers, Owen Davis, Jr., same as in
Stowhegan tryout six weeks ago.

Thilleuity of Getting Marrieds.
Briddy from French of Louis
Verneull, and starring adaptor.

Sour Moantain, medorama by
George Bricker. Produced on Coast
previously; to be produced in association with Melville
Brown. Britan By Raymond
Bond. Tested on Coast, To be produced
in association with Melville
Brown.

duced in association with Metville Brown.

BUSHAR & TUERK.

Marle Bashkitseff, historical meller sdapted by Julian Leigh from Hungarian and French by Ernest Anday, Ludwig BUKD.

White Man, by Samson Raphaelson, Has been held by at least five other producer; staging Melville Burke; scenery Nat Karson.

OBMMAN CABROD.

OBMAN CABROD.

ODN PATS. Producer to have Sara-Middred Strauss and John Lonergan as partners. His brother Earl is in pictures.

ASEX & LIDDLE

'A Point of Honer,' something about Benedict Arnold, by Joe Eisinger, Stephen Van Gluck.

DELOS CHAPPELL

'Close Quarters,' with Shuberts.
Two character lay adapted by Gil-

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DOBOTHEA ANTEL

bert Lennox from German of W. O. Somin. Due in October.

'Daughters of Atrens, by Robert Turney, Formerly held by Theatre Guid. Set including the Mendelsohn. Edgar Stehli, staged by Fred McConnell; sets Jo Mileziner. To cyen Oct. 12 at 44th St.

'Friends and Remans,' in association with Carly Whitan Miles from novel by William Miles from novel by Same of the Time,' comedy by Philli Lewis.

S. M. GHARDOOF.

rninp Lewis.
S. M. CHARTOCK
Rachel's Man, by Bradbury Foote.
About Andrew Jackson.
Red Swan, by Boris de Tanko,
Robert Buckner. Tested in Cleve-land in 1934.

nd in 1934.

GEORGE M. COHAN

Untitled revue in the 'old-time
ohan manner.' No details set.

BARTLETT CORMACK

Hey, Diddle, Diddle, come bout picture biz written by pr

Author and Cleopatra, revival of Shakespeare, Paly, late in season. May be on rep with Macbeth' and Ibsen's Rosmersholm.

Wingless Victory, by Maxwell Anderson. Rehearsals start in October; staging Guthrie McClintic; sets Jo Mielziner.

Mielziner.

JACK CURTIS

'Charm Girl,' by Edward Delaney.

'Charm Girl' by Edward Delaney, a satire on radio.

'Saratoga Chips,' musical by Damon Rumyn, The Caesar Hold Damon Rumyn, The Caesar Hold Caesar Hold

Between Covers, meller by owell Brentano and William Jordan

Rapp.
"Inner Silence," by Elmer Harris Kapher Silenes, by American Aberne. Cast to include Brian Aberne. Skedded for November.

Seen But Not Heard, murder yarn by Marie Baumer and Martin Berkeley, Due Sept. 17 at Golden. Strate of the St

Playland, adapted by producer from Hungarian of Alexander Far-

ago. Untitled play by Gouverneur

Morris.
Untilled comedy by producer and Clarence Buddington Kelland, with music, for Joe Cook.
ABTHUR B. EDISON
'Haywise,' comedy by Warren

Haywire, comedy by Warren Murray, Peter Levins. They Liked It in Philadelphia, by Abner Kroll, satire on stow biz. Walking Girl, satirical comedy by Michael Fahey.

Michael Fahey.

LEE PPHRAIM

(In Association with Shuberts)

'After October,' comedy about show biz by Rodney Ackland, imported from London of all That,' musical takeoff on English history, imported from London of last season; book and lyrics Reginald Arkell; score Alfred Reynoldis, based on novel by W. C. Sellar, R. J. Yestman.

del Reynoldis, based on novel by W. C. Sellar, R. J. Yestman.

C. Sellar, R. J. Yestman.

C. Sellar, R. J. Lestman.

CHESTER ERSKIN

Three Blind Mice,' drama by pro
"Three Blind Mice,' drama by pro
"Three Blind Mice,' drama by pro-

Three Blind Mice, drama by producer and Keith Fowler.
FELLX FERRY
FERTY Tales, 'revue from London in the spring. Sketches and lyrics Irving Caesar; songs Ray Henderson; opens Sept. 25 at Adelphi, London, with Lune Velez, Lou Holtz, Ruth Etting, Carl Randail. May be reluted 'Transaltantic Rhythm,'

875 to 1579

MARY FORREST

'Hand Painted Heaven,' by Terry
Thorpe and Martin Mack.
VINTON FREEDLEY
'Miss Quis,' drama by Ward More-

house. Hot and Blue, musical by Howard Lindsay, Russel Crouse, Cole Porter, with Jimmy Durante, Ethel Merman, Bob Hope, Polly Walters, the Hartmans; sets Donald Censlager; due at Alvin in October.

due at Alvin in October.

CROSBY GAIGE

'Eternal Road,' in association with
Meyer Weisgall. Spectacle by Franz
Werfel, a da pted by Ludwig
Lewisohn, staged by Max Reinhardt;
must kurt Weill. Held over from
last season. Skedded for Oct. 15 at Opera House.
Man.' comedy by Milton

Through My Eyes,' melodrama by oty Hobart, tried out in straw hat t Rye Beach, N. H., this summer, Untitled play by Max Marcin.

Untitled play by Max Marcin,
FORTUNE GALLO
'Decameron Nights,' English specta
cle by Robert McLaughlin, done a
Drury Lane, London, in 1922.
'Florodora,' revival, in associatio
with Shuberts, tried out Randal!'
Island, several weeks ago; Majestic . oniation

Island, several weeks ago; Majestic.

RAYMOND GALLO

The King's Breakfast, costume
play by Rita Weiman, Maurice
Marks; staged by Auriol Lee; sets
Stewart Chaney. For October,

EVING GAUMONT
Taxts Stop, comedy by Irving Kaye
Davis.

Davis.

NORMAN BEL GEDDES

Tron Men, drama by Francis
Gallagher, about steel workers.

'Lenin,' biographical by Hope
Bartnett.

The Eugged Individualist,' farce
by A. E. Thomas and Walter Phylo.

y A. E. Thomas and Walter Phylo.

JOHN GOLDEN

'R's Good to Be Rich,' satire by ecnora Kaghan.

'Glory,' by Adelyn Bushnell, staring Maude Adams, postponed from

last season.

'Susan and God,' new play by
Rachel Crothers.

'The North Star,' by Austin Strong,

onean and God, new play by
Rachel Crothers.
The North Star, by Austin Strong,
with Phillip Huston in cast. Probably first on string to come in.
The Roundabout, by J. B. Priesley. Done in England in 1932. Being
doctored by Clare Kummer.

'As WMAX GORDON.
'As Wordine Our Denbers,'
(with Sam Sergine Our Denbers,'
(with Sam Sergine Our Denbers,'
10; staged by Eddie. Sobol; Metro
bankroli,
Between the Bonder.

Service of the servic

with music by Robert Stolz. Howard Lindsay and Russell Crouse are doctoring the book. Staged by Has-sard Short.

sard Short.

ADRIENNE GRAY

'Germaine,' by Patterson Greene.
GRISMAN & KIRKLAND
'A Day in the Sun,' melodrama by
Edwarl R. Sammis and Ernest V.

Edwarl R. Sammis and Ernest V. Heyn.

'American Hoilday,' drama by Houston Branch.

'As You Were,' by Henry H. Mis-rock. Due Sept. 15 at 48th St.

Forbldden Meleday,' operetta by Jotto Harbach, Sigmund Romberg, Carl Brisson starring. Due in November.

ovember.

'They Took the Town,' comedy by ledric Worth and Philip Wylie.

GROUP THEATRE

'Johnny Johnson,' play with music by Paul Green; music Kurst Weill, no chorus. 'Marching Song,' by John Howard

Cothello. King Lear' and
SIDNEY HARMON
"But for the Grace of God,' drama
by Leopold L Atlas.
"Lost Fantasy,' by Georgette Carneal and Ira General
Tower to Rom." neal and Ira Genet.

Fower to Burn, drama of California by Dan Totheroh.

Two Hundred Were Chosen, drama by E. P. Conkle.

HAMMERSTEIN & DuFOR

Chosen, Chosen, Chosen, Chosen, Chosen, Citt Along, Little Dogle, farce by Harold Sloane and Joseph Pelletier, Jr. About a dude ranch.

SAM H. HARRIS

Man on the Dock, comedy by

in Philadelphia Nov. 9.

WILLIAM HARRIS, JR.

'Corner Pocket,' comedy by Robert
Rossen, set in a pool room.

'Jonathan,' comedy by Martin

Playin.

BEN HECHT & CHARLES

MacARTHUR

Untitled new play by the prolucers; Leland Hayward in on the
production. CADY DEMINISTR

'One Flew East,' drama by Dougla:

One Flow East, drama by Douglas Glimore and Kathryn Kenmedy.

**RICHARD HERNDON

Stard, minimate rew, with material states and state

by Philip.Howard from sames amount of the novel.

"Hamlet,' revival with Howard in title role, cast including Ernest Thesiger, Estelle Winwood, Whitford Kane; sets Stewart Chaney.

"It's a Cinch,' comedy by Alfred

Tr's a Cinen, conteut of an analysis of Golden. Mimi Scheller, melodrama by Alfred Golden. Cast includes Ara Gerald. Skedded to open Sept. 21 at Ritz. Produced in association with Edward Hutchinson.

FELIX JACOVES

Trans

TELLY JACOVES

'Your Young Men', connedy by William W. Vosburgh. Tested in 1935 in Southampton, L. I.

JONES & GREEN

'Greenwich Village Follies,' Just in the talk stage; probably will be staged by John Murray Anderson, who did earlier editions of this re-SIDNEY KINGSLEY

SIDNEY KINGSLEX

Napoteon the First, drama adapted
by producer from original by Ferdinand Bruckner; Peter Lorre as
star, for St. James theatre.

'Sickness of Youth,' also by

SICKNESS of Youth, also by Bruckner, tested several times. "Ten Million Ghosts," drama about ammunition manufacturers, by pro-ducer. ANTHONY LATIDATE

ANTHONY LAUDATI

'Sticks and Stones,' satire on the
New Yorker mag by J. V. James,
Wild Canary, satire on horse
racing, by Frank H. Clark,
SAM LEVEY

'Hedda Cabler,' Ibsen revival starring Nazimova, with Harry Ellerbe;
de Now 16

Hedda Gauss,
ring Nazimova, with Harry Eusening Nazimova,
due Nov. 16.
GUTHRIE McCLINTIC
Hamlet, revival starring John
Gielgud, featuring Judith Anderson,
Lilian Gish, Arthur Byron. Due Oct.
5 at Plymout.
High Tor, comedy by Maxwell
Anderson; probably starring Burgess
Waredith.

play. FRANK McCOY
"Book-a-Bye Baby," comedy by
Bernard Rich and Jerry Divine.
WILLIAM ANTHONY McGUIRE
"Onward, Christian Soidlers," by
producer.
JEROME MAYER
"We the Living," attack on Russia,
dramatized by Ayn Rand from her

vel. ELIZABETH MIELE

ELIZABETH MIELE
The Across the Sky, biography
of Edgar Allen Poe by Bates Smith.
Deny the Heart, comedy by John
Simon Rodell.
GILBERT MILLER

Simon Rodell.

Tromise, drama adapted by H. M. Harwood from French of Henri Harwood from Henri Harwood from Henri Harwood for Wycherley play, starring Ruth Gordon. Helen Hayes owns a plece. Towarich, adapted by Roberts Towarich, adapted by Roberts Deval; done in London last season by Miller; cast includes Sir Cedric Hardwicke, Martha Abba, John Halliday. Skedded for Oct. 12.

Trovaral, to skeden development of the Control of

Erskine
"The Jonely Man," political fantasy
by Howard Koch,
"The Other Side of Glory," tragedy
about Frederick the Great by Rex
Smith and producer.
HENRY MODELL
"Murder by Fore," by producer,
Once called 'Murder on Golf Links,"

RICHARD MEYERS Danger-Men Working, murder farce by Ellery Queen and Lowell Brentano, tested last year by Ray-mond Moore.

mond Moore.

BROCK PEMBERTON

'Afraid to Marry,' drama by Zona
Gale, adapted from own novel.

'Cardboard Gastle, satire on society
folks, by Lawrence Riley,
'Chaiked Out,' drama of prison
life by Warden Lawes and Jonathan
Flinn.

Challed Out, drams of prison life by Warden Laws and Jonathan Flun.

WILLIAM RICCIABDI

Exit the Family, by George Salvatore and Joseph La Gattuta, with producer in cast.

'Bays of Grace's Connedy by Edwin Gilbert. Sances' Conned by Edwin Gilbert. Sare of Grace's Conned by Rewin Plymouth, Boston. Sept. 3, Booth, N. Y., week after. Staged by Harry Wagstaff Gribble.

('Gallow's Orchard, dramatization by Noel Pierce of novel by Claire's Gallow's Orchard, dramatization by Noel Pierce of novel by Claire's Gay Decelvers, musical concept adapted by Reginald Arkell from French of Henry Duvernois; music Moises Simon and Martin Broones.

Green Waters, London import, by Aimee and Philip Stuart, with Doris Dalton.

Move w. by Aimee and Philip by Aimee and Philip boris Dalton.

Reflected Glory, about an actress Reflected Glory, about an actress Tallulah Bankhead, by touring east for

Doris Dalton.

Reflected Glory, about an actress, starring Tallulan Bankhead, by the starring the s

score Charles Watefield Cadman.

ROWLAND STEBBINS

ROWLAND STEBBINS

Waterwise Rivers, Inc.)

William Gaxton, Kitty Carlisle, Billy House, Buster West; muster Billy House, Buster West; muster Ralph Benatzky, Robert Stolz; due at Center Theatre, Sept. 28; Warners bankrolling.

Amph Bennizzy, Rober Soiz, due abancolling, bankrolling, bankrolling, bankrolling and the state of the state

JAMES ULLMAN & MARK

'All Destrable Young Men,' by
Morris Valency and Thomas Driscoll.
Double Dummy,' farce by Doty
Hobart and Tom MacKing by Joseph
Viertel; about like in military school;
Richard Cromwell in cast; for 46th
St. Theatre.
'Stork Mad,' farce by Lynn Roos
(Continued on page 49)



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Benezal St

TALLU SMACKOS Gallo Folding Island LA. FOR FINE \$12,000

Los Angeles, Sept. 1. Tallulah Bankhead means dollars at the boxoffice hereabouts, as is evidenced by the capacity mobs clamoring for admission to the Belasco theatre, where she is currently in the fourth week of the Lee Shubert-Homer Curran production of Reflected Glory.

Reflected Giory.
Comedy could stay for at least another couple weeks, but folds Saturday night (5) and heads straight to N. Y. where it is due to open Sept.

N. Y., where it is due to open Sept.

21 Parnell, produced for the Coast
by Henry Duffy, wound up six profitable weeks at the El Capitan Saturday (2) and made way for The Distaff Side. Estimates for Last Week

Estimates for Lest Week
Teatested Glery, Pelasco (Loc Angles) (5d week) (C-1,095, \$2,75)
Inde upped on third stanza, with
matinees particularly strong, so that
take his \$12,000 which is plenty mittyHeavy advance but must close Saturday (5) night.
Tearell, El Capitan (Hollywood)
(6th.dna) week) (C-1,3711, \$1.65).
Otto Kruger draw continued strong
mained another couple of weeks, but
for film engagements of the featured
player. Final stanza drew neat \$7,000,
which is not to be passed up lightly.

WPA

which is not to be passed up lightly:

The Black Corol, Mayon. Musical extraord control of the state of the last of last of the last of last o

ON BROADWAY

SPRING DANCE

_ comedy in three acts (fou	r acenes) by
Phillip Barry: presented by J	ed Harris at
Empire, N. Y., Aug. 25, 'S	G: based on
original play by Eleanor Golds	n and Eloise
Barragon; staged by pro	ducer: sets
Stewart Chaney, \$3.30 top.	auces, . betas
Mildred	Many Wieles
Waiter Beckett	Dhilin Ohon
Miss Ritchie	Maria Dance
John Wester	. marie Bruce
John Hatton	iack warren
The Lippincot	Jose Ferrer
Doc Boyd	Tom Neai
Buck Buchanan Br	ooka Bowman
Sam Thatcher Rich	ard Kendrick

Sally Prescott. Marths Hoese
Sam Tractorer Same Tractor Sam

Hoked up heavily it will probably make a good film. But as adult fare in the legitimate theatre it has no place

make a good nim. hearte it has no place.

Jed Harris, who staged it, as well see that the second of the lead. Louise Platt just is miseast. Other girls and boys are okay with Jose Ferrer. Mary Wickes. Mary Logan, Ruth Matteon, Richard Mary Logan, Ruth Matteon, Richard and in place of the second of the second

Spot; \$200,000 Take on Jones Beach Season

Fortune Gallo's open-air productions at Jones Beach, L. I., and Randalls Island, wind up this week. Latter spot folds this week, one week earlier than contemplated, as weather breaks have been against it, though Gallo says he'll try again next year.

Eight-week run at Zachs Bays is headed for approximately \$200,000, average week's b. o. being around \$22,000.

Long Island resort will have larger Long Island resort will have larger seating capacity next year. Grand-stands will be built higher, and center dock will be covered over to provide more seats. Capacity will be 15,000, or 5,000 more than now. Revival of 'Chu Chin Chow' is mentioned as an opener next year. "Naughty Marietta' is the current closing offering at Jones Beach. Blossom Time," which opened last Saturday (29) at Randalls Island, folds that venture.

OPENS SEPT. 13

Chicago, Sept. 1.

Official opening of Chicago's legit season has been deferred for a full week due to the postponement of the Night of Jan. 18' getaway at the Selwyn from Sept. 6 to Sept. 2a. Couple of stands on its way out from the east. Thus the first show to open in town will be "Dead End" at the Studebaker on Sept. 13.

'Lady Precious Stream' has been set for the Harris, opening Sept. 23. End of the Harris, opening Sept. 24. End of the Harris, opening Sept. 25. End of the Harris, opening Sept. 25. Enlarger will hold off legit efforts until October at least, due to the present run of Romeo and Juliet,' (MG).

present run of 'Romeo and Juliet, (MG).
George White's 'Scandals' continues at the Grand, withdrawing its closing notice on a perk-up of business and will stick until Sept. Broom of the will stick until Sept. Broom of the result of the will be sept. The se

wPA

Broken Dishes, Blackstone. Rea customer-puller of the WPA season Little coin but capacity nearly every

night.
'Macbeth,' Great Northern. Colored macheth, Great Northern. Colored import from Harlem opened last night (Monday) for a 12-day ride. "Triple A.," Civic. Out-of-the-way location hurting, but managing to build somewhat after a poor start.

OUT OF TOWN

THE LADY DANCES

Comedy in the Division of the Comedy in the

Treating the subjects of socialism and communism in a rather light vein, 'The Lady Dances,' a comedy by Robert Riley Crutcher, possessed qualities where the session of Broadway or screen production.

Script is obviously in need of trimming, and suffers from a cast of inexperienced players. Think to the column of the column

room for a more steady climb to the climax and a little more pep at that point. Crutcher troduces as his principal control of the control of

work.

Story opens with the author besieged by newspaper reporters in
his apartment. He has written a
novel 'hich is obviously the biographical record of the mad-cap
girl's alwentures. He mistakenly
used the girl's name instead of the
fictionistic cognomen at one point fictionistic cognomen at one point in the book and he fears repercus-

sions.

Girl herself arrives in the apartment and is mistaken by the author for a reporter. She learns plenty about herself. Then, after she has disclosed her ideutity, her young

brother arrives, armed with a gun. Next comes popple father with a check for \$25,000 to buy off the book and finally comes the son's sweet-

LEGITIMATE

Next comes popple father with a check for \$25.000 to buy off the book and finally comes the son's sweetheart.

With the author and the mad-cap girl it is fove at first sight. As the found in the second of the sec

person, the eiger is actually an old raise of the of the play's main troubles is that the principal love, situation is disposed of entirely too early and too easily. The other love situations are too weak.

However, there is life and action in the introduction of the communists, two parts which afford capanists, two parts which afford capanists.

by Clarice Roma and Julian Madison, and Marson, as the makep daughter turned author, does wery intriguing job, and Wallace Gregory warms up well to his role as the author. Edward N. Qualen is particularly good as the industrialist-father, and Wallace Prindell, as the rich man's son, handles a very shows acting promise.

Two sets built under direction of Edmund Glover are up to any stage standard, and Bard's direction proveso is reflected in the fact that, with an inexperienced cast, he holds the attention of the audience.

Summer Theatres

HEYDAY

by Francis Faragoh;
l Massey; settings,
At Milbrook theatre.
k Aug. 24, '36,
Eleanor Powers
Mervin Williams
Virginia Gately
Robert Caldwell
James Todd
Arthur Howard
Edmonia Nolley
Rogs Matthew
William Watkins
Charies Howard
Lillie Brayton
Sara Sherburne
Ada Cavell

will get together despite all obstacles.
Cast and direction are not up to the demands of the play and some of Faragons of the play and some of the performance of the performance. James Todd and Eleanor Powers top the cast as Rex and Sue Ann, with Miss Powers scoring in most of ther scenes. Mervin Williams as Bert and Ada Cavell as Terry are other leads in a sizable Dubious bet for Broadway and too

Dubious bet for Broadway and too censorable for pictures. Mack.

'Idiot's Delight,' 'Regina' Reopen To Capacity Biz on Broadway

190 New Plays

(Continued from page 48)

and Frank Fenton, Ambassador, week of Sept. 28.

'The Laughing Woman,' in association with Shuberts, by Gordon Daviot, with Helen Menken and Tonio Selwart.

The Mourtag Angel,' by Irving Rangelo, and Tonio Selwart.

The Mourtag Angel,' by Irving Rangelo, and over from last season.

Haunted by Angels, biography of Lord Byron, by Jillson Grant. ALEX YOKEL Love from a Stranger, melodrama by Frank Vosper, from Agatha Christie story; done in England last season; staged by Auriol Lee; due at Fulton, Oct. 28.

ST. LOO OPERA **ENDS RECORD SEASON**

Several all time records were established by the municipal opera, which brought its 680 miles of the work of the w

MEN' FINALLY FOLDS IN S. F. ON 9TH WEEK

San Francisco, Sept. 1.

Three Men on a Horse has seen its ninth and last week here at the last week house and the closed the eighth week but for manager Henry Duffy's desire to keep something inside his house until the arrival of Parnell Latter opened last night (31). Taylonetine Granted, Biltmore; the arrival of Parnell Latter opened last night (31) are the same time. Estimates for Last Week Three Men on a Horse Aleazar (9th week) 1/269; \$1.50. Show was milked. Last week was a box of the same time. Estimates for Last Week Three Men on a Horse Aleazar (9th week) 1/269; \$1.50. Show was milked. Last week was a box of the same federal was milked. Last week was a box of the same federal was milked. Last week was a box of the same federal was milked. Last week was a box of the same federal was milked. Last week was a box of the same federal was milked. Last week was a box of the same federal was milked. Last week was a box of the same federal was a same

First night Monday (31) of the resumed engagements of Victoria Regina, Broathurst and Tidio's Delight, Shubert, indicated that both the control of the year, at least. There were standees in for, Regina, and Delight's sold out, except for a few scattered seats. Demand for both shows was heavy in the agencies and groesse wind-up weeks before summer layoffs.

Daviot, with Helm Menken and strong the stage of the stag

WPA shows:

The Hippodrome, alternating between sports events and pop grand opera, drew near capacity crowds over the weekend for the latter at 90c top. Outdoor operett at Jones Beach and Randall's Island (municipal stadium) wind up this week, Estimates For Last Week

Roy Meets Girl, Cort (2£nd week) (C-1,059-83.30), Grossed \$11,600 last week; best figure in several weeks; management expects to run another season.

season.

'Dead End.' Belasco (45th week)
(D-1,000-\$43.30). Business moved up
somewhat last week with takings
bettering \$9,000; holdover drama in
sight of year's run.

somewhat last week with takings bettering \$9.00; holdover drama in sight of year's run.

Tällot's Belijnk! Shubert (resumed eng.) (16th week) (C-1,887-83.0).

Tällot's Belijnk! Shubert (resumed eng.) (16th week) (C-1,887-83.0).

Tällot's Belijnk! Shubert (resumed eng.) (16th week) (17th year) (17th year)

average.

Tobacce Boad, Forrest (144th week) (D-1,017-31.65). They don't know where the audiences come from last week's \$8,400 surprising for long run drama; anything possible; maybe another season.

Tobacce Boad, Forrest (144th week) (C-1,118-320). Resumed Monday (31). after two month layoff; played 25 weeks in original engagement; advance sale for present date topped 'Delight.'

PUTVALS

B'Oyly Carte opera troupe, Martin Beck; English Gilbert and Sullivan exponents playing 'The Pirates of Perzance' and Trial by Jury' this week and the proper of the property o

Met. Opera Troupe, with Local Financing, Will Tour Keys After N.Y. Run; 3 Months in Aussie?

Metropolitan Opera, N. Y., is set to tour late this season. House re opens Dec. 21 for regular 14-week season, with a spring run to follow after a two-week lay-off. There's also a deal on to take Met troupe to Australia for three months.

Job of underwriting and setting American tour is to be left largely in the hands of the various key city backers themselves. New York city backers themselves. New York season, which, while much infproved last year, still does not stay out of the red. Touring dates would mean big coin if hames such as Lawrence Tibbett, Lily Pons, Grace Moore. Kirsten Flapstad, Richard Bonnelli, Lotte Lehmann, Disolina Glannial can be juggide around so the comment of the comment of

Yanks to Tour Soviet Russia: Hurok Anxious to **Assure Travel Comforts**

S. Hurok expects to send two U. S. song and dance troupes to Russia Both to open in Moscow, Hurok has an agent trying to make sure Soviet government provides good living

government provides good, living and travel conditions.

Hurok meanwhile is dickering for various Russian imports. First is Soviet Ballet, gleaned from Moscow and Leningrad governmental subsidized schools. Contrary to general relief this company is classic in style, and not modern or radical and not modern or radical and not modern or radical public, is slated for an opera to be written by Shostakovich. It will have a libretto based on a Congo-African theme, and quite modern in treatment.

Berlin's Revival Diet: **Egk Is New Conductor**

Berlin, Aug. 23.

Berlin, Aug. 23.

New season at Berlin State operas
will bring methy revivals, and endy
a few new productions. Richard
Waggier, of course, ranks first, and
it is amnounced that the coming season will see all of his works. Mozart,
Gluck, Schilling, Siegfried Wagner,
Wolf-Ferrari and Verd among others
will 'also be represented.
'A new ballet production, 'Der
Zerbrochene' 'Krug' ('The Broken
Jar'), by 'Rudolf' Wagner-Regenys
and Strawinski's 'Der Kuss der Fee
Zerbrochene' 'Krug' (The Broken
Jar'), by 'Rudolf' Wagner-Regenys
and Strawinski's 'Der Kuss der Fee
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and Strawinski's 'Der Kuss der Fee
Zerbrochene 'Krug' (The Broken
Jar'), by 'Rudolf' Wagner-Regenys
and Strawinski's Der Kuss der
Werner Egk is new conductor for
the State Opera orchestra. Egk did
well with his opera 'Die Zaubergeige' (The Magic Fiddle') and has
since been distinguished with a gold
medal for various compositions. Also
new as musical meestro of the State
Opera is Johannes Schueler, previously general musical director in
Halle and Essen. Clemens Krauss
Voseph Gielen, who created a dir in
Dresden by his 'Rosenkavaller' production, has been signed as regisspir.
From Dresden also comes a new
fertime singer, Martha Fuchs and a
new tenor, Vasso Argyris.

Anna Kaskas Concerts

Anna Kaskas, Metropolitan Opera audition winner last spring over NBC, embarks on a tour this season for Columbia Concerts. She sings Nov. 5 in Montreal, and later with Buffalo Symphony and on Kellogg's All-Star Course in Hartford, with Title Schine. Ruffalo Symphony and on Kelloggs Lil-Star Course in Hartford, with Lito Schipa. Arthur Judson bureau of C. C. landling.

Radio-Pix

(Continued from page 3)

attend any theatre in which the

attend any theatre in which the player may be appearing. The theatre operators also point to the parallel of the personal appearance. Believe that the personal appearance of film stars breaks down the illusion and glamour surrounding the screen celebrity. The picture patron often finds that on the stage, the film star is just an ordinary human and can be regarded tamiliarly.

ordinary human and can be regarded, familiarly.

Similarly, they believe that bringing bit stellar lights into the home via radio produces a certain amount of familiarity which mentally breels bo contempt. Theatre exhibitors and film fans both have watched and directed now for 10 years, and the methods used in staging, direction, casting, etc., have been completely distillusionary. Not only does this familiarity with a film starbeak down his potential draw, but the exhibitor bemeans the cheap stories, feelbe scripting, poor direction, weak support and hurried disastellite.

The Salary Equation

rection meted out to the screen satellite.

The Salary Equation

With the theatre operators definitely opposed to the mad rush of picture. Players to radio, industry leaders befiere that eventually it is going to be reflected in the salariest paid the air-minded screen stars. This is because of the important role a theatre exhibitor plays in the successful property of t

The reason for the concentrated opposition of theatre managers to the air-minded star just now is that radio has announced its expansive program of booking screen play program of booking screen pla has gone ahead with Holly-radio studio production; and has been considerable agency centration on the West Coast.

The Hays organization will cover first runs and subsequents in key first runs and subsequents in key cities, in country towns and in college communities. The survey will attempt to learn if radio appearances, build up or tear down a picture star's box office appeal. However, there are so many conflicting elements that it is doubtful if the survey will prove much, if anything. The real pay-off appears to be with the exhibitor; and the amount of pressure they exert.

pressure they exert.

Will Hays, head of the Motion Pictures Producers & Distributors, has taken the complaint of exhibitors to the radio advertising agencies' representatives in Hollywood, with nothing happening. Upon his reduct to N. Y. next week he is expected to make further representations to ad agency chief executives. However, unless higher officials of advertising firms completely reverse their present attitude, not too much is expected in industry circles to result from these confabs.

Manitoba Exhibs' Squawk

Manitoba Exhibs' Squawk
Winnipeg, Sept. 1.
Loud in their protests against picture stars appearing on the air. Manitoba's theatre managers through
their organization, the Manitoba Motion Picture Exhibitors Association,
officially went on record with a circular letter to be delivered to all
studios in Hollywood.
Saying that they feel the appearances of these luminaries on coastto-coast radio shows is a direct opposition to their business, they
demand that the Hollywoodites be removed from such features. The let-

moved from such features. The let-

ter follows:
'At a meeting of the Manitoba Mo-'At a meeting of the Mannitona Mu-tion picture Exhibitors Association, Cleveland which ev-presided over by President Harry. a national web from Morton, a resolution was passed to a planist was pressed the effect that this organization the show went on.

should express the disapproval of its members to the practice of motion picture stars and players appearing on radio programs.

This association, representing every motion picture exhibitor in the Province of Manitoba, is regarded as the strongest in the Dominion of Canada. Our members definitely object to radio appearances of motion picture artists, inasmuch as their recordants are direct opnosition and programs are direct opposition an in our opinion, untair.

in our opinion, unfair.

We also contend that motion picture artists, while appearing over the
radio, are not presented with necessary studio enhancement and the resultant opinion of the public toward
the artist is detrimental, not only to
the performer but to the value of
that performer at our box offices.

that performer at our box offices. Feeling that our expenditures and efforts are responsible for the pop-ularity of motion picture personali-ties, we naturally object to the radio capitalizing on this popularity to our apparent harm.

apparent harm.

Having under contract for picture performances every featured player and, star working for majou
producers of the United States, we
teel justified in demanding that producers protect our interests by discontinuing this untair practice.

"L. M. Graburn, Secretary!"

Only one house playing any radio star this week and that is the Capitol (Famous Players) with Bing Crosby's "Rhythm on the Range" (Par),

Gaumont-British

(Continued from page 5)

where it is understood they will be formally signatured. Rubin of Metro sailed Friday (28) and Dwight service next day.

Meantime dies.

the next day.

Meantime counter-moves on the deal are piling up here along all tronts. Several of the leading distributors, including Americans, are realigning in order to protect themselves on distribution.

selves on distribution.

Warners is booking up a deal to book its flms into the Paramount houses. Anded Circuits, including Circuit and the Mancurius, including Circuit and the Mancurian and Reed circuits, approximating 250 theatres, are also talking to Warners, with the product likely to go there. Another important deal is on between Radio and Columbia to hook in with the John Maxwell (BIP) circuit, comprising 250 houses.

Stokowski and Phila. Orchestra Feud Reported Flaring Again as Both Seek Radio Sponsorshin

DeBASIL BALLET RESTS

London Season Over—Loafs Until New York Opening

London, Sept. 1. DeBasil Ballet Russe closed Saturday (29) after running since June at Covent Garden, Company scatter for a six weeks vacation. Majority going to the Riviera. Troupe em-barks for New York in Oct., opening at the Metropolitan Opera on Oct. 29

Coming N. Y. engagement, howas Broadway managers are trying to ensuare many of his choice dancers

as stroatway managers are trying to ensquare many of his choice dancers for revues and musicals: He lost. Vera Zorina over here for London production of 'On Your Toes.' He has them all under contract, but heavy coin offered makes it a strain. Col. de Basil, director of the Ballet Russe, makes a couple of corrections in two published stories regarding the tours of the balletin New York and Melbourne, it-was stated Irina Baronova may not go to New York due to illness. Seen by a Vanurar representative in London, she declared she was in the best of health, and looked it. Communication from Melbourne regarding the ballet doing a 12 weeks' four of Australia gives the names of the leading dancers of the troupe, including Tournanova. This should be Chinarova. Tournanova will be in the American troupe,

Johannes Poulsen Feted Hollywood, Sept. 1.

Hollywood, Sept. I.

Picture industry will fete Johannes
Poulsen, director of the Royal Theatre of Copenhagen, tomorrow night
(Wednesday) at "o Biltmore hotel.
He is here handling production of
Everyman,' for the California Festival Association,' opening in the Hollywood Bowl, Sept. 10.

Frying G. Thalberg is chairman of
the committee sponsoring the affair.

Philadelphia, Sept. I Leopold Stokowski's angling for General Electric radio assignment looks like resumption of bitter war-fare against Philadelphia Orchestra rare against rhiadeipnia Orchesim Association (management). Feud is of many seasons' standing, but had appeared on surface to have waned in last season. Last hot skirmish war nearly two years ago, when blood maestro grappled with management maestro grappled with management ostensibly over membership of hoard. Actual cause (never pub-lished) was said to be control of dis-ripestra, finances and Stoky's state lacking then is rumored to be still

board. Actual cause (never published) was said to be control of dischestra, danances and Stoky's sage. Iacking then is rumored to be still rankling.

Reasoning which interprets Stoky's cause and stoky's sage. Reasoning which interprets Stoky's GE maneuverings as haymaker atmed at management is based of several facts not generally known. One is that management is based of several interprets of the several states and recently—GB as solution, to financial problems of regular concert seasons. GE has always nixed the offers.

Another is that Stoky, in pursuing GE account, quietty gathered ?I Philadelphia Orchestra members to audition for it in New York' early last month. If he grabs the assignment with that group, GE will not be able to bill Philadelphia Orchestra on, air without paying management with that group, GE will not be able to bill Philadelphia Orchestra on, air without paying management with the properties of the seasons with the seasons of the seasons ago. At that time he was paid \$800 a concert. By repeatedly balking on carrying out his contract since then he gradually built that \$800 into \$2,500 a concert. Several seasons ago he woon aftensive reorganization of financial sources. In his scrap with management of financial sources. In his scrap with management of financial sources. In his scrap with management was figured to have income of upwards of \$200-000 annually from various musical sources. In his scrap with management was figured to have income of upwards of \$200-000 annually from various musical sources. In his scrap with management was figured to have income of upwards of \$200-000 annually from various musical sources. In his scrap with management was sourced to have income of upwards of \$200-000 annually from various musical sources. In his scrap with management was sourced to have income of upwards of \$200-000 annually from various musical sources. In his scrap with management was sourced to have income of upwards of \$

Hot Dogs, Pop, Noises Irk Iturbi

Cleveland Resents Implications That It's a Hillbilly Settlement

Cieveland, Sept. 1. A Spanish revolution gave this own a wallop last week. Jose Iturbi, temperamental pianist-con-

town a wallop last week. Jose Hurbi, temperamental planist-conductor, staged it when he all but walled out of a Mutual System broadcast from Great Lakes Exposition while a guest conducting the Great Lakes Orchestra.

Plenty of reasons have been assigned for the Hurbi eruption. Some say the slim crowd which turned out to see the performance got on his nerves. Street, car noises just outside the gates, the drinking of popmunching of hot dogs and milling the street of the department of the department of the department of the department of the shell which conveyed the news Rudolph Ringwall was directing—and not Hurbi. There was a matter of a few dollars to clear certain score—with no planist present.

Then, too, at the very first relative of painist required for a certain score—with no planist present.

Then, too, at the very first relative of planist required for a certain score—with no planist present.

Then, too, at the very first relative of planist required for a certain score—with no planist present.

Then, too, at the very first real rubbi wanted to rid himself who apparently would not take direction. Apparently would not take direction. Apparently all these things were too, too much for Spanish blood.

When the orchestra went on the alt

rection. Apparently all these things were too, too much for Spanish blood.
When the orchestra went on the air for Iturbi's initial appearance from here Tuesday there was a nine-minute wait while the crowd was combed frantically for a pianist. The pianist must be on hand—or else, was the Iturbi ultimatum. Mean-while, Morrie Condon, WGAR handling the show for Mutual, gave probably what was the most detailed weather report of conditions. in weather report of conditions in Cleveland which ever went out over a national web from this city. Finally a pianist was pressed into service and

And then Iturbi ran short on his broadcast time by five minutes, ra-fused to do an encore and when ap-plause broke even from the orches-tra finally stuck his head out to acknowledge the hand-clapping of the musicians.

the musicians.

Iturbi later claimed the length of his numbers was known and that he should have been notified if his broadcast was going to fall short. Immediately after the performance Carl J. Vosburgh, be chestra manager, released Iturbi from his six-appearance contract. But the figry Carl J. Vosburgh, orchestra manager, released Iturbi from his six-appearance contract. But the flery Spaniard next day refused to quit until Vosburgh gave him a written release. Vosburgh said he would. Wednesday night: Iturbi went on WGAR's air with Sid Andorn, radio reporter, to explain it all. The work of the world with world with the world with t

unishing short of the time.
Resentment was expressed too, because Iturbi's gesture inferred Clevelanders are a 1 of hillillilies who do not know how to conduct themselves at a concert. Iturbi should have seen t...at the Expo set-up was not a concert hall setup and governed himself accordingly, is the way the argument is running.

WHITEMAN WILL BATON STOKOWSKI SYMPH

Philadelphia, Sept. I.
Paul Whiteman will be only guest
conductor: with Philadelphia Orchestra this sesson, appearing with
symph group Nov. 27 and 28 will
be his first symph batoning in Academy of Music, previous Philadelphia
Orchestra dates this summer and lest
having been at Robin Hood Del.
Whiteman's program will propher
include first performance anywher
of William Grant Still's Eben more
of William Grant Still's Eben more
icle, 'Perde Grofe's Tabloid suik,
and Richard Rodgers' The Station
Caller,' musical recitation and sone,
Regular season, with Leopad
Stokowski and Eugene Ormand'd
viding podium chores, opens Oct. 48

Acquiar season, with Lopold Stokowski and Eugene Ormandy dividing podium chores, opens Ct. 8. With exception of Stoky Street weeks at beginning and exception to Stoky Street weeks at beginning and the street was street with the street was street

San Carlo's 40 Weeks

San Carlo Opera company under Fortune Gallo opens its touring season Sept. 17 in Montreal for a week's stand. After that plays Toronto for

eight days.
Over 40 weeks are laid out for the cross-country, itinerary.

Plays Abroad

ZERO

	.London, Aug.	. 19.
Play in two D	arts (nino scenes) by	Mary
Ane 10 28 P	roduction by Peter D	earing.
Two Grant	Jane	Baxter
TIII Treaves		Walker
John Grant		Goldie
Minnie Hobbs	Louis	e Cove
Chatave	···········Richard · N	Vewton
Andv	Bernard E	Benolifi
Cashier	Owen (Jriffith
Dors Perkins	Lllllan	Tweed
Retay Mackinon	Sunday V	Vilsbin
Weltz	Andrea Maiar	ndrinos
Maria	Beryl de C	uerton
Tonio		alvani
Radio		ly Eve
Helen	Katherine	LAWIS
A Man	,	Clarke

Unoriginal idea of a play within a play with a small chance of coming to the West Ed.

Novelist husband arrives home unexpectedly and hears his wife planning to run away to Monte Carlo with a rotter. When the philanderer leaves the husband slams the condition of the condition o

home.

Every character is labeled as definitely as the make of a motorcar and says and does the things ex-

and says and does the things ex-pected.

There is some smart dialog, but the conversation consists mostly of platitudes, and the generally com-petent cast struggles valiantly no no purpose.

Jolo,

Frankenburger Wuerfelspiel

(Frankenburg Dice Game')

(Frankenburg Dice Game)

Berlin, Aug. 21.

Historic play by Eberhard Wolfgang Moeler produced and directed by Mathias Wieman and Werner Pleister; music Faul Hoeffer, scenic arrangements Ludwig Hordteller; at Dictrich Eokar topen-air strage,

Berlin.
Adam von Herbersdorf. ... Alex. Golling
Kaiser Ferdinand II. ... Ferdinand Terpesser
Lamormain ... Fritz Resp.
Carozza ... Carl Kahlmann
Duke Maximillan of Bavaria
Arthur Wiesmer

Inauguration of Dietrich Eckart's open-air stage, holding 20,000, with the world premiere of The Franken-bard Michael Stage, holding 20,000, with the world premiere of The Franken-bard Michael Stage, holding 20,000, with the world premiere of The Franken-bard Michael Stage, holding 20,000, with the world premier of The Franken-bard Michael Stage of the William Stage and the Stage of the William Stage and the Michael Stage of the William Stage and thanks to its excellent acoustics and foridness of delivery nowadays unhanced by the world of the world william Stage and the stage of the William Stage and the Will

CHINESE WHITE

	London, Aug. 18.
Play in three	acts by Dudley Hoys, pro-
Aug. 7, 36.	r Hardy at Daly's theatre
Anna For	Ena Moor
Kwon San	Valentine Dyal

With a few more gory elaborations this might qualify for the old Lyceum meller standard. Not possible to take seriously the plot of two crooked Englishmen in a back-river Chinese station who bribe a half-caste native girl to corrupt the young missionary likely to spoil their racket.

caste native girl to corrup, we missionary likely to spoil their racket.

Handsome idealist falls into the trap. So does the girl who, touched trap. The sound trap was to the conclusion the story is wholly improbable in the story. If we will be trap to the conclusion the story is a wholly improbable upon which to base realing the story is a conclusion to the conclusion that the story is the conclusion the story is a wholly improbable upon which to base the conclusion the story is a wholly improbable upon which to be seen that conclusion the story is a wholly improbable upon which to be seen that the conclusion the story is a wholly improbable upon which to be seen that the conclusion the story is a wholly improbable upon which to be seen that conclusion the story is a wholly improbable upon which to be seen that the conclusion the story is a wholly improbable upon which to base the conclusion the story is a wholly improbable upon which to base the conclusion the story is a wholly improbable upon which to base the conclusion the story is a wholly improbable upon which to base the conclusion the story is a wholly improbable upon which to base the conclusion the story is a wholly improbable upon which to be seen the conclusion the story is a wholly improbable upon which to be seen the conclusion the story is a wholly improbable upon which to be seen the conclusion the story is a wholly improbable upon which to be seen the conclusion the story is a wholly improbable upon which to be seen the conclusion the story is a conclusion that the conclus

Western education. He demands the surrender of the killer but each pleads innocence. One hour is given to decide which of them shall volumer to take the blame and the ciding draw of cards.

Bandit, however, senses this sacrifice, rakes in the other two and, by an ingenious bit of claptrap, finds the guilty man, to whom he gives the choice of death or blinding, the control of the

WILLIAM TELL

(IN HEBREW)

Hablinah preenits drama by Freidrich Schillingh Preenits drama, so Schba; musical director, Fordhaus Ben-Zielei, sant, pred, Osala Trillingh Schillingh Preenits of Schillingh Preeni Jerusalem, Aug. 13.

For Jews who are the prime movers of the most peaceful colonization scheme ever undertaken by mitted to special consideration. In the light of the fact that there is at the time of writing a bitter revolt against this colonization, and that in no other place in Palestine is an attention of the place in the fact that the Jews greatest modern poet. In the place is a place in the plac

DR. CLITTERHOUSE

DIC CELLICE
London, Aug. 21.
Play in three acts by Barre Lyndon, pro-
duced by Claud Gurney at Haymarket the-
duced by Claud Guine, at 114, market
atre, Aug. 6, '36. Joan Marion
Dr. Clitternouse, M.D., Ralph Richardson
Chief Inspector Charles Eric Stanley
Chief Inspector Charles Charles Mortimer
Benny Kelisrman Charles Mortimer
'Pal' Green
Dalay
Sergeant BatesVincent Holman
A Constable
'Tug' WilsonNorman Pierce
Badger Lec
Sir William Grant, K.CFrederio Worlock

OLYMPICS' TRANSIENTS HELPED PARIS NITERIES QUITE A BIT BUT NO REAL COIN

mits seven.
In your blood pressure.
Through a chain of circumstances he meets up with a gang of crooks and becomes their leader. By the end of the second act he has secured sufficient data to write a medical book and desires to retire from the underworld.

The fence, by a most ingenious the doctor's identify the control of the control

book and desires to ret're from the underworld.

The fence, by a most ingenious trick, discovers the doctor's identify where the control of t

players.

Looks like the chances are about 80% in favor of success here, and might be a good gamble for America.

Jolo.

THE TWO BOUQUETS

. London, A	
Comedy with music by Eleanor	and Her-
bert Farjeon, presented by S	ydney W.
Carroll at Ambassadors theatre,	Aug. 18,
36; produced by Maxwell Wra	
Mr. GlllFrederick	Ranalow
Mrg. GlllJoyc	e Barbour
Edward GillGeor	ge 'Benson
Kate GlilAdelale	de Stanley
Laura Riyers	Edith Lee
Julian BromleyBr	uce Cartax
Albert Porter	n Jenkins
Patty MossGertrude	
GeorgeJi	imes Page
Bella Manchester	ther Boys
AmeliaElean	or Hanan

This is a travesty on life and man ners in the Victorian era, with musi ners in the Victorian era, with music selected from that period. In the second act there are boisterous comic plot complications that were utilized in French farces of that day. Au-thors display a keen wit and a gift

thors display a keen wit and a gift for humorous lyries, coupled with a suggestiveness that does not over-step the bounds of decent show by in the suggestiveness of the first night, it would have to be recorded as an almost overwhelming success. How often this will be repeated by less sophisticated audiences is diffi-cult to conjecture.

less sophisticated audiences is diffi-cult to conjecture. What the initial No question but what the initial No question but what the initial Production and its interpreta-tion. Sydney Carroll's reputation as a producer of class entertainment, coupled with favorably daily news-paper notices accorded the piece, will store the state of the piece, will too there is a vogue here for Vic-torian plays.

As for its prospects in America, play might have a chance in New York with a cast of first rate singing artists, in which the current London the might be some cludy and the pro-ting of the production of the pro-ting of the pro-ton of the pro-ton

nits several burglaries and records Lots of Tourist Traffic, But French Prices Too Steep -60% Tourism Was American to and from the Berlin Games-Didn't Help Picture Biz

Ritchie In on Cliff

When Robert Ritchie, of Holly-wood, arrives here next Monday (7) he will just be able to get to Manchester for the premiere of 'Going Places,' which Clifford Whiteley is producing. Ritchie is Whiteley's partner in this musical comedy venture, although the Hollywoodian is due here principally on a Metro film assignment from Louis B. Mayer, in connection with the Gaumont-Brit-ish-20th Century-Fox-Metro mer-

"Going Places' isn't due into the West End until October. Guy Bolton and Fred Thompson fashioned the libretic; score by Vivian Ellis, June Knight (American), Arthur Riscoe and Oyce Kirby are featured. Due at the Savoy here.

U. S. ACTS USED FOR FRENCH CHARITY

Cannes, Aug. 24. The Bal des Petits Lits Blancs, biggest charity social event of the French theatre world held here last week, saw the greatest gathering of French and non-French stars the week, saw the greatest gathering of French and non-French stars the Cote d'Azur has ever seen. Ameri-can representation was more than ample.

Program included: ballet of the

ample.

Frogram included: ballet of the Opera in two divertissements; Serge Lifar and Lorcia in Tac des Cygnes' by Tchalkowsky and Anto Dolin; The Cubans, Ofelia and Pimients; Dewolfe, Mitchel and Ford; Angelita Velez; June Roberts; the Four Gypsies; Fowler and Tamara; Jigaw Jackson; the 12 Falm Beach Girls; the Monte Carlo Girls (American); Gaby Morlay in a skit especially written by Albert Willemetz, Madeleine Renaud of the Comedie-Francaise: Germaine, Martinelli, Tino Rossi, Jacqueline Francell, Calud Pingauet, Jean Sablon, Borah Minnevich; Tolaf Tolefsen, Columbia record accordian player, who flew all the way from Osio; George Milion, Pauley and Rosine Derean, Jean Sablon acted as m.c., while Fred Mele wielded the baton.

Paris, Aug. 17. "There are plenty of suckers in Whiteley's Musical town, but they are not spending much money.

That, coming from one of the oldst guides haunting the Place de l'Opera, might well be used to indicate what the nightclubs, cabarets, restaurants, hotels and other places offering amusement are gleaning from the influx of tourists-about 60% of whom are Americans.

Although the French would be reluctant to admit it, the gamut of French business depending on tourist pockets has profited this year fally it of the profited the profit of the profit o

probably the best known, generally, is not only catching enough of them to show a jammed house, most nights, but has boosted the entrance fee by 20c and is still packing them. But the French have helped, for Pierre Sandrini is offering an exceptionally, good summer show and the Bal has a French clientele, too. Other night spots open and known to be throwing some exfra silver into the till since the Yankis chme to town are Chez les Nudists, Caprice Viennois, Melody's Bar, and Le Grand Jeu. Also a number of smaller footies' located in the night life district are catching some of the overflow and a certain number of those experienced travelers who the server of the ser

Chez Florence is dark, as it is each summer; the Lido has remained closed since its help went on 'occupational' strike early in June, and the Restaurant des Ambassadeurs did a fold in July, debassaleurs did a fold in July, despite the good floor shows Clifford Fischer produced there. That leaves the intimate little Casanova one of the few in its class remaining open all summer.

Pix Too Stale

all summer.

Fix Too Stale

Film Industry is probably the only business here that has not dragged in at least a few sous from American tourists, By the time the pix get a first showing in Paris many of them are already considered 'old' in America and have also been shown in England. Besdees, few Americans want to take time out to sit through a film when they have only, a few days in town. On the other hand, the three big houses running revues have all the constant of the control of

pop night spot like the Bal.

That the Americans are not spending as much money as previous is also the information gained at the American Express. An official there says they have had more customers than in recent years, but the amount of coin changing hands is not nearly as high.

English Motorcycle Team, Billed As Americans, Has All Moscow Agog

A couple of young English people Bob Carew, former dirt track

Robe Carew, former dirt track motorcycle racer, and Dixic Dare, schoolgrin, billed as 'daredevil' American death riders,' are showing the Russians how a motorcycle can stick to the side of a perpendicular pit to the tune of 5,000 paid admissions a day at the Central Park of Culture and Rest.

Queues waiting admission to the stunt-riding stretch from the center of the Park to the shores of the Moscow River. Alfred Rederstein, German manager, signed a year's contract with Dankman of the State Circus for Carew-Dare, as well as for two other pairs of motorcycle 'daredevils.' Russians have never before seen motorcycle stunting. Miss Dare was almost knocked from here and the state of the contract with Dankman of the State of the contract with Dankman of the State Circus for Carew-Dare, as well as for two other pairs of motorcycle 'daredevils.' Russians have an every before seen motorcycle stunting. Miss Dare was almost knocked from here and the state of the s sre and Rest. so waiting admission to the ling stretch from the center of the Moserer. Alfred Rederstein, Gerianger, signed a year's contith Dankman of the State for Carew-Dare, as well as other pairs of motorcycle stunding. Russians have never seen motorcycle stunding, rewas almost knocked from the other night when's Russian stead of the pit near a young Soviet with the content of the other night when's Russian stead of the pit near a young Soviet with the content of the other night when's a possible standard of the other night when a set of the pit near a young Soviet with the red-other when the set of the pit near a young Soviet with the red-other when the set of the pit near a young Soviet with the red-other when the set of the pit near a young Soviet with the set of the pit near a young Soviet with the set of the pit near a young Soviet with the set of the pit near a young Soviet with the set of the pit near a young Soviet of the pit near young Soviet of the pit near a young Soviet of the pit near young Soviet of the young Sovie

proached the girl on the platform, where she stands between acts, and urged her to 'give up this bourgeois' nonsense—stop risking your life for nothing and get a factory job.

Sole's been assured that in the Sovietland it's not necessary to risk to eat. Some of the customers have even threatened to report the act to Stalin.

Stalin.
Act is billed as American because

Seattle Factions Deadlocked Seattle's Newspaper Guild strike, which grew out of the discharge of two employees of Hearst's Post-In-telligencer who were members of the Newspaper Guild, and which has resulted in the suspension of that paper for nearly three weeks, last week found both sides still deadlocked with no settlement in sight.

Both sides have resorted to propaganda plus the familiar and traditional cliches of abuse common to all labor incidents. They are calling each other names and using the radio

Publishers, who are uncompr Publishers, who are uncompromis-ingly opposed to what they tern 'mob violence,' have arbitrarily re-fused to negotiate and say they are defending 'freedom of the press.' The Guild is fighting for 'the right to organize.'

Guild is fighting for 'the right to organize.'

On the side of the P-I are the vested interests of the city, the two other newspaper publishers who ordinarily oppose Hearst, a recently formed Law and Order League, which is said to be raising \$250,000 to fight labor unions, the Washington State Industrial Council, the Seattle Chamber of Commerce and the 50 Pacific Northwest Newspaper Publishers, who met last 'week in Seattle and condemned the strike. The P-I's four daily broadcasts over the three Seattle stations are advertised in the opposition newspapers. A sidelight on the strike was the filing last week of a \$250,000 libel suit by David Beck, powerful labor leader, against the Seattle Times for an editorial allegedly directed against

en against the Seattle Times for an editorial altegedly directed against him, titled This Shameful Page (in Seattle's history).

The Guild meanwhile continues to publish its daily, which is the only morning sheet in Seattle, and now points less propaganda, more news. Attempts to secure Trans-Radio news service for general news failed, when latter's N.Y. office canceled the agreement. According to an anwhen latter's N.Y., office canceled the agreement. According to an announcement by Prof. Richard Tyler, of the U. of Washington, plans for a risw morning newspaper with Law every O'Connor, Federated Press man, are under way and will be completed with a protection for the control of the Communists are supporting the Strike. A citizens committee has fertiles. A citizens committee has fertiles. A citizens committee has

Communists are supporting the strike. A citizens committee has been formed to counteract the Law and Order League and get the support of all strike sympathizers. The Guild also goes on the air. Not as often as Hearst, as it costs \$30 for 15 minutes, but it gets on at least once a day. Serious financial losses are being sustained by both sides, with labor resenting its loss of pay. At present there are more timn 600 persons intemployed because of the strike, with members of the printing and other unions which have contracts the strike has a seen questigating the strike has been determined by the strike has been the strike ha held up a large shipment of Hearst's San Francisco Examiner, and pre-San Franciscovented delivery.

Management of the P-I replied

Monday (31) to the Guild's charges by filing its reply with the Regional Labor Beard. It challenged the constitutionality of the Wagner Labor Relations Act, and the jurisdiction of the Labor Relations Board. The constitutionality of the act has already been challenged by the Associated Press in the Morris Watson case.

Morehouse on Politics Indef

Morehouse on Politics Indef
Ward Morehouse, who conducts the
Eroadway theatre column for the
N. Y. Sun, but who has been traveling since spring covering political
pensonalities and candidates, is specializing in that field indefinitely but
will also write drama news after the
will also write drama news after the
there is a sun and the sun and the
head of the sun and the sun and the
head of the sun and the sun and the
lican presidential nominee, Gov. Alf
Landon.

Landon.

During the cross-country jaunt, which he made by motor, traveling sole, Morehouse covered 11,000 miles and sent in 63 articles. Upon returning to the Sun office he received a bonus of \$1,000. Last week he was upstate covering the Republican candidates for the governorship.

Scouting for Esquire Synd.

With Esquire set to enter the newspaper syndicate field Oct. 1. Howard Denby, editor of the new outfit to be known as Esquire Fea-tures, Inc., was in Hollywood last week making contacts for picture He refused to disclose exact nature

A New Low

Among the dullest examples Among the dullest examples of wit to lately attain recognition were Walter Winchell's series of jibso on George S. Kaufman and the Mary Astor diary.
These gags were so humorless as to indicate that Winchell was making them up personal egotistical natuse was to make the colstate of the coltime of the col-

tistical nausea was Winchell's claiming, in print, that his col-umn saved Miss Astor's screen

A fair demonstration of how seriously a guy can take him-

Balto Scribes Battle Legionnaires
A fist fight ensued at a banquet
held by American Legion Maryland
State Convention, between five
Legionnaires and as many boys from Legionnaires and as many boys non-the Baltimore Sun. Battle was over two pictures a photog grabbed when the banquet, held in the Lord Balto hotel in Balto, was interrupted by the unskedded appearance of one woody Hockaday, who escaped from hotel in Balto, was interrupted by the unskedded appearance of one Woody Hockaday, who escaped from St. Elizabeth's Hosp for Insane, Washington, and arrived unherald-ed in the banquet hall attired in swimming trunks, Indian head-dress and war-paint, Hockaday rushed into the hall shouting something cheen twentiern and surge aton a about pacifism and sprang atop a table just below speakers' dais. Be-fore he could be headed off he had fore he could be headed off he had dumped a pillow-case of seathers at the top-table and mouthed some-thing about using feathers in the next war rather than bullets. The still-matcher flashlighted a shot of him in the act of tossing his feath-ers, and a second later another shot of Hockaday when several Legion-naires smashed a chair across his head

As soon as Hockaday was dropped As soon as Hockaday was gropped by the chair, the photog made for the door of hall with his camera, but was headed off by Legionnaires intent on smashing his films. Up hopped the Sun delegation in defense of the cameraman, who man-aged to escape while the fight was

in progress.
Only one ress.
one of the stills, first one Only one of the stills, first one showing Hockaday feathering the place, was used in the Sun and over the Wirephoto system; other was too blurred. In handling the story in morning edition after the banquet, the Balto-Sun did not touch on the fight.

N V Times Unloading Subalda

N. Y. Times Unloading Sheids
The sale of Mid-Week Pictorial by
the N. Y. Times Co. to Monte Bourjaily, gen'l mgr. of the United Featime Syndicate, continues what is apparently a trend on the part of the
present Times' management to divest
itself of affiliated publications and
concentrate its efforts on its main oncentrate its efforts on its and activity, the daily paper. Recent sale of Current History Magazine to M. E. Tracy was the first step in this direction.

George Carlin has been appointed George Carlin has been appointed operating head of the United Feature Syndicate to succeed Bourjally, whose resignation will be effective Sept. 15. No other changes are contemplated at the syndicate, and William M. Lass continues as managing editor with Robert Hall as sales manager.

ager:
Bourjaily, who will be editor and
publisher, of the pictorial magazine,
will be assisted by Dr. Franz Hoelwill be assisted by Dr. Franz Hoel-lering as managing editor. Latter was formerly editor of Berliner Zeitung am Mittag and with the fa-mous German publishing house of Ullstein until the advent of the

Others on the staff are Horace Others bit the staff are Horace Blase, Donald Reynolds, Barron Lewis, Constance De Pinna and Milton Gunzberg, all of whom have been named as associates. Publication will be in N. Y. with an initial circulation of 200,000 guaranteed. 10 times the present circulation of the paper, the present circulation of the paper, and the proper of the proper of the proper of the proper of the present circulation of the paper, and the present circulation of the paper, and the present circulation of the present circulation of the paper, and the present circulation of the present circulation of the paper, and the present circulation of the paper of the paper of the present circulation of the paper of the p

Heyn Colors Philly Rag Ernest V. Heyn, editor of Screen Guide, M. I. Annenberg publication, has returned to New York following confabs with Carl Schroeder, west-ern rep for Annenbergs. Heyn planned with studios for color art for the Philadelphia In-quirer, managed by his son, Walter.

Weyl's Estate \$211,628

Estate of Maurice N. Weyl, Phila-delphia author, composer and busi-ness man who died July 23, is valued at \$211,628, according to will filed for probate. Goes to wife, two sons and two granddaughters.

Stout Vice Lorimer

Stout Vice Lorimer
The resignation of George Horace
Lorimer as editor of the Saturday
Evening set has been amounced,
the set of the Saturday
Evening set has been amounced,
the set of the Saturday
Evening set has been amounced,
the set of the Cartis Publishing Co.,
and will be succeeded on January I
as editor by Wesley Winans Stout,
Lorimer will continue on the board
of directors of the organization he
has been with for 39 years.
Books by Lorimer include 'Letters
From a Self-Made Merchant to His
Son,' 'Old Gordon Graham,' The
False Gods', and 'Jack SpurlockProdigal.'

Prodigal.

Prodigal.

Stout has been associated with the Satevepost since 1922.

Election Back-biting Underway

Election Back-bitting Underway
Chicago Daily Times (Democratic)
Under its whole front page Aug. 28
to practically call the Tribune Gree
publican) a lar. In fact of the University
In the Chicago State of the Chicago State of the Chicago Tribune has sounded and resounded an alarm that the Russian government is taking a hand in our election. The Tribune's story is that Moscow has ordered the reds in the United States to back Rossevelt against Landon. It sounds fishy to us. We're offering \$5,000 for proof of its fruth.

Peoria Aids Guild Members

Peorla Alts Gulld Members
Peorla (III). City Council voted
last week at the request of the Peorla
Newpeaper Guild to withhold all city
legal advertising from The Peorla
Journal-Trascript until the publishers cease what the Guild terms a violation of the Wagner Labor Act.
Action was requested by three recently discharged Guild members,
who have asked for a local boycott
of the paper alleging that they were
discharged because of their organizing, activities. The management
contends that the dismissals were for
cause.

Threat, But No Suit

Threat, But No Suit
Governor James M. Curley, of
Massachusetts, threatened to sae
Harper's or 'persons responsible for
the expose article by Joe Dinneen
when it appeared on the Hub newstands. However, no suit has been
filed in the courts, and few expect
time governor will rehash uncomplimentary material contact of the
mentary material contact in this
court coverage by a local press that
is hottle to him. is hostile to him

e to nim.

en, who has written several

id magazine articles, is staff

of Boston Globe.

L. A. Times Goes Modern

L. A. Times went modern Aug. 31 with new body and head type, head ypography, color and new editions with new body and head type, head typography, color and new editions. L. D. Hotchkiss, managing ed, made change at suggestion of Gilbert P. Farrar, type counsellor for the American Type Founders, Conde Nast pubs and others. Paper always has been conservative.

Body type is largest used here, being eight point on a nine point being eight point on a nine point is called 'Bipu Streak.'

Latshaw Quits Butterlek Stanley R. Latshaw, president of the Butterick Co., and with the firm for more than 20 years, resigned and will be succeeded in that office by A. D. Mayo, formerly vice-preside

A. D. Mayo, formerly vice-president of the company. Earl M. Wilson succeeds as the publisher of Delineator, a title heretofore held by Latshaw. Julian Cargill has also resigned as advertis-ing director.

CHATTER

Walter Duranty in Barcelona.

John Gunther's 'Inside Europe

Walter Duranty in Barcelona.
John Gunther's 'Inside Europe'
banned in Germany.
Doc Rosenbach editing his latest,
'A. Book Hunter's Holiday.'
Keith Murdoch, publisher, here
from Australia on a world tour.
Eleanor Barners, pic ed of the
Illustrated Daily News in L. A., in
N. Y.

F. P. A.'s collected poetry out in ectober under title The Melancholy

Dorothea Brande has sold the wedish rights to 'Wake Up and

Picture rights to Oscar Schisgall's 'For Tonight Only' bought for Coumbia.

lumbia.
Stephen Vincent Benet's Satevepost story, Everybody Was Very
Nice, has been bought by War-

Best Sellers

Best Sellers for the week ending Aug. 29, as reported by the American News Co., Inc. Fiction

Gone With the Wind' (\$3.00)	Titchell
Drums Along the Mohawk' (\$2.50)By W. D. E.	imonds
Big Money' (\$2.50)By John Dos	Passon -
Eveless in Gaza' (\$2.50)	Huxley.
American Flagge' (\$2.00)By Kathleen	Norrie
They Walk in the City' (\$2.50)By J. B. P.	riestley
They Walk in the City (\$2.50)	1.00
	2.70

'Around the World in 11 Years' (\$2.00)
By Patience, Richard & John Abbe
Time Alone and Like It' (\$1.50)By Marjorie Hillis
Wake Up and Live (\$1.75)By Dorothea Branda Listen for a Lonesome Drum (\$3.00)By Carl Carmer My Ten Years in a Quandary (\$2.50)By Robert Benchley Way of a Transgressor (\$3.00)By Negley Farsoa
'Listen for a Lonesome Drum' (\$3 00)
'My Ten Years in a Quandary (\$2.50)By Robert Benchley'
'Way of a Transgressor' (\$3.00)By Negley Farson

Fiction and Films

By EPES W. SARGENT

Hillbilly stories are on the increase, but few of them are of more than passing moment. In the better class is 'Mountain Path' (Covici-Friede; \$2.00), in which Harriette Simpson has achieved a richly tinted story of a school teacher's seven months in one of the more remote mountain settlements.

Without apparent effort, she gives power and achieved.

mountain settlements. Without apparent effort, she gives power and reality to her word painting, chiefly because she avoids overstress and does not resort to cut and dried dramatics. This is Miss Simpson's first novel, and she creates the hope it will not be her tast. She has original viewpoints. Bather too drab for pictures and lacking in love interest, but worthwhile reading.

Color Films

Frederick G. Beach, technical con sultant of the Amateur Cinema League, has done a booklet on handling Kodachrome which is about the only really helpful work yet published on the new process. He tackles his subject without loading it down with technical terms, and gives the real lowdown. Distribution is limited to League members.

members.

Cat's Rival

While 'The Cat' (Farrar & Rine-hart; \$1.50) is far from being in the real style of Colette, the clever French writer managed to give it a certain morbid interest. And the publication of a translation by Mor-ris Bentick will interest many. It is the rather morbid story of a

young French husband who puts his pet eat before his wife in his affections. When the young bride forces the beast off a high balcony, the eat's fall is broken by awnings, so the husband takes his cat and goes home to his mother and sends her bick to her's. Just a short volume of no particular importance, but nicely done. Not as implausible as might seem to many readers. One recalls that the Great Lafayette's concern for his dog Beauty was the direct cause of his death in an English theatre fire. No picture.

Meeting, has acquired the rights to dramatize Bessie Breuer's novel, 'Memory of Love.' Gilbert Brown, author of a news-paper serial, 'Rich Man's Diary,' is collabing with H. H. Van Loan in

d on both stage and screen Hollywoo of the varns

It is said that because the Hearst It is said that because the Hearst boys have become so accustomed to writing on Alf Landon that in wir-ing stuff recently, one of the cables reads, 'Landon, Eng.' Dorothy Parker and husband, Alan

Dorothy Parker and husband, Alan Campbell, have purchased III-acre farm in Tinicum township near Philadelphia. Not far from farm owned by Pearl Buck.

James I. Miller, general manager of United Press in South America, stopped over in Los Angeles to be at bedside on the sole father before control of the pearling of th

ter-Tribune syndicate, confabbing on Coast with Clarke Wales, rep of

Stephen Vincent Benet's Satevepost story, "Everybody Was Very
Spots story, "Everybody Was Very
Nice', has been hought by Warner's.
Raymond Crossett, formerly with
Gurtis Brown's play department, has
moved over to the Leland Heyward
office.

Jay Allen's swell Spanish warreporting in the N. Y. Daily News;
Trib-News syndicate,
Gladys Hurlburt, author of Tover's
Gladys Hurlburt, author of Tover's
tome, "Best Short Stories of 1938."

By WOLFE KAUPMAN

Good Imagination
Robert Nathan, who has spun so many charming and scintillating yarns, is at top form in his newest work. The Enchanted Voyage, (Knopt; \$23. It is a poet's sensitive creation, full of keen satire and sharp characterizations. But, more than that, it has charm, with no undercurrents of syrup.

than that, it has charm, with no undercurrents of syrup. Story tells of the hopeless decaming of a Bronx carpenter, who wanted to be a sailor and what happened when he almost got his wish. My simple, direct and convincing, Twentieth-Fox has the film rights, although what will happen to the story in films is hard to imagine.

Factual, but Little Else

Factual, but Little Else Erskine Gwynne lived for a long time in Paris and knew everybody there and was known by everybody there and was known by everybody there. Vaguely related to the Vaiderbilts, he was one of those young men about town who was always included in any sort of Inticion offer there—either on the left or right bank. And here is Gwynne emerging now as an author, with a novel en little of Paris Pandemoniku! (Speller; \$2).

It's a setting that Gwynne knows and it's populated with people whom and it's populated with people whom. Surface of the write. The book is full of situations with the pool whom it is the write. The book is full of situations of situations.

write. The book is full of situ and settings which, in the proper hands, would have been very much worth while. As is it's not likely to very far, even in circulating

Not for films.

Wylle Slipping

Wylle Slipping
Perhaps the most impatient young
man of the newer writers is Philip
Wylle, who once showed read die
to the control of the control of the control
to the control of the control of the control
to the control of the control of the control
to the control of the cont

wysee mas a knowledge or the sham superficialities which go under the head of the smart crowd. He knows its people and he can take authoritatively about them. In this book he also mixes in with them a couple of proletarian, bourgeois characters—and he hasn't this vaguest conception of how they lirely or think, or dream, or why. Not that his upper strata people come through in the book, either. They don't. He polished 'em off too quidel One gets the impression that While wrote the whole book in two or three days, in between cocktails or tennis.

Not for films.

Not for films.

Not for films.

No. 1 Tramp

Every once in a while somebody or other pops up in the news with the title 'King of the Hoboes,' Id. Kattman is such a one and he diame.' A such a consequence of the such as the suc

Elmer Rice arrives in Japan this

N.Y. Daily News' Showmanship Stunt 15c Tilt for Ted Lewis, At Madison Sq. Reveals Nifty Hoofers

Some 22,000 hoofing fans jammed Madison Square Garden for the N. Y. Daily News' second annual Harvest Moon Ball, a grand promotional stunt for the No. 1 tabloid newspaper of the world, and bid-ding fair to becoming a N. Y. institution. Excellently paced and m.c.'d by Ed Sullivan, the daily's Broadway columnist, Richard Him-

movid by Ed Sullivan, the daily's Broadway columnist, Richard Himber and Clyde McCoy's orchestras played for the foxtrot, waltz, humba, tango and Lindy Hopfinals. Some 70 couples competed.
Sullivan assembled several good acts to plug the waits while the judges were counting up the taillies. The Ritz Broat, Bull Robinson, Jack Peerle, Rudy Vallee and Jerry Adler were the professional intertudes white Albert Bullet Admur Mawyer and Fred Breeker, May 1987, and Fred Breeker, May 1987, and Fred Breeker, and Sawyer an

hookup, as it did last year when the new Astaire-Rogers musical was breaking just about this time. Miss Rogers almost stopped it cold de-spite Sullivan's plea to give him a break as there's lots more doing. Foxtrot winners: Dorothy Jay and Teddy Rogers, Jean Thomas-Richard Lynn, Shirley Weiss-Larry Millett Adde Roller: Malle: Thomas and Larn John Singer-Kitty Coughlin. Adele Rolleri-John Malcolmson in that order, Waltz: Thomas and Lynn, John Singer-Kitty Coughlin, Jay-Rogers in that order. Rhumba: Gladys Semidey-Robert San-Doval, Jay-Rogers and Mrs. Connie Denaro-Peter Denaro. Tango: The Denaros again; Semidy -San-Doval, Jay-Rogers and Jean Royce-Patty Young, who lost the dance-off for No. 3 with Jay and Rogers. Latter team thus placed in all four events, making them the best all-arounders and bespeaking professional potenfialities.

Gladys Semidey and Robert San-Doval, No. 1 in the rhumba and No. 2 in the tango, are also professional

2 in the tango, are also professional timber, looking well and dancing ditto. There are several others who suggest more than amateur capabilities in terps.

The Lindy Hop, by nature of its freakishness, saw the colored hoofers predominating, Harlem winning 1-2 with Ella Gibson-George Greenich and Willamae Ricker-Snookie. Beasley in that order. No. 3 were Rose Steipherg and Harry Rosenberg, easily the tops of the ofays. Sullivan big-brothered the flock by calling them 'kids' and generally handling the proceedings in great style. Robinson lowered the handmike so that his taps were ampli-

style. Robinson lowered the handmike so that his taps were amplided and whammed 'em. He also
took great audible pride in the Bojangles' number out of the AstaireRogers picture being dedicated to
him. Jerry Adler's harmonica arrangement of "St. Louis Blues' was
another show-stopper.

Himber played the smooth music
in corking style, and Clyde (Sugar
Blues) McCoy did so well with the
intricate jazzique that Robinson
publicly glad-handed him for the
expert rendition of his difficult
hoof music.

Shep Fields' First Par, N. Y., Repeat: Lucas Set

Shep Fields band, coming in to-day (Wednesday), is the first mustical created to the first particular to the first particular

FRENCH CASINO UNIT **SET AT \$7.500 NET**

'Folies des Femmes,' last show at the French Casino, N. Y., starts its vaude tour Thursday (3) at Keith's vaude tour Inursay (3) at Kettris, Boston, with two weeks scheduled in the Hub. Production holds 75 people and is playing theatres at \$7,500 net. When 'Femmes' winds up in the vaudfilmers it opens Jan. 18 at the French Casino, Miami.

If not enough vaude time presents itself prior to the Miami opening date, 'Femmes' will play one-niters

PENNSY STATE CAMPAIGN VS. **JUVE ACTS**

Harrisburg, Pa., Sept. I.
Because of several recent cases in which the State Department of Labor and Industry was forced to stop theatrical performances. In which minors appeared, a general warning has been issued to managers of theatres and other places of amusement. Secretary Ralph M. Bashore of the cares and other places of amusement. Secretary Ralph M. Bashore of the claw of the control of the child labor law in its application to minors who appear in theatrical entertainments. While we have had splendid co-operation from theatre managers generally upholding this law, there are occasional violations usually explained by the manager's statement that he did not consider the particular entertainment to be in the prohibited class. Last minuted to mean embarrasspend and financial loss to the theatre.

"I am asking you, therefore, in the event of any proposed juvenile entertainment of any sort in your theatre or place of amusement, to advise me or your local inspector in ample time that we may have opportunity to inform you if the entertainment in question comes-within the prohibited elass. You will thus be guarded against expense for advertising, etc., of some performance that we cannot permit under the law."

Freeman, Golf Champ

Charles J. Freeman, Paramount booker, copped the Milburn (L. I.) C. C. golf championship Sunday (30).

(30).

It was the first time stage-fright didn't get Freeman in a golf tournament. It was a case of winning quick or giving in to the tootsies, so Freeman banged through to an 11-hole advantage (with 10 to go) over H. Freydberg in the 36-hole final round

Freeman will get a silver loving cup, but he may want a bicycle.

Det. Fox Pays \$2,500 for Death of Painted Dancer

Detroit, Sept. 1.
Compromise offer of \$2,500 damages, in death of Henrietta Brachard, was okayed last week by Surrogate James A. Delehanty in N. Y. Suit had been brought against Fox Detroit Corp. and the Collimosod Corp., owners of the Fox theatre here, by gift of the Corp. The Corp. of the Miss Brachard from infection claimed to have been brought about by painting her body with gold paint for a stage show here.

\$1 Raise for Det. Talent

Detroit, Sept. 1.

Minimum nightly wage for nitry performers here has been upped from \$4 to \$5 by the American Federation of Actors.

Prevailing scale of \$4 per person for two days or more stands.

Atlanta Not Squawking

Atlanta, Ga., Sept. 1. Atlantans are so hungry to see and hear name bands they emit no squawks at having to pay a premium. oew's Grand hiked night prices 15c

Loew's Grand hiked night prices 15c to 55c top for Ted Lewis performance. Matinee prices same.
Lewis and outfit, which includes Edna Strong, Charles 'Snowball' Whitther, Radio Aces and Natcha, is headed east after filling engagement at Texas Centennial Expo.

'Doc' Robinson Shows London How Some N. Y. Agents Work, Scrams

London, Aug. 25.

London, Aug. 25.
Phil 'Doc' Robinson, recently here, and having to depart rather hurriedly, has left a very sour impression behind. Came over as agent and personal representative, charging acts 20%, which is Illegal herer and personal representative, charging acts 20%, which is Illegal herer for the control of the contr

30 of Huey Long's U. Orch. Playing Vaude

Haltimore, Sept. 1.

Louisiana Kings, 39-piece band at backbone of that 170-piece band at Louisiana State U, which was formed, outfitted and used as more or less a personal ballyhoo by the late Huey Long, will make its vaude debut at the indie Hippodrome here, opening Priday (4) has been out this summer playing mostly öne-nite dance dates along eastern seaboard. Handled by Richard & Goldfarb. Baltimore, Sept. 1.

\$3,500 EGG

'Lucky' Allen in Red on Chickens Ball Revival in Frisco

San Francisco, Sept. 1.
Arthur 'Lucky' Allen, local promoter, took it on the chin to the tune of \$3,500 on the Chickens Ball. final check-up reveals. Stagehands and musicians were paid off in full, but night club acts and others down the line had their salaries cut in

Ball was held in Dreamland audi-torium August 20.

Musicians, 2 Balto Houses at Odds on **New Contract; Century Going Str.-Pix**

CRITERION, N. Y., MAY TRY BAND SHOWS

Though the theatre's definite opening policy is still hanging fire, it's probable that pit-band shows similar to those in use at the Paramount diagonally across the street will go into the new Criterion, N. Y., when it opens Sept. 16. Opening film will be Give Me Your Heart' (WB). B. S. Moss is still pondering the theatre's mode of operation and reported leaning towards name orchestras in the pit to augment first-run pictures.

One of the bands said to be prom-inently mentioned for the opening week is Hal Kemp, to double from the Hotel Astor across the main

12 ACTS OF VAUD **WPA PROJECT** IN FRISCO

San Francisco, Sept. 1. San Francisco, Sept. 1.
The days of the old Orpheum here will be brought back, temporarily at least, when the Columbia opens with a WPA bill consisting of 12 acts of vaudeville and a film short Thursday 33. Columbia was formerly the

a WPA bill consisting of 12 acts of vaudeville and a film short Thursday (3). Columbia was formerly the Orpheum:

Max Dill has been working on this Federal Theatre Project offering for months, gathering talent from groups up and down the Coast. Although there has been little advance ballyhoo, the first night's show is already a sell-out or the show indiginal piano-monolog girl; Davey Jamieson, soft-shoe dancer who appeared first with George Primrose; Richard Wally, juggler, and George Yeoman, monologist. A short melodramatic sketch entitle. 'Alter Many Years,' will present Ruth Saville, Richard Allen, Dave Cole and Willie Mae Davis. Other acts listed are the Piano Dancingers, the Three Deuces, La Petite Ballet Russe, a company of five girls; Bryson and Lord, contortionists; Ann Ropers Descontance of the girls; Bryson and Lord, contortionists; Ann Ropers Descontance of the control of the control of the girls; Bryson and Ryan's Descontance of the control of the control

Lincoln Resuming Units Lincoln, Sept. 1. Vaude starts at the Orpheum here

around Sept. 4.
Wilbur Cushman will supply most of the units.

Curtis & Allen's Mass Audition For Neil, Tivoli (Aussie) Booker

Curtis & Allen agency, N. Y. reps for Frank Neil, operator of the Tivoli circuit in Australia, took over the Masque theatre on 45th street, N. Y. last night (Tuesday) for a mass audition of American acts seeking Anzac bookings, with Neil himself doing the judging. Aussie showman just arrived in N. Y. from Los Angeles after a cross-country talent hunt, and will continue on to Europe. This is the second mass theatre-audition for foreign showmen in a year, the William Morris agency pulling the same stunt for Val Parnell, of the London Palladium, and Harry Foster (English agent). About 20 acts auditioned for Neil last night after all-day rehearsals, being presented in the same style as when working thom and the same style as when working thom and the properties of the acts hanging scenery and all carrying their own musical accompanists. Curtis & Allen office stood the ex-

Curtis & Allen office stood the ex-

Upstate N. Y. WPA Unit Will Tour Five States

Syracuse, Scpt. 1. Taking over direction of the vaudeville section of the upstate Federal Theatre Project as supervisor, Joseph Saperstein, veteran theatre operator, will open the Syracuseorganized Federal Varieties, in Pittsorganized 'Federal Varieties' in Pitts-field, Mass., tomorrow (Wednesday) for a tour that will cover five states —/Iassachusetts, Vermont, Connecti-cut, Pennsylvania and New Jersey. Route calls for strictly commercial dates, with Saperstein aiming to make the 40-person unit pay its own way.

Mew supervisor at one time was president of the Motion Picture Theatre Qwners Assn. of Connecti-cut, in which state he had his own circuit of 11 houses. He lectured for three years on theatre management at Ithaca College.

Baltimore, Sept. 1. Loew's Century and Izzy Rappa port's indie Hipp, vaudfilmers, are having trouble with the local musi union. Neither has signed a

cians' union. Neither has signed a musical contract for the coming season due to what houses consider excessive demands.
Understood both theatres had planned agreement to drop vaude for few weeks starting Friday (4) while they showed some strong pix. Union tried to stymie plan by making houses, on new contracts, pay pit bands during the straight film layoffs.

pit bands during the straight nim layoffs.
Century is definitely dropping vaude starting Friday for runs of 'Gorgeous Hussy' and 'Great Zieg-feid,' and since house refuses to ac-cede to union's retroactive pay clause remains obdurate, no contract is set and will only be after the Century plays its box office fickers and wants to reinsert acts.

Izzy Rapoaport has had last year's

and will only be after the Century plays its box office fickers and wants to reinsert acts.

L27 Rappaort has had last year's cortext, which were minutes currently, cortext, which were minutes currently, cortext, which were minutes of forced business trip to New York. Hippodrome has show set for next week, but nothing beyond. Rappaport also wants wage scale of \$75 per man reduced before he signs new deal. Union is sitting tight on all its demands today (Tuesday).

Meanwhile the downfown houses and the stagehands: union continue locked in the tussic over 30%, till in vocable of the control of the con

HOLD CANADIAN BAND FOR ILLEGAL ENTRY

Detroit, Sept. 1.

The Lowe band, of St. Thomas, Ont., is being detained here for action in Washington following arrest on illegal-entry charges. Band came to U. S. last Xmas and since has been playing several nite spots here and throughout state. They were arrested in Trayerse City.

Included in the band are James Bennett, his wife, Maude, and their three-year-old daughter; John Clarke, his wife, Irene, their daughter, 4, and Jackson Hetherinton, all of St. Thomas.

All were admitted as visitors and

of St. Thomas.
All were admitted as visitors and now admit they came here seeking employment. The adults were held in \$500 bonds each, which they were unable to provide: They face de-

JACK LINDER BANKRUPT

Files Petish of \$60,573.19 Liabilities,

Jack Linder (Jacob Lindner), who, Jack Linder (Jacob Lindner), who, with his brother Mark, once presented Mae West in legit, filed a voluntary petition in bankruptcy Friday (28) in He U. S. District Court in New York. Lists his liabilities at \$60,573.19, and, as assets, only the suit on his back, valued at \$50 Linder for years was one of the leading indic value before in the suit of th Limiter tor years was one of the leading indic vaude bookers in Nt., dabbling in legit production on the side. Linder brothers presented Miss West in Sex', and Diamond Lil. At present, Linder, in association with the sex of the present Linder, and the sex of the s

split.
Linder's petition was referred to
Referee Oscar W. Ehrhorn by Judge

Russ Morgan currently tripling be-tween Manhattan Beach matinees, Biltmore, N. Y., eves, and Rinso radio commercials.

Night Club Reviews

VARIETY

('FOLIES D'AMOUR')

(FOLIES D'AMOUB')
Clifford C, Fischer's new Tolles
d'Amour' is another socke winner
for the Frenc Castro Braadny,
from which Charles Henring, et al.,
are said to have netted \$500,000 last
season. A half million net profit
from any nitery not only puts 'em
into the No.1 spot among nocturnal
entrepreneurs, but puts it in the Big
Business Class.

into the Mon spot among nocturnal into the Mon spot among nocturnal intrepresences cases.

More so than ever, the current French Casino show assumes proportions of a Busby Berkeley-Warner Bros, cinematic idea of a nite club. Film fans who used to smile at the lavish pretentiousness of some at the lavish pretentiousness of some at the lavish pretentiousness of some of the camera's sweep—may now see a real-life nitery almost approaching the magnitude of the camera's scope. The French Casino does, in a sense. It's that kind of Showmanship which has menifest—at taself from the start in the

a show.

Showmanship which has manifested, itself from the start in the Fischer-Blumenthal-Shapiro setup is replete with new wrinkles this season. Now there's, a third dance band, Eddie South's for instance,



Marque and Marquette (DELLA AND BILLY MACE) Headlined at FEMINA, ATHENS

MUBIG CORP. OF GIND ARBIB

JOHNNY HOWARD

At Present Appearing in London, Thanks JACK HYLTON for the Splendid Opportunity New York Rep. — LEW WEISS

Show People All the World Over Will Be Interested to Khow That SIDNEY FISHER THEIR TAILOR

(Formerly at 29, Wardour Street)
Now Located at More Commodiou
Premises at
75/77, Shaftesbury Avenue
PICCADILLY, LONDON, ENG.

MOORE and **LEWIS**

MELBOURNE, AUSTRALIA Direction: William Morris Office

SAMMY

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

LUBIN

FRENCH CASINO, N. Y. which plays the dance music in the

which plays the dance music in the coctail journe and where a number of that ets deuble from the cabettheatre stage so that when the 10-12 p.m. interlude rolls around the boys and girls may wander upstairs and be kept on the premises anew. Folies of Amour, as premiered last week, is smell of the length of the

an excellent sextet or terpsees, totheir contributions are too prolocation and the sextension of the sextension of the
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straight dancing to acro-comedy and song of a big league calibre. She's an impressive personality and scoreding of the strain of

The Seven Menoreas are guardians of the Bronze Door; Drena is the Smithy; there is a very good and sexy interlude by Ben Tyber as the mechanical man of 1990, with Tonie Clare and Taly as two femme nudes

shielded by his large, metallic-hands as they depict Love in 1999. The Ballet Bodenwieser's terpsichorear interpretation of the Machine Age segues into a Precious Metals staging

Ballet Bodenwieser's terpsichorean interpretation of the Machine Age segues into a Precious Metals staging which is numerically impressive, and interpretation of the Machine Age segues into a Precious Metals staging which is numerically impressive, proaches duliness in spots. Plenty of room there for the shears.

Second part opens with the 1938 Olympic Games wherein the girl-changed-to-a-man Zdenet Kouber. Onlying on, a treadmill. It's the same brief but puchy showmanship which distinguished the previous show wherein Stavisty's widow, Arlette Simon, merely paraded in the line for the stage of the second half of the service of th

Denny's Band Closing Westwood Gardens, Det.

Westwood Gardens, Det.

Detroit, Sept. 1.

Jack: Denny's bamd comes into Westwood Gardens, big outdoor, dance spok, tonight (Tuessay) for 6-day stand which will close Gardens, Saton, Labor Day (7). Spot has enlyoned its biggest season in history, almost doubling last year's biz.

Jamost divention geason, including Ben

Jamost divention geason, including Ben

Jamost doubling last year's biz.

Nitery Doings

'Suzi-Q,' label for new sepla strut going into the New Cotton Club (N.Y.) revue, is described as 'a piquant shrug of the shoulder, a dash of shimmy and a 'Q' move-ment accomplished by a dip of the knees,' Clarence Robinson conjured it up.

LEON & EDDIE'S

(NEW YORK)

With Eddie Davis, particular luminary of Leon & Eddie's, away on a fortnight vacation—a necessary pro-cedure in view of the hectic pace o

cedure its view of the heetic pace of this noon-until-dawn nitery—Leon, his partner, has gotten together a corking show, palpably designed to make the customers overflook Barden and the corking show, palpably designed to make the customers overflook Barden and the corking show, palpably designed to make the customers overflook Barden and the customers of six acts, topped by Billy Branch & Co. in The Slums of Paris' (the old Montant of the Co. in The Slums of Paris' (the old Montant of the Co. in The Slums of Paris' (the old Montant of the Co. in The Slums of Paris' (the old Montant of the Co. in The Slums of the Slums of the Co. in The Slums of t

the great and necessary consucering the great part of the Cobanols. However, a per and effective high-light.

Alice Dawn (New Acts), with mike pops, is in the key groove, and over nicely. Billy Branch finales, and the same affective high supervised by the same affective high supervised high supervised by the same affective high supervised high

Evolution of Weenie Stand Into All-round Spa Almost Complete

Wilmington, Del., Sept. 1, From hot dog stand to spa is the depression history of the Black Cat roadside dine and dance spot on the DuPont Highway south of Wilming. ton. Refreshment stand was patrone ized by truckers hauling produce from the Eastern Shore and profited enough to expand into an amusement park with a small zoo, then to a a cabaret and beer garden booking floorshows weekly and drawing heave ily from Wilmington.

ily from Wilmington.

Joseph Engle, proprietor, now and nounces he will build a hotel, an outdoor swimming pool, an artificial sand beach, clubhouse with sun decks and an artificial lake.

Hot dog and gasoline business is being retained for the truckers.

Ken Means Divorces Leota Lane in Cleve. Cleveland, Sept. 1.

Cieveland, Sept. 1.

Kenneth Means, manager of RkO
Palace here, was granted a divorce
here Aug. 28 from Leota Lane, singer
and dancer. Sult was not contested.
Theatre manager, in his petition,
said his wife, one of the Lane Sisters
in Fred Waring's band, had refused
to set up house-keeping and wouldn't
adjust her mode of living to his
working hours. They were married
about one year, working hours. about one year.



Myrna Loy and Don Klaytan

"Don Klaytan, who has acquired the title of 'Dahning Partner of its Stare,' because he had done terpel-chorean numbers in pictures with Myrna Loy, Ruby Keeler, Dolorse Dei Rid, and Irene Harvey, on a second to be the second of the chore of of the chor cial due number with the bl star." (Hollywood Filmograph).

DON KLAYTAN AND MARIA EVALENA

(Featured with Him in Four Tech, Shorts)

Direct from Mexico and Hollywood to New York!

RETURN ENGAGEMENT within Two Months

Due to Last Sensational Success

PAUL REMOS' MIDGETS

Radio City Music Hall, N. Y.

This Week (Aug. 27)

And Held Over a 2d Week Direction: PHIL, BLOOM



h New Spots Being Dusted Off for **Nitery-Minded Cleveland Natives**

Cleveland, Sept. 1.

Capitalizing on Great Lakes expo, which has made natives nitery minded, operators are reopening six new, large-scaled cabarets before dosing their spots in the fair. Odd situation will give a few owners two niteries running at same time. Fill Gordon, now managing Misser Speciale's From the Capital Specials of the Capital Specials of the Capital Specials of the Capital Special Specia

how Room in basement closed except to special parties. Gerry Gerard's hand is launching the newer room under title of Petite Cafe. Reported Statler Hotel also may transform its too-dignified Pompeian Room into a more intimate rendezvous, to compete with other places.

Michael Harwood, Jr., a newcomer in this field, although familiar in local politics, is throwing his hat in by starting the Green Derby Thurgday (4) with Bill Miller's band. Mayfair Casino's main dining room.

by starting the Green Derby Thursday (4) with Bill Miller's band. Mayfair Casino's main dining room, dark for hot months, is being dusted off for start of Ted Lewis' band and unit revue on Sept. 18. Harry Propper again managing.

50 YEARS AGO

(From Clipper)

Modest George Scott was advertising himself as 'the greatest head balancer on the face of the earth.' But he needed a job.

Harry Doel Parker's Bound to Succeed opened in Pittsburgh Title had it all wrong.

Old time actor was working a local graft. Had a script and spent several weeks spotting and rehearsing a local talent support. Apparently a

Hawes opera house, Bridgeport sticking to gas, but a hood over every gas jet connecting with a cen-tral ventilating shaft to carry off smoke and heat. Up to date.

Samuel Colville was buried from The Little Church Around the Cor-ner. After the Episcopalian service had been read, the casket was re-moved to the churchyard for a second service by the Elks held in the

All railroads except the Erie de-clared against granting theatrical rates to parties of less than 10 Tough on the vaudeville acts.

Young Negro in Buffalo played tunes by striking his head with a beer mallet while altering lip orifice similar to whistling.

Barnum had 15 elephants at Central Park menagerie. Park paid for their forage. Excess from herd.

Forepaugh announced his Blondin horse would walk across Niagara Falls. Henry Bergh, of the S.P.C.A., took him seriously. Good ad.

Edwin Booth back from a yachting trip with Lawrence Barrett.

Law and Order league again active in Cincinnati. Clipper announced further pinches would not be recorded unless possessing unusual side angles. Just in the day's

Grand opera house, Minneapolis, lavishly lighted with 140 electric lights.

Ellen Terry, who had been over with Henry Irving on his visit, sent a gold locket to the picaninny in New Harrigan's 'Inspiration.'

SPOKANE'S VAUDE TEST

VIA 'CIRCUS FOLLIES'

Spokane, Sept. 1.

Circus Follies' booked by Ellis
Levy, San Francisco, into Evergreen's Orpheum four days staring
Sept, 18, the first stage show at the
Orpheum in six months and the test
for Ever-green's policy in booking
more for the fall and winter. Prices
with the stage of the stage of the stage of the stage
Unit 28 Spoyle featuring
Pepito, clown, Juanita, Wright and
Kelsey, Barrotos, 6 Jesterines, Gene
Hawes, Val Seretuy, Babe Egan and
her 10-piece orchestra.

her 10-piece orchestra.

15 YEARS AGO

(From VARIETY and Clipper)

Theda Bara, fading screen vamp lanning a vaude act. To do a mono planning a vaude act. To do a mono log and show a two reel picture de picting her home life.

Wife of Edward Small, booking agent, asking \$5,000 weekly alimony because; she told the court, he was pulling down \$18,000 a week from the business she had founded. Small said the best he had ever done was \$18,000 annually, and that pictures had pulled this income down. No dice.

Church in Greenwood Lake, N. Y. showing the fight films in church Explained it needed the money.

Burley shows around N. Y. still having labor troubles. Scenery trucks had to have police escorts. Two burley houses in Chicago bombed. But strike settled.

American Society of Authors, Composers, Publishers having itself a membership drive. Predicted it would soon be getting \$2,000,000 an-nually for its members. In severy years it had collected only \$200,000.

Canada seeking to impose an additional 10% import tax on music.

Equity issuing a 'papa spank kase to recalcitrant members. Many sought to take unauthorized dates

James Gorman, stage manager of The O'Brien Girl' died suddenly. George M. Cohan put his widow on the payroll for the run of the play.

Loew's State, N. Y., opened. F. E. Albee serenaded with the Keith's boys' band, Ziegfeld sent down the entire chorus of the 'Follies' and Will Morrissey acted as a freelance m.c. Marcus Loew prophesied some day the State would replace the Hippidrome, Hipp a fite club at last reports.

Chinese restaurants included in a new cabaret booking alliance. Mon-golians had plenty of B'way stops then.

Everybody about the N. Y. Palace happy. George Choos' horse won at Saratoga at 3-1 and everyone had a bit down. Choos got \$15,000.

Pert Kelton and her sister, Sue doing an act at Pantages, Frisco Musical act with cornet and trom-

Low prices for cotton caused the Ringling show to jump over Texas and Oklahoma. Program further north than usual.

Four acts on the Frisco Orpheum bill came in from Boston, Philadel-phia, St. Louis and Chicago. Inter-mediate houses not yet opened Orpheum paid the fares.

Harry Langdon at the Palace, Chi. Had a sketch and a 'Co.'

Fairhanks' Three Musketeers ready to show. Triangle dug up and old film. Offered to opposition,

Lillian Russell quit starring venture to join Duff opera co. Salaries more certain.

Fire on the John L. Thayer circus at Johnstown, Pa. Leaky gasoline Chandelier set the dressing tent afree, but extinguished before it reached the main tent. No panic.

Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to be released by Grand National. Tunes written by Herb Magidson and Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to be released by Grand National. Tunes written by Herb Magidson and Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to be released by Grand National. Tunes written by Herb Magidson and Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to be released by Grand National. Tunes written by Herb Magidson and Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to be released by Grand National. Tunes written by Herb Magidson and Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to be released by Grand National. Tunes written by Herb Magidson and Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to be released by Grand National. Tunes written by Herb Magidson and Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to be released by Grand National. Tunes written by Herb Magidson and Berls Petroff has signed with Famous Music Co. for outfit to publish songs used in 'Hats Off to publish songs us

HOLM-JARRETT P. A. DRAWING 31G IN DET

Detroit, Sept. 1.
Eleanor Holm Jarrett's vaude fling ere at the Michigan is drawing exellent biz.

cement DIZ.

Accompanied by hubby, Arthur
Jarrett, singer, and reams of press
space, girl is putting the Michigan
into the big dough class, with \$31,000
looked for.

SLUGGER VALLEE K. O.'S CAN. **SOCIALITE**

Toronto, Sept. 1.

City fathers, press and police are up in arms today (Tuesday) following the latest puglilistic encounter of Rudy Vallee, whose band is the dance attraction at the Canadian National Expo, when the orchestra leader drove a straight left to the jaw of the alleged thrower of an empty liquor bottle as about 1,000 dancers looked on last night. Act is being branded an unwarrantable assault.

is being branded an unwarrantable assault.
According to eyewitnesses, Vallee had been mildly ribbed by a group of socialite stews when suddenly a bottle slithered to the leader's feet as he was conducting. Vallee thereupon jumped down to the dance floor, shouted Who threw that? and, as the mike control man with the orchestra pointed out a male member of a table group. Vallee unleashed. On the receiving end was Moffett Dunlap, son of D. A. Dunlap, late millionaire lumber magnate. Dunlap was unable to rise when Vallee refurned to his stand after the one blow.

When friends protested he had not When friends protested ne nad not tossed the bottle, Vallee apologized, but did not dissuade burly bouncers who proceeded to heave young Dun-lap out. Dunlay then challenged Vallee to Come outside and settle

this.'
The rest of the party, including Dunlap's wife, followed the bouncers and, in a free-for-all outside, Dunlap was severely beaten by two men. City Hall and police heads were calling today for a thorough investigation, the press size departure Vallegation. tion, the press also deploring Vallee taking the law into his own hand

Riveria's Best

(Continued from page 1)

carat crowd; and Paradise, Holly-wood, and Maxim's for dancing.
Bacon and eggs, and even pint size hot dogs at Blue Bar, or Pam Pam. Visiting firemen give the once-over to 'La Bastide,' where the r-nzes dance together, and the Monocle next door where the lezzies court each other.

One or the care th

acn other.

One or two small cinema showing
American film three and four years
old; the rest closed for the summer

old; the rest closed for the summer.

'Galas' are the alibi for dressing,
when men wear dinner jackets and
the 'als break out all their jewelry.

It's a sucker's racket with the French
reaching out both hands to grat the
exorbitant cover charges. The more

'Gala der Petits Lite Blanc' 30 bucks
to get in and 50 more to get out.

Sport-Clothes This Year

Sport-Clothes This Year
Six nights a weeke-Thursday dark
—everyone sports sport clothes.
Funny to see Lady Cunard's pipe
stem legs sticking cut of bell-ringer
white-linen shorts; or Elsa Maxwell
in grey velveteened straight-cut,
plus-fours. Beach-pajamas are complus-fours. Beach-pajamas are comcombination-brassiere handle-or-hief
has taken its place. High-heels are
passe; and stub-toe bright colored,
dat-heeled saddles in.

passe; and stub-toe bright colored, dat-heeled saddles in.

The 'Plage-boys' (beach shieks) have gone pastel-pants mad. They parade around in light blues, greens, reds and yellows, with contrasting colored crew-neck sweaters, poloshirts and sweat-shirts. Only the Yanks wear sport-coats. Not a necktice in sight, Vari-colored shoes not be a supported by the complete the costume. The French coats hat the contract of the property The Hagachopy' (beach shields)

Pitt. Tooters, Theatres Deadlocked, WB's Stanley Goes Straight Pictures

TWO-THIRDS OF VAUDE ACT GOES ON STRIKE

Paris, Aug. 23.

Paris has had its fill of all kinds of strikes lately but the Trio Chandrakaly has a new one which only concerns it. Act is French colonial, doing exotic East-Indian work, and is composed of Chandrakaly and two girls. Girls have gone on strike for shorter rehearsal hours and more naw.

shorter rehearsal nours and more pay.

To make it as legal as possible and to get the authorities on their side, girls went to the Mairie (City Hall) of their district to talt, things over.

Strike has caused as act to miss six weeks booking in Switzerland, scheduled to start the middle of this month. Chandrakaly is holding out and, in the meantime, looking for new girls but his originals are threatening to picket his hotel.

Mogul and Manager. Mednich, Splitting Up

Baltimore, Sept. 1.

Mogul, mentalist who last Tuesday concluded an II-week lobby engagement at the Paramount, N. X. is splitting with his manager, Jules Mednick.

Counsel for Mogul, I. Robert Broder, of N. Y., is arranging a set-tlement of the contract, which Mednick claims has 2! months to run.

Yates Now Making Local **Shorts With Negro Casts**

Shorts With Negro Casts
Baltimore, Sept 1.
Irving Yates, who last season
toured east and midwest making
series of amateur film shorts for
chain theatres, is in Washington,
D. C., making similar films for the
Al Lichtman chain of Negro theatres.
Lichtman link of 12 spots spreads
Lichtman link of 12 spots spreads
towns in Virgind down through key
towns in Virgind down through key

towns in Virginia.

Using colored casts, of course, which makes it a first for such a stunt with Negroes.

Sands' Co. for Rio

Another Hal Sands' troupe sailed aturday (29) for a 12-week booking the Casino Atlantico, Rio de

Janeiro.

Performers include Shayne and
Armstrong, Three Comedians,
Martha Newton, Adele Miller, Ann
Boland and Jimmy Schure.

Saranac Lake By Happy Benway

Harry Gordon, hooser, danced imself out of the third stage of the

niment out of the nibon.

Melvin Fox, of legit, is a new arrival at the lodge.

Doris Shrage, chorine, took the first stage of the rib op.

Max Pheffer doing okay. Has licked about two years of the ozone

Florenz Trio stopped off while

Florenz Trio stopped off while en route to Montreal.

According to reports, this year is tops in curea, about 15 getting their go-home O.K. Sept. 1 will mark the release of five more patients.

NVA lodge all mourned up on ac-count of the passing of Emil Blister, with the relative to the passing of the pa night watchman, who had been with

the San since its opening.

Oldest juggler in the world, Harry
Barrett, still calling on the showtolks.

Write to those you know at Sara-nac.

mutty subjects. The reels are 100%

Pittsburgh, Sept. I.
Expected settlement between theatree and musicians failed to matrialize last week, and all negotiations
were dropped after conferences lasting two days. As result, WB's de
luxe Stanley will return to straight
pictures Friday (4) with 'Anthony
Adverse' at top of 57c, scale for
present combo policy.

Harry Kalmine, Warner zone manager here, offered pit men 5% increase over last years \$50 scale,

crease over last year's \$60 scale, pointing to larger centers such as Cleveland and Washington, where pointing to larger centers such as Cleveland and Washington, where seven-day scale is \$80, and claiming that Sunday could be considered time and a half. Pittsburgh, while a seven-day town for flickers, is only six days for shows. On other hand, musicians demanded \$70 weekly and a 25-week guarantee for Stanley and

a 25-week guarantee for Stanley, and 355 weekly, without guarantee, from Harris-Alvin whenever that house played occasional stage shows were immediately cancelled by Stanley. Current 'Giorined Follies' until is the last, closing Thursday 'G)' and running three days beyond current agreement by the union's okay. Body, however, refused to sanction Alvin's continued use of 'Bernie Armstrong as solo. o'ganlist unless house carried a regular house band. Armstrong has been doing organlogs regularly at this site for last two years, with or without stage shows, without any trouble. Theater men also demanded two-

years, wint or windon stage snows, without any trouble.

Theater men also demanded two-year agreement instead of usual 12-mounts of the point, too, unlocated and this point, too, unlocated that managerial understood, locally that managerial understood, locally that managerial managerial could be understood to the peace and that next step must come from musicians.

Will mean loss of employment for about 25 men. Stanley employ only 16 musicians, but several stagefands and operators will also be affected in return to straight include.

return to straight nicture

Robinson, at \$3,500, To Open Cotton Club

Bill Robinson goes into the new

Bill Robinson goes into the new Cotton Club's opening show on Broadway at \$3,500 per week, his yaude salary. Dancer is on a leave from 20th-Century Fox, with nitery seal on a week to week basis, (two weeks at most) in case the studio makes a rush call. for his services. Nitery opens Septi. 24.
Cast now complete, includes Cab Calloway and orchestra, Bahama Dancera, Kaloah, Ann Lewis, Henry Wessells, Avis Andrews, Berry Brothers, Kathryn Perry and a line. Robinson, opening at Keith's Boston, Sept. 17, follows into the revue immediately atter. Agented by Marty Forkins.

Chi WPA Changes?

Chicago, Sept. 1.

Hallie Flanagan was in town last week for a couple of days, and reported to be considering changes among the top men of the vaude project of the WFA enterprises around here.

Vaude projects here have been considered pretty wobbly, particularly among the key men.

St.L. Hotel Tones Down Noise, Keeps License

St. Louis, Sept. 1,
Liquor license of the Chase hotel,
swank West End hostelry, was saved
last week when Sam Koplar, manager, convinced Excise Commissioner ager, convinced Excise Commissioner Thomas L. Anderson that he nad toned down band, entertainers and patrons who gather nightly an hotel root, and that noises complained cr by residents of nearby Park 1/aw hotel had been eliminated.

Koplar is a brother of Harry and Nat Koplar, of Fanchon & Marco here.

Nudies to Bailet in Spokane
Spokane, Sept. 1.
Evergreen's Fox has booked the
A. B. Marcus show four days starting Oct. 2.
Monte Carlo Bailet Russe will play
the Fox on its first visit to city this
winter. Richard Crooks and six
community concerts are listed by the
Fox for the season.

MUSIC HALL, N.Y.

Rogge.
The Radetzky March opens, segueing into Liebeswalzer, with which Viola Philo, backed by the chorus, ties the short up in knots. This classic Strauss waitz is a natural for Miss Philo's full-range so-

This classic Strauss walt is a natural for Miss Philo's Jul-range sopramo.

Second portion is Wiener Blut'
Second portion is the second portion in the setting doing calisthenics as it smoothly rolls into position from a simple set-piece in the portion of the physical properties has always been good showmanship and impresses anew at the Hall, particularly with the hugeness and the second portion of the second proportions.

Opening day's business of record proportions.

PARAMOUNT, N.Y.

Lud Gluskin occupies the stage-that-ism't-a-stage at the Paramount this week. Occupies it and adds one more to the galaxy of name orchestras, supplemented by specialty people, who have been doing much to improve and steady business at this house over the summer. With Gluskin, is 'To Mary—With Love (20th-

kin is 'To Mary—With Love (2011-Fox).
Gluskin is not completely smooth in the routined performance he is giving at the Far. It's mostly a question of the standard maintain order with a lack of standaut numbers. Audience liked him okay, Yet fareworks were missing and the proceedings end lamely without any crescendo.

The not easy to put the finger on. It is not easy to put the finger on. The state performance failing short of what Gluskin's luscious broadcast music achieves, Oddy enough, Gogo Delys suffers in similar fashion and inexplicably.

cheives, Oddy enough, Gogo Delys suffers in similar fashion and inexplicably.

Over and with various she did not work too surely nor with particular effect at the Paramount. At least not Thursday night, when she looked better (from the mezzanine) than the surface of the paramount at least not Thursday night, when she looked better (from the mezzanine) than the sunded. This is her first with the surface of th

for stage purposes he's limited. A rhumba team fill in one interlude nicely, But no sockeroo there or with Miss Delys, who looked fetching in royal blue velvet. because Hal Sherman got over. He starts almost immediately doing 'encores.' The encores run 10 times longer than the locasion and mitt-whacked Sherman because the downstairs because he was the consistency of the constant of the constant

to a solid click.

In the downstairs lounge house has two ping-pong wizards, Emily Fuller and Sam Silverman (New Acts) edifying the mob.

Land.

CENTURY, BALTO

CENTURY, BALTO

This week the Century outsomers are waving farewell to vaude for a time. House next week brings in that Great Ziegeled (MG), 'tween the pair of pix hopes to span about seven stanzas without stage shows. Site has always been a vaudefilmer since was first slapped up about 15 years ago, with exception of about a both of the control of t

combo. "Last of Mohicans' is on the screen.

The 21-piece skirted crew is the best girl band Balto has seen on a more street. The seed of the seed of

LOEW'S, MONTREAL

Wintergarten, Berlin

Taking it the serin Aug. 21.

Taking it the say way, rather than booking an expensive bill for the Olympic month, and the condition of the Olympic month, and the crowds would come anyway. With showers and cool spells nearly every day and due to its central location right in the hotel belt of the main stem downtown the Winterpart of the mob and had to put in some extra matines.

and and had to put in some extra mainers.

Nobody featured on the bill, just finternational Festival Program. It's international Festival Program. It's international alright, with an accent on acrobats, but nicely balanced. Hilde Schoenborn, German water of the state of the sta

the customers, giving them an extra thrill.

Rassana brilliant in a Lillian Leitzel act. Four Richys, comedy acrobats doing well, and the Two Revenhors of the three thr

LOEW'S STATE, N. Y.

Perhaps the State should play Milton Berie in stock. Certainly it should if a permanent tieup could be stranged with the N. Y. Daily News Ashould it a permanent steup could be stranged with the N. Y. Daily News Ashould it a permanent steup could be some surety as to consistent bo. films the equal of 'His Brother's Wife' (MG).

On the steup of the steup is being billed. On the steup could be some surety as to consistent bo. films the equal of 'His Brother's Wife' (MG).

On the steup condition of the special steup could be some surety as the steup could be surety as the steup could be surety as the steup could be surety as the surety could be surety could be surety could be surety as the surety could be suret

cludes some nifty high kicking.

Later on, Miss Riano is again
paired with Wolf, this time in a
tractify on royalty that is stretched
out too long for best results, though
garnering plenty of lafts at opening

out too long for best results, notice garnering plenty of lafts at opening stanzage motif. during early sequences is Hawaiian, with band spotted in a tropical setting. Opener has Alha Pua and her South Sea Island girls (six) for routine of native diancing, and featuring roles some land girls (six) for routine of native diancing, and featuring roles some land girls (six) for routine of native diancing, and featuring roles some land to the land that the standard registers solidly. This Guizar, Spanish varias, strums a bit with the guitar and seasy to story a did roles as out to handle them. Alicia, Careda and Theodore are a class dancing team, dishing out neat ballroom and topnoth adaglo. Just before close, Lamberti, comedy kylophonist, goals 'em with his limewood that the tropical solid registers and color Classic, 'Hawaiian Birds.' Trade good at initial performance. Educ.

EMBASSY, N. Y.

(NEWSEELS
'March of Time,' both in style and
intinuity, can still teach the regular
exercels a lot.

'March of Time, both in style and continuity, can still teach the regular newsreels a lot.

Seeing the can still teach the regular newsreels a lot.

Seeing the Canach points up the oversights of the 'reels-the things they don't cover, or cover superficially. Friday last (28) underlined this thought by having more tunn its usual quota of commercial publicity structures which also quality as news. Witness Harry Richman's aeroplane flight (Hearst).

But such items as Fox's plug (by name) of the Ox Yoke dude ranch of Wyoming on the finings are to the control of the thrills the commentator keeps talking about.

PALACE, CHI

PALACE, CHI -

PALACE, CHI

Chicago, Aug. 29.

This would have been a bang-up five-act layout if it hadn't been for one act which, plunked down in the middle of the bill, forgot all about the audience and contented itself the audience and contented itself with the audience and contented itself with the audience and contented itself and originality. Fut he insists occasionally on doing a comedy, singing and taiking routine. And when that Fredericks has been changing acts lik: street cars lately, and this time he shows up with two girls as his augmented combany. They are not performers. Their wardrobe sand singing are both bad one work of the same and the same and

should her numbers and passes are not should be not been should be not

ROXY, N. Y.

There is a real innovation at the Roxy this week in Russ Brown, fee, merly Brown and Whiteker and legit comedian, as the first stage newscaster. At each show Brown newscaster. At each show prewn reads four or five minutes of late news through a mike, standing at one side of the stage. His voice is

one side of the stage. His voice is not brisk enough to show best results and his attempts at humor stage a bit heavy-handed, Just how the newscaster idea will fit into the amusement of the control of

Suty symphony: Bert Lahr in 4, with a Fox cameramen reel put finance of the super show the super super

CENTER, DENVER

Denver, Aug. 28. Geo. Ailen, formerly of Sait Lake City, took over the old Empress this spring, revamped it, ran stage shows for a while, dropped them, but no

for a while, dropped them, but now they're evidently back to the winter, only live entertainment running in any house in Denver, with the exception of the Denver, which uses only an orchestra, only an orchestra, the nut can't run large, and it, don't. Gets along with a five-piece orchestra, but then with things moving fast on the stage the crowd doesn't seem to notice the under size band. They handle their instruments as though they mean business and make them sound like more than the parent with storm on stage.

MICHIGAN, DETROIT

Detroit, Aug. 28, No telling what a controversial suggest will do with a stage show. Here they were is a good illustration. Here they were is a good illustration. The 'Peck's Bad Girl' of the 1936 Olympic Games in Berlin proves t.n.t at the b.o., but her performance all but ruins the vande. Hubby Art Jarrett saves the next-to-closing cog, even though he's forced to play of the swomers's vicked for the word of the wor

Aithough majority of crown were enticed by Miss Holm, the flicker, Texas Rangers' (Par), held up its different to the control of the control

HIPP, BALTIMORE

Baltimore, Aug. 28.
Hipp is celebrating its fifth anniversary under Izzy Rappaport regime this week and, since house has essentially been considered a vaude house, the hoopla is being held on the stage and not the screen.

me stage and not the screen.

No name of note or bo. pressure in the lineup; house selling show on the monster lides of it being a 10. He monster lides of it being a 10. He monster lides of it being a 10. He monster lides of the lineup; house selling show seen beer since two-a-day was tucked away in a tomb, there are, by any manner of computing, only nine acts of the lides of lides of the lides of l

Harry King and the fetching Sin-clair Twins, standard and swell flash act, swing out at this, juncture

and accelerate the show forward. Always a winner, this act, in its many appearances here. Following are the Manhattanites, who top all on applause and bring show up to a level it never attains afterward. Sprightly this of harmonizers (two med., madd with one of the lads the state of the sta

men, maid), with one of the lads laboring over a minnie piano, three numbers all sparing to your and minnie piano, three numbers all sparing which is and typilary, songstress who is at best when sob-ballading, follows and does o.k. One of her numbers is given lustre when stage lights are doused and only the pale glow of the table lamps background the spot lighting in entire show that cliffers from the floods that completely sunshine the stage all the rest of the time for monotonous effect of the time for the following th

TOWER, K. C.

TOWER, K. C.

Current show is swan song of the intacts, namely, Jack Caron, m. c., and interest of the control of the control

with a shuffle that ran up the applause.

Condos Bros. have some plenty torrid terping, but it is lost on this crowd. Boys rated much better than they got. The open mouth bored stuff don't go here. They have to be having more fun than the audience, or at least appear that way.

Phil and botty's acrobic them. They work hard enough, but it is the same old grunt and tussle.

Jack Carson sings 'Whose Kissing Her Now' and curtains the affair with a parody on 'Thanks A Million', which didn't register. Bill is knit together by Carson and his ever pass who didn't sind the surface of the surfa

Tyro tries some eccentric steps windout results. Our sensults, for some strange reason. Open things in prison garb and toting mallets. Maybe the cost uneswere easily available. They fare better in the finale, however, with some tricky lighting of their southern-better than the strange of the southern-better than the sou

FOX, PHILLY

Philadelphia, Aug. 28. Attempt by WB management to cash in on local radio following of popular hometown swing crew seemed okay at pay window for opener, but results on stage have several unfortunate angles. Fo one several unfortunate angles. Fo one been built with 11 men, according to union contract with station WCAU, not to meet stage requirements. It's socko outfit in own field, but extremely light for stage appearance, initial footlight date), and consequently short on variety entertainment. Attempt by WB management to ash in on local radio following of

quently short on variety enterminent.

Instead of taking those things into consideration and backing up band with strong show, W? boys have only one cornedy dance due to do single turn) left him to carry entire 45 minutes. Under circumstances, 'Hatters' make a remarkable showing.

Hatters' make a remarkable show-ing.

When working on swingology, his forte, Savit comes over footlights with wallop. Essentially aimed for dansapation, his music has indectious lift. Playing has varied moods and tempo and he works in neat changes of tone considering unit leans to brasses and saxes. Could do with some less blaring. Another flaw is

VARIETY HOUSE REVIEWS

Saviti's announcements, which have bragging tinge. Verges into recital of his various programs, brings outphis Orchestra and hints you'll like this." Otherwise spiels are satisfactorily brief, direct and clear.

Hatters' arrangements are distinctive and interesting. Brythin is extrea and hints of the and interesting. Brythin is extrea and hinteresting. Brythin is excessions show nice musicianship. One number, I Like Bannas,' is ace of lot, shrewdly developed and built up. Vulgarity in it could be omitted. Proceedings Magnes, trumpet; Dick Wharton, guitar, vocalist; Harry Roberts, sax, comedy; Joey Kerns, clarinet; Savit, fiddle solo, Three Tops offer vocal harmony, Ames and Arnot Bon Bon scats Harlen sours, Big hand for ork at curtain. Film is 'Yours for the Asking' (Par).

Unit Review

THE HIT PARADE

Harry Clark's 'The Hit Parade' practically reviews itself in title, since unit is definitely a hit and parade enters the word picture by presenting one sock vaude act after another. It's better than usual entertainment and audiences are passing word around, resulting in b.o. buildup.

Unit was assembled in Chicago Sent Distieues and sent control of the control of

another. It's better than usual entertainment and audiences are passing word around, resulting in bo. Unit was assembled in Chicago and sent Dixieward, covering several spots en route to Atlanta, from where it will swing around Lucas & Fachins time for Coving, and the spots en route to Atlanta, from where it will swing around Lucas & Fachins time for Coving, and the coving and the southern spots that use units.

"Parade" gets off to a flashy start with Harry Richards and Martin Twins, who do smooth tap routines, to the coving the start with Harry Richards and Martin Twins, who do smooth tap routines, the coving the start with Harry Richards and Martin Twins, who do smooth tap routines with an irish tune before the mike in a rich voice. Answering demands for more, O'Neil peels off his coating hand-balancing routine.

Musical variety in the unit follows next in the persons of Weyman and Mack, who just about use all the instance of the start o

vites.

Pic for week is 'Drift Fence' (Par),
plus Jack Dempsey in 'Idol of Millions' (Amity).

SHOOTING HIGH

(FOX, DETROIT)
Detroit, Aug. 28.

(FOX, DETROIT)

Detroit, Aug. 28.

A little rough in spots due to fact it is so new, but this unit has the makings for a nice all-around show. The makings for a nice all-around show. Show could be remedied considerably by giving more play to Mells, Kirk and Howard, ace comedy trio, sawing the many control of the many control

NEW ACTS

THE TOWN TATTLERS (4)
Trio and Pianist
7 Mins.
Leon & Eddle's, N. Y.

Leon & Eddle's, N. Y.

Bud Burtson, of Eddy-Burtson orchestra, Teddy King, heading his
own band formerly. Charles Palloy,
an alles, etc.), and Wilder Chase, pianist with Keller Sisters and Lynch,
comprise this new combo. Three of
the quartet threw their batons away
the band biz, unless topnotch, particularly with the demise of flesh in
the band biz, unless topnotch, particularly with the demise of flesh in
the theatres where the Burtson and
King combos were most prominent.

As The Town Tattlers, this trio,
where the Burtson and
King combos were most prominent.

As The Town Tattlers, this trio,
where the Burtson and
King combos were most prominent.

As The Town Tattlers, this trio,
where the Burtson and
Eddle's Burtson wrote all the special material, strictly risque lyrics in
the same that the special material, strictly risque lyrics in
the same that the special material, strictly risque lyrics in
the same that the special material, strictly risque lyrics in
the same that the special material, strictly risque lyrics in
the same that the special material, strictly risque lyrics in
the same that the special material, strictly risque lyrics in
the same that the special material, strictly risque lyrics in
the same that the special material, strictly risque lyrics in
the same that the special material

The Town Tattlers are as good a
subject for post-prohibition historchanteness and chanteurs running
the gamut from Eddle Davis and
Dwight Fiske to Frances Maddux
and Delys & Clark. Double entender
chanteness and chanteurs running
the gamut from Eddle Davis and
Dwight Fiske to Frances Maddux
and Delys & Clark. Double entender
chanteness and chanteurs running
the gamut from Eddle Davis and
Dwight Fiske to Frances Maddux
and Delys & Clark. Double entender

Hence a combo like the Town Tatters, realizing they must switch
their entertainment course into new
waters, readily saw where the commerial trade winds blew. Burtsonlaters, realizing they must switch
their entertainment course into new
waters, readily

ALICE DAWN (1)
Songs: Mike
Somes: Mike
So Mins.
Leon & Eddle's, N. Y.
Alice 'Dawn is a vocal newcomer
with a nice personality and engaging
song style. She does pops with special arrangements and carries her
own accompanist. She's from the
Coast's Cocoanut Grove.
Somestress' modern manner of

own accompanie, cause in the Constitution of t

RUSS BROWN

RUSS BROWN
Newscast
5 Mins.
Rosy, N. Y.
Former vaudevillian (Brown and
Whitaker) goes newscaster from the
Rown of the state of the state of the state
Rown of which originated since
the audience entered the theatre.
Supplied with material by the N. Y.
World-Telegram (with credit) and a
Supposed to duplicate the radio
newscasta, but in the present form it
does not. Brown's efforts at comedy
are forced and not often funny,
approach the standard of the best
radio output. Speaker also needs to
stiffen up his style and acquire more
of the staccato touch. Delivery does
not suggest importance. Chic.

SAM SILVERMAN and EMILY FULLER Table Tennis 20 Mins. In Lounge Paramount, N. Y.

and Mina.

In Longe
Paramount, N. Y.
There isn't space enough in the upstairs foyer of the Paramount so this pair paddle their pellets downstairs in the lounge just off the strength of the s

DR. SIDNEY ROSS
Table-Worker
Rainbow Room, N. X.
Dr. Sidney Ross is a table-working paimist and card-manipulator. Prefer the prestidigitation rather than the mitt-reading, but latter probably more lucrative as the guests invariance of the present of the proposition of the propos

guests (the mini-carros actives your may becken him for a little seame at the seame

HARVEST MOON WINNERS (12) Dancing 18 Mins.; Full Loew's State, N. Y.

Loew's State, N. Y.
This is a surefire attraction for
New York, perhaps even for the outlying towns, and certainly surefire
entertainment. Latter isn't so pronounced until the closing pair of
lindy-hoppers, but from there on it's
a smash.

From vaudevillian (Brown and Whitaker) goes newscaster from the Roxy stage, doing four to five minutes on each show and using mews some of which oritinated since how some of which oritinated since was come of which oritinated since where the stage of t

Variety Bills

NEXT WEEK (SEPT. 4) THIS WEEK (AUG. 28)

Numerals in connection with bills below indicate opening day of show, whether full or split week

BOSTON
Boston (3)
Folies Parisions
CHICAGO
Palace (4)
Shooting High 5 Jansleys Hector & Pals

C Fredericks Co Morton Downey Harris Claire & S CLEVELAND Palace (4) Follow the Stars (23) King Goes Swing

Loew

NEW YORK CITY
Grand (4)
Sana Sis & B
Aun Lester
Worth Wyle & H
Clyde Hager
Mae W Foursome
State (4)
Don Francesco Co
Gaile & Carbon
Graole Barrie

Duncan Sis
Dick Stabile Oro
PHILADELPHIA
Nixon-Grand (4) Nixon-Grand (4)
Ethel Waters
WASHINGTON
Capitol (4)
Eno Tr
3 X Sis
Al Trahan
Kitchen Pirates

JACK POWELL

Droll Dizzy Drumdums DIR., LEDDY & SMITH

Paramount

NEW YORK CITY
Farsmennt (4)
Farsmennt (4)
Shop Fields Oro
Londille Page
Londille Page
Stock Spotte
Six Clary
Hos Six Clary
Hos Galford
Gary
Hos & H
Jackle Galford
Gattler Toy Shop
Marcy Hos & H
Chlesage (4)
Yar & L Seller
Jack Powelle
Holm & Jarrett
UHLOG & H
Holm & Jarrett
UHLOG & H
H
Welford Pets

Welford Pets

N T G Rev
DETROIT
MEDIZAGE
MEDIZAGE
MEDIZAGE
MILLER

Warner

PHILADELPHIA Earle (4) Ben Blue
Blua Dancers
Sylvia & Clemen
J & Mary Mason
Loretta Lee

PITTSBURGH
Stanley (28)
Glorified Follies '8
READING
Astor (4)
Robbins 3
Virginia Bacon Co Virginia Bacon 3 Stooges WASHINGTON Earle (4) Bob Croeby Oro Ray & G McDonal? (28) PHILADELPHIA For (28) Will Osborne
Dick & D Rogers
Ruthle Barnes
Bob Hall

Independent

CHICAGO
State Lake (29)
Boy Snigok
Sally Gay
Ross & Stone
Simpsons Co
Roth & Shay
Dorothy Crooker
Dorothes Sisson

Jan Savitt Co Ames & Arno

INDIANAPOLIS
LITIO (4)
Bowes Anni Rev
KANNAB CITY, MO
Tower (4)
Freddie Craig Jr
Raynor Jehr Co Sue Ryan

DR. JULIAN SIEGEL

Paramount Bldg., 1501 Bway, Suite 20 Telephone CHickering 4-5097

London

Week of Aug. 31

Week of Landschung M. 1.

Jet half (31-V) totor Moreon

Victor Moreon

Ping And (31-V)

Regiel Redelife

Rower Regiel Redelife

Rower Regiel Redelife

Doninatea

Pegiel Batas

Dollsoft & R. Sis

New Yir Coria

Antoria

Ant

Paince
Lucille Benstead
Peli & Little

& Aberda-8 Aberdonians
CHELSEA
Palace
Taps & Tempo
Bernardi

FINSBURST PARK
TROISE PARK
TROISE MORE ALIER
TROISE MORE ALIER
FAINCE
Delucca. Six
Carrol Levis
Rusty & Shins
P & H Honri
ILFORD
Valma
Super
Valma
Wonsley & Dale
ISUNGTON VRIMAT 3
JACK Lane
Worsley & Dale
ISLINGTON
Bine Hall
1st half (31-2)
Reggie Redcline

Howe & Young
2d half (3-6)
Victor Moreton
Flack & Lucas
KILBURN

Grange
Don Rico Bd
LEWISHAM
Palnce
Nina M McKinney
Wilbur Hall
Pims Navy
LEYTONSTONE
Righto

LETTONSTONE
Jan Rainai Bd
De Rainai Bd
Le Rainai Bd
Le Rainai Bd
Le Rainai Bd
Astoria
Castelli Seronaderi RERAINA
RELOW
BD BB Barlow
BD BB Barlow

Bob Barlow Haig & Escos

Claire Mayne & TOTTENHAM Palace
Thom & Mack Walter Niblo Conrad's Pigeons TOTTENHAM COURT BOAD Paramount Valaida WALTHAMSTOW Granada Jan Raifini Bd DeHaven & Page 3 Hiltons C & N Ray

STRATFORD

Broadway
Valmar 3
Jack Lane
Wensley & Dale
STBEATHAM
Astoria
Freddie Dosch
TOOTING
Granada
5 Cleveres

5 Cleveres Eddle Grey Claire Mayne

Provincial

Week of Aug. 31 of Aug. 31

Bertha Wilmott
E Wilton & Furr
Tack Lebair
Tack Lebair
Tack Lebair
Tack Lebair
Tack Lebair
Tack Lebair
Tamer I Agton
Chilton & Thomas
Braset Shannon
Runieres
LEBER
Tet half (31-2)
Gandy Bros
Cottlibair (3-6)
Cottlibair (3-6)
Cottlibair (3-6)
Liverpool

ABERDEEN
Tivoli
Steffanl Songsters
Collinson & Dean
Blilly O'Connor
Kiraku Bros
Constance Evans
Nell & Gwynne
ALDERSHOT
Hippodrome Hippodrome Scott & Whaley Chevalier Bros 6 Zlo Angels Mareski

Ry & Morris EDINBURGH EDINBURGH

Ist half (31-2)
Cotrillos
2d half (3-8)
Gandy Bros
Sid Litory
Sid Litory
Elias Pal
Cranetonian Pal
Cranetonian
Harry Carleton
Sid Dooley
GLASGOW
Palace
3 Dukes
3 Dukes

Palace 3 Dukes M Norris 2

Shakespeare
Harris & Howeli
Jack Lavier
Tommy Dixon
Brodle & Steele
Dawn Davis
5 Ebonites
Lou Radford Lou Radford
NEWCASTLE
Paramount
Philos 4

Hickory Hor Mike Riley Ed Farley

Ed Farley
H'lyw'd Restan
Lson Navarra
Ruth Terry
Jack Waldron

Arthur Warren or Botel Ambassadou Vai Olman Orce Motel Astar Hal Kemn Orce Maxine Grey Bob Allen Sadie Doweli Florence & Olvare

Hotel Blitmore Russ Morgan Ore filme Les Armand & Diana Jos Zatour Oro Lewis Julian

Hotel Edison

Hotel Lexington

Artie Shaw Sweet Swing Oro Peg La Centra

Motel Lincoin
Dick Stabile Oro
Hotel McΔipin

Enoch Light Oro Both Wilson A Gonzales Ens Hotel Montchir

Cabarets

NEW YORK CITY

Bill's Gay 90's Jerry White
Joseph E. Howard
Arthur Behim
Bill Lorraine
Ed Furman
Ethel Gilbert
Frank Russell
Bob Bigslow
Larry Lee

oadway Boom

Jean Vickers

Jean Vickers

Patricla Prime

Joan & B Sware

Betty Arnold

Donna White

H Mackay's Debs

R Woods Swing Or

Callente
Edith Roark
Ebony Rascals
Dorothy Davies
Maryan Mercer
Lynn Garland
Corky Williams

Claremont Inn
Jolly Singers
Erwin, Kessier
Joe Pontee
Harold Koller
Frances Stevens
Jolly Coburn Oro

Club 18

Jane Dover Bobby Hayes Oro Gypsy Lee 3 Flashes Ralph Torres Lou Valera Hotel Essex House N Brandewynne Or Hotel Fifth Ave P Handelman Oro Hotel Gov Clinton Dick Manafield Orc Hotel Gr't North'rn

Jolly Coustn urv
Clab 18
Jack White Cry
Diologe Farin
Cod Rénge
Diologe Farin
Cod Rénge
Ireh Gibert Oro
Jack Dempsey's
Ernle Mack
Blanche & Billot
Blanche & Billot
Blanche & Billot
Consulo Moreno
Adelina Doran
Consulo Moreno
Adelina Doran
Consulo Moreno
Adelina Doran
Consulo Moreno
ABC 710
Billio de Torre Ore
Consulo Moreno
ABC 710
Billio de Torre Ore
Billio de Torre Ore
Billio de Torre Ore
Consulo Moreno
ABC 710
Billio de Torre Ore
Consulo Moreno
ABC 710
Billio de Torre Ore
Consulo Moreno
ABC 710
Billio De Torre Ore
Consulo Moreno
Consulta Moreno
Consulta Moreno
Consulta Moreno
Consulta Moreno
Consulta Moreno
Consulta

Koubek
Menoress
Menoress
Rona Riccardo
Maria Tamara
Taniel
Fisccomia
Tyber
Al Kavelin Oro,
El Terendor Clay Bryson
Happy Powers
Ann Courtney
Coral Islanders
Hei Hope Oro Hotel New Yorke Clyde Lucas Oro Duffy & Walt Prof Gulzar Arthur Raysl Lee Kelson Lyn Lucas Norval Baptie Gladys Lamb Bobby Hasrn 4 Dobutantes B! Torendor
Los Oledas
Don Gliberto Ore
Gung Pinnik
Pat Harrington
3 Boston Sis
Gr'nwich Vill. Inn
V MacNaughton
Alleen Coole
Helen-Yanitos
His Rayance
Musical Jesters
Musical Jesters Hotel Novarro

Billy Haywood. Leonard Sillman Hotel Park Central His & Moosel of Jay & Lucille Journet & Severin Dick Messner Orc valley Stream. L. I Shave Shorman Helen O'Shea Murlel Martin Stanley Worth Fred Lowery Ellenor Knight Burns & Walte John Cartler Sakt Alexander Happy Thomson Vincent Lopes Ore Place Elegante Internationalists O Hotel Park Lane Panche Ore Hotel Pennsylvanis Joe Reichman Oro Hotel Pierre Joe Moss Oro

Hotel Plaza Geo Sterney Oro Hotel Rits-Cariton Arman Vecsey Oro Hotel Savoy-Plaze Walsh & Barker Emile Petti Oro Habaneras Oro

Hotel Shelton Bert Daroy Ore Bert Darcy Ore

Hotel St. Morits
Marianne
Joyce Coles
Guido Zanette
Charlie Wright
Ron Perry Ore Hotel St. Regis Clifford Newdahl Paul Gerritts Rasch Ballet Jacques Fray Oro

Hotel Taft Geo. Hall Orc Dolly Dawn

Hotel Waldorf-Shep Fields Ord Baell Fomeen Ord Hugo Mariani Ord

Kit Kat

ri Baines
Howard
Yuen
oocos
Hargraye Bd. Pear Bob Llly 3 Ro Bob La Eus Eddie Davis Ore 4 Dandles

Leon & Eddle's Leon & Eddle's
Eddls Davis
Eddls Davis
'Town Tattlers'
Alice Dawn
Chas Palloy
Buddy Burston
Ted King
Wilder Chass
Jai-Leta
Connie Ray
Barbara Jason
Merrill Lee
Phil Scott 8
Sophisticates Oro

LIVERPOOL No. 1 Fifth Avs

Onya Club
Stnff Smith Bd
Paradise
Bert Frohman
John Stesi
Yvonne Nova
Ford Crans

Viola Von Larry Lee Ore

Bilimore Bowl
Moore & Revei
Laf'y'te & LaVerne
Biliss Lewis & Ash
Harry Foster
Red Harper
Joaquin Garay
Trudy Wood
& Rhythm Rascals
Jimmy Grier Oro Jack Waidren
Thais
Vivian Ray
Colette & Barry
Myrus
Phil Neeley
Cackles O'Neal
Mitzi Haines
Marion Marrin Orr
Hotel Ambassafor

Cnfe Casanova
Billy Gray
Jerry Bergen
Irene Taylor
Edith Davis
The Theodoras
Hal Chansior Oro
Cafe de Pares
Tommy Jones

Tommy Jones
Marlon Jackson
Parlslan Follles
Creole Revue
Jack Clawson Oro
Winslow Allen Oro

Winslow Allon Orc
Cafe La Mans
Park Ave Boys
Stan Clair Orc
Coconnt Grove
The DeMarcos
Henry King's Orc
Serge Teka
(Lounge)
Bob Sarles
Lea Porc
Bill Resett
Ed LeBaron Orc
Bill Roberts
Ed LeBaron Orc
Bill Roberts

El Mirader Arden Sis Bobby Harrison Dorls Bocker Tiny Hogan

Barbara Parks Curry & Nalda Pete the Page Joe Sanders O

Pete the Page Boy Joe Sanders Oro Joe Sanders

Club Minnet Tonia Adelina Dossena Marion Moore Mary Monahan May Downing Gene Stultz Edna Mae Jerry Freeman Orc Pavilion Reyal Valley Stream, L. I. Grand Terrace Harry's N. Cabaret

Cabaret
Hontohow Chan
Wanda Kay
Dorothy Johnston
Claude & Corrine
Stanley Ogle
Earl Rickard
Billy Meyors
Al Wagner
Art Buckley
Austin Mack Oro

Hi-Hat
Burns & White
Joe Rollo
Joy Kalese
Peggy Moore
Allen & Martin
Sid Lang Oro

Promenade Cafe Wm Farmer Oro Balabow Grit Lou Bring Ore Hotel Bismarck (Walnut Boom) Rainbow R Marjerie Whitney Shallta & Carlton Helen Carol Kings Jesters Oro Al Donahue Oro Mildred Monson Ruth Aarons Sander Glanes Nano Rodrigo Bd

Riviers
Rnth Donning
Virs Niva
Cardini
Pearl 3
Eddie Pritohard
3. Wies
Estelle & Leroy
Raiph Watkins Ore

Internationalists O Bill Farrell Frank Lasare Orlo Tomasso Marlo Bauns Rex Gavitts

(Bliver Forest)

King Sis
Lysbeth Hughes
Art. Thorsen
Jerry Browne
Bob McCoy
Chavile Goodman
Horace Heidt. Oro Stork Club Gns Martel Ore Arthur Dant Ore Tavern on the Gree Hotel Edgewater Beach (Beach Walk) Allen Leafer Oro Beach (Beach Walk) Nice Florio. & L Rodrigo & Francine Bleanor Tennis Bernie Cummins Or

Ubangi

Les Wiley D. & D. Fitzgibbon Gall Gail Meadowbrook Boys Meadowbrook Boys
Larry McMahon
Milt Mann Oro
Val Vestoff
Rita Renaud
H'Thorn & Whitney
Bebs Mofile
Larry McMahon
Zeb Carver Co

Wivel Wivel
Aida
Givens & Karol
Ernic Maran
Lockwells
Boring & Lazar
Betty Bear
Baron Gyldenkorn
Naina Kinova
Frank LaSails Ore
Boh Lee Boh Lee Wynns Rolph Yacht Club

Johnny & Geo Dolores McCay Jackson Irving & Hale Sis Bill Leeds Orc Enters & Borgia

LOS ANGELES
Week of Aug. 20
Beverly Wilshire | Don & D

Don & Diane Bill Steckler Oro Bill Steckler Oro
Famous Door
Sylventer Scott
Frances Fay
F 'D' Swing Bd
My Blue Heave
D & A Lemier
Lucille Layman
3 Radio Rogues
Jerry Philips
Nat Lesile Oro
Omar's Bomia

Omar's Doma Omar's Doma Dorothy Roberts Naomi Warner Kathleen Miller Haskell Galante & Leona Kearney Walton

Palomnr Eddie Howard Stan Nooman Carl Brandt 3 Sizes

Carl Brandt
3 Sizes
Lee Murray
Vio Jurgens Oro
Farls Ina
Ken Farls Ina
William Barrett
Quintas & Mona
June Brooks
Rosa Scisiabba
Rudy Le Tosca
Mergarit & De Rio
Pete Contrelli Oro
Pitrone's
Murray Page

Murray Peck Bonnie Lind Wylie, Webb Oro

Topsy's

Topsy's

Marjorle Sparks

Marjorle Sparks

Marjorle Claida

Bernice Tarringto

Emily Winsette

Arnold Sis

Leon Rice Agnes Johnson

CHICAGO

Marjorie Burke Del Estes Del Estes
Coconnt Grove
Jackie Heller
Horberts
Continental 3
Willie Shore
Colstons
Marge & Marie
Don Fernando Oro
Colony Cinb

Colony Cint Consuela Gonza Bsiva White Jessie Reed Bobble Gram Frank Dubord Ruth Hamrick Harry Linden Jack Fischman

Jack Fischman
Colosimo's
Rahnor Lehr
Del Ohrel
Peaches'
Wilma Novak
Duffins
George & Cusing
Bobby Danders
Bob Tinsley Ore

Adeline Kirkoff Dolly Miller Geo De Costa Lew King Joe Kahn Ore

Hotel Palmer Home (Empire Room)
Joy Hodges Milton Douglas Lathrop Bros & Lee Rosita & Fontan Senor Wences Bentley Stone **Abbott Dancers Ozzie Nelson Oro D'Soyos Arg'tine Ot West Benemark **Description** D'Soyos Arg'tine Hotel Sherman (College Inn)
Georgo Glvot Frank Payne 3 Heat Waves Robin Sis Roy Shipstad Bass Ehrhardt Harry Johnson Duke & Noble Georgia Lee Stanlay Jacobson

Duke & Noble Georgia Lee Stanley Jacobson Al Trace Oro Hotel Stevens (Continental Roo uth Bradley Maurine & ... Helen Honan Keith Bsecher Ore

4 Nighthawks Carl Schreiber O Parody Club Phil Kaye Molly Manors Marsha Bennett Bobble Clark Henry Simus Hotel Congress (Eastman Room) Irma Lyons Jerry Marlowe Frank Bessinger

Henry Simmons Freddy Janis Oro Vanity Fair
Bleanor Leonard
Jerry O'Dell
Danny Alvin Ore
Via Lago Hotel Drake (Silver Forest)

Vin Lago
Arturo & Evelyn
Buddy Raiph
Stan Carter
Vista del Lago
Jaok Russell Oro
Ynoth Club
Lee Morse
Phelps 2
John Hale
Janie Williams
Nino Rinaldo Oro

Skouras-Fox-W.C.

(Continued from page 5)

William Fox, personally, who in turn subleased to F-WC. It's a 5,200seater, and will be operated with a de luxe policy by Arch M. Bowles, F-WC division manager for northern California.

Fex-W.C.'s Fox, Frisco

San Francisco, Sept. 1, San Francisco, sept. I.
Operation of the de luxe Fox here
will be resumed by Fox-West Coast
on a 10-year lease, according to a
deal being negotiated between the
theatre chain and the Capitol Co,
which built the house in 1929. F.-WC

theatre chain and the Capitol Co., which built the house in 1922. F.-WC was original operator of the \$3,600,-900 theatre. Capitol Co. is a subsidiary of Transamerica Corp. House, has been losing money steadily for the past four years, going from a weekly high of \$70,000 in its first year to a low of \$4,000 at the box office during the depression period. Original weekly rental was \$8,000, but current reduced rental of \$4,200 is still almost double that paid by any of the other Market street houses. At least \$10,000 is needed to clear expenses every week. House is being run currently double policy, 36c top, fourth run product. It is assumed cream of pictures will go to this house, instead of to Warfield, also operated by the chain.

Fox will not go in for fiesh acts,

also operated by the chain.

Fox will not go in for flesh acts,
if and when F-WC takes it over. The
stage is so enormous that a line of
at least 24 girls and an orchestra of
35 or more would be required to
make any sort of a showing.

K. C. Sales Confah

K. C. Sales Confab.

Kanasa City, Sept. 1.

A meeting, which local Fox office termed the first of its kind, was held five day's last, week with exces of distributing corporations huddling with division and district heads of the Fox theaters. Purpose of the meeting was to bally new product and to set exhibs straight that the N. Y. contracts were not cut and dried propositions.

Excess sitting in were: Spyros Skouras, National Theatres; Al Lichtman and William Rogers, MG; Ned Depinet and Jules Levy, RKO; William Kupper, 20th-Fox; E. T. Gomersall, Universal; Gr a dw el I Sears, WB; George Weeks, GB; Abe Montague, Universal; Gr a dw el I Sears, WB; George Weeks, GB; Abe Montague, Or Fox Search, Conference of Fox Search, Conference of Fox Search, Conference of Fox Search, Millerathous Conference of Fox Search, Millerathous Search of Search Kansas City, Sept. 1,

PAUL SET AT N. Y. ROXY

Eddie Paul, former musical director at the Paramount theatre, N. Y., went in as musical director and band conductor at the Roxy, N. Y., last

week.
Since leaving the Paramount when
stage shows were abandoned, Paul
has been directing bands for musical shorts and for recordings.

Donkey B. B.

(Continued from Page 1)

are winter sports he found himself occupationless in the long summer to be began more plant of the summer as ports novelty that would be a found to the summer as ports novelty that would be a full time job. He'd heard of this good to him that he went all the way to Oklahoma to witness a game. Sold on the idea, he hired the best recommended trainer he could sign up and went to Laredo, Texas, conster of the donkey-breeding business, and bought two dozen jacks and jennles. This happened three years ago, The first season was a sort of a break-in learning the new bit himself and teaching the donks to don

jennies. This happened three years ago, The first season was a sort of a break-in learning the new bit himself and teaching the donks to do their stuff. Last year he showed in Ohio with success and made a few experimental trips to the east coast territory.

A. hit around here last season, this year Emmons took on an advance man, 'Cy' Polan, the guy that built up a route for the House of David baseball outfit that it takes two teams to cover every summer and thus started after some real coin.

coin. Polan knows every lodge and civic association secretary east of the Mississippi down to the smallest hamlet, so it was easy for him to arrange dates. The outfit started out May 3 and since has played from one to three games daily. A floodlight equipment is carried for night ses-

equipment is carried for night sessions.

The setup is to interest a couple of trul organizations in the same or different towns in a game. In smaller spots a guarantee is demanded but in the larger places percentage goes. The donks are transported in a 90-foot specially built trailer. Only three men are required to run the outfit. Emmons takes care of the business end. There is a hostier for the donks and a chaufteur to operate the truck. Only 16 animals are carried now since only 14 are used in the game and Emmons has found out that a couple of subs are all in the game and Emmons has found out that a couple of subs are all that is needed. The jacks are all that is needed. The jacks are all named after famous puglists, actors and actresses, ball players, et al. Thus there is a Mae West, a Dempsey, Babe Ruth, etc. All know their names.

names. The larger spots in New England have been played this season and for the past two weeks Westchester, N. Y., dates have been filled. In Dobbs Ferry, a town of 6,000, 3,000 turned

the past two weeks Westchester, N. Y., dates, howe been filled. In Dobs Ferry, a town of 6,000, 3,000 turned on the style of a As to the game: A special lively ball is used, made on the style of a tennis ball.

The batter stands to strike at the ball but if he hits he must mount his donkey and try to get to first aboard him. Here's where the funcommences, because the donks are trained to do the unexpected. He's likely to lay down and go to sleep, run to third, buck the batter off his back or do any of a dozen other things not wanted. On other hand, he may start off on a galloy and make a home run while the fielders are funbling with the ball. Basemen and fielders are permitted to disnount be donkey will then for the donkey will the fielder in the donkey will the donkey to be not the donkey to does not feel like being dragged around the field by the halter he stops and the fielder is out of luck. It's otherwise like any other baseball game, only the players ride donkeys trained to create comedy.

There are two other similar outfils competing with Emmons for business this year. They are both in the Great Lakes region now.

Miss Cameron's Illness

Causes Trahan to Cancel Illness of Yukona Cameron, wife and stage partner of Al Trahan, has forced latter's cancellation of five weeks of vaude time, three for Loew's. Miss Cameron is suffering

Loew's. Miss Cameron is suffering from a nervous breakdown.
Last spring, when the Traham were in England, her mother was stricken in Chicago. Couple cancelled all their remaining European dates to rush back to the U. S. but Miss Cameron's mother died before they reached Chi.

Philly Nitery Reopening

Philadelphia, Sept. 1.
Hotel Philadelphian, one of town's largest inns, reopens its Mirror Room Sept. 30 with floor show and band. Room has been enlarged, terraced and redecorated. Hostely was formerly called Pennsylvania Hotel.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the dally papers of Neu York, Chicago, San Francisco, Hollywood and London. Variit takes no credit for these sews items; each has been rewritten from a daily paper.

East.

Police on Long Island investigating statement that a WPA worker is head of a gang using crooked wheels at local fairs and carnivals. Arrests made at Babylon last week and one of eight men said to have squealed.

squealed.

Fleading for more cops, Police
Commissioner Valentine declares that
Central Park is not safe even in the
daytime. Too many perverts hanging around. Liable to go homicidal.

Board of Estimate adds 80 acres to the N. Y. World's fair site. To serve, as parking space. All told there will be space for 23,000 cars.

there will be space for 23,000 cars.

American Society of Teachers of
Dancing learn the swing, but its
prez says it will be washed up by
the end of winter.

Lawrence Schwab in town. Says
20th-Fox contract will prevent
stage activities for the next three
years.

James R. Ullman hires William Schoor to stage 'Stork Mad.' Due in a few weeks.

Joseph H. Moss has rented the sec-nd floor of the former New York-riterion for nitery theatre. Makes mancy complete.

Enterior for interpretation for interpretation for interpretation for interpretation of N. V., authorizes the father of the late Henricita Brachard to accept \$2,500 in settlement of a claim against the Fox Detroit Corp. and Collimwood Corp. Detroit, Miss Brachard died in January 46, and the claim was the was covered in a dancing act had been responsible for her death. Surety company offered to settle for the sum mentioned and the surrogate agreed it would be better than Lart State State

gate may the 1. William to better than the property of the pro

Louis Lotto house treasurer at un-Center.
Fifth Ave. association appoints a special committee to keep theatres out of its shopping district. Includes projected houses are beater. most projected houses are beater. Men on a Horse' with a busted toe. Jean Casto replacing for a few weeks.

eeks.
Kirkland & Grisman looking for lad for 'As You Were,' Must be out 17 and scale at least 170

Home,
George Jean Nathan's new book
will define a successful comedian as
one who gets a laugh before he opens
his mouth.
Ruth Chatterton wires she will be
in a B'way production by mid-sea-

in a B'way production oy mun-sea-son.

Robert F. Erskine, statistician for News-Week mag, jumped off the Empire State from the observation the sethacts, landiside to clear the sethacts, landiside to clear walk, 86 stories below. Police burn another \$300,000 worth Police burn another \$300,000 worth of narcotic and opium outfits.

Mayor LaGuardia threatens to re-voke licenses of 2,000 new taxis un-less they go easy on the horns. New cabs mentioned because they have the loudest horns.

na a Bway production by mid-seaRobert F. Erskine, statistician to ro.
News-Week mag, jumped off, the
Empire State from the observation
floor Friday. First suicide to clear
the setbacks, landing on the
sidewalk, 86 stories below.
Police burn another \$500,000 worth
Mayor LaGuonia throatent for
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the loudest horns.
Rechnically, Vera Hurst. English
and the middle because they have
the loudest horns.
Rechnically, Vera Hurst. English
and the ministration of the
season of

nites. Says they block street traf-fic during the drawing.

Faul Whiteman to be the only guest director during the regular season of the Philla Philharmonic. season of the Phila. Philharmonic.
Police raided Peconic Bay Club, near Southampton, Saturday. Place catered to class trade. Five men pinched, but the customers not molested.

moiested. Department of Justice launches a nation-wide drive on lotteries, including the Irish Sweeps. Has. 15 cases pending with 90 defendants, but that's just the starter.

but that's just the starter.

N. Y. Fire Dept. goes airminded.
Will transmit on its own wavelength
from three stations. Two-way hook-

trom turee statuties.

Bus Sunday for the lifeguards at N. Y. beaches. High surf. and 74 gathered in at Jones Beach and 42 at Rockaways. No deaths.

Oysters staged a comeback vesterday when September rolled in with an r.

an r.
Eugene V. Brewster and the latest
Mrs. Brewster (Liane Hill) have set
up N. Y. offices as play producers.
'Royal Highness' new caption for
Louise of Coburg.' Ruth Chatterton
will make her stage comeback in this
play.

Louise of Coburg.' Ruth Chatterton will make her stage comeback in this page and the stage comeback in this page and the stage of the statue of the late Woodrow Wilson, he presented to Poland. He may be statue of the late Woodrow Wilson, he presented to Poland. He may be staged to the late of the late of

Brooklyn cour. on the charge.
Vitaphone studio in Brooklyn opened with the cysters. Had been closed for the summer. Vivienne Segal out of Bittersweet at Jones Beach and into Gotham hosp. Pneumonia. Taken there

at Jones Beach and into (spotnamhosp. Pneumonia. Taken titlere Sunday. Remon has taken 200 Were Chosen, by E. P. Conkle. Story of Alaskan resettlement project. Institute of Avocational Music antibution of Alaskan musicians to all beginners. When Lillian Gish gof snagged in Westport, Conn., for speeding, Monday, took 78 minutes phoning to locate someone to put up \$25 bail. Will be in court Sept. 14.

Coast

Peter Lorre and wife, Hungarians, filed applications for U. S. cittzenship papers in L. A.
L. A. court annulled marriage of June Clayworth, stage and screen actress, to Benedict Ernstein or grounds of incompatibility or grounds of incompatibility by the compatibility of the compati

Furnishings of John Gilbert's home were auctioned off in Hollywood last

Exact location or price were not di-

Second trial for eight members of cast and manager of Minsky's burlesque was set in L. A. court for Sept. 17. Show has been stopped twice for asserted indecent performance

anea, court approved contracts of David Holt, 8, and Ra Hould, 12, with Paramount. Lynn Roberts 16, had pact with Republic approved. Norman McLeod was arrested in Hollywood on charges of drunk driving.

ng. Romere Darling, Indian film lancer asked for probation in L. A

Houywood on charges of drunk driving. On the Port of the Court on charge brought against her of assault and battery. She admitted slapping face of attorney away of the Court on the Court of the Court

Midwest :

Marion Lynn chosen as Miss Chicago, and will compete for title of Miss Americal at Atlantic City.

Americal at Atlantic City.

The Americal at Atlantic City.

Americal at Atlantic City.

The Americal Civic Opera or
chestra. Missha Elman will be guest soloist Saturday (5).

Mrs. Pearl A. Krancer, wife of Radio Guide editor, Herbert Kranchestra, will be a supported to the Americal City.

Mrs. Pearl A. Krancer, wife of Radio Guide and other publication.

Jerry Gray, who works in Chicago night cubs under name of Juantia Dean, sentenced to 18 days influence of Iliquor.

Virginia Lee Corbin and husband, Theodore Krol, called quits to their divorce battle in Chicago last week. Reconcled for the 'sake of the children.

MADDIACES

MARRIAGES

MARRIAGES

Stephanie Diamond, radio actress of WCAE, Pittsburgh, to Harold W. Cohen, drama and motion picture editor of the Pittsburgh, Post-Gazette, in Pittsburgh Aug. 30. Groom is also Vasarr's mugg there.

Betty Harris to Jim Ameche, in Edward Marris to Jim Ameche, in Stephanis and actor, some services of the Stephanis and actor, formerly was assistant casting director of Hal Roach studios.

Ann Sheridan to E. Edward Norris; in Ensenada, Mex.; Aug. 16. Bride is contract player at Warners and Norris acts for Metro. Virginia Sylvester to John Auer, August 29, in Yuma. Auer is a cameraman at Republic studio. Elicille Steiner to R. H. McCullough, Aug. 28, in Evense agent, bride is Charles P. Skoura's secretarial staff.

Helen Malcomson to Tom Phelan, in New York, April 28. Groom is assistant telegraph editor of Philadelphia Record. Bride is vocalist over WIP, WDAS and WHGC, Philly, Katherine Keeler to Arthur Percival Brooks, in London, Aug. 15.

Katherine Keeler to Arthur Per cival Brooks, in London, Aug. 15 Bride is an American costume de

BIRTHS

Mr. and Mrs. Henry Goldenberg, son, August 27, in San Francisco. Father is manager of Fox theatre.

Fethere manager of Fox theatre.
Frisco.
Mr. and Mrs. Barney Rose,
daughter, August 2f, in San Francisco. Rose is manager of the Universal film exchange in that city.
Mr. and Mrs. Tom Cochrane, son,
in Tokio, Aug. 28. Father is Paramount sales rep in Far East.
Mr. and Mrs. Whitman Hall, son,
in Chalotte, N. C. Father is commercial representative for WBT.
Mr. and Mrs. Dewey Long, son,
in Charlotte, N. C. Father is commercial representative for WBT.
Mr. and Mrs. Joek Korn, daughter,
Jaughter, Aug. 23, in Thilas. Father
is program director of KTUL, Tulss.
Mr. and Mrs. Jack Korn, daughter,
August 29, in Philadelphia. Father
is v-p. of Kline advertising agency,
Philly.

Violet Carlson Talking A Suit for Annulment

Violet Carlson, who married Ed-mond C. de Courville in Armonk N. Y., on June 30 last, has retained Alfred E. Rosenhirsch in a proposed

Alfred E. Rosenhirsch in a proposed annulment proceeding.
Attorney Rosenhirsch was erroneously reported as being the groom actually he's married, has a couple of children, and is merely the musical comedienne's legal representative comedienne's legal representative.

Annulment suit hasn't yet been started against de Courville con-cerning whom the actress complains because he allegedly refuses to live

River Stag Raided

Buffalo, Sept. 1.

Thursday (27) local police conducted a spectacular raid on a Niagara River excursion boat arresting four women and seven men charging them with nude orgies before an excursion crowd of 245 men. The police boarded the excursion steamer

police boarded the excursion steamer from an armed speedboat.

It is understood that promoters have been running regular river excursions here with nude dancing featured for stage audiences at \$2 per head. The charge includes beer, sandwiches and the ride, with the show thrown in gratis.

M.P. League Scores

M.F. League Scores
Four games played in Motion Picture Baseball League last week.
RKO stretched its winning streak
for the second half to six straight
with a close 1-0 win over Consolidated. Music Hall played two and
won both, taking Consolidated 4-3
and Columbia 8-0.
Metro and NBC, the remaining
game, was rained out.

Mounties on Display

Regina, Sask., Sept. 1.
Royal Canadian Mounted Police here a-dither over reported negotiations between Omaha, Nebraska, expo and Ottawa authorities to have a troop of mounties put on famous Musical Ride at Omaha show around

Similar stunt at New York horse Similar stunt at New York horse show in 1934 got wide publicity but riders from Ottawa got the call. Regina is training depot and closer to Omaha so troop would go from here if deal arranged.

SARATOGA HAD **BEST SEASON IN 8 YEARS**

Saratoga Springs, N. Y., Sept. 1.
New York's famous spa closed its
best season within eight years Saturday. (29) so far as attendance at the
track and the roadhouses is concerned. Final two we-kends and in
fact all through the blow-off week
saw the clubhous lawn dotted with
celebs and other the Sastoyras Racing.

fact all through the blow-off week saw the cubbhouse lawn dotted with celebs and other Broadwayites. Reports from the Saratoga Racing Association placed the improved takings at 28% over any previous season. Part of that came from the service charge on complimentary badges but that did not make up the average gross alone.

The night spots confirmed the upturn at the track and in the spa proper. One roudhouse (Relly's) may be cited as an example, its from rown being \$10,000 ahead of last and the spa season of the space of the season of the seas

ered it one of the most supplements.

Among the professionals attending the last week were Al Jolson, Ben Bernie, Tillie Leblang Jasie and her husbaind Willie, Heywood Broun and his wife Connie, Louis Bobol and his spouse, Al Lichtman, Jules Levy, Lou Clayton, Marty Forkins, George Clarke and other Broadwayites who

New York Theatres



M-G-M's GREATEST PICTURE!
Will not be shown in any other theatre

Thoma SHEARER Leslie HOWARD Romeo…Juliet

ASTOR Twice Delity 2:50, 8:50, 5:x tra Midnite Rhow Bet. Mat. tra Midnite Rhow Bet. Mat. Alfa. Condition of 9 P.M., 56c to 23. Stat. Mat. Hat. Midnite and BrWAY and 45th 8t. (plus tax). MUSIC HALL

ASTAIRE & ROGERS in "SWING TIME" Spectacular Stage Productions

ROXY

ALL 25°, TO

"Girls Dormitory"

CAPITOL STATE OF THE PROPERTY PICCADILLY JIM' MADGE EVANS
Coming: Joan CRAWFORD
Bob TAYLOR
"The GORGEOUS HUSSY"

ANTHONY ADVERSE Now at the STRANDB Way & 47t Continuous at Popular Prices

"LAST OF THE MOHICANS" RANDOLPH SCOTT - BRUCE CABOT - HENRY WILCOXIN ARTISTS RIVOLI BYAY ...

PARAMOUNT STARRE

"THE GENERAL DIED AT DAWN" WITH GARY COOPER On the Stage:-

48th STREET BARBARA STANWYCK-TAYLOR in "His Brother's Wife" VAUDEVILLE Milton Berle and Harvest

VARIETY

Broadway

Coe Glade back from the Coast shortly. Charlie Ross now with Isham Jones Music Corp.

Robert Montgomery at his farm near Pawling, N. Y.

Max Winslow caught a muskalonge at Thousand Islands. William Collier, Sr., arrived from the Coast Monday (31). The Ed Sullivans fortnight abroad will embrace London, Paris and Ire-

Ti will la

Freddie Schader resting at his apartment (Cambria) under doctor's

orders.
Canny Madden, Pop Cameron's daughter, fully recovered from auto accident.
John and May Murray at Saratoga for the race meet, quartered at

accident.

John and May Murray at Saratoga
for the race meet, quartered at
Wooley Farn.

Eddie's Enken's 17year-old boy. Phil, matriculates at
Cornell this year.

After finishing in Flying Hostess,
William Gargan planed into New
York for indefinite start
William Gargan planed into New
York for indefinite start
you have been supported in the start
to rest of the N. Y. State troopers,
tendered a birthday party.

Jules Serkowich, brother of Ben,
recuperating at the Polyclinic hosplaned by watter had been supported by
Lad he watter had been supported by
Lad he watter had been supported by
Lad he watter had come saratoga.

William McBride celebrated birthday at his lodge, Lake Luzerne, with
Med Altovid's crash suit, failored
Ned Altovid's crash suit, failored
Ned Altovid's crash suit, failored
Ned Altovid's crash suit, failored

ites.

Ned Alvord's crash suit, tailored cutaway style, plus winged stiff collar, the sartorial marvel of Ft.

Ned Alvord's crash suit, talored cultuway style, plus winged stiff collar the sartorial marvel of Ft.

Arthur Diamant, Rossoff engineer in charge of the 6th ave, boardwalk, says what's already been done is only a starter.

Bartier of the street of the 6th ave, boardwalk, says what's already been done is only a starter.

Bartier of the street of the 6th ave, boardwalk, says what's already send in the same of the

Coast.
O. O. McIntyre always carries postcard on him and when thinking of somebody jots off a note, even though motoring or traveling some-

ing.
Patsy Lee Parsons, 4-year-old youngster, who has been signed to appear in RKO's Round the Town, left for Hollywood last Friday (28), accompanied by Lou Irwin, her N. Y.

is the first of hellywood last Friday (28). accompanied by Lou Irwin, her N. Y. agent.

Max Fuchs: Is carrying around a dismond studied Strine emblem dismon

CHATTER

London

Winston Churchill taking a look at A boy for Laurence Olivier and

"Winter Sunshine' closed at the Royalty, Aug. 22, after ten weeks. Charles Clore and Alfred Esdaile negotiating for Ciro's as a bottle club.

John Burnaby, son of Dave Burna-y, signed with British Broadcasting

Jessie Matthews sick with nervous exhaustion after an intensive bout of work.

Gaumont-British studies closed for a formight, with all activities suspended.

a fortuight, with all activities suspended.
British Lion's 'Song of Freedom, 'starring Paul Robeson, opens at the Flaza, Sept. 18.
Rosina: Henley, wife of the late Harley Knoles, trying to get a filmsching without Music. Richard Tauber-Jimmy Durante feature for Max Schach, ready for cutting.
Roy Neill christens new Teddington stage, taking the floor to direct Tzigane for Warners (British).
Naomi Waters, actress-novelist, married T. A. Bourn, former English amakeur golf champion, in London Watter Mycrott, head of chish on option on Billy Milton for another year.
Flora Robson's sudden Indispost-Flora Robson's sudden Indispost-

year.

Flora Robson's sudden indisposition causing a delay in the Eric
Pommer production, Fire Over England'

tion causing a delay in the Eric Pommer production, Fire Over England. The Commer production of the Commercial Commercia

additional design of the service of

Berlin

Joshii Fujiwara radioing. Hazel Mangean Girls at Winter-garten month of September.

Ibsen's 'Peer Gynt' to be revived at the Theatre of the Peoples.

All indoor biz way off now that the Olympic tourists have scrammed. Dorothea Wieck signed by Euger Kloepfer for a Berlin legit season

Italian minister of propaganda, L. Affieri, a visitor to the UFA studio. World's Congress of Amateur Magicians to be held in Munich Sept. 18-21. Number of radio subscribers with-

chestra, under the baton of Sir Thomas Beecham, will tour Ger-many next November, visiting Ber-lin, Cologne, Frankfurt-Main, Leip-zig, Munich, Dresden and Ludwig-

lln, Cologne, Frankus and Ludwig-slag, Munich, Dresden and Ludwig-shafen.
Leipzig Municipal Theatre is pre-Leipzig Municipal Theatre is pre-tone a new production of Shake-peare's 'Midsummer Night's Dream,' for which Hans Stieber-Hannover has adapted Henry Purcell's original music, written in 1683 under the title 'The Faery Queen.' The Mendels-sohn-Bartholdy score is, of course, taboo here.

Sydney By Eric Gorrick

Jonathan Hole to London. Stuart F. Doyle due back Sept. 11. Zane Grey quit Australia Aug. 10 or America.

Charles Munro has returned from quick look at Adelaide. Victor Jory has gone on location with the 'Rangle River' unit.

Frank O'Brien revue unit doing well in New Zealand for Fullers. Roy Purves interested in a nabe chain. Was at one time ace manager for G.U.T.

chain. Was at one time ace manager for G.U.T. Hornley, manager of Paris, James Melbourne, due back after a trip to America. Universal will handle the distribution of Charles Chauver's Uncivilized' here and abroad. "Waltzes from Viehna' comes into Sydney for another legit try. Doing well in Melbourne. Richard Crooks still big in Melard Crooks still big in the path of the Company of the Sydney. Sir Ben Fuller will introduce a path in Melacurne-this Yuletide at either the Apollo or Princess. Great big is still being gotten by

Great biz is still being gotten by Williamson-Tait with the Gilbert-Sullivan revivals in Melbourne.

Harry Jacobs gave a farewell re-ital in Sydney City Hall for Aus-ralian Broadcasting Commission. Williamson-Tait continuing with leir pic try in Melbourne, using the Guardsman, and "The Thin

Plenty of feelers out for capital to float film producing units in Sydney and Melbourne, with very few takers.

Jimmy Craydon, old-time vaude performer, died here, aged 77. Was the father of Letty Craydon, revue performer.

performer.

Move atoot here to introduce continental pix into Australia. Trouble would be to spot them in an English-speaking country.

Advertisement reduction is still on in the G. T. forces, irrespective of outery from the advertising managers of the newspapers.

gers of the newspapers.

American fan mags have gained a wonderful market in Australia now that cost has been reduced to sell at same price as in the States,

"The Flying Doctor" will soon be spotted by Fox. in the principal cities. Pic has been held back to await a favorable selling time.

Cinesound is preparing to do another pic after completion of 'Orphan of the Wilderness.' An American star will be imported for it. Tom Casserley, house manager of the State. Sydney, spent several years in America and around the Canal Zone before getting into the

Panama By Bea Drew

Balboa Pool is to have a sur-mathon.

Charity Fiesta held at the Miramar Club.

Another beer garden going up. The Balboa. This makes three. Alice Gordon left for Reno; expects to open a small hotel and cafe there.

Lopez Sisters have moved to

z Sisters have moved to quarters for their dancing larger

larger quarters for their dancing classes.
Wires of the Colon radio station were cut and ruined its birthday broadcast.
Collier, passed through on wery to New York.
Albert Carstens, tenor of the San Carlo Opera, here for a concert at the Management of the Carstens, tenor of the San Carlo Opera, here for a concert at the Management of the Management of the Management of the Mask and Wig.
Fanama tourist bureau trying to figure out how to attract tourists Kelley's Ritz cabaret has been closed for over a month. Miss Kelley is in N. Y. looking for a new show.

show.

Mary Boland and Mrs, William Gargan visitors. Also Rube Goldberg, Grant Mitchel, Al Goodman and Jimmy Wellington.

The Hague By M. W. Etty-Leal

Joseph Schmidt at Kursaal. Scheveningen season drawing to a

'Rose Marie' (MG) in its eighth

Strauss concert at Kursaal in Scheveningen a click. At Palais de Danse, Scheveningen, this week, Adelaide Hall.

Douglas Fairbanks, Sr., and his ife made a short stop here. By dialing a certain number tele-ibscribers here can get the weather

forecast.

Maria Basca, an artists of PersianTurkish origin, born in Frankfort,
now touring Java.

At Kursaal Cabaret first performance in Holland of Edmund Fritz's

'Seven Coeur Dames.

seven Coeur Dames."
Eduard van Beinum, Dutch conductor, engaged to conduct several concerts in Russia this winter.
Arena theatre, Rotterdam, burned down some time ago, has been rebuilt. Only vaudeville house in town.

town.

Four radio associations got together in one committee to deal with
routine work concerning all broadcasting in Holland.

Quebec

Abe Cass in Montreal.
Stan Eld in from N. Y.
Morris Milligan in town.
Tony Allivato here from Rouyn.
A. W. Petry here from Toronto.
Georie Ganetakos, staying over.
Don Stapleton here from Ottawa
Harvey Higgins to London on

io. Tommy Trow in from Three Rivers.
Bill Lester on a three-day trip to

Rivers.

The control of the series of the se

Vienna

Carl Laemmle and son in Salz-Carl Laemmle and son in Salzburg.
Karl Norbert, of the Burgtheatre, died.
Juycues Werner and Joe Schenck in Juycues.
Somerset Maugham in Salzburg for the festivals.
Tilly Dureix and Ernst. Deutsch signed for New York legit.
A television apparatus has been installed at the Vienna technical museum.

seum.
Arnold Tieber, son of Austria's
pre-war 'Burlesque King, 'arrested
on a charge of forgery,
Max Reinhart left on Aug. 28 for
New York. Tried to sign Paula
Wesselv, Austrian star. She said
she would wire him about the

. Paris Dolly Arden in Biarritz.

Alice Cocea off to America. Pauley back from vacation, ean reopening on Aug. 28. Pctit Casino reopening Aug. 28, Madame Stavisky changing her name. Jack Warner through on the

quick. 'Nina Rosa' in rehearsal at the

culcit.

Nina Rosa' in rehearsal at the Chatelet.

Le Journal publishing Eddic Cantor's memoirs.

Robert Trebor back from an American right of the Cantor's memoirs.

Robert Trebor back from an American right of the Cantor's memoirs.

Georges Desmoulins knighted Legion of Honor.

Giovanni Martinelli concerting at Vichy and Biarritz.

Cine-Liberte film taken during recent strikes banned cents of the Cantor of the Opera Comique.

L'Atelier reopening Sept. 25 wifn 'Le Camelot' ("The Peddier").

Danile Lazarus appointed musical director of the Opera Comique.

Caligari Brothers in the new Monte Carlo Sporting Club show, and the Carlo Sporting Club

going home atter a ____day,
Breuvenne Molinetti, director of
Marseilles Opera, hurt in automobile

Marsellles Opera, hurt in automobile accident.
Alice Delysla taking a quick look at the Spanish revolution in San Sebastian.
Thomas Salgnac, head of International Congress of Singing in the 1937 Expo.
Edmond Greville watching the world go by from Champs Elysee cafe terrace.
Edmond Sayag off to America on Edmond Sayag off to America on Edmond Sayag off to America on cafe terrace.
Edmond Sayag off to America on a talent hunt for the Theatre des Ambassadeurs.

Edmond Sayag off to America on a talent hunt for the Theatre des Ambassadeurs.

Charles Deve with Pat Patterson Charles Owners, saying he's glad to be back home.

Jack Holland and June Hart to San Remo after a Monte Carlo Sporting Club click.

Jack Holland and June Hart to San Remo after a Monte Carlo Sporting Club click.

Georges Triel.

Borrah Minevitch playing Palm Beach in Cannes, due on Parls stage during the coming season.

Greyphody Out July Jean Guitton reopening at Palais Royal theatre.

Claude Vermorel commending Jenues Filles de Paris (Young Click) Wermorel commending work on 'Nitchevo', Harry Baur and Ivan Mosjoukine leading the casts.

Aliva de Silva at Saint Jean-de-Luz after jump over border from San Sebastian, where she was make Marcel Nancy, director of Deux Marcel Nancy, director of Cheux

Luz. after jump over border from San Sebastian, where she was making a picture.

Marcel Nancy, director of Deux Masques, choosing 'Que Personne ne Sorte' Chek Nobody General.

Jean de Turenne reopening the Theatre des Arts with 'Impoents, which will reach its 100th performance during the opening week. Let Comedie Francaise of the Hasard' (Plays of Love and Fate') at International Theatre Congress in Vlenna. Blino going to North Pierre Billon going to North Casino de Paris revue Aug. 28 and Pierre Billon going to make La Derniere Chance ("The Last Chance"), screen adaptation of Trois-Six Neuf under direction of Rayman Red Land Red Lan

Mexico City By D. L. Grahame

Mari Barova here.
Diego Rivera to exhibit in London
this fail.
Ah, Wilderness' (MG) a click at
the Cine Alameda,
the Cine Alameda as formed a
company to operate her name, the
attre here.
Swank El Patio nitery on grind
Saturdays, with floor show every 45
movernment arranging for Mexican Typical Ork, recently in Los
Angeles, to play a series in El Pago,
Texture of the Company of

Tex.
Clayton Kirby and Aveline De-Gage, American performers, suing to embargo a local cabaret in a wage

embargo a local cabaret in a wage case.
President Cardenas privately privated privative of Judas, production of Remex, new native producer at the Cine
Trouge of 24 American girl musicians singers and dancers, including a girl band, featuring the stage show of the new Cine Rex.
Free breakfast for all customers staying after as am on Saturday of the control of the c

Hollywood

Arthur Freed hopped to Frisco. New play called Osgood Perkins to W. Y.

Irene Purcell will show here Oct. 8. Donna Dix making p. a. in San

Igor Gorin is Charles Gorin for the fickers.

Diego.

Gor Gorin is Charles Gorin for the glekers.

George Fischer resigned flack job at KEWH.

Her George Fischer resigned flack job at KEWH.

Mrs. Ken Maynard flew to Cleveland to join hubby.

Herbert Klein left Paramount to flack for 20th-Fox.

Harry Stern ansies.

Harry Stern ansies.

Harry Stern ansies man, is ill most of the stern and for the collection of the collection of the collection of the collection of the collection.

Harry Stern ansies man, is ill most vincent hospital.

Dolores Del Rio has checked out of Good Samaritan hosp.

Illness of mother called Mack Seneit to Danville, Quebec.

Trank Butler's son, Hugo, added to Metro's juntor writing starf.

Warners has broken ground for new administration building.

Joseph Breen is on a boat Panama between hospital for meals.

Frank Butler's son a boat Panama between the start of the collection of the collection.

Wichta Escown piec of Art Arkitles, here to do series of articles.

Ritz Bros. go in the Sonja Henie picture, 'One in a Million' at 20-F.

Phil Score is monicker tied to one of Vitaphone's scorers at Warners.

Lyme Keebler, Chi uppercruster, arrives Sept. 4 for picture at Radio.

Lyme Keebler, Chi uppercruster, arrives Sept. 1 to start Universal Badt.

arners has given Dan Mainwar-a six-week layoff to wind up a

novel.

Dorothy Ray dubbed the Sonja
Heine of the Fanchonette ice skating James H. Keith now handling tal-ent and scrips for Doc Howe's

agency.

Hubert Voight, U's top puffer now, sold his publicity agency to Marion Baldwin.

Baldwin.
Tom McCoy, art and feature ed of
Buffalo Times, ogling the studios for

material.
Chic Sale and Claude Bostock back after foraging for trout on Mt.

Whitney.

Crosby Productions has received permit from Sacramento authorities to dissolve.

John Decker writing and illustrating another book caricaturing Hollywoodians.

Bob Palmer, Radio's casting directions of the same statement of the same ob Palmer, Radio's casting direc-suffered a broken knee in a fall

tor, suffe at his ho

lywroodians.

Bob Palmer, Radio's casting director, suffered a broken knee in a fall at his home.

Bob Palmer, Radio's casting director, suffered a broken knee in a fall at his home.

Both Palmer, Both Carlotter, and the second of Trade sec, bedded with broken ankle.

Dick Powell bought his dad a gasoline buggy in an effort to keep him.

Richard Dix has gone for a four-seater plane to commute to his San Diego rancho.

Grace Moore back from European trek preparing for next flicker 'Interest of the second of the seco

CHATTER

TIMES SQUARE

turned to Music Holding Corp. Paul Hewitt replaces.

John Wiley, assistant of Ben Wurtzel at Wanger studios, will be married here Sept. 5 to Lola Owen, non-pro of Dallas,

non-pro of Dallas,
Frederick Kohner, European
writer, is in town to work for Columbia. Formerly stinted for Capital Films in London.
Richard Arlen has notified Sol Lesser that he will return around Sept.
10 for picture work. Now finishing
G-B's The Great Barrier?

G-B's 'The Great Barrier.'

Emanuel Cohen, prexy of Major
Productions, making Mae West's new
film, gave the star a diamond and
ruby brooch on her birthday.

Dixie Dunbar suffered attack of
appendicitis on set of 20th-Fox 'Pigskin Parade,' but continued working
under supe of studio medico.

Della Lind, under acting contract
at Metro, drawing oke publicity in
the Vienna Journal-she's Hollywood correspondent for sheet.

Rober Tom Kelley seat out from

Fotog Tom Kelley, sent out from N. Y. to shag cover photos for some national mags, is remaining here. Has opened studio on the Strip.

Has opened studio on the Strip.

Mel Burns, head of the Radio
makeup department, heading
Gotham-ward via the Canal and will
plane back to Coast. Strictly vacash.
Frank McDonaid couldn't remember his new unlisted phone numerals
and had to drop the missus a wire
letting her know he'd be late for
vittles.

Pat O'Brien severely injured about the knee and hip while actually saving Sybil Jason from beneath wheels of a truck on 'Making of O'Malley' set.

Ordaney Set.

Ian Keith, forced out of the cast of 'Everyman' at the Hollywood Bowl when he broke two vertebrae while lifting a trunk, must spend two months in bed.

Maj. Robert Ross, recently re-gned from David O. Selznick or-anization as production manager, as left the Methodist hosp following ecuperation from appenop.

recuperation from appeacop.

Jack Dawn seserts he has a new
makeup that will evolutionize the
industry. New stuff is light and is
applied via sponge, doing away with
foundations and grease paint.

Upon completion of her job in 'We
Who Are About to Die, 'at Radio, her
fist chore since her huff timeout at
Warners, Ann Dvorak planed to
N. Y. to join hubby, Leslie Fenton.
A 30-year service emblem was
awarded G. C. Pratt, v.p. of Electrical Research Products, Inc., at a
luncheon in his honor last week in
Beverly Hills, Members of ERPI
staff attended.

Otto Brower, 20th-Fox director,

Staff attended.

Otto Brower.

Around 100 exhibs, producer reps and distributor exces attended luncheon tendered. Pete Harrison at Ambassador hotel Aug. 26 by the Independent Theatre Owners of Southern California. Mike Marco toast-mastered.

Prague

By Ulrich Lindemann

David Sarnoff left here for Vienna, Naschmarkt, cabaret of Vienna, at Kleutab Machty, 'Ecstasy' director, off to London.
Prague Philharmony signed Brune Walter for concert in December. Vlasta Burian, best known Czech comedian, set for Scala, Vienna.
First M.G.M. release of Soundy,' Plays of Maxim Gorki successfully given for workmen at the Variete. Rudolf Jellinek, head of Paramount here, celebrating 10th year on job.

job.
Erich Juethner, former head of
Prague Ufa, suing for three months'

salary.
Czech Nove Diavadlo troupe start-ing with 'Das Kleine Kaffee' ('Little Coffeehouse').

Donald Woods sitting in on ops at the receiving hostial, catching cust for his spot in Once a Doctor, at the receiving hostial, catching russ of the spot in Once a Doctor, at the spot in Once and the spot in Once and

Chicago

am Tishman may quit Chicago the Coast, ean Travers into the country n-Air club.

Bon-Air club.
Lou Lipstone back from New York
hunt for B & K vaude talent.
Joey Jacobson off for Times
Square and some act-scouting.
J. C, Macafrey ducking the loop
for Des Moines carnival dates.
Thoda Cocrot reopening American
Theatre Society offices at the Erlanser.

Jackie Heller jumped right from the State-Lake into the Cocoanut

the State-Lake into the Coccanut Grove.

Quin Ryan up in the Canadian Rockies waiting for the hay fever siege to blow over. California on a vacash as a present from Iomay Bailey and Lee Sims for the p. a. job he did for them here.

Milton Weil crashes into the most-plugged list with 'I Give My Heart to You' for first time since reopening his publishing officers from the Chicago into the Chez Parce, with Iomay Bailey out of the nitery a couple of days because of laryngitis.

Minneapolis By Les Rees

Bill Sears, Orpheum manager, ill.

Mike Comer fell and sustained ractured shoulder. Harry Hirsch's Gayety Burlesque eason opens Sept. 28.

Nicollet hotel's new night club pens first week in October.

J. E. Anderson, Robinsdale exhibitor, recovering from operatio Cedric Adams, Star columnist, go-ng to New York to write up niteries

Cedric Adams, Star. columnist, going to New York to write up niteries
and shows.
Ralph Bradford, 'U' salesman, injured when his auto turned over
near Mohall, N. D.
Variety club's second golf tournater too busy to take time of the columniate of the columniate

Care and the control of the control

Bombay By E. Marston

'Charlie Chan at the Circus' (Fox) Charlie Chan at the Circus' (Fox) at the Empiricenne one of the few French films to visit India. Little Lord Fauntleroy (UA) popular; continues a second week. Strike Me Pink' (UA) return date and more popular than first time. Revival of German film Joyless Street' at the Capitol with Greta Street' at the Capitol with Greta

six weeks of lout times do. Minerva.

Things to Come' (UA) by H. G. Wells one of few British films to rate a second week here.

'Gay Birds' is the English title of a local Gujerati film showing modern youth in condict with unchanging

India.

Saeed-e-Havas' is a remarkable
local version by Minerva of Shake-sperean drama 'King John,' adapted
in Urdu language.

With ten English-speaking cinemas
and six good vernacular talk houses,
there is a runor that there will soon
be built still another by an American film producer.

Cleveland

By Glenn C. Pullen

Charlie Deardorff here to ballyhoo Romeo and Juliet' for Hanna Sept. 5. Sidney Andorn going to Coast to get canned interviews for his broad-

casts.

Bill Blair starting Hanna's season
Sept. 6 with Metro's 'Romeo and

Sent. 6 with Metro's Romeo and Juliet.

Twink' Katz reopening old Continental Club Sept. 9 under new tag of Ace of Clubs.

McDemont, drama crick of Polling McDemont, drama crick of Polling McDemont, drama crick of rotting this week.

Femme impos clicking again here. Leon LeVerdie at Chateau; Jackie Maye at Torch Club.

Twelve officials of New York's World's Fair of 1939 here looking over set-up of Centennial Fair.

Lev. Wasserman, Mayfair Casino p.a., shopping for furnished suites

since honeymoon in Adirondacks. since noneymoon in Adirondacks.
Al Flatico, former burly star, and
Jack Lamont, another burlesker, now
running a soft-drink parlor at expo.
Ruth Chatterton dropped in on
plane for luncheon in her own honor
before flying back for Los Angeles
air races.

air races,
Evelyn Maye pinch-hitting
Bernard-Duval dance act at Cas
until Ruth Duval recovers fr
cracked knee.

cracked knee.

Jesse Owens, Olympic champ and
a home-towner, with his seven
brothers and sisters being partied by
theatre and nitery men.
Bobby McLane, ice-skating pro at
Expo's Black Forest Gardens, had
test of his sparse hair burnt off
when car caught on fire. Spent two
days in hospital.

Seattle By Dave Trepp

Harry Woodin to Hollywood. Izzy Slank in town from Salt Lake Harry Mills writing political copy nd free lancing.

Ben Shearer bought Variety theatre, Petersburg, Alaska. Joe Rosenfield, over from Spokane says latter town is lively.

says latter town is lively.

Harry Luft takes over Dillingham
interests in Diluft theatre, Spokane
Jim Clemmer celebrates 29th anniversary as show owner and man-

ager.

More mutuel betting though smaller crowds this season at Longacres

more mutuel setting though small-er crowds this season at Longacres restricts and the season has lifted convert charge at Club Victor, making it minimum \$1.10.

Kent Thremson at Met says it looks like an active roadshow season with lower train fares an aid to legit. Night of January 16th' opens Sept. 25.

South Africa

By H. Hanson

E. H. Stillman, of M-G-M, and his wife arrived at Capetown from South America, continuing to Dur-ban on the same ship.

on the same ship.

First of the artists engaged for the Johannesburg Exhibition have arrived. They are Hamilton Evans, bartione; Josephine Lewis; pianiste, and Tricardo, Illusionist.

Some better the same ship.

and Tricardo, Illusionist.

Some hefty work is going ahead
at the Johannesburg Empire Exhibition, Calculated that many
thousands of visitors will come over
For the first five months of 1988,
12,372 oversee visitors came to South
Africa, compared with 5,994 during
the same months in 1935. Endland
the same months with the United States
escondings.

second.

Many in Cape Town want the old dances revived. Feel that the foxtot, rumba and lango are too languid and monotonous, while the lancers, polka, barn-dance, etc., carry more excitement and energy.

Des Moines By R. W. Moorhead

Iowa state sair opened Aug. 28, but no strip danders this year.

Monica Kelly's wedding July 7 to Tweet' Hegan, Chicago, just anounced.

Tweet' Høgan, Chicago, just an-nounced.

Despite drought conditions, the-attres here are finishing the best summer season in years.

A. H. Blank returned to Montreal, where his son, Raymond, is recover-ing from a serious operation.

H. L. Mencken covering President Roosevelt's visit here for the Balti-more Sun. Gov. Landon also here.

Bob Murray, Fort Worth rodeo rider, seriously injured at the Sidney show and in hospital at Hamburg.

Doris Wilson, 23-year-old cashier of the Lincoln theater, storped a

lowa.

Doris Wilson, 23-year-old cashier of the Lincoln theatre, stopped a couple of bandits when she told them the money in the boxofice had been taken inside and they believed

Stroudsburg, Pa. By John J. Bartholomew

Fred Waring at Buckwood.
Stanley Fenton at Buck Hill.
Plenty rain tough on night bases
ball.
First annual Central Labor Union
Well-John N. Y. to dig up some legit
becokings for the two indie houses
to greates bear in town as awant
outler for the Louisipna Kings. 30the Mills (Frederick Jagel,
Charles Hackett. Mario Chamlee,
Maria Gambarelli, Mary McCoy,
Helen Olheim,

Pittsburgh By Hal Cohen

ert Stearn has packed up bag and Bert Stearn has packed up bag and baggage for Cleveland. Bob Sidman on from N. Y. high-pressuring for 'Last of Mohicans'.

Charlie Nowe plotting to get his Club Mirador going again Sept. 18. Film Row tossed its annual corn roast at the Herman farm Sunday roasi

Pat Haley and Anna Ruffennach took out a marriage license the other day. Masquers open their 1936-37 season October 6 with 'The Queen's Hus-

Sam Honigberg will p.a. the tiny Art Cinema when it reopens next

Bill Leroy's U. of Pitt. band sails Friday (4) on the Scythia for Europe

Al Golden in Manhattan supervis-ing rehearsals of his new play, 'Mimi Scheller'.

Paul Ramsey quits Post-Gazette epertorial post after five years to oin Philly Inquirer.

Kap Monahan on the job at Press again after hooking some big ones— so he sez—in Canada.

so he sez—in Canada.

George Tyson returns to Alvin
Sept. 20 from his Showmen's Jubilee
duties in Atlantic City.

Harris Amusement Co. getting
ready to launch 40th anniversary
celebration this month.

ready to launch with canniversary celebration this month.

Penumonia claimed Charile Fire.

Post-Gazette rewrite, man and prez
Show Boat unilitely to reopen before last of October due to booze
license revocation year ago.

Variety Club's ward, Catharine

Variety Club's ward, Catharine

Variety Sheridan, 11, adopted by a

Pitsburgh annily age Pea vive, was

Chuck Cummings when he attended

Tech drama school few years ago.

Joe Feldman punching out short

stories when he isn't plugging will

Harris Annus. Co. opening 46th anniversary celebration with three-day

thearte exhibit and ball at Duquesne

Garden.

Garden.

Bill Becker, WB manager in Johnstown, and Vera McDonald, of that city, fold it to a preacher the other day.

other day.

Kay Harmon taking over Kilbuck's publicity from Madeleine Skelly Foust, just named dean of Duquesne U's drama dept.

New Haven By Harold M. Bone

Lew Schaefer spent two weeks gypsying.

gypsying.
S. Z. Polis celebrated 51st wedding anni (25). Bill Barry new prez Conn. Stage

Straw hats sounding their A's for wan songs.

Daggett Lee readying Woolsey Hall oncert series.

Swan songs.

Dagget Lee readying Woolsey Hall concert series.

Club Parade now managed by Club Parades.

Club Repedition.

Henry Busse doing outdoor concert work with WPA.

A scholarship returns Boris Sokology.

Park (WGA).

Edward A. Leopold, local music ritic, killed in Quebec crash.

Ceorge Barter into Midisor of week of Death Takes Holldscritic, killed in Quebec crash.

George Barter into Midisor of week of Death Takes Holldscritic, killed in Quebec crash.

Reiny at Troup Auditorium (1-3).

Mrs. Leonard Tyler, localite, managing Theatre-By-Sea at Natunick.

Sherman Reilly and Virginia Clark to head cast of The Grail in Run-in with gendarmes over exploitation stunt had Ben Cohen practicing. The Prisoner's Song.

When called as juror in Night of Jan. 16' at Stony Creek, Francis He's merely the guy who designed the set.

Baltimore

By Albert Scharper, Jr.

Bernie Seaman restored to man-agership of vaudfilm Hipp. Monty Miller set to handle radio publicity for Community Fund's fall

Monty publicity for Community running publicity for Community running publicity for Community running publicity. Sign in a beer joint on highway between Hyattsville, Md., and Wash, D. C.: Boys without escorts cannot dance.

Strip Tease with 10c Beer Makes 75c Burlesque a Gamble in K. C.

Kansas City, Sept. 1. management of Harry Hirsch, former treasurer of Shubert theatre, the Empress theatre will be opened Sept. 4 as a unit of the newly formed Independent Burlesque wheel.

Empress is not air conditioned and with summer heat usually holding over well into September, opening is a problem. Last burly venture in Empress was early this summer and lasted one performance with all 50 customers chasing the producer and demanding a coin refund. Houston

demanding a coin refund. Houston was also open for a week last winter, with iglopper results. Situation here—s that night spots put on teas eats that go the limit in at bury were accretionable to the second of th

Converting Pitt. Burly Site Into Parking Lot

Pittsburgh, Sept. 1.

Pittsburgh, Sept. 1.

One of Pittsburgh's oldest theatres, now known as the Variety, long a burlesque site, will be no more after next month. Lyceuth bullding, which covers the spot, will be razed to make way, for a big parking lot in heart of downtown sector and tenals have afteredy been given notice to vacate.

This will give George Jaffe a clear field top burlesque this season. In the section of Variety last season to Independent wheel and took over Casino, formerly the Harris, for vauddin. Beginning, thowever, with reopening of Casino middle of this month, policy will go to combination of burleycue and pictures on a grind. Jaffe had planned going into stock but, with disposition of Variety, hell probably sign for the weekly wheel and Variety, was ordefined.

shows.
Variety was originally the Bijou,
built in 1876 as one of the town's
first legit houses. Underwent several changes in fortune during passing years, but for the last decade has been operated strictly as a burlesque ouse, one of the few remaining two-day spots for this type of enter-ainment in the country.

Casino gets going again about Sept. 5, with Ben Jaffe, George Jaffe's on, in charge.

Reading House Leased

Reading, Pa., Sept. 1.
Independent Burlesque Association has leased the Capitol theatre,
closed for nearly a year, except for
special dates, and will play it two
days a week, probably Wednesdays
and Thursdays. Opening in Septemplar:

B'klyn Burly's 'Duals'

B'klyn Burly's 'Duals'
Double-stature programs in film
houses which virtually surround
Minnsky's Brooklyn burlesque theatie
have forced this house to bally their
shows has burlig two-in-one and to
run continuously at popular prices.
Brooklyn burley spot plays wheel
shows, with changes weekly, plus its
own array of faves and strip artists.
New line-up virtually constitutes la
dual bill policy, or at least that is
what the management intends.

ATR RACES FOR FRISCO

AIR RACES FOR FRISCO
San Francisco, Sept. 1.
With a convoy of 40 planes, Mayor Angelo J. Rossi will. If y south to Los Languist his week to inquie the National Air Races to come to San Transisco in 1039 for the Golden Pensiston in 1039 for the Golden Pensiston Western Control of the Logal Convention and Tourist Burgau, attended by representatives of bay district hunor chambers of commerce and civil bigwigs. A fund 1 of 100 grand is already being raised as a guarantee.

Burly Wheel to Include Buffalo, Toronto, Det. Buffelo Sant. 1.

Palace theatre here will becom part of a three-city route known a the Metropolitan Burlesque Circuit during the coming season. Toronto and Detroit are also included.

The plan will be for a permanen house company with principals ro tating every three weeks.

St. Louis Gets 1st Road Burlesque in Six Years

St. Louis, Sept. 1. Myron Warburton (Bill) Pickens, operator of Garrick theatre, only burlesque house in town, has joined wheel, including Boston, New York, Washington, Chicago and Minneapolis, and is readying house for opening this month. This season will be ons, and is readying house for open-ing this month. This season will be first in six years that traveling units will play this house. Heretofore Pickens recruited chorus from local talent and

chorus from local talent and booked out-of-town leads for one and two week stands.

Burlesque Reviews

B'WAY SCANDALS

Atlanta, Ga., Aug. 29. Atlanta, Ga, Aug. 29.
After being dark for meanly a year
because of a raid by city policewomen, Burlesque was resumed at
the Atlanta, theatre here Friday
night with the appearance of Broadway Scandals, one of several shows
to play theatres here in Indianapolis, Youngstown, Milwaukee and
Cincinnatt, under management of
Eastern Burlesque Association.
New wheel is headed, by Jack

New wheel is headed by Jack Kane, Indianapolis, who was here

Kane, Indianapolis, who was herefor premiere.

Show was well mounted and
offered pretty new costumes, but
was not ready for first performance.
Line girls never in union and whole
production appeared half-baked,
however, large the state of the state
louise Keller, assisted by Eleanor
Roberts, Armes Dean and Mildred
Davidson. Hal Stathbun and HomerMeedhum are the comics and offered
usual old stuff, going back even to
Over the River Charlie, Pat McCarthus swell as straight man.

Frankle, Jalaston produces and did
alok of time.

Orchestra swell, eight pieces, led
by Charlie Blaum, trumpet, and
Mike Sogal, violin. Others piano,
trombone, drummer, two saxes and
ass violint.

trombone, drummer, two saxes and bass violin:
Walter Collins, juvenile and tenor. scored heavily, as did Charles and Virginia Tiffany with dances.
Capacity crowd very boisterous at openins, all strips scoring heavily.
La 'Keller -a coy disrober. Show promises to improve during week.

REPUBLIC, N. Y.

REPUBLIC, N. The audience was standing in the aisles to see Mos Weinstock's 'Swing Revue.' At the conclusion of the performance the reason was apparent. Disregarding the corny interludes, the show is tops in filth. The gendarmes have somewhat modified the standard of the conclusion of the conclusion

tion really, is incongruous to say the Singing of Billy Cook and Danny Morton is best ignored. The effort expended and result achieved in this division is negligible. Comics Max Furnam. Irving Selig, Murray Briscoe are dirty and unfunny. Jane by a stelling silver wig covered up by a stelling silver wig covered up prettily for the finale. Of the strippers Jean Caton. Alma Maiben, Mabel Francis and Dynamite Dell do only what the bluecosts condone, but Dynamite's antics are quite explosive.

Seattle Brushing Un

Seattle, Sept. 1.
State theatre (Sterling), burlescue house, has closed for few

weeks. Undergoing repairs.

Circus Man Free

Norfolk, Va., Sept. 1. L. L. Bush, 24, mechanic and truck driver for the Downie Brothers circus, has been cleared of all responsibility in connection with the death of John McGann, canvas man with the circus who died August 21 a few hours after his crushed body was found on the circus grounds in Portsmouth, Va.

BOOKINGS SET AT K. C. FOR ITS FALL JUBILESTA

Kansas City, Sept. 1.

Plans have been completed for KC's proposed annual fall festival, Jubilesta, which will be held Sept. 26 to October 3. The event will officially dedicate the new six and a haff million dollar Muny aud. Main arema of the structure seats 18,000, music hall, 2,200 and the little theat tre 700.

music hall, 2500 and the little dealer 700.

Bookings, through william Moris, Chicago, and MCA, include Ben Bernie, Bot Moris, Chicago, and MCA, include Ben Bernie, Bot Moris, Committee is planning to book several more name bands for one night stands. Top price is 88c for all attractions with exception of the Scandals, whose top is \$2.20.

A style pageant tagged 'Brides of the Century,' a Holy Land exhibit, a Tipica ock, a Negro chorus of 1,000 and a sports carnival are other draws.

draws.
William H. Elsenman is the man-aging director, Dr. Harper H. Smyth manager of events and Blevins Davis, recently with the stray hats in New England, handling the pub-

BOARD NIXES HAMID

Lynchburg Refuses to Let Fair Man-ager Come In

Ager Come In

Lynchburg, Sept. 1,

No go for George: A. Hamid, who
wanted to lease the newly acquired
to lease the newly acquired
to lease the newly acquired
to the second of the lease of the lease of the lease
for the week of Sept. 21, assuring council it would be 'strictly
agricultural' and that no game joints
or rough: shows would be permitted.
Offered 10% of all receipts or a
flat rental. Council voted 5 to 2
against: pxoposal 'after 'hearing' opposition from L. P. Mann, secretary
of Retail Merchants Association, who
declared fairs: 'carry away thousands of dollars' needed by the
storekeepers. sands of do storekeepers.

Bye-Bye Blues

(Continued from page 1)

atre bases its prediction. Good business generally means strong attendance at amusements. As New York city and state has the largest population of any commonwealth in the country, business conditions there should reflect what is to be expected by show business in the balance of the land. It may not be a conditionately more beautiful to proportionately more beautiful to proportionately more beautiful to the man its principally centered in the mat. is principally centered in the me-tropolis, but that should not limit the betterment generally

tropois, but that should not limit the betterment generally.

With Upstate Keports

With summer about to expire, the unque state resorts or exported by excuraging and are supported by mercantile betterment in the city of New York as well as in other Empire communities.

Stated that N. Y. resorts are as high as 100% over the peak summer of 1928. Other spots are admittedly from 50% to 60% ahead. These reports come from those in the know, including bankers who are staunchly opposed to the federal administration.

As an example one upstate N. Y.

opposed to the federal administration.

As an example one upstate N. Y. The control of the dependence of the control of the co

OBITUARIES

Rene Koval, 50, known to the Paris stage for 30 years, died here atter a long illness. Of Russian origin, he first apared in Paris before the war, where his varied talent gained quick precognition. At that time he appeared in many revues at the old Cluny. After the war, he returned to appear with success in revues and operettas. He is best remembered for the parts he played in "Flossle" Lyni." His last part "Ernest Cox. 59, landlord of the was in 'Simone est Comme Ca' and, there Aug. 18. Deceased was known

IN MEMORIAM

Loew marcus

September 5th, 1927

Koval was promoted to Chevalies of the Legion of Honor last year.

DR. P. H. GOEPP Dr. Philip Henry Goepp, musician and composer, died last Aug. 25 at his home in Philadelphia. He was

72.
Native of New York, Dr. Goepp received his education at schools in Stuttgart and Essigen, Germany, later studied at Harvard and Penn. Was admitted to bar in Philadelphia, but later adopted music as profession.

sion: acre acopee must as procession:
Was for many years author of program notes of Philadelphia Orchestra. Among his best known compositions was an opera, The Lost Prince. His published works included Annals of Music in Philadelphia' and Symphonies and their Meanings.

CATHERINE L. FORTIER
Catherine Lydia Fortier, 51, died
suddenly at Mount Kisco, N. Y., recentity while hostess at an inn. She
was formerly private secretary for
Grace Moore, stage and screet
singting star, and for Ernest Schelling, concert musician. For several
winter seasons she had been hostess
at a Bermuda hotel.

Interment was at Annapolis Royal.

the near-London studios and a spe-cial room in his 300-year-old host telry was set aside for stars lunch-ing straight off the set.

KARL KAREY

KARL KAREY
Karl Karey, 42, former vaudeville
actor, died suddenly Sat. (29) at his
nome, 45-08 40th St. Long Island
City, N. Y.
Mr. Karey appeared with Vaness
and later did a piano single on the
Keith circuit. He also founded the
Lido Boys Trio. Survived by widow,
mother and two sisters.

WALTER F. JENSEN

Walter F. Jensen, 44, was drowned Aug. 30 when he fell from a fishing boat off Catalina Island, Calif. He was formerly owner and op-erator of the Melrose theatre, Los Angeles, but had been inactive lately.

J. W. COULSTON

J. Warren Coulston, president emeritus and one of founders of Mask and Wig Club of University of Pennsylvania, died Aug. 25 at his home in Philadelphia. He was 67i He was member of banking firm of Stroud & Co.

HENRY A. F. SCHROEDER

Henry A. F. Schroeder, 66, for-merly auditor and manager of the

IN LOVING MEMORY OF WILLIE BERGER SEPTEMBER 8, 1932 ADDIE

MILTON

IRVING

N. S. Surviving are four sisters and one brother. Deceased had traveled there Aug. 26 from heart attack.

Survived by widow, Mrs. Frances

GEORGE E. FISHER

George E. Fisher, 75, for 20 years secretary and manager of the Chat-ham, N. B., fair, died recently at Woodman's Point, N. B. He had been in ill health for several years, this having necessitated his retirement as the fair official.

as the fair official.

He is survived by his widow, three married daughters and six grand-children. Funeral and interment were at Fredericton, N. B. more money in 1935, up to now, than at any other season, even though the product was sold at 10% less than in 1928.

In the city of New York the garment center, where the bulk of women's wear is made, has been so two men's wear is made, has been so two many than the season to share more than the season to share more to the season to share the season the season to share the season the sea

BERNARD SHEREK

BERNARD SHEKER

Bernard Sherek, 77, once a prominent vaudeville agent and father of
Henry Sherek, the international
agent, headquartered in London,
died in Berlin Aug. 27.

Mother of Joe Case, head of Par-amount studio's scenic department, died in L. A., Aug. 31.

MG Ties Texas Queen Hollywood, Sept. 1.

Hollywood, Sept. I.

Geraldine Robertson, queen of the
Texas Centennial Exposition, has
been signed for spot in Born to
Dance, at Metro.
Getting debut in same flicker is
Ginger Wyatt, Metro contest winner
at the Fox-Miller house in Wichita.

CURFEW NIXED

CURFEW NIXED

Carden, N. J., Sopt. I.,

Curfew ruling by Mayor Vai

Nieda, under which local niteries
were forced to silence music after
12:30 a. m., was held void last week
by Excise Board.

Music will be allowed until 2 a. m.

closing hour. Board said ruling had
never been made into statute.

Independent Burlesque

Week of Sept. 6

Baily-Hoo-Webe's Brookshon

Knee-Hi Revue'—Howard, Boston

Wine. Woman and Song—Gazety

Fashing ton.

Plazy Dames—Gayety, Minneapolis

Fcan-Tolis—Riatio, Chicago

Chan-Tees—Rapublic, Nearon

Hinds Bailes—Tree, Philadelphis

Hinds Bailes—Tree, Philadelphis

the year than since a similar period in 1928. Bolstering the trend is the even stronger improvement in the communications field. Western Union, stronger than the communication sheld. Western Union, the comployees two weeks are cut in salment of the complex of 1936, increase in salment of 1936, when the slices went in. Se show business is waiting for autumn. The hits will quickly show how the new season is to be estimated and should carry all Broadway on to better times, quite probably with the rest of show business.

Fanner Sans Fans Beats Toto's Draw At Cleveland Expo; Specials a Pull

concessionaires in Kicks from concessionalizes in Streets of the World' of Great Lake Expo, about attendance being burt by the two-bits gate tax, have abbeided since business took an encouraging spurt in the last fortnight. French Casino and other nationality cafes in this fenced-off section are now getting a good 40% of all the lake front fair's trade. Up to the 6th day of the 100-day generalial, the Street of the 100-day generalial.

46th day of the 100-day centennial, the Street's drew 1062.10 attendance, or about \$26,550 in admission charges alone last week. That's way over the nut, according to John Gourley, director of area, and above Chicago Fallie Speciale's French Casino is taking most of the cream from the sabarets with its new nude shows. Despite four rainy spells, it took in approximately \$9,800 last week. Average check is \$1.75, including 40-chit admission, and to date Speciale claims he has grossed \$159,430 from a total of \$1,050 nude-peepers. Impressiro denies report that RKO turned down his Folies de Nut' revue for a proposed vaude

RKO turned down his Folies de Nuit revue for a proposed vaude tour. Bill Skierbaugh has been up on three visits from Toledo, looking it over for a possible date at his Rivoil house. But Speciale is ex-pecting to clinch a deal with Warner circuit in Ohio territory for a 30-week stage tour beginning Oct. 9. No Fans a Draw Folies with a cast of 44 is yanking 'em since promoting Madeleine Gar-diner, sister of Muriel Page. fame

er, sister of Muriel Page, flame neer at Atlantic City's Steel Pier,

diner, sister of Muriel Page, flame dancer at Atlantic City's Steel Pler, to position of starred stripper. Takes place of Toto, who was put back into elothes and chorus. Gardiner gal is doing her stuff wearing only a flock of long hair. It isn't long enough to interfere with sight of natives, who have hiked biz 20%.

Jesse Owens': welcome party for the Home-town boy who ran away with the Olympic games was a disappointment as far as expo was converned. Civic parade, by him and tawn's high mucka-mucks through grounds was nearly weshed out last week (23) by heavy rains, although language and the week (24) hy heavy rains, although the owner, and Joe Louis, influence and the property of the property of

through the Owens' and Joe Louis', influence.

Thimp runner before leaving for a rest said he is taking Eddie Cantor's \$40,000 stage offer if it still holds. Wants to also finish his last year at Ohio State University and get his degrees in physical education to quality as a coach. Owens going to New York this week to confer with Bill Robinsom; the tap-dancer, besides participating in the celebration party for the returning Olympic team on Sept. 3. Lincoin Dickey, g.m., finished the honors for the home-town boy, by giving him the expo's gold medal for distinguished service.

Lahor Day Specials
Dickey's special sturnts for Lahor
Day weeken and specied to bring
a vector of the special sturnts of the special sturnts of the special sp Labor Day Specials

in it.
Old Globe Theatre, with 520 capacity, is prospering steadily with even Shakespearean shows and eight performances on week-ends, at a 15c-40c scale. Passed the 500th performance and 100,000th attendance mark Saturday (29). Romeo and Juliet, to be added to repertory with in another two weeks, to capitalize oncoming Metro film version which opens Hanna's season downtown Sept. 5.

Sept. 5. Since season developed in Sept. 5. Since season developed in Mobody is worrying about September's outcome as 48 national conventions are booked for Cleveland in this month. Policy of honoring cities in Great Lakes territory with special days, excursion rates, etc., is bringing big results. All mayors from Westland and some season of the seas

admission taxes on them, No spare room at any time for free shows like Florida exhibit or Firestone's pupped picture bills or 'Hall of Progress,' which consists of U. S. government display, little theatre plays by Westinghouse, Ohio Bell telephone deministration and General Electric's Dargest incandescent lamp in world. largest incandescent lamp in world. Three-swimming elephants from mid-Three-swimming elephants from mid-get circus proved to be the ticket in adding juye interest to Frank Hines' outdoor Marine Theatre, where two dozen gals and high divers reveal their curves gratis.

Black Forest Gardens is one concession, operated by Harold Krauss, that is yet having trouble. Both operator and Bobby MacLane, featured skater on ice-skating rink, Both operator and Bobby MacLane, featured skater on ice-skating rink, are still out of circulation from burns as result of audy crash-up. MacLane was released from hospital, but most of his remaining hair is burnt off and he is limping on crutches. Whether garden's policy will be revamped again—it was a fishing spot before—is problematical as ice equipment is too expensive. Dizziest stunt so far was a barkers' contest to decide championship among the boys who ballyhoo side-shows. Gustav Chan, representing Shanghai Lil' show. Al Hall of French Casino, Blaine Young of Moorish Harem and Paul R. Trexter of fortune-telling stan d nearly cracked their larynness for prize, but if was copped by Chan with his Chinese oratory.

it was copped Chinese oratory.

Ruth Chatterton Bally

Ruth Chatterton Bally
Ruth Chatterton flew in from
Hollywood with three other flyers
who are entering Chatterton's sportsman's pilot trophy race in national
at races held at Los Angeles. Expoboat for her and Paul Lukes of pictures, Peggy Salaman and Katherine.
Chuang, Chinese aviatrix, Rufus C.
Dawes, president of Chicago's Century of Progress, also spent two days
on inspection trip. With him were
Dr. William A. Fusey of Chicago and
Albert N, Gonslor, who planned fair
huildings here and was chief of construction at Chicago's shindig.
Sherwin-Williams' symphony plaza

struction at Chicago's shindig.
Sherwin-Williams' symphony plaza
jumped into page 1 stories when
Jose Iturbi did a walk-out because
hoise displeased him. Lanny Ross
and, his, Showboat radio troupe are
steaming into Radioland part of fair,
at civic auditorium on Thursday (4).
Radio sponsors trying to bring in
Gene; and Glenn, one time local
conditions of the control of the control of the control
Girl Alone; Girl 'Girl Alone

and Betty Winkler, now starring in 'Girl Alone'.
Gambling has been kept out entirely, or least there are no obvious traces of it anywhere in any of the fair spots. They are aiming the Great Lakes Centennial at the family trade and don't want any kick-backs to create a bad impression.

Iobeen Reed, old-time circus and Tobeen Reed, old-time circus and compart of the start of the st

Sheeslev Backs Fair

Charlotte, N. C., Sept. 1.

It has just been revealed here that Capt. John M. Sheesley, head of the Mighty Sheesley Midway, Inc., put Mighty Sheesley Midway, inc., put up the \$25,000 necessary for launch-ing the Carolinas Agricultural Fair, to play here October 19-24 on a new fair ground being arranged at the site of the old Charlotte airport. He put down the cash when the members of the local group were slow at getting to their pocketbooks.

Down-and-Out

Akron, O., Sept. 1.

Agron, O., sept. I.

Loss estimated at approximately \$10,000 to the spacious dance pavilion at Springfield Lake park, south of here, resulted from a severe rain and wind storm.

An entire half of the roof was blown of and into the lake

An entire half of the roof was blown off and into the lake. Educationals a Hit Educational features in their exhibits, odd to save are commanding operating the park only part time in S.R.O crowds even when there are i recent years.

NEW KIND OF BANKO

\$4,000,000 Treasure Hunt in Des

Des Moines, Sept. 1.
The town's age over the army of lawyers and lawyers and lawyers and mere \$4,000,000 in gitted and the said to be a mere \$4,000,000 in gittedge bonds eached somewhere within a half hour's walk of the Iowa-Des Moines National Bank, located in the center of the town.
Although it sounds fantistic, it has been established that several rem-

been established that several reputable lawyers have spen their full time on the tree

their full time on the treasure hunt for two years.

The story is that in 1932 and 1933 the late R. B. Brown, known widely among horsemen at the lowa state fair and in Des Moines social and business circles as a "millionaire spender," visited the local bank fre-cently, and expensed the soil bleach quently and arranged to sell blocks of \$10,000 worth of bonds, then leave

of \$10,000 worth of bonds, then leave. Half an hour later he would return with the securities.

In January, 1934, Brown was killed in an automobile accident, or was murdered during a trip through Oregon. Of some \$5,000,000 believed to have come into his possession seven months before his death, less than a million has been accounted for. Much of the remaining \$4,000,000 is in bonds, serial numbers known, and these bonds have not appeared on the market since Brown's death.

appeared on the market since Brown's death.

James B. Ryan, special assistant attorney general, believes the money is in a Des Moines lock box, trunk or mattress. He reasons from the fact it took Brown only a half hour to get his bonds and return to the bank—but where did Brown go in that half hour? Ryan, who is trying to find the \$4,000,000 so the state can collect some \$500,000 in inheritance taxes, has searched Hotel Savery, Brown's headquarters while in Des Moines, opening up every unclaimed trunk and suitease in the hotel, without success. Also, he has investigated every lock box within at half hour's time of the Sixth avenue and Walnut street location of the bank, besides talking with anyone who professes to know something of Brown and his activities.

Downie Escaped Jinx

Winston-Salem, N. C., Sept. I.
Downie Brothers Circus is now
playing in North Carolina and is
having good houses. Both matinee
and evening performances played to
packed tenfs.

packed tents.

Show is the first to play here in several seasons without some mishap to performers, roustabouts or animals. The show got out of town without the hoodoo putting its finger about the tents some place.

Giveaway at Dallas Expo Floppo,

Ft. Worth Passes 600,000 Mark With Total of 1.400.000 Anticipated

RAIN NO FAIR WEATHER

Milwaukee, Sept. 1; Hit by one of the worst weeks as far as weather is concerned, in the past quarter century, the Wisconsin State Fair closed a hectic week Sat-

State Fair closed a hectic week Sat-urday (29).
After two months of drought, the rains pelted the fair grounds prac-tically every day the exposition was on. Attendance figures, unofficially, dropped about 100,000 under last

LOCAL AUTO PLANTS AID MICHIGAN STATE FAIR

Detroit, Sept. 1.
With the requests for space the greatest in 23 years, curtain will roll up. Thursday (3) on the annual Michigan State Fair at the grounds here, All available exhibit room was sold out more than ten days in advance, despite fact grounds were expanded to greatest extent in fair's history.

expanded to greatest extent in fair's history.

Two local auto plants have entered exhibit field extensively. Chevrolet has built a \$35,000 building to house its stuff, including a motion picture theatre where firm's commercial fickers will be shown night and day.

Ford has taken over the old Agricultural building of the Fair, and installed a stage, etc. Ford dealers of Michigan daily livestock broadcast, via WXYZ and the Michigan network, will be aired from here, followed by a daily 45-minute music show provided by WXYZ talent.

Takes an Encore

Corinti, Miss., Sept. 1.

For the second time in less than a year the buildings at the fair grounds of the Northern Mississippid West Tennessee Fair have been daming the second to the Morthern Mississippid West Tennessee Fair have been daming to the second to the seco Corinth, Miss., Sept. 1.

But Gate Gross Assures Black weeks, to Black Forest, which is running it a close race for highest percentage of the gate. Streets of All Nations, Believe-It-Or-Not,

aires Assn. to hypo patronage from 100-mile radius. Three cars and list of miscella-neous household furnishings, etc., attracted only 45,627 ticket stubs into the drawing barrels. Ran grand total for expo to 3,371,148 gross.

First attempt at 'giveaway' day failed to put Texas Centennial expo in the big gate class Sat. (29), in effort of Exhibitors and Concession-

whole scene has changed at expo since Aug. 15. when it began rapid change from a nite spot with about 60 per cent local patronage to day-time fair. Daytime gate now gets around 65 per cent of day's total, with the full day visitor predomi-nant

Fair has accomplished its goal of pulling in the tourists. It has gotten them in appreciable numbers from all states bordering Texas, from the midwest, and scatterings from all others. Looks slike the locals are fed up until fall, however. Half way over in its thirteenth week, expo has every prospect of finishing in black. Every day gross gate passes 30,000 it deposits a surplus over operations. Exhibitors and concessionaires are in fair shape, but there is kicking by some of the showmen who thought they were going to turn them away every day.

All Nations, Believe-It-Or-Not, Midget Village, Show Boat and Warden Lawes Show are the higher up. Rides are picking up. Cavalcade of Texas' will play to its half millionth patron some time this week. Spectacle's biggest problem still is getting them seated. It seldom plays to less than 7,000 daily, and has audience of 15,000 week-end days. Exces are considering unping. Execs are considering upping alcade' price from 40 to 75 cents.

days. Execs are considering upping 'Cavalcade' price from 40 to 75 cents. Show Boat is doing well with its extra charges for reserving seats. Best novelty show on the lot now is Cuban Negro troupe billed as Yanyego Cult Dancers, which has taken midway spot after three weeks as special event. Their gate has as special event. Their gate has built steadily. Evelyn del Barrio is

Bulli steadily. Levyn der Barro is agent.

Expo will actually be finished Saturday (5), when \$1.250,000 State of
Texas Hall in its center will be
opened by state officials. The magnificent memorial will contain only
historical exhibits and public meeting places, but officials look to it as
a big draw. Gov. Allred has declared state holiday, and opening is
to be nucleus for Labor Day at the
fair. Exterior of hall was finished
when show opened Jupe 6, but interior finishing will barely get under the wire.

Fort Worth, Sept. I. Unofficial estimate of attendance at Fort Worth Frontier Centennial during first 45 days is that the 600-000 mark has been passed. According to that rate expo will draw 500,000 during remaining 61 days or a grand total of around 1,400,000 Management expects attendance to

a grand total of around 1,400,000.

Management expects attendance to continue to increase as it has done in recent weeks. With hot August gone, cooler September is expected to be banner montb. What will happen late in November with chorus girls dancing in their scanties in cold, open air Casa Manana is another thing.

Few squawks were heard yesterday when Casa prices were raised from \$1. every night to \$1.50 week nights and \$2. Saturday and Sunday, Billy Rose, director general, left Sunday for San Fráncisco for vacation, he said, but it is believed he hase eye on expo there next year. Rose reported to have received his \$100,000 from expo here, although all creditors not paid yet.

Fresh interest Js. expected to be created in the expo during horse show in new permanent collection of the created in the expo during horse show in new permanent collection and a second of the created in the expo during horse show in new permanent collection of the created in the expo during horse show in new permanent collection of the decision of the created in the expo during horse show in the permanent collection of the decision of the created in the expo during horse show in the permanent collection of the decision of the permanent collection of the permanent collectio

Today (1) is Paul Whiteman day at Frontier show. At noon Whiteman will play an international broadcast over an NBC hookup, in co-operation with British Broadcasting Co. He will be made honorary mayor of Fort Worth people have shown Whiteman and his charming wife how much they like them before.

Broadcasts Are Velvet
First, of the two-hour broadcasts over WBAP from the Casa Manana Thursday midnight, (Aug. 27) brought out more than 4,000 people. Many stood during the program, which was presented by principals and choruses from the various shows, including five bands. Performers contracts specify they are to appear on radio programs for gublicity purposes so they got no pay. Management due to clean up on these week-ly programs. ly programs.
While 'Jumbo' is not the show

seen in New York by any means, it and 'The Last Frontier' continue to and The Last Frontier continue to break about even on their nuts. New programs being printed for Jumbo's so it evidently is set for a run. Many people care little for this circus in its present form, however. The Kim-ris, Hannefords and A. Robins, clown, are ton sets.

In the state of th

Liberty over week-end.
Al Anthony, Casa Manana dancer, joined old act, The Twelvel Aristocrats, enroute to London. Charles Gomez, young brother of Gomez of Gomez and Winona, replaced him. Weekly free shows given in The Frontier arena by Second U. S. Cavalry.

Cavalry.

Will Rogers Jr., and Jimmie Rog-Will Rogers Jr., and Jimmie Rogers, ers, sons of the late Will Rogers, attended Will Rogers day last week, Patrick J. Hurley, former secretary of war, was another visitor that day. Tully Garner, son of the Vice President, also was here. They were guests of Amon Catrer, the real power behind the expo.

Night clubs squawking because city officials permit dancing Sunday night at expo while it is forbidden to night clubs.

Sally Rand made hit at Thursday night broadcast program. She acted as stooge for Walter Dare Wahl in burlesque acrobatic turn—and pulled a Charlie horse.

Snatched from Dallas

showmen who thought they were shownen who thought they were going to turn them away every day tenior finishing will barely get untithe front gate. The trend is no ticeably away from Streets of Paris, WPA about \$88,000 and making will be clear for the first 10 about \$500 for expp.



MUSIC CORPORATION OF AMERICA

NEW YORK - CHICHGO - LOS ANGELES ON LLAS - CLEVE AND

Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annual subscription, \$5. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1872. COPYRIGHT, 1936, BY VARIETY, INC. ALL BIGHTS RESERVED

No. 123. No. 13

NEW YORK, WEDNESDAY, SEPTEMBER 9, 1936

64 PAGES

Ozark Township's Anti-New Deal Filming Stirs Up Mo. Legislature

St. Louis. Sept. 8: Reported that the State legislature at its next session in January will adopt censorship for all alims, time possible to the session of the session in January will adopt censorship for all alims, time possible the session of the se Reported that the State legislature

B'way Front OK For Pix: Side St. Entrance For Legits-WB's Idea

Broadway, the street, is n.g. for legit. This is the belief of the Warner Bros. and, with this in mind, WB's Hollywood theatre, on the main street, is being rebuilt so that the lobby will henceforth be on Sist street. Name of the house will be rehanged to Fitty-first Street theatre hit the same time. Now dark, picture house reopens as a legit stand. Warners switched the house back and forth between legit and pix a middle of the switch gold in the

New York appearance of Paul Phiteman conducting the Philadel-phis Symphony is on the fire for varnegic Hall. Date would follow Phiteman's two-night batoning in Philly with the symph on Nov. 27 and 28.

Help Wanted

San Francisco, Sept. 8.
Leaving for Hollywood shortly after arrival here from the
Orient, Mrs. Bernardine Sawold
Fritz, announced that she has
come to this country in search
of a director for her international theatre in Shanghal,
China.
To quality for the position,
director must have a good
knowledge of Chinese, German,
French and English.

London Eyeing U.S. Names for The Coronation

London producers and managers are eyeing the '35-'37, Broadway legit scene for possible bookings on the other side for next spring, during coronation ceremonies for King Edward VIII. A flock of U. S. entertainers will be on hand for the festivities, both on the stage and in the niteries.

Grace Moore is set to sing in Albert Hall next May, and the rum of the Covent Garden season will also have special fare on view, with several other American singers prominent.

Russell Crouse and Howard Lind. are eyeing the '38-'37 Broadway legit

prominent. Russell Crouse and Howard Lindsay have been approached to do a musical over there. It will be an original, if done. Scouts are coming over in the next few weeks to catch the bigger (Continued on page 32)

CATSKILL GIGOLOS

Labor Day's Slump Cuffos Borscht Circuit's Hoofers

For the first time in history resort hotels on the Catskill mountain borscht circuit notified their New York reps that anything went over the Labor Day weekend—and it did. Maitres sent out S.O.S.'s for male patronsie. Restrictions formerly

Whiteman, Both Styles

Whiteman, Both Styles

Wersian Both Styles

Whiteman Both Styles

New York appearance of Paul
Phiteman conducting the Philadelbia Symphony is of the fire for
Airnegie Hall. Date would follow
Phiteman's two-night batoning in
Hilly with the symph on Nov. 27
and 28.

In addition to this date, Whiteman's contemplating his usual evenings
Carnegie Hall with his own orch
To currently and the symphone of the part of t

THIS YEAR MORE SO THAN BEFORE

Same Cry About Hollywood Gobbling Up Anything and Everything - Wanted: Juves, Ingenues and Mènaces

GUILD'S TERMERS

With the new legit season definitely started, managers are in a panic about talent. Never before has there been such a distinct scarcity of available actors, especially in the ranks of juveniles, ingenues and heavies.

Again it's a matter of blaming Hollywood, with vaudeville at the other end of the difficulty. Vaude to be grabbed and promoted. Now it practically doesn't exist, except for dance, song or specialty people. (Continued on page 31)

\$27.50 TOP FOR OCT. 12 L. I. AUTOMOBILE RACE

Stands lining the new Roosevelt Raceways, Garden City, L. I., where a 400-mile automobile race is scheduled for Oct. 12, are rapidly nearing completion. Track has a four-mile course, adjacent to Roosevelt Gying field.

Tipket to the grandstand at the Tipket to the grandstand at the tions are for boxes. Main stand will have a capacity of 15,000.

Astaire's Handie

Rio de Janeiro, Sept. 8. Rio de Janeiro, Sept. 8, Fred Astaire's gestures don't go so well with the distaff side of the audience here. When he is not using his feet he resorts to a certain gesture which in Brazil is very, very unconven-

Brazil is very, very unconventional.

Offending gesture was illustrated in the trailer of 'Follow the Fleet' (RKO), which opens at the Palacio next week. First night audiences of 'Mr. Deeds Goes to Town' (Col.), was the first and only victim of Astaire's bit of business in the trailer for next week's attraction, Astaire, singing with, and to, Ginger Rogers, slowly and with such emphasis, strikes his one fist against the other palm. Male members of the audience roared and the females blushed. Next night the sequence was

roared and the females blushed. Next night the sequence was banished and, according to Dr. Franklin De Araujo, head of the censor bureau here, the entire sequence, including the song, has been omitted from the feature.

Record Labor Day Biz, Tourists All Over Point to End of Depresh

Inferiority Complex

Baltimore, Sept. 8,
Max Cohen's Oasis cabaret,
which wins attention by mocking self in newspaper ads as
being poorest in the town, now
carries on official business

Entertainment of the worst

Mrs. Markham Frankly After \$: Richman's Dates

Mrs. Beryl Markham, daring Eng lish aviatrix who is the first woman to span the Atlantic on an east-west to span the Atlantic on an east-west flight, is frank in her bo. ambitions. Femme flyer sold an exclusive of her flight to the London Daily Express for, \$2,500, and collected a similar amount from King Features upon her arrival in Nova Scotia, where she was grounded. The Hearst service flew a plane from Boston and piloted her to the Hub for a rest before-planing into Floyd Bennett airport, Long Island, N. Y.

With Harry Richman, she makes the second aviating thestircial attraction now in the field, although the hitery mc., of course, is essentially a performer, and a flyer as a hoby and sone of the property of the second and the second property of the second second flower of the first property and the second property of the s flight, is frank in her b.o. ambitions

PINCH FIVE NUDISTS

'Real Show' Bally on Carnival Costs 'Em \$25 Per

Em. \$25 Per

Spartanburg, S. C., Sept. 8.

Nudity hard hit with arrest of five
girls and Manager R. E. Davis of
Miller Bros. show, following hula
dance, minus grass skirts or bras.

Police Chief W. J. Everett and two
other officers were checking over
layout to pinch gambling outfls, if
any, when they decided to peek at
the girl show. Act out front was a
bit extreme but okay until barker invited 'the folks' fo chip in extra and
you to rear stage for a real show.'
Cops, in plainclothes, kicked in and
we lot a stage of a real show.'
Cops, in plainclothes, kicked in and
we lot girls and stuck on \$8.375 cost extra
for each of the four girls and the
manager. Next he announced the
show was taboo for Asheville booking for next two years and instructed
that it be kept out.
Layout was top spot on Buncombe
fair midway.

Not only in New York but nationally, the Labor Day weekend saw amusement grosses of record proportions. It favorably affected all branches—allms theatres, hotels, niteries, general tourism. It looked as though pre-29 days had returned. Combination of good weather and strong attractions, notably of the film end, upped all records; and resports show a 50-70% improvement since 1929. Many of the outlying key cities had state fairs and kindred ments.

Good weather was another factor—pleasant but no chaser-awayer excepting around New York where, traditionally, the long weekend clogs up all forms of travel. In New York, however, the exodus was more than counter-balanced by the abnormal influx of provincials so that the holiday seed saw extraordinarily heavy Mationally, strong pictures, plus the holiday spirit and favorable (Continued on page 20)

Producer Recalls Road Rights to Winterset' As 'Not Good Enough'

Wintersel' rights were withdrawn from Jules Leventhal by Guthrio McClintic last Saturday (5), after the rolary stock manager had played the drama four weeks. Producer did not feel the production was worthy of the play, which was awarded the Broadway critice' plaque, as the best play last sesson.

Froducer's name clinic figured in the set of the play feet of the production of the play is the production of the play last seed in the set of the played tentified with Winterset' in the minds of playgoers.

World's Oldest Juvenile Now Can't Get a Job at 62

Now Can't Get a Job at 62
The world's oldest juvenile. Aaron
Lebedoff, is out of a job this year
for the first time in his professional
career. Ever since 1919, when he
arrived from Russia, Lebedoff has
appeared in Second Ayenize legit in
New York, not missing a single week
of playing during the regular Yiddish legit seasons in all that time.
This year, for the first time, no one
engaged him and he is, at liberty.
Second Ayenue thespian politicos
can't figure it out. It's a distinct
(Continued on page 46)

Babe Ruth, Comedian

Babe Ruth, Comedian
Babe Ruth will be on Kate Smith's
CBS program Sept. 17, the first night
of her return for the Alantit & Pacific Tea Co. Miss Smith and the
Babe will do a comedy bit written
by Robert J. Ross.
Ted Collins is talking a deal with
Ruth whereby the two will be permanently teamed. Ruth, while
anxious to get on the air, refuses
anything connected with baseball,
preferring a comedy role to any.

\$1,000,000 Suit Over WB's 'Dead'; Casandra Loses 500G RKO Claim

actions brought in N. Y. state was filed in the supreme court Friday (4) by Ferdinand Voteur, author who seeks \$1,000,000 damages from Warner Bros. Enterprises, Inc., and the Intrastate Theatre Corp. Voteur through his attorney, Harry H. Lip

through his attorney, Harry H. Lipsig, of 217 Broadway, claim's that the
WB 'allm, 'The Walking Dead,' was
lifted from his story, Resurrection
Morning.' Besides demanding damages and the profits on the 'picture,'
the plaintiff requests an injunction
to stop further showing of the film.
While 'Voteur's complaint objects
to what he claims was the theft of his
dialog by the plaintiffs, Lipids says
the author's main grievance is 'thathis original scenic ideas were stolen
and 'that' the picture, 'The Walking
Dead, 'is based on that feature.' He
says that he wrote his story in 1834'
and shortly after he submitted it to Metro.

It was rejected by that office and

Metro.

It was rejected by that office and through an agent he submitted his factories and through an agent he submitted his state; a long lapse of time notifying him that they could not use it. When the film, The Walking Dead, appeared, Voteur claims he immediately recognized the similarity of the heme, seenes and dialog, with that of his gwn story.

Lipsig explains that the reason such, a large amount of damages is sought is mainly because the scenic production ideas were infringed appon.

Psychic's Claim K. O.'d

Psychle's Claim K. O.'d
The \$500,000 suit brought recently by Claire H. Davis, psychic, actress and lecturer known professionally as 'Casandra,' against RKO-Radio Pictures, Inc., and RKO Distributing Corp., was dismissed Thursday (3) by U. S. District Court Judge Vincent L. Leibell. The court agreed with the contention of William Mallard, counsel for the defendants, that the allegations made by 'he plaintiff were insufficient to warrant an action.

an action.

Mrs. Davis had claimed two causes of action on, which she demanded \$250,000 damages on each and an injunction to restrain further showing of the fallin, Bunker Bean. She contended that the use of the title, Countess Casandra' by the defendants in the advertising of the picture was done without her consent. For the second cause of action Mrs. Davis claimed she was libelled in a sequence of the film during which he name Countess Casandra' is mentioned.

the name 'Countess Casandra' is mentioned.

In arriving at his decision, Judge Leibell apparently refreshed his memory on Greek mythology. After reviewing the pieture 'episode in dispute, he stated:

The plaintiff does not claim that she ever assumed the name, 'Countess Casandra' even as a stage name. The name Casandra is derived from Greeian mythology. The origin of the name is explained in the Encyclopedia Brittaniea. Casandra has beep associated with prophecy. Casandra, daughter of Priam, a prophetess, is one of the sharetters. In Shakespeare's play, 'Prollus and Cressida'. In her prohect Casandra is missing the control of th

Names of other mythological characters have not escaped those engaged in the amusement field as a business. Hercules and Atlas are assumed by theatrical strong men and by powder and cement com-panies

assumed by meatined sources and by powder and cement companies.

The defendants have as much right to the use of the name Casandra in their motion picture for a character representing a fortune teller or an alleged psychic, as 'replaintiff had so assume that name, the life of an alleged psychic, as 'replaintiff had so assume that name, the life of an alleged psychic, as 'replaintiff had so assume that name, the life of the

One of the biggest infringement Lloyds Back-Treading: Frames Agency Policy

Hollywood, Sept. 8.
Lloyds of London, following insistent demands from Hollywood agents, is framing a policy to insure commissions. Insurance pool agents, is framing a policy to it agency commissions. Insurance previously has held that agents not show an insurable intere

Newly framed policies will have plenty of restrictions and top rates, it is understood.

GLENN MARTIN'S PEEVE OVER WB 'CLIPPER' PIC

Baltimore, Sept. 8, It is known that Glenn L. Martin, head of the airplane manufacturing firm bearing his name, is not so well pleased by film 'China Clipper' Mar-tin built the planes that span Pacific for Pan-American, and thinks films should have credited him in some

Should have credited him in some Down in Baltimore, where the Martin plant is located, the Stanley, where pic is currently being first-run, got bit of co-op on plugging pic from plant, but not from Martin directly. Managed to borrow several models of the Clipper from firm for spotting in couple of store windows. Knowing that Martin skipped up to N. Y. for gander at 'China Clipper' several weeks ago and came back bit disgruntled, the . Stanley worked through his office but did not contact the chief personally. Martin didn't like story of film in that it dramatized the visioning and building of the giant-plane in a manner totally untrue, and gave his outfit no credit at all.

Newspapermen are well aware

Newspapermen are well aware Newspapermen are well aware that, the plane manufacturer rather likes personal publicity. When he was designing and building the famed planes in Baltimore, his plant always referred to 'en as 'Martin Clippers.' Pan-American changed label to 'China Clipper.' Little known fact is that Martin was once a film stuntnam when pix were in infancy. Before the War he also had a bit in one of Mary Pickford's early flicks.

Barrymore, Bartholomew. Tracy in MG's 'Captains'

Hollywood, Sept. 8. Hollywood, Sept. 8.

Lionel Barrymore, Spencer Tracy
and Freddie Bartholomew are set as
toppers in Metro's 'Captains Courgeous,' which Victor Fleming is di-

oting.

Over 20,000 feet of atmosphere film have been lensed on the Atlantic fishing banks for the flicker.

Dieterle to Direct 'Dawn' With Kay Francis, Flynn

Hollywood, Sept. 8.
William Dieterle will direct Kay
Francis and Errol Flynn in 'Another
Dawn' at Warners, with Frieda Inescort and Ian Hunter in the support-

Roland (U.S.) Young

London, Sept. 8. When Roland Young was signed by Irving Asher to play the lead in Tzigane for Tedthe lead in Trigane for Ted-dington Studios, no application for a labor permit was made, Asher knew the Hollywood star to be an Englishman, but was not aware that Young has been an American ditter since 1918. Result: A spot of trouble,

BRITISH CHEMICOLOR (GRUNE) IS SHOWN

London, Sept. 8.
British Chemicolor, new process controlled by Karl Grune, did not impress when demonstrated to the trade press for the first time. System is basically a two-color method, with the limitations of its class, its tone range being restricted for exteriors and natural effects.
Attractive, artistic interior shots were shown, however, with amazingly good flesh tints in tests of Ann Harding and Steffi Duna, indicating possible use for the system in studio sequences.
Claims are that it is foolproof in

dio sequences.

Claims are that it is foolproof in operation, needing only slight adjustments to existing cameras, that not above 15% more lighting is required than for black and white, that it can be processed in 48 hours, that cost is only 10% more than b. and w. Process uses two negs in the camera, plus an artificial, bird neg, and Chemicolor is doing its own processing.

Experimental shots have been Experimental—shots have been taken by Grupe and Otto Kanturek, cameraman and co-inventor of the process, of Richard Tauber working in Pagliacci, but the sequences will not go into the completed picture unless Max, Schach is satisfied they measure up to best modern standards.

Par Reties Lew Avres Before European Trip

Hollywood, Sept. Hollywood, Sept. 8.
With a new term contract from
Paramount under his arm, Lew
Ayres pulled out Sept. 4 to, sail on
a European vacation. Deal effective
Nov. 1, is result of his performance
in Lady Be Careful.

Also signed to a Par termer on strength of work in that picture is Mary Carlisle, now abroad.

Lombard's 'Adventure'

Hollywood, Sept. 8.

Top spot in Paris Adventure, which Wesley Ruggles will produce and direct at Paramount, goes to Carole Lombard. Support includes Cary Grant and Charles Ruggles. Claude. Binyon will do the screen way.

play.

Attempt to shape Par newspaper story, "Exclusive," to make it satisfactory for Miss Lombard has failed, and actress steps down from top spot. Substitute will depend on revamp of story by Rian James.

Marshall Megs Temple

Hollywood, Sept. 8.
George Marshall gets directorial
assignment on new Shirley Temple
picture, Stoaway, 'a 20th-Fox.
No starting set as yet.

Fox's Newsreel in Chromo Debuts: Getting Print Cost Down a Problem

Martin Croons Again On 'Sing Baby' Showing

Hollywood, Sept. 8.

Because of his crooning in 'Sing,
Baby, Sing,' 20th-Fox has set Tony
Martin for similar role in 'Barijo on
My Knee,' with' Joel McCrea and
Barbara Stanwyck.
Prelim background work already
under way in New Orleans. John
Cromwell directs.

Cantor Settles 20th Deal: Also Goldman-Sachs

Hollywood, Sept. 8.

Paddie Cantor, his personal representative, Benjamin F. Holtzman, and his New York attorney, A. L.

Berman, have consummated negotiations with 20th Century-Fox Film for three pictures. Cantor called Abe Lastfogel, general manager of the William Morris agency, to sit in on the deal and, in future, the Morris office will be his agent for pix, radio, letc.

etc. Morris agency recently acquired Al Jolson, who likewise never before had an agent.

Three-picture deal in two years calls for the first picture to start early in February. Deal is a guarantee with a percentage. Understood guarantee will be \$200,000 per

It permits the comedian to radio work also.

Settles G-S Suits

Wilmington, Del., Sept. 8.
Eddie Cantor's mismanagement action against the Goldman, Sachs &
Co., its partners and officers, the
Goldman Sachs Trading Corp., and
the Central States Electric Corp.
went off the dockets here this week-

the Central States Electric Corp., when off the dockets here this week-end. In the control of the individual defendant's stock holdings. The order also releases, the sequestered stock. Costs of the case, aggregating \$987-45, will be paid by Goldman Sachs Trading Corp., which now is operating as the Pacific Eastern Corp. Final terms of the agreement were not expressed in the Chancellor's Order of the control of the control

D.A.R. and Kinswoman of Mrs. Andrew Jackson Squawk, But It's Great B. O.

Nashville, Sept. 8. Although local stiff-shirts of the historical societies tried to freeze it out, 'The Gorgeous Hussy' (MG) is doing tremendous business at Loew's Vendome here. Objection was that the characterization of Rachel Jackson, wife of President Andrew Jackson, too closely resembled po' white

tresh.
Officials of the Ladles' Hermitage
Association, which keeps sacred the
home of Andrew Jackson near
Nashville, went so far as to try to
influence the local board of censors
to halt the showing. The reviewers,
finding nothing 'immora' in 'Gorgeous Hussy,' not only refused to interfere but added insult to injury by

calling it one of the greatest pictures of the year.'
With crusading zeal the ladies had demanded a preview. The local Lower management acquiseced and beautiful the latest properties of the latest properties of the latest properties. Most verbose in her indignation was Mrs. Rutledge Smith, regent of the State Chapter Daughters of the American Revolution and a kinswoman of the abused Rachel. Mrs. Smith let off steam in a letter, also in the Nashville papers, to chairman of the committee on motion pictures for the national D. A. R., asking for a special board of censors on historical films.

Controversy has done the picture

Fox newsreel's debut with its new Chromo color process last week di-rected i industry; attention to ithe strides 'leng made by 'newsreel' ex-ecutives thus far and the difficulties

strides being made by newsceel executives thus far and the difficulties remaining to be overcome before color will be feasible on even a small scale in news weekly release. Fox officials are claimed to be pleased with color employed in a sare continuous continuous continuous control of the color of the

naturalites; can't be used in hewsreels only on a highly modified scale.

Based on an arbitrary figure of 250prints needed to service accounts on
the average; feature, in comparison
a news weekly requires approximalely 1,400 prints. It is estimated.

If the control of the control of the control
and the control of the control
and work the control of the control
and white negative, newsreel executives fail to see where they will be
able to incorporate any present-day
cofor processes in their news releases. Further handicaps on current
color processes are the delay that
would result in printing, and the
thickness of color negative.

Chromo, Teleo (Universal's new
color invention) and Du Pont sintschemes are now striving for perschemes are now striving for per-

schemes are now striving for per-fection at costs that will compare favorably with ordinary negative.

PAR EXTENDS CROSBY 2 YRS.; 'WAIKIKI' NEXT

Hollywood, Sept. 8.

Bing Crosby has drawn a two-year extension to his Paramount contract, although his present pact still has about nine months to go.

Next film for crooner will be 'Waikiki Wedding,' produced by Arthur Hornblow, Jr., directed by Edward Sutherland.

SAILINGS.
Sept. 19 (London to New York), erritude Elliott (Empress of Britain)

Sept 17 (London to New York)
Emlyn Williams (Queen Mary).
Sept 16 (London to New York)
Gladys Cooper, Philip Merivale, Ben
Webster, May Whitty, Sam Joseph (Paris).

Webster, May Whitty, Sam Joseph (Paris),
Sept 9 (New York to London)
Ruth Gordon (Queen Mary),
Sept, 5 (New York to London)
Leslie J. Casey (Georgic),
Sept, 5 (New York to Genoa) Mr.
and Mrs. Karl Bickel (Hex).
Sept 5 (London to New York)
John Hallday, Frederick Worlock,
Chell Bidlady, Frederick Worlock,
Chell Bidlady, Frederick Worlock,
Chell Bidlady, Frederick to London)
Louis Shurr, Diamond Bros. Three
Cossacks, Jeanne Rozenwicki, John
Gaykowski, Wilton Ferguson, Mary
Small, 12 Aristocrats, Ruth Kraft,
Ruth Chall, Aida Trueman, Gerty
Rydolph, Maurice Dean, Russ Martin, Harry Matthews, Joel Friend,
Adriano Anthony, Van Kirle, Alian
Sterling (Paris),
Sept, 5 (Los Angeles to New
Edna), Elmer C. Richardson (Santa
Elmer C. Richardson (Santa
Sept, 5 (Los Angeles to New
Sept, 5 (Los Angeles to New
Sept, 5 (Los Angeles to New
Sept, 5 (Los Les Les Very) (Port) FowSept, 4 (Paris to New York) Fow-

Elena).
Sept. 4 (Paris to New York) Fowler and Tamara (Ile de France).
Sept. 2 (New York to London)
Cedric Hardwicke (Aquitania).
Aug. 19 (Sydney to San Francisco)
Zane Grey, Buster Shaver, Ojive and
George, Mary McGuire (Mariposa).

ARRIVALS

Max D. Steuer, Fritz Reiner, Vittorio Giannini, Mr. and Mrs. Harvey Duell, Henry Fonda, Dr. Henry Moskowitz, Madeleine Carroll, Haffacle Borrelli. Fred Astaire, Joe Brown, Ernest Lawford, Bert Ign, Percy Burlon, Adolphe Menjou, Verce Teasdale, Elhel Merman Paul Block, Mr. and Mrs. Louis Luife.

FILMS VS. TELEVISION

Another Angle on Films vs. Radio | LONDON EXHIBS

The many times that the picture business has figured in the news of the day recently is making Haysians a bit jittery about the way such news items are handled by radio commentators. The manner in which some irresponsible news chatterers have treated films, the picture industry and its folk in past weeks has been the subject of much concern to the Hays office.

Members of the organization figure that the better known radio commentators, while given largely a free hand to relate news events and partially editorialize on them in 15-minute programers, are smart enough and impartial enough to give the trade at least an even break. It is the hostile attitude sometimes assumed by news commentators in out-of-the-way spots and on small stations that has given Haysians a headache. They feel that nobody in the film business can say anything and that all the influence that can be exerted must be along institutional and quasi-educational lines.

All of which is one reason why industry leaders do not want their business to be placed in the light of attempting to pick a scrap with radio.

Film Producers Passive on Radio To-Do; No Desire to Antagonize

The attitude of the picture producers and distributors towards the radio industry will continue to be one of extreme cordiality if the stand assumed by the Hays organization is followed. A true reflection of this attitude is found in the manner Haysians have broached the film star air-wave situation. All negotiations have been carried on with radio advertising representatives with the stand assumed by Will Hays, head of MPPDA, in his conversations with radio advertising representatives when he returns to N. Y. this month, it is dollowed by Will Hays, head of MPPDA, in his conversations with radio advertising radio in industry circles. The Haysians and other film industry spokesmen have made it known that they have no intention of antagonizing radio business' chiefatins. In other words, they claim the picture biz has no desire to go out and pick a fight. They figure that little could be gained by lambasting radio in any wave business is fully capable of fighting back with equal energy. Another slant is that picture leaders are fully convinced that both parties to such a scrap would be irreparably injured.

The Hays' office survey as to the influence of radio and its relation to the rise and fall of film patronage, now being conducted, will require several weeks.

Organization action by leading exhibitor associations throughout the full that the production of the Jane Austen novel. Industry circles. Sundry exhib units of importance already are making such moves. The United Motion Picture. Theatre Owners of Esstern Pennsylvania, Southern New Jersey and Delaware, is the latest to go on record against broadcasting by film people through passage of a resolution demanding that this activity be ended.

Exhibitor organizations take the position that it has been evidenced.

Exhibitor organizations take the Exhibitor organizations take the position that it has been evidenced that screen personalities and directors have decreased their value to producers of pictures every time they are allowed to broadcast on the air.

Par's 2d Grid Pic, 'Notre Dame,' After 'Rose Bowl

Hollywood, Sept. 8.

Paramount, with its footballer, Rose Bowl, about canned, is planning another football picture entitled 'O'Reilly of Notre Dame,' from an orig by Francis Wallace.

Cast will include Lew Ayres, Larry Crabbe, Benny Baker, Tom Brown, William Frawley and Robert Cummings.

Maynard Calls Quits

Mayhard Calls Quits
Hollywood, Sept. 8.
After sinking a reported \$60,000 in a circus and wild west show with which he planned to tour the world starting next spring, Ken Maynard, western screen actor, is about to dispose of his outdoor venture.
Wild west was tried out by Maynard early the past summer at his ranch north of here, later going on the road.

Robeson to Schach

London, Sept. 8.

Max Schach has signed Paul Robeson for a picture titled 'Salt,' which starts production in a month. Exteriors will be shot in the Sahara. Schach's production of 'Siamese White' has been postponed, dependent on a camera unit sailing to the Far East for locations, best done in late autumn.

Hollywood, Sept. 8.
Starting date for College Holiday at Paramount has been set for Sept. 14.
Cast includes

Sept. 14.
Cast includes Jack Benny, Burns and Allen, Martha Raye, Eleanore Whitney, Johnny Downs, Dorothy Lamour, Olympe Bradna, Leif Erickson, Sam Hearn and Shirley Ross. Frank Tuttle will direct.

Keeler, Alexander Paired

Hollywood, Sept. 8.
Ross Alexander and Ruby Keeler will too Warners' 'Ready, Willing and Able.'
Ray Enright will direct.

OOUBT IT, BUT-

Distribs Using It for Pub licity Value—Upswing in Stock Values — Demonstrations Going On

TRADE CONTROVERSY

London, Sept. 8. Television jumped into front place as trade controversy of the moment with the opening of the annual Radio Exhibition in London feature of which is first public transmission of television by the B.B.C. from its station at Alexandra Palace. Demonstrations include broadcasts of bands, speakers film excerpts and newsreels, and nearly 5,000 people crowded into the small booths the opening day.

B.B.C. is transmitting alternately B.B.C. is transmitting alternately by the Baird and Marconi-E.M.I. systems, and City reaction has immediately been shown by a smart upswing in the stock of both groups. Eight competitive receivers are in use at the exhibition hall at Olym-

use at the exhibition hall at Olym-pia, giving an average image ap-proximately a foot square. Best re-sults come from the multi-line sys-tems, E.M. using 490 lines, com-pared to Baird's 240.
Film transmissions, in addition to current newsreels, included se-quences from Korda's Rembrandt, Schach's When Knights Were Bold, Universal's Show Boat, GB's 'It's Love Again' and Bergner in 'As You Like It', with exhibitors cautiously watching this development.

Exhib Fear

Exhibitor opinion here is opposed to the use of films as television material, fearing unfair competition from motion pictures relayed to the home, and attempts were made early this year to block any such tendency

Television En Masse

London, Sept. 8.
Opposed to film trade pessimism on the future of television are the boom hopes of wireless manufacturers who are rushing sets into production to meet the anticipated heavy de-

At the E.M.I. factory here sets are being turned out on mass production lines, though it is admitted that manufacture it is admitted that manufacture of cathode ray tubes (the essen-tial feature of all tellie re-ceivers) is not in step with the rate at which sets and cabinets are being assembled.

are being assembled.

on the part of the B.B.C. (which admits films as the best television material) through an agreement with the Kinematograph Reuters Society. Draft Standard Contract prepared by a joint committee of the two trade organizations contained a clause forbidding distributors to negotiate the vision rights of the trade organizations contained as clause forbidding distributors to negotiate the vision rights of the final release, but the contract was rejected on other considerations by the full body of Cinematograph Exhibitors Association members, so that the clause never became operative. Verbal agreement was, nevertheless, reached between the C.E.A. and newared distributors that topicals should not be available for televising while still circulating through motion picture theatres. Distributors are obviously unwilling to spoil their theatre market by permitting broudcasts of complete films at fees which could never be more than a minute from return per pictures of the property of the contraction of the average box office return per picture of the property of the tremendous publicity value of tying up with the latest novelty. (Continued on page 29)

Film Colony Assured That Pacific **Insurance Debacle Will Wind Up OK**

Mayer's Generosity

When Nat Goldstone, Robert Taylor's agent, told Louis B. Mayer at the Metro studio that 'We'd be satisfied with \$3,500 a week' on a readjustment of the No. 1 current male fave's contract, he was told to leave the studio and that the lot would dicker with Taylor direct. Started in the talent school at around. \$35 a week, Taylor's current technical valuation, per contract, is around \$150 weekly, has been given a number of supplementary bonuses, presented with an automobile and bought around \$2,000 worth of ward-robe.

robe.

Mayer also told Taylor he'd set up a trust fund for Taylor so that he'd have a quarter of a million dollars at the end of his contract that even he (Taylor) couldn't touch, but that the studio didn't fancy being dictated to by outside agents.

MARY ASTOR TOPS COL LADY FROM NOWHERE

Hollywood, Sept. 8. Mary Astor gets topper in Colum bia's 'Lady From Nowhere,' skeded for cameras this week.

Gordon Wiles will direct Irving Briskin producing. Story is from an orig by Ben Grauman Kohn, screen play by Arthur Strawn and Fred Niblo, Jr.

Ga. 'Billies Come 'Round The Mt. for Local Picture

Clayton, Ga., Sept. 8.
They really and truly were comin' round the mountain to see the world premiere of a full-length feature picture, 'Rendezvous With Death,' locally made by Kenneth Stambaugh, of Demarest, Ga. Theatre was packed with north Georgia mountain folk. Cast exclusively of northeast Georgia Folk.
Cast exclusively of northeast Georgia folk.
The control of the control Clayton, Ga., Sept. 8.

Par Hosting 6 Hub Crix

Boston, Sept. 8.
Six local film crix left for a twoweek visit to Hollywood Thursday
(3) as guests of Paramount in connection with filming of Withd of
Salem. Locale is Salem, Mass. and
local papers have carried copy on

year,
Party, under direction of Harry
Browning, p.a. for M&P Theatres,
includes Frunella Hall, Post: Helen
Eager, Traveler; Elinor Hughes, Herald: Peggy Doyle, American; Marjorie Adams, Globe, and Don Messenger, Christian Science Monitor.

Fred Stone's 'Lightly'

Hollywood, Sept. 8.
Fred Stone will be, starred by
Radio in 'Oneo Over Lightly,' unpublished play by George Holland,
recently acquired.
Robert Sisk will produce from a
script by Ferdinand Rehyer.

Philadelphia, Sept. 8.

Bill Robinson, doing pa. at Lincoln theatre, colored combo house,
is billed as 'Shirley Temple's dancing partner.'

Hollywood, Sept. 8.
Picture people who did nip-ups
when the Pacific Mutual Life Insurance Co. hit the wall have been
calmed by assurances that all policy
holders will be protected and that
the loss falls on shoulders of the

the loss falls on shoulders of the stockholders.
Company was long regarded as backbone of Pacific Coast finance and had a big part in market manip-ulations prior to the ticker toboggans

and had a big part in market manupulations prior to the ticker tologgans of 1929.

Affairs of the company are now being aired in court, with several concerns attempting, to cop the biz by guaranteeing payment of all exity of the concerns attempting to concerns a transmerical which were disaminated to concern the concerns the con

Joe Cook Quits Hawaii To Yippee at Paramount .

Hollywood, Sept. 8.
Joe Cook and Dave Chasen are
oing western for Paramount. Both
et in 'Boots and Saddles,' mesquieer by Zane Grey.
Larry Crabbe shares top billing.

VARIETY

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Bojangles' Billing

JUSTICE DEPT'S Q.T. PROBE INTO PIX AUGURS U. S. CRACK DOWN ON BIZ

Usual Anti-Trust Charges-No Plans Yet for Court Actions, but It's in the Mill-Squawks in Minneapolis, Among Others

Washington, Sept. 8.

Threat of future prosecution of film industry grew stronger last week following disclosure that Justice Department operatives are conducting intensive. field investigation in several sections from which complaints of anti-trust law violations have been received.

While Department officials insisted no plans have been made yet for starting court action; tips from the feed bag confirm previous subpicions that the Government is getting set for a sweeping court crissade and has been convinced by disgrundled independents that created the feed bag confirm previous proposed in the court of the whole of the court of the

for the winter with exact madepending upon the period required to
complete first-hand probes now under way.

Recent report that D. J. sleuths
have bobbed up in Minnaepolis was
confirmed at the department where
nee topnote had to department where
nee topnote had to have been earl Cummings admitted the Twin
City probe is merely one of a series
now going on. How many undercover men are engaged or the other
places where such question-skiling
is being done were matters which
officials declined to discus.

That no immediate cours. Cition is
is being done were matters which
officials declined to discus.

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The dustice Department's determination to put the film industry on
the legal griddle was beyond doubtfollowing confirmation of the reports that legamen have been turned
loose to quite theather managers,

The Justice Department's determination to put the film industry on
the legal griddle was beyond doubtfollowing confirmation of the reports that legamen have been turned
loose to quite theather managers,

Tagures. Until resently, the D.-C. had
been following a policy of waiting
for producers, distributiors and chain
exhibitors to answer detailed questionaniers about various radies Question and was a proper submitted by
members of the industry, officials
revealed, and the department with
my constraint of the industry, officials
revealed, and the department with
process of cross-checking answers to
questionnalires.

UA-FOX-WC IN PRODUCT DEAL

Hollywood, Sept. 8.
After five days' discussions between Fox-West Coast officials and George J. Schaefer, a United Artists product' deal has been worked out wheteby UA pictures in their entirety will be played by F-WC on same accumulative percentage terms as currently existent with Fox-means picture mute from several means picture mute from several amount of top pictures, of the other companies in its class either the 35%, group, 30 or 25%. If not, it drops to the next lower percentage, class.

Where picture goes on double billy rating decreases 5%.

Meeting, was held late Tuesday afternoon by UA executives to confirm the deal. This is the first time in three years that Goldwyn pictures have gotten into fars run 200 theates. Styrios Skourse sat in on deal also Dr. A. H. Giannin jof UA. e.

theatres. Spyros Skouras sat in on deal, also Dr. A. H. Giannini of UA

MARTINI'S 50 DATES

Co-starred With Swarthout in Som —Both Feature Pix Songs

Nino Martini heads for the east within two weeks' time, after hav-ing finished 'World Is Mine' (UA), and starts on a concert tour num-bering some 50 cities in the U. S. Jack Salter (Evans & Salter) also comes east after being on the Coast during entire filming of the new nicture.

picture.

In some spots Martini' is teamed with Gladys Swarthout for concert appearances. Savamah and Atlanta in the south have both pacted the two Metropolitan Opera stars for single dates. They duet frequently in addition to solo numbers. Their picture songs are now included in regular 'evening's repertoire:

Evans & Salter's itinerary for Martini is one of the heaviest out this

tini is one of the heaviest out this season. Draw is in the top coin class. NBC Artists Services steers Miss Swarthout.

20TH-FOX ACQUIRES 87 ADDITIONAL ACRES

Hollywood, Sept. 8. Title for the 87-acre tract of land

Twentieth Century-Fox studios in Fox Hills, now occupied by the Westwood (public) golf cours will be taken this week by the film

will be taken this week by the film: company.
Lind is being purchased from the Jans Investment Co which still has an equivalent acreage left which may be continued as a golf course. Twen-tieth paid \$550,000 for the property which will be cleared for use start-ing. Oct. 1.

Herman Spitzel handled the deal for the studio.

Bill McGuire Mulls Two For Next Metro Prods.

Hollywood, Sept. 8.
William Anthony McGuire's next assignment at Metro probably will be 'Rosalie,' the operetta he did for the late Ziegfeld, or a new musical story of his own, 'Ziegfeld Girl,' designed as a sequel to Great Zieg-geld.'

writer ended his chore last week on. Hats in the Air,' but he will be associated with picture throughout various degrees of production.

DE SYLVA TO METRO?

Assures Zanuck of No Shift Until

Hollywood, Sept. 8.

Reported Metro is dickering with Buddy de Sylva to swing over from 20th-Fox as associate producer.

De Sylva is understood to have told Darryl Zanuck he would not talk a new deal until after European vacation. De Sylva's contract ex-pired last week and the producer's now in N. Y., prior to sailing.

Rep. Filming 'President's Mystery' at Universal

Hollywood, Sept. 8.

Feld's First at 20th

Feld's First at 20th

Hollywood, Sept. 8.

Due to exceptionally large sets, Phil Rosen, filming 'The President's Mystery for Republic, had to rent acceptance of the second of t

Boley Gets 'Gun'

Hollywood, Sept. 8. Harry Rapi, readying They Gave Him a Gun, for production at Metro, has penciled in Richard Boleslawski to direct following washup of his current job, Theodora Goes Wild,

current job, Theodora Goes Wild, for Columbia.
Script has been completed by Richard Maibaum and Maurice Rapf in collaboration with William Joyce Cowen, who authored novel.

STRONG B.O. OF **NEW SEASON'S PICTURES**

The surprisingly excellent business being chalked up at the box office by first batch of new season's

office by first batch of new season's pictures is attributed to two factors by trade organization experts, .
Improved business conditions held responsible first since it is well-recognized economic fact that a pickup in general business with more money in circulation is first reflected in the amusement industry. Minimum expenditure, required is the deciding factor that sends so much coin through the wickets. Second factor is the high quality of the features. One showman of 20 years' experience spoke optimistically, describing the product as being as good a group of films as ever to inaugurate a new season.

'General Dawn's' Author Sells Par His 'Caviar'

Hollywood, Sepf. 8.
Charles G. Booth, author of 'The
General Died at Dawn, 'has soid another yarn, unpublished, 'Caviar for
His Excellency,' to the same studio.
Cary Grant and Akim Tamiroff
are slated for top spots. Yarn concerns an American on the Continent
and his seizure of a fortune through
maneuvers of an actor posing as a
diplomat.

Cooper, Raft Teamed In Par 'Souls at Sea'

Hollywood, Sept. 8.

Top billing in Paramount's 'Souls at Sea' will be shared by Gary Cooper and George Rat.

Production starts as soon as Cooper winds up in 'The Plainsman'.

Henry Hathaway will direct.

Sydney, Aug. 11.

Zane Grey quits Australia this nonth after combining pleasure with biz, Scribbler of horse operas enjoyed the fishing, and his first try as a film player. Likes Australia

as a film player. Likes Australia so much that he's coming back for a longer spell in 1938. Grey broke into pic production in a pretty big way, finding no trouble in getting capital and has turned in his White Death' for Great Barrier Productions, Ltd. Grey also wrote a book during his stay, and sold a scenario to Columbia itiled 'Rangle River', now in , active, production here with Charence. Badger directing, and Victor Jory in the lead, Grey, besides his price for the scenario, gets a percentage above a certain figure when the pic is released.

leased.

'White Death' was directed by Edward Bowen, Grey's g.m. and will be released in Australia through British Empire Films. Said that Par and Columbia are dickering for the American rights.

HAWKS' 'GUNGA DIN', 1ST ON NEW RKO TERMER

Hollywood, Sept. 8.
Sam Briskin has handed Howard
Hawks a Radio term directing con-tract and he will get 'Gunga Din' as

tract and he will get Guilga Dill as his first assignment.

This is Hawks' first job since his differences with Sam Goldwyn, and his walkout on 'Come and Get It.'

Gillham-Agnew's Joint **Business Trips West**

Under a new policy for the distribution department in Paramount, Neil F. Agnew, v.p. over sales and Robert Gillam, head of advertising and publicity, will visit the Coast studio four or five times a year to see new pictures as well as check on those in production or preparation. Thought is that such trips will keep distribution and its advertising-publicity adjunct well informed and posted at all-times on what may be expected from the factory.

Agnew and Gillham will go out together on the Coast trips. At times they may make stops at certain key points on the way out or en route back east.

The two executives will leave

The two executives will leave on one of these trips the end of this week or during the coming week. During the Otterson regime, the studio publicity and advertising department was under the jurisdiction of the production subsidiary (Par procedure. This branch is back under distribution again.

Embellish 'Danton'

Hollywood, Sept

Pitts, Gleason Teamed
Hollywood, Sept. 8.

ZaSu Pitts and James Gleason will
top The Riddle of the Dangling
Ben Hollow will direct, William
Sistrom producing.

Hollywood, Sept. 8.

Warners has changed title of Dantion to Danton, the Terror of
France.

Three writers, Gottfried Reinhardt,
son of the producer, Michael G.
en set to assist Smissonhaave
who is preparing the soreen play.

Coast Indies Threaten D. J. Beefs Over Distribs' Continued 1st Runs

Los Angeles, Sept. 8.

Bitter fight against distributing organizations which countenance continued first runs of feature output, and day-and-date bookings of some theorems, by creating a conditional day-and-date bookings of some to consent decrees, by creating a conditional day-and-date bookings of some to consent decrees, by creating a conditional day-and-date bookings of some to consent decrees, by creating a conditional day-and-date bookings of some to consent decrees, by creating a conditional day-and-date bookings, the distribs are flaunt-day-and-date bookings, the distribs are

Zane Grey Back to U. S., Anzac Film Finished 2 FOX REELERS **WOUNDED IN SPAIN**

Ismael Palacios, Fox Movietone ameraman, was wounded in the shoulder Friday (21) as he was returning from the Guadalupe front

accompanied by militiamen a French newspaperman. a French newspaperman. As they we're crossing a bridge near Talayera de la Reina, some roying tebels and bushed them and induled the call with bullets. Palacios condition is not serious. One militiaman was

with bullets. Palacies condition is not serious. One millitiaman was killed.

George Lorrain, Havas correspondent in Madrid, got a bullet in the thigh and two millitainen also were wounded, one critically. His chauffeur escaped injury and droye the Ford, car at top speed through, the hail of bullets.

Palacios is, the second Movietone receive to get laid up. Ricardo Stein, er suffered, cuts and concussion of the brain when a Fox truck was struck by a infiltra altomobile near Total Chauffeur and the struct was struck by a infiltra altomobile near the Altomobile of the control of the co

BATCHELLER LINES UP 8 FOR CHESTERFIELD

Hollywood, Sept. 8.

George R. Batcheller, production head of Chesterfield Pictures, has lined up eight features for the scans's program, as part of the combined sked of 18 for Chesterfield and

bined sked of 18 for Chesterfield and: Invincible.
Batcheller will make Frigitives from Justice, 'House of Secrets,' 'Dancing in the Dark, 'Adorable: Cheat,' Betrayed, 'Beauty Racket,' 'Alone,' and 'Red Lights Ahead.' He has completed 'Missing Girls,' first on the 1936-37 sked.

Kent, Schenck Due Back About Same Time, Sept. 15

Sidney R. Kent is expected back to the 20th-Fox home office by Sept. 15. He has been vacationing in the; Maine woods.

The 20th-Fox president is scheduling his return to the home of the at the 20th Hox president is scheduling his return to the home of the at about the same time that, Joseph M. Schenck returns from London. Schenck is due to get in Monday (14).

Hays Delays MPPDA Meet

Meeting of the Motion Picture Producers and Distributors' directorate, originally skedded for this week, has been postponed until later this month.

month.

Delay due Will Hays' plans to propious for all long his stay in Hollywood for all least another week.

Air M.C. in 'Scarlet'

Hollywood, Sept. 8.

Smith Ballew, m. c. for Shell
Chateau, has been signed by Sam
Briskin for lead opposite Ann
Dworak in Damon Runyan's AlleScarlet.

BALABAN'S \$1,000,000 TRIM

Zukor Favors Associate Producer Shakeup: \$10,000,000 Pix Budget

Among major matters to be discussed by Adolph Zukor in New York this week is a possible shakeup and realignment of associate producers at the Par studio, rating as

ducers at the Par studio, rating as biggest resimentation, of a D's ever made on that company's pay roll. Indications are three associate producers are due to be dropped, with several others reduced to writer ranks. Also, several directors are stated to be upped to unit producer classification.

classification.

Although a special meeting of the baard of Paramount may be called during Adolph Zukor's stay in New York, none is scheduled and won't be unless matters requiring directorial action should come up.

The board met Thursday afternoon (3), but considered nothing but routing matters. Unless a special session is called, next meeting of the directorate will be held Sept. 24.

Par is budgeting \$10,000,000 for .Par is budgeting \$10,000,000 for plature-making during the coming six months. This budgeting, to coversix months product, was agreed upon by Adolph Zukor prior to his departure from the Coast. He arrived in New York, Saturday (5) for conferences at the home office on production and other matters.

In order not to lose any time on roduction at the studio, where after will remain indefinitely, the zuror will remain indefinitely, the chairman of the board, may return to the Coast by the end of this week. He has indicated that his New York

WB READYING 40: HAS 23 TO GO

Hollywood, Sept. 8.
Despite an announcement made some time ago by Jack L. Warner that Warner Bros. would make only 60 pictures for the 1936-37 season, currently 56 writers and tunesmiths are working on 40 yarns, which is a record, for, the company's staff.

Studio only has 23 more flicks to can to reach the original eskedded Aug. 1.

RKO REORG. PLAN SET. UNFILED BUT LOOKS O.K.

RKO stockholders stand to retrieve a substantial portion of their investment under the proposed RKO receganization plan which will be filed following approval of the plans by Atlas, and other creditors of the company. Floyd Odlum, Atlas chieftain, is expected to return shortly from the Coast and approval is expected to follow.

RKO people and the industry in teneral had been hoping that a plan would be filed by this time, since a

Wall Street opinion is that two new kinds of securities will replace RKO's present securities, under the plan, namely preferred and common stock issues.

Secured creditors and debenture holders will participate in the new preferred stock issue on a pro rate basis, for their principal amount of claims, dollar for dollar. These also claims, dollar for dollar. These also may receive new common stock for accumulated back interest due.

General creditors and stockholders may participate in the new common stock issue. General creditors stand to get around 50c. on the dollar.

Slight Favor

Hollywood, Sept. 8.

Dave Selznick congratulated
Mervyn LeRoy on going into
the pic biz for himself and advised the producer-director that he'd help him any time he

'Okay,' chirped LeRoy, 'just an me 'Gone With the Wind' for one picture.

OUTLINE 1936-7 PRODUCT TO F-WC CHIEFS

Los Angeles, Sept. 8.

Most comprehensive film product discussions, ever staged here were completed Sept. 4 after a five-day session at Fox-West Coast flew-day session at Fox-West Coast headquarters that brought in circuit partners and operating chiefs from all sections, as well as distribution chiefs of all major companies.

of all major companies.

Headed by Spyros Skouras and retinue of New York, with Charles Skouras and Coast operating chiefs, Tuesday to Friday were given over to reps of the various distributing companies to outline what may be expected from them in the way of product for 1936-37.

expected from them in the way of product for 1936-37.

Distributor sales chiefs here for the sessions included W. J. Kupper, western sales manager, and Herman Wobber for Twentieth - Fox; Abe Montague, Columbia; western sales manager. Charles Reagan, Paramount; Gradwell Sears, S. Charles Einfeld, Warners; James R. Grainger, Universal; Ned Depinet and Jules Levy, RKO; Al Lichtman and E. M. Saunders, Metro; Kenneth Hodkinson, assistant general sales manager of G-B; Floyd St. John, Coast franchise holder, and Grover C. Parsons, western sales manager for Republic. Daily sessions were 'attended by

western sales manager for Republic.

Daily sessions were attended by
upwards of 60 operating exces, which
included W. T. Powers, of F-WC's
eastern legal staff; Edward Zabel
and George Baldson of N. Y. film department; Aubrey Schenck, eastern
legal department, Howard Malcolm,
see to Spyros Skouras, of New York.
From Seattle came Frank L. Newman, Sr., head of Evergreen Theatres;
Al Rosenberg, Al Finkelstein, John
Hamrick, Roy Brown; Salt Lake City
delegation comprised Max Goldstein,
E. K. Taylor and L. Whitney.

California and Arizona division

California and Arizona division and district managers were on hand as well as partners, bookers and other Charles Skouras aides in the

other Charles School local territory.

Eastern contingent is staying over until early part of this week, with New York departure likely around

Grainger on Coast

Hollywood, Sept. 6.
Following confabs with Barney
Rose, Universal's Frisco sales manager, James R. Grainger returns here
this week to huddle with J. Cheever
Cowdin, R. H. Cochrane and Charles
R. Rogers on forthcoming distribution. Cowdin and Cochrane are
coming on from N. Y. for meetings.
Grainger planed in from N. V.

Grainger planed in from N. Y. Sept. 5, but left almost immediately for Frisco.

common stock issue, on their

to get around 50c. on the dollar.

If the plan follows other similar situations it is expected that the company's currently outstanding comunon shares will be substantially reduced under the plan.

As things stand, the Rockefellers, who will gain mostly from such a plan, will participate substantially in be out of receivership by Jan. 1.

LOOKS ASSURED

\$500,000 in Distribution Theatre, Foreign and Newsreel Depts.-Zukor's 500G Saving on Studio End-Production Budget Under Quota First Time

NO SALARY CUTS

Barney Balaban hopes to reduce Paramount's operating overhead by \$1,090,000, on the year—around \$20,000 weekly. Paramount is responding effectively to his aims. The goal is in sight on the basis of current indications.

Economies ordered by Balaban in distribution, the theatre end, foreign and on the newsreel division, may mount to an aggregate yearly since Adolph 20,000 as taken charge of production, aggregate savings on this end look to reach \$500,000 or more, in the operating overhead of film production. For the first time since Emanuel Cohen headed the studio, and since Adolph Zukor undertook studio operations, the studio consistently for a period of weeks has been operating under the budget. With possible improved the production, these field of the studies of the studies

It is estimated that 100 c.noloyes or more may have been cut from the home office payroll in the past month, in consequence of the current economy wave. The number includes one \$14,000-a-year employee in the ho. studio end: Others are mostly statisticians and minor help. Responsibility for the manning of the various divisions of the common that the state of the common state of the co

COCHRANE TO COAST. **COWDIN TO FOLLOW**

R. H. Cochrane, president of Universal, left for Hollywood yesterday (Tues.) for parleys on the Coast with Charles R. Rogers and William Koenig, studio chieftains. He will be gone for several weeks. J. Cheever Cowdin, chairman of the company, leaves next. Friday (11) by plane for the Coast, after returning in Cochrane, who expects to be gone for several weeks, was accompanied by Mrs. Cochrane.

G-B Labor Worry

London, Sept. 8.

New talent slant on the Schenck-Ostrer deal comes from the Trades Union Council, representing labor organizations throughout the U.K., which has the merger as subject for a full dress debate at its annual Congress opening yesterday (8). Labor attitude is that consummation of the deal and other results of it may affect 10,000 workers, and there is uneasiness among trades unions on the possibility of other similar deals.

among trades unions on the possibility of other similar deals.

We have no guarantee, stated W. O'Brien, secretary of the National Association of Theatrical Employees, that other groups will not be forced to adopt similar measures in their own interest and protection. What labor foresees is the possibility of nutracrous small tion. What labor toresees is the possibility of numerous small studios now dependent on quota production becoming redundant and throwing hundreds on the labor market.

OVERHEAD SAVE New Tri-Dimension Film Method Invented in Brazil: Has Gov't Okav

G-B Has 'Em Goofy

London, Sept. 8.
Americans, no less than the British, are gravely concerned over the Metro-Gaumont-20th Century accord. Counter combines are in prospect as protec-tive alliances against the trinity.

The tri-party deal has in-spired the world's filmdom into a

G-B DEAL ONLY AWAITS FIRMS SIGNATURING

The Gaumont-British deal with Metro and 20th Century-Fox is pro-

Metro and 20th Century-Fox is progressing satisfactorily, with only the loose ends now being tied up. For this purpose the American attorneys in the projected merger have already sailed for America.

Assurance here is that the deal is completely set now but has yet to go through the business of being approved by the boards of all three companies involved.

MRS. FOX IN CONTEMPT FOR NOT TESTIFYING

Atlantic City, Sept. 8.
Federal Referee Robert E. Steedle formally reported to Federal Judge John Boyd Avis today (Tuesday) that Mrs. William Fox, wife of the former motion picture magnate, was in contempt of court for failing to testify in her husband's voluntary bankruptcy action.

Hearings in Fox's \$9,000,000 voluntary bankruptcy action were abruptly adjourned 'Thursday (3) when Referee Steedle announced that he would recommend she be held in contempt.

Mrs. Fox had paid no attention to

when Referee Steedle announced that he would recommend she be held in contempt.

Mrs. Fox had paid no attention to five orders by the referee that she appear and give testimony concerning the \$5,000,000 All-Continent Corp. which her husband aligeedly created from his worn assets and presought bankruptcy.

Her lawyer, Murray C. Becker, of New York, had refused to permit further examination of his client to determine her ability to undergo questioning by counsel for creditors.

That leaves no alternative, 'said Referee Steedle. 'I feel it is my duty to report the whole hatter and all the circumstances to the U. S. District of the contempt. The steed of the contempt. If the steed in her name but she answered 'I don't know or 'I don't remember, last Tuesday (1) to numerous questions concerning its major affairs, She had pleaded illness and said 'I am just sitting here in a 'daze.' Steedle said he was 'not imporessed' and ordered needs the monoy,' Indiead of appearing, Mrs. Fox sent a physician's certificate she was too ill and Steedle had another doctor examine her with the result that she was ordered to appear last Wednesday morning. She neither showed up then nor in the afternoon in response to another order.

MacDonald Producing

Wallace MacDonald, former story editor at Republic studios, has been made an associate producer at Co-lumbia.

He will work with the Irving

Rio de Janeiro, Aug. 28.

They'll be flying down to Rio from Hollywood soon it the claims made by Dr. Sabastioa Comparato hold water. An invention, which bids for fame along with Technicofor and sound in the film biz, is rapldly being launched here.

After 20 years research Dr. Comparato, Brazilian physician and scientist, formerly associated in Europe, with the second of the comparato, Brazilian physician and scientist, formerly associated in Europe, and the second of the comparato, Brazilian physician and scientist, formerly associated in Europe, and the second of the comparato, Brazilian physician and scientist, for the comparato, and the second of the comparato in the fact that it is difficult to obtain the proper materials in Brazil, such as copper sheeting in one piece for the screen, but due to the fact that it is difficult to obtain the proper materials in Brazil, such as copper sheeting in one piece for the screen, but due to the fact that it is difficult to obtain the proper materials in Brazil, such as copper sheeting in one piece for the screen, but due to the fact that it is difficult to obtain the proper materials in Brazil, such as copper sheeting in one piece for the screen the screen component of the draw backs.

Perfect Beautom Comparato to install special adaptations to overcome some of the draw backs.

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Perfect Beautom Comparato to install special adaptations to overcome some of the draw backs.

Perfect Beautom Comparato to install special adaptation to overcome some of the draw backs.

of engineers of the Brazilian government.

Hollywood experts have not yet been vouchsæfed a peek at the Comparato invention but it is rumored that several leading U. S. film companies, including. Warners, Metro and United Artists have nibbled at the proposition. His best offer, says Dr. Comparato, has been from the Russian government Soviets, through thim his full option price of \$50,000. At his reply that he was disinclined to go to Russia, they offered to set him up in a laboratory in France. This was also rejected by the inventor. Gaumont-British and Ufa have also indicated interest in his invention.

Dr. Comparato's three-dimension film is accomplished through a special screen made of copper sheeting (Continued on page 66)

MAJOR QUINTET SET BY COHEN

Hollywood, Sept. 8.

Major Productions goes into the fourth month of indie work for Paramount release with five yarns being readied. Bing Crosby's starrer, Pennies From Heaven, for Columbia release, has been completed, and the Mae West opus is around the Male west will be the adaptation of or Columbia to the Male west will be the adaptation of the Male west will be the manufacture of the Male will be t

Le Roy's 'Passion,' His 1st Indie Prod. Nov. 15

Hollywood, Sept. 8.

Mervyn Leroy's first production as an independent producer at Warners, 'Grand Passion,' will be launched Nov. 16. Pic is from an orig by Norman Krasna and Zeppo Marx.
This will be first pic for Fernand Graevey whom Le Roy has under personal cuntract.

4 Individual Stocks Step Out; Amus, List Active on the Whole

By MIKE WEAR

By MIKE WEAR

The stock market feit considerable fall trade vigor in yesterday's (Tues.) session, with a new batch of highs being made and volume nearing the 2,000,000 mark. But aside from marked activity in the Paramount group and one sensational spurt, the picture issues merely held firm around recent peaks. Paramount ist plot, spuried 4's points to 94's but dispect out the company's company and second preferred both hit new high ground since last spring but were virtually unchanged on the day. Paramount common was the most active stock on the amusement, list, more than 26,000 shares changing hands.

Aside from a brief spurt by Universal pfd, which pushed it forward I point to 110 most gains and losses were of fractional variety. Grand National edged forward to a new five search of the s

night at 44%. Sastman Acoda repersed its recent trend, going up 3
Pharmount pictures bonds went to
84, highest point in monts. Paramount-Broadway liens hit 57%.
Although four stocks on the
smusement list hung up new 1936
highs last week, other issues failed
to develop any definite trend in last
the state of the smusement list hung up new 1936
highs last week, other issues failed
to develop any definite trend in last
This was a natural tendency, with
many traders leaving activity Friday
and Saturday, in order to get started
on their Labor Day holiday. Market
was closed Monday (or bet stocked
on their Labor Day holiday. Market
was closed Monday (or bet stocked
on their Labor Day holiday. Market
was closed Monday (or bet stocked,
As & consequence, the Amusement
Group averages failed to break
in a minor fraction of 47 in the scale
of averages. Low point was just
above 45%, with the close at 46%.
This represented a loss of 0.475 of a
point for the week to daming the 41½
trading days, 242,000 share; changing
hands.
New, highs, were made, by Leew
Medical Company of the com

ands.
New highs were made by Loew ommon, 59%; Keith pfd., at 96; (Continued on page 31)

Balto's Mayor Jackson Almost Jazzes Bally

Baltimore, Sept. 8.

Barly last week Lou Brown,
Loew's local ballyhoorayer, went to
Mayor Howard W. Jackson and got
him to proclaim current week 'Movie
Week' in Balto, Got promise from
Hiszoner to drop around to Loew's
Century on Friday morning and
have picture snapped with some of
the theatre's employees, with Brown
nursing idea of getting local Hearst
rag interested in carrying the art.
Whole idea, of course, a publicity
measure pointed at obtaining buildup for Century's show.
On Friday morning Mayor Jackson
strolled into Izry Rappaport's office
at the Hippodroc, back, Ready to
take my picture? Rappaport was
somewhat, confused and was only
after Hizzoner's explanation of how
the had been invited to pose for a
still after dubbling a 'Movie Week'
that the Hipp operator understood
and directed him over to the rival
theatre.

L. A. TO N. Y.

Tallulah Binkhead,
R. H. Burnside,
R. H. Burnside,
Richard Connell,
Ned Depinet,
Julius J. Epstein,
Philip G. Epstein,
Mack Gordon,
Edward Reyman,
Edward Reyman,
Edward Reyman,
George Seesel,
Jules Levy,
Jane Moxon,
Gloria Pierre,
George Stuart,
Arthur Schwartz,
Mel Shauer,
Dorothy Tree,
Waiter Trumbull,
Laura D. Wilck,
Frank Woodruff,

N. Y. TO L. A.

Madeleine Carroll, R. H. Cochrane. J. Cheever Cowdin. Mrs. Hal Horne.

Yesterday's Prices

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10 000	Gen. El.	4774	474			
10,000	Loew	*****	5914		T .	
8,400	Toem	00%	10%	08%	т:	7
26,800	Paramou	nt 10%	10%	10%	+	78
6,600	Do 20	pr 11%	11%	11%		
2,300	Pathe	8%		. 4%	_	/
8,200	RCA	11	10%	11	+	%
4.500	RKO	7%	714	714		
2,700	20th-Fox	3016	80	301/4		
8.400	W. B	13%	13%	1814	_	14
		CHER				
e con	Grand N	4484	456	484	- 1	١4.
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800		BONDS	078	."		
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\$1,000	Weiru			9914	7.	79
7,000	Loow	. 00%	90	80.0	Ψ.	
	Par-B'ws		67%	57%	+	78
	Paramou		93	031/4	+	*
2,000	RKO	75%	75%	70%	+	*
18,000	W. B	971/4	.06%	97%	+	% .

PAR, LUDINGTON SUED OVER MULFORD YARNS

Los Angeles, Sept. 8.

Paramount Pictures, Inc., Wesfern Pictures, Inc., Wastry-Sherman and Micholas S. Ludington; are named defendants in a superior court suit filled by Clifford S. Hyde, who asks \$50,000 and 2½% of profus realized from the production and sale of photoplays based on the work of Clarence E. Mulford, screen author: According to the complaint, Sherman signed a contract with him on May 15, 1935, under which he was to share profits: from production of six pictures based on Mulford's work, in consideration of a \$5,000 loan. The pictures were made and earned more than \$1,000,000, according to Hyde, who declared that Sherman assigned his interests to Ludington, who in turn formed Western Fictures, Inc. Los Angeles, Sept. 8.

Newman Quits RKO

Hollywood, Sept. 8.

After reaching an amicable agreement regarding contractual relations, Bernard Newman, tashion designer at Radio, has left the lot to take a three-month holiday in Italy.

He sails from New York Oct. 5 on his first vacash in three years.

Rolan Back, Mills Sails

Kolan Back, Mills Salls
Raiph Rolan, vp. and advertising
manager of 'March of Time,' has returned to 'N. Y., atter preliminary
plans for exploitation of the special
England edition of the "Time" reel.

A. K. Mills, director of publicity,
sails today (Wednesday) for London
where he will follow through on
advertising-publicity perlim plans
during the next 45 days.

Glasmon Producing at U

Hollywood, Sept. 8,
Kubec Glasmon, for several years
a contract writer at Warners, goes
to Universal as an associate pro-

lucer. He'll handle six features.

WB'S BUILDING PLANS OVER \$1,000,000

Hollywood, Sept. 8. Warner Bros, has programed con-

struction of two new sound stages, a two-story office building, two dressing rooms, photographic and make up buildings, in addition to some technical structures. This is in addition to the \$1,000,000 program in stituted earlier in the year.

stituted earlier in the year.

Office structure will house 70 offices and a large room for weekly
contenues. He was not a set of the
contenues of the set of the set of the
housed in other rooms, in addition to
quarters for supervisors, business
managers, directors and assistants.
New buildings will give studio 20
sound stages. New three-story prop
building will be erected along with
structures for seene docks, truck
sheds and a large nursery.
Included in the program is the remodelling of buildings on the Sunset
Blvd, lot to accommodate the new
KFWB radio station.

U's 'Top of Town' Start **Set Minus Top Names**

Hollywood, Sept. 8.
"Top of the Town," Lou Brock's first musical at Universal, set to go into production Sept. 21, after many delays, will have cast headed by two film names, as yet unsealed.

film names, as yet unsealed.

Support will include Hugh Herbert, Charles Winninger, Gertrude
Niesen, Jack Smart, Ella Logan,
Peggy Ryan, 3 Sallors, Lester Allen
and Gerold O. Smith.

Opus will be one of the biggest
musicals attempted at Universal.

Seff Adapts Own Orig Hollywood, Sept. 8.

Hollywood, Sept. 8.
Under his new Paramount deal, Manuel, Seff will adapt his play, 'American Plan,' collaboratively with Milton Lezarus, as one of his two commitments.
Other job will be for a Harold Hurley production. Seff recently completed his writing pact at Metro.

U. S. Probes Charge Calif. Exhibs Smuggle Pictures Into Mexico

Los Angeles, Sept. 8. Los Angeles, Sept. 8.
Ramifications of a picture smuggling ring, unearthed at San Diego by
Harold Groves, investigator for the
Copyright Protection Bureau, film
distrip organization, are being scrutinized by local U. S. customs officials as well as the Mexican govern-

ment.
Goves asserted that a number of the control o

COWEN'S PROMOTION

Manage and Publicize Fabian's 2 in Albany

Si Fabian circuit is shifting Larry Cowen from the Fox, Brooklyn, to Albany, to take operating charge of two Fabian theatres there, the Grand and Leland. In addition to managing the houses, Cowen will take care of his own publicity and advertising.

houses and then sneaking them into the Mexico, thereby beating legitimate Mexican release dates four to eight months. Groves declares he has a fund of info, but refuses to release any names, leaving that duty to the customs men.

Loss to legal exhibs and distribs through the clandestine maneures is estimated at \$500,000 by the prober.

Loss to legal exhibs and distribs through the clandestine maneures is estimated at \$500,000 by the prober.

Practice was brought to the artenin of distribs six months ago when Mexico theatre owners and distributors complained to the work of the control of the control

Inside Stuff—Pictures

Based on current business and on the assumption that it will carry chrough at the present rate until the end of the year, Wall Street tradiations were estimated that 20th Century-Fox. probably would show a significant of the control of the control of the profit of more than \$5.000,000 in the present year. The current quarter will include earnings from 'Girl's Dormitory,' To Mary—With Love,' 'Sing. Baby, 'Sing' and 'Road to Giory,' with some equally strong product prouding to the next and final quarter.

The company reported a net profit of about \$2.760,000 for the first ball of the year ended on June 27. Figuring this as representing earnings of 2 per preferred share for the first two quarters and \$1.43 on each common share in that period, present estimates are that 20th-Fox common will show earnings for the year in excess of \$3.50 per share and approximately \$5 per preferred share.

September marks two anniversaries for Epes W. Sargent (Vanner), Friday (11) ends the 25th year of his exploitation page, originally appearing in the now defunct Moving Picture World and which ran continuously in that publication until its demise some 16 years later. Toward the end of the month he ends his 45th year in amusements, chiefly on the writing end, though he has been press agent for both the Proctor and the William Morris-Felix Imman vaudeville chains as well "as is chearlic editor for "the Lubin Manufacturing Co. at a time when the editor, also wrote the continuities and did the advertising. As a side line he, has written unward of 2,000 short stories, mostly for the original S. S. McClure Newspaper Syndicate, around 500 one and half-reel fictures, "five involettes, magazine articles, and text books on scenarios and theatre's advertising.

Memorandum to Columbia Pictures' annual report, sent to stockholders last week, explains changes in percentages employed in the amortization scale applicable to negative and positive cost of films released up to June 27 this, year. Figures show that negative cost of leatures was apportioned 70% to the domestic territory and 30% to foreign territories. It was explained that since income from foreign countries represented a larger proportion of the company's total intake on feature pix, the apportionment between the two fields was allocated 65% to domestic and 55% to foreign. Consequently, the amortization scale in writing off negative and positive costs on features allocated to domestic, Great Britain and other foreign countries has been revised accordingly.

The small amount of litigation in the industry at the present time, as far as exhibitors are concerned, this week was described as a sign of the times. When the selling season begins, and better product is released and con starts rolling in at the box office, the exhib, particularly the independent, generally forgets, his old squawks isgainst the majoris. No large civil action has been filed against a major producer-distributor now in several weeks. Industry leaders view this condition simply as a natural reaction to the season of the year. The average exhibitor how is either hasn't time for petty protests or deean't want to be tabbed as a chronic squawker.

Illness of Jessie Matthews cancelled a couple of 15-minute effer programs that would have afforded her forthcoming Gaumont-British, nic. Head Over Heels, one of the biggest air plugs on record, British Broadcasting Corp. would have originated the stanzas, composed of songs from the film, and relayed them to the entire English speaking world including both NRC and CBs in the U. S. Jimmy Campbell set the programs now the composition of which was to have come of Jast week, and one on Sept. 26.

Thead Over Heels has about eight shooting and the complete of the composition of the c

יינים: "Head Over Heels' has about eight shooting days left, but probably can't be completed this year due to Miss Matthews' illness.

William S. Hart, through his attorneys, has filed a notice of appeal from the decision of Justice John C. McCook in N. Y. supreme court, who recently denied the former star interest on the \$85,000 judgment awarded him by a jury against United. Artists last April.

Hart claims he is entitled to interest covering the period in 1925 when UA broke its contract with him to the day the jury awarded him \$85,000 in his suit for \$50,000. In dernying Hart's demands recently, Judge McCould and that it would be guesswork on the part of the court to determine the exact amount in interest due the actor, it any.

Twentieth-Fox, which will distribute Dr. Paul Czinner's Londun production of 'As You Like It,' already opened in London, has set release back from September to October or November. Shakespearean film was rushed for premiere in London in order to beat Metro's 'Romeo and Juljet', 'While the latter is first to open in America, it is playing only two-aday \$2 engagements, which means that 'As You Like It' will also get out on general release first in America, even if postponed until November for the States. 'Romeo' is not expected to go on general release until after the first of the year.

Triple succession of big pictures at Metro for Jeannette MacDonald— 'Naughty Marietta,' Rose-Marie' and 'San Francisco'—nas gotten her a new two years' contract, 40 weeks straight in each, two films a year. 'Maytime,' currently in work, is on an average schedule. 'Firefly' is next and thereafter Miss MacDonald has an original musical story of her own, with tunes to be set, and also to include operatic drias.

Box office take at Loew's State and Chinese theatres in L. A. during last 10 weeks increased average of \$1,000 daily on day-and-date weekly grosses for combined houses, according to figures compiled. Average weekly gross for last two and one-half months was \$29,675, as against average of \$22,117 for preceding 10 weeks, and was considerably above last year's gross for similar period.

Paramount newsreel contains what is purported to be picture of the U.S. Kane, Yankee destroyer bombed off Bilbao, Spain, recently. Numerals on bow of ship are 231. Metrotonewizerel contains picture of destroyer numbered 233, likewise described as the U.S. S. Kane. Both clips, of course, out of respective newsreels' libraries.

For four years, William Hall, contract actor at Universal Studios, failed to get a 10 pp off of his ranch near Russell because of the drought. Last week, however, he was notified that a 450-barrel-per-day oil well had been brought in on his property. After making added scenes of 'The Flying Hostess,' (U) he's going to investigate.

Universal's production of 'Hippodrome,' budgeted around \$700,000, has been shelved until December. R. H. Burnside, who had been at the studio preparing production plans, has returned to New York possibly for a stage job with the Shuberts. He'll be back on the Coast at the end of the year.

Although Warners is angling with 20th-Fox for a loan of Lawrence Tibbett for top role in its forthcoming production of 'The Desert Song', studio has sent an SOS to its New York offices to scout operatic talent for a possible alternate for the assignment.

Warners is going to town on 'All Is Fair in Love and War,' production number for 'Gold Diggers of 1937.' Set cost in excess of \$25,000 and Busby Berkeley is using chorus of 300 boys and gals.

Since the Charles R. Rogers regime at Universal dating from March 15, company's stock player list has been increased by 34 signatures. Roster shows 16 of the old players remaining at the studio.

DUALS' EXCUSE TO UP SCALE

40-Hour Newsreelers' Schedule No Click with Execs; 'AP' Idea Also NSG

New contract with cameramen's mion recently placed in operation makes no provision for compensating regular cameramen in case the mewsreel companies agreed on join coverage of any particular event.
Originally, it is understood, the union contract contained a clause that would have automatically made the newsreel companies provide in part, at least, wages for the lensmen kept idle when three or more news-reel outfits decide to use only one camera grinder, with dupe negative to be provided to all three or more

eathers grindes, with dupe negativeto be provided to all three or more
parties to the pact.

As invoked, the pact now contains

no such stipulation, and news camteramen fear that this may cut down
employment if joint coverage by
several newsreels meets with any
degree of success.

However, the cameramen are inclined to feel that in return for relinquishing this part of the contract,
they won an equally important point
in the matter of working hours. The
contract calls, for a 40-hour week,
with cameramen thus far rating
travelling time as part of their specified week.

This is the wrinkle in the new pact that is proving irksome to news-reel officials. Two assignments when any considerable travel is nec-"essary prectically uses up a camera-illan's 40 hours in a week, as for ex-

Hand's 40 hours in a week, as for exdependent of the service of

"Feters, based our pass accurage, and appear satisfied with their new pact obtained from news executives.

One serious flaw in the 'A.P.' Idea of newsreel coverage by a single cameraman came to light when several of the newsreelers were permitting one company to provide clips on a Canadian news event. The Fox newsreel grinder was baffled when the film doubled up in the camera. The onlywithing that permitted the three or more reels from being left out in the cold on coverage on this event was that Associated Screen in Canada came through with the missing material. Otherwise, the newsreels in this particular joint coverage, pact would have been woefully shy of full coverage.

WB-LOEW PITT POOL **ENDS: STANLEY'S PIX**

Pittsburgh, Sept. 8.

The year-old pooling deal between Warners and Loew's Fenn, local independent house, ended last Thursday when the Stanley, a WB house, abandoned stage bills for straight, pictures. The agreement made way for the Stanley to operate with a combo policy and the Penn to have the pick of the film product available for either house.

Warners did not meet the musicians' union demands of a salary raise and a 25-week season guarantee. The Stanley switched with Aren and the salary switched with a number of the salary films. The Stanley switched with a number of the salary films of the salary films. The salary switched with a number of the salary switched with the salary switched with a number of the salary switched with the salary switched was salary salary switched with the salary switched was salary salary switched with the salary switched was salary salary salary salary salary sal

Arlen's Lesser Bronc

Hollywood, Sept. 8.

Richard Arlen's second picture for Sol Lesser will be "Valley Range," Harold Bell Wright yarn. Dan Jarrett is screenplaying. The adaptation by Gilbert Wright, son of the author, and Joseph Franklin Poland. Howard Bretherton to direct.

RKO's Pal, Roch., 100%

RKO is negotiating with Rochester University to take over the latter's \$800,000 mortgage on the Palace the-atre and building in that city. Deal is not expected to be consummated before three more months because of the abundance of red tape. Compresently holds a long-term let compression to the compression of the co

BALTO COMPROMISE ON IATSE'S 30% TILT

Baltimore, Sept. 8.

Baltimore, Sept. 8.

Stagehand situation looks to ease this week. Deckhands' demand for 30% till in scale on new contracts: with vauddilm and straight pic houses should have been signed by operators on Sept. 1 when new contracts would have commenced but situation as yet remains status quo, backstagers still getting paid on the 355 per week planet hat they received by the stage of the stage of

PHILLY REALIGNS WITH POOLING OF WB-PAR

Philadelphia, Sept. 8.

Management of four Philly houses owned by Paramount was taken over last week by Warner Bros. Circuit Management Corp. Theatres are Nixon, Tower, Frantford and Roosevell. Pool expects to avoid competition in booking and stage showed. Street; Nixon and WB's State, and Frankford and Roosevelt with WB's Circle.

Understood Circle, which now has

Circle.
Understood Circle, which now has vaude, will shift it to Frankford or Roosevelt. State, now having vaude in winter, will move it to Nixon. Tower not expected to be affected.
Monty Salmon, Par's district manager for four houses, goes to Skouras. Theatres as assistant to George Skouras. Harry Royster, of Par home office, in charge until WB takes control. Understood Tower, Nixon and Roosevelt will come under Skip Weshner, while Frankford falls to Len Schlesinger. Harry Knoblauck, Nixon manager, goes to Skouras' house in Nyack, N. Y. WB claims no other changes contemplated. Warners recently took over Fox Theatre here from Boyd interests.

George Thomas Hops MG Trailer Branch to Col

After Drailer Over Hollywood, Sept. 8.
After three years at Metro in charge of trailers, George Thomas moves to Columbia Sept. 14, to take similar spot under Bill Thomas. New policy on trailers, which has both contract and outside players at Columbia posing specially for the film blurbers, instead of former clips of the contract time as established by Bill Thomas will be developed under pow. setup. new setup.

No successor to George Thomas at Metro as yet named.

TILTING ADMISH

Increasing 5-15c and No Squawks - Not Figured That with the Second Feature Circuit Can Really Go to Town on Upping Tariffs Generally

15-20% B. O. RISE .

Chicago, Sept. 8.

General campaign of admission price advance has been instituted by Balaban & Katz throughout Chicago Balaban & Katz throughout Chicago and downstate. For four or five years now the trend of admission prices throughout this territory, both for circuit and independent houses, has been downward with admissions sliced 5c-10c-15c. But following a bang-up summer, during which time every house in these parts has done remarkable bit for the hot season, B. & K. has decided to reverse that trenut and to start the admissions on

trend, and to start the admissions on the upgrade once more.

Is beginning to tack on a nickel here and a dime there through its key nabe houses, lifting the best of its 30c houses to 35c, and 35c to 45c. Reaction from the public thus far has been excellent and B. & K. is deadling to the start of the start of the start of the deadling to the start of the deciding to make the move general

deciding to make the move general throughout the circuit. While the circuit has campaigned with greatest caution, it is expected that the real parade toward the reestablishment of the 1929 prices will get underway in earnest with the return of double features, which are expected late in October or early in November, according to present picture release schedules. B. & K. and the other exhibs have been cau-

November, according to present picture release schedules. B. & K. and the other exhibs have been cautious in their moves recently due to having no tag on which to hang the price advance. Exhibs generally, however, figure that the addition of the extra feature will serve as a remaining the release of the extra feature will serve as a remaining the release of the extra feature will serve as a remaining the release of the extra feature will serve as a remaining the release of the extra feature will serve as a remaining the release of the extra feature will serve as the upholder of the top admission prices, believing strictly in de luxe operation as opposed to shooting-gallery biz. Indie exhibs and other circuits are backing B. & K. in its plans for an increased box office rate, and there is no indication that any of the rival houses will use the increased tariff at B. & K. and other spots as the opportunity for a rate war, since exhibs generally have always been in alway of a higher admission price as the opportunity for a rate war, since exhibs generally have always been in alway of a higher admission price as the opportunity of the total box office revenue throughout the town's heaters.

20% increase in total box office revenue throughout the town's theatres

GEO. CUKOR TO DIRECT S-I'S 'GONE WITH WIND'

Hollywood, Sept. 8.

First assignment for Director
George Cukor on his home lot since
being signatured by Selznick-International will be to direct 'Gone With
the Wind,' by Margaret Mitchell.
Cukor is currently on loan to Metro
to make 'Camille.' He also made
'Romeo and Jullet' on that lot.
David O. Selznick has turned down
hids on three companies to have bids on three companie 'Wind' at a \$50,000 profit.

Silverstein Preps 4

Hollywood, Sept. 8. Hollywood, Sept. 8.
David Silverstein has started preparations on four stories at Republic under his new supervisor contract.
First chore will be 'The Country Gentleman', starring Olsen and Johnson. Others will be the Cappy Ricks yarms, 'Jim Hanvey, Detective,' from Octavas Roy Coher's stories, and 'Gangs of 'New York.'

B. & K. ALREADY Despite Increasing Anti-Duals' Squawks, New Product Buys Thus Far Provide for 2 Pix Per Bill

J. L. & S.' Tower, Chi

Chicago, Sept. 8.
Balaban & Katz last week secured
complete control of the southside
Tower, with Jones, Linick &
Schaefer selling all of its stock holdings in the theatre to B. & K.
For some time J. L. & S. has had
a claim in for the house, but the
sale of the stock disposes of all such
claims,

S.E.C. RECORDS OF FILM TRADINGS ONLY MINOR

Washington, Sept. 8.

Only small stock deals by film in siders were reported to the Securi-

siders were reported to the Securities & Exchange Commission turing
that half Argunt. Report uning
that half Argunt. Report late that
half argunt. Report containing mostly corrections and belated reports regarding activities of
officers and directors of companies
in film business.

Exercise of stock purchase rights
In Grand National was reported by
Carl M. Leserman, of New York, who
swapped 6,667 common purchase
tickets for more of the \$1 common
states of common and then bought
\$3,600, boosting his holdings to \$5,400
and using up all his purchase opportunities.
In only report by à 20th Century-

and using up all his purchase op-portunities, export by a 20th Century-Fox and the property of the con-ference of the control of the con-trol of the control of the con-trol of the control of the con-stance of the control of the con-ference of the control of the con-line corrected statement, Charles L. Stillman, of New York, reports that through Stillman Corp. has in-through Stillman Corp. has in-through Stillman Corp. has in-company. The control of the con-company of the con-company of the con-line of the control of the con-trol of the con-trol

Ben Judell to Produce: Midwest State-Righter

Chicago, Sept. 8.

Ben Judell, midwest state-righter, loaded his family on a train last week and moved em all out to the Coast where he will go into indie production.

Judell has appointed a gas disk.

production.

Judell has appointed Carl Hartbill
as district manager for his midwest
states right exchanges. Ben Eisenberg will handle the desk of the
Chicago office.

St. L. Orph's Trustee

Peter B. Olny, U. S. referee in the Orpheum Theatre Co. of St. Louis, announced on Friday (4) that he had appointed Kenneth B. Umbreit, connected with the legal staff of RKO, as trustee for Orpheum. The latter immediately posted bond of \$5,000 with the court.

Theatres concerned in this commendate of the content of the court.

with the court.
Theatres concerned in this company are the Missouri, St. Louis and
the Orpheum. The Orpheum Theatre Co. of St. Louis was once a
wholly-owned subsidiary of Orpheum Orpheum Circuit, in bank ruptcy also, owns all of the common stock of the Orpheum Theatre Co. of St. Louis. Value of said stock, how-

Despite the fact that an increasing number of regular picture hous patrons are becoming more vocal in ing, dual programs probably will continue in a vast majority of houses in the U.S. throughout 1936.

in the U. S. throughout 1936.

Circuits have completed practically all of their buying for the 1936-37 season, to fulfill double bill requirements, and unless squawks become too loud they will play out the next 12 months under this setup. While the controversy over double featuring still its boiling, exhibitors now using two full-length pictures per program have bought twice as snany films as usual, plainly indicating that they intend to carry out their present policy during the current season. Just the same the pressure from regular theatre patrons, who don't go for two films per show, continues to increase.

The move of some indies in Greater New York towards abolishlag dualers currently seems doomed

The move of some indies in Greater New York towards abolishing dualers currently seems doomed to failure just as similar attempts flopped in other big key cities. In New York, there are about 500 in-10 dependent exhibitors not affiliated with an independent organization or major circuits who thus far have indicated no intention of following such practice.

Even with the cooperation of 100 major circuit theatres, there would be only about 200 houses agreed on returning to solo policy. Which in a word means that-they would not remain long on the single standard simply because the competition would be too great from theatres continuing to dual. Right now the major chains are in no mood to quit the wentually a return to greater prospective with the public showing ability to absorb an extensive admission price tilt will tell the story. And the abolition of double programmers probably will come through distributors sitpulating stat certain strong features can only be shown on single picture programs.

strong features can only be shown

strong features can only be shown on single picture programs.

The number placed in this classification might well be increased from time to time as the traffic will bear. In time this would cut down the number of films available for dualing and force the double-feature setup into oblivion.

\$2,915 STICKUP AT ST. LOO AMBASSADOR

St. Louis, Sept. 8.

A lone armed bandit held up
Robert E. Hicks, manager, Clyde
Brown, asst. mgr., three ushers and
a porter in the basement of the
treasurer's office of Fanchon & Marco's downtown Ambassador theatre
Monday night (7) and escaped with
\$2,915, largest day's biz in 18 months.
Bandit forced his way into the office and tied hands' of victims with
neckties. He escaped.

See 'Sudden Death' Film And Dodge 15 Days' Jail

Spokane, Sept. 8.
When 'And Sudden Death' (Par) opened at the Orpheum eight motorists saw it as guests of Police Judge Frank Yuse and thereby avoided

St. Louis. Value of said stock, however, is questionable.

Shamroy Lensing Sidney
Hollywood, Sept. 8.
Leon Shamroy will lens You only
Live Once, for Walter Wanger,
Fritz Lang will direct.
Sylvia Sidney and Henry Fonda
Leo Range Will direct.
Sylvia Sidney and Henry Fonda

Los Angeles, Sept. 8.

(Best Exploitation: Pantages, RRO)
Holiday week means coin all around for the local first run emit and the local first run entry in the local first run entry in the local first run entry in the top-noich trade being garbined to the local first run entry in and the local first run entry in the local first run en

around the \$44,000 figure.

Chinese and State are both drawing big with 'Gorgeous Hussy' and 'Pepper,' with top bracket picture again being the draw.

Toxas Rangest hardway and the state of the state

day trade plus benefit of couple previews which bring final six-day take to around \$5,500. Last week fairly good at \$8,400.

Filmarte (Fox) (900; 40-55) —
Henry VIII' (London Films) and Rain' (MG), dual. Re-issue or revival bills as being presented here attracting little attention. With holidays included will not his transfer.

attracting little attention. With holidays included, will not hit over the \$800 mark. Last week 'State Fair' (Fex) \$500 mark. Last week 'State Fair' (Fex) \$500 mark. On the state of the s

by three previews. Six days will hit around \$8,000. Last week satisfactory at \$8,500. Last week satisfactory at \$8,500. Last week satisfactory at \$8,500. Beauty (2,280; 25:30-25:40)—Son Comes Home (Par) and Marcus show, latter running 80 minutes, is main draw. Bringing in lots of coin and house sure of a \$16.-500, which is big, but no profit. 500, but his big, but no profit of the profit of the

1st Runs on Broadway

(Subject to Change)
Week of Sept. 11
Astor—Romeo and Juliet'
(MG) (4th wk),
Capital — Gorgeous Hussy'
(MG) (2d wk),
Music Hail — 'Swing Time'
(RKO) (3d wk).

(RKO) (3d wk).

Faramount—'General Died at
Dawn' (Par) (2d wk).

Risite—'Sworn Enemy' (MG).

Rivolt—Last of the Mohicans'
(UA) (2d wk).

Roxy—'Sing, Baby, Sing'
(20th).

Strand—'Anthew Advanced.

(20th).
Strand — 'Anthony Adverse'
(WB) (3d wk).
Week of Sept. 18
Astor—Romeo and Juliet'

Meek of Sept. Astor—Romeo and Juliet'
(MG) (5th wk).
Capitol — Gorgeous Hussy'
(MG) (3d wk).
Criterion — Give Me Your

Criterion — Give Man leart (WB) (16). Music Hail—'My Man God-

Music Hail—My Man God-frey' (U) (17), Paramount—Texas 'Rangers' (Par) (16), Rivoil—Last of the Mohicans' (UA) (3d wk), Roxy — 'Sing, Baby, Sing' (20th) (2d wk), Strand — 'Anthony Adverse'

Strand — 'An'
(WB) (4th wk).

first for "Texas Rangers," very big, hitting over \$20,000.

RKO (2,950; 30-40-55)—"Godfrey" (U) and "Yellowstone" (U), dual. House records shattered on initial days and weekend strong, too. Around \$2,500 is tremendous and new record under present policy. Last week "Walking on Air" (RKO) and Final Hour" (Col), six days, fair at \$250.

Final Hour' (Col.), six days, fair at \$5,100.

Space S

'Adverse' at Upped Scale \$4,200, NSH; 'Swing Time' Smash \$16,000, Louisville

Louisville, Sept. 8.

(UA) and Women are Trouble' (MG), dual, fair \$6,000. Mary Anderson (Libson) (1,000; 15-25-40)—'Anthony Adverse' (WB). Critics like picture, but public response n.s.h. Afternon scale upped to 44c and night ap raise of the with the natives. Touching \$4,200, fair enough, and will fiold over. Last week 'China Clipper' (FN), \$3,500, poor.

week 'China Clipper' (FR), Sajou, poor, Rialto (Fourth Avenue) (3,000; 15-25-40)—'Swing Time' (RKO). New front and decorated lobby, together with Astaire-Rogers, speil pienty of hiz here. Biz looks to go we the team, when their pies layed the Brown. Seating capacity of Rialto more than double. Gross may be a record for the year at \$16,000. Last week. 'Texas Rangers' (Par) and 'Hollywood Boulevard' (Par), dual, \$5000, big.

week- Texas Hangers' (Par) and Hollywood Boulevard' (Par), dual, \$9.000, big. Strand Fourth Ave.) (1.500; 15-Strand Fourth Ave.) (1.500; 15-Strand Green's Golff) (1.500; 15-Strand Jury' (RKO), Glory', a holdower, with a new mate in for second stanza. First week for 'Glory' was big enough to carry over the follow-up session and will show a nice profit on the engagement with 'Second Wife (RKO), hefty \$8,000.

with "Second Wife' (RKO), heny \$8,000. Settos) (900. 18c)—Every Night at 8 (Par) and Here Committee and Here

CINCY'S SMASH \$25,000 FOR-**'SWING TIME'**

(Best Exploitation: Albee)
A sock curtain-lift on new season for ace cinemas. Labor Day more for a control of the following the followin

'Zieggy' \$23,000, 'Swing Time' \$17,500, 'Godfrey' \$18,000, St. Louis' Big Week

National 1st Runs

METRO

'Gorgeous Hussy,' Valentine, Toledo, 11; State & Orph, Bos, 11; Roosevelt, Scranton, Oct. 10, 'Piccadilly Jim.' Ute, Colo, Spgs, 11; Westside, Scranton. 17; Loew's, London, Ont, 26; Bijou,

WARNER BROS

"Stage Struck, Cameo, B'dgept, 9; H'wood & Downtin, LA., 10; Apollo, Ind'apolls, 11; Warner M'waukee, 11; Warner, A.C., 11; Midwest Oklahoma C, 11; Met, Bos, 11; Plaza El Paso, 12; Keeney, Elmira, 12.

El Paso, 12; Keeney, Elmira.

Crash Donovan, Lyric, Duluth, 17; Allyn, Hartfd, 18;
Orph, Wilkes B, 24; America,
Colo. Spgs, 28; Cap, Atlanta,
Cot. 4; Rialto, Peoria, 9; American.
Butte, 23; St. Charles,
NO, 23.

"My Man Godfrey, Strand,
Albany, 16; Orph, S.F. 18; Music
Hall, N. Y., 10; Keith's, Balto,
If; Steel Pier, A.C., 11; Strand,
L'ville, 11; Roxy, Tacoma, 11;
Pal, Citecy, 11; Miller, Wichita,
11; Ritz, Tulsa, 12; Mainst, K.C.,
12; Cap, Richm'nd, 17; Memorial, Bos, 25; Lincoln, Trent'n,
Cot. Z.

Cet. 2.
Two in a Crowd. Pal, Cleve;
11; Bos, Bos, 17; Pal, Wichita,
18; Granada, Sioux Falls, 20.
'Parofe,' La, Toledo, 11; Lyric,
Duluth,
Oct. 14; American,
Butte 18

'Parole,' La, Toledo, 11; Lyric, Dulnih, Oct. 14; American, Butte, 18.
'Postal Inspector,' Lib, Wheeling, 9; Garde, N. London, 12; Cap, Brghamptin, 22, Orph, Spokane, 22; Park Youngstn, 22; Lyric, Duluth, Oct. 29, FARAMOUNT 'Geheral Died at Dawn,' Minn, Mpls, 11; Roosevelt, Chi, 16; Denham, Denver, 18; Strand, Scrantin, 18; Pal, Columb's, 18.

Scrant'n, 18; Pal, Columb's, 18.

Texas Rangers, Penn, Pitts-b'g'h, 11; Keith's, Dayton, 11; Mainst, K.C., 18; Earle, Wash, 25.

'Yours for the Asking,' Mich, Det, 11; Orient'l, Chi, Oct. 2.

Denver Theatres Prosper Vs. Outdoor Opposish: 'Swing,' \$10,500, H. O.

Denver, Sept. 8. (Best Exploitation: Denham)

(Best Exploitation: Denham)
Fine business in the theatres here over the weekend, despite competish weekend, despite competish of the complete Jimash \$10,000, Louisville.

Louisville. Sept. 8.

(Best Explaitation: Riatio burg, with the advent of cooler weather.)

Jimash 210,000 and strong product to shake up the patrons. Fourth street that the produce dolumns of bally stator Day, and strong product to shake up the patrons. Fourth street thanke up the patrons. Fourth street the piggest grosses of the year at each place that the product of the patrons of the town turned out.

Two bigsest grosses of the year at each place that the properties that the properties of the patrons of the town turned out.

Two bigsest grosses of the year at each place that the properties that the

St. Louis, Sept. 8.
. (Best Exploitation: St. Louis)

(Best Explaitation: St. Louis)
Opening of two shuttered theatres
on Grand blvd, and outstanding pix
at all of first runners combined in
raising plenty of din in Adound City
currently.

St. Louis, 3,800-seater in midtown,
which once played RKO and Orpheum vaude, but which has been
pheum vaude, but which has been
produced stage shows and second ronproduced stage shows and second ronfillums. The Missouri, a block down
the street, and holding just a few
less seats than the St. Louis, opened
the same day with a policy of twe
first run features and shorts, but as
a 55c. top, compared to a 25c. mat
and 40c. night top at the combo
house.

a bose top, compared to a 25c, mat and bose top, compared to a 25c, mat and badson in the combo Grand blvd, added more and brighter lights for the natives and with the Fox playing Astaire-Rogers' 'Swing Time' which, though off to a grand start, had tremendous competish from 'Ziegeld' downtown and from the fast climbing Ambassador, which registered its biggest with 'May Man Goffrey.' It is a wow week and the finish of the b. o. race places 'Ziegeld' first, Ambassador a threatening second, and Fox, third. Newly opened Missouri is doing surprisingly well on its initial or a surprisingly well on its initial out that the surprisingly well on its initial appointing start which looks like thumbs down on the second run pix, apparently in this case meaning second fiddle to the flesh show.

'Xearly every deluxer, went in for-

ond fiddle to the flesh show.

Tearly every deluxer went in fornational ads, with the St. Louis and
Missouri tienig in with town's two
afternoon rags for great co-op campaign in which merchants all overthe place joined in. This method of
exploitation, engineered by Charles
exploitation, engineered by Charles
are all the sexes,
meet by the sexes,
meet by the sexes,
meet by the sexes of t

Ambassador (Fè.M) (3,185) 25-35-55)—My Man Godfrey (U) and Man from Louisiana' (Rep.). Pointing of the control Estimates for This Week

ping Out. (WB), satisfactory, \$15,000. Loew's (Loew) (3,162: 35-65)—Ziegteld' (MG). Looks like \$23,000. bis, Last week Mohicans' (MG) and 'Women Are Trouble' (MG), dual, tapered off towards end of run, but finished with \$15,000 and of run, but finished with \$15,000 and of run, but finished with \$15,000 and of run, but some flow of the second of the s

good, "(m")

Orpheum (F&M) (1,950: 25-35-55)

—Mary of Scotland' (RKO) and
Trailing West' (WB). After week
run at Ambassador this dualer is
Road to Glory' (20th) ropped to
below averae at \$8,200.

St. Louis (F&M) (3,800: 25-40)

Toor Little Rich Girl' (20th) and
stage show. Second run pix handicap to nice stage show and will hold
take to \$7,000.

\$1,900-BIG!

That's Strong Biz in Tacoma for

Tacoma, Sept. 8

Tacoma. Sept. 8.

(Best Exploitation: Rialto)
Keen competish this week with
Rialto, playing 'American Wife',
turning to vaude for added draw,
at no tilt in prices. It's bringing in,
\$3,200.

Best exploitation at Rialto. using larger ads, window cards and taxis.

larger ads, window cards and taxis.

Estimates for This Week
Blue Mouse (Hamrick) (750: 16-27)
— Th. Forber (20th) and Pride of
Marines' (Col), dual. Big money
here at \$1,900. Last week Roaming
Lady' (Col) and Tittle Miss Nobody.
(20th), dual, \$1,700, big.

Music Box (Hamrick) (1.400; 16T-737)—Last of Mohicans' (1.4) and
Kelly 2st of Mohicans' (1.4) and
Kelly

great.

Rlaito (Moore) (1,350; 16-27-37)

My American Wife (Par) and
vaude. Sold nicely for strong 3; 32-43

and 'Three Cheers' (Par), dual, \$2-800, good.

Roxy (Hamrlek) (1,300; 16-27-37)

-Brother's Wife (MGM) Singleton good enough at \$3,000, over
veck 'Green Pastures' (WB), \$3,300, over

R & K. Scores on RKO's Sacrifice: Godfrey' \$43,000 at Chi; Palace Sees Run on 'Swing's' \$35,000

Chicago, Sept. 8.

(Best Exploitation: Palace)
Loop is developing into a long-run
spot for pictures, even in the stage
and the stage of the stage of the stage
and the stage of the stage of the stage
that Chicago has gone into regular
fortnight runs with such pictures as
To Mary, with Love and His
Brother's Wife, and next week exgetts only Adverse. Palace has been
guite a regular holdgover house and
surrently begins what it hopes will
se a run with 'Swing Time' (RKO).
L'Only the Orientaudilum outselve,
the stage of the stage of the stage
to the stage of the stage of the stage
for runs with all pictures if possible.
The wing Time is starting a real gal
special stage of the stage of the stage
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The state of the s

pretty good femme trade, and with Labor Day to help, getting \$7,000, oke. Last week 'Satan Met Lady' (was the state of the

Maning on A. (And.), os., The Company of the Compan

Fround 300,000 from bell by \$4.00 (170);

[0] United Artists (B&K-UA) (170);

15-55-15 — Ziegfeld' (MG)— 1646;

week. Holding up of the matires,

week from pressure by other pictures. Around \$18,000 again this

week, however, excellent. Last week \$83,900. "Gorgeous Hussy" (MG) on

weiting list, as \$4.11.0-\$1,851

hicans' (UA) couldn't hold early pace, but got fair \$11,000.
Newman (Par) (1,900: 25-40)—
Arthony Adverse (WB) (2d run).
Arthony Adverse (WB) (2d run).
Mainstreet holdover into the Uptown. But with that house doing
okay on its own, the h. o's are now
being routed to the Newman. A nice
"Bunker Bean" (RKO, Ost ad
Comes Home' (Par) got \$3,500, very
poor.

Comes Home (rar) got solonov, vely poor, Tower (Rewot-Fox) (2,200; 25)— 'Lady Be Careful' (Par) and vaude. More money being spent on stage bill. Take will be about average \$7,000. Last week 'Star for Night' (20th-Fox) and vaude so-so with

(20th-Fox) and vaude so-so with \$6.800. Uptown (Fox) (2.030: 25-40)— Road to Giory' (20th-Fox). The film's names may catch 'em, but lack of romance angle may, at same time, dampen results: fair \$7.500 looked for, Last week. Fol-low Your Heart' (Rep.), faded badly to a disapponting \$5.000

SWING TIME \$14,000 IN WASH.

(Best Expolitation: National)
With eight major screens functioning with eight major screens functioning for the second of the se

Sudden Death's Met and reopening of Belasco for season has town more film conscious than it's been in months.

Grown of heavy lay from months, of heavy lay from months, of heavy lay from the least of the least of

and the sageu of Eagle, RKO and State of the sage of t

'ROMEO'S' \$15,000 1ST IN FRISCO 2-A-DAY

k Road to Glory' (20th) and see Family' (20th), plus Radio in Poll staged by Eagle, RKO WOR-Mutual, got house good work of the property of the 'Swing Time' 2d Stanza, \$125,000; 'General' 60G; Every House Big

Labor Day this year was one the bors will never forget. It was like the will never forget. It was like the was a sunday and Sunday night, with the streets so jammed over the three-day weekend that it took 20 minutes to walk less than 10 blocks. Theatres time and again had to stop selling. Extra ushers and other staff aides were put on to cope with the throngs and both Saturday and Sunday people were still coming in past the midnight hour. The Paramount put on a midnight stage show but all burned juice until the weehours. On Sunday, gridding until 4 a. m. None of the others attempted a midnight stage show but all burned juice until the weehours. The sunday of the third was the biggest Labor Day in the history of the town. While many New Yorkers went away for the history of the town. While many New Yorkers went away for the history of the town. While many New Yorkers went away for the history of the town. While many New Yorkers went away for the history of the town. While many New Yorkers went away for the history of the town. While many New Yorkers went away for the hidden out of the week's were filled with out-of-town autos. Estimated that transportation over the holiday was at least 50% greater than last years and the week's business, shead of the big holiday, stunned everyone by reaching \$395,500, over Labor Day the take may go to as high as \$300,000 for the 10 thearters on which was the history of the town of the history of the third of the history of the town of the history of the week's business, shead of the big holiday, stunned everyone by reaching \$395,500, over Labor Day the week's business, shead of the big holiday, stunned everyone by reaching says, so over Labor Day in the history of the the history of the history

Septe (MG) also rang bell at \$10-, 100-, 1

also put on in behalf of 'General Died at Dawn' and 'Gorgeous Hussy.' The new Criterion seating 1,700, opens next Wednesday (16) with 'Give Mc Your Heart' (WB) as the first attraction, House will play first mined but probably 36c. top. Bands or stage shows are dut.

Estimates for This Week.

Astor (1,012; 55-\$1,10-\$1,65-\$2.20) —Romeo' (MG) 'Grd week). Went to \$21,400 last week (2ad), beating initial week's take of \$20,900, grosses initial week's take of \$20,900, grosses of the control of the cont

week 'Piccadilly Jim' got around \$27,000 and would have been held but for fact Loew houses needed picture. The picture of the picture. The picture of the pictures. And the pictures of th

good in view of opposition of new pictures. Sa80: 25-40-5-75-7-Domitory (20th) and stage show (2nd final week). Simone Simon picture maintening particularly strong gait, \$50,000 or over this week (2nd). First seven days was \$55,000, best Roxy has done in several years. Not hold-has done in several years. Not hold-gas (2nd). Simone (20th) comes in Friday (11). Strand (2,767; 40-44-65-99).—'Adverse' (WB) (2nd week). Showing remarkable draught, second (curtast night (Tues.). First week was \$57,000, mighty. Looks six weeks now.

\$57,000, mighty, Looks six weeks now.

State (3,450; 35-56-75) — Rhythm on Range (Par) (2nd run) and vaude headed by Duncar Sisters, chestra, All things point to around \$27,000, good, but far from comparing with terrife \$41,300, new summer high, run up last week with Prother's Wife (MG) (2nd run) and stage bill headed by Milton Berle and stage six Moon dance contest is \$42,800.

State Fair Crowds Helping Mpls. Pix; **Swing Time' \$17,000, 'Rangers' \$8,000**

Minneapolis, Sept. 8.

Tispy days still are here and the body and the late of the late of

Clipper (FN), \$7,500 for eight days, good, and the property of the property of

week, 'Poor Little Rich S.... \$3.200, hig. World (Cteffes) (350; 25-35-40-55) —Serret Agent' (CB) (3d week). Slipping a little, after great fort-night, to \$1,500, but okay. Second week, \$1,800, good.

\$13,000 FOR 'ADVERSE.' 'HUSSY' \$17,000, PROV.

Rest Exploitation: Leve's Some hetty film fare in town, and business is just as hefty. Usual holiday bugaboo which finds town empty over Labor Day apparently having ne effect on the box office. Biz is fine of the sense through at some erset. Thou's best is Gorgeous Hussy' at Loew's, but this one is getting a blattle from "Anthony, Adverse" at Maiestic. Loew's will be in the lead only, because it he's more seats. This work is the first of the sense through size is the sense of the sense through size is the sense of the sense of the sense through size is Gorgeous Hussy' at Maiestic. Loew's will be in the lead only, because it he's more seats, stanza which kept the turnstients hot. The sense of the se

straight pictures. 'Mary of Scotland' and Walking on Air' arc there's and Walking on Air' arc there's and walking on Air' arc there's and a superior of the su

88,200.

Malestie (Fay) (2,200; 15-25-40)—
Androy. Adverse (WB). Turnin;
them away; for fine \$13,000.

Strand (Indie) (2,200; 15-25-40)—
My American Wife' (Par) and
'Secret Agent' (GB). Fair \$7,000.
Last week 'Forgotten Faces' (Par)
and 'Son Comes Home' (Par) dandy
at \$8,300.

'ANTHONY' 22G, 'GEN'L' \$17,000 IN NEWARK

\$17,000 IN NEWARK

Newark, Sept. 8.

(Best Exploitation: Branford)
The Brennford, with 'Authony Adverse', leads the box-office brigate of the Branford of Anthony Adverse' and the Branford was blazoned forth in eye-catching signs arrowing the direction to the theatre. Three local department stores gave was blazoned forth in eye-catching signs arrowing the direction to the theatre. Three local department stores gave was blazoned forth in eye-catching signs arrowing the direction to the theatre. Three local department stores gave was blazoned forth in eye-catching signs arrowing the direction to the theatre. Three local department stores gave was blazoned for the Branford (WB) (2,966; 25-75)—14. Anthony Adverse WB). Top business of week \$2,000.

Capitol (WB) (2,906; 25-75)—16. Sp. 500.

Capitol (WB) (1,200; (15,30-40)—17. White Ground St. 600. Last week "Earthworm Tractors" (WB) and Sophie Lang (Par), week \$2,800.

Estimates of the St. 600. Last week "Earthworm Tractors" (WB) and Sophie Lang (Par), week \$2,800.

Estimates St. 600. Last week "Earthworm Tractors" (WB) and Sophie Lang (Par), week \$2,800.

Estimates St. 600. Last week "Berling St. 600. Last week "Earthworm Tractors" (WB) and "Sophie Lang (Par), week \$2,800.

Par (Adams-Par) (2,248: 25-75)—His Brother's Wife (MG) coupled with You and St. 600.

Par (Adams-Par) (2,248: 25-75)—His Brother's Wife (MG) coupled with You and Td (give My Life (Par) did nicely at \$5,000. Cast (RKO) (2,300. 26-85) and Td (give My Life (Par) did nicely at \$5,000. Cast (RKO) (2,300. 20-85) and Lyceum (roof) (1,100; same scale)—1800.

'I'd Give My Life (Par) did nicely at \$8,500.

Proctor's (RKO) (2.300; 20-65) and Lveeum (roof) (1.100; same scale)—Road to Glory (20th), and 'Second \$8,500. Last week \$21,000. with > \$5,000 Sunday which noened balcony of Lyveeum (roof). Beeinning Monday (Labor Day) 'Girls' Dormitory' (20th) and 'Don't Turn 'Em Loose' (RKO) nine days (1.50 Line days). (1.60: 15-20-35-40)—(Chouchup Beest' (Synd) and 'Heart of West' (Par). Good at \$4500. Last week 'White Fane' (70th) and 'Waterfront Lady' (Synd). dair, \$4,000.

film season publicity and for first time in years Labor Day finds house still offering regulation summer dual fare. Shea these fire guildion summer dual fare. Shea these fire guildion summer dual fare. Shea these films for the first fare films for the first fare films for the first films for the first films for the films films

200,000 Weekend **Visitors to Cleve.**; 'Hussy' \$25,500

Cleveland, Sept. 8.

(Rest Expleitation: Hanna, Hipp)

Close to 200,000 'week-enders flocked into town over Labor Day holidays to have a rubber-necking party at Great Lakes Expositions and the second of the secon

at Race Treck will chalk up a fine \$5.500 for Allen.

Exploitation boys surpassed themselves. Milt Harris at State bonsted Rissy' through Robert Taylor between the property of the state o

wrote up \$4,500, -shade higher than usual.

SCAT Hanna) 1,400; 55c to \$1,65b — Rome and Julief (Metro). Brings citr's only legit house to life with \$10,500, Faces a lot of competish this week.

Hipp (Warners (2,700; 40-55)—Anthony Adverse (WB) Two-and-Anthony Adverse (WB) Two-and-Competity this week.

Price of the state of the s

'Adverse' \$22,000, 'Hussy' \$20,000, Both Terrif on Raised Pittsburgh Scales

catch school kids, but landed \$18,500, which compensated.
Stillman (Loew's) (1.872; 25-35)—
One Rainy Afternoon' (Par). Francis Lederer has a following here rating \$7,500; sweet money. Last week 'Piccadilly Jim' (Metro) (2d run) even sweeter, \$8,500, after being shifted from State.

MONTREAL'S HOT BIZ: 'SCOTCH MARY' \$10.000

"SCOTCH MARY" \$10,000

Montreal, Sept. 8.

Pincess hopes to top straight ple
gresses with \$10,000 on Mary of
Straight ple
gresses with \$10,000 on Mary
All and Grand Jury looks like \$4,500.

Princess showing a couple or the
first ple
gresses with \$1,000 on Mary
Straight ple
gresses with \$1,000 on Mary
All and Straight ple
gresses with \$1,000 on Mary
All and \$1,000 on Mary

nice, \$7.000.
Cinema de Paris (France-Film)
(600; 550—Meyerling' (4th week).
Good \$2,400 atter \$2,700 last week,
St. Denis (France-Film) (2,300; 34)
—La Terre Qui Meur'i and 'Une Fille
a Papa'. Looks like very good \$6,000.
Lest week 'La Go ndole aux
Chimcres' an Sous le Casque de
Cuir', good, \$5,000.

Seattle Gives 'Rangers' \$8,200, 'Godfrey' \$10,000

Seattle, Sept. 8,
(Best Exploitation: Orpheum)
foliday was a help all around to
iness here.

orpheum rates tops for exploita-mith newspaper campaign for

Holiday was a neip all around to business here.

Bouliness here.

Bouliness here.

Bouliness here.

Bouliness here.

State (Sterling), town's solitary burlesque house, reopened this week at the control of the control

Pittsburgh, Sept. 8.
(Best Exploitation: Stanley)

Pittsburgh, Sept. 8.

(Best Exploitation: Stanley)
The first batch of first-rate new season product, the national Jewish, War Veterns convention and the Labor Day weekend started off the fall race with a bang and scooped up the best box-office receipts in weeks. Stanley, both with a bang and scooped up the best box-office receipts in weeks. Stanley, both with a two-oday rong Romeo and Juliet. Heavy advance sale and a \$1.50 top will give the house a strong \$12.000 week.

Stanley, back to straight pictures, with 'Anthony Adverse,' is heading with 'Anthony Anthony and 'Anthony Anthony and 'Box Anthony and 'Box Anthony and 'Box Anthony and 'Box Anthony Adverse,' Extra newspaper space and radio plugs over WIAS and Warner publicated by San Self-man and Donn Wermuth, have gone politation campaigns for Stanleys' Anthony Adverse. Extra newspaper space and radio plugs over WIAS and WWSW were copped some two weeks in advance. A number of the proper space and radio plugs over WIAS and WWSW were copped some two weeks in advance. A number of the proper space and radio plugs over WIAS and WWSW were copped some two weeks in advance. A number of the proper space and radio plugs over WIAS and WWSW were copped some two weeks in advance. A number of the proper space and radio plugs over WIAS and WWSW were copped some two weeks in advance. A number of the proper space and radio plugs over WIAS and WWSW were copped some two weeks in advance. A number of the proper space and radio plugs over WIAS and WWSW were copped some two weeks in advance. A number of the proper space and radio plugs over WIAS and WWSW were copped some two weeks in advance. A number of the proper space and radio plugs over with the proper space and radio plugs over with the proper space a

Estimates for This Week Estimates for This Week
Alvin (Harris) (2,000; 275:35-40).
Ramona' (20th), Opened Sunday night (6) with a world premiere' and heaving a Queen' (GB) was yanked after six days to fair \$5,000.
Fulton (Shea-Hyde) (1,750; 15-25:40)—My Man Godfrey' (U). Opening second week today (8) after setting a new high for year at \$10,000 make way for extra show daily.

Nixan (Nixon-Nixdlinger) (2,186).

ting a new high flor year at shoulds. It is a series of the control of the contro

Fanchon at Paramount In Search of Talent

Hollywood, Sept. 8:

Hollywood, Sept. 8:
Fanchon (& Marco) goes to Paramount to aid Mel Shauer in charge of the talent department.
She'll spend most of her time scouting new talent for musical productions. Miss Fapchon currently is associate producer with Shauer on a series of musicals, the first of which, This Way, Please, is due to start production next month.

Anzac Tax Relief?

Adelaide, Aug. 11.

Adelaide, Aug. 11.

It is regarded as certain that the government will introduce big cuts in the present taxation rates within the next few weeks. Expected that contemplated cuts will take in the atre admissions, as recently asked for by the various managements. For some years the managers have been fightling for a reduction, stating that theatres were carrying too heavy a load.

Steps Out' (Col) (3d week), \$4,200, okay.

Music Box (Hamrick) (900; 27-37, table 12)—Last of Mohicans' (UA) and Kelly the 2d' (MGM), dual (2d run). Moved from Orpheum and okay, \$3, 100 table 120 table 130 table 130

Stag Lines in Boston and \$37,000 for RKO's French' Unit; 'Swing Time' 38G

(Best Explaintion, Reith's)
Tim exhibs brightened up over
the week-end with lettly transient
tade in town and most bo.'s reflected the shower of shekels. Best
tels are Swing Time at the Memorial and Folle Pariesienne, stage
down, records at \$37,000 for the
Boston and \$38,000 for the Memorial,
Stees show has drawn bigger morntion and \$38,000 for the Memorial, ge show has drawn bigger morn-stag lines than any of the previ-nucie revues and this difference (Joubtless be noted in the final nt. 'Swing Time,' running single, mits frequent turnover, and they d'if this week. Looks good for r stanzas.

permits frequent turnover, and they need it this week. Looks good for four status and Julief opened auspidously and Julief opened auspidously and Julief opened auspidously at the Colonial for an extended run and first frame's \$13,000 is good onen. Making a big play forwall reservations with the coupon method onen. Method was been apply forwall reservations with the coupon method on the company of the company

Memorial:

1 Estimates for This Week
Boston (RKO) (3.000; 35-50-65)
Walking on Air (RKO) and Folle
Farisiense unit. Aiming at very
smashy \$37,000, near record. House
was deformed for last week under
renovations, and six-day take of
Shakedown (Col) and Second Wife
(RKO), double, slumped badly to
\$34,000.

\$3,400.

Colonial (Loew) (1,800) 55-83-81,10-\$1,850. — Romeo and Julies (MG). Eirst week roadshow, received a lice chunk of patronage;

obived. a tice chunk of patronage; 18,000. ".

Fenway. (M&P) (1800; 25-35-40-50)

Texas. Ranger? (Fan and Shanger)

Texas. Ranger (Fan and Shanger)

well here for dandy \$7,000. Last

well (Far) and

Chan at Race Track (20th), double,

5-5-5, \$4,000.

Keith Memorial (RKO) (2,900; 25
5-50)—Swing Time (RKO). Looks

\$8,000. tremendous. Mary of Soot
\$8,000. tremendous. Mary of Soot
\$8,000. tremendous and the second sec

than \$22,000. Last week \$31,000 was fine for 'Road to Glory' (20th) and slage show.

Grpheau (Loew) (3,000, 25,35,50)

Grpheau (Loew) (3,000, 25,35,50)

Grpheau (Loew) (3,000, 25,35,50)

Grpheau (Loew) (3,000, 25,35,50)

Grpheau (Loew) (Loew) (Loew)

Grpheau (Loew) (Loew)

Grpheau (Loew) (Loew)

Grpheau (Loew)

Grphe

with 'Chan at Race Track' (20th). Good. week in sight at \$1,000. Last week in sight at \$1,000. Last week Lathuin Bill Carlson Gen? (Mascot), split with 'Postal Inspector' (Mascot), split with 'Postal Inspector' (Mascot), split with 'Postal Inspector' (Moscot), split with 'Postal Inspector' (Moscot), split with 'Postal Inspector' (Moscot), split with the Best money here in a long time at \$4,000. Last 'Satan Met a Lady' (WB), good. \$2,600.
Orpheum (LTC) (1,350; 10-15-20-25)—'Speed' (MG) plus Grand Jury' (KBO), Split with the first stage than the split with advent of Fair and split with the split with advent of Fair and split with Show of Shows' and Love Bettings at 20' (WB). Tremedous play going to the house with advent of Fair and split with CMD. Taking a dip to \$2,400. light. Last week China Clipper (WB) slow at \$2,000. 10-15-25)—'Meet Nero Wolfe (LOI). With opening of the sister house, Kiva, this spot jumps if's price this week ya dime and starts full weeks. Old policy of splits and action is at the 100 this week, not bad. Last week 'Justice of the Range' (Amb) split with 'Seven Sinners' (GB), \$900, fair.

61G Aggregate For 5 in Balto; 'Swing' 251/₂G

Baltimore, Sept. 8,

(Best Exploitation: Hipp)

It's been a long, long time since
so much money has come rolling into
the tills. The five loop spots in aggregate will pluck around \$61,000
this week.

gregate will pluck around \$61,000 this week.

Topping the town is 'Swing Time' at the Higher Constance 120 stans and trailers are out, with newsreel boned down to couple clips. That gives pretty quick turnover and house is doing five stage shows and tariff on Labor Day boosting, take this stans will establish record at \$25,500.

Century goes straight film current by with Congreous 121,000 dross scrutiny of conditions and public rescribe to lack of vaude does not reveal that take would be taller if vande were on tap. Dies at 1,000 dross this property with Congress 110 strains of the conditions and public rescribed to lack of vaude does not reveal that take would be taller if vande were on tap. Dies at 1,000 dross this property with Ceneral Dies at 1,000 dross this pro

Great Ziegfeld' mopping up in as second week at the U.A, will hold longer, 'Deeds' keeps the Blue Mouse bo, on an even keel in its 17th week of non-stop grinding. 'San Francisco' is abayee par in its 11th at the Mayfair, and due to hold the second of the

'Dormitory' With Geo. Olsens, \$30,000 At Fox, Detroit

All FOX, Detroit, Sept. 3.

(Rest Exploitation: Case)

Extra day of holiday prices, plus out-of-town influx to Michigan State Fair and couple big conventions, is cheering the bo. here current stains. Westher hasn't been unkind, either, strong, and stage fare is helping out elsewhere.

After two months behind the eight ball, due to widening of Woodward svenue, Fox steps out proudly this avenue, Fox steps out proudly this system, and the strong and stage fare is helping out elsewhere.

After two months behind the eight ball, due to widening of the proudly this system, and the proudly discount of the proposition of t

pangup gross for this spot in a row, but some should be touther from the street of the piges show.

Grpheam (Lowy) (2000; 25-25-05)

Grpheam (Lowy) (2000; 25-25-05)

Hour' (Col), dual, Fair 34.400, Second week, of, Pfe. Jim' (Od.), dual, Fair 34.400, Second week, of, Pfe. Jim' (Od.), and state of the state of the state of the state of the color herolated with value of the state of the sta

Philly Swings It at \$26,000 for Astaire-Rogers; 'Jim'-Bestor 18G

'Ziegfeld' \$14,000 on Big Campaign in New Haven New Haven, Sept. 8. (Best Exploitation: Poli)

Campaign in New Haven

New Haven, Sept. 8.

(Rest Exploitation: Poli)

Big doings everywhere this week.
All spots plugging 'new season' product and getting results. Marked increase in use of 24-sheets around town and extra-space national ads.

Foli went to town on Ziegeld'.

Foli Ziege

4th Am Unit In 8 Months \$14,500, **Indpls.**

Philadelphia, Sept. 8,

(Best Exploitation: Chestnut)

Deletity of socko business in the
distriction of socko business in the
distriction of the control of the control

Best Exploitation: Chestnut,

Deletity of socko business in the
distriction of the control

Best Exploitation of the control

Control

Time, Control

Time, Control

Time, Cetting \$28,000 at the Stanley,

Of the three closest rivels, the Fox

looks likeliest as runner-up. Don

Bestor with the band and Piccadilly

Jim, the film, \$18,000, and Piccadilly

Jim, the film, the film

000. Fairly good with stiff competition.

Ar sadia (600; 25-40-50) — My American Wife (Par) (2d run), Ordinary \$2,000. Last week, Now and Forever, revival, \$1,200 in four days; '3 Cheers for Love' (Par), \$400 in two days, found week, thony Adverse (WB) (3d week). Falling now but getting \$16,000. Last week's \$24,500 was very fine.

Chestnat (1,500; 50-75-\$1,50)—Romeo and Julief (MG) (2d week). Roadshow hot at \$17,000 in 2d, same as first week with one less performance.

Roadshow hot at \$17,000 in 2d, same as first week with one less performance and the state of the

'SWING TIME,' SOLO, \$7,500 IN OMAHA

Omaha, Sept. 8.
Best Exploitation: Brandels)
Brandels starts off the new season with 'Swing Time,' and going to town. This one allows the house to go, single feature again with six shows a day, \$7,500 may mean hold-over.

SHAKEUP IN FRENCH STATE THEATRES, WITH BOURDET NEW HEAD OF COMEDIE

Ace Playwright Now in Charge of First Theatre-Committee of Four Experienced Showmen as 'Big Four' on Production-

Paris, Aug. 28. Waving aside the established custom here, of more or less sterile dis-

Waving aside the established custom here, of more or less sterile discussion, Jean Zay, energetic young Minister of National Education, high-powered through the Chamber a bill giving new life to the State Thiedries and putting a group of France's most talented stage directors virtually in charge of the Operation of the Comediant of the Comediant of the Comediant of Educard Bordet, name playwright, as the new administrator of the Comedie-Francaise, beliaywright, as the new administrator of the Comedie-Francaise, beliaywright, as the new administrator of the Comedie-Francaise, beliaywright, as the new administrator, which are completed that post for the fast 22 years. After the second visit, Fabric announced his wish to retire. It was known then, that Zay had outmanetivered a man who has been fast 22 years. After the second visit, Fabric announced his wish to retire. It was known then, that Zay had outmanetivered a man who has been made to the complete of the way things were done and again voiced their disapproval of the way things were done at the Comedie, and once they get in it is generally for life. But that will probably, be changed now, along the remaining the complete of the Comedie, and once they get in it is generally for life. But that will probably be changed now, along the remaining the complete of the complete

'Can He Do It'

Bourdet has written several plays which were big successes here and abroad. What the mob wonders is whether he will have the finesse and diplomacy, necessary to handle the highly-strung crowd which has been at the Comedie for so long they believe they own the place. There are the comedie for so long they believe they own the place. There is the common sensibility of the common se

and repertories. This constant cludes Georges Auric, Gustavi Charpentier, Raynaldo Hahn, Ar-Jacques Ibert cludes Georges Auric, Gustave Charpentier, Raynaldo Hahn, Arthur Honegger, Jacques Inert, Charles Koechlin, Daniel Lazarus, Darius Milhaud, Antoine Mariotte, Max d'Ollone, Gabriel Pierne and Albert Roussel, all 12 big shots in French modern music. Judging from their often-expressed preferences, a lot of tiems which were kept in the repertorier of both houses only because they had become so venerable nobody had the heart to put an end to their existence, will now goout. Antoine Mariotte will be the Administrator-General of the Opera-Comique, under orders of Rouche. Latter will still fill the financial holes of the Opera budget, but these will become smaller and, smaller, and eventually transform hemelves in the benefits Suels at least the aim to the present of the operations of such as a complete reorganization of show biz.

Wilcox Starts 'Melody'

London, Aug. 28.

'Herbert Wilcox has put into production 'London Melody,' in which Anna Neagle and Tullio Carminati co-stars of The Three Maxims,' are reteared.

reteamed.

Unit is currertly working at the B. I. P. Studios, Elstree, but will shift to Finewood in three weeks, when the first stages, are available at the new Iver plant.

Wilcox is producing and personally directing.

Yvette Guilbert Goes Dramatic in 'Ladies'

Paris. Sept. 1.

Yvette Guilbert, singer, known as well in England as in France, has ac-

well in England as in France, has ac-quired French rights to Hugh Wal-pole's The Old Ladies,' which has al-ready been produced in London, and intends to produce it here. Adapted by Rodney Ackland from the original, play will be called 'Les Trois Vieilles' when presented here and Xyette Guilbert' will perhaps give Parisians a shock when 'she takes the part of one of the really old ladies.

French Authors Rights Defined **By Minister Zay**

Paris, Aug. 28. Jean Zay, minister of National Education, has found a solution to the question of authors' rights, which

has been as troublesome here as in America.

America.

Zay considers an author's work as a labor production of a particular type, which is paid for in a particular way; this particular way being authors' rights. After the death of the author his heir or heirs will receive, royalties for 60 years, but his works will become public property 10 years after the author's death, instead of 50 as before.

death, instead of 50 as before.

As to the publishing end, Zay regards it as 'a contract whereby the author of a literary or artistic work grants the right of exploitation to a third party, the editor.' Here, as for authors' rights, the notion of personal property is definitely done laway with

sonal property is definitely done away with.

This law is not voted yet but it is most probable that it will be passed when it comes up before the Chamber. It wil apply to books, cinema, music and generally to all literary or artistic productions and their ex-

CREAN OUT OF PIT OF LONDON'S PALL

London, Aug. 28 Dick Crean, the London Palla-dium's musical director, conceded by Americans who have played over here to be the best in the biz, has

quit.
Understood trouble started during the rehearsals of the new show 'Okay for Sound,' with Crean threat ening to resign. George Black Okay for Sound, with Crean threatening to resign. George Black eventually took him at his word. Last time Crean walked was when he took a similar position with Charles Cochran in the 'Words and Music' revue at the Adelphia, in 1932. He returned to the Palladium after the run of the show. George Sound of the Sound was the run of the Sound was approached to replace Crean, but Jack Free, of the Hippodrome, Brighton, a General Theatre's house, goes in.

'Flying Doc' Starts Brisbane, Aug. 11.

This city will see the premiere of The Flying Doctor, 'Aug. 21. Production stars Charles Farrell and was made some time ago by National in association with G-B. Fox is thandling release, with pic spotted in a Hoyts' house.

Sydney date is set for some time later. Brisbane was selected as first because the femme star, Mary McGuire, is a native daughter.

Britons In Hollywood

Hollywood, Sept. 8.

Hollywood, Sept. 8.
Floek of English people turned out for Irving Thalberg's dinner in honor of Johannes Poulsen, director of Syeryman, Sept. 2. Among those at the speakers' table were Merle Oberon and David Niven, and among other guests were Edmund Gwenn, Freddie Bartholomew, his aunt, Miltycent, Rowland Leigh, Reggis Owen, Mordaunt Shairp, May Robson and James Whale.

Among those holding boxes at the National Air Races were Sir Guy Standing, Lionel Atwill and Cary Grant

Frant.

Ray Milland was supposed to sail

sept. 21 to make a British pic, but

and to cancel plans because of

engthy aked of Jungle Princess,

which he's now making for Para-

which he's now making for Faramount.
Wendy Barrie's Japanese houseboy
was very loyal to the Japanese team
while it was winning at the Olympics, but when the swim team did
not make the showing he thought it
should, decided he also was in disgrace and went into hiding. A week
later he turned up, still showing the
effects of his sorrow.
W. P. Lipscombe spends all his
time now out on his ranch in Van
Nuys, working on his play on
'Charles III' Elizabeth Heffendon
doing designs for the Lipscombe
play.

doing designs for the Lipscombe play.

Ernest Cossart planed to New York on a week's vacation to visit his daughter, Valerie, and see his dentiset, Will return to Universal.

Margo Graduan tunching the Advance of the Cost of the Cost

play. Elizabeth Allen's husband, William O'Brien, being shown the sights, Edmund Gwenn recuping from a severe cold

Edmund Goulding intends to go

severe cold.

Edmund Goulding intends to go
to Falm Springs for a rest and vacation as soon as 'Maytime' is finished.

Louis Hayward planning a return to
London as soon as he finishes his
present pic, has two cables stating
has two cables stating
have the members of the British
colony joining the West Side Tennis
Club. Among 'em, Heather Angel,
Nigel Bruce, Errol Flynn, Ralph
Forbes, Benita Hume, Molly Lamont,
Frank Lawton, Evelyn Laye and
Reginald Owen.

Maureen O'Sullivan getting trousseau ready in spare moments between scenes in Tarzan.

Herbert Mundin carries a bag of
peppermint candy around with him.

Bric Blore still. working on his
book of jingles.

AID FOR LOCAL-MADE PICTURES IN MEXICO

Mexico City, Sept. 8.
Additional aid for native pic producers is provided in a measure several federal government departments are developing which provides for preferred playing in cinemas throughout the country of Mexican-made films.
This is to be

can-made films.

This is to be an enlargement upon the law in force for several years, which dem: nds that all cinemas exhibit two home-mades at least twice a week.

Ufa Wins Suit

A second injunction against Syndikat and a subsequent court decision brought a victory to Ufa, restraining Syndikat from bringing out 'Ave Maria' (Italia-Syndikat) at any other house than the Ufa-Palace-am-Zoo. This verdict nixes Syndikat's plan to use its newly acquired Taumentizine Palace and Alhambra for the first showing of the Benis-riumes, George Saunders, British mino. (Jigi picture. for this week. after current illm at the Ufa-am-Zoo, after current illm at the Ufa-am-Zoo, after current illm at the Ufa-am-Zoo, ill and the Ufa-am-Zoo, after current illm at the Ufa-am-Zoo, after current illm at the Ufa-am-Zoo, ill and the Ufa-am-Zoo, after current illm at the Ufa-am-Zoo, after current illm at the Ufa-am-Zoo, ill and the Ufa-am-Zoo, ill and the Ufa-am-Zoo, after current illm at the Ufa-am-Zoo, ill and the U Berlin, Aug. 29. nd injunction against Syn

Americans In London

London, Serball, Night of January 18 ofens at the Phoenix theatre end of September. Having, Anjashed, his contract with Sauroot-British, Bext Hanlon sail-

Gaumont-British. Bert Hanlon, salling for America.

Charille Farrell off the set of Moonlight Sonata due to setting a black optic while playing polo.

Atlantic Films fandly ready with script of Thunder in the City. for which it brought over Edward G. Robinson. Shooting starts any day now at Denham.

Before salling for Africa, Charlie Forsythe threw a party which included York and King, Ella Shields, Bert Erroll and Eddie Darling.

Lois and dean off. to Biarritz for a month, then to Germany for two months.

months.

The Nonchalants, brought over for Palladium show, 'Okay for Sound,' are out. Instead they will play some General theatres provincial dates. Bobby May replaces.

The Neil Hamiltons touring Eng-

land to find a piece of sand for the kiddle to play on.
Universal's Irish representative, Bob McKew, and the Mrs. in town for a few days, then off to Belgium

William Colliners of Europa Cinema, N. Y., here.
Harry Langdon, here, back from his Australian tour; may do a couple shorts here.
Wallace Ford preparing a welcome, for his wife and haughter, expected here shortly.
Understood Tay Garnett is getting \$50,000 for directorial job of Criterion Films Fallow Ground.
Tim Whelan isgined Pegy Ashrordt for femme lead in 'Mill on the Floss.' Una Carlisle, last here in Lew Leslie's 'Blackbirds,' returning soon to open at the Cafe De Paris. Will also be: featured in a new Paul Robeson picture. icture.

picture.

Johnny Howard got his first chance to broadcast for the British Broadcasting. Corp. while playing with the Mrs. Jack, Hylton outfit, at Her Majesty's Theatre, Carlisle, Howard's delivery and mimiery of Hollywood stars registered.

wood stars registered.

Ann Harding moved into a house
she has leased at Denham, where she
started working for Max Schach.

Alan Hale signed by cable for Criterion.

Marc Cohnolly here. Filmization of
his 'Green' Pastures' (WB) still in
the hands of the British Board of
Film Censors.

Sydney Biz Drops Off But 'Show Boat' Is Okay

Sydney, Aug. 11. Several managements here took lacing over the past few weeks with low ebb b.o. 'Show Boat' (U) is okay at the small capacity Liberty and 'Flags' (Fox), did well for three weeks. 'Mr. Deeds' (Col) was no smash and moved out after three weeks. Prince Edward has not done so well either, but expects to pick up with nex Par pix.

New pix in are 'King Steps Out New pix in are 'King Steps Out' (Col). These Three' (UA), 'Sons o' Guns' (WB), and 'Fatal Lady' (Par). First two should do good, with others doubtful. Mr-G has done very well with 'Unguarded Hour' and Tetticoat Fever.' Pot Luck' (G-B), and 'Tudor Rose' (G-B), should mean solid bo. trade. Things to Come' (UA) is being held for a third week on so-so biz. Laburnum Grove' (ATP), started off very slowly but, with nice advertising plug, moved up swiftly.

Melbourne, Aug. 11.

Leaders here are Tudor Rose' (G-B), 'Pot Luck' (G-B), 'Magnificent Obsession' (U) and Thoroughbred' (Cinesound). Others include, 'Next Time We Love' (U). Give Us This Night' (Par), 'Jack of All Trades' (G-B), 'Petticast Fever' (M-G), 'Robin Hood' (M-G), 'Ring of Burlesque' (Fox), and 'Woman Trap' (Par).

British Labor Wants Minimum Cost on Films to Be \$75.000

London, Sept. 1. Labor in the motion picture industry, represented by the National Association of Theatrical Employees. has put a memorandum before the Board of Trade with its views on new quota legislation.

N.A.T.E. urges a minimum production cost clause, fixing outlay per picture, exclusive of story, at not lower than \$75,000. Also urges that distributors' quota should rise to 30distributors' quota should rise to 35% of imported product by 1943, with exhibitors' quota not less than 75% that of the distributor.

Memorandum stresses desirability of tightening clauses in the Films Act demanding employment of British labor.

Act demanding employment of British labor.

Association's case was prepared too late for submission to Lord Moyne's Committee when evidence was being taken, and is being submitted in this alternative manner.

LONDON'S LEGIT STARTS: 'RAIN' **FOLDS FAST**

London, Sept. 8.

Legit fall season opens this week here, with a West End premiere scheduled for every night in the week.

scheduled for every night, in the week.

Two shows last week, with a 500 batting average. 'Swing Along' opened at the Gaiety Wednesday (2) and looks to be in. It is another Lesile Henson musical on approved and tested lines. Never a terrible lot of change in the Henson pieces, but the mob goes for them.

'Gentle Rain' opened at the Vaude-ville Tuesday (1). It is a harrowing melodrama which doesn't satisfy the audiences. Got a quick negative reaction and folded pronto on Saturday night (5) after but five days.

13 U. S. FILMS IN 16 S. AFRICAN CINEMAS

Capetown, Aug. 14.

Capetown, Aug. 14.

Number of films current in South
Africa shows that, out of a total 16
in the three leading cities only two
are British, others being American.
Plaza (UT), 'Wife vs Secretary'
(MG) is doing oksy; Alhambra'
(ACT), 'Man Who Broke the Bank'
(UA), dito; Royal (UT), 'Ghost
Goes West' (UA), oksy as a revival,
and Elstree (ACT), 'Their Night
Out' (BIP). Royal is now used as a
subsequent run house.

Subsequent run house. Diaza (ACT),
'Little Big Shot' (WB); Colosseum
(ACT), 'Mr. Deeds Goes. to Town'
(Col); Palladium (ACT), 'Big Broadcast of 1938' (Par); Bijou (UT),
'Bohemian Girl' (MG); Metro
(MGM), 'Fury' (MG), and Prince's
(Indie). 'Brief Moment' (Col).

Single Britisher in Durban (ACT),
'Others are Crierton (Col).

Single Septem (GB), Colosseum
(ACT), 'Case of Lincky Legs' (WB);
Alhambra (ACT), 'Goin' to Town'
(Par); Prince's (UT), 'Petticost
(Par); Tence's (UT), 'Petticost
(The Key' (WB).

British Navy Pic

London, Sept. 1.

London, Sept. 1.

Herbert Wilcox is dickering for Sir Guy Standing for a major part in The Navy Eternal, scheduled for production here as a boost for Bed ain's sea arm. Picture will be on a story by an anonym haval writer, Bartimeus, and Walker has been assigned to direct

tion.
With the co-operation of the Admiralty, Wilcox will take a camera is crew to photograph the facet maneuvers, interiors subsequently to be shot at Pinewood. Wool's General Films will distribute.
Project follows G-B's current Army production.

G-B's current

Not a Single Legit in Vienna: Talk That Capital of Operettas Is Doomed. But Not as Bad as That; Future OK

Kennebeck Honored

Sydney, Aug. 11.
Next month, John Kennebeck,
Par's managing director here, will
be vested with the honor of Knight

be vested with the honor of Knight Commander of Saint Gregory for the work he has done in connection with the mission field in the North Solomon Islands, Honor is the second highest that can be conferred upon a layman of the Catholic Church and has been granted to Kennebeck first came to Australia as exploitation manager for Par under John Hicks. When Hicks was given a higher position in New York Kennebeck was appointed boss for Australia.

FRENCH FILMS

POOLING ON

EXPORT BIZ

Paris, Aug. 31.
French film industry is going to cool its interests and create a singleffice for the sale of French film

abroad.

The sale of Fernan which are known to be reliable such as Lux, Osso, Tobis, and others, are handicapped by a regular highly organized local racket equipped with smooth-working printing plants. These plants are in the habit of making prints from French originals, secured at a very cheap rate in the French Colonies, and afterwards selling them in various European countries.

French producers also hope,

seized.

A Rumanian and a Greek buyer who actually contributed to the cost of the pic on the strength of advertising it had already received, cannot get any refund whatever.

Unfortunately, this state of affairs goes for more than one French pickers have at last the producers have at last trade and are firmly decided to not trade and are firmly decided to not

alized that this is harming their trade and are firmly decided to put

Berlin, Aug. 29.
Emil Jannings is under contract
to the Berlin State Playhouse,
Kleies Haus, which will shortly open
the season. Jannings will do a modern play not yet named.
Opening play will be Ferdinand
Raimund's magic farce Die Gefesselte Phantasie' ('Chained Phantasy').

Goldoni will be represented by his 'Mirandolina,' with Kaethe Dorsch

Mirandolina, with Kaethe Dorsch in the title role. A history drama is Zdenko von Kraft's 'Die Entscheidung'. (The Decision'), with Katharina II portrayed by Hermine Koerner. Oscar Wilde's 'Bunburry, Gabryela Zapolska's 'Der Weisse Adler' (The White Eagle'), and a new comedy by Per Schwenzen, 'Jan und die Schwindlerin (Tog' the Grundler) are some some productions of the Kleines Haus.

MG'S GERMAN 12

IN GERMAN LEGIT

EMIL JANNINGS BACK

office

Something unheard of has hap pened in this 2,000,000 pop. capital of Austria: for two weeks there has not been a single theatre running any kind of show, despite the facthat the foreign tourist business is

good: that this is the surest sign of the ultimate end of the famous operetta city, where formerly the music of Lehar, Kalman, Strauss and Leo Fall swept the populace. However, it is not as bad as that, because the re-

ports from the various theatre managements show great plans for the

mear future.

Theatre an der Wien will open soon with 'Axel an der Himmolstuer' ('Axel on the Heaven Stairs') by Ralph Benatzky. 'Life Begins, by Mary MaClougial Axelson, an import from the U. S., is to follow.

The Joefstadt theatre will bring a series of old Vienna folk plays, then a new Bernard Shaw piece.

The Raimund Theatre starts a new Aberte Caled.

"The Raimund Theatre starts a new obgetetta by Leo, Ascher called Totte." The Stadt theatre also takes on an operetta by Klamet and Höchwall. Book by Walfried. It's called 'Saison in Kitzbuehel' where King Edward spent his last summer vacation. Musical score will be something quite extraordinary in the form of composition. Klamert writes. form of composition. Klamert writes only pop hits, while Hochwall can only write serious orchestral music. They combined their two scores for

They combined their two scores for his one.

Meanwhile the 'Monument plays' are going on. Latest one was 'Marriage of Gastatt' by Paul Grogger. It de-priets the love affair of Archduke Johann to a peasant girl. Anna Pfloechl. Play was produced in the open as usual, in front of the monu-ment of Johann. countries.

French producers also hope, through the creation of a single office, to protect their-productions from the fate of the Sonate a Kreutzer, which is typical of what happens to some French pies. This one was successively scheduled to be megged by Tourianski, Jean-Benoit Levy Abel Gance and Dreville. Today, the fight as to who should produce it is waged between Transat Film, Moutet and Juster, all of whom threaten to. have anything any forcign firm may produce on the subject seized. ent of Johann

"Lady Precious Stream' will be produced in the Burgtheatre. Karl Zuckermayer is writing the German version. The Akademie theatre is preparing a political-sport satire by Naderer and Rienoessl called 'National Hero

While the theatres were closed entirely, cinemas all kept open, but gate receipts were the lowest in

CAPITOL'S BIRTHDAY; **FIVE PICS FINISHED**

London, Aug. 28.
Capitol Film Corp. celebrates its first birthday this week-end with a program of five big-cost pictures completed, three shooting and others in preparation.

I preparation.

Finished five are: 'When Knights fore Bold' (Jack Buchanan, Fay Fray), Love in Exile' (Clive Brook, elen Vinson), 'Marriage of Corbai' Nils Asther), 'Dishonor Bright' Tom Walls, Jimmy Durante), and and Without Music' (Richard auber),

Tauber).

Working are: 'Pagllacci' (Richard Tauber), 'Dreaming Lips' (Elisabeth Bergner), 'Love From a Stranger' (Ann Harding, Basil Rathbone).

Next projected is A, J. Cronin's best seller, 'The Stars Look Down,' which Karl Grune' directs after completing 'Pagliacci.'

Barkas Hunting Location Spots for G-B in S. Afr.

Capetown, Aug. 7.
Geoffrey Barkas, G-B producer, is here looking for suitable spots to shoot scenes for Rider Haggard's King Solomon's Mines: Says there are no places suitable in Rhodesia.

"Pic may have Paul Robeson in one of the leading roles.

London, Aug. 28.

Sir Cedric Hardwicke has been cast as Alian Quatermain in G-B's talker of Rider Hargard's King Solomon's Mines.' Paul Robeson will play Umslopogaas and Roland Young has already been announced as Captain Good. A romantic next car as Allan Quatermain in G-B's talker of Rider Haugard's King Solomon's Mines." Paul Robeson will play Unisopogas and Robeson will play Unisopogas and Robeson will take the standard Young take the

Mex Exhibs Squawk

On Gross Tax Again Mexico City, Sept. 8.

Leading local exhibitors are draft Leading local exhibitors are drart-ing another appeal to the civic gov-ernment for a slash in the 13% daily nick on gross. This levy costs the bigger first-run houses here from \$225 to \$280 a day, which is too heavy, cinemamen say, as the reve-nue isn't very high.

Talk at city hall is that the civic treasury has handed cinemas quite a lift by allowing those that present stage shows a 5% cut in their tax.

SCHACH PLANS MOVE TO PINEWOOD STUDIO

London, Sept. 1.

Max Schach will move over part of his production schedule to the new Pinewood Studios, at Iver, Bucks, when the building contractors move out within a few weeks. Schach has a three-year contract at Denham, with three floors at his disposal, but with his schedule expanded to produce for three companies and two distributors he will make certain pictures for C.3M. make certain pictures for C.M. Woolf at Pinewood.

Five production units in all have contracted for space, comprising British & Dominions, Herbert Wil-cox, British National, Schack and the Paramount British unit, whose quota program will be produced exclusively here.

Capt. Richard Norton is planning a splash opening of the studios in about a fortnight, hoping to obtain the assent of some unspecified exalted personage to perform the

Production is slated to begin Sept. Production is slated to begin Sept. 21, with Herbert Wilcox shifting his unit from B.I.P. at Elstree, currently shooting an Anna Neagle-Tullio Carminati co-starrer, and British & Dominions taking the floor with Pinewood's first picture simultane-ously.

Forced Modernization **Worries British Exhibs**

London, Aug. 28. Compulsory modernization of their theatres is a threat facing South of England exhibitors in a report that regulations are being drafted by licensing authorities in the Greater London area which will demand that older houses be brought into line with modern standards.

Motion picture theatres postitulars.

London area which will demand that older houses be brought into line with modern standards. Motion picture theatres proversed by a stringent regulations, called the stringent regulations, called the stringent regulations, called the stringent regulations, called the stringent regulations, as made chiefly at the ensurance of public safety, but hundreds of local authorities throughout the U.K. have powers to impose their own conditions. As a result, exhibitors are constantly being faced by new demands which add immeasurably to their operating costs. The Cimematograph Exhibitors Association has called a protest meeting against the latest threat, and agitation is growing within the general framework of the association for the Government to clarify the Cinematograph Act of 1909, under which local bodies receive their authority, so as to impose uniformity throughout the country.

Hoyts Pays 6-5%

Melbourne, Aug. 11.

Hoyts will pay half-yearly dividend on 'A' and 'B' preferences at the rate of 6% and 5%.

Dividend is regarded with satisfaction by the shareholders on the six months trading.

Approval was granted to build another nabe theatre in Victoria at the cost of \$100,000. Hoyts is also expanding in the Sydney nabes.

Dan Carroll III

Sydney, Aug. 19. Dan Carroll, of the Prince Edward Dan Carroll, of the Prince Edward theatre, underwent a major operation last week and is now progressing favorably. Carroll, besides his big interests in the P.E. and the Birch-Carroll-Coyle circuit in Queensland, was recently appointed chairman of the Film Board of Trade here. For weeks Carroll has been working hard to formulate a plan to bring distribs and exhibs together for the betterment of the Industry. F.B.T. has received governmental approval. Carroll will resume the chairmanship when recovered.

Still Much Pro and Con Chatter On Anzac G-T Split-Up: Both Hoyts **And Greater Union Okay on Money**

Rock's New Studios

London, Aug. 28. Joe Rock is dickering with Ameri-

Joe Rock is dickering with American renters for a product deal from his new Elstree studios, and expects to close in a fortnight.

First of four new stages will open early in Oct, followed by a second in Nov. Two more will begin building immedately after, with dressing rooms, workshops, engine 'houses, executive block and other sections of the lay-out currently in construction. struction

struction.

Rock Prods. has two pictures on location, 'Edge of the World' in Scotland and 'Cotton Queen' in Man-

AMUSEMENT BIZ IN SPAIN NOW JUST AIN'T

Madrid, Sept. 9.

Cinema biz here is very low.
Lights of all soes, theatres and
has must go out early because of
fear of air raids. Theatres mostly
all shutter with sundown. The few
that are open, even in daytime, are
playing nothing but subsequent runs.
Picture production, such as it was.
is all tied up. All one hears in this
war-ridden sector these days, is
militia running through the streets.
No one really has time to worry
about looking at films, and certainly
no one has time to worry about
making them.

Barcelona, Sept. 8.
All theatres here, both film and legit, are on a collectivist basis. The jobless army is growing on all added an authority of the second of the second

FASCISTS AT HAGUE DISTURBING PIC BIZ

The Hague, The Hague, Aug. 28.,
Fascist organizations in Holland
are attempting to stop the showing
of certain pictures, and with some
degree of success. Typical of this
attitude towards films that do not conform rm with nationalist fecling serious disturbances at the fecling were serious disturbances at the showing of Jaques Feyder's 'Kermesse Heroique,' French-made. Police at Amsterdam and here had to clear the theatres.

As a result of these demonstrations, the burgomaster of Rotterdam withheld permission to show the picture there at all.

held permission to show the picture there at all. "Rhodes of Africa' (G-B) also is meeting with objections at the hands of the local fascists because they claim that South Africa, where Boers of Dutch origin settled, is slighted in the film.

New London 2,500 Seater

New London 2,500 Seater

London, Aug. 28.

A super theatre with 2,500 seats in the West Each of the plan of W. Listen in Corford Street, where Glave's shopping house formerly stood. Building will include an arcade of shops and office suites suitable, he says, for flim distributors.

Williams thinks it would make a fine trade show center and meet the current shortage of spots for day and enight previews, and will lay the scheme before the Kinematograph Renters' Society next week. If the K. R. S. no like, Williams will cater for the public but, with the Dominiton and other pre-release spots adjacent, doesn't say where he expects to get product.

By ERIC GORRICK

By ERIC (GORRICK Sydney, Aug. 11.
Stuart F. Doyle is due here in a couple of weeks to face some pretty stiff problems. Questions being asked here today run thus: What will Doyle do regarding Greater Union Theatres and General Theatres? What about the British distribution angle? What about the receipin occur. angle? What about the erection activities of Hoyts?' Only Doyle can

What about the British distribution angle? What about the erection activities of Hoyts? Only Doyle can supply the answers.
Unofficially it has been stated that Doyle is coming back ready to fight for the rights of his own organizations. Orificially it is reported that Doyle is coming back ready to fight for the rights of his own organizations. Orificially it is reported that the respect to the rights of his own organizations. Orificially it is reported that course he will take remains for his directors to decide.

Regarding General, it now looks as though there will not be any break, or attempted break, until the end of the year, when the contract expires. The respective of the product of the year, when the contract expires, and perhaps the bankers—although the latter are not in the strong position they vere when the combine was forced by them.

In some quarters it is said that General, Theatres will continue; in other quarters emphalic statements have it that G.T. will case to functionally the product of the said of the product of the said of associated product to tempers.

When Doyle went to England, various excentives of Fox Biglend quiety out out the product of the product

and the sale of Associated product to their chain did not tend to improve tempers.

When Doyle went to England, various executives of Fox slipped quietly away, too, and arrived around the same time. Allan Williamson of Gaumont-British, and Ernest Turn-Gaumont-British, and Ernest Turn-British (and through Fox, returned earlier shan Doyle and formation was begun of a new British releasing unit, British Film Distributors Ltd., handling G-B, B-D, Twickenham, and British Lion. Turnbull is in charge, with Williamson on the Board, and Stanley Crick, Fox Boss, in as chairman. Probably charten of the control of the control

Charles Murro issued orders that advertising overhead was to be reduced in all G.T. houses. When questioned. Murro said that too much money was being spent on advertising in newspapers. What alterations on this will be made when Doyle gets back is to be seen. Hoyts, over recent months, wont. Hoyts, over recent months, wont is to be seen and is still continuing building, redecoration and rebuilding theatres in nabe and country centres. Under Murro the circuit has expanded tremendously.

In nabe and country centres. Under Munro the circuit has expanded tremendously.

Doyle, too, is anxious to get more nabe centres and will no doubt use his British capital to go shead on plannling new avenues in Australia. Doyle wants more spots to play his British product in, and he also desires to maintain his American in:

Apparently the whole sccret lies in the fact that both Hoyts and G.U.T. are no longer bothered by banker trouble and would prefer running solo. Hoyts stand set right now if a break came; G.U.T. would have to do some quick thinking to keep pace, but it is a clinc that during Doyle's absence Frauk Marden and Ken Asprey have been keeping linded on every new move made and till mull not take them long to get under way.

MARY-OF S HOLDS FOR RADIO CITY

ONLY FIVE PICTURES SINCE THE THEATRE, FOUR YEARS AGO,

5/X

"SWING TIME" SETS NEW ALL-TIME HIGH MARK FOR ANY SECOND WEEK AT RADIO CITY MUSIC HALL!... SECOND WEEK BEATS ITS OWN SENSATIONAL FIRST WEEK!...THIRD WEEK BEGINS TOMORROW!...NO NEED TO QUOTE FURTHER FIGURES OR MESSAGES... YOU KNOW "SWING TIME" IS THE NEW BOX-OFFICE CHAMPION ALL OVER THE MAP!





PENING OF THE WORLD'S LARG-

VE HELD FOR THREE WEEKS

NGTIME "TOP HAT"

OLLOW THE F

OVE ME FORE

"MARY OF SCOT UR OUT OF THE FIVE

RKO-RADIO PICTURES

Reproduction of Ad Appearing in M. P. Herald Aug. 15, 1936

General Died at Dawn

General Died at Dawn
Paramount roless of william LeBraron
production. Starp Gary Cooper, Madedelne
Carroll, features Dudley Dieges. Directed
Carroll, features Dudley Dieges. Directed
Carroll, features Dudley Dieges. Directed
Codett, from novyh by Charles G. Booth
art directors Hafen Dreler. Strengt Feets
Boris Morcos; score Werner Janssen;
Special sames effects Gorden Jennings,
Walker,
Marker,
Marke

Here is hokum on the half-shell, laid on thick and unabashedly by experts; a tiny bit too long, a tiny

experts; a tiny bit too long, a tiny bit too ponderous but real entertainment withal and cinch b.o.

Af first contact it seems ord at the winter of the contact it seems ord at the winter of the contact it seems ord at the winter of the contact it seems ord at the winter of the contact it seems ord at the contact it seems ord at the contact it seems or the contact it seems or the contact it seems or the contact it seems of the contact it is an advantage of the contact it is an a

Allegedly Odets, Director Milestone and Sidney Skolsky, Hollywood col-umnist, are also in for a shot or two, but if so it's their secret which scene

uminist, are also in no. a succession if so it's their secret which scene it the secret which scene does heavily for atmosphere, as usual, emphasizing a combination of Soviet-mannered pans and Germanic dissolves. Also goes for a bit of montage, and the condition of the secret consideration of action into one clip. His effects and atmosphere are authentic ad occasionally spell-binding; his pace perfect, Only fault attributable to him as bit more thoroughly; 10 minutes less running time would have made it a better completed product. Werner Janssen, ase American composer, has contributed a spiending trudes on the moods of the action; camera work by Victor Milner is tiptop and general production tenor tops.

GORGEOUS HUSSY

Metro release of Joseph Mankiewicz pro-
duction. Stars Joan Crawford, Robert Tay-
lor, Lionel Barrymore; features Melvyr
Douglas, Franchot Tone and James Stewart
Directed by Clarence Brown. Based on the
povel of the same fitle by Samuel Hon-
kins; screen play by Alnsworth Morgan
and Stephen Morehouse Avery; camera
Gaorga Folsey: musical score. Herbert Stot-
hart: art director. Cedric Gibbons: film
editor, Blanche Sewell. At the Capitol N. Y., starting Sept. 4, '86, Running time,
N. Y., starting Sept. 4, '86. Running time.
Paggy O'NealJoan Crawford
TimbsriakeRobert Taylor
Timbsriake
John Eaton Franchot Tope
I John "Randoinh
'Rowdy' Dow James Stewar
Mrs. BeallAlleon Skipworts
Rachel Jackson
Cuthbert
Daniel Webster
Major O'Neal
Louisa Abbot
Maybelle
Martin Van Beuren Charles Trowbridge
Secretary Ingham Willard Robertson
Mrs. BellamyRuby De Remer
Mrs. Wainwright Betty Blythe

With four marquee names topping the east, an historical fictional story that's familiarly known and distinctive direction. Congeous Has man distinctive direction. Congeous Has man and extractive direction. Congeous Has man and the story sets over the traction of Joan Crawford, Robert Taylor, Lionel Barrymore and Franchot Tone, the film has innumerable angles for special exploiting.

Once the story sets over the traction of the story sets of

Miniature Reviews

General Died at Dawn' (Par) Heavy Oriental melodrama, of strong masculine appeal, but Gary Cooper-Madeline Carroll on the marquee should take care of b.o. "Gorgeous Hussy" (Metro). Joan Crawford, Robert Taylor, Vicant Melvyn Melvon M

Lionel Barrymore, Melvyn Douglas and Franchot Tone; will get coin. Last of the Mohlcans' (UA).

will get the Mohleans' (UA).
James Fenimore Cooper's historical faction yarn geared to
grab plenty; Randolph Scott,
Henry Wilcoxon and Binnie
Barnes in top roles.

Terbidden Heaven' (Rep).
Charles Farrell, in an English
story that lacks vigor or interest. For the duals.

'A Son Comes Home' (Par).
Unsympathetic story that stands
little chance, with Mary Boland
in a serious part.
'Arisona Endlers' (Par). Very
good western, well laughed up.
Larry Crabbe leads good cast.

Tut en the Spot' (Victory)
Well-made indie with a G-Man
hero and lots of plot, Will hold
up its end older you well.

"Thunderbolt' (Prin.). Lurid
westerner, poorly conceived,
badly executed; doubtful even
ord dualers.

The Sagebrush Troubador'
(Republic). Usual western and
okay double-upper.

"Death on the Set' (Globe).

Dull meller that means little
even for duals. English cast and
production.

Two-Fisted Gentleman' (Col).

production.
"Two-Fisted Gentleman' (Col).

Tiresome fight story starring James Dunn. For the lesser snots.

spots.

"She Devil Island" (FD).
Spanish cast in silly romanticadventure yarn. A dualler.
Testal Impector" (U). Ricardo Cortez, Bela Lugosi and
Patricia Ellis in good idea-gone
awny; best in dualers.

LAST OF MOHICANS

United Artists release of Edward Small-Harry M. Goest production. Features Ran-coxon. Directed by Goorge B. Selft. Screen play. Fallip. Duant, from adaptation by More: commerce, Robert Flanck; art direc-tion. John Ducases Schulze; muscal di-rection, John Ducases Schulze; muscal di-rection, John Ducases. The Robert Schulze; research director. Edward T. Lumbert; sound, John L. Cass. At Rivoli, N. Y. strings Sect. 2, 56. Running time, il starting Sept. 2, 36, munnun 1997, mine. 2000 (colonial Scout). Rendelbh Scott Allee Munro. Binnie Barret Cora Munro. Heather Angel Col. Munro (Britah father of Riva) mouther Maj. Duncan Heyword (Britah). Magua (treacherous 1997). Bruce Canon Magua (treacherous 1997). Bruce Canon B Maj. Duncan Heyr... Henry ... Bruce Cabot Chingachgook (Mohican chiet)... Robert Barrat ... Phillip Reed Uncas (his son) ... Robert Barrat
Capt. Winthrop (Coionial) ... Willard Robertson
David Gamut ... Frank McGlynn, Sr.
Jenkins (Heyward's orderly) . Will Stanton

'The Last of the Mohicans' is obvious box office. Its potentialities in spots west of the Mississippi are predicated on a natural yen to see predicated on a natural yen to see something exciting and outdoor while in larger metropolitan areas they're likely to go for it simply because it's an 'Injum Pitcher.' Edward Small has given it exacting production without overshadowing the swift pace, and Eandolinh Scott he swift pace, and Eandolinh Scott are spotlighted with excellent results. Several supporting players crowd them throughout for top mention.

are spodlighted with excellent results. Several supporting players crowd them throughout for top mention.

In the several supporting players crowd them throughout for top mention.

In the several supporting players to the screen with supprising fidelity, though the two love stories are accentuated, quite naturally, for screen purposes. Locale is the wide open because the several several

deftly executed climaxes, starting

dettiy executed cilmaxes, starting with the siege and surrender of the fort and endings with the socut's rescue from burning at the stake. The Cooper story lends itself to screen adaptation, and yeoman workstaillies. The courage of the scout and starting and the starting of the scout and British major is kept nicely to the fore; the love interest is never permitted to become too saccharine. While melodramatic in its undoughter with sufficient change of pace to build its effectiveness. Though the always present danger of being scalped by the Indians makes for interest the second of th

FORBIDDEN HEAVEN

Rapublic reases of Trem Carr production.
Stars Charles Furrell. Features Charlotte Henry, Fred Walton, Berry and Work Charles Furrell. Features The March 1997 of Charlette Jope-Slade; adaptation and acreen play. Sade Cowen; dalog and continuity Jeffreson Parker; etcyr supervision. Mrs. Welliace Son Parker; etcyr supervision, Mrs. Veliace Foodklyn, week Aug. 27, '36, double bill. Running time, 68 mins. Charles Farrell Alba ... Charles Farrell ... Charles ... C

rooklyn, week, 00 min. 2 o, 10 min. 2 min. 2

Shorts

MARCH OF TIME 17 Mins.

RECO-RADIO

The No. 1 of Volume 3 (18th re-lease) of March of Time' series con-

The No. 1 of Volume 3 (18th restease) of March of Time's series contains three topics, all of them quite graphic and all three representing, obvious ingenuity and deft camers work. There are the usual number, of shots that appear to have come from the library but wisely they have interspersed with timely and late minute news. In fact, this latest edition represents new heights contain either plenty of movement or dramatic import. The political significance of Maine's Passamaquoddy tidal power project has sufficent balance between routine pictorial shots, maps, miniatures and up-to-minuteness to grip the seases the matter a current topic of discussion by the two more political parties, simply, as a distillusionment to Down East residents of that locale, Subject explains that Roosevelt formerly made the region near this project as his summer the present administration was swayed into okaying the idea after its rejection by private power interests (who expended \$400,000 investigating its feasibility) and the Works Project interest the summer of the property of the property of the summer of the summer of the property of the summer o

bended \$400,000 investigating its freasibility) and the Works Project Cheshold of the State of t

TERDE GROFE ORCHESTRA

'Yankee Doede'
Music, Singing
10 Mins.
Rivoll, N. Yaramount
Ferde Grofe takes his band organization into pictures in 'Yankee
Doodle,' and thereby readily shows
why his music is so popular on the
singer of the state of the control of the combo is just as good to
Here of the combo is just as good to
Here of the combo is good to
Here of the combo is good to
Fred Waller, film's director, and
Paramount have given the orchestra
and singers nice mounting and intelligent pacific that the cameramen doing this that the cameramen doing the control of the control
Grofe's musicians and balladists,
including the Buccaneers, take an
album of music tour, beginning with
'Yankee Doocle,' picking up some
Civil War evorites, railroad melodies, including 'Casey Jones,' and
climaxing with a group of national
airs.

airs.

This short film, which brings out the solendid instrumentation via the superb recording, is brief and stalwart enough to fit the deluxers as well as subsequents.

three have been bundled off to jail, the producers probably had an after-thought and the producers probably had an after-thought and the producers probably had an after-thought and the producers of the producers of the producers of the producers of real acting acumen, needing only better direction, story and situations. Charlotte Henry documents of the producers of the producer

ne cancer part of the time, English, the desired product of the time and using stilled London can be considered to the control of the control

A Son Comes Home

Paramount release of an Albert Lewis preduction. Features Mary Boland, Julie preduction Features Mary Boland, Julie Bord, Bary Canada Woods, Wallace Ford, Bord, Harry Hervey; screen play, Syriac Bord, Harry Hervey; screen play, Syriac Paralbers; camera, Wm. Mellon, At grant Familia, Mary Boland, Land Harry Mary Boland, Julie Haveney, Mary Boland, Julie Haveney, Julie Haveney, Mary Boland, Mar Balté, N. Y. one week, commencing Sept.

Ruening time 't mines

Jar. Crab.

Ja Mary Grady.... Jo Denny Steve Detective Kem

These (Def. Altorney). Herbert Ravilnson
There are small armies of competent dramatic actresses in Hollywood for every comeditation.

Mary Comments of the second s

screen, no matter how adequately the story is directed or how well produced.

This instance the director is E. A. Dupont, who gave us. 'Variety', but has done little since to build on that fame. He handles his people with definess, he lights his scenes beautifully, provides a smooth pace and occasionation are more than the standard of the standard with the standard with

passing dramatic moment, but it allowed to a particular the situation.

Miss Boland is no stranger to the dramatic side of the theatre. Her range is sweeping, and she can be it allowed to the situation.

Miss Boland is no stranger to the dramatic side of the theatre. Her range is sweeping, and she can be it allowed the side of the side of the side of the side of the swellest kind of acting cannot overcome the fact that she turns up her boy. He's yellow, unlovely and all all the audience takes into consideration. If she desires to go heavy, she should be entitled to another try. She was left at the post by the studie when also well, handed the strength of the side of the

Ich Sehne Mich Nach Dir

(T Am Longing for You') (GERMAN MADE) (WITH SONGS)

Metropol relase of Dr. V. Badal production. Blarz Louis Graveire. Features Catton. Blarz Louis Graveire. Features Catton. Blarz Louis Graveire. Features Catton. Nr. Metropolitics of the Catton. Metro

Following the control of the control

her the best br-aic and her govining is especially neat all the way through.

Among the support Adele Sand a hreak.

Among the support Adele Sand a hreak. the best breaks and her govening especially neat all the way

THUNDERBOLT

rock bears down heavily on the character role of retired opera star, while Theo Lingen gets lengthy comedy chores. Lingen's work cart quite escape the typical German low comedy peops, but he bats prestly sign and distinction of some sort. Mary Tamara as viacaious daneer-secretary gets two chances to show off her shapely gams, one of them a cootch dance which really gets close to being something.

In More care with makeup would have put Graveure to better advand with greater care. Cameram eraman evidently realized this in several places, and retused to move his machine into proximity, preferring instead one of those roving jobs that inanely includes little lambs, sycamore trees and Dutch windmills.

BELOVED VAGABOND - (BRITISH MADE)

(BRITISH MADE)
London, Aug. 28.
Associated British Film Distributors release of Tooglit production. Stern Marries
great Lockwood. Directed by Kuri Bernhardt, Adapted from novel by J. Lockconnext France Runn. Act Adelphi. Lonhardt, Adapted from novel by J. Lockconnext France Runn. Act Adelphi. LonParagoti. Maurice Chavalies
Maurice Chavalies
Maurice Chavalies
Grant Berney
Maurice Chavalies
Grant Berney
Marries
Maurice Chavalies
Grant Berney
Marries
Marries
Marries
Grant Tevor
Coulty Wernesil.
Adultin Trevor
Coulty Wernesil.
And Runnworth.
Charles Carno
Concience.
Barchara Gott
Machane Bolto.
Collision. Galibeen Nobelline

This is a picture which should not fail. Its producers declare it has been 'freely' adapted from W. J. Locke's novel. If the Carlyle Blackwell silent version was anything the control of the control of

Dialog in which the star partici-pates snaps and crackles. One can-not help but fall under the spell of the Chevalier charm.

Direction is cinema technique at nearly its best, and the support acting is more than satisfactory. Jolo.

POSTAL INSPECTOR

Universal release of Robert Preenell pro-
duction. Features Ricardo Cortez, Patricia
Ellie, Bela Lugosi, Michael Loring, Directed
by Otto Brower. Story by Robert Presnell
and Horace McCoy; camera, George Robin-
son. At Globe, N. Y., week Aug. 80, '86.
Running'time 58 mins
Bill Davie
Connie LarrimorePatricia Ellis
BenezBela Lugosi
Charle Davis Michael Lugosi
Charile Davis Michael Loring
ButchDavid Ollver
PottleWalile Clark
Richards Arthur Loft
EvansGuy Unher
Roach
GrumpySpencer Charters
Deborah
Stewardess
Pilot
Co-Pilot
Boy Billy Burrud
Ritter Harry Beresford
Lieut. OrdwayPaul Harvey

Principal release of Regal production Features Kane Richmond and dog, 'Lobo. A. Chaloner, N. X., Sept. 3, '35, doubl bill, Running time, '36 mins.

There is small excuse for this. It has three brutal killings, a near child strangling, a grotesque villain so bad he would have been laughed at in silent days, a man being burned alive in a barn, an absurd heroine laughed at his silent days, a man being burned alive in a barn, an absurd heroine plots. Added together they spell prize money night on a dual set-up. After looking at this, the exhibitor no longer will question why the Hays production code is popular. Patrons in many nabes no longer ask who's in the secondary feature, which probably explains how this sneaked in.

Kane Richmond is supposed to be

which probably explains how this sneaked in.

Kane Richmond is supposed to be the featured player, though there is a run-o-the-mill kid actor and a trained dog that easily outshine him. Top performer is the dog, Lorent him. Top performer is the dog, Lorent him. Top performer probably was dismayed with what was happening about him. There are episodes in this that even the most lurid serial film producer would be ashamed of.

Old wolf-in-sheep's theme, only this time there are two wolves, robbing the express office, a gold shipment and murdering the express finally the sheriff. Entire proceedings are unfolded in an unbelievably phoney atmosphere. Camera work, lighting and production are shoddy.

MORAL

('Morality') (GERMAN MADE)

, Bernn, Aug. 20.
Syndikat-Toble release of Euphono-
Deka production. Features Fita Benkhoff,
Walter Steinbeck, Jupp Hussels, Joe
Stoeckel, Ursula Delnert, Directed by Hans
H. Zerlett. From comedy by Ludwig
Thoma; music, Leo Leux, At UFA
Kurfuerstendamm. Running time, 65 mins.
Grand Duke
Heritary Prince
Princess OttilleRoma Bahn
Von SchmettauArthur Schroeder
BeermannJoe Stoeckel
Paula
Von SimbachR. Klein-Rogge
StroebelJupp Huseels
Ernina LapommeFita Benkhoff
Professor WasnerWalter Steinbeck
Hauser
Miss KochEva Tinechmann
Director BollandtCurt Lucas
Frau LundtEisa Wagner
Frau Lundt
Reisacher
vorreaux
MarthaOdette Orsv

(In German)

(In German)

Familiar theme of Victorian hypocrisy is here presented in a mussive property of the property of Piccadi.
time, 80 min.
time, 8

to a disastrous scandal.

Light comedy, while far from
being a hit, makes a fairly entertaining evening, enhanced by cond
acting of Fita Benkhot as Flotessor Wanner, G. H. Schnell as the
Grand Duke, and Joe Stoeckel as
Beermann.

PASSAPORTO ROSSO

('Red Passport')
('Destiny Unknown') (ITALIAN MADE)

(ITALIAN MADE)

Nuro Morto ricess of Tirerais production Stars Las Miranda: features Pilipio Sceleo, Oracte Parca, Ugo Creeri, Giulio Donado and Mario Ferrait. Direction Company of the C

(In Italian, with English Titles)

(In Italian, with English Titles)
Tedious and long recital of the
Itardships of Italians of the lower
classes who migrated to South America on some railroad job in 1892,
for a mide to prosperity and then,
with the coming of the world war,
sent their children to battle for
Italy. The English titles by May
Christie are drab and amateurish
is being shown here as 'Destiny Unknown'.

known.

For the Italian trade, depending on its standards of film entertainment. Red Passport may prove passable. It has a few laughs but they arent to the country of the English titles. The love interest is of a fair quality.

but the story and direction has no dynamite.

The dynamic story and direction has no dynamic story and the dynamic story dynamic

Charles Starrett
Finis Barton
LeStrange Miliman
Reginald Hincks
James McGrath
Arthur Kerr
Jack Atkinson
Michael Heppeli

STAMPEDE Columbia production and release. Stara Charles Starrett. Directed by Ford Beebe. Story, Poter B. Kyne; ecreen play, Robert Watson: camera, George Meehan. William Reckway; editor, William Austin. At Chaloner, N. X. Aug. 28-20; '28, on dual. Larry Men. 65 mlns. Charles Starrett

'Stampede' was never made to create a mass rush on the bo, but it certainly was produced with an eye to values. Columbia has found a new hero of the hard riding school in Charles Starrett. He is rightly starred in this instance. Seems a little stiff, but it won't be long before he's accustomed to chaps.

Peter B. Kyne's story is well handled by the rechnical staff. Alert camera crew caught some nifty real estate.

estate.

It's a herd of horses that provides the story. A band of no-goods, preventing their marketing, provide the action—and there is plenty. Nobody keeps their rods holstered long.

As a cattle buyer, Starrett gets into hot water by trying to reach the site of purchase. Warnings from the bad men avail little. His brother is killed while assisting him, which maddens Starrett into herding his enemies to the law.

SONG OF FREEDOM

(BRITISH MADE)

A workmanlike mixture of con-ventional plot as the background for a starring vehicle for Paul Robeson. Everything said and done leads up to a music cue for the star.

a wery ning said and done leads up to a music oue for the star. There are times when Robeson ceases to be only a singer and becomes an actor. His arresting personalta, the dignity of his demeanor are easily 75% of the production. In a sort of prolog Zinga (Paul Robeson) is indicated as a direct descendant of Queen Zinga, who ruled a remote island in Africa in the 16th century. When the story opens he is a dockhand in London. Running through his head while working is a meledy, the origin of which he knows not, other than he seems always to have known it.

Chaioner, N. Y.
Running time, 65
Larry
Dale
Stevene
Milford
Sheriff
Brooke
Gana
Hodge
Kyle

VARIETY

agebrush Troubador
(WITH SONGS)

Republic production and vetease. State
6 Gene Autry. Directed by Joseph Kaive
brake, Joseph Polindi, cinners, Nirest
Miller, At Tivoli, N. V., double bill, Auu.
Gene Autry.
From Siniley Burnette
John Martin.
Drake Gene Autry
From Siniley Burnette
John Martin.
Drake Gene Autry
From Hank Folke.

Bernette Gene Autry
From Hank Folke.

Bernette

end.

Burnette works his double voice overtime, baritone and bass, for some comedy effect.

Shan.

LONELY ROAD (BRITISH MADE)

(BRITISH MADE)

London Aug. 25.

London Aug. 25.

Associated British Film Distrib release of Associated Tables Pictures production.

Directed by James Flood. Screen play, General Fairlie; comera, Jan Stallich. At Commander Minister Stallich. At Commander Stallich. At Comment Wyndham Stallich. At Comment Wyndham Stallich. Dennie Wyndham.

London, Aug. 25.
British Lion release Hammer production. Stars Paul Rouseau.
tion. Stars Paul Rouseau.
Lider Wills. Adaptaton. Frann Sherig.
Lider Wills. Adaptaton. Frann Sherig.
Wallace, Dorothy Holloway; camers. Eric
Cross, T. A. Glover, Harry Rose, At
Fleesduly theatre, Aug. 17, '50. Running
Zinga. caellly theatre, Aug. 17, '30. Running

"Paul Robson

"Will

"Bull Blisabeth Welch

"Bull Joan Fred Emmey

"I Joan Fred Emmey

"Bull Joan Fred Emmey

"Bull Joan Fred Emmey

"Bull Joan Fred Emmey

"Bull Joan Joan

"Bull Joan Joan

"Bull Joan

"Bull Joan

"Bull Joan

"Bull Hammer

Alf Goddard

der Ambross Manning Should enjoy popularity in most spots, and sure to do well in popular-priced picture houses here and in America.

Diener Lassen Bitten ('Dinner Is Served') (GERMAN MADE) Berlin, Au

("Dinner Is Served")
(GEMAN MAD. 27.

Hans Zerielt production for Euphonometer of the production for Euphonometer Pita Benkhoff, Ursula Delnert, Joe Stockel, Rose Stradner, From stage play tathon, Harns II. Zerietti music. Leve Leve, At Atrium, Berlin, two weeks, Aug. 14.

36. Rumbing time, 65 miles-best Huebner Lady Wimple. Gerierde de Lalkey Georgia. Arthur Rechner Lady Wimple. Gerierde de Lalkey District of the Straden Front Lady Spiller. Jose Electrical Lady Spiller. Jose Straden William. Walter Strinbeck Daley Ursula Delner Gregor. E. Fred Becker Chartes. Spiller. Willi Gronause

working is a melody, the origin of which he knows not, other than he seems always to have known it.

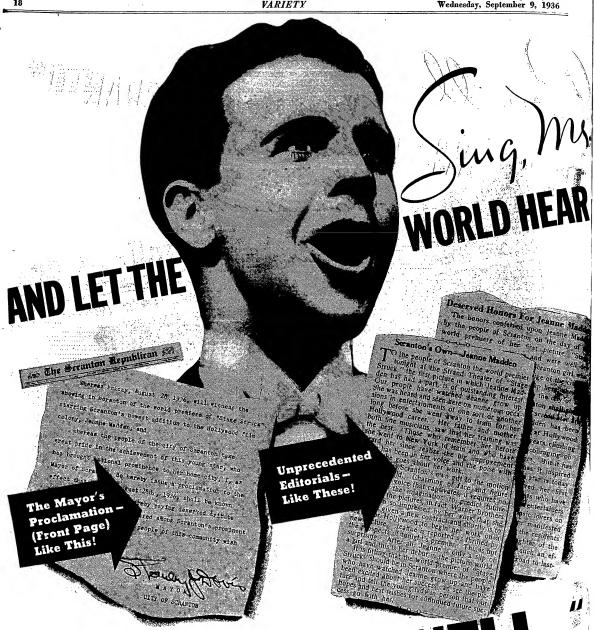
A simple soul, happily married to an adoring wife (Blizabeth Welch), he has one obsession—to go to Aftries he has one obsession—to go to Aftries and the possesses by way of a clue is an medallion which he wears on a chain about his neck.

Medallion is on a par with the usual locket around the stolen children to the throne of Cazanga. It is claimed this story is based on an African legend.

Pathetic and the sistence of the properties of the throne of Cazanga. It is claimed this story is based on an African legend.

Pathetic and the sistence of the properties of the throne of Cazanga. It is claimed this story is based on an African legend.

The pleture has all the earmarks of good family enterlainment, and looks like going places. Poking fundanties of good family enterlainment, and looks like going places. Poking fundanties of good family enterlainment, and a love story. It's grade A class the Cambon's colored servant. His lines are apparently sontaneous and a love story. It's grade A class at the English aristocracy, it in the properties of the pro



For a Great Song-Show-Like This!

JOAN BLONDELL • WARREN WILLIAM

FRANK MCHUGH • YACHT CLUB BOYS JEANNE MADDEN • Carol Hughes • Craig Reynolds • Hobart Cavanaugh • Music and lyrics by E. Y. Harburg & Harold Arlen

Directed by Busby Berkeley • A First National picture

HESE SWEET NOTES FROM SCRANTON!



offce Lines Fail; Reserves Sümmoned

STACE STRUCK PARMIERS & REVELLITION DESPRING ALL STRATON RECORDS OF TWO YEARS STANDARD STOP OPENED TO PACKED MOUSE A TROCKER ADMISSION WHILE PRESTY THOUSAND RESPECT VIOLENCE STREETS CHUSING NEED MIOT STOP SPLICE DUADLE TO COPE WITH CHORDS STOP ADDIENCE SEACTION TO PICTURE OPICEDID STOP OUR PERFE APPRICATION TO YOU FOR EXTENDING TO US THE OPPOSITED TO STAGE WORLD PREMIERE REGARDS

JOHN NOLAN COMERFORD PUBLIX THEATRE CURP

Children, 2 Unconscious Women Are Rescued From Milling Theong Of Jeanne's House Town Admirect

That'll Bring You Business Like This!

Advance Production Chart

Hollywood, Sept. 8. of editing, while 75 new stories are in writing stages, with about half of features before the cameras last week, which is the same figure main-tained during the past month. This was made possible by severine main-tures starting during the week, which half for the cutting rooms and are starting during the week, which only five taken from the cutting rooms and greatewed. This leaves a beliance of 82 features in various stages

Columbia

Four in work, 12 editing, nine preparing. In work:
THEODORA GOES WILD, reported Vanierr, Aug. 19; 'COME CLOSER,
FOLKS' and 'EANGER COURAGE,' reported Aug. 26, and 'LEGION OF
TERROR,' reported Sept. 2. No new pictures started last week.
TERROR,' reported Sept. 2. No new pictures started last week.
Starting of the company of the country of the country

Metro

Six in work, seven editing, 10 preparing. In work:

"LIBELED LADY" and "BORN TO DANCE," reported Variety, July 29;

"CAMILLE," reported Aug. 12; "LOVE ON THE RUN" and "MAXTIME," reported Sept. 2. Started last week:

"WHITE DRAGON," produced by Harry Rapf, George B. Seit directing, started by Sept. 12 and 12 a

Paramount

In work, 18; seven editing, eight preparing. In work:

'CHAMPAGNE WALTE,' reported Vanert, July 22; The PLAINSMAN, reported July 29; 'GO, WEST, YOUNG MAN, reported ag. 'PERSONAI APPEABANCE,' Aug. 12; 'JUNGLE PEINCESS,' reported Aug. 19; 'LOVE AND LAUGHTER,' HOP-LAUNG CASSIDY RETURNS,' BOSE BOWL and 'RHERT IN YOUR LAP,' all reported Aug. 26; 'MIDEAWAY GIBL MO 'MAID OF SALEM,' reported Sept, 2. No new pictures started law

week.

Readied for early production lists "COLLEGE HOLIDAY," Harian The son producing and Frank Tuttle to direct, "STAIRS OF SAND," D. Keede producing, James Hogan directing, both to start on Sept. 14. Of are "IMES SO UNSETTLED ARE," A. M. Botsford producing and Ro Florey, directing, "ONE MAN'S BONUS," with Harold Hurley producing the producing the start of the start

RKO-Radio

Four in work, nine editing, eight preparing. In work:
"WINTERSET,' reported Vanisry, July 23; "DADDY AND I,' reported
ug, 26; "MILLION DOLLAR PROFILE,' reported Sept, 2. Started last

WINTERSET, reported Vamery, July ""
WINTERSET, reported Vamery, July ""
WINTERSET, reported Vamery, July ""
WINTERSET, reported Sept. 2. Started psy
"GENERAL DELIVERY, produced by Cliff Reid, directed by Edward
Killy, original and screen play by John Twist. Cast: Lee Tracy, Gloria
Stuart, Paul Guildroje, Barbara Pepper, Judith Lake.
Story centers around postal inspector Tracy who with aid of girl Interepts hot money through the mails, Romance between Tracy and Idicria
Stuart arises when latter, having same name as the gangster's moll, gets
the hot money intended for the gang.

Readled for early production are "RAINBOW ON THE RIVER," to be
Readled for early production are "RAINBOW ON THE RIVER," to be
Study Sol Lesser, Bobby Breen starring. Director with be Kurt
will be 'ALL SCARLET,' William Sistrem producing and Wallace Fox

directing. On Sept. 20 Joseph Henry Steele will start 'NIGHT WAITRESS,'
Louis Friedlander directing. On Sept. 25 the untitled Lily Pons picture
will get under way, Pandro Berman producing, Leigh Jason directing;
also 'MOTHEE CAREY'S CHICKENS,' Edward Small producing, Dorothy
Armer directing. Around Oct. 5 'MIDLE OF THE BANGLING PEARLS,'
William Sistrom producing, Ben Holmes directing, will get under way, with
'OUTCASTS OF FOREE FLATS' to be produced by Robert Sisk.

Republic

Two in work, 11 editing, eight preparing. In work:

THE PRESIDENT'S MURDER MYSTERY, produced by Burt Kelly, Phil Rosen directing, story based on Liberty mag story, which President Roosevelt suggested and invited six other nationally known authors to work out the mystery of the plot outlined. Lester Cole and Nathanied West wrote screen play. Cast: Henry Wilcoxan, Betty Furness, Sidney Blackmer, John Wray, Barnett Farker, Mel Ruick, Wade Boteler, Gly Usher, Rohert Homans, Henry Anthin, SI Jude Kimner, Alexander Cross, Max Hoffman, Jr.

Story concerns Henry Wilcoxon acting as legal coursel for national cannery association which has practice of closing down canneries to hold up the prices. While this is against his grain, he also finds his write is trifling and in disgust pretends to leave for Washington upon her solicitation and instead winds up in a smaller service of the prices. While this is against his grain, he also finds his write is trifling and in disgust pretends to leave for Washington upon her solicitation and instead with upon the solicitation and the prices. While the same sequated with girl, both decide to reopen the canneries on co-operative basis. In meantime Wilcoxon's write in mysteriously missing, suspicion pointing at him. Whodonit with usual happy ending, "GHOST TOWN GGLD," being produced by William Berke, Joseph Kane directing, second in series of eight. Three Mesquiteer characters from the Leikoy Mason, Robert Thomas, Frank Hagney, Millurn Morante, Bob Kortman, Yakima Canutt, Ed Peil, Robert Hale, F. H. Herrick, John Roberts, Story centers around: a deserted gold mining town only to be produced who has illusions that be owns the place. Ring of gamblers tries to promote a championship prize fight in an adjoining town only to be produced to be or to be collected, bandits hiding their foot in the deserted town. The Three Mesquiteers' take it upon themselves to track down the robbers, recovering the loot and at the same time keeping the promoters from staging the fight.

Readled next: THE COUNTE

ing the loot and at the same time keeping we promoted and fight fight.

Reading next: THE COUNTRY GENTLEMAN' (Olsen and Johnson). Herman Schlom producing Ralph Stuth directing: 'BIG SHOW', next Gene therman Schlom producing, Isosph Kane directing, both to start around 15th. To follow within month are 'CHINESE ORANGE MYSTERY, Victor Zobel to produce; TWO YEARS BEFORE THE MAST,' Al Levoy at production helm.

20th-Fox

Eight in work, five editing, 10 preparing. In work:

"LADDES IN LOVE," reported Vamerr, July 22, "PIGSKIN PARADE," reported Aug. 12, "REUMION," LLOYDS OF LONDON and "UNDER YOUR FORTH AUGUST (LLOYDS OF LONDON" and "UNDER YOUR FORTH AUGUST (LLOYDS OF LONDON" and "UNDER YOUR FORTH AUGUST (LLOYDS OF LONDON" and "UNDER YOUR STREET FOR THE PARTY (LLOYDS OF LONDON" and "UNDER YOUR STREET," IT IN CHARMAGE IT IN CHARMAGE AUGUST (LLOYDS OF LONDON AND AUGUST (LLOYDS OF LONDON AND AUGUST (LLOYDS OF LANDON AND AUGUST AU

Labor Day Riz

(Continued from page 1)

weather, combined into hypoing all box offices. Films such as Gorgeous Hussy, 'General Died at Dawn, 'Man Godfrey,' Anthony Adverse, 'Swing Time, 'Girls' Dørmitory,' Romeo and Juliet,' Mohicans,' all opened this past week and hit 'em at the b., On Broadway legit biz on Saturday was surprisingly good, despite the start of the 3-day holiday, and Monday (Labor Day) it was of record proportions.

Means to the beat shifted, and the decision of the control of the

nite spots for an unexpected wind-fail.

Fail Labor Bay gawping at the NBC studios, RGA building the Radio City—Rockefeller (Center guided to tours and the Empire State observa-tory in N. Y. set new high marks for the first two places, and what looks the first two places, and what looks with the exception of 'its premier.

with the exception of its premier year.

NBC show place garnered 17,491 admissions during the holiday as-opposed to 15,558 fast; year. Sunday was an all-time single-day record with 8,141 payees, 850 visitors coming in per hour during the afternoon peak, with plenty turned away: Previous single-day record was on Labor Day of 1935, when 6,483 were taillied.

peaks, with plenty turned away revious single-day record was on Lalice Day of 1955, when 6.483 were than 20 and 1955, which was a simple of the 1955, which was a simple of 1955, which was

PRODUCTION TABLE

(Shows number of pictures promised by the various major producing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.)

Producers and contributing companies.	No. of pix promised for 1936-37 scason.	Balance for 1935-36 program.	Total to be delivered by Aug. 1, 1937.	Number completed for new scason.	Pictures now in work.	Pictures now in cutting rooms.	Balance yet to go before cameras.	Total pix in prep- aration.
COLUMBIA	. 50	4	54		- 3	12	39	8
Larry Darmour	. 8		8 -	1	1		. 6	1
METEO	48	. 2	50 :	• •	. 6	7	37	8
Hai Roach	4		4 .	•1	*1	• 11	4	2
PARAMOUNT	, 48		48	•	.6.	6 '	30	5
B. P. Schulberg Emanuel Cohen	. 8	• •	8	• •	• •	1	- 7	1.
R. A. Rowland		••		•	1	• •	.7	1
Harry Sherman	· é	••	ã.	*	1	••	· <u>·</u>	•:
Frank Lloyd		.2	ĭ	••	1	•• ,	•	
RKO-RADIO	90		42	••	2		òè	
David Loew			2	•••		•	20	•
Geo, Hirliman	. õ	•••	6	· ::	••	'i		•
Sol Lesset	3	1.0	3			- (Ē	3	î
REF TELIC	56	8	64		2	10	52	ŷ
A. W. Hackel	16		16			i	15	i
OTH-FOX	63		63	14	7	5	37	9
Sol Lesser	. 6		6 '	- 1	1		4	ì
UNITED ARTISTS	٠.		,			,		-
Sam Goldwyn			7	44 44 45	2	1	. 4	: 2
Walter Wanger			7				7	2
Sciznick International	5		5	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1	. 4	i
Pickford-Lasky	. 1	,.	1	• •	••	1		
Reliance	. 1	••	1		••	5 ** .		
Elisabeth Bergner	. 1	• •	1		· ' ••	• •	1	
Criterion Films	.: z		2	••	••		2	
Korda London	. 6	: 4	6	••	• • •	::-	6	
INIVERSAL	11	6	. 50		.2	14	34	. 6
Buck Jones		••	- 6	::	•:	221	8	1
VARNERS	60	• •	60	18.	5	14.	23	10
moment o	516	28	544		40			=
TOTALS	. 510	40	244	71	43 .	82	378	75

Films—Television

(Continued from page 3)

Continued from page 3) which is what television rates at this, moment, to their, minds.

Publicly
Capitol, for example, scooped up the tinest exploitation break of all. by getting picture broadcasts, of, Jack Buchanan in sequences from When Knights Were, Bold, which is that

by getting picture broadcasts of Jack Buchanan in sequences from When Knights Were. Bold, which is just going into general London release. GB also got a fine boost for It's Love Again, just opened for West End pre-release at the Tivoli, with the television screens presently a selected sequences. General trade opinion, stressed alike in the trade press and Wardour Street kerb discussions, is that the industry must be watchtil. Public undoubtedly sees, television as an immense step, in scientific progress, and the selected sequences. General trade opinion, stressed alike in the trade press and Wardour Street kerb discussions, is that the industry must be watchtil. Public undoubtedly sees, television as an immense step, in scientific progress, the following of the first that with the grown and the first that the stable of the sees of the

Biggest Key Thus May Redound to Benefit of Dis-

tribs Under Law of Supply and Demand-20th Favors Riv and Roxy But Selling Elsewhere-

TRAFFIC JAMS, \$270 Banko Suit May Be Legal Toot in 1 1 RUSE TO K.O. **BANKO**

A new approach of authorities who on their own initiative or on complaints are trying to act against bank nights, is invocation of local ordinances forbidding the blocking of traffic where crowds in front of theatres may be considered to be jamming pedestrian or other traffic. In most cases authorities have been unable to stop-bank nights under antigambling or lottery laws. Theatres have been getting around this by making it unnecessary for bank night winners to buy a ticket to the theatre. This has-caused lobby and street jams.

tre. This has-caused lobby and street jams.

One of the spots where banks was kicked out on the traffic congestion grounds is the RKO house in New Rochelle, located on one of the main thoroughfares. If authorities proceed further on the traffic jam angle, it may be that some houses will be knocked out of bank nights on that ground, while others away from conditions. This in itself may cause the conditions of the second of the second

Can Take a Hint

Marietta, Ga., Sept. 8.
'I can take a hint' was attitude assumed by C. A. Smith, manager of assumed by C. A. Smith, manager of Strand, after, officers confiscated show's sign advertising bank night, put him under \$1,000 bond and prom-ised to hike bail \$1,000 every time he staged bank night in future. Grand, jury indicted Smith of the staged bank night in future. Grand, jury indicted Smith of the configuration of the stage of the stage and the stage of the

WB's Freihofer Nabes In Philly Sews Up Town

Philadelphia, Sept. 8.
Four Freihofer nabe houses, Tower, Nixon, Roosevelt and Frankford, have finally and definitely gone finally and definitely gone ley-Warner after months of ors and reports. Last winter e first run nabes were reported have finally a Stanley-Warner rumors and reports. Last where these first rum nabes were reported as sold by the Skouras interests, which controlled them, to Stanley-West with the standard of the standard

Montague Salmon, who managed the houses for Skouras, has already left town, for New York in a similar Absorption of this quartet of

Absorption of this quartet of houses by Warners leaves only one nabe first run not in their chain. Lone survivor is the Carman, North Broad street, which has a Fox franchise two years to run.

Terminal, to be opened this fall in the 69th Street trolley terminal, is being built by William Goldman, independent, but WB money is reported in it.

MANOS BUILDS, ADDS

Manos Enterprises, now undergoing an extensive expansion program, announces \$150,000 house in Chase and Terme educate her which Michael Manos acquired from the Temple Theatre Co. Company is at present operating in Vandergrift, Elwood City, Indiana and Aliguipa, Pa.

George Basle of Monessen named managing director of the new interests here. Kane, Pa., Sept. 8. rprises, now unde

Allquippa, Pa., Sept. 8.

A. N. Notopoulos Circuit of Altoona, Pa., acquired the Queen and Strand here from Hyman Rosenthal Theatre Co. Queen reopened as the State last week, with the opening of the State Last week, with the opening of Lund named managing director of both houses.

Altoona, Pa., Sept. 8.
'Mike' Hughes appointed general anager of Notopoulos circuit, succeeding Arthur Himmelein. Hughes formerly connected with company's real estate department.

Be Legal Test in Penn.

Be Legal Test in Penn.

New Castle, Pa., Sept. 8.

What may develop into a test of the tegality of bank night in Pennsylvania was started here when the same started here when the same started the same started to the same started a woman standing near her to write her name on the blank provided Every night following which was bank night, she was at the theatre and on Aug. 21 the kitty held \$270 prize money. Her number was and on Aug. 21 the kitty held \$270 prize money. Her number was drawn and Mrs. Pecorara walked up to the manager, Herbert Buckheit, and asked for her money. Asked to sign her name for identification the woman explained that she couldn't write her name but offered to produce witnesses to prove she was Mary Pecorara. Management refused the money, hence the suit.

ROCKY MT. MANAGERS **CONVENE: NO SOUAWKS**

Denver, Sept. 8.

Denver, Sept. 8.
Sidestepping any resolutions anent any industry practices, the first annual convention of the Theatre Owners and Managers of the Rocky Mountain region ended a two-day meeting after listening to several talks by members.

No resolutions were offered on the problem of either block-booking, problem of either block-booking officially the membership opposes stars' broadcasting. Theatre men seemingty are satisfied with the present system of buying, at least until a better method can be worked out.

out.

A. P. Archer, president, presided.
Officers elected a few months ago
when the organization was formed
hold over: President, A. P. Archer,
vice-presidents, Harry Golub, Harold vice-presidents, Harry Golub, Harold Rice, L. J. Finske; treasurer, E. P. Briggs; secretary-counsel, Emmett Thurmon. Directors are A. P. Archer, Charlie Gilmour, Rick Rick-etson. Dave Davis, Dave Cockrill, E. P. McCormick, Charlie Klein, Burns Ellison, T. B. Noble, Ed Schulte, Russell Hardwick.

Marshal K. O.'s Pickets

St. Louis, Sept. 8.
Attempts by two men to picket the Idle Hour theatre, Festus, Mo. In course of construction, was a brief affair last week when City Marshal Henry Kausler spied them, knocked both down in a short fistic encounter and then chased them out of town. Theatre, property of Harry E. Miller, is being erected by H. F. Donald & Son, DeStot, Mo., who is employing non-union labor.

The marshall asserted he didn't want labor unions, organizers or pickets in Festus and would personally keep them out.

20TH-FOX AND U. POINT WAY TO N. Y. **BECOMING AN OPEN MARKET—1ST TIME**

Slow and Few

Hollywood, Sept. 8.
Although Charles Whittaker,
playwright, has been working
for past eight months on script
of 'Parnell' at Metro, only three
members of cast are so far set.
They are Joan Crawford,
Clark Gable and Edna May

Boothmen Seek Closed Shop in L.A.: Pickets Out

Projectionists Local 150, Interna tional Alliance of Theatrical Stage Employees, has launched a drive to bring about a closed shop situation in all picture theatres in the Los Angeles area, over which it has ju-risdiction.

risdiction.

First step in this campaign, that is expected to be far-reaching in its effects, is the picketing of the new Roxy (subsequent run) theatre in Glendale. Picket lines were established Sept. 3, same night house was opened by Owner G. L. Smith, who also has the Cosmo, Glendale. In addition to peaceful picketing, copies of a union-published newspaper attacking the theatre, were offered for sale. fered for sale.

Local 150 recently concluded more than 10 months' picketing of a quar-tet of houses in Pasadena operated by Ray Miller, George Haines and Robb & Rowley, with union booth men finally being installed in all houses subjected to the embargo.

Move to set up closed shop in the independent theatres here is in compliance with recommendations of the IATSE home office. Local 150 execs endeavoring to reach an agree at with all independent theatre before resorting to any

drastic steps.

Conferences already have been started with some 30 indies affiliated with the Independent Theatre Owners of Southern California and Arizona, leaving a like number of indie houses not affiliated with the ITO to receive attention later.

HASKIN VICE JACKMAN

Hollywood, Sept. 8.

Byron Haskin, cameraman at
Warners, elevated to head special effects department.

He succeeds Fred Jackman, resigned.

U and WB Ditto SAENGERS' EXPANSION MOVES IN MISSISSIPPI

New Orleans, Sept. 8.
Asquisition of one theatre and the purchase of interest in several others by the Saengers.

Ritz, Natchez, Miss., independent house owned by Louis Frey and Laz Abraham, was sold to Saenger which company already operates two other houses there. It will close the Buck theatre and make improve-ments in the Ritz.

Saenger and affiliates purchased the interests of Mississippi Theatres, Inc., with holdings in Meridian, Hat-tiesburg and Laurel.

Al Yeomens, head of Mississippi, states the purchase price was cash but would not divulge the figure. In-tends to remain in theatre business in Mississippi, to build up, if possible, an even larger circuit than that which Saenger has just taken over.

which Saenger has just taken over. At Jackson, Miss., the Saenger outfit and J. A. Kennington have plans for a \$250,000 it will be op-posite the Royal hotel with an ar-cade on Capitol street. The present Istrione theatre also is to be re-modeled.

modeled.

Theatres in La Salle parish have been instructed by Dr. E. L. Miller, director of the parish health unit, to remain closed for another week due to the prevalence of infantile paralysis in the parish. He also placed a ban on all public gatherings.

Memphis, Sept. 8. Memphis, Sepi. o Formation of new company to op-erate in Mississippi announced here by M. A. Lightman, head of chain of Memphis houses. E. V. Richards, of New Orleans, and Lightman, the of New Orleans, and Lightman. the latter said, have purchased the Prin-cess, Columbia, Miss., from Ed Kuy-kendall, president of the Motion Picture Theatre Owners of America.

Pair will operate two Columbus and a Tupelo, Miss., theatre.

GEORGE ERCOLE DIES

Intrepid Pioneer Camerman Colorful War Career

George Ercole, pioneer newsreel cameraman, died in London this week, according to word received by A. J. Richard, Paramount newsreel editor. Ercole, who began his hews career as a freelance cameraman in 1909, had gone through the world war and Russian revolution. Death was caused by post effects of gas inflicted 20 years ago while an aviator in the world war. Ercole, who had roving assignment for Par at time of his death, went with Pathe News staff after his early freelance training. He left to go with Paramour, in each to the paramour, and the staff of the death of the control of the consideration of the consideration of the consideration of the consideration of the control of the consideration of the considerati

considered extraordinary because he was the only foreign cameraman to get out with the pictures. Errole also covered the Polish-Russian battles, the Russo-Turkish fighting in the Black Sea in 1929, the burning of Smyrna and the original Nazi putsch in Germany. He did coverage of the latter with Richard. Was generally credited with getting an exclusive on the Smyrna blaze because sailing in boat near town when flames broke out.

Billboards OK'd

Bilibaards OK'd.
Seatte, Sept. 8.
City council voted 5-3 against censorship of bilibaards, when an ordinance was up for consideration that would have provided for edicts on advertising. Majority of council figured the biliboards have been very much on the decency side anyway, with present laws enough to eliminate anything offensive.

With 20th Century-Fox selling another picture to the Rivoli, N. Y., this company, as well as Universal, haye set no season first-run deals for New York, for the first time. New York thus may become an open market in which many major remarket in which many major re-leases will go on the auction block to highest bidders. The situation is unique, not only for New York, but for any key, with distributors almost always setting seasonal deals for all or the major portion of their yearly programs.

programs.

20th-Fox, which may even sell a picture here and there to the Music 20th-Fox, which may even sell a picture here and there to the Music Hall, in absence of a season's selective deal, has sold 'Ramona' to the Riv. This will be 20th's second picture to go to this house, owned by the United Artist Theatre Circuit, the Tout of t

week-ung merevening scale.

20th's Extra Ad Budgets

Roxy management also increased
on its share of advertising and permitted 20th itself to run the campairs as \$2,000 were borned escribed
campaign for 'Dormitory', with similar amount to go on, 'Sing, Baby,

2 *** **Assan on cam-

campaign for 'Dormitory', with simi-lar amount to go on, 'Sing, 'Baby,' Sing,' 20th also dug deep on cam-paign for 'Road to Glory' and is ex-pected to assist the Riv on 'Ramo-na' as unstintedly.

This distributor will continue to offer pictures to the Music Hall, as they are ready for booking. Bal-ance of the market not only includes the Riv and Roxy, but the new Cri-terion as well. Additionally, the Rialto and Globe, theatres of lesser' importance, are in the open market

Rialto and Globe, theatres of lesser' importance, are in the open market buying film whenever available. Warner Bros. has sold 'Here is My Heart' to the Crit as that house's opening attraction for fomorrow (Thursday). In addition to certain pictures from WB going into the open market for bidding. Universal rows also accurate this caller if for open market for bidding, Universal may also pursue this policy if not getting together with the Hall on a yearly deal and even then will have certain pictures to offer elsewhere, Hall being unable to use all, UAA also will have extra pictures to put into the auction ring.

Situation reduces itself to the point where a number of theatres may be scrapping to get pictures from majors, as they are made available. This may, in the end, redound to the benefit of the dictriputory-owners, since the greater the demand and the more spirited the bidding, the

ers, since the greater the demand and the more spirited the bidding, the better the chances to get top rentals and good control figures,

B&K's McVickers Deal Stalled by School Board

Chicago, Sept. 8.

Deal for the take-over of the dark McVickers by Balaban & Katz has been stalled for a couple of weeks following the school board's turn-down of the B. & K. bid of \$48,000 for the property. B. & K. still negotiating with the board, however, and indications are that a settlement will be reached and B. & K. will get the house.

Upon the B. & K. acquisition of the house it will be turned over to Jones, Linick & Schaefer for operation. J. L. & S. bas considerable 'equity' in the house, owning all of the interior decorations and equipment.

Balaban & Kalz is also continuing its campaign to round up the final necessary shares of stock in the State-Lake building to obtain control of that property. B. & K. is Teported bidding \$30 a share for the State-Lake building stock.

AMPA Pep-Up Drive Seems to Have **Bogged Down Again After 2 Starts**

Drive of the AMPA board of directors to adopt a new constitution which would make membership requirements more stringent and at the same time pave the way for a progressive program, apparently has bogged down again. Gordon White, president, is reported to be threatening to re-submit the revised program to a directorate vote, this being the third time if done.

The first time the platform was approved unanimously. The second time it was virtually the same, the president falling to vote.

Enterprising directors who think AMPA should amount to something more than a social organization fall to see why the organization fall to scale the provided and business-like program outlined by them, without further re-submission to the directors.

Since the beginning of the new administration, the directors have taken cognizance of the so-called manner in which the organization had been disintegrating. The thought Drive of the AMPA board of di-

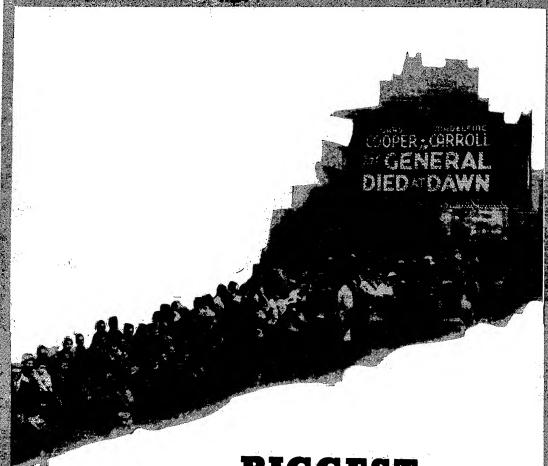
of the directors, it is reported, was to tighten up the old constitution, attempt to revive the treasury and make the association so wideawake that additional picture advertising and publicity leaders might be induced to join.

duced to join.

Membership Classes

Current squabble appears to be over membership stipulations. The new directors propose to eliminate all advertising and publishing vendors and permit trade paper representatives to come in as associate. sentatives to come in as associate members. This would give the trade

members. This would give the trade press full representation at all sessions, except closed meetings, but would bar them from voting. Back of all this is said to be the attempt to minimize the social gathering idea of the AMPA. Directors have no thought or intention of forming a guild or any sort of union. Claim they merely want to give the organization backbone, The new constitution or platform, now twice approved, would provide plenty of stamina for the association, in the opinion of leaders in the new move,



BIGGEST EVER!

"The General Died At Dawn" breaks all-time record for attendance at New York Paramount

Gary Cooper and Madeleine Carroll in "THE GENERAL DIED AT DAWN" with William Frawley, Dudley Diggos, Akim Tamiroff, Porter Hall, J. M. Kerrigan. Screen Flay by Clifford Odets. Based on a Story by Charles G. Booth. Directed by Lewis Milestone. A Paramount Picture



(Continued from page 20)

doing much to reform him. He compensates her by preventing land sharks from stealing her property.

Readled for early production: 'CHARLIE CHAN AT THE OPERA,' produced by John Stone, directed by Bruce Humberstone: 'CAREER San Engel producing, Mal St. Clair directing: 'One IN', MILLION: Raymond Griffith producing, Mal St. Clair directing: 'One IN', MILLION: Raymond Griffith producing and Sidney Lanfield directing: 'BANJO ON MY RNEE,' Nunnally Johnson producing and John Crowwell directing.

To follow in first week of October are 'LIVING DANCEROUSLY, Kenneth. MacGowan producing, and 'THE LAST SLAVER,' personally supervised by Darryl Zanuck. Latter is to be one of the big specials turned out for new season by this company.

United Artists

Two in work, three editing, five preparing. In work:

GOME OF TILE PROPERTY, June 30, and tarting last week.

GOME OF TILE PROPERTY, June 30, and tarting last week.

GOME OF TILE PROPERTY, June 30, and tarting last week.

GOME OF TILE PROPERTY, June 30, and tarting last week.

GOME OF THE PROPERTY OF

Universal

Two in work, 14 editing, eight preparing. In work:
"LUCKIEST GIBL. IN THE WORLD! reported Vanser, Aug. 19, and
"CASE" DF THE CONSTANT GOD, reported Sept. 2. No new pictures
started last week.
Being readled for early production lists: "THEE SMART GIBLS, produced by Joseph Pasternak, directed by Henry Koster; TOP OF THE
TOWN; produced by Lou Brock, Walter Lang directing, and MUSIC IN
Winninger and Henry Armetta,

Warners

Five in work, 14 editing, 10 preparing. In work:

OLD DIGGERS OF 1957, reported Varietr, July 22; BLACK LEGION and ONCE A DOCTOR, reported Aug. 25; MELODY FOR TWO and NO HIT is a start this week: MOUNTAIN JUSTICE, Lou Edelman producing Michael Curite directing and "READY WILLING AND ABLE," Ray Enright directing. To follow within the month, though no definite starting fact. Jists: "ANOTHEE DAWN," to co-feature Kay Francis and Errof Flynn: DANTON," next Max Reinhardt production, no director yet assigned, and "SAN QUENTIN, produced by Bryan Foy, Ray Enright directing.

Times Sq. Houses Stall New Early Bird Prices, But Nabes Start 'Em

While few Times Square houses have eliminated their early-bird matinee scales, a majority of neighborhood and subsequent-run picture-houses in New York installed their new schedule of prices, which did away with early-bird admissions, last Thursday (3).

Theatre managers reported that most patrons asked why the admis-sion was higher for early-day per-formances, but few outright squawks formances, but few outright squawks were recorded when it was explained that all houses in the neigh-borhood were also charging a higher fee. Exhibitors feel that they are justified in litting from 10c to 15c, or the same comparative percentage increase. They now are of the opti-lon that there will be no return to the old cut-rate early matthes scales.

It is too early to tell just what effect the change will have on grosses but exhibitors believe that once patrons become accustomed to the new arrangements it will be reflected in increased business.

Coincident with abolishing of early cheap scale, these same theatres also shifted the time for starting the night prices to 5 p. m.

Continued from page 17) them for a house-warming party are cold-shouldered.

Akron Favors Singles

Akron Independent Theatre Owners Association, controlling 20 houses in the greater Akron district, has adopted a resolution calling for single billing of any meritorious feature production on the new season's market. There is no limit of the number to be chosen, the number to be chosen by a committee of six Akron independent theatre owners: two men operating Class A theatres; two operating Class A theatres; two operating Class B theatres and two operating Class B theatres

While few Times Square houses U. S. Checks Water Supply In Relation to Cooling

St. Louis, Sept. 8.

St. Louis, Sept. 8.

Theatres using well water in air cooling systems are falling under a survey of the U. S. Geological Dept. which is seriously concerned with question of whether increased use of water for this purpose seriously affects ground water levels adjacent to such communities. Such a survey is expected to be made in rural communities near St. Louis has understown to the survey of the survey of the survey of the survey of the survey will be skipped as not taxed near its maximum capacity during the prolonged heat spell during July and August. It is reported similar surveys will be function, My Government experts at Houston, Atlantic City, Camden and Perth Amboy, N. J., and Long Island, N. Y.

Diener Lassen Bitten

(Continued from page 17)

Advance Production Chart FORMAL WITHDRAWAL OF PAR-WB SUITS PLACES 46 FILM PATENTS INTO 1 POOL

Mrs. Markham

(Continued from page 1)

Whether Moss knew of Richman's ambitions for a transatlantic fligh amouttons for a transattantic flight is a most question, but it gives that nitery a world-famous attraction at a reported \$4,500 a week. Richman is flying back from London this week, depending on weather breaks.

is flying back from London this week, depending on weather breaks, Mrs. Markham's first theatrical coin came two hours after her arrival in New York, when Charles M. Pritzker, advertising nanager of Gillette Razor, with Ruthrauff & Ryan, its advertising agency, pacted the aviatrix for a guest-shot on the premier Gillette show Sunday night at-10, the same day she got in, for \$1,000. Mrs. Markham arrived at four and was signed up at 6 p.m. At 10 minutes to seven CBS fashed its Canadian and American network of the impending broadcast and every station-break thereafter, up until the 10 p.m. broadcast, heralded her first U. S. radio 'appearance.' She has a business and publicity representative already, Harry Brunow Associates. Business and publicity representative already, Harry Brunow Associates. The control of the proposed of the propose

delivering the mss. 20 minutes betore broadcast time. Richman's manager is contesting an announcement by Dick Himber that Richman and Merrill will ap-pear as guests on the Studebaker show over NBC Sept. 14. Woods as-serts that he hasn't okayed the date and that anyway, he's peeved about the way Himber got Merrill to do testimonial posing for the Stude-baker car.

the way Himber got Merriii to outestimonial posing for the Stude-baker car.

Woods said that Himber didn't consult him about the tieup but contacted Merriii direct. NEC confirmed the Richman-Merriii appearance for the 14th in a publicity release it sent out last Friday (4). Richman had been set for the Hollywood restaurant, New York, Sept. 25. Date calls for \$4,500 a week plus a percentage over the average gross intake.

Though the contract obligates the Throadway nitery tup to Dec, 10, there is a picture for the contract of the produced of the produce

\$920 Banko on Labor Day

Probably a new high in amusement bargains was registered by an uptown N. Y. RKO house on Labor Day, when the theatre ballyhoed \$920 to be awarded on the scheduled bank night that day.

The two features were 'China Clip-per' and 'Star For a Night.'

Series of Actions, Either Way, Would Have Been Costly to Entire Film Industry-Involves Many Important U. S. and Foreign Processes

1st 16 mm. Tinter

Hollywood, Sept. 8.
First 16 mm. all-color film to be produced, 'Her Father's Daughter,' has been canned by the Metro Chema Club. Kenneth L. Thiem and Joe Luckis co-produced.'

BUFFALO DEPT. STORE'S FORD. CASH GIVEAWAYS

Buffalo, Sept. 8.
Local stores are emulating exhibitors and instituting campaigns of giveaways with top response from the paying public.
Sattlers.

Sattlers, east side department store, is giving away a Ford Thurs-day nights. First drawing had traf-fic tied up.

Kobacker's, competitor to Sattlers, advertising 'Cash Sweepstakes' with \$100 given away same night to holders of lucky tickets.

CONTRACTS

Hollywood, Sept. 8.
Columbia lifted options on John
Gallaudet and Thomas Mitchell,
writers, for term.
Victor McLaglen's option lifted at
20th-Fox.
Victory handled

20th-Fox.
Victory handled Herman Brix,
former Olympic athlete, term pact.
Ernest Cossart given termer at

former Ölympic athlete, term pact.
Ernest Cossart given termer at
Universal.
John Sandrad. New York writer,
series writing pact handed Ted
Berkman by Walfer Wanger.
Frances Hyland sealed to new deal
at 20th-Fox.
Gail Sheridan and Charles Barton,
director, had options hitched at
Paramount.
Johnny Doyle given term ticket at
Metro as dance director.
New contracts at Radio to Eric
Blore, Gordon Jones; Irvin Shaw,
writer, and Roy Webb of music deWebbarn Brown.

partment.
Katharine Brown, eastern story edi-tor for Selznick-International, had option lifted.
Universal termed Betty Jane

Rhodes.
Termer handed Dave Chasen at

Termer handed Dave Chasen at Par.
Alan Marshal's option picked up by Selznick-International.
Option on Hal Findley's musicianarranger pact litted at RKO.
New writer contracts handed Edmund Hartman and Robert Bren at RKO.
Six-month options picked up on

RKO.
Six-month options picked up on
Russell Wade and John King at U.
Frances Farmer handed option
lift at Par.

use of composite photography between Paramount and Warners takes place with the application to the Federal Court here this week. It terminates litigation affecting every

Victory by either side would have placed all companies in position of liability for camages running into millions.

Withdrawal of the patent infringe-

ment suits, a test case, involving the

Hollywood, Sept. 8.

millions.

Final settlement agreement recently executed creates a patent pool within the industry, by terms of which 46 registered patents in the U.S. and foreign countries becomes available under licenses to all picture producers, majors and independents allike. Signatories are Paramount, Warners, United Research Corp., which is a Warners subsid, 20th Century-Fox, RKO Studio, Inc., RKO Pictures, Inc., Metro, Universal, Columbia, United Artists, Educational and Hal Roach.

Artists, Educational and Hal Roach.
Five legal actions to be withfrawn are suits and countersuits involving Faramount and the Roy J. Pomeroy and Dunning Process Co., as plaintiffs of one group of actions against Warners and the United Research Corp.; and Warners and United as plaintiffs against the other group, Every picture studio was directly involved in the litigation, as they stood in the position of being liable for damages irrespective of which side got the court decision.

Whe Controls Which

Who Controls Which

The newly formed patent pool in-cludes 33 domestic and 13 foreign patents, contributed as follows:

patents, contributed as follows:
Paramount, U.S., 1; Rar, France, 1;
Par, England, 1; Pomeroy, U.S., 8;
Pomeroy, Germany, 2; Pomeroy,
France, 2; Pomeroy, England, 2;
Warners, U.S., 17; Warners, England, 3;
United Research, U.S., 4; United,
England, 2; Pomeroy, England, 2;
Warners, U.S., 17; Warners, England, 3;
United Research, U.S., 4; United,
Artists, Educational and Roach come
into the pool, though not owners of

Metro, Universal, Columbia, United Artists, Educational and Rosch come into the pool, though not owners of any composition patents.

All the studios except Wahners and Paramount make an initial payment to a central fund, which will be turned over to Paramount for final payments of \$35,000 to Pomeroy and Dunning, with an additional \$25,000 to Pemeroy and Dunning, with an admitted to the respective parts in the state of the part of the

Trendle Solves RKO's Detroit Threat by Realigning His Pix

RKO appears quite certain to make deal with George Trendle's United Detroit circuit to take RKO United Detroit circuit to take RKO product along with Par, WB, Metro and UA. Trendie is reported figuring on making the now dual Madison theatre into a first-run house for RKO product, and reopening the big Broadway-Capitol to handle surplus films of all companies. Latter house has been shuttered for more than a year, being on a vaudfilm policy last time.

Reopening of the Cap would give U. D. five of the seven downtown first-run houses, the others being the Fox and the Adams, the Balaban showcase.

local showcase. New dickering with Trendle, due for settlement later this week, solves that problem. With George Skouras taking over supervision of United Artists for UA

supervision of United Artists for UA circuit late this month, division of Metro product becomes a three-handed affair. Trendle will keep direct charge of UA, but only Metro and UA pix will be shown. Coupled with Skouras' interest in the Fox, it's expected occasional M-G and UA flickers will be showed to Fox. First of these, 'Last of the Mohicans' (UA), is understood to be set for the Fox.

Reopening of the Cap would give U. D. five of the seven downtown first-run houses, the others being the Fox. Meanwhile, couple changes have first-un houses, the others being the Fox and the Adams, the Balaban showcase. RKO had threatened to recopen its loop house, the Downtown, if U. D. Michigan, has been upped to position adding LeClaire Gardner in managhoup however, opined that neither RKO theatres nor RKO flim company are willing to pay out or lose \$100,000 a year just to have a ship.

Have to Be 10 Sec. Sprinter to Grab Off F-WC Giveaway

Los Angeles, Sept. 8.

In face of a court decision holding that bank night winners shall have three minutes in which to claim their awards, number of Fox-West Coast houses have reduced time limit to one minute, thus making it almost impossible for persons, holding tickets, but not inside the theatres to reach the stage.

To overcome the sting that may develop from shortening the time, the houses are advertising other cash the houses are advertising other cash awards in event the bank night prize is not claimed on the giveaway night. However, it is specifically stated in lobby announcements that such cash awards will be confined to 'patrons holding tickets'. No person, outside the house, is permitted to participate in the awards.



• maybe you can't figure out what Gracie Allen is telling Jack Benny and George Burns in this scene from "The Big Broadcast of 1937"...but it's a cinch you can figure on doing a land-office business when this huge all-star musical show hits your theatre

EXPLOITATION -:- By Epes W. Sargent

Hi Hat for a Build

Hi Hat for a Build

Harry Brown, Jr., pulled one of those things the other day for Shea's Paramount, Newborn R. Desire and the second that the second the M. & P. Chain, and had run down a bit. Brown was put in charge for M. A. Shea, and he looked around for an upper. He found it where most picture men would not think of looking. He week the second is the second that the second the second that th

low mark. Program was non-film, and participated in by members and their friends, where a substitute of the property of the pr

a singat.

All the second of t

Quest Comes East

Quest Comes East
Out on the Coast the Sciznick
forces have been moving heaven,
earth and the Boy Scouts in a search
for a Huck Finn for the Mark Twain
picture. Lou Guimond, of the NXoffice, brought the idea east and
worked it on the beach in front of,
last Friday (28). Bleachers were
put up on the sand, with the Boardwalk serving as a gallery and a 10piece band helped to make things
lived as a, flock of kids, drawn by
fore the indges in the hope of crashing Hollywood. Katherine Brown,
eastern story rep for Sciznick International, represented the produery.

queer.
Hunt seems to be getting to be a gas since thousands of kids have beengiven the o.o. without a single choice, but it makes for good publicity for the picture.

Up in New Haven

New Haven.

New Haven.
Bob Bernstein promoted a good lobby disolay on Girls Dormitory at the College. Layout represented living, auarters at a femme school and included dresser, divan, radio, etc., and even a canary in a cage. In the college campaign also carried a novetty in the form of a sidewalk stugt. Large blow-up of Simone Simon, out star shaped, was mounted to figure the college can be considered to the college can be colleged to the coll

ment."
John Hesse's lobby display on Anthony Adverse' at Roger Sherman included a six-foot reproduction of the book with jagred out-out in cover to show colored stills lighted the Arom inside book.

Puppets for 'Romeo'

Plenty in S. C.

Plenty in S. C.

Spartanburg

Top exploitation over the state the past week—and the first time a South Carolina daily newspaper issued a special edition for a house opening special edition for a house opening the special control of the special control

etc., further but tion.

Eleven mayors of surrounding towns and cities were guests, with special box seats, plus swell press arrangements,

arrangements.

Kannapolis pulled a neat one by having E. W. Hunt, 70, as guest for his first film. Next they phoned papers, got local stories, and even an Associated Press plug in Caro-

haying 5. Vi. Intervention of the process of the control of the co

Got Nine Windows

Got Nine Windows

Columbius, Q.

The Bride Walks Out' went into the Palace: theatre here, accompanied by a thorough exploitation campain featuring a radio barrage, leading department stores, music, jewelry and forrist tieups and seriapots throughout the downtown.

The radio campaign featured a contest run by WCOL each day for a week with tickets being awarded free to the winners. Also, commended the winners of the contest run by WCOL each day for a week with tickets being awarded free to the winners. Also, commended the winners of the contest run by WCOL each day for a week with tickets being awarded free to the winners. Also, commended the winners of the contest run by WCOL each day for a week with tickets being awarded free to the winners. Also, commended the property of the winners with the winners with the winners of the winners with the wi

U's New Idea

Universal has asked Larry Schan-operator of indie Keith's, if Universal has asked Larry Schanberger, operator of indic Keith's, if might try new publicity stunt when 'Man Godfrey' opens at his house. U wants to give to outgoing customers script copies of screen play; idea is that comedy lines in film are such that persons may want to read em after seeing pic for follow-up cacklet. And that if customers warm friends' interest in film and may lure 'em in o see it. Scripts would not be mere teasers, but complete story.

Welcomed Pilgrims

Metro, in confunction with Romeo and Juliet and East Davis of the Capitol distributed with local department store. library board, and park commissioners.

Obtained 3.000 square feet on right board of Mandel Bros. department Davis of the Capitol distributed where of Mandel Bros. department Davis of the Capitol distributed the Capitol distributed to the Capitol distributed to the Capitol distributed and the park of picture. In addition. Chicago Public Library loaned out rare editions of Romeo and Juliet and the park board donated mary and the park board donated mary and the park to greater public standing the distributed with the park to greater public to the Capitol distributed and the park to greater public view of the Capitol distributed as with the capitol distributed to the park to greater public view of the Capitol distributed as with the capitol distributed and the park to greater public view of the capitol distributed as with the park to greater public view of the capitol distributed and the park to greater public view of the Capitol distributed as with the park to greater public view of the Capitol distributed as with the park to greater public view of the Capitol distributed as with the park to greater public view of the Capitol distributed as with the park to greater public view of the Capitol distributed as with the park to greater public view of the Capitol distributed as with the park to greater public view of the Capitol distributed as with the park to greater public view of the Capitol distributed to the capitol distributed and the park to greater public view of the Capitol distributed and the park to greater public view of the Capitol distributed to th

Front for Pastures

Lamar Keene, manager of WB's Trenton, had to sit up nights figuring out his 'Green Pastures' campaign, but it was worth it. Here are some of the stunts he

but it was worth it.

Here are some of the stunts he
engineered:

Planted fifty cards on trolley car
from the planted fifty cards in eleven Main street
latory cards in eleven Main street
windows, papered three ballyhoo
trucks to canvass the surrounding
territory, planted special ads and
readers in seven county newspapers,
and the planted fifty cards and
the planted fifty cards and
the planted fifty cards and
dio spots daily two weeks in advance and current, tied up with department stores for window displays
of critic and press reviews blown up
to large size, tied with newsstands
to large size, tied with newsstands
of the planted fifty cards and
press reviews blown up
to large size, tied with newsstands
of critic and press reviews blown up
to large size, tied with newsstands
of critic and press reviews blown up
to large size, tied with newsstands
of the planted fifty car
part of the planted fifty car
from the planted fifty ca

Reciprocal Ads

Reciprocal Ads

Frank Willis of the Metropolitan pulled one of the better types of expulled one of the Metropolitan pulled one of the Metropolitan pulled one of the Metropolitan to the Metropolitan to the Metropolitan transfer of the Metropolitan t

BEHIND the KEYS

Jerry Zigmond city manager of the Lincoln Theatres Consequence of a weekend dash to Dallas for a talent hunt. He'll contact Wilbur Cushman, the vaude circuit man, while there and talk about those Orpheum stage shows.

Jack Laughin, booker and pro-Jack Laughin, booker and pro-J

Harry Penn, chief of service at Capitol Theatre (Warners) has been made assistant manager at Rialto, Racine.

Harry Devlin is new salesman for Republic. Devlin, formerly with Fox, working out of Milwaukee office.

office.
Cooper Bros., who bought Halsted
Theatre-from Sam Halper, spending
\$30,000 redecorating it.
Stratford theatre won Warner
Bros. drive for new business. Other
theatres sharing the \$150 first prize
were Avalon, Highland, Orpheum
and Paramount. Latter two are in
Hammond, Indiana.

London, Can. London, Can.

Robert S. Roddick, manager of
the Capitol Theatre since the death
of Thomas W. Logan in 1927, received word today of his appointment as assistant to Clarence Robson. eastern divisional superintendent for Famous Players Ltd. He
will leave London within the next
few weeks to take over his new

duties.

Closed for the past few seasons.

Grand re-opened on Labor Day.

John R. Minbinnick, will be manager.

Des Moines, Ia.

Des Moines, Ia.

Orpheum, recently leased from RKO by Tri-States Theatres, will reopen Friday, Sept, III.

Bruce Shoom, Sept, III.

Bruce Shoom of the Bruce Shoom, Sept, III.

Bruce Shoom of the Bruch Shoom, Sept, III.

Bruce Shoom, Sept, III.

Bruch Shoom, III.

Graybeal, former assistant at the Orpheum, is now assistant at the Orpheum, soucceeding Forrest Largent.

Construction of modern new the-atre for socialite colony near the lates close by, by the Pasadena Co. is announced. Will seat 500 persons and will be equipped for pictures legit and amateur plays.

Center-Mayfield, first new nabe house built here in two years, had its doors opened last Wednesday (2) by Louis Israel and Myer Fine. Built at cost of \$200,000, theatre has canacity of 1,400 with bills changed three times weekly. Israel managing.

George King, brother-in-law of Milton B. Arthur, operating head of Cabart theatres, has arrived here to assume management of the new Cabart house now being constructed in Long Beach.

Biloxi, Miss.

John Jones has been made man
ager of the Saenger house here, suc
ceeding Monte Hance, who has beet
transferred to Pensacola, Fla.

Colonial, Florence, remodeled at cost of \$50,000, reopened by Palmetto Amusements. Inc., with Martin English and the second of \$50,000, reopened on ew Sunday Observer column, The Cinema, devoted entirely to films. Mainly preview stuff. Wanderbilt nite club reopened on roof garden, a popular spot for years, with John H. Enwight of the second of the se

E. E. Collins, Interstate city man-years, has been transferred to San Antion to take harger the Man-state of take harger the Man-sub turban the term of the Man-sub turban theatre development sub turban theatre development planned at the Alamo City by Inter-state. Al Lever, manager of the Majestic at San Antonio, goes to Houston to succeed Collins.

City officials turned out to wel-come opening of fifth Interstate nabe here, the Bluebonnet, taken over from E. C. Newton several weeks ago and re-built to conform to new Interstate suburbans. Newton remains as manager.

Canton, O. Carl Somers has leased the Lyric, iffin, from James Warba and Otto

Carl Somers has service of the control of the contr

Fox theatre celebrated its fifth birthday this week by giving customer No. 4550,000 a free ticket and every patron coffee and cake on the merzannie and the western rremiere of 'The General Died at Dawn' on the screen. Generally thought to be been filled prosperously by 130.000 Spotkanettes.

Harry Luft is now sole owner and manager of the Dilut theatre. He bought out his former partner, L. R. Dillingham, last week. Dillingham is group to Galliague after 10 years in show business here.

Pittsburgh.

The Harris Amusement Company, the oldest operating pic house chain in the country with some 20 theatres now going in Western Pennsylvania, Ohio and Detroit, is celebrating its 40th anniversary this month. Event was ushered in on Tuesday with a three-night celebration of the country of the cou sylvania, Okio and Detroit. Is celebrating its 40th anniversary this month. Event was ushered in on Tuesday with a three-night celebration at the Diucusen Garden where a theatre exhibition and ball was offered free to all patrons.

New York.

H. H. Hull appointed manager of Grand National's Indianapolis exchange.

Astor Influence

Jow Well, O Universal, has tallen for current news, and gotten out a fire route of current news, and gotten out a fire route. Calls it 'Diary of a Debugger of the first word emphasized.

New York.

H. H. Hull appointed manager of Crand National's Indianapolis exchange.

Doing Right by Jane

Al Selig, of the GB exploitation went over to Baltimore to connive with Shanberger, of Keith's, on the eight-day run of 'Nine Days a Queen.' Together they put a bright possible of the property of the p

cast over without and a banner was the control of t

Bow to Beauty

Arthur Cohen, of the Queen, Wilmington, Del, wasn't the only one throok a beauty contest to the Arthur throok a transmission of the tran

How to Open a Nabe

How to Open a Nabe

Chicago.

Burt Ofstie and Jimmy Savage of the Balaban & Katz press staff turned licity campaigns for the opening of the new B. & K. Will Rogers theatre last week. Covered every angle for the start of the new house, which got away to capacity biz.

Through co-operation of Postal Co-operat

Astor Influence

OKAEUUS

A year ago M-G-M started the New Season with "China Seas".

"China Seas" was great but—

"Mutiny on the Bounty" topped it!

Then "San Francisco" trimmed "Mutiny's" sails and "Frisco" became one of the greatest attractions of all time until-

"GORGEOUS HUSSY" STARTS FALL SEASON BY TOPPING T **GREAT "SAN FRANCISCO"!**

Sweeping on to new and bigger triumphs M-G-M reveals below very briefly (more later) the line-up of releases from now until New Year's. It's GORGEOUS!

WEISSMULLER



JOAN CRAWFORD



ROBERT



JEAN





AUG. 28th—THE GORGEOUS HUSSY— Joan Crawford, Robert Taylor, Lionel Barrymore, Franchot Tone.

SEPT. 4th—THE GREAT ZIEGFELD—William Powell, Myrna Loy, Luise Rainer, Frank Morgan, Virginia Bruce.

SEPT. 11th—SWORN ENEMY—Robert Young, Florence Rice, Joseph Calleia, Lewis Stone,

SEPT. 18th—THE DEVIL IS A SISSY—Freddie Bartholomew, Jackie Cooper, Mickey Rooney, Katherine Alexander.

SEPT. 25th - OLD HUTCH-Wallace Beery, Cecilia Parker, Eric Linden.

OCT. 2nd—THE LONGEST NIGHT—Robert Young, Florence Rice, Reginald Owen, Ted Healy.

OCT. 9th - LIBELED LADY - Jean Harlow, William Powell, Myrna Loy, Spencer Tracy.

OCT.16th—ALL AMERICAN CHUMP—Stuart Erwin, Robt. Armstrong, Betty Furness.

NOTE: The releases on this page, great as they are, reflect only a small part of the Star, Story and Production resources of M-G-M's Greatest Year.

BEFRY

BARTHOLOMEW

OCT. 23rd-LOVE ON THE RUN-Joan Crawford, Clark Gable, Franchot Tone. (Also Oct.) 23rd—APRIL BLOSSOMS, Richard Tauber.)

OCT. 30th-MISTER CINDERELLA-Jack Haley, Betty Furness, Arthur Treacher, Raymond Walburn, NOV. 6th -THE WHITE DRAGON ("6002-)-Elissa Landi, ZaSu Pitts, Edmund Lowe.

NOV. 13th—BORN TO DANCE—Eleanor Powell, Una Merkel, Frances Langford, Buddy Ebsen, Virginia Bruces

NOV. 20th—OUR RELATIONS—Stan Laurel, Oliver Hardy, Daphne Pollard, James Finlayson,

NOV. 27th—CAMILLE—Greta Garbo, Robert Taylor:

DEC. 4-THIN MAN RETURNS-William Powell, Myrna Loy,

DEC. 11th-S. S. VAN DINE story (title,

DEC. 18th-TARZAN ESCAPES-Johnny Weissmuller, Maureen O'Sullivan,

DEC. 25th — MAYTIME — Jeanette MacDonald, Nelson Eddy







IFANETTE

CLARK

GABLE

GRETA

GARBO

WILLIAM

POWELL.

HARDY

CALENDAR OF CURRENT RELEASES

Studio: Gower at Sunset, Columbia

Abdul the Damned. The story of Abdul Hand II of Turkey. Nits Asther Adrieane Ames, Fritz Kortner, Dir. Karl Gringe. Bel; May. Rev. May. 13.

Adventure in Manhattan. Joel McCrea, Jean Arthur, Reginald Owen, Herman Hing. Rel. Sept. 20.

Addreine Annes, Fritz Kortine, Dir. Karil Grüne, Rel: May, Rev. May, 13, Adpenture in Manhattan. Joel McCrea, Jean Arthur, Reginald Owen, Herman Bing, Rel. Sept. 20, 20

And So They Were Married. Two idds mingle in the affairs of their parents. Melvyn Douglan, Mary Astop, Edith Fellowyn, Jacket Morgan. Dir. Elliott Ningstein Douglan, Mary Astop, Edith Fellowyn, Jacket Morgan. Dir. Elliott Ningstein Douglan, Mary Astop, Edith Fellowyn, Jacket Morgan. Dir. Elliott Ningstein Waters. Western. Keen Maynard, Beth Marion. Dir. S. G. Bennet. 58 mins. Rel. May 8.

Blackmailer. Eight persons face jumploon of murder of a blackmailer. Work of the Marion. Dir. S. G. Bennet. 58 mins. Rel. May 9.

Gutto Thief, The. Western. Keen Maynard, Beth Marion. Dir. S. G. Bennet. 58 mins. Rel. May 9.

Gutto Thief, The. Western. Keen Maynard, Geneva Mitchell, Dir. Spender Gordon Emnet. 68 mins. Rel. Feb. 22. Rev. May Terrole man. Chester Morris, Marcot Grahame, Lloyd Rolen, Marian Marab. Dir. Groton. The mins. Rel. June 12. Rev. July 22.

Craig's Wife. John Boles, Rosaling Russell, Billie Burke, Raymond Walburn. 14 mins. Rel. June 13. Rev. May 13.

End of the Trail. Jack Fold. Douglas Dumbrille, Joules Henry, Eric C. Kenton. 19 mins. Rel. April 15. Rev. May 13.

End of the Trail. Jack Fold. Douglas Dumbrille, Joules Henry, Eric C. Kenton. Final Hour, The. Innocent girl escapes the gallows through the efforts of the men the and betriended. Rajbh Bellamy, Marguettic Churchill, Dir. D. Ross Lederman. 57 mins. Rel. July 7. Rev. Aug. 5.

For Smins. Rel. June 1. March 20 Rev. May 10. Rev. May 13.

Enter Morris, March 20 Rev. May 10. Rev. May 10. Rev. May 20. Rev. May 20. Rev. July 22.

Rev. June 3. Rel. March 20 Rev. May 20. Rev. May 14.

Enter Smins. Rel. June 1. March 20 Rev. May 20. Rev. May 20. Rev. June 3.

Man Who Lived Twist. Arnold, Jean Perry, Lionel Stander. Dir. Herbert Schale. July 22. Rev. July 23.

Man Who Lived Twist. Arnold, Jean Perry, Lionel Stander. Dir. Herbert Schale. July 22. Rev. July 23.

Man Who Lived Twist. Arnold, Je

Studios: Burbank, First National Offices: 321 W. 44th St., New York, N. Y. Brides Are Like That. From play 'Applesauce.' Confident youth. Ross Alex-ander, Anitz Louise, Dir. Wm. McGann. 66 mins. Rel. April 18. Rev. March 25.

March 25.

ste or Ballots, Edw. G. Robinson battles racketeers, Edw. G. Robinson,
Joan Blondell, Dir. Wm. Kelghley, 63 mins, Rel. May. Rev. June 3.

of the velvet Clayer. Werrer William. Claire Dodd, Wnifred Shaw, Dick
Foran, Joseph King, Eddie Acuff. Dir. William Clemens. 60 mins, Rel.
Aug. 15. Rev. Sept.

FOREIL COMPAN COMPAN CAN CARRY OF THE CARRY

Rev. July 28.

Golden Arrow, The. Bette Davis, George Brent, Carol Hughes, Henry O'Nell.

Bort, Mircel S. Green 70 mins. Ref. 10 mins. Ref. 10

Love Begins at Twenty. Comedy of young love. Hugh Herbert, Patricia Ellis, Warreh Hüll, Hobart Cavanaugh. Dir. Frank McDonald. Se mins. Rel. Mud. 22.

Mud. 22.

Mud. 22.

Mud. 23.

Mud. 24.

Mud. 25.

Mud. 25.

Mud. 26.

Mud. 26.

Mud. 26.

Mud. 27.

Mud.

Rel. Sept. 12-16, ang Yacht Club Boys. Dir. Rubyb Berkeley. 91 mins n' West. Swift-paced western with music. Dick Foran, Paula Stone, Gor-Stand Stone, Gordon Bichards, Robert Barrat. Dir. Noel Smith. 55 mins Rel. Sept.

Two Actions to the World A drama based on a large radio station's digging up and exploiting the past of a woman who paid for her crime years before. Humphrey Bogart, Claire Dodd, Beyerly Roberts, Henry O'Nelli. Dir, William McGann. 57 mins. Rel. July 11. Rev. July 15.

White Angel, The. A dramatization of the lift of Florence Nightingale. Kay Francis, Donald Woods, Int Hunter, Henry O'Nelli. Dir. William Dieterle. 91 mins. Rel. July 4. Rev. July 1.

Grand National Offices; R. R.O. Bldg., New York, N. Y.

Releases Also Allled, Chesterfield and Liberty

August Week-end. (Chesterfield). Light, breezy entertainment about the fana-dally and socially tangled lives of the smart set volume and the fana-dally and socially tangled lives of the smart set volume. The fanal set is bloken, Paul 1922 (Sompon. Dir. Charles Lamout.) mins. Rel. April 10. Rev. July 22 (Sompon. Dir. Charles Lamout.) mins. Rel. April 10. Rev. July 22 (Sompon. Dir. Charles Lamout.) mins. Rel. April 10. Below the Deadline (Chesterfield). Cops and robbers in the financial district Caccilla Parker, Russell Hopton. Dir. Geo. H. Bacheller. 69 mins. Rev.

seella Parker, Russell Hopton. Dir. Geo. II. Seella Wide 19 (1994). The drama of a girl who plits her wits against of Sighs (Invincible). The drama of a girl who plits her wits against of slame fight to save an innocent man from the chair. Onslow Stevens, Dorothy Tree, Jack La Rue. Dir. Phil Rosen. 66 mins. Rel.

ge of Sighs (1gvincius).

Sangester in her fight to save an innocent man the save as gangester in her fight to save an innocent man the save as gangester in her fight to save an innocent man the save as gangester in the s

April 1.

of the West (Diversion). Whiriwind action and a hard-riding hero who gets even with plotters who try to frame him on a murder charge. Hoo Gibson, Joan Barclay, Buzz Barton. Dir. Harry Frazcr. 61½ mins. Rel

April 15. Little Red Schoolhouse, The (Chesterfield). Gay, carefree childhood in the little red schoolhouse-rebellious, misunderstood youth behind gray reform walls. Frankle Darro, Dickle Moore, Corky, Dir. Charles Lamont. 66 mins. Rel. March 10. Rev. May 27.
Riding Avenger (Diversion). The government makes him a marshal and outlaws tear and hate him for the riding dead-snot that he is. Hoot Gibson, Ruth Mix, Buzz Barton. Dir. Harry Fraser. 57 mins. Rel. June 81.

from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when reare retained for six months. Man agers whe receive service subse quent to that period should preserve a copy of the calendar for reference The running time as given here

is presumably that of the prejection reom showings and can enly approximate the actual release length in imate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in Variety carry the actual time, clocked in the the-atre after passage by the New York state censorship, since pictures, are roviewed only in actual theatre

showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Varlety' will appreciate the co-operation of all managers who may note discrepanies.

Studio Placements

Hollywood, Sept. 8. John Merton, 'The Gun Ranger,

upreme. Walter Walker. 'Go West Young

Walter Walker, 'Go West Young Man,' Major. Gertrude Messenger, 'Wild Brian Kent, Frincipal, Rex Bell, untitled western, Alexander Bros. Arthur T. Horman, screen play, 'Going, Going, Gone,' Inyinc. Arnold Belgard, screen play, 'All Ladies Are Women,' Wanger, 'Lester Cohen scripting,' 'Stella Dallas,' Goldwynn. A Jennings, 'Song of the Gringo, 'GN, Thats Off,' GN.

Three Radio Rogues, 'Hats Off,'
Chenry Johnson, screen play, 'The
Great Guy', 'GN.
William Dugan, dialog, '23½
Hours Leave,' GN.
James Finlayson, Jacqueline Wells,
Tonight's the Night,' Rosch.
Lynne Overman; Gus Meins directing, 'Nobody's Baby,' Rosch.
Ralph Dunn, 'General Spanky,'
Rosch.

Roach Mary Forbes, Henry Kolker, Leona Marlele, "Theodora Goes Wild," Col Matty Fain, 'Find the Witness,' Col Raiph Dunn, John Webb Dillon Ted Mapes, 'Legion of Terror,' Col Dorothy Appleby, 'North of Nome,

Col.
Peter Finley Dunne, screen play,

"Racketeer in Exile," Col.
Bert Granet, scripting, 'Marked
Men," Col.

Peter Finley Dunne, screen play, Tacketser in Exile, Col. Marked Men. Col. Tanet, scripting, Marked Men. Col. Marked Marked

RKO.

Mischa Auer, 'Street Girl,' RKO.

Taylor Holmes, 'Daddy and I,
RKO.

RKO.
Curley Wright, 'Winterset,' RKO.
Harry Carey, 'All Searlet,' RKO.
Ethel Borden, Paul Yavritz, screen
play, 'They Wanted to Marry,' RKO.
Edmund Hartman, scripting, 'Miss
Customs Agent,' RKO.
Ernest Pagano, screen play, 'Stepping Yoes,' RKO.

Ernest Pagano, porcen play, 'Stepping Toes, RKO.

A. K. Lamer, screen play, 'Second Man,' RKO.

Charles Kaulman, Jack Townley scripting Riddle of the Dangling Samuel Tike, screen play, untitled Joe E. Brown, RKO.

Gladys Atwater, Tom Lennon scripting, Criminal Lawyer,' RKO.

Harry Segall, scripting, 'Outcasts of Poker Plan 1814.

Joseph Folker Man, 1814.

(Continued on page 23)

She-Devil Island (First Division). The novel and exciting adventures of a savage queen who ruled an island of virgins and the men who came, saw and were conquered. Natiwe cast, Dir. Raphael J. Seville. 63 mins. Rel.

June 1.

Three of a Kind (Invincible). A filiarious comedy of three cooks who whip upsome situations and prove there's no honor among thieves. Chick Chandler, Evalux Knapp and Berton Churchill. Dir. Full Rosen. 75 mins. Rel.
May 20. Rev. July 1.

May 20: Rev. July 1,

Too Much Beef (Normandy), Red-blooded action and hard-riding in a blazing
western story of conditct against tyranny and oppression in the open
spaces. Rex Bell, Connie Bergen, Lloyd Ingraham. Dir. Robert Hill. 59
mins. Rel. April 20.

West of Nevada (Colony). Mighty story of the gold fields with Rex Bell in his
greatest two-fisited. he-man role. Rex Bell, Joan Barclay, Al St. John.
Dir. Robert Hill. 69 mins. Rel. June 22.

Office: 1600 Broadway, New York. G-B

Everything is Thunder. Romantic melodrama of war-time Europe. Constance Bennett, Douglass Montgomery, Oscar Homolka, Dir. Milton Rosmer. 77 mins. Rel. Sept. 1.

mins. Rel. Sept. 1.

**Rel. Sept. 1.

**Rel. Sept. 1.

**Rel. Sept. 1.

**Rel. May 10.

**Rel. May 20.

**Rel.

Studios: Culver City, Calif. Metro

Metro

Calif.

Metro

Calif.

New York, N. z.

Absoint: Quich Airpuse crew repulse ranch bindits. Lineal Atwill, Irene
Bevil Doll, The: Horror story of human dwarfed to oll the younger.

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Bevil Doll, The: Horror story of human dwarfed to oll.

Bevil Doll, The: Horror story of human factor of human fac

Moonlight Murder. Sinying in the Evans, Lee Garlio, Dir. Edw. L. Maurin. 68 mins. Met. Duarun and April 1.
Old Hutch. Wallace Beery as the town tramp who comes into a fortune. Eric Murder. Wallace Beery as the town tramp who comes into a fortune. Eric Hutch. Wallace Beery as the town tramp who comes into a fortune. Eric Electron. See the Sept. 25.
Petiticate Fever. Hot triangle in the Arctic Murder. 80 mins. Rel. March 20. Rev. Report 20. Rev. Reven. 25.

Old Rutch, Wallace Beery as the town tramp who comes this a fortune. Eric Rutch Wallace Beers, 22 and 18 an

Studio: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway, New York, N. Y. Hollywood, Calif.

And Sudden Death. Safety story deriving from Readers' Digest article. Randolph Scott, Frances Drake, Tom Brown. Dir. Chas. Earton, 60 mins. Rel. June 18. Rov. July 22.

man McLeod. 75 mins. Rel. June 5. Rev. July 22.

Fatal Lady, Grand opera in the Argentine and cabarets in Paris. Mary Ellis, Walter Pidgeon. Dir. Edw. Lustig. 75 mins. Rel. April 28. Rev. July 15.

Florida Special. Jewel robbery on a train. Jack Oakle, Sally Ellers. Dir. Ralph Murphy. 68 mins. Rel. April 28. Rev. June 2.

Forgotten Faces. Gambler protects his daughter's happiness with his life. Herbert Marshall, Gertrude Michael. Dir. E. A. Dupont. 70 mins. Rel. May 15. Rev. July 6.

may 1b. Mev. July 6;

Nan. Boy wants to be a G-man but he only gets an F. Jack Haley, Grace
Bradley, Dir. Edw. F. Cline. Rel. March 13.

General Died at Dawn, The. Clifford Odets' story of a fighting frishman in
Rel. Sept. 4.

Rel. Sept. 4.

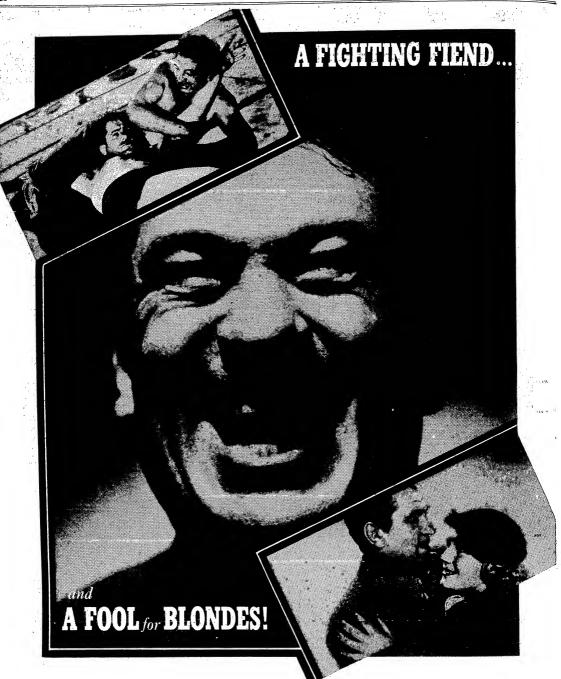
Grid of the Ozarks. Virginia Weidler in the first character picture written for a child player. Henrietta Crosman, Lief Erikson. Dir. Wm. Shea. 68 mins. Rel. June 12. Rev. Ang. 12. Glodys Swarthout. Dir. Alex. Hall. 79 mins. Rel. March 6. Rev. April 8. Heart of the West. Western William Boyd, Jimmy Ellison. Dir. Howard Bretherton. Rel. July 10.

Holtwood Boutevard. Hollywood story by Faith Thomas, but not the usual thing. Melodramatic. John Haliday, Marcha Hunt. Dir. Robt. Florey. 1974 Glow. My. Life. Repaiks of The Noose. Sir Guy Standing, Frances Drake, 1974 Glow. My. Life. Repaiks of The Noose.

Rei, Aug. 21.

l'd Give My Life, Remake of The Noose, Sir Guy Standing, Frances Drake,
Tom Brown, Dir. Edwin L. Marin, 82 mins, Rel, Aug. 14, Rev. Aug. 19,
Lady Be Caretul, Deodorized version of Sailor Beware. Lew Ayres, Mary
Carlisle, Larry Crabbe, Dir. J. T. Reed, Rel, Sept. 4.

(Continued on page 29)



... the screen's most lovable scrapper in his grandest story! Played against a mighty and awe-inspiring background never before filmed!

VICTOR McLAGLEN

(Academy Award Winner) in

"THE MAGNIFICENT BRUTE"

with BINNIE BARNES • JEAN DIXON • WILLIAM HALL HENRY ARMETTA • ANN PRESTON • BILLY BURRUD • EDWARD NORRIS Directed by JOHN G. BLYSTONE Finels was Francis EDMUND GRAINGER Associate Producer

CHARLES R. ROGERS, Executive Producer

CALENDAR OF CURRENT RELEASES Federal Agent. Swift action. Bill Boyd. Rel. April 10. Rev. April 15. Follow Your Heart. Musical. Marion Tailey, Michael Bartlett. Dir. Aubret. Souto. 89 miles. Souto. 89 miles. Souto. 80 miles.

(Continued from page 27)

(Continued from page 27)

Milky Way, That Harold Lloyd production taken from a stage hit. Lloyd, Adolbs, That Harold Lloyd production taken from a stage hit. Lloyd, Adolbs, That Harold Verree Teasdale, Dir. Leo McCarey, 80 mins. Rel. Epb. 7, Rely, April. 13.

Moon's Our. Hone, The. From the Ursula Parrott story, Margaret Sullavan, Henry Stodel, Dir. Win, Selter, 80 mins. Rel. April 10, Rev. May 20, Mins. Lew Ayres, Gail Paritick, Dir. Chas. Barton. Rel. Sept. 18, news photog. My American Mile. Royaly goes cowboy. Trancis Leder: Ann. Sohten, Fed. Stone. Dir. Raival & Young, 75 mins. Rel. Aug. 7, Rev. Aug. 28, Stone. Dir. Raival & Gail Paritick, Dir. Aubrey Scotto. Rel. June 5, Rev. June 24, Poppy, William C., Fields in one of his stage hits. Rochelle Hudson. Lynne Coefficient, Dir. Aubrey Scotto. Rel. June 12, Rev. June 24, Poppy, William C., Fields in one of his stage hits. Rochelle Hudson. Lynne Cartole Lombard. Dir. Wurk, Howard. 75 mins. Rel. May 22 Rev. June 10, May 22 Rev. June 11, May 22 Rev. June 12, May 24 Rev. Jun

Overnan. Dir. Edw. Studistan.

Overnan. Dir. Kow. Studistan.

Overnan. Dir. Win. K. Howard. 75 mins. Rel. May 22. Rev. Casco Lombard. Dir. Win. K. Howard. 75 mins. Rel. May 22. Rev. Carole Lombard. Dir. Wen. K. Howard. 75 mins. Rel. May 22. Rev. Liv. 36 mins. Rel. May 24. Rev. Liv. 36 mins. Rel. May 25. Rev. Liv. 36 mins. Rel. May 26. Rev. Liv. 36 mins. Rel. May 27. Rev. Liv. 37 mins. Rel. May 27. Rev. Liv. 37 mins. Rel. May 27. Rev. Aug. 5. Rel. May 28. Rev. Aug. 5. Rel. May 28. Rev. Aug. 5. Rev. 5.

Son Comes I Mary J Tuly 31

Comes House, A. Mary Boland in her first dramatic role on the screen, havy Boland, Donald Woods, Julie Haydon. Dir. E. A. Dupont Rei. Mary Boland, Donald Woods, Julie Haydon. Dir. E. A. Dupont Rei. Hearty Fonda, Parkers, Mary Brisab, Dir. Racul Waish, 89 mins Hearty Fonda, Parkers, Mary Brisab, Dir. Racul Waish, 89 mins Hearty Ponda, Parkers, Dir. Reiner, Parkers, Parke

Oct. 2.

Ing Present? Slightly lunatic story about a defeated lover who calls out ing Present? Slightly lunatic story about a defeated lover who calls out Joan Bennett, Cary Grant, Geo. Bancroft. Dir. Rich, Wullace Rel. Sert. 25, Sert.

wives Never Khow. Pseudo psychologist stirs up trouble for himself and a friend. Chas. Ruggles, Mary Boland, Adolphe Menjou. Dir. Eliloit Nugent. Woman Trap. The. Adventure story of a reporter's search for diamond thieves in Moxico. Girl computations. Getrude Michael, Geo. Murphy. Dir. Leo McCarey. 64 mins. Rel. Feb. 14. Rev. March 11.

Yours for the Asking. New York samblers in a Florida locale. Geo. Raft, Dolores. Costello, Ida Lupino, James Gleason. Dir. Alex. Hall. 68 mins. Rel. July 24. Rev. Aug. 26.

Studios: Hollywood, R.K.O. Radio Office: B.K.O. Bldg.

Dolores Costello, Ida Lupino, James Gleason. Dir. Alex. Ball. 68 mins. Rel. July 24. Rev. Aug. 28.

Stadios: Bollyweed, R.K.O. Radio Office: R.K.O. Bide, Badio City, N.Y.C. Bride Walks Out, The, Matrimonial adventure of a man who insists that two can live on \$38 a week and his faance who deesn't think so but it was a surface of the control of the co

Republic

Rulldeg Edition. Ray Walker. Evalyn Knapp, Regis Toomey, Dir. Charles Lamont. Rel. Sept. 20. Lamont. Rel. Sept. 20.
Burning Gold. Fast action. Bill Boyd. Dir. Sam Newfield. 58 mins. Rel. Dec.

 Rev. May 27. Comin' Round the Mountain. Western with music. Gene Autrey. Ann Ruther-ford. Dir. Mack Wright, 60 mins. Rel. April 13, Rev. April 23,

Federal Agent. Swift action. Bill. Boyd. Rel. April 10. Rev. April 15. Follow Your Heart. Musical. Marion Talley, Michael Bartlett. Dir. Aubrey Scotto. 89 mins. Based on an old cong. Heart Morgan, Chester Morris. Frankle and Johannic. Based on an old cong. Heart Morgan, Chester Morris. Gentleman from Louistana, The. Eddie Gullia, Dir. Brown St. Gentleman from Louistana, The. Eddie Gullia, Dir. Brown Gentleman from Louistana, The. Eddie Gullia, David Henry, Chie Sale. Dir. Irring Pichel. 69 mins. Rel. Aug. 25.
Girl from Mandaisy. The dangers of man-killing tigers and fever, and the courage of white nen in their struggle to master the tropics. Kay Lin. Rel. April 20. Rev. May 13.
Goget-em Batnea. William Boyd. Rel. June 15.
Goget-em Batnea. William Boyd. Rel. June 15.
Goget-em Batnea. William Boyd. Rel. June 15.
Harvester, The. From Gene Stration Forter's novel of the same name. Alice Brady, Ann Rutherford, Russell Hardle, Cora Sue Collins. Dir. Joseph Heart Statisty, 72 mins. Rel. May S. Rev. July 28.
Heart Statisty, 72 mins. Rel. May S. Rev. July 28.
Heart Statisty, 72 mins. Rel. May S. Rev. July 28.
House of a Thousand Canadis. Fast morting plot centers around efforts of an international spy organization to gain control of papers which will plunge Europe into war. Phillips Rolmes, Mac Clarke. Dir. Arthur Lubin. 67
King of the Peece. Romantic western. John Wayne. St mins. Rel. March 9.
Laughing Irish Eyes. An all-Irish cast. Phil Regan. Evalyn Knapp. Dir. Joseph Santley, 70 mins. Rel. March 10. Rev. April 8.
Awy Born. Navel aviator adopts a boy and wins a wife. W. Mr. Gargan, Claire Obd. Dir. Nate Watt. 70 mins. Rel. June 15. Rev. June 28.
Singing Cowboy. The. Western. Gene Autry. And Rutherford. Dir. Carl Plerson. 25 mins. Rel. Jan. S. Rev. July 29.
Sittle Statis. Rel. Sept. 20. Ticket to Standais. Rosey Error. Wendy Barrie. Dir. Authery Scotto. 70 mins. Rel. Jan. S. Rev. July 29.
Sittle Statis. Rel. Sept. 20. Ticket to Standais. Rosey Dryor, Wendy Barrie. Dir. Authery Scotto. 70 mins. Rel. Jan. S. Rev. July 2

20th Century-Fox Offices: 444 West 66th St.

Rel. July 10. Rev. July 15.

Wands of the Wasteland. Western. John Wayne, Phyllis Fraser. Rel. July 6.

Studio: Fox Mills,

Bollwood, Cal.

Oth Century-Fox Diffees: 444 west 68th St.

Hollwood, Cal.

Across the abide. Brian Donlevy, Gloria Stuart. Dir. H. Bruce Humberstone.

A Conadeticul Yankee, Will Rogers reissue. Rel. April 34.

As You Like H. Elisabeth Bergner, Laurence Clivier. Dir. Paul Crinner. Rel.

Back 59. Nature (fones Family). Jed Prouty. Shirley Deane, Dixle Dunbar.

Dir. Jas. Timing. 85 mins. Rel. Oct. 9. Rev. Sept. 22.

Border Patrolman. Geo. O'Brien western. 85 mins. Rel. July 2. Rev. July 1.

Border Patrolman. Geo. O'Brien western. 85 mins. Rel. July 2. Rev. July 1.

Border Patrolman. Geo. O'Brien western. 85 mins. Rel. July 2. Rev. July 1.

Border Patrolman. Geo. O'Brien western. 85 mins. Rel. July 2. Rev. July 1.

Border Patrolman. Geo. O'Brien western. 85 mins. Rel. July 2. Rev. July 1.

Charlis Chan at the Circus. Warner Oland, Keye Luke, Geo. and Olive Brasno.

Charlis Chan at the Circus. Warner Oland, Keye Luke, Geo. and Olive Brasno.

Charley Chan at the Bace Track. Warner Oland, Keye Luke, Geo. and Olive Brasno.

Charley Chan at the Brace Track. Warner Oland, Helen Wood. Alan Dischart.

Dir. H. Bruce Humberstons. 70 mins. Rel. May 7. Rev. May 19.

Country Beyond, The. From the Curvood story. Rochele Hudson, Paul Kelly.

Country Beyond, The. From the Curvood story. Rochele Hudson, Paul Kelly.

Country Beyond, The. From the Curvood story. Rochele Hudson, Paul Relly.

Country Beyond, The. From the Curvood story. Rochele Hudson, Paina. Rel.

Rev. March 2.

Resteating Father, Aviator Silm Summerville. Dir. Henry King. 85 mins. Rel.

Rev. Humper Silm Summerville. Dir. Henry King. 85 mins. Rel.

Rev. Humper Silm Summerville. Dir. Henry King. 85 mins. Rel.

Rev. The John Silms. Rel. April 3. Rev. May 6.

Country Beyond, The. From the Curvood story. Rochele Hudson, Dir. Lewis Seller.

Rev. July 10. Rev. July 16.

Rev. March 6. Rev. Mar

Taylor, Patsy Kelly, Dir. Roy Dei Ruth. 75 miss. Rel. May 15. Rev. June 21.

Taylor, 12.

Reunian Dionne Quintuplets. Jean Hersholt, Rochelle Hudson. Dir. Norman Taurog. Rel. Nov. 6.

Roan Taurog. Rel. Nov. 6.

Roan French, version. Frederic March. Warner Bayter, Llond Berrymore, June Lang. Dir. Howard Hawks. 103 miss. Rel. Sept. 4. Rev. Aug. 12.

Sing, Raby. Sing, Adoirhe Menjou, Alice Fave, Paisy Kelly. Dir. Sidaep Lans. Risk, Adoirhe Menjou. Alice Fave, Paisy Kelly. Dir. Holdape Lans. Sins. of Man (20th). Jean Hersholt, Don Ameche. Ann Shoemaker. Dir. Gregory Ratoff. Otto Brewer. 88 miss. Rel. June 5. Rev. June 24.

Song and Dance Mann. Claire Trevor, Paul Kelly. Dir. Allan Swan. 72 miss. Stat for a Nicht. Claire Trevor, Faul Kelly. Dir. Allan Swan. 72 miss. Stat for a Nicht. Claire Trevor, Faul Kelly. Dir. Allan Swan. 72 miss. Stat for a Nicht. Claire Trevor, Faul Kelly. Dir. Allan Swan. 72 miss. Stat for a Nicht. Claire Trevor, Faul Kelly. Dir. Allan Swan. 72 miss. Stat for a Nicht. Claire Trevor, Faul Kelly. Dir. Allan Swan. 72 miss. Stat for a Nicht. Claire Trevor, Faul Kelly. Dir. Lavie. Swan. 72 miss. Stat for a Nicht. Claire Trevor. Jane Daney. In Lavie. Selfer. 76 miss. Fel. Aug. 23. Rev. Aug. 25.

Thirty-Six Hours to Kill. Racket story. Brian Donleyo, Gloria Stuart. Dir. Eugene Forde. Seins. Rel. July 24. Rev. Aug. 15.

To Miss. Rel. Aug. 1. Rev. Sept. 2.

Under Two Faisg (20th). The Oulds standby. Ronald Colman. Victor MeLatelen. Claudette Colbert, Rosalind Russell. Dir. Frank Lloyd. 111 miss. The Miss. Park Studies. 1248 Seventh Ave., White Fang (20th). Dog story from Curvosof's novel Michael Whalen. Tean Mult. Brian Donleyy. Dir. David Butler. 70 miss. Rel. July 3. Rev. July 22.

Studie: 1041 No. Formosa Blvd. I Justa A Artes & Gliese: 1228 Seventh Ave., Studies 1041 Novel A Artes & Gliese: 1228 Seventh Ave.

Studio: 181 No. Formosa Blud. United Artists CINGes: 128 Seventh Ave., Hollywood, Callf.

Amateur Gentleman. Jeffrey Farnol's story of a young man who gambles to save the life of his father. Douglas Fairbanks, Jr. and Elissa Landi. Dir. Thore of the Studies of the Control Plants, Ltd. Rel. Hasten 29. Come and Get 1t. Goldwyn's production of Edna Ferber's movel about northewest lumber attric. Edward Arnold, Frances Farmer. Dir. Howard west lumber attric. Edward Arnold, Frances Farmer. Dir. Howard

Comment of the Continue of the Continue of Sinclair Lowis and the Continue of the Continue of Sinclair Lowis and Since the Continue of Since the Continued on page 31). Continued on page 31)

(Continued on page 31)

Studio Placements

(Cantinged from page 27)

Conlinues from page 27)
Dorothy Yost, screen play, untitled Lily Pons, RNO.
George Ruosol, scripting, untitled Hall-Johnson short, RKO.
John Williamson, Forrest Harvey, Eric Willon, Lloyds of London, 20-F.
Bill Benedict, Margaret Brayton, Frank Richler, Per R. Rion, Glory, Scherner, Der Stille, Helen Westley, Babbare, 2007.

20-F.
Katherine De Mille, Helen West-ley, Barbera Stanwyck, Jane Dar-well, Banjo on My Knee, 20-F. Emma Dunn, Pigskin Parade,

weil, 'Baujo on My Knee,' 20-F.
Emma Dunn, 'Pigskin Parade,'
20-F.
Emma Dunn, 'Pigskin Parade,'
20-F.
Edmund Lowe, Victor Killian,
Claire Trevor, 'Career Woman,' 20-F.
In the Common Co

Alex Wolsahim, Harold Minjar, Lois Kent, Tommy Bond, 'Champagne Waltz,' Par. Irving Bacon, Russel Hopton, 'You and Me,' Par. Arthur Singley, Ralph Malone, Frank McGlynn, 'The Plainsman,'

and Med. Par.
Arthur Singley, Raiph Malone,
Frank McGlynn, The Plainsman,
Fank McGlynn, The Plainsman,
Charles Lane, Pat West, Josephine
Waitell, Wolfe Hopper, William Ruhl,
Jack Chapin, Victor Gates, Willis
Marks, Billy Engle, Eddie Borden,
Dorothy Tennant, Lois January, Milder Glovernh, Kenneth Harlandley, Harry Depp, Bess Stratford,
Mae Busch, Gladys Earloott, Otto
Yamooka, Jan Buckingham, Right in
Your Lap, Par.
Don Brodle, Eddie Fetherston, Dan
Kerr, Bert Moorehouse, Alan Pomeroy, James Barton, Harry Jordan,
Pop Byron, Ray Hanford, TylerBrooke, Hideaway Cirl, Par.
Larry Crabbe, Louise Stuart, Raymond Hatton, Anthony Nace, Jámes
Hogan directing, Stairs of Sand,
Far.
Cary Grant, Randolph Scott, John
Howard, Golden Bullets, Par.
Grover Jones, Soren July, The
Pinch and the January Harvey
Allen,
Charles La Mont, Stairs Stein,
Jouann Will, Margaret Dumont, 'A
Day at the Races,' MG.
Elsa Buchanan, Bobby Waison,
King Bagoot, Harvey Allen,
Charles La Torre, Sybil Harves,
John Timurray, Paul Weigal, George
Chandler, "Jeff Englisher, Sterling
Jean Muir, Margaret Dumont, 'A
Day at the Races,' MG.
Elsa Buchanan, Bobby Waison,
King Baggot, Harvey and, Kingo, King Baggot, Harven, Malon, Kingdon, King Baggot, Harven, Malon, Kingdon, King Baggot, Harven, Malon, King Baggot, Harven, Malon, Kingdond, Herbert Rawlinson, King Baggot, Harven, Malon, Ma

Elsa Buchansan, Aven on the Run, MG. Walter Kingsford, Herbert Rawlinson, King Baggott, Raymond Hatton, Gustav von Seiffertitz, Rafaelo Ottano: Dr. William Axt directing, The White Dragon, MG.

STORY BUYS

Hollywood Sont. 8.

Screen rights to Mildred Cram's novel, Wings Over Honollul, purchased by Universal.

Par has taken 'Gold Bullets,' from Charles G. Booth.

Douglas MacLean purchased 'Face the Facts,' Clarence Budington Kelland mag yarn, for Grand National.

The field of the Charles of the State of the San Charles of Shorts.

of shorts.
'Music in Ilis Feet,' by Robert Leath and Frederick Collins, bought by WB. by WB.

I. A. R. Wylie's Pictorial Review varn, 'Vivacious Lady,' bought by

TITLE CHANGES

Columbia has rehandled two pictures. 'Cross Fire' is now 'Code of the Range' and 'Two Murder Albi' switched to 'Albi for Murder Final handle for RIC's Million Tollar Profile is 'Sweetest Girl in 'Pony Express' retagged 'California Mail' at WB.

COLUMBIA TAKES PRIDE IN PRESENTING

ROSALIND RUSSELL * JOHN BOLES in

THE PULITZER PRIZE PLAY BECOMES THE GREAT "WOMAN'S PICTURE" OF THE VELOVI

BILLIE BURKE • JANE DARWELL • DOROTHY WILSON • ALMA KRUGER
THOMAS MITCHELL • RAYMOND WALBURN • ROBERT ALLEN
From the play by George Relly • Directed by Dorothy Arzner

OPENING RADIO CITY MUSIC HALL

Stock Market

(Continuetron page 6)

Grand National, at 44 and Crosley Radio, at 35%. In addition, several stocks advanced into the highest stocks advanced in the highest stocks and the highest stocks and high

Sammary for week endings and pulsed and to 10% on the week. At this level, the issue was common and second principles and the second principles and the second principles are second to 10% over 10% of the week ind-the high for the present of 10% over 10% of the week ind-the high for the present of the week ind-the high for the present of the week ind-the high for the present of the week. In Saturday's trading of the time of time of the time of time of time of the time of tim

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Summary for week ending Saturday, Sept. 5:

		100	STOCK EXCHANGE			
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39%	111/4	5,000.				I172
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00%	96	43,000	I:oew 3½s, '40		578 57	+ 1%
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Normal 25c Col. Divvy Stalls Melon-Cutting

ctors of Columbia Pictures declared the usual quarterly dividend of 25c per common share (also applicable to certificates listed on the N. Y. stock exchange) last week, any melon cuthereby maintaining the old \$1 anholders will nual payment. Quarterly divvy is in the year.

payable on Oct. 1 to stock on record on Sept. 18.

The action was a bit disappointing to Wall Street in view of the company's annual report which revealed earnings of \$4,95 per share on 289,413 shares of common and certificates outstanding. It now appears that any melon cutting for common stock-holders will be delayed until later in the year.

(Continued from page 1)

And what few new faces legit can scare up from the sticks or other sources are almost immediately gobbled up by the constantly open

scare up from the sticks or other sources are almost immediately gobbled up by the constantly open the still a still a

The Gangster Cycle

Lack of heavies is another prob-lem at the moment. Tough guy per-

for a play if they like it, for in-stance. But stars alone, the Guild has learned, are not enough.

Incorporations

NEW YORK

NEW YORK

Albany,
stricts Business, fine, Elmirs; thestricts business; ince, Elmirs; thestricts business; incerporators; viola, A.
Johnson, and Curier, Johnson, both of 78
Johnson, and Christopher, Johnson,
Strict Business, capital stock, 100 characteristic launches, capital stock, 100 characteristic launches, 125
Jacob Paris Company, 125
Johnson, 125
Johns

treet, New York City.

Paradise Pletures Corp., Manhattan:
notion picture business: capital stock,
00 shares, \$100 par vaiue. Incorporaors: Alfred S. Kreilberg, Norman
azarus, Helen Winkler, all of 636 Fifth
venue, New York City.

nue, New York City.

een But Not Heard, Inc., Manhattan, atrical business; capital stock, 100 res, no pas value. Incorporators: trude Rus, all of 75s Seventh avenue. York City.

York City.

omen Enter stock, capital stock, 100 res, 100 par value. Incorporators: ray W. Meyer, Louis Goldberg, Herray W. City.

1171 Legington average and the street, Bell-lames J., Mahon, 221 Oak atreet, Bell-Jewel Theatre of Brooklys, Inc., Kings; theatrical business; capital actors, ros-tering and the street and the street acts started and the street acts and mardel, Syalyn Karnh, Ill of 285 Madison avenue, New Sarnh, Shanness; capital actors, 106 Heatrical business; capital bu

Sevenita avenue. New York City; Wilbur F. (Coleman, 2638 Seventh avenue. New Lock Mod. Inc., Manhattan; theatrical husiness; capital stock, 100 shares, no par value. Incorporators: Mildred Jahon, Mirian Krengel, Pieresa Powers, Pieresa Powers, Carbon, Mirian Krengel, Pieresa Powers, Carbon, Mirian Krengel, Pieresa Powers, Carbon, Mirian Krengel, Pieresa Powers, Carbon, Mirian Carbon, Mirian Krengel, Pieresa Powers, Carbon, Car

Panic for Talent | CALENDAR OF CURRENT RELEASES

(Continued from page 29)

dell, Dir. Wm. Cameron Menzie (London). 96 mins. Rel. March 13. Rev. March 4. April 22. Studio: Universal City, Universal Offices: 30 Rockefeller Center,

Studio: Universal City,

Calif.

Cowboy and the Kid, The. Western. Buck Jones. 58 mins. Rel. May 25. Rev,
Crash Donovan. Jack Holt. Dir. Ed Laemmide. 55 mins. Rel. May 25. Rev,
Crash Donovan. Jack Holt. Dir. Ed Laemmide. 55 mins. Rel. May 25. Rev,
Orash Donovan. Jack Holt. Dir. Ed Laemmide. 55 mins. Rel. May 19. Rev,
Aus. 2.
Dracula's Daughtin. Mystery drama. Otto Krüger, Marguerite Churchill. Dir.
Orach May. 2.
Dracula's Daughtin. Mystery drama. Otto Krüger, Marguerite Churchill. Dir.
Orach May. 2.
Dracula's Daughtin. Mystery drama.
Otto Krüger, Marguerite Churchill. Dir. Sort the Service. Western. Buck Jones. Beth Marion. Dir. Buck Jones 65 mins.
For the Service. Western. Buck Jones. Beth Marion. Dir. Buck Jones 65 mins.
For the Service. Vestern. Buck Jones. Hall. Dir. Murray Roth. Rel. Oct. 25.
Oct. 18.
Dir. Green Service. Myster Myster Myster Service.
Dir. Sidney Salkowi, Rel. Oct. 18.
Deep Service. Breakfast, From novel by Faith Baldwin. Carole Lombard. Preston.
Marguificent Brute, The. Drama. Victor McLagfen, Binnie Barnes. Dir. John
Marguificent Brute, The. Drama. Victor McLagfen, Binnie Barnes. Dir. John
Marguificent Brute, The. Drama. Winn. Powell. Carole Lombard. Dir. John
G. Blyzione. Rel. Sept. 20.
My Man Godfrey. Comedy-drama. Winn. Powell. Carole Lombard. Dir. GregaDir. Arthur G. Collins. 64 mins. Rel. May 31. Rev. June 10.
Dir. Arthur G. Collins. 64 mins. Rel. May 31. Rev. June 10.
Dir. Arthur Greyn. Hunter. Dir. Louis Friedlander, 67 mins. Rel.
Postal Inspector. Drama. Ricardo Cortez, Patricla Ellis. Dir. Otto Beaver. Rel.
Postal Inspector. Drama. Ricardo Cortez, Patricla Ellis. Dir. Otto Beaver. Rel.
Sangeliers. John Wayne. Nan Grey. Dir. Frank Strayer. Rel. Sept. 27.
Show Boat. From the stage play. Musical drama. Irene Dunne, Alian Jones.
Jul. Rev. May 20.
Sutters Gold. Historical romance. Edward Arnold, Binale Barnes, Lee Tracy,
Montagen. Dir. Arthur Louis Rel. May 10.
The Marguitan. Dir. Rel.

Rel. Sept. 13.

Rellowstone, Drama. Henry Hunter, Judith Barrett, Raiph Morgan, Andy Devine. Dir. Arthur Lubia. Rel. Aug. 18.

Studios: Burbank.

Calif.

Warner Brothers Offices: \$21.W. 44th St., New York, N. Y., Anthony Adverse. Based on the international best seller by Hervey Allen. Province of the Control of the Cont

Sons of Ginss. From the musical comedy. Joe E. Brown, Joan Blondell. Dir. Lloyd Bacon. 79 mins. Rel. May 39. Rev May 29. Rev May 29. Triends of his bothood chum and learns there's nothing worse than Main Street mind. Warren William, June Travis. Barton MacLane. Gene Löckhart. Dir. William McGam. 62 mins. Rel. May 18. Rev. May 6. Monit Blue. Craig Representation of the Committee of the Committee

Miscellaneous Releases

Miscellaneous Releases

Aces and Eights (Syndicate). Tim McCoy as benign sambler. Tim McCoy, Luana Walters, Dir. Sam Newfield, 62 mins, Rev. Aug, 12.

Crime Mary Prentiss. Dir. Eugene Cummings. 63 mins, Rev. May 13.

Easy Money (Invincible). Dissurance fraud story. Onslow Stevens, Kay Linaker.

But. Phil. Rouest., 80 mins, Rev. June 15. Rev. Yuny 15.

Dir. Hent Samuteis. 89 mins. Rev. March 4.

Feud of the West (Diversion). Hoof Gibson western. Dir. Harry Fraser. 63.

Last of the Warrens. Western. Bob Steele. Dir. R. N. Bradbury. 99 mins. Rev. March 4.

Feud of the Warrens. Western. Bob Steele. Dir. R. N. Bradbury. 99 mins. Rev. May 10.

Rev. July 8.

Low's Bert. The (Puritan). Petze ting story. Ende Nugent, Lucille Lund. Dir., Prize normal state of the Zondon's Rev. July 8.

Rev. July 10.

Bronx; Samuel M. Sprafkin, 45 Thadford avenue, Brooklyn; Lester Fr. Benlor, 82-16 24th we hange in Capitals, L. 1. (Lincoma Corp., New York; from 20 shares, no par vittle to 10,000 shares, 20 Broadway, New York (Hy. 20,000 shares, 20 Broadway, New York (Hy. 20,000 shares, 10 Broadway, New York (Hy. 20, Inc. Filed Mational Agency, Corp., Delawace, to National Theatree Agency, Co., Inc. Filed Broadway, New York (Hy. 20, Inc. Filed Broadway, New York (Hy. 200 shares)

TEXAS

Galveston.

Amendments
Reporter Broadcasting Co., Abliene;
increasing capital stock from \$7,500 to
\$25,000.



Allied Also Talking Boycott In Chi in Retaliation to Extra **Week's Clearance: Tardy Selling**

Chicago, Sept. 8.

independent theatres have entered

into a general boycott against all of

VARIETY

okayed this extra clearance for the After boycotts against Metro-Goldwyn-Mayer and threatened boycott against Paramount, the Allied

okayed the case of the protection setup goes into effect with the start of the new 1936-1937 releases, which should hit the 20c. and 25c. houses towards the close of October or the first week of November, according to the present

into a general boycott against all of the exchanges and have refrained with exchanges and have refrained with the strain of the exchanges and have refrained with the film salesmen knocking on their doors with new season's contracts. Indie exhibis have taken proceeding to the present from making any negotiations whatever with the film salesmen knocking on their doors with new season's contracts. Indie exhibis have taken are not a folded arms attitude and are not a folded arms attitude and are not a folded arms attitude and are not because of the distributors permitting the rearrangement of protection and clearance in this territory.

General film buying boycott on the part of Allied is based primarily on the exchanges are primarily on the exchanges and only considerable to some the strain of the fold setup. And with exchanges and old setup. And with exchange and old setup. And with e

of the individual distributors. They are simply sitting back and waiting, which is making this the tardiest selling season in the history of the town. At present indications the start of the selling season won't get going until early in October and Jast through to the end of the year.

until early in October and Jast through to the end of the year.

Exchanges Universeled Exchanges Converseled the the theatres will soon e- running short of product and will be coming around to the distributors for pictures. On their band, however, the Allied houses are beginning to talk pretty-seriously of using independent states-right product to sustain them for a few weeks if they should happen to run short before they conclude any contracts for new pictures with the major distributors.

Allied has a tie-up nationally with Chesterfield for 18 features, and the independent theatre organization is making every effort among its membership to get buying support for the indie product. How long the different contracts and available sproduct in the product of the contracts and available sproduct.

Interesting sidelight to the boy-cott generally is the possibility of concentration of boycott against Metro. Burn-up mong the exhibs here against Metro is not-so much series against Metro is not-so much bere against Metro is not-so much series and available product.

cort generally is the possibility or concentration of boycott against Metro. Burn-up among the exhibs here against Metro is not so much the percentage pictures as Metro is asking only four pictures on a shar-ing basis, but against the hopped-up

straight rental prices the exchange

straign tends is asking.

In many quarters the exhibs are stating they are off of Metro, and even the threat of possible reprisal by an invasion by Loew's Into Chicago isn't deterring the exhibs in their decision.

Philly Exhibs Passive
Philadelphia, Sept. 8.
First meeting here of the new
MPTO. combined exhib group,
proved to be surprisingly quiet.
Fireworks expected to be launched
in a yell against high fills prices,
didn't come off. Only 40 members
stended and most of them weren't
in the squawking mood.
However, a committee was formed

in the squawking mood. However, a committee was formed compased of Dave Shapiro, Leo Posel, Ben Fertel, David Milgram and Charles Segall to get in touch with different exhibs and get their reactions on the high price bugaboo. After that it is expected some plan will be formulated to attack

the proneum. No action was taken on a proposed booking looycott which would give no dates to high prices. Complaints heard from the floor but arough to the control of the country. Ben Amsterdam declared the outfit wasn't sufficently well organized, yet to take official action.

sufficently well or take official action.

Balaban's Trim

(Continued from page 5)

ity for the stringency of any currer reductions rests with these depart mental heads also, as they are to final judges on whether their de-partments are properly manned or

cot.
Current, downtown estimates at Paramount's taird quarter showing are that the Jim will show a profit of from \$350,000 to \$500,000. This is the first quarter operations since Balaban became president, as ending Sept. 30. This is far above expectations which were entertained when John E. Otterson was head of

in July, this year.

Insofar as official dictum there is no salary problem any in the company.

there is no salary problem anywhee in the company.

With Balaban instituting an scosony program with a view to stystantially cuttling operating costs, reports stirred in Par circles that a 10% salary cut was being discussed. This has no obeen discussed and will also posed, according to presidential induced the property stirred in Par circles that a posed, according to presidential induced the property of the pr

There has been some duplication of work right along, while additional duplication occurred during John Z. Otterson's regime, both at the home office and studio. In addition to Walter B. Cokeil, Par treasures, having his own staff, R. E. Anderson, financial v.p., came in with Otterson and built a 'similar staff around him. At the studio, which for years has had a comptroller, A. C. Martin, Otterson created the post of treasurer, appointing George Bagmall to the new title. Result there, also, has been certain duplicated efforts.

also, has been certain duplicated efforts.

Among other things, one large saving that is being made in Par comes with the willingness of Balban as well as Griffis perform without benefit of salary.

Otterson got \$150,000 a year at president, while H. A. Fortington, Griffis' predecessor, received \$50,000. In addition to thesse salaries, R. E. Anderson was getting \$25,000 rate, and the ceiving \$25,000. This represents asving of \$260,000, not counting other salary savings that came with the change to Balaban and Griffis.

Coronation

(Continued from page 1)

adway openings with a view to

Broadway openings with a view w-English versions.

Other names mentioned for per-sonal appearances include Sophie Tucker, Belle Baker and Mac West. Managers are especially anxious for several film stars to come over for personals. A number of topnotch bands are also being approached for outset runs.

HELP YOURSELF TO A NEW PACKARD-

-by making the most of this sensational "Swing Time" Bally!

3 NEW PACKARDS

as Prizes to Shawmen!

12 NEW PACKARDS

as Prizes to Theatre Patrons!

THE greatest exploitation tie-up that cutting loose!

In conjunction with the new coast-tocoast Packard Radio Hour (starring Fred Astaire) the Packard Motor Car Company is giving away as contest prizes 3 new Packard cars-one to each of the three showmen who conduct for their theatres the best cooperative campaigns on "Swing Time", the new Packard Radio Hour, and the new Packard Six.

At the same time, 12 new Packards are being offered to patrons of theatres where "Swing Time" is being shown!

Your patrons will go, in a big way, for this most inviting and simple of con-

ready is eager to cooperate with you in putting it over, as well as in other local promotion stunts. And your RKO Exchange will gladly supply loads of free material to help you plug this contest, help you jam your house for "Swing Time," and help you win one of those beautiful Packards. Free trailers, posters, one-sheets, contest entry material, exploitation ideas, etc.

A great new picture - a great new radio program-a great new car being offered as contest prize - what more could you ask as basis for socko tie-up ballyhoo? It's sure to add up



Fred Astaire, Star of RKO's "Swing Time," at PACKARD Hour, America's emartest radio

to bigger box-office for you-and it can win you one of those beautiful prize Packards! Better get busy-ask your RKO Exchange for all the dope! PACKARD MOTOR CAR COMPANY

BE ASK THE MAN WHO OWNS ONE

FOOTBALL MARKET BOOMS

James Cox Station, WHIO, Off NBC: WCKY 'Standing Pat,' Says Wilson

Station WHIO, Dayton, Ohio, owned by Gov. James M. Cox, drops off the NHC network Sept. 30. This terminates its membership in the three-station withinstion of WCKX, GWIES, Indiamapolis, which was etc. WIES, and offered by NHC as an alternative to WIEW, Cincinnati, when the latter, its not available, WHIO handed in its notice to NHC after the station had closed a five-year deal with Columbia. It is understood that the new alliance will so into effect Oct. 1.

go into effect Oct. 1.

go into effect Oct. 1.

At the same time reports have been strongly current in broadcast circles that WCKY, Cincinnati, will also drop off NBC and shift to Columbia. L. B. Wilson and Herb Akerberg of CBS have been in frequent conference lately. New York Entropy before Cong.

Herbert Akerberg, CBS v. p. in charge of station relations, declared yesterday (Tuesday) that the web had no deal on with Wilson. Wilson, he said, lad been told some time ago that as soon as he had the higher power he could call on Columbia and they would talk about an affiliation. One angle which had been discussed involved Wilson taking over WKRC, the 1,000-watter which CBS owns in Cincinnati, for operation along with WCKY.

Cincinnati, Sept. 8.

Queried by Varietr as to his future affiliation, L. B. Wilson declares
he is standing pat. He states he has
signed nothing. Including the regulation NPC station compensation
contract, the cause of his long hold-

Late in October Wilson's applica-tion to go to 50,000 watts will be heard by the Federal Communica-tions Commission.

Phonograph Co. Wins So. Africa Air Injunction

Pretoria, So. Africa, Aug. 1. Columbia Gramephone Co. has obtained a Supreme Court consent judgment against the African Broad-casting Co. (Schlesinger) for \$50 damages, court costs, and a per petual injunction

comment of the control of the contro

Since the above decision, Schles-inger control of So. African radio has passed to the government.

WJR Sets Arrangements To Give Detroit 'Popeye'

Novel method has been worked out here by WJR and WJBK, whereby latter will carry Popeye' serial until time change last of this month. CBS production ordinarily is aired by WJR, net outlet here, but station couldn't clear time so indie helped out.

out.

Ordinarily, if chain program isn't laken by its local outlet, listeners are forced to get it from out-of-town stations. New arrangement will keep serial unbroken for localities, as well as give indie a little extra coin. Meanwhile WJR's 'Three Aces,' novelty team, have been added to CBS sustaining sked, airing three times weekly from here. They are John McKenzie, Harold Kean and Don Large.

Mutual's 69% Increase

ing System Mutual Broadcasting System last month sold \$122,065 worth of time facilities. In August, 1935, the gross was \$72,075.

Increase figures 69%.

SAM INSULL SET DOWN BY ARC

Chicago Sent R. Complete reorganization of the Affiliated Broadcasting Company midwest regional chain, goes into effect immediately with Samuel Insull divested almost completely of all power. Bankers and operating execs have taken over full control of the network. T. E. Quizenberry, who represented the money interests in the organization, takes over the key

the organization, takes over the key spot in the network and under his guidance the entire organization will operate in the future.

Guizenherry and the money interests have put up a reported \$250,000 in the bank and with more from his continuous contin

Shake-up will also extend to the sales force with George Roesler, sales reineit, understood to be out of the organization along with most of the other salesmen. Quizenberry and Ota Gygi will handle the sales management directly. Gygi, who organized the 'network from the very start, has been one of the prime factors in the revision of the ABC organization and the stabilization of the network's financial and sales position in the radio picture.

sition in the radio picture.

Bruce Robertson, publicity director, is out also in the general rear-

Mail Order College Gloms Radio to Stimulate Biz

Radio to Stimulate BizSan Francisco, Sept. 8.
Designed to stimulate student interest in the courses of the International Correspondence Schools of,
Scranton, Pennsylvania, a series of
electrically transcribed quarter-hour
dramatic programs is being prepared
under the supervision of the San
Francisco office of Frank Wrightank
Associates Joseff Pank Wrightank
Associates Joseff Pank Wrightank
Associates Joseff Pank Wrightank
Associates Joseff Pank Wrightank
Panciates Joseff Pank Wrightank
Panciates Joseff Pank Wrightank
Panciates Joseff Pank Wrightank
Panciates Joseff Pank
House Staff here, write the script,
which will deal with success and
failure stories demonstrating the importance of technical and business
training. 'Along Life's Highway' is
the title. Discs will be made by
Titan Productions here.
Test campagins will probably take
place in Los Angeles, San Francisco,
Kanasa City, St. Louis and Boston.
The starting date has not been set,
pending completion of Wright's megotiations with 1C.S.

Immy Crocker named assistant to

Jimmy Crocker named assistant to to Bob Coleson, dir. of Gulf-exporadio studios at Texas Centenni: I. Coleson moved up from that job last week upon resignation of Clyde Vandeburg, leaving for the San Francisco fair. Crocker came to the studios from WOAI, San Antonio.

Biggest Buying Campaign in Radio History, Including Some Colleges Never Before Accepting Sponsor Coin-Scale of Values According to College Prestige Followed

OILS DOMINATE

N. W. Ayer, in behalf of Atlantic:
Refining and Kellogg, last week gobbled up enough football rights to
establish a virtual monopoly for the
gas sponsor in the East, and a fair
hold for the cereal outfit in the Midwest. Situation is unprecedented in
trans-Missispip pigakin brackets,
and promises to have the following
results:

(1) For competive reasons it may force a lot of other advertisers into a last-minute buying rush, thereby creating the biggest batch of sponored football on record.

a last-minute buying rush, thereby creating the biggest batch of sponsored football on record.

(2) Because Ayer so far has succeeded in mopping up the East Coast nearly 100%, it has established, for the moment, a dictatorship of prices. A school either comes across as per scale, or is told to go to. This is probably the first time that any such price-maintenance has been attempted East of the Rockies, and it seems as a reasting the best of the Rockies, and the scale of the cold.

(3) Scramble after games this fall may have the inevitable result of making football dearer next year.

(4) The webs, which broadcast football on sustaining, will be minus some of their socko tilts due to sponsorship.

(5) Bigger schools are being lurad by the coin, chiet of them being Yale will find the scale of the scale the gate so well that this year North-western is putting all lits games on the cuff simply to help the cash wicket. The Chicago & Northwest-ern R. R. is broadcasting the schedule under gratis rights over WJJD, Chicago, while Socony-Vacuum is doing likewise over WRBM

Fresh Water Colleges Class C colleges—big outfits, but with a bit more fresh water back-ground—get \$3,000 to \$4,000 for their

ames. All others draw between \$100 and 300 per game, depending on the bility of the team and the size of

shilty of the team and the size of opponent.
How closely this price structure is being followed this year is evident from the fact that Fordham (New York City), for example, has uniformly got the thumbs down treatment because it wants \$20,000 for its schedule. Michigan (Ann Harbor) fared similarly when it wanted \$11,000, but later sold to Kellogg at a figure reputedly much smaller, Total purchased, now on hand for Atlantic Refining are estimated to amount to \$100,000 in rights and sfacContinued on nace \$44)

N. W. AYER SEWS Did He, or Didn't He, Write Sarnoff? EASTERN GAMES Patterson Mum on Blue Network Buzz

All for Art

Regina, Sask., Sept. 8.
CKCK, Regina, has a farm
boy crooner, Sie Hunter, who
walks six mile to type to walk
as in the to type to the condays to do a 15-minute broaddays to do a 15-minute broaddays to do a 15-minute broaddays to do a 15-minute broadiewelry store.

As opposition to him on
CJRM, locally, Flunter has a
vocalist representing Wheatley's
jewelry shop. Doing the program for Wheatley is the store
owner's own son. The latter
makes the short jump from
store to studio by auto.

CHAIR MANSHIP KEEPS RUMORS FLYING

Persistent rumors here mention Leonard Brookington, K. C., local corporation counsel for the Winnipeg Grain Exchange and other large in-

Winnipeg, Sept. 8.

erests, as slated for the chairman ship of the Canadian Radio Commission. When VARIETY representative called at his office here these reports were neither admitted no lenied. All that was said was that Brockington was at present in Eastern about the end of the month.

Newspapers erred in their report that Brockington was being considered for the office of general nanager of the Commish. Major Gladstone Murray of the British Broadcasting Corporation and Regi nald Brophy of the National Broad casting Company are still being con

casung Company are sain being con-sidered for this post.

Brockington has long taken a keer Interest in Canadian radio condit tions. He has also been active in Western Canadian radio in conduct

Western Canadian radio in conduct-ing and supervising programs both here and in Alberta. Błockington is at present repre-senting Canada at the American Bar Association meet in Boston, being there as guest speaker, He is re-garded as one of the Dominion's best public speakers.

Appointment of N. L. Nathanson, Famous Players Canadian president, as new chalrman of the reconstructed Canadian Radio Commission, was rumored today (Tuesday) in the raging controversy of competing Liberal party lobbies which are championing the appointment of various favorites.

Alan Plaunt, secretary of the

rious favorites.

Alan Plaunt, secretary of the Canadian Radio League, Toronto, is expected to be appointed to the commission's advisory board. Nathanson is now in New York.

WJAY, CLEVELAND, TO SHARE CBS SERVICE

Cleveland, Sept. 8.
WJAY here, beginning Oct. 1, will
carry part of the CBS sustaining program list, thus becoming the fourth
Cleveland station to get national web
fodder and the second outlet powered with CBS stuff. WHK continues
to carry both CBS commercials and

Next Friday (11) WJAY is tying up with CBS in a special service for the President's talk at the power

A VARIETY mugg interviewed Richard Patterson, former executive v.p. of NBC, on Tuesday (6) in his Radio City offices. Othere of the interview was o find out if Patterson bac of NBC and if so why, for whom, and with what. Interview lacked a magintrate to instruct the witness to answer yes or no so there's still a fog of uncertainty hanging over the whole question. After disposing of the weather the following dialog took place:

Q.—Is it true what they say about

.—Is it true what they say about writing a letter to Sarnoff ofng to buy the blue network? Q.

A.—I have nothing to say about

Q.-Well ...

A.—Now, don't take it personally.
I'm not just talking about it,

I'm not just talking about it.

Q.—As we understand it, you wrote a letter advising Sarnoff you had banking interests that might by the blue network and you have told people that you have some sort of reply from Sarnoff.

reply from Sarnoff.

A.—I won't deny or affirm it.

Q.—Just what question won't you leny or affirm; that you made the proposition to Sarnoff or the one bout his answering you?

Not Personal

A.—That's putting it cleverly. Now, don't take it personally, but I'd rather you talked to Sarnoff. (Calling to an assistant in adjoining office: Is Sarnoff back from Europe?) office: Is Sarnoff back from Europe')
No! Yes, you'd better ask Sarnoff
what he wrote back.
Q.—Then you admit that you got
an answer on your proposition from
Sarnoff?

Patterson's alleged propositioning around the broadcasting industry has not been confined to NBC. Several months ago he approached the Mutual Broadcasting System with an offer to do something for it in a financial way if it were interested. His 'people' were willing to buy all or part of the MBEs stock, all or part of any of the stations involved, or participate in any other manner suggested. Nothing came of Patterson's approach. Not long after that Patterson engaged Donald Flamm, head of WMCA, in conversations along the same lines, and nething came of that huddle.

Patterson has not, so far as if

Patterson has not, so far as it ould be learned, approached CBS.

Winnipeg Band Goes 500 Miles for NBC Sustainer

Miles for NBC Sustaines

Local Salvation Army Citadel banc
trecking south to Bismark for oroadcast over KFTR and an NBC network. Band did this once before in
1820 the NBC net of the state of the s

air show. Trip to be made over lon, week end.

COMMISSIONERS FACE A TOUGH WINTER; NOT SO MANY PROBLEMS SINCE 28

Prall, Case, Sykes in Harness Next Week After Vacations - Reallocations, Congressional Spitfires, Complicated Issues, Mountain of Petitions

VARIETY

Washington, Sept. 8. clear channels were established, if

Gugest season since 120-5, when clear channels were established, if not since the inauguration of a Government agency to supervise the broadcast industry, was predicted last week by officials of the Federal Communications Commission. With a complete shake-up of the property of the state of the property of the state of the property o

the Communications: Commission it: self aiready, sie casting its shadow along: Pennsylvania avenue. Three: members' of: the broadcast Division, Commissioners Prall, Case and Sykes, refreshed by a prolonged vacation from their duties, will meet Tuesday. (15). to plow through the Tuesday. (15). to plow through the cumulated during the several weeks of their abserval weeks of their abserval

of their absence. Real headaches will begin promptly on Oct. 5, when the Broa on Oct. 5, when the Broadcast Divi-sion will preside over the informal engineering hearing to consider the practicability of numerous sugges-tions for redistribution of existing facilities commercialization of the ultra-high Trequencies, re-classifica-tion af stations and many other vital chandes.

changes...
Hearing on the 'Brooklyn cases'—
messiest snarl on the Commish
docket—will fall on Oct. 28, with the
entire Commission lined up to decide :how the '1400 kilocycle fraquency shall be cut up between six
wrangling. transmitters. Case involves the applications of WBBC,
WBVD, WVW and the Brooklyn
Eagle or cull time use other for
WIYTH and WARD (now sharing the
facilities with WBBC and WVFW).
Assignment of license to Kings
Broadcasting Corp. also is sought by
WIJTH and WARD.
Skedded for some time after the
engineering hearings, approximately
15 transmitters will be jointly heard
by the Broadcast Division in a plea
for power jumps to 500 kilowatts.
Book of stations into the class of
power functionals, now operating by
experiment the probably will be
termined by findings of the group
of engineers who will testify early
in October.

Union Attack on WIND Hearing on the 'Brooklyn cases'

juiceload, prosony with the property of engineers who will testify early in October.

Union Attack on WIND

Ticklish proposition of the International Typographers' Union of Indianapolis, Ind., which is seeking to Inter WIND and Indianapolis, Ind., which is seeking to International Typographers' Union of Indianapolis, Ind., which is seeking to International Typographers' Union of Indianapolis, Ind., with the International Typographers' Union of International Typographers' Union Office of International Typographers' International Typographers' Union International Commission, may be called upon to defend itself from numerous attacks upon its honesty, integrity, efficiency and other attributes. Real action has been promised for 1987 by Representative Connery, Democrat of Massachusets ex-hoofer and sworn the International International Commission and Commission and Commission and Commission and Commission and Nassachusets ex-hoofer and sworn the graphers' Union International Commission and numerous religious organizations are reported sharpening their axes to pay off real or fancied slights reserved through failure of the Commish to take care of their pet applications.

Gene Loffler at KTUL

Tulsa, Sept. 8. Gene P. Loffler named production

Gene P. Loffler named production manager of KTUL here; coming over from KOMA, Oklahoma City. At one time Loffler was connected with WHO, Des Moines, and handled production of the Iowa Barn Dance. for four years.

Theatre Mgr. From Niobi, Biggest season since 1928, when Africa, Joins KDKA Staff

Three new faces classing up the KDKA staff per faces classing up the KDKA staff here. Charles Urqui-hart, formerly of Scranton and once manager of the Central Theatre in Niohi, Africa, joined as production manager, succeeding Jock McGregor. Jack Hollisfer, former staff member of the Pittsburgh Press, has been added as sports announcer, while Bernie Armstrong of the Harris-Alvin Theatre, is the new staff organist.

CBS' \$1,500,000 **FOR NEW COAST QUARTERS**

Hollywood, Sept. 8:
Columbia Broadcasting System is well under way with plans for new physical setup since taking over 50600 watter station KNX as local outlet and western headquarters. Working plans for new building and equipment are nearing completion with cost estimated in neighborhood of \$1,500,000.

New building, it is understood, will occupy site adjoining present KNX site. Acoustic experts and radio engineers are readying Wilshire Ebell theatre, from where network will broadcast Eddie Cantor program beginning Sept. 20.

program beginning Sept. 20.

Jim Clark at WJAY

Jim Clark at WJAY
Cleveland, Sept. 8.
James Clark joins WJAY here as
promotion manager. Former manager of WGST, Atlanta, he has been
with WOC, Davenport, recently,
Once did exploitation for MGM.

Football Boom

(Continued from page 33) tion time. That this bag of buys ap-proaches an Eastern monopoly is evident from the following complete

the time. Into this bag of olivs approvaches an Eastern. monopoly is provached and the following complete schedule. The following co

against Airtee, Syracuse, Fenn State,
Darkmouth, Pennsylvania; also Colgate vs. Syracuse,
Hellow College, Bartes, WTAG, WSPR,
WTAG, WSPR,
Hely Cross, Brown; Holy Cross vs.
Providence, Carnegie Tech, Colgae,
Boston College, Bates, Manhattan, St.
Helloge, Lime-typ
Anselm; Boston University vs. Minini,
Boston College; Amherst vs. Williams, and Providence vs. Western
Maryland and Springfield.
Kellogg cereal firm, also through
Ayer, is right now in the midst of
a buying splurge. Kellogg apparentity
was the original football-minded
appasor with Ayer, but delayed purchases for a while. Is now buyinglairongly, Enwever, and has so far

amassed the following (including a good deal of sportscasting):

Via WSM, Nashville: Vanderbilt

via Yankée Network: Bill Cun-nigham, sports commentator, from Sept. 18 to Dec. 11. Via WWW, Detrold: University of Michigan games. Via WLW, Chechanalt: Bob New-hall, sports, commentator, Monday, Wednesday, Friday. 6:36 Via WLW, Cincinnair Boll News, hall, sports, commentator, Monday, Wednesday, Friday, 6:30 to 6:45 start-ing Sept. 28. Via WBAL, Baltimore: Len Reilly, sports commentator, 7:45 to 8, Fri-

days.
Via WJSV. Washington: Eight games, mainly of Catholic Univer-

Vis WJSV, Washington: Eight games, mixinjiv of Catholic University. Vis WCAE, Pittsburght Jack Sutherland, commentator, Thursdays, 6.15 to 6.30.

Both Kellogg and Attantic Refining are expected to keep adding to this schedule for 10 more days. Meantime Huskies (cereal product of General Foods, handled by Benton & Bowles) has bought the lowa schedule; over two stations of the lowa Broadcasting System—WMRs. Moneton. The third was schedule to the control of the lowa Broadcasting System—WMRs. And the control of the lowa Broadcasting System—WMRs. And the control of the lowa City). Worthwestern (at Evanston), South Dakota (at Lowa City). Hilmois (at Lowa City), Indiana (at Bloomington); Minnesota (at Minnespolis); and Purdue (at lowa-City). Unique on this schedule is the Minnesota game during which no commercials are allowed. They must be made only before and after the affair. Huskies has also shought a sports commentator for 10 weeks over WCCO. Minneapolis, 15 minutes apiece on Saturday eves. Now hunting for further schedules. Another agency gunning for football is BBD&O. Sponsor is un-

ing for further schedules.
Another agency gunning for football is BBD&Co. Sponsor is unnamed, but probably Wildroot Hair Tonic. Advices from Kansas City indicate the agency has a schedule under option there for \$3,000. Strilling Getchell, which already has the Chicago is a schedule of the control of the c

ing Getchell, which already, has the Northwestern schedule on WBBM, Chicago, is asking stations for info on weather reports, time signals, newscasts and football. Associated Oil of California has about 100 games lined up on the Rights cost around \$110,000, while the total outlay gets near a quarter million.

Rights cost around \$11,000, while the total outlay gets near a quarter million.

Tide Water Oil, through Lennen & Mitchell, has Eddie Casey, commentator, on the Yankee Web.
Wadhams Oil has the University of Wisconsin games on WISN, Milwaukee as well as Packer.

Machanis Santon Wish, Milwaukee as well as Packer, and the Lotton of CKLW. Detroit.
Ohio Oil has Notre Dame on WLW, Cinnery, and WIND, Gary, Chevrolet has the Chicago Cardinals (prò) on WIND, Gary, Commentators and sportscasters on the webs this year are: Ted Husing, for Atlantic Refining (CBS); Eddie Dooley, for Royal Typewriters (CBS); Ed Theology, Red Grange, for Sicilar Refining (RDC),

Refina Sask, Sept. 8.

Regina, Sask., Sept. 8.
CKCK, Regina, has two accounts supporting football broadcasts. In supporting football broadcasts in the supporting football broadcasts. In supporting football, the supporting football broadcasts and supporting football broadcasts. The supporting football broadcasts of the supporting football broadcasts. Friday and Tuesday evenings have been picked for the resumes, which will contain material supplied by 18 Canadian clubs. Regina, Sask., Sept. 8.

Baltimore, Sept. 8.

Navy will not let its games commercially. Neither will the U of Maryland. Latter is member of Southern Conference, which frowns on practice even of letting games be aired sustaining; further, the U. itself has always believed etherizing of tills detracted from gate receipts, and has been hard for stations to wheedle sustaining broadcast rights for any games of interest participated in.

other college having much fan-following hereabouts is Western Mary and the agreeable to broad-casts at any college agreeable to broad-casts at any college agreeable to broad-casts at any college agreeable to be supported with the college agreeable and the second for commercial airing, but dropped option when couldn't peddle rights.

Clear Channels' Pat From F. C. C.

Two-thirds of the radio listehers in rural stress haves a clear-out preference for the programs of clear-channel broadcasting stations, while the clear-channel transmitters have the edge in adulence popularity even in thickly-settled parts of the country, Federal Communications Commission reported least week.

Announcing results of last year's ambitious survey of clear channel operations, commiss haves that high-power outlets having exclusive assignments offer the best coverage in rural areas with regional stations running a poor second in audience favor.

Box-score analysis of nearly 33,000 postcards from rural listeners showed that the four favorite stations it's 1 states were clear-channel transmitters and that WLW, Crosley's 500 kw superpower experimental station, held first place among listeners in: 18 states. Few facts about individual stations were given in the commistin report, however, and no conclusions were drawn.

Without making recommendations, the Engineering Division submitted to the commission voluminous facts about listener preference and technical questions for consideration at the October hearings when basic broadcast, policies will, he domisidered. The hature of the analysis indicated, however, the properties of the dominish breaks down present exclusive ribbons in order to increase the number of available assignments.

Summarized, the commist found that '78.3' of 32.871 listeners in

wide open spaces will be plenty sore if the commish breaks down present exclusive ribbogs in order to increase the number of available assignments.

Summarized, the commish found that 76.3% of 32.871 listeners in all states have a distinct preference for programs from clear-channel stations and, that only, 20.6% are most enthusiastic about regional station service. The local stations stood in best with only 2.1% of the post-card senders.

Percentage of listeners favoring clear-channel transmitters varied widely in, different sections, Top figure was 82.2% in sparsely-settled New Mexico, followed by 90% in Georgia. Bottom was 31% in Rhode Island, where, the commish pointed out, Providence regional transmitters are able to reach listeners in all parts of the state. The survey showed clear-channel stations have the backing of more than 80% of the listeners in 28 states.

Commenting guardedly on the rivalry between clear-channel and regional station preferences the commish said the exceptions to the rule that listener life clear most ones. For example, Florida, North perculsary of the properties of the state o

tions are fewer and interference on regional channels is less than in the east.

With only three exceptions, which were not published, the first choice of listeners was a clear channel station, the commish said, and frequently the first, second, third and fourth choices were transmitters using exclusive frequencies.

Widow of Don Lee Returns

Due on Pacific Coast to Resume Negotiations for Settlement

WJAY's Political Web

Cleveland, Sept. 8. have bought three

Sunday afternoon hours, starting Sept. 20, over an Ohio hookup headed by WJAY, Cleveland.

Shows and entertainment to be built by the originating station, and fed to WSPD, Toledo, WKBN, Youngstown, and WADC, Akron.

Adv. Agency President Joins WREC, Memphis, as Commercial Manager

Memphis, Sept. 8.

Bernard Cohn has stepped from the presidency of Lake-Spiro-Cohr advertising agency here into the radio business. He will officiate for Hoyt Wooten as commercial manager of Station WREC.

Coincidental with the acquisition of Cohn at WREC, Hallis Wooten be of Cohn at WREC, Hallis Wooten be-comes assistant manager and Roy Wooten becomes chief announcer. Younger brothers of head man Hoyt Wooten, last two have been with station over five years. Roy Wooten will also handle special feature stunts.

Before entering the advertising agency business, Bernard Cohn was publisher of the Memphis Daily News Scimitar.

KMBC Buys ABC Show

Chicago, Sept. 8, Chicago, Sept. 8,
Across the Breakfast Table, dialog comedy serial program which has
been developed on the Affiliated
Broadcasting regional web under the
direction of Max Halperin, has been
taken up by Arthur Church for his
KMBC station in Kansas City.
KMBC station in Kansas City.
Web and the Series of the Company
when the Company of the Company
whith from Chicago to K. C. on
Sept. 18.

Mrs. Geraldine Lee, widow of the founder of the Don Lee Network, returned from Europe last week.
After a brief stay in New York she will proceed to Los Angeles, where she will resume discussions concern-

she will resume discussions conterning a settlement of her share of the late Don Lee's estate. She incompanding a third interest.

Tommy Lee, present operating head of the network, and the other executors of the estate questioned her marrial rights and in the subsequent litigation the latter was affirmed by the court. Before the trial got under why she was offered a settlement of \$75,000, which the widow turned down.

Foreign Contracts

Kolynes Toothpaste, through the John F. Murray agency, is using dramatized one-minute announcements over-HJIABB, Barranquillat, HJSABD, Cali, and HJSABH, Bogota, All in Colombia, S. A. Placing by Conquest Alliance.

Carter's (Little Liver Pills) is again expanding its schedule of one-minute anniouncements on six-monti contracts. Now using PRC2, Porto Alegre; PRA3, Rio de Janeiro; PRA9; PRF3, Sao Paulo; PRB9, and PRA8, Pernambuco. All in Brazil, S. A. To this list is being added CMG, CMX, CMHB, CMKD and CMJC, all in Cuba. Through National Export.

Chesterfield has renewed its half-Chesterfield has renewed its hair-hours over KGMB, Honoliul, 104 more times through Newell-Emmett. CBS shows are short-waved from San Francisco to the Honolulu sender, where they are converted back into long-wave. Placed through Conquest Alliance.

Standard Oil (New Jersey) has is-sued an order for 27 one-hour vari-ety shows over CMX and COCX, Cuba. Are to be live talent presen-tations. Placed by McCann-Erickson through Conquest Alliance.

AT Helfer, Jr., sports spieler assistant to Red arber on WLW-WSAL, Cincinnati, daddy of a boy.

STUDIO AUDIENCE SURV

FACILITIES VARY GREATLY

Detailed Reports From All Over the Country Give Bird's-Eye View of Broadcasting Industry Practice

THEATRES USED

(While the New York, Chicago, etc., studios of the networks are the largest in point of seating capacity, the following survey reveals that many inland cities have extensive facilities for visual audiences.

This material should be of concern to advertising agencies as possible users and to film ibs as a hint of competitive condition.)

Albany Relies Entirely On Its Hotels, Theatres

Albany, Sept. 8.

WOKO does not have a studio auditorium. However, the station is located in the Hotel Ten Eyck, and has lines running to all parts of the hotel. The grand ballroom, with a seating capacity of 800, is available. Other private dining rooms can also pendie.

people.
Station also has lines to three theatres, Strand, Madison and Ritz. The Strand and Madison places are available for studio audiences and stage

Ritz line terminates in the lobby and is used for street broadcasts.

Audiences for Programs Infrequent in Atlanta

Atlanta, Sept. 8 WSB has seating capacity of 200; WATL, now in new quarters, has 45 seats and is now having studies air conditioned; WGST has no auditorium, but has long cast covetous glances at Ansley Hotel's glass enclosed, roof garden, which adjoins studies and can seat 700.

WRDO, Augusta, Me., Uses Dept. Store Auditorium

Augusta, Me., Sept. 8. Two years ago a weekly amate program was broadcast from the Wayside Furniture Store through WRDO and proved very attractive, with the store's second floor crowded to capacity each week.

Last winter a series of cmateur ograms were broadcast from the Hallowell City Hall and drew large crowds—this weekly event being sponsored by 12 or more leading Hallowell stores.

Baltimore Unaccustomed To Audiences in Studios

Baltimore, Sept. 8. Broadcasters here have not used buditoriums much. All stations are ampered by lack of audience space in own studios.

in own studios.

WCBM has an amateur commertial that plays to 25 onlookers in
its biggest studio. Station's kiddle
thub uses downtown theatre.

WFBR has biggest (but not big)
studio, seating slightly more than
75. Femme fashions spieler, Nancy
Turner, has a weekly shot before
an audience; reservations solidly
booked well ahead. Newly formed
kid klub will air from ballroom of
Lord Balto hotel where 500 can
see it.

Birmingham Facilities Are Limited to Small Crowds

Birmingham, Sept. 8. Two stations in Birmingham hav-ing auditoriums. WAPI seats be-tween 200 and 300 persons, although no programs are broadcast publicly

o programs are broadcast publicly rom the room.

WSGN has a studio in the base-nent of the Tutwiler Hotel which n several occasions has been used or public attendance of broad-

casts.

WBRC has only a small hall which
will seat less than 100 persons. The
latter station, however, has a weekly sponsor that stages free broadcasts from the Pickwick Club.

Boston Visual-Minded as Stations Sign Big Halls

Boston, Sept. 8. Local stations are branching out generally into live audience field and practically every outside auditorium in the city has been tied up by one

station or another.

WCOP

Has use of main ballroom (4,000) of Copley Plaza where studio is located and other smaller public room already wired.

WMEX

already wired.

Studio A seats 75 to 100 and Studio B can accommodate 50. Plans under way to lease a downtown theater of 1,800 capacity.

Newest Hub Wilton, originally located in Needham, Mass. has use of Myles Standish Hotel public room where it is now located. Two rooms seating 125 are available.

WEEI

Salle Moderne of Hotel Statler (400), Tremont Temple (2,300), Boston Arena (10,000), Symphony Hall (2,600), and Boston Garden (15,000) have all been used for pick-ups with live audiences. Plan to te up with dark theatre uptown, with capacity of 1,000. Mechanics' Building (5,000) also available.

of 1,000. Mechanics' Building (0,000) also available.

Main studio of Yankee Network is used for programs with small audiences. Studio One can comfortably seat 100 persons.

Gillette Community Sing uses Repertory Theatre. For visiting radio personalities (e. g. Fred Waring and Burns and Allen) outside halls are used. Ones that are used most frequently by Yankee include Boston Opera House, seating 2,944; Repertory, seating 1,000, and John Hancock, seating 1,100.

Studio A seats 75 people.

WHDH

Studio A seats 75 people.
WBZ and WBZA
Hotel Bradford studio accommodate 250 to 500. Bradford ball-room (3,000) has been used for live audience shows.

Bridgeport Resorts to High School Auditorium

Bridgeport, Sept. 8. Limited studio canacity at WICC's plant in Hotel Stratfield has frequently necessitated use of Central High School auditorium, 1,000-seat-er, and Stratfield ballroom, 500 caer, and pacity.

Smallest Stations Have

Largest Buffalo Studios

Buffalo, Sept. 8. Two smallest stations here. WEBR and WBNY, both 100-watters, have largest auditorium facilities. WBNY, suburban studio in Kenmore, seata audience of 200 for west ponsored the same seata of 125 visitors in small auditorium-studio for children's hour sponsored by Liberty Shoes and will also handle Harvey Susshine Laundry matinee there in September.

WBEN, on 18th floor of Statler Hotel, makes use of 17th floor convention hall 1400 people), and Statler ballroom (1,600), when necessary, Sunshine Laundry madue use of both last winter. smallest stations here, WEBR

All Cincinnati Stations Have Audience Shows

Cincinnati, Sept. 8.
Crosley's WLW and WSAI are well fortified for auditorium space.
Their combo downtown and outlying

Their combo downtown and outlying studios have seating capacities for several hundred persons. Stations also have arrangements with Netherland Plaza for use of its air-conditioned 800-seat Hall of Mirrors. WCKY main studio can accommodate 200 persons. L. B. Wilson, prez, also is head of chain of theatres in Covington, Ky., opposite Cincy. One house, the Liberty, seats 1,500, and is directly across the street from studio. Station also has connection with Netherland Plaza. WKRC, in Hotel Alms, has use of

WKRC, in Hotel Alms, has use of the 750-seat main ballroom of that

hospice.

WCPO is located in Hotel Sinton, whose ballroom seats 700. Station has wires into Emery Auditorium, 2,400-seat indie house used mainly for concerts, and can pick up from auditorium of College of Music, which seats several hundred.

Cleveland Stations Draw On City's Gathering Spots

Cleveland, Sept. 8.

Cleveland radio stations have ample facilities for seating visual audiences for broadcasts. WTAM has four studios. Main studio has a seating capacity of 350. Rudy Vallee, Eddie Duchin, Paul Whiteman and others have performed in this one. In addition many WTAM programs are broadcast from the 45 foot revolving stage in Public Hall. The audiences here during the Great Lakes Exposition have hit the 10,000-mark.

WHK has a studio which seats 300 and a second which accomodates 200 or more. It also has access to the Highee Auditorium which seats 800 and upon request can make arrangements for the Public Music Hall and Public Hall which seat from 3,500 to

Public Hall which seat from 3,500 to around 13,000.
WGAR utilizes the Hotel Stater Ballroom here which seats 750 for its big shows. Jack Benny, Phil Baker, Ben Bernie and Lum and Abnet have performed here. Station also used the fourth floor of Car-ladous and the fourth floor of Car-sel and whitelessets 250, WGAR's Sedilo which was also were the listening audience.

Studio A will accomplished adding addings.

WJAY has one studio seating 200 and another 150. It also has access to several halls about town if a required.

No Davenport Demand, but Stations Have 1,400 Seats

Davenport, Sept. 8,
WHBF, Rock Island, has facilities
in its Rock Island studio to accommodate 500 persons and can take care
of the same number in anythemstudies of the same number in auxiliary studios in Davenport, Ia., and Mo-line, Ill., in which cities several of

local shows originate.

WOC, Davenport, can seat 900 in its auditorium adjacent to its studio. Demand from sponsors for auditorium facilities is limited at both stations and no special effort is made by either station to attract audiences

All Denver Stations Have Arrangements for Halls

Denver, Sept. 8. All commercial radio stations in furnish auditorium facilities. KOA has one large auditorium that with the balconies, car seat 300 to 350 persons, depending on the size of the orchestra or cast. KFEL has available the Cathedral Ballroom, located in the Albany hotel, where the station has studios The ballroom is wired and equipped with a stage and has been used The ballroom is wired and equipped with a stage and has been used largely for the purpose of children's programs. KLZ has a studio that will seat 50 available at their station, but can arrange for additional auditorium space when desired.

KVOD has available a 350-seat auditorium in the same building with the studio, equipped with stage, curland, dressing rooms, etc. A small stage. Curl and the studio, and the studios are some stage to the studios and the studios and the stage to the studios and the stage and th

Iowa Barn Dance Packs in 4,500 for Sat. Night Show

Des Moines, Sept. 8.
Studio facilities of KSO and KRNT
permit only limited audiences. The
studios handled as many as 300 for
the Jackie Merkle broadcast, sponsored by the Ungles Baking Co, but
later moved to the ballroom of Hotel
Fort Des Moines.

Fort Des Moines.

For broadcasts requiring larger
space, the facilities of the Fort Des
Moines, Shrine auditorium or the
summer theatre at Riverview park

summer theatre at Riverview park are available.

At WHO the Iowa Barn Dance Frolic held every Saturday night for two hours and 15 minutes, and now running for the fifth year, held broadcasts at the President theatre for two years, but moved to the for two years, but moved to the president that the president that the president that the president that the president president

WWJ Opening Big Studios; Detroit Light on Visuals

Detroit, Sept. 8. Town has been pretty scarce or visual broadcasts at its six stations Chief reason has been lack of audi-

torium facilities hereabouts. WWJ, the Detroit News' organ and torium facilities hereabouts.

WWJ, the Dertoit News' organ and 'America's pioneer station,' has solved problem by erecting a new costly studio building, which will be formally dedicated with six-day splurge starting Sept. 16. New four-storb building includes a stage and people, in addition to four other studios which provide observation and clients' booths.

Until recently WXYZ frowned on visual broadcasts, but ice was broken some time ago when 'Children's The-atre of Air,' Sunday kid show, was aired from stage of Regent theatre, owned by the 'King-Trendle Corp. Which also operates station.

Very little visual airing is done by the 50,000-watter WJR, only the big network shows being broadcast from tation of the control of the cont

Church, 4,000 Pew Space, Handy for Ft. Wayne Duo

Ft. Wayne, Ind., Sept. 8. WOWO and WGL at present are oused in the same studios, with lim ited studio seating capacity and observation room space. However, 'the church that radio built'—the Fort Wayne Gospel Temple, seating 4,000 people in its main auditorium, has wayne Gospei Temple, seating 4,000 people in its main auditorium, has been used for special broadcasts for the past four or five years. A permanent studio, control room and line facilities are maintained at all times

Fort Worth Goes Outside Stations for Its Flashes

Ft. Worth, Sept. 8.
Fort Worth stations have limits auditorium facilities at their studic but halls of various size are avai able. The new civic auditorium seating 3,000, opening in October, will be open to them.

KFJZ has used theatres and the City Recration Building.

KTAT did have seaf for 250 in the call.

KTAT did have seats for 250 in the studio, but the studio is being remodeled so not available now. WBAP can accommodate 200 in studio and has hotel halls available. It is using Ringside Club for Paul Whiteman national hookup Sunday

Scant Attention Paid Shows For In Person Audiences

Houston, Sept. 8.

Auditorium facilities of local stations are limited and little attention is paid to this phase of radio showmanship. KPRC and KXYZ each has seating capacity for 150 or more spectators. Tickets are issued to certain shows on KPRC for exploitation purposes. New studios of these two stations give studio visitors a view through glass walls of all phases of broadcasting. Studios now being remodeled for KTRH will provide greater audience facilities.

Audiences Not Encouraged At Kansas City Broadcasts

Kansas City, Sept. 8. Kansas City, Sept. 8.
With exception of WSMBY and
WHB audiences are not encouraged,
KMBC is planning to tear out its
auditorium to make more studio,
space. WHB encourages the mob for
'Staff Frolic,' auditorium seats 100.

'Kiddles Revue' is remoted from
auditorium at Jenkins Music Co.
which seats 800 and is available for
stations use anytime.

audience.

W9XBY has at its disposal KC College of Commerce and which seats 125, On special permission an aude in Light & Power Bids, seating 1,000 is available. Station does not encourage audiences but sponsor can have 'em if wanted.

Scripps-Howard WNOX Has Flossy Knoxville Set-Up

Knoxville, Sept. 8.
WNOX has modernistic auditorium seating 890. Has stage large enough to handle 40-piece orchestra. All live talent broadcasts put on from stage.
Has city classification as a commercial house and has all licenser required of first-tun theattes.

Lincoln Squattez-Vous for 1,200 in Adjacent Hall

Lincoln, Sept. 8. KFAB and KFOR here have st and KFOR here have sta-tion studios in the Lincoln hotel and all programs which have an exten-sive audience are staged in the ball-room which will seat 1,200. Audiorium is located on the mezz floor

WHAS, L'ville, Pioneered **Big Audience Broadcasts**

Louisville, Sept. 8. Stations WHAS and WAVE in this

Stations WHAS and WAVE in this city are well equipped with additorium facilities and the seating capacity of these outside places are entirely adequate to take care of studio audiences at broadcasts.

WHAS is only station locally to make use of auditorium facilities over a period of time. Here's to XV and the state of the seating of t night.
WAVE has used auditorium facili-

WAVE has used auditorium facili-ties of Brown flotel, in which hos-icelry the station is located. Broad-cast for some weeks a children's amateur hour from the roof garden of the hotel. Seating capacity for 400 people. Also has available Co-lumbia Auditorium, a 1400-seat the-atre with balcony, located about two blocks from the radio station. An-other auditorium of still larger seat-ing capacity is the Louisville Me-morial Auditorium. Seating capacity 2,450.

Montgomery Shrine Scene Of Many Visualizations

Montgomery, Ala, Sept. 8.

WaSPA of Montgomery has an arrangement with the Alcazar Shrine
Temple whereby auditorium may be
used for broadcasts to which studio
audiences are invited. Acoustics of
the auditorium are good and seating
capacity is approximately 1,000. capacity is approximately 1,000.

Numerous broadcasts have been made from the auditorium.

2,500-Scat Tabernacle for Nashville Barn Dance

Nashville, Sept. 8.

Nashville, Sept. 3,

With seating capacity for 400 persons WSM's auditorium studio is optically and acoustically agreeable to
audiences and it also has the attraction of being air-conditioned. There
is equipment for projection of slides
and talking pictures.

WSM hall was opened in February, 1935. Has been the scene of
many impressive special broadcasts
and meetings. WSM's barn dance is
presented in the Dixie Fundamentalist Tabernacle, a great rambling
structure in the suburbs which seats
2,500 persons. Station has at threeWIAC has roomy studios in its

(Continued on page 33)

Hark! From Afar Comes the Usual Siren Song, 'You, Too, Can Be A Radio Star!'

By DAN GOLDBERG

VARIETY

Chicago, Sept. 8.

New radio season is officially operthe learn to be a radio star racke —the'tearn to be a radio star' racket is smelling up the premises as usual. About the best thing being worked around town these days is the 'audition for a commercial' twist. The con guys have learned that there's no but like a commercial, so they send cards out to the sucker list that 'be coast commercial which is to start in three weeks. Phone immediately for sudition approintment.'

for audition appronument.
When the chump hurries down to
the spider's offices he learns that it'll
cost one simpleon for the audition.
After he's coughed up the buck and
read some poetry over the system
he learns that he's got great possibilities but needs some training and
because he's got such outstanding because he's got such outstand possibilities he gets it for half pr

.It's the same old routine, but the suckers never wise up. It seems there's a new batch every season and that the generations are being turned

that the generations are being turned out just to keep a supply of fresh chumps in circulation for the switt-tongued conners.

These are in the class of the rackets. Blut there are smoother items worked. There are several men who control some radio work around this town who are also radio men who control some radio work around this town who are also radio instructors at schools of more-or-less standing. These radio classes are usually open to the general public, and it isn't necessary to matriculate. Charges for the radio course range between \$15 and \$50 a semester. Some of these men are not the least bit shy in telling would-be actors on their shows that they need more tutoring and should signature for their radio course. And into radio has moved the racketeer who used to advertise in the country weeklies for 'ideas for notion pictures; photoplay companies pay fabulous prices for scenarios. Only this time it's radio scipped the resolvent of the country weeklies for; with, of course, the resolvent for; with, of course, they could be considered the resolvent of the country of

Carolina Baking Co. in Pretentious Radio Bally Ties-In with Pic Fan Mag

Charlotte, N. C., Sept. 8.

Charlotte, N. C., Sept. 8.
Caroline Baking company is launching a series of 68 Is-minute programs over WBT and 18 other stations in the two Carolinas, Virginia, Florida, Alabama and Georgia. Has made tie-up with Modern Screen, fan magazine, to supply scrips for these shows. Business placed by Freitag Advertising Agency of Atlanta.

Each program will be opened with a warming to disregard dieg gossib and a warming to disregard dieg gossib et al. Williams of the septiment of the s

between tegreting the show, stars, set.

For the next 30 days each of the thousands of loaves of bread leaving Carolina Baking company ovens will carry an outset wrapper banded about the regular wrapper, telling about 'Highlights of Hollywood.'

Too, the sponsor will leach week give away an eight by ten picture of some star, with a minute biography, free for the asking. No wrapper of the week.

Spielers on the Move

Baltimore, Sept. 8.
Announcers shifting: At WCBM
Newell Warner vice Paul Plack, who
becomes spieler for Teleflash scrvice

Bob Hurleigh has joined WJEJ, Hagerstown, Stepped over from WOL, Washington.

SPONSORS-AGENCIES

Bulova Watch, through the Biow agency, is renewing its time signals to Jan. 1, 1938. Sponsor is using coughly 100 stations in the U. S. and anada, with an appropriation said

Dodge Motars, having bought up as many station breaks as possible following the Major Bowes am. hour over CBS (sponsored by Chrysler), is now attempting to buy up all the breaks preceding this show. Stations have made no fuss over selling the breaks. Dodge is a subsidiary of Chrysler, and Ruthrauff & Ryan \$\$ agency for both accounts.

Secony-Vacuum, through J. Stiring Getchen, has asked stations and reps for hurried info on weather re-ports, time signals, newscasts and football broadcasts. C. Lloyd Wil-liams is agency time buyer.

Catherine Haynle joins the Ruth-rauff & Ryan agency in Chicago as writer of radio continuity and commercials. Comes over from the Hays MacFarland agency.

BI-Speed gasoline has signatured with WXYZ, Detroit, for 52 weeks of plugging five times weekly. Show has the Benny Kyte orchestra plus a novelty period tagged Fact Finder.' King-Trendle station will also feed the program to WSPD, Toledo.

WMCA, New York, snatched off two accounts placed through Chi-cago agencies last week, getting a sports review schedule for Pabet from Morris, Shenker Roth agency and a vocal session schedule for Procter & Gamble's Dreme through Kastor agency. Ray Linton closed deals.

WCFL, Chicage, will air a series of Saturday night broadcasts on bowling by Sam Weinstein, adver-tising manager of the National Bil-liard Supply Company, who is billed as The Tenpin Tattler. Har-rison's Orange Corp. is sponsor.

Pabsi Blue Ribbon Beer and Kentucky Winner Cigarettes split sponsorship of Boh Elson's sports review program on WGN, Chicago beginning Sept. 28.

Spieler is now on six days a week for Kentucky winners but on new set-up will only be on Tuesday, Thurslay, and Saturday for cigarette outfl with the beer company airing Monday, Wednesday, and Friday. Elson occupies the 6:45-7:00 spot.

Ruthrauff & Bonner St.

spot.
Ruthrauff & Ryan Agency has the cigarette account with Morris-Schenker-Roth setting the deal for Pabst.

Associated Laundries of Cork County composed of 150 laundries in metropolitan Chicago, go on air Sept. 28 over WBBM with a 15 min-ute dramatic show.

ute dramatic show.
Program, which will be on air
Monday, Wednesday, and Friday at
9:30 is a romantic drama tagged 'My
Diary.' Patricia Ann Manners, local
radio actress, is author of the show
and takes the leading role.
Deal set by Spector-Goodman

Deal set by

Procter & Gamble, through H. W. Kaster & Sons, has renewed its quarter-hour electrical transcriptions broadcast over KFRC, San Francisco, Friday nights for Drene hair shampoo. The new contract runs through June 25, 1937. Programs feature Jack Randolph, baritone.

Crowell Publishing Co., sponsoring Jean Abbey on KFRC, San Francisco, is trying out an earlier spot for her 15-minute Tuesday morning program. Miss Abbey shifts from 10:30 a. m. PST to 8:45 a. m. starting Sept. 15. Account, which runs through March 14, 1937, is handled by Geyer, Cornell and Newell, Inc., New York.

DeRoy & Sons, Pittsburgh, extends series of optical shows recorded by Harry S. Goodman, New York, for station WJAS, Pittsburgh.

\$3.58 for One Copy

Donald Flamm, president of WMCA, New York, related, on his return from Europe last week, how it cost him \$3.50 to get a copy of Vaaury. Involved in the journey of the paper to him were a special messenger on this side, the U. S. postoffice Department and the special delivery service of the French postoffice.

After huving the cheek for 15.

nvery service of the French postoffice.

After buying the sheet for 15c in New York, the special messenger got the required stamps plus a special delivery (68c), taxled (75c) to the S.S. Normandie pier, and tipped a ship's employee \$1 to make sure that the envelope reached the postal authorities on the boat in time. Flamm received the paper in Cannes five days later. Fee for the special messenger, on this side figured another buck.

G.O.P. Cancels 53 Discs for **CBS Network**

Republicans, through Lord & Thomas, have issued a blanket cancellation of their disc campaign, and bought a wad of time on CBS instead. Platter job was to have run 53 times, quarter hour each time, over an extensive lijst of 'stations. Have now found spots on Columbia, however, which gives them 69 station coverage on Mondays and Fridays 7 to 715 p.m. (re-broadcast at 11 p.m.). William Hard, commentator, will hold forth, same as on the

Il p.m.). William Hard, commentator, will hold forth, same as on the G.O.P. jaunt via NBC. Democrats meantime have also gone into the ether market deeper, adding two spot campaigns and the Mutual link to their schedules. One of the spot duo will be a job in English over 55 stations starting approximately Sept. 21. Platters run twice-weekly, on quarter hours, and will have interviews and discussions anent the New Deal.

and will have interviews and discussions anent the New Deal.

Other wax stanza is in various foreign language.

Other wax stanza is in various foreign languages, with about 10 stations on the list. These programs are speeches building up the Roosevelt record. So far 38 platters have been cut for release in the immediate future; 144 will be cut all told.

Purchase on the Mutual is for Mondays 10.45 to 11 pm. starting with Labor Day (7). After Oct. 2, Fridge same time. Lineup has WCAE, Pitts-burgh; WGAR. Cleveland; WGR, Buffalo, WAAB, Boston; WNHH, New Bedford; WMAS, Springfield; WGRC, WGRC; WLLH, Lowell, WFEA, Manchester; plus the four basic Mutual stations (WGR, WGR), CKLW, WLW). Schadule runs to Nov. 2.

A onetime shot over CBS is skedded by the Democrats for Sept. 12, 8 to \$30 pm. to carry a speech by Gen. Bugh Johnson, WHN, New York, will be tied in.

tative proposal was to put Tim and Irene, with Don Wilson and Voor-hees' orchestra, into the stanza, but this was changed last week.

Swift & Co. (Sunbrite Cleanser) returning to CBS on Oct. 12 for three-lif-minute stanzas per week on Mondays, Wednesdays and Fridays at 5 pm. Program is the 'Sunbrite Junior Nurse Corps,' juve dramatic bow.

Jell-O resumes the Jack Benny se-ries on the NBC Red (has been the Blue heretofore), on Sunday, Oct. 4, with the customary 7 p.m. time spot. Mary Livingstone and Kenny Baker are in the supporting east, but no orchestra announced as yet.

Premier-Pabst Salcs (Blue Ribbon Beer) buying "Today's Baseball— Wynn Cooper' over WMCA, New York, until after the world series. Programs come Mondays, Wednes-days and Fridays, 7 to 7:15 p.m. Mor-ris-Schenker, Roth, Chicago, is

Harry S. Goodman, New York, for station WJAS, Pittsburgh.

Minute Tapicca (General Foods)
Mil put Stoopnagle and Budd into the spot they've bought on the NBC |
Blue, Sundays, 5:20 to 6 p.m., beginning Oc. 4. Originally the ten-Dr. W. B. Caldwell (Syrup Pepsin)

Pacific Coast Radio Notes

Gertrude Niesba replaces Jane Froman on Sept. 14 and 21 in Call-fornia's Hour (KHJ L. A.). Miss Froman was released after 22 shows to take spot in Ed Wynn's stager in New York.

Robert Sherwood's, 'The Wanderer,' after year off lanes has returned to KFWB (Hollywood). Sherwood has been announcer for Shell Chateau past year.

Haven MacQuarrie has returned to KFWB (Hollywood) with his 12-year-old vaude act, 'Do You Want to Be An Actor?' Members of audi-ences are used as stooges.

Roy Campbell, director of singing numbers for NBC in New York, rest-ing in Los Angeles.

Stuart Buchanan, author and pro-ducer of 'It Can't Be Done,' is shift-ing from KFWB (Hollywood), to KNX, for possible Columbia chainer

Ev Meade has reached Hollywood to spend six months at Young & Rubicam's baillwick lining up exploitation gags for Fred Astaire's shows.

Don Ameche, Barbara Luddy and Donald Briggs permanently on NBC's 'The First Nighter' program which started fifth year Sept. 5 over KFI (L. A.)

Earle C. Anthony has signed another year's deal with United Press to supply news for KFI and KECA (L. A.) Strongest competish came from INS.

Robert Taylor goes on Camel Caravan Sept. 15 with Gladys Swarthout.

Lionel K. Bridge, in charge of field op for Lord & Thomas, spend-ing two weeks in Hollywood exploit-ing 'California's Hour.' Later he goes to Bakersfield.

Raymond Paige, Hollywood Hotel' maestro, has sigged Olcott Vail; con-cert singer, to contract.

Lee Cooley, erstwhile KNX (Hollywood) fight spieler, back from six-month vacash.

Tom Hutchinson, of NBC New York production staff, here to aid building of Irvin S. Cobb's radio show which airs in October.

Doris Webster, NBC New York singer, recently signed by Warners with name change to Doris Walton, auto'd it here from New York with

Bunola Kay, who quit radio to enter private business, returned to air Aug. 5 on Don Anchor's 'Fire-side Hour' over KHJ-Don Lee

Larry Lee's ork has signed to make transcription series for South American release. Lee, now on KNX (Hollywood), triples on plat-ters as emcee, vocalist and mu-sical director.

Elsa Shallert will interview Alice Brady on NBC Sept. 11,

Fred Meyer, Inc., celebrated its 500th daily program on KOIN, Port-land. Occasion took the form of a special celebration program with Mayor Carson appearing before the mike to congratulate the station and

Rainbow's End' is a new sustainer originating on KOIN, Portland, which has been released over CBS national network at Saturday noon P.S.T. Milton Swartwood is chief announcer and the program includes eight singing voices and orchestral accompaniment.

Gene Clark, producer at KGW, San Jose, has been named chairman of the radio committee of the city's Junior Chamber of Commerce.

Don Colvin, ex-grid star from Stanford, is conducting a weekly 'Sportsfare' program over KJBS, San

Kavier Cugat will be the target for Helen Webster's questions in a KGO (San Francisco) broadcast Wednesday (26). Mrs. Cugat war-bling.

Beth Love is airing a new pro-gram, 'It's Love Again,' twice weekly

over KYA, San Francisco. She deals in advice to the lovelorn.

Cary Grant, Martha Raye, Patsy Kelly and Daye Levin, one of the claimants to the world's heavyweight rassling crown, go on Shell Chateau Sept. 12, over NBC from Log Sept. 1: Angeles.

Earle C. Anthony, KFI-KECA (Los Angeles) is returning to Coast this week following contabs in Detroit,

Marvin Young, NBC program pro-Marvin Young, NBC program pro-ducer, turns professor beginning Sept. 14. Will instruct University of California's extension class in radio writing and producing for the fall semester.

Lillian Burkhart Goldsmith, lecturer and book reviewer, spotted on FKWB (Hollywood) as weekly feature with 'What the World is Thinking About.'

Ted Bell, KRSC, Seattle, ex-scholastic footballer, will call punts and plays for 16 high school games in Seattle this fall.

Ron Baggott, former organist, on air with his partner, Don Moore, in Seattle area, back in the old town, supervising life insurance sales.

KOMO-KJE, Seattle, with United Press, had 17 on staff to handle pri-mary election in Washington state.

Frank Barton, former trumpeter and vocalist with Tom Coakley's orchestra, has joined the announcer's staff at the NBC Western Division headquarters in San Francisco. He is one of the web's two junior mikemen.

Art Kemp, newly appointed manager of Pacific Coast Regional Network Sales for CBS, spent several days in San Francisco discussing fall biz with local agencies.

Juliette Dunn (Mrs. Harrison Hol-liway) came up to San Francisco from Los Angeles last week to ar-range to take 'Cappy' Holliway, her father-in-law, south to live.

Alma Sheasgreen and Virginia Johnson, two-piano team on KFRC, San Francisco, are using arrange-ments by Gregory Stone of Para-mount studios in their Sunday pro-

Lloyd Yoder, NBC press relations chief in San Francisco, planed east Friday (4) to Salem, Ohio, where his father is critically ill.

Murlel Valli, 'Auntie Val' of Sta-tion 2029, Sydney, Australia, o.o.'d San Francisco radio studios during a visit of several days last week. She was formerly with the Maitland Players and at one time appeared as a singer on the old Orpheum circuit. Before returning home she'll take another look at the Hollywood lots.

C. L. Menser of NBC's Chicago staff spent several days in San Fran-cisco last week during a Coast vacash.

William Andrews, supervisor of announcers for NBC, San Francisco, and his wife, Helen Musselman, ra-dio actress, are spending two weeks' vacash at Lake Tahoe, Catalina Is-land and Hollywood.

John B. Hughes, newscaster and announcer at KFRC, San Francisco, expects to cover a lot of territory in a week's time. He planed south to Los Angeles with his wife and daughter last week, hopping before returning to early and New Edward Sandra will be away a month, and Sandra will be away a month.

Bennie Walker, editor of NBC's daytime show, Woman's Magazine of the Air, planed to Seattle over the week-end to help Hal Wolf of KOMO-KJR broadcast the annual salmon derby in Elliott's Bay Sunday morning.

John Wolfe and Clarence Hayes, whose sailing with Saylor's programs are aired twice weekly over KPO. San Francisco, did a song and patter act for the California Shorthand Reporters' Association Saturday (5).

Duff-Norton Manufacturing Co. has postponed indefinitely the starting date of its five-minute electrically transcribed announcements, previously scheduled to begin over KGO, San Francisco. Sept. 9. Agency is Walker & Downing, Pittsburgh, Pa.

TR ANSCRIPTION **CUTTERS WEAR** GRINS

Chicago, Sept. 8. With the general increase in radio

With the general increase in radio business transcription companies in town have been carried along with the tide and are currently doing best biz in their history. World Broadcasting System, RCA-Victor, Columbia Recording and Decca, all report sales increases with record breaking year in sight for all four. World is doing nearly five times as much business as they did in 1935 and the unport of the times as much business as they did in 1935 and the unport of the 1935 of the 1935 and the unport of the 1935 of the 1935 and the unport of the 1935 of the 1935 and the unport of the 1935 of the 1935 and the unport of the 1935 of the 1935 and the unport of the 1935 of the 1935 and the unport of the 1935 of the 1

DON BERNARD SUCCEEDS TAYLOR ON KHJ PROD.

Hollywood, Sept. 8 Hollywood, Sept. 8.

Don Bernard, radio vet, returns to
KHJ-Don Lee netwerk as production manager and program director
succeeding Glenhall Taylor, who reenetly joined Lord & Thomas as air
producer in San Francisco.
Past several months, Bernard has
performed as chief talent scout for
California's Hour. He has been in
radio since 1920.
Deal is a give and taker for Lord
Deal is a give and taker for Lord

Deal is a give and taker for Lord Thomas, and Don Lee as Bernard and Taylor switch organizations, but in different exec capacities.

Albie Booth at WHN

Albie Booth, All-American Yale football and basketball player of a few years ago, has been signed by WHN, New York, for sports announcing. Booth auditioned with broadcasts of mythical football and basketball games and was signed the same day. Alec Hanlon arranged the deal.

Alec Hanlon arranged cast both football and basketball games over WHN, his salary upping in the event of commercial sponsorship.

LOWELL THOMAS PEDDLED

But It Doesn't Necessarily Mean What It Seems to Mean

Lowell Thomas declared last week that the fact that he listens to propo-sitions from talent agents was no indication that he was thinking of leaving Sun Oil's payroll or that the refiner was dropping him. Thomas' comment had to do with sales efforts in his behalf around the ad agency field.

field.
Offer of his services by agents developed the report that Thomas was on the verge of splitting with his present sponsor, after a five-year run, and was looking around for another mike alliance.

Astaire's Butterworth

Hollywood, Sept. 8. Charles Butterworth has been gigned as comic for Fred Astaire's Packard air series over NBC. Butterworth misses initial performances of new air feature which debuts to-day (Tuesday), without Astaire, who doesn't start until Sept. 15.

He will comic in all others for continuation of program.

Lux Producer East

Frank Woodruff, supervising producer of Lux Radio Theatre, planed to New York today (Tuesday) to be away two weeks.

Tony Stanford, of J. Walter Thompson Co.'s N. X. office will pluch-hit for Woodruff during latter's absence.

STATION REP ANSWERS CRITICS

[Written by a leading radio station sales representative in New York City, VARIETY has agreed to protect the writer by not divulging his identity. A well-known personage in the field, the anonymous contributor took the position that he could say more and express himself with greater candor if his by-line was omitted. Some of the persons mentioned in various incidents would possibly recognize the allusions.

So much comment has been heard recently about the sales rep situation plus the corollary controversy of long versus short list that this ar-ticulation, the first of the station rep's own viewpoint should have widespread interest to all sides of the dispute.

There certainly has been a lot of shooting about this station rep business—and some sharpshooting, too. The only angle that has not been covered, as far as I can see, is the wormseye viewpoint of the rep himself. In the not 1 ar distant past I held an executive joo no a station that employed, national representatives. Now I'm in the rep business myself. So I think I made station manager, for that matter, cannot have, Experience still is a swell teacher.

As a station exce, I have frequently been on the receiving end of a frantic wire from our rep asking for a complete list of open spots for announcements day and night for a big campaign that is coming up. The agency, I am assured in this wire, has requested this information together with preceding and following programs and the competition.

The fact that announcement schedules on the average station are in a constant state of flux and that therefore the starting date of this big campaign might be important for me to know—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in order that they—also the nature of the sponsor, in the repulse of the sponsor in t

Not So Stupid

don't think it doesn't carry its share of griet.

Not So Stupid

One of the first things I discovered was that the request referred to that seemed so stupid to me at the time (and still does) actually did originate with a large national advertising agency who just woke up to the fact that spot broadcasting does pay out for their client—and themselves too. Consequently they formed a radio department, and then who should they have to head it up? Well, there's Joe Zilch. True, he's just been the office boy, but he's ambitious and we should give him a chance. Besides, we can increase his salary five bucks a week and save money, for after all there's really nothing to this radio business. You've guesseel it. It was Joe Zilch hat asked the rap do say the account executive, who knew even less than he did about the radio business. Joe has at least read Standard Rate and Data.

So the agency did not understand the radio business and the rep did not understand the station's problems, and the station did not realize that either agencies or reps could be so stupid. In that sentence you have the crux of the entire situation. There is a mutual lack of understanding of each other's problems and it is this lack of mutual understanding that is responsible for whatever dissatisation exists today be readed acting of spot business.

Fortunately, there are a number of advertising agencies that have gathered the experience to deal with their number is constantly increasing, but they are still workly in the minority from a numerical stand-point. Representatives, too, are bringing into their field.

their number is constantly increasing, but they are still weefully in the minority from a numerical stand-point.

Representatives, too, are bringing into their field men with seasoned advertising experience as well as radio station experience to offset the entirely just criticism advanced by a prominent time buyer in a recent issue of Valtery. The stations alone remain stagnant.

Mighty few are the station salone remain stagnant. Stations Offen Ignorant the national picture. Still campaigns are conceived in the national picture. Still campaigns are conceived in the national picture. Still campaigns are conceived and other media to be employed. It is still difficult for the manager of WCB to understand why we must send him a five-minute transcription, when he knows very well that this national advertiser can well afford to sponsor The Jolly Minstrels that he has been running sustaining and that cost him X dollars to maintain on his staff and which he employe as a group and stage that the station of the mining sustaining and that cost him X dollars to maintain on his staff and which he employe as a group and from the five-minute et. Is, containing any deviating to impossible in fight have had a pretty tough competitive tustle to get WCB on the list—or that particular market, for that matter.

The fault is not entirely at the door of the repotenting factual information from some stations is a matter that often calls for the adroit use of forceps and anesthetic. We asked one station for a mpa and they scorned the idea. Why, everybody around there knew that such and such was the best station in the market. Well, maybe everybody around there didmented to the more of the more power to them—but there certainly seem to be

reasonable doubt in the minds of the New York time buyers. And that doubt was precipitated and was being augmented by the fact that our station's com-petitor was in the midst of an outstanding promotion campaign and had the beys pretty well sold.

Stations' Impatience

We in the rep business accept the fact that the time buyers wants his information—right now—but subsequently is in no particular hurry to pass back a decision. We understand the reason for this, but it's next to impossible to calm the impatience of the station, under consideration. To the manager of that station, we lack the aggression to close the deal' because he has not taken the trouble to find out what frequently happens following the agency's receipt of the desired information. Subsequent discussions within the agency. The necessity for the time buyer to wait until his information on perhaps 30 to 40 stations is equally complete. Then the conterences with their client pending final approval. All this takes time. We don't blame the time buyer—or anyone else. We wait—and watch.

Another cry of the station recently is that we don't - Another cry of the station recently is that we don't develop business; we simply-service what lies around. Well, some do and some don't. But most of us who are conscientiously trying to do an intelligent sales; job are continually evolving ideas that point in that direction. We keep those that work and abandon those rection. We keep those that work and abandon those ways to be impractical. As time goes on what go not not make the provided of the work of

we've got to do more of it. We know it in the tirtying.

"You will have to admit that our first job is to get for our stations their share, or a little more if we can, of the business at hand. If the station will let us, we do this by keeping up-to-date on the facilities and programs which the station has to offer and employ every device yet conceived to keep in immediate communication with the station in order to facilitate speed—and then more speed. That's what the agency demands.

semands.

Our second job is to develop new accounts. This is more difficult than appears on the surface. Strictly speaking, this is primarily the function of the advertising agency, and in order to do it ourselves, we have to be geared up as they should be, and undoubtedly will be in time. The way things stack up at present there is just a certain amount of this new business missionary work we can do and that's all. Don't let anyone tell you different. If they do they're not honest, anyone tell you different. If they do they're not homest, meaning the surface of the sur

A Fundamental Flaw

Here's one fallacy of this business—one that decreases the efficiency of the rep and lowers the volume of business on his stations. And it's brought on by the station itself. Unless you have an ironclad contract covering a period of time, you frequently have to spend almost as much time keeping the station sold on the idea that you're doing a constructive job as you do in the actual selling. The very lack of knowledge of our operations breeds a certain brand of skepticism and suspicion that has to be constantly allayed. This to an additional department in order to keep the sales activities entirely free to do the job at hand. Naturally this means increased cost of operation, added traveling expenses and generally increased 'station relations' expense.

It's that lack of understanding that fosters a lack of confidence. It's that lack of understanding that fosters a lack of confidence. It's that lack of understanding that has caused several stations recently to seriously view the possibility of establishing their own office, with their own man. We who are in the business and lay out housands of dollars every month for the maintenance of strategically located offices from coast to cost, know that this will never work—efficiently or economial toots me a couple of the dollars every month for the maintenance of strategically located offices from coast to cost, know that this will never work—efficiently or economial toots me a couple of the dollars every month for the maintenance of strategically only to the state of the state

Not Omniscient

Not Omniscient

But, for the moment, let's say they try it. The man representing WOE makes his calls. He's a good man and works conscientiously. WOE, let's say, is in the farm belt, but that market is not on every list that is being made up with a rural appeal, so he is destined to walk out of the agency's office on many occasions empty handed because he has no way of knowing that a campaign is being planned—perhaps just at that time —that intends to skip around his market, but that could include WOE if he had a chance to sell it.

The tree will be had a chance to sell it.

The tree will be had a chance to sell it.

The tree will be had a chance to sell it.

The tree will be had a chance to sell it.

The tree will be had a chance to sell it.

The tree will be had a chance to sell it.

The tree will be had a chance to sell it.

The tree will be a sell that the sell as an overall pattern against any planned campaign. He frequently has the opportunity to suggest the use of one or more of his stations because he is familiar with the appeal of the campaign, instead of confining his quest for information as to the desirability of one specific market. It's pretty apparent that the entire field of spot broadcasting is going through a process of stabilization. And this goes for rates, types of broadcasts accepted, program policies, local vs. national policies, right down to intelligent cooperation, based upon experience in which time is the sole factor, of the three basic factors in the business—the agency, the station, and the representative. As in any other business, only the fittest in all three factors will succeed—and survive. However, it might be good advice for some of the major dissenters to first temove the mote from their own eye before attempting to pluck ohe from the eye of the station rep.

HWOOD HOTEL' GRIEF GETS TOWEL

Hollywood, Sept. 8.

Despite reports in the trade that Hollywood Hotel,' Columbia Broad-

Hollywood, Sept. 8.

Despite reports in the strate that 'Hollywood Hotel,' Columbia Broad-casting System's Coast starter, is going, off the air Oct. 1, I. W. Wheelock, Tr., of the F. Wallis Armstrong agency handling the show, asserted in Hollywood Sept. 5 that all members of the cast will remain on the program as per contract.

Wheelock, came to the Coast in order to straighten out 'Hotel' difficulties, which have been reported to be coming to a head before expending to a head before expension of the contract of the contract of the comment of the contract of the contr

Show.

Louella Parsons drew an optional two year pact during past summer.

Ticket calls for 13-week options.

DIRKS-SIOUX CITY SEEK STATION PAPER

Lincoln, Sept. 8. Dietrich Dirks, one-time station Dietrich Dirks, one-time station manager for the KFAB-KOIL-KFOK studios in Nebraska (Lincoln and Ornaha). is in on a half and half deal with the Sioux City, Ia, Tribune to start a radio station in the lowa town. Action on application recently made to the FCC in Washington is awaited before further details are worked out

Trib in Sioux City has been radio-minded for sometime in order to be on an even basis with the opposition Journal, which has the air via KSCJ.

Peter Makes Progress

Paul F. Peter, managing director of the Joint Committee on Radio Research, is writing a report covering his study of the various methods of station measurement and his recommendations of the projects that the committee's bureau should undertake. Peter expects to have the report completed by the end of September.

Wetienal Association of Brandeaut

tember.

National Association of Broadcasters has not as yet appointed its representative on the committee. This rep is to come out of the NAB's new commercial committee which is to be composed of seven members.

WILSON CALLS MEETING

High Powered Regionals Invited to Chicago Sept. 11

Chicago, Sept. 8. High power regional stations are scheduled to meet at the Stevens Hotel here Sept. 11. L. B. Wilson of WCKY, Cincinnati, issued the bids. Stations in this category are not organized.

ganized.

Expected to attend are: Stanley
Hubbard, KSTP, St. Paul; J. T.
Ward, WI.AC, Nashville; Louis Wasmer, KGA, Spokane; Harry Butcher,
WJSV, Washington; Guy C. Hamilton, KFBK, Sacramento; I. R. Lounsberry, WGR, Buffalo; E. J. Gough,
KOMO, Oklahoma City and L. B.

Bill Schudt at Desk -

Bill Schudt at Desk Aften being on the sick list for
approximately eight weeks following
heat prostration in the middle west
in July, Bill Schudt, manager of
WBT, is back at his desk.
He was prostrated by
the severe
heat wave while in, Milwaukee.
Then went to his summer place on
Lake Ronkon and
and remained there until last week.

Aleyn H. Curtis, former sales promotion manager of Iowa hook-up, joins publishing staff of Register and Tribune in Des Moines. Glodys Greenberg, former assistant to Curtis, steps up to the radio post.

VARIETY

Studio Audience Survey

(Continued from page 35)
handsome West End building but nothing which could accommodate a nothing which could accommodate a crowd of any size. WSIX. which will open early in September, has studios of average size in the Andrew Jackson hotel. Station 'executives, say, that. arrangements are pending to accommodate broadcast audiences in the ballroom of the hotel.

Yale University Chapel Is Used by WICC, New Haven

New Haven, Sept. 8,

New Hayen, Sept. 8.

Three local stations, WICC, WIXBS, WELL, have comparatively small studio capacity (75-100) but have access to butside spots that enable them to take care of large air diences on occasion.

WICC uses 'Vale's Battell Chapel, and Dwight Memorial Auditorium. Studio also was 'Idei in for some time with Paramount theatre (2,400 seats).

Norfolk Inactive; Curiosity Seekers Are Accommodated

Norfolk, Sept. 8.

Most of the audience broadcasts are from remote points and only or remove points and only on rare occasions are larger quarters required. WTAR, which seats 80 in its large studio and can place 40 more in the adjoining studio to watch, found itself cramped on only a few eccasions.

a few occasions,
WGH lost a good broadcast when
It was found that Jimmy Liniceford's WGH: lost a good broacest when it was found that Jimmy Lunceford's outfit couldn't quite make it in the Norfolk studie and didn't have time to get to the home studies in New

Poor Acoustics Hamper Air Use of Oakland Auditorium

Oakland, Cal., Sept. 8. Largest place in town, the civic auditorium, has been the scene of numerous broadcasts. Programs mostly confined to electrical shows, food shows, etc., with sponsors or for spot announcements only. Nearly all stations have had lines into aud at one time or another.

Divided into an arena and a the

Divided into an arena and a the-atre, the former seating over 6,000 and the latter 2,000, poor acoustics are blamed for their infrequent use. KROWs main studio seats 200 and San Francisco studio will hold 150. Used mostly for foreign language programs and sustaining variety shows.

KLX, KLS and KRE have no facilities for studio audiences.

Now and Then in Omaha; Coliseum Seats 10,000

Omaha, Sept. 8.

Omaha, Sept. 8.

Auditorium facilities of Omaha radio: stations are decidedly limited. KOIL-KFAB possesses the largest studio with a seating capacity of about 200: WOW's capacity is limited to about 75.

In. the past when network programs allowing an audience originated here, remote control has been the answer with the broadcast actually originating in one of the city's theatres, the city auditorium or the Aksarben Coliseum (10,000).

Insurance Co. Assembly Hall Serves WMBD, Peoria

Peoria, Ill., Sept. 8.

WMBD, Peoria, Ill., has sizable reception room and studio space, but takes: its audience to other auditoriums when the occasion demands, Assembly room of the Alliance Life building, where station is quartered in spacious second floor suite of offices and rooms, scaling 300 is available for special broadcasts.

Madison theatre, scaling 1,100 is used once a week for kid show juvenile radio revue and appropriate fleker. Inglaterra ballroom, capable of sealing several thousands is used for leading several thousands is used for baring several thousands is used for baring several thousands. Peoria, Ill., Sept. 8.

Network Remotes Frequent From KDKA, Pittsburgh

Pittsburgh, Sept. 8. Although Pittsburgh radio studio aren't particularly commodious, flock of network-audience broadcasts have originated from here in last year KDKA can accommodate around 225 Has also done program from Syria Mosque and Carnegie Music Hall and picked up Plate Glass Symphonies from Music Hall.

Trom squsic Hall.

WCAE's largest studio can handle
75, with a next-door, visitors' room
able to seat, an additional 50. WAS
pan look after about, 50, but has
Chamber of Commerce auditorium,
seating 700, and in same building as
studio, available.

studio, available.

KQV is under same management
as WJAS and has the same studio
and auditorium facilities as its bigbrother, station. WWSW can handle around 60 people but has Islam
Grotto; and Savoy. Ballroom, both
seating over 1,000, to fall back on.

Adverse Position Taken by Portland, Oregon, Stations

Portland, Ore., Sept. 8. Audiences at broadcasts are dis-ouraged rather than otherwise by radio stations in this burg. Main studio of KGW provides seats for some 100 persons, but beyond this no fort is made to build up studio andionoor

At KOIN plate glass windows of studio open onto hotel mezzanine floor. But otherwise studio has no facilities for inviting any flesh audience to broadcast, KOIN's policy is definitely against studio audiences Station believes that these detract rather than add to value of pro-grams causing performers to play up to the seen audience rather than devote interest to the mike. Both KGW and KOIN occasionally

Both KGfwx due the May of the May

WPRO, Providence, Leader In Audience Broadcasts

Providence, Sept. 8.

While all three stations, WJAR, the Outlet Co.; WEAN, Shepard's and WPRO, Cherry and Webb, have limited studio facilities for audiences at broadcasts, should the occasion arise all would be in a position to hire auditorium space on a minuta's

notice.

Metropolitan, largest theatre in town with a seating capacity of 3,400, has been used for that express purpose by WPRO in the past. Two seasons back WPRO conducted amateur programs sponsored by the New England Bakery Co., and every Saturday night the Metropolitan was jammed. The theatre is wired for broadcasts, and is available to all stations.

WJAR, special children's program staged Saturday mornings in studio takes care of 250 persons. Station also utilizes store's auditorium which

Reading, Pa., Fills Requests Via Film Theatre Tie-Up

Reading, Pa., Sept. 8. Stations WRAW and WEEU have no auditoriums of their own, although they have seating space for 50 persons or more in each of the two studios they operate. They have, however, the use at short notice of two theatres. One, the State, has 1,700 seats. Other, the Capital, with 2,200 seats is not in operation at

WHAM Uses Rochester Gas & Elec. Aud. for Audience

Rochester, N. Y., Sept. 8. WHAM, Rochester, uses the Rochester Gas & Electric Corp. auditorium, seating 300, for its audience programs. Shows include 'Hank and Herb.' Stromberg-Carlson: Italian Intermezzo, Gloia macaroni, and 'Old Man Sunshine,' R. G. & E. pro-gram. For the first, tickets are dis-tributed by dealers. Others, first come; first served, and no trouble ckets a. Others, firs ributed by dealers. Others, first ome; first served, and no trouble acking them in for any of them. WHEC jams 250 into its largest tudio,

KSL Uses Barratt Hall; KDYL Studio Can Seat 100

Salt Lake City, Sept. 8. Salt Lake City, Sept. 8.

Ample additorium facilities are available for radio shows in Salt Lake City, but in studios of KSL, and KDVI, but in studios of KSL, and KDVI, they are lacking. To take care of KSL shows, station uses Barratt Hall on L.D.S. temple grounds, half block from studio, with facilities for seating 1,110, all with a clear view of the broadcast platform. KSL also has a smaller studio in station to accommodate 50, KDVI, has a studio which can accommodate 100 and several smaller ones to handle trowds up to 50.

KFRC Started 8 Years Ago; Frisco Opera House Used

San Francisco, Sept. 8. Three San Francisco stations, KFRC, KYA and KSFO, in addition to NBC-operated KPO and KGO, of-fer auditorium facilities for spon-sors interested in a look-see audi-

sors interested in a look-see audience for their air presentations, one of the first in the United States to use studio audiences. Eight years ago KFRC invited listeners to watch the Blue Monday Jamboree broadcasts, no longer on the air, About 400 can be accommodated in, its largest studio. Lipton's tea, Borden, Golden Glow beer and Marin Dell milk are some of the sponsors who have had spectators in this studio for KFRC programs.

NBC utilizes Community Play-

nave had specuators in this studio for KFRG programs.

NBC utilizes Community Play-house, with a seating capacity of 640, for its weekly Carefree Carnival programs, currently sustaining but Water Carnivals.

Transport of the Careful Play Water Carnivals.

Both NBC and KFRC have also engaged the War Memorial Opera House, which seats about 3,500, for

engaged the War Memorial Opera House, which seats about 3,500, for special broadcasts, the former for a General Motors Symphony Concert and the annual Shrine East-West football rallies, sustaining, while KFRC recently used it for a Cali-fornia's Hour broadcast sponsored by chain grocery stores.

fornia's Hour broadcast sponsored by chain grocery stores.

KYA has one studio with a seating capacity of 100 which has been used to date only by sponsors of amateur programs. Drug Trades Products, not on the air now.

Colly one sponsor, the Dolores Bornia and the sponsor of the sponsor of the product of the sponsor of the sponsor of the product of the sponsor of

Organizational Stunts for G. E. in Schenectady, N. Y.

Schenectady, Sept. 8. Although WGY operates studios in Schenectady and Albany, it has not played up audience broadcasts except on programs aired by the General Electric Company from Rice Hall, a 450-seater at the company's local plant. Community Nights, with artists selected through tie-ups with GE dealers these and company with GE dealers these and company the selection of the seater seaters and company the GE dealers these these and company these are the GE dealers these these and company the GE dealers these these and company the GE dealers the GE dealers the GE dealers these these and company the GE dealers the with GE dealers, theatres and or-ganizations in cities and towns within a 150-mile radius of Schenectady were headlined on this program broadcast for a long time on Satur day night,

Nominal Capacities Mark Seattle Radio Stations

Seattle, Sept. 8.

dio stations have limited two studios they operate. They have, however, the use at short notice of studios addinates. One, the State, has 1,700 seats. Other, the Capital, with 2,200 seats is not in operation at precent.

Paul J. Breedy is program director.

South Bend Air Units Have 300-Seat Aud. for Dances

South Bend, Ind., Sept. 8. Stations WSBT-WFAM (jointly wned) have an auditorium seating 300. Used on Barn Dance Nights

and some local programs.

Prefer going to local theatres with bigger capacities.

Accent Is French, Not Radio In New Brunswick Towns

St. John, N. B., Sept. 8.
Auditorium facilities at the martime provinces stations are very much limited, and no accept. Is placed to the state of th St. John, N. B., Sept. 8.

50,000 Visitors Counted Monthly at KMOX, St. L.

St. Louis, Sept. 8. St. Louis, Sept. e.

In October, 1935, KMOX's 'hall
was remodeled in Mayfair hotel and a
completely equipped stage and an
auditorium and balcony with a seating capacity of 450 erected. During
the past year there has been an
average of 50,000 persons attending
the KMOX shows every 30 days, Besides air shows, auditorium is used sides air shows, auditorium is used by sponsors to present new ideas to their sale force. Another studio which is a lively spot at noon, is the auditorium of the 'Magic Kitchen' seating 150.

Kid Shows in Department Stores Remoted Over KVI

Tacoma, Sept. 8, Tacoma has no radio auditorium acilities. Local KVI (CBS) station facilities. Local KVI (CBS) station only has sufficient room for about 40 lookers. Local department storauditoriums used frequently, however, for children programs by remote.

Washington Not Addicted To Audience Performances

Washington, Sept. 8. Although none of four stations in Capital possess regular studios capable of accommodating audiences over 50 to 75 persons, series of major radio acts playing local vaude stages and doing air stints: to nets have developed several satisfactory RIG-time MMAIAL, NBC outlets, us ally use auditorium of National Press Club, in same building, which seats approximately 750. WISV, Columbia, leans toward Willard hotel, one block from main studios. Hostelry, into which station has permanent lines, has three available ballrooms seqting 400, 700 and 1,200. Other hotel ballrooms, although none larger, are also used rarely. Town has no dark theatres or big auditoriums suitable tor broadcasting polished shows. over 50 to 75 persons, series of major

for broadcasting polished shows.

WOL, local independent recently
granted increase from 100 to 1,000 watts, is building new studios which will include one seating 100, making it largest strictly studio in town.

Legit Theatre Suffices For Winnipeg Accts.

Winnipeg, Sept. 8. Not very much use has been made of the studio audience idea

Not very much use has been made of the studio audience idea in this town. Of the two stations, government owned CRY and the Richardson station, CARC, the latter has prosbated the state of the state of

WSJS, Winston-Salem, Has 'Agreement' with Theatres

Winston-Salem, N. C., Sept. 8. WSJS does not possess studie WSJS does not large enough to handle a crowd, but has a working agreement with three theatres which are wired for broad-

theatres which are wired for broad-casts wherein any radio show can be presented from the stage. The attes seat from 800 to 2,300.
Reynolds Membrial Auditorium, which is also wired and seats 2,500, can be utilized by the station if ne-cessity demands. Auditorium is owned by the city.

WFAS' Dramatic Stock Co. Uses Smith Hotel Ballroom

White Plains, N. Y., Sept. 8.
While WFAS, does not favor the presence of spectators at broadcast, it offers the use of the main ball-room of the Roger Smith hotol. White Plains, as an auditorium if the occasion demands. occasion demands. Station has made a number of special presentation from the ballroom mostly by th station's Theatre of the Air stoc company.

"Plays or excerpts from plays given were nearly all in costume and lines were memorized, scripts being dis-

Y.M.C.A. College Assembly Hall Serves Youngstown

Youngstown, Sept. 8.

WKBN, sole radio, station here, uses YMCA college seating 800, (Stambaugh, auditorium, seating 300, also available,). Deponent further sayeth studio, audiences in June, July and August, 1935, averaged 525 persons at Cities Service sponsored amaghur.

\$53.634.22 Net For KSD. St. L. 1st Half 1936

St. Louis, Sept. 8.

During hearing by FCC last week on application for full time by KSD, owned and operated by St. Louis Post-Dispatch, it developed that station had a net revenue of \$35,343.22 more than \$1.00 to 1.00 to St. Louis, Sept. 8.

additional commercial programs, but he admitted some additional NBC programs undoubtedly would

Counsel for KFUO and St. Louis Counsel for KFUO and St. Louis Star-Times, rival newspaper and in-tervening party in the case, pro-duced evidence that KSD had repre-sented itself as operating on a 'cleared, regional channel' in the De-cember, 1935, Standard Rates and Data. Burbach said such represen-tation was a typographical error:

cember, 1935, Standard Rates and Data. Burbach spid such representation was a typographical error:

In his opinion, Burbach said, KFUO did not vend a meritorious service and St. Louis and contiguous territory would be better served by allowing KSD full time. When attorneys for KFUO handed Burbach a letter he wrote on Dec. 7, 1934, congratulating KFUO on its tenth anniversary, witness said he did not permit his personal opinion to interfere with what he believed KSD wanted in the operation of the station.

Lehn & Fink's 'Bookends'

Chicago, Sept. 8.
Lehn & Flink firm has signatured for the 'Between the Book-ends' show for its Hind's Honey and Almond Cream, and will start a Columbia hook-up ride on Oct. 5, galloping for 15 minutes from Monday through Friday at 11 p. m. central time. time.

time.

Book-ends' show is owned by KMBC, Kansas City, and was sold through Columbia and Dr. George Halley, KMBC show salesman.

Spot Announcements in Dialect

Schwimmer & Scott, Grabs Account on Showmanship Idea

Chicago, Sept. 8.

Chicago agency, Schwimmer & Scott zoomed Into New York last week and snatched off a juty slice of ether biz when rhey sold the Lee & Perrin sauce people a new twist for an ether plug. Have taken the spot announcement idea, but have dressed it up with a name to do the spieling.

In the case at hand the name on the announcement will be George Givot, who will handle the Lee & Perrin's sauce plug in his Greek comedy dialect. Announcement will range from 15 seconds to one minute, depending the second of the second

Jee Dunleyy Joins WLW

Cincinnati, Sept. 8.
Joe Dunlevy, in vaude for long as a blackface partner of Harry Frankel, now radio's Singin' Sam, joined the Crosley staff this week. Thrice weekly he serves as m.c. of the Top o' the Morning show, 6:30 to 7 a.m., on WLW spoinsored by the Oshkosh (Wfs.) Overalls Co. In the late afternoon, except Saturdays and Sundays, he has a solo song and chatter stanza, for 15 minutes, on WSAI for FrenchBauer and Townsend-West Dairy Co. A native of Cincy, Dunlevy has remained here for the past two years. Did commercials on WCPO and WKRC for various accounts, under name of Smiling Dan.

name of Smiling Dan.

Howard Lepple, technical engineer on Crosley staff, Cincinnati, a newlywed.

Levity in the Lift

Hollywood, Sept. 8.

Passengers in the Hollywood, Cal., Equitable Bidg, elevator are provided with plenty of laughe by the friendly rivalry rival radio shows. Heckling is between boys of Young & Rubicam and William Eety office. Y-R Packard show (NBC) and Esty's Camel Caravan (CBS) go on their respective national chains at the same time. Both agencies have offices in the same building.

Only time for razzing each other is in the elevator, and the boys dig it into each other deeply.

Wrigley's Ear Oil

Chicago, Sept. 8.

Auditioning still going on over at the Columbia web studies for the new Wrigley show which hits on Sept. 28. Are concentrating primarily on script shows because of the five-a-week booking.

Among shows which indicate best strength are Scattergood Bains; The Sept. 200 and Joseph and Joseph

College Prof. Wants Test

Detroit. Sept. 8.
Construction of a 1,000-watt station by Prof. Waldo Abott of the University of Michigan speech department, is planned in near future at Ann Arbor, provided Federal Communications Commish okes.
Prof. Abbott wants unlimited time and 1550 kilocycles. He said that \$17,000 for the \$25,000 capital stock needed already has been subscribed in Washtenaw County.

Corpus Christi Change

Galveston, Sept. 8.

Galveston, Sept. 8.

Tilford Jones and T. Frank Smith
of Houston have acquired from Control
Radio Station KGFI at Corpus
Christi, formerly owned by corporation headed by Grady Kinsolving,
publisher of Caller-Times, Jones and
Smith have been associated with
Jesse Jones of Houston, RFC chairman for years, and their acquisition
of Corpus stations, may indicate
Jones backing.
New station has World TransRadio news, and Maegregor & Sollie
service. New management took
charge Sept. 5.

MAXWELL SHOW BOAT **WOWS CLEVELAND EXPO**

Cleveland, Sept. 8.

Maxwell Show Boat 'teamed' into Great Lakes Exposition Radioland here and in one dress rehearsal and two evening broadcasts' smached all previous Expo records, topping those made by such names as Rudy Vallee, Jessica Dragonette and Ed Wynn by, playing to an estimated audience of 32,000 people. Lanny Ross was the big draw, with women flocking for autographs.

Some 9,000 fans saw the Thursday afternoon dress rehearsal. Around 15,000 crowded into the 8 p. m. show before doors were closed for the first time since the Expo opened. About 7,000 waited until 10:15 p. m. to catch the west coast repeat.

Nothing very new was tried in way of pre-ballyhoo for the Show Boat coming. The usual parade and inevitable passing out of the key to the city were the hokum buildups. Ross and the Westerners did a stretch on Ray Perkins Stars Over Great Lakes on the Wednesday evening preceding the Show Boat broadcasts.

Lindsay Ripe Olive Co. has extended its contract for five-minute participations in To the Ladies' over KGO, San Francisco, through five additional programs. Hugh Barrett Dobbs conducts the programs, using dises for music. Company's moduct is cosmetics.

Hog Prices Bar Commercial Show: **WLS Won't Push Farmers Around**

Farm Sets Mostly Old

Washington, Sept. 8.

Washington. Sept. 8.
Farm families are predominantly dependent upon outmoded radio receivers for their broadcast service, Federal Communications. Commission announced last week to be service, federal Communications. Commission announced last week to be serviced to be serviced

Murine % a Problem

Chicago, Sept. 8.

Plenty of mix-up locally over the agency billing on the Murine show which starts shortly on a Mutual ride. Though original contract was handled through the Neiser-Meyerhof agency, the Murine account is now no longer with that agency. Ted Vanderbie, account exec, has left Neiser-Meyerhof and has taken derbie will likely open own agency in association with Walter Rubens, also a N-M agency ex.

Question now is; is N-W or Vanderbie-Rubens going to get the commission on the Mutual billing?

Rudy Erikson, CHWC engineer, off to Kenosha, Wis., on Moliday re-turned to Regina, Sask., to find sta-tion sold and he was now working for new owners.

Disinclination of WLS, Chicago, to move one of its most popular daytime programs for a network commercial has developed strained rela-tions between NBC and Bermingham. Castleman & Pierce, agency on the

tions between NBC and Bermingham, Castleman & Pierce, agency on the Griffin Shoe Polish account. Agency averred last week that it proposes to advise NBC that if it couldn't get assurance right away that the required time would be cleared the business would go to Columbia. Griffin series, calling for a half hour twice a week, is slated to start Sept. 28. In the spot which Griffin has requisitioned WLS, mouthpiece of the Prairie Farmer, has for years broadcast its hog and cattle market reports. With the oullet's listeners hold, habit, and WLS, cast that it would be letting them down badly if the reports were scheduled at any less convenient time.

Periods which Griffin has selected are, it is understood, available for call by the network under the terms of the contract prevailing between the latter and WLS. Griffin is particularly anxious to get into Chicago because of some patent infringement litigation it won earlier in the year. Account had considered proceding with a sput announcement campaign on WLS.

Rexall Ups Budget

Rexall's one-minute sales has ex-panded its talent budget, for this fall

panded its talent budget, for this fall series. A semi-annual placement of some five quarter-hour waxings are used over 255 stations (some in Sepatember, others in October) to support the four-day sale.
United Drug series this time has the following two-name billings: Donald Novis-Jane Pickens; Jan Peerce-Sylvia Froos; Conrad Thi-bauti-Irene Beasley; Virginia Rea-Jack Arthur; Connie Boswell-Walter Cassel.
As heretofore, productions are put

As heretofore, productions are put together for Rexall by Walter Craig.

The price of leadership is still high and WLW recognizes that it must pay in many ways for its position in the field of broadcasting.

The BENEFITS of this leadership, however, are shared equally by our advertisers, the listening public and WLW.

LITERARY DIGEST POLL GOODYEAR TIRE 7.15 p.m., Mon., Wed., Fri. WJZ—Blue, New York

(Arthur Kuaner) Initial program (2) of this serie sounded as though the Literary Di gest, has taken particular pains in picking its spots. The votes were overwhelming from traditional Republican strongholds and the results publican strongholds and the results, which ranged from 3 to 1 to 3 to 2 for Gov. Alfred M. Landon, could surprise only the political neophytes. Nevertheless, the poison, which had been anticipated and feared by the anti-pollists among network execs, is there. The mentality which is inclined to ride with the probable windown of the property of the

pilations derived from the Digest's meagre samples.

Democratic leaders were undoubtedly aware of the results of the early labulations. A write from the product of the early the product of the early the product of the early stated that the only poll in which he was interested was the one that would take place Nov. 3 (election day). Republican candidate did his own commenting congratulate the Digest on its project.

averring that it was a pleasure to congrabulate the Digest on its project. The project of the pr

before the sale of the project to Goodyear.

Bankroller of the air end of the poll was represented on the broadcast by E. J. Thomas, assistant to Goodyear's president. Thomas asserted that the Goodyear Co. knew no politics, but was merely offering the tabulations as a public service. Property of the control of the project of the control of the contr

MAJOR BOWES CAPITOL FAMILY With Waldo Mayo, Helen Alexan-der, Nicholas Costentino, Edward Matthews, Three Major, Charles Magnante, Sam Herman, Virginis Verzilt

68 Mins.
Sustaining
Sunday, 11:30 a.m. EDST
WABC, New York

Standary, 11:30 Lim.

Standary, 11:30 Lim.

Bith. Instant of the Crossley Reports topping amateur hour jumps twice from NBC to CES. Jump No. 1 Sunday (6) took the Sunday morning program dating from 1922 (Bowes started in 1925) into the fold. A fortnight hence the Chase and will be transformed into the Chrysler auto 9 pm. Thursday night program. Not the least piquant side of the spectacular personal success of Edward Bowes in the last two years is that he remains managing director of the Capitol theatre—a sinecure by Loew and permitting no option to Loew in the matter.

action, consisting of Letth Stevens orchestra, Reed Kennedy and a masteriation of the control of

that's written into the lease as held by Loew and permitting no option to Loew in the matter.

Loew may remain no tanay the Loew may remain not the latest the latest that the latest that the latest that the latest two tends and a mention of what's next two tends and a mention of what's next two tends and a mention of what's a hold-lover from the days when the Capitol and the latest that the public, while probably under the impression (outside. New York certainly that the talent heard on the late is actually from the theast that the public, while probably under the impression (outside. New York certainly that the talent heard on the late is actually from the theast that the public, while probably under the impression of the latest two the latest t

NORMAN ROSS
Race Track Broadcast
10 Mins.
Sustaining
Mon.-Sat., 4:00 p.m., ET
WENR, Chicago

ween, Chicago, and the Wenner, Chicago and the Washington Lark, Norman Ross, local washington Lark, Norman Ross, local more than the state of the Lark State

strike a sturdier stride in future broadcasts.
Howard Heine was on the opener
Howard Beine was on the opener
Howard Heine was on the opener
Howard Heine was on the opener
Howard Heine was a strict of the manner.
It is sale starfs (announced as giving show a collective ear). Heinz has nice mike manner.
Commercial copy okay most of the way and not more redundant than housewives are accustomed store that housewives are accustomed store that housewives are accustomed to the way and not more redundant than housewives are accustomed to the store of the need for variety in children's diet that cues perfectly and logically into the announcer's suff concerning Heinz 57 varieties, etc. At a later point the commercial good tenoring of kennedy and an impression of monollight and roses smothered in ketchup was conveyed.

JACK ARMSTRONG

JACK ARMSTRONG'
With Jim Ameche, Sarajane Wells,
John Gannon, William Myers,
Jane Malkamus, James Goss, Gilbert Douglas
Juve serial Juve serial
15 Mins.
WHEATIES
Mon.-Fri., 5:30 p.m. EDST
WEAF, New York
(Blackett-Sample-Hummert)

(Blackett-Sample-Hummert).
If the advertising agency figures the average U. S. mentality to be around 14 years for adults, the computation for juves must be something less than zero. Maybe those figures arent far off in reality. Exting the second of the

that it's easier to capitaize on amemotion and absurd situations than intelligence.

Jack Armstrong'—an old fave with Wheatles—is up to this trick in every haven't learned to condition their reflexes, which means most of the moppets below the sophomore sophistication of high school.

Armstrong character goes through Armstrong character goe dentures within 15 minutes. Show caught (2) had him running to catch a train for San Francisco, nearly robbed of his suitcase (which contained a jade tallisman), and in danger of stabling the stable of the suitcase (which contained a jade tallisman), and in danger of stabling the stable of the suitcase of the suitcase of the suitcase which contained a jade tallisman), and in danger of stabling the stable of the suitcase of the suitcase of the suitcase which contained a jade tallisman). And in danger of stabling the stable of the suitcase of the s

Steet.

An armon, the principle trio in the cast to date, perform under required steam pressure. Show last year was on CBS, but this year moved to NBC. It apparently clicks with all the gusto of the erstwhile dime thrillers.

GEAND DUCHESS MARIE With Delmar Edmundson, Stevens Orchestra, Reed K. Angelo Patri, Ann Eisiner Mae Gordon, Jerry Macy Magazine of the Air GUY LOMBARDO OECHESTRA Music, Songs 30 Mins, GEN. BAKING Sun., 5:30 P. M. EDST WARC, New York Mae Gerdon, Jer.,

Magastine of the Air

Magastine of the Air

Mary Hard Mary Mary

M. H. J. HEINZ

M. W. F.; Il a. m. EDST

WARC, New York

(Mazon, Inc.)

Heinz probably has a good workable formula here. It's an effort to command Il a. m. attention from the housewives and for that purpose dation, consisting of Leith Stevens orchestra, Reed Kennedy and a master of ceremonies who's called the

New fall series of the Bond Bread Tea Shop (General Baking-N. W. Ayer) is hosted by Guy Lombardo's orchestra which dispenses a pleasant but passive half hour of ultra dansapation which, after all is said and done, leaves the same palatable Lom-

(N. W. Auer)

pation which, after all is said and done, leaves the same palatable Lombardo after-glow but without exciting anybody.

Institutionally this sort of easy-going commercial may be the right idea for 5:30-6 p. m. Sunday after-moon spot on WABC-CES.

But in terms of aggressive sales stimulation the hat hour is uneventiantly but leaving no lasting impression. What its effect may be to excite future tuner-inners, is problematic.

Major plug is a dramatized commercial midsection, about the newly-mercial midsection, about the newly-mercial midsection, about the newly-mercial midsection and treat a favorite staff of life.

Lombardo showmanizes his usual medley of pops by ascribing this or that tune as being some contemporary leader's current five.

Lombardo showmanizes his usual medley of pops by ascribing this or that tune as being some contemporary leader's current five.

Thus had requested one or another pop, and each in turn is given an atmospheric intro by a suggestion of their respective theme songs. It's 1-rolling of a sort, but neat.

On the choice of numbers Jack Problems of the content many nowadays) who managed to get his firm's batch of tunes so generously sandwiched into the first of the Lombardo series.

NELLIE REVELL Poetry, Music, Talk 15 Mins. Sustaining Sunday, 11:15 a.m. WJZ, New York

was subordinate in basic appeal to the Granulate in the Beautiful and the Granulate in the program's full and official title, 'Hera Magazine of the Air.' It's an attempt to apply the setup of a women's glossy paper monthly to a radio segment. In mid-section an around the segment, in mid-section and the section of the section of the section of the property of the section of the property of the section of the sectio Sunday, Il-15 am.
WIZ, New York

'Neighbor Nell' si back doing her stuff on NBC. At this hearing, the day before Labor Day, she develops sentimentallty appropriate to the occasion and took some wallops at the grumblers and perpetual faulting. One of the oldest and surest program ideas in broadcasting—soft music, cheerful messages, snatches of inspirational poetry—this sample is in capable hands. Nellie Revell knows what it's all about. That goes double—for life and for a knowledge of the state of the state

DUNCAN MacPHERSON'S GOLF CLINIC Golf' 15 Mins. HOTEL LA SALLE T.T.-S; 6:15 P. M. ET WBBM, Chicago

MILTON BERLE With Wendell Hall, Jones and Beryl Markham Variety, Community Sing 30 Mins.

36 Mins. GILLETTE RAZOR BLADES Sunday, 16 p.m., EDST WABC, New York (Ruthrauf and Ryan)

Curlous combination of material here. First hearing is no real test, except insofar as it goes to show that the sponsors seem to be sourceful. Mrs. Beryl Markh

Sourcetul. Mrs. Beryl Markhan, English trans-Atlantic flyer, had arrived in New York only a few hours before the program and was rushed on for her first radio interview, This must have taken some maneit could not possibly come and the region of the program directors.

Mrs. Markham thus, quite natural, and done well, is distinctly in favor of the program directors.

Mrs. Markham thus, quite natural, and its regular personalities can and its regular personalities can and its regular personalities condary. Whether the sponsors expect to grab other celebs for future layouts, or whether this was a contract of the program directors. A contract of the program directors in the secondary. Whether the sponsors expect to grab other celebs for future layouts, or whether this was a contract of the program directors of the program disposition of the contract of the program disposition strikes and distinctly orny—especially when thrown in together with such an up-to-the-minute item as this interviewe are both from way back when. Fact that both are paired here, and that both are paired here, and that both are figured to have the same kind of papa-mama front-parlor appeal tells something. On the other emplified by Millton Berle is probably figured to interest some of the younger folks.

Jones and fact be third by the studio audience but nevertheless struck as being a bit out of place, Sang a couple of minor items but most of their duties consist of audience work. Joshing various means those 'toshed a box of blades. One guy used for the ribs was a N. Y. newspaper radio columnst, which seems questionable taste. Besides tupping of on rehearssis.

Jones and english pairs have been and in the bast. His gags struck as being well thought out and routined. His style is less rowdy and bolstcrout shan in the past and he is likely to go places. This some in the past and he is likely to go polaces. This some in the past and he is likely to go polaces. This some in the past Here that element come to have been cleared up with-

out at the same time stymieting him. Especially impressive was he when interviewing Mrs. Markham. Showed both tact and intelligence, bringing out the high points of her flight and adventure, getting in a couple of government of the state o

they are?") without being m any way offensive. In a bit in which Berle Centered in a bit in which Berle Lette. She is actually Ellen Barton. 10-year-old youngster, and a honey. Property handled, this youngster can be worked up to mean a great deal in radio and the way gram with Berle doing straight beautifully, is most decidedly the proper way. It still remains a question how the program's basic combo will jell.

WBBM, Chiesays.

WBBM, Chiesays.

Thougan MacPherson's Golf Clinic has early the control of the

BEYOND THOSE HILLS

LIES OREGON

And there-Idaho; and there-Nevada. KPO reaches over the mountains and covers the communities in three additional states-just as effectively as it does in northern California. Sells them, too! Let us give you the full details of KPO's fine record with local and spot campaigns.



Completely programmed by NBC

Announcement

J. P. MULLER & COMPANY

Announces the Creation and Development of an Entirely New and Original Radio Program . . .

SPECIAL EDITION

The First Complete Newspaper of the Air

All Rights Thereto Have Been Fully Protected. Any Infringement Will Be Prosecuted to the Fullest Extent of the Law.

RADIO DEPT. John T. Adams Stella Unger

J. P. MULLER & CO. 512 Fifth Avenue New York City

Festion16 Mins.
16 Mins.
SINCLAIR OIL
Friday, 10:30 P.M., EDST.
WEAF, New York
(Federal)

agniciarie oil.

Fiday, 18-39 P.H., EDST.

WEAF, New York.

WEAF, New York.

WEAF, New York.

Priday, 18-39 P.H., EDST.

WEAF, New York.

One one of code/rdl).

One one of code of code, the code of code

sport.
Commercials of the program are well handled, a contest also being delibring tided in. This will include picking the Downwards and the season, listeners matching their skill against that of Grange.

"GOOSE CREEK PARSON"
With Rev. Josiah Hopkins, Mrs. Hopkins, Mary Hogg Michael, Eliza
Aliman, Dan Davies, quartet
Semi-Religious

15 mins. SUPERSUDS

Semi-Religious Tamins.

In mins.

Sum. 2115; Wed. Fri., 7:39 p.m. EST

WABEC, New York

Genton & Bowles)

Something reminiscent of Phillip
Lord's erstwhile 'Seth Parker' brew
bobs up in the 'Goose Creek Parson, although the latter originally
addicted to sunshine than Lord's
hardshell New England stuff was.
Hopkins, an ordained man of the
cloth ...d, an ex-army chaplain, has
a good program formula for the
cloth ...d an ex-army chaplain, has
a good program formula for the
cloth in the cloth of the cloth of the
cloth ...d an ex-army chaplain, has
a good program formula for the
cloth ...d and stuff was.
Hopkins deliver homely aphorisms.
CBS sustainer, has been fried by the
present sponsor to good results in
the west and is now coast-to-coast.
Intermingled with wheezy hymns,
Hopkins delivers homely aphorisms.
CBS sustainer, has been fried by the
present sponsor to good results in
the west and is now coast-to-coast.
Intermingled with wheezy hymns,
Hopkins delivers homely aphorisms.
Hopkins delivers homely aphorisms,
Solomoni- judgments when members of his flock scatter the wool.
Such material is always good for a
whirl, and currently appears to be
making to grade again. Pacing is
English language enough to drive
home the point that all's very homespun and hearty.
Commercials are polite for a script
show, but good taste should be no
have just listened to a deal of semisacred fanfare.

Edga.

DON McNEILL
With Gale Page, Charles Sears,
Joseph Gailiechlo orchestra
Music, Songs, Comedy
30 Mins.
MORRELL DOG BISCUIT
Thurs. 4 p.m., EDST

30 Mins.

MORRELL DOG BISCUIT
Thurs, 4 p.m., EDST

WEAT. New York & McDonald)

Makenr, of the Heart Dog Food
toss a radio tea party weekly on
Thursday afternoons with a variety
revue. In between rounds of china
clatter, commercial copy is filled to
the brim with information regarding
the brim with information regarding
the brim with information regarding
ingredients of the liver of the dother
there are three flavors, beef, fish
and cheese and all very good for the
pet pooch. For comedy accent,
there's a barking hound to send the
composition of the period of the
pet pooch. For comedy accent,
there's a barking hound to send the
composition of the period of the
pet pooch. For comedy accent,
there's a barking hound to send the
composition of the period of the
pet pooch. For comedy accent,
there's a barking hound to send the
pet pooch and the period of the
pet pooch and the pet pet pet pooch
the pet pooch and the pet pet pet pet pet
the pet pet pet pet pet
the pet pet pet
the pet
the

T MADE THE FRONT PAGE'
With Louis A. Witten, Earl Harper
Inference.
Its Mines
IS Mines
IS Mines
IS Mines
Wirns, New York
Aithough it still needs a little doctoring and experience, this stanza
root a lot without drawing no mapped
to a lot without drawing no mapped
to a lot without drawing no
one to coffers. Idea is a natural for
a station with newspaper affiliation
(WINS, owned by Hearst, ties in
with three New York dailies), but
in with three New York dailies), but
in fragmentary form. As per title,
the aim is to interview daily, except
week-ends, persons who figured in
the current headlines.
Louis A. Witten, radio director of

AMBERS-CANZONERI FIGHT Bill Farron, Dave Driscoll 90 Mins. 90 Mins. YANKEE NETWORK Thursday, 9:30 p.m., EDST WOR, New York

WOR, New York
Yankee network bought the broadcast privileges to the Ambers-Canzoneri fight for the world's lightweight championship as exploitation
for its Yankee and Colonial hookups,
plugging the advantages of the New
England outlets for the airing of
special condens was strictly
a condens was strictly
a Colonial Colonial Shepard.

wonth confers. Idea is a natural for a station with newspaper affiliation in the station of the confers. Idea is a natural for a station with newspaper affiliation in the confers. Idea is a natural for which is a station with newspaper affiliation in the confers. In the commercial for John Shepard. It is the production and figures in the production and figures in

JOAN DAVIS With Bert Baumgartner Songs, Piano 15 Mins,

15 Mins, SCHNEIDER'S CREDIT JEWELERS Mon., Wed., Frl., 9:15 a. m. KWE, St. Louis

Joan Davis, rhythm swinging warbler with Bert Baumgartner, vory tickeler, are co-featured on a

ivory tickeler, are co-featured on a 15 min. no chatter program etherized from KWK three times weekly. Because of complete abspace of commercial babble interwoven in program it should have a strong audience of the complete abspace of the complete and the complete and

IN and surrounding old Philadelphia exists one of the most important markets in the United States for your product. To cover this market effectively, you will want



PHILADELPHIA

ROBERT A. STREET, Commercial Manager

P'CT'B & G'MBLE (Crisco) 5:30 Dally Er. Sa-Su-WEAF-11:30 a.m., WJZ

Vio & Sade Art Van Harvey Billy Idelson Bernadine Flynn

Bernadine Flynn
(Ivory Soap)
3:45-M to F-WEAI
The O'Neille
Kate McComb
Jane Weet
Violet Dunn
Jimmy Donelly
Jack Rubin
Jimmy Tantey
Janet Gilbert
*Blackmau

COMMERCIALS

WEEK OF SEPT. 9-15 (ALL TIME EDST)

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's

name.

All time is P.M. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

An account.

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday);
W (Wednesday); Th (Thursday); F (Friday); S (Saturday).

NBC

WILLIE and EUGENE

Every Wednesday 8 P.M. DST.

DR. LYONS TOOTH POWDER

WJZ - - NBC

COL SHELL S

SATURDAYS WEAF

:30-10:30 P.M.

ROCHWELL O'KEEFE INC

DONAHE

ROOM RADIO CITY NEW YORK WJZ-NBC III. A Satt-11:30 P. M. Wed.-12:08 A.M. Thurs.-8 P.M.

JACQUES

CHARLES

Thurs, & P.M.

DACHES

ACME 5:30-Su-WEAF Home Harmonies Smilling Ed McCon

nsil
Irma Glenn
Pelmer Clark Ord
*H. H. McDonald
AMKRICAN CAN
9-Tu-WJZ Ben Bernie & Lade Ramona Fuller-Smith-Ross AMERICAN HOME PRODU PRODUCTS (Anacln)
Tasy Aces

WJZ-7 P.M. Fues.-Wed.-Thur. Joedman. Ace Jans Ace Mory Hunter Blackett-S-H MOTE HUNTER
Blackett-S.H
AMER. TORACCO
10 p.m. w. W.EAF
and WJZ
Hary Sonik Oro.
Edity Sonik Oro.
Edity Chark
Songemiths 4
*Lord & Thomas
AMER. RADIATOR
7:30-Sun-WEAG
Sigurd Nilssen
Sigurd Nilssen

Watter Sodering
"Blociett
BUWEY'S
BUWEY'S
BOWEY'S
BOWEY'S
Pon WEAF
'While the City
Sleeps'
Finney Briggs
Florest Lewis
Vivian Frideli
Josa Pugh
Tokat Pugh
Charles Eggleston
Charles Eggleston
Coell Roy
Marie Nelson
Peuline Hopkins
James Goes

Constant Marie

**Control Not Control

**Control

**Con

BRISTOL-MYERS (Sal Henatica)
(Ipana)
Stoopnagie & Budd Jack Smart Peter Van Steedan

Willie Morris Frank St. Leger *Blaker Advt.

BABBITT CO. 11 a.m.-Mon. to Fri-WJZ

'Devid Harum'
Wilmer Walter
Peggy Allenby
Edith Spence
Walter Soderling
*Bleckett

Peter Van Steedan CAMPANA 10 p.m.-Fri-WEAF First Nighter Aubrey, M. & W. CARNATION MILE 10-N-WEAF

Mand Muller
M L Bestman
Ruth Lyon
'Erwin, Wasey

CITIES SERVICE Jessica Dragonette Roserio Bourdon Or Revelere *lord & Thomas COX GELATINE 12:30 p.m.-Fri-WJZ Isabelle Beach *Katz

FORD
Fri-9:00-WJZ
Fred Waring'e
Pennsylvanians
'N. W. Ayer

FIRESTONE 8:30-M-WEAF Vocal Ensemble Florence Vickland Sweeny-James

FITCH 1145-Su-WEAD Morin Sisters Rench Roys

FRIGIDAIRE 9:80-Fri-WJZ

9:30-Fri-WJZ
Clara, Lu Em
Ted FloRito Oro
'Lord & Thomas
iENRRAL FOODS
(Maxwell)
9-Ti-WEAF
Show Roat
Lanny Ross
Kolen Jepson
Honey Dean
Sam Heart
Al Goodman Orc
Jesnicol Senicol
T-Senicol & Bowles

Jeli-(1)
T-SenwEAF

7-Sn-WEAF Tim Ryan.
Irane Noblette
Morton Bowe.
Don Wilson
Don Voothees Orc
Young & Rubleam
GENERAL MILLS
E30-Mon to Fri-

WEAF

'Jack Armstrong,
All-American Boy'
Jim American
John Gannon
Wm. Myerb.
Jane Malkanus Jane Malkanus
James Goss
Gilbert Douglas
*Blackett-S.-H.
GEN'R'L MOTOR*
10-Su-WEAF

Gen. Motor Symph Erno Rapee, Dir, Albert Spalding Harold Bauer *C'mpheil-Ewald GENERAL, SHOE 10:30-Tu-WJZ

'Portraits of Har-mony' Vincent Lopez Orc *C. J. Clark, Inc. GOODYEAR TIRE

7:10-31-WA-WAT.
Foli?
Literary Digost
Foli?
John B. Kennedy
*Kudner, Inc.
HOUNKINID.
FINANCE.
8:30-Ta. WJZ
Rdgar A. Queet
Bernardine Flyup
Sidney Ellatrom
GL. De. For Or
C. De. For Or
G. Mallen Milk)
St to F-7:30-WJZ
Lum & Abner

Lum & Abner Chester Lauck Norris Goff *Lord & Thomas JERGEN
9:00-Sn-WJZ
Walter Winchell

JOHNSON & SON
(Floor Wax)

8 p.m.-Mon.-WEAF
Fibber Medies &
Meily
Marion 4 J Jordan
Charles Laveer
Ted Weens
*Needbarn, L. & B.

EKELLOGG
**SA-Talle Fe-So. Kennestern State Control of the Cont

5:30-Daily Ex. Sa-Su-WJZ Singing Lady fresne Wicker N. W. Ayer KRAFT-PHENIX 10-Th-WEAR

Bob Burns
Jaok Oakle
Glends Farrell
Suzanne Fisher
Deane Janis
Taylor Chorus
Jinmy Dorsey Oro
J. Walt. Thomp. LADY ESTHER 8:30-Tu-W-WEAF

LADY ESTHER SESSO-TO-W-WEAR SIGO-TO-W-WEAR WARNE KING OF O. LIPTON, INC. 10:30 A.m. Thorse Raibh Wear Raibh Wear Sesson S

'Wife Saver' Allen Prescott *Peck

Allen Fredcott

Precit

DR. MILES I.AB'S

(Alka-Satzer)

WLS Barn Dance
Ridge Runners

Lulu Belle

Maple City 4

"Lifs M-V-F-WEAP

Uncle Ezra, Radio

Station Ezra,

Pat Barrett

Carleton Guy

Nors Cunneen

Wads

MOLLE # D.m.-Tu-WEAF

Voice of the Penple

Parks Johnson
Jerry Belcher

Stalk-Gohle

MORELL'S

4 p.m.-Thur-WEAF

Tea Time
Gale Page
Chaz Seers
Galllechia's Orc

Henri, H. & McD.

Nat' Golf Tourse

Golf Tourse

Golf Charles

Phil Ducy Loretta Clemens 3 Sweethearts Les Reisman's Ore Eton Rove Charles Martin

Charles Martin
*Blow
*Pilow
*Pilow
*Pilow
*Pilos
*P

8-W-WEAF arietou E. M

Dir.
1. Anthony Smyths
Minetta Allen
Michael Rafetto
Walter Pattersou
Barton Varberough
Bernice Berwin (Fleischmann)

G. Thompson, Dir. Rudy Valles and His Conn. Yauks Chae. Valles George Jessel John Boles Eddle Green

*Blackman
(Oxvdol)
3:15 Dally Except
Sa & Sn-WEAF
'Ma Perkins'
Virginie Payne
Marjorle Hannau
Chas Egelson
Hillia Graham
Charner Batson
John Mathewa
Corine Desth
Rutler Mandeville
Ken Griffin
*Blackett 7:30-Su-WJZ
(Royal Gelatine)
'Husb'nds & Wivee'
Sedley Brown
Alille Lowe Miles
'J. Wait. Thomp.

Construction of the constr

Josef Kolstner's Or Gardner's C. Gardner's C. Gardner's C. B. O. A. 2 p.m.-Sun-WJZ Maglo Key of RCA John B. Kennedy Cadet's Chorus Henry Fonda. June Walker Str. Wm. Dripps, Dir. *Lord & Thomas REGIONAL ABV, JOSS mm.W. P. Hystery Chef *McCann-Erickson SEMENTIELD.

Mystery Chef

McCamp Telling

of-6-14-71-8-74-84

of-6-14-74-74-74

No. 14-14-74

Operational

O

Ifarry Kogen
ethoderal
10:30-Fri 7 n.m.-Sat
WEAF
Harold Red Grange
Frederel
STAND, BRANDS
STAND, BRANDS
STAND, BRANDS
A. K. WEAF
A. K. WEAF
A. K. Show Mai Edw Showe
Graham McNemee
(Royal Gelstine)

CAMPBELL

Columbia

Honey Chlis Songsmiths 4 Red Nichols Oro N. W. Ayer Kate Smith's Band Jack Miller's Oro Parls & Peart

AMERICAN HOME PRODUCT (Bisodol) 8:30-F-WABC 'R'way Verieties'
Oscar Shaw
Carmela Ponselle
Elizabeth Lennox
Victor Arden's Orc

9-F-WARD

"Hollwood Hotel"
Winterset"
Margo
Busgess Meredith
Edward Ellis
Edward Clasell
Louella Parseon
Raymond Palge OrFrances Langford
Igor Gorin
(Tomato, Much.) Victor Arden's Orc (Kolynos)

8 p.m.-Tu-WABO
Hammerstein Music Hall'
Ted Hammerstein Lucy Laughlin
Jerry Mann
Nancy McCord
Frank Moulan
David Putternan
*Blockett Igor Gorin
(Tomato Juice)
8:30-WABO
Burns & Allen
Jimmy Newell
Ken Niles
Henry King's Orc
F. W. Armstrong
COLGATE-PAIMOLIVE-PEET
(Palmolive Soap)
9:30-W-WABO

AMERICAN TOBACCO CO. TOBACCO CO.
(Lucky Strike Cigs)
10-8n-WABO
Your Hit Parede,
and Sweepelakes
Harry Salter's Ore
Builty Clark
Edith Dick
Songsmiths 4
*Lerd & Thomas

9:30-W-WABO
Palmolive Come On,
Palmolive Come On,
Homer Rodeheaver
Tiny Ruffner
10-W-WABO
(Shave Gream)
Gang Busters'
Phillipp Lord
Alice Reishart
James VanDyk
Matt Crowley
(Super Suds) ATLANTIC REF. Atlantic Family

7:15-Su-WABO 7:30-W-F-WABO Goose Creek Par-Goose Creek P.
son'
Josiah Hopkins
Biary Michael
Bizia Aliman
Dan Davies
Benton & Boy

Non Voorhees Oro

*BBD&O FELS & CO. (Fele Napthe Soap) 12:15-Tu-Thu-WABO

the

CONTINENTAL
BAKING
(Wonder Bread)
6:45 Dnily ex, Sa &
Su-WABC Renfrew of the Mounted Laurie Fork Brs-kino, Au. House Jameson Chester Stratton Joan Baker Hanley Stafford B. B. D. & O.

B. B. D. & O.
Dem. Nat'l Comm.
10:46-7u-WABO
Happy Days'
U.S. Adv. Corp.
E I DU PON'T DE
NEMOURS & CO.
8-W-WABO
Cavalacde of Ara.
Arthur Pryot, Jr.
Dir.
Kerneth Webb. Au.
Don Voorbees' Oro.

*J. Wait. Thomp.
STERLING PROB.
(Beyer's Asnirin)
\$:30-Wed-WJZ.
'Lavender aud Old
Luce'
Gus Haenscheu Ore
Frank Munn
Lucy Monroe
*Bleckett

*Bleckett
(Bayer's)
3:30-Su-WEAF.
'American Album'
Frank Munn
Lucy Monroe
Arden & Arden
Gus Haenschen Or
Bert Birsch

Bert Hirsch
(Phillipe Mag)

rageant U. Averageant U. Avera

Tu-Th-7:15 p.m.

Voice of Experience'
*Warev
8:15-Fri-WJZ
*Singin' Sam'
Harry Frankel
*Wasey
WELCH
(Graps Juice)
8-F-WJZ

Lady Counsellor trene Rich Ned Wever

WOVER
WOODBIRYS
9:16-So-WJZ
Paul Whiteman
Roy Bergy
Rimer
Liner
Durelle
Johnny Houser
Bob Laurenca
*Lennen & Mitchel
Inc.

Hell Kempis Ore 7 Org 2 Trong & Ruberm 1-0 (Trong 1-0 to 1 Grand Duchess & Marie
Leonard Barron
Jelmes Barron
Jelmes Barron
Jelmes Barron
Jelmes Barron
Jelmes Mac Gradon
Jerty Macv
Reed Konnedy
Leith Stevens Oro
Maxon. Inc.
G. KREUGER
Jelmes Alei
Jerty Art.
Kreuteer Musical
Toast

ARMIN VARADY 12:30-Su-WGN

Perry Como
Elmo Tanner
C'try Washburne
Red Ingle
Plerra Andre
Ted Weeme Oro

CONTINENTAL BAKING Su-9 p.m.-WGN

Su-9 p.m.-WON
The Wonder Show'
Oraon Welles
Lee Patrick
Rita Johnson
Addel Ronson
Addel Ronson
Town Wilse
Frank Rendich
Bill Fringte
Frank Rendich
Bill Fringte
Frank Rendich
Strank Promes Holop
Serappy Lambet
Tubby Weyout
Len Stokee
18.B.D. & Q.

S Schermerhorn Jerry Cooper Ray Block's Ore Blow

REY Block's Ore

*Blow SETHER

*Bob-WWARD

Wawne King's Ore

*Stack-Goble Cong

*Gradio Theory

*Budio Theory

briola Sassafrae Phil Regan Russ Morgan' *Ruthrauff &

*Ruthrauff & Ryan
LIGGETT &
MYERS
(Chesterfield Cigs)
9-W-WABQ
10-F-WABQ
Kay Thompson and
Ray them Singers
Ray Heatherton
Andre Kostelauetz
Oro
*Newell-Emmett

PHILCO
7:45 daily ex. SaSu-WABO
Boake Carter
*Hutchins *Sehl

HEALTH

PRODUCTS

5 p.m.-Sun-WOB

'Amateur Night'

12:16-Tn-Thue
The Rhythm Boye
The Rhythm Boye
The Rhythm Boye
The Same Boye
The Same Boye
The Same Boye
The Same Boye
The Same
Th Gene Conkilla
Swing Octal
Guy, Lombardo and
Guy, Lom

Bon Gage
10:30 n/mal
10:30 n/m

FButchias

THYTSBURGH

2-8s-WARD

Thy Music You

Fitting Mind You

Pitting Mind You

Robert Taylor

The Mind Yaculum

Sociolay

Free Mind Yaculum

Sociolay

Free Mind Yaculum

Sociolay

Free Mind Yaculum

Sociolay

Free Mind Mind

Free Mind Mind

Free Mind Horse

Free Mind

Free

Free Mind

Free

F

WHEATENA CORP 7:15-M-W-F-WARC
Poncye, the Sallor
Poncye, the Sallor
Poncye, the Sallor
Buckley
Olive La Moy
Charles Lawrence
Jimmy Donnelly
Ernic Watson, arrenser
Vatson, arvalve Core
Ckelvin Keech, Announcer
Rohrabaugh &
Gbson

CRAZY WATER
HOTEL CO.
1-1:15 p.m.-M-W-FWOR
Music from Texas'
Jack Amilung Ore
Mary Hagman
*Luckey Bowman

*Luckey Bowman CROWN OVERALL.

7:45 n.m.-Thu-WLW.

WLW. alley Froits' Seel Day Carles Seel Day Carles Seel Day Carles Chas. Day Carles Golden Florence Golden Charles Wayno Devore Sign William Greene Claire Geneville Jos Lugar Oro 4H. W. Kastor

CRUSADERS

Tu-7:45.WOR
The Crusaders'
Fred G. Clark
Marschalk & Pre

Gibson
WILDROOT CO.
7:30-M-WABC
Judy Starr
Paul Douglae
Charloteers 4
8B. B. D. & O.
WM WRIGLEY
10:30-Dhily Except
Snt-Sn-WABC
March of Time
*B B D & O

Mutual

NEW YORK

BENNY

6 P.M., EDST

FEEN-A-MINT

Secretarial Position Desired

Benny Rubin Arnold Johnson O DRYDEN & Win. Esty

MOUSEHOLD
FINANCE
8:30 p.m.-Sat-WOR
Sherlock Holmes'
Richard Gordon
Harold West
**Frey
LEHN & FINK
1 p.m.-M to F.
WGN

PALMER
10:16 a.m.-SunMuslc Masters
Bestles Micheman
Muslc Masters
Bestles Micheman
Magazine Micheman
Magazine of Air
Vicki Chaes
Herbrit Spickerman
Sydney Mason
Piorence Golden
Bess McCammun
Louis Levy
Bess McCammun
Louis Levy
Ress McCammun
Louis Levy
Fig. 10 a.m. 10 WGN
Life of Mary
Sothern'
Legnen & Mitchell
LOCAL DEPART
MENT STORE
9 a.m.-Thur-WOR
Morning Matthee'
Guy Lombardo Oro
Margaret Chese
Dorland BIII Stoses Ore FR H Jones FELS NAPTHA145-54.W-4-WGN Y Gordon Vandover Bud Vandover Garl Hoefts GAILER RUBLES BUNG FIRE BUNG *Dorland
McFADDEN PUBS.
10 p.m.-Tu-WOR
Bernarr Macfadden
*Lennen & Mitchell

Hernarr Macfadden

San Mitchell

Side Mitchell

Martucal Ore

"Abnamo Bairia

Orothell

Orothell

"Annual Distance

"Annual Mitchell

"Annual Mi

(Ovaltine)
3-M to F-WGN
'Molly of Movies'
Kirby Hawks
Gens Page Gene Byron Blackett-S.-H.

LEW

Own Electrical Organ JUST COMPLETED AN
Eight-Week Engagement at
The Great Lakes Exposition
CLEVELAND O.
Thanks to Lincoln G. Dickey

RETURN ENGAGEMENT

Stellar Attraction
NATIONAL ELECTRICAL
and RADIO EXPOSITION CENTRAL PALACE, NEW YORK September 9-19



ROXY THEATRE, N. Y.

LOEW'S STATE

THIS WEEK-SEPT. 4 Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

THE 17TH WEEK

MUTUAL BROADCASTING SYSTEM

Sectionaria (1981) Section Bester Young man, 25, single, college education, would like secretarial position stage or secretarial sections of the secretarial section of the secti

SAM HEARN "HORACE NIMBLE" MAXWELL HOUSE

SHOW BOAT WEAF, Thurs., 9-10 P.M., EDST Management: LEO MORRISON Eadle Rep.: FRED B. NORMAN

AND THEIR TWO PIANOS

Twice Weekly-WABC

South African Radio Revamped

Government Control Begins - Innovations Promised—Reith Influence Seen

CBS RENEWALS

Mondays.

Department Stores: Morning
Matinee with various orchestras and
guest performers, Thursdays, 9 to
945 a.m., beginning Sept. 10. Via
WOR, WNAC, WBAL, WGAR,
WABY, WGR, On Sept. 10, 17, and
24, there will be a repeat at 10 a.m.
tor CKLW, WGN, WSAI, WSM, and
WCOL. On Oct. 1 this second lineup
switches to the 9 a. m. spot along
with the others.

Note: New programs or renewals for more than 13 weeks are gen-erally cancellable in cycles of 13 weeks on 30 days' notice.

Ford Dealers Bankrolling

WXYZ's Livestock Reports

Fischer on Don Lee

George Fischer, who recently resigned from KFWB is with Don Lee network to air his film gossip program over that chain. He also will aid in building new programs and handle special exploitation for the net

Hollywood, Sept. 8.

Radio in this cecuntry is now under the direction of the government-controlled African Broadcasting Corp. Took over last week with former Schlesinger private management stepping out.

Government took the transter calmity, Nothing spectacular or dramsting step. Which is perhaps the tip-off that South Africa radio will be conservative and staid along the British lines that admittedly is the ideal aimed at.

Sir John Reith, the straight-laced car of British radio, came here to meeting at and his ideas; it is expected, will be reflected here. Commercialization and Yankes products per out.

Postmaster-General did go on the air and state that many innovations may be expected; As South Africa radio has been pietty dreadful to start with there's enromous room for improvement.

Amaleurs-Sing Bee Combo.

Amateurs-Sing Bee Combo

stanza,

Basa Typewriter Co.: Royal

Basa Typewriter Co.: Royal

Football Roundup — with Eddie

Booley, Thursdays and Saturdays,

Gol to 645 p.m., starling Sept. 17.

Chicago, Cleveland, Detroit, Louis
ville, New York, Philadelphia, Pitts
burgh, St. Louis. Cleveland, Sept. 8.
WJAY here is first radio station to broadcast a commercial series from a downtown theatre, Station has sold a weekly combination amateur and community sing idea to Burts, Inc., jewelers. Idea is to stress instrumental talent and novelty acts on the amateur end. Mendel Jones and Gene LaValle of WJAY staff will handle the series, which is due to go on the air Sept. 27.
Broadcasts will originate before visual audiences from Cleveland's Hanna, only downtown legit spot. Ges Renewals

Recker H-O (Force and H-O
Ods): "Bobby Benson and Sunny
Jim,' starting Sept. 14. Via nine stations in New York, Philadelphia,
Boston, Buffalo, Providence, Syracuse, Harticrá, Albany, Rochester.
NEW MUTUAL PROGRAMS
Democratic National Committee:
Commeniator, Mondays, 10:45 to 11
p.m., starting Sept. 7; until election
time. Via WOR, WLW, WGN,
CKLW, WCAE, WGRA, WGR,
WAAB, WNBH, WMAS, WORC,
WLLH, WFEA. Starting Oct. 2, the
stanza will hit Fridays as well as
Mondays.

CHORISTER GETS BREAK

Second Soloist to Be Picked From Firestone Squad

Florence Vickland has been taken from the chorus of the Firestone Tire broadcast over NBC to be vocal soloist for six weeks during absence of Margaret Speaks. Miss Speaks herself was graduated from the chorus for the top vocal spot of the

program.
Miss Speaks sailed for a Europea tour Sept. 2.

Changes in Dubuque

Dubuque, Ia., Sept. 6.
John J. Price, formerly program
director at WKBB, Dubuque, now in
same capacity at WIBU, Peynette,
Wis. Dennis Wood replaces Gordon
Swarthout as WIBU's Madison studio manager. Swarthout has joined staff

WXYZ's Livestock Reports

Detroit, Sept. 8.

Ford dealers of Michigan have resumed sponsorship of daily livestock
reports over WXYZ and state web.
Broadcasts, started last December as
test for increased rural audience and
trade for Ford, were dropped as
commercial for summer, but were
carried through as sustainer.

Harold True continues, but were
carried through as sustainer.
Harold True continues, but were
carried through as sustainer.

Harold True continues, but were
carried through as sustainer.

As opecial feature for Michigan
State Fair here this week, program
is originating daily from Ford building on grounds. Following each 15minute broadcast, station talent puts
on a 45-minute show at fair. Will
include Mountain Pete, True, the Girl
Friends, Audrey Warner, Lois
Brady, Betty Stevenson, Cyril Wezemael, etc. of fan publication.

Gordon Thomas, WIBU announcer resigns to accept scholarship in Radio School of U. of Wisconsin. Ro land Richards, for seven years chief announcer at WIBU, now with WIBA, Madison.

Cunningham Chatters

Cunning nam Chatters

Hollywood, Sept; 8.

KIFWB has spotted Owen Cunningham to handle 'Studio Whispers,' the Hollywood gossip broadeast, aired from Warners studio for past three years, with George Fischer as chatterer.

Fischer now has 'Hollywood Whispers' on KHJ.

DON HALL S IN CINCY

DUN HALL 3 IN CINCY
Cincinnati, Sept. 8.
Don Hall Trio, instrumental and vocal, formerly on WLW and NBC, is back in fown, and goes commercial Sept. 28 on WKRC for a 28-week stretch under wing of Ohio Valley Dairy Council.
Mik blurbs will hit the air Monday through Friday from 6:30 to 6:40 p. m. Account placed by Fred W. Ziv agency, local.

Chi NBC Press Moves

Chi NBC Press Moves
Chicago, Sept. 8.

With Ken Fry moving into the newly created special events department for NBC here, Al Williamson, chief of the NBC press staff locally, ners o las shifted William Ray over to the special control of the news desk. Ray has been with NBC press, and the news desk. Ray has been with NBC program of the new staff of the new staff

hat.

Sicher's 'Studio Whispers' has been feature of KFWB for three years as local broadcast. As Warners own title and will continue program with Owen Cunningham spouting, Fischer's Don Lee gossip goes under title 'Hollywood Whispers'. Program will hit 14 stations as sustainer weekly and probably will go 'twice weekly, in October.

Cleveland, Sept. 8.

Cleveland, Sept. 8.
Great Lakes Exposition began its out-of-door Radioland shows from the Plaza's symphony shell here Saturday night. Expo is using a 16-piece band which Freddie Weper-directs. Guest conductors from WTAM, WHK and WGAR will be called in upon occasion.

Expo officials are also bringing in station units from other cities as attractions. WLW, Cincinnati; WXYZ, Detroit, and CKLW, Windsor, are expeted of Gip in shows.

Detroit, and CKLW, Windsor, are expeted of Gip in shows.

Expo and CKLW, Windsor, are expeted of Gip in shows.

Expo and CKLW, Windsor, are expeted of Gip in shows.

Expo and CKLW, Windsor, are expeted of Gip in shows.

Expo windsor, and a possible return of Singing Gireene Wicker) Lady are on the Expo books. Dicker is also on to, get Fred Waring's Ensemble here. If Waring comes Expo will open up Public Hall again to accommodate him.

The Oleanders, Megro quartet once in Cleveland and now heard out of New York over CBS wires will be week end attraction here.

KING FEATURES-WOR IN TRADING DEAL

King Features Syndicate, which has lately been trying to edge its newspaper talent into the ethere oin, has effected a tie-up with WOR, New York, whereby the syndicate furnishes free talent for a show and WOR furnishes the time. Program starts on Friday (11) 8 to 8:30 under the label 'Show Window' and with the intention of balting possible sponsors.

source and the state of the sta

WJAY Leases Legiter

Cleveland, Sept. 8.

WJAY has taken a three months' lease on the Hanna theate, legit house, for a Sunday afternoon community sing-amateur hour under local sponsorship. Burts, Inc., the bankroller, plans to go to town on the affair with full-page newspaper tie-ins and other promotional stunts.

WJAY lease of the legit shop gives this town it farst radio theatre.

Revive Babs Title

Cincinnati, Sept. 8,
By permission of the original Babs,
of Babs: and Her Brothers, harmonytrio formerly with Fred Waring's
and Ray Noble's orks, the title of the
act has been revived to identify the
act, now on WLW, which has the
original brothers, Charles and Little
Ryan, and a new Babs, Buddy Peirron, hailing from Boston.
First Babs, who was the wife of
Charles Ryan, is in the East and
temporarily retired from radio.
Ryan boys and Miss Perron had
been using name of The Smoothies
since joining the WLW staff a couple
of months ago. Old name of the
threesome started again this week.
On sustainings a present, the act is
being groomed for commercial spotting on the 500,000 watter.

New Physicgs at KFAB

Lincoln, Sept. 8.

It's new faces and new voices all over the KFAB-KFOR studios here since the lst of June. This week James Van Liew, continuity man, was handed his notice by J. Gunnar Back, new continuity chief. Van Liew is heading for the Coast this week. Two new announcers came on this week, Jack Hansen, late of WTAX, Springfield, and WISN, Milwaukee; and Jack Handeliffe, formerly with "WHO, Des Moines, and WROK, Springfield.

Ranny Daly's Job

Des Moines, Sept. 8.
Ranny Daly has been appointed program director for both KSO and KRNT of the Iowa Broadcasting System. Lansing Benet named as his assistant.
Orville Form

his assistant.
Orville Foster becomes new production chief for KRNT, while Dick Teela, former performer, gets the production head job on KSO.

Hot Springs' Desires Not Important. Will Move KTHS, Says Col. Barton

An Old, Old Story

Chicago, Sept. 8. Chicago, Sept. 8.

Dairy firm is wondering whether they'll get a show on the air this season. Can't seem to satisfy the president's wife, who is insisting that chief spot of show go to a foreigner, who

Agency hunting somebody to

Itty Bitty Altered

Starting next week, Itty Bitty Kiddy program over WHN, New York bows in with a regular dramatic stock company plus Perry Charles, Arthur Q Bryan, who has been teamed with Charles for server coasts, exits this week to go to At ame time sponsor-sponding program becomes a 30 minute show on Monday mights only. It will be aired at 7 p.m. EDST, starting the 14th, Program has heretofore been presented thrice weekly, Goldenrich Cheese returns, as sponsor late this month.

Monroe Hellinger's Tour

Monroe Hellinger leaves WHM, New York, this week to take a trip around the world. He goes to the Coast directly, then to the Orient and next, the South Seas, He'll be gone over six months. He has been handling public re-lation confacts and before that was in the publicity department. No suc-cessor as yet. Resignation becomes effective this Priday (11).

George Jessel East

George Jessel Last
George Jessel, who holds playerauthor contract with Universal, came
in from Holly wood yesterday (Tues.),
He will go to Toronto Friday (11) to
appear on Rudy Vallee's radio broadcast that night, and then will return
to the Coast.
Jessel is now working on 'Music
in the Park.'

General Mills for Wheaties has re newed for the 1937 out-of-town games of the Little Rock Traveller over KLRA, Little Rock.

Hot Springs, Ark., Sept. 8.
Meeting here yesterday (4) afternoon with a committee of business men appointed to confer withhim, Colonel T. H. Barton, prexy of him, Colonel T. H. Barton, prexy of Lion Oil company and new owner of radio station KTHS, Ho: Springs, definitely told group that he did not intend to relinquish station. Barton also added that he didn't wish to enter into partnership with local citi-zens or to allow local interests to select partnership representation in

select partnership representation in the ownership.

Committee said it would contact other radio interests regarding at-tempt to keep station here and local delegation would attend FCC when

aelegation would attend FCC when, it meets to pass upon sale. City of Hot Springs has also filed official, protest against sale. At meeting Barton reiterated offer to give Hot Springs free time daily, for five years over station if sale and transfer to Little Rock its approved by FCC. Expense of local programs, however, including "participshist trips, expenses, etc., would be footed by Hot Springs."

Workers Vs. Artists

Chicago, Sept. 8.
Here's one outfit in town that can't get scripf writers. At least not the kind they want.
University Broadcasting Council has a Men of Destiny's how going on Mutual in few, weeks. It's a half hour script program featuring farmous people in history. Seems that scripters who can turn out good material aren't good at delving into research and good researchers' cân't turn out a decent script.
So far, URC hasn't found a writer was can at the bill.

Loze Ranger' Extended

CENTERS OF POWER THUT THE STATE OF THE S

Washington is not only a center of governmental power, but of purchasing power-due to its rapidly increasing wealth and population. With WMAL and WRC behind local and spot campaigns, advertisers reach the moneyed customers in Washington as well as those in the adjoining suburbs in Maryland and Virginia.

WRC 1000-500 WATTS

WASHINGTON, D. C.

Completely programmed by NBC

strought newster a general th

RADIO SHOWMANSHIP

VARIETY

Stunts, Novelties, Tie-Ups

Bowes-Chrysler Ballyhod
New York City,
Heavier merchandising and p.a.ing
of the Bowes am stanza when it
switches to CBS and Chrysler on
of Arthur M. Brilant, hereforce advance man for Bowes 'yro units, to
the Ruthrauff & Ryan agent. Brilant was set in lis new job by Bowes
himself, and will contact PlymouthDodge-Deslot-Chrysler deslers in
Deslottler is sell as arrange the
electronic sell as arrange the
Brilant currently is working out
of Detroit, the first city up for

benav venuta announces her new radio affiliation with wor-mutual broadcasting system, beginning sunday afternoon, september 13th at 3 o'clock

direction wor artist bureau exclusive management jules alberti

HARRY

Lucky Strike 'Hit Parade'

Saturday, 10-11 P.M. EDST COLUMBIA BROADCASTING

DICK

Also at LOEWS STATE, New York This Week Sept. 4

Dir.: M C A
Per. Mgt., HERMAN BERNIE1619 R'way, N V C

HENRY BUSSE

And His Orchestra CHEZ PAREE

> CHICAGO -INDEFINITELY-MAR-O-OIL

NBC—Coast to Coast 3-3:30 P.M. EST—4-4:30 P.M. EDST Mentagement: M.C.A.

'salute.' Route then goes to Chicago, Philly, and Los Angeles.
Dealer merchandising is a .new slant for the stanza, with the sponsor anxious not only to plug the Chryslerbuggy but also the three others in now is attempting to cement the ballyhoo still tighter by buying up-all chain breaks preceding and following the Bowes program for Dodge plugging.

Trout Meets Smith
Des Moines.
Iowa Broadcasting System turned
the drought conference of last Thursday (3) into a splurge, parking
special announcers and engineers all
over town to pick up arrival of the
President's train, his tour through
the city, and arrival at the state-

the city, and arrivar at the sear-house.

Day, program director of KSO and KRNT, and Bill Spargrove and Dale Morgan, IBS announcers, had exclusive use of the chambers of the supreme court justices across the hall from the governor's office where the conference was held, members. KRNT fed CBS late Wed-mershar afternoon with a resume of

members. KRNT fed CBS late Wednesday, afternoon with a resume of the tour. Bob Trout handling for the web. KSO fed NBC with an outline of the meeting Thursday night via Carleton Smith.

Spargrove pulled a novel stunt when he brought together for the first time Bob Trout and Carleton Smith, presidential announcers for the competing national chains. Spargove interviewed the boys on the day's events, and then had them interview each other,

Bank's Man-on-Street Show

Bank's Man-on-Street Show

Man on Street, for four months
sustaining, has been sold by KROW
to Anglo-California Bank.

Several new angles to broadcast!
Gold-plated miniature mikes, suitGold-plated miniature mikes, suitGold-plated miniature mikes, suitGold-plated miniature mikes, suitgold-plated miniature mikes, suitpassers-by who play q, and a, game,
as a menento. Figured to create a
yen for the gadgets to break down
mike-shyness of populace and to insure crowd around mike.

Second gag will be daily offering
General mikes-by-bed as an
engraved portrait of George Wash
ington autographed by the Secretary,
of the Treasury (suitable for framing), for best questions to etherize.

Secott Weakley, KROW prod. mgr.
who handles mike, on-program, sold
credit is weller turned it down as being undignified.

WOR's 3-Way Talent Hu

WOR's 3-Way Talent Hunt Talent contest annually staged by WOR, the Brooklyn Eagle, and RKO pulled 3,800 patrons to the Brooklyn Albee for the finals. Virginia Rob-bins, singer, came out on top, get-ting a 13-week contract with the sta-ting a 15-week contract with the sta-tion. Ditto Jack Mawdsley, slso a singer, who gets a four-week paper. Les Gottlieb in charge of the pro-ceedings which netted a nice wad of

Boys Describe Gals' Clothe

Boys Describe Gals' Clothes
Little Rock, Ark.

Neat tte-up with radio was negotiated last week by Fields (national
tion KLRA, Little Rock In conjunction with live models in store's
window miterophone was installed at
store entrance and as models
paraded through window into store
a 'tunning account' from a man's
volume to the control of the control
toppears was elbertzed.

Program aired six 15-minute spots
during noon hour with Bill Goodrich
and James Mackrell, KLRA staffers,
spieling fåshion notes, trends, styles,
colors, etc.

Holliway Direct Mailing
Los Angeles
Direct mail advertising campa

THE O'NEILLS' By JANE WEST NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap - 99 4, 100 0 a pure LISTEN 3:45-4:00 P.M., EDST - WEAF NBC NETWORK - COAST TO COAST IN . Every Mon., Tues., Wed., Thurs., Fr. Mgs., ED WOLF - REO REDG. NEW YORK CITY DEC., BLACKMAN ADVERTISING. INC.

Visiting

In New York
Buryl Lotteride, KFAB, Lincoln. Herold Forbes, Don Lee Network.

In Chicago

Lou Weiss, WJR, Detroit.

Naylor Rogers, KNX, Hollywood, Plug' Kendrick, WIRE, Indian-apolis. 'Jake' Jacquier, WIRE, Indian-

Jake Jacquici, apolis.

H. S. Christian, WXYZ, Detroit.

Don Thornburgh, CBS, Los \n-

J. P. Carpenter, WKBB, Dubuque. Clarence Leich, WEOA, Evansville. Buryl Lottridge, KOIL, Omaha. Joe Maland, WHO, Des Moines. Arthur Pryor, BBDO, New York. Fred Smith, BBDO, New York. Allen Campbell, WXYZ, Detroit.

has been started by Harrison Holli-way, manager of KFI-KECA, as part of the build local business on KECA as build local business on KECA as a business on Campaign is inaugurated with in-stitutional folder ballyhooing trans-mitter power increase to 5,000 watts and station's policies. Mailing list includes all agencies, important business houses and cor-porations. Feeler will be followed by further direct mail sales material.

Cab Company's Late Hours

Cab Company's Late Hours

San Francisco.
Yellow Cab Co. has signed for twohour broadcasts nightly legiming
at 12 midnight PST over KYA, San
Francisco. Disc sessions, which will
be handled by various staft annuncers, are intended, to provide
time when little air entertainment
is available.
Since the start of the Yellow Cab
commercial last week KYA has been
on the air 19 hours daily,

Peaches As Symbols

When the Junior Chamber of Commerce special train pulled out of Denver for the state fair at Pueblo 1,000 Colorado peaches were dis-tributed to the passengers, most of them business men of Denver and

tributed to the passengers, most of them: business; men of Denver and northern Colorado.

Each peach was wrapped in a nap-kin calling attention to the fact that 'the peachy programs are at the top of the dial—KLZ, 560 kilocycles.' The peach eaters are also urged to listen to the Safeway Stores' programs over the same station.

Here and There

WKBC, Cincy, has installed a tele-- well as doing a program for same, type, for service by Badio News client over WFBL, Syracus. He Bureau of the United Press, Local shuttles between the two cies. CBS outlet has seven news periods daily.

Jimmy Fells and Jimmy McCulls former announcers on KSO, are not with KFOR and KFAB, Lincoln working for Reggie Martin, forme KSO program director.

Anice Ives, from Philadelphia, goes on WMCA, New York, this week with 'Every Woman's Club of the Air,' scheduled for daily broadcast Monday through Friday, It will be a 30-minute stint.

Sheldon Vinsongaler, KLRA, Lit tle Rock, manager, with wife and

Gene Edwards, formerly with KRMD, Shreveport, joined KARK, Little Rock, announcing staff. Will replace Dale Alford, who returns to U. of Arkansas medical school.

Frank Phelan, formerly with WOW, Omaha, joins the Iowa web sales staff, replacing Carter Ringlep who is added to the sales force of KMBC, Kansas City.

Nat Viscent of the Happy Chap-pies act on Iowa network, sprawled and cracked his skull during heat wave and now making his early morning Minit-Rub program band-aged like the Spirit of '76.

George Bayard, formerly of Hearst Publications, added to Chicago CBS sales staff. Bayard replaces Robert E. Shagee, who left CBS to join ad-vertising staff of new photo maga-zine to be published by Time, Inc.

C. Fred Jacky has resigned as musical director of the radio depart-ment of Merrill agency to free lance.

Harvey Harding, announcer on WCPO, Cincinnati, composer of 'Would You Mind,' his second pub-lished tune.

Leo Bolley is now emceeing the Tide Oil Club thrice-weekly broad-cast over WGY, Schenectady, as

Inside Stuff—Radio

Pressure by Metro recently caused Camel to nix an etherization of the Juliet role on the Caravan program and buy off Jeanne Dante, Universal pix ingenue, who was to have played it opposite John Beal, for \$500. Camel's Juliet intentions got Metro into a dither because the airing would have preceiged, by one week, Norma Shearer's similar sint with Louella Parsons on the Campbell Soup 'Hollywood Hotel' show. Film company resultant threatened that if Camel carried out its, plans, all Metro guest appearances would henceforth be nixed for the ciggie sponsor. Camel thereupon politiely threw in the sponge. Shot was to have been the air debut for Miss Dante.

Far-flung popularity-of WLW, Cincinnati's 500,000-watter, was made clear by Federal Communications Commission last week in report suggesting great rivalry for listerer support will develoy if ild on maximum power is litted this fall.

Reporting that 'a clear channel station of 500 kw power was the first choice of listeners in 13-states, commish said WLW is favorite with dial-turners from Michigan to Florida and Virginia to Arkansas. Furthermore, listeners in six other states, including Texas, list the Cincinnati superpower transmitter as their second choice.

New York company with television in mind is reported to have offered Stromberg-Carlson Corg. \$800,000 for station WHAM, Rochester, with quick turndown. Owners reported willing to consider nothing under \$1,500,000. Station is showing good profit in addition to providing broadcasting facilities for Stromberg-Carlson. Stromberg, which makes telephone equipment as well as radios, its slated to show substantial profit this year for first time since the depression. Plant is going at capacity with some departments on night and day shifts.

Under the terms of the deal which CBS has worked out with John Blair & Co. the latter firm of station reps will collect a commission on KNX, Los Angeles, business even if the Broomt is obtained by the network's subsid, Radio Sales, Inc. Blair contract has until next Spring to go.

Pred Edwards, formerly of WHO, Dayton, O. a new announcer on WKRC, Cincinnat, succeeding Duane

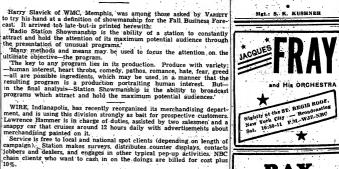
C. H. 'Chuck' Smith, manager CKCK, Régina, Sask., feted before, leaving to join Taylor, Pearson, Car-son, Ltd., at CFAC, Calgary, Alta. H. 'Chuck' Smith

Milt Gross. 'That's My Pop' car-toon feature is being built into an air program with the likelihood that it will be a network show before the end of the month; Fred B. Norman is handling.

Hale Byers, announcer of WJR, Detroit, joins WEBC, Duluth, as studlo manager.



AN MCA Orchestra Bestor



RAY **PERKINS**

he Great Lakes Exposition, leveland, June 24 to Oct. 2d Three Half Hours Weekly on WTAM and WLW fo STANDARD OIL OF OHIO Thanks to NBC Artists Bureau

The Romantic Swing

CURTIS & ALLEN OFFICE DAVIDOW & SHERMAN RKO Ridg., Reckefeller Centre ow York Circle 7-4124



IE NEW TRI Is Toward JUVENILE ENTERTAINMENT!

> IT'S A NEW ERA IN SHOW BUSINESS . WITH THE YOUNGSTER TRIUMPHANT!

We Submit an Hour RADIO SHOW for JUVENILE and ADULT Appeal

Featuring

MARY SMALL

Radio's Foremost Juvenile Singing Star as Hostess

*MARY SMALL'S JUNIOR REVUE

AN EXAMPLE OF PROGRAM NO. 1

MARY SMALL ... Hostess
GRAHAM McNAMEE ... Host
LEOPOLD SPITALNY and ORCHESTRA with LARRY TAYLOR...

FAST SIDE . WEST SIDE

EASI JULE - WEST SIDE

(Original one-act playlet featuring young dramatic state of Radio and Stage)

MOLASSES AND JANUARY (Fict and Pat)

HEROES OF YOUTH

HEROES OF YOUTH

(Featuring such idols as JACK DEMPSEY, FRANK BUCK, BABE RUTH, BOB RIPLEY, etc. . . . being interviewed by MCNAMEE and MARY SMALL)

LOUISE MASSEY AND THE WESTERRERS (of Showboot)

(Big brother and sister guests)

THE JUNIOS HALL OF FAME

PRESENTING STARS OF TOMORROW:

1. The Trumpet Twins (Eddie and Mary Wilser), New Jersey

2. Jackie Clune (boy tenor), Philadelphia

3. Helen and Walter Penney (Swing Plana Teams), Pennsylvania Sulver Lovine Cur Awarder or Winner By LISTENERS' VOTE.

JUDGE MIEST JUVENIE COURT

JUDGE MILES' JUVENILE COURT
(Drainatizing the problems of wayward youngsters)

(Dramatizing the probl SISTERS OF THE SKILLET

g brother guests...in original "Horse Opera" ... with cutire and MARY SMALL LEADING GRAND FINALE)

Production Under Direction of Carlo DE ANGELO

Jobby Breen .. in His First Film, Let's Sing Again MARY SMALLS JUNIOR REVUE Pepper, Jane Wither Rip-Roars

VARIETY

TINUS SUPHIE LANG HAEL PAUL CAMO MARY SMALL.

FREDDIE BARTHOLOMEN DOLORES COSTELLO BARRY

TLE MISS NOBO BROLL & GEO BRE AINST MAS AME

EDWARD WOLF WOLF ASSOCIATES, Inc.

R. K. O. Building - Radio City

New York, N. Y.

Phone COlumbus 5-1621-2

Material and Idea Fully Protected,

Disc Reviews By Abel Green

step, also by the Roy baton. The guide-step is of course, obsolete for American consumption but it's a pard dulcet reeds and Carmen's American consumption but it's a pard dulcet reeds and Carmen's American consumption but it's a pard dulcet reeds and Carmen's American consumption but it's a pard dulcet reeds and Carmen's American consumption but it's a pard dulcet reeds and Carmen's American consumption but it's a pard dulcet reeds and Carmen's American Carmen's Carm

Tunes Before Mast

Hollywood, Sept. & Still trying to dodge noise at the 20th-Fox studio, where they have been living in a tent to write their dittles, Lew Pollack and Sidney Mitchell have chartered a boat on which to finish

up.
They're doing tunes for 'One in a Million.'

Inside Stuff—Music

Before taking any legal steps to resist the New York Musicians' Unlor's rule against doubling of instruments, name band leaders will petition the local to apply the regulation to both NBC and Columbia house bands. These meetros hold that the quion could not be bound by prior contracts with the networks because of the regulation clause, which asserts that rothing in this contract shall be considered valid if it interferes with the rules and regulations of Local 802, or of the American Federation of Musicians."

Musicians.

The leaders contend that if enforcement of the non-doubling rule does not include the networks, the latter will be placed at a marked advantage when it comes to competing for commercial accounts.

Just like the ofays are among the foremost exponents of swing aid-native colored modulations in composition and arrangement, the cycle has now veered so that present-day colored artists are now engaging white orchestrators.

white orchestrators.

In former years, the late Lieut. J. Tim Brym, J. Rosamond Johnson et al. arranged for Nora Bayes and kindred songstresses. Today, colored artists like Midge Williams has Roger Segure (white); the Charlottern (colored), Mabel Horsey and others have white musicians do the arrangements for them.

After Jack Robbins had the song, 'Sweetheart, Let's Grow Old Together,' for about a year and didn't do anything with it, and after this number, by Leo Edwards and J. W. Bratton, went begging with many an American music pub, it's now a hit in England (Irwin Dash imprint). Robbins has just closed for the U. S. rights to a song he could have originally owned outright. Number is on the order of 'When I Grow Too Old to Dream,' Robbins' 1934-35 best-seller.

Film studio music mogul is getting in the hair of numerous capable musicians about the Hollywood lots and radio stations. Seems maguis press ballyhoo regarding his studies and associations with the world's music greats, past and present is catching up with him.

Working can't challenge maestro's claims to fame, as they figure if they call his boasts they will go whistling for jobs.

New angle in song plugging started in Miami by Bobby Berman and Jack Reynolds in tying up with slot machine operators to exploit their song, Tisten to the Jingle of the Slot Machine. Machines are legal in Florida and operators have footed the cost of orchestrations, lead sheets and throwaways.

Clyde Lucas' band, currently at the New Yorker hotel, N. Y., is a Kenaway-managed orchestra and not under Irving Mills' wing, as previously reported. Band goes into the N. Y. Paramount Sept. 30 for its first siage appearance.

Woung clicks with 'Me and the Moon' and When the Moon Hangs High, the same number which Powell be the same number which Fowell be choruses, Young's orchestrations are spriightly and forthright. Decca 888. Bob Gling's brother) Gresby swings it with 'Pagan Love Song', one of the earliest big filmusted ints which the earliest big filmusted ints which the earliest big filmusted ints which solo is keen and Ray Baudue does a solo on the traps that's also nitty recording. Reverse is the old 'Come Back. Sweet 'Papa', likewise 'Very swingo.

solo on the traps that's also nifty recording. Reverse is the old Come Back. Sweet Papa, likewise very swingo.

Sweet Papa, likewise very swingo.

By Brunswick's 75c. crop of Mariene (Legs) Dietriek's recordings, made abroad, she's to be preferred in person-rather than in her vocal abstract. Still, it's good disk showmanship albeit the vocalizing is the properties of the present of the present still the presentation of the

Oldest Juve

(Continued from page 1)

shock. If he was good enough to be the juve of the Public Theatre troupe last season, as he was, when he was 61, why isn't he good enough

he was 51, why isn't he good enough today?

The managers answer that it in't his age; that doesn't matter so much. It's just that new faces are needed. And, after all, they argue, he's been working steadily for 16 years—time to give someone else a chance.

Lebedoff isn't the only important star of Yiddish legit left out in the cut of the new season setup. When the star of Yiddish legit left out in the cut of the new season setup. When the star of Yiddish legit will find the star of Yiddish legit will find the star of Yiddish legit will find themselves jobless. These include Ludwig Satz, generally considered the top Yiddish coraic to date. Ola Lillth, singer and dancer who starred in last year's show at the Yiddish Polics; Samuel Goldenberg, who has been uptown in a couple of Theatre Guild plays, and Adler of the numerous Adler of the star of the first only talk, and they're today.

There is take or contouring an or them in an intimate party revue, but thus far it's only talk, and they're still out of jobs.

We suggest you and ticipate the terrific effort we will exert to

make these songs outstanding hits and PRO-GRAM THEM IMMEDI-

"Bye Bye Baby" "Cabin on the

Hillton'' "You're

Still Mine in My Dreams"

"Trouble Ends **Out Where the** Blue Begins"

IRVING BERLIN



TABLES ON ME" "LOVE WILL TELL"

Featured in the 20th Century-Fox Musical Extravaganta "Sing, Baby, Sing"

MOVIETONE
MUSIC CORPORATION
SAM FOR PUBLISHING CO. SHE Agents.
12:50 SIXTH AVENUE CAN DUSTOR CATY
NEW YORK

From London comes Harry Rey on becas 844 with: Mammy Bong, a black and 4 Kine Romance. The becas 844 with: Mammy Bong, a light and 'A Fine Romance.' The becas 844 with: Mammy Bong, a light and 'A Fine Romance.' The becas 844 with: Mammy Bong, a light and 'A Fine Romance.' The becas 845 with a light and 'A Fine Romance.' The light and th

A Tribute to....

VEE LAWNHURST AND TOT SEYMOUR



September 2, 1936

Vee Lawnhurst and Tot Seymour 1619 Broadway, . New York City.

Dear Vee and Tot:

I wish to express to you my deep appreciation for your efforts, and my respect for your ability, in having won third place in ASCAP's survey of the number of compositions performed on the two radio chains 10,000 or more times during the year 1935.

Your accomplishment takes on a much greater significance since you are the only team of song writers gaining first, second or third place, whose compositions did not have the benefit of exploitation through a motion picture or stage production.

You have a just right to be proud of this accomplishment -- and we are likewise proud to have you associated with Famous Music Corporation.

I feel confident that your contributions to the world of music during 1936 will earn for you even greater distinction.

With every best wish for your continued

success, I am

Sincerely.

FAMOUS MUSIC CORPORATION

nond

L.S.Diamond:G

the argest state yes

PRESIDENT

GOVT'S SUIT VS. **ASCAP SEEMS** OFF INDEF.

Washington, Sept. 8.
Doubt that any developments willoccur soon in the government's antitrust case against American Society
of Composers, Authors and Publishers is expressed in official circles

here... Although the peace pact between ASCAP and the Warner Bros, firms was expected to strengthen the government's position, there is no indication that any substantial progress has been made since the reapproachment: toward agreeing on stipulations, to be submitted to New York Federal Court before resumption of the trial takes place. Conferences between ASCAP attorneys and Justice Department officials have occurred since the W. B. contingent buried the hatchet, but, the nature of these discussions is, a state seret.

buried the hatchet, but, the nature, of these discussions is, a state sepret:

Admitting that discussions are going on steadily, Andrew W. Bennett, special assistant to Attorney General Cummings who is in charge of the music conspiracy prosecution, declined to forecast how soon some tanglibe action may be taken.

With the case-off the calendar, there is no highest the calendar, there is no highest of the calendar, when the perfect of the case may be not the case be put back on the docket and the trial resumed if much more time is required reaching an agreement with ASCAP counsel on basic facts. Government wants to get the case moving as soon as possible and would like particularly to have it out of the way before Congress returns in January.

Music Notes

E. V. Harburg and Harold Arlen 56. K. Harburg and Harold Arlen have spotted four numbers in Gold Diggers of 1937 at Warners. Ditties are: "Speaking of the Weather," 'Let's Put Our Heads Together,' Lite Insurance and 'Hush My Mouth.' Al Dubin and Harry Warren contibuted one, 'All's Fair in Love and War.'

Alex Hyde, former maestro, has placed four tunes on which he collaborated with Al Stillman and Basil Adlam. They are With Thee I Swing (Donaldson). My Heart is a Violin' (Mills), Walking Down a Sidestreet (Berlin) and Signed a Treaty With My Sweetie' (Stany-Treaty With My Sweetie' (Stany-

Four numbers have been set for Empty Saddles, Buck Jones starrer at Universal. Tunes are; Night-time on the Desert, by Arthur Nor-ris; TLove Someone on the Prairie, by Norris and Lou. Ashe; It's War Again, by Frank Yaconelli, and Welcome to Empty Saddles Ranch, by Rudy Sooter.

Shapiro, Bernstein & Co, has obtained the renewal of copyright rights to Down Home Rag from its composer, Wilbur Sweatman. Original copyright was held by Will Rossiter, of Chicago.

Albert Kavelin goes back to the Blackstone, Chicago; Oct. 1 when season for hostelry reopens. Presently doing a brief chore at French Casino, N. Y.

Coy Poe closed deal with Sol Bornstein whereby Berlin Music Publishing Co. will handle all music in Melody pix. Tunes from 'Love and Kisses' will be first published.

Johnny Mercer and Dick Whiting have been assigned to numbers for 'Ready, Willing and Able' as their first pic under new WB pact.

Fred Stryker and Johnny Lange sold two tunes to Spectrum. Num-bers are 'Round My Saddle' and 'Frankly Speaking.'

Harry Warren and Al Dubin have placed another song, 'Plenty of Money and You,' in Warners' 'Gold Diggers of 1937.'

Harold Leonard is organizing a new orchestra in Chicago to be known as a Streamline Band. Claims he has a new style of music.

Most Played on Air

To familiarize the trade with To familiarize the trade with the tunes most on the att around New York, the following songs were most played on the networks last week. Combined played on WEAF, WJZ and WABC are computed for the tweek from Sunday, through Saturday night (Aug. 30-Sept. 5).

Did I Remember?
Until Real Thing Comes
Star Fell Out of Heaven
When I'm With YouBye Bye Baby
When Did You Leave Heaven?
Mean Did You Leave Heaven?
Me and the Mownand
You're Not the Kind
Empty. Sadds.
No Begrets
Rendervous With a Dream
I, Can't Escape.
Gross Faich
Until Today
Sing Baby, Sing. Did I Remember? Ustil Today
Sing Baby Sing.
The Way You Look
My Kingdom for a KissSouth Sea Island Magic
A Fine Romance
Afterglow
Sweet Misery of Love
The Stars Weep
If We Never Meet
Take My Heart

Mugg-Songwriter Back To B'way After 9 Yrs.

Burton Crane, American newspaper man in Tokyo, for nine years away from New York, is on an indefinite leave of absence from the Japan Advertiser to come to Broadway and place his song lyrics and also huddle about a couple of plays he's been working on. Crane has fashioned Japanese lyrics for the Gramophone Co. of Tokyo (Columbia) to many American pop songs, which. Claude Lapham recorded for that outfit.

that outfit.

Lapham is already in New York after recording in London for the disks and is awaiting Crane's advent. Both have collaborated on sev-

eral tunes.
Crane is Variety mugg in Tokyo.

Romberg, Stothart, Kahn Do Quartet for 'Maytime'

Holywood, Sept. 8.
Four numbers by Sigmund Romberg, Herbert Stothart and Gus Kahn will go into Metro's Maytime. Tunes are Farewell to Arms, When Love Comes Marching Along, Personality and 'A Windy Day on the Battery,' Sweethearts' and 'Jump Jim Crow,' from the stage production by Romberg, will be retained. Excerpts from 'Il Trovatore' and 'Tosca' will complete the warbling chores for Jeannette MacDonald and Nelson Eddy.

Billy Hill's Double Act

St. John, N. B., Sept. 8.
At the Opera House, St. John,
N. B., A. T. Ganong, manager, took
advantage of the presence of Bills
Hittaction several roles of shorts
based on Hill and his songs. Included was one in which Hill played
the leading role. Hill, accompanied
by his wife and daughter, vacationing here.
Hill was also booked into Fanfare a half hour of orchestral music
and songs emanating from CHSJ
and the Canadian Radio Commission's eastern network.

Nolan's Shorts

Bob Nolan, band leader and former program director of station WLW, Cincinnati, was signed by Educational for a series of shorts last week. Nolan will do four a year for four years. Contract calls for him to write and act. Nolan, whose band just closed at the Gibson hold. Cincinnati, will form a new crew.

SIGLS (ARNO) DIVORCED

Biglia, Sept. 8.

A divorce was granted Mrs. Ruth
Sigl in Reno last week from
A. L. Sigl (Arno). Couple were married in Detroit in 1931. Sigl, profeesionally known as Arno. is the
present conductor-violinist at Shea's
Buffalo theatre here.

Paul Lannin added to Metro's mu-sic department under contract as ar-ranger and band leader.

MUSICIANS' UNION'S PICKETING IDEA TO FORCE LIVE SHOWS BACK ON B'WAY

Chi Band Bookings Include Kay, Olsen

Chicago, Sept. 8.
Herbie Kay orchestra opens at the
Edgewater Beach hotel for a month
starting Sept. 18, following the current engagement of Bernie Cummin band.

band:
On Oct. 17 the new George Olsen orchestra will arrive for the winter season, Olsen has taken over the musicians who comprised the band of the late Orville Knapp.

CHI PUBS SIGN MPPA'S **ANTI-BRIBERY CODE**

Chicago, Sept. 8.

General meeting of music publishers and representatives was held here last Wednesday (2) at the call of the Music Publishers Protective Association, with chairman John G. Paine delivering an address which centiered completely on the adoption of the new ethics code by the association.

In the main, Paine repeated his New York talk, telling the assembled publishers that the industry music lean its skirts as the picture industry did, and that bribery in its various forms must be eliminated. Mentioned the Pederal Trade Commission difficulty and asked for complete cooperation of the individual music reps here, stressing that this is now a national situation and had formed and the proper stressing that the form of the success of a tune and company. All of the local publishers significant in the control of the success of a tune and company. All of the local publishers significant in the success of the control of the success of a tune and company. All of the local publishers significant in the control of the success of a tune and company. All of the local publishers significant in the control of the success of a tune and company. All of the local publishers significant in the control of the success of a tune and company. All of the local publishers significant in the control of the success of the s

judge of the success of a tune and company.

All of the local publishers signatured the MPPA code. These are the Milton Weil, Will Rossiter, Ted Browne, Melrose and Cole publishing companies.

Lew White's Expo Dates

Lew White, back from the Great Lakes Expo, goes into the National Electrical and Radio show at Grand Central Palace, N. Y., Sept. 9 to 19. Will be featured with his Electrovox

organ.
White was eight weeks at the Great Lakes Expo under sponsorship of the Horticultural Gardens and also guested with Ray Perkins on Aug. 22.

Preliminary Huddles Held with Operators of 20 N.Y. Houses-Want Bands Plus Stage Entertainment Back-Meeting on Thursday

Hollywood, Sept. 8.

Three musicians, two of them bachelors, in Al Lyons band have adopted boys within the past month. Bob Rogers took a lad 14; Nick Cochrane, boy, 5 and Max Boquet, 18-year-old inve and Max Boquet, 10-yeur juve. Combo just returned from

Archer, Ricca Join MHC;

Hollywood, Sept. 8.

Music Holding Corp., now head-quartering at Warner's Sunset Bivd studio, has added Jack Archer, Emil Ricca, Sandy Oliver and Hazel Wil-

fice managers.

MHC, celebrating its return to
ASCAP, held open house Sept. 2 at
its new headquarters for those connected with tunery on the Coast.

Adopt Crescendo

Others Added on Coast

Ricca, Sandy Oliver and Hazel Wil-bur to its staff. Archer, formerly with E. B. Marks Co., will aid Artie Mehlinger with the Witmark and Remick catalogs, while Ricca, for-merly of Sherman-Clay, will help Lucky Wilbur with the T. B. Harms and Harms Music Co. books.

Willow and Miss Wilbur, both the American Society of Composers, Authors and Publishers, will be of-fice managers.

ASCAP's Upstate Suits

Buffalo, Sept. 8.
Action to enjoin six defendants in
Elmira and Rochester from playing
certain popular songs was requested
in Federal Court here this week by

une ASCAP.

Damages in at least the sum of \$250 is sought for alleged violation of copyright. Defendants include 'Green Pastures,' Wonder-Bar and Melody Garden, in Elmira, and the Forest House and Pine Tree Inn, Rochester.

Archie Bleyer opens at Hollywood Restaurant, N. Y., Sept. 25, replacing Arthur Warren's crew. Bleyer has been contracted for 40 weeks.

Bernstein Sees U.S. Pops Losing Out in Europe; Foreign Pubs Don't Like Split

Playing of American popular music in France and other European countries was declared by Louis Bernstein last week to be on the downbeat because of the foreign publishers dissististation with the share of sic in France and other European

the American society of Composers, Authors and Publishers, Copyrights, the French publishers, said Bernstein, are getting what amounts to a sixth of the money paid by music users in that country. The French publis is given only one-third of the performance collection, the other two-thirds going to the composer and the lyric writer, and the French pub has to split his third with the American copyright owners. Austrian and German pubs, in their dealings with French publishers, make it possible for the latter to cut in for 50% of the French performing rights, with the result that the French publisher is favoring not only the publication but plugging of Austrian and German music.

The performance money setup in

Austrian and German music.

The performance money setup in France, Bernstein explained, dates back to the time when symphonic and chamber music dominated in France. As an alternative he usages and, because such composers the performing rights translated by a French writer, public the worthings and one-third split-ship them direct to French orchesting arrangement. In recent years |

pop music has held, the major per-centage of usages and, even though the expense of publication has been increasing accordingly, the French pub has been unable to effect a change in his relative situation. France, with a population of 40, 000,000, is paying in performance fees each year to its performing rights society almost as much as is from all sources in this country. In Sweden, Bernstein found that pop-ular music had assumed a dominant Sweden, Bernstein found that popular music had assumed a dominant position in public uses, but the pubs in that country also, he added, were under a disadvantage because of the necessity for paying a half of one-third they were collecting to the American copyright owners. The Swedish pubs, Bernstein said, were demanding that their Society pay them 50% of the performing coin colleced, or they would resign and form their own performing rights organization.

form their own performing rights organization. Bernstein aversed that he found the sheet music business in Engiand in a depressive state, with mechanicals also still on the toboggan. American pubb screegin her toboggan. American bubbs screeging her between the state of the state of the state of the state of the performing rights money.

a larger and rights money.

Rernstein declared that he was

Outcome of talks between repre-

Outcome of talks between representatives of Local 802 and managers of 20 metropolitan New York houses all day yesterday (Tuesday) will decide the use of pickets against the houses as part of the local's new changing for member employment, the house as part of the local's new changing for member employment. December 200 members as voluntary pickets. Numbers will be increased by 200 women, recently organized under a women's auxiliary. Ross Schneiderman of Women's Trade and Union League has also piedged support of that organization. In the event picketing is resorted to, paraders start Friday morning (11).

Local is trying to get together with theatters for purpose of riviving live talent and pile enterested by a theadquarter's is that all theatthey are the decided approving the proposed of the proposed for the pr

Smaller Pubs Check. Back on ASCAP's Plug Figures and Squawk

Relegate by the American Society of Combgiers, Authors and Publishers of the region of the small publishers of the region of the small publishers' last week doing some arithmetical juggling on their own. These pubs dug up the slips containing performance credits which they had received from ASCAP the past four quariers and compared the figures with the tabulations on their two containing performance redits which they had received from ASCAP the past four quariers and compared the figures with the tabulations on their two containing the second of the past of the second of the past of the

Cocoanut Grove Shifts Band Plan: Three Yrlv.

Los Angeles, Sept. 8.
Cocoanist Grove, in Ambassador hotel here, is changing polley of bringing in a new band every six weeks with opening of Jan Garber and his outfit Oct. 14. F/an of Ben L. Frank, managing director of hotel, is not to use more than three bands yearly. Garber remains in until after New Year's, with Ben Bernie coming in for indef stay Jan. 4, which is expected to run to end of May.

May.

The Grove during past year has regained all of its class prestige and pic patronage is again steady there.

Schwartz, Heyman Return to Broadway

Return to Broadway
Hollywood, Sept. 8.
Following washup of their tunery
ich on the Lily Pons picture at
Radio, Arthur Schwartz and Edward
Heyman pulled out for New York
Labor Day (7) to assume Broadway
play chores.
Schwartz will work with Howard
Dietz on latter's new show, 'Between the Devil,' which will be
produced by Max Gordon, while
Heyman will pop for Lee Shubert.
Pair did six songts for the Pons
flicker. In addition, Miss Pons will
sing one tune from 'The Barber of
Seville' opera.

Al Bernie singing with Rudy Val-lee's band. Goes into the Paramount, New York, Sept. 16.

Radio Slowly Giving In to Philly **Tooters' Demands: Huddling with WB**

Philadelphia, Sept. 8.
Stalmate continues this week in warfare between Local 77, Musicians Protective Association, and Phility's radio, theatre and nittery interests. Hope to get men out of trenches by Christmas, but few signs of armistice so far.

tice so far.

Banids are now out at WCAU, CBS
outlet. WFIL, NBC (Blue) station,
continues without house musicians,
as usual. WIP, WDAS and WPEN
are on union okay list. With Doc
Levy on European jaunt, affairs at
WCAU are at standstill. Doc was
willing to renew contract on same
terms as last year, but union wanted
more men, higher rate and stricter
commercial setup. Doe balked, more men, higher rate and stricter commercial setup. Doe balked, house band went out and now Doc, with his back up, is reported threatening to refuse band on old terms, even if offered.

At KYW last night (Monday) pre-At KYW last night (Monday) pre-liminary verbal agreement was reached with union 15 minutes be-fore two commercials were due to go on, substituting transcriptions for live music. Freihofer's Hollywood Harmony, with 12 men, and Aboott's Radio Review, with 16 men, aired live music. A formal signed con-tract is expected any day for 18 compercials must be arranged di-formercials must be arranged di-

hours' work over eight-hour stretch. Commercials must be arranged directly between sponsor and musician. Old agreement was for 12 men over three hours at \$55 per. With niteries getting temporary go-bye from union while it settles other matters, theatres are catching attention from union on other from a stretch of the st

ares refusing to discuss 12 nabes un-til mid-city pair can be lined up. Fox has 15-man house crew, Earle has 13-man outlit. Union has indi-cated it wants more men, higher rate in each, but so far no definite terms have been offered.

Union Talks \$250,000

Union Talks \$250,000.

Union officials, meantime, are threatening \$250,000 libel action against Evening Ledger for front page story saving union was asking raise from \$36 to \$112 per man astweekly rate at two houses. Demanding front-page retaction. No result so far 10 per contract expires Thurst Conference of the contract expires Thurst Contract contract expires of the contract expires of the contract expires of the contract expires of the contract expires October 1. WB seeks extension of present terms until December 1, 1886, and threatens dropping vaunde from all nabes.

Scores WB

Soores WB

Union is apparently burning over
WB taking over operation last week
of 4 more nabes from Paramount.
A. A. Tomei, union prez, calls Warner 'the octopus of Philadelphia'
films' and claims WB seeks to shift
vaude and films about in various
houses to eliminate musicians where
possible. Union recently signed contract renewals with Carman and
Fays, indie combos.
Erlanger theatre, independently
operated by Sam Nirdlinger and
Alex Yokel, has settled with the
musicians, according to the management, and is planning musical
bookings.
Shubert-operated Forrest, and

Shubert-operated Forrest and Cheshut are alightly more complicated. Two seasons ago Forrest had 8 men in pit, Chestnut had 6, getting average of \$76 weekly. Last year Forrest had 5 men, Chestnut had 4, at average of \$80 a week. For this season Shuberts offer 6 men in each house and raise of \$2 per man. Union has accepted that, but demands \$8 per man per peek put in escrow as guarantee of 25 weeks employment between now and second Saturday in May. Also wants at least 13 men for musicals. Matter rests there.

Vallee, in at \$16,000 Plus %, Draws

\$16,905 in 1st Wk. at Can. Exhib

Most Requested

Reported by Riley and Far-ley, Hickory House, N. Y. Too Rabythan Too Rabythan Hard House Hard House Hard House Jingle Bells Oh. Dear, What Can Matter Be? Elp Van Winkle Solitude Music Goes Around Solitude Music Goes Around Chinatown

Reported by George Hall, Hotel Taft, N. Y. When I'm With You Knock, Knock I'm an Old Cow Hand Empty Saddles Basin Street Blues Did I Remember? Until Real Thing Comes Along You're Not the Kind

Reported by Vincent Lopez, Pavillon Royal, N. Y.i. Knock, Knock A Star Fell Out of Heaven Cross Patch. Organ Grinder's Swing The Way You Look Tonight These Foellsh Things Nata Neis
I Can't Escape from You
Love Will Tell
Way Down Yender in New
Orleans

niteries more than usual. Under-stood it intends stiffer terms all around, however. Union's new price committee came into office Septemcommittee came into onice septem-ber 1. Annual elections are early in December. Of its 2,500 members, union has 900 working full time, 400

Black Watch Band Can't Tour, Says Brit. Gov't

Adelaide, Aug. 11. British government has informed the South Australian government that it will not be possible for the famous Black Watch Band to visit famous Black Watch Band to visit here for the Centenary celebrations, Stated that the band was offered \$75,000 to make a tour of Australia following the completion of the Cen-tenary whoopee in London, but the government nixed the proposal.

George Dalin, Philly plugger for Shapiro-Bernstein, moved to N. Y.

rests there. Eddie Elchman added to sales staff of Consolidated Radio Artists, Chi-fronts, union isn't turning heat on cago.

'Hot Jazz' Stresses Again Europe's **Greater Appreciation of U.S. Jamming**

Presumably because of the major cipal orchestras has 161 footnotes, theory that what we're very close to doesn't have any great allure explains why, for some years past, the British, French, Belgian and Dutch exponents of jazz have seemingly have created refutations. Some of appreciated American jazz more than these are noted, such as Fletcher has America. It's well known, in Henderson's great strides, with the trade, that the foreign pseudoexponents of jazz have seemingly appreciated American Jazz more than has America. It's well known, in the trade, that the foreign pseudo-savants of syncopation have written copiously on Amercan Jazz, to the degree that the names of the topnotch U. S. jazzists have become hetter known in certain circles abroad hann even on West \$2d stred. Size of the street of the street was a street of the street with the street was the street with the street of the street was the street with the street was the s

ce Sons (\$6) for the American trade, translated by Lyle and Eleanor Dowling.

Le Jazz Hot' and another foreign work, Robert Goffin's 'Aux Frontieres du Jazz', these past couple of years, have enjoyed distinction with a certain type of Jazz cullist as the last word in books on jazz. Actually, because of the long-distance perspective, both books have had that factor as their prime advantage—the objective look rather than subjective feel. As result, Panassie waxes academic and slightly verbose on a subject which, for all practical purposes, is one o' those things.

things,
It's probably best exemplified by
Louls (Satchmo') Armstrong's slightly illiterate foreword, replete with
misspellings, including the author's

misspellings, including the author's first name, whom he metamorphoses into Hughes Panassie.

The author, in turn, devotes an entire chapter to Arnstrong, another to Duke Ellington, analyzes with much wisdom and great thoroughness the techniques and styles of the jazz saints and withal goes to great lengths on a subject which the boys in the racket don't, themselves, lake seriously. However, if the mysterious abracadabra anent swing music and books like this keep up, the American Federation of Musicians may soon take a slightly academic hue.

demic hue.

Thorough on Disks
The 363-page book, including a 66-page appendix of the top hot records, is replete with footnotes and cross-references to certain records and their U. S. and British catalog numbers. One chapter on the prin-

these are noted, such as Fletcher Henderson's great stricts, with the swing vogue, as a swingo arranger. In another footnote, however, translator Dowling differs with Panassie. Hot Jowen and the guide to with Panassie. Hot Jowen and the guide to with granusle, and cites and the great teryear, disk releases in supported the premise that what's recognized as present-day swing was being crudely promulgated in one form or another in the past.

Jack Hylton, individually, seems a pet abomination of the Frenchman, who emphasizes repeatedly that the public shouldn't accept ballyhoo and publicity as a symbol for good music, He hedges, however, on Paul Whiteman, whereas, practically, the trade has long since conceded the uniformity of both styles to the degree that Hylton has been oftlimes called the Paul Whiteman of Europe and toured the continental concert platform of the properties of the





WB-Drevfus Off 'n' On

It is figured that the deal between It is figured that the deal between Warner Bros, and Max and Louis Dreyfus, involving a partnership of music publishing interests, will within the next week be either consummated or dropped altogether.

Realignment would have the Dreyfus holding a 50% interest in Harms, Inc., and T. B. Harms Co., with full operating powers, and WB owning a 50% piece in Dreyfus' Chappell Co.

ELKINS AT DEMPSEY'S

ELIAINS AT DEMPSEY'S
Eddie Elikins band has been spotted
for the duration of the winter season at Jack Dempsey's, N. Y., opening Sept. 13. Music Corp of Ameriica set the deal.
Elkins' 13-piece crew has been
playing the Chanticleer, Millburn,
N. J., roadhouse.

--- FLASHES-+ INTRODUCING "SITTING ON THE MOON" "LOST IN MY DREAMS" Featured in the Republic's mu-sical, "Sitting on the Moon" SAM FOX
PUBLISHING COMPANY
1210 SIXTH AVENUE
RCA BUILDING RADIO CITY
NEW YORK

From Feist comes an imposing array of songs that have reached the "Hit Heights." Watch them ride the crest of the popularity waves. "DID I REMEMBER?"

"I'M AN OLD COWHAND (From the Rio Grande)" "LET'S SING AGAIN" "KNOCK KNOCK—WHO'S THERE?" "IT CAN HAPPEN TO YOU"

LEO FEIST, Inc. # 1629 BROADWAY . NEW YORK

SELECT HE HOUSE OF MUSICAL NOVELTIES oonlight—Firehight— "SOUTH SEA ISLAND MAGIC" "I'M ONE STEP AHEAD OF MY SHADOW"

the "Swingers" - A Novelty "THE BOSTON TEA PARTY"

SELECT MUSIC PUBLICATIONS

SANTLYO "ME AND

THE MOON" Cute—Fresh—Appealls Bhythm Nevelty

"OH, YOU ROGUE

The 'Swingy' Little Japan

"Over A Bowl of Suki-Yaki" SANTLY BROS. JOY, INC

Toronto, Sept. 8.

As dance band attraction at the Canadian National Exhibition, Vallee's gross for the first week was \$16,905, with the Expo on the short end. Vallee is in at \$16,000 a week, plus a split of matinee biz. This is undetermined, but believed to be 50% as it was in his previous engagement here.

Peculiar situation has

gagement here. Peculiar situation has the daily matiness doing capacity biz, but the nite performances off, with the exception of the Fleischmann broadcast, which did SRO biz to gross of \$0.765. Mat tariff is 00c, for which the customers get the Vallee stage and a gashion show, but no dorse. The fashion show is medicare.

ocre.

Nite performance also has the fashion show, floor show and dancing till 1:00 am, but only till midnight on Saturday and no Sunday shows on account of the blue law.

Tariff for the nite show is \$1.85 per

single ticket. Capacity biz on the week for the nite performances would be around \$14,000, irrespective of the upped receipts for the Thurs-day broadcast. However, the \$8,050 take on broadcasting nite just fell about \$135 below the receipts for the other five nites of the week.

the other five nites of the week. Prices were dropped last night (Monday) from \$1.65 to 85c, despite fact the Labor Day holiday is usually the Expo's big attendance day. Same situation was noticeable last year here, with Vallee's first week light and second week capacity. Expo officials are hoping this will happen again.

light and second week capacity. Expoofficials are hoping this will happen
again the Vallee production, in addition to the Connecticut Vankees, are
Judy Starr, Hildegarde Halliday, Al
Bernie, Seab Waring, George Lyons,
the Gentlemen Songsters, the Stewart Sisters, the Three George Lyons,
the Gentlemen Songsters, the Stewart Sisters, the Three Graces, Cyrill
Smith and Ford, Bowie and Daley,
Alternating orchestra in on union
regulations is Stanley St. John's.
Vallee brawl, in which he slugged
a socialite here last week, made for
plenty of acrimonious front-page
as orialite here last week, made for
plenty of acrimonious front-page
as orialite here last week, made for
plenty of acrimonious front-page
to acrimonious front-page
on oppreciable effect on bit one way
or the other. Fact that he socked
the wrong man, and that this turned
out to be the son of Vallee's hostess
here during the 1935 engagement,
ididn't help. Vallee later apologized
to Folice Inspector Robert Alexander
and admitted he 'had made a mistake.' Moffett Dunlap, who was on
the receiving end of the walloping,
will bring no charge,
will bring no charge,
will bring no charge,
which is the socked of the walloping,
will bring no charge.

The second of the second of the second of the cities, in their opulence and power, would not look
down on us performers.'

Here's an impressive galaxy of song hits that will top all programs
this Fall. Watch and see!

"WHEN DID YOU LEAVE HEAVEN?"
Darryl Zannek 20th Century-Fox production, "Sing, Bal "WHEN I'M WITH YOU"-"WOULD YOU" "SAN FRANCISCO"

"DREAM AWHILE"

"MIDNIGHT BLUE"

ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

75 TRYOUTS-10 DUE

Elsie Janis Auctioning Off Her **Personal Belongings to Pav Debts**

Early in the summer when Elsie Janis, the 'sweetheart of the A. E. announced she would sell the g., announced she would sell the effects of her home, the noted Philippe Manor, or so-called castle, at Tarrytown, N. Y., she is reported to have said that the main idea was to restliew whatever the souvenirs and turaishings would bring, so that she could donate all to charity. When a holiday crowd attended the start of the auction Monday (Labor Day), the books sold held the inscription Elsie Janis, 1936—and the greatest of these is charity. But her freinds generally believe that Miss Janis is broke. She herself is quoted as stating, after the start of the sale, that 'worrying over debts and mortgages, duns and collectors' was not her idea of anything at all. So she finally declied to sell her possessions and intends returning to Substantiating the idea that the star has been out of funds for some time was a form letter which she sent to institutions and others asking for aid. It read:

"Dear Friends: I am so sorry that through expersated on the effects of her home, the noted Phil-

sking for aid. It read:

"Dear Friends: I am so sorry
that through exaggerated publicity, your hopes have been
raised in vain. I literally have
no money—only possessions,
inortrages and debts. It is my
hope to rid myself of all these,
and then start out and try to
make people happy. I am living
on borrowed money myself until
1 get rid of my possessions. Your
request is one of hundreds that
I have to refuse. I would help
you if I could, believe me.'

Dillingham Also Broke

you if I could, believe me.

Dillingham Alse Broke
In 1934 Miss Janis was active in
the presentation of New Faces' at
the Fulton, N. Y. When it was reported she was backing the show she
replied that was not true, but that
her participation was with the idea
of benefitting the late Charles Dillingham, billed as the producer. Former millionaire manager was also
broke. It was he who starred Miss
Janis in a number of musical comedies. Then after the war came
Elsie Janis and Her Gang,' with a
cast including some players who
were with the American army in
France. Her earnings on the legit
stage and vaudeville were believed
to have given her a life competence.

Mess Janis, who, at the age of 45,
to have given her a life competence.

Mess Janis, who, at the age of 45,
to have given her a life competence.

Mess Janis, who, at the age of 45,
to have given her a life of the professional plans. Her present idea of
stage work is not revealed. She was
in Hollywood on two occasions, once
writing for Metro, and another time

(Continued on page 57)

(Continued on page 57)

Balieff Buried in Belasco Mausoleum: Russ M.C. Died Broke

Nikita Balieff, the conferencier of cracked Russo-English dialect, who died last Thursday (3), was placed to rest in the mausoleum of the late David Belasco in New York. It was at the insistence of Reinie Belasco and the interment was so made, the contraction of the late was without funds, but there was without funds, but there hade father laugh so much. Morris Gest first brought Balieff over from Paris, where 'Chauve-Souris' was a Russian tidbit in the way of entertainment. It proved as successful over here, particularly on the (now razed) Century theater root, New York. Manager and artist had their tiffs, mostly because of Balieff's many advisers, but Gest sent the passage money for the restrict the difference work to the contraction of the c

Balieffs.

Gest estimated that when they split Balieff was worth half a million in eash. The market and-other things blotted out this bank roll, and the moon-faced Russian died broke.

Details in the obit section.

PRESS CURTSIES GALLO

Scroll of Appreciation

Fortune Gallo whose season of operettas at Jones Beach, Long Island, was completed Monday (6) received a scroll in appreciation of his courtesy to the press, signed by reporters of New York dailies assigned to cover the unusual outdoor presentations. Such a gesture is something of a novelty for a manager. Gallo's San Carlo opera comtention after the beach project. If is again booked for a 34-week road tour.

is again booked for a 34-week road tour.

Performance of 'Naughty Marietta' which was the blow-off attraction at the beach was scheduled to close Labor Day (Monday). Equity however made a concession in its ruls which calls for a full week's pay, Gallo pointed out that he had supplied work for members during the summer, also that he was gambling made with the players be paid one-eighth whether rain interfered with the final show or not. During the season three performances were cancelled because of weather.

In St. Louis, rain did not interfere throughout the season. At Jones Beach Sundays were played, with Mondays dropped. The final show was inserted because of Labor Day.

ULLMAN'S FOUR SIMULTANEOUS PLAYS

James R. Ullman's mile-a-minute production schedule calls for four plays being cast simultaneously and

plays being cast simultaneously and all four going into rehearsal within one week of each other. First to get started was 'So Proudly We Hail,' by Joseph M. Viertel, being directed by Anton Bundsmann with Richard Cromwell in the lead, and which went into re-hearsal on Sept. 1. It is due to open at the 46th 18t. theatre, N. Y., on Sept.

Second, 'Stork Mad,' by Lynn Root and Frank Fenton, went into re-hearsal Sept. 4, with Percy Kilbride featured. Directed by William Shorr, it is to open Sept. 28 at the

Shorr, it is to open Sept. 28 at the Ambassador.
On Sept. 14 "Laughing Women,' by Gordon Daviot, starts rehearsals under Alexander Dean. Yale professor is on a subbatical Selwart are the substantial selection of the selection o

Light Operas Found Best in St. Louis

Best in St. Louis

St. Louis, Sept. 8.

Popularity of 'Bohemian Girl,'
Merry Widow' and 'Red Mill' with
natives at the Muny Opera here during the 18th season, which ended
'Aug. 30, makes it almost certain that
light opera will form the bulk of
entertainment offered during 1937.

Expectation is that nine or 10 of
next season's shows will be in the
above category and one American
premiere, unchosen yet, will be preseason. Disappointments of the
season. Disappointments of the
season. Disappointments past season
were 'Oh. Boy,' 'Kid Boots' 'A Connecticut Yannee' and 'Sons o' Guns,'
and musical comedies of this nature
will probably be tabooed next season.

Only Two Plays from Sticks Considered Likely Strong But Percentage May Be Okay Because Last Year Was So Bad

ONE ALREADY IN

Summer season of 1936 in country

Summer season of 1936 in country theatres and rural hideaways was very bad so far as Broadway possibilities are concerned. Only 10 plays out of 75 tried are rated as having a chance for regular presentation, and there are only, two outstanders in that meager group, scouts say. Number of plays tried in the sticks has steadily dropped in the past three summers. Two years ago there were 135 try-outs. Last year the total was 102, with this summer seeing 25% fewer. Drop in strawhat activity this year was partly credited to Equity's rules making it safer for actors and harder for country managers with short bank rolls.

rolls.—
But the diminishing of the number of new plays tried out did not tend to bring out better material, as was true last year, or at least it was so indicated. Records do not show that any of the summer products of '35 became Broadway successes, although that year's crop totaled 26 possibilities, one-half of which were regarded as likely to be in the money.

Because of that this season's sum mer try-outs may ultimately make a better showing than 1935.

Most Likely

Regarded as leading possibilities

are:
"The Laughing Weman."
"Seen but Not Heard."
First-named was tried out by
James Ullman at Cohasset, Me., other play being done by D. A. Doran,
Jr., at Locust Valley, L. I. Both will (Continued on page 53)

Textile Union Sponsors B'way **Troupe in Tour**

With its disbanding in Trenton, N. J., Sept. 13, the union-sponsored production of Albert Bein's last sea, and the season of the

Managers and Musicians Feuding Over Union Demands: May Mean Long Battle; Philly Cancels Shows

GARLAND ON N.Y. AMERICAN

or Doesn't Know What His Duties Will Be

Robert Garland, former dramatic critic of the N. Y. World-Telegram, may join Heartst N. Y. American, may join Heartst N. Y. American, although the paper's managing editor, Jerome Karp, says that it is not yet definite. Says the matter has been brought up for discussion with the daily's management in favor, but not certain what capacity Garland would hold.

would hold.

Report on Broadway was that Garland will switch to films on the American, working in with Regina Crewe. Miss Crewe has been film critic for the daily nine years and is well liked. There is little likelihood Garland would disturb her. Miss Crewe, by Tuesday afternoon, had not been informed or consulted on the matter. In legit the daily is covered by Gilbert Gabriel, who has a long term contract.

OKAY BIZ BUT **NO PROFIT IN STICKS**

Straw hats hereshoute folded Sat (5), with red the predominating color. Trouble mostly seemed to be limited seating capacity. With chairs ranging from 250 to 400, it's a tough assignment to show a profit, except

ranging from 250 to 400, it's a tough assignment to show a profit, except on near capacity weeks.

Four summer spots catering to New Haveners were Madison, Guil-ford, Milford and Stony Creek. Seasons was a first try for Madison, with Major Ranulf Compton in charge. Spot had a mild early season but gradually built. Final checkup, however, indicated a substantial loss, ever, indicated a substantial loss, recommended a profit dute for the season weeks of good business on 'Sailor Beware' and Three Men on a Horse. This was the fourth year for this outfit.

At Milford, the same situation applied as at Madison. First venture for new organization showed red, but not enough to discourage a 1937 try. Setup was handled by present and graduate members of the Yale drama school, with Arthur L. Kebbe and A. Dean Merwin doing the angeling. Francis Y. Joannes brought Stoty for the company optioning tryouts. House operates similar to Westport, Conn, and spilit the season between five established plays and five gambles. One or two of the latter have possibilities, with Joannes set for a cut-in if and when they hit N. Y.

Quality of productions in these four shoreline towns has been generally okay and attendance fair.

W. Falmouth Burned Out

Boston, Sept. 8.
Fire, discovered two hours after the final curtain of The Show-Off Friday night (4) gutted the Beach theatre at Old Silver Beach, West Falmouth, Mass. Damage is estimated at \$25,000.
No water support.

mated at \$25,000. No water supply, except the ad-joining ocean, which didn't help mat-ters. Before the blaze was under control the theatre, bath house and Breakers Club, a nitery, all under same roof, were cleaned out.

Although holding weekly meetings since mid-July, Broadway managers and the musicians union failed to agree on a new contract, which was supposed to be dated to start Labor Day (7). Musicians have secured a number of concessions, but their demand for a minimum of 16 men in the pit for all musical shows was refused by the managers' representa-

Heretofore the minimum was four men, whether for straight plays or

men, whether for straight plays or musicals. Former classification stands.

Contract sessions went along amicably until the disputed demand cropped up. There will be no settlement likely until the return from Europe late this month of James Canavan, musicians' head, who is abroad attending a convention. Henry Moskowitz, executive head of the Theatre League, is also, on the other side.

Concessions

Among the concessions agreed on is a new rule that wages for musicians with musical shows start immediately upon the men leaving New York. Managers regard this as fair. Previously, men were paid rehearsal coin.

There is to be no more doubling of instruments by musicians in the pit. That rule will probably up the number of men engaged for major musicals, which is the union's intention. Another rule agreed on fixes the minimum wage for conductors at \$140 weekly. There was no quibbling over this clause because most leaders are paid more than that figure. There had been no minimum set forth in the contract previously, however.

set forth in the contract previously, however.

Demand for a minimum of 16 pieces in the pit aroused determined managerial opposition. Figured that it may rule out the intimate type of musicals and hinder other shows which have used orchestras for interpolated songs. Pointed out that such a number of .men cannot even be (Continued on page 57)

ED WYNN REVUE MAKING ROUNDS

form, taking in sets, score, story and casting.
Current events is the general theme, with a small group of characters wandering through the revue frame. No chorus, with sidewalst strollers and audience more or leaves the strollers and audience more or leaves the strollers and audience more or leaves the strollers of the strolle

NATIONAL CITY BANK'S \$33,042 VS. AL WOODS

A judgment in favor of the National City Bank for \$33,042 was filed yesterday (Tues.) H. N. Y. supremer A. H. Woods Production Co. Judgment is based on a three-months promissory note for a \$25,500 loan to the production company in January, 1931, and endorwed by Woods.

The bank credits payment of \$1,617, Total amount of the judgment inscludes interest.

Summer Theatres

(NEW PLAYS)

HONOR BRIGHT (THEATRE-BY-THE-SEA)

(THEATRE-BY-THE-SEA)

Matunuck, R. I., Sept. 8,
ama in three acts frou scenes by
acts from the second section of the
last presented by Lee Shubett in conculture with T. Edward Hambetton at
the 152 Table Shubett in Conrelation with T. Edward Hambetton at
the 152 Table Shubett in Contry Darrow ... Rose Hobart
Workbise ... John Hoyandt
Workbise ... John Hoyandt
J. Bland ... Francesca Lenii
a Bland ... Francesca Leni

Bioseph Medicanos.

Divides Ablett.

Ward doings In the Redington's black city of the Ablett Ablett of the Ablett Ablett. Ablett of Sale depreceded working upon sterile of sale depreceded upon to meet, with popular interest.

Miss O'Harra's production falls into the Category of the Ablett Ablett.

Miss O'Harra's production falls into the Category of the Ablett Ablett.

Miss O'Harra's production falls into the Category of the Ablett Ablett.

Miss O'Harra's production falls into the Category of the Ablett Ablett.

Miss O'Harra's production falls into the Category of the Ablett Ablett.

Miss O'Harra's production fall is relations with affectionate adults are ablett to those o' Maedchen, in that Miss O'Harra's Hour'. Comparisons are most to those o' Maedchen, in that Miss O'Harra's the subject of adolest to those o' Maedchen, in that Miss O'Harra's black of the Ablett Ablett.

Young daughter, Labelt, is a curious child with a strange malarial fever and his nice Ruth reality and the mother is trying to kill Ostoner, so that is relations with affectionate adults related to a success to the fall the category and the mother is the Category and the mother is the Ablett Ablett and the mother is the Ablett Ablett Ablett Ablett Ablett Ablett Ablett Ablett

BLACK MAGIC (MAVERICK TREATRE)

AVERICE THEATTE)
Woodstock, N. Y., Sept. 4.
three acts by Reien Reddington,
between the state of Dan Sumner..... Elmer Haris.... Grace Osborne... Sidney Osborne. Dr. Barnes.... Jim Osborne....

Weird doings in the Catskills this week, with voodoo spells and black made with the catskills this week, with voodoo spells and black made with the catskills week. We have the catskills will be catskill be cats

Conn., week Aug. 31, '30.
Mrs. Kadan
Clariase Kadan Blanche Gladstone
Della KadanLillan Wendell
Mr. Kadan Sandor Kallay
Gaorge Herzog Robert Moreland
Bert KadanJohn Call
Miriam Goldstein Edith Tachna
Edith MartinsonThsima Ritter
David Friedsam David Applebe
pince

Shows in Rehease.

Haralet' (Gielgud) - Guthrie

cClintic, 'St. Helena'—Max Gordon, 'Stork Mad'—James Ulinian, 'As You Were'—Grisman and

rkiand.

Love From a Stranger-lex Yokel.

Shubert 'Swing Your Lady'—Shuberts.
'Mimi Soboller'—Ned Jakobs.
White Herse Inn'—Rowland
ebbins.

'Stage Door'—Sam H. Harris.
'Arrest That Woman'—A. H.

Woods.

'And Stars Remain'—Theatre Guild uild. 'Follies'—Shuberts. 'Seen But Not Heard'—D. A.

Doran. "Timber House'—Fiske and

Hammond

Hammond.
'Night of Jan. 16' (London)—
A. H. Woods.
'Dead End' (Chicago)—Norman Bel Geddes.
'Blossom Timo' (road)—Shu-

berts Red. Hot and Blue-Vinton Freeley.

Current Road Shows

Week of Sept. 7
Boy Meets Girl, Capitol, Albar

Boy Meets Girl, Capitol, Albany, 11-12.
Days of Grace, Plymouth, Boston.
Distaff Side, El Capitan, Hollywood.
Widdleman, County theatre, Suffern (summer tryout).
Night of Jan. 16/ Erlanger, Buffalo, 10-12.
Parnell, 'Alcazar, San Francisco,
'Scandals,' Grand, Chicago.

Macy's \$7,000 Assignment For Legit's 'Atmosphere'

Main foyer of the Center theatre, N. Y., will be decorated in the Tyrolean motif by the Macy department store for coming production of White Horse Inn. Believed to be the first time such an organization has been active in comparabil the has been active in comme cial the atricals e of the play centers around

Theme of the play centers around a fair in the Austrian mountain district. Emporium's job is to create an atmosphere indigenous to the country. It is not a commercial tie-up, theatre spending about \$7,000 for idea. Ushers also will be garbed in keeping with the production.

ENGAGEMENTS

ENGAGEMENTS

Anna Bavter, Anthony Blair, Boyd
Davis, Grace Fox Linu Mar Hubs
bard, Paul McGrath, Esman P. Hub
bard, Paul McGrath, Esman P. Hub
Bard, Paul McGrath, Esman P. Hub
Bard, Paul McGrath, Esman
Bard, Paul McGrath, Esman
Bard, Sen But Not Heard' (complete cast).
Ernest Robert, Robert Halliday,
Arnold Korff, While Horse Inn.'
George, Nush, Harry Mestayer,
Hamlet' SwcClimite proof,
Hambet' SwcClimite proof,
Errt Thorn, Mary Holsman, 'Lend
Me Your Ears.'
Renee Macready, Victoria Regins'.

le Your Ears.' Renee Macready, 'Victoria Regina. Eileen Graves, 'Footprints of Cin-

derella'.

Rosamond Pinchot, Whitford Kane,
Harry Bellaver, Edward Fielding,
Reginald Mason, 'St. Helena'.
Jessie Royce Landis, Frank Visper,
Love from a Stranger.
Blanche Bates, 'North Star.'
Grace Kaber, 'Arrest That Woman'.

Grace Raber, Arrest That Worn-Ralph Wellevier, George Makinson, Charles Duncan, Freddie Stange, Eddwerge Robert, Stange, Eddwerge Robert, Stange, Eddwerge Robert, Stange, Eddwerge Robert, Stange, Eddwerge, Francisco, Robert, Astronomy, Francisco, Robert, Astronomy, Phyllis Brooks, Edna Archer Crawford, Janet Fox, Denis O'Dea, Beatrice Blinn, Mary Wickes, Sylvia (Continued on page 53)

FUTURE PLAYS

Mrs. Aphra Behn, by Eleanor Holmes Hinckley, announced by Kenneth MacKenna and Jo Micleiner. 'The North Star,' by Austin Strong, being readied for November open-ing by John Golden.' Author will direct.

direct.

Brother-Bat, by John Monks, Jr.,
and Fred Finklehoffe, taken by
George Abbott.

Tablets to the Living, by Samuel
Shioman, acquired by Lodewick

Tablets to the Living, by Samuel Shipman, acquired by Lodewick Vroom for October production. Bertram Harrison director, 'Lend Me Your Ears,' comedy by Stewart Beach and Philip Wood, taken by new producing trio of Leo Bulgakov, Leonard Field and Robert Weenolsen. Walter C. Kelly and Jane Seymour set for cast. 'Nepenthe,' by Sophie Treadwell, for Arthur 'Ropkins: aa a starring yehicle for Henry Hull.

Plays Out of Town

DAYS OF GRACE

Alan Bunce
Hugh Rannie
Alan Hewite
Aldrich Bowker
Leona Powers
Joan Tompkins
Eleanor Lynn

Boston · audience

qualined for the role and ruggeu-spats between the two add zest to the comedy.

Third member of the arty house-hold, Ivan Black, poet, has his ins and outs. For a sideline he works on the state of the state of the state taker who in the sate of the state taker who in the sate of the state taker between the state of the se-reaved. Opening night, one of these pets, a wire-haired terrier, brought out the one big laugh of the evening when he ignored the players and stole scene after scene with his yip-ping.

ping.

When Violet shifts attentions to
Ivan the way is paved for a happy
ending all around.

'Grace' has some very gay mo-

enuing all around.

Grace has some very gay moments; it has good dialog and some forced smartness; first act is better than the second, which better than the third; but it can be vastly improved and speeded up by capable trimming.

Alan Bunes

proved and speeded up by capable trimming.

Alan Bunce is consistently good in his role of the starving, ingenious writer; Eleanor Lynn is always sustaining, even though her dialect requires a bit more study; Alan Hewitzwight with principles: Leona Powers, as the amorous mate of the publisher, has a juicy role and plays it to the limit. Joan Tompkins follows through ably as the deb with stage ambitions. Rugh Rennie is adequate advant. Raymond Brantley and the Bowker as the sarcastic landlord are carried away a bit by their parts.

Fox.

BUCK HILL FOLLIES

Buck Hill Falls, Pa., Sept. 4.

Buck Hill Falls, Pa., Sept. 4.

By the first series of Earle R. Lew

Cornella Stabler Gillam, at Inn, Bu

Falls, Pa.; William La Porte, J

manager.
Cost: Robert Armbruster, Budd Huller,
Cost: Robert Armbruster, Budd Huller,
Vandy Cape, Ruth Miller Chamiee, Louis P Angelo, Maris Gambarell, Harry Gilbert, Cornella, Gillam, Harrell, Harry Gilbert, Cornella, Gillam, Harrell, Harry Gilbert, Cornella, Gillam, Harrell, Tager, Namey March, Carter,
McCoy, Edward McNamara, John Mulholland, Helen Olheim, Paul Parks, Catherine
Rapp, George Rasely, Walter Scanlon, Paul
Storretd, Leith Stevens, Marion Telva, Earl

This star-studded seventh edition of the 'Buck Hill Follies' seems a verifiable Metropolitan (Opera House performance transplanted to the Pocono Mountains, plus flashes from the N. Y. 'Sunday Nights at Nine.' Show is a tribute to the ingenuity of Earle R. Lewis, treasurer of the Met. Opera Co. of N. Y., known as And Doc Lewis to Buck Hillites. And Doc Lewis to Buck Hillites. And Company of the Met. Opera Seems of the Met. Opera Hilles. The Shaping things.

Highlights are: 'March Winds and Air Waves, 'Vandy Cape Blows In,' April, the Opera Season Ends,' with

Marion Telva singing the aria from Sanason and Leiliah; May Re (Sanason and Leiliah; May Re (Sanason and Leiliah; May Re (Gambarelli dancing to a musical singing and the state of the stat

WPA . SMOKY JOE

Asheville, N. C., Aug. 31.-drama by Hubert Hayes in three
seented at the Asheville Federal
under direction of Wilbur K.

da Kent	lorence	Westall
Fred .Kent	llbur K.	Morgan
Gwen Kentressessessesses	, Eller	Deppe.
Vistis Jervis	Id	a Miller
Lassle Connor	Doris	Wester
Victor Toms	Glen	n Smitte
Smoky Joe' Palmer	Billy	Baswell
Mattle Bell Edney	. Eloise 8	heppard
Pink Edney	Archi	s Reris
Jane Stagg	.Edna I	Cannerly
Jimmis Carter	Jack	Ivaraen
Sank Taylor	Ed	Duckstt
m:43	1.711	-4 46.

Jimnia Carter.

Jimnia Carter.

Sank Tayler.

Eab Duckst

Title strucker of the hills, and the play is of the Western North Carolina mountains, but it does not have the same locale as Mr. Hayer hill-billy piece that reached Broadway for a brief are "last, year, namely the same locale as Mr. Hayer hill-billy piece that reached Broadway for a brief are "last, year, namely and the same locale as Mr. Hayer hill-billy piece that reached Broadway for a brief the "last, year, namely a background on the Atlantic seaboard, where he is a Fred Kentik hourd, where he is Ared Kentik invitation, Here 'Smoky Joe' Palmer, is taken for a bill-billy aft rist glanck, and he proceeds to act the san for the Jones of the Smoky Joe Palmer, is taken for a bill-billy aft rist glanck, and he proceeds to act the san for the Jones of the Jo

Moses Better

Moses Better

Harry Moses, legit producer, who has been indisposed during the summer, is rapidly recovering, and took his first auto ride early this week.

Manager, who presented 'The Old Maid' last season, has been busy on the new season's plans, working a his apartment. First to be produced is a play with Mark Twain as the main character.



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1. MILLER Our famous DEPARTMENT 1 to 31/2 · AA to D

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Gloves in our own exclusive designs . . . 2.93 to 7.50

1-MILLER Beaut Je Show

1552 BROADWAY Open until 9 P. M.

Inside Stuff—Legit

Sieve Cochran, manager of the National theatre, Washington, D. C., proposes a series of benefit performances for needy members of the Hot Air Club. Latter is composed of legit advance men and company maners quite a percentage of whom are now ak.

Manager explains that the opening of St. Helena in his house could be secured for a \$1,000 guarantee and that the house can gross over \$3,100, which would mean a profit of about \$2,000.

Cochran figures that it would be feasible to rent a large house each summer to take care of the members at a nominal cost if such benefits were held in key cities. In any event he points out that such coin would pay for the next outing of the 'Hot Air' fellows next summer.

Gertrude Elliott, sister of Maxine Elliott and wife of Sir Johnston Korbes-Robertson, will sail on Sept. 19 from London to play the role of the Queen in Leslie Howards' Hamlet'. She has not appeared in America aince 1913-14, when she accompanied her husband on an extended tour of this country. In 1906 she played Cleopatra in Shaw's 'Caesar and Cleopatra' at the New Amsterdam theatre in New York and in 1912 she appeared in White Magic' at the Criterion theatre.

Although she was born in America and acted here before clicking in London, she has lived most of her life there. Her first role with Forbes-Robertson was Ophelia to his 'Hamlet' in 1899.

Ed Hutchinson, who is associated with Ned Jakobs in the presentation of Mini Scheller, due at the Ritz, N. Y., arranged the original set-up of the Casino de Parce, night spot which has passed out, but first of the current inter-restaurant combos. He was shuffled out. Earlier he staged musical shows.

al shows.

ma was written by Alfred L. Golden, Pennsylvania criminologist.

mally a one-act play, it was tried out in Pittsburgh two years ago
the title of 'Female of the Species.'

"Lovers' Meeting," which Theron Bamberger will offer on Broadway this season, is an English play written by an American, Gladys Hurlbut, Action takes place in Sussex and of the eight characters five are English. Story to principally concerned with meeting of British war veteran and an

a principally concerned with meeting of British war veteran and an American divorcee.

While the author is working on script revisions, producer is looking for an English leading man old enough to have been in the World War and yet young enough to be romantic, and also for an English juve of about 22 or 23.

Late w.k. company manager. Harry Bryant, who died last week; once had the desire to see a big-time dice game. In New York. Julius (Dude) Barris not only took him there but operated for him. Bryant gave Dude \$200 to play and, within a comparatively short time, Harris stepped away from the green baize, eashed in and handed Bryant fw G'S. But Bryant refused to take the winnings. All he wanted back was the two yards and he insisted that Harris keep the balance, \$4,800.

Road Reports

Yokel Starts Philly

Yokel Starts Philly

Philadelphia, Sept. 8.

Plans for the coming legit season here haven't progressed every far as a proper will be 'Love from a Stranger', Alex Yokel try-out, on Sept. 21 at the Erlanger theatre, which Yokel is now managing in association with Samuel Nirdlinger.

Following Monday (28) the Forrest will bow in with the new George S. Kaufman-Edma Ferber piece, 'Stage Door.' 'Call It a Day,' Guild hit of last season, is mentioned for the next has the roadshow thim, 'Romeo and Juliet' (MG), which is doing very big right now and expects to hold for a run.

Babes in Arms,' Rodgers and Hart musical, also being produced by Yokel, is set for the Erlanger, but not to follow directly after 'Love from a Stranger.' If the current deadlock between the Musicians' Diolog and the management of the deadlock between the Musicians' Diolog and the management of the season here. At all events, the friction is going to mean plenty of booking-juggling and rerouting.

N. H. Starts Sept. 17

N. H. Starts Sept. 17

The Shubert gets going Sept. 17, with Talluh Bankhean in 'Reflected Glory' alluh Bankhean in 'Reflected Glory' and the start of the start

No Louisville Dates

No Louisville Dates
Louisville, Sept. 8.
Hopes for a legitimate and concert season for this city were discert season for this city were discert season for this city were discert season for the concert season for the
Lamburg of the concert season.
Thuman gave as his reason for the
cancellation the Kentucky ticket tax
which went into effect in June. Tax
provides for a tax of 3c for tickets
priced from 28c. to 38c., plus 1c for
each 5c of increase

Des Moines Lineup

Des Moines Lineup

Des Moines, Sept. 8.

Present bookings at the Shrine
Auditorium, according to Mrs. Marjorie Clark, manager, include George
White's 'Scandals,' Sept. 26, and
Fritz Kreisler, Nov. 7.

Other attractions tentativelyscheduled, but for which no dates
have been set are Ethan Frome,'
End of Sumper,' Jane Cowl in 'Sirst
Lady,' Boy Meets Girl,' Lunt and
Fontamne in 'Idio's Delight,' De
Basil ballet, Philadelphis Symphony
orchestra, 'Ziegfeld Follies,' 'The
Great Waltz,' Pride and Prejudice'
and 'Call It a Day.'

'Old Maid' in Newark

Newark, Sept. 8.
Shubert theatre reopens Monday
(14) with The Old Maid, featuring
Violet Heming and Edith Taliaferro.
New management is known as Lash-New management is known as Lash-thall Amusement Co., with Raymond Payton, nephew of Corse Payton, manager. Old Maid' cast includes George Nash, Marguerite Merrill, George Calvert, Alex Courtney, Rob-ert Lowes, Helen Magna, Donald Willson, Charles Wiley, Jr., Jackie Grimes and Ann Abbott.

'Night' in Buffalo

'Night' in Buffalo
Buffalo, Sept. 8.
Local legit season gets underway
Thursday (10) with 'Night of Jan.
16' at the Erlanger.

Boy Meets Girl' follows in on
Sept. 16.
Romeo and Juliet' (MG) starts at
the Erlanger Oct. 4 on a two-a-day

Youngstown, O., Sept. 8.
Legit season here will open at the Park theatre, Oct. 8 with 'Boy Meets Girl', Joseph Shagrin, manager, announced upon his return from New York.

Also coming early in the seasor are 'The Great Waltz' and George White's Scandals.'

Charles Evan Evans, 80, Feted by Coast Actors

Feted by Coast Actors
Hollywood, Sept. 8.
Uplifters, Masquers and Lambs
united Sept. 6 in celebrating the 80th
birthday of Charles Evan Evans,
stage and screen star, at the Uplifters Grove.
Ted Pierce, Joe Rateliff, Sim W.
Crabill and Walter Graning, in
charge of festivities.

Cleve. Play House Starts

Ciew land. Sept. 8.
Frederic McConnell's Play House, a landmark here, starts its 21st legit season Sept. 18 with Bishop Misbehaves. Phidelah Rice, head of the drama school here and the summer th attre colony at Martha's Vineyard, Mass, again will be guest-star. First official winfr show is not going on until arly 'strber'.
K. Elmo Lowe, who directed a group in a repertory series this summer at Chautaqua, N. Y., will be acting director during McConnell's absence. Regular director is going to New York this week to direct Daughters of Afreus; new play being produced by Delos Chappel. Katherine Wick Kelly, IcConnell's lactorsswife, will play in 'Atreus.'

TALLU'S 4 WEEK **WOW IDLES** L. A. BIZ

Los Angeles, Sept. 8.
Town is back to a solo legit this week (excepting the Federal Theaten of competition between Downtown and Hollywood produced to competition and Hollywood produced to the federal threaten of competition between Downtown and Hollywood produced to reflect the federal threaten of threaten of the federal threaten of threate

is scheduled when a series of the Morosco.

Henry Duffy's 'The Distaff Side has the field to itself for its second stanza and is expected to start building. Opening week was a little below average, but this was expected

Estimates for Last Week

Tentested to Last Week Last Meek Tentested Ghory Belast C. (2005; 2475). Although fourth week biz was on a par with the opening session; this comedy featuring Tallulah Bankhead had to move east in order to take advantage of open time in the control of the contr

Taugh That Off. Mason, debuts today (8) after two stanzas of The Whole Town's Talking Mason, debuts today (8) after two stanzas of The Whole Town's Talking Mason, debuts today (8) after two stanzas of The Whole Town's Talking Mason. The Beath Research of Wild Birds.

The Black Crook, Mayan. Now in second weeks of Wild Birds.

The Black Crook, Mayan. Now in second week, with trade building. Oldiume extravaganza is being burlopening night after degree than on opening night after degree than on opening night after degree than on the week with fast Verdun, Experimental theatre. This one sticks for another week, with final curtain skedded for Sunday (13).

'GRACE' OKAY HUB OPENER ELITCH STOCK ENDS

Days of Grace, ne more of at the Plymouth opened the megit season here quite auspiciously Thursday (3) and is expected to remain for a week or two for final shaping.

WPA's 'Chalk Dust' got the jump on the commercial field by opening the previous Monday might at the previous Monday Mon

Stream.'

Estimate For Last Week
Days of Grace' (Plymouth, \$2.20,
four shows). Satisfactory opener for
the season took about \$4,000 in first
three days.

Timber House, drama by John Boruff, to be presented by Clinton E. Fiske and Paul Hammond at Longacre theatre, J. Edward Shu-

'Idict' and 'Regina' Reopen B'way Runs to Capacity, \$22,000 Each

KRUGER IN 'PARNELL' SOCK \$8,000. FRISCO

San Francisco Sept 8.

Otto Kruger in 'Parneil' had an advance sales twice that of 'Three Men on a Horse' when it opened at the Alcazar theatre on Aug. 31.
Plenty of carriage trade was in evitor of carriage trade was in evitor of carriage trade was in evitor of picture commitments. Kruger could stay here for a number of weeks. As it now stands 'Parneil' will remain only a month. Join Emwith the exception of all viam Los Angeles. Emercy left to go to New York for 'Hamlet! He was replaced in 'Parneil' by Charles Brockaw.

y pace. Estimates for Last Week

Estimates for Last Week
Parnell, Alcazar (6 days) (1,268;
1.50). Society turned out strong for
Otto Kruger in Parnell, most ex-pensive show staged by Henry Duffy
in a long time; \$8,000 means plenty
of profit.

of profit.

WPA

Marionette Varieties, Federal theatre (4th week) (200; 25c). House
has some off nights but, for the
most part, the puppets have, played
to capacity, About \$300 for 4th

Chi New Season **Starts Sunday:** 'Scandals' \$16,000

New season here gets going Sunday (13) wiffi the opening of the Chicago company of 'Dead End' at the Studebater, which also marks the first time in a long while that York cliek. In itself this indicates the strength of the propects for legit here this year and the growing scarcity of available houses. Nooman Bel Cadavance on the show has been excellent, due primarily to the fine exploitation and publicity campaign. George White was in town last week and now has his of the primarily for the first one-day stand on its way to the Jubilesta date in Kansas City, Show, fell off another grand or so last week.

Estimates for Last Week

'Scandals,' Grand (1,200; \$3.30) (11th-final week). Closes Saturday (12) and skips to road. Around \$16,000 last week. · WPÁ

Broken Dishes, Blackstone. Homey comedy still dragging 'em in to near-capacity, though little actual

cash.

'Macbeth,' Great Northern. N. Y.'s
WPA company in an interesting twoweek stay; closing here on Saturday

(12).

'Triple A,' Civic. Still in its outof-the-way spot.

BEST SEASON; UP 15%

Denver, Sept. 8. Elitch stock summer theatre closed its longest season in years with First Legion' as the final offering. Business has been up about 15%, and it was the best in a long time. Every show had a few sellouts, with Three Men on a Horse' and 'Personal Appearance' topping the list. No records were hung up by any particular show over the top gross of last year, but business was more consistent through the season. Top gross, that of 'Three Men on a Horse', was approximately \$9,500. 'Personal Appearance' was second, but only by a few dollars. Season reservations were picked up with more regularity than ever before. Elitch stock sun

Direction of George Somnes is given much of the credit. Company, given much of the credit. Company, headed by Irene Purcell and Kenneth McKenna, was exceptionally popular, and accounted for a heavy portion of the draw. An unusually large number of localities were used this year, with Helen Bonfils, daughter of the late editor of the Denver Post, appearing in many.

Week preceeding Labor Day is usually dull for show business, the exodus for the summer holiday blow-off being irdational. But last week-chid saw the largest influx into the first the saw the largest influx into the business of the largest influx into the saw the largest influx into the saw the largest influx into the saw the largest individual to the largest saw that the largest individual to the largest saw the largest good and in the saw the largest saw th

ing capacity, and some claiming turn-ing capacity, and some claiming turn-and the state of the state of the state of the state of their resumed engage-ments. Grosses in both instances were around \$22,000, not far under capacity. Twin holdovers topped the list in point of money, shoving 'On Your Toes' into second place with \$20,400, while the D'Oyly Cartes (Gibert and Sullivan Jost about the Capacity. The state of the state of the state of the state of the standing room, draw surprising the ticket broker.

statement coom, arwa surprising the the season's first real premiere card, next, week: 'Arrest That Woman, National; 'Seen But, Not Heard, Miller's; Days of Grace,' Booth (tentative,' Timber House,' Longacre, Again Florodora's is mentioned for the Majestic and several WPA's are more. Reopening of the Follies' is dated for this Saturday (12), Winter Garden.

Meopening us the actuarday (12). Winter Garden this Saturday (12). Winter Garden Mulatto' closes at the Ambassador this week.

Estimates for Last Week Boy Meeks Girl.' Cort (43d week) (C-1,08-43.30). Weekend influx bolstered Saturday and kept gross of the control of the contr

cast arama has pasyed 11 morning armodest money but may do better on 10.00 key Faces, Vanderbilt (17th week) (R-840+43.30). Surprising that intimate revue has lasted this long; around \$5,000, not enough; has operated mostly in the red.

'On You'r Toes, Imperial (22d week) (M-1,468-83,85). Saturday night's \$4,100 balanced some off performances during the week and principles of the performances during the week and the septed \$20,200 was better than expected. \$20,200 was better than expected, \$20,200 was better week) (C-767-8,22.0). Moved up to around the \$5,000 mark, with profit carned; engagement is indefinite, with play slated to move.

"Spring Dance, Empire (3d week) (C-1,099-\$3.30). First full week not encouraging, gross not over \$4,000; to get 'Hambet' (Gelgud) both. The week on the profit carned that the profit carned to get the profit carned to get the profit carned that the pr

(C-1089-33.30). First full week not encouraging; gross not over \$4,000; house to get 'Hamlet' (Gleigud') Cott. Review of the control of the control of the cott. Review of the cott. Revie

Winnipeg Stock

winnipeg Stock

Winnipeg, Sept. 8.

For the first time since the C. P.

Winnipeg is to have a legit season this year. Group, coming in from Toronto and at present known as the Actor's Colony Theatre, will open at the old stamping ground of legit, the Dominion.

Along with the change in location well come a change in name, new moniker being the John Holdea Players.

Jay Allen's Accidental Break
Jay Allen, whose piece on the
Spanish war for the N. Y. Daily
News-Chicago Tribune syndicate last
week got a lot of attention, is on
the paper practically by accident
Allen was the syndicate's correspondent in Paris for a lot is
spondent in Paris for a lot is
spondent in Paris for a lot
spondent on the second of the
considered of the second of the
considered of the second of the
considered of the second of the
syndical ground on the
span to write a book and was just
sitting around when the war broke.
He wrote the N. Y. Herald Tribune
asking for a job, and outlining his
qualifications, but that paper couldn't

Me wrote the N. Y. Herald Tribune saking for a job and outlining his qualifications, but that paper couldn't quite make up its mind. New York Times also thinking it over when Allen's old paper sent bim a hurry call to get busy pronto, since he was already on the spot.

When that eye-witness yarn appeared in the Sept. 1 papers, the other N. Y. dailies by papers, the other N. Y. dailies are a bif quicker in the paper of the paper have a sent of the paper. The paper has the paper have been a bif quicker in the paper of the paper. The paper has the paper have been a bif quicker in the paper have been a bif quicker in the paper has been a bif quicker in the paper have been a bif quicker in the paper has been a bif quicker in the paper have been a bif quicker in the paper has been

funny and in at least one editorial office in New York (Herald Tribune) the editorial board took time out to

figure it out. tbrook Pegler, in his N. Y Westbrook Peglev, in his N. Y. World-Telegram column on Wednesday (2), commented on the Allen piece, calling it the best piece of reporting yet to come out of the Spanish war. He had considerable to, say on the subject from the inside, because he, too, worked for Col. McCornack prior to joining the Scripps-Howard sheet.

Margaret Mitchell's Gone With the Wind, was selected 193% outstanding hovel by William Lyon Phelps, Yale's professor-emeritus, during his annual lecture at Pointe Aux. Barques, Michigan resort. Book is Miss Mitchell's first undertaking.

H. L. Menncken's The American Language was rable tops in the gen-

eral_literature class.

Seventy-seven books, largest number he had ever reviewed at the re ber he had ever reviewed at the re-sort, were chosen for favorable com-ment by Phelps. Eleven were novels, 33 under general literature, 11 books of poems, 19 thrillers and one juvenile book. Stephen Benet's 'Burning City' headed the poetry list.

Wisconsin New Strike Settled Wisconsin New Strike Settled American Newspaper Guild has settled its strike against Hearst's Wis-consin News, which began last February. The five-day week was restored and a minimum of \$40 a week for men with three year's ex-perience agreed on. When the strike perience agreed on. When the SUISE began, one man had been working 15 years on the paper and received only \$1 more in salary than when he island the staff.

only \$1 more in salary than when he joined the staff.
Strikers who worked to break down the circulation of the paper and reduced it to one-third its normal figure have now been asked by the management to solicit it back.

Dressing Up New Masses
New Masses is planning to remake
the magazine, add new features and
revamp its makeup. Crockett Oshnson, together with Rockwell Kent,
have designed the changes, which
will include pictorial covers, more
artwork, new features such as a
summary and comment titled "Sights and
Sounds' and an index of what's going

First revamped issue will be that

Takes Politico's Ed Job
E. D. Keilmann, for 11 years radio
editor of the Daily Capital, Topeka,
one of the Capper publications, is
now city editor.

He succeeded Joe Nickell, who
came through the August primaries
as a successful candidate for the
state legislature.

Keilman has discontinued his daily
juve broadcasts which has done
for the past nine years as Uncle
Dave.

Dave.

Smalley Quits Fawcetts
Jack Smalley, managing editor of
the six Fawcett motion picture fan
mags, resigned Sept. 1 in Hollywood.

wood.

Smalley is a pioneer in the fan mag biz, having started with the Fawcetts in Minneapolis, later being transferred to the Coast. He will take a lengthy vacash before announcing future plans.

Anne Parenteau to Coast
Anne Parenteau, ass't. editor of
McNaught's Syndicates, leaves for
Hollywood on Sept. 15 to become
an assistant to Jimmy Fidler, for
columnist and radio chatter.

Will traveal by one agones the con-

Will travel by car across the con-nent with Zoe Beckley going along

Just a Quickie

Bultimore, Sept. 8. Warner Bros. wanted Hervey Allen, who resides in Oxford, Md., to come to Balto and Washington for openings of Anthony Adverse' on respec-tive dates as a ballyhoo for

im. Author of the novel declined, saving he was too immersed in penning a new short story of 100,000 words.

Howard Shaking Up W.-T.

Howard Shaking Up W.-X.
Continued earthquake around the
N. Y. World-Telegram office for the
past couple of weeks has the staff
ittery. Number of editorial department workers have been let out,
others brought in and several further switches likely.
It's all a matter of Roy Howard
taking active charge as the aftermon daily's editor. Howard, head
of the Scripps-Howard chain, as
min New York dagsheet and run it
himself. He's moved his office, desk
and secretary down and is actively
in charge of all editorial matters.
First result was sudden dropping
of Robert Garland, dramatic critic,
and replacement by Douglac Gilbert, from the general news staff.
Last week this was supplemented by
the dropping of Dan Williams, editorial writer on the Staff for the
past seven years. Dorothy Hall,
from the society department allow was
Joyre, brought over from the N: Y.
Post. Handd Hammill; Federal Court
reporter, was dropped from the payroll and James Street, of the Americal

Post. Harold Hammill, Federal Court reporter, was dropped from the payroll and James Street, of the American, added to the rewrite staff. Another the American added to the American ad

Kinnaird Gels Lait's Old Pest Clark Kinnaird is now head of In-ternational Feature Service, post formerly held by Jack Lait before he became editor of the Mirror. Ernest Jerome Hopkins had been officiating there in the interim, with Lait su-pervising. Kinnaird will continue to handle his other work as drama edi-tor and critic of King Features, and being associated with T. A Robertson in producing the Saturday Home Magazine.

Magazine.

Joseph V. Connolly, president and general manager of International News Service, King Features Syndicate and Internat! News Photos, is now head of all Hearst Radio inter-ests as well. Frank C. McLearn former managing editor of Centra Press, is executive assistant to Con-nolly.

Hearst Scribes Going Guild

Hearst Scribes Going Guild
Hearstian newspaper labor troubles
are being watched intently by the
scribes in Los Angeles, as well as
elsewhere, with many of them
secretly becoming members of the
American Newspaper Guild. Many
in L. A., including some employed
by the Hearst sheets, have secretly
sent funds to the striking workers
in Seattle and Milwauke.
This deep interest arose when the
Guild won out in its strike in Milwaukee on terms demanded and
when the body caused the shutdown
of the Post-Intelligencer in Seattle.

Washburn's Book Se

Tashburn's Book Se.

Charles Washburn, E'way pa., sold his book tilled 'Come Into My Parlor' to the National Library Press. Publishers bought the ms., finished a year ago, and widely peddled around after reading a mention of it in Herbert Drake's story on Washburn in the Cue magazine.

Previously turned down as being too hot, the book reveals the inside story on the Chicago tenderloin and tells all regarding the Everleigh Sisters' famous club in the windy city and the notables who belonged.

J. D. Carey Dies
James D. Carey, 31, city-editor of
the Los Angeles Daily News, died
Aug. 31 after a month's illness.
Carey started with the News as
reporter. Body was sent to Franklin,

Mefford as Whodunit Ed. Arthur Mefford, from the N. Y. Daily News, has shifted to Real De-tective mag as editor, succeeding Robert Mickham. Latter has aligned with Lawrence Fertig advertising agency in N. Y.

Strike Benefits N. W. Dailies
With potential reading audience
of over \$90,000 in Tacoma without
an a. m. daily on account of the
Seattle P-I suspension, local morning
sheet, Daily Ledger, and its. Sunday
Ledger are making big gains in circulation field. While Seattle Times,
afternoon sheet gets out Sunday
paper, local daily is getting big gain
on it's morning edition.
Local Central Labor Council has
extended support financially to the
Newspaper Guild and has placed all
Hearst publications on the unfair
list. Portland Oregonian and Oregon
Journal, Portland, have also been
boosting their circulations in northwest since the P-I suspension. Some
san Francisco Examiners (Caracti
are also coming in the Caracti
are also consider the postsingencer remained deadlocked last
work. The Rowland Watson report
to William Green, president of the
American Federation of Labor, declaring the strike was not illegal, was
made public. Strike Benefits N. W. Dailies

made public.

The hearing on the charges brought by the Guild to the National Labor Relations Board has been postponed until Sept. 10.

Shinnick Gets Little's Column

Shinnick Gets Little's Column William Shinnick becomes conductor of the Time of Type' column for the Chicago Tribune, replacing Richard Henry Little, who conducted it for 13 years. Little gets another assignment on the Tribune. Shinnick has been on rewrite for the Trib for several years and first tried conducting the column while

H'wood Authors Reorg

Little was on vacation.

Authors Club, reorganization of the Writers, has been formulated in Hollywood with Irvin S. Cobb prez. Membership will be limited to in-

Membership vitations. Other officers are Lee Shippey, Gene Lockhart, Other officers are Lee Shippey first vice-prexy; Gene Lockhart second v.-p.; Jimmy Swinnerton third v.-p.; Gerald Burnett, secre tary, and Harry Kohr, treasurer.

CHATTER

Time's new picture mag will be called Show-Book. T. S. Eliot due in N. Y. this month from England with his family.

Arthur Guiterman will make coast-to-coast lecture tour this win

er. George M. Kohn now southern reg or Fawcett's Women's Group in At

intr rawcett's Women's Group in Atlanta.
Chatto & Windus have bought the English rights to Clarence Day's 'After All.'
Hugh Walpole will return here from England in November to go on a lecture tour.
Saloman Wentzaff, former South Dakota publisher, died in Santa Monica, Cal., Sept. 1.
Horace F. Gardner, of Lippincott & Co., penning new book (his 12th) to be called 'How to Become a Writer.'
Tom Hanes, former sports editor.

to be called 'How to Become a Writer.

The become and the become a Writer.

Writer Hanes, former sports editor, become managing editor of the Norfolk Ledger-Dispatch. Charles Reilly is now sports ed.

Arthur Wild, formerly with the Chicago Daily News, is handling the exploitation for Harvard Us, Tercentenary Expo.

Jerome Bahr's short stories will be published under the title 'All Good Americans,' with a preface by Ernest Herningway.

Jerome Bahr's short stories will be published under the title 'All Good Americans,' with a preface by Ernest Herningway.

Jerome Bahr's short stories will be published under the title 'All Good Americans,' with a preface by Ernest Herningway.

Jerome Bahr's short stories will Good Americans,' with a preface by Ernest Herningway.

Jerome Bahr's short stories will Good Americans, with Can Steuperlaing from serious illness on the Coast.

Ernest V. Heyn, editor of Screen Guide, has returned to N. Y. after Coast confass with Carl Schroeder, Hollywood rep of Annenberg pubs.

Talispin Tommy, a magazine devoted to airplane adventures, is a new pulp out this moath, being pub.

Charles Rehfeld, in the beneficial department of Chi. American for past 20 years has opened his own agency in the Merchandise Mart as Amusement Advertising Service.

past of years as opened in the Marchandise Mart as Amusement Advertising Service. Luci Ward, former Coast studio secretary and author of Mountain Justice, being filmed by Warners, has a serial in Cosmo beginning in October. Title is 'Cargo Deluxe.' Mabel Condon, wife of Russell Birdwell, publicity chief at Selznick-International studio, completed a 50,000 - word novel, 'Housewife Abroad,' while touring the Orient. Lt. Col. Augustin M. Prentiss has written two volume: on 'Chemicals in War,' out in the fall. Book contains chapters on protection of civilians by Major George B. Fisher. International Mark 'Twain Society is offering a prize of \$25 for the best

International Mark Twain Society is offering a prize of \$25 for the best anecdote dealing with a famous author, either living or dead. Contest in charge of Cyril Clemens of Webster Groves, Mo.

Best Sellers

Best Sellers for the week ending Sept. 5, as reported by the American News Co., Inc. Piction ind' (\$3.00)

Cone with the wind 193 post
Big Money (\$2.50)
Druins Along the Mohawk' (\$2.50)
American Flaggs' (\$2.00)
I Am the Fox' \$2.50)
Eveless in Gaza' (\$2.50)
Non-Fiction
Live Alone and Like It' (\$1.50)

'Around the World in 11 Years' (\$2.00)

By Patience, Richard & John Abbe

My Ten Years in a Quandary (\$2.50)

By Robert Benchley

Man the Unknown' (\$3.50)

By Alexis Carrelt

Listen for a Lonesome Drum' (\$3.00)

By Carl Carmer

Fiction and Films

By EPES W. SARGENT

Forced Draft

Forced Draft
There is strength to the plot of
Smoking Altars' (Keudall; \$23.) out
Gladys St. John Loe £a!s to get the
most power because of a hesitant
technique. She seems unable to get
up a full head of steam; to overshadow her narrative with the menace she seeks to create.
Michael Shanley seeks to hide himself on an African coffee plantation
because he believes that he has inherited a taint of lunacy which had
led his forebears to murderous acts.

led his forebears to murderous acts He inherits an English estate, returns liminarity an English estate, returns an English estate, returns an English estate, returns the control of the

Tarzan's Turn

Tarrant's Turn

Since Edgar Rice Burroughe' last
was an interplanetary romance, it
is Tarrana Turn Turn Turn Turn Turn

Tarrant Quest' (Burroughs, 24), valls of a hunt in Africa
for a band of white savages who
possess the secret of eternal youth.

The sort of shuft that always clicks
with Burroughs readers, and a typical tree-swinger romance. Just in
passing it's a nice example of book
manufacture from Burroughs' own
press, and a swell jacket. Illustrations by J. Allen St. John.

Five From Phoenix

Two of the five volumes issued by Phoenix Press as its September contribution are a little hard to take because of their implausibility. All five are the usual 250-pare \$\fo\$2 books and in the usual proportion of two holds are the second of the proposition of the most of Badwater. By Al P. Nelson, is not outstanding, but it's not a bad version of the master mind who runs a cattle section only to come a cropper at the hands of a stranger. Not inspired, but a workmanlike job.

Anne B. Fisher produced one of the improbables in 'A Career for Constance,' in which a Frisco socialite goes interior decorator. No part of the story brings the slightest conviction, though it may get the property of the story brings the slightest conviction, though it may get the property of the story brings the slightest conviction, though it may get the property of the story brings the slightest conviction, though it may get the property of the story brings the slightest conviction, though it may get the property of the story brings the slightest conviction. However, the property of the story brings the slightest conviction, though it may get the property of the story brings the slightest conviction with prince Michaelet, of a Mamerica with Evelyn McNenna, is even harder to take. It's a Zenda theme, but set in America with Prince Michalet, of a mythical kingdom, playing around at a shore resort. Mystery is solved when it's explained that the boy the heroine has fallen for is not the Prince but his double, hired by royalty to pose in his place when he wants a day off. Shopgirls and stenogs may go for this, but few others.

steriogs may go for finis, but few others.

'Unfaithful,' by Carlotta Baker, is.

'Unfaithful,' by Carlotta well written.

Hugh Baillie, president of the United Press, is visiting in Los Angeles. Baillie formerly was a reporter on the old L. A. Record.

By WOLFE KAUFMAN

Money, But Not Art

Meney, But Not Art
Du Bose Heyward still sticks to
the south as location in his newest
novel, Lost Morning' (Farar &
Rinehart; 8.250), but this is not a
southern book. It could just as well
have Lappened anywhere in the
world. And been just as interesting
and readable.

world. And been just as interesting margadale. The formula has been used many times before, that of the arists who is betrayed by desire for money and comfort into a life antithetical to his artistic integrity. Thus instead of going on honestly with this sculping, he turns to etching and becomes tremendously successful. And, of course, more and more unhappy, Book's climax is just a mite too melodramatic, perhaps, but it is logical and understandable. Not for films.

Not for films.

It is one of those curious truths that books which win novel contest are seldom much good. This is almost proven to be false by John T. McIntyre with his 'Steps Going Down' (Farrar & Rinehart; \$2.50). Book won the American contender prize in a big international affair run by F & R. Warner Brothers Literary Guild and publishers of books in 11 other countries. After the 12 winners are chosen, there will be an ultimate winner picked.

'Steps Going Down' is not at all a bad book. Neither is it a good book, but it has what most prize-winners lack—has integrity and honesty a approach. It is award a distinctly American book, in jargon, outlook, characterization and approach. McIntyre has written half a dozen other books in the past, but never this seriously or well. However, his experience shows. Book's only real faults are that it is a bit too rambly and that McIntyre does not write American dialog as well as he imagines. Mot likely for films, despite the

imagines.

Not likely for films, despite the WB sponsorship.

Omnibus of Crime Wallace Jackson is one of the few English writers of whodunits who

Omnibus of Crime
Wallace Jackson is one of the few
English writers of whodunits who
can manage to get up a lot of steam
and action in his yarns. He does, this
successfully in 'The Extraordinary'
Case of Mr. Bell' (Hopkins; \$2),
despite the fact that it is not a successful book. Trouble, is the yarn is
too improbable and too wild-eyed.
But, if one throws credibility to the
winds, it's fine. Not for films.
Hugh Austin spins another and the counted on to pick unasted
to counted on to pick unasted for his
stories. This one takes a good deal
too long to get started, unusual for
Austin books, but once P. D. Quist
gets on the case and starts hunting
out a trail it's good. Okay for films.
Mary Fitt tries an experiment in
Three Sisters Flew Home' (doubleday-Doran; \$2). She tells her story
straight, the murder winding up the
book and the police not yet called
in. It's a story which is out of thu
susal run, too, but there isn't enough
suspense or good enough writing to
make the thing a success. Written
backwards, in the manner of the
backwards, in the manner of the
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suspense or good enough writing to
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figentanglement entanglement cannot come and
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for the success. entanglement none too cagily fig-ured out. Even so, it would be a good book if that central character were acceptable. He isn't.

CONCERT BIZ ON UPBEAT

Carveth Wells Gives Free Lectures To Public; Oil Company Bankrolls

Baltimore, Sept. 8 Lecture platform has finally been put on the commercial-plug basis. Traveloger Carveth Wells. has statted out on a Coast-to-Coast lyceum tour sponsored by Continental Oil Co. Gives free talks in halls on his wanderings and the gas firm gets plugged and also handles all the

gets ptages and the publicity.

Continental over NBC-blue once weekly. Ini't this year, due to the Jecture idea substituted, but radio is also being used as an adjunct in certain towns on the Wells' route. Last week when in Balto, travelogger, went on for his sponsor on WBAL in afternoon and did free lecture in evening. Radio arrangements are made, if possible, when Wells hits a town on his platform schedule and satisfactory time on an important station can be had.

WTAR Snubbed Twice
WTAR Snubbed Twice
Norfolk, Va., Sept. 8.
Ballyhoo for Mr. and Mrs. Carweth Wells by WTAR got zero response when neither of the two got
before the mike last week. Wells
spieled at Blair Junior High school
Sept. 1 on his trailer trips. He's under Conoco auspices.

Sept. 1 on his trailer trips. He's under Conco auspices.

Mrs. Wells, well known in Norfolk. was down for an interview. Sent regrets saying she was called out of town. Later her husband was to chat, but claimed that his voice was not in redict trim so enother walk. not in radio trim, so another walk-out was recorded.

LAWRENCE TIBBETT MAY DO UNCLE TOM

"Tom," American Ballet's version of Uncle Tom's Cabin' pops up again as a new sesson possibility at the Metropolitan Opera, N. Y. Edward Johnson office, still looking around for novelties may co-operate, and okay appearance of Lawrence The-bett in main singing role which is written. written in the scenario.

Fade-out has Tom suspended in

Fade-out has Tom suspended in mid-air going up, with the hoofers down front. Lots of masks and swinging doors in other stanzas of George Balanchine's conception. Part is to be sent Tibbett on the Coast for a reading.

Jooss Ballet Dates

American itinerary for Jooss duropean Ballet is now complete. uns until Dec. when company em-ark for Java and distant points. roupe lands in U. S. A. late this

back for Java and distant points. Troupe lands in U. S. A. late this month.

Dates follow: Oct. 8. Chapel Hill;

9. Greensboro: 10, Harrisburg: 11, Washington; 12, Newport News; 13, Richmond; 14, York; 15, Philadelphia; 16, White Plains; 17-18, New York (Alvin); 19, Newburgh; 20, Brooklyn; 21, Providence; 22, Waterbury; 23, Wilmington; 25, New York; 26, Scranton; 27, Binghamton; 28, Utica; 29, Syracuse; 30, Rochester; 31, Buffalo; Nov. 2, Detroit; 3, Chicago; 4, Indianapolis; 5, Cincinnati; 6, Cleveland; 7, Toledo; 8, Chicago; 9, Fort Wayne; 10, Milwalkee; 11, Cedar Rapids; 12, Lawrence; 13, Des Moines; 14, St. Paul; 16, Winnipeg; 17, Fargo; 19, Utar 24, Spokan; 24, Yakima; 25-26, Yancswenter, 24, Yakima; 25-26, Yancswenter, 25, Spokan; 24, Spokan; 24, Spokan; 24, Spokan; 24, Spokan; 24, Spokan; 26, Spokan; 26,

RACHMANINOFF'S NEW WORK

Sergei Rachmanioff's latest.

Symphonie No. 3' has arrived in
U. S. in script form, with first hearing to be in Philadelphia on Nov. 6
and 7. New York will hear it on
Nov. 10 with Stokowski conducting
in Carnegie Hall.

Work takes 40 minutes to play.

Charles Foley, artist's representative
brought it over last week.

Mark Wollner to S. A.

Spartanburg, S. C., Sept. 8. Mark Wollner, former NBC artist and violinist, leaves soon for Manhattan, embarking there for South American tour in December including concerts in Buenos Aires, Rid de Janeiro and other cities.

Janeiro and other cities,

Has given series of musicals fol-lowing release from jail where he was held several days for investiga-tion in connection with the hotel murder slaying and mutilation of Helen Clevenger, 18, New York co-ed. Absolved of blame of connection in slaying.

75 Tryouts

(Continued from page 49)

be shown on Broadway during the fall.

Other summer tries which may reach the regular boards are:

each the regular boards are;

'Beyond the Terrace,'

'Spring Dance,'

'Timber House,'

'Lovers' Meeting,'

'As We Forgive Our Debtors,'

'So Proudly We Hall,'

'All Destrable Young Men,'

'Middleman.'

Last-named play is one of Mas Gordon's summer tries, and was written by G. B. Stern, English novelist. Gordon (with Sam H Harris) is also in on 'Debtors.' Other managers concerned in the crop are Luther Green, Fiske and Ham-mond, Theron Bamberger and Mark Hellinger.

'Spring Dance' is already on the Spring Dance' is already on the Broadway boards, having been brought in (Empire) ahead of the field by Jed Harris. It drew mild notices in N. Y., and business to date has been disappointing.

Most' of the possibilities, if and when they are presented, will probably have changed titles.

ENGAGEMENTS

(Cotinued from page 50)

Lupas, Lili Zehner, Clarise Chaffee, Priestly Morrison, Richard Locke, Catherine Loughlin, 'Stage Door,' Arden Young, Jane Alden, Donald McClelland, Starr West, 'Meet the Wife,' Starlight theatre, Pawling,' N. Y.

N. Y.
Ernest Truex, Mildred Natwick,
Byron McGrath, Jean Adair, Phyllis
Joyce, Frieda Altman, Mary Jane
Barrett, Robert Crane, Wallace Whittecomb, Patricia Peardon, 'Middleman, County theatre, Suffern, N. Y. George Coulouris, 'Ten Million Ghosts.'

Kenneth Wilkins, Leroy James, 'Babes in Arms.'

Babes in Arms'
Gordon Nelson, Ronald Brogan,
Stanley Hughes, Vernon Crane, Jean
Ruweral, Blanche Haring, Charles
Walters, Norman Williams, Peter
Johnston, Robert Angevine, Anjis
Duncan, Eddie Bracken, Reed Smith.
So Froudlying, Len Doyle, Clifford
Dunkton, Three Men on a Horse.

Paren Williams, And Descharts, Charles
Description of the Company of th

Dunston, Three Men on a Indee, Porty Kilbride, Robert Porterfield, Dortha Duckworth, Tom Ewell, Dud-son Mitchell, Cariton Macy, Marion Willis, Walter Jones, 'Stork' Mad.'

willis, Walter Jones, 'Stork Mad.'
Katherine Meskil, Mary Rogers,
Dorothy Bernard, Kay Kidder, Don
Dillaway, Jessamine Newcombe, Gordon Duff, Ben Lackland, Charles
Laite, Mary Stuart, 'Personal Appearance, 'Lakewood Players, Showhegan, Me.
Taylor, Malaca, 'Markette, Barkette, Bar

Taylor Holmes, 'Tobacco Ro

Jan Kubelik Injured

San Francisco, Sept. 8.
Jan Kubelik, who recently filed for American citizenship, is recovering from injuries received in an automobile accident in the East Bay dis-

Kubelik resides in Carmel, Cali-

10 YRS. AN OMEN

Town Hall, New York, Has 95% of Weekday Evenings Already Booked with Spill-Over Into April Already Noted

LOOKING UP

Summer concert season just closed is rated the best in 10 years. More places operated and longer runs were rule with biz up 25% all over Fall season swings in with prospects Yown Hall, N. Y., reports bright. 95% of all available week-day evenings and over 80% of Saturday and Sunday matinees and nights already booked.

booked.

Numerous expositions around the country, all of which used concert talent, helped the summer spurt. Singers on the way up, as well as big names, came in for a portion of the engagements. Instrumentalists were strongest in the east.

Lewisonh Stadium, N. Y., had an eight-week run, dominating the metropolitan musical area. Harold Bauer and Albert Spalding teamed in the closing week's program, packed the

and Albert Spalding teamed in the closing weeks program, packed the place. Duo's click caused immediate booking for the opening General Motors concert over NBC from Carnegie Hall, N. Y.; on Sept. 13. An other attraction, four pianists, including Bauer, Jose Hurbi, Mischa Levitska and Rudolph Ganz, was also outstanding. G. M. sponsor may present them together, later on via the airways.

the airways.

Philadelphia got practically the same artists at Robin Hood Dell, and generally before New York heard

Fortune Gallo's success at Jones Beach, L. I., had its due effect, ai-though pieces presented were ware-house legits rather than serious

house legits rather was music.
On the Coast, Hollywood Bowl had Basides numerous gues nice season. Besides numerous guest conductors, four different dance groups were presented. Lily Pons did sell-out.

did sell-out.

Obera at Cincinnati was another midwest spot which operated. Did fair after bad beginning. St. Louis Municipal Opera (really operetta) gleaned many of its singers from the concert field. Lighter productions with good voices are growing in popularity for the summer three-month period.

Great Lakes Exposition at Clause Great Lakes Exposition at Clause.

Great Lakes Exposition at Cleve-land presented a conglomerate array of radio and concert stars. New England resort sector opened up with

of radio and concert stars. New Eng-land resort sector opened up, with classy hotels along Cape Cod and Maine presenting singers over the week-ends for house guests. Town Hall has its October sched-ule already set, filled with sumfor-platform lectures, as well as musi-cians and singers. Season generally folds in March, but 10 bookings are al-ign month follows.

OCTOBER

2. 5. 6. Natl. University lecture.
Glan Falmisano.
Natl. University.
Natl. University.
J. Winifred Young Cornish, aft.; litermusicale, eve.
J. Thelma Spear Lewisohn.
J. Montgomery Davia, aft.; Natl. UniJ. Montgomery Davia, aft.; Natl. Uni-

12, Montgomery Davis, and Cornity, eve.
13, Alexander Sklarevskl.
14, Steven Kennedy, aft.; Eunice Nor-

Nieven Kennedy, aft.; Eunice Norton, eve.
 Natl. University.
 Gloria Perkins.
 James Friskin, aft.; Alli Renka, eve.
 James Friskin, aft.; Alli Renka, eve.
 Margaret Haletend, aft.; Dulles Frank, eve.
 Leroy Anspach, aft.; Elvin Schmitt, 12, Leroy Anspach, aft.; Elvin Schmitt,

18. Leroy Anapach, aft.; Elvin senmitt,

"30. Frank (laser,

21. Michael Zadorn,

22. Arthur Billings Hunt,

23. Joseph Schouter,

25. Joseph Schouter,

26. John Charler Thoman, aft.; E. R.

90-binnis, Nddy Brown, eve.

28. Farth Victor Wolff, act.; Son Reichman,

27. Arthur Losser,

28. Billingth Wyong,

29. Billingth Wyong,

20. Beaulth Anapavilch,

28. Beaulth Although, aft.; Buth Jeffrey,

28. Beaulth Although, aft.; Buth Jeffrey,

BEST SUMMER IN Concert Talent Imported By **State-Owned Australian Radio: Managers Very Indignant**

Active Junior Leagues

Junior Leagues in Sayannah, Ga, and Springfield, Mass., are back of two major concert series this year. Southern city has Lawrence Tibbett, Rachmaninoff, Gladys Swarthout, Nino Martini, Albert Spalding, St. Louis Symphony. Springfield has Eddy, Jascha Helfiett, Jose Iturbi and Body, Jascha Helfiett, Jose Iturbi and Cother Junior League charters sponsor one or two concert events a year, but seldom an entire series.

ear, but seldom an entire series, They do it for sheer charity.

99c OPERA A SOCK, \$17,000

New record is claimed for pop grand opera at the Hippodrome, N. Y., where 99c top the gross in five performances starting Saturday (5) was quoted over \$17,000. Saturday night takings approached the \$4,000

mark.
Hipp is playing opera at weekends.
Alfredo Salmaggi is the director, he having successfully operated at the Hipp with pop opera previously.
A roller skating derby will be staged in the house for 21 days starting Thursday (10). Opera will be resumed at weekends starting

Johannes Poulsen Fete In H'wood Draws 700

Los Angeles, Sept. 8.

Honoring Johannes Poulsen, Dan director of 'Everyman,' which ish director of 'Everyman,' which will be presented at the Hollywood Bowl, Sept. 10 to 17, around 700 Angelenos, numbering picture industry leaders, attended a banquet at the Biltmore hotel Sept. 2. Irving G. Thalberg was general chairman, and Eddie Cantor emceed the event. Speakers included Rupert Hughes, Dr. A. H. Giannini and Poulsen. Vocalists were Gladys Swarthout and Alan Jones. Freddie Bartholomew dialoged with Cantor.

California Festival Association is sponsoring the spectacle at the

oring the spectacle

Cleveland WPA Operas

Cleveland WPA Uperas
Cleveland, Sept. 8.
WPA's recently organized Federal
Music Project is under way for
casting of four operas slated to be
sung here this winter.
Marcel Salzinger is district supervisor of project in charge of tryouts. Operas scheduled are TI Trovatore, 'Carmen,' and two by Mozart. Rudolph Schueller, regular
conductor of Cleveland Civic orchestra, to direct them with Maurice
Goldman handling the chorus,

High School Band a Novelty

Winnipeg, Sept. 8.

Hibbing High School band in town for a week's period. Their second trip in as many years. This time they played the parks pulling big audi-ences; no charge for concerts.

Mobs flocked to hear them as there isn't anything of this nature in ter-

Tutchings in Europe

companist of the Schola Cantorum is in Europe with Margaret Speaks, Firestone soprano, on her concert tour. He returns Oct. 7. Tour takes in London, Amsterdam Everett Tutchings, organist and ac-

eve.

31. Ezra Rachlin, att.; Socialist Labor, Zurich, Milan, Rome and Paris.

Sydney, Aug. 11.

Concert managers in this country are increasingly disturbed by the competition offered them through the government-controlled broadcasting system's habit of importing concert talent for two-way use on radio pro-grams and in concerts.

grams and in concerts.

Broadcasting system declares that
only through its dual method can
Australians be assured the best
artists. Impresarios reply that this
is nonsense as the commercial managers have the incentive of profit to
spur them to provide the public
with first class artistic and musical
talent.

talent.

Perhaps the strongest point of all made by the private managers is that losses on unsuccessful concerts are paid by them but when the government-owned radio chain pulls a busteroo on one of its concert bookings the deficit is charged up to the favaneers.

Just About Everybody's **Concert Tour This Year** Will Include Detroit

series and adventure courses

Detroit, Sept. 8. Raft of noted persons have been lined up for local town halls, concert

series and adventure courses.

At the Cass theatre town hall, Friday mornings, will be 30 performers, including Doris Kenyon, soprane and ex-pic player, who will open series; Boake Carter, radio commentator; Hurosi Saitros Japan envy Re, Erick and Carter, and commentator; Hurosi Saitros Japan envy Re, Erick and Carter, and Cartholic Willert, bead of British foreign office; Fulton J. Sheen, of Catholic University; John Mason Brown, Edward Weeks, J. Srederick Essary, Agnes McPhail, Arthur Kallet, Yeichin Nisura, Lisan Kay, Ralph Roby, Michael Strange, Alice Elizabeth Cassaway, Courtney Riley Cooper and 'Opera Russe' (two complete operas).

Nellie Peck Saunders will direct this series, starting Oct. 16, and all guests will be luncheoned at Book-Cadillac hotel.

guests will be Cadillac hotel.

Cadillac hotel.

Otis Skinner heads the town hall at the Fisher theatre, every Wednesday morning, under direction of Mrs. Kathleen Snow Stringer. Others include John Erskine, Isaac Marcosson, Countess Listowel, Dr. Howard Haggard, Edward Tomlin-Howard Haggard, Edward Tomins-son, William Lyon Phelps, David Seabury, Rockwell Kent, Reinald Werrenrath, Negley Farson, Grant Wood, Sir Albion Banerji, Rose Quong, Ted Shawn and his male dancers, William Rose Benet, Wil-liam Hard and Fulton Oursler.

liam Hard and Futton curser.

Detroit Concert Society has signed six performers for its annual series in Orchestral hall. They are Lily Pons, Josef Hofman, John Charles Thomas, George Gershwin, Natham Milstein and the Moscow Cathedral Chair

Choin of the Roscow Carlotter Carlot

Wanted: Ballet Master

Teacher who can dance, to conduct conduct who can dance, to conduct children and adults. Capable of staging professional vottines. Heady amployment. Hurt immediately, Blate experience, reference, compensation expected.

But 48, Variety, New York

Negro Talent War in Baltimore Off As Flaks Drop Vaudfilmer Idea

VARIETY.

Baltimore, Sept. 8. Combat 'tween two Negro van filmers here that was expected this season won't occur because the projected new house, that was to have been called the Radio theatre, won't be built. The Flaks Bros., who bought a brewery site in heart of Balto's black belt, razed property and commenced foundation of planned theatre, have had work stopped and are now offering the location for sale.

Early in summer Flakses sold their vaudfilm Royal to the Stiefels,

Early in summer Flakses sold their vauddlim Royal to the Stiefels, operators of colored vaude spots in Philly and-Washington, and started in erecting a new house. Stiefels shut their acquisition to be extensively renovated an artifact of blooked for the work of the stiefels and their stiefels are the stiefels and their within policy and there had never been two Negro desh-and-flick houses opposing here hitherto. The Stiefels are reopening what they will now call the New Royal on Sept. 18, showing stage-shows and first-run films. Fats Waller's ork and flock of Negro specialty acts are on opening week's bill. Set for succeeding weeks are Duke Ellington's crew, Louis Armstrong, Don Redman, Fletcher Henderson and Earl Hines, Just about all the other name Negro bands and acts are announced for later in season.

Philadelphia, Sept. 8
The Hottest kind of opposition in colored shows that Philly has had in a long time is on this week. Newly-reopened Nixon Grand on North Broad street has Ethel Waters and her own show with the Louis-Shar-key fight pix as an extra. Lincoln on South Broad street has Bill Rob-non South Broad street has Bill Robinson with LeRoy Smith's band on

inson with Lenay
the side.
Fay's, in West Philly, is skedded
to open shortly also with colored
shows, thereby promising further
competish for talent.

WEEKEND AMS. AT THE G.O.H.

Instead of returning to regular vaudeville for the fall, the Grand Opera House, only other vaude stand besides Loew's State left in New York, will play weekend matinee amateur shows furnished by Will Green. Starts Sept. 20. Dual films are the dish for the remainder of the week. Tholi, Brooklyn, also set for the same policy.

Shows, consisting of five acts, a planist and m.c., will run about 30 minutes. Will play Saturday and Sunday mats only. Green is using radio ams and small time cabaret acts.

N. Y. French Casino Wins Infringement Suit Vs. Cleve. Spot

Cleveland, Sept. 8.

Mike Speciale was ordered by court to change name of his Freinch Chaino at the Great Lakes Exposition here, as result of an injunction suit brought in local Federal Court by Freinch Casino, Inc., of New York. Sidney Weitz, attorney for the New York spot, charged that the duplicated name in Cleveland was an interpresent and that mofts accurate the country of the New York spot, charged that the duplicated name in Cleveland was an interpresent and that mofts accurate the country of the New York Sept. infringement and that profits accru-

duplicated name in Cievesand was sinfringement and that profits accruding to it resulted from that fact. He asked for an accounting to C. Levine, attorney for Speciale's large-scaled be safety of the second of the second be safety of the second control of the seco

Black and Tan Show In Culver City Nitery

Culver City, Cal., Sept. 8. stian's Cotton Club reopened Sept. 1 with a white and negro floor show. Acts for white turn, booked by Bert Levey, include dance team of Hugo and Laurell, the Keene Twins (Vic and Lamar) and Marths

Jimmy Dorsey's ork handles tuner for the white aggregation, with Let Hite's combo backing the negro out-fit. Bands alternate with dansapa

G.&S. TROUPE OF 50 AS AN ACT IN VAUDFILM

A 50-people Gilbert & Sullivan troupe is being offered the major circuits in New York by Harry Norwood to play in conjunction with your control of the play in conjunction with his present the property of th

route, and then Pinatore on repeatengagements.

Same company was being negotiated for a few months ago to play
stock in conjunction with pictures
for Famout Players-Canadian in Torouto, but the deal never eventuated.
Possible now, however, that the companys will play the FP-Can theatres
in Toronto and Montreal as strictly a
one-week attraction in each town.

Lopez Into N. Y. Par

Though The General Died at Dawn' (Par) holds for a second week at the N. Y. Paramount, beginning today (Wednesday), band show is being switched. Shep Fields orchestra goes out and 'the Vincent Lopez's crew comes.

House wanted to hold the Fields and for a second week, but Lopez efused to accept a postponement. Rudy Vallee succeeds Hal Kemp n the roof garden of the Astor hotel Sept. 16 for a four-day engagement, and then Vincent Lopez comes in. I simited engagement caused by

and then Vincent Lopez comes in.
Limited engagement caused by
roof's shuttering. Entertainment will
be moved downstairs where lower
floor divertissment is expected to
start around Oct. I with Vincent Lopez's orchestra set. He has been pez's orchestra set. He has been at Pavillon Royal, Merrick roadhouse,

Paper Profits

Bir has been so good for one luncheon — dinner — cocktail-dance pilace near Broadway that the owner has recalled all due bills on the joint and paid off the agents handling them.
Owner approached boys to find out what they were get-ting. Answer was that they gaye 25% off. Owner agreed to purchase all outstanding paper at that rate, figuring he has sayed himself one-quarter. per at that rate, figuring he has saved himself one-quarter.

58-PEOPLE ACT. **'CIRCUS PAREE'**

Chicago, Sept. 8.

Max Halperin and Al Borde are producing a 58-people circus unit here for theatre dates. It goes into rehearsal next week, with an open-ing set for Oct. 16 at the Fox, De-troit, at \$5,500. Title will be 'Circus de Paree

de Paree.'
Featured act will be the Beauty
and the Beast,' cage strip from the
Texas expo. There will be 14 other
acts, including seven in the air, and
a line of 16 girls. In addition to the
stage setup, troupe will carry a stunt
man for outdoor bally at all dates
played.

played.

Sam Ward goes ahead of the show as p. a., with Eddie Pierce back as company manager.

SOPH'S 8 LONDON WKS. AT GROSVENOR HOUSE

Sophie Tucker sails Sept. 17 for London, opening Sept. 24 at the Grosvenor House there for an eightweek run. She goes over sans the orchestra which she has been maestroing the past season in Chicago and Saratoga interies.

The Shapiro goes abroad with Soph, per usual as her accompanist.

Saranac Lake By Happy Benway

Frisco DeVerne, after summering

Frisco DeVerne, after summering here with nice results, goes to Scarsdale, N. Y., for winter.
Ford Raymond, Saranac'er for so many years, went in for the rib op, Arthur Crouch, who natived here for two years, left to open studio in N. Y.
Buddy Bricknell operated on at the general hospital.
Hunt Bros. circus at Tupper Lake, with Manager Kay sending out general hospital.
Hunt Bros. circus at Tupper Lake, with Manager Kay sending out general hospital.
Hunt Bros. circus at Tupper Lake, with Manager Kay sending out general hospital with Bert Saranach with a with a sending the send

Inside Stuff—Vaude

Loew's State, N. Y., apparently is making it its business to refute the steptics who claim vaude no longer carries any weight at the box office. Last year, first Ed Sulliva Box Year: show and then Burns-Allen unit, shattered an all-time house record at the box office. Last year, first Ed Sulliva Box Year: show and the Burns-Allen unit, shattered an all-time house record at the property of the presence of the property of the presence of the property of the presence of the pr

John Eberson, theatre architect, was negotiating for the upper floor of the new Criterion theatre on Broadway as site for a giant nitery when Joe Moss, of the Hollywood Restaurant, N. Y., clinched the deal for similar

purpose.

Understood that Eberson was representing a group of bankers. Most came in with ready cash supplied by Farmers Trust.

Ritz Bros, who did 'Sing, Baby, Sing' for 20th-Fox, and next go into 'One In a Million' at the same studio, are asking almost double their prepicture vaude salary for subsequent stage dates. Formerly they got \$2,250 weekly in vaude; now, through Lou Irwin, \$4,000 is the asking price for theatre dates.

Start of John Boles' p.a. tour at the Metropolitan, Boston, week of Sept. 25 will be at \$7,500 net for the week, not \$5,000 as previously reported. When the screen star plays Shae's, Toronto, and Loew's, Montreal, following Boston, his guarantee is \$5,000 weekly plus percentage,

RKO Resumes Vaude in Troy, Albany. Schenectady; Cincinnati to Follow

Marcus' 'Paree' Returns As Unit After Legit Wk. Los Angeles, Sept. 8.

Following a week's engagement in Vancouver as a full-length legit mu-sical attraction, the A. B. Marcus mu-sical, 'La Vie Paree,' will return to the States in its abbreviate house form for three Pacific Northwest dates, prior to filling a return engagement at the Golden Gate the atre. San Francisco. Dates are Seattle, Portland and Spokane.

Marcus show is winding up week at the local Orpheum tonight (Tuesday), Trade here somewhat disappointing, although Frisco week clicked.

Marcus contemplates a South American tour next season with Ned Alvord, his business rep. sailing for that country in March to line up the

VAUD THROUGH FOREVER, SAYS **MORT SINGER**

New Orleans, Sept. 8.

The motion picture industry will see a general increase in business this year, according to Mort H. Singer, who was here inspecting the operation of the local Orpheum theaters.

"The stage show is doomed for-ever and the moving picture has be-come a part of American life, he observed, "Only the large cities will be varied wille and regular keep the vaudeville and regular stage shows from passing out of ex-

INDIE WHEEL SHOW'S **GOOD START IN MPLS.**

Minneapolis, Sept. 8 Minneapolls, Sept. 8.
First burlesque roadshow season in
Seven years at Harry Hirsch's
Gayety, playing Independent Wheel
shows, is off to a flying start.
Vaniteasers, initial attraction, gross
\$4,600, which is \$500 more than
burlesque stock pulled the corresponding week last year. House
'nut' is around \$3,000 per week.

Hirsch also is operating the Empress, Kansas City, where Independent shows also will be played.

Pitt. Burly Opening

Pittsburgh, Sept. 8.
George Jaffe's Casino theatre opens with a burly and pix policy Monday (14), doing four-day, Frices will be the lowest in the history of burlesq here, ranging from two bits in the morning to a 40c top. Opening bill will have the break-in date of Babaco Broadway, Izry Hirst's show featuring Bill Hagen, Billy Lee and Joe Devlin. Fictures will be indies and used as chasers. Ben Jaffe, son of the operator, will manage the house. Frank Shankel, of the Sun-Telegraph, will handle the publicity. Pittsburgh, Sept. 8.

Buffalo, Sept. 8.
Gayety, renamed last season the
State when it was reopened with
vaudeville by Dewey Michaels, will
resort to its former name and will be operated as a two-a-day burlesq house by the Independent Burlesque Association beginning Sept. 15th. Charles Lauck, of Atlantic City, will be the local manager,

CASA LOMAITES IN DET.

Casa Loma orchestra goes into the Michigan, Detroit, Oct. 2 on a Para-

nount booking.

It will be this orchestra's first midwest picture house date.

Shella Barrett opens at the May-fair Club in Boston, Sept. 18 for two weeks. Follows into the Rainbow Room, N. Y., Oct. 1,

RKO will resume vaude in three spots, Troy, Schenectady and Al-bany, before the end of this month, with a fourth town, Cincinnati, ex-pected to come in early in Novem-

pected to come in early in November.

Troy, a split-week stand, opens Friday (11), playing five acts each hall. Schenectady and Albany, former a split-weeker and latter a full week, are due to open two weeks later, probably Sept. 25.

All three upstate N. Y. towns are operated by SI Fabian in partner, ship with RKO, with Bill Howard, of McIl also bold Ciner when it comes in as a full-week stand.

LABOR'S WAGE TILTS IN DET.

Detroit, Sept. 8.

Everything's hunky-dory for coming season here among theatre, radio-relation of the season here among theatre, radio-relation to the season here among theatre, radio-relation to the season here among the season here as the season here among the season here as t

PRICE HEMSTITCHED AFTER TAXI CRASH

George Price is out of Medical Arts hospital, N. Y., with several stitches and a bad shaking up as result of a taxicab accident outside of Penna taxicab accident outside of Penn-sylvania station, en route home from Atlantic City. His cab colliding with another, crash propelled him into the glass in front of him resulting in painful but not serious cuts, al-though the stitches became neces-sary.

Price was in A. C. and instead of having his car meet him, per usual, after the weekend, he decided on the taxi to hurry him to the Paramount building, where the now occasional monologist-comedian conducts a brokerage business.

MINEVITCH BOOKINGS SET: OPENS IN DET.

Borrah Minevitch's harmonica band has been booked by Paramount for two weeks, first American dates since its recent return from abroad. Minevitch opens at the Michigan, Detroit. Sept. 25, with the Chicago, Chicago, Jollowing Oct. 2. William Morris office agented.

Independent Burlesque

Week of Sept. 13
'Fashion Plates'—Werba's Broot
Plrates of Melody'—Howard, Bo
Beauty Parade'—Gayety, Wash
'Babes of Broadway'—Gayety,

"Sahes of Broadway"—Gayety, Sandore, Cor.
"Scan-Dolls"—Gayety, Minneapolis, Garden of Girls"—Rinith, Chicago, City, Bully Hon—Republic, New York, City, Carlon, Chiladelpia, Carlon, Philadelpia, Kans-He-trone, Philadelpia, Knes-Hi-thevus—Jacques, Waierburt, Hindoo Beliese—Empire, Newark, Wine, Woman and Song"—Hudson, alon City,

Hindoo Belies — South of the Wiles Woman and Song — Hunger Wiles And Song — Hunger Sandter State — Alleritown Mondress — State — Alleritown Mondress — Hardiaburg Wedt; Reading Thurs. FPt. Williamsont, Sait.

Tied Rhythm'—Casino, Pittsburgh.

Prosperity Is Playing 'Knock, Knock' Everywhere But the Balto Niteries

Prospects are that during the com ing winter the nitery season will not only be far under level of last couple of seasons, but less than this summer especially for available time for acts.

Only one new spot opening is carded. Frank Longfellow, restaur-

carded. Frank Longiellow, restaurateur, has acquired the four-story building that formerly housed the old Baltimore Club on fringe of famed old Mt. Vernon Place. Converting whole structure into swanks and the structure into swanks and dearst have private parties and debs' coming-out soirees chiedly. Only the nitery will be completely open to public, and only a band will be installed in it.

Lord Balto hotel reopens its room Sept. 29. Johnny Johnson's band has been set for first 10 weeks at a reported \$1.200 per, booked by MCA. This year the only floor entertainment will be a dance team budgeted as about \$150. booked by McA. This year the only floor entertainment will be a dance team budgeted as the structure of the structu

Zelli Back From Paris for Another N. Y. Nitery Attempt

Joe Zelli, unofficial king of rue Fontaine, where his world famous Zelli's nitery was situated in Paris, is lack in New York with a fresh bankroll and his starting independently on his own. Zelli sold out some of his rue Fontaine properties, retaining only the site of the old Zelli's, now the Nudiste nitery, and will re-establish in N. Y., which is actually his homeland, despite his long residence abroad. Zelli is a Brooklynite by birth.

During the early post-repeal 'era

Brooklynite by birth.

During the early post-repeal era
and during the final months of Volsteadism. Zelli got hooked up with
one of the N. Y. syndicates as an
employee rather than as a self-manager and proprietor, with result he
was constantly under wraps, merely
serving as a greeter and glorified
headwater, rather than his own
boss.

heatwatter, James Some South States Saby Doll, is with him in New York. Victor Zelli, their son, is in the managerial end of hotels, connected now with the Savoy, London.

The new Zelli's Royal Box will be on Madison avenue at 62d street, the old Sherry's. He will book his attractions through the Paul Whiteman office.

Rainbow Room's Repeats

Holland and Hart ballroom team currently in Monte Carlo, may make a third repeat at the Rainbow Room, Radio City, this winter. Irma Marvick is negotiating.

Maurice and Cordoba go back into the Rainbow for their second repeat. Jan. 7.

Winnipeg Nitery Biz O. K. Despite B. O. Crimpers

Winnipeg, Sept. 8. Nitery operators here are walking around with broad grins on their respective pans. Despite the intense heat and various other things, such as elections and expos that have been putting crimp in theatre receipts, the dine, and dance emporiums have been doing better business this summer than ever before, and there are more of 'em around town now than this time last year. Very few changes are in evidence as regards booking, only one spot making any definite changes to date. This one being the Empire room of the St. Charles hotel, with Stewart Chevier replacing Dave Gussin in the band spot. Earle Hill, who replaced Mel-Hamill at the Cave this spring, is store that the same as last for the coming season. But the same as last year. as elections and expos that have

PITT. BOOKERS ORG. TO CURB **CHISELING**

Pittsburgh, Sept. 8. Entertainment Managers' Associa tion of Pittsburgh, composed of leading night spot bookers here, have or ganized to curb chiseling methods employed by agents and help pass state legislation beneficial to the industry at the next legislative session in Harrisburg. In a series of weekly meetings now being held at the William Penn hotel here, the associa-tion is shaping its by-laws and clean-

tion is shaping its by-laws and clean-ing up other preliminary matters. Officers are James N. McGrath, Jr., president; Larry Kennith, secretary-treasurer; Clair McLaughlin, first v-p.; Steve Foirrest, second v-p.; Jack Bowman, Jack Dailey and Eleanor Savage, members of the executive board, and Harry Thomas, business

board, and riarry anomal, agent.

This marks the first time in several years for a revival of a bookers organization here. Officers claim that this time the association will really achieve important things.

PAUL SMALL, NITERY AGENT, A BANKRUPT

Paul Small, nite club agent "ho just joined the William Morris agency, filed in U. S. District Court voluntary petition in bankrup listing his assets as none and lia-bilities as \$4,276.41. He filed under his name in private life, David

Goodman.

Among unsecured creditors listed are Milton Blackstone, of the Blackstone agency, 1270 Sixth ave., locan, \$1,259; Jack Lord (Ann Pritchard and Lord, vaudeville act), loan, \$120; Palace Theatre & Realty Co., rent, \$300; House of Morgan, food and entertainment, \$9,18; Herman Bernie, note, \$150, and Vivian Janis, note, \$150.

Cummings Goes Couvert

Don Cummings, standard vaude roper, makes his first big-time N.Y. nitery appearance at the Rainbow Room, atop the RCA Building in Ra-dio City, starting Oct. 28. Bill Miller agented.

Jim Keefe Hollywood, Sept. 8.

Jim Keefe has booked his table tennis stage show into Fanchon & Marco houses in St. Louis and the Roxy theatre in New York. Dates are yet to be determined.

Don Terry and Bill Wiessbuch are the ping-pongers.

LONESOME

Y. Agents With Little to Do Bookers Mostly Out of City

Last week was plenty lone or the New York vaude a

Last week was plenty lonesome for the New York vaude agents. Only one major circuit booker, Sid-ney Piermont of Loew's, was in town the entire seven days.

Others were mainly out-of-town. Harry Mayer of Warners was in Lancaster, Pai, Harry Kalcheim, of Paramount tripped to Atlantic City. Ball Howard, of RKO, spent a good Ball Howard, of RKO, spent a good Ball Howard, of RKO, spent a good to the company of the company of the presumption week in Boston for the resumption of stage shows at Keith's in that city in that city in that city.

in that city.

So the agents had the indies, who have nothing.

F. C. BACK INTO **CHICAGO SOON**

Labor union and other local difficulties which forced the French Caulties which forced the French Caulties which forced the French Casto. Fisher-Hörge hen the control of t

JIMMY HODGES' TOUGH BREAKS—IN SPADES

St. John, N. B., Sept. 8.
While 'It Happened One Night' was being screened at a midnight show in the Opera House, St. John, H. St. St. St. John, H. St. John

and was en route through Maine, via cars and trailer.

The car attached to the trailer broke down on the road while the thieves were breaking into the St. John theastre boxoffice. The heavy glass the there wicked with the strength of the thieves with the strength of the

Redrigo and Francine

Chicago, Sept. 8. Chicago, Sept. 8.
Rodrigo and Francinc, dance team,
were injured in an auto accident
near Cairo, Ohio, Sopt. 4. Legs,
hands and heads of pair severely
lacerated in mishap. A car parked
without lights on a main artery
caused the crash an engagement at
Transport of the control of the control
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3 SAILORS GO U PIX

3 SALLORS GO U FIA
Pittsburgh, Sept. 8.
The Three Sailors, featured comedy turn in Harry Romm's Glorified
Follies of 1936. left the unit at the
Stanley here last week to report at
the Universal on the Coast for an ar-

Joe Moss and Maestro Olsen Sinking 200G in Deluxe N.Y. Nitery in Crit. Bldg.

El Chico's New Revue. Delayed in Spain, Opens

The new revue at El Chico, N. Y., delayed for more than a month by the civil war in Spain, will finally have its premiere tonight (Wednesday). A number of foreign artists engaged by Benito Collada experienced difficultv in getting out of Spain, but the last of the group arrived this week.

Delfina 'Véra, originator' of 'the 'classical rumba,' will head the new floor show. Mona Montes, Spanish ballerina; Dolores and Candido, native dance team, and Rosita Ries, soprano and guitarist, are among the other features. The A B C Trio is being held over.

Don Alberto has returned to con-

Alberto has returned to conduct the Picadores orchestra, and Los Havaneros will play rumbas.

JAZZ TOPS IN S. AMERICAN **NITERIES**

Buenos Aircs, Aug. 21.
South American night clubs are more and more paying attention to the U. S. manner, with Manhattan jazz paramount and the traditional tipica or tango bands in second fa-vor. Swing is gradually seeping

Charleston nitery, at the northern end of dashionable Florida street, has six orchestras on the card. Dixie Pals, conducted by Paul Wyer, is most prominent. Paradoxically this

six or consectuse on the cash Dute Pals, conducted by Paul Wyer, is most prominent. Paradoxically this outfil is staffed with Argentines, who play in the Yankee style. Other bands here are a variety of tango ensembles.

Don Dean club is installed in a new building on one of the broad avenidos. It is dressed in a lavish pattern, with a bar as one of its popular draws. Charlie Simmonds presides over it. A Hammond organ is a feature here.

Santa Paula Serenaders, under the baton of Sanchez Reynoso, essays an American style of syncopation, having of the control of its flair from listening to U. S. disks. Personnel is comprised of former students who have been together for several years now. They rank first in Argentine pop banchers. Son the several years now. They rank first in Argentine pop banchers our district the presentation of the district of the control of the

JANE PICKENS SOLO FOR 'FOLLIES' CHORE

past few years, two holdups been attempted in the nearby I (RKO). The treasurer and ter of the theatre were manier of the theatre of

Raising Sunken Boat For Dance Pavilion

For Dance Pavilion
Detroit, Sept. 8.
Local amusement, Sept. 8.
Local amusement between the discovered what to do with half-sunken pleasure steamers.
Powerful pumps are emptying water from the cofferdam built around the hull of the sunken steamer, Tashmoo, which foundered June 19 after striking a submerged object in the Detroit River while returning hundreds of pleasure-seekers from Bob-Lo Island.
After pumping of water from the hull, steamer will be towed to a dock at Bob-Lo and engines removed. Full then will be transformed into dence pavilion.

Joe Moss, who last year had Abe Lyman as partner at his Hollywood restaurant on Broadway—and since bought him out—now has another bandman-partner in the new Criterion theatre block restaurant. He is George Olsen. Both put up \$12,500 apiece to cinch the Criterion lease, Another \$175,000 must be jointly put up within 30 days to finance completion of the premises. The National City Farmer Trust Co, as trustees for the various estates owning the former Loew's New York and Criterion theatre properties on Broadway, 44th to 45th streets, in turn is to finance it to the extent of another \$100,000. But fars, Moss and Olsen must get their 200G's on the line.

illine. In must get their 2007's on the line. In the control of th

the deal, with Joe moss and Jusen topping.
Unlike Lyman, who had figured on making the Hollywood a 'Home' for his band, in between radio broadcasts, Olsen int' figuring on that, since the proposed nitery would be foreign in flavor.' With Olsen it's chiefly an investment having long chiefly an investment, having long cherished the idea of becoming the manager of a big cafe. The old F. F. Proctor (vaudeville

family) estate is among the large realty owners of the Criterion block.

Balto Hipp Accepts Musicians' Contract. But Loew's Unsigned

Baltimore, Sept. 8.

Izzy Rappaport's Hippodrome signed a new contract with musicians union and stage shows will continued at the house. House couldn't get a reduction in scale, and scale of \$75 per man obtains as herefore.

Loew's Century, which went straight film this week, has signed no contract. The house expects to reinsert vaude after playing off some strong pictures.

Century is unwilling to meet union's demand of paying musicians during layoff weeks and, with the union sitting firmly, negotiations continue.

Frisco Nitery Sprucing Up to Meet Competish

A Page Out of Old Vaudeville

VARIETY

(With all this talk about vaudeville coming back, these may help the younger generation get ready. No doubt the new vaudeville will start of the same as the old vaudeville did. Besides, if I help the old-timets remember their acts, so when the 'call' comes, all they have to do is to buy Spirt-Gun, a chin-piece, a ped and white gaiters).

Torn Out (And Up) By JOE LAURIE, JR.

OPEN WITH A POPULAR SONG
... Bum harmony at finish while orchestra plays discord ...
BOTH: By golly dot was all right. (Shake hands.)

(Shake-hands.)
Straight Man: Hey Miller, I hear your uncle what sin't dead yet left you a lot of money.
Comedian (showing big bankroll): Sure, here it ist.
Vot are you gong to do mit it?
I don't know. I think I'll sell it to some a restaurant mit.
Vot? I put in all dot money and yot do, you did?

vot do you did?

Vy, don't you see it? I vill let you be the vaiter, all I vill be ist the boss. Dof vay you get all the money and the tips—vot comes in first, den

Claire Trevor and Don Klaytan in "Song and Dance Man" (Fox)

"The Dancing Partner of

the Stars"

(Hollywood) wor

-Holly, Filmograph.

favor at the Blos

DON

all you have to do ist to hand it to

ne.

Gee, dot listens easy. How much
costs it to open dis dump?

Vell, how much you got?

All I got ist \$60,000.

Dots hardly enough but I think it
ill do to staht mit.

Oh. 'Ve could staht someding mit
t, by golly.

Now do you think you can be a

Now do you think you can be a

Now do you think you can be

They couldn't make dem any veller. Goot. Ve vill now open the res-

aurant.

Goot. Here ist where ve eat. I

ov to eat—excuse Phillip till he

moves in. Now dis ist a swell care und you

are a handsome vaiter. Now ven a swell lady comes in, vot do you do? Vy, I rush oud and get a svell

vaiter.

No, no. You are a svell vaiter.

Now I vill be a svell lady; I am
coming to eat somedings. Get ready

eady!
Business ist now open. (STRAIGHT
enters like woman.) Oh, vot a roten shape.
John git my horse a bucket of
hampagne und some strawberry

shortcake.

Oh, vot a svell jackass (horse, if they don't let you use jackass) dot

ist.
Und John take the carriage to the

insane asylum.

Insane asylum?

Yes, vun of the wheels ist off its

ars, vun of the wheels ist off it nut.

Oh, he is getting loose house, Vaiter. Vaiter. Yes sir. Yes sir. Yes sir. Yes sir. Not yes sir to me. I'm a lady, Oh, get out; you ain't no lady you're de boss. No, no, I ain't the boss no more. Oh, you quit?
No I didn't quit, I am de boss. Yes sir.
I vas de boss, but now de boss ain't ound the boss vot ist not iss. Now art am 1?
I dink your a cockeyed liar (use i piece of cheese' if the or in the posses of the sir. t am 1.

I dink your a cockeyed liar (use piece of cheese' if they don't allow ckeyed liar'). Vot do you vant

don't know. Give me the menu

I know you mean me. Vot do you

Menu.

Ven I say menu I don't mean you Ach, vot do you mean? Menu.

Oh, the book

Have you got any brains? Yes mam, Stop dot vat do you think I am.

Yes ma

Ain't you a lady?
Yes mam. My gott, you got me saying it. Now listen. I am going to let you be the swell lady ound I

vill be the valter und I vill show you how to vait. Can you be swell lady.

Yes mam. Can't you say anything but yes

nam?
Yes mam,
Den say it.
No mam.
(Excited) I vill choke all the yes
nams and no mams oud of you.
Now come into the cafe and act like

a lady.

Pil order some liver and milk.
Good evening madam,
Ist dis a restaurant?
(Disgusted) Ist dis a restaurant?
No, it's a saw-mill. Vot did you
come in for to get a haircut? Vy
certainly it's a restaurant. Go oud
and come in like a lady.
Oh, like a lady?
Oh, like a lady?

Good evening madam.
Vy hello boss.
No, no. You are a swell lady. I
m not your boss don't you understand?

Yes mam.
You mustn't say yes mam to a vaiter. You must treat me like a

vaiter. You must treat me like a dog.
Oh I knock his eyes in.
Good evening madam.
Shut up dog.
Vot do you want?
None of your business.
Vot are you going to have?
I vould like some fish's eyebrows.
How ist your eyebrows today?
Putty good, how's yours?
Fine. Ist your kidneys alright, too? Give me one of your kidneys and a couple of your pig's feet.

rine.

Give me one of your kinneys
and a couple of your pig's feet.

Vill you have dem enfinanceree or

ncasseroll? In castor oil? No, not in castor oil. I said en-

casseroll.

Hey Philip, vot should I say?
Say its immaterial.

Vot kind of material?
Don't you know vot immaterial
means? Den I vill expire it to you.
Now, for inskstands you pick up a
handful of mud mit de juice oozing

Juicy mud?

Yeh.
I couldn't do dot, I'm a lady.
You do dis only for instands. You
pick the mud up mit your left hand,
now ven you got dot handful of
mud close up your hand like dis
ound you sqoze it—now whether de
mud comes out of these fingers or
those fingers, it is immaterial.
Oh now I sees it

w you know yot immaterial ist

Vot ist it? Immaterial?

(Disgusted) You're too dumb to e a vaiter, I'll make an opera singer

out of you,

(Cue for music. Go into Parody
on Opera, and Exit.)

15 YEARS AGO

(From VARIETY and Chipper)

Charles Chaplin went to London and they had to call the army out to welcome him. London distributor took 'The Kid' from its West End exhibitors and concentrated it in Covent Garden. And did the exhibs protest?

N. Y. stage hands took a 5% cut on vaudeville work, but legit man-agers had to pay more.

Boston censor made Morris Gest put more clothes on his 'Mecca'

Shuberts and Loews telling vaude acts not to play the opposition.

Buster Keaton being advertised by First National as 'No longer a pros-pect. Now a gold mine.'

Richard Bennett featured in 'The Hero' in N. Y. Told the audience that had Ibsen written it would be considered a classic. Did very well without Ibsen.

Palace audiences liked interpola-tions. Joe Cook went into the Alex-ander Bros. and Evelyn act and made it a sure-fire closer.

Marx Bros. at the Palace, N. Y., for the third of fourth date, and not as good as last time. Act trouble.

Jack Donahue was tieing the Riverside (N. Y.) customers into knots, Double header; both as mono-loguist and dancer.

Shubert vaudeville had its initial tryout at Bethlehem, Pa. Town used as a tryout-breakin. Regular opening, Sept. 19,

Loew's State settled down to b ness. Gave four five-act shows daily, but booked seven acts. Each did three with the last show carrying six acts so that each turn would do three a day.

Fox using non-union orchestras at the Academy and City. Strong union neighborhood so in addition to exposi-in attendance, first three rows of the orchestra roped off so the audience could not get too close to the musikers.

Pantages circuit bullish on women singles. Paying as high as \$1,500 for names.

Pat Casey booked Singers Midgets for four years, involving a commitment of \$750,000.

Palace, Chicago, had a knockout show. Frank and Milt Britton, Clark and Bergman, Nat Nazarro and Buck and Bubbles.

50 YEARS AGO

(Fax: Clipper)

With the new season Mikado' broke out again. The Duff co. packed them in at the Baldwin, 'Frisco.

George Monroe opened his new comedy 'My Aunt Bridget' in Salem, N. J. Off to a good start, Lasted him several seasons. John C. Rice a

New season brought a trend to-ward upped prices. Would go above four bits with superior troupes. Country getting over its free trade scare. Citles still getting \$1 and

'Under the Gaslight' getting anothen season. Now it's a PWA production. Thriller then.

'Hat and cane appliances' enume-rated in the advantages of a new theatre. Wire and loop into which the cane could be slipped.

Jessie Bonstelle was going out with 'Bertha, the Sewing Machine Girl. Name spelled 'Bonesteel' then.

Plenty of small circuses heading south, but old timers felt they had little chance. Previous fall most of them lucky to get back to quarters. Some didn't.

Many benefits for the Charlestor earthquake victims. Town had been pretty badly shaken up.

Lawrence Barrett started his sea-son with four weeks at the Star, N. Y. House a favorite with the tragedians. Too early for big buslness, but he was in for the

Edmund Collier sought to assume the mantle of the late John Mc-Cul-lough. Didn't fit him very well Playing 'Metamora' and 'Jack Cade,' two of the dead tragedian's out-standers.

Poole's 8th street theatre, formerly a church, had its stone front painted a light green, beating John Golden to the idea.

Clipper refused to review a new play on the grounds it was too trivial to warrant attention.

Mrs. John Drew started her 26th consecutive season as manager of the Arch street, Philadelphia.

Tri-Dimension

(Continued from page 5)

nounted on a steel frame. A . mounted on a steel frame. A coating of gelatine is first placed on the copper surface. This is followed by another layer of absorbent fibroug material which has been treated with silver saits. No modification is required in either the film or the projector. Minor changes, however, will have to be made in the sound apparatus.

Further Experiments

Inventor is now experimenting with a canvas screen metalized with copper. Color films, he says, react to the third dimension process with

copper.

to the third dimension process with startling effect.

Brazil and France have already granted patents on Dr. Comparato's process of the startling effect of the startling effect of the startling effect of the startling patents pending on others. Patents patents pending on others. Patents in U. S. are being handled throught in U. S. are being handled throught the New York law firm of Pennie, Davis, Marvin and Edmonds.

Experiments with colloidal silver; quantities of which are used in Dr. Comparato's process, from Italy,

Quantities or which are used in Dr. Comparato's process, from Italy; France, Germany and the U.S., have resulted in a preference for the product of Parke, Davis & Co. in the ILS

Brazilian Cineplastica Association, Ltd., has been organized here with all rights to the invention in Brazil.

Resuming Amateur Mag Major Bowes' Amateur Mag re-sumes in October after suspending

Price will be cut from 25c to 15c and an ABC circulation of 110,000 will be guaranteed when monthly resumes.



Margue and Marguette

(DELLA AND BULLY MACK) Headlined at

Moulin Rouge, Budapest Dir. Eurose: GINO ARBIN Paris Dir. America: MUSIC CORP. OF AMERICA

JOHNNY HOWARD

At Present Appearing in London, Thanks JACK HYLTON for the Spiendid Opportunity New York Rep. — LEW WEISS

Show Prople All the World Over Will Be Interested to Know That SIDNEY FISHER TAILOR (Formerly at 29, Wardour of Now Located at More Com

MOORE and LEWIS

TIVOLI THEATRE MELBOURNE, AUSTRALIA

Direction: William Morris Office

LOIS and **JEAN**

'America's Darlings of Dance'

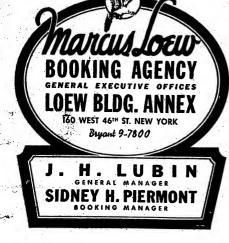
Wish to Thank:-

GEORGE BLACK and VAL PARNELL for THREE RETURN Engagements at the LONDON PALLADIUM, and ERIC WOLLHEIM for THREE DATES at the SAVOY and BERKELEY HOTELS.

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American Representatives:—
DIOK HENRY
(William Morris Office)
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The THEATRE of the STARS

Variety Bills

NEXT WEEK (SEPT. 11) THIS WEEK (SEPT. 4)

Numerals in connection with bills below indicate opening day of

RKO'

BOSTON Heith's (10) Folies Parisienn (3) Folies Parisionne CHICAGO Palace (11) Shooting High Shooting High CLEVELAND Palace (11) Palace (Seorge Olsen Ethe) Shutta

(8) INDIANAPOLIS Lyric (11) Rufe Davis
Roberta Sherwood
Bill Wells & 4 Fa)
Carter & Holmes
James Alvan Co
3 Kings

3 Kings
TROY
Proctor's (11-14)
Follow the Stars

Loew

NEW YORK CITY State (11) Gautier's Co Clyde Hager Cross & Dunn Marion & Sibley Nobel Sissle Ord Nobel Sissie Orc Grand (11-14) Great Johnson Gale & Carson A Duval Co

Bobby Pinkus Co M Wynn & Zella Co, PHILADELPHIA Nixon-Grand (11) Willie Bryant Oro WASHINGTON Elfa Bact Jante He diett Dolly Kay & Planist Carl Emmy's Pets Hal Sherman

Paramount

NEW YORK CITY
Faramount (9)
Vincent Lopez
Lodille Paise
BORTON
Metropolitan (11)
John Siese
BORTON
Metropolitan (11)
John Siese
BORTON
Metropolitan (11)
John Siese
BORTON
MONTPRAL
MONTPRAL
TORKINTO (11)
MONTPRAL
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MONTPRAL
TORKINTO (11)
MONT

DR. JULIAN SIEGEL

mount Bidg., 1501 Rway, Suite 201 Telephone CHickering 4-5007

Warner

PHILADELPHIA
Karle (11)
Ebb Cranby Offe
R & G McDonald
Kay Weber
Will Coheorie Oro
D & D Rogers
Ruthie Barnes
Jeans Jack & Joe
Fox (4)
Don Beator Orc

READING
Astor (4)
Robbins 3
Manhattanites
Virginia Bacon Co
3 Stoores WASHINGTON Earle (4) Bob Crosby Orc R & G McDonald Kay Weber

London

Week of Sept. 7 Astille & Fontaine
KILBURN
Grange
Krakajax
LEWISHAM
Palace
Frank Melino Co
Campboil & Wise
Carletone
LEYTONSTONE
Risito

Canterbury M. H.,
1st half (7-9)
5 Porters
Astill & Fontaine
2d balf (10-12)
Cora O'Farrell
3 Maniey Bros
Tedby Bros
Pown Pown
Arnin Brown
Mystery Singer
Mystery Singer
Technique
Masteroingers
Treadero
Larry Adler
Glovanni Larry Adler Glovanni Ronald Frankau 3 Dyna-Mites Mignon Nevada

Easter Bros Wiltri Worden NEW CROSS El Cubanos Bd OLD EEN ROAD Astoria ROAD Harry Freve Bd FECKHAM PECKHAM HRIXTON Falace
El Cubanos Bd
SHEPH'RD'S BUSH
Pavilion Vancouver Boys Bd CHADWELL H'TH Palace
Hintoni Bros
Leon'rd Seam'n &
C & M Ray
CHELSEA

SHEPH RIPS BUSH
Mito 3
Mito 3
Mitchel & Hero
STREATHAM
Palace
Musette Orc
Harry Freyer Bd
STAMFORD HILL
Beam's Rabon
STRATFORD
Hondway
Hondway CHEZAEA
Palace
Mabel Melrose Sis
Selma 4
CLAPTON
LONGER AND LONGER
EART HAM
Brent & LAVINE
EART HAM
EART HAM
LONGER BROWNE
LONGER BROWNE
EART HAM
E 6 Harmonists TOOTING

Krakejax EDMONTON Empire Freddle Dosh sreddle Dosh.
Muldoon 4
2 Lindners
HAMMERSMITH
Falace
Bertini & Clarke
La Palette
Carsons

none HOLLOWAY Marihorough

6 Harmanian Control of HOLLOWAY Murborough Beams, 4 Rabes HANGED Buster SHINCTON Blue Hanges Core Farrell Manley Bron 20 half (10-12) Foters Parell Janes Bron John (10-12) Lindners reddle Dosh

Provincial

Week of Sept. 7 ABERDEEN Tivoli Marino Norris 3
Robb Wilton & Po
Jack LeDair
5 Ebonites
Massoni & Risch
Harry Carlton
ALDERSHOT
Hippodrome

Sept. 7

GLASGOW
Pavillon
Edison & Louies
Sid Dooley
Edi Sonnen
Edi Sonnen
Edi Sonnen
Davison & Farreil
KINGSTON
Trolse Mandoliers
J Sparkes Bros
Tamara
Tamara ALDERSHOT
Hippodrome
Lucan & McShane
E. & A. Pearson
Mr. Thomas
Slim Rhyder & Pinr
Henry D. Adams
L. James & Pinr
CARDIFF
Capitol
Gonella's Georglang Togo
LEITH
Capitol
1st half (7-9)
Brunette & Buddy
2d half (10-12)
2 Shamvas

Capitol
Gonella's Georgian
CASTLEFORD
Royal
Nellie Wallace
Andy & Irving
3 Hittons 3 Hiltons
Ernesto Jaconelli
Percy Pryde
Florence & Clifton

Sylvia Les Goltus Les Goltus Les Goltus Les Goltus Sie EDINBURGH Recent let haif (7-8) 2d haif (10-12) 2d haif (10-12) 2d haif (10-12) 2d Harrie & Howell Eve Afrique Lipton's Debs Lipton's Debs Lipton's Citette Rogalio & Citette Nell & Gwynne Fred Bamburger

Cabarets

NEW YORK CITY

Broadway Room

Joen Vickers
Patricla Prime
Joan & B Sware
Betty Arnold
Donna White
H Mackay's Debs
R Woods Swing Callente

Edith Reark
Ebony Rascals
Dorothy Davies
Maryan Mercer
Lynn Garland
Corky Williams Jolly Singers
Erwin Kessler
Joe Pontee
Harold Kolb
Frances Stevens
Jolly Colurn Ore
Club Gaucho

Club Gaucho
Dimitri & Virgil
Magda Valencia
Ramon
Ramon Carrosco
Gauchos

Gauchoo Carrosco & Gauchoo Carrosco & Gauchoo Carrosco & Gauchoo Carrosco & C El Torendor

Los Oledas Don Gliberto Ore French Casino
'Folles D'Amour'
Anne Lise
Elly Ardelty
Ballet Bodenwiser
Barry & Beatrice
Drena

Barry & Beatrletten Glebon Coconda Glebon Coconda Glebon Koubek
Menorcas Rona Ricardo
Maria Tamara
Taniei
Flaccomia
Tyber
Al Kavelin Orc.
Gang Plank
Pat Harrington 3 Boston Sie

Micory House
Mile Riley
Eu Farley
H'lyw'd Restaurant
Leon Navarra Orc
Ruth Terry
Jack Weldron Jack Weidron
Thais
Vivian Ray
Colette & Barry
Myrus
Phil Neclex
Cackles O'Neal
Mitzi Haines
Marlon Martin
Arlbur Warren Oro

Hotel Ambassador Val Olmen Ore

2d nair (10-12)
2 Shamwas
LIVERPOOL
Ghakespeare
Liven 2d Aden
Fertha Wilmott
3 Dukes
Joe Adaml
PLYMOUTH
Palace
Billy Cotton Bd
Max & Gang
Billy Danvers
PRESTON
MANDERSTON
MANDE

Empire
Mantovini Bd
Geraldine & Joe
Tex McLeod
Edw Victor

Geo Betton 2 Ladds O'Shea & Joan

Val Olmen Ore

flotel Astor
Hal Kenn Ore
Maxine Grey
Bob Allen
Sadie Dowell
Florence & Olvare

Hotel Biltmore Russ Morgan Ore Linda Lee Armand & Diana Jos Zatour. Oro Lewis Julian Hotel Edison

Bobby Hayes Oro Gypry Lee Bobby & B Roth 3 Flashes Ralph Torres Jans Dover Lou Valora Hotel Essex House N Brandewynne Or Hotel Fifth Ave P Handelman Ore

Hotel Gov Clinton Dick Mansfield Or Hotel Gr't North'ra A Ferdinando Oro Hotel Lexington Artie Shaw's Sweet Swing Orc Peg La Centra

Motel Lincoln
Dick Stabile Ore
Hotel Lombardy
Teri Junesevitz

Hotel McAlpin Enoch Light Ore Beth Wilson A Gonzales Ens Hotel Montelair

Clay Bryson Happy Powers Ann Courtney Coral Islanders Hal Hope Oro Hotel New Yorker

Clyde Lucas Oro
Duffy & Wait
Prof Gulzar
Arthur Ravel
Lee Kelson
Lyn Lucas
Norvai Beplie
Gladys Lamb
Bobby Hearn
4 Debutantes Hotel Novarro

Hotel Novarro
New Faces
Cliff Allen
Billy Haywood
Leonard Sillman
Raiph Blaine
Bea Thrift
Edna Russell
Winne elohnson
Stretch Jolinson
Bobby Johnson
Jean Bellowa
Mildred thous
Johnson
Jean Bellowa
Mildred thous
Allend Toda
Harvid Woodall
George Blake
Halel Park Cent Tonia
Adelina Dossena
Marion Moore
Mary Monahan
May Downing
Marjorie Burké
Del Estes Marjorie Burke
Del Estes
Del Estes
Conceanut Grove
Groceanut Grove
Herberts
Continental 3
Willie Shore
Marge & Marle
Don Fernando Orc
Colony Club
Consuela Gonzalos
Helva White
Bobble Grom
Frank Dubord
Ruth Hamrick
Jack Pischunan Or
Colosismo's
Colosismo's
Colosismo's Holel Park Central Il'Rins & Mooseh'd Jay & Lucille Journet & Severin Dick Messner Ovc

Hotel Park Lane Pancho Oro Colosimo's
Rahnor Lehr
Del Ohrel
Peaches'
Wilma Novak Hotel Pennsylvania Joe Reichman Ore Hotel Pierre Jos Moss Ore

Motel Plans 'Hotel Rossetelt Chas Eckel's Orc Hotel Bitz-Carlter

Yvonne Nova Ford Crape Gene Stuits Edna Mae Jerry Freeman Place Elegant Internationalisis Or Bill Farreii Frank Lezaro Orio Tomasso Mario Baune Rex Gavitte

Promenade Cafe
Wm Farmer Orc
Rhinbow Grill
Lou Bring Orc
Rainbow Reom Bainbow Room Al Donahue Oro Mildred Monson Ruth Aarons Sandor Glanez Nano Rodrigo Bd

Hotel St. Regie Clifford Newdabl Paul Gerritts Rasch Ballet Jacques Fray Orc Nano Rodrigo Bd
Riviera
Ruth Denning
Vira Niva
Cardini
Pearl 2
Eddie Pritchard
3 Wiles
Estelle & Leray
Raiph Watkins Ord

Hotel Taft Geo. Hall Oro Dolly Dawn Hotel Walderf-Stork Cinb

Shep Fields Orc Basil Fomeen Oro Hugo Mariani Orc Gus Martel Oro Arthur Dann Oro Tavern on the Gre Allen Leafer Oro Ubangi La Rue Eddie Devis Oro 4 Dandies Leon & Eddie's Ubangi Gladya Bentley Rev Guy Wilkens Will Bryant Ore Versaliles

Leon & Eddle's
Eddle Davis
"Town Tattlers'
Alice Dawn
'Than Palloy
Buddly Bureton
Ted King
Wilder Chase
Jai-Leta
Connie Ray
Barbera' Jason
Merrill Lee
Phij Scott 3
Sophisticates Oro

Arman Vecies

Hotel Savoy-Plaza Waish & Barker Emile Pelti Oro Habanerss Oro

Hotel Shelton Bert Darcy Ore

Hotel St. Morita Marianne Joyce Coles Guldo Zanette Charlle Wright Ron Perry Oro

Versallies
Lee Wiley
D. & D. Fitzgibbon
Gall Gall
i Sell
i Mesadowbrook Boys
Village Barn
Larry McMahon
Milt Mann Orc
Val Vestoff
Rita Renaud
R'Thorn & Whitney
Bebs Moffich
Larry McMahon
Zeb Carver Co No. 1 Fifth Ave 3 Marshells Hazei Webster Onyx Club
Stuff Smith Bd
Paradise
Bert Frohman
John Steel Yacht Cinb
Johnny & Geo
Dolores McCay,
Jackson Irving &
Haie Sis
Bill Leeds Orc
Enters & Borgia

LOS ANGELES of Aug. 20

Week of Beverly Wilshire Viola Von Larry Lee Ore Don & Diane Bill Steckler Orc Bill Steckler Orc
Famous Door
Sylvester Scott
Frances Fay
F 'D' Swing Bd
My Biue Heave
D & A Lemier
Lucille Layman
3 Radio Rogues
Jerry Phillips
Nat Leslie Oro
Omar's Dome
Dorathy Roberts Biltmore Bowl Bilitmere Bewi Moore & Revel Lafy'ie & LaVerne Bilss Lewis & Ash Harry Foster Red Harper Joaquin Garay Trudy Wood 6 Rbythm Rascals Jimmy Grier Oro

Dorothy Roberts
Naomi Warner
Kathleen Miller
Haskell
Galante & Leonar
Kearney Walton Cate Casanova Jerry Bergen Irene Taylor Edith Davis The Theodoras Hal Chansior Oro

mai Uhansior Oro
Cale de Parce
Tommy Jones
Marion Jackson
Perlaian Follies
Creole Revue
Jack Clawson Orc
Winslow Allen Orc Winslow Allen Ord
Cafe La Maze
Park Ave Boys
Stan Clair Oro
Coconnt Grove
The DeMarcos
Henry King's Orc
Serge Teka
(Lounge)
Bob Searles

Rearries Walten

Eddin Howard

Garl Brandt

3 Sized

Lee Murray Oro

Farls Inn

Ken William Barrett

Guille Broots

Guille Broots

Ken William Barrett

Guille Broots

Rudy La Tosca

Margaria & Di Rio

Fete Controll Or

Fete Controll Or Pirrone's

Murray Peck Bonnie Lind Wylle Webb Ore Topey's Mariorie Sparks
Marianne Claida
Bernice Tarringt
Emily Winsette
Arnold Sis
Leon Rice
Agnes Johnson
George Redman

CHICAGO

Serge Tend (Lounge)
Bob Searles
Les Pore
Bill Roberts
(Lido)
Ed LeBaron Oro
Bill Roberts

El Mirador

Arden Sis Bobby Harrison Doris Becker Tiny Hogan

George & Cusing
Bobby Danders
Bob Tinsley Orc
Gay 80'e
Dolly Dolline
Marge La Nore
Colleen
Adeline Kirkoff
Dolly Miller
Geo De Costa
Lew King
Joe Kahn Orc Barbara Parks Curry & Naida Pete the Page Joe Sanders Or

Grand Terrace Fletc'r Hend'son

Pete the Page Bo.

Peter the Page Bo.

Bon-Air

Guest Bon-Air

Gue Harry's N. Y. Cabaret
Huntchow Chan
Wanda Key
Dorothy Johnsion
Claude & Corrine
Stanley Ogle
Earl Rickard
Billy Meyers
Al Wagner
Art Buckley
Austin Mack Ore

Hi-Hat
Burns & White
Joe Rollo
Joy Kalese
Peggy Moore
Allen & Martin
Sid Lang Orc

Hotel Blamarck (Walnut Room) Marjorle Whitney Shallta & Carlton Helen Carol Kings Jesters Orc Hotel Congress (Eastman Room)

Irma Lyons Jerry Marlowe Frank Bessinger Hotel Drake (Silver Forest) (Silver Forces,
King Sis
Lysbeth Hughes
Art Thorsen
Jerry Browne
Bob McCoy
Charlle Goodman
Horace Heldt Orc Hetel Edgewater Beach (Beach Walk) Crawford & Caskey June Taylor Bernie Cummins Or

Hotel Palmer House (Empire Room)

Hotel Falmer House (Emniler, Room)
Milton Douglas Lathrup Brook Lee Andrew House (March 1997)
Lathrup Brook Lee Senier Stones (March 1997)
Droyes Art the Or More Hotel Stones (March 1997)
Frank Payne (March 1997)
Robyn Sin Vesa (March 1997)
Robyn Sin Ves

Hotel Stevens (Continental Room)

Anchorage Inn Iton Kellem Orc Areadia Int'l Larry Funk Orc Vaughn Monroe Plerre & Temple Muriel Sherman

Bellevue-Stratford (Pianet Room) Meyer Davis Oro

Meyer Davia Oro

Benny the Bum's
Joe Tobin
Dotthy Mollinson
Nency Barry
Vorda Forde
Penthouse 3 Colony Cinb

Marie Alberta Jay King Little Ernie Helen Benton Embassy Club Reed McCielland Warwick Sls

1523 Locust Stewart Sis Farrar Sis Florence Hallman Bubbles Shelby 3 Kings Grace Manners

Grace Manners
Frank Painmbo's
George Reed
Alice Lucey
Bobby Morro Orc
Jesse Altmiller
Barbieri & Collita
Lavai
Continentel 3
VeVe Austin
Sammy Adams

Ruth Bradley
Maurine & Nerva
Helen Honan
Keith Betcher Ord
Ivanhoe
4 Nighthawks
Carl Schreiber Oro

Carl Schreiber Or Parody Club Phil Kaye Molly Manors Marsha Bennett Bobble Clark Henry Simmons Freddy Janis Oro

Freddy Janis Oro
Vanity Fair
Eleanor Leonard
Jerry O'Dell
Danny Livin Oro
Vin Lugo
Arturo & Evelya
Buddy Raiph
Stan Carler
Vista del Lago
Jack Russell Ora
Yacht Club

Lee Morse
Phelps 2
John Hale
Janis Williams
Nino Rinaldo Oro

PHILADELPHIA

Hot'l Adelphia Hot'l Adelphia Roof Frank Hail Emily Van Losen Joanne Andrews DiGatanos Vincent Rizzo Ore Harold Knight Oro Roberts & White Roof Pierre Pat Shevillo Oro Bill Burcaw Gay Byerd Lew Hoffma

Myra Lott
Sausom House
Irwin Leonard Ord
Silver Lake Inn
(Clementon)

Beth Challis
Maria Krasnoff
Bob Plato
L & J Markas
Margorie Lane L & J Markas
Margorie Lane
3 Barons
Bob Bennett Oro
20th Cent'zy Tavet
George Hortb Oro
Ted Pike
Gypsy Roma-je
Darlene Warner
Sterling & Silver
Dorotby Smith
Adrian Sis
Murray Parker

Murray Parker
Weber's Hofbrau
(Canden)
Bob Allen
Arthur Ward
Ray Besta Sis
Willie Styles
John Rothaog
Sidney Golden
Carmen d'Antonio
Joe Romono
Louis Chaikin Ore

Mgrs.-Musicians

(Continued from page 49)

fitted into a number of Broadway

theatre pits.

There was no contest over the stagehands contract, which continues in New York as during the past sev-

In Philly

Philadelphia, Sept. 8. Annual late-summer friction be-tweeen managers and musicians looks a lot more serious than usual looks a lot more serious man usual this year, and may result in Philly going on a non-musical diet in two of its three legit houses.

of its three legit houses.

Lawrence Shubert Lawrence says that the Forrest and Chestrut will probably book only non-musical as result of the musical manual ending the research of the musical three research of the musical probability of the musical probability of the musical three terms, and the research of the first of the fusicians Protective Association, called for an increase of 55% for musicans at the Chestnut and 25% boost for those at the Forest. He claims he also of-fered to increase the number of men in the pit slightly.

musicians have made no official statement, but it is understood their demands call for a \$9 boost per man. Lawrence declares that under his proposal no man would get less than

\$02 a week.

Chestnut has 'Romeo and Juliet'
(MG), roadshow film now, and the
Forrest's first box, Stage Door, but,
because of the difficulties, no other
list, such as is usually forthcoming
at this 'time every year, has been
made up.

Asked about the

made up.

Asked about the projected D'Oyly
Carte engagement, Lawrence said he
had the group booked, but that they
wouldn't play here under present
conditions. Made the same comment on 'On Your Toes' and the
new Freedley musical, 'Red, Hot and
Blue,' both of which are pencilled in.

Blue, both of which are pencilled in.
You can't make money with musical shows any more, Lawrence
added. 'They're too elaborate and
too costly. Last year we ran 'At
Home Abroad' at a loss of \$25,000.'
Lawrence is known here as the
local representative of the Shuberts. Has been that for a number
of years, but he now denies this.
Leases of the two 'houses are, starting this season, in his own name and
the Shubert corporation, he says, has
no 'official interests' here. He is,
of course, a nephew. no 'official inversion of course, a nephew,

IN GOLD WE TRUST

(Continued from page 50)

(Continued from page 50)
While good in its present condition, play can be made topnotch.
Play is an interesting example of its birth into the status of the present of the

Film chances of this one look bright. Writing is so clean that situations and dialog could be lifted into a screen play as is. In the control of the control

Elsie Janis

(Continued from page 49)
working on the script and direction
of Paramount on Parade' for Par.
During the first day's sale the star
was at ease before a throng of 1,000
persons. At one point she 'leaned
out of a window and called, You
guys with the movie cameras—can
the cameras. I don't want any moviing pictures; you chaps with the still
cameras are all right.'
There were sound trucks drawn
up on the lawn for the newereels.
She had made arrangements for St.
Faith's, a charity home at Tarrytown, to provide lunch for the
auction customers and remarked at
noon, 'Youse guys better eat; St.
Faith's will give me hell.'

Elsie Janis at Convention Cleveland, Sept. 8. With Elsie Janies due here Sept.
20 for the American Legion Party in Public Hall stations are dickering to

Public Hall stations are dickering to get her on the air.

Legion will do a 10-hour parade, here Sept. 22 and stations are grab-bing all the housetops along the route of march for novelty broad-casts.

Singer's Liberty, N. O.?

Singer's Liberty, N. U.2.

New Orleans, Sept. 8.

Mort H. Singer, Inc., owner of the Orpheum here, has obtained a 15-day option for the lease of the Liberty, Vic Meyer, manager of the Orpheum, announces. Transsection negotiated by Singer while on visit here.

Liberty, now operated by L. M., Ash, is owned by Kamien estate.

Hollywood Kleigs, Old Vaude Fans Usher in Frisco's WPA Vaude Show

San Francisco, Sept. 8.
Vaudeville came back to San
Francisco Thursday night (3) wifen
a 12-act show was presented at the
Columbia theatre, formerly the Copheum, by the Federal Theatre
Project.

beaum. by the Federal Theatre Project.

In a gay and festive mood, a representative audience enthuisastically received what would have been a mediocre bull in the days, when the Orpheum here was big-time spot. Many of those in the packed house were fast-nighter a packed house were fast-nighter a program regulars who engaged their seats by the scason at the Orpheum. Front of the house was a mass of Klieg lights which gave the opening the semblance of a Hollywood first night. Directed by Max M. Dill (Kolb & Dill), who ninde a rampling talk to be a house of the control of

to 1905 was used.

Headliner is Willa Holt Wakefield, planologist, who played at the second performance in the old Ornheum. Although now close to 60, Miss Wakefield completely won the calling and the completely with the calling and the call the c

pheum. Although now close to 60, Miss Wakefield completely won the audience.

Other vaude acts on the show which have been out of the big for a complete the control of t

in her three songs.

Most ambitions turn is that of the Planodancingers, which carries four dancers and four planists. Planists offer Ligzt's 'Second Hungarian Rhapsody,' the ensemble work in which is n.s.g. The dancers, in several conditions are not their continues on top of the planos. An enormous silver plano painted on a black drop and good lighting make an effective setting.

ting.

Harlem dance rhythm is offered by
the Three Deuces, colored. A melomelodrama. After Many Years, directed by Everett Glass, is presented
to the accompaniment of thisses for
the villain, Richard Allen, and applause for the heroine, Ruth Saville.
David Cole and Willie Mae Davis are
in for bits.

David Cole and Wille Mae Davis arein for bits:

La Petite Ballet Russe, with Frances Guigni, Florine Cahill, Emily
Vonne occupy act-bo-dosing pot.

Yeome occupy act-bo-dosing pot.

They made a valiant attempt, Ayan's
Dogs close the show. The pups go
through a set of standard tricks.

Eer-Ragan batons the orchestra:
drope which belong to the artists,
was used by the Orpheum before
the final curtain was rung down in
June, 1929, by the late James Rolph,
Jr., then mayor of San Franciscoly
marked the end of the Orpheum
tercuit.

inflates been selected as being the billy strictly vaude performance in America today. House is scaled to the billy strictly vaude performance in the billy strictly value in the billy scaled to the billy strictly will run 10 many. Two entitle will run 10 many to the billy strictly will run 10 many to the billy strictly will run 10 many to the billy strictly str

STATE, N. Y.

Heavier stocked bill than usual and ideal for visiting customers in town for the holiday span. Really a triple-threat program. with Dick Stabile and orchestra breaking in as a stage attraction, Gracie Barrie for stellar singing groove, and the Dunton that the week). Bill is well balanced. Backed up by Rhythm on the Range (Par).

Don Francisco to open, and bearing the stamp of smoothness in his were offering. In tails, he are not bearing the stamp of smoothness in his were offering. In tails, he are the stamp of smoothness in his were offering. In tails, he are the stamp of smoothness in his were offering in tails, he does not be the stamp of smoothness in his were offering in tails, he does not be the transmission of the stamp of smoothness of the stamp of smoothness of the stamp of smoothness of the stamp of the

anced. Backed up by Rhythm on the Range (Par).

Don Francisco to open, and bearing the stamp of smoothness in his arms of the stamp of smoothness in his arms of the stamp of smoothness in his more than four performing the stamp of smoothness in his more energetic balancing feats, making the initial act something better than usual comments of the stamp of smoothness in the stamp of the stamp of smoothness in the stamp of smoothness in the stamp of the stamp of smoothness in the stamp of the stamp of smoothness in the stamp of the

it and injects coy mannerisms which are way off, She returns for the closing Stabile flash.

Duncans, both heftier, next to closing and sure-fire. They cavort in additional surface of the control of th

EARLE, PHILLY

Philadelphia, Sept. 4.
Will Osborne brings his band to
the Earle stage this week to show
considerable improvement since his
sons ago. Outfit, 13 strong, has acquired confidence, polish, more individual style and added stage personality. Osborne, in intertin, has
also eased his straight-face manner
whole crew is elicker for personals.

ner. Whole crew is clicker for personals.
Including novelty numbers band offers six tunes. Opens with 22th offers were the constant of the con

Nice flash.

Osborne's introductions, which are brief, simple, direct and modes, could be profitably copied by plenty could be profitably copied by plenty sion—usually a painful one. Comedy work with lad on bill is fair.

Supporting acts, all of which are up to snuff and of the labove it, are three in number. Tons are Jean, Jack and Joe, soft-shee comedy dancers with liberal sprinkling of roughhouse stuff for chuckles. Two days are stuffed to the laboration of the laboration

humorous touches, One appearance, for band,
Dick and Dorothy Rogers, comedy, duo, grab plenty of giggles, especially considering how hard they, work. Open with gags together, ther are on and off repeatedly in solos; His lady-taking-bath pantomime is getting ultra-familiar here, but band's crack-pot sound effects help.
Film is 'Pepper' (20th-Fox).

Hobe,

STATE-LAKE, CHI

STATE-LAKE, CHI

Chicago, Sept. 6.

Since being taken over by Jones,
Linick & Schaefer three years ago,
this house has been a steady moneymaker at grosses running between
the steady moneymaker to be the steady patronage,
It looked as if it would go
along for years at this pace. But
seven or eight weeks ago something
happened to this theatre. From 101
zoomed around \$5,000 weekly, with
the receipts now running \$15,000,
\$16,000 and \$17,000 week after week.
Where the patrons are coming from
nobody knows. But they are piling
in. House used to do five shows on
Saturday and Sunday, though more
need for more than four performances.
This Saturday (5) the show was

The usual sprinkling of single specialty performers are absent, but not missed, as there is plenty of solid entertainment from the line-up of standard acts. Cornedy the line-up of standard acts are standard acts and standard acts are standard acts. Savoy is the standard acts are line and standard acts and the line acts and the line acts and line acts. The line acts are line acts and line acts. The line acts are line acts and line acts

riedly on the show caught, and therefore missed some of their usual effectiveness.
Dancing act of Ted Adair and Ruth Long opened the proceedings with a contributer as the specialty, while Adair tosses in a whirly hind Russian number. All good, solid work that smacked through neatly.

In the opening of the presentation of the show its the Bert Nasan of the show its the Bert Nasan of the show its the Bert Nasan on the show its the sho

Gold.

HIPP, BALTIMORE

Baltimore, Sept. 4.
Twenty five of Louisiana State U.'s 170-piece band, fostered by the late Huey Long, is currently at the Hipp in its vaudebut. The boys are not matured enough to step into fast company, but outfit does evince heap

company, but outfit does evince hear of possibilities when they get their sea-legs in ahow biz and have had opportunity to slick up their performances. Just now they are not quite ripe.

For one thing, there are 25 of em in the band, when about 16 would do quite as well if group wants to sell self other than. by sheer nose-count. That a slew of 'em should be summarily dropped sense a pretty would seem pretty accurate if the group is out for career and not just the ride around the country. ANIs band is decidedly unwieldy and seems to be burdened by lot of surplus, unnecessary weight of numbers for best possible flexibility of performance.

bers for best possible flexibility of performance. Middle-aged Manley Culpepper, understood to have been bandmaster at the U. when boys groomed there, batons and mc.'s; does a very fine, batons and mc.'s; does a very fine, batons and mc.'s; does a very fine, and the stoom was to be a very fine and the stoom of the stoom was to who has faced theatregoers for a generation.

When caught, doing 30 mins, the show was not routined to best adverse of the stoom was to the stoom was to the stoom was to the stoom was not routined to best adverse to the stoom was not routined to be the show was not routined to best adverse to the stoom was not routined to be the show was not routined to be the show was not routined to be the show a stoom was not routined to be the show the show

vantage, but Hipp patched that unater the first performance. Might also have clipped about five mins. The 25 musikers start with medley of college chants from three local colleges that naturally won't have colleges that naturally and have colleges that naturally naturali

on Dens. Swing Low, Sweet Charlot.

It was a summary to the swing Low, Sweet Charlot.

It Mary's could be tightened up plenty and the musikers afforded licks aren't really good enough to merit tem. Basin St. Blues' follows as the swing swin

CHICAGO'

Chicago, Sept. 5.
Disappointing to walk into this house after several weeks of bangup stage entertainment and find a me diocre layout with only a couple of bright spots standing out in a maze of flabby presentation. House has or nabby resentation. The been running in excellent shape re-cently from every angle. But this week, while the register is clicking okay, the rostrum skids sadly.

week, while the register is clicking olday, the rostrum skids sadly.

They ve got Eleanor Holm and Art Jarrett headlining the stage bill currently. For some years now Jarrett and Holm have been a pretty some stage of the stage

nipple from the audience from an this construction when has lost that verve which sold him formerly. Has let himself slide into the background, which isn't so good for Jarrett or his ability to sell a tune. Miss Holm still considers herself a singer. She same when Art slide in the same should be suffered to the same that the same should be suffered to the same that the same should be suffered to the

singer. She sang when Art Jarrett had his orchestra and she still is exercising her tonsils. And the audience is still surprised to find her triving the property of the property of the first with a fash of Miss Holm in a white bathing suit and singing Tm An Old Cowhand. On its exploitation possibilities act is playable in certain houses, but her been a much better at the Oriental. Jay and Lou Seiler have snappy, entertaining routine. Doubling the been a much better at the Oriental. Jay and Lou Seiler have snappy, entertaining routine. Doubling the trick of the ski-routine, doubles the effect of the ski-routine, doubles the solid comedy manipulations on the solid comedy manipulations on the wooden arcs. As a single, Jay Seiler had trouble in filling out time as a full-fielded vaulde at which is present arrangement can serve anywhere as a full-fielded vaulde at word come in the server anywhere as a full-fielded vaulde at word in the server in

FOX, PHILADELPHIA Philadelphia, Sept. 5.

Fox this week has Don Bestor and the entire stage show portion of the entertain-

and contributing the entire stage show portion of the entertainment and it's a good one. Pic is Teaching the contribution of the stage of the contribution of the cont

Intensity w agrees
eremmes. Bestor, as his own specialty, plays
on his Vibraphone (piano with
pipes) and goes over nicely with his.
medley of familiar tunes. Leader's
own good personality and ability of
band both in ensemble and solo
numbers, provide an hour of good
entertainment. Waters.

COLONIAL, DETROIT

COLONIAL, DETROIT

This 1,600-seater load on Wood, ward avenue, 'lust load on Wood, ward avenue, 'lust load on Wood, has been showing 'Class B' you, has been showing the 'Class B' you, has been showing the 'Class B' you, and 'Class B' you, and 'Class B' you, and 'Class B' you had 'Class B' y

lariat going, as make while the copies, Highlight of the show, as far as crowd is concerned, are Jerome and White, two male singers with the company of the concerned are Jerome and guitars, they offer several novelty hits, topped off by a campaign ditty for President Roosevelt, which calls for a couple of encores. Pix are Tion's Den and Last Journey' (Atlantic).

Pete.

MINNESOTA, MPLS.

Minneapolis, Sept. 5.
Eddie Duchin has assembled a
dandy show for his week's engagement at this ace Publix house and
it's going over like a Kansas cyclone. Audience enthusiasm at the
last Friday night display outdid the
exuberance of a homecoming football

last stratum might unsplay butch all ally.

High spots are four good specialties, the extremely pleasant band music and last, but far from least, Eddie's sparkling irovy tickling. Duchin wisely has chosen the properties of the provide playing, they are the provide playing, they're doubly sure-fire. Then, too, there's a certain atmosphere of restrict Eddie's proceedings, even that Eddie's down intensifies the customers enjoyment.

As stage orchestras go, this is a

proceedings, even though Eddies govints run high, and this playings fown Intensifies the customers' engines are also as a small one in size, the personnel numbering only 12, including Duchin, but there's quality instead of the customers' and the stage is desired and the musicians occupy an ordinary platform with Duchin out in from the control of the customers of the customers are also as a stage of the customers with the customers with a medier of pop numbers which in cludes a forte trumpet solo-grant of the customers is well handled.

Entertainment gets away with a medier of pop numbers which includes a forte trumpet solo-grant of the customers of the customer

Paramount, N. Y.

Paramount, N. V.

This is a lesson in evolution. Once upon a time this theatre used to have big size and the lost a lot of money, to it threw the stage shows out. Then, for a while, it ran nothing but pictures and it still lost money. Of course, depression may have had something to do with it, and the quality of the pictures is another it ever and decided on a new policy, pictures and a mame pit band. That started about a year ago and it did okay and it's still doing okay. But what has, happened to those simple pit band presentations is worth considering.

nit hand presentations is worth considering.

Since evolution is a synonym of progression, it is to be noted that it all started simply enough—a name pit band. It some of the boys in that band also did some specialties between numbers, fine. Then the theatre decided to help the bands out by also booking in a soloist, or two also booking in a soloist, or two you hove things go—here is Shep Fields band this week working as badground for four acts. And, instead of 25 minutes, as at first, the stage show takes up 52 minutes of running time.

ground for four acts. And, instead of 25 minutes, as at farst, the stage show takes up 52 minutes of running of the stage of the stage

both would have fared more favorably.

And as for calling if a pit-band and getting away with it-how can the theatre expect to do that when it is a both of the second to be seen to be seen to be seen the first of the seen that a band is expected to work fast and snappy. With four acts thrown in this way, sans scenery, sans presented to the seen the seen that a band is expected to work fast and snappy. With four acts thrown in this way, sans scenery, sans presented to the seen the seen that a band is expected to work fast and snappy. With four acts thrown in this way, sans scenery, sans presented to do the seen that the seen that a band is expected to do not support the seen that the seen that

ST. LOUIS, ST. L.

ST. LOUIS, ST. L.

St. Louis, Sept. 4.

This week St. Louis receives its first taste of fiesh shows in a pix house since live talent flopped here the street of the street

by Freddy Mack. It's a novel opening, with plenty of attention to details and loaded with class, the 16 Roxysettes forming a smart picture. Mack brings on Collins, who is a personable guy with femme appeal and who can really dance. A few trick steps to tease and Collins goes into a humorous dissertation of Hol-Production of Moreon and the collins and the collins and the standard dog act. Mack and his band follows in a novel community sing that got swell results.

Then Collins and the Nadine Gae girl, a shapely looking youngster

Then Collins and the Nadine Gae girl, a shapely looking youngster who sells a bundle of class, team up for a dance that registers. Then comes Lambetti and his mad-wag comedy, always a show stopper in an Collins do a number from Dancing Firster (RKO) and go into a full ensemble with the Roxyettes, the band and the venetian blinds all going in unison for a socko curtain.

LOEW'S, MONTREAL

MONTREAL

Montreal, Sept. 7.

a big towist influx, this stibuild be a socko week for Montreal's only vaude house. Current show opened big Friday and had standee attendances Sat. and Sunday. The Standard Sunday. The Standard Sunday. The Standard Sunday of the Standard Sunday. The Standard Sunday of the Standard Sunday. The Standard Sunday of t

snappier than former aggregation. They fall, in back of Carroli and Frances, adagic team in ordning on stage. Dance team puts on a smooth routine, not specially new but fans liked it. Bert forman brings on Sketton, who in turn introes. Falls, Reading and Boyec, two men and go into tumbling routine. Over to fair hand. Claudette and Cully, piano team, on next to fair results. Gal line back with Sketton clowning at mike, then fools with band Gilbert, freak fiddler, who clicks. Mr. c. works with a femme stooge. Then Rome and Palace come on. Their singing and imitations click. Line reinfroduces Carroll and Franches with Al Gordon and does. "Yours for the Asking' (Par) on screen.

EMBASSY, N. Y.

(NEWSREELS)

Spring fever (several months delayed has caught the operators of to care; they think, if the current outlay is any criterion that clips may coive and clips may go, and who cares shour totation, or editing for order? So they show one short the coil of the co

though the colors are none too successfully applied.
Universal has a cotton-picking machine and Pathe, for no reason whatever goes holine and its poetic beauty. Pathe makes up for everything at this point with an 'It's here! item, starting off the football bally-hoo, with Clem McCarthy making even the rehearsals and break-ins at Fordham sound exciting through clever splicing of last year's outset of the starting through the color of the starting and follows with some grand shots of the national doubles matches. Par has the record long-distance swim

in. Canada and Fox finds a horse race in Saratoga. Paramount brags about the homecoming of the U. S.

in. Canada and Fox finds a horse sace in Saratoga. Paramount brags sace in Saratoga. Paramount brags of the control of the paramount brags of the control of

CASINO, TORONTO

Tronto, Sept. 5.

Making several changes since the April opening, Manager Harold Kay be done by the full was a proper to the form of the the f

Detroit.
Four-a-day 'tariff is 25c and 35c, with 50c for the midnite show. Screen, 'Shakedown' (Col).

McStay.

Side St. for Legit

(Continued from page 1)

Tom's Cabin, now in preparation.
Tom's Cabin, now in preparation.
Warners bankrolis the Abbott shows.
It's to be called 'Sweet River.' Betty
Philson, 7, of Philly, will play 'Little
'Yea.'
At the same time that the front
of the house will be switched, conat siderable alterations will be put into
outtout the stage. Arch is now considered
too large and will be brought down.
Last time theatre and stage were
tended to cover was for Calling All Stars,
musical comedy produced by Lew
Brown with a WB b.r. It was a
costly flop.

UNIT REVIEWS

FOLIE PARISIENNE (REITH'S, BOSTON) Boston, Sept. 3.

(REITH'S, BOSTON)

(REITH'S, BOSTON)

Clifford Fischer's Töble Partistenne' was-certainly the ideal show to open the season at the newly removated Keth Boston. This Frenchy unit is the fourth processor of the many produced combination of them. That's saying plenty. It's a lavishly produced combination of two acts from the Tolles Partisienne and the rest from Tolles does not be rest from Tolles of the many produced combination of two acts from the Tolles Partisienne and the rest from Tolles does not be rest from Tolles does not be read to the tolley and capacity opening (mostly stag) sudience differed from response to preceding French-nude shows; they hand-clapped vigorous the ground capacity opening (mostly stag) sudience differed from response to preceding French-nude shows; they hand-clapped vigorous the ground capacity opening (mostly stag) sudience differed from response to preceding French-nude stairway held by heroic white gloved hands blended when comerty. Costumes at sairway held by the stage of mannequing down a stairway held by the stage of mannequing down and girls are glamorous. Meta Carlyle prances around with a hat box and assists Andre Randall, mc., in making the effect authentic Parisieum that it is a stage of the sta

boxes are igned from insue and changehor in unison as they open to the control of the control of

manner.
Campo, the pantomimist, has two bits of which a silly balloon bit, peppered with pratt falls, registers best. A decided asset to the atmosphere of the production.

pered with prait insi, register, as set the production to the atmosphere of the production to the atmosphere of the producting of faces by Choppy (George Bruay) on the back may consider the produce the produce the produce by the continues and sock the sawper with the bizarre effects they produce by shoulder churnings. Snapper on the browner of the produce by the continues and sock the sawper with the bizarre effects they produce by shoulder churnings. Snapper on the browner of this product by the produce by the continues and sock the continues and the carried carried and the eager 'reception they received were the Kraddocks, as the same of the continues of the production of the production of the continues of the production of the continues of the continues of the production of the continues of the production of

NEW FADS, FACES

NEW FADS, FACES

(CAPITOL, ATLANTA)

Atlanta, Ga., Sept. 5.

Owen Bennett's new revue, 'New Fads and Faces,' at Cap this week, has novelty as keynote and scores heavily with those who pay the freight in the second of the musicians being part of the control of the musicians being part of the unit the revue with a dance done to the tunes of a 15-vice estage band, six of the musicians being part of the unit of the musicians being part of the unit of the snapp openine is followed by Glyndon's wire walking act, which was well received. Glyndon has played this crot before, but has worked over his act, speeding it un.

Elicon and the store of the Brocken Doll. The audience got a great kick out of secing the gal twirl the man around in this number for a change.

The 15-read of Jimmy Boyle, who loined the show, here. Despite his youthfulness, Jimmy is far from being an am. Popular demand kent him in one Crescent (tip, intery, it is mire.)

joined the show here. Despite his youthfulness, Jimmy is far from being an am. Popular demand kent him in one Crescent City nitery 14 straight weeks and his singing voice

pleased Cap patrons so much it seemed as if he was going to indef-imitely hold up the show. The kid is headed for bigger things, but he'll remain with this unit for several

needed for bigger tunies, our term months.

Another show-breakerupper is Billy and Grace Carmen, playing the moving, Illuminated giant marimbaphone. The act is flashy, since only two spots, fastened to the instrument, effects, The marimbaphone is located way backstage on the curtain opening and Billy and Grace walk the great instrument downstage for an effective getaway.

A so-so girl number off off the flash of the second of the se

patrons after innumerable books, but the applause was still floring on whien Elton and Rita came back for a regu-lation routine of adagio dancing. They are followed by another offer-an introduction for Jack Buchana, elephantine contortionist. This moun-tain that walks like a man is 6 feet 4 inches and big as all getout. He contributes a difficult routine of contributes a difficult routine of the difficult of the contributes of the action of the contributes of the contributes and the section of the action of the contributes of the contribute of the contributes of the contribute of the contributes of the contributes of the contributes of the contribute of the contributes of the contribut away with.

Pic is 'Case of the Velvet Claws'
(WB).

SHOW OF SHOWS

(ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)

(Stage shows hit brown, and a summer layof of there spain a win the Orph was trying everything but a cooling system and getting no biz in the house. Flesh back on the rostrum taught the management the cooling system and getting no biz in the house. Flesh back on the rostrum taught the management the which saw the balcony full and the mob standing before the end of this super show. Business with the addition of the same temperatures and a dual feature policy of last week.

Jack Laughlin is the booker and Jack Laughlin is the booker and too much dancing. In fact, all but one of the acts cuts up on foot—and that's too much. Talent consists of the line gris, billed as the 6 Adoras has the same temperatures and the same temperatures are supported by the same temperatures and the same temperatures. The land the same temperatures are supported by the line gris, billed as the 6 Adoras has the same temperature. The land the same temperature is the line gris, billed as the 6 Adoras has the same temperature. The land the line same temperature is the line gris, billed as the 6 Adoras has the land the same temperature. The land the line same temperature is the line same temperature is the line same temperature. The land the line same temperature is the line same temperature in the line same temperature is the line same temperature. The line same temperature is the line same temperature is the line same temperature is the line same temperature. The line same temperature is the line same temperature is the line same temperature is the line same temperature. The line same temperature is the line same temperature. The line same temperature is the

Going into State Fair week, this show will bring good money regardless of unbalanced state. Barn.

Anti-Dem. Films

(Continued from page 1)

paratus, at the bovines did their stuff.

City Marshall H. C. Clay asserts he questioned the trio and they confessed having invaded Arcadia on orders from Republican high command and pix were to support extravagance attacks on Roosevelt administration. The marshal chased the film men out of town.

Missouris legislature is almost 100%, Missouris legislature is almost 100% and those who are candidates for election in November, are threatening picture industry retaliation for campaign against the present national administration.

News From the Dailies

VARIETY

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and Londón. Variery takes no credit for these news items; each has been rewritten from a daily paper.

East

Elephant on a small circus playing Newton, N. J., got loose Wednesday night, but was recaptured without trouble. Circus people did not know bull was on the loose until the po

bull was on the loose until the police asked them to take it out of somebody's backyard.

Motorcycle caravan of, four girl riders, touting Poli theatres' new season, in town last week, toured some Loew theatres here and off again. They'll be back for the Mardi Grass at Coney.

The Wedney of the Wading River beach start on at the Long Island spot got out in their night clothes when the place was destroyed by fire Wednesday night (2). Loss about \$80,000.

usual, transportation lines re-the Labor day exodus the

port the Labor day exodus the greatest ever.
Treasury announces it is unable to comply with N. Y. State Liquor Authority's request to ban importation of liquor into the state except by licensed dealers. Holds it has no right to enforce state laws. Up to the

cops.

Returning Olympic athletes guests of the French Casino Thursday night. Build-up for the ex-girl runner who won a women's race in the '32 Olympics, but is now a man.

ner who won a women's race in the state of t

the same day. One man died as result of burns. Westchester Little Opera Co. ask ing residents to join association to form the control of the

ty Center.

Local 802 compromises with WPA project and there'll be no strike. Pay remains \$23.65 per week but time reduced to 46 betrs a nonth.

Elighton theatre Coney Island. Will try to run through the win-

ter.

Tain spoiled the jinrickishs race front N. Y. to Asbury Park last week, to publicize the Legion state convention, but Sol Bornstein finished 15 feet ahead of his nearest competitor. Was to have started from N. Y. city hall, but police would not permit them to enter the Wayne Y. Coloradia.

Plaza.

Mayor LaGuardia applauds a cleaner Concy Island. Says streets history.

Short wave permits Spanish gunfre to be broadcast over WABC.

Brooklyn Institute of Arts and Sciences took over the Acates and been closely connected and merger will end Academy's financial troubles.

Arthur Honking carette.

he Roxy theatre Thursday night (3)

the Roxy theatre Thursday night (3) of a heart attack,
George Abbott has acquired a play,
Brother Rat', about military schools.
Rat' is school slang for a first-year
pollitary action of the school of the stamete', but after the opening night it will slide to half of
that

that.
Elsie Janis started the auction of
her possessions Monday. First day
brought in about \$1,500.
Gilbert Miller office stressing the
8:30 curtain for 'Victoria Regina. Explains play hat to be over before cannonading starts in 'Idio's Delight'
next door.

ment door.

Former home of the late James A.
Bailey, circus tycoon, to be sold in
foreclosure. Known as Bailey Park,
but no longer part of his estate. It's
Bureau of Recreation, N. Y. held
an unadvertised community sing in
Central Park last Sunday. Went over
so well there will be repeats. About
event happened. along for the first
event happened. along for the first
event happened. along for the first

4,000 happened along for the first event.
Helen Jerome holding up her London hop until Sept. 23. Wants to see Gibbert Miller before she goes. Get a high for the last event years. Some tourists had to sleep in their cars. Jersey refuge from all picked up on the road when recognized from an experimental film made by state authorities. Police considering general adoption of the idea.

Lawrence Langner plans to shut Lawrence Langner plans to shut Lawrence Langner plans to shut Lawrence and the Miss. want to play around a bit.

Coast

U. S. income tax lien for \$1,889 filed in L. A. against Ted Healy.

filed in L. A. against Ted Healy.
Dr. James W. Fifield stated in his sermon on film morals in L. A. that picture people could put professional reformers into back seats by making their lives monuments to morality.

Suit filed in L. A. by Hertha Holenia, Hungarian screen actress, against Captain H. Vogt, of North German Lloyd steamship line, seeks \$30,000 damages. Actress charges Captain forced her into his cabin during voyage from Berlin to L. A. and made her drink schanges.

and made her drink schnapps.
Police came to aid of Frank
Borzage when screen director was
trying to put drunk off Mailbu beach
property. Santa Monica court fined
Guardianship of Ann Gilles, sevenyear-old screen moppet, granted
mother in L. A. court.
Son of late Wallace Reid was sensuspend of anys, is of which were
uspend of anys, is of which were
reckless driving.
Henry A. Meniou brother

reckless driving.

Henry A. Menjou, brother of Adolphe Menjou, failed in his tempt to gain temporary custody of his five-year-old daughter in L. A Divorced wife, Fran Menjou, now in Europe, has complete custody of grandmother. Menjou claimed grandmother. Menjou claimed grandmother men or right to keep child.

Wally Vernon stage comedian was

mother had no right when we wally Vernon, stage comedian, was ordered by L. A. court to pay his wife. Stefanie, \$35 immediately and \$27.50 weekly pending their divorce

trial.

Suit for divorce filed in L. A. by
Lionel Stander against Lucy Stander.
L. A. court granted John Barrymore another continuance of his suit
against Harry Hotchener, actor's former secretary, because of illness.
Barrymore is suing to recover legal
and private papers allegedly withheld by Hotchener.

held by Hotchener.

Suit for \$30,000 filed in L. A. by Stan Blakeslee, writer, against Walt Disney Productions, Ltd., alleging company pirated his idea to use cartoon on walls and in books.

company pirated his idea to use cartoon on walls and in books.

Ted Healy stated in Hollywood that he will file divorce action that the will file divorce action that the will file divorce action to the state of th

returning from Hawau atter San Pedro-Hawaii race. Actor was not aboard.

Arriving in L. A. after cancelling creat Lakes Exposition booking after the control of the control

Joe Louis-Minded

When Max Schmeling was in New York a couple of weeks ago he was regaling Ginger Rogers, Nick Schenck, L. Mayer, Bob Ritchie and a Mayer, Bob Ritchie and a couple of visiting German film people with the majesties of New York, as seen from the Rainbow Room, atop the 65th floor of the RCA Bidg.

To the German filmites he pointed north and said, 'And that big black patch up there. You know what that is? That's Harlem.'

Acquit Buff. Nudists

Buffalo, Sept. 8.

Zorinne troupe of nudists, charged with conducting an indecent exhibi-tion at the Alhambra, lake resort, were found not guilty by jury in the ustice of the peace court here Tuesjustice of the peace court here Tuesday (1) after a trial featured by much horseplay on the part of all concerned. Frederick Merril, impresario of the troupe held on charges of promoting the exhibition, was also found not guilty. State troopers constituted the main witnesses for the prosecution.

ing glasses while driving car. Her license reads, 'Restricted—Must Wear Glasses.' Actress claims it's all a

license reads, Restricted—Must Wear Glasses: Actress claims it's all a mistake.

Louis Albert O'Brien, arrested on charges of beating Ruby Lorraine, British actress, pleaded guilty in Ing. Belance attorneys for Minsky's Burlesque, halted twice in Höllywood for giving allegedly indecent performances found. In questioning women candidates for jury, that not one objected to husbands taking in burly alone. The properties of th

murder.
Final divorce papers were handed
to Joan Blondell in L. A., Aug. 4.
Her former husband, George Barnes,
cameraman, has filed notice of intention to wed Betty Wood, screen
dancer in France.

Midwest

Eleanor Thatcher Crickard, orchestrasinger, won divorce in Ottlahoma Crickard, English comedian, whom she married in Detroit, Mich., three weeks ago while they were appearing there with Buddy Rogers' orchestrate and the state of the state week from Thomas E. Maloy, nephew and namesake of the late moving picture operator's union.

More than 20,000 radio amateurs, members of the American Radio Reliable of the state of t

BIRTHS

Mr. and Mrs. Arnold Belgard, laughter, in Hollywood. Sept. 5. ather is a writer on staff of Walter

Father is a writer on staff of Walter Wanger.
Mr. and Mrs. Clarence Fuhrman, daughter. Sept. 2, in Philadelphia. Father is mastro of house band at Wir. Philadelphia. Mr. and Mrs. David M. Holtzmann. Mr. and Mrs. David M. Holtzmann. in New York, Sept. 2. Father is brother and associate of Fanny Holtzmann, theatrical attorney.

Canzy Helps Put Champ In Weil's Vest Pocket

By Jack Palaskt

When Lou Ambers copped the lightweight title from Tony Casizoneri last week at Madison Square Carden, the breaks not only went to the upstater, but to Al Well, his manager. Weil used to stage boxing shows in Brooklyn at Ebbetts Field and save Ambers his first chance in the stage of the

top at \$11.50.

Tony probably has been fighting too long. That he tried there is too long. That he tried there is doubt, but he missed more rights than any other contest in years. The fight was nothing to get with the properties of the same was not clied over, in fact it became horesome. No knockdowns. Yet the fang expected Tony to show his stuff as a knocker-outer. Ambers was fleeting and he didn't make the mistaket of coming to the champ as he did in

expected 10hy to show his stuff as a knocker-outer. Ambers was feeting and he ddark make the mistake of the state of the s

officials. The rule in not recognize fouls.

M. P. LEAGUE FINALS

Motion Picture baseball league of New York has committed to the archives the following record of what happened, and to whom, during the perspiring summer of 1936:

	w.	L.	Pct,
Music Hail	12	0.	1008
RKO	11	. 3	.785
Columbia	8	7	.533
Skouras	8	7	.533
Loew MGM	6	6	.500
Consolidated	7	8	.465
Paramount	4	9	.307
NBC	. 3	11	.215
Unit. Art	ō	8	.000

MARRIAGES

MARRIAGES

Ruth Waits to John Wacker, in Chicago, Aug. 28. Bride is on staff of University Broadcasting Council, Chicago, and groom is first violinist in Chicago Symphony.

Mrs. Sophie Schweitzer to Mack, Pepper, in New York, Sept. 2. Pepper, whose real name is Max Biller, is leader and m.c. at the Sun and Surf club, Long Beach, N. Y.

Louise Latimer to Erwin Gelsey, in Denver, June 13. Actress recently completely legd in Don't Turn 'Loose' at Radio, and Gelsey is screen writer.

Loose at Radio, and Gelsey is screen writer.
Dorothy Sherman, one of the Piano Pals on WGY, Schenectady, to Earl Pepper, in Schenectady, Sept. 5.
Corinne Bekins to Lieut. Carlton B. Jones, U.S.N., Aug. 3. in West Los Angeles. Bride made screen debut in 'Love and Laughter,' Richard Rowland production for Par. Pegsy Rich to Theodore Royse, in Harrison, N. Y., Sept. 4. She is the divorced wife of Freddie Rich, band leader. Groom is English bandman, Scarolyn Ries to Van Fleming, Scarolyn Ries to Van Fleming, Scarolyn Ries to Van Fleming, Scarolyn Ries and Groom is on State of the School Richard Carmel, Cal. Groom is One Scarolyn Ries and Groom is Carmel Cal. Groom is Carmel Cal. Groom is Carley and the American Carlon and the Richard Ri Carnival and other network shows. Bride is an illustrator of Portland,

Extend Det. Meet

Detroit, Sept. 8.

Increased mutuel play resulted this week in seven-day extension of fall racing meet at Fair Grounds track here. Meet opened Aug. 21 and will shut Sept. 28, instead of Sept. 18 to the sept. 28 of the sept

New York Theatres



BAPIO MUSIC HALL ASTAIRE & ROGERS in "SWING TIME" Speciacular Stage Productions

"SING, BABY, SING" On the Stage Leo Carrillo and Eddie Paul ALL 25° TO

'LAST OF THE **MOHICANS"** RANDOLPH SCOTT - BRUCE CABOT - HENRY WILCOXIN ARTISTS RIVOLI B'WAY SE



ANTHONY ADVERSE York STRAND B'way & 47th

CAPITOL 🏬 CRAWFORD TAYLOR "GORGEOUS HUSSY"

PARAMOUNT STUARE

"THE GENERAL DIED AT DAWN WITH GARY COOPER

On the Stage:--Vincent Lopez Orc, and Lucilie Page M-G-M's GREATEST PICTURE!



ASTOR Successful Astronomy of the Astron

Broadway

Margaret Speaks to Europe. Pauline Moore tested by 20th-Fox

idargaret Speaks to Europe.
Pauline Moore tested by 20th-Fox
last week.
Ted Meza, the hoofer, will be a
daddy con.
Ted Meza, the hoofer, will be a
daddy con.
The state of the state of the state
the Hert Labr.
The an Jagger due in from Hollywood this week.
Dorothy Tree
Charles Koster out in advance of
Boy Meets Girl.
Jack Barry, of Paramount, has the
hay fever miseries.
New Faces' for
Charles Keenner.
Artie McGovern opening a new
gwin in New York.
Riv Bisland joined the box officestate of the state of the state of the state
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Charles Kennner.
Artie McGovern opening a new
gwin in New York.
Riv Bisland joined the box officestate of the state of the state
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State of the state of the state
State of the state of the state
Callor San Tord to tout his Hudson
River Show Boat by bus an extended
Incharlie Burke 'again' ahead of
Gellor San Carlo opera outsit.
Lew Ayres in from the Coast
May and Riz Brothers in debut
age at Aqueduct track last week.
Fowler and Tamara arrive from a
year's dance tour abroad on Sop! 11.
Pan asking Tamara arrive from a
year's dance tour abroad on Sop! 11.
Pan asking Tamara arrive from a
year's dance tour abroad on Sop! 11.
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year's dance tour abroad on Sop! 11.
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year's dance tour abroad on Sop! 11.
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year's dance tour abroad on Sop! 11.
Pan asking Tamara arrive from a
year's dance tour abroad on Sop! 11.

N. O'Dell has taken to the road dvance of several Paramount ace

C. N. Oscillation of Several Faramanantalins.
Jeannette Weaver, one of the vet. chorines at the Paradise Restaurant, has quit.
Cigarette vending machines, refilled twice-weekly as a rule, are

Cigarette vending machines, refuled twice-weekly as: a rule, are signed twice-weekly as: a rule, are signed twice-weekly set and the refuge of two weeks getting Studepaker, ready for Dead End! Ona Munson back from England and Soweden to resume broadcasting. On the refuge of Dr. Norman Taube. Dr. Leo Michel's associate, operated on for brain tumor. at Torona Taube. Dr. Leo Michel's associate, operated on for brain tumor. at Torona England and the refuge of the

fice. As friends condoled with him over the passing of his mother, Joey Keith's car was stolen from in front

Ack his home.

WPA has taken over the open air theaire at Atlantic Beach, L. I. formerly operated by Harry Bannister as a strawhat.

Jack and Martha Lavin (Paul Whiteman) left Tuesday by auto for long-delayed vacation. Will hit St. Latt week reference to Meyer Cohen as associate of Sidney R. Fleisher. Correct name is Edward & Cohen.

Cohen as associate or solve. Fleisher. Correct name is Edward E. Cohen.
Trado Twins are back from Europe so that Pete Trado can resume his honeymoon abruptly ended by his sailing. Bride is Kay Hamilton, the

saling. Bride's kay Hamilton, the torcher. torcher tor

linary Weiss, manager of the Madison, Brooklyn, and a summer resistant Lake Hopatcong, N. 2 stabled the Madison State of the Madison St

Weiss hadn't caught a fish over four inches all summer. He caught a fish over determined the least worked the Least Welton medal by en-outriots last week. He caught a 35-pound tuna simile-handed off Freeport. L. I. several days ago. Water was so rough that day that he was the only one to grab a tuna thought many fishermen braved bed sea after catches.

Mexico City

By D. L. Grahame

Armida personaling at the Cine

Alametea.
Waitresses banned from cavathe sell liquor.
Waitresses banned from cavathe sell liquor.
Managarita Xirru. Spanish tragedieme, on a road tour.
New Theatre, Inc., organized for a
secuen of hip comedic.
Xenia Zarina, dancer, farewelling
&, the Palace of Fine Armatic ac-

Firmando Soler, ace quantata to, organizing a new company.

Tupe Rivas Cacho, vet Mexican comedienne, returning from Spain for an engagement here.

CHATTER

Paris

Annual radio show open Dwight Deere Wiman in Coucou nightie reopened Deauville season at its peak Plaza-Athenee hotel reopened Earl Leslie back from Americ Norma Davis back at Fred Payne's Cirque Medrano reopening Sept. 4. Harvey White singing at Johnny's

ar. Rina Dini singing over Pos Bert. Wheeler buying drinks in Harry's Bar.

Della and Billy Mack postcarding from San Remo. Yvonne Bouvier singing at Sheher-zade, night club.

Yoonne Bouvier singing at Sheherarde, night club.
Lucienne Boyer star at gala dinner at Junn-les-Pint through on his way to London and N. Y.
Cass, Mack, Owen and Topsy on the Alhambra's opening bill.
Georges Gay here to set dances for the new Folies Bergere.
Raquel Meller at Lee Villa des Raquel Meller at Lee Villa des Raquel Meller at Lee Villa des Gouges of Paquin, dead at 68.
Boile de Sardines, nightle, reopening, with Yoonne Louis headlining,
Jany Briand sirned by Henri Varna for new Casino de Paris revues, says she won't return to Hollywood. Yves Mirande recovered sufficiently to be brought to a Paris clinic. Jean Zay airplaning to Vienna for the Ninth International Theatre Congress.

gress.
Jacques Lerner signed by Henri Varna for the new Casino de Paris

revue.

Marie Bell and Madeleine Renauds set for leads in film, 'Les Demi-Vierges.'

Marie Bell and Madeleine Renaud set for leads in film, Les Demi-Vierres.

Sayag saying Theatre-des-Manbassadeurs will continue as a cinema if pies can be found.

Sacha Guitry coming back from Vienna to personally present his film. Te Roman d'un Tricheur.

Allambra, Bobine, Empire and hitty Goldin's new Trianon Music Marie and the control of the cont

Sydney By Eric Gerrick

Sir Ben Fuller in Melbourne. Richard Crooks still a sensation at he b. o. Ralph Doyle, RKO boss, back from

Merica. Hoyts interested in a new show at

Chatswood.
John Kennebeck to trip to North-ern Oucensland for Par.
Williamson-Tait will bring in 'Yes
Madam' in Sydney for a run.
George Wallace has replaced Roy
Rene as comedian with Connors-

Rene as comedian with Connors-Paul.
Sir Ben Fuller will try The O'Brien Girl' for a revival in Mel-

huddles with the city fathers but can't get them down to terms. Western Suburbs Cinemas, operating a nabe chain in N. S. Wales, opened another theatre a few miles out of ydney. Chain is one of the other control, of the control of t

London

Max Berman off to Ostend for the Grand Prix.
Frank Neil due here early in September for a talent lineup.
Henry Sherek flying to Berlin for the funeral of his father.
Walter Mycroft, B. I. P. production chief, has a new plane.
Alfred Newbould, head of Palmer, Newbould & Co., holidaying in North Wales.

Newbould & Co., holidaying in North Wales.
Jessie Matthews' sister, Eve, to marry T. W. Willis, manager of a Billie Houston House and doing a similar Houston Sisters act.
Richard Oswald, who directed Dreynis and Koopenick in Berlin, houston Sisters act.
Richard Oswald, who directed Dreynis and Koopenick in Berlin, houston Sisters act.
Margery Booth, young Lancashire opera singer, married Dr. Egon Strohm in Southport, Aug. 26, Margaret Marshall, head of Twickenham Film's publicity department, contained the sister of Lilli Palmer, here negotiating with an indie British film company.

inc. with an indie British film comorany.
Victoria Hopper to appear in Milton's Comus' at the Open-Air theatre, Regent's Park, under Sydney
Carroll's management. had an enthusiastic reception Aug. 24 at Sydney Carroll's open-air Shakepearean
season in Refent's Park.
Mary Clare has the longest part
on record in Taura Garnett', which
comes to the Arts Theater
Cube Black Limelight, a thriller by
Gordon Sherry, who has not heretofore had any of his work produced,
is to be presented in the autumn by
the Daniel Mayer Co.

Madrid

John Langdon Davis in from L don.

Gene Schachner going back to the

Plenty of benefits but biz in general bad.

Charles Cockburn south to see the

eral bad.
Charles Cockburn south to see the fireworks.
Floyd Gibbons arrived five weeks after the war started.
Jose Chacon, manager of the Calling the comment of the

Berlin

Annual Radio expo opened. Lilian Harvey to Budapest. Beniamino Gigli in from Italy People's Opera reopens Sept. 15. Paul Nipkow, inventor of televi-

Adolph Wohlbrueck signed by RKO-Radio, A Greta Garbo week at the Kam-

"Message to Garcia' (20th) at Mar-norhaus, Berlin. Another attempt to popularize

Another attempt to popularize roller skating here.
Colonel de Basil's Russian Ballet booked for the Scala.
Forty-five piece Salvation Army Orchestra over from London.
All femme vaudeville bill at the Wintergarten month of September.
Wintergarten month of September.
Operator Monikational grand at the State Opera.
Young Heidelberg Band of Detroit, 20 American boys, concerting at the Dressen Reich Garden Show.
Calderon's drama, Das Laute Ge-thuringian the Longon Calendro, Calderon's drama, Das Laute Ge-thuringian the Longon Calendro, State Calendro, State

stages.
Inter-Film, a new periodical of the
International Film Chamber, issued
its first number in German and

its first number in German and French.
Danzig Civic Theatre issues a trade weekly free of charge containing write-ups of its plays, all written by the containing write-ups of its plays, all written by the containing the containing write-ups of the plays, all written by the containing with the containing write the containing with the containing

the World') is out, produced by Blomberg and Beyfuss.
First autumn premiere, Marc Rolands musical play, 'Kleines Fraeulein' Unbekannt' (Little Miss Unterpressed of the March 1998) (Charles Traeulein' Unbekannt' (Little Miss Unterpressed of the March 1998) (Charles Unbekannt' (Little Miss Unterpressed of the March 1998) (Charles Unbekannt') (Choria-Tobis-Tota), directed by Augusto Genia, now in the making in green performance of Molnar's 'Grosse Libe's (The Great Love'), reviewed by all the leading Berlin dailies, a singular occurrence and attracting attention. Manager of the film employment of the United March 1998 (The March 1998) (Choristopher March 1998) (C

Jerusalem By Arthur Settel

Ted Lurie married. Edith Boroschek improving. Hans Schlesinger down with the flu. Sadie Wilkinson, cinema critic, out

and wilkinson, cinema critic, out of town Proust new book columnist for the Palestine Post.

R. J. V. Martin got a good hand for his P.B.S. Scotch songs.

King David hotel orchestra very New Yorkish, croner and all.

Berthold Serebrenik, David.

Beader, here at the King David.

Tame planish, croner and all.

Kazem es Sabasi leading the Studio group for Arab listeners.

Sada Gordon, cinema critic for Palestine Post, pining for Moscow nights.

Hollywood

Judith Blake is new handle for Shaindel Kalish. Ed Solig resigned as F-WC booker. Leo Miller succeeds. Sunnie O'Dea and Leon Errol umping off on p.a. tour.

George Eldredge airlined to p.a. at the Great Lakes Expo. Kay Hughes—now cast in a west-rn—is learning to ride a hoss.

Mary Pickford entertained parents of Buddy Rogers on the UA lot.

Attack of ptomaine poisoning laid low Ralph Bellamy few days last week. George Barbier en route from his New Jersey farm to start new con-tract at Par.

WB has told Kay Francis she can't go abroad until she does an-other flicker.

Bill Shiffrin has transferred to H. N. Swanson office from Hawks-Volck agency.

Bud Lesser has resigned publicity job with Principal Pictures to re-turn to Harvard.

Jack Weiner, agent, is helping Boris Petroff cast 'Hats Off,' his Grand National film. Richard Landau, son of Arthur, joined editorial staff at Radio. For-merly stinted at Par.

merly stinted at Par.

Claudia Morgan has returned to
Manhattan for "And Stars Remain,"
for the Theatre Guid.

David L. Loew productions moving
into recently erected headquarters on
the Pathe lot Sept. 10.

Life of Stonewall Jackson will be
basis for third technicolor short at
Warners in a series of 12.

Robert Livingston sprained an
ankle, holding up Republic's production of 'Ghost Town Gold.'

Constance Collier now in London.

Constance Collier, now in London, will come to Coast Jan. 1 to start contract for Darryl Zanuck.

will come to Coast Jan. 1 to start contract for Darryl Zanuck. Robert Pellmer, casting director at Radio, back at work following: two Radio, back at work following: two Pellowing two Comments of the Robert Pellowing two Robert Pellowing the Robert Pellowing the Robert Pellowing the Robert Pellowing the Robert Robert Pellowing the Robert Pellow

Louis Samuel sold his Bevinils beokery to associate with Ira Platsbokery to associate with Ira Platsbokery to associate with Ira Platsbokery to a proper sold to the proper of the Coast of the proper of the Coast for two years, trekked to N. Y. where author will turn out a novel. Pritapio, retried Lieut. Comm. from the U. S. Navy, advising George Hirliman how to produce Navy Spy.

Robert Beche, asst. dir. at Republic, is back at work after absence of section of the Coast of the Coas

corn.
Around 100 orphans from L.
Orphanage were guested on the F
Crosby ranch near San Diego. I
H. L. Crosby, crooner's mama,

Paul.

Sir Ben Fuller will try The Sir Ben Fuller will try The OBrien Girl' for a revival in Melbonne.

Sir Ben Fuller will try The Sir Ben Fuller will try The OBrien Girl' for a revival in Melbonne.

Sir Ben Fuller will try The Chief Server of the Melbonne will be road-shown here.

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Sir Ben Fuller has not been system of OBrien Girl' for a revival in Melbonne will be road-shown here.

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Sir Ben Fuller has not been system of OBrien Girl' for a revival in Melbonne will be road-shown here.

Sir Ben Fuller has not been system of Short will be selected in the bullting feature of the Palestine Book columns of the Stock of the Cross years of the Samphane with the Samphane will be road-shown here.

Sir Ben Fuller has not been system of Sam Francisco. Pick will be road-shown here.

Sir Ben Fuller has not been system of Sam Francisco. Pick will be proad-shown here.

Sir Ben Fuller has not been system of the Samphane will be proaded to the Sing Crosby ranch has been system on the system of the Samphane will be proaded to the Sing Crosby ranch and other news should be proaded to the Samphane with the Samphane will be proaded to t

Ft. Worth Choristers Strike on Air, So 6 Get Fired and Rest Kowtow

Fort Worth, Sept. 8.
Twenty of the 28 members of the razorback chorus of 'Jumbo' at the Frontier Centennial went on a strike Thursday night, refusing to take part in a midnight broadcast program at Casa Manana without pay. Six of the ringleaders were given their

notices as a result.

Half of the dancing chorus of the

Airing Profitable

Airing Profitable

Casa Manana took in \$1,500 at its first broadcast show and \$2,500 on the one last week. A new policy of the one last week. A new policy of the case it is started to the case of th

Rand Best Concession

Tanal Rest. Concession.

Due to clever publicity work by Kent Watson, Sally Rand's press agent the fan and bubble dancer's Nude Ranch continues to do the best concession business. Miss Rand's co-operation with the Centennial management in working, out publicity stunts has been worth a lot to the whole show. She has placed the Frontier Centennial in many newspapers it would not have crashed without her. And such publicity is needed.

papers it would not have crashed without her. And such publicity is not better that when here are the signed a contract for duration of the show. He first was in for four weeks, and then signed for a second four weeks. After leaving here he will appear in a picture for Universial.

Paul Whiteman, has taken Fort Worth and Texas by storm, and apparently the dean of modern music has gone western. He says he will fit up a ranch near New York when he finishes here. However, after he he shows here the western he should be shown and a cott shown and the shown and

Silent Tribute

Toronto, Sept. 8.
Crowds stood still, ferris wheels and rides stopped running, ticket windows were shut down, bands stopped playing, and barkers and midway entertainers stood at attention in two minutes' silent tribute to Mrs. Elwood Hughes, wife of the general manager of the Canadian National Exhibition, and friend to a wide number of show folk. She died suddenly of a heart attack after attending the pageant performance the night before.

Half of the dancing chorus of the Casa Manana revue also announced the Would not appear on the program without pay. However, when Carl-ton Winkler, stage manager, ordered them to be ready within 15 minutes, or else—they went on. Paul Whiteman is the only one who gets paid for this weekly program. Which is breadens admission for a two-hour show and dancing. All the principals on the ground take part. Management gets them for nothing because the ground take part. Management gets them for nothing because the ground take part. Management gets them for nothing because the ground take part. Management gets them for nothing because the ground take part. Management gets them for nothing because the ground take part. Management gets them for nothing because the ground take part. Management gets them for nothing because the ground take part. Management gets the way they were ordered to appear, without the management talking the question over with them and explaining that the extra income. DALLAS TURNS INTO STRETCH The Razorbacks sang on the program the week before and also gave their time in rehearising for it. Dismissal of eight of them leaves 20 razorbacks in Jumbo'. Alring Profitable.

Dallas, Sept. 8.

Anticipated fall rush at Texas Cen tennial exposition became a proba bility with beginning of Labor Day ekend. Fair clocked a clean 50, 900 Saturday (5), a majority of them excursionists. Sunday drew 65,059 and Monday got 64,970.

and Monday got 64,970.

Day brought probably the last additions to be made before the state of t

westerfield have put on time, an avertendance until they could see every tendance until they could see every tendance until they could see every the seed of has been consumed in only finishing interior.

Luck of exposition on special events appeared to have turned. With two more days to go, nut had already been cut on football game Labor Day night between Chicago Bears and all-American' college stars. Draw was 25,000.

Expo has a 25,000.

Expo has brought phenomenal fourist trade to Persa, especially Auribas Charles of the Seed of the Seed

program. He examined old musical manuscripts and obtained one of them. The Yellow Rose of Texas, for the Whiteman Museum of Music at William College. The King Men will use a special arrangement of this tune.

New Record

For the first time in the memory of the oldsters outdoor amusements got the breaks on the three big outdoor holidays, Memorial Day, Independence Day and Labor Day.

This year all three were clear and not too cold, get he got and the cold of the c

Human Projectile Crashes to Stage At Canadian Fair

Toronto, Sept. 8. While some 35,000 spectators in the grandstand and paddock gazed in horror, Bobby Jeanne Bernhardt, 'human bullet' projected from a cannon, fell from a heght of 40 feet to crash to the stage during the finale here of 'Mystic Mars,' nightly pageant at the Canadian National Exhibition. She was some 25 feet short of the mark where her two male partners had locked wrists for the catch.

male partners had locked wrists for the catch.

She was rushed to hospital by ambulance where X-rays revealed infernal injuries and the right leg broken above the knee. Her partners, Andre Duval and Jean Seth, are credited with saving the girls life. As the two men sensed that the would never reach the estimates would never reach the estimates would rever reach the control of the subject of the spot wheneashe would drop. Both caught her by the head and shoulders and managed to break the fall but the lower part of her body crashed to the stage.

Failure of the timing of the fall was attributed to some mechanical defect in the cannon brought on by the damp weather which somehow affected the rubbet tension apparatus which hurls the human projectile. It and Seth just a few minutes before the performance.

the performance.
Miss Bernhardt, who hails from Kansas City and has been doing the act for two years without mishap, travels about 65 feet through the air after being shot from the cannon and lands in a swan-dive into the arms of her partners. No net is used. The petite youngstor, weighing only pounds, insists she wil return to a substitute will be brought up from

BILLY ROSE'S FOUR TENTS

· San Francisco, Sept. Billy Rose was in town last week looking for available ground to pitch canvas for his World's Fair on

Billy Rose was in town last week-looking for available ground to pitch canvas for his World's Fair on Wheels, opening préduction of winch is set for May, 1937.

Hefore boarding a plane for New York, to write a couple of new songs for his wife; Rose discussed plans for his wife; Rose discussed plans for his new, mammoth undertaking which he claims is 10 years ahead of anything; in the entertainment. The World's Fair on Wheels, will have four 300-foot tents and will require at least 30 acres on which to set if up. The show will cost \$1,500,000 to open, and will be financed chiefly by industrialists. One of the fair's features will be a counterpart of the Casa Manana, a portable theatre-restaurant that is now an adjunct of his Frontier-Days-exchibit at Fort Worth, Texas, a portable theatre-restaurant chiefly with the state of th

OBITUARIES

NIKITA BALIEFF

Nikita Balleff, 59, conferencier, died in Park West hospital, New York, Sept. 3, of a kidney aliment. He had been ill for about six weeks, but was admitted to the hospital only two days before his death. Balleff attracted attention in Russia when he started his cellar there for informal west of the west put out of business there by the revolution, but turned up in Paris where his unique entertainment at once claimed popular favor. Morris Gest brought him to this country, playing 65 weeks in. New York and then touring the troupe. He made six other tours between then and 1929, and another, less successful, in 1934. His last American appearance was last fall with the Continental Varleties and later was appearance was last fall with the Continental Varleties and later was offer the Capital C

CLEMENT F. CHANDLER
Clement F. Chandler, 56, ploneer
advertising and publicity director in
films, died in L. A. Sept. 5 from coronary thrombosis. He was connected with Warners studio publicity department at the time of his death.
Born in China, the son of a missionary, Chandler was educated at
the University of Michigan, and entered newspaper work as a reporter.

In Commemoration of My Beloved Friend and Theatrical Mentor

PAUL ARMSTRONG

Who Passed Away August 30, 1915 BEN J. PIAZZA

Later he became editor of the Chicago Her-Ex, the Philadelphia North American, New York-Herald and the N. Y. Evening World. Entered pictures as advertising manager for Essanay in Chicago. He joined First National in 1919. He had been in Hollywood since 1931, and for past four years had been at WB.

Widow and son survive.

HARRY E BRYANT

HARRY E. BRYANT Harry E. Bryant, 58, for the last 30 years company manager of vari-ous theatrical attractions, died in St. Luke's hospital, New York, Sept. 3, of pneumonia.

of pneumonia.

He had been manager for Pat Rooney until about a year ago wnen illness forced his retirement. For 10 years he had been general manager for Agrons & Freedley companies and also had worked for Klaw & Erianger, A. H. Woods, Chas. D. Dillinghaim, Louis Werba and George C. Tyler. For the latter he handied the Surviving are his widow, the former Ethel Lawrence, and a sister, Interment in New York.

WILLIAM OLATHE MILLER
William Olathe Miller, 50, died in
Syracuse Aug. 13. He had been, a
member of the theatrical profession
about 30 years, but retired in '32
when a heart ailment developed.
His last work was in the previous
The control of the

'Dracula.'

He played many stock engagements and between 1918 and '29; he headed the Billy Miller and Co. in two vaudeville playlets, 'Adam Kiljoy' and 'The Sign Post.' In '30 he was stage director for the Hal Brown players. Syraeuse.

players, Syracuse.

He is survived by his widow, Marguerite Johnson Miller, and a daughter

theatrical business, being one of the first to manage mixed school acts. He was also with Ziegfeld's Follies as leading dancer, previous to his breakdown about eight years ago, the produced and managed the larger units for the Ernie Young office of Chicago. Brother of Dan Backman (VARENY), Chicago.

CHARLES PULHAM SEYMOUR

CHABLES PULHAM SEYMOUR
Charles Pulham Seymour, 72,
widely known as bandmaster in 34,
Louis for 54 years died in St. Louis
Sept. 3. At time of Spanish-American war Seymour organized bang for
First Missouri, Yolunteers. After war
Seymour came home and built up 50
piece band, known as Seymour's
Military Band, and for many years it
lead the Veiled Phophet parade, annual fall spectacle.

His widow and 11 children survive,

FRANK RIGO

FRANK ERGO
Frank Rigo, 68, former opera singer, died in Melbourne. Rigo first,
came to Australia in 1911 as producer for the first Melba-Williamson
Opera Company, when John McCor,
mack and Nellie Melba starred together. He stayed on and produced
many operas, but in recent years
struck a bad batch and died poor,
A 14-year-old daughter survives.

WILLIAM BYBON

WILLIAM BYBON
Bill Byron, 56, one time ace vaude
manager, died in Hobart, Australia,
Byron was with the Fullers for years
in a managerial position before entering into the pic end.
Byron piloted Captain Adams and
Seals all over Australia a few years
back.

CHARLES MORTIMER

Robert Laithe, who as Charles Mortimer played leads and heavy roles with Corse Payton and Etta Reed 40 years ago, was buried in his native city, Troy, N. Y. He was 80 years old. Death occurred in New years old. York City.

ROBERT ROBINSON

ROBERT EDBINSON

Robert Robinson, 26, died in Dallas
of dysentery infection on Aug. 25,
Robinson had been a dancer and had
appeared in several vaude units during the past few year.

He was not married. Burial in

WILLARD THOMAS

Willard Thomas, 22, chief usher at Branford, Newark, died at his home there Aug. 31, after four months ill-ness from heart trouble. Mother, father and two brothers

PAT KING

Pat King, 64, one time burlesque performer, died at his home in City Island, Bronx, N. Y., Aug. 31, of tuberculosis. His widow survives.

RERVI. LUCAS

Beryl Lucas, dramatic soprano and opular operatic vocalist, died July 8 in a Cape Town nursing home. Miss Lucas was a radio artist.

Hermina (Minnie) Keith, 60, sister of the late Joe Lebiang, died suid-denly at her home in New York Thursday (3). She was the wife of David (Dick) Keith and the mother of Joey and Barry Keith, also Anna Deutch, Isabel Simon, all of whost survice, as do her brothers High ear Rudolph Leblang, also Jennie Kater and Keien Greenspan, sisters. Hermina (Minnie) Keith, 60, sister

GEORGIA FAIR DATES

LaFayette, Ga., Sept. 8. Tri-County (Walker, Dade and Catoosa counties) Fair, Sept. 10-12. Dade County Fair, Trenton, Oct. 8-10.

Decatur County and 4H Club Fair at Bainbridge, Ga., Oct. 12-17.

Circus Routes

Week of Sept. 14

FRED BACKMAN
Fred Backman, 42, died at the Maller of the M

Canadian Toronto Exposition Draws In Spite of Rain, Cold; May Go 1,500,000

Toronto, Sept. 5.
With over 575,000, paid, admissions for the first five days, and all concession and exhibit space, inside and out, sold for the first time since 1929, the Canadian National Exhibition is now holding its 58th annual two-weeks' session here. While rain and cold weather, has meant a decrease of some 57,000 in attendance for the of some 57,000 in attendance for the first five days, as compared with the corresponding period in 1935, a general air of carnival and prosperity is evident and C. N. E. officials are not discouraged at the attendance drop. Watth some 200,000 persons ordinarily clicking the turnstiles on a good day, from the westler standpoint, it is left that the will hover around the 1,500,000 mark. "Unlike many other current expositions, the C. N. E. is primarily a venture for the promotion of Cana-

Will hove around the Josoboo mark.

Unlike many other current expoventure for the promotion of Canadian and inter-Empire trade, although the entertaymment angle is
paramount in luring in the customers for the potential stimulation of
the Domhinion's ensuing business
year. As a domestic prosperity
barometer, the C. N. E. already reveals that business conditions in
Canada have greatly improved since
1853. There may be a decrease in
awing their two bit can be a decrease in
awing their two bit can be a conenter the grounds are spending more
per capits than in recent years.

This is particularly manifest in the
amusement classifications. The midmy receipts are up 20% over last
year and opening day saw the carnival take just within \$70 of doubling that of 1985; the 17,500-essete
grandstand at \$1.65 top is being
jammed afternoon and evening for
Ridy Vallee am his other research
at least once, with 5,000 persons at
\$1.15 a single ticket packing the
\$2.15 a single tick

ment attractions are snaring commensurate returns.

Helps Hotels

City, of course, is in holiday mood and transportation, hotel, restaurant and theatre interests are reaping; a harvest. Valee, however, is admittedly getting into the trade of such night-spots as the city boasts. Noticeable is the number of American visitors who are taking in the C. N. E. in conjunction with their visit to the Dionnes. Not unusual in the major hotels to see visitors waitvisit to the Dionnes. Not unusual in the major hotels to see visitors waiting in the rotundas in the early morning until departing guests have vacated their rooms. Also means additional revenue for such householders in the Expo area as are not averse to accepting a few paying guests for this two weeks of the year. Chief amusement draws include travaganza of 2036; Rudy Vallee and his combined fashion-show and floor show; Cavalry of Empire, depicting historic mounted regiments; the www, 'Cavalry of Empire,' depicting historic mounted regiments, the military tatloo; the Rubin & Cherry midway; the Kneller Hall Band, an aggregation of bandmasters from British military units; the Toronto Symphony Orchestra under the baton of Sir Ernest MacMillan; the 30 acts of vaudeville before the grandstand; Tucky' Teeter's dozen of stunting auto-drivers on the dirt tack; the open-air performances of Two and Juliet' and 'Alice in Wonderstand the stunding and 'Alice in Biomarchand Changed Passant

and' etc.

Changed Pageant

t money-maker is

pageant. Charlie Ross Changed Pageant
Biggest money-maker is the
nightly pageant. Charlie Ross has
simplified stage changes this year by
using a revolving stage, divided into
three triangles, somewhat similar to
The Great Waltz' staging which he
studied. Previously, the pageant
sets were mounted on flat cars and
moved on railway tracks; this year,
there is a minimum of time used in
scene-shifts, the most elaborate
change taking 97 seconds, before the
floodlights go on again. Pieces are
mounted on rubber wheels and
noiselessly moved by a crew of 17.
In three acts and using a cast of
1,200, the extravaganza is outstanding in novelty, weird costuming,
fantastic sets and imaginative story.
Stage is 260 ft, in length, with an
overall depth of 120 ft. This year,
Ross has got away from the usual
horize parades and has evolved a
flooric parades and has flooric parades and has
flooric parades and has flooric parades and has
flooric parades and has evolved a
flooric parades Biggest

FOUR JOBS IN 'FRISCO

Executive Appointment Made for

1939. Falt

San Francisco, Sept. 8.

Four more appointments to administrative posts for the 1939 Golden Gate International Exposition have been announced by Leland W. Cutter, fair prexy. Frederick Weddleton will organize the concession department of the exposition; Waldo Ta Tupper Will assist to the exhibit derived the control of the

DETROIT GOES AFTER 1937 CONVENTIONS

Detroit's reputation as convention center of U. S. will be enhanced next year with more than 400 organizations convenien the convenient for the convenient percent and the convenient for the convenient fo conclave, and the International Wal-

The Lowdown

Anent a recent story from Buc Anent a recent story from Eucy-rus, O., regarding trouble for the Hagenbeck-Wallace show and allud-ing to a property loss sustained in the same town 15 years before, E. E. Meredith writes that the facts are not correct, the show taking no property less.

not correct, the show taking no property loss. The lot, Meredith recalls, was near the river, which was rising, with the backwash coming closer to the tents. In spite of that, B. E. Wallace, who was managing, opened the show. Before it was half over the ring was under water and some of the ground acts had to be omitted to the condition of the ground acts had to be omitted but the crowd moved higher up the blues and sat the show out. The the show had been account of the long jump, partly on account of the long jump, partly on account of the long jump, partly on account of the long jump. Waukegan, but a night show would have been impossible, Meredith writes. He was press man back with the show that season.

Polack's Long Route

Folack's Long Koute
Regina, Sept. 8.
Polack Bros. Circus here in Regina
Armories under auspices of Canadian
Legion, Sept. 1-8. First visit to western Canada, coming from Minot
where final outdoor show staged, and
heavy week at Bismarck.
Outhit booked for 48 weeks including 30 with Shrine organizations.
Travel in trucks and cars; 80 in orTravel in trucks and cars; 80 in orMont.; Great Falls and Helena, Mont.,
and Spokane, Wash.

moved on railway tracks; this year, there is a minimum of time used in scene-shifts, the most elaborate change taking 97 seconds, before the floodlights go on again. Pieces are into the floodlights go on the flood good and the flood good good flood flo

Too Much Talk

Massillon, O., Sept. 8.

'General' Jacob S. Coxey
and press agent, Jean Belasco,
have come to the parting of the

ways.

Belasco left Coxey at Dun-kirk, N. Y., after the 'General' had talked an hour and a half, Belasco said Coxey at one stage, had his audience at fever pitch, but instead of quitting then he talked on and wearied his listeners to the extent that the paylillon was practically empty at the finish and the collection correspondingly poor.

The talks in billions but takes in only pennies, Belasco said as he left to rejoin the Walter L. Main circus. but instead of quitting th

S. D. EXPOSITION **ENDS IN RED** \$625,000

San Diego, Sept. 8.

San Diego Exposition, second sea-son which closes Wednesday (9), will do so with a red marking of around \$625,000. Expo which reopened this year Feb. 16 has had an average daily loss of around \$1,500. During the season top take through

gate on any one day was \$2,800. Exposition from 1935 had a surplus of around \$346,000 which was augmented by ticket book sales prior to opening to make the amount approximately \$500.000.

However, this year the tourist in-terest had diminished in the Expo, due to the Texas opposition from Dallas and Fort Worth.

due to the Texas opposition from Dallas and Fort Worth.

Then, again, the attitude of the local people to the project was not as friendly as it had been the year before, with the local theatres, especially Fox West Coast, entirely disinterested. The several instances the project of the proj

but few of them breaking even or showing a profit. Expected that wealthy local group will make up the deficit to clear all outstanding obligations and then take over the Expo grounds to be used for ar annual fair for purposes of exploiting the city.

CIRCUS P. A.'S 15-20 YRS. ON FRAUD CHARGE

Albany, Sept. 8.

Lon Ransdell, who is said to have been a press agent for the Tom Mix Circus at one time, is serving a sentence of from 15 to 20 years in prison in connection with motor bue prison in connection with motor bue cost the state \$87,000. Ransdell pleaded guilly to a larceny charge, growing out of the cashing of a \$600 check for a fraudulent tax refund.

Mrs. Lila R. Papen, Ransdell's sister, formerly of the motor fuel refund division of the State Department of Taxation, is under indictment in connection with the tax frauds. A special commission appointed by Governor Lehman under the Moreland Act is making an in-

pointed by Governor Lehman under the Moreland Act is making an in-vestigation of the allaged frauds. The commission has been holding secret sessions for several weeks, but has not made its report to the gov-

MORE DATES

MORE DATES

Norfolk, Va., Sept. 8.

Dates announced for the out of door events are Scott County Fair, Dunganon, Sept. 3-5; Culpeper County, Culpeper, 7-9; Staunton and Augusta County Fair, 7-12; Greater Gainx Fair, 8-12; Bicentennial of the City of Norfolk, 8-16; Allegheny County Fair, Covington, 15-16; Rock-bridge County Fair, Covington, 15-16; Rock-bridge County Fair, Roanoke County Fair, Roanoke County Fair, Roanoke County Fair, Standard, Standard,

Cleveland Expo Goes for Bank Nite. Offering \$500 Every Friday Night; Clarence Chamberlain an Exhib

Frevious mark was 70,826, bit Aug. 2. Lincoln Dickey, gm., ñów isso optimistic that he is 'predicting fair will go at least a half-million over the 4,000,000 attendance goal. Nearly 50 national conventions held here this month are being depended upon to turn the trick.' That includes the American Legionnaires; 250,000 strong, coming here Sept. 20 for a week. Definite announcement from management that exprés cless.

includes the American Legionnaires, 250,000 strong, coming here Sept. 20 for a week. Definite announcement from management that expo's closing date will be extended from Oct. 4 to Oct. 12 gives assurance of the fair coming out in the black. Phenomenal rush on 'Streets of World' section, is the best news of season to its concessionaires. Out off 283,283 sight-seers. in last week who paid 50 cents appice at the general gate, 29,120 of them laid down dinother two-bris per head for the privilege of rubber-necking through the 'Streets' nationality villages and cafes. Section has taken in \$23,8,13 in admissions up to Edurday (3), but barkers will have to work a bit harder to clean up the nut. Construction cost of walls plus about 105 buildings was \$350,000 and operating costs run \$10,000 weekly.

Up in the Air

Enough special, sure-fire events were lined up for Labor Day to guarantee a top crowd of 75,000 or 100,000 if weather was favorable. Captive balloon was shot down in front of lakefront grounds by National Guard flyers in aftermoon. Company I of 11th Infantly as defense force also noted the form.

iron of lakefront grounds by National Guard flyers in aftermoon. Company I of 11th Infantty as defense force also rocked the town by blasting away in a sham' battle with one-pourders and 75's. Johnny Dunkle was to do a parachute lump over lakefress force and Clarence Chamberlain Clartis-Condor.

Chamberlain's main reason for visit was to buy concession space on Midway for what should be one of its most novel exhibits. Taking over the ice-skating Black Forest, closed since Bobby MacLane was burned in auto accident, fiyer is installing his new plane tagged Miss Stratosphere in it. Will fly in Wednesday (9), giving an air show before putting it on exhibition with a 25-cent lax for gawkers. Heavy will try for an six-hour stratosphere flight in it to Europe next month, climbing up to \$5,000 feet.

Chamberlain show is being worked up with showmanship to catch all the aviation fans. Spiels by two barkers, films of all famous trans-Atlantic flights and five mechanics putting in a new 1,200 horse-power engine are calculated to sell it. Owner planning a public test by having himself sealed in oxygen-supplied cabin for 24 hours, before taking ship up for reveral stratosphere distrations here. Original exhibitions

ing ship up for reveral stratosphere demonstrations here. Original exhi-bition idea came from Jed Kelly, fair's exploitation director, who sold it and the concession space to Cham-

Lanny Ross last week (3), with his "Showbant" radio cast of 85, smashed Radioland's records by drawing 14,000 ans. Packed house had to turn 4,000 more away. For first time away from its New York studios, Ross' company put on two networks from Expo's Radioland and Ross also guested on a "Stars Over the Great Lakes' program. Clicked so well that Herbert Buckman, civic auditorium manager, is dickering for a return engagement on Thanksgiving night during fail auto show.

auto show. Initial radio show from fair's Sher-win-Williams symphony shell, which is handicapped by location too near entrance gates, was made by Art Cook's orchestra. New set-up more satisfactory, stopping 3,200 sightseers. Old-time 'Pony Express' was revived as a stunt to salute 105th anni-ty Fair. Four state officials climbed up on nonics, ridint them in relaws. Initial radio show from fair's Sher is handicapped by location too near entrance gates, was made by Art Cook's orchestra. New set-up more satisfactory, stopping 3,200 sightseers. Old-time 'Pony Express' was revived as a stunt to salute 108th anni-vary with Rubin and Cherry shows versary of the near-by Genuga County Fair. Four state officials climbed up on ponies, riding them in relays days. Scotts' Community for a story over a 34-mic course, that had it statutiff Oct Tand 2

Cleveland, Sept. 8, have a motorcycle escort to clear the Going into the home-stretch for last month of its 100-day centennial elebration, the Great Lakes Expo temped past, the two-and-a-half-million strendance mark Saturday (5), breaking all fair refoords for 'Streets of World' and another record was expected to be cracked by a probable 100,000 Labor Day crowd. Sunspected to be cracked by a probable 100,000 Labor Day crowd. Sunspects with 128,192. Experious mark was 70,826, hit Aug. Sunspects won, Harvey S. Firestone, Sr., 2. Lincoln Dickey, gm, five isso optimistic that he is predicting fair a county fair was staged in Firestone will go at least a half-million over exhibit for employees.

Going for Bank Nite

Exhibit for Employees.

Gloing for Bank Nite

Expo backers inspired a salvo of squawks from disgruinted nabe theater owners, who have been cashing in on bank-nites, when fair decided to stage a super-bank-nite every Friday night.

In the control of the control of the color of chicken-feed by fair's award of \$500 every week. Seven booths have been set up for registration and giving out of numbers. Trick rangle requires guy with lucky number to report to booth within five minutes for prize, after hearing his haim called on broadcasters. Lad who should have copped the dough on first night wasn't on deck, so prize was held for next Friday drawing.

Additional sum of \$250 to be added, swelling pot to \$750. Intial drawing.

Additional sum of \$250 to be added, swelling pot to \$750. Initial drawing caught erowd of 34,703, which will probably go higher for bigger stakes. No kicks yet about feature, although movie exhibs had a few court battles before winning right to stage bankmites. Expo also okaying 'Ssreeno' at Hollywood Cafe, one of the best broads where stages are supported by the stage bankmites. Expo also okaying 'Ssreeno' at Hollywood Cafe, one of the best broads where stages are supported by the stage of the

at nonywood case, one or me pest money-makers.

Mike Prints of droping first manner as result of court order and suit by French Casino, inc., of New York, Intended to rename it Casino de Paree but found it would be too expensive changing posters, stationery, linens, etc. Painting out the French was cheaper. Speciale, producer and booker of Casino's Folice de Nuit' revue, is confabbing with Nat Wolf, when the confabbing with Nat Wolf, was confabbing with Nat Wolf, when the confabbing with Nat Wolf, was confabbing with Nat Wolf, when the confabbing with Nat Wolf, was confabbing with Nat Wolf, when the confabbing with Nat Wolf, was confabbing in the National Natio

toding in a large warner house, to the date, and the content at th

Politics at Fair

St. Louis, Sept. 8.

The WLS radio Barn Dance troupe was one of main attractions at Williamson County, Ill., fair last week during which it celebrated it 80th year at Marion. A free gate featured opening day. Admission was reduced to 35c, instead of 50c, on other days and a program of vaude acts was given in addition to horse racing.

A two-hour period was set aside for Democrats to discuss topics on Thursday (3) and the following day Republicans were given same privilege.

TWO MORE FAIRS

Spartanburg, S. C., Sept. 8.

refo

SETTING · A · NEW · PACE · in RADIO · · ·

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PENNZOIL PARADE of MELODIES-1932-33

SWIFT PROGRAM-1934-35
PEPSODENT PROGRAM-1936

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Published Weskly at 154 West 48th St., New York, N. Y., by Varlety, Inc. Annual subscription, \$5. Single copies at THE Post Office at New York, N. Y., under the act of March THE NEW YORK

Vol. 124. No. 1.

NEW YORK, WEDNESDAY, SEPTEMBER 16, 1936

874516A

64 PAGES

OW STOCKS U

How Amus. Issues Gained in 3 Mos. | INCREASED THAT

Stocks	June 8	Sant 19	Pin Coined	Appreciation
Col. Picts		39	61/2	\$1.950.000
Loew	43%	61%	18	27,589,000
Paramount	7%	10%	31/8	5,036,400
RCA pfd	55%	.731/2	17%	15,897,500
RKO	51/2	71/4	1%	3,687,580
.20th-Fox	221/2	311/4	8%	12,041,630
Warner Bros	9%	13%	′ 41⁄a	15,675,000
Universal pid	101%	112	101/4	1,265,977

560 Put Up Avocados, Lettuce, Cash For Barter Theatre's 1-Niter in N.Y.

The Barter theatre, of Abingdon, Va., finished its fourth year of existence by trying a one-day stand in New York Sunday night (13) and it turned out to be a pretty good idea. Somehow, without ads, word got around town and the bbys were greeted by a capacity crowd, mostly all carrying vegetables for entry purposes—and not the throwing kind either. purposes—an kind, either.

Date was at the New School for Social Science, on W. 12th street, in a theatre holding 540. This meant there were about 20 standers, but then, for vegetables, customers can't

then, for vegetables, customers can't kick.
About 200 of the audience paid out 35c each in cash. Rest were supposed to bring any kind of merchanise approximating 35c.
Not that there are supposed to have the supposed to bring any kind of merchanise approximating 35c.
Not that there are supposed to have the supposed to have the supposed to have the supposed to have the supposed to have been supp

(Continued on page 13)

Korda's Exclusive On the Coronation In Color: Others, Too

London, Sept. 15.

Alexander Korda has the exclusive rights to screen the Coronation in technicolor. Just where or how he will do his shooting, however, is a problem, and he will probably have to rent private window spaces for the purpose.

to rent private window spaces for the purpose.

All the official locations for cam-eramen have already been granted to the five principal newsreel com-panies by the office of Works, Board of Trade and the Admiralty.

An idea of skyrocketing prices for choice 'standing locations' en route from Buckingham Palace to West-minster Abbey for the Coronation ceremonies of King Edward VIII is exemplified by a liquor store being paid \$10,000 for its window, facing a strategic street on the professional route.

The speculators state that they'll \$5,000 for themselves in selling net \$5,000 for themselves in selling choice perching points.

If Market Is Any Criterion Film Biz Out of the Financial Woods--Market Rise Represents Gain of 701/4 Points

ALL COMPANIES OK

If stock market action is criterion, picture companies are definitely on the way out of the financial woods. That's the current attitude of Wall Street, and financial district is expressing its optimism by constantly increasing purchases of film company

Although the amusement list has Atthough the amusement list has come into more prominence in recent weeks because of restoration of several outstanding picture stocks as trading favorites, the present bullish trend in amusement issues has been under way for nearly three months. As a result, eight representative amusement stocks have appreciated

(Continued on page 13)

8c Top Legit Revue

Mexico City, Sept. 15.
Theatre patrons here are seeing a egit revue at a price which is an alllegit revue at a time new low. The Apollo with an 8c top.

has the attraction

Regard Irving Thalberg's Passing Seed A As a World Loss in Entertainment

Submit Doukhobors

As Platform Idea

AS Platform Mea.

L. W. Verigin of Arrowhead, Alberta, is submitting a troupe of Doubthobors as freak attraction for American platforms. Religious sect flourishes in Canadian Northwest, with nudist angle a part of their theory. Verigin got a request for such an attraction some 15 years ago, but could not see the idea then.

Members also sing!

1-NITER TOUR **VIA AIRPLANES**

New Orleans, Sept. 15.

R. E. Steele of Chicago is in the city making a survey for a 'flying theatre' and, incidentally, 'looking for a man to go into the project with

tor a man to go into the project with his proposes to east Broadway actors, as well as a number of film players, in shows seldom seen out of New York. Casts and scenery will be assembled in New Orleans and play a week here. Then troupe and props would be put in airplanes for a circuit of the country with one night stands in Atlanta, Washington, Boston, Cleveland, Detroit, Chiceso, Salod Back Cast, where another unit will be ready.

Hollywood, Sept. 15.
Funeral services for Irving Grant
Thalberg, 37, executive vice-president and production head of MetroGoldwyn-Mayer, will be held tomorrow (Wednesday). Thalberg diedyesterday (14) at his Santa Monica,
Calif, bome from lobar pneumonia
after a week's illness.

after a week's illness.

The illness developed during Thalberg's trip to Del Monte over Labor Day, where he went to confer on the Marx Bros, picture story. Returning, Sept. 8 from there, he went to his home and was confined to bed until the time of death. He was attended by Dr. Philip Newmark and Dr. F. Grodel, latter of New York, who on Saturday (12) ordered an oxygen tent. Thalberg's condition became critical Sunday and he lapsed into a coma early yesterday (Monday) morning, dying, several hours later.

At his bedside were his artress—

later,
At his bedside were his actresswife, Norma Shearer, his parents,
Mr, and Mrs. William Thaberg, Mr.,
and Mrs. Larry Weingarten (the latter his sister), Mrs. Edit Shearer,
mother of Norma, and Mr., and Mrs.
Bernie Hyman. Hyman, a Metre producer, was a crony of Thalberg' aftiing back to the Universit days. Also,
at the house at the time of death
were Louis B. Mayer, Eddle Mannix
and Howard Strickling.
The Thalbergs have two children.

and Howard Strickling.
The Thalbergs have two children,
Irving, Jr., six, and Katherine, one.
The body was removed to the Maiinow & Simons funeral parlors on
Venice Boulevard, awaiting the
funeral arrangements.

tuneral arrangements.

Thalberg, who was in the picture:
business for 18 of his 37 years, was
considered the outstanding producer
in the history of the motion picture
industry and was generally acclaimed
a genius among celluloid impressrios.
Three years ago he suffered a physical breakdown and was ordered to
take a long rest abroad. His wife
to health and the succession of the control
over a year to
the German spas and nurse him back
to health.

On their return, Thalberg again.

on their return, Thalberg again plunged into production and turned out 'The Barretts of Wimpole Street.' He also devoted several years in preparation of Mutiny on the Bounty,' which won him the Academy award this year, and 'Good Earth.' When he was forced to the production of the Continues on the Street Stree

(Continued on page 2)

Persaries. Psychic grinds from 9 a.m. to 7 p.m., save for several feed-bag intervals. Store customers are not entitled to 'reading' unless purchase is at least of 50c, which permits patron to, ply Anitra with two queries; 31 purchase entitles buyer to four quizzes and a deuce-not layout in store gets a 'tull reading.' Drug stores in Baltimore, as elsewhere, feature about everything but drugs. This is the first time for a mitter, however, Bowes Offers B'way Agents \$5 For Every 'Amateur' That Fits Air Show

Major Bowes' final broadcast for Chase and Sanborn last Sunday (13) presented Four Boys and a Guitar, professional act. Bowes changed the billing to Harlem Four Swings after securing the act through Will Green, Broadway talent placer, who received \$10 booking fee from Bowes for supplying this act and also Bob King.

DRUG STORE ROUTE FOR

MME. ANITRA, MENTALIST

Baltimore, Sept. 15.
Chain of Read's drug stores, totaling 41 here, has a mentalist, Madam Anitra, playing a route of the apothecaries. Such acts have worked tea-rooms and cocktaileries in Balto, but this is first invasion of drug dispensation.

Quartet expected and understo they would receive \$10 per man. Instead were paid off \$20 for the act,

Instead were paid off \$20 for the act, or \$5 per head. Bob King received \$10 Major Edward Bowes is reported in a panie for 'amateurs' and not carring very much about their amateur standing. Major is paying a \$5 bounty for each likely amateur called to his attention by Broadway talent agents. Such amateurs receive \$10 for the broadcast. (This compares, with \$25, generally regarded as minimum compensation even for bit parts on commercial network broadcasts.)

Most of all the major specifies that he wants 'human interest' stories.

Tacoma, Sept. 15.

Mrs. Eva K. Linek, widow of conner Tacoma mayor, obtained considerable publicity here on the strength of a letter purporting to be from Major Edward Bowes. Letter bears signature "Major and reads: "With your experience and back ground and your natural gifts I hope you are successful in your campaign. Of course I well remember your late husband, Judge Linek, who was mayor of Tacoma during my residence there."

there.'
Although the wording and the signature on the letter is ambiguous, Mrs. Linck exploited it for publicity purposes in her campaign to become county commissioner.

Not so important that the performers be good. Amateur or professional, what the major wants chiefly is something that makes a good story

A Testimonial?

Tacoma, Sept. 15.

Mrs. Eva K. Linck, widow of

dry to keep watch for persons that fit in with the Bowes formula.

An Organized Biz
Organized business of supplying 'amateurs' to film theatres has been going on out of the Strand theatre offices for over 10 years. Bookers service theatres, within a 300-mile radius of New York City. A regular list of 'amateurs' is available.

Most of these professional beginners—still beginning after a decade in the biz—are show-stoppers who have worked up sure-fire acts. Hence the reported desire of Major Bowes to strengthen his program, now that it's switching to Chrysler. Strand booking fraternity isn't too enthusiastic abooking fraternity isn't too enthusiastic about the \$5\$ premium offer from Bowes as the fee is paid only if the amateur passes an 'audition and there's an opening. That means the Booker goos to trouble without any guarantee.

trouble without any guarantee.

2D GENERATION B'WAY REVUE WITH 'NAME' JRS.

'Carry On,' a revue with a novel idea, is being prepared for the Shuberts and is due for presentation late this fall. It will have a cast of juniors—daughters and sons of starg-deceased and living.

deceased and living.

Eddie Foy, Jr., will be head man, and, in support, will be Eprico Caruso, Jr., George M., Consert daughter Helen, Fred Stone's daughter Paula, Herman Timberg, Jr., Fat Rooney III and others.

WRITER CUTS ECHO OF GUILD STRIFE; HINT AT \$1,000 TOP FOR FILM SCRIBES

Screen Playwrights, Inc., to Delegate a Committee for a Showdown with Studio Heads-Fear Concerted Company Move

Hollywood Sept. 15.

Hollywood, Sept. 15.
Much feared salary cuts for studio writers—a robiton pickup, time, masterialized last week in "s complet of major studios. Report was in air ever since the recent Screen Writers" (Ruild flareup which brought about the refusal of the producers to recognize that body, as a part of the Authors' League of America, resulting in the suspension of the SWC. It was evident that the major plants would mague a spiretous shiring in the suspension of the SWC. It was evident that the major plants would be supposed to the producers was invoked. At one major plant a woman writer of prominence, who had been loyal to the producers' cause during, the SWG turmoil, was called in by the head of the studio and told she would have to take a generous chop from her weekly wage which is said to have been provided and the supported favoring a SWG turmoil, another is that it wantes to reduce her current salary \$500 a week on the new deal. She refused and went off paycoll.

the chirals said \$500 a week in the chiral said \$500 a week in the said \$1,000 a week would be jaid that \$1,100 a week would be jaid that \$1,100 a week would be jaid that \$1,100 a week would be jaid them in the future. They remained at new figure. Another instance at a major plant is a \$400 a week writer who had an option calling for \$500 on another six month stretch. He was told \$300 a week would be his new salary. These actions by studios got around smong the writing fraternity and efforts are being made to get the new Screen Playuvights, Inc., a body which the producers sanctioned after the collapse of the SWG, to have a fund out what is they producers and find out what is they producers and find out what is they would be a \$1,000 a week top for writers at the major plants and that they might just is week top for writers at the major plants and that they might just is well become reconciled to that fact right now.

VARIETY

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SHEARER RETIREMENT?

See Film Star's Career Interrupted By Her Eusband's Death

By Her Eusband's Death

Hollywood, Sept. 15.

Retirement of Norma Shearer from the Iscreen is deemed possible, with the death of her husband. Irving Thalberg was the only film producer she ever, worked with during her entire starring career. The family devotion of the Therprofession as an actress, no matter how distinguished it has become, would perforce take second place to her private family interests. Irving Thalberg, Jr., 6; and Katherine, age 1, are their two children.

When Thalberg's bad heart forced him into a long rest cure at the European spas, Miss Shearer interest on the second place to the second place to the second place to the private family interests. Irving Thalberg, Jr., 6; and Katherine, age 1, are their two children.

When Thalberg's bad heart forced him into a long rest cure at the European spas, Miss Shearer interest on the second place of the second p

Services Private

Hollywood, Sept. 15.

Hollywood, Sept. 15.

Irving G. Thalberg funeral services and burial in Forest Lawn Memorial Park, Glendale, Calif., will be strictly private, admission only by invitation. No honorary pallbearers.

Chartered plane with Nick Schenck party arrived on the Coast this (Tuesday) morning.

Telegrams of condolence continue to pour into the Thalberg family's home, to the Metro studies and to the housands.

ALL HOME OFFICES TO PAUSE

As a tribute to Irving Thalberg, all film offices in New York will ob-serve a period of silence today (Wed.) when the film executive will be buried on the Coast.

THALBERG'S LAWYER WEST

Herbert M. Maas, Irving Thaberg's personal attorney in New York, left by plane for the Coast yesterday (Tuesday).

Loew's Dips a Bit

Increased selling and a de-cline of 2½ to 3 points in Loew's stock Monday (14) and yester-day (Tues.) morning on the N. Y. stock exchange was attributed to Lyring 'Thalberg's sudden death. Anxiety over his critical condi-tion was known in the street Monday afternoon, when bulk-ping, from 61½ ct. 39 befor-ing the condition of the con-page of the condition of the con-line of the condition of the con-fessed to 59½ for above the final price of the pre-ceding day. Other picture company issues sold down 1 point to 1½ Mon-

Other picture company issues sold down 1 point to 1½ Monday and yesterday, and conse-quently the dip in Loew stock was not considered drastic.

MAYER AT HELM REALIGNMENT OF MG PROD.

Culver City, Sept. 15.

With the passing of Irving Thalberg, the Metro studio's future aiready is a subject of grave discussion in Hollywood. It's inevitable that Louis B. Mayer assume production charge, which will automatically the content of th Culver City, Sept. 15.

London, Sept. 15.
In view of the death of Irving
Thalberg, Elstree doesn't see Louis
B. Mayer coming over here to top
the contemplated new production
setup which the Metro-Gaumont-20th
Century deal might encompass.

Irving G. Thalberg's Career

left in charge of studio manage while Laemmle went abroad. Made general manager of the studio, the only embarrassing feature about this for the young executive was the fact he was under 21 and could not sign

the was under the world and the sign checks legally. Responsible for the making of such notable U pictures as 'Outside the Law.' 'M' erry-Go-Round' grd Hunchback of, Notre Dame, he became the 'boy wizard' of Hollywood. His success at Universal brought Thalberg to the attention of Louis B. Mayer, then an independent producer, and the two joined forces. In April, 1924, the consolidation of Metro-Goldwyn and Mayer took place, Thalberg becoming v. p. and a producing chief at the big Culver City plant.

His pregress from this point on was strewn with great story suc-

City plant as the big curver of the bright o

Irving G. Thalberg was born May
30, 1899, in Brooklyn, N. Y. Gradustate from
the control in the same
there was a supplemented later by
brough his control in the same
thorough his control in the same
the state from
the state of the first great
obstacle in the way of an active prefessional career.

He started in a secretarial position
at \$35 a week with Universal Fictures. In a few months Thalberg was
being consulted on matters of business policy. At the end of two years
he accompanied Carl Lemmle to
the Coast on a business trip and was
left in charge of studio management
while Laemmie went abroad, Made
glaneral manager of the studio, the
form of the control of the control of the Modern of the control
the Modern of the control of the Modern
the control of th

when hist engaged by Traberg, under whose direction they attained fame, and the second of the second fame, and second fame, and the second fame, and the second fame, and the second fame, and the second fame, and sec

In addition to the films which he personnelly supervised from start to finish, he was the fulcrum about which most executive decisions rotated at the Metro. studios. His friends and associates marvelled at the mass of detail he managed to know the first of the mass of detail he managed to productedly in his mind about all producted the managing from Culver City, and it was nothing for him to

(Continued on page 52)

Irving Thalberg

(Continued from page 1):

(Continued from page 1).

leave the studio by his fatal illness he was supervising the cutting of Good Earth. He had expressed the hope that this film would be his crowning achievement.

Thatberg on 'Oredits'
Although he was tops as a producer, he never permitted the use of his name on the screen, while studio publicity matter never mentioned him as producer. Reference was always made to his pictures as Irving Thalberg's. When questioned about this recently, Thalberg's said:

I don't want my name on the screen because credit its something that should be given to others. If you are in a position to give credit to yourself, then you do not need it. Strange was the fact that Thalberg contracted his fatal illness at Del Monte, where 10 years ago he spent he list least message was sent in telegraph to go the state of the produce of the pro

contracted his tatal illness at DelMonte, where 10 years ago he spenthis honeymoon.

His last message was sent in telegraphic form to studio workers, who
graphic form to studio workers, who
have been been been been to be a sent on
heing with you today.

He 'had an elaborate production
program mapped out for the future
at the time of his death. Plans were
going ahead for 'Bride and 'Prejudice,' in which Norms Shearer; and
Clark Gable would co-star. Fellowing that, Miss Shearer was to have
co-starred with Charles Laughton in
Marie Antionette.' Tish: was also
on his future schedule.

In current production under his
wing were Camille,' starring Greta
Garbo.' Maytime,' and the Marx
Production on these firms halted
when word of his death reached the
studio.

The Metro lot was in a turnful.

The Metro lot was in a turnful.

The Metro lot was in a turnful.

when word of his death reached the studio.

The Metro lot was in a turmoil. Company's executives and everybody stopped work to see what service they could be to the bereaved family. In fact, all of Hollywood practically came to a standstill when it realized Thalberg was gone. Condolence messages poured into the home. Newspapers received, thousands of notices from important people throughout the world as to the great loss the community had suffered in Thalberg's death. Shortly after the dread news was flashed from the Thalberg home, radio studios hastily assembled data for evening programs as tribute to his life and genius.

National Radio Tribute

National Radio Tributes
The NBC production department
put on a 15-minute program dramatizing the highlights in Thalberg's
life, accompanied by appropriate
musical intertudes. The Lux program, which runs, an hour, was suspended for 10 seconds while heads
were bowed, followed by a brief
eulogy by Ceell B. DeMille.
This was the first time a transcontinental to adcase was halted to
A narration by John Hallan on
KFI dwelt at length on Thalberg's
early life, his battle for health emphasizing the modesty which accompanied his amazing success. In commenting on the fact that Thalberg

phasizing the modesty which accompanied his sunzing success. In commenting on the fact that Thalberg refused credits on the screen, the eulogy concluded with, 'He will be given credits in the hearts and minds of those who loved him.' Heart's KBHE, broke first with the fash of Thalberg's death, closely followed by KNX.
Although Thalberg never discussed his personal fortune, it is under the control of the cont

c. He held more stock in the Loew company than any of his associates, understood to be close to 200,000 shares of the common.

His current deal with Metro,

snares of the common.

His current deal with Metro,
which was made at the time he and
Mayer with J. Robert Rubin joined which was made at the time he and Mayer with J. Robert Rubin joined the organization, provided that the trig get 20% of the net profits of the company after the preferred dividends had been taken care of. It was also agreed that under this arrangement. Thisberg's income would be \$500,000 annually. Mayer and to attend the services. Admission to Brai Brith will be by a want to attend the services. Admission to Brai Brith will be by a want to attend the services. Admission to Brai Brith will be by a want to attend the services and to any the want to attend the services. Admission to Brai Brith will be by a want to attend the services. Admission to Brai Brith will be by a want to attend the services and to handle the entire industry who to handle the entire industry what to attend the services to he held. Brai Brith Brit

ciuding his wife, the Marx Bros. Charles Lughton, Francine Larrimos as a contract with a contract with Metro, effective in 1938, at the time his current contract with Metro, effective in 1938, at the time his current contract would have expired. The new contract provided that Metro finance Thalberg individually in all pictures he would make for his own company; be privileged to sign his own people as well as have first call, as he always had, on Metro personalities. At the time Thalberg discussed this deal, he said he wanted to feel that he was in business for himself though he was a partner in Metro.

Trither himself though he was a partner in Metro, and gave liberally chartly with the contract with the contract with the contract with the contract of the himself though he was a partner in Metro.

Trither himself though he was a partner in Metro, and gave liberally for the Holly wood Bowl. Thalberg stepped right; in to underwrite the project, the also gave a dinner which brought the picture mob into line, paying around \$5.000 for the meal, with no solicitation of ticket sales or anything permitted at the function.

The was greatly interested in the anti-Semite situation throughout the world, and gave liberally of his funds to combat racial hatred.

The Metro studio will remain closed from midnight tonight (Tues-

funds to combat racial hatred,

The Metro studio will remain closed from midnight-tonight (Tuesday) to midnight tomorrow. Plans to hold memorial context of the memorial contribution to the industry and a tribute to the great acting talents of his wife.

Ever since the formation of the

of his wife.

Ever since the formation of the

Motion Picture Producers Association here, Thalberg was a pivotal
influence in ironing out general industry conditions. It was mostly

Motion Picture Producers Association here, Thalkier was a pivotal influence in ironing out general industry conditions. It was mostly, through his efforts that four years ago the 50% cut was brought to a peaceful settlement; also through his influence and generalship that the producers last May refused to recognize the Screen Writers Guild, which brought about the break-up of that organization.

Thalberg was very active in the affairs of the Academy and, though many producers wanted it to 80 by the wayside, he always maintained it had its place in the industry and should be supported. He was very active in the NRA days in the organization of the Hollywood end of the Code Authority. He sat in on all of the creative meetings and proved a helpful influence on all sides. He could always see two sides to a story and seemed to have the happy faculty of knitting them together.

During the 50%-cut period, it was

together.

During the 50%-cut period, it was due to his activity that when the compromise was made it would only be effective for a limited period.

Its Company Effect

Its Company Effect
Though Hollywood is mourning,
the main topic of discussion last
night was the severe shock suffered
through the death of Thalberg and
there was considerable speculation
as to realignment of Metro's setup,
and how the Thalberg organization
duties would be aligned for the fu-

ture.

The large group of New Yorkers heading this way for the funeral by plane, due in this (Tuesday) morning, include Nick and Joe Schenck, J. Robert Rubin, Howard Dietz, Joseph Mankiewicz, Douglas Shearer, Edgar B. Hatrick, and Bert Nayfack.

fack.

Arrangements are being made at the other studios to close down during the funeral hour, with funeral services to be held. Brai Brith synagogue, where the services will be held, has inadequate seating room to handle the entire industry who want to attend the services. Admission to Brai Brith will be by

1-MINUTE COMMERCIAL PIX

PICTURES

Celluloid Orioles Off the Air: Pix, Concerts Make It Too Tough

Name singing stars now in picture on the Coast are off any set air series until Jan. 1 at least, according to concert managers and advertising agencies. Latter group is not hot chanting performers broadcast hurriedly in between studio calls, it is said.

Grace Moore etherlzes for Lux over CBS on Sept. 21 doing "Trilby" and Lily Pons broadcasts for same monsor on Nov. 16, doing 'Conversa tion Piece.' Other than that the two tion Piece. Other than that the two are off, unless unexpected guest shots crop up. Lawrence Tibbett is not pacted for any run, the first time he's been free for nearly five years. The two divas have been sponsored for the past three years. Nelson Eddy also making pictures, is one exception, being sealed for Vicks and will air for a time from Hollywood, but after initial programs, swings east, dovetailing his

grams, swings east, dovetailing his concert appearances with the radio

Gladys Swarthout and Nino Mar-Gladys Swarthout and Nino Mar-tini are also drifting at the moment. Agency men say okay for produc-tion hours from the Coast, but no solo programs. It overworks the singers which shows up on their broadcasts.

METRO HAS 'PARNELL' SET AFTER 9 MONTHS

Hollywood, Sept. 15. Hollywood, Sept. 15.
John van Druten turned in screen
play of 'Parnell' at Metro last week,
following nine months of preparation for Director John M. Stahl's
okay. Production will go before
cameras around Oct. 1, by which
time Stahl is expected to have selected cast to support Joan Crawford and Clark Gable.
During the research period.

ford and Clark Gable.

During the research period,
Charles Whittaker compiled 4,000
pages of data for the picture.

Starting to Determine 'Letty Lynton' Damages

Gordon Auchincloss, special master appointed by Federal Judge Knox in N. Y. to determine the profits on Metro's film, 'Letty Lyaton,' to satisfy judgment granted Edward Shel-

isty judgment granted Edward Sheidon and Margaret Ayer Barnes, authors of Dishonored Lady, who alleged infringement, has set his first hearing on the matter for the second week in October.

At that time Arthur F. Driscoll, attorney for the plaintiffs, will examine the report of J. Robert Rubin, M-G counsel, and file his answer. Meeting is only a preliminary formality as it is expected that plaintiffs will object to figures presented by defendants.

by defendants.
Rubin will file accountants' reports on the gross earnings of the film together with deductions allowed by law to determine the damages due two authors.

Just a Quickie to Frisco

San Francisco, Sept. 15.

A big party of film celebs flew here from Hollywood in the new Douglas Flagship Sleeper, dined and danced at the Mark Hopkins hotel and then flew back to Hollywood. In the party were Mr. and Mrs. Douglas Fairbanks, Darryl Zanuck, Kay Francis, Lloyd Pantages, Mrs. Howard Hawks. Lady Warwick, Delmar Davis. William Fisk, Carl Browne and C. R. Smith, president of the American Airlines.

The group arrived here at 11:50

American Airlines.

The group arrived here at 11:50 p.m., and dr. rted at 1:15 a.m., in the plane, which is a 14-passenger sleeper, The American Airlines will start-regular service with this type of plane on Sept. 18 between Los Angeles and New York.

Par's Scott for 2 Years

Hollywood, Sept. 15. has given Randolph

Paramount has given Randolph Scott a straight two-year contract, with options for five more. Actor vacashes after finishing in the Mae West picture and on his return goes into 'High, Wide and Handsome,' with Irene Dunne as the

ADELE ASTAIRE WAITING FOR RIGHT FILM

No film deal is set as yet for Adele Astaire, according to Mark Hanna, agent for both Astaires. Fred Astaire, just back from Europe, Fred Astaire, just back from Europe, where he visited his sister, talked over the idea of making a U.S. film with her, but nothing was agreed upon. She's hesitant, and unless something comes along which is es-

ADV. SPOT PLUGS

ckie Blurbs New for Pic ture Theatres - Compen sate Exhibs on 'Circula tion,' i.e. So Much Per 1,000 Admissions

1ST DRIVE IN 5 YEARS

SIMULATES RADIO Hays' Alleged Nix on BIP's Living Dangerously' Widely Ballyhooed in England for B.O.; Deny Final Ban

Jolson Scripting, Too

Hollywood, Sept. 15.
Al Jolson has joined Milton Krims
on the script of 'Bówery to Broadway,' in which Jolson will be starred.
Warners has dropped consideration
of "The Jazz Singer' remake this
year."

Industrial moving pictures have a new twist that may appead. It's the so-called one-minute trailer which adopts the general principle and idea of radio's one-minute about dramatized advertisements. Carter's Little Liver Pills, prolific user of quickie blurbs on radio stations throughout the United'States, has already made six one-minute trailers. Through the same advertising agency, Street & Finney, another been diverted to dramatized advertising trailers and has thus far shot five of them: Street & Finney considered quotations submitted by regular business film producers too high so invited its radio program-builder, Walter Craig, to look into the matter. Craig increase, between the wood of the coordance with the reciprocal using the Fox Movietone studio in whereby all Equity affiliates work-

London, Sept. 15. Fact that B.I.P.'s 'Living Dangerously, has been delayed on its release to U. S. distributors until several revisions suggested by the Hays office code administration in America are made, has been used here to create valuable publicity at the psychological moment of the picture's reneral release.

Wide comment in the press included a two-column splash in the Daily Herald headed, 'Living Too Dangerously', and referring to the picture as 'one of this year's best. British films'. The Dally Mirror fea-British films': The Dally Mirror featured a big story on the day of the picture's London release, spreading it across half a page with a big cut and stating, a film will be shown at most British local cinemas this week. Comment is been a first that the play on which the film is based was presented on Broadway, and throughout the U. S.
Daily Mail carried stories to the effect that the picture had been banned in the U. S., and the Sunday Dispatch also gave it some space.
Film, featuring Otto Kruger, was the subject of controversy here because of its theme of justifiable murder. British Board of Film Censors granted it an 'A' certificate.

Await Re-Submission N. Y. Stated at the Hays office in N. Y. Stated at the Hays of her hay of her hays of

ander suggester revisions have been made. No final action has been taken on the feature.

Film was submitted to the Hays Film was submitted to the Hays Film was authorized to the film of the film of

Barrymore, James Burls, Harvey Clarke, Ceeil Cunningham, Roy D'Arcy, Al Hill, Arthur Hoyt, De Witt Jennings, Walter C. Kelly, Dorothy Lee, Eric Linden, Lucien Littlefield, James McDonald, J. Far-rell MacDonald, William V. Mong, Lloyd B. Nolan, Jack Oakie, Nat Pendleton, Marion Schilling, Frank Sully, Robert Warwick and Harry Worth. LILY PONS SURROUNDED BY SWING IN RKO PIC

Lily Pons is surrounded by swing music in her forthcoming Radio pic-ture, still untitled. However, diva does not sing hot herself. Arthur Schwartz, just back from the Coast, has turned out considerable warm music for production, with swing music for production, with swing stanzas worked into story through-

Star has one comedy number, 'My Star has one comedy number, My Nephew from Nice' in her role, also a love chant, 'Comme un Oiseau' which is presented in a swing frame. Miss Pons sticks to her own lofty pitch, though, in the rendition.

Menjou in Skater's Pic

Hollywood, Sept. 15.
Adolphe Menjou tops 'One in a
Million,' opposite Sonja Henie at
Oth-Fox. It is the skater's first picture chore, and Sidney Lanfield will
direct

direct.

Lew Pollack and Sidney D. Mitchell have finished the tunes for the musical extravaganza.

Robt. Garland to Review Pix on N. Y. American Under Crewe

Robert Garland starts as a film critic on the N. Y. American next Monday (21). He will work with Regina Crewe, paper's sole film article of the control of t

Republic's 1st Color Pic

Hollywood, Sep Hollywood, Sept. 15.

Ficture, as yet untitled, with an early California background, gets away this week at Republic Studios as the company's first all-color feature. Magnacolor process will be used.

Wells Root, who screen played, will direct. Al Levoy, associate produced, has selected Bob. Livingston for lead.

Alvin Wyckoft will lena.

Sime

cast for comedy chores, he exited to the Coast.

'EMPTY SADDLES,' PAR SONG, IN CLAIM VS. U

Shapiro, Bernstein & Co., has served legal notice upon Universal that it must not make use of the title, 'Empty Saddles,' in one of the producer's forthcoming releases. Muproducer's forthcoming releases. Music publishing firm which owns the song of the same title, currently being exploited, argues that by the time the film is exhibited its tune will have been responsible for creating a value and demand for the title.

Tempty Saddler was included in

'Empty Saddles' was included in the score of 'Rhythm on the Range,' which Paramount released a month ago. Song is by Billy Hill.

Blondell-Powell Nuptials

Hollywood, Sept. 15.

Joan Blondell and Dick Powell are
going to be married, but the date
has not been dstermined. However,
they're sailing for New York Sept.
19 via the Canal.

19 via the Canal.
The couple filed intentions to wed last Friday (11). Powell disclosed he was born in Arkansas, and Miss Blondell is a native of N. Y. Each has been married before. Powell to Middred Maud and Miss Blondell to George Barnes, cameraman.

pecially attractive to hef, she may never make a film.

If Lady Cavendiah does signature for a picture, RKO would like her for a book-musical with her brother for a picture, RKO would like her for a picture, RKO would like her for a picture, RKO would like her for a book-musical with her brother for a few days Craig ing in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. These members have been working in pix must join SAG, and vice versa. The section of the Carter subjects in fact to stuff to stuff the would automatically restrain them from appearing in any stage to join up after several notices. Accordingly, they face suspension of the Carter subjects when the work of the follow of the work of the work of the set of the fact of the kind of the kind op the work of the set of the set of the set of the kind of the kind op the work of the set of the kind of the kind op the work of

opsis of one of the Carter subjects is fairly typical of the kind of stuff advertiser seemingly likes and wants to place on film theatre screen. A comedy 'surprise' is the climax. Trailer open soold, as follows:

Scene shows butler serving breakfast to captain of industry. Butler at the same time gives notice because the lady of the house has been grouchy—never so much as a kind word.' At this moment lady of house enters, kicks the butler, skips cheerily out.

ily out.

'There, Riggs, what more can you

ask?"
'I don't understand it, sir.' I don't understand it, sir.'
Then the tycoon confidentially whispers the trailer's surprise climax,
It's the morning after taking Carter's Little Liver Pills.'
Trailer fades out on close - up of

Trailer fades out on close up of package.
Advertisers propose to compensate theatre owners on a basis of tickets sold. So much rental per thousand attendance. Number of organizations are also exploiting the stunt, including the Jam Handy outlit of Detroit.
This appears to be the most concerted attempt to place advertising on picture screens since the Chesterfield and similar series of five years ago.

'FLY BY NIGHT' UP AS CROSBY'S NEXT

Hollywood, Sept. 15. Paramount has bought 'Fly by Night,' Eric Hatch novel, as a Bing Crosby starrer. Story has been added to Benjamin Glazer's produc-

added to Benjamin Glazers production slate.
Glazer also is preparing 'Tortilla Flat,' 'Internes Can't Take Money,' and a musical, 'Double or Nothing.'
Theodore Reed probably will produce 'Internes' for Glazer.

HAYS TO HUDDLE ON RADIO SITUASH; N. A. B. IN ANTI-FILMS ATTACK

MPPDA Head Not Due Back East Until Sept. 20-Pix Admits the General Radio Idea Detrimental -NAB Accuses Film Industry of Time-Chiseling

actual conversations between Will Hays and the principal executives of advertising agencies spotting film stars extensively on radio network programs how has been pastponed until after Sept. 21. 18% wave of protest among individual exhibitors and exhib organizations continues unabated throughout the country. The president of the Motione Picture Producers & Distumbutors of America is not expected back in N. Y. for these eastern confabs until Sept. 20 of 27.

By the time Haye makes his formal to the continue of the second and the seco radio network programs how has been postponed until after Sept. 21.

Barrage at Warner Bros.

-Washington, Sept. 15. . Hostilities between film and broad-

Westington, Sept. 15.

Rostilities between thin and begadeasting inclustries spreed to a new familiar inclustries spreed to a new familiar week as the National &sspaidston of Broadcasters launched a crusade a gainst time-chiesling by motion picture producers.

Æpparently answering back at exhibitors bleats about radio's unfair exploitation of box office names, NRAB, med a heavy barrage of enfairs in its usuing warming against. These issues representation for the contribution in the sunging warming against. These issues representations are contained as the sunging of the contribution of the warming against. These issues representation of the contribution of the warming against the contribution of the warming against the contribution of the warming against the contribution of the warming and contribution of the c

sailing Warner Bros, free preas usualing Warmer Bross free previews thanserginion service. M.A.B. boss: pointed out that while stations are popularizing film music they are building up. a sepertoire for which-they must pay 5% for American Society of Compasers, Authors and-Publishers and are building up oreshestra leaders and banda which often later bite the hand that fedthem.

Also ASCAP

Also ASCAP

"After popularising cenestria Icadura and other talent (offen identified with motion pictures) radie is thenchened with lifegation if they do not cease throadcasting the recordings of such persons on pay heavy royalties for their use, and regard-less of the fact that the musical selections involved are contained in the ASCAP repertory," NAB: executated.

stated.

'Free offerings, regardless of their source, should receive searching inquiry before acceptance. It may be

quiry before acceptance. It may be found that some of them contain the kind of food it takes to build a Frankenstein.

In his direct blast at the W. E. proposition; Ealdwin asked why the hiller company, if it is not seeking free time and free exploitation of its wanting food on the large in order to product does not place an order for time at station eard rates. Studio has all facilities for building high-sclass programs, he remarked, and

ought to have appreciation for the cost of taleat.

The film people are conscious of the fact that radio offers the most efficient means for exploiting their pictures; Baldwin said. By means of "Hollywood News." "Commentaries by reading film stylists," etc., the film personabiles may be kept constantly before the inteners on 29, 400,609 receiving sets. By means of some plugging thy special permission) and dramatizations, radio popularizes new songs and invites fisteners to see their favorite performers.

WR Explains Its Side

WR Explains Its Side

Warner Brest New York office
thinks that Baidwin jumped to a lot
of far-fetched conclusions and that
the attitude he has voiced is shortsighted. The producer claims it's
not trained to improve the second of the second
stations. But he rest y hearing
whether the broadcasters would be
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L. A. to N. Y.

Walter Abel. Edward Alperson. Tallulah Bankhead. Sam Behrendt. Sam: Benrendt. Sid Biddell. Phyllis Brooks. Lew Brown. Bicardo: Cortez. asucardo Certez, Jeanne Bante; Selly: Ellers E. H. Griffith, Harold Grown; Gearge Hinliman, Babel, Jewell, William Le Baron, Leon Leonide, Haron, Leon Leonide, Jeanne Madden, Ahe Montague, Frank Parto, Charles Richman, Carlo Roncoroni, Arthur Schwartz,

N. Y. to L. A.

Neil F. Agnew. Jce E. Brown. Bob Collier. Howard Deitz. Bob Gillham. Jack Gude. Edward B. Hatrick. Friedh Inescourt. Helen Lynd. Herbert M. Maas. Joe Mankiewicz Ben Ray Redman. Phil Regan. Max Reinhardt. Max Reinhardt.
J. Robert Rubin.
Nicholas N. Schenck.
Douglas Shearer.
Sylvia Sidney.
Helen Vinson.
Ralph Wilk.

ANTHEIL'S CHORES

Set at Par and Thence to Vienna for Overetta

Hollywood Sent 15 Paramount yesterday (12) signa-tured George Antheil, modernist composer, to do the score for

composer, to do the score for MA.

Bam De Mille's Plainsman' production. William Merris edirec agented.

Anthell, was called west by Boris
Morros several weeks age and eaked
to write a sample of his idea of
music for that kind of picture on the
train. Before getting a contract,
however, he had to show the sample
to De Mille and De Mille was busy
until Saturday afternoon.

Antheil also received an order
from Vienne last week to rusth ever
an operetta pronto for production
there by Ralph Hansheimer. Production is guaranteed and Antheil can
write whatever he pleases.

BRISKIN SETS UP 9 AT RKO

Hollywood, Sept. 15.
Sam Briskin has anne picturer sæt
to hit the cameras this meath at
Redio. First getting signal is 'All
Scarlet,' Damon Banyon, sarn, which
William Sistrom will produce. 'Riddie of the Dangling Pearl is set to
go next, with ZaSu, Flits and James
Giesson, teamed.
Others include second (untitled
Lily Fonns picture, Kudharine Hep-

Lify Pens picture: Espharine Esp burn's 'Quality Street'; 'Mother Carey's Chickens,' Ginger Rogers Starrer; 'Outcasts of Poker F 'Night Waitress'; 'The Man V Found Himself' and 'Serenade Found Himself'

U Charges Runout by O'Brien, Sues for \$2,000

Los Angeles, Sept. 15.. Pat O'Brien is charged with run ning out on a contract in a suit for \$2,908 damages filed by Universal in

ac, not cannages metr by the versal in superior court. Action states that actor signed in 1933 to star in a picture at \$1,500 a week but declined to fulfilf the com-mitment. O'Brien is under contract

Fishy

Bollywood, Sept. 15.

The Ripley boys should have a field sky with this one. Property department at Universal got an order from the producer of Top o' the Town' to round up 4,000 perch for a big lank scene, but before dumping them into the pool to see that each one is declared out in top hat and tails.

Tacema Roxy's Flood Rivals Noah's Ark's Launching on Screen

Tacoma, Sept. 15: The heaviest downpour of rain in Tacoma's history struck here at 4:15 Tacoma's history struck nere at #10 last Tuesday afternoon, downshown resembled Venice for 10 minutes, and Hamrick's Roxy, where 'Green Pastures' was showing, was flooded. Three men were kept busy in the orchestra pit haling out water just as Week and his flood was depriced. orchestra pit haling out water just as Nosah and his flood was depricted on the screen. Everyone in orchestra seats were marved to the beleamy by Bill Connor's staff, some of whom took off their shoes and stockings to head the way to higher seats. Hamrick emighores in other theatres were also rushed to the big deluxer to aid in attenming the farm of gravel and water as it surged through the min lobby hob the house Less will run into thousands. Several in the audience, when the smooth of the same flood scene was pictured in thout of them.

Other husinesses took big losses atwastes flooded basements and ground fleor stores. Estimated 1.92 inches sell.

3D TRIAL FOR BERKELEY ON 2D DEGREE MURDER

Hollywood, Sept: 15.

Busby Berkeley, Warner Bros.
dance director, has been ordered to
trial for the third time on second
degree murder charge growing out
of an auto accident in which three
persons died.
dous juries deadlocked.
although favoring acquittal.

Bruce Joins 'Thunder'

Nigel Bruce has a featured part in Atlantic's Thunder, in the City, alongside Beward G. Bohison and Charlie Faurel. Bruce then picks the Columbia will release "Thunder in the U. S.

Lambs Club and Others Responding To Geo. Bowles' Plight in Tahiti

Members of the Lambs Club, allold friends of George Bowles, the
former showman now under arrest
in Tahlit, charged with wilfully
shooting a man with intent to commit munder! have gone to bat in no
luncertain terms to let the Tahritan
authorities know of Bowles' fine reputation and integrity.

The exclusive story of Bowles'
plight, published in Vanuer two
weeks ago, caused a minor furce
in the Lambs fold. Briwin Milton
Royle immediately drew up a petition, attesting to Bowles' fine reputation as a gentleman and the esteem
in which he is held by his club
members. The petition, posted on
the club culletin board, soon had
100 names attached:

members. The petition, posted on the club Dulletin board, soon had 160 names attached. The petition was then presented by Lester Thompson to Charles de Fontsouvelle, French consule general in New Toulowing promised to forgonia New Toulowing promised to forgonia the Property of the Prop A See as some

Dave Gould's Jam

Hollywood, Sept. 15.
At liberty on a \$2,500 bond, reduced from \$10,000; Dawe Gould, Metro-dance director, has a pueluninary hearing. Sept. 28 on statutory charges preferred by a 14-year-old girl. Gould admitted knowing the girl but denies the charges.

275 Film Newshounds. And Don't Want More

PAR SPEC FILM OF HERBERT'S LIFE

Hollywood, Sent. 15. "The Life of Victor Herbert," which has been gathering moss in Para-

has been gathering moss, in Paramount's story pantry for two years,
will be made into one of the company's biggest musicals on next
year's skeel by William Le Baron.
Shodie has a contract with the
Herhert existe permitting it to use
certain music as part of depiction of
the composer's life drama. Cast will
be all-star, and production wife be on
a scale comparable to most lavish
any studio has ever produced.

DIX'S CONFABS FOR TWO ENGLISH INDIES

Hollywood, Sept. 15.

Hollywood, Sept. 15.
Richard Dix is planing to New
York upon the completion of his
spot in The Depths Below," at
Colembia, to confer with Arthur
Levy, English indle preducer, on a
deal to make two pix in London.
Films will be distributed by Brittak International Fichures.

Author Granted Appeal In 'Hell's Angels' Suit

Officials of United Artists, distributors of 'Hell's Angels,' have been directed by Federal Judge Mandelbaum, N. Y., to appear before the Circuit Court of Appeals on Oct. 10 in cosmection with the \$1,000,000 infringement action brought by Hichard Permy Bayman of the Permy Bayman of Permy Bayman of the Permy Bayman of Permy Bayman of

ard Barry, playwright.

Barry sued UA, the UA Theatre and Barry, playwright.
Barry sued WA, the UA Theatre
Circuit and Howard Hughes, producer of Hell's Amelis, on the circuit
that the picture was lifted from the
plaintiff's play, "The Breaking Fitted
of as Insurgent." The original acof an Insurgent." The original ac-tion was dismissed by Judge Bendy last June for insufficient grounds. Last week Judge Mandelbaum granted Barry's request to appeal from the Bondy decision.

SAILINGS

Sept. 28 (Scattle to Tokyo), George Hirose, Naoe Kondo (Hikawa Maru).

Sept. 23 (New York to London) Denis O'Dea (Queen Mary),

Sept. 19 (London to New York), Gertrude Elliott (Empress of Brit-

ain), Sept. 16 (New York to London), Albert Spelding, Sophie Tucker, Mr. and Mrs. Ted Shapiro, Sally Eilers, Mr. and Mrs. Ricardo Cortez, George Carlton, Frank McCornack, Charles Watton, Russell Morrison, James Karney, Don Beddue, J. E. Parfect, Mr. and Mrs. Kobert Ehnel (Nor-recorded)

Mr. and Mrs. Robert Hurel (Normandle).

Sept. 16 (London to New York).

York and King (Queen Mary).

Sept. 12 (New York to London),

Dick Henry, Mr. and Mrs. Leonard Hall, Mr. and Mrs. Cifford, C.

Fischer: Edwin. A. Single, Alberti

de Gorostiags (Inde & France).

Sept. 10 (New York to Buenos

Aires), Ferle Kincaid (Caravavo).

Sept. 8 (London to New York).

John Mascheld, Frank Vesper,

Frances Maddux, Bayard Veiller

(Aquitainia).

Sept. 1 (Tolyo to San Francisco),

Mr. and Mrs. Rex Story (President

Clevelands).

ARRIVALS

ARRIVALS

Sylvia Sidney, Jane Cowi, Leifle
Howard, Gilbett Miller, Constance
Carpenten, Marta Abba, Maurice
Bunber, Fowler and Tamara, Mr.
and Mrs. Altred McCosler, Paula
Bauersmith, William O'Bryan, Jack
Mills, Beatrice Lillie, Frank Vosper,
Mr. and Mrs. Carl Brisson, Bert
Wheeler, Mrs. David Sarnoff, Jimmy
Durante, Patric Knowles, Dwight
Deere-Wiman, Max Reinhardt, Marc
Connelly, Genevieve Tobin, Brijstife
Heim, Mr. and Mrs. Christopher
Morley, Hoge Hampton, Jules Brijlatour, Gennano Papi, Joseph M.
Sciencik, Wilfred Walter, Aubrey
Mather, Clifford Evans, Stanley
Lathbury, Dennis Green, E. P.
aKilroe

evarded by default

INCH FOIL COICHOUGH SPRINGS

left sacant by stright's resignation.

BEST SUMMER SINCE 192

Leslie Howard, Hugh Walpole, Dudley | HOT WEATHER AN Murphy Form Co-op Film Prod. Co.

London, Sept. 6. Associated Artists has been formed

cern.
Other names to be associated in the enterprise, it is understood, are Robert E. Sherwood, Dashiel Hammett, Liam O'Flaherty and James

Name of Sir Adrian Baillie is being privately mentioned as connected with the financing of Associated Artists.

JOE SCHENCK IN HOSP FOR OBSERVATION

Joseph M. Schenck, chairman of the board of 20th Century-Fox, is at the Mt. Sinai hospital, N. Y., where he went for observation upon his

he went for observation upon his return from Europe Monday (14). Schenck arrived ill, having suffered an attack-of indigestion. His condition is okay, but he may be in the hosp for several days.

He was met at the dock by his brother, Nicholas M. Schenck, president of Loew's; his nephew, Bert Nayfack, and Charles C. Moscowitz. vice-president and theatre operating head of Loew's.

head of Loew's.

Because of his Indisposition,
Schenck didn't accompany Nick
Schenck by plane to Hollywood because of the Thalberg shock.

Capital Co. to Examine Fox Anent His Assets

Atlantic City, Sept. 15.
An order permitting the Capital
Co. of San Francisco to examine the
so-called third parties in New York
state about business dealings with
William Fox, bankrupt film magnate,
was granted Friday (11) by Federal
Judge John Boyd Avis in Camden,

Judge Avis modified a restraining order last July permitting the investigation. He permitted the modified order to stand after hearing argu-

ment.
The Capital Co. obtained a \$279,000
judgment in July, 1935, against Fox,
and secured the appointment of a
receiver in supplementary proceedlags to discover whether Fox has any
assets. The company alleges that Fox
concealed a large part of \$15,000,000
he received from the sale of properties, in brokerage accounts under
other names.

Philadelphia, Sept. 15.
Action in Federal Court here has been filed by All-Continent Corp. to establish ownership of securities valued at \$500,000 sequestered during Fox bankruptcy proceedings. Had been claimed by Capital Co. for its \$297,412 judgment against Fox.
Capital Co. and Hiram Steelman, Fox trustee, have been ordered by a form of All-during the control of All-during the

awarded by default.

Par's Rentals 35% Ahead

Associated Artists has been formed here. Hopes to make 15 pictures in the next two years. Films are to be produced by stars, writers and directors working on a co-operative basis, all of them holding shares in the company and participating in the profits. Prime movers are Leslie Howard, who will star in one picture a year for the company; Dudley Murphy, with Hollywood experience as a director, and Hugh Walpole, dean of English novelists. When completes, members, consisting of the constant in the writers. No distribution arrangement has yet been imade, nor has any studio contract been entered into, but likelihood is that this British company, with British capital, will take space at the Soskim studios. Dudley Murphy wouldn't divulge the names of the investors in the enterprise, but said it would be a new type of capital for a film concept the profits. Biz and Life Co.

Los Angeles, Sept. 15.
Following a secret investigation of the petiture industry and the foldup of the Pacific Mutual Life Insurance Co., which affects many large policyholders in the film business, Joseph Keenan, special assistant U. E. although the second of the petiture of the petit

GENE ZUKOR TO SETTLE ON COAST: INTO STUDIO

Eugene Zukor, son of the chair-man of the board of Par, leaves for the Coast in two or three weeks to settle there permanently. He will go into the studio in a post which as yet is to be worked out. He

go into the studio in a post which as yet is to be worked out. He has sold his home at Scarsdale, N. Y. Before Par's bankruptey young Zukor was a director of Paramount Publix. Prior to moving into the foreign department under John W. Hicks, Jr., he was an executive in the construction and maintenance

Hicks, Jr., ne was an the construction and maintenance department.

With Eugene's transfer to the Coast he and his father, Adolph Zukor, both will be stationed on that end. Latter, in the east for conferences and a board meeting, in addition to some personal matters, leaves tomorrow (Wednesday) or the next day on the return trip,

Mulvey and Rose New V. P.'s for Goldwyn

Hollywood, Sept. 15,
Two new vice presidents of Samuel
Goldwyn Productions were elected
Sept. 12. New officers are James
Mulvey and David Rose.
Mulvey has been Goldwyn's eastern manager for 12 years and is v.p.
and director of the Brooklyn Dodgers
baseball club in the National league.
Rose has been active in the film
finance for several years and resides
in Los Angeles.

Bright Solos at GN

W. C. Bright has resigned as a vice-president of Pathe Films to devote all his time to duties of treasurer of Grand National.

T. P. Loach remains secretary-treasurer of Pathe, with likelihood

that he will be named v.p. in spot left vacant by Bright's resignation.

AID TO THE B.O.

More Cooling Plants Smaller Operations Has Educated 'Em to Pix as the Coolest Spot in Town -Managers Surprised at Extraordinarily Good Biz

GOOD PIX, OF COURSE

end has been one of the hottest the country ever experienced, it goes into history as one of the most, if not the most, profitable the picture business has ever had. Theatre ex-ecutives point to the June-July-August period this year as by far the best since 1929. In some sectors of the country the three warm months set a new high for all time A substantial increase in the nur er of theatres equipped with cooling systems and air conditioning devices has taken place since '29. Additionally, in prior years before the

vices has taken place since '29. Additionally, in prior years before the advent of sound, the country's theatres were not hitting the level of business they have since theatres were not hitting the level of business they have since theatres were also built since talkers for added gross totals. These factors, in the opinion of theatre men, may make it possible for this summer to lay claim as champion.

The month. of. August was 15%, better than August last year (1935). July are add 10%, better, giving the whole three mouths of the hot weather period a substantial jump over last year. This increased business has been done in spite of the hot weather, drought and other traditional setbacks. Additionally, the number of theatres in operation this summer was not greater than last year, and except for a handful of linstances, there were no more cooling. Theatre executives and operators are frankly amazed at the showing made during June, July and August. Even in the terribly, hot territories, where new records for heat were set, people freely patronized the theatres. An operator

are transity amazed at the showing made during June, July and August. Even in the terribly, hot territories, where new records for heat were set, people freely patronized the theatres. An operator from one of the hot zones, operating for one of the large chains, confesses he can't understand just why theatres received such strong play theatres received such strong play the strong th

town.
One of the big surprises of the summer was the final week of August, when grosses took a decided jump, aided in part by release of good pictures. In New York 10 leading downtown theatres grossed \$395,000 that week. The day that a \$395,000 that week. The day that a new heat record was struck in New York, business actually increased at the large downtown houses. Instead of a bugaboo, hot weather has be-come an asset.

With GB-Metro-20th Deal Agreed Upon in Principle, Nick Schenck, Sid Kent May Go Over; All Set

A. J. Balaban Visiting

Chicago, Sept. 15.

A. J. Balaban brought his family into town last week from the Coast for a weekend with his relatives and lett for New York yesterday (Monday), where he and his family will spend a week or 10 days.

Going in to see Leo Spitz, prexy of MO

Revived Mono With Wall St. **Aid for '37-'38**

Monogram is to be reorganized and recapitalized under the direction of W. Ray Johnston, president, who returned last week from the Coast. In addition, a new complement of franchise-holders is to be obtained to secure suitable distribution. Because

cime-noter's is to be obtained to secure suitable distribution. Because half of the present season's selling period has expired and because of secure suitable and selling period has expired and because ow Monogram will not attempt to secure bookings until the 1937-38 season.

Arrangements are under way to obtain \$2,000,000 financing in Wall Street, part of which may be obtained through public stock floation. Part of new realignment also calls for possible listing of the stock on the N. Y. curb exchange. Negotiations to carry out these preliminary details of the new capital set-up are now under way with downtown banking interests.

Tentative lineup calls for 36 fea-

water way with downtown banking interests.
Tentative lineup calls for 36 features, including 8 westerns, for the first season planned, to start early next spring, though production may extend the season planned, to start early next spring, though production and with the season planned, to start early swill be added to product schedule.
Decision to withhold any film releases until next sesson was made because of a desire to have all angles of production and distribution definitely set before offering pictures. Monogram is maintaining its old headquarters in the RKO building while Republic now holds forth at 1776 Broadway.

BOB KANE'S LONDON UNIT UNAFFECTED

London, Sept. 15.

With the 20th-Metro-GB deal going through, New World doesn't expect any repercussion on its tie-up with 20th-Fox. With Bob Kane at the controls, and backed by Korda's money, the company has a contract to supply pictures over a period of years.

Kane also has an agreement to col-laborate with British National, who also have a contract to turn in two pictures a year for 20th distribution.

LeBaron's Biz Trek

Hollywood, Sept. 15.

William LeBaron Is skeded to leave Sept. 18 for New York to ogle some plays and to huddle with the Paramount sales department and the

ar board of directors. He'll be east two weeks.

Max Winslow in N. Y.

After a summer holidaying at his lodge at the Thousand Islands, Max Winslow, Columbia pics exec, is in New York for week's stay, Following home-office huddles, he returns to the Coast studio next week

Upon Joseph M. Schenck's arrival in America, it was learned that Sid-ney R. Kent, president of 20th Cen-

in America, it was learned that Sidnery R. Kent, president of 20th Century-Fox, may go to London around the close of this month. It is probable also that Nicholas M. Schenck, president of Metro, also may make the London trip with Kent. So far the deal is an accord in principle. The rest is up to Kent. Joe Schenck, the lawyers, and other representatives for the American firms, including Sidney Towell, treasurer of 20th Century-Fox, accomplished much on their trip. They got that service trip. They got that the continuous of the continuous Richard Dwight, and J. Robert Rubin, lawyers for 20th Century-Fox and Metro, respectively, worked assiduously on certain modifications of the original accord. Such modifications of the original accord. Such modifications as have been decided upon will be incorporated in the finalized arrangements, when that point is reached. Present indications as that the deal cannot be point is reached. Present indica-tions are that the deal cannot be finalized for two months or more. It doesn't become effective for several months after that.

erai months after that.

The mechanics of the accord, and
the British governmental slant, are
still left open. They are the most
important elements of the deal still
to be determined.

to be determined.
It was J. Robert Rubín who invoked that 25-year reciprocal film franchise idea in the original understandings, but the idea went off-side when it was revealed that such franchises might be against the law in England. Thus the plan was layed.

kayoed.

Also kicked into oblivion apparently is the idea of floating a new issue. That's out apparently, and the deal is to be a straight partnership divvy between the Ostrers and Metro, each getting part of the 20th Century-Fox shares of G-B, for an aggregate sum of \$4,000,000, all of which money is to be supplied by Metro. 20th Century-Fox gets half get the other, when the cell is closed.

Metro. 20th Century-Fox and the

closed.

Metro, 20th Century-Fox and the Ostrers will have equal thirds of the present aggregate holdings of Gaumont-British shares as held by the Ostrers and 20th Century-Fox. A distribution of all three products, is distribution of all three products, and the metal of the control of the c

the mechanics of such an arrange-ment are still open.

As for distribution of GB product in America the modified plan, subject to subsequent approval, is held to provide that Metro and 20th Century-Fox shall, each, distribute on its own, a possible minimum of five films each. Should quality and conditions merit, they may distribute more. However, the GB-American situation looks to remain undistured for this looks to remain undisturbed for this

One of the main problems which Kent will have to handle, and which has been left open, is how to effect the deal so that the American inter-

has been left open, is how to effect the deals of that the American interests will be enabled to vote their holdings. There's a deep hitch on this. The distribution biz, which is to be cut up, from the American end, with the Ostrers (GB) can amount to upwards of \$1,000,000.

The production and theatre ends as well require protective representations for the U. S. companies, under the deal.

Beyond this, the problem of A. C. Blumenthal goes on, and the indications are that Blumey has a commitment from Joe and Nick Schenck and the Ostrers for a payoff. His end could amount to \$15,000 up to twice that figure. It is understood that Joe Schenck figures to let Blumey have \$100,000, and that Bestromay give Blumey another \$30,000 up to twice that figure, and the Ostrers will give. Blumey another \$40,000 or Blumow What the Ostrers will give blumey another than the order of the obsert' jue for ourse, with the original Ostrer-Schenck statements is New York, concerning Blumey.

Picture Stocks Hold Most Recent Gains Despite General Weakness

The manner in which the stock market received the Maine election returns yesterday (Tues.) was not particularly pleasing to bullish forces, with a majority of stocks selling lower. Some held that the Republican victory was not impressive enough to bolster stock values while others contended that this election never was rated a big market factor this year.

In the face of this weakness and irregularity throughout the list, the amusement section held ground in amusement section held ground in impressive fashion. Picture issues also had to contend with the disquietting news that Low. Inc., had lost its production chlettain in the death of Irving G. Thalberg, Loew's common, naturally, was affected greatest, bulk of selling, however, coming late Monday (14). After early weakness yesterday morning, which, saw the stock dipping to 58%, the issue came back to 59%, at which closing level it was off slightly over 2 points, from. Saturday (12).

While several film stocks deelined minor fractions, they were stronger.

While several nim stocks occursed minor fractions, they were stronger than many other issues on the market, Marked firmness was displayed by Columbia Pictures, Consolidated Film, Warner Bros., RKO, Universal and Paramount common and second preferred.

Loew bonds declined nearly a

and Paramount common and second preferred.

Loew bonds declined nearly a point in sympathy with the common stock's weakness.

Despite weakness in the general list near the close, the team sement list near the close of the common stock's weakness.

Despite weakness in the general list near the close of the common stock's weakness.

It is the common stock weakness in the sement list near the close of the cl

(Continued on page 29)

GEORGE, ARNOLD TOPS FOR MAN AND WOMAN

Hollywood, Sept. 15.
Gladys George and Edward-Arnold
will top cast of .A Man and a
Woman, B. P. Schulberg's second
picture for Paramount release.
Richard Wallace will direct from
norig by John Bright and Robert
Fasker. Vincent Lawrence and HerZan Manketwicz will adapt.

Friedlander to Landers: Jack Arnold to Haworth

Hollywood, Sept. 15,
Vinton Haworth and Margot Grahame set as toppers in Radio's Night.
Waitress, which Louis Friedlander
will direct, Incidentally, Friedlander
is changing his moniker to Lew Landers. Haworth grabbed a new Radio
contract on reception of his initial
screen job. in Without Orders,
"Waitress' will be Friedlander's
recond megger for Radio. It will be
Joseph Henry Steele's first effort as
an associate producer at the studio.
Haworth has been known in radio
as Jack Arnold.

Jean Arthur's 'Easy'

Jean Arthur's Lasy
Hollywood, Sept. 15.

Tasy Living' will be Jean Arthur's
next picture at Paramount, Vera
Caspary wrote the orig.
Starting date has not been slated.
Jean Arthur is also to do the lead
opposite Charles Boyer in Waiter
Arank Borzage to direct.

Frank Borzage to direct.

SMALL'S 'CONVENTION'

Hollywood, Sept. 15. Edward Small will produce 'Con-ention Paris,' recently acquired w Benjin.

Yarn about American mayors con-vening abroad goes to Gertrude Pur-cell for adaptation.

Yesterday's Prices

•	Salen	. 15		High	,Low	Last.	Chg.
	300	Col.	Pict	8914	88%	88% -	- %
	400	Con.	Film.	4%	4%	4%	
	~ 200	East	. K	174	174	174 -	-11/2
	7.800	Gen.	E1	4016	45%	46% -	- %.
	11,500	LORY	v	50%	5814	59%	+ ¼
	7.100	Para	mount	11	10%	1016 -	- 14
	1 900	Do	2d pf	1174	1114	11% -	- 4
	1 100	Pott		916	814	81/4	
	11,600	BCA		1114	10%	10% -	- 1/6
	400	De	1st pf	74%	78%	74	+ 16
	2 000	PK		712	7.	71%	
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	2,000	RK	0	72		77	
П	4.000	w.	B	, υίγα	96%	97%	

SKOURAS TROUPE EAST AFTER PRODUCT JOUST

Hollywood, Sept. 15.

Spyros Skouras and his eastern
Fox-West Coast entourage, here tor
a week on product discussions with
major sales reps, started eastward
Sept. 9, with first stopover at Dallas,
Tex, to view the exposition.
Those breezing include attorneys.
Aubrey Schenck and W. T. Powers,
George Bálsidon and Ed Zabel of the
NY. film department; Howard Malcolm, Skouras' scenerary, and following members of Skouras' family;
Athanus Skouras, nephew; Spyros,
Jr., and Plato, sons, and daughter
Chickey.

Agency Sues to Hold

Los Angeles, Sept. 15.
Otto Kruger has been made defendant in an agency suit filed by Leo Morrison.
Morrison's action alleges that Kruger signed a five-year contract with the agency Jan. 8, 1933, but that on Aug. 7, 1985, notified Morrison that he would no longer recombat he would no longer recombat. son that he would no longer rec-ognize the agreement. Morrison, claims \$400 is due in commissions, and that Kruger will earn at least \$80,000 before the deal expires.

BALTO'S 2 SHRE-SEATERS

Baltimore, Sept. 15.
For first time Balto will have two For first time Balto will have two sue-seaters opposing with foreign-flickers' policy. Moe Cohen, nabe exhib, has taken over the Temple, dark downtown 170-seat spot, and tre atterations and reseating will reopen it first week in October with policy of nothing but foreign-lan-policy of nothing but foreign-lan-gloudy to protect citizens as a whole, and the policy of nothing but foreign-lan-gloudy the policy of the policy

Wilson Upped to Prod.

Hollywood, Sept. 15.
Twentleth-Fox has elevated Harold Wilson to an associate producership, with 'Stowaway', the next Shirley Temple picture, as his first assign-

Wilson was formerly assistant to Raymond Griffith and Buddy De-Sylva.

WB NOW HAS ITS EYE ON ROXY AS 1ST RUNNER

Warner Bros. is set to spot its choice product into the Roxy theatre; N. Y., 'providing Warners can make a deal on a takeover of the house. National Theatres (Skouras) also is angling for the theatre. Baring & Blumenthal, of the French Casino, also angling for the theatre. Since 'getting first-run 20th Century-Fox films, the house has been doing uncommonly well. Savings are understood to have resulted consequently in the theatre's outstanding amount of receivers' certificates. Talk has the bondholders' group succeeding in getting the group succeeding in getting the interest charges on these receivers certificates reduced to 3% after Oc-

certificates reduced to 3% after October.

The theatre has closed a blanket deal with Universal but with the abundance of product which now appears available the U deal may have its hurdles for the picture

U. S.-Mexican Govts. Get Data on Smugglers

V Sues to Hold

Kruger to Contract

Los Angeles, Sept. 15.

With details of a picture smuggling ring at San Diego in the hands of top possible prosecution, Harold Groves, investigator for the Copyright Protection Bureau, film distrik organization, has pulled out for New

Groves spent six months on the Coast probing the alleged wholesale smuggling of films across the border

Salt Lake's Mayor Okays Cop Escort for Theatres

Salt Lake City, Sept. 15. Salt Lake City theatre officials at gleeful because announcement Mayor E. B. Erwin permits lo policemen to accompany emplo

policemen to accompany employes bugging necessity of an advantage sugging a constant of the second o

Keller-Dorian Color Interests MG And Par; Universal Drops Telco

Limited use in the near future of the Keller-Dorian color film process by one of the major producing com-panies may result from test screen-ings this week. Chief economical drawbacks to the new process for general use at the present time is the time consumed in eathing the color in production of a film and the addee cost of projection.

the added cost of projection.

Because of these so-called technical features, expert opinion indicates that for the time being use of the Keller-Dorian process will prove practicable only on roadshowing of super features. However, its feasibility for this purpose is reported to have interested Metro and Fhammont, with the latter having Description of the process for the process f

Paramount Pictures, which held the original rights to the process for 35 millimeter film in the U. S., and Eastman Kodals, which has the rights to manufacture the film, have been carrying on tests on Keller-Dorian colorfilm during the last few years.

Limited use in the near future of the Keller-Dorian color film process by one of the major producing companies may result from test screenings this week. Chief economical transhaded to the new processor is the time consumed in catching the color in production of a film and the added cost of projection.

Because of these so-called technical features, expert opinion indicates that for the time being use of the Keller-Dorian process will prove practicable only on roadshowing of super features. However, its feasibility for this purpose is reported to have interested Metro and prammount, with the latter having the inside track.

Paramount Pictures, which held are onlying a fight to the process for the control of the contr bytween that and the 35 mm, that obviously needs a system providing innumerable positive prints. Universal is expected to drop fur-ther experimentation with Telco, its

Dorian colorilm during the last zew years.

Present Keller-Dorian process is into no way connected or associated emough to risk a squabble over patwith Eastman Kodak's Kodachrome, ent. rights. Threat of suit over the which, process, do sate, has been, pere, iffish is regarded behind, the, move, fected for 16 mm, use alone. East- to halt further testing of Telec color.

Inside Stuff—Pictures

While the initial public offering of voting trust certificates for 280,869 shares of new common in Universal Corp. started last week was being well taken up, interest in Wall Street centered around the probable action to be taken on Universal Pictures Co., Inc. preferred, now selling at around \$111 per share on the N.Y. stock exchange and the future status of the new Universal Corp. preferred, none of which has been issued to defe

to date.

With about 130,000 voting trust certificates for the new common in Universal Corp. already disposed of to private purchasers, the company will have about 410,000 shapes of new common 'errificates in circulation with the disposition of the present offering. Understood that additional offerings of voting trust certificates for the new common will be made subsequently to bring the total outstanding new common shares to 600,000 total. This new common, which has a par value of \$1, is being offered at \$10 per share. Universal Corp. has authorized a total of 2,000,000 shares.

Hays organization is maintsining a neutral attitude in the present squabble between certain property owners and the Fifth Avenue, Madison Avenue and Park associations, over the right to locate picture theatres on or adjacent to these restricted areas. The Motion Picture Producers & Distributors Association has no circuit member companied involved, and is unofficially credited with considering the situation too involved by numerous factors to warrant stepping in. Present plans of certain property owners, apparently seeking larger rentals from their holdings on Fifth, Madison and Park, are to lease to an operating company for a de luxe house. Catch in recent arguments is that there is no assurance that the theatres, once erected, will not later become grind houses.

ecome grind houses.

Current reports in the industry have it that Sol A. Rosenblath who has been organizing filmdom in the campaign to recelect President Roose-velt, will be eased into another spot in the administration's political setup within a short time. Beef which resulted in James A. Farley's decision to make the reported move came from Southern California politicians. They claimed that Rosy played too-closely with a few big producers on the Coast while he was picture authority during reign of the NRA. They also pointed out-that while Rosy was in Hollywood during that period he was using a Rolls-Royec belonging to a w.k. G.O.P. producer which aroused the ire of the rank-and-file.

Will Hays, this week, charged that George Bernard Shaw had m Will Hays, this week, charged that George Bernard Shaw had made several errors of fact in commenting on a proposed screen version of his play, 'St. Joan.' No film treatment of this play has been received by the Haysian code administration and consequently no opinion as to such has been rendered. Hays' statement denied further that the function of the code administration is censorship, stating that it is entirely independent of any other organization, and is purely self-regulating. Also denied that there is any organization in the U. S. known as Catholic Action,' which Shaw, in his letter to the N. Y. Times, credited with figuring in the cen-sorship work of the Hays organization.

B. G. Hatch, who has rights to the indie-made anti-Nazi flicker 'Are We Civillzed,' has a novel way of ballyhooing pic in advance of showing it in the larger towns. Carries around a 16 mm. print of the film which he can screen at moment's notice. When Hatch hits a town and makes a deal to put his pic in a theatre, he contacts all the prominent clergymen, business bigwigs and civic leaders and asks 'em- to drop around to his hotel suite at their convenience if they would like an advance peep at the pic. One of first times a film has been thus exploited.

Screen Actors' Guild has changed its policy in selecting best performances of the month. Under the new setup there will be best performances selected, one from her ranks of star or featured players, and the other for a supporting player. Former practice of selecting first and second honorable mentions will be discontinued. Hereafter, members will cast their votes on beliefs printed in the Guild's monthly mag. Settlement of the month of August will appear in the October Issue of the month of August will appear in the October Issue of

A Coast chatter columnist almost cost a hard working femme newcomer her job at 20th-Fox studios. Paragrapher hinted that a script gal was guding destines of the neophyte and giving her the wrong steers, resulfing in temperamental outbursts. Truth is that script gal was doing her utnost to keep the star from running to the wrong goal posts. Just as the gal was about to be bounced off the lot, those in the know came to her reserve.

Coast freelance publicity director recently planted some yarns, which, because of their apparent authenticity, have caused a legal flareup. Stories told of the exploits of a dog featured in a picture turned out by one of the major studios. They told of large sums of money being earned from stage appearances: and from offspring. Former owners of the poech, believing tales, have gone into L. A. courts for an accounting on dog's earnings from the lot.

Warners will use 30 topflite mags, with combined circulation of 25,000,000 in exploiting forthcoming product. This is in addition to present, extensive newspaper ad sked, the largest setup in the company's history. Mags include Satevepost, Collier's, Liberty, Red Book, Fortune, Time, Good Housekeeping, Harper's Eszaar, McCall's, Woman's Home Companion, Literary Digest, Parents, Grade Teacher, Opinion, New Yorker, Boy's Lite, Women's World, Esquire, and others.

With the overhead in mind, Paramount technicians went to bat on scenes for 'Rose Bowl,' tootball picture. They filled about three-fourths of the Rose Bowl at Pasadena with dumnies and seated extras between them. In exciting scenes the live extras would grab the dumnies in enthusiastic embraces. Aided by smart camera work, distance makes it appear that stand is all aquiver.

Metro has withdrawn from distribution all old pictures, in which Robert Taylor appeared, including a series of two-reelers, 'Crime Doesn't Pay,' because outfat does not want to cut into grosses being gleaned on his current films. Among films withdrawn, after number of exhibs attempted to book them to compete against the new Taylor films, are 'Times Square Lady,' 'Society Doctor,' and 'Murder in the Fleet.'

Paramount press department hereafter is putting out handbook of facts concerning each picture released. It will go to editors, exhibs and complete mailing list of 2,500. First manual, 20 pages, carries cataloged live info on C. B. DeMille's production, 'The Plainsman,' and next one will cover Frank Lloyd's 'Maid of Salem.'

Retired pioneer showman on the Pacific Coast horned in as a collabora-tor on a film yarn when an agent sold a biography idea of one of his inti-mates to a major company. Showman embellished the oral outline with a couple of reminiscences of his own, and promptly demanded coauthorship

Warners are set to produce a follow-up story to Bullets or Ballots,' labelled 'The Men Behind'. Decision to produce sequel was inspired by reception accorded 'Bullets' throughout country. Pic will deal with same subject, the big forces behind criminal rackets. Richard Rosson working

New type of infra-red lighting will be used by Ernest Haller, cameraman, in photographing Mountain Justice, at Warners, by means of which he (Continued on page 13)

GENERAL PIX ADMISH UPPING

Patman-Robinson Anti-Chain Bill Starts Oct. 1: Doesn't Affect Pix—Yet

Close scrutiny of the new Patman-Robinson chain discrimination bill which becomes effective Oct. 1 leads industry legal lights to the opinion that theatre circuits will not be affected by the measure although eventually this new law may bring about amendments that will. Considerable study has been given the new Federal legislation for fear the selling of film, equipment, accessories, etc., might be subject to its

provisions.

While certain items sold theatre chains which have a standard rather than a contingent value may come under the terms of the new Patranan-Robinson act, it is believed fill the continuous continuou

nature such as lim and accessores, both of which are rented rather than sold.

It is a such as a means of prohibiting price sistentimation between whole-saler and retailer, which in the picture industry would be between distributors and exhibitors, the new law patently does not include licenses under copyright although otherwise the question of any price discrimination might figure. The legislation is aimed at underselling which would give a chain store an advantage over an independent.

Pictures are sold to both chain the such as the such

Film Co.'s Agree Negro Players in Pix Would Increase Colored B.O.

Baltimore, Sapt. 15.

Clark M. Davis of the Al Lichtman chain of Negro theatres (21), which extend through District of Columbia and Virginia, wrote all major film companies suggesting more emphasis on pointedly exploiting films among colored people, and criticized companies for not more often including Negroes in pic casts, and when doing so not using special measures to plug those pix in Negro circles. Davis claims more attention would hike biz in colored theatres.

tion would hike biz in colored theatres.

According to Davis, Metro, Par, Warners, 20th-Fox, G-B and UA all answered him and all indicated they are considering his suggestions.

One of the points advanced by Davis was that, in his opinion, certain pix should be given national advertising in the Negro press. No company does so, only ads carried in colored sheets being those spotted and the state of the sta

Shirley's 'Winkie'

Hollywood, Sept. 15.
Shirley Temple's next picture at
20th-Fox will be Kipling's 'Wee
Willie Winkie,' Gene Markey will produce.

roduce,
Howard Ellis Smith and Julian Weisman cla
excessive.

H'WOOD EXODUS

Seven Pic Actors Trek to Canada for 'Barrier'

Hollywood, Sept. 15.
Seven actors from the local picture
lots have gone to Revelstoke, B. C.,
to appear in 'Great Barrier' for
Gaumont-British, which stars Richard Arlen. Gunther Stapenhorst,
G-B associate producer, signed the
nlavers.

G-B associate producer, signed the players.
Cast for the Canadian Pacific railroad saga are Gilbert Emery, Arthur Loft, Reginald Barlow, William Rule, Howard Hickman, Frank McGlynn, Sr, and L'Estrange Millman. Picture has another week to go.

25-YR.-OLD PIX AS FEATURE **PROGRAM**

The Symphony, Broadway and 95th, N. Y., nabe, is showing old-time pictures, under label of Flicker Frolies' for a 30-minute stretch. Run is in two parts, fars a new, and the stretch and Lionel Barrymore costarred. Main novelty is piano accompaniment for latter film, with medley running from Ta Ra Ra Boom de Ay' to 'I Can't Give You Anything but Love, Baby.

Pictures are on for a three-week try-out, Tuesdays to St. George Playhouse, Brooklyn, is second spot to take them. Springer & Coealis chain plans to use them regulated to the stretch of the stretch of

Neighborhood audience liked in-

Meighborhood audience liked initial presentation, getting special kick out of old-time thriller and letting loose with calls and hisses. New revivals weekly.

Newsreel included shots of Willson, Taft, Anna Held and Justine Johnson. Animated carbon of Snookums character strip by George McManus was also included. Ford Bond handles narration on these. Closing reels took up much space on coronation of the late English king, coming up to the present ruler's celebration planned for next spring.

OCCIDENTAL PIX TIES **HOOT GIBSON FOR 8**

Hollywood, Sept. 15.

Hollywood, Sept. 15.

Occidental Pictures, newly organized indie, has tied Hoot Gibson
for a series of eight westerns. Company is headed by Dave and Al
Thomas, Jerry Geisler, Mickey Wilner and Stuart Fisher. First production is slated to start Oct. 9.
Gibson recently was reported to
have signed contract to make eight
pictures for Alexander Bros, but
Clarence Hutson, Gibson's biz manager, states that this deal is not being
recognized.

Fox Theatres' Receiver Appeals \$1,421,175 Nick

Federal Judge Martin T. Manton, N. Y., last week granted permission to Milton C. Weisman, receiver, to appeal from a ruling of the court in connection with the Fox Theatre Corp. bankruptcy. Judge Manton, last June, had ordered the receiver to pay over to the Union Guardian Trust Co., of Detroit, an additional \$1,421,175 or rent of the Fox-De-troit theatre, for the period from April, 1927, to October, 1931.

Weisman claims the amount was excessive.

BOX OFFICE TAKE

Moderate But Definite Na tional Move to Increase Grosses - Such as No Early Birds, No Dime Minimums, 5 P. M. Start of Evening Tariffs, No 2-for-1's

40c STOP STANDS

A more discernible, definite trend towards increased admissions at picture theatres is noted by industry and trade organization leaders. While there has been no drastic upping of admittance fees, numerous sections of the country report minor hikes and general strengthening of the price structure.

Although a majority of admission titls are of the 5c and 10c variety, elimination of rebates, virtual elimination of rebates, virtual eliminums and changing of night schedule of prices, all have contributed to boxoffice betterment and increased returns.

The old practice of selling admissions

ted to boxoffice betterment and increased returns.

The old practice of selling admissions on a 2-for-1 basis and including admittance for more than two patrons on one single paid ticket has been done away with practically altogether. This amounts to doubling the old scale on one or more days per week for houses that formerly employed the practice.

Exhibitors also are getting better returns through establishment of 5 o'clock in the afternoon as the dead-line for reduced matinee fees. Mgny houses formerly changed at 6 p. m. Despite the 5c to 10c tilts, these increases have seldom penetrated the 40c level, above which price the government starts collecting its 10% tax. That mark in many instances is rated the danger zone, and many exhibitors incline to the belief of the constitution of the patron-resistance level. Another reason that exhibits back.

constitute the patron-resistance level.

Another reason that exhibs back away from the 40c zone is that once the price goes above, they figure that half of the additional increase goes to the government. Average patron fails to realize this, seeing only the additional 5c or 10c into the beautiful that the control of the seed of the control of the co

Pennsy's General Tilt
Pennsy's General Tilt
With the first crop of the new season pictures looking like box office
winners, a general move is under
way in this territory for admission
hikes. Warners are leading the parade with the announcement of a
raise in prices in all of their state houses playing Anthony Art
state houses playing Anthony Art
verse' and 'Great Ziegfeld'.
chain theatten in such spot Skaron,
Ambridge and State of the sea of th

RESCALING TILTS | Par's Personnel Cuts a Matter Of Routine, Not Policy—Balaban

F&M's Product in St. L.

St. Louis, Sept. 15.

Purchase of all 20th-Fox and Columbia product for 1936-37 season,
in St. Louis, has been contracted for
by Fanohon & Marco. Negotiations
are still in progress for U, RKO, Par
and WB pix. Although 10-year
franchises for latter three companies are held by F&M by terms
of peace settlement with WB in New
York several months ago, it is necessary to make separate contracts for
each season.
Assignment of all 20th-Fox pix for

each season.

Assignment of all 20th-Fox pix to F&M for current season differs from arrangements of last year when Fox pictures only played F&M houses and 20th played at Loew's.

N. W. ALLIED IN **MYERS OUSTER** MOVE

Minneapolis, Sept. 15,
A move against Abram F. Myers,
national Allied States' general counsel, is being started among some of
the more prominent members of
Northwest Allied States. Latest reason for complaint is the alleged fact
that Myers is acting as lobbyist and
political adviser for the lime interests while drawing a nice salary
from national Allied. These members, who have been opponents of
Myers in the past, are already planning to try to oust him next year.
W. A. Steffes, one of the national
Allied leaders and a staunch Myers'
supporter, declares that the present
agitation is the work of a very few
malcontents have been of a very few
malcontents have been all the well
sware of Myers' outside activities.
Myers is obligated only to give national Allied whatever of his time
it needs and is free to do as he
pleases otherwise, according to
Steffes.

Atlantic City, Sept. 15.

Action of the New Jersey affiliation of Allied States resolving to contribute \$6,000 to the \$100,000 tund proposed by national Allied States, at its Cleveland convention, was taken to mean that the campaign to raise this money still is in progress. The national exhibitor conclave of Allied States was staiged the middle of July when W. A. Steffes, vp. and chairman of the committee designated to raise this fund, urged prompt action or he would quit the committee. He was still chairman at last report.

The large fund was outlined by Allied to provide money in carrying on campaigns in behalf of exhibitor members.

Robbins' Talent Bureau

Los Angeles, Sept. 15.
Robbins Artists Bureau, headed by
Jack Robbins, music publisher, is
setting up a musical acting school
similar to those in the picture stu-

dios.
Instead of studes paying off, Rob-bins is placing talent under personal

Elimination of some personnel in Paramount and reduction in overhead is regarded as a natural busi-ness measure rather than as an conomy necessity by Barney Balahan who states that if there is any department which needs more manpower it will get it. So far as production budgeting and expenditures on advertising and exploitation are concerned, these are up to Adolph Zukor, whether or not they are to be cut or increased the Par president

Zukor, whether or not they are to be cut or increased, the Par president says.

Balaban not only does not admit an economy drive is in progress and that budget reductions in all departments have been called for but emphatically denies there is any order to cut expenses with a view to any kind of a goal.

The people who are out or being the says of the president is that some dead wood is being climinated.

It may be that while savings arbeing ediffected as a matter of sound business judgment, in elimination of unnecessary personnel and activity, Par will spend more at the studio and on advertising this season. Balaban could not say whether more would be spent in turning out product, indicating that this was up to Zukor. Pror to coming east, Zukor would budgeted on film manufacturing during the properties of the

Par-Fox-Strand, Bklyn, Pool for 2 More Yrs. Realigns Gen'l Setup

The new three-way pooling arrangement grouping the Paramount, Fox and Strand in downtown Brooklyn under management of Si Fabian, agreed upon during the past week, is effective under the contract as of Thursday (10). It runs for two years

is effective under the contract as of Thursday (10). It runs for two years.
Under the arrangement, the Parbecomes the run de luxe house of the trio, playing 'A' features of Par, Warner Bros, and in all probability the Columbia pictures which up to now have gone into the Fox. The Fox and Strand will share the balance of available product after the two houses will operate on a week-ly basis, while the Par will undertake a run policy, playing pictures there as long as meriting.
Consequent upon the pooling of the Par, Fox and Strand, Fabian has realigned the staff somewhat. Al Reid remains in his post as division manager of the Fabian chain, taking in other houses as well. Joe (Doc) Lee, for the past two years managing director of the Par, has been appointed director of the Par, has been appointed director of the Par, has done in some other cities such as Chicago by Balaban & Katz, with one ad carrying shows of the three houses. Copy for the three Brook-lyn theatres will be handled through Lord & Thomas agency, Maurice Bergman supervising. L. & T. has been handling the Par for some years.

With Lee becoming publicity dig

matinese and from 35c to 55c evenings.

Independent, operators, have indicated that they will follow similar moves when they get the big picitures and watch closely the scales in the chain houses during engagements of other films.

The ace houses here, Loew's Penna and Warners' Stanley, tilted scales last week, the former with Metro's Corgeous Hussy and the latter with Adverse. In all probabilities, the former with Metro's Engagements of other prominent pictures. In spite of higher chains are a process, both houses played to treme memous grosses last week.

In the control of the prominent pictures. In spite of higher chains are a process, both houses played to treme memous grosses last week.

mediatrica a los free

'General' Out Front with \$20,000 In Big Week for LA. Holdovers; 'Godfrey' Okay 25G, 'Hussy' \$24,000

Los Angeles, Sept. 15.
(Bect Exploitation: REO-Pantages)
Paramount is in class by itself,
with General, Died, at Dawn; in for
10 days. Opening Labor: Day, pix
got off to good start, and first seven
days are bringing in \$20,000 very
healthy.

got off to good start, and next seven days are bringing, in. 25,0000 very healthy, the start of the start of

gnost \$15,505.

Bowniawm (WED) (1,800; 25-35-40).

Stage Struck' (FR) and Down to Sea! (Rep), dual. Going along at nice clip for neat \$2,500. Last week.

China Clipper' (FRV). Second and, final week of six days, satisfactory with \$5,800.

Filmate (C).

with \$5,800.
Filmarte (Fox) (990) (40-55)—Dinner at Eight' (MG) and 'Merry
Widow, 'MGD, dual, Though they
were a great bet when initially released, this replay stanza not so
forte with anound \$800. Last week
'Henry Eight' (London) and 'Rain'
(UA) helped by holidays to good
\$1,150.

Thenry Eighth' (London) and Thain (UA) heliped by holidings to good \$1,150.

Star (Fox) (900; 30-40-55).

"Seven Sinners' (G-B) (2d week).
Assaund \$2,500, not good: Last week off, tag, with \$8,100;.

Rolleywood (WB). (2.756; 25-35-40-53).

Star (Star (ED) and Doore.

Rolleywood (WB). (2.756; 25-35-40-53).

Star (ED) and Doore.

Rolleywood (WB). (2.756; 25-35-40-53).

Star (ED) (Star (ED) and (Doore.

Bash week (China Clipper (FN).
Saond: and final week of six days fair at \$5,000.

Sad (Bash). (2.250; 2.250.

Sad (Bash). (2.250; 2.35-30.

Sad (Bash). (2.250; 2.35-30.

Sad (Bash). (2.250; 2.35-30.

Sad (Bash). (2.250; 2.35-30.

Sad (Bash). (2.350; 2.36-35.

Sa

miere, got \$23,700.

Paramount (Partmar) (3,595; 30-40-55)—'Generale Died' (Par) and stage show. In for 10 days, with first seven reaching \$20,000 and the holdower of three days will add anothen \$5,000. to take. Last week Texas: Banerse' (Par) (2d week) in four-day holdover bowed out with \$7,700.

four-day holdover bowed out with \$7700. \$280. \$0.4055. \(\)—"Goldrey" of \$780. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846. \$0.4055. \$1846.

Roxbury, Mass., \$1.459 Stickup
Boston, Sept. 15.
Two bandits held up the Rivoli,
Roxbury, Mass., Sunday night (13)
Roxbury, Mass., Sunday night (13)
and grabbed \$1,450, the weekend receipts, from Manager Louis Newman
and his assistant, George Cronin.
Neither was harmed by the thugs.

H.O.'s in N. H.: "Adverse" Builds to Oke \$8,000

New Haven, Sept. 15.

got off to good start, and first seven days are bringing in \$20,000 very healthy an Godfæer; main attraction on double bill at Pantages and RECO, kept going for second week affect in the former house amazingly big for a holdover. Fig stays another standard the second week affect in the combined \$25,000 or week to stay. The combined \$25,000 or week to stay or week affect to provide with a combined \$25,000 or week affect to go the combined \$25,000

At Wash, Earle With Vaude Out

Estimates for This Week

Eternec.

Batimates for This. Week
Ralsace (Radin) (3.100; 25-35-50)—
This Night (Par). Heading for oke
\$3.200. Last week (Stand Condemned'
(UA) took weak \$2.500.
Chpitol: (Loew) (3.424; 25-35-60)—
Fast of, Molicians' (UA) and vaude
show in town responsible, for passsable \$35000. Last week "Yaurs for
Asking' (Par). light, \$17.000.
Columbia (Loew) (1.53;, 25-40)—
'Son Comes Home' (20th). Floppo
\$2.000. Last week "Piccadilly Jim'
(Bate WB) (2.425; 25-35, 60-60-70)—
Anthony Adverse' (WB). Playing
six, shows a, day and, marking first
time WB, ace vaudfilm spot has elimtime WB, ace vaudfilm spot has elimspot has been been the conSwing Thme' (RKO) (2d week)
Holding up to big \$50,000. Last week
return of town from seashore over
weekend shot gross to beautiful

Stational (Legit) (1,748; 50-75-81
\$1.500 — Romeo and Julier' (MC) (2d

\$20.000, National (Legit) (1.748; 50-75-\$1-\$1-\$1.50)—'Romeo and Juliet' (MG) (2d week). Good \$10.000, Last week bowed in on wave of bally to get big

National 1st Runs

THEVERSAL

Hard Vers Al.

Mar Man Gadriev,

Music Hall, N. Y., 17; Cup & State, Richmand, 17; Martini, Galvestn, 18; Pai, Calumb's, 18; Orph, Mpls, 18; Keith's, Wash, 18; Saenger N.O., 19; Keith's, Sy'cuse 25; Warner, M'waukee, 25; Mernorial Bos, 25; Gloria Charleston, 28; Eincoln, Trent'n Orfe 2.

Charleston, 22; Lincoln, Leett is Qut. 2. "Two in a Crowd, Century, Rach, 17; Chown, Biobile, 2h; Keith's Lowell, 25; Shrand, Day-ton, 28; Fox, Jeplin, 28; Ædhms, Det, Cit. 2; Jayhawk, Bopeka; 18.

'Yellowstone,' Adams, Det, 18; Cap, Dellas, Gct. 20; Cap, Miami, 23.

M. M. J. F. HANER, UCE S. Loew, Toronto, Oct. 23. "East of Mohioans," Warner, L. A., 17, Cap. Wash, 18, Great Lakes, Huff, 18; Loew's, Tononto, 18; Orph, Tulsa, 18. BEO-RADIO

RKO-RADIO

"Mary of Stotland". Ronsevelt,
Pittsky"h. 20: Strand, Ithnea,
20: Camee, Hartfd, Och 11; Lamar, Memphis, 20.

"Swing Time, Strand, Shravept, 18; Saenger, Mobila, 18; Albee, Prov. 18; Col. Almon, 18;
Vinginia, A. C., 12; Olympis,
Diami, 20; Resent, Rochestr.
Cd: 3. Parkamounts

PARAMQUNE

My American Wile, Mich.
Det, 18; Garrick, Chi, 19; Pal.
Aktron, 25; State, Pitand, Oct. 1.
Ganesah Dind at Bawa, Fax,
Atlanta, 18; Strand, Seranton,
18; Denham, Denn, 18; U.k.,
Bet, 22; Carolina, Chaellte, 28;
Col. Bichmond, Oct. 2.
Texas: Rangers, Mainet, E.C.
18; Sarle, Wash, 25.
'A Son. Comes. Home, State,
18; Sarle, Vicinital, Chi, Oct. 9;
Wellywood Roulevaed, Fox.
SE. 18; Lyuc, Mbls. Qet. 2.

S.F., 18; Lynic, Mpls, Qut. 2

PICCADILLY HM \$14,000. BUFF.

Buffalo, Sept. 15: (Best Exploitation: Great Eakes)

Picture grosses are hitting high ceilings currently. Strong offerings at the downtown houses are keeping the figures up and if business Labor Day is any indication, it looks like a strong season.

'Ziegfeld' started at the Rokes with a \$20,000 week now in sight. Advent of this picture saw a new price scale in effect at the house, which probably mean further inflated grosses. Buffalo with Piccadilly

probably mean further inflated grosses. Buffalo with Piccaelly Jim is on the way to \$\$\sip\$4600.

Ziegfeld' hopped into the top exploitation class, helped by national advertising campaign. 'Co-op ade ran from music and gowns to ice cream and stoves. Mamy local angles were also tilized, with department stoves also tilized, with department stoves. Saint and Colines and and full downtow, and Colines and and full downtow, and Colines and and full downtows. The stop was Estimates for This Work Buffalo. (Shea) [2,500. 30-40-50.]—Piccaellily Jim (MiG. Fine \$14,000. Last week 'General Died' over \$14,000. big.

000. big. Century (Shea) (3,400; 25)—'36 Contury (Shea) (3,400; 25)—'36 Hours' (20th) and Border Partol-man' (20th). Ouer \$7,500; very good-Lasd week 'My American Wife' (Par) and Son Comes Home' (Par), swell, \$7,200.

and Son Comes Home' (Par), swell, \$\frac{3}{2},000 at Lake; (Sha) (3,00); 30-50 \\
\times \ti

Pitts. Back to Normal With Many H.O.'s: 'Adverse' 186, 'Hussy' 156

Induls. Lyric's \$9.500 With Glory - Vandeville

Indismapolis Sept. 15:

(Best Explaitediant Circle).

'Swing Time in gallaning along to a strong \$10,300 at the Circle. Lyric with 'Road to Glory' and vaudeville is also in the top money class with a dandy *\$4390. Length of the film plus the stage shew confined the Lyric to four shows reday and forced the house to turn away plenty of bis.

Two other downtown houses are tazing success: with holdovers, hoaws is headed for \$5,000 on the ground week of Gorgeaus Hussy, while the Apollo, will take a neat \$4,300 on. the second stanza of My

Exploitation honors were captured y the Circle with its flock of dis-lay ad tieups with leading department stores on Astaire and Rogers. Estimates for This Week

Apalha (Fourth Ave.): (1.100; 25-40).—Godfrey" (U). (2d week). very much okay at \$4,300. First week socko, \$5,200.

socko, 84,200...
Circle (Monarch) (2,600; 25-40)—
(Swing Time (REGO). Caused house as farw worned minutes on opening dags by its slow starting pace, but it began to hit big from second day forward; \$10,500, swell. Last. week (General Died' (Par). and 'Lady Be Careful' (Par), dual; very good, 187,500.

Loew's. (Loew's. (2.801; 25-40)— 'Gorgeous Hissey' (MG.) (2di week). Very goodi at \$5,000. Opening week, big, \$10,000.

oig, \$10,100, [2,000, 25-30-40].

Lyric (Olson) (2,000, 25-30-40).

Road to Glory' (20th) and vaude,
Former plugged heavily and results
excellers at \$55,00 East week Pepper' (20th). and Bowes unit set new
house at \$14,850.

covers. (2,800. 25-40)—Sold big but the customers just didn't blake to it. Last. weeks satisfactory. Sold big but the customers just didn't blake to it. Last. weeks satisfactory. Sold big but the customers just didn't blake to it. Last. weeks satisfactory. Sold big but the customers just didn't blake to it. Last. weeks satisfactory. Sold big but the customers just didn't blake to it. Last. Weeks. Sold big but the customers just didn't blake to it. Last. Weeks. Sold big but the customers just didn't blake to it. Last. Weeks. Sold big but the customers just didn't blake to it. Last. Weeks. Sold big but the customers just didn't blake to it. Last. Weeks. Sold big but the customers just didn't blake to it. Last. Weeks. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake to it. Last. Sold big but the customers just didn't blake and sold big but the customers just didn't blake and sold big but the customers just didn't blake and sold big but the customers just didn't blake and sold big but the customers just didn't blake and sold big but the customers and sold big but the custome Fair Trade Lifts Cleve. Film Biz

Cleveland, Sept 15.

(Resis Explaintion: Stane).

Nothing exciling this week, all hosting exciling this week, all hosting exciling this week, all hosting exciling this week, all the standard of the standard

Pittsburgh, Sept. 15.
First runs are back to normal, following a prospectly wave that his the downthum houses het week. Because five of the axis first, stringers, decided to hold over their product, there are no outstanding grosses. Manageus aren't complaining, however, far they sconged up ennight last

ewer, fan they scsoped up enaugh last week.

Second stanza for 'Anthony Adverse' at the Skanley will bring a fair \$18,000, thanks to the higher admarks of the standard standa

the Indian summer which has been hurting this non-caoled house.

Nixon dropped to \$7,500 with the two-s-day 'Romeo and 'Juliet' in it's secund week. The class trade expected to patronize this picture is still in hidner. House has another open week before the legit season sets in and it may get together with Diecto to chance 'Romao'. for a third Diecto to chance 'Romao'. for a third.

session.
With a dual bill the only new product this week, the exploitation boys are taking it easy awaiting the armival of another prominent batch for films.

Estimates for This Week
Alvin (Harris) (2000) 25-35-40)—
Bamona' (2002). Held over for four
extra days and showing a poor \$2,900
for the extra session. Picture was
sold high but the customers just didn't
take to it. Last week salisfactory
\$5,000 or (15,25,15,25), (17,50) 15,25.

NEWARK'S H.Q.'s

Adverse,' 'General,' 'Bro.'s Wife,'
All Above \$10,000 on Holdovers

Newark, Sept. 15.

(Best. Exploitation: Rever's)
This is a week of holdwara. 'Anthony Advense! at the Bradford, 'General Died' at Par. Newark, and 'His rother's Wife' at Loew's are all above the \$10,000 mark for the second. week. 'Giris Dormitory' at Proctor's has edge on, others, being \$23,000.

Loew's resting for.

new, and nor a nine-day stay is doing \$22,000. Setting fine publicity from Lower Euclider on the Robert Taylor picture, with Ledger control to the Robert Taylor picture, with Ledger color on far as to advertise contest in opposition papers. locally and in suburba.

Estimates for This Week.

Branford (WB) (2.336; 25.75)—'Anthony Adverse' (WE) (2.47 week), Good at \$13,000. Last week \$23,000, big. and Tilcete to Brandise' (Rep), dual. Doing nicely at \$3,500. Last week fully dual. Doing nicely at \$3,500. Last week fully dual. The Robert College' (MCI), oke at \$3,500.

Last week Rhythm on Range' (Par) and 'We Went'to College' (MGI), dee at \$3,400 in the tot College' (MGI), dee at \$4,600 in the tot College' (MGI), deep at \$4,600 in the

Wife' (RKO), holdover three days, \$5,500. Terminal (RKO) (1,600; 15-20-35-

'Adverse' on Guaranteed 2 Weeks At B&K Chi Gets \$44.000 Starter: "Swing," 'Dorm," H.O.'s \$28,500-5G

Chicago, Sept. 15. (Best Exploitzfion: Chicago)

(Best Exploitsion: Chicago)
After that smashing Labor Day
week the Loop is settling down currently, but business is still good
enough. Flently of black ink on the
books despite holdower and repeat
pictures at all houses except the Chicago amd State-Lanke.

printing a fall houses except the Chiago and State-Lake.

Pelace holds 'Swing Time,' Garrick'
keeps 'Gail's Dormitory,' Rossevelt
and United Artists continue with
Texas Rangers' and 'Texa Edit of the Chirespectively, Garrick gets second arm
the continue of the Chiago and Sulier' roudshow is stepping,
along in its third week.
Adverse,' will
do a solid fortnight at the Chiago, it was on a basis of more than aweek's run that the picture was
observed by the Warner exchange.
otherwise, Will would have insisted
well, "By would have insisted
well to the continue and the chiline and Godfrey." All the Specially 'Swingt
Time' and Godfrey.

Time' and Godfrey.

Time' and Godfrey.

Estimates for This Week

Estimates for This Week

Aprells (*Belk's) (12,00), 35-45-55)—
Cinife Dermitory' (50th) (3d week), 1039b \$\$15000 currently after big \$\$1,00 last week.
Chitago (Bak's) (4,000: 35-55-75)—
'Adverse' (WB) and stage show cirriding here, with stage show cirriding here, with stage show closes, 100 as minutes, 1or \$44,000, plenty oleay, Holds over. Last week (3d-frey (W)) a walkoper at \$43,500. -55)—
'Codfrey' (U) (2d run), Moved here from Chicago and getting cuntinued fermme trade for good \$8,500. Last week "China Clipper" (WB), \$5,300, fine.

week "China Chipper" (W.7), -pasous, line.

Driestal (BRX) (3.20, 25-40).

Archaeom. Dragow. (W.32 as a discount of the control of the contro

right unit (2d week), Running high and will stick to meanly \$28,600 and and will stick to meanly \$28,600 and will still still

'SING' AT OMAHA ORPH HITS A SHAPPY \$8,700

Omaha, Sept. 15.

Omana, sep. 10.
(Best Exploitation: Orpheum)
Orpheum moves into the foreground with "Sing, Baby, Sing," and
leading all comers by a decided margin. Opening days stronger than any
"mars! few weeks and picture is of past few week building to \$8,700. Brandeis runnin week of 'Swing '

building to \$8,700. The building to \$8,700. Brandles running into its second week of Swim Thme at a heavy pace. First holdover here in quite a spell. Single feature gives six tumbers daily here, which mounts in into real deugh. By the time it's all counted film will total mearly \$12,000 for two weeks. So well to the second will be seen to the

Drandies running into its second week of Swing Time' at a heavy pace. First holdower here in quite a spell. Single feature gives six the follower here in quite as spell. Single feature gives six the follower here in quite as spell. Single feature gives six the follower here in quite as spell. Single feature gives six the follower have a spell. Single feature gives six the follower have been seen to be followed by the follower have been seen to general bit in line. The follower has been seen the follower have been seen that the robot of the follower have been seen the follower for a seen of the foll

at \$8,000 indicated. Last week 'Gor-geous Hussy' (MG) and 'Sophie Lane' (Par), dualled, were strong enough

(Far), dimilled, were strong enough to lead the town at a thumping \$3,900.

• Spherm (Blank) (2.975; 25.400—

Sing, Beby, Sing (20th) and Sins of Man (20th). Twin bill's \$3,700 a more piece of roin. Last week 'Americam Wife (Par) and 'Miss Mobody' (20th) had enough between them to do somewhat better flan awerage do somewhat better flan awerage \$1,7600.

'Adverse' Nifty \$4,000 In Lincoln: Orpheum \$1.500 Without Vaude

Lincoln. Sept. 15.

(Best Exploitation: Stuart)

'Anthony Adverse' is the leader this week, monopolizing most of the advertising space and field in with the recent shashed prices on the book which was ballied in papers with ads a week or so before the film opened here.

And the was believe the film opened here.

Orgheum missed a week and went straight piotures while getting some dates straightened out after the first of the second of the second of the second of the present week. Name great week. Sa a permanent feature next week-nas been the returning anoths of school kids who are reading to adtend one of the four colleges here. Rushing of rats and the soronities have guilled in a number of bulley last the second was also beloing tood and will pull down at least five strong week-ends during for the film which is always a big thing for the firstness.

Estimates for This Week

for the frientes.

Estimates for This Week
Liberty (LTC) (1,20); 10-15)—
Winnis of Wasteland (MW), split
with "Kellowstome" (U). Better than
sanal at \$1,000. Last week! Seed of
sanal at \$1,000. Last week! Seed of
sanal at \$1,000. Last week! Seed of
Liment (20th). Nice at \$1,000.
Liment (LTC) (1,300; 10-30-25)—
'Yeurs for Asking' (Gar). In Here'
tyretty cold and given nuly an outside chance of going the full week.
Moderate \$5,400. Last week! Road to
GO (20th). The sanal seed (1,200)
Seed (1,200). The week because of holdent week and sugging the detec.
Shows return Fridgy (1,8) to tay,
Straight pics heading for about
\$1,500, not bad. Last week "Speed"
(MG) buts Grand Jury' (RKO), split
with Show of Shows' unit and Love
seed (1,200) to 1,2500. 10-2540.

'Godfrey' Takes Home \$4,400 Gross in Tacoma

Tacoma, Sept. 15.

(Rest Explaitation: Roxy)

(Rest Exploitation: Roxy)
Furniture strike geems nearing
end, smelter is working hull blast,
titly is making elaborate street improvements, including power limes,
underground, and some lumber mills
are running three shifts, all making
for general biz improvement in the
burn. So theatres 'fall in linesy,' at
Roxy with 3,000 claries to rinted, with
some notes written therein, being
handed to women at stores, setc. And
this, soo, with a 'diary' natural, 'So
They Were Married,' at the M. B.

Estimates for This Week IdBlue Mouse (Hamrick) '750; 16-

1st Runs on Broadway

PICTURE GROSSES

(Subject to Change) Week of Sept. 18

Aster—'Romeo and Juliet' (MG) (5th wk).

Capitol — 'Great Ziegfeld' (MG) (1st wk). Criterion—"Give leart" (WB) (16).

Heart' (WB) (16).

Music Hali—My Man Godfrey' (U) (17).

Faramount—'General Died at

Bawn' (Par) (3d wk).

Statto—'Isoliywood Boulevand' (Par).

Strowl—'Last of the Mohicans' (UA) (3d wk).

Rowy — 'Sing, Baby, Sing'
(20th) (2d wk).

Strand — 'Amthony Adverse'
(WB) (8th wk).

Week of Sept. 25

Astor — 'Romeo and Juliet'
(MG) (6th wk).

Aster — thomeo (MG) (6th wk). Capitel — 'Great Ziegfeld' (MG) 66th wk).
Capitel — 'Creent Ziegfeld'
(MG) (2d wk).
Critetion — 'Give Me Your
Steart' (WB) (2d wk).
Musle Wail- 'Crnig's Wife'
(Cal) (24).
Paramount — 'Texas Rangers'
(Par) (23).
Riveli — 'Dodsworth' (UA).
(23).
Riveli — 'Dodsworth' (UA).

Boxy—'Nine Days a Queen'

(G-B) Strand — 'Anthony Adverse'

(WB) (5th wk).

'Asking' with **Spitalny Gals** \$26,000. Mich.

Tills are well stocked this week

Weather plenty muggy, so natives are finding a lot of relief in wooled houses. Product is generally good,

Back leading the town again is the Fox, over the Woodward avenue widening doldrums. It's due for bang-up \$30,000 on 'My Man God-frey' plus Three Stooges topping plus Three Stooges top Michigen, which has

waule. Michigen, which has had things to fiself past two months, dips a little file stanza, but will get a nice \$26,000 and with Phil Spitalny's still. Joan on stage; and with Phil Spitalny's still. Joan on stage; and "Romeo and Julief are leading two no straight pix. Romeo, which opened s.to. at the Cass (6), finished up first session with \$12,000 on two-a-day at \$2.55 top, following nifty ballyhoo. Thissy, at the United Artists, likewise is drawing em, and this week's take will be near the high for the Joan of the high standard with the control of the standard with the control of th

Estimates for This Week

Adams (Baleban) (1,700; 25-40)—
"Chan at Racetrack" (20th) and "Two-Fisted Gentleman" (Col), dual. Good 65,000. Clipped off nifty \$5,700 last week on 'Road to Glory' (20th) (2d

week on Road to truey week).

Cass (Indie) (1,400; \$1.65 top)—
Romeo and Juliet' (MG). Got off to sar, o, start Sunday (6), on two-a-day, and gleemed \$12,000 first session ending Saturday (12). At least four

Only 3 New Pix on B'way, Biz Strong; Baby Sings First Week, \$55,000; 'Swing Time' 90G in 3d; New Crit

(Best Exploitation: Roxy)

Kids are back in town, schools ave reopened, the weather is ideal have reopened, the weather is ideal, for film-going, picture product is generally strong, Jewish New Year holidays arrive tomorrow (Thursday) and managers, together with distributors, are anything but blue. Labor Day week put everyone in a gay mood as another fall season, probably the best since '29, got under way in a moet auspicious fashion Father Knickerbocker's village dumped a total of \$435,300 into 10 downtown houses, compared with \$378,600 for nine of thess theatres last you have been supported by the state of t Labor Day week put everyone in a

days, '89c. Saturdays' and Sundays. B. S. Moss, and Harry L. Charmas are; the operators, and Harry L. Charmas are; the operators are higher than the days of the saturday of t

Estimates for This Week.
Astor (1,012; 55-\$11,0-\$1,85-\$2,20)—
Romeo' (MG) '(4ft week). Maintains.
strong drampit, at \$20,040 last week,
doing a little better than capacity.
Capited '(500): 25-35-55-55-51.21.29,
and a little better than capacity.
To a little better than capacity.
The second side of the little better than capacity.
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opposition. 'Ziegried' (MG), up.from recent long \$2 run at Astor, opens. Friday (18). Respectively (18) and the second of the se

third week, Lopez keeping it company,
Radio City Music Hell (5.989; 4050-85-89-\$1.65)— Swing Time '(dikC)
and stage show (3d week). Astinct—
Rogers his a new Sugn week. (2d) at \$124,000, and runnently on third will do \$90,000 easily. Could stay a fourth but inst. 'My Man Godfrey' (U) debuts tomorrow '(Thurs.).— 'S wo r n
Shemy' (Fer). Doing well about \$8,000. Last week 'Son Comes Biome'
(Par) was only \$8,000.
Sivel (2,092; 25-55-75-85-99)—
Mohinans (UA) 'Cd week's Hitting well about the stage of the sta

All Pix Hold in Port.: 'Zieggy,' 3d Wk., \$5,000

Portland, Ore, Sept. 15.

Every major spot is holding over this week. Great Ziegfeld' in its third week with the United Artists, is in line for \$5,000.

May Man Godbrey' is hilling a major the spot of the control of

bir \$3.90.

Signature

Paramount

(Evenfreen)**

(\$3.00)**

(\$3.00)**

Texas Ransers

(\$2.00)**

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Texas Ransers

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B'HAM DISSENTS

Biz Only Fair There-Sing, Baby, Sing \$2,500

Birmingham, Sept. 15. Again this week there's not too much excitement. Pictures, while moderately strong, are not exceptional and business is right in line with this fact. Sing, Baby, Sing has about a many possibilities as anything in town.

Exploitation weak on all pictures.

thind in town. Exploitation weak on all pictures. Alsabama (Wilb-Xincey) (2.800; 20-25-40) — Piccadilly Jim' (MG). Moderately good week, more because of Robert Monteomery than any-time (RKO) 83,000, mond. Empire (Acme) (1.100; 25)—Pollow Your Heart' (Berub). Nothin' to bray about at \$2.400. Last week Statan Met Lady (WB), 28,800, good. Estar Met Lady (WB), 28,800, good. Estar (Wilby-Sincey) (1.600; 25)—Tood \$3,800. Last week Tarthworm Tractors' (WB) \$4,000, moderate. Strand (Wilby-Kincey) (898; 25)—Crash Donovan' (U), About \$2,000, fair. Lort week State Fair (FOx) only \$2,500.

'GODFREY' K. C.

Kansas City, Sept. 15.
(Best Exploitation: Mainstreet)

(Best Exploitation: Mainstreet)
With two holdowers and nothing
else of consequence the Mainstreet
has things prety much its own way
this week and should profit accordingly with 'My Man Goffrey' (U)
and take a good \$14,500. House is
also in line for bally award that included a window with dresses in the
'Lombard manner,' a General Electric tie-up and also several book
Gorgeous Hussy' is holding over
at the Midland, after a socko \$19,700
opener, and is managing afair \$3,000
cent.

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To complete the Midland, after a socko \$19,700
opener, and is managing afair \$3,000
cent.

To complete the Midland, afair \$100
cent.

To compl

PROV. GIVES ITS ALL-13G-TO 'SWING TIME'

13G-TO SWING TIME'

Providence, Sept. 14.

(Best Exploitation: Strand)
It's 'Swing Time' in Providence,
with Astaire-Rogers so far. in front
that Lower and the second strands of the second strands
easy, and a holdower.

Other-Screen fare in town not bad,
but the natives are not going for
It At Lower's Gorgeous Hussy' is
san't so hot. Majetic on the second strands
is ship to the second strands of the second strands
is ship to the second strands of the second strands
is ship to the second strands of the second strands
is ship to the second strands of the second strands
for the se

week 'Mary of Scotland' (Radio) and Walking in Air 'Radio) okey at 1848. 328, Walking in Air (Radio) okey at 1849. 328, Walking in Air (Radio) okey at 1849.

Comparative Grosses for August

STANDOUT, 141/26 Total estimated grosses during August for towns and houses listed as previously reported weekly. Dates given are the closing days of the week.

NEW YORK

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
MUSIC HALL (5,080; 40-60-85- 00-\$1.10-\$1.05) High. \$134,800 Low. 44,000	Mary of Scotland \$103,000 (Stage Show)	Mary \$88,500 (2d week)	Mary \$76,000 (3d week)	My American Wife \$88,000
PARA- MOUNT (3,064; 28-35-55- 85) High, \$103,000 Low 8,000	Rhythm on Range \$40,000 (Phil Spitalny Orch)	Rhythm \$29,500 (Spitalny Orch) (2d week)	Rhythm \$23,000 (Spitalny Orch) (3d week)	Yours for Asking \$38,000 (Jack Denny Orch)
ROXY (5,886; 25-35-35) High, \$173,650 Low 5,200	3 Cheers for Love \$24,000 (Stage Show)	M*Liss \$25,000	Charlie Chan at Race Track \$28,000	Seven Sinners \$35,600
CAPITOL (4,620; 25-35-55- 85-\$1.25) High. \$110,400 Low. 7,000	Suzy \$17,000 (2d week)	Devil Doll \$30,000	His Brother's Wife \$37,500	Wife \$25,000 (2d week)
STRAND High \$81,200 Low. 5,000	Jail Break \$5,500 (6 days)	China Chipper \$16,060	Clipper \$10,000 (2d week) (6 days)	Anthony Adverse \$55,000

PROVIDENCE

	Ang. 6	Aug. 13	Aug. 20	Aug. 27
STATE (8,200; 15-25,40) High. \$29,000 Low. 2,500	Meet Nero Wolfe and Godfathers \$8,000	Nis Brother's Wife \$15,300	Piceadilly Jim and Jegong \$8,000	Last of Mohicans and Women Are Trouble \$9,000
MAJESTIC (2,200; 15-25-40) High. \$17,500 Low. 2,500	Green Pastures \$8,000	Public Enemy's Wife and Case Velvet Claws	Satan Met Lady and Educating Father \$5,900	China Clipper and Chan at Race Track \$8,200
STRAND (2,200; 15-25-40) High. \$18,000 Low 2,300	Return of Sophic Lang and F-Man \$5,800	Hearts in Bondage and Ticket to Paradise \$4.300	Yours for Asking and Fatal Lady \$6,500	Rhythm on Eange and Navy Born \$11,700

LOS ANGELES

Aug. 13 | Aug. 20 | Aug. 27

DOWN- TOWN (1,800; 25-35-40) High. \$38,590 Low 1,700	Satan Met Lady and Love Begins at 20 \$6,100 (8 days)	Bengal Tiger and Down the Stretch \$4.500 (8 days)	Green Pastures \$9,300	Pastures \$6,300 (2d week) (6 days)
HOLLY- WOOD (2,750; 25-35-40- 55) High. \$37,830 Low. 2,400	Satan Met Lady and Love Begins at 20 \$7,500 (8 days)	Bengal Tiger and Down the Stretch \$4,00 (8 davs)	Green Pastures \$8,300	Pastures \$5,300 (2d week) (6 days)
PARA- MOUNT (3,505; 30-40-55) High. \$57,200 Low. 5,600	Rhythm on Bange \$24,400 (Stage Show)	Rhythm \$15,000 (2d week)	Yours for Asking \$32,000	My American Wife and Meet Noro Wolfe \$16,000
STATE (2,024; 80-40-55) High. \$48,000 Low. 4,900	To Mary With Love and 36 Hours to Kill \$16,300	To Mary and 36 Hours \$8,000 (2d week) (4 days)	His Brother's Wife and Chan at Race Track \$17,800	Sing, Baby, Sing and Women Are Trouble \$12,600

BROOKLYN

		HOOKE II	•	
FOX (4,000; 25-85-50) High, \$48,600 Low. 8,900	Aug. 6 Counterfeit and Dark Hour \$12,000	Aug. 13 Final Hour and Give Her a Ring \$12,500	Aug. 20 3 Cheers for Love and B'way Bill \$6,000	Aug. 27 Down Under Sea and M'Liss \$9,000
ALBEE (9,400; 25-35-50) High. \$45,000 Low. 2,500	White Fang and Crime of Dr. Forbes \$8,000	Pepper and Grand Jury \$12,000	Second Wife and Crash Donovan \$8,000	Mary of Scotland and Star for Night \$16,000
FARA- MOUNT (4,000; 27-35-50) High, \$57,800 Low:, 4,000	Spendthrift and Satan Met a Lady \$16,000	Green Pastures and Earthworm Tractors \$16,000	Pastures and Tractors \$10,000 (2d week)	Rhythm on Range and Return Sophie Lang \$23,000
METRO- POLITAN (3,400; 25-35-50) High. \$39,000 Low 10,000	San Francisco \$12,000 (5th week)	Francisco \$12,000 (6th week)	Suzy and We Went to College \$11,000	Sazy and Devii Doll \$12,000
STRAND (2,000; 25-35-50) High. \$28,500 Low. 2,500	Fatal Lady and Hot Money \$4,000	Bengal Tiger and Girl of Ozarks \$5,500	Jail Break and 3 on Trail \$5,000	Tiger Shark and Death on Set \$4,000

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
ND 5-40) 5,100 5,100	S11,400 (Revival)	Brother's Wife \$18,500	Piccadilly Jim \$19,500	Kelly the Second \$8,300
T -40) 5,000 3,300	With Love \$10,000	Rhythm on Range \$13,000	Mary of Scotland \$8,500	Sing Baby Sing \$9,000
AN (-40) (2,000 (3,200	3 Cheers for Love and Crime of Dr. Farbes \$5,000	Secret Agent and Girl of Ozarks \$5,500	Rhythm on Range \$8,200 (6 days)	China Clipper and Every Sat. Night \$8,300
VN 1,000 1,500	Poer Little Rich Girl \$4,500 (2d week)	State Fair \$3,200 (5 days) (Revival)	Yours for Asking \$3.200 (6 days)	Girls Dormitory \$7,100 (9 days)

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
EARLE (2,424; 25-35-40- 60-70) High. \$27,000 Low. 6,000	Public Enemy's Wife \$14,000 (Vaude)	Green Pastures \$19,500	Meet Nero Wolfe \$12,000	Rhythm on Range \$20,000 (Phil Spitalny Orch)
CAPITOL (8,424; 25-85-00) High, \$41,500 Low., 11,000	Florida Special \$19,000 (Geo. Olsen Orch, Ethel Shutta)	Poppy \$21,000 (Duncan Sisters)	Piccadilly Jim \$26,000	Giris Dormitory \$25,000
KEITH'S (1,830; 25-35-60) High. \$25,500 Low. 3,000	Harvester \$6.500 (9 days)	Mary of Scotland \$17,000	Mary \$9,000 (2a week)	M213 \$6,000 (3d week)
PALACE (2,303; 25-35-00) High. \$32,000 Low. 6,000	Poor Little Rich Girl \$17,500	Rich Girl \$8,000 (2d week)	To Mary With Love \$16,000	To Mary \$8,000 (2d week)
COLUMBIA (1,588; 25-40) High: \$19,000 Low. 1,000	Devil Doll \$4,500	San Francisco \$6,000	\$5,000	Poor Rich Girl \$4,500

CHICAGO

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
CHICAGO (4,000; 35-55-75) High. \$75,000 Low 18,500	Rhythm on Range \$43,500 (Major Bowes Ams)	To Mary With Love S44,000	To Mary \$56,000 (2d week)	llis Brother's Wife \$45,700
PALACE (2,500; 25-35-55-65) (65) High. \$35,200 Low. 7,000	Special Agent \$19,500 (Stage Show)	Mary of Scotland \$28,900 (Follo Stars Unit)	Mary \$24,900 (Follo Stars Unit) (Fite Pix) (2d week)	Mary \$18,100 (3d week)
UNITED ARTISTS (1,700; 45-55-75) High. \$43,500	Green Pastures \$18,200	Pastures \$10,000 (2d week)	Great Ziesteld \$27,300	Ziegfeld \$20,000 (2d week)

BOSTON

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
KEITH- MEMORIAL (2,000; 25-35-50) High. \$43,000 Low. 4.000	Meet Nero Wolfe \$5,700	Mary of Scotland \$19,000	Mary \$12,500 (2d week)	Mary \$12,500 (3d week)
STATE (3,200; 25-35-40- 50) High. \$29,000 Low. 2,000	Devil Doll and We Went to College \$11,500	Suzy \$16,300	His Brother's Wife \$12,500	Piccadilly Jim \$15,000
METRO- POLITAN (4,200; 35-50-65) High. \$67,000 Low. 11,500	Rhythm on Range \$21,000 (Stage Show)	To Mary With Love \$20,000	Girl's Dormitory \$23,500 (Will Osborn Orch)	Yours for Asking \$29,500 (Major Bowe Ams)

PORTLAND, ORE.

	Aug. 6	Aug. 13	. Aug. 20	Aug. 27
BROADWAY . (2,000; 30-40)	Suzy	Suzy	Henry VIII	Piccadilly Jim
High. \$21,000 Low. 2,500	Navy Born \$7,200	Navy 54,300 (2d week)	Society Doctor \$5,000 (Revivals)	and Jimmy Valentine \$7,600
UNITED ARTISTS (1,000; 25-40) High. \$13,200 Low. 1,200	San Francisco \$3,600 (6th week)	White Angel \$4,000	His Brother's Wife \$6,600	Brother's Wife \$4,000 (2d week)
PARA- MOUNT (3,000; 25-40) High. \$16,000	Bride Walks Out and Crime of Dr.	To Mary With Love and Educating	To Mary and Father \$5,100	Mary Scotland and Hollywood
Low . 3,000	Forbes \$5.600	Father \$8,000	(2d week)	Boulevard \$5,700

BUFFALO

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
BUFFALO (3,600; - 30-40-50) High. \$42,000 Low. 8,300	Suzy \$16,000	Rhythm on Range \$15,000	To Mary With Love \$15,000	His Brother's Wife \$18,500
CENTURY (3,400; 25) High. \$21,000 Low. 3,200	White Fang and Euman Cargo \$5,200	Spendthrift and Forgotten Faces \$6,800	3 Cheers for Love and Heart of West \$5,000	Men in White and Big Noise \$7,700
HIPP (2:400; 25-40) High. \$22,000 Low. 3,600	Devil Doll and We Went to College \$7,500	Suzy \$7,500	Henry VIII and First Baby \$7,000	Dinner at Eight and Kelly the Second \$6,000

DENVER

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
DENHAM (1,500; 25-35-40) High, \$16,000 Low., 1,700	Rhythm on Range \$6,500	Rhythm and I'd Give My Life \$5,000 (Split week)	Yours for Asking \$6,000	My American Wife \$6,000
DENVER (2,500; 25-35-50) High. \$27,700 Low. 3,000	Green Pastures \$11,500	To Mary— With Love \$9,500	Sing Baby Sing \$8,500	China Clipper \$8,500
ORPHEUM (2.000; 25-35-40) High. \$20,000 Low. 2,000	Big House and Dancing Lady \$7,000 (Revivals)	Devil Doll and Grand Jury \$5,000	His Brother's Wife. and We Went to College \$8,500	Piccadiliy Jim and Women are Trouble \$8,500
PARA- MOUNT (2,000; 25-10) High. \$22,000 Low1,200	Border Patrolman and I Stand Condemned \$2,500	Crime of Dr. Forbes and Big Noise \$3,500	Earthworm Tractors and Murder By Aristocrat \$5,000	Counterfeit and Mine With Iron Door \$4,000

TACOMA

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
MUSIC	White Angel	Fury	Poor Little	Piccadilly
	and	and	Rich Girl	Jim
(1,400; 16-27-37)	Wise Guy	Border	\$3,900	and
High. \$10,500	\$2,800	Patrolman	1. ''	Human Cargo
Low . 1,100		\$3,000		\$3,900
ROXY	Suzy	Rhythm on	Mary of	To Mary
.(1,500; 16-27-37)	\$3,900	Eange	Scotland	With Love
High. \$7,200		\$3,800	\$2,600	\$3,600

(Continued on page 12)

Mpls. Shows Up After Holiday B.O. Whoopee; 'Gen.' at 55c Mild \$7,000

Minneapolis, Sept. 15. (Best Exploitation: Minnesota)

(Best Exploitation: Minnesotia, 19.

This week witnesses a cover to the partial of the partial die, no doubt, to a natural letdown, after the healthy holiday and State Fair week, but another reason is the lack of strong stractions, "time" continues to sail along prosperously to \$7,500 in a second Orpheum week. General Died at Dawn' opened mildly at the Minnesota and at \$5c in this big house, without and at \$3c in this big house, without and the strong without the same and the same

Minneson the property of the control of the control

week Texas Rangers' (Par) 88,000, 800d.

Spord.

Spord

TRISCO" NEARS END OF RUN IN 11TH, SEATTLE

Seattle, Sept. 15.

(Best Exploitation: Fifth Ave.)

Biz for San Francisco is still coming in and the whole town apparentity is passing through the turnstiles, with the pix going into Ith week the pix going into Ith week the pix going into Ith week and while still okay, probably means the run is nearing an end.

Anthony Adverse' is an immens 3,500 at the Fifth.

end.

Anthony Adverse is an immense \$13,500 at the Fifth.

Best exploitation for 'Anthony Adverse' at Jifth Ave, with Warner powers at Jifth Ave with Warner powers at Jifth Ave and the With a Jim Bookstore has window on the book.

Blas Adverse hats, blows the Battmates for This Week Battmates for This Week Again' (GD), dual (MG) (1th Week). Down a bit but still okay 22,000 with Stage Struck' and stage show, Balance of the town is healthy. Again' (GD), dual (Jood 33,500, Cay.

Fifth Ave, (Evergreen) (1,800; 21-32)—White Fang' (20th) and Jiwe to Rainy Atternoor' (UA) and Timma Cargo' (20th), dual, \$3,200, ckay.

Fifth Ave, (Evergreen) (2,400; 27-37-42)—Anthony Adverse (WB).

Big campaign aiding in immense Cargo' (20th), dual, \$1200, ckay.

Fifth Ave, (Evergreen) (2,400; 27-37-42)—Anthony Adverse (WB).

Big campaign aiding in immense and Juliet' in the limelight ever with lathy never page the power of the Molecon and School (RKO) (300) 35-50-55)—Power Married' (CO), dual, five days, \$3,900, good.

Liberty Juffi (1500; 16-27-42)—Power Married' (CO) and 'Nero Wolfe' (CO), dual, five days, \$3,900, good.

201—Big campaign aiding in immense many features of the hard-hitting amount of the proposed for the proposed for the Molecon and a concerted play for out-amount of the proposed for the proposed for the Molecon and a concerted play for out-amount of the proposed for the molecon and a concerted play for out-amount of the proposed for the molecon and a concerted play for out-amount of the molecon and a concerted play for out-amount of the molecon and a concerted play for out-amount of the molecon and a concerted play for out-amount of the molecon and a concerted play for out-amount of the molecon and a concerted play for out-amount of the molecon and a concerted play for out-amount of the molecon and a concerted play for out-

22)—Tevna Rangers' (Par) and Love Begins' (FN), dual (Pad week), Good holdover biz at \$5,500. Last week \$9,500, great. Givening the state of the sta

'Godfrey' \$17,000 At Frisco, Orph; 'Swing Time' 32G

San Francisco, Sept. 15, 16 (Best Exploitation: Fox)
With the red plush-carpet again
on the sidewalk in front of the theatre, the Fox reopened under the
management of its original lessee,
Fox-West Coast, with Road
Glory' and Kelly the Second.' Admish has been raised from 35c to 40c

Giory' and 'Kelly the Second.' Admish has been raised from 35c to 40c at night. Admish has been raised from 35c to 40c at night. Gate will get top money this week with 'Swing Time,' which is geared for \$32,000, just \$2,000 under the Nouse record set by Eddic. Cantor during his stage date here last honth. 'Swing Time will probably got these weeks. Is beaded for big money at the Orpheum, where opening was moved up a day to compete with 'Swing Time.' Godfrey' and its companion picture, 'Yellowstone' will chalt up \$17,000.

Other houses which are riding to be another prosperity wave here are the Warfield, with 'Stage Struck' and 'Straight from the Shoulder', Geary, with 'Romeo and Juliet', Embassy, Paramount, Unied Artists and St. Francis, all of which have For the Month of the Second of the S

Metro) (2d week). Natives turning out strong for this one; \$10,000. Last week \$14,000. Golden Gate (RKO) (2,850, 35-55). Swing Time (RKO) and stage stow. Holiday opening gave pic a town. Holiday opening gave pic a town. Holiday opening gave pic a town. Last week Mary of Sociland' (RIKO) justified holdover at \$21,590, but had to give way to 'Swing Time. Orpheum (F&M) (2,440; 30-35-40). Day Man Godfrey' (U) and 'Yel-Day Man Godfrey' (U) and 'Yel-Pisted Gentleman' (Col), \$5,000, fair, in six Paramenn' (F-WO) (2,740; 30-35-4).

tleman. (Col.) \$6,000, fair, in six days.
Parameunt (F-WC) (2,740; 30-35-40)—General Died' (Par) and Lady Be Careful! (Par) (2d week). Competial plents (Str.) (Par) (Pa

and 'Satan Met Tady' (WB) good at \$5,500. \$4,500. \$1,200. \$2,400. \$1,200. \$2,400. \$1,200. \$2,400. \$1,200. \$2,400. \$1,200. \$2,400. \$1,200. \$2,400. \$1,2

GODFREY' GARNERS \$6,000 IN LOUISVILLE

Louisville, Sept. 15.

(Best Exploitation: Strand)
State Fair week is here and with
it of the strand of the strand

Dassy, Faramount, United Artists and St. Francis, all of which have boddowns. And make the control of the contr

Labor Day Biz Impetus Keeps Philly Going; 'Glory' \$20,000, 'Hussy' \$22,000

ore is getting at least \$2.000 play, plenty good. Last week "Palm Springs" (Par) and 'Always Tomorrow' (U), dual; splitting with 'Sudden Death' (Par') and 'Nobody's Fool' (U), dual; splitting with 'Sudden Death' (Par') and 'Nobody's Fool' (U), dual; also good at \$2,000.

Loew's Stassy (IG), 150km like management was a little optimistic m holding this one over. No better than \$5,500 currently, rather light. First week swell \$15,000.

First week swell

(Annapoiis Farrweit, (Farr am., Acceptant of Youth (Farr), dual, \$1,100, each of Youth (Farr), dual, \$1,200, in the farrweit of Farrweit o

'GLORY' ONROAD TO \$14,500 **IN CINCY**

Gest Exploitation: Palace)

Medicore layout of fresh product currently, yet biz on the front line is nothing to be sneezed at thanks unusually high temperatures over the weekend.

My Man Godfrey is heading the take list with \$17,000 for Palace's best Colory' is techning \$14,500 on 'Walking on Air' and Keith's Bas a \$3,000 tag for Two in a Crowd.

Ziegfeld, in fifth and final week at \$2,000 tag for Two in a Crowd.

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Estimates for This Week
Albee (RKO) (3,300; 35-42)—Road
to Glory (Fox). Aiming for \$14,500,
okay. Last week 'Swing Time'
(RKO). Set new house record on
present scale with \$25,000.

Capitol (RKO) (2,000; 35-42)—
'Swing Time' (RKO) (2d run). Easy \$9,500, heavy kale at this stand. Last week 'Gorgeous Hussy' (MG) (2d run), \$6,500. swell.

Serveri, "Reor Sease Husey" (MG) (2d Part), 85,500, averland (1900), 15-25)—Half Angel" (Fox) and "Bunker Beni" (RKO), Under par at \$1,700. Last week (Cowboy and Kid" (U) and Hidden (RKO), Under par at \$1,700. Last week (Alwoy and Kid" (U) and Hidden (RKO), Under par at \$1,700. Last week (MG). Third downtown week, \$3,000, -nice. Last week, 'Always Tomorrow' (U), review (MG). Third downtown week, \$3,000, -nice. Last week (Always Tomorrow' (U), review (MG). Third (MG). Third (MG). Third (MG). Third (MG). Last week (MG). Third (MG). Sease (MG). Last week 'American Wife' (Par), \$4,500, fair. (MG). Sease (Last week 'Yours for Asking (Par), \$5,000, all right (MG). Falsec (RKC) (1,000), best here for several weeks. Last week 'Texas Rangers' (Par), \$13,000, nice. Shubert (RKO) (2,00), \$0.600. Last week Shubet (RKO) (2,00), \$0.600. Last week Shubet (RKO) (2,00), \$0.600. Last week Shubet (RKO) (2,00), \$0.600. Last week Strand (Ind) (1,300), 15-25)—First Strand (Ind) (1,300), 15-250—First Str

tendance is still well above average.

The still read to Clory' seems set or a top place this week. This big war nealer will go a second week, no matter what the bix, but it should justify the holdover—with a \$20,000 initial week. 'Gorgeous Hussy' is also traveling at a fast clip at the Boyd, to \$22,000 and a 1 Town's one roadshow is slipping.

Estimates for This Week
Aldine (1,200; 40-65)—Last of Mohican's (UA). Finishing second week
tonight (Tuesday) with edge decidedly off; \$7,000. Last week \$1,-00, good.

Give Nie Your Heart' in
the Committee of t

Osborn on stage, \$14,500, pretty, good, good, Fox (2,000, 40,55-85)—Road to Glory' (20th.) No stage show now, Around \$20,000, and holding tweel, and stage show, very nice \$18,500, \$7,000 Labor Day turning the trick. Karlion (1,000; 30-46-50)—Piccadilly Jim (MG) '(2d run). Nice at \$3,100. Last week 'Dorntory' (20th.) Cd run), nice \$2,000. 50)—Anthony Adverse' (WF) (2d run). Still hot at \$3,700. Last week 'Brother's Wife' (MG) (2d run), very nice \$3,200. Staaley (3,700; 40-55)—Swing Time' (REO) (2d week). May stay cheld (MG) (2d run), very nice \$3,200. Staaley (1,700; 30-40-50)—Texas Rangers' (Par) (2d week). After initial week's tremendous \$11,000, still okay at \$5,500.

'ADVERSE' BALTO **SMASH AT \$18,000**

Baltimore, Sept. 15. (Best Explaitation: Hipp)

(Best Explaination: Hipp)
In a week featured by h.o.'s, smash of the stanca is 'Anthony's (12) at the Stanie, 'Lobby-lockouts at the 3,450-seater are something the big house hasn't seen in years. Detily exploited, pic will spear \$11,-000. biggest take at house in two and land years ho.'s. 'Swing Time' is the only one keeping its chin up. First stanca set new high at \$25,000, and this second helping is very happy at \$15,000. Century is foreing 'Gorgeous Hussy' a second lap. Film week, but swell start enabled gross to touch excellent \$17,000. This howeek began at Ilmp pace and is gradually planing down even lower. Sunday night, for instance, at peak hour there were only 600 persons in (Continued on page 13)

(Continued on page 13)

several weeks. Last week Texas Rangers (Far), \$13,000, ind. \$2,000 with thrice weekly changes. San Francisco (MG), Bridle Parling at \$5,000, good. Last week \$7,000. New long-distance stretch for in this burg.

Strand (Ind) (1,300; 15-25)—First yeek of an expectation of the policy, subsequents (BrR), dual, \$1,500.

'Hussy' \$32,000 in Boston State-Orph; 'Folie' Unit-'Walking' \$24,000 at Mem.

Boston, Sept. 15,

(Best Exploitation: Colonial)

'Corgeous Hussy' at the State and

Order of the State and Colonial and the State and

Order of the State and Colonial and the State and

Order of the State and Colonial and the State and Colonial and the State and Stat

double.

Keth Memorial (RKO) (2,900:
25-35-50)—'Swing Time' (RKO) (2d
week), Held over with 'March of
Time' and timely single reel on
Harvard Tercentenary will net about
\$24,000, dandy. Opening week smash
\$37,700. Apparently good for four
frames.

rames.

Metropolitan (M&P) (4,200; 35-50-55)—'Slage Struck' (WB) and stage show. Around the \$22,000 figure. lair. Last week 'General Died' (Par) and stage show, satisfactory, 225,000.

Track' (20th), both 2d run, hefty, \$7.200.
State (Loew) (3,200; 25-35-40-50)—
Gorgeous Hussy' (MG). Big \$15.000 is best here in several weeks. 'Mohicans' (UA) and 'Final Hou' (Col), doubled, very light \$10.000 last week.

'CHINA' - 'HEART' \$10,300 AMIDST ST. L. H.O.'S

VARIETY

St. Louis, Sept. 15.

After one week's trial of showing a second run film with its combo policy at the newly reopened St. Louis, Fanchon & Marco looked at Louis, Fanchon & Marco looked at b.o. figures and decided to try a first run, Two In a Crowd,' to supplement stage show currently Last week Shirley Temple in 'Poor Little Rich Girl,' that has played the nabes, didn't give any help to a fine stage show.

didn't give any help to a fine stage show.

Absence of Cardinals and Browns from town on Labr Day served to the stage of t

p.o. derry,

Estimates for This Week

Ambassador (F&M) (3,018; 25-25-55)—My Man Godfrey (U) and
Man From Louisiana' (Rep) (2d
week). Headed for fine \$13,000. Last
week \$18,800, best in months
For (F&M) (5,08; 20-75-50)—

Volum Header (Rep) (1,000)

Louisiana' (Rep) (1,000)

Louisiana' (Rep) (1,000)

Louisiana' (Rep) (1,000)

Louisiana' (RikO) (1,000)

Louisiana' (RikO) (1,000)

Louisiana' (Louisiana' (RikO) and

Shakedown' (Col), swell, \$18,500.

Louisiana' (Louisiana' (RikO) and

Shakedown' (Col), swell, \$18,500.

Louisiana' (RikO) (1,000)

Missouri (F&M) (3,162; 35-55)

Satan Met Lady' (WB) and 'Counterfeit' (Col). Okay \$11,000 week.

Last week 'Pepper' (2001) and 'Son
Comes Home' (Par), lots of profit at

\$12,000.

Orpheein (F&M) (1,900; 25-25-55)

Comes Home (Par), lots of profit at \$12,000. IRAM (1980). 25.55.50. Organs Three (BKO) and Shakedown! (Col) (2d run). After fine week at Fox this combo is collecting \$9,500, above average. Last week Mary of Scotland' (RKO) and Trailing West' (WB) faded rapidly to light \$6,600. IRAM (4,000; 25.40).—"Wo in Crowd' (U) and vaude. Set for \$8,400. Natives.slow.getting to house. Last week, Poor Little Rich Girl' (20th) ended up with \$7,800, light.

\$1.50 'ROMEO,' \$2 OPERA MONTL. POPS' OPPOSISH

Montreal, Sept. 15.

Montreal, Sept. 15.

(Best Exploitation: Princess)
Full roster of main stemmers open currently may have some effect on grosses, with a \$1.50 road show at the state of the sta

and feather hats along the lines of Mary's costumes.

Estimates for This Week
His Majesty's (CT) (1600: 50-1.50)
—Romeo and Jilliet (MG). Started Stunday (13) and heading for \$8,000.

The started Stunday (13) and heading for \$8,000.

The started Stunday (13) and heading for \$8,000.

The started Stunday (13) and head Jury's (Par) for \$1,000.

Capitel (CT) (2,700: 50)—Plocadiler's Wife' (MG) and 'Grand Jury's (HKO), good, \$0,000.

Capitel (CT) (2,700: 50)—Poor Little Rice (Grif (20th)) and 'Human that head (20th) and 'Human Hatle Angel' (20th), disappointing at \$7,000.

Leew's (MT,Co.) (2,200: 50)—May American Wife' (20th) and Bowes (Yours for Asking (Par) and vaude, nice \$10,000.

Frincess (CT) (2,300: 50)—May of Scotland' (RKO) and 'Little America' (Far) (2d week). Good first week.

prospect of \$7,000 alter \$5,000 mis-week.
Claema de Paris (France-Film) (600; 50)—Meyerline', 5th week). Still getting fans for \$2,000, very good after \$2,500 last week. St. Denis (France-Film) (2,300; 34)— Marinella' and La Tendre Enne-mie.' Grossing \$5,000, good. Jast week-La Terre dui Meur' and 'Une Fille a Papa,' \$4,500, okay.

Comparative Grosses for August

(Continued from page 10)

MINNEAPOLIS

į.	Aug. 6	Aug. 13	Aug. 20	Aug. 27
MINNESOTA (4,200; 25-85-55) High. \$45,000 Low., 5,000	Suzy \$12,500	Rhythm en Hange \$8,500	Green Pastures \$11,000	To Mary With Love \$13,000
ORPHEUM (2,800; 25-35-40) High. \$25,000 Low 2,000	Let's Sing Again \$6,000	Earthworm Tractors \$7,000	Mary of Scotland \$12,500	Meet Nero Wolfe \$4,000 (Fite Pix)
LYBIC (1,600; 25-35-50) High. \$28,000 Low. 2,500	Crime of Dr. Forbes and Sins of Man \$1,100 (Split week)	Return of Sophie Lang \$1,600	Half Angel and Satan Met Lady \$1,900 (Split week)	High Tension \$1,800
STATE (2,400; 25-35-40) High. \$17,000 Low. 900	White Fang \$4,000	His Brother's Wife \$9,500	Wife \$6,000 (2d week)	Yours for Asking \$4,000

CINCINNATI Ane. 13

ALBEE (8,300; 85-42) High. \$35,500 Low 5,800	Rhythm on Range \$17,500	Girl's Dormitory \$13,000	His Brother's Wife \$16,000	Mary of Scotland \$14,000
PALACE (2,600; 85-42) High, \$28,000 Low., 4,500	State Fair \$4,000 (Revival) (4 days)	To Mary With Love \$13,500 (10 days)	Piccadilly Jim \$12,000	Sing, Baby, Sing \$12,500
LYRIC (1,400; 85-42) High. \$28,900 Low. 1,800	Return Sophie Lang \$3,800	Little Miss Nobody \$4,000	Devil Doll \$4,500	White Fang \$3,500
(1,500; 80-40) High, \$22,100 Low. 3,000	Green Pastures \$3,500	Public Enemy's Wife \$6,000	Satan Met Lady \$3,000	Counterfeit \$4,500

SEATTLE Aug. 13

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
FIFTH AVE. (2,400; 27-87-42)	White	Poor Little Rich Girl	To Mary	Green
High, \$26,000 Low. 2,500	Angel \$5,000	\$7,600 (8 days)	With Love \$7,500	Pastures \$9,100
PABA- MOUNT (8,106; 16-21-32) High. \$57,800 Low. 3,400	Big House and Dancing Lady \$5,600 (Revivals)	And Sudden Death and Spendthrift \$3,600	Chan at Bace Track and High Tension \$4,200	Lady and
LIBERTY (1,900; 16-27-87) High. \$12,600 Low. 1,700	These Three \$5,400 (2d week)	Three • \$4,100 (3d week)	King Steps Qut \$10,500	King \$5,200 (2d week)
MUSIC BOX (900; 27-37-42) High, \$17,000 Low., 1,700	Suzy \$3,100	Rhythm on Range and Educating Father \$3,700	Mary of Scotland \$3,200	Piccadilly Jim and 36 Hours to Kiii \$3,600

SAN FRANCISCO

<u> </u>	. Aug. v	Aug. 10	Aug. Au	Aug. 24
PARA- MOUNT (2,740; 80-85-40) High, \$37,500 Low, 5,000	Rhythm on Range and Return of Sophie Lang \$18,000	Great Zlegfeld \$25,000	Ziegfeid \$18,000 (2d week)	Ziegfeid \$11,000 (3d week)
GOLDEN GATE (2,850; 30-35-40) High. \$26,000 Low. 5,400	(Vaude)	Last Outlaw \$34,000 (Eddie Cantor Unit)	Grand Jury \$28,000 (Marx Bros. (Unit)	Easy Money \$23,000 (Major Bowes Ams)
ORPHEUM (2,440; 30-35-40) High, \$27,000 Low., 2,100	Counterfelt and Border Patroi \$5,500 (2d week)	Meet Nero Wolfe and The Final Hour \$10,000	Wolfe and Hour \$5,000 (2d week)	Always Tomorrow and Postal Inspector \$11,000
WARFIELD (2,670; 85-40-55) High. \$57,400 Low. 8,200	Green Pastures \$14,500	His Brother's Wife and Chan at Race Track \$22,000	To Mary With Love and 36 Hours to Klil \$20,000	Sing Baby Sing and I'd Give My Life \$15,000

MONTREAL

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
PALACE (2,700; 50) High. \$18,000 Low. 4,500	San Francisco \$8,000 (3d week)	Francisco \$7,500 (4th week)	Francisco \$6,500 (5th week)	Francisco \$7,200 (6th week)
CAPITOL (2,700; 50) High. \$30,000 Low. 5,100	3 Cheers for Love and Spendthrift \$6,000	I Stand Condemned and Bunker Bean \$4,500	Rhythm on Range and Roaming Lady \$7,500	Suzy and Counterfeit \$7,500
PRINCESS (2,300; 50) High. \$25,000 Low. 3,500	Bride Walks Out and Snowed Under \$6,000	Secret Agent and Dandy Dick \$6,500	Green Pastures and Love Begins at 20 \$7,000	Pastures and Love Begins \$5,000 (2d week)
LOEW'S (3,200; 50) High. \$18,000 Low. 3,000	Early to Bed and Border Filght \$10,000 (Vaude)	And Sudden Death and Bishop's Adventure \$10,500	Moonlight Murder and We Went to College \$13,000	3 Godfathers and Case of Velvet Claws \$12,000

INDIANAPOLIS

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
APPOLLO (1,100; 25-40) High. \$15,400 Low. 1,200	Poor Little Rich Girl \$3,800 (2d week)	To Mary With Love \$4,000	To Mary \$2,400 (2d week)	China Clipper \$4,300
LYRIC (2,000; 25-30-40) High \$15,500 Low 1,800	2 Against World \$8,900 (Blackstone Unit) (Stage Show)	Giris Dormitory \$10,000	Case Velvet Claws and Plow That Broke Plains \$9,250	Chan at Race Track \$11,000 (Noble Sissle Band)
CIRCLE (2,600; 25-40) High, \$26,000 Low. 1,700	Rhythm on Range and Bunker Bean \$6,400	Rhythm and Bean \$3,400 (2d week)	Yours for Asking and 3 Cheers for Love \$4,000	Mary of Scotland \$7,500 (Fite Pix)
LOEW'S (2,800; 25-40) High. \$19,000 Low 2,000	Meet Nero and 3 Wise Guys \$3,300	His Brother's Wife \$7,800	Piccadilly Jim and Legong	Kelly the Second and Trapped by Television

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
EARLE	3 Cheers for	Easy	My American	
(2,000; 25-40-55)	Love	Money	Wife	Life
High. \$33,000	\$13,200	\$12,000	\$12,500	\$12,000
Low., 10,500	(Charlie	(Femme	(Duncan	(Herb
	(Vaude)	Folies Unit)	Sisters)	Williams)
FOX	Chan at Race	Rhythm on	Rhythm	Sing Baby
(3,000; 40-55-65)	Track	Range	\$17,000	Sing
High, \$41,000	. \$11,000	\$21,000	(2d week)	. \$15,000
Low. 10,500	(6 days)			
	(Stage Show)			
STANLEY (8,700; 40-55)	Sury \$9.500	Brother's Wife	Wife \$16,000	Wife \$14,500
High. \$48,000 Low. 3,800	(6 days) (2d week)	\$21,500	(2d week)	(3d week)

DETROIT

DEINOIT				
	Aug. 6	' Aug. 13	Aug. 20	Aug. 27
MICHIGAN (4,000; 30-40-65)	Rhythm en Range	Bis Brother's Wife	Piccadilly Jim \$30,000	China Clipper \$23,500
High. \$58,100 Low. 6,600	\$34,000 (Bob Ripley Unit) (Stage Show)	\$39,000 (NBC Radio Unit)	(Glorified Follies of 1936)	(Dude Ranch Revue)
FOX (5,000; 80-40-65) High. \$50,000 Low. 4,000	And They Married \$14,000 (Follow the Stars Unit) (Stage Show)	It's Love Again \$12,000 (Kenny Baker)	Te Mary With Love \$23,000 (Nan Black- stone Unit)	Sing Baby Sing \$19,600 (Diamond Bros.)
UNITED ARTISTS (2,000; 80-40-65) High. \$27,000	Green Pastures \$13,000	\$10,000 (2d week)	Pastures \$7,600 (3d week)	Anthony Adverse \$15,000

BIRMINGHAM

- Line -	Aug. 6	Aug. 13	Aug. 20	Aug. 27
ALABAMA (2,800; 80-85-40) High. \$29,000 Low. 3,500	Green Pastures \$7,400	Rhythm on Range \$6,900	Sury \$6,400	His Brother's Wife \$6,900
STRAND (800; 25) High. \$5,100 Low 800	Little Miss Nobody \$2,000	Border Patrolman and Let's Sing Again \$1,800	Devil Doil \$1,800	Last Outlaw \$1,500
EMPIRE (1,100; 25) High, \$12,800 Low 800	Secret Agent	White Angel \$2,500	Brides Are Like That \$1,900	Case Velvet Claws \$2,100

NEW HAVEN

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
PARA- MOUNT	Rhythm on Range and	Rhythm and	Yours for Asking and	My American Wife and
(2,348; 35-50)	Girl of Ozarks	/ Orarks	Secret Agent	A Son Comes
High. \$21,000 Low 2,500	\$8,500	\$4,300 (2d week)	\$4,300	Home \$4,000
POLI (3,040; 35-50) High. \$20,000 Low. 4,200	Devil Doli and So They Married \$6,500	To Mary With Love and 36 Hours to Kili \$9,000	His Brother's Wife and Trapped by Television \$10,000	Piccadily Jim and Final Hour \$10,500
SHERMAN (2,200; 25-50) High. \$16,000 Low 1,500		Green Pastures and Case Veivet Claws \$8,300	Jaiibreak and Satan Met Lady \$3,000	Mary of Scotland and Love Begins at 20 \$7,000

PITTSBURGH

	Aug. 6	Aug. 13	Aug. 20	Aug. 27
PENN (8,300; 25-85-40) High. \$41,000 Low., 3,800	Rhythm on Range \$10,000	Suzy \$14,000	Mary of Scotland \$10,750	His Brother's Wife
WARNER (2,000; 25-40) High. \$29,000 Low 2,000	Green Pastures \$5,300 (6 days)	One Rainy Afternoon and Devii Doll \$5,000	Satan Met Lady and Spendthrift \$5,150	Love Begins at 20 and Return Sophie Lang \$3,800
STANLEY (3,600; 25-40-55) High. \$48,000 Low. 3,200	3 Cheers for Love \$16,000 (Cab Calloway	Relly the Second \$15,000 (Charlie Chase)	Piccadiiiy Jim \$24,500 (George Olsen Orch)	Yours for Asking \$25,000 (Major Bowes Ams)

Lady Be Careful' With

Follies' Unit \$9,500,
Denver, 'Glory' 116

Denver, Glory' 116

(Rest Exploitation: Denham)
With the city overrun by 30,000
Veterans of Foreign Wars, theatres are bound to do big business this week. The convention lasts a week are bound to do big business this week. The convention lasts a week are bound to do big business this week. The convention lasts a week are bound to do by the west will have to do it from now on. Their big parade today (Tuesday) emptied the theatres all afternoon.
Best exploitation goes again to the Denham. It's offering \$3,000 this week as ragainst a mere \$1,500, a ford and a round trip to Chicago, by the Huffman group.

Estimates for This Week
Aladdin (Huffman) (1,500; 25-36-40)

Do—My Man Godfrey (U) (2d run), \$4,000, and moved to Broadway for third run.

Broadway (Huffman) (1,500; 25-35-40)

O-Phenum (RKO) (2,600; 25-35-40)

Server (Huffman) (2,500, 25-35-40)

O-Phenum (RKO) (2,600; 25-35-40)

O-Phenum (RKC) (2,600; 25-35-40)

Inside Stuff—Pictures

(Continued from page 6)

hopes to be able to menetrate fog, have and darkness in lensing objects invisible to the eye. Haller has been experimenting on his lighting system

Several chorus extras working on skates at ice rink for 20th-Fox's Sonja Henie picture, 'One in a Million,' pulled a short strike last week because of long rehearsal hours. Result was that Darryl Zanuck ordered indigidual wage increase from \$50 weekly to \$65. Casting office previously

New producer had a spasm with his first picture at the Metro studio which ordinarily is a programmer. Producer held series of sneak previews and each time revised the film because of postcard critiques, even going so far at to give life to one member of the cast who was supposed to play dead in the earlier rewrite.

Metro-Goldwyn-Mayer exect on both coasts are worrying over a leak in the studio's wire service between N. X. and Hollywood. No one has been able to put the finger on the goastper, although the digit has been directed at the organization's afternoon wire. Dope between N. X. and Hollywood ends is being spilled prior to contract infing.

Major Coast studies are having difficult time in turning down yokels he want to gawk at sets. Paramount, closed to only the working press, being bothered no little. Daily arrivals present letters from editors and thibs in the hinterlands, and usual burn when turned down.

New York nabe has devised a means of shaving the nut by using of defunct theatres which are bought up at half price. Theatre on Broadway, is using rolls of tickets printed for a house that was upper Broadway, is using re about three city miles away.

Although not set to hit cameras for four weeks, final elaborate numbers in Mctro's Eleanor Powell production, 'Born to Dance,' will have chorus men and line chorines rehearsing alty until start, Miss Powell has been rehearsing routine for the sequences for some time.

"Dance will have availanche of musical and dance routines, fife-and-drum drills, burdy-gurdy, symphony ork, choral groups and 80-piece military band. Dance routines will number 20, comprising every known variety of stepping.

Grand National has changed its first release 'In His Steps' going out first supplanting 'The Devil on Horseback,' due to setback because of time required for color. 'Steps' preduced by B. F. Zeidman, will be released Sept. 22. George A. Hirdiman produced 'Devil.'

Badio studio has hired Armanda Chirat, opera singer, to go through tests and non-recorded singing spots for Lily Pons in her current untitled picture. Miss Chirat really can sing and her voice has the same range and pitch of Miss Pons.

Warner Bros, spent thousands of dollars advertising Olivia de Havilland in 'A Midsummer Night's Dream,' 'Captain Blood,' and 'Anthony Adverse,' But the editors of the American Weekly, Hearstian organ, last week referred to Miss de Havilland as a 'Viennese actress.'

Exploitation Ratings

Herewith is recorded the exploitation results, by keys and houses for the past 16 weeks. Where the total recorded is in excess of the number of weeks, two or more houses have received joint credit on one or more weeks. Where the number is below 16 it signifies that on some weeks none of the theatres has done work worthy of commendation.

The score is from May 20 to Sept. 9.

BALTIMORE

BIRMINGHAM Empire (2) Strand (1)

BOSTON (emorial (4)

Colonial (2) Metropolitan (2)

BROOKLYN Paramount (3)

BUFFALO Buffalo (10) Century (1) Great Lakes (4) Lalayette (1)

CHICAGO Chicago (5)
Palace (4)
Oriental (3)
State Lake (3) Erlanger (1)
Roosevelt (1)
United Artists (1)

CINCINNATI :

CLEVELAND

State (8) Palace (3) Hippodrome (4) Hanna (1) DENVER Denham (8) Denver (3) Huffman (1) Orpheum (1)

DETROIT Fox (6) Michigan (6) Cass (1) State (1) United Artists (1)

INDIANAPOLIS Loew's (4) Apolio (2)

KANSAS CITY

Mainstreet (4) Midland (3) Uptown (2) Newman (1) Orpheum (1) LINCOLN

Stuart (6) Varsity (4) State (8)
State (7)
State (7)
State (7) LOS ANGELES Downtown (2) Four Star (2) Hollywood (2) Paramount (1)

Pantages (R.K.O. (3) LOUISVILLE State (5) Strand (2) Rialto (4) Brown (1) M'ry Anderson (3)

Lincoln' (1) Orpheum (1)

MINNEAPOLIS Minnesota (10) (10) Orpheum (8) MONTREAL Capitol (9) Palace (5) Princess (1)

NEW HAVEN Poli's (15) College (4) Sherman (3)

NEW YORK

Capitel (4). Music Hall (3) Paramount (2) Rivbli (2) Roxy (2) Astor (1) Strand (1)

NEWARK Terminal (4) Paramount (2) Newark (1) Proctor's (1) Shubert (1)

State (2) Branford (1) OMAHA

Omaha (7) Brandeis (3) Orpheum (2)

PHILADELPHIA Boyd (2) Stanley (2) Stanton (2) Chestnut (1) Fox (1)

PITTSBURGH Stanley (11) Penn (2) Alvin (3) Fulton (1) PORTLAND, ORE.

Broadway (11) Orpheum (2) United Artists (6) Mayfair (1) Paramount (4) PROVIDENCE

SAN FRANCISCO

Paramount (3) Geary (1)
Golden Gate (2) Orpheum (1)
Embassy (1) United Artists (1) SEATTLE

Fifth Ave. (5)
Orpheum (4)
Paramount (3)
Winter Garden (2)

Liberty (1)
Music Box (1)
Palomar (1) ST. LOUIS

ST. LOUIS
Loew's (8) Orpheum (1)
Ambassador (2) St. Louis (1)
Fox (2)

TACOMA Music Box (5) Roxy (2)
Rialto (5) Temple (1)
Blue Mouse (2)
WASHINGTON

Keith's (1) Metropolitan (1) National (1)

Barter Theatre

(Continued from page 1)

One lady brought a book of her own poems. Is was autographed, but the management accepted it, neverthe-

management accepted it, neverthe-less.

Mostly, however, entrance was gained via fruit and vegetables. Also some cans of beer, some eigareties, some itemons, some frankfurters. One guy brought some avocado pears; that was a row thing for the bears, that was a row thing for the pears, that was a row thing for the pears, that was a row thing for the before—a front seaf for that. Company works on a strictly share and share alike basis. Bob Porter-field thought it all up four years ago. He was in New York, facing a tough summer and broke. He gath-ered together 22 actors, told them about his plan, bummed some second-hand scenery and props from friends and started off to Abingdon. There he made his announcements. There he made his announcements He had one buck in his kick. The

He had one buck in his tick. The had one buck in his tick. The text is the had been also been al

narmers, and that neighed. Occasion-ally some of the customers brought cash. And that helped even more. The first season Porterfield tried to be exact about it all, he says. He tried to weigh the produce, fruit, etc., or measure it, or figure out its price. Now he doesn't bother. price. Now he doesn't bother. People don't bother to cheat, he says. Of course, there was once a guy People don't bother to cheat, he says. Of course, there was once a guy who brought a bottle of apple butter, which when opened, after the show, turned out to be clay. And there were some kids who brought vegetables from their neighbor came garden and their neighbor came garden and their neighbor came of thing didn't also he to the state of the course of thing didn't also he to the state of the course of t

things are accidents; they don't happen often.

The actors get no money, but they
get their board and food. The props
and scenery are either: borrowed
from friends or manufactured by the
actors. The scripts are mostly
used without royalty through the
actors. The scripts are mostly
used without royalty through the
courtesy of sympathetic playwrights, or
for tryout purposes. If there's
son, it is turned over to the Author's
League Fund. At the end of this
season, New York and all, the Fund
got \$60 from Porterfield.

The seasion at the New School in
N.V. Sunday was a dangerous one,
since the trough had to lay out \$50
for the sea of the threater. But is,
there was \$12.30 each left; a pleasure.

The only trouble that comes up is
in division. Sometimes the actors
think they should have lettuce instead of beans. But Porterfield attends to that, he's bots and what he
says goes. As for those avocedo
pears, what the hell, the manager
and boss and originator of the whole
thing is certainly entitled.

BALTIMORE

(Continued from page 11)
the 3,000-seater. Gross will not
touch \$8,000, red.
Last week exploiteer Ted Routson
of the Hipp grabbed ballyhoo honors
and again this week with 'Swing
Time' staying second seasion. He
added slew of new angles to bolster.

Etimates for This Week
Additorium (McLaughlin) (1,50):
15-25-35-40-5)—'Are We Civilized'
(Raspin). Couple of lads hit town,
anti-Nazi flicker, onening Wed. (9):
on short dough, flim was on view
two days before house had ads in
papers. Biz brutal, opening day
take being but \$47; closed down sudthan \$175, far from enough to pay
the rent.

Japanese Exhibs Get Together To Force Down U.S. Pic Rentals

fine \$4,100; sticking four more days, but biz on the skid and short ha. period won't top \$1,000. Stanley (WB) (3,450; 15-25-35-40-55)—Adverse' (WB). Smashing \$18,690, biggest here in two and half years. Last week 'Chinn Clipper' (WB) ok, at \$5,400.

Show Stocks Up

(Continued from page 1)

\$83,143,100 in value from their lows in the week ended June 8 to the close of the market, Sept. 12. These eight gained a total of 70% points in that time. The stocks are Columbia Pictures etts. (common), Loewis, Paramount common, Radio 1st pfd., RKO, 20th Century-Fox, Warner Bros. and Universal pfd.

While the street has he glowing announcements and trade reports to definitely restore picture issues to favor in the last three weeks, there have been numerous indications as to the manner in which film companies have been placing their financial households in order. their financial households in order. This has about convinced the street that, with the exception of one major film corporation, wirtually all picture corporations are out of the financial mire that has threatened several during depression years. And that one, IRKO, is counted on soon to affect the control of the contro earnings

earnings.
Reflection of this changed attitude
in Wall Street is in part-indicated by
leading statistical and advisory services. A year ago, anything but a
bright picture was painted by most
of them while today several are
pointing out the vastly improved
earnings possibilities of some major
corroparations. corporations.

Par Perks

The vigorous manner in which Paramount stocks were picked up during recent weeks gave indication the property of the production of the production of the production of the production and management readjusted and better films hitting the market. Aside from RKO, this was the last company to be regarded in a better light by the street. Any doubt as to the strong financial background of Pox was smoothed out through the production and preferred were listed, these two issues have steadly rifected the improvement in company earnings, with the financial sector now talking a boost in dividend payments for the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of a count of the preference stock and the possibility of the stock of the preference stock and the possibility of the preference stock and the preference stock and the possibility of the preference stock and the possibility of the preference stock and the possibility of the preference stock and the preference stock and the preferen

of a common divvy.

General Theatres Equipment finan-

General Theatres Equipment Inancial structure was given a thorough overhauding in recent months, with old stocks being supplanted by a new common on the N V, stock exchange. Holders of old stock also were given rights to purchase 20th-Fox at uniformly low levels as part of the general reorg plan. New General Theaters stock has given a good account of itself, since entered in trading. Pathe Films readjustment over First: Division, its producing and distributing company, through the formation of Grand National, added another film company, issue to public trading—on the N V, curb exchange.

Universal's Bull Moves

Lastimates for This Week
Auditoriam (McLauthlin) (1,500)
15.25.35.40.55)—Are .We (Villed' Raspin). Couple of lasts hit town. The construction of the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took over control from the J. Cheever (Coydin-Charlets R. Rogers group took ov

Exhibitor chains here have foreign film exchanges over a barrel. So far the paddles haven't started, but the situation is definitely dangerous and foreign film business as a whole is going to suffer plenty unless the bays can get together on a way quit. After some years of trying to get together at force of the same of the same

Division

To Tohe has been assigned the re-leases of RKO, Werners, Par and Columbia. To Shochiku has been assigned 20th-Fox MGM and Towa Shoij. Last handles practically all the Europeen product (except GB and Korda) shown in Japan. United Artists and Driversal ap-

and Korda's shown in Japan.
United Artists and Dinversal appear to be, unassigned.
But this division at product is not the sole danger. Main immediate Artists in selling Things to Comet artists in selling Things to Comet occupating circuits, which will day-and-date it. Similar deal it on for Modern Times, with every prospect of going through. This is the first example of such a deal in motion picture history here, with the natural exception of newsreets, fight pix and similar stiff.

If the distributions greet this system means slow death for all exchanges in Japan. Distribut main hold on the market now is a shortage of top-notch product suitable for this natleet. Last year the American majors brought in 256 features, figure including a considerable number of hurse operate, which never get light.

cluding a considerable number of horse operas, which never get big-theatre release, as well as a lot of B product and other unsuitable films, which everybody would be happier without.

Double Features

With out.

Double Features

With out.

With out of the month of th

Japan. Tather than to relieve pressure by selling specials to both
chains.
Back in 1922 and 1930, foreign distribs tried several times to get together to prevent rentals being hammered down. At that time there was
only one chain which amounted to
anything, the Shochiku outfilt, and
this was in a tite in with Paramount.
There were two or three infile
groups with small houses, low in
sea and seating few middle "Estip
Lagainst their, the American exchanges were unable to work together. Agreements would be broken
almost before they were signed. Now
the Japanese combination is a strong
one and the case looks hopeless unless the head offices back home will
sanction, and finance a new agreement carrying heavy penalities. This
would mean setting up an organization equipped with an independent
board of arbiters and hiring an outargularly and report hefore chooks
to arbiters and hiring an outargularly and report hefore chooks
there is one other way out; a return to foreign operation of Japanese
theatres. Par did this for years, up
to its receivership, and made plenty
at it. Metro is now angling for a
site for a mid-town house and may
be in the field before another year
has passed. This move, in addition
to providing it with a profitable outlef or its own product, will help the
for its own product, will help the
for its own product, will help the
for its own product, will help the

London's Legit Season Starts With a Rush: Novello Show Clicks: **Velez-Etting-Holtz Revue Over**

London, Sept. 15. The new legit season started with rush here last week, an opening being seen every night of the week

Composite Man' at Daly's Tuesday night (8) is a clever satirical comedy by Ronald Jeans. Not likely to click, however,

Laughter in Court' opened at the Shaftesbury Wednesday (9). Written by a new but immature author,

ten by a new but immature author, Hugh Mills, it was well received but is unlikely to collect. It's a variation of the triangle problem, a strong cast being headed by Yvonne Arnaud and Ronald Squire.

Farewell Performance opened at the Lyric Thursday. (10). This one star Mary Ellis, is a weak drama, at the Lyric Thursday. (10). This one at the Lyric Thursday. (10). This one star Mary Ellis, is a weak drama, as abort run. Adapted from the Hungarian of Lajos Zilahy by John Balderston.

Balderston. "Careless Rapture' moved into the Drury Lane Friday (II) and was a quick click. Written composed and produced by Ivor Novello, it is a spectacular musical, emhently suitable to the big house. "Libraries immediately made one of the biggest ducat deals in years for it and the show should be set for at least six months.

Ferry Show's Squabbles

Ferry Show's Squabbles
Manchester, Sept. 15.
Felix Ferris revue, Transstlantic
Rhythm', fanse the Wy Jimmy Donative, opened hee with Jimmy Donative of the Jimmy Donative opened hee with Jimmy DonaJimmy DonaJimmy

Eilers, Cortez Abroad For BD's 'Low Road'

Hollywood, Sept. 15.
Sally Eilers and Ricardo Cortez have departed for New York to sail tomorrow (Wednesday) for London to appear in 'Low Road,' for British & Dominion Films.
Cortez does stint on Warners Jeanout

Crix 100% Wrong

Berlin, Sept. 6.

Opening play of the rebuilt Lustspielhaus, now the Neues Kuenstier
theatre, 'Charmaine,' comedy by
Wolfgang Horst with music by Hellmul Roessner, was given the bird by
Grand Gallies. Management
Jaughed to Gallies. Management
Jaughed to Espach's biz land play has
passed the 50th performance mark.

BIP Drops 'Circus'

BIP Drops 'Circus'

London, Sept. 6.

Although making no official announcement, it is understood that British International has abandoned Star of the Circus, 'which was contended to be its biggest picture to date. Instead, BIP will do 'Murder Gang,' from a play by George Munro, Fleet Street scribe, which was done by Basil Dean at the Embassy theatre.

Brian Desmond Hurst, who was to direct 'Circus,' will do this one, with John Lodge to star.

ANOTHER FOR HOYTS

ANOTHEK FOR HOYTS
Sydney, Aug. 19.
Hoyts will build an opposition
house in Bondi against Packer-Nackard's new Regal. P-N house operates with Par-Metro products and
his been open a few weeks. Nackard was at one time in the employ
of Par, quitting to take over the
Regal management.

Hoyts, most anxious to get a foot-ing in this centre, will set about erection as soon as possible.

Something to Worry

London, Sept. 6.
David Bliss has just received a check for \$1,250,000 from the sale of his theatres to County Cinemas (Donada group) and now he çan't sleep nights trying to figure out what to do with the money.

WOOLF BUILDING 200-HOUSE **CHAIN**

Under cover of J. Arthur Rank and ord Portal, financial arm of the Films-Universal Pictures organization, C. M. Woolf is buying in theatres with the aim of a nation-wide circuit of not less than 200 cinemas. Jack Buchanan is one of the directors.

Woolf's British distributing still has no substantial outlet, either for pictures made here or for those coming to it from Universal in Höllywood, so has made a start with a handful of houses in London and in the provinces.

With all other important circuits tied in to established distributors, County Cheman Oparities Donada's properties. Most of these, are in south England, and a deal is currently being talked.

To balance distribution throughout the United Kingdom, offers are being made to small independent groups in all territories, those already closed involving a total of some dozen theatres. still has no substantial outlet, either

Britons In Hollywood

Hollywood, Sept. 15. Hellywood, Sept. 15.
Herbert Marshall, Edmund Gwenn,
Eric Blore, and several other members of the British colony, at the
TWA airport, Sunday (13), helping
Elizabeth Allen bid her husband, Bill
O'Bryan, farewell.

Binnie Barnes has returned from her first trip into the American wilds to start work in "Three Smart Girls' (U). Expects her husband, Joseph Samuels, here this week, from Lon-don,

Mary Maguire, Australian actress ere on holiday, tested at Fox.

here on holiday, tested at Fox.

Edmund Gwenn throwing a dinner at Cocoanut Grove for Plorence
Taube, Elizabeth Haffenden, W. P.
Lipscombe, and Ivy Tresmond.

Flock of Britons attended Phyllis
Clare's party. Among these were
Reginald Gardner, Kate Tilley, Winifred Shotter and husband, Col.
Michael Greene, Margot Grahame,
Nita Jason, Harry Jacobson, Billie
and Reggle Owen, Binnie Barnes,
Edmund Goulding, Cary Grant and
the George Coopers.

the George Coopers.

Elizabeth Allen keeping her figure by riding and taking the jumps

Elizabeth Allen keeping her figure
by riding and taking the jumps
of every morning before reporting for
work in Camille.

Now that the skating season is
over, Edward Jack Dunn spends his
sparse hours on the golf links.

Sparse hours on the golf links.

Sparse hours on the golf links.

Hallivell Hobbes plans yeturning
to London for Christmas and, if his
plans materialize, will remain in
England to do a picture.

Wilfred Lawson, doubling 'in
Ladles in Love' and White Hunter,'
d wears a full beard as a very mean
old gent in the latter and plays a
kindly role with a short half beard
ein the former.

Peter Hobbes playing on C.
Adurey Smith's cricket team in place
of Nigel Bruce, who's making a pic
in England.

Record?

London, Sept. 6.

Max Schach claims distinction as the first British producer to be engaged simultaneously on three pictures for the American market. Subject and the subject of the American market. With Subject and Sept. With Subject and Sept. Se

NOTHING BUT REVIVALS IN AUSTRALIAN LEGIT

Melbourne, Aug. 19. Williamson-Tait will revive "The lerry Widow' here next month with Gladys Moncrieff in the lead. new shows are listed here by W-T outside of revivals. Fullers will bring in The O'Brien Girl' and sev eral others for a run at popular prices. Did very well with 'Billie,

Nothing startling in legit here right now, only show being a revival of Waltzes From Vienna by W-T. In two weeks W-T will premiere Yes, Madam, with Charles Heslop, Nellie Barnes, Leo Franklyn, Ethel Morrison, Robert Coote and Marie Le Varre.

Sir Seymour Hicks in Capetown for Season

Capetown, Aug. 24.
Sir Seymour and Lady Hicks
(Ellaline Terriss) and company arrive Sept. 4 and open at His Majssty's theatre, Johannesburg.
Company includes Alleen Marson,

Margaret Halston, Stanley Vivian, Patrick Baring, John Hooker, Honor Bailey, Walter Fitzgerald and Audrey Martin.

Three comedies are listed, 'Vintage Wine,' 'It's You I Want' and 'The Love Habit.'

11TH WK. FOR 'SHOW BOAT'

Sydney Biz Outlook Better—'San Francisco' Starts Well

Francisco' Starts Well

Sydney, Aug. 19.

Sydney, Aug. 19.

Silightly brighter outlook this week, with new shows likely to catch some good trade. 'San Francisco' (M-G) beat Yaughty Marietta's opening by about \$500, and should go high. 'Show Boat' (U) swings into its 11th week in the small capacity Liberty, and that means good money.

These Three' (UA) is. out after two so-so weeks, and Things to Come (UA) was pushed along four weeks, also so-so. Living Danger-ously (BIP) may eatch some femme trade, with 'The King Steps Out' (Col) moving ahead nicely. Prince Edward has had a run of quick outs and is not expecting much from Toppy' (Par). Sons of Guns' (WB) goes after two low weeks, likewise To-Black' (G-B) and Tudor Rose' (C-Black' (G-B) and Tudor Rose' (C-Black' (G-B) and Tudor Hose' (C-B), 'Secret Agent' (G-B), and 'Dancing Pirate' (RICO). Temple pic is expected to gross high matince biz.

Weekly trade is fairly good with 'Draculus' 2 baughter' (U). Tunker

mannee biz,

Weekly trade is fairly good with
'Dracula's Daughter' (U), 'Bunker
Bean' (RKO), 'Speed' (M-G), and
'Garden Murder Case' (M-G).

Melbourne, Aug. 19.
Cold weather is bringing trade and managers are happy. Attractions playing include, King Steps Out (Col), 'Under Two Flags' (Fox), 'Jack of all Trades' (G.B.), 'Petti-coat Fever' (M-G), 'Robin Hood' (M-G), 'Thoroughbred' (Cinesound), 'Bride Comes Home' (Par), 'Rhodes of Africa' (G-B), and 'Coronado' (Par),

Barkas Set in S. Afr.

Geoffrey Barkas has found a suitable spot in Natal for shooting 'King Solomon's Mines,' whice Gaumont-British is planning to produce. Paul Robeson is set to play one of the leading roles.

Barkas in a suitable of the suita

Barkas is still looking for a deser Barkas is stul looking to a usual locale, however.

Report of his findings will be made by Barkas on his return to London by plane. If approved, he plans to return to South Africa in about five weeks and to start production.

Gary Cooper in Shorts Shocks Rio Censors: Three Brazil Don'ts

Too Busy

Rio de Janeiro, Sept. 4.
During the last few days or work on 'Call of Youth, local film, the studio caught fire. An urgent call was put in for the fire department, which had been engaged for some scenes in the pic.

Fire department replied that it was impossible for them to play the scene that day, but they would be glad to come on the morrow. Took some little persuasion before the firemen roalize it was a genuine call fire hose and not histrionics.

SOUTH AFRICA GETS VAUDE AGAIN

Capetown, Aug. 24.

South Africa is going to get a re-vival of long dead variety entertain-

vival of long dead variety entertain-ment. African Theatres is bringing in a flock of acts and will present them at the New Empire theatre, Johannesburg, Sept. 7. Up to now the theatre chain has ignored requests, of patrons to try yaude again. Both the latter and legitimate theatre have been gone from here so long that the memory is almost forgotten. Opening vaude show features

is almost forgotten.

Opening 'vaude show features
Greti Vernon, operatic vocalist;
Charles Forsyth, Adeline Seamon
and Elinore Farrell, American comic
tric; Bobby Wright and Marië
Marion, another comedy act. Others
in the show are Myron Pearl Quartet, dancers; Carson Sisters, instruentalists; Monroe Bros., comedy

Americans In London

John West, father of Buster, now

John West, father of Buster, now agenting in Paris and over here to line up acts for the Mogador. Cy Landry opening at the Empire, Glasgow, which is his first week for General Theatres since he came over seven months ago.

Hal Menken playing a fortnight at the ABC, Paris, and refusing 10 more weeks because he expects to go into the Cochran Trocadero floor show.

Douglas Fairbanks, Jr.'s film com-pany, Criterion Films, changing title of latest picture from 'Gang' to 'A Thousand Windows.'

'No, No, Nanette' folding at the Hippodrome because Jack Waller could not reach terms with Oswald Stoll for transferring to the Alham-

ora. 'Garden of Allah' goes to the Leicester Square theatre for eight weeks with option, opening end of Septem-

belief by the company of the company

Rio de Janiero, Sept. 5.
Film censorship here is as ambiguous as anywhere in the world. Interview with Dr. Franklin De Araujo, official Will Hays of Brazil, netted only three definite clues as to what is censorable here. Dr. De Araujo, head of the censor board, asys thumbs down on pies containing, seditious propaganda, undue disrobing or scenes of blood or cadavers.
Although complete sound in the language of the country of origin is carried with films here, and the majority are American and English, dialog is dubbed into Portuguese. Translations are generally literal. In connection with Brazill's first hix on pies, the propagant of the control of the property of

ind it diment to glass such a stua-tion.

If Sinclair Lewis' 'It Can't Happen Here' is ever filmed, it will also auto-matically fall under the 'seditious propaganda' hammer.

propaganda' hammer.

'Undue disrobing' has been a stumbling block for many films, but the majority of these are European. Indie U. S. pic, 'Road to Ruin,' has recently been going through surgical treatment and a little dissension in the censor ranks was heard' over 'Mr.' Deeds Goes to Town.' It was all about the little sequence wherein Gary Cooper, being measured for a new suit, is revealed in respectable old-style shorts. Ładies of the board did not like this but the scene was retained when a gentleman censor explained to her that underwear used in film wardrobes was actually not openable.

not openable.

Also painful to sensibilities and liable to surgery are scenes wherein the actor innocently makes a gesture which in foreign countries is pregnant with significance. Fred As-taire has fallen into this unfortun-ate situation on at least two occas-

sions.
'Improper for children' tags are attached to such films as 'Prisoner of Shark Island,' 'Son of the Border' and Robin Hood of El Dorado.' These are prohibited to minors as containing violent death, corpses and general bloody business.

Edgar Hyman Dies

Johannesburg, Sept. 15. Edgar Hyman, prominent local lock broker, died here suddenly to-

stock broker, died here suddenly to-day (15).

Hyman was a pioneer of vaude-ville in South Africa, controlling a biggish circuit of houses here until he was bought out by the Schles-ingers in 1914.

hips for the amusement of the com-pany rehearsing his and Felix Ferry's revue at the Adelphi. Jack Donohue off to Sweden in time for the opening of revue star-ring his wife, Tutta Rolf.

ring his wife, Tutta Rolf.
Entire company of Three Men on
a Horse' being negotiated for by
British Broadcasting Corp. to 'do
Broadway' on the air.
New backer for Francis Mangan is
Alfred Denville, wealthy actor, who
becomes managing director of
Francis A. Mangan Productions,
LS Stoll scouts caught lack Levier.

Stoll scouts caught Jack Lavier Stoll scouts caught Jack Lavier and Lady, Americans, recently returned from Australia, and Stoll booked the act for his entire tour. Sophie Tucker and Edgar Bergen will be in a six-week cabaret engagement at Grosvenor House commencing Sent. 24 Stoll

will be in a six-week cabaret engage-work yrna Loy or Joan Blondell instead, Valeida to record 30 numbers for Parlophone Recording Co., which will include 18 songs by Michael Hodges.

Arthur Silverstone, assistant sales manager of United Artists, signing a new, three-year contract with the company.

Russell and Marconi the only American act broadcasting twice in one light for the British Broadcast-nown the Ephraim to revive 'Desert Song and the Collseum, with Harry Welchman in the end.

Lacy Rattner, United Artists' general managers the content, moving his offees London.

John C. William Morris, Jr., in Russia, to study local conditions. Her husbred's floor show at the Dorches-the's lineup at the reopening of the Alhambra, and coming to London in 'Glader in with a fully developed moustache.

Jimmy Donohue doing a snake-

Film Production in Australia Moving Ahead; Five Pics Ready

Production is moving ahead swiftly here; and by the end of the year all film studios should be in active

here; and by the end of the year all film studios should be in active operation.

Cinesound, with 'Orphan of the Wilderness' in the cutting-room, plans to keep up a high production schedule. Next will be a comedy titled 'Something in Common' and carrying an international appeal. Students of the common of the contract to Williamson-Tait. here:

Cast will include Kellaway, rank Harvey, John Longdon, Harvey Adams, and Joycelyn Howarth. Ken Hall: will direct.

Following 'Common' comes the United 'Artists-Cinesound pic, 'Half-Caste, is tale of New Zealand written by Eric Baume, and American direct this. 'Half-Caste was chosen by U. S. scenarists. Baume is editor of Sunday Sún.

Sir Ben Fuller left for Melbourne.

U.S. scenarists. Baume is editor of Sunday Sun. Sir Ben Fuller left for Melbourne this week to push plans for an early production start with Atlanta Film Prod. Knight mentioned that he had received seyeral American offers to join with him in the local field. Sir Ben says that his unit will probably import technicians and actors from Hollywood, Ernest C. Rolls is a partner in Atlanta and will handle production.

ner in Atlanta and will handle production.
Work is going along fine on Columbia-National's 'Rangle River' under the direction of Clarence Badger, with Victor Jory in the lead. On the pic's completion Badger will meg another, at this studio.

In the studio of the studies of the pick of Great Barrier Films, Lfd., and the studies of the

civilized over the chain, and expects to set another pic into production in the near future.

One or two small units are making quota pix in N. S. Wales and Victoria, and other units are seeking capital to get going.

Pictures completed here include: Thoroughbred, with Helen Twelvetrees, (Cinesound). Flying Doctor, with Charles Farrell (National). Uncivilized, with Denis Hoey, (Chauvel), and Orphan of the Wilderness, with Gwen Munro and Bunn Abbott (Cinesound), and Wilderness, with Gwen Munro and Bunn Abott (Cinesound), and Wilderness, with Gwen Munro and Bunn Abott (Cinesound), and Wilderness with Gwen Munro and Sanderrart has not issued any statement yet regarding production activity, although the studio is now ready for work. Likely that indies may use this studio for quotas. Eff-tee has quit production.

RONCORONI SAILING AFTER HIS H'WOOD O.O.

Carlo Roncoroni, Italian Illm 'czar,' in 'Hollywood for some time lining up possible picture productions for his government-subsidized studio near Rome, is in New York for a week before sailing for Italy. It is understood that Roncoroni has almost, completed a deal for American equipment necessary for the opening, of the Rome studios.

Non-Arvan Christians Organize in Berlin

Organize in Berlin
Berlin, Sept. 5.
Similar to the Jewish Culture
League, a new Reichsberband
nichtafischer Christen' (Reich ber
Union of Non-Aryan Christians) has
been founded in Berlin, comprising
8 bland Jews and such as became
New organization has its own theatter and lecture halls. Its membership is about half that of the J. C. L.

Pommer on Time?

London, Sept. 6. Eric Pommer and William Eric Pommer and William K.
Howard, producing and directing Fire Over England' at
Denham, are showing 'em all
how in the matter of adhering
to schedule and pushing their
picture through without delays
or complications.

Between them, they had their
shooting program worked out in
detail before a sequence went
on the floor, with the result the
picture is progressing smoothly
and, without any overtime or
nightwork, is keeping well up
on schedule.

KANE THROUGH WITH COLOR FILMS

New World Picts. is through with color for the time being.

With 'Wings of the Morning' in the can, Bob Kane will concentrate on a program of three black and whites. Stanley Weyman's 'Under the Red Robe' is set to go in October, then a second Annabella picture, followed by 'Cyrano de Bergerac.'

by 'Cyrano de Bergerac.'

Harold Schuster, who directed
Wings' after Glenn Tryon quit, has
taken the Technicolor negatives to
Hollywood for processing, and will
return to direct the Annabella film-His handling of the first New World
production is talked of in superlatives at the studie.

Kane took 'Cyrano' over from
Kane took 'Cyrano' over from

uves at the studio.

Kane took 'Cyrano' over from
Korda when Charles Laughton
turned down the part and is chasing a French player for the role.

HUNTING A KEAN

London, Sept. 6.
Production of 'Edmund Kean' at
Denham, slated to begin in early
July, is still delayed.
Wait is due to the failure of the
producer, Arnold Pressburger, to find
a leading man for the title part.

S. Afr. Biz Okay

Capetown, Aug. 24. Local b.o.'s are singing a cheerful

Local bo.'s are singing a cheerful song.
Col's 'Music Goes Round and Around' played to good money at the Alhambra (AT). Expected that the next pic, 'Secret Agent' (GB), will maintain the pace.
Although listed as a second run house now for MGM product, the Royal theater did more than well royal theater did more than well MG's 'Broadway Melody' of 1936.

ASK U.S. BREAK FOR ANZAC PIX

Australian producers say it is about time Americans bought some Australian producers say it is about time. Americans bought some local pix. Producers point out, that not one Australian pic has been sold in America, and that it is time some length of the same that it is the some some length of the product that it is the sold the quota and not from any patriotic motive.

In the past, local product was yery low grade, but the English bought the pix just the same and spelved them. But now that Australians are making a serious attempt to batter into the American market it is figured that the way should be opened up for them.

Even if the Americans bought one or two pix merely as a gesture of

Even if the Americans bought one or two pix merely as a gesture of goodwill it would be a good biz move, it is figured. Right now politicians are being asked to introduce some means whereby for so many American pix bought for exhibition in Australia, a percentage of Australian pix must be sold to the Americans. On the whole, however, Australians do not want the government to interfere because they believe with the pix now in production, an American market can be gotten on merit. gotten on merit.

Although nothing very much has Although nothing very much has been said lately regarding the local quota, it is anticipated that, with the return of the Premier from England, the entire film situation will be deeply probed, and it is also regarded as a certainty that an Imperial Quota will be introduced.

HARDWICKE HIES HOME

London, Sept. 15.
Sir Cedric Hardwicke is en route
home from Hollywood for the lead
in King Solomon's Mines.'
Roland Young and Paul Robeson
are other toppers in the screen version of Rider Haggard's novel.

New French Social Laws Making Pic Production Increasingly Tough

Then and Now

Melbourne, Aug. 19.
Charles Munro, Hoyts, states that his organization will turn in a net profit of about \$300,-100 for the financial year. Dividends on 'A' and B' preferences will be paid on Sept. 3. Munro states that the year was the best experienced by his organization since the de-

ns organization since the de-pression, and points out that first few weeks of the new financial year were even stronger than last. 'And,' says Munro,' three years ago you could have bought the whole circuit for a song.'

FRENCH REELS' PROPAGANDA. **A WORRY**

Paris, Sept. 6.

Pairs, Sept. 6.

Political propaganda is threatening to kill French newsreels. It propaganda against them, but the amount of propaganda for the present government and the left parties they are forced to carry which is helping an indifferent public to grow more indifferent.

grow more indifferent.

Never have the activities of the members of the government been so thoroughly covered. Much of this is not only boring, but a great deal of it could be cut to advantage. Every time they take a walk or make a speech, no matter how unimportant, they are covered:

they are covered:

These shots, together with numerous others which can be classed as nothing, but propaganda, are making many of the French reels appear as nothing more than an organized government industry.

Le Jour, important right paper, has been the first to sound the warn-

has been use his work.

'If the present errors are followed, there is a good chance of seeing house directors do away with them,' says the paper. 'The public in many places is down to that point of disgust and indifference that it won't even complain.'

Whether the French Governme vants to admit it or not, the new social laws calling for a 40-hour week and paid vacations are proving a handicap to the film industry here.
Always ready with excuses to explain why French output is where it is, producers here are citing the new laws as just another handicap. And with some reason, this time.

with some reason, this time.

Since the advent of Blum's Popular Front government the tendency has been to unionize everything under the sirtight control of the Federation of Labor. Just how succommissions relating to French production is illustrated by an incident that happened in the Studio Francois First. A producer was finishing aset which the end of the day came. One more hour and it would be done. Employees being used belonging to unions were kept on for the extra hour and the overtime wage was paid them. But, because the union heads had not been informed, the workers were instructed to—and did-hold a two-hour folded-hold at two-hour folded-hold at two-hour folded-hour at which were the same the same the same the same the same the same than t

to—and did—hold a two-hour foldedarm strike, with production at a
standatill.

More important than these annoyances is the rising cost of production
the new laws have brought. Even in
the new cost in the contract credits
to cover the new costs.

Producers here point out that
hours are never fixed in their industry and that work must be done
when things are ready, coinplaining
that the government has no intention
of young extra credits for them.
The only result, they say, is a rising
cost of production which, in
turn,
must be handed on down the Jine to
the "eventual, onlookers," And they
know the public here won't stand for
another raise in b.o. prices,

Raul Roulien, Brazil's Home-Town Boy, Off On Career as Producer

Rio de Janeiro, Sept. 4.

A home boy returned to Rio from the land of iflms and brought with him a wad of ideas for film-making in Brazil. He is Raul Pepe (Raul Roulien), the only Brazilian tall, dark and handsome ever to hit tops in Hollywood. Has played leads in American Hims, notably Tlying Spanish vorsions. Spanish versions.

Down to Aio, and also in numerous Spanish versions.

Encroaching corpulency makes it advisable for Roullen to seek new fields, atthough at present he and his wife. Conchital Montenegro, also w.k. in Hollywood pix, are doing a turn in Buenos Aires on stage and radio. Roullen returned to his home town with the idea, of making two Brazilian productions. First. 'O Grito da Mocidade' (The Call of Youth'), is already in the cutting process by Roullen himself, who also produced, directed and played the leading maje role. Miss Montenegro plays opposite him.

Portuguese and Spanish versions

plays opposite him.

Portuguese and Spanish versions
of the film have been made, with
local stage talent in supporting
roles for the Portuguese and players from Buenos Aires for the Spanish.

AMALGAMATED LONDON STUDIOS MAY BE RKO'S

London, Sept. 15.
Amalgamated Studios, built here
last year by Stone and MacAlpine
for Paul Soskin, is being negoliated
for by Radio, which wants to produce here extensively, it is understood.

Condition of sale would give Sos-kin an option on one of the four floors whenever he requires it for his own productions.

Arthur Loew's Survey

Arthur Locw s Survey
Arthur Locw leaves today (16) for
Canada to conduct a survey for
Metro. Trip to cover-all key cities
and take several weeks.
After that he embarks for Europe
for a similar survey.

Biggest Paris Vaude, Legit Season Starts: Seven Music Hall Shows

The big fall push has begun here Five music-halls, one circus, a theatre and a new cinema house are opening this week. Another music hall, three new revues and numerous legits will be offered to the public before the month is out.

Trianon Music-Hall will be inaugurated, the Alhambra, the Em-

augurated, the Alhambra, the Empire, the Bobino, the Gaiete-Montparnasse and the Cirque Medrano will commence their fall runs, while Un de la Canebiere, an operetta by Vincent Scotto, will be presented at the Varietes. The Palais Avron, new 1,800 seater cinema, opens its doors for the first time.

Next week the A. B. C. (vaude) will reopen, "Tout Paris Chante' ('All Paris Sings'), starring Tino Rossi, will have its premiere on Sept. 25 at the Casino de Paris and En Super-Folies, 'starring Josephine Baker, will make its appearance at the Folies-Bergere before the end of the month. Cecil Sorel will star in a revamped revue opening at the Alcazar late this month.

Legit Sked

REMBRANDT' READY
London, Sept. 6.
Alexander Korda put the last shot of Rembrandt' in the can last week. at the Theatre Deux Masques, starting Sept. 6.
Alexander korda put the last shot of Rembrandt' in the can last week. at the Theatre dea Arts, Sept. 10, and Laughton in due back for shooting Wine') at the Theatre Michel on Ch. 2 Claudius.

Plans for the coming '36-37 legit' Mapoleon' may be played at the comeand of the season are hetty.

Two of last year's hits are already a characteristic of the season are hetty of the season are hetty.

Another Napoleonic play coming is '3t. Helena,' by R. C. Sheriff and Soleil du Mexique ('Under the Mexican Sun), a Mouezy-Eon and Willemetz compound of sensations of plots, betti heliquiskes, with the season and willemetz, with Tiatka Richepin as composer, want to give enough polish to their next, 'Yahna'—Far East thrills, love and mystery—to make it outstanding during the '37 Expo.

Second reopener is 'Cheri de sa Concierge' ('His Concierge's Darding'), and in which Fernand-Rene is the top comic.

In the State Theatres the newly appointive consultative committees in the Michodiere Theatre of the Big four, 'will produce a dramatic verging the produce of the Big four, 'will produce a dramatic verging the season at the Michodiere Theatre on his quartet of stage managers have not won. Plans for the coming '36-'37 legit season are hefty.

Two of last year's hits are already catching the eyes of playgoers. Au Soleil du Mexique ('Under the Mexican Sun), a Mouezy-Eon and Willemetz compound of sensations—bullfights, earthquakes, villainous plots, breath-taking escapes, love and ballets—has resumed thrilling French bourgeois customers at the Chatelet. Annarently Mouezy-Eon and Wille-

Many other theatres have announced September openings but so far have set no dates. Judging from the caliber of acts and so the set of the set per made dumber that the state of the state

SING, BABY, SING

(WITH SONGS)

th Century-Fox release
production, Features A.
Menjon, Ted Healy,
Patsy Kelly, Michael Twentieth Crature For celesse of B. G.
Desyrva production. Features Alice East,
Adolphe Menjon, Tred Healty, Gregory
Ritz Bras, Directed by Sinoy Landied,
Story, Milton Spering and Jack Tellen;
Tugend, music and Jyrice, Lew Pollack,
Jack Yellon, Louis Alter, Sidney D.
Bulliock; Silm editor, Barran McLesan,
musical direction, Louis Silvers; camera,
sopel, 11, 36, funning time, 50 mine,
Joan Warren Alice Paye
Milky Gregory Ratori
Al Craven. Ted Healty
Ted Biake. Michael Whalen
Ritz Brethers: Thomselves
The Biake. Michael Whalen
Ritz Brethers: Thomselves
Telephone Operator. Disis Dumbar
Macy Health Story Company
Macy Company
Macy Payen Company
Macy C

Sing, showmen, sing, For here comes something called 'Sing, Baby, Sing,' a melody for the box office that will keep the ticket machines in the state of the control of the

turner out by accent A. Wanning and Walter Bullock, All of them listen well.

Miss Faye sells all but When Did You Leave Heaven?, done by Martin. She's very good, and Martin gets over well.

Char.

Give Me Your Heart

Warner Bron. release of Commopolities production. Stars & Farples, Features for Commopolities and the Stars & Farples, Features for Stars & Farples, Features, Feature

enough to balance the long stretches where the story has difficulty in holding the interest.

Kay Francis does the mother role well but not as well here as in Parrish. Her part doesn't afford the opportunities of that picture. It's aren't with the actress in her latest endeavor to interpret the agonies of being separated from her child. Miss Francis doesn't make the part as real as it might have been. Nor does she have support around her that gives Picture is based on a play, 'Sweet Aloes,' a substitute title for which does not surprise for screen purposes. The plot calls for odd situations and treatment to meet screen purposes. The plot calls for odd situations and treatment to meet screen purposes. The plot calls for odd situations and treatment to meet screen purposes. Francis bears a child to a neighboring blueblood, an indiscretion. While it is not odd that the mother would give up the child in view of the circumstances, it is less reasonable to this house as his own, to be reared by him and his invalided wife.

From this point on the action is

expect that its father would take it into his house as his own, to be reared by him and his invalided with the baby him and his invalided with the baby him and his invalided with the baby she left behind in England. It is never very clear whether she also misses its father but her martial common the baby she left behind in England. It is never very clear whether she also misses its father but her martial common the baby she left behind in England. It is never very clear whether she also misses its father but her martial common the baby she left but her martial common the baby she left but her martial common the baby she left but her martial common the baby she had been dead to bring the two couples together. The sat common to of the bag all around, excluding the baby she had been composed to the baby she had been dead to be the baby she had been dead to the baby s

AS YOU LIKE IT (BRITISH MADE)

	London, Sept. 3.
	20th Century-Fox release of Inter-Allied
	Film Producers-Paul Cainper production
	Stars Elisabeth Bergner; features Laurence
	Olivier, Henry Ainley, Sophie Stewart
	Olivier, Henry Ainley, Sopnie. Stewart.
	Leon Quartermaine, Directed by Pau Calmer, Treatment of Shakespeare's
	Cammer. Areatment of Shakespeare's
	classic suggested by J. M. Barrie; sce-
	nario, R. J. Cullen; music, William
	Walton; camera, Hal Rosson, Jack
í	Cardiff: "At Cariton theatre, London, Sept.
	3. '86, Running time, 96 mins.
ì	Exiled Duke Henry Ainley
ı	Duke Frederick Felly Avimer
ı	AmiensStuart Robertson
ı	JaquesLeon Quartermaine
ľ	To Beaut
ŀ	Le Beau
ŀ	OliverJohn Laurie
ļ	AdamJ. Fisher White TouchstoneMackenzie Ward
ı	Constitution of the consti
Ì	Contractions
ı	Corin Aubrey Mather
ı	Sylvine
ľ	WilliamPeter Bull
ŀ	Rosalind
١	CellaSophle Stawart
F	

Britain's first serious attempt to put her own, and the world's, great-est dramatist on the screen is a sincere and faithful effort. Lovers of sincere and faithful effort. Lovers of Shakespeare will appreciate the fidelity with which the poetry of this fantastic play has been presented. The vast army of motion picture supporters will, however, wonder why some more dramatic and lively the postory of the proper of the proper layer of the proper of the proper of the proper layer of the proper of words, and never in action or move-ment.

Miniature Reviews

'Sing, Baby, Sing' (20th). Very entertaining musical, which points for coin.
'Give Me Year Heart' (WB). Kay Francis. starrer designed to get the women even if it may not get more than average coin. 'Sworn Enemy' (Metro). Over-done racket theme and trile title, but, otherwise entertaining film.

They Met ma Taxi' (Col).

trite title, but otherwise entertaining film.

They Met m a Taxi' (Col).
Pleasant light comedy of negative bo. potentialities.

'Ghost Patrol' (Pur). G-men
in western background, just another western as filler for dual
requirements.

The Couldant Have Happened'
(Invinc.) Whodunit that's batfinigly weak.

Walking on Air' (RKO).
Sate for the dualers, but not a
strong single. Gene Raymond,
Ann Sothern for the marquee.

"Gentleman From Leuisians'
(Rep). Melodramatic racetracky
yarn that's good fare on dual
set-up.

set-up.

Salvespare's conception of a romantic heroine is entirely praiseworthy. Within the limitations of her origin and school of training—which become apparent under so severe a test—she gives a lovely study, making her Rosalind a puckcish figure in which ecstatic romance between the severe a test—she gives a lovely study, making her Rosalind a puckcish figure in which ecstatic romance between the severe at the severe severe a test—she gives a lovely study, making her Rosalind a puckcish digure in with extensive the severe severe severe at the severe se

DER KAMPF

("The Battle")

(RUSSIAN MADE)

Ambino release of Majangomain production. Features George Dimitroft. Discreted by Gustaw Mangenheim. Story by Wan-by Mangenheim. Story by Wan-by Mangenheim. Story by Wan-by Mangenheim. Story by Wan-by Mangenheim. Mange

Nazi officers (almost to the point of burlesque in ohe or two instances) they are thinking of facts similes in life. They probable E. Gerem. Sirry, Catavier Roy Affice. similes in life. They pro-couldn't curb their bitterness.

Another difficulty with the film is that it employs a peculiar technique. Story is wound around the Reichstag that it empioys a pecular tecunque.
Story is wound around the Reichstag fire trial and cast employs George Dimitrofi, who was one of the leading defendants in that matter in the early days of the Nazl coup. Thus, a great deal of the story is acted out but hanks of it are spliced in from newsrees of the time, which could be considered to the story of the

While leading authenticity to the whole, it nevertheless defeats is, own purpose. Re-enactment would have been better.

The dialog is to defeat is, own purpose. Re-enactment would have been better.

The dialog is to defeat the defeat of the dialog is to defeat of the dialog is to defeat of the dialog is to defeat of the dialog is dialog is

SWORN ENEMY

Metro release of Lucien Hubbard produc-tion. Features Robert Young, Florence Rice, Joseph Calleia, Nat Pendieton, Lowis Stone. Directed by Edwin L. Marin. Based on edury by Hubbard Wormer; sadpatton, Lower Calley, Calley, Print Roll, ca-ward Calley, Li, 136, Running time, 32 min-uses, Sept. 11, 136, Running time, 13 min-utes, 1988.

riank Sherman	
Margaret	Florence Ric
Joe Emerald	Joseph Callet
Dr. Simond Gattle	Lewis Ston
'Steamer' Krupp	. Nat Pendleton
Paul Scott	Harvey Stephen
Decker	Samuel S. Hlud
'Dutch' McTurck	Edward Pawle
Lang	John Wra
Simmons	Cv Kendal
Steve	Les Eento
Hinkle	Robert Gleckle

The time-worn racket theme and a rather corny title militate against this Lucien Hubbard melodrama, though it should prove entertain-ment for most audiences once they're inside. It will take selling, however, to get them by the liket-chopper, with a good roster of featured play-

inside. It will take stelling, however, it is get them by the Licket-chopper, with a good roster of featured playing the salesmanship. If own the tribute of the story and its title, all the salesmanship. If own the tribute of the story and its title, all mass much in its favor—good an ecting good direction, good production and a well-concerned with crim to an a well-concerned with crim the tribute of the story and its title, all mass much in its favor—good and the story and its title, all mass much in its favor—good and the story and the story and the story and salesmanship. If the story and its title, all mass much in its favor—good and the story and its title, all mass much in its favor—good and the story and the story and salesmanship. Credit can be well sprinkled among the various factors concerned with the control of the story of the

Columbia seleane of Howard J. Green production. Features Cheeter Morrie, Fay Wray, Lionel Stander, Directed by Alried Ward, Lorent Stander, Directed by Alried Gens Millord, Camer, James Van Treas. Gens Millord, camer, James Van Treas. Jimes Van Treas. Jimes Van Treas. Jimes Van Treas. Jimes Van Treas. Lionel Stander Morried Gens, 10 Millord, Camer, James Loonel Stander Mar. Gitton. Responed Welburn Mr. Andrews Kenneth Harlan Mr. Andrews Kenneth Harlan Mr. Andrews Kenneth Harlan Grine Florent Mr. April Mr. Stander Mr. Andrews Frank Melton. Specks Frank Melton.

"They Met in a Taxi' is a modest little comedy that hasn't the heft for stop playing, but in the duals it will stand on its own. While it tottes no heavy hox office draft, the cast is a capable one, and that's the picture's chief asset.

chief asset.

Members of the foursome carrying the story are a girl who's mixed up in a pearl robbery, a society editor and a couple of cab drivers. The girl, a mannequin, while modeling a wedding gown for a social bride-to-be, is falsely accused of copping the band. She makes he accesses cally weeding gown for a social brine-tobe, is falsely accused of copping the
beads. She makes her escape, only
to find the pearls attached to her
dress upon arriving at her benefactor-cabbie's apartment. Thereafter
the action involves the solution of the
mystery and clearing of the girl,
with the romance meanwhile budding the solution of the compact of the control of the compact of the
description of the compact of the compact of the
description of the compact of the
description of the compact of the
mystery and clearing of the girl,
with the romance meanwhile budding of the farmed some comedy
merit in the Octavus Roy Cohen
story, from which this was adapted,
but the structure lant very strong
for feature-length purposes. Howard
sides doing the producing, and while
his dialog strikes a pretty good average, he might have played safer by
caling in some help on the writing
end. Alfred E. Green's directions
set a snappy pace for the cast and
pictured.

Stander, as a reformed
pictured. Stander, as a reformed

set a stappy general mes as an enformed picture. Stander, as a reformed picknocket clicks as per usual, and tit's hig delivery as much as the dialog that's accountable for the laughs. But they we been 'type-ing' this excellent comic too often lately, and Stander is much too veluable a piece of film property for that kind of handling. He's versatile enough to warrant a change of pace in assignments.

warrant a change or pace in wasse-ments.

Chester Morris is enough of a mugg for the cab driver part, yet still not too much so, and he carries off the romantic phase with equal aplomb. Fay Wray, as the girl, is okay except for a slight British accent she has developed. It's become ing for evening ween but cob pilot. Anging de Walburn gives a first rate performance in a meaty role.

Bige.

GHOST PATROL

GHOST PATROLL

FÜLIAM PRIESM of SIR Nutribil-Lesile
Similar release of Sir Nutribil
Feetures Claudion Dell, Waiter Miller,
Wheeler Oakman, Directed by Sun NewCollition; Hinn Gellor, Jack Engelle; caneen,
John Greenbalch, At Tivoli, N. Y. double
bill, two-days, Sept. 2-5, 308. Running
Ling Collition; MacCoy
Natalia Birnt ... C. Induda Duri
Lincald ... Wheeler Oakman
Honry ... Jim Burtle
Charle ... Loyd Ingraham
Mac ... Jack Chaey
Frank ... Silim Whiteler
Sherty ... Art Dillard
Bill ... Art Dillard
Bill ... Art Dillard
Bill ... Art Dillard
Bill ... Sunner ... Sunner ... Sunner ... Sunner
Dutting Camen into chans and 10.

WALKING ON AIR (WITH SONGS)

Aysem SONGS)

dio release at Eurard Kaufman probene and the Soldbarn, Gene Ruyde, Directed by Jos. Sanley, Story,
clai.M. Cookerili, adoptation, Bert Kalserry Ruby, Viola Brothers Shore,
Kalmar, Bid Silvers; music, Harry,
reditor, Geo, Huvely, A. Palace,
f., week Sont. 11, 55, on double bill.

Pete	116
KitAnn Sothern	fc
EvelynJessle Ralph	Tr.
Mr. Bennett Henry Stephenson	15
Joa	ļΦ
Evelyn	lit
Flo Quinlan Maxine Jennings Fred Randolph Alan Curtis Ex-Mrs: Randolph Anite Colby: Reception Girl. Patricia Wilder	g
Fred Randolph Alan Curtis	łB
Ex-Mrs: Randolph Anita Colby:	1.5
Reception Girl	n
Albert	I A
ButlerCharles Colemann	1-

Thin plot and uninspired writing make this a risk as a solo, but it can hold its own on a dual bill in good company and get most of the laugh situations proven by long test. Most situations proven by long test. Most of the human was pumped out of the bogus freenah count idea long ago, and four scenarists and an author do, not appear to have been able to give much novelty other than throwing some of the action into a radio station. Radio had not been adopted station. Radio had not heen adopted were developed, back around 1908-10. Script is bright in spots, and while the direction gives plenty of action, there are some slow spots that do not help any. Photography is generally being the some slow spots that do not help any. Photography is generally being the some slow state state situations rather than the dialog.

stale situations rapide to the log.

Three songs are introduced, of which 'Cabin on the Hill' is the more tuneful. Others are: 'Let's Make a Wish' and 'My Heart Wants to Dance.'

The leads do well and the support to good.

Staerker Als Paragraphen ('Strenger Than Paragraphs')

GEREMAN MANDE)

CIGERMAN MANDE)

Toble-Buropa release of Minerca production. Freatures Paul Hartmann, ManiaBehrena, Aribert Wasselner, Walther
Book, Cart I. Braum; munic, Rudoif, Perska,
At Capitot, Berlin, week Aug. 28, 38. RunSolickoe D. Braum; munic, Rudoif, Lerska,
At Capitot, Berlin, week Aug. 28, 38. RunSolickoe D. Braum; munic, Rudoif, Lerska,
At Capitot, Braum; munic, Rudoif, Lerska,
At Capitot, Raman Mania Behrena
Solickoe D. Braum; Mania Behrena
Sulketa, Mania Behrena
Loerik Aribert Wasscher
Man, Loerik Hille von Stois
State Alorney. Walter Franck
Robert Wendland. Karl Stepane
Lings Walter Werner
De Russey. SchoolSchool-SchoolSchoolSchool-SchoolSchoolSchoolSchool-School-

(In German)
thrilling detective film with a
el twist. Murder mystery is
ted well enough to grip the audiSatisfactory direction and good

novel twist. Murder mystery is piloted well enough to grip the audience. Satisfactory direction and good acting.

Criminal pictures generally are out for sensation, while this one goes one better by putting the problem of questioning the law. Under what circumstances, if at all, may a circumstances, if at all, may a circumstances, if at all, may a circumstance, if a support of the continuous and circumstance, if a support of the circumstance is a support of the circumstance in the circumstance in the circumstance is a support of the circumstance in the circumstance is a support of the circumstance in the circumstance is a support of the circumstance in the circumstance is a support of the circumstance in the circumstance is a support of the circu

characterization. Manja Behrens plays the young niece, and Aribert Waescher is convincing as the

CAMPO DI MAGGIO

('160 Days of Napoleon') (ITALIAN MADE)

Nuovo Mondo release of Tirrenia produc-lon. Stara Corrado Racca: features Pino-occhi. Directed by Giovacchino Ferano-nglish titles, Mae Christie; camera, Mario-lostralili-Alessandro Lagorio. At Cin-toma, N. T., week Sept. 12, '33, Running ima, 100 .mise, 100 .mise, 100 .mise, 100 .mise, 100 .mise, 100 .mise, 100 .mise.

S. Corrado Racca
Emilia Varini
a Pino Locchi
Rosa Stradner
Enzo Biliotti
Lambarto Picasso
Augusto Marcacci
Ernesto Mariai

flashes are excellent as are the scenics as a whole. It is a serious historical drama without a second's laughter, and to that's too much for commercial audity, can be a serious historical drama without a second's laughter, and to the serious construction and others a Napoleon struts the stage dominative of the serious construction of t

A featured child in this film seems to have potentialities for character work far above his go. He is Fao Licch, playing Napoleon's infant son, the King of Rome, His delivery is quite adult in calibre. Shen.

EAST MEETS WEST (BRITISH MADE)

1	. Gaumont-British production and release.
۱	Store George Arlise, Features Lucie Mann-
	prints clouds villas. Lestures lucie Wann-
ſ	heim. Directed by Herbert Macon. Stors
ı	and screen play, Edwin Greenwood; camera.
	B. Knowlee. At Piccadilly, London, Aug.
	26, '86. Running time, 72 mina.
	20, 00. Kunning thue, 12 mins.
	SultanGeorge Arlis
	MargueriteLucie Mannheim
1	Sir Henry Mallory Godfrey Tearle
1	Dr. Shagu
ł	Names Bren
Į	NezimBallard Berkeley
١	Carter Ronald Ward
ı	Lady FalleryNorma Varder
١	Dr. FergussonJohn Laurle
ł	OsminO. B. Clarence
j	Carence
١	TakasatoCampbell Cullar
ľ	Goodson Ellot Makehan
	Stanton Peter Cawthorn
	Abdul
	Olya-rama
	O'FlahertyPat Bar
	CrowellPeter Crof
	SuleekaStella Moy

A typical Gebrge Arliss role, along the lines of his big success in 'The Grown Goddess.' Splendid thriller and Goddess.' Splendid thriller international tricks. Cast, production and direction with the well-knit story, plus atmospheric illusion of the East, well created and sustained, all contribute to the making of an ideal vehicle for the star. It would have to be very badly done to fail, and this one isn't. It can be set down as easily suitable for both the English and American markets.

for both the English and American markets.

Arilisp plays the sultan of a small arilisp plays the sultan of a small arilisp plays the sultan of a small conveted by both England, and Ia-an. Will potentate realizes this and plays one against the other with such cumning that he secures a treaty with both countries, plus a sum of money from both, and with both controllers, plus as un of more provided by the sultan and the form of the sultan and the wife of an English official, and the footage is packed with international intrinuction of the sultan and the footage is packed with international intrinuction of the sultan and the footage is packed with international intrinuction.

WEIBERREGIMENT

('Women's Regiment') (GERMAN MADE)

(GERMAN MADE)
UFA production and release. Directed by Karl Ritter. Story and adaptation, Hans Fitz, Rudo Ritter. Cast. Hely Finkonzeller, Erika v. Thollmann, Oskat Sima, Hermann Erhardt, Theodore Daneg gor, At Gayden, N. Y., week Sept. 17, '36. Running time, 90 mins.

Name 106 mins 106 min

AVE MARIA (GERMAN MADE) (WITH SONGS)

dus Zoo eeki Aug. 28, '36. Running same.
So mina
Si mina
Si mina
Tine Duesi. Baniamino Gigil
Tine Duesi. Kaethe von Nagy
Claudette Kaethe von Nagy
Amadeus Winkler. Paul Henckelr
Harald Paule
Wickel Harald Paule
Violetta Erna Berger

(In German)

'Ave Maria' re-establishes Benla-mino Gigli's tremendous draw and is likely to top his first vehicle in the talker field ('Forget-Me-Not'). A socke-pic that will do wonders at the o.o. all over Europe.

Producer was wise in refraining rounder was wise in retraining rom casting Gigli as a great singer look simply portrays him roman-

reculture was wise in retraining from easting Gigli as a great singer. Book simply portrays him romantically as a shy lover who falls for a torch singer. Excellent recording leading in the singer. Excellent recording leading in the singer. Excellent recording leading in the singer with the singer. Excellent singer with the singer. He escorts the singer with the with the singer with the with the singer with the singer with the singer with the with the singer with the singer with the singer with the with the with the singer with the with th

manager.
Opera scene from "Traviata," with
Erna Berger opposite Gigli, is firstrate; so is the church scene.
Photography is outstanding.

Gentleman from La.

Gentleman from La.

Republic release of Nat Levines Broduction. Features Edward Collian, Charles Christon Benny. Directed by Christon Sanctures Edward Collian, Charles Christon Benny. Directed by Christon Benny Broder on Christon Grand Control Collian Control Christon Broduction and Control Christon Broduction Control Christon Broduction Control Christon Control Christon Control Christon Christon

Ordinary racetrack yarn has been given vigor by superior direction and adept acting in this programmer. The picture contains much more action than one would expect of a story that calls for costumes worn in Diamond Jim Brady's day. It hasn't

that calls for costumes worn in Diamond Jim Brady's day. It hasn't much to offer in marquee decorations da side from 'Chic' Sale and Charlotte al Henry, and the former's supporters at may be disappointed in seeing the ex-character monologuist sans his year and the same straight of the same straight of the same straight years with the same straight grant which we have straight. Gentleman from Louist straight. Gentleman from Louist straight, Ge

erable restraint. It's a character

sidenable restraint. It's a character right down his alley.
Charlotte Henry is a lot better than she has been in recent efforts. As the girl who has grown up surrounded by race horses, she gracefully shoulders the slight romantic realistic follower of races, as her mother. Charles Wilson, as Diamond Jim Brady, contributes a neat bit. John Mijan plays the gambling racehorse king effectively. John Kelly, contributes a neat bit. The smooth, intelligent direction of Irving Pichel goes far in taking the haphazard story over the rough spots. His contribution to this film the properties of the properties of the story over the rough spots. His contribution to this film its pointed without being distinctive. Considerable care has been given to details in backgrounding and costuming for the period of plot. Wear.

BOCCACCIO (GERMAN MADE)

Uta production and release. Peatures Wilk Fritach, Hell Finkenzeller, Albrecht Schoenhals, Paul Kemp, Fita Benkhort, Gine Falckenberg. Directed by Harber Malech. Production, Max Pfelfier, book, Burri, W. Forster: music, Franz Doelle

t Uta-am-Zoo,	four weeks.	Running	time.
esare d'Este	Albre	cht Scho	enhals
rancesca		a Falcke	nberg
etruccicio		Willy F	ritech
lametta		eli Finker	nzeller
Calandrino		Paul	Kemp
Blanca		.Fita Be	nkhofi
Bartolomeo		Albert F	lorath
Pia		Tina	Ellers
Ricco		Ernet W	aldow
First Judge		H. Sch	aufues
Jeronimo		Helmuth	Wels

(In German)

Spicy stuff of the famous risque tales of the Decameron, with the poet himself as one of the leading Spicy stuff of the famous risque tales of the Decameron, with the poet himself as one of the leading characters. Should easily make for smooth sailing at the box office. Sumptuous production, dragging in parts, but otherwise a delightful parody in operata form. Historical facts, as usual, are juggled about and people go away with distorted impressions. In reality, Boccaccio died in 1375. Ferrara, where he never lived, became a Duchy in 1445, and Everyone in Ferrara, including the Duke himself, is inspired to be romantically neughty by the daring stories which mysteriously appear from the press—everyone, except that the production of t

PUT ON THE SPOT

PUT ON THE SPOT

Victory release of Sam Katiman production. Features Eddie Nutsent, Makine
Doyle, Fuzzy Knight, Lacille Lund, Don
Alvarado. Nick Stuart. George Main and
Peter B. Kyrse; adaptation, Al Martin, film
editor; Dan Milner; camora. Bill Ryer. At
3. '58. Running time, 60 mine.
Bob Andrews. Eddie Nutsent
Joan Williams. Maxine Doyle,
Andrews. Lucille Lund
Jack Carter Lucille Lund
Jack Carter Don Alvarado
Joe Finality. George Wish
Patricia Carter. Joyce Kay
Sheriff Williams. George Cerebana
Richard Shelby. Process Saylor

G-man gets his man and a girl once more but it's done in a rather enter-taining fashion in 'Put on the Spot,' new title for Sam Katzman picture

taining fashion in 'Put on the Spot', I new title for Sam Katzman picture I originally called Rio Grande Romance, after Peter B. Kyne original. While offering nothing in names to blaze a trail toward the box office audiences should like Eddie Nugent and the State of the State o

Mein Liebster Ist Ein Jaegersman

("Love at Court")
(WITH SONGS)
(GERMAN MADE)
(GERMAN MADE)
(Stellaren, George Alexander, Suel
Lanner, Directed by Walter Kolm, Music,
Prof. Niderberger, At Cusino, N. T.,
Ri main,
Ri main,
Ri main,
Ri main,
Ri main, Ni mila.
Franz Josef I. Earl Ehmann
Baron Witzdorf. Georg Alexander
Graf Rhomberg. Pred Von Bohles
Iwan Romanoft. Otto Neugebauer
Vera Romanoft. Susi Lanner
Peter Kartinger. Wilhelm Schlob
Heans Messen Hansi Messe

(In German)

From a U. S. standpoint this farce is an atrocity, but the typical old-

From a U. S. standpoint this farce is an atrocity, but the typical old-time German crowd will be intrigued by its multiplicity of non-sensical plots, the play for belly laughs, and the uproar in general. It's an exponent of the old school to be a second to common for the play the right title, but there's also a second 'cognomen (used here), which derives from the principal song in the sum. Translation would rum is mounted as a filmusical, and it's withal a very bad job. But the comedy, a mile wide, holds interest for those who can take Dlace at the whole rignarole takes Dlace at the whole recoved into the film. Splicing doesn't facilitate keeping track of all this to-do, and the camplets are crowded into the film. Splicing doesn't facilitate keeping track of all this to-do, and the camplets of the weaky comedy two some who are supposed to stand 'em on the rear, At the Casino they did. By way

SCHLUSSAKKORD

('Final Accord')

(GERMAN MADE)

UFA production and release. Features I.il
Dagover, Willi Birgel, Maria von Tesnady.
Cast: Lil Dagover, Will Birgel, Maria von
Tasnady. Theodor Loos, Maria Koopenhooffer, Paire Boosa, Albert Lipsert, Berlin
hooffer, Aler Boosa, Albert Lipsert, Berlin
den, N., Teph. 4-16, 98, Running time,
don, N., Sept. 4-16, 98, Running time,
loo mina.

(In German)

Teutonic theatre operation in the U. S. being a highly limited and esoteric craft, the first showing here of 'Final Accord' must be construed as much in terms of the 86th St. Gar-den Theatre as the film itself. In short, the celluloid which was care-

den Theatre as the film itself. In short, the celluloid which was carefully wrapped up to impress Olympie visitors in Berlin appears to be step No. 1 in a competitive situation in Yorkville that will have its little local reverberations.

The competitive situation in Yorkville that will have its little local reverberations.

The competitive situation in Yorkville that will have its little local reverberations or the hard two 'rman houses—the 79th St. and the Casino. Former generally shows second runs on dual bills, while the Casino has been showing what may change the competitive of the competit

least, a battle for the pretzel trade and a battle for the pretzel trade and a constant and a constant a const

COLOR BRINGS TO GLORY ONE OF



THE MOST SPECTACULAR PRODUCTION

THE WORLD'S GREAT LOVE STORIES!

EVERYTHING to thrill your crowds! LORETTA YOUNG as Helen Hunt Jackson's immortal heroine! SPECTACLE splashed in bold, bright strokes!) ACTION vivid in blazing tones! DANCING gorgeous in brilliant hues! LOVE as flaming as sunset skies! In adventure-crowded Old California!

in the new perfected Technicolor

LORETTA YOUNG DON AMECHE

and a cast of thousands featuring KENT TAYLOR • PAULINE FREDERICK • JANE DARWELL KATHERINE DEMILLE • JOHN CARRADINE • VICTOR KILIAN I CARROL NAISH • CHARLES WALDRON • CLAIRE Du BREY PEDRO DE CORDOBA · RUSSELL SIMPSON · WILLIAM BENEDICT • ROBERT SPINDOLA • CHIEF THUNDER CLOUD Directed by HENRY KING . Executive Producer SOL M. WURTZEL

Screen play by Lamar Trotti • Based on the novel by Helen Hunt Jackson Songs by William Kernell . Associate Producer John Stone

A 20th Century-Fox Picture • Darryl F Zanuck in Charge of Production



OF YOUR FUTURE

Advance Production Chart

Hollywood, Sept. 13.

Production activity for the past week continues on an even keet with first time in manths in aloushy up to where it has only then new stories then high average of 33 piatures before the cameras earblished more than three months ago. Seven new features started, while an equal number in under in the fact that both companies are well atvanced in were taken from the cutting rooms and previewed. This leaves a total of 4 features now in the editing stages to be previewed before shipping east for general circulation.

In the story preparation stages are 76 features, half of which will go before the cameras within the month. This indicates that production will

Columbia

Four in work, 14 editing, nine preparing. In work:
'THEODORA GOES WILD,' reported Vanisty, Aug. 19. Started last

THEODORA GOES WILD, 'reported Vanery, Aug. 19. Started last week:

"THE DEFTHS BELOW,' being produced by Edward 'Chudezou,' Enler Kenton directing. Original by Norman Springer, screen place by Buuce Manning. Cast: Richard Dix, Chester Morris, Dolores Def Rio, Fierre Watcherd, Chester Morris, Defender, Def

menuity as unit marker. Beliewes to rescue the disabled submarine and pais are reunited.

"LADY FROM NOWHERE," produced by Irving Briskin, directed by Gordon Wiles, original by Ben Grauman Kohn, screen play by Arthur Strawn and Fred Niblo, Jr. Cast Mary Astor, Gene Morgan, Roger Imhoff, Rita LeRoy, Thurston Hall, Norman Willis, Victor Kilian, John Tyrell, Claudia Coleman, Frank Melton.

Claudia Coleman, Frank Melton.

Claudia Coleman, Frank melton on the passengers and drops off at small town. Gets job as waitress, learns gang is searching for her, abs. the city and while on but secophizes one of the passengers and drops off at small town. Gets job as waitress, learns gang is searching for her, abs. winds up on a ramch where cowarse casels un, yarm that she like is, missing hisress. This brings responder or scene whos housies short of missing hisress along with her picture. Geng starks the moves it, but reporter increaseder for finale.

THE COWEDY SEARS: panduced by Emiry Declare, directical by Dove

along with her picture. Gang starts to move its, but reporter intersectes of finale.

For finale, the picture of the produced by Easiry Deskers discribed by Dave Schman, screen play by Frances Cathana. Cast: Charlies Shannett. It is Staunn, Francis Foud, Wally Albright, Marce Lawrenner, Halph Michillough, Ed Piel, Sr., Frank Michim.

Story concerns motion pictures cowbey star fed up on heing toutied as a phoney who wears dinner cluthes and has valet to dress him. About to handed new contracts, he and pain pull such for Abicama to get Mark for the written many of his stories.

Frankel of the stories.

Frankel of the stories.

Frankel of the stories.

Frankel of the stories.

DE' (c. Green dire.

Metro

Seven in work, five editing, 10 preparing. In work:

*BOEN TO DANCE, reported Vanury, July 29; "CAMILLE," reported
Aug. 12; *LOVE ON THE ERUN and *MATTIME," reported Sept. 2; "WHITE
BRAGON," reported Sept. 9. Starting last week:

*DAX AT THE BACES, general studio production directed by Sam Wood,
screen play by George S. Kaufman, Al Boasberg, George Seaton and Robser; Pirosh. Cast: Marx Bros., Allan Jones, Margaret Dunanh, Esther

Beng readled for early production lists two for Max Roach: *MOBOD WS
BABY, starting Patry Kelly, with Gus Meins directing; and *PROK A
STAR.* featuring Jack Haley, Edward Sedgwick directing:

RKO-Radio

Four in work, nine editing, eight preparing. In work:

"THEEE SMART GOIL," produced by Joseph Pastermak, directed by

MINTERSET, 'reported Vaniery, July 29; 'DARDAY RND I,' reported

Aug. 29; 'MILLION DOLLAR PROFILE,' reported Sept. 2, and 'GENNERAL

DELIVERY, reported Sept. 9. No new pictures stated last week.

Readled to start this week lists: Untitled Lily Pume pictures, repatience by

Pandro Berman, Leigh Jason directing; 'ALL SCARLERY,' William Sistom

producing and Wallace Sox directing; 'QUALITY STREET,' Pandro Berman, Leigh Jason directing, 'REDDILE OF THE DANGEING

FEABLY, William Googs Stevens directing; 'RIDDILE OF THE DANGEING

ELABLY, William Googs Stevens directing; 'RIDDILE OF THE DANGEING

ELABLY, William Googs Stevens directing, 'RIDDILE OF THE DANGEING

ELABLY, William Googs Stevens directing, 'RIDDILE OF THE DANGEING

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ELABLY, William Googs Stevens directing, 'RIDDILE OF THE DANGEING

ELABLY, William Googs Stevens directing, 'RIDDILE OF THE DANGEING

ELABLY, William Googs Stevens directing, 'RIDDILE OF THE CONSTANT OF

recting and OUTCASTS ON EGGER FLATS, Robert Sick predicting and Christy Cabanne directing. Thereafter 'SERENADE ON THE SEINE, Cliff Reid, to follow,

Paramount

He work 19; seven editing; eight measuring. De work:

(CHAMPAGNE WALTZ, reported Vanistr, July 22; THE PLAINSMAN,
reported July 22; GO WEST, YOUNG MAN, reported 32; THE PLAINSMAN,
AFFERBANES, Aug. 12; THANGLE PRINCESS; reported Aug. 18; LOVE
AND LAUGHTER, WORLDONG CASSIFY REZURENS, "REPORTED BOWL"
AND GROWN THE CONTRACTORS CASSIFY REZURENS, "REPORTED BOWL"
AND AGE ALEMA, THE COMERGE, BODERA PARE "AND "STANDS"
TO (5) ON THE COMERGE, BODERA PARE "AND "STANDS"
TO (6) ON THE TIMES SO UNSETTLED ARE "and "ONE MAN'S BONUS."

Republic

One in work, 10 editing, eight preparing. In work:

THE PRESIDENT'S MURDER MYSTERY, reported VARIETY, Sept. 9. cer
No new pictures started last week.
Readied for early production lists "THE BIG SHOW, slated to start (16); and
THE COUNTRY GENTLEMAN," to get under way (19) along with an unsettled all-color picture, followed by "THE CHINESE ORANGE MYSTERY."

20th Fox

Size in work, also califing, 100 proparing. In work:

"SESSEEN EMBARS," regardles by three Aug. 12: TRENGESSE'- LLOYDS
OF ROSENDO'S and: UNIVERSE'S RESEAR., sported Aug. 19: 'GLORY'
and 'STEEN WELTH: ENIVIERS," reported Sept. 2 and Sept. 2. No. new pictures standed to fast week.
Heradical to go this week mer. 'CAREEN WEMAN', modifically by Sol Mr.
Marchel, Lewis Salike directing; 'ONE ISE A MILLENSE REPORTED GRIffith
producing and Siliney Lanfield directing, and 'Readuse & MY WENER;
'Kunnully, Johnson producing and John Chouwark Sirecting. Efficiency to
follow will be 'CERCE UP,' Sam Engel producing and TMB St. Clair. directing; 'LAVING DANGEROUSLY,' Kenneth Macgowan producing and
William Seiter directing.

United Artists

Two in work, threat editing, five preparing. In work:

'OME AND GEF-EE's reported Watters, June 30, and LOVE UNDER
FUEL; reported Sept 2. No never pictures started last week.

Being sented for early Norman to 100 LIVE ONLY ONCE and
HESCORE S. WALDELEY PARENTS both to be produced by Wester Wanger.

Britz Lang and Frank: Borzage directing. Selemick-International is still
trying to cast "THE AND EVENTESS OF TOM SAWYER," which will be
directed by William! Wellman.

Universal

Three in work; 15 editing, eight preparing. In work:

CASE OF THE CONSTANT GOD, reported Sept. 2. Started last weeks
THERE SMART GILLS, produced by Joseph Pasternak, directed by
Henny Eoster, original and smeen play by Adelle Comandia, added cialle
by Austin Parker. Cast: Charles Winningen, Alites Brady, Ednain Bames
Nan Grey, Barhara, Reid, Danna Durbin, Johz King, Louis Hayward,
Missha Auer.

COL. DENIES APPROVAL TO CONTINUE NRA SCALE

Lox Angeliss, Segt. 15.

Ranging: that the Motion Pieture Producers, Association had voted to continue the NRA scale of \$25 daily minimum for actors speaking, lines, Columbia Pietures filed an answer to Vector of the Vector of

Consolidated's \$40,000 Counter-Claim to Du Art

Consolidated Film Industries. Inc., filed general denial to the \$1,000,000 breach of continuous action brought recently in the U.S. District Court, M. W. by Ducket Hibra Labs, Inc., and Arthur Cobbleto, counter using far \$40,000 also far alliged breach of agreement.

für \$40,000 auto mit canan-ageement.
Gottlieb and Dukur alleged con-squiracy by Chansaithided to induce Universal Pictures Corp. to transfer its laboratory wealt the defaultant. As result, plaintiffs chim, the breach of, its lung-term appearent to de Ultriacessal work had cost them

Consolidated was head to such them specially as the surgest that in cambilection of a bandages was control in the surgest that the surgest of the demands judgment against DuArt

Ben Judell on Coast 🌬 Produce Six Pictures

Hollywood, Sept. 15.
Announcing plans for six pictures, all featuring exploitation angles, Ben. H. Judell, operator of group of exchanges in Chicago, Minneapolis, Miwaukee and St. Louis, has arrived here to start production around Nov. 1

Nov. 1.

Carl Hartbill is subbing for Judell while he's out here on his picture-making venture.

Enioin Chaplin's Oldies

Institutional Cinema Service, Inc., has been permanently enjoined from distributing or exhibiting Charpine Chaplin's old films, 'A Dog's Life' and Shoulder Arms,' which the star made in 1918. The injunction was granted by Federal Judge Mandelbaum at the Tract out of the County of t

Yancey Goes Yippee

Hancey Loces Yippee
Hollywood, Sept. 15.
Yancey Lane will be starred in six
action features to be produced by
Century Pictures Corp. Lane formerly was an athlete at University of
Alabama. Spanish versions also will
be made.
H. A. Wohl is in charge of production, and M. M. Landres, owner of
General Film Delivery, is head of
the company.

Lensing N.O.'s French Quarter
New Orleans, Sept. 15.
Camera crew of 20th Century-Fox
is here on process shotted french from the control of th

PRODUCTION TABLE

(Shows number of pictures promised by the various major producing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.). . .

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R. A. Rowland 2 Harry Sherman 6 Frank Lloyd 19 George 9 Geo. Hirliman 2 Geo. Hirliman 3 Sol Lesser 3 FUELIG 56 A. W. Haokel 16 IN-FOX 63 FUELIG 56 A. W. Haokel 7 FUEL 6 FUEL 6 A. W. Haokel 16 IN-FOX 63 Sam Goldwyn 7 Walter Wanger 7 Selenick International 5 Ficilizated 15 Ficilizate		8			,	4	
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TOTALS 516	6.				13	22	10





• Warner Bros. Pictures and Cosmopolitan Corporation Announce the National Release on September 26th of the Picture Every Woman Will Want Some Man To See E & O O

Miss KAY FRANCIS "GIVE ME YOUR HEART"

With GEORGE BRENT's ROLAND YOUNG PATRIC KNOWLES & HENRY STEPHENSON & FRIEDA INESCORT

- (Already sold to 50 million moviegoers by the second of Warner Bros.' comprehensive national magazine advertising (campaigns—on newsstands now!)
- To be supported in 22 key city newspapers by a series of 13 large-size advertisements, approximating 8500 lines in each paper and appearing concurrently with first-run playdates!
- Featured in 37-day serialization in perfectly timed publicity by top-line papers from coast to coast!
- Now in sensational pre-release engagement as the inaugural (attraction at New York's magnificent new Criterion Theatre!)

EXPLOITATION -:- By Epes W. Sargent

Some Hustling

Some weeks ago mention was made here of the closing down of the Warner West Englewood theatra-Chiese from the state of the closing down of the Warner West Englewood theatra-Chiese from the state of the state of the closing down of the Warner West Englewood sector has been renamed Ogden Hill. With the sid of the locality sheet, the Southton of the closed period, partly by a voting ontest in the Economist for a hostess for the new house. The winner presided the opening day and range costume for the event, both being promoted from local merchants. Paper is a semi-weekly, with a circulation above 60,000 copies each issue, and that gave the house a 10 seminary promoted from local merchants. Paper is a semi-weekly, with a circulation above 60,000 copies each issue, and that gave the house a 10 seminary promoted from local merchants. Paper is a semi-weekly, with a circulation above 60,000 copies each issue, and that gave the house a 10 seminary of the continuation of the companies of the continuation of the continuati

Prior Knock-Knock Omaha

Omaho.

The sweeping popularity of the funcil-knool' gag climates the use made of the idea here by The Tattler' as a means of indirect pic publicity. Tattler is the voice of the Star Gazing' program which has been broadcast on a fitteen-minute period weekly the past six months.

Tattler's method has been to open his period with a couple of knocks in the knocks in the knock in the knock

alms and stars. Now he has the song, and stars, where a song, and stars are song, and

Tied to Jackson

John McManus, mkansa City,
Midland, always alert to local andes,
found one in Gorgeous Bussy (MG)
that is proving to be a strong b. o.
factor. Tie-up is use of General
Jackson character that appears in
pic. Kr. being in Jackson county
The strong of the strong b. o.
City and county employees evere
contacted through telephope calls.
Political organizations also buzzed
and leaped at chance to help plug
pic. McManus also managed to get
of a lunch mob of 985 members
of the strong of the strong of the strong
ment store out in a window, using
period furniture that attracted much
attention. Forty-one 24-sheets were
up three weeks in advance.

Revives an Oldie

Revives an Oldie
Nortolk, Va.
A farewell to the "read em and
weep' sentiment is provided in the
Newport Theatre-Virginia Pilot
link up on free ducats to the Colonial Place. A steady exploitation
defined to the colonial place in gives dozen tickets
at the color of the color
atility and the color of the color
atility and the color
atility and the color
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Gags from S. C.

Top of local The Texas Rangers' merchandising tie-ups was plugged by Carolina with Harris Motor Co. Ford dealers, using windows and Ford dealers, using windows and the Caroline Texas Rangers, now at the Caroline Texas Rode the trail today, naturally they would choose a Ford

at the Carolina, rode the trail today, naturally they would choose a Ford V-9.

Palmetto Theaters, Inc., angled more good will among thousands of textile baseball, players and fans by special and the property of the proper

Making 'Tony' Welcome Pittshurgh

Maching Toury Wetcomers.

One of the biggest pix campaigns in months was prepared by Joe Feldman and Don Wermuth of the local Warmer publicity office for Athony Cone hundred and sixty clubs in Allegheny county, all members of the Congress of Women's Clubs, were contacted and pix publicity distributed among them. Eighty-six 24-sheets have been posted in the most prominent locations in the downtown room the control of the pix of the control of the pix of the control of the pix of t

were contacted and tie-ups made with every bookstore in Allegheny county.

hundred thousand napitins with 'Anthony Adverse' imprints were distributed in chain drug stores. A full rotogravure page was used in The Press, with another full page used in The Sunday Sun-Telegraph. The picture also was given a two-week advance buildup on local radio was the summer of the summer of the present of the

to see the picture.

New Street Gag

New Street Gag

Harry Brown, Jr., of the Paramount, Newport, worked out a variant on an old gag for The Spanish garl on an old gag for The Spanish and the standard of the spanish of the spanish of the spanish of the spanish Cape Mystery. Gag was a tie-up to the classified ads in the local paramount theatre to see The Spanish Cape Mystery. Gag was a tie-up to the classified ads in the local paramount the spanish of the girl, but selection was not made too easy and pass distribution was held down.
Anticipating a rainy Saturday, Brown lettered a black umbrella liwing the spanish of the picture to the spanish of the picture of the spanish of the spanish of the picture of the spanish of the spanish is a new stuming the paner naphin is a new stuming Milder Biz

Building Biz

Building Biz

Shea nabe houses in Buffalo have been doing so well with a free distribution of Phileo Readi bar. In the state of the sta

Store Promotion

Store Promotion

Just as an example of how picture theatres have made local merchants continued to the store of the store

Working In

Doe Elliott, of Warner's Onio, Canton, used extra cuts to good effect
to the control of the control

Working In

BEHIND the KEYS

Largest number of appointments and transfers in loc of appointments and transfers in loc of appointments and transfers in loc of appointments of the past week.

Arch M. Bowles, Northern California Division-Manager for Fox-West Coast, announced the appointment of Sam Petcherr, former assists an appointment of Sam Petcherr, former assists of the Baywood theatre, San Mateo, to become manager of the F.W.C peninsula district. Latter of Torrer, who will continue as manager of the valley district instead. Former peninsula district manager, Art Miller, is on leave of absence.

R. A. McNeil, vice-presy and sentent managers. David Bolton switches from the Montrey peninsula division to the East Bay division, which takes in 14 houses in Berkeley, Oakland, San Leandro and Hayward. Bolton has been with the control of the Sat Bay area, moves to San Francisco to direct 12 of the city's largest nabe houses. Joe O'Connor, a seven-year employee, is transferred to Monterey to succeed Bolton.

Los Angeles.

Los Angeles.

Fox-West Coast is unshuttering the Granada, Ontario, Cal., tomorrow (Wednesday). House will be first run situash, with circuit's California handling seconds, and dropping admitted that the second seconds of the second seconds of the second seconds of the second second

London, Canada,

With Famous Players and H. A. Sutherland, owner of a chain of independent houses throughout Ontario, both announcing erection of new theatres for Waterloo, Ont, the town, a stone's throw from the city of the contained of the co

Louisville. Lee Goldberg, of Big Feature Rights Corp., has consummated a deal with Television Pictures Corp., a new-firm in the field, for their en-tire product. Ed Halperin of Hal-perin Pictures and Maurice Conn, in-dependent producer, have joined forces in the new tie-up.

Pittsburgh. Johnny Morin named manager of the Harris-Palace Theatre, replacing John Finley, who was moved back to Harris-Alvin. The latter house will again be in charge of George Tyson, who returns next week from Atlantic City, where he conducted the annual Variety Showmen's Jubilee.

Bank night locally hit a new financial high last week when the figure of \$2,012 was up at the four figure of \$2,012 with \$1,000 will be up at \$1,000 will

Lincoln.

Western Theatre Enterprises circuit of Nebraska small spots went down to one, the Empress, Grand Island, this week. William Young-claus sold the Roxy, Shelton, to E. L. Jonson, until lately an exhib in Sale of the Newman, Newman Grove, to Wallace Johnson, who also has the Friend, in Friend, and the State, Central City, to Joe Lucas, consummated recently. Younglaus is a Ravenna theatre, being operated by Louis Heal, who claims he's holding a lease for another year.

Atlanta, Ga.
Jolly Club, social organization of
theatrical and film exchange workeers, doing lot of unpublicized charity
ers, doing lot of unpublicized charity
and the social organization of
Lucy, president, Harold Spear, secretary, and Rudy Lehman, treasurer.
Starting Oct. 1, local theatres will
have to pay 28c. more per inch for
their advertising in Atlanta Journal.
Lucas & Jenkins Georgia theatre
unshuttered with holdover policy.
Pix from Fox will be brought to
Georgia, with an occasional stage
show. O. H. Bradbury, Jr., will be
manager,

Denver.

Bob Sweeten back at Orpheum as publicity manager after having quit several months ago to take over dob assistant manager: at State. Frank Boost, formerly assistant at the State, resumed his duties there following heid the Orpheum publicity job, resigned to join Denver advertising agency. Gem. Silverton, Colo. getting quite an extensive remodeling job these days. Besides redecoration, got these days. Besides redecoration, except a seat, new front, etc.

A proposed general admission in-crease of 5c, for all 9 Canton houses to have become effective Sept. 1 post-poned indefinitely. Loew retused to houses had only recently inaugurated a policy of double feature first runs and that business was the best since the house was opened five years ago. Major houses for the past two years 25 until 530. Subsequent run houses get 15 nights, 10 afternoons.

Maurice Streletsky, formerly assistant manager of the Allston, Allston, Mass, transferred to Capitol, Allston, in same capacity, succeeding John Concannon, who transfers to Egyptian, Brighton, the control of the cont

Greensburg, Pa

Greensburg, Pa.

Greensburg, Pa.

Mike Manos, operator of the Manost Theatrical Enterprises in Western Pennsylvania, purchased the entire holdings of the Indiana County Theatre Co.

Deal includes the outright sale of the Paramount and Olympic, Latter Paramount and Olympic, Latter Paramount and Enterprise Selection and the Paramount and Enterprise Crand, Latrobe, the Richlicu at Blairsville, Pa., the Casino and the Arcadia at Vandergrift, and the Empire at Homer City.

Elil Lipsie, formosined hands with Manosi in the operation of his circuit, which now lists 15 theatres. Lipsic moved his headquarters from here into Blairsville.

New Orleans.
Rivoli, operated by United Theatres here, will reopen Wednesday night (18) after being closed for renovations, and the purchase of Amouncement of the purchase of two microtinued or the purchase of two microtinued or page 270.

(Continued on page 32)

Laurel and Hardy Clubs

Laurel and Hardy Clubs

Paris, Sept. 1.

The first European congress of the Laurel and Hardy Clubs staged here by M-G-M under the patronage of the control o

licity agents of the youngsters themselves.

An experiment of this publicity stunt is how the delegates were
selected and who paid their traveling and living expenses. Hardly any
two countries did the job in an identrave countries of the property of the countries of the property
of National Education. In Austria
and Spain the government paid part
of the expenses, the rest being coyered by commercial houses and the
entire cost of sending the delegates
here was covered by private concerns.

there was covered by private concerns.

In nearly all cases the delegates were chosen by contests of some sort. Some of these consisted of holding contests in theatres with the best mimics of 'Laurel and 'Hardy getting the free trip. Other countries getting the free trip. Other countries that the set of the

Helped by a Lady

Winnipeg.

Helped by a Lady

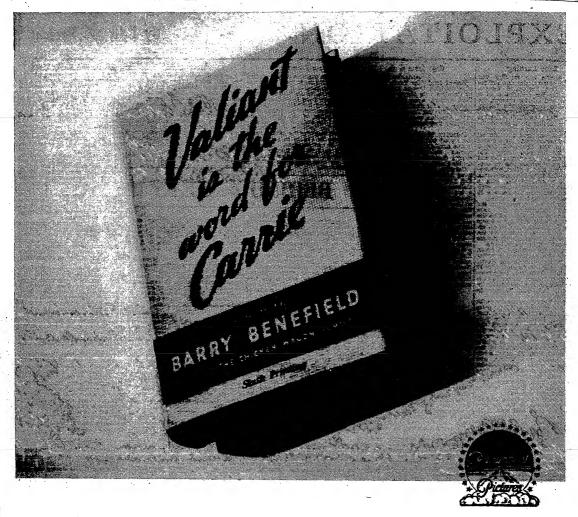
Wanager Larry Graburn pulled a bright one with the playing of Mary of Scotland' (WB) during the past week previous to opening Graburn had ushers all dinged out in Highland uniform, kilts, etc., which he was able to rent cheaply from a local theatrical costumer. Boys on ing Scotch ties, in contrast to the usual sombre black. Customers were handed heralds as they left the theatre by the Scotch lassies, telling of Mary's arrival the next week. The week of Mary's arrival the next week concepts the second of the Highland epic. Also tied in with the largest department store in town, right access devoted its largest corner window to showing off costumes of the seventeenth century and comparing them with the modern style for milady. Had em standing sping, the second of the Highland epic. Also tied in with the modern style for milady. Had em standing sping, the second of the Highland epic. Also tied in with the modern style for milady. Had em standing sping, the second of the Highland epic. The second of the Highland epic. The second of the Highland epic. Also tied in with the largest department of Lady Tweedamuit, wife of Canada's Governor General. Her Ladyship and a party of eight came straight from their private train, to see the picture. Graburn an hour before her arrival. Lady Tweedamuit had wired government officials to book tickets for her party, Tickets booked an hour before train arrival. Story about her attendance but didn't mention name of theatre, only name of picture. This, at the start of the week, helped plenty. Graburn naturally didn't use the fact that she had paid the house an informal visit in his as the next day.

Lifting Decorations

Lifting Decorations

Some years ago a small theatre
was making the whole town turn
to its advertising displays because
of the snappy cuts used as attractors,
books and clid not specially apply to
the picture, but a clever caution line.
Even the exploitation men, numerous in that day, could not figure out
how a small house could afford the
services of a clearly superior artist,
It was a couple of years before the
were lifted from the Fronth and German comic papers, but chiefly the
Paris La Rire. He got superior art
merely for the clipping and the reproductions cost him a dollar apiece
for the cuts.
Another theatre went strong on

(Continued on page 32)



One of the greatest stories about women for women, Barry Benefield's bestselling novel "VALIANT IS THE WORD FOR CARRIE" now
becomes, under the expert direction of WESLEY RUGGLES and with the
expert acting of GLADYS GEORGE, ARLINE JUDGE, JOHN
HOWARD and Harry Carey, one of the greatest pictures for women ever filmed.

CALENDAR OF CURRENT RELEASES

Hollywood, Cai. Columbia

About the Bannard. The story of About Hamid II of Turkey. Nils Asther. Attieune Arass, Fritz Kortner. Bir. Karl Grune. Rel. May. Rev. May 18.

Abdoi the Passmed. The totay of Abdoi Hamid II of Tinkey. Nis Anther. Adventure in Manhattan. José McDosa, Josen Arthur, Reginde Owen, Rerman Bill., 38th. Sept. 20.

Adventure in Manhattan. José McDosa, Josen Arthur, Reginde Owen, Rerman Bill., 38th. Sept. 20.

And So Tinky West Married. Two third mings in the effairs of their parents. Bill., 38th. Sept. 20.

And So Tinky West Married. Two third mings in the effairs of their parents. In the sept. 20.

And So Tinky West Married. Two third mings in the effairs of their parents. Navening Where. Many Admit Admit Many and Cole Mangan. Dir. Ellowit Navening West. Western. Res. May 30.

Rev. May 20.

Rev. May 20.

Bild. Sept. 120.

Cartag. Microne Side. H. B. Warmer. Dir. Gordon Wies. Se mins. Bel. May 3.

Bild. The. Western Ken Maynard, Genera Mitchell. Dir. Spencer Grayan. Hierarch Side. H. B. Warmer. Dir. Gordon Wies. Se mins. Bel. July 10.

Countedfelt. Showing the apparations of the Thesaury Secret Service man. Chepter Merris. Magging Grahame, Lloyd Wolan, Mariam Marsh. Dir. Brite C., Seaton. T. Strand. Sept. 20.

Cartag. Sept. 10.

Devil's Squadron. Shory of a test plot. Richard Dix. Karen Morley. Dir. Eric C., Seaton. Dir. Mins. Med. Juni 10. 48th. Juny 12.

Red. Sept. 20.

Final Sees. Rev. S

Stangarde. Western. Clins. Stanfelt. Dir. Bord Beobe. 45 mins. Rel. Jame S. Rev. Sect. 3.
Trapped by Televisian. Crooks and the talevisor. Mary Astor, Lyle Talbot. Bit. Del Jond. 48 inchs. Rel. Jame S. Rev. Jame S. Ser. James John. They Med in a Tast. Chester Marnis, Ray Warg, Jännel Stander, Raymond Walborn. Bell. Sept. 1.
Two Pisted Continuou. Rept. sincy with a girl manager. James Dunn, Jame Chapyworth. Dir. Gendon Wiles. 63 mins. Rel. Jamp. James Dunn, James Dunn, James Dunn, James Dunn, Del. Bord. 23.
Unknown Rel. Western. Sept. 1.
Unknown Rel. Sept. 13.

Studios: Surbank, Offices: 321 W. 48th St., New York, N. A. First National

Brides åre Like That, From play "Applessure". Camfident youth. Ross Alex-ander, Anita Louise. Dir. Wm. McGann. 36 mins. Rel. April 18. Rev. Manch 25

its or Barrels. Edw. G. Robinson battles racketeers. Edw. G. Robinson Jaan Blondell. Dir. Wm. Keinblev. 38 mins. Rel. May. Rev. June 3.

Jann Blondell. Dr. Wm. Keipiley. 38 mins. Rel. May. Bev. June 3.
Les of the Verbert Glaws. Warren William. Claire Bolds, Whirited Shaw, Dick.
Swam. Joseph King, Eddie Avuff. Dr. William Clemens. 59 mins. Rel.
Aug. 25. Rev. Sept.
China Olipper. A drama of the brame-Paulic alraways. Pat O'Ratan. Revertly
Roberts, Ross Allerander, Blumphey Bogart, Marie Wilson. Henry B.
William. Dr. Reymond Enright. 'D mins. Rel. Aug. 22. Rev. Aug. 19.
Down she Streets. A thrilling melodram of the sport of kings. Parionic Billing,
Sales and Sept. D minis Moore, William Best. Dir. William Clemens. 40
Leafter Marie Children and Children and Children School.
Sept. Marie Children and Children and

mans, net Sept. 13.

warm Fractors. The billarious adventures of Alexander Botts, super tractor salesmen. Jue E. Brown, June Travis, Gry Kibbes, Back Foran, Carol Englos, Gene Lockhart. Dir. Reymond Smright. 16 mins. Bel. July 13.

Rev. July 23.

Singles, Gere Lockhart. Ohr. Heymond Enright. Is rains. Supple TERM Singles, Gere Lockhart. Ohr. Heymond Enright. Is rains. Ed. July 18. Soliden Arrow, The. Bette Basis, George Brent. Carol Engles. Bett. 2019. 28. Golden Arrow, The. Hete Basis, George Brent. Carol Engles. Henry O'Nell. 1816. Althred E. Green. 70 mins. Red. May 3. Rev. Sing 8. Hearts shaked. Marton 18 mins. Red. May 18. Rev. Sing 8. Hearts shaked. Marton 18 mins. Red. May 18. Rev. July 18. Hearts and Everate Lands. Marton 18 mins. May 18. Rev. July 18. Land 18. Singles S

Rel. Sept. 5
Addison Archards, Abover Bester. 1917. Avec Boulet and Against the World. A drama based on a large radio station's digging up and exploiting the past of a woman who paid for her crime years before Elumphres. Baggart. (Calier Dodd, Eleverly Roberts. Henry Cynell). Dir. William McGam. 197 mins. Rel. 34(9) 11. Rev. July 35.

William McGam. 197 mins. Rel. 34(9) 11. Rev. July 36.

Francis, Bonnid Woods, Ian Elumer, Henry O'Nelli. Dir. William Dieterie 391 mins. Rel. 34(9) 43. Rev. July 31.

Grand National Offices: R.K.O. Bidg...

Releases Also Allied, Chesterfield and Liberty

August Weck-end (Chesterfield). Light haseey entertainment about the financially and socially tangled hives of the smart set. Valentie Robson, Paul cally and socially tangled hives of the smart set. Valentie Robson, Paul Rev. July 22.

Rev. July 22.

Relaw the Pendline (Chesterfield), Cops and robbers in the financial district. Caccilla Parker, Russell Hopton. Dir. Geo. H. Bacheller. 69 mins. Rev.

Selew fee Potentier, Russell Hopton, Dir. Geo. H. Bacheller. 69 mins. Rev June 10.

Bridge of Sighs (Instinctible). The drama of a girl who olis her wits against gaugester in her flight to save an innocent man from the chair, malow agagester in her flight to save an innocent man from the chair, malow agagester in her flight to save an innocent man from the chair, malow agagester in her flight to save an innocent man from the chair, malow agagester in her flight to save an innocent man from the chair, malow Red. March as a flight and march Red. March agagester and Berlinan Marriage. Raw Walker, Dan March Red. March and March 19 min flight and March 19 min crime detection. Irene Ware, Say Walker, Burton Churchin, Dir. Charles Lamont. Rel. Jan. 15. Rev. Aug. 5.

Diray Jones (Luberty). Musical. Marjoric Rambesut. Borine McKinney, Law-Jones (Luberty). Musical. Marjoric Rambesut. Borine McKinney, Lawton. Matheson Lane, Jane Basker. Dir. Artuu Woods. 18 mins. Rel. April 1.

April 1. Wass (Diversion). Whirlwind action and a hard-riding hero who

1.

b West (Diversion). Whirlwind action and a hard-riding hero who ven with plotters who try to frame him on a murder charge. Hoot a Joan Bardlay, Buzz Barton. Dir. Harry Frazer. 61½ mins. Rel

Little Red Schoolhouse, The (Chesterfield). Gay, carefree childhood in the little red schoolhouse—rebellious, misunderstood youth bether gay reform walls. Frankle Darro, Dickle Moore, Corky, Dir. Charles Lamont. 65 mins. Rel. March 10, Rev. May 27.

Ridh: Averger (Olversion). The government makes him a marshal and outlives the control of the control

from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Bitles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the appual release tength in those states or communities where these states or communities where local or state consorching may result in elections. Summing time in the reviews as given in Vaniety carry the actual time, checked in the theatre after passage by the New York state consorching, since pictures are reviewed only in actual theatre charging.

showings. While every effort is made to hold While every effort is made to hadd his list accurate, the information supplied may not always be correct, even though official. To obtain the fedlest degree of accounty, Warlety of will appreciate the on-operation of all managers who may note discrep-mates.

Concessionaire Agrees To Exam. in \$100,000 Suit

David Lazar, president of Lazfox Inc., theatre convessionaires, has consented to the request of the Skouras Theatre Corp. to submit to examination before brial of his

to examination before final of his accommodation before alleged breach of contract. Justine Holstather in contract. Justine Holstather in V. suppreme court fixed today (Wechnestry) as the date of hearing. Laxing, besides naming the Shouras Comp, also complains that Fox Nethropolitan Flaybouses, inc., and Fox Breatnes Corp., wished a contract which the plaintiff daims it had to supply all the theatnes countrailed by the defendants with cardy, vigares and all other nominoddies purchased by the patrons.

CONTRACTS

Hollywood, Sept. 15.
Walter Brennan's termer with
Samuel Goldwyn renewed.
Term contract handed France
Duake at 20th-Fox.
James Anderson and Dewey Star
key, assistant directors, got option
tilts at Radio. with

James Anderson and Dewey Starkey, assistant directors, got option
this at fladio.

The star of the s

Major.

Mary Gardner's protage. Stanley
Morner, handed termer at Metro.
Metro sealed Judy Garland to
termer.
Option on Arthur Lubin's director's pact litted at Universal.
Option on Tall Johnson choir
taken up at Radio

STORY BUYS

Hollywood, Sept. 15.
Douglas MacLean purchased Gene
Markey's Plumber's Pudding.

"The Promised Land, by Cedric
Worth, goes to Ctilumbia.
Faith Baldwin's "24 Hours a Day,"
soan to run seriatly in Ladies Home
John State Baldwin's "34 Hours a Day,"
soan to run seriatly in Ladies Home
Metro has bought "Mannequin," by
Katharine Brush, and will give it a
musical setting.

Screen rights to For Tonight Only,"
by Oscar Schisgail, and "Gnoe a
by Columbia.

Johannes A. Spyzi's 'Heidi' purJohannes A. Spyzi's 'Heidi' pur-Hollywood, Sept. 15.

by Columbia.

Johannes A. Spyri's 'Heidi' pur-chased from Sol Lesser by Darryl Zanuck. Deal includes finished treat-

Zanuck. Dea menaca-ment.

The Private Life of Sarah Bern-hardt, 'by Basil Woon, bought by Universal.

Cedrick Worth's unpublished novel. (The Promised Land,' goes to Co-lumbia. ımbia. Radio purchased Vincent Shean's nort story, 'Violette,' as Katharine

Radio purchases short story, 'Violette,' as Katharine Hepburn starrer. 'Ten Laps to Go,' by Bill Bloecher, sold to Fanchon Royer Productions.

TITLE CHANGES

Tove Letters of a Star' is new handle for "The Case of the Constant God' at Universal. 20th-Fox has retitled 'Bowery Prin-cess,' Shirley Temple pic, 'Dimples.'

She-Devil Island (First Division). The novel and exciting adventures of a sawing queen who ruled an island of rulgins and the men who came, saw and were reconquered. Native cast Dir. Raphael J. Seville. 89 mins. Rel.

Three of a Kind (Invincible). A bilanious somedy of three cooks who whip up some situations and prove there's no monor among thieres. Chick Chand-ler, Evelua Kinnys and Berton Churchill. Dir. Phil Rosen, 45 mins. Rel. May 23. Ren. July 1

oury 21. Mex. July 1

Too Much Fact (Normandy). Red-blooded action and bard-riding in a blazing weekers stary of conflict against treamy and oppression in the open spaces. Rex Bell, Commie Bergen, Lloyd Ingraham. Dir. Robert Hill. 59 mins. Bell. April 20.

West Start St

West of Nevnān (Colony). Mighty story of the gold fields with Rex Bell in his greatest two-fisted. he-man role. Rex Bell, Joan Barclay, Al St. John. Dir. Robert Hill. 19 mins. Hel. June 23.

Office: 1600 Broadway, New York. G-B

Everything 1s Thunder. Romantic melodrama of war-time Europe. Constance Bernsett, Douglass Montgomery, Oscar Homolka. Dir. Milton Rosmer. 77 mins. Rel. Sept. 1.

nins. Bel. Sept. 1.

30's Love Agrin. Musical comedy with dances and song. Jesale Matthewy, Robert Young. Dir. Victor Saville. 33 anims. Rel. May 30. Rev. May 23.

Man Who Lifed Agada, Bat. The story of a scientist who makes strange experiments with minds. Boris Karloff, Anna Lee, John Loder. Dir. & Cherr. Stevenson. Bel. Sept. 13. Ot Ledy Jane Grey with suited the Britch Empire for nine days. Cledric Sardwicke, Nova Filheam, John Mills, Desmond Tester. Dir. Robert Stevenson. 30 mins. Ref. Sept. 1.

Secord. Agrant. Spr stury. Madeleine Carroll, Peter, Lorre. Dir. Alfred Hitchcock. 35 mins. Rel. June 15. New. June 17.

Seven Simers. Courville. 30 mins. 36t. Aug. 13.

Studios: Culver City, Calif. Offices: 1540 Broadway, New York, N. Y. Metro

Absolute Quiet. Airplane crew reputies ranch bandits. Lionel Atwill, Irane Euryvey, Dir. Geo. Seitz. 70 mins. Rel. April 24. Rev. May 6. Berty Bolt, The. Scorers rotory of human dwarfed to doil size. Lionel Barry-Rev. May 19. Berty Bolt, The. Scorers rotory of human dwarfed to doil size. Lionel Barry-Rev. Berty Bolt, 19. Berty Bolt,

Ber Segt. B. Suggested by the life of the late great impression will be suggested by the life of the late great impression. Williams Ref. Marg. 28.

Geset. Zhenfeld, The. Suggested by the life of the late great impressio. Willlating Fowed, Leuiss Rainer, Myrna Loy, Dir. R. Z. Leconard. 199 mins.

Bits Renther's Wife. Domestic triangle. Barbara Stanwyck, Robert Taylor. Dir.,

W. S. Van Dyler. 31 mins. Rel. Aug. 7. Rev. Aug.

Mondight Murdac. Singing in the Hollywood Rowl. Chester Morris, Madge

Mondight Murdac. Casillo. Dir. Zdiv. L. Maurin, 68 mins. Rel, March 27. Rev.

April 1.

Sil Branker's Weie. Domestic triangle. Barbarn Manuyor, source 1, 200.

W. S. Van Dylee. 33 mins. Rel. Aug. 7. Rev. Aug. 18.

Monditch Mursen. Shujang the Hollywood Bowl. Chester Morts. Madge Appl. 1 Leo Catillo. Bir. Edw. L. Raurin. 68 mins. Rel. March 27. Rev. Aug. 18.

1036 Shrich. Wallace Beeny as the town tramp who romes into a fortune. Eric Linder, Cecilis Paries. Dir. Eweller Ruben. 364, Sept. 25. Myran Loy. Reginald Owen. Dir. Geo. Friammurke. 80 mins. Rel. March 20. Rev. Mazch 25.

104 March 20. Rev. Sept. 2 C. Woodknines story. Eric Elece. Sobert Mont. March 20. Rev. Mazch 25.

105 Mins. Mont. 2 C. Woodknines story. Eric Elece. Sobert Mont. March 20. Rev. Sept. 2.

106 Mins. Bood on 2 F. G. Woodknines story. Eric Elece. Sobert Mont. Aug. 10. Rev. Sept. 2.

106 Mins. Bood of El Bornaco. Daram of a frontier days' bad man. Warner Baxang. Aug. 10. Rev. Sept. 2.

106 Mins. Bood of El Bornaco. Daram of a frontier days' bad man. Warner Baxang. 10. Loring. Dir. William Wellman. 36 mins. Rel. April 17. Rev. Sept. 2.

106 Mins. Bood of El Bornaco. Daram of a frontier days' bad man. Warner Baxang. Aug. 10. Loring. Dir. William Wellman. 36 mins. Rel. April 17. Rev. Sept. 2.

106 Mins. On State rights selesze. Rev. Aug. 25.

107 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. Aug. 25.

108 Mins. On State rights selesze. Rev. May. 25.

108 Mins. On State rights selesze. Rev. May. 26.

108 Mins. On State rights selesze. Rev. May. 26.

108 Mins. On State rights selesze. Rev. May. 26.

108 Mins. On State rights selesze. Rev. May. 26.

108

Studio: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway, New York, N. Y.
And Suddon Beath. Safety story deriving from Readers' Digest article. Randolph Scott, Frances Drake. Tom Brown. Dir. Chas. Barton. 60 mtss. Rel. June 18. Rev. July 22.

Red. June 19. Rev. July 22
Artzona Raiders, Elles, From a Zane Grey novel. Larry Craibbe, Raymond Artzona Raiders, Elles, From a Zane Grey novel. Larry Craibbe, Raymond Hatton. Marsha Slunt. Dir. Jas. Elggan. Rel. June 28.

Big Brown Spec. Mexicurist turns delective. Sean Beamett, Cary Grant. Dir. Boord Control of the C Arizona Raiders, Ehe. From a Zane Grey novel. Larry Crabbe, Raymond Hatton, Marsha Hunt. Dir. Jas, Hogan. (Rel. June 26.

Hollywood Boulevard, Hollywood story by Faith Thomas, but not the usual thing, Melodramatic, John Halliday, Marsha Hunt, Dir. Robt, Florey, Rel. Aug. 21.

Rei, Aug. 21.
1'd Give My Life. Remake of The Noose. Sir Guy Standing, Frances Drake, Tom Brown. Dir. Edwin L. Marin. 82 mins. Rel, Aug. 14. Rev. Aug. 19.
Lady Be Careful. Deodorized version of Sailor Beware. Lew Ayres, Mary Carlisle, Larry Crabbe. Dir. J. T. Reed. Rel. Sept. 4.

(Continued on page 27)



FULL STEAM AHEAD FOR THE NEW SEASON!

"The Great Ziegfeld" at Popular Prices and "Gorgeous Hussy" joyfully commence your BIGGEST year by breaking records and HOLDING OVER from coast to coast.

(Everybody's flocking to M-G-M's LEGION OF THE PLUS. It means better business [50% to 200% better!] than last year! It's <u>easy</u> with M-G-M's Line-up!)

(Continued from page 25)

(Continued from page 25)

Milky Way, The. Harold Lloyd production taken from a stage hit. Lloyd, Adolphe Menjou Verree Teasdale, Dir. Leo McCarey, 80 mins. Rel. Moon's Our Honie, The. From the Ursula Parrott story Margaret Sullavan, Henry Fonda; Dir. Win Setter 190 mins. Rel. Any Margaret Sullavan, Henry Fonda; Dir. Win Setter 190 mins. Rel. Any Margaret Sullavan, Hunty Fonda; Dir. Win Setter 190 mins. Rel. Any Rev. May 20, Mudder with Plettness. From a story by Geo. Harmon Coxe. Lew Ares Photos. My American Wille. Royaly goed cowboy. Francis Ledeter. Am Sothern, Fred Palm Springs. Romance in deep thin. Rel. Any 7. Rev. May. 29. Palm Springs. Romance in deep thin. Rel. Any 7. Rev. May. 29. Palm Springs. Romance in deep thin. Rel. Any 7. Rev. May. 20. Proppy. William C. Fleds in one of his stage hits. Rochelle Hudson, Lyma Primeero're Lackross, Free, Love on a de luxe line. Fred MacKurray, Carole Lackross, Free, Love on a de luxe line. Fred MacKurray, Carole Sondard, Dir. Wan, K. Howard, 35. mins. Rel. May 22. Rev.

Coverman, Dh. Eder, Sultestand, 'S mite, Sel, June 12. Rev. June 24. Princess Comes Across, Phe. Love, on the lines of the Beller. Fred MacMurray, Carole Lombard, Dit, Wm. K. Howard, Jenner, Fred MacMurray, Carole Lombard, Dit, Wm. K. Howard, Jenner, Fred MacMurray, Carole Lombard, Dit, Wm. K. Howard, Jenner, Fred MacMurray, Carole Lombard, Dit, Wm. K. Howard, Jenner, Fred MacMurray, Jenner, Jen Michael, Lionel Atwill. Dir. Robs. Florey, 70 mills. Rel. April 17. Rev. 1889 39. Leave 1889 39.

Oct. 2.

Oct

Sept. 25.

Sept. 25.

Row Never Rnow. Pseudo psychologist stirs up trouble for himself and a row Never Rnow. Pseudo psychologist stirs up trouble for himself and a row of the r

Studios: Hollywood, R.K.O. Radio Office: R.K.O. Bidg. Bride Walks Out, Jac. Marimonial adventure of a man who insists that who can lit on \$35 a tribudal list findee who desert thing to but its willing to try. Barbar Stanweyer and the deserving the properties of the Sparks, Helen Broderick. Dir. Leigh Jason 80 mins. Rel. July 16. Rec. Sparks, Helen Broderick.

Sparks, Helen Broderick, Dir. Leigh Jason, 89 mins, Rel. July 10. Rev.

Bab. Allen, Acter, With a towering infactority complox falls pro- 50 a fades
claitwoyant and the mouse becomes a lion. Owen Davis, Jr., Lozies
Latimer, Robert McWade, Hedds Hopper, Jessle Raiph. Dir. Edward Killy,
William Hamilton, 67 mins, Rel. June 23. Rev. July 1.

Benne Frinz, All Technicotor film with locale in Southern California in the
Bennes, Rel. May 22. Rev. June 24. Frank Morgan, Dir. Lloyd Corrigan,
85 mins, Rel. May 22. Rev. June 24. Frank Morgan, Dir. Lloyd Corrigan,
85 mins, Rel. May 22. Rev. June 24. Frank Morgan, Dir. Lloyd Corrigan,
85 mins, Rel. May 25. Rev. June 24. Frank Morgan,
85 mins, Rel. May 25. Rev. June 26. Rev. June 26. Rev. June 26. Rev. June 26. Rev. June 27. Rev. June 28. R

Irs. Bradford, The. Security States of the State of States of Stat

Last Outlaw. Old timer faces new condition. Harry Carey, Hoot Gibson, Tom Tyler, Henry B. Walthal. Dir. Christy Cabanne. 72 mins. Rel. June 19.

Let's Sinz Again. A child singer finds fame and a father. Bobby Breen, Henry Armetta, Geo Houston, Vivienne Osborne, Dir. Kutri Neumann, 'Omins. Rel. June 12. Rev. May 13.

Love Rel. June 12. Rev. May 14.

Love Rel. June 12. Rev. May 14.

Love Rel. June 14.

Love Rel. June 14.

Love Rel. June 14.

Love Rev. May 15.

Rev. May 15.

Rev. Aug. Love Re

Rev. April 29.

Swing Time. America's dancing stars in a gay musical romance with music by Jerome Kerni. Fred Astaire, Ginger Rosers, Victor Moore, Heien by Jerome Kerni. Fred Astaire, Ginger Rosers, Victor Moore, Heien et al., 103 mins. Rel. Sept. 4. Rev. Sept. 2. Wy Furness. Dir. George Stevens. 103 mins. Rel. Sept. 4. Rev. Sept. 2. My Furness. Dir. George Stevens. 103 mins. Rel. Sept. 4. Rev. Sept. 2. My Sept. 103 mins. Rel. Sept. 4. Rev. Sept. 2. My Sept. 104 mins. Rel. Sept. 4. Rev. Sept. 2. My Sept. 105 mins. Rel. Sept. 4. Rev. Sept. 2. My Sept. 105 mins. Rel. April 2. Rev. April 28.

Witteness Chair. This. A stenographer kills her emisorer when she discovers her bear the sept. 105 mins. Rel. April 2. Rev. April 28.

Dumbrille. Dir. George Nichols, Jr. 66 mins. Rel. April 24. Rev. April 22.

Yellow Dust. Bob Fairfax finds gold and romance in the same day, but a crook tries to horn in on both. Richard Dix. Letal Haymar. Jessie Raich, And Oct. 105 mins. Rel. March 13. Rev. Feb. 20.

Office: RKO Bidg. Republic

Bulldog Edition. Ray Walker, Evalyn Knapp, Regis Toomey. Dir. Charles Lamont. Rel. Sept. 20. Burning Gold. Fast action. Bill Boyd. Dir. Sam Newfield. 58 mins. Rel. Dec. 1. Rev. May 27.

CALENDAR OF CURRENT RELEASES

| Commin' Round the Mountain. Western with music. Gene Autrey, Ann Rutherford. Dir., Mack Wright. 69 mins. Rel. April 13. Rev. April 23. Pederal Agent. Swift. and Bill Boyd. Rel. April 10. Aev. April 15. Follow Your Heart. Musical. Marion Talley, Michael Bartlett. Dir. Aubrey Scotto. 89 mins. Control 80 mins. Rel. April 10. Aver. April 15. Scotto. 89 mins. Scotto. 80 mins. Rel. April 10. Aver. April 15. Aubrey Scotto. 89 mins.

Pedes Total and States wilson. But muss. Rei. April 156. Rev. Autril 235. Follow Your Heart. Miscial. Marion Talicy, Michael Bartleft. Dir. Aubrey Scotto. 89 mins.

Forbidden Newere. English workman adopts a walf. Chas. Farrell, Charlotte Henry. Dir. Reginald Barier. 83 mins. Rev. Sept. 8.

Forbidden Heaven. English workman adopts a walf. Chas. Farrell, Charlotte Henry. Dir. Reginald Barier. 83 mins. Rev. Sept. 8.

Dir. Army Brichel. 80 mins. Rel. May J. Rev. May 37.

Gentleman from Louislana, The. Eddie Guillan, Charlotte Henry, Chic Sale.

Dir. Army Brichel. 80 mins. Rel. May J. Rev. May 37.

Gentleman from Louislana, The. Eddie Guillan, Charlotte Henry, Chic Sale.

Dir. Army Brichel. 80 mins. Rel. May J. Rev. May 37.

Gentleman from Louislana, The. Eddie Guillan, Charlotte Henry, Chic Sale.

Br. Charlotte May 13.

Gentleman from Louislana, The. Eddie Guillan, Charlotte Henry, Chic Sale.

Rel. April 26 Mev. May 13.

Gorge of white men in, their struggle to master the tropics. Kay Linkaker, Contad Nasel. April 26.

Guns and Guilara, Western. Gene Autrey, Dorothy Dix. Rel. June 22.

Ravester, The. From Gene Stratton Forter's novel of the same name. Allce Bracy, Ann Rutherford, Russell Hardie, Corr Satue Collins, Dir. Joseph Heatis in Bondage. Dramatic story of five characters whose lives are entangled in the building of the Monitor, and in the climax of the battle between the Monitor and Monitor, and in the climax of the battle between the Monitor of the Characters whose lives are entangled in the building of the Monitor, and in the climax of the battle between the Monitor, and in the climax of the battle between the Monitor and Monitor, and in the climax of the battle between the Monitor and Monitor, and in the climax of the battle between the Monitor and Monitor, and in the climax of the battle between the Monitor and Monitor, and in the climax of the building of the Monitor, and in the climax of the battle between the Monitor and Monitor and the climax of the battle between the Monitor and Monitor and the cl

Studio: Fox Hills, 20th Century-Fox Offices: 444 West 66th St. New York, N. Y.

Private Number. New version of Common Clay. Loverta Yunus, caucity Taylor, Patry Kelly, Dir., Roy Del Ruth. 75 mins. Rel. May 15. Bet. Ramona. In itechnicolor, Loretta Young, Don Améche. Dir. Henry King. Rel. Oct. 23.

Oct. 23.

Oct. 23.

Oct. 23.

Oct. 24.

Oct. 25.

Oct. 25

Studio: 1041 No. Formosa Bivd.United Artists Offices: 729 Seventh Ave. Bollywood, Calif. United Artists Offices: 729 New York, N. X

teur Gentleman, Jeffrey Farnol's story of a young man who gambles to save the life of hit father. Douglas Fairbanks, Jr. and Elissa Landi. Dir. Thornton Freeland. Froduced by Criterion Films, Lid. Rel. March 20. For the Company of the Property of the Company of

west lumber strife. Edward Arnold, Frances Farmer, Dir. Howard Hewkur.

Bodsworth. Goldwyn's production of Sinclair Lewis' novel. Waiter Huston, Ruth Chatterton, Mary Astor. Dir. William Wyler, Rel, Sept. 14.

Garden of Allah. Romance in the Sainars. Mariene Dietrich, Charles Boyer, Rel, Sept. 14. David O. Seiznick in technicolor.

Rel. Oct. 14. David O. Seiznick in technicolor.

Rel. Oct. 15. David O. Seiznick in technicolor.

Rel. Oct. 16. David O. Seiznick in technicolor

(Continued on page 29)

Studio Placements

Hollywood, Sept. 15. Robert Emmett Keane, Thomas F, Smith, Glen Hardy, Otto Hoffman, Paddy O'Flynn, Ray Brown, Ray Beattie, Charles Williams, Alene Car-roll, Lee Ford, Horace Murphy, Al Williams, The President's Mystery,

Albert Taylor, 'Ghost Town Gold," Herman Brix, 'Olympic Champ,'

Herman Brix, Olympie Royer.

Bill Bloecher; Charles Condon, screen play, Ten Laps to Go, Royer, William Dugan, Henry McCarthy, dialog, 23½ Hours to Leave, GN, Crane Wilbur Carelting, Grand Canyon, GN, On Alvarado, Nobody's Baby, Boach.

Don Alvarado, 'Nobody's Baby,' Roach. Gilda De Luca, Kenneth Grant, 'Adventures of Tom Sawyer,' S-I. Harry Berestord, Charles D. Wal-dron, John Bryan, 'Garden of Allah,'

S-I. Genaro Spagnoll, Tyler Brooke, Ruth Renick, Douglas Wood, 'May-time,' MG. Georges Sorel, Fern Munier, York Sherwood, Bob MacKenzie, 'Camille,' MG.

MG.

Harry C. Bradley, John Dilson,
James Macklin, Ralph Byrd, Eddy
Waller, 'Crime Doesn't Pay,' short,
MG.

Waller, 'Crime Doesn't Pay,' short, More to the Run, 'Mo; Esther Muir, 'AD ay at the Races,' MG. Franchet Tone, Herry Fonda, Quality Street,' RKOnie Beard, Billy Yarbo; Clarence Marks, added dialog, 'Rainbow, on the River,' RKO. Irene Franklin, Patricia Wilder, Alan Curtis, Dot Farley, 'Pat O'Marley, Bryan Washburn,' General De-Margaret Armstrong, Arthur Hoyt, 'Riddle of the Dangling Pearl,' RKO. Barton Churchill.,' 'All Scarles,' RKO.

RKO.

Grace Goodall, 'Daddy and I,' RKO.

Margaret' Morris, 'The Sweetest
Girl in the World,' RKO.

Ethel Borden; Paul Yawitz, screen
play, 'They Wanted to Marry,' RKO.

Viola Brothers Shore, S. K. Lauren
scripting, 'Mother Carey's Chicks,'
RKO.

Wedgewood Nowell, 'Take the Witness, Col. Frederick Burton, Leona Maricle, Robert Greig, 'Theodora Goes Wild,'

Col.

Pierre Watkins, Ward Bond,
George McKay, Marc Lawrence, The
Depths Below, 'Col:
Norman Willis, Gene Morgan,
Roger Imhof, Thurston Hall, Victor
Killian, 'Lady from Nowhere,' Col.
Jean Arthur, 'Safari in Manhattan,'

Marc Lawrence, 'Cowboy Star,' Marc Lawrence, 'Cowboy Star,' Col. Walter Brennan, 'Banjo on My Knee,' 20-F. Una Merkel, 'One in a Million,' 20-F.

20-F.
Arthur Hoyt, 'Glory,' 20-F.
Big Boy Williams, Frank McGlynn,
Sr., Charles Middleton, Gene Lock-hart, 'Career Woman,' 20-F.
Arthur Blake, 'Lloyds of London,'

20-F.
Charles Wilson, Eddie Nugent,
Pigskin Parade, 20-F.
Frank Conroy, Harlande Tucker,
Charlie Chan at the Opera, 20-F.
Michael Visaroff, 'Champagne

Frank Conroy, Harlande Tucker, Charlie Chan at the Opera, 20-F.
Michael Visaroff, Champagne Visaroff, Champagne Virginia Wilder, Bennie Bartlett, Ra Hould, Billy Lee, Jackie Moran, David Holf, 'Our Miss Keane,' Par.
Olive Tell, Lu Miller, Saundra Maze, Edde Fhillips, Jack Gardner, Right in Your Lapp, Par.
Right in Your Lapp, Par.
Hagher Holday, Pan Girardot, 'College Holday,' Pan Girardot, 'College Holday,' Pan, Chill Wills, Avaion Boys, Jimmie Chill Wills, Avaion Gardin, Jimmie Child Wills, Walley Chill, Walley Chill, Walley Child, Walley

Bryant Washburn, Jungle Jim, Userial, Serial, Serial,

World, 'U. Luckiest Girl in the young Gray, screen play, 'Murder n the Massisapil,' U. Arthur Caesar, screen play, 'Lonon Bridge Is Falling,' U. Thomas Pogue, Edward Keane, Dnea Doctor,' WB. Marsha Mae Jones, Elizabeth Rison, Guy Wilkerson, 'Mountain Jusece,' WB.

don, Gly Wilkerson, Mountain Justice, WB.
Eddie Anderson, Donald O'Connor,
Eddie Kane. Harry Hayden, 'Melody'
for Two,' WB.
Robert Watwick, 'Give Me Liberty,' WB short.
Liberty,' WB short.
Liberty,' WB short.

TO THOSE HUNDREDS OF THEATRES SOON TO PLAY SWING TIME

When you've got a sensation like this, DON'T LET ONE SINGLE EXTRA DOLLAR GET AWAY!

Open your doors earlier, close them later, give extra shows, EXTEND YOUR PLAYING TIME!

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GO THE LIMIT FOR THE SHOW THAT WILL GO THE LIMIT FOR YOU!

RKO RADIO PICTURE

CALENDAR OF CURRENT RELEASES Fox Utah Consummates

(Continued from page 27)

(Continued from page 27)

Little Lord Faundieroy. Frances Emogram Burnetis famous movel. Streddie Bartholomev and Dolores Costello Bartymore. Produced the David Softmick. Dir. Joint Crownell, 88 mins. Rel. March & Rev. April 8. Soland Softmick. Dir. Joint Crownell, 88 mins. Rel. March & Rev. April 8. Soland Voung; Joan Gardner and Ralph Richard original by H. G. Wells Roland Voung; Joan Gardner and Ralph Richard original by H. G. Wells Roland Soland Soland Comment of the Comment of

Universal Offices: 30 Rockefetter Center Studio: Universal City. Calif. Cowboy and the Kid, The. Western. Buck Jones. 56 mins. Rel. May 25. Res

Cowby and the Kid, The. Western. Buck Jones. 58 mins. Rel. May 25. Rev. July 29.
Crash Donovan. Jack Holt, Bir. Ed Laemmle. 25 mins. Rel. July 19. Rev. July 19. Rev. July 19. Rev. July 20. Rev. July

Postal Inspector. Drama. Annual Commiss. Sel. Aug. 2. Rev. Sept. 9.

Rich and Reckless. Edmund Lowe, Gloria Stuart. Dir. Harry Besumonit. Rei. Rich and Reckless. Edmund Lowe, Gloria Stuart. Dir. Harry Besumonit. Rei. Sept. 27.

Sas Speller: John Wayne. Nan Grey. Dir. Frank Strayer. Rel. Sept. 27.

Show Boat. From the stage pips. Attuited Jirans. France Dumne. Allam Jones. Helen Morgan, Paul Robeson. Dir. James While. 100 Mins. Rel. May 17. Rev. May 17. Rev. May 18. May 17. Rev. May 18. May 18. May 18. May 19. May 18. May 18. May 19. May 18. May 19. May 18. May

Calif. Warner Brothers Offices: 321 W. 44th St., New York, N. Y.

ony Adverses Based on the international best seller by Hervey Allen Fredric March, Olivia de Hevilland, Anni Louiss Edit by Hervey Allen Fredric March, Olivia de Hevilland, Anni Louiss House Hevilland, Anni Louiss House Hevilland, Anni Louiss House Hevilland, Anni Louiss House Hevilland, Schotter, Anni Louiss Hayward, Gale Senderraard, Stroke Billy Mauch, Dir. Mervyn, Le Roy. 13 mmins. Hel, Aug. 29. Rev. Sept. 2, al Tiger. Circus locale. Barton MacLame, June Travis. Dir. Louis Wang St mins. Rel. Sept. 5, Rev. Aug. 5.

Big Noise, The. A small team dousiness man outbylts a gang of excketeers. Guy mins. Rel. June 27. Rev July 3, 2016 Foran. Dir. Frank McDonsid. 36. Boulder Dam. Powerful drama with tremendous; government project for hack-ground. Ross Alexandre, Particla Ellis, Lyle Talbot. Dir. Frank Mc-Donald. Rel. March 7. Rev. Appell 1.

Colleen. Big musical revue logded with comedy and songs. Ruby Keeler Dick Powell, Joan Blandell, Jank Coskie, Paul Draper, Hugh Herbert Louise Fazends, Hobsrt Cawanaugh, Dir. Alfred E. Green. 69 mins. Rel March 21. Rev. March 11,

man Love. Frank McHugh, Patrinia Ellis, Warren Hull, Joe Cawin Dir. Wm. McGann. Rel. Jan 118.

Me Your Heart. Based on the international stage success, Sweet Aloes. Me Your Heart. Based on the international stage success, Sweet Aloes. Stage of the Stage of

Money. Fast moving comedy-romance. Ross Alexander, Beverly Roberts Joseph Cawthorn, Paul Grazetz. Dir. William McGamn. 68 mlns. Rel. July 18. Rev. July 29.

Joseph Cavthorn, Paul Gruntz, Dir. Willam McGam. 68 mins. Bel. John B. Rev. by 20 min. 69 mins. Bel. John B. Rev. by 20 min. 69 mins. Bel. John B. Rev. by 20 min. 69 mins. Bel. Josephine Hutchinson. Gu Kibbee, Ross. Salexander, Louise Fazenda. Dir. Archie Mayo. 48 mins. Rel. Appil 25. Rev. April 22. break. Smashing melodrams. Craig Revundois, Junn. Pravit. Entrito Marciane. Dir. Nick Grinde. 60 mins. Rel. Appil 25. Rev. Aug. 12. Hunt. Newspaper-gaugneter melodrams. Elonede. Cortez. Engreuerité. Hunt. Newspaper-gaugneter melodrams. Elonede. Cortez. Engreuerité. Cel. Feb. 15. hie. Sales, William Gargan. Dir. William Clemens. 51 mins. Rel. Les Cortes and Cortes and

July 29.

so 'Guns. From the musical comedy. Joe E. Brown, Jean Blondell. Dir Lioyd Bacon. 79 mins. Ref. May 36. Rev. May 26.

The man and the state of the state

месьяпл. ez mins Rei, May 16. Rev. May 6. Treachery Rides the Range Dick Foran, Paula Stone, Monte Blue, Craig Rey-nolds. Dir. Frank McDonald, 56 mins. Rei, April 2. Rev. June 3. Walking Dead, The, Thriller revolving about discovery of Lindbergh heart. Borls Karloff, Marguerite Churchill, Warren Hull, Ricardo Cortez. Dir. Michael Curtiz. 62 mins. Rei. March 14. Rev. March 4.

Miscellaneous Releases

Aces and Eights (Syndicate). Tim McCoy as a benign gambler. Tim McCoy Luana Walters. Dir. Sam Newfield. 62 mins. Rev. Aug. 12. Crime Patrol (Empire), Pugilist turns policeman and cleans up. Bob Neal Mary Prentiss, Dir. Eugene Cummings. 58 mins. Rev. May 13.

Money (Invincible). Insurance fraud story. Onslow Stevens, Kay Linaker Dir. Phil. Rosen. 70 mins. Etcl. June 20. Rev. July 15.

Dir. Phil. Rosen. 70 mins. Rel. June 30, Rev. July 15.

Fat Bullet, Billshirbl, Western. Tom Tyler, Rex Lease, Marguret Nearing Dir. R. (Rellabel). Western. Tom Tyler, Rex Lease, Marguret Nearing Dir. Rev. Edge of the West (Bibrasion). Hoot Gibson western. Dir. Harry Fraser. 22 mins. Rev. Edge Nestern. Bob Steele. Dir. R. N. Bradbury. 59 mins. Rel. May 10. Rev. July 8.

Lion's Den. The (Puritan). East-West story. Tim McCoy, Jean Woodbury. Dir. Sam Newlield. 60 mins. Rel. July 6. Rev. Sept. 2.

Prison Shadows (Puritan). Prize ring story. Eddie Nugent, Lucille Lund. Dir. Bob Hill. 67 mins. Rev. Sept. 2.

Revolt of the Zombies (Academy). Zomble idea moved to Inda-China. Dor-

Bob Hill. 67 mins. Rev. Sept. 2.

Revolt of the Zombies (Academy) Zombie idea moved to Indo-China. Dorothy Stone. Dean Jaggers. Dir. Douglas Bigges. 62 mins. Rev. June 10.

Ridding Avenger (Division). Western. Hoot Gibson, Ruth Mix. Dir. Harry
Frascr. 60 mins. Rev. July 15.

Repear's Tavern, Are (Puritan). Munder mystery. Wallace Ford, Barbara Pepper. Dir. Bob Hill. 65 mins. Rel. March 1. Rev. July 15.

Roarin' Guns (Puritan). Western. Tim McCoy, Dir. Sam Newfield. 71 mins.
Rel. Jan. 27. Rev. July 8.

Swilty (Diversion). Western. Hoot Gibson. Dir. Alan James. 62 mins. Rev. Jan. 29.

Jan. 29.

Jan. 29.

Thunderbolt (Principal). Western. Kane Richmond, Lobo (dog). 55 mins. Rel. Jan. 2. Rev. Sept. 9.

Toll of the Desert (Commodore). Western. Fred Kohler, Jr., Betty Mack. Dir. Lester Williams. 69 mins. Rev. Jan. 15.

Acquisition of F&M's 2

Salt Lake City, Sept. 15 Sält Lake City, Sept. 15.
After three months off second negotiations, deal was consummated Monday (14) by the Fox Utah Theatres corporation for purchase of furnishings, equipment and transfer of leases of the Orpheum and Studio houses from Fanchon & Marcho.
F. H. (Rick) Ricketson, Jr., president and general manager of the Rex company, did not disclose purdhase price. Deal became effective after sealing of contracts.
This is 4the largest theatre deal locally since 1933 when the date

This is 3fte largest theatre deal locally since 3933 when the late Louis Marcussoid half interest of this Misrous-Ribbits theatres to Publish-Sait Lake Theatres, Ion.

The Proposition of the Proposition within worst the Fox Illian theatres, operates 65 houses in Wish, Iddaha, Menthan, Wyoming, Colonadio, New Mexico until Nebraska.

John Taylor, formerly of Denver, named resident manager of Ordineum, a 2200-seater. Raiph W. McGowan, who has managed thesite clience 1938, fraturns to St. Louis for a similar capacity with the F. & McCompany.

company.
Studio, uptown deluxe 300-senter
was formerly managed by James' Gleason. Successor not named as Farming & Marco bought Orphs ed as wet three years ago and Studio two and half years ago. Both are in down-town district. William Steege named district manager, and Max Gold booking manager.

Con. Film's New Plan

A new recapitalization plan, which would give the corporation a declared capital of \$7,949,982 in lileu of the \$6,524,973 declared at present, will be presented to stockholdens of Consolidated Film Industries, finc, at a meeting Oct 9. Another gwincipal feature off the plan to be submitted shockholders is the redurficion of the cumulative dividend raise on the worderness to \$1 a ver a municipal. of the cumulative dividend rise on the preferencia to \$1 a year annually and paving the way for the zom-mon shareholders to receive a dividend. Present dividend accumula-tions on the sild preferred also are to be taken care of. Commodifiated Film proposes to Commodifiated Film proposes to the control of the control from 400,000 shares of preferred to

500.000 shares of new preference stock and supplant the present com-mon dissue with about 450,000 shares

G'd Central Newsreeler

Grand Central News Reel Theatre Grand Central News Reel Timatre Corp. has filed plans for construct Corp. has filed plans for construction with the Commodore hotel and the 'Grandhar building on East 42d street, N. V., as a time-killer for commuters. Theatre will be built ander the window that comes to a dead end at the Grand Central Terminal.

dead emd at the craim comman.

Bestimated construction cost off the
222-seater its \$50,000. Theater
Lounge is to be in the southwest
commer of the Graybar brilling.

Work starts within a week. Gives
town second newsreeler out af the
theatre district, other being Translarger at 59th and Madison avenue.

Incorporations

Tryon Amusement Corp., Manhattan, raalty, theatrical business; capital stock, 1,000 shares, \$1 par valus, Incorporators, Helen Begun, Shirley Nathan, Dorothy Travers, all of 2521 Broadway, New York City.

City.

doth Street Operating Corp., Manhatan: musical and theatrinal productions; Manhatan: musical and theatrinal productions; Manhatan: musical and theatrinal productions; Manhatan: Maria Zong, Manhatan: Ma

both of 87 West 44th street, New York

Heore Hell Amusement Cerp. Kingretheatrical business; capital stock, 10
shares, no par Value, Incorporators;
locate Roslin, all of 50 Court street.
Brooklyn, N. S. general intentiend and
motion of the street of th

Stock Market

(Continued from page 6)

(Continued from page '6)

Most emusuraging floature about the group's action was the large increase in different displayed by the state of the state

Universal prid. up 2: 20th Century of the property of the week, and Zenith Radio, 2%.

Exports Help Oct Aided by flattering reports current in Wall Street the latter part of the week, the amusement list town. It was especially personal tist was Loew's common and the Paramount issues headed the procession, although an picture stocks failed to participath. Loew was up more than a consultation of the participath. Loew was up more than the didness to this new high level unit considerable selling forced it down late Wondey. All three Paramount issues pring. The common hit life but wound up at 10%, a gain of 50c. The first preferred went to 87%, where it was only fractionally distant from the 1836 high. It reported the proposed reorganization plant lower. The preferred went to 12%, winding up at 11%, up 50c. Twentieth Century-Fox also pushed into the highest territory reached into the highest recreated went to 12%, winding up at 11%, up 50c. Twentieth Century-Fox also pushed into the highest territory reached into the highest provided and an advanced of 3% to 3% t

AKO. Pathers and Warmer Bros. stocks participated in the move though their action was not as remarkable. RKO went to 7% but cancelled its gain in later dealings. Pathe hit 9 and then retreated to 8½, warner common again went to 14% but was off fractionally at the closure of the same company advanced from 56 to 58, a new 1936 top, for a 2-point gain.

ing quotation of 13½. The preferred of the same company advanced from 56 to 58, a new 1836 top, for a 2-point 25 there was a nice upturn in Radio common in the middle of the week, it being one of the few issues that day to sport a gain. Went 'to', 11¼ but fell back in late transactions for a minor advance. This advance was viewed as a technical one, no special work of the state o

Summery for week ending Monday, Sept. 14: STOCK EXCHANGE

		-1038	_				Net
	High.	How.	Sales.	Issue and rate. High.	Low.	Last.	che.
	2814	38	2,700	American Seat 251/4	24	2414	+ %
	4514	B1	6,000	Col. P. vtc. (1)* 30%	371/4	38%	+ %
е	611/4	43	400	Col. P. pfd. (2%) 461/2	40	46	
u.	7%	4%	16,000	Consol. Film 5%	4%	4%	- 4
	2014	35%	11,200	· Consol. Film pfd. (1)† 101/2	171/4	10	+1%
y	185	220	1,100	Eastman Kodak (5)‡	1751/2	1751/2	+ %
ı	160	152	40	Do. pfd. (0)	101	101	-11/4
4	35%	75%	7,400	Crosley (1/4)†	321/4	3314	-1 [%]
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B	141/4	48%	400	Madison Sq. Garden (60c))\$ Ibh	111/4	10%	+ %
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П	12%	-8%	37,200	Do. 2d 1001	8	81/4	+++-+
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e	14%	9%	- 95,700	Radio Corp	73%	7314	T 29
t	80	98%	3,200		7	71%	_ 2
	91/4	75	88 300		29%	20%	+ 67 + 74 + 2
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s	41	81%	13,800	Do. 1076. (074)	1108	111	12"
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90% 90% 61% 97% 82% 98%	92½ 96 86 82 68 88	\$7,000 \$2,000 \$1,000 \$6,000 \$6,000	Keith 6s. "36	78% 78%	96 674 754 754 564	96 80% 58% 93% 77 97%	+ % +1% +1% +1%
		:01	VER THE COUNTER, NEW	TORI	τ.		
Bid. 67% 101	105 105 105	*****	Col. Broadcast. A (2) Pathe F. pfd, (7)	::	**	::	

* Paid this year. * New 1936 high.

Artical, motion obture and emissement business; capital stock, 100 shares, 101 business; capital stock, 101 business; capital

EVERYTHING YOU'VE HEARD IS TRUE

The most eagerly awaited picture of the year...talked about as the great Sinclair Lewis novel from which it was adapted ran into hundreds of thousands of copies sold...discussed as the Broadway dramatization made by Sidney Howard ran on and on, month after month, in city after city...by millions of friends, who loved this story of Sam and Fran, who went away to look for happiness...

It was great as a novel; it was greater as a play; it IS Greatest as the Picture, its thrilling entertainment coming not alone from superb performances by WALTER HUSTON, RUTH CHATTERTON, MARY ASTOR, PAUL LUKAS, David Niven and a hundred other brilliant players, but from William Wyler's superb direction, from the powerful adaptation made by Sidney Howard, and from the beautiful production in which Samuel Goldwyn has mounted the great story of

ODSWORTH



Film Reviews

SCHLUSSAKKORD'

SCHLUSSAKKORD

(Continued from page 17)

translation of the micely proper
diffusion of the mi

DEATH ON THE SET

(BRITISH MADE)
Globe Pictures production and reference for the production and reference for the production and Jeanne St. Directed by Lesile S. Hiscott. Errovet by Victor Maclure: adaptation to the production of the production o

	Kendall
Lady Blanche Jeanne	Stuart
Laura Cane Ev	e . Gray
Jimmy Frayle Lewi	s Shaw
Inspector Burford Garry	Marsh
Sergeant Crowther	r Patch
Studio Manager Alfred W	elleslev
Conetance Lyon	Halsam
FrashmanBen	Welden
AlbertHai	Walters
Mrs. Hipkin Elizabeth	Arkell

Aside Troubert Area of the Set sets a new low in Brooklyn double-program fare, at least for this house. Presence of this film on a downtown theatre's bill truly indicates that the dog days are holding sway across the East River. Droducing and releasing this sleuth pic. No English studio or producer is billed, but it is obviously a film from some British lot although it is understandable why there is little synchronic truly and the study might be sufficient to an an and the study might be sufficient and sufficient and sufficient and sufficient sufficien



shown hiding out as director in an English film studio, with a black-mailing double threatening his decense. After planting an alloi the control of the planting an alloi the control of the planting an alloi the only a question of how long the chief inspector and dumb stooges will remain baffled. Even with apparent trimming, it looks might studio on Henry Kendall, a capable English actor, plays both the director and his double, looking less like an American gangster than the Ohio detective in the dim Direction and impossible efforts. Jeannes Stuart, listed as co-feature player, has little to do and mouths many of her lines, Eve Gray, as the East Side London barroom Not half bad. Remainder of cast is weeds.

Not half bad. Remainder of cast is weeds.

Dialog is of the fundamental, obvious variety. Sets look like quickie proposed of the cast of the c

The Arizona Raiders

Paramount release of A. M. Botsford
production. Features Larry Crabbe. Ray-
mond, Hatton, Marsha Hunt, Johnny Downs
and Jane Rhodes. Directed by James Ho-
gan. From novci, Riders of Spanish
Peaks,' by Zane Grey; adaptation, Robert
Tost and John Krafft; Chandler House.
film editor; camera, Leo Tover. At Strand.
B'kiyn, half dual bill week Sept. 4. '36.
Running time, 57 mins.
Laramis NeisonLarry Crabbe
Tracks Williams Raymond Hatton
Harriet Lindsay
Lenta LindsayJana Rhodes
Lone Alonzo Muihall Johnny Downs
Monroe; Adams Grant Withers
Luke Arledge
Andy Winthrop Arthur Aylesworth
Boawell Abernathy Richard Carle
Sheriff
Tiny Petra Silva

It Couldn't Have Happened

Invincible release of Maury M. Cohen
production. Features Reginald Denny, Incz
Courtney, Jack La Rue, Evelyn Brent.
Directed by Phil Rosen. Story and screen-
play by Arthur T. Horman; art director,
Edward C. Jewell; film editor, Roland D.
Reed; camera, M. A. Andersen. At tha
Strand, Brooklyn, starting Sept. 10, '36, on
double bill, Running time, 70 mins.
Greg
Bevariy Brent
Smiley Jack La Rue
LindaInez Courtney
ForrestJohn Marlowe
HoldenClaude King
Carter Bryant Washburn
O'NeillRobert Homsns
BennettCrauford Kent
SchaeferRobert Frazer
Hashi
Sherwood
LandsdalaLynton Brent
Johnson Broderick O'Farrell
Louiso
Ingenue Emily La Ruc

Full title of this opus is It Couldn't Have Happened—But It Did. Many customers may add they couldn't Have Happened—But It Did. Many customers may add they repeat bank night prize. It's an afterthought to a double program set-up. Several highly capable folks are shoved around misdirected and manhandled for about 40 minutes before this backstage thriller finally It the directors, scripters and others responsible had first seen rushes of the reenactment of the crime and done the first part over, results might have been different. As it stands, more than 10 minutes of words, more words and still more words; dumb entrances and exits; a feverish attempt to plant the triangle jealousy motive and finally a

laborious attempt to get the playwright to solve the murders. Whysaid detective play scribbler should
be so stubborn and stand-offish still
Picture creates the impression that
the director was weighed down with
the stupendousness of, the murder
mystery plot. After striving to esthe stupendousness of, the murder
mystery plot. After striving to esthe stupendousness of, the murder
mystery plot. After striving to esthe strip of the strip of the strip
mystery plot. After striving to esthe strip of the play cast, that
a gangster wants his latest moll. in
the play and that the playwright-is
being improve mans his latest moll. in
the play and that the playwright-is
being improve mans his latest moll. in
the play and that the playwright-is
being improve mans his lates moll. In
the play and that the playwright-is
being a continued magazine story.
This is not done with mirrors but
largely by slamming doors, excited
entrances and more energetic exits,
either dictating a new scene or reading a continued magazine story.
The struly baffling
Fortunately for the picture, the
steno in this madiouse-producer
few genuine characters in the piece,
goods the playwright into action and
solution of the double slaving. Once
he is aroused, the film finally gets
the restring. But it's too late.

Ince Courtney and Jack LE Rue
stand out like begons in a fog in
the big cast. Miss Courtney shines
despite phoney lines, phoney situations and stupid bory development
from Reginald Denny is amazine;
as the stenographer who wants the
slaving's cleared up. La Rue, as the
gangster, is so real that he almost
Denny's uffers presumably from insidirection but he assuredly fails to
measure up to possibilities of his
order. He's the playwright. Evelyn
Denny's uffers presumably from
measure up to possibilities of his
order.

Bryant Washburn is seen as, one
of the producers but he has simal

ducer.

Bryant Washburn is seen as one of the producers but he has small chance to show his ability. John Marlowe, as one of the numerous lovers, turns in a slipshod, actorish

job.

Whole production bears marks of quickie effort. While Arthur Horman, credited with story and screen-play, may have have the indicate it. Phill Rosen's direction is far below the standard of his more recent independent efforts. The biggest mystery about this film is how it could have been done so poorly.

PA SOLSIDAN

('On the Sunnyside') (SWEDISH MADE)

Scandinavian Talking Pictures release of Vive production. Features Lars Hasson, vive production. Features Lars Hasson, rected by Gustaf Molander. From stage play by Heige Kros. Adaptation, Oscar Hemberg: camera, Ako. Daliyata. At Sirih Remberg: camera, Ako. Daliyata. At Sirih Ramara, Ako. Daliyata. At Sirih Ramara, Ako. Daliyata. At Sirih Ramara, Sirih Adolphaon Sakim Sirih. Sirih Adolphaon Sakim Sirih. 0 mins.

Lars Hanson

Ingrid Swanstrom

Edvin Adolphson

Einar Axelson

Marianns Lofgren

Carl Browallius

Builend Berglund

(In Swedish, with English Titles.)
With an agile cast and a sprinkling
of native wit, although deficient in

SHE-DEVIL ISLAND

(WITH SONGS)
(MEXICAN MADE)

Division resease of Charies I
m., All-Spanish cast. Direc
Sewilla. Original story,
adaptation, Alfonso Ligue
Sewilla; camera, Lauron,
Barcelata, At Fox, Br
cek of Aug. 27, '36. Runnin

65 mlns.	
Maria Elena	
RogelioJ	
Gonzalo Peralta	Adolfo Giron
Carmen	Beatriz Ramon
Charito	Lucy Delgado
Indalecio	
Eudardo	Pedro Armendarlz
Lopez	
Aunt Ursula	Luz Carmona
Bamba Dancers	.Emillo and Amparo

Seine Offizielle Frau

VARIETY

Seine UHIZIEHE FFAU

('His Official Wife')

(GERMAN MADE)

Berlin, Sept. 5.

Berlin, Sept. 5.

Directed by Erich, Waschaech Jrion Rode

Keyer, T. Echtermeier, Thea von Harbout

Mayer, T. Echtermeier, Thea von Harbout

mulic, Kurz Schreeder; chief of production

Keyer, T. Schiederier, Thea von Harbout

mulic, Kurz Schreeder; chief of production

Keyer, T. Schiederier, Thea von Harbout

Michael Schreeder, Chief of production

Keyer, T. Schiederier, Thea von Harbout

Michael Schieder, Thea von Ha

(In German)

(In German)

Old tried and true twists of plot that make up this light-hearted spy story are made downright enjoyable by adroit direction and a good cast. Col. Savage's time-worm story of rewritten for the source my of the story of the sto

Drei Maederl Um Schubert

Filmed in Mexico with a Spanish cast, production boasts of some torici rumba, scenes in a coast nitery, trip to a famistic island inhabitated by wild women which gets a laugh during the second of th

This advertisement is not, and is under no circumstances to be construed as, an offering of these shares for sale or as a solicitation of an offer to buy any of such shares. The offering is made only by the Prospectus,

280,869 Shares

Universal Corporation

Common Stock (Voting Trust Certificates) (Par Value \$1 per Share)

Price \$10 per Share

Copies of the Prospectus may be obtained from the undersigned.

HAMMONS & Co. 120 Broadway, New York

DULIN & Co.

629 South Spring Street, Los Angeles

September 11, 1936.

DENVER GIVING AWAY \$7,542 THIS WEEK OF WHICH \$6,370 IS IN CASH

New High—Exhibs Still Trying to Outdo Each Other —Huffman So Far Has Given Away 125 Fords Lucky 7's \$3,000 in Cash

Denver, Sept. 15.

Giveaways in Denver, home of bank night, have reached a new high. There are \$7,542 in cash and merchandise offered this week to thea-tre-speers, of which \$43,070 is in cash holds the world record for amounts offered previously, theatre men here seem determined to outdo themselves as well as the other fellow.

The seven Harry Huffman theatres have given away 125 Fords, at the rate of one or more a week. Huffman recently entered the money givenway by starting with \$400, and cash and the series of the control of the two top prizes—\$1,000 and \$400 this week. Tickets, obtainable free as well as when one enters the house, are used for both drawings. This week Huffman is also giving a round trip to Chicago on the new U.P. streamliner. The Bideawe is also in on the Huffman giveaways, and the series of the two drawings, \$1,200 and \$1,600. While this does not constitute a record amount for this group, it helps boost the amount materially too the city. The Lucky seven the week, if the amount is not word way \$2,400 one hight, and that week of the control of the seven when the control of the c

Hulling in L. A. for GN

Los Angeles, Sept. 15.
Mel Hulling has moved in from
Frisco to establish headquarters as
district manager for Grand National
pictures distribution. GN has taken
over distribution offices of Far West
Exchanges operated by Hulling and
JH, Bradtaw West.

Exchanges: operation up and the warner Sam Berkowitz.

H. Bradley Fish, erstwhile Warner Bros. manager in Frisco, has supplanted Hulling in the north. Berkowitz continues in charge of the L.A. GN office.

Absorption of Famous

Theatres Last Par Unit Theatres Last Par Unit
With the last of the so-called 1932
subsidiaries merged into the parent
company with the absorption of
Famous Theatres Company with the proparais now free to consider unit is now free to consider the proparatransferred from a separate entity into Par itself. Famous Theatres
became extinct during the past week
when the company voted to make
this principal theatre subsidiary a
part of Par Pictures.
While others are likely to be con-Pictures, Inc., the company of the first tree which can isferred from a separate ensistered from a separate ensistered from a separate ensistered from the constitution of the control of the company of

sidered with a view to tax and other

sidered with a view to tax and other savings such as bookkeeping, necessity of maintaining separate officers, boards, etc., those subside that are not wholly owned cannot be merged or their identity dissolved. Additionally, it is unlikely that Paramount News, Inc., because of the nature of its operations, will ever be drawn into the parent company.

On absorption of Famous Theatres by Par the four principal subsidiaries of the company have been taken in. Previously Far Productionaries of the company have been taken in. Previously Far Production Productions Corp., Paramount Distributing and Par International were merged. These three subside, over production; domestic distribution and foreign sales, all held by Par Productions, Inc., were set up prior to bankruptey in 1932 and are now removed from the scene.

Mich. Nix on '3 Women'

Mich. Nix on '3 Women' Detroit, Sept. 15.
Fate of Three Women, banned Russian pix, hinges on whether Ira Kaplan, who came here from N. Y. to manage the dark Cinema theatre, is a resident of Detroit or N. Y. Petition for hearing on hamming of filcker, with which Kaplan had planned to open the Cinema, was deferred until William S. Sayres, master of chancery, determines Kaplan's legal residence to decide jurisdiction in case. Kaplan is seeking order restraining police from interfering with showing of film. Federal Judge Edward J. Moinet, upon motion of Nathaniel H. Goldstick, assistant corporation counsel, referred question to Sayres.

Behind the Keys (Continued from page 23)

Lyric at Tupelo and the Ritz at West Point, by M. A. Lightman of the Richards and Lightman Enterprises. Inc., was made here Saturday by E. V. Richards of the Saenger Thea-

V. Richards of the Sacings.
The total number of theatres held by the group now is 55, according to Richards.

E. C. Colvin resigned from Localist are indefinite.

E. C. Colvin resigned HUML DOWN APPLIANS are indefinite.
Circle, formerly known as the Asternation of the Columbia Alliance, reopened after being dark for six weeks for backstage alterations.
Nugent, Dover, has been reopened after being dark all summer.
Week-ends only.

London, Cana.

London, Cana.

Announcement is made that the unoccupied store on Clarence street is to be completely remodeled into allestale where pictures and vaude-allestale where pictures and vaude-ent Toronto chain is behind the project.

ent Toronto chain is penniu and project.

A family theatre for South London to be built on a piece of vacant

to be built on a processory of the ground.
Robert Roddick, manager of the Capitol, has been transferred as assistant to the supervisor of the eastern division of Famous Players.
Harold A. Bishop succeeds.

Kansas City Kansas City.

A picture house of colonial design is being constructed in KC's south side residential district, the first to be built in that section in eight years. House has been leased to W. D. Fulton and Stanley H. Schwartz, indie deserators.

Watertown, N. Y.
Lease of the Palace today (15)
passed front John Ludlow and John
Graham to the Schine interests of
Gloversville, the pact, negotiated
with the Northern New York Utilities inc., owner of the building
the Schines until 1980. Deal gives the
Schines Watertown
Watertown

Playing It Safe

Los Angeles, Sept. 15.
Winner of \$500 bank nite
award at United Artists theatre
demanded police escort to his

Manager Tom Soriero pro-

NEW UNION OP DEALS PACTED

Tacoma, Sept. 15.

With the signing this week of agreement to employ only card operators in its booth by the Shell theatre, downtown subsequent grind, Tacoma now becomes 100% union-manned in all its 17 houses. Shell, last of the theatrex to sign, has been on the unfair list of the union since 1932 and is the last to join the fold. Located as it is in the lower level area, longshoremen, lumber workers and-other laborers have been plugging management to break down and let them go, claiming fines prevented visiting house. Manager Newman considered it good business, he said, to sign up.

Many concerns and industrialists

Many concerns and industrialists are becoming union-conscious here-abouts since the strike trouble in Seattle, sister city.

Galveston, Sept. 15.
Two-year contract signed by A.
Martini, city manager for Galveston
Theatres, Inc. (Interstate), with operators provides for continuance of
present scale first year and increased
pay second year.

Hollywood, Sept. 15.
Contract between the projectionists local and Fox-West Coast, whereby union operators will be used in all theatres in the Los Angeles area, was signed yesterday (Monday). New deal provides for a general salary increase, with approximately an 11 per cent hike for boothmen.
Al Hanson ratified the agreement for the circuit in the absence of Charles Skouras.

Steuer Awarded 75G In Clinton-Apollo Case

Side ineaures.
Sideuer had been retained by Knickerbocker to represent it in the complicated property proceedings. The organization and its subsidiaries of the complicated property proceedings. The organization and its subsidiaries of the complicated property and the complication of the control of the control of the certain pictures for exhibition because the 'product distributed in the neighborhood was 'virtually under the control of Loew's and RKO,' the court's decision pointed out.

The company negotiated with RKO for the Apollo and Hdllywood theatres. The motive of the RKO organization in negotiating for these leases was apparently to start a war in the Loew organization,' Judges Valente contended.

EKO failed to carry out its control of the control of the

banko, first downtown Atlanta house to try it. Lucas & Jenkins' Georgia theatre to try it.

Lucas & Jenkins' Georgia theatre,
dark all summer, reopened Friday
(11), with O. H. Bradbury, Jr., as
manager. This leaves Atlanta with
only one house, the Erlanger, shut-

Advance Production Chart

(Continued from page 20)

(Continued from page 20)

Sheridan, Tommy Bupp, Ward Bond, Lloyd Ingraham, Bruce Mitchell, Margaret Mann, Harry Bowen, Frank Hagney.

Story is about prize fagher who rebels against crooked practices of his manager and retires from fight game only to later find his son has taken his place. Lad played by Wayne goes to an isolated lumber camp for training, there he runs into romance as well as plenty of excitement.

Being readed for early production lists 'OP O' THE TOWN'. Use Brook producing and Walter Lang directing: TREVE,' Val Paul sproducing; TREVES ON THE MISSISTIPT, Val Paul as produce, Arthur Lubin di-

Warners

Six In work. 13 editing. 18 preparing. In work:

'qcold.D DICCERS OF 1859, reported Avanters, July 22; 'BLACK LEGION'
and 'ONCE A DICCORN', reported Avanters, July 22; 'BLACK LEGION'
and 'ONCE A DICCORN', reported Aug. 28; 'BELION' FOR TWO' and
'NO BARD FEELINGS,' reported Sept. 3, and starting this week was;
'MOUNTAIN JUSTICE,' produced by Lou Edelman, directed by Michael
Curity, original by Luci Ward, screen play by Norman Riley Raine and
Luci-Ward. Cast: Josephine Hutchiason, George Brent, Guy Kilbber, Robert Barrat, Marsha Mae Jones, Elizabeth Risdon.

et Barrat, Marsha Mae Jones, Elizabeth Risdon.

ett Barrat, Francisco State Control of Control

ett Barrat, Marsha Mae Jones, Elizabeth Risdon.

ett Barrat, Marsha Mae Jones, Elizabeth Risdon.

ett Barrat, Marsha Mae Jones, Elizabeth Risdon.

lett Barrat, Marsha Mae Jones, Elizabeth Risdon.

elevate themselves, when the father, a radical on mountainer tradition, and the lett Barrat, and the letter Barrat, Marsha Mae Jones, Elizabeth Risdon.

Being readied to go into work next are: 'READY, WILLING AND ABLE,'

to be produced by Sam Bischoff and directed by Ray Enright, and 'ANOTHERS DAWN,' to be produced by Harry Joe Brown, William Dieterle

directing.

Exploitation

The status in Cleveland.

The attered are being made Shakespeare minded through a three most of the status of the

Second Week Campaign

Second Week Campaign
Baltimore.
One of the niftiest campaigns seen here in long time is one Ted
Boutson, Hipp D. a., dolled up for 'Swingtime' (RKO). Frimed it to course through second week of film's showing, unusual in that usually here p. a.'s brime campaigns for common the common than the common that the common than the common than the common than the common th

(Continued from page 23)

ornamental material in its ads, taking bits here and there from the factor of the important of the combining two or more ads into a single design.

Right now one theatre is getting superior lobby frames by cutting out the factor of the factor

With chain of 49 drug stores, tieup was effected on drink chain is sponsoring. The song in film, Pick Yourself Up, was used as angle, linee drug commany is plugging 146-line and in maper, 200 special window and fountain streamers, 25,000 throwaways in stores, four special windows in the biggest stores, using 30x40 hand colored blowurs. Five thousand imprinted maptical windows in the biggest stores, using 30x40 hand colored blowurs. Five thousand imprinted maptical windows in the biggest stores, using 30x40 hand colored blowurs. Five thousand imprinted maptical windows in the biggest stores, using 30x40 hand colored blowurs. Five thousand imprinted maptical windows in the biggest stores, and sevell and the store of the store

New Red Inker

New Red Inker

Since the early days the imprinting of local pagers with red link has ing of local pagers with red link has executed by the second of the fifth street. Coshocton, Ohio, one of Dick Wright's boys, has found a Dick Wright's boys, has found a Company of Anthony Adverse.

He bought several copies of the \$2 edition of the book, which is selling for \$1.39, where the picture is ling for \$1.39, where the picture is rather more than 500 sheets per copy. Each page was red-inked for the coming of the big 'un, and used instead of a throwaway. It was novel and it made for direct interest in first still possible, to get a variant on even the oldest stungt a

Free Radios in Four

Four RKO-Schine houses are again tied in with Hearstr's Journal-American this week for a radio dealers show, new models being exhibited in the lobbies or mezzanines of the theatres.

Free radios are being given nightly at both the Strand and Paramount as door prizes.

Plugs Taylor

Dubuque.
Mel Galliart, manager of Grand, originating Romance Club. Members get photo of Robert Taylor, and pluy Gorgeous Hussy.'

TRANSPOSE RADIO IN OHIO

Report going the round of broadcast circles last week had it that NEC was considering a plan to organize two separate companies for the individual operation of the red and blue networks. Each company, according to the report, would have its own sales manager, sales force and own production department but with only the artists hureau servicing both organizations.

NBC powers scout the current consideration angle as being baseless that the production of the pr

less. Idea was brought up in an informal discussion about two ye ago and mentioned on several subsequent occasions but at no ti was there ever a possibility of the network going through with

Young & Rubicam May Nudge Out As No. 1 for 1936 in Network Billings

year is over have 12 shows riding on the networks. It is already set with eight programs and there are with eight programs and there are four more of its accounts on record with bids for air entertainment. If these orders are taken care of, Y & R will exceed J. Walter Thompson in both network shows and billings for the 1886-1837 season. Thompson has topped the agency network list for five consecutive years in either re-sard.

five consecutive years in either regard. R now has five producers and writers in Hollywood, and it is expected that this setup will have to be doubted by mid-winter. West-coast staff, which is headed by Don Stauffer, Inc. T. Everett, T. F. Harrington and Everard Mead.

WGH GETS CBS SHOWS: NOT UNDER CONTRACT

WGH, Norfolk, Va., Sept. 15.
WGH, Newport News, last week became the local release for the Chestenfield programs, although the outlet is not officially an affiliate of Columbia. Another CBS account using the station is Campbell Soup, with "Hollywood Hotel" the program. Columbia's arrangement makes WGH available to such of the network's accounts that want to make sure of being covered in that locality. Hookups are not on a contract basis Hookups are not on a contract basis and the web is not under obligation to feed the station sustaining pro-

SEEK PROGRAM DATA 10 MONTHS AHEAD

Anticipating a scramble next summer for broadcast rights to baseball games, Benton & Bowles is currently asking for spot baseball data nearly a year shead of time. Sponsor is not named in the queries, but will be either Huskies or Post Toasties (both General Foods cere-

Agency seeks info on costs, home games, out of town games, field or ticket service, league in which team is playing, opposition (if any) to broadcasts, and station coverage.

Les Quailey Picks 'Em

Les Qualley, formerly assistant to Ted Husing, is doing the picking of football announcers for the gridiron broadcasts which the Atlantic Refining Co. is underwriting in some 20 spots this fall. Qualley's payroll connection is direct with the sponsor. Jimmy Dalton will replace Qualley at Husing's side during the CBS football airings.

Philadelphia, Sept. 15.

N. W. Ayer, representing Atlantic Reflaing, is heaving a party tonight (Tuesday) at the Arcadia International Restaurant for press lads to meet Les Qualiey and others who'll cover broadcasts of various fall grid tills. Qualiey, who'll tutor mike boys on spieling games, gets to town today and immediately huddles with pupils. Guests at tonight's stindig will include Pop Warner and numerous other pigskin biggies.

Roesler on Own

Chicago, Sept. 15.
George Roesler, having left the regional Affiliated network, is returning to complete concentration on his station representative business. Roessler served as general sales manager for ABC until last week.

CLAY MORGAN JOINING NBC

Clay Morgan, who recently quit the post of advertising and publicity director for the French Line, is slated to start at NBC next month. Morgan will have charge of press re-lations, advertising and promotion. Wayne L. Randall has been tem-porarily fulling the mocalisation.

porarily filling the co-ordinating as-signment that Morgan has been brought in to fill. Morgan went to recently to see Sarnoff over

there.

Eddie Knight, Morgan's chief aide at the French Line, ups to No. 1 publicist.

SALES MGRS. GROUP IS 214 STRONG AT START

Omaha, Sept. 15.
Buryl Lottridge, chairman of the
executive committee of the Sales
Manager's division of the NAB, says
that 214 members are actually signed
to the newly formed organization.
The 214 represent the results of 400
invitations sent to prospective members. The accepted membership represents 226 radio stations.
New salesmanager's division will
probably have its first meeting in
January at Chicago and will meet
again during the annual NAB convention next summer.

FOR CASH HE'S JOHANN

Gyula Ormay's Revamped Tag or Albers Program

Albers Program

San Francisco, Sept. 15.

It'll be Johann, not Gyula, Ormay who'll swing the baton for the new Albers Bros. Milling Co. series, starting Sept. 29 over the NBC-Red web on the Coast. Ormay, who has conducted theatre orks in this vicinity for many years, will use the new monicker on his first network commercial be cause Erwin-Wasey agency feels Johann is more in keeping with the Viennese atmosphere of the half-hour musical.

A mixed vocal octet directed by Henry Perry and including Myrtle-Claire Donnelly and Arean Torigino, sopranos; Joan Ray and Joyce Zickhardt, contraltor, Edwin Inabass; and Gwynth Jones, tenors, Marsdea Argail, bartione, and Cliver Jones, bass; a violin sextet and an on's will be used on the show, which has been dutbed 'Good Morning Tonight.'

Clark, Smith to Chi.

CHAIR, SMILL TO CHI.
Cincinnati, Sept. 15.
John L. Clark, prez of the Trans-American Broadcasting & Television
(Corp., put in the week-end here.
Left Monday (14) for Chicago, ac-companied by Frank M. Smith.

BETWEEN WEBS

Wolff Bros. of Columbus Re ported Upset by WHIO, Dayton, Going CBS -Toledo Also Focal Point of Tension in Station Re-

NBC'S PACKAGE

Drastic reshuffling of the network affiliation setup in the Ohio area is expected to follow the weaning away of WHIO, Dayton, from NBC by Columbia. Intimation of the prospec tive realignment was given last week when sources close to the Wolff Bros., owners of WBNS and WCOL, Columbus, revealed that the Wolff interests were girding for a fight against the WHIO alliance and proposed to walk out of the CBS contract on WBNS if the WHIO move

tract on WBNS if the WHIO move took place.
WSAI, Cincinnati, meanwhile is expected to close a deal with NBC this week. This will carry a closer relationship between Crosley and the network. WSAI, like WLW, will atternate red and blue service, but under the terms of the deal WSAI will get a much larger chunk of compensation than deretofore. At the same time WIRS, Indianapolis, is supposed to become NBC basic red. This station has been reported going CBS.

Another Columbia situation that

red. This station has been reported going CBS.
Another Columbia situation that has assumed similar insurgent propensities concerns WSPD, Toledo. This station, which not so long ago signatured a three-year deal with CBS, is restless under the present network obligation and wants to switch over to MBC where it can become an optical release for the content of the con

alliance of WBNS with the same network.

In the event affiliations with WBNS and WSPD can be effected, NEC would be in a position to offer as its substitute group for WLW, Cincinnati, a coverage package consisting of WSAI, Cincinnati, WIRE, Indianapolis; WBNS and WSPD. The cost of the four stations would come to around \$800 an evening hour. WLW sells for \$1,200.

Nub of the complaining from the Wolff Bros. sector is that the noon-up between CBS and WHIO has changed WBNS's coverage picture in a way that might put WBNS to disadvantage when it comes to competing for network business. NBC feels, that it will have to get another re-

that it will have to get another re-lease in Ohio to replace the loss of WHIO and that the solution might have to be WCOL, Columbus, 100-

nave to be well, collimous, sow-watter.

We will be the well be the well be the well be and NBC that hey would refrain snatching one another's affiliates blew up last spring after NBC had made a contract with the McClatchy group. These stations had been part of the service which the Don Lee Metwork furnished CBS clients on the West Coast and when Columbia bought KNN, Los Angeles, NBC took the break between CBS and Don Lee as a cue for bringing McClatchy into the NBC.fold.

Ray Swing on WOR.

Raymond Gram Swing, newspaper writer, is to handle a 'World Events' series over WOR, New York, starting Sept. 18. International angle 18. 18. "ssed. Sept. 18 be discu

Run is a Mutual program,

NBC Pooh-Poohs 'Separation' Rumor NUMEROUS SHIFTS 'Good Will Court' May Not Start; **WMCA** Insists on Full Guarantee On Renewals: Reber 'Not Worried'

Pals or Partners?

Talent agents around New York are puzzled by the relations existing between the talent buyer for a major agency and a mike performer's rep who not so long ago quit a band outfit to go into business for himself.

Angle that has particularly caused the agents to wonder is that every time they approach the adman with an act he suggests that they first take it up with the favored rep.

JESSEL LOOKS COLD FOR **SERIES**

Likelihood of Georgie Jessel doing # stint for Ford on the World Series broadcast is slight. N. W. Ayer, agency on the account, has submitted Jessel to the auto manufacturer but the reaction from the latter quarter up to yesterday (Tuesday) was that it preferred to confine the spieling to straight baseball announcers and descriptive narrators with previous sports experience.

descriptive narrators with previous sports experience.
No official okay has been received from Judge K. M. Landis on the announcing staff. Landis' approval last week was restricted to the reacceptance of Ford as sponsor of the series at the previous fee of \$100,000. Indications are that the broadcasts will be carried not only over NBC and Columbia but over a Mutual hookur.

Cincinnati, Sept. 15.
Red Barber, sports announcer on
Crosley's WLW and WSAI, has been
nominated by both NBC and Mutual
to broadcast the approaching world's
series, according to Frank M. Smith,
general sales manager of Crosley
stations. He's also a football spieler.

NBC BREAKS DOWN A RULE OF PHONE CO.

Chicago, Sept. 15.

After several years of campaigning the National Broadcasting Company has obtained an important concession from the American Telephone & Telegraph firm and has been given permanent double lines between Chicago and Cleveland.

In the past the A. T. & T. delivered NBC only a single line between these two cities under the blanket agreement, and if NBC had two shows running simultaneously between these two towns it had to rent a separate line.

DO THEY GET PAID?

Last Second Cancellation Brings Up Liability Quiz

Chicago, Sept. 15.
Local Lord & Thomas agency finding itself in a jam due to the sudden switch of the Republican National Committee radio setup from spot to network. "A T. had already signatured contracts with some 36 stations for the Republican discs, with a one-week cancellation clause. Just 12 hours before the disc spots were to start, L. & T., shot wires to the stations cancelling the contracts. Now the stations are insigning that somebody's going to pay for at least one week of time according to the seven-day cancellation item. At present looks as if L. & T. will have to bear that cost.

Argument between J. Walter Thompson and the management of WMCA, New York, over the contractural rights of Good Will Court had all the earmarks of a Mexican standoff at press time yesterday. (Thuesday) With the program schedy with the program schedy with the program schedy of the standard walting for the other to make an overt move.

120) under the Chase & Sanborn banner, both sides are stiting pat and waiting for the other to make an overt move.

WMCA contends that the Thompson agency has nothing on the show that would pass as a contract in a court of law, while John U. Reber, the agency's v.p. in charge of radio, asserts that the paper he got from the station constitutes a contract no the station of the station of the station of the station as couple months ago, says the WMCA management, was simply a memorandum and not a completed deal, and before the show may open on NBC the commercial will have to signature a real contract. The paper which Thompson calls a contract and WMCA terms just a memo was signed by Bertram Lebhar, sales manager for the station, while the prez, Donald Flamm, was in Murchale Charles and Sanborn, but the agency declined to go into any official discussion of the situation. Agency meanwhile proceeded to advertise the show, as a successor to Major Edward Bowes' amateur profiler. All the stations and the show would be broadcast over NBC, as an anounced, this weekend, but that he was certain that the show would also carry the program was to be fed also the three-City Group, through WMCA, but at a later hour, or some declared three-City Group, through WMCA, but at a later hour, or some declared three-City Group, through WMCA, but at a later hour, or some declared three-City Group, through WMCA, but at a later hour, or some declared three-City Group, through WMCA, but at a later hour, or some declared three-City Group, through WMCA, but at a later hour, or some declared three-City Group, through wind the station's relation to the program after the term mentioned the program after the term mentioned the program and the three mentioned the program and the three term mentioned the program was to the fed also to the first the term mentioned the program after the term mentioned to the program after the term mentione

particularly seeking to protect itself; on is the station's relation to the program after the term mentioned.

1837. WMCA wants to be sure that Chase and Sanborn is legally under obligation to recognize the station as the creator and owner of the program by the coffee packer or the Thompson agency.

WMCA has agreed to permit Chase and Sanborn to originate the program from NBC's studies in Radio City. The network has taken no official cognizance of the contest of non-resistance going on between Reber and WMCA but it is jittery about suddenly finding itself in the middle of legal proceedings.

Under the arrangements as they stand WMCA's end from the program from NmCh's studies.

Under the arrangements as they stand WMCA's end from the program with the stand weekly to the Ruthauff & Ryan agency for stepping out of the picture when Macfadden Publications CTrue Stories), original sponsor of Court, consented to let Chase and Sanborn have it. particularly seeking to protect itself on is the station's relation to the

Tom Rockwell's Oct. Trip

Thomas J. Rockwell, of Rockwell-O'Keefe, will return to the West Coast next month to help establish the firm's new Hollywood office with both talent and talent buyers. He figures on staying two months. Manager of the Coast branch is Ernest R. Parker.
Rockwell may make his home west, leaving F. C. O'Keefe in charge east.

Alcohol Institute Radio Phobia Still Holds; Inquiries Revive Speculation

For the second time within a month, inquiries are going out to spot stations ament, facilities for liquor plugging, thereby re-awakening broadcasters' hopes that some day one of the big gin and whiskey accounts will crack the ice and starr a radio campaign. Latest batch of queries are being sent out by Hanff-Metzger in behalf of American Distilling.

tilling.

Lettler, circulated by the agency among reps, states: We are destrous of having complete and up-to-date information on, the use of spot advertising for a liquor advertiser. Will you please send us a list of stations you represent and mark along-side of each whether or not liquor broadcasting is permitted; a detail of any restrictions if such liquor broadcasting is acceptable, and, any additional information that may be helpful.'

additional information helpful.'
Two weeks ago a somewhat Similar query was made by Lord & Thomas in behalf of Schenley. It came to nought at the time, reputedly behalf of the Alcohol In-In behalf of Schenley. It came to mought at the time, reputedly, be-cause members of the Alcohol In-stitute are arraid to slough their, no-broadcasting agreement, in deference to the newspapers. Later are big recipients of gin and whiskey, coin, and might resent intrusion of an-other medium, whiskey interests

Phillip Morris Page Boy's \$20,000 Expense Account; Now Several Alternates

Johnny Roventini, the Italian page boy found at the New Yorker hotel by Philip Morris, has become so well known on the air and as the official trademark of this cigaret that five for, six alternate, or substitute Johnny page boys have been trained Johns of the John State of the Joh

irwaves Since I Since he became so well known to people on the street in and about New York, Roventini has abandoned

New York, Roventini has abandoned the Austin auto formerly used for a large high-speed touring car. Philip Morris company paid for it.

The other 'Johnby' characters who will serve as similar street ballyhoos in other leading etites were trained to milate the original's speech and to milate the original's speech and the original's speech and the original speech and the server of the original speech and the server of the server of the original speech and the server of the se

EERIE BLAZE

KMTR 'Caster Returns from Mt. Fire; Station in Flames

Hollywood, Sept. 15.
Fire caused \$2,500 damage last week to KMTR studios on the United

Artists lot. Peculiar angle concerned Hal Stiles, who is conducting a series of broadcasts based on lives and perils of firemen. He'd just returned from describing a conflagration in the Malibu mountains by remote control, and was about to enter the station, and was about to enter the state of the state

General Motors' Lay-Out

Guest stars for first four programs of General Motors broadcasts over NBC are set, Harold Bauer and Albert Spalding opened series Sunday (13) from Carneige Hall, where all New York airings will be staged, Ensuing artists pacted follow: Sept. Bens. Talent budget will be \$10,000 and Oct 4, John McCormack. Last date will be aired from Philadelphia with the Philly symphonic orchestra. Series moves around again this year so scattered G. M. employes Deal is for 20 weeks with starting the presented later on from the meniciaries of the plugs. Deal is for 20 weeks with starting the presented later on from the process of the plugs. Deal is for 20 weeks with starting the presented later on from the process of the plugs. Series moves around again this year so scattered G. M. employes and the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for 20 weeks with starting the process of the plugs. Deal is for

Can't Please Politicians

Los Angeles, Sept. 15. Los Angelés (Sept. 15.
Nation an Broadcasting has
tabooed dissemination of political publicity material by its
press agents on the Coast, Hereafter only mention politics will
rate is a brief line in the log.
NBC clamped, down when
charges of favoritism were charges of favoritism v hurled by various stumpers.

CHI MICH. BOUL **A NO. 2. RADIO**

Taking a cue from Radio City in New York, there is a strong movement around town to tag-the, circle just north of Michigan bridge on the avenue, Radio Center, due to the proximity of Columbia, Mutual, WGN, WBBM, Music Corp. of America, agencies and others of the new the control of the company of the company of the circle. WGN and WBBM have been fighting it out for the tag of the circle. WGN has been plugging 'tself' as 'WGN, Tribune Tugging' tistelf' as 'WGN, Tribune

have been fighting it out for the tag of the circle. WGN has been plugging itself as "WGN, Tribune Square' in an attempt to get the paper the credit line for the plot, while WBBM has been plugging it as Wrigley Circle.

More ilkely that Radio Center will win out since it rates as the best description of the struation, and in classification of the structure of the work of the complete of the structure of the structure of the complete of the structure of the stru

haunts. With Music Corp, moving out of the Randolph street sector and into the radio circle, a powerful current has been started among the old-time stand-by theatrical offices and it's a cinch that the other vaude and talent offices will sooner or later follow the leaders.

Harris Acts for Grange

Nashville Sept 15.

Doing a singleton on WSM, Nashville 50,000 watter, Sinclair presents a modified version of its Friday night Red Grange network show at 6.30 Central time.

Instead of Grange in person, Jack Horris, WSM sports announcer, or predictions from the folial property of the spelling, giving Grange's predictions from of bulletin from the Galloping Ghost.

Spot is handled by Federal Advertising Agency and placed with WSM after previous commitments prevented Nashville station from carrying regular Friday night network show.

Frank Parker Signed

Frank Parker has been signed for a 13-week series with Paul White-man on Woodbury Soap. He starts Oct. 17.
William Morris agency set the

Network Chart

NBC NEW PROGRAMS

Loose Wiles Bisout (crackers):
'Snow Village Sketches,' dramatic series, Saturdays, 9 to 9:30 pm, start-ing Oct. 3; for 52 weeks. Basic Red with WSAI, NW, and Mt. Red.

Iodent Chemical (toothpaste):
Musical show with dramatic skits,
Sundays, 11:30 to 12 noon, starting
Nov. 1; for 52 weeks. Basic Red and
WLW.

Espiblican National Committee: Women: Have Sense; Mondays through Fridays, 4:30 to 4:45 pm, starting Sept. 14; for 7 weeks: WEAF, WEEI (through Sept. 25, atter which WMAC), WTIC, WJAR, WTAG, WCSH, KYW, WFBR, WRC, WGY, WEBN, CWAE, TAM, WWJ (start Sept. 25), WMAQ, KSD (Sept. 14; through Sept. 25 only), WOW, WDAF, WLW, (through Sept. 25) (WCKY, WHIO, WOOD start Sept. 28), WTMJ, WIBA, WEBC, WDAY, KFYR, WTAR, WPTF, WSOC, WWNC, WIS, WFLA, WIOD, KVOO, WRY, KOA, KDYL, KPO, KFI, KGW, KOMO, KHQ, KTAR, KGIR, KGHL. National Co

General Foods (Calumet Baking Powder): "We, the People' with Phil Lord interviewing important per-sonalities, Sundays, 5 to 530 pm, starting Oct. 4; for 52 weeks. Basic Blue, WABY, WLW, SE, SC, SW, KLO, Basic Pacific Blue, N. Mt.

Sonotone Corp.: 'Cheerio,' Tuesdays, 4 to 4:15 pm, starting Sept. 29; for 26 weeks, Basic Red, Group B, WSM, WMC, WSB, WAPI, WSMB, WKY, Dallas, KPRC, WOAL, Mr. Red and Basic Pac, Red.

Lamon Corilis & Co. (Ponds cream and face powder): Husbands and Wives, Tuesdays, 9:30 to 10 pm, starting Oct. 6; for 26 weeks. Basic Blue (WICC and WEAN start Jan. 5, 1937), WLW, KLO, Basic Pac. Blue.

Blue.

CBS NEW PROGRAMS

Lehn & Fluk Products (Pebeco toothpaste): The Gumps' serial, Mondays' to Fridays, 12' noon to 12:15 pm, starting Oct. 5. Via 27 stations, coast to coast.

Affiliated Products (Edna Wallace Hopper cosmetics, Jocur, Kissproof, Outdoor Girl, Delica-Brow): Romance of Helen Trent' (12:30 to 12:45 pm), and Rich Man's Darling' (12:45 to 1 pm), Mondays through (12:45 to 1 pm), Mondays thro Fridays, starting Sept. 28. Via stations, coast to coast.

CBS BENEWALS
Ward Baking Co.: 'News of
Youth,' starting Sept. 15. Via 21

Bu Pont: 'Cavalcade of America, starting Oct. 14; for 52 weeks. Via 51 stations.

Note: New programs or renewals for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30-days' notice.

Hollywooders on Air

Hollywood, Sept. 15.

Picture names have been set for three transcentation originating here. Joe E. Bronder and the set of the Great for Lux Oct. 35 th Daris Kenyon in the femme lead. Wallace Beerr goes on the show Sept 28 in a vehicle to be selected. Grace Moore and Peter. Lorre have the leads in Trilby, which airs Sept. 21.

Ann. Sothern and Roger Pryor have been slotted for Sept. 28 on Shell Chateau. Kay Francis and George Brent return, Sept. 25 to Hollywood Hotel for a sequence from Give Me Your Heart' Herbert Marshall will do a picture bit on

Marshall will do a pictu Camel Caravan Sept. 22.

Lever Bros. \$10,000 Show With Jolson

Sid Silvers Will Do Comedy-From Holly-

Inside Stuff—Radio

Radio Mitre, formerly known as Radio Le Nacion, one of stations controlled by Primera Cadena Argentina De Broadcasting, has contracted with Farnsworth Television Corp. of Philadelphia, for the installation of complete television facilities in its studio at Buenos Aires. Outlet, first in South America to be thus equipped, is represented in U. S. by Fally Markus for Jaime Yankelevich.

Application to the Post Office Department of Argentina must be made for channels necessary to television transmission. Department supervises all radio operations there.

Receiving apparatus will be set up in the Theatre Opera in B. A. owned by Clemente Lacco. Yankelevich expects to be ready for operation around January, 1937. Engineers of the Farnsworth Corp. are already laying plans for S. A. jaunt.

Columbia is putting out its latest listening audience survey by Price Waterhouse in mimeograph form and will make it available to those who inquire for it. The compilation will be ready for distribution at the end of the current week.

of the current week. In previous years CBS used the Price Waterhouse findings as the bases for elaborate maps which were made part of pretentiously decorated publications. Even though the operations of the Joint Committee on Radie Research. has the elimination of such efforts as the verify network audience survey among its purposes, CBS is taking advantage of PaW's previously contracted job and will present the study minus the usual typographical and illustrative embellishments.

Reputedly one of the reasons that J. Walter Thompson did not return the Buck Rogers' strip serial to CBS this fall was that the web was too active with the selssors in chopping out bits that didn't conform to policies. Show last spring hit 12 eastern stations, but currently is still in the conformation of the conformation of

First Los Angeles radio station to publicly announce that it would apply for a license to broadcast facsimile is KFWB. Maj. Nathan Levinson, discovered the work of the Maj. Nathan Levinson, discovered the Warners, which operates the transmitter, is due east this week to make application and to look into the various patents controlling the manufacture of transmitting and receiving sets. Reported that Warners may undertake to rig up their own apparatus if RCA and Western Electric hold back the marketing of their equipment so that they can get the jump on the field.

Station has taken on new life of late and is initiating more innovations than any other spot in town.

Several appointments to fill out personnel of National Association of Broadcasters were made by new administration Thursday (10).

President Myers named H. K. Carpenter, general manager of WHK, Cleveland, as chairman of the commercial section; Buryl Lottridge, sales manager of KOIN-KFAB, Omaha, as chairman of the sale managers division, and John J. Gillin, Jr., program director of WOW, Omaha, as chairman of the industry promotion division.

Arthur B. Church, president of KMBC, Kansas City, was renamed chairman of the NAB committee of five working with the A. A. A. A. and A. N. A. on radio research and program surveys.

Insidious thing about chain breaks recently exemplified by announcements for 'Allay', a sedative, over WCAO, Haltimore. Sponsor's one-minute blurbs were shoved so close to a CBS sustainer that it sounded as if the whole works were bankrolled. Sustainer is the Negro bartforning of Clyide Bairry out of Chi. Announcer launches the stanza, then cuts in with a reminder that the public might not fully enjoy the singing if suffering from a headache. At the end of the rave the announcer says, 'And now we present songs by Clyde Barry'.

Taking their cue from a recent remark of Harry Warner that 'I would like to six in my office in N. Y. and listen to KFWB,' executives of the library of the station are laying plans to fulfill the head man's wish. Likely that Manager Harry Maizlish will be dispatched to Washington at an early that Manager Harry Maizlish will be dispatched to Washington at an early date to formally enter application for a power increase to 50 kw. Station because the state of the state of

Procter & Gamble eastern salesmen, in N. Y. recently for a sales confab, were given a look-in on four radio programs emanating in New York city that are sponsored by the company. Regular announcers, who do the commercial spiel, were used, with Arlene Francis, the Helen Chase heauty consultant of one program, explaining the idea behind the sales talk in each instance. Spencer Bentley and Jack Fraser did the announcing, filling in their respective morgam and. ing in their respective program spots.

Pepsodent's general sales manager, Charles Luckman, in Los Angeles on a visit, got a taste of Amos 'n' Andy's exclusiveness when he tried to crash their broadcasting bookli. Comics, although unaware of his identity, booted him from the room without any formality.

Scene got pretty violent with Luckman identifying himself after Amos 'n' Andy went off the air.

To which 'Amos, mostly responsible, replied 'Ah-wah! Ah-wah! Ah-wah!

Hildegarde, American singer imported from London last month by NBC, is on a sustaining program for the net at a salary of \$500. Figure is one of the highest ever paid for a non-commercial. Net was forced into heavy sugar because of vaude and radio commitments girl had to cancel abroad to return to U. S. Net also considers her virtually sold as a commercial.

KHJ inaugurates a weekly 15-min. broadcast on regular release which will be picked up by television receiver located at Silver Lake, three and one-half miles from L. A. delevision transmitter. WOXAO will broadcast pictures simultaneously with KHJ's sound frequency, latter being broadcast generally.

A virtual discontinuance of the short-waving of WGY's local programs over the General Electric Company's two s. w. bands, WZXAD and WZXAF, and the confining of the foreign-country broadcasts to NBC commercial and sustaining features has been decided upon due to tech-

Sydney A. Moseley, late deputy chairman of Baird Television Co. Ltd. (England), has disposed of a block of Baird Television shares, which have passed into the hands of Ostrer interests,

Grandma's Big Joyride Cast of WMCA, New York, 'Grand-

ma's Night Out' series, comprising bunch of alte fraus, off to Atlantic City Sept. 24 for a three-day bust mong the hot spots.

Group annually goes to beach resort for respite from the ardors of
broadcasting. Two busses will transport them both ways.

WCPO's College Football

WCPO, which as WFBE was the first station to broadcast local college football games, will air descriptions of all home games this season of both University of Cincinnati and St. Xavier. Until this year the latter college nixed broadcasting.

ADMEN'S NEW RATE CLAUS

5-Year Song Royalty, \$2,000

Believed to be the first contract of its kind in the radio business is the five-year deal which Barbasol made last week with the owners of the copyright on Tammany. For a lump sum payment of \$2,000 the shaving cream manufacturer obtained the right to continue its parody of the Tammany' chorus during the next five years. Harry Fox, of the Music Publishers' Frotective Association, according to the solution on the agreement. Ownership of the copyright is shared between Gus Edwards and the mother of the late Will D. Cobb, who, with Edwards, authored the song.

COMPLICATED DELAY TRADITION SMASHED **CANADIAN POLITICS**

Winnipeg, Sept. 15.

Western Canada gets a break at last' about sums up local reaction to the officially-confirmed ntment of Leonard Brocking-

appointment of Leonard Brocking-ham as chairman of the new council that will rule Canadian broadcasfing and appoint the ren-eral manager.

Brockingham, a Winnipeg law-yer, had been rumored for some time for the job. With the cus-tomary reticence of Canadian of-ficials he personally has 'nothing to say' regarding his ideas, al-though he is believed to have pro-nounced opinions.

Brockingham came to Canada from England in 1912.

from England in 1912.

Toronto, Sept. 15.

In a move to counteract the difference of opinion among Liberal Cabinet members as to whether Major Gladstone Murray of BBC or Reginald Brophy of CBS should receive the position of general manager of the new Canadian Radio Commission, a special board of governors has been appointed by Premier King to make the selection. Chairman of the new board is Leonard Brockington, Canadian ladio Hayver, director of the Calgary Symphony Orchestra and power behind the Dominion Drams Pestival. With him will be associated N. L. Nathanson of the Nathanson of the Nathanson of the Nathanson of States of the Canadian Radio League; General Victor Odlum, Vancouver, identified with that city's theatrical activities; Colonel Wilfred Bovey, Montreal, on McGill University faculty: Rene Morin, Montreal financier; Wilfrid Godfrey, Halifax lawyer; Professor A. Vachon of Laval University, Quebec City, Mrs. Nellie McClung, Winnipeg author.

Their first task will be to choose

A. Vachon of Laval University, Quebec City; Mrs. Nellie McClung, Winnipeg author.

Their first task will be to choose between Murray and Brophy, both Canadians, as to which of the two becomes the actual radio czar of Canadian broadcasting, The appointment must be made before Nov. 2 when new legislation will be proclaimed to set up new machinery for radio control in this country. Meanwhile, the present Commission headed by Hector Charlesworth will carry on the routine duties but, in the interval, will decide no matters of policy or grant concessions to private broadcasting stations which they do not now enjoy. The new government policy will be announced Nov. 2.

Ed Lewis Does Shift

Detroit, Sept. 15.
Ed Lewis, radio publicity director
for Macfadden visit of the form to the
last week, is quitting the radio end
for post as promotion and distribution manager for Macfadden.
Howard Perry will take Lewis' job
on radio end.

Holden-Alky Split

Eddie Holden (Frank Watanabe) and Alka-Seltzer will call it quits when contract runs out next month. Japanese houseboy dialect bit will be taken east where Holden has prospects. Cameron Prud'nome continues as other member of the team (William).

Immediate Acceptance Follows Irvin Cobb Audition

Hollywood, Sept. 15.

One hour after National Broadcasting piped an audition of Irvin. Cobb's Plantation into New York yesterday word was received here of its acceptance by Oldsmobile. Air turn in which Cobb appears as story teller, with musical backup by Hall Johnson choir, goes out over NBC net starting Oct. 17 for 30-minute swing from 7 p.m.

Show created and produced by Tom Hutchinson for NBC. Campbell-Ewald will produce with piece originating here.

Transcription License Granted Daryl C. Doran Despite 'Amateur' Line

Transcription manufacturing license has been issued to the Famous
Dorana Radio Productions, of Chicago, by the Music Publishers Protective Association, following an inthe Association of the Children of the Children
and Phana of the Children
and Phana of the Children
and Spanish of the Children
Dorana wrote that it proposed to
sell stations a sustaining library
service and that it had elected to use
15 copyrighted numbers in its initial batch of transcriptions. A subsequent explanatory letter from
Doran retailed the info that he once
operated the American Association

Doran retailed the info that he once operated the American Association of Authors, Publishers and Producers, Inc., now out of existence, and that in addition to copyrighted numbers he intended to record the works of amateur writers furnished him by musical arrangers in exchange for whatever publicity the transcription might give them.

Ethel Barrymore Will Air for Headache Firm

Ethel Barrymore will top a series for Bayer's aspirin over NBC red loop starting Oct. 5. She'll start with Capt. Jinks of the Horse Marines' and follow with revivals of her own stage plays in condensed form. Blackett-Sample-Hummert agency set the deal through the star's radio manager, Herman Bernie.

Visiting

In New York
Ed Zimmerman, KARK, Little Rock.
Plug Kendrick, WIRE, Indian-

apolis.

E. M. Antrim, Mutual, Chl.

Leonard Reinsch, WHIO, Dayton.

Bob Bolling, John Blair & Co.

Chicago.
Kelly Smith, Radio Sales.
O. T. Anderson, McGillvra office,

Harold Meyer, WSUN, St. Peters-

urg. In Chicago
Walter Damm, WTMJ, Milwaukee,
Frank Fenton, WBNS, Columbus,
Plug Kendrick, WIRE, Indianapolis,
Clarence Leich, WEOA, Evansville,
David Crosler, ABC, New York,
M. E. Maxwell, WCLS, Joliet,
Buryl Lathedge, KOIL, Omaha.

Dr. John R. Brinkley, from XEAR nd XEAW, in Mexico, is vacationand XEAW, in I ing in Asheville.

2-AGENCIES SEEK STAGGER RIGHTS

Ruthrauff & Ryan Blackman Agitate for Contract Stipulation Protecting Giving Discounts and Other Pivileges Over One Year Despite Intermittent Use or Alternating Trademark-Plugging

AGAINST TIDE

Replicas of newspaper contracts are being introduced into the spot buying biz on a big scale by two agencies this fall—Ruthrauff & Ryan and Blackman. Both have been tending toward this maneuver for some time, but of late have been making the practice almost uniform with all their bigger jobs. Trend promises to spread to other agencies since newspaper contracts have a distinct advantage over older, simpler radio papers.

distinct advantage over older, sim-pler radio papers.
Under terms of the standard
AAAA-NAB spot contracts, a station must guarantee its rates for a year, but only if the sponsor is using a year's time, without interruption.
Ruthrauff & Ryan and Blackman are now introducing an elaboration on

It's Okay, Says 4A's

According to the AAAA, it is perfectly legal to add any clause or clauses to the face of the 4A-NAB spot contracts, in the manner now done by Ruthrauff & Ryan and Blackman, if the station accepts these conditions are accepted by the conditions are accepted by the face of the conditions are accepted by the face of the conditions are accepted by the face of the face

this clause. This elaboration guarantees rates for a year whether the programs run without interruption or not. This is precisely the way newspaper contracts are phrased, although radio has assiduously steered away from the trend on the grounds that it would gum up program schedules with interruptions, staggered times, etc.

Agencies explain their new slant

stations, etc.

Agencies explain their new slant as a protection for the client against whimsical station rate cards and discount schedules which are frequently so jumbled that the stations allegedly don't know what it's all about. Nor, claim the agencies, do their new elaborations in any way interfere with the AAAA-NAB form at (adopted in 1933). There's supposed to be nothing in this format prohibiting additions or clarifications of the sort now coming into vogue.

Clarified

the sort now coming into vogue.

Clarified
These 'clarifications' and 'additions' briefly stack up as follows:

(1) They sak for guaranteed rates for a full year, even if the program schedules have interruptions in thems. The program schedules have interruptions in thems. The program schedules have interrupted schedules.

(3) They ask for cumulative discounts on interrupted schedules.

(3) They ask for cumulative discounts in the event that a sponsor switches products in his plugging, or places his biz through another agency (if he happens to have a multiple agency setup). Thus Chrysler, for instance, on a single contract could alternately plug Dodge. De Soto, and Chrysler cars, and could do so through Ruthrauff & (Continued on page 27)

(Continued on page 27)

Thomas Sabin in Pennsylvania For Balance of Political Drive

BOB HOTZ RESIGNS

Chicago Radio Exec Expected to Move to New York

Chicago, Sept. 15.
Robert Hotz, who has been director of the Blackett-Sample-Hummert radio program division for the past two years, has handed in his resignation which is to take effect within the next four weeks. Hotz is reported joining an agency in New York.

Before Advisor To Park 15.

York, Before joining B-S-H here, Hotz had been with the National Broad-casting company's sales staff locally.

Curbstone 'Agencies' Irk L. A. Broadcasters: Move to End Chisels

Los Angeles, Sept. 15.
Curbstone advertising 'agencies' who office under their hats are the particular target of recently organized Southern California Broadeasters Asrin. Action will be taken at next meeting, at which time bona fide agencies will be earmarked as such and those chiseling in on commissions weeded out and denige recognition by the membership, which includes every station in the section.

Owens Dresden, KHJ manager and president of the group, said that the

Owens Dresden, KHJ manager and president of the group, said that the matter of rightful recognition has been a vexing one and that discrimination will be made only against those who have no right cutting in on deals to which they have no just claim.

SPONSOR TOO SLOW

WXYZ Will Sell Lone Ranger Away From Gordon

Chicago, Sept. 15.

After requests from local agencies and from sponsors in the east, south and far west, station WXXZ, Detroit, has decided to syndicate its Tone Ranger' program and permit its sponsorship by other clients besides Gordon Baking Company, which has the show three times weekly on Mutual and additional stations for its Silver Cup bread.

Some months ago WXXZ informed Gordon baking that it would have to enlarge its distribution so as to take in more markets and add more stations to the Tone Ranger' program. Gordon baking began such plans for spreading its distribution into other cities, but has not moved rapidly enough for WXYZ. Chicago, Sept. 15. s from local agencies

Dewey Long Upped

Charlotte, N. C., Sept. 15.
Dewey Long, on the WBT staff
three years, gets the title of sales
manager. Move follows return to
activity of heat-smitten Bill Schudi
who did eight weeks on Long Island
Ray Koon, from Boston and Manhattan, joins WBT as dotted linestalker.

Lien Ouits Radio

Des Moines, Sept. 15. Lien, who has be Des Moines, Sept. 15.
Rodney Lien, who has been
treasurer of Iowa Broadcasting
System, Des Moines, since December, 1834, has been appointed executive vice president of the National
bank of Lima, Ohlo. Will take up his
new duties there Oct. 1.
His successor with IBS not set.

Nixed Browder, Okays Ford

Nixed Browder, Okays Ford
Bridgeport, Sept. 15.
WICC, Bridgeport-New Haven
Yankee outlet, taking talk by James
W. Ford, Negro-communist candidate for vice-president, tomorrow.
(16). New Haven branch of party
paying for time.
WICC was among Shepard stations
that tabood Earl Browder's CBS
address, on sustaining basis, last
spring.

spring.

Thomas Sabin stepped out suddenly Saturday (12) as radio di-rector for the Republican National Committee to devote the remainder of the campaign in Pennsylvania as of the campaign in Pennsylvania as broadcast manager for the Pennsylvania State Committee. Sabin's exit was accompanied by a report that he was moving over to the Union Party camp to handle the air phase of William Lemke's campaign. Rumor was immediately scouted as baseless, if not curious, in light of the fact that Sabin's sponsor is Joseph Pew, one of the New Deals most implacable forest that the sabin's sponsor is Joseph Pew, one of the New Deals most implacable to the Liburation of the Lib broadcast manager for the Penn-

CRUSADERS PLACING BIZ ON 60 STATIONS

The Crusaders, privately financed anti-New Deal organization, is arranging for an extensive spot campaign which will likely get under way next week. Marschalk & Pratt way next week. Marschalk & Pratt is placing the business and the appropriation is ample to cover the cost of 60 stations. Recordings, which will be run off at the rate of two a week for 18 weeks, are tailogs using Andrew Kelly, billed as 'The Horse-sense Philosopher.'
Transcriptions will supplement the live series which Mutual has been airing for the Crusaders the past year. Marschalk & Pratt have alpready belief for the disc campaign the Don Lee-CBS hookup on the West Coast.

'PANORAMA OF THEATRE'

History of Show Biz Drawn Upon for

Chicago, Sept. 15. Sears-Roebuck 'Panorama of the American Theatre' broadcast, which breaks tomorrow (Thurs.) over Na-tional Broadcasting network out of Chicago, will make a heavy play for Cnicago, will make a heavy play for film names. On the opening show will be Robert Montgomery, Con-stance Bennett, Fred Stone and Watter Hampden. Al Jolson is set for one shot Oct. 1. D. W. Griffith will also be on this show.

Series of 13 broadcasts by the mail order house will trace the progress of the theatre from its inception down to the present day. Each broadcast will contain music and

drama. William Morris office is booking the talent.

Billy Joyce of the William Morris Billy Joyce of the William Morris agency already is in Chicago for first Sears-Roebuck air show and Bill Murray joins him to supervise. Murray then hope to the Coast to attend the premiere of the new Eddie Cantor series for Texaco. Morris agency is more or less exclusively handling the Sears broadcast which will spot in the top guest names.

names.

First show includes Constance
Bennett, Fred Stone, Robert Montgomery and Walter Hampden on one
bill. Oct. 1 show has Al Jolson,
D. W. Grifflith and Walter Huston
set. The intervening show (24) is
being spot-booked from the Coast.

Carnoll Levis, M.C. 20 Mins. TRANSATIANTIC

MO Miles.

TEANSATIANTIC

WIE. New Yerk

WIE. New Yerk

MILE. New Yerk

MILE.

The country was less wristly on the program heard flan dislates on this side of the water are accustomed to and the layout was fastly. All smale turns, three of them word, up to the final, when a 13-year-old girl small sma

SHOW WINDOW Mark Hellinger James and Derethy Kilgatler Welcome Lewis and the Nat Brust loff Orchestra

SINGING SAM (Harry Frankel) 15 Mins. BARBASOL Friday, 8:15 p.m., EBST. WAZ, New York (Etwin-Wassy) This is Singing Sam's

This is Singing Sam's inaugural program of the new radio season after layoff. No change in either the sales or entertainment approach, with both on the same order as here-tofore.

tolore.

Harry Frankel has a guitarist, pianist, organist and bass-fiddier for musical accompaniment, the four instruments blonding nicely with his deep, rich pop vocalizing.

Besides doing the singing, Frankel also handles the commercials amoralingly.

JACK BENNE

With Ginger Rogers, Al nny Green Orch., Mary Listing se, Francia White, Xen Carp

PACKARD PACHARD Tuesday: 9:20 p.m., EDST WEAF, New York

WEAF, New York

A tone point—a very funny point—in the Prekard invested quegram.

Mary Livingstone gives the perfect reply to bragging by Joch Benny.

Mary Livingstone gives the perfect reply to bragging by Joch Benny.

Mary Livingstone gives the perfect reply to bragging by Joch Benny and the perfect of the perfect reply to bragging by Joch Benny and the perfect of the perfect of the company anything. The perfect of the perfect of the company anything. For the perfect of the perfect of the company anything years a question of the agency depending upon Jack Benny being good enough—which amena extremely good—to square and forgive those dull and yearshiped announcements, and particularly the one the great of the perfect of the perfec

So Mine.

This is the first of a series by which King Yealures Symilorite (Hearst) twans maper large for Wife time, and each contributes program talent.

A spugger for such a program stante in the stand of the such as welcome in the such as Welcome Lewis. Nat Russilieri, London.

Personalities such as Welcome Lewis. Nat Russilieri, London.

Homor facking in manuscini, a serial most the symilacet.

Homor facking in manuscini, a serial most the symilacet.

Homor facking in manuscini, a serial common discourse that the symilacet.

Homor facking in manuscini, a serial common discourse that the symilacet.

Homor facking in manuscini, a serial common discourse that the symilacet.

Homor facking in manuscini, a serial common discourse that the symilacet.

Howe shall was the m. c. A mane correct and her special common discourse that the symilacet.

However, the dramatization for being himself, anaturally and conversation for being himself, anaturally and conversation for being himself, anaturally and conversation and her factor of the stand is mentioned so her continued.

However, the dramatization and her factor of the stand is mentioned so her continued.

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However, the dramatization and her continued with a medie of the propertical for the stand in the stand in the such section of the stand in the stand in the stand in the such section of the s

Senga Ja Mina.

SHELL 9. m. EDST

SHELL 9. m. EDST

SHELL 9. m. EDST

WEAR, New York

(J. Walter Thompson)

Martha Raye is the girl who stood out in Bing Crosby's latest opus, Rhythm on the Range. She's from legit and the niteries, also has done some ether work on earlier notitles, or some ether work on earlier notitles, or some cher work on earlier notitles, or some ether work on earlier notitles, or some ether work on earlier notitles, or some ether work on earlier notitles, and or or for ein! She admitted it.

Style is undituted swing, with closing stanzas to a song sample devivoted to repetitious smutterings of sock blasts. When done evenly it's legister in the sock blasts in the sock blasts in the sock blasts when done evenly it's legister in the sock blasts in the sock blasts in the sock blasts in the sock blast in the sock blasts in the sock blast in the sock

ALBERT SPALDING Hith Marold Bauer, Erno Rape

CHANGER AV. MEDTORS Sunday, 10 p. m. EDST WEAF, New York

Summay, 30 9- m. EDST

WEAR, New Xor.

Campbell-Eunici

General Motors has the year
moved in Motors has the year
moved in Motors has the year
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moved the year
moved the year
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de processes with the loftlest setting
that could be lound. Some 1,009
motors will the lottlest setting
that could be lound. Some 2,009
motors will the archestra, and BuickOldmanshie-Frigidine, etc. It's publicity shunk with spatts and care,
and is probably intended to steal a
march on Ford with can get a symph
easily enough, but will have all
march on Ford with can get a symph
easily enough, but will have all
march on Ford with can get a symph
easily enough, but will have all
cashie on the year
while ties were in exidence—not
even tharring a rare exception) is,
the dress curies—thereby demonstratiting to the amendheld promocoratio
in inviting attendance at six cathedrul of music. Nor were many seats
seat saide for officials. Scarcely 10
Tows on the smain floor.
Than itself has no tack lighting
the programs merely say (Generral Motor's against a black badereal Motor's against a black badelock of a selection in the
lock of a selection

and acts in exactly the same way as the whom the paid attendance comes in the fire paid attendance comes in the fire paid attendance comes in the fire that the programs merely say Center and Motors' against a black bade should be added to the same of the sam

EINEL BARRY v. B:30 P.M. WASC, Sew York (Buthrooff & Ryan)

Einel Barrymore, stooge. Erst while first lady of the drama, intro

Smalley R. M. EDIST

Marior Talley, the Kansas girl who comedience Tuesday night, trading sags with Ken Marray for the sake of Litheaper, Miss Barrymore dashed to the sake of Litheaper, Miss Barrymore dashed to the sake of Litheaper, Miss Barrymore and the sake of the sake

mil ad Areses the Stude along the mild advested were ownered to a liturey. Edgs.

Tollow-lp Commecat and the state of the latest and the latest and the latest and the latest and accuracy, and seemed to be the only best reasonable to make the latest and accuracy, and seemed to be the only best reasonable to speed and accuracy, and seemed to be the only of the practice. Bill Sidera, describing for the NBC State, show the state of the latest and accuracy, and seemed to be the only of the practice. Bill Sidera, also for the Blue, was passable, as was Don will be suited to the latest and accuracy, and seemed to be the only discovered to the latest and accuracy, and seemed to be the only of the practice. Bill Sidera, latest got on initialer of series, last little with the curse of age is diminished by the bright treatment it gets, or at least got on initialer of series, last little with the curse of age is diminished by the bright treatment it gets, or at least got on initialer of series, last unit will will be stated and in the Bilde. When caught Paris got one will will be achieved in the property of the same for work and the same of the same for work. Bill Farron (or he same for work), but didn't the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appeared badly out of the swing of the referee. Most of the boys appea

MARRON TALLEY With Join! March r's Greh RY-REIST LY, E P. M. EDST WEAR. New York

M-W-F, 1 p. m. EBST

WGB, New York

CLyckey Browman

Lyckey Browman

**Lippi quarter hours are not oleratiful. This one comes in from Mineral Wells, Texas, and originates from the hobby of the originates from the partial or the water for home consumption. This panaces for the world's ills has widely used and immensely hene-field by radio, having hea all sorts in programs, many of them reputation to programs, many of them reputation of the world of the community singing for good measure. That's in his topical wein of the moment and not unpleasant as and rehearsals by the folks down in Texas.

Otherwise it's straight music. Fast

wiched in. Suggests lots of gratis rehearsals by the folks down in Teras.

Otherwise it's straight music. Fast temps and hot rythm given out by the straight of the straight o

GLOOM CHASERS
With Charlie Lung, Dick LeGrand,
Maureen O'Connor, Jvy Cole,
Martha and Her Hearf Throbs, Pat
O'Shea, Threis 'Aristoura's, Wen
Niles, Jatk Joy Orchestra
Variety Revne
38 Mins.

36 mins. Tue 3 p.m. Sustaining KFWB, Hollywood

Sessioning
KFWE, Bollywood

This is the first of the home-made revues that the Warner station has been concentrating on since decision was reached to substitute first for the control of the control of

33 STATIONS TAKE MUTUAL

APPLICATIONS

Broadcast matters last week continued to pile up at the Federal Communications Commission, while the three members of the Broadcast Division indulged in preparatory sleeve-rollings for their first fall meeting. Huge batch of applications is waiting for commission, action and—with a long session skedded for this week—Commissioners Prall, Case and Sykes are expected to dive in and clear up much of the work which has been held up during their summer recess.

With the exception of a lot of little stuff, acted on during the commissioners' absence, subject to ratification upon their return, and a mess of applications received, business at the F. C. C. has been at a standstill, Few examiners' received here been translet out during the slow season, the stuff of the stuf

whether the following applications have been filed recently with the commish: WMMN, Fairmont, W. Va., juice jump from 500 watts nights, I kw days, U i kw nights and 5 kw days; WSFD, Toledo, O., voluntary assignment of license from Toledo Broadcasting Co. to the Fort Industry Co.; KMAC, San Antonio, Tex., day increase from 100 to 250 watts; KFUO, Clayton, Mo.; power jump from 500 watts nights, I kw days, to I kw nights, 5 kw days and change hours of operation from sharing with KSD, St. Louis, Mo. (requests part of KSD's facilities); WMAL, Washington, D. C., day decrease from 500 watts to 250 watts; WGAR, Cleveland, O., juice jump from 500 watts nights, I kw days, to 5 kw unlimited; Dr. William States Jacobs Broadcasting Co., Houston, Tex., new station to be operated on 1220 kc

watts nights, 1 aw. ways, were station to be operated on 1220 ke with 1 aw.

Heroadcasting Co., Houston, Tex., new station to be operated on 1810 ke with 100 watts days; WGL, Fort Wayne, Ind., voluntary assignment of license from Westinghouse Mfg. Co., to Westinghouse Radio Stations, Inc.; KVOD, Denver, Colo., power boost from 500 watts to 1 kw nights, 5 kw days; Wm. C. Grove and S. H. Patterson, Cheyenne, Wyo, new station to be operated on 1420 ke with 100 watts nights, 250 watts days; KSFO, San Francisco, Calif., voluntary assignment of license from the Associated Broadcasters, Inc., to Western Broadcast Co.; KMPC, Bewerly Hills, Calif., authority to transfer control of corporation from Pacific Southwest Discount Corp. (a Delaware corp.) to George A. Richards, 1,000 shar's common stock; Juan Fiza, San Juan, Puerto Rico, new station to be operated on 1500 ke with 100 watts nights, 250 watts days; Berks Broadcasting Co., Pottsville, Pa., new station to be operated on 1500 ke with 100 watts nights, 250 watts days; Berks Broadcasting Co., Pottsville, Pa., new station to be operated on 1500 ke with 100 watts nights, 250 watts days; Berks Broadcasting Co., Pottsville, Pa., new station to be operated on 1500 ke with 100 watts nights, 250 watts days; Charley Millor, W. Days, Kreignery change from 1240 to 1360 ke and increase power from 250 watts to 1 kw day and light.

night.

The provided of the pr

EXAMINER'S REPORT

Examiner R. H. Hyde, who found that the application of the Valley Broadcasting Co. for a transmitter to operate on 1100 ke with 200 should be denied because of interference with other stations.

Extension of Leon Prackars were the stations and Alden C. Packard, Extension of Leon Prackars were eithered to the stations and the control of the stations of Leon that the stations are the station of the stations of the stations are stationary proving serious interference would not result through the erection of their proposed station, failed to convince Examiner Hyde that a Mexican transmitter and two Leon Angeles transmitters would not be hampered by granting of the application. KRKD and KFSC, Los Angeles transmitters, sharing time on 1120 ke with 500 watts nights and 2% kw days, would experience objectionable interference, and XEC, Tia Juana, Mex., operating on 1160 kc with 30 watts, would be forced to limit its service to areas within the 4.4 millivolt per meter field strength contour, Hyde pointed out.

WPEN-WRAX TO WOV. NEW YORK

Philadelphia, Sept. 15. Sale of WPEN-WRAX, small indie station here, to owners of WOV, New York, is expected shortly. Clarence Taubel and Paul Harron, prez and sales manager, respectively, and partners in station, out of town yes-terday and couldn't be reached for verification, but deal is understood

t for \$245,000. WPEN-WRAX, English and foreign WFEN-WRAX, English and foreign language station, operates on 500 watts-caytime and 200 watts-ta night over 220 kc. Taubel, former hosiery manufacturer, is said to have sunk plenty in station since acquiring ownership. WOV, operated by John Iraci and Arde Bulova, is expected to numn, numerous, respectively. to pump numerous programs to Philly. Several are already airing. Some talk here that WPEN-WRAX might go entirely foreign language.

Gov. Davey on Wax Cleveland, Sept. 15.

Cleveland, Sept. 15.
Gov. Martin L. Davey has gone.
Wax in an effort to catch votes in
the coming election. Davey's voice
on records has already been spotted
on WHI, WGAR and WLAY.

Records are supplemented by 'personal appearances' at intervals by
the governor.

WSIX GETS MITT OF FELLOWSHIP ON MOVE

Nashville, Sept. 15.

WSIX moved into Nashville
Thursday, (10) from its former site
in Springfield, Tenn. During the
course of usual fanfare and speechitying stations WSM and WMAG
groom to Nashville's third station.
Both of established stations cloned
the celebration. WSM dedicated a
program and WLAC sent over some
of its entertainers.
WLW, Cincinnati, also tossed a
bouquet by dedicating a late hour
dance stanza to WSIX.
Owned by Jack and Lewis
Draughton, the new station will be
managed by Steve Cisler, formerly
of Atlanta and Birmingham stations,
and will operate 18 hours a day.

CASUAL, HOWEVER

By End of 1936 Mutual Will Have 43 Stations Tied -WGN. WOR. CKLW and WAAB Are Basics

NEW PROGRAMS

New batch of programs snared by Mutual this fall has caused a much room growth of 'affiliates,' Current ly the total comes to 33, but by the end of the year will increase to 43

'Affiliates' are frequently such in name only. Mutual has four basic stations, and tacks on 'affiliates' as desired by the advertiser. Some 'affiliates' get several programs, while others receive only a single-ton and may not be repeated after expiration. Lure to tentative affiliation, however, is a strong one, since
Mutual pays the station card rates
less 30% (15% to the agency, 15%
to Mutual sales recompense). Wire
changes are absorbed by the station.
Current and future station setup
runs as follows:
Basic: WOR, New York; WGN,
Chicago; CKLW, Detroit; WAAB,
Booton. expiration. Lure to tentative affilia

Affiliates

Boston.

Affiliates
WLW, Cincinnati; WCAE, Pittsburgh; WGR, Buffalo; WKBW, Buffalo; WBBM, Ruffalo; WBBM, Buffalo; WBBM, Buffalo; WBBM, Web Bedford; WMBAS, Springfield; WORC, Worcester; WLLM, Lowell; WFEA, Manchester; WOL, Washington; WSAR, Fall River; WABY, Albany; WSM, Nashville; WCOL, Columbus; WSAI, Cincinnati; WRVA, Richmond; KWK, St. Louis; WEAN, Providence; WYHTH, Hartford; WICC, Bridgeport; WFIL, Philadelphia; WSVR, Syracuse; WWSW, Pittsburgh; WLBZ, Bangor; WIRE, Indianapolis; WMT, Cedar Rapids; KSTP, St. Paul.

Effective Dec. 29 the following will be added: Don Lee (KHJ, KFRC, KGB, KDB); KFEL-KVOD, Denver; Iowa Broadcasting (KSO, WMT); Iowa Broadcasting (KSO, WMT).

Iowa Broadcasting (KSO, WMT) and Central States (KOIL-KFOR).

Rate Clauses

(Continued from page 35)

(Continued from page 35)

Ryan or any other aigency the firm
happens to be retaining.

Blackness have been retaining.

Blackness have been retained by Roy Schults, once newspaper by Roy Schults, once newspaper by Roy Schults, once newspaper have been retained by Roy Schults, once as follows:

The company will be protected for one year on all announcements, effective, on —
(dafe), and will be rebated if a lower rate is earned, with or without interruption. Note: It is understood that insertion orders placed by any and all of (our clients') authorized advertising agencies covering any and all of cour clients administration advertising agencies covering any or all products advertised by (the client) and/or its associated companies may apply against this contract.'

Ruthrauff & Ryan puts the matter

'All broadcasts in the above cla All broadcasts in the above classi-cation (whatsoever it happens to be) placed for this client within one year are to apply on this contract, and are to be combined to earn lower rates. Broadcasts need not be run consecutively.

While both Blackman and Ruth-

Fiddling in Jail

Spartanburg S. C., Sept. 5.
Mark Wollner, former NBC violinist, booked for Latin-American tour this fall, is puzzled. Sheriff Laurence Strown locked him in jail 24 hours as Helen Clevenger (Gotham co-ed) murder suspect, then loosed him.

Now, several weeks later, sheriff Laurence and movery little squawking if they the contracted and in helping to solve the terms. Most rate eards and folderol that anybody who aliams to be 'creating order and uni-claims to be 'creating o

FCC's Washington Docket MANY 'AFFILIATES' Socony May B. R. New England End Of Yale Games: More Buys Set

Taylor Sans Sponsor

Sam Tayor's Hollywood commentary on station WOR, New York, goes unsponsored after Sept. 16. B-C Remedy is dropping commentator after thre years. Taking Transradio Press News to replace. Taking transradio physical properties of the station which has taken a 13-week option on him to continue on sustaining basis.

FOOTBALL GIVES NEW LIFE TO ARKANSAS

Lifte Rock, Sept. 15.

Lion Oil Sales Co. is set to broadcast all University of Arkansas football games over KARK, Little Rock,
Permission to broadcast all games
over Arkansas stations secured from
Humble Oil Company of Texas
which had contract to broadcast all
Southwest Conference games, Arkensas University only member of conference outside Texas.

All games will ame game of season
between Arkansas and Texas which
will be played in Little Rock. However, game will be fed to five stations of Arkansas Regional Network
through KARK. In addition to
Arkansas-Texas game the ArkansasLouisiana State game in Shreveport
and the Arkansas-Rice game in
Fayetteville (Homecoming for Arkansas) will be fed over network.
KUDA, Fayetteville, will be excluded on Arkansas-Rice game.
Dale Alford, KARK staffer, who
handled games last year, will be at
mike at playing field. He will be
assisted by Johnny Stedman, KARK
Regional network was organized
by Ed Zimmermann, general manager of Radio Enterprises, Inc., owners of KARK, and KELD, El Dorado,
before political campaign in JuneStations in addition to KELD, KARK
and KUDA are KPFW, Fort Smitti,
KBETM, Jonesboro; KCMC, Texarkana; KOTN, Pine Bluff, and possibly WMC, Memphis, which takes
care of eastern Arkansas.

McGILLVRA'S DET. OFFICE

McGILLVRA'S DET. OFFICE

O. T. Anderson Joins Station Rep Organization

Joseph H. McGillvra, the station rep, returned Monday (14) to his New York headquarters. Has been on road six weeks visiting every one of his 30-odd stations, stretching from the Maritime provinces of Canada to the McClatchy group in

California.

In Detpoit McGillyra hired O. T. Anderson, formerly of Ruthrauff & Ryan and Dodge motors. After a period of schooling in the New York office Anderson goes back to Detroit to open an office there for McGillyra.

Nebraska Staff Shifts

Omaha, Sept. 15.
Additions to the staff of the Central States Broadcasting System Omaha offices include Phil Allen, formerly of WSUI, Iowa City, and Harry Walsh, newcomer to radio, both in the continuity department. J. Gunnar Back, has joined the continuity staff of Lincoln studios. Jim McCulla, formerly of KRNT, Des Moines, Jack Hanssen, formerly with WISN, Milwaukee, WHO, Des Moines, new to announcing staff of Lincoln studios.

Scramble for football broadcast rights continued last week with the same old sponsors plus a couple of new ones jumping in. Drive to get other big schools to follow Yale's example and open schedules to sponsorship is also being carried out in several places. One of these dickers is between Princeton and WMCA. New York. Until press time yesterday (Tuesday) this matter was still. It is to the york of the year of year of

Atlanta.

Minneapolis, Sept. 15.
General Mills (Wheaties) is buying up five-minute spots ahead of important football games throughout the country, on an idea presented by the Simon-Michelson agency of Detroit. Ivan Frankel, radio director of this agency, cooked up the plan of grabbing spots ahead of the big games, and at first thought about trying to interest Kellogg. Later on took a train to the Twin Cities and sold General Mills. Simon-Michelson is now added to General Mills multiple agency setup.
Five-minute spots will be known as football flashes' and will have local sports prophets dope out the coming titts.

Current football activity is expected to raise the price of rights next year by 25% in some cases. One broadcaster has reported that the school with which he has options will demand considerably more coin. Package price of these games will consequently rise from around \$8,000 to \$10,000.

Forced Out of Radio: Bobs Up as Publisher

St. John, N. B., Sept. 15.
C. A. Munro, who several years ago was forced to sell CFBO to a local newspaper-radio-public utility group, has become the publisher of a daily tab selling for a cent. The Daily Citizen. He also puts out a weekly devoted to radio news. The Broadcaster.

Broadcaster.
Munro turned in his ownership when the group threatened to establish a competing station. Through his tab Munro is striking back, at the newspaper in the group. The sheet is the lowest priced daily in Canada, the other local papers selling at 2c.

and sc.
Call letters of Munro's station were
later changed to CHSJ.

WNOX's New Producer

WNOA'S New Producer

Knoxville, Sept. 15.

Four new faces at WNOX: Fred
Shepherd, who has been with WIS
and WCSC, and Paul C. Green, are
now on station's sales staff.

Joe Pierson, formerly with the
Iowa Broadcasting System and
WQAM and recently with WHAS,
joins as program director. Gene
Hart, former KDKA and WSPD
staffer, is a new announcer-entertainer.

New Business

Chevrolet Motor Co., Rubinoff and Hig Violin, transcription, 15 minutes twice weekly. Through Campbell-Evald. W356. (Nucon Margarine), daily announcements for four weeks. Through Benton & Bowles. W3SV.

Richardson & Robbins (Boned Chicken), Ave announcements daily for 13 weeks, Through Joseph Katz. W350.

Charles Hoyt. W350. "Through Joseph Katz. W350. Dog Food, three announcements daily for 13 weeks, Through Joseph Katz. W350. Dog Food, three announcements per week on Sim Dial for 39 weeks. Through Henri, Hurst McDonald. W350.

Doughaut Corp. of America (Prepared Flour), 'Old Timer,' barnyard phonouncements of the Weeks, Through Joseph Katz. WRC. Delaware, Lackawanna & Western Coal Co., 15-minute transcription. Tuesday and Friday 3nn., for 26 weeks. Through Joseph Katz. WRC. Delaware, Lackawanna & Western Coal Co., 15-minute transcription. Tuesday and Friday pm., for 26 wwell. Through Joseph Ruthraud & Ryan. Wilkins Coffee Co., 15-minute local water.

weeks. Through Man. WRC.
Wilkins Coffee Co., 15-minute local talent show, Monday. Wednesday & Friday p.m. Through Lewis Edwin

Wilkins Coffee Co., 15-minute near talent show, Monday, Wednesday & Friday p.m. Through Lewis Edwin Ryan, WRC.
Procter & Gamble (Ivory Solp), two announcements daily, Through Blackman, WJSV,
Colonial Fuel Oll Co., six announcements weekly on Sum Dial, for 13 weeks, Through Lewis Edwin Ryan, WJSV,

or, 13 weeks. Through Lewis Edwin Ryan, WSVs.

SAN FRANCISCO
Lundstrom Hat Co., quarter-hour
fatally comment of the Co., the Co., quarter-hour
fatally comments of the Co., quarter-hour
seen. (Co., the Co., quarter-hour
agency, KG.
Oro, Lid. (Doullon cubes), fiveminute partitionistic in Confidence
day and Friday, beginning Sept. 4.
Through Donemius, KG.
Oro, Co., proministic comments of the Co.
Co., proministic comments of the Co.
Co., dependence of the Co., of New
York City, KGO.
Co., proministic comments of the Co.
Co., proministic comments

participations in the Woman's Maga-zine of the Air, various days for 10 weeks. Through Westo Advertis-ing Agency. Pacific Casat NBC-Red network, KPO, KOMO, KGW, KFI, KDYL, KOA, KHQ.

RDYL, KOA, KHQ.

Chanslor & Lyon (Crosley radios),
two spot announcements daily for
five weeks. Through M. E. Harlan
Agency. KJBS (also KQW, San
Jose).

Reid Murdock, daily spot announcements for 52 weeks, Through Linderkin, KYA.

Perrott & Co. (Malvitose), quarter-hour recorded program, "Musical Moments," Monday, "Wenesday Sidney Garinkel Agency KyBS.

Yellow Cab, two-hour programs of recordings, "Its Time to Dance," Mondays through Saturdays at 12 KYAght. Through Ruths Rhodes.

midnight. Through Rutus Rhodes KYA. KYA. The minute electrical transcription Melodies of the Hour, Wednesday nights. Through Guggenheim Agency KFRC.

nights. Through Guggenheim Agency. KFRC.

Associated Oil Co. of California, Jay-by-pian reports of Southall and Pay-by-pian reports of Conservation Council, of Los Angeles, 16 quarter-hour political talks. Through Ray. Davidson-senery, Los Angeles, 16 quarter-hour (KEO, KFD, and Aspit Coast-Blue network (KGO, KECA, KFSD). Zentift Radio Corp., one-minute electrically transcribed announcements wire weekly. Through E. W. Kaster & Sons, Chicago. KGO.

BISMARCK, N. DAK.
Procter & Gamble (White Naptha), 390 platerized one-minute amouncements, twice-daily, Mondays through Fridays for one year. Through Blackman, Key R. Key R. Little Liver United St. Day 100 platerized one-minute announcements, five-a-week for one year. Through Spot Broadcasting.

Through Baggetey, 100 to 100 KFYR.

Independent Grocers Asm., 28 quarter-hour discs, thrice-a-week, Direct, KFYR.

American Gas Machine (Kitchen Kook Stove), four 15-minute disc programs, one weekly. Through Greve Advertising. KFYR.

NEW YORK CITY Procter & Gamble, Monday series, with disk fare, for 52 weeks. Through H. W. Kastor. WHN.

n. w. Kastor, WHN.

Adam Hat Stores, boxing bouts twice weekly, from Bronx Coliseum and Ridgewood Grove, through season, with Sam Taub, Charlie Vackner and Brooke Temple airing. WHN.

A. H. Lewis Medicine, spots, for three months. WHN.

three months, WHN.

Drums, Inc., spots four times daily, for 13 weeks. Through Winningham, Inc. WHN.

New York Bentley Mercantile Co., pots, for 13 weeks. WHN. spois; for 13 weeks. WHN.

B. C. Remedy Co., spots, for 10 weeks, Through Charles W. Hoyt WHN.

Busch's Kredit Jewelry, spots, 52 weeks, Through Ray Say WHN,

BALTIMORE

Comprecht & Benesch (furniture), 3 50-word anne. Placed by Cahn, iller & Nyburg, WBAL. Egypt Farms Orchard (peaches) 26 75-word anne. Placed by Hoffman Bros. WBAL.

May Co. (dept. store), 52 50-word

nnc. Placed direct. WBAL.

H. J. Gettemuller (paint), 25 par-cipatory anno., women's program laced direct. WBAL.

High's Ice Cream, 312 75-word annc. Placed by Courtland D. Fer-guson. WBAL. uson, WBAL.
Furriers' Assn., 14 75-word anno.
laced by Brown & Alexander.

WBAL.
Sonotone Corp., 26 participatory
annc., women's program. Placed di-rect. WBAL.
Consolidated Gas & Elec. Co., 13
50-word annc. Placed direct.

VBAL, Free State Brewery, 26 five-min-te programs. Placed by Harry J.

programs. Placed by Harry J. z. WBAL. merican Oil Co., 52 one-minute c. Placed by Joseph Katz.

WEAL Jaundries Ass., 78 ave-minute programs. Placed by New-hoff-Kaufman. WBAL.

Natural Gas, Inc. (Pyrafax), 26

Natural Gas, Inc. (Pyrafax), 26

Noterial Cas, Inc. (Pyrafax), 26

Chincel, 104 quarter-hour pro-grams. Placed by Stack-Goble, Chi-cago, WBAL.

CHICAGO

WLS.

erwin-Williams Co., 54 onete daily announcements except
ay. T. J. Maloney, New York

minute daily announcements exacusunday. T. J. Maloney, New York City. WTS.

Doctor W. B. Caldwell, Inc., 15manute live lalent programs five
minutes with the control of the control
Milwautee. WLS.

Mantle Lamp. Co., 15 minutes
Barn Dance every Saturday night.
Presba, Fellers & Presba. WLS.

Homer Bro. Furniture Co., three
15-minute transcriptions weekly.

WEBM.

15-minute transcriptions weekly. WBBM. Bros. (Warehouse), reWBBM. Bros. (Warehouse), reBros. (Warehouse), reBros. (Warehouse), reBros. (Warehouse), reBros. (WBBM. Peter Fox Brewing Co. 15-minute
musical show weekly. Schwimmer &
Scott. WMAQ. (O., 13-minute
Continental Oil (Weekly. TracyLockee-Dawson. WI.S.
W. F. McLauphlin & Co., 78 5minute live talent programs. Earle
Ludgin, Inc. WI.S.
American Popcorn Co., 52 5-minute
programs. Coolidge. Advertising
McConnot & Co., 78 5-minute by
McConnot & Co., 78 5-minute by
McConnot & Co., 78 5-minute by

ute programs. Coolidge Advertising Collections & Co. 76. Smitnute live the Co. 76. Smitnute live the Control of Co. WIS. Owster Shell Products Corp. 26. Immute announcements twice weekly. Husband & Thomas. WIS. Sisalkraft Co., 48 50-word announcements wite a control of Co. 212 one-minute and 50 word announcements daily except control of Co. 212 one-minute and 50 word announcements daily except Sunday. Jim Duffy, Inc. WIS.

Armstrong web show, to run, six months. KFYR:

Sterling Products: (Prine Balm), 130

Quarter-hour discs, five-a-week, N. X. Time. signals; severa days weekly, p. n. ending April, 1397.

KFYR.

Through Bageley, Horton & Hort.

KFYR.

MCGC. Armstrong web show, to run, six days weekly, p. n. ending April, 1397.

Through Husband & Thomas, Inc.

MCGC. Armstrong web show, to run, six days weekly, p. n. ending April, 1397.

Through Husband & Thomas, Inc.

MCGC. Armstrong web show, to run, six days weekly, p. n. ending April, 1397.

Through Husband & Thomas, Inc.
Love-Johnson Motor Co., St. Louis.
Love-Johnson Motor Co., St. Louis.
Losd cars. Direct announcements on Window Shoppers' program. Three days weekly, afternoons, ending: Oct.
3. Direct. KMOX.
Gast Breving, Inc., St. Louis. Beer.
Time signals, seven days weekly, for.
25 weeks. Direct. Co. of Missouri. On Magic Kitchen' program.
Six days weekly, p. m., ending Nov.
11. Through Cramer-Krasselt Go.
Miwaukee. KMOX.
General Milts, Minneapolis, Wheatless. Jack Armstrong transcriptions, five days weekly, p. m. Do. St. Louis.
Around, the Town, transcriptions.
Flye days weekly, a. m. Direct.
KMOX.
Mational Dairy Products Co., St.

Central Hardware Ce., St. LouisArojand, the Town, Transcriptions.
Five Mays weekly, a. m. Direct.
Mational Dairy Products Co., St.
Louis. Time signals, daily, ending
Oct. 1. Through. The Dougherty
Agency KMOX.
Stock Peterman Co., Chicago.
Sherain-Williams Co., Chicago.
Sherain-Williams Co., Chicago.
Through The Dougherty
Agency KMOX.
Stock Peterman Furniture Co.,
three ito-minute and one 15-minute
starting July 27. Direct. KWX.
Stock Peterman Furniture Co.,
three ito-minute and one 15-minute
starting July 27. Direct. KWX.
Shoe Health Institute, 300 oneminute announcements, six weekly.
Direct. KWK.
Bristol. Myers. (Minit Rub). 18minute sports review daily, 52
weeks starting Sept. 10Maybelline Co., 25 one-himite announcements, three weekly, startedJuly 12. Through Cramer-Krasselt.
Co. KWK.
Groot Laboritaries, Inc., 75
Groot Laboritaries, Through StackGolbe. KWK.
A. H. Leusts Medicine Co., 12 oneture reports, six weekly, 28 weekly
starting Sept. 28. Through StackGolbe. KWK.
Cardinet, 15-minute transcriptions,
one weekly for 13 weeks starting
Sept. 13 Through Tomasche-Elliott,
Through J. M. Mathews Agency.
K. Schneider's Credit Jewslers, Inc.,
The Co. Through J. M. Mathews Agency.
K. Schneider's Credit Jewslers, Inc.,
The Co. Through StackThrough J. M. Mathews Agency.
K. Schneider's Credit Jewslers, Inc.,
The Co. Through J. M. Mathews Agency.
K. KWK.
Plaza Bank, 75 and 40-word announcements, two daily, 12 weeks.
KWK.
CINCINNATI

CINCINNATI

Republic Steel Co., Musical Al-manac e. t. series, 15 minutes, twice weekly, 13 weeks, starting Sept. 28. Meldrum & Fewsmith, Inc., Cleve-land, WCKY, Rubel Baking Co., five 15-minute programs weekly for 26, weeks, 5:00 P. M. Fred W. Ziv agency, WKRC.

Rainbo Baking Co., starting Sept. 14, 300 quarter-hour periods, daily except Saturdays and Sundays, 6:00 P. M. WKRC.

Cincinnati Dodge Dealers Assn., 35-word tie-in announcements, pre-ceding Major Bowes, begins Sept. 17. WKRC.

ceding Major Bowes, begins Sept. 17. WKRC.

L. T. Patterson Co., 35-word tie-in announcements, following, Major Bowes, starts Sept. 17. WKRC.

Lea & Perrin's, Inc., station break the starting Nov. 22. Schwimmer & Scott, Chicago; WCKY.

Early & Daniel Co., local, Tuxedo animal feeds, returning to air for series of 26 Sunday afternoon 15-minute programs starting Oct. 11. Keelon & Stittes agency. WLW, whose Kenton Pharmacal Co., series of one-minute et. blurbs on Brown Otone, hair, color restorer, from Sept. 9. Radio Sales, WKRC.

U. S. Industrial Alcohol, 25-word announcements, once daily for seven

announcements, once daily for sever weeks: Lambert & Feasley, Inc

U. S. Industrial Agonos, 20-word announcements, once daily for seven weeks: Lambert & Feasley, Inc. Weeks: Lambert & Feasley, Inc. Williams of the Comment o

minute and 50 word announcements and will probably add other standard except Sunday. Jim Duffy, Inc. WLS.

St. LOUIS

St. LOUIS

St. LOUIS

St. LOUIS

St. LOUIS

Hyde Park Breweries, St. Louis, Beer. Dope From the Dug Out will be stablishment, Saturdays 40:15 to 11:00 am. by members of Smile composed from Sportsman's Fark, Six 19. WCPO.

Boszon & Main

Boston & Maine Railroad, 24 30-word; announcements. six times weekly "him"; Through Doremus & R. H. White Co. Department Store), had inour program, Sunday, pm. Through Chambers & Wiswell, Boston. WNAC.

Metropolitan Cond. Stores, 12 and analy, pm. starting Sept. 21 and pm. starting June 11, 1397. Through Stack-Goble. Chicago. WhACe. pm. starting Sept. 21 and starting June 11, 1397. Through Stack-Goble. Chicago. WhACe. pm. starting Sept. 21 and starting June 11, 1397. Through Stack-Goble. Cherole. 15 minute E. T. Twice weekly, pm., ending Oct. 15. Through Campbell-Ewald, Detroit, WhAC. Methods of the starting June 11, 1397. Through Starting June 21, 1397. Through Startin

Missouri Clothing & Fewelry Co., year contract for Staff Foole 30 minute daily revue. Direct. WHB. Montgomery Ward & Co., six daily 50-word spot announcements. Direct. WHB. Histeen Corp., (hayfever remedy), daily 15-minute talent show for two words. Ruthrauff & Ryan Agency. Edon.

WHB. Eaton Products (auto service), one-minute transcriptions, two a week for three months. Meldrum & Fewsmith, Direct. WHB. 28 spot announcements. Direct. WHB. Browmatone, (hair preparation), dramatized spots (disc) four months. Roche, Williams & Cunnyngham Agency. WHB.

PROVIDENCE
Sterling Shoe Stores, Boston (Vitality and Conformal shoes) 40
weather reports, daily including
Sundays, p.m., ending Oct. 17. Direct. WEAN.

Sundays, Drm. ending Oct. 17. Direct. WEAN.

Pawtucket Star Publishing Co. 11 five-minute talks, one weekly, pm. ending Nov. 4. Through Chambers & Wiswell, Boston. WEAN.

I frontzed Yeast, 25 five-minute 27. Incoming Nov. 4. Through Chambers (Nov. 1) for the control of the co

MOLDED TO THE MARKET



In northern Ohio, the aireas of WTAM fit the concentration of purchasing power just like a mold. It's the only high power, clear channel station that covers the entire Cleveland Chamber of Commerce trading area. Direct your campaign to the audience of 1,017,000 NBC radio families - and - the die is cast!

50,000 WATTS CLEVELAND

Completely programmed by NBC

Announcer Used Judgment—Fired

Announcer Sid Walton got sacked by Hearst-owned WBAL last eek for wittingly deleting chunk of commercial copy on program poissored by Gunther's Brewery. During summer suds' maker has een using a plug line reading: 'Don't let the heat get you—get

Gunther's'.

One day last week there was cold snap in the air and Walton before program remarked to station's senior announcer John Wilbourne that the 'heat' wordage would sound bit silly on a day when the men were donning vests. Wilbourne advised against altering commercial copy, however minutely. Nevertheless Walton expunged the whole line.

the whole line.

Directly after was called on carpet by WBAL director Ed Spence and given the bounce.

Reps Dislike Incognito Sponsors

Inquiries in the Dark Seen as All in Favor of Agency

A large number of requests for spot broadcasting data is coming through to reps in an anonymous way. Agencies merely sign their names to these requests, but do not divulge who prospective sponsor is. Probable reason for this is to keep the reps from going over agency's head to the client when selling scations. Also, if one sponsor changes his mind about broadcasting, his data would still be useful for another one.

other one. Reps. however, don't like the scheme. For one thing, they feel that the hidden client may be some patent medicine advertiser who would later on be nixed anyhow. Or, worse yet, the agency would get a lot of useful dope enabling it to buy at local rates, thereby cutting out the rep altogether.

KHQ Goes Up 793 Feet

Spokane, Sept. 15.

Louis Wasmer, Inc., owner of KHQ, will construct a radio tower 793 feet high and a transmission building at reported cost of \$80,000. Work will start in October.
It will be the tallest unguyed radio

SHEP FIELDS GRABS 2

Will Follow Whiteman for Woodbury Next Year

Shep Fields has landed two comercials, one starting Oct. 2, for Radio Guide, and the other, Woodbury Soap, effective at the beginning of 1937, when the account's contract with Paul Whiteman expires. Fleids' deal with Woodbury is for 52 weeks, but includes a six-weeks cancellation

clause.

Salary in the case of Woodbury is \$1,000 a broadcast for the first 13 weeks.

No Catchem Sponsor, So Tony Cabooch Quits Balto

Tony Cabooch Quits Batto Baltimore, Sept. 15. Tony Cabooch, Italian dialect comic, drops off staff of WBAL to-day (Tuesday); has been doing series of shows for station on sustaining basis since mid-May when brought, down from WINS, N.Y. WBAL could not peddle shows to sponsor. Cabooch (Chester Gruber) is go-ing back to N.Y.

PHILCO OUT OF NEW YORK RADIO SHOW: TELEVISION RUMORS SEEP INTO AFFA

Looks Like 6,000,000-Unit Year for Receivers—An All-Time Record—Gadgets and Showmanship at look as though they had headlights on 'em. Radio Expo-Attendance 20% Over 1935

By EDGAR A. GRUNWALD

By EDGAR A. GRUNWALD

It's generally taken for granted that the radio set manufacturers will this year sell way over 6,000,000 units, thereby setting an all-time high and nicely topping 1935, which totalled 5,00,000 (of which 1,100,000 were auto radios). Nonetheless, the National Electrical and Radio Exposition, held in Grand Central Palace. National Electrical and Radio Exposition, held in Grand Central Palace. A parador, Philos is, more an exhibitor. And Philos is not only league-leader in sales, but one of the industry's most two-fisted out-fits when it comes to a trade scrap. Looks as though one of those trade scraps is again on deck, but the public deem't know it, of course. They want to find out where Philos is, and when the reception committee keeps mum, an ugly rumor floats around that Philos otsyed away so it could spring television later on. It's a part of the country of the property of

Most likely Philoo, which last year got into a hair-pulling match with RCA on the metal vs. glass tube question, this year simply stayed away to pop its own stuff solo in the weeks to come. This has been the signal for other set maters to brand and the company of the set of the stay of the set of

labor unions who state that several manufacturers are unfair toward labor, and (4) more household appliances are on tap and their numbers look bigger because Philos inst there to stuff up the whole back end of the hall with new radio sets. Some 100 exhibitors have 117 exhibits.

bibits.

By way of showmanship, they timidly got a mind reader in who, for a small amount of silver, will tell all. She's billed as 'Signa Serene' the woman with 'the radio mind,' and on the evening caught (14) was doing a landoffice biz. As usual, there are studios where broadcasts by the webs may be viewed, and these appear to be the standard attraction for everybody. Let will be the standard attraction for everybody with his lights and contraptions, and the gapers stand around eight rows deep. He's a repeat, and a showman.

Other free shows include better

man.

Other free shows include better housing, the evolution of light, lectures, a model house sponsored by several utilities; police exhibs, and a photo booth where you can get your pic snapped at 15c (two for 25c). Whole mezsanine is taken up by this midway of semi-carny stuff. The proprietors are convinced that it makes em stay longer once they're in.

'One-Eyed Monster'

Philco as 'scared' and a 'guy who can't take it.' The radio set, industry is nearly as puglistic as the drug industry, which is saying a lot. Otherwise the current show is disless. Zenith sometime ago bobbed inguished by the following: (1) a long in the copying from the various state fairs in its cabinets, and advertised that it and expositions in showmanship; (2) was highly accurate. Other manutattendance that tops last year by facturers, however, scoffed it as the 17% to 22% to date; (3) picketing by 'one-eyed monster.' But this year

ook as though they had nearunino on em.

With the virgin radio market practically gone, except in rural areas, the strategy now tends completely toward gadgetry to inveigle replacements of the production systems held the limelight. The midget sets are still there, but they're old stuff now. Table sets are most lavishly displayed. For some strange reason there aren't many auto radios, and only one company (Zenith) has anything special for the farmer. It's a windmill generator, of, a type first displayed last year. Designs of cabinets are about as always, and they now all hug the ground closely (it makes for better tone).

Big Four in set sales have lately

closely (it makes for better tone). Big Four in set sales have lately been Philto, GE, RCA and Zenith (in the order named.) With Phileo gone, the other trio is harping on the following sales points:

GE is plugging 'focused tone' chairline tuning automatically), plus metal tubes. RCA is repeating its last year's slogans—Magic Brain' and 'Magic Eyer,' along with metal tubes, And Zenith, borrowing from these, and Zenith, borrowing from the same and the same features into the tag line 'America's most copied radio, always a year ahead.'

Strombers-Carlson has a large.

most copied radio, always a year ahead.

Stromberg-Carlson has a large exhity, stressing tone improvements, billed. as acoustical, labyrinth. Sparton likewise plus reproduction, as does Stewart-Warner. Practically all the others are using accurately at the others are had. Among these are Pads. Grunow and Emerson. Fairbanks-Mores, still pretty much a newcomer, boasta about a turret shielding for the set's works. Others—and there aren't many more—simply ballyhoo the above, or price.

Completely trick sets—such as those with bars, etc.—are rarer than ever. Only a couple standard makes are on hand.

The existence of power presupposes the existence of a market sufficient to justify and accept it. In Philadelphia, WCAU makes this supposition a fact.



ROBERT A. STREET, Commercial Manager

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts:

NAME-THE-CHILD CON-AMOS 'N' ANDY PROGRAM. LORD AND THOMAS.

Ames 'n' Andy Spawn
Los Angeles.
Arrival of new born babe in Amos
'n' Andy script will launch campaign
by Lord & Trioms in which thesands of dollars in cash prizes will
be awarded for best name to hang
on infant. Amos will be the paga
and the event is skeeded for Oct. 23.
Figured that offspring should be a
gal, as too many would send in many
is being reaction and upward of a
million monickers are expected to
be mailed in, along with as many
carton tops.

carton tops.

Junior Vox Pop

Cleveland

Latest come-on to build a juvenile audience is a candy bar. WGAR

WILLIE and EUGENE

Every Wednesday B P.M. DST

DR. LYONS TOOTH POWDER WIZ - - - - NBC





RECKWELL O'KEEFE INC.

JAKKULES

AND THEIR TWO PIANOS

Twice Weekly-WABC

"HORACE NIMBLE

MAXWELL HOUSE SHOW BOAT

WEAF, Thurs., 9-10 P.M., EDST Management: LEO MORRISON Raillo Rep.: REED B. NORMAN

bere puts its mobile unit into service five times weekly stationing two announcers are dementary, in a dementary, in the station of the stati

School's Open Dubuque, Ia

scnool's Open Dubuque, Ta.
Dubuque, Ia.
Officials of educational institutions and city bosses, including mayor and police chief, paraded before WKBB maybe and the paraded before before the paraded before here bullyhood education and city efficials warned auto drivers to keep eyes open and foot off the gas when driving mear schools.

Pumpkin Time in Nebraska

Fumpkin Time in Nebraska Medical mississes of the KOIL. KFAB and KFOR stations of Lincoln mississes of the Medical mississes of the State mississes of the State mississes of the State mississes of the Medical mississes of the Medical mississes of the State mississes of the State mississes of the State mississes of the Medical mississes of the M

WEXEY: Man-at-the-Desot
Kansas City.
WeXEY, claiming a march on
other local stations, will late this
week begin as series of gauster hour
broadcasts from the buy Union stawill be of the man-in-the-street file.
Lecay of squwsks from railnoad
companies Union Station officials
have insisted that the broadcasts be
non-commercial.

New York.

A difessize cardboard cut-out figure of Eddie Centor wearing a Texture of Eddie Centor of Edd

WWJ's Showmanship Set-Up

wwy's Showmanship Set-Up Detroit.
Opening gun in week's splurge, dedicating Wwy's new studios here, will be fired tomorrow night (185), with an hour scavalcade show. Researcher luminaries here for appearances in station's new building.
Radio theatre, which seats around 350, is the first of its kind between N. Y. and Chicago, and the second in the minest. Rivets another link in the minest. Rivets another link the state of the state

Riding Other's Nag

Cleveland, Sept. 15.
Advertisers hereabouts are buying spot blurbs simost altogether this season. Cheap announcements riding the station breaks between network network Meanwhile observers are

meanwaite observers are commenting on the failure of live talent program-building to get much encouragement in Cleveland,

WWJ symph ork, featuring Mischa Roberter, concert pianist; Szhurday, Fred Waringts ank; Similay, Either Fred Waringts ank; Similay, Either Fred Waringts ank; Similay Similay and Monday, concert pragram, with Jessica Dragonette and James Barrett. Station's entire performers staff will take part in several of the broadcasts.

Unole Temis Traveler

Uncle Tem's Traveleg

Thousands of kids who litten to children's hour spectrums of Theomes Durming 'Under Torn' Richwood Torn' Richwood Theomes Durming 'Under Torn' Richwood Theomes Durming 'Under Torn' Richwood Torn' vacation tris to Clacier Park, but the party's going to be brought home to the juves.

More than 7,890 feet of color film was snapped during the trip of Town and Not to the party and the party should be standard to the party should be standard to the first standard to the standard to the first should be sho

KWK's Spotlight-Grabber

KWK's Spotlight-Grabber
When the Cardinals started their
net nod trip through started their
net nod trip through started their
net nod trip through their
KWK swun a let uf friends from the
buseball midded natives when it
slote a merch en all other stations by
sending three men to cover the
group physical stations and their
men physical stations sports announcer. Johnny C'Hara, aided by
Allen Anthony and James Burke,
aired the games played on Sept. 5, 6
and 7. The game on (5) was fright
only station to broadcast this contest.
When KMOX discovered

test. When KMOX discovered what KWK was doing it hastily made arrangements with the Western Union for wire service and novered the other to agames in that manner. KSD, owned by the St. Louis Post-Dispatch, afternoon rag, does not broadcast baseball.

wwy. Showmanship Set-Up
Detroit.
Opening gun in week's splurge,
dedicating WWJ's new studios here,
will be fired tomorrow night (150),
with an hour's cavalcade show. Remainder of week will bring several
chees in station's new building.
Radio theatre, which seats around
1850, is the first of its kind between
N. Y. and Chicago, and the second
in the midwest. Rivets another link
in the lengthening string of radio
the lengthening string of radio
the lengthening string of radio
and a large stage. While severely
modernistic, theatre embodies plenty
of control for a spaceous booth over
lar motion picture projection booth
and a large stage. While severely
modernistic, theatre embodies plenty
of the string of the

an ultra high-frequency spot. Ward avenue celebration, it's going building. Following the cavalcade show to-following the cavalcade show the cavalc

will account in the country state of the country st

Just a Flop

Just a Flop
St. John, N. B.
It is a feminine prerogative to
change the mind so the Canadian,
Radio Commission must ascribe its
failure to aponous a Canada-Dairde
Berji Marcham trans-Atantic Highri
to profit and loss, chiefly loss, When
the English woman dropped first the
mud at Louisburg, N. S., the CRC
sturded arrangements for using the
joinned radio scool.
A member of the technical staff of
CRISJ, St. John was ordered to the
sirport, three under switchest of the
dity to lamide the scholical staff of
cuty to lamide the scholical staff of
cuty to lamide the scholical staff of
the scholic scool of the scholical
tip another line and thus provide
the carrier. A moving mike allowing
use within a radio of the
complete staff defaulted to the airport. Everything was all ready for
having Mrs. Markham tall from the
airport mike and report of her hight,
but her glains completely.

Spects' Pragram Prizes

- Sports' Program Prince

Kellogy's Corn Falses Glicago.
Kellogy's Corn Falses Glicago.
Kellogy's Corn Falses Glicago.
And The Service Grant Fall Totter
sports review program on WENR.
Total of 300 prines will be given to
winners who write letter picking the
most variashe pikyer and given season
particles. Most variable pikyer will also get
new Fontian. The count, radios, firigidaires,
and hundreds of smaller articles.
Most variable pikyer will also get
new Fontian.
In addition, Wellogg's used five
coloured pages in level facilities to plug
at Coloured pages.

area.

Campus Nights at WHE
Cheveland.

WHK has invited 37 colleges in
Ohio to get together representative
entertainment units of students and
family members and bring them to
Cleveland for a series of randio
convocation of the students and
family members and bring them to
Cleveland for a series of randio
convocation of the students and
family members and bring them to
American collete life as it is today.
Heidelberg, Otterbein, Lake Erie,
ohn Carroll, Oberlin, Hiram and
Mount Union have already accepted
the station's bids. Station is now
largest studio after each of these
collectate broadcasts with invitations
going cut to the schools' local
alturni.

collectate broadcasts with invitations going out to the schools local alumni. When produced an unusual stunt the work of the school schools between the schools between the schools between the schools will attend Cleveland College or Western Reserve University here this fall on trustees scholarships to come up to the station and tell what they expected to do in college. Vitation to be interviewed.

'Challenge of Charm'
Salt Lake City.
To meke Salt Lakers charm concious, KSL, in ononjunction with
Deserte Bews, will sysposor weekly
chats under general title of The
Challenge of Charm.
The charm teacher of
charm and etiouette, will handle assignments with special additions
supplied from KSL stock company.

Pendicton on the Air

Pendicton on the Air

On the Oregon Trail, on KEX, turned to a must an action with broadcast. For commental from Pendiction Dec. core openited from Pendiction Dec. core openited from Round-Up.
Closing stunts of the Round-Up itself were also broadcast from KEX, originating for the NBC red network. These included a dramatized description of the bucking, roping and bull-dogging championships of the world. This is the first time Pendleton Round-Up has been etherized nationally.

Wheeping it Up
Des Moines.
WMT ran two-color full-page ad
in Des Moines Register to announce
its ancrease in dastine power to
5,000 watts. WMT is member of
NBC blue network and is also at
filiated with the Iowa Broadcasting
System

bunting; the railway department front of Loew's Grand Theatre, will resurrect a horse-drawn teolles, Sponsor wondered if listeners-in and the sown's skysorapers will be ween't getting just a bit since of all list un. program and anstructed begs to put point-blank question: "Do you want us to get off the air?' up to hearers. Lads did so and when the returns nere counsed, #00 letters, bearing a least 2,500 manues, world 'No' while three amilgacel postureds represented

Birect from Hellywoo

Allanta. Highlights of Hellywood, sponsored by bakers of D Boy bread, opened Monday (14) over WSB for five mornings per week. Program scripts are air-mailed direct from Hollywood. Lee is doing the airing. Another shart of program is an offer of a free 8x10 photo of a famous film state one day each week.

The City Speaks' Philadelphia

Series of color programs, tabbed City Speaks, will be ethered beginning next week by WFL, using short-wave mickups from sack transparent programs, and the series of the s

An Hernsby, veteran breadcast-ng troubadour well known to Southand manney, vestral broadcast-ing troubadour well known to South-ern mike fans, is WGST's, Atlanta, new publicity director.

WSOC CHARLOTTE, N. C.

Finas and covering one of the richest, most responsive, andan whort-one of the best markets in the world.

An NBC Affiliate

GREAT LAKES EXPOSITION UNTIL EARLY OCTOBER

STANDARD OIL OF OHIO WTAM



CONDUCTING AT ROXY THEATRE, N.

OPENING IN OCTOBER in the New Broadway Produ Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

THE 18TH WEEK

BENNY

Every Sunday Night. 6 P.M., EDST

FEEN-A-MINT

URDAL BROADCASTING SYSTEM

5GS DIVVY FOR RICHMAN AND MERRILL

Harry Richman and Dick Merrill will make their first air appearance-next Tuesday night (22) over CBS as guests on the Rinso-Life Bluoy show. Richman's salary for the date will be \$3.50c, while Merrill will receive \$1.500.

Richman's manager, Georgie Wood. is dickering with several other com-mercials for singleton broadcasts, mercials for singleton broadcasts, among them being the Rudy Valles-Fleischmann program and the Hen Bernie show for American Can. Appearance with Dick Himber for Studebaker has been set back in-definitely. Richman and Merrill are out to get what coin there is in the offing, and after that they'll take care of the Studebaker appointment. In the latter case the payoff is a car.

WFIL's New Quarters

Philadelphia, Sept. 15: Philadelphia, Sept. 15.

New studios and offices will be built by WFIL, NBC (blues and Mutual outlet here, for occupancy early in January, Will be located on 18th (top) floor of Wistener building in center of town. Will include three studios, audition room, individual control rooms and master room and usual files of eighter Frank Beckerhas designed operation system he claims will eliminate half of customary wiring. Transmitter will be moved from mid-town te outlying area.

La Haye Called Unfair

Bridgeport, S-ot. 15.

Musicians' local, has orberfed Judson La Haye, program director and
planist-composer, off WICC keyboards, claiming unfair competition.

La Haye has been responsible for
some of best studio output, including original musical camedies.

KYW ASKS 50 KW.

hiladelphia NBC Outlet Seeks Off-set to WCAU Power

Philadelphia, Sept. 15.
Application for a boost to 50,000 watts for KYW, Philadelphia, has been filed with the Federal Communications Commission by Westing-house Effective, owners of the station KYW, now operating at 10,000 watts, is operated by NBC and is on the red (WEAF) link. CBS Philip affiliate, WCAU, is a 50,000-watter. Westinghouse's other stated move in the Pennsylvania territory will the a request for permission to step up the psewer of KDKA, Pittsburgh, to 200,000 watts.

AIR FUTURE UNCRAMPED

Washington, Sept. 15.
Air room for thousands of additional broadcasting stations was declared available last week at world power conference.

Dealaring that technical advancement holds hope of low frequency stations by the score, Dr. E. F. W. Alexanderson, father of long-distance radio transmission, told professors and scientists that broadcast hands are by no means exhausted. 'As we get newer equipment, lower wave lengths will be in use,' inventor of high frequency alternator, said. 'Eventually radio may occupy the same atmospheric band as light.'

Amended Petition Filed

Amended Petition Filed
Rossville, Ga, Sept. 15.
Rossville, Ga, Sept. 15.
Amended application has been
filed with FCC for permission to
build a new radio station here by
Georgia Broadcasting Co. The new
papers omitted the name of Neil O.
Davis as one of the applicants.
Davis was originally listed with F.
M Glesson, both doing business as
the Georgia Broadcasting Co.

Lince Products has named the Salem N. Baskin agency, Chicago.

Preston Resigns

Chicago, Sept. 15.

Walter Preston has resigned as national sales manager for WiND.
Chicago-Gary.
Resignation figured to go into effect on Oct. 1 when Preston will take up new connection, reported to be an agency position.

Mathematics by Radio

Detroit, Sept. 15. Detroit, Sept. 15.
Successful with teaching music by radio, University of Michigan will start experimenting with mathematics over the air starting in October, via WJR. Believed to be the first time such a course has been

offered over ether.

Lessons will be aired for 18 Saturday nights, and are aimed pri-Lessons will be aired for 18 Satunday night, and are aimed primarily at public school instructors,
who want to keep abreast of newer
teaching trends. Small fee will
cover text hook, examination sheets
and incidental costs. Those passing
course will get two hours of college
credit.

Prof. Raleigh Schorling, of the U.
math department, will handle
broadcasts. Several authorities will
lecture during course. Students
must register and will be given individual attention.

Winnipeg's Air Show

Winnipeg's Air Show
Winnipeg, Sept. 15.
'Peg's second amual, radio show
runs at Civic Auditorium on Sept.
28 through Oct. 3 Under auspices of
Back to the Land Assistance Assn.
Lact, year radio show had ChastesJennings, Canadian Badio Commission amouncer from Toronto. This
year importing 'Red' Newman, former legit player, at present hitting
the air on the Toronto series, Let's
All Go to the Music Hall.
Odd angle bobs up in that Newman, CRC, will not appear in the
local CRC outlet, governmentcowned CRY, but will appear on the
opposition station. CIRC, Winnipeg.

Adolph Gohel, Inc., handing its account over to the Lester A. Loeb agency, New York.

RCA Denies All Espionage Charges; Cross-Suits Philco in Wilmington

General denials to the charges of believed to be Philoo Radio & Television Corp., a subsid of Philadelphia Storage Battery.
The Philadelphia Storage Battery.
The Philadelphia Storage Battery.
The Philadelphia Storage Battery. Philco Radio & Television Corp., that RCA had used espionage methods in endeavoring to learn the secrets of its organization, were filed in N. Y. Supreme Court yesterday (Tuesday) by officials of the detective company named as defendants in the action. Philco is seeking an injunction to restrain RCA in its al-

leged activities.

The suit is directed against RCA Mfg. Corp.; John S. Harley Inc. detective agency and the latter's agents, Charles A. Hehne and Law-

detective agency and the latter's agents, Charles A. Hehne and Lawinence Keslew. Jr.
Denying Phileo's allegations that they had attempted to learn the secrets of its organization for the beneats of RCA, by bribery and reduction of the Philadelphia concern's men and women employees, the members of the detective agency admit they conducted an investigation info certain affairs of Phileo.
Each claims that they went to Philadelphis solely to inquire into an alleged attempt of Philo and the Philadelphis Storage Battery Co. to effect a corporate setup for the purpose of evading payment of royalities to RCA as required under a licease agreement. As to getting women employees of Philo definity was a sileged, the defendants assert this is ridiculous.

BCA's Cross-Suit

RCA's Crass-Suti
Milmington, Sept. 15.
Radio Corp. of America's crosssuit against the Philadelphia Storage Battery Co. in which it is seeking to maintain the right to endpatent licensing agreement with
latter, fatred here today in chancery court before Chancellor Josiah
Wolcott, Confention of RCA is that
Philadelphia Storage Battery, by
dividing the licensing agreement
with, another corporation, violated
the pact with RCA. The other corperation named here obviously is
staff at KARK, Little Rack,

The Philadelphia Storage Battery. Co.'s original action against RCA sought to prevent that eorporation from cancelling its patent licensing agreement, believed to cover known sound rights. John W. Davis is representing RCA; while Clarence Southerland, Robert H. Richards, Kaleb Layton and former Judge Hugh M. Morris represent the Philadelphia Storage Battery Co.

LONDON RADIO SHOW **WORTH \$55,000,000**

London, Sept. 7.
Annual radio exhibition at
Olympia, just closed, frew in its 1
days, 212,621 paid admissions, as
against 192,202 last year. Television seen by 123,683 visitors, and the stage show by 131,262. Combined manufacturers of radio

sets claim to have signed contracts with dealers aggregating \$55,000,000.

N.A.B. Chicago Meeting

Commercial section of the National Association of the National National

* No more impartial and unprejudiced survey of broadcasting stations' popularity has ever been made than the survey whose recently published results showed WLW to be the station most listened to in thirteen states.

> ★ The same survey showed WLW to be the second most popular station in six additional states.

Here and There

Don Harris, formerly of WEBR, daily for 18 weeks over KLRA, Buffalo, joins WHAM, Rochester, to Little Rock, last year for Purina, handle a 7 a.m. 'waker-upper' pro-started half hour sustaining over gram, WHAM Alarm Clock, as m.c. same station this week.

Edward Jacobs, one-time WFBL Syracuse, accompanist, has returned to the local CBS outlet as announce, replacing Charles Delaney, who re-turns to WESG at Elmira to fill an executive berth.

Tom Lewis, program manager of WTAM, Rochester, N. Y., is recover-ing from a breakdown caused by overwork.

Kenyon Ivy has joined the sales staff of the New York office of John Blair & Co, Ivy comes from the newspaper advertising field.

Edith Dick stays as vocalist on the Lucky Strike show with the shift to Harry Sosnick's band over NBC to-night (Wednesday).

Fran Striker, author of 'Lone Ranger' at WXYZ, Detroit, buys farm near his home town, Buffalo, N. Y.

Dick Bray, sports announcer for WKRC, Cincinnati, is youngest referee in the Big Ten football conference.

Minabelle Abbott, who has the title role in the Mary Sothern script se-ries on WLW, in Bethesda hospital, Cincinnati, recovering from appendix

Buckle Busters, hillbilly outfit which etherized hour and a half



Music With The Romantic Swing

CURTIS & ALLEN OFFICE DAVIDOW & SHERMAN
REO Bidg., Rockefeller Centre
lew York Circle, 7-4124

RADIO DIRECTOR

prominent AAAA agency, within the st twenty in national billing, desires dile Director. Rare opportunity for experienced young man, alert, ambitious, Department knows about this

Robert Gill, formerly of WCAE, Pittsburgh, replaces George Gates on announcing staff of WCAU, Philly.

Trafton Robertson, spieler for WTAR, Norfolk, wrote quits Sept. 4 and begins similar work for KVOO Tulsa, Okla., Sept. 18.

Vic Whitman, former chief of the CBS script department, is now asso-ciated with Wilson, Powell & Hay-ward, Inc.

Lora Lane, KOL, Seattle is new publicity director, also handling sev-eral of the station's programs at the mike.

Dr. Charles Gilbert Spross, com-poser-pianist of Poughkeepsie, has started a new WGY series titled 'Studies with the Masters.'

Lloyd Morse, sound effect engineer f WEEI, Boston, married to Helen of WEEI, Boston Cotton recently.

Paul Curley, son of Governor James M. Curley of Massachusetts, now full-time announcer on WMEX, Boston, after trial of cut-ins,

Dan Duggan, boy singer of WNAC and Yankee Net, going commercial soon. Lad was 'discovered' on one of the Gillette community sings.

Robert Cragin for sometime assistant to Emerson Markham of General Electric's farm programs over WGY, and originator of a unique rhymed style of sign-ons, is taking position as writer with the Leighton & Nelson Agency, Schenectady.

John Sheehan, announcer-tenor WGY for two years, switches to the GE broadcasting staff, which is part of the company's publicity depart-ment. Regular crew are on the NBC

Balph Powers succeeds Monro Hellinger as sports commentate over WHN, New York.

James F. Clemenger, announcer on station WMCA, New York, quits to supervise film production for motion picture branch of WPA.

Mildred Paraset, roving reporter on the National Democratic Com-mittee's 'Women of 1936' NBC blue program substituted (on two last week broadcasts) for the regular emcee, Mrs. Curtis Bok,

Mrs. Pasce Powell, known in radio as 'Aunt Polly,' has been made hostess at the Charlotte, N. C., plant of the Biltmore Dairy Farms.

KENT, Des Moines, and WMT, Cedar Rapids, using an old-time fid-dlers' contest. Listeners vote, and best fiddler will get violin.

Walter Klauer, owner, and James Carpenter, manager of WKBB, Du-buque, in Washington to attend F.C.C. hearing.

University of Minnesota through its extension division will this fall again offer classes in radio script writing. Instructor is Luther Weaver, head of a local ad agency which spe-cializes in radio.

vertisement.

ddress inquiries in confidence to Box 51, ariety, N. Y.

Station WXYZ, Detroit, installing new 250-foot antenna on the Mac-

RADIO cabees Building. Fresh transmitter will be officially dedicated on Oct.

Ed Zimmermann, V. P. and G. M. of Radio Enterprises, Inc., left KARK, Little Rock, Sept. 15, for business trip to New York.

C. N. (Busty) Rhodes, formerly with radio stations in Shreveport, La., and Longview, Texas, sched-uled to join announcing staff at KARK, Little Rock.

Vatican City is installing a new short wave radio sender which will enable the Pope's voice to be heard next year at Eucharistic Congress in Philippines.

Roger B. Doulens, radio and drama ed of South Norwalk, Conn., Sentinel, switched Monday (14) to Earle Ferris' publicity staff. Edward Reynolds succeeds in editorial stints.

Frank Ruddock added to sales payroll at WICC, Bridgeport,

Oscar Seaholm, Wilton, Conn., baritone, out of Alma Dettinger's musical scripter, 'Rainbow's End,' at WMCA, New York, to take Con-necticut WPA music post. Floyd D. Worthington succeeds in air series. Dolores Hanford continues as so-

Majestic Theater (Loew-Poli) amateur show will again be broadcast by WICC, Bridgeport, this season, with Bamby Bread financing. Run of 26 Friday airings starts Oct. 2.

Dolly Mitchell, 12-year-old song-stress, daughter of Al Mitchell, vaude and radio vet, spotted at WICC, Bridgeport,

WCBM, Baltimore, has new news-caster in Maurice Pearce, son of Marion S. Pearce, who, with late Phill Scheck, was one of pioneer film exhibs in Balto.

Glibs Penrose, on WCBM during summer as 'Captain Jim' on a kids' program sponsored by a bakery, has left station to return to N. Y. for another whack at legit.

Beatrice Lillie and Sheila Barrett take the guest turns on Rudy Vallee's program tomorrow night (Thursday). Dick Krakeur of Leo Morrison office

Violet Love, just in from the Coast, again airing over WIP with Harold Knight's band from Hotel Adelphia.

Dave Tyson back before WFIL (Philly) mikes after handling juve shows all summer on Steel Pier, Atshows all su lantic City.

Jack Steek, former program di-rector of WPEN-WRAX, advisory program director of WFIL, Philly, also steering 'Daily Promenade' and 'Classified Section of News' pro-

Exclusive broadcasts of annual electric and radio show at Convention Hall, Philly, next month, has been nabbed by WIP.

Philly's Mayor, S. Davis Wilson, last week mc'd Homer Rodeheaver's Palmolive songfest in Convention Hall before around 10,000.

Wayne King, opening at Arcadia International Restaurant, Philly, this week, will etherize his Lady Esther programs from nitery floor. Ben Berneie, following in four weeks, will ditto his American Can series.

Brice Disque, Jr., named as as-sistant radio manager by the King Features Syndicate. Move gives Fred Smith, radio manager, an exec. helper.

Lava Tests Midwest

Lava lests Midwest
Chicago, Sept. 15.
Two shows, will test the midwest
market for Lawa soap, the Procter
& Gamble product. First program
will be 'Houseboat Hannah,' a diskedscript serial which will ride on a
half-dozen midwest outlets starting
Oct. 5 or 12. This will be asimed
strictly at the femme trade.
Other program will try the kids as
potential buying factors for the soap.
To this end, a script serial program
will be tested on a Chicago station,
probably on WMAQ, the NBC red
outlet.

Lava account being handled by the local Blackett-Sample-Hummert

WHK's Bright Young Men Trained in Suburbs as Prelude to Sales Job

Cleveland, Sept. 15., Here's a sales-force building idea that's clicking. A year back WHK hegen experimenting with the idea of employing several junior sales inesi. Inese were likely young fel-lows just out of college and this was their first job. They were put to work in Clevealnd's suburbs selling time on participation programs. Within three months three of these young men became regular staff salesmen.

salesmen.

Method of training follows: Youngsters remained in studios first two weeks spending several days in each department—continuity, program, production, etc. One day was spent with announcers. Evenings were spent logging programs of town's stations and getting acquainted with schedules.

quainted with schedules.
Then the lads were outfitted with
portfolios full of sales talk and unleashed in shopping districts outside
the main stem. They traveled from
door to door making twenty calls
daily which were reported in writing. These included arguments for ing. These includ and against radio.

After experience in this field the most likely candidates were assigned important downtown clients. Out of five senior salesmen now at the station four were only recently junior

Little Rock's Thirst

Little Rock, Sept. 15 Silbernagel & Co., wholesale grocers, now climaxing its daily 2 to 6:15 p.m. run of track results over KARK with a 15-minute summary of KARK with a 15-minute summary of the day's sports. Program premiered in March and plugged Greisedick beer, of St. Louis, which had not yet reached the Little Rock market. Sales jumped so fast that in mid-June the brewery could not supply the demand and the wholesaler switched to another brand, Cham pagne-Velvet.

Demand has been 3,000 cases a day, while the maximum supply has been 1,000 cases a day.

Sky Juice Hits WHB

Kansas City, Sept. 15.
Thunderstorm, last week, that put crimp in protonget drought, garnered 'amens' from natives and \$50 damage from radio station WHB. Station's transmitter was focal point for some neat precision work by a couple of lightning bolts.

First voltage package blew out a flock of fuses, burned some wires and de-aired the station for four minutes. Second flash, coming five minutes later, was a copy-cat, ditto ing work of the first flash.

Seyforth's New Chores

Seytorth's New Chores
St. Louis, Sept. 15.
Danny Seyforth, publicity director
at KWK, has been upped to Production Chief of Program Dept. Other
tion Chief of Program Dept. Other
to Chief of Chief of Program
to Chief of Chief
promotion of Allen Anthony, No. 2
announcer to chief of chattermen;
acquisition of Jack Peyser of Cincinnati and Hal Culver from the
South as mikemen and renewal of
contract for. Roger Fox, musical direction of station.
Tom Dailey, who conducted the chief
Tom Dailey, who can delive th

Tom Dailey, who conducted 'Kuz-zin Tom' and 'Gentleman from the South' programs, has left station.

Carroll Joins L. & T. Richard Carroll has joined Lord & Thomas as a script writer in the agency's New York radio department.

Carroll was formerly with the Universal studios in Hollywood.

MANAGER. FIVE **OTHERS WALK** ON WATL

Atlanta, Sept. 15.

Flare-up today (Tuesday) resulted in Jesse Swicegood, manager of Station WATL, walking out. At the same time five other employes scrammed in sympathy with Swice-good, who tiffed with owner, J. W. Woodruff,

good, wno tiffed with owner, J. W. Woodruff.

Bessie Keese, Herbert Harrid, Dick Tyron, Mrs. Eileen Perre and George Caulfield are those that picked up their marbles. Their departure necessitated plenty of doubling in brass to keep WATL functioning.

Swicegood has managed wATL since last January. He followed Steve Cisler, who was fired by Woodruff. Courts confirmed latter as sole owner of station, although Cisler had asserted 30% ownership. Cisler had asserted 30% ownership. Cisler is now with WSIX, Nashville.

WHB's Smart Stunt

Kansas City, Sept. 25. by WHB here to plug a football sked for sale at \$3,000, package Booklet, live with pics, gave complete schedule dates, prices, showmanship data anent the station, and coverage maps. Appears to be one of the few of its kind this fall, despite the big mess of games for sale.

despine and a sale.

WHB's sked subsequently has been sold to General Foods.

AN MCA Orchestra Besto

Mgt.: S, K. KUSHNER

DICK

AND HIS ORCHESTRA
Hotel Lincoln, New York City
CBS COAST TO COAST NETWORK

Dir.: M C A Per. Mgt., HERMAN BERNIE 1619 B'way, N. Y. C.



THE NATIONAL BROADCASTING COMPANY AND WALTER BATCHELOR PRESENT

HILDEGARDE

in Two Half Hour Spots Weekly ... Tuesday from 30 to 10:30 WJZ Saturdays from 8 to 8:30 WEAF

Saturdays from 8 to beau years.

Planist-Conductor-WILLIAM WHRGES
Special Arrangers-WILLIAM WHRGES and LEO KAHN
SETTE BY-TOOL ALUEL, M.
Publishy Special Western Street Street
COLUMBA RECORDING FRATURE
COLUMBA RECORDING FRATURE
SOSENKO, Personal Manager HENRY SHEREK, European Rep.

ANNA SOSENKO, Personal Manager

NBC NETWORK - COAST-TO-COAST IN . Every Mon. Tues., Wed., Thurs., Fri.
Mgt., ED WOLF - REO BILDG., NEW YORK CITY
DIS., BLACKBAN ADVERTISING.-ING.

The state of the s

3145-4:00 P.M., EDST - WEAF

THE O'NEILLS"

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap - 99 11 100 2 it pure

Agencies—Sponsors

Regional Advertisers, through McCann-Erickson, switching the 'Mystery Chef' stanza to Tuesdays and Saturdays, NBC Red, 11:30 to 11:45 am. Hookup is also enlarged to hit further into the West.

N. W. Ayer agency erroneously Meehan's Football Forum. Forum is listed last week as handling new a post mortem session on the day's General Baking program with Guy games, conducted by the head coach Lombardo over WABC. Batten, lat Mahhattan College.

Lydia O'Leary (Covermark Cream and Covermark Spot-Stik) appoint-ing the J. P. Muller agency, New York, and embarking on some radio. Pabst beer has set a campaign of spot sports reviews on some 10 sta-tions in the key markets and will also use a flock of participations and station break amouncements in the coming season's ether series. Biz placed through the Morris-Shenker-Roth agency, Chicago, Volcocite Corp. (Kansas Cleanser) naming Albert Frank Guenther, law, of New York, as agency, Radio being used.

Oliver O. Wallace, Inc., newly formed as an agency in Grand Rapids Rapids, Mich., with Oliver Wallace as prexy, space buyer, and production manager, and Abe Dem-binsky as v.p. and treasurer. Have the Berkey & Gay (turniture), G. R. Brewing, and Union Bank of Michi-Republic Steel is turning out a quarter-hour musical series at the World Broadcasting System's studios in Chicago for fall station placement.

Ironized Yeast is readying a recorded program series for spotting on over 30 stations.

Hushands and Wives,' now on the Hushands and Wives, now on the NBC blue Sunday nights, switches sponsors at the end of this month. It quits plugging Fleischmann Yeast with the Sept. 27 broadcast and goes on the Ponds Cream payroll Oct. 6. In the latter case it will be a Tuesdesse that the sept. 20 broadcast and goes on the Ponds Cream payroll Oct. 6. In the latter case it will be a Tuesdesse that the sept. 20 broadcast with the property of th mann Oct 4.

mann Oct 4.

In previous seasons the Ponds attractions have included Mrs. Franklin D. Roosevelt and Maude Adams.

Don Lee Web's 'Male Chorus Parade' has returned to the air for a 26-week stretch with the Sperry Flour footing the bill. Westco Advertising Agency of San Francisco handled the deal.

Lydia E. Pinkham spot biz, which stations have been hopefully eyeing since inquiries by Erwin-Wasey as to acceptance, is for the moment statled by litigation in Boston. Pinkham and Gove interests in the compound firm are currently engaged in fighting it out to see who will control the outfat. During these maneuvers virtually all advertising has been stopped. has been stopped.

El-Rol-Tan Cigars, through the Lawrence Gumbinner agency in New York, will resume a spot schedule on or near Sept. 24. S. me 50 stations to be on the list. Will get station breaks, amouncements, plus sports and newscasts. Clatter two being new additions to the usual list

ing new additions to the usual list of programs).
Cigar firm is a subsid of American Tobacco, and has lately—like most stogies—noted a sharp upturn in biz. Until this upturn, which the industry credits largely to radio, cigar sales had steadily been declining while cigarette sales were going up and pipe tobacco sales were maintaining an even keel.

J. Stirling Getchell asking for info on traffic courts broadcasts. For Socony-Vacuum.

Ruthrauff & Ryan, which has asked stations to save the chain breaks before and after the Bowes program for Dodge, is now apparent-ly contemplating a change of spon-

ly contemptating a transport of the spots preceding the show may be given over to Spry Clever Bros.), while those following the show will be handed to local Dodge dealers. Giving spots to the local sellers is not a matter of rates, but of satisfying this crowd which would rather have a local air to the announcements. Nothing has been actually bought so far, however.

BBD&O has made inquiries as to spots for 10 announcements to be used over a month's time. No sponsor named, but possibly Gold Dust or Silver Dust.

Brown & Tarcher, New York, in the market for time signals for Ben-rus watches

Coigate-Palmolive-Peet, through Benton & Bowles, adding 10 stations to 'Community Sing' and eight to 'Gang Busters,' both CBS. Move ef-

Vanderbie and Rubens has been formed as a new advertising agency in Chicago. Principals are H. S. Vanderbie and Walter L. Rubens. Accounts include Murine, Nacor Medicine, Sunsol Products, Hamiln's Wizard Oil, Rhodus Perfumes, Swartchild & Co.

J. F. Thommer (beer), through Cecil, Warwick & Cecil, has bought the Saturday 9:30 to 10 p.m. spot on WOR, "New Yorks -- for Chick

HOLIDAYS IN RADIO

School Master Gets Leave to Test Singing Career

Kansas City, Sept. 15.

John Wahlstedt, vice-principal of
a high school here, has been granted,
a year's leave of absence from pedagogy. He will devote his time to
radio.

Wahlstedt has been on Station
WHB for six years as the 'Cook
Tenor.' Last spring the board of
education nixed any extra-curricular
ambitions of its employer.

ambitions of its employes.
Singer, last week, decided to take a year off and find out once and for all.

Ad Lib Ability Tested

San Francisco, Sept. 15.
With a steady job at a regular salary as the prize, station KJBS here is staging a contest to find a new emcee for its one-hour daily morning show, the Alarm KIOk Club. Private auditions will be held nightly with applicants, either professional or amateur, being asked to read commercial copy and also to ad lib a description of a picture. Finglists will be given try-outs on the air, with the radio, audience picking the winner, who will have sole charge of the Alarm Klok Klub.

Pepper Uppers Adds KARK
Little Rock, Sept. 15.
Pepper Uppers, Texas Quality Network program, has been signed for
a 2b-week airing over KARK, Little
Rock, beginning Oct. 5.
Marks first extension of the pro-

gram into Little Rock.

Pacific Coast Radio Notes

Radio Speaker John C. Stevenson made a great race for the Democratic nomination for governor in Washington state, losing out to Gov. Martin, in a warm eampaign and by a close margin. Stevenson got into the public eye a few years ago when he put a talking program on the air, got a dental firm as his sponsor. His is a homespun philosophy of economics, espousing the cause of the poor and the downtrodden. For four years past he has been county commissioner of King county.

Joseph D. Roberts, former radio announcer, and father of state's rac-ing bill, winner for the nomination for state legislature in downtown Seattle at the Tuesday election.

Pete De Lima duly installed as head of Columbia artists bureau on the Coast, his old stamping grounds.

Wen Niles broadcast the gush of newlyweds-to-be on a pocket mike remote to KFWB (Hollywood) from marriage license bureau,

Harry Maizlish, KFWB (Holly wood) manager, taking a hand i production,

Wayne Miller, KHJ-Don Lee (Los Angeles) publicist, signs his copy 'Mutual-Lee yours.'

Ed Robinson switched from KNX (Hollywood) program department to

G, Santley Jones radio artist bureau in L. A.

Jerry King off for a fortnight of fishing in Mexican waters,

Wilma and Vida Autry joined the Crockett Family on the Coast.

Richard Kline, former physical director at Paramount studio, launching exercise program on KNX (Hollywood).

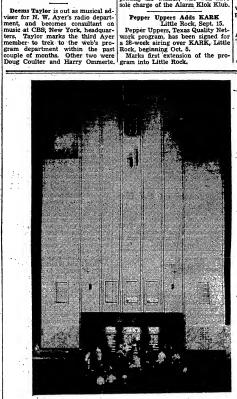
Bing Crosby will be piped in from Hawaii on the Kraft show Oct. 1, Idea is to plug numbers from his Columbia pic, 'Pennies From Heaven,' in advance of general re-

Eddle Moran writing the Packard show scripts and doing an occasional dialect bit.

Owens Dresden, KHJ (Los Angeles) manager, given additional duties and title of vice president in charge of network (Mutual-Don Lee) sales.

Francis Langford takes a month's vacash from Hollywood Hotel Oct. 7. Will tarry with the folks at Lake-

Thomas Lee Artists Bureau may go international. Wilt Gunzendorfer, head of the San Francisco office, is (Continued on page 51)



AMERICA'S OLDEST RADIO STATION DEDICATES THE WORLD'S FINEST FACILITIES SEPT. 16

● With a week of gala programs WWJ, America's Oldest Radio Station, opens its studios, and dedicates their magnificent broadcasting facilities to the great radio audience which has learned to: look upon it as the HOME radio station of Detroit.

The new studios, modern architecturally and, technically unsurpassed, are located directly) opposite The Detroit News where WWJ made: history 16 years ago by operating the first radio, station in the world to broadcast regular daily programs. WWJ invites you to visit these new studies when you are next in Detroit. You will enjoy, the experience of both seeing and hearing radio performances under conditions equalled only by the central studios of the great radio chainse

A view of the main studio of WWJ—the Auditorium studios (senting 340, with complete stage equipment, motion picture pro-Section room, Acolian-Skinner Organ. There are five studios at WWJ each with separate control booth and observation rooms

Established in Detroit August 20, 1920



MPPA TO VOTE SEPT. 22 ON KEEPING OWN PLUG SCORE BY TAKING OVER ARS

Pubs Seek to Control Method of Compiling Air Performances-Move Would Effect Chicago Also

Members of the Music Publishers Protective Association, at a meeting slated for Sept. 22, will consider the proposal that the association take over the operations of the Accurate Reporting Service. A substantial portion of the membership is often opinion that the business of tabulating the songs plugged over New Vork city and Chicago outlets should come under the control of the industry. The ARS, for which a monthly fee is charged the subscribing publishers, is now owned. by Martin Alexander, brother of Dora Alexander, brother o Protective Association, at a meet-ing slated for Sept. 22, will consider the proposal that the association take over the operations of the Accurate Reporting Service. A substantial portion of the membership is of the opinion that the business of tabulating the songs plugged over New York city and Chicago outlets should come under the control of the industry. The ARS, for which a monthly fee is charged the subscriping publishers, is now owned by Martin Alexander, bryther of Dora Alexander, bryther of Dora Alexander, buyer for the Maurice Richmond Music Dealers Service, and also reported to have a piece of it. Intimations have been made that in the event the MPPA acquires the service, every effort will be made to prevent the information from being so compiled as to make it possible for publications to depend on I for weekly recapital actions of the property will be accompanied by succeeding the servicing everyle in the control of the con

LOVE WENT UP IN SMOKE

SAY 'SI SI' (Para Vigo Me Voy) AND THEY SAID IT **WOULDN'T LAST!**

RUNNING A TEMPERATURE

RADIO CITY, N.Y.

SANTLY YOU "ME AND THE MOON"

Cute—Fresh—Appealing "OH. YOU

ROGUE (YOU STOLE MY HEART")

The 'Swingy' Little Japan "Over A Bowl of Suki-Yaki"

ANTLY BROS JOY, IN



INTRODUCING

"SITTING ON THE MOON" "LOST IN

MY DREAMS"

SAM FOX
PUBLISHING COMPANY

U.S. Embassy Clears Fem Jazzists in Mexico City

Jazzists in Mexico City

Mexico City, Sept. 15.

Intervention of the U. S. embassy induced the ministry of the interior to withdraw its order for the expulsion from Mexico of T. American tinto difficulties over labor contracts, permits to stay in Mexico and a hotel bill. Hotel little discension and hotel bill. Hotel little discension and baggage upon their promise to settle accounts. Troupe is filling a second engagement here, this time at the Teatro Alameda.

Most Played on Air

To familiarize the trade with

EX-N. Y. MAYOR M'KEE MAY COUNSEL MPPA

Former Mayor of N. Y. Joseph V. McKee may become legal counsel to the Music Publishers' Protective Association in a move by the pubs to get an attorney who's totally neutral. Gilbert & Gilbert formerly repped the MPPA, but also acted as counsel for Berlin, Inc., Felst's, etc.

Judge McKee became Mayor of Act. Joy the while serving as Present and the country of the while serving as Present Act. Junes J. Walker resigned. He's now prez of the Title Guaranty & Trust Co.

Kostelanetz on the Hop

Additional wash-up chores on Lily Pons' still untitled picture for RKO Fons still untitled picture for RKO
has Andre Kostelanetz making
weekly air trips out to the Coast.
Score is also being re-arranged.
He flies on Friday nights and returns the next Tuesday.

Inside Stuff—Music

It now looks cold for Jack Hylton to return to America, friction dating back to some spleen which cropped up between himself and J. C. Stein, president of Music Corp. of America. There are sundry reasons, one having to do with reported differences over commissions, the route laid out of the Hylton band, etc., while Stein in turn is reported: to have become vexed over some British trade paper stories ament the MCA organization's activities. MCA has a London branch office. So has Hylton, who, besides being an active meestro, also books acts extensively on the other

side. Since Stein eased Hylton's way into the U. S. with the American Federation of Musicians, and in turn via the U. S. Labor Dept. in Washington, some subsequent squawks by MCA to the AFM embarrassed Hylton's possibilities of a return to America. That Hylton anticipated an early return, when saling back to England in July, is evidenced by the amount of stuff he left in New York to be picked up en route back to the midwest, where a potential new commercial impended at the time of departure.

Warner Bros.' teaming of Johnny Mercer with Richard A. Whiting takes two songsmiths away from the Metro-20th Century fold, Jack Robbins could have had Mercer at \$125 a week, via Paul Whiteman, who mentored Mercer, but Robbins balked at the guarantee. Jack Lavin, Whiteman wanager, instead sold Mercer to WB for six times that figure, or \$825

manager, instead sold Mercer to WB for six times that figure, or \$825 weekly drawing account. Whiting likewise had his first pop song published by Robbins Music Corp, and was interested in a Metro or 20th-Fox deal-Robbins and Peist firms being allied with these companies—but WB stepped in meantime. Whiting for a long time was on the Paramount lot writing with George Marion, Jr., and others.

Movietone was among the publishing concerns which had five tunes out of the 112 most played on the air during 1935 as compiled recently by the American Society of Composers, Authors and Publishers. Exponeous assignment of 'It's an Old Southern Custom' to Sam Fox Publishing Co. in the ASCAP listing was responsible for the omission of Movietone from the resume showing the firms with five or more top hits for the year. Other Movietone tunes that granned over 10,000 credits each were 'I Found a Dream,' 'Here's to Romance,' 'According to the Moonlight' and 'On the Good Ship Lollypop,'
Sheet copy sales on 'Southern Custom' totalled nearly 300,000.

Angle about World Copyrights, Limited—newly organized British collection agency for mechanical royalties—which has American publishers curious, is the secretary of the organization, G. Charles Shaw, Latter is an employee of Peter Maurice, London publisher.

In addition to collecting mechanical royalties and broadcasting fees for non-members of the American Society of Composers, Authors and Publishers, Shaw is offering to arrange for simultaneous publication at 50c. a Berne convention, simultaneous publication amounts to foreign registration of copyright.

Pubs Hire Maestros' Relatives as Pluggers

Relatives as Pluggers
Philadeliphia, Sept. 15.
Publishers have new twist. to song
plugging in this hurg. Latest is to
sign relatives of band leaders to
push their tunes. Of 11 pluggers in
town, 3 are either brothers of leaders or radio performers themselves.
Ted Kellem, brother of Mitton
Kellem, whose band has NBC wire
from Anchorage Inn, has recently
been hired by Famous. Bill Savitt,
brother of Jan Savitt, who airs
through WCAU, KYW and NBC
(red.) just Joined Witmark and Remick: Pete Woolery, local ether
warbler, is now with Berlin. It's all
happened in last few weeks.

Musicians, Theatre And Radio Ops in Philly at Impasse

Philadelphia, Sept. 15.

Worfare between local music union and radio and theatre interests has now reached a state of siege, Streak of success union enjoyed last couple of weeks has come to abrupt halt and now both sides are digging in. Looks like long drawn out battle— as usual at this contract-expiring

Looks like long drawn out battle—
as usual at this contract-expiring season.

Peace pacts were signatured last week between union and XXW and WIP. WFIL is still holding out as usual, with no sign of giving in. Attaction of the signal of the

at close of last show, when contract expired. Earle crew's contract ends October 2 and it looks set to follow.

expired. Earle crew's contract ends October 2 and it looks set to follow. Union is refusing to negotiate with WB on these two houses until matter of music for 12 nabes is settled the men for average of one day a week, union seeks average of two days' work a week. WB has offered guarantee of 30 weeks instead of last year's 14, but union nixed that unless two days a week is included. WB also has hankering to yank vaude out of 5 of 12 nabes now using it, but union self the properties of 12 nabes now using it, but union self the properties of 12 nabes now using it, but union self the properties of 12 nabes now using it, but union self the properties of 12 nabes now using it, but union self the properties of 12 nabes now using it. Substitute of 12 nabes now using it, but union self-the properties of 12 nabes now using it, but union self-the properties of 12 nabes now using it, but union self-the properties in the properties of 12 nabes now using it, but union self-the properties in the self-the properties of 12 nabes now using it, but union self-the properties in the properties in the properties of 12 nabes now using it, but union self-the properties in the properties of 12 nabes now using it, but union self-the properties it is not self-the properties in the properties of 12 nabes now using it, but union in the properties it is not in the properties in the properties of 12 nabes now using it, but union in the properties it is not in the properties in

Osborne Goes Straight

Will Osborne, one of the original crooners, claims that nasal singing is now old-fashioned, so he's given up tonsiling altogether. He'll just conduct.

conduct.

Osborne's band goes into the Nc

Yorker hotel, N. Y., for the winter
season beginning Oct. 8. Prior to
this he plays two weeks at the N. Y.

Paramount beginning Sept. 23.

Frisco Band Changes

San Francisco, Sept 15.
Griff Williams' band moves into
the Mark Hopkins hotel here (19)
following the conclusion of Xavier
Cugat's five weeks stand.
Palace hotel reopens its refurbished Rose Room in October with
Bernie Cummins' band. Sterling

pusned Rose Room in October with Bernie Cummins' band. Sterling Young ends his engagement in the Rose Room Sept. 29, with Merie Carlson's band set to play in the Paim Court until redecorating is completed.

Metro and Feist Named in Harms' Infringement Suit

Inclusion of Walter Donaldson's 'Did I Remember?' in the picture 'Suzy' has resulted in copyright infringement proceedings against Lea Feist, Inc., and Metro. Harms, Inc., which filed the suit in the Federal which filed the suit in the Federal Court, Manhattan, last week, charges that the melody of Remember is closely similar to that of Fancy, Meeting, You, which Harms published several years ago. Harms is asking for damages and an accounting of the profits from both the picture and the publication of the tuno, Melody of Fancy was written by, Phil Charig and Joe Meyer. This song was originally used in a London production, That's a Good Girl, starring Jack Buchanan. Arch Selwyn later incorporated Fancy in his American version of Wake Up and Dream, which also had Bucharan in the cast.

an in the cast.
Charig is currently in a Chicago
hospital, recovering from a fractured
leg. Injury occurred when he fell
from a platform while leading tha
orchestra for a WPA production.
Wattenberg & Wattenberg represent Harms.

HALLETT AT COMMODORE, N.Y.

Mal Hallett and his orchestra are set for the Hotel Commodore, N. Y. opening Oct. I as an attraction for the football crowds. Hallett's vogue has long been with the younges bunch in New England and throughs with the set.

out the east.
Music Corp. of America, in assoclation with John R. Andrew and
Charles Shribman, set the Hallett
booking, It's his first important N. V.
date after having been on the road
in ballrooms, pavilions, niteries, etc.



"MICKEY **MOUSE'S** BIRTHDAY PARTY"

Joe Meyer-Charles Tobias and Bob Rothbe

It's Better Than

THE BIG BAD WOLF

Your Copy Is in the Mail Your Immediate

HARRYLINK GPM. TRVING BERLIN INC



"SOUTH SEA ISLAND MAGIC"

"I'M ONE STEP AHEAD

OF MY SHADOW" A swell tune! — A swell lyrio?

For the "Swingers" — A Novelty

"THE BOSTOM TEA PARTY"



AUGUST MUSIC SURVE

6 Best Sellers in Sheet Music as Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
ong No. 1	When I'm with You'	'It's a Sin to Tell a Lie'	'Did I Remember?'
ang—No., 2	"These Foolish Things Remind Me	'Rendezvous With a Dream'	Trs a Sin to Tell a Lie'
ong-We. 3	'Did I Remember?'	'Did I Remember?'	'Rendezvens, With a Bream'
ong No. 4	On the Beach at Ball Ball	When I'm with You'	'When I'm with You'
ong—No. 5	'It's a Sin to Tell a Lie'	"These Foolish Things Remind Me"	Would You?"
ong—No. 6	Would You?	'On the Beach at Ball Ball'	'On the Beach at Ball Ball'

5 Leading Phonograph Labels Report 6 Best Sellers

Side responsible for the major sales only is reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

RECORDS RETAILING AT 75c

BRUNSWICK—No. 1	'Fine Romanoe' (Fred Astaire, Johnny Green Orch.)	"Did I Remember?" (Lee Reisman Orch.)	'Fine Romance,' 'Wallz. in Swing Time. (Fred Astaire, Johnny Green Orch.)
BRUNSWICK—No. 2	'Waltz in Swing Time' (Johnny Green Orch.)	Star Hell Out of Heaven' (Hal Kemp. Oren.)	'Pick Yourself Up,' 'Way You Look Tonight' (Free Astaire, Johnny Green Orch.)
BBUNSWICK—No. 3	Way You Look Tonight (Fred As- tairs, Johnny Green, Orch.)	"These Foulish Things' (Teddy Wilson. Orch.)	'Never Gonna Bance,' 'Bojangles of Harlem' (Fred Astaire, Johnny Green Orch.)
BRUNSWICK-No. 4	Pick Yourself Up' (Fred Astaine, Johnny Green Orch.)	Bendervous, with a Dream! (Johnny Green Orch.)	"Wabash Blues;" 'Linger Awhile, 'Stumbling' (Russ Morgan Orch.)
BRUNSWICE—Mon. 5	'Meven Gonna Dance," 'Rojangles of Harlam' (Fred Astaire; Johnny Green Orch.)	When Did You Leave Heaven?" (Hal Kemp Orch.)	Shos Shine Boy, 'Sad Night in Har- lem' (Duke Ellington Qrch.)
BRUNSWICK—No. 6	'Kneck, Knock, 'You Bon't Love Bight' (Hall Kemp Orch))	'Shoe Shine Bog' (Duke Ellington Orch.)	'Star Fell Out of Heaven,' 'Me and the Moon' (Hal Kemp Orch.)
COLUMBIA-No. 1	(Mills Bive Rhythym Orch.)	"Za Zu Za," 'Sunday, on the Swance'	'South Sea Island Magic,' 'Palm Trees
COLUMBIA—No. 2	'Bughouse,' 'Blues in E Fint' (Red: Norvo Orch.)	She Shoth Have Music' (Louis Levy- Orch.)	'Oni Aha Mohu,' 'My Paakiki Wahiwe (Sol Bright Orch.)
DOLUMBIA—No. 3	'These Foolish Things,' 'You Started Me Dreaming' (Gibbons, and Halli Orchs.)	'These Equitable Things' (Carol Glibbons Orch.)	'Rena Awapuki' (Sol Bright Orch.)
COLUMBIA—No. 4	'Swing Mr. Charlie,' 'Chop Sticks' (Herbie Kay Orch.)	Bed Bhythm; 'St. Louis Waggle Bhythm' (Mills Blue Rhythm Orch.)	"Neath Tahitian Skies," "Rainbow Gwer Paradise" (Sol. Bright Crok.)
COLUMBIA—No. 5	'The Spanela Bhumba,' 'Llerande'	'Chapsticks,' 'Swing, Mr. Charlie' (Herbie Kay Orch.)	'Hawaiian Memories,' 'Hawaiian Itolo (Andy Iona Orch.)
EOLUMBIA—No. 6	'Jes' Natchully Lazy,' Everything It. Stilf Okay' (Mills Blue Rhythm Orch.)	Ride Red, Ride' (Mills Rive Rhythm Orch)	'When April Showers Reach Hawaii 'What a Brown Skinned Maide Tanght Me' (Andy Iona Orch.)
VICTOR—No. 1	'Bye, Bye, Baby,' 'There Goes My At-	'Swing: Time in Rockies' (Benny Good-man Orch.)	When I'm with You' (Ray Nobl
VICTOR—No. 2	Knock, Knock, 'Until Today,' (Fletcher Henderson Orch.)	"Until Real Thing Comes' (Fats Wallen Orch.)	'Did I Remember?' (Tommy Dorse Orch.)
ACTOR—No. 3	'Mary Had a Little Lamb,' 'Did L Be- member?' (Tommy Dorsey Orch.)	'On Coccannt Island' (Guy Lombardo Orch.)	'No Regrets' (Tommy Dorsey Orch.)
MCROR—No. 4	'Sin to Tell a Eie,' 'Big Chief de Sotal (Fats Waller Orch.)	'Sweet Misery of Love,' When Did Kun Leave Heaven' (Guy Lombardo Orch.)	These Edolish Things! (Benny Good man Ouch)
VICTOR—No. 5	'In a Sentimental Mood,' These Fool- ish Things' (Benny Goodman Orch.)	'Knock, Knock' (Fletcher Henderson	'Eendezvous with a Bream' (Eddi
VICTOR—No. 6	Beach at Bali, Bali, 'No Regrets' (Tommy Dorsey Orch)	'Small Hotel,' 'That's a Plenty' (Tommy	'On the Beach at Bali Bali' (Tomm; Dorsey Orch.)

Let's Get Drunk and Truck, 'Maybe Bid I Remember?' (Shep Fields Orch.)

4	Red Orch.)	
BLUE BIRD—No. 2	Gentleman Down South' (Dolly Dawn: Orch)	
BLUE BLED,No. 3.	'Byc, Bye, Baby,' 'Make Believe Ball- room" (Charlie Bannet Onch.)	'Sweet Misery of Love' (Shep Fields Ouch.)
BEUE BIRD-No. 4	'Did I Remember?' 'Sittin' in the Sand- a" Sunnin'" (Shep Fields Orch.)	
BLUE BIRD-No. 5	Bus' (Shep Fields Orch.)	'On the Beach at Bali Bali' (Shep Fields Orch.)
BLUE BIEB-No. 6	"You're Not the Kind, 'Just Made Up with That Old Girl of Mine' (Wingy Mannone)	'When Did You Leave Heaven,' 'Star Fell Out of Heaven' (Charlie Barnet Orch.)
DECCA—No. 1	"Until Real Thing Comes,' 'Walkin' and Swingin'' (Andy Kirk Orch.)	
DECCA-No. 2.	Care" (Jan Garber Orch.)	Can't Escape from You; 'I'm an Old Cowhand' (Bing Crosby).
DECCA:—No. 3	Garber Orch.)	'Empty Saddles,' 'Boundup Lullaby' (Bing Crosby)
DECCA-No. 4	Myself?' (Jan. Garber Orch.)	Until the Real Thing Comes' (Fats: Waller Orch.)
DECCA-No. 5	Lie' (Bobby Breen)	'Did I Remember?' (Jan Garber Orch.)
DECCA-No. 6	'On Cocoanut Island,' 'If I Had My Way' (Victor Young Orch.)	'Rendezvous with a Dream' (Jan Garber Orch.)

'Did I Remember?' (Jan Garber Orch.) mee' (Faterber Orch.) 'Sam Francisco' (Ber Bernie Orch.) 'When Bid You Leave Heaven?' (Ber

BLANCHE MERRILL BACK

Writing Songs Again—Wrote Number for Fannie Brice In, 'Fellies'

Blanche Merrill' is again writing lyrics and designed a new opening number for Fannie Brace in the 'Follies', which religited at the Winter Garden, N. Y., Monday '(14), Number is 'Trailing Along In a Trailer,' It is her first composition in years, Miss Merrill having been abroad for some time. 'Trailer' was not in at the premiere because of changes insisted on by Eilly Bose, Miss Brice's husband.

Miss Brice's husband. miss frice's husband.

In the era of big-time vaudeville
Miss Merrill was outstanding as a
contributor of lyrical numbers, particularly for Miss Brice's headlining appearances.

MPPA Settles Suit vs. Druggists for \$3,000

'Did I Remember?' (Shep Fields Orch,)

On the Beach at Ball Ball (Shep Field Orch.)

'No Regrets' (Wingy Mannone Orch.) Things'

, "I'm an Olit Cawhand" (Bing Crosby) Entil Beat Thing Comes Along! (Andy Kirk Orch.) It's a Sin to Tell a Lie' (Bobby Breen)

'Rendezvous Fields Orch.)

with a Dream'

Music Publishers Protective Asso ciation has settled its copyright infringement controversy with the Druggists' Indemnity Exchange of St. Louis. Latter had put out a pamphlet containing a group of copyrighted lyrics without obtaining the necessary permission. The settlement involved a cash payment of

The DIE specializes in insuring The DIE specializes in insuring druggists against any accidents that might follow the compounding of the wrong prescriptions. Wattenberg & Wattenberg and Karl P. Spencer of St. Louis acted as MPFA's counsel in the matter.

Johnny Fare appointed professionager of Capane Music Pub.

MUSIC BIZ UP EAST AND WEST

Sheet music business found the going strong in August, with the exception of the final week. Even with the drop that occurred in the latter lap, the turnover was easily 50% better than it had been for the same month in 1935. In the disc field sales continued to mount and the orders on hand indicated a good fall for both the 75c and 35c platters.

Tin Pan Alley and the Hollywood studios split the first six best sheet-sellers evenly between them. The non-picture threesome are 'Foolish Things,' 'Bali Bali' and 'Sin to Tell a Lie."

Lie."

Next six best in the sheet division for August were 'You. Can't Pull the Wool Over My Eres' (Ager), 'Take My Beart' (Crawford), 'Rendezvous With a Dream' ('Famous), 'Glory of Love ('Shapiro), 'Stars Fell Out of Heaven' ('Crawford), and 'No Regrets' (Sherman), With the exception of 'Rendezvous,' this second sextet had, no picture connection.

Among the

connection.

Among the tunes which, with the turn into September; showed signs of garnering hetter than average sales were "Real Thing Comes Alburg" (Chappell). Tou're Not the Kind (Mills); Bye, Bye, Baby (Berlin), F. Can't Eseage Fram You' (Famous), Me and the Moon' (Santly) and Empty Saddler (Shahpiro). The Swing Time' (Chappell) and Sing, Baby, Sing' (Fox) scores also disclosed nifty click possibilities. In the case of 'Swing Time, the standout call Rise been for Fine Romance' and Way You Look Tought, while with Sing Baby it's been Love Will. Fall, and You Ziurned the Tables on Many Green End Astrine, which Shap it's been Love Will. Fall, and You Tiurned the Tables on Many Green Seed Astrine, which Shap free Astrine, which Shap the four beet, sollers on the Brunawich Ust; Falls Waller topped the Victor Bhieribon sextet, and Mills' Blue Bibbon band held the Columbia lead, With the 35-centers. Andy Kirk proved Deca's white-haired boy and Tampa Hed wound up as No. 1 seller for the Blue Bird label.

Astaltre Leads Discs Among the tunes which, with the

Astaire Leads Discs

Astaire Leads Discs
Music biz. In this area has been
moving along at anise oilp. All companies regort steady increases, with
Decox claiming August showed a
30% increase over any other month.
Sheet music sales are not sensational, but steady.
Large volumes in Vocalion and
Meletone, Bruinswick's 35c line, and
Victor's Blue Bird discs were reported. In this field Bruinswick has
comentrated on novelty tunes and 'When I'm with You' (Charlie Barnet

comentated on novelty times and slightly shady numbers aimed at large number of nickef machines these parts. Decca and Victor stick to more conservative lines, but also

to more conservative lines; but also fland field fortille.

Outstanding in record biz is bangup sale of Fred Astaire-Johnny Green plates for Brunswick. Complete Jerome Kern-Dorothy Fields Swirig, Time score a hit. Plates released Aug. 20 and copped one, two, three Brunswick spots. The property of the

month.

Four best sellers in sheet music carried oven from last month. They are: It's a Sin to Tell a Lie, 'still in second spot, 'Rendezvous: With a Dream,' 'Would You' and 'On the Beach at Ball Ball.'

Sales Okay in Chi-

Chicago, Sept. 15.
Biz continued zooming upward in
August, with both sheet music and,
platter sales running way ahead of
July totals and an even greater in

July totals and an even greater increase shown over corresponding period year ago.

Besides the six winners in the heet music division, there were four other tunes that were in the running during the July race, 'Weuld You,' Glory of Love,' 'No Regrets,' and 'Star Fell Out of Heaven.' Last named Idoks like comer for September. tember.

Eiggest increase in wax sales re-ported by Victor with a 90% in-crease this year over last.

Lec Wainer and Lupin Fein, song-smith team, signed by Irving Mills for Exclusive Music.

Syracuse Spot Wins

Syracuse, Sept. 15.

Elm Lodge, local nitery, scored again against the American Society of Composers, "cuttors and Publishers when Federal Judge Buyant last week denied ASCAP's application for a temporary injunction. During the augument of the motion, the Saciety eited 25 musical numbers which the spot's orchestra had infringed upon since Judge Bryant's decision of last Max, when he held that the nitery could not be penalized for the unauthorized performance of two ASCAP tunes. This latter ruling has been appealed by the Society.

Elm Lodge has consistently refused to obtain a license from ASCAP intery's counsel. Albert Averbach, has frained his case around the theory that the Society

Averbach, has framed his case Commission by the N. Y. Supreme around the theory that the Society Court, includes penalties.

must assume the burden of proving FORT IN ASCAP'S Suit

Syracuse, Sept. 15.

In Lodge local intery, scored against the American Society interest the American Society in the American Internation Inte

Cab's \$1,386 Tax Arrears

Cab Calloway, orchestra leader, has been slapped with a judgment for \$1,386 due on his N. Y. state income tax for 1935.

The amount, granted the State Tax

Carl Havazza and his orchestra have been signed for series of re-cordings by Decca.

Maestro Candidate in Seattle Works On Theory Notes Bring Votes and Wins

Seattle, Sept. 15. Politicians make too many specches. People like music better. The way to win an election is with song and laughter.

song and laughter.

That's what Vic Meyers, band leader, says and that's what he did. And there must be something to it, for at the election last Tuesday (8) he polled more votes than any candidate for any office in any party.

didate for any office in any party. Vic ran for renomination as lieutenant governor, an office he has held the past four years. Four years ago he was a political novelty and was swept into the office by the Roosevelt landalide. This year he went out in front on his 'making good,' and polled 100,000 more votes

FANCY MEETING YOU IN YOUR OWN QUIET
WAY
From, "Stage Struck"

THE PRAIRIE IS MY

Witmark

MY KINGDOM FOR A KISS

THRU THE COURTESY OF LOVE

PAPA TREE TOP TALL

WALTZING WITH AN

ANGEL

ROY SONGS

Have You Tried

TIL DAWN

Today's Top Waltz

Make Plans to Play

"PLANS"

ROYMUSIC CO.

M. WITMARK & SONS
1250 Sixth Avenue
RCA Bidg., N. Y.

YOU ON MY MIND

"The Tattler"

HARMS, Inc. 1250 Sixth Ave. RCA Bidg., N. Y.

HOME "Guns of the Pecos"

In preparation-

WHITE HORSE INN

Horms

HALF OF ME

Presents

than his nearest opponent. He ran about 20 to 1 ahead of his nearest Democratic rival for the nomination. Vic's campaign set a new standard in American politics. He didn't make one speech. He didn't go nthe air. With his 'musical campaign' manager, Jack Bain, who, like Meyers, is a band leader, Vic traveled all over the state, Visiting Pape he plano, or guitar or sax, while Jack would sing. The spectacular vote for him in the primary election proves the method clicked.

At an Indian village he played the tomtoms. But the laugh was on Vic's when it was learned that the Indians were not registered, so couldn't vote. Vic's chief duttes as lieut-gov, are to preside over the 'state senate, and he makes a fine mc. in that spot, and to act as governor when the gov, goes out of the state.

Gordon Highlanders in Capetown for Exhib-

Capetown, Aug. 24.
The Gordon Highlanders, band of 55 players, arrives Sept. 5 from England for the Johannesburg Empire

Exhibition.

Band will give two shows at the City Hall, Cape Town, before going on to Johannesburg.

Music Notes

Harry Sosnick has sold his Rocked in the Cradle of the Blues to Mills. Jack Mills, just back from Europe, has taken Yank rights to catalog of Cecil Lenox, Ltd., Lon-

Kay Keilogg's 'Give Me a Ship' is first themer for serial to be pub-lished. 'Ship' is spotted in Univers' sal's 'Ace Drummond.' Sam Fox will

Robbins Music Corp. has closed a deal with Thornton W. Allen, pub-lishers, whereby Robbins becomes sole wholesale distributor of Allen catalog of college music.

Nacio Herb Brown and Arthur Freed have penned two songs for Metro, 'Statues' and 'You're Pretty as a Picture.' Songs have not yet

Harry Gray, formerly with Bruns wick and now in charge of music for Republic Pictures in Hollywood, is currently on a business New York.

Spud Murphy, arranger with Benny Goodman band, has been given a contract by the Robbins Music Corp. for his exclusive serv-

Sammy Stept and Ned Washington have been assigned to do numbers for 'Dodge City Trail' at Columbia

Ailce Dawn will record new Cot-ton Club show songs for Brunswick. Ditties are 'Copper Colored Gal' and 'That's What You Mean to Me.'

Nano Rodrigo, Tango bandsman, has sold two songs, 'Linda' and 'In Your Embrace,' to E. B. Marks. Lat-ter published this week.

Jerry Freeman has aligned him-self with Mills Artists. Same outfit organizing a new band for Tommy Tompkins.

Sanford Green and Mack David have placed their 'Bermuda Buggy-ride' with M. Witmark & Son for publication.

Tried and proven songs of the season. All included in a catalog that comprises one of the most "sure-fire" song galaxies of all time. For example:

"DID I REMEMBER?" "I'M AN OLD COWHAND (From the Rio Grande)" "LET'S SING AGAIN"

"KNOCK KNOCK—WHO'S THERE?"

"IT CAN HAPPEN TO YOU"

LEO FEIST, Inc. . 1629 BROADWAY . NEW YORK

Most Requested

(Reported by Enoch Light, Hotel McAlpin, N. Y.) Star Fell Out of Heaven Knock, Knock Organ Grinder Swing Did I Remember? Until the Real Thing Comes You're Not the Kind A Fine Remance Empty, Saddles Sallinde Scape From You

(Reported by Dick Stabile, Hotel Lincoln, N. Y.) Knock, Knock Cross-Patch A Fine Romance When I'm With You I'm an Old Cow-Hand

Empty Saddi A Star Fell Out of Heave. You're Not the Kind These Foolish Things Love Will Tell

Ben Bernie's Dates

Ben Bernie left last week for the General Motors shell at the Dallas Expo. Following a fornight there, he plays a week at the Palace, Chi-cago; two weeks at the Majaco, Chi-cashio, Cleveland, and two weeks at

the Arcadia, Philly. Due at the Cocoanut Grove, Los Angeles, in December to run 10 weeks,

Follow-Up Comment

(Continued from page 36)

capabilities as well as the quality of his band. Crew works largely with sweet stuff, strong on pianology under nice arranging.

King himself is handed the additional assignment of being buffer for a number of gags, pulling through okay and with well-modulated voice. The continues of the pianology and with well-modulated voice time continues at a good clip. oray and with well-modulated voice. Burns and Allen clowning mean-time continues at a good clip. Pro-gram caught proceeded at a zippo pace, with enough wacky twists on old stuff to hold constant attention. Duo once blew their lines completely, but neatly got out of the mess to better results than if they had stuck to the paper.

Orestes H. Call-well, member of the old Pederal Badio Commission, delivered a plea for the replacement of old and oblescent sets with 1937 models, on a 15-minute evening program broadcast over the NBC blue. The control of the contr

J. N. Darling (Ding), the cartoonist, guested on William Hard's CBS
program, sponsored by the Repubwho occupied an important conservation post in the Reosevelt Administration for several years, spoke in
a critical vein of the Washington
group's handling of the drought
problem and of the work carried on
by a number of CCC camps. Despite
sonal relations with the President
were friendly and that his remarks
were as much nonpartisan as was
Mr. Roosevelt's recent tour of the
drought area.

drought area.

Horace Heldf on Alemite continues euphonious and rhythmic radio combo. It's coamily attuned medacombo. It's cannily attuned medacombo. It's consistency is the production spark of this particular Monday night half hour commercial on CBS. Show, from Chilation to the control of the con

Francis Pettay, announcer, for-merly of WJW, Akron, O., has joined WKRC, Cincinnati, replacing Frank Bingman, who transferred to dra-matic staff of Crosley's WLW-WSAI.

Radio Reports

(Continued from page 36)

(Continued from page 26)
O'Shea, who does a neat job of tenoring.

The stand and block LeGrand handle the comedy chores, the latter in a Scandy dialect bit. Skits and blackouts are on the blue side, lack originality. Jack Joy, additional to creating and producing the piece, batons the augmented ork and gives out with several corking arrangements. Wen Niles, staff barker, emcees with restraint.

Helm.

BENAY VENUTA
With Wiliard Amison, Key Men, Sid
Gary, Embassy Girls, Nat Brusiloff
Songs, Band
30 Mins.
Sustaining

30 Mins.
Sustaining
Sun 3 m m
Win Newmit
This session, which last weekend
(13) debuted Benay Venuta in the
double role of singer and m. c.,
blends in nicely with the mood of a
Sunday afternoon. It's elisurely
casion brings together the best of
the station's representation of staff
pop vocalists and allows Nat Brusiloff, staff mestro of danspation, an
opportunity to prove that smooth are
don't necessarily have to go together.
Brusiloff not only knows how to interpret them differently but proves
adept at balancing and diversifying
Miss Venuta's swealthy is sounding

adept at balancing and diversitying adept at balancing and diversitying.

Miss Venuta's specialty is sounding them off at a torchy cilp with more stress laid on the pace and rhythm than on the melodic possibilities of the ditty. As an m. c. she easily passed muster. What was most notable about her performance in that department was the lack of strain trying to be funny and a regular fellow. She nonducts herself with senting the strain of the stra

BILL BEAL BILL BEAL
With Umberto Egizi's orch
Dramatization and music
30 Mins.
BULLETIN INDEX
Wednesday, 9 p.m., DST
KDKA, Pittsburgh

Wednesday, 9 p.m., DST
KDKA, Pittsburgh
A new and circ program has
A new and circ program has
A new and circ program has
A new and circ program
KDKA staff for the Bulletin Index,
Pittsburgh weekly which is out to
boost its circulation. Highspot of
the show is the dramatization of the
best story published in the BI weekbest story published in the BI weektized the corrupt one man clubs'
which operate illegally. Talk dramatized well by staff members and
Beal who delivers the continuity,
which operate illegally. Talk dramatized well by staff members and
Beal who delivers the continuity,
and tunesmiths. A make the
talk the continuity of the continui

tunes quite well.

BROADWAY NEWSREEL'
With Jack Eigen, Derothy Jeffers,
Learn Jerry Cooper, Three
Ehrham Jegs
Gossip, Songs
15 Mins.
Sustaining
Thure., 16:30 p.m. EDST.
WMCA, New York
Jack Eigen hands out standard gossip with delivery much the same as spir with delivery much the same as spir with delivery much the same as spir with delivery much the same as form the microphone.
A sort of preview idea is built up for the opening seconds. A stenog feeds, gathering the copy sheets and hurrying Eigen on. Girl's diction-is obedient, but her air personality stops there included Eigen and Little distributions of the step of the s

obedient, but her air personality stops there. Fillers-in included Edith Lang, songstress; Jerry Cooper, tenor; and Three Rhythm Kings. 'Newsreel' an-gle is vague in presentation and con-tinuity.'

Bral.

Hall's New Orc

Sleepy Hall is back in the field, reorganized band.

Hall has broken away from Music Corp. of America and is making a new managerial affiliation.

GEORGE FISCHER Chatter and Previews of Films 15 Mins

Friday, 8:15 p. m., PST KHJ, Los Angeles

For a number of years George Fischer conducted a weekly film chatter and gostip program over Warners Coast Station, KFWB, during which time he built up considerable following by the authenticity and timeliness of his offerings.

and timeliness of his offerings.

Now, Fischer has moved bag and baggage to the Columbia-Don Les system, with outlets spread over a wide Pacific Coast area. Fischer is labelled the original Hollywood gossiper, and rightly deserves the title, He has a clear, concise style of delivery, his chatter is of the type reliable by fan, mag readers, and his experience of the control of th

T.B.Harms Co.

CLOSE TO ME (Waltz Hit)

LOVE-WHAT ARE YOU DOING TO MY HEART (European Hit)

> T. B. HARMS CO. 1250 Sixth Ave. RCA Bidg., N. Y.

Remick

I'LL SING YOU A THOU-SAND LOVE SONGS CONEY ISLAND **BOY MEETS CIRL**

SING A SONG OF NON-SENSE

DON'T KISS ME GOOD-NIGHT

> REMICK MUSIC CORP. 1250 Sixth Avenue RCA Bldg., N. Y.

MOVIETONE TOPICS NOW AMONG THE

"SING, BABY, SING"

"YOU TURNED THE TABLES ON ME" "LOVE WILL TELL"

Featured in the 20th Century-Fox Musical Extravaganza "Sing, Baby, Sing"

MOVIETONE MUSIC CORPORATION

M FOX PUBLISHING CO SaleA.
1250 SIXTH AVENUE

The new season ushers in an array of song hits that, from present indications, will sweep the nation. For instance:

"WHEN DID YOU LEAVE HEAVEN?
the Darryl Zannek 20th Century-Fox production, "Sing, I "WHEN I'M WITH YOU" - "DREAM AWHILE"

Announcing the reigning song lift in England today, "SWEETHEART LET'S GROW OLD TOGETHER"

and a new tongue twister novelty song, "PETER PIPER"

"MIDNIGHT BLUE"

ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

PICKETS IN FORMAL CLOTHES

Tap Dancers Now and in 1925

(Following from VARIETY of July 1, 1925 is in sharp contrast to the deciliousing from values of says, 1220 is a samp contrast of the dancers voque of 11-years later. Now the tapsters rate public recognition on their hoofing, chiefly via the popularization on the screen, as against the trend our a decade ago when hoofers had to become comedians, etc., in order to command attention).

Tap Dancers-And Others

VANEATY's story anent the return to popularity of tap dancers has started something among the hoofing fraternity. It's paradoxical but true that the greatest tap dancers never received big salaries in vaudeville until they quit dancing and developed into comedians

ior straights.

The explanation is that the public doesn't know when a tap dancing big legauer is performing. The contests held in the old days, with the judges underneath the stage, where they couldn't see the dancers faces, would freeze out some of the dancers of the present day, who, an the eyes of the public, are great hoofers.

As a matter of fact, the acme of tap dancing is ease, style and execution, or the direct antithesis of the present style of perspiring hoofer, who works harder than a pitcher twirling a double-header on an August day.

hoofer, who works harder than a pitcher twirling a double-header on an August day.

Instance of John Beyle

The public accepts the hard worker as the better exponent of terpsichore, and he gives the public what it wants. As an example of how little are the rewards for tap dancing is the case of John Boyle (Boyle and Brazil and later Boyle and Bennet)—a shining example. Boyle is acknowledged by dancers as one of the greatest in the world. In vaudeville he and his last partner were invariably handed the deuce assignment. Boyle's star dance was a triple stop time routine, in which he danced in time on the up-beat. The dance would send a hoofer into ecstasies, but to the public it was more or less applesauce. The same went for the bookers.

Down in the body of the bill a Russian dancer, who couldn't do a 'wing' if offered a slice of Siberia, would wow them. The bookers believed the squatters also, so Boyle gave away his grease paint and opened a dancing school.

An old-tabioned dancing contest, with the judges under the stage, is now in the steaming-up process. A \$\$,000 wager can be had from a certain vaudevillian that Benny Ryan and John Boyle can out-tap any of the present day dancers of vaudeville.

DAVE LOEW'S ASSOCIATE Friedland Leaving Hosp IN ON CRITERION DEAL

Atter bidding independently for the new nitery atop the Criterion theatre block in the heart of Times Square, Louis J. Brecker is now in with Joe Moss (Hollywood restaurant) and George Olsen on the deal. David Loew has been financially associated with Brecker and Loew, adding with B. S. Moss, who has the group of the crown of th

is planning to continue her profes

Another Allen Am Unit With Harkins at \$3,500

With Harkins at \$3,500 Another group of Fred line radio amateur winners are being organized by for a vaude unit, to headed by the component of the state of the s

Campbell Buys In

San Francisco, Sept. 15. Lloyd Campbell has joined Herb Lloyd Campbell has joined Herb Meyerink as co-manager of the new Club Trouville. Meyerink is con-ducting his own band at the club. Heleine and Donaldson, Hollywood dance combo, are being held over for an additional two weeks at the Chab Moderne. In the floor show the bound of the control of the con-singers of the control of the con-with his place and the con-duction of the control of the con-trol of the con

arry Pries.
'Boots' Sherbert and Dixie Henry
we opened the Dixie Club on Turk have opened the Dixie Club on Turk street. Acts include three femme warbiers, one of whom is also a hula

After 4 Mos.; On Mend

Anatole Friedland gets out of Mt. Sinai hospital, New York, the end of this week and will go directly to At-The songwriter-producer has been four months in the hospital for a leg amoutation, and is now on the mend. amputation, and is now on the mend.

After the A. C. stay Friedland will have an artificial limb for navigating

Songsmith is giving up his New York apartment and will headquar-ter at the shore resort with his fam-ily until fully recovered.

Rappaport Chairman of Balto's Charity 1-Niter Baltimore, Sept. 15.

Community Fund of Balto, in annual fall charity drive, again this year will throw a monster show into the Armory. Izzy Rappaport, oper-ator of the vaudfilm Hippodrome, has been tabbed chairman of the entertainment. Affair will be held Oct. 5, with all profits going into the charity chest. Admish will be \$1; Armory can handle 12,000.

Starting today (Tuesday) nego-tiations commence for talent to be tiations commence for talent to be brought to town for the one-niter. Dickering for Paul Whiteman's band, Nelson Eddy and Ed Wynn as m.c., plus another name orchestra. Flock of local radio acts and bands will also be threaded into show.

Springfield's Units

Paramount, Springfield, Mass., an occasional stage show house, has spotted two big units. 'Glorified spotted two big units. Groined Follies' plays there the week of Sept. 17, with Dave Apollon's new production going in Oct. 1. Following Springfield, Apollon goes to Boston, Detroit and Chicago for Para-

Donohue on Stage

Al Donohue's band, recently at the Rainbow Room in Radio City, N. Y. makes its first stage appearance at the Met, Boston, week of Oct. 2.
Rockwell-O'Keefe set the deal with

IN JOINT PROTEST

A. F. A. and 802 Members Picketing Broadway and N. Y. Neighb Straight Picture Theatres in Campaign for Stage Shows and Bands-Ask Public Support for 'Living Entertainment'

GREED FOR PROFITS'

'Do not patronize this theatre: Greed for profits forced musicians and actors out of theatres. Do not patronize greed.'
'Stay out of movie morgues. Help us create palaces of live entertain-ment.'

'Demand your money's worth in

ment."

Them of your money's worth in living talent and entertainment. Make jobs. Return musicians and actors to theatres."

Carrying placards bearing these and other inscriptions, members of Local 802, musicians' unions, and the American Federation of Actors are picketing the Broadway and New York neighborhood straight picture theatres in an effort to enlist public sympathy for the return of stage shows and orchestras to theatres equipped to play them.

Theatre operating heads of the circuits whose theatres are being picketed, are discussing the problem jointly and, from reports, are weighing possible reprisals. An early move for injunctive relief through the courts is being considered, it is

move for injunctive relief through the courts is being considered, it is understood. How the theatres can stop the sign-toting, however, is a question, since the union actors and musicians are within their rights while picketing in silence. So far the pickets have been 100% orderly: Trade Affected?

the pickets have been 100% orderly:

After placing pickets in front of four Broadway theattes Priday night 111.

After placing pickets in front of four Broadway theattes Priday night 111.

It was a proper to the A. F. A. officials of 802 claimed that business was deflected from these theatres to the benefit of other Times Square theatres which play stage shows and employ musicians.

Picketing began at the Capitol, Rivoli, Strand and Palace. Yesterday (Tuesday) 16 additional houses were added for picket duty. These were Loew's Paradise, Loew's Boulevard, RKO Franklin, RKO Fordham. Windsor, National, Central, Royal. Bronx Opera House and Chester, ali in the Bronx, Loew's Filian, RKO Kenmore, Loew's Kings, Premier, Florence, Loew's Kings, Premier, Flor

shows, will be tackled.

Sign of Weakness'
Learning of reports that the managers might go into court in an effort to get restraining orders, 802, through a spokesman, characterized this as a sign of weakness.' Meantime, some operating opinion, aside from whether conditions would permit the use of stage shows, is that the picketing may not hurt so much. The picketing is only one feature of the campaign by 802 and the AF.A. A total of 50,000 buttons urring that musicians be returned

urging that musicians be returned to the theatres, have been distributed by 802. For the first week of the drive, wives of musicians are passing out 30,000 copies of "Theatre Pit," house organ of 802. Stickers are being put up and window space in stores is being used, a total of 25,000 window cards having been distributed. An additional \$5,000 window cards have been ordered. These read: 'Don't patronize theatres that do not employ living music and entertainment. Make jobs. Return (Continued on page 49) urging that musicians be returned

ACTS, MUSICIANS Rex Story, with U.S. Co. of Nine, **Ends 3-Year Tour of Far East**

Singles Only

Pat and Irene Grant, mixed team on the picket line for the A. F. A., were assigned to the Palace. Irene is on from \$ to 8 p.m. and Pat from \$ to 10. When notified of the assignment, Pat said: Just as we get to play the Palace, they have to split up the act.

FOX, PHILLY, STRAIGHT PIX; EARLE SOLO FLESH

Philadelphia, Sept. 15.
The Fox, recently acquired by Warners, has dropped its orchestra and stage show, starting with the current attraction, 'Paths to Glory', No particular publicity has been given to fact but it is pretty generally believed that the change in the house policy is permanent. The control of the fox's program. Vauddlm will be concentrated at the Earle.

Fox's program. Vaudfilm concentrated at the Earle.

Shea After Segal, Gray For 'Desert Song' Tab

Frank Shea is staging a condensed version of 'Desert Song' for the picture houses. He's dickering with Vivienne Segal and Alexander Gray for the principal roles, with Harry K. Morton for the comedy spot. A mixed ensemble of 24, which appeared at Jones Beach, L. I. this summer, will also be in the unit for the tab at Shea's, Toronto, Oct. 23, with Loew's, Montreal, to follow. It will have a pre-Canadian showing in Hershey, Pa.

Harry Norwood is agenting.

Oldtimers on 2d Frisco WPA 12-Act Vaude Bill

San Francisco, Sept. 15. Max Dill lined up another 12-act vaudeville bill for the WPA show at the Columbia, the old Orpheum

at the 'Columbia, the old Orpheum on O'Farrell street, starting yester-day (Monday). First bill was the most successful 'production of any yet staged here by the project from the standpoint of attendance.
Oldtimers' stars and new and younger performers to be featured in the new show, which will run for two weeks, include 'Mortls and Morris, Lovett and Villa, Stott and Therian, El Marteen, Willa Holt Wakefield (holdover), Jim Pemman, Gypsy Vagabonds, Kooy and Sousa, Gypsy Vagabonds, Kooy and Sousa, and Foster's Dog and Pony Circus.

Units Preferred

Chicago, Sept. 15.

Trend towards units in Trend towards units in Chicago vaude houses continues, with Lou Lipstone, booking manager for Balaban & Katz, setting two in a row for the Oriental. Brings in the locally produced Villa Venice Revue's Friday (18). Most of the show is toward to set the start of the show is the control of the show is the set of the show in the control of the show in the set of the show in the shows unit.

\$5,000 Hoffbrau Fire

\$5,000 Hoftbrau Fire Camden, N. J., Sept. 15.
Fire which started in kitchen flue. Friday (11) night did about \$5,000 damage to Weber's Hoftbrau, driving 100 guests outside and slightly injuring four employees.
Nitery, which is largest in this and surrounding territory, is adjacent to Central Airport and is operated by John E. Weber, who also handles Silver Lake Inn, at Clemehton, and Round-Up, near here. Undamaged wing was open the next night and repairs were begun at once.

Tokyo, Aug. 25. Rex Story, who has left discarded razor blades in every Asiatic or African town hig enough to support a one-night stand in the course of an

ican town big enough to support a one-night stand in the course of an-amazing theatrical career, drifted, into town at the close of his third world tour with the cheerful assurance that there's gold in the countries east of Spez.

With a company of nine, including himself, Story left Los Angeles on Nov. 16, 1933. Japan, China, Hong-kong, the Philippines, British Malaya, Siam, French Indo-China, Burma all yielded him profitable engagements. India kept the show for nine months. Africa required a sold, and the shape of the shown of the country of the shown of the country o

Company

Carr.

Company
Other members of the company were Thelma Tyndall, dancer; Fred Collier, singer and dancer; Des Desmond, comic, and Rose Lee (Mrs. Rex Story), impersonations. Story thinks he's got the number of the company of the com three and a half tons of scenery and props, but cut it down to about two tons while touring India. All countries hit allowed 50% on theatrical freight and all allowed first-class tickets for the price of second-class or second-class for the price of third.

Dutch East Indies

Outfit did not play the Dutch East Indies due to a rule there against foreign women in mixed theatres. foreign women in mixed theatres. Long Tack Sam was an exception. He was permitted because! s was an all-Chinese show.

He was permitted because! 's was an all-Chinese show.

In practically all countries beyond Hongkong, says Story, authorities demand deposit of \$250 for each member of the troupe.

Secret of making a success of a tour in this part of the world,' says Story, bis to work it yourself. Except in India, I used no advance man, merely wiring ahead to my friends. In ground f'd covered before I made no mistakes, In new territory I made quite a few and lost a bit of money. But I can go back over that African country sagin and Skly the rough spots. Except was the hard fine the standard with the same should be same s gives you to

Trio Tripling

Chicago, Sept. 15.
Keller Sisters and Lynch, in their fourth week (current) at the College Inn here, are doubling this week Inn here, are doubling this week into the nabe vaudfilmer Marboro.

Trio also has a nightly CBS wire from the College Inn.

VARIETY

Night Club Reviews

LA JOIE DE VIVRE ('Joy of Living')

Paris, Sept. 6.

Night club revue froduced by Pierre
Boulerint and Marcel Berge; dischement seen
Durfont; musical arrangement rein Alfaro;
settings, Bree; coattimes, Zanel; at Bai
Tabarin, Father, paris

Presentation cost uming-wha there is of it—and originality of ideas combine to make this an outstanding revue of its kind. A woman's show, as is usual at the Bal. Sandrini presents the girls in groups in pleasing and unusual costumes, doing unusual routines, in singles gorgeously and ingeniously gowned, with furs, velvets, silks and bare flesh all used to advantage.

fisch all used to advantage. But it is because of this, the groups and ensembles working harmoniously and effectively, that the revue is made, for there is a lack of outstanding names. Of the single performances Browning and Starr do remarkably well in this of the performances Browning and Starr do remarkably well in this of the performances Browning and Starr do remarkably southern the single performances Browning and Starr do remarkably southern the single performance in the performance of the performance in the single performance in the entire production.

Revue goes down undermeath to

power in the entire production.

Revue goes down underneath of him amay of its best ests as the rising stage, which was the production of the production of the production of the production of the production pr

hackgrounds of the entire show.

After an opening by Leonce, male dancer and a number by seven of the lovelies—and they are much above the standard in this town—Sandrial quickly revealing a constitution bodies scantily clad in an agreeable manner. Ynder the five names of Perfume, Furs, Jewelry, Champagne and Voyage, the shows them in their names. Some of the latter are real and beautiful while others call on the bizarre and extraordinary for strention.

In the first half called The Invi-tations' Quintilia, a wire-walker, prettily balanced over the replica of a Japanese garden, comes up out of the floor to eath the best hand. She presents a difficult routine grace-fort. Ming S. Chu, as Chinese as her name, makes in fair returns with na-tive 'dance but her costume, especially the beaddress, deserve more mention than the dance.

especially the headdress, deserve more mention than the dance.

Second half, called 'Music,' uses being the second half, called 'Music,' uses being the second half, called 'Music,' use head to be second to the second half to the second half to the second half to the savage for inspiration. Syncopation is the name chosen for the next, in which Browning and signantic gramphon of the second white a groupe doing a fast, toutine holds the floor. Boys wrote the music for this seems themselves.

Most unusual item in this half is Most unusual item in the half is most considered the second half to the se

again presenting some unusual cos-tumes. 'Don't Take Off Your Red Flannels in April' brings out a young lady clad only in a transparent cape of elbow length and carrying an um-brella. Seven more just as unusual

of ellow length of the best returns of the girls for some shoulder shaking and hip twisting. Browning and Starr again take the spot, alone, to put over some numbers that get the best hand of the second half. Boys show plenty of pep and put their numbers over the second half. Boys show plenty of pep and put their numbers over the second half. Boys show plenty of the second half begin to be second

DEMPSEY'S

(NEW YORK)

mp continues to make his hid to the public with a restaurant and drinking oasis rather than a nite and drinking oasis rather than a nite club. Jack Dempsey's reasoning is that there is enough work in buck-tions of the property of the con-without wedging into the hot spot biz. Spot is practically a must for all visiting fireman as well as Broadway mob so added headaches of shows is not considered neces-sary.

and visiting dreman as well as Honodaway mob so added headaches of shows is not considered necessor shows is not considered necessor shows in the considered necessor shows in the season with the shuttering of the supper room. Many were scared away by the necessity of parading through the main room to the boiled shirt quarter in the rear. Minus a street entrance for this part of the street entrance for this part of the control of the street of the

BILL'S GAY 90'S (NEW YORK)

Boys wrole. He music for this is unusual tiem in this half is lightly commercial mitury stuff, i

ing forth at this East 54th street

orasis.

Joe E. Howard, old time ballad writer and balladeer, still chants 'em with great effectiveness. Mayhags he, too, is destined for a 'comeback,' such as attended John Steel, who lang held forth here before shifting to the Chespeake House and thence to the Paradise on Eroadway, where he's current.

to the Chespeace Invise International Control of Paradway, where he's current.
Hardy has some new talent that's extended they has some new talent that's state of the State of the State of the Paramount, both on Broadway, are nearby, however?)

Spike Harrison is a raucous plandogst who looks like a nedlege from the Bowery. But his physog is his personality, and he whips the keys mean. Gus Wicke with his Popeye the Sallor basso; the indefulgable Jerry White (of the original Radio Franks), also at the Ivories; Roy Radioton et al., whan en the New songstress is Ruth Silvers, whose chanteuseing is the McCoy.

HOTEL NOVARRO

(NEW YORK)

(NEW YORK)

Cast of 'New Faces,' legit musical at the Vanderbilt, is doubling in this Central Park South hostelry nightly after the show. Leonard Sillman, producer of the revue, mc.'s and repeats several times during the evening that it is not a regulary to the country of the

All of the cast get a chance dur-ng the week at the doubling job, ing the week at the doubling jo but most all are on hand en mas for the week-end. Sundry chores like selling flowers and cigarets are also handled by the actors. No or-

like selling flowers and eigarets are also handled by the actors. No or-chestra for dameing, but instead two chestra for dameing, but instead two chestra for dameing, but instead two chestra for dameing and the chestra for dam

NIXON CAFE

(PITTSBUBGH)

Pittsburgh, Sept. 12.

Nixon Cafe ushered in its new season Labor Day with a smart New York show. While lacking in flash, due to absence of a line of girls, the acts have plenty or. the ball.

due to absence of a lime of grits, the acts have plenty on the ball.

Olive White is a clever m.c. who doubles in pop tunes. Lewis Sisters each of the control of the contr

Nitery Doings

Lee Sims and Homay Bailey go into the Hollywood, Cal., Clover Club, Sept. 22.

Johnny Hudgins, pantomimist, opened for an indef stay at the Rafters Club, Philadelphia, Sept. 16.

Peter Higgins heading the new show at Joe Pani's Post Lodge, Larchmont, N. Y. 'Harry Hill's or-chestra, Diama Read, Joey Dean and Jimmie Pasquarelli also in floor

Unit Reviews

R'WAY RHYTHM

(STATE FAIR, LINCOLM)

(STATE FAIR, LINCOLM).

Produced by Edgar School for continuous sound to the continuous school for continuous continuous

a length and general routine if ever gandering the idea of appearance, in the stress. These here was I hour and restress. These here was I hour and restress. The here was I hour and restress. Show is long on gals, but there's a lot of practice yet for them if they're going for make their four productions of the stress of t

LA VIE PAREE

LA VIE PAREE

(ORPHEUM, L. A.)

Los Angeles, Sept. 4.

For picture house dates in this country, A. B. Marcus has condensed his two-hour musical legit to a 70 min., fast-moving vaude show that his two-hour musical legit to a 70 min., fast-moving vaude show that his country, A. B. Marcus has condensed his two-hour musical legit to a couple of the many turns may be rated as top-notchers.

It's first rate stage fare, particularly geared for the smaller communities where the girl flash should version of 1 A vie Paree is a pretentious parade of talent, revealing feminaine putchritude, and the version of 1 A vie Paree is a pretentious parade of talent, revealing feminaine putchritude, and the version of 1 A vie Paree is a pretentious parade of talent, revealing feminaine putchritude, and production.

Current Marcus femme chorus is made up of gals of mamy nations, including chinese, Japanee, Malay, Mexican, Spanish, Argentine, as well as a complete of the state of the Burnays; clever German pair, with Mason and the Honey Sisters also grabhing off a share of terpsichorean credit. Voices include those of Dorothy Oliver, rotust operatic warbier, and Sophia Show is studded with spectacle numbers, including an Trees' routine, Marcus Peaches, the Maid of Silver, introducing the mudes, including an italia, and he head of the studies of the front current of the studies of th

Akron's Occasional Unita Starting With Spitalny

Akron, Sept. 15.
After several months of straight filckers, Palace (Chatkin) goes stage shows Sept. 18, with Phil Spitalny's all-girl band in for four days.
Shows will be played occasionally throughout the fall and winter, House will revert to straight first

run film policy when unit shows are not available.

FRANK BRITTON IN BALTO

Baltimore, Sept. 15.
Frank Britton's band has been set for stretch of 10 weeks at the Penthouse, when nitery reopens for season on Sept. 30.

on on Sept. 30.

First engagement aside from one-ite stands for the crew assembled by Frank Britton after he split with his brother Milt, with latter continuing the old band.

KALIS QUITS HUB MET

Henry Kalls, for six years house conductor of the Metropolitan here, has resigned to break into the New York radio field.

Pete Bodge, one of the band's ar-rangers, takes over the baton for the house crew.

Saranac Lake By Happy Benway

By Happy Beaway

Saranac Lake, Sept. 15.

Red-flannel weather puts kink in vacashers up here. Even Camp Intermission is starting to look lonely, with the famous Mrs. Wm. (Mother) Moorris ogling the big street.

Jimmy Marshall, who Camp Rainbow'ed it for the summer, left for his Long Island home. He will Lamb Club it for the cold months.

Murray Salet entertainer and Saranae'er for years, will try to winter it up here.

Ford Raymond is now listed among the real comebacks.

Spanish revolution hit this town. Two Spaniards in first fight over this and that, both musicians at a local nite spot host of the same and the same should be shown appointed the official greeter at the lodge, his duties to take visitors around and explain the san's points of interest (no dialect).



JOHNNY HOWARD

Marque and Marquette (DELLA AND BILLY MACK)

FEMINA, BERLIN Dir. America: Dir. Europes BIC CORP. OF GING ARBIB

Show People All the World Over Will Be Interested to Know That SIDNEY FISHER THEIR TAILOR

(Formerly at 29, Wardour Street) Now Located at More Commodique Premises at

don LOPER AND beth HAYES

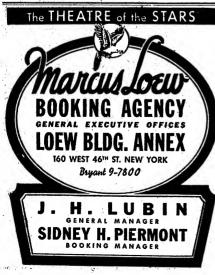
"Inimitable Dance Stylists"

HELD OVER THIRD WEEK (SEPT. 10) RADIO CITY MUSIC HALL, NEW YORK

"Variety," September 2nd:

"Don Loper and Beth Hayes stand up and out at the Music Hall"—Abel

Personal Representative: HENRY WIESE



W. B. BOOKING WHISPERS NOW

Deadlock between Warner Bros Dendlock between Warner Bros, and the musicians unions in Pittsburgh and Philadelphia threatens to cut the WB stage show time down to cut the WB stage show time down to whisper. Stantey, Pittsburgh, is already straight pictures, having dropped vaude and the musicians last week, while the Fox, Philly, goes all-film Priday (18) unless the musicians and WB come to terms before then. Earle, Philly, also under WB operation, has until Oct. 2 to go on its old contract with the union.

only other full week left on the WB books, in the event both the Philly houses go straight pictures, will be the Earle, Washington.

Both the Stanley, Pitt, and the Earle, Philly, played high-budgeted stage shows. Philly union wants higher scale plus a contract from Warners, while WB wants an extension of its present contracts with the union until Dec. 1, 1936.

SUMMER OVER, DETROIT NON-COOLERS OPEN UP

Detroit, Sept. 15. Detroit, Sept. 15.
After an idle summer, precipitated chiefly by lack of air-conditioning mits, flock of town's niteries are reopening for winter season. Couple of smart outdoor spots, Westwood and Jefferson Beach, already have

closed.

First to reopen is the redecorated.

Plantation club, with Leonard.

Reed's Plantation Frolics, Earl Walton's band, Three Jokers, Edward Sisters and an eight-girl line. Cliff Bell's Commodore Club is due to open in next two weeks. Fastwood Park's Cocanut Palms is slated to shutter last of this month, with close of nark season.

of park season.

New additions to local nitery list are Churchill Downs, on Washington boulevard, and the Paddock Club on Adams. Snots which battled the hot Adams. Spots which battled the hot spell' successfully include Blossom Heath, Webster Hall, Powatan, Oasis, Mayfair and the Chalet. Veloz and Yolanda replace Sophie Tucker tomorrow (16) at the Heath.

Pitt.'s WPA Project Hinges on Election

Hinges on Election
Pitaburgh, Sapt 15.
The local White Murrical project
situation will seem in cleanged until the November election, officials
here revealed. With two vaude
units employing nearly 50 persons,
now touring in Allegheny County,
the planned musical comedy projects
will be held up until the result of
the Presidential election is known.
The recent salary alicings taken by
all members of the two projects will
remain in effect for the next two
months, supervisors of the units announced.

Despite the free gate; the show have been playing to slim houses.

Fred Stone with Paula East for 3 Vaude Weeks

Hollywood, Sept. 15.
Fred and Paula Stone, backed by
a Fanchon & Marco group of chorines, start three weeks of stage

time in Detroit, Sept. 18. Chicago and Cleveland dates will

CROSS AND DUNN IN H'WOOD

Hollywood, Sept. 15.

Cross and Dunn go into the Club
Casaneva, Hollywood, Oct. 10, for
three weeks. They are filling in
for Belle Baker, who has to remain
east on other bookings.

Combo opens this week at Club Versailles, N. Y.

TRIO BECOMES DUO

Baltimore, Sept. 15.
Standard flash act of Mann, Dupree and Lee has broken up, with
Mann becoming a single.
Dupree and Miss Lee are continuing as a team. They're on current
bill at the Summit nitery here.

ASTOR'S NEW ROOM

New grill in Astor, N. Y., opens Sept. 23, with Vincent Lopez. Ac-commodations for 400. Couvert \$1 after 10 p. m. and dinner a la carte

muel Revness supervised the

M.C. Won't Bark

Tops in chiseling is a nabe

Tops in chiseling is a nabe manager who wanted a \$25 amateur show's m.c. to do a half-hour bally in front of theatre before each show.

Manager approached the m.c. to bark the attraction with lines, 'Come in see me with my all-star amateur contest winners.' Actor threatened to walk and manager changed his mind.

ATLANTA'S CASA LOMA. ONCE SLOUGHED, REOP

Atlanta, Ga., Sept. 15. Casa Loma, which was small and padlocked following a spectacu and padiocked following a spectacu-lar raid by DeKalb and Clayton county officers, will reopen shortly. The Clayton county farmer who was named receiver for the property has been dismissed and the keys to the place turned over to attorneys for

been dismisses un.
place turned over to attorneys for
Clay Reeves, owner.
Reeves, whose bome is in Gulfport, Miss., is under indictment on
two counts charging operation of a
gambling-house and the sale of
liquor. He was away at the time of
the raid and has remained away.
His brother, Reuben Reeves, and E.
E. Earp, alleged associates in the
operation of the club, are out in
§5,000 bond after indictment by
Clayton county grand jury on simipare charges.

\$5,000 bond after indictment by Clayton county grand jury on similar charges.

Attorneys for Reeves said club will be reopened as a supper and dance establishment. Patrons will be able to get beer and light wines, including champagne, which are legal in Georgia, but no booze.

Georgia, but no booze.

Georgia, but no hooze, and big-cities tallent for floor shows, as before raiders did their stuff.

Pickets in Tux

(Continued from page 47)

nusicians and actors to the theatres. Some of the picketing at night is eing done in evening clothes in being done in evening clothes in order to lend class: A violinist, who wants to protect his hands, wore kid gloves Saturday night (12) while packing a sign in front of the Cap-

Balto's Switch

Balte's Switch

Baltimore, Sept. 15.

Musicians' Local 40 seems to be doing everything but picketing Loew's Century because house has gone straight films for succession of about six weeks.

Last Friday (11) Ted Routson, p.a. of the indie Hipp, which has continued vaude while opposits suspended shows, asked the union if he could use the house's pit band of 10 pieces without pay for street parade to exploit 'Swing Time' (RKO). Union not only gave the olary, but told Routson unsolicited that they would send 30 more musikers to augment his orchestra. First time the union here ever okayed members tolling for nothing save in charity shows.

ity shows. Routson took the 40 men and placed them under the baton of Felice Iula, pit conductor at the Hipp, and also used the Louisiana Kings band, current on "stage. Parade included a couple of banneed trucks and six new motor cars borrowed from an agency sent around the downtown streets.

sent around the downtown streets for an hour.

Musicians brought along their own banner lettered: 'The musicians of Baltimore congratulate the Hippodrome upon continuing to offer the public the best in entertainment—with live music.' When the paradic passed Loew's Century, the contingent from the union paused in line of march and blew off a special serenated directed at the house and the line of customers standing before the bo. The Century management is sizellar to the control of the control of

DICK HENRY SAILS

Dick Henry of the William Morris office sailed for Europe Saturday

(12).

He's going over on several deals and a talent-hunt in general.

MUCH UNIT-BUILDING IN PROGRESS BUT CIRCUITS NOT TOO ENCOURAGING

15 YEARS AGO

(From Variety and Clipper)

N. Y. legit season worst in years No hits among the new shows. Hip-podrome with 'Get Together' and a \$1.50 top was doing well.

Fatty Arbuckle case broke in Frisco, and pix biz in a dither. Not known yet how seriously it would effect general biz.

Mary Pickford and Doug Fair-banks in Boston for his silent Three Musketeers.' Fans stopped traffic past police control. Triangle had an opposition film of the same title.

Bennie Ziedman went into production with 'Where Is My Wandering Boy Tonight' Got \$80,000 financing by asking all his friends to kick in with a grand apiece. Even got rival producers to come in.

Exhibs trying to promote a boy-cot against pictures first roadshown or offered on percentage, But these were the big money pics, and Thewere the big money pics, ar atre Owners Assn. lost out,

Daphne Pollard back in vaude. Had originally appeared as star of a juve troupe. Did four songs at the Palace, and over.

Frank Fay tried out a single at the State, Had Mack and Nelson in the audience. Bad sore throat a

There were 35 persons in the current show at the Palace, including Val and Ernie Stanton, Daphne Pollard, Ford Sisters and William and Joe Mandel.

Emma Carus was at the Riverside. Too much on the heavy side as to weight and her costume accentuated this avoirdupois. Roger Imhof and Corinne on same bill, and doing

Ringling-Barnum & Bailey did \$186,000 on a week of stands. In-cluded Washington and Baltimore. Close to record.

Keith and Shubert offices fighting over Gallagher and Shean. Both claimed to have contracts. Team-claimed Shuberts had voided their

Jennie Ferris, 40, stole a horse in Millville, N. J., with the idea of getting a short jail term in which to cultivate her beard. No prose-cution, so she repeated in Chester, Pa., this time getting 10 months. Sprouted the foliage and ready for the sideshows when the original charge was revived and she got an

Paul Whiteman getting \$2,500 a week for his band, but holding out for \$3,500 on a renewal.

South Brooklyn pic house put in vaude. Offered \$4 a day to singles and \$8 to doubles. Top price was \$10 a day, no matter how many people. Ahead of the times.

50 YEARS AGO

(From Clipper)

James A. Herne produced 'Minute Men' in Boston. More of a scenic offering than a play. Didn't click.

Cincinnati managers' agreement not to use lithos lasted two weeks. Had to use posters to get biz.

Opera co. was doing 'Gilbert Sullivan's Dream.' Worked in song hits of all the ops.

Odd accident happened to a tent rep show in Petersburg, Va. Heavy rain and the canvas became so soaked its weight caused it to slide down the poles. Not a blowdown.

J. G. Stuttz rep show had played continuously in Texas for five years. Broke over into Colorado just for a

Actors staged a baseball game in Chicago for the Actors' Fund. Net-ted only \$20.

-Loew's and WB Not Playing Productions

Individual Deals Rather Than Consistent Playing of

Flesh-But Enough Dates to Inspire Producers

Despite the fact that none of the major circuits have made any concrete commitments—nor shown any appreciable increase in playing time—tunit production in the East is going ahead full blast. In fact, there are more productions already out, in relacate of the concrete of

three or four years.
Fanchon & Marco, for one, is show-ing renewed interest in stage produc-tion, having signed Arthur Knorr as an associate stager in New York under Jack Partington. F & M intends to have at least four units this year, one of them having debuted this week in Denver. This is the 'Hollywood Follies of 1937,' with

"Hollywood Follies of 1937," with Leon Erroll as topliner.
Another unit contemplated by F & M is "Russell Patterson's Living Models," with 'Knorr and Patterson collaborating on the staging of this production. Plans for the other two units will be set by Partington this week.

collaborating on the Staging of the other two units will be set by Partington this week.

Frank Shea, Gilbert & Sulliwan Imperation, is staging a congenerated to the stage of the vivienne Segal and Alexander Crey being sought for the leading roles. Roger Murrell has staged a unit titled after the Campbell Soup Hollywood Hotel' broadcasts over the CBS network, with Harry Howard toplining. Harry Puck is planning a unit titled "Paging All Stars," but no cast has been chosen.

Phil Baker is planning to again headline a five-act unit this season, as he did last year. Possibility that Kate Smith may do a production for a short tour in the picture houses. The Weaver Bros, are also going out in a thew unit, opening on the Interstage of the stage of the stag

and lifted pegs and poles and the show had to be rebuilt.

Ion Perdicardis, who a few years previously had produced a play in N. Y., dropping a large sum of money on a one-week run, in trouble with the Consul at Tangiers, Morocco. Later he became an international figure when held for ransom by the More.

Sardou's "Theodora' given American premiere at Niblos Se 13. Star was Lilian Olcott, who I more money than acting ability.

Music Hall, Indianapois, had been rebuilt after a fire with those concerned being paid mostly in stock. When the numerous stockholders saw outsiders getting the tickets when the house was papered, a successful boycott was instituted.

McIntyre and Heath's minstrels or tour again. Down in Texas.

Forepaugh's circus was the first tent show to hit Buffalo. Generally they got most of the big 'uns.

John Kernell was using 'Town Hall Tonight. If you're up that way —Brodie.' Then used for 'drop in' instead of its present connotation of

Baretta-LaRosa circus, touring Michigan, hit a sandy lot. Just got it pitched when a breeze came along given a day off in celebration.

at all, while RRO is doing no mine-booking without seeing the produc-tions first. Paramount will play units, but only if containing a per-sonality or band attraction.

Chicago, Sept. 15.

Trend around the midwest for the coming season is strictly towards units. This is the consensus of opinion among the managers, bookers, producers. Units already on the road are doing biz above average grosses turned in by week-in-and-week-out vaude shows, especially in those houses which use units every third or fourth week and sell them as distinct novelties and entertainment bargains. nt bargains.

ment bargains.

More units preparing around here
than any time in the past several
years. Eight are in preparation at years. Eight are in preparation at present and more expected. For the most part, the agreement is that it's going to be another year for the French title and atmosphere, with the title Paree' or 'Folies' in practically every tag-line.

Among the shows readying are a couple of colored shows, a strictly straight-away unit and a 'Flying Down to Rio' type of production. Ex Keough is opening a '1937 Ediction of Shuffle Along' this week with a commletely colored cast 'at the

uon or snume Along this week with a completely colored cast at the Riverside in Milwaukee. Will Har-ris is busy assembling variety talent for a unit to be labeled 'Shooting Stars.'

25.00

01

Nick Boila has his Folies d'Amour

Stars.

Nick Bolfa has his 'Follies d'Amour,'
which is heading weistward on some
time laid out by Billy Diamond,
jumping into Denver. Colorado
Springs Pueblo, Greeley. Rex Weber
heads the talent with the Novelle
Bros. and the Melo-dears girl Band.
Ethel Robinson is readying a
French unit. And from the Villa
Venice road spot comes the annual
'Villa Venice Revue,' which £.
Bouche brings into the Balaban &
Katz Orlental this week.

Al Borde and Max Halperin open
their Circus de Paree' at the Fox
in Detroit on Oct. 5 with the French
circus unit highlighted by the Beauty
and the Beast' dance turn which was
at the Texas Centennial.

Michael Todd is readying to take
out the 'Bring on the Dames' unit
which toured all last season, and
send it south and west this year.

Also planning to the gray the season of the count of the pring a specially
built unit from Mexico City with
South American and Mexican then.

S. F.'S NEW STRINGENT **NITE CLUB FIRE LAWS**

After three months' delay, a new fire ordinance specifying safety regulations for prepent and future nite clubs is due to be passed at a meeting of the Beard of Supervisors next Monday (21) upon recommendation committee. Ever since the Shamote Club blaze last May, when four persons were killed and almost a score injured, efforts have been made to enact a more strict fire law.

Liberal interpretation of the new measure might include eveh kitchens in private homes. Definition of nite club in the ordinance is 'any place, room, building, or place where food and, or drink of any kind or character is prepared, sold, distributed, on the premises by human beings, and where entertainment of any kind or character or dancing is conducted or character or dancing is conducted or character or dancing is conducted or

the premises by human beings, and where entertainment of any kind or character or dancing is conducted or permitted upon the premises in conjunction with the serving of said food and, or drink.

New law will require fireproof drapes and curtains, fire escapes and drapes and curtains, fire escapes and the act becomes effective will have to get a health department permit after approval of their applications by the department of electricity, the after approval of their applications by the department of electricity, the fire prevention bureau and the bureau of building inspection.

London Palladium's 'Okay for Sound' Is Vaude in Musical-Comedy Form

VARIETY

London, Sept. 3.

Musical comesy revue; book by Weiston and Let; additional numbers, Immy Kondon and Let; additional numbers, Immy Kondon and Let; additional numbers and knot, Branch and Letters, at fire Palladium, London, and Letters and Knot, Branch and Letters and Knot, Branch and Letters a

This is the most elaborate and costly production yet staged by George Black at the Palladium Understood it involved an initial cost of \$90,000 before the rise of the curtain. This included \$15,000 spent on a water dam which was found ima water dam which was found im-practicable to operate, as it took 20

practicable to operate, as it took 20 minutes to set and the same amount of time to strike, show-is, unlike most of, its predecessors, insamuch as it does not rely on the ustil water and four mixing for its laught water and four mixing for its laught water and four mixing for its laught water and four mixing for content and the same water of the same w

May, last-minute replacement for the Three-Nonchalants.

Patricis Bowman is not well according to the calling, but on the call, that time and the concentrated the control of the three she does reveals her supreme in her class. If she were given a spot, there is no, doubt she would do not better, tick: late on the bill, and is a newcomer-who chould have no difficulty in staying here. Act is novel and appealing.

The 'gang' is settil the mainstay of the show, Joe Hayman, American, Joe doubt Black, has a hit In this production, which should gross a steady weekly intake of \$25,000 on correct the production cost in three winds, and might expensively be the show seems destined for at least eight months, and, might expensively be the show while the production cost in three winds, and the show will be show seems destined for at least eight months, and, might expensively well over the Corporation.

PARAMOUNT, N. X.

This show buliness of cycles, these best from months has been marked by the show will be show as the show in a streng and think the show has been marked by the show how it is different to the fore again after having been away; then John Steel, Mow if Sy lipsent Lopez, And like the Music Goes Round, in relation to the fore again after having been away; then John Steel, Mow if Sy lipsent Lopez, and the show in the lock without the shade in the show in the lock without the fall and the shade of the show in the lock without the shade in the shade of the shade of

but has a Drummer Boy specialty number all his own. Among the band combos, Morris is the Jack Powell of soloists. We will be a subject to the Combos of the

After all, a femme songsmith is a novelty.

After all, a femme songsmith is a novelty.

Shavo Sherman (New Acts), mimic, is another strong interlude. Topping the specialists is Lucille Paige, holdover and seemingly, well comment, who registers with her high-kicking, eccentric legmania.

Lowry's whistle solos of 'Il's a Sin' and Love You Truly' stopped the show for extra bends. Stanley Worth from within the band, vocal trombonist, it another who does a stand-out bit with Miss Lawhurst. Lopes's own band routine is ultra and showmanly. After his first piano solo, which calls for an undefinable encors, he injects a neat touch by position, which calls for an undefinable encors, he injects a neat touch by position which calls for an undefinable encors, he injects a neat touch by position which calls for the performance of 2,400 notes per minute. That numerical ratio makes the piano solo take on extra values.

The 'Knoic, Knock medley is a strong send-off and wisely inquides sond and the sond and the send of the boys handling a gag. Abel.

STATE, N. Y.

All six of the current acts are of standard rating. Each in turn gives out in a way to make the customer feel that he's witnessing some class vaudeville and most of them have developed the knack of working up to a smack finish. The only thing that the audience can complain about is that the bill makes sitting a little too hard. It runs 90 minutes and as a whole it isn't the kind to justify all that time and the concentrated all that time and the concentrated pressure. On the film side there's 'Piccadilly Jim' (Metro).

CRITERION, N. Y.

days and lafer Saturdays if business warrants.

House should become an important bidder for first run product that inn't sewed up under franchise. Management hasn't concluded any deals beyond the current feature and Ramona, 'preferring to wait until later before doing buying that isn't pressing.

Moss and Charnas are partners on a 59-30-basis in the new first run,'reports being that Charnas repre-

sents Warner Bros. on his end. Until recently he was in charge of all Warner theatre operations in Greater New York, Moss, veteran showman at one time associated with the control, the control of the co

stands. He thinks his Criterion may also set a vogue.
Opening bill around Give Me Your Heart includes Emil Coleman and his Hotel Plaza orchestra (Vita). Toy Town Hall (WB), a Merrie Melody cartoon, organ gole by Miss O'Reilly and newscel clips. Char.

TOWER, K. C.

Kansas City, Sept. 11. Since Fox came in to 30% of this house, the stage bills have undergone several changes. Perhaps the shows, under former management, were becoming a bit standardized, but they kept the family mob coming and in numbers that left a nice

but they kept the family mob coming and in númbers that let's anice profit in the till each week. Clean shows were the rule, but present regime apparently is not too overly insistent on the laundry work. What mains to be seen.

The house has been cleaned up otherwise, with a new curtain and backgrope installed.

The house has been cleaned up otherwise, with a new curtain and backgrope installed. The control of the control

of pit and reappears on stage during of pit and reappears on stage during of pit and reappears on stage during of pit and reappears on the pit and pit

ST. LOUIS, ST. L.

ST. LOUIS, ST. L.

St. Louis, Sept. 11.

Finding second-run films n.s., box office at newly reopened St. Louis theatre, Fanchon & Marco is trying a first-runner to augment a pretty fine stage, presentation currently fine stage, presentation fine stage, presentation fine stage, presentation currently fine stage, presentation fine

New Acts

VEE LAWNHUEST
Songs at Plane
5 Mins. One
5 Mins. One
7 Mins. One
The Transount, N. X.
Vee Lawnhurst writes pop songs
for Parnous Music Corp. with Tot
for Parnous Music Corp. with Tot
for Parnous Music Corp.
isn't mentioned, of course, for prosonal appearance purposes at the
Broadway Par. But as one of the
few femme songwitting teams in the
business, and certainly the topflight
combo this year, either or both become something unique for platform
Dear the Course of the Co

come somerning unique for platform purposes.

Coupled with the fact that their record of most-played-on-the-air performances, according to the 1935 ASCAP ratings, but them well up on the list. Wee Lawthurst makes for a favorable show commodity.

She's a talk, somewhat lamky gal, but the show the show the state of th

talents.

To the thematic of Us on the Bus, Vincent Lopez introduces her for the inevitable medley, and she finales with her new ditty. Stammy Blank, trombonist in the Lopez band, does a stand-out bit in one of these numbers.

DICK STABILE ORCHESTRA (13) Music, Songs 30 Mins.; Full (Special) State, N. Y.

State, N. T.

Dick Stabile, formerly with Ben Bernie, for some time has been heading his own orchestra (Hotel Lincoln, N. Y.). Smart sxophone specialist Stabile surrounds himself with five more saxophonelses as the second of t

storme by the large to dear to the storome by, the time the act folds.

Two members, Bert Shaw and Frank of mining one per same and the storome of Summertime good all the way around. Gershwin's heated undercurrent in Porgy and Bess' opener'demonstrates the band's versativity.

Gracie Barrie on same bill, returns for a single song (Nobody's Sweetheart'), right before closing. Band has no trouble accompanying diva who specializes in meandering vocation of the storome o

groomed batoneer.

Men are in tan and white summer suits, arranged on the stage in regulation formation. A single piano to one side. Drapes of black, with silver banners and draped cords highlighting the setup. House responded warmly.

Brat.

ALLEN and HAYWOOD Songs, Plano 10 Mins. Normandie, N. Y.

10 Min. and 10 Min. and 10 Min. and 10 Min. Mormandie, N. Y. Colored team is doubling here from New Faces, legit revue at the Vanderbilt. Allem disports at the piano, pounding out raucous rhythm while girl sings. Due is high spot of the after-heatre entertainment of the team has been head on the district of the team, has been head on the disks with Teddy. Powell's orchestra, and since has also acquired a band of her own for Vocalion records. Girl's mannerisms are especially with quality who will be to the team of the team has been head on the disks with Teddy. Powell's orchestra, and since has also acquired a band of her own for Vocalion records. Girl's mannerisms are especially with quality who had to the team has been head on the disks with the disk had been head on the disks with Teddy. Powell's orchestra, and since has also acquired a band of her own for Vocalion records. Girl's mannerisms are especially with quality with the promise of the team of

SHAVO SHERMAN

SHAVO SHERMAN Mimile

Faramount, N. Y.

Sherman does three imitations—
Durante, Ted Lewis and W. C. Fields, the state of t

ROXY, N. Y.

Leo Carrillo is here this week drawing applause and ticket sales. Business very good Friday night at the peak hour and likely to end up good, is to be attributed to both the feature. Sing, Baby, Sing' (20th) and to Carrillo.

good, is to be attributed to both the feature, Sing, Baby, Sing, (20th) and to Carrillo. The stage, show is agreeable entermines the stage of the st

globe trademark of Universal News which is used here. A novel stunt for him to the steep of the orchestra pit this week's show starts with the Foster line as models, doing a routine in fall street wear. It's different and rather effective. Only one other number this week, instead of the custome that the street was the start of the custome of the street of the group of girls. They close in a military routine for which the setting is simple. Only a setpicer representation of the custome of the cust

the Bowes Capitol Family.

Mickey Mouse rounds out the money's worth they get here this week.

Char.

SHEA'S, TORONTO

Record week at Shea's on expenditure and attendant box-office retooking of John Boles. Singing film star is jamming the customers in to an unprecedented degree. For the first time in the history of the house and the star in the history of the house and the star is a single star in the history of the house and the star is a single star in the history of the house and the star is a single star in the star in th

caucht.
Finale has the line back in a mili-

finish and whole company on in guardsmen's uniforms for colorful round-up and an eye-filling clincher to 62 mins. of speed, diversity and flash. Screen, Spendthrift' (Par).

MET, BOSTON

Boston, Sept. 11.

Opening show had its troubles. In addition to a few stage waits, dead to the control of the stage waits, dead to the control of the stage was announcement by the offstage was announcement by the offstage was announcement by the control of the stage was announcement by the control of the stage was a stage was a stage on the stage was a stage on the stage was a stage on the stage of the stage was a stage on the stage of the stage was a stage

EARLE, PHILA.

EARLE, PHILA.

Philadelphia, Sept. 11.
Bob Crosby and his hand pr. vide
the flesh part of the Earle's entertainment this week, with Patsy Kelly
and Charley Chase in 'Kelly the Second' (MG) on the screen, Attendance
at the opening show below average,
below on the screen, Attendance
at the opening show below average,
below on the sing the chorus. Being new here,
audience was interested in possible
resemblance to bling, but there's only
the sings the chorus. Being new here,
audience was interested in possible
resemblance to bling, but there's only
Lawson, trombonist, also solos for
the number, which is a good starter
for the program.
Kay Weber, of radio, sings 'Did I
Remember' with good effect and encome to the company of the company
to the co

EMBASSY, N. Y.

(NEWSREELS)

Slap-dash editing of reels at this housed a deal of the control of t

hits a new low, with not one solitary gingle.

Two travelogs fill out bill. One, Fitzpatrick's Victoria and Yanger Gresser-upper from Metro. Other is Us. 'Rock of Aden' an out-of-way subject that badly needs a graphic map to make clear just what obscure corner of this planet is occupied by Aden.

FOX, DETROIT

contributes a modernized version of Japanese: Sandman, with Maestro Kaufman performing at the plano Kuufman, in addition to batoning nit band on stage during entire show, does one wing Miles and Kover's ball-norm turn, Laughton assumes the

Solbowing Miles and Kover's ballroom turn. Laughton assumes the
rostrum for a little chatter before
introing the Stooges. Latter literally
keep audience in stitches for a full
lominutes with the form of the
room of the stitches for a full
lominute with the form of the
room of the stitches for a full
lominute with the form
of the form of the
low f

sing it.
Full house at last show caught
Friday (11). Flicker is 'My Man
Godfrey' (U).
Pete.

CENTER, DENVER

Denver, Sept. 12.

Stage show current at the Center is built for Veterans of Foreign Wars convention, and with 30,000 here for the sept. 12.

Stage show current at the Center is built for Veterans of Foreign Wars convention, and with 30,000 here for the sept. 12.

Stage of the Center of the Center of the Stage of Center of C

supplication of court of the encored twice.

The Barlows, male and femme, do hand, chair and head balancing and strong-arm stuff. Culminates with wase on stool and table.

Bob Brandies sings some comedy songs and tells some gags, besides m.c. ing the show. Tenor in doughtware the stool of t

"Gay Love' on the screen, with a full house at the fourth show Saturday.

Rose.

ORIENTAL, CHI.

Expected Delivage, Sept. 12.

Expected plenty of box-officer proveners (Wb) this week so house didn't bother too much about the stage part of the entertainment. Have Lillian Roth on top of the bill-the stage part of the entertainment. Have Lillian Roth on top of the bill-the stage part of the entertainment. Have Lillian Roth on top of the bill-the stage part of the entertainment. Have Lillian Roth on top of the bill-the stage part of the control of the seem of the stage part of the control of the seem of Lawson, trombonist, also solos for the number, which is a good starter for the program.

Remember with good effect and endership of the program. The property of the program of the program of the program of the program. The program of the program

G. O. H., N. Y.

G. O. H., N. Y.

Billed as a vaude show, the tryout policy of ams hardly lives up to the label. More truthfully, it's a non-descript aggregation of small-timers and inveterate tyros who never quite sever, what the management ordered for its weekend mats to replace vaude and should be billed thus. Seemed that even the kid audience was a little disappointed, whereas it better reception might have been accorded. Result on first show was redurns to vaude.

But the second mats thou was redurns to vaude.

Flays before a drop with the two types to the second of the second was a strictly a filler. Dumbdora act of Douglas and Brooks are more time filler-inner. Show was supported by the other four, on first, was strictly a filler. Dumbdora act of Douglas and Brooks are more time filler-inner. Show was supported by the other four, Ray Janus, Tommy King, Jimmy and Clara and Running order had Miss Atkins in the ace. Her pipes okay, but her ridiculous gestures and total lack of stage presence or salesmanship put her in the background. Ray Janus, the in the background. Ray Janus, the had been the background Ray Janus, the had been the background. Ray Janus, the had been the background ray and the pumpa, mere that dubber (love) liked. Fourth bit a letdown, Douglas and Brooks, chattery mised team, fail to ring the bell. Colored dance team of Jimmy and Clara M Kaye is to remain as m. c, for hooker Will Green's acts it might be to his advantage to remember his audience. Material runs into the blue and is frequently over the heads handles plano, and Frank Bartell is stage manager.

Pacific Coast Notes

(Continued from page 43) in contact with Empreza Musical Company of Rio de Janeiro, to book acts for radio and theatre dates in South America.

Ralph Wonders can't make KNX (Hollywood) gang believe he drove it in four days from N. Y., being on the road only 14 hours a day.

Leo Forbstein goes back on KFWB (Hollywood) with his Vitaphone orchestra Sept. 23 for weekly airing.

Raiph R. Branton named regional chairman of the National Associa-tion of Regional Broadcasting Sta-tions, which has headquarters in Boston, Mass.

Clinton (Buddy) Twiss, announcer and emcee, transfers from the NBC Western Division headquarters in San Francisco to Hollywood studios this week to replace Walter Bunker, Jr., who leaves the announcing staff to devote himself to production activities.

Gordon Brown, who conducts the Night Owl programs over KJBS, San Francisco, commissioned an ensign in the naval reserve's communica-tions department.

Henato Bellini, Tito Schipa's ac-companist and coach, will present two programs of his own composi-tions over the NBC-Red web from San Francisco Sept. 18 and 25. Ralina Zarova, soprano, will be the soloist on the first broadcast and John Teel, baritone, on the second.

Art Fadden, pioneer radio pianist in San Francisco and for years on the KJBS staff, now directs music at large sip and sup spot.

Jimmy Wallington and his bride of a month, the former Betty Jane Cooper, of vaude, visiting her mother in San Francisco before heading for Hollywood, where Wallington will announce the new Eddie Cantor-Texaco broadcasts starting Sept. 20 over CBS.

Fred J. Hart sailed on board the S. S. Lurline for Honolulu Sept. 12: for a five-week bir trip. Hart, pres-dent and general manager of KGMB, Honolulu, and KMBC, Hilo, head-quarters in San Francisco.

Robert Dwan has been upped to the post of assistant to Dick Ellers, night program supervisor at NBC's San Francisco studios. Dwan's place as junior announcer has been taken by Frank Barton, former trumpeter and vocalist with Tom Coakley ork.

Amie Brunn doing style chat pro-gram for Bedell's women's wear store three times a week for 15 min-tutes on KGW, Portland.

Variety Bills

NEXT WEEK (SEPT. 18) THIS WEEK (SEPT. 11)

Mumerals in connection with ibits below indicate opening day of ishow, whether full or split week

BOSTON
BEIG (IF)
Bill Ecbinson
Don Redman Dro
Chuck & Chuckles
Ada Brown
3 Long (Sis

(VARTELAND
Friere (48)
Friere (48)
Friere (19)
George Gleen (0re
Bibel Shutta
TMOX
Froctor's (IR-Zi)
Ling & Sinchett Si

Loew

NEW SPRK CHY

Into Control are

Into Control

DR. JULIAN STECEL

Paramount Bidg., Thill House, Spite 202 Zelephone Ullickering 2-3697

Paramount

Paramount (15)

Teremout (18)
Vinchnt Lopes Oro
Vac Lawnhurst
Lucilin France
Lucilin France
Lucilin France
Lucilin France
Toomon
Metropolitan (18)
Dasa Loma Ono
CFTCAGG
Chicago (18)
Allyn Mann
Lucilin I (18)
Lucilin Lucilin (18)
Lucilin Lucilin (18)
Lucilin Lucilin (18)
Lucilin Lucilin (18)
Lu

Tarw's (18)
retta Kellar
ginta MuKa'ri
nwick & Cook
d Skelton
m. Boles
b Termini Clouded Folles U Beorge Gleen Dro Bithel Shutto

TENTRE AL

Warner

PHILADELPHIA Earle (IR) E Holm Jurrett Art Jament Lee Carellie Bob Croshy Orc Grace & R McD'

READING
Astor (18)
Intil Merry-Go-Rind
(10)
from Furnidece Co
Ted & All Weldman
Bawis & Amer

Independent

State Lake (12)

State Lake (12)

Menallie Sis

Jus Fong

Sue Ryan

Buddle White

Januar Lewisse Johnny Perkins

Mard & Milford Consolo & Melba June Camerica 34
MARSAS (THY MC
Fetver (48)
Tot Besser (10
Mant Acts & Bette
(Cone to 1911)

Elliotts LEWISHAM

Palace Grace Victor Beams 24 Babes

Cardons
LEXIONSTONE
Risks
Harmony Kings
2 Segres
MEW CROSS
Kinema
Howe & Young
Rengle Exciding

PECKHAM

SHEPH'RDS BUSH Hagh Ornord Rence & Godfrey Marion Navarre, STAMPORD HILL Regent Erakajax BTRATFORD Broadway Seima 4

Seimi 4
STREATHAM
Paince
Muldoon 4
Anna Rogers
2 Lindners

London

Week of Sept. 14 ARLINGTON

ARLINGTON

Who Hall

Lat half (14-15)

Bemands Piscons

2d half (17-10)

Exerts & Browning

Exetts & Browning

EXELSION

Conference M. H.

Lat belt (14-10)

Historica R. Browning

2d half (17-10)

Beniands Tirrens

Beniands Tirrens

Jack Payno Bd

New Victoria

Popey the Satior

Cleveres

5 Cleveres
Tenoadero
Gaston Palmer
Rudi Grasi
Raymond Baird Almaro Paddy Drew Maurice CMADWELL H'TH

Magnets
CHELREA
Patere Roulette 3 Edw Victor EAST MAN

B Australian Boys EDGWARE ROAD Grand

7 Elliotts
EDMONTON
EDMONTON
EMPIRe
Harmony Kings
2 Rogues I Rogues
Janet Jove
Hammersmith
Falhee
Engh Ormoni
Kilaku Bros

a Jokers

HOLLOWAY
Machinough
Kraka ax
ILPBRD

TOTTENHAM Magnets TOOTING

WALKHAMSTOW Graneda

Ohae Bianning Bd

Domovan & Haues

Bennett & William

Teary's Juves

For Satariano

Pogley Basse

Week of Sept. 14

ABERDEEN Tom Katz Sax Six Broftle & Steels Adelgue Ed Sonnen Ed Sonnen Jimmle Reid McOdlioch Br Manual (Mac III America)

Manual (Mac III America)

det line is (14-16)

Huntinge 2d half (17-19)

Mitheires
Royal
Em Bitcheil
Castelli Anda.
'5 Eborites
Billy O'Connor
12 Kuite Kids
Chester's Doys

Sept. 12

SLASGOW
Frediton
Bention Tron & J
Bentin & Frenter
Ficholae & Jalton
Southarn & Monton
Entled & Monton
Line Bentk
Line Bentk
Capitol
18t held (13-46)

Cabarets

Jenry White Joseph E. Howard Avenue Bellin Bill Locraine Bill Locraine Bill Colbert Blank Trussil Bis Bigelow Larry Lee

Brondway Ro
Jaan Widsers
Patriola Frime
Josn & R. Swa
Betty Arnold
Jonna White
'H Mackay's De
R Worde Swin

Cornities Aften Konrus De Loyd McKape Bunt Kaebura

Club Cauche Dimitri & Virgil Magda Valencia Ramon Carreson Gauchen

Coq Rouge

Coq Rouge

Coq Rouge

Think Deport Ore

Think Deminary's

Eddie Elidies Ore

Agnes Andervon

El Chico

Defilina Were

Defina Vera Mena Menies Bolores & Candido Rostia Rins Lost Havanerus Dem Alberto Orc ABC Trie

El Torendor

French Casino
Folies I'Amour'
Anns Lies
Bity Andelty
Ballet Bollenwiser
Batter & Bentrior
Drenn
Gibsm Co

3 Bedden nu thicken th

Botel Bilton Russ Morgan Oro Ainda Lee Armand & Diana Jes Zatour Hro Lewis Julian Shep Fields Orc Basil Fomsen Orc Hugo Mariani Orc La Rue

Eddle Davis Ore Elidie Davis Jei-Leta Elibber Legs Wil liame Freddie & Toyos Spiklisticates Orc Montpurnasse

ino. I Tith hve 3 Starshalls Hazel Webster Puradise

Fundase

Sent Frehmen
Wirginia Werfil
Entelle & LeRoy
Twome (Nova
Ford Crene
Gene Stuttz
Edma Hier
Ferry Freeman
deter Elegant Bill Farrall

Mota Won Larry Lee Ore Biltmore Bewil Moore & Enwel Laffy'te & Lavien Elies Lewis & Ar Herry Foster Red Hanner Ruth Petry Traity, Would & Bhythm Rassel Jimmy Griler Ord

Eale Cusaneva Billy Gray Sarry Beogen Izene Textor Jack Williams The Theodoras Hai Chanslor Oro Onfo de Pasco

Marion Jackson Parisism Follice Harvey & Warner Jack Clawson Oro Tota Co. Mines Paris Ava Boya Stan Char Oro

Cocoamit Grees The DeMarcos Henry King's Ore Serge Teles
(Liounge)
Sed Sawlies
Las Pene
Bill Roberts
(Uldo)
Bd LeBaron Gre
Bli Boberts

Eli Mirador I Cappa & Trances Bemice Lynn, Vivien Berry Tiny Hagan Cappon & Brught'n Esti Steckier Ore

Barbara Parks Curry & Naida Pete The Page

Jee Sanders Oro

Ston-Air

Quadri & LaVern
Dornfield
Bercel Sale
Bercel
Berce

Club Aftunet

Tonta Adotton Dossena Marien Moore Mary Monaban May Downing Manjorie Burks Del Estes Coreand Grove Coreand Grove Gus Van Dawn & Bertram Bertorits Willie Shore Don Fermando Orq

Solver Unb.
Boliva White,
Jesse Storf
Jonato Randow
Rango & Rario
Rango & Randow
Rango & Rario
Rango & Randow
Rango & Rario
Rango
Rang

Uny Dê's
Dolly Dolline
Marge La Nore
Colleen
Adeline Kirkoff
Dolly Millor
Gen De Costa
Lew King
Joe Kahn Cro

VARIETY

Mans Bothigo B Birdern Ruth Denting Mamice & Cord Mileh Moatk Carlini Pearl 2 India Poistherd 3 Wiles Reliph Watkins d

Streik Diet ellen Leuffer Theris!

Gladge Bantle Kalser Willian

Willage Humb Willage Humb Leavy Machiahan Will Marin Gro Voll Westell Bothy Deva Juanita Wayne HThoon & White Zeb Carver Co

TOS AMBELES

Famous Poor Toning Riley Splysster Soott Frances Fay Candy & Jose

Donaria Dame Dorothy Roberta Kathleen Miller Baintie & Leoner Keamey Walton

Friends

Pringer

Pringer

Balls Howard

Stan Sounds

Stan Stands

The Excelles

Rames & Dante

Vio Jurgens Gre

Fugen Methods

Torts Sen

Tugo Matheleo

Duirtes & Mona

Outhers & Mona

Diora Malificiona Quintas & Mona Tvoime St. Claire Elvis Fuge Endy La. Tosca Mangarita & Del Ri Henry Monnet Fete Contrell Orc Drominic Colembo Bisine & J. DeVerb

Murray Peck Bounie Lind Wylie Webb Orc

Topsy's
Marjorle Sparks
Botty Case
Beenice Tarolagt
Bennice Tarolagt
Brindly Winterta
Ameld Sis
Laom Eiro
Tames Johnson
Gronge Reaman (

CHICAGO

Strnley Ogie Earl Rickned Billy Meyers All Wagner Art Buckley Austin Mack Ore

Burns & White Jue Rollo Jue Rollo Virginin Valli Ioy Kriese Peggy Musro Allen & Martin Sid Lang Oro

Hotel Congress irma Lyons Jerry Markows

Hotel Drake ASILVET FORESTS
EINE SIE
LYSINGTH Hoghes
Art Thorsen
Jenry Brewne
Beb McDoy
Charlie Gobdinan
Horace Heidt Cor

Brilevas Stration (Hanci Bosm) Mayer Davis Oro Benny Me Bunt Detthy Meditason Penthonse 2 Verda Forze Nancy Barry

Colony Club Jay King Helen Beston Little Braic

1025 Lovest
Florence Haliman
Stewart Sis
Farrar Sis
Grace Manners
Bubbles Shelby
'3 Barens 4 Horseman Clah Horsemen Clair
Barney Zeeman Or
NGa Taylor
Frank Lalumba's
George Reed
Alice Lurey
Bobby Morro Cro
Jesse Altmiller

Jesse Altmille: Pablo Savar & Neili Leslie & Paul

A Page Out of Old Yandeville

Torn out (and up) By JOE LAURIE, JR.

The Monologist

Well, sir, I just come to the the three of us on the mar-is hilled man a policeman and myself -and I los a policeman and myself—and I fost iny watch. I asked he cinductor flore fits car step at the Buttery? and he said, II it doesn't well all have to swim. We went along a little further and I saw the conductor acting very peculiar—he was throwing a humath of an ichoels to the throwing a humath of an ichoels to the top of the car. I said, "My good main, what is the idea," and the combustor said, I firme up all the midels rand he ones that stide on the bell rope ine company gets, "Yes, siree. Which membras me of not watch.

and the ones that stick on the bell cope the company gets, Tes, since. Which reminds are of any wife, God bless but, Whenever I shik about my wife I say God bless but, Whenever I shik about my wife I say God bless but, Od course sumetimes I say God. Bit nipelicing of the wife, I believe every man should take a wife, but be careful of whose wife you take. I'll never forget the time I priposed to my wife. Bays, Gid you ever notice when yea prespose to a girl shee hangs her head and headly knows how to answer year-yes, since I think everybody should take a wife, and I you have a deep grade against yoursell marry a widow. I did. I wold her I would be the Captain will her ship so we could sail down the sousing say of life together. She sail the land many a widow, I did. I would be the Captain will her ship so we could sail down the sousing say of life together. She sail it may be a deep grade. She sail it may be the sail I marry a widow, I did. I will be her with the hed among, And right here left me tell you, tells, that a man that my the sail of the se of the land in wages. I mad the collecting the wages.

hand time collecting his wages.

Im glad to see the ledicol boloing so thre...bless their clear hitle hearts, for that matter they diverge do last, time...separially in the moving when they are watching the eggs boil with their half tild of half-pins. And have you noticed how the hitle they was to be a see taking said in political labour Will, we'll soon have lady lady beforemen we will have lady prioteyschets...we'll, for that matter, we have hely pickprobets now...I sickpeckets. well, for that minutes, we have lady thickpeckets now...I know, I'm married.

know. Un married,

But there is one thing we will
never have in fais country. that is
a lady president, and that any one
of the president, and that any one
of the United Strings are unstatitude of
the United Strings are unstatitude of
the United Strings are unstatitude
to be a President of the U. S. must
be over 35 years of age, Now tell
me where are you going to dard the
woman that will admit she is over
\$55 blo, sire. At that, some day we
will wake up and may find a woman
President, well, sh, that's the
mounting I want to oversleep.

I know my wife won't tell her

Parody Club Piril Kaye Molly Manors Marsha Bennett Bobbie Clark Honry Simmons Freddy Janks Ora

Treddy Janes
Vanity Fair
Eleanor Leonard
Ferry C'Dell
Danny Elvin Ore

The large Arture & Evelyn Buddy Rather Stan Carrier Eacht Club Lase Murra Phetyn 2 Dick Wars Mills Kirk & M Janus Williams Nino Millsans Ore

PHILADELPHIA

muckernge Im Milton Kellem Orc Sally LaMar Wholet Love Ross McLean Sigman & Les Roy Smeck Sunny Rice Lincherson & Ada Hacker & Sidell Avenda lut'i Wayne King Oro Barbara Blane Manya & Drigo

Ritz-Curiton (Orrital Room) an Levis Orc Boof Pierre
Buster & Vette
Buster & Vette
Byshyn Began
Sis McColl
Lew Hollman
Bill Barraw
Pat Sheviln Oro

Bansom Bruse in Le Silver Lake ins

Morey Femilian Both Chaffis Marie Krasnoff Hale Sig Hale Sis Bob Plato L. & J Markan Margorie Lane nt'ry Tave

Weber's Hefbras (Camden) Louis Chalkin Oro Rathskeller Oro E & J Corbett Bob Allen John Rothung Carmen d'Antonie sight age. Lust week was the anassessary of her birthday and she
was just 20 dor he lith time. No
was just 20 dor he lith time. No
was the search of lith time and
holds her age well. But there's one
parson lite couldn't loot, that's the
cousse taker. She has to tell him
her right age or 'go to jad. But my
wide got the best of him all right.
She saked him did her Hill Siders
who thre meet deor give their age?
Sand he said. They containly did...
und she wrid, Well, I am just as eld
as they are. and the comps taker.

who live meet deor give, their age? And he said, They containly did... I have a said as they are. And the said, They containly did... I have a said as they are. ... and the compus taker wrote down that my wife was as old as they are. ... All with the containing the said as they first. ... Meet a said the said as they are the are they are they are they are the are they are they are they are they are they are they a

said, No, dipon a whindry. Then I said, No, dipon a whindrw. Then I ordened a ovece and when he brought it I said, "Wafter, my co-coals cold." And he said, "Put on your hat and it won't be toth! Then I said, "Have you frogs legs? And he said, "No, my cotra make me walk this way." I never was so disgusted with a waiter in all my life. No, siree.

Coming sut of the restaurant I felt a bit thirsty, so I walked acto a salloon, I said, 'Bartenden, give me live glass and started to walk out when the burlender said, 'Say, 'Mister, you didn't pay for your drinks' I said, I only drank one beer and I left the other one to settle. The laugh was vertainly on firm. Yes, siree.

laugh was certainly on him. Yes, slice.

While walking down the street I met a little boy, I don't believe he was over 3 years old. He looked wery bright, so I said to shim, Young man, I'll bet you that, you don't have been many letters here are in the postedior. Well, with the said was a superstance of the said was been looking at her and said. Till bet you don't show how many letters there are in she Postetioe. Well, with the had me there. Yes, since.

I noticed that you dolks have been looking at my diamond ring, two more payments and it's mine. Yes, since. Well, I feel a song coming on: I will sing a little song entitled Mann, get the hammer, there's a I'y on baby's head. All right, Prodessor.

(After song walk off)

Thalberg's Career

(Continued from page 2).

spend a day aiding in the cutting, editing, and photographing or continuity freatment of a doesn different pictures; busides keeping his or chary office appointment. The group of eight productions which Thablery was to personally supervise for the coming year was the most important of his curier, including 'Good Earth' and 'Carnifle,' both just completed, Marie Antoinette,' Prisoner of Zenda,' Pride and Prejudice,' Beloved,' Maytime,' and the Marx Bros. film, 'A Day at the Races,'

Races,'
Definitely a creative artist, Thal-berg was never pompous, always ex-tremely considerate to others.

Seeks Org. of Music Critics

Seeks Org. of Music Critics
Ralph Lewando, music editor and
critic of the Pittsburgh Press, is
laying plans for the organization of
an association of American music
critics. He is contacting leading
music critics on metropolitan sheets
and inviting their help.
Lewando feels that the importance
of the music critic is not appreciated
by the average newspaper editor,

Selma

Provincial

ist mer. Altrices 2d imail ((17–18)

Huntings LIVERPOOL Shakespent five Hynon & H Durays Darny Lipton Debs Hai Yates AN Thomas Henshaw & Anlise Davidson & Farnel

NEW YORK CITY obby Mayes Orc spay Les lobby & B Roth

Claremost Snn Jolly Singers Erwin Kessler

Clab 13 Sack White Frances McCay Delores Famils

Lon Gleden Don Gliberto Gre

Gibson Os Conda Giena Kaubek Menor

Courte Son Courte Money Money Manda Manda Manda Tania Tania Tania Tylor Ai Kaweln Ora. Since Michael Manda M

Hotel St. Moriis

Marianno
Joyes Deles
Guido Canette
Guido Canette
Ron Perry
Morii St. Rogis
CHfford Newfishi
Paul Gerritts
Ranch Ishile
Ranch Ishile
Grant Hall Gro
Dolly Dawn

3 Flaches Ralph Tornes Jane Tower Lou Valera World Waser House M Brandewynne Or

Motel Cov Obaten Dick Manufield Crit Motel Cirk Marthics A Verdinando Ore Botol Insimi

Artie Shaw'e Swe Swing Oro Per La Dentra Hotel Incoln Dick Stabile Ore

Emole Light Ore Both Witson & Gonzales Ens Estel Mentilate Clay Bryson Hunpy Powers Ann Courtney Coral Islanders Eni Hure Ore

Emi Hope Ore Heid New York Clatte Lucase Cone Datty & Want Prof Collean Author Reved Lee Belson Lee Belson Lyn, Guess Norvai Heette Girdys Inthe Bobby Hearn & Openhance

pobolización de la procesa de

Minist Park Centre Nancy Brownell Blok Messher Oto Hotel Park Inne

. Hutel There Joe Mass Ove Hotel Then Geo Sterney Our Hotel Roosevelt Chas Eokel's Oro

Histor Bitz-Carita Annua Versey Or Hotel Arriv-Pian Waish & Banker Waish & Banker Emile Petil Gro Habaneras Ord Sert Darcy Ore Hotel St. Morila

Harry's N. E.

Mariorie Whitney Shalita & Carlton Helen Carol Kings Jesters Orc

Hotel Edgewater
Beach Walks
(Beach Walks)
Crattlend & Clarker
Fran Octor & Mary
Beach Commins O

Borvie Dummins Victor Rainer Hein (Emsire Hein) For Evides Silhon Dorseins Lathrop Bros & Fentana Senor Wences Bentley Stone Asbott Bancers Ozio Melism Ore D'Styre Lathrop Engles Albott Bancers Ozio Melism Ore D'Styre Lathrop Line (College Inn). George Givot Frank Payne Trank Payne 2. Heat Wasse Kelly Sie & Lync Ray Shipstad Boss Ehrhardt Harty Johnson Dake & Mable Georgia Lee Stanisg Jacobson Al Trave Ora

Hetel Adelphi (Cafe Marguery) Vincent Rizze (Arc Hurold Knight Orn

Bifnere Sten Oro Mildred H. Chaplin Gypsy Roma-je Dardene Warner Sterling & Silver Dorothy Smith 2 Cadets Murray Parker

'BIGGEST SEASON' STARTS

Fd Rowland and Theatre Guild Arguing Rights to Bronte Play

Attorneys for the Theatre Guild and Ed Rowland, son of the late Ed Rowland, have exchanged letters over the possible rights of the latter's estate of the latter's estate of the latter's extince the latter's extinct the latter latter the latter has no rights, since the book has been in the public domain since the date of publication, 1847, in: London. There were no copyright relations between England and America until 1891, whereas one dramatic version was presented in New York as early as 1872. Book was written by Charles Bell.

as 1872. Book was written by Charlotte Bronte under the name of Currier Bell.

Guld's version was written by Helen Jerome, whose Pride and Prejudice's attracted attention last season. Legal opinion is that only the season of the property of the Rowland and Clifford version, could be grounds for a claim. Play was foured throughout the country in another generation, but its present adaptation is considered promising because of Miss Hepburn's appearance and the indicated trend to period plays,

Tyre' was picturized over here seven times, original title being used with but one exception, when it was called "Woman and Wite". Earliest film was in 1914, Biograph being the producer.

allm was in 1914, Biograph being the producer.
Rowland is also investigating the estate's rights to 'Sept. Morn' which the firm produced at the La Salle theatic, Chicago, with a cast including Minerva Coverdale and Frances Kennedy, Grand National has announced filmization of this, the estate not being considered. About two years ago Paramount arranged to buy the 'Morn' rights for \$10,000 and tendered the elder Rowland an advance of \$1,000. However, the check was not paid, picture compared to the control of the check was not paid, picture compared to the check was not paid, picture conformation of the check was not paid, picture conformation of the check was not paid, picture compared on 'Morn,' which was a musical.

SHIRLEY BURKE NAMED THEATRE GUILD CASTER

Shirley Burke, formerly secretary to Theresa Helburn at the Theatre Guild, has been made casting director, to succeed Margaret Linley. Latter went to an agency job. Casting director gets her name listed in all Guild programs as one of the executives. Guild first announced it would have no casting director, but changed its mind.

Tallu's English Yen

It 'Reflected Glory' clicks in New York, Tallulah Bankhead, its star, wants to take it to London. Actress has been after a hit show to trans-port to the other side for some time but, so far, has had no luck with her U. S. offeringe.

out, so tar, has had no luck with her U. S. offerings.
Star has not appeared over there in legit since returning to this side, about five years ago.
'Glory' opens in N. Y. on Sept. 21, first of the showy openings listed so far this season.

Swing Band Set for

New Minnelli Revue
Buiny Berrigan and swing band
will handle the jam session number
in Vincente Minnelli's forthcoming
revue, Show is On, which the Shuberts, are producing. Hoagy Carmichael is writing the tunes, his first
chore for a legit revue.
Besides Bestrice Lillie and Bert
Lahr in the co-starring groove, principals will include Reginald Gardiner, Gracie Barrie, Mitzi Mayfair,
Paul Haskon and Evelyn Thall.
Hafry Losee is handling the choreography, and Bioh Alton the modern New Minnelli Revue

ography and Bob Alton the modern in

Balto's Hopes

Baltimore, Sept. 15.
Laugh of the week here is
the effort expended by local
Assn. of Commerce to interest
legit producers in including
Baltimore on road-show routes
and pre-Bwaying their new
plays here. Show biz boys are
giggling at the naive methods
pursued by the civic-boosters.
Committee appointed by the
Assn. to bow-wow the burg
Assn. to bow-wow the burg

Committee appointed by the Assn. to bow-wow the burg sent letters to a flock of legit producers pointing out that the attendance was very large last spring at the Preakness Ball and that turnouts have been good at the municipal stadium for grid games the last few seasons. Goodwill getters apparently think these items, when pointed out to legit showmen, will bring em on the run. Letters bewail that 'it should be evident to any professional observer that Baltimore has been theatrically starved during the past four years.'

COHAN MAY NOT PLAY THIS SEASON

George M. Cohan, currently appearing at the New York baseball parks on most afternoons, will probably not appear on the boards this ng season,

Author-actor looked over one play

Author-actor looked over one play especially written for him, but it required his being on stage through-out three acts. Cohan said he did not feel able to do this. Several seasons ago Cohan wrote. Several seasons ago Cohan wrote he which was an ector and People, which was an exception when he played the lead in '4h, Wilderness' for the Theatre Guild. Eugene O'Neill wrote it. Cohan has not written anything since he abruptly closed 'Dear Old Darling' last winter and quit Broadway for Florida to look over the training ball players.

3 NEXT WEEK

October Will See Production Flood — Showmen Optimistic — 'Regina' and 'Idiot' Near Capacity Again

IMPORTED PLAYS, TOO

Current week on Broadway will see the initial premiere card of 1936-37 and the new season may be dated as actually starting. There are five shows lighting up between Mon-day and Saturday (19), with three slated for next week and the pos-sibility of five for the last week in September.

sibility of five for the last week in September.
While this is a sizable group, considering the lateness of legit seasons in the past two or three years, October will see the real production flood and it is during that month that most of the expected good shows are due. Rarely have there been so many indicated successes in preparation. Evaluably Broadway takes seem more topeful of naturals now than at any time heretofore. Part of this sentiment may be based on the judgment of script merit, also partly on the expectation that several imported attractions look like sure things. These include the Noel Coward playlets, Tovarich, "Night Must Fall' and Love From a Stranger.' Click score of English successes in New York is rather small on the record, however. Last week started with a bang, Attendance tapered, however, during the week, with humidity mostly to blame. Result was that grosses in general were around the same

to blame. Result was that grosse in general were around the same

in general were around the same levels as the previous week and, in some instances, lower. Clean-up of 'Idiot's Delight' and 'Victoria Regina' continues. Some managers figured that the resumed (Continued on page 55)

Blanche Bates Back

Hollywood, Sept. 15.
Blanche Bates will return to the
New York stage this fall in "The
North Star," a new play by Austin
Strong.
Strong.

Strong recently completed a writ-ing assignment at Paramount and signed the actress at her Frisco home.

FIVE SHOWS IN Radio Relinquishing Some Houses On B'way to Aid Congested Legit

'Girl Meets Boy'?

Ted Peckham, who conducts a bureau known as 'Guide Escort' and furnishes social registerites from Harvard, Yale and Princeton as gigolos for \$5 up per evening, is collaborating with T. H. Raymond of the N. Y. Herald-Tribune on a musical comedy based on the gigolo business.

LOOP MAYOR **AGAIN BANS** 'HOUR'

Chicago, Sept. 15. For the second consecutive season the American Theatre Society here the American Theatre Society Mere finds itself in a jam over a sudden switch in its announced list of plays because of the yanking of Children's Hour. For the second year Mayor Edward Kelly, who yanked Tobacco Road' off the boards in the middle of a successful run, has declared himself against "Hour" and has

or a successint run, nas decarded himself against 'Hour' and has banned the play. Mayor stepped on the play last year, but the ATS figured that it would, be able to get through this season and put the piece on its list of scheduled productions. At first producers figured the possibility of fighting it out in court, but they have decided now that it would be a wasted effort, particularly after the experience of 'To-bacco Road,' which lost a court battle here last season. Meanwhile, a locally organized Council Against Censorship has taken the mattet up and share parting. It is not the product of the p

Hertzman Ill

Charles Hertzman, former general manager for Schwab & Mandel, is critically ill. Early this week he was reported in a coma. He is at the home of friends in Atlantic City.

Specialists in theatre realty recently predicted a legit theatre shortage on the grounds that such spots are in demand for radio broadcast purposes. With independent managers going strong for leasing theatres, the radio people now ap-pear unwilling to outbid show people

for possession of several theatres.

Columbia Broadcasting now has
three theatres under lease—Manhattan. Avon and Hudson, It let go of the Little, which was sub-leased and, when both leases expired, the prop-erty reverted to the N. Y. Times,

when both leases expired, the property reverted to the N. Y. Times, which owns the property. Last week Anne Nichols leased the house for the New York of the Nichols leased the house for the Nichols leased the Nichols leased the Nichols leased it does not need the Little, having taken over the Manhattan. However, chain may also relinquish the Hudson. There is a deal pending whereby it, too, will return to legit during the season. Lease has about six months to go. Reported the season which we have the new York of the Nichols will soon move her Pre-Honeymoon' from the Lyceum to the Little, where show will continue indef. She proposes reviving Abie's Irish Rose' also, but that date is not definite. Should 'Abie' go on, it is planned to spot it in a theatre other than the Little. Quarters are currently being occupied by Brock Pemberton and Antoinette Perry. Alex Yokel, who leased the Fulton, has moved his offices there. House opens late this month with Love From a Stranger.

New Dietz-Schwartz Show for Coronation Prior to Broadway?

London may see 'Between the Devil,' forthcoming Howard Dietz-Arthur Schwartz musical, before Broadway, as Jack Buchanan, up for the leading role, wants to be on hand there next spring for the coronation ceremonies. He gets the script this week for reading, Max Guptanan is just opening in This Will Make You Whistle, musical, in London, which is also holding up start of 'Devil.' Others mentioned for the musical are Evelyn Laye, Lill Damita and George Murphy, Don Voorhees orchestra will handle the music end.

There's no dancing chorus in the show, but there will be a singing ensemble. Setting is London and Paris.

rans.

Dicker is on for Schwartz to be on hand for the coronation, anyway.

C. B. Cochran wants him for a new musical. Deal depends on his Hollywood commitments.

SHUBERT'S \$212,907 JUDGMENT VS. WOODS

A judgment for \$212,907 in favor of Lee Shubert was entered last Friday (11) in N. Y. supreme court against At H. Woods and the Nine and 19th North Clark Street Corp., Chicago, for default in the payment of a 1930 promissory note.

Shubert loaned the Chicago corp. \$150,000 in Antil ,1930, at 96% interest on a three-month, note endorsed and guaranteed by Woods. The judgment includes interest covering the period from the date of the loan to the court's award allowed last June. The defendant corp, runs Wood's Chicago theatre of which Woods Is v.p.

Equity Names New Exec Committee To Guard Over Its Gab Sessions

Legit actors threaten to talk them- tinue, but will not be more frequent. selves to death, according to the proposals propounded at the recent

selves to death, according to the proposals propounded at the recent, discussion meeting of Equityites. One proposal was to have such sessions weekly. Meetings are not official, but the proceedings are placed before Equity's council. It was estimated that if all the resolutions were digested by that body it would take four weeks to dispose of the topics at the season's first discussion. How to do does of the discussion. How to do does of the discussion weekly council meeting. A committee of executives was formed, which virtually discards the association's executive committee. Latter rarely got tegether because one or more members always had other engagements or tea dates. Thus, although it was supposed to be an important arm of Equity, it has been impotent. Equity's new committee is in the know and it is figured that much time will be saved because the issues need not be explained to it.

Monthly gab meetings will con-

Regular quarterly meeting, at which members vote on resolutions, will be

charged that the legal department used up too much money and that the association should be conducted

Regular quarterly meeting, at which used up too much money and that members vote on resolutions, will be held next Monday (21) at the Astor hold Council is committed to act on what goes on there, whereas the resolutions at discussion meetings are merely recommendations which the council may consider or pass up.

138 Present

At the Astronomeeting of the council may consider or pass up. there are but 138 members present and the council members of the council may consider or pass up. there are but 138 members meeting the dealer of the council of the council members. Federal relief arm is specifically designed to aid professionals, regardless of affiliation or association; it was pointed out in negating this proposal.

Council devoted nearly all of last week's session to consideration of the minority report on Equity's financial statement. George Heller of the minority report on Equity's financial statement. George Heller of the wealthy real estate operator with a committee early in the summer. It is picture production.

Willie Collier Back on Broadway: His Street Ain't What It Used to Be

It is William, for the public prints but it's still Willie Collier to all who know him. When he stepped off the boat from Los Angeles he looked the perennial comedian-juvenile who the perennial comedian-júvenile who created so much laughter in the days when he made 'em like 'farce on Broadway. First night he spent with Freddie Zimmerman who had occa-sion to remark; Willie, we're-getting old? 'Whataya meau. we?. Well, at least you ought' to look old,' was the rejoinder.

rejoinder.

He came by way of the canal because Mrs. Collier, the former Paula cause Mrs. Collier, the former Paula Marr, she with the gorgeous brown eyes, to whom he has been wed for 30 years, has never been on the ocean, so I thought I'd show her three oceans. But the voyage was really spoiled for him when he learned through the ship's, daily that the Braddock-Schmeling fight was off.

learned through the ship's daily that the Braddock-Schmelling fight was off.

Of course I can't wait around New York until June, but he may do just that because if a manager-offers him a part, it is better than even money Collier will accept, this home is in Hollywood now because I' want to be strough will be a manager of the ship and doing all was a ship will be a strong will be a strong of the ship will be a strong of the ship will be strong of the ship will be strong the ship will be strong the ship will be strong of the ship will be ship will be still be ship will be

that he forgot his lines that night,

The Old Friars

Mention of the Friars—the old
club that was—and the laughs that
were always there righter mellows
the star. The Friars Frolics and the
club affairs in which he was identified as much as Cohan provide priceless memories. He passed the old
monastery on 48th street one day
last week and a lump came into his
throat. It was there too that the
lashing wit of the late James J.
Corbett was Collier's daily pickerapperty.

Corbett was comes a way peper.

The unforgettable trip to Miami with Corbett and the Friars party, where the players were so glad to respond to the late Joe Léblang's pet Floridian charity, was mentioned over the luncheon Table at the

over, the luncheon fable at the Favern.
Collier opened up a bit mistily. It was with Jim in most of his 'last times.' I remember we went to Villepegue's and the next day the place closed for the season. It was Jim's last shore dinner. We attended the world's series in New York to-selher and were photographed with Lou Gehrlig. It was his last world's series. We saw the Futurity to-selher. It was his last attendance at the track. We came back and ste combeef and cabbage at the Tavern, the track. We came back and ste combeef and cabbage at the Tavern, Lahiff's has disting the late Billy alter fight. It was the last big boxing show he saw.

Collier her hearn in Hollwood for

It was the last big boxing show he saw."

Collier has been in Hollywood for eight years, having come east expressly four years ago for Mickey's last major comeback attempt. He was always in row A and his name mentioned with the celebs as often as the late Diamond Jim Brady and the late Wilton Lackaye. But his application of the late will be succeeded by the late w

It's Tony Perry Now

Antoinette Perry has taken off 21 pounds in the past month, basis of the diet used being vegetable juice. Figuring the weight reduction may be too rapid she is slicing off at the tate of one pound weekly now.

Miss Perry is currently visiting in

WM. A. BRADY SUES BALDWIN **OVER REORG**

William A. Brady, theatrical producer, is seeking, new hearings on the present reorganization plan of the Baldwin Locomolev Works, company, it which he is a stockholm of the baldwin of the baldwin of the baldwin of the baldwin of the petition to the baldwin of the baldwin of

His action, which was brought the attention of the common stock bolders' committee of Baldwin Loco the attention of the common stock-holders' committee of Baldwin Loco-motive in a letter, already has brought voluntary offers of help from stockholders throughout the country. Brady, who is owner of 2,300 Bald-

Brady, who is owner of 2,300 Baid-win common shares, a part of 3,300 baid-win common shares, a part of 3,300 baid-win common shares, a part of 3,300 baid-win common shares, a part of 2,300 baid-win share, maintains in his letter to be stockholders' committee that increasing company carnings make the present reorg plan unnecessarily harsh on holders of the common shares. In support of this contention he says that when the plan was originally prepared, nearly wiping out the common holdings, the comorginal prepared the common holdings, the comtant its assets were imperited. He also asserts that new bookings by Baldwin are nearly 10/9% ahead of 1935, with increased earning power of many railway companies promising substantial locomotive business. Common stockholders would

ing substantial locomotive business.

Common stockholders would rather have the company liquidated than see the present plan adopted, according to Brady, this being based on belief that the return would be

greater,

A protest to the reorg plan was filed June 27 by holders of 19,273 shares of preferred stock. Under the plan, which was filed in the Philadelphia federal court Aug. 8, 1935, holders of common stock were to receive one new common share and warrants to buy two additional shares at \$15 each until 1945, for every 10 shares presently held. Each preferred shareholder was to get states at \$15 each until 1945, for every 10 shares presently held. Each preferred shareholder was to get three new common shares and warrants to buy two additional shares, but calling for waiver of unpaid accumulated dividends.

Shows in Rehearsal

Tovarich'—Gilbert Miller,

Kingsley,
Red, Het and Blue Vinton reedley. 'St. Helens'—Max Gordon. 'Hamlet' (Gieglud)—Guthrie

'Hamlet' (Gieglud)—Guthrle McClintic. 'The First Lady' (road)—Sam

'Int Farm, A. H. Harris.
'Lend Me Your Ears'—Peters and Bulgakov.

Daughters of Atreus'—Delos Chappell. 'Stage Door'—Sam H. Harris, 'Mimi Scheller'—Ned Jakob. 'Stork Mad'—James Ullman. 'As You Weet'—Grisman and Kirkland.

'Swing Your Lady'—Shuberts.
'Love from a Stranger'—Alex

Yokel.

White Herse Inn'—Rowland
Stabling

Stebbins.
And Stars Remain'—Theatre
Guild.
The Great Walts' (road)—
Max Gordon,
'Pride and Prejudice'—Max

'Price Gordon,
Tobacco Road' (road)—Grisman and Kirkland.
'Blessem Time' (road)—Shu-

betts.

'Lady in the Window' (Forbidden Melody')—Grisman and
Kirkland.

METRO BUYS 'DANCE.' 1ST PLAY OF SEASON

Spring Dance, produced by Jed Harris at the Empire, N. Y., and withdrawn Saturday (12), after a brief stay, was the first play of the mer yeason and the first play of the first play of the first play of the first

NEXT AT BLACKSTONE

Chicago, Sept. 15.

Next show planned for the Blackstone unit of the local WPA project
is 'It Can't Happen Here,' and group
is now waiting for the okayed script
to come in from eastern headquarters.

Shuberts Are Worried

Sophistication in Legit Bothers 'Em-Should They or Shouldn't They Be 'Modern'?

Shuberts are worried by sophistication in their revues. Subject was debated pro and con right up to the reopening of the revised Ziegteld Follies on Monday (14) at the Winter Garden and the producers still can't make up their minds on their next, 'The Show Is On.'

In the Follies, 'the Shuberts compromised, deleting some of George Promised, deleting some of George

next; 'The Show Le On.'
In the 'Follies,' the Shuberts com-promised, deleting some of George Balanchine's ballet stretches, Ver-non Duke's score and John Murray Anderson's dressy staging. Girls aren't so fully clothed as before, either.

either. When the Follies' opened last spring, opinion was around that it was too ritzy at times, with not enough pop appeal. This is what bothered the Shuberts. They had thought the public wanted only sophistication. For a time, the old Ziegfeld tradition of flash and flesh was considered. This was nixed for a compromise all down the line.

WPA TAKES TWO MORE **NEW YORK THEATRES**

Two little theatres have been added to the list of houses leased by

added to the list of houses leased by
the WPA in New York. They are
the Princess and Heckscher.
Former was leased by an arm of
y the American Federation of Labor
last season and there were large
plans for dramas to be presented
there and duplicated in various cities
to y local unions. Apparently plan
to you can be production. One is
a now been discarded.
Four musical comedies have been
tanhounced for production. One is
a Negro resue called 'Swing It.' the
others being 'Cross Country,' 'Doing,
the Town' and 'The Machine Age.'
Musicals will albe under the direction of Frank Merlin, in charge of
the WPA vaudeville units.

Federal Project on Coast Drops **Ed Gering.** Experimental Theatre

Chi Splash Musical

WPA here is preparing a mam-meth musical under the direction of George Kondolf, regional supervisor, Will probably open at the Great Northern around Oct. 15. Tentative tag for the show is 'O, Say, Can' You Sing?'

N. Y. PROJECT HITS NEW SNAG

An order possibly affecting those not on home relief but on the payrold of the Works Progress Administration of the Works Administrati

R. L. Parker Joins WPA As Boss in Detroit

As Boss in Detroit

R. L. Parker late of the Globe
Theatre Players and Chicago
Theatre Players and Walliam
Theatre Chicago
Theatre State
Theatre State
Theatre State
Theatre
T

Mormons Oke 'Moroni'

Salt Lake City, Sept. 15.
Latter-Day Saints' Church (Mormon), which usually eschews step
shows depicting highlights of its
faith, went on record this week as
acctaiming Moroni, drama based on the recorded life of Joseph Smith, founder of the church.

President Heber J. Grant, through the Deseret News, church newspaper, took learthy.

took lengthy space to write an appreciation of Edgar Lee Masters play.

Oops, Sorry!

Oops, Sorry!

Syracuse, N. Y., Sept. 15.

Mistaken, it is believed, for someone else, Ackland Powell, leading man of the Federal Theatre Players at the Civic University, was attacked, while on the way to his hotel, beaten and knocked to the ground.

His assailant fied after also battling Peter Whitcher, who came to the actor's help. Attack occurred in the vicinity of the Remington-Rand plant, where, a strike his been in progress for several months.

Harry Hopper on Vaude Unit
Syracuse, N. Y., Sept. 15.
Harry Hopper, who staged the
riginal 'Floradora' sextet number,
Sectional the Federal Theatre has joined the Federal Theatre Project's vaudeville unit, Federa Varieties, now on tour. Is designated as a director.

Hollywood, sept. 15.

Worst WPA blunder on the Coast, the Experimental Theaire, folded Sept. 13 after a few months of operation. With the folding, Edward I., Gering, head of the venture, was dropped by the government, and an order of the sept. It is a straight of the series of the

and a director of the FTP since last November, Gering's dismissal is reputedly attributed by Miller and Gerwing as due to 'inadeguate production' of the 'Miracle', Gering was brought into the project by Gilmor Brown, recently ousted as state director, the post now filled by Gerwins. Mrs. Hallie Flannasch and the project, is the lere in October to go over the situation.

ADELE RLOOD HOPE COMMITS SUICIDE

Adele Blood (Hope), who suicided at her country home on the grounds of the exclusive Westchester (N. Y.). Country Citub Sunday (13) night, was one of the most glamorous actresses of the past generation. She was not so well known on Broadway, although attracting attention in Eyerywoman, because she preferred the Orient, where she koured with the late. Tim Frawley's repectory company. In vaudeville for a time she appeared with her then husband, Edwards (Parson) Davis.

Miss Blood left no noise and the reason for her act is a mystery. Her daughter, Dawn Hope, IT, was her chief concern. Daughter actions and she returned, she called to her mother upstars. A shot soon followed.

lowed.

Early in the summer, Miss Blood returned to show business, leasing the Auditorium, at Bronswille, N. Y., for the purpose of introducing her daughter to the stage. Venture was costly and was abandoned after three and one-half weeks. Chamberlain Erowa was associated with her, but

Brown was associated with her, but the financing was done by Miss Blood, it being estimated that she dropped about \$40,000.

She had recently leased an apartment on the upper East Side and was to have moved in at the end of the month. When in New York last week she was in excellent spirits I'll always be all right.

For several years Miss Blood had an apartment in the Savoy Plaza hotel and was hostess at many gatherings there.

hoter and was nostess at many gamerings there.

Miss Blood had planned the production this season of a drama called Bitter Marriage, which she wrote, It was based on child marriages in

'DIR. OF INFORMATION'

New Post on Upstate Project in Lieu of Press Agent

Syracuse, N. Y., Sept. 15.
Federal Theatre Players, WPA's
dramatic stock at the Civic University, now has a Director of Information, in lieu of a press represeptistic. sentative.

sentative.

It's one of those funny twists incidental to a shake-up ordered by
John Stein, state Project's publicity

New post goes to Alma Montague, former soubrette, with Reginald Dingman, former press représenta-tive, relegated to newspaper contact,

Road Reports

Detroit's Big Hopes
Detroit, Sept 15.
Although the legit Cass is screen
ing Romeo and Juliet' (MG) g
present, shows are hairs the Although the legit Cass is screening 'Romeo and Juliet' (MG) at present, shows are being lined up for the biggest season here since boom days. It's probable, too, that the town's other legit house, the Wilson, will be open for the better part of the year, in contrast to last season's three weeks.

the year, in contrast to last season's three weeks.

Cass played about 30 weeks last season and is dangling for numerous shows, including George White's Scandals, 'Ziegfeld Chilles,' Victoria Regina, 'Tar First Lady, 'Touria Regina,' The First Lady, 'Touria Chilles,' Victoria Regina, 'Touria Chilles,' Victoria Regina, 'Touria Chilles,' Victoria Childen, 'Call International Childen of the Shrew, 'Call International Childen of the Shrew, 'Call International Childen of the Childen of

Philly Sked Philadelphia, Sept. 15.

Philly's fall legit season seen fairly well set now, the Erlangs starting the ball rolling next Mor day (21) with Alex Yokel's Lov from a Stranger, which is in for a stadentic stay.

any C17. Min. 1 Alex Tokes; Love from a Stranger, which is in for an indefinite earth of the control of the con

Batto Looks Up
Baltimore, Sept. 15.
Legit list is slowly expanding here, still it looks like the season will get off to a snappier start than any for the past four years. Ford's, UEO site, opens on Oct. 1 with Pride and Prejudice' for four performances in three days. Week of Oct. 5 has 'End of Summer,' with Great Waltz' the following session.

With the exception of Chalk Dust, WPA piece in its third week, the Hub boards were bared with the closing of 'Days of Grace' Satur-day night (12) at the Plymouth.

Next legit entry will be 'First Lady, Next legit entry will be First Lady, Sept. 28.

'Grace,' a new comedy, improved considerably during its stay here, al-though the bo, does not reflect the excellent reshaping it underwent since opening night. Cast has been working into the mornings on re-bearsale.

since opening night. Cast has been working into the mornings on rehearsals. Chalk Dust' is just about making enough to pay for its newspaper ads. Next WPA play will be 'Class of '29,' opening next week. Boy Meet's Girl' comes to the Plymouth Oct. 5; 'Red, Hot. and Blue,' new musical produced by the Control of Noel Coward's nine one-act plays, split up into a series of three each night for three nights in a row, is slated for the Colonial Oct. 21. Coward will direct and co-star with Gertrude Lawrence.

Estimate Last Week

Estimate Last Week

Thys of Grace'. (Plymouth, \$2.20, 2nd week). Has been improved during its nine-day tryout here, but biz dove after the holiday. For last six days about \$4,500.

Omaha's Nine Omaha, Sept. 15.

Omaha Community Playhouse has opened its '36-'37 ticket campaign, with Miss Lucy Updike in charge. In contrast to earlier years, the group is selling nothing but complete season tickets.

Director Steinmetz has announced.

Week Oct. 19, a new and as yet not definitely tittled Arthur Horkins' production of a Sophie Treadwell play starring Henry Hull will bow in. Week after that has Ethan

in. Week after that the bound of the frome.

One booking, 'Children's Hour,' is linked in for November.

Ford's has a new front-of-house staf! this year. John Little, man-ager, his brother Conn, treasurer, and Philip Ahearn, asst. treas.

Leonard B. McLaughlin has no legits definitely set for his indie Auditorium and Maryland, but several are on the fire. Latter house has 'Romeo and Juliet' (MG) for a fortnight commencing Sunday (20).

Wash. Optimistic

Wash. Optimistic

Wash. Optimistic

National, now occupied with film version of Romeo and Juliet (MG), will launch its legit season Sept. 28 with the control of Romeo and Juliet (MG), will launch its legit season Sept. 28 will legit house its in for its biggest year since the depression. Success of a half-dozen openings last season resulted in plenty of first nights being on the schedule-rlow, with rumors that Max Gordon is more or less sold on Capital as the jump-off place for all his 1936-37 ventures.

House also will get several attractions for two weeks, including Tonight at 8:30' and the D'Oyly Carte Opera. Local critics have been howling for years that Washington was more than a one-week stand, but this is the first season in which the cries have bome fruit.

Tentative schedule calls for opening of And Stars Remain, new Theatre Guild show by, Philip and Julius Epstein, on Oct. 5; fina Claire in End of Summer' on Oct. 12; Jane Cowi in First Lady on Oct. 19; Henry Hull in a new Arthur Hopkins production on Oct. 25 and two weeks of Tonight at 8:30' with Noel Coward and Gertrude Lawrence beginning Nov. 9. Katharine Cornell will open

Coward and Gertrude Lawrence beginning Nov. 9.
Katharine Cornell will open
Wingless Victory' at the house on
Nov. 24. Theatre Guld has indicated that Katharine Hepburn will
bow in 'Jane Eyre' locally, too, although a date hasn't been set. Miss
Hepburn's last legit attempt, The
Lake, 'also debuted here.

'GRACE' POOR CHAS. HOPKINS JOINS WPA AS GATTS' AID \$4,500 IN HUB

Syracuse, N. Y., Sept. 15.
Charles Hopkins, former Broadway,
producer and manager, is joining the
administrative setup of the Federal
Theatre Project under George M.
Gatts, state and regional director, it
became known when Hopkins, arrived here with Gatts last week.
Hopkins is expected to relieve
Gatts of much production detail;
over-work is said to have affected
Gatts' health.

Pic Shoves ATS Shows Out of Chi Erlanger

Chicago, Sept. 15.

Due to the presence of the roadshow 'Romeo and Juliet' (MGM)
picture, the legit Erlanger is missing
out on at least the first-two of the
American Theatre Society shows. Instead the shows will go into the
Shubert's Harris, around the corner.
First to arrive will be 'Lady Precious
Stream' on Sept. 28 for a fortnight's
run, followed immediately by Max
Gordon's 'Fride and Prejudice.'
Practically a new cast for 'Stream,
with most of the players coming
from the London original.
Third show will be 'End of
sumer,' with Ina Claire, though there
is no date set for its opening in Chicago. Figured that the Enlanger will
be available for the show by that
time. Chicago, Sept. 15.

Erlanger has first choice on the American Theatre Society shows, since it is handled by the United Booking Office.

WPA Wants N. O. House

In contrast to earlier years, the group is selling nothing but complete season tickets.

Director Steinmetz has announced a program to include at least seven of last season's New York-hits. Nine for last season's New York-hits. Nine filed by the productions are planned, with two likely to be 'revivals. No mattinees over the Dauphine, 'Tulane, and this season, with six night performances for each production.

Current Road Shows

Week Sept. 13
Blossom Time, Grand, Chicago,

Boy Meets Girl, Masonic Aude ochester, 14-16; Erlanger, Buffalo

rochester, 14-16; Erlanger, Buffalo, 17-19.

"Dead End," Studebaker, Chicago.

"Mulatto," Capitol, Albany, 18-19,

"Night of Jan. 16," Royal Alexandra,

Parnell, Alcazar, San Francisco Reflected Glory, (Tallulah Bank-head), Shubert, New Haven, 17-19. Scandals, English, Indianapolis,

'Distaff' Folds. Leaving L. A. to **Federal Shows**

Hollywood, Sept. 15. For the first time in many weeks all local legit houses catering to commercial drama are dark cur-rently. Aside from the few Federal rently. Aside from the few Federal Theatre Project shows in the down-town area, the entertainment field locally comprises the California Festival Association's production of Everyman, current at Hollywood

Bowl.

Local mob didn't care for Henry
Duffy's production of "The Distaff
Side," so the opus folded Saturday
(12), after two very ordinary weeks. House has gone dark and will remain

(12), after two very ordinary weeks, House has gone dark and will remain so for a few weeks; until Duffy has lined up another piece.

FTP wound up its season of out.

FTP wound up its season o

That Off, Mason. White of That Off, Mason. White ay (20) after a couple of such if not profitable, stanzas woods brings in Night of Jain. Woods brings in N **KRUGER SOCK**

San Francisco, Sept. 15.
Good word-of-mouth publicity,
backed up by excellent notices and
a star strong at the box office, are
contributing to the swell biz being
garnered here by Parnell' at the Alcazar. Otto Kruger has never appeared in a dud here. If it weren't
ten richus committement his lates

peared in a dud here. If it weren't for picture commitments, his latest piece could stay on for weeks. As it now-stands, his run in Parpell will be limited to four weeks. The pederal the stay of the pederal the pederal the stay of the pederal the pederal the pederal the stay of the pederal the

to send the puppets on the Could-time vaudeville bill at the Columbia did \$5,250, which is the most important money the FTP has had since it started operation here, Estimates for Last Week, Farmell, Alcazar (2d week) (1,-289, \$1,60). Henry Duffe, billion of the Could week draw the Creat. Second week drew \$8,800, which is nearly a grand more than the opening stanza.

WFA

'Old-time Vaudeville,' Columbia
(2nd week) (1,700; 50c). Plenty of
old-timers having a grand reunion
at the Columbia, formerly the old
Orpheum. Second and final week of
this 12-act bill did \$5,250, which is a
record for this house under FTP operation.

eration.

**Markenette Varieties,' Federal theatre (5th week) (200; 25c). Did \$225 in the final week of this puppet variety show.

Biggest Broadway Season Starts; Four of Ten Shows Above \$20,000

FIRST FLOP

'Spring Dance,' first new play of the season, proved the first failure also. A pre-season entrant, it was withdrawn from the Empire, N. Y., Saturday (12), after playing two and one-half weeks.

Play was also the first of the summer theater try-outs to reach Broadway. It drew good notices in the sticks and was rated better enter-tainment than indicated to first-nighters in New York. Business was disappointing from the first.

'SPRING DANCE'

Opened Aug. 25, '36. Sea-son's first legit offering was not accorded much of a chance by any of the few first-stringers who attended the premiere. any of the few first-stringers who attended the premiere. Gabriel (American) just about volced the sentiments of all by saying, It is nothing much.' Variety (Earf) said: Mild, innouous and completely out

'Scandals' Quits Loop on \$17.000: **End' Starts Big**

Chicago, Sept. 15.
Biggest advance sale for any legit here in the past several years marked the getaway of the Chicago company of 'Dead End' at the newly re-lighted Studebake on Market of 'Dead End' at the newly re-lighted Studebaker on Michigan avenue on Sunday (13). Selling a full month in advance. Unquestionably much of the local entinusiasm is due to the fine pub-licity job. White's 'Scandals' scam-George White's 'Scandals' scam-

enthussasm is due to the line publicity job.
George White's Scandale' scampered out of town on Saturday (12) and the second of t

Broken Dishes, Blackstone. Comedy going along, Will be replaced by it Cart Happen Here within the next few weeks.

Triple A. Civic. Going along in low gear.

EOUITY WARNS AGENTS ON CASTING COMMISH

Legit casting agents have been warned by Equity against collecting higher commissions than permitted under the association's rules. Letter to the agents stated that several offees had engaged aides who attempted to collect more than the regular fees and in each mission. The end of the collect more than the regular fees and in each mission of the collect more than the regular fees and the collect more than the regular fees and the collect more than the result of the collect more than the result of the

Skowhegan, Me., Sept. 15.
William E. Barry, who summered here with the theatrical colony, has finished a new play, 'Bored, Bewildered and Betrayed.'

(Continued from page 53) affected balcony trade of other

hits affected baicony traue of ourse heatres.

Pre-season entrant, 'Spring Dance,'
was taken off at the Empire Satur-day, the first new show in and the first flop.

Carded for next week: 'Reflected Glory,' Morosco,' 'So Proudly We Hail,' 48th Street, and 'As You Were,' 48th Street, and 'As You Were,' 48th Street, Last Week

Were, '48th Street.

Estimates for Last Week

'Arrest That Woman, 'National (1st week) (D-1,164-83.30). Presented by A, H. Woods, written by Maxime Aloni among several melodramiss on week) (D-1,164-83.30). Leon power brings of the control of the

istely pegs consedy at \$5,000, to profit; will move to Little soon; inder there.

"Seen But Not Heard, Miller's dist week) (D-944-\$3,30). Presented by Barden and the state of the state of

but failed to gain; gross up here, however, better than \$6,000, which; is the better than \$6,000, which; is the same and the least the same and the same and

Cal. Federation Elects

Saramento, Sept. 15.

The California State Theatrical Federation named F. B. Williams, of Frisco, to his 16th successive term as president. M. J. Sands, of Los Anceles, was re-elected v.-p.; and A. L. Noriega, of Frisco, named for his 15th term as secretary-treasurer.

Named to the executive committee: Lou Bilts, Hollywood; J. W. Gillette, L. A.; Edward Dowell and R. W. Nelson, San Diego; S. W. Southwick, Stockton, and Eddie Love, Frisco.

'Night' Weak at \$3,000 For Buffalo Kickoff

Buffalo, Science 25.

Night of January 16. opening the legit season at the Erlanger here, ran into hot weather and got only approximately \$3,000 on four performances last week.

Figure represents less than half to capacity.

VARIETY

Plays on Broadway

FOLLIES

REVISED EDITION:

Revue presented by Allile Burke Ziegföld (the Schubert) at the Winter Garden, the Schubert of the Schubert o

The Shuberts' 'Ziegfeld Follies opened last February, shut immediately after the pre-when Fannie Brice was taken

when append as resultant, and was always in a story in mediately after the premiere when Fannie Ruice was aken; ill, and was fanlily dorsed do suspend 15 weeks later for the same reason, has resumed. There are many cast in the control of the same reason. I have controlled the control of the same reason. I have controlled the control

is no indimation that rike is missed Magnoning Spot. 15.

Simberts are enabling at Spot-arien and Controlled Missens are there Prickens (Chicago, Spot. 15.

Sintens) and Cass Daley. A auruniss Sistens) and Cass Daley. A auruniss site Encissers reduined, the Iteritaines reduined the Iteritaines and Appendix Stockers and Appe

Mairly weall, plays in skits and its sengerally orangential. Her deiny dange
smedialty is gather discovant but it.

Miss Eliders since the privat ainors

Miss Believes since the privat discovery in the state of the cast in the state of the state of the cast in the state of the s

prelude picture trailer. Her Modiernistic Moe late in, the routine and
the same sure scover.

Slam Kawanugh is still a mure
thing, but his chick is not a bagyri
good the same sure scover.

This is the mateur hour mosseme.

This is the and thank handle 'I Can't
Get 'Started with 'Wou', 'another good
number from the original.

You's Warsity blight daws a chance
with the mew Etion the Raile and
make good on the strength is and
make good on the strength is another
Marvin Lawler, click, as always.

Skits are credited to Dave Freadman, with 'Har Gershwin down the
lyrics and Wernon Buke the tunes;
as originally. But need to composers
to complete the strength of the composers
I weep Meyer, Uro Seymour, Wee
Lawhuret, Edward Heryen, Ward John Murany 'Anderson did the staging, as
jonginally, with Bob Atlon on the
Callies' is supposed to stick forwithit weeks before going on tou.

oniginally, with Bob Alton on the flances.

Alton on the flances is supposed to stilk foreign to the stilk foreign to the supposed to still foreign to the supposed to the sup

SHUBERTS ARE STILL DOING BLOSSOM TIME

Chicago, Sapt. 15. Shuberts are rushing a Blosso Shinberts are susuing a mouseout slown way and the sidewils badly. Time' revival duto town this week to both the Grand flort until Ziegfeld with the Grand flort with the Grand with the Grand with the Grand flort make the make the make the more on the flort week and the wompany to move on to time for the company to move on the company to move

WPA Brops New Haven

New Haven, Sept. 15.

Roightened by the dencing of Harriston and Fisher.

Miss Brice's 'Baby Snooks GassKollywood's and 'The Gazooka, 'both,'
retained, could both be cut. Latter again makes them laugh with its again makes them laugh with its again makes them laugh with its again makes them have routine and the state of the routine and the routine an

Frisco to Get First Gunder at Scandals

San Francisco, Sept. 15.
San Francisco, Sept. 15.
San Francisco, Sept. 15.
San Franciscons 'are set too get their 'first glimpse of George White's 'Soundied's when the show opens here at the Curran Oct. 11.
Some years also a. musical hit this town willed White's 'Soandals,' but that was a read company usin the name.'

Little Theatres Busy

Easton, Pa., Sept. 15.
With winter around the conner
little therine groups in Lehigl
Walley are getting ready for their

Walley are getting ready for their biggest season.

At Instayette College, the Little, threatre amounced it will present six plays, and a musical commaly. Municipal Opera Compeny in Allentown plans several operas and the Civic theatre in Allentown will call rehearsals for a number of plays. They Little Theatre group is being, formed in Betillehem.

Wind Ruins Kinsey Lent Greenville, O., Sept. 15.

In the heaviest windstorm that he an me neavest windstorm that a struck this park of the country the last 20 years the Madge Kimillayers, showing in their tent it life, were swent out. Map willown away and the sidewalls ba

ENCACEMENTS

James Spottswood, "As You Were."
Albert Mahler, Extricia and Maxine Martin, "Cardl Stone, Moiris
Stone, Mina Reverelly, White Horse

Siegel, Mina Reverelly, White House Imp.

Taylor Hohmes, Florence Gerald, Winnie Phillips, Pitt Herbert, Mermine Phillips, Pitt Herbert, Merment, Phillips, Pitt Herbert, Merment, Walter Hyers, Walter Ayers, Tobacco Toda (Yorad), Denis Green, Gestrade Elliott, Autrey Matther, Olifford Evans, Wilferd Walter, Hamlett elfoward parod), fred Walter, Hamlett elfoward parod), forest Mills, Edward H. Button, Sight of Jan. 18 'stiondon'). Mongan Faffey, Harty Andrews, Suth Manch, 'Hamlet' (McClintic-Proud).

Anth March, Hamlet Ruth from Sargent, So Proudly We

laside Stuff-Legit

Siar billing for 'Red, Hot and Blue,' musical which Vinton Freedley has in rehearsal at the Aivin, is to be ironed out this week. Ethel Merman, logping the cast, was for a time mentioned as the sole star, but signing of Jimmie Durante dor the sound lead changed this. It will probably turn out to be a co-staming sheal. Bob Hope is the meat player in line for lights. Durante gets in Thresday (37) from Europe. Show has alwayd heen in rehearsal a week. Production is settra heavy on music, with Cole Porter's score including 12 featured numbers. Russell Bennett is doing the aurangements.

Booking arrangement for 'Riue,' which will play the Alvin, N. Y. stipulates 'that 'Uniton Freedley, show's producer, shall have contrel of the lickets. Usually the theater has that perquisite. Alvin was formerly owned by Freedley and Alox A. Asons, but the title zeverted to Pircus and Golistone, builders, seweral years ago, at about the time the producing due split. Aurons has been on the Coast for some time.

Louis Lowenstein, gm. for Freedley, will be the contact man with the ticket brokers.

Cincinnati papers printed a story to the effect that George M. Cohan would join Mily Brewnt's showbast mext summer. Cohan, in New York, immediately desired any such intention and sinticated that Mryant cart Showbasta records.

take a floke.

Showbaster recently had a book published called "Children of Coll Man River" and sent Cohan en autregraphed capy. Latter sent a telegram to Brywnt finalning him and adding: "Say the word, kid, and Till join up with you for 12 houds a week and cakes. Buyant wont right to the upapers. When he learned about the carn Spearing in Chicinimati delikes, Cohan instructed his personal representative, Charles Westburn, to wire Bryant to lay off and that it was just in the spirit of thun. Bryant was of the Rour Bryants in wandouble. Nine years ago he sought the nights to Little Johanie Jones and Cohan gave him premission to use it gratis on the showboat.

Letters with a hypewritien signature of Lysistrata Brooks were received by the stage manager and others commetted with 'Dead Eind,' Belasca, M.Y., complaining about one Cobum Goodwin. Plaint is to the effect that Gaudson is cholding two sjobs, one with the WPA theatre project in New York and another with "Sind."

An author by that mame is on the WPPA payed! with the 'Hiving measpaper' unit, Billimose theate, M.Y. He woordly obtained a minor part in the Chicago company at 'Dead But' but his only compensation has theen achearsal momer, although this show opened Sunday '(13). He applied for a leave of absence from the WPA, going off the 'payroll.

A group from the Union Collage stall of Scheneciady, N. N., headed by President Dixon Stym Fox, and another from Scheneciady Luttle Theatre cardial stall the stall the stall stall

Summer Theatres

MIDDLEMAN

ce Berson Frieda Altman ofessor Berson Byron McGrati pt. Arthur Brook-Smith J. Mylcom Dum samme Vans.

Grant Mills, Edward H. Robins, Might of days. Harty Andrews, Shight of Jan. 18 'disconsion, 18 miles and the state of the

Susmira has known all along that Thomas was in imposter. Uswrence warms fillmanns against Susmans, who has made up her mind to many him, and has agree are finally quench to Quinn. But of horards of floorithy Quently and the state of the control o

maters are the mand broksters the play with his sure-fire comedy. Wallace wildleome and Larry Williams are seen as the famous Cliffes and Midded Matwick offices another of the syllendid character roles as Dorothy Guinn. Phyllis Joyce is the Lithery Sugama Vane and Patricia Dorothy Guinn. Phyllis Joyce is the Lithery Sugama Vane and Patricia Drecotious young post. Play moves rapidly under Jostua Lugan's skillful direction and settings are okay.

Muck.

American Academy of Dramatic Arts

Penased use by Franklo is Barran THE first and foremost lin-l situation for Degenatic and Expressional Training. The in-struction Luminities the consen-tial preparation for Directing and Teaching as well as for Acting.

Fall Term Begins October 26 October of till Courses from the Specularly Boom 247-4, Carnegrie Hall, N. W.



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1. MILLER

MGRS. CABLE 'HURRY BA

Dialog, Weather Crimp 'Everyman'

Struggles to Get Over \$100,000 Nut in Hallywood Bowl

Pire destroyed \$15,000 uporth of acstures of Everyman's at Hullywood Boul, and caused pasponent of Standay, night performance. Hanpy, thau, ht in connection with the loss is that the front page, publicity may help biz.

Away to a slow start, California Restival Association's production of the century-old morality play; Efveryman, in Hollywood Bowl mayhave a struggle to get over its \$100,-000 nut. Launched with a highly-publicized premiere; with boxes going at \$5, as meager \$12000 passed through the wickets. Turnout of 20,000 was anticipated, which would have given the allegory a running start toward a profit.

Last year the Festival Assn. staged Midsummer Night's Dream' with

Midsummer Night's Dream' Max Reinhart holding the

Last year the Festival Assn. staged Midsummer Night's Dream' with Max Reinhart holding the reins and house evan with \$129,000 intelse, which would have spelled profib had nat the professor chasms such important money for his direction. Hisse was in for rince days.

The approximation of the days.

The approximation of the Royal the action of the Royal the act or act of the Royal the act of the act of the staging Music score and direction of Einan Nilson drew unitical raves. Simeon Gest cast the show with many Hollywood names, including Vince. Barnett, Marson (Then, Mex. Leslie Carten, Oils Harlen, Einel, Halmote, Niggl de Bruffer, Harry Hollingsworth and Peggy Wood. Utila Poulsen, led the balleth numbers.

Walter Hampden, who made his Waller Hampden, who made his maidan lecture tour this summen maidan. Iecture tour this summen through New England resort spots will probably he toursed during November by Clark Getts. Meanwhile, Hampden is contracted for a couple of radio gnast stan appearances. John Ersthie goes: lecturing Get. John Land and the standard of the sta

17 to fulfill dates cancelled last year, when the author-professor-musician had his nose broken in an auto smash-outside Betroit. Will do around 25. dates under Getts' management. Theodore Preiser is another leading the spieller für the same booker. It will be a first time for Dreiser to fill's full' itinerary. Will be in pullmans from October to January, with usuall Christmas layoff.

Donaghey Series Off

Lionagdey, Series Off
Clicago, Sept 15.
Frederick Donaghey will not do
his course of six lectures, 'Music in
the Theatre,' originally scheduled
for Chicago City Opera at the
Blackstone ballroom. Cancellation
follows the decision of the City
Opera to dr only two Wagner works,
Lohengrin and 'The Vallyrie.'
Donaghey's deal to give the course
announced in the Spring; to give announced in the Spring; to give announced in the Spring; to give entire Ring; group, 'Thistan and
lsolde,' and 'Tannhauser.'

K.C. Symph Tunes Un-

Kansas City, Sept. 15: Karl Krueger, conductor of the Karl Krueger, conductor of the KC Fhilharmonic group, is expected to return from the Coast latter part of the week. Rehearsals are skedded for first. of. October with first con-cert coming late in that month. Busi-

cent coming late in that month Business office reports a complete sell; out for the two opening concerts. Season tikech sales have mounted to \$78,000 with sales holding; up remarkably well through the summer months. Nut for the winner series is \$120,000 and \$40,000 of that amount has been underwritten by a group of business men.

77TH ANNUAL

With a series of the concert of the street with the special built from word spinouti and rever special built from word spinouti and revers special built from word word from word spinouti and revers special built from word word spinouti and revers special built from word word spinouti and revers special built from word word spinouti and revers special built for special built from word word word from word word word from word spinouti and reverse special built from word word from word spinouti and reverse special built from word word word from wo

ingight with distinguished artists, am such salings for them, as they incordented concert throughy night; and a choral concert through night; and the choral co

IN A BIG BUSH

Concert World Spends St mer Everywhere but in the U.S.A., So Managers Have to Worry About Sailing Dates

\$12,000,000 YEAR

U. S. public is expected to, spend: \$12,000,000 for concerts this year, according to George Engles, managing director of NEC Artists. Struice. Figure is bused on advance bookings all over. Besides recitals of individuals, estimate includes overage, b. o. receipts die for sym privonic. events. It does not include the supplimentary contributions made annually by guarantors throard the support of symph orcestras. Nor does it include opera or WFPE music activities new York City's share of the total is set at \$2,000,000 alone: NEC booking, are up 25% over last year. Same updeat is reported by Collamba Concerts Corp.

steppas.

John McCormack, arrives Sept. 21, his first trip in several seasons. NBC. Arrists Service. has a lengthy tour sealed, for him. He, also debuts as a General Motor solbist from Philadelphia on Oct. 4. Lauritz Melichioir gets in Oct. 15. Fritz Kreisler want's be back until Oct. 1. Ezio Pinza arrives in Frisco on Oct. 13 from Australia, having teamed with Miss Rettberg for several duo-concert appearances while together in Australia. Emanuel-Feuerman arrives also on Oct. 13. from. South. America, where he has been concertizing: Gertrude Wettergern, another Met. newcomen last season, is due by Oct. 15. Howevershe may come soomer as several marior symphonic hours are interested in having her appear as guest soloist.

SEASON STARTING Monthly Forums on Concert Artists' Problems May Follow Guild Quiz

Eric Delamarter Ouits

Chicago, Sept. 15.
Eric DeLamarter, associate conductor of the Chicago Symphony since 1938; is withdrawing from that or ganization.
DeLamarter.

DeLamarter was once drama critic

6 WEEKS IN CHI: OUTLOOK IS BETTER

Chicago, Sept. 15,

eks; of opera: is; the sched In the the Chicago City Oners this year, with the start set for Out. 31; and, 'as Figmma' Paul, Longone continues: as: director, but with Ja on Whitney in as new president

Schedule will be five shows week ly-Monday,, Wednesday,, Friday, and Saturday, nights, plus, a Saturday,

Business prospects rate bette

Bhsiness prospects rate betterthan sup time in past sevanal, years,
with subsamiption take reported already \$6000 aband of total income
language and past of total income
language and the sevent of the sevent 1907. The sevent of the sevent of the sevent 1907. The sevent of the sevent of the sevent 1907. The sevent of the sevent of the sevent 1907. The sevent of the sevent of the sevent 1907. The sevent of the sevent of the sevent 1907. The sevent of the sevent of the sevent 1907. The sevent of the sevent of the sevent 1907. The sevent of t

dancer...

1 Among the new singers will be Lily Pons, Marjonie Lawrence, Vivian della Chiesa, Gertruda Wettergren and Ferdinand Schorr.

London Choir in Berlin

Louison Citist in Rhellin Resets. The Reset Street Cities of Borrion, an aggregation of Borrion and Resets and

harmonic roster, begins rehearsals on this side the first week in November, but is expected over fully two weeks

william Hain, Geam Creenwell, John McCormack arrives Sept. 28. John McCormack arrives Lauritz McCormack arrives In Fisco Ormac Arrives In Frisco Ormac Arrives In November. 28. John McCormack arrives In Frisco Ormac Arrives In November. Rachmaninoff comes, 18. John McCormack arrives In Frisco Ormac Arrives In November. Rachmaninoff comes, 18. John McCormack arrives In November. Rachmaninoff comes, 18. John McCormack arrives In Frisco Ormac Arrives In November. Rachmaninoff comes, 18. John McCormack arrives In Frisco Ormac Arrives In November. Rachmaninoff comes, 18. John McCormack arrives In Frisco Ormac Arrives In November. Rachmaninoff comes, 18. John McCormack arrives In Frisco Ormac Arrives In November. Rachmaninoff comes, 18. John McCormack arrives In Frisco Ormac Arrives In November. Rachmaninoff comes, 18. John McCormack In November. Rachmaninoff comes

Compilation of questionnaire issued last spring to memberedip of American Guildi of Musical Artists, Inc., is hein; completed and will be out in two weeks. Major questions juit up to group or minus after, of benefit performances minus after of benefit performances minus after of benefit performances minus after signify that singers think the latter item a headade. Radin question is proving truly for self-commitment. Gap between those one the air regularly and those only used periodically means a divarelfied summary. This fall Guild is to hold monthly sessions for inoming out any questions on fine Lawrence Illhett, president, gets in from the Coast Stortly and will probably preside at the opening meeting.

NEVERTHELESS HTS WACNER

Announcement of Alfredo Salnaggi's contemplated series of Wagerian, operas, to, stant, next menth, at tire: 99-cent: top: Hippodrome; N. V., has brought the Richard Wagner Shelety dhwn on him. They frown on his productions and have writon: ms productions and have work-ten him strongly to that effect. Sali-maggi's particular manner present-ing the classic German oyele is what's causing the ruli. He did it two years ago, and Wagner society called it butchery.

Impressrio replies that he is mit-fing ours, on for the reasons will

Impressrio neplies; that he is; puti-ting; opera on for the masses and inot a smootly minority. If the lati-tar want as full-sized orderstan, higher-grade singars; etc., he'll: well-come personal; donations, for rehear-sals; and such. Wagnerian series; is; planned for Slunday matines; orn. Oct. 14, 18; 25 and Nov. I, sind its go-ing absel, serrilance, on the so obtain. ing ahead, sacrilege or not, as

Kansas City Lectures

Kansas City, Sept. 15, Two lecture series bring to KC this fall and winter a varied array of literary names. The Woman's, City, Club, has, set the following: Lloyd C. Douglas, Nov. 4: Denora-Bertita Leonarz de Harding, Oct. 19: Dr. Edward Howard Griggs: Nov. 10; David Seabury, Jan. 15; Albert Edward Wiggam, Jan. 15; Mary Ellen. Rarie Chase, Jan. 25; Dr. George

iChase, Jan. 25; Dr., George Barle:
Raiguel, March 19; Baroness Shidzuelishomofin, Apull: 1; and Bugene Cecil. Van. Wyß., April: 15. These, hase;
Arthur Willatt; George &. Sokolsky,
Edward: J. O'Brien, Negley- Farson,
and T.Ł. Col. Stewart Rodifie.
Jewish community liouse has the
following: Fannie Hurst, Oct. 25;
Irving Stone, Nov. 8; Rugh Wajpole.
Nov. 22; Father Bernard H. Hubbard, Jan. 17, and Franz Warfel, Feb.
21. The Conter, which houses the
resident theatre, also plans to present a scasor of five plays to be, directed by Zolly Lerner.

Novarro's Mexico Date

Hollywood, Sept. 15. Ramon Novarro has gone to Mexico City to put on a concert at Fcast.

Day, national celebration.

George Ward accompanied singer.

Winslow Dancers Tour

Winsiow Dancers Iour
Miriam Winslow and dance group
open touring season early in Oct.,
covering New England and certain
narts of Canada, Later they visit
the key cities.
Willmore & Powers handling.

N. Y. Woman's Int Issue
New York Woman, which made its
first appearance last week (9), was
widely ballyed in advance in the
dailies and came close to selling out
the 100,000 copies printed for the
first run. It enjoyed the biggest
newsstand of any first issue of a
magazine since Every Week appeared in 1917, and 70-75,000 dealers' copies sold ilke the proverbial
hotcakes. So remarkable was the
promotton job that two days after
publication, copies were so scarce

pearen in 1811, and 70-75,000 dealers' copies sold like the proverbial hotcakes. So remarkable was the promotion job that two days after publication, copies were so scarce that the publishers had to buy them back off the stands to insure a reserve for the fless. Some dealers profiteered on the Some dealers profiteere

S. & S. Adds Four Fulps
Street & Smith is putting out four
ners whigs this month. The Feds will
contain stories dealing with gov't
enforcement agencies. Hardbolled is
pocket-size containing short story
fiction: The Whisperer and Sport
Pictorial complete Street & Smith additions

other new mags due this month are American Journal of Astrology, are American Journal of Astrology, a quarterly; All Sports, a monthly, edited and published by Frank G. Menke, and Funnies, a monthly with comic strips put out by Bell Publ.

Gov. Curley Suing Harper's

Gov. Curley Suing Harper's
Governor James M. Curley, of
Massachusetts, has filed a libel suit
against Harper's in New York for
500,000 as result of an article in the
September issue titled Kingdsh of
Massachusetts' Joseph F. Dinneen,
author of the article, is staff man
on the Boston Globe. Harper's in
later of Ward Eight, which will
be released this month.
Joseph B. Elv. ex-rovernor of

Joseph B. Ely, ex-governor of Mass, is acting as counsel for Din-neen and associate counsel for Har-

Seattle Strike Still On Newspaper Guild strike against Hearst's Seattle Post-Infelligencer, still in force, is now more than a month old, with the paper still shut

down.
Hearings by the National Labor Relations Board were held in Seattle last week. Attorneys for Hearst were overruled in petitions for dis-

were overruled in petitions for dis-missing the case.

There are now rumors of a gen-eral strike by the allied unions of Seattle, said to be scheduled on or about Sept. 20, but these have been denied by Guild officials.

Jules Romains Heads P.E.N.

Jules Romains Heads P.E.N.
Jules Romains, French novelist,
was elected to succeed H. G. Wells
as president of the P.E. N. Club at
the closing session of the 14th annual congress Aug. 15 in Buenos
Aires. Next session will be held in,
Rome. Tribute to Wells, outgoing
president, who was unable to attend,
was read by Stefan Zwelg.
64 Czechoslovakis, would succeed as
president. but he steproed acide in
president.

of Czechoslovakia, would succeed as president, but he stepped aside in fayor of Romains.

C. L. Wagner Writing Autobiog

C. L. Wagner writing Autobiog Charles L. Wagner is penning his autobiography to be called 'Seeing Stars'. It covers 30 years in the Business, embracing three plases: Iyeeum, 'egit' and concert. Concert manager is just back from three weeks in Europe, doing most of the continent by airplane.

Chet Bahn Resigns

Chester B. Bahn, motion picture critic and editor of the Syracuse Herald, has resigned after 20 years. Future plans indef. He was Variety mugg in Syracuse

for as many years

Best Sellers

Best Sellers for the week ending Sept. 12, as reported by the American News Co., Inc. Fiction

S.H's Denver Shakeup

Expected resumption of warfare tween the Denver Rocky Mountain News (Scripps-Howard) and Denver Post, which was hinted at when Forrest Davis was sent out from the east to supplant Chuck Lounsbury as editor of the News, has Lounsbury as editor of the News, has settled down to a siege of firing on one side only. The 'firing,' instead of a battle between the sheets, is being confined to discharging most of the veteran employes of the News, who are being supplanted by men from the east.

are seinn's supplanted by men from
the eart.
Latest to feel the ax is the advertising department, resignations of
three veteran ad salesmen being
asked for at a general staff meeting
Wednesday night. They are C. Parkhill Harvey, with the News 27 years
in various capacities from paper carrier to advertising director; Rube W.
Miller, with 15 years of service on
the News and Scripps-Howard's old
Denver Express; E. A. Murphy, who
has seen 13 years of service.
When Davis took the helm, he
brought Larry Sisk with him as
managing editor to supplant A. De
Bernardi, Jr., who was on pretty
good terms with the home-town folks
after 15, years with the Post and

scod terms with the home-town folks after 15 years with the Post and News. They began a firing campaign which knocked Denver gog-gle-eyed and didn't set well with advertisers, who resented Denver people being kicked out. L. E. Humphrey, slot man on the News copy deak for 26 years, was next to get the ax. Then Joseph A. McMeel, political writer, who has had a big limited to the political writer, who has had a big limited a political writer, who has had a big limited and the political writer, who has had a big limited and the political writer, who has had a big limited by the political writer, who had been a big limited and the political writer, and had been a big limited by the political writer, and had been a been

morality in Denver cottage camps and closed it after one story, when cottage camp people, through advertisers they patronized, put on the heat. They said the News was trying to ruin the tourist business in Colorado, where tourists are the main crop. Next campain, which lashed about as long as the cottage camp crusade, was against gambling spots near Denver, Woodbine Lodge being picked on for the opener. Public and business men didn't like that one either and it petered out to the tune of dwindling advertising.

idvertising.
Then the new Newsmen sponsored Then the new Newsmen sponsored radical William E. Sweet for Demo-cratic nomination for U. S. Senate against Gov. Ed C. Johnson, who won hands down, thousands of Republicans changing party affiliations for the primary so they could take a sock at Sweet.

Then Sisk resigned.

Today Mag By Sub Only
Vincent Astor's magazine, Today
will not be sold on newsstands after
Sept. 19. Magazine has a subscription circulation of about 72,000 Scripton circulation of about 72,000 Management was also distributing 25,000 copies to the stands and found most of them came back.

Big direct mail circulation campaign is now being planned.

King Renews Gracle Allei Gracie Allen's I Always Say toon strip for King Features been renewed for another year In two months strip already 43-paper circulation. Soglow the illustrations.

Chas. Ray's Digest Debuts
Charles Ray has started publication of the Hollywood Digest. First
issue was stuffed with complimentary star advertising.
Ray is editor, with Rupert J. Flinn
managing editor.

L. A. Hearstians' Pay Tilt
Recent rumors in L. A. that William Randolph Hearst would up reporters' paychecks rather than see
the muggs try elsewhere, had a payoff last week.
Nearly every member of the editorial staff of the L. A. Examiner
was given a 10% increase in salary.

New Scribes' Org. to Meet New Soribes' Orr. to Meest
A new group of newspaper workers, composed of persons who are
not in sympathy with the Newspaper Guild, will hold an organization meeting at the Astor hotel,
New York, Oct. 7. Oliver Holden,
of the N. Y. Times, is provisional
secty of the new think is still
nameless.

nameless.

Representatives from most of the Nat. Admission of the

Price Vice Foster on W-T Wesley Price, former feature and art editor of the New York World Telegram, appointed editor of the new Saturday magazine section of

W-T.

Jack Foster, Sr., whom Price succeeds, is getting an exec post with Scripps-Howard.

'Ham' Beall With Fawcett
Harry Hammond Beall, Hollywood
publicity vet, has been appointed
western manager of Fawcett Publications, Inc., Motion Pictures Publica

tions, inc., Motion Fretures Funita-tions, Inc., and managing editor of the six Fawcett fan mags. He suc-ceeds Jack Smalley, who resigned. Beall has been a p.a. in Hollywood since 1914. He formetly was pub-licity director at Universal Studios, and lately has been freelancing in the publicat field. the political field.

CHATTER

Paul Brunton in India. Katharine Brush back from Eu-

rope. E. Phillips Oppenheim will be 70 ext month. Nathaniel Peffer en route to the

Orient for two years,
E. M. Delafield will come here for
a six-week lecture four next winter.
Picture rights to Norman Matson's
story, 'Larger Than Life,' bought by

story, 'Larger Than Life,' bought by Warners.

Dave Smart, Esquire publisher, due in for a periodic N. Y. visit this week or next.

Ralph Bates in Spain. His publishers can't reach him, and get no answer to cables.

Genevieve Taggard, just back from Russia, author of a new book of poems, 'Calling Western Union.'

Robert 'Unnev's play. 'Daughters'

poems, Cauing Western Union.

Robert Turney's play, 'Daughters
of Afreus,' will be published by
Knopf when the play opens next

Knopf when the play opens next month.

William Rose Benet has selected 300 rhymes for the Heritage Press edition of Mother Goose, with illustrations by Roger Duvolsin. Most complete collection ever printed. Cornelius Vanderbilt, Jr., whose family is widely married into British nobility, will cover, journalistically and on the radio, the Coronation ceremonial in London next spring. Random House has taken over from Harcourt, Brace, all rights and existing stock of Gertrude Stein's 'Autobiography of Alice Toklas.' She hopes to return to the U. S. soon for another visit.

Challes Gentry, assistant drama ed of the Detroit Times, Cecile Lane, pie of the Option of the Detroit Times, Cecile Lane, pie

Chailes Gentry, assistant drama ed of the Detroit Times; Cecile Lane, pic ed of the Wisconsin News, Milwaukee, and Homer Bassford, drama crik on the St. Louis Star-Times; ogled Hollywood film lots last week. Eugene Lyons, former Moscow correspondent of United Press and correspondent of United Press and Vanury, has been appointed p.a. for the American Labor Party, N. Y. State's effiliate of Labor's Non-Partissan Labor State's effiliate of Labor's Non-Partissan Labor State of Labor Sta

Fiction and Films

By WOLFE KAUFMAN

Ex-Murg Covers Fla.

Theodore Pratt, who once was a Vanurr correspondent, gets into the big-time writing class with his newest novel, Big Blow' (Little, Brown; \$2.50). It is a strong, well-knit and honestly conceived story of the Florida backwoods country. It flows smoothly and logically, the several big scenes standing out sharply for their strength and clarity.

Pratt is not of the modern school of uninhibited writers; he is more reticent in approach and language. Yet he doesn't, in this book, shum the facts when they face him. When it comes time for his big lynching scene, he paints it thoroughly, gruesomely and honestly; yet, his language isn't likely to shock anyone's maiden aunt. Ex-Mugg Covers Fig.

Will Rogers' Quips

Will Rogers' Quips
Jack Lait has collated a number
of the best of Will Rogers' gags and
oracles into a little book titled 'Will
Rogers, Wit and Wisdom' (Stokes;
§1). It is well edited and nicely
printed with a number of photographs for illustrations.
At the price; and for the market,

History of Carnegie Hall

History of Carnegie Hall
Since that day, way back, when
Walter Damrosch's father, Leopold,
enviside Carnegie Hall and sold
carnet and the Carnegie Hall and sold
the Carnegie, the
thouse has had a highly colorful,
interesting and important history.
This is told, in great detail, in a
book by Ethel Peyser, The House
'That Music Built' (McBride; \$3).
Book is frankly eulogistic, and
for that reason a bit annoying; a
less biased view of the whole would
have made it better copy. Nevertheless the wealth of detail and color
is bound to be interesting to anyone interested in music or the theatter. It will find a place, also, on

one interested in music or the the-atre. It will find a place, also, on the shelves of historians and those who are interested in the back-ground of New York and its land-marks. Miss Peyser picks up the story from its very inception as the Music Hall (which was its first name) and follows it through to date.

Promising Author

A young man who will probably be heard from in literature is Ger-ald Breckenridge. His first novel is Brief Kingdom (Doubleday-Doran; \$2). It is based partially on actual experience and is not a complete work. Portions of it fail to stand up with its best. But there is a best, several chapters of fine writing and intelligent characterization which leave definite reactions. Breckenridge is the son of Gerald Breitigam, feature editor of the N. Y. World-Telegram. He is still in his early twenties, but has considerable newspaper experience back of him. He has a facile pen and loads of him such a still the still in the still i

Omnibus of Crime

Rufus King is rapidly reaching absolute top rank among spinners of cop 'n' robber yarns. His newest is 'The Case of the Constant God' (Crime Club; \$2), and in it Lieut.

(Chine Club; \$2), and in it Lleut. Valcour is again at top form. It's differently plotted than usual, but a peach. Okay for sound. George Harmon Coxe is one of the new school of tough whodunit writers. His chief protagonist is a news cameraman and, even if this lad does live above the means that fellows of that class generally do, he's good. 'The Barotique Mystery' (Knopf; \$2) is not, as good as its predecessor in the series, but okay reading nevertheless. Could be filmed.

Eigene V. Brewster, who used to be a big-shot fan mag publisher, is

Eugene V. Brewster, who used to be a big-shot fan mag publisher; is a detective story writer now. His Surprise Party Muder'. (Green-berg; \$2) isn't likely to startle any-one or settle Brewster in a new and profitable niche. It's just fair. Not for films.

itian League, which is supporting in Roosevett and Lehmen, and State and Sta

By BOB LANDRY

Lesson in New Politics
Ornin E. Dunlap, radio editor of
the New York Times, points out
things to avoid and models to follow in Talking On the Radio'
(Greenberg: \$2) wolume which
ought to find a politic lift is
then that Dunlap, author of five text
books on radio before the present
one, is conscious that even veteran
campaigners are becoming schoolcampaigners are becoming school-boys again where broadcasting is

concerned.

What he has to say is obvious and solid sense stressing, above all, the importance of the maxim, be yourself and the deadly menace of triple-jointed words, literary, cultural or snobbish posing and the entire foolishness of trying to kid anybody.

By EPES W. SARGENT

More Mrs. Meigs

Elizabeth Corbett, who broke into
the best seller class with "The
Young Mrs, Meigs," is making a third
attempt at the hurdles with "Mrs,
Meigs and Mr. Cunningham," (ApJeton-Century; \$2).
Mrs. Meigs, now an octogenarian,
is still the managing person she always was. And she is about to marry
the persistent Mr. Cunningham as

the persistent Mr. Cunningham as-the story ends. Written carefully and with a certain spirit, but loaded down with a mass of detail that burdens the speed. Not a picture.

burdens the speed. Not a picture.

Two Cow Chasers
Greenberg, Inc., includes two
westerns in its September output,
one a cut above average. Both are
at the usual \$2 price tag.
Toestiny Range, the topper, is by
L. P. Holmes. The familiar pattern
of the new woman boss on a ranch
is freshened here by the fact she is
a Russian princess, but she marries
the foreman, just the same. The
plotting is good and the incident
handled intelligently. It would make
a slightly different picture.
Two-Fisted Cowpoke, by Nelson.
Nye, is the not too familiar fagure who uses his fasts against the
tit. Hardly a picture of the picture of the
tit. Hardly a picture of the picture of the
pretty well done and a relief from
the lightning gumman.

Familiar Ground
Faith Baldwin's newest-book, 'Men Are Such Fools' (Farrar & Rinehart; \$2), was published serially in Cosmopolitan. It's her fayorite theme of the business couple.
This time the husband makes his write promise to quit her job when he tops \$5,000 a year. She does, but she goes back again, only to fail and creep home. She was a chiseler who got most of her ideas from men associates. She comes back a grass widow, and they go on the make, which accounts for her downfail. Will interest the girl in business and the woman who would like to be: Probably will make the picture grade on the strength of the name.

Traveltalk
Tipoff to The Courier (Greenberg, \$2) is the subtitle, 'a travel romance.' It's just that. About three-fifths guide book and the rest a trite tale of an American heiress who hires a supposed Irish courier only to discover that he's an English lord, as the practiced reader would know from the first chapter.
Rather well written, but lacking in plot substances. No picture.

Mostly Psychology

Mostly Psychology
Nancy Pope hits on a strange pattern for her Sentence of Youth!
(Doubleday, Doran; \$2). It is mostly the psychological story of two
adolescents (chiefly the girl), both adolescents (chiefly the girl), both the children of a successful picture star who is too engrossed in her own career to give thought to the development of their budding natures. The children are hers by her first marriage. Felix, a composer and her third husband, has a better understanding of their needs and does his best to set them on the right track, but it is the girl herself, who, chiefly works out her problems. It's a careful, exact dissection of the child mind, but it doesn't make for a very exciting story in spite of

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, Vanuxr takes no credit for these news items; each has been rewritten from a daily paper.

New gag is the gyroscope glass holder for yachts. Mounted in a gimbal, same as a compass and can't

smill. Mr. and Mrs. William Moegelin, of Brooklyn, who won that \$25,000 Denver house in the Huffman picture theatre drawing, advised the place is to be sold for taxes. They will get anything in excess of the taxes, if there is a remainder.

get anyming in excess or the taxes, if there is a remainder.
Last week Alex Yokel handed begus checks to the east of Three begus checks to the cast of Three Irwin Shaw up in Connecticut revising his The Salute', which will be a comedy. Also blocking out a oneact play as curtain raiser to "Bury the Dead," which he expects to tour. Group Theatre gets under way in late October with Yohnny Johnson. "Players will have to chirp in this

Players will have to chirp in this one.

Michael Stern dramatizing his "The Mitte Ticket," vice expose tome.

Warner Bros. puts a stopper on Bette Davis in England. Temporary playing in pictures. Permanent injunction was to have been argued yesterday (Tuesday).

License Commissioner Moss denies a. permit for a picture theatre be detrimental to that section.

Austin theatre, Kew Gardens, opened last week. It's 12th in the Rugoff & Becker chain. Singles and shorts.

orts. Girls brought from Hollywood for

Gils brought from Hollywood for a night club run got a pre-release last week in a dry goods store production.

Edward vall, earnousel operator on a good store production.

Edward vall, earnousel operator on a good store production.

Edward vall, we arrousel operator on a good store production.

Edward vall, we arrousel operator on a good store production of the color of the color of the volume of the wood of the color of the color

chase, firing 10 shots. Auto located, and bloodstains suggest a hit, but the man had vanished the man had vanished

of election in Surrogate's court last week. Acts as a claim against her week. Acts as a claim against her some time before their marriage. Some time before their marriage. Some time some time surmer lifeguards. Force the summer lifeguards. Club offers \$1,000 for the best chamber music work and half that for the best work and half that for the best be original. Choral contest discussive face ends March 20. Mrs. Edgar Stillman Kelly and Dr. John Warren Lillen and the summer lifeguards. Mrs. Glagar Stillman Kelly and Dr. John Warren Lillen and Lille

iani.

Adele Blood Hope, former actress, shot herself in her Yonkers home Sunday. She had lost a considerable sum in the Bonaville stream at the Seed of the Seed

Surface C. RECHERS **Folies** d'Amour 250 50 1 Avenue 4 50% Street THE WORLD'S MOST FAMOUS THEATRE-RESTAURANT

hand through kennel fence he dis-missed case.
Suit for \$70,350 filed in L. A. by
Louise Reiger, concert singer,
against L. A. Motor Coach company.
She charged her career was halted
through accident involving coach

against L. A. Motor Coach company, Shej charged her career was halted through; accident involving coach company, which is a second to the coach company and the coach coach company. The law white and Billy Taylor, stage and screen players, announced intention to wed in Hollywood.
Divorce granted in Long Beach to Michael Curb, acreen writer, from Michael Curb, acreen writer, from Michael Curb, and the coach company. Actress claimed story of the company of the coach control of the coach coa

Midwest

Amelita Gali-Curci signed to appear with Chicago City Opera this fall. She will make her first appear—sam Ablin, Chicago nitery owner, was ordered to pay \$50 in Superior Court last week on an alimony and support arrearage of \$180 to his former wife, Margaret.
Purple Grackie, Eigin, III, road-house, raided last week and three men aured on charges of running a handbook.

WOISY CEMETERY

Ballyhoo Restrained by Law—Bobs Up on Radio

Up on Radio

Cincinnati, Sept. 18,
Arlington Co., Inc., organized a year ago to convert a picnic grove into a cemetery, is whooping it up in bally style to sell lots. Some time ago the firm was restricted by court action, on complaint of neighbors, from operating a loud speaker system at the society of the state of the society of the state of the society of the so

MARRIAGES

MARRIAGES

LaVern Randall to Bob Burt, KOLL, Cmisha, singer, in Avocs, Iowa, Aug. 17.

Elise Seeds, Angeer, to Merie Armitage, Los Angeles opera producer, Sept. 8: all Gardner-tile Nov. Maureeo control of the Nov. Marchael of

BIRTHS

Mr. and Mrs. William O'Connor, daughter, Sept. 13, in Los Angeles. Father is talent scout for Selznicknternational.

International.

Mr. and Mrs. Wayne Cody, son, in Philadelphia, Sept. 4. Father and mother broadcast over WFIL, Phil-

mother broadcast over WFIL, Philadelphia.
Mr. and Mrs. John Gordon, son, Sept 9 in Detroit. Father is program director of CKLW, Windsor-Detroit. Mr. and Mrs. Harry Johnson, son, July 28, in Lincoln. Father is KFAB, KOIL, KFOR sports announcer.
Mr. and Mrs. Niven Busch, son, in Los Angeles, Sept. 5. Father is sefeen Awdited Frights - Tooled minimal.

Wiring the Paper

To facilitate the distribution of paper, official organization of Broadway's due bill agents has installed a direct whe system among about 15 members. Central board is located in Al Bodee's office. Boys have

Central board is located in Al Bodee's office. Boys have to pass the word along about 30 times daily, and figure to cut down the telephone bill with the innovation.

Cheesers Need Ballroom For Hershfield Tribute

First of the new season's meetings of the Cheese Club, Harry Hershfield presiding, necessitated moving from the College Room into the east ballroom of the Hotel Astor. the east ballroom of the Hotel Astor, N. Y., because of the unexpectedly large turnout. Some 350 attended, a new high for Cheesers' luncheons at \$1.25 a plate, and that dinn't take in the two-bits for the waiters. Considering that Larry Wiener and Al Kayton, financial mentors of the club, usually chisel a \$1 combo rate for lunch, tip included, that's something to write home about. Gala turnout was a combination tribute to Hershfield, club prez, who made this the occasion of celebrating the revival of his eartoon. Yabe

moute to Hersnield, club prez, who made this the occasion of celebrating the revival of his cartoon, 'Abe Kabibble,' to the Hearst papers, along with a notable gathering on the data. Both the least among ten the data with the state of the least among the case of the least of the least of the least of the case of reatures), and Judge Jonah J. Gold-stein were on the raised platform, and most of 'em spoke. Cheesers will continue to meet in

the Astor.

Amanda Randolph; Maxie Arm-strong, Amy Spenser, Billy Daniels, Jimmy Thomas, Evelyn Oliver and Lonny Simmons band comprise new show at reopened Black Cat, N. Y.

Dr. Leo Michel's \$2,000,000 Nat'l Theatrical Hosp

Lifelong ambition of Dr. Leo Müchel, of New York, to establish a hospital for show people is about to be realized. Institution's facilities will not be confined to the metropolis, but available to all in the profession, hence the title National Theatrical and Allied Arts hospital. Initial outlay of \$2,000,000 has been virtually assured. Sam H. Harriss is treasurer, Dr. Michel, chaire not been completed, but will be studied with the prominents in the entre amusement field.

To treat the sick of the theatre, muscienns, stage hands, technicians—and the allied arts—authors, composers, newspaper people, writers, press agents, manaigers, also all others connected with the show business—is the creto of the new hospital. It will start functioning with treatment quarters, using present of the property of the property of the show the property of the property o

ear nospital waters for operative cases, it is a case of the case of a couple of the couple of t

ATLANTA'S LIBERAL MAYOR

ATIANTA'S LIBERAL MAYOR
Atlanta, Ga., Sept. 15.
Atlanta theatre folk are working to re-elect Mayor James L. Key, who ran second to William B. Hartsfield in the primary election held Sept. 2. Amusement people's interest in the race is aroused by the fact that Mayor Key is a Tiberal' and favors an open Sunday, is largely responsible for Atlanta having Sunday pix and baseball.
Bill Kemp, local stage hands' union pres, is manager of Mayor Key's campaign. The runoff is set for Sept. 23.

New York Theatres



RADIO MUSIC HALL LOMBARD and POWELL "MY MAN GODFREY"

Spectacular Store Productions

ALL 25°, TO

RELD OVER "SING. BABY, SING" On the Stage

"LAST OF THE MOHICANS" RANDOLPH SCOTT - BRUCE CABOT - HENRY WILCOXIN ANTITES RIVOLI BUSINESS

PARAMOUNT STATES

HELD OVER "THE GENERAL DIED AT DAWN"
WITH GARY COOPER On the Stage:—
ent Lopics Ore. and Lincille Fage

'Extraordinary achievement' - Sun ANTHONY ADVERSE ork STRANDB'way & 471 esen 6:30 a.m.-Conf. at Pop. Price

CAPITOL E JOAN CRAWFORD CRAWFORD TAYLOR
in CLARENCE BROWN'S
"GORGEOUS HUSSY"
Coming—GREAT ZIEGFELD

VAUDEVILLE Noble Sissle and Orchestra Cross and Dunn Robert Montgomery in 'PICCADILLY JIM'

M-G-M's GREATEST PICTURE -SHEARER Late HOWARD omeo Mulie ASTOR Billy 2:50 8:10 Midmids Midmids Midmids She to 42. Sha Midmids She to 42. Sha

Broadway

60

Jack Mills back from Europe. Ed Finney back from the Coast. Beatrice Lillie back from London. Bob Collier off to the Coast by

Ralph (Film Daily) Wilk back to

Mark Luescher at home indisposed last week. Charlie and Grace Mack off to Boston.

Harry Shumer, the fisherman, low a grandfather.

Harry Lang (and Luise Squire) WLWing in Cincy.
Frank Gillmore's dogs are barking and quite loudly.

Rodeo will be the attraction at Madison Square Garden Oct. 7-25. Charles Thomas, formerly of the arrymore, goes into the Music Box

Barrymore, goes me...b.o.
George Quigley resuming his private law practice after resigning

Julian Anhalt is company man-ager of 'Arrest That Woman,' Na-

Mark Warnow hosting music con-act men today (16) at the Hickory

Jack Egan switches from p.a. at ockwell-O'Keefe to handle Ozzie felson.

Sophie Tucker gave bon-voyage party at Ambassador last night (Tuesday).

Charles Gray returns to the box office, going into the Mansfield as treasurer. Gabe Yorke's son, Harvey, passed through from the Coast en route to Dartmouth.

Jo Ranson of the Brooklyn Eagle Hollywood. First trip

nd strictly vacash.

Max Schmeling coming back from
ermany next month and will
cobabl barnstorm.

motoring to the Brooklyn Eagle motoring to Hollywood. First trip and strictly vacash. The strict of the strict of

White's,

Couple of agents handing out calling cards on B'way call the firm
Johnny & Charlie. Sounds more like

ing cards on Evwy call the firm Johany & Charlie. Sounds more like a resultant of the substitution of the

minus a trunk. He lost it. VintonFreedley put up plenty for that telephone call to comic last week in
Co.I. (Monte) and Halene Samuel
back to New Orleans next week
after a summer in Maine. Catching
up with their annual N. Y. sights.
Charles H. Findley, formerly on
March '2 Time' reel script staff, is
subbing for A. K. Mills, publicity
director, wille latter is in London.
New York has moved its offices to
223 W. 46th street. Gus Hill is the
new prez, replacing Eddie Dowling.
Barney Balaban's office, thanks to
the cooling system John E Otterson
installed, is a popular spot for everymeather.
Irving Mills opening offices in
Dallas and Hollywood. Contrad J.
Buckner takes the Texas assignment
and Dick Dismond will handle the
Coash branch Corte. Jrs., Brooks Atlicen 'Leen's Acer (Vanry') of

and Dick Diamond will handle the Coast branch.
The Bill Morris, Jrs. Brooks Atkinson, Ceedha Ager (Vantry), et al., making, vodka vhoopee in Moscow, judging by their alleged comedy cablegrams home.
Comellus Vanderbilt, Jr., brought
Comellus Vanderbilt, Jr., brought
Comellus Vanderbilt, Jr., brought
Comellus Tord towing
car from that Chinese capital. Runs
35 miles per gallon and Ford may
make its counterpart for the American market.

CHATTER

land, also the play 'As You Were,'
Leon Spachner is manager of firm's
Lady in The Window,' which was
Torbidden Melody', which was
Torbidden Melody', has had nothing
but bad luck in screen-testing his
clients lamented a similar sequence
of tough' luck in Screen-testing his
clients lamented a similar sequence
of tough' luck in Saratoga. Use of
cameras at tracks to ascertain winners in close heats, showed every
Horses looked in the money from the
rail.

rail. In the money from the rail. In the rail and the rai

Sydney By Eric Gorrick

Spring is here.
Thoroughbred (Cinesound) doing
well around the nabes.
Feter Spreight That ettle Sydney.
Charles Heslop will have the comedy lead in 'Yes, Madam,' for W-T.
Sir Ben Fuller off again to Melbourne to check up his pic activtitle off whitely is handling special
exploitation for 'The White Angel'
(WB).

Clem Whitely is handling exploitation for 'The White Angel' (WB),
John Kennebeck left for a tour of Northern Queensland to trade-screen
Michard Crooks is still a sensation,
in Melbourne. Will make a tour of
New Zealand for Williamson-Tait.
Mel Lawton, Prince Edward, Sydney, is taking care of Dan Carroll's
affairs during the latter's indisposition.

"Captain January" (Fox) booked into the State, Sydney. First time a Shirley Temple pic has played this

into the State, Sydney. First time a Shirley Temple pic has played this house.

Beaumont Smith, New Zealand exhause the season of the producing, field for a walle but quit to take up exhibiting.

G-B will get a big break at the Embassy, Sydney, with a series of pix booked in by Charles Murro. Opening will be 'H's Love Again'.

Hamilton Webber, conductor of the Familton Webber, conductor of the ferring from a stomach allment. Webber was conductor for the Fullers when vaude was in vogue.

Acts playing in Melbourne for Frank Nell include Ward, Pinkie and Ferry, Sammy Lewis, Patti Moore, Louis Atey and Terry, Sammy Lewis, Patti Moore, Louis Atey and Terry, Sammy Lewis, Patti Moore, Louis Atey and Terry, Sammy Lewis, Patti Moore, Louis Atey and that an Imperial Quota will come into being in the very near future. Figured that some action will be taken when Premier Stevens of N. S. Wales returns from a Elizabeth Rethberg and Ezio Pinza will give a series of concerts in Melbourne for the Australian Broadcasting Commission. Two have just completed a successful season in Sydney.

completed a successful season in Sydney, British Film Distributors, Ltd., building up successfully all over Australia. Unit is headed by Ernest Turnbull. Allan Williamson, G-B. is Chair., and the successfully all over Schair., and the successful of the successful

Honolulu

Aloueusia Alice Frisca, concert pianist, vacationing.
Burns and Allen due with the Bing Croebys. J. Gerritys had a nine-day that around Oahler of Republic Pictures here for two weeks.
Roy Randolph, dance director at Metro, here for two weeks.
Walter. De Leons here for a vacation; first trip here in years. Miss Toy Toy, Phillipino-Chinese singer, at the King for four weeks.
Roysery Chapman, mg. of the Roosever theatre, is entertaining his mother.

who can get in during the hot Romer and the Mrs. Mills opening offices in and Hollywood. Conrad J. For takes the Fexas assimment lick Diamond will handle the branch.

Bill Morris, Jrs. Brooks Att. Morris, Jrs. Brooks Att. Morris, Jrs. Brooks Att. House and Jrs. Stoloff, made a short stay at the beach.

J. J. Franklin enterprises obtained Mrs. Stoloff, made a short stay at the beach.

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Paris

Mrs. Harry Cohn off to London. Pils and Tabet at the Vichy Pils and sino.

Decorator Ladislas Medgyes off for Palais Avron, new 1,800-seater cinema, open.

Palais Avron, new 1,800-seater chema, open.

Marlene Dietrich off to commence a new film in London.

Composer Jean Delmas off for a study tour in America.

All Brown in 2T rue de la Paix, 'Richard Pottier's latest pic.

Maurice Livingstone, for merly with U. A., now with RKO.

Eugene Blgot named director of the commence of the comme

Chas. Devet-Polier name chosen by Chas. Devuel for the new Folles-Bergere revue. Madeleine Carol returning to America after two weeks holiday on the Charlest of Charl

shot in the Theatre des Ambassadeurs.

Benoit-Leon Deutsch, opening the
Theatre Nouveautes Sept. 7 with
Tout Va Trop Blen ('All Goes Too
Le Petit Besteu' (Little Bast')
name of the color film Joan Warner
made with Christian Gerard, A. J.
Bosquet production, released by
Gaumont-Franco-Film-Aubert.

Kurt Robitchet taking over the
Christian Gerard A. J.

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Christian Gerard A. J.

Kurt Robitchet Taking over the
Christian

Warsaw By Edward de Kurylo

Jan Szymanski, 60, an actor, died More unemployed actors this sea-

on. Wilno theatre going into 151st year. Wladysław Staszkowski died, was

year.

Jean Prokopleni, tenor, returned from Italy.

Another big picture house being erected here.

Ewa Bandrowska Turska engaged the property of the process of the proces

servant. Agents from Casino de Paris and Folies Bergeres here looking for dancers.
Alexander Levitoff, impresario of the Ballet Russe, in town looking for

y discussion of the Ballet Russe, in town looking for some dancers.

Folish Russe, in town looking for some dance at the Teatro Alameda.

Mathan Mayrner, an actor in Yidden the some dance at the Teatro Alameda.

Municipal Opera has taken over by a new manager, Jersy Mazzarki, divino was general secretary of the some dance at the secretary of the some dance of the some dance at the secretary of the secretary of the some dance at the secretary of the se

of erecting a statue of Adalbert Boguslawski, father of Polish stage.

Boguslawski, father of Polish stage, there.
Warsaw Operetta under the direction of Janina Korolewicz Waydowo, the control of t

Prague By Ulrich Lindemann

First Shirley Temple club founded re. Indian Menaka-Ballet at Theatre

here.

dustry intend an Prague.

Czechoslovakian production Die Strecke (The Tract) to be premiered in October.

Negotiations of AB Films for Voscovec and Werich, best known Czechoslovak comedians, not successful.

Winnipeg

Jack Proudlove back from summer anning. Frank Vaughan, Universal, in from western tour. Wolfe Cohen, manager of War-er's, to Toronto. A promotion. Don F. Gauld, supervisor for West-ern Theatres, in from Minnesota. Gordon Simmons, new manager of Warner's, came up from the sales staff.

taff. Helmer Jernberg and Rich Wilson anding 'em big and heavy down

east.

Bill Novak dishing out cigars for a boy while Tom Pacey dittoing for

Bill Novak usaken, a boy while Tom Pacey dittoing for a girl.

Doug Rosen, former indie film agent, new manager of the Empire office. Babe Coval, former manager, to Warner's as a salesman.

Ouebec

Ken Wright to Callander.
Robert Hurel in from Paris.
Lealie Howard in from London
Eddie Leward ier from Toronto
Isobel Gillespie here from London
B. M. Garfield back from an eightweek vacation.
Maxie Chamitov back from a sumer in the mountaine

Maxie Chamitov back from a summer in the mountains.
Fred Keating staying at the Chateau Ste. Rose till Jan. 1 the hospital to Thompson back in the hospital to Thompson back in the hospital to the hospital the hospital that grosses are estimated to be 15% from out-of-town sources.
United Amusements adding three will then test to chain in Montreal; will then test to chain in Montreal; of the hospital than the

London

Increase of 4c a copy on Palladium

Increase of sea copy on remaining programs.

Max Schach testing Josephine Huntley Wright that the sea of the s

cation to find his London home

Claude Hulbert returned from vacation to find his London home
Claude Hulbert returned from vacation to find his London home
robbed.

Jeffery Ber Bernerd confiding to his
returning to America.

Walter Mycroft, BIP's producing
chief, in hideaway, on three weeks
holiday on the South Coast.

Seventeenth annual ball in aid of
value of the Actives Beneather fund,
Nov. 18.

David Bliss bought the Grand theatre, Croydon, for vaudeville, and
now finds he has to spend \$50,000 for
Rene Ray, G-B actress, and composer George Postord married in
London, Aug. 29, with Diana Chlurchill as bridesmald.

Chinese May, G-B actress, and composer George Postord married in
London, Aug. 29, with Diana Chlurchill as bridesmald.

Chinese Mooyelty to make way
for The Composite Man, new Ronaid Jeans comedy.

George Foster fixed with the News
of the World to write his life story.

The Composite Man, new Ronaid Jeans comedy.

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The Composite Man, new Ronaid Jeans comedy.

George Foster fixed with the News
of the World to write his life story.

The World with the News
of the World with the News
of the World with Windon

William Mollison's new play by

Ben Travers still being considered
by Yvonne Printemps, with French

San Travers still being considered
by Yvonne Printemps, with French

San Travers still being considered
by Yvonne Printemps, with French

San Travers still being considered
by Yvonne Printemps, with French

San Travers still being considered
by Yvonne Printemps, with French

San Travers still being considered
by Yvonne Hulland Hulland

Meximum the San Travers

Rench Ray

Re

Berlin

Cecelia Ager in from N. Y. Serge Jaroff's Don Cossacks radio-

Serge strute a but seems to South America in November. America in November. Leipzig reopened with vaude under new management. George Baklanndf signed by People's Opera for three appearances. Thuringta claimed to be the world export centre for amusement devices.

vices.

George Alexander, ace local actor, stooging for Fred Sanborn at the

stooging for Fred Sanborn at the Scala. Rene and Polo Rivels at the Flora Altona, Hamburg, playing on sharing Altons, requester, Eigenstalling an amplifier in the lobby for late

orners. General Goering a visitor to the Circus Hagenbeck and the Hansa,

the Berlin State Opera, transferred to the Bavarian State Opera, Munich.

exhibition of German advertising methods, entitled Truth in Advertising, will be held at Essen from Sent. 26 to Oct. 11.

Wintergarten still holding on to that one-man audience-audition on the fast of each month, with all the fact of each month, with all the fact of each month of the fast of each month of the fast of the fast of each with the fast broadcast from Austria since 1933, relayed from Salzburg under Toe-sunder for the fast of the fast broadcast from Salzburg under Toe-sunding from Salz

The Hague By M. W. Etty-Leal

Else Mauhs, actress, dangerously Else Mauns, actives, ill.

Kursaal season at Scheveningen nearing its end.

Noah Beery and his wife on a short visit her.

Revue, That Will Buck You Up, and the season of the season of

Netherlands Bloscope Association appointed a committee to study television.

Hagenbeck circus in its last week ere, then moves on to Paris and

Hagenbeck circus in Parls and London.

Amsterdam Legit Co. secured Holland rights of American play, Boy Meets Girl.

At Princess Cinema, Hague, Dutch premiere of Lumina production.

Mayerlind the Company of London Respective of Lumina production.

Mayerling the Company of London Respective of Lumina production.

Mayerling the Company of London Respective of Lumina production.

Louis Borelin Dutch actor, signed by Metro. First Dutch male star imported by Hollywood.

Hollyweod

Al Rockett is raising turkeys now. ing.

Dougter Grant readying for trek
to Onient.
Leon Lord has turned from aching
to openating Spatight theetre.

Emol Sanders has been re-elected
president of the Badie Studie Club.
Liga Jai making personal appearances in Nationale theatre in Mexico

ames in Naucusa City... Fred Wallace has been freed from E. 20th-Fox contract and will freeace. Ann Dvorak back from Manhattan r femme lead in 'All Scarlet' at

for Emiles. Jack Haskell, Fex dance director, laoned at the Hellywood hosp, with

pleurisy:

Pete Smith's new offices at Metroane equipped with a pnivate projectiom room.

Harold Cohen (Pittsburgh Variery
nugg); and his bride ogled studios
and fitted.

mb filthed.

Mith Hossfelt is pregaring to bring is family from New York to reside in the Coast Harry Middleton, former managen if the Venice armsement pier, is sting real estate.

on mar Committee, former manage darry can be committee anusement pien, is selling real estate.

Arthun Ceasur, termed the 'mugg, mayar' of Laguna Beach, is erecting a new super-menage.

T. 'L. Givens, Beach, is erecting a new super-menage.

Willard Deming back from India, where he produced and directed four films for Stroig Company.

Lillian Perlia, Vienness musical comety andress, shopped of emroute and the super-menage of the service o

minur brusses reserver in an auto accident. Simon, ill fon several dage; was pulled from 20th-F's The Witte Butner, being supplanted by June Lang. Mitchell Leisem has; gone to Pana-ma' to pict up atmosphere for Far's Florning. Non. and Night, which he'll direct. Jame Morin and her husband, and the property of the published the property of the published of the blands on former's first vecash in

Mitchaff Leisen has gone to Pansma' to pick up atmosphene for Parts förnings'. Noon and Nightf, which he'll denent.

Mitchaff Leisen has gone to Pansma' to pick up atmosphene for Parts förnings'. Noon and Nightf, which he'll denent.

Danaldt Grieg yathing to Aleudian halads on former's first vacash in the horse years.

Cast of Hideaway Girl' (Pan) surface on his 25th cannillates he hashand reportedly better light of the high total square of t

Kent.
Albert Diano, authority on Negro costumes and music, is technically advising on Principal Pintures Rain-bow Over the River, 2009 Breen

bow Over the knyer; 2500y Breen.
St. J. Sullivan, chief fifth buyer for
Fox-West Coast, reported recovering in St. Lulle's hospital in Kanasac
City. Stricken while attending
F-WC canfabs in the Missouri city.
School hells clanged. Sept. 10-for 30children working on the 'Come and
Get It' set for Sam Goldwyn. Brard
of education attache is teaching
youngsters until they can return. to
their classes.

ledianapolis.

By Bill Kiley

Whiely Club moving from down-town hotel to former Charm House in residential district.
All Hedding, assistant manager of Lyric, back or the job after spend-ing viz weeks in Methodist heapital.
Nilezy operators outside city limits not enfancing ordinance to strictly against customers carrying strictly against customers carrying a control of the Lyric, with two musicians, one usher; one essiter and assistant manager having taken marital yows regently.

Lowel of by Holywood

CHATTER

Rome

Robert Montgomery from R

ers to perform in open as show a pompel. The property of the property of gents' (The Two Sergeants') at Pi-sonon Studio, Turenia. Geomem Minister of Propagands Geomem Minister of Propagands Geomem Minister of Propagands Geomem Minister of Propagands I wanted the Feurit heart to make the property of Presendellos. If he Mattia Paucit, which will he put on by Pierre Cha-nal.

Whiten with the year can be a united his Raiffest Wiviani has united his company of players for 1986-3% after a tour of resorts he will come to Rome.

Emmas Gearmatica organized, an empory were formation organized.

a four of resorts he with come to Rome.

Rome.

Emma Gramatica enganized, an open sir performance of d'Annunziele La Biscaela Solta il Meggio. Guido La Biscaela Solta il Meggio. Guido Willario Podecara hao taken his. Theatre of the Little Omes on towr of Swillzerland, Gemmany, Molland and Scandinavia, Molland and Scandinavia. Thins Gallis Racc. Toll.) is a held brought out by Glisseppe Adami on the experience of the Islaina actress. Competition for musical compositions announced to encourage improvement in type of musical enterprovement in type of musical enterprovement of the Competition for musical compositions announced to encourage improvement of the feature is shown.

Italian theatres beginning to consider installation of cooling systems; up to now it has been customary carried the state of the control of the contr

H. W. Dodge and his coterie of helpers from the local ERFI plant back from the local ERFI plant back from the annual confabs in German back from the annual confabs in Greenie Williams, mag contact man att Wanners studio, received in an auto accillent.

Minneapolis

By Les Rees

Jacoby, Hofmekler and Sachs doing well in concerts. Plans for reception of Bronislaw Hubermann under way.

autoermann under way.
Children's Corner inaugurated for
Bhelish Rids on the radio.
Bovis House, for entertaining
troops in Hoifa, opened by the HighCommissioner.

troops in Haifa, opened by the High-Commissions by Lindsusses, cancerts, All Jerusales and shows still shot inght. Going into fifth menth. F. B. S. artists hauled through the curfew in a special car labelled Post, and therefore untouchable. Miriam Segal's Studio Quinter panned for an un-Spanish concert-over the Jerusalem Broadcasting sta-

panned for an 'un-Spaniss' concerver the Jerusalem Broadcastinn startion were the Jerusalem Broadcastinn startion where the Jerusalem Broadcastinn startion and the Jerusalem Broadcastinn starting and the Jerusalem Broadcastinn starting 86 designs by 23 draughtsmen. Habimah's performance of 'William Tell' cancelled in view of bomb outrages and attacks by Arabs on Jerus, four of Whom Wheater Hullabloo in Hebrew dailies followed by official warning issued by the Vand Leumi (National Council for Falestine Jews) against the Arabs of the Vand Leumi (National Council Council

being elemed tomoughly in account latter 10 p.m.

are. The Kidl from Spain' (UMA), Tumbling Tumblewaeds, 'Standali in Budapast, 'Stylvia,' The Unfinished Symphony' (G-B.), 'Claimoyant'. (G-B.), 'Bell in the Heavens,' 'Paris lacht,' Wallzes from Vienna,' 'La' Veitte d'Armes,' 'Anna Demiduy,' 'Man of Two Worlds' and 'Count of Monte Cristo' (UA).

Pittsburgh

John Maganotti, opening his Plaza Jack Hollister, former newshound ere, turned radio announcer...

ere, turned radio announcer.
Frank Cervone, hand-man, off on
two-month fair season in the south.
L. M. Jones, Vandergriff exhib,
lied at his home in East McKeesort.

Bill Pillich classed his dancing school to take a role in a New York

musical.

Jay Harmon replaced Madeline
Skelly Feush as publicity rep of the
Kilblack Loanegie Tech product, landed a role in Universal's.

Top of the Town.

Philip and Julius Epstein will be
here late this month to take in the
quening of their new opus, "And
Stars Remain".

Dave Hamill, fommer manager of

Stars Remain!.
Dave Hamilli, former manager of the Veriety, now Izzy Hirst's, com-pany manager for one of his touring

attractions.

Outdoor season of Murder in the Club Red Barn, folds Sept. 19; Plan Joel Golden, U. A. office manager namied in New York: and bank or

Joel Golden, U. A. office managem marnied in New York and bank: on job. after a brief homeymoon. The second of the property of

Philadelphia

By Arthur B. Waters

Harry Slatko managing newly-neopened Nixon Grand theatre: Charlie Penry back on the job-publicizing Aldine pix for UA. Herman Dieck, Romer mick on Record, reported very ill in sani-tarium.

arium.
Schwartz Bros. (Al and Monton)
lossoming forth with a new pubcity office In-

Inquirer, under new Annenburg, watership, taking on 18 new men,

licity office.
Inquirer, under new Annenburg, ownership, rating on 18 new men.
Inquirer, under new Annenburg, ownership, rating on 18 new men.
Joe Bradley to be treasurer in Etlangen ba, when it neopens. Roy.
Floegrele as his assistant.
Statier rumored as opening hotel in West Market stuets escioun, where in West Market stuets escioun, where the form the state of the state of the state of the form of the state of the form a Stranger.
His Doll, general press represerving the form a Stranger.
Mark Wilson, Shubert p a, communiting daily between Fully and Inguish an

inson at the Lincoln for one day, only only old in the control of the control of

€leveland By Glenn C. Pullen.

Sandra Steele now a vocal part of Charles Steaross' band. 'Twink' Katz' in circulation again, as backer of Ace of Clubs. Denny Lyons, French hoofer, opening spot of his own tagged the Panther Club.

tagged the Panther Club.
Winsor French, Press columnist,
and Roger Stearns, planist, setting
up house in co-op apartment.
K. Elmo Lowe home from Chautuaqua to launch Play House's sea201 as actor-director Saturday (19).
wood promotive chevity and the seapoint of the season as the gets
back from Europe.

David O. Seizmer, as soon as he feets back from Europe.

Mike Speciale, booker and pro-ducer of French Casino's revues, and Phil. Gordon, house managen, have split, Latter to open two of his own

Tekye

By Burton Crane

Nippon Gekijo standee for 'Ceilin Mr. and Mrs. Rex Story (Rose Lee) ailing for San Francisco.

aning for San Francisco.

Show biz remarkably good in hot pell. Choling systems responsible.

Shinko Cinema Production. Co. tarts work on a new Kyoto studio 1 Nov.

New conductor, Joseph Rosenstock takes: up. baton. of New Symphony Orch. Sept. 21.

Joe von Sternberg hebnebbing with Dr. Arnold Fanck, in Karui-zawa, mountain regort

Dennis: McEwoy, son of J. R., go himself a free trip back to Japan a bart of a goodwill student tour. PARE OF a goodwill student tour.

Nat Floyd, who left Fort Worth to get away from it all, now on the Japan Advertiser, English-language daily here.

First requests for 1940 Olympic tickets already on hand but organization to issue them won't be ready until spring.

ready until spring.

Exploitation push on 'The Country
Docton,' Blus plenty tie-ins resulted
in four-page section in The Japan
Advertiser Aug. 25.
Noborut Tanaka lawyer, who succescfully prosecuted Emil Lindwig!
Spanese copyright infringement case
on July 14, killed in fall from a
horse.

on July 14, killed in fall from a horse-cial Theatre rease now held by Shochika hut expining in 1939, when Joho innvie chein will take it up. Rumors cuprent management deal may give it to Toho earlier. Vicuid give chain three houses tataling 6000 seats in four city blocks. The control of th

Newark By Ad Daizelf

M. S. Schlesinger to Hollywood for indefinite stay:
Frank L. Smith, former manager
of the Shubert, listening to political

Frank L. Smith, former manager of the Sinabert, listening to political offers.

Lashthall Amus. Co. of New York has taken over the Shubert on a long-term flass of period. Monday.

Hanry Ebiceljaul, opera and concert manager, announces ambitious program for Fuld Hall, Y. M. and Y. W. H. A., during winter season built by the Essex County Symphony Society for the summer concerts of Lify Fons, Gershwin and others, burned drawn. Total loss and no insurance. Concert and the control of th

Budapest

By E. P. Jacobi

Ray Goetz here. Ina Claire on her first visit to adopest

Chicago

Max Moteff went and got married. Ben Marden around scouting for talent. Voynow flitting around the

John J. Garrity and frau back om Honolulu. rem Monolulu.

Nan Elfiott considering opening er own agency.

Low Collins is champ cigar de-stroyer in town Jack Kearns will be a pappy again any minute new.

Jue Foley again publicity chief for Lincoln Fleids. Charles Emerson Cook in ahead of 'Lady Precious Stream'

Fred Martin on the recoup after stumbling and fracturing his gum. J. C. Stein and Les Atlass in a race for the fanciest office in town. Jimmy Savo and Georges Metaxa will head the new Chez Parce show Ed Smith and Ben Kelly have bened the Clover Club in the Astor

Charlie Riley east to join the Earleris Radio Features firm and

San Carlo Opera will start the

Daily Times battle with the Chinego Tribure boosting the circulation of the tab

Ace Hawes is considering patent-nge Hawes is considering patent-prisad. pread. Jim Macfarlane, ASCAP rep, on he mend following Ohio auto

Jim Machalbine, ASCAP rep. on the mend following Ghip automach-up. Ghip automach-up. The Market period sparts, copy for the Milling: special sparts, copy for the Milling: special sparts, copy for the Milling special sparts.

Billy Diamond back from Denves, where he boosted vaude at an exhibconvention.

Lew Goodfeind back from Canadawhere he spraut6d' a schnozzle

Lloyd Lewis, deams-sports ed,
bringing show biz faint at the Daily
bringing show biz faint at the Daily

emvernor.

Are Goldene back from Canadahew Goldene spruted: a schnozzle
undersourser.

Hoyd Lewis, drama-sports ed,
bringing show biz flair to the Daily
News sports, pages.

Jimmy Skeehan, back from world
tour, in the bo, at the Studebaker.

Star and Garten, olf-time burley,
stand opened with straight nictures.
George Topper managing.

Washington Park rawe track had
a weak summer season as far an the
mutuel betting was concerned, as a

seased Chernheusley to bading for
Radio City and new const-to-coast
commercial.

Detrait By Pete Wemhoff

Over 400 conventions skedded for here in 1937.

Nick Londes, vet promoter, harred from boxing,

Trom boxing, takes over reins at Venice nitery.

G. Boffman takes over reins at Venice nitery.

Horace Heldt booked into Fox tite-later for Oct. II.

Box Martin laising hens in East Martin laising hens in East Martin laising hens laisi

edi, writer 'Calluc Clue' for syndi-cate.

The liquor boad bans cashing of wankers' checks in all bars, except-hatel and restaurant spots. Michigan Fair, dilmaxing, state-entennial, promisea to set attend-ance mark with over 500,000:

Bes Moines

By R. W. Moorhead

Hac Claire on her first visit to Buddnest

Censors vetoed Green Pasture' (WBb) for Hungars.

Rolling Pax, manages of Panish of Panish Pax, manages of Pax, m

OBITUARIES

IRVING G. THALBERG

IEVING G. THALBERG
Irving G. Thalberg 37, production
head of Metro-Goldwyn-Mayer, died
in Santa Monica Sept. 14 of lobular
pneumonia, complicated by a cardiac condition.

Detailed, news account will be
found on page 1 and 2.

OSSIP GABRILOWITSCH
Ossip Gabrilowitsch, 88, conductor of the Detroit Symphony orchestra, died at his home there Sept. 14, following a long illness. He is survived by his wife, the former Clara Clemens, daughter of Mark Twain, and a daughter, Nina.

a daughter, Mina.

the worlt to Detroit in 1918 to take the worlt to Detroit in 1918 to take the result of the orchestra, and is credited with having brought it to such a stage of efficiency as to gain for it front rank in musical circles, helped to a definite degree by the establishment of a civic choral

establishment of a civic entoral group.

He gave his first public recital as a pianist in 1896 and came to this country in 1900. In 1905 he took a course in conducting from Arthur Nikish and made his debut as a conductor a year later. He conducted in Paris, Berlin, Munich and Vienna and for a time led the Philadelphia orchestra. He kept up his piano practice and was regarded as one of the handful of great pianists.

CHARLES H: CAMPBELL

CHARLES H: CAMPBELL
Charles: Howard Campbell, 66, former drama critic of old Philadelphia Evening Telegraph, died Sept. 67 at his home in Haverford, Ps. Campbell, worder den various his different control of the covered summer white House at Cape May, N. J., during President Harison's telm.
He was drama editor and editorial writer for Evening Telegraph for nine years, then went to Philadelphia Evening Bulletin editorial department in 1911. He retired several years ago, I file widow, Mrs. Ellen McCori Campbell, survives.

JOSEPH M. KIRBY

JOSEPH M. KIRBY
Joseph M. Kirby, 48, president of
the Massachusetts Broadcasting Co.
operators of WCOP, Beston, died
suddenly, from heart attack in his
summer home at Rull, Mass., Sept. 6.
He was president of the Nantasket
Amusement Co. président, of the
Lincoln National Binky, Chelsea,
Mass, and was président and treasurer of the Joweller's Supply Co.
In the radio field he remained in
the bankground; and his entrance
into the WCOP project last season
was his first venture in that line.

The is survived by a wife and fivefuldgen.

GRACE KERNS

GRACE TERMS

Grace Kerns, former sorbino shost with the New-Nork Symptomy
Orchestra, and resident of Norfolk,
was instantly filled, when the automobile in which the was friding with
her brother, and neighbew, non-professionals; was in collision with a
bus near, Williamsbürg, Va. Sept. 17,
Howard J. Kerns, and Howard J.
Kerns, Jr., also of Norfolk, died of
injuries; received. Triple funeral
rites held in Norfolk.

ADELE BLOOD HOPE

ABELE SIGOD HOPE

Adel Blood Hope, 50, once a success on the stage and who toured the world, with a Shakespearean stock company, killed herself in her home in Yonkers, N. Y., Sept. 13, in a fit of depression over the fallure of a summer theatre, wenture.

She is survived by her daughter, because the summer productions, and the summer productions.

MARTY SEMON
Marty Semon, brother of Primrose and Maxine. Semon, died Sept.
13 at _Detroit, Mich., where he was
appearing in a local night.club.
Death attributed to heart attack.
He was known in burlesque and
vaude. His last eastern appearance
was with 'Music in the Ail.'
Desides his sisters he leaves a
brother,' Cy Semon, with the Clyde
Beatty Circus.

FREDDIE BOSS

Freddie Ross, 28, vaudevillian and one-time partner in act of Ross and Leddy, died at his home in Dor-chester, Mass., Sept. 8 after a brief

chester, Mass, sep.
illness.
On retiring from vaude six years
ago, Ross became associated with a
New York hotel and later moved to
Massachusetts. Surviving are his

widow, mother, four brothers and a

EDDIE POWELL
Eddie Powell, 48, dancer and vaude
performer, died Sept. 7, in U. S. Veterans's hospital at Tucson, Ariz.
He spent most of his life in the
theatre, playing many years on Middle West circuits, He had been in
Tucson a year and a half, where he
went for his health.
Surviving are his widow, daughter
and mother. Burial in Kansas City.

REV. WILLIAM KOEPCHEN Rev. William Koepchen, 72, for the past 36 years rector of St. Luke's Lutheran church, died Sept. 8, of a

heart attack.

Known as 'the Protestant Bishop
of Times Square,' he was well 'liked
by theattrical people, his church being located at 308 West 46th street.
He had 'been connected with St.
Luke's for the past 36 years.

Louis Linker, 55, owner of two theatres in Bridgeton, N. J., and one in Philadelphia, died Sept. 11, from a heart attack while visiting the Cri-terion, one of his houses in Bridge-ton.

ton. Linker was on an inspection tour to prepare for a stage production when he became ill. Leaves a wife and four daughters.

Prof. Roberto Vargas, 60, veteran Mexican muscian, who was musical arranger and director for Caruso and a player at the Spanish royal court, died in a charity hospital at Tiajuana. Pollowing Caruso's death, Vargas- taught opera juveniles in Mexico for some years. He was destitute for some months before his death.

GEORGES ERCOLE

Georges Ercole, British Paramount Newsreel cameraman, died in Lon-don, Sept. 2, following six months

illness. Well known in U. S. and Europe. Well known in U. S. and Europe. deceased claimed to be the first newsreel man to fly over the Alps. One of his biggest scoops was the pictures of the burning of Smyrna

HENRY REDFIELD

HENRY REDFIELD

Henry, Redfield, 36, conductor and arranger for the National Broadcasting Co., died, in Polyclinic hospital. New York, Sept. 0, of hurns received. In a room at the Hotel Chesterfield.

Belleved that he fell asleep in his chair and hir clothing caught fire from his lighted cigarette.

WILLIAM CASTLE

WILLIAM CASTLE
William Castle, 38, who had been
on the stage for a dozen years, died
in New York, Sept. 13, of heart attack. He's had been for a time a
member of the team of Romaine and
Castle, But in more recent years had
worked alone.
Funeral services in New York and

Funeral services in New York and terment in Hudson, Mass.

ROBERT COOK

Robert Cook, 34, Columbus, O., manager one of ride units, Gooding Rides Corporation, also of Columbus, died in Auliman loopital, Canton, O., Sept. 9, from a self inflicted bullet wand

bullet wound.

Body was returned to Columbus

LO HILDEBRAND

Lo Hildebrand, 42, cowboy a
in films, died Sept. 11 in the
Angeles General Hospital of a h His widow survives

VICTOR BARROSO VICTOR BARROSO

Victor Manuel Diez Barroso, young
Mexican dramatist and founder of
the Mexican Comedy Co., died at
his home in Mexico City after a
short illness:

EDGAR HYMAN

Edgar Hyman, vaude pioneer in
South Africa, died in Johannesburg
Sept, 15. More details in foreign
show news department.

ROBERT CURTIS

Robert Curtis, formerly secretary
to the late Edgar Wallace, died in
Surrey, Eng., Sept. 1, of a rare
disease.

Mother of Maurie Lipsey, vice-president of Music Corporation of America, died in Chicago on Sept. 7,

Just That

Ft. Worth, Sept. 15.
Billy Rose and Amon G. Carter, generalissims of Frontier
Centential, see eye-to-eye on at least one aspect of show biz, according to story current here.
In an argument over
Frontier's financial status, Carer was approached with routine question: 'But what about the bond holders'.

The bond holders are bond holders, and they will stay bond

holders, and they will stay bond holders. That's what they are for.

Heavy Fines for Minsky Cast in L.A. Show Pinch

Loc Angeles, Sept. 15.
Samuel Herzig, manager, and 12.
members of the "Riollywood Goes
Minsky' burlesque troupe were
found gully of indecent performance
here. Hertzig got 130 days, Alice
Kennedy, Floyd Hallier, Mike Sachs
and Brownie Sicks, \$300 or 150 days
each; Nadig Grinko and Marie Voe,
\$250 or 125 days each; Pat Pare,
Benjamin Moore; and Sonja Slane,
\$200 or 100 days each; Carrie Finnell, \$150 or 75 days; Dagmar Blair
and Marie Brawner, \$100 or 50 days
each. Los Angeles, Sept. 15

each. Show closed Saturday (12) after seven weeks at the Hollywood Playhouse. Until the first raid, hiz flourished. After that it dropped 30%. Hollywood crowd figured raid was an exploitation stunt, but trouge was convicted on evidence taken in that which.

that pinch.
Fines have been paid, but Herzig's ntence is being appealed. Prince is head for New York this wee

Minn. Takes Profit

Minneapolis, Sept. 15. With attendance just under 700 000 for the eight days, the Minnesots
State Fair broke records this year
A profit of \$50,000 is indicated.

Outdoor Review

Rubin & Cherry Expo

Mubin & Cherry Expo

Morality squad-on opening day af
the Canadian National Exhibition demac Canadian National Exhibition

Mac Canadian National National Exhibition

Mac Canadian National Ex

here will admittedly ring us a gress that will equal the five-weeks' take stands. usual Rubin and Cherry stands usual Rubin and Cherry Mindews is largest this year than ever before at the C.N.E. and marks the ninth consecutive booking of the Gruberg enterprise by officials of the Gruberg enterprise e

wife of Clinton M. White, GB lowing prolonged illness.

Burlesque Reviews

RIALTO, CHI. (TOOTLIGHT FLASHES')

KIALIU, CHIL.

(TOOTLIGHT FIASHES')

After years of sleeping out in the barn and taking hand-outs at the back door, burlesque is beginning to straighten its tie and ambie down the main stem once more. For some the main stem on the more than the main stem of the state of of the state

Thits jump in here from Pittsburgh and lay off for six days while, reheaving with the stock, company for the combined show. During that time the in-coming conics learn that years the company for the combined show. During that time the in-coming conics learn that years the control of the real off-color stuff doesn't go, the strippers learn that stripping is in the hest of taste but that grinding is out. For a burley show Barter does a clean performance, with years the control of t

IRVING PLACE

IRVING PLACE

Max Wilner's and Tony Maccic's, re-entry here starts of like it might be family stuff. Band's violinist is spotted, a la concert, for the opening, but the 'impression is speedily dissipated with the heln of Georgia Sothern and comic Pinky. Ida Rose was transcorted from Chicago for was transcorted from Chicago for the construction of the construction

MINSKY, BROOKLYN

MINSKY, BROOKLYN

Joe Weinstock's Brooklyn venture differs little from his 42d street Republic shoppe. As a matter of fact, he is doubling some of his N. Y. crewe wheel house. More evidence of the Broadway burley influence is the comedy offered in Sciaritees of 1934; current. It is for the most part the same verbal garbage that the borse of the same verbal garbage that the

as are Charles McNulty, Frank Perry, Lou Devine comics; Earl Ruth, straight, and Art Nealy, yodeler, Wen Miller, Jeanne Wade, Lillian Harrison and Jean Caton, strippers, and Irving Sellg, comic, augmented from the Weinstock ranks.

ATLANTA. ATLANTA

ATLANTA, ATLANTA

Atlanta, Ga., Sept. 5.

Eastern Burlesque Association's second offering of the new season at the Atlanta opened to capacity busis—ness. Considerable improvement in the Atlanta opened to capacity busis—ness. Considerable improvement in season at the Atlanta of the Atlanta opened of the Season at the Atlanta opened the house last week.

Elinore Roberts is the feature this week, and scores with strips. Half athahun and Homer Meachum show much. Improvement in selection of steckins. Both real performance of the Atlanta of the A

House, with 1,200 seats, looks nice. Top is 55c.

SAN DIEGO HAS HABIT: LOOKS AHEAD TO '42-'50

San Dieco. Sept. 15.
While a throng of 60,000 stood in impressive silence San Diego's 1936 excosition closed at midnight Sept. 9 with the lingering echo of Tape's counded by an army bugler.
Official estimates showed that the 1935-1936 exposition in its 377 days of operation brought about \$100,000 a day into the city, or a total of nearly \$30,000,000. Number of tvistions was set at 7,220,000.
Plans are being made for another exposition here in 1942, marking the 400th anniversary of Cabrillo's landing at San Diego, and still a thrid fair in 1950 celebrating the centennial of California's admission into the Union.

Independent Burlesque

"Frace-H Revue" - Werk & Sept. 20

"Frace-H Revue" - Werk & Brocklyn,
Hindu Belles - Howard, Boaton,
Halles - Howard, Boaton,
Halles - Howard, Boaton,
Halles - Howard, Boaton,
Fashion, Plater - Hopublic, New York,
Scan-Dolls - Emprese, Kansen City.
Hill-Epter'- Jacque, Waterbury,
Wile, Woman and Soby - Empire,
Welley - Wender - Howard Brown,
Hill-Epter'- Jacque, Waterbury,
Wile, Woman and Soby - Empire,
Hell-Epter', Jacque, Waterbury,
Will, Howard, Jacque, Time, Felt,
Hill-Howard, Howard,
Harthwere, Wood, Reading, Thure, Felt,
Williamsport, Sat.
Well Hell - Howard,
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EXAS EXPOS' B. O. BL

JAPS SEEKING DOPE ON PARKS

Chicago, Sept. 15.
First amusement park for Japan Is being planned by the owners of the Osaka Mainichi, the Orient's largest paper with a daily circulation of over 3,000,000;

osan with a daily circulation so see 300,000 to 400,000 to 400,000

COLORFUL LIVING CHESS OPENS BERLIN TOURNEY

Berlin, Sept. 6.

Quite a number of vaude and circus people got a break by the presentation of 'Living Chess' on the Munich Exhibition Grounds.

Munich Exhibition Grounds.

A two-hour revue in the open, a pageant of color, bold in conception sand ingenious in execution, is presented in honor of the International Chess Tournament. The opening procession of all participants is a sented in honor of the International Chess Tournament. The opening procession of all participants is a motley jumble of heraldic figures, receoece ladies, Red Indians. In full war paints, trick bleydists, chess figures, East Indians one of whom well seated on a smale chep of the participant of the control of the participant of the par

Dallas Venus Dries Off

Dallas, Sept. 15.
Mona Lleslie walked out as starred
Diving Venus' at Texas Centennial
Streets of Paris. Lisa Chauvez took
her act.
La Lleslie is said to hold content
for her cur.

La Lleslie is said to note consequence for her own nite spot where John Sirigo formerly attempted to put one over in conjunction with his Hollywood animal show. Miss Lleslie had been legally granted her stage name two days previous by local court.

Candidates Hurt Fair

Figures released by the Iowa state fair board Sept. 5. reveal that the 320,598 attendance for 1936 was 22,736 less than that of 1935. A checkpus of the control of the cont 22,730 less than that of 1935. A check-up showed receipts for the entire Iowa fair this year were \$250,037.78, or \$6,301.92 less than last year's re-

Fair board officials declared, how-ver, that miscellaneous fees of ap-roximately \$15,000, to be collected rom breed associations and other or-fanizations later, would represent bout that amount of profit. Drought conference, which brought outh Practicates Booken 10 and 10

both President Roosevelt and Governor Landon to the city, took a heavy blow at the fair-grounds' attendance.

Downie First In

Jownie First in

Spartanburg, S. C., Sept. 15.

Downie Bros, again scooped other
layouts for first take at South Carolina peach and cotton money.

Booked this week-end in Charleston and playing other Palmetta State
dates during week, First-show in
this year and just when the rurals
are acting to spend some coin!
Show came first last year and

"mane" the cream.

Canadian Cruises Up

Toronto, Sept. 15.
Setting a new high since the
peak of '29, Canade's tourist
trade this year is exceeding the
Dominion's combined value of
wheat, gold and newsprint exports, current statistics show.
Based on the first eight months
of 1936, the total tourist expenditure in Canada has amounted
to over \$250,000,000, this slightly
over the corresponding period
for the banner peak of '20.
At the present rate, some
17,000,000 visitors will have entered Canada before the end of
the year and are expected to
leave behind just over \$300,000
of technically 'invisible' im-Toronto Sent 15

leave behind just over \$000,000,000,000,000 of technically 'invisible' im-

LOOKING FOR SOMETHING

Portland Wants a Big Attraction for '37 Rose Festival

Portland, Ore., Sept. 15.
Rose Festival Association of Portland is already laying entertainment plans for the big civic event next June. Mark Woodruff, festival marager, is looking for an outdoor attraction to play at the civic stadium four nights next summer. Last season the Rose Festival booked in a squadron of Canadian Mounties doing their musical ride. Dates for next year's festival are set at June 9-12.

Midgets for S. A.

Capetown, Aug. 24.

Johannesburg Empire Exhibition
will carry a novel show. Thirty
midgets are coming from overseas
and locate in a miniature village in
the grounds, with tiny houses, town
hall, club, restaurant and theatre.

Two of the world's smallest ponies
will be with the outift. Midgets will
give a non-stop variety show in their
theatre. With the outift is Tom
Thumb, claiming his title as the
world's smallest man, being two feet
four inches tall.

Neb. Park Blowdown

Lincoln, Sept. 15.
Capitol Beach was handed the second losing tilt with the elements this week when a sudden hard wind toppled the ferris wheel and completely shed the roller coaster for an

demolished the roller coaster for an estimated \$\$5,000 damage.' Earlier in the summer a \$20,000 fire raked the south side of the amusement park here and destroyed the scooter ride, the penny arcade and the open air theatre.'

Building a Biggie

Definition a Diggle
Detroit, Sept. 15.
Prompted by huge success of outdoor dancing here, Eastwood Park
will start erecting late this month
an open-air ballroom, with accommodations for 12,000 persons.
It's the biggest park project here
in many years, and will get under
way atter close of season Sept. 20.

Hot Show

Syracuse, N. Y., Sept. 15.
D. A. Morris, employee of the
World Exposition Shows, providing
the midway at the New York State
Fair last week, was burned about the
hands in extinguishing a tent fire.

Tough at St. Stephen

101gn at St. Stephen
St. John, N. B., Sept. 15.
Midway and other concessions
took if on the button at the annual
St. Stephen, N. B. fair.
Williams Shows carnival provided
the rides, shows and games, and all
took a licking. The horse races were
below par.

GEORGIA FAIR DATEES

Bainbridge, Ga., Sept. 15.
Decatur County and 4-H Club fair
will be held here Oct. 12-17. Metropolitan Shows will occupy midway.
Cook County Fair, sponsored by
American Legion, will open Tuesday
(15) in Adel, Ga., and continue four

POST-HOLIDAY

Even Casa Manana Off on Second Show at Ft. Worth, and Dallas Drops Sharply - 'Jumbo' Lucky to Break Even - Ben Bernie Opens to 3,500, Which Helps

RAND'S MIDGET NUDES

Dallas, Sept. 15. Blues took the boys at Texas Cen tennial when let down hit after a tennial when let down hit after a turnaway Labor Day week end. They stumbled through the week with top kids' day of about 35,000 and did the same Sat. (12). Other days hit, as low as 25,000. Ben Bernie's opening in G. M. exhibit was one bright spot. His first audience was about 35,000 did recove mas about 35,000 did recover may be seen to the seen of t

ence was about 3,500.
There is already lots of argument as to whether expo will reopen in 1937, evidently brought up by current slump. He has suggested show be prolonged through Dec. 1938, then forgotten.
Obviously in favor of a second second with a regiment that country's biggest tourist trade will go towards Mexico next year, which will be first time highway travel into southern countries could be adequately handled.
Exhibs who have taken their share of gate think they will be ready to quit when fair closes on time Nov. 30, but would gladly run into the winter if the show stays open. Outdoor shows—which are getting the heavy gates—have yet to see what they get in the way of rains this fall. All indications point to damp-

ness.

There is little chance any official decision will come out before late Nov., as fair chiefs consider that proof they don't anticipate reopening is their ace in the hole for drawing Texans and southwesterners into their gates. ness. Th

A crams and southwesterners into their gates.

New Dir, Gen. a Hit Policy of new Dir. Gen. Harry Olmsted is pleasing showmen, as they feel het working in their direction. Although auto and miscellanies giveaway days—his first move—failed to get desired results. He is continuing special events with carnival nights on week ends, etc. Plan is also to make much of old state fair weeks in Oct. as hypo to regular patrons of Texas state fair of old.

Biggest hones are remarked.

regular parsons of Texas State fair of told.

Biggest hopes are pinned on National Dairy Show opening Oct. 10, four Southwestern conference football games and a Goorn good high and the second of the second of the second of the proclaimed school holidays so carefully mapped organized tours of expo have a good chance of drawing a majority of state's 2,000,000 pupils.

Attendance at midnight Sat (12) had reached a gross total of little over 3,906,000. First reunion of A.E.F. staged on grounds last week failed to help gate.

Fort Worth's General Dip Fort Worth, Sept. 15. Attendance, fell off somewhat last week at Fort Worth Frontier Cen-tennial with Saturday night not much better than other nights dur-ing week. Even Casa Manana failed to pack 'em in on its second night show during week. Higher prices charged at restaurant-theatre recent-ty may have had something to do ly may have had something to do

with attendance.
All performers in Casa Mananarevue set for another four weeks, except Lime Trio, which has not reached agreement. Nov. 29 has been date set for closing since expo opened July 18, but many persons wonder if it can run that long, the weather and other conditions con-

On the Hog

Salt Lake City, Sept. 15. Salt Lake City, Sept. 15. Since horse racing is taboo in this city, live racing pigs are drawing considerable crowds to Sunset beach, lake edge resort, 20 miles from here. Some Greaser races held in ropedoff sand areas, but no betting allowed.

lowed.

Owner, a wealthy southern tah livestock man, is selling needy porkers to enthusiasts or a price anywhere from \$10.

to \$50.

Resort claims novelty has jacked up its usual summer at-

MAY ENCORE CLEVELAND

Possibly Adding Another Week to Present Season

Cleveland; Sept. 15.

Cleveland; Sept. 15.
Great Lakes Expo finally lines up local stations to put on weekly shows from the Expo symphony shell for the rest of the Expo run here. Stations are expected to show their talent once a week, which takes care of four Expo nights.

Expo will continue to bring in outside radio talent for week-end engagements. Expo may run past Oct. 4 to Oct. 12 og. 15, and there is talk of repeating the project next symmer.

Nebraskan Blackie

Lincoln, Sept. 15.

of Will Morrissey caused curtail-ment in broadcast of this program. Pulled the one about the Simmons mattress being the playground of the nation.

mattress being in the nation.
Billy Rose flew back here from New York Saturday and said attendance at midnight shows has been so good they will be continued.
As things shape up now, expowould be better off financially if Rose's 'Jumbo' never had been harmand been. brought here. Building designed for it was too bot and acoustice bad. Acoustics have been improved and weather is somewhat cooler, but 'Jumbo' remains, in present abbreviated form, small circus produced in somewhat different way. High cost of building and weetly nut of around \$13,500 make it improbable 'Jumbo' will earn anything for expo. 'Jumbo' draws second best of three major attractions, The Last Frontier' ranking third.

Pick-Up News

William S. Knudsen, executive vice-president of General Motors Corporation, and other high officials of that organization, attended General Motors Day at expo Saturday (12). It was announced this corp. provided \$50,000 to help put on fair.

Size of Casa Manana kitchen can Size of Casa Manana kitchen can be understood when it is known there are 211 employes in the kitchen alone, including 72 cooks.

Best publicity stunt of week was real wedding during 'Jumbo' wedding scene.

Three midgets from San Diego fair have been added to Sally Rand's Nucle Rand-incident of the fair hands

Funniest incident of the fair hap-Funniest incident of the fair hap-pened recently when Walter Dare Wahl's stooge for nine years, Em-mett Oldfield, heckled Wahl and his new stooge from the stage during the act at Casa Manana. Money dif-ferences had caused the old team to split. The first night the new combo worked Oldfield surprised the audiday night. Protests over spicy gag for cut-throat wages.

COLE-BEATTY'S JINX IN CAL.

San Francisco, Sept. 15.
Pursued by a jimx since its entry imto California, the Cole Bros. Clyde Beatty, Circus. is headed south after a four-day, run in. San Francisco, closing, on. Labor Day. Poor biz, caused by the heat wave, marked the last two days.

"During the final day here two of the circus members were painfully-injured in an accident which occurred at the matinee performance. Cladys Wyckoff, equestrenne, suffered a wreenched back, laccrations which sie was standing tripped while attempting to jump a barrier and two other horses. Her horse fell on Captain John Smith, menagerie director, who sustained internal injuries and a fractured jaw. Show continued without interruption.

En route to San Francisco, Robert Cottet, 25, prop man, was fatally injured in a fight at Black Butte station, near Weed, Cal., August 30. He died at the Marysville, hospital of a fractured skull, His opponent in the their deed with the state of the man, a tractor driver, was not learned. District Attorney W. C. Rucker of Yuba County stated Cottet had been struck on the head with a tent sake, In Sacramento a mother and her child were bitten by a monkey which went amok when the monkey wagodh that a parked car during the circus parade, the first that town had seen in ten years. As a result the town show the circus is reported to have lost about 20 of its best horses through sickness, so that it is now impossible for the remaining horses to form a complete circle around the area.

2D ADAGIOIST HURT IN CANNON DANCE

Toronto, Sept. 15. The cannon used in the 'Mystic Mars' outdoor pageant at the Can-adian National Exhibition demon-Mars outdoor pageant at the Can-adian National Exhibition demon-strated its menace for a second time here when the substitute for pre-viously-injured Bobby Jeanne Bern-hardt was hurt during her first re-hearsal.

hardt was hurt during her first re-hearsal.
Second girl, a cousin of Miss Bern-hardt and billed only as 'Cora', landed about five feet beyond Andre Duval and Jean Seth and crashed-heavily on her face and chest before-being picked up, badly bruised and obviously upset. The girl halls from Chicago but, upon arrival to subti-tute for Miss Bernhardt, refused to reveal her surname because it 'might frighten' her mother. She has con-tinued with the act, however, despite the rehearsal accident.

Snakes on the Loose

The Hague, Sept. 4. The Hague, Sept. 4.
A firm of dealers in wild animals in Helmond, in south of Holland, got a consignment of six pythons, destined for England. It is unusual that such shipments, which are nearly always in transit, pass through Helmond, as transshipment generally takes place in a port

mond, as transsipinent generalizates place in a port.

There was something wrong with the cases, as the whole lot of repliles escaped, and Helmond was frantic. Search parties went out to look for escaped, and Helmond was Trantic. Search parties went out to look for the snakes, which varied in length from 7-14 feet. Four were caught, the other two are still at large and lots of unemployed out to find them, reward of \$1 a head offered by the owners.

Circus Routes

Week of Sept. 21

Week of Sept. 21

Al G. Barnes

El Pine, Px., 231. Jan. Crucze, N. M.
(mat.ons); N. M. Crucze, Px. Calling,
24; Winslow, Arin., 25; Plagetar, 26;
Prescot (mat.ons); 27; Placetar, 26,
Scason cude.

Bros. and Beatty
Tan. Angelen, 20-21; Hollywood, 25-21;
Santa Monica, 28.



ROXY THEATRES CORPORATION 188 WEST SOM STREET NEWYORK

IOWARD & CULLMAN

September 11, 1956.

thought \$40,000 a week at the Roxy was healthy. Dear Simone Simone We were mistaken. When you can do almost.

at the theatre, you deserve more than a testimonial! You have it!

My grateful thanks we want you soon

and often.

Cordially,

ROXY Theat of Corporation

P.S. The second week of wairls Dormitory was the biggest week the Roxy Theatre has had in over four years with the exception of the first of agirls pormitory. The attendance figures for the two weeks speak for themselves. rigures for the two weeks speak for themselved in the fourteen days which is people saw the on view at the Roxy, 252,555 people saw the protune! picturel

Published Weikly at 164 West 46th St., New York, N. Y., by Variety, Inc. Annus) subscription, 26. Single copies, 15 cents. Entered as second-class matter December 22, 1365s, at the Young Office at New York, N. Y., under the act of March 3, 1878.

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ol. 124. No. 2

NEW YORK, WEDNESDAY, SEPTEMBER 23, 1936

64 PAGES

Influence Noticed Around the Globe

By CORNELIUS VANDERBILT, JR. American pix and American jazz do more for world peace than all the diplomatic conferences on earth. Everywhere, on my recent 40,000-

American pox. and American jazz
do more for world peace than alt
the diplomatic conferences on earth
freely where the conferences on earth
freely where the conferences on earth
freely debet on the good where
mit glober and the good where
mit glober and the good where
freely debet on the good where
mit glober and the glober and the chieses sticks they re the 'Oriental
Ryversions of Harlow, 'Dietrich and
Garbo. Eyen the lads are wearing
fable hairlips and Warner. Oland's
gyelrows which no real Chinaman
rever sported before.

J. Manchukuo is more American than
gkeokuk, loway. Even Pu-Xi, emglector by the Grace of the Almighty
land a Friendly Foreign Fower, ashis
crest of Empire reads, plays jazz. He's
lan lover, telching kid, Has nine
planos in his Histinking (pronounced
Stinking, in Manchukuon) palace
lone of them twist his solen
green bathut wallors and Chinese
haddits go dirked and daggered to
the films in Urgar every Wednesday
and Saturday eve. Far out on the
Good desert you'll find western saddles and Leo Carrillo salutations
aboard tiny Tuwan ponies.

Big Korean wenches marcet their
(Continued on pags 36)

Harry Fender, Ex-Zieggy Juve, and Social, Now Pilots St. L. Police Car

St. Louis, Sept. 22.
Harry Fender, once one of Ziegfeld's top juveniles, graduates from a motorcycle cop at \$115 a month to riding in a radio car which carries with it a \$20 upping in salary.
Fender has been on the local gendarmerie ever since retiring from show business.

Fender was once matrimonially linked with the sister of a wealthy Long Island. socialite poloist. Fen-der's intimates claim that the juve-nile's worry that he might be ac-cused of marrying for wealth curbed his romance.

his romance.

His last show was 'Palm Beach
Girl' for Ziegfeld at the restauranttheatre in Palm Beach, formerly the
Montmartre, later called the Ziegfeld Show came to the Globe on
Broadway as 'Florida Girl' in the
1295-28 season, but was short-lived.
Fender didn't come north with it.

Hoosegow Tenors

Bridgeport, Conn., Sept. 22.
Immates of Fairfield County jail
will show off staten in amateur hour
to be carried intermittently this fall
by: WICC. First broadcast skedded
next Sunday (27).
Prisoners will be introduced by
number and listeners will vote accordingly by mail and phone. Arrangements being worked out by Joe
Lopez, WICC supervisor, and Edward
Benont, jail educational director.

Old Vic's Idea

London, Sept. 22.
Management of the Victoria
Palace (Old Vic) is charging
playwrights \$10 for the reading
of submitted plays.

e so flooded with House becam scripts that the office decided some barrier was necessary.

UNEMPLOYMENT IN BURLESK **IS LOWEST**

Despite its decline in an artistic way and as an independent amusement factor, burlesque remains unique in that, among the various ment tactor, burlesque remains unique in that, among the various branches of show business, it has the lowest rate of unemployment at the present time. No competent burlesque actors are out of 100-100 and the present time of the support of the su

DICK MERRILL, SOLO, AT \$1,250 NET, IN HUB

Dick Merrill, pilot of Harry Richman's plane on the trans-Atlantic and-return flight, goes into the Metropolitan, Boston, week of Oct. 2 for his first stage date. Salary is \$1,250 net. William Morris office set the deal for George Woods, manager of Merrill and Richman.

Both Merrill and Richman did a guester last night (Tuesday) on the Ken Murray-Rinso (CBS) program and next Monday (28) they're with Dick Himber's orchestra for Studebaker on NBC.

Richman opens Sunday (27) at the Hollywood Restaurant on Broad-

Richman opens Sunday (27) at the Hollywood Restaurant on Broadway.

BERLIN GIVES IN

Berlin, Sept. 13.

Retus and Banks, American colored act, is set at the Scala theatre.

Marks the first time in three years that colored performers have put in an appearance in Berlin.

AGAINST AIR

Connery Blast Reprinted Letters to Catholic and Protestant Pastors Seek to Build Sentiment Against 'Immoral and Unclean' Radio Programs

MEXICAN CASE

Washington, Sept. 22.
Church elements are preparing another drive at radio, Some 500,000 reprints of a blast against broadcasting by Congressman William Connery of Massachusetts are reported in the mails accompanied by an explanatory letter tirging the creation of a Legion of Decency for radio.
Drive is vague in objectives. No concrete suggestions to offer. An effort to make capital out of the sofort to make capital out of the sofort to make capital out of the sosome two years induced in addition of priests in Mexico had created a delicate situation the Mexican government broadcast a series of travelln-Mexico programs. Broadcasts an(Continued on page 62) Washington, Sept. 22.

(Continued on page 62)

State's \$5,000 Subsidy For 'La. Kings' Orchestra

Baltimpre, Sept. 22,
Colleges have for forge counted on football elevens, attended by high-pressured publicity, to ballyhoo the schools. Now for the Irst time a university is bankrolling an oprohestra to publicize the institution.
On Saturday (19) Louisiana State Univ kicked in with \$5,000 to keep the band known as the Louisiana Kingg going. The 30-piece outfit started touring early in summer, after having been recruited from among the best of the musicians that had formed part of the 173-pc, crew which the last Huey Long sponsored at the State U. Figured that the theatrical billing is excellent advertising for the school and the State.

Fishell on Football

Dick Fishell, WMCA and Inter-City Network sports' commentator and football expert, and footba Dick Fishell, WMCA and In-

American Films' and Tin Pan Alley's STIR CLERGY After 28 Years, Hearst Dropping Xmas Funds; 'Embarrass' New Deal?

No Laughing Matter

Los Angeles, Sept. 22.
Leoncavello may have written it that way but to a major acertains agency producer Seglace! is no laughing majter. When a singer of a Coss program boresdee of the farms at least rehearsal producer called a halt and ordered the tenor to 'cing it straight'.

On the air it was done without even a faint snicker in the aria,

FREAK CASTING **WORRIES ON B'WAY**

Several Broadway legit producers are finding themselves in a spot for oddities in production.

James Ullman has filled the bill calling for a set of triplets for his 'Stork Mad,' a story of a marathon of procreation. Same producers' So Proudly We Hail' has a six-plece military band in the cast. Latter opened last night (Tuesday).

Sidney Kingsley is on the hunt for a one-legged actor for a role in his "Ten Million Ghosts."

Ten Millon Ghosts.'
Swing Your Lady,' to be offered
by the Shuberts, requires a femme
wrestler in the cast.
Town Hall is also entering the
unique field this season. On Oct. 7
Gino Palmisano, armiess pianist, will
offer a program played with his el-

SELZNICK'S SNEAK PREVIEW IN THE SKY

Hollywood, Sept. 22.

As a stunt, David O. Selznick's 'Garden of Allah' will be previewed aboard an American airliner to a select group—a sneak into the sky. select group—a sneak into the sky.
A special projection machine and
screen will be installed in the ship.
the largest commercial plane in
American service. Group will board
plate here, see picture en route to
San Francisco, returning following a
dinner in the Bay City.

1st Coronation Song

London, Sept. 22.

It took an Aussie to put over the first Coronation song here. Billy Maloney wrote 'Who Is Coming Up to London in May?', which was broadcast, and which Lawrence Wright is publishing.

After 28 years the W. R. Hearst Christmas Fund, operated by the W. Y. American, is off this year. There will be no campaign or solid-tree will be no campaign or solid-tree will be no campaign or solid-tree will be not the proof this year. There will be no campaign or solid-tree will be not the proof the notation of t

Besides dispensing relief the year round, the Fund also distributed be-(Continued on page 62)

Lawyers Can't Take It: They Feel Hurt About Films' 'Disparagement'

St. Louis, Sept. 22.

Protection in the form of a motion picture censorship committee to discourage disparagement-of-legal profession in the fickers was a resolution recently submitted to local barristers who. also are, appealing to American Bar. Association for support in their campaign. Resolution, presented by Max. M. Gilford. Los Angeles, who recently attracted considerable attention, when he filed suit to prevent showing of film. Law in the Hands, asks that has compared to the considerable attention, when he filed suit to prevent showing to film. Law in the resolution committee for resolution committee for recommendation.

Gilford, in suit Attacking showing of 'Law in Her Hands,' charged flicker held attorners up to ridicule and that their work and functions were misrepresented. St. Louis, Sept. 22.

Francis X.'s Sandwichery

Sawtelle, Calif., Sept. 22.
Francis X. Bushman has opened a sandwich shop on the edge of this town. He has deserted acting and is on the job most of the time him-

A large sign in front of the spot emblazons his name.

INCREASED PROD. BECAUSE OF DUALS **EMPHASIZES ACUTE TALENT SHORTAGE**

ALL IN A H'WOOD DAY

Chorus Lads, Turned Ice Skaters Bounced Around in Football Pic

Hollywood, Sept. 22.
Thirty chorus boys, spending their time rehearsing ice-skating numbers for the Sonia Henle picture, One in a Million, at 20th-Fox, got a good bruising last week when they were called upon to buck the line in football scenes of Pigskin Parade.
While the hoofers were melting under the hot sun, remainder of the Million' cast sat in the bleachers and cheered.

cheered.

Gang of steppers has been engaged on a three-month guarantee, with most of the time spent in learning how to dance on skates. Some of the boys are native Californians and never saw a pair of skimmers until going to the studio.

L. A. to N. Y.

Anita Barwell, S. N. Behrman, Myrt Blum, Charles Brackett, Arthur Bregstein, R. H. Cochrane, Jack Cohn

J. Cheever Cowdin. Howard Dietz.

Benny Fields.
Betty Furness.
Margalo Gillmore.
Will H. Hays.
Oliver Hinsdell.

margato Gilmore.
Will' H. Hays.
Oliver: Hinsdell.
Lou Irwih.
William Le Baron.
Rufus Le Maire.
Ernst Lubitsch.
S. Barrett McCormick.
Mary Meyer.
Joe Moskowitz.
Sally O'Neil
George Raft.
J. Robert Rubin.
Wesley Ruggles,
Nicholas M. Schenck.
Lawrence Tibbett,
Billy Wilder.
Harold Winston.

Harold Winston. Yacht Club Boys.

Neil F. Agnew. Charles Boyer, John Byram, Kenneth Clark,

Bob Gillham. J. J. McCarthy. Pat Patterson. Sylvia Sidney.

Heather Thatcher. Max Winslow, Eugene Zukor and family,

N. Y. to L. A.

Film Companies in Renewed Scurrying for New Faces-Two Schools of Thought on Developing Talent-Finecombing Niteries, Etc.

Vogue of the double feature which has prompted major produc ers to step up their schedules to fill exhibitor requirements has sent

ers to step up their stinctures to me eastern talent departments of most film companies scurrying for additional players. Their search for new talent, if only for lesser roles in secondary features, has been made doubly difficult by the dearth of new takes on the legit, vandeville and stock stages and the stock stages of the stock stages and the stock stages. The stage training to make the grade in screen productions.

In this present search for thespian potentialties, two conflicting talent theories are found among the major companies. One group feels that stages the stage training to make the grade in acting in one way or the other, constitute the only source. The other contends that an engaging personality can be developed if the person has a reasonable amount of intelligence. This latter group believes that it is worth while training such talent even if the film company companies. One stage that it is worth while training such talent even if the film company companies are the stage that the stage of the stage of

can act naturally, stage-training or not.

Fars eastern talent division, under Oscar Scrlin's supervision, figures that a good face or figure, coupled with intelligence, is the basis of a potential star if the individual shows reasonable inclination to develop with training in the company's own school in N. Y. Farsamount has had the school in operation for about two years and in that time has sent some 40 people to the Coast, with Fred MacMurray, Frances Farmer and John Howard as (Continued on near 82).

(Continued on page 62)

Sid Silverman, President 154 West 46th Street, New York City SUBSCRIPTION:

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Standard Time displaces Day-light Saving Time nationally at 2 a. m. Sunday (27). Set your ticker back one

Back to Standard

Complete U. S. Production Unit May Be Imported By Doyle for Australia

Sydney, Sept. 1. Stuart F. Doyle is dickering with Stuart F. Doyle is dickering with the idea of importing a complete production unit from Hollywood to make pix at the Cinesound studios here. Doyle is due back from America this month, following his world's tour. Questioned on the report, officials of Cinesound stated they had not received actual confirmation, and, until Doyle's return, no official statement could be issued. But, they thought, maybe if was.

sued. But, they thought, maybe if was.

Doyle has not been a very keen advocate for a quota, preferring to go out after a world's market. A few weeks ago orders were received from him that future pix made by Cinesound must carry a definite appeal for the English market. Doyle is also hopeful of breaking into the American field.

SELZNICK'S 'H'WOOD'

SELZNICK'S 'H'WOOD'
Hollywood, Sept. 22.
Dorothy Parker and Alan Campbell are due in from New York this week to collab with Rowland Brown on the script for 'ft Happened in Hollywood,' which Selznick-International will make in Technicolor.
William A. Wellman and Robert Carson wrote the orig.

SAILINGS

Sept. 23 (New York to London) Jack Cohn, John W. Hicks, Jr., Paul Hoefler, Clifford Penny, Walter Blunt

Hoefier, Clifford Penny, Walter Blunt (Queen Mary).
Sept. 23 (London to New York) Frederick; Jonsdaje (Normandie).
Sept. 19 (New York to Havana) Grant Mitchell (Virginia).
Sept. 17 (New York to London) William Eramum, Mr. and Mrs. Sam Dushkin. (Aquifania).
Sept. 16 (Los Angeles to Sydney) Joe Hummell (Mariposa).

ARRIVALS

Charles Boyer, Pat Patterson, John McCormack, Lillian Ellis, Arthur Fiedler, Maurice Barber, Emlyn Wil-liams, Harry Richman, Philip Meri-vale, Pamela Stanley, Wilfred Wal-ter, Aubrey Mather, Clifford Evans, Stanley Lathbury.

Durante Was in No Mood to Dicker. So He Didn't Meet II Duce. But—

Jimmy Durante turned his schnoz aside from his part in Red, Hot and Blue to explain why he didn't meet not be a supported by the second of the Jimmy Durante turned his schnoz

at once. Durante reached Clayton by 'phone and when he learned that nothing was wrong with his family, hung up, telling his manager to cable the ofter for the Vinton Freedley

show.

And he didn't lose his trunk either,
That was a gag to stall off Clayton's
insistence that he hurry to Havre
and catch a fast boat for New York,
Instead he had four more days' vacation in Italy and salled on the
Conte di Savoia, as planned.

Jimmy's only disappointment while abroad was an inside laugh on himself in Rome. In the first place they didn't understand his kind of Rainal higo over there. Then hen oticed the word 'Durante' in the papers and on store fronts all around the town and thought there was some sort of reception in his honor. But he finally discovered that durante is a commonly used addective meaning 'durante' in the papers.

ly discovered that durante is a commonly used adjective meaning 'during,' such as 'during alterations.'

Durante's enthusiasm over vaudeville in England, Ireland and Scotland was as great as his reception
over there, even though the drummer in one house wanted to be paid
for the use of his drums, which Jack
Roth used for Jimmy's act. Harry
Donnelly was also over, but returned
when Durante started making pletures.

when Durante started making plo-tures.

The schnozzola clicked as expected by those who advised him to go across, and he can return any time he wishes. The kids used to gather under his window in Dublin and Glasgow chanting 'We want schnoz,' until he sang a ditty or two. They also used to follow his cab on bi-cycles everywhere he went on the British Isles.

Hash and Rehasn

By JOE BIGELOW

The Season Opens
The season opens, the music starts,
The footlights fash on in the trough.
Learned your lyries, rehearsed your, parts?
Well, there's the curtain—we're off!
As ever, all hopes are running high
As one more show year reels on;
From the big exec to the shoesting guy,
All God's chillun got deals on.

There goes Broadway's annual shout:
"Farewell to the summer layoff!"
What is the shoutin' all about?
Why, this year (it hopes) is The Payoff.
This year (it hopes) here will be no flops,
Only hits, whams and sockos beatific—
As always, the dream in all show shops
Is that all things will turn out terrific.

Hear that buzzing overhead?
Why, that's angels' wings a-flapping.
Hear that steady, rhythmic tread?
That's hoofers' hooves a-tapping. That's nooters moves a magning. For actors are acting once again—Fall's here and the world is in action, And everybody's got that yen
To be, or create, an attraction.

Who's that muscle boy learning to speak?
He's an acrobat stirred by ambition.
Why does that tenor look so weak?
He just gave his 14th audition.
That you saying 'vell' and 'von't you cominsky'
Is a dialectician learning to dial,
And there, for the sake of a contract from Minsky,
Is a gal wearing naught but a pinch-pleated smile.

And that blonde doing bumps—although she impresses
As being quite hot—she's just a refrigerator.
Get a lead of that mug bujng those dresses.
(They're not for his wife—he's. a female impersonator).
Agents are thinking in terms of comments,
M.c.'s are practicing up on their smiles,
While managers ponder a boost in admish.
And costume designers dream about styles.

Unit producers are looking for acts
Who'll work for green apples and not mind the jumps.
Kid picture stars' mothers and big benefactors
Are hoping their kidlets don't contract the mumps.
Radlo writers are again going screwy
Searching the files for suitable jokes.
Film industry lawyers are off to St. Looie
To ward off the Government's courtroom pokes.

Radio sponsors are in deep consultations
On talent that's sure-fire to sell their wares
Gag men are dreaming of wow situations
Like torture chambers and breakaway chairs.
Thus, year after year and age after age,
On Broadway, or out in the sticks,
With its head in the clouds and its, feet on the stage,
The show biz rehearses its tricks.

Yet, how can we know, save by hunches and guesses, Just which of our efforts will score? How many fast brodies, how many successes, Has the new-born show season in store? Will vaude come back or remain, per se, As dead as an Iron Age fossil? Will Hollywood's product be mostly 'B' Or will it be strictly colossal.

Will Irving Berlin have another big season,
Or only write 25 hits?
Will Cornell give in and listen to reason
Or still shun the screen for legits?
Will Max Gordon have another smash show?
(He needs but one more to go broke).
Will Shakespeare hang on, thanks to 'Romeo'?
Will Sowes keep enlarging his poke?

All things will be answered when spring is back, When this infant season is older, When the ducats are missing from the rack. When the now bright flame starts to smolder. So, producers and authors who live by the pen, And singers who sing 'Sole Mio,' Now is the time for all good men. To come to the aid of the bo.

Diary of an Agent (Uncensored)

(Uncensored)

Sept. 2—Still waiting to hear from Button, Dutton, Fadeout & Moskowitz about the audition for my singer Enrique Madaginsburg. Them advertish's agencies is awful slow, but I won't give up. That radio racket still looks sweet to me.

Sept. 4—Was on the verge of goin' over to see the Dows and find out what's doin' this morning when the phone rings and it's the agency. They fixed up an audish for my boy Ginzy with a sponsor. Wouldn't tell me who the sponsor is—it's a secret. I hope the sponsor knows about it. It's set for 'tomorrow am.

axed up an audish for my boy Ginzy with a sponsor. Wouldn't tell me who the sponsor is—it's a secret. I hope the sponsor knows about it. It's set for tomorrow a.m.

Sept.5—We had the audition. The sponsor is a guy who makes soda crackers which taste like any other soda crackers, but don't crackle when you chew 'em. For Nervous People' is the slogan. They're a new internation and bound to go down in history with the printin' press, the air-plane and Harry Richman, the sponsor says. Before the audition starts my boy Ginzy says to the agency's radio manager, 'That's a pretty Christmas tree you got over there in that corner.' Hush's says the radio mgr, 'that's no Christmas tree. That's the sponsor's wife.' Besides his wife the sponsor has brought along his 10-year-old kid and an old gaffer which he calls his reaction man. This akay is supposed to have perfect control, like call Hubbell, only instead of a baseball he works with his mustache. If he leis the left side droop it means he likes the act, which shows the sponsor the act is absolutely n.g. I am dyn't through the audition tryin' to give on the reaction man's mustache at the same time. Well, it happes of the act of the sponsor is the sponsor of the falls aslee there out he sponsor has bad a lough night an' he falls aslee there song the sponsor's wife very the sponsor's the sponsor's wife very the sponsor's the sponsor's the sponsor's the sponsor's the sponsor's tree hid yelps, 'Aw, pop, this guy's louy. Why doncha grab off The Shadow' Anyway, they said they'd leave me know.

(To be continued)

(To be continued)

PIC ACTORS UNION DEMAN

A Great Loss

Like that type of men who, by their unobtrusive leadership, have been the real builders, Irving Thalberg's death, last week, leaves a void in the contemporaneous moving picture record which will be difficult to replace. As an individual no one will ever take his place.

Within the motion picture industry, Thalberg's trademark is indelibly imprinted in celluloid. There is solace and satisfaction, in part, from the knowledge that he set so high a standard that the industry, which pioneered him and in which he, in turn, became a leader, must carry on his work to his specifications.

Executives in moving pictures, or any other branch of the amusement business, are perforce and justifiably eclipsed by the personalities they sponsor. The men behind the camera are as nothing in the public consciousness. A fairly established bit player is nearer to the home and hearts of the public than those who have made it all possible. And so, Irving Thalberg's passing leaves a wide gap within the circle of executives. It is a stunning blow to the film business at large and its regret is sincere. A tribute not only to Thalberg's ability but to the

The Thalberg influence on the screen will transcend the immediate span of time. And within the range of this ear, no one was ever heard to utter an unkind word about him.

Zanuck Succeeds Irving Thalberg In Producers' Ass'n Post: Eulogy

Hollywood, Sept. 22.

Chairmanship of the Motion Pictures Producers' Association steering committee, held since its creation eight months ago, by the late Irving Thalberg, was voted on Monday (21) to Darryl Zanuck. Session was deto Darryl Zanuck. Session was de-voted mostly to the discussion of a form of eulogy to be adopted by the association in tribute to Thalberg's achievements. A special committee was appointed to report at the next

Hays spoke of the strength Will Hays spoke of the strength within the organization and made, a plea for the continuance of the pro-gram inaugurated by Thalberg, em-phasizing it was designed for har-monious working conditions in stu-dios, and that its chief purpose was to forestall any attempts at disrup-

tion. Nature of the meeting precluded any discussions of the Actors' Guild situation, although Hays' talk was construed as a stand-pat attitude by the association in declining to recognize the Guild in any form, or barter with it as representative of any group of actors.

Understood the producers are not alarmed as to the next move by the

alarmed as to the next move by the Screen Actors Guild in its closed Screen Actors Guild in its closed shop demand, since around 600 play-ers, under term contract, couldn't violate their agreements if called out by the Guild. Producers point out the liability aspect via civil action for damages if the covenants were breached.

were breached.

This considered their trump card and belief is prevalent that Gullders will stick to their post regardless of the demand for a walkout. Same situation would apply to writers.

Hays wound up his two-month Coast stay, departing for New York today (Tuesday).

Re-Assign 2 Thalberg Pix

Hollywood, Sept. 22 Hollywood, Sept. 22.
Two of Irving Thalberg's pictures were assigned Monday (21) at Metro. Bernie Hymna takes over 'Camille,' with Hunt Stromberg at the helm when 'Maytime' resumes.
Latter pic to be held up several weeks so producer can familiarize hiniself with work done by Thalberg.

Spewacks on 'Vogues'

Hollywood, Sept. 22.
Sam and Bella Spewack have been signed by Walter Wanger to do the screenplay of 'Vogues of 1937'.
Pic, in color, is to draw a heavy budget and the second second

Counter-Suit Against **Barrymore Must Stand**

Federal Judge Murray Hulburt, N. Y., has denied the motion of attorney for John Barrymore to disthe counter-action brought against the actor by Maurice Hotchner and John J. Finn, Jr., his for

ner and John J. Finn, Jr., his former attorneys. The suit is to recover \$7,500 which they claim Barrymore owes them for services.

The attorneys action followed a suit instituted several months ago by Barrymore to recover securities he claims are worth over \$100,000 and which he alleges he left for safe-keeping with the attorneys. They have been been seen to be a service of the suit of the service of the suit is in their possession, and that the service of the suit is the suit of the suit is to suit it is the suit of the suit is to suit it is to su

Film Actors Chip in \$5,000 for Striking Cal. Lettuce Pickers

Hollywood, Sept. 22. Members of the Screen Actors Guild donated more than \$5,000 last week to a fund to aid striking lettuce workers in Salinas, Cal. Fund

tuce workers in Salinas, Cal. Fund will be administered by the State Labor Federation.

Those answering the fund call included Herbert Marshall, James and Lucile Gleason, Robert Montgomery, Fred Keating, Lionel Stander, Boris Karloff, Fredric March, Edward Arnold, Gail Sondergaard, Eddie Cantor, Robert Montgomery, Malvyn Douglas, Brian Aherne, Humphrey Bogart, Gary Cooper, J. Edward Bromberg, Jean Muir, James Cagney and others.

20th's New Whalen Deal

Hollywood, Sept. 22. Twentieth-Fox has scrapped Michael Whalen's contract and given him a new one with a salary tilt. He breaks in the new contract with 'Career Woman.'

Rinnie Barnes' Divorce

Binnie Barnes, film actress, filed suit for divorce against Samuel Joseph, London publisher. Desertion and crust key are cameras Sept. 28, Stahl's first job on the lot in nine years.

PRODUCERS SOON

Screen Actors' Guild Will Bring Closed Shop Issue to Head with Assured Aid From Equity and A.F.L. Time Held, Propitious as Studios on Heavy Prod.

EXECS NOT ALARMED

Hollywood, Sept. 22.

Screen Actors' Guild will soon serve an ultimatum on the Motior Picture Producers' Association for recognition and a closed shop in Hol lywood's huge studios.

Fomenting plans of a year, stewed

Fomenting plans of a year, stewed over last week at the California State Federation of Labor convention in Sacramento when Kenneth Thomson, exce. sectedary of the SAG, was elected one of its 15 vice-presidents, a resolution was adopted declaring for closed shop in the studios. Consequently, with the studios in midst of a huge production sked to meet distribution demands, SAG believes that it has solidified itself properly with the American Federation of Labor and is sufficiently in position to call a strike. Producers heard repercussions some time ago and are preparing for any moves that will tend to block their normal output.

put.
In addition, Frank Gillmore, prez
of Actor's Equity, served notice on
25 important actors, members of
Equity, to join SAG. Both actions
strengthen the belief that actors are

(Continued on page 62)

FILM WRITERS **MEET ON UNION** MOVE

Hollywood, Sept. 22.

A special meeting has been called for today (Tuesday) by the Screen Playwrights to peg its position in the demand for organized labor for 100% closed shop in the studios. Leaders of the organization, formed last June after the split in the ranks of the Screen Writers' Guild, have been prevailed upon by members for action on the writer-producer code, with nothing definite-resulting. Recognition of the Screen Actors' Guild by the State Federation of Laboritis spurring the scriveners to a Bointing to the complete or and actors by organized labor; Gentier that the next step would be the taking in of the strongest writers group, which would likely be the Screen Writers' Guild of the Authors League of America.

Writer' Guild of the Authors League of America.
When the Screen Playwrights organized, the producers promised to consider any proposed code of practice. To date, no code has been presented to the studio heads. The producer-demand for a showdown on the closed shop is seen as a move forced by the Playwrights to test forced by the Playwrights to test provided to the producer them with the producer that may not square them with the producer to the producer that the producer that

Two More for 'Parnell'

Hollywood, Sept. 22.
Edna May Oliver and Edmund
Gwenn have been given feature
roles in 'Parnell,' which John M.
Stahl will direct for Metro, with
Joan Crawford and Clutk Gable topning east.

ULTIMATUM TO H'wood's Farewell to Thalberg **Devoid of Usual Morbid Rush**

Hollywood, Sept. 22. With reverent respect for a great man, Hollywood said farewell last Wednesday (16) to Irving G. Thal-

Wednesday (16) to Irving G. Thal-berg at simple services held at B'nai B'rith Temple. Thousands of persons lined Wil-shire boulevard as the time for the 10 a.m. services neared. Squadrons of police were on duty. A score or re of newspaper cameramen were the job. But there was no deon the job. But there was no de-monstration, no milling, no auto-graph seeking. There was hardly a nurmur from the throngs, despite the fact that each arriving limousine brought personalities who inevitably evoke a rush of fans on every other occasion.

orougni personalities who inevitably evoke a rush of fans on every other occasion.

Newspapers and press services had all agreed not to photograph Norma Shearer, the widow, or other members of the family. The relatives entered the temple farough a side door and exited the same way as the crowds, with bared heads, stood at reverent attention while the cashed the same way as the crowds, with bared heads, stood at reverent attention while the cashed the same way as the crowds and the same production of the same same arms of the same production entrance to the waiting marse. The services were the ultimate in simplicity. Twelve hundred friends and associates were invited to attend. The temple walls were lined with floral pieces. The gardenia-covered casket rested to the left of the pupilit and nearby sat the mourning family.

Tribute of a Friend
Rabbi Edgar F. Magnin conducted the services. He read the simple prayers of the Hebrew religion, repeating them in the English tongue. Grace Moore sang the Twenty-third Psalm. Rabbi Magnin's eulogy was short but impressive—the tribute of a friend to a friend. He read a message from President Franklin D. Roosevelt to Miss Shearer expressing the sentiments of the entire American people. It said:

The world of art is the poorer for the passing of Irving Thalberg, whose fine ideals, insight and imagit.

come to you and yours I offer assurances of sincere sympathy.'
At the conclusion of the service, those in attendance were requested not to follow the funeral party to Forest Lawn. Memorial Park. With a last sad glance toward the castet, the 1,200 friends silently left the temple. The honorary pallbearers were the last to depart. They were: Carey Wilson, Sam Wood, Cedrie Gibbons, doe Cohn, Robert Z. Leonard, Moss Hart, Douglas Fairbanks, Clark Gable, Sidney Franklin, Luciea. Hubbard, W. S. Van Dyke and Fredric March. ric March.

The family was accorded the utmost privacy for the last short ser-vice within the Sanctuary of the Benediction at Forest Lawn. As the vice within the Sanctuary of the Benediction at Forest Lawn, As the patry drew up, the entire Metro police force stood at attention. Miss Shearer was accompanied by her brother, Douglas Shearer, and by Thalberg's bereaved parents, Mr. and Mrs. William Thalberg. His sister, Shear and Shearer was accompanied to the stood of the st

Rabbi Magnin recited prayers Habbi was sealed into a tem-porary crypt. Here it will rest until a Thalberg family room is con-structed as a permanent part of the masoleum.

Few persons saw the arrival of the ican people. It said:

The world of art is the poorer for the passing of Irving Thalberg, whose fine ideals, insight and imagination went into the production of so many film masterpieces. In the error spirit was in great persons sorrow which has 'other threather before the presentatives of the press, whose fine ideals, insight and imagination with the production of some many film masterpieces. In the error spirit was in great contrast to other threats.

Nick Schenck's Statement

RUGGLES. BINYON ON THIRD COLBERT PIC

Hollywood, Sept. 22 Hollywood, Sepb. 22.
Paramount has purchased 'I Met
Him in Paris,' story by Helen Meinardi, for a Claudette Colbert starring
opus. Wesley Ruggles probably will
produce and direct. Claude Binyon
will screenplay.
Ruggles and Binyon were together
on previous Colbert pictures, 'The
Gilded Lily,' and 'The Bride Comes
Home.'

G.N.'s Contract List. Helen Lynd 1st Signed

Hollywood, Sept. 22. Hollywood, Sept. 22.
Grand National is building up a contract list, with Helen Lynd, from legit, obtaining the first. Several of the young players here are being tested.
Miss Lynd goes into 'Hats Off.' opposite Skeets Gallagher, which Boris Petroff is producing.

N. O. LOCALE FOR 2 PIX

New Orlcans, Sept. 22. New Orlcans, Sept. 22.
James Dunn and Andy Devine arrived here Monday (21) with Joseph A. McDonough, Universal executive, for scenes for 'Murder on Mississippi.' Shooting begins Thursday (24) with French quarter, river front and other points as locations.

other points as locations.

20th Century-Fox also here making scenes for 'Banjo on My Knee.'

Prior to his departure for New York Sept. 18. Nicholas M. Schenck, president of Loew's, Inc., and Metro-Goldwyn-Mayer, issued a statement in which hie indicated that there is no immediate shakeup intended at the studio because of the death of Irving G. Thalberg, Schenck was accompanied east by J. Robert Rubh and Howard Dietz.

Thaiber's had praetically completed cutting of The Good Earth, and that pie will be carried through to release on sked. Work on Camille, Maytime and 'A Day at the Races' was resumed last weeks and the studies of the state of the state

Melton's Macushla

Hollywood, Sept. 22.
Talking picture rights to 'Macushla' have been obtained by Warners,
James Melton will do the Irish
ballad in 'Melody for Two.'

DEFICIENCY OF SELF-REGULATING FILM **BODIES GIVEN AS REASON FOR SUIT**

Too Much Litigation Since Demise of NRA-Now Exhibs Fly to the Courts, but Fast-MPTOA's Conciliation Boards May Be the Solution

Litigation, which has been on the increase ever since the NRA demise, has reached an all-time high this year in the picture industry. Spread year in the picture industry. Spread of court actions became more pronounced in the last six or eight months, two outstanding factors contributing to this situation.

First of these is the passing of the NRA code administration, which tossed pending trade disputes back

the NRA code administration, which tossed pending trade disputes back in the laps of the complaining parties. The second reason is the absence of any machinery setup within the business to settle these complaints and the failure thus far to establish any voluntary system of arbitration.

With the elimination of Film Boards of Trade as active organiza-Boards of Trade as active organiza-tions in settling disputes, the indus-try-was left without an inner arbi-tration medium until the Blue Eagle was born. The NRA gave a brief respite of about a year and a half, during which time virtually no big civil actions were instituted. This was because part of the code ad-ministration's functions was to han-dle industry trade disputes. When it was declared unconstitu-

dle industry trade disputes.
When it was declared unconstitutional, pending complaints and all
future ones went to the civil courts
—the only means of defirite decision.

the only means of definite decision. This has produced a great influx of litigation which probably will continue until some voluntary system of arbitration is devised. Anti-trust actions predominate in the court suits started, at least in the amount of money involved. And where one legal proceeding has been begun, 10 more are threatened, say industry leaders.

Solution of present difficulties appears to be embodied in the proposed system of conciliation boards outlined by the MPTOA as a vital part of its 10-point trade practices program.

TALLULAH ISN'T OFF PIX: MAY FILM 'GLORY'

New Haven, Sept. 22.

Tallulah Bankhead, when here to tron, out her new play, Reflected Glory, prior to Broadway premiere, and the state of the stat New Haven, Sept. 22,

Landers' New RKO Pact

Hollywood, Sept. 22.

Lew Landers, nee Louis Friedlander, has been sealed to termer at
Radio as result of his direction on
Without Orders.'

He started Night Waitres' with
Margid Grahams and Gordes With

He started Night wantess have fargot Grahame and Gordon Jones ast week with Joseph Henry Steele ast week with Joseph Fenry Steele and Technology of the Startest Night Wantess Night Wan last week with Joseph Henry Steel h Iding production reins. Vintor Haworth also drew role in pic due to his showing in Without Orders.

BAINTER SUPPORTS HEPBURN

Hollywood, Sept. 22.
Second femme lead to Katherine
Hepburn in 'Quality Street' at Radio
goes to Fay Bainter.
Director George Stevens starts
shooting Thursday (247).

HUNCHBACK' REMAKE AFTER NATIONAL POLL

Hollywood, Sept. 22.

The Hunchback of Notre Dame as been definitely set on the current Universal schedule by Charles R. Rogers, Picture, with Lon Chaney starred, was made in 1923. Remake decision came after a nationwide poll

in which So,000 questionnaires were answered favoring the remake.

Rogers has given E. M. Asher Wings Over Honolulu' to produce. Story is based on the Red Book novel Mildred Kram and is being scripted by Isabel Dawn and Boyce Defaw. DeGaw.

DeGaw,
Richard Wormser's story, "The
Stones Cry Out, also has been set on
the current program. Edmund Grainger will produce, with Bruce Manning screenplaying.

Berle's Pons Deal Cold: Gene Raymond's Break

Pic deal between Milton Berle and RKO for a chore in Lily Pons film, hanging fire for over a month, has finally hit the ice box. Gillette Razor Co., comic's radio sponsors, and film outht couldn't get together.

I rving Mills, Berle's manager, reports that failing arrangement for Berle to get away from program long enough or to air his bit from Hollywood, RKO was willing to buy up radio contract, but sponsor was not inclined to sell.

Hollywood, Sept. 22.

Gene Raymond is spotted opposite
Lily Pons in her next picture at
Radio by Pandro S. Berman, who
will produce. It's the best spot Raymond has had in his pic career.
Pons feature is set to start this
week, Leigh Jason directing. Arthur
Schwartz and Edward Heyman completed songs for the opera star some
time ago. P. J. Wolfson and Dorothy
Yost screenplayed.

Marsha Hunt's 7th

Hollywood, Sept. 22.

Marsha Hunt has been set in her seventh lead role in succession at Paramount, going into 'College Hollday,' with Jack Benny, Mary Boland, George Burns and Gracie Allen, Martha Raye and Eleanner whitney. Miss Hunt has just finished in Easy to Take, formerly Right in Your Lap,' following 'The Accusing Finger,' Hollywood Boulevard,' 'Arizona Raiders' and 'Desert Gold.'

Getting 'A&M.' Set

Completed script of 'Artists and Models,' Paramount's projected musical to be made in the east, has been submitted to production chiefs

been submitted to production chiefs on the Coast. Oscar Serlin, who is scheduled to be in charge of the production at the Astoria studio, is awaiting final de-cision before starting casting and getting ready to shoot.

Cortez Opp Eilers

London, Sept. 13.
Ricardo Cortez will come to Eng-land for British & Dominions' A.
Man With Your Voice, first subject to be made at Pinewood Studios. Sally Eilers is the femme lead, and Carol Reed directs. United Artists handles distribution.

Powell-Blondell Sealed

Los Angeles, Sept. 22. can Blondell and Dick Powell, picture players under contract at Warners, were married last Satur-day (19) aboard the liner Santa Paula prior to its departure for New

Second try for both.

Sax's WB Feature East

Hollywood, Sept. 22. Warner Bros, is reported here as contemplating production of a feature this season at the short subject studio in Brooklyn. Picture will be made on the new \$\$800,000\$ stage which the eastern studio opened last week. Sam Sax, the Brooklyn studio head, will also be in charge of the feature production. Picture will be Warner Bros. is reported here a

head, will also be in charge of the feature production. Picture will be non-musical, with Sax reported preferring an established legit script for his first try. If none is found he will consider an original. Production starts late in the winter or early spring.

HAROLD LLOYD RUSHING **NEXT SCRIPT FOR PAR**

In an effort to get his next Para nount picture before the cameras by Nov. 1, Harold Lloyd has his scribblers working at top speed developing script from his original idea. He also has another film planned for early spring production, thereby put-ting him on a one-picture yearly

early spring production, thereby put-ting him on a one-picture yearly basis.
Comedian has added three gagsters, Felix Adler, Clyde Bruckman and Eddie Moran, to his staff to aid Francis Cockrell and Grover Jones. Work on a new sound stage at General Service studios is being rushed so that Lloydc an start. Stage will be 175 by 120 feet, and 40 feet in height.

Project, which involves an expenof \$125,000, will include la ical equipment. Studio electrical equipment. Studio is spending another \$250,000 in improvements to accommodate Emanuel Cohen's Major Picture

Janet Gaynor May Quit Films; Zanuck Says 'No'

Hollywood, Sept. 22. Hollywood, Sept. 22.

With her present Twentieth-Fox contract washing up with completion of Tadies in Love, Janet Gaynor is in a quandary as to whether she'll quit films of sign another pact. It is understood that Darryl F. Zanuck is anxious to have her remain on the player list.

Mice Gaynor, whose mother is all.

player list.

Miss Gaynor, whose mother is ill, is anxious to travel, and if she goes for a new covenant it will not be for more than two pix yearly. Negotiations will not be completed until her parent is able to sit in on exec con-

Radio's Lot

Hollywood, Sept. 22. Seven companies are cur-rently shooting on the Radio lot—tops so far—and every one of the plant's 14 stages is occu-

pied.

Quickened biz causes sets to be dismantled as soon as they are used in order to make way for new ones.

BRISKIN SENDing 12 DOWN RADIO CHUTE

Hollywood, Sept. 22.
Scripting has been completed on 12 pictures to get the gun in rapid succession. Some that it is a succession of the gun in rapid succession. Some that it is a succession of the succession o

Bush in N. Y., All Set To Rep Wanger's Unit

Rodney Bush wheeled into New York by motor Saturday night (19) to establish himself in the east as Walter Wanger's unit representative. In addition to directing publicity and advertising for Wanger, Bush will handle talent and story matters for the producer. When the story matters for the producer starts his first for United Author of the producer of the producer of the producer. When the producer will appear opnosite Henry Fonda in will appear opnosite Henry Fonda in

Only Live Once, Sylvia Sidney, who will appear opposite Henry Fonda in his initialer for UA left New York Monday (21) by frain, Wanger's second will be 'History Is Made at Night,' Charles Boyer starring, Boyer returned to New York Monday (21) from a vacation abroad and leaves

U Pacts James Whale

Hollywood: Sept. 22 James Whale has been signed to a Universal director's contract, a y-First assignment will be the Hunchback of Notre Dame' remake, or 'The Road Back.' Latter is a equel to 'All Quiet on the Western

HOOT'S ALTERNATE MEGGERS

Art Rosson and Al James will alternately direct the series of eight Hoot Gibson Westerns for Occidental. Rosson draws the first, starting Oct, 1:

3 New Drama, 2 Pic Critics On N. Y. Papers

Biggest upheaval in the ranks of New York daily newspaper film and legit critic ranks reached a climax last week when 'the N. Y. Post dropped Thornton Delehanty as film critic and set Archer Winsten in the spot. Winsten had been doing a news column for the daily:

Delehanty had been with the Post for a number of years and 'hast year' led the Vannry film critics box store for the first time. He went off a month aspect of the first time. He went off the work over the first time. He went off the work over the continuation of the first time. He was not been continued to the work over the continue and the work of the

partment, the situation there has not been clarified. Regina Crewe, veteran film reviewer for the paper, has been told she is to continue in that spot, with Garland taking the burden of some films off her shoulders. She has had no assistant. Garland, on the other hand, thinks he is to be in charge of film reviewing. They're both waiting to find out what actually happens and the state of the s

we the transfer came several means to the several means the several means to the several means to the several means the several means to the several means the sev

Madeleine Carroll Set In Lloyds,' Vice Young

Hollywood, Sept. 22.
Twentieth-Fox has borrowed Madeleine Carroll from Walter Wanger to replace Loretta Young in Lloyds of London. Miss Young on orders from her physicians is taking a rest in Honolulu.

Picture is about one-third completed, and Miss Carroll, started work immediately.

Dave Gould Cleared

Los Angeles, Sept. 22.
Dismissal of moral sharges against
Dave Gould, dance director, was
asked by the district attorney's
office and granted yesterday (Mon-

office and granted yesseruay (MODI-day).
Girl, 14, who caused Godid's arrest on statutory charge, has since retracted her story, saying she trumped up the rap because Godd wouldn't give her a job in his pictura.

wousn't great that a griev-ture. The judge remarked that a griev-ous wrong was done in causing his arrest. District attorney's office was flayed for too hasty action and not sufficient investigation into the girl's

CARY GRANT IN MOORE PIC

Hollywood, Sept. 22. Cary Grant was borrowed by Co-lumbia from Paramount for the lead opposite Grace Moore in 'Interlude,' with Robert Riskin and Harry Lachco-directing.

Beery's Lux Plece
Hollywood, Sept. 22.
Wallace Beery will head Lux show
Sept. 28 in a radio adaptation of
The Plutocrat.
Marjorie Rambeau, Clara Kimball
Young and Beery's daughter, Carol
Ann, in the supporting cast.

MPTOA Wants a Showdown on Its 10-Point Program Within Month

Getting no action from major distributors on his 10-point trade practributors on his 10-point trade practiced to the section program, Ed. L. Kuy-kendall, president of the Motion Picture of the section of the Motion Picture of the section of the section of the Motion Picture of the section of the se ices reform program, Ed. L. Kuy-

Kuykendall's threat of legislative action is not new. The MPTOA president some time ago indicated that if the MPTOA members dight get to first base with the distributors on complaints they considered justified, legislation may be one way of forcing it. However, industry leaders are not too quick to entertain legislation on the ground that this has a tendency to involve exhibitors as well in the legislative mill.

One holdout company is Warterbale in the first round-table conference held in New York when Kuykendall presented his 10-point program and consequently drafted a short form of exhibition contract. The others attended except for Republic, which later indicated it was willing to consider all proposals, but since then, when legal advice was to be sought by all majors on proposals, nothing has been done.

The hope in MPTOA circles was two dead to the proposal was to be sought by all majors on proposals, out of the proposals was to be sought by all majors on proposals, out of the proposals was to be sought by all majors on proposals, out of the proposals was to be sought by all majors on proposals, out of the proposals was to be sought by all majors on proposals, out of the proposals was to be sought by all majors on proposals, out of the proposals was to be sought by all majors on proposals, out of the selling is already over, with the distribute having stalled up to now on the Kuykendall matter,

PAR STUDIO SHAKEUP DUE

Mrs. William Fox for the Fifth Time Fails to Show Up; Contempt Charges

Atlantic City, Sept. 22.
Creditors of William Fox, bankrupt film magnate, asked the Federal
district court in Camden, N. J., today
(Tuesday) to adjudge his wife, Eva,
guilty of contempt because she refused to testity, in the bankruptcy
proceedings, Judge John Boyd Avis
allowed a hearing to proceed on the
theory the contempt action was in.civil proceedings, rather than a
criminal proceedings, as contended
by the creditors and trustee in
bankruptcy.

theory the contempt action was in a civil proceedings, rather than a criminal proceedings, as contended by the creditors and trustee in bankruptcy.

Mrs. Fox did not answer the contempt citation in person, her counsel for the contempt citation in person, her counsel so the contempt citation in person, her counsel so the necessary in a civil case.

Waiter Hanstein, counsel for the Capital Co, and other Fox creditors, called Dr. William J. Carrington, gynecologist at the Atlantic City hospital. He testified Mrs. Fox was nervous but in good physical condition for a woman of S3. On cross-examination Dr. Carrington said he felt it would not harm her to testify, but probably would be better with the country of the country

said at Atlantic City today he had not considered whether it was 'criminal' or 'civil' contempt when not considered whether it was 'criminal' or 'civil' contempt when Mrs. William Fox failed to respond to orders that she testify in her hus-said the referee, I am not any too familiar with the sharp distinctions between civil and criminal contempt But I knew Mrs. Fox had refused to carry out a cour. order, and that is (Continued on page 44)

15% Divvy From Coast's Guaranty Corp. Crash

Hollywood, Sept. 22.

Many picture people are numbered among the 16,000 who will share a 15% dividend, amounting to \$500,000 to be paid by the Guaranty Liquidating Corp. It's the first payoff to graded and the control of the control of the detuned Guaranty and sent its head, Gilbert Beesemeyer, to prison.

prison.

Melon-cutting is result of a sale of assets, with another dividend expected by spring.

Lubitsch's N. Y. Huddle

Hollywood, Sept. 22.
Ernest Lubitsch trained east yesterday (Monday) with Charles Brackett and Billy Wilder, studio writers.

Will confer with Samson Raphael-son on a yarn for Marlene Dietrich.

Winslow Due on Coast

Max Winslow due back at his Co-lumbia desk this week after a three-month vacation at his Thousand Is-land summer home. Producer will find heavy schedule awaiting his re-turn.

turn.

He spent a week in N. Y. at the home office before returning.

PAR BOARD MEETING THURS.

Paramount has scheduled a meeting of the board for tomorrow afternoon (Thurs.).

Zukor-LeBaron Huddle

After arriving by plane Sunday (20), Adolph Zukor was closeted with William LeBaron all day yesterday (Monday) discussing studio policy matters and to clean up loose ends before LeBaron's departure for New York by plane tomorrow (Wednesday). Likely that Zukor will waste little time in getting down to the business of eliminating waste manpower among the studio executives.

It is expected that the clean-

among the studio executives.

It is expected that the cleanup will be completed before
LeBaron's return to the studio
in three weeks. Only statement
made by Zukor was that there
would be no wholesale changes

U.'S \$1,000,000 PROGRAM OK

Hollywood, Sept. 22.
Universal's expansion program, entailing an expenditure of \$1,000,000, was oked last week at conferences between J. Cheever Cowdin, R. H. Cochrane, Charles R. Rogers and James R. Grainger. Cowdin planed east Sept. 15, and Grainger fiew to San Francisco after confabs.

Studio's plan gives U. the largest building outlay in its history, Group also approved purchase of several new stories.

Robert H. Cochrane, president of Universal, is expected back from the Coast the last of this week. He went to Hollywood shortly after Labor Day, where he was joined by J. Cheever Cowdin, chairman of U's board of directors, in a series of conferences with Chanles R. Rogers production line-up. Cowdin returned from Hollywood last week.

Joe Schenck Improved

Joseph M. Schenck, chairman of Joseph M. Schenck, chairman of the board of 20th Century-Fox, who is ill at Mt. Sinai hospital, N. Y., is reported in improved condition and may leave that institution this week Schenck has been in the hospital since his return from Europe more than a week ago. He was under the weather when he arrived in New

York.
Yesterday (Tuesday) the film tycoon went out for a short motor

Gene Zukor to Coast

Eugene Zukor, accompanied by Mrs. Zukor and their two children, leave tomorrow (Thurs,) for the Coast where the son of the chairman of the board of Par will settle per-

manently.
Young Zukor will go into the studio as an executive, post not to be set until arriving.

Jeff McCarthy West

Hollywood, Sept. 22.

J. J. McCarthy advertising counsel of the Hays office in N. Y., arrives here Sept. 27 to pass the winter on the Coast.

Kenneth Clark, eastern Haysian, accompanies him for a six week survey of studio activities.

BLUMEY'S PAYOFF FLITS

London, Sept. 22. Had the Fox-Metro deal been con-summated, A. C. Blumenthal would have received around \$150,000 for

when friends here cabled Joe Schenck, asking if the deal was off, they received a reply, This is the first I have heard of it."

ZUKOR CARRIES BALABAN SCYTHE

e Baron and Bagnall Alone Reported Free From Ax Home-Office Says Deadwood, Including Numerous Producers, and Execs Must Go, According to Report - Politics, Too-In Line with the Joseph P. Kennedy Report?

SEE IMPROVEMENT

Hollywood, Sept. 22. Arrival of Adolph Zukor at the Paramount studio yesterday (Mon-day) gave crescendo to reports that the lot is due for a major house-

An amount student yesterday reserved to the late of th

pany's payroll for the current sea-son. It was pointed out, it is un-derstood, that the total on payroll could only turn out an average of two and one-half pix on the year and that this was not a healthy con-dition in accordance with the cur-rent retrenchment policy, Many pro-ducers are on a week-to-week sal-ary basis, outside the top ranks, and their services could be discarded, without health to. Paramount it is without penalty to Paran

without penalty to Paramount, it is said.

Besides Emanuel Cotien, B. P. Schulberg, Harry Sherman and Richard A. Rowland, who are producing on the outside, there are 13 exclusive producers on the payroll and seven producer-directors.

It is reported that Rowland will be the seven producer-directors.

It is reported that Rowland will be the seven producer of the seven producer of the seven made. In the ap. group are Harold Hurley, Benjamin Glazer, Arthur Horn-blow, Jr., A. M. Botsford, Jack Cunningham, Harlan Thompson, Mel Shauer, Sid Brod, William Lackey, E. Lloyd Sheldon, Maurice Revnes and Lew Gensler. Quite a few of this group are producing several pix, while at one time Harold Hurley produced all of the so-called 'B' group, later having them taken over by Botsford when the former went on a leave of absence.

sence.
Plan, it is said, would be to centralize this production of around 26 to 30 pix in the hands of two to three producers.
Sheldon's Settlement
Sheldon's Settlement on his contract and will leave the studio on completion of his next picture, after producing there for 12 years.
In the group of director-producers are Ernst Lublitch, who has a

British Nationalistic Pressure **Kavoes Gaumont-Schenck Deal**; G-B Stock Off; Others Bidding

B'd of Trade's Threat

London, Sept. 22.
From approaches to official quarters it was evident that the Board of Trade had taken a decisive attitude that, unless the scheme is called off, American distributors here could expect. (a) a much increased quota and (b) the possibility of a stiff import duty on all foreign footage entering the country. This utilimatum, plus the financial tangles with which the deal bristles, suggested it would need skillful maneuvering if the situation were ever to be straightened out.

KATZ'S \$265,498 **AWARD VS. PAR**

Sam Katz, former v.p. of Paramount-Publix, was awarded \$285,-480 in Jack pay Monday (2.1) by read in Jack pay Monday (2.1) by revented the opinion of Spécial Master John C. Joyce and overruled the Parainount trustees who opposed the amount demanded by Katz Katz was discharged by Par before the three-year contract at \$2,500 a week salary had expired. The agreement had been entered into in 1932. In opposing the award, the special master and the trustees held that they were empowered to discharge an employe regardless of the completion of a contract under Section 60 of the N. Y. Stock Corp. Jaw.

LE ROY'S INITIALER WAITS FOR GRAVET

Hollywood, Sept. 22.

'The King and the Chorus' will be release title of Mervyn LeRoy's flide production for Warners. Orig by Norman Krasna, was 'Grand Pas

sion.'
Production will start early next
month when Fernand Gravet, French
star under contract to LeRoy, arrive

here, Mildred Temple, assistant to David Mathews, Warners story head, goes to LeRoy's unit as story advisor.

Hays East

Hollywood, Sept. 22.
Will H. Hays is scheduled to return to New York today (Tuesday).
Film czar postponed his departure from last week in order to preside at e Motion Picture Producers' Asso ciation meeting last night.

contract to direct one and produce two before next June; C. B. De Mille, who is understood to be leaving Par's fold at the end of his contract with completion of 'The Plainsman.' The others have term pacts with yearly options and, most of them, including Frank Lloyd, Leo McCarey and Harold Lloyd, as yet have not delivered a picture on their new deals. King Vidor and Wesley Ruggles each have made two under their terms. their terms.

Writers' department, which is said

to have 100 on the roster, also will come under the pruning knife.

In the general exec staff, the clean-out will be quite thorough, as many

out will be quite thorough, as many in this group are barely functioning, it is said.

Executives do not believe that such a clean out would affect the morale of the studio, but, instead, should tend to hearten those remaining in the fold.

That Schenck-Gaumont deal is That Schenek-Gaumont deat is old. Nationalistic. opposition, in ondon, chiefly, doomed the Metro-aumont-20th Century negotiations. Wall street has been skeptical on the tri-party proposal from incep-

the tri-party proposal from inception.

Few in London knew that the Schenck-Gaumont deal was chilling, ere Joseph M. Schenck, chairman of 20th Century-Fox, set foot again on home soil 10 days ago. The Ostrers had withdrawn from the deal.

In America, Isidor Ostrer, ranking head of GB, was the chief British proponent of the Joseph M. Schenck plan. Schenck was his own chief inarishal and spokesman, at all times here, and while abroad.

Wall street's suspicion that the Schenck-Gaumont plan was very tepid was aroused by what the American companies legalists brought back from London. Things were stymich of GB chairs, legalists brought back from London. Things were stymich of GB chairs, legalist the Mefro and the 20th Century-Fox companies. Under British law it couldn't be.

companies. Under British law it couldn't be. Upon Joe Schenck's return from abroad, according to Wall street ad-

abroad, according to Wall street advices, this "agreement in principle' was in the lap of Sidney R. Kent, president of 20th Century-Fox, for the first time. This was about 19 days ago. Kent had been away from his office throughout the summer, having left, prior to the time that the Schenck plan was hatched. There had been no change in the conditions to enrich the Ostrers by \$2,000,000 cash from Metro in addition to large holdings of GB shares from the 20th Century-Fox protfolio, while reducing the 20th Century-Fox equities in GB proportionately, 20th Century-Fox as to get \$2,000,000 cash for its share, also.

London, Sept. 22, . Caumont-British shares were down as result of the reported hitch in the Schenck-Ostrer negotiations, Mark Ostrer said today (Tuesday) no statement would be issued from GB till later this week.

American deal was not a money transfer, but redistribution of stock of 20th Century-Fox, Metro and Gaumont.

of 20th Century-Fox, Metro and Gaumont.
Understand deal did not look so alluring, to Isldor; Ostrer on his return from America. John Maxwell, president of British International Picts, a year ago had made an offer of \$3,500,000 for the Ostrer holdings, but with Gaumont asking \$7,500,000, Maxwell recently went up to \$8,250,000. Lord Beaverbrook and Will Evans were associated with Maxwell in the latest negotiations for GB.

Will Evans were associated with Maxwell in the latest negotiations for GB.

Any deal for the sale of the Ostrers' holdings is subject to 20th-Fox consent, and it's unlikely Fox will, give it without a substantial financial placestion.

Rumors of other bidders of importance places the Charles M. Woolf (General Film Distributors) crowd, which includes Lord Portal, Joseph Rank and Lady Yule, all millionaires, as important contenders, but as always, Fox's consent must be had. At the present moment it looks like an insurmountable deallock, and those close to the respective thrones predict that when the bidders confront the Fox barrier, negotiations with American concerns will be resumed.

Jack Cohn Abroad

Hollywood, Sept. 22. Jack Cohn ended a three-day studio conference with his brother, Harry, and planed east Sunday (20). He is due to sail for London to-morrow (Wednesday) for a week

Harry Cohn is deferring his N. Y. visit until Jack's return.

Par Issues Lead Brisk Rally Of Amusement List; 2 New Highs

Despite individually strong issues in yesterday's (Tues.) stock market on, numerous amusements fell back from recent high levels. Bulk of larger losses were concentrated in of larger losses were concentrated in the Paramount group, which has been pushing ahead most rapidly of late, with the first preferred down 3½ points to 89½. The common dipped to 11½ and the second preference stock closed at 1½, both representing fractional declines. Warner Bros. pdf. bucked the trend by registering a new 1936 high at 53½, while Columbia Pictures ctfs. were in much the same category, climbing nearly a point. Loew lost about a point to 53½ during the day.

lost about a point to 59½ during useday.

Amusement bonds were higher generally, RKO 6s leading the list meaning the state of the state

NON-COMMUTING WORLD SERIES PLEASES REELS

The newsreel executives are root-ing for a nickel series, With the baseball world's series classic played entirely in New York City, not only

antitudy in New York City and only would the flye major newareds are some coin in shipping and siddlional cameramen expenses but they figure they will be able to materially trim the cost of laboratory, work.

All the reels have their principal laboratories in New York, which means, a saving both in time and money. Another factor that makes the newareel people deligitied with the prospect of an all-New York commentators in N. Y.

They are counting on getting prints to various exchange centers earlier, providing best possible coverage with their acc camera grinders.

20th's Dionne Pic Crew At Studio for Washup

Hollywood, Sept. 22. Hollywood, Sept. 22.
Twentieth-Fox's company, after shooting 'Reumion,' the Dionne quints picture, in 26 days at Callander, Ont., xeturned to the studio last week to complete the remainder.
Joseph Moskowitz, N. Y' production rep; Director Norman Taurog, Jean Hershoit and Dorottiy Peterson.

headed the contingent.

Reade Won't Sell Out

Deal for acquisition of the Walter Reade circuit, with Reade retiring from active operation, looks cold. Nothing at all has developed in that direction, states Reade, who recently indicated he would be willing to re-tire.

indicated he would be willing to re-tire.

A. W. Smith, Jr., former division sales manager for Warner Bros., was reported interested in taking over the Reade houses in New York state and New Jersey.

Paul Robeson on Board

Paul Robeson is going on the board of a new producing unit here. Titled Ensign Films, Ld, company Robeson Bilder Wills, who directed Robeson Bilder Wills, who directed Robeson Store Wills, who will be adding light. On the company's program are two pictures with Robeson, 'Ceballa,' being first.

PAUL'S FIRST TEN

Hollywood, Sept. 22. Val Paul has started his 10th year an associate of Charles R. Rog-

His first new producer assignment is 'Murder on the Mississippi' at Uni-versal. He also has been handed an-other trio to make: 'Treve,' 'West Side Miracle' and 'I Hate Horses.

Natalie Talmadge After Buster Keaton-Alimony

Buster Keaton—Alimony
Natalie Talmadge Keaton on
Wednesday (17) filed a notice of at
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\$25,000 DAMAGE SUIT **OVER AFRICAN FILM**

Claiming that Luther Reed and K Claiming that Luther Reed and K. Blythe Emmons, film Jab ops are withholding 15 reels of African animal negatives, Morton Hartman, cameraman, and the Verne Porter Corp., agents, filed suit in N. Y. supreme court Monday (21) for recovery of the negatives or the equivalent value, \$25,000. The completed film was to bear the title, Indonesia, 'Hartman made the negatives a

donesia. Hartman made the negatives a year ago during a trip through Borneo. On returning to New York he and Verne Porter allege they entered into an agreement under which tered into an agreement under which the defendants were to prepare the negatives for exhibition purposes within 90 days or return the negatives. The plaintiffs claim they have not received the property although the 90-day agreement, has long since passed. In their papers they also ask an additional \$5,000 for the inconposessing the negatives.

Defendants admit withholding the property but claim they have a lien on it for services done at plaintiffs request.

Quack! Quack!

Hollywood, Sept. 22. Metro has bought Exposure, yarn by Dr. Frank J. Clancey and Wil-liam J. Murphy, latter an investian investigator for the American Medical Association, to be produced by John Considine, Jr., production.

Story bares medical rackets.

Yesterday's Prices

Pix Biz Too Good. **Cinemas Nix Air** Cuffo Tie-Ups

Film houses are doing so well at their own b.o. lately that they're-dropping cut-price ticket giveaways in conjunction with radio stanzas. Investigation of the matter was lately made by Batten, Barton, Durstine & Osborn advertising agency in conjunction with a proposed radio campaign for a cleansing product.

Idea of the campaign was to give listeners theatre tickets in return for listeners theatre tickets in return for box tops sent in. Whole matter now dropped because enough film houses couldn't be found who would sell bulk blocks of tickets at a cheap price, or give the ducats away for free ether mentions. Boys all said biz was too good.

U Ties Boles; 'Riviera' And 'Hippodrome' 1st

Hollywood, Sept. 22.

John Boles goes to Charles R. Rogers at Universal under contract for two pictures yearly. He'll be spotted in either 'Hippodrome, or Rivlera. He also may go into 'Madame Curie,' which U has for Irene Dunne, reteaming the stars of 'Back Street.'

Ameche Opposite Heine

Hollywood, Sept. 22.
The romantic lead opposite Sonja
Hene in 'One In a Million' at 20thFox goes to Don Ameche, recent recruit from radio.

Studio announces its intention of starring him after a gradual buildup.

Bazooka's 400G Payoff

Bob Burns' Esquire Gag, Films and Radio Cinch for That Yearly Gross

Hollywood, Sept. 22.

For all youse guys that gagged, laffed or re-dialed for or away from those apparently rascally hillbillies, here's one for the books as portrayed by a bucolic from the sawtoothed mountains of Arkansas—one who's made the grade financially with his monkey-shines. In other words—Bob Burns, that old bazooka player from the Ozarks.

Eighteen months ago when this cross-roads spittoon-hitter from the way-beyonds made his bid for radio fame on Rudy Vallee's program, his worldly possessions were debatable. However, he did have \$10 in coin, a Ford of questionable vintage, and heat yearing bazooka of nil value. A ford of questionable vintage, and heat yearing bazooka of nil value. Boott \$400,00 gress income will be about \$400,00 gress income will be about \$400,00 gress income will be with the syndicate being launched by publishers of Esquire in Chicago, which will gross him at least \$260 ou a year. For this he'll contrib a daily newspaper box in his Arkansas vernacular. Deal calls for a guarantee of \$500 against 50% of what the feature earns:

earns:
However, that's the smallest item in the output of this one-man industry. Paramount will play him \$180,000 for three films and an outside picture permitted on his Paramount contract, which will be made at Radio for a flat sum of \$75,000. This is sans his radio, and personal appearances.

DORED'S CLOSE SHAVE

Intervention Sa Newsreeler's Life

Report received by Paramount newsreel that John Dored, cameraman, covering the Spanish war zone, had covering the Spanish war zone, had been to be the spanish war zone, had been to be the spanish war zone, had been the spanish war zone, had been taken the spanish war zone, had been taken the spanish war zone, had been tanguishing in a rebel prison at Seville until released a few days ago. He and his bodyguard ware captured by rebels outside of Madrid. His aide was shot and they were going to shoot Dored until he made it plain that his newsreel camera was being used only to grab actual battle stuff on both sides. Although Paramount was able to

grab actual battle stuff on both sides.
Although Paramount was able to
obtain possession of his camera and
other equipment, they were unable
to secure his release. Hearing of
his predicament, Menken, son of a
Wall Street attorney and socialite,
S. Stamwood Menken, few from
Biarritz where he had been stationed
after an avaduus camera, assignment after an arduous camera assignm in the north, to Burgos, headquart of General Franko, head of re

forces.

The way the story was relayed to Par in N. Y., Menken is a personal friend of General Franko. By pleading his case to the rebel commander. Dored was ordered released after a personal appeal by U. S. officials, and party.

Inside Stuff—Pictures

Major studio which spent thousands of dollars in exploiting a foreign actress has run into a mess of temperament tossed out by the femme. Stemame through in her first picture because the director worked unceasingly. Then he bawled her out before the whole cast, without mineign words. Gal called in lawyer and threatened trouble, but the director cracked, in effect, Well, was that all I said? I meant to say lots more and here's what I had in mind. 'After this barrage of verbiage, the actress and her lawyer forgot the matter. Then she drew top spot in another flicker with the same megger. Director tried hard to overcome the temperament but the actress became exceedingly jealous of the gal in the second lead. Cards were laid on the table with the result that the star walked because of alleged illness. She was withdrawn from dast and assignment was given another. Short time later foreign actress was seen cavorting around a tennis court.

Shipment of feature and newsweel prints by air reached a total of 6,500 during July while such air express shipments for the first six months of 1936 rose 130% as compared with the first half of last year. Increase in the use of airways was reported by the Railway Express Agency which also revealed that foreign air biz is developing almost as rapidly as domestic. Besides the service to 32 Latin-American countries, this air-line high speed service to film shippers has been extended now to new points in the Orient and Europe.

Bulk of feature prints shipped by air is from the Coast studios to N.Y. home offices and laboratories, and from the eastern home office head-quarters to various exchanges. Occasionally, when a print is needed in a hurry, distributors rush a film to an exhibitor by air express but this is not a regular practice.

When Coast studios learned that Carlo Roncoroni, Mussolini's picture czar, was dickering with Jack La Rue for the title role in 'Christopher Columbus,' which II Duce plans to make into a spectacle of world-wide importance, they immediately started negotiations to sign him to a contract. If he pens a pact the studio then will be in position to do the dickering with Italy's pic outil and perhaps reap a profit in difference between what it collects from Benitio's outift and what it pays the actor, since job will take several months, on basis outlined by Roncoroni when he was on the Coast.

Coast admen garnering tieups with important picture names have learned Coast admen garnering tieups with important picture names have learned that the publicity directors' committee of the Motion Picture Producers Association has fallen by the wayside in regard to its recent announcement that clamps would be put on the matter. Ad boys last week found out that the blurb heads were sending assistants to the producer conferences, and that they did not have power to act on policy matters. Consequently admen are running wild, getting names of promises of big campaigns and then sticking endorsements in two-inch copy.

Women are responsible for 85% of claims for damages filed against Call-fornia theatres, according to a report released by Firemen's Fund Insur-nace Co. Children are involved in only 1% of accidents or mishaps. Of the total cases in which juves figure, 75% are in San Francisco territory and 20% in the L. A. area. Persons, not patrons of the theatres, fagured in 18% of total accidents. Principal claims filed are for defective rugs or carpets for falls in beleonies.

Installations of double track heads and Metro medified sound horn, latter perfected by Douglas Shearer, have been made in theatres in 10 cities which will first-run Romeo and Juliet. Installations, as result of nationwide inspection by studio, were made in Montreal, Boston, Pittsburgh, Washington, Baltimore, Chicago, Cleveland, Detroit, Buffalo and St. Louis.

Chrysler Corp. is constructing a miniature picture theatre auditorium in its Chrysler Bidg. on East 42nd Street, N. Y., as part of the showroom remodeling program. Small theatre, which will seat 40-50, is to be used exclusively for showing industrial films to salesmen. The equipment will be 16-millimeter talking picture.

Charles Schwartz, of firm of Schwartz & Frohlich, was named to the Columbia Pictures board of directors to fill the vacancy caused by the death of Nathan Burkan at the annual stockholders' meeting last-week. The old directors were re-elected, including Harry Cohn, Jack Cohn, A. Schneider, Jack Kerner, Saul H. Bornstein and L. M. Blancke.

William Le Baron, impressed with the potentialities of Tes Slesinger's orig, Times So Unsettled Are, is rebudgeting it as an A production, adding \$100,000 to estimated cost. More time will be taken to elaborate and picture will be deferred until December. Robert Florey directs following completion of 'Happiness Preferred' for Major Pictur Corp. (Par).

On their first directorial assignment, co-directors Lewis R. Foster and Milton Carruth brought in Universal's Love Letters of a Star, in 16 days exactly as sked.

George O'Brien, a cameraman before turning actor, is learning to be a producer. During absence of George Hirliman, O'Brien was trusted with task of supervising the lab, editing and cutting of his last picture, 'Daniel

Newspaper ads on 20th-Fox's 'Ramona,' wherever possible, will be ried in color. Picture is completely done in Technicolor and adsters lieve that tinted copy will help promote the idea.

Warners plans a wholesale reissuance of its James Cagney pictures be-fore Grand National has a chance to put its 'Great Guy' (first Cagney starrer) on the screen.

With 44 newly signed embryo players on the Universal studio roster, outfit is starting a school to teach the neophytes how to sing, dance, etc.

the Latvian minister had failed to

the Latvian minister had taired to bring results.

Dored was captured and held be-cause rebel officers decided he was not giving their cause the proper break in his newsreel shots, accord-ing to information received here by Paramount. Rebel forces have a well-organized publicity division and the check made by it convinced the rebel troops near Madrid that Dored was not playing up the operations of their army in the light they wanted.

John Byram to Coast

John Byram, play scout for Para-mount in New York, went to the mount in New York, went to the Coast last week, where he will talk over with Jeff Lazarus the play possibilities of the new season on Broadway, as indicated at this time.

Byram, accompanied by his wife,
Marian, was in the Adolph Zukor

Cohen Ties Morley

Hollywood, Sept. 22.
Emanuel Cohen has tied Karen
Morley for four pix yearly. She will
be featured or starred, with producer
having option on services after first

year.
Paramount will use Miss Morley for one of the quartet annually.

Young in Temple Opus

Hollywood, Sept. 22.
Darryl Zanuck has borrowed Robert Young from Metro to team with Alice Faye in the romantic leads for the 20th-Fox Shirley Temple pic,

To the 20th-Fox Shriey Temple pic, Stowaway.'

Others in cast are Arthur Treacher, Julius Tannen and Paul McVey. William Seiter will direct, with Har-old Wilson as associate producer.

Sydney Biz Good, 'Boat,' King,' Frisco' Are Tops

2 U. S. Films Are London's Smashes: 'Ziegfeld,' 2-a-Day, \$17,500 with Big Library Deal; 'Deeds' \$25,000, 3d Wk.

LEGIT HURTS N. H.

New Haven, Sept. 22. (Best Exploitation: Poli)

Estimates for This Week.

Estimates for This Week.

College (Loew) (1,565; 25-35)—

(Chan at Track' (20th) and Second down' (Col) (20th) and Second down' (Col) (22 week), added good \$4,400 to first week's big \$5,800.

Paramount (M & P) (2,348; 35-50)—

Höllywood Blvd. (Par) and 'Lady Be Careful' (Par). Oke \$7,500. Last week 'General Died' (Par) and 'Three Married Men' (Par) tacked on the state of the second of the second college of the second of the second college of the second c

\$6,300.

Roger Sherman (WB) (2,200; 40-55)—'Anthony Adverse' (WB) (2d week). Coasting along on eight-day holdover at moderate \$4,000. First week nice \$8,000.

'ADVERSE' CINCY

STANDOUT AT

\$15,000

(Best Exploitation: Shubert)

(Best Exploitations Shubert)
Take in the static is nearly advanced in the static is nearly advanced in the static is nearly static in the static is nearly static in the s

temperature that had art and type biz. Extra advertising and art and type blurbs on 'Anthony Adverse' were tops in bally efforts for this week's screen fare. Estimates for This Week

Cincinnati, Sept. 22.

Shubert's Start Nicks Pic Spots 'Hussy,' Soio, \$10,300

London, Sept. 13. West-End is at last getting a break oth in film product and weather

conditions.

Two big smashes running simultaneously in the West-End is somewhat of a novelty these days. They are 'Great Ziegfeld,' twice daily at His Majesty's, which was at first thought sacrilegious' to introduce a Hollywoodlan output into a house famed for Shakespearean product the sacrilegious' to introduce a Hollywoodlan output into a house famed for Shakespearean product the sacrilegious' to the sacrilegious' to the sacrilegious' to the sacrilegious' to the sacrilegious' the sacrilegious to the sacrilegious the sacrilegi Two big smashes running simul (Rest Exploitation: Poll)
Shubert (legit), opening over the
weekend, with heavy biz for lower
scale seats, nicked film, spots somewhat. Five thousand Yale studes filtering back to town will up grosses
from now on.
Poll's campaign on 'Hussy' landed
No. 1 spot currently. House went
heavy on Robert Taylor angle.
Estimates for This Week
Catlere (Loew) (1.565; 25-35)—

(At \$5 to the £)

Academs - Kiribbeller' (German) and - Kiribbeller' (Gussian). Starring Anna Sten, but still not doing anything. Overhead here is pretty small, and probably getting out at \$2,500.

Carlton--/Aa You Like It' (20th). Second English film starring Elisabell Second English film starring bid only second English film starring the Second English film starring English film starring

Died at Dawn.'

Empire—'Mary of Scotland,' (Radio). Took \$20,000 first week, which is below boldover figure by 50%, and yould have been pulled, but Metro promised Radio a fortnight at least. Second week same as first. 'His Brother's Wife,' (Metro) replaced.

Zeta **Zetatova_(Tora Zigetfeld).

protter's Wife, '(Metro) replaced.

His Majesty's—'Great Ziegfeld,'
(Metro). The sesson's smash. Playing twice daily, with one show on
Sunday, to steady intake of \$17,500.
Library deal totals \$25,000 for eight
weeks. Metro has theatre for 12
weeks, Metro has theatre for 12
representations of the sesson of t

Bergner play, and may have to get another house another house the control of the

IIICEly,

New Gallery—'East Meets West,'
(GB), George Arliss vehicle lacks appeal for West End. Did \$7,000 first week and \$5,000 the second stanza. Being replaced by 'Poor Little Rich Girl,' (20th).

Girl." (20th).

Regal—Mr. Deeds' (Col). Smash from the opening; \$45,000 first fortnight, and still building. Will gross \$25,000 in third week, which is tops for West-End this week. Good for several more weeks, and holding up the house's schedule. "King Steps OH (Col.) Jollows. "King Steps OH (Col.) Jollows. "King Steps OH (Col.) Jollows. The still still be supported by the still be supported by the still be supported by the support of the still be supported by the support of the su

Dunker Desir (KRU), Separate, poor \$1,400. RKO) (1,200; 28-40)"China Clipper' (WB) (2d run), Slow et \$2,000. Last week 'Gorgeous Hussy' (MG), third downtown week, \$2,000, all right. Keith's (Libson) (1,500; 30-40)Godfrey (U) (2d run), Transfered from Palace for \$8,500 great (U), \$4,000, \$0-50. So-50. Tvolie—It's Love Again,' (GB). New Jessie Matthews film, with starhtting \$16,000 first week, and second week near \$15,000. Doing \$13,000 on its third and last being replaced by 'Anthony Adverse,' (WB).

Zanuck Ups Silvey

Hollywood, Sept. 22.

Darryl Zanuck has upped Ben Sil-vey, assistant to Ed Ebele, production manager at Twentieth-Fox, to his production staff, First job will be to aid associate producer Raymond griffth on the Sonja Henie picture, One in a Million.

Silvey was assistant director with Zanuck for 10 years

Sydney, Aug. 27.

Vacation time brought added coin to the bo, this week, despite glorious spring weather. Leaders in biz are 'San Francisco' (MG). 'Show Boat' (W), 'Capt. January' (Fox), and 'King Steps Out' (Col).

New ones in for a try include 'It's Love Again' (GB). 'Secret Agent' (GB), 'Hope of 'His Side' (BD), 'Tancing Pirate' (RKO), 'Hearts Divided' (WB) and 'Line Engaged' (GB).

'Poppy' (Par) is not bringing much trade, and will quit.

Melbourne, Aug. 27.
Very nice lineup here, and biz is good. Surprise is success of Cinesound's Thoroughbred, now in its fourth week, and staying.
Attractions are 'Under. Two Flags' (Fox), 'King Steps Out' (Col), 'Jack of All Trades' (GB), 'Bride Comes Home' (GP), 'Petticoat Fever' (MG), 'Devil's Squadron' (Col) and 'Speed' (MG).

200,000 Legion **Visitors Giving** Cleve. Big Week

Cleveland, Sept. 22.
(Best Exploitation: Hipp, State)
Biggest show of all is the American Legion national convention, with
20000 Legionnaires giving the
main drag a bustling carnival air,
and theatres can't help profiting.
Ex-war buddies are having fun
staging parades at the rate of one Ex-war buddles are having rim staging parades at the rate of one every five minutes, getting so tired that they use the theatres as places to rest. Matiness are being hypoed by their wives, who are becoming to the result of th

range with 'Swing Time is steadily song the control of the control Estimates for This Week
Albee (RKO) (3,300; 35-42)—'Give
Me Your Heart' (WB). Fair \$10,000.
Last week 'Road to Glory' (20th),
\$13,000, good.

Capitol. (RKO): (2,000; 33-42)—'Swings (RKO): (3,000; 35-42)—'Swings (RKO): (3,000; 35-42)—'Swings along for \$5,000, good. Last
veek big \$80,00:
Family (RKO) (1,000; 15-25)—'King of Mounted' (20th) and 'Dr.
Forbes' (20th), split. Okay *\$2,000.
Last week 'Haif Angel' (Fox) and
Bunker Bean' (RKO), separate, poor 35-45,000; Grand (RKO) (1,200; 25-40)—'Grand (RKO) (

Estimates for This Week

Estimates for This Week
Allen (RKO) (3.00; 23-40)—'Anthours (RKO) (3.00; 23-40)—'Anthours (RKO) (3.00; 23-40)—'Anthours (RKO) (3.00; 23-40)—'Anthours are seen of the control of the control
thours a heavy edge. Four days of
'Velvet Claws' (WB), did only
\$2,500, and \$1,500 for three days of
'State Fair' (20th) (reissue).

Hanns (Carl Hanna) (1,400; 55c. to
\$1.65)—'Romeo' (Metro). (2d week).
Wound up with \$8,500, disappointing,
are also also the control of the control
work (1,400; 55c. to
wait for low-priced runs, and pix
didn't get any assistance from school
kids in spite of fine exploitation
work.

Hipp (Warners) (3,700; 25-40)—

Hipp (Warners) (3,700; 25-40)—

didn't get airy assistance From school work. Hipp (Warners) (3,700; 25-40)—
William (RKO). Clicking for big \$23,500. Last, week 'Adverse' (WB) warranted an unusual hold-relation (1,200). (3,200; 30-35-40)—
Star for Night' and 'Folies Parisienne' unit. Lots of bare flesh always gets a play here. Standees to \$25,500, beautiful. Two in Commentary (1,200). (3,450). So-90. Lyrie (RKO) (1,400; 35-42)—'Road to Glory' (20th.) (2d run). Moved over from Albee; \$4,500, fair. Last week. Walking. on Air (RKO), State Last week. Walking. on Air (RKO). Palace. (RKO) (2,900; 35-42)—'Siage Struck' (WB). Mild \$12,000. Last week 'Godfrey' (U), \$13,000, good.
Shubert (RKO) (2,200; 40-60)—'Anthony Adverse' (WB). Big \$15.000. Last week Ziegfred (MR) \$500. Last week Ziegfred (MR) \$500. Last week Ziegfred (MR) \$500. Sing Again' (Radio), 'We Went to College' (Par), and 'Gentle Julia' (20th), subsequent runs, divided. Tame \$1,500. Last week 'San Francisco' (MR). Bridle Path' (RKO) and 'Fury' (MG), \$2,200, good. b-so. Lyric (RKO) (1,400; 35-42)—'Road of Glory' (20th) (2d run). Moved wer from Albee; \$4,500, fair. Last eek 'Walking on Air' (RKO), b 1000 fair.

Beaucoup B'way Holdovers: 'Godfrey' 100G and Stays; 'Ziegfeld' OK \$50,000; 'Baby' 45G and 3d; 'My Heart' \$37,600

(Best Exploitation: Criterion)
Holdovers are becoming the rule rather than the exception in New fork. When a picture can't go more than a week now, it is looked at least one than a week now, it is looked at least one than a week now, it is looked at least one than a week now, it is looked at least one than a week now, it is looked at least one than a week now, it is looked at least one than a week now, it is looked at least one than a week now, it is looked at least one than a week now that least one than a week now that least one than a least one than a week now that least one than a least one

askance.
Only four new pictures came in this week, and one of these, Life Begins at 30, was algoed into a Begins at 30, was algoed into a second and a second a second and a second a second and a second a se

Estimates for This Week

Astor (1,012; 55-\$1.10-\$1.65-\$2.20)—
'Romeo' (MG) (5th week). Retains big roadshow draw, \$19,400 last week (4th).

(4th).

Capitol (4,820; 25-35-55-\$1.25)—

Ziegfeld' (MG). Up here after long and prosperous \$2 run at the Astor; \$50,000 or over on first week at pop prices tremendous. Holds second and probably a third week. Last week its second, 'Gorgeous Hussy' (MG) (507600), 'Gorgeous Hussy' (MG) \$25,000, good.

attraction, returns today (wed.),
Radio City Musle Hall (5,98); 4050-85-99-\$1.65)—My Man Godfrey'
(U) and stage show. Taking the
jumps for \$100,000 or over, very big,
and sticks around. Last week, third
for 'Swing Time' (RKO), a swingy
\$80,000. 'Craig's Wife' (Col) scheduled for Oct. 1.

mea 101 Oct. 1.

Risito (750; 25-40-65)—'Hollywood Boulevard' (Par). Not doing anything, only \$5,000. 'Sworn Enemy' (Par) held eight days, doing \$8,500, good.

thing, only \$5,000. Sworn Enemy (Par) held eight days, doing \$8,500, good, goo

'Adverse'-'Mona' \$19,000-\$18,000 Nifties, St. Louis

St. Louis, Sept. 22.

(Best Exploitation: For, Ambassader)
Topnoth: screen - entertainment currently in this metropolis, which for the first time in three months is enjoying seasonal weather. Top b. o. play is being copped at the 5009-seet ing \$15,000. Anthony Adverse: is getting \$15,000. Anthony Adverse: is getting \$15,000. Anthony Adverse: is getting \$15,000. Anthony Adverse: or getting \$15,000. Anthony Continued first run policy has been in effect since F&M took over this WB house. Swing, Time' and Sinke days. Swing played at midows Fox before being shifted downtown, and natives are going for the Astaire-Rogers opus in such a big way that management felt it was justified in "Romeo and Juliet' opens as a roadshow at the American (legit) Sunday (27). Jugging 'Anthony' and 'Raman, F&M obtained bill band spacetered them all over town, also went for a heavy newspaper splurge for the best exploitation effort currently.

the best exploitation effort currently.

Estimates for This Week
Ambassador (F&M) (3,018; 25-36-55)—Ramona (20th) and (3als and
Gags' (20th). Ferat 18,000, and may
be held over Last week 'Godfrey'
(U) and 'Man from La.' (Rep), \$12,000, above average.

For (F&M) (3,038; 25-35-35)—Anthony, Adverse (WB). Doing the bitchony, Adverse (WB). Doing the bitChina, Clipper' (FN) and 'Follow
Your Heart' (Rep), faded to \$3,200,
disappointing.
Loew's (LOew) (3,162; 35-65)—Loew's (LOew)

'Crowd' with Bojangles Slams Boston For \$32,000; 'Sing Baby'-Gray \$30,000

Boston, Sept. 22.

'Sing, Baby, Sing' on the screen and Glen Gray band on stage have the Met on the way to \$30,000. Boston is socking with a dusty stage show topped by Bill Robinson and "Two in Carnel" for \$20,000. The present the stage of a Crowd' for \$32,000 or more.

a Crowd for \$32,000 or more.
In the ho, field 'Swing Time,' doing
a third stanza at the Memorial,
shines with \$14,000 as compared with
the second week of 'Gorgeous Hussy'
at the Orph, where \$10,500 is in view.
'Hussy' also remains at the State,
where it will take around \$8,500,

'Romeo and Juliet,' roadshowing at the Colonial, is skidding in its fourth week. Third week's \$9,000 will not make the intended five-frame play ere very juicy.

Harvard Tercentary pulled in

Harvard Tercentary pulled in a pack of transients last week, but the pie house operators figured the pie house operators figured the indux meant nothing because it was not a pop price theatre crowd.

Testasy finally folded at the Park after 20 weeks and 'Cloistered' at the Fine Arts after 14.

Estimates for This Week

Boston (RKO) (3,000; 35-50-65)—
Two in Crowd' (U) and sepia stage show peaced by Bill Robinson to the stage end. Last week, second of 'Polie Paristenne' unit and 'Walking on Air' (RKO), also ho., dandy at \$22,500.

ing 32 hir (RKO), also h.o., dandy at \$22,500. (Loew) (1,600; 55-83-\$1.10-\$1.85) — Romeo and Julief (MG) (3d week). Slipped since first two trames and \$9,000 for third week is disappointing.

***Jaso** — *** Momeo and Julief Morrad week, Sipped since first to disapportant \$9,000 for third week is disapportant \$9,000 for third week is a disapportant \$9,000 for third week is special to the special special

'Zieggy' \$22,000; 'Rangers' at \$10,000, K. C. Is 'Jubilesta'

Kansas City, Sept. 22.
(Best Exploitation: Midhard)
This river town is busy getting into a holiday mood in anticipation of the fall festival Jublests which gets under way Saturday.

Ministreet with Texas Rangers, the property of the fall festive plenty of kid biz and will be in for a comfortable week. Estimates for This Week

Estimates for This Week
Mainstreet (RKO) (3.200; 25-40)—
Texas Rangers' (Par), Not more
than fair \$10,000 looked for. Last
week 'Godfrey' (U) had 'er. packed
over week end, but faded with rest
of the state of the state of the state
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of the state of the state of the state
of the state of the state of the state of the state
of the state of the

Gorgeous Hussy' MG 2d week), nice at \$8,700. Par) [425-40]—
GA 64 19-30. (Par) [425-40]—
GA 72-30. (

'SUZY'-'FORBES' \$4,200; SEATTLE UPS PRICES

(Best Exploitation: Param

Rising prices at two houses indi-cate conditions are better, Paramount Ansaig pitches a two incluses maintaine conditions are better. Paramount opens advance policy, scaling same top, and sharing in the major scheases. Already plugging for next week's 'Gorgeous Hussy' 'MGD' with big exploitation starting now. Macus stage show is at Paramount this cus stage show is at Paramount this staff for 'Hussy', Palomar has titled from 32c to 37c.

Exploitation nonors this week for Paramount, due to radio tie-in with of talent with the Marcus show. Daily ads are also ballooned, and stress is placed on new major policy for this flouse at 42c top, which is a raise of a dime.

Estimates for This Week

Estimates for This Week

Estimates for This Week

s for this flouse at 42c top, which is a raise of a dime.

Estimates for This Week.

Blue Mouse (Hamrick) (900; 27-37-42)—Texas Rangers' (Par) and Love Begins at 20' (FN), dual (2d run). Moved from Ornheum after, two Moved from Ornheum after (20th), dual. Holding eight days at 30th, dual. Holding eight days at 30th and 15lns of Man (20th), dual. Holding eight days at 30th and 15lns of Man (20th), dual. Fifth Ave. (Evergreen) (2,400; 27-37-42)—Anthony Adverse (WB) (2d week). Fair \$7,000 on holdover. Last week, \$4,700, big.

Week). Still big at \$3,900. Last week, \$4,700, big.

Ornheum (Hamrick) (2,700; 27-37-42)—My Man Godfrey (U) (3d week). Still big at \$3,900. Last week, \$4,700, big.

Ornheum (Hamrick) (2,700; 27-37-42)—My Moved (16,700), and (17-500), and (17

National 1st Runs

UNIVERSAL

'My Man Godfrey,' Cap, Davenp't, 25; Orph, Omaha; 25;
Loew's, Bridgeport, 25; Warner,
Milwaukee, 25; Memorial, Bos,
25; Maj, Houston, 25; Gloria,
Charleston, 28; Keith's, Wash,
Cot. 2; Pal, Rochester, 2; Lincoln, Trenton, 2; Par, Joplin, 9.

Postal Inspector,' Par, Denver, 24; Family, Cincy, 28;
State L, Chi, Oct. 3; Tower, St.
Paul, 7; Ritz, Albany, 16; Parkway, Madison, 23d.ms, Det, 25;
Mellowstone,' Adam, Det, 26;
Mellowstone,' Mellowstone,'

UNITED ARTISTS

UNITED ARTISTS

Dodsworth, Aldine, Philly,
23; Pal, Dallas, Oct. 3; Aztec,
San Antonio, 9,
'Desperade,' Mich, Det, Oct.
2; Music H, N. Y. 8,
'Last of Mohicans,' Omaha,
24; UA. S. F. 24;
Loew's, Toronto, 25; Cap, Scranton, 25; Cameo, Bridgeport, 30;
Princess, Sioux C, Oct. 3; Fox,
Spokane, 10,

'Swing, Than, Dicaton, New.

'Swing Time,' Proctor, Newark, 23; Rep, Annapolis, 23; Rep, Annapolis, 23; Rall, Albany, 44; Pal, Montreal, 25; Roxy, Tacoma, 25; Orph, Madison, 25; Newport, Norfolk, 27; Madison, Peoria, 27; Pal, Youngstown, 29; Court, Wheeling, Oct. 4; Garden, Charleston, 12; Howard, Balto, 20; Carolina, Winston-S, 21; Cap, Quebec, Nov. 1.

12; Howard, Balto, 20; Carolina, Winston-S, 21; Cap, Quebec, Nov. 1

**Wives Never Know, Cap, Worcester, 25; Par, N. Haven, 25; Denham, Denver, Oct. 2.

"General Died at Dawn, UA, Det, 24; Alabama, B'ham, Oct. 2; Mainst, K. C., Oct. 2; Orph, Seattle, 2.

"Vallant Is Word for Carrie," Chi, Chi, Oct. 23; Denham, Denver, 23; Min, Mpls, 30.

"Murder With Fictures," Denham, Denver, 28; Horn, 28; Min, Mpls, 30.

"Murder With Fictures," Denham, Denver, 28; Lyrie, Mpls, Oct. 18.

"Big Broadcast," Mainst, K. C., Oct. 9; Denham, Denver, 9.

"Hwood Blrd," Fox, S. F., 25; Lyrie, Mpls, 25.

84 Heat Slaps Frisco, But 'Heart' Beats Temp for \$18,000; 'Jim' \$16,000

San Francisco, Sept. 22, (Best Exploitation: Geary) Although most houses on the main tem had ace pictures last week and

Although most houses on the main stem had ace pictures last week and opened to swell biz, things took a terrific nosedive when Old Sol shot the mercury up to 84.

The state of the state of the things took of the mercury up to 84.

If the state of the s

from 20th-Fox studio for the RKC-Cohen house.
Geary cops this week with its exploitation on 'Romeo and Juliet', which is doing another \$10,000 in the third stanza. About 80% of the matinee trade consists of women and formular the audience at night is compared to the sudience at night is compared to the sudience of the sudience at the town's big foreign going after the town's big foreign going after the town's big foreign going after the schools by having representative citizens review the show for the school spapers and daily and weekly foreign publications.

Estimates for This Week

reign publications. Estimates for This Week

Estimates for This Week
Embassy (RKO-Cohen) (1,512; 30-35-40)—Cavalcade (20th) and Rene-gades (20th). Good \$4,000 on this test run. Last week (2d) of Mary of Scotland, fair, \$4,000, Fox (F-WC) (5,000; 30-35-40)— (Give Me Your Heart (WB) and

Wives Never Know' (Par). At \$18,000 getting to look more like old times at this house. Last week, first under new F-WC regime, 'Road to Glory' (20th) and 'Kelly Second' (MGM) did \$20,000, good.

Geary (Lurie-Pincus) (1,200; 50-75-41:-\$1.50) - Romeo and Juliet' (MGM) 63d week). V. g., \$10,000.

Golden Gate (RUN) (2,850, 35-55) how (25 week). Week (2,850, 35-55) how (25 week). Week (2,850, 35-55) how (25 week). Week) ground state of the week (3,850, 35-55) how (25 week). Week (3,950, 36-55) how (3,950, 36-55

silited absorbed less tweek not weather silited absorbed less tweek not weather silited absorbed less than 26,500. Time going bitter than 26,500. Well \$40: 30-35-40. Godfrey (U) and "Fellowstone" (U) (2d week). Swell \$12,000. Last week terrife at \$18,000. Last week (2d). The second less than 20,000. The second (Par). Not much at matinees but nights okay. Around \$6,000. Last week (2d) 'Texas Rang-silipped to \$5,500. The second less than 20,000. The

More Grosses

Additional box office stories from key cities will be found on page 27.

'Zieggy' at 40c \$14,000 Hit After \$1.65 2-a-Day Flop Previously in Mpls.

'GENERAL DIED' \$8.500. 'DORM' \$12,500, DENVER

Denver, Sept. 22,

The Denver is doing big business on Girls'. Dorntiony.' Gorgeous Gribs'. Dorntion Gribs'. Gribs'

Big Bally, Only Fair 6½G for 'Gen,' L'ville

Louisville, Sept. 22. (Best Exploitation: Rialto, State) Town's two biggest houses yanked their holdovers one day early in or-der to bring in new films. 'Great Ziegfeld, after two weeks at the now

Ziegried, after two weeks at the now closed Brown, at roadshow prices, opened at Loew's State Thursday (17) to fine business. Prices were raised from 27c. to 38c, for matiness, and from 44c. to 55c. nights. Film, running full three hours, is romping thank for beathy 58 non.

through for a healthy \$9,000.

Exploitation pretty evenly divided between State and Rialto. Both between State and Rialto. Both splashed more than the usual amount of lineage in dailles, and Rialto prof-ited from a flock of 24-sheets weeks in all the control of the control of co-op add in the Herald Pest, plug-ging a contest in which the winner will be given a trip to Chicago, room and meals at Hotel Sherman, spend-ric control of the control of the Chicago from the control of the House there.

Minneapolis, Sept. 22.

After a seven-day interruption of the upward climb, business has bounced back again and is spreading managerial cheer once more. Current box office invigorators include reaching the control of the control of

Estimates for This Week

Bathmates for Thir Week

Estimates for Thir Week

Asta (Para) and White Fang Conth,

Estimates for Thir Week

Asta (Para) and White Fang Conth,

Estimates for Thir Week

Asta (Para) and White Fang Conth,

Estimates for Thir Week

Asta (Para) and White Fang Conth,

Estimates for Thir Week

Asta (Para) and White Fang Conth,

Estimates for Thir Week

San Translation (Para)

Define \$4,000. Inst. Week, San Fran
Lytic Rich Girl' (20th), second runs,

split, \$600, light. WB), first.run,

Pine \$4,000. Last week, San Fran
Lytic Rich Girl' (20th) (20 22)—38

Hours' (20th). No names that mean

anything heart. Fair \$1,700. Last

Week, Jailbreat. (WB), \$1,800, \$1,51
Showing of this one after unsuccess
ful fortight roadshow engagement at

Alvin last season, and at the low
Fine \$14,000 is almost tweek (San Fine \$14,000 is almost tweek as

picture got here before in two

weeks at \$1,85 top. Last week, Cen
era Died (Par), \$3,000, fair.

Showing of the one of best week

as picture got here before in two

weeks at \$1,85 top. Last week, Cen
era Died (Par), \$3,000, fair.

Godfrey (U) a A cast sock. Got

Jornitory' (U) a A cast sock. Got

Godfrey' (U) a A cast sock.

Got or Swing Time (RKO), fine

\$3,000, por.

State (Public) (2,300; \$2,53-40)

Dormitory' (20th). Heavy newspa
era campaign aroused interest in

Road and says a second. Last week, Sen
State (Public) (2,300; \$2,53-40)

Dormitory' (20th). Heavy newspa
era campaign aroused interest in

Road and says a second. Last week, Sen
Road (States), \$3,400, sock.

Week (Bullic) (3,500, one of

Baylow or Rhange

God for nice \$3,000, Last week,

Week, and State (Public) (2,500; \$2,53-40-50)

The Mine Tomight' (V) success of

Morial (Striffer) (350; 23-35-40-50)

The Mine Tomight' (V) success of

T

'Zieggy' \$9,000, But on Mats Mostly in Indpls.: 55c Night Top High

J. Ing money, and a ticset to the strand Opera House there.

Riegetal Follies' at the Grand Opera House there.

Rentagers (Switow) (800; 15-25)—
Ride Walks Out' (RKO) and 'White Angel' (PN), dual, splitting with a cancer and the strand operation of the continues its acase a step higher than the transport of the strand of the strand operation operation operation operation of the strand operation op

State-Chinese \$27,000 on Big Simon Campaign; Warner Pair. L. A., \$19,000 with 'Mohicans' on Dual

Los Angeles, Sept, 22.
(Best Exploitation: Chinese-State) (Best Exploitation: Chinese-State)

Trade pretry steady current week,
No unusual flare, though Chinese and
State did great job on 'Girls' Dormitory,' with studio ald, to sell Simone
Simon locally. Girl got great notices in papers with traffic at bo.
good, but not outstanding. Houses
jointly will hit \$27,000. Weekend
trade was rathe brisk.

trade was rather brisk.

Paramount: has double bill, 'Hollywood Boulevard' and 'They Met in a Taxl,' with a so-so stage show not getting anywhere and bolstered by preview, but income, all in all, is light on the week.

Warners, playing two outside pics for first time at the Downtown and Hollywood, is doing very nicely with Last of Mohičans' (UA) and 'Sitting on the Moon' (Rep), topping gross of pravious week.

on the Moon' (Rep), topping gross of pravious week.

Four Star opened with G-B's Everything is Thunder,' which is a tough customer to put over here.

'Anthony Adverse,' in eighth and bit short of final week as pic closes (27) to make way for Romeo and bit short of final week as pic closes (27) to make way for Romeo and bit short of final week as pic closes (27) to make way for short of the profit on engagement.

'My Man Godfrey' holding up in great style for third and final week in Pantages and RKO Hillstreet will hit around an even \$11,500 for the combined total, which is best bet houses have had since establishment of current policy.

One of, heaviest campaigns Chi-

ment of current policy essentishment of current policy essential policy and the new common policy essential policy essential

Estimates for This Week
Carthay Circle (Fox) (1,518; 55-83\$1.10-\$1.65) — 'Anthony Adverse'
(WB) (8th week). In final week
with trade good at \$8,800. Last week,
seventh, \$8,100. Last week,
seventh, \$100. Last week,
seventh, \$100. Last week
Schimese (Gruman) (2022; 30-40Schimese (Gruman) (2014) and
Sworn Enemy (MC), dual. Smash
campaign on Simone Simon proved
biz stimulator with house getting
\$11,500. Last week 'Gorgeous Hussy'
(MG) and 'Pepper' (2014), dual, ex\$2,200. second and holdover week,
\$2,200. Second and holdover week,
\$2,200. Dewntown (WB) (1,800; 25-35-40)

\$9,200.

Bowntown (WB) (1,800; 25-25-40)

Powntown (WB) (1,800; 25-25-40)

Last of Mohicans' (UA) and 'Sittion (Mohicans' (UA) and 'Sittion (Mohicans' (UA) and 'Sittion (Mohicans' (UA) and 'Sittion (UA)

Mohicans' (UA)

Down to Seas' (Rep), dual, \$8,300,

Down to Seas' (Rep), dual, \$8,300,

ting on Moon' (Rep.), dual. Combo, coming through with a smart \$3,500.

Thorning each size ground. 77, 300.

Thorning each size ground. 78, 300.

For in the size of the si

Pic Pulls Stone In

Hollywood, Sept. 22. Fred Stone has been forced to es Fred Stone has been forced to end his personal appearance tour in De-troit this week, being called to the Coast to start in the Ginger Rogers starter, 'Mother Carey's Chickens.' He had to cancel Kansas City and Chicago dates.

'Mohics' with Stone on Stage \$24,000, Detroit

Detroit, Sept. 22,
(Best Exploitation: Fox)
Three holdovers are putting a crimp in town's total-gross, but it's still well above pre-Labor Day aver-

(Best Exploitation: Fox)

Three holovers are putting a crimp in town's total-gross, but it's a green in the putting a crimp in town's total-gross, but it's a green in the putting a green in a year, is drawing at the Michigan grain, but not to extent of several former units. Bo, will hit and the putting a green in a year, is drawing at the Michigan grain, but not to extent of several former units. Bo, will hit and the putting a green in a year, is drawing at the Michigan grain, but not to extent of several former units. Bo, will hit and the putting a green in a year, is drawing at the Michigan green in a year, is drawing at the Michigan green in a year, is drawing a year, is drawing a year,

1st Runs on Broadway (Subject to Change)

Week of Sept. 25 r—Romeo and Juliet Astorioneo and Juliet (MG) (6th. wk).
Capitolio (Teat Ziegfeld' (MG) (2d wk).
Critarion—Give Me Your Heart' (WB) (2d wk).
Masie Ball—My Man'Godfrey' (U) (2d wk).
Paramount — Texas Rangers' ("Dav) (2d)

Paramous (Par) (23). Rialte-'Don't Turn 'Em Loose (RKO)

Riveli—'Dodsworth' (UA) (23). Bexy—'Sing, Baby, Sing' Rivoh Doubye Baby, Sing' (20th) (3d wk).
Strand Stage Struck' (WB)

Week of Oct. 2
-- 'Remeo and Juliet'

Assor—Ruet. Z Assor—Romeo and Juliet' (MG) (7th wk). Capitel—Creat Ziegfeld' (MG) (3d wk); Criterion—Ramona' (20th). Musle Hall—'Craig's Wife' (Col) (1). Paramount—Tree:

(Col) (1).

Paramount—Valiant Is the
Word for Carrie' (Par) (30).

Rialto—Kelly the Second' (MG).
Rivoll—'Dodsworth' (UA) (2d

Roxy—'Nine Days a Queen' (GB)

Strand — 'Midsummer Night's Dream' (WB) (3).

'ADVERSE' HITS HEAVY \$8,500 IN PORTLAND

Portland, Ore., Sept. 22.
(Best Exploitation: Par)
'Anthony Adverse' rated a barrage
of exploitation at the Paramount and
its \$8,500 first week indicates three

Stanzas, 'Swing Time' rated an extra Splurge of exploitation from the Or-pheum. It's answering and doing well at \$7,500.

Estimates for This Week Broadway (Parker) (2,000; 30-40)

—'My Man Godfrey' (U) (3d week)

Still collecting at good \$4,500. Second week, \$6,700.

ond week, \$8,700.

Mayfair (Parker-Evergreen) (1,-400; 30-40)—San Francisco' (MG) (13th week). Last week due to future bookings. Close with okay \$2,-300. Last week \$2,500.

ove. Last week \$2,500.

Orpheum (Hamrick-Evergreen)
(2,000; 30-40)—Swing Time' (RKO).
Answering to exploitation for strong
\$7,500 and may hold, Last week
Sing, Baby' (20th) and 'Yours for
Asking' (Par), closed a fair second
week at \$3,700.

week at \$3,700.

Paramount (Evergreen) (3,000; 30-40)—Anthony Adverse' (WB). Biggest play for several months at \$6,500 Last week Exeas Eungers (Par) and the several conditions of the several condition

'Hussy' \$22,000, 'Gen.' \$17,000 Lead 1st Runs: 'Tony'-'Swing' \$35,000-\$23,000 On H.O.'s as Loop Continues Strong

Hornblow's Trio

Hollywood, Sept. 22. Arthur Hornblow, Jr., has three yarns in preparation for early production at Paramount.

Include 'High, Wide and Hand-some,' with Irene Dunne; 'Waikki,' Wedding,' with Bing Crosby, Bob Burns and Martha Raye, and 'Morn-ing, Noon and Night,' with Carole Lombard and Fred MacMurray.

'GODFREY' HITS **BALTO FOR 14G**

Baltimore, Sopt. 22.

(Rest Exploitation: Maryland)

Wow of the week is My Man

Grown of the week is My Man

Lillest Seguing the total total the seguing the total total the seguing at Low-S Century, while doing at Low-S Century, while doing well isn't snapping any records by longer to the seguing the segu

Century (Loew-UA) (3,000; 15-25-35-40-55)—'Ziegfeld' (MG). Will ho. on \$18,800. Last week, second of 'Gorgeous Hussy' (MG), in the crimson at \$8,000.

on \$18,800. Last week, second of Gorgeous Hussy' (MG), in the criminon at \$8,000.

Hippedrome (Rappaport) (2,300; HS25-35-40-55-69)—S w in g Time! (MG) and watch (30 week). Klolding WG and WG

Chicago, Sept. 22.

(Best Exploitation: United Artists)
Loop is still strong with such new
winners as 'General Died at Dawn'
and 'Gorgeous Hussy' pounding out
high grosses. 'Hussy' forced out
'Ziegfeld' at the United Artists only
'Acaptae of cramped schedules and is because of cramped schedules and is grabbing a \$22,000 first week. 'Gen-eral' is doing \$17,000 at the Roose-

for 'Hussy.'

Estimates for This Week

Apollo (B&K) (1,200; 35-55-65)—

Ziegfeld' (MG) (3d run). Third
house in the loop for this one, and
sixth session on a pop grind following a heavy roadshow gallop in the
Last week. 'Dormitory' (20th) finsished second stanza to oke \$5,200.

Chicage (B&K) (3,304) 35-55-75)—

'Adverse' (WB) and stage show (2d
and final). Doing big \$35,000 currently after smacko \$44,000 last week.

Garrick (B&K) (3,200; 25-40)—

S. Softer' (ad run). Above
\$45,000 last week. 'Ternarkable

Orleatal (B&K) (3,200; 25-40)—

Met in Taxi' (COl) and 'La Vie
Parisienne' unit. Headed for big
\$15,00. Last week 'Tractors' (WB)
insisted to pleasant \$15,000.

Palace (RKO) (2,500; 35-57-5)—

Swing Time' (RKO) and 'Shooting
light unit. (3d week). Running
along in bang-up fashion with \$23,000
\$27,800. Seq. Last 'week mighty at

27,800. Seq. Last 'week mighty at

Roseverl. (B&K) (1,500; 35-4-65)

General Died' (Par). Started off

General Died' (Par). Started off

General Died' (Par). Started off

in the bag. Last week mighty at \$27,600.

Rossevel: (B&K) (1,500; 35-45-65)

"General Died' (Par). Started off in midweek in great fashion and streaking through to \$17,000. Last week "Texas Rangers' (Par) finished Ossake-Laske (10,6) (2,700; 25-30-35-40)—"Law in Hands' (WB) and vaude. Again in the big coin at \$15,000. Last week "Final Hour' (Col.), big. \$16,400.

United Artists' (B&K-UA) (1,700; 35-50)—"Col.) big. \$16,400.

United Artists' (B&K-UA) (1,700; 35-50)—"Romed (MG) finished excellent five weeks to \$42,900.

Erlanger (1,200; 55-83-\$1,10-\$1,65)—"Romeo' (MG) (4th week). Going along at good pace, around \$10,000 currently. Oke \$11,500 last week.

'ZIEGGY' GREAT \$25,000 AT 55c TOP IN PROV.

Providence, Sept. 22.

(Best Exploitation: Loew's)
Thoroughly washed and cleansed by a Friday storm and gale, which dampened openings considerably, terrifle comeback; and wind kind in the control of th

'Ziegfeld,' on Grind Gets \$25,000 Start, 'Heart' on Sub Booking \$5,500, Philly

(Best Exploitation: Earle)
Philadelphia, Sept. 22.

Philadelphia, Sept. 22.

Several holdovers in important downtown houses is keeping the average biz down a bit, but, all things considered, its a satisfactory week. This week's biz will be almost on a six-day basis, as Friday's (18) torrential rain kept down trade in most of the buses and got them off to a bad

tial rain kept down trade in most of the houses and got them off to a bad start.

'Great Ziegfeld,' starting its first grind showing here at the Stanley, is taking \$2500. Some surprise exp. the stanley shows the stanley has been getting quite a few run pix, and bookings are beginning to mount up.

'Road to Gloty' is taying for a serion of weel faculty booking is a road to Gloty' is taying for a serion of weel faculty booking is a road to Gloty' is taying for a serion of weel faculty booking is a road to Gloty' is taying for a serion of weel faculty booking is a road to Gloty' is taying for a serion of the start of the serion Great Ziegfeld, starting its first grind showing here at the Stanley, is taking \$25,000. Some surprise explaints of a third week, but the Stanley, is larged policure and in the property of t

Weak \$5,500. Last week 'Mohicans' (UA) off to \$6,500 in second week.

Wife 'GRKON' Tepid \$1,500. Last week 'The Guardsman' (MG) (revival), nice \$2,500.

Boyd (2,400; 40-55)—'Gorgeous Hussy' (MG) (2d week). To Gorgeous Hussy' (MG) (2d week). Soling for strong \$1,6500 and possible third week. First week \$21,000-hot. Chestnut (1,500; 55-84,114-81,87).

Chestnut (1,500; 55-84,114-81,87).

Light week). Edge is off. Out Oct. 3.

Around \$9,500 this week!, last week \$11,000.

Earle (2,000; 25-40-55)—'Star for Earle (2,000; 25-40-55)—'Star for

There's one sure way that you'll be able

To dress the darlin' in ermine and sable

-For the Warner line-up 'phone, wire or cable



MARION DAVIES
"CAIN AND

With ALLEN JENKINS

WALTER CATLETT • DAVID CARLYLE Directed by LLOYD BACON • Music and Dance Creations by Bobby Connolly CLARK MABEL

ROSCOE KARNS
HOBART CAVANAUGH
Lyrics by Harry Warren & Al Dubin
A Cosmopolitan Production



Cap. Dixey Has Another Big Scheme 'All Set.' But Trade Still Wonders

London, Sept. 13. A meeting of around 200 British Independent exhibitors has empow ered Captain A. C. N. Dixey, solici tor, promoter, and member of Parliament, to prepare a scheme for producing and distributing organiza tion which would yield participating members a supply of British pic tures in whose production they have a financial stake. A resolution to that effect was carried without a dissent

Dixey's scheme aims at catering to the needs of independents, who are shouting about being shut out of the product market by the circuits and affiliated groups. It is broadly a revival of the franchise plan first used in formation of the original Firs National, Sections of the trade pres here declare that if it ever reache fruition (which they doubt) it will meet the same fate as that early ex-

periment.

Exhibitor opinion is non-committal, though strongly in favor of the
principal of such a scheme. A yiew
expressed at the meeting and endorsed by many indies was that, unless small theatres can draw together
quickly in some co-operative plan,
they will be pushed out of the business in less than five years.

Campaign Speech

ness in less than five years:

Campaign Speech, put over like an election address, dealt only in genefalities; he avoided specific detail, even when pressed. Clear, points emerging from his place in the property of the productions, with an equitable scheme to be evolved to prevent clashing of interests between members; minimum participation of 300 independent; board of the company to compart, one production supervisor, and one independent chairman. Supported by C. Austin Potter, director of the London & Western Countles Trust and the Associated Financiers Syndicate, Direy declared unlimited financing is at his disposal, that 75% of the \$500,000 capital is guaranteed (the exhibs are asked to subscribe the balance), and that an additional loan of \$1500,000 will be arranged.

Booking Power'

Booking Pewer'
Also made play of the power of a big co-operative group of indis theatters as a booking factor, holding up, visions of American product obtained at favorable rentals, with the exhib strength also acting as a canopener to get the company's films into American. Exhib, questions; flung at Dixey were concerned with the exact natowning, names of critics, directors and producing units who would tieing what steps would be taken to secure interests of competing participating members; whether product would be booked to outside circuits if sufficiently good offer was forthcoming; could the company protect itself from franchise raids by circuits or major distributors and a repetition of the First National debsele; what safeguard had members a Assurances were given that each of these points would be covered in defail later and that indies would be satisfied when they saw the full
particulars.

status of Dixey in the industry is conundrum. Member of Parliament or many years and a smart attorney, for many years and a smart attorney, he is kniown as a promoter who has had ups and downs, with at least one known film biz flop when he endeavored to float Anglo-American Renters, which was to have had production affiliations both sides of the Atlantic. He was also on the board of London Films in its early days.

Answer to most of the leading questions outlined above is merely a hold face "." There is a tendency in certain quarters to see the scheme is a disguised booking combine like

a disguised booking combine like those the K.R.S. has already stran-sled; others see, it as a straight pro-motion.

Americans In London

London, Sept. 12.
Lee Ephraim wanted Bebe Daniels
o star in a revival of Desert Song,
ut the American declined, as she did ot want to play here in a revival. Bebe Daniels and Ben Lyon re-urning to Glasgow after five weeks record for an American act.

Sonya Hovey here on eight weeks

Charlotte Greenwood, Martin roones, Fannie Ward and Edward G. Robinson at first night of Coch ran's 'Laughter in Court,'

Wilmain Morris, 5r., in town.

June Knight treating chorines in
the Whitley-Ritchle-Riscoe show tostacks of candy during repearsal.
Charles Raymond doubling in
brass; handling His Majesty's theatre, as well as the Empire, both for
Metro.

tre, as well as the Empire, both for Metro.

Jack Curtis cabling the Yes Madam' company to sail for America Oct. 15.

Neil Hamilton signed to do a pic for Phoenix Films titled 'No Escape,' which Edmund Graville, French director, will meg.

Nat Ross and Jack Rock in a huddle, with the former likely to do a picture for latter's company.

Herbert Brenon to direct a picture for Edward Godal, which marks the latter's return to the film biz after 10 years.

and the water Good, which mark free last few starts to the film biz after Jules Bledsoe compelled to turn down a Hollywood offer as he is under contract to Lew Leslie for the run of 'Blackbirds'.

Nils Asther off to America soon, but will return to form his own producing company here.

Theresa Helburn dined with Oscar Theoreas Helburn dined with Oscar Theoreas Helburn dined with Oscar Hans Barker, Eric Class he for the contract of the contrac

Conne.

Russell Swann back under the Henry Sherek banner at the Mayfair hotel.

hotel. Walter Dare Wall disappointing Kurt Robitcheck for opening of Victoria Palace, due to indisposition. Bill headed by Larry Adler and Max Miller, at the Hölborn Empire established a new high for the house beating the Gracie Fielder record. But Page, now a fully qualified Eu., is second looking for new tallers.

ent.

De Wolfe, Metcalf and Ford have a
new partner in place of Sall Metcalf.
English gal named Betty Kay,

CZECH GOV'T GUARANTY ON 50% OF PROD. COST

Prague, Sept. 13. Prague, Sept. 13.

Minister of Finance has informed Czechoslovakian trade organizations that he is willing to guarantee credits granted to domestic film production by banks. But these credits must be not higher than 50% of costs for total production.

total production.

Prague producers hope that this guaranty will help them to get easier credits for production and pay much lower interests. Government hopes that thus at least 10 more pictures a year will be made than here-tofore.

GRAFT IN ENGLAND?

Exhibs Claim That Politicians Sometimes On the Take

London, Sept. 15.
Graft in the thestre building racket is seen in current moves any control of the control of t

to supply the proper standards of comfort. In one instance a theatre received orders from the local authorities to install a sprinkler system, for the control of the control of the company of the compa

44 HOUR WEEK FOR PIC BIZ IN **ENGLAND**

London, Sept. 15. Trades Union Congress, representing labor organizations throughout the United Kingdom, adopted a resolution calling for a 44-hour working week throughout the motion picture industry. Resolution was sponsored by electrical workers and theatrical Electrical Trades Union originally called for a 48-hour week, but an

called for a 48-hour week, but an amendment by the National Associa-tion of Theatrical Employes pressed for the shorter period, calling on the T.U.C. Council to seek standard-

BRITISH EXHIBS SET ANOTHER TAX FIGHT

Film industry London. Sept. 15.
Film industry is to frames another tax campaign to liven up the Charlecolor of the Exchequer before he drafts next year's Budget. Owing to concessions received last year, when the duty was 'lifted from cheap seats, theates accepted the stitution this year, but, with Britain committed to vast expenditure on armaments and defense, exhibs fear that Chancellor Chamberlain may call on the entertainment interests to fork up again. London, Sept. 15

the entertainment interests to fork up again.
Campaign being worked up in the picture business will concentrate on maintaining the status quo, emphasizing to Chamberlain that the financial relief already granted has permitted theatres to expand a vast capital sum in improvements, additional employment and other directions beneficial to the nation.

Sir Ben Prepping His

Frague producers hope that this guaranty will help them to get easier credits for production and pay much lower interests. Government hopes that thus at least 10 more pictures a year will be made than here to totre.

Two 20th Pix in MG's

London Showcase Cinema

Two 20th Century-Fox pictures are to booked into Metro's Empire, where a continuous run of M-G-M reproduction of Mary of Scotland' has just broken a continuous run of M-G-M reproduction.

With the return of Stuart Doyle in two weeks' minimum.

Sir Ben Prepping His

Film Production Try

Melbourne, Aug. 27.

Bunch of local pix will have quick release in this city within the next to not release in this city within the next to release in this city within the next will release in this city within the next production with the next of a spell in connection with the next of some release in this city within the next production with the next of some release in this city within the next of some release in this city within the next production wi

Six British Films Now in Sydney. **New High: Augurs Future Battle**

Britons In Hollywood

Hollywood, Sept. 22, Big event in the colony last week Mag deven in the Woody Jasa Week was a Commer-dance given at the Midwal Commer-dance given at the Midwal Commer-dance given at the Midwal Commer State of the Hamilton Among those attending were Victor MagLaglen, Merle Oberon, C. Aubrey Smith, David Niven, Maureen O'Sullivan, Brian Aherne, Olivia and Joan de Hawilland, Citye Halliday, Alan Moybray, Coningsby Dawson, Colin Tepley, Lumsden Hare, Whilfred Shotter and her husband, Col. M. A. Green, the Henry, Stephensons, Eric Blores, Boris Karloffs, Leon Errol, and Doris Lloyd,

Madeleine Carroll, home four days from the continent, getting makeup for Lloyds of Londo

makeup for Lloyds of London.

May Robson taking a postman's
holiday by going to a preview of
"The Girl on the Front Page."

Errol Flynn, wearing an excep-tionally short haircut, cut his vaca-tion short to return to Warners for tests on 'Another Dawn,'

Frieda Inescort returned from New York, where she closed her house, to start work at Warners.

Pat Knowles in from London and eported to Warners for a new pic. Mary Maguire, Australian actress, after being tested at another major studio, signed to a termer at Warn-

Harold McLeod Webster dining at the Gene Lockharts.

Ray Milland has been in the wilds with Jungle Princess for so long he says he has to have a day back in town to find out how he really feels. Binnie Barnes presented with a new taffy-colored cocker spaniel by ner husband, Samuel Joseph, on his

rrival here,
George Brent watching the tennis
natches at the Westside Tennis Club

matches at the Westside Tennis Club.
Halliwell Hobbes tripping to Santa
Cruz for work in Maid of Salem'
with Frank Lloyd.
Mona Barrie starting work this
week in Mountain Justice.
Edmund Gwenn paying a flock of
calls on the Melville Coopers, Lester
Matthews, Miles Mander, and W. P.
Lipscombe over the weekend.
Miles Mander throwing a cocktail
party.

party.

Louis Hayward recuping from an eye operation before starting work in a new pic.

Reggie Owen, Major Ronald Bodley, Henry Mollison, and Eric Blore among those dining at the Alan Mowbrays.

Mowbrays.

Boris Karloff claims he's hiding his trunks and bags so that he can't leave home for at least a year.

CEA-UA Reach Peace

London, Sept. 13.

Deputation from the Cinematograph Exhibitors Association has
settled its squabble with Murray
Silverstone, head of United Artists
here, i following complaints from
members that a UA salesman Was
holding the threat of building against
estimated the state of the sales of the sales
in the state of the sales of the sales
into state all over, assuring them
that if the offender repeated the tacties he would be drastically dealt
with.

Anzac Locals Start

Sydney, Aug. 27.

Over the past week British pix have taken a big jump upward in this city, especially in houses under General Theatres' banner. Most of the British, pix currently showing come through British Flm

snowing come through British Firm Distributors, a newly-formed unit comprising Gaumont-British, British Dominion Films, British Lion, and Twickenham. Release is through

Twickenham. Release is through Fox.

Current list includes 'It's Love Again' (GB), 'Secret Agent' (GB), 'Taine Engaged' (GB), and 'Hope of His Side' (B-D). Two other Britishers playing come from the opposition 'releasing agency. Associated Distributors, through 'British Empire Films, 'Living' Dangerously' (BIP), and 'Invitation to the Waltz' (BIP), and 'Invitation to the Waltz' (BIP).

(BIP).
It's, quite a long time since so many, Britishers have played this city, the field before being covered entirely, with one or two exceptions, by Americans. Big British jump means the Americans will be kept out of certain theatres for a few weeks at any rate.

out or certain rate.

Our own angle lies in the fact that not one film from British Empire Films is playing a G.T. house in this city. Living Dangerously' and 'Waltz' are in for Snider-Dean through B.E.F. The other Britishers come from the opposition, and were set for playing by the G.T. booker. Although Snider-Dean take Associated through B.E.F. it was figured that more Associated by should be playing the G.T. houtes because of Stuart Doyle's big interest in the Woolf pix through his own distributing agency. British Empire Films. Why the opposition was permitted to cop the majority of the G.T. houses in this city at one sing is a puzzler.

plicame face of things today one admite fact stands out. British pix will unfoultedly find a bigger market in Australia than hitherto. Firstly, Doyle is keen to build up a large British circuit, at the same time taking care of his American interests. Hoyte, too, will make a high bid for a British chain, Irrespective of the Fox hodding, because most of its British pix will come through the Fox forces. the face of things today one

rox forces.

It would not come as a surprise were Snider-Dean to drop a proportion of Associated and take pix from British Film Distributors for certain

British Film Distributors for certain spots. A move in this direction is already taking place in Brisbane. Premier Stevens of N. S. Wales was in consultation with British film men during his recent English tour, promising them that he would probe the situation on his return to Australia. Also the federal government is rather keen to introduce an Imperial quota in this country. So it looks as though the Britishers will be given every opportunity to expand in this territory.

ALL HAARLEM CINEMAS CLOSE IN TAX DISPUTE

The Hague, Sept. 11.
All five cinemas in the town of Haarlem (in the heart of the bulb-district of Holland) are going dark as a result of a controversy between the Town Council and the Nether-

the Town Council and the Nether-landsche Bioscoopbond, association which comprises all the cinema in-terests of Holland.
When council contemplated raising the tax on cinema b.o.'s, which was 20%, to 25% (without making a similar rise for any other forms of entertainment), the Bioscoopbond threatened to close up all cinemas. Council contends that it needs this extra revenue to balance the budget, whereas cinemas state that the extra 5% will ruin them.

whereas cinemas state that the cana 5% will ruin them.
Council refused to give way and Bisoscopbond feels it must stand by its threat, so Haarlem will have to do without cinemas for a while.

Czech Color Pix

Prague, Sept. 22 Prague, Sept. 22.
Czechoslovakia will be one of the
first countries in Europe regularly
making color pictures.
In Ruzyn, near Prague, are newly
built studios of Sun-Finns, which has
its own system, kept strictly secret.

BUILDING

Indie and Circuit Exhibs Confab on Brit. Over-Seating

London, Sept. 13.

London, Sept. 13.

New exhibitor move to handle the problem of overseating its to fivite the circuits, who are responsible for the great bills of theatre building, into bonsultation so as to beat out a plant to prevent erection of new houses in redundant situations.

Special "committee of the Cinematograph" Exhibitors Association has held five meetings and got the blessing of the General Council for the circuits. Committee reported it had considered asking government intervention, but had decided such a step would be premature while other solutions were possible.

Distributors still stand alood, and the Kinematograph Renters Society has indicated to the C.E.A. that the problem is a matter for exhibitors alone and does not concern them but the control of the con

altuation until and unless theatre men can reach a measure of agree-ment on the best lines to follow.

AUSTRALIA-N. ZEALAND DEALS IN THE WIND

Wellington, N. Z., Aug. 27.

Wellington, N. Z., Aug. 27.
Moodabe Brothers, local exhibs, are due to pay another visit to Australia, second trip in a brief period.
Reports still have it that Hoyls will make a deal with the Moodabes for a slice of their N. Z., holdings.
Some time ago it was mentioned that a deal was in the making, but the idea was dropped. A few months ago it was reported that General. Theatres was looking for a buy into this territory, but nothing further eventuated beyond a short probe into conditions. to conditions

to conditions.

Stuart Doyle would not mind extending his own Greater Union chain into this field. Hoyls may try to stop any move by Doyle through getting, in first via the Moodabes. Sir Ben Fuller holds a big slice of this territory and has one of two deals up his sleeve to prevent any Australian invasion.

No Spanish War Pics For Hayana, Say Censors

Havana, Sept. 19.

Interior Department will censor all films of the Spanish civil war, to prevent disorders when shown.

Sympathizers of the rebels and
the loyalists boo the other's picture
at theatre here, causing a potentia
constant danger.

'Show Boat' 12 Weeks To Capacity, Sydney

Sydney, Aug. 27.

Swinging into its 12th stanza,
'Show Boat' (II) is still playing to
capacity. Dave Martin's Liberty has
650 seats, and house has not had one
vacancy since the season began.

Martin has gone after biz by introducing a solid advertising campaign, even going as far as delivering special rotogravure booklets into
every suburban home in praise of
the pic.

'Flodden Field' Off

London, Sept. 15.

Criterion Films, Douglas Fairbanks' outlit, has called off work on
Flodden Field, company's fourth
picture, set to start location work in
North England this week. Official
explanation is uncertainty of the
weather, but actual snag, is
withdrawal of permission by the
owner of a Northumberland castle.

Press, Association of Cuba mill
where exteriors were to be shot.

Where production,

Press, Association of the Czech
them prompted promoters anxious
to cash in on the general grab.
These smart methants, in buying all
available sites, have the idea that
the necessity of securing the best
situations is the bug eating major
distributors without exception, and
on thicks is no no of his cash in
volume of securing the best
situations is the bug eating major
distributors without exception, and
on thicks is no no of his cash in on the
general grab.
These smart methants, in buying all
available sites, have the idea that
the necessity of securing the best
situations is the bug eating major
distributions without exception, and
on the present the present the present than the present than
the production and thought it fair
to give local out-of-works a break.
Hicks Abroad Today
local the present the present than
the present than the present London, Sept. 15.

Honest Exhibs?

London Sept. 13.

Cinematograph Exhibitors
Association is to undertake a
census-formation is to undertake a
census-formation is to undertake a
census-formation in the control of the control
they are ponest.

When exhibs successfully
campaigned for entertainment
tax cuts last year, their line of
argument was that the relief
would enable them to spen
money on essential renovations.

All members of the Association are, therefore, to be asked
to make a return of what expenditure they have incurred
since they got the remission.

Mexico Builds 500G Studio at Tiajuana; As H'wood Competish

Tiajuana, Mex., Sept. 22. Plans to build a government sub sidized \$500,000 picture producing studio here have been approved. New outfit, Estudios Imperio Azteca, S. A., is headed by Roberto Farfan,

Sr. Farfan has been working out de-tails of the new outfit for the last five months. Actual construction on four sound stages is to get under way in November. Lot space will be available to majors and indie pro-

available to majors and indie producers.

In addition to rentals, the company expects to start work on its first three pictures within a short time. First will be a Spanish language musical comedy.

Farfan says he has arranged releasing deals in 28 Latin countries and five states in the U. S., Called and the th

FEAR NEW CENSORSHIP FOR KIDS IN ENGLAND

London, Sept. 15. Sir John Simon, Home Secretary, as invited the Public Morality Council to send a deputation to discuss with him the question of films for children. Action follows a re-cent conference by the Council, a full report of which was submitted to the Home Office.

to the Home Office.

Trade opinion fears the possibility of government intervention in the new development, exhibitors fearing the box-office will be hit hard if the P.M.C. is successful in its demand for legislation barring children from films approved for adult audiences by the Board of Censors. At present, in most areas, children may see 'A' films when accompanied by a parent or responsible adult companion.

panion.

Deputation will see Sir John next
month and will be led by the Bishop
of London, president of the Council.

Czechs Unite

Prague, Sept. 23.

Tschechoslowakische Fllmkammer (Czechoslovakian Chamber of Films was launched in Prague, and all rade organizations belong to it.

This is the first time since the origin of the Czech film industry that ucers, studio-owners, distrib and exhibitors are working together.
Vladi Wokoun, chief of the Czech
exhibitors, probably will become
president of the new association.

MAXWELL NOW HAS 300 SPOTS

Bigger Capacity Gives ABC Break, Though GB Has 400 Houses - Woolf's Angles for County Cinemas Another Point

INDEPENDENTS

London, Sept. 13.

By steady and unspectacular acquisition of theatres, the Associated British cinemas—John Maxwell's chain—has brought its circuit to a total of 300 houses. Between G-B expansion of which has been confined erection of new properties, and A.B.C., which has acquired houses, than erect new ones, the rivalry has been keen, with Gaumont holding the lead in point of numbers,

with a total of around 400.

In respect of seating capacity, however, A.B.C. now claims to ex-ceed G-B, statemen being based on the fact that many of the Maxwell houses are of modern construction, while a big proportion of the Gau mont houses consists of old cinemas nany of them limited in capacity.

G-B continues to build slowly; A.B.C., on the other hand, has been buying modern theatres in every possible situation, often with the result that new Associated British theatres are in opposition to older Gaumont cinemas, giving Maxwell the whip hand where booking power

tatumont chemas, giving maxweit the whip hand where booking power, is concerned.

30%. Better Gross

Independent renters now declare the gross possibilities in the A.B.C. circuit exceed the possible receipts on the G.B. chain by as much as 30%.

This competition in holdings, which Maxwell has been pursuing for years, is of particular importance at this time, with the trade at large still suffering from gitters.

Coatrol of booking situations is so obviously the key to the situation that hectic movements are on to secure theatres in all directions. Charles M. Woolf is gathering to gether a nucleus of cinemas in the holding Ericunturersal product and the biggest plum in the market remains the County Cinemas group of about 59, which may yet go to the highest bidder.

group of about 50, which may yet go to the highest bidder.

Woolf 50 credited with attempting to grab this chain, but the latest trade story has United Artists bidding to add this strong outlet to the Deutsch circuit in which it is already interested. A financial sympathy between C. J. Donada's County group and John Maxwell would not, it is the control of the cont

pends on which way this group may finally swing.

To a large extent the situation is responsible for a current wave of construction activity, with more than 200 theatres on the stocks, many of

Dual Duel

Havana, Sept. 19.

Exhibitors are duelling down here—not dualing, Rivalry over programs and box office receipts is reported back of the latest affair. This saw two neighborhood managers taking off at 30 paces with pistols.

Challenge brought Jose Trevin, manager of the Cine Moderno, and Francisco Gelabert, Apolo theatre boss, together in the darkest street of Mariana in an effort to settle their grievances. Both theatres are nabes less than a block apart.

Local gendarmes were tipped off, with the result that the entire duelling party was placed undet arrest before a single shot was fred.

London Council Upset Over Cinema Lighting: Exhibs Vs. New Rules

London, Sept. 15.

Exhibitors are strenuously contesting a proposal of the London County Council to impose new lighting conditions on motion picture theatres.

LC.C. Licensing Committee Is nervous owing to recent eases in which patrons have been injured through falling in darkened auditoriums, and threatens new regulations demanding permanent half-lighting inside theatres. Alternative proposal is for 'twiglight corrodors' between the paybox and auditorium, so that patrons would be prepared for dark-ness.

parous would be prepared for dark-ness.
Exhibs declare the isolated cases on which the L.C.C. bases its propo-sition do not justify tighter control, and that the schemes suggested would be impossible to apply in many existing theatres, would be too costly and would harmfully affect the standard of performance. Officers of the London branch of the Cinematograph Exhibitors Asso-ciation have asked the chairman of the L.C.C. committee to discuss the situation with them.

BIP BACK TO WORK: TEN FILMS ON SKED

After a summer shutdown, British International goes to work again at the Eistree studios new years and at the Eistree studios new years and the Eistree studios new years and directed by Brian Demond Hurst, goes on the floor, with The Dominant Sex. from a West End, stage hit, and 'Hunt the Pearls,' starring Buddy Rogers, to follow.

B. I. P. schedule has been changed from the announced program, with 'Star of the Circus' completely shelved and 'Luck' of the Navy' also uto likely to go before the cameras. Casting problems are stated to be the reason for abandoning the 'Circus' pic.

cus' pic.
Walter Mycrott, production chief, is authority for a statement that B. I. P. will make 10 pictures by the end of the year, but the full complement of titles is not set.

Equity's B. L. Squawk

London, Sept. 15. Equity has squawked to British Lion because the company recruited extras from a local unemployment bureau for crowd scenes at Beaconsfield, instead of seeking players through normal channels. Further grouch was that unemployed men were paid only \$2.50, instead of the standard rate of \$5 a day. British Lion declares it needed a crowd quickly, and thought it fair to give local out-of-works a break.

Film Biz Going On in Spain But Is Under Wrans

Most of the film exchanges hand-Most of the film exchanges hand-ling American pictures are now open and operating in Barcelona and Madrid, in order to supply theatres doing business in these two leading metropolises of Spain. That is the word brought back to New. York by U. S. government officials who only recently visited Madrid, so re-cently in fact that they were there during aerial bombardment of the Spanish capital. Numerous film houses are operat-ing in Barcelona, where the loyalist

Numerous film houses are operating in Barcelona, where the loyalist
government still relains control.
There probably are fewer picture
theatres open for performances in
Madrid, although until recently business was going on about as usual.
Exhibitors in Madrid, however, are

Exhibitors in Mauria, nowever, a getting anxious because of an i-pending shortage of product. For if any, shipments have been ma-to that city in recent weeks.

RYDGE HEADS BOARD OF AUSTRALIAN G. V. T.

Sydney, Aug. 27.
Norman B. Rydge was elected chairman of directors of Greater Union Theatres, and Ken Asprey was appointed vice-chairman. This is the usual rule following the appointment of chairman to Greater J.D. Williams Amusement Co. Share-J.D. Williams Amusement Co. Shareholders appointed Rydge to Greater J.D. Williams, and he now assumes chairmanship of Greater Union. Present appointment will not make the control of the

with the publisher of a finan-tical journal here, and is an expert-in financial affairs. It was thought at one time that there would be trouble in the J. D. Williams sfrong-hold over dividends, but the appoint-ment of Rydge and Asprey saved the situation. With Doyle away in Eng-land a nasty position looked like cropping up, but wiser counsels pre-vailed and matters were arranged to the satisfaction of shareholders. Ken Asprey, besides holding big interests in major amusement con-cerns, is personal attorney to Stuart Doyle, and is also regarded as one of the smartest lawyers here. Rydge is the publisher of a finan-

No Foreign Talent for Subsidized Czech Pix

Prague, Sept. 4:

According to the newest order of the ministry of trade, foreigners are allowed to play in subsidized pietures only with the consent of Tilmberazungszelle, official film institution of this ministry. As the producers have to ask for this consent a long time before, it, is not possible to start foreigners in small parts or as extras, for these are usually contracted just before shooting begins. Even if a producer has a foreign star he must declare why no Czechoslovakian actor can play the part.

For each foreign picture importatinto Czechoslovakia

the part.
For each foreign picture imported into Czechoslovakia a tax of \$830 has to be paid to the ministry of trade. With these taxes domestic producers are subsidized, receiving \$6,000 for each picture produced in

'Ziegfeld' 3-a-Day, Sydney

Sydney, Aug. 27.
Metro will introduce a three-a-day

Metro will introduce a three-a-day policy for 'Great Ziegteld' when the pic comes into the St. James.

'G.Z.' is at present being groomed for the Australian premiere by Metro officials. No date has been set because it is anticipated that 'San Francisco' will run for a while yet, and it will be followed by 'Sury' before 'Ziegteld' is offered them.

HEW BALTHORE
OR OS FREE HE BOY IN THUR LEGION &

ALVIN, PITTSBURGH Capacity business forces hold-

over despite terrific opposition!

VARIETY DAILY "Entertainment unerringly keyed to heart interest... gorgeous Technicolor.. excelling in striking beauty anything yet shown on the screen.

HOLLYWOOD REPORTER "Will be world-wide box-office success ...won applause from preview audience...most beautiful motion picture ever filmed...finest color to date."

in the new perfected Technicolor

LORETTA YOUNG DON AMECHE



PALACE, ROCHESTER
Topping 20th's biggest hits with tremendous business as storm rages!

Jimmy Starr
L.A. HERALD & EXPRESS

"Brings Rembrandt-like tenderness to what has hitherto been harsh Technicolor... magnificent color gives new life, new importance to Helen Hunt Jackson's beautiful love story."

AMBASSADOR, ST. LOUIS
Packing 'em in and shooting for new house records!

Florence Fisher Parry PITTSBURGH PRESS

"By far, the most perfect Technicolor to date...Ramona' springs into vivid life drama of force and freshness... another superlative success for 20th Century-Fox."

SHOWMEN'S TRADE REVIEW

'One of the finest pictures in years . . . destined for big grosses . . . title and cast should click everywhere . . because it's a hit, don't sit by and overlook its exceptional exploitation value.

and a cast of thousands featuring

KENT TAYLOR · PAULINE FREDERICK · JANE DARWELL KATHERINE DeMILLE · JOHN CARRADINE · VICTOR KILIAN · J. CARROL NAISH CHARLES WALDRON · CLAIRE DuBREY · PEDRO DeCORDOBA · RUSSELL SIMPSON WILLIAM BENEDICT · ROBERT SPINDOLA · CHIEF THUNDER CLOUD

Directed by HENRY KING - Executive Producer SOL M. WURTZEL

Screen Play by Lamar Trotti . Based on the novel by Helen Hunt Jackson

Sings by William Kernell . Associate Producer John Stone . A 20th Century-Fox Picture . Darryl F. Zanuck in Charge of Production

MY MAN GODFREY

Universal release of Charles R. Rogers Broduction. Stars William Powell, Carole Grombard. Directed by Green Agranda Growth and Charles and Charles Ryskind, Erio, Hatch; film editor, Ted Kent; camera, Ted Tettaff, At R. Charles R. C ... William Powell
... Carole Lombard
... Alice Brady
... Gall Patrick
... Jean Dixon Jean Dixon
Eugene Pallette
Alan Mowbray
Mischa Auer
Robert Light
Pat Flaherly
Franklin Pangborn
Grady Sutton
Ed Gargan
James Flavin
Robert Perry Molly..... Alexander Bullock... Fommy Gray..... Tommy Gray... Carlo... Faithful George Mike... Mike.
Master of Ceremonics.
Van Rumple.
Detective.
Second Detective.

William Powell and Carole Lom-bard are pleasantly teamed in this splendidly produced comedy. It will make a nifty showing at the box office.

missing rowen and Carole Lombard are pleasantly teamed in this splendidly produced comedy. It will make a nifty showing at the box Story is balmy, but not too much so, and lends itself to the sophisticated screen treatment accorded by Morrie Ryskind and Eric Hatch's adaptation of the latters more supported by Morrie Ryskind and Eric Hatch's adaptation of the latters more so screwy as this one. From start to finish, with no letdowns or lapses into quiet sanity, she needs only a resin bag to be a female Rubury on a contractive start to finish, with no letdowns or lapses into quiet sanity, she needs only a resin bag to be a female Rubury on eccentificity, for her whole family, with the exception of the old man, seem to have been dropped on their respective heads when young. Into this Juneary society and light himself who had gone on the bum over a woman and is trying to become a man once more in buffer's livery. He straightens out the family, as we have a himself's role is the more difficult of the two, since it calls for pressure acting all the way, and it was no simple trick to refrain from overworking the insanity plea in a proposition of the straightens out the family and the straightens out the family and the straightens of the straightens of the straightens of the straightens of the straightens out the family and the straightens of the s

HOLLYWOOD BLVD.

Paramount release of A. M. Botaford
production, Fsatures John Halliday, Marsha
Hunt, Robert Cummings, Directed by Rob-
ert Florey. Supervised by Edward F. Cilns,
Screen play by Marguerite Roberts. Clam-
eraman, George Clemens, At Righto, N. Y.,
eraman, George Clemens. At Riaito, N. Y.,
week Sept. 19, '86. Running time, 70 mins.
John BlakefordJohn Halliday
Patricia Blakeford
Jay Wallace Robert Cumming
Jordan Winslow C. Henry Gordon
Alice Winslow Friedg Inescor
Flora Esther Ralator
Martha Bather Dale
Betty Betty Compsor
Decty Comusor
Bantord Aidert Cont
Sanford Albert Cont
Nella,Rita LaRo
Nella Rita LaRo And these former screen store:

And these former Francis X, Bushman Maurice Costello Mas Marnh Charles Ray Herbert: Rawlinson Jane Novak Harry Myers Jack Mower Kitty McHugh soren stars:
Bryant Washburn
William Deamond
Jack Mulball
Frank Mayo
Roy d'Arey
Creighton Hale

Harry Moves

Rabid fans will dote unon fieldy
wood Boulevard:

Rabid fans will do the content will be cont

are at the bar beside the discouraged star in the early footage. Albert Cont is the manager of the restaurant. Francis X. Bushman and Charles Ray, are a director and his assistant respectively. Betty Componic sphotographed playing a scene in the studio, and the director of the scene is Maurice Costello. Rerbert in Grauman's Chinese court.

in Grauman's Chinese court.

Opening credits are punctuated with assorted locale shots, Girls, buildings, traffic signs, studios, swinging camera cranes, waiting extras. Halliday pauses to buy a newspaper in front of Sardi's. The publisher dines with Bryant Washburn at the Darby etc.

dines with Bryant wasnoun as un-perby, etc.
Picture has a multiplicity of able performances starting with Halliday.
Frieda Inescort as the worried wife.
Frieda Inescort as the worried wife.
She has a style all her own. Marsha Hunt, also, handles herself impres-sively, and Robert Cummings is al-ways believable and grows in like-ability.

LOVE BEGINS AT 20

Warner Bro. release of First National production. Features Hugh Revest. Cavanagh. La Ellis, Warrer Hull, Robart. Cavanagh. La Ellis, Warrer Hull, Robart. Cavanagh. Circles and Cavanagh. Cavanagh. Circles District Cavanagh. Circles District Cavanagh. Com. Rec. Dattor. Turmbo. cameral. Particles. N. Y., week Sept. 17, 1934, doubte blill. Running time, 67 mills. Variet. Cavanagh. Cavana

Domestic comedy, that owes more to its director and scenarist than to the author and is beholden to the cast for its further effect. Idea of the hempecked husband. who suddenly grabs the reins is far from original, but this is nicely linked up with a bond theft and plenty of sudden turns in the situation. Fretty surefixer on a dualer to get audience they respond emphatically where they respond emphatically to the firested stuff.

There is an unusually good dislog.

good humor. but a sold groundless they respond emphatically to the fireside stuff.

There is an unusually good dialog job, with plenty of comedy action written in to supplement the oral launds, and an activated along at a happy mood. Herbert is a domestic slave who finds courage in the gin bottle, but who has alettness to hold the diameter of the state o

THANK YOU. JEEVES

20th Century-Fox release of Sol M Wurtzel production. Features Arthur Tracoher, Viginia Field, David Nien. Directed by Arthur Gravilla Collina. Screen Collina Collina. Screen Form. story by F. G. Wodenben Gross-trom. story by F. G. Wodenben Collina. Barney McGill; music, Samuel Kaylin. At Albee, Brodylur, double bill, Sept. 14, 36. Running tims. St. pilna.

Miniature Reviews

My Man Godfrey' (U), William Powell and Carole Lonibard in a fast moving and en and the control of the control

"Thank You, Jeeves' (20th).
Worthy adaptation of Wodehouse yarn for dual use, Arthur.
Treacher playing the butler

role. 'Yellowstone' (U). Weakish assortment of whodunit pranks among the caves and geysers of America's best known natural

America's best known hature,

"Lady Luok' (Chest). Lightweight double bill material
built around a sweepstakes winhing and murder. Cast helps in"Brilliant Marriage" (Inv.)

"Epil drama about a society
girl who suddenly discovers she
has a past. No cast names; for
the dualers.

"Trouble Ahead" (Atlantic).

Charles Farrell in English-made
romance of film star; strictly
dualers.

Niven, other two principals, match Treacher's work capably. Also a standout is Willie Best, colored per-former, whose saxophone tooting livens up the closing sections of the standout is will best, colored per-former, whose saxophone tooting livens up the closing sections of the pic. Pace is even, and the laughs come steadily without any forcing. McGill's camera catches an auto race to advantage, and otherwise does well by everybody. Moenting is all that could be asked for. Edga.

YELLOWSTONE

	Universal production and	
	tures Judith Barrett, Ralph	Morgan, Andy
	Devlne, Henry Hunter, M	ourne Owsley.
	Directed by Arthur Lubin.	Store by An-
	thur Phillips; adaptation, Jel	Margon Parker
	Stuart Palmer, Houston Br	anabi comora
	Milton Krasner. At Stra	anch, Camera,
۱	N V monte Cont : 17 100	nu, brookiyn,
	N. Y., week Sept. 17, '86.	Aubbing time,
	Districts	
	Dick Sherwood	. Henry Huntsr
	Ruth Foster	Judith Barrett
	James Foster	Ralph Morgan
	Hardigan	Alan Hale
	James Foster Hardigan. Pay Day.	Andy Devlne
	Merritt Billing	Micheel Loring
	Dynamite	Paul Fix
	Franklin Ross	Rollo Lloyd
	Raddle	Paul Harvay
	Pete	ymond Hotton

for dual bookings. The story is hackneyed and the production of the hackneyed and the production of the hackneyed and the production of the hackney cast falls to lend it any strength. Patricia Farr, manicurist, and William Bakewell, stereotyped brand of screen reporter, are paired atop the rest of the cast. When Mamie Muret of the sweepstakes winners, the manicurist becomes the goal of a fortune hunter, among others, played by Duncan Renaldo. She is also immediately sought for tic-ups, testimental that the story stressing the importance of a sweers winner a bit beyond reason. The manner in which headlines play up the sweepstake race, winner, etc., is also highly a few of the sweepstake race, winner, etc., is also highly a few of the sweepstake race, winner, etc., is also highly a few of the sweepstake race, winner, etc., is also highly a few of the sweepstake race, winner, etc., is also highly a few of the sweepstake race, winner, etc., is also highly a few of the sweepstake race, winner, etc., is also highly a few of the sweepstake race, winner, etc., is also highly a few of the sweepstake race, winner, etc., is also highly a few of the sweepstake stack, while Jameson Thomas plays the impecunious sartorial specimen who wants to marry Miss posed winnings. Thomas makes a prestty good heavy. This is Renaldo's first since being cleared of his recent immigration jam.

Man Who Changed His Mind (BRITISH MADE)

(BERTISH MADE)

London, Sept. 12.

Gaumont-British release of Galmborough
production Stare Boris Karjoft. Directed
stare Boris Karjoft. Directed
Garde Feach, Sidney Gilliat, J. L. Balderston; camera, hack Cox. At Piccadilly, LonDr. Louvience. Boris Karjoft
Dr. Clare Wratt. Anna. Lee
Lord Haslewood. Frank Cellier
Clayton Donal Cultivop
Frofessor Holloway. Lor Harding
Frofessor Holloway. Lor Harding

For lovers of the macabre, here is another spine tickler, though not of such a gruesome nature as the Frankenstein series.

such a gruesome nature as the Frankenstein series. Nothing very horide in Kurlons perferenance in maner at most perferenance in maner at most make an agreeable count. Frank Cellier as the magnate and Donald Calthrop as the cripple give splendid characterizations. The control of the country of the country

TRAUMULUS ('The Dreamer') (GERMAN MADE)

(GERMAN MADE)

Toble release of Carl Frechten production.
Stars Emil Jannings. Directed by Last
Froelich. Bore by Arms Holt and Coken.
18, 700.

Stars Emil Jannings. Directed by Last
Froelich. Bore by Arms Holt and Coken.
18, 700.

Romaning time, 105 mings.
18, 700.

Romaning time, 105 mings.
18, 700.

Romaning time, 105 mings.
18, 700.

Ramaning time, 105 mings.

Ramaning Stolers.

Padul W. Krueger
Kur von Zeellitt.

All Almanes Stolers.

Landrat von Konnewurf. Herbert Hiebber
Aasseson Mollwin.

Rechtsanwalt Falk.

Hans, Brausswetter

Rechtsanwalt Falk.

Hans, Brausswetter

DUSTY ERMINE

(BRITISH MADE) London, Se Twicketham Film production and release,
Stars Monald Smirm Control of the Monald Control
Adapted from Neil Grant's play by L.
Du Gard' Feach and Michael Hankinson;
additional dialog, Paul Harvey Fox, Arthur
Macraet; camera. Curt Courant, Kurt Neubart, Otto Martini. At Piccadilly theatre,
mines, Soy. 18, '58. Famining times, 35
mines, Soy. 18, '58.

Dett. Over 10 and 10 an

An extremely creditable production, from many angles. Who is entitled to the most praise is difficult to determine. As a stage play it has just closed its London run, after 250 performances, but the film adaptor has merely used the basic

atter 250 performances, but the film adaptor has merely used the basic idea and written a new and better screen story. Then the director has created a fine atmosphere and protracted suggenses. Acting is universely a management of the suggest of t

Brilliant Marriage

Invincible release of Maury M. Cohen production. Directed by Phil Rosen, Fear Court of Marsh, Ray Walker, Inex Court of Marsh, Faul, Ferez; Car Stand, Brookly Faul, Brookly Madge Allaco Garry Dane. Sally Patrick. Richard Taylor. Mrs. Allison. Tyette Dival. Mrs. Taylor. Mrs. Taylor. Mrs. Taylor. Mrs. Taylor. Mrs. Allison. Trande Promise Promise Bellion. Captain. Eillen. Wong. Hartender. Blains , week Sept. 17, 200.

Joan Marsh
Ray Walker

Nex Couriney
John Marlowe
Dorls Hoyd
Ann Codee
Olive Tell
Holmes Herhert
Robert Adair
Barbara Bedford
Kathrya Shellon
Victor Wong
George Cleveland
Lynton Brent

Park avenue and newspaperdom Park avenue and newspaperdom come together in 'Brilliam Marriage' for a try at drema and the results are pretty sterlie. Cast, includes a number of players who have frequently merited marqued display; and there is the writing name of Ursula Parroft also to conjure with, but the soggy quickie favor of the production is the configuration.

American Many Remains and the expectation of the production stacks it in the netter flag of the production stacks, it in the production stacks, it in the production stacks, it in the netter flag overhoard on sorrowful side at the flag overhoard on the sorrowful side at the flag overhoard on sorrowful side at the flag overhoa

MomeFrances Day
Imo. PetyponLody Tree
Patynon
general.,George Grossmith
Stienne Desmond Jeans
Corignon Thomas
HongicourtSterling Hollowny Dementine
lementine

This English-made version of the one-time popular stage comedy would mean little to the American boxoffice even if it boasted familiar name players. It was produced by Alexander Korda about five years ago, when the now-noted British producer was just getting started ago, the producer was just getting started ago, the producer was just getting started ago, and the producer was just getting started ago, when the producer was just getting started ago, and the producer was presented by the producer was presented by

get. Compared with pictures or that year this undoubtedly loomed as an amount of the pictures of the pictures

dignified general, is best.

Because of its multitudinous flaws, most of them due to ancient vintage of the film, this feature is not strong enough even for dualers. American audiences won't stomach it. It is not worth risking the abuse likely to be heaped on the exhib by his regular patrons.

Das Schloss in Flandern ('Castle in Flanders') (GERMAN MADE)

Berlin, Sept. 10. Tobis-Rota release of K. J. Fritsche (Tobis-Magna) production. Features Martia Esperuth, Faul Harimann, Georg Alexander. Esperuth, Faul Harimann, Georg Alexander. Braun; music. Franz Grothe; production chief, Heimuth Schreiber; dances. Jens Kefth. At Capitol, Berlin, three weeks. Running time, 59 mins.

Gloria Delamare	Marta Eggerth
Fred: Winsbury	Paul Hartmann
Anne	Sabine Pcters
Sir Archibald Winsbury	Paul Otto
Bonnet	Otto Wernicke
Hotel Porter	Kurt Seiffert
Hotel Porter	Rudolf Klicks
Bob Harrogate	.Georg Alexander
Deputy Colonel	G. H. Schneil
Major Murray	Icns von Hagen
Brigg	Roif von Goth
Brigg Clifton	Rlo Nobile
Policeman	erhardt Damman
* · · · · · · · · · · · · · · · · · · ·	- 7

Pag Harrogaels ... Goorg Alexonder Deprety Colonel ... G. H. Schneil March Warry ... Jones von Hagen Deprety Colonel ... G. H. Schneil Malor Murry ... Jones von Hagen Deprety Colonel ... Rol two Goth Cilicoi. ... Rol Yole Rol Yole Goth Cilicoi. ... Rol Yole Rol Yole Goth Cilicoi. ... Rol Yole Rol Yo

GIRL FROM MAXIM'S (ENGLISH MADE)

J. H. Before Feders of Norde-Topping production, with very fine production, the production of the produc

JUGGERNAUT (BRITISH MADE)

An uninspired meller, this one stands or falls on Karloff's name, for there is little else about it to help sell it. And the only reason for easting Karloff must have been for easting Karloff must have been ence would been shought his presence would been shought his presence would be the standard of the spots where you can fool 'em east.

gain nights, one night stands and other spots where you can fool 'em easy,' acce Campbell, ace writer of come looks, and the years. Dr. Sartorius, essential the years. Dr. Sartorius, essential the years of the paralysis, is balaed in his essenth by lack of funds. Tempted by Yvonne Clifford, faithless wife of an old millionaire, to murder her husband for 100 G/s, he agrees, thinking his discovery will justify the desperate means. When he has the old chap had make the country of the

the son must also be put out or me way.

Hypodermic syringe used by the doctor the night the old boy died arouses curiosity. Thurse, Eve Rowe, sends it to a chemist for analysis, Sartorius finds out, kidnaps the girl and tries to kill her, but she escapes in time to save the son from a death-double control of the same of the son from a death-double control of the same of the

dealing injection. Baffled, Sartorius piunges, the syringe into his own armar and the syring into his own armar and the syring into his own armar and the syring into his make up will disappoint, as all he wears is a scrubby mustache.

Mona Goya plays the wife in vampish style, and though there are indications of talent, the picture indications of talent, the picture far it goes. Joan Wyndham's Eye Rowe is very soft and she gets in a terrible state towards the end, what with staggering through streets and shrieking accusations in a high-pitched voice with disastrous results. Intended to bring the tale to a suspenseful climax, it will instead probably bring titters. By re-shooting these sequences in a less frenzied manner, film might be saved, although doubtful wether it's worth the trouble.

SPY OF NAPOLEON (BRITISH MADE)

is a commendable job, and Maurice Elvey has directed it so smoothly as to hold up its interest, even if he has to go to unwieldly length to do so to have a substantial to go to unwieldly length to do so years and the substantial to go to unwieldly length to do so years and the substantial to go to the calibre of Frank Vosper and Francis L. Sullivan, both well up the ladder in London, for the roles of Emperor Rapoleon IUI and the Chief of Folialmost bring old history back to life, and the support given by the subsulary players is another noteworthy feature.

Story is hokum, but has been put together to make an entertaining moments of suspense and vivid drama; there are graceful court settings and incidental garnishings that have been introduced with a lites sense of timing. Practical history even, has its moment whold drama; there are graceful court settings and incidental grantial history even, has its moment whold drama; there are graceful court settings and incidental grantial history even, has its moment whold can be a supported by the substantial that it is a decided asset. Joyce Bland, Lyn Harding and others Joyce Bland, Lyn Harding and others offer credible and well made-yellow the substantial parts of the substantial pa

Incorporations

NEW YORK

NEW YORK

Sakhe Ledgene Copp. Chicago

molan plettrag theatre, etc.; capital

molan plettrag theatre, etc.; decreased

molan plettrag

par value. Incorporators: Comman label Marcus. all of 1801 Srecdway. New York City. Marcus. 21 of 1801 Srecdway. New York City. Marcus. 21 of 1801 Srecdway. New York City. Marcus. 21 of 20 of

24 Karmit place, Brooktyn; Charles H. Berg. 2024 Sth. etrest. Woodhaven, Selmer Amnesment Corp., Kings; deal in theatrical and motion pleture user was to the control of th

Stock Market

(Continued from page 6) was up 0.198 of a point as measured by the averages. The low mark was just above 45%. Activity in the group was unusually good consider-ing dimnishing trading Wednesday and Thursday in numerous other groups. Nearly 255,000. shares changed hands, with Paramount common easily the leader, in volume.

common easily the leader in volume. The market did little fusery (18) and Gritted lower the Calcowing days as traders lightened their lines in anticipation of Rosh Hashanah, the next day (Thursday). They did not improve materially on Thursday, and in a more literal sense bore out the first part of the old Wall Street adage of 'sell stocks before Rosh Homaling and the common the street and the common the common than the common

internative the first part of the old Wall Street adage of 'sell stocks before Rosh Hashanal and buy them back after Kom Kippur.' However, the market work of the first part of the old Wall Street adage of 'sell stocks before Rosh Hashanal and buy them back after Kom Kippur.' However, the market work of the part of th

accumulated dividends. None has been hald since the stock was issued, WB Proferred's New High

WB Preferred's New High
Move in Warner Bros. Preferred
was also based on the belief that the
com, any would pay up part of the
accumulated dividends on the preference Issue.

(Z. although only 500 shares were
exchanged in the trading.
Another favorable performance
was tunned in by Loew's common.
which again int 62. Despite profittaking late Monday which dropped
the stock to 60%, it showed an advance of 1¼ points for the week.
The preferred was fractionally
higher at 106½.
Although Warner Bros. common.

Summary for week ending Monday, Sept. 21: STOCK EXCHANGE

is. b- ng th	value. Incorporatoris: Samuel Loeb, \$30, Lots avenue. Brookly, Hording Lots avenue. Brookly, Brookly, Walter Lots avenue. Incorporatoris: Lots avenue. Incorporatoris: Lots avenue. Incorporatoris: Lots avenue. Incorporatoris: Lots avenue. Lots avenue	High. 28% 45% 45% 51% 74% 20% 35% 185 106 35% 25% 98 14% 12% 128% 128% 128% 124% 124% 124% 124% 124% 124% 124% 124	18 43 43 43 43 43 43 43 43 43 43 43 43 43	400 4,000 2,800 2,500 1,400 1,400 500 500 104,000 13,500 6,700 6,700 11,200	Do. pfd. (8h/). Madison Sc. Garde Paramount. Do. 1st pfd. Do. 1st pfd. Do. 1st pfd. Palha 2d pfd. Varper Bros. Do. pfd. (1½). Do. pfd. (3½). Zenlih	(1)†	47% 18% 34 174 101 40% 95 62 100% 112% 103%	Low. 24% 44% 44% 44% 44% 44% 44% 44% 44% 44%	Lant. 21% 47% 47% 47% 47% 47% 47% 47% 47% 47% 47	NO+ + - - - +- - - - - - - - - - - - - -	
9,	Ronne DeLuca, 160 Glencoe road, Stone- hurst, Pa.; M. Frank Martine, 27 South	1 1	Paid this : Plus cesh : New 1936 !	year.							
955 18.8	Remblond Amusement Enterprises,	13	New 1936	high.	ar.						
er	stock, 60 chares, \$100 par value. In-				CU						
nd en ar	Remblona Amusement Enterprises, Inc., Kings; theatrical business; aplital stock, 50 chares, \$100. par value. In- corporators: Sidney H. Roeen, Henri- etta Kutcher, Ann Cohen, all of 270 Broadway, New York City. Nova-Cine Froducts, Inc., Manhattan;	4% 32% 5% 12%	21/4 17-4 81/4 41/4	12,400 6,800 1,900 500	Grand National Technicolor Translux (29c.)* Universal		4% 28% 2% 0%	27 27 27	271/4 37/4 9	+ ½,	
ell	Nova-time Froducts, inc., Saniactan, motion picture business; capital stock, 100 shares, no par value. Incorporators; S. Allen Alper, Jules B. Perlman, Jacob Goodman, all of 252 West 42nd street, New York City.	1	-/-		BON						
ess	S. Alien Alper, Jules E. Perlman, Jacob Goodman, all of 152 Weet 42nd street,	1 .						1			
rd	New York City.	90%	9214	\$7,000	Keith 6s, '46 Loew 3½s, '46 Par-Broadway 8s, Paramount 6s, '55		93%	98%	95%	- V	
	Nepenthe Corp., Manhattan; general theatrical and motion picture business;	61%	55 83	72,000	Par-Broadway 3s.	'55	60%	931/4	60% 90%	42	7
al	theatrical and motion picture outsines, capital stock, 500 shares, no par value. Incorporatore: Jane Brown, Emile Powers, Margaret C. Cowley, all of 420 Lexington avenue, New York City.	97% 82% 98%	653					78	78%	114	
ve	Powers, Margaret C. Cowley, all of 420	081/2	. 86	79,000	Warner Bros. 6s,	39	97%	96%	97%	4- 1/8	•
					VER THE COUN	TER, NEW	YORE				
rd to	shares, \$100 par value. Incorporators: Herman M. Markwell, Michael Goldreyer,	BIG.	Asked,		Col Broadcost A	(2)	44	**			
le	Herman M. Markwell, Michael Goldreyer, Reinh Marcus, all' of 1501 Broadway,	100	104		Col. Broadcast A Palhe F. pfd (7)		. 14	7.	7.		
r-	New York City.		Pald this	year.						•	
re	Hastings Theatre, Inc., New York; general theatrical and amusement business;										
es. ar	eral theatirest and announced to apital stock, 100 shares, no par value. Incorporators: Jerry Goldstein, care of Haetings theatre, Hastings-on-Hudson, N. T.; Madelyn Goldstein, Samuel Zinner, 881 Westchester, avenue, Bronx, N. Y.	Carro	il Blakel	v Low.	Kenneth Brooks	theatrical t	mainess	: capli	al shock	k. 200	
fi-	Haetings theatre, Hastings-on-Hudson,	T.OW.	and Cecile	e Preppe	r, all of 420 Lex-	shares, \$100	par '	value.	Incorpo	ators	
its	N. Y.; Madelyn Goldstein, Samuel Zinner,	Ingto	n avenue, plico Film	New Yo	vew York; deal in	Paul DeMa	, 515 Ce tria, 2	GI Ru	net. Bro tledge	street.	
re	Chief's Enterprises, Inc., Manhatan: manage wrestling, boxing showe; capital stock, 100 shares, no par value. Incor- poratore: Louis P. Randell. Philip	motio	n plcture	machin	es, flime and ap-	Brooklyn; C	harles	J. Car	roll, 448	Hast	
tie	stock, 100 shares, no par value. Incor-	share	H, no De	r value	. Incorporators:	Bribili Ar	nuseme	nt Corp	"Kings	the-	
re	poratore: Louis P. Randell, Philip Isaacs, Louis Forman, all of 1501 Broad-	Jacob	Schild,	Mad 008	son avenue. New	atrical bus	iness;	capital	I stock	ratora:	
711		Madi	son avenu	e. New	ork (1ty, New York; deal in es, filme and ap- capital stock, 200 . Incorporators: ison avenue, New Rothenberg, 300 fork ('lty; Isidorc i street, New York	theatrical the shares, \$100 Lilian Larue Paul DeMs Brooklyn; C 186th street Bribill Ar atrical bus shares, no Samuel Bris York City; street, New Broadway,	kman,	102 Prir	ce stree	t, New	
est	Radio Reports, Inc., New York; business of newe reporting; capital stock, 200 shares, no par value, Incorporators:				street, New York	street, New	Max Iti York	idnick, ity: Ma	x Lechn	er, 308	
'n.	200 shares, no par value, Incorporators:	Bia	rol Predu	etions,	Inc., New York;	Broadway,	New Y	ork Clt	y.		
											_



■ ■ Westward to Kentucky with the most famous Indian fighter of them all!...

The screen's ace adventure star as the mighty scout whose rifle wrote a

flaming chapter in the heroic history of the conquest of the wilderness!

George OBRIEN

BOONE

HEATHER ANGEL

JOHN CARRADINE RALPH FORBES CLARENCE MUSE

A GEORGE A. HIRLIMAN PRODUCTION Directed by David Howard . . Associate Producer Leonard Goldstein Screen Play by Daniel Jarrett . . Story by Edgecumb Pinchon

RKO RADIO PICTURE

Studio Placements

Hollywood, Sept. 22. Paul Hurst, 'North of Nome,' Dar

Roland Brown, screen play, 'It Happened in Hollywood,' S-I. Phil Rosen directing, 'Ellis Island,' Invincible.

Invincible.

Beth Marion, untitled Tom Tyler yarn, Victory.

Vera Gordon, 'All in a Dream,' Jewish Art.

Eury North, Jack Kennedy directing, 'Scattlered' Souls,' Jewish Art.

Arthur Farman Paris Principles

Gus Meins, uutitled Kelly-Roberti comedy, Roach.
Patsy Kelly, Lyda Roberti, Jack Haley, Rosina Lawrence, Pick a Ster; Rosen.
Patsy Kelly, Lyda Roberti, Jack Haley, Rosina Lawrence, Pick a Ster; Rosen.
Patsy Kelly, Lyda Roberti, Pathilin Parker, Joan Pontainaera, Franklin Parker, Joan Pontainaera, Parker, Joan Pontainaera, Sylvia Sidney, Henry Fonda, Alice Brady, Fritz Leng directing, We Only Live Once, Wingdom, Parker, Jone Chang, Parsonal History, Wanger.
Parsonal History, Wanger.
Bernadine Hayes, Love Under Fire, Goldwyn.
Muriel Evans, House of Secrets, Christerfield.
Bodi Rosing, Garry Owen, Paul Bendine Hayes, Love Under Fire, Goldwyn.
Richard Carle, Etienne Girardot, Darwin Rudd, Kenneth Hunter, Nora Cecil, College Holiday, Par.
William Royle, Francis Ford, The Plaisinsman, Par.
Guil Patrick, Mary Carlisle, Wai-Killy Martel, John Miller, Robert Cummings, 'Arizona Mahoney,' Par.
June Martel, John Miller, Robert Cummings, 'Arizona Mahoney,' Par.
June Martel, John Miller, Robert Cummings, 'Arizona Mahoney,' Par.
June Martel, John Miller, Robert Cummings, 'Arizona Mahoney,' Par.
James Cain, screen play, untitled war yarn Par.
Patterson McNutt, screen play, 'Tablecloth Millionaires,' Par.
Patterson McNutt, screen play, 'Tablecloth Millionaires,' Par.
Thomas Back, Hilda Vaughn, Charlotte Henry, 'Charlie Chan at the Ondon,' 202-Charles Cockhart Kathlenen Lockhart, Carler Woman, '20-F, Margaret Armstrong, Eric Linden, Carer Woman, '20-F, Indeed, 'Par. June, Levis, untitled. Jane Withers yarn, 20-F, Jeen Lewis, untitled. Jane Withers, Yan, 20-F, Joen Lew

Joe Lewis, untitled Jane Withers yarn, 20-F. Charles Grand

yarn, 20-F.
Charles Grapewin, Walter Kingsford, (Captains Courageous, MG,
Jonathon Hale, Francis X. Bushman, Jr., Bryant Washburn, Jr., John
Boyle, Jr., Born to Dance, MG,
James Carson, Torben Meyer,
'Maytime,' MG,
James Carson, 'Love on the Run,'

MG.
Harvey Gates, screen play, Three Pertners, MG.
Hobart Cavanaugh, Murder on the Mississippi, C.
Claude King, Selmar Jackson, Jack Clifford, Frank McGlynn, Jr., Al Bernal Harry Brandon, Jungie Jim, James Description

U serial.
James Donlan, Dancing Theodoras,
"Three Smart Girls," U.
Tala Birell, "The Blonde Adventurer," U.

Taia Bifeli, 1ne Boonde Auventurer, 'U. Gage, Pierre Walkins, Ed.
Mainte Lowe Ledters of a Star,' U.
Marcus Goodrich, screen play,
'Treve,' U. Isabel Dawn, Boyce DeGaw scripting, 'Wings Over Honolulu,' U.
Owen Murphy, screen play, 'Night
Key,' U.
Freida Inscort, Billy Bevan, HerFreida Inscort, Billy Bevan, HerDawn WB.
Guy Williams, Samuel Hinds,
'Black Legion,' WB.
Robert McWade, Ed Pawley, Mona

bert Mundin, Paul Panzer, 'Another Dawn,' WB.
Guy Williams, Samuel Hinds,
Buy Williams, Samuel Hinds,
Robert WW. B. 28 Pawley, Mona
Barrie, 'Mountain Justice,' WB.
Carol Hughes, Wnitred Shaw,
Bobby Connolly, dance direction,
Ready, Willing and Able,' WB.
Lee Dixon, Singing Marine,' WB.

Toes, RKO.
Florence Lake, Estelle Winwood,
(Continued on page 27)

Advance Production Chart

Breakdown in types of 40 victures slated to 90 into production within the month shows that society dremas dominate with a total of seven. Belaince is divided into the following classifications: Straight conedits usesterns end mysister, four each these missically an equal number of melodramus; two operates; two straight dramas; two animal and two adventure stories; one all-color and two deating solely with historical

backgrounds.

Pictures before the cameras last week registered a slight decrease, reaching total of 33 as against 45 maintained during several previous weeks. This total will be boosted during the current week if the 15 new pictures promised get under vay.

Seien pictures were taken from the cutting rooms and previewed during the week, leaving a blance of 36 in the editing stages.

Columbia

Four in work. 14 editing, nine proparing. In work: THEODORA GOES WILD, reported Vasuurr, Aug. 19; THE DEPTHS BELOW, 'LADY FROM NOWHERE' and 'THE COWBOY STAR,' reported Sept. 18. No new pictures started last week. Slated to get under way this week are: 'SAFARI IN FARADISE,' with Everett Riskin producing and Al Green directing: 'INTERLUDE,' to star Green Biopre, Everett Riskin producing and Robert Riskin co-directing with Harry Lachman, and 'LADY OF NEW YORK,' Ralph Cohn producing and D. Boss Lederman directing.

Metro

Five in work, seven editing, 10 preparing. In work:
BORN TO DANCE, reported Vanerr, July 29; "CAMILLE," reported
Aug. 12; "MAXTIME," reported Sept. 2; "WHIZE DRAGON," reported Sept.
9, and "DAY AT THE RACES," reported Sept. 16. No new pictures started
last week.

last week.

Pictures slated to get under way this week list Hal Roach to start 'NO
RODY'S BABY,' Gus Meins directing, John Stahl, after several months
of preparation, expects to get 'PARNELL' under way with John Tool

Clark Gable and Edna Mae Oliver in stellar roles. Stahl will direct.

Following this within the next two weeks Hunt Stromberg expects to

start 'AFTER THE THIN MAN,' sequel to 'Thin Man,' with William Powell,

Myrna Loy, Elissa Landi and James Stewart in the cast. Also 'GAPTAIN'S

COURAGEOUS,' Louis D. Lighton producing and Victor Fleming directing.

Paramount

Five in work, 11 editing, eight preparing. In work:

"HE PLAINSMAN, reported Vamint, July 29, ROSE BOWL, reported Aug. 28: BIDEAWAY GIRL, and "MAID OF, SALEM, reported Sept. 2. Started last week:

"OLLEGE HOLIDAY, being produced by Harlan Thompson, who also wrote the original story and screen play; directed by Frank Tuttle. Cast: Jack Benny, Mary Boland, George Burns, Gracie Allen, Martha Raye, Eleanore Whitney, Marsha Hunt, Louis DaPron, Leif Ericson, Ben Blue. Story is backgrounded against college campus during the summer vacation. Comedy includes songs.

Being readied to start next list: 'ARIZONA MAHONEY,' to be produced by Dan Keefe with James Hogan directing; 'ONE MAN'S BONUS,' Harold Hurley producing, to start Sept. 28; 'COAST WO COAST, William Lackey producing and Ray McCarey directing, to start Oct. 5; 'INTERNES CANT TAKE MONEY,' Benjamin Glazer producing, and 'ORE MISS KEANE,' with Jack Cunningham producing. Both to start Oct. 12.

RKO-Radio

Seven in work, eight editing, eight preparing. In work: WINTERSET, reported Vanierr, July 29; MAKE WAY FOR A LADY, reported as DADDY AND; AUG. 29; SMARTEST GIKL IN TOWN, reported as MILLION DOLLAR PROFILE, Sept. 2; GENERAL DELIVERY, reported Sept. 9. Started last week:

reported Sept. 9. Started last week:

*ALL SCARLET, being produced by William Sistrom, Wallace Fox directing, story by Damon Runyon, Tom Lennon and Dorothy Yost writing screen play. Cast: Ann Dvorak, Harry Carey, Smith Bellew, Willie Best, Hattle aCchemiel, Lew Payton, Alex Hill, Bobby Tanzell.

Hattle aCchemiel, Lew Payton, Alex Hill, Bobby Tanzell.

The produced of the second of the second control of the second c

whereabouts and ultimately finding her innocent, endeavors to make up for his mistake. In doing it he lands the murderers, and the mistake. In doing it he lands the murderers, and the lands the murderers and lands of the lands

Republic

Three in work 11 editing, eight proparing. In work:

**ROBINSON CRUSOE OF CLIPPER ISLAND, produced by Sol Seigel, ROBINSON CRUSOE OF CLIPPER ISLAND, produced by Sol Seigel, Taylor and when the control of the control

ROLL THE PROPERTY OF THE PROPE

Story is first all-color feature by this company, the Magnacolor system, set in early California history and settings for story and background. It is built on romance and adventure centered around resistance of Spanish dons in warding off conquest by the whites.

THE COUNTRY GENTLEMAN, produced by Herman Schlom, directed by Ralph Staub, adapted from Albert Treynor; book by John P. Medbury, and Ray Harris. Features Olsen and Johnson, others, to be east.

and Ray Harris. Features Olsen and Johnson, others to be cast.

Støry centers around the comics, a couple of fast-falling griffers, who
tire of the big city carry route and decide to seek the quiet of the small
town. They shut their eyes, stick a pin in the map and wind up in a
small farming community in California where they become enamoured
with real romanee. All works well until the state fair comes along. From
then on the boys become involved in series of laugh situations at the fair
to the embarrassment of their girl friends.

New pictures lined up to start within the next month include "THE
CHINESE ORANGE MYSTEEK," with Herman Schlom producing and
Aubrey Scotto directing; TWO YEARS BEFORE THE MAST, 'Al Levoy
producing, "RIDERS OF THE WHISTLIN' SKULL," with Sol Siegel producing, and "THE BIG SHOW," with Armand Schäefer producing.

20th-Fox

Six in work, five editing, 10 preparing. In work:
PIGSKIN PARADE, reported Vaniert, Aug. 12; 'REUNION' and
LLOYBO OF LONDON, reported Aug. 19; 'THE WHITE HUNTER,' reported Sept. 9, and started last week:
'CAREER WOMAN,' being produced by Milton Fold, directed by Lewis
Seiler, original by Gene Fowler, screen play by Lamar Trotti, Cast: Claire
(Continued on page 27)

PRODUCTION TABLE

(Shows number of pictures promised by the various major producing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.) Total

Producers and contributing companies.	promised for 1936-37 season,	Balance for 1935-36 program.	to be delivered by Aug. 1, 1937.	Number completed for new season.	Pictures now in work.	Pictures now in cutting rooms.	Balance yet to go before cameras.	Total pix in prep- aration,
COLUMBIA	. 50	3	53		4	13	36	. 8
Larry Darmour	. 8		8	1		1	6	1
METRO	. 48		48		5	7	36	8
Hal Roach	. 4	.,	4			• •	4	2 .
PARAMOUNT	. 48.	• •	48	8	4	7	29	5
B. P. Schulberg	. 8		*			1	7	1
Emanuel Cohen	. 8		8			- 1	7	1
R. A. Rowland	. 2	.,	2	1	••	1	• •	
Harry Sherman			6			1	5	1
Frank Lloyd	. 1		1		1			
RKO-RADIO	. 39	8	47		7	7	33	5
David Loew			2				2	1
Geo. Hirliman			6	1		1	4	. ī
Sol Lesser			3				2	` ~
REFUBLIC		6	62		3	· ,	50	7
A. W. Hackel	. 16		16			2	14	i
20TH-FOX	. 63		63	16	- 6	. 4	37	â
Sol Lesser			6	ï	•	7	3,	í
UNITED ARTISTS		••	•	-	••	•	•	
Sam Goldwyn	. 7		7	1	2		4	1
Walter Wanger	. 7	••	7				7	2
Selznick International			5			1	4	2
Pickford-Lasky			1			ĩ		
Reliance			1	1			•••	
Elisabeth Bergner			1				i '	
Criterion Films	. 2		2			• • • • • • • • • • • • • • • • • • • •	â	•••
Korda London	. 6		6			• • • • • • • • • • • • • • • • • • • •	e e	••
UNIVERSAL		5	49			14	99	• ;
Buck Jones			×	•••		-7	90	ż
		::	60	20	**	10	90	
WARNERS	·			20	, al.	13	22	. 10
TOTALS	. 516	28	538	50	39	86 4	363 30	*** A



...and RKO RADIO gives
you the screen's BIG
pigskin drama right at
the peak of America's
annual football fever!

EIGHT ALL-AMERICAN GRIDIRON HEROES...

and a hand-picked screen cast . . . in the thrill-packed picturization of Francis Wallace's absorbing novel.

FRANK ALUSTIZA

(Stanford)

BOBBY WASON

(Southern Methodist

MONK MOSCRIP

BONES HAMILTON

Stanford:

GOMER JONES

Ohio State

KING KONG KILEIN

N. Y. U.

BILL SHAKESPEARE

Notre Dame

JAY BERWANGER

(U. of Chicago)

GAME

PHILIP HUSTON * JAMES GLEASON
JUNE TRAVIS * BRUCE CABOT

DIRECTED BY GEORGE NICHOLLS, JR. PANDRO S. BERMAN PRODUCTION

RKO RADIO PICTURE

EXPLOITATION By Epes W. Sargent

Frisco Co-ops

Frisco Co-ops

San Francisco. Michael Michael

Old. But It Works

Old, But It Works

Greenville, S. C.

Greenville, S

Drew Full Population

Wilmington. O.

A bicycle parade and contest staged by Bill Nasses, manager of the Murphy here, and Krober Babb, advertising director for the Chakeres Theatres, Inc. brought to town a crowd estimated at 5,000, although the population of Wilmington is just 5,000.

5,000. The parade staged on a Saturday was comprised of 200 youngsters on blaces. The costume work and the blaces of the costume work and the costume work and the cost of the

He is successfully using a purely local juvenile amateur contest, and finds that it is an excellent business builder. Calls it Kiddle Amateurs, with the parents supplying plenty of business. He, also used a Shirley Temple contest; the first in town, and that clicked plenty, to post card for the mailted heralds using one for the mailted heralds using one to the mailten derived the first in the mailten of the

Using the Fair Lincoln.

Plugging the State Fair week films at the theatree here, E. A. Patchen, of the Lincoln Theatres Corp. arranged a tieup display with Western Union and on the trade got personal delivery with 10,000 messages, a phoney mimeo telegram bellyhood. It was a non-expense deal and spotted the strong problem idea all over fown. Weight of the telegram was concentrated on 'Anthony Adverse' with the others in life also style of telegram was followed through, which got most of the gist of the message across to the reader before he realized it was a plug.

Clocking Them

Seattle.

Coliseum. Seattle, is displaying as big clock, divided into six spaces, for displaying done else the hour hand points to the coming week's attraction; the minute hand to next following. As pic is shown new one goes into its place. By the clock for Corp. They can blan as far as six weeks ahead on anything they would like to see.

Seattle.

Swere and Turk is part owner of Bijou.

A new \$25,000 theatre is to replace the Strand with work to start the latter part of September. Believe that the start part of September. Believe the Strand with work to start the Stran

X-Wording

Lester Pollock is set for eight weeks of publicity in the Hearst American, Rochester, in connection with a crossword puzzle contest pa-per is using for a circulation

rer is using for a circulation booster.
Paper pays out \$26 in cash prizes and 50 pairs to Loew's Rochester are given weekly in return for the ride in the paper and on 50,000 throw-aways the paper is putting out. Cheap and effective publicity for eight features with the benefits not confined to the contest ads.

For a Nitery

For a Nitery

Mayiair Casino, Cleveland, has gotten out a neat prospectus for the opening of the form of the common of the commo

BEHIND the KEYS

Denial was issued this week by Bill Youngclaus and Lloyd Thompson, of-ficials in the Western Theatre Entireprises, of Grand Island, Neb., that ideas and dissolve the organization, Recently the partnership sold out holdings in Central City, Newman Grove, and Shelton, Neb. They are it of the theat of the theat of the the theat of the theat of

Riviera, Niles, Mich., taken over by Butterfield circuit, raising chain's total number of houses in Michigan to 102.

Butterfield's Capitol, Lansing, reopened last week, after being entirely rebuilt during the summer.
Two other new houses of circuit are
nearing, completion. New house in
opened around Oct, 18, while the
Eastown in Grand Rapids will be
ready the latter part of next month.

Spartanburg, S. C.
Academy of Music, long a culture spot in Charleston, to be razed air first step in providing site for new Pastime Amusement Company the

Pastime Almostonia atre.
Pastime, Hickory, barely saved from flames by firemen when \$20,000 blaze swept Union square biz block there.

Los Angeles.
Harry Rackin is re-opening his
Franklin theatre, subsequent run
house. Or the rest of the

Lyric, Tupelo, and Ritz, West Point, have been purchased by Richards & Lightman Enterprises, Inc., from J. T. Sanford, of Columbus. Last week Ed Kuykendall, sold his Princess and Dixie houses in Columbus to Richards & Lightman, and Richards took a half interest in the Strand at Tupelo from Lightman.

Penn Square, foreign, operated by Harry Shulman, reopens Sept. 27.
P. E. Essick and associates are launching another nabe, the New Berea in nearby Berea, O., on Sept. 25 as part of town's centennial and home-coming celebration.

Greenville, S. C.
Brothers Ham and Turk McBee, oldtime minstrel men, both in business here. Ham is a filling station owner and Turk is part owner of Bijou.

Harry Reinhart, of the Mozart, McKinley and State here, back from
California.
Nell Palsgrove has been named
assistant manager of Loews here, sucrecently.
Price Critchfield Amusement
Company planning to build a new
theatne at London, one of Bells,
Hillsboro, was severely injured recently in an automobile accident
near Greenfield.
John Papulias, couse of the Olymcountry of the Company of the Company
to the Company
to

Greece, where he went to settle ar state.

"Don't Turn 'Em Loose' has been held up by the Ohio censors and its ultimate release is a matter of conference, and the conference of the conference

Atlanta, Ga. Lucas & Jenkins' new theatre in Barnesville, Ga., set for Oct. 1 open-ing.

Barnesville, Ga, set for Oct. 1 opening.
Residents of Techwood, Federal housing project, will soon have nabe theatre to attend. Techwood Theatre Co. has filed application for charter, F. G. Storey, Jr., Mrs. Collett Monger, Jr., and Miss Sara E. Jenkins signed application.
Old Lakewood Heights theatre is being remodeled and will be opened soon under name of Imperial. Charles Adams, new operator.

San Francisco.

San Francisco.

Henry Goldenberg turned the Fox theatre over to the Fox-West Coast chain in such excellent shape that the Pacific Theatre Corporation rewarded him with a substantial bonus for his services.

All centracts made by Goldenberg during his Fox managership were so framed that they could be cancelled erosity on part of a bank was a big surprise to local theatre men.

Panic was prevented by an un-lunown patron of the Strand theatre here when fire broke out in the booth Sept. 15, causing about \$10,000 damage to property and film. Henry Columbare, chief operator, burned his hands, his assistant, Al-fred Steinberg, was uninjured. As-bestos walls and ceiling confined the blaze to the booth.

Norfolk.

Damages to discarded scenery of
the Colonial theatre, which burned
Sept. (16) were nil but more than
\$60 was paid in fines by motorists,
who parked too near the fire plug
and gave the smokies fits before the
cigaret-started fire was extinguished.

Femmes de Paree' with Joe Vann
started off at Granby Sept. 21, as link
in stage-screen show.

L. B. Wilson's Liberty, Covington, Ky, opposite this city, is first installation of RCA's newest high-fidelity reproducing equipment. Improved screening system will be utilizes the recently perfected RCA two-way speaker, delivering sound to all seats of the theatre, in natural tone. High-wattage amplifiers are used.

Colonial opens Sept 15. Low price playhouse will feature second runs. 'Chicago Follies of 1937' is stage show for the Granby's second week of stage-movie featuring Ches Davis.

Winnipeg. Winnipeg.

Colonial, formerly owned by the
Holland and Canada Mortgage company, with Sam Weiner operating,
has been sold to the Columbia
Building Co. with Max Hepner as
its chief shareholder for a reported
\$50,000. Frills for An Anni.

Frills for An Anni.

Cincinnati.

For afth birthday party Sept. 29, of RKO Paramount, de luxe nabe, Joe Goetz, manager, is setting new high on line-up of stunts. Affair has come to be a social red letter night for theatregoers in the Walnut Hills community.

Added critical watches for woman and man winners of scrambled congratulatory messages. It's a two-way contest. Entrants must first decipher scrambled printed telegraphic message of 30 words, and then reply message of 30 words, and then reply letter and the second printed telegraphic message of 30 words, and then reply letter and the second printed telegraphic message of 30 words, and then reply letter and the second printed telegraphic message of 30 words, and then reply letter and the second printed telegraphic message of the community of the community. The community letter is the second printed the s

Pigskin Pointers

Piggkin Pointers
In a special to his Cleveland Zone
Warner mangers, Dick Wright urges
them to arrange for newsreel shots
of local football games whe contact
can be made with a nearby newsreel
freelance (and they are thicker than
Fluther and they are thicker than
But he also urges that the pictures
be sponsored by some local concerninstead of going on the expense account. Figured that; a credit title,
plus newspaper comment will amplyrepay the sponsor, with the further
are considered to the sports writer be
greated to that the sports writer be
greated to be sport of the sports
to be placed only where there are
as sufficient number of teams to
And in conclusion he suggests that
a bullets, board for general scores,
to be placed in the lobby might draw
them to the house. After they have
read the scores there's nothing left
but to go in and see the show. All
plays are
Swapping Returns

Swapping Returns

Spartanburg, S. C.
Woodruff theatre invaded radio and newspaper territory for a splurge in state-wide political fuss, screening votes election night. Slides were

votes election night. Slace-eminds hurriedly made up and projected between regularly skedded spools. Late at night mgr, got jammed for county, district and state-wide totals and phoned dulles here for a life and phoned dulles here for a life would coop, in getting returns from a secluded rural box. Mgr. sent house employe on a six-mile motor trip for box, and traded it via long distance teleptione for newspapers.

Old Spanish Custom

Thirty nabes, including ten United Detroit house, are co-operating for jai-alai contest with the Detroit Times. New sport for kids has become a rage here, and elimination contests are being run daily on stages of thee? See "offering numerous prizes, and nabe ho.6" are rocketing due to contest rule, requiring purchase of theare ticket to obtain entry blank.

Good Animation

Good Animation

Using a false from all for h lobby display for Jail Brack at it Hamilton, Herb Thatcher backed the up with a display of prison sundate with another prison in the rear frowhich a prisoher escaped every minutes. Doll 18 inches high we will be supposed to the prisoher scaped every minutes. Doll 18 inches high we consider the prisoher escaped every minutes. Doll 18 inches high we compare the prisoher scaped every minutes. Doll 18 inches high we compare to the prisoher expense of minutes and prisoher expense of the prisoner appeared to back out of the prisoner appeared to back out of the prisoher expense of the prisoner appeared to back out of the prisoher expense of the prisoher ex

"ONE OF THE STRONG BOX-OFFICE DRAWS OF THE YEAR."

"Here is one hour and fifty minutes of valiance, of warm heart interest, delightful comedy-and engrossing incident... this beautifully made and richly entertaining narrative screenplay should make one of the strong box-office draws of the year and one of the most talked about. Miss George is superb in a role demanding the utmost resourcefulness and finesse. Literally she triumphs. Another name is added to the roster of top-rank leading women. A distinguished job of direction from every angle."

-HOLLYWOOD REPORTER

"IRREPROACHABLE ENTERTAINMENT

... one of the season's standout pictures."

"Playing the heart strings for the masses without offending the taste of the more discriminating, and from every dramatic and production standpoint highly commendable and dependable entertainment, 'Valiant Is the Word for Carrie' is in its own right and its exploitation possibilities one of the season's standout pictures. Gladys George's performance shows a reserve of skill and a scope foretelling screen importance. She plays with commanding honesty and persuasive artistry... Taste, credibility, simple emotional power are the outstanding elements . . . irreproachable entertainment." —DAILY VARIETY

"VALIANT IS THE WORD FOR CARRIE" with GLADYS GEORGE ARLINE JUDGE • JOHN HOWARD • Dudley Digges • Harry Carey • Isabel Jewell

A Paramount Picture From Barry Benefield's Best Seller • Produced and Directed by WESLEY RUGGLES

CHAINS RESENT PICKETING

F-WC Mgrs. Get Skouras' Slant **On Operations**

Los Angeles, Sept. 22.

After a conference with around 150
Fox-West Coast theatre men from
Southern California and Arizona, in
which he outlined details of operation on a new alignment of management, Charles P. Skouras pulled out
for Salt Lake City, Sept. 19, to huddle with Rick Ricketson, Skouras
operator for the Rocky Mountain
area.

area.

They will tour theatres in that territory operated by Ricketson and plan to get in a couple days or hunting in the Jackson Hole country in Wyoming.

Skouras will be away one week.

Wyoming. Skouras will be away one week.

Regulaticus Pointed Up
In order that new faces in the operating divisions may have a more comprehensive idea of the Fox-West Coasts' fundamentals of theatre operation, new rules and regulations covering same have been prepared by Skouras. Managers are cautioned guests and that they and all employes must be ready to serve patrons at all times.

Under operating setup managers
Under operating setup managers

sonal guests and that they and auemployes must be ready to serve patrons at all times.

Under operating setup managers
are ordered to open and close theatres, not delegating this duty to assistant managers, and managers are
ordered to report back to theatre
from dinner not later than 7 p.m.
Personal appearance of managers
and other attaches is siressed in the
regulations, with particular empharegulations, with particular emphato the state of the setup of the
fold with an objectionable odor,
riever do it before going on duty at
the theatre, the rules read.

Charles Skouras has added a new
operating district for Fox-West Coast
and has set up a standard for closer
relationship among the company's
105 theatres. This is the first shaketip since last October.
George Bowser, under revamp, will
have 22 houses to handle, highest
humber in any of the Southern California districts. Cullen Espy and
B. V. Studivant each have 18; Dick
Dickson and Homer Gill draw 17
each, and Earl Rice has 13 in his farfung territory.

L. A. Union May Picket, **But With Restrictions**

Los Angeles, Sept. 22.

Motion Picture Projectionists,
Local 150, International Alliance of
Theatrical Stage Employes, won a
court fight last week permitting it to
picket the Roxie and Cosmo theatres
in Glendale because they are operated with non-union booth help.
Order provides that the union can
picket and sell labor newspapers detrying tactics used by the theatres,
but cannot intimidate, threaten, molest or coerce the plaintiff.

Sparks' Product 0.0.

E. J. Sparks is in New York discussing product deals and operating policies for the coming year.
With conditions vastly improved in Florida, where he operates under a Paramount partnership, it may be that some new construction will be considered in that territory.

R. C. Gets 'Desperado,' Finale Pickford-Lasky

PINAME PICKHOTG-LASKY
Deal has been closed by the Music
Hall, N. Y., with United Artists for
The Gay Desperado,' tentatively
dated for Oct. 8.
Arnold Van Leer, presently in
politics, has been engaged by UA as
special exploiteer on 'Desperado' for
the Hall booking. Picture is singlefon Picktord-Lasky delivers to 'IA'
this season. It's P-L's finale also,
second of the two pix company's
finade,

Showmanship

Cincinnati, Sept. 22.
Col. A. M. Frudenfeld, assistant to Rice Libson in charge of RKO theatres here, called up one of the managers for the hourly bo, figure. Answer was not encouraging. Jokingly, the Colonel asked about the take on the candy stand, new stuff for Cincy theatres.

A pause, then manager joyously informed: Swelli It's three bars and two packs of gum over yesterday and only 10c behind last week.

A. T. & T. WINS A BIG SUIT AGAINST G.T.P

General Talking Pictures Corp. Inc., dealer in sound equipment, was enjoined last week by Federal Judge Mortimer W. Byers, N. Y., from con

Mortimer W. Byers, N. Y., from continuing to supply theatres with its product on the grounds it violates the patent laws. The action was brought by Western Electric, Erpl and A. T. & T.

General was accused of having unlawfully leased or sold effects on which the plaintiffs hold eight patents. Besides the function the court also directed the defendant to turn over to the plaintiff all offending material in its possession and to give an accounting of profits made give an accounting of profits made

on the devices.

Action was begun in August, 1931.

General was organized in 1928 to lease reproducing and recording talking equipment for motion pletures in theatres in and around New York. Later it expanded by taking over the DeForest Phonolim Corp. The plaintiffs claimed General to the work of the Corp. The plaintiffs claimed General to the work of the Corp. The plaintiffs claimed General to the work of the Corp. The plaintiffs claimed General to the work of the Corp. The plaintiffs of the Corp. The plaintiff of the Corp. The C

Dixie Says 'Tain't True, But 'Hussy' Gorgeous B.O.

Hot Dixie blood is boiling in the nint julep belt because of Gorgeous

mint julep belt because of Gorgeous Hussy.

Tennesseeans are up in arms over alleged distortion of historical facts in Metro's film, and are rallying to the clarion call uttered by a Memphis film critic, 'Hollywood shall not write the history of our country.'

try.'

Adding fuel to the flames is Rachel Jackson's inelegance and addiction to sucking a corn cob pipe
as portrayed by Beulah Bondi.
Result of all this is 'Gorgeous
Hussy' setting b.o. records in the
south.

Carrie' Stays at N.Y. Par

'Valiant Is the Word for Carrie,' print of which has just arrived in New York, was desired by the Music Hall, N. Y., but Par isn't selling this one away from its own Paramount on Broadway, according to decision reached. Hall was not in a position where it needed an outside picture at this time, but was interested in getting 'Carrie.' Par has penciled it to follow 'Texas Rangers,' which opened today (Wed.). Music Hall, holding 'My Man Godfrey' over a second week, follows this with 'Craig's Wife' (Col). Picture after this not set on books, but several will be available at that time.

BALTO'S GERMAN FILMER

BALTU'S GERMAN FILMER
Balto gets new foreign-filet spot
Friday (25) when the Hindenburg
theatre opens for first time in nearnorthside, spot formerly occupied by
little theatre group of amateur
thesps. Showing only German-lingo
pix, Hindenburg is said to be only
such, theatre in the country aside
from the three in N. Y., two in the
Yorkville sector and one in The
Bronx.

Deutsch flicks used

ASK LABOR UNIONS PARLEY ON TERMS

If Musicians, et al. Anxious to Bring Back Flesh in Theatres, Circuit Operators Argue Picketing's Not the Way to Do It-Claim It's Discriminatory

DREAD SPREAD

While there is a tendency among While there is a tendency among circuit leaders to entertain the use of more stage shows this winter than in recent years, they are perturbed over the picketing of the Musicians over the picketing of the Musicians York, and the threat that this same method of attempting to stampede theatres into flesh will spread throughout the country. The whole American Federation of Musicians is not only interested but encourages action in other large key centers for the restoration of music and stage shows.

Fred Birnbeck, vice-president of

shows.

Fred Birnbeck, vice-president of
the AFM, is closely watching developments in New York and believes that the campaign of Local 802
should be endorsed for the rest of
the country. Already several large
locals are known to be vitally interested in what 802 is doing, with
the possibility not remote that
picketing will become nation-wide
and affect all theatres which, being
equipped, could use flesh entertainment.

Economically Unsound

ment.

Economically Unsound
Theatre operators express resentment against the plcieting because
it is discriminatory in that it hurts
the non-flesh theatres while indirectly
helping those that are using bands
or stage shows. Additionally, circuit
sources decry the fact that the musicians are trying to force a policy
on them which may not be economically sound rather than sitting
down with theatre heads to talk cold
turkey and meet each other half
way to make stage shows possible. If
they are possible in certain houses.
Veteran operators are agreed that
vaudeville, as such, is a old-fashioned as the horse and buggy but
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the whip.

The musicians do not mind this resentment but expected that where a time to the control of the contr

17 Locals Inquire

A total of 17 musicians' locals have A total of 17 musicians' locals have contacted New York for information on the manner in which 802's drive is being projected. These include Chicago, Cincinnati, San Francisco, Detroit, Pittiburgh, Los Angeles, Boston, Cleveland, Newark, Milwattee, Minneapold, Service, Politics, Politics, Politics, Vinkers and New Rochelle, N. Y.

Local 802 has informed these various musician unions how the drive in New York is being handled, and has forwarded copies of literature, leaflets, signs, buttons, etc., employed in the campaign.

thesps. Showing only German-lingo pix, Hindenburg is said to be only such that the hindenburg is said to be only according to 802 sources, there such the three hin N. Y., two in the Yorkville sector and one in The Deutsch flicks used to show here rane-Hiller at Herman is llmm's arty Little, but for the past three and one-half years then his been on with consequently no filmings at all.

Guess He Liked It

Seattle, Sept. 22

ALPERSON'S TRADING IN GRAND NAT'L STOCK

Washington, Sept. 22.
Multitude of sales of Grand National common and stock purchase
rights by Edward L. Alperson during second half of August was revealed Monday (21) by Securities & Ex-change Commission.

change Commission.
Using up all his privileges of acquiring common stock in the company of which he is executive, director, and principal stockholder, Alperson in 87 sales unloaded 14,586 shares of \$1 par common and 7,934 purchase tickets. Most of the paper was peddled in a single day, Aug. 18, in 42 individual transactions, the report showed. port showed.

Boosting his net investment in

Bootting his net investment in G. N. at the same time he picked up cash on the side, Alperson acquired 43,931 purchase warrants and exercised 35,997 of this total for as many shares of common. He sold nearly 8,000 of the warrants and hung on to the majority of the stock he acquired with the balance. Out of his previous common holdings and the new shares gained by exercising purchase privileges, Alperson sold 14,566 shares of the \$1

per issue, making a net increase in

exercising purchase physices, Alperson sold 14,566 shares of the \$1
par issue, making a net increase in
his holdings during the second half
of the month of 22,964 shares. At
he end of August he was recorded
as the end of August he was recorded
as the end of August he was recorded
as the state of the common tickets.
Sale of Trans-Lux Daylight Picture Screen Corp. common by Walter Siemers of Jamaica, N. X., in
September, 1985, and June, 1985, was
reported to the Commish in August,
Selmers wiped out his holdings, disposing of 506 shares at one time and
300 on a second deal.

In a belated 1985 report, Arthur
Sewall 2d reported he has liquidated
his investment in Pathe Exchange,
of which he is no longer a director.

terday (Tuesday). L. A. at one time was a leading flesh center of the country. Paramount is the only important house out there now using stage shows.

Leading orchestra conductors are getting behind the 802 drive in New York, a group having met at 802 headquarters Friday (18) to vote support of the campaign. Leaders included Leo Reisman, Abe Lyman, Shep Fields, Vincent Travers, Carl Hoff, Eddie Lane, Chick Webb, Mischa Roljinski, Dick Himber and Horacio Zito. Another meeting of head bandsmen will be held this Friday (25) at which additional name leaders are expected to endorse the drive.

Hollywood, Sept. 22.

Picketing a campalgn to restore stage shows to local picture houses along the same lines recently adopted in New York was discussed at a board meeting of the musicians' local, but no action will be taken until adapt to the same lines of the most of the same lines of the same li Hollywood, Sept. 22.

Acad Research Body Tests in 150 U.S. Houses

Hollywood, Sept. 22. Research Council Film Preserva

tive committee of the Academy of Motion Picture Arts and Sciences is conducting nationwide tests of varises now available to the ous proces ilm companies.

num companies.
Reel containing several 150-foot sections of film, each treated with a different process, will be tested in 150 houses in various sections of the country, being projected from three to six times at each spot, in order to determine comparative values

values.
Committee in charge of tests includes: Harris Ensign, George Crane, Fred Gage, Hugh McCiung, Sidney Lund, J. M. Nicholaus, John Swain, A. J. Guerin and Gordon S. Mitchell, John O, Aalberg has been appointed on the Research Council to represent Radio studios. He succeeds Carl Dreher, who recently resigned as director of sound at that lot.

PAR SET TO LICENSE ITS K-D COLOR PROCESS

After many years research having developed the Keller-Dorlan color process to the point where Paramount believes it is ready, Par may not reserve this process for its own exclusive use but license it to other producers. If Keller-Dorian is perfected to the point it will command trade attention, such plans on the part of Par may be a threat to Technicolor and other processes. The late Dr. N. M. LaPorte, head of Par's research laboratories for many years, specialized in perfecting Keller-Dorian process.

Franklin East to Press **Charges Against Warners**

Hollywood, Sept. 22.

Arriving here on his way to New York to press his charges in Federal Court that Warner. Bros. discriminated against Franklin Theatre in Honolulu in the matter of product, J. J. Franklin went into conferences with Adolph Ramish and L. J. Rosen, his angels, relative to biz.

Franklin sailed in.

Rogers' Writin' Sec

Hollywood, Sept. 22.

Brinks Express, story of armored cars that transport pay rolls and bank receipts, will be made by Universal. Author is William Pierce, executive secretary to Charles R. Rogers, studio head. He also sold studio Night Key.

Screen rights to 'St. Moritz,' by Melville Coleman, also taken by U.

3 Nashville Newspapers Agree on Anti-Publicity

Agree on Anti-Publicity
In the future Nashville, Tenn, will
be anything but a paradise for publicity venders, blurb artists and tieup merchants under a new policy
adopted by the three daily newspapers there to keep publicity stuffrom escaping the waste basket, regardless of whether advertising is
placed. Three papers are the Nashville Banner, published by James G.
Stahlman, and the Nashville Tennessean (Lit J. Pardue, receiver), which
publishes both in the morning and
evening.

publishes both in the morning and evening.

Under an agreement reached among the dailies, they are discon-tinuing the publication of so-called 'publicity' stories and pictures except in instances where the subject mat-ter is of strong news interest,

BEYOND OUR WILDEST DREAMS GREAT ZIEGFELD) AT POPULAR PRICES!

COLLEGES' NEWSREEL COIN

GRIDDERS' AIR S

Newsreels United in a Universal Nix on Football Coverage If Money or Other Restrictions Crop. Up to Harrass Them

ENGLISH PLAN

Alarmed by the recent commer-cial-mindedness of several leading college football authorities, as well as the money-grasping tactics of nu-merous- others controlling national sporting events, newsreels are band-ing together to present a united front against efforts to assess fees for covering-leading sports events. All petty squabbles have been for-gotten in this effort to thwart cur-rent sports' dollar-seekers from run-ning amuck.

All petty squabbles have been forgotten in this effort to thwart current sports' dollar-seekers from running sports' dollar-seekers from running over the seekers from running over the seekers from running sports of the seekers from running sports from the seekers from running sports from the seekers from running coverage fees on outstanding athetic events or placing pecuniary limitations on such covering. Their attitude is that they have as much right to cover such as any press association. Figure it is news to the rest in the seekers from the

See the Handwriting

in any subsequent films.

Set the Handwriting
Situation which sees some eastern
colleges selling exclusive radio
broadcast rights on their grid batties to industrial firms at fancy fees
is being watched closely by newsreel
executives. They are hopeful that
the commercial angle does not extend to newsreels, but they admit discerning a trend. Present attitude of
the newsreels is that college football
games will be covered without any
outlay of company c-li or they won't
be covered, no matter what the colleges' policy is on airwave rights.

As a matter of actual statistics,
most newsreels regard football coverage as an annual fall headache,
anyway. They never manage to come
near breaking awd a crack cameraman staking awd a crack cameraman stating awd a crack cameraman stating awd as crack cameraman

Air Meet's Conditions

'Kid' \$2,800, B'ham

GIVES 'EN IDEAS (Best Exploitation: Ritz) 'My American, Wife looks okay play on redo stations. Singing Kid, with Al Jolson, just reached here and is doing well at \$2,800.

Estimates for This Week
Alabama (Wilby-Kincey) (2,800;
30-35-40)—'Poor Little Rich Girl'
(20th). At \$7,600, pretty good Last
week 'Piccadilly Jim' (MG), \$7,200,

(2011). At \$/,000, pretty good. Jeast week Crash Donovan' (U), \$7,200, and the pretty good of \$2,800, and \$2,800, and

DUAL WITH MENTALIST \$7,000; OMAHA SLOW

(Best Exploitation: Omaha)
Not an outstanding attraction at any spot this week, and grosses add up mediocre.
Omaha has the

Not an outstanding attraction at any spot this week, and grosses add up mediocre.

Omaha has the edge on the field with a stage show for the first time in two years. Since its renaming and remodeling, this house hash't so the stage show the stage of a conjector as shown on the stage of the

Estimates for This Week
Brandeis (Singer-RKO) (1,250; 25340)—Walking on Air' (RKO) and
Targe \$4.000. Walking on Air' (RKO). Single featured, wound up with \$5,100.
Omaha (Blank-Tri-States) (2,100)
Chan at Circust (20th), dual. For the first time in Proper of the first time in Sevent Sev

Miss Neb. with Vaude, 'World,' \$3,300, Lincoln

"World," \$3,300, Lincoln (Best Explotheness Sept 22.

(Best Exploit Se

Air Meet's Conditions
Recent instance of this was found in the national air races when the newsreels were considerably irked by the restrictions placed on the coverage. The officials of the aerial tourned over the newsreels were on the newsreel of the event, stipulated in advance of the event, stipulated that none of the film should go into factures and requested that 500 feet Catures and requested that 500 feet to the negative shot be turned over to the air racing officials.

Last clause was promptly rejected by most of the newsreels because of sound royalty angle, and also becomes any of the newsreel and the short feature of sound royalty angle, and also becomes the newsreel and the short feature sound royalty angle, and also becomes the newsreel and the short feature sound royalty angle, and also becomes the newsreel and the short feature sound royalty angle, and also becomes the newsreel and the short feature sound royalty angle, and also becomes the newsreel and the short feature sound royalty angle, and also becomes the newsreel and the short feature sound royalty and the restrictions are short to have a supplied to the contraction of the restrictions placed on the coverage. The own hands. If the negative had been unable to the racing officials, it would automatically have forced to pay an additional feet what happened to one newsreel company which permitted a clip to get the properties of the newsreel and the short feature sound the restrictions are short that the State of the restrictions placed on the course with a state of the course of the restrictions placed on the course with a state of the restrictions placed on the course, and the short feature sound the short featur

Fair, and then turned around to fly back right after landing, ing at the Stuart, but only doing slightly better than average. Piccailly Jim's pretty forte at the Lincoln and getting a lot of student play.

Business all over town looks for a bounce upward after this week when the college lessons become more matter of fact and the studes more matter of fact and the studes it of the student of th

Estimates for This Week

sine severai college semesters just past.

Estimates for This Week

Liberty (LTC) (1,200; 10-15)—Xid

Rome Murderer (Pur) and 'Down to Sea' (Rep). House only doing fairly well, most trade going by way of balcony. Maybe \$850 this week, fair. Last week Whirds of Wasteland (LTC) (1,600; 10-20-25)—The analysis of the control of the contro

CAPITOL ANNI **SHOW \$25,000** IN WASH.

Washington, Sept. 22,

(Best Exploitation: Capitol)
Capitol is out in front this week
with 'Road to Glory' and an anniversary stage show. Loew's acc vaudefilm house pulled smart stun by booking in the pic, much bigger than usual at combo spot, and coun-teracting no-name footlight fare with trick title in honor of house birth-day.

trick title in honor of house birthday.

Earle went to town on 'Nine Days a Queen' and critics, who previewed flicker in advance, spread on the adjectives. Lack of Hollywood names, however, is keeping it down to \$14,001 yhonors go to the Capitol Topolity yhonors go to the Capitol Topolity yhonors go to the Capitol Estimates for This Week

Belsa (Radin) 11,100; 25,33-50)—
"Houseof Radin) 11,100; 25,33-50—
"Houseof Radin) 11,100; 25,33-50—
"Houseof Radin) 11,100; 25,33-50—
"Houseof Radin) 11,100; 25,33-50—
"Houseof street week This Night' (Par), passable \$2,000.

Cantiel (Lowy) (3,424: 25,35-60)—
Cantiel (Lowy) (3,424: 25,35-60)—
Cantiel (Lowy) (3,424: 25,35-60)—

passable \$4,000.

Capitol (Loew) (3,424; 25-35-60)—
'Road to Glory' (20th) and vaude.
Big \$25,000. Last week 'Mohicans' (UA), light, \$17,000.

Columbia (Loew) (1,583; 25-40)—
'Chan at Track' (20th). Nice \$5,500.
Last week 'Son Comes Home' (20th) flopped with \$2,000.

nopped with \$2,000.
Earte (WB) (2,424; 25-35-40-60-70)
—Nine Days a Queen' (GB) and vaude. Heavy bally and praise from critics, but won't better fair \$14,000. Last week 'Anthony Adverse' (WB) and no vaude for first time in six years fell below hopes, but still big at \$23,000.

at \$23,000.

Keith's (RKO) (1,830; 25-35-60)—

'Swing Time' (RKO) (3d week).

Third stanza swinging into nice

\$8,500. Last week big \$12,500.

\$8,500 Last week big \$12,500.

National (Legit) (1,748; 50-75-51-51,50)—Romeo and Julief (MG) (3d week). First pic in over five years to reach third weck in road-show here. Looks like oke \$5,500.

Last week (1,000)

'Swing Time' Mops in Pittsburgh at \$23,000: 'Rangers,' as Western, \$11,500

Tacoma Holds 'Em

Tacoma, Sept. 22. (Best Exploitation: Rexy)

Tacoma, Sept. 22.

(Best Exploitation: Rexy)
Texas Rangers, hold for second week at Rialto, after doing great opener, is getting \$2,300 this trip.
Top exploitation this week for Anthony Adverse' at Roxy.
Estimates for This week for Anthony Adverse' at Roxy.
Estimates for This Week
Blue Mouse (Hamrick) (750; 16-27)—Murder by Aristocrat' (WB) and the Against World' (WB), dual. Flirates' (RKO) and Endre Dancing (Pirates' (RKO) and Flurrs' (Must Box (Hamrick) (1,400; 16-27-37)—"China Clipper' (WB) and Love Begins' (FN), dual. Nice campaign helping for \$4,000, fine. Last week Chney Were Married' (20th), dual, six days, \$2,800, oberast (20th), dual, six days, \$2,800, oberast (20th), dual, Rice Chney Were Married', dual, six days, \$2,800, oberast (20th), dual, Roxy (Hamrick) (1,300; 16-27-37)—"Cexas Rangers' (Par). (2d week), Holding up. at \$2,300. Last week, \$3,200, great.
Rexy (Hamrick) (1,300; 16-27-37)—"My Man Godfrey' (U) (2d week), dual week \$4,500, great.

BOLES P.A. GETS 17G FOR 'WIFE' IN MONT.

FOR WIFE IN MONT.

Montreal, Sept. 21.

(Best Exploitation: Capital)
Opera at the Imperial lights up
whole Main street with all seven
first-runs operating, two on repeats,
believes with John Bles in person
and some good vaude, with Public
Enemy's Wife' on screen will top
the town at \$17,000, excellent. Palace
has "General Died at Dawn" and
The Capital of the Stolen Stolen
Capital of the Stolen Stolen
Capital of the Stolen Stolen
Capital of the Stolen
Estimates for This Week
His Majest's (CT) (1,800; 50\$10.00 - Romeo' (MG) (2d week).
\$10.00 - Romeo' (MG) (2d week).
\$

Taylor Revival Socko In Newark at \$7,000

In Newark at \$7,000

(Best Exploitablen: Lower) 2.

Houses hitting a steady stride with autumn trade in full swing. Proctors' with "To Mary is getting the cream at \$16,500. Loew's second with "Piccadilly Jim" at \$15,000. Par-Newark is strong with 'Son Comes Home' at \$10,000, and Branford is holding over 'Amthony Adverse for \$10,000 and Branford of \$10,000 and the hit week to a good \$10,000 and the hit week to a good \$10,000 and the hit week to a good \$10,000 and \$10,000

Estimates for This Week Branford (WB) (2,936; 25-75)—'Anthony Adverse' (WB) (3d week).
Holding for five extra days and turn(Continued on page 58)

Pittsburgh, Sept. 22.

(Best Exploitation: Stanley)

'Swing Time' is mopping up at the Stanley than the Stan

rance radio exploitation.

Estimates for This Week
Alvin (Harris) (2,000; 25-35-40)—
'Star for Night' (20th) and Met in
Taxi' (Col). Dualler headed toward
a fair \$5,700, Bill was sold big but
hindered by stiff competition. Last
week Rancoma (20th), gathered mild
Fulton (Shea-Hyde) (1,750; 25-40)—
My Man Godfrey' (U) (3d week).
Another splendid \$7,500 and may
hold for fourth staraz. Last week
highly producte \$7,800, and may
hold for fourth staraz. Last week
highly producte \$7,800, and may
hold for fourth staraz. Last week
highly producte \$7,800, and may
hold for fourth staraz.

"Texas Rangers' (Par). Decent at
\$11,500. Last week 'Gorgeous Hussy'
(MG), closed second week to good
\$3,000.

Stantey (WB) (3,000; 35-50)—
Stantey (WB) (3,000; 35-50)—

(MU) closed second week to good \$1,000 pt. (WB) (3,600; 35.50) - \$3.500 pt. (WB) (3,600; 35.50) - \$5.500 pt. (WB) (3,600; 35.50) - \$5.500 pt. (WB) (3,600; 35.50) pt. (WB) (3,

'GODFREY' LAMS **BUFF FOR \$15,000**

Buffalo, Sept. 22,

(Best Exploitation: Lafayette)
Higher temperatures prevailint;
here this week are clipping grosses,
despite the property of the control of the control

tions were largely utilized.

Estimates for This Week
Buffalo (Shea) (3,00); 30-40-50)—
Anthony Adverse' (WB). Warm reception from press and strong word.
Last week 'Piccadilly' Jim' (MC comewhat off from expectations, bt okay at \$12,000.

Century (Shea) (3,400; 25-35)—
Statan Mc Last week 'WB) and 'Sastan Mc Last week 'Hours' (2004) and 'Border Patroman' (20th) very nice, \$7,000.

Great Lakes (Shea) (3,400; 30-51)—
Great Lakes (Shea) (3,500)—
Hipp (Shea) (2,400; 25-40)—Brotter's Wife (MG) (2d run). Broug back after several weeks' lapse f \$7,500.

Lat yeek 'Dormitor' (MG) (3,400; 35-35)—
Godfrey' (U). Smacko for ov \$15,000.

Latay teek 'Dormitor' (1,500)—
Latay teek 'Dormitor' (1,500)—
Latay (Lat week 'Med in Ta' (Coi) and 'Blackmailer' (Coi), du 'Lovest in zone weeks, but not te-rible at \$7,200.

Dear Mr. Goldwyn;

1.1

I didn't see how a better play
could have been made from my novel than was
Sidney Howard's and I don't now see how a
better motion picture could have been made from
both the play and the novel than you have made.

Yours sincerely,

Swalan

Leur &

World Premiere Today
RIVOLI THEATRE

Mew York

Released thru IINITED ARTISTS

Advance Production Chart

'(Continued from page 19)

(Continued from page 19)

Trevor, Isabel Jewell, Eric Linden, Gene Lockhart, Ed Brophy, Guinn Williams, Charles Waldron, Kathleen Lockhart, Charles Middleion.

Story depicts Claire Trevor a big city lawyer. She finds time to visit her small home town to learn that one of her childhood playmates is charged with murder. Girl is accused of killing her father in a quarrel in which later accused sirl of staying out at night. Trevor sets about fuenced by the puritanical tradition of the commundation of the

United Artists

Two in work, two editing, five preparing. In work:

'COME AND GET IT,' reported Vanistr, June 30, and 'LOVE UNDER FIRE,' reported Sept. 9. No new pictures started last week. Being readied for early production are: 'TOU ONLY LIVE ONCE,' slated to get under way this week, Waiter Wanger producing. Next of Wanger's group will be 'HISTORY IS MADE AT NIGHT,' tentative starting day, Selznick International institution.

Oct. 26.
Selznick-International is still preparing to produce 'ADVENTURES OF TOM SAWYER' and adding scenes to 'GARDEN OF ALLAH.'

Universal

Two in work, 15 editing, eight preparing. In work:
"THREE SMART GERLS" and "THE SHOWDOWN," reported Variett,
Sept. 18. No new pictures started last week.
Slated to start this week are: "MURDER ON THE MISSISSIPPI," Val
Paul producing, and Arthur Lubin directing, TOP OF THE TOWN, Lou
Brock producing, and and walker Lang directing, TREFE, with Val Paul producing, and "WESTERN MIRACLE," E. M. Asher producing.

Warners

Five in work, 13 editing, 10 preparing. In work:

"GOLD DIGGERS OF 1937," reported Valuery, July 22; "BLACK LEGION' and "ONCE A DOCTOR," reported Aug. 25; "MELODY FOR TWO," reported Sept. 25. No new pictures started last week.

Sladed to start this week. are: "ANOTHER DAWN," Harry Joe Brown Slated to start this week are: "ANOTHER DAWN," Harry Joe Brown Bodoung and William Dictarle directing," "SAN QUENTEN," with Sam Brodung and William Dictarle directing, "SAN QUENTEN," with Sam Brodung and William McGann directing. "AND AND SAM," Bryan Foy producing and William McGann directing. Pictures being lined up to start within the month include six to be produced by Bryan Foy and one to be made by Mervyn LeRoy. The Foy group incited: "LORD OF THE LAND," THE LAST BAD MAN, "MIN IN EXILE," MIDNINGHT JUSTICE," OWER THE WALL' and TRIAL BORSE! Initial picture as an independent producer for LeRoy will be "THE, KING AND THE CHORUS GIRL."

TITLE CHANGES

'Daddy and I' retitled 'Make Way for a Lady' at RKO. 'Easy to Take' is new handle for Paramount's 'Right in Your Lap.'

LEGAL NOTICE

To the Children or remoter issue of Erona Political Poli son was a son of Edward Leeso Jane Leeson otherwise Grange lived at Sandymount, Dublin.



Shea's Buffalo Theatre 25TH WEEK Exc. Dir.: JACK LAVIN

FRENCH-AMERICAN WOMAN, 21. University graduate, experienced film editing, France, U. S.; seeks placement with American mution picture firm; can evaluate and adapt American scripts and films into American scripts and films into the control of the control

Sabbath Test in Va.

Lynchburg, Sept. 22.
Sunday pix, already approved by courts in half a dozen Virginia cities, are getting a test in Lynchburg and

are getting a test in Lynchburg and Danville
Willis Grist, Jr., manager of the Lynchburg Paramount, arrested for giving a Sabbath show, is steering a test case to corporation court for a jury trial.
A Danville jury freed Lem L. Long, projectionist, who had been fined \$5 in police court for working on Sunday. Fleet Robinson, manager of the theatre, who appealed from a \$25 fine, may not be tried until October in Danville corporation court.

NW Allied and Politics

NW Allied and Politics
Minneapolis, Sept. 22.
For first time in history of independent exhibitors in territory,
Northwest Allied States is waging an
organized political campaign to defeat legislative candidates who
would vote to impose a state tax
on theatre admissions.
Mayor W. L. Nicholas of Fairmont, Minn. chairman of the Allied
a letter to every exhibitor to interview legislative candidates in their
districts regarding their stand in the

districts regarding their stand in the matter. S. D. Kane, Northwest Allied executive secretary, has asked for an immediate report from the

Studio Placements

(Continued from page 19)

(Continued from page 19)
Helen Grant, Jack Townley, dialog,
'Quality Street,' RKO.
John Davenport scripting 'Clementina', RKO.
Franklin Coen, screen play, 'We,
the Jury,' RKO.
Robert Bren, Edmund Hartmann,
screen play, 'Miss Customs Agent,'
RKO.

Crossed Digits

Hollywood, Sept. 22.
Deputy registra busted into
Mitt How to be all registrate busted into
Mitt How to be all registrates and
Light-Fox be a signed
him up to vote. With typewriters to the right and hundreds of publicity items to
the left, he took the oath: 'I
solemnly swear to tell the
truth, the whole truth and
nothing but the truth, etc.'
Then he went back to dishing out blurbs. Hollywood, Sept. 22

WESTCHESTER'S JAM-UP EXCUSE TO K.O. BANKO

Yonkers, N. Y., Sept. 22. Theatre bank nights are out in Yonkers by the ukase of Chief of Police Edward, J. Quirk. Official bases move on declaration they endanger autoists and pedestrians by causing traffic jam. He recently es-timated the crowd in vicinity of timated the crowd in vicinity of Proctor's RKO at 25,000. This was a night when the prize had run up to \$950. Smaller traffic bloeks have frequently taken place at this and other theatres in the town when the giveaway was less. Folice officials in other Westchest-Folice officials in other Westchestern and the reaching of the same and other reachings.

Petroff Tilts 'Hats Off.' 1st of 4 GN Musikers

Hollywood, Sept. 22.

'Hats Off,' first of four musicals Boris Petroff will produce for Grand National release, went into production yesterday (Monday).

Mae Clarke and John Payne top cast, with Skeets Gallagher, Helen Lynd, Luis Alberni, 3 Radio Rogues in support. Harry Neuman is lensing. Sam Fuller and Edmund Joseph wrote the orig and screenplay. John Blystone will direct James Cagney in 'Great Guy,' his first for

GN.
Difficulties besetting Grand National's deal for Ira Simmons, Jesse Smith and Charles Bickford to produce 'Wild Man' are expected to be straightened out this week with the arrival of Prexy Edward L. Alper-

son.

With no progress made to date, likely GN will produce itself, with Bickford starred.

'Ecstasy' Prints Seized. Cummins Wants 'Em Back

Cummins Wants Em Back
Kansas City, Sept. 22.
Samuel Cummins of Jewel Productions yesterday (Monday) submitted a plea in lower court for temporary injunction against the city for recovery of prints of the locally banned 'Ecstasy.' At the time pic was shown at the Royal in effort to make a test case out of the issue cops seized the prints and now declare they know nothing of present whereabouts of the prints.

The house was fined \$50 for screening an 'immoral' picture; on appeal fine was crased but \$35 was slapped on for showing the pic against recommendations of city censor and a hastily organized appeal board.

MAYER'S NEW ONE

Arthur Mayer, who operates the Rialto, N. Y., is building a theatre at 23d stree and Lexington avenue, N. Y., in association with Raps & Rudin, exhibitors.

House will seat 600. Building plans will go forward immediately.

CONTRACTS

Hollywood, Sept. 22.
Richard Purcell had option litted at Wan Major handed Charles Locher y termer.
Option on Barbara Pepper's pact raised at RKO.
William Cargan signed term contract with Walter Wanger.
See pact handed Lloyd Crande Maj Roach optioned Rosina Lawrence.

Tence.
Termer handed Gibson at RKO.
Teddy Hart sealed to termer

WB. Walter D. Edmonds signed to writing termer at 20th-Fox. He authored 'Drums Along the Mohawk,' Universal sealed Tala Birell to term pact.

August's U. S. Amusement Taxes At \$1,384,107, Slightly Over July

Hub's Sure-Seaters Give Foreign Pix Big Support

Boston, Sept. 22.
With the closing of 'Ecstasy' at the Park, Saturday (19) this foreign pic completed a run of 20 weeks. Film

completed a run of 20 weeks. Film had previously played two weeks, first run, at the Fine Arts. Park claims a total gross of about \$85,000\$. For run of the played of the

6 HOPALONGS A YEAR IN SHERMAN'S NEW PACT

Hollywood, Sept. 22. New two-year deal signed by Harry Sherman with Paramount calls for six Hopalong Cassidy features a year to be made independently under increased budget.

First under new covenant will be 'Hopalong Returns.'

All-Star's Coast Deal

Los Angeles, Sept. 22. All-Star Features Distributors, headed by George N. Montgomery, will handle the 18 features to be produced by Invincible and Chesterfield in California and Arizona. George R. Bacheller, Maury Cohn, Louis Hyman and Montgomery set the deal. First release will be 'Missing Girl,' at the Los Angeles theatre, deal having been made with Joe Leo to provide first run for the entire output.

RKO Execs' S.W. Trek

RNU Execs 5.W. Irek.
Following sales pow-wows at the
RKO home office, Cresson E. Smith,
western-southern division manager,
Herbert MacIntyre, southern district
sales manager, and Sol Sachs, Dallas
exchange head, left Monday night
(21) by plane for Dallas.
Trio will inspect and discuss southwestern sales while in the Texas termestern sales while in the Texas ter-

GREG DIXON TO RKO STUDIO

Gregory Dixon, of the United Artists advertising and publicity staff in New York, has resigned. He goes to the Coast on Friday (25) with the RKO studio's advertising and public-ity department under Howard Bene-diet

did.

Dixon is the second member of the Dixon is the second member of the U.A. advertising and publicity division to shift in the last two or three months. Previously, Morris Helperin, head of the publicity end under Monroe Greenthal, departed to take up a post as Alexander Korda's U.S. representative.

Washington, Sept. 22.

Despite customary summer slump, theatre admissions this year still are running substantially ahead of 1985; according to indications given by latest Federal tax figures.

Although Government's share of theatre receipts slumped for the gust lime since the corresponding month last year for the sixth time in the last eight months. Treasury showed Monday (21). Except for the two months when Federal take was believ 1935; the August edge over last year was the smallest recorded so far in 1986.

Indicating a gross business of wellower \$13.00,0000 in July', August

far in 1936.
Indicating a gross business of well over \$13,000,000 in July, August revenues from the 10% admissions taxes a mounted to \$1,304,107, monthly statement reveals. This is a gain of \$70,556 over August, 1935, but a slump of \$184,380 below July, 1936

1936.
That theatre biz is considerably better than last year was shown by the tax figures, however. For the first eight months of 1936 government pocketed \$1,185,896, a rise of \$1,064,283 over the comparable por-

\$1,064,283 over the comparable por-tion of 1985. Disheartening fact about latest tax figures is that the August slump was the second greatest this year. Only in January did the Treasury's share of box-office grosses showed on the day day of the second of the January beautiful to the January is the january beautiful to the greatest since 1934.

Frisco Hoorays Lurie

San Francisco, Sept. 22.
Upon returning here last Saturday from a two months vacash jaunt in Europe, Louis R. Lurie, motion picture and theatrical financier, was met by the leading citizens of the city and a band.

Mayor Ressi and Chief of Police in Control of the city and a band.

Mayor Rossi and Chief of Police Quinn headed a parade up Market street to the Geary theatre, which is operated by Lurie.

19-Acre Estate Upper NYACK, N. Y.

Hudson River and 3 Main Rd-Frontages on Route 9W, North B'way and Midland Av. AUCTION

Estate of JEAN ADRIANCE DOLE Dee'd, by order of

Brooklyn Trust Co.

Administrator
This riste is in accountable to the control and the surrounded by artenite landscales arounded the surrounded by artenite landscales rounded the surrounded landscales and surrounded landscale landscales are landscales and control farm loster and collections of the surrounded landscales are landscaled landscaled. To be offered in separate parcels and as a whole.

Sat., Oct. 3, 2:30 P.M.

Write for Booklet



A MODERN IDEA

CAPPY BARRA HARMONICA ENSEMBLE

"An unusual presentation of classical and swing music by An unusual presentation of classical and swing music by a group of eight youthful virtuosi of the mouth organ. In white ties and tails their showmanship reaches a high level. The Cappy Barra Ensemble brings the harmonica to a state of musical perfection hitherto unrivalled."

—THE PRESS.

Appearing Now at the RADIO CITY MUSIC HALL

HELD OVER 2nd WEEK

Sole Direction: Phil Bloom Simon Agency, RKO Building, Radio City, New York

EXPECT CBS TO OPPOSE SUPER-POWER AT REALLOCATION HEARINGS IN OCTOBER

Present Break-up

Latest computations on clear channel holdings show that as of Oct. 1 the original 40 clear channels set aside by the gov-ernment have 90 stations on

ernment have 90 stations on them. Only 12 of the channels are still 'clear' in the fullest sense of the word. These are distributed as follows:

NBC 6 CBS 4
Mutual 3
Others 0

Others 0
(Note: the above total comes
13 because WLW, Cincinnati,
counted as both NBC and

Some 90 stations located on

Some 90 stations located on the clear channels—counting actual clear channels—actual clear channels—are distributed as follows:

NBC 22
CBS 16
Mutual 3 3
Others 40
(This total comes to 91, again because WLW is counted twice.)
Counting channel holdings (i. e., places on the dial), the clear channels—both actual and broken—are distributed as follows:

Jules Daniel Ouits WBAL

For Agency Branch Mgr.;

Baltimore, Sept. 22.
Jules Daniel and Frenk Mulloy have resigned from the Hearst staff here. Daniel becomes Baltimore manager of new branch office due to open next week for United States. Advertising agency. Later has offices in Chicago, Toledo and Cleveland.

Mulloy to Wilkes-Barre

CBS Would Welcome Adverse Policy by F. C. C .- ENGLISH JOURNALISTS East-West Wavelength Duplication Favors Columbia Expansion Needs

A stand by the Columbia Broadcasting System against high wattage and in favor of east-west duplica-tion of major channels may be in the and in favor of east-west duplication of major channels may be in the
cards at the October reallocation,
hearings. CBS to date has made no
clearcut decision on these angles,
and is just starting on the work of
assembling its presentation to the
F.C.C., but trade speculation is that
the web cannot do otherwise than
steer a course diametrically opposed
to NBC. In that event, high weighted
the start of the start of the start
as the picture stacks up at the
moment, NBC not only has the bulk
of clear channels among its-affiliates,
but also the bulk of high-wattage
petitioners. NBC. petitioners number five (WIZ, KIKA, WSM, WOAI,
WHO). Additionally, NBC has WIW
which already is spraying half a
million volts. CBS has three petitioners—RNX, WHAS, WHAT,
the bickering on the high wattage matter, with a gliation for a veto, if the
FCC, however, gives the green signal on super-power, CBS will reverse its field and launch a slew of
petitions headed off by WABC, New
York key outlet.

Mates for WABC, WMT

verse its field and launch a alew of petitions headed off by WABC, New York key outlet.

Mates for WABC, WBT

On the other hand, should the high-wattage matter get stalled by any chance. CBS would be in a position of asking for east-west duplication of asking for east-west duplication important channels. We had two hands in the East that could like Coast—These are WABC and WBT, Chartotte. (WCAU, Philly, is an un-broken CBS clear channel in the east, but is neither CBS owned nor operated.).—With two new stations on the

each but is neither CBS owned nor operated.)

With two new stations on the Coast through duplication, CBS could startly descenbuilding in the west. One station would probably be placed in Frenco Cal., a locality currently without a Columbia outlet since KMJ (Don Lee) is no longer an affiliate. Another station would be handy in the Pacific Northwest, where the web presently has three sweet of the control of the control of the control of the country in the pacific Northwest, whole matter is how under consideration; by the Columbia engineering department, with a report due to be handed in soon by E. Cohan.

Buenos Aires Station Sends Announcer 7,000 Miles to Cover Polo

LRA, Buenos Aires, last week established a precedent for South American radio when it planed Juan annined a precedent for South American radio when it planed Juan American radio when it planed Juan American radio when it planed Juan anniuncer, to New York to cover the polo, champion games between the U.S. and Argentina at Meadow-brook Field, L. I. Puente's sideline reports were shortwayed through RCA for rebroadcasting by longwave in Buenos Aires. Jump for Puente agured 7,000 miles, with the air transportation and other expenses and the second report of the plane of the supportation and the response support of the plane of the support o

RESOLVE AGIN RADIO

London, Sept. 15. At the annual conference of thhe astitute of Journalists at Edinburgh, Sept, 14, a resolution was unanim

ly carried:

'Viewing with apprehension the course which the relationship of the B.B.C. to professional, journalism is taking, and calling on the council of the institute to take all steps necessary to safeguard the profession from the encroachments of broadestims, and the form the control of the council of the part of the B.B.C. which might menace their livelihood.'

hood!
Conference passed a resolution approving the British Government's promise to negotiate with foreign governments concerned with a view to banning the broadcasting of advertisements in English intended for English listeners.

NBC FILM AS **GESTURE TO SPONSOR**

Hollywood, Sept. 22.
To show what lengths National Broadcasting is going to play ball with a new account, film trailer was made last week for Irvin Cobb's Oldsmobile show with John Swallow, network head in - Hollywood, directing the piece. Entire can almed in the part through their paces and almed in Epic will be run off at Olds dealers convention in Lansing Mich, to give the agency heads a look-see at new air show so they can talk it up when

convention in Lansing, Mich., to give the agency heads a look-see at new air show so they can talk it up when they get back home. Although there may be a change in characters weekly, Paducah Plantation will revolve about a few mainstays.

Talent lineup for first airing of Irvin Cobb's Paducah Plantation for Oldsmobile Och. U. was completed to the complete of the cobb's Paducah Plantation for Oldsmobile Och. U. was completed probability of the complete of the cobb of the uces in Chicago, Tolodo and Cleve-land.

Daniel joined WBAL here when station passed to Hearst. Recently the was victim of a Hearst rule that the little of commercial manager be abolished. Daniel did not much fancy being dropped down to the status of his former subordinates. Previously he has been a pace buyer for Joseph Chicago, and the passed by the land of the land o

Reginald Allen, WBT, Charlotte, N. C., announcer, still limping on a cane as a result of an infected foot he got from a golf blister during the

WMCA Wins 'Good Will' Assurances

Reber Contract With A. L. Alexander Personally Alarmed Originating Station

transportation and other expenses amounting to around \$1,000.

Tuene's assignment called or covered the second of the second of

about the future as regards the Inter-City Group and it insisted that the agency commit itself on-paper as to the confinued use of the group during the second year's run of the program.

NBC's legal department will make manwer to a letter it got on the conserver to a letter it got on the conformation of the conserver to a letter it got on the conformation of the conserver to the conserver to the conserver to the conserver the co

Chain Income from Time Sales

				- 1
	. 1	NBC		
•	1936	1935	1934	1933
January	\$2,681,815	\$2,895,037	\$2,391,667	\$1,869,885
	2,707,148	2,758,319	2,211,637	1,742,784
	3,036,353	3,025,308	2,507,890	1,907,463
April	2,729,376	2,682,143	2,373,890	1,690,177
May	2,565,920	2,691,513	2,472,594	1,662,887
June	2,345,843	2,380,845	2,177,857	1,512,139
July		2,208,935	1,864,420	1,370,993
August	2,422,431	2,021,366	1,735,555	1,407,843
Total	\$20,918,869	\$20,663,466	\$17,735,510	\$13,715,138
4			A 44 1. 1	
		CBS		
10.0	1936	1935	1934	1933
January	\$1,901,023	\$1,768,949	\$1,405,948	\$941,465
February		1.654,461	1,387,823	884,977
March		1,829,553	1.524.904	1,016,102
April	1,950,939	1,615,389	1,371,601	775.487
May		1 237,455	1,255,887	624,256
June		1,036,729	925,939	553,056
		910.470	620,290	445,414
July		879,019	513.315	499,639
August	1,236,588	849,019	213,313	499,039
Total	\$13,715,138	\$11,012,025	\$9,005,707	\$5,740,396
11	141	UTUAL		
	IAT	DIUAL		
			1936	*
	February		. 162,358	
	March			
	April			
			129,907	
•				
	Total		\$1 125 084	
	Local		. 44,420,007	

Earlier Starting Dates Mirrored in Gross Time Billings of NBC, CBS

Hedges May Get New Job

William S. Hedges, mgr. of NBCwilliam s. Heages, mgr. of NBC-owned and operated stations, may also take over the direction of the network's local sales department. Move would be in line with the pre-ent administration's penchant for centralizing the operation of kindred departments.

uepartments.

Idea of giving Hedges the two-way authority is still in discussion.

NBC top officials are waiting for Roy Witmer, vp. in charge of sales, to return to the job before going into the details of the proposed super-visory consolidation.

Virginia Deal **For Inter-City** Service Cold

Dicker between the Dicker between the Virginia Broadcasting System and the Inter-City group for affiliation has gone on the rocks. Two regional outfits have lately been huddling over the possibilities of stretching a web up and down the seaboard which would take in Inter-City's nine and Virginia's five stations.

Snag was hit on divvying up the coin. Inter-City wanted half of Virginia's intake on conjoint hookups.

snag was nit on diveying up the coin. Inter-City wanted half of Vir-ginia's intake on conjoint hookups, in addition to which Virginia was to pay its own wire fees and recom-pense Inter-City for sustainers. Old Dominion outfit disagreed, and the deal is now off.

SYMONDS AND CRANEY SEEK KXL, PORTLAND

Portland, Ore., Sept. 22.

Sale of 100 water KXL to Tom
Symonds, Jr., of KFPY, Spokane,
and Ed Craney of KGIR, Butte, is
held up pending a Federal 'Ladio
Commission hearing next -month.
KXL is on the spot with the Fedetal Commish for having accepted
advertising from Chain Letter Brokers in 1935.
Understanding is that Harry Read
Understanding is that Harry Read

For the first time in 1938 NBC's accumulative total for the year is ever with it total for the year is ever with it total for the year is ever with it total for the period of 1935. This indicates that NBC has anapped out of the slump it has been undergoing since the latter part of 1935 and is on the way to bettering its time sales revenue anywhere from \$750,000 to \$1,000,000 on the current year. NBC's time gross for last month was \$2,422,431, while Columbia got \$1,232,588. As compared to Aug. 1935, it was 40.2% boost for CBS and a 19.8% nipup for NBC.

August intake not only established a new high for either network but

August intake not only established a new high for either network but proved to be the smallest summer dropoid. As a rule the downward difference between July and August is wide, but this year the margin in NBC's case amounted to a quarter of 1% and with CBS, 4%. Reduced margin shows that sponsors this year have started their air campaigns earlier than ever before. Red network continues to run ahead of Columbia. Breakdown of NBC's August figures gives the red link \$1.535.540, as compared to CBS \$1.236.588.

In August '35 NBC's gross from

\$1,236,588.

In August '35 NBC's gross from facilities sales was \$2,021,366, while in '34 it was \$1,735,555, and in 1933, \$1,407,843. CBS got \$879.09 in August of last year. It was \$513,315 the year before and \$499,639 for August, '30.

RUBICAM ON COAST ON AIR LOOKER-OVER

Hollywood, Sept. 22 Young & Rubicam will have five transcontinentals emanating from the Coast next spring when Burns and Allen come into the fold, Presand Allen come into the fold. Presently agency is readying production on two new commercials including Spud cigarets. Likely that the ciggle, show will use film guesters.

Firm has the Packard show with Fred Astaire on the air. Jack Benny starts next on his Jello career picking.

up.
Raymond Rubicam, chairman of the board of Y. & R., arrived today (Tues.) from New York to consult with Don and Joe Stauffer on the production setup of the new pro-grams. He will also look over the ocal situation before returning East.

Walter Preston Stays

ers in 1925.

Understanding is that Harry Read, will turn over his ownership of KXL to the new purchasers as soon has clean slate can be had from the to Radio Commission. Price for this 100.

Remains as national sales manager watter is quoted around \$450,000.

Remains as national sales manager of WIND; Chiego-Caty.

WALL ST. EVALUATES RADI

Hear CBS Passing Up Extra Dividend LOCAL GOOD WILL Burns & Allen's \$10,000 for Grapenuts; This Week to Meet Building Needs MOST IMPORTANT

Columbia Broadcasting System di-Columbia Broadcasting System directors are expected to pass up declaration of an extra dividend when they meet this week to act on the issual quarterly divvy of 50c. Two issues of, the company's stock recently have been selling at levels that indicate stockflolders were excitable on a which mounted.

that indicate stockflolders were expecting an extra paymen.

However, the plans of the company for building up a reserve to provide funds for purchasing land and new quarters on the east side in N.Y., as well as for further studio expansion in Hollywood incessary, is reported to have sidetracked the expansion remains to following broad of the company of the compan

extra dividend,
Total earnings of Columbia Broadcasting this year are expected to be
in excess of \$22,00,900. This will
give the company earnings in 1936 of
\$5,000,000 greater than reported last
year. Actual net income probably
will be determined to some extent
by the amount set aside for the exnsive construction program.

Melon Later?

Melon Later?
Even with an outlay for this, the present federal tax on undistributed profits probably will bring a sizeable melon cutting at the close of the year after all deductions have

een made. New U.S. tax set-up makes logical Agew U.-S. tax set-up makes logical a higher dividend rate or more likely an extra declaration in cash. There is little probability of a stock dividend on the two Columbia issues this year, according to best Wall Street opinion, although the company cut stockholders into high profits twice by this method in past years.

CBS GETS SET IN HOLLYWOOD

Hollywood, Sept. 22.

CBS' new Hollywood studio will
rise at Sunset boulevard and El
Centro on the site of the abandoned
Christie Pictures studio. There's
been no sale as yet of the KNX
studio, which will be vacated next

studio, which will be spring.

Deal to unload KNX spot to KEHE fell through, with the Hearst station is folly abread with plans of its own for new quarters.

John Dolph, late of N. W. Ayer, has been named Coast sales manager for CBS.

the oten named Coast sales manager Columbia has asked the Federal Communications Commission to assign the licenses of KNX, Los Angeles, 241d KFSO, San Francisco, to 48 subsidiary which the network has set up in California, Title of the subsid is the Columbia Broadcasting System of California, Inc.

It has been CBS's original intention to transfer license on the Frisco buy to the corporation which controls KNX, the Western Broadcast Co.

WFBL, SYRACUSE, NAMES FREE & SLEININGER

WFBL, Syracuse, has named Free & Sleininger reps as of Oct. 1. Here-tofore Radio Sales was seller, WFBL being the last remaining non-CBS-owned station on the Radio Sales'

Station operates on 5,000 watts days, 1,000 nights, and is a CBS affiliate.

Benny Maestro Not Set

Benny Maestro Not Set

Hollywood, Sept. 22.

Jeck Benny is still casting about
for a maestro-stooge to go on his
Jello, show which breaks Oct. 4.

Auditioned were Phil Ohman, Henry
Busse, Jack Golden, Phil Harris and
Carl, Hoff, who flew in from New
York for, the test. Likely that final
nod will go to one of the group.

Tom, Harington due this, week to
Bart productions,

Blue Filling Un

NBC expects to have its evening time on the blue (WIZ) link, sold out intact, with the exception of Thursday, by the middle of October. We bis still, finding it tough to get competitors for the three one-hour sessions that span from 8 to 11 p.m. on the red (WEAF) Thursday nights, namely Rudy Vallee-Fleischmann. Maxwell day nights, namely Rudy Val-lee-Fleischmann, Maxwell House Showboat and Kraft's Musichall.

Spots still open on the blue night-time schedule follow:

Mon.: 9:30-10.
Tues.: 9:30-10.
Wed.: 9-9:45.
Thurs.: 8:15-10; 10:15-11.
Sat.: 8-9.

APPLICATIONS PILE UP ON FCC

Washington, Sept. 22,
Further postponement of the first fall meeting of the broadcast division of the Federal Communications, Commission left all of the important applications now facing the Commiss still dangting—with more coming in daily. Commissioners put off for the third time the business meeting originally skedded for Sept. 8.
Following, applications were received during the sum-2.

Following applications were re-ceived during the week, but no other

ceived during the week, but no other bix reported:
Utica Observer Dispatch, Inc., Utica Observer Dispatch, Inc., Utica, N. Y., new station to be operated on 950 ke with 1 kw days; WFEG, Altoons, Pa., increase day power from 100 to 250 watts; KYW, Philadelphia, Pa., boost power from 10 kw to 50 kw; KVOO, Tulsa, okla., increase power station to be operated on 1200 ke with 100 watts nights, 250 watts days; Twin City Broadcasting Corp., Longview, Wash., new station to be operated on 1500 ke with 100 watts mights, 250 watts days; Twin City Broadcasting Corp., Longview, Wash., hew station to be operated on 1500 ke with 100 watts mights, 250 watts days; KVI., Seattle, Wash., voluntary assignment of the company of the compan

Seat of 300 wasts fights and 1 kw days, conditionally.

KCMO, Kansas City, Mo, voluntary assignment of license from Lead C.C. Payne to KCMO Broadcasting Co. KFKA, Greeley, Colo., change frequency from 880 ke to 1450 ke and hours of operation from sharing with KPOF, Denver, Colo. to unlimited; WHN, New York, N. Y., night power boost from 1 kw to 5 kw; WRAX, Philadelphia, Pa., juicejump from 250 watts nights and 500 watts days to 1 kw night and day; Staunton Broadcasting Co., Inc., Staunton, Va., new station to be operated on 1500 kc with 100 watts nights, 250 watts days; WPEN, Philadelphia, Pa., juicejump from 250 watts: nights, 550 watts days; WPEN, Philadelphia, Pa., juicejump from 250 watts: nights, 550 watts days; to 1 kw all times; WARF, High Doini-Cense from J. A. Hart and Wayne M. Nelson to Radio Station WMFR, Inc.; J. Leslie Doss, Sarasola, Fla., new station to be operated on 1330 kc with 250 watts days; Daily News Corp., St. Paul, Minn., new station to be operated on 1300 kc with 250 watts days; Daily News Corp., St. Paul, Minn., new station to be operated on 1500 kc with 250 watts days; Daily News Corp., St. Paul, Minn., new station to be operated on 1300 kc with 250 watts days; Daily News Corp., St. Paul, Minn., new station to be operated on 1300 kc with 250 watts days; Calif., modification of license to change corporate name from Western Brondcast Co., to Columbia Broadcasting System of Calification da, view of Columbia, Proadcasting System of Calification da, view of the passing System of Calification da, view of the passing System of California, view of the passing System of California. KCMO's Assignment

Broadcasters to Columbia Broad-

Los Angeles, Sept. 22.
After three years with Don Lee chain, Harry With has resigned commercial manager of KHJ. He was former manager of KGB, San No successor named,

What Showmanship Means to Individual Station Revealed When Question of Issues Floating Stock Comes Up

BIZ ETHICS

By BEN BODEC

By BEN BODEC

Good will which a station has developed in the community as the resuit of its showmanship is rated by Wall Street as the station's most important asset. Stock underwriting houses stress the good will angle while making preliminary surveys of outlets which evince an inferest in having their stock setup so reorganized as to make a portion of the ownership available for public investment. Negotiations of deals in that direction are currently going on with several midwest stations.

Decause of the severe requirements imposed by the refinancing experts the number of stations whose stock is in the hands of the public constitute a negligible few. The Manhattan downtowners have more than the reputations of their houses to coasider. If the Securities Experimental body, the SEC is governmental body, the SEC is governmental body, the SEC is governmental body the SEC is over the standing and possibilities of any broadcast licensee from a sister Washington outfit, the Federal Communications Commission. Three stations that have let the public in on their stock ownership are WIR. Destations that have let the public in on their stock ownership are WJR, De-troit, WGAR, Cleveland, and WCAO,

Battimore.
Before a responsible investment house will consider working out a capital change with public particles and the state of the

2. That the present management will commit itself to remain on the job for a minimum period of a very service of the public will be restricted to between 30% and 40% of the station's capital shares.

... A. T. & T's Defense

In broaching a station on the public stock issue idea the investment house argues that such spreading out of ownership interest can serve as a strong safety factor. Cited as a case in point along that line is the American Telephone & Telegraph Condense of the service of the s

James Barton on Air

James Barton goes on NBC's red (WEAF) link Oct. 10 in a halt-hour program series for the Sealtest Milk division of National Dairy. Ferde Grofe will furnish the music. It's a Saturday night spot starting at 8 o'clock EST, and calls for 38 stations. N. W. Ayer is the agency.

Witt Leaves Lee Chain

Armstrong Agency Does a Burn-Up

Clay Morgan's Status

Clay Morgan who has quit the French Line to join NBC will not be immediately tied down to adminstrative work but do a roving public relations job around the network, reporting direct to Lenox R. Lohr. Morgan's assignment means hat Wayne Randall will continue as co-ordinator of publicity, promotion and advertising, with E. R. H. James in charge of the latter two functions and Vance Babb heading up press.

72 MEMBERS IN REGIONAL ASSO.

Boston, Sept. 22.

National Association of Regional Broadcasters has taken in a batch of new members, according to John Shepard 3rd, chairman, bringing total membership to 72.

Stations lately added are KMO, Tacoma; WDOD, Chattaneoga, WFBM, Indianapolis; WSFA, Montgomery; WTCN, Minneapolis; WDAY, Fargo; KMA, Shenandoah; WDBO, Orlando; WGBI, Scranton; KPOF, Denver; WAWZ, Zarapeth; KTRH, Houston; KWK, St. Louis; WKRC, Cincinnati; WEEI, Boston; KDYL, Salt Lake City; KFRC, Houston, and WSBT, South Bend.

JACK NELSON QUITS RADIO

In Profesh Since 1922—Going to Florida to Live

Jack T. Nelson quits Kenyon & Eckhardt agency, New York, and radio this Saturday (26). He goes to Fort Lauderdale, Florida, to enter building and management biz with Frank H. Mooney.
Nelson is a radio old-timer. Dates back to 1922 and WDAP, later WGN, Chicago. Had been with several advertising agencies.

WOR TRANSCRIPTIONS A NEW SIDE-LINE

WOR, Newark, has taken on transcription making as a sideline. With Jay Lyon of the engineering staff in charge of this operation, the station is offering to record WOR commercials for placement on other outlets. It might also stenicl some of its better susfaining series for sale to smaller stations around the country. Recording service is being made available to clients who want their programs preserved for the files. Lyon has also developed a portable recorder which will be used by the station for two purposes: collecting sound effects or picking up a public event which may at a later hour be aired over WOR. WOR. Newark, has taken on tran

Robert Cragin Quits G. E. For Leighton & Nelson Job

Schenectady, Sept. 22.
Robert S. Cragin has been named as head of the radio copy department for the Leighton & Nelson agency. Heretofore was employed by General Electric as assistant to George Markham, in charge of GE agricultural publicity.

George Markham, in charge of GE agricultural publicity. Picked to fill Cragin's shoes with GE is John R. Sheehan, MGY announcer and soloist for the past two years. Sheehan, in addition to his new duties, will continue to maintain gadio connections via GE broadcasts and special announcing.

Hollywood, Sept. 22.

Burns and Allen receive: \$19,000 and out of it pay for the full talent array under their Grapenuts commercial that starts next April. Presently team gets around \$5,000 from Campbell's Tomato Juice. Their 183 deal a similar to the contract to the co

singers, etc.
Considerable agitation churned up
on Coast when William Morris
agency signed Burns and Aller. for
Grapenuts last week. F. Wallis Armstrong agency, handling the Campbell account, unleashed a few remarks not exactly sugar-coated in
their implications.

beil account, uneassed a two remarks not exactly sugar-coated in
their implications.
Morris office was accused of making the deal without giving Campbell the oportunity to meet the terms
of the Grapenuts overture, as, exces
claim, was promised. Morris office
countered with fact admitted by
Armstrongers that they asked for
and received a year's option on
comedy team, but failed to exercise,
allowing the deal 'to rest awhile.'
Armstrong group thought it wasn't
exactly cricket for the Morris office
to negotiate with an air act whose
contract still had eight months to go.

PEDAGOGS ASK FOR A SHARE

Washington, Sept. 22. Revival of fight over allocation radio frequencies for educational broadcasting was seen last week in belated demand that short-wave as-

broadcasting was seen last week in belated demand that short-wave assignments made available through change of Federal Communications. Commission policies be earmarked for use by pedagogs.

Old controversy in the property of the National Education and pedagogs. It is pearly and the National Education Association, which urges educators to develop suitable technics and programs for utilization of the additional facilities. These additional radio-channels will be of great usefunders in the service of education, N.E.A. decident The National Education A. decident The National Education A. decident The National Education A. decident The National Education of these unallocated natural resources for the exclusive use of organized non-profit educational agencies.'

Association has been in the van of movement to have certain portion of available channels set aside for pedagogs or to require commercial stations to make especified amount of time available to teachers and educational groups.

cational groups.

Co-op Sues Officeholder For Broadcast Remarks Spartanburg, S. C., Sept. 22.

Spartanburg, S. C., Sept. 22.

Based upon two alleged radio addresses, suit for \$30,000 purported damages has been filed by the Sputh Carolina Cotton Cooperative Association against J. Roy Jones, state-commissioner of agricultures.

Suits, included in six actions seeking a total of \$200,000 for alleged publication and broadcasting damages, seek: \$50,000 for remarks allegedly uttered by commissioner in a radio address from Charlotte June 10, 1938; and \$30,000 for other remarks allegedly included in a radio address broadcast from Anderson, S. C., July 22, 1936.

Stations not included in action.

Ray Linton's Hook-Up

Ray Linton, station rep. is adding a wife to his list. Engaged to Doris Poole, South Carolina non-pro.
Wedding planned for some time is October:

OHIO SITUATION'S MANY INVOLVEMENTS; WCKY OFF NBC; WBNS, COLUMBUS A 'MUST'

WLW Explains Its Stand — WSAI Starts Oct. 1 Under New Arrangement—Hectic Trade Politics Kept Boys Plenty Busy Past 10 Days

CBS last week straightened out having WCKY remain in some way its difficulties with WBNS, Coltun-with NBC. Crosley management, it bus, by agreeing to Increase the was said, had expressed itself as number of 'must' stations on its deeply regretful of the position it hasic list. Ohlo situation underwant has been placed in as regards the an additional readjustment last week an additional readjustment last week when NBC worked out an arrange ment with Powel Crosley Jr. wnen NBC worked out an arrange-ment with Powel Crosley, Jr., whereby WCKY, Covington, is re-placed by WSAI, Cincinnati, as the local release for the blue (WJZ) network.

Under the deal which CBS made with WHIO, Dayton, the latter station was to become the sixth of the optional basic outlets. WBNS became excited by the companied with the companied by the compani optional basic outlets. WBNS became excited by the move, figuring that if the number of 'must' basic stations were not increased at, the same time there was a good chance of WBNS being omitted from sponsion lists. The revised CBS rate set-up which becomes effective for new clients Oct. I makes it mandatory that the buy consist of the 21 cities in the basic network plus three of the six optional cities. Previously CBS clients had to take 21 basic cities and two of the basic optionals. In placeting WBNS Columbia ad-

elties and two of the basic optionals. In placating WBNS Columbia advanced the theory that there was very little chance of WBNS being passed up when a client picked his three stations out of the six optionals. The three must spots, WBNS was assured, would be Columbus, Dayton and a toss-up between Rochester and Worcester. Other two stations, in the optional group are Toledo and Akron. Toledo is pressed by WJR, Detroit, and Akron is close to Cleveland.

Storer Answered

Past week found Columbia's sta-tions relations department under heavy pressure from Ohio affiliates. In town were Edgar Wolff and Rich-

tions 'telations department under heavy pressure from Ohio affiliates. In town were Edgar Wolff and Richard Borel, representing WBNS, and George Storer, partner in WSPD, Toledo. Before either group called on CBS it held a long conversation at NBC's home offices. Storer left New York after CBS had put at his disposal statistical data showing that WSPD got 2% more out of the WWR-CBS schedule. than Y had during a CBS schedule. The William of the Countries of the Chicago division, phoned Wilson ask. In the Countries of the Chicago division, phoned Wilson ask. In the Countries of the Chicago division, phoned Wilson ask. In the Countries of the Chicago division, phoned Wilson ask. In the Countries of the Chicago division, phoned Wilson ask. In the Countries of the Chicago division, phoned Wilson ask. In the Countries of the Chicago division, phoned Wilson ask. In the Chicago division, phoned w

deal strictly affects WSAI.

WLW's Statement

WLW asserts that its relations with NBC have not changed in the least and that it is maintaining its independent policy as stoutly as ever. WLW scouted the NBC preference report as absurd on its face, averring that as usual first come will be first served.

that as usual first come will be first served.

With the exit of WCKY the three-station alignment which NBC described on its rate card as basic group B goes out of existence. This group had been set up as an alternative to WLW for clients. Under the revised setup WCOL, Columbia, will become a release available for blue or red network clients.

Though the Crosley outfit has so arranged it that WSAI may also be tagged for red (WEAF) network use, WLW, it was reported yesterday threeder), was strongly interested in

Cincinnati, Sept. Cincinnati, Sept. 2.

B. F. McClancy and Sheldon Hickox of NBC, New York, were in Cincinnati Saturday (18), acquaining traffic and accounting departments of Crosley's broadcasting division with details concerning the web's switchover to WSAI, scheduled for Oct. 1.

SAMUEL INSULL **RESIGNS AS** ABC PREZ

Chicago, Sept. 22.

Chicago, Sept. 22.

Samuel Insull has resigned as presdent of Affiliated Broadcasting regional web. Has been replaced by Clarence Leiph, who is a part-owner of two ABC affiliate stations in Terre Haute and Evansville, Ind.

Understood Insull will remain on the board of directors.

This marks about the final step is the reorganization of ABC and puts Leigh, and T. E. Quisenberry in the driver's seat of the web. Quisenberry has become active in the ABC infairs and his activities in the last few weeks are admittedly responsible for the mew ABC setup.

T. E. Quisenberry sails with his family for Europe on Wednesday (23). Will be gone a month.

Hypo Special Events Dept. At KFAB-KFOR, Lincoln

Lincoln, Sept. 22.

Jack Radeliffe, late of WROK,
Rockford, Ill, brought here to the
KFAB-KFOR stations as director of
special events. Station manager Reg
Martin has a yen for coverage of all
specials, from accidents to political
conclaves, and Radeliffe is a fast
chatterer.

chatterer.

Jack Hanssen, brought here from Madison, Wis., has been assigned the station's publicity job.

WFIL, Philadelphia, Does **Something About Weather** Philadelphia, Sept. 22.

Last week's storm along Atlantic Last week's storm along Atlantic coast occasioned some speedy stepping by WFIL here. Thursday, day before it broke locally, station contacted local short wave amateurs and through them several others along Maryland and Virginia shore, airing frequent bulletins from them. Had arranged for direct broadcast of Norfolk 'caster's remarks, but that didn't materialize.

Five men sourried to Atlantic City.

Five men scurried to Atlantic City Five men scurried to Atlantic City early Friday, being joined there by man from WOR. After six-hour look-see over town, they picked way through height of, storm to sea end of Steel Pier, where they aired short wave to studio as waves rolled estimated 30 feet high around them. Broadcast was picked up and aired by WFIL and pumped to Mutual network. Sound of waves and storm clearly audible.

DELL MAG ON SPLIT NBC

Helen Day of Modern Romances to Set Programs

Dell Publications will inaugurate a dramatic show over a six-station hookup starting Sept. 30. Only three months ago Dell denied report that

months ago Dell denied report that firm was interested in air competition with Macfadden et al. Helen Day, editor of Modern Ro-Helen Day, editor of Modern Ro-Helen Day, editor of Modern Well take it in charge of the half-hour weekly broadcast on Wednesdays at 2 p. m. Material will be typical of magazine.

Station lineup includes WEAF, N. 2., WEA, Deston, WEZA, Spring-Rod Magazine, and WMAA, Chicago.

Frisco Mixes 'Em Up

San Francisco, Sept. 22. San Francisco, Sept. 22.
Edward Ludes, NBC announcer,
will be transferred to the Hollywood
studios to handle sound effects, and
also announce and produce. Jerry
McGee, sound effects engineer,
moves back from Hollywood to the
San Francisco studios to become a
producer, replacing Joseph Thompson, who resigned to do freelance
writing.

writing.

Melvin Vickland ups from junior
to senior announcer when Ludes
leaves September 23. Two hew mikemen will go on the network payroll.
Grant Pollock, formerly of KFRC,
San Francisco, who starts as senior
announcer Sept. 28, and James F.
Matthews, formerly of KIRO, Seattle, who reported for work as junior
barker Monday (21).

Inside Stuff—Radio

Vince Callahan. NBC commercial representative in Washington, is still hearing about the hurricane broadcast which he did not make from Norfolk, Va., last week.

Plans for Callahan to fly to Norfolk to take charge of a program at WTAR, NBC associate, were cancelled at the last minute, so it was with some concern that the commercial representative listened in, later on, to the WTAR amouncer's description of hardships encountered by the Callahan Washington-to-Norfolk expedition in the teeth of the gale. When the amouncer began to introduce him as the hero of the hurricane, Callahan, safe in the Washington studios of the organization, was getting pretty upset about it all.

Callahan's reactions, when told that studio pranksters were to blame and that the Norfolk announcement had been cut into the Washington studios and not generally broadcast, not reported.

Although the lafe. Will D. Cobb collaborated prolifically with Gus Edwards on many of their song hits, "Tammany' was authored by Vincent Bryan, now in a sanatorium on the Coast. It was Warner Bros, therefore, and not the Cobb estate which split the \$2,000 paid for the 'Barbasol' parody rights to the song, 'Tammany.' Warners figures through having bought out Bryan's share some time ago. The \$2,000 covers a period of two covers are period of two covers.

five years.

Paradox of the Barbasol version of "Tammany" hit Edwards when he was playing a Brooklyn theatre and a regular femme patron told the house manager that she liked the act very much but she couldn't understand why that Barbasol song she's been hearing on the radio had 'those silly new words to it.'

Ken Murray and Oswald in the opinion of RCA Victor recording people may become another Moran and Mack on the disks. Hence Victor is to bring out a two-sided disk of their comedy dialog shortly. It may be first of a series under title 'Oh. Yeah.'
Ken Murray has been renewed on Lifebuoy-Rinso (Lever Bros), New Al Jolson variety show for the Levers will be sponsored by Spry.

Hollywood NBClies last week brought down a 160-gound deer. Big problem was how to share the ventson. Syd Dixon actually bagged the beastie but it was done with a gun belonging to John Swallow, binoculars borrowed from Eddie Holden, boots loaned by Tracy Modre and part of outfit the property of Hal Books.

No. 2 F.D.R.

James Roosevelt, in voice, enunciation, accent and delivery, resembles his father so closely that, on tuning him in, the average dialer probably would be ready to swear the President were speaking. None of radio's imitators come as near to the original as does the funior Roosevelt. That is the near to the original as does the impression gained from listening to a political speech by him over CBS.

After a time keen-eared

him over CBS.

Atter a time keen-eared
listeners will, of course, detect
certain differences, but the
similarity between father and
his oldest son, especially in the
sounding of and stress on certain words and phrases, is very
great.

KYW Picks Up for WFIL

Philadelphia, Sept. 22.
Although blue network (including WFIL, local outlet for that web) is airing it, Louis-Ettore fight tonight is being picked up from Municipal Stadium ringside by KYW, red outlet here for NBC. Station engineering staff is doing entire inch.

ig staff is doing entire job.

When it still looked like no blow-by-blow broadcast would be given, WCAU, local CBS station, set airing of weighing-in ceremonies this noon. Clouters will meet in studio, climb on scales as announcers spiel about it, then they'll each tell how they can't

Wrigley Choice Nears

Chicago, Sept. 22.
While the auditioning is still going on over at the Columbia studios for the new Wrigley shows, indications are hot at this time that the winner will be the 'Scattergood Bains' script serial based on the stories by Clarical Processing Serial based on the Stories by Clarical Processing Serial Process on the Stories by Clarical Processing Serial Processing Processing Serial Processing Pr serial, based on the stories by Clar-ence Buddington Kelland. Runner-up for the spot is 'Peggy and Joe,' comedy script by William Hazlitt Brennan of Earthworm Tractors'

note. New Wrigley show starts next Monday (22).

WHO Covers Landon

Des Moines, Sept. 22.
Couple of Landon addresses on tap
by WHO here with a lot of funfare.
First one came off last night (Tuesday), 8:30 to 9 p.m. at the Iowa State
Fair grounds, Landon parade also
fully covered by the station via
short wave unit and direct wire remotes, with members of the Cornbelt web picking up from WHO.
Saturday (26) the station picks up
Landon's address in Milwaukee, with
airing set for 8:30 to 9 p.m.

Des Moines, Sept. 22 Des Moines, Sept. 22.
Foreign language division of the GOP has allotted WHO seven 15-minute pieces of biz. Several of the stanzas are German, talent being WHO's Little German Band. Another batch of blurbling is directed at Scandinavians (Swedish, Danish, Norwegian), with an A Capella chorus holding Jorth.

George May Dies

Chicago, Sept. 22. Chicago, sept. \$\(\xi_{\text{a}} \) Chicago, sept. \$\(\xi_{\text{a}} \) Ceorge May, former radio department of the Chicago office of Batten, Barton, Durstine & Osborn agency and recently advertising chief of Atlas brewing, died here on Sunday

(20) of pneumonia.

May, who was 33 years old, had been witht B. B. D. & O. for the past nine years and in the radio department for five. He leaves a widow.

WMC's 611-Foot Tower

WMC s 011-FOOT 10Wer Memphis, Sept. 22. WMC, Memphis, Commercial Ap-peal-owned radio station, dedicated its 611-foot tower, said to be the largest in the South, Sunday, Sept. 20. It has also spent around \$55,000 on its new transmitting plant, bring-ting the plant within two miles of the more than to the state of the more type of the state of the top of the top of the top of the more of the top of the t

These changes are in line with expansion program for Stations WMC and WNBR for 1936.

Hershfield Resumes on WMCA
Harry Hershfield returns to
WMCA, New York, next Monday eve
(28) with a skint that begins at midnight. Is entitled 'On the Stroke of
12,' and comprises legit reviews plus
'one man's opinion.'

Will air divertimes weekly.

ARE SET UP BY N.A.B.

COMMITTEES

Washington, Sept. 22.
National Association of Broadcasters last week set 36 members for committee of five and five sub-committees in the commercial sec-

Association of Broadcasters last week set 36 members for committee of five and five subcommittees in the commercial section.

Chair manned by Arthur B. Church of KMBC, Kansas City, the committee of the commercial section, under the general chairmanship of H. K. Carpetter, WHK, Cleveland, O., follow:

Committee on Radio Research: Arthur B. Church, chairman; Roy Witmer, H. K. Boice, Theodore C. Streibert, WOR, New York; J. O. Maland, WHE, Des Moines, Ind. Williams, J. C. M. Williams, J. C. Streibert, WOR, New York; J. O. Maland, WHE, Des Moines, Ind. Williams, J. C. M. Williams, J. Williams, J. M. Williams, J. Williams, J. M. Williams, J. Wi

Norman Thomas Speaking Dates in Memphis Snarl

Norman Memphis, Sept. 22.

Norman Memphis, Sept. 22.

Thomas, Socialist for president, got a bit involved in local radio last week. He was set to broadcast over WREC, but at the last moment his manager found the was then pencilled for a spiel over WMC later the same day but this time did not show up, Was making a speech at the time in Labor Temple.

a speech at the time in Labor Temple. After the agitation subsided the only broadcast Thomas actually made in Memphis was over WNSR.

VISITING

(IN NEW YORK)

Naylor Rogers, Los Angeles. Richard Borel, WBNS, Columbus. Edgar Wolff, WBNS, Columbus. Charles Burton, Boston.
Frank Smith, WLW, Cincinnati.
L. B. Wilson, WCKY, Covington.
Harold Fellows, WEEI, Boston.
IN CHICAGO

IN CHICAGO
Leonard Reimsch, WHIO, Dayton,
L. A. Ashby, NBC, N.Y.
Don Thornburgh, CBS, West Coast.
Wm. Berhman, WBOW, Terre

laute.
E. P. Shutz, WIL, St. Louis.
John Clark, Trans-Amer.
Frank Smith, WLW, Chrey.
Ted Streibert, WOR, N.Y.
Joe Maland, WHO, Des Moines.
Fran Heyser, KMBC, Kansas City
Al McCosker, WOR, New York.

In Washington

Hoyt Wooten, WREC, Memphis. Gordon Persons, WSFA, Mor gomery, Ala.

Rev. Wolfram, WAWZ, Zarephath,

N. J.
A. L. Chilton, WGST, Atlanta.
H. W. Wilson, Wilson, N. C. (applicant).
Ralph Evans, WHO, Des Moines.
Herbert C. Pettey, WHN, New
YORk.;

REPS GET ONLY OLD ACCTS.

Telephone Company Offers New Radio | SPOT BIZ USERS Set-Up Said to Clip \$250,000 Off the Bill

Washington, Sept. 22. Major revision of practices affecting broadcast stations said to mean \$250,000 reduction in radio industry's telephone bill proposed to Fed

try's telephone bill proposed to Federal Communications Commission today by American Telephone & Telegraph Co. Slated to go into effect Nov. 1. New sked contains adjustments which industry reps believe will meet principal complaints against telephone system service and charges.

ieve will meet principal complaints against telephone system service and charges. Commish states suggested changes in large measure remedy kicks registered by broadcasters in questionaires seeking recommendations for government probe of Bell System. While unable to comment immediately on company prediction that new sked will mean \$250,000 to broadcasters, broadcast industry people welcomed, the proposed changes and said specific proposals are of real help. Principal changes are:

(1) Computation of inter-exchange channel charges will be on basis of channel charges will be on basis of

channel charges will be on basis of airline instead of actual circuit dis-

(2) Connection charge for programs at stations connected to schedule A channels will be cut from \$4,000 annually to \$175 monthly.

(3) Highest grade continuous service may be contracted for on monthly instead of yearly basis.

(4) Amplifying equipment provided by broadcasters may be used inter-connect channels. be used to inter-connect channels. Charges for several of channels will be slightly boosted. Connection charge for pro

World's Series Rivalry Tense in Havana With **Competing Broadcasts**

Havana, Sept. 22.
Couple of opposing webs here have grabbed each other by the ears over re-enactment of the World Series ball games. Each out to block the other, as well as secure sponsorship for the synthetic horsehide.

Past couple of years time My. CMB2, and COCO, in combination with the magnetic score board of El Mundo (daily morning sheet) and the loud-speaker system at Central Park. Rene Canazares did the programs. This year Canazares got an offer from another web—CMQ. COCH, COCQ, and CMBC—and took it. Resultantly his old employers are now out to do battle, and have enlarged their three-station setup to include a complete the complete setup. Cock of the co

mundo is heralding the new hookup on its front priges.

Meanwhile the opposing web, to offset the loud-speaker system in Central Park controlled by its rival, is installing one of its own directly across the way. Looks like there'll be plenty of b.b. in the park.

Memphis Engineer Dies

Memphis, Sept. 22.

After lingering for 10 days, Shelby
A. Baker, 32, chief engineer of Station WMBR, died Sept. 16. He drank
poison accidentally mistaking the
bottle for a tonic.

Had been with station seven years.

Civil Service Amateurs

Givil Service Amateurs
Philadelphia, Sopt. 22.
New twist to amateur contest idea being worked by KYW here brings cops, firemen, street cleaners, truck divers—probably even dog catchers ultimately—to mike. Police, debuting series, last week contributed three tonsilers and one ivory pounder for dialers.
Programs air once weekly for Freihofer Baking Company, with auditions held at company's auditorium. Before it's over they plan grabbing almost every organization in city to enter this 'talent hunt.'

Radio Marches On

Detroit, Sept. 22.

It used to be 'try one' in commercial spiels over air. Gradually it grew into 'try two' of this product and that.

fadually it grew into try two' f this product and that. Record high was reached here ist week, with cigar manufacturer urging listeners to 'try 10 Girards, and ——.'

JOHN SHEPARD'S SMASH-UP

Injuries Dressed at Hospital Where Wife Is Patient

Boston, Sept. 22. John Shepard, 3rd, prez of Yankee Network, is back on the job after recuping from minor automobile accident last week. Shepard was driving to the Faulkner Hospital Sept. 13 to visit his wife when a sheet of paper blown off the seat into his face blinded him.

His car crashed into a tree and

His car crashed into a tree and he was taken to the same hospital in another car, where he was treated for cuts about the chest and a bad shakeup.

Eddie Cantor's Cuffo

Eddie Cantor has promised the San Francisco, Sept. 22.
Eddie Cantor has promised the San Francisco Junior Chamber of Commerce that he will make a personal appearance at the organization's third annual exhibit of Community Chest agencies here Oct. 15 to 17. Comedian will donate his the

services.
Entertainment at the exhibit, which will be held in the Civic Auditorium, will also include Budda and his amateurs from station KFRC.

BELCHER-JOHNSON SPLIT

Wallace Butterworth Steps In-Sponsor Trouble

Team of Jerry Balcher and Parks Johnson splits at the end of this month and the Vox Poy Series will be continued by Molle over NBC with Wallace Butterworth replacing Belcher for the time being. Break climaxed a run of differences between Belcher and the backers of the program. Contract renewal for the time becomes effective June 6. Belcher and Johnson brought the program idea up from Houston, Texas over a year ago, with Standard-Brands serving as their initial network sponsor.

network sponsor,

John Blair Man a Prof

First course in radio continuity writing to be included in the University of California Extension Division's curriculum started last week by Andrew Love, NBC continuity editor. Hell give ten lectures. Commercial broadcasting will be the subject of a ten-week's course to be given by Lindsey Spight, Coan.

station representatives, beginning Oct. 13.

Bill Fielding Upped

Memphis, Sept. 22.

Harry Slavick promotes Bill Fielding, an announcer, to the berth of
production manager at WMC here,
Meanwhile at WMC's sister station,
WNBR, new salesmen include Billy
Sisson, from Barron Collier organization and Paul Hodges from St.
Louis.

Cliff Conaway's New Tag

Kearney, Neb., Sept. 22.
Cliff Conaway, program director
of KGFW here, giving up his old
duties to become commercial man-

ager.
Jack Riaska, heretofore wi
KFJM, Grand Forks, takes over pr
gramming. with

Several Lucky Breaks Plus Widespread Boosting of Station Rates Has Made Total Look Better-Lack of Ideas and Enterprise Still Charged

OPEN TRANSOMS

Reps turned on the tears aplenty week, complaints in hotfoot circles generally being that this fall has, contrary to expectations, turned out to be a very hilly affair. Biz is oming in on old contracts, and the ledgers look better than a year ago, but it's not what was expected in summer. Activities have been lacka

summer. Activities have been lackadaisical within the past 10 days, and
if it weren't for N. W. Ayer's football scramble, plus some inquiries
from a couple of big agencies, the
boys might just as well start a bridge
tournament.

Big disappointment is that this fall
persists in showing prospects only
among olditime accounts. New spot
among olditime accounts from the same
agencies scattery on the same
agencies scattery on the same
agencies accounts—and if it weren't
for that, things would be much bluer
than they are.

Indications now are that, unless
a sudden spurt comes in the next
couple of weeks, 1936 will wind up

B. B. D. & O.'s Quiz

B.B.D. & O., New York, has called up the Manhattan offices of station reps by 'phone, asking which stations have local and national rates, and which have only a singleton rate. Reps gave the right answers, but the matter has thrown them somewhat into a diffier. Local vs. national rate question being as tepid as it is, thereps are continually arriad that any info agencies get from them will be used to slip national accounts in under local rates. B.B.D. & O, query is the most open of its kind received to date. Agency did not say why it was made.

with scarcely any different spot buy-ers than were on hand in 1935. Situ-ation is regarded as serious to this extent that, if any of the big users suddenly quits, spot revenue for the rest of the year would be behind the eight ball. The tricks of spot are so little known that only a hand-are so little known that only a hand-order to the spot of the spot of the coin. coin,

Trade prognostications point out that so long as this hairbreadth situation continues, dissatisfaction with the reps work is bound to continue. Same sources state that the reps, who've been under a serious fire of criticism lately, would be much worse off if it hadn't been for the following windfalls:

(1) General raising of station rates made it possible for the reps to point to bigger intake, although in actual number of accounts there is no similar ratio. Too Jittery

number of accounts there is no similar ratio.

Italian ratio.

Italian ratio in the transom events have come along in 1936 to abet spot big, though tew if any of these events were stirred up by the reps. One such is the Ford disc campaign which Chevrolet, and not the reps, brought forth. Another is Ayer's football buying which the agency, and not the reps, steamed up.

Political hand the reps, steamed up.

Political hand the reps, steamed up.

No Ideas

No Ideas

No Ideas

Football buying and the reps, the work of the steam are also pute gravy, though they usually command high rates. No rep, so far as is known, has as yet really sat on the politico' doorstep or volunteered an idea.

General opinion is that the failure of a plan to promote spot conjointly

of a plan to promote spot conjointly in summer is now bringing a harvest of wild oats. Spot, according to these

CBS Decides to Forego Royalty Claim As 'Prof. Quizz' Show Goes to NBC

Set Your Tickers

Standard time resumes this Sunday (27).

The usual headache to eastwest broadcasting.

SEMI-ANNUAL MESS

San Francisco Prepares For Eastern Time Change

San Francisco, Sept. 22.
Shift back to Standard Time in the east Sept. 27 will throw network program schedules on the Coast into their semi-annual state of confusion, with practically every eastern show hitting the dials here an hour later than during supress was program of the confusion of the confusion with practically every eastern show hitting the dials here an hour later than during supress was presented.

hitting the dials here an hour later than during summer months. These changes, together with re-sultant revisions in Coast broadcasts, many of which are made on short notice, will keep everybody in a dither for a couple of weeks until conditions get back to normal.

Harry Richman's Airer

Harry Richman has been signed by Ruthrauff & Ryan to take Phil Regan's place on Lever Bros.' Laugh with Ken Murray' stanza via CBS. Regan departs to make a Republic Pic entitled 'Happy Go Lucky.' Richman got his first taste of the stance of

MUTUAL'S CHI MEETING

WGN and WOR Buy Back Five Shares from WLW

Shares from WLW

Chicago, Sept. 22.

First Mutual meeting at which WLW, Cincinnati, has not been represented was held last Thursday (17) at the WGN offices here with Al Mc-lane, E. M. Anttim, Ed Wood, Fred Weber, Ted Rogers, Frank Ryan and William Plast in attendance. Rogers and Ryan were in from CKLW, Detroit, while Plast was in for the Don Lee web.

WLW sells lits five shares back to the organization with WGN, Chicked the Companies of the September of the Month of the Companies of the Allotment between the September of the Month of the Companies of the September of the Septem

Luther Hill Steps Up

Luther Hill Steps Up

Des Moines, Sept. 22.

Several switches in the personnel of the Iowa web following Rodney Lien, network treasurer, moving to National Bank in Lima, O. Luther Hill, exec v.p. of the Jowa hook-up, takes over Lien's desk while Bob Tincher, former accountant, becomes assistant treasurer.

May-Floyd Sinex joins the Iowa web's continuity staff. Bill Nevlle, formerly with KROC, Rochester, Minn, added to the KSO staff with his song and piano act on the Song Shop program.

views, is virtually where it was a year ago.
Activities of the past few weeks have been centered around the following accounts; Atlantic Refilming, Kellogg. Colgate - Palmolive - Peet, Procter & Gamble, Lever Bros, Ironized Yeast, El-Roi-Tan, Gude's Peptomangan, Dodge, Gold Dust, Scoony-Vacuum, Post Toasties, Huskies, Benrus, Dodge, Sherwin-Williams, Crusaders, Carter's Liver Pills, Sonotone, Wheaties, and the various football sponsors.
All are venerable spot buyers, with

all sponsors,
All are venerable spot buyers, with only here and there an exception, and all are placed by a few strategic agencies. Other spot biz currently running is either very small or was placed in summer.

CBS has decided to pass up whatever claims it might have on the Professor Quizar show which is slated to debut on an NBC hookup Oct. 10. Question of whether Columbia ought to collect a royalty came up when G. Washington Coffee advised WJSV, CBS-owned Washington, D. C. release, that the show wascoming off that station and it would next be found on special link composed of NBC-operated outlets.

Program had originated on WJSV several months ago, with the station claiming ownership of both the idea and the title. WJSV also had under contract John Heine, of the Washington Fost, who was actually responsible for the program. The other was wishen the CBS outlet of the WJSV and the program of the WJSV and the Professor Quizz (Marwick & Cecil, agency on the coffee account, stepped in weeks ago and obtained this obligation from McWilliams.

G. Washington had to postpone the NBC debut for a couple weeks because of McWilliam's indispesition, said to be a troublesome appendix. The 'Professor Quizz' program is conducted with a studio audience, with the interviewe answering the largest number of questions correctly getting a cash prize.

Systematic Campaign by WHAM, Rochester, to Put Punch in Its Programs

Rochester, N. Y., Sopt. 22.

WHAM has organized a programal an organized a programal planning board to bring a broad viewpoint into production of all new programs and to revamp existing programs to achieve better show-manship. Members are Charles Siverson, staff music director, chairman; Jack Lee, production manager; Ken Loysen, program manager; Lowell MacMillan, sports, and Frank W. Kelly, commercial manager. Board meets once a week and turns the spotlight on the station's weakest programs. Examples of changes are taking a girl soloist, adding a male singer who, with the plants, permits billing as Two Men and a Madid with program snapped the program of the change. Formerly mouth the change of the change of

BUTLER ACQUIRES KOY

Naylor Regers Participates In Phoenix Deal

Burridge Buller, publisher of the Prairie Farmer, which owns and operates WLS, Chicago, has closed for the acquisition of KOY, Phoenix, Ariz. The buy is subject to the approval of the Federal Communications, Naylor Rogers, formerly gen. mgr. of KNX, Los Angeles, is interested in the KOY deal with

Butter.
After he has received the commission's okay Butter proposes to apply for a night-time boost to 1,000 watts. KOY is now licensed for 504 watts nights and 1,000 watts days.

Fred Donaghey's Program

Fred Johnsoney's Frogram
Chicago, Sept. 22.
Frederick Donaghey, former dramatic critic of Chicago Tribune, goes
on the Affiliated regional web next
month with se weekly show bix talk
tagged 'Reporter of Plays'.
During the 15 minutes Donaghey
will discuss the topical news of the
show world in the midwest, particular
show world in the midwest, particular
properties of the property of the control of the contr

Pontiac Motors renews Kathryn Cravens' News Through a Woman's Eyes' over KMOX, St. Louis, for 13 more weeks (3 weekly). Miss Crav-ens, is believed first woman news commentatof in U. S.

GOOD WILL COURT With A. L. Alexander Legal Clinic 60 Mins. CHASE & SANBORN Sunday, 8 p. m., EDST WEAF, New York

WEAF, New York

(J. Walter Thompson)

Milking the audience for extra applause has always been indulgently smiled at as typical of certain actors. But it looks as if Major Bowes goes down in the book as the greatest applause-milker of them all. And while 'visiting' on somebody's else's pro-

gram. His particular stunt Sunday night (20), on the inaugural broadcast of the 'Good Will Court' for Chase & Sanborn, consisted of stepping in once and reversing a judge's decision

Samborn, consisted of stepping in once and reversing a judge's decision to one of the advice-seekers, and then, when another case developed the fact that \$150 would solve appropriate the section of the section of the section of the coast-to-coast spotlight and modestly, in full view of the nation, did his Sir Walter Raleigh—giving the lady the \$150.

Probably lots of foller littening got Probably lots of foller littening got the section of the section

genuine tears. Selection was good on the whole, and the presentations adequate.

The whole and the presentations are that satisfying emotion—dealing of superiority. The listener gets a holler-than-thou' angle, with pity as a by-product. However, if clumsily handled, this by-product may get out of hand and come back like a boomed of the selection of the selectio

MAJOE EDWARD BOWES Amateurs 50 Mins. OHRYSLEE OHRYSLER Thursday, 5 p.m., EDST WABC, New York (Ruthrauff & Ryan)

America's one-man industry — Major Bowes—continues to delight and flatter the yokelry while the and natter the yokery white the puzzled expression on the brow of show biz deepens. The major over-rides all criticism, tops the Crossley survey and earns more money than any other person on the air.

any other person on the air.

Predictions, where Major Bowes
is concerned, are downright reckless. He has already made a sap of the prophets.

Nevertheless, it may be that the

omens on the inaugural program for Chrysler are not entirely misleading

Nevertheless, it may be that the omeins on the inaugural program for Chrysler are not entirely misleading and there will be leisened emphasis a time umfolds upon the amateur at the least part of the first hour.

News reports that Major Bowes is paying Broadway agents to uncover attracture. When the program of the state of the st

his brood. This angle started trouble for the amsteur, hour, it can harm the Good Will Court much faster it it can harm the Good Will Court much faster it it can harm the Good Will Court much faster it it happens and started the court much possibly have witnesses for both sides, in the better cases. As at it is now, only one side is heard, and it least one case on the first program of it is now, only one side is heard, and it least one case on the first program of the season on the first program of the season on the first program of the season of the program of the season of the seas

FRED ASTAIRE
With Charles Butterworth, Francis
White Eddle Mersil, Johnny Green
erchestra, Ken Carpenter
Music, Dances, Cemedy
& Mins. Music, Dances, Commission of Mins.

60 Mins.
PACKARD
Tuesday, 9:30 p.m. EDST
WEAF, New York
Rubice

Tuesday, s. v. WEAF, New York
(Young & Rubicam)
If two examples constitute a generalization, the members of the Fard hierarchy appear to have a bad

ard hierarchy appear to have a bad fault—they talk too much. First President McCauley babbled a full four minute from Detroit. Then on the second proaces a week later. Yet a second proaces a week later. Yet a treatment of the property of

consciously a comedian was an-

EDDIE CANTOR
With Parkyakarkas, Bobby Breen
Jimmy Whilington, Jacques Renard
Orchestra Oren-Bevue 39 Mins. TEXACO Sunday, 8:39 p.m., EDST WABO, New York (Hanff-Metzger)

(Hany-Metzger)

Cantor below par on his getaway
for Texaco. Continuity partiy at
fault. At least two awkward points in script. One of them a slow lead into a long-winded commercial fol-

into a long-winded commercial followed by a bad break, and then pleficing up the orchestra which had already started.

Opening of program okay. Intros Cantor as mayor of Texaco Town. Cantor sets the scene, gets things moving. Soript recalls other Cantor radio programs, mentions and reprises When In the President, and programs are the present of the programs of the program of the program of the program of the program of the programs of the program of the program of the program of the programs of the program of the progra

change wherein Parivyakankas (Harry Einstein) confuses Pebeco and Texaco.

Starting from scratch, and purely on his own with material not considered. Canton as a considered, Canton as a constraint of the constraint of the case of the constraint of the case o

solution for that is better material, with no telling how far Cantor will again go as a radio star if he gets some.

Main criticism of program is the some control of the source of the

a disappolitment. It is not Cantor in top, form. Blame those commercials for slowing, him. down. Land.

'Other's OFTER, WIPF.

Bankey Stäffert, Andels Ravison, Irene Hubbard, Jean Faul King

Serjet Serial:

IS Mins.

AMGELUS COSMETIC

WMAGC Chicage

'Blackett-Sample-Hummert').

Paratle of femme sufferers continues without letup on the red. NBC network earlier week-day morning. It is not the series of the Plain Bill' has a pretty fough time also fore is 50-50c. All are subsidiaries of the American Home Products Co., and are all radio explaints of the series of the series of the Plain Bill' has a pretty fough time also fore is 50-50c. All are subsidiaries of the American Home Products Co., and are all radio explaints of the series of th

nouncer Ken Carpenter when he said; one of the advantage of radio is that we don't have to wait for scene changes! —after those stage walls for Detroit.

FORD SYMPHONY, ORCHESTRA
With John Charles TRömas, Frits
Reiner

6. Miss
Reiner

6. Reiner

6

promising that none of the Sunday programs will contain sales talk or commercial appeal.

Wear.

NEC'S 10th ANNIVERSARY
With John B. Kennedy, Josef Henti's Orchestra, Stock Cast Historical Serial 30 Mins.

Sustaining P.m. EDST
WIZ, New York.

To commemorate its decade of broadcasting, NEC has helped itself to some of the March of Time techniques of the Commemorate of the

1827 will be to roll up the shirt sleeves and seet acquainted with the script.

TRIPEE STODGES
With Eddle Garr, Joe Gentite Comedy, Music Sussianing Call.*

**With Eddle Garr, Joe Gentite Comedy, Music Sussianing Call.*

**With Eddle Garr, Joe Gentite Comedy, Music Sussianing Call.*

**With Eddle Garr, Joe Gentite Comedy, Music Sussianing Call.*

**With Eddle Garr, Joe Gentite Stage Another in a series exploiting stage Another in a series exploiting stage and the stage of the series of the series of the series of the magician. Packed plenty of wallop Saturday (12), and helped to hike bo. at Fox.

**Granted that the Strogger anties Caranted that the Strogger anties of the series o

GRACE MOORE, PETER LORRE With Ealph Ferbes, Lloyd Pantages, George Horrell, Ceoli B. De Mille

With Early Fernes, Lloyd Panages, George Horrell, Ceel B. De Mille George. George Horrell, Ceel B. De Mille LIX.

Monday, 9 p.m., EDST

WABC, New York

WABC, New York

Walter Thempson)

Di Murdler Thempson)

Di All Widler Thempson)

Di All Widler Thempson

Lorn as Svengali, had a particulation of the 40-year-old semi-horror yann.

Lorn as Svengali, had a particulation of the months of the formations, thorough radio performer. While engaged in his lines, there was provided the mean of the formations, thorough radio performer. While engaged in his lines, there was ning the usual informal conflab with De Mille, the accent clearly showed.

Trilly has a lot of diadvantages as a radio play. Except for moments of the will be a standard with the will be diadvantages as a radio play. Except for moments of the will be a standard with the will be diadvantage as a radio play. Except for moments of the will be a standard with the will be diadvantage as a radio play. Except for moments of the will be a standard with the will be diadvantage as a radio play. Except for moments of the will be diadvantage as a radio play. Except for moments of the will be diadvantage as a radio play. Except for moments of the will be diadvantage as a radio play. Except for moments of the will be diadvantage as a radio play. Except for moments of the will be diadvantage as a radio play the will be will be diadvantage as a radio play the will be will be diadvantage. The will be diadvantage and now a newwood chatter at the half that was fair. Had tendency to flouder in his lines at the start, and gave a faint gulp when squeezing that Lux be be blamed for that. Commercials cop out everywhere like a jack-in-the-box. Horrell photographer.

crop out everywhere like a jack-inthe-box.
George Horrell, photographer.
brought in at the finish in place of
Wait Disney who'll appear next
tips to amateur photogs and spouted
another of those concealed blurbs.
Miss Moore used her conventional
God bless you'ending in speaking to
the audience. Coming after the
audience. Coming after the
made her sound a bit too old and
mature. It's a hangover from her
previous radio, work, and it's none
too good. Schumann-liehnk could
use it more advantageously. Edge.

LEO BOLLEY

LEO BOLLEY
Sports Table

END BOLLEY
Sports Table
MCF, Schenelady
(Lennen & Mitchell)
Another change in Tydol's local
ride brought the junking of original
Air Club idea, with musical embellishments and the substitution of
the sports of the sports
Table Table
As aired last week broadcast has
rough edges and does not seem to
par in breadth of appeal and excellence of entertainment, the program green sack. In the pad are
recellence of entertainment, the program green sack. In the pad are
recellence of entertainment, the program green sack. In the pad are
recellence of entertainment, the program green sack. In the pad are
recellence of entertainment, the program green sack. In the pad are
recellence of entertainment, the program green sack. In the pad are
recellence of entertainment, the program green sack. In the pad are
recellence of entertainment, the program between the pad are
recellence of entertainment, the prorecellence of entertainment, the program between the pad are
recellence of entertainment, the prorecellence of entertainment, the program between the prorecellence of entertainment, the prorecellence of entertainment, the program between the pad
substitution of the prorecellence of entertainment, the prorecellence of entertainme

salvo, but it is not tied in as skillfully.

Jaco.

DON HARRIS

Althouse Clock

Bustalaing

Daily, 7 A.M.

WHAM, Rechester

Don Harris, whose real name is

Lee Boulette, is frankly out to pro
smore than a little rough and tells
his listeners if they don't like him
to turn the dial. He doesn's care.

I will be completed to the complete Clock

and WFEA, Manuelly Manuelle, and

WFEA, Manuelle, and WFEA, Manuelle,

size writes and presents his stiff,
some of which is pretty impromptu.

Result is part is really funny and
some intended to be isn't. Mainly

Result is part is really funny and

some intended to be a bright and

sample with a partial for the complete Clock

Some mornings Harris takes a

mike out the window of the studio

and shouts questions at passers-by,

shifting to solos on a nearby piano,

the whistle, wibraphone or bass

serve to break up the three-quarters

of an hour of stunts and chatter.

Daily gitewawy of an alarm clock

for best guess as to what time a

proc will ring during the program.

VINCENT LOPEZ
With Edith Dick
With Edith Dick
38 Mins,
JARMAN SHOE
Tuesday, 10:30 pm. EDST
WYJZ, New York
(C. P. Clark)
Jarman, debuting with this stanza,
uses a reverse psychology from most
symmetry of musicals. Whereas the
semenal of musicals. Whereas the
semenal of musicals. Whereas the
semenal of musicals. Whereas the
supplies or chestra and te sign the
sample or chestra and te sign the
supplies or chestra and will
us them only once apiece. List is
nicely impressive. Aside from Lopez
there are Jan Garber, Hal Kemp,
there for la, Henry Busse, and
others.
Lopez inaugurated the series (15).
Lopez inaugurated the series (15).

incety impressive. Aside from Lopez there are Jan Garber, Hal Kemp, there are Jan Garber, Hal Kemp, there are Jan Garber, Hal Kemp, there are Jan Garber, Hall Kemp, the Jan Garber, Hall Kemp, the Jan Garber, Hall Kemp, the Jan Garber, Lopez Inaugurated the series (15), pulling through in fair shape. Indiri appear to be trying too heftly, however. Maybe this lackadaisical one-tune attitude will turn out to be a serious handicap for the programs. Once, so they may not may so as conscientious a job as if a contract for 13 weeks with renewal option were in sight. Additionally Jarman committed a mistake usually made by most new sponsors—they ladled by most new ladled by most new ladled by most new ladled by most new sponsors—they ladled by most new ladled by

verbiage.

IRVING SZATHMARY Orchestra
30 Mins.
Sustalaing
Sunday, 8 p.m., EDST

W.J. New York Moderne' is the
caption of this ultra half hour of
contemporaneous pops on WJZ and
an NBC hookup. Irving Szarthmary
is the maestro. There are occasional
vocal interfuces by Joey Nash. It's
vocal interfuces by Joey Nash. It's
noted that the second of the seco

Abel.

RACKSTAGE WIFF
With Men Griffin, Rilda Graham,
Henry Saxe, Vivian Friedel, Alice
Patten, Forest Lewis, Norman
Gotischalk
Serljst Serlai
1DE, LYONS TOOTH POWDER
Mt-6-F, 1BT Sam. C.T.
WMAQ, Chicage
(Blackett-Sample-Hummer!)
Second year for this show. Was
on WGN, Chicage, Jax, Year, and
but an addience for this show. Was
on WGN, Chicago, Jax, Year, and
but an addience for this show was
comess story on the NBC wires.
Tells of the story of the young wife
of a stage and screen name. She's
just a home and country gal, and her
hubby is the heart's desire of every
the Act of the story of the young wife
suffers while some new siren makes
eyes at hubby. They kiss and make
up and-then comes along another
gorgeous husey,
Same suffers while some new siren makes
eyes at hubby. They kiss and make
up and-then comes along another
gorgeous husey,
Same suffers while some new siren makes
eyes at hubby. They kiss and make
up and-then comes along another
some suffers while some new
to think it's the knuckles.
Entire cast is excellent, which is
much more than can be said for the
average daytime script. Gold.

'JUST PLAIN BILL'
Jee Latham, Effle Palmer, Ruth Russell, Cartion Young
Script Serial
15 Minn.
BL-\$0-B01.
BL-\$0-B02.
MMAQ, Chicago
(Blacket-Sample-Hummert)
More woe for the poor characters,
and probably more listeners. Just
Plain Bill has built up on 18-50-B01
continues as a product-seller without
question.

KATE SMITH
With Tabe Ruth, Ted Collins, Mr.
and Mrs. Tany Cansonerl, LeBruis
Slaters, Clyde Hager, Katherine
Van Horn, Jack Miller band
Variety Show
ATLANTIC & PACIFIC
Thursday, 5-9 pm., EDST
WABC, New York
(Paris & Peart)
This is the first serious attempt on

This is the first serious attempt on CBS hookup to compete with Rudy Vallee's Fleischmann broadcast—an established air institution of seven or

established air institution of seven or eight years on NBC.

CBS, rather than Paris & Peart, agency for A. & P., has attempted plenty of novelty in the Kate Smith program to combat the strong repusation of the combat of the company of the company

A & P. commercial copy is a credit to the Paris & Peart sagery, Scholing dimer. That in the peximoment of so there will come as more within the peximoment of so there will come as the period was the most warranteen in the second of the several that it wasn't dad's fault at all, but really statishing the death of Hollywood's formens picture producer, this quarter hour period was the most warming and of the man, who always remained in the background, the piece was conceived and produced in that tenor by Charles Vanda, new CBS proc. Augmenting the studio orchestrator to the cossion, wilbur hatch-brilliantly orchestrated themers and outstanding times from pictures and the picture was the time the picture of the picture was the most warmen and pictures and the pictures and pict

PITTSBURGH SYMPHONY ORCHESTRA Natalle Hall, Antonio Modarelli

PITTSBURGH PLATE GLASS Sun., 2 p. m. WABC, New Yerk. (B. B. D. & O.)

Opposition is apparently one thing that doesn't worry the Pittsburgh Plate Glass & Paint Co. Last season it spotted itself on the NBC-blue during the same round of the min-ute hand which offered Rudy Val-lee's variety show. In that slot it stood a chance of drawing a substan-tial percentage which didn't fancy vaudeville and preferred the higher cultural brackets of music. This time the paint and glass manufacturer has discarded all qualms and set up its discarded all qualms and set up its stand against a program with strongly similar musical markings, the RCA Matinee, which has been grinding 'em out to good effect in the same segment for over two years.

Outside of the occasionat inclusion

Outside of the occasionar incusion by RCA of a dance combination for a couple of numbers there isn't much difference in musical intent between the two programs. Pittsburgh 45-minutes makes no pretense at assuaging the appetite of the Brahms-Beethoven-Bach devotee but hews to the line of making it light and easily recognizable. For the Initial procession of the Brahms-Beethoven-Bach devotee but hews to the line of making it light and easily recognizable. For the Initial properties of the Initial properties o

Macabre' to Tambourin Chinois' (Kreisler). Wenetian Love Song' (Ethelbert Belvin), and the Polonalse Love Cong' (Ethelbert Belvin), and the Polonalse Debut occasion had Natalle Hall from legit as the guestee. Hers is a lyric soprano that lends itself suavely to radio. Miss Hall's repertoire protein the lighter classics from the albums of Tschaikowsky and Schumann alternating with excepts from the Jerome Kern and Vincent Youmans the personality touch toward the end of the program with an explanatory note on the Saint-Saons composition. Commercial innings were brief and well placed. They offered and when the beautification of the home and a coupon which is worth 25c, on the purchase of any the sponsor's products. Okay also was the introduce hoped that the program would convey to listeners the same high quality of color that Pittaburgh P G & P products bring into the home.

MRS. WIGGS OF THE CABBAGE

. MES. WIGGS OF THE CABBAGE
PATORY
With Beity Garde, William Johnstone, Robert Strauss, Andy Dénnelly, Alice Frost, Fal Bayn, Margery Anderson, Estelle Levy
Script Serial
10.1.D BNGLISH WAX
M-6-F; 9 a.m. CT.
WMAQ, Chicage
(Blacket-Sample-Hummert)
For good, solid and substantial suffer ground and substantial suffer ground solid s

THEN AND NOW
With Robert Mentgomery, Constance
Meanorst, Walter Hampden, Fresh
Hennerst, Walter Hampden, Fresh
Jens Fuch, Bill "Armdell, Gus
Bresse, Bob Middleton, Frances,
Carlon, Sunda Love, Redge Mnoir,
Jim Goss, Truman Bradley, Carlton Kelsey
Panorama
30 Mins.
SRARS-ROCEBUCK
TRUMBERS 16 Pm. EDST
WABG, New York
(Stack-Goble)
Immediately following Maior

(Stack-Goble)
Immediately following Major
Bowes—time probably counts as an
asset — Sears-Roebuck resents a
half-hour program which, in example
one, is overcrowded with personalities and action. Names may bring them to the dials, but do not total

them to the dials, but do not total over-high in terms of entertainment. Action is fragmentary and reminiscent in character.

A program of this description is a conscientious effort to devise a showmanship for mu I a and state. The state of the state of the conscientious effort to devise a showmanship for mu I a and state. Goble staff is probably very considerable. Research, the stringing together of an assortment of historic incidents within the 50 years of Sears-Roebuck existence, the pageantry of time demanding authentication. Bess Johnson is director, and the writing has been done in part by Betty Stubbs. As the program unreaded, on its imagural, and Tempo and speed carried the program, despite the over-laden roster. Under the heading of constructive criticism.

criticism' a question may be in order; of the general level of the storegram rather high-brow for Seare-Roebuck, with its 500 restail stores and countless mail order catalogs? Admitting that Margaret Mitchell's best-seller, Gone With the Wind' has excitement still in the idiom of Sears-Roebuck's prospective or actual clientels? An excent for 1 the novel served—and badly—Robert Clever, rather than convincing, is the continuity leading into the dramatization.

Montgomery and Constance Bennett. Clever, rather than convincing, is the continuity leading into the dramatical continuity leading into the program of the program of the program of the dramatical continuity leading into the dramatical continuity leading into the program mentions. Thomas Edison-ciplayed by Walter Hampden) as deaf from a whipping received in his youth. This tends to stick in the memory as a slur upon Hampden as deaf from a whipping received in his youth. This tends to stick in the memory as a slur upon Hampden is so for the program which a particularly bright opportunity. for him, but enough to recommend him as a radio program which is a produced to the program. Not a particularly bright opportunity. for him, but enough to recommend him as a radio program of the program of th

GEORGE HEID
With Fast Haley
15 H. DEROY JEWELLY STORE
Bally, 12:28 yas.
E. GY, 2:148 barrs,
Tont of the sponsor's store. Passers,
by are asked winning queries submitted by listeners. George Heid,
K.GV program manager, handles this
show himself, infecting a breezy
store in the sponsor's store in the store
in the sponsor's store. Passers,
by are asked winning queries submitted by listeners. George Heid,
K.GV program manager, handles this
show himself, infecting a breezy
store in the sponsor of the sponsor of

RADIO SHOWMANSHIP

Stunts, Novelties. Tie-Uns

Outstanding Stunts:

DI OT PESIME FOR NEW STATIONS CALDWELL'S PEPSIN

SEASON OPENER SHOW WPHR, PETERSBURG, VA

MICHIGAN SPEAKS WID DETROIT

Resume of Previous Plot

Resume of Previous Piet

"Dr. Caldwell's Syrup of Pepsin
show, 'Monticello Party Line,' which
starts over some 25 new, stations
bought an extra week of time ahead
in order to plug the coming program.
During the week before the start
of the actual program, the new stations will carry a resume of the plot
of 'Party Line' of last year. On
Sept 25 all stations pick up the regball stations pick up the regball the common station of the plot
of 'Party Line' of last year. On
Sept 25 all stations pick up the regball the plot of the plot of the plot
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wphr's Season-Opener
Petersburg, Va. Petersburg, Va.
To set off the fall season, WPHR, local 500-watter, on Sunday (13) staged a five-hour show from the Petersburg Armory, with about 3,500 in attendance. City and various local firms, b. r.'d the works from end to end.

to end.
Cast of 96 put on tap for the show.
Had five orchestras and a brass band, hillbillies, classical music, a Th-atre Gulld dramatization, vaude and spiels by local officials.

WJR, Detroit, Finding Out

Wife, Detroit, Finding Out
With presidential election interest
at high pitch hereabouts, WJR has
worked out a Michigan Speak's
series, which will air views of
native out in sticks of state
that the state of the state
and on farms, too) will be asked
their presidential and gubernatorial
choices, how they voted heretofore,
and why.

choices, how they voted hieretofore, and why.

"Series started in Flint last weekend, with Manager Leo Fitzpatrick
on hand to supervise. Interviews
are aired twice daily, afternoon and
evening, half hour each.

evening, half hour each.

Sensation in Bayana, Cuba.

Hayana, Cuba.

Hayana, Cuba.

Hayana, Cuba.

Bayana, Cuba.

Bayana, Cuba.

Bayana, Cuba.

Bayana, Cuba.

Hayana, Cuba.

Hayana, Cuba.

Bayana, Cuba.

Hayana, Cuba.

Hayana, Cuba.

This is sensational for Cuban radio (and Latin America generally), and hayana cuba.

Hayana, Cubana, Cubana,

is 50-50.

Palau Bros, 15-piece orchestra,
Luisa Marla Morales and Rene
Canizares, m.c., are the talent on the
Esso program which hits the air at 8
p.m. Fridays,

W2XR's Western Union Deal
New York City.
Western Union Telegraph in New
York is placing 30,000 stickers
on wires that call attention to their
time announcements over station
W2XR.

W2XR.
In addition to the two-inch long pasted plugs all branch offices feature once monthly a giant telegram in window space and daily ballyhoo the station via cards placed in window space.

Burricane Coverage Charlotte, N. C. Charlotte, N. C. Charlotte, N. C. Charlotte, N. C. WBT sent a field unit to the Eastern North Carolina coast to establish there an emergency station to cover the tropical burricane that roared northwestward along the Crady Cole, newscaster; James Beloungy, engineer; Arthur White-side, announcer; all from the station, and Cecil Carmichael, United Press bureau manager, in charge of the bureau maintained in connection bureau maintained in connection stellon with dispatches; made up the party that set out in the face of the terrific storm.

Curtiss Candy Company and out 1,500 candy bars free every school day is sponsoring WGAR's investweek junior vox pop series. Station tisse its mobile transmitter to contact the school crowds and announces day before just where the truck will be.

First program brought out 100

fore the show even got going. Announcers Graves Taylor and Carl George sent out an S.O.S. for more candy. Both station is 12 miles eway. The control of the

New Highway Celebrated

New Highway Celebrated

Schenectady, N. Y.

Opening of the path of gold, 17
miles of sodium-lighted road from
the Schenectady city line to Duanesburg at the county line, on what is
and the county line, on what is
and the county line, on what is
and the county line, or with the county
and the county line of the county
and the county line of the county
and waxAF via short wave from the
General Electric Company's portable
transmitter, WOEG, Emerson Markham and John Sheehan manned the
General Electric Company's portable
transmitter, WOEG, Emerson Markham and John Sheehan manned the
cized event, which attracted 10,000
people for a celebration which included sports, half-hour showings of
GE's 'House of Magic,' speeches, fireworks, a beef barbecue and dancing.

WWJ Goes to Sea

Dataire

WWJ stretched out to sea for additional ceremonies to dedicate its new control of the control of

Rice Co. Whips Up Pep

Rice Co. Whips Up Tep
Charlotte, N. C.
Grady Cole started Sept 10 doing
a Will Rogers type program for
Comet Rice over WBT. The humor
and philosophy discourse runs for
15 minutes twice weekly.
Comet Rice distributors for the
Comet Rice distributors for the
Best Richards and the Richards for
the distributor invited all dealers in
the two states to Charlotte for the
launching of the show. The dealers
were subtractioned at the Club Lido
article and the Richards for the
Charlotte Richards Richards for the
Best Richards Richards

with Grady and with the type of programs that are to follow, so that they can further merchandise the series.

waiter Damrosch, Schoolmaster
New York City.
NBC begins broadcasting the ninth
consecutive season of its Music Appreciation Hour Oct, 9, with Dr.
Walter Damrosch in charge. As haswork will provide the school and
college listeners with an instructor's
manual and four student's notebooks.
These have been prepared as supplements to the broadcast lessons.
Students notebooks are four in
number and contain not only
thematic hard to the broadcast seasons.
It was noted to be a supplementation of the broadcast seasons.
Composers, instruments, numbers,
etc. Charles H. Farnsworth and
Lawrence Abbött are the authors of
the notebook series.

W9XBY's Attention-Caller Kanaac City.
Smart promotional booled setting forth facts about the outlet has been distributed among advertisers and agencies by W9XBY, Kanasa City. Work stresses the W9XBY selling slogan, The Sports Station of the Middle West and in data and pictures tells about the outlet's physical setup, programs, coverage and reactions of the William of the William

The Harvard Influen

New York City.

NBC has issued a chaste little brochure, 40,000 copies of which will be sent to Harvard alumni, and 10,000
distributed at the Crimson's Tercen-

distributed at the Crimson's Tercen-tenary exercises.

Booklet drives home the point that while Harvard Is celebrating its 300th birthday, NBC is observing its 10th. Lists all the NBC broadcasts to be carried as special sustainers of the Harvard doings, and deftly rings in a little NBC propaganda.

Baiting Old Customers
Syracuse.
Brotan's clothes shop, sponsoring
n 'Emo Movie Gossip' shot over

store.

Brotan outfit gets the tickets free in the first place, having a trade with a theatre whereby the latter gets mentions in the Brotan stanza.

For No Beason in Particular

Cleveland.
By way of identifying himself with radio Ray Perkins is offering three cash prizes, \$100, \$50 and \$25, for the best letters on improving radio ad-

verusing.

Perkins is to be sole judge of the scribbling. Letters to be sent to WTAM.

50 Years In 30 Mins.

Lou Rich, WHK's music director, did 50 years in the life of Johann Strauss in 30 minutes of music. Only chatter was a short note at the beginning of the program.

WMT at Cattle Congress Cedar Rapids, WMT will broadcast Dairy (Continued on page 36)

Pacific Coast Radio Notes

Jap Gude, head of CBS press staff for KOL, Seattle, continues her proin New York, spent several days in
San Francisco last week contacting flour. As Margaret Nixon she was
newspapermen and radio execs. He
left Friday for Los Angeles, accompanied by Mrs. Gude.

George Jay, former community

Harold Bratsberg, announcer-writer at KFRC, San Francisco, is spending his spare time penning essays on va-rious phases of radio broadcasting.

Newly organized bowling team at KYA, San Francisco, includes Kenny Higgins, announcer-producer, who heads the group; Dick Wynne, Linn Church, Adrian, Gendot, Leon Churchon, Harry Rogers, program director, and Bob Stanley.

Theresa Aezer, music librarian at KFRC, San Francisco, and former member of the Bluettes trio, is study-ing the Continental Morse telegraph code. She hopes to get an operator's license.

Frances Minton (Ann Holden) will collect recipes during her four months' boat trip to South America, on which she sailed from San Fran-cisco last week. She'll use them in the NBC home economics talks when

NBC soprano Annette Hastings his resigned from the San Francisco sta to continue her musical studies New York City.

Dick Sharp, vet sports writer on Dick Sharp, vet sports writer on Post-Intelligencer, at present suspended, due to Guild strike, is new sportscaster for KJB, Seattle, Handling, local fights, in addition to all sports news except football play-by-play, which is handled by others.

Clinton Johnson, formerly of Min-neapolis and Portland, Robert Gen-try, of Pullman, Wash, and R. Dun-ham, Seattle, are three new announc-ers for KOMO-KJR, Seattle.

Cletus Roberts, formerly with Se attle stock brokerage firm, is new KOL announcer, Seattle,

Freeman (Tubby) Clark now staff pianist for KOL. Seattle.

A children's amateur shew. for youngsters up to 16 years of age, has been inaugurated by KSFO, San Francisco. Lucy Cuddy is producing the program, with Joe Walters as

Don Thornburgh back at his KNX (Hollywood) desk after three weeks in the east.

Donna Damerel (Marge of Myrt & Marge) awaiting word in Los An-geles of team's new commercial.

Irene Rich called to Coast by ill ness of her mother, doing two airings from Hollywood NBC studio.

Cal Kuhl, producer of Kraft Mu-sic Hall, taking his two weeks lay-off on the other seaboard.

Lora Lane, new publicity director

Georga Jay, former community sheet radio ed, has joined air chat-terers with program on KMTR (Hollywood) called 'The Madhouse.'

Beverly Roberts, pic actress, de-buts as a warbler on Kraft cheese show Oct. 1. Also set for Lux date in November.

Hugh Wedlock, Jr., and Howard Snyder, newest additions to Jack Benny scripting forces, at work in Los Angeles on first show.

Network Chart

NEC NEW PROGRAMS

NBC NEW PROGRAMS
Smith Bros. (cough drops): unnamed show with 25-piece orchestra
under direction of Gus Haenschen
and soloists, Sundays, 1:30, to 2 p.m.,
starting Nov. 15; for 20 weeks. Basic
Red, Group B and NW.
Ludens, Inc.: Jimmy Fiddler in
Hollywood Gossip, Tuesdays, 10:30
to 10:45 pm., starting Nov. 10; for
26 weeks. Basic Red, WLW, Mt.
Red, and Basic Pacific Red.

NBC BENEWALS

Note: New programs or renewals for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30 days' notice.

COMMENTATOR SLUGGED

Havana Broadcaster Beaten by Irate Job-Holder

Havana, Sept. 16.

Havana, Sept. 16.

Being a radio commentator on politics in this republic is always an adventure. Former practice of wrecking station equipment when political material depleases has been shoughing the commentator. Lastest victim is Manola Serrano of CMQ-COCQ.

Negro with a crow bar sent Serrano to hospital with a badly bruised skull. Assailant had been mentioned over the air as occupying a political job that paid a salary, but required no labor.

'Kid Sis' in Camphor Chicago, Sept. 22.

Chicago, Sept. 22.

General Mills is taking its "Kid Sister' show off WGN late next month after a 26-week test run. Goes on the shelf to be used at a later date when and if needed. Will be replaced by a new program tagged 'Voice' of Love,' combination musical and dramatic episode. Hal Berger will do the producing.

ducing.

Blackett-Sample-Hummert agency here handling the biz with show likely to be strung on a two-station tie-up between WGN here and WLW, Cincy.

Charlotte Papers Apply

Charlotte, N. C., Sept. 22.
Charlotte Observer and Charlotte
News, morning and afternoon dailies,
have filed a joint application for license to operate a radio broadcasting station here.

SHOWMANSHIP CHART

OCTOBER, 1936

(Showmanship being largely dependent on stunts, tie-ups, etc. in connection with established holidays and events, Vantry herewith present a calendar for the month of October. This calendar is published monthly from material copyrighted by the National Retail Dry Good Assn.)

SPECIAL WEEKS DURING OCTOBER

National Furniture Week, Oct. 2 to 10; sponsored by the National Retail Furniture Association, 666 Lake Shore Drive, Chicago, Ill. (Also World's Series). Fire Frevention Week, Oct. 4 to 10; sponsored by the National Board of Fire Underwriters, 85 John St.,

New York City.

New York City.

National Pletstre Week, Oct. 10 to 20; sponsored by the American Art Bureau, 166 W. Jackson Blvd., Chicago, III.

National Candy Week, Oct. 12 to 17; sponsored by the National Confectioners. Assn., 111 W. Washington, Chicago, III.

National Business Show, Oct. 12 to 17; sponsored by the National Business Show Co., 50 Church St., New York City. (Note: the show is held in New York City.)

National Pharmacy Week, Oct. 19 to 24; sponsored National Pharmacy Week, Oct. 19 to 24; sponsored

by the International Apple Assn., 1108 Mercantile Bids, Rochester, N. Y.

SPECIAL DAYS DUBING OCTOBER
(1). Jewish Feast of Tabernacles, first day (Tishri 15, 5697—begins sunset previous day); Missouri Day; moving day in most large cities.
(3). (4). Loyalty Days, sponsored by Religion and Wellere Recovery.

(5). The street of Tabernacles, last day (Tishri 22, 5697—begins sunset previous day); Fraternal Day in Alabama only; great Chicago fire, 1871.
(9). Jewish rejoicing of the Law (begins sunset previous day); Fraternal Day in Alabama only; great Chicago fire, 1871.
(11). DAR. organized, 1690.
(12). Columbus Day.
(14). William Penn born, 1644.
(27). Theodore Rocsevelt born, 1858; first World War shot fired by U. S. troops, 1917; Navy Day, sponsored by the Navy League; Americanization Day.
(28). Statu of Liberty unveiled on Bedloe's Island, anniversary of the freedom of the U. S. press, 1733.

Vic Young to Spry

1933). All Hollowe'n: Reformation Day: Founder's
Day (birthday of Juliette Low, founder of Girl
Scouts): Nevada admitted to Union, 1864.
Sales promotion note: by volume, October is the
Sales promotion note: by volume, October is the
realtos, sellers being silks, millinery, women's coats and
suits, men's clothing, rugs and draperies, woelens,
radios, and miscellaneous housewares. October is Coast to producy the program and
generally a month of hefty advertising activity by
department stores.

is sponsoring WGAR's five-a-k junior vox pop series. Station its mobile transmitter to con-the school crowds and the school crowds and the school crowds and the school control of the school of the k will be school control of the school of the school of the k will be school of the school of the school of the school of the k will be school of the school of the school of the school of the k will be school of the Second boosted the number to Then came a third try with the did Second boosted the number to Then came a third try with the did Second boosted the number to Then came a third try with the did Second boosted the number to Then came a third try with the did Second boosted the number to Then came a third try with the did Second boosted the number to Then came a third try with the school of the school of the Second boosted the number to Then came a third try with the school of the school of the school of the Second boosted the number to Then came a third try with the school of t

Agencies—Sponsors

Leighton & Nelson agency has been and two at night between Oct. 19 and 23, and 24, and

Chevrolet will start an announce-ment campaign in November through Campbell-Ewald.

California Syrup of Figs program, Dick Tracy, has been renewed on all its spot stations for a full second year, starting on Sept. 28. Placed through the Stack-Goble agency,

Sapolin paints, through Tracy-Locke-Dawson, have signatured a program for WABC, New York, entitled The Better Home.' Roger B. Whitman does the spieling. Hist heether on Thursdays, 11:45 a. m. to noon.

Harry S. Goodman broadcasting service, New York, has issued a series of five-minute discs and is placing them for department stores to stimulate sale of optical goods. Among the takers are R. H. Macy. New York (WOR); Herpolsheimer's, Grand Rapids (WOOD); Mandel Bros, 'Chicago (WMAQ), and Wm. H. Block, Indianapolis. Run thrice-weekly.

weekly.

Outfit now working on similar programs for furniture, jewelry and banking houses.

Packer's Tar Soap will use the Sunday half hour it has bought on NBC's red (WEAF) link for drama-tizations of Fulton Oursler's Anthony Abbott. whodunits. Program starts this week-end (27). Stack-Goble is the sgency and Hanley Stafford will produce.

First account in the auto field that has closed for a country-wide spot announcement campaign this season is Buick. It's using 15-word transcriptions, preferably between network commercial programs, to be run off at the rate of two daytime

Knox Co., through Dillon & Kird, Kansas City, have ordered 26 discs for WMCA, New York, Sundays, 10:30 to 10:45 a. m., beginning Oct. 4. Same station has a renewal of the Sacks Corset account for 52 weeks. Firm stakes six 15-minutes per week with Dick Newton, singer.

Kellogg cereal outfit calling it quits Sept. 23 on the Coast after 26 weeks on the air with Talent Parade. Nothing in view to hold the time.

Old Homestead Bakery, San Fran-cisco, has renewed its morning pro-grams with Bess Bye, the Market Scout, over KFRC for a year. Bread plugs are aired six mornings a week. Leon Livingston agency handles ac-

Marc Williams is being given a week's buildup as 'Happy Hank' on a breakfast spot over WGY before the show, plotted for children, goes commercial with Little Crow Milling Co. (Coco-Wheat) as sponsor. Among the baits to hook '#steners' and the award of 10 stream-lined are the sponsor. Among the baits to hook '#steners' spensor, and the stream of the stream of the sponsor of the sponsor

Colgate-Palmolive-Peet (Palmolive soap) is launching a spot campaign this week through Benton & Bowles which is to include about 100 stations. Consists of one-minute announcements, twice daily, on Mondays, Tuesdays, Thursdays and Fridays. Length of the campaign is indefinite.

Pure Food Factory (Herb.-Ox bouillon cubes) appointing Charles W. Hoyt agency and will use radio. R. L. Talley is account exec.

Gude's Peptomangan, through Brooke, Smith & French, New York, will release a campaign of one-min-ute transcribed announcements on

He Wasn't Nervous?

Philadelphia, Sept. 22. Philadelphia, Sept. 22.
Felgenbaim agency was auditioning announcers last week for renewal of For Men Only series over WIP. Ralph Hart, of agency, entered booth to offer suggestion to auditioners. When sponsor heard Hart's voice through live mike he hired agency man in place of others.

Sponsor is P. B. White, clothier.

Oct. 5. So far 47 stations are on the list, object being to get rural and small town coverage. Series calls for three announcements per week, 'til next May.

Continental Baking has named Benton & Bowles as new agency.

General Electric, which hasn't been doing any institutional broadcasting lately, is now auditioning. Will hear a program this week worked up by Edward Adler, former Fletcher & Ellis radio man. Is a half-hour class

Franklin W. Orvin added to production staff of BBD & O's radio department. Used to be v.p. of the Equinox Co., operators of summer resort hotels.

Phillips Petroleum, through Lam-bert & Feasley, has renewed news periods over WHO, Des Moines, for another year, making it three years all told.

Gen. Mills Garners Fan Mail for Clincher to Air-Leery Baseball

WJAR, WTAG, WCSH, WGY, WTAR, WPTF, WSOC, WWNC, WIS, WJAS, WFLA, WIOD and WSB. Biow is the agency. Chances are that in spots where NBC stations won't take suts plugging, spot may be used as supplementary.

Herman Klein has been trans-ferred by Young & Rubicam from New York to the Hollywood branch.

Experimental W2XR Going After Commercial Accts.: Moves Into Manhattan

W2XR, New York City's high fidelity station, has launched an expansion program that includes a drive for commercial sponsors, increased time on the air, more power and the understand the control of the

Panings Petroleum, infough Lam phert & Feasley, has renewed news periods over WHO, Des Moines, for another year, making it three years all told.

Harris Soap Co., Buffalo, has named the Armand S. Weill agency of the same city. Oxyon Soap Flakes now being plugged via a five-a-week spot stanza with merchandising tie-ins. Ready Suds may get ether help soon, though the plugging isn't definite yet.

G. Krueger Brewing starting as tanza on the NBC Hed next Monday (28), 10:30 to 11 pm. Cast includes Gally Singer, Jerry Cooper, Deboniaries, a maje chorus, and Ray Block's orchestra. Krueger until recently had a similar stanza on CBS, Web hookup supplied by MBC.

Web nokup supplied by MBC.

New Studios are being built on ball authorities the located in Long Island City. Station Assumed to Long Island City. Station as prevailed ball authorities the located in Long Island City. Station Assumed to Long Island City. Station as prevailed to hall authorities the located in Long Island City. Station are being built on fall authorities the located in Long Island City. Station Assumed In Long Island City. Station as prevailed to Long Wats, and the long Island for Long Island City. Station as prevailed to Long Island City. Station as the long Island in Long Island City. Station as the located in Long Island City. Station are being built on the land the latter located in Long Island City. Station are being built on the long Island to Citik. Station as the long Island to Long Island Long Isl

Soothing bit of propaganda salve has been distilled by General Mills to appease the baseball moguls who claim, that play-by-play reports, or claim. that play-by-play reports, or eve n simultaneous reenactments, hurt the bo. Milling outfit, which bankrolls a good deal of bo. throughout the country on behalf of Wheaties (cereal), has within the past 10 days started an announcers contest offering a prize to the mikeman who can draw in the biggest batch of mail stating that radio helped baseball attendance.

Listeners are advised by the com-

batch of mail stating that radio helped baseball attendance.
Listeners are advised by the competing announcers to state how they like the Wheaties play-by-play stuff, and whether as a result of it they go to the ball parks more frequently. If the listener can possibly do as says the script, he should allowed the state of the same stat

General Mills is expected to use its mail to clinch arguments with the ball authorities this winter that radio doesn't hurt the gate, and that base-ball should again be offered for sale next year.

Rudy Vallee in Cleve.

Rudy Vallee in Cleve.
Cleveland, Sept. 22.
Rudy Vallee with a male quartet and pianist fiew into Cleveland Monday (21) unannounced and played the American Tegion show before 15,000 persons in Public Hall. Vallee also did an appearance at the Cleveland News Auditorium where the town's dailies were entertaining 600 visiting newspapermen and Legion officials.
Goodrich carried the Legion show over WTAM, with Elsie Janis also on the bill.

"FOLLOW THE LEADER" can be a profitable pastime.

The nation's largest advertisers who, one after another, have started campaigns on WLW have found this a vital fact.

Join this long line of advertisers and your success story will be assured.

The state of the s

★ THE NATION'S STATION ★

Clamor for Football Seen by Trade as Dealer Prestige **Rather Than Consumer Hypo**

Although, the pigskin season has already started in several sections, football buying is still going on by the bigger sponsors. Madega scramble for tilta is construed in the rade start and the season has a largely a merchandism and deal-start and point of the season and the season and the season and the season are season as the season and the season are season as the season and the season and the season are season as the season are season as the season and the season are season as the season and the season are season as the season are season as the season are season as the season and the season are season as the season are season as the season as the season are season as the season as the season as the season are season as the season as the season are season as the season are season as the season are season as the season as the season are season are season as the season are season as the

Buys of the past week run as follows:

Seeany-Vaeuum, through J. Stirling Getchell; has, paid \$10,000 for New England rights, to six Yale games over a 13-station hookup, engineered by John Shepard, 3d. Atlantic Refining is virtually duplicating this schedule over WOR, New York, also for \$10,000 in rights alone. Cames the property of the property of

may: possibly also hook in two or three out-of-town frays. (Notre Dame games involve no rights to the school; they're given away for pres-tige and gate-receipt reasons.) Kel-logg has also set George Sutherland, sports commentator, on WEEN, Buf-falo: also Bill Corum, commentator, on WOR. New York, Friday eves for 15 minutes.

falo; asso Bill. committee.

Atlantie Refining; through M. W. Aver, signatured four Syracuse U home games over WSIR, Syracuse U home games over WSIR, Syracuse U home games over WSIR, Syracuse up to the same.

Desige, through Ruthrauff & Ryan, Will air eight Minnesota games over KSIP, St. Paul, some of them being out-of-towners. Because Minnesota does not allow commercial plugs during broadcasts of its home tilts, nor does the school charge royalty for these, Dodge is buying 15 minutes preceding and following these games to left Halsey Hall, commentator, ring in the plugging.

Ohlo Oli (Linco), through Byer & Böwrnan, has bought a varied schedule in the Midwest. WLW, Cincy, will carry the whole eight-game Ngire Dame list. WSBI, South Bend, and, WIRD, Gary, also have Notre Dame broadcasts. WOWO, Fort

weekly shot on WFBL, Syracuse, and WGY; Schenectady, using Leo Bolley as sports commentator. Guest sportsters to be interviewed.

sportsters to be interviewed.

Frinceton Stalls

Meantime, WMCA, New York, and
Princeton have dropped their dicker
for commercializing the Tiger schedule. Princeton reputedly will wait
at least 'a year, probably because it
wants to see how Yale makes out
under sponsorship. Currently WMCA
and Fordham have negotiations under way, only hitch here being price.
Fordham wants \$20,000 for rights,
and WMCA is trying to slice this
down into sectional prices to make
sponsorship cheaper.

and white sectional prices to make sponsorship cheaper.

WCNW, Brooklyn, is trying to sell the seven-game Manhattan schedule WCNW. Prooklyn, is trying to sall the seven-game Manhattan schedule for a package price of \$2,500. Atlantic Refining and the Virginia Broadcasting System have altered their original University of Virginia schedule. As now set up, the tilts to be carried by the web are: VMI-Wofford (played last Saturday); VMI-So. Carolinia; Richmond-Roanoke, Navy-Virginia; Washington Lee-U, of Kentucky; Virginia-Washingoxe; Navy-virginia; Washington Lee; U of Kentucky; Virginia-Washing-ton Lee; Duke-Washington Lee; VMI-William & Mary; VPI-Virginia; Richmond-William & Mary. Changes boost the original price of \$8,500 to nearly \$14,000.

Vera McCorquodale joins WSOC, Charlotte, N. C., as hostess. For-merly with station conducting a Golden Opportunity series and has recently been in New York City

RADIO Showmanship

(Continued from page 34) (Continued from page 34)
Congress, largest of its kind, Sept.
28; through Oct. 4, from Waterloo,
1a. Cedar Rapids-Waterloo station
has installed microphone outlets in
all exhibition halts, and in the huge
8,500-seat hippodrome. Several anquired to handle the pickups. The
technical end is under the supervision of Don Kassner, chief WMT
transmission engineer.

Woman in the Store'
Chicago. Woman in the Studiesto.

Taking a cut from the many Man, on the Street programs which are the fad of the moment, Wilson & Co. will hit the ether early next month with a Woman in the Store series to advertise its ham product. Set through Oscar Coe of the local United States ad agency the show will ride for 18 weeks over six station will originate its woman in the store show direct from a Wilson dealer store, a different store each week.

dealer store, a different store each week.
Towns in the lineup are Boston, Scheneckady, Pitsburgh, Chicago, Kansas City, Oklahoma City, which are the distribution centers for Wilson. This program figures as a test, with more towns to be added if a click.

Museum Tour By Kids

New York City.

An educational experiment is being tried out this month by WNEW, with Marion McCarroll, former newspaper reporter, in charge. Last week, she took a group of children through the Modern Museum of Science and Industry and then interviewed her juyenile guests as to reason.

The tadio station plans further tours to outstanding places of interest in N. Y.

Stamp Club Exchange

All Your Favorite Hates
Missoula, Mont.
KGVO about to install new studio
equipment, notably turn-tables and
mikes.

mikes.

Novel program has also been started under the label "The Beef Hour." Numbers are played which listeners do not like to hear, and pet peeves and aversions are aired.

Reserves Right of Rebuttal

Reserves Right of Rebuttal
WHK here begins an unusual
series Wednesday morning, Sept. 30.
Station will give its air mail a break
to write letters of praise and criticism. In 15 minutes four of the best
letters will be read each week. Then
15 minutes will be devoted to the
replies of the station to these letters,
station-dialer problems—it is hoped.

Artistic Side of Science

Artistic Side of Science
WHK offers a program Wednesday
afternoon by the station's 'forgotten
men.' Program director, nosing
about, discovered the staff engineers
were musical. One plays an alto
horn, another a trumpet, another a
trumpet, and so on. So the boys at
strumpet, and will come out into the
studio and will come out into the
studio and med their talents as
entertainers.
Station is even setting up a mike
at its transmitter some twelve miles
from the city so that none of its
engineers will be overlooked.

Maternity Program
Weekity shot over WDAS tabbed
Mt. Sinai Babies' Club of Air' is
new wrinkle for juve dialers and
mammas. Sponsored by Mt. Sinai
hospital, session includes birthday
mentions, nursery rhymes and short
health spiels by pediatricians of
state.

heatin spiess by possible staff.
Each baby born at Mt. Sinal automatically becomes member of club. There are 3,000 of em already. Members get birthday cards as well as air mention. Contributions are not solicited, but when received go to needy mothers.

Safety-Bottle Caps-Theatre

Football Spielers in 'Frisco for Huddle On How to Mix Plays and Plugs

ting Company combines a number of elements, but with main stress upon children's sately. Waxed-serial, Magic Island, gives the kids story values. Uncle Harry (Ed Harris) steps in with the advice on safe roller-skating etc.

Each week a bike, skates are awarded for bottle tops. Program also has a tie-up with Criterion theatre on a Saturday morning matical ancient left to the program of the saturday morning matical ancient left to youngsters in.

WNEW's High School Tie-Ups

WNEW's High School Tic-Ups
New York
A meeting of high School Crobball
captains and editors of the school papers was called yesterday (Tues) by
WNEW to inaugurate a group of Radio Clubs' in representative high
schools of New York City and vicinWith these high school alr clubs
started, WNEW plans to project a
series of programs dedicated to institutions. Will also send radio staff
members for the schools for lectures.
The control of the program is to urge the
active the program is to urge the
school broadcasts.

Man-on-Street Cakes

Unique and effective Cincinnati,

Unique and effective Cincinnati,

cake stunt worked up by Bob Bentley in his 'Man-on-the-Street' programs originating in lobby of RKO
Albee theatre and aired by WCPO.

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and

through any given specimen, of customer.
William A. Clark, general manager of WCPO, reported that the idea produced a flock of orders and also was instrumental in opening some new outlets for the sponsor.
Special cake had Man-on-the-Street lettered on in icing.

Street lettered on in leting:

"Let's Have Another Cup"

Continuity which works the adverting the street of the st

Vanderbilt Saw

(Continued from page 1)

coarse black locks, rouge their high cheek bones. Ilp-goo their thick, passionate peart-white teeth enclosures, and baby-talk worse than any Hollywood extra.

In Scandinavia they detest Garbo. She's too masculine, they tell you. Helsingfors and Copenhagen each has a nite spot called the 'Hollywood.' The' chair-warmers in each joint are made up to look like some well-known star. Most of them wear clever facial masks.

In Spain they stopped fighting one day to laugh at puritanical Americans who'd fired Eleanor Holm Jarrett off the Olympic team for fazing

cans who'd fired Eleanor mount var-rett off the Olympic team for fizzing the bubble water too heavily.

The water the gals lined the streets

the off the Olympiesan North 22 in the bubble were to chas viji. In Maly the gals lined the streets of the towns that Marion Davies passed through.

French Government sent word to W. R. that all was forgiven; he could cross the line whenever he felt the urge though, they added, he did so at his own responsibility. But Hearst pushed on through, to his majestic castle up on the Scottish moors, for a bit of shooting. French gamins in the Quatorzieme Arrondisement doll up like Freddle Bartholomew's version of Little Lord Fauntleroy and lisp like Shirley Temple. In a parade at Gaumont's Montmartre nearly 80 of them came a Development of the Charles of Charl

San Francisco, Sept. 22. Sportscasters who will major Coast grid games this sea in broadcasts sponsored by the Associated Oil Company of California, got their final instructions during a two-day contab held here last week under the direction of Harold R. Deal, ad manager for the oil firm. Execs explained the company's sales methods and ad program, while a group of football officials headed by Herb Dana analyzed new rules and

answered questions on moot points, Mikemen were instructed to avoid commercials during action on the commercials during action on, the field, and to limit total plugs during the three-hour broadcasts to less than five minutes. A new system of signals between announcers and officials; to be used for the first time this fall, also was demonstrated.

tume tims fall, also was demonstrated.
Spielers at powwow included C. C.
(Harry) Lantry, John Carpenter,
Ralph Rogers, Spokane, Art Kirkham. Portland-Seattle; Hal Wolf,
Seattle; Rollie Truitt; Portland; Phil
Ray, Oakland; Doug Montell, Ernie
Smith, Ken Stuart, San Francisco,
and Frank Bull, Los Angeles,

Big Schedule

Big Schedule
A total of 22 announcers will be utilized for the 91 Coast conference and independent games which will be broadcast by Associated using 35 stations either singly or in groups of two of more. Three pigskin battles will be aired over a special three-station hookup never before 'used, with KEHE, Los Angeles; KROW, Oakland, and KQW, San Jose, For the first time, too, a broadcast will originate at Mission Field on the campus of Santa Clara University (California).

Six of the games played in Los

Camornia, Six of the games played in Los Angeles will be miked by Don Wilson and Jack Benny announcer, Wilson is reported to be drawing the highest fee ever paid on the Coast to a sportscaster.

First of the Associated broadcasts Friday (18) when Loyola and Cal tech teams met.

Stations lined up for the season include KPO, KGO, KFRC, KSFO, San Francisco; KROW, Oakland; KQW, San Jose; KNX, Hollywood; KEHE, KBCA, KFI, KHJ, Los Angeles; KORE, Eugene (Ore.); KSILM, Salem (Ore.); KOIN, KALE, KGW, KXI., KEX, Portland (Ore.); KOMO, KJR, KOL, Seattle; KGA, KRQ, KFY, Spokane (Washi); KI, Tacoma (Washi); KERN, Bakersfield (Cal.); KGB, San Diego (Cal.); KMJ, Fresno (Cal.); KJR, Sackamento (Cal.); KGO, Stockton (Cal.); and KTAR, Phoenix.

Soviet has banned American films (the exception being Modern Times; which packs them in, in seven daily showings) you can tell the difference at once. Their clothes are sloppy; they don't know how to make-up or perfume; their apartments are crowded and ugly. But the biological urge is there just the same, and next to London and Shanghai, Moscow is the gayest since leaving Honolulu last April. Scores of nite clubs are going full tit.

till.

Everyone ends up in the vast lobby of the Metropole for American dawnfest (breakfast)—cawier, raw eggs, sour cream and black coffee. Colored American jazz players, out of jobs in Harlem and Chicago's South Side, but with Communistic tendencies, tickle Communists toes Vladivostok, Othor, Iectusk, Tomsk, Chita and Novo-Sibirsk cates.

Mattarophylonia in the Sed

Chita and Novo-Sibirsk cares.

Most astonishing sight—Red
Square at 5 am. Silent, motionless guards beside polished rarted, marble Lenin Tomb, and couples
interlocked in close embrace in all
poses lying all about it. Even .m
plaque where Gorki's ashes had been
interred day previous, two lovers
slouched chanting in perfect unison
Music Goes Round and Round, to
be, taken up by dozens of others all
over the Square, until the rery
walls of the age-old Kremlin and
the many-mosqued cathedral reverberated with it.
So, patently, it's not the diplo-

So, patently, it's not the diplomats and the politicians who keep us out of war. Hollywood and Tin Pan Alley play a greater, part in the control of the party of





But now over both land and along the New England sea coast, WBZ and WBZA will carry your sales message. In '76 word was carried from house-to-house; today through WBZ and WBZA 1,156,000 families, 4/5 of New England's buying power, can be told-andsold-simultaneously. These two modern "Paul Reveres" do a complete selling job for advertisers.

50,000 WATTS

BOSTON, MASS.

SPRINGFIELD, MASS.

Completely programmed by NBC

OOO WATTS

IT'S ALL OVER IN UTAH NOW

Washington, Sept. 22.
Wholesale scramble for new stations in the vicinity of Salt Lake City, Provo and Logan, Utah, entied last week when the Broadcast Division of the Federal Communications Commission handed down its final decision awarding the prize to the Utah Broadcasting Company. Seven other applicants were thrown down, mostly on grounds of financial and legal ineligibility. Starting with the Utah Radio Educational Society, Salt Lake City, which requested a new station to be operated on 1450 kilovycles with kindering what to do about the eight applications since 1934. Entire batch was designated for hearing in the fall of 1935.
Commish and the examiner submitting the 1935 services with the commission of the commission

fall of 1935.

Commish and the examiner submitting the 1935 report agreed on all points, except in the case of the Great Western Broadcasting Association, Inc., which asked to erect a smallie at Provo, on 1210 kc. Examiner recommended an okay on the project but Broadcast Division said nix.

nix. Box-score on the eight stations is now as follows:
Louis H. Callister, Provo, asking 1200 kilocycle frequency with 100 watts, and Munn Q. Cannon, Logan, requesting 1210 kc ribbon with 100 watts, dismissed with prejudice because of failure to appear at the hearing.

cause of faiture to appear at the hearing.
Utah Radio Educational Society,
Sait Lake City, Paul Q. Callister, Sait-Lake City; Great Western Broadcasting Association, Logan (another at Provo); Cache Valley Broadcasting Service Co., Logan, all were thrown out by the Broadcast Division in last week's decision.

WWJ'S BIG SPLURGE

Detroit, Sept. 22. To dedicate its new big studio WWJ imported a raft of etherites for a seven-day splurge, Sept. 16 to 22. Spread out over the week, with an hour's show nightly. luminaries pro-

Spread out over the week, with an be hour's show nightly. luminaries provided Detroit its greatest array of radio entertainment in history. Ceretail of the hour's five auto city one of its kind between Chicago and 1 N. Y. Aude seats 50, which were lammed for each performance. Artists were divided over the seven days' thus: Opening night (18), Val Coffey and WWJ Symph, Detroit News Players, Wynn Wright, Radian Singers and Victor Einfoot, narrator 10 the Conquest program which depicted lown's span of life; Thursday, Val Coffey and WWJ Symph, Detroit of the Conquest program which depicted lown's span of life; Thursday, and the constitution of the Conquest program which depicted lown's span of life; Thursday, and the constitution of the Conquest program which are law and the constitution of the Conquest Symphomies, C. C. Bradner, Wynn Wright, Stuar Sylvia Clark, Al Weeks, Nancy Baskerville, Thelma Bow, Winifred Heidt, Fern Persons, and ork; Friday, Mischa Kottler, a concert pianist, with WWJ Symph; Salurday, Fred Waring ork; Sunday, 2 Ethel Barrymore, Walter Hampden, Philip Lord, Rita Alcock, Wynn Wright, Stuart Mechtosh and Ernest, Monday, Jessica Drigonette with Monday, Jessica Drigonette with Monday, Jessica Drigonette with WWJ Symphony ork under baton of Val Coffey.

Football Merchants Tour

Charlotte, N. C., Sept. 22.
Visiting WBT here last week were
Advertising Manager Hollis of At-lantic Refining Co. and Wallace Orr of N. W. Ayer agency. They came to North Carolina to make final deal for Duke University's home schedule of football games.

Barn Dance Spills Over

Memphis, Sept. 22.
Suburban auditorium used by Station WHBQ for its Saturday night Philadelphia, where announcers from barn dance broadcasts, is now too small for the crowds. Seats 630.
Manager Bob Alburty talking blue prints for a bigger place.

Gen'l Electric Ultra-High **Experimental Set, Albany**

Experimental Set, Albany
Schenectady, N. Y., Sept. 22.

Ultra-hip-frequency experimental
attion hip-frequency experimental
attion hip-frequency experimental
company high the General Electric
Company high the General Electric
Company high the General
Set of the Building on
Capitol Hill, Albany, will carry WGY
programs piped by telephone from
Schenectady. The FCC has forwardment, including an amplifier and antenna with transmitter, will be installled to send out signals on the
seven-meter band. experimental station will be sufficient only to be
heard within a 25-mile radius and on
that meter band by only some of the
most modern completely equipped
sets.

Cuban Singer Killed

Havana, Sept. 16.

Manolo Planas, radio tenor, was killed in an automobile accident in Santiago de Cuba, Sept. 15.

Tenor Planas was touring the country and in Santiago was broadcasting over several stations. On his off day, went to a picnic and returning the car went down an embankment. Planas was drowned as with him.

Other seven members of the party of the

Other seven members of the pescaped with minor injuries.

Spang Tags Riggs

Cleveland, Sept. 22.
Tommy Riggs, a two-voice entertainer who does a Tommy and
Betty (little girl) patter act, set by
Spang Baking Company here for a
winter's run. He opens from WTAM
on Oct. 5.
Spang contract is good for 39
weeks.

Little Jimmy on WHO

Des Moines, Sept. 22.
Asher Sizemore and Little Jimmie are moving to WHO for a series of atternoon sustainers. Pair has previously aired for WCKY, Cincy; atternoon sustained for WCKY, Cincy; WSM, Nashville; WHAS, Louisville, and WPAA, Dallas.

Act is a father-son affair, consisting of a composer and instrumentalist, and an eight-year-old who sings his pa's songs.

Publicity of Staff Mutiny Reported Aid To WATL Biz; Comic Opera Touches

WATL, seene of a walkout by Manager Jesse Swicegood and five other employees last week, has enjoyed a business boom as a result, according to Acting Manager Maurice Coleman. Publicity attendant upon the walkout has actually helped the station in a financial way.

Coleman. Publicity attendant upon the walkout has actually helped the station in a financial way.

Walkout was given a comic opera setting when Herbert Harris, announcer, one of the walkoutees, said into the mike, 'Now, most appropriately, we are going to play Bing Croeby's 'Without a Word of Warning', but the disc on and joined the procession out of the station and into the street of the station was silent for 2 ½ minutes, but they got back on and have been on ever since.

Inside story of trouble seems to be that J. W. Woodruff, of Columbus, Ga., owner of station, employed one Gillette, consulting engineer, to check Swicegood's selection of tower site atop Henry Grady Building, location of WATL's new quarters. Swicegood, in a telegram to Woodruff, construed this as 'snooping and syping' and ended his message 'reface to a stating a scepted' and instructed Swicegood to 'turn over all records and keys to Miss Evelyn Lee.'

Showdown came Tuesday (15) when Woodruff and Swicegood fisten of the station plenty shorthanded and hurry call was sent out for help, A couple of applicants got auditions under fire, Coleman shoving then right out in front other thanks and ealing section. The street of the stre develop. Exit of employees left sation plenty: shorthanded and hurry call was sent out for help. A couple of applicants got auditions under fire, Coleman shoving them right out in front of the mike and telling lem to do their stuff on regularly scheduled programs.

Swicegood's contention is that he swarfed because he refused to dis-Louis, as radio engineer,

charge a couple of employees to make room for two whom Woodruff instructed be given places so they could attend school in Atlanfa. Woodruff, he said, then charged him with 'gross insubordination' and gave him the gate. Coleman, commercial representative for station before he was kicked upstairs into management saddle, assumed job temporarily to see that business he has brought station continued to go out over the air. He states that he does not expect to continue in managerial post. Among those who left station fast at time Swiceigood walked out were some with WAYX, Waycross, Ga., Des Keese, planist-announcer; The Caulfield, press news operator; and Mrs. Eileen Terry, secretary-bookkeeper.

The engineering crew stayed on the job.

engineering crew stayed on

The engineering crew stayed on the job. Swicegood has been manager of WATL since last January, but worked for Woodruff previously at WRBL, Columbus, Ga., and WGPC, Albany, Ga., which are also owned by Woodruff.

Simplified Discounts

Charlotte, N. C., Sept. 22.
WBT has just issued a new rate
card (No. 10) that stresses simplifi-

card (No. 10) that stresses simplifi-cation in figuring discounts.

Station offers three classifications of discounts on this card, and only three. These are: A weekly volume discount, weekly frequency discount, and discount for consecutive weeks of broadcasting.

Popularity Plus Coverage is the answer to Why?



PHILADELPHIA.

ROBERT A. STREET. Commercial Manager

New Business

Taste Good Bakern, quarter-hour amateur show Thursdays, starting Sept. 24 for one year. Through Joseph J. Tissier. KFRC. American Tobacco Co. (Roi-Tancigars), Lime signals nightly for one Associated Oil Co. of California (gas and oil), football broadcasts Saturday afternoons starting Sept. So. Through Lord two Committee, Liquor Law Enforcement Committee, three quarter-hour programs, Oct. 24, 30 and 31. Through Pacific Advertising Staft. Two on Wills Shoe Co., daily announcements through Dec. 14. Through Doremus Agency, KFRC.

THE 18TH WEEK

BENNY

6 P.M., EDST For

FEEN-A-MINT MUTUAL BROADCASTING SYSTEM

WILLIE and EUGENE

Every Wednesday 8 P.M. DST.

DR. LYONS TOOTH POWDER





COTHERN SCHOOL FOR CHIEDREN
OpenAhr School unter Gesell (die No. 1987)
School unter Gesell (die No. 1987)
School unter Gesell (die No. 1987)
Methods In outsittet of Birminghian
Alabama, Trains children whose parents travel, Mrs. Hirms Binnlon, adpretor, 5337 Fifth Herrare South, Birmbigtam, Ast. Fhone 9-1402,

Hastings Clothing Co. (men's fur-nishings), quarter-hour musical pro-gram Sunday nights for one year. Through Sidney Garfinkel agency. KFRC.

Tamboundary Garlinkel agency, the Committee of the Artists Theatre (motion pictures); time signals nightly. Through Sidney, Garlinkel agency, KFRC.

Pacific Greiphound Lines, quarter-hour travel program Thursdays.for one of the Artist States of the Committee of the Committee of the Committee of the Committee of the Artists of the Committee of t

Westoo agency. Columbia-Don Lee network.

Harris Corp. (furs), five eight-second announcements and one 50-word announcement daily for 26 weeks, starting Feb. 6, 1937. Through Theodore H. Segall agency. KFO. Gitmare oli Co., ten one-minute announcements. Sept. 17 to Nov. 3. Though the Sept. 17 to Nov. 3. Though the Constantine. A constantine of the Const

weekty starting Sept. 29. Through
Erwin Wasey & Co. KGO

BOSTON

Hudson Coel, 15 minutes, 2 a week
for 26 weeks, starting Sept. 16.
Will and William A. Melson, Inc.
William William A. Melson, Inc.
Florence Stove Co. 15 minutes,
recorded, 1 a week for 13 weeks,
starting Aug. 17. Through William
E. Reminston, Inc. Springfield,
Mass. William A. Melson, Inc.
Mass. William A. Melson, Inc.
Springfield, Mass. William A. Melson,
Week for 26 weeks, starting Aug. 11.
Through Lawrence M. O'Connell,
Springfield, Mass. WIZ and William
Jordan M. Springfield, Mass. William A. Melson,
Inc. William A. Melson,
Inc. William A. Melson,
Inc. William William A. Melson,
Joyater Shell Products, new, I-minute
announcements, two a week for 18 weeks starting Sept. 15. Through
Husband & Thomas, New York.
William W. Melson,
William W. Melson,
William W. Melson,
William W. Melson,
Joyater Stochers, new, I-minute
announcements, daily for 1 weeks.
Through Leighton & Nelson,
William W. Melson,
William W. Melson,
Milliam W. Melson,
Joyater Stochers, new, I-minute
announcements, daily for 1 weeks.

and WBZA.

Parker Brothers. new. 1-minute
nnouncements, daily for 14 weeks.
Through John W. Queen. ... BZ and
WBZA.

WBZA.

Harmony Garments. Inc., Boston
(women's clothing), 104 five-minute
programs, twice weekly. Through
Broadcast Advertising, Inc., Boston.
WWAC.

NAC. Boston. What.

B

WNAC. Simpson Spring Co. South Easton, Mars. (Simpson Spring Beverages, 1921 In-might et., twice word!). A. m. ctarting Sont. 25 and ending Morch 20, 1937. "Though A. W. Ellis Co. Boston. WNAC.

LINCOLN

LINGOLN
Histeen Corn. Through Ruthraud
& Ryan, Inc. Chinggo, 10 minutes of
news broadcest from 6.45 am. to
2.55 am. Puns Mondon through
Salunday for 3 weeks. JEP 39.
National Bellas & Hess. Through

Ruthrauff & Ryan, Chicago, 26 weeks of news broadcast same period as Histeen, to be assumed by Bellas Hess at conclusion of the contracted

Histen, to Hess at conclusion of the communities, KFAB.
J. Potts & Co., Kansas City, Mo. Consists of 18 broadcasts of 15-min-ute Ets, and will run for 6 months.

Consists of 18 broancess we are mute ETs, and will run for 6 months. KFAB.

Oshlood Operall Co. Ruthrauf & Ryan, and the construction of announcements spotted immediately afternews broadcasts, daily except Sunday. KFAB.

Sears-Roebuck. One minute announcements daily and to run two months. KFOR. Same goes for Sanford Coal Co, and Sherwin-Williams, first for 2 months and later for a year, both KFOR.

CHARLOTTE, N. C.

Empire Plow Co., daily weather report for a month, WBT.

Nucoa (Best Foods), two 50-word announcements, daily for a month.

WBT.

annouscements daily for a month WBT.
Procter & Gamble (Oxydol), Ma Perkins' transcriptions, one daily for a year, Blackett-Sample-Hummert.
WBT.
Comera lackett-Sample-Hummert.
Comera week for three months, 15 minutes of script, Tracy-Locke-Daw-son, Inc. WBT.
General Mills (Wheatles), four baseball games, Knox Reeves. WBT.
Hamilton Carhart (overalls) sit 100-word ann. Partridge. WBT.
Mills Auto Service (Sieberling Tires and Prestolite Batteries), two five-minute news periods a day.
WSOC.
Date Opwer Co. (utilities), five-

Tires and Prestolite Batteries), two five-minute news periods a day. WSOC.

Power Co. (utilities), five-minute daily news period for a year. WSOC.

Stanback (headache remedy), five-minute daily news period for a year. J. Carson Brantley. WSOC.

J. Carson Brantley. WSOC.

Dr. Pepper, the Pepper Uppers on a regional network from WFAA, Dallas, half an hour each week for 25 weeks. Tracy-Locke-Dawson. WSOC.

WSOC WSOC.

Stanback Tracy-Locke-Dawson. WSOC.

Society. Tracy-Locke-Dawson. WSOC.

The WSOC and 25-word announcements, eight daytime and eight evenings. Jos. Katz agency. WBT.

Duke Power Co., Duke Melodiers, three 15-minute programs weekly for Sweeks. J. C. Brantley Advertised announcements, Ruthrauf & Ryan, WBT.

Dodge Brothers, 11 transeribed announcements, Ruthrauf & Ryan, WBT.

Bulous Watch, sevent time signals per week to the control of the sevent time signals per week to the control of the sevent time signals per week to the sevent time signals per week to the sevent time signal sevent time signal sevent time signal sevent time s

Ironized Yeas. 12 INC minute transcriptions during Explan.

Through Ruthrauf & Ryan. WHICh Through Ruthrauf & Ryan. WHICh Through Schwartz agency.

Fenchem & Marco Struice Corp. St. Louis, theatree, Movie Previews: studios, 3 days weekly, for 52 weeks. Direct. KMOX. & Balain Co., Cincinnett, The Wissernchers, transcriptions twice weekly pm. for 52 weeks. Direct. KMOX. Which Millian Co., St. Louis. Martic Kitchen, studio. research of the Schward Schwards. Which Millian Co., St. Louis. Martic Kitchen, studio. research of the Schwards. Millian Co., St. Louis. Martic Kitchen, studio. research of the Schwards. Millian Co., St. Louis. Martic Kitchen, studio. research of the Schwards. Millian Co., St. Louis. Martic Kitchen, studio. research of the Schwards. Millian Co., St. Louis. Martic Kitchen, studio. research of the Schwards. Millian Co., St. Louis. Martic Kitchen, studio. Research of the Millian Co., St. Louis. Globe-Democrat. deal. Research of the Millian Co., St. Louis. Globe-Democrat. deal. Research of the Millian Co., St. Louis. Globe-Democrat. deal. Research of the Millian Co., St. Louis. Millian Co., St. Louis. Millian Co., St. Louis. Globe-Democrat. deal. Research of the Millian Co., St. Louis. Globe-Democrat. deal. Research of the Millian Co., St. Louis. The Confidence of the Millian Co., St. Louis. The Millian Co., St. Lo

Queen Quality Favorites, studio, twice weekly, a.m., for 13 weeks. Direct. KMOX. National Carbon Co. (Prestone), 26 station break announcements starting Oct. 26. Through J. M. Mathes Adv. Co. KWK. Parres Echool, nine 40-word announcements, weekly. Through Premiter Pathst Sales Co. seven 30-word: announcements. 1 weekly. Through Morris-Schenker-Roth, Inc. KWK.

KWK.

Fronized Yeast Co., 5-minute transcriptions, 4 weekly. Through Ruthrauft Ryan, KWK.

Sherwin Williams Co., 30 I-minute announcements, 3 weekly, Through T. J. Maloney, Inc. KWK.

American Tobacco Co. (Roi Tan Cigars), 163 I-minute announcements, 3 weekly, starting Sept. 27.

Through Lawrence C. Gumbrinner.

KWK.

GREENVILLE, S. C.

Battering music, twice daily, for 52 weeks. WFBC.
Westinghouse, spots, six times weekly, for 52 weeks with Dan Crosland handling. WFBC.

PHILADELPHIA

PHILADELPHIA

P. B. White & Co., man's clothing, six 15-minute programs weekly for 13 weeks. Feigenbaum agency. WIP.

Wise Shoe Stores, participation daily in "Eight Bells" program for two weeks. Direct. WIP.
Gur weeks renewal of six 10-minute sport programs weekly. Feigenbaum agency. WIP.
Rexall Drugs, single one-hour program. Direct WIP.
Rexall Drugs, single one-hour program. Direct WIP.
And the weekly for indefinite period. Through Philip Klein agency. WIP.
Crauford's Purriers, Inc., 13-week renewal of six 15-minute programs weekly. Direction for the weekly for indefinite period. Direct weekly for indefinite period. Direct will.

Presbyterian Guardian Publishing Co., Religion in the weekly shouther weekly for indefinite period. Direct. WIP.

Preserve of meetinite period. Direct. Wr. English of the News broad costs for 7. Saturdays. Enmitte program. Direct. WIP. Foot-Health Institute, shoes, six Is-minute programs weekly for 52 weeks. Though Joseph V. Breen S. Dalsimer & Sons, shoes, six snot announcements weekly for 13 weeks. Through Cashes. Cassidy agency. Wils. English of the State of the

Nu-Enamel Corp., paints, five spot announcements weekly for indefi-nite period. Through Schwartz agency. WIP.

minute King Cowboy programs weekly for 52 weeks, Placed through Lou Sterling and Associates. KNX. De Paolo Super Charged Gas Sauer, one 15-minute program of dance recordings daily five times, Placed through Chet Crank Adv. KNX.

CINCINNATI

CINCINATI

Utica Knitting Mills Co., Ulica,
N. Y., 26 one-minute et. announcements, thrice weekly, bluybing underwear, starting Oct. 5. John T. MilCTusaders, 13 quarter-hour et.
Horse Sense Philosopher' programs,
Thursdays at 7:30 phm., starting
Oct. 1. Marschalk & Pratt, Inc., NYC.
WCKY.



OPENING IN OCTOBER in the New Broadway Prod "THE SHOW IS ON" Excl. Mgt. HERMAN BERNIE, 1819 Brondway, New York

ARTHUR - BORAN

RADIO'S MOST VERSATILE
ENTERTAINER
Broadcasting his noted impersor

STANDARD OIL

COMPANY at the GREAT LAKES EXPOSITION WTAM, Clevehund Sept. 28th — 10:15-10:45 p.m., E.S.T. Dir., WILLIAM MORRIS—AGENCY

HENRY BUSSE

And His Orchestra CHEZ PAREE

CHICÁGO —INDEFINITELY—

MAR-O-OIL NBC—Coast to Coast 3-3:30 P.M. EST—4-3:30 P.M. EDST Management: M.C.A.



ROXY THEATRE, N. Y.

UNUSUAL OPPORTUNITY

For gentlemen or lady to make money, with large acquaintance or following to recommend people to buy fore from manufacturer, direct. Will pay a commission or salary against owing ... s'from manufactor salary ... na commission or salary ... minission.

/ R commission or salary ... na state of the commission of salary ... na salary ... na salary ... na factor of salary .

3:45-4:00 P.M., EDST - WEAF LISTEN NBC NETWORK - COAST TO COAST NEU NEL WORD - Lery Mon, Tuns, Wed., Thurs., Fri., Met., ED. WOLF - REO HIMG. NEW YORK CITY DR., BLECKMAN ADVERTISING, INC.

'THE O'NEILLS"

By JANE WEST NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

AUGHTER TEARS AND LEART-THROBS Presented by Ivory Soap - 99 22 100 11/0 pure

Here and There

Eddie Linn, announcer at WXYZ tal, Cincy, for second time in short (Detroit), is going back to his first while, suffering from feeth aliment. Bob Richards sitting in for him.

Doris Tirrell, for several years or-ganist for Edward MacHugh, radio gospel signer, his launched her own program over WBZ and WBZA, Bos-ton and Springfield.

Nate Pumpian spent his vacation in Minneapolls supervising the Smiling Ed McConnell recordings for Acme White Lead & Paint, placed through the Chicago office placed through the Chicago office

Mandane Phillips Halley, wife of Dr. George Halley of KMBC show sales, on the Folger Coffee Judy and Jane' show in the role of 'Mrs. Walsh.'

Evan Jenson, transmitter engineer at KFYR, Bismarck, leaving to join radio division of United Airlines in Chicago. Carleton Gray takes his

Charles Spencer, of WHIS, Blue-field (W. Va.), added to sales staff at WBAX, Wilkes-Barre.

Sid Parks, once with KADA, Ada, now news operator at KFRO, Long-view, Texas, taking place of Rajb DuBois who's resigned. Same station has named Edward Bumpass maintenance engineer.

Ed Jacobs, formerly mikeman at WTIC, Hartford, now at WFBL, Syracuse, Replaces Charles Glover Delaney who went to WESG, Elmira, as commercial manager.

Katy Bunny Daniels handling ether publicity for the J. Walter Thompson agency in Chi. Miss Daniels formerly with the Hearst evening American in the loop.

Fran Heyser and quartet from KMBC, Kansas City, in Chicago to turn out a series of 15-minute plat-ters at the World disc plant.

Ed Kimbrough, announcer for WAPI, Birmingham, has given up radio and singing to study for the ministry.

Polly Jenkins and Her Plowboys, formerly of WLS Barn Dance, play-ing fair and theatre dates in upstate New York, advertised over WGY, Schenectady.

Al Metcalfe, of Denver, and Ralph Rogers, formerly of WWL, New Or-leans, have joined the announcing , have joined the anno of WSGN, Birmingham.

Marion Parsons, John Chapman and orchestra directed by Edward A. Rice start Sept 22 revival of the Musical Comedy Hits program which WGY, Schenectady, fed to the NEC red web several years ago.

Remington Rand's Inquiring Microphone' has been shifted from the lobby of the Strand to New Criterion theatre, New York City. Broadcast over WINS and on some New York State Broadcasting Sys-tem books. tem hookups,

Dick Claringbull, program director of CRCV, Vancouver, is in the East visiting Ottawa; Toronto, Montreal, New York and Chicago.

Leo Nicholson, CJCR, Vancouver, sport announcer, has resumed his Big Brother Bill' children's programs.

Yale University again tied up with WICC, Bridgeport-New Haven, for broadcasts of Sunday a.m. services from Battel chapel.

Arnold Olson named radio chair-man for Bridgeport Little theatre league this season.

Doris Peck, songstress at WNBC, New Britain, Conn., hired by Hotel Bond, Hartford.

Florence Ballou, handwriting analyist, winding up for Bamby Bread at WICC, Bridgeport.

Charles Penman, drama dir at WJR, Detroit, returns from with mother in England.

Mrs. Sybil Krieghoff, program director at WJBK, Detriot, recuping from throat operation.

Paul Kennedy, radio columnist for Cincinnati Post, in Bethesda Hospi-

Ray Shannon of vaude doing m.c. on WLW and WSAI shows while easing at his home in Cincinnati.

Bill Bailey, publicity director of Crosley's WLW and WSAI, Cincin-nati, abed from cold for week, phoned work in to his sec, Mildred Birnbaum.

Arthur D. Gillette, engineer of WCKY, Cincinnati, slated to wed Oct. 10.

Flora Fern Blackshaw, contralto (Continued on page 41)

Break for Vets

Hollywood, Sept. 22.

Veterans of films and radio will be given guest spots on Nash-Lafayette program which goes out over Columbia web starting Oct. 3. Ploneers will do roles from their early pictures and air work.

Floyd Gibbons emcees the show with music by Vincent Lopez,

Grand Forks Expands

Grand FORKS Expands
Grand Forks, N. D., Sept. 22.
KFJM has hiked its power from 250 to 1,000 watts, and also added an hour onto its evening broadcast schedule.

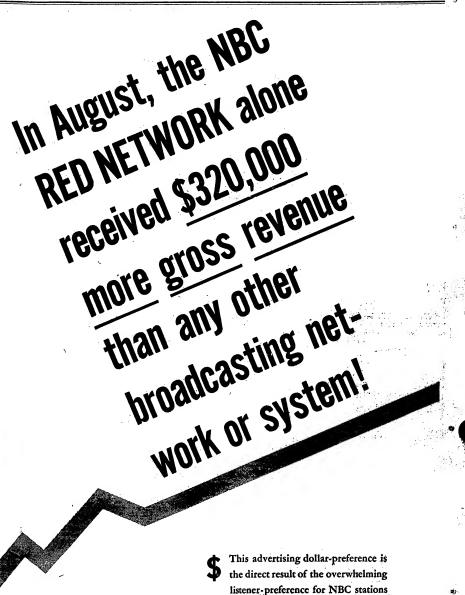
Transradio news now in with six flashes issued daily.

On Spot for Violating Free Speech Hearst Station 'Invites' Earl Browder

Washington, Sept. 22. came from Elisha Hanson, Hearst's Fearful of Commish big stick, Washington attorney, who released a WCAE, the Hearst station, backwcae, the Hearst station, back-letter from Emil J. Gough, WCAE tracked pronto Saturday (19), inwould not bar Earl Browder hences
forth. But in retreating, the station
made it clear that only uncertainty
do in way of punishment was responsible for the change of front. Hearst
outh still hates Communists and
wants to have no traffic with them.

Announcement of the back-flip made it clear that only uncertainty about what the government might do in way of punishment was respon-sible for the change of front. Hearst outfit still hates Communists and wants to have no traffic with them. Announcement of the back-flip

letter from Emil J. Gough, WCAE



NATIONAL BROADCASTING COMPANY, INC.

and programs repeatedly demonstrated by independent impartial surveys.

4

A Radio Corporation of America Service

ARMIN VARADY 12:30-Su-WGN

Perry Como Elmo Tanner C'try Washburne Red Ingle Plerre Andre Ted Weems Orc

CONTINENTAL BAKING Su-9 p.m.-WGN

7:45 p.m.-Thu-WLW

WLW
Pleasant Valls
Froilo'
Churles Seel
Dan Carson.
Chas. Dameron
Betty L Arnold
Florence Golden
Charles Wayne
Devore Sis
William Greene
Claire Grenville
Joe Lugar Oro
*H. W. Kastor

CRUSADERS

Tu-7:45.WOR
The Crucaders'
Fred G Clark
10-Thur-2:15-SnWOR

WOR Philosopher, A. F. Keily Marschelk & Prav DRYDEN & PALMER 10:15 c.m. Sun-

DRYDEN & PALMESUNPALMESUNMUSIC WORK
MUSIC WORK
MUSIC WARR
BERNICE ACIDENTE
SAM CROCK
EMFASTE. STOVE
THU-9-130 pm.
Magawa Zir
Vicki Chase
Herb'rt Spickerman
Sydnoy Makon
Plovance Golden
Resa McCammon
Louig Levy
DI Stores Oro
'R H Jones
FELS NAPTHA

*R H Jonee
FELS NAPTHA
1:45-M-W-F-WGN
Tom, Dick & Harry
Gordon Vandover
Bud Vandover
Bud Vandover
Marlin Hurt
Carl Hoefle
Ed Allen
*Young & Rubicam

NETWORK SPONSORS

WEEK OF SEPT. 23-29

(ALL TIME EDST)

Commercial programs are listed alphabetically under the advertiser's corporate name. Asterisk indicates advertising agency han-

tiser's corporate manus.

dling program.

Where sponsor has more than one network program they are listed consecutively.

Where sponsor has hore than one network program and all listed consecutively.

All time is P. M. unless otherwise noted.

Abbreviations: SU (Sunday); M (Monday); TU (Tuesday); W (Wednesday); TH (Thursday); F (Friday); S (Saturday).

NATIONAL

Red-WEAF Rlue-W.IZ

BOWEY'S Su-1:30-Thurs-5 p.m.-WEAF

Surjassing the surjassing to t

9-W-WEAF
(Sal Hepatica)
(Ipana)
Stoopnagle & Budd
Peler Ven Steedan
CAMPANA
-10 p.m.-Frl-WEAF
First Nighter
Don Ameche
Barbara Luddy
'Aubray, M. & W.

CARNATION MILE 10-M-WEAR

ACME

۲,

5:30-Su-WEAF
'Home Harmonies'
Smiling Ed McConnell'
Irma Glenn
Palmor Clark Orc
'H. H. McDonald
AMERICAN CAN
9-Tu-WJZ

Ben Bernie & Lads Ethel Waters *Fuller-Smith-Ross AMERICAN MOME PRODUCT (Anacln)

Easy Acce WJZ-7 P.M. Tues-Wed.-Thur. Goodmen Acc Goodmen Ace Jane Ace Mary Hunter Blackett-S-H

*Lord & Thomas
AMER, RADIATOR
7:30-Sun-WEAF
Tiredde Recitals
Sigurd Nilssen
Willie Morris
Frank St. Leger
*Blaker Advt,

BABBITT CO. 11 a.m.-Mon. to Fri-WJZ David Harum Wilmer Walter Wilmer vo... Peggy Allenby Edith Spence Her Soderling Walter Bleckett

WTAM

RAY

GREAT LAKES EXPOSITION

UNTIL EARLY OCTOBER

STANDARD OIL OF OHIO NBC

SAM

HEARN

"HORACE NIMBLE" MAXWELL HOUSE

SHOW BOAT WEAF, Thurs., 9-10 P.M., EDST Management: LEO MORRISON Radio Rep.: FRED B. NORMAN

HARRY

RETURNS TO "LUCKY STRIKE

WLW

Vocal Eusemble FITCH 7:45-Su-WEAR

Morin Sietere Ranch Boys *L. W. Ramsey FRIGIDATRE

5:36-Eri-WiZ Clara La Em Ted FloRito Oro Lord & Thomas GENERAL FOODS S p. Mannawy Z Pannaman Carlo Heise Hayes Wilmer Walter Laura Bowman Mark Warmow & p.m.-Tu-WiZ Tog Cabin Bar Z Ranch' Canacey & (Maxwel) 9-Th-WEAF Show Boe'

9-Th-WEAF
Show Rost'
Lanny Rose
Helen Jopson
Honey Dean
Sam Hearn
'Molassea 'n' Jan
Pat PadgettePick Malone
Ross Graham
Al Goodman Ore
'Benton. & Bowle
(Jell O)
'-Su-WEAF

10-M-WEAF
LUTLADY LAGY
MAUGA MUHIST
M L EASTMAN
RUTH LYON
'STR'UL WESSY
OUTHES SERVICE
S-F-WASF
Jessica Dragonette
COX GELATINE
12:30 pm. Frt-WJZ
Jeachell Beach
'KA12 7-Su-WEAF Ryan Noblette Tim Ryan free Noblette Morton Bowe Don Wilson Don Voorhees Orc Young & Rubicam GENPRAL MILLS 5:30-Mon to FriweAF

'Jack Armstrong, All-American Boy' Jim Ameche John Gannon Wm. Myers Jane Malkanus James Goss-Gilbert Douglas *Binckett-S.-H.

GEN'R'L MOTOR'S 10-Su-WEAF Gen. Motor Symp Erno Rapce. Dir. Rosa Ponselle •C'mpbell-Ewsid

*Cimpbell-Ewald GENERAL SHOE 10:30-Tu-WJZ Portraits of Har-mony' Eddy Duchin Orc *C. J. Clerk, Inc. GOODYEAR TERE 7:15-M-W-F-WJZ

'Literary Digest Poll'. John B. Kennedy 'Kudner, Inc. HOUSEHOLD FINANCE 8:30-Tn-WJZ

8:30-Tn-WJZ Edgar A. Gucet Bernardine Fly Sidney Ellstrom Gallichlos Oro C. D Frey

HORLICK'S (Maited Milk) M to F-7:30-WJZ Lum & Abner Chester Lauck Norris Goff *Lard & Thomas

HUDSON COAL 2-Su-WEAF Benoath the Sur face Landt 3 & White *Laighton-Nelson

JERGEN 9:00-Sa-WJZ

P:00-Su-WJZ
Walter Winchell
'Jennen & Mitchell
JOHNSON & SON
(Floor Wax)
8 p.m.-Mon.-WEAF
Fliber McGes &
Melly
Merlon & J. 1--rion & i Jordan tries Laveer l Wecme edham, L & B KELLOGO

MACKADDEN (True Story) 9:30-F-WEAF

HIT PARADE" See The Control of th

For Broadcast of SEPT, 20th Over WARD At 10 P.M.

JACQUES

FRAY

AND THEIR TWO PLANOS

Twice Weekly-WABC Eutire Columbia Network

FORD Frl-9:00-WJZ Fred Waring'e Pennsylvaniane 'N. W. Ayer FIRESTONE 8:30-M-WEAE

Parcy Hemus
Ned Wever
Wilmer Walker
Alice Rheinheart
Helen Spring
Vora Allen
Fred Felkel, Org
Lucille Wall
Allyn Josiyn
*Arthur Kudner Manhattan Sos 11:30 n.m.-Taes Thur-WEAF

Wife Saver' Allen Prescott

Prock

OR. MILES LAB

(Alke-Sellzer)

WILS Barn Dance

Ridge Runners

Uncle ErraLulu Belle

Maple City 4

Tilb M-W-F-WFA

Uncle Erra-, Rad

Station EZRA

Pat Barrett

Cardeon EZRA

Waddumber

Waddumber

Waddumber

*Wade.

MOLLE
9 p.m.-Tu-WEAF
Voice of the Penple
Parks Johnson
Jerry Beicher
*Stalk-Goble

*Stalk-Goble
MOBELL'S
4 p.m.-Thur-WEAF
Tea Time'
Gale Page
Chae, Seare
Gallicchia's Orc
*Henri, H. & McD.

*J. Walt. Thom;
SINCLAIR
S-M-WJZ
Gur Ven
Red Grange
Malcolm Clair
Sinclair Qt.
Bill Childa
Fritz Clark *Henri, H. & McD.
J. W. MODROW
(Mn-C-Oll)
(M

*Stack-Goble
FACKARD
\$-30-Ta-WEAF
FOR A Static
From A Stat

PILLSBURY

Today's Children'
Today's Children'
Today's Children'
Today's Children'
Today's Children'
Base Johnson
[rene Wilcher
Lacy Gillman mon
Jean Modresor
Hulchinson
Facility Children
Today The Children'
Latter Fillbrandt
Latter Fillbrandt
Latter Fillbrandt
Harver Ess
Latter Fillbrandt
Harver Harver
Latter Wildmen
Harvingt Wildmen
Fariatte Wildmen
Harvingt Wildmen
Fariatte Wildmen
Far

P'CT'R & G'MBLE 3:30 Dally Ex. Sa Su-WEAF-11:30 a.m.-WJZ Vio & Sade' Art Van Harvey Billy Ideleon Bernadine Flynn

Bernadine Flynn
(Ivory Sonn)
3:45-M to F.WEA
The O'Nellis
Kate McComb
Jane West
Violet Dunn
Jimmy Donelly
Jack Ruhin
Jimmy Tansey
Janet Gilbert
*Blackman
(Cyydol)

Bisodol)

Bisodol)

Bisodol

Bisodol

Bisodol

Carmela Ponselle

Bisodol

B Blackman

Orvdoll

S:15 Dally Except

An Perkins:
Virginia Payne
Marjorle Hannan
Old An Begleson
Charner Bnison
John Malhaws
Corins Dearth
Buttor Mandeville
Ken Grids

Elickeit

(Chioso)

(Chipro) 11:15 a.m. Dally

Except Sat & Sun- STERLING PROD. WJZ
'Home Sweet Home'
S. G. Smith
Harriett McGibbon
Bitly Halop
'Blackman

STEILING FROD
(Dr. Lyons)
11:15 a.m.-Mon-Th
Fri-WEAF
Back Stage Wife
Vivian Frideli
Ken Oriffen
Hilda Graham
Henry Saxe
Forrea I Gottschalk
Alice Patton
**Blackett-S-H,
11:30 a.m.-MonWed-Ed-WEAF
How to Be Charm
lng'

Wed-naHow to Be Chaiing'
Bastrice DeSylvera
'Blackett-S.-H.
(Bayer's Aspirin)
8:30-Ved-WJZ
'Lavender aud Old (1707y Soup)
11:45 a.m. Dally
except Sat. & SuaWJZ
Edward MacHugh
Gospel Singer:
*Blackmen
(UUAKER OATS CO.
Kaltenmayer's Kin-'Lavender and Ole Luce' Gus Haenschen Or Frank Minn Lucy Monroe "Blackett "Blackett (Bayer'a)
9:38-8a-WEAF
'American Album
'Krank Munn
Krank Munn
Ser-Hursa
Weitz Time'
Ahe Lyman. Orc
Bernice, Cinire

(UARER OATS CO. Kallenmeyer's Kin-dergarten's 5:30-Set. WEAF Bruce Kamman Mind Todo Hard Todo Hard Todo Hard Freen Harty Kogen Ore "Lord & Thomes 5-5:30-Sun-WEAF Marion Talley Josef Koleiner's Or "Garden"

Abe Lyman Orc Bernice Cinire Frank Munn (Dr. Lyona Toolh Deale) Deale Deale Merry-Go-Bound Pierre Le Kreun Rachel Carloy Men Joul Town Andy Sannella Orc "Blacket! *Gardner
R. C. A
2 p.m.-Sun-Wal?
Mario Key of RCA
Milton Cross
John R. Kennedy
Rather Rendon
Jane Froman
*Lord A Thomas
REGIONAL ADV
11:30 a.m.-Tu-SatWEAF
*Myetery Chef
*McCann-Brickson
SHEFFIELD

Harry Num. Sat Twinders! 10:30-Fri 7 n.m. Sat WEAF Harold 'Red' Grange Frederal (Chase & Sanhorn! STAND, BRANDS R-Re-WEAF Good, Will. Court' A. L. Alexander, Cond.

A. L. Alexander,
Cond.
(Royal Gelatina)
6-W-WEAF
Ons Man's Family
Carleton E. Moore
Dir.

Dir.

Anthony Smythe
Minetts Allen
Wichael Rafelto
Walter Patterson
Barton Varborough
Bernice Berwin
(Fielschmann)
B-Thars-WEAF

G-Thorn-WEAR
G. Thompson. Dir.
Rudy Vallee and
His Conn Verke
Tallulah Bankhead
Bill Robinson
Walter O'Keefe
Andy Kerr
Toronto Singers

7:30-Sn-WJZ
| Royal Gentine)
| Husb'nde & Wivee'
| Sedley Brown |
| Alille Lowo Miles |
| J. Wait, Thomp.

AFFILIATED
FROD.
(Edna Wallace
Hopper Cosmettes)
(Calarts Sent AINC
Garts Sent AINC
Romance of Helen
Virginia Gothard
(Jocur, Kissprod,
Outdoor Gir, Del124 Gothard
(Jocur, Kissprod,
Cilchand
(Jocur, Kissprod,
Cilchand
(Jocur, Kissprod,
Cilchand
Jashadon

Blackett A & F 7:30-Th-WABC ate Smith's Band

lack Milier's Oro Babe Ruth Ted Collins Kathryn Van Horn 'Parls & Peart AMERICAN HOME PRODUCTS

(Bisodol) 8:30-F-WABC

gon Miller's Oro

COLUMBIA

(Phillins Mag) 8:30-WJZ-Mon

8:30-WYZ-Mon Nelodianë, Nelodianë, Nelodianë, Nelodianë, Abe Lyman Oro Oliver Smith Pernice Claire (Dr. Lyons Powder) 8 p.m.-Wwl-WYZ Revue de Partel Pill D'Oray Victor Arden Orc Biackett STUPKBAKER RICHARD MINDER CHARDE (Charden Charden C Mystery Chef

McCann-Pirk

McCann

*Roche-Williams

*Sta-Bully Event

Sas-Sa-WiZ

Gawel Phomen

TASTYEAST

12-Sa-WiZ

Johny Johnson Ore

*Covint Manual

Pinky Mitchell

Johny Johnson Ore

*Covint Manual

*Covi

Lady Counsellor

Kestor WOODBURY'S 9:15-Su-WJZ Paul Whiteman Roy Bargy Ramon Ramona King's Men Durelle Johnny Houser Bob Laurence *Lennen & Milchell, Inc.

to-so vand to F-New Man to F-New Man to Felly Crocker Therman of All Churches In the Man to M

onklin

"Ning" Octet

D-Su-WABC

Ford Sun. Ev
Hour'
Hour'
Fritz Reiner
N. W. Ayer
Cond.
GEN

Gend. GEN. BAKING 5:30-Su-WABO

Pbill Baker
Hand Menaughton
Arnes Moorelread
Artie Aughach
Artie Aughach
Bd Smalle, Arranger
Ho Kemp's Ore
Thomas & Rublear
HECT FR H-O
(From's F
HWARG
Tobby Thenson &
HILL HAID
Tobby Thenson &
HILL

Buddy Clark
Edith Dick
Songsmiths 4
*Lord & Thomae
ATLANTIC
REFINING
(Starts Sent. 29)
7:15-Tu-Th-SaWABC
Stortcast, Ted Huslog W. Ayer CAMPRELL (Soup) 9-F-WARO 9-F-WABO
Hollywood Hotel'
Give Me Your
Heart'
Kay Francis
George Brent
Dick Powell
Anne Jamison
Louelia Parsone
Raymood Peige Ore
Frances Langford
Igor Gorin
(Tomate June)

Helen Menken
Grend Duchess &
Marle
Fannie Hirst
Shella Hibhen
Delmar Edmundson
Ann Elsiner
Elisle Mee Gordon
Jerry Macy
Reed Kennedy
Leith Stevens Orc

(Tomato Juice)
8:30-W-WARO
Burns & Allen
Jimmy Newell
Ken Niles
Henry King's Orc Seed Rennelly

Valvey, Inc.

KNOX. GELATINE

GMarts Sout, 20

11.15 WARC.

Chally Twins

Ralbi Dunike

Gene Rame

Dick Bellous Oro

1.410 Sertier

1.410 Ser CHRYSLER CORP.

9-Th-WABC

Major Bowes Ama-CHRNSLER CORF.

B-Th-WABO
Major Bowes AmaPathrauf & Ryan
COLLATE-PALMCOLLATE-PALMCHRONIC SOAD
TAINGTON CONLet's Sing's
Homer Radeheaver
They Ruffner
(Shave Creem)
Gaog Busters
Philips Lord
Alice Reinhard
Alice Reinhard
Alice Reinhard
Howard Smith
Matt Crowley

(Super Sude) 7:30 -M-W-F-WARC Goose Crook Par-Marjorie Rambeau Eric Linden Cecila Parker Cecil B. DeMillo

Goose Crook FarGoose Crook FarGoose Crook FarGoose Crook FarGoose Good FarGoose Good FarGoose Good FarGoose Good FarGoose Good FarGoose Good FarGood FarGo

Cocila Parker
Cocil Parker
Cell II. DeMille,
J. Welter Thompson
(Risson & Liribuoy)
Laugh With Ken
Murray
For Murray
Teny Cowald LaSelection
Parker
Murray
Horsen
Horsen CONTINENTAL
(Wander BRING)
(Wander BRING)
(Side For The Sage Server Stratton Joan Baker Hanley Stafford
H. B. D. & O.
CUDAHY FACE. CO
(C)d Dutch Cleansee)

Su-9 p.m.-WON
The Wonder Show
Orson Weller
Loe Patrick
Rita Johnson
Adele Ronson
Adele Ronson
Dwight Welet
Frank Readich
Bill Fringte
Bill Fringte
Bill Fringte
Ken Christie Ors
Scrappy Lumbert
Tubby Weyout
Les Stokes
9-B.B.D. & O.
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Author

And THE CONTROL OF TH

PLANE CILASS CO.
2-Sp. White Street
Love Manual To Plitchurgh SymReed Konnedy
Antonic Mcarelli,
8-B. B. D. & O.
B. B. D. & O.
Camel Cigarettes
0-30-Th-WARC
RUPET Hugher
Ben Goodman's Ederic Stoll Ore
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- Manual Common Street
- Manual Common Stre

ROYAL
TYPEWRITER
6:36-Th-Sa-WABC
'Football Roundup'
Eddie Dooley.
Hanft-Metzer
SEARS. ROEBUCK
16-Th-WABC

SEARS, TABLE ON THE STATE OF TH

Tayers Wolf King Joan Marsh 4 Red Horsemen Tayers Singers Lennie Hayton Oro "J Stirling Getchell STEWART- WARNER

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nouncer *Rohrabaugh &

The state of the s

MUTUAL

WOR

FENDRICK (Denby Cigar) 1:50-Su-WLW 'Smoke Dreams' •Ruthraun-Ryan GENERAL MILLS 12:45 p.m.-M-to-F-WGN

WGN

Kid Sis
Betty Jeffries
Billy Trusk
Grace Lockwood
Ray J. Largay
Phyllss Duganne
B.-S.-Hummert or Police of the control of the cont

7:30-M-F-W-WXYZ Lone Seh! *Seh!

GRUEN
S-Bri-WOR

'Time Flies'
Com. Frank Hawks
Alian Josiyn
Milt. Rittenberg Or

HEALTH PRODUCTS p.m.-Sun-WOR Amateur Night CRAZY WATER HOTEL CO. 1-1:15 p.m.-M-W-F Benny Rubin Arnold Johuson Or *Wm. Esly 1-1:15 p.m.-N-W-F WOR 'Music from Texas Jack Amlung Orc Mary Hagman *Luckey Bowman

ROUSEROLD FINANCE 8:80 p.m.-Sat-WOR Sherlock Holmes' Richard Gordon Harold Weet *Frey

LEHN & FINK 1 p.m.-M to F-WGN

'Life of Mary Sothern' *Lenuen & Mitchell LOCAL DEPART—
MENT STORE
9 a.m.—Thur-WOE
'Morning Matinee'
Sliep Fields Oro
Imogene Cocoa
Leonard Siliman
Mrs. E. H. Little
Jamee Hali
*Dorland

LUTHERAN 1-4:30-Su-WLW *Kelly Stahlman

MoFADDEN PUBS. 10 p.m.-Tu-WOR Bernarr Macfadden *Lennen & Mitchell

Bernar: Mactadden
Lonnen & Mitchell
Lonnen & Mit

AN MCA Orchestra) o n Bestor

Mgt.: S. R. KUSHNER

DICK STABII

AND HIS ORCHESTRA
Hotel Lincoln, New York City
CBS COAST TO COAST NETWORK

Per. Mgt., HERMAN HER. 1619 B'way, N. Y. C. REFRE





Radio Reports

point up the purity of D. & H. an-thracite. General formula is Beneath the Surface. Which fits coal and the stories Healey spins. He calls the finding of a home for a stray dog bigger news than the Spanish civil war, the Maine elections, etc. Does the listener agree or disagree? By all means write the colonel a letter. The colonel, incidentally, is from Kentucky. Aren't we all, is from Kentucky. Aren't we all.

The country, measurements, technicky, Aren't we all?

Landt Trio and White four-ome are said the stoom scramon when are said to stoom scramon when the stoom scramon when the stoom scramon when the stoom scramon the stoom scramon scramon ship on the stoom scramon ship on an economy basis.

Seems that the trend in anthractic may ultimately result in each hund of not prope and cellophane, individually wrapped in cellophane.

GARB MORFIT With Katharine Dierken Sidewalk Interviews Tuesdays-Fridays; 1:30-1:45 p. m. Sustaining Sustaining WBAL, Baltimore

Sustaining
WBAL, Baltimore

There has been only one successful, open-mike program in Balto, the one conducted by Announcer Henry Hickmore and the successful of the successful open on the successful of the suc

air, and consequently station stopped the stunt. Now WBAL has emerged with an entitled different sidewalk interview of the stunt. It was a state of the stunt of the stunt of the stunt of the state of

(Continued on page 33)

nt up the 'purity' of D. & H. an acite.

Intereal 'formula is 'Beneath the face'. Which fits coal and the face'. Which fits coal and the fits Healey spins. He calls the ling of a home for a stray dog ger news than the Spanish civil r, the Maine elections, etc. Does listener agree or disagree? By means write the colonel a letter. e colonel, inclientally, its from the colonel and White foursome said to be from Scranton, whence mad Trio and White foursome said to be from Scranton, whence this washed and purified their library and the prediction of the properties of the propertie

HEREWARD CARRINGTON
Spiritualistic Seance
45 Mins.
GELEW, Windsor-Detroit
While airing something never before heard, to the unitated this seance broadcast (15) seemed as so much bunk. Perhaps if the 'spiris' could be taught a little showmanship, whole thing might be a different matter. As it was first airing, broadcast brought only chuckles to the listener and ridicule to spiritualism cult.

cast brought only chuckles to the listener and ridicule to spiritualism cult.

Program originated in N. Y. meeting of the Mother's Circle of the Mother's Circle of the Control of the Con

note.
While experiment proved highly entertaining first time, it's very doubtful if such stuff can make much headway in a scoffing world, Pete,

GRADY COLE
Fun and Philosophy
15 Mins.
COMET RICE
Twes.-Thurs, 7 p.m.
WBT, Charlotte, N. C.
WBT, Charlotte, N. C.
Grady Corp. Locke-Dauson)
Grady Corp.
Grady Core newscasting
and commenting for WBT for sev-

eral years, covering all fronts from the wrestling ring to the man-on-the-street but in this he launches something new, for him.

For Comer Rice he and philosophy of the type that Will Rogers was famous for. He gets by with it well, even to an imitation of the Will Rogers' drawl. But Cole would do better to be himself and not try to copy of the type of

counted.

He flashes something of his heretofore latent possibilities, indicating
just what can be had from him
when he settles down to serious
radioing.

Hard.

'SENATOR' MURPHY
With Frances Kain, Lou Zoeller,
Jerry Scillvan, Jeanette Boswell,
Ken Frogley
Variety and Political Talks
Democratic National Committee
30 Mins.

(R. H. Alber)

(R. H. Alber)

There's nothing in this politico setup that would make a voter dash out of the manse and change his registration. Aside from Senator Murphy the offering is pretty flat. Even the political palaver is amaturish teurish.

even the pointed planet is alla-teurish. The donated services y the blent lineup the producers should have made a better showing for the Demos. The Senator is saved for a surprise finish and as de from a few topical cracks about the situash he heaved produced to the state of the topical cracks about the situash he heaved produced to the state of the topical cracks about the situash he heaved produced to the state of the topical cracks about the situath he roughly the state of the state of the dialect burlesque on politics in valuefulled to 20 years. Frances Kain, billed as a New York night clubber, not so forte as a torcher and doesn't improve her Jeanette Boswell and Mrs. Lou Zoeller. Jeanette Boswell and Mrs. Lou Zoeller. Jerry Sulliyan tenored 'Empty Sad-dles' with Ernie Russell pianoing. Show remoted from Democratic

show remoted from Democratic headquarters downtown and will be heard weekly on station until election time. Boys in charge apparently haven't tried very hard.

Ken Frogley, radio ed of Dally News (only Demo sheet in town) turned in his smooth job as emcee.

YOUNG HICKORY'

XUUNG HICKORY'
With Ray Johnsen, Judith Lowry,
Phil Lord, Templeton Fox, Loretta
Poynton, Jess Pugh
Serial
15 Mins,

Serial I S Minar M

ng mid-afternoon.

Bill Murphy of the Chicago NBC continuity staff is the typewriter-pounder tapping out the saga of Hickory, and doing an oke job on the tear-jerker.

Herman Bernie Placements

Herman Bernie has set Conrad Thibault for his brother Ben's Amer-ican Can program of 'Cot. 6. Holly-wood branch of same office has set Beverly Roberts for Kraft Cheese show of Oct. 1. Miss Roberts also set for mid-November on Lux. Hildeparde's new NBC program definitely set for Tuesdays and Sat-urdays. Former over WEAF and Sat's over WJZ.

Bill Cunningham, sports writer for Boston Post, made his commercial ether debut Friday (18) at 7 p. m. with a 15-minute sports spiel for Kellog company, over the Yankee Network.

Network.
Cunningham does another the 25th and then shifts his time to 7:30 over a nine station Yankee hookup.
N. W. Ayer office here handled deal.

Here and There

Stell Draws Baton for Camel, Shilkret Too Busy

Camel, Shilkret 100 busy
Hollywood, Sept. 22.
Georgie Stoll takes over the baton
from Nat Shilkret on Camel Caravan Sept. 29 and will conduct a crew
of 25 men through remainder of
current series. William Esty agency
tied up the fiddler-meastro.
Press of work at Radio, where he
is head of music department, necessiated Shilkret's retirement from
the show.

sitated Shilkret's retirement from the show.
Under contract for future appearances on the Caravan are Clark Gable and Claudette Colbert, two times each; Edward Arnold, Ann Sothern, Charles Boyer, Don Cossack Choir and Mary McCormic.
Frank Forest, tenor, was sealed to two year pact for exclusive radio appearances.

Povnette Struts Stuff

WIBU, Poynette, Wis., Sept. 22.
WIBU, Poynette, is modernizing from stem to stern. New equipment. has been installed in home studio as well as in Madison and Portage studios, and new transmitter will be in operation in few weeks. Ground has been broken for modernistic building that will house two studios, control room and office as well as living quarters.

Program Director John Price throwing out all phonograph records in favor of Standard Library. Will carry full football schedule of University of Wisconsin games and night games of Portage high school. Poynette, Wis., Sept. 22,

versity of Wisconsin games and games of Portage high school.

Donald Duck Snubbed

Donald Duck Snubbed
Hollywood, Sept. 22.
Grace Moore balked on doing Lux.
show with Disney's Mickey Mouse
and 'Donald Duck' on the same program and threatened to walk Monday (21).
Thompson agency stayed the attempt by postponing the Disney bit
for a week, filling, the spot with
George Hurrell, portrait photographer.

WHEC'S Amateurs

WHEC's Amateurs
WHEC is extending its amateur activities to a Sunday night half-hour search for dramatic talent.' Singles and groups of two or three present excerpts or skils over the air with \$40 prize to winner picked by Available talent promised jobs in WHEC's dramatic productions. For how much unreported.

(Continued from page 39)

and her hubby, Eugene Patterson, control engineer, both on staff of Crosley's WLW and WSAI, Cincinnati, will bicycle it on their fortnight's vacash, starting Sept. 20.

Mary Elizabeth Wood, soprano on WLW, Cincinnati, for past year or so, jumped to New York to extend vocal study.

Jack Kemp, former manager of CHWC and more recently manager of CKCK, Regina, Sask., station, goes to Sudbury, Ont., to manage

Earle Pudney, one-time accom-panist at WIBX, Utica, and later an-nouncer-program director for Muzak (wired radio) of Lakewood, O., joined WGY's announcing staff this

William H. West, mgr. WTMV, East St. Louis, Ill., elected to Board of Governors of Advertising Club of

Pappy? Cheshire hillbillies, from KMOX, St. Louis, set at Diamond Jubilee Exposition at Wichita, Kans, Oct. 11-17.

Travis Barnes in from Baltimore or WTAR, Norfolk, sales force.

Arthur Q. Bryan, former WIP and WHN announcer and scripter, off to Coast on scenario assignment.

Gene Marshall, former WIP and WHN spieler, has entered investment

Peggy Dale, WIP, Philly, warbler, works regularly as model.

Edward Johnston, WIP (Philly), chief engineer, and his missus expect an heir in November.

Arthur W. Little, Jr., editor of Spur, at the mike for NBC on a pre-tournament interview and for the polo games between Argentina's championship Olympic team and Tommy Hitchcock's Greattee out-fit representing the United States in the series at Meadow Brook, L. L. Clem McCarthy worked with him on the contests. Little has been describing Sunday Long Island polo games over a public address system this fall.

RADIO CITY OF THE ROCKIES

That's NBC's Denver station, KOA. A big station designed for a big area. It gets results for advertisers because it has the power, prestige and popularity to influence the buying habits of a vast, prosperous audience.

50,000 WATTS DENVER

1-5-6

Completely programmed by NBC



and his "SUGAR BLUES ORCHESTRA"

WARNER BROTHERS VITAPHONE SHORTS WOR MUTUAL NET WORK DECCA RECORDS

and Writing Hot Tunes Series
"RIDIN" TO GLORY ON A TRUMPET"
FOR CHAPPELL, INC. OPENING SEPT. 29th ROSELAND BALLROOM, NEW YORK

nal Management - KENNAWAY, INC., 1276 Sixth Ave., New York

Shilkret Waits 12 Yrs., Then Claims 'Prisoner's Song' and Asks Accounting

Twelve years after the tune's Warren Quits Skidmore publication Nat Shilkret has sudden ly bobbed up with a claim on the authorship of 'The Prisoner's Song.' Maurice Speiser, whom Shilkret has Maurice Spieser, whom Shilkret has statimed as so council in the matter, last week called upon Shapiro, Bernstein & Co., publishers of the old smash hit, to furnish his client with an accounting on the sale and profits of the song. The song sold 2,000,000 sheet copies and over that number of phonograph records. It was placed with Shapiro-Bernstein by the late Guy Massey, who had been accredited as the tune's author and who has a copyright record to that effect in Washington.

Shilkret it developed last week,

copyright record to that effect in washington. Shilkret, it developed last week, had filed a manuscript of the song with the same Federal authorities and obtained a copyright card. Shapiro-Bernstein has not decided what legal resort it will take on the issue. Firm is contemplating a statute of language that the status of the same for the status of the same for the same for the same form pursuing his claim on the ground that if there were anything to it he should have come forward iong before this date.

"The Prisoner's Song' played a major part in the copyright infringement litigation which was brought against the Victor Co. by the writer of 'The Wreck of the 97.' Latter song was recorded by Victor on the same platter with 'The Prisoner's Song' and Victor counsel during the trial of the action sought to prove negligible reset twas 'Prisoner's Song' that was predominantly responsible for the sale of the platter.

Jimmy Franklin and Bobby Burns

Jimmy Franklin and Bobby Burns have sold 'King of the Sierras' to George Hirliman as themer for pic. Another Franklin-Burns number, 'Harlem Stomp,' has been taken by Hardy Bros. for publication.

For Remick G.M.'ship

Charles Warren has resigned from the Skidmore Music Co., subsid of Shapiro, Bernstein & Co., to become manager of the Remick Music Corp. It's Warren's second connection with Remick. He was with the same company up to five years ago. Rocco Vocco will continue to supervise Remick, but his main interest will be M. Witmark & Son. Larry Spier has charge of the operations of Harms, Inc., and the T. B. Harms Co.

Brit. Musicians Union **Protests Scots Guards Band Restaurant Date**

London, Sept. 15. Musicians Union called a meeting last week to protest against an arrangement whereby the Scots Guards Band were to play dance music at Prince's Restaurant in Piccadilly.

Prince's Restaurant in Piccadilly. Union claims unfair competition with civilian dance bands.

Management of the restaurant claimed the engagement of the military musicians is an extra attraction, will not supplant their ordinary players, but will be additional to the usual dance band.

Was made to the War Office when a military band furnished the music at a greenbound racetrack.

at a greyhound racetrack.

Lew Alter, Paul Webster, Hugo Riesenfeld, Selma Hautzik, Stephen Foster, Kurt Hajos and Arthur Swanstron have numbers spotted in 'Rainbow on the River,' Bobby Breen starrer for Sol Lesser.

Detroit Bands Move

Detroit, Sept. 22 Russ Lyons band returns this week to Northwood Inn for indef stay. Succeeds George Kavanaugh, who moves into the Chalet. Frank Wine-Gar band, has played

for several weeks at Saks spot, goes into Rowe-hotel, Grand Rapids, in October.

Jack Payne Bands Into 175 Deutsch **British Cinemas**

London, Sept. 13.

Jack Payne, one of the ace band masters here, has entered into a long term contract to supply bands and artists for the Oscar Deutsch Odeon circuit of picture houses which, Payne claims, controls 175 cinemas built and in course of con-

Arrangement will not interfere with the film policy of the circuit, but the programs will be augmented with bands and vaude. Payne will personally direct the bands as often as possible, and it is intended to give Sunday concerts. Bands will also broadcast and make records. Con-

broadcast and make records. Con-tract will begin to function Sept. 28.

Payne achieved his reputation through broadcasting over B.B.C. for four years. He claims his band grossed more on records than any artist in England, with the excep-tion of Gracie Fields. Band com-prises 21 players.

Lehrer Repping Reichm

Irving Lehrer has left freelance publicity to become Joe Reichman's personal representative including Reichman orchestral interests. Music Corp. of America, as here-tofore, will handle all bookings.

Inside Stuff—Music

T. B. Harms Co.'s tango foxtrot, 'Love, What Are You Doing to My Heart,' composed by Tibor Barczi (American lyric by Sam M. Lewis), and originally published by Rizsavolgyi & Co., Budapest, in 1933, has been a hit in every country since it spread out of Hungary. And each time under a different title. The came to Harms from its London affiliate, Chappell, where it was it smill ally in Germany, France and Haly, each time under a different title and a different type transport of the smill ally in Germany. France and Haly, each time under a different title and a different lytic treatment.

Paradoxically, T. B. Harms' walt's song by C. A. Bixto of Milan, a smash hit in Italy under its original title, 'Parli in' d'amore, Mariu,' likewise cilcked big all over Europe, but only went 8,000 copies in America. Rather than translate the original Italian title and confuse it with Parlez-mod ('Amour,' a French chanson which Lucienne Boyer popularized, Al Silverman, then of the Radio City Music Hall writing staff, changed the thought completely to 'Tiell Me That You Love Me Tonight'. Too late; the publishers concluded that if the title, perhaps, had been 'Tell Me That You Love Me Tonight'. Too late; the publishers concluded that if the title, perhaps, had been 'Tell Me That You Love Me Tonight'. Too late; the publishers concluded that if the title, perhaps, had been 'Tell Me That You Love Me Tonight'. Too late; the publishers concluded that if the title, perhaps, had been 'Tell Me That You Love Me Mariu—with the proper name to give it that foreign flavor, as in the case of the company's previous smash hit, 'Isle of Capa'—it might have been a different story. have been a different story.

"Silhouettes Under the Stars," out of an old Earl Carroll's 'Sketch Book, is being forced into revival as a Harms imprint after Clyde Lucas at the Hotel New Yorker reported its public favor. Lucas has been playing it from a scratch arrangement, the song having never been printed in orchestration form. It always gets attention, Lucas told Spier, prompting the Harms prof. mgr. to revive it. Murray Mencher, Charles Tobias and Charles Newman wrote it.

Harms and T. B. Harms Co., since the Warner Bros. ASCAP kiss-an-make-up act have been getting unsolicited plugs on past WB filmusicals. These songs had been restricted during the schism, but are now available, and while the WB-Harms firms haven't gone after them for plugs, the dearth of fresh song material has prompted bands and singers to voluntarily ferret them out as fresh song material.

Harry Rosenthal with his orchestra is doing so well playing socialite parties this fall that he will probably not go into any nitery in New York until his return to the Everglades club, Palm Beach, this winter. Rosental was to have gone into the House of Morgan, which the Versailles management planned taking over.

Instead, the old Morgan club, in which Harry Kannen invested \$182,000 as a permanent home for the sittin-on-the-piano chanteuse, may become a Russe joint, the Maison Royal, patterned after the Maisonette Russe in the St. Regis hotel last season. Same bunch may be allied in the Maison Royal when it moves into the old Morgan nitery on East 54th and Madison avenue, N. Y.

Louis Dreytus, head of the Chappell Co. of England and r partner in the Chappell Co. of America, is slated to come over the early part of October. Meanwhile, his brother, Max, is marking time on the proposition which would have the Dreytuses allied with the Warner Bros, in a join that the contract of the Chappell Co., Harms, Inc., and The the proposed deal, Warner would hold a 50% interest in Chappell and the Dreytuses would have a like share in the ownership of Harms, Inc. and T. B. Harms, with Max Dreytus in charge of the operation of the three catalogs.

THANKS!

To DARRYL ZANUCK for Another Hit!

This Time It's

O MARY-WITH LOVE"

Gordon and Revel's Song Dedication To the 20th-Century-Fox Production "TO MARY - WITH LOVE"

Starring Warner Baxter and Myrna Loy

Feist inc.

1629 Broadway

New York

NEW FACES AMONG BANDS

RADIO MAKES 'EM IN PTSBG.

Pittsburgh, Sept. 22.

Pittsburgh, Sept. 22.

Air hook-ups in most of the local
nite spots, amusement parks and
roadhouses are giving Pittsburgh
band maestros their first break in
years around here. Used to be that
a cafe owner would sniff at a nameless native—had to be a big name or
nothing—but that's changed now.
The local scale is lower, the bands
in some cases are just as good and
the ether's getting the boys known in
the precincts, the hotbed of the nitery trade in these parts.
What's more, the combo of radio

ry trade in these parts.
What's more, the combo of radio
and confidence is permittting the
stick-wavers to corner tooters' and
fiddlers they couldn't afford in past.
In last six months, at least a dozen
members of local bands have moved
on to bigger, more renowned outfits,
the direct result of broadcasting attention. Bands themselves are likewise reaping because, after radio
build-ups, they're good for some neat
build-ups, they're good for some neat
the commenters through the tristate land.

Couple of crews around here at the moment are ripe for bigger and better things whenever they get the signal, which shouldn't be too long coming. On the signal, which shouldn't be too long coming on the street of the signal couple. The street of the signal couple of the signal couple of the signal couple. The signal couple of the signal couple of the signal couple of seasons ago, playing in and around town until permanent Nixon spot turned up. Nitery put in a KDKA wire few months ago, with several network spots a week, and Middleman has been building rapidly since then. Has a corking dance style, plays equally well for the floor shows and comes over the air in fine style.

shows and comes over the air in fine style.

The other is Will Roland's band. Maestro is a comparative youngster who changed his name from harsh-sounding Ryshanek last year and sounding Ryshanek last year land the season of the season of the season of the season with collegate crowdever week-ends and has since built himself a rep with society mob, and draws down a flock of bix from the smooty set. Ether's also helped him and, with summer closing of Schenley, he's been in big demand at outdoor spots and the like.

Reuts, Socialite, Draws 400

Another youngster who gets his share of 400 trade and has been few that the stand of the share of 400 trade and has been experimenting with different combos until it looks like he's found the right one. His music suggests mixture of late Orville Knapp and Horace Heidt. Kountz should so places once the break arrives. He's the burg's handsomest baton-wielder and the femmes go ga-ga when they pass the stand. Right now he's at the Plines, swank road-row he's the plines of the same row he's he's the saw well in Atlantic City, where he summers each year, and Miamin, where he invariably spends part of the winter. Covato has been a figure in the band biz for the last decade, has owned his own night spots as well and is presently co-proprietor of Plaza cade, one of burg's biggest men, wanter developed the plane of the winter. Platit burgh has been get the side of the plane of the winter. Platisburgh boy, draws chiefly from the frater-plouse t

As the Court of its local vet with reps about 1 in Atlantic City where he summers each year. City where he summers each year. City where he invariably spends part of the winter. Covato has been a figure in the band bit for the last decade, has owned his own night spots as well and is presently co-proprietor of Plaza cafe, one of burg's biggest money-makers during the season. He's had offers, but prefers to remain put, since he has it coming where he will be considered the control of the control o

owned set him back and it's taken him until now to get started again. Has been doing park work in and started again and the started again. Has been doing park work in and stationed with a stati

until recently to get any real air spot, so he's been a long time coming through. No estimate of Pittsburgh band situation would be complete without some mention of Jean Wald's femme outfit. She organized about four years ago, got a strong rep at Union Grill and is now at To-Jo Farms in Detroit, where she's reported about to sign with a big band booking bureau. More than just the s.a. novelty here, gals can play, too. Her former sax player, Virginia Dahlman, has lately turned maestro as well, but with an all-male crew excepting herself, and reports floating down, from Hotel Bedford Springs, Pa., where she bowed in less than month ago, indicate she bears watching as well.

Chicago Musical Field Fertile with Comers: **Busse Rated Best Bet**

Chicago, Sept. 22.

Chicago, Sept. 22.

Chicago, the town that has made a great portion of the name bands of the country, is continuing in that role at present with at least a half-dozen orchestras now in the oven being heated into national prominence through niteries, theatre dates and ether plugging. Most of them are known nationally, but as yet do not refer as a surefire box-office though the properties of the properties

Swingers Go for Henderson

SURVEY SHOWS MANY COMERS

National Symposium Discloses Radio's Important Contribution to Creating New Names Among the Country's Dance Bands

YOUNG BLOOD

Observers in the dance band field opine that the coming season in the orchestra biz will be marked by the content of the conte

Different

Different
Fields, Osborne and Shaw have each become the centre of attention of their pressions and state of the cash become the centre of attention of their pressions are stated in the control of the c

Other Comer-Uppers

upper brackets.

Other Comer-Uppers
Other units recognized as being on the upclimb are Bob Crosby, which has Gil Roden heading a former Benny Pollack aggregation; Tommy Dorsey, whose trombone accounts for a goodly share of the band's swing rep; Ruby Newman, who gives indication of converting a provincial fame into national acceptance; Al Duracket whose string and reed thrested whose string my contract the string who has been capturing much attention at his current stand, the Rainbow Grill, Radio City.

Before George Olsen decided to absorb the unit, Leighton Noble was giving plenty promise of taking the late Orville Knapp's crew places, while in the swing division Dick McDonough's records for Brunswick plus his 13-week chore for Melo-Roll ice are gan will be the string of the s

writing in, too, since Schreiber started broadcasting over WBBM

and Columbia.

Another orchestra which has been making progress is Phil Levant at the Bismarck here and through regular broadcast schedules over NBC.

Paige and Brockman in L. A., While In Frisco Local Boys Make Good

Los Angeles, Sept. 22.
The band situation locally isn't exactly what one would call promising. There's a plethora of young maestros, but among them few that rise above the conglomerate mass. One hears of this 'n' that crew but when the ear goes down to them it's the same old story—just another

when the ear goes down to them it's the same old story—just another swinger.

Radio bands have the call over the nitery outfits by reason of two standbys, who have shown clean heels to the rest of the mob. After one has said Raymond Paige and David Broekman, it just about closes the book. Strangely enough, neither has achieved national prominence. Paige gets first call in that direction or conclust. Repeatedly he has shunned chances to go east, preferring to shape his fortune along these slopes. In Felix Mills he has the town's top arranger.

Broekman has attained some renown locally as a stylist. His trick arrangements have won him a wide following. He has steered clear of swing for his own peculiar rhythms, which he insists will strike a vogue. He is top music man at KHJ and may win recognition when the station swings over to Mutual around first of the year cluide a swath while he was broadcasting on Mary Pickford program, but he fell back to dance spots and stage shows.

Salvatore Santaella at KMTR, Jack Joy, KFWB, and Bill Hatch, KIXK, just about sizes up the rest of radio studio picture. Joy has shown the most aggressiveness and is a prolific composer, his forte being tone poems. He has been handicapped by station economies, the crew at one time being cut from 17 men to nine. Santaella and Hatch also suffer from the limitations of asmall station.

Grier Tapa in Niteries

Grier Taps in Niteries

also suffer from the limitations or a small station.

Grier Tops in Niteries

The nitery tricks are the real incubators of the band biz. Many youngsters are coming along: and may break through once the spotlight bathes them. Jimmy Grier, now in his third year at the Bild. He had been suffered to the sum of the limit may be a better spot his winder a sum of the limit may be a better spot his winder. To the south, at the San Diego exposition, Lurie Higgins has drawn raves, but he's to a furny in the better grottoes. Harry Lewishand now holds forth a Wilshire Bowl and for a gang of kids are doing a small on. It's their first break after playing dub dances and parties. The collegisted are griung shown of the sum of the sum

Bowl and for a gang of kids are doing a smart job. It's their first break
after playing club dances and parties.
The collegiates are giving them a
head bloom and they for the collegiates are giving them a
head bloom and be the their first break
bloom and be the them in the band's career.

I say Whidden has been kicking
around the Miramar hotel in Santa
Monica for the past three summers,
but goes into local eclipse when the
mere starts dipping. His is the sweet
music type with little attempt at
individualism.

Another Santa Monica crew is Hal
Grayson, now holding forth at
Casino Gardens on the strand. Packs
promise, but should have made the
grade long before this.

Hal Chanslor's outlit at the Club
Casanova has been dubbed 'smart'
(Continued on page 41)

San Francisco, Sept. 15. San Francisco's current crop of up-and-coming dance bands in the ace spots is being batoned by young maestros, several of whom are filling their first real assignments in swank hotels and niteries, with no great

their first real assignments in-swank hotels and niteries, with no great amount of previous experience. Town is strong for the 'local boy' stuff, and has always been quick to recognize talent in dance bands. Art Hickman, Henry Halstead, 'Anson Weeks and many another name band got its start here in the past.

Among the local boys who are well on the way to the top of the ladder is Carl Ravazza, recently at the St. Francis hotel here and now on a barnstorming tour. He is expected to return soon.

Since taking over leadership of Tom Coakley's band, of which he had been a member, Ravazza has changed the band's style completely. His crew is capable of playing all types of music, from tango to swing, and is regarded by musicians as one of the hest in the biz. It is one of the largest dance bands is concerned. Ran Wilde, Deauville Club meesting has a sweet melodic band that

at least as far as radio is concerned.

Ran Wilde, Deauville Club maestro, has a sweet, melodic band that
leans towards strings and features
Virginia Mills' harp, with Joe Luke
as only chanter used, on the air.
Wilde uses more strings than any
other local band.

other local band.
Edward J. Fitzpatrick, Jr., who recently returned to Frigco after a lengthy engagement in the Pacific northwest, is now at the St. Francis hotel, where so many bigtime bands had their start. He was formerly at the Deauville and at Hotel Pel Monte in Monterey (Callt.). Fitzpatrick himself plays trumpet and sings. He has two personality singers, Big Bill' Wallace and little Judy Richards. Band has a rhythmic style, being sweet with a lift.

Tom Brown and Sterline Yeunr

being sweet with a litt.

Tom Brown and Sterling Yeung
At the Bal Tabarin Tom Brown's
band is playing a strictly commercial type of music, styled to please
dancers on the afton. Brown is letting his band develop its own style
as it goes along, bringing out the
best features in it as he finds them.
He is the only leader on the Coast
using an oboe in his band. He himself plays saxophone and flute. Vocally the band offers Pearl Cameron,
Harold Harris and a singing trio.

Sterling Young, at the Palace.

leelf plays saxophine and flute. Vo-cally the band offers Pearl Cameron, Harold Harris and a singing trio. Sterling Young, at the Palace, came here several months ago from the Beverly Wilshire in Los Angeles. While in Frisco he has changed his style considerably, dropping one that was reminiscent of one of Fio Rito's old bands. The band has just been signed for the Burns' and Allen air, shows, starting on the program lake shows, starting on the program lake shows, starting on the program lake the conly fiddle in the band.

All these bands are aired over NEC networks, the chain having the local dance band remotes from the choice spots sewed up, with the exception of Larry Kent's music from the mw Sir Francis Drake Persian Room, which CBS is broadcasting. Jack Meakin, who has the only swing band originating on the Coast, is a white hope at NBC. The former pianist with Meredith Willson's band became a full-fledged director at NBC here last July and now had the heaviest sked of the local network of the program of them by Meakin himself.

Leon Mojica, U. C. grad, has an outstanding outfit of men from a number of name bands. Mojica holds forth at El Patio dance hall, where he has been for the 'past year and a half. He specializes in the carioca, rhumba and tango, although he can play a swing tune with the best of em. His three singers are Lee Leykens, King Jackson, Eddie Illengo.

play a swing tune with the best of 'em. His three singers are Lee Lykens, King Jackson, Eddie Illengo. Before coming here, Mojica had a turn in Havana and Los Angeles, KYA makes the pick-ups from the El Patio.

Disc Reviews

By Abel Green

Lotsa swing these days. Decca 911
Is a novelty by Milk Herth, organ
swing soloist, with Stompward of the swing soloist with Stompward of the stompward of the swing soloist with Stompward of the swing swing soloist with swing swing soloist with Stompward of the swing swing soloist with swing swing

nuable.

Duke Ellington's own recordings of his compositions, 'In a Jam' and 'Uptown Downbeat,' are worthy features on Brunswick 7734; replete with the usual Ellingtonian finesse in orchestration and performance. mentation and style.

Mildred Balley Joins her husband,
Red Norvo, and his orchestra on
Brunswick, 7732 as Norvo swings it
with 'Picture Me Without You' and
'I All Begins and Ends with You.'
Norvo's own xylo niceties stand out
and Miss Balley's vocal interlude,
while casual, is alley's and interlude,
Liss pinnology is a highline.

chestration and performance.
Teddy Wilson on Brunswick 7729
is another finished swingologist, a bit
smoother with 'Melancholy Baby'
and 'I Cried for You,' wherein Elia
Fitsgeraid and Billie Halliday respectively vocalize. Plenty of that
Wilson planner, plus the usual reed
and brass tricks. Another by him
couples Sing, Baby, Sing with You
of the same picture, 'Sing, Baby,'
Redd Harper' this time is the featured vocal 'interpolator.
Frances Faye, hot pianologist
around the West 52d street (N. Y.)



Mickey Mouse's Birthday Party'

THE BIG BAD WOLF'

Your Copy is in the Mail Give It Your Immediate Attention Give It

HARRYLINK G.P.M.



'THE WORLD IS MINE'

(Tonight)

Featured by Nine Martini the Pickford-Lasky Product "THE GAY DESPERADO A United Artists Release

SAM FOX
PLESSHING COMPANY

Remick

I'LL SING YOU A THOU-SAND LOVE SONGS

CONEY ISLAND BOY MEETS GIRL

SING A SONG OF NON-SENSE

DON'T KISS ME GOOD-NIGHT

> REMICK MUSIC CORP. 1250 Sixth Avenue BOA Bidg., N. Y.

Most Requested

(Reported by Dick Stabile, Hotel Lincoln, N. Y.)
Me and Moon.
Sing, Baby, Sing,
Until Real Thing Comes Along. Until Real Thing Come Cross-Patch. I'm an Old Cowhand. My Kingdom for Kiss, Love Vill Tell. Christopher Columbus, Empty Saddles. Until Today.

(Reported by Hugo Mariani, Hotel Waldorf-Astoria, N. Y.) Hotel Waldorf-Astoria, N. Y.) Star Fell Out of Heaven. Can't Escape From You. Did I Remember? All Baba (rhumba). Organ Grinder Swing. When Did You Leave Heaven? La Cucaracha, Bye, Bye, Eaby. When I'm With You. It's the Gypsy In Me.

As the Gypsy In Inc.
(As reported by Mark Warnow)
Star Fell Out of Heaven
These Foolish Things
Organ Grinder Swing
Stardust
When I'm With You
Sing, Raby, Sing
Bye, Bye, Baby
Until Yoday
When Did You Leave Heaven
No Esgrees

(As reported by Al Goodman) Star Fell Out of Heaven Bye, Bye, Baby Did I Remembe Did I Remember
Empty Saddles
When I'm With You
Me and the Moon
When Did You Leave Heaven
Sweet Misery of Love
Until Today
The Way You Look Tonight

Philly Union, Radio WB Still at Standstill: Legit Houses Settle

Legit nouses settle:

Union continues to make slow progress in its tussle with radio, theatres and niteries. Pacted last week with all three legit houses, each of which represents victory for musicians. Still playing possum with Doc Levy on WCAU house band question and ditto with Warner Brothers on vaude houses.

Deals with legit houses call for six men each in Forrest, Chestnut and Erlanger pits. Forrest last season had five, Chestnut had four and Erlanger for four seasons has been on, union's unifair list. In each case, both number of men and rates represent compromise, but union's terms are better than previously. With WB execs, union is refusing to discuss Earle and Fox house bands until nable deals are set. Fox band had been out for two resets and all the season of the s

lengthy siege. Still no revelopments on nitery front,

Bronxite Pinched Selling Gratis Orchestrations

Coast consumption, for best b, o. First is niew tempo; latter is liveller.

Back to današpation, Ted Flo Riko's You Dropped Me Like a Red Hot For Dropped Me Like a Waltz are in the standard Flo Ritts style of smooth recording. Decea 599-10 respec. Musry Marcelline and Stanta Flow Me Like a Red Puchia and his orchestra, featuring Lew Sherweed vocally. Tim Talking Through My Heart and Night in Manhattani both out of the new Big Through My Heart and Night in Manhattani both out of the new Big Through My Heart and Night in Manhattani both out of the new Big Through My Heart and Night in Manhattani Hother Bronx, N. Y., police last week arrested drving Bruckmann, piano instructor, following a raid upon his studio which uncovered some 700 copies of complimentary orchestrations, Bruckmann pleaded guilty of unlawfully selling copyrighted material and was remanded by Magistrate Murphy to the Court of Special Sessions in \$250 ball. Raid also netted a mass of complimentary piano copies and special Brits.

Correspondence, which the police say was also found in Bruckmann's place, showed that the orchestrations were being offered to orchestra leaders in the hinterland for 25c applece.

rangement.

Jan Gather's The Stars Weep' and

The Girl in the Garden' are smooth
foxes on Decca 913 (Russ Brown vocalizing), and Bal-Kemp on Brunswick 1730 is much brisker with
B'Wanga,' a curlous foxtrof instrumental novelty by Sid Phillips, of
fast tempo, paired with 'Pursuin' the
Blues,' another unique composition
by Mickey Bloom. Kemp gives the
gun to his reed harmonics and brass
teamwork for a very sprightly recording.

Jack Scholl and M. K. Jerome have been assigned to do ditties for four Warner pictures, Pix are: 'Give Me Liberty, 'Under-Southern Stars,' Melody for Two,' and 'No Hard

Music Notes

Jan Bubini band now operating out of Irving Mills office.

. Werner Richard Heymann has been added to scoring staff at War-

Milt Britton's new band opening t Chez Paris, Dallas, Sept. 27 for wo weeks.

Benny Meroff takes over band assignment at Hotel Muehlebach, St. Louis, Oct. 11 for a fortnight.

Harry Warren and Al Dubin have placed 'September, in the Rain' in 'Melody for Two' at Warners.

Sterling Young combo returns to Wilshire Bowl, L. A., after finishing at Palace Hotel, San Francisco,

Ozzie Nelson's orc. opens at Hotel Lexington, N. Y., Oct. 7. Silver Grill redecorated prior to Nelson's open-

Billy Coty has been transferred by Select Music from the post of mid-west rep to the New York profes-sional department.

'Our Landon,' written by Claude Lapham and Maida Townsend, ac-cepted by the Republican National Committee as its official song.

Jay Whidden and band have left for Dallas, Tex., to play at the Baker Hotel. Whidden spent summer at Mirimar Hotel, Santa Monica.

Bill Weiman arrived in L. A. and appointed Walter Donovan to suc-ceed Jack Archer as western repre-sentative for E. B. Marks Music Co.

Beatrice Mills, daughter of Irving Mills, has written Tm All Outs Breath in collaboration with Willie Smith and Walter Bishop. Exclusive Music is publishing.

Sammy Steps and Ted Koehler are writing four numbers for Republic's Happy Go Lucky. Stept and Ned Washington are cleffing four for 'Dodge City Trail' at Columbia.

Jimmie Franklin and Tony Riley have landed their number, 'You're So Appealing,' in Maurice Conn's 'Racing Blood,' Handy Bros. will publish.

Mrs. Wm. Fox

(Continued from page 5)

affairs. And the mother testified her attorners handled everything. After an hour on the stand, during which creditors attorners wanted to know whether the husband had anything to do with ith management. Mrs. Fox pleaded illness, and asked to be excused. Referee Steedle said, he was unimpressed, and ordered her to return next day with refreshed memory.

She never returned to the stand, despite five orders that she do so, and reports by a physician that she was physically able.

Chicago Fertile

(Continued from page 43)

Continued from page 42)
say was also found in Bruckmann's
place, showed that the orchestrations were being offered to orchestra leaders in the hinterland for 25c
apiece.

Aaron Genzales and his Tango
hand have been signed to do. 13
discs for Standard. Carlos Ruffino,
Don Alfredo and Eduard Chavez will
do vocals. Band has also been
spotted in Theodora Goes Wild' at
Columbia. Genzales will help in
scoring pic.

Johnny Hamp opens at the Rainbow Grill, Radio City, Oct. 6,
Bernle Prager, sales mgr. for Robbias Music Corp., lett New York Friday (18) for a transcontinental tour.

Continued from page 42)
whythmeters, but their progress has
the men slow. They bob up every 'so
ten in this nitery or that and seland get a dome get a call from the radio crowd.
The downtown area Kearney
Money How Money House
Money House House
Money Hous

New Scale for Coast Copyists And Arrangers

Hollywood, Sept. 22.

New scale for arrangers and copyists is being drafted by the musicians ists is being draited by the musicians local here. It is figured, when operative, that it will bring into union fold the full complement of 300 arrangers and copylists on Coast.

Object of the setup is to take care of second-flight workers, who, it is said, are being shoved around.

With institution of the scale within 30 days, American Federation of Labor will assume jurisdiction for the first time.

BITNER, EX OF FEIST, **BUYS INTO COURIER**

E. F. Bitner, former head of Leo Feist, Inc., has bought an interest in the Musical Courier and will as-sume an active part in the publica-tion with the October issue.

Bitner left the music publishing firm last year shortly after it was taken over by Jack Robbins and Metro-Goldwyn-Mayer.

VISIT OR WRITE MARKS MUSIC The Marks Hit Parade

AFTERGLOW

LOVE WENT UP IN SMOKE SAY 'SI SI'

(Para Vigo Me Voy) AND THEY SAID IT WOULDN'T LAST! RUNNING A TEMPERATURE

BADIO CITY, N.

Horms

From the Internationally Famous
"WHITE HORSE INN" BLUE EYES WHITE HORSE INN

WHITE HORSE INN
I CANNOT LIVE WITHOUT YOUR LOVE
FANCY MEETING YOU
IN YOUR CWN QUIET
WAY
From "Stage Struck"
HALF OF ME
THE PRAIRIE IS MY
HOME
From "Guing of the Peece"

From "Guns of the Peccos"
HARMS, Inc.
1250 Sixth Ave.
RCA Bidg., N. Y.

Vituarle Presents

THRU THE COURTESY OF LOVE

MY KINGDOM FOR A KISS

YOU ON MY MIND PAPA TREE TOP TALL BERMUDA BUGGYRIDE

> M. WITMARK & SONS 1250 Sixth Avenue RCA Bldg., N. Y.

P. O. BANS U. SONG SERVICE

Use of the U. S. mails was denied Universal Song Service of Hollywood, first victim in government's song-shark roundup, when Post Office Department last week ruled the organization has been deceiving amsteur lyric-writers.

Acting on strength of hotly-





SELECT MUSIC PUBLICATIONS



STOCHEN PANNED

Worded report by Solicitor Karl A. Crowley, Acting Postmaster General addressed to the outful and to its officers. Similar action was taken in flaces by decision of the time doctoring service. Prosecutor Claims It Got Money Fraudulently — Painted the Rosy, Not Seamy, Side of Amateur Songwriting

COHEN PANNED

Washington, D. C., Sept. 22. Enforcement of the postal fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. District Court here for other services of the postal fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. District Court here for obtaining the feasible of the postal fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. District Court here for obtaining the feasible of the postal fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. District court here fissed and fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. District court here fissed fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. District court here for obtaining the feasible of the postal fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. mills was denied the for the postal fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. mills was denied that the postal fraud order was held up Money (21) when Justice and fraud order was held up Money (21) when Justice and fraud order was held up Money (21) when Justice Alfred A. Wheat, in U. S. mills was denied the form of the first of the firs

Cohen Panned

the business.

Cohen Panned

The solicitor's report to the Postimaster General bristled with slams at Cohen, but Crowley said there was no reason to ban the song-writer's personal mail. He pointed out that Cohen's successes, such as they are,' were all chalked up 'more than 10 years ago.'

Although Cohen claimed no guarantees were given potential clients, anlees were given potential clients, anlees were given potential clients, up to the company of the control of the

so received within the past nve years, only 45, or less than 1%, had any usage in motion pictures of any kind or received any return whatever upon said serviced lyrics, and the control of the control o

Pix Sales-point False In suggesting that studios are nxious to obtain music from out-

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following songs were most played on the networks last week. Combined plugs on WEAP, WJZ and WABC are computed for the week from Sunday through Saturday night (Sept. 13-19). Until Real Thing Comes.

By Bye Baby,
Did I Remember?
When Did You Leave Heaven,
Star Fell Out of Heaven.
Until Today,
Me and The Moon, Until Today,
Mo and The Moon,
Sing, Baby, Sing,
Way You Look Tonight,
Way You Look Tonight,
When I'm With You.
You're Not the Kind,
Lloss of Med.
Fine Romane.
Empty Saddles,
H We Never Meet,
My Kingdom for a Kiss,
No Regress,
Midnight Blues,
L Can't Escape from You,
Now or Never,
Organ Grinders Swing,
Sing, Sing, Sing,
Lil Sing, Joo Songs,
Magnolias and Moonlight,

side sources, Cohen was guilty of duping patrons, the report said. Solicitor reported that the Universal head knew very well that there was only a limited picture market for the songs of unknowns and was familiar with the fact that big studios hire their own tunesmiths.'

Crowley said that for a long time Cohen knew that more than 99% of his customers have not had their

Crowley said that for a long time Cohen knew that more than 99%, of his customers have not had their works published, used in films, or otherwise exploited as commercial compositions involving any royalty or return.

It is not true as pretended that the Universal Song Service has proven its merit as to the actual placing of songs written by unknown writers and serviced by it for usage in -talking pictures and by music publishers; the Solicitor told his superiors. A few of such songs apparently have been introduced in the films through the personal solicitation of Henry R. Cohen and with the cooperation of a musical director in one of the minor studies, but the least of the control of the Universal Song Service and its clients. This is also true of the publishers, who, as Mr. Cohen testified, are prejudiced against matter emanating from his so-called song service.

The Universal case was the first

vice.'
The Universal case was the first
in a crusade planned by postal
authorities to drive come-on propoauthorities to drive come-on propo-sitions from the mails. Sleuths are reported getting the low-down on other song and story doctors, with the prospect that fraud orders will be issued in wholesale quantities in future months.

Commenting on the decision handed down against the Universal Song Service, John G. Paine, chairman of the Music Publishers' Protective Association, declared Monday (21) that it was one of the healthiest things that the Post Office Department has done in years. It gives pro tection to thousands of innocent per sons throughout the country, Paine stated.

stated.

Paine added that he was of the sincere hope that the decision will have the effect of destroying all illegitimate publishing enterprises in the music field.

Wolfe Gilbert Tacks Up Coast Publisher Shingle

L. Wolfe Gilbert, songwriter, has opened a music publishing office here to serve principally as a clearing house for studio songsmiths. Firm also will service studios with special copyrighted numbers, the first going out being Meet the Family.

Heat at Hub Ritz
Boston, Sept. 22.
Benny Goodman now at the Ritz First time this dignified hotel nitery has gone for hot synco.

Maestros No-Like Anti-Bribery Pledge: Playing Old Tunes Rather Than Pay for Own Orchestrations

Publishers' contact men aver that if anyone doubts the anti-bribery in mubers each got five network plugs; T Give My Heart, 'Me and into effect a month ago, all one has the first of the content of the

FTC TO RUSH TRADE HEARING

John G. Paine, chairman of the Music Publishers Protective Assn., was assured by the Federal Trade Commission during a visit in Washington last week, that the date for a trade practice hearing for the industry will be moved up as rapidly as possible. Commish pointed out that it would have to go through more than the commission recognized that there was an emergency condition in the industry and that the latter was on the whole trying to clean up bribery and other evils. The petition for a trade conference was submitted to the FTC several months ago, after it was learned that the commission was invitigating the industry. Meanwhile the pubs have entered into a pledge against plug payoffs and free orchestrations.

Jack Mills Acquires Five English Songs

Five English Songs
Jack Mills took over five songs
from Lawrence Wright and one each
from B. Feldman and Keith Prowse
during his recent visit to London.
Head of Mills Muisc, Inc., returned
last week from a month's tour of
Europe.
Songs whose American rights Mills
acquired from Wright were 'Cloudy
Skies,' 'Poor Dinah,' 'Darling of the
Gods,' 'You Are My Love Divine' and
'A Penny for Your Thoughts,' The
Keith-Prowse tune was 'Got an
Easter Hat and Easter Suit,' while
the deal with Feldman involved 'My
Own Folks.'

ME AND THE MOON"

Cute—Fresh—Appealing Rhythm Novelty "OH, YOU ROGUE

The 'Swingy' Japan Novelty OVER A BOWL OF SUKI-YAKI"

Now Ready-The Beautiful Theme of Hawaii "TO YOU SWEET-HEART, ALOHA"

T.B.Harms Ca

CLOSE TO ME

LOVE-WHAT ARE YOU DOING TO MY HEART

T. B. HARMS CO. 1250 Six(h Ave. RCA Bidg., N. Y.

Tried and proven songs of the season. All included in a catalog that comprises one of the most "sure-fire" song galaxies of all time. For example:

"DID I REMEMBER?"

"I'M AN OLD COWHAND (From the Rio Grande)" "KNOCK KNOCK-WHO'S THERE?"

> "IT CAN HAPPEN TO YOU" "PICTURE ME WITHOUT YOU"

LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK

The new season ushers in an array of song hits that, from pr Indications, will sweep the nation. For instance:

"WHEN DID YOU LEAVE HEAVEN?" "WHEN I'M WITH YOU" — "DREAM AWHILE"

"SWEETHEART LET'S GROW OLD TOGETHER"

"PETER PIPER"

"MIDNIGHT BLUE" The Big song lilt of the new "Ziegfeld Follies of 1930"

ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

LOOP HOTELS RESTORING COVER CHARGE Lubin Wants Sun Lubin Loeiys booking head, leave New York for a southern vacash earlier than usual this year. Lubin Assessed Carlion Houge BY AGREEMENT; BIGGER SHOW BUDGETS Lubin Maints Sun Lubin Wants Sun Lubin Wants Sun Lubin Maints Sun Lubin Assessed Carlion Houge leave Reper than usual this year. Lubin Maints Sun Lubin Loeiys booking head, leave New York for a southern vacash earlier than usual this year. Lubin Maints Sun Lubin Loeiys booking head, leave New York for a southern vacash earlier than usual this year. Lubin Assessed Carlion Houge Lubin Assessed Carlion Houge

Cabarets Also May Join Hostelries in Concerted Move-Pledge Spending of Increased Take on Entertainment

Chicago, Sept. 22. General re-establishment of the cover charge in all the top nite club and hotel cafes in the Loop will go into effect next month, following nearly five years in which this town has specialized in minimum checks.

has specialized in minimum checks. Cover charge return was voted-unanimously by the Hotel Men's Association of downtown Chicago last week, at which the Congress, Palmer, Bismarck, Morrison, Sterman, Edgewater Beach, Stevens, Blackstone and Drake hotels were represented. All control of the c

pens. Cover charges at all the spots, except the Blackhawk, Parce and the Bismarck hotel's Walmut Room will be 75c on week nights and \$1.50 per on Saturday and Sunday. 2 Holdonts

on Saturday and Sunday.

Two hotels originally opposed the cover charge, but finally agreed. They were the Palmer House and Sherman House. That was due to the big business both the Empire Room at the former hotel and the College Inn at the latter have been doing regularly. Both are turning out profits despite heavy overhead, due to great play. Bismarck and Morrison were understood to have been especially instrumental in bringing in the holdouts.

Where the cover charges (come in the regular minimum charges will be deducted from the lowest possible spending figure. Minimum will be \$3 to \$2.50 on week-days and \$3 to \$4.20 on Surdays. The other words, if the inhimum is \$2.50 and the cover charge is \$75, the customer has the right to order \$1.75 worth of vittles.

They Need It

They Need It

They Need It
Hotels figure they need this extra
coin to take care of the added expenses of the new season's shows.
While there is much talk of spending
more coin for their floor shows and
orchestras, the basis of the cover
charge among most of the hotels is
the fact that most of them have been
running their cafes in the red dureor four of the spots made profits in
their cafes despite big name attractions and heavy competition, but the
others found that at the end of each
month, there was red link on the
books.

month, there was red lnk on the books.

Cover charges will go directly to the upkeep of the actual entertainment operation of the cates and most of the hotels state that they will base the cost of their shows directly on the amount of coin garnered in cover lariffs, it will mark the control of the cover lariffs, it will mark the cover lariffs and the cover lariffs, it will mark the cover lariffs and the cover lariffs, it will mark the cover lariffs and the cover lariffs, it will mark these hotels as far as three amounts of the covered, with the hostelries convinced that now they won't be able to get away with just a five-piece orchestra and a couple of specialty acts, but will have to make good to the public for that 35c to \$1.50 take on seating privileges with some genuine talent both on quality and name appeal.

Dan Collins Joins R-O'K

Danny Collins, former RKO agent has joined the Rockwell-O'Keefe agency.

agency.

He will specialize in the sale of ac s to theatres and niteries.

HALL GETS A HALL

George Hall's orchestra, in the Y. Tatt hotel's grill for the past x years, has been booked for pow's State, on Broadway. Week of

Locw's State, on Broadway. Week of Oct. 26. Band previously played the State a couple of years ago.

UNITS IN N. C.

Jack Osterman for M.C. Spot in Hazelton Club

Jack Osterman is set as mic. at Ben Fierman's Green Gables, Hazle-ton, Pa., opening Sept. 25. Fierman booked Osterman direct after catching the comedian in Atlantic City.

DEMPSEY & ASSOCIATES IN N.Y. HOTEL DEAL

Jack Dempsey and his associates in the restaurant carrying his name are reported taking over the Mont-clair hotel, Lexington avenue and 49th street, New York. It will be called Dempsey's. One report had the group considering the Governor Clinton near the Pennsylvania station.

tion.

Dempsey's care is still drawing well, with the former champ's cut said to be \$60,000 annually.

Karyl Norman Sues Harry Howard for 2 Weeks Pay

Karyl Norman, the femme imper-sonator, is suing Harry Howard, actor-unit producer, for \$500, repre-senting two weeks' salary In How-ard's "Hollywood Hotel Revue." Norman claims he was let out of the unit without the two weeks' notice unit without the two weeks' notice of the country of the country of the Robert Broder is counsel for Norman.

Saranac Lake By Happy Benway

By Happy Renway

Added to our Good Samaritan
Club: Joseph Parker. Since his
double rib op he's now the goodcheer kid of the lodge, working to
make others happy. Nice comeback
by a nice by
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a unice vaudevillian, who has been bucking the
ozone, delegated to do a mess of
downtown shopping for the gang,
meaning he has staged that comeback thing.
Marie Bianchi, formerly of vaude
and legit, left this man's town for
home, an absolute cure, by the faithful route of ozoning.
D. Loraine, former stock player.
Is a new arrival at the lodge from

is a new arrival at the lodge N. Y. C.

Elenora Pryne, after six months here at the lodge, left for a little more ozoning at Lake Champlaini

Dolph Singer, who wrote 'Just Around the Corner' and other hits, is a new arrival at the lodge. This

is a new arrival at the lodge. This is a return trip for Dolph,
A. B. Anderson, ex-ozoner and now manager of the local Pontiae theatre, m.c.ing for bank, give-away and screeno nights, and not bad.
Night spots folding up like a clam on a cold night, all floppo since vacashers left on Labor Day.
Write to those you know in Sara-wac.

Billing

Lancister, Pa., Sept. 22.
Proprietor of Smitty's Airport Tavern strolled onto the
floor after second act had
finished and said: Tolks, I'm.

phia.

He paid the act off and dug
up a pinch-hitter for the next
show.

In the audience were four

show.

In the audience were four local theatre managers, who advised the spot's boss that no matter how terrible an act is, you must let the customers find it out for themselves.

SHUBERT, NEWARK, TO GET SUNDAY VAUDE

Bill Miller, Maurice Golden and Al Rogers, la a partnership deal, have leased the Shubert, Newark, for Sunday vaudeville shows over the winter. It will be Newark's only

Shows will consist of eight acts and an m.c., with three perform-ances given on Sundays. Starts Sept. 27.

6 Acts and M.C., 90 Mins. Show, All for \$15

Chiseler competish among indie agents has set a new low price f lesser cabarets with week-end show resser cabarets with week-end shows. One agent has a regular booking of six acts and a mistress-of-ceremonies, who put on a 90-minute show on Saturday nights for a total of \$15.

Term agent is a misnomer, since m.c. is the peddler and a one-time performer herself, carrying her office in her hat.

Chas. Wolf. Gets 1-to-3 Years' Perjury Sentence

Phlladelphia, Sept. 22,

Philadelphia, Sept. 22.
Sentence of one to three years in county prison was given Charles Wolf, 45, former owner of Club Morocco, local nitery, by Judge James M. Barnett in Quarter Sessions Court last week. Wolf had been convicted of perjury against Charles B. Owens, Charles A. Yates and George L. Paul, agents for State Liquor Control Board, during hearing to revoke his license. Claimed agents had allowed him to break closing hour law in return for free drinks and food.

BELASCO IN CINCY

Cincinnatl, Sept. 22.
Pavillon Caprice, in the Nether-

land Plaza, opens season Oct. 8, with Leon Belasco's band. Spot will have a \$2 minimum charge Saturdays and Sundays, with \$1.50 other nights.

Maxine Lewis goes into Hollywood Clover Club Oct. 4.

Int'l Agcy. Setting 10 Weeks of Hotel Time, Including Ritz and Pierre, N. Y.

Maria Gambarelli has been signed a one-year contract by Clifford Fischer (French Casino, N. Y.) to stage the ballets for a string of hotel stage the ballets for a string of hotel shows he is lining up, notably the Ritz-Carlton and Pierre in New York. First floor show at the Pierre opens Oct. 15, with the Ritz's new nitery policy debuting the week

though Afrique, European impersonator; Ben Pope, illusionist; Park and Clifford, comedy team, and Romero, femme dancer, are already signed for the floor show.

Miles Ingalls of the International Pooking Advancy is estime

UNITS IN N. C.

Charlotte, N. C. Sept. 22.
Units playing picture houses in North Carolina currently include:
Loretta Grey's Times Square Topics; 'Girls in Radium': Let's Playe a Party: Proadway Vanities', per and Ray and Naidi. No band and Lempi Pernu's Flashes of 1936.'

Ritts-Carlton and Pierre in New Miles Incitals of the International York. First Players of Party: Pierre show, along with Paul Drahayer and Ray and Naidi. No band and Lempi Pernu's Flashes of 1936.'

CONGRESS, CHI, BOOSTS TALENT BUDGET 600%

Chicago, Sept. 22.
Congress hotel here is giving its stage show budget a stiff boost, with \$3,000 set as the regular outlay for future bills.
In the past the Congress' shows have averaged around \$500 in salaries.

Film Deals Delay B.&K.'s Chi Stage Show Ousting

Chicago, Sept. 22.

There will be at least another four weeks of vaude for the west side Balaban & Katz Marbro. House had figured to drop the stage shows for double features last week, but because of gicture contracts doubles are being kept out of town until late

B. & K. last week rescinded its contract cancellation with the musicians' union and extended it for another month.

15 YEARS AGO

(From Variety and Clipper)
Shuberts finally got their vaudeville started in five theatres.

Victor Herbert conducted the or-hestra at a Washington theatre where Without Benefit of Clergy chestra at a washington titleate where Without Benefit of Clergy" was playing. First time a composer of his distinction had lead a picture

Warner Bros, took the back page to brag-up Why Girls Leave Home. It brought in a pot of coin.

VARIETY printed three full pages of new acts reviews. A record. Caught 46 new turns.

Eddie Buzzell tried out a new act Eddie Buzzell tried out a new act and clicked. Lew Fleds was in the new Shubert lineup with a cutdown of 'Snapshots of 1921. Lulu McConnell was comedienne. She also doubled in her regular act, McConnell and Simpson.

Arnold Daly and William Norris had a dramatic playlet at the Or-pheum, Brooklyn, and Edith Talia-ferro was emoting in another sketch at the Riverside, N. Y. Liked 'em

Frances White pressed into service by the Shuberts. Needed a name for the 44th Street.

VARIETY, for the opening of the VARIETY, for the opening of the Shubert vaude, printed the Keith and Shubert house reviews for each section in adjacent columns, but no comparisons. Readers could make these for themselves Sent staff men to Baltimore and Cleveland.

Three single women gave too much sameness to the N. Y. Palace bill, Miss Patricola, Daphne Pol-lard and Yvette Rugel. First was the outstander not only of the trio but the show.

Orpheum Circuit's statement for the first six months showed \$139,619 deficit. Came as a surprise, though the stock had been fluctuating badly all summer.

Jack Hanley, juggling at the Pal-ace, N. Y., held up as he quit a gambling joint. When stickup found Hanley had only 20c left, he gave him a dollar.

Blossom Seeley was headlining the Majestic, Chicago. Jack Oster-man on the same bill. Holding his own.

Burlesque shows were dropping an average of \$900 a week each. Both wheels worried.

Louis Mann taking a panning on his new 'In the Mountains.' Had a Fidelity instead of Equity cast. Sam Shipman, who wrote it, wanted his name off the program unless better actors were used.

Bluebeard's Eighth Wife' broke N. Y. with Ina Claire holding it up.

FRENCH CASINO CAN'T FIND CHI SPOT

Chicago, Sept. 22. Talk of a downtown theatre cafe modeled along the lines of the French Caslno in New York is strictly talk, according to nitery men who lave looked over the situation here. have looked over the situation here, All agree that it's not possible to duplicate the New York spot in Chicago, due to the absence of an available theatre in the loop. Several syndicates have been in town looking over the theatres, but none has been able to find the right spot.

Most of them have talked about the Materiach but investigation or the Materiach but investigation be.

the Majestic, but investigation has shown that the house is too small. Same goes for the Princess and shown that the house is too small. Same goes for the Princess and Great Northern. Auditorium is large enough, but its out-of-the-way location is against it. Theatre-restaurant idea was tried there a couple of years ago when Andy Rebori opened it as the Cascades Casino, but it didn't make the grade.

None of the other houses in the Loop is suitable either. Best house for that purpose would be the Apollo, which is large enough and even has a fully equipped kitchen in the basement, but Balaban & Katz has the spot as a grind picture house on

the spot as a grind picture house on a long-term lease and isn't considering letting it go.

50 YEARS AGO

(From Clipper) Lillian Russell joined the Duff Opera Co. in San Francisco. With Duff for a number of years.

Clipper's Boston correspondent re-ported 'Tangled Lives' new play, 'deals with a rather delicate matter, some lines being plain to an objec-tionable degree. Squesmish in those days. Would be 'voted conservative today, Robert B. Mantell the lead. Agnes Elliott was 'too sparing in her

Annie Pixley divorced herself from 'M'liss' to tackle 'The Deacon's Daughter.' But she revived 'M'liss' now and then.

DuBois opera house, Elgin, Ill, burned to the ground. Sparks from a stage effect the cause. Often hap-pened with slack fire prevention laws.

Leopard escaped from its cage on the Miller & Freeman show at New-ark, Ohio. Could not be recaged, so it was shot.

Danlel Frohman Daniel Frohman became full fledged manager of the N. Y. Lyceum Sept. 18. Opener was "The Main Line" by H. C. DeMille and Chas. Barnard. DeMille was virtually house author. Needed someone (generally David Belasco), to put in the business, his specially being dailog, Father of William and Cecil. Belasco was stage

Lillian Olcott had to cut the lions out of her production of "Theodora."
Cats were audience distraction and besides they made the house smell like a menagerie.

Lew Dockstader gave his name to the former Comedy Theatre, N. Y., and made it into a minstel house, which it had been originally. But it was too late. Minstrels were on down-beat.

Maurice Barrymore tagged as Mod-jeska's leading man for the new season.

Mart Hanley predicting "The O'Regans, Ned Harrigan's newest would be a hit or he was no prophet. He was no prophet.

Montreal cigar manufacturer was touring a small colored minstrel troupe for advertising purposes. Touring the middle-west.

'Adonis' company back from Eng-land and at the 5th Av. A wagon-load of flowers including one labeled 'Willie we have missed you.' No one knew who Willie was. Just two weeks to start the road season.

B. & O. started through trains from Phila. to Chicago. Got three troupes the first night and peeved the Penusy

26-WEEK BRITISH ROUTE

Shea's Levies, Then Rescinds, \$1,000 'Fine' for Boles' P. A. With Vallee

Toronto, Sept. 22. John Boles, at Shea's here last week, escaped a \$1,000 'fine' by the management by granting a couple of concessions during his appearance. Penalty was levied for Boles' unauthorized appearance the Thursday night of Sept. 10, on the eve of his opening at the theatre, on Rudy Val-lee's Fleischmann broadcast out of

oronto. Admissions are charged at the ring of Vallee's weekly broadcast airing of Vallee's weekly broadcast from the Canadian National Exhibition, where the crooner has been appearing, with about 10,000 in the audience for Boles' appearance. Theatre figured that such a turnout at the radio show would hurt attendance at Shea's.

tendance at Shea's.

J. J. Fitzlighbons, general manager of Famous Players-Canadian, wired Charles J. Freeman, Faramount booker of the FP-Can houses, who answered that Boles' appearance on the air without permission was in violation of his contract. He suggested the \$1,000 fine to make up the possible difference in gross caused gested the \$1,000 fine to make up the possible difference in gross caused by the film star's airing before a paid audience.

Boles' salary in Toronto, and currently at Loew's, Montreal, also for FP-Can, is \$5,000 plus a percentage. Fine did not go through, however, after confabs between Boles and Flizgibbons, with the actor granting other concessions.

4-CAR CRASH OVER LOST VAUDE DUMMY

Lancaster, Pa., Sept. 22.
An automobile accident, involving four machines, a bus and a dummy not only made the Mae Wynn troupe late for its first show on the Capitol's opening vaude bill of the season, but nearly got the act into a real jam.

tol's opening vaude bill of the seasen, but nearly got the act into a
real jam.

Act was moving in from Atlantic
city when one of the girls noticed
ropes used to the four realistic
dummies to top of car were slack.

Charles of the state of the control of the
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Hostess Indicted for Nitery Owner's Death

Nitery Owner's Death
St. Louis, Sept. 22.

Marie Morrison, 22, hostes, was
Indicted last week on manslaughter
charge in fatal shooting of Harry
Anastas, owner of Golden Dragon,
local nitery, on June 15, last, Anastas,
who was 46 and married, was shot
Lby Miss Morrison after a quarrel at
her home, in which she asserts Anastas threatened to strike her.
After the affray Anastas drove
Miss Morrison to her mother's home
and then went to City Hospital,
where he told police a stranger shot
him. He died shortly after.
Miss Morrison is in \$5,600 bail
Pending trial.

Then, Where?

Billy Rose remains just a lit-tle guy with big ideas. Last week he was offered, for 'Jum-bo,' six weeks at \$17,500 per by Danny Collins on behalf of RKO. Rose wired: "I won't play for RKO for less than 12 consecutive weeks at

\$20,000 a week. In other words, I won't play for RKO.'

3-YEAR BINDER FOR CAFE ACT

That niteries will shortly take the place of vaudeville in the handing out of long-term contracts to acts is seen in the signing of The Maxellos by the French Casino, New York, to three-year binder starting next July. Deal was set by Miles Ingalls of the International Booking Agency (Fischer-Shapiro-Blumenthal-Haring

subsid). Maxellos will go into the next show at the French Casino, opening in July, moving with it the following winter to Miami. By that time the Casino group expects to have a couple of more theatre-cabarets spotted elsewhere in the country to absorb the remainder of the Maxellos' contract, or else repeat them in the New York and Miami spots.

Frisco Shamrock Show **Members Get Damages** For Blaze Injuries

San Francisco, Sept. 22.
Two and a half months after the tragic Shamrock Club fire here, in which four lives were lost, damages which four lives were lost, damages for injuries have been awarded to Geraldine Hartley, 24-year-old entertainer, by George W. Lane, referee for the State Industrial Accident Commission. Miss Hartley will collect \$46,93, in addition to \$17.29 for each week she was unable to work since the club disaster. Massachusetts Bonding company, which wrote the insurance on the nitery, will pay the money.

the money.

Dorothy Cook, Violet Reese and John B. Holbrook are other entertainers at the club at the time of the fire to whom damages have been

B'krupt Rosita's Trustee Joins in Suit vs. WB

Joseph T. Stearns, trustee in bank-ruptcy for Maria Louise Hanrick Reachi, known professionally as Ro-sita, formerly of the dance team of Ramon and Rosita, was granted per-mission Thursday (17) by Federal Court Justice Murray Hulburt in

mission Thinsay U.Y. Hulback and Court Justice My Hulback and Court Justice My Justice My Hulback and the Court Justice My Hulback and Hulback and Hulback An tonia De Reachi, known as Ramon, did appear in it with another partner.

UNION AND PAR COMBINE TIME

English Theatre Circuits Set Up Joint Booking Office \$500 to \$2,500 Salary Scale for American Acts -Munyard and Lyon Co-Rookers

GUARANTEES

London, Sept. 22.

Biggest vaudeville booking deal to be consummated here in years has been set by the Paramount and Union Cinemas theatre circuits. Hookup will permit importation of American acts on guarantees of 26 weeks of the consumer London, Sept. 22.

in 1937.

Under the deal as set up, Paramount will contribute 10 weeks of playing time and Union 16 weeks. Latter, which had 25 theatres a year ago, has built up its string to 160 and expects to have 200 by the end of this year.

F&M TRYING BAND SHOWS AT ST. L. AMB.

St. Louis, Sept. 22.

New policy at Fanchon & Marco's downtown Ambassador, to get under way Oct. 2, will feature a band of 20 and specialty acts. Faul Ash, who has been at Ambassador on previous occasions, will conduct at opening.

vious occasions, win constant will be booked from time to time with their numbers to be supplemented by members of local outift. Specialty acts will be booked independently or in unit form. Present plans call for musical programs to run 45 minutes, accompanying a single first-run film feature and short subjects, instead of the ourrent dual programs. of the current dual programs.

WTAM Showcases Talent For Theatre Bookings

Cleveland, Sept. 22.
Station WTAM is plotting to go into the theatre unit showers in a big wy this fall. Station exently event on the air with a Jamboree idea headlining its talent mainstays. Pie Plant Pete, Brad and Al, Ford Rush, Jerry Brannon, Chet Zohn, Lang Sicters and Stubby Gordon's Band.

Radio recommendations.

Radio program was to give theatre men in vicinity a chance to listen in on the unit and see how they liked it.

Picon at Grosvenor

London, Sept. 15.

Molly Picon opens at Grosvenor
House Oct. 22, following Sophie
Tucker. Management is building a
revue around her, using a troupe of
12 girls. Peter Sergie is producing.
Miss Picon has also signed to play.
South Africa, with opening date
Feb. 5.

Champ on the Hoof

Baltimore, Sept. 22. Heavyweight Champeen Jimmy Heavyweight Champeen Jimm Braddock is being offered for one niters in niteries or elsewhere around the hinterland. Asking \$500 per evening, plus ex penses to and from New York.

Billy Van's Lectures

Reading, Pa., Sept. 19. Billy B. Van, former actor, now doing the honors as Mayor of New-port, N H., is lecturing before Ro-tary clubs in this district.

Scarcity of Flashes and Other **Closing Acts Forcing Stage Show Theatres Into Stageband Policy**

One of the returning m.c.'s from the borscht circuit in the Catskills was asked about ac-commodations at the last spot

Catskills was asked about accommodations at the last spot he played.

Very nice, he replied, 'I had a lovely room with an adjoin-ing towel.'

INT'STATE'S ONE **UNIT A MONTH POLICY**

Interstate houses in Texas (Dallas Ft. Worth, San Antonio and Houston), booked by Charles J. Freeman at Paramount in New York, are expected to resume a one-unit-a-month policy with the booking of the new Weaver Bros. show to start some time next month.

Also tentatively set is the new Dave Apollon unit, expected to open down there in November.

From Mindreading to Auto-Trailer Camp Is Signa Serene's Switch

Signal Serene, vaude mind reader, and Harold Carrington, her husband and business manager, have leased 300 acres at Brandentown, Fla, to set up a camp for auto trailers the coming winter. Florida spot will be the basis for a trailer owners' association which the couple are organizing. Association will be a membership affair, with trailer owners receiving free parking space and use of a recreation hall and theatre, and auto service, including free towing, for a \$10 yearly fee. Membership also provides for discounts on gasoline through an oil company tie-up.

At conclusion of the winter season the Carringtons will open a similar trailer station in Michigan services of the Carringtons will open a similar trailer station in Michigan trailers on the Carringtons will open a similar trailer station in Michigan trailers on the Carringtons will open a similar trailer station in Michigan with the field growing so rapidly that manufacturers can't make deliveries. and Harold Carrington, her husband

Benny Fields Going Into N. Y. Versailles Oct. 15

N. Y. Versailles Oct. 15
Benny Fields opens at the Versailles, New York, Oct. 15 for four
weeks on a William Morris office
booking. It will be his first nitery
engagement since closing at the Hodlywood and going to the Coast for a
Paramount picture.

CBS is also continuing Fields on
the air on a sustaining basis at \$500° a
week until, and it, a commercial is
set. Network decided to retain
Fields ether services at the high sustaining salary rather than relinquish
its artist bureau participation in his
outside bookings. utside bookings.

Quadruple O.O.

Lancaster, Pa., Sept. 22.

Harry Mayer, Warner Bros.
booker; Eddie Sherman, New York
indie booker; Sid Stanley of Fays,
Philadelphia, and Herman Whitman
of the Earle, Philadelphia, were in
town to catch the opening of Harry
Howard's new unit, 'Hollywood Howard's new Hotel Revue.'

Show got the nod at opener in Colonial here, where it worked on a 50-50 basis. Its next stop is York for 22, 23, 24.

Almost complete lack of flash acts is slowly forcing the remaining vaudeville theatres into stage-band policies, somewhat similar to that in force at the N.Y. Paramount. Other turns. for closing stage shows, with exception of acrobatic acts, are becoming so hard to find that the only alternative lies in orchestras.

A house in point is Loew's State, on Broadway, where orchestra bookweekly ritual. Currently it has Clyde McCoy's band. Last week the house played Noble Sissle's band, the week before, Dick Stabile, and before that, preceding Milton Berle's date, George Olson. Besides the fact that bands furnish excellent closing acts and sometimes b.o. draught as well, there's also the booking office angle that there are so many orchestras of name or near-name status that few repeats are necessary.

The Baway Examplo ount has proven this by playing 21 bands since it instituted its pit policy last Xmas day with only one repeat, Shep Fields. And the latter was neces-

The Broadway Paramount has proven this by playing 21 bands since it instituted its pit policy last provent this by playing 21 bands since it instituted its pit policy last provent pr

OPENER'S \$1.500 DAY SETS UNITS IN SPOKANE

Spokane, Wash, Sept. 20.

'Circus Follies' opened Friday (18) at the Orpheum and did \$1.500, near-capacity, business on the day. It was the first stage show at the Orpheum in six months, and will determine Evergreen's policy for the season in booking units.

J. J. Rosenfield, city manager, said that undoubtedly the apparent success of the first show will open theway for more of same.

Par Releases Minevitch For 20th-Fox Pic Chore

Borrah Minevitch was released by Paramount from his scheduled booking at the Chicago, Chicago, week of Oct. 9 to enable him to go to the Coast for a role in 20th-Fox's 'One in a Million,' starring Sonja Heinle, already in work, Friday (25), Minevitch's hard opens at the Micha

Heinie, already in work, Friday (25), Minevitch's band opens at the Mich-igan, Detroit, also for Paramount, but without the maestro. Rest of the harmonica crew will follow Minevitch to the Coast at the termination of the Detroit booking, William Morris office set the picture deal

Det. Gets Bordoni

Irene Bordoni opens at Blossom Heath, Detroit, Oct. 3 for a run. William Morris office made the deal.

Where Niteries Are Booming, So Are **Show Budgets: Cleve.'s Attractions**

Ted Lewis' band show reopened Mayfair Casino's main dining room Friday (18) as first of the theatrecabaret's name bands penciled in by MCA under a booking contract, Lewis is drawing \$5,500 per week for three shows a night, with dance sessions on raised stage between

for three shows a night, with dance sessions on raised stage between. Mayfair has been redecorated, adding a new cocktail lounge and keeping Clint Noble's band for lobby bar, but is keeping policy of \$1.50 minimum charge for week-days. White the stage of the stage dens, he transformed it into another 1,200-capacity theatre-cabaret tagged Bal Tabarin. Raised stage built on dance 400 roo in itial abow consisting of Nova, White and Manning, Joan Andrews, Bill Asson and a line of 12. Fred doyce, formerly of the control of th

An NBC Artist

OEW'S STATE, NEW YORK THIS WEEK (Sept. 18)

ALHAMBRA

People All the World Over Will Interested to Know That SIDNEY FISHER THEIR

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

which avoids conflict or possible competish, by specializing in nude or freak attractions. Mike Speciale, producer and booker for both places, brought in dozen strippers from Fort Worth. Dean Stith made its manager.

Speciale is closing his Folies de Ruil' revue at Expo Casino Oct. 4 to the Competition of the Compet

which Twinkle' Katz installed in old Patent Leather with Annasteen Haynes, George Bias and Troy Sing-er's band, and by Herman Pirch-ner's annexation of Klein's restau-rant. Last is to be made into a rant. Tast is to be made into a subject of the control of the con-trol of the control of the con-suburban Alpine Shore Gardens.

Capital's Quality
Washington, Sept. 22.
Trend is noticeably away from
mediocrity, both up and down, in
Capital night club situation at start
of season, Top spots are in stiff competition, and are going-after quality
rather than quantity in both talent

rather than and music.

Season will find approximately same number of major places as last year. Shoreham hotel, for years dance spot, and same number of major places as last year. Shoreham hold ry years town's largest dance spot, and cocoanut Grove, which employers of cleant prints will be chief employers of latent. Former his chways gone in for names and will continue to. Later carries there are set to the company of the com

revues, but will rely chiefly on at-mosphere, Madrillon has been riding for past year on lunch and dinner

trade, but will make a fight for night

trade, but will make a fight for night biz, although whether it will be via shows or mame bands is undecided. Heigh-Ho, heretofore town's smartest exclusive spot, will reopen this month with same policy of Pete Maclas' band and a new dance team each week. Contender for swank customers who like cozy atmosphere will be new El Patio club in Cariton hotel, using Sande Williams band. Latter is only local spot to use admission-by-card-only stunt. Mayflower Lounge and Hamilton Rainbow room will again head class cocktail dancing spots, with Dude Ranch, Boulevard Farms and flock of suburban eaterles seeking to land

of suburban eaterles seeking to land those who like to drive home in the noonlight.

Salt Lake N. S. H.
Salt Lake City, Sept. 22.
This western metropolis of 185,000 souls finds itself for the first time in souls finds itself for the first time in 10 years without a class nitery. Where formerly six spots operated in downtown and suburban areas, niteries have been replaced with beer halls and pin-ball emporiums. Only place doing any biz when night falls is Starlite Gardens atop Hotel Utah, and that closes Saturday (19), at which time hotel's Empire Room opens. Milo Stelf's band succeeds Carvel Craig's.

Wally Stewart's \$45,000 Club Dorado, which went into bankruptcy last year, has been reopened as a beer hall. Club Deauville, smart (Continued on page 51)

Inside Stuff—Vaude

That the widely publicized romance between Sarah Churchill, daughter of the former British Prime Minister, and Vic Oliver, vaudeville actor, is on the up and up, and not just a newspaper affair, is vertified by Oliver's business associates, who have known of it for some time. Miss Churchill's visit to the U. S. took Oliver by suprise. He had endeavored to obtain a release from RKO and Ferde Simon, in order to go abroad recently, the last request coming last week, with RKO turning him down and insisting that he play out his bookings, which conclude the week of Oct. 2 in Boston. Account is that Oliver desired to meet Miss Churchill abroad, but when unable to obtain a release, he cabled her to They met last spring while appearing together in 'Here Comes the Sun.' London musical, of which Miss Churchill was a member of the chorus. Priss reports labeled Oliver an English mc. and band leader of Austrian antecedents, allegedly in the U. S. to 'study American showmanship.' Oliver is, of course, a vet performer in America and no maestro, although he plays the piano.

Hollywood restaurant (N. Y.) got its weather and flying signals mixed and the nitery's chorus, a host of newspapermen, photographers, relatives, et al., waited in vain for hours at the Floyd Bennett airport Monday morning from about 10 o'clock, but Harry Richman didn't arrive until over 24 hours later. Bad winds kept him in Newtoundland and he didn't get into N. X., for his belated welcome, until yesterday (Tuesday).

N. X. for his belated welcome, until yesterday (Tuesday) and the state of the

Jimmy Savo's current weekly income of \$1,800 is derived from two sources. He's in the floor show at the Chez Paree, Chicago, at \$1,250, and another \$550 per comes from the 'White Horse Inn' management as settlement of a cancelled contract.

Although conditions preclude traveling by train, with most vaudeville jumps now made by automobile, old contract forms still used by various booking offices still carry the warning: 'Do Not Travel by Carry

Night Club Reviews

PARADISE, N. Y.

Considering the palable purpose of flashy economy, the Paradise Beauty Parade of 1937, as the new Georgie Hale floor show at this cabaret-restaurant is cap tioned, achieves excellent results. In contrast to the name barrage elsewhere, this revue is light on the talent budget but flashy in production and highly satisfactory divertissement for dinner or supper.

set but flashy in production and highly satisfactory diversement for dimner or supper.

Show runs an hour and a quarter show and a control of the control of

Paul Sydell and Spotty, a clever canine, later augmented with a come of yooch, and for the encore bringing canine, later augmented with a come of yooch, and for the encore bringing the state of the st

Sunday' has a 'dream' version to take the curse off of it, but it still just doesn't fit. This, despite the fact the production values, and the incidental nusical trimmings almost wholly submerge the original lyric theme, but not quite.

but not quite.

Estelle and LeRoy, ballroom terpers, after Sydell, are the personable pair last at the Riviera and before that at the French Casino. A tango, then "Stompin" at the Savoy' and a bolero (encore) comprise their repetroire. In the fast swing number her shoe came off, and it's a bit that looks well and dances ditto. Production timbre, and can hoof it anywheres.

KRETCHMA

(NEW YORK)

(NEW YORK)
This is the 13th season for the Russian Kretchma on East 14th street just off Second avenue, a paradoxical location for a white Russian foint, but with the shifting Russian foint, but with the shifting specific that the season of the season of

From the snow to the kitchen.

Simeon Karavaeff, last at the French Casino and in the varieties, m.c.'s, besides giving out with his terrific squat stepping. He's also developing very nicely on the confer-

In Michel Michen, former dra-matic baritone with the Moscow Art (Continued on page 51)

Atlanta's New Nitery

Atlanta S. New Mitery.

Atlanta, Ga., Sept. 22.
E. Allen White, of Los Angeles, has leased the entire second floor of the Shrine Mosque, which he plans to convert into a nite club.
Negotiations under way with name bands for Atlanta dates.



MARIA EVALENA a and DON NIGHT

THE PRESS SPEAKS OF

DON KLAYTAN MARIA EVALENA

(VARIETY)

plauded each time the movie dancers appeared."

(MEXICO CITY NACIONAL)

created a real sensation."
(MONTE CARLO NEWS) "... for even 'Variety' rated these sensational dancers with Veloz and Yolanda and the De Marcoa."

(LOS ANGELES TIMES)

Marque and Marquette

(DELLA AND BILLY MACK)
Headlined at

EMBASSY CLUB, STOCKHOLM MUSIC CORP. OF AMERICA

LEROY KENT

Announces
THE "NEW" BAVARIAN VILLAGE FOLLIES OF 1937. BELLMORE, LONG ISLAND

Company of 12 artists carousing and frolicking nightly amid the gayest-continental atmosphere. This show, thru its fine talent, is making nile club history in Long Island. Talent assembled, its making presented by LENCY KENT, M.C. Proprietors presented by LENCY KENT, M.C. Proprietors. Also talent advantageously placed. WRITE WIRE PHONE

LEROY KENT

Bavarian Village, Bellmore, L. I. Phone Wantagh 1038



Scala
Fred Bórdoni
Mmo Parapsyche
Eva & Fuloni
Dr Hubertue
2 Lindatroems
Hansen Wehnert
R R Witt
HAMBURG
Drever

Balzer Sis
M & N Shipport
Saletto & Sonja
Fred Jaray
Stonleys
Fred Wilms
Eden

Fred Williams
5 Sis Ahrens
2 Baldwins
Corio 3
Charlot Carlo & F
Evelyn Co
Paul Gruendel
Wilhielm Hartetel
Psrcy Allan & M
Franz Strasemann
Tonitoff
Yukito
Flora

Flora Andreu

Pao Trocadero
Baiton & Er
Mimi & Ted Bian
Kadowna Bailet
Gerti Kaleer
Wslnek Co
Max Adam

Variety Bills

NEXT WEEK (SEPT. 25) THIS WEEK (SEPT. 18)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

BOSTON
Kelth's (24)
Glorided Folies
(1)
Bill. Robinson
Don Redman Oro
Ada. Brown
Chuck & Chuckles
5 Lang Sis
Elia Mae Watere
CHICAGO
Palace (25)

Polle Parlsianne
DAYYON
Editive (18)
N T G Rev POLIS
IN DATO (25)
Phil Solitainy Ed SCHENECTADY
Kattle (2-20)
Pollow TROY
TROY
TROY
TROY
TROY
Grace Doro
Joe & J McKenna
King & Sinclair Sic
Stocker CHICAGO
Palace (25)
Shooting High
(18)
Shooting High
CLEVELAND
Palacs (25)
Folle Parisienne

Loew

NEW YORK CITY State (25) State (25)
End Tr
Worth, Wyle & H.
Rels & Dunn
Stuart & Martin
Don Bestor Oro
Myrlo & Desha
Grand (25-28)
Vox & Walters

Frank & P Trado Harry Seymour Rev PHILADEL/PHIA Mixon-Grand (25) Nobel Sleele Orc WASHINGTON Capitol (25) Major Bowes Bd

Paramount

NEW YORK CITY Paramennt (23) Will Oeborne Orc Lela Moore Pets Peaches & D Mogul

Mogul

BOSTON

Metropolitan (25)

John Boles

Allen's Town Hall

CHICAGO

Chicago (25)

Bowes Ann Show Marbro (25)
Bob Howard
Oriental (25)
Senator Murphy

DETROIT
Michigan (25)
Dick Don & D
Dick Don & D
Dick Ton & D
Dick Ton & D
Dick Ton Maynard Co
Borrah Minevitch
Henri'tta Schumar
MONTREAL
Loew's (25)
George Olien Ore

Low's (25)
George Olsen Oro
Ethel Shutta
STORONTO
SHOA'S HIPP (25)
SUG Ryan
Carr Bros & B
Farry. Corwey
3 Speeds
Salicia Puppets
Clyde Hager

DR. JULIAN SIEGEL

Paramount Bidg., 1601 Bway., Suite 205 Telephone CHickering 4-5097

Warner

WASHINGTON
Earlo (25)
5 DeGuénie
Jean Jack & Joe
Cappy Barra
Leo Carrillo
(18)
Cuban. Foilles
Tito Coral
Rimacs
Don Zelaya
Jos Arena Astor (25)
Lazy Dan
Mae Wynn & Zella
Int'l Merry-Go-R'nd

Don Zelaya
Jos Arena
YORK
Strand (22-24)
Hwood Hotel Rev

WASHINGTON

London

Week of Sept. 21 JELINGTON
Bipo. Hall
B

Astoria D. H. Freddy Doeh
Canterbury M. H.
1st half (21-23)
Freddy Dosh:
Mu'doon 4
- 2d half (24-26)
Try Sis & Wilson
2 Lindners

Dominion
Popeys the Sailor
5 Cloveres
New Victoria
Coram oram
age Powsii & N
Trocadsro Rest
S Meivin
lizabeth Welch
aymond Baird
furray & Mooney
aurics

7 Ellotte
OLD KENT ROAD
Astoria
Billy Cotton Bd
FECKHAM
Palace
7 Elliotts
STRATFORD
Breadway Maurics
FINSBURY PARK
Astoria
Radio Revelatione
Anton Bd
Bennett & McN
Jones & Thomas
Petsr Bernard
Carliele Cousine
Ann Penn
Gordon Ray Gle
Terry's Juves Maetereingers STREATHAM Palace Carllele Cousine
Ann Penn
Fordon Ray Gle
Ferry's Juves
HAMMERSMITH
Palaco

STREATHAM
Palaco
Chee Manning Bd
Murray Stewnet
TOOTING
Granada
Chee Manning Bd
Murray Stewart
TOTTENHAM
COURT ROAD
Paramount
Harry Freyer Bd
2 Holtanoe

Palace
Tape & Tempo
Kiraku Bros
Geo McKenzie
NEW CROSS
Kinsma

Char Fenna Garden Carle Charles Carles Carle

Beryn Orde
Deryn Orde

LEEDS
Paramont
Rawicz & Landulur
Capitol
Ist haif (21-23)
Congrove & West'd
2d haif (C1-26)
LEVENSHULLE
Katz Saxophone 6
Fieldo & Rossini
Frent & Layne
LIVERYOOL
Shakespeare
Gene Morelis
Mayer & Kiteon

B & S Houston
Gene Morells
Mayer & Kitson
Togan & Odstte
Jack Warman
Collineon & Dean
Philco '4
LUTON
Alma
Alfred & Gypey Or
The Aroonas
O'Shea & Joan

Germany

Month of September

AUGSBURG Apollo

AUGSBURG
BU-BI Apollo
M O Hoard
Kaeta Kindel
Garman & Leelle
Garman & Leelle
Garman & Leelle
Murof & Pine
Charles Prails
Weetergaards
Bruno Wiesene
Bernan Wiesene
Grippe Ballet
Heddy Heggar
Johnny
Carl Grothann
Karl Kremo Fam
Riana Koeloff
Erich Carow
Erropa

Fredy Sieg

Line Baroon
Lilo Barger

Marschauy Bros

Marschauy Bros

Marschauy Bros

Marschau Bros

Marschie Bros

Marschie Monter

Add Muenster

Add Muenster

Add Muenster

Add Muenster

Roemer

Ro

Hoover
Schwskolt & Ebel'
Scala
Con Collenno
3 Biltmorettes
Devito & Denny 4

3 Biltimo.
Devito & Denny 4
2 Sersnoe
Teatro del Piccoll
Renita Kramer
Chandra Kuly
Sieben aus Tokay
Bob Ripa
Wilhslmsballen

Bob Ripa
Wilhahmsballen
Wilhahmsballen
Hildeg'd Grazielia
Elee Kauer
Elee Kauer
Linge, Arbeit
Arbeit
Sengal
Hildeg'd Grazielia
Arbeit
Sengal
Hildeg'd Grazielia
Sigrid Salten
Sigrid Salten
Sigrid Salten
Sigrid Salten
Galten
Sigrid Salten
Lampa Muscal
Lampa Muscal
Lampa Muscal
Electr
Olly Gebauer
Olly Gebauer
Colly Gebauer
Lampa Muscal
Electr
Glidelia & Holiga
Brigitta Hartwig
Jaguy
Mariora
Maron
Maro

3 Australian Boye
Florence Oldham
Powell & Brett
GLASGOW
Pavillon
Frank Randis
5 Ebonitee
Wonder Wheelers
2 Harmony Kinge
Finiay & Boye
LEEDS
Paramonnt
Rawlez & Landnue:
LETOS

Liebich
Bogart & Barley
Sylveetor Schaefter
Senta Herzog
Irma Mainardi
Omer & Salt
Rondellae Tr
C H Schneider
2 Valentinoe
G & J Wateon

G & J Wateon

Wappeshof

Arweds

Milly Capell

Ellen Gadeau
Melodios

Margot Jaeger Co

Curt Juriech

Grsti Keith

Roif Sandor

R Talmany

COLOGNE

COLOGNE
COLOGNE
COLOGNE
DE M Barron
Gerda Lind
De M Barron
Gerda Lind
De M Barron
Gerda Lind
Schaeffor & Ferdy
Kalen
Kalen
Karinova
2 Randole
Salern
My
DORTHUND
BARTANUND
BARTANUND
DORTHUND
BARTANUND
DORTHUND
DOLTHUND
DESTICH Balist
2 Roilix
Victor
Wicky
My
Victor

Dietrich Bailst
Victor

Victor

Victor

Victor

Victor

Victor

Victor

Service

Werner, Gross

Schultzer

Werner, Gross

Schultzer

Maria Schnitzer

Maria Schnitzer

Maria Schnitzer

Maria Schnitzer

Maria Harantho

Askaya Farberina

Schlusovaky

Maria Harantho

Maria Harantho

Esplanade

Charly Elciheim

Zaberliya

Jorellya

Jorellya

Jorellya

Jorellya

Battone

Batt

ellye Gruen

Fritz, Middesen Fritz, Ridgelsen Riegelsen Rie

GORDALITZ
Raiph Berney
Faborini
Lya Messe Melmu
Kurt Werner
Kurt Werner
Albert Schacher
Ballet Belenvier

Hotel Montclair Coral Islanders Hal Hope Ore Greti Morgan

2 Marfrance
Erich Munder Oro
Leni Petro
Trixie

2 Tangolitas
Oesy Werner
Tivoli Troll
Chefalo
d'Albert Broe
Ernst Reinhardt
G F Ruland
Safano Ballet
HIBSCHBERG
Drei Bergs

Duscker Gue Erpap Flecher & Alkar Gliberts Sdie Dudeko KIEL Valencia

Yukito
Jora
2 Andre
Cookie
Bilen Kilenile
Jene Ludwig
Polico Remor Riveli
Hanse
Rob Carry
J Dorvils
Johny Co
Jo

llee Lesie

2 Rolivinde Serito

1 Winstone

1 Winstone

1 Winstone

1 Western

1 Herfin Berle

Will Becand

Rita Mierell

Rita Sy. low Billet

Carie Sy. low Billet

Grete Deditsch

Hermann

Letty & Billy

Bobby Haumann

Letty & Billy

Bobby Haumann

Letty & Billy

Rita General Richter

Gracie Schineka

Gracie Schineka

Waldennar & May

Richtesilppinat

Rita Syrd

Richterischippinat

Rita Syrd wänner. Co
Max. Adam Arc
Max. Adam
Max

8 Brox O F C Byrd 3 Fellowe Jovers Karpl Tr. Manning & Class

Karpl Tr.
Manning & Claes
Pallet Riva
Ballet Riva
Ballet Riva
Schubert & Timm
Statun
Statun
Mat Tonders
Ases Kiey
Willy Kecher
Ross Muslet
Willy Kecher
Ross Muslet
Derochoft
Hane Einfeldt
Fivanoft
De W Streeh
Active
Mathematical
Mathematic

Libello
Hsra
Hellopiae
Neer & Delar
May & May
Armin Seffere
Wico Fabri
Wolf's Dogs
Ibolyka Zlizer

Koubek Menorcas Rona Riccardo Maria Tamara Taniel Flaccomia

Flaccomia
Tyber
Al Kavelin Orc.
Gang Plant
Par Harrington
Boston Sib
Hickory Hones
Alliks Riley
Ed Farley

Mika Riley 2d Farley 2d Farley Hirwil Resignman Harry Mohama Harry Mohama Serge Flash Jian Adribat Jian Adribat Jian Alaribat Joan Merrill Joan Merrill Joan Merrill Joan Martin Del Casino Martin Del Casino Martin Del Casino Martin Carley Collegation Marion Martin Del Casino Martin Carley Collegation Martin Carley Collegation Martin Del Casino Martin Botel Aface Collegation Martin Bote

Hotel Aster. Vincent Lopez Oro Beauvel & Tova

Russ Morgen Ore Linda Les Armand & Disna Jos Zatour Ore Lewis Julian Hatel Edison

Bobby Hayes Ore Gypsy Lee Raiph Torres Jans Dover Lou Valera

Hotel Biltn

Cabarets

NEW YORK CITY Drena Glason Co Cenda Glenn Koubek

Bill's Gay 90's Bill's Gay 90's
Jerry Whits
Joseph E. Howard
Arthur Behlm
Bill Lorrains
Ed Furman
Ethel Glibert
Frank Ruesell
Bob Bigelow
Larry Lee

Ceruti's
Allen Kearns
De Loyd McKays
Burt Rasburn Clarement Inn

Jolly Coburn Gre
Club Gaucho
Dimitri & Virgil
Carlotta, Montez
Nanette Vallon
Lito, & Mengol
Marguerita-Cueto
Gloria Alvog
Ramon Carrosco
Gauchos

ioria iamon Ca. Gauchos Club 18 Jack White Frances McCoy Doloree Farrie

Coq Range Irwin Gilbert Orc

Trindine 3
Cotton Club
Bill Robinson
Avia Andrews
Berry Bros
Cab Calloway Orc
Jack Bennseev's
Eddis Elitins Orc
Agnes Anderson Ei Chico El Chico
Delfina Vera
Mona Monies
Dolores & Candido
Rosita Rios
Los Havaneros
Don Alberto Ore
ABC Trio

El Torendor Los Ojedas Don Gliberto Oro

Lou Valera
Hotel Essex House
N Brandowynns On
Hotel Fifth Ave
P Handelman Oro
Hatel Lexington
Artie Shaw's Sweel
Swing Or
Peg La Centra Notel Lincoln Dick Stabile Ore

Hai Hopo Oro
Hotel New Yorker
Clyde Lucae Ore
Duff & Wait
Prof Gulzer
Arthur Ravel
Lee Kelson
Lyn Lucas
Norval Baptle
Glidys Lamb
Bobby Hearn
4 Debutantes

Bobby Hearn

1 Debutantes

Hotol Novarro
New Faces

Cliff Allen
Bully Haywood
Bully Ha

Hotel Park Centra Tic Toc Girls Dick Meesner Ovo Hotel Park Lane Pencho Orc

Pencho Ore
Hotel Pennsylvania
Joe Reichman Oro
Hotel Plerrs
Joe Mose Oro
Hotel Plazs
Eddy Duchin Orc
De Marcos

Hutel Roosevelt Chas Eckel's Orc Hotsl Ritz-Cariton Arman Veccey Orc Hotel Savoy-Plaza Waleh & Barker Emile Pettl Oro Hebanerae Oro

Hotel St. Morits Hotel St. Morita
Marianns
Joyes Coles
Guido Zanette
Charile Wright
Ron Perry Oro
Hotel St. Hogis
Clifford Nawdahi
Paul Gerritts
Rasch Ballist
Jacques Fray Orc

Hotel Taft Gso. Hall Orc Dolly Dawn

Hotel WnldorfAstoria

Shap Fields Orc
Baell Fomeen Orc
Hugo Mariani Oro
Raphaei

Le Mirags Frances Maddux .

LOS ANGELES

Bruz Fletcher Charlee Morris Beverly Wilshire Viola Von Larry Lee Oro Bilimurs Bowi
Moore & Revei
Prosper & Maret
Ruth Durrell
Bliss, Lewie & Ash
Harry Foster
Red Harper
Trudy Wood
6 Rhythm Rescals
Jinniv Grier Ore

Jane Jones
Jane Jones
Jane Jones
Jane Jones
Gladye Bagweil
Helen Warner
Frank Gallagher
Frank Gallagher
Molody Grill
Coriles & Palmer
Molody Grill
Coriles & Palmer
Marylan Lane
Umar's Dome
Kay Green
Kay Gre Palomar
Judy Janls
Johnny Davo
Keens 2
Vic & LaMarr
Hudson Metzger
Phil Harrie Ord

6 Rhythm Rascals
Blue Recom
Naomi Warner
Barniard & Balley
Briniard & Balley
Briniard & Balley
Briniard & Calley
Claude & C Stroud
Roman State
Billy Gray
Jerry Bargan
Jerry Bargan
Jack Williams
One Cafe de Parce
Marthn Jacleon
Cotto Bargan
Flar Marth Jacleon
Cotto Bargan
Flar Marth Jacleon
Cotto Bargan
Flar Jack Claven Oro
Cafe 1a Muse
Stan Clair (rio
Clover Club
Ramon & Renia
Bob Grant Orc
Cotto Bod Grant Grate
Flar Grant Gra

and off-and winds off-and winds of the work of the wor

Georgs Reddinin C Trocadero Benny Fleide Phil Ohnian Orc U-Gene's Barbara Bach Tony Yanis CHICAGO

Bernard & Henry Millicent DeWitt Art Williams Oro Club Minust Barbara Parke Curry & Naida Pete the Page Joe Sanders Ore Tonia
Adelina Dossena
Marion Moore
Mary Monahan
May Downing
Marjorie Burke
Dol Eeten Hun-Alr Jackis Green Burns & White Ercell Sis Jean Travers Henri Lishon

menri Lishon C Chez Parce Jimmy Savo Georges Melaxo Readinger ? Coronnut Grove
Gus Van
Dawn & Bertram
Herberts
Willie Shora
Don Fornando Oro Neadinger 2
Niela Goodelle
Betty Brucs
Henry Busse Orc
Cinh Alaham
Virginia James Colony Club

Ann Seymour

Belva White

Ryder Sig

La Rue
Eddie Davis Oro
Jack & Jill
4 Dandies
Leon & Eddie's
Eddie Davis
Jai-Leta
Della Carroll
Sophisticates Oro

Frankle Hyers Paulotis LaPierre Jack Fischman C

Jack Fischiman Colosimos
Rahnor Lehr
Del Ohrei
Jay Hill
Peaches
Wilma Novak
Bobby Danders
Bob Tineley Oro
Gay 90's

Joan Clark Skippy & Marie Colieen Geo De Coeta Lew King Joe Kahn Orc

Grand Torrace Fiste'r Hend'eon

Harry's N. Y.

Onyx Club Billio Hailiday Stuff Smith Bd Paradise Farndise
Bert Frohman
Virginia Verrili
Julis Jonner
Estelle & LeRoy
Jimmy Richards
J & Nora Bell
Marie Hollis
Joyce Duskin
Janis Andrs
Edne Mae
Jay Fresman Orc
Place Elegante

Tex Morriseey 'Hank the Mule' 'Hank the Mule'
Yvette
Eddie Frey
Wanda Kuy
Dorothy Johnston
Stanley Ogle
Billy Meyere
Al Wegner
Art Buckley
Auetin Mack Ore Internationaliste Or Bill Farrell Frank Lazaro Orlo Tomasso Mario Bauns Rex Gavitte

Rex Gavitte
Promenads Cafe
Wm Farmer Oro
Rainbow Grili
Lou Bring Oro
Rainbow Room Auetin Mack O

III-Hat

Virginia Valil
Jack Beekman
Abbott & Tann
Teresa Rudoiph
Sid Lang Orc Al Donahue Oro Mildred Monson Ruth Aarone Sandor Glancz Nano Rodrigo Ed Mariorle Whitney Shalita & Ceriton Helen Carol Kings Jesters Oro

Jane Jones' Little Cinb

Phil Harrie Orc
Paris Inn
Quinta Monn
Rudy La Tonce
Margarita & Dol Rio
Henry Monnet
Hugo Marchett
Hugo Marchett
Hugo Matchett
Hugo
Pirrone
Pirrone
Name Matchett
Hugo
Pirrone
Hugo
Pach

Murray Peck Bonnis Lind Wylle Webb Orc

Wylie Waho orc Seven Seas ... Illy Gibeon Charita Aiden Lonnie McIntire Or Tupsy's Marjorie Suarke Bernice Tarrington Pat O'Shes Betty (Ause Betty (Au

Nano Rodrigo Bd
Rivlera
Ruth Denning
Maurice Cordova
Edith Roark
Pearl 2
Fearl 2
Eddie Pritcherd
3 Wiles
Raiph Watkins Ore
Stork Club
Max Berger Ore
Tavern on the Greor Hotel Congress (Eastman Room) Irma Lyone Jerry Marlowe Frank Bessinger Hotel Drake Alien Leafer Ubong

King Sis Lysbeth Hughes Art Thorsen Jerry Browne Bob McCoy Charlle Goodman Horace Heldt Oro Gledys Bentley Rev Kaleer Williams Or Versailles
Cross & Dúna
Gall
Gall
Fift Dorsay
Meadowbrook Boys

Hotel Edgewater
Beach
(Beach Walk)
Crawford & Caskey
Mickey Braatz
Van Cello & Mary
Bernis Cummins On

Meadowbrook Bo Village Barn Larry McMahon Milt Mann Oro Serrannoe Gladye Crane Bobby Deva Zeb Carver Co Gordon Davis
Mary Roan
Jimmis Reed
Kearne & Reed
Yacht Club
Red McKenzie Bd
Nan Blackstone
Floria Vsetoff
Tracy Gais & L
3 Pappero
Baby White Anchorage Inn Mitton Kellem Orc

Arcadia Int'l Wayne King Ore Rita Lester Manya & Drigo Barbara Bians Believue-Stratford (Planet Room) Meyer Davis Ore

Benny the Bum's

Colony Club
Jay King
Helen Benton
Little Ernie
Marle Alberta

Embassy Cinb
Marion Bergeron
Warwick Sis
Marcia Knei
Margaret Garagan
Monksy Shinets

Margaret Goragan
Monkoy Shineys

ILEZ Locust
BUDDIOS Shelby
Florence Hallman
Ann Rush
Ann Rush
Jean Vickers
3 Kings
4 Horsemen Club
Barney Zeemsn Ore
Nils Taylor
Tad & Belly
Tad & Belly
Tad & Belly
Tad & Belly
George Rose
Frank Palumbo's
George Rose
Alica Lucey
Bobby Morro Ore
Derothea Dorne
Position

Jesse Altmiller Dorothea Dorne Pablo Leelis & Paul Savar & Nelli 3 Ness

Hotel Morrison (Terrace Room) J.E. Torrenco Ted Flo-Rito Muzzy Marcellino Stanley Hickman 3 Debutantee Nice, Florio & L Edith Mann Titan 3

Hotel Palmer House Hots! Faimer House (Empire Hoom) Joy Hodges Milton Douglas Lathrop Bros & Lee Roelta & Fontana Senor Wences Bentley Stone Abbott Dancers Ozzie Nelson Oro D'Soyos Arg'tins Or

(Collego au-, George Givot Frank Payns 3 Heat Wave Keily Sie & Lynch Roy Shipstad Hees Ehrhardt Harry Johnson Duks & Noble Georgia Lee Stanley Jacobson Al Trace Orc

Al Trace Orc of the Motor Stavens (Continental Room) Ruth Bradley Stuart & Lee Zincone Keith Beecher Org Ivanico 4 Nighthawks Carl Schreiber Ora Hotel Bismarck

4 Nighthawas
Carl Schreiber Or.
Parody Club
Phil Kays
Molly Manore.
Mareha Bennett
Bobble Clark
Henry Simmone
Freddy Janis Oro
Vanity Fair
Eleanor Lsonard
Jerry O'Dell
Danny Livin Oro
Via Lago
Artnro & Evolyn

Via Lago
Artine & Evelyn
Buddy Raibh
Stan Carter
Yacht Club
Les Moree
Pholps: 2
Dick Ware
Mille Kirk & H
Janie Williams
Nino Rinaldo Oro
885 Club
Carroll & Gorman
Karle Alvarez
Ramon Ariss Oro

PHILADELPHIA

Lischeron & Adams Hacker & Hideh Evan B Fontains Agnes Tolls Hotel Philadelphian (Mirror Room) Joe Frasetto Orc

Bitz-Cariton (Crystal Room) Van Lovis Orc

Roof Plerre
Pat Shevlin Ore
Bill Burcaw
Buster & Verne
Evelyn Regan
Sls McCall
Lew Hoffman ; Sansom House Irwin Leonard 3 Silver Lako Inu (Clementon)

Mickey Familant Or Beth Chailis Carlos & Marchan Dorothy Luil S & M Hais Marle Krasnoff 1214 Spruce Rackst Cheers 3

20th Contry Tayors
Bilinore Sten Ore
Bobby Bernard
Bert St Clair .

Melen Etheridge
Johnny Barnett
Ming Toy
Ubange Clab
Frankle Fairfax Og
Donno Lyons
Alberta Prime
3 Drifters
John James
Bonia
James
Bonia
James
Bonia

Ronia
Williams & Will'ms
Little Willie
McLans & Ross
Walter Ross
Lso Zolla Oro
Weber's Hofbrau
(Camden)

(Camden)
Louis Chalkin Ore
Rathskeller Ore
Bob Allen
Marjorlo Lane
Gregory Quinn
John Rottnan
Eina Hart
Sidney Goden
Carmen d'Antonio
Joe Romono
Mike Diskin

SYDNEY'S SOLE NITERY GOES UP IN FLAMES

Sydney, Aug. 27.

Nite club known as '400' was gutted by fire, leaving the city minus abungle nite spot. '400' was patronized mostly by theatre folks, and offered quite a bohemian atmosphere to those who sought that kind of entertainment.

club ran a so-so floor show, but dancing was the main attraction to patrons.

Rhumba Nitery for B'way

Khumba Nitery for 5 way
Club Daiguiri, Cuban-style mght
club, will open at Broadway and
Sand street first week in October.
Eliseo Grenet, Cuban pop song
composer, who wrote Mama Iner
and the 'Slawe's Lament,' and his orchestra will turnish the music.
Ramon Calvo, maitre d'hotel atChico, N. Y., for several years, wie
ditto at 'the Daiguiri.

MUSIC HALL, N.Y.

Anyone subject to intoxication by suggestion can get a good stew on at the Music Hall this week, where the four parts of the stage show each represents a different kind of firewater. It looks like something a bartender might dream about, provided his dreams run to the extravagant.

vided his dreams run to the extravagant.
There are two full stage settings, both corkers, and spair of numbers hoth corkers, and spair of numbers are staged on the starter, and a startler through the Albert Johnson setting, with the action provided by Edwina Eustis, the Music Hall Quartet and the Corps de Ballet, all of the house staft, plus outside assistance from Bernardo de Pace. Latter is a medical to the start of the start of

and, with mandolin players almost as rare as the varieties themselves these days, de Pace is quite a novelto Some tasty ballet work ends. Some tasty ballet work ends to the some tasty ballet and the Glee Club in bonnie lassies set, to music, with a long line of kinds by Large ends of the control of the control

STATE. N. Y.

Al. Trahan is here this week with his laugh-getting ways, his piano and Lady Yukona Ca me ron (Mrs. Trahan), latter just recovering from the control of the minutes Friend y metric. Then, with all sprace of the content of t

Martha Mears No. 2 and Don Costello and Co. (New Acts) the

The Costello dance flash of five people is an attractively staged and costumed 12-minute act that scores nicely. The Don Costello lame lant new, but this act is.

Miss Mears, who, fike McCoy, has been on the airs, who, fike McCoy, has been on the airs, who, fike McCoy, has been on the stage of the most of

HIPP, BALTIMORE

Swing Time (RKO) sticks on the spools for a third week, with a new four-act bill as its stage support fourth turn, one never seen here before, didn't get a firm foothold and, because of it, bill as whole came near tumbling down. Eddie Sherman's layout wasn't shrewdly selection and the second of the second of

could have been a ballrough the participated in by triocould half more humor for stronger
bow-off.

Closing is a good flash, Stafford
and Louise revue. Last lamped here
at the Hipp and at loop nitery last
winder under billing of Don Lee
stronger has been been a ball to be the stronger
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ALHAMBRA, PARIS

Paris, Sept. 13.

If the Alhambri amargement can continually present bills like this opener it should have nothing to fear for the season. Harry Carson, new manager replacing Kurt Robitcheig, who is now managing the Victoria Robitcheig, who will be kept Polydon Discording the Victoria Robitcheig, who will be kept Polydon Discording the Victoria Robitcheig, who will be kept Polydon Discording the Victoria Robitcheig, who will be kept Polydon Discording the Victoria Robitcheig, who will be kept Polydon Discording the Victoria Robitcheig, who will be kept Polydon Discording the Victoria Robitcheig, who will be kept Polydon Robitcheig, who will be kept Polydon Robitcheig, who will be kept Polydon Robitcheig, who will be harden Robitcheig, who will be kept Polydon Robitcheig, who will be kept Polydon Robitcheig, who will be kept Robitcheig, who was chooled to the victoria Robitcheig, who was schooled for the stage singing on the side-walks of Paris, had to leave the how between the Polydon Robitcheig, and the laught with his complex Robitcheig, and good to the sage singing the sections from operas in which he has appearance to give way to Miguel Villabella, tenor from the Opera, who is making his first part of the laught with his complex Robitcheigh, and for the laught with his complex Robitcheigh and for the laught with his complex Robitcheigh the Robitcheigh and the his top of the history with a sweet voice, follows of h

KEITH'S, BOSTON

satin %doubte-breasted jacket and white %dukers handles his announcements ikkyrmälly and without gush, and launches the above yell derangement of the property of the same of

good. Screen: 'Two in a Crowd' (U). Fox.

A. B. C., PARIS

Mitty Goldin's opener this year goes one better than the usual A. B. C. standard. A standard with the standard with the

Wintergarten, Berlin

Berlin, Sept. 13.
Wintergarten has gone all-feminine for the current month, which includes the pit orchestra and the stage hands, but also includes the pit of the stage hands, but also includes the pit of the stage hands, but also includes the stage hands and it's different, especially to the devotees of the fair sex. Idea, put into practice by the Wintergarten been done by Martin Beck at the Paiace, N. Y., and in London by the Victoria Palace long ago. Wintergarten seemingly is still figuring on foreign tourists, since its program the Olympic month. Show starts slow with a warbler, Mile. Maguy, singing behind curtains in masculine voice to shock the audience, who expected all femies. Of the stage of

FOX, DETROIT

Detroit, Sept. 18. Gobs of names and talent here this

Detroit, Sept. 18.

Gobs of names and talent here this week, but somehow things don't add up to what they should. No mistake about the bo. strength in Fred Stone and daughter Pauls, plus Comie Bowell, nevertheless, the five-act of the strength of the str

SCALA, BERLIN

Berlin, Sept. 13. Straight vaude again and a perfect

Berlin, Sept. 13.

Straight vaude again and a perfect layout, with every ton the bill a click. All heavy weight stuff a 1 pillow and the bill a click. All heavy weight stuff a 1 pillow and a perfect layout, with every ton the bill a click. All heavy weight stuff a 1 pillow a layout a layout

EARLE, PHILA.

From b.o. angle, this week's stage bill at Barle sizes up an antural. But from entertainment standpoint it's that the sizes up an antural. But from entertainment standpoint it's the sizes up an antural but from entertainment standpoint it's carrillo, Eleanor Holm Jarrett and hubby, Art Jarrett, pa.ing, customers at opening were like ants at a picnic—numerous and eager. Drawback from amusement viewpoint, however, is that Carrillo hasn't talents aren't up to their notoriety. Couple of supporting acts help bolster.show, though.

Despite Carrillo's undoubted name draw, what appears to yank most of audience is Eleanor Holm Jarrett Angles of the size o

relief from 'personality' stun on name acts.

Film is 'Star for a Night.' 20th-Hobe.

NEWSREELS

NEWSKELLS

(Several spot news items in this week's lineup of reels, but again the standout is the Spanish civil ware for firm, Spanish levyils terophold, by the rebels is this week's lead clip, Highly dramatic, even though minus bloodshed, it's worthy of its distinctive position. The picturization besieged, and the subsequent expansa-

tion of the natives across a bridge into France, is especially well done. Also on France, is especially well done in Grant France, and in the first of the work of the first of the

ST. LOUIS, ST. L.

St. Louis, Sept. 18.
While those natives who are attending stage shows here show un-While those natives who are attending stage shows here show unmistakable evicence of their approval of the policy inaugurated by Fanchon & Marco three weeks ago, it seem that the booking of a few name acts would be a step in the right direction to fill the house to capacity. Acts that have appeared at the St. Louis thus far, for the major part, are tulknown to folks this style of entertainment they enjoy. Name acts would serve to lure others and, perhaps, make them steady customers. Current bill, another good one, 's made up of Three Beau Brummels, Marionettes. Freddy Mack and his swint band and the good-looking a 1 nicely trained Roxeyettes, who, for the second consecutive week, are the only femmes adorning the boards during the 60 min, show. With Jack and band on the stage. With Jack and band on the stage. With Jack and band on the stage with the lighting the follow. It's a novel act, the highlight of which is a diminutive magician pulling handkerchiefs, etc., from pockets with lighting ranction, young man who does his rooning-day groung man who does his rooning-day a fast tap number. He took several bows.

through the whiring lariat and odes a fast tap number. He took several bows fore Freddy Mack leads the customers in community singing, which is growing in popularity, the Roxyettes do another routine which is accentuated by the use of signal flags, after the order used by Boy Scouts. It makes a pretty picture. Mack is gaining in audience approval for his m.c.ing.

The Beau Brummels, nut musicians, dash on and wow the audience when each manages to smear the phiz of the other with a hand generously coated with lamp black. Audience applause was so insistent that the trio returned for another short number and even then the audience wanted more. Roxyettes wind up show with a flashy routine on individual steps which are neuvered into different Mary—With Love (20th-Fox) (2nd run). Sqhu.

Cantor's Benefit

Cantor's Benefit

San Francisco, Sept. 22.
Local Community Chest has secured the services of Eddie Cantor for its exhibit in the Exposition Auditorium, San Francisco, Oct. 15-17.
Sponsored by the Junior Chamber of Commerce, the entertainment program will also include Buddah's Amateur Show for KFRC.
There will be no admish or solicitation of funds at the show. All acts are donating, their services.

Unit Reviews

VARIETY HOUSE REVIEWS

LA VIE PARISIENNE (ORIENTAL, CHICAGO)

CHEENTAL, CHIICAGO)

Chicago, Sept. 19.

This purports to be the show from Albert Bouche's Villa Venice openair cafe out in the suburbs. Cafe has quite a rep around town for its therefore rates as good boxoffice in a 40c. top house. Not calling it the villa Venice Revue, however, since this tag was used last year and possible mix-up on the part of the public with the lobby jammed with a hold-out. Which would indicate that this looks life another with the lobby jammed with a hold-out. Which would indicate that this looks life another with Frenchy and the time the chance for some real vade business.

It must be the title here, since the show itself is a rather pitful affair. If the property of t

Music Hall Varieties (CAPITOL, ATLANTA)

Music Hall Varieties
(CAPITOL, ATLANTA)

A Atlanta, Ga., Sept. 14.

Ross Russell's Music Hall Varieties is just wind the doc ordered for the control of the

ACTS NEW

CLYDE McCOY ORCHESTRA
Instrumental, Singing
22 Mins.; Full (Special)
State, N. Y.
Clyde McCoy's orchestra, which
carries two singing solosts, is a
consideration of the control of the con

DON COSTELLO and Co.

DON CUSTELLO and Co.

Dance Plash II (Special)

State, V.

Don Costello himself is not new, but this five-part dance flash headed by him is. It's possibly the best thing he's headed to date. In addition to what he and his companions kick out in the way of dance diversion, Costello's offering is well costumed and staged.

A couple of years ago Costello had

an act with midgets, while later on he had a song and dance flash which included an adagio team. He now carries Freddie Carler, smooth acro-batic dancer; Shurria Danti, toe bal-let single, and the Miller Sisters, dancers.

let single, and the Miller Sisters, dancers.

The sis twain opens in a pretty number in which they are costumed cutely, Carler following in his rather unique single. Carler is a bit contortionistic. He does just his one number, except on coming his one to the sister team of the sister team does a second number midway, better than their opener on form, while Costello, who brings them on from the piano, follows in his odd-style tap. Costello's single is a standout.

Char.

MARTIA MEARS
Susping
To Mins; One
State, N. Y.
Martha Mears, who came to attention on the air about two years, ago, has since appeared with orchestras. As a single, she makes 10 minutes of good entertained and the state of the

LEO FULD

LEO FULD
Singing
Singing
Paramount, N. Y.
Making his U. S. debut at the
French Casino, Leo Fuld is doubling
into the Paramount over the Jewish
New Year week. He was added to
New Year week. He was added to
the district of the second of the s

Tonich! and Elli, Elli, Herrew chant.

A good voice, which has ample range, greatly compensates for Fuld's partly faulty diction. He has something of a foreign accent and with hands, Fuld sometimes faces away from the audience as he goes through his vocal gymnastics. He does 'Elli, Elli,' very impressively and, at the Par, was given effective house response. In addition to effects on a drop of a temple entrance, the house leghts on the sides on the side of the ployed to give a secular atmosphere.

Kretchma

(Continued from page 48)

(Continued from page 48)

Theatre, the Kretchma has a sterling ainger who also has lots of poise and personal class which ought to tell; he bartiones and acts out his dramatic songalogs with all the fervor of the legit Russian actors. Visametric songalogs with all the fervor in the self Russian actors. Visametric songalogs with all the fervor in the usual run-of-the-mill floor from the usual run-of-the-mill floor shows—are Daria Birse, soprano, and Nadia, a new gypsy songstress making her American debut at this spot. Self Russian State of the self-with the show. In the control out the show. In the show the state of the self-with a self-with a self-with the show.

in he spears throw-money) round out the shout or the shout or the shout of the should be should

\$1-\$2 dinners, table drhote, and no couvert.

The dramatized songalogs are a heritage from the Russian capitals, with sundry songa being built up into dramatic form, such as the chrysanthenum ballad, this offers last supplies the control of the country of the c

action. Pic for week is 'Country Beyond' (20th-Fox). Niteries

through their routines in exceptionally fast style.

Unit carries six-piece band, which is augmented by Maestro Enrico Leide's Capitolians, theatre's standby band of eight toolers.

Tront, was absent from stage. Management stated it had been advised that man in the act, Louis Pinto, was placed under arrest by Atlanta dicks on a warrant issued by high sheriff of Albany, Ga, where show played said Pinto was cooling his heels in Albany bastille, awaiting grand jury action.

(Continued from page 48)

suburban nitery, failed to open this

suburban nitery, failed to open this year.
Rendezvous, informal beer-sipping parlor in Hotel 'Utah, skedded for opening Oct. 1, with 'Soup' Campbell and 4-piece band.
Covey's Coconut ballroom, still using Adolph Brox's band after 15 years, will continue throughout winter. Rainbow Gardens, town's second largest dance hall, opened Wednesday '9) with Jerry Jones and his band.

N. O. Embellishin

N. O. Embellishing
New Orleans, Sept. 22.
Local niteries are embellishing
their shows with new talent.
Club Plantation has added Dimples Dalton, Don and Dolores and
Bert Messingale's orchestra.
New Cotton Club, recently reopened, has Jules Badue's orchestra,
Kolya and Berte, Jeanne L'Angelle
and Marion Sizeler. Evelyn Dugan
has been added to Chez Paree show.
New talent at Prima's Shim Sham
includes Marvel and Fried, Alvin
Canet, Myra Cody, Audrey Merritt
and Shirley Gay,

S. R. Fleisher Succeeds Former Associate as Guild's Negotiator

Sidney R. Fleisher, attorney associated with the late Joseph P. Bick erton, Jr., has been named by the Dramatists' Guild to replace his part ner as the motion picture negotiator for film sales. Appointment was made unanimously at a special meeting of the Guild's council Monday

Fleisher is currently also serving as motion picture arbiter (title was switched in the formation of the re cent dramatist-manager contract) with Warren P. Munsell of the theatre Guild, on a temporary basis. That arrangement until Oct. 3, when the old contract washes up completely and the new contract becomes work

There was considerable difficulty about the appointment before the meeting, a considerable number of lawyers trying to get their oars in and a considerable number of memmeeting, a considerable number or lawyers trying to get their oars in and a considerable number of members of the organization trying to set their friends or personal attorneys in. Managers had nothing to do with the set of the organization they too, were pulling wires. Underwordage of the contract, the dramatists have the right to name anyone they obesas. The managers, however, have the right of veto and can remove anyone they dort like, by a two-thirds vote.

Council was especially desirous of naming someone who would be acceptable all around since they wanted to avoid friction with the managers. Felt, after talking it over, that Fleisher had so much experiment in the student of the control of the co

the most logical choice and the most likely to be acceptable to the man-agers without danger of a charge of

pulling.

Washburn's Play And Angel, But No Producer—Not Yet

agent and gagster who wrote a comedy called 'All Editions,' claims there are 20 G's waiting in the bank

comedy called 'All Editions,' claims there are 20 Cs waiting in the bank there are 20 Cs waiting in the bank go on in November, but anists the show has no producer.

Play will be presented by Juliana Morgan, who is the wife of Oscar W. Ehrhorn, a 'tederal referee in bankruptcy, who is backing the show. She has a fancy office with fancy furniture, but as for being a manager—well, that is a gag, says the paar will be a shown the same that the same and the sa

"Queen of Sheba' Busts After One Mpls. Night

After One Mpls. Night
Minneapolis, Sopt. 22.

"Queen of Sheba, big pageant
staged locally with the idea of touring and rehearsed for more than six
months with east of 1,000, lasted one
night of scheduled six-day run.

H. D. Hill, local business man with
no theatrical experience, the 'angel,'
is reported to have sunk \$5,000 of his
own coin in the venture and there's
still a like amount of unpaid bills
outstanding, Tireworks' people,
stagehand; and musicians are holding the sack,

Davidow and Barton Sue Each Other: N. Y. Court Throws Out Both Cases

Claim and counter-claim of Ed Davidow, agent, and James Barton, who is appearing in Tobacco Road, Forrest, N. Y., were both dismissed by arbitrator's last week. Davidow avowed that the actor owed him \$2,400 in commission fees. Barton contended there was nothing due the caster, in fact, he believes, he overpaid Davidow. But no dice, said the court.

Barton was placed in the long-running Road when Henry Hull withdrew and went to Hollywood. Later Barton left the show, and also went to the Coast. Subsequently he returned and rejoined Road. Davidow claimed that, as he orig-inally spotted Barton in the show, he was entitled to commission for the resumed engagement. Actor the resumed engagement. Actor

neid.

Between the Hull and Barton appearances, James Bell played the lead in the Broadway cast of 'Road.' Hull resumed his part in a road company.

Humble Back In Charlotte

Humble Back In Charlotte Charlotte, N. C., Sept. 22:
Charlotte, N. C., Sept. 22:
Thomas B. Humble is starting his seventi, year as director of the Charlotte Little Theatre, following a vacation in Chicago, the Adirondacks, Toronto and New York City.

P. S.-It Is

Hollywood, Sept. 22.
Universal is hoping for a short life for Al Woods' new Broadway entry, 'Arrest That

Woman.'
Studio has the play's lead,
Doris Nolan, under contract
with orders to report when the
piece is pulled off, and is
anxious to get under way with
"Top 'o the Town,' Miss Nolan's
starter.

Woods Insists on 2 Wks' Run of Flop; **All Velvet to Him**

When it was indicated at the open-ing Friday (18) of A. H. Woods' Ar-rest That Woman' that the show would not do, management of the National, N. Y., tried to figure a way to duck the probable red the show

to duck the probable red the show will entail for the house. Suggested to the producer that he might as well withdraw the meller, pronto, but 'Woods declared it would play at least two weeks.

Attraction's contract calls for 65% of the gross, show to pay half the ad bill, but the house to pay off on all stage hands. Producer had posted the salaries of the cast and all his share of the takings will be virtual velvet. Show will get \$450 out of each \$3,000 grossed, less what the ads cost.

ads cost. 'Woman' drew a uniformly bad

A Legit's Soliloquy at Rehearsals

Batish' Legit Firm with Big Ideas for U. S., But Strictly Unknown at Home

Mark A. Luescher. One of the Top B'way P. A.'s, Is Dead at 63

Mark A Luescher, 63, who died at his home in Southport, Conn., Sunday (20), was one of Broadway's top press agents and at the height of his career also a producer, He had been handling the press for the DOyly Carte Opera Co. at the Martin Beck, N. Y., when forced to withdraw about two weeks ago when stricken with apoplexy.

stricken with apoplexy.

Lueschier was born in Syracuse, N. Y., and after an arts course at Cornell worked on the Syracuse Standard as drama critic. He was then engaged by the Stuberts as manager of the Baker theatere, Rochester. Shuberts brought, him from upstate to manage the Herald Square theatre, which was their first house on Broadway.

He switched to Klaw and Erlanger and became the first press agent of

on Broadway.

He switched to Klaw and Erlanger and became the first press agent of the New Ansterdam theatre, N. Y., giving it the billing of "The House Beautiful! He turned to varide when K.&E. started 'Advanced Yaudeville' at the New York (now the new Critterion) and then became press agent for the Oripheum Circuit.

Luescher then teamed with Louis F. Werba, nephew of the late A. L. Erlanger, and they embarked in legit production with the backing of the late Joe Leblang. They scored with such musicals as 'Spring Maid,' Sweethearts,' Rose Maid,' Little Miss Fixit' and 'Her Little Highness,' There were two straight plays, The Maşter Mind and 'Elevating a Hussing and the Company of the Company of the Principal Co

plenty. One roas snow was over the River, with which Eddie Foy was stranded in Vancouver.

By 16 Albe activities Luescher became p.a. for the Hippodrome, then under the direction of the late Charles B. Dillingham, who presented a number of major speciacles there, and he later became the house manager. An offer from the late E. F. Albee to handle the publicity for the 'third of a century of Keith vaudeville,' took him away the house manager. An offer from the Hipp. He remained with the house manager was not to the became Flo Ziegeld's publicist. He was unofficially Albee's personal press repuntil Albee lost out.

Luescher's spectacular publicizing of Mile. Dazie, who appeared with Weber and Fields, attracted wide attention. She was billed 'Le Domino Rouge,' or 'The Cirl in the Red Mask portion of the provided from Paris. In recitive here are presented some years later, she wed Cornelius Fellows. Luescher then married Antoinette (Nettie) Driscoll of Brooklyn, who survives.

Werba & Luescher were known as being too liberal with actors, meet and the provided from which are the spring major hit, the musical 'Spring Maid,' with Christie MacDonald and the late Tom McNaughton topping, in addition to the N. Y.

'Spring Maia], with Christie MacDon-aid and the late Tom McNaughton topping, in addition to the N. Y. company, had three roadshows out. Little Miss Fixit' was first done in Chicago with the late Nora. Bayes and Jack Norworth starred. Eva Tanguay appeared in it and still later Tanguay appeared in the distill later Their "Rose Maid' also had three companies on the road. Sweetheats', by Victor Herbert, was a hit at the New Amsterdam.

by Victor Herbert, was a hit at the New Amsterdam. When with K.&E.'s 'Advanced Vaudeville', Luescher press-agented the first American appearance of Sir Harry Lauder, brought over by Wil-liam Morris.

Watertown Sked

Watertown Sked
Watertown, N. V., Sept. 22.

'Fly Away Home' will be presented as the opening show of the Watertown Little Theatre season on Nov. 17. 'Dangerous Corner' will be the second offering.
Others selected for the winter season as Nov. 2004 in the Mills', and The Lates Christopher, Bean, 1, 214.

Baltimore, Sent. 22 An English organization called Community Theatres Society, which claims to operate a chain of 163 legit stock companies in the British Isla contacting legit people in the

U. S.
Leonard B, McLaughlin, operator of two indie legits here, has been queried by Gerald Trafford Hewitt, alleged chairman of the organization, about local conditions. According to info sent on by Hewitt, his organization intends to spot stock trouges in 132 cities in the U. S.; from coast to coast. He would work with the various Chambers of Commerce!

- According to the letter-heads of the Community Theatres Society, the prez is the Earl of Latham. Among a glittering galaxy of titled individuals listed as v.p.'s are Sir. Gowald Stoll, Sir. Cedic Hardwicks, Harry V. Jackson, Lord Dunsany, James M. Barrie, Johnston Forbes-Robertson and Arthur Wing Pinero.

Dead Officers

Dead Officers

London, Sept. 22.
Sir Oswald Stoll says, he never heard of the organization and has no connection with it. Lord Latham, who is listed as president, has been dead for a number of years.
One of the v.p.'s listed so that the v.p.'s listed so the v.p.'s listed so that the v.p.'s listed so the v.p.'s listed so the v.p.'s listed so the v.p.'s listed so that the v.p.'s listed so the v.p

ago,
London Variety office never
heard of either Community Theatres

RAZING WORK STARTS ON GARRICK, PHILLY

Philadelphia, Se Demolition of the Garrick

Philadelphia, Sept. 22.
Demolition of the Garrick Theatre,
long a leading legit house here, begins this week. Chestunt \$1. lobby
will be turned into a store, with the
main portion of the structure coming
down to make way for a parking lot.
Expect the work to take from 30 to
60 days.
Known for some time that the
Garrik would not house plays this
season, but final decision of, its fate
was not reached by the owners
until last week.
Broad Sstreet Theatre, other veterran legit house slated to come down,
is awaiting an okay from the court
to proceed. There is a matter of a
percentage of outstanding bonds held
by unknown persons. Work can't
start until their permission is obtained or legal right is gotten to go
ahead without it.

Court Orders French Co. to Drop Guild Name

Supreme Court Justice Edgar J.
Lauer on Friday (18) issued a permanent: injunction restraining the
French Players from using the title
The French Theatre Guild.' Order
was: issued at the request of the
Theatre Guild, Inc., which opposed
the use of the word 'guild' by the
defendants, claiming that it confused
the public into believing that its
productions were sponsored by the
plaintiff organization.

In his opinion Judge Lauer highly
praised the Theatre Guild and held
that it was entitled to the exclusive
and distinctive use of the title.

Defendants named in the suit were
Guy de Vestel, managing director of

Defendants named in the suit-were Guy de Vestel, managing director of the French Players; Marcelle Journet; Olivia Jarrette, Claude Lawrence and Nicholas Baranoff. Warren P. Munsell, business manager of Theatre Guild, made the complaint.

'Jumbo' Folds

Fort Worth, Sept. 22.
Three month run of 'Jumbo' closes here Saturday (28). Billy Rose's newly conceived 'International Circus will fill the vacancy left by the original attraction.

New show contains, Kimris, Poodles Hannaford, Rudy's Elephant

Poodles Hannaford, Rudy's Elephant and Dr. Ostermaier. Several other new acts are to be added. Foster Girls, Razorbacks and others, will be dropped from the lineup...

Charlie Washburn, Broadway pres-

That reading wasn't bad...looks like a good show...My part sounds important..a little plotty...but that'll be ironed out. Everybody seems pleasant and that director knows his business. I hope I stick with this...lobks like a hit.

Gee, the part read more than that ...looks like a hit.

Gee, the part read more than that ...I thought it would run more sides than this. Oh, well, the bigness of the part don't count, it's what you do,... a couple of good lines can make. You have a couple of good lines and his country of the part of the part to he good lines and have you have a couple of good lines and have you have layed it just as well, or even better than him...never heard of the guy, I guess he knows somebody...The trouble is they got me pegged for a certain type. They think because I got this little belly that I can only play these parts. Gee, in a week I can take it off; all I have to do is to lay off the liquor, potatoes and sweeks.

I think I better do it anyway... then it would be just my luck the managers would want a guy with a little stay the way I am. Gee, this I a tough thing to bite into... a million cues flying from all sides. I don't think the director likes me, he's pickin' on everything I do. I know the lines as good as the others, they're muffin' plenty, too. I was bed-room perfect this morning. I'll stick home and get it sure for tomorrow. Now I got the part out of my hand, I can do a little acting... I'll show that director. Maybe J comething up my sleeve for opening night.

I hope that blonde sticks, not a bad looking number. Charlie told me

sometimes by my seeve for opening might, most that blonds sticks, not a bad looking number. Charlie told me he was in a show with her and she's a good scout. I wonder who those people are out in front? That guy looks like my type; maybe they got him to look at my part? What do they expect a perfect performance in five days? I wonder what the huddle is for? There's more secrets in this troupe. These authors are kinda new., not bad lines, maybe they will re-write and get me in the last act.

That director is getting more. public relations counsel and makes a racket out of press agentry. Director and casting to be decided on this

last act.
That director is getting more human...now he's pickin' on some-body else, he's kinda layin' off me. Maybe it's because I gave him that regards from Tillie...they are pretty good friends. good frierids.

Well the seventh day is over and I'm in. That's a relief. Now I don't have to wear my good clothes to rehearsals... the flash is in. The more I hear of this play the woppe if the country in the many country in the work is sounded in the country in the work in the work is sounded.

too dirty. They ought to clean it up... well maybe the dirt will put it over ... Gee, you don't know what the public wants nowadays. May as well take a chance. They got to pay me two weeks salary anyway. I think I better go over to Equity and straighten things up.

straighten things up.

I wonder when we're gonna open and where. Gee, everything is secrets around here. I can't see any harm if they told us...maybe they re not sure of the bankroll yet... Who is that big guy? Acts important... maybe he has some dough in the show; he has a lot to cay in them biddles.

some dough in the show, he has a lot to say in them huddles.

So that little fellow represents the picture people, eh? Well if they think this stands a chance they must think this stands a chance they must know...we'll surely get three weeks out of it, on account of the picture rights...Maybe I'll get a chance to play this part in the pictures. Ten to one they'll write this part out in

That dame is a little stuck up now That dame is a little stuck up now. I guess she figures she's gonna be a hit, and I thought she was a good fellow. You never can tell about people. .the best thing to do is to have nothing to do with anybody. .I think I'll stick to myself and won't she will be the she will be she w

is gonna be featured...he has it in his contract...I guess he's a good business man.
Gee, they had squibbs in the papers about everybody in the cast but me... if it's gonna he one of those things the hell with them. I think I'l open with the clothes I got, then I'l hooks good no an get new ones, so you will be soon to the second of the

mood:
I don't think this turkey has a chance. Too many changes. They should of left it alone. I could show them where they made a big mistake but no use telling them; they'll think I'm trying to butt in.

think I'm trying to butt in. Well, tomorrow's the big night. What the hell, it's a job. If I can get something else with a better part I'll give in my notice. Maybe that gay with the funny lines will drop out and they'll give me the part. I know every line of it. Be my luck how has the run-o'the-play. Gee, I have a called the limited the limited that the sum of the play. get sore at me; it's the fifth time,

ONLY ONE TALENT SOURCE

Scenic Artists and Stage Hands Unions in Fight on Jurisdiction

United Scenic Artists union and Local No. 1 IATSE, stage hands, may be involved in a jurisdictional fight according to communications sen managers by the artists. Latter enclosed a copy of new regulations, which members have been ordered to follow.

Complaint concerns the practice of stage hands painting props. Artists IATSE constitution which gives the crews any right to do 'any painting whatsoever of any kind or nature. It is contended that exclusive jurisdiction of painting anything connected with stage or motion pic-ture settings belongs to the Scenic Artists.

Artists.

Managers have been asked to cooperate, it being suggested that otherwise jurisdictional union fights tend to hold up production. Artists claim to hold up production. Artists claim caused members to loce employment. However, it has always been the practice of property men and carpenters to work on productions in the shops of producers, the item of
painting not having cropped up
heretofore.

Rules

Rules
Artists have been instructed

Artists have been instructed_to make separate estimates on the painting of props and managers are not supposed to give contracts to propmakers unless the latter contract with the artists' union to do the painting.

The new rules:

The designer of a production when getting his estimates for a producer shall sergeate his estimates into the shall sergeate his estimates into the shall sergeate his estimates into the properties it is meant those that are specially built or constructed in a properties should have a separate estimate just as the building and painting of properties should have a separate estimate just as the building and painting of scenery.

The contract should be given to any property maker until the designer first ascertains if the property maker has a signed agreement with the Scenic Artists union Local \$29 and employs only Scenic Artists to do the painting.

do the painting.

'If the properties are to be built
by a property man employed by the
producer, it shall be the personal
responsibility of the designer to see
that these properties are painted
only by Scenic Artists and not by a
property man or any other person
employed by the producer.

'FLYING MANAGEMENT'

Martin Jones Calls Himself That Thinks It Means Something

Thinks it Means Something

Albany, Sept. 22.

Air-minded to the extent of flying from New York to Albany for the opening of the road session of Mediation when all other planes ricense warning last week, Martin Jones and Pat Hallaran, co-authors of the play and Patricia Mallinson of New Faces' cast, arrived in Albany Friday (18). Jones and Miss Mallinson had bumps on their heads, suffered when the plane struck air pockets in a 50-mile gale over the Catskills, near Poughkeepsie.

We had bad weather until we reached Poughkeepsie, Jones said. I bumped my head and so did Patricia.

Jones plans to fly to cities where Mulatto' plays on its road tour. 'Our flying management is the first of its kind in the country,' he said.

Kenyon Returns to Guild

Pitts urgh, Sept. 22.
Elmer Kenyon, for the last five years director of the drama department at Carnegle Tech here, has returned to his former post as advance agent for the Theatre Guild. Upon his return from Europe this week he will take to the road shead of Call It a Day.

Lessons in Legit

Jimmy Savo, who will have a sabbatical season with pay with the compliments of 'White Horse Inn,' due to open next week at the Center, N. Y., will take lessons in drama. His idea is to learn to quality for legit, according to friends.

After viewing Savo in a Westport, Conn. tryout, the man support of the play contract agreements of the play contract agreements.

agement of 'Inn' bought off his run of the play contract, agreeing to pay him around \$550 weekly and engaged William Gaxton for the role. That money, Savo figures, will do nicely while he is attending dramatic school.

FIVE HOUR SHAW PLAY PUZZLES **HEDGEROW**

Philadelphia, Sept. 22.

Hedgerow theatre is already planning its 1837 Shur Pestived of Maning Superman, for run five hours. Theatre is asking patrons to express choice of prices from \$1.65 to \$2.75, beginning show at 6 o'clock, breaking for dinner at the nearby Media Inn at 8 o'clock, or scaling from \$1.10 to \$2.20, ringing up at 8 o'clock and intermissioning at 10 o'clock for coffee and sandwiches. Jasper Deeter's proteges turn from their six night a week summer schedule to a Thursday, Friday and Saturday winter setup in November. Will not tour extensively this season, but looking for hops of not more than 300 mless into New York New Meritand Connecticut for the first halves. Following the next addition to the repertory (120th) next Monday, Countee Cullen's Negro drama, 'One Way to Heaven, 'Hedgerow's second Negro presentation will be a revival of 'In Abraham's Bosom' in November. Evening of three one-act plays by Paul Green is due later. Fourth new production of the season will probably be an original comedy.

IS LEGIT'S HOPE

Schools in Rural Show Shop Help - Filmdom's Coverage of Sticks

HURLEY'S RECORD

Summer stocks furnish the new training ground for legit, the former resident companies being virtually out. In addition there is a new talent source developing in com

talent source developing in connection with the rural show shops, Quite a number of such projects have dramatic schools as sure revenue getters, since the summer ventures alone provide limited profits, at best.

Most of the schools operate in New England territory, where 23 summer stock and try-out-spots were located this season. Schools have from 50 to 150 youngsters in the classes and have attracted the attention of picture scouts. It is hoped that schools, in addition to those regularly operated in New York, will fill the void which has worried managers for several seasons.

fill the void which has worried man-agers for several season.
Widest coverage for talent during the summer is credited to Arthur Hurley, legit stager who motored some 5,800 miles in looking over 45 rural drama ventures. He recom-mended 35 players to 20th Century-Fox which had engaged him for the rural survey. That is the top num-ber of selections of any scout in one season.

ber of selections of any scout in one season.

Hurley's selections are nearly all youngsters, many not having even seen Broadway. Several have already been favorably considered by the New York headquarters where it is felt, however, that if one find is developed in the 35 choices, the result would be satisfactory. Scout also looked over some tryouts. He selected Feather in the Breeze as the best possibility for Broadway. Play, which was tried out in Skowhegan, Me., was not included in Vantzry's listing of 10 possibilities from the sticks.

Laurie in 'Swing'

Joe Laurie, Jr., last week went into the Shubert 'Swing Your Lady,'

already in rehearsal.

Play, written by Ken Nicholson and Charles Robinson, was tried out for a couple of weeks last year, but pulled for a re-writing.

SUMMER STOCK | Halt Called on Spending in 'Inn' As Full Pay Starts with Show Not Ready: Erik Charrell's Antics

Try Polo Grounds

Demand for premiere tickets by those concerned with 'White Horse Inn', has created something of a puzzle around the Center, N. Y., where the imported operetta is to open fitting of a puzzle around the Center, N. Y., where the imported operetta is to open fitting of a puzzle around the Center, N. Y., where the imported operetta is to open fitting of a puzzle around the Center, N. Y., where the imported operetta is to open fitting of a puzzle around the Center, N. Y., where the imported operation is to open fitting of a puzzle around the Center, N. Y., where the content of the Center, N. Y., which it was indicated that the nut would exceed \$300,000. In the content of the content of the outlay has been tossed into Stebbins' lap, he to have the say on any extraneous spending by Charrell, Laurence Rivers, lac. (Stebbins' norm-de-legit) is the sole presented as an any will be say on any extraneous spending by Charrell, Laurence Rivers, lac. (Stebbins' norm-de-legit) is the sole presented as an any will be say on any extraneous spending by Charrell has been evident, it is claimed, since the time he insisted on having. his way about every detail. Disputes with representatives of the show's backers are almost constant turmoil within the Center. Interference in every department by Charrell has been evident, it is claimed, since the time he insisted on having. his way about every detail. Disputes with representatives of the show's backers are known to have been frequent.

Ticket brokers are again going out of town to gauge the new shows, and possibly arrange for buys in advance of Broadway debut, and the contract was properly executed. His contract, which calls for approximately double the amount to have been paid Savo, has more inders than any similar document known. Conditions are such that it is a wonder to those in the known of the contract was properly executed. His contract, which calls for approximately double the amount to have been paid Savo, has more liders than any similar document known. Cond

connected with 'Inn' who has not been told off by the stager at one time or another.

'Inn' has used up the permitted five weeks rehearsal time. Players have received rehearsal coin from the second week on, but this week. The stage of the

'Ann' abroad also consented reheats al time.
Charrell's European background as producer of 'White Horse Inn' is said to be the reason why he feels he knows just how he wants certain deltails handled. This includes not only the production but front-of-the-

Four Double Subject Premieres on B'way

Early in the new season Broadway will see at least four pairs of shows with the same subject matter, all produced by different managements. Already definite are two Hamlets, two plays on Napoleon, two psychological murder plays, and two dramas with military school locales. First of the opposed dramas were on this week's premiere card, 'Sof As You Wernight Street but the latter has been postponed to Monday next from its scheduled date tonight (Wednesday) 'Hail' opened on schiedule last night (Tuesday). Both have (Continued oh'page 54)

Equity Holds Another Gab Session; Much Palaver, But Not Any Action

Equity's first quarterly meeting, well attended, at the Astor Monday (21), was unusual because not one resolution was proposed and none was voted upon. It was a session

was voted upon. It was a session having to do principally with the WPA theate project, Equity officers being critically project, Equity officers being critically and the season of the

He said that agitators were responsible for stirring up members.
When Col. Brehon B. Somervell issued an order that all those on the payroll would be required to sign certificates of need, unless registered on home relief, the theatrical unions huddled and protested to Washington. This resulted in an official one ton. This resulted in an onicial month stay, although just why there was any objection to signify such

certificates was not brought out. In a communication sent Somervell by Gillmore, the latter said Equity would protest strongly any dismissal of bona fide actors, so long as non-actors were permitted to hold down WPA jobs in the theatre project. Equity is collating data on the number of alleged 'professionals' who sprung up during the depression and had never earned a livelihood on the stage.

stage.

At the Equity meeting there were many questions asked; in fact, the entire session was devoted to gabbing. In addition to WPA, one member wanted to know about all the resolutions the council was supposed to have acted on. Chair replied that most were tabled because

plied that most were tabled because the more important matters there were more important matters to be considered. There also was a discussion over the amendment to the constitution which would require juinor members to have 50 weeks of playing experience, including rehersals, to qualify for senior standing. Ament is to be voted on soon and the result is due Oct. 16.

William **A. Brady, veteran manager and former actor, rose to pro- "have 16 without opposition."

pose a convention of actors, managers, dramatists and stage hands for the purpose of reviving interest in the road. He said the idea was aphy the Theatre League,

the purpose of reviving interest in the road. He said the Idea was approved by the Theatre League, Dramatists Guild and Eguity. Equity is mulling over the procedure of its monthly discussion made a speechl order of business for the council. It is proposed to change the rules as originally framed and which never were followed since the gab-fests were ordered last season. Principal point is that of voting on resolutions which are introduced and which are supposed to be considered by council. So many ideas crop up that if this were done, it is claimed it would take a month for the council to dispose of such resolutions, without attending to other made of the supposed of the council to dispose of such resolutions, without attending to other made of the supposed of the suppose

Washington Issues 30-Day Stay Order on Cutdown of WPA Lists

VARIETY

Washington, Sept. 22. wasningon, Sept. 22.

A 30-day stay order keeping allcurrent workers on the payroll of
the Federal Theatre Project was issued last week, following a barrage
of kicks about reduction of non-relief people and recertification of
need,

sued last week, following a barrage of kicks about reduction of one of kicks about reduction of one of kicks about repetition of the control of the control of the control of kicks and the control of kicks temporarily lifted new policies affecting the theater project in New York City, in order to insure thorough examination into the qualifications and merit of all currently-imployed actors, stage-hands, and other theatrical people, and gave reason and the control of t

Al-Laughlin in Charge of Northern California WPA

Northern California WPA.

San Francisco. Sept. 22.

Aivin Laughlin is the new district supervisor, of the Federal Theatre Project in Northern California. He succeeds Elizabeth Elson, resigned.

Laughlin, who has made his home in California for the past 35 years; has had more than 30 years experience as director of dramas and musical comedies, both on the Coast and in New York. During the past three years he has been in Hollywood, where he was associated with the Los Angeles project

Coast 'Sister'

San Francisco, Sept. 22.

'Meet My Sister' will get its first
Pacific Coast production at the Alcazar theatre here following 'Parnell,' which closes Saturday (26).

Walter Slezak, who played in the
New York production of the Ralph
Benatzky musical and Nancy Mo-

New York production of the Ralph Benatzky musical, and Nancy Mc-Cord have been signed by Henry Duffy for the leading roles. Slezak and Miss McCord were last teamed together in the New York production of May Wine.

Others in the cast will be Olive Olsen, Claude Alister and William Kent.

Detroit NTU Sked

Detroit, Rd Skett
Detroit, Sept. 22.
With both 'Stevedore' and 'Help
Yourselt' in production, the New
Theatre Union here will open its season Oct. 15 at the Detroit Art Institute auditorium. Selection of the
opening play will be made next
week.

week.
Other productions to be given in-clude 'Class of '29,' 'Awake and Sing,' 'Rain From Heaven,' 'Turpen-tine,' 'Yellow Jacket' and 'The Lower

tine, 'Yellow Jacker Depths.'
There's also a possibility the Union may produce two new plays in Detroit before they are done in N. Y. Gordon Slade remains as group director, with several additions to the acting company.

1st in Wash.

Washington, Sept. 22.

First serious attempt to establish a cooperative little theater group in the Capital is the formation of the Washington Civic Theater, representing a merger of the Columbia Players and the Drama Guild, two

Players and the Drama Guild, two of the largest amateur thespic groups here.

Backed by the Junior Board of Commerce, the new venture has imported Day Tuttle as director and William Girvan as technical head, first time any non-no group here. first time any non-pro group here has had full-time paid employes.

has had full-time paid employes.
Outfit will maintain a permanen
workshop in a renovated stable
Plans are under way to lease th
Wardman Park Hotel theater fo
monthly productions. Campaign wil
be launched to secure 1,500 subscrip
tions.

'Can't Happen' Late

Washington, Sept. 22 Washington, Sept. 22.
Held up by a delay in delivery of scripts, the Works Progress Administration, has postponed presentation of Sinclair Lewis' 'Can't Happen Here until Oct. 27.
Originally skedded for debut on Oct. 20, simultaneous productions in some 20-odd cities will be unveiled before audiences from coast to coast a week later than had been planned With the exception of theatre pro-

With the exception of theatre pro With the exception of theatre pro-gram supervisors, few prominent Federal officials are expected to at-tend the openings, but local big-wigs will be invited to lend atmosphere to the event. Only unusual whoopee planned is to have Lewis as featured guest at the New York city perform-ance.

One Out-But Ouick

Timber House, which opened at the Longacre, N. Y., Saturday (19), failed to relight Monday and was withdrawn after one performance, Rated a fair mystery play at summer tryout, it was, presented by Fiske and Hammond, young managers who ran into bankroul trouble when the control to the play was originally scheduled to open. Drew an unfavorable press.

TIMBER HOUSE' TAMBER HOUSE:
Opened Sept. 19, '26. One
show and out for this melodrama, which took a severe
panning from first and secondstringers alike.
Brown (Fost) said it was 'no
more than a dail, often laughable, scenario.'

DARK, BUT FOR FEDS, IN L. A.

Los Angeles, Sept. 22.
Federal Theatre Project legit productions have the Los Angeles field exclusively for a few weeks, with all commercial theatres dark and not

likely to relight for several weeks.
Feds are bringing in one new show
this week, 'Madame X,' opening tonight (22) at the Mason for a 10-day

'Black Crook' at the Mayan and 'The Devil Passes' at the Musart Figueroa is The Devil Passes' at the Mayan and both fold Sunday (27). Figueroa is presenting 'When Will He Die in Yiddish Sept. 28-27, and Marionette theatre continues with its current offering until Oct. 3.

Come Home to Roost, comedy by Frederick Herendeen, in rehearsal for Richard Herndon. Producer staging. Tried out at Greenwich, Conn., under tag of 'Home, Sweet Home.

WPA Reviews

The Path of Flowers

Farca comedy in three acts presented Sept. 11 at Daly's \$3d Street, N. Y., by the Federal Theatre, Works Progress Ad-ministration; translated from Russlan of Valentine Katayev by Irving DeW. Tal-

madge; staged by Tu	rner Bullock.
Masha Zavvalov	Georgia Graham
Lautskaya	Ludmilla Toretz'ca
Polya	Maryn Myers
Zavyalov	Colfax Sanderson
Doctor.,,,,,,,,,,,,	Alan MacAteer
Tanya	Robin Radin
Her Grandmother	Jean Buckley
Messenger Boy	Shimen Ruskin
Zhenya Gusev	William Triest
Yevdokla Rezchikova	
Katya	Vlolet McKinley
Vera Gasholder	Lisa Rembova
Dmitri	

N. C. WPA CONFAR

Charlotte, N. C., Sept. 22.

Unit supervisors for the FTP in North Carolina held a four-day concernee at Raleigh, with Mary Durnberger, state director, in the chair. Charlotte unit of the FTP is rehearsing Beauty and the Beast.

CCC Murder Mystery

Syracuse, N. Y., Sept. 18.

Drama in one act by Grace Heywar,
Mrected by Arthur Roberts; mesented
Federal Theatre Players at Civilian Co.
servation Corps camp et Sheds, Madis
County. servation Corps car County, The Judge A Witness Ballid Mrs Crova The Sweetheart "Murs" District Atlorney Toby Step-Molher Joe Cross Craig Williams
Harry Clifton
Harry Berman
Margaret Knight
Ann Mursay
Murlel Bedell
Gene Weber
Clifford King
Ruth Layton
Joe LaCroix
Paul Mnilley
Robert Clarke

Detective Paul Mniley Divisions Aitomery Clark
Written exclusively for CCC audiences, this play, work of Miss Grace Heyward, wife of Georre M. Gatts, New York State director of Federal Revision of Federal Revision of Federal Revision of Federal Revision room of a CCC camp serving as a courtroom and makes use of both CCC youths take the stand as witnesses and provide the comedy via versions of the events leading up to the supposed murder of Joe Cross, a McHaght, and the supposed murder of Joe Cross, a McHaght, and the supposed murder of Joe Cross, a McHaght, and the supposed murder of Joe Cross, a McHaght, and the supposed murder of Joe Cross, a McHaght, and the supposed murder of Joe Cross, a McHaght, and the supposed murder of Joe Cross, a McHaght and the supposed murder of the FTP. There is plenty of ad libbing by complexing in orthodox productions. No doubt as to audience reaction. Every youth laurhed, due, in part, server youth laurhed, due, in part, server youth laurhed, due, in part, server you papearances or characteris' ics.

Inside Stuff—Legit

Sweep in the house management and box office staff of the New Amsterdam, N. X., has been made by representatives of the Dry Dock Savings Bank, which is operating the theatre. It is one of several houses operated by the bank, with Harry Somers and Abe Antlewitz acting for it. Antlewitz succeeded Alfred E. Aarons last spring as co-manager of, the group with Somers. No reason for Aarons' replacement was given, other than his illness. Antlewitz now replaces Edward Plohn as manager of the Amsterdam, with Somers remaining as manager of the National Former was connected with Dyke & Co., realty firm, which operates the Candler building. He came to Dry Dock as its fheatrical realty specialist. Bank also owns the Selwyn, currently under lease for grind pictures but stated to revert to legit next season.

Leo Miller, now at the National, will go into the Amsterdam box office as treasurer.

Revised edition of the Shuberts 'Ziegfeld Follies,' Winter Garden, N. Y., which, finaled at midnight the first performance, has been speeded up and the curtain is now down at around 11:25. One number, Nice Going,' was tossed out and 'You Don't Love Right,' moved up-to replace it. There has been some trimming of sketches, but no radical changes.

Revue's comedy sections have improved with Bobby Clark rounding into form. There was some weakness in the teamwork with Fannie Brice in the sweepstakes skit. That was corrected when it was observed that Clark is best when using his prop—the inevitable clgar. That was out in the sketch at the opening.

National theatre, Washington, D. C., will celebrate its 101st season when it presents 'St. Helena' Sept. 28. Early in his career Marvin H. ('Mac') Michipyer, President Rossevelt's secretary, was press agent for the house. Original National was dedicated in 1835 and there were subsequent structures, all on the same site, which were finally succeeded by the present house, built in 1922. Steve Cochran is the manager.

House warming of Alex Yokel's new offices atop the Fulton theatre last Friday (19) drew capacity. Auriol Lee, director, and Frank Vosper, star of Love From a Stranger, which Yoke will present at the Fulton, helped at the hosting. Manager's new office is decorated according to his own

Yokel recently secured possession of the house under a term lease.

NOTHING ABOUT 'LYSI'

Seattle, Sept. 22.

Federal Theatres Project production of Lysistrata' ran into difficulties with police, here and was ordered closed.

J. Howard Miller, regional director, is planing here from Los Angeles in an attempt to purge the play of objectionable matter.

Washington, Sept. 22.

Washington, Sept. 22.
Reported banning of Tsysistrata'
by Washington state rellef officials
drew no comment from the Works
Progress Administration headquarters here:
Explaining no information about
the withdrawal of the Greek comedy
has been received at headquarters,
William P. Farnsworth, deputy administrator in charge of the theatre
program, declined to discuss the incident, except to say that no protests,
have reached here. Farnsie-was unable to say whether the play is on
the schedule of any other WPA companies.

panies.

Pre-reports were that Don Abel.

Pre-reports were that Don Abel.

State WPA administrator, refused to permit performances because of beat interests of WPA all ough the show had been approved by Hallie Planagan, national boss of the theatre program, and Pacific Coast regional execs.

Double Plays

(Continued from page 53)

(Continued from page 53)
a military school theme. In this instance one play was in rehearsal before the presenter learned about the The Hamlet which will introduce John Gielgud to America will be the first of that brace to debut, it being carded at the Empire Cot. 8. Lesite Howard's Hamlet is due shortly thereafter. It goes into rehearsal next week.

Two Napoleon plays are 'St. House for the Lyceum theatre Oct. 6. and Napoleon the First' being prepared by Sidney Kingsley from a Ferdinand Bruckner original.

English company of 'Night Must Fall,' which is due Thursday (24) from London, will open Monday (28) at the Barrymore, N. Y. It was originally scheduled two weeks after that date, but Sam H. Harris decided to Philadelphia this week and was favorably regarded there at the opening Monday Latter play is presented by Alex Yokel and will open at the Fulton next Tuesday (29) as scheduled.

Both plays have a similar theme, size used and me agas are ount of the control of th

D. C. DON'T KNOW FROM NE'ARK, ALBANY, N. HAVEN GET **STOCKS**

Albany, Sept. 22. Jack Stern inaugurates his stock season at the Capitol theatre here Monday (22) with 'Salor Beware.' Robert Baldwin and Rita McNulty will take the leads.
Runs of a week are announced at \$1.00 top for evenings and 50e mats. Stern is alternating with the Shubert theatre, Newark, N. J. Next show is 'Old Maid,' week of Oct. 5.

New Haven, Sept. 22.

In addition to a regular legit season at the Shubert, New Haven will sport a stock troupe at the George Pierce Baker Memorial Theatre. Spot, formerly the Lincoln, housed a WPA project last season and before that was operated by the Theatre of Eleven, Inc. Last named took a bad licking on operation.

Company will include Douglas Gilmore, Julia Politakov, Zalia Bonn and other members of the N. Y.-Guillford troupe which had a fair summer as a nearby straw hat.

Season gets going Oct. 5 with 'Salior Beware,' Biography,' 'Candle Light' and 'Dead End' to tollow. New Haven, Sept. 22.

St. Loo Muny Setup

St. Louis, Sept. 22.

St. Louis, Sept. 22.
Former Mayor Henry W. Kiel, who has served as president of the Municipal Theatre Association since its inception in 1919, with the exception of one year, has again been selected to head the organization for 1937 season.
Other officers elected for a one-year term include James M. Darst, Director of Public Welfare; first vice-president; A. B. Elias, second vice-president; John B. Strauch, third vice-president; M. E. Holder, third vice-president; M. E. Holder, third vice-president; M. E. Holder was selected by directors to very Arthur Siegel with head ast division; Nelson Cumil. Welson Cumil. Nelson Cumil. Siegel with head ast division; Nelson Cumil and Insace, M. E. Holderness; publicity, Parker H. Wood and concessions, Otto E. Rugs.

Five for Lynchburg

Lynchburg, Sept. 22.

Lynchburg, Sept. 22.
Four of the Little Theatres five plays for the season have been announced by Richard Murphey, chairman. First is 'Autumn Crous,' by C. L. Anthony, with Paul Osborne's 'Vinegar Tree' to follow.
O'Neill's 'Beyond the Horizon' is set for the third, and fourth is 'Squaring ti.e Circle,' by Katoev.
Director Bob Warfield has already called rehearsal on 'Crocus.'

Chi Gets Going, Three Shows In. Another Coming; 'Dead' Fair \$9,500

Chicago, Sept. 22.
Chicago's loop is beginning to bustle as far as legit is concerned.
Now has a trio of shows riding and are on their way.

more are on their way.

'Dead End' has completed its first
week at the Studebaker; revival of
Blossom Time' started Saturday
night (19) at the Grand and Night
of Jan. 16' got going at the Selwyn
on Sunday (20). Next, Monday (28)
sees the arrival of Lady Precious
Stream' at the Harris as the first
play on the American Theatre Soelety list.

'End' got away to a neat start and indicates a possibility of being the first run show in the loop.

irst run show in the loop,

Estimates For Last Week

Dead End, Studebaker (1,300;
\$2.75) (2nd week). Notices were
rather mixed and there was considerable comment around town on
the form of the loop of the loop of the loop
and indicates good chances. Fair
\$8,000 for the opener.

Tinessom Time, Grand (1,300;
\$2.20) (1st week). Opened on Saturday (19). Not much hope here for
this revival, as it has been kicked
around pretty much.

Night ef Jan. 16, Selwyn (1,000:

Night of Jan. 16, Selwyn (1,000; \$2,75) (1st week). Got away to capacity biz on Sunday night (20). Looks like a real click.

WPA

Broken Dishes, Blackstone. Best of the WPA shows given in Chicago from an audience viewpoint. Will be replaced by 'It Can't Happen Here,' Triple A, 'Civic. Having a tought time in this out-of-the-way location.

WPA 'CLASS' IS SOLE **BOSTON LEGIT FARE**

Boston, Sept. 22. WPA's 'Class of '29,' opening to night (22) at the Repertory, is the only legit attraction in town this week, following a three-week run of 'Chalk Dust' at the same house. Fed Theatre's next will be 'It Can't Happen Here,' opening Oct. 20, simulously with 23 other government theatres throughout the country.

theatres throughout the country.

First Lady' is the next entry for
the big boards, coming to the Shu-bert next Monday (28). Boy Meets
Girl' is skedded for the Plymouth
Oct. 5; 'Red, Hot and Blue', a new
musical with Vinton Freedley producing and Jimmy Durante starring,
opens at the Colonial Oct. 7.

opens at the Colonial Oct. 7.
On Oct. 21 Noel Coward is slated to premiere a series of nine one-act plays to be given on three consecutive nights, three a night.
Some talk of 'Stage Door' opening here, but not definite.

Always 1st Time

Philadelphia, Sept. 22. Mask and Wig Club announced to night a radical departure from its long-established custom. It will give its show this year in Thanksgiving Week instead of the traditional Easter Week. Tour, always heretofore in the spring, will be made dur-ing the Christmas holidays.

This marks the first time in the Club's history that the show has been given at this time of the year. Another interesting angle is that it will be presented at the Locust Theatre, built as a film house, which had a brief session of stock and has been dark for several years.

Louis C. Madeira, IV, who wrote Red Rhumba,' is writing the book; music will be by Clay Boland.

FUTURE PLAYS

'Satyr' by Paul Leslie promised immediately by Irving H. Cooper. Chester Erskin to direct.

'Four to Go,' comedy by Aimee'
Toriani, goes into rehearsal Oct. 5 for
Joe Byron Totten. Was formerly
known as 'Hollywood Vagabonds.'

12 Dark Horses, melodrama by Leota Morgan, taken by Mary For-rest and Lionel Hyman. October showing.

'Out, Damned Spot,' story of the dry cleaning industry by Phil Cooper, announced for production by the author.

Shows in Rehearsal Hamlet'—Leslie Howard.
'Hamlet' (Gielgud) — Guthrie

'Hamlet' (Gielgud)—Guthrie McClintic.
'White Man'—Sam Boyd.
'Laughing Woman'—Ullman and Shuberts.
'55. Helena'—Max Gordon.
'Red, Hot and Blue'—Vinton

eedley. Tovarich'—Gilbert Miller. 'Daughters of Atreus'—Delos

Chappell.

'And Stars Remain'—Theatre

Guild.

Bright Honor' ('As You Were')—Grisman and Kirkland.

'Ten Million Ghosts'—Sidney

Lady in the Window'-Gris-man and Kirkland.

man and Kirkland.

White Horse Inn'—Laurence
Rivers (Stebbins).

Stage Door—Sam H. Harris,

Stork Mad'—James Ullman.

'The Great Waitz' (road)—

Max Gordon, 'Swing Your Lady'—Shuberts.

'Swing Your Lady'—Shuberts.
'Lend Me Your Ears—Peters and Bulgakov.
'Mimie Scheller'—Ned Jakob.
'Pride and Prejudice' (road)—

PTSBG, CINCY **REPORT GOOD PROSPECTS**

Pittsburgh, Sept. 22.
Legit outlook at the Nixon Theatre here is very bright this season, with eight attractions already set. Curtain rises next Monday (28) for world-premiere of the Philip and Julius Epstein opus "And Stars Remain," first of six production to be presented here by the Theatre Guild and American Theatre Foild and American Theatre Guild and Citton Webb.

Pride and Prejudice, opens and Delividice, opens and Delividice.

and CHITON Webb.

'Pride and Prejudice' opens a week's session Oct. 5, with "The Children's Hour,' Find of Summer,' Lady Precious Stream,' First Lady' and Idiot's Delight' tentatively set to

Another pre-Broadway play here will be Maxwell Anderson's Wing-less Victory' starring Katharine Cornell. It opens Nov. 24 in Washington and is slated to come here the fol-

lowing week.

In the meantime, Herbert V. Gellendre, director of the Pittsburgh
Playhouse, is advancing his plans to
install two or three Equity members
into his group this season. A number of ambitious offerings have been penciled in.

Cincinnati, Sept. 22. Season of 20 weeks or more, best ince 1929, is announced for the Cox since 1929, is announced for the Cor by Nelson G. Trowbridge, manager Opener will be 'Mulatto' week of Oct. 4, at \$2.26 top, to be followed by 'Lady Precious Stream.' Howard Gale arrived yesterday to do advance on it.

vance on it.

Seat sale opens Sept. 28, with
George Brown resuming as treasurer
and Eddie Nordman back as assistant.

'Everyman' 37G in Red

Hollywood, Sept. 22. Hollywood Bowl production of Everyman' wound up with a deficit of \$37,000 on nine performances.

Operating and production costs vere listed at \$100,000, with \$63,000

were listed at \$100,000, with \$63,000 taken in at the gate.
Show goes to San Francisco carly next month, with probably Seattle and Portland to follow.

Al on the Job

Father Will Whalen lives in Buchanan Valley, Pa., far off the beaten path. Last week he answered his phone, and voice answered his phone, and voice said 'Hello sweetheart! Send me your play 'Ex-Nut' im-mediately.'

It was Al Woods. Real mon-icker for the play is 'Ex-Nun.'

LOVE' STARTS PHILLY SEASON

Philadelphia, Sept. 22. Philly's legit season opened last ight (Monday) with the premiere right (Monday) with the premiere of Alex Yokel's 'Love from a Stranger' at the Erlanger, Advance was okay for a show with no names and first-night was something of an occasion. Length of stay is some-what uncertain, with biz first part

what uncertain, with biz first part of this week probably deciding, but it seems set for one week only. Erlanger's next booking will probably be Bury the Dead, with a new curtain-raiser. Bates in the Wood, another Yokel try-one as see dead, with the end of October and still promises to be the town's first musical. Vokal extitled

ises to be the town's first musical. Yokel settled separately with the Musicians' Union and had an or-chestra at last night's opening. Lawrence Shubert Lawrence, lessee for the Forgest and Chestnut, the two lawrence and the state of the two controls of the control of the cont

Chestnut, now housing 'Romeo and Juliet' (MG), pic, gets 'Call It' a Day' on Oct. 5 for two weeks on subscription. After that (Oct. 19) 'Children's Hour' comes to the same house for two weeks of subscription and one without

ENGAGEMENTS

Conrad Cantzen, Herbert Warren, Calvin Thomas, Ara Gerald, Morgan Conway, John Vosburgh, Bigelow Sayre, Edward Blaine, Marie Cutris, Ann Williams, Gordon McCracken, Chester Allen, Job Davis, Mimne Scheller' (complete cast).

Scheiler' (complete cast).
Percy Warem, Reginald Mason,
Whitford Kane, Joseph Macauley,
Alan Wheatley, 'St. Helena.'
Del, Hughes, 'Tobacco Road.'
John F. Hamilton, Kathleen Fitz,
Iron Men.'

Clifford Heckinger, Lucille Con-rad, Ann Winthrop, Lend Me Your Ears.'

Lillian Ellis, Reginald Gardiner, Gracie Barrie, 'Show Is On.'

Edgar Kent, Suzanne Jackson, And Stars Remain.'

Herbert Yost, Sherling Oliver, eighton Carey, Come Home to

wilfred Seagram, Mary Howes, Theresa Guerini, Beverly Sitgraves, Lloyd Gough, Ivan Triesault, Eliza-beth Valentine, Marga Deighton, J. W. Austin, Ralph Sumpter, Laugh-ing Woman.

ing woman.

Neil O'Malley, Bertram Thorn,
Douglas Parkhurst, Eric Walz, John
O'Shaughnessy, 'Two Hundred Were
Chosen'

Wilfred Lawson, 'Prelude to Exile.' Edward F. Nannary, Lynn Root, Alfred Herrick, Warren Mills, Don-ald Brown, Patsy Roe, Jackie Grimes, 'Stork Mad.'

Joseph Greenwald, 'Lady in the Window.'

Window.'
Henry Travers, Josephine Hull,
George Tobias, Oscar Polk, Marian
Edwards, Frank Conlan, 'You Can't
Take It With You.' Tim Ryan, Irene Noblette, Best Things in Life.

Am. Ayan, Irene Nodiette, Best Things in Life.

Joe Laurie, Jr., John Alexander, Swing Your Lady.'
Dorothy Tree, 'As You Were.'
Viola Frayne, 'Hedda Gabbler'
Janes R. Waters, Manhattan Kour, Laurie Laurie, 'Hedda Gabbler'
Vance, Forrest Orr, Houston Richards, Betty Allen, Ethelyne Holt, Lucille Johnson, Cecile Carey, 'Red, Hot and Blue.'
Joseph Holland, John Barclay, 'Hamlet' (Howard prod).
Margaret Dale, Jay Fassett, James E, Truex, 'Tovarich.'
Jack Barding, Ray Harper, Philip

next month, with probably Scattle and Fortland to follow.

Margaret Dale, Jay Fassett, James Ernew, Torvarich, Jack Barding, Ray Harper, Philip Bourneuf, Bernard Lenrow, Tony Bickley, Robert Williams, Jan Ullis Bankhead Reflected Glory Bickley, Robert Williams, Jan Ullis Bankhead Reflected Glory Gobel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera Gobel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera Gobel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera Gobel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera Gobel, Lee Saker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Carsagent for the D'Oyly Carte Opera (Glebel, Lee Baker, Ann Teeman, Ca

Legit 'Follies' Sock \$28,000 on B'way Despite 'Zieggy' Pic Across the Street

Current Road Shows

(WEEK SEPT. 21) som Time,' Grand, Chi-

cago.

Boy Meets Girl, Royal Alexandra, Toronto.

Boy Meets Girl, Court Square, Springfield, Mass., 24-26.

Dead End, Studebaker, Chi-

Tead End, Studebaker, Chicago.
First Lady, Bushnell Aude,
First Lady, Bushnell Aude,
Rattford, Conn., 24; Shubert,
New Haven, 25-28.
Lady Freelous Stream, Masonic Aude, Rochester, 25-28.
Lave from a Stranger, Erlanger, Philadelphia.
Lave From Stranger, Philadelphia.
Lave

'Nigne Chicago. 'Parnell,' Alcazar, San Francisco. 'Sailor Beware,' Shubert, New-

'Scandals,' Davidson, Milwaukee, 20-23; Parkway, Madisen, Wis., 24; Auditorium, Davenport, Ia., 25; Shrine Aude, Des Moines, 26.

'Three Men on a Horse,' Boulevard, Jackson Heights, N. Y.

'PARNELL' STILL **FINE \$8.800.** 'FRISCO

With the field to itself and everything in its favor from the standpoint of play, star and word-of-mouth publicity. Parnell' had another profitable week at the Alcazar Theatre hards and the profitable week at the Alcazar Theatre hards. State of the star of Parnell', the show will fold on Saturday (28), with the star leaving immediately for Hollywood
There has been no let-up, at all in

distely for Hollywood

Thore has been no let-up at all in attendance since the opening stanza, which brought in about the same biz as the third frame.

Matinee biz has been poor at the Columbia, which is offering a third week of old-time vaudewille and pictures. Frint of an old Chaplin and bad shape that the operator could only show a part of it one night

Estimates for Last Week

Parnell' Alcazar (3rd week) (1,269; 1.50). Garnered \$8,800, which is amazingly strong. Folding because Otto Kruger has film commitments. WPA

Old Time Vaudeville, Columbia (3rd week) (1,700; 50c). Willa Holt Wakefield only holdover on new bill. Takings lower than opening week, but nice, \$4,000.

'MAID' GIVES NEWARK AN OKAY \$8.000 START

Newark, Sept. 22. Newark, Sept. 22.
Legit season opened here last week at the Shubert with the '34-'35 Pulitzer prize play. The Old Maid' Good road company is headed by Violet Heming and Mabel Taliaferro. House had been dark five months. New manager is Raymond Payton.

Current attraction is 'Salior Be-

Estimates for Last Week
"The Old Maid,' Shubert (1,970;
50-85-1,00-1,85), Pulitzer prize opened
the season here. Matimees were exceptionally strong, with femme stars
pulling; \$8,000 on the week, which
augurs well for the season.

'Glory' Okay in N. H.

Of last week's five arrivals the revised Tollier at the Winter Garden was the only money show, it jumped to the list's top, with takings of \$28,000, which is not greatly under espacity at a scale with \$285 top (last and the list's top, with takings of \$28,000, which is not greatly under espacity at a scale with \$285 top (last and the list of the list o

Estimates for Last Week

'Arrest That Woman,' National (2d
week) (D-1,164-\$3.30). Opened late
last week; panned and looks doubt-

ful.

Soy Meets Girl, Cort (45th week)
(C-1,68-83.30). Last week's gross
topped \$15,00; should extend into
winter; only new comedy clicks can
dent this profitable piac.

"Begd End, Balaco (48th week)
(D-1,000-83.0). Grossed \$8,000 last
week and would have gotten more
but for weather; now also running in
Chicago.

"Falles! Winter Garden (Settlend)

but for weather; now also running in Chicago.

Folles, Winter Garden (resumed eng.) (17th week) (R.1483-83.85). Only show on last week's incoming card that is in the money; initial week of revised revue estimated of revised revue estimated of revised Giory. Morosco (Ist week) (D-961-83.30), Presented by Lee Shubert and Homer Curran; written by George Kelly; well regarded on Coast; opened Monday—Tatlet's Delight, Shubert Carden's Delight Carden's Delight, Shubert Carden's Delight, S

not been under that mark for four weeks. Tre-Honeymoon. Lyceum (22d week) (C-876-82.20). Last week saw best gross since opening, strong weekend attendance sent takings over \$5,500; moves to the Little next week.

profits.

P'Oyly Carte Opera Co., Beck; visiting G. & S. specialists continue to clean up; with 'Yeoman of The Guard', last week takings approximated \$20,000.

mated \$20,000.

WPA

'Horse Eafs Hat,' Maxine Elliot's,
slated to open Thursday.
'Help Yourself,' Adelphi; farce
continues into next month.
'Injunction Granted,' Biltmore;
labor play.

Injunction Granted, Bittmore; labor play.

'Path of Flowers,' Daly's 63rd
Street; farce from Russian opened last week.

Plays On Broadway

REFLECTED GLORY

the Morosco, N. Y., Sept. 21, '30, by Lee	ı
Shubert in aesociation with Homer Curran;	ı
written by George Kelly and staged by	н
same: Tallulah Bankhead starred; \$3.30 top	ı
(first night \$4.40).	ı
Mr. Hanlon	ı
HattleElizabeth Derne	1
Mlss Sloane	ı
Miss Flood	١
Miss Flood Millia Dankhend	ı
Mr. Wall	ı
Mr. HowardAlden Chase	ı
BrunoRobert Bordoni	ı
Stage Door Man William H. Turner	ł
A Waiter Chester Miller	ł
Mrs. Howard	1
Mr. Omansetter William Brisbane	1

Classiest first night audience so far braved the humid interior of the Morosco to greet Tallulah Bankhead in a play which the Coast saw first and liked. Broadway may keep it for a moderate stay, but hit rating is doubtful.

doubtful.

Without Miss Bankhead Reflected Glory' would probably be thesome. As is, the performance is too long for a play which has as many quiet interfudes. George Kelly, its author who came east to stage it, was doubtless reticent in cutting the script, but he has been around long enough to know better.

coribi, but he has been around long enough to know better.

There are gay moments and they are amusing. A few more would have given 'Glory' a better chance. First act has a goodly comedy content, but the second goes off into several excellent characters, besides that of the lead, an actress. One is built up as a young man of charm, a handsome lover whom women might welcome. Then he is let down such a second of the second second has hade her place on the stage and the rises to stardom under the skillful handling of her manager, Hanlon. He is ever watchful of her associates, ever critical of her pare formances. Hanlon believes and sever developed in America and, when she plans to marry and have a home and children, he argues her out of it. There are times when he bawis her, out for mistakes, but the second of the performance in the second of the pe

miration litts her from moods akin to despair.

There is a man from Baltimore who was her to settle down there but she cannot make up her mind, especially light after Hanlon has spoken one of his laudatory speeches. Along comes Mr. Wall of Chicago, a handsome fellow who in a few months last the gril believing shrundle and the state of the st

with a warry someone connected with the theatre.

Miss Bankhead's flights of temperament are on the play's amusing side, coming mostly in dialog with her maid, who supplies most of the control of the manager, the side of t friendly adviser, a woman with a sense of humor, and also gives some-thing to 'Glory'. Phillip Reed is the tail, good looking Wall. Reed, first known as Milton Leroy, impressed the result of the training at all times through him and changed his monicker.

Miss Bankhead has the lure and histrionic ability which can help in atturalness as the cliffern really be-

make a show into a hit. If 'Glory' isn't the play, she'll find and help to some other one some day.

Ibre.

GOLDEN JOURNEY

Comedy in three acts (five ecenes) by
Edwin Gilbert, presented by the Shuberts
at the Booth, N. Y., Sept. 15, '36; staged
by Harry Wagstaff Gribble; eet, Watson
Barratt; \$3.80 top.
Julian Verney Alan Bunce
Ivan Black
Clayton Herrick Alan Hewitt
Williame Aldrich Bowker
Violet FreelyLeona Powers
Elinor Knightsbridge Joan Tompkins
Nancy ParrichEleanor Lynn
Sorret FreelyRaymond Bramley
Mies FaberJage Bancroft

'La Vie Boheme' has always been a tempting subject for playwrights, but the last couple of hundred ver-sions of it have been flops. To which add "The Golden Journey."

Starting with a premise of three

which add The Golden Journey.

Starting with a premise of three
penniless but optimistic scribblers,
Edwin Gilbert has written three
acts full of wisecracks which don't
quite come off and scenes which
move just too slowly. Harry Wagstaff Gribble, who staged, must have
written some jokes in during redidn't help. What he couldn't give
the piece was pace; the story got in
his way.

There's a happy ending, which is
concocted in so wacky a manner as
not to help in the slightest. There's
a grand performance by Leona
Powers, which is contrasted by
almost amateurish work from all the
some rather nice, but restrained, acting by Alan Bunce, Hugh Rennie
and Aldrich Bowker, among the
males, and some okay bombastic
ranting by Raymond Bramley. But
it doesn't help; nothing helps. It's
a duil play presented in even duller
fashion. Hollywood Jan't likely to
find any of it intriguing. Kauj.

Seen But Not Heard

Drama in two acte by Marie Baumer
and Martin Berkeley, produced by D. A.
Doran in association with Internationa
Production, Inc Staged by Arthur Sir-
com: one setting by John Root. At Henry
Miller's theatre, N. Y., opening Sept. 17.
1936: top \$8.30.
Duke WinthropFrankle Thomas
Elizabeth WinthropAnne Baxte
Tommy Wintbrop Raymond. Ro-
Harriet
RomneyJohn Winthrop
John Clyde
Rev. Clifford Winthrop, Ernest Woodware
Senator Howard Winthrop Boyd Davi
Buth Winthron . Tuly Mes Wubban
Cella WinthropAnn Winslov
Bob Winthrop
Thelma BarkerEleanor Phelpi
Toffrene Barker Bleanor Phelpi

Rather innocuous and strikingly immature is this creaky, clumsy, cumbersome crime play that comes into New York via the straw hat at Locust Valley, L. I., known as the Red Barn Theatre.

Red Barn Theatre. ALIGOWA as the Initially. Initially a barn and the authors, Marie Baumer and Martin Berkeley, must have figured the use of three child actors to motivate and add a novel touch would assist also in its b.o. strength. Effect created in the control of the contr

come children, a bit of balm out of boredom, but much too late. Play's juvenile draw will not be helped by parents fringing the helped by parents fringing the formances, as in the case of 'Remember the Day,' shrinking from crime unfoldment, as well they might. Tempo is stolidly slow, and tempo the total suspense. Stager Arthur Sircom just drowes along, especially in entrances, exits and groupings, which are seldom sminated. Also as which are seldom sminated. Also as tage fight action is too far downstage and quite badly done. Cast is highlighted by the children but Yendies Thomas appears to be unit Yendies Thomas appears to be and will not advance through this interpretation. Anne Baxter, a cutte kidlet, and Raymond Roe, really earn such minor plaudits as are bestowed noteworthy, and mainly negligible, impressing with the fact, that surely there must be a shortage of talent. Seen But Not Heard is just another foldie.

O. M. Samuel.

Arrest That Woman

Wilest I Hat A Ollian	ı
Melodrama in three acts and four scenes by Maxine Alton, produced by A. H. Woods, Ltd. Staged by Ira Hards, with setting by Yellenti. At the National The-	ŀ
by Maxime Alton, produced by A. H.	11
Woods, Ltd. Staged by Ira Hards, with	l
eetting by Yellentl. At the National The-	١.
atre, N. Y., Sept. 18, 1936; \$3.30 top.	ŀ
Go-GoGertrude Short	ľ
Go-Go	ŀ
	ı
Donald Drake Hugh Morlows	١
Madlyn Harcourt Lillian Emerson	ı.
Judge Marvin Drake .,George Lessey	ı
	ı
Police Telephone Operator Francis Roberts	ŀ
Police Radio Announcer Roger Hundley	ı
Davie	ı
Outcor mcCarthy Charles Wiley, Sr.	ı
Sallor Dave Mallen Marine	ı
Paddy	1
Buddy Merle Clayton Robert Dorban Walter N. Greaza Kelly Harry Haulon	l
Waller Dornau Walter N. Greaza	١
Poster of the street Harry Hanion	١
Roster of the street scene by the bridge: Sebastian Mann, Fay Dorce, Ann Serane,	ı
Sophia Brerdon, Beth Thompson, Julie	ı
Garner, Jane Townley, Dorls Dell. Wil-	ı
llam Castle, Murray Rayden, Robert Gray,	ì
William Van Gendy, Gladys Kepner, Viola	۱
Reed, Carl Reed, Richard Midgeley, Dick	i
Bawles, Richard Allen, Fay Wiley, Frank	ŧ
Thompson, Eddle Grace, Jane Nichel	۱
Susan Court, Beatrice Beacher, Douglas	ı
Parkhurst, Norma Way, John Raby, Clara	ı
Parkhurst, Norma Way, John Raby, Clara Niessen, Polly Klock, Fanny De Koven,	ı
Ada Parker, Ed Stanton, Gordon Petere, Raymond Mitchell, Wallace Banfield, Henry Schaeffer, Al Milliken.	١
Raymond Mitchell, Wallace Banfield,	ı
Henry Schaeffer, Al Milliken.	ı
	١

Ada Farker, Ed Smatton, Gordon Feters, Haymond Mitchell, Walliese Bandeld, Henry Schnedter, Al Milliese.

A page out of the melodramatic past, hacknessed in theme and rather inepulp played, Arnest That Woman' will not linger long. Firstly titled 'Calling All Cars,' and in the nature of the control of the

'Arrest That Woman' is outmoded.
O. M. Samuel.

NEW FACES (REVISED EDITION)

LEVISED EDITION)

LORAN SULMAN evve previeted by Martia Jones at the Vanderdit, N X, Spri,
136. Co-Secture Imagence Cosa and
36. Co-Secture Imagence Cosa and
old, Marion Pierce, Bille Haywood, Clift
106. Ton Rutherford, Robert Saed, Jack
was, Irens Moore, Eleanor Funder, Elizathe Wille, Franc Geges, Robert Burton,
taltry Miller, Bart Geges, Robert Burton,
chance, Van Johnson, Derothy Chillon,
taltry Maydel, Bez. Theitz, Kohn, Runstiane, Pater Garey, Marian Martin, Nancy
taltry, Marion, Chan Billand, Kd.
in Gilbert; music, Alexander, Fogarty,
wett Marky; crosheria under direction of
ay Kawanaugh; \$3.50 top.

So-called winter edition of 'New Faces' has a rearrangement of skits and new purchi lines added here and there. Score is the same as when Standoork openalt the same as when Standoork openalt the Standoork of Stand

Plays Out of Town

Love From a Stranger

Melodrama by Frank Vosper, based o
story by Agatha Christie, Produced b
Alex Yokel; staged by Aurioi Lee; design: Kate Drain Lawson; presented at Erlanger
Kate Drain Lawson; presented at Erlanger
Philadelphia, Sept. 21, '80. Louise Gerrard
Louise GerrardNelly Malcoli
Mayle WilsonOlive Reeves-Smit
Cecily Harrington Jeeele Royce Land
Bruce Lovell Frank Vospe
Nigel LawrenceLeslie Auste
HodgsonA. G. Andrew
EthelMildred Natwic

For the first time in four or five years Philly's legit season got off to

familiar, being holdovers from pre-ceding editions of last year and the year before. Only tune catching on is You'd Better Go Now,' a quiet, plaintive ditty by Ivring Graham and Bickley Reichner.

ditty by Irving Graham and Bickley Reichner.

Alex Fogarly is the most Irequent of the contributors to the revue, and treatment is Imogene Cocoa, who does the best, work. Her best laughs are derived in a strip-tease bit, and a girl learning toe dancing, both from the original production.

Facer's slid through the warm months largely because of the dearth opening now makes the chances for a much longer stay dubious. Brat.

TIMBER HOUSE

ì	Melodrama in three acts presented at
ì	Longacre, N. Y., Sept. 19, '86, by Fieke-
ľ	Hammond: written by John Borouff; etaged
ı	by J. Edward Shugrue: \$3,80 top.
	Edward BrigoldDonald Cameron
	MohenaAnn Dere
	Mirlam BrinoldLenita Lane
	Markam Walling Thomas Louden
	Al RoberteMelvin Benetock
	Martin Winnow Edward Marr
ŕ	Ralph Miller Robert Shayne
	Alvina GloueterFrieda Altman
	Allen Garver
٦	Allen Gatvet

story has a middle-aged writer planning to have his young wife and herlover sent-to the chair for his murdecent and the plan of the second of the living hell that is the lot of men
me with a book in which he described the living hell that is the lot of men
in the death house, convicted of
murder. He knows his wife hates
him and he knows that she is having
an affair with a young man who
ruin both their lives by cumingly
killing himself and making it appear that they were guilty.
His summer home is atop a mountain and he invites Ralph Miller, the
visit. His is to be a perfect crime.'
Brinold had just taken out a large
insurance policy, part of his scheme
to show a motive for his killing.
There are a couple of cornedy cops
summoned to appear as hikers
seene and she proves to be an investigator for the insurance company. It is she who proves that the
shot which killed Brinold was fired
by his own hand,
that his wife's
brother had killed a man during a
brawl, but was not suspected. That
character also arrives and Brinold
kills him by tossing him down a
ravine. Reason for this is not clear,
nother had killed a man during a
brawl, but was not suspected. That
character also arrives and Brinold
kills him by tossing him down a
ravine. Reason for this is not clear,
nother house was tried out in
Deal, N. J., by the present presentres. It is one of several summer
products which have already arhaving mucu channels
The leads are played by Donald
Cameron, Lenita Lane, Frieda Altman, Robert Shayne and Thomas
Louden. Melvin Benstock and Edward Marr are the dumb cops.

(Closed Saturday (20); printed
for the record.)

(Closed Saturday (20); printed for the record.)

Sheehan Dropped

Chicago, Sept. 22.

James Sheehan, vet of Chicago
box-offices, is out of the Studebaker
bo., and will be replaced by Ray
West.

West.
Treasurers Union, with the backing of the Stagehands (IATSE), insisted that Sheehan was unemployable because he was not a member
of the union. Expectation is that
Norman Bel Geddes, whose 'Dead
End' is in the house, will install
Sheehan as house manager, leaving
Al Spink to handle the show.

a rather auspicious start. Starts off with a suave and much-better-than average English meller, Love from a Stranger, which has as its main as-sets a last act of terrific power and a star who gives a slick performance and is well supported.

and is well supported.

Based no noe of the earlier Agatha Christie novels (before the invented Hercule Poirot, her famous detective), this thriller proceeds at what, to American audiences, may seem a too leisurely pace for two acts, but that does not mean they're dull. Far from it. Characters are interesting; dialog does not mean they're dull. Far from it. Characters are interesting; dialog drawning to the novelist's original) builds an air of almost unbearable suspense which crashes into last act pyrotechnics.

Frank Vosper, the playwright handrans.

Frank Voger, the playwright, handles the leading role, and his appearation and the the leading role, and his appearation and the leading role, and his appearation and the leading role, and his appearation and the history of the thriller. In other words, when, as a prospective tenant, he enters the flat of the herbiller, who has just won to travel, he is a dapper and preposessing young Nordic with an engaling smile and a gift of gab.

The love-at-first-sight motif is thus made more bearable, and a goodly percentage of the first-night audience fondly believed was to be one of those British drawing-room comedles. Only once in the entire first act did the handsome 'stranger' make a move and that was funoticed by many.

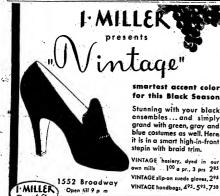
Act two is laid in a lonely country cottage at the conclusion of the sudden honeymoon of the pair. She is still deliriously happy and oblivious of any danger, but bit by bit and christing the summer of the summer of

cerrinec, shouering temale stainty forms, as as sees eath approachment of the stainty servant girl, and A. G. Andrews as the old gardener are exceptionally good, and George Graham does a neat bit of the stainty of the power and wallop comes in the last well of the stainty of



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DOROTHEA ANTEL 226 West 72nd St., New York, N. Y.



Yiddish Legits

SHLEMIEL

('Fool')

For the second time in a year the Yiddish Folks Theatre is way out in front ahead of its competing houses on Second avenue. Show here is again bright, fast, funny and well dressed. It may not compare favorably with the best on Broadway, but it stards up mor than favorably with the best in Frieddish legit, now with very best in Yiddish legit, now

with the best in Yiddish legit, now or ever.

Menasha Skulnik, star and impreserio of the house, has found the formula which should keep him going happily for a goodly time. Haily good-looking girls; he has sprightly and lively music; he has loads of gags; he has some good-to-look-at scenery, and he has provided the cast with lovely costumes. He figures, rightly enough, that the story institute of the star of t

time and movement.

Where the production falls down is
in cast support. Skuthik evidently
thinks he call carry the whole show
this year. Last year he had several
really good troupers back of him, and
his show last year was the only one
on the avenue which spanned a
whole season. Now he's cheating
just a bit. But, as it happens, he's so
good himself that he gets away with
it.

good himself that he gets away with a good himself that he gets away with soor there are a few doay people, at that, Faria Rubina, a new import prima donna from Warsaw, has a pleasant but cold voice, and isn't likely to dick; but hunting her up is dish legit—new faces, new fields. Marty Baratz is one of the pleasant-est-looking juyes in Yiddish legit, but may have had too much vaude background. This is his return to Second avenue after six or sevent before the second with the second venue result of the dish second with the second with t

away waith interly, duth does seen a sharmshinsky's music is, as usual Rumshinsky's music is, as usual chitth, ya show he has anything to do with, ya chitten and the show. It is reminiscent, of course, but tuneful. He is still an ace arranger and can always be depended on for pleasant titillations. Best songs are You Can't Fool Your Heart' (sung by Goldy; 'I Should Live So' (Skulnik, Baratz); 'Jews in America' (Rubins): 'Chiribimbum'; Goldy Yor uptown'), 'Mariaine' (Rubinowitz) (Gold, Rubina). The Symphony' (Gold, Rubina). Ferrymen rit hond is in again, with

Another important item is the well-staged dances by Lillian Shapero. If anyone on Second avenue is a cinch for future top ranking uptown in this girl stager. She's got reat hand.

And a distinct pow is due the un credited scene designer. Kauf.

PINI FIN PINCHEV

Muccal comedy presented at the Public, No. 10 (Pinous from Pinchey)
Muccal comedy presented at the Public, No. 10 (Pinous Pinous Pinous

Pini	Itzik Feld
Tzipke	Diana Goldberg
Xankel	Irving Grassmar
Slmchs Piplk	Willie Secunda

Musical holds all promise for future success for several reasons. It is taken from a radio program with large Jewish-listener interest broad-interest productions of the several reasons and the several reasons. It is taken from a radio program with large Jewish-listener interest broad returns the victory spotted 50-50 in the ald constraint and the U.S. and featuring the victory of an underdog, is appealing to the race it is aimed at; it has general entertainment qualities.

Yiddish theatre has come a long way in the past few years, with this produced of the production of 'Pin' has progress, and the production of 'Pin' and the production of 'Pin' and the corny qualities that marked Second avenue entertainment in years past and still are frequent. Also, the Yiddish theatre is becoming more spice and, what is even dinog more prising, more s. a. It is now making a play for the younger Jewish element. Which is as it should be, for this is where it must look for its audiences of the future.

audiences of the future. On its and increase and a continuous and a contin

Yiddish manner of staging still takes the kngest route to get to the salient points, but apparently these audiences don't give much regard to time, if any, Quantity seems as important as quality down here, for the audience sat patiently till past midnight to get the happy finale.

portant as quairy down here, for the audience sat patiently till past midaudience sat patiently till past midlike Feld, whose roles in the past have chiefly been those of old men, is co-starred with Lucy Levin, a sweet-sopraned ingenue. Feld's comedy is tops, even though he is acting his real age as the kicked-around Pini who winds up in a Park those of the others in the cast awell) are especially good, with Sholom Secunda, the composer, also leading the Public theatre's pit orchestra. Miss Levin is appealing as of the property of the control of the

Excellent periormances are turned in by most everybody in the cast, Irving Grossman, as the frustrated husband of Lucy Levin; Paul Burstein, as Pini's romantic chauffeur; Jacob Zanger, as Pini's uncle, and David Levenson, a crooked lawyer,

David Levenson, a crooked lawyer, topping, Show's general production angles are favorable. Scenery and costuming are both of high standard for the district, and the chorus girls shape up a little more to Broadway measurements than has been the case at the Public theatre in the pass They are the produced by Lillian They are the produced by Lillian Scholars are the produced by the prod

Neshumes Zu Verkofen

scenery, Alex Chertov; staging, M. Michal-
esko; at National, N. Y., Sept. 17, '30
\$2.20 top.
Moishe
RachelJennie Goldsteir
Louis
Manie
David
Hinds
NacheSaly Shoo
Joe RadekAbe Lan
Shmiel Weve
NoofoA. Teltelbaun
Paleoli Kressyi
Sadle
Sexton
Sadle Cella Bookki Sexton Misha Bookki Doctor Abe Gros
Numes Gneria Invella

Jennie Goldstein has for many years been the outstanding temme draw of Yiddish legit. During all that time she has resorted to the very cheapest and dullest kind of lurid melodrama. She sees no reason to change now—and doesn't. Thus, 'Souls for Sale' is everything the title denotes—in snades.

ts and is carted off to a booby tch. The discarded brother (Mi-alesko) of course goes slumming the gutter. The other two get th. Comes the dawn, comes the rid act, comes the revolution, mes a happy ending.

INTERNATIONAL SHOW NEWS

rich. Comes the dawn, comes the third act, comes the revolution, comes a happy ending.

William Siegel, liv a with red, live to the wind and the seven the seven the seven the seven the seven Maybe. He does know how to write and he does know life, Some day he may kid some manager, into letting him be honest and the in Deglish or in Yiddish. ... the man beglish or in Yiddish. ... the seven the s

son, a really excellent light juve. The others are nebulous.

Songs are mostly ordinary, with How Long? (sung by Michalesko) outstanding. Others acceptable are 'I'ewish Wedding' (Michalesko), Th All Mixed Up'. (Jacobson, Kressya) and My Life is Lost (Goldstein). Law am artertainer who knows how can sell almost anything; Miss Goldstein almost makes the song sound important. important.

PAPIROSSEN

('Cigarettes')

Musical comedy in three acts Musical control man; market Mannie Fleisman; arrangements, Illya Trilling; etars, Horman Yabiokoff, Belle Mysell, Lee Fuchs; staged by Yabiokoff; ass't director, Irving Honigman; sets, Alex Chertoff; dances, Trilling; at Second Ave. Theatre, N. Y., Sept. 17, '86;

\$1.65 top.	
Leon Krasoff	Herman Yablok
Lucy	Rose Wallerste
Raymond	Chaim Parne
Solomon Liebert	Boris Resenth
Clara	TAZA Silhe
Johnny	Sam Gert
Vlvian	Egto Saltzm
Nechemia Bass	Vudel Dubine
Meyerka	Tao Pos
Rosa Vallentinova	Palla Mita
Nadia Marinskaya	Anno Thomashafa
Nadia Mariiskaya	VIEW THOMSOUGH
Maurice Wind	simon w

It's an old story, but the tragedy of Yiddish legit remains that there doesn't seem to be any directing or organizing ability. Thus, once more, a musical is presented here with a hopeless chaos of good and bad, with the latter by far overshadowing the former. Primary importance is that it introduces a new star to Second Avenue, Herman Yablokoff. And there's a story to that. Yablokoff, and there's a story to that. Yablokoff, and the primary importance is that it introduces a new star to Second Avenue, Herman Yablokoff, and there's a story to that. Yablokoff, and the primary importance is the same in Yiddish programs about five years ago, billing himself as Der but sentimental ditties, employing a quiet crooner-like stance, and clicked big. On the strength of that he is now presented in legit and under his own name.

But in legit yablokoff turns out still to be nothing more than a fair ties. He acts, too. He acts all over the place and that's the trouble.

Bella Mysell, opposite him, is back on the Avenue for her first assign.

the place; and that's the trouble. Bella Mysell, opposite him, is back on the Avenue for her first assignment in about six years. She's been in the sticks of late. She's another fair singer, also with a small voice. But she's decorative; she's one of the few women in Yiddish legit who knows how to wear a cress. She can be used some time.

Lifesaver of the show, from a talent standpoint, is Leo Fuchs, last

Stereotyped New Buchanan Musical Alone Looks Like B. O. in London

Austrian State Houses

Set New Season Talent Vienna, Sept. 11.

state has signed contracts with five new actors for the Burg and Opera. Contracts run for one year.

Ella Flesch and Hilde Konetzn will sing in the opera. Flesch comes from Gratz, the Styrian capital, while Konetzni is from Prague.

Fred Steinbacher, Lily Stepanek and Liselotte Medelsky, daughter of Lotte Medelsky, are appearing in the Burg theatig. They all played in various provincial Austrian thea-

CUBAN ACTORS WILL BUILD OWN THEATRES

Havana, Sept. 19.
Local actors will have their own theatres, even if they have to build them themselves. This was the statement of Jose Maria Bejar, of the statement of Jose Maria Belar, of the Associacion de Artistas Teatrales (Theatre Artists Association), who just returned from an inspection tour of the provinces, where he se-lected sites for theatres.

Plans are for the first such actors' theatre to be erected in Cienfuegos No mention has been made of how the funds are to be obtained.

New Lehar Play

Vienna, Sept. 11. Franz Lehar is writing the mus to a new play.

Story by Pierre Benoit, lyrics by fauprey.

year's discovery at this theatre. He's a tall spinder-legged gent who dances in a Ray Bolger manner. He sings fairly well, too, and has a fine sense of clowning. The current pro-duction is good only when he's on

duction is good only when he's on.
There's a likely souher, Esta Sattzman, who doesn't get a chance to do
very much. Portly femme heavy,
Rose Wallerstein, emotes for all she's
worth. A chubby nine-year-old
youngster who should be at home
playing marbles instead is permitted to
playing marbles instead is permitted to
four songs. There's a splendid actor,
Yudel Dubinsky, who's permitted to
merely stand around for atmospheric
effect and there's a fine comedienne,
Anna Thomashefsky, who's dragged
on a couple of times for no reason at all, to give hes something
the standard of the sta

There's also a long-winded and complicated sentimental story which is composed of all the slapstick elements of the past 10 years' show business. Music is, as usual, highly reminiscent, but well scored. One picture film is used to illustrate the song on which the show's title is based, is about a new low in entertainment, even for Second Avenue.

Barrage of new plays continued here last week, with an avcrage number of flops and folds. This Will Make You Opened Tuesday (15) at the Palace. It is a stereotyped Jack Buchanan musical, well received and likely to click.

cilck.

Mademoiselle' opened the same day at Wyndham's. It is an adaptation by Audrey and Waveney Carten from the French of Jaques Deval, staged and produced by Noel-Coward. Splendidly acted, it is nevertheless uncertain of prosperity. Play was done in New York several seasons ago by William A. Brady in a Grace George adaptation, with Miss George also starring. It flooped then. Local production has three leading ladies, Madge Titheradge, Isabel Jeans and Greer Parker, with a strong supporting cast.

'Girl Unknown' started at the New Theatre last Wednesday (16). It is an adaptation by Marsard Waheten

Girl Unknown started at the New Theatre last Wednesday (16). It is an adaptation by Margaret Webster of a Molnar play and stars Lucie Mannheim, German exile, who has built herself something of a reputa-tion in London. Play is old-fash-ioned in theme and treatment and

ioned in theme and treatment and is utilitely of success despite Miss Mannheim's good performance, Certainly, Sir bowed in at the Hippodrome Thursday (17). It is a hopelessly inane musical starring George Robey and Renee Houston. Was razzed on the opening night and is an almost certain failure. Jack Waller produced it. Closing notice has already been posted.

Tarewell Performance, of last week's crop, folded after nine performances.

YIDDISH 'GOLDEN CHAIN' DOING WELL IN BERLIN

Berlin, Sept. 13.

Current production of J. L. Pereze

Die Goldene Kette' (The Golden
Chain), directed by Lutz Weltmann,
is pulling good biz for the Jewish
Culture League here.

Culture League here.

H. W. Steinberg, new musical maestro of the J.C.L. and successor of Dr. Rosenstock, conducted his first symphonic concert, which included Ernest Bloch's 'Concerto Grosso' and Tschaikowsky's 'Sixth Symphony.'

At the Bachsaal, Max Ettinger's oratorium, 'Moses' was given. 'Dr. Kurt Singer's choir will shortly per-form Haendel's Oratorium 'Israel in Egypt.'

Reich Court Insists on **Closed Shop for Actors**

Berlin, Sept. 13.

That no bookings of actors are tolerated unless they belong to an organization stipulated by the government was made clear to a legit manager, who was ordered to pay a fine of \$40.

He had engaged an actress who was not a member of the Reichs Theatre Chamber. His excuse, that he warned her at the time of book-ing to immediately join the organiza-tion, was not accepted.

tion, was not accepted.

In vaude, managers who book foreign acts must notify the Reichstachschaft Artistik and obtain the necessary permit.

Isadora Duncan Play

Prague, Sept. J.
Prague Staende theatre is rehearsng 'Der Tanzende Santia ing 'Der Tanzende / Saphir' ('The Dancing Sapphire'). It's a biographical drama about Isadora Duncan, written by a Czech author, Erwin

Isadora will be played by Jirina Sejbalova, and Edouard Kohout will do the role of Jessenia, her poet-

SPANISH 'HAMLET'

MERICAL MARLEIT Mexico City, Sept. 22.
Alfredo Gomez de la Vega, senior ce Mexican dramatic actor and one of Mexico's most exhaustive Shakespearian students, is arranging to present 'Hamlet' in Spanish here,

He will undertake the Spanish translation of 'Hamlet' himself, and plans to play the name role.

Many Countries Represented at **Vienna Int'l Theatre Congress**

Vienna, Sept. 11. President William Miklas of Austria opened formally the Inter-Theatre Congress in the testival hall of the Vienna Academy

sestival hall of the Vienna Academy of Science. Minister of Education of Science. Minister of Education of Science. Minister of Education Fernitar held the first speech. Festival enterformances were held in the Burg Ceremony hall, a Nurenberg Antiphonar of the 13th century, called "The Three Marias," music after old Vatican hymns, re-orchestrated by Arthur Kliner. In the Redoute hall, the delegates listened to Professor Allwin, Enid Szantho, and Hedde Ballon. An aria, composed by Emperor Joseph I. in 1709, (Cleandra, "re-orchestrated by W. von Weckbecker, was the cause of much historical debate. Also music by another Emperor, Leopold I., was played.

prayed. In the Burgtheatre and the State Opera special performances were

given.
Of great interest to the delegates
proved the International Theatre exhibition. Czechoslovakia, Hungary

and England had special cabins. The United States had a payillion of its own, with much data on American theatrical life. Otto Erhardt spoke in length about the progress of American theatrical life.

Russian director, Arkadieff, was present. He is the chief of the Moscow Academy Theatre, one of the leading stages of the Soviet Union. He spoke about his experiences abroad. nd England had special cabins. The

abroad.
Minister of Justice HammersteinEquord held a reception in the National Library attended by all delegates. Hofrat Herterich of the
Burg theatice spoke about the duties
of the European 'regisseur' and compared it favorably with English and
American institutions. Dr. Marx spoke about 'over-production of plays and operas,' while Da Pierro held a speech on the progress of Italian art since Mussolini took an

active part. French Minister of Education Jean French Minister of Education Jean
Zay also addressed the gathering.
Congress resolved to convene again
in 1937 in Paris.

McIntyre in Over 400 Papers Considering that every time Win-chell and the other No. 2 columnists McIntyre in Over 400 Papers
Considering that every time Winchell and the other No. 2 columnists
brag for weeks, whenever adding a
new paper, O. O. McIntyre's originalsyndicated New York column, with
its more than 400 papers aeryiced in
the stands of the stands of the stands of the
first of the stands of the stands of the
that stands out all alone and will
probably not be topped by any single
syndicated editorial feature. McIntyre's New York Day by Day' is in
every city of more than 20,000 population in America, with the exception
of Dallas, and that's due to Amon
Carler's Fi. Worth daily which, in a
spirit of civic warfare with its competitive metropolis 37 miles awarthur Brishane (King Features) is
runner-up to McIntyre in syndication, with about 350 papers.
McIntyre, since starting, has lost
but five papers, all through suspension or merger, and in each instance
the column was taken over by some
survivor in that town. He's unique
in contemporaneous journalism in
that he is the first New York columninterest to be gyndicated.
McIntyre has never intentionally
written for his column anything he
thought would hurt even his bitterest enemies, deeming such journalstot channel not the true province of
a newspaperman, end has never had
even though living in hall bedrooms,
cutting his own hair, etc., and even
fiving the suff away to papers free,
until he caught on.
McIntyre has never intentionally
written for his column anything he
thought would hurt even his bitterest enemies, deeming such journalstot channel not the true province of
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even though level not on the such was and and any thing
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istic channel not the true province of a newspaperman, and has never had even one threat of Ubel suit.

Total circulation of the 400-odd McIntyre newspapers is 10,248,817, a heretofore uncalculated figure which the McNaught syndicate, bandling McIntyre, got up for Vasar Mintyre and Suite and the suite of the suite o

200G Libel Suit vs. Kent

200G Libel Suit vs. Kent
Frank R. Kent, v-p. and political
pundit on the Baltimore Sun, has
been sued for libel along with the
A. S. Abell Co, publishers of the
Sun, by Robert H. Lucas. Damages
of, \$200,900 are asked in the suit,
which was instituted in the U. S.
Circuit Court in Balto.

Lucas, one-time exec director of
the Republican National Committee,
and formerly U. S. Commissioner of
Internal Revenue, charges that column written by Kent in the Sun
Sept. 10 last libeled his character
because it alteged activity on part
of Lucas in trying to bring about
defeat of Sent. George W. Norris in
30, and also stated at circulaterling his presidentifit campaign of '23.

'Sulf is third, on libel grounds that
has been Red, against Kent in less
than it, year; one has been withdrawn, it is reported, and other is
supparently still pending. Kent's
daily piece in the Balto Sun is also
syndicated in 40-odd papers.

Banking Mas-Fires Preston

Banking Mag Fires Preston

Banking Miss Fires Preston
The volum'rry fingerprinting drive
being conducted by the American
Bankers' Ass'n has: cost Charles
Preston, formerly of the production
staff of the trade mag Banking, his
job, ascording to officials of the
Book and Magazine Guild.
A month and a haif ago, staff
members of the magazine were invited to be fingerprinted, with the
editor leading off. Preston was the
only one who refused, and was let
out Sept. 4. Fred N. Shepherd, executive editor, claims, however, that out sept. o. Free N. Snepnera, execu-tive editor, claims, however, that Preston was fired for tardiness. Book and Magazine Guild has denounced fingerprinting as un - A merican, thether voluntary or compulsory.

R'wood Fotogs Organize

Hwood Fotogo Organize
Builb pressers covering picture
personalities on the Coast have formulated the Hollywood Press Photographers Association, the primary
interest being to provide sick benefits. Officers are George Watson,
Acme News, prez; Howard De
Courcey, INS, v-p; Charles Rhodes,
Fawcett Publications, treasurer and
Doug White, non-fotog, secretary.
Major studios have underwritten
first shindig Sept. 30 to raise initial
fund.

Pic Scribe for 32 Years Quits

Petersen Marzoni, picture editor of the Birmingham, Ala, News, handed in his resignation after 23 years of service with the sheet. Marzoni has been writing about pictures for 32 years and has been given redit for starting the first permanent nicture. Begin, this countries of the starting that the starting the starting the first permanent nicture. Begin, this countries of the starting that the starting that the starti

credit for starting title first permanent probably the world.

He quit to devote more of his time the storm and continuity writing. At faction and continuity writing, At faction and continuity writing, At faction and continuity writing and the starting a column for the LA. Eventually at the starting a column for the LA. Eventually at WBRC, Birningham.

Best Sellers

Best Sellers for the week ending Sept. 19, as reported by the American News Co., Inc. Fiction

'Gone With the Wind' (\$3.00) ... By Margaret Mitchell Trums Along the Mohawk' (\$2.50) ... By W. D. Edmonds Enchanted Voyage' (\$2.00) ... By Robert Nathan Eyeless in Gara' (\$2.50) ... By Aldous Huxley 'American Flaggs' (\$2.00) ... By Kathleen Novie Case of Stuttering Bishop' (\$2.00) ... By Earle Stanley Gardner Non-Fiction

Listen for a Lonesome Drum' (33

N. Y. W-T. Shakeup Continues
The shakeup at the N. Y. WorldTelegram continued last week, with
five more getting the axe, bringing
the total number of discharges in the
past few weeks up to nine. Among
the latest victims of the faring epidemic were Ceradium Sartain, formerly a feature writer on the Morniing World, and two other vecteans
ing World, and two other vecteans
for formation of the Mornigor Bond: a reporter whose specialty
was libel suits.

According to the bulletin published
by the Newspaper Guild, only reason for firing Miss Sartain was that
the management wanted a reporter
like Ishbel Ross! Later's book devotes three pages to praise of Miss
Sartain's reporting, and six hours before she was discharged, News-Week
asked her to pose for pictures to be
the book.
Grievance Committee of the

the book.
Grievance Committee of the
Guild's World-Tele unit will confer Guild's World-Tele unit will confer with the management and intends to ask for an explanation of the recent discharges, particularly that of Miss Sartain, who has been active in the Guild since its inception. All but one of those let, out were Guild members.

Feist Names Dell in Two Suits

Feist Names Dell in Two Suits
Infringement suits naming Dell
Publications as defendant on two
specific counts are being prepared by
Leo Fleis, Inc., in New York, Papers
are being readied by. Julian T.
Abeles, attorney for Feist, charging
in the suits of the suits of the suits of the suits
ong My Man, in a story written by
Betty White, for the August issue
of Inside Detective. Exposed is a
subsid-of Dell.
Other suit names the Whitman
Publishing Co. of Racine, Wis;
Woolworth Stores and Dell, latter as
distributor of a 10c. book of knock,
knock gimnicks. Feist alleges an
infringement on its 'Knock Knock'
song.

George P. Brent Dead

George P. Brent Dead.
George P. Blatt Brent, '78, founder and chairman of the board of the Macmillan Co, died in Fairfled, Conn., Sept. 19, He had retired from the presidency of the company in 1931, holding that post 35 years. Among the prominent authors he discovered were Jack London, John Massfeld and Edward Arlington Massfeld and Edward Arlington of them George P. Brent, Jr., now president of Macmillan's.

Knox Bans Pegler's Knocks

Knox Bans Pegler's Knocks
Westbrook Pegler's satirical attacks on Gov. Landon and Col. Frank
Knox, publisher of the Chicago Daily
News, have twice been omitted
from that sheet recently, with the
Chicago Daily Times, rival paper
which does not take Pegler, printing
the column the next day.
Latter paper printed the attacks by
permission of the N. Y. World-Telegram.

Helen Roberts Dead

Helen Roberts Dead Helen Roberts, 52, in newspaper work for 25 years, died in Los An-geles, Sept. 17. Born in Greencastle, Ind., she started reportorial work on the Denver Post, later going to the L. A. Evening Herald. She retired in 1998.

Three children survive.

Miss Ziegfeld May Syndicate Miss Ziegfeld May Syndicate
Patricia Ziegfeld, daughter of Flo
Ziegfeld and Billie Burke, is talking with a syndicate to handle hechatter column, which she writes on
Hollywood for Bil Rogers' Beverly
Hills Citizen.

Dissatisfied with the way Dr. Starch's presidential survey is favoring President Roosevelt in Michigan, the Detroit Free Press, vitrolle anti-New Jean Starch's president Roosevelt in Michigan, the Detroit Free Press, vitrolle anti-New Jean Starch Starch

Favorable, Or Else

November outlook.

Basing its decision on outcome of recent primary, which showed Republican votes outnumbering Democrats by almost 2 to 1, Free Press in a front page editorial denounced syndicated straw-votes 'as 'all wet because they gave Rosevelt a one percent lead in Michigan, and because sheet says it couldn't find one person in state who'd received a ballot from or been interviewed by any of the surveys, except the Literary Digest.

Keening German Culture Alive

Keeping German Culture Alive
Germań Academy of Arts and Letters is a new organization dedicated
to keeping German culture alive
among exiles. Thomas Mann, his
brother, Henry, and his son, Klaus,
are members as are Stefan Zweig,
Lone Fuchtwanger, Ernst Toller,
Bruno Frank and Felix Mendelsohn-Bartholdi.

Bartholdi.

Academy will award prizes for the best works in a variety of arts produced by Germans in exile and hopes to encourage young intellectuals to leave their native country, It also plans to award fellowships to impoverished artists and scholars.

Bahn With Film Daily
Chester B. Bahn joins Film Daily
this week, having been induced by
Jack Alicoate, its publisher, to resign from the dramatic critic's desk
of the Syracuse-Herald and assume
the managing editorship of the film
trade daily. Bahn was 20 years in
Syracuse and as many years the
Vanury mugg in that city,
Hayden Hickok coming over from

Hayden Hickok, coming over from the Syracuse Journal, succeeds Bahn on the Herald. Hickok is a protegee

of Bahn's,

Don Carle Gillette, present m. e,

of F. D., has written two plays and
will enter the legit producing field
in association with an unnamed partner. Plays are titled 'Happy Ending'
and 'In the Bag.'

NEWARK

(Continued from page 25) ing in good \$7,500. Last week fine

\$13,000.

Capitol (WB) (1,200; 15-30-40)—

'China Clipper' (WB) and 'Yours for Asking' (Par), dual. Hitting fair \$3,400. Last week 'Suzy' (MG) and 'Ticket to Paradise' (Rep), oke at \$3.500.

38,400. Last week Suzy (ukc) and Schetch or Paradise' (Rep), oke at \$3,500. The Paradise' (Rep), oke at \$3,500. The Paradise' (Rep), oke at \$3,500. The Paradise' (Rep) (2004) (2

Alen's 358G from 'Adverse' Alben's 1896 from 'Adverse' Royalties accruing from sales of 'Anthony Adverse,' plus Hervey Allen's share of the film rights sold to Warner Bros. for \$90,000, bring the author's receipts to a figure in the neighborhood of \$350,000. This estimate does not include the royal-

the neighborhood of \$350,000. This estimate does not include the royal-ties from foreign sales of nearly 400,000 copies.

Farrar & Rinehart state that more 1,000,000 copies of 'Anthony' have been sold throughout the world, of which 620,000 were sold in the United States. Book originally sold for \$3, but is now selling for \$2.

Grossett & Dunlap, which handled the special \$1.39 film edition for 30 days, sold 97,000 within the month. One N. Y. bookshop (Macy's) has sold 83,000 copies of 'Adverse,' or nearly 15% of the total copies sold in the United States to date. The profits on the special Grossett & Dunlap motion picture (WB) edition were split three ways among Allen, F. & R., and G. & D.

Allen, F. & R., and G. & D. Contest Judges Stymted All Nations Prize Novel Contest has run into a snag which has delayed announcing the winner. Conditions of contest called for selecting a best novel from 17 countries by a board of five judges. It was found, however, that the five judges could not read all the languages which were submitted and so contest has been held up until the Czechoslovakian, Norwegian, Danish, etc., can be translated at least into English, which most of the judges can read. Originally there were 17 countries in the contest, but several, such as Italy, have dropped out for political or other reasons. American winner submitted was John McIntyre's Steps Going Down, 'published by Farrar & Rinchart. Valence of the Serinte

Volume on Pic Scripts
Lorraine Noble has authored a
book dealing with the technical handling of scenarios which will be
published by Doubleday Doran
under title, 'Four Star Scripts.'
She is secretary to Sam Wood, director at Metro studios.

Waiter Millis en route to Europe.
Waiter Millis en route to Europe.
WFA writers doing a Who's Who
in the Zoo!
Fannie Hurst already at work on
another novel.
Raiph Bates fighting on the Loyalist side in Spain.
Helen Hull has finished a new
novel, 'Candle Indoors.'
Zane Grey back in California after
two years in Australia.
Mary Roberts Rinehart working on
a new volume of 'Tish' stories. New
Harnpakire to work on ever novel.
Harcourt postponing publication of
John O'Hara's new novel, 'So Far, So
Good.'
Beth Brown in Current Screen-

Harcourt posponing publication of John O'Hars's new novel, 'So Far, So Godell, Brown in Current Screenland with a new serial, 'Three Giris On a Match.'

G. B. Stern's four novels to be published ensemble under title 'The Matriach Chronicles.'

Miles Vaughn of the U. P. has a book out this month on his experiences in the Far East.

Child Life sponsoring a poetry contest. Prize of \$100 for best submitted. Contest closes Dec. 31. Y. foron Mater Colteman, back in eview N. Y. plays for the Socialist Call.

Horace 'Gregory will pick winning newcomers for Story mag in a new dept. which starts in Oct. Frederick C. Howe latest author to scribble a book on co-ops. Titled 'Denmark--the Co-operative Way.'

Bruce W. Knight has written a book titled 'How to Run a War.'
Author a prof at Dartmouth College.

Mary Jane Kroll, society ed of the Burdao Eve. News for three years, may the Hotel Park Central, W. Y. Perest Freeman's yarn, 'It's in the Stars' has been taken by Collier's Stars' has been tak

Everett Freeman's yarn, 'It's in the

N. Y.
Everett Freeman's yarn, 'It's in the
Stars,' has been taken by Collier's.
Author is on Sam Goldwyn's writing
staff in Hollywood.
Cedrie R. Crowell succeeds Frank
Henry as sales mgr. at Doubleday.
Latter goes over to Lippincott as director of publishing.
E. S. Smithson, ploner attache of
E. S. Smithson, ploner attache of
E. S. Smithson, ploner attache of
Faveste diction on the Cost appointed assistant to Ham Beall, new
Pawcett editor on the Cost and
Faveste diction on the Cost
George Holland, dramatic critic of
the Boston Evening American, has
launched a chatter and inside stuff
column tagged 'Boston After Dark'.
Charlton Andrews has scribbled
another whodunit titled 'The Affair
of the Malacca Stick'. He is the author of 'The Butterfly Murder.'
Clitton R. Read, who has been doing publicity for the Civil Liberties
and the control of Caner. And was
also secretary of the Nat'l Council
on Freedom from Censorship.

Fiction and Films

By WOLFE KAUFMAN

Busy Thomas

There are a few people in public life about whom one always wonders where and when they get the time to do all they do. Such a one is Lowell Thomas. He's on radio

time to do all they do. Such a one is Lowell. Thomas, He's on radio regularly. He does newsreel announcing regularly. He makes a few feature films here and there. He corresponds for newspapers. And, in between, while time is on his hands, he turns out books.

His newest is 'Born to Raise Hell' (Doubleday-Doran; \$2), which is a biography of 'Tex O'Rellly. Written in first person, with O'Relly talking, it is a slap-bang fine action story about one of the world's most colorful gents, one of that little army known as 'soldiers of fortune.' Some of the incidents are a bit hard to believe, and a lot of them are not especially pleasant to contemplate, but the total is an exciting action yarn of a living character.

'Nother Hollywood Miss
Another in the series of attempts
at blistering portraiture of Hollywood is 'The Show Case,' by Charles
Grayson (Green Circle; \$2). Again,

misses. Grayson obviously knows his peo-Grayson obviously knows his peo-ple and his background. It is easy to see that he knows picture people and his characterizations are frequently correct, though never thorough. It is the story material that trips him, however, for it is far too obvious and melodramatic. Not for film use.

By EPES W. SARGENT Stands Un

Stands Up
Out of the welter of personal reminiscences, mostly about the end of
the last century, Mary Doyle's Litle
Was Like That' (Houghton, Mifflin, \$2.75), stands out like a sore thumb.
It is one of the very few of the lot
that's really worthwhile and of gentime interest.

uine interest.

Miss Doyle started in life counting certificates and cigar bands for the American Tobacco Co., was promoted to the Tyson newstands in the Waldorf-astoria and the Flaza, went on the stage as Cecil De Mille's first leading woman, and would up the Market County of the Miss Doyle started in life counting

Alaskan Adventure

Differing from a western chiefly in its backgrounding, Harold Mc-Cracken, who knows his way along the Yukon, has done 'Beyond the Frozen Frontier' (Speller; \$2). It's rather short measure, 224 pages net, but it gives some good flashes of color.

but it gives some good flashes of color.

Story concerns the daughter of a settler, who has her heart set on a mining engineer, who happens to have a wife outside. He is led to suppose he has killed a man in a fight and flees. Neither he nor the fight and flees. Neither he nor the third that he will be the following the set of the first that the victim did not less should that the victim did not less that the victim to dispense with benefit of clergy. Vividly told and not too hard to take, but it will not make a picture.

Sweet and Sour

Usually a dependable writer, Rob Eden goes off the track in his 'Love or Money' (Hopkins; \$2). He uses a double plot idea, one too saccharine-ly sweet and the other a bit on the

enda Fayre is all things a sweet

CLEVELAND IS SET FOR YEAR

Cleveland, Sept. 22. Artur Rodzinski, now directing modern music concerts at Salzburg Festival, will turn his Cleveland orchestra's baton over to guest-directors for eight weeks this winter when he takes Toscannin's place conducting the New York Philharmonic

present schedule: Rodzin-Under present schedule, Rodzin-ski will direct 13 symphony concerts and two operas before leaving for New York. After guesting before the Philharmonic during February and March, he returns here to con-duct the final series of 20 concerts. During his absence six concerts are be presided over by associate tó be presided over by associate conductor, Rudolph Ringwall, and five guest-batoneers. Four of them are Igor Strävinsky, Vladimir Golschmann. Hans Lange and Georges Enesco.

Statting Oct. 15, series of 16 soloists play regular Thursday night connects at Severance Hall, repeat-

concerts at Severance Hall, repeat-ing programs on Saturday nights in-stead of Saturday matinees. as_pre-viously. Plano soloists to be Josef Hofmann, Vladimir Horowitz, Myra Hess and Eugene List. Guest violin-ists include Jascha Heifetz, Nathan Milstein, Samuel Dushkin, Ruth Bre-ton and Erno Valasek. Gregor Plati-gorsky, Russ' eellist, being brought gorsky, Russ cellist, being brought back. Cleveland artists to take the spotlight are Beryl Rubinstein, pian-ist; Josef Fuchs, concertmaster of orchestra, and Carlton Cooley, first violinist.

Two Operas

Two Operas
For operas, Rodzinski will direct
Wagner's 'Tannhauser' Oct, 29 and
31. Slingers taking leads are Paul
Althouse, Chase Baromeo, Richard
Bonelli, Marjorie Lawrence and
Margaret Halstead. Richard Strauss'
Elektra, 'second of operas slader for
Dec. 3 and 5, will feature Gertrude
Kappel, Enid Srantho, Julius Huehn,
Marek Windheim, Charlojte Boerber, Abrasha Robotsky', Opera
chorus made up of prominent localities is trained again by Boris Goldowsky, assistant conductor; with
Wilhelm von Wymetal as stage director; Richard Ryctarik, scenic artist.

ist. . Two large choral works to be given by Philharmonic chorus under Rodzinski this winter. One is first performance of Verdi's Manzoni Requiem' on New Year's Day, with Rose Bampton, Rosa Tentoni, Chase Baromeo as soloists. Other choral piece set is Beethoven's Ninth Sym phony, which will end the orches-tra's 19th season.

Hawaiian Music-Never!

San Francisco, Sept. 22.
Edward Ziegler, assistant geheral manager of the Metropolitan Opera, arrived here last week from a vacation in Honolulu. When queried about the possibility of an Hawaiian opera Ziegler said that there was no place for Hawaiian native music in

opera-tuned ear is not capable of assimilating unaccented narrative music, he declared. It demands color and climax.

American Ballet's 70

American Ballets 70

Enrollment at American Ballet school is upped to 90 this year, with around 70 of this number all new to roster. This group is apart from the advanced dencers (40) who appear at the Metropolitan Opeta, N. Y. Most of the newcomers have hopes of landing in this troupe later on

Organization is now self-sustian-

Claude Lapham's Novelty

Claude Lapham will bring his Japanese Garden to New York sometime in November. Consists of program of authentic Japanese music rendered by American artists in Nipponese attire.

Program was recently given over WBBM in Chicago while show was stationed in Jackson park.

Hasselmans for Chi

ROSTOVA PATCHED UP: WILL DANCE AGAIN

Lubov Rostova, ballerina with De Basil Ballet Russe, who fell out of a window in Monte Carlo two years ago, causing severe injuries has been patched up okay by continental physicians, and rejoins the troupe physicians, and rejoins the troupe Sate of the Sate of Sate of

FRISCO AFTER

San Francisco, Sept. 22.
In an effort to loosen the purse strings of the finarcial backers of the San Francisco Opera Association here, a special dress rehearsal of the first and second acts of 'Carmen' and the second act of 'Tosca' will be given in the War Memorial Opera House tonight of the second and proper a flower to the second and a group of civic leaders will attend the performance which will be given by the understudy cast. Gaetano Merolo, director of the company, hopes that the association will be sufficiently impressed by the understudies

that the association will be sufficiently impressed by the understudies for the Metropolitan Opera stars to be heard here next month that they will back a second season the early part of next year with local singers. Principals in the east of 'Carmen' include Eva Gruninger Atkinson, Josef Tissier, Moried Baldwin and Merrill, Raymond Marlowe' and Oliver Jones in the lead roles.

Australian Bookings

Melbourne, Sept. 3.
Concerts booked by the Australian
Broadcasting Commission include
Dorothy Helmrich, Elizabeth Berg, Ezio Pluzo, National Dorothy Helmrich, Elizabeth Retiberg, Ezio Pinzo, National Military Band, Raymond Beatty, Henry Penn and Melbourne Symphony Orchestra. A.B.C. is in touch with many overseas artists for a tour of Australia for concert platforms and air performances on the side. During recent Sydney season of Rethberg and Pinzo, A.B.C. allowed artists to present and practice of the property of the

air fans.

Richard Crooks, under engage-ment to Williamson-Tait, not permit-ted to broadcast during his Austra-lian and New Zealand tour. W-fought A.B.C. recently on concert

Int'national Singers Tour

After going separate ways for the ummer International singers, group of four, handled by International concerts, will resume as a unit starting Oct. 1.

Herman Ivarson, Norwegian bariuse, has returned from single dates

tone, has returned from single dates on the coast. Violette Brown, British soprano, back from England. Ade-laide De Loca, Italian contraito, and Roy Jarman, American tenor, also in New York for new season.

in New York for new season.
Winter tour starts in Indiana and
Ohio for months of November and
December, Following two months
will find outfit in Texas, Kentucky,
Alabama and Tennessee. Thence to
Pacific slope. Marian Cadwallader
is manager.

is manager.
Also set for same territory is Chief Yowlache, Yakima Indian baritone.

LOUISVILLE SERIES

Loutsville, Sept. 22.
Community Concerts, Inc. will again be in the fiel. here. Concerts will be given at the Womens' Club Auditorium. William G. Meyer, who for two years guided the Wednesday Morning Music Club, is promoting caries

St. Louis Season All Set

CONCERT

St. Louis, Sept. 22.

Three composers, eight instrumen talists and four vocal soloists will serve as assisting artists in St. Louis Symphony Orchestra's 57th season which opens in Opera House of Mu-nicipal Auditorium Friday afternoon, Oct. 30 and Saturday evening, Oct. 31, and ends March 19 and 20. Local orchestra organization again will sponsor engagement of the Ballet sponsor engagement of the Ballet Russe de Monte Carlo in January, Sale of season tickets has begun. Schedule follows: Jascha Heifetz, Nov. 6-7; 'The Damnation of Faust,' St. Louis Symphony Chorus with Rose Bampton, Paul Althouse, Chaes Bappane, Nov. 70-31; Series, Back at character this time. It surfaces are the state of the

12-13. Two \$10,000 donations by Oscar Johnson, pres. of St. Louis Symphony Orchestra Society helped wipe out deficit incurred during 1935-38 and a vigorous campaign will soon get under way to obtain sufficient funds to enable 1938-37 season to break even (although that has never been accomplished).

PONS LEADING COIN DRIVE FOR L. A. SYMPH

Los Angeles, Sept. 12. Los Angeles, Sept. 12.

Lily Pons will sponsor the drive
for funds to carry L. A. Philharmonic orchestra through new season starting next month. Goal is \$150,-000 with warbler making appeals by air and at banquet of civic leaders. She will knock off a couple of numbers at latter event with both networks interested in airing the

ZIG-ZAGGING THE MAP

Jascha Heifetz in \$60,000 Tour for Columbia

Complete tour has been set for ascha Heifetz this season with Columbia Concerts handling. A few ether dates in schedule. Violinist's

lumbia Concerts handling. A few ether dates in schedule. Violinist's run is in the \$80,000 class. Rimerary follows: Oct. 5, Ozkland; 12, Detroit; 14, New York City; 22-24, Cleveland; 27, Birmingham; 26, Evansville; 31, Iowa City; Nov. 2, Ames, Ia.; 4, Kansas City; 6-7, St. Louis; 10, Pittsburgh; 11, New York City; 12, White Plains; 17, Austin, Texas; 18, Houston; 19, New Orleans; 20, Shreveport; 24, Baltimore; 30, Ann Arbor; Dec. 1, Uice; 3-4, New York City; 7, Chicago; 6, Torotto; 10, Brooklyn; 11, Springfield, Mass.; 14, Syracuse; 16, Pittsfield; 27, Detroit; Jan. 19, Cincinnati; 14, Columbus; 18, Winnipeg; 19, Moorhead, Rinn; 20, Duluth; 23, Omah; 29-30, Boston; Feb. 7, Hartford; 10, New York City; 19-30, Philadelphia; 21, Washington, D. C.; 25, Greenboro, N. C., and 22d LyChbers.

dates are with symphony orchestras. Detroit date on Dec. 27 is for Ford hour. He is at present on the Coast.

Martinelli in London Opera

During Coronation Time During Coronation Time Giovanni Martinelli, Metropolitan opera tenor, is one of the first artists from N. Y. to obtain an assignment in London in connection with Coronation Ceremonies. He is scheduled to make his first appearance April 19 in 'Otello' in Covent Gardens.

Michael De Pace office claims credit for being instrumental in securing the engagement.

Ft. Wayne Quota Drive

Fort Wayne, Sept. 22.
Community concerts opens its anual drive week of Sept. 28, with
oal set for 1,500 ticket-holders Community concerts opens its annual drive week of Sept 28, with goal set for 1,500 ticket-holders. Dorothea Fitch, national representative of body, will be in town for the campaign. Nelson Eddy tops list of artists this year. All appear at the Shrine to Blemer. Shrine manager, is doing some booking on his own.

Hasselmans for Chi

Chicago, Sept. 22.

Louis Hasselmans has been engaged to direct the French operas for the Chicago City Opera.

Hasselmans worked in this depart-from the Chicago City Opera.

Hasselmans worked in this depart-from the Chicago City Opera.

Hasselmans worked in this depart-from the Chicago City Opera.

Attractions engaged are Hart dickering for DeBasil Ballet Russe, when the Chicago City Opera.

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Washington Symphony Adjusts Tiff With Union: 60 Concerts, Some on Tour

TIBBETT MAY DO 'HAMLET'

Possibility of Old Opera Being Dusted Off By Met

Metropolitan Opera, N. Y., may do Hamlet with Lawrence Tibbett this year. Ambroise Thomas opera was done several times during the '90's and again in 1907, but has not been popular since.

with two legit Hamlets (John Gielgud and Leslie Howard) opera thinks the time may be ripe to revive the opera work. Tibbett is wive the opera work. Tibbett is in from the Coast this week for a 10-day lay-over before embarking on his concert tour.

PHILHARMONIC SETS 28 SOLOISTS

New York Philharmonic has list of 28 guest artists for this season. Eleven pianists, six violinists, three sopranos and six other singers, Opens Nov. 5 in Carnegie Hall, N. Y. Symph group is also playing New Year's Eve this year. Top scale ad-mission for concerts is \$3.25.

rear's Eve tinis year. Top scale admission for concerts is 32.25.
Plainists include Robert Casadesus, Myra Hess, Josef Hofmann, Vladimir Horowitz, Jose Iturbi, Artur Schnabel, Frank Sheridan, Rudolf Serkin, Beveridge Webster and the duo-pianists, Ethel Bartlett and Rae Robertson.
Violinists scheduled are John Corigliano, Samuel Dushkin, Jascha Heifetz, Michel Plastro, Manuel Quiroga and Joseph Szigeti, plus two violoncellists, Gaspar Cassado and Joseph Schuster.
Three Sopranos will be soloists, including Marjorie Lawrence, Huda-Lashanska and Lotte Lehmann. Other singers pacted for special works are Gertrude Kappel, Charlotte Boerner, Frederick Jagel, Paul Althouse, Emanuel List, Agnes Davis and bull Barbirolli, newcomer, Is

and Julius Huehn.
John Barbirolli, newcomer, is
among conductors engaged. Then
Igor Stravinski, Artur Rodzinski,
Vladimir Horowitz and Georges Enesco. Horowitz draws batomic
chores for the New Year. Eve and
New Year's Day programe this wan New Year's Day programs this year. Judson bureau handled.

Atlanta Bookings

Atlanta Bookings
Atlanta, Sept. 22.
Appearance of Katheryn Ford,
pianist, Oct. 7, in a double-keyboard recital, will open 1936-1937
concert season in Atlanta. Miss Ford
will be followed by Lotte Lehmann
on Oct. 13. Engagements by All-Start.
Concert Series, Atlanta Music Club
and Philharmome Society
Other attractions booked are Roth
Other attractions booked are Roth
Swarthout and Nino Martini in
joint concert (Jan. 16); Arthur
Schnabel (Feb. 19); Colonel de
Basil's Ballet Russe (Feb. 25); Lawrence Tijbett (March 19); St. Louis
Symphony Orchestra, Usdimir
Golschmann, conductor; Albert Symphony Orchestra, Vladimir Golschmann, conductor; Albert Spalding, soloist (March 31); Phila-delphia Symphony Orchestra, Eu-gene Ormandy, conductor (April 21); Kirsten Flagstad (May 1).

Newark Mosque Dates

Joseph Fuerstman of Newark has a heavy schedule of platform dates lined up. Notable in series, with Rudolf Serkin, Ignaz Friedman, 'ose Iturbi and Artur Schnabel pacted. Series at the Mosque (3,250 seater). Later on DeBasil Ballet Russe Series at the Mosque (3,250 seater). Later on DeBasil Ballet Russe treks in, also Don Cossack Russian chorus, Trudi Schoop Comic Ballet, Jascha Heifelt, Marian Anderson, Ruth Slenczynski, Budapest University Choir and Joseph Szigeti. Fuerstman also after Grace Moore for a one-nighter, but deal is still lenging fire.

Greanin Takes a Boat

San Francisco, Sept. 22.
Louis Greanin, general manager of the Ballet Josos, sailed from here last week for the Orient.
Will arrange bookings and chart course for the 32 artists in this dance group who jump there after American tour.

Washington, Sept. 22.
Full season of 60 concerts, 30 in Capital and 30 out-of-town, projected by National Symphony Orchestra, whose plans were in doubt most of summer due to squabble with local Musicians? Union. Contract has been signed with Union unarted has been may be imported, one of major points of difference between association and Union last year.

Union last year.

Personnel of orchestra is still un-

Union last year.
Personnel of orchestra is still unannounced, although season is set to begin Oct. 25. Most of regular symphony men participated in summer concerts Association, co-operative organization of the properties of the conduct concerts for Summer Association was unable to come to terms with Union.

Hans Kindler, who refused offer to conduct concerts for Summer Association, will be back as Symphony conductor. George Gaul, personnel manager of Symphony, who was expelled by Union last spring for refusing to divulge certain information on Symphony to Union, is reinstated and will hold similar post this season and the control of the contro scheduled are Tito Schipa; tenor; Myra Hess, pianist; Lotte Lehman, soprano; Joseph Szigeti, violinist; Guimar Novaes, pianist; George Gershwin and the Italian Trio.

Gershwin and the Italian Trio.

Prices for individual, tickets will be upped slightly in view of the increased number of soloists, running from 50 cents to \$3. Season subscriptions will remain the same as last year, making lowest tariff per concert around 37 cents. Local schedule. calls for 12 concerts on Sunday afternoon, four on Wednesday afternoon, four Wednesday night and 10 children's programs on Saturday. All but latter will be staged, as uswal, in Constitution Hall:

but latter will be staged, as usual, in Constitution Hall:

\$18 a Week
Summer Concerts: Association wound up season of 22 programs with approximately \$17,000 or which \$10,000 went direct to musicians for eal-aries. Average earning per musician, all of whom drew equal pay, was \$18 per week. Season was begun late, due to indecision of Symphony Association expenses since the season of the season was permitted by the season was begun late, of the season was begun late, of the season was season was not season season from WPA incomplete years to season season season season season season season act year of Symphony Association, but stands ready to run summer season again next year if Symphony Association fails to come thru.

HANS LANGE SUCCEEDS DE LAMARTER IN CHI

Chicago, Sept. 22,

Hans Lange, recent conductor of
the New York Philharmonic, hasbeen engaged as associate-conductor
of the Chicago Symphony orchestra,
succeeding Eric DeLamarter, resigned, Lange chosen because of
popular Lavor last summer as one of four visiting conductors with Chi-cago Symphony in Ravinia park con-

certs.

Newcomer will conduct not only
the 'pops,' children's subscription
series, and the subsidiary Civic
branch of the symphony, but also
will be assigned to a number of programs in the Tuesday and the Thursday-Friday subscription concerts.

CARNEGIE HALL

(October)

2-Mariha Grahâm, 19-General Motors Mull Johnson 20-Philadelphila 19-General Motors Williams 19-General Motors 19-General Motors 20-National Oren. 19-General Motors 20-National Oren. 19-General Motors 31-Asso. Gorod-Indian Motors 19-General Motors 31-General Motors 31-Gen

| 1-General Motors | 17-John McCormick | 15-John McCormick | 15-Jo

Broadway

VARIETY

Antoinette Perry back from Den-Attorney Lou Randell lost his dad last week,

last week,
Clarence Jacobson g. m. for 'White
Man'; Oliver Saylor, p.a.
Jimmy Troupe and Louis Harris
go into the Little Theatre's b.o. Guy Martin out of Herman Bernie's office and on his own.

John Wenger exhibiting his water olors at the Montross Gallery.
Father of W. Wayne Pierson died ast week, Buried in Baltimore.
Johnny Walker seriously ill with leurisy at Medical Arts hospital.

Jack McInerney's kid posed for a catalog and earned his first dollar. Gappy Stern, National Screen ex-ecutive, back from long trip down

nouth south.

Sid Harris in the dog house so often friends gave him bag of puppy biscuits.

biscuits.

Ed Sullivan (News) due back next Monday from his three weeks European holiday.

Buster, Keaton finished his second in series of six shorts for Educational this week.

Gene Dennis, mindreader, is preparing to go out on an extensive barn-storming tour.

Some bars have a. m. whisky glasses, which hold less booze than those usually used.

Some part away a money a money and a money

fit.
C. N. O'Dell comes back to the
Par home office this week after
about two weeks advancing on the
road.

shout two weeks advancis; on the ready viktons Cameron. (Mrs. Al Trahan), currently at State, over, the streplococci infection, but still a little weakish. Tr., current series in Yok Lauric and Community of the Community of the Community singing crase. Oldstyne community singing crase. Oldstyne Datalerer unbefaller for Wednesday mat sessions.

definition in the state of the

a blurbist.
Ed Sullivan's mailed-from-London column on Harry Richman-Dick Merrill exploited their London camaraderie, but the Daily News reporter on page 3 blasted an alleged mad-on between the two.

The Hague By M. W. Etty-Leal

Dutch producer. Van der Vies, off to Soviet Russia.
Dutch radio censor banned a lec-ture on Mussolim.
Fritz Hirsch Operata Co. slating Sissy by Fritz Kreisler.
Amsterdam Legit Co. producing Shaw's 'St. Joan' in a new Dutch version.

version.

Johan de Meester, Dutch stage manager, signed by Alex Korda of London as technical expert.

Premiere of Rubber, local film, a click at the Hague. Passage Cinema packed daily. Film now in third week.

week, Dutch actor Cees Laseur signed on by France-Europe Film Producers, Ltd., for Dutch version of Le Passager with scenario by Alfred Machard.

Managers and

Managers and owners of Dutch Chemas went on an excursion to London as guests of Gaumont-Brit-ish. Visit includes inspection of gludios at Shepherd's Bush.

Paris

Charlotte Arren in. Charlotte Arren in.
Lew Ayres in town.
Cirque d'Hiver reopening.
Joan Warner writing articles.
Michael Farmer back in town
Jack Warner breezing throug
E. E. Horton in bed here w

ette Davis here with her husand. Andre Maurois turning to play-Josephine Baker singing over Post arisien. Lucienne Boyer set for an Empire

prearance.
Mireille heading the next Albam-

appearance.

Mirellle heading the next Alhambra offering.

Colleanse heading the Cirque d'Hiver opener.

Maurice Chevalier at the Cirque Medrano opener.

Jeanne Abeutrnal.

Margaret Speake singing over government radio station.

Ballets de Monte Carlo off for a South American tour.

Mistinguett writing a piece on Ziegfeld in Le Journal.

Mills Brothers coming over for the control of the contro

tamps commended to the commended to the

L'ATTRICE CINEMATOGRAPHIQUE
EUROPEERO celebrating its 10th anINTERPORT OF THE OFFICE OFFICE

Hose to the Alhambra's second defering the Alhambra's second defering the Alhambra's second defering the Alambra's the Alambra's Anabella is IA Dernier Chance (The Last Chance), as Annabella is going to America.
Customers not allowed to buy promenous places on opening night promenous places on opening night promenous places on opening night cause police said exits are too small. Henri Varna readying Marsellaise Revue' for his Alcazar when 'Uive la Nue' is taken off. Entire new show will be recruited in Marsellles.

Sydney

By Eric Gorrick

The O'Brien Girl' is in revival in Melbourne for Carroll-Fuller. Gene Sarazen and Helen Hicks are making a golf tour of Australia. Sir, Ben Fuller intends to produce. Soldier in Melbourne. Williamson-Tait will. revive The Merry Widow' and 'Chocolate Soldier in Melbourne.

Dance hall managements are feeling the heat and season is tipped to Maxie Rosenbloom will leave for America early next month after a successful Australian tour.

Elizabeth Rethberg and Ezio Pinza will do another series of concerts in fing the control of the

g.m., mentioned during hearing of Actors' claim for a higher rate of pay that things were very bad in the legit field and that the present award should stand for a further 12

award should stand for a further 12 months.
Williamson-Tait are hopeful of introducing some new shows in Australia within the next few months. Sydney will see 'Yes, Madam' next week for first time, although the show has played Melbourne and Brisbane.

London

Phil Hyams touring Russia. G. K. Chesterton left \$140,000. Mrs. Isidore Ostrer in Le Touquet. Merton Hodge to Denmark for a

Merton node:

Sean O'Casey, his missus and kids to Wales.

Anmer Hal to revive Tobias and

to Wales.
Anmer Hal to revive Tobias and the Angel Cohran, godfather to Tom Weisher's daughter.
Lance Lister has found a bankroll to revive Marigold'.
Miles Malleson to produce Little Earthquake' by Beatriee Mayor.
Ralph Dean back from a vacation in Fortugal. Didn't touch Spain.
H. M. Hart writing a modern comety. Ruchard the produced in Analerdam early in the New Year.
"Dusty Ermine closed at the Comedy Sept. 12 after a six months run. Edward Strings taking over Arts. Theatre Club for an unlimited season."

son.
Norman Marshall anxious to pre-sent Beatrix Lehmann in Flames in

Son.

Norman Marshall anxious to present Beatrix Lehmann in Flames in Sunlight.

Leslie Banks signed for new Marc Connelly production 'Till the Cows Prince of Wales' theatre's new revue due in two weeks, Ronald Frankau to star.

Sir Oswald Stoll reviving The Desert Song to replace Lilac Time at the Colliest Signed Each Portman Irving Asher since Leaves for Hollywood in Cother.

Jack Davies busy casting continental musical, Ballalaika. Composer Gruen now in London.

Manager Ronald Adam making debut as director by staging Clemencau play. The Capaciting he is not getting enough publicity in the new Jack Waller show, 'Certainly, Sir.'

Maurice Browne producing 'Muted Strings,' a new play, shortly, Kenneth Kent will have the principal role. London & Continental Fictures Dulying, and the Parladium, new show, 'Okay for Sound,' breaking the house records held by Gracie, Fields for a long time.

Max Fields, local agent, getting Max Fields, local agent, getting

time.

Max Fields, local agent, getting radium treatment, with his house surrounded by police to guard the stuff.

surrounded by police to guard the stuff.
British National Films, of which John Corfield is head, to start pro-duction soon, after six months of in-activity.
Arthur Rees producing a two-character play, 'Close Quarters,' at Richmond after only three re-heavests'

Snider-Dean has completely reno; roted the Lyoeum, Melbourne, since the live second-run Mr. Gand Par ground the second-run Mr. Gand Par ground the second-run Mr. Gand Par singsed to Nicholas Hastings, son Since the unrest in Europe, Australia is attracting many tourists raila is attracting many tourists are hopeful that the influx will grow in the pic section of 'Woman' following ler. return from England and Harmerica. Woman' is published here by Associated Newspapers. Vagrantices of Obession' and 'Show Boat,' are cleaning up. Here McIntyre, U boss here, continues to put out a huge exploitation campaign for influent Obession' and 'Show Boat,' with Edith Day and Harry Welcharn in their original parts. Josech Harmerica last week to take the children back to sweek to take the children back to sweet the continues to put out a huge exploitation campaign for the continues to put out a huge exploitation campaign for the continues to put out a huge exploitation campaign for the continues to put out a huge exploitation campaign for the continues to put out a support of the continues to put out a huge exploitation campaign for the continues to put out a huge exploitation campaign for the continues to put out a support of the continues to put out a

Berlin

Anni Bach famme archestra at the

Anni Bach femme orchestra at the Zelt here.

Mutily the Equity (MG) preMutily the Capitol.

Verracter (Traitors') (UFA) premiered at Nuremberg.

Otto Stenzel, musical maestro of
the Scala, on vacation.

Flying Codonas booked for the
Wintergarten month of October.

A crazy show booked into the
A crazy show booked in the
A crazy show booked in the
Jacqueline Myrelle and Luisita
Paris danting and warbling at the
Daschungel, nitery.

Paul Britton, 81, oldest member of
male stock company, Stettiner Saenger, died in Britin.

Jacqueline Britin.

Jerusalem By Arthur Settel

T. M. Steele to London. F. O. Rogers to Port Said. Dorothy Kahn off for New York. K. A. Usherwood here from Lon-

K. A. Usherwood here from Londina. Kaumann soloist in King Dand total under the Control of the C

stan correspondent, Landson works.
Initial performance of Pastorale and Dance, by Karl Rathous included in Andreas Weisbergger's P. B. S. re-

cital.
Ohel Workers' theatre gave "The Beggar's Opera' ('Dreigroschenopper') at the Mograbi, T. A.; b. o. very

Beggar's Opers ("Dreigroschenopper") at the Mograbi, T. A.; b. o. very
slim.
Rachel Chinn, Marjorie Vincent
Iliffe, G. Thornton Duesbery and
H.B. Sharp radiced an English broadcat.
S. Senators Copeland, Hastings
and Austin, with Isaas Don Levine
as their p. a., just left after probing
causes of the riots.
Current showings in Tei-Aviv include 'West Point of the Air'. (WB),
Caravan' (Fox W. Eine Fraun die
Mone Cristo (UA), 'Vor Der. Matura', 'Maskerade,' The Guy'nor'
(G-B), 'Hell in the Heavens,' and
Cette Vieille Canaille.'

Prague By Ulrich W. Lindemann

K. Dostal new manager of National theatre.
German exhibitors, 150 of 'em,
here on a visit.
'Mutiny on Bounty' (MG) set for
five weeks at the Fenix Cinema.
Emil Meissner, until now an important Czechoslovak distrib, in futire will nytoduce only

New Meters assert, now an important Czechoelovak distrib, in future will produce only.

'Tale of Two Cities' (MG) to be premiered here under protectorate of the English ambassador starting winter season on Sept. 27 with 'Graen Mariza' (Countess Marizo').

'Der Heilige Antonius' ('Saint Anthony'), newest revue by composer Jan Benes, sold to 18 countries.

'Der Heilige Antonius' ('Saint Anthony'), newest revue by composer Jan Benes, sold to 18 countries.

To Bulgaria with a staff for outdoor shots of Prague Slavia film, Port Arthur.'

Almost every Prague minister at opening of Czech mational picture. Almost every Prague Triol' at Lucerna cinema. Vlasta Burian theatre started a new season with Haende Hoch' (Hands Up), comedy of Zech emigrants in South America.

Eisscholle' ('Men on Cake of Ice'), the most successful show of last season here, will be filmed by Prague Ufa.

Hollywood

Jack Benny still walking that four niles per, Martha Raye has gone for a

miles per,
Martha Raye has gone for a
Beyhilis manse.
Beyhilis

Johna R., but is looking for a new Sol Lesser is buying six trailers to be used as dressing rooms on location.

Maurice Cowan, London writer on pictures, ogling filmland for two.

Maurice Cowan, London writer on pictures, ogling filmland for two.

Maurice Cowan, London writer on pictures, ogling filmland for two.

Robert Fineer flying to Mexico City to ogle new government pictures studios.

Charles V. Knox, pic ed of the Buffalo News, left for home after Lois Long, New Yorker's Lipstick, is coming out to write for Paramount.

Constance Bennett has had a change of heart—she now has a Paramount.

Constance Bennett has had a change of heart—she now has a Paramount.

Constance Schwab has reached 20th-Fox to start his contract on exceptoduction staff.

Bobby Vernon back at the Par lod of the Paramount of the Paramou

Gong. Whitbeck's department a-Marcha Garbo, following week's fil-ness, returned to set of Camille' at Metro Sept. 18, and then celebed her birthday. Tenny. Wright, WB-FN production manager, is a nut on racing pigeons. Won three places in wing sprint

Sirthday.

Tenny, Wright, WB-FN production manager, is a nut on racing pigeops. Tenny, we have been also as in wing sprint, when there places in wing sprint, recently, recently

and 'The Girl On the Front Page' for U.

Lou Irwin planed to N. Y. after handling affairs of Ritz Bros. and other clients. He plans to spend around 10 days each month on the

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, Vantert takes no credit for these news items; each has been rewritten from a daily paper.

Columbia Broadcasting System installation at the Manhattan will include an insulated stage, dapted from the Bell Laboratories' sound proof room.

Philharmonic Symphony will close its short composition contest Oct. 1, but contestants for the full length until most summer theatre. May also take the shorter work in \$1,000, with \$500 for the shorter work.

Natalle Talmadge Keaton, Buster's number 1. Natalle Talmadge Kaeton, Buster's number 1. Simpson, band leader. proof room.

Philharmonic Symphony will close its short composition contest Oct. 1, but condestants for the full length numbers will have until Jan. 1, Latter prize is \$1,000, with \$500 for the shorter work.

Robert A. Simpson, band leader, formally charged with the murder of Ellen Sullivan at New London, July 18, Also indicted for criminal assult on the girl.

ault on the girl.

sault on the gurl.

Management of Earl Carroll theatre (French Casino) enjoined from
parking seals on the toof when
guests of the Hotel Taft complained.
Performing animals stored there between engagements.

ween engagements,
Eight foot bed of the late John
Gilbert, which was bought by owners of a mountain resort near Unicatown, Pa., has been installed in thehotel. Hotel will assign room by lot
each day, tenants getting 24 hours
occupancy.

There's a Better Show

M-G-M's GREATEST PICTURE!

CAPITOL RA

"THE GREAT

ZIEGFELD"

TATE STREET

FRANCIS LEDERER

"My American Wife"

Vandavilla AL TRAHAN

CLYDE McCOY & Orch.

Comeo

ASTOR

AIR-CONDITIONED B'WAY and 45th St.

SHEARER Leste HOWARD

Costume company has received an order from 'White Horse Inn' for 1,256 costumes. Biggest theatrical contract on record, it declares.

contract on record, it declares,
RCA plant at Camden ups wages
5% to 10% following the strike.
Owen Davis back from Maine
with a nearly completed farce on
the 'Nervous Wreek' order, Will
stick around town until after Xmas,
then Höllywood.
Inner at the St, Regis hotel Thursdinner at the St, Regis hotel Thurs-

New York Theatres

Say firm will have one in for the fail, but doesn't know yet what it will be. Sommes is her husband, Brooklyn minister hits burley houses in that borough. Says they're them for recent assault cases.

Cops raid Ridgewood carnival of Van and Schenck club and pinch 14, charged with operating gaming devices. All held for appearances Friday. The second of the second second control of the second secon

Woodstock, N. Y., folk petitioning for the abolition of liquor. Say members of art colony get boozy and the models do nude dances in the churchyard. The colony get boozy and the models do nude dances in the churchyard, three ponies on a Calicia Search of the colony of

Coast

Jackie Coogan's ranch, comprising 1,000 acres near San Diego, has been sold for \$40,000.
Suit for divorce filed in L. A. by Esther Packer, former show girl, against Harry Packer.
Wallace Reid, Jr., released after spending 15 days in L. A. county jail for speeding.

"Wallase Redd Tr. released after spending 15 days in L. A. county jall for speeding. Two radio announcers filed voluntary bankruptcy petitions in L. A. William Sharples set liabilities at of \$18,458 and assets of \$700 library and the state of \$18,458 and assets of \$700 library and former wife of Max Baer, started action in L. A. against Jerry India and former wife of Max Baer, started action in L. A. against Jerry from her to they close took \$5,060 rom her to they close took \$400 rom her took \$400 r

participated in L. A. to care race.

Carole Lombard filed petition in L. A. court to have her legal name, Jane Peters, changed to pro handle. Suit for divorce filed in L. A. by Mrs. Betty Healy, former Betty Hickman, against Ted Healy. They have been married four months.

MARRIAGES

MARKIAGES

Wilma Horner, burlesgue stripper;
to Max Davis Gerchen, Pittaburgh
nusician, in Milbiourse, Pittaburgh
nusician, in Milbiourse, Pittaburgh
with KOMO-KJR, Seattle, and Betty
Bloom, non-pro, secretly married in
Seattle Sept. 10.

Ann Nagel to Ross Alexander,
Sept. 16, at Yuma, Ariz.
Bob Splane to Virginia Hudson in
Beverty Hills, Sept. 18. Splane is
stand-in for Ross Alexander; bride
is non-pro.

is non-pro.
Philo Higley, playwright, to Mrs.
Mary Goodwin Graff, actress, last
week in New York.
Helen Barrett to Pete Woolery,
radio singer, Sept. 16, in Philadel-

John B. Nathan, Paramount foreign nanager at Buenos Aires in charge of a large portion of South America, o Violet Ester Eddis, Sept. 24, at

to Violet asser and the Buenos Aires.
Clover Dale Cahill, studio technician, to William Clemons, WB director, Sept. 20, in Los Angeles.

BIRTHS

Dr. and Mrs. Albert C. Magee, daughter, Sept. 16, in Brooklyn. Mother is the former Mary Moore of

opera.
Mr. and Mrs. Samuel J. Buzzell,
daughter, Sept. 15, in N. Y. Their
third child, all daughters. Father
is theatrical attorney and brother of
Eddie Buzzell,
Mr. and Mrs. Jack Burrell, son, in
San Francisco. Father is chief enman and Mrs. Paul Schulz, daughter, in San Francisco. Father is
chief engineer of KYA, San Francisco.

cinet engineer of ANA, San Francisco.

Mr. and Mrs. James Thompson, son, Sept. 18, in Greenville, S. C. Father is WFBC sportcaster.

Mr. and Mrs. Art Siteman, son, Sept. 21, in Hollywood. Father is Republic Pictures production man-

Football

By DICK FISHELL

The King is back in town—another autumn, and 300 of our higher institutions of learning again welcome King Football into the fold.

Almost everybody, at this time of the year, becomes a grandstand quarterback or a second guesser, but when it comes to selecting football winners in these days of proselytiza-tion and open bidding for football beef per pound, it's anybody's guess.

beef per pound, it's anybody's guess. So here goes—each Wednesday we'll go out on the limb and make selections; and as the big colored fullback said when he got that ball, Therference, follow me. This week's premiere offers:

Colgate-Duke

The headliner on this week's card will find the Red Raiders of Chenango Valley traveling approximately 1.000 miles in an attempt to mystil will title school of Santa Clara is quite 1.000 miles in an attempt to mystil award will be supported to the support of th

such notables as Sheldon Beise, Bable Levoir, Dick Smith, Vernon Oech, and Dale Rennebohm. How-ever, stick with Maestro Bierman; he seems to know the answers.

Louisiana State-Rice

Louisiana State-Rice
Down in that section of the country the boys go into the air and stay
there. This game will depend upon
who has the more accurate tosser.
The Southwest Conference exhibited
more sensational football last fall
than any other two sections combined. It's a wide-open game with
Rice heralfed-as the glant-killer, but
L. S. U. has too much power.

Stanford-Santa Clara

Probable Football Winners and Proper Odds

September 26

By DICK FISHELL

	,			
GAMES .		WINNER		ODDS
Colgate-Duke		Duke ,		6/5
Washington-Minnesota		Minnesota		7/5
Louisiana State-Rice		Louislana	State	7/5
Stanford-Santa Clara		Stanford .		9/5
Manhattan-St. Bonaver	nture1	Manhattan		2/1
Pittsburgh-Ohio Wesle	ven	Pittsburgh		2/1
i tresporên-Ome Acerc	Amis' ********	r'respondent Pur		
/m 1			- 41 \	

(Predictions based on fair weather) Copyright, 1936, by Variety, Inc.

southern school is football crazy, mater, Alozo Stagg, teaches elert their material has always been abundant and talented and this year is no exception. Colgate teams under Andy Kerr can always be found at the top of the heap and seldom drop more than one decision per season which the south of the top of the heap and seldom drop more than one decision per season which comes only with reference and finese which comes only with ready for a double-header. This constant drilling, and he always has should provide Meehan with an op-november teams. The long trip, the climate and playing in their own backyard, gives the edge to Duke. Once on that turf against northern opponents the boys from below the Mason-Dixon line always seem to forget that the Civil War ended. their material has always been abundant and talented and this year is no exception. Colgate teams under Andy Kerr can always be found at the top of the heap and seldom drop more than one decision per season. However, the control of the willy Scot, it depends almost entirely on timing and finesse which comes only with constant drilling, and he always has November teams. The long trip, the climate and playing in their own backyard, gives the edge to Duke. Once on that turf against northern opponents the boys from below the Mason-Dixon line always seem to forget that the Civil War ended.

This is a tough one for Bennie Bierman and his control of the control of

Pittsburgh-Ohio Wesleyan

Pittaburgh-Oblo Wesleyau
This is real competition for Jock
Sutherland and bis Panthers. The
Methodists from Ohlo thive caused
many an unpleasant afternoon for
larger opponents. But the Pittsburgh football system is too thoroughly organized to be stopped by
even an obstacle of that egibre.

Jesse Owens as Repub. Campaigner Burns Dixie

Spartanburg, S. C., Sept. 22.

Many Dixie Democrats, already foaming at the mouth anent announcement Jesse Owens, dusky champ miler, has a yen to campaign for Landon, are pop-eyed over announcement that Thomas Dixon of New York, author of 'The Clansman,' basis of 'Birth of a Nation, and popular in the south, will come to this side of the Mason-Dixon line to argue for the Republican presidential candidate. What burns 'emabout Dixon is that they've always liked him for the publicity he brought to the south, and now, although listed as a Democrat, he will platform for the Sundan, per Carolina G. O. P. Chalrman W. C. Keekins annurement of the property of the color line feeling in these parts. Shrewd ballot-box calculators figure that the Owens statement will help the donkey considerably around here. Spartanburg, S. C., Sept. 22.

Works for the Other Guy

Works for the Other City

Regina, Sask., Sept. 22.

Don MacMillan, assistant sports
editor of Regina Daily Star, is
broadcasting football games for station CKCK Claire Chambers meanwhile is spouting for CIRM.

CKCK is owned by Regina LeaderPost, the Star's opposition.

Harry Miller, formerly in Sebastian's Cotton Club, Culver City, is taking over half interest in the Blue Room, Hollywood.

Hurricane Damage Luridly Reported in Press; Radio In On-Spot Contradiction

Baltimore, Sept. 22.

WFBR here tried to be the keoperoo of the newspaper sheeks last
Friday (18) night when the hurricane's tip touched Maryland's ocean
store-line. Sent Stew Kennard,
station announcer, and—in a pinch
for manpower, salesman Woodward
White—ecoting all the way down to
Pair trundled into Ocean City, resort town on minor scale, late in eve-

Ocean City, Md., for a story,
Pair trundled into Ocean City, resort town on minor scale, late in evening, and after making survey of
damage wrought discovered that
communications were down. Hopped
up to the communications were down. Hopped
up to the communication were down.
At the discovery of the air,
pair spilling news from 10 p.m. till
10.17 p.m.
At that WFBR did do some good,
dispelling fears that Ocean City had. See
been wiped off. Newspapers had
spread lurid yarns in advance that
excited localites who had relatives
and friends winding up the vacesh
season at resort. All that really
happened at spot was wrinkling up,
of boardwalk, few cellars flooded
and heap of sand washed up on
hotels' fronts.

Bave Burnside orchestra into Nashville nitery, Wagon Wheels, for two-week engagement Sept. 21, Burnside signed for Oldenbach's Peacock Grill, Rochester, N. Y., indef, beginning Nov. 1. New femme torcher replaced Kay Gregory whea latter went with Ted Lewis.

ANTHONY **ADVERSE** York STRAND B'way & 47th open 9:30 e.m .- Cont. at Pop. Pricce

PARAMOUNT TIMES

FRED MacMURRAY in "TEXAS RANGERS"

the Stage-WILL OSBORN AND HIS ORC.

BADIO MUSIC HALL LOMBARD and POWELL "MY MAN GODFREY" Speciacular Stage Production

HEATRES

ROXY ALL 25° TO

HELD OVER "SING, BABY,

SING" On the Stage Leo Carrillo at Eddle Paul

WALTER HUSTON in "DODSWORTH" with MARY ASTOR

UNITED RIVOLI 8'WAY at NEW YORK SHOWING KAY FRANCIS in "Give Me Your Heart" Priterion

The Theatre of Tomorrow BROADWAY AT 45TH ST. Continuous at Popular Prices 25c to 1 P.M

More Mex Gambling Bans

More Mex teambling Bans Mexico City, Sept. 11.
Jai-lai (Spanish handball) is the latest betting medium here to go under an official anti-gambling ban. Betting on cock fights was recently banned, Jai-lai was perhaps the most popular gambling game here. Congress is considering a bill nixing all imports of playing cards, dice, roulette wheels and other gaming paraphethalia. paraphernalia.

OBITUARIES.

John W. SPRINGER
John W. Springer, president of the
Springer & Cocalis Circuit, owners of 81 independent theatres in
New York City, died at the Polyclinic hospital, New York, Sept. 20,
of a cerebral hemorrhage which
overcame him the previous Thurs-

overcame num the previous rinds-day.

A son of the late John H. Spring-er, for many years manager of the Grand Opera House, N. Y., in its hey-day, the deceased took naturally to the theatre and built up an important chain of independent heatres. He resolutely fought the projectionists' union, Local 306, and was instrumen-tal in forming a counter union. Among the holdings of the circuit are the Beacon, 77th St., Stoddard, Symphony and Olympia. He was unmarried and hive d with his mother and sister in Mamaroneck.

his mother and sister in Mamaroneck. Interment was in Kensico following funeral services in Mamaroneck yes-terday (Tuesday).

NEWT LEVI

NEWT LEVI

Newt Levi, 47, L. A. branch manager for Warner Brothers exchanges, died suddenly Sept. 16 in Phoenix, Ariz, upon his return from a dove hunting trip. Apparently in good health, Levi planed to Arizona from L. A. earlier that day.

Levi, who was a vet distrib man, was born in Clevaland, and started in the film biz as an exhib and film salesman in L. A. He moved to San Francisco: to become branch manager for the old, Mutual, Film Co. Later he joined Robertson-Cole as branch manager. He, then returned to L. A. and, joined First National sales forces, prior, to company merging with Warners, later returning to Frisco. Years later medical for the control of the control

CABRIE AVERY

Carrie Avery, formerly of the vaudeville team of Van and Carrie Avery, died at the home of her Avery, died at the home of her daughter. Mrs. Frank Werth in

Avery died at the none of the daughter, Mrs. Frank Werth in Cieveland, O., Sept. 16.

Mrs. Avery had for the past five years worked with her husband on radio station WFIL in Philadelphia. to that in vaudeville for 25

years.

Before her marriage, known as
Carrie Seitz, she played at the old
La Salle theatre in Chicago with theatre in Chicago with ewls. Her husband and survive. Lewis.

MARK A. LUESCHER

MARK A. LUESCHER
Mark A. Luescher, 63, for many
years one of the foremost American
press agents, died at his home near
southport, Conn., Sept. 20, after an
iliness of three weeks. On his own
he was the creator of vaudeville attractions and manager of the N. Y.
Hippodrome, both under C. B. Dillingham, and later as the representative of the Keith interests which had
jaken over the house. With Louis
Werba he made a number of successful productions, chiefy musical.
News story in the legit section of
this issue.

JOHN B. PRICE

John B. Price, one of pioneer motion pix exhibitors in Missouri, died at his home in Hannibal, Mo, last week following fall down steps of home.

or home.

Thirty years ago he erected first theatre in Missouri, outside of St. Louis. He conducted his business for many years but several years ago disposed of his holdings and retired

from business affairs.

Price once served as vice-president
of MPTO of Missouri. Funeral was held in his home town

OSCAR PUEGNER

Oscar Puegner, 73, once a mem-Massillon (Ohio) city hospital from injuries received when he was struck by an automobile while — ossing a

by an automobile while — ssing a street near his home. At the time of his death he was director of the Dalton band. Four daughters and two sons survive.

MRS. GOBDON W. LILLIE
Mrs. Gordon W. Lillie, wife of
Major Lillie (Pawnee Bill), died in
Pawnee, Okla, Sept. 17 from injuries
due to an auto crash in the car pre-sented them to mark their 50th wedding anniversary.

As May Lillie, she worked in the
arena with Maj. Lillie when he
hesded his own wild west show.

EDWARD S. FIELD Edward Salisbury Field, 56, play-wright died in Santa Barbara, Calif.,

15.

Sept. 20.

His outstanding hits were 'Up in Mabel's Room,' Wedding Beils' and Twin Beds,' the latter in collaboration with Margaret Mayo. In recent years he had devoted his time to make the beautiful or the second of the secon stories for motion pictures, working from a mountain lodge he had oc-

trom a mountain louge he had cupied for the past 25 years. Surviving are his widow, a step-daughter of the late Robert Louis Stevenson and a step-son Austin Strong, also a playwright.

ALFRED WOLFE ALFRED WOLFE
Alfred Wolfe, 52 auditor with Al
G. Barnes circus for 15 years prior
to sale of that outfit in 1928, died of
a heart attack Sept. 20 in Los Angeles. He was stricken while witnessing opening performance of
Cole-Beatty circus here, collapsing
at grand entry. Death was almost
instantaneous. eous.

instantaneous.

His widow and a daughter survive
Services held at Bell, Calif., Sept. 23

GEORGE MAY
George May, 33, ad chief for Atlas
trewing and former radio departnent head of Chicago office of Baten, Barton, Durstine & Osborne

ment head of Chicago office of Batten, Barton, Durstine & Osborne
agency, in Chicago on Sept. 20 of
pneumonia.

Had been with B.B.D.&O. for the
past nine years before making recent switch to Atlas. Widow sur-

HORACE FRENCH

Horace French, film theatre owner of Camden, N. J., died Sept. 16 o heart attack while riding in automo driven by his adopted son, John kins. Death occurred as pair, with their attorney, were returning home after purchasing Clemonton (N. J.) Theatre for \$10,000.

THERESE THOMPSON

Therese O'Callahan Thompson, 60, sister of Trixie Friganza, died in Hollywood, Sept. 17. She appeared with her sister on both the stage and screen. A widow, she lived Miss Friganza in Hollywood. Burial was in Hollywood.

SIDNEY J. GOLDMAN
Sid Goldman, San Francisco film
exhause man, formerly manager of
FBO and more recently salesman for
Republic, died in San Francisco,
Sent 12.

Sept. 12.
Surviving him are his widow.
Hazei Goldman, and his parents, Mr.
and Mrs. Joseph Goldman.

BERNARD F. CASSIDY
Bernard F. Cassidy, 58, father of
John A. Cassidy, RKO press department, died Sept. 18, Flower Hospital,
New York. Mr. Cassidy was engineer at the RKO Jefferson Theatre
up to the time of his death, and had
previously been at the Hippodrome.

MRS. JOSEPHINE WUPPERMANN MRS. JOSEPHINE WUDFERMANN MIS. JOSEPHINE WUDPERMANN mother of Frank and Ralph Morgan, died at Greenwich, Conn., Sept. 17. She was the head of the Angostura Bitters Co., of which her son Frank

Mrs. Annie Euseon, 76, wife of Sid useon, one-time theatre manager, ied in Chicago Sept. 8.

Father of Skeets Gallagher died in Terre Haute, Ind.

Radio Censors

(Continued from page 1)

gered many in the United States and uttimately the archaic Spanish lyrics of an 800-year-old song were trans-lated and declared to be 'obscene and indecent.' Persistent efforts to make something out of this incident got nowhere. Federal Communications

the pictures which drew fire from religious groups. Reference is made to Pope Pius XI's recent encyclical praising the film crusade and urging the hierarchy to continue efforts to police the industry.

police the industry.

Enclosing Connery's not speech denouncing radio programs 'so obscene they cannot be printed,' letters are addressed to 'Reverend Sister,' 'Rev' erend Father' and Protestant preachers and are drafted in a way intended to give quasi-official backing to the idea of setting up an agency to ride herd on broadcasters. Besides getting members of Congress to sign the screeds sent out in each state, goups pushing the plan have had the letters printed on reproductions of official Congressional stationery and dated at the Capital.

Boycott idea is suggested in a

tions of official Congressional stationery and dated at the Capital.

Boyott idea is suggested in a
subtle manner, although no direct
recommendations are given about
methods which should be used in the
contemplated clean-up. Sample letter advances the thought that stations which carry offensive matter
'should be penalized for accepting
money for the broadcasting of such
unclean and immoral programs. Emphasis is placed on the fact that radio
exists under franchise granted by a
government agency.

Letter to Catholics likewise indirecity to take the lead in generating
public interest in an air cleanmovement. Priests are reminded
that the church and its leaders have
continually fought against 'immoral
and unclean motion pictures or other
exhibitions which would have a tendency to corrupt the morals of our
people.' Communication winds up
with remark about 'the deep concern
which all leaders of the Catholic
Deast correcting, anything with a tendency to corrupt the morals of our
people.' With minor 'alterations,
same remarks are made, to clergymen of other denominations.

* Identity-of the individuals taking
the lead in the campaign is a closely

 Identity of the individuals taking the lead in the campaign is a closely guarded secret, but it is understood that prominent officers of the Knights lumbus are in the forefront of Columbus are in the forefront. Same groups which stirred up feel-ing leading to establishment of the Legion have been mobilized and ef-forts art being made to avoid giving the crusade any appearance of being the property of a single faith.

Hearst

(Continued from page 1)

tween 16,000 and 18,000 Xmas baskets yearly to the poor in N. Y. Retail value of the baskets, which contained enough food for five people was around \$7.50 each.

Huge Stage Show

One of the means of raising mon-eys for the Fund, besides solicitation eys for the Fund, besides solicitation by mail and in the news columns of the N. Y. American, was the running of weekly benefit shows Sunday nights in the Broadway legit theatres. Appearance at these was practically a 'must' for performers, not only be-cause of the press angle, but also herause of the worthy capies. The Appearance a must for performers, not only because of the press angle, but also because of the worthy cause. The benefits usually started the first week in October and continued till a week before Xmas, the performers being

in October and continued till a week before Xmas, the performers being heavily plugged in the American's columns with c-pious art space.

Mrs. W. R. Hearst's Milk Fund, which derives most of its resources from percentages of prize fights and other sporting events, is expected to other sporting events, is expected to the sport of the percentages of the perfect of the percentages of the percentages of prize fights and other sporting events, is expected to the percentages of the percentages of the percentages of the percentage of t

Los Angeles, Sept. 22.
Hearst Examiner offices received to advices on discontinuance of its common funds. Going ahead with the

usual preparations.

Harry Crocker, now in Europe with the Hearst party, is due back next month to handle as usual.

Burlesque

(Continued from page 1)

in commerce. Federal Communications (Commission laughed it off as a case of looking for trouble.

New drive is being launched on a wide front. Not confined to Catholic is, the letter-writing activity is bringing the question of air censoriship before clergymen of all faiths. Politicians of all parties are being enlisted in the campaign, with Republicans and Democrats alike taking part in the preliminary maneuvers.

Letters point out the 'satisfactory results' achieved by the Legion of Decency in forcing film studios to adopt higher moral standards and cleder that many programs are 'as unclean if not more so' as many of legit.

Actors' Union Demand

(Continued from page 3)

set to strike at once for recognitio

and closed shop.

At the time the Screen Writers'
Guild lost its demand for a closed
shop and recognition which resulted
in a breakup of the body, the SAG in a breakup of the body, the SAG exces were in sympathy with the movement and had there not been dissension in the ranks of the writers they would have moved in and made similar demands to those perpetrated by the scriveners. When SWG disbanded, around 100 top writers formed Screen Playwrights, Inc., with some of the old group joining SWG of the Authors' League of America.

America.
Quickly to size up the situash, the actors, seeing opposition against the writers, remained in quietude await-

writers, remained in quiettude awaiting a more advantageous time.

See Cause Bolstered

Equity's desire to see the SAG
cause strengthened was apparent on
Gillmore's last trip to the Coast in
which he announced that Equity SAG and who felt power should be tossed into the laps of the Actors

Guild.

In line with this, Gillmore this week served notice on the group of important actors and actresses that important actors and actresses that they face Equity ejection. They are: Lionel Atwill, John and Lionel Barrymore, Alice Brady, Harvey Clarke, Cecil Cunningham, Roy D'Arcy, Al Hill, Arthur Hoyt, DeWitt Jennings, Walter C. Kelly, Dorothy Lee, Eric Linden, Lucien Littlefield, James MacDonald, J. Farrell, MacDonald, William Mong, Lloyd Rolan, Shiltle, Robert Warwick and Harry Worth. They are to be tossed out unless they join SAG within four weeks.

wortun
unless they join SAG wunner
weeks with the setup, Gilmore declared that the had been informed by
the SAG that those mentioned had
refused to abide by an agreement
between the two bodies calling for
membership in both, if they worked
on stage and screen. Most of the

membership in both, if they worked on stage and screen. Most of the persons named are freelancing.

For some time, major studios have been moving to protect themselves against any such moves, as are being made by the Guild and Equity, by putting important and stellar players under term contracts. Many under contracts are important in the activities and ranks of the Guild, and should they refuse to obey the madates of the officers and excess they would face automatic explusion. vould face automatic expulsion.

Producers Unconcerned

Producers, it is said, feel that no walkout can occur under these contracts as they have been legally advised that these people would have to comply with the provisions of their contracts or be subject to littigation which might eventually prove costiv.

their contracts or be subject to liti-gation which might eventually prove costly,
Producers became a bit interested last week when word reached Holly-wood that the State Federation of Labor has adopted a resolution call-ing for an entire closed stop, cover-ing all crafts including actors, writers and directors.
Laurence Beilenson, /attorney for the SAG, returned here from New York recently where he had been for six weeks during which time he is understood to have conferred with the American Federation of Labor leaders as well as the Equity group. SAG also feels that the Sacramen-to meeting bolstered its cause by referring to their legislative com-mittee a demand that the tacramen-to the Wagnet Federal Labor Act which would force recognition by the studios of the SAG, once it qual-ified under the terms of the act. Shortened Optional Pacis Further move was the adoption of a resolution for modification of the

gation which might eventually prove costly,
Producers became a bit interested last week when word reached Holty-wood that they would be a resolution calling for an entire closed shop, covering all crafts including actors, writers and directors.

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Shortneed Optional Pacts
Further move was the adoption of a resolution for modification of the present personal employment act to reduce the length of optional contracts from seven to three years, sthereby washing out a bill passed as everal years ago at the instigation of the producers which had interested which and interested with the distance of making the grade than too the producers which had interested which and of the producers which had interested which and interested which and of the producers which had interested which and interest the season of the season as the season

came for, and that the State Federa-tion is anxious for a showdown with the picture people. Federation be-lieves that if the move is successful that it will pave the way for a sim-ilar campaign in Southern California for recognition of all forms of unions, which in the past, have had a difficult time in establishing them-selves.

selves.

SAG currently has a member of around 3,000, of whom more to 1,000 are in the Class 'A' or Se Guid, with the remainder in Junior Guid.

Hays Awaits, Developments

Hays Awatts, Developments
Understood here that manipulations at Sacramento caused Will H.
Hays to postpone his New York departure for a week in event any
situation arises with respect to the
closed shop idea.

closed shop, idea.

Thomson's appointment as a v-p of the state Federation will not affect his duties as exec sec of the Guild. He succeeds Harry M. Williams, executive of the International Brotherhood of Electrical Workers, Los Angeles Local 18. He will be top rep on all labor problems coming under the jurisdiction of the Federation in Los Angeles and Hollywood districts.

SAC already is a member of the state of the

SAG already is a member of the SAG already is a member of the American Federation of Labor through its affiliation with the Asso-ciated Actors. & Artists of America. Guild, besides being a member of California State Labor Federa-tion, belongs to the L.A. Labor council and is closely affiliated Equity.

Talent Shortage

(Continued from page 2)

outstanding examples of the dra-matic school's accomplishments.

Stage Cleaned Out

Stage Cleaned Out
Theory with this company's talent
exes is that the stage has been
pretty well cleaned out, that its
scope has been limited and that it
has been fine tooth-combed in recent
years. Fact that Equity limitations
permit society folks and others with
meager stage background to enter
legit has narrowed available people
suited for the screen. Paramount's
eastern staff regards its school as a
sort of bush league for Hollywood.
In place of vaudeville and stock, the
company has its own sand lot where
they can get experience.
The rapid development of Frances

they can get experience.

The rapid development of Frances Farmer, who was considered an average type from a small town when picked from her picture in the newspapers, is pointed to as refutation of the theory that film dramatic schools do not pay dividends, Billed is Bing Crosby's leading lady in Rhydmo on the Range, she now is Rhydmo on the Range, she now is highly of by Samuel Goldwyn, who has her in Come and Get It.' She has been out of the school only a year.

Metro-Goldwyn's current attitude

Ft. Worth's Casa Manana Cuts Price To Brace Waning Season's Business

Fall edition of Casa Manana revue at Frontier Centeninal opened Sunday (20) with prices reduced to what they were at opening of expo in July. They had been \$1.50 every night except Saturday and \$2 then. Now they are back at \$1 every night except Saturday, when \$1.50 is charged. Price reduction and new acts are expected to hypo show. Ann Pennington and Tom Patricola are now doing a dancing act, as they did in Scandais. Sally Randomery, handle they have been supported by the same state of the sa

Dare Wahl and stooge are out, Wahl going to London.
Paul Whiteman remains until Oct.
9 and Everett Marshall is still in.
Jack Powell, Paul Remos and midgets and Eddie Garr are new acts.
Management issued statement it is
100 per cent satisfied with way Billy
Roce has handled expo. He also will

Rose has handled expo. He also will help stage horse show opening Oct

Rose has handled expo. He also will help stage horse show opening Oct. 2 in new permanent collseum. The expo in its first eight weeks cleared a total of \$185,000 show the manner of the manner of the manner. This is on average of \$1,285 a day. These figures do not include expense of paying off bonds and other indebtedness.

Governor Dave Sholtz of Florida and J. F. T. O'Connor, Comptroller of the Currency, were distinguished guests over the week-end. Horatio B. Hackett, Washington, assistant PWA administrator, was honor guest Monday (21) at dedication of new collseum on PWA Day.

Three midgets, booked for Sally Rand's Nude Ranch, were barred by management.

Rand's Nude Ranch, were barred by management.

The -Weaver Bros. and Elviry booked to open Oct. 17 at Worth Theatre. They still carry a box office wallop in these diggins.

Palace Theatre, remodeled at cost of plenty of dough, will re-open Friday (25) with Harry Gould, dean of Fort Worth managers, in charge.

Hotels postponing opening dance bands until expo ends. Pictures doing well despite expo competish.

Paul Whiteman denies he is getting paid for midnight jamboree and other performers are not, as stated recently in Variety.

Soaking Ringling-B-B

Birmingham, Sept. 22.
An increase of \$100 over the 1935 scale was placed against Ringling Brothers, which was forced to pay \$600 license for a one-day stand in gomery.

The big show is scheduled to hit Alabama a little later than usual this year. The date for Montgomery has been tentatively set for Oct. 14, and Birmingham Oct. 16.

Squeezers Squeezed

Louisville, Sept. 22.
Local officials clamped down on wheel games at the Kentucky State Fair Friday (18) and closed 18 con-

cessions.

Action followed arrest of six persons operating devices at the fair earlier in the week. Eight other wheel operators voluntarily closed down Thursday (17) according to officials.

down Thursday (17) according to officials.
Of those removed from the grounds, 10 were operated by one organization and five by another. They were designated as traveling syndicates which visit varies falls from a central base.
Fair officials stated that the concessions which were closed operated independently and were in no way connected with the E. F. Gooding Shows, which furnished the midway.

Plague Hits Circus

Waycross, Ga., Sept. 22,
Spread of infantile-paralysis cases
in this section resulted in Waycross
City Commission cancelling license
granted Downie Brothers Circus to
appear here Monday (21). Action
followed recommendation of Dr.,
George E. Atwood, health commissioner

Appearance of disease in Colquitt county has resulted in health authorities closing all schools and barring all children under 16 from attending public gatherings.

Mexico in '38

Mexico City, Sept. 22. Proposition advanced some time ago by ex-President Pascual Ortiz Rubio for staging a world's fair here has popped up again, with federal and state governments to sponsor plans for the show, date of which is tentatively fixed for November, 1938.

World-wide American-style publicity drive by newspapers, mags, radio, and other vehicles is being arranged to attract what backers figure will be 1,000,000 visitors.

Attention is being given theatrical ntertainments for the show,

Bob Burch Leaves Stock Cast for Office Job

Canton, O., Sept. 22. Old Grand Opera House originally scheduled to open with stock burlesque Friday (18), will launch its season Sept. 25. Bob Burch, who played straight man with a company there last spring, will drop out of the cast to devote all his drop out of the east to devote an ma-time to the management of the com-pany. Hazel Miller, will be one of the femme leads, and others who were with the company last spring will be in the new company, now organizing here

Policy will be two shows nightly, with matiness Wednesday, Saturday and Sundays, and a midnight show Saturdays.

Hirst's Plea Delays Pitt. Variety Razing

Pittsburgh, Sept. 22, Izzy Hirst, of the Independent

Burlesque, Circuit was granted a temporary injunction staying the wrecking of the Variety theater here. Hirst stated that he holds a lease until May, 1937, and dismant-ling of the house at the present time would cause him a heavy financial

Building housing the Variety was condemned by local inspectors fol-lowing the March flood which caused heavy damage to the property. Variety was operated with a two-a-day policy by Hirst last season.

Westchester Dips

White Plains, N. Y., Sept. 22. According to a report issued by Superintendent Hermann M. Merkel the receipts of the Westchester Park Commission show a decided drop this year. Mr. Merkel ascribes it to the development of the many beaches and recreational centers in New York City which have kept metropolitan residents from overflowing into Westchester, as was the craze in past years.

Glen Island was the hardest hit of the spots so far reported. There the receipts dropped from \$66,222 last season to \$57,194 this year.

Independent Burlesque

Week of Sept. 27

Fashion-Piates'—Toc., Philadelphis.
'Soan-Tees'—Gayety, Buffalo.
'Ha-Che'—Risito, Chicago.
'Modes and Models'—Gayety, Minenpolis,
'Garden of Giris'—Empress, Kansae

Sellay-22.

Sellay-22.

Sellay-22.

Sellay-22.

Sellay-22.

Sellay-23.

Sellay-24.

Sellay-24.

Sellay-25.

Sellay

ington.

'Red Rhythm'—Hudson, Union City.
'Beauty Parade'—Empire, Newark.
'Wine, Woman and Song'—Howard,

oston.

'Rindu Belies'—Worcester, Worcester.

'HI-Flyers'—Jacques, Waterbury,

'Pirates of Melody'—Werba, Brooklyn.

'Knee-HI Revue'—Republic, New York.

'Bally Hoo'—Lyric, Allentown, Mon.

Wed. And —Majestic, Harrisburg, 'Hally Hoo'—Capitol, Reading, Thur, 'Rally Hoo'—12-11. Hoo'-Majestic, Williamsport,

VANCOUVER'S HEADACHE

Citizens Kick at Paying an Admission to Public Park—Show Flops

Vancouver, B. C., Sept. 22.
A British Empire Exhibition will share with San Francisco's celebration in the bid for 1939 fourist traffic if plans of Mayor G. G. McGeer naterialize

materialize. Meanwhile the populace here is experiencing the hangover from the Golden Jublee celebrations. While the number of visitors established new records and bank clearings prove a healthy fillip to business resulted, the windup proceedings are one large headache to the Commit-

ree.

Providing all promised donations materialize, all bills will be paid.

Meanwhile there are several suits to settle. Biggest howl is over the Jubi-

settle. Biggest howl is over the Jubilee Queen contest in which B.C. districts and towns, in a ticket selling-campaign, nominated their local beauty for a chance to win a trip on the "Queen Mary."

Citizens objected to paying their way through a barb-wiréd fence erected across Stanley Park, city's natural forest playground. Down came the fence and with it the revenue from ticket sales. The fence has gone to the wreckers and with it the hopes of the fair damsels for a trip to Europe.

Cole-Beatty Sees 200G Net In 1st Season

Los Angeles, Sept. 22.
Overflow mob of 7,900 at the opening Sunday (20) of an eight-department of the Cole-Beatty Circus indicates \$60,000 on engagement. With six weeks to go, it is estimated season will pile up socko \$200,000 net on first year out for the trick.

PREPARING FOR FAIR

San Francisco, Sept. 22.
Whitney Bros., operators of Play-landa-the-Beach, have announced plans for the expenditure of nearly \$100,000 on improvements and new

N. C.'S 40

N. C.'S 40

Charlotte, N. C., Sept. 22.

During the next two months 40 established North Carolina fairs will oil their turnsities for the customers. One fair has already been held in the state Schiller and the schiller an

MORE GA. FAIR DATES

MORE GA. FAIR DATES

Additional Georgia fair dates have been amounted as forward been as forward bee

Lake Breezes Chill Cleveland Expo. **But Legion Looked to for Hoist**

Tenting in Dixie

Charlette, N. C., Sept. 22. West World Wonder Shows, car ney, here all week.

Tom Mix Circus here today (22) as one of half dozen North Carolina 'Lucky' Teter and his Hell Drivers

booked for 27th annual Forsythe County Fair, Winston-Salem, Oct.

6-10.

Famous Dixie Shows, Inc., to midway the Scotland Co, Fair. Nov. 3-7.

Strates Shows on midway at Costal Plain Fair, Tarboro, Oct. 27-31.

Bookings include A. J. Wagner's

AERIALIST FALLS TO DEATH

Havana, Sept. 19.
Carmelina Robledillo, 34, aerial artist with a local tent circus, last night fell from the trapeze and took a drop of 10 meters.

She was rushed to the hospital where she died.

Burlesque Reviews

Babes of Broadway (CASINO, PITTSBURGH)

Pittsburgh, Sept. 22 George Jaffe, veteran burly house operator in Pittsburgh, comes back after a season with vaude and pictures. He switched the policy of his Cosine on Diamond street, the heart cosine on Diamond street, the heart tade, and ushered in the lowest burly prices ever in effect here: 25c and 35c matiness and 40c evenings.

hour show in all, giving the fans more than enough at these admissions are the search of the search

and costumes are impressive. The line is unusually good, all of them working as one unit and some of them lookers.

Topnotch specialty is Rube Wallman, with his whistling turn. All the licel is an excellent form the line of the line o

APOLLO, N. Y.

APOLLO, N. Y.

Under Emmett Callahar's watchful eye the peeling here is becoming a
lesson in modesty.

The unusually moral-minded management has even attempted whitewashing the standard comedy kits,
which is rulle a feed to the
which is rulle a feed to the
pensable to burley, have been eliminated wherever possible. And the
audience here, oddly enough, seems
considerably more lively than those
attending the smuttier stands.

so we have a standard to the standard where
average, but in their work there is
no improvement. Moderately good
production numbers are left saging
by the traditional indifference of the
damsels. Colored Steners white

damsels.

Three Colored Steppers, white tuxedoed boys, steal the show with their fast tapping and harmony. Their four encores are answered with more entertainment. Another specialty is by Marie Conroy, acrobatic dancer.

Cleveland, Sept. 22. Official announcement by Eben G. Crawford, top-man of Great Lakes Centennial, that it would be extended an extra week through Oct. 12 and that it may be reopened next spring, seemed to have something to spring, seemed to have something to do with the attendance slump in past week. Highest figure was that of Sept. 13, which drew 55,763 on Pitts-burgh Day. Last Wednesday (16) reached a new low-water mark of 18,526.

18,526.
Concessionaires who were forced into top-coats by three chilly days, which blued their lips, however, are confident the current national American Legion convention will even up grosses. Four-day affair is drawing 200,000 Legionnaires, and Expo is a natural magnet. Week end biz began shootling up when advance battalions of buddies got in town, making it look like a glorified Marid Gras. What practically guarantees heavier crowds on lake front are the \$5 fair tickets offered to ex-soldiers for \$2.50.
Postponed closing to Columbus

Postponed closing to Columbus Postponed closing to Columbus Day is regarded as a blessing by majority of exhibitors, particularly the bigger ones, who are in favor. of the extension as well as a second season for fair. Up to Friday (18) in 82 days there has been a gate of 3,000,810, at 50c per head. About 80% of the trade has been going into the control of the con

Some of them wanted even a later closing date. That is impracticable, since the lakeside exposition hall is booked for several industrial shows previously contracted for.

Bank Nite a Help

Bank Nite a Help
First concessionaire to capitalize
on publicity reaped by his Expo
Casino is Mike Speciale, producer of
its nude shows. He is taking out his'
Folles de Nuit' on Oct. 4 for a
vau de tour, installing another,
smaller revue for the fair's last
week. George Young planning to install his 'Olympia' side-show into a
downtown theatre, while several of
the nationality village cafe owners
are reopening their winter niteries
with profits.
Friday, bank-nites are getting a

are reopening their winter interies with profits.

Friday, bank-nites are getting a landslide play since prizes for beginning three weeks have piled up through defaults. Original prize was \$500, with \$4200 added to it every time a winner failed on the prize with the profit of the p

place.

See call days designated for nearby:

States and towns are getting full

co-operation, 4,000 West Virginians
coming here with Gov. H. G. Kuimp
for wood-chopping and sawing contests. Henry Ford and wife also here
to see the Parade of the Years' and
Horticultural Gardens. Fidding
championsip was wen by George
Sherman, 86 who defeated Thomas
Stanford, 70, Pittsburgh's champ, on.
day when 15,000 from Smoky City
turned out.

Allentown, 2 days Allentown, Pa., Sept. 22.

Izzy Hirst, president of the Inde-endent Burlesque Association, leased he Lyric for the season and will the Lyric for the sea the Lyric for the season and will present burlesque on Monday and Tuesday each week, matinee and night. Larry Nathan will be in ad-vance and Jack Beck will again be house manager. Allentown will form, a week's circuit, with Harrisburg, Reading and Williamsport in the or-der named.

der named.

Hirst contemplates running vaudeville Fridays and Saturdays.

Youngstown on Wheel

Youngstown on Wheel.

Princess reopened Sept. 18, under the management of Larry Nathan, with three-a-day Independent Wheel burlesque. First show in will be 'Gaiety Girls,' topped by Nazzarro Hallo and Margie Lopez. A new troupe will move in every Friday.

House for several years has been grinding stock burlesque with only fair utderess.



Mon Appearing EDGE WATER BEACH HOTEL Chicago BROADCASTING C B S COAST TO COAST

EXCLUSIVE MANAGEMENT

MUSIC CORPORATION of AMERICA

LONDON . NEW YORK . CHICAGO . LOS ANGELES . (LEVELAND ...

16 Old Band St. 745 Fifth Ave.

MCA Building

Published Weckly at 154 West 45th St., New York, N. Y., by Variety, Inc. Annuel abscription, \$8. Single copies, 15 cents. Entered as second-class matter December 22, 1995, at the Post Offica at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1936, BY VARIETY, INC. ALL RIGHTS RESERVED

Vol. 124. No. 3

NEW YORK, WEDNESDAY, SEPTEMBER 30, 1936

64 PAGES

'Girl Meets Boy,' or Peckham's 'Guide Escort' Service—Ritz for Gigolos

Gigolos have flourished on the Continent for years, but a bureau which supplies personable young agen for any occasion is a distinctly American phenomenon. The Cuide Exort' service, initiated here last supplies to the continuous of the continuous and puts it on a business basis. Just call up and you can get your man but it's the woman who pays. At \$5 to \$10.

Formerly the object of contempt, now the formidable, more respectable and imposing-title of guide escort' plus a college degree, has partially removed the onus. But nomater how you sike it, they are zitll gigolos; even if, as Frederick Spencer (Fed) Peckham, youthful Reneral of the gigolof packet, claim; they did the contempt of the conte

they come spend distinguished, but broken and distinguished, but broken and the spend of the spe

Hollywood's 250 Poor Lo's Making Teepee; Allege Films Go-By

Hollywood, Sept. 29.

Hollywood, Sept. 29.

Producers of, sagebrush symphonies have the Indian sign on 250 discharges a living out of pictures; and stalled for a living signal so that should go to McCoy injuns. There are 250 of the vanishing Américais around and Jim kinda looks after their studio welfare. Once great Sioux athlete took his plaint to the U. S. district attorney and warts the phoney redistrict of the stalled before the bar of lustice for installed before the bar of lustice for the stalled wards the studies of the stalled with the stalled with say so sure the law is that flexible. Jim didn't say so but reports are about that a council of war will be called unless the studios kick in with an occasional day's work. If no work they'll go back to the reservation.

Politics Swings It

Bridgeport, Sept. 29. Swing music for dancing will fol-low the addresses. And all of it gratis.

gratis! was the advertised come-on for the Fairfield County Young Republican rally Saturday in Wilton Town Hall.

Candidates taking their licks included Arthur M. Brown, G.O.P. gubernatorial aspirant.

No Wonder

Shanghai, Sept. 11.

'Spring Dream in Peach Blossom
Fountain,' featuring the
Chinese Laurel and Hardy, is
a big success.
In this film 200 nude girls appear in a water scene.

WINDOW SPACE **SOLD OUT FOR** CORONATION

London, Sept. 29.

Local authorities, governing the streets concerned will institute an inspection of all balconies and window spaces on the route of next year's Coronation procession through London, in the interests of public safety. Officials are anxious to avoid a repetition of the scene at the funeral of King George, when a balcony collapsed outside a West End Club and an onlooker was thrown into the street.

Available accommodation is almost entirely, sold throughout the whole route from Mestinaised back through the Westinaised back through through the Westinaised back through the Westinaised back through through the Westinaised back through through through through thro

8 Ft., 5½—'No Freak'

St. Louis, Sept. 29.
Robert Wadlow, 18-year-old giant of Alton, Ill, near here, through his father has signed a contract with Dave Edelson of Chicago for tour of theafres, schools and lecture halls in the U. S., Canada and Europe. Contract stipulates that Robert shall not be exhibited as a freak but as a normal American boy. He will appear in a sketch with high school gym as background. Boy is now 8 feet such eshes high and reputer the second of the second property of the secon

Evil Spirits Out

Winnipeg. Sept. 29.
This town's former hot spot has been converted into a church. The place is the old Roxana, also known as 'Lot 22'.

as 'Lot 22.'

Spot was taken over a short time ago and a special service was held 'to drive all the evil spirits away.'

WKLY. SHOW FOR PROS ON RELIEF

Salaries for Air Jobs and Units to Follow -Hour, Coast-to-Coast, Sus-Taking Edge Off Amateurs?

NAME M. C. WANTED

Hookup between the National Broadcasting Co. and the Federal Theatre Project of the Works Prog-ress Administration for a coast-toress Administration for a coast-to-coast sustainer, which starts the first week in November, will utilize pro-fessional talent on the WPA relief roles, pay them salaries for the radio stints, and eventually take them off relief via jobs in vaudeville units. It's expected to provide stiff com-petition for, and possibly take the (Continued on page 46)

Elsie Janis Spurns Mike

Cleveland, Sept. 29.
Elsie Janis, who appeared in Public Hall before American Legion audience of 14,000 here, refused to do her performance with a microphone. Delaring radio was for the politicians, the actress shoved the politicians, the actress shoved the with Miss Flagstad, Met singers make refused to the Met in Wagnerian roles and its teamed with Miss Flagstad, Met singers make refused to the Met in Wagnerian roles and its teamed to the Met in Miss Flagstad, Met singers make refused to the Met in Wagnerian roles and its teamed to the Met in Met in Wagnerian roles and its teamed to the Met in Miss Flagstad, Met singers make refused to the Met in Wagnerian roles and its teamed to the Met in Wagnerian roles and its teamed to the Met in Wagnerian roles and its teamed to the Met in Wagnerian roles and its teamed to the Met in Wagnerian roles and its teamed to the Met in Wagnerian roles and its teamed to the Met in Wagnerian roles and its teamed to the Met in Wagnerian roles and its teamed to the make the same refused to the politicians, the action refused to the make the same refused to the make the same refused to the politicians, the action refused to the make the same refused to the make the same refused to the politicians, the action refused to the make the same refused to the politicians, the same refused to the politicians, the action refused to the politicians, the same refused to the politicians, the politicians and the politicians and the politicians are same refused to the politicians and the politicians and the politicans are same refused to the politicians and the politicians

October Will Be Big Legit Month On Broadway, Sport Events Helping

Polling His Own

Los Angeles, Sept. 29, Harrison Holliway, KFI-KECA manager, has been so swamped with mail following station's refusal to take Presi-dent's fireside chat that he'll put it to use.

IN WAGES AT MET?

England Wants to Eavesdrop Via Radio As Roosevelt-Landon Fight Goes On

Boom Arrives?

Boom Arrives?

First definite indication of that boom which legit has been talking about came Monday evening, when four important new plays opened in the sticks prior to Broadway showing, all of them winning strong praise in the hinterland. Quartet are: George S. Kaufmans and Edna Ferber's new play, 'Stage bour,' in Philadelphia; Gilbert Miller's Robert Sherwood production, 'Tovaritch,' in Baltimore; Max Gordon's Napoleon play, 'St. Helena,' in Washington, and the Theatre Guild's first play of the season, starring Helebart of the Shermond of the Shermond Shermond Pithough, Ical are reviewed in detail in the legit section.] Fifth important opening is due for Wednesday night in Toronto, when John Gielgud's Hamlet', premieres, also pre-Broadway.

Washington, Sept. 29.

English radio audiences will get a taste of what American politics really is like if impending deal be-tween British Broadcasting Co. and Columbia Broadcasting System gocs

through.

Plan to rebroadcast campaign talks
of Fresident Roosevelt and Gov. Alf
Landon was laid before brass hats
of both political parties last week
and everything looks set for overseas airing of political hot air between now and election day. No
definite date has been fixed, but it is likely American programs with headliners in campaign will be sent across the Atlantic on two or three occasions next month.

'Life Begins at 65'

'Lite Begnis at. 69.'
Chicago, Sept. 29.
Mrs. Emma Van Alstyne Lanning,
who is 81 years old and mother of
songwriter Egbert Van Alstyne, goes
WLS and on, WROK, Rockford, with
a show tagged 'Life Begins at 65.'
Known on ether as Aunt Em.

October begins the month. A Broadway's expectations for new hits. All the new season now needs is a reasonable crop of successes, for the populace is keyed to diversion and crowds will be drawn to the metropolic.

swamped with mail following station's refusal to take President's firestie chat that he'll put it to use.

In weighbats and bouquets will be sorved and made to serve as a straw tote in the presidential sweepstakes.

MELCHIOR TOPS

This week will see the first premiere tard of promise and business in the theatrest should sky, for two of the greatest sho

will be run at the Belmont race track?—
All are natural visitor draws and so is the Jimmy 'McLarnin-Tony Canzoneri fight at Madison Square Garden, Friaqu (2). 'Middle of the month will see the Vanderbilt Cuphatto Race nearby on Long Island and, about that time, several conventions will start. Estimated that the latter will attract at least 100,000 out-of-towners. Then, too, the football jeason is swinging in and that should help biz. The new Roosevelt (Continued or page 37).

Theatres With Air-Raid Protection Is Newest **British Building Scheme**

London, Sept. 29. A chain of super cinemas, each with an underground garage which can be converted at will into a pasproof and bomb-proof shelter for use

proof and bomb-proof shelter for use in case of air, raids, full riots and international, war' is the latest story to break the columns of trade and national papers here.

Story follows formation of a company called Brillish Playhouses and Film Studios Parent Company, Ltd, which has a modest capital of \$10,000, but ambifitious ideas.

Theatres would also be circuses, with an adjustable arena at the front of the stage and stable accommodation behind the scenes. Film and animal shows would be staged indiscriminately. All a u ditor i u ma would be on the stadium principle, (Continued on page 14)

Reno's Opposish in Wyo.

Salt Lake City, Sept. 29, Preferred by a flock of New York socialities as a divorce center, dude ranch area around Sand Creek, Wyo, is Reno's latest competitor. Several large dude outfit operators were in town last week primarily inhibiting with auchitects for accition of a hotel, easing and numerous modof a hotel, casino and numerous modern cottages,

ern cottages.

Since Wyoming has a divorce law requiring only 60 days' residence, Sand Creek offers divorces without accompanying ballyhoo. There is also swell fishing and hunting.

Weingarten Draws Marx Picture In MG Revamp: Other Prod. Changes

Halliday Upped

In line with the Paramount campaign to reduce operating overhead, two jobs in the eastern story department are being telescoped into one, with Richard Hallday, story editor, succeeding Mande E. Miller, general management of the department and John

sales contact on the board, report transferring to the Par News, r mains as is.

LAEMMLES IN PARIS

CHILLY ON COLORPIX

Carl Laemmle who, with Carl Laemmle, 'Ir.' has been scouting around Europe for a number of weeks, stopped over in Paris long enough to wax pessimistic on color firm.

enough to wax pessumence of them.

Fredliting in sensitional future for color, Learnine said he thought most of the pictures of the future would be in black and white despite the current-rugh to use color. They cost too much to produce; probably 40% more but the theatres won't pay any more for them than for regular

40% more but the theatres won't pay any more for them than for regular films, the vet film producer argued. He has been scouting for talent and stories with Carl, Jr., but had nothing to say about his discoveries.

Coming Back to Pix

Paris, Sept. 20.
Sessue Hayakawa is coming back
o Paris this winter to act, in French

Kibbee Freelancing

Hollywood, Sept. 29.
Guy Kibbee concludes his Warners contract with completion of
Mountain Justice.

Actor, who has been at Warners for five years, will freelance

Wanger Gets MacLane

Hollywood, Sept. 29.

Barton MacLane has been loaned by Warners to Walter Wanger for spot in We Only Live Once.

This is the first loanout since actor went to Warners three years ago.

JOE SCHENCK WEST

Recovered from his recent illness, Joseph M. Schenck left for the Coast yesterday (Tues:).

Sessue Hayakawa

Hollywood, Sept. 29.
Number of production adjustments
and executive changes at Metro
caused through Irving Thalberg

causeds through Irving Thalberg's passing were anade, last week,
Laurence Weingarten will handle the Marx Bros, picture, A Day at the Baces; Bernie Hyman on 'Camille,' with David Lewis continuing on picture as associate producer; Hunt Stromberg on Maytime,' with Robiert Z. Leonard likely to direct in bowed out.

Albert Lewin, Thalberg's chief assistant, who reeigned, will remain; at the studio until 'The Good Earth' is ready for release.

the studio until The Good Earth'is ready for release.

Problems still having some contractual complications are involved in the fate of players, directors, associate producers and writers, who were under personal pacts or working arrangements with Thilberg, Associate producers thusly tied are Davis Lewis, Max Biegel and Wolfgang Reinhardt, in addition to Lewin.

Lewin. Players include Norma Shearer, Charles Laughton and the Maxw Bros under personal contracts, Writers are Jules Furtiman, Frances Marion, Albert Jennings, James K. McGuinness and R. C. Sherriff,

Sherrifi.

Directors who were directly committed to Thalberg are Edmund Goulding, who left the Job last week to complete a play; Sam Wood, and with qualifications, Sinder Framkin, Latter is technically, under contract to Motro but had proviso permitting him to work exclusively with Thalberg.

him to work exclusively with Thal-berg.

Thalberg also had an arrangement with David O' Selznick whereby former had first call on Director George Cukor, providing story was okay with Selznick and Cukor.

McGulnness and Claudine West who had been scripting Maythens, have been releved by Stromberg Albert, Hackett and Frances Good-rick are giving it a revenue.

Albert Hackett and Frances Good-rich are giving it a revamp. Considerable footage on Maytimed will be reshot, but all recordings made prior to production start by Jeanette MacDonald and Nelson Eddwill be retained.

BUSBY BERKELEY FREED AT 3D DEATH TRIAL

Los Angeles, Sept. 23.

Busby Berkeley, dance director, tried three times on second-degree murder charges for the death of three persons in an auto crash a year ago, was acquitted by a jury year ago, was acquitted by a jury in superior court fiers Sept. 23, Jury returned verdict after an hour and a half deliberation. Five ballots were cast.

At two previous trials, jurors failed to reach an agreement and were discharged.

Berkeley was accused of causing the death of Mrs. Ida Von Briesen, her son, and the latter's sister in-law. Four other persons, periodes Berkeley, were seriously juicipal and Monica Sept. 3, 1983.

8, 1935.

It his own defense, Berkeley contended a front fire on his car blew out causing the machine to add into the path of the other vehicles. Seven civil suits seeking more than \$250,000 damages from Berkeley were settled for \$95,000 Jan; 3 by his insurance company. Judgment went to relatives of crash, victims and injured parties.

Attorneys Jerry Glesler and Joseph Scott represented Berkeley.

Col Pacts 2 Femmes

Hollywood, Sept. 29, Following small parts in Theodora Goes Wild, Columbia gave con-tracts to Rosalind Keith and Leons Wartlele

Maricle.

Miss Keith formerly was unde contract to Peramount. Miss Maricle, from N. Y. stage, is planein east this week for vacash.

La Rue in West Pic

Hollywood, Sept. 29.
Jack La Rue has joined cast of Go
West, Young Man, Mae West film,
for Major Pictures, now shooting at
General Service studios.

Le Rue Played on the N. Y. stage with Miss West, but this is their first appearance together in films. \$40mm currence of the contract of the contract

Borzage Shines 'Night' For Wanger Megger Job

Hollywood, Sept. 29,
Frank, Borzage, who will, divect
History is Made at Night for Walter
Wanger at United Artists, is collabing with Gene Towne and Graham
Baker in polishing up script,
Towne and Baker have returned in
the screenible, of Yeal Live Only
Once, which Faitz Lang will start
directing in a short time. Sylvias
Sidney and Henry Fonda top cast,

ACADEMY'S BD. TO SERVE 1 YR.

Hollywood, Sept. 29.
Board of governors of the Academy of M. P. Arts and Sciences, elected for a one-year term; antiounced the following tabulation of votes in the

five branches:

Representing the actors will be
Lionel Atwill, Clark Gable and De-

Lionel Atwill, Clark Gable and De-witt Jennings.
Frank Capra, C. B. DeMille and Frank Lloyd named by the directors.
For the writers: Graham Baker, Edwin Burke and Waldemar Young, Sam Briskin, David O. Sciznick; and Darryl Zanuck to serve for the producers, with John Arnold, Nathan Levinson and Van Nest Polglase act-ing for the technicians.

POWELL'S OPTICS HALT 'AFTER THE THIN MAN

Hollywood, Sept. 29. Metro's 'After the Thin Man' has been delayed while eye specialists huddle around William Powell. His trip and the medicus ordered complete darkness for a week, fearing serious infection if he continues to Faris this watter to act, in renen, flms, Some 10 years, ago Hayakawa made a number of outstanding silent pictures and has since become a picture producer in Japan. According to separate reaching here, he has decided to take up acting again and is clead to take up acting again and is a superior produced to the company of the second takes the lead in 'Yoshivara,' film story by Maurice Dekobra.

Will shoot around Powell as lon

George Murphy Goes U, Gets 'Top O' Town' Lead

Hollywood, Sept. 29.
George Murphy's contract with
Metro has been purchase by Charles
R. Rogers at Universal and the actor
gets the male lead in Top o' the
Town.'

Town:

Doris Nolan, new appearing in A.

H, Woods' stage play, 'Arrest That
Woman,' the temme lead, is skedded
to arrive today (Tuesday).

WB'S JOAN-DICK SALUTE

WBS SURN-HULL SHIPLE.

Herb Crooker, from the Wanner
Bros. home office, has gone to Havana to accompany Dick Powell and
Joan Bloidell back to New York for
a wedding reception Saturday (3) on
arrival that has been planned by
WB. It will be a down-the-bay
greating.

arrival that has been planned by WB. It will be a down-the-bay greeting.

The Powell-Blondell picture, Stage Struck, starts its second week at the N. Y. Strand Saturday (3).

Harry M. Goetz and Max Gordon are planning an alliance for the production of plays which, after they have received a Broadway run, will be turned into pictures by the Garli

YACHT CLUBBERS CAN'T **GET OUT OF WB SHORTS**

Warner Bros. has turned down the Yacht Club Boys' request for a re-lease from their short subject con-tract. Quartet; sailing for Europe this week, was notified to report to work at the Brooklyn studio upon

return.

WB contract, calling for four short, yearly at \$3,000 per short, has an other year to go. It was signed be fore the Yacht Clubbers were picked up by 20th-Fox for features.

Maurice Murphy, juvenile from summer stock, and Hugh Marlowe, who appeared in 'Arrest That Wom-an,' were screen-tested this week by

ARRIVALS

Angna Enters, Ina Claire, Clemente Ciglio, Mr. and Mrs. M. Borodine, Ariane Bofg, Mrs. and Mrs. Elmer Rice, Gladys Choper, Ray Henderson, Gertrude Elliott,

SAILINGS

SAILINGS

Oct. 7 (New York to London), Herbert Marshall, Henry Herigson, William Wyler, Johnny Weissmulper (Queen Mary).

Oct. 7 (London N. Y.) Mr. and Mrs. William Morris, Jr., Harry Foster Str., 1991, 1

Film Radio Survey Still On

The Hays office survey of the influence excepted by fadlo on the theater box office, which has been under they begin to the fall when the control when the fall of the control with the distinct work probably with one to chinde unity the distinct work speeds up it may be the first of November before finally

tabulated. There are more than 100 people now working on this research campaign under the supervision of the transferouristic to the provision of the provision

regulations to control ployed artists and rac considered separately.

Harry Goetz-Max Gordon Film-Play Alliance; 1st on B'way, Then Pix

turned into pictures by the Goetz-

L. A. to N. Y.

Robert Benchley.

Robert Benchley.
Stanley Bergerman.
Eddie Buzzell.
Pat Casey.
Harry Cohn.
Merian C. Cooper.
Melvyn Dougtas.
Carl Dreher.
Irene Dunne.
William/Présider.
Reginald Gardiner.
Reginald Gard

water Köhn a col of william Le Baron.
Fred Leahy Common Color of the Ernst Ethics William Color of the Color

Ralph Kohn to

Richard Maibaum

Richard-Maihaim.
Leona Maritiè!
Herbert Marshall:
Burgess Meredith.
Gertride-Michael.
James Mulyey.
George O'Brien.
Margaret Perry,
William Pine.
George Raft.
Charles Rugeles.

ımlin.

N. Y. to L. A.

Charles Ruggles: Wesley Ruggles, George Seid: f Anne Shirley.

G. P. Sully.
Regis Toomey.
Rebecca Uhr.
John van Druten.
Johnny Weissmuller.
William Wyler.

Herman Sh

Ruby Keeler's New Deal

Hollywood, Sept. 29.
Ruby Keeler's new one-year Warner Bros. pact, which commences Jan. 1, was arranged by the William Morris office. Miss Keeler had previously rhegolisted all deals with WB direct.
Other new description

Other new deals handled by Mor-ris are Ann Dvorak's, also with WB, and Sid Silvers, with Metro.

be turned into pictures by the Goetz-Gordon combination. This venture to be apart from Reliance (Goetz and Eddie Small):
Understanding iss that Goetz and Gordon will not ally as legit and film products's until after Gordon has turned out two plays himself on which he is committed to Metro. However, Goetz and, Gordon are scanning scripts and talent, having made a couple of trips together to look over steep groupantes.
Probable Tereast will be through United Artists. Goetz's Reliance company, which has been producing for UA. for sowersal, years, winds up its distribution agreement with Last of Medicans, now out on release. Reliance in Artisre will release this picture of the company will release the distributor apout six months ago.

Beaumont Megs Brown

Hollywood, Sept. 29. David Loew has sigged Harry Beaumont to direct the first Joe E Brown starrer, 'When's Your Birth-day?' for RKO release. oew will use Brown in two other

METRO'S 2 LEGIT TESTEES

Ray Henderson, Gertrude Elliott, Dame May Whitty, Angela Baddeley, Jack, Kapp, Robert Ripley, Kirsten Flagstad, Arthur Bodaczky, Floyd Gibbons, Arthur Brisbane, Muriel Dickson, P. G. Wodehouse, Maru Castagna, Vittorio Fullin, Ettore Nava, Chick Endor, Charles Farrell, Sarah Churchill, John McCormack, Mr. and Mrs. Gill Pratt, Ed Sullivan, Irving Caesar, Earl of Warwick.

Edward L. Alperson. Henry Armetta. Sam Behrendt. Nan Blair.

Nan Blair Myrt Blum. Phyllis Dobson. Best Foth. Doris Nolan. Gregory Ratoff. Robert S. Taplinger. Joseph M. Schlenck. Harry Young.

Local Bankers Unloosening For More Theatre Bldg. As B.O.'s Up

Pinked 'Heart' in Chi

One of the few pinks in many months. has been slapped on T Give My Heart, (WB) by the local censor board. Took no cuts in the ficker but labeled it for 'adults only,' Dup to open Friday (Oct. 2) at the Balaban & Katz, Chicago.

CARROLL-POWELL TIED FOR BERLIN MUSICAL

Hollywood, Sept. 29.
Madeleine Carroll sgain has been borrowed from Walter Wanger by Darryl Zanuck to co-sfar with Dick Powell in Irving Berlin's 'On the Avenue.'

Avenue."
Miss Carroll currently is in 'Lloyds
of London' at '20th-Fox.

General pickup at the box office in practically every section of the country has prompted leading ex-hibitors in several localities to conhibitors in several localities to con-sider opening additional theatres. Most recent reports indicate consid-erable activity along these lines in the state of Virginia, where three or four new operations are being lined up. Other states, especially in the south, ware expected soon to be the scene of similar pleaning.

Exhibitors are taking advantage of recent equipment setup which requires a small amount of capital. It thus has enabled them to interest thus has enabled them to interest binkers having idle property on their hands. Banking interests have been inclined to go for the idea where it is shown that few altera-tions or improvements on existing property are needed. The idea' that the old property can be residily re-stored to store use, should the the-atter operation fail to click, appeals,

PICTURE CENSORS JIT

Avlesworth Resigns NBC Post To Concentrate Wholly on RKO

Merlin H. Aylesworth has resigned as vice-chattrain of the National Proadesting Co. fo devide his full! set-time to the board, 140 of living the harman of the board, 140 of living the harman of the board, 140 of living the harman of NBC for nine years, since the organization of the broad-acting dutte in November, 1928, until early this year.

Aylesworth continues as a member of the RGA-Victor board. It is understood that Aylesworth tendered his resignation more than a western of the State of the State of the State of the Living the Living the State of the Living the Li

the bones of Friday (25) last.
As vice-chairman of NBC, Ayles-yorth wags m. an advisory capacity on matters of company policy. This post was created by David Sanorfi who wished Aylesworth to continue with the continue of t

'STEPPING TOES' NEXT FOR ASTAIRE-ROGERS

Hollywood, Sept. 29.
Stepping Toel 'delinitely has been set for Fred Astaire and Ginger Rogers by Sam Briskin. If will follow, Miss. Rogers' solor, 'Mother Larry's Chickens.'
Pandro S. Bernah will produce Toes, with Mark Sandrich directing.

Production slated to get under way latter part of November. This is the musical the Gershwins are writing

Briskin Sigs Walbruck For 'Strogoff' Topper

Hollywood, Sept. 29.
Adolph Walhricks, Vienna stage, and screen star, has been signed to a term contract by Sam Briskin at RKO. First chore will be title role in Michael Strogoff, Pandro S. Berman receivities.

in Michael Strogod/, Pandro S. Berman production.
Joseph Ni, Ermolleff, European producer of Strogoff, will be technical adviser on the film, which George Nicholls, Jr., will; direct. Anthony Veiller is screenplaying.
Tom Lennon and Gladys Atwaterare screenplaying Wings of Mercy; story of doctor who operates flying hospital, to be produced by Cliff Reid at RKO. William R. Lipman is scripting another for RKO, Take Reasy, an Al Lewis production.
Herbert Marshall, probably will have the top spot in Wings.
Take It Easy, is an orig by Francis and Marion Cockerell.

Dietrich Story Huddle

Ernst Lubitsch will remain in New York a month or more working with Samson Raphaelson on adaptation of a story for Mariene Dietrich, who will star in Lubitsch's first under his new Paramount associate producer

contract.

Miss Dietrich is at present in Ingland to make a picture with Robert Donat. Picture is being delayed due to Donat's illness, hence it's unlikely that she will be back from Britair before the end of December or early

Keighley's 'Marriage'

Hollywood, Sept. 29.
William Keighley will direct 'Marriage Clause' at Warners.
Harry Joe Brown will produce, starting in two weeks.

WANGER'S MEGGERS

John Ford Will Direct 'Intrigue' Has 5 Others

Hollywood, Sept. 29.

John Ford will direct Desert In-trigue, an adaptation from Alfred Batson's novel, 'African Intrigue,' for Batson's novel, 'Arrican intrigue,' for Walter Wanger, Henry Fonds tentatively stated for top spot although production won't get under way for several months.

Other directors on Wanger's line-

Several Months,

Other directors on Wanger's lineup are Frank Borzage, Fritz Lang,
Lewis Milestone and Anatoh thyak,
latter imported from France.

PAR MAY SHIFT **ALL FEATURE** PROD. WEST

A deal to turn the Paramount, Astoria L. I. studio over to Electrical Research Products, Inc., on a termicape is contingent upon decision by Par, expected to be reached shortly, as to whether it will make any pictures at the old eastern plant. It is now questionable whether Par will produce 'Artists and Models' or any other pictures at Astoria. Adolph Zukor, recently in New York, took an outline of the Artists and Models' or straight of the Artists and Models' or straight of the Artists and Models or straight of the Artists and Artists an

GIL GABRIEL'S VICTOR HERBERT PLAY FOR PAR

Hollywood, Sept. 29, Gilbert Gabriel, dram crick of the N.Y. American, will do a screen play on the life of Victor Herbert for Paramount, Benjamin Glazer will

Gabriel was on the Coast some weeks ago screenplaying his own story, 'I, James Lewis,' which Frank Lloyd will produce and direct.

Buddy Rogers' Col. Pact

Hollywood, Sept. 29.
Charles (Buddy) Rogers has been handed a one-year contract with options at Columbia.
Initialer probably will be 'College Hero,' the Carey' Ford Satevepost yarn which Edward Chodorov will produce.

Brady-Ruggles Teamed

Hollywood, Sept. 29. Alice Brady Alice Brady and Charles Ruggies will be co-starred in Emanuel Cohen's 'Mind Your Own Business,' for Paramount release. Norman McLeod will direct, with start set for early next month.

MICHAEL'S BIPPER

Hollywood, Sept. 29. Gertrude Michael has departed for Gentrude Michael nas departed for Condon to do one picture for British International. Sails tomorrow (Wednesday).

She is on two-month leave from

KAYO THEIR JOBS

Self-Regulation By Hollywood, at the Source, Leaves Little or Nothing For Sundry Censor Bodies to Do

PATRONAGE PROBLEM

Improvement in the moral stand

Improvement in the moral standards of feature pictures in the last 18 months has a number of state and city censorship boards jittery over their future status. That is what a recent check made by trade associations revealed.

The situation presents a strangel paradox because it is one in which the boards of censors find a limited amount of trimming to do, yet they, supposedly were called into existence to bring about just such a result. Such a condition makes their existence precarious, what with state legislatures and new municipal bodies, going into, session early next, year, because censor board members feel that they must make a certain number of cuts in order to justify their continuance.

their continuance.

Problem that will confront several Problem that will confront several legislatures and city fathers is two-fold In-the complications offered. State and runnicipal governments discover themselves with an expensive board setup, elaborate facilities for carrying on sweeping pruning operations on pictures, but very little work to do. This is counterflittle inclination from a political standpoint to eliminate such censorship bodies because of the natronaev. involved

involved.

Justification of the boards of censorship in the past has been on the grounds that they are supposed to protect the morals of the populace. Purist basis structure and care with which objectionable matter has been eliminated while films are in the making has reduced their activities more than the making has reduced their activities are not provided to the protection of the property of the provided that the protection of the protec

maxing has reduced their activities in some instances to that of merely going through the motions.
Fresent anxiety of some ernsorship boards is providing plenty of amusement, to those in, the industry who have come into contact with south censor operations. Mann of a ceretty, with results sometimes leading some exhibitors to think that much of the cutting must have been done via a gystem of mirrors because of the hit-or-miss methods obviously employed. Some of the trims, are recognized by the exhibitor only because of the jerky, continuity that often results.

States Have Boards

States Have Boards

States Have Boards
Seven: States have ensorship
boards—Kansas, Pennsylvania, Ohio,
New York, Massachusetts, Virginia,
and Maryland. There are now about
250 cities and municipalities that employ boards of censors of one type
of another. However, most of these
do not pass on all features. They
review a routine number each week
a complaint has been made.
Chicaro and Detroit are among the;
Chicaro and Detroit are among the;

a complaint has been made. Chicago and Detroit are among the few big metropolises where they at-tempt to give all big pictures the once-over. And here, the most dras-tic cuts generally are made only-after a squawk has been lodged by

censoring by certain state boards is found in the attitude of states adfound in the attitude of states adjoining one where censorship boards operate. Exhibitors in states surrounding Ohio are inclined to ridicule the efforts of censorial bodies in Ohio, claiming that the reople of Ohio have no better morals than patrons in nearby Indiana, despite consortable.

The effect of censorship in Chicago The effect of censorship in Chicago is also pointed at by rival cities having no censor boards. The board in Chicago has been passing on films for the last 20 years or so, but the effect of such censorship app;rently has not had much influence on the gangsters, in the opinion of exhibs.

JOEBREENING TO Janet Gaynor Takes Exception to 20th's 'Co-Starring' Ideas; Suit?

Once Bitten

Hollywood, Sept. 29.
Badly burned on the Raspuin decision, Metro now handles
ulsance values before they
ome up.
After buying 'Parnell,' studio

After buying 'Parnell,' studio learned that play never had a London run, not because it wasn't good enough, but because a living descendant of the famous Mrs. Shea might object.

P. S. Living descendant of the famous Mrs. Shea is now on the

famous Mrs. Shea is now on the MG lot as a technical adviser.

LENORE ULRIC IN MYSTERY FLIT OFF MG

Metro is conducting an intensive search in N. Y. for Lenore Ulric, who walked off the 'Camille' set eight days ago and hasn't been heard freel great the search of the 'Camille' set eight days ago and hasn't been heard freel picks, she vanished before Metro could learn why the filt and when she expects to return.

Studio claims there has been no trouble and that \$3,100 in salary on unfinished work and a new contract awaits her it and when she shows up. Actress is needed for an important scene and had her pint built- up to give her feature billing.

JOLSON, MISS HOPKINS **WOULD AGAIN ADOPT**

Chicago, Sept. 29.

Al Jolson arrived here from the Coast on Sunday (27) to visit The Cradle at Evanston to adopt baby girl. The Jolsons (Ruby Keeler) last year adopted a boy here.

Miriam Hopkins has also arrived in town for same purpose; to adopt baby girl. In 1932 Miss Hopkins adopted a boy at The Cradle.

Hollywood, Sept. 28.
Al Jolson trained out Sept. 25 for Gotham to spend saveral weekers, and the sept. 25 for sept. 25 for

Ludwig Megs Hopkins

Hollywood, Sept. 29. Hollywood, Sept. 29.
Edward Ludwig has been signed by Samuel Goldwyn to direct The Woman's Touch, Miriam Hopkins starrer starting around Nov. 15. Yarn's from The Prince and the Pauper.'
Miss Hopkins, now in England for Alexander Korda, will -eturn here latter part of October.

Tracy's Mouthpiece

Hollywood, Sept. 20,
'Criminal Lawyer' probably will
be the next picture for Lee Tracy
at RKO where he just completed
'General Delivery.'
Christy Cabanne will direct

Christy Cabanne will c 'Lawyer,' Cliff Reid producing.

RKO's 'Coast Patrol'

Hollywood, Sept. 29.
Victor McLaglen and Preston Foster get top spots in RKO's 'Coaster Patrol,' which will be produced by Edward Small, James Flood direct-

ing.
Lieut. Commander Frank Wead wrote the orig, and is doing the script in collaboration with John Twist.

Hollywood, Sept. 29.

Hollywood, Sept. 29.

Janet Gaynor was scheduled to meet with her attorney. Lloyd with the storney of the sept. Lloyd the sept

Gaynor would be co-starred pursui-ant to the studio's policy following an exhibitor-survey made by John D. Clark, company sales head. Miss Gaynor said her contract with 20th-Fox, terminated with the com-pletion of 'Ladies in Love' and that, although asked to; sign a new part, she declined. The studio issued the following reply to Miss Gaynor's blast

blast:
The recent statement concerning
our future polley with respect to
producing all-star pictures was the producing all-star pictures was the expression of a decision based upon the tabulation which shows public preference for casts with multiple starring names. This company for some time has been successfully casting its more important productions in accordance with this preference, as in the case († Ladies in Love, wherein Miss Gaynor shares co-star billing with artists of sindlar magnitude.

The reference to Miss Gaynor in the statement was merely an ex-

"The reference to Miss Gaynor in the statement was merely an example of the application of the said policy and was in no way intended to injure Miss Gaynor or to detract from her artistic achievements, which we anticipate, will redound to our benefit in the future, as well as in the past."

RENALDO'S COMEBACK

Hollywood, Sept. 29. Duncan Rehald gets a featured spot in 'Crackup' at 20th-Fox studle.
Mal St. Clair is directing, with Sam
Engel associate producer.



Sid Sliverman, President 154 West 46th Street, New York City

Annual \$6 Foreign \$7 Single Copies \$15 Cents

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Musicians' Union Follows Up Picketing Victory With Squawks To N. Y.'s Mayor and Police Comm'r

Following arrest of two of its pickets, both of whom were discharged by Magistrate McKinney in 54th street court, N. Y., Friday (25) the Musicians' Union, Local 802, is disputching a strong letter of protest to Commissioner of Police Valentine

to Commissioner of Police Valentine and Mayor F. H. LaGuardia on what it regards as extreme legal tactics by theatre operators against banner-bearing by 802. The union is also considering a move to bring departmental-charges against Louis Ungar, who, in arresting a girl picket, gave her some allegedly rough treatment. If court (Triday. 425), when the two pickets were tried, Assistant District. Attorney Irving Mandelson: appeared against them to prosecute rather than attorneys for the theatrest involved, which were the Capitol and Criterion. Local 802 interprets the arrests and the prosecution by the district attorney's office as and the properties of the contraction of attempt to any the basis for an injunc-tion, action on which has been con-sidered by the theatre operators since the picketing began. The union does not believe an injunction could be obtained.

not believe an injunction-could be obtained.
Although Magistrate McKinney ruled 892 had the right to picket both the Capitol and Criterion, Mendelson attempted to bring out the fact that millions in property value ablead in jeopardy and that picketing was being andulged although there was no 'attic. Because of these facts, he offered a motion to convict the pickets. This was denied. Harry Sacher represented 802.
Pickets were not disturbed at other

the piokets. This was denied. Harry, Sacher represented 802.
Pickets were not disturbed at other downtown heatre which are being and the same properties of the of boys were ostensibly hired to crowd around the box offices to give the appearance that they were wait-ing for tickets.

NEW H'WOOD TRACK MEETS LOCAL OPPOSISH

Los Angeles, Sept. 29.
Opposition to proposal of the Hollywood Turf Chub, composed of several big names in the picture industry, to construct a \$1,500,000 race-track here, has sprung up from the ack here, has sprung up from the merican Legion, Westwood Busi ss Men's Association and Parent

ness Men's Association and Parent Teacher groups.
City council will hold a hearing or club's application Oct. 7.

Par's Runyon Loan

Paramount is in negotiation with King Features in N. Y. for the services of Damon Runyon for six weeks following the termination of the current World Series next week, No deal has been closed as yet, however.

Par wants Runyon to work on the King Features, which has the sports re years, amenable to the loanout the short span.

The Boys Get Around

Harold Robb and Ed Rowley, southwestern chain operators and partners of Paramount, are in New York for product deals and Par dis-

times since reaching New York,

Sheldon Joins S-I

Hollywood, Sept. 29. Lloyd Sheldon has have Lloyd Sheldon has been given a producer contract by David Selz-

nick.
He leaves Paramount after 15
years with that studio.

Francine Larrimore's Pic

Hollywood, Sept. 29.
Francine Larrimore draws the ad opposite Edward Arnold in B.
Schutberg's 'A Man and a

Woman. and a and a Dramatic actress came to the Coast a year age under personal contract to Irving Thaiberg, but remained inactive as the producer never found a role suited to her talents.

Producers Agree Present Preview System's Faulty

Hollywood, Sept. 29.
Question of previewing pictures with the best possible beneficial reaction was discussed Monday (28) at the first meeting of the Producers' Association steering committee under Darryl, Zanuck's chairmaning. No action taken, atthough generally agreed audience reaction, at advertised pre-showings, is unsatisfactory. Likely that advertising of previews will be tabeoed in an effort to get honest criticism from the rank and file of picture-goers, and eliminate professionals.

Just how theatres will react to such a step is mitting producers, as most houses hike tariff on preview

WARNERS' \$95,000 BLDG. FOR STILL PHOTOGS

Hollywood, Sept. 29.
Capitalizing on still photos, particularly those in color of the security of the security. Warners is patting \$80,000 into a photography building which is purported to be the best on the Coast. Elmer Freyer, Warners' so the studios of the studios of the studios. Elmer Freyer, gaffeer, almost as big as the first Coast picture studio, eigenvalle, is set to handle any size lamps which is to handle any size lamps with the second to it.

With the skyout, Warners is going in for big syndicate news pix. Each regative olsyed with the syndicate news pix. Each regative olsyed will be given 100 prints for distribution.

Kohn in N. Y. Setting Schulberg Pic Release

Hollywood, Sept. 29.

Ralph Kohn, v.p. of B. P. Schniherg productions, is in New York
discussing distrib details on Schulblerg's first Indie picture for Paramount, The Wedding Present. Neil Agnew was prevented from coming to the Coast as planned.

Horton Gets 'Bonus' Hollywood, Sept. 29.

With the arrival of E. E. Horto from a picture chore in England, Paramount will put 'One Man's Bonus' into production this week, Ray McCarey directing.

McCarey was slated to handle 'Coast to Coast,' but was shifted to the Horton picture when 'Ccast' was helved temporarily.

Thompson in Sydney

Sydney, Sept. 1. Eric Thompson has been appointed art director at Cinesound. Takes up his duties on 'Something in Common,' from a story by Cecil Kellaway.

Thompson arrived here a few weeks ago, presumably on a vacation after 10 years spent in the U.S. Prior to returning here he was ad, for Walter Wanger and other major

SUIT FOR \$40,000 FIRE INSURANCE STILL ON

Schenectady, N. Y., Sept. 29.

With pieas of not guilty-entered in Federal court at Binghamton, N. Y., by William M. Shirley, capital district manager, A. Vedder Magee, local theatre owner, Bernard Seiler, and Salvador Pasinella, alias Patry Bolivar, of Troy, to an indictment charging them with attempting to defeaud an insurance company of 440,000 on the fire that destroyed the off Hudon theatre, 1984, while it was being converted into a music hall for a New Year's eve opening, Magee declared the suit brought by the Schenectady Music Hall Co, against like Monarch Fire Ins. Co, Cleveland, O., would still be pressed. This action was begun in Supreme court here, but was

Hall Co. against she Monarch Frie Ins. Co., Cleveland, O., would still be pressed. This action was begun in Supreme court here, but was transferred later to Federal court. The four men are at liberty on 35,000 hall each, pending brial this weeks on the fraud indictment. Small co., is a course of receiving aid from Seller in obtaining \$40,000 policy on the theatre building. The insurers, it is alleged, decided to cancel the policy as too isidy, and notified the holders that coverage would cease at noon Dec. 18. The morning before non-coverage became effective, the theatre buildingston, or considered by Fire Chief Autogate G. Derra, brought the local state of the control of

F&M's Paid Commercial Time Over KMOX, St. Loo

St. Louis, Sept. 29.
First permanent radio, buy made, by any theatre on main stem in St.
Louis was aigned last week by the Louis was aigned last week by the Common against a constant of the Common and the Common at the Common inference rather than direct state-ments. Shows to be prepared by Bob Fafter of KMOK staff and

son Fatter of RMOA star and Kurtzman. Contract is for long time period, and marks initial move on part of first-run theatres to crack the im-portant aid stations with paid choice time.

Hartford, Sept. 29.
Strand theatre starts a community sing Oct. 5 as an exploitation stant. It will originate in theatre suits with regular endience. Theatre buys time commercially on the Hartford Times station. WTHT, to breadcast the proceedings.

preceedings. M. H. Hammer advertising age

Marxes' 1-Niters

Hollywood, Sept. 29. Hollywood, Sept. 29.
Series of one-nighters throughout the coathwest is being planned by the Marx Bros. on completion of the film "A Day at the Rooes," at Metro. Teur will not be a troout.
Marxes outfit will latt Texas, Alabama, Georgia and Loniciana.

Lloyd Nolan's Break

Hollywood, Sept. 29. Hollywood, Sept. 29.
Lloyd Nolan, recently term-con-tracted at Paramount, goes into the featured role with Gary Cooper in. Souls at Sea, taking spot formerly assigned to George Raft. Laster took leave of absence to at-tend the world series, Nolan getting the break. Henry Hathaway will di-rect, with shooting set within next

METROITES EAST

METRULIES EAST
Hollywood, Sept. 29.
John van Druten, Richard Maibaum, Metro writers, and Reginald
Gardiner, actor, breezed to New
York last weekend to work and play.
Van Druten just finished screenplay on Parnell. He is due back
will vancash two weeke,
will vancash two weeke,
Gardiner,
who wash up in Bara to Dance
(MG), will go into a Shubert play.

Johnston's Financing Assured For Revival of Old Monogram Co.: 36 Pix Lineup for 1937-8 Start

Republic to School 'Em

Hollywood, Sept. 29. Lillian Burns, New York and Hol-lywood dramatic coach, has been placed in charge of Republic's studio talent school by Nat Levine. She'll handle coaching under supervision of Ned Dobson, talent scout.

Studio will sign group of young stage and screen players in addition to present stock roster.

William Fox 'Blocking,' Says **Estate Trustee**

Atlantic City, Sept. 29.
William Fox was accused Friday (25) of "deliberately blocking" attempted settlement of the estate by firram Steelman, trustee in bankrupty for the estate of Fox. Steelman asked Judge John Boyd Avis in Federal court at Camden, N. J., to restrain the All-Continent Corp., of which Mrs. Eva Fox, wire of the former film producer, is president, from proceeding with a suit in Federal court in Philadelphia.

Steelman, J. W. Snarks & Co., as Atlantic City, Sept. 29.

Steelman, J. W. Sparks & Co., a hiladelphia brokerage house, and he California Capital Co., are de-endants in the Philadelphia action.

Inhaceipha processes nouse, and the California Capital Co., are defendants in the Philadelphia action.

"This proceeding is planned not to assist the trustee, as counsel for the control of the control

water Hanstein, of Atlantic City, coursel for creditors, said both Becker and Rosenblatt were officers of the \$7.00,000 All-Continent Corp. Referce Steedle said that if Becker failed to answer questions he would be 'certified for contempt' as was Mrs. Fox recently.

be 'certified for contempt' as was Mrs. Fox recently.

Thever mind, said Hanstein. 'I withdraw my objections to Rosen-biatis presence. We've already had enough delay in this case.' The questions and answers were of little importance.

Harry Cohn Meeting Mrs

Harry Cohn, Columbia prez, is in New York for the world's series, for nome-office business conferences and

home-office husiness conferences and to meet Mrs. Cohn.

His wife, with their two nieces, has been on an extended European holiday. She got in on Monday. Cohn arrives from the Coast this morning.

Del Ruth Vacashes

Rolywood, Sept. 29.
Roy Del Ruth, currently directing
Born to Dance, at Metro, with
washup set within a week, will boat
through the Canal for three-week
vacation at that time,
Upon his return he goes to 20thPox, to direct 'On the Avenue.'

With financing declared to be assured. Monogram will come back into the picture for the 1987-38 program will. a picipable lineup of 38 pictures for the 1987-38 program will a picipable lineup of 38 pictures for that beason. Between now and then the company, headed by W. Ray Johnston, will set deals with franchise holders throughout the United States and Canada for a network of branches that will probably lotal 38, same number Monogram had before Herbert J. Yates and associates bought out Johnston and changed the company to Republic.

Johnston and changed the company to Republic.

Johnston was free, under terms of that sale, to venture back into the industry via a rebirth for Monogram or organization of some other company, on Aug. 6. Since that time he has been studying the situation with has been studying the situation with respect to returning to the produc-tion-distribution field with Mono-gram and contacting sources for financing. According to Johnston, he has already obtained the desired financing, but this for ahead will not set a budget on the first year's (1937-38) pictures until franchise arrange-

set a budget on the first year's (189738) pictures until franchise arrangements are completed.

The budget to cover the 36 features for 1937-38 will depend to someextent upon what franchises can be
obtained to give Monogram the same
kind of sales organization which it
had before the original companysetup was sold. All of the 17 franchises of the initial Mono company,
controlling, a total of 38 branches,
went to Yates on four-year contracts
red options for two additional years.
Thus, none of the franchise-holders
of the old Monogram organization
will figure in the new Mono firm.
Trem Carr, who was vice-president of Mono and production lead of
the company, also will not be included in Johnston's comebact.

Low Lifton, who had moved into
Republic with passing of control to
Yates, is back with Johnston as his
eastern story head, and, pending
deals for franchises, will search the
market for scripts for the first Mono
program. Of the 36 jetures planned,
eight will be westerns. Lifton returned to Johnston's payroll Monday (28).
Johnston hopes to have franchises

turned to Johnston's payroll Mon-day (28). Johnston hopes to have franchises and branches set by March, so that he can call a convention of the franchise-holders sometime during that month, conveniently in advance of the regular selling season. Monogram was a very successful Monogram was a very successful dependent which at the time Yates took it over had reached the posi-tion where the Havs office invited took it over had reached the posi-tion where the Hays office invited it in as a snember, regarding it as of major rether; the didgle knoottange. Johnston, veteran in the independent field, had your blood of the field, had your blood of the prior individual of the world in the Reach that the property of the Reach that the property of the property of the Reach that the property of the property of the Reach that the property of the property of the Reach that the property of t Rayart and Consolidated picture

CALIF. STUDIOS WATCH **UPPED INSURANCE BILL**

Holywood, Sept. 29.
Studies the peering at bill proposed by the peering the peering the peering the peering to the peering the peering the peering the peering the peering to the peering the peering

20th Takes ERPI Sound

Hollywood, Sept. 29,
20th-Fox is reputedly the first
Coast studio to sign up for the new
improved sound recording equipment mainfactured by Electrical Research Products, Inc.
Six truck recording channels go
in with the equipment,

Merian Cooper East

Merian C. Cooper trained out for New York, Sept. 28.

Vice-prez of "Selznick-Interna-tional, Inc., will remain east a week on personal and company biz.

1ST THE INDIES, IF A STRIKE

See 3d Quarter Net for Paramount Of \$1,500,000; 4th Quarter, \$2,000,000

Earnings of Paramount Pictures for the third quarter, which prob ably will be revealed officially this week, will be around \$1,500,000, according to recently revised estimates in Wall Street. While certain statisticians in the Street have been pre dicting \$1,000,000 earnings, few have been optimistic enough to believe the company will earn this latest esti-

The fourth quarter earnings are expected to exceed \$2,000,000. Consequently, Wall Street looks for Paramount to show net income of more than \$1,000,000 for the full year even after making allowance for the weak showing in the first two quarters of the year.

While no dividend declaration or the first preferred is anticipated right now, the earned surplus is expected to be sufficiently large to enable the company to pay a dividend on the first preference stock before the end of the year.

... With assurance that the new Federal tax on earned surplus will not be repealed in the immediate future, action not only would be logical but follow the practice being carried out by leading industrial companies.
This is to either tilt the dividend rate or cut an extra divvy melon rather than pay a huge tax to the Government.

More optimistic observers in the kreet also look for a small payment on the second preferred. The latter is supposed to pay 60c, annually while the first preferred rate was fixed by the company at \$6 per year. The small amount of first preferred ktock outstanding makes a partial payment of dividend arrearages feasible whereas the comparatively large number of second preferred shares outstanding precludes other than a minor distribution if any. It would be the first payment to More optimistic observers in the It would be the first payment to e made on either issue since the lock was issued by Paramount fol-lock was recognization.

Y. F. FREEMAN ON PAR BD. SUCCEEDING ODLUM

Y. Frank Freeman, vice-president in charge of theatres, at Paramount, has been named to the company board to fill a vacancy on the direc torate occasioned by the resignation of Floyd Odlum. Freeman is contact man for Paramount with Par's theatre partners, E. V. Richards one of Par's partners, is also a member of the board.

Freeman's election occurred on Thursday (24) at a meeting of Par directors. No particular importance is attached to his election, except that he is of the present management.

ment.

Neil Agnew, Pai's sales head, also is a member of the board, as is Barney Balaban, president; Adolph Zukor, chairman of the board, and John W. Hicks, Jr., head of toreign.

Freeman left Monday afternoon (28) by plane for conferences in New Orleans with the Saenger people and in Dallas with the Karl Hoblitzelle group. He will probably be back by the end of the week.

MPPDA MEETS TODAY

The quarterly meeting of directors for the Motion Picture Producers and Distributors Association will be and Distributors Association will be held today (Wednesday). Will Hays, president, presiding. Session was delayed pending the return of Hays from Hollywood, where has been for the last three and a half months. Hays got in from the Coast Fri-day (25).

Pat Casey to N. Y.

Hollywood, Sept. 29.
Pat Casey, labor contact for the
Motion Picture Producers' Association, left for Gotham Sept. 26.
He plans to remain east for six
weeks to check various labor situations in studios and theatres.

20TH DECLARES \$1 DIVVY ON **COMMON**

Twentieth Century-Fox yesterday afternoon (Tues.) at a meeting of its board in New York, declared a cash dividend of \$1 a share on the outstanding common stock of the cor-

standing common stock of the cor-poration, payable Oct. 23 to share-holders of record Oct. 16.
Earnings of 20th-Fox are expected to approximate \$1,600,000 for the third quarter. With estimates placing earnings for the fourth quarter at between \$2,000,000 and \$3,000,000, company on the current year will show a net of between \$6,750,000 and \$7,500,000. This does not include National Theatres pos-\$0,700,000 and \$1,500,000. This does not include National Theatres' pos sible earnings, which may run profits to estimated \$10,000,000.

DE MILLE-PAR PARLEY: MAY PRODUCE INDIE

Hollywood, Sept. 29.
Unless new Paramount contract is mutually satisfactory, on expiration of his current ticket, C, B, De Mille will branch out as an independent producer under his own financing. Conferences in N. Y., now progessing, are being attended by Bill Pine, biz manager for De Mille, out of biz manager for De Mille, out of With completion of The Plainsman, De Mille leaves the lot unless there is a satisfactory renewal. He won't consider a releasing plan if going independent until two years' production is mapped out.

SCREEN GUILD TALKING IT UP

Kenneth Thomson Tells the Screen Actors' Guild That a United Labor Front for All Hollywood Crafts Will Come to a Head by Next April, When Labor Parleys Are Up Again

CLOSED SHOP, OR ELSE

Hollywood, Sept. 29.
First thrust by the sundry film
Guilds to force closed shop in the
studios will be directed at the inde-pendents, Kenneth Thomson told the pendents, Kenneth Thomson told the Screen Actors Guild board Monday (28). A concerted move is planned by the studio locals of the various Internationals aligned with the S.A.G. to bring about union recogni-tion for all crafts and talent.

tion for all crafts and talent.
The planmed campaign is result of
conferences held by Thomson with
labor leaders at the recent State
Labor Convention in Sacramento. No
definite move will be made to force
the studio's acceptance of 100%
closed shop until the annual meeting, in April, 1937, of producers' and ing, in April, 1937, of producers' and union heads, signatory to the present studio basic agreement, unless some emergency arises. However, it's understood a full demand for closed shop will be made at that time by the Guilds.

The independents are not away.

The independents are not amenable to a basic agreement, but have accepted union demands in certain departments. The thrust at the departments. The thrust at the indies will be made as a manifestation of organized labor's united front to swing into line the major studios now manned by 90% union techni-

Jack Warner Delayed in London; Bette Davis Suit

London, Sept, 29, Jack Warner, at the last minute, cancelled his return sailing to the U.S. in order to attend hearings on a permanent injunction against Bette Davis, who wants to work in local films despite being contracted to Warner Bros.

was to sail back tomor

20th-Fox Hot After Control of N.Y. Roxy: Impressed by Its Grosses

Box office showing of 'Girls' Dormitory' and 'Sing, Baby, Sing' (current) at the Roxy, New York, has changed the complexion of the big theatre's financial predicament, with

dozen others that have entered bids. These include Si Fabian, S. C. Co-calis, Warners, Harry Arthur, Har-ing & Blumenthal and Harry Brandt. Lewis H. Pounds is chairman of the

bewis H. Founds is chairman of the bondholders' committee. A deal with 20th-Fox, if made, would probably be a management proposition, with the film company supplying the theatre with product and participating in any operating profits.

the complexion of the big the theatr's financial predictament, with the possibility now that, 20th Century-Fox may wind up in control of the house in the near future.

The film company is among those having entered bids for the property, and report is that Sid Kent has present the matter to the 20th-Fox sened the matter to the 20th-Fox sened the matter to the 20th-Fox from the 18th wo 20th-Fox pictures. From the two weeks' Roxy engagement of 'Girls' Dormitory,' 20th-Fox received \$29,000 which tops returns obtained in Radio City Music Hall bookings of other 20th-Fox pictures. Sing Baby,' which is holding for a third week at the Roxy, will give the producer-distributor \$35,000 for the run, a record high on a straight rental deal.

Also, as result of the 20th-Fox as the producer-distributor is a straight rental deal.

Also, as result of the 20th-Fox as the showlonder-distributor is a straight rental deal.

Simple showlonders' committee, from accounts, is now regarding an operating agreement with favor. This Roxy bondholders' committee, from a counts, is now regarding an operating genement with favor. This would give 20th-Fox the edge, in a Roxy operating deal, over the half there are the conditions of the conditions of

Maxwell (BIP) Shares on London Mart Are Up, G-B Dips; Former Co. **Bids for Gaumont: Kent Abroad**

A. J. Balaban's Chi Confabs

Chicago, Sept. 29 A. J. Balaban arrived in town last veek after a long confab in New York with RKO execs, particularly with prexy Leo Spitz. Balaban will remain in Chicago at least a fortnight before he returns to the RKO studios in Hollywood.

Balaban is waiting for Leo Spitz who is due here on his way to the Coast and may make the westward

Coast and may make the working trip with him.

Barney Balaban, president of Paramount, here also for a few days to discuss midwest Paramount and Balaban & Katz problems with local

ROGERS, EUGENE **ZUKOR JOIN** PAR. PROD.

Hollywood, Sept. 29. First move in the general shakeup at Paramount studios is the appointnent of Bogart Rogers as an associate producer, coming over from 20th Century-Fox where he is serv-ing in a similar capacity. He joins Par Oct. 12. His first assignment will be 'Carnival,' George Raft and Ida

he 'Carnival,' George Raft and Ida Lupino in top spots.

Rogers formerly was on the Par writing staff, but joined Darryl Za-nuck at 20th-Fox as a producer.

Eugene Zukor, son of Adolph Zukor, also joins the studio as an exec in the production department, advising more particularly on needs in the foreign field. Sulcor joined in the toreign field. Sulcor joined the control of the control of the control work with his family, planning to settle in California permanently.

Playwrights Spurn Labor in Adopting Screen Code Setup

Hollywood, Sept. 29.

Declaring against amalgamation with any other group of ; seefairsts which would tend to bring it under jurisdiction of organized, Jabor, a committee of the Screen Playwrights, Inc., adopted a code of practice Sept. 24, at a meeting in the Beywilsh notel, which will be performed by the committee of the profession and employers and will confine membership in the Playwrights to representative scriveners. Others on committee are Grover Jones, Bess Meredyth and James K. McGuinness. Hollywood, Sept. 29.

Grand Nat'l Set in F-WC: Skourases Behind GN?

Entire Grand National product is going into the Fox-West Coast thea-tres under a deal that is reported set with the Skouras Bros., operators of

NO.

From the oustet, the Skourases have been reported as behind the new GN company headed by Edward

Sidney R. Kent, president of 20th Century-Fox, sails for London today (Wed.) to scan the British situation. Indications point to his being abroad several weeks. In Wall Street, it is felt that his present journey is occasioned mostly by the Gaumont-British situation. This covers also the current offer from John Maxwell (British International) to purchase 20th Century-Fox's equity in G-B, as well as the Ostrers' equity, for an aggregate \$17,000,000, or thereabouts. Wall Street sees the Metro-Gau-

for an aggregate \$17,000,000, or thereabouts.

Wall Street sees the Metro-Gaumont-20th Century proposals as definitely coid. However, from ean the situation will fine the situation will see the situation will see the situation will see the situation of conjecture, according to financial observers, whether the tri-party deal can be ironed out now.

There is a division of thought existing among experts as to the possible effects on American income from British film sources in Britain should Maxwell realize his aim of G-B control, and that situation is equally conjectural.

should Maxwell realize his aim of G-B control, and that situation is equally conjectural.

The Osters pulled away from the tri-party proposals before Joseph M. Schenck reached America on his recent return trip from London, according to London advices. However, it is no secret that nationalistic pressure in London against the Metro-Gaumont-20th. Century deal sponsored and negotiated by Joe Schenck was overpowering.

So far as known, nobody from Metro is salling to London in this connection, which may or may not raise the pelief that Metro is willing to let the thing lie.

n raise the belief that Metro is willing to let the thing lie.

I London, Sept. 29.

The Schenck and Gaumoni-British deal situation changes daily, and tordeal situation changes daily, and tordeal situation will be seen that the second of the second control of the

20th-FOX 'SLAVER' GETS \$1,000,000 BUDGET

Hollywood, Sept. 29.

Twentieth-Fox has decided to make 'The Last Slaver,' a \$1,000,000 production. This is the third entry on that basis at the studio. Other two are 'Ladies in Love' and 'Lloyds of London.'

'Slaver' will be directed by Tay Garnett, now en route here from England. Novel was dramatized by Sam Hellman, Gladys Lehman and William Faulkner, Nunnally Johnson will produce.

son will produce.

Winnie Sheehan in N.Y.

Winnie Sheehan is in N. Y. It's understood he has a couple of propositions under consideration.

There's no comment otherwise from his direction.

Amus, Group Holds Firm While Rest Of Market Dips on French Reports

By MIKE WEAR

Led by Paramount stocks, severa outstanding picture company issues were whirled up into new high ground in yesterday's (Tues.) stock market. Drive to higher price levels was made in the face of customary Tuesday weakness and irregularity

in numerous groups.

All three Par issues hit new 1936 highs, the common going to 13¼, the first preferred to 98 and the second preferred to 12%, First preference stock was up 31/2 points on day at closing level of 97. Other best gain was made by Columbia Pictures ctfs. which advanced 2% points to 40%. This common nearly hit 41 but still was 4 points away from the year's

the few issues to decline heavily, subsequently recovering much of the ground lost. The control of the work of the ground lost and the work of the control of the control of the control of the picture. The control of the control of

100,000 shares changing hands during the week. Greatest strength came have the week. Greatest strength came have the peak price of 12%.

Far's Big Move

Paramount first preferred staged its biggest hove earlier in the week when it went to 94. It dipped slightly in transactions Monday to wind up the week at 93%. The second preferred followed the common most of the time last week, being more active stock most of the time. The common dropped to 11½ while the second preferred's low was 11%. Both closed Saturday (26) at 12 even.

General Theatre capital stock staged a sensational drive in final hour of Monday's market which carried it to its new peak at 27%. This move represented a gain of 2% points in the one day's session alone. Previously in the week it had shown evidences: of . Boing higher. The stock was up 3% points net for the stock was up 3% points net for the

Twentieth Century-Fox common rose to 31% but fell back to 31 at the finish, off fractionally, when no dividend was announced for this issue, before the close of trading systematry that the finish, off fractionally, when no dividend was announced for this issue, before the close of trading systematry that the finish of the carried it to 1% was partially cancelled hefore the close. Move was based on report that reorganization celled hefore the close. Move was based on report that reorganization plan was ready to present. Warner olf the common ran up to 13% only to finish with a minor fractional gain. Paramount Pictures bonds hit a new known of the control of the common range of t

the close. The preferred sported a small fractional advance at 47%.

Some Are Off.

On the other side of the picture. Universal was off 2% at 107% while 20 and 10 and 10

Summary for week-ending Monday, Sept. 28:

			SMOOT ENGINEER			1
	-1036		STOCK EXCHANGE		2	
High.	Low	Sales.	American Seat. High.	Love	Last.	Net chu
2814	18	3.500	American Segt	2314	234	- %
45%	. , 81	. 1,500	Col. P. vtc. (1)*	37.	38	- %
5150.	' 43 ·	700	Gol. Pict. ptd. (2%) 47%	4714	4754	+ %
7%	416		Consol. Film 4%	14%	414	- 1%
201/6	16%			1714	17%	
85%	15%	8,500	Crosley (%)1	321/2	3312	+ 1/4
185	150	2,700	Crosley (%)	.168	108%	-3%
160 48%	152	68,200	Do. prd. (6)1031/2	1681/2	1431/4	+2%
27%	17	21,800	Gen. Elec. (00c.) (1) 47%	44%	43%	- %
96	80	21,000	Gen. Thea. Eq	2814 93	27 % 05	+31/2
62%	48	28,700	Those (9)+	5714	08%	-1%
108%	10314	400	Do. pfd. (0½)	100	100	17.
14%	8%	700	Madison Sq. Garden (60c.) 11%	101/4	10%	1-+++
12%	7%	07,300	Paramoun: 112%	111/4	12%	+ %
94	59	10,300	Do. 1st pfd	89	931/	+ 1/4
12%	81/4	25,800	Do. 2d pfd	11%	12%	4 1/4
1176	6%	7,500	Pathe 8%	7%	736	- %
1414	94.	63,000		10%	10%	-1%
80	68%	4,400		71%	72	-1%
32%	22%	10,000	RKO 7½	.6%	716	
41	81%	22,000 13,100	20th Cent, Fox	2814 3014	3114	+ %
113	5078	140	Universal pid110	107	1071/2	-216
14%	014	46,600	Warner Bros	12%	13%	- %
0314 .	44	800	Do. pfd:	62	62	78
147	9414	15,300	Westinghouse (21/2)†	130	141	+ %
150%	12314	10	Do. pfd. (3½)	148	148	+5%
40%	11%	20,000	Zenith \$40%	37%	3914	+1%
	due itent	dividend	_			
7.5	uld this	alvidend	4.			
15	lug noch	ortnon				
· I N	ow 1970	high.				
1 3	ew 1030	low.				
• •			•			
			CURB			
			W	e		. 5
4%	21/4	11,000	Grand National 4%	3%	416	
3214	1724	4,700	Technicolor 284	27	27	- 1/2
614	314	2,100		3%	378	干袋!
12%	4%	500	Universal 9%	9.7	0	
			BONDS			
		S *				
90%	9214	\$10,000	Kelth 6s, '40, 96	93%	00 ·	+11
2014	96	91,000	Loew 816s, 40 8914	0814	8876	- 14
61¼ 07¼	56 83	5,000 88,000	Par-Broadwry 3s. '55	60%	60	- ¾
82%	93.	49,000	RKO dch4 (8	70%	9111/4 811/4	- 4
0812	84	04 600	Warnen Unce He '30 9714	20%	001/	+2%

OVER THE COUNTER, NEW YORK Col. Brondcant A (2)..... Pathe F. pfd. (7)......

Yesterday's Prices

١.	Shles.	High	Low.	Last. 4	chg.	
	7,200 Col. Pic	4074	88	40% -	+24	
	1,100 Con. Fil	m. 416	414	416		
	400 East, K	100%	160%	14012 .	+ %	
	0,900 Gen. El	45%	4514	45% -	- %	
	1,700 Loew	59%	58%	58% -	14	
	48.100 Paramou	nt*134	1236	13 -	+ 14	
	13,800 Do 2d	pt.•12%	12%	12%		
	1,200 Pathe	814	7%	7%	- 14	
	16,400 RCA	10%	10%	10% -	- 4	
	1),700 RKO	7%	7.4	714	+ 36	
	11,300 20th-Fox		31	31 -	- 14	٠
	12,100 W. B		18%	131/4 -	+ %	
		CURB				
	2,100 Grand N	414	974	. 8% -	- 14	,
	600 Tech	27.	. 26%	27		
	600 Tech 300 Trans-L	374	3%	874		
		BONDS				
	\$4,000 Kelth .		96	90% -	1 1/	
ı	12,000 Loew	007/		98% -	г 🤧	
	11,000 Par-B'wa	607	60%	60% -	I 3	
ľ	39,000 Paramot	nt+08	20%	08 -	1%	٠
	17,000 W. B.	9014	.00	9614	- /8.	
				/2		
ı	* New 1936 b	lgh.	19.7			٠

bid price, and 58, asking price, most of the week. General rise in the stock market was checked partially by beans who lower was checked partially by beans who lower when France quit the gold standard. What they failed to figure on was that England and the U. S. would co-operate in, helping the French to devaluate, their currency developed the present of the same was prevealed. Because of this action many of the worst losses made in Friday's trading were partially wiped out Saturday. The Dow-Jones industrial averages The Cose Monday was at 18878 or a loss of only 0.11 of a point for the week. Stability of market at the present time is indicated by the fact that, this level for the industrial that this level for the industrial that this level for the industrial that this level for the industrial Most amissment bounds finished the week lower. The best actor was fixed of the word of the week lower the best actor was fixed of the word of the week lower. The past benefit of \$1%, Warner-Bros. 85 were were first price of the week of the first finished the former high of \$7%, but retreated steady after reaching that figure. They were off fractionally at 60. Loew 3½s went to 934, and then dipped to 88%, for a loss of 25c on the week. Keith 6s firmed up to \$6 for a small gain.

Incorporations

NEW YORK

Serg. es Filth avenue, Now and Any Samuel Mindelbung, 486 Madion avenue, Sew Market Ma

Briebane building, Buffalo, N. Y.*

Alfia Amassement Corp., Poughiespeic, operate amusement paria, etc.; capital operate amusement paria, etc.; capital operaters Middeed M. Todd. Parier ayense, Ryds Park, N. Y.; Lucille S. Clark. Foughiespeic, N. Reuter, 11 Merket attent. Foughiespeic, N. Reuter, 11 Merket attent, poughiespeic, N. Reuter, 11 Merket attent, poughiespeic, N. T. Tocappeadors, Market and Company of the Company

Bradway, New York City.

Bradway, New York City.

Syracuse Ale Shows, Inc., Syracuse;

Compared to the Syracuse of the Syracuse Alphor, Syracuse Alphor, Syracuse Alphor, Syracuse Alphor, Syracuse Alphor, Syracuse of the Sy

York City
International Productions, Inc., Mannattan: theatrical business; capital stock,
100 shares, no par value. Incorporators;
Werls J. Guidberg, Jules Shapiro, Stylia,
evine, all of 755 Seventh avenue, New
York City.

City of the Common of the Comm

Inside Stuff—Pictures

Electrical Research Products, Inc. is battling to retain its hold on the industry's equipment trade. RCA-Photophous sireads, lake, lattained a strong foothold after being on the outside mently, through deals with 20th Century-Fox, National Theatres (F-WC), and Warners. Besides Combis, RCA is currently talking with Universit and with Ranamount. In order to retain its hold on the bushless ErpCule register ready to meet the terms offered by RCA. In the Universit case, owing to past relations between U and Erpl, it seems unlikely that RCA could move in there, even one, a part equipment deal. There is nothing certain about Paramount although that company-may follow the lead of others and do some of its requipment. deal.

Around 200 models and mannequins have formed another. Guild in Hollywood. Gale parade their waves before buyers sufficiency of talent any provide their own govers and bathing suits. Propegade is set up in a tropical garden. Outfit was founded by Marion Benda, Josephine Seymour and Doris-Lloyd. Mannequins serve tea and biscuits to prospective employers searching for shop or photographic models.

While several of the newsreels recently have attempted to conclude their films first with a story on Landon and in the next issue with a clip on Roosevelt. Paramount gets around the problem by employing a titck optical printer job, both Landon and Roosevelt being combined in the final scene. Audience, which had been partial according to whether the G.O.P. or Democratic candidate was shown, burst into laughter when shown in

Picture mob which contributed to the sufferers in Salinas, Cal., lettuce strike burned plenty when a certain section of the press inferred that it was helping the Communistic-cause. Dope is that the contribs gave cointo feed hungry children and women whose fathers and husbands were unable to procure food and shelter.

Number of Los Angeles exhibs have cancelled their newsreels until after the presidential election due to persistent booing by patrons of shots of Gov. Landon. In recent shots Gov. Landon couldn't be heard during clip.

Sam Briskin has changed his credits. Recently referred to as Samuel J. Briskin, the Radio studio head, has issued a request that the publicity bill him as S. J.

New Heating Device For Outdoor Shows Booms Parking Lot Cinemas

Par's Wister Yarns

Hollywood, Sept. 29.

Planning a picture script along the lines of 'The Virginian,' Paramount has gathered together a group of Owen Wister's 'Lin McLean' stories for a Randolph Scott starring opus. Soott first will go into 'High, Wide and Handsome,' with Irene Dunne, as an Arthur Hornblow, Jr., production. Actor is now vacationing in Virginia.

DE-UNITIZING UA'S PRESS REPS IN N. Y.

Reversal of earlier plans under which all United Artists producers would have their own unit publicity-advertising representatives in New York results in decision that Sam Goldwyn-will not appoint an eastern man, and in decision by Seiznick-International that its N. Y. publicity International that its N. Y. publicity department will be discontinued. Lou Guimond and Herbert Bayard

Lou Guimond and Herbert BayardSwope, Jr., recently joined the S-I
forces under the unit plan.
Other unit appointments were
Morris Helprin for Alexander Korda
and Rodney Bush for Walter
Wanger. In the cases of both
Helprin and Bush, they represent
their respective producers in conmeetion with stories, talent and other
matters as: well as publicity.
The UA publicity deargment under Monroe Greenthal will otherwise
completely handle and direct adver-

der Monroe Greenthal will otherwise completely handle and direct adver-tising and publicity for the UA pro-ducers, subject to the producers and their various representatives in New York which include Lowell Calvert for S-I; James A. Mulvey for Gold-wyn; Bush for Wanger, and the team of Mannie Silverstone and Helprin for Korda. Selznick also has a story editor, Katherine Brown.

Marg. Sullavan's Lectures
Margaret.Sullavan is a prospect for
the lecture platform. Clark Getts,
New York platform booker, has picture star tentatively set for some
addresses including a date at Northwestern University.
Miss Sullavan was Philadelphia
Miss Sullavan was Has promised to
make up her mind about lecture
dates this week.

Atlanta, Sept. 29. eration of outdoor parking cinema theatres are now an assured fact as result of S. T. (Skeets) Manghon, eistwhile film peddler for Paramount and First Na-tional, who has secured and applied for 17 patents, designed to revolutionize the outdoor pix business. Latest invention, a method of heating the customers' cars, means that these places can keep open during the wintry months.

The invention consists of a few electric coils in a composition board box, which also contains a speaker unit hooked up with the projection booth, a small electric fan for usa during the summer, and a push but-

during the summer, and a push button connected with the theatre's concession stand, via, which the, cuse-tomers can order, land, or, cold, diginal and other freedings of the control of the cold, and other freedings of the cold, and

shoves it inside the car, gives the windshield a few perfunctory swipes with a rag, and the parton is ready to sit back and enjoy the show. Business proved so good at the first theatre, named the Parking Palace, that Maughon and Bryan decided to open one on the north side, where they could get a quarter a head. This new place is now in operation. It has a 101-ar capacity and has been making a very good bo. showing with the silk stocking clientele, in which district it is located.

cated.

Encouraged by the success of Parking Palaces No. 1 and 2, showmen are preparing to break ground for No. 3, which will also have 101

stalls, on Bankhead avenue. News that Maughon had figured

make up her mind about lecture dates this week.

Change in Name

Jo. Lebharte, Create for Amusemestr, land New York Lebharte Gray's, Inc. Flick by Tasle & Jasle St. Hitches and St. Lebharte Gray's, Inc. Flick by Tasle & Jasle St. Hitches Charles St. Hitches Care St. Hitches Charles Charles

\$70.000 Settles E. M. Loew Trust Suits vs. Par

The remainder of anti-trust claims totalling \$23,099,000 instituted in 1931 by the E. M. Loew theatre group of Massachusetts against the defunct Paramount-Publix Corp. were wiped off the records Thursday (24), when Federal Judge Alfred C. Coxe, N. Y., approved the recommendation of Special Master John C. Joyce. Under the settlement, the claims amounting to \$5,099,000 for treble damages, the Loew group receives \$70,000, of which \$45,000 is awarded for actual damages and the remainder for mages and the re remainder for

counsel fees and costs.

In 1934, Judge Coxe signed an order which disposed of \$18,000,000 bt the original amount sued for by the claimants. These actions involved the Olympia Theatre Operating Co., of Mass., controlled by Locw.

Loew.

The claims settled Thursday were:
the Dorchester Theatre Co., \$600,000;
E. M. Loew's Theatres, Inc., \$200,000;
Capitol Amus. Co., \$800,000; Hutchinfoon Amus. Co., \$480,000; E. M.
Loew's Enterprises, Inc., \$750,000;
Loew's Pawtichet Theatre, Inc.,
\$990,000; E. M. Loew's Inc., \$132,500;
Elias M. Loew's Enterprises have no
relation to Loew's Inc., \$132,500;
Elias M. Loew's 240,000, and the
New England-Theatre Corp., \$150,000,
I.E. M. Loew's enterprises have no
relation to Loew's, Inc.]

The settlement was agreed upon
by attorneys for both sides on July 6
swith the approval of the special
master. All but the \$200,000 claim
entered by E. M. Loew's Theatres,
inc. sought triple damages under the
mil-turst act. In his order Judge
Cove directed the Paramount trustee
The Country of the Country of the
plaimants. oew. The claims settled Thursday were:

\$32,487 COSTS' BILL TO KOPLAR IN ST. L.

St. Louis, Sept. 29,
A fee bill for \$32,487 was sent last
week to Harry Koplar, veteran St.
Louis motion pic exhibitor and exec
of Fanchon & Marco interests here,
by H. Sam Priest, Clerk of Circuit
Courts for accumulated court costs
in the receivership of the Skouras
Bros. Enterprises, Inc., which was
terminated Aug. 7, 1934.
Company formerly operated sev-

jerminated Aug. 7, 1994.
Company formerly operated several pic theatres here. Suit against it, filled July 10, 1931, was dismissed in December; 1934. It had been instituted by William J. Blake, Koplar, his sister, Mrs. Elsie Probstein, and I. J. Meyer, an employe of Koplar, stockholders. In tompany, Koplar and his brother, Naf Koplar, signed the cost bond undertaking to guarantee payment of all costs which accrued in the action.

Pa.'s Sunday Referendums

Harrisburg, Sept. 29.
Communities in 11 counties out of Pennsylvania's 87 will vote in November Sunday sports and Sunday sports and Sunday sports of the sport of

Dowager' Whodunit

Hollywood, Sept. 29.

The Case of the Dangerous ager will be the next Bryan whodunit at Warners. Tom Foy whodunit at Warners. Tom Reed will script from the orig by Erle Stanley Gardner.

Ricardo Cortez gets lead. This is the fifth Gardner mystery story to be produced by Warners.

Doyle's 'Pauper'

Hollywood, Sept. 29.

Laird Doyle is screenplaying Mark
Twain's story, The Prince and the
Pauper, at Warners,
Writer's latest original, 'Another'
Dawn,' went before the cameras
Sept. 24 with Kay Francis, Errol
Flynn and Ian Hunter featured,
Flynn and Flynn and

Infantile Scare Over. Kiddie Klubs Resume

The infantile Ratios Kessume
Birmingham, Sept. 29.
The infantile paralysis scare which
hunt show business and theatres
mostly throughout three states has
died down and business is getting
back to normal. After being disback to normal. After being disback to normal weeks the
Mickey do several weeks the
Mickey down the state of the
Mickey down the state of the
sumed in several back Accally,
4,000 kids stormed both in Accally,
overflow.

Club was discontinued unt'i the

HAYSITES CO-OP WITH **COLLEGE'S PIX COURSE**

Hunter College, N. Y. has added a motion picture course to its curriculum, the Hays office co-operating in lining up details which will include history and development of pictures in the U. S. and abroad. Distribution, restrictions, the parts played by the director, writer and other phases of production also will be covered.

other phases of production also will be covered.

Carl E. Milliken, head of the Community Service division of the Motion Picture Producers & Distributors' Aspociation, lectured on film production last night (Tues.). Albert Howson, Warner Bros: scenario editor, will be speaker at the college, Oct. 6. Harold F. Hendee, RKO research director, will address the class Oct. 13.

Cortland Smith, head of Pathe News, has been asked to lecture on the course, while the Hays organization in addition is planning to have Cecil B. DeMille, Conrad Nagel, Major F. L. Herron, Ed Kuykendall, Joseph I. Breen, Jean Benoit-Levy and heads of various major film companies speak on pertinent topics.

washington! Sept. 29.

A plea for the more widespread use of motion pictures and radio in America's public and private schools was made last week by U. S. Commissioner of Education John W. Studebaker.

Commenting on the recently completed National Visual Instruction Survey, which secured inform superinter.

Commenting on the recently completed National Visual Instruction Survey, which secured information from superintendents and principals of schools in 9,000 communities, Dr. Studebaker declared that the nation's 280,000 public and private schools were, poorly equipped with motion picture projectors, film supplies, radios and other visual-audio sids necessary for the transmission of knowledge and ideas with the effectiveness which is now possible.

Kurtzman's Enterprises

St. Louis, Sept. 29. Articles of incorporation approved this week for two business companies to be headed by Charles E. Kurtzman, present Fanchon & Marco exc. One is the Kurtzman Agency, Inc., to handle all local advertising biz for F&M. Second is Cinema. Publishing Co., real estate, printing and engraving biz. Both have temporary offices in Missouri Theatre Bids, in heart of F&M big first-run sofficers are Kurtzman, pres; Joseph H. Grand, vice-pres, and R. C. Wipfler, secy. First member of staff is Gené McCollum, for years in advertising dept of Globe-Democrat, local am, rag.

cal a.m. rag.

Par Exploiteers Scatter

For 'Carrie' Openings For 'Carrie' Openings
Hollywood, Sept. 29.
Exploitation men from Paramount
Dunphy, heed of publicity and advertising, to handle 'Valiant Is the
Word for Carrie' openings.
Cliff Lewis goes to Dallas and Indianapolis; Rutus Blair to Fortland
and Seattle; Idwell Jones to San
Francisco where pic opens Oct. 23.
Ted Bonnet will handle Salt Lake
City and Denver.

City and Denver,
'Valiant' opens at the Fox-West
Coast Four Star here Oct. 15 with
studio aiding on house campaign.

H'WOOD TRIO ABROAD

Hollywood, Sept. 29.
Henry Henigson, William Wyler and Herbert Marshall pull out Oct. 1 for New York, to sail for European vacations. Henigson and Myler will remain two months.
Marshall due back Nov. 5 to resume work at RKO studios.

GOVERNMENT AND ALLIED EXHIBS IN MOVES AGAINST DISTRIBS-EXHIBS

WB Pulls Out of Lynchburg

Lynchburg, Sept. 29. Lynchburg, Sept. 29.

Warner Bros. pulls out of Lynchburg Oct. 5, turning over the Trenton to Paramount. Deal is said to involve swap of four Paramount theatres; in the Philly area to WB for houses in Lynchburg and Charlotte. Flock of personnel changes announced. Lamar R. Keene and E. A. Trenton. manse and transfer. W. Alex Thompson, Jr., assistant at Par. becomes Trenton.

transfer W. Alex Thompson, Jr., assistant at Par, becomes Trenton manager, and Ben Puryear, assistant at Isis, goes to Par in his place. Norman Roberson, former chief usher at the Par, goes to the Tenton as assistant. Change leaves Par in command of three first-rum outlets here with all major product in bag.

COSTON OVER 68 FOR WB IN WEST

Chicago, Sept. 29.

James Coston, head of the Chicago, group of Warner Bros. theatres, has just returned from New York head-quarters where he was appointed head of ail the Warner theatres in Chicago, Illinois and Wisconsin. This marks the first step in a new Warner setup in the midwest and is the first time that all of the theatres in these three localities have been grouped together under one executive head. Coston will be general manager of a circuit of 68 theatres.

H. J. Fitzgerald remains in Wisconsin in direct supervisory charge of the WB houses in that state but Coston will sit on top of the entire combine. Fitzgerald and Coston will pick, do the buying and everything Jointly.

pick, do the buying and everything jointly.

Expected that the Coston entry into the Wisconsin picture for Wariners will result in a considerable increase in vaude and stage shows through that territory. Coston has always been interested in vaude and has always had some of his Chicago houses using fiesh. Indications are that Coston will give vaude shows a regular route in the near future, starting them off in Chicago and have them routed through Fitzgerlad's territory in Wisconsin, There are at least four spots that may reopen under this arrangement.

Charlie Leonard Quits U Charles A. Leonard has resigned as director of advertising for Universal. He may hook up with U.A., under Monroe Greenthal, a. and p.

Independent Exhibitors, with Allied's Backing, Proceeding Against B.&K. - Minnesota's Test MUSIC HALL'S INSIDE

Patman's Stringent Legislation Would Curb Pro-

ducers Marketing Own Wares - In Chicago,

PREVIEWS' B.O. GAUGE

Those inside previews at Radio City Music Hall, N. Y., originally planned for the house staff as diversion between stage chores, are fast becoming a surefire gauge for audience reaction. Private showings are held at least five times a week for the Rockettes, ballet, glee-club, stage hands and sundry theatre assistants as comedy effort as forced and silly, or Otto, the elevator operator, gets hot for an arty offering. W. G. Van Schmus, managing director, and his staff take it as sound legitimate criticism. The M. H. family does not actually sell the management on a film, but has access to so many in advance that its comment cannot be passed up. They've been doing it now for two years and know their interest of the control of the con

MPTOA Conv. in Miami

The Motion Picture Theatre Owners of America is considering Miami for its convention this season. Several directors already have indicated

MPTOA has learned it can get reduced rates at Miami even if the convention is held at the height of the

Washington, Sept. 29.

Direct drive to break up produccr-exhibitor affiliations will be launched in Congress this winter as film in-dustry foes renew attempts to bring the business under stringent govern-ment regulations.

ment regulations.

Abandoning backdoor efforts to separate the industry into distinct branches, Congressman Wright Patman of Texas, sponsor of perennial legislation against block booking, revealed last week he will propose a sweeping statute which would place a specific prohibition against producer activity in the exhibition field. Measure intended to follow up the Robinson-Patman law approved last June, which gives government authorities the right to dictate discount terms in interstate commerce, Although not alming entirely at

Although not alming entirely at pix, Patman will take particular recutions to see that his latest legislative brainchild is perfected in such a fashion that the film industry will be unable to find a loophole.

be unable to find a loophole. The object of the bill will be to prevent manufacturers of any commodity distributed in interstate costmerce from engaging in retail distribution of their products. Such legislation would have a wide effect, barning direct producer-lo-consumer distribution, hitting mail-order houses, and breaking up manufacturer-supported chains.

Anylous that the measure apply as

Anxious that the measure apply to Anxlous that the measure apply to film industry. Patman has inserted in the tentative draft a series of defi-mitions stains what types of distri-bution shall be regarded as retail sale. In this fashion, he has stiput-lated the 'exhibition of a motion pic-ture film shall be deemed a sale at retail.'

The sponsor of this legislation has been carrying a knife for the film industry for years. Upon the death of former Congressman Grant Hudson of Michigan, he picked up the forch in the censorship battle and reintroduced Hudson's bill creating a Federal. Picture: Commission, with rough in the property of the property o reintroduced Hudson's bill creating a Federal - Picture Commission with power to blue-pencil dialog, dictate terms of contracts, and impose a footage tax. Last two sessions he has been more concerned with other matters, however, and brunt of the battle has been carried by colleagues.

Chicago, Sept. 29. Injunction and legal battle that has een pending in this town for the (Continued on page 14)

Extended Runs, Holdovers Forcing Indies Into Booking More Reissues

Absence of new strong film prod-uct available at the present time is forcing a number of independent picture houses and subsequent runs in the east, particularly in the greater. New. York. - area, into using reissus even up until the middle of October.

October.

Two influences have brought about this situation. First one is that new features released on the 1984-37 schedule are obtaining longer runs in ace downtown theatres. The second factor is that after this delay, it is generally requiring longer time to clear through the principal majve circuits. Both hold up their release to indies, whether circuit or individual operations.

to indies, whether circuit or in-dividual operations. Independents claim that slow clearance is cramping their style as far as new product this fall is con-cerned. Only reason they haven't squawked so far is that they are do-ing remarkably strong business with the relissues. With three weeks or a little more

theatres include 'Kid Millions,' '20 Years in Sing Sing,' 'Always Tomorrow.' Dancing Lady' and 'Dirigible.' Demand for some oldies reissued to meet the requirements of independents is reported to have prompted one distributor to seek a percentage

Chricago, Sept. 29.

Curious but fundamental change has taken place in the exhibitor and public valuation of flickers. The day of the conception of pictures as either program strength or specials has passed, in that there is no longer has the program picture. It is no program picture. picture or it goes on the reject

Independent daim that slow list.

In situation has given rise to a far as new product this fall is concluded and the product that fall is concluded to clear the they are dompted reversal of exhibition and ingremarkably strong business with the reissues. With three weeks or a little more needed to clear the entire Loew circuit in New York, even a two-week engagement at a downtown deluxer means that independent chain houses have to wait five weeks or longer to guarary making two, three, four or week of the picture. Houses which were regularly making two, three, four or seven changes weekly now have no set change policy, and let the stay of the flicker depends olely on the b. o. strength of that flicker,

BANKO'S TEST SUIT VS. BASEBALL CLUB

Affiliated Enterprises of Denver, Colo., owners of the registered bank night title and equipment, is test-suing the Jersey City Baseball Club in N. Y. supreme court. Papers have about the presence of the color of

Louis P. Randell, attorney for the defendants, will probably base de fense on the many forms that the original giveaway has taken since its inception, without molestation. ably base de-orms that the

Picketing Again Los Angeles, Sept. 29.

Los Angeles, Sept. 29.
Projectionist' local is preparing to resume picketing Grover Smith's Roxie and Cosmo theatres in Giendale, Calif, following collapse of negotiations for peaceful settlement. Smith upped wage scale to \$1 an hour, with the union trying to effect a compromise on \$1.20 an hour, reduced from \$1.35.

'Swing Time.' Main Bright Spot in Drab L.A., Smacko \$38,000 in 2 Sites: 'Ramona' \$20,000, 'Heart' 221/5G 9 Days

Los Angeles, Sept. 29.

(Best Exploitation: D'town-H'wood)

With tennis matches and circus as opposition, trade at the local amusement emporiums in general nothing innusual, though trade was good over the weekend. Best bo, sept. Swing the weekend. Best bo, sept. Swing Time, the Fred Astaire-Ginger Rogers opus, holding up to the biz which Top Hat' did and probably running well ahead of it. Houses having next best take to the successive of the successive of the sept. The will hit a sure combined '\$38,000, which is heavy coin. Warner houses went to town on 'Give Me Your Heart', topping dual show with Buildog Edition' in lower shown the buildog Edition' in lower shown the buildog Edition' in lower that the sept. The will hit a sure combined '\$38,000, which is heavy coin. Warner houses went to town on 'Give Me Your Heart', topping dual show with Buildog Edition' in lower his one, the buildog Edition' in lower this one, through prelim pressure, doing much in excess of recent previous ones.

I want of the sure of the sure of the dual screen bills. Every time house goes for this type of program the bo. feels it. Current week has ple nit yo of entertainment in 'Graig's Wife' and 'Lady Be Careful has ple nit yo of entertainment in 'Graig's Wife' and 'Lady Be Careful has ple nit yo of entertainment in 'Ramona', heading dualer with The Longest Night' Went pret with The Longest Night' Went Los Angeles, Sept. 29. (Best Exploitation: D'town-H'wood)

the \$8,000 mark for the initial show-lifety the Your Heart's pot top plug-sing of week through heavy news-paper campaign in advance and the Warner air channels being employed for frequent intervals to do the Warner air channels being employed for frequent intervals to do the great belp was capitalization on serial yarn of story which has been running in the Evening Herald-Ex-press. Campaign, with usual outside window the-ups, was heaviest house has

running in the Evening Heralal-Express. Campaign, with usual outside window tie-ups, was heaviest house has indulged in in montie the interest of the interest

ind vaide, so-s. 8,78 and, 17 700; 30-40-55)—
Rentares (Pan) 10 700; 30-40-55)—
Storing mines (RKO) and Second Wife (RKO) in an in a second wife (RKO) in a second read with a second wife (RKO) in a second read with a second wife (RKO) in a second wife (R

and final, bowed out in fine style to tune of \$8,800. Fox) (2,004: 30-40-55). Hamona (20th) and Longest of the control of the

Swing Time' \$19,000, 'Stage Struck' \$16,000, Newark in the Coin

Newark, Sept. 29.

Newark, Sept. 29.

Swing Time a Proctor's is hanging up a \$19,000 record. Gorgeous Bussy at Loew's is confident of \$17,-100.

For counts on \$16,000 for eight days. Latter was rushed in without benefit of advance publicity.

It was Packard Week at Proctor's, with the press agent plugging the car and 'Swing Time' throughout the car and 'Swing Time' throughout the car and 'Swing Time' throughout the received how film at the airport. There were two parades featuring an ancient model and the latest ones with top-hatted dancers for passengers. A flower car gave away 'Swing Green's A flower car gave away 'Swing Trout of theatre. The mayor was given the courtesy of the house for \$300 kids.

Estimates for This Week

given the courtesy of the house for 300 kids.

Estimates for This Week
Branford (WB) (2,956; 25-75)—
'Stage Struck' (WB) and Fostal Inspector (U). Bookings switched and rushed in without advance publicity, but strong at \$16,000. Last week', 5:5 days, \$17,400.

Road to Glory' (20th) twinned with 'American Wife (Par), Very good at \$4,000. Last week 'Chira Clip-(Par), fair, \$4,400.

Little (Franklin) (299; 30-50-55)—
Ecstasy' (Gwel). A final week' feeler advertised and business jumped to \$300.

Little (Franklin) (299; 30-50-55)—
Ecstasy (Jewel). A final week feeler advertised and business jumped to
\$Zewe's State (2,780; 25-50-55)—
Gorgeous Hussy' (MG). Tremendous
at \$17,000. Last week Piccadilly
Jim' (MG) and 'Heilship Morgan'
(Col), dual, very good \$15,000.

Far Newark (Adams-Par) (2,248:
25-15)—Texas Rangeers' (Par) and
Three Married Men' (Par). Splending
Comes Jonno' (Par) with eek 'Solendin'
Comes Jonno' (Par) with eek 'Solendin'
Comes Jonno' (Par) (100; 32me Scale)—
Swing Time (RKO) (2,500; 32-65) and
Lyceum (roof) (1,100; same scale)—
Swing Time (RKO) (1,609; 15-20-3540)—26 Hours' (20th) spiled with
Spanish Cape Mystery' (Rep). Doing well at \$5,000. Last week 'Always Tomorrow' (U) (revival) with
(Ghost Patrol' (Synd) splendid at
\$6,200.

'Adverse' \$4,300, Tacoma

(Best Exploitation: Roxy) (Best Exploitation: Roxy)
Three houses are giving the town
good value in duals, while the
singleton policy continues at Roxy.
'Adverse' at latter is off to a dandy
\$4.300 start.
Best exploitation for 'Adverse,'
with pix billhoarded like a circus,
and giving plus space in the papers,
and bookstore tieups.

(Subject to Change) Counter to change;
Aster + Romeo and Juliet'
(MG) (7th wk).
Capitol - Great Ziegfeld'
(MG) (3d wk).
Colletion - Ramona' (20th)
(MISS) - Hall - 'Craig's Wife'
(Col.) (1).
Parameunt - Texas Rangers'
(Par) (2d wk).
Risto - Kelly the Second'
(MG).
Hivol - Dodsworth' (UA)

(MG).

Rivoli — 'Dodsworth' (UA)
(2d wk).

Roxy—'Nine Days a Queen'

(CB)

(GB), Strand — 'Midsummer Night's Dream' (WB) (3), Week of Oct. 9
Astor — 'Romeo and Juliet' (MG) (8th wk).
Capital — 'Devil is a Sissy'

Criterion — 'Ramona' (20th)

Music Hall—Gay. Despending (UA) (8). Paramount—Valiant is the Word for Carrie' (Par) (7). Riatto—'Lady Be Careful' Rlatte—'Lady Be Careful'
(Par).

Riveli — 'Dodsworth' (UA)
(3d wk).

Exy—'Dimples' (20th).

Strand — 'Cain and Mabel'
(WB) (10).

\$15,000 IN BUFF: FOR DODSY

Grosses continue to show substantial strength with all of the Buffalo at strength with all of the Buffalo at strength with all of the Buffalo at strength is doing an okay job at the Buffalo at \$15,000, but seems to be slightly over the heads of the holp bollo. Mohleans at the Great Lakes rates top explicitation. Indians solo and in bands were paraded through the main streets. Schools and boy scout organizations were circularized and a splendid Indian through the main streets. Schools and boy scout organizations were circularized and a splendid Indian dilled up the Lakes lothby a week in advance. Tobacco stores and other concerns with Indian slants, such as the Mohlean grocery stores, distributed thousands of singers. Book furnished direct mailing lists. List of the Buffalo (Sthen) (\$5,000, 30-40-50). Dodsworth (UAA). Drew raves from the Buffalo (Sthen) (\$5,000, 30-40-50). Dodsworth (UAA). Drew raves from the Buffalo (Sthen) (\$5,000, 1, and the strength of the Buffalo (\$1,000, 1, and 1, an

WB) and Easy Money (Inv.), fine \$57,000.
Great Lakes (Shea) (3,400; 30-50)—Last of Mohicans' (UA). Around \$8,500. Last week 'Great Ziegfeld' (MG) (2d week). great \$11,000.
Hipp (Shea) (2,400; 25-40)—Anthony Adverse' (WB) (2d week). On strength of building business during last days of the feature at the Bufall of the state of the feature at the Bufall of the state of the feature at the Bufall of the state of the feature at the Bufall of the state of the feature at the Bufall of the state of the feature at the Bufall of the state of t

\$5,600.

Latayette (Ind.) (3,400; 25-35)—My
Man Godfrey' (U) (2d week). Season's champion screw-hall comedy
beading for excellent \$10,000. Last
week, socko for the opening period
at \$15,000.

'CLIPPER' CLIPS OFF \$6,000 IN PORTLAND

1st Runs on Broadway Roles-Allen Ams with 'Your Heart' \$33,000 in Boston: 'Zieggy' 36G in 2

'Godfrey' (U) (3d week) closed with

'Godfrey' (U) (3d week) closed with good \$4,400.

Mayfair (Parker-Evergreen) (1,-400; 35-55)-Kelly Second (Metro) and Marcus show, Going great at \$1,500. Last week San Francisco' (MG) closed its 21th week at \$2,200, a Crist of the control of the

Adverse, 'Swing Time' Get \$21,000-\$18,000 2d Stanzas in Brooklyn

Brooklyn, Sopt. 29.

Some first-rate pictures on view among downtown deluxers this week, with three houses holding over fickers. Fabian's Paramount in second week with 'Anthony Adverse' will snare excellent \$21,000 and hold another week. This is rare in downtown Churchville. Albee is going great guns with 'Swing Time,' second week, and Loew's Met with 'Gorgeous Hussy,' also second week.

Estimates for This Week

Estimates for This Week

geous Hussy, also second week.

Estimates for This Week
Albee (3,400; 25-38-50)—'Swing
Time' (RKO) (2d week). Doing nice
\$18,000. Last week fine \$25,000.

Fex (4,000; 25-38-50)—'Met in Tayl'
Fex (4,000; 25-38-50)—Met in Tayl'
Getting Good \$18,000. Locat week
Sworn Enemy (MG) and Love Begins' (WB), \$12,000, okay.

Met (3,400; 25-38-50)—'Gorgeous
Hussy' (MG) (2d week). Plenty patrons to tune of fine \$19,000. Last
Vex
Fex (4,000; 25-35-50)—'Anthony
Adverse' (WB) (2d week). Peachy
\$21,000 and staying another week.
Last week wonderful \$27,000.

Strand (2,000; 25-35-50)—'Tubble
Albeat' (Atlantic). At \$5,000, fair.
Last week "Yellowstone" (U) and
Brilliant Marriage' (Ind), \$5,000, salisfactory.

SCOTCH MARY' \$5,500 IN LIGHT L'VILLE WK.

IN LIGHT L'VILLE WK.

Louisville, Sept. 29.

(Best Exploitation: Strand)

Takings generally are light, with
Ziegfeld at Loew's State leading the
mission scale raised alightly. It's the
second week for the pic, which will
wind up with \$5,800, fast but under
expectations.

Mary of coltand' was panned
Mary of coltand' was panned
Mary of scotland' was panned
the pic version with legit attraction which showed here at
Memorial two seasons ago, with
Helen Hayes starring. Won't help
line bo. any, but pic had good buildlift gross to \$5,500.

Exploitation nod goes to Strand on
Mary of Scotland' Extra newspaper,
space and art, and displays, of the
original costumes worn in the production of the strain of the strain of the local pics.

Extinates fer This Week
Brown (4th Ave-Loew's) (1,500:
18-25-40)—Sworn Enemy. (IMG) and
Two in Crowd' (U), dual. Fourth
Loew's helv product pretty well tied
up in this town, and acquisition of
this house will provide an outlet for
their excess pics. Opening program
rather light, and brief time silowed
down to \$2,200, light, and brief time silowed
down to \$2,200, light, and Fifth Tenstray of the stray of the stray
Tractor's (FN) dual, splitting with
Loew's helv (Switow) (900; 15-25)—
MILIS' (RKO) and Earthworm
Tractor's (FN) dual, splitting with
Tove Avain' (GB) and High Tenstray of the stray of the stray of the stray
spendthrift (Par), dual, helped
nicely by State Fair visitors to big
Loew's Late (2,000; 38-55)—Zigefield (MdG). Second stanza under

Borton Sont 40

(Best Exploitation: Met)

Boston, Sept. 29.

(Best Exploitation: Met)
Many happy faces along film row
this week, with no turkeys in the
entire lineup. Swing Time, doing
a fourth frame at the Momorial, will
a fourth frame at the Momorial, will
500 lie oke for final ho. moreck.
Ziegfeld? at filted prices on the
screens of the Orph and State is
doing the Leew stands a lot of good
and total for the two will hit around
\$85,000, big. Top is: 65c at both
screens of the Orph and State is
doing the Leew stands a lot of good
and total for the two will hit around
\$85,000, big. Top is: 65c at both
screens of the Orph and State is
doing the Lee with the state of
five shows daily. State opens at 11
and grinds out four.
Met got off to slow start opening
matines and then Climbed to impore
matines and stage, plus Fred Allen amateurs. Heftiest stage booking this
house has had in many weeks, and
indicated draft of \$\$35,000 is very
\$\$\frac{1}{2}\$ Turn 'Em Loose' and girl

"Don't Turn 'Em Loose' and girl

good.
'Don't Turn 'Em Loose' and girl show, with Three Stooges starred, although heading toward a good \$24,-000 is below the par set by first two

sou is below the par set by first two stage shows this season at the RKO.

Gene Fox, Jack Saef and Angie Maney, Met publicity crew, focussed on the stage show this week and found fertile material. Over WMEEX to the found fertile material of the stage show this week and found fertile material. Over WMEEX weeks, with semi-fanalists appearing daily at the theatre in conjunction with Fred Allen units, and finalists showing off Thursday night (1). John Boites, also on stage, was given a Jim Harkins, mc. of the Allen unit, also given a party. Neat tie-up with local furniture company which furnished star dressing room at the Met Bachalor Sallet. Impressive fock of newspaper breaks, radio announcements and interviews rounded out a punchy campaign.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Boston (RKO) (3,00); 35-50-65]—
Don't Turn. Em Loose (RKO) and
Glorified Follies' unit. Will satisfy
with \$24,000 take. Last week colored
show, headed by Bill Robinson,
smashed with \$22,055 and turned in
the biggest profit in history of the
house, with Two in Crowd' (U) on
screen.

snow. neaden 'yo build dobinson is the beginning of the house, with "Two in Crowd" (U) on screen.
Colonial (Loew) (1,60); 55-83-81.10-81.63). "Romeo and Julie" (MG) (4th words) - Roadshow, getting \$4,500 statisfactory bit. (3) after moderately. The house, with "Two in Crowd" (U) on screen.
Colonial (Loew) (1,600; 55-83-81.10-81.63). "Roadshow, getting \$4,500 statisfactory bit. (3) after moderately. The house of the colonial colonia

Chi Loses Dodsworth' to UA. But Gets \$35,000 with 'Wife': 'Sing Baby' 10G at Small Garrick

Chicago, Sept. 29. (Best Exploitation: Garrick) While the cream is off the Loop

somewhat, as compared with the walloping business of August and early September, there is still enough coin floating around to make-everybody happy. The parade of really big pictures has tapered off considerably and the boys are back to two slices. Especially at the Chicaso, which had prepared for lightness which had prepared for lightness to the control of the co

Bilhan & Katz figured on 'Dods-worth' to follow 'Anthony Adverse' at the Chicago, but Samuel Goldwan nixed that spot and the picture will 'Hussy.' 'My American Wife; which had been originally figured for either the Apollo or Garrick or both was lapped into the Chicago and is doing okay though not sensational at

slappen models of though not sensatured \$35,000.

Best of the newcomers on all counts is Sing, Baby Sing at the Garrick. Tiny house is packing fem with this musical and will turn in one of the finest figures in many a week at an and

is Sing, Baby Sing at the GarrickTiny house is packing 'em with this
musical and will turn in one of the
finest 'queres in many a week at
\$10,000-rick's exploitation ran ahead of
the rest of the town and was largely
responsible for the beaucoup sheekels.

Estimates for This Week-T3Apolio (B&K) (1,200; 35-55-78)—
Gargield 'Rather Comments of the comments of the

follows.

State-Lake (Jones) (2,700; 20-25-30-35-40)—'Sophie Lang' (Par) and vaude. Still on the right side of the book at pleasant \$14,000. Last week Law in Her Hands' (Col) fine, at

book at pleasant \$44,000. Last week Law in Her Hands' (Col) fine, at \$4,400. A Color of the Law o

CAMPAIGN GETS \$11,500 FOR 'HUSSY' IN SEATTLE

Seattle, Sept. 29.
(Best Exploitation: Paramount)
Big crowds in town for the Minnesota-Washington football game diverged to theatres, night clubs and
other spots over the week end to put
some life into the opening of the fall
season.

some life into the opening of the rail season.

Paramount, with 'Gorgeous Hussy,' rates tops. in exploitation this week, rates tops. in exploitation this week to the result of the resu

FAIR HURTS B'HAM

Revypourses, billboards and larger
Revypourses. Blue Mouse (Harnick) (900; 27-3742)—Sing. Baby' (20th) and 'Give
My Life (Par) (2d run), dual. Okay
at \$2,700. Lest week Texas Rangers'
(Par) and 'Love Begins' (FY) (3d
Week), good enough, \$2,708.

Coffseam at Track' (20th) and
Coffseam (Royal at School and Company (1800; 21coffseam (MgM), dual. Combo okay

Coffseam (MgM), dual. Combo okay

My Man Godfrey' had a nice camat \$3,800. Last week 'Sury' (MGM) paign back of it. One of the best

and 'Dr. Forbes' (20th), dual, \$4,300,

and obsted like three weeks, but the state of the state o

Falomar (Sterling) (1.450; 16-21-7-37)—Sitting on Moon' (Rep) and vaude. Okay at \$4,200. Last week 'Roaming Lady' (Col) and vaude, okay \$4,800. Last week 'Roaming Lady' (Col) and vaude, okay \$4,800. And the Charles of the Color of the Co

Legionnaires Just A Headache For Cleve. Theatres

Cleveland, Sept. 29.
(Best Exploitation: State)

(Best Exploitation: State)

Free super-carnival staged on downtown streets by 200,000 American Legionaires on their annual received and their stages of the stages of the

Star for Night' ran up to \$28,500, grand. Grand. State (Lnew's) (3,450; 35-40-55)—Dadsworth' (UA). Sweet \$21,500. Last State (Lnew's) (1,672; 25-35)—(Great Ziegled' (Metro) (2d run). Shifted from State for \$9,500, which is going to town. Last week Ceneral Died' (Par) (2d week), \$6,500, fine.

stunts had a man driving a roadster through town with a cut-out of a girl on a wheel being pulled by the roadster. She carried a sign reading 'Running After My Man Godfrey'.

A Lattinates for This Week Alabama (Wilby-Kincey) (2,800; 30-35-40)—34y Man Godfrey' (U) Normich over \$85,000. Last week on the control of the con

Last week 'Singing Rid' (TN), \$\text{as,cov}, good.
Ritz (Wilby-Kincey) (1,600; 25-30)
-Two In Crowd' (U). An also-ran
-Two In Crowd' (U). An also-ran
-Two In Crowd' (Week)
-Two Index (Week)
-

WIFE AND AMS. \$21,000 IN CAP.

Washington, Sept. 29.
(Best Exploitation: Rialto)
With revivals, holdovers and repeats, town has only two new pics

this week. Result is pretty even distribution of gravy. Capitol is leading with 'My American Wife' and Bowes' amateurs, including lad picked by local telephone vote from ist Bowes airing.

'Great Ziegfeld,' which played

"Great Ziegfeld," which played roadshow here left spring, Is doing nicely at Pere and spring, Is doing nicely at Pere and the property of the

seven days yesterday (28) with oke \$3,100.
Capitol (Loew) (3,424; 25-35-60)—
American Wife (Par) and Bower,
American Wife (Par) and Bower,
American Wife (Par) and Bower,
Color (Par) (20th) sipped toward finish but took nice \$23,000.
Columbla (Loew) (1,583; 25-40)—
Georgeous Hussy (Mg) (2d run.) 18,500.
Last week (Chan at Track' (20th), nice \$5,500.
Earle (WB) (2,524; 25-35-40-60-70)—
Texas Rangers' (WB) and vaude week: Vinne Days' (CB), fair, \$14,000.
Reith's (RKO) (1,530; 25-35-60)—
Swing Time' (RKO) (4th week).
Comes out today (22) with satisfact comes out today (22) with satisfact comes out today (22) with satisfact and the same of the same of

\$11.000.

Falace (Loew) (2,363; 25-35-60)—
Great Ziegfeld' (MG). First showing at pop prices nabbing big \$18,000.
Last week (General Died' (Par).
average, \$17,000. (2,500; 25-30-40-55)—
Grand Hotel' (MG) (revival).
Balty on opening of remodelled house helping to oke \$5,000.

'Swing Time' Jams 'Em For \$13,000 in N. H.

New Haven, Sept. 29. (Best Exploitation: Poli) 'Swing Time' is jamming 'em for \$13,000 at the Poli and looks like cinch holdover.

Poli campaign on Swing Time

cinch holdover.

Poli campaign on 'Swing Time' had things pretty much its own way (the work). Kay Francis getting this week. Sturts included stilt-walking duo, Packard tieup on tab-bid distribution, swinging reader board in lobby, co-op news space with dry cleener, radio programs, of the Packard cure, 10 lugs, parser board in lobby, co-op news space with dry cleener, radio programs, of the Packard cure, 10 lugs, parser ways, national ads.

Estimoses for This Week.
Calege (Loew) (1,86%; 35-50)—
Correcous Hussy' MGO (2d week) and packing 'em in. which should read the company of the packard cure, 10 lugs, parser (RKO) (2nd run). Playing and packing 'em in. which should read the company of t

B'way Still Booming; 'Dodsworth' Strong \$40,000, 'Tex Rangers' Plus Osborne 38G, 'Stage' 20G, M.H. 2d 75G

Best Exploitation: Rivoll)
September winds up being one of the best in the history of pickures. Exploitation of the best in the history of pickures for the month in Hew York. The final week sees business continuing along very energetic lines but for few exceptions, with every sign pointing to a full seed of the final pointing to a full seed of the final pointing to a full seed of the first that will be football season with demand for tickets to gridfron tussles greater than ever before this week. The football season with demand for tickets to gridfron tussles greater than ever before this week. The football season with demand for tickets to gridfron tussles greater than ever before this week. The football season so the first week is also matiness but, with many people in town for the grames, nights are expected to profin first week is also line and the first season of the f

film but the kind the tough, bloodfilms but the kind the tough, bloodfilmsty customers like here and goes
for 10 days for grab of \$10,000, okay.
Hollywood Boulevard (Par), in
ahead for five days, only \$3,600.

Rivell (2032; 25-55-75-55-93) 'DodsRivell (2032; 25-55-75-55-93) 'Dodstweek, winding up. last evening
(Tues.), \$40,000, excellent. Probably
stays four or five weeks. Third
week for predecessor here, 'Mohican (UA), (\$26,25-25-55-75) 'Sing,
Baby' (20th) and stage show (37d
week). Will hit \$30,000 or bit better
on third week, fine, and could stay
a fourth but for fact subsy runs
weeks, which and stage show (37d
week). Will hit \$30,000 or bit better
on third week, fine, and could stay
a fourth but for fact subsy runs
van the noseStrand (2,767; 40-44-65-99) 'Stage
Struck' (WB) (Ist week). PowellBlondell musical doing okay but not
struck (WB) (Ist week). PowellBlondell musical doing okay but not
struck (WB) (Ist week). PowellBlondell musical doing okay but not
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struck (WG) (Ist week). PowellBlondell musical doing okay but not
struck (WG) (Ist week). PowellBlondell musical doing okay but not
struck (WG) (Ist week). PowellBlondell musical doing okay but not
struck (WG) (Ist week). PowellBlondell musical doing okay but not
struck (WG) (Ist week). PowellBlondell musical doing okay but
not struck (WG)

State (3,450; 35-55-75) (Gorgous
Hussy' (MG) and vaude beaded by
Don Bestor's orchestra. Ticket purchasses may hit as high as \$32,000,
a nortican WIG (Tar) and vaude
stered by Al Trahan, \$24,000, good.

'Craig's' with Block 'n' Sully. \$21,000. Detroit

Detroit Sept. 29. (Best Exploitation: Michigan) . Slight hull here currently. Couple

of heartache flickers at two major houses are enticing femmes, but grosses aren't up to expectations. Town's leader this week is the Michigan, playing 'Give Me Your Heart,' plus Ken Maynard and Borrah Minevitch on stage, at nice \$25,000. Kay Francis pic given the usual Hearst buildup.

Other femme film, 'Craig's Wife,'

at the Fox, with Block and Sully and Milton Watson topping vaude, is hit-

at the Fox, with Block and Sully and Millon Watson topping vaude, is hitting around \$21,000, good. General Died at Dawn, which replaced. Gorgeous Hussy's at United Artists after live food sessions, will get only a sognetic state of the session of the session at the session at

with Fred Stone and Connie Boswell on stage.

Michigan (United Detroit) (4,000; 30-40-65)—Your Heart (WB), plus Ken Maynard and Borrah Minevitch on stage. Nice \$25,000 Bowes amateurs - picked up swell \$27,000 last stanza with 'My American Wife' (Par).

stanza with 'My American wile
(Fastas United Detroit) (3,000; 2540)—'Son Comes Home' (Par) and
'Velvet Claws' (WB), dual. Oke
\$5,500. Fine \$4,000 last stanza 'vo,
Bengal Tiger' (WB), and 'Gentleman
from La.' (Rep).
United Artists (United Detroit)
(2,000; 30-40-45)—'General Died'
(Car) At 40,000 god. Last week)
Clipped off nice \$3,000.

U. S. POSTAL AUTHORITIES STAND BY **OLD RULES BANNING BANKO FROM MAILS**

No New Drive On-Old Restrictions Just as Effective-No Subterfuge Ads Permitted-S. C. Exhibs Take the Veil

Washington, Sept. 29.
Federal restrictions against circulation of bank night ads through the mails remain unchanged after nearly a year, postal authorities declared last week in denying, rumors that a new and more sweeping crusade is in protence.

inew and more sweeping crusside is in prospect.

Insisting that no new interpretations of the law against lotteries have been issued, officials in the office of Solicitor Karl Crowley of the Post Office Department said the postal authorities are experienting the difficulty in preventing use of the mails to publicize giveaways by exhibitors. As in the past, the department is instructing postmissters to warn publishers of newspapers whenever theatre ads mention house raffles or of ther prize contests, and warnings are being issued regularly to persons who inquire about the mailability of certain types of propaganda.

aganda.

Department has been stepping on Department has been stepping on subterfuges adopted by persistent exhibs to avoid being penalized through use of words bank night; postal attorneys said, and indirect statements designed to tip off patrons have been banned for months along have been banned for months along the point. Such phrases as 'this is the big hight,' 100 reasons why you should be here,' and 'gift night' are covered by the original ruling, they said.

Wilby-Kincey Jerks Prizes

Wilhy-Kineey Jerks Prizes
Spartanburg, S. C., Sept, 29,
Theatres all over South Carolina,
Including, four local Wilby-Kineey
Houses, are jerking cash nights rapsidly, following rulling by John Danfels, state attorney-general, that
bank nites, jack pots and such were
often of the with various state laws,
Wilby-Kineey's Carolina, (tate,
Strand and Criterion carried on for
simost a week after the ruling with
screen plugs announcing the \$50 per
week pot had built up to \$150. Night
pots were pulled (Sept. 24), managers announced from stages that
they weren't quitting because theatre

agers announced from stages that they weren't quitting because theatre maguis were convinced they were twong, but that they were twong, but that they were doing so to shide by the decision of the attorner-general, which they (stated) believed would not stand up in Supreme' Court. Accordingly, four-houses ruined the better portion of an hour drawing names from 19,000 en file to hand out the 150 bucks. Award went to a woman whose hushand ruished home from the theatre to bring, so she wouldn't miss the deadline.

Charlotte, N. C., Sept. 29.

The giveaway war shifted to three, new fronts in the Carolinas during the past week, with the payoff plan slating a licking at leach place. At. Salisbury, Paul Phillips, city manager for the three houses operated there by North Carolina Theatres, Inc., voluntarily terminated jack por nights out of deference to a ruling by Judge John H. Clement, of the Superior Court, that the scheme is not legal. However, he announced that it was the contention of the theatres and their legal adviser that the plan is not a violation of the law and a further study, is to be made and a further study is to be made seeking to so establish.

seeking to so establish.

At Columbia, S. C., four theatres operated by Palmetto Amusements, Inc., were likewise discontinued for the time by Warren Irvin, manager.

'At York, S. C., the city council outlawed 'jack pots' and 'bank nights' and other similar pay-off sphemes by a three to two vote.

TOCC-ITOA Merger Up

Committees named to work Committees named to work out the merger between the Theatre Owners' Chamber of Commerce and the Independent Theatre Owners' Association expect to have details smoothed out sufficiently this week to take final action.

Return of Charles O'Reilly from his trip to Texas and the Coast has speeded up deliberations, since he is the president of TOCC.

'STAGE STRUCK' WITH 'JEEVES.' 14G, St. L.

St. Louis, Sept. 29.

St. Louis, Sept. 29.—

Yom Kippur dented bo, take of direktun chema ented bo, take of direktun direktu

CATCHING THE H'WOOD EYE VIA MAG COVERS

New twist to Elollywood hopefuls has Coast Isokers coming eastwald, not eyeing Broadway, but the magazine covers to attract screen attention. Influx of westerners recently has the John Robert Fowers office, which specializes in the ad model of the specializes in the admodel hollywood branch * or opening a follywood branch * or opening a follywood include: Anita Colby (RKO), Alan Curtis (RKO), Janice Jarratt (U), Wister Clark (U) and Elizabeth Russell (Par), Powers collects his 10% per usual. Gwilli Andre, whom RKO had under contract for a while, is still the No. 1 model, getting \$50 an hour for posing.

· Free Shows for Layoff Burg

Spartanburg, S. C., Sept. 29.
Rainy day generosity is being distributed in big way by the Tucapatitheatre, nine miles from Spartan-

House is mainly supported by in-dustrial village patronage. Startex Mills there closed, excepting jobs for Mills there closed, excepting jobs for 300 in one section, during a \$700,000 improvements program to last about three months. During unemployment period, theatre is admitting the whole village gratis for Saturday shows. Close to 1,000 people work in plant and each represents family of approximately five persons. Worksters and families both pass in. House doesn't even bother to hand out ductats. Doors kept open and the folks just file in.

This will go on until about Nov. I when plant is skedded to resume regular schedule.

National 1st Runs

METEO

Old Hutel, Ma, Bdger, Oct.
2; Cel, Empl., Par, Newpt'
News, 22 March, Jan. Huttlagt'n, 24.
Plecadilly Jim, Olympia,
Miaml, Oct. 1; Par, Youngath,
Z. Loew's Winningt'n, 2; Kentucky, Lexingt'n, 4; Sunshine,
Albuquerque, 6; Tivoli, Chattanooga, 3; Empire, Fall River, 10.
'Gorgeois Hussy, Norrison,
Alliance, 4; Loew, Toronto, 23;
RKO-Par, Cincy, 25; Ambassador, Wash, 28.

REO

RKO

dor, Wash, 28.

"Swing Time, Roosevelt, Pitt,
Oct. 1; Fabian, Hoboken, 3;
195th, St., Cleye, 16; Harlem,
Miami, 20; American, Troy, 25;
Rialto, Baito, Nov. 1; Apollo,
Wash, 1; Mirror, Dallas, 19.

"Midsummer Night's Dream,
Par, Bos., Oct. 1; Anderson,
Lville, 2; St., Francis, S. F., 2;
Uptown, K. C., 2; Rialto, Allentown, 2; Stanley, A. C., 2;
Missouri, St. L., 2.

"Last of Mohieans," Par,
Youngst'n, 2; Lincoln, Lincoln,
2; Loew's, Grand, Atlania, 2;
Calif., S. Diego, 2; Princess,
Sioux C., 3; Orph, Spokane, 3;
Warner, Worcester, 8; Strand,
Hart'd, 4; State, Mpla, 9; Ree
gent, Utawa, B. Shee's, Eric,
Hart'd, S. Shee's, Eric,
Gay Desperado, Mich, Det.,
Gay Desperado, Mich, Det.,
Froy Treson, 2; Music, H.

11: Orph, St. Paul, 16; Queen, Galvestin, 24.

'Gay- Desperado, Mich, Det, 25; Fox, Tucson, 2; Music H, N. Y. 8.

'Dedsworth,' Cent, Balto, 2; Poli, Edgept, 2; Albee, Cincy, 2; Fal, Indianapis, 2; Midland, K. C., 2; Warner, L. A., 2; State, L. W. C., 2; State, M. C., 2; Lincoln, 2; Loew's, Rochester, 2; Loew's, Toronto, 2; Lincoln, 2; Loew's, Rochester, 2; Loew's, Toronto, 2; Lincoln, 2; Loew's, Rochester, 2; Loew's, Toronto, 2; Lincoln, 3; State, Memphis, 3; Des.M. and Roosevelt, Des.M., 8; Orph, Salt L., 8; State and Orph, Bos, M. Gedfrey, Strand, M. M. Man Gedfrey, Strand, M. M. Man Gedfrey, Strand, M. St

My Man Godfrey, Strand,
Hartford, I; Granada, Sioux F,
2; Egypt, Ogden, 2; Memorial,
Beston, 2; Keith's, Syraéuse, 2;
Kimo, Albuquerque, 3; Tenn,
Knoxville, 3; -Cap, Flint, 4;
Carolina, Charlotte, 7; Lyceum,
Duluth, 9; Fox, Atlanta, 9; Cap,
Winnipeg, 9; Par, Jopin, 3;
Maj; Dallas, 10; Hipp, CleveLand Control of the Control
To Can a Crowell, Keith's

land, 23.

'Two in a Crowd,' Keith's,
Balto, 1; Warner, Worcester, 8;
Earle, Philly, 9; Lib, Wheeling,
9; Granada, Sioux Falls, 11;
Cap. Trenton, 20; Tex. S. An-

Yellowstone, Warner, Wor-cester, I, Lyric, Hamilton, Ont, 12; State, Scranton, 21; Lafay-ette, Buff, 22.

ette, Buff, 22.

'Postal Inspector,' State Lake,
Chi, 3; Maj, Prov, 9; State,
Scranton, 10; Opera House, Wilmington, 15.

OMAHA'S ORPH PERKS ON 'GODFREY'S' \$9,000

Omaha, Sept. 29.

(Best Exploitation: Omaha)
Trend of grosses currently is upward, due to improvement in prodcut. Leadership goes to the Orpheum, though if will be closely
pushed by the Omaha.

Estimates for This Week

pushed by the Omaha.

Estimates for This Week

Brandeis (Singer-RKO) (1/28): 2535-40)—Adventure in Manhattari
(Col) and Town the Stretch' (FN).
dual. Well rounded campaign will
help this one to satisfactory though
"Walking on Air' (RKO) and Two
"Walking on Air' (RKO) and Two
(Fisted Gentlemen' (Col), \$4,200, bettier than average.

Damaha (Blank) (2,100; 25-40)—
Last of Mohieans' (UA) and '36
Hours' (20th), dual. Good money atthe company of the color of the color of the color
(WB) and 'See Hours' (WB) and 'See
Hours' (Double of the color of the color
with Jay Clarke, mentalist, as the
first stage attraction here in two,
years, came through with, \$7,200,
okay.

Orpheum (Blank) (2,976; 25-40)—
Ordhery' (U and 'Dr. Forber'
Ordhery' (U and 'Dr. Forber'
of the color of the color of the color
for plenty, with second feature
meaning little, \$9,000, okay. Last
week 'Public Enemy's Wife (WB)
and 'Son Comes Home' (Par) lagged
to \$5,804.

Among the Women

By The Skirt

Best Dressed Woman of the Week: ('Dodsworth'-Bivoli)

A New Chatterton

The success of 'Dodsworth' as a play a couple of seasons back will be duplicated by the film, which is at the Rivoli. Waiter Huston dominates the film as he did the stage play. Ruth Chatterton is the perfect Fran, as was Fay Bainter in the stage version. But it is a new Ruth Chatterton. She is a down-to-earth person, having discarded the potato mouthings of her earlier film career.

Picture gives Miss Chatterton plenty opportunity for superb costumer. The first hostess gown is of white with full steeves and a sash bowed at the waistline. For her going-away costume a leopard skin is used as trimming on a cloth suit. For the first dinner on board ship a plain satin skirt is topped with a short jacket of a dark metallic material. Chigs steeves and handings of a narrow satin. The net is heavily appliqued with flowers. Tea at the Ritz involved a fashionable black dress braided in white. Silver foxes and a small turned-up hat finish off this costume. A lame evening gown is knotted at the back. In the Swiss Alps Miss Chatterton motor boats with her hair bound in chiffon, with a gown of the same material. The long sleeves are full and the gown carries a high mack line.

Another evening gown of a light material has the neck line with dark bendings, and still another gown is embroidered in a crystal design. Two ermine wraps of three-quarter length are shown, one with sleeves and one without. A redingoic costume consists of a black and white print under plain black material. A large white hat spots a narreet once how friends mother. Miss Chatterton chooses a hostess gown of white with sable trimming. The finale costume is a black suit worn with a tiny black hat.

Mary Astor looks lovely in her several costumes. She shows two capes one of silver fox and one of mink. An evening frook was of silver lame

black hat.

Mary Astor looks lovely in her several costumes. She shows two capes, one of silver fox and one of mink. An evening frock was of silver lame and another one is of plain black net. A sports costume consists of a plain skirt with print jacket and a large hat.

plain skirt with print jacket and a large nat.

The new Criterion theatre is a credit to Broadway. It is beautiful, comfortable and boasts at skuper's sound equipment. Opening picture is Give Me Your Heart, with Kay Francis and George Brent.

Miss Francis. maintains her reputation as the best dressed woman of the screen. As a small town girl in England she wears plain sports costumes, but when coming to America and marrying a rich man she blossoms fortit in an array of costumes that will kayo all women.

Gowns worn by Miss Francis spelt the last word in sophistication. A white skirt has a long tunic of black satin cut backless. A huge flower decorates the corsage. A heavy lame coat is cutwing the contained in the start in the contained of the start is in bed headed in foot, and a black dress has a plaid sash. There is a fox-trimmed coat worn with a wide-brimmed sport hat, Very luxurious is a military cape of ermine. Underneath is a gown of white chiffon.

Frieda Innescort is lovely in a metallic gown trimmed with sable.

'Dodsworth' 12G, 'Craig'-Fight \$5,500, 'General' \$10.000 as Pitt. Eases Off

Par Merging Subsids Down to Minimum

With a view to reducing Para nount to a minimum number of sub

With a view to reducing Paramount to a minimum number of subsidiaries, simplifying the corporate structure of the company and eliminating duplication of taxes, Par is naking a survey of its many subsidiation of taxes, Par is naking a survey of its many subsidiation of taxes, Par is naking a survey of its many subsidiation of the name of the many subsidiation of the pare limited to the pare limited whether are sorces of, others in the vast theatre setup which are being, investigated to determine which ones can be merged. Each will have to be looked into separately to see if they can be merged into the parent of some other subsidiary. Among mined whether leases or other obligations are assignable and whether partnership or other outside intervent of the parent partnership or other outside intervent partnership or other outside intervents preclude combinations. In reducing its subsidiaries, which are many and varied, Paramount is attempting to give other subsidiary of the parent p

Pittsburgh, Sept. 29. (Best Exploitation: Penn)

(Best Exploitation: Penn)
Business easing off bit this week,
weak openings in most cases responsible for slight drop. Yom Kippur
gave Main Stem poor getaway and
weekend football turnouts, with the
pro Pirates drawing 30,000 on Sunday, likewise didn't help any. Upped
grosses to higher level generally, and
prospects all around considerably
brighter here than they were year
ago.

brighter here than they were year 360.

Best of new, entries is "Dodsworth." Best of new, entries is "Dodsworth and here is the property of th

Estimates for This Week

Estimatés for "This Week
Alvin (Harris) (2,00); 25-35-40)—
Craig's Wife' (Col.) and Louis-Ettore fight, pictures, Latter giving
feature nice boost, close to \$5,500, all
right, Last week Met in a Tax's
right, Last week Met in a Tax's
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stanza. Fifth week practically cer-tain.

Fenn (Loew's-UA) (3,300; 35-50)—
Dodsworth' (UA). Class flicker get-tilige class trade- and building steeds of slow getaway; \$12,000, okay. Last week Texas Rangers' (Par) not so bad at \$10,800.

Stanley (WB) (3,600; 35-50)— General Died' (Par). Despite mar-quee names, just so-so at \$10,000. Last week [Swing Time (RKO) \$20,-00.

Warner (WB) (2,000; 35-50)— Swing Time (RKO) (2d run). Do-

000, good.

Wanner (WB) (2,000; 35-50)—
Swing Time' (RKO) (2d run). Doing all right for itself, with \$7,000
for six days. House goes back to
resular. Thursday opening this week
(1) Last week Lady Be Careful'
(Par), and Down Stretch' (WB) in
the dumps at \$4,000 in eight days.

Dodsworth' Sets Record for Philly Aldine at 196; Earle's 166 Vaude Finale

Philadelphia, Sept. 29.
(Best Exploitation: Boyd)
'Dodsworth' is the standout at the Aldine, setting a house record at \$19,000.

"Dodsworth' is the standout at the Aldine, setting a house record at \$19.000. Aldine, setting a house record at \$19.000. Aldine, setting a factor of the setting a factor of t

\$15,000.

Fox. (3.000; 40-55-65)—'Stage Struck' (WB) and Louis-Ettore fight pix. Combo. getting \$16,500, good. Last week, 'Road to Glory' (20th) (2d week) fell off to weak \$12,000.

(2d week) fell off to weak \$42,000.

Kartton (1,000; 25-35-40)—Swing
Time' (RKO) (2d run), Second
week here, \$3,000, okay, Last week
\$4,200, strong.

Keith's, (2,000; 30-40-50)—Your
Heart', (WB), (2d run), Ordinary
\$1,800, Last, week Anthony Adverse'
(WB) (2d run), \$37,700, fine.

Stanley (3,700; 40-55)—'Great Zieg feld' (MG) (2d week). Off to \$15, 000. Last week's \$22,000 was best in

town.

Stanton (1,700; 30-40-50)—'Don't
Turn 'Em Loose' (RKO). Scant \$5,000. Last week 'Sworn Enemy'
(MG), okay, \$6,000.

'GODFREY,' \$9,000, LEAD IN SO-SO PROVIDENCE

Providence, Sept. 29. (Best Exploitation: Albee)

(Best Exploitation: Albee)
Just a so-so week with biz pretty well distributed among the stands. The stands of the

around:

Estimates for This Week
Albee (RKO) (2,200; 15-25-40)—
My Man Godfrey' (U). Thursday
preview and other stunts helping
things at the box office for \$9,000.
great. Last, week 'Swing Time'
(Radio) (2d,week) slipped to \$5,800,
tair.

fair. Fay's (2000; 15-25-40)— State Fair' (20th) and vaude. Although pix is reliseue, and opposish is rather tough house is headed for \$7,000, nith for this spot. Last week 'Down the Stretch' (20th) a winner at \$7,200.

the Stretch' (20th) a winner at 7,200. Loew's State (3,200, 204,55)—Loew's State (3,200, 204,55)—Loew's State (3,200, 204,55)—Loewinss are oke, but matinees slow. Tilted prices bringing \$15,000, oke. Last week \$23,500, with matinees killing chance for bang-up week, but plenty good at that.

Majestic (Fay) (2,200, 15-25-40)—Sing, Baby' (20th) and 'Jceves' Sing, Baby' (20th) and 'Jceves' Road' (Fay) (2,200, Last week 'Road' (Fay) (2,200, Tat, (Th) managed to Pluck \$8,500, Tat, (Th) managed to Pluck \$8,500, Tat, (Th) managed to Clen. Died' (Far) At 3,500, Tat, (Th) managed to Clen. Died' (Far) At 3,600, not bad.

'Swing Time' \$12,000 Wallop in Montreal

Montreal, Sept. 29. (Best Exploitation: Palace)

(Rect Exploitation: Palace)

(Swing True)

(

inceal gal, means something, and silf, the streamers and paraging toys at the streamers and particular, and treatment and the streamers and particular, and treatment and the streamers and particular the streamers and particular the streamers and particular, and treatment and the streamers and particular the streamers and particular the streamers and particular, and treatment and the streamers and particular, and treatment and the streamers and particular, and treatment and the streamers and particular the streamers and particular, and treatment and the streamers and particular, and treatment and the streamers and particular the streamers and particular them the streamers and particular them that the streamers and particular, and treatment and the streamers and particular them the streamer and treatment and stream the streamers and particular, and treatment and streamers and part

'Ramona' 18G. Frisco: Town Wants Fog

Family (RKO) (1,00c 15-25)—

Translation (Sept 29)

San Francisco, Sept 29, 182-30. Last week (Fig of Company of Company

Night Football Socks Cincy: Top Is 'Ramona's' 14G

Cincinnati, Sept. 29. (Best Exploitation: Albee)

Cincinnait, Sept. 29.

(Best Exploitation: Albee)
Night football sames by the burg's two universities of the series of the serie

Estimates for This Week
Albee (RKO) (3,30); 35-42)—'Ramona' (Fox). Swell \$14,000. Last
week 'Your Heart' (WB), \$11,000,
fair.

fair. Capital (RKO) (2.00; 35.42).—
Crapital (RKO) (2.00; 35.42).—
Craigts Wife'(CO), All right \$5,000.
Last week Swing, Time' (RKO) (3d
week), \$4,500. nig. (RKO) (1000; 15.25).—
Straight (RKO) (1000; 15.25).—
Straight from Shoulder' (Par) and Postal Langetor' (Par) and Postal Langetor' (Last Week K. Mounted' (20th) and Dr. Forbes' (20th), divided, \$2,400.
Grand (RKO) (1200; 23.40).—Missing Grand (

Last week 'Road to Glory' (20th) and Kolly, Second' (MGM), average, \$40,000. United Artists (UA-Cohen) (1,200; \$25-40)—Last of Mohicans' (UA). Running serial story of 'Mohicans' (UA). Running serial story of Mohicans' (UA). Running serial story of 'Mohicans' (UA). Running serial story of Mohicans' (UA). Running seri In Mpls.; 'Godfrey,' 'Zieggy' Big 2ds

but pic will wind up with \$2,800, good. Last week "Piccadilly Jim' (MG) took the biggest bite and wound up with \$3,100, very nice for this cheap house.

Orphesim (LTC) (1,350; 10-15-20-25-40)—Back to Nature (20th) and on the stage for three days, 'Shuffle Along,' all-cobred unit. New price high of 40c is helping. Last three days will be the Wide re-lissue of 40c is helping. Last three days will be the Wide re-lissue for \$3,100. Last week, after a good start on the vaude and Two Against the World' (WB), house went to pieces on 'Frankie and Johnnie' (MW) and Bunker Bean' (RKO) and got only \$2,400.

August Dean (MCO) and got only \$2.400.axt (LTC) (1.900; 10.25.40).
Corpeous Hussy (MCO). Here for eight days-at-\$4,000, good. Last week Stage Struck' (WB) was so bad at \$2,400 on the sixth day it was pulled to make room for "Hussy."
Varsity (Westland) (1,100; 10-15-20-25).—Craig's Wife (Col). Going better, than any recent pieture in this house at \$3,400. Last week "Met in Taxi" (Col) good at \$3,100. Last week "Met in Taxi" (Col) good at \$3,400. Last week "Met in Taxi" (Col) goo

'Manhattan' With **Balto's Only Vaud**

Forging to the forefront this week is the vaudfilm Hipp, 'Adventure in Manhattan' on screen is being pleas-

Manhattani, on screen is being pleasantly accepted, and there's no doubt
about the draw being exerted by two
of the stage acts, Honeyboy and SasSafras, and Zeke Manners' Gang, But
the excellent \$15,500 that will be
bagged is exceeding all the optimistie
Some hold viewpoint that fact
Hipp is now only house in downtown
sector offering stage shows is largely
the answer. However, another contributing angle is the fact that only
the Stanley and the Hipp out of enweek and it seems this pair are both
very well off.
Not a very resounding week among

Minnespolie, Sept. 29.

(Best Exploitation: Minnesotal)

Holdovers occupy the spotlight enter currently. Continuing their speedy initial clip, My Man Godfrey and Great Ziegfeld, off on a second cento, and are still copping robust control of a special control of the special control of Glory, Tt's Love, Again' and Marihuana, with the last named, at the time, giving the best box office performances took explicitation. The Minneson took explicitation. The Minneson took explicitation and the special control of the special contr

Headed for big \$9,000 and may to another week. First week, \$15.50, enormous.

State (Publix) (2.300; 25-35-55)—
Broth (Publix) (2.300; 25-35-55)—
Broth (1997) (199

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YOU'VE ALREADY SEEN NOW READ ABOUT

RIVOLI THEATRE, New York . .

The first five days of DODSWORTH played to a record attendance figure of more than 58,250 people. On Sunday more people paid admission at the Rivoli for DODSWORTH than for any attraction at that theatre in recent years. As we go to press the sixth day, Monday, is \$412.00 ahead of the opening day figures. It shows the tremendous building-power of DODSWORTH.

LOEW'S THEATRE, Akron, Ohio. . .

DODSWORTH roars ahead of such great Goldwyn successes as THESE THREE, BARBARY COAST and DARK ANGEL. The week-end gross is more than six hundred dollars in excess of the top figure of any of the three above mentioned pictures

OHIO THEATRE, Columbus, Ohio . . .

Opening week-end creates riotous scenes at box-office as Saturday's and Sunday's figures top previous Goldwyn smash hits by more than one thousand dollars. Critic raves and audience cheers make Loew's Ohio box-office a magnet for ticket buyers.

SAMUEL GOLDWYN has the honor to

THE SMASH GROSSES!

ALDINE THEATRE, Philadelphia, Pa. . . .

The first week's gross in both money and attendance tops anything to play the Aldine Theatre in the past three years. On Saturday and Sunday thousands of ticket buyers were unable to gain admission to the fourteen hundred seat theatre, as overflow crowds got out of control.

LOEW'S STATE, Cleveland, Ohio . . .

The band wagon rush started early Friday afternoon and Saturday and Sunday it was SRO from the opening gong with a block long line waiting Sunday morning for the reopening of the box-office.

LOEW'S PENN, Pittsburgh, Pa. . . .

"Twenty-five minute wait for seats" was the often repeated slogan for the opening week-end of DODSWORTH. Showing of picture was interrupted by constant out-bursts of applicable from the audience and second day's gross was almost double opening day.

present Sinclair Lewis

Released thru UNITED ARTISTS

Ferry Show, With Bache's Bankroll. \$110,000 in the Hole; 25% Cut, or Else

Britons In

Hollywood

Hollywood, Sept. 29.
With HMS Apollo in the harbor and entertaining to do for the flee and officers, the Britons have, been busing numerous small parties. Merle

giving numerous small parties. Merle Oberon, entertained on the Samuel Goldwyn set, 'Love Under Fire,' and Jo Hutchinson had British visitors on

London, Sept. 29.
Thomas Bostock, head of Associated Theatre Properties, and William Mollinon are gone to Manchester to look over Transatlanto Mollino and the Manchester to look over Transatlanto Mollino and the Mollino and Mo ditional coin from Jules Bache, whe is now sponsoring the entertainment Bostock will suggest to the 'principals that they all take 25% salary cuts, otherwise the show is bropeless Under the present lineup.art | salary tide the blow couldn't help but loss money in London, even if doing absolute capacity biz.

VACATIONS, RAIN AID **AUSSIES, N. ZEALAND**

Sydney, Sept. 1.

Vacation time and wet days gave the managers a great break during

the managers a great break-duringthe sweek.

Top liners are 'San Francisco'
(McG), 'Show Boat' (Inl), and 'Captain January' (Fox),

Pix doing nicely are 'Dancing
Pirate' (RKO), 'It's Love Again'
(G-B), 'Whip-saw' (McG), Secret
Agent' (G-B), 'Princess Comes
Across' (Par),

'King Steps Out' (Col) quits after
four good weeks and will be replaced
by 'Private Number' (Fox).'

Weekly-chaingers are coppjngplenty this week with 'Desert Gold'
(Par), 'Jie's Great Life' (Par), 'Jer's
Sing Again' (RKO), and Two
Against the World' (W).

Biz may take a slip when yacations
end.

Melbourne, Sept. 1.
Good lineup here and good biz.
King Steps Out (Col) goes into
its third week and will stick, others
include 'Unider Two Flags' (Fox),
When Nights Were Bold' (AD),
Koenigsmark' (AD), Siride Comes
Homes State (AD), Siride Comes
Homes State (AD), Willed (AD),
Koenigsmark' (AD), Secret Agent'
(G-B), and Unguarded Hour' (M-G).

Wellington, N. Z., Sept. 1.
American ply still maintain their popularity here, and are bringing nice coin to the managerial pockets. Current films include 'Mr. Deeds' Current films include Mr. Deeds' (Col). The Last of the Pagans' (M-G), 'Wife vs. Secretary' (M-G), Captain January' (Fox), 'Under Two Flags'. (Fox). 'Trail, of Lonesome Pine', (Par), 'Petrified Forest' (WB), Megn's Our Home' (Par), and 'For-ent's Affaires' (G-B).

Shanghai Biz Oke

Shanghai, Sept. 11 Summer season is over and all ve theatres are turning to big pix high were held off.

which were held off.

Biggest b.o. pix at the moment
are Fuy. 'Qith., 'Under Two Flags'
(20th), 'San Francisco' (MG), 'Bride
Walks Out' (Radio.), 'Showboat' (U),
Little Rich Girl' (20th), and 'Great
Zlegfeld' (MG).

Film Thieves

Melbourne, Sept. 5.
Thieves broke into the Warner film vault last week and stole 90 cans of film. Pix pinched included White Angel, Touls Basieur, and Mr. Cohen Tukes a Walk. White Angel was due for a Sabbath screening, but had to be called off when the robbery was discovered. There is no other copy of it in Australia at present.

hoping to be able to extract the nitrate of silver, which at present is

. Mclbourne's Fine G&S Season

Melbourne, Sept. 1.
Current Gilbert-Sullivan revival
season for Williamson-Tait has even
remarkably successful. Troupe will
soon leave for Sydney to begin an
extended season.
Melbourne Melbourne run has beaten all pre-vious records

Rather than send a unit 20 miles on location. London Films built a complete set at Denham representing the exterior and approach of the Savoy hold.

Set has reproduced in detail the front of the hotel, with its familiar metal canopy and the Savoy theatre alongside, and extends inside with a faithful replica of the foyer.

A USSIE VAUDE DOING ALL RIGHT

Sydney, Sept. 1.
Vaudeville is doing all right here.
Frank Nell, the min-who but back life into Australian variety, is at present in the U.S. booking more acts for the Australian chain.

life into Australian variety, is at present in, the U. S. booking, more sets for the Australian chain.

The following life up: of acts working here mow is indicative of just how healthy vaude Editadia, Armour Boys, Karolis, Harmoniques, Alexander Trio, Dixy and Mitzi, George Wallace, Mike Connors, Queenie Paul, Frank O'Brien, Janice Hart, Minnie Love, Long Tack-Sam, Edwin Lawreace, Frankle-Jarvis, Sammy Lewis and Patti Moore, Arnie Hartman, Ward, Pinkie and Terry, Bashful Boys, Ariesy and Olivers and George and Patti Moore, Arnie Hartman, Ward, Pinkie and Terry, Bashful Boys, Ariesy and Olivers and George and Control of the Connection of the Connection

Jo Hubelinson had British visitors on the Warner lot.
Victor MacLaglen, Maude Eburne, Una O'Connor, Miles Mandersand en unter-of other Britons attended a dinner-dance of old timers at the Riverside Drive Breakfast Club.

'Sir-Guy Standing, whoos staving in town during the making of 'Lloyds,' putting in a fire-brake system at Mailbu, with an-automatic sprinkler-system in his house to minimize the danger of fire while he's gone.

'Ida 'Lupino claims' a record as a hard luck gal.' Sprained a finger moving into ther new Bevills house; infection set in on-her foot after an operation, and just as she was readying for a new pic she had to have her tonsils yanked.

The Lionel Atwills throwing a party in hone of her birthday.

Virgina Fields bragging that cache the purpose of the purpose of the languages, and four in English.

Louis Hayward recuping from an attack of pleurirs, which took 'In ware in French and German, so as to keep up on her languages, and four in English.

Louis Hayward recuping from an attack of pleurisy, which took him attack of pleurisy, which took him of the language of the lan

SOPH CLICKS, THEN STOOGES FOR BERGEN

Sophie Tucker opened at the Gros-venor Hotel cabaret Thursday (24) to a packed house and a marvelous

reception.
Did 35 minutes on her own, then introducing Edgar Bergen, the ventrioquist, and stooging for him, he also clicked solidly.

COLISEUM PANTO

CULISEME TANTO
London, Sept. 20.
For the Christmas holidays Sir
Oswald Stoll, will present, for the
first time at the Coliseum, a pantomime. It will be produced by Prince
Littler, who put on last year's Druy
Lane panto.
Revolving stage mechanism at the
Coliseum will be used.

British Equity May Adopt U.S. ish Equity May Adopt U.S. Permit System for Agent Control B. &K has south to insert between the course in the co

British. Equity: may shortly install the permit system to control Jenden casting agents and limit. commission fees. Permit plan, initiated by Equity several years ago, has worked out. so well that there are few equawks from the agents themselves. English legit actors association has, asked for the three types of permits issued here for the pulpoge of studying the control system. What British: Equity will: do with the American permit rules is just a guess and, in communications to this side, no mention was made of abused or excess commissions; Over there they adopted Equity's standard contract forms but inserted some ideas of their own. Pointed out here that the Esther Standard Contract (used) in England, has some contradictory clauses.

mas: Donald Crisp's dufflebags are stil

Donald Crisp's dufflebags are still-packed for a trip to Sumatra, which may be delayed again by work in Parnell.

Reggie Owen receiving an offer to pa, his oversize cats.

Winifred Hartis pouring tea for Estelle Winwood, Edmund Gwenn, Loo Cerroll, Ernest Gossart, Gerald Oliver-Smith, the Roger Edens, Rich-ard Lambart and others.

clauses.

One provision, that of arbitration of disputes between actors and managers, is regarded bumorously by local Equity officials. Reasons for and the procedure of arbitration is set forth in detail and then, at the

fall end, the clause stipulates that such procedure shall not bar any participant's recourse the fall not bar any participant's recourse the fall not bar and the fall of the fall that the settlement of disputes and the settlement of disputes and the awards of arbitrators is final, disputants not having the right of appeal nor to later sue in the courts. Rules of the American Arbitration Society have the okay of the courts and the awards are registered, having the same standing as legal decisions. cisions.

If the Britishers adopt the agent

permit idea, Equity is wondering how much they will tinker with this

London's Savoy Hotel Set Berlin's Jewish Culture League Decides on More Yiddish Plays

Americans In London

London, Sept. 22.
Not generally known here that Charles Kunz, radio and vaudeville name here, is an American, having been born in Allentown, P. Was formerly pianist with Paul Specht band.

band.
Fred Sanborn flying from Germany in time to replace Walter Dare' Wahl on the Victoria Palace

Dare Wahi on use hill the Chick Relater golf trophy for members of the Grand Orden of Water Rats.
Mildred Marshall and Fela Sowande, of the Blackbirds' company, wed in London, Sept. 19.

WILBUR ORIENT TOUR OFF. ACTORS RETURN

San Francisco, Sept. 29.
Proposed plans to tour the Orient in a stage production and make a screen travelog having gone away, several members of the Dick Wilbur stock company have returned here after several months in Honolulu. Reported when the company left San Francisco for the islands on May 5 that Wilbur would take his players to the Orient with him at the conclusion of the Honolulu engagement. In the company about to return to the Coast are Rupert Drumm, Berkley Buckingham and Endra Elsmere of San Francisco, Keith to the Coast are Rupert Drumm. Berkley Buckingham and Endra Elsmere of San Francisco; Keith Hawell of Oakland, and Walter Vonn and Mac McDrew of Los Angeles. Among those who have already returned are Isabel Vecki and Ray Clifford of San Francisco and Billy Van Every of Hollywood.

2. Franklin and dolph Ramibh Lawer of the Coast of the Coast

Annual meeting of all the Reich groups of the Yelvish Cutture League, presided over by Dr. Kurt Singer, lasted thire; days, Discussions centred around various topic, and were held in the presence of Hans Hinned, general manager of the Reich's Theatre Chamber.

"Was "readved to approach the weattlier Jewish, residents to take a more active interest in the not yery happy financial 'affairs of the League. Further, respitutions conditions, and the state of the

Madam' Okay in Sydney

Sydney, Sept. 1.

After a season of revivals, Wilamson-Tait opened Yes, Madam

liamson-Pait opened "Yes, Madam' here for a run.

English comedy looks like clicking. Show, is beautifully mounted, moves along at a fast pace, and practically insures success, Cooking cast includes Charles. Heslop Ethel Morrison, Leo Franklyn, Marie, Lee Varres, Leo Franklyn, Marie, Lee Varres, Leo Carakkyn, Marie, Lee Varres, Lee Carakkyn, Marie Lee Varres, Lee Carakkyn, Lee Carakkyn

Gov't and Allied

(Continued from page 7)

past couple of months over the Bala-ban & Katz drive for additional pro-tection and double features is ready to break following moves made by members of the Allied, indie exhib organization last week. Working in-dividually as independent theatre operators, some 55 members of the Allied reacceptation rectained Rosent Allied association rectained Rosent the tampaign to combat B. & K.

the campaign to combat B, & K,
-Allied is not in the picture as an organization leaving it strictly up to the individual methods. These individual injunction pleas will propably be filed this week against B, & K, and against the various distributors, on these two proposed changes in the Chicago film situation. Joe Rosenberg, of R, T, & S, is active attorney in the case.

This internal will affect the half.

the Noc., houses as, well as the twobits spots.

This extra clearance, together, with
double features, is faited to go into
effect with the new season's product,
which should hit, the theatres in
question around Nov. 1: Exchanges'
have okayed the B. & K. demands
in both instances and are selling
product on the basis of both extra
protection and double bills.

While these injunctions will likelybe sought on all counts plus probable squawks of 'conspiracy', 'restraint of trade,' 'Injustice', 'collusion,' trust combines,' which are
tissual in such cases, it's reported on
film now that the habe while have
tentateled to okayed, the entry of
the conspiration of the conspira set-up.

Equity takes credit for having ilm row that the habe sxhibis have started something with its permit tentatively okayed the entry of system. Similar regulations have double features, but the real burn been adopted in most European is over the protection demands. Its to become interested. However, Brit-reached, if E. & K. will withdraw its in Equity, patterned closely after the American association, is not an old of ganization in its present form.

quawks against the proposed twin

billing.

Meanwhile, indie exhibs throughout the city are sticking together in
a general; refusal to negotiate with
film salesmen, Exchainges have called
off their salesmen and are concentrating on the out-of-town spots until the Chicago situation rights itself.

til the Chicago situation rights itself.

N W Allied's Test
Minneapolis, Sept. 28.
Mindeapolis, Sept. 28.
Myers will prepare a bill for introduction into the Minnesota state legislature simed 'to you producery award or controlled theatre credit out of business; "Steffes will be in charge of the Minnesota high in the production in the minnesota state legislature simed' to you producery award or controlled theatre credits out of business; "Steffes will be in charge of the Minnesota hight of which will be carried to other states, if was indicated.

Myers said he had becomment to Morets said he had been move of some Newtown that light specific or some Newtown that Milled Legders so open him from his specific with rational Allied. "He also declined to comment to

Nerthwest Allied leaders to oust him from his position with national Al-ied. He also declined to comment on the complaints by some of these members regarding his alleged ac-tivities for other trade associations.

Air Raid Protection

(Continued from page 1)

seating varying from 1,700 to

with seating value of the season of the seas

ily.

It all sounds very convincing,
was submitted when the idea was submitted by Vanury to a local ammunition engineer, he informed that a modern two-ton bomb, dropped from a plane, will penetrate 75 feet into the earth

Of London's 4 New Entries. Stanley Lupino's Musical Alone Looks In

ported in the play by Laddie Cliff, his old parties.

Follow Your Saint Opened Thursday night, (24) at the Queens. It is an emotional drains with spasmodically good moments, but unlikely. Edna Best returns to the stage in it, Bayil Dean is the director and Lesley. Storm the authors in that category. Miss Best is supported by Geoffrey Keen, son of Malcolm Keen, wk. local star.

Murder on Account opened Friday (25) at the Winter Garden. Interesting melodrama is being played at pop prices (31,50 top) and may get, over if plugged heavily in ads. Written by Hayden, Tailot and Kathlym Hayden, with Rosalind Fuller in the lead.

REICH MANEUVERING FOR EXPORT BIZ RISE

Berlin, Sept. 20.
Referring to the still open job of a Reich's foreign press chief, vacated by the recent death of Albert Sander, the Essen National Zeitung, known to be influenced by government circles, advises filling the post with a man attached to the foreign

office.

Idea is to organize, by co-operation of the propaganda ministry with
the foreign office, a diplomatic film
exploitation office witose job, would
be to stimulate export film trade by appointing a representative in every export country. Same should be attached to German embassies abroad and work for the benefit of all Ger-

Chinese Subtitles

Shanghai, Sept. 11.

Association of film distribs is considering using superimposed subtitles (in Chinese) on all except first prints locally. In spite of 400 dialects, all literate Chinese read a common written lenguage. non written language. It's important espe

mon written language. It's important especially in the provinces, where little English is known and Jogal, product, since talkers, has hean rapidly displacing foreign with First State in the state of the state of

Thievery Problem

London, Sept. 20. London Films as perplexed over an pridemic of pilfering, at Denham Miscellaneous equipment, including electrical apparatus; typewriters and other portable plant, has been stead-ily disappearing from the studios and

Charges have already been brough against three employees, including a foreman electrician, one of the culprits being sent down for a stretch of three months.

three months.

Strict policing is being enforced throughout the establishment, with a daily search of all vehicles passing through the exit.

MEX-CZECH DEAL

Mexico City, Sept. 29.
Cinematografica Latino Americano,
S. A. (CLASA), one of the larger
Mexican pic producers, has arranged
for distribution of its productions in
Prague and other Czechoslovakian
etties.

First Mexican company to make such a deal.

Monkman Prepping New Pic Sydney, Sept. 1. Noel Monkman is readying plans to make a pic titled "Typhoon Treas-ure" within the aext few seeks: Cnat has diready Seek, signed, and work will go shead as quickly as possible. Monkman.-was at one time asso-ciated with Effect in the production of short subjects.

Relief and Dole

Sydney, Sept. 4
Action of the N.:S. Wales, government in taking men off rellet work and putting them batk on the dole has been a big blow to the commercial and amusement fields.

In large industrial centers the blow is keenly felt by smaller showmen: Men on part-time work were able to allow their families to visit a cinema once a week, but now the weekly-visit will be nixed. In the city money has tightened up considerably, Biz for the past two weeks around town has been only so-so.

FOUR AUSSIE FILMS OPEN

Sydney, Sept. 1.

October spells a national month for Australian producers because no less than three, and maybe four, local-mades will break into ace city re-lease spots at one time then.

lease spots at one 'time then.

'The Flying Doctor' (National) comes into the Lyceum; 'Uncivilized' (Chauvel), into the Embassy, and 'White Death' (Great Barrier) into the Mayfair. Ken Hall is working hard to get 'Orphan of the Wilderness' (Cinesound) completed in time to join the others.

October will see for the first time in the hiteract.

to join the others.

October will see for the first time in the history of Australia this many locals playing opposition to one another. Majority of houses where pix are booked play British, so the Yanks won't be so hard hit by the influx of home-made in the property of the property of

And the locals are making mon

And the locals are making money-hare now-big money. Thorough-bred (Cinesound) led the way by copping a huge take in Sydney and Methourne, and "Flying Doctor" (Na-tional) on its premiere week is ex-pected to gross around \$16,000. Work's pretty active around local studios now, with Cinesound lining up two more pix, and Great Barrier set to make a comedy under Edward Bowen. Col-Nat's production, "Rangle River," is moving ahead and other pix will go into work as quickly as possible. Sir Ben Fuller arrives back from Melbourne this week where he from Melbourne this week where he has been setting plans for a swift getaway by his Atlanta unit.

An indie unit also leaves this week

for Lord Howe Island to make a pic under direction of Joe Lippman for Commonwealth.

FOX'S HEAVY PROGRAM OF STRICTLY BRIT. PIC

London, Sept. 20. Fox British Studios at Wembley has a heavy program of product in-tended purely for the domestic

market.

"The End of the Road," starring
Sir Harry Lauder, and "The Black
Tulip' are just off the floor, and a
dozen further subjects are in the

dozen further subjects are in the scenario stage.

Earmarked for definite production are: Village Store, 'The Golden Foot,' 'Her Charm,' 'Greed,' 'Stranger 'Than Fiction,' 'She Is Minc,' The Shakespeare Murders,' 'Dent's Daughters,' 'Marry or —, 'The Night Before the Murder,' 'Suicide Pact' and 'Lion Hunt in Monte Carlo.'

Eight other subjects are under consideration.

Capitol, London, Rebuilt

London, Sept. 20. Capitol, Gaumont-British house in is, will reopen in De Piccadilly Circus, will reopen in De-cember after shutting last spring for complete internal rebuilding. Ex-terior has been left standing, but the auditorium has been lowered and en-tirely remodeled, with a slight reduc-

tion in capacity.
Old house was unsatisfactory, with stalls patrons obliged to climb long

stairs.

Kit-cat restaurant, also operated by G-B, which lay below the theatre, has been done away with.

GTC London 12%

General Theatres Corp., operating subsidiary of Gaumont-British, has announced a final divy of 3% on participating preferred stock, making 12% for the full year.

Company paid no share-out last year, or before that, but recently understand travectural recently understand travectural programmation.

BUILDING BOOM IN SYDNEY **NABES**

Sydney, Sept. 1.
Growth of new nabe and country shows is amazing the trade here. During the past few mother new theatres have been erected in many nabe spots, and country theatre encetoin has increased considerably. Reported that certain majority of the new ventures and further backing will be found for other theatres in the near future, and further backing will be found for other theatres in the near future, and further backing will be found for other theatres in the near future, and further backing will be found for other theatres in the near future, and further backing will be found for other theatres in the near future openings out of town to allow a market for Thritish pix, because two of the majors and interests in British product.

In the Melbourne habes the majority of indies came under the banner of Par-Metro, but recently other spots have opened up, allowing a break for British pix. It was thought that the Par-Metro hold would spread well into N. S. Wales, but recent developments covering new crections altered the situation consequenced themselves an ancially in some out of town theatres and will continue to do so.

RADIO-FILM HOUSE AT RAISED PRICES

Havana, Sept. 29.

Alkazar, film theatre here, has a saised its admission a dime to 30c since working out a deal with the local broadcasting stations. with the local broadcasting stations.
Radio programs now originate from
the theatre's stage three times a day
—at noon, 3:30 and 6 p. m.
House has been retagged Radio Escenario Alkazar. Deal has irked the
rival Marti theatre management,

rival Marti theatre management which has strictly forbidden its contract talent from broadcasting for the

CHINA EASES UP

No More Restrictions on Extra Consor Fees in Canton

Shanghai, Sept. 11.— With the occupation of Canton by With the decembration to Canton by Central Government armies, restric-tions on foreign films have been removed. An unlimited number can now be shown. Also the Canton local censor fees have been abol-

Distribs expect a big winter sea son, the Cantonese preferring American to local or continental films.

British Exhibs Decide to Fight Trades Unions' 40-Hr. Wk. Demand

Paris, Sept. 20.

Paris, Sept. 20.
French extras have a plan all worked out whereby they will hover be unemployed.
Their organization, the Professional Syndicate for the Defense of Artists of the French Cjnema, through its secretary-general, R. L. Gardeur, has written to Jean Zay, minister-of national education, about it, Plan submitted would put the artists to work in all the small clinema, houses in the country as added attractions. Letter points out that there are 250

cinema houses in the country as added attractions. Letter points out that there are 250 cinemas which seat over 500 each and which now offer no stage attractions, so why can't the minister prevail upon these houses to employ the 500 artists who could be used?

VAUDOPERETTA **LONDON CLICK**

Kurt Robitchek opened his com-bination vaudeville-operetta policy at the Victoria Palace last night (28), scoring brilliantiv. Show is in on a twice-nightly basis. Called Let's Raise the Curtain, affair is spectacular and looks to be in. Among the various American in Among the various American and Broderick, Duke McHale and 12 Arisbocrats. Operetta part is a 50-minute affair entitled The Beautiful Galates, Imusic by Franz von Suppe; Galatea, music by Franz von Suppe Galatea, music by Franz von Suppe-book by Douglas Furber; musical adaptation by Wilhelm Grosz and Percival Mackay. Florence Desmond has the lead, supported by George Gee and Peter Haddon.

AUSSIE TAX RELIEF BELIEVED DUE SOON

Canberra, Sept. 1.

Canberra, Sept. 1.
Federal government is seriously considering reducing the taxation burden within the next few weeks. Announcement caused untold relief among the amusement and commercial moguls, who claims they have been carrying the tax baby far too long. However, the government's decision is not yet final, and the boys say they'll believe it when they

boys say they'll believe it when they see it.

For years the amusement men have fought the government on taxes only to be met with refusal. Australian amusement field is the heaviest taxed in the whole world. This has been ascertained several times.

XIRGII IN HAVANA Havana, Sept. 26. Margarita Xirgu, Spanish dramatic

actress with her own company, will inaugurate a season at the Principal theatre here.
Opens Oct. 2 for a projected run

Cut-Rate Tickets for Everybody In Reich Under Two Gov't Setups

Opening of new legit season mo bilizes the two largest cut-rate organizations extant, 'Kraft durch Freude' and 'N-S Kulturgemeinde,' both party fellowship organizations, and both enabling Berliners to dodge

Berlin, Sept. 20.

ganizations extant, 'Kraft durch Freude' and 'N-S Kulturgemeinde,' shoth party fellowship organizations, and both enabling Berliners to dodge holds and the state of the state

the State Opera is thus reduced to \$2 against \$4 and \$5 regularly. Bes seat for the Philharmonic Orchestra

N-S Kulturge Membership

London, Sept. 20. Decision of the trades unions here to press for a 40-hour week in the motion picture industry will be stremuously resisted by exhibitors.
Within a week of a resolution at the annual Congress of employees' ganizations, the Cinematograph Exhibitors Association has circulated a secret memorandum to all branches seeking views of members on labor questions, so as to provide it with a united front.

from every other person present.

General exhib view is that the industry is a specialized one and it is impossible to establish an hour's schedule similar to those in other trades. Theatre operators claim their employees are fairly treated, with compensatory privileges when long hours are worked.

ung nours are worked.

Trades unions will first approach
the Board of Trade for support, but,
expect. little sympathy from that
conservative government body. Possibility of an organized boycott of
theatres refusing to negotiate is being considered as part of, their nation-wide campaign.

NEW ZEALAND CENSOR PRAISES U. S. FILMS

Wellington, N. Z., Sept. 1. Weilington, N. Z., Sept. I.
Local censor's report menitions
that American producers are now
awake to the fact that clean pix will
make the grade in any country, and
that over the past year there, has
been a big improvement, censor's
work being made much easier.

Figures disclose that New Zealand received 373 pix from America, 103 from England, one from Australia and two from New Zealand, Ger-many and Italy each sent one pic.

many and taily seen selected including five pix were rejected, including three from America, and one from England. Spain sent in one pic, but it was turned down. No appeals were made against the decision of the censor during the year,

British Exhibs Demand **Concessions on Electrics**

London, Sept. 22.

Recent Western Electric concession to theatres, offering to provide free spares, has not satisfied the Cinematograph Exhibitors Association, which is pressing for reductions in the actual servicing fees, so as to bring them in line with those leveled by competing sound equipment concerns.

Liverpool members of the associa-tion were advised last week to with-hold renewal of contracts until satis-faction has been obtained from W.E. Speakers declared Western has been forced to modify its charges in the U.S. to a figure below \$10.

Anzac Gov't Pix

Canberra, Sept. 5.

Federal government may branch out as producer of pix. Members are dickering with the idea of mak-ing industrial films for use both here and abroad, mainly for advertising and abroad, mainly for advertising purposes. First try will probably be made to show the inside workings of the Australian postal service, and this will be followed with a series showing the activities of the various industries under the control of the government.

Federal government is also keen on the introduction of visual educa-tion into echools, and an agreement will probably be reached on this point at the Premiers' Conference in Adelaide this week.



Here's 1936's unheralded smash hit...thrill-packed with breath-taking excitement, heart-throbbing romance, pulse-pounding adventure, with Nino Martini, glorious singing star of the Metropolitan Opera, Ida Lupino, captivating blonde with a mind of her own, and Leo Carrillo, the most dashing caballero in all Mexico...working at top-speed to give you entertainment unsurpassed!

MARY PICKFORD and JESSE L. LASKY present

NINO MARTINI

The GAY DESPERADO

IDA LUPINO·LEO CARRILLO ROUBEN MAMÔULIAN Production

Released thru UNITED ARTISTS

Premiere Thursday October 8th RADIO CITY MUSIC HALL

DODSWORTH

Unied Artists reloans of Samuel Goldwyn neoduction. Shars Watte, Huston, Ruth Carlotte, Shars Watter, Shars Watter, Shars Watter, Huston, Shars Watter, Huston, Shars Watter, Shars Watter, Huston, Shars Watter, Huston, Shars Watter, Huston, Shars Watter, Watter, Huston, Shars Watter, Watter, Watter, Shars Watter, Sh

State Club Lockert David Niver (Livit Von Obersdorf, Gregory Gaye Baroness Von Obersdorf, Gregory Gaye Baroness Von Obersdorf, Marie Ouspenskapen Mine, de Pendem Mine, Marie Ouspenskapen Mine, de Charles Hallow Harry David Marie Wester Marie Mari

Todsworth' is a superb motion picture which yields artistic quality of the product of the product of the pictures of the product of the pictures of this or any year and a golden borealis over the producer's name.

Word-of-mouth should be 'terrific, and for that reason exhibs might well-single, it out for, special babywell-single, it out for, special babywell-single, it out for, special babywell-single it out for, special babywell-single it out for, special babywell-single it out for, special babywell-single, the production is special reaction to the film's sturdy virtues as entertainment. Previews for the second of the film's sturdy virtues as a method of starting an early contagion of demand.

While the production is praise-

press ounch and the municipal labaledahs seems in order in this case along the control of the co

in Europe.

Three-men cross the path of the age-fearing wife on her grand fing. First an Englishman played by David Niver. Then a suse continental cere and youthful Austrian played by George Gaye. Each of the lovers is a case of slick casting. Mother of the Austrian who finally strikes home with the pampered formed by Maria Ouspenskaya, a new face.

TEXAS RANGERS

WITH SONGS)

Personnel release of King wind production, the release of the wind production of the product

ers and the third continuing the profession of banditry until a bullet in the profession of banditry until a bullet in the profession of banditry until a bullet in the profession of the profession of the profession of the bear of the banding of t

STAGE STRUCK

(MUSICAL)
Warner Brus, production and relenes,
Peatures Dick Fowell, Joan Blondell, Warren William, Frank McHuch, Tacht Glub
Britisher, Grant Buchler, Schrift Glub
Britisher, Ordinal by Robert Lerd; adoptation, Tom Buckinghum, Pat C. Flick; bytes
and musik X. T Endburg, Brarofd Arlen;
commencing Sept. 20, "35. Running time,
10) "rains,"

George Randall	Dlck Powell
Peggy Revere	Joan Blondeli
Fred Harris	Warren William !
Sld	Frank McHugh
Ruth Williams	Jennne Madden
Grace	Carol Hughes
Glimore Frost	Craig Reynolds
Wayne	Hobart Cayangugh
Oscar Freud	Johnnie Arthur I
Mrs. Randall	Spring Bylngton
Dr. Stanley	Thomas Pogue
Burns Heywood	Andrew Tombes
Toots O'Connor	Luin McConneli
Cooner	Val Stanton
Mnriev	:Ernle Stanton l
Rlordan	Edward Gargan
Rlordan	
Yvonne	
Mrs. Casaldy	Mary Gordon
Yacht Club Boys	Yacht Club Boys

TEXAS RANGERS

WIN SONGS)

Pranamount because Fred MacMurray, Acta thing. Stage Styley is cut from the duction. Present Fred MacMurray and pattern, gravitating betw to same of pattern, gravitating betw to same present property. Joseph Stevens. None, The Styley is cut from the same of pattern, gravitating betw to same of pattern, gravitating b

Miniature Reviews

'Dodsworth' (Goldwyn-UA). smash by every method of

A Smass by calculation.

"The Texas Rangers' (Par).

Plenty of action but not very much adult entertainment. Will

müch adult entertainment, Will appeal to children. Stage Struck' (WB). Joan Blondell and Dick Powell in a conventional backstager, oke for fair biz. 'Three Married Men' (Par). Amusing farcical comedy but weight story fits it into dual froove.

groove.

'Don't Turn 'Em Loose'
(RKO). Release of minor importance and dubious b.o.
'Men of the Plains' (Colony).

Men of the Plains (Colony).

Just a for the Plains (Colony).

Just a for the Reyal Mounted

(Sing the Reyal Mounted

(20th). Well made northern
item which, as half of double
bills, will prove okay.

(Caryl of the Mountains' (Reliable). Rim Tin Tin, Jr. story
with 'too much dog. Strictly
dual.

"Sitting on the Moon' (Rep.).
Fair little musical but without
marquee draft in the cast; Good
companion program flim.

(Cavalcade of the West' (Fut
ter). Hoof: Gibson western,
mild for the juveniles.

reconciles the two by playing on the girl's pretensions to culture and in-tellectual vagaries. It is while act-ing up to these pretensions that Miss Blondell puts in her best licks as a

tellectual vagaries. It is while acting up to these pretensions that Miss comedierne. In the series of the series

THREE MARRIED MEN

Paramount release of Arthur Horpblow,
Jr., production. Features Roscoe Karns.
Lynne Overman, Mary Brian, William
Frawley. Directed by Eddle Buzzell.
Original by Owen Davis, Sr.; screen play,
Dorothy Parker and Alan Campbell;
camera Eddie Croniager. At Strand.
Brooklyn, week Sept. 24, '36, double bill.
Running time, 61 mlns,
Jeff Mulling
Peter Cary
Jennie Mullins
Percy Mulling Bennie Bartiett
Sue Cary
Mrs. Mulling
Annie Betly Kora Clark
Rose Cary
Mr. Frisbee Donald Meck

typical sheepish groom, even listening to the heckling advice of the
two married brothers of his bridetwo married brothers. Their
clowning reaches a peak when they
attempt to presude Karns to leave
their sister at the altar as they bemoan the fate of the wedded male.
Mary Brian, aside from wearing
the smartest clothes in the pleture,
the bride. George Barbier makes
a life-like father to the shy Karns.
Marjorie Gateson and Betty Ross
Clark are well cast as the mates of
the two married brothers. Cora Sue
Collins and Bemnie Bartiett furnish
delightful juvenile intertude. Donalter of the start of the shade of the shade of the
salter of the shade of the shade of the
Salter of the shade of the shade of the
Salter of the shade of the shade of the
Salter of the shade of the shade of the
Dorothy Parker and Alpa Camp-

cast.

Dorothy Parker and Alan Campbell have done elegant work in transferring the Davis story to the screen and providing sparkling dialog. Eddie Cronjager's lens job is up to snuff.

Wear.

Don't Turn 'Em Loose

RKO release of Robert F. Sloby production. Features Levis Stone, James Gleaton-Features Levis Stone, James Gleaton-Grable. Directed by Ben Stolof. Thomas Walsh's story; adaptation. Ferdinand Reyher and Barry Seeali; finn editor. William Levis Stone Sto

MEN OF THE PLAINS

Colony, groundton for sinest yights re-lease. Starz Rox Bell. Features Joan Bar-clay, Charles King. Produced by Arthur and Mar. Alexander. Directed by Robert and Mar. Alexander. Directed by Robert Robert Emmit; camera, Robert Cline, At Arrena, N. X., double bill, three days. Sept. Jim Dean. Rex Reil Jim Dean. Rex Reil Jim Dean. Rex Reil John Barcilly Johnson. Charles King Taxis. Forrest Taxion Coll. Rocey Williams iline, 65 mina.

Rex Beil

Joan Barciay

George Bail

Charles King

Forresi Taylor

Roger William

Fd Casuldy

Late McKee

Jack Coweli

This is a recipe coyote drama. It has the familiar heavies, whether afoot or in the saddle. No trick action except the repeat scenics. The romance is transparent. For the mul-

tion except the repeat scenics. The romance is transparent. For the multiples.

One or two incidents have no relation to the section. It doesn't material to the section of the section of

Shorts

EMIL COLEMAN and Hotel Plans Orchesira With the Nightingales Muscle, Singing, Daneling Corleton, N. Y.

Vitaphone No. 1987.

Fair orchestral short which carries a harmony troi in the Nightingales harmony troi in the Nightingales of the Nightingales during the entire short in Nightingales of Ni

EARLY BIRD'
With Ken Murray and Oswald

EARLY BIRD'
With Ken Murray and OswaldComedy
18 Mins.
Strand, Brocklyn
Aided by a better his new comedy should attract because of
the popularity of Ken Murray and
his stooge, Oswald, as a team on the
airwaves. Radio fans won't be dissuppointed either because the vetampointed either because the vethand nam, employ the same routine
hand nam, employ the same routine
and 'Oh, Yeah', that they do on
broadcasts. Short' film has its quota
of funny mements aside from the
surentre comedy talents of the two
Slight story takes two down-andout real estate muggs within sight of
a cleanup on a filling station deal
only to be let down when their prospective buyer turns out to be a pole
asylum. The Warner Bros. studio
has given full attention to details,
only jarring note, is obviousness of
a phoney background.
Comedy that's geared for laughter
in nearly all types of house.

Wear,

LEON ERROL

LEON ERROL 'Wholesaling Along' Comedy 18 Mins.

Blatte, N. Y.

REO

This is another highly amusing visit with Leon Errol. He's the whole short, but from the producer, Leo Marcus, and from Al Boasberg, who wrote the script and directed, he got lust what a comedian like Errol and the missus arguing over a bathub that has to be replaced. Errol refuses to go for a deal with a plumber to do the job for \$100, going out to pick up an advertised tub wholesale at \$39.99. Before he gets through he has run besides nearly losing his mind attempting to complete the installation job. Slapstick figures, but most of it is funny, and along fairly original lines. Boasberg's dialog also a credit.

credit.

Kelly McHugh, Don Brady and Robert Graves are among those supporting Errol.

Char.

self as Sgt. King of the Royal Mounted in addition to looking well in one of those RCMP uniforms. He form the self of the self

Caryl of the Mountains

^18

Advance Production Chart

Check-up on number of pictures completed and previewed since Jan. 1 shows a total of 273 features within the ranks of the nine major producting companies. Breakdown of this activity shows Warners leading the field with 41 patters. Paramount follows closely with 41; 20th-70x rejectors 38; Metro shows 34. Columbia completed 29, Republic 28, Universal 24, Radio 34, and United Aristis group trails the list with five.

Should production continue as it has since Jan. I the total pictures consisted by the end of the year will easily reach 450. In addition to the total pictures completed, previeued and shipped, there are 80 more in the various cutting rooms, 35 now before the cameras, and 76 in various stages of preparation. Half of the latter are being readled to go before the cameras within the next month.

Columbia

Two in work, 16 editing, nine preparing. In work:

THE DEPTRS BELOW and LABY FROM NOWMERE, both reported
VAMEY, Sept. 16. No, new pictures started last week;
Slated to get under way this week are TODGE CITY TEALL, produced
by Barry Decker, directed by C. C. Coleman; 'SAFARI IN TRABLISE,'
Everett Riskin producing and Affred E. Green directing; 'INSERLUDE,'
Everett Riskin producing and Affred E. Green directing; 'INSERLUDE,'
Everett Riskin producing and Affred E. Green directing; 'INSERLUDE,'
Everett Riskin and Harry Lachman, and 'LABY DO NEW YORK,' to be
produced by Raiph Cohn, directed by D. Ross Lederman.

Metre

Paramount

Four in work, 12 reliting, sight preparing. In work:

"HIBER WAY GIRL vand MARD OF SALER! resported Vanistry, Sept. 2;

"OLLEGE ROLIDAN," reported Sept. 22, and started last week:

"ARIZONA MARONEY! produced by Daniel Keete, directed by James Hogan, from Zame Grees story: Cast: Joe Cook, Dave Chasen, Robert Cummings, Larry Crabbe, June Martel.

Story backgrounded against small stranded circus with Cook and Chasen becoming complicated in comedy situations which bring: about romance between Robert Cummings, and June Martel.

Story backet Cummings BONUS; produced by Earth Cook and Chasen between Robert Cummings, and June Martel.

WE SONUS; produced by Carlot Green Cook and Chasen between Robert Cummings and June Martel.

KAND OLD THE SERVING CAST TAKE MONEY. Benjamin Glazer producing; "RORINING, NOON AND NIGHT! ATTAIN FIOTIBLEW, Jr., producing and Mitchell Leisen directing; "ITEST MOMANCE" with Harold Hurley producing, and "BETTING FEVER," with Benjamin Glazer producing.

RKO-Radio

Five in work, nine editing, eight preparing. In work:
WHATERSET, reported VARETT, July 29, 'ALL SCARLET,' NIGHT
WATERSES' and RIDDLE OF THE DANCING PEARLS,' all reported

eggt. 23.

INTELLED LILX PONS FEATURE under way last week, being produced by Pandro Bernian, Leigh Jason directing original by Jase Murch sereen play by P. J. Wolfson, music by Athur Schwart, Lyrics by Edward Heyman. Cast: Gene Raymond, Jack Oakie, Mischa Auer, Frank Jenks Lucille Ball.

Leginal. Case Cene raymond, Jack Carke, ansens Auer, Franc Jenes, Junille Ball.

**Stery centers around Lily Pons who shows away with jazz orchestra coming to America to escape forcid marriage. She goes over big as coming to America to escape forcid marriage. She goes over big as offers, social registry and roundance to the control opens, where she shows offers social registry and roundance to the with boys who made it all possible. Gene Raymond is leader of the with boys who made it all possible force Raymond is leader of the with boys who made it all possible. Gene Raymond is leader of the with the boys who made it all possible. Gene Raymond is leader of the with the boys who made it all possible force Raymond is leader of the with the boys who proceed the possible of the with the boys who have a supplied to the possible of the possible of the possible of the with the boys who have a supplied to the possible of the possible of

Republic.

Three in work is editing eight preparing. In work:

#CORINSON ORUSOR OF CLIPPER ISLAND, 'UNTITIED ALL COLOR
FRACUER. and 'THE COUNTRY GENTLEMN,' all reported Vanner,'
Sent 23.
Sent 23.
Being readed to start within month: THE CHINESE ORANGE MYSTERY, Herman Schlom producing and Aubrey Scotto directing; 'THE BIG

SHOW, Armand Schaefer producing: TWO YEARS BEFORE THE MAST Al Leroy producing, and TRIBERS OF THE WHISTLIN SEVEL, S. Stegel producing.

20th-Fox

Eight in work three chiting, 10 preparing. In work: WEDVNOW, AND ARABER reported Vacury. In Work: WEDVNOW, AND ARABER reported Vacury. The WEDVNOW, and OFFICAL reported Sept. 9: 'OAREER WOMAN', and 'OFFICAL reported Sept. 23, and starting last week.'
'ONE IN A MILLION,' producer, Raymond Griffith; director, Sidney Landick, or the Wedver of the Wedver

Menou clears he way for hear, she wing complossibly, sees to American where Meniou puts her over in a big way, which in turn sompensies the "STUWAWAY," produced by Harold Wilson; director, William A. Seiter; story by San Engel, screen play by William; Conselman, Arthur Sheelman, Nat Perrin. Cast: Shirley Temple, Artitle Treacher, Alice Faye, Robert, Young, Hellen Westley, Allan Lane, Azitid Allwan, Helen, Jerome Eddy, J. Edward Bromberg, Jay Regan, Julius, Tamen, Paul-McVeigh, Willie, Stery, opening in China, shows Shirley Temple as daughter of missionary parents killed by rebels. She finds herself in Shanghat where group of young American tourset is the finds herself in Shanghat where group of young American tourset is the finds herself in Shanghat where group of young American tourset is the finds herself in Shanghat where group of young American tourset is the finds herself in Shanghat where group of young American tourset is the finds herself in Shanghat where you was to be a start of the start of th

United Artists

Two in work, two editing, Bye preparing. In work:

'60ME AND GET IT,' reported Vaniery, June 30, and 'LOVE UNDEE
FIRE,' reported Sept: 9.

Pictures being readied to get under way include Walter Wanger's YOU
LIVE ONLY ONCE, 'starting this week. This will be followed within another month by 'HISTORY IS MADE AT NIGHEZ,' Sciences incommended within another month by 'HISTORY IS MADE AT NIGHEZ,' Sciences incommended within another work of the property of the TECHNICAL THE MAPFENNED IN MOLLEWOOD, which will be made in Technicolor.

Universal

One in work, it editing, eight preparing. In work;
THERE SMART GIRLS, reported VARETY, Sept. 16. No new pictures started last week.
Readied to go into production next: MURDER ON THE MISSISSIPPI, produced by Val Paul, Arthur Lubin directing; TREVE, to be produced by Robert Presnell, Lewis Collins directing; TREVE, to be produced by Robert Presnell, Lewis Collins directing; TREVE, to be produced by Robert Presnell, Lewis Collins directing; TROSTOR DE DYNAMISSISSIES.
Asher producing, with Lewis R. Roster and Edition Carruin co-directing, and "ADVENTOR'S END," Trem Carr producing.

Warners

Six in work, 14 editing, 10 preparing. In work:
"BLACK LEGION, reported VARLEYS, Aug. 26; MELODY FOR TWO,
"Continued on page 48)

PRODUCTION TABLE

(Shows number of pictures promised by the various major producing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.)

Producers and contributing	No. of pix promised for 1936-37 season.	Balance for 1935-36 program.	Total to be delivered by Aug. 1, 1937.	Number completed for new season.	Pictures now in work.	Pictures now in cutting rooms.	Balance yet to go before cameras.	Total pix in prep- aration.
COLUMBIA Larry Darmour METRO Hai Roach PARAMOCONIC PARAMOCONIC Emmuel Caben R. A. Rowland Harry Sherman Prank Lloyd RKO-RADiov Geo. Hirilman Soi Lesser RET PBLIC RET WHICE UNITED ASSETSTS	48 8 2 6 1	3	53 88 43 8 8 2 6 1 1 6 6 6 6 6 6	1 1 1	3	15 18 9 1 1 1 1 8 8 	36 36 36 38 28 7 7 5 31 2 5 3 50 14 34 5	8 1 8 2 5 1 1 5 1 1 1 7 1 9
Sam Goldsyn. Walter Wanger. Walter Wanger. Selznick International. Pickford-Lasky Rellance Elisabeth Bergner: Critecton Films Universal and Conditional Buck Jongs. WARNERS	7 7 5 1 1 2 2 6 4 4 8 8 6 6 516	3 3 3 17	7 5 1 1 2 6 47 8 60 533	21 2 1 2 2 1 2 2 1 2 2 1 2 1 2 2 1 2 1	2 i i 6	13 13 13 13 13 13 13 13 13 13 13 13 13 1	1 2 6 33 19	1 2 2 2

F.P.'s Montreal Deal Makes Tor. **Booking Capitol**

Montreal, Sept. 29,

With the acquisition of controlling interest in United Amusements, Montreal's important neighborhood chain of 15 picture houses, last week, Montreal's important neighborhood chain of 15 picture houses, last week, N. L. Nathanson has practically sewn son the Capaddian metropolis for Famous Hayers Ganadian. With the exception of Air neighborhoods of secondary importance, operated by Confederation Amagements, and a few annabackle independent houses the confederation Amagements, and as few annabackle; independent houses the confederation of the c

Deal probably involves a matter

A state of the control of the contro in Montreal.

in Montreal.

Direct Toronto booking of the United Amusement chain will cut into the local film exchange biz for pletity and virtually relegates Montreal to the position of subuplo of Toronto in so far as the picture business is concerned.

NEW YORK'S JUVE FILM FAN LAW A HEADACHE

Theatres in N. Y. City appealing to youngster trade and operating under the new city laws covering attendance of inventies unaccompanied are finding restrictions unaccomfortably binding now that schools have reopened. Reason is that the city regulations specifically call for a check by matrons in attendance on all kids attending during school hours. Houses not issue double shift of matrons on employing a cashier to double as matron are being confronted with removing questions where city officials check U. The control of the c

being confronted with emberrassing questions where city officiels check up.

The full schedule of regulations sent out by License Commissioner Paul Moss specifies that matrons must question every unaccompanied child who attends ducing the time school is in session as to when their classes start and finish. Even when two matrons are employed regularly, which is practically essential for a full shift to cover the theatre's operating time, exhibitors are irriged by the red tape involved.

Smaller theatres are not particularly mappy, either over the extra charge of the cover the cover of the cover of

from children that they did during the vacation season.

Redeeming feature of set-up with schools open is that exhibitors can more correctly gauge periods when a large or small section in their flouses must be set aside and roped off for unescorted juve patrons.

Gail Patrick on Loan

Gail Fattick on Loan

Gail Fattick has been loaned by

Gail Fattick has been loaned by

Paramount to B. P. Schuller for

School farme, lead in 'A. Man and a

Woman, starring Edward Arnold,
Glidge George on lead

Gedrge Bancroft also set for a spot.

Richard Wallace will direct shook



... To Out-Gross the Biggest Pictures of the Past Five Years-The Way It Did For WARNER BROS. at the N. Y. Strands VARIETY

Wednesday, September 30, 1936

ANT

PICKED AS THE PICTURE TO OPEN

..AND AFTER

NEW YO

KAY FRANCIS

With GEORGE BRENT Roland Young Patric Knowles

GIV

Henry Stepher

HONY-LET KAY CARRY ON!

CONGRATULATIONS, CRITERIONS CONGRATULATIONS TO KAY TOO.

for Getting off to a Third Week's Business That Is the Talk of B'way, Thanks to

Warner Bros.

rk's new criterion theatre-and held for a 3rd WEEK!

E ME YOUR'

son Frieda Inescort Directed by Archie L.

HEART"

Mayo • A Cosmopolitan Production

DATE IT NOW!...It's the way to cash in on the tremendous newspaper and magazine campaign now under way!

CALENDAR OF CURRENT RELEASES

Chesterfield Offices: 1549 Broadway,

Lady Luck. Story of a sweepstake winner. Patricia Farr, Wm. Bake. Chas. Lamont. 62 mins. Rel. July 8.

Offices: 729 Seventh Ave., New York, N. Y. Studio: Gower at Sunset, Columbia Abdul the Damned. The story of Abdul Hamid II of Turkey. Nils Atther,
Adrience Ames, Fritz Kottuer. Dir. Karl Grune. Rel. May, Rev. May 43.
Adventure in Manhattan. Joel McCrea, Jean Arthur, Reginald Owen, Herman
Bins. Rel. Sept. 20.

AGREEME ARIES, FILLS MCCTCE, Jean Arthur, Reginald Owen, Herman Blag. Rel. Sept. 20.

And So They Rel. Market. Two kids mingle in the affairs of their parents. Rel. Sept. 20.

And So They Rel. Mary Astor. Edith Fellows, Tackle Morgan. Dir. Elliett Nusern. 12 mins. Rel. May 10. Rev. May 20.

Avenging Water. Western. Ken Maynard, Beth Marion. Dir. S. G. Bennet. 56 mins. Rel. May 8.

Blackmaller. Florence Rices. He. Maryand, Beth Marion. Dir. S. G. Bennet. 56 mins. Rel. May 8.

Blackmaller. Florence Rices. H. B. Warner. Dir. Gordon Wiles. 56 mins. Rel. May 10.

Tuly 10. Rev. July 29.

Cuttle Thief, The. Wester Beth. H. Warner. Dir. Gordon Wiles. 60 mins. Rel. May 11.

Gordon Scutter, He. Sept. Maynard, Geneva Mitchell. Dir. Spencer Cuttle Thief, The. Wester Mars. Rel. 22.

Cuttle Thief, The. Wester Mans. Rel. Feb. 22. Rev. May 21.

Control Scutter, Margot Grahame. Lloyd Nolan. Marian Marsh. Dir. Eric Cuttle Control. Scutter May 10.

Kenton. 74 mins. Rel. June 12. Rev. July 10.

Evil. Squadron. Story of a test pilot. Richard Dix. Karen. Morley. Dir. Eric Cuttle Chem. 10.

Evil. Squadron. Story of a test pilot. Richard Dix. Karen. Morley. Dir. Eric Cuttle. Rev. Squadron. Story of a test pilot. Richard Dix. Karen. Morley. Dir. Eric Cuttle. Rev. Squadron. Story of a test pilot. Richard Dix. Karen. Morley. Dir. Sch. Rel. Spot. Mar. Mar. Mar. Rel. Squadron. Story of a test pilot. Richard Dix. Maren. Morley. Dir. Spot. Rel. Squadron. Story of a test pilot. Richard Dix. Maren. Morley. Dir. Spot. Rel. Squadron. Story of a test pilot. Richard Dix. Maren. Morley. Dir. Spot. Rel. Squadron. Story of a test pilot. Richard. Dix. Nate. Dir. Polit. Rel. Squadron. Story of a test pilot. Richard. Dix. Marion. Dir. Nate. Squadron. Story of a test pilot. Richard. Dix. Marion. Dir. Nate. Commins. Rel. May 10.

Res. Scherma. 37 mins. Rel. July 72. Reth. Marion. Dir. Nate. Grater. Morley. Squadron. Story of the Bennett. 56 mins. Rel. May 10.

Res. Scherma. 37 mins. Rel. May 10. Marion. March. Story Commins. Rel. May 10. Rev. July 20. Mar

Bennett. 56 mins. Rel. March 22. ReA Aug. 13.

Kiar, Steps Out. The. Royalty in discusse days. Graze Moore, Franched Tone, Waler Connolly. Dr. 10 to von Sternberg. 65-mins. Rel. May the Law of the Connolly. Dr. 10 to von Sternberg. 65-mins. Rel. May who Lived Twice. Raph Bellamy, Marian March. Label Jewell. Sept. 25.

Man Who Lived Twice. Raph Bellamy, Marian March. Label Jewell. Sept. 25.

Man Who Lived Twice. Raph Bellamy, Marian March. Label Jewell. Sept. 25.

Man Who Lived Twice. Raph Bellamy, Marian March. Label Jewell. Sept. 25.

Man Who Lived Twice. Raph Bellamy, Marian March. Label Jewell. Sept. 25.

March. March. Label Label

Studios: Burbank, Calif. First National Offices: 321 W. 44th St., New York, N. Gall.

Brides Are Like That. From play 'Applesauce' Confident youth. Ross Alex ander. Anita Eouise. Dir. Wm. McGann. 66 mins. Rel. April 18. Rev. March 25

March 55
Builet or Ballote, Edw. G. Robinson battles racketeers, Edw. G. Robinson, Joan Blondell, Dir. Win Keightey, 68 mins, Rel. May, Rev. June 3 Joan Blondell, Dir. Win Keightey, 68 mins, Rel. May, Rev. June 3 Case of the Velvet Claws, Warren William, Claire Dodd, Whirfred Siave, Dick. Foran, Joseph, King, Eddie Acuff.: Dir. William Clemens, 66 mins, Rel. Aug. 15. Rev. Sept.

Aug. is. Rev. Sept.

China, Clipper. A drama of the trans-Pacific airways. Pat O'Brien, Beverly Roberts, Ross Alexander, Humphrey Bogart, Marie Wilson, Henry B. Waithall, Dir. Raymond Enright. To miss. Rel. Aug. 22. Rev. at 18 Down the Stretch. A thrilling melodram of the spoof and the stretch. A thrilling melodram of the spoof and the stretch. A thrilling melodram of the spoof and the stretch. A thrilling melodram of the spoof and the spoof and

mins. Rel. Sept. 19.

werest Tractors. The inflarious adventures of Alexander Botts, super trac-werest Tractors. The inflarious adventures of Alexander Botts, super trac-tor salesman. Joe E. Brown, June Travis. Guy Kibbee, Dick Foran, Carol Hughes, Gene Lockhart, Dir. Raymond Enright. 69 mins. Rel. July 18 Rev. July 29.

tor salesman. Joe E. Brown, June Travis, Guy Kibbes, Dick Pezas, Card Hughes, Gene Lockhart. Dir. Raymond Enright. 69 mins. Rel. ruly Hughes, Gene Lockhart. Dir. Raymond Enright. 69 mins. Rel. ruly Herber, Card Hughes, Gene Lockhart. Dir. Raymond Enright. 69 mins. Rel. ruly Herber, Card Hughes, Henry O'Neill. Dir. Alfred E. Green. 70 mins. Rel. May 9. Rev. May 6. Heart Divided Marion Davies, Dick Powell, Charles Rugdes. Edward Everett. Rorton, Aribur, Treacher. Dir. Frank Colleges. Edward Everett. Rorton, Aribur, Treacher. Dir. Frank Colleges. Edward Everett. Charles, Phys. Rev. May 6. Herbert, Amer J. Mins. Rel. May 18 mins. Rel. May 22. Rev. July 29. Sept. 20 mins. Rel. May 22. Rev. July 29. Leve Heghas at Franty. Concept of young love. Rugh Herbert, Patricla Ellis, Frank McDonald. 69 mins. Rel. May 22. Rev. Sept. 29. Mins. Fig. June 19. Frank McDonald. 50 mins. Rel. May 19. Frank McDonald. 50 mins. Rel. Minster by an Aristocrat. Windownly, Lyle Talbet, Margueine Churchill. Dir. Frank McDonald. 69 mins. Rel. Minster McDonald. 69 mins. Rel. July 19. Frank McDonald. 69 mins. Rel. McDonald. 69 mins. Rel. July 19. Frank McDonald. 69 mins. Rel. McDonal

August Week-end (Chesterfield). Lives of the State House, New York, N. Y.

August Week-end (Chesterfield). Light, Nevery enterfalment shout the financially and socially tangied lives of the smart set. Valerie Hobson, Paul Zarvey, Betty Compson. Dir. Charles Lamont. 70 mins. Rel. April 10.

Below Case J. Pauline (Chesterfield). Cons and activities. uly 22. eadline (Chesterfield). Cops and robbers in the financial district Parker, Russell Hopton Dir. Geo. H. Bacheller. 68 mins. Rev

Ceccia Parker, Russell Hopton. Dir. Gev. 22. Sec. 1912. June 10.

ge of Sighs (Invincible). The dram of a girl who pits her wits against gangester in her fight to save an innocent man from the chair. Onsiow Stevens, Dorothy Tree. Jack La Rue. Dir. Fall Rosen. 66 mins. Rel.

gangester in her fight to save an innocent man from the chart. Unitow Stevens, Dorbuly Tree, Jack-La Rue. Dilk. Figli Rosen. 68 minn. Reilant Marriage (Invincible). A screen version of Ursula Parrott's great Redbook Magazine novel, "Beillant Marriage". Ray Walker, Joan Marsh. I Bour, The (Chesterfield). A fast-moving mystery, presenting a barfling problem in crime detection. Irene Ware, Ray Walker, Burton Churchill. Dir. Charles Lamont. Rei. Jan 18. Rev. Aug. 3. Florine McKinney, Lawrence Gray, Dir. Wm. Nish. 65 mins. Rev. July 22.

te the Piraté (Alliénce). England's virgin queen in a human tale of devon. Matheson Lane, Jane Baster. Dir. Arthur Woods. 48 mills. Rei.

April 1.

of the West (Diversion). Whiriwind action and a hard-riding here whe fets even with plotters who try to frame him on a murder charge. Hood ibbon, Joan Barclay, Euzz Barton. Dir. Harry Frazer. 61½ mins. Rel. harli 15.

Little Rod Schoolhouse, The (Chesterfield). Gay, carefree childhood in the little.

Little Rod Schoolhouse, rebellious, misunderstood youth behind gray reform
walls. Frankfe Darto, Dickle Moore, Corky, Dir, Charles Lamont. 68
nnins. Rel. March 10, Rev. May 27,
Metro,

from information supplied by the a production companies and hocked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers whe receive service subsequent to that period should preserve a copy of the calendar for reference

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in imate the actual release length in those states or communities where local er state censorship may result, in deletions. Running time in the reviews as given in Variety carry the actual time, clocked in the the-atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

while every effort is made to hold his list accurate, the information upplied may not always be correct, even though official. To obtain the suppl even though official. To obtain the will appreciate the co-operation of all managers who may note discrep-

Loew's Gets Penn Back

Pittsburgh, Sept. 29. Under terms of new reorganization plan, control of the Penn theatre here will revert to Loew's around Nov. 1. Deal now being consummated, with local preferred stock holders, who have been operating house for several months, turning in their stock under a one for two set-

This will return control to common stockholders, among whom Loew's hold the majority interest, with latter guaranteeing five years' dividends on preferred stock. Latter now rounding up holdings to convert stock and as soon as this is completed. Lew's will step in again. Altogether probable that with completed, Loew's will step in again.

Altogether probable that wift
Penn's return to original control, another pooling deal with Warner
Bros. will be worked out. Old pact
with WB, made for one year, expired
in August and since then houses
have been operated separately.

CONTRACTS

Hollywood, Sept. 29. Hal Roach optioned Jack Jevnes

writer. Veda Ann Borg termed at War-Option on Eve Green's writer ticket lifted at Par. Termer handed Kay Marlow at

Termer handed Kay Marlow at RKO. Sol Lesser handed Charles Kraft editor's paet. Universal has sealed Wendy Barrie

Ontions have been picked up at Par on pacts of Charlene Wyatt, Nick Lukats, Ray Milland and Purnell

Luleats, Ray

Pratt.

Republic has ticketed Lillian

Burns, dramstic coach, and four pu
pils: Grace Durkin, Mary Russell,

Christine Maple and Marc Kramer,

bills: Grace Durin, many Aussen. Christine Maple and Marc Kramer. Option on pact of John Patrick, writer, littled at 20th-Fox.

Metro sealed Bartlett Cormack, writer, or the termer.

Bess Meredyth handed new stretch scrivening fovenant at 20th-Fox.

Columbia handed Rosalind Ketth and Leons Marchet termers and Delma Byron lifted at 20th-Fox.

Mary Russell sealed to five-year pact at Republic.

Warners lifted option on Addison Richards pact.

Larry Blake and Robert Dalton termed at Universal.

TITLE CHANGES

The White Dragon now The Cock-Eyed Cruise: at Metro. Case of the Black Car gets its original title, 'Case of the Caretaker's Cat,' at Wamers. Cat at Wamers. Cat,' at Wamers. Cat,' at Wamers. Cat,' at Wamers. The Making of Metro,' and 'The Tattler' becomes 'Here' Comes Carter' at WB.

STORY BUYS

"The Thing Is the Play," McCall mag yarn by Eleanor Griffin and William Rankin, sold to Universal. Paramount has purchased H. S Kraft's original, 'Music Over Amer-ica.'

Donald Barr Chidsey sold his ovel, 'Weeping Is for Women,' to

Riding Avenuer (Diversion). The government makes him a murchal and out-have Sen's and hate him for the riding deed-shot that he. S. Roof, Gibbon, Ruth Mix, Bluzz Barton. Dir. Harry Fraser. S7 mins. Rel. June 15. She-Devil Esland (Erist-Dividion). The novel and exciting developing or savage queen who ruled an island of virgins and the men who came, saw and were conquered. Native each. Dir. Raphael 7. Seville-1967, Junes. Rel.

Juhe I.

Trues at a Kind (Invincible), A hilarious commady of three cooks who while up some situations and prove there's no honor among thieves. Chick chandler, Evalya Knapp and Berton Churchill. Dir. Phil Roseb. 13 mins. Red. May 20. -Rev. July 1.

May 20. Rev. July 1.

To Much Beef (Normandy). Red-blooded action and hard-riding in exitating western story of conflict against tyranny and oppression in the open apaces. Rex Bell. Counte Bergen, Lloyd Ingraham. Dir. Robert, July 19. mins. Rel. April 20.

West of Nevrada (Colony). Mighty story of the gold fields with Rex Bell. In his greatest two-friend. he-man role. Rex. Bell, Joan Barclay, Al St. John. Dir. Robert Hill. 93 mins. Rel. June 20.

Office: 1600 Broadway, New York. G-B

Everything is Thunder. Romanite melodrama of war-time Europe. Contiance
Beanett, Douglass Montgomery, Oscar Hamolika. Dir. Million Romer. 17
minz. Rel. Sept. 1.

18's Love Again. Musical comedy with dances and song. Jessie Matthews' Robminz. Rel. Sept. 2.

18's Love Again. Musical comedy with dances and song. Jessie Matthews' Robminz. Marchael Comedy again. The Secretary of the Secretary of

Albert de Couvulle. To mins. Rel. Aug. 15.

Stüdlos: Culver City.

Metro

Offices: 1540 Broadway,
New York, N. Y.

Absolute 'quiet, Atplane crew repulse ranch bandits. Lionel Atwill, Irene.

Harvey. Dir. Geo. Seltz. 70 mins. Rel. April 24. Rev. May 6.

Devil Dell, The. Horror story of human dwarfed to doll size. Llonel BarryRel. July 10. Rev. Aug. 12.

Berll Is a Sixy. The. Fredde Bartholomew, Jackle Cooper, Mickey, Romey.

Fury. Story, of southers, titler, Written directly for the screen, by, Norman

Krasna. Syvita Sidney. Spencer Tracy. Dir. Fatz, Lang, 80 mins., 1861.

May 25. Rev. Julie 10.

Game Samuel Hopkins, Adams's Instorted Saviet Cortes and Company of the Saviet Control of the Savie

the factionian era. Joan Crawford in the filter fole; for the factionian era. Joan Crawford in the filter fole; Robert Taylor, Lionel Rev Sept. & Meyora, Douglas, Dir. Clarence Brown, 136 mins. Rel. Angres. Rev Sept. & Rev

Evans, Lee Carillo. Dir. Edw. L. Maurin. 88 mins, Rei. March: 27, Rev. April 1.

Old Butch. Wallace Beery as the town tramp who comes into a fortune. Eric Linden, Cecilia Parker. Dir, J. Walter Ruben. Rel. Sept. 25.

Petticoat Fever. Hot triangle in the Arctic. Robert Montgomery, Myrna Loy, Refinald Owen. Dir. Geo. Fitzmanice. 80 mins, Rel. March 20. Rev. March 25.

Picadilly Jim. Based on a P. G. Wodehouse stery. Ede Blore, Robert Motification of the Computer of the Comput

March 25.

Illy Jim. Based on a P. G. Wodehouse story. Eric Blore, Robert Monigomery, Madge Evans, Billie Burke. Dir. Robt, Z. Leonard. 387-mins. 38cil.
Aug. 14. Rev. Sept. 2.

a Rood of El Borado. Drama of a frontier days bad man. Warner Bays,
Et., Ann Loring. Dir. William Wellman. 34 mins. Rel., April, Jr., Jeev.

Robert Joseph Levans, Bune Durke, July, 2005, La secondary, States Levans, Bune Durke, July, Levans, L Studio: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway,

And Sudden Death. Safety story deriving from Readers' Digest article, Ban-dolph Scott, Frances Drake, Tom Brown. Dir, Chas. Barton, 60 Julie Rel. June 19. Rev. July 22. Arizona Baide Hatten, Sept. 16. ers, The. From a Zane Grey novel Larry Crabbe, Raymond, Marsha Hunt. Dir. Jas. Hogan. 57 mins. Rel Julie 26. Rev.

Hatten, Marsha Bunt. Dir. Jag. Hogan. 57 mins. Rel. Jufic 26. Rev. Sept. 16.

Big Brown Ryes. Manicartic tume descrive. Joan Benent, Cairy.Grant. Dir. Sept. 16.

Big Brown Ryes. Manicartic tume descrive. Joan Benent, Cairy.Grant. Dir. Sept. 16.

Border Filekt. Slory of the air corps of the Coast Guard. John Howard. Grant. Withers, Frances Farmer. Dir. Otho Lovering. 68 mins. Rel. May 28. Rev. June 16.

Call of the Pol. Western. One of the Hopalons. Cassidy series: William Case Against Mirs. Ames. The. Miss. Ames prosecuting attorney becomes her champlon. Madeline Carroll. Geo. Brent. Dir. Wm. Seiter. 85 mins. Rel. May 22. Rev. June 16.

Champfort Mars. Ames. The. Miss. Ames prosecuting attorney becomes her champlon. Madeline Carroll. Geo. Brent. Dir. Wm. Seiter. 85 mins. Rel. May 22. Rev. June 16.

Champfort MacMurray. Jack Galde. Dir. A. Edw. Sutherland. Rel. Sept. 23.

Champfort MacMurray. Jack Galde. Dir. A. Edw. Sutherland. Rel. Sept. 23.

Just. Hogan Rel. March 27. Rev. May 13.

Diff Fenc. From a Zane Grey novel: Larry. Crabbe. Katherine. Del. Mills. Just. Hogan Rel. March 27. Rev. May 13.

Diff Fenc. From a Zane Grey novel: Larry. Crabbe. Katherine. Del. Mills. Early to Bed. Sleep-walking glass eye salesman becomes innocentity involved in a jewel robbery and murder. Mary Boland. Chas. Burgelse. Dir. Norman McLeod. 75 mins. Rel. June 5. Rev. July 22.

Fatal Lady. Grand opera in the Argentine and cabarets in Paris. Mary Ellis.

Fatal Lady. Grand opera in the Argentine and cabarets in Paris Mary Ellis, Walter Pidgeon. Dir. Edw. Lustig. 75 mins. Rel. April 24. Rev. July 15.

Florida Special. Jewel robbery on a train. Jack Oadle, Sally Eliers. Dir. Ralph Murphy. 68 mins. Rel. April 24. Rev. June 3.

Forgotten Faces. Gambler protects his daughter's happiness with his life. Herbert Marshall, Gertrude Michael. Dir. E. A. Dupont. 70 mins. Rel. May 15. Rev. July 4.

retrett Marshall, Gertrude Michael. Dir. E. A. Dupont. 70 mins. Rel. May 15, Rev. July 5.

F. Man. Boy wants to be a G-man but he only gets an F. Jack Haley. Grace Bradley. Dir. Edw. F. Cline: Rel. March 13, General Dired at Dawn, The. Clifford Odets' story of a fighting Irlshman in SB mins. Rel. Sept. 4. Rev. Sept. 5.

Girl of the Ozarks. Virginia Weddler in the first character olcure written for a child Dalver, Henrietta Crosman, Lief Erikson. Dir. Wm. Shea. 68 mins. Rel. June 12. Rev. Aug. 12.

Give Uz This Night. Musical. Jan Klepura. Gladys Swarthout. Dir. Alex. Ball. 75 mins. Rel. March 6. Rev. Auril 5.

Heat St. St. Sept. 10 William Boyd, Jipmy Ellison. Dir. Howard Bretherton. Rel. July 10 William Boyd, Jipmy Ellison. Dir. Howard Bretherton. Rel. July 10 William Boyd, Jipmy Ellison. Dir. Robit. Florey. 70 mins. Rel. Aug. 21. Rev. Sept. 23.

(Continued on page 25)

(Continued on page 25)

EXPLOITATION -:- By Epes W. Sargent

Two Oldies

A lot of crinked necks are the result of two of the local boys pulling stur. from the guide books. First was Larry Grabum in exploiting To Mat Wuple of young in spoot of comparately dressed for the occarion parading the streets with enormous flower boxes plastered with the picture name and 'at the Capitol today.'

Dual plus wasted

mous Rower boxes plasses, white picture ame and at the Capiton for its plant and and at the Capiton for its plant for the first plant for the first plant for the first three days, and then yanked it, letting the public talk the plant for the first three days, and then yanked it for the first three days, and then yanked it for the first three days, and then yanked it for the first three days, and then yanked it for the first three days, and then yanked it for the first three days, and there was plant you and you will be first three first was seen to the form of a dainty miss all dinged up in wedding finery who, so you want, paried the street at the first plant for the first plant was also carrying a small suit-case with the picture's name on the side. Not new, either one of them, but they were effective in that neither stut has been pulled for a long time.

Good Typography

Good Typography

Typographically the Chestnut St., Philadelphia, rates a plus mark for the property of the control of the cont

There are two ways of commanding attention; through the use of masses of black letter and through the avoidance of too much display. The Romeo' series from the Chestnut puts itself a shining example of the latter school. It is outstanding.

For Football

For Football

Harry Brown, Jr., working with
Sydney E. Solomon, his assistant, is
going to plug football at the Paramount, Newport.

Solomon at the sale and the property of the second of the sale of the sale

Reading 'Adverse'

Reading 'Adverse'

Attention-getting Portland, Ore.
Attention-getting Portland, Ore.
by the Evergeen Pent of the property of the Pent of t

Mickey Tops 'Gen.'

Detroit.
To obscrve Mickey Mouse's eighth birthday, first-run United Artists here staged a big party last Satur-Inclusion.

Tough Kids in Australia

Tough Kids in Australia Sydney. Sydney. Sydney. Sydney. Sydney. Sydney may guite a problem for the managers. Kids will buy all right, but they expect extras such as candy, toys, books, before they'll plank to they are the they are th

giving the most gets the biggest trade, irrespective of program offering.

Michael Shirley Temple broke into Authoria Shirley Shirley

Brought Peggy Back St. Louis

Brought Peggy Back

Jimmy Harris, p.a. at Loew's secured a pretty lassie, dolled her in driven through the downtown business section in a huge town car advertising MG's. Gorgeous Hussy's current at house.

Harris promoted car from local agency and gave them plug on copy current at house.

Harris promoted car from local agency and gave them plug on copy their car, etc. Stunt was an attraction getter, especially from the femme shoppers as department stores are featuring a new style of clothes designed from dresses of that clothes designed from dresses of that clothes designed from dresses of the county of the cou

Sunday Sings Birmingham Sunday Sings With the community sing idea taking the country by storm. George Nealans, asst manager of the labaran storm of the labaran storm of the first show each Sunday. Stunt has gone over very well. Nealans takes the mike down into the audience, pleading with them to sing, and has success. Nougrally of the storm of the stor

Flossy for 'Desperado'

Flossy for "Desperado"
One of the most ambitious of the Feent sales efforts is a special booklet, on The Gas. Desperado: .issued by United Artists for the FickfordLasky film with Nino Marthiu.
In board covers with an illustration for the front, the inside offers a briefed story of wealth of illustration. No sales argument, the idea being that the story will sell itself. Certain to stick on the managerial desk, which is the main aim.

day (28) of a figure party last saturated and the first plant state of the first plant showing of first plant showing the first plan

Lost Kid Shows

Detroit.
Latest angle here in search for Buddy Browe, kidnapped boy, is free shows by the Kramer and Senate theatres, located in neighborhood where kid disappeared.

To acquaint

cated in neighborhood where kid disappeared.

To acquaint children of neighborhood with kidnapped victim so they may act as 'amateur' delectives in hunt for the control of the control of

Scrapping Over 'Dorm.'

St. Paul.

St. Paul.

Trying to wham over a new star is admittedly a tough job, but Lou Golden tackled Simone Simon's debut by double-barreling his campaign as Miss Simon's introductory and stress-time of the pic, the pic stress of the pic stress o

Blazing 'Ziegfeld'

Blazing 'Ziegfeld'
Bill Nasses, of the Murphy, Springfield. On the Murphy
field the Murphy, setting the pace for other theatres
in the circuit.
The outstanding stunt was the use
popts, 30 bulls being used. Bulbs
are guaranteed for only two hours,
but for those two hours they give a
whiter and brighter light than a
couple of floods. The Murphy seems
couple of floods. The Murphy seems
this department a couple of years ago.
Campaign was heavy on newspaper end, starting three weeks in
advance, blotters were put out and
this department a couple of years ago.
Campaign was heavy on newspaper end, starting three weeks in
advance, blotters were put out and
the starting three weeks in
advance, blotters were put out and
the optimise of the starting three weeks
and the company of the starting three
ments. Every patron was reminded
of the date for three days in advance and an auto dealer put out
5,000 heralds with a cut of the glifs
at the bottom. In between was the
line 'Bodies by Fisher.' Banks came
in on the argument the producer
would not have gone bankrupt had
be financed more carefully, and
services and the starting three were Ziegfeld
milk baths and there were Ziegfeld
milk baths and there were Ziegfeld
specials at all soda bars.

Left to the Girls

Left to the Girls

Regina, Sask.

Walter F. Davis of the Capitol,
Regina, assigned his girl staff to sell
Kay Francis in Cilve Me YootKay Francis in Cilve Me YootKay Francis in Cilve Me YootKay Francis in Cilve Me Yootart shop make up two dozen leade.

3 x 2½ feet with following message.
The Capitol Girls present this pleture to the ladies of Regina. Give
Me Xour. Heart. Kay FrancisCould Will want some one to tee.

Ladies' ready-to-wear and three
major department stores featured
these. Had 3 x 2½-inch hearts with
same message in all laundry parcels
are message in all laundry parcels
curibuled in loop district. In praced
cars and given out at theatre,
Even passes given out for two
weeks had message. Purity Milk Co.
bottless also tagged. This in addition
to work of the company of the control of the company.

Window Con
Window

Window Cards

window Cards

Advertising appeal is good to the exact extent to which it is developed to gain reader curiosity. A plain lettered card in a window very hand the same and the s

It works surprisingly well.

Season's Diary

Season's Diary
Just to make for institutional interest, a small timer is preparing a
diary of his season. Sheets of manila
paper have been saddle-sitched inresenting, one of the 40 weeks of the
usual theatrical season. Books are
not printed, neither are they covered. Each page is about the size
of a tabloid sheet. They go to pa-

Batesville Amusentation will build a 500-seat house at Batesville at a cost of \$12,000. Will replace the old Batesville theatre, destroyed by fire.

Frederick W. Brunelle, formerly of RKO theatres, now district manager pleture with Jean Hardon Large of Century circuit.

BEHIND the KEYS

Russell Chapman of the Madison now manager of the new Varsity, Creedon, ex of United Artists, as assistant. Herry Zapp shifts from the Ramona, with Vernelle V. Ward, explicit at the Ramona, Gers to Riviera as assistant. Harold Brown, formerly at the Ramona, Gers to Riviera as assistant. Harold Brown, former said at Ramona, was raised to manager of the Rosedale. Vincent Sullivan, assistant to Bob Cörbin at UA. George A. Ranshaw, former indie booking agent, takes Sullivan's post at the Glenn McLean, treasurer at the Michigan, resigned to join police department, succeeded by Lance Kelly, former chief of staff. James Easson was promoted to assistant at the Pisher.

New film distributing promed in St. John, N. B.

New film distributing promed in St. John by Gerald M. Experiment of the street of the street

Los Angeles. Bob Whitson and Herman Lewis have bought the Hollywood and Ramona from Ray Peterson and George Burke. W-L has five houses in the zone. Peterson has taken back fils. Fair Oaks, Pasadena, and will te-open Oct. I. Burke will devote his time to his Sawtelle enternrises.

prises.

Bill Quinn, vet film distrib, has opened an indie exchange. He has been in biz along film row for 26 years, and last was identified with Franklin theatres in Honolulu.

Proposed lease of Family theatre by E. M. Loew of Boston reported to have fallen through. House is shuttered, having been abandoned by Fenyressy Bros., who, had, operated, it of late without a lease. Under the theatre is in dangerous condition and must be practically rebuilt before it is reopened.

New Orleans.
Completion of a transaction
whereby the Liberty theatre goes
under the management of Mort H.
Singer Corp.
Wednesday (23). Noel D. Smith,
present treasurer of the Orpheum,
will be house manager of the Liberty, and Gar Moore will be press
agent for both

Seattle.

John Danz, head of Sterling Theatres, purchased Winter Garden
building at reported \$20,000.00. Announced \$20,000 will be spent in rehabilitation. Former owner bequeathed the building to Columbia
and Michigan universities, so those
two institutions will get the coin.

Hastings-on-Hudson, N. Y.
Hastings, grind pix house, has reopened after being dark for four
months.

With the Skourases acquiring the Fox, Hank Goldenburg, maneign director of the house, is footloose. Goldenburg and Arch Bowles, Fox-West Coast local division head, considerable of the Market Coast local division head, considerable of the Warlied Lane, former treasurer at the Warlied, to assistant managership of this ace F-WC house, and the bringing in of Mike Maloney, back from 20th Century-Fox studies in Hollywood, for the p.a. spot at the UA.

Brown, 1,500 seater, has been leased by Fourth Avenue Amusement Company and Loew's State jointly, as a first run. House will be used to spot holdovers and product which the two big houses are unable to play.

which the two big houses are to play which the two big houses are to play. Hurley, former -burlesque producer at the Gayety here, has leased the Drury Jack 1,000 seat house (formerly the Wainut). He plans to open Thursday, Oct. 15, with a flesh show.

City Mgr. Bob Talbert (also Caro-lina chee). Lob Talbert (also Caro-willby-Kiney) local layout, back-from semi-annual huddle of North Carolina Theaters. Inc., attended by 35 excess of outsits North and South Carolina Theaters. Inc., attended by Carolina Carolina (also Carolina Carolina). Con-control of the Carolina (also Carolina Carolina). Sumber house, An innovation in this state.

Norfolk

Plans are posted for new Yisualite Theaire for Norfolk with bids to be opened week of September (27). Set up is for one story building, brick and steel-capacity. 400.

Coloniel openings due Oct. 1.

Wholesale screams empited Manhattai, Negro pix spot, when fire broke out in the grojection room, but the coloniel of the projection from the grown of the street, but none was hurt. Theatre is one of Lichtmann chain.

Des Moines

Two new picture houses are lataed for Iowa—one to be operated by Elmer Klatt at Fredericksburg, and a \$30,000 house, to be known as: the King will open at Onawa soon. Stanley A. Brown, district manager for Tri-States Theatre Corp. for Ance, years, has, resigned to become exchange. In Jos Angeles: "Brown, who has been in charge—of 15 of A. H. Blank's theatres in Jowa, will be succeeded by 'Rockey' Newton. Charlotte N C

Criterion, here, open again after a close-down.

The 800 seats in new Sumter, Sumter, S. C., overflowed at formal opening recently.

Carthage, N. Y.

Oliver Duncan, who came here
from the Eckel, Syracuse, as manager of the Strand, has been transferred to the Hippodrome, Gloversville, by the Schine circuit.

Jackson, Miss.

Batesville Amusement Co., Inc.,
will build a 500-seat house at Batesville at a cost of \$12,000. Will replace the old Batesville theatre, destroyed by fire

RAMONAS RAINBOW COLORS BRING GOLDEN SIOWERTO NATIONS 30%-OFFICES!

Another triumph for 20th's showmanship as "Ramana" sweeps on to box office glory! Held over in pre-release runs at ROCHESTER. PITTSBURGH, BALTIMORE! Equalled "Country. Doctor" in INDIANAPOLIST Beat "Girls' Dormitory" in LOUISVILLE! Topped "Private Number" in OKLAHOMA CITY! Leading "Girls' Dormitory" In PORTLAND, Me. Ahead of "Road to Glary in RICHMOND (day and date)! Neck-and-nec with "To Mary—with Love" in SYRACUS Out-grossing "Private Number" in DES MOINE [dov-und-dote] Get "Ramona" and get rich



THE KEYSTONE

LORETTA YOUNG

ACCESSOR OF THE RESIDENCE WHITE STA

and a cast of thousands featuring KENT TAYLOR - PAULME PREDERICK - JANE DARWELL ALERT LATILITY STANDARD FARMANIA VINNE WAS READ AND A VINNE WAS READ A VINNE WAS READ AND A V

CARROL MAISS : CHARLES WALDROW : CHARLE DI BREY A CHARGE PRINCE - CURALES PRINCES - CURALE STOPPON - WILLIAM TO DATE OF THE PRINCES - CORPORA -

(Continued from page 22)

Id div. My Life. Remaice of The Noose. Sir Gu Rel. Aug. 1s. Rev. Aug. 1s. Law Theorem. Bloom. Bloom of the Noose. Sir Gu Rel. Aug. 1s. Rev. Aug. 1s. Law He Carlettl. Debodrived version of 'Salito. Rel. Aug. 1s. Rev. Aug. 1s. Feb. 1. Rev. April 1. The Red. Rel. Sept. 4. Lew Ayres, Mary Feb. 1. Rev. April 1. Feb. 1. Rev. April 10. Rev. May 20. Rev. Rev. May 20. Rev. London and de luxe lines, Fred MacMurray, Carole Lombard. Dir. Wm. K. Howard. 75 mins, Rel. May 22. Rev. Return of Esphe Line. The. New store based on the section of the section o

"Overman. Dir. Edw. Suthertand. 15 mms. Ret. June 24 etc., venture gest Gomes Acress, The. Love. on a de luxe lines. Feed Macdhurray, Crooks ombard. Dir. Wm. R. Howard. 75 mins. Rel. May 22. Rev. The Committee of the Committee

William Committee of the Committee of th

Oct. 2.

Get 2.

Get 2.

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Get 7

er Rnow. Pseudo psychologist stirs up trouble for himself and a l. Chas Ruggles, Mary Boland, Adolphe Menjou. Dir. Elliott Nugent

a Never Rnow. Pseudo psychologist stirs up trouble for himself and a friend. Chas. Ruggles, Mary Boland, Adolphe Menjou. Dir. Elliott Nugent. Rel. Sept. 15.

Rel. Sept. 15.

Advanture story of a reporter's search for diamond thiever at Trap. The Advanture story of a reporter's search for diamond thiever at Trap. The Advanture story of a reporter's search for diamond thiever Leo McCarey. 64 mins. Rel. Feb. 14. Rev. March II. Coo. Murphy. Dir. Leo McCarey. 64 mins. Rel. Feb. 14. Rev. March 101. Coo. Ratt, Dolores Costello, Ida Lupino, James Glesson. Dir. Alex. Hall. 68 mins. Rel. July 24. Rev. Aug. 26.

Dolores Costello, Ida Lupino, James Glesson. Dir. Alex. Hall 68 mins. Rel. July 23. Rev. Aug. 28.

Stindios: Hollywood. R.K.O. Radio Office: R.K.O. Bldg., R.K.O. Radio Office: R

Office: RKO Bidg., Republic

New York, N. Y. Bulldog Edition, Ray Walker, Evalyn Knapp, Regis Toomey. Dir. Charles Lamont, Rel, Sept. 20.

CALENDAR OF CURRENT RELEASES

| Burning Gold. Fast action. Bill Boyd. Dir. Sam Newfield. 58. mins. Rel. Dec. 1. Rev. May 27. Continued from page 22)

| Burning Gold. Fast action. Bill Boyd. Dir. Sam Newfield. 58. mins. Rel. Dec. Continued from page 22)

| Burning Gold. Fast action. Bill Boyd. Dir. Sam Newfield. 58. mins. Rel. Dec. Continued from page 22)

| Continued from page 22)

Federal Agent. Swift sedon. Bill Boyd. Rel. April 10. Rev. April 15. Follow of the Hearth. Missical. Marion Talley, Michael Bartlett. Dir. Aubrey Scholmon. Hearth. Missical. Marion Talley, Michael Bartlett. Dir. Aubrey Forbidden Heaven. English workman adopts a walf. Chas. Farrell, Charlotte Henry, Dir. Reginald Barker. 68 mins. Rev. Sept. 9.
Frankle and Johnnie. Based on an old song. Relen Morgan, Chester Morria. Dir. Reventer Erickin. 68 mins. Rel. May J. Rev. Mys. Menry, Chester Morria. Dir. Herster Erickin. 68 mins. Rel. Ang. 12. Rev. Nept. 16. Sale. Dir. Ivving Pichel. 69 mins. Rel. Aug. 25. Rev. Sept. 16. Gift from Mandalay. The dangers of man-killing tiger and fever, and the courage of white men in their gruggle to master the tropics. Kay Lina. Rel. April 20. Rev. May 13d. Coo. Dir. Howard Bretherton. 69 mins. Rel. April 20. Rev. May 13d. Coo. Dir. Howard Bretherton. 69 mins. Rel. April 20. Rev. May 13d. Coo. Dir. Howard Bretherton. 69 mins. Rel. April 20. Rev. May 13d. Coo. Dir. Howard the same mane. Alter Brady. Ann Rutherford. Russell Hardis. Cora Sue Collins. Dir. Joseph Brady. Ann Rutherford. Russell Hardis. Cora Sue Collins. Dir. Joseph Brady. Ann Rutherford. Russell Hardis. Cora Sue Collins. Dir. Joseph Brady. 27 mins. Rel. May 5. Rev. July 8.
Hearts in Bondage. Dramatic story of five characters whose lives are entangled in the building of the Monitor, and in the climator of the battle between the Manners. Dir. Lew Ayres. Rel. Aug. 15.
House of a Thousand Candles. Fast moving plot centers around efforts of an international spy organization to gain control of papers which will plumper the service of the Rev. April 8. Rev. April 8. Rev. Dir. Artmut Libba. William Rel. Pas 20. Rev. April 8. Rev. Libba. Service. Nanapp. Dir. Lonely Trail, The. Western. John Wayne. Ann Rutherford. Rel. May 25. Nay Born. Naval aviator adopts a boy and wins a wife. Wm. Gargan, Claire On. Pas 20. Rev. Brady Rel. May 15. Naval Park Naval aviator adopts a boy and wins a wife. Wm. Gargan, Claire On. Pas 20. Rev. Brad. Rev. D

Oh, Susannah. Gene Autry, Frances Grant. Rel. Aug. 20.
Sagebrush Troubadout. Western. Gene Autry, Dir. Jos. Kane. 57 mins. Rev.
Sings 58, 59, 50, 7 The. Western. Gene Autry, Lois Wilde. 58 mins. Rel. May 11.
Sings Varbond. Musical western. Gene Autry, Lois Wilde. 58 mins. Rel. May 11.
Sitting on the Moon. Grace Bradley, Roger Pryor, Pert Kelton. Dir. Raiph
Sitting on the Moon. Grace Bradley, Roger Pryor, Pert Kelton. Dir. Raiph
Stalb. Rel. Sept. 20.
The Tricket to Faradles. Roger Pryor, Wendy Barrie. Dir. Aubrey Scotto. 70 mins.
Rel. July 10. Rev. July 15.
Winds of the Wasteland. Western. John Wayne, Phyllis Fraser. Rel. July 6.

20th Century-Fox Offices: 444 West 66th St. Studio: Fox Bills Hollywood, Cal. Across the Aisle. Brian Donlevy, Gioria Stuart. Dir. H. Bruce Humberstone Rel. July 24. A Connecticut Yankee. Will Rogers reissue. Rel. April 24.

Studio: Fox Hills,

Bollywood, Cal.

20th Century-Fox

New York, N. Y.

Rew York, N. Y.

Rew York, N. Y.

Across the Atiste. Brian Donlevy, Gloria Stuart. Dir. H. Bruce Humberstone. A Canel. July 28.

Across the Atiste. Ekisabeth Bergner, Laurence Colivier, Dir. Paul Czinnér, Rel. Sput. 18.

A You Like H. Ekisabeth Bergner, Laurence Colivier, Dir. Paul Czinnér, Rel. Sput. 18.

Border Fatrothmar. Geo. O'Briten western. 58 muss. Rel. July 3. Rev. July 1.

Bovery Friesces, The. Study Temple, Prank Morgan. Dir. Wm. A. Selter. Captain January. From the book of that name. Shirley Temple, Guy Kibbee, Slim Simmerville. Dir. David Butler. Rel. April 17. Rev. April 3. Helench Slim January. From the book of that name. Shirley Temple, Guy Kibbee, Slim Simmerville. Dir. David Butler. Rel. April 17. Rev. April 3. Helenchaller. Slim Simmerville. Dir. David Butler. Rel. April 17. Rev. July 18. Helenchaller. Slim Simmerville. Dir. Rev. March 25. Champagne Charile. Millionaire miros in a murder. Faul Caranaugh, Helenchaller. Slim Simmerville. Dir. Rev. March 25. Champagne Charile. Millionaire miros. Rel. March 27. Rev. March 25. Champagne Charile. Millionaire miros. Rel. March 27. Rev. March 25. Champagne Chariler. March 27. Rev. March 25. Champagne Chariler. March 27. Rev. March 25. Common March 27. Rev. March 25. Common March 27. Rev. March 25. Common March 27. Rev. March 27. Rev

Studio: 1041 No. Formosa Blvd. United Artists Offices: 729 Seventh Ave.,
Hollywood, Calif. United Artists Offices: 729 Seventh Ave.,
New York, N. Y.

Amaleur Genleman. Jeffrey Farnol's story of a young man who gambles it save the life of hir father. Douglas Fairbanks. Or, and Elisse Landi. Dir Thornton Freekund. Froduced by Criterion Flins, Ltd. Rel. March 23 Come and Get it. Goldwyn's production of Edna Ferber's movel about northwest west lumber strife. Edward Arnold, Frances Farmer. Dir. Howard west

west lumber strife. Edward Arnold, Frances Farmer. Dir. Howard Hawkis.

Goddeyn's production of Sinciair Lewis' novel, Walter Huston, Ruth. Chatterton, Mary Astor. Dir. William Wyler. Rel. Sept. 14.

Garden of Allah, Bonnarce in the Sahara Marlene Dietrich, Christe Boyer. Produced by David O. Selznick in technicolor. Dir. Richard Boleslawski. Gay Christopher Marken musical romance. Nino Martini, Ida Lupino, Leo Carrillo. Pickford-Lasky production. Dir. Rouben Mamoulian. Is Stand Condenned. A Russian was story with two men moid a Pir. Harry Richard Condenned. The Marsham was story with two men moid a Pir. Harry Richard Condenned. The Missian was story with two men moid a Pir. Harry Richard Condenned. The Missian was story with two men moid a Pir. Harry Richardon). To mins. Rel. June 12. Rev. July & Continued on page 271)

(Continued on page 27)

Studio Placements

Hollywood, Sept. 29. Y. Mason, Victor Heerman, olay, 'All for Love,' Goldwyn. reen play, 'All for Love,' Goldwyn. Ian MacLaren, Sidney Blackmer, eslie Fenton, Noel Madison, Holmes Charge Rosener, Claude Herbert, George Rosener, Claude King, Matty Kenn, Syd Saylor; Ro-land Reed directing, 'House of Se-crets,' Chesterfield.

Joyce Compton, Matty Fain, Ellis Island, Inv.

Island, inv.

Kenneth Harlan, Suzanne Karen,
Reid Howe, Helen le Bretherton, Lenore Keefe, 'Olympic Champ,' Royer.
Chic Chandler, Lois Wilde, 'Ne-Chic Chandler, Lois Wilde, 'No-body's Fool,' Roach. Robert Armstrong, Herbert Raw-linson, 'Nobody's Baby,' Roach.

linson, 'Nobody's Baby,' Roach.
Franklyn Pangborn, George Irving,
Clarence Wilson, Val Stanton, Ernie
Stanton, Robert Middlemass, 'Hats
Off,' G-N.

Leo Carrillo, 'I Promise to Pay,' Esther Howard, Andy Clyde short, Columbia.

Catherine Doucet, 'Interlude,' Col. Si Jenks, 'Dodge City Trail,' Col. Nick Copeland, Eddie Featherstone, 'Depths Below,' Col.

Arthur Rankin, Robert Fiske, Ann Merrill, Lucille Lund, 'The Cowboy Star,' Col.

J. Farrell MacDonald, Zeffie Til-bury, Byron Russell, Pat Moriarity, D'Arcy Corrigan, Leo Fitzgerald, 'Parnell,' MG.

Walter Kingsford, Jay Ward, Lor-raine Bridges, Belle Donovan, John Carradine, 'Captains Courageous,' MG.

Murray Alper, Wade Boteler, Wil-liam Benedict, Norman Phillips, Jr., Farina, John Kelly, Charlie Arnt, Eddle Shubert, Jack Norton, Paul Fix, Zeffie Tilbury, 'After the Thin Man, 'MG.

Man, Mg.
Man, Mg.
Man, Mg.
Man, Mg.
Margaret, Dumont, 'A Day at the
Margaret Copper, 'Camille,' MG.
Dora Early, 'How to Be a Detective', Mg.
Selmar Jackson, Nella Walter,
Three Smart Girls,' U.
Evelyn Brent, 'Jungle Jim,' U.
Harry Clork, screen play, 'Oh, Doctor,' U.
Austin Parker, scripting, 'Service
Austin Parker, scripting, 'Service

Austin Parker, scripting, 'Service de Luxe,' U. Harry Davenport, Dennis Moore,

de Luxe, 'U.

Harry Davenport, Dennis Moore,
Plerre Watkins, 'Under Southern
Stars,' WB.

Hugh O'Connell, Addison Richards,
Myrtle Stedman, Jane Wyman,
Adriem Rosely, 'Ready, Willing and
Able,' WB.

Able, WH,
Jack Cunningham, Spring Byington, Craig Reynolds, Si Wills, Frank
Bruno; William: McGann directing,
Pennod and Sam, WB.
Mildred Law, Melody for Two, Fenrod and Sam, WB.
Mildred Law, Melody for Two,
WB.
Mildred Law, Melody for Two,
WB.
Gardon Hart, Silm, WB.
Dick Foran, Bad Man's Land, WB.
Dick Foran, Bad Man's Land, WB.
Crane Wilbur, Screen play, untilled
original, WB.
Walter Miller, Mary MacLaren,
Marc Lawrence, Frank Faylen, Night
Walters, KKO.
Lew Faylon, Arthur Hoyt, Frank
M. Thomas, Ray Mayer, All Scarlet,
R.
Kathryn Maflow, 'Criminal Lawver, RKO.

M. Thomas, Ray Mayer, 'All Scarlet,' RKO.
Kathryn Marlow, 'Criminal Lawyer,' RKO.
Guality Street,' RKO.
Mischa Auer, untitled Lily Pons starrer, RKO.
Spencer Charlers, Frank McGlynn, Sr., Jack Luden, Theresa Maxwell Conover, Si Jenks, Marilyn Knowlden, Mozelle Brittone, Betty Blythe, Lillian Harmer, Robert Strange, Henry Kolker, William Farnum, 'Maid of Salem,' Par.
Frank Molly,' Hideaway Girl,' Par.
Charlie Arnt, Margart Seddon, 'College Holiday,' Par.
Frank Mollyn, Hideaway Girl,' Par.
Frank Mollyn, Jir, Anna Demetrio, Si Jenks, Fred Kohler, Sally Martin, Charlie Williams; James Martin, Charlie Williams; James Martin, Charlie Williams; James Ray McCarey directing; George Ray McCarey directing; George Ray

Par.

Ray McCarey directing; George
Weggner scripting, 'Coast to Coast,'
Par.

Robert Greig, Esther Ralston,
Maude Eburne, Sara Haeen, Rose
Langdon, Henry Roquemore, 'Re-

Maude Shurne, Sara Haeen, Rose
Langdor, Henry Roquemore, 'Reunion,' 20-F.
Robert Greig, 'Lloyds of London,'
20-F.
Alison Skipworth, George Hassell,
The White Hunter,'
20-F.
Alison Skipworth, George Hassell,
The White Hunter,'
20-F.
Alison Skipworth, George Hassell,
The White Hunter,'
20-F.
Bugnes Pallette, Astrid Allwyn,
Helen Westley, J. Edward Bromberg,
Allien Lane, Helen Jerome Eddy,
Robert Greig, Willie Fung, William
A. Seiler directing, 'Stowaway,' 20-F.
Helen Wood, 'Kay Linaker, Ralph
Morgan, Peter Lorrer, Mal St. Clair
directing, 'Crackup,' 20-F.
Harry Harvey, Donald Kirke, Lila
Lee, Ray Corrigan, Harrison Greene,
Sammy McKim, oe Cumnigham,
The Common, Jerry Jerome, Selmar
Jackson, John Dilson, Frank Brown,
Herbert Webber, Jack Deley, Charles
Murphy, Allan Cravan, Joe Bautista
Janha Horsley, 'Robinson Crusee of
Clipper Island,' Rep.
Douglas Wood, 'Pigskin Parade,'
20-F.



BOBBY WILSON

'MONK' MOSCRIP

GOMER JONES

BILL SHAKESPEAR

BONES' HAMILTON

PHILIP HUSTON

JAMES GLEASO JUNE TRAVIS

BRUCE CABOT

ANDY DEVINE

RKO RADIO PICTURE THE THRILL-PACKED NOVEL BY

FRANCIS WALLACE

CALENDAR OF CURRENT RELEASES

(Continued from page 25)

Last of the Mohicans (Reliance). Randolph Scott. 91 mins. Rel. Aug. 13. Rev. Sept. 9.

Little Development Brown of Scott. 91 mins. Rel. Aug. 13. Rev. Sept. 9.

Little Development Brown of Scott. 91 mins. Rel. Aug. 13. Rev. Little Development Brown of Scott. 91 mins. Rel. March 6. Rev. April 8. described and Work Could Work Mingate. Placed on an original by H. G. Wells. Roland Young: Joan Genther and Rajbi Richardson Dir. Lothar Mendes. One of the Scott Scott

n: Universal City. Calif. Universal Offices: 30 Rockefeller Center Calif. 13 May 1 the Kild, The. Western. Buck Jones. 58 mins. Rel. May 25. Rev. 13 May 25. Rev. 15 May 15 May 25. Rev. 15 May 16 May 25. Rev. 15 May 16 May 26. Rev. 15 May 16 May March 18.
March

Oct. 11.

My Man Godfrey. Comedy-drama. Wm. Powell, Carole Lombard. Dip. Gregory LaCara. 93½ mins. Rel. Sept. 6. Rev. Sept. 23.

Nobedy: Foal. Fall guy turns the tables Ed Everett Horton. Glenda Farrell. Dir. Arthur G. Collins. 64 mins. Rel. May 31. Rev. June 10.

Parole: Ann Preston, Henry Hunter. Dir. Louis Friedlander. 67 mins. Rel. June 14. Rev. July 1.

Posts Dir. Arthur G. Reicheld Cortex. Patricia Ellis; Dir. Otto Beaver, 58 mins. Rel. Aug. 2. Rev. Sept. 8.

Rich and Reckless. Edmund Lowe, Gloria Stuart. Dir. Harry Beaumont. Rel. Oct. 4.

Rich and Reckless. Edmund Lowe, Gloria, Stuart. Dir, Harry Beaumont. Rel. Sea Spollest. John Wayne, Nan Grey, Dir, Frank Strayer, Rel. Sept. 27. Show Beat From the stage play. Musical drama, Irene Dunne, Allan Jones Helen Morgan, Paul Robeson. Dir. James Whale: 110 Mins. Rel. May 10. Strayer and Strayer Stray

Warner Brothers Offices: 321 W. 44th St., New York, N. T Calif.

Anthony Adverse. Based on the international best seller by Hervey Alien Fredric March, Oilvia de Havilland, Anita Louise, Claude Rains, Donald Woods, Edmund Gwenn, Louis Hayward, Gale Sondergaard, Steffi Duna. Blily Mauch. Dir. Mervyn Le Roy. 138 mins. Rel. Aug. 29. Rev. Sept. 2 Emiss. Rev. Aug. 5. Called Sondergaard, Steffi Duna. Blily Mauch. Dir. Mervyn Le Roy. 138 mins. Rel. Aug. 29. Rev. Sept. 2 Emiss. Rev. Aug. 5. Called Sondergaard, Steffi Duna. Blig Noise, The. A small town business man outwits a gang of racketeers. Giy Kibbee. Warren Kill, Alina Lloyd, Dick Foran. Dir. Frank McDonald. Rel. March 7. Rev. April 1. Control of the March 7. Rev. April 1. College Revell, Joan Blondell, Jack Cokle, Paul Draper, Hugh Herbert, Louise Fazenda, Hobart Cavanaugh. Dir Alfred E. Green. 89 mins. Rel. March 2. Rev. March 11. Pattled Ellis, Warren Hull, Joe Cawithone Dir. Wm. McGann. Rel. Jan. 18. Give Me Your Heart. Based on the international stars success. Sweet Aloes.

hanan Love. Trank McHugh. Patricla Bills, Warren Hull, Joe Cawthorne Dir. Wm. McGann. Rci. Jan. 19.

Me Your Reart. Based on the international singe success, Sweet Aloes. Me Your Reart. Based on the international singe success, Sweet Aloes. Me Your Reart. Based on the international singe success, Sweet Aloes. The Act of the Medical Reart. And the Medical Reart. And the Medical Reart. And the Medical Reart. And the Medical Reart. Str. From the Pullter Prize olay by Marc Connelly. All-star cast. Dirs. Marc Connelly and William Reighley. 39 mins. Rel. Alg. 1 Money. Fast moving comedy-romance. Rose Alexander. Boverly Roberts. Joseph Cawthorn. Paul Gratt. Dir. William McGann. 68 mins. Rel. July 18. Rev. July 29.

Money. Fast moving comedy-romance. Rose Alexander. Ecverly Roberts. July 18. Rev. July 29.

Josephine Hutchinson. Gur Kibbee. Ross Alexander. Louise Fazenda. Dir. Archie Mayo. 38 mins. Rel. April 25. Rev. April 22.

Tech. Smashing resioframe. Craft Revnolds. June Travis. Barton MacLanc. Dir. Archie Mayo. 38 mins. Rel. April 25. Rev. April 22.

Tech. Smashing resioframe. Craft Revnolds. June Travis. Barton MacLanc. Dir. Archie Mayo. 38 mins. Rel. April 25. Rev. April 22.

Tech. Smashing resioframe. Craft Revnolds. June Travis. Barton MacLanc. Dir. Archie Mayo. 88 mins. Rel. April 25. Rev. April 22.

Tech. Smashing resioframe. Craft Revnolds. June Travis. Movemager. genetic moderna. Bic. Movemager. genetic moderna. Rev. Movema

Shaw Marle Wijson. Dir. William Dietelle. 74 mins. Rel. Aus. 8. Rev. 100 mins. Rel. May 8. Rev. 100 mins. Rel. May 100 Rev. May 200 mins. Rel. May 100 Rev. May 100 Rev.

Miscellaneous Releases

Aces and Eliebts (Syndicate). Thim McCov as a benirin gambler. Tim McCov, Luna Walters Dir. Sam Newfield. 62 mins. Rev. Aug. 12.
Criman Walters Dir. Sam Newfield. 62 mins. Rev. Aug. 19.
Rob Neal.
Mary Prentiss Dir. Eugene Cummonies. 58 mins. Rev. May 19.
Easy Money (Invincible) Insurance fraud slory. Onelow Stevens. Kay Linaker
Dir. Phil. Rosco. 70 mins. Rel. June 19 Rev. July 15.
Fast Bullets (Rel'lable) Western. Tom Trier. Rex Leasé, Marqaret Noarling
Dir. Bent Samuels. 89 mins. Rev. March 4.

on notifi samuels, 59 mins. Rev. March 4.

of the West (Diversion). Hoot Gibson western. Dir. Harry Fraser. 62
mins. Rev. May 27

Patrio (Puritan). G men in choos. Tim McCoy. Dir. Sam Newfield. 58
mins. Rel. Aug. 3. Rev. Sopt 16.

of the Warrens. Western. Bob Steele. Dir. R. N. Bradbury. 59 mins.

Rel. May 10. Rev. July 8.

's Den, The (Puritan). East-West story. Tim McCoy, Jean Woodbury. Dir Sam Newfield, 60 mlns. Rel. July 6. Rev. Sept. 2. Bob Hill. 67 mins. Rev. Sept. 2.

own Juli. 67 mins. Rev. Scpt. 2.
on the Spot (Victory). Cenn. western. Eddle Nusent. Maxine Doyle.
Dir. Bob Hill. 69 mins. Frangarch II. Rev. Sept. 16.
lot of the Zombies (Academy) Zombie idea moved to indo-China Dorothy Stone. Dean Jaggers. Dir. Doutins Bigges 82 mins Rev June 10.
Rg. Avenger (Divisiona) Western. Hoot Gibson. Ruth Mix. Dir. Harry Fraser. 69 mins. Rev. July 15.

Rogue's Tavern. The (Puritain). Murder mystery. Wallace Ford, Barbara Pepper. Dir Bob Hill. 65 mins Rel March 1. Rev July 15.

Roarin' Guns (Puritan). Western. Tim McCoy.

Bicl. Jan. 27. Rev. July 8.

Swifts (Diverser W.

Swifty (Diversion) Western. Hoot Gibson. Dir. Alan James. 62 mins. Rev. Jan. 29.

Jan. 23.

Thunderboit (Principal), Western. Kane Richmond, Lobo (dogt). 55 mins. Ret. Jan. 2. Rev. Sept. 9.

Totil of the Desert (Commodore) Western Fred Kohler, Jr., Betty Mack. Dir. Lester Williams. 39 mins Rev. Jan. 13.

Exploitation

(Continued from page 23)

(Continued from page 23)
Grant and Franchot Tone. A spy
story with aircraft angles. On the
same bill was 'And Sudden Death,'
a Paramount story derived from the
Render's Digest article with Frances
Drake, Randolph Scott and Tone
prace, Randolph Scott and Tone
ing to offset the sombre tone of the
companion picture. There was a repeat of Disney's cartoon, 'Three
Little Wolves and a newsreel.' Sury'
corogram ran Monday and Tuesday.'
Similar paragraphs told of the other
two changes.

These are to be pasted on a page
and the remainder of the space is
trait stills, newspaper illustration or
whatever fancy suggests. At the end
of the year the books are to be
bound in home-made covers propotrait stills, newspaper illustration or
whatever fancy suggests. At the end
of the year the books are to be
bound in home-made covers proposerved to the proposition of the proposition in his shows
against the opposition in his shows
against the opposition.

Safe Play

Edgar Hart, when he was up in Maine, developed a safe stunt that should work as well now as it did

Maine, developed a safe stunt that should work as well now as it did then. It is simple and yet is certain to keep up the crowd interest. He got hold of an old safe, had an expert reset it, piaced inside a number of the safe through the safe through use of the combination. The first day a sign announced turn, right to so and the safe through use of the combination. The first day a sign announced turn, right to so and the safe through use of the combination. The first day a sign announced turn, right to so and the safe through use of the combination. The first day a sign announced turn to the safe through another point and the additional information was given that the next to the last was three turns to the left was three turns to the left was three turns to the determined. The city treasurer copped the coupons after half an hour's work. In the meantime there had been a crowd around the safe against a large sign for the picture. The sign, stoplated that burglars and locksmiths were barred.

against a large sign for the picture. The sign, stipulated that burglars and locksmiths were barred.

The sign, stipulated that burglars and locksmiths were barred.

The sign stipulated that burglars and laterest can be created with comparatively small reward. It is somewhat similar to the locked chest, with keys being passed out tied to advertisements, though anyone is welcome to try the keys on the comparative that the second course of the seco

Knocked 'Em

Mnocked 'Em

Al Sobier of the Spreckles, San
Diago, tied 'My Man Godfrey' to the
Knock Knock Schock is doloty with a large
billboard in a downtown location
lettered 'Knock, Knock, Who's
There? — She found him
in a scavenger hunt on the city
dump, made him her butler and then
stars and the theatre.

Blank line remained bare until
curiosity had been capitalized when
four girls in bathing suits swarmed
up on the catwalk and tacked letter card diving the line they took
them down and did it all over again
for a fresh crowd. At the end of
the day the lettering was permitted
to stand.

Roffles Variants

Raffles Variants

Atthough it has been standard since back in the 90's, when a London publisher ran the N. Y. World for a week and used it for a circulation stunt, the Raffles idea is still rooms strong the standard sta

McLeod Checking Change

Hollywood, Sept. 29.

J. F. McLeod, head of Mctro's film

ADVERTISEMENT



Managers and Publicity Directors America sells Italian Balm. All to make some real money and to boost attendance at their theatres during the showing of the 20th Centurry-Fox feature, "RAMONA."

| PREE_Full Color Display Card

Don Ameche, featured male player in "Ramona," is the star of the kinmous Italian Balm "FIRST NIGHTER" radio program—an broadcast, owned Sales Company,

Don Ameche has starred on the FIRST NIGHTER ("Little Theatre Off Times Square") program for more than 6 years. His millions of loyal and enthusiastic friends will now want to see him on the sereen—up to now, he's been only a voice.

Object of Contest

The idea behind the contest is to get over to the public, with the greatest effectiveness, the fact that Don Ameche—ace dramatic actor of the air and popular star of "First Nighter"—has come to the talking screen in the 20th Century-Fox of the contest of the co

Simple Rules—Plus Unlimited Ways To Sell This New Picture And Thie New Star!

Read the easy rules. Remember that practically every drug, depart-



The illustration of Don Ameche in this advertisement shows the full-color display card available from Campana, Batavia, Illinois—on request. Blank space for theatre im-Ameche in Your local merchants' windows; in newspaper advertising, programs, hand bills, theatre lobby, and all other advertising. Give this star of First Nighter and his money." Win some easy money yourself—and a bigger box office!

Plan your campaign of exploitation new—today! Entries in this con-test are also eligible for entry for the Quigley Award...Gct busy now!

RULES

Conteal open to theatre managers or pub-licity tilrectors, in U. S. A., connected with thea-tres shuring "Thannas." Buttlee may be sett-nitied jointly or individually but only one award will be made to a theatre in result into com-pulging are submitted by same theatre.

To esploit with greatest effectiveness, 4 in America of Virst Nighter fame has come a acreen in "Ramons."

5. Satries, to qualify, must be in look form and must comprise photos of displays, leat sheets, roughes of pregram, and other fusual evidences of excludination campelen. Virst uses of cam-cing hook must list all eviduation entirities. Carries will be judged on ariginality, effective-ores and aloop of campaign of expellations.

As in Quigley awards, and all other con-lects of this nature, every certain him could appartually of winning, regardless of size of theatre or city.

The cals brizes, listed alone, will be paid soon as possible after contest cleres, Julipers Willard Cruil, Vier-Pre-leier and addretis R Director, Compous Bales Common, Blazela, Horst L. T. Walter, Alliere, Morre & Wal-re, obrettlalug agency: A. Mile Vozel, "Mo-on Piriure Herald"; L. P. Whelsh, Scotlata-a Monager, 2011 Century-Fox-Fox Britis Corona-

8. In event of He, duplicate prizes will be awarded.

7...All antries, must be postmarized not later little midnight, December 31, 1935. Address entries to Campana Sales Company, Bataria,

H-e-l-l-o A-m-e-y-i-c-g1/ H-o-l-l-y-w-o-o-d \$-p-e-g-k-i-n-g!

The West Coast is sizzling with schmoos about HITS that M-G-W's got all wrapped up and rarin to go!

Wherever you wander ... from Brown Derby to the Trop they're talking M-G-M... and they're saying "You've gotta hand it to that outly ... they've got what it takes!"

So in the industry will see LIBELED LADY"
tour-stairing William Powell, Jean Harlow,
Myrna Loy and Spencer Tracy. Hollywood
is wild about it. They say it's simply terrific!

And after the sneak showing of Clark Gable and Joan Crawford in "LOVE ON THE RUN" the town is buzzing with superlatives. The 'inside' is that it's their best yet and they made "Dancing Lady" among others!"

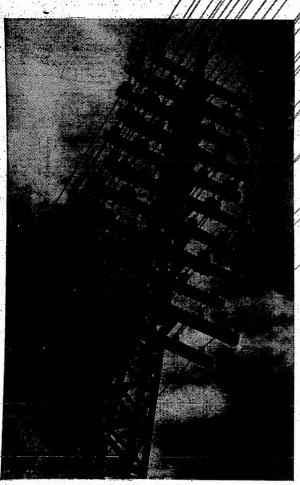
And imagine this! The prediction from those who have seen it with their own eyes is that "BORN TO DANCE" starring Eleanor.

Powell and Gang is positively another.

"Ziegfeld." Wow!

You'd be amazed at the way Hollywood is waiting for the preview of Garbo and Robert Taylor (some team!) in "CAMILLE" And another eagerly awaited premiere is "Jeanette MacDonald and Nelson Eddy's "MAYTIME" which looks rosier than "Rose Marie."

And that's just part of the story! Take a tip from those who know! Even competing producers are saying it! M-G-M in 1936-37 will positively astound the industry with its hit-delivery. They're on the way... one knockout after another...and oh boy what fun to be an M-G-M showman!



Film Reviews

Caryl of the Mountains (Continued from page 17)

(Continued from page 17)
If any much dog and no little story,
and stirely for the leaser dual bills.
Pur boes nothing to warrant the
propose of the leaser dual bills.
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story of the leaser dual bills.
Pur boes nothing to warrant the
story of the leaser dual bills and the
ween having hit. Imp along on
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convey, any suggestion of mauralance, with the result find in inserest
and subperse; ang almost wholly
acking.

hess, whether are almost wholly ladden and subperior; are almost wholly ladden and the subperior with far too much time taken up in, tid-ing, up to and away from cabins. Nothing much happens during these approaches and departures and they grow, vely thresome. Script is labored, and indifferent. Direction helps little and the sound, recording is the and the sound recording well, but much paper is handled the sound is not toned down.

Francis X. Bushman, Jr., like Rinty, is not the man his father was, but gets by with the chief assignment. Lois Wild as prefry, reads her lines fairly well but lacks warmth her lines fairly well but lacks warmth the sum of the sum of

CAVALCADE OF WEST

Diversion speakes of Walter Fetter particular of the Communication Start How Cilbron. France business and Marion Shilliaker. Directed by Harryl Fraser. Story. Norman Housenin photography, Paul Juvenor film editors than Brooks; sound, Goscon Jowett as-than Brooks; sound, Goscon Jowett as-than Brooks; sound, Goscon Jowett as-than Brooks; particular par

Using cavalcade idea in the title is an embitious attempt for a western melbr of the dual category. It works well outly for the disappoints on the inside viewing. Pony express theme side viewing. Pony express theme worked into action opus, with a cectie party the high spot of the

film. Fits best with a modern

alim. Elts best with a modern second-run.
Hoot Gibson, who is starred, takes second-run.
Hoot Gibson, who is starred, takes second place in the tale. Rex Lease, also of the school of western draws. It has more to do. Initial scenes show a purgeer family trekking across the started and one lad carried off but a started and one lad carried off but a started and one lad carried off but a started and st

Sitting on the Moon (WITH SONGS)

٠.	Renublic release of Net Louise
3	Republic release of Nat Levine produc- tion. Features Roger Pryor, Grace Brad-
,	ley, William Newell, Pert Kelton, Di-
	rected by Raiph Staub. Associate pro-
	dreed by Maibn Prant. Wasociate blo-
	ducar, Athert E. Levoy, Original, Julian
. 1	Field: scenarist, Raymond L. Schrock;
:	adaptation. Rex Taylor, Sidney Sutherland
	songs, Sam Stept and Sidney D. Mitchell.
1	At Fox. Brooklyn, double bill, beginning
•	Sept. 24, '80. Running time, 68 mins.
١	Danny West
.	Patter Dieter
	Polly Biair Grace Bradley
я	Mike
:1	Charlie Lane
٠,	Blossom. Toyce Complan
1	Charlie Lane. Henry Wadsworth Blossom. Joyce Compton Tucker. Plerre Watkin
1	Young Husband William Janney
. 1	Young Wife June Martel
' I	Dance TeamThe Theodores
,	Dance Team
1	reature Dancor Itmmy Ray
ı	Hotel Manager Harvey Clark
1	Feature: Dancer Jimmy Bay Hotel Manager Harvey Clark Taxi Driver George Cooper

Pleasant radio musical. A kind of backstage play about broadcasturs. Good companion program place anyward of the companion program place anyward of the companion of the companion program place. The about a suppose of the companion of the compan

New York Theatres



PARAMOUNT TIMES

FRED MacMURRAY in "TEXAS RANGERS" On the Stage WILL OSBORN AND HIS ORC.

CITY MUSIC HALL Craig's Wife

ROXY SEATS 25° TO

"9 DAYS A QUEEN" On the stage

CHARLES COLLING

WALTER HUSTON in "DODSWORTH" with MARY ASTOR ARTISTS RIVOLI S'WAY AT



DICK POWELL



STATES CRAWFORD in "Gorgeous Hussy" DON BESTOR & ORCH

Il Cappello A Tre Punte ('Three-Cornered Hat') (ITALIAN MADE)

(ITALIAN MADE)
Nuovo Mondo release of Cities Swellos production. Features Leda Gloria and Education of Pinipo. Directed by Marie Administration of Pinipo. Directed by Marie Administration of Pinipo. Directed by Marie Administration. Characterial. See Pinipo. 20. Administration of Pinipo. Characterial. Running time, 71 mins. Administration of Pinipo De Filipola Carrendo De Frimo Di Carrendo De Frimo Di Carrendo De Pinipola De Carrendo De Pinipola Covernatione De Carrendo De Carr

An Italian-made production An Italian-made production, Three-Corneced Hat is one of those unimportant farce-comedies that undoubtedly will be amusing to average foreigh-language audiences, and mobody else. Picture depends aimost wholly on snappy dialog for laugh results, pantomime verging on slapstick. With no English titles running current with rapid-fire Italian conversation, non-student of Italian voluments of the desired production would be able to conver the meaning of the native chatter without, losing much of the sly humor.

transiction would be able to convey the measing of the native chatter without losing much of the sty Netther Leads Gloria from Education Period Perio

La Kermesse Heroique ('Carnival in Flanders') (FRENCH-MADE)

(FRENCE: MADE)
American Their prises of Elizas Sonores
Tobis production. Bfarf Francoise Rossy.
Tobis production. Bfarf Francoise Rossy.
Discosis by Acquese Ryder. From Acroby Chartes Spack; spreen play, Bernard
Learner Merror, continues, G. K. Rendocamera, Harry Strading, At Plinaries
ning time, 55 mins. Spr. 2, 32 January
Madame Burgomaster. Francoise Rossy
Madame Burgomaster. Boundary
The Prises. Louis Jouvet
The Prises. Louis Jouvet
Siking Madella Madella Strading nater, Francoine Rossy
Jenn Marrat

Louis Jouvet

Marva Wendling

Wife A Sinette Gaubert

16. Magazierisch Ducouret

Alfrei Alom

Pierre Labry,

Marvol Carrentier

Maxol Carrentier

Mexander D'Arcy Baker's Wife

(In French, with English titles)
In opening the former John Golden theatre as a film house unider the new name of Filmarte, the management picked an ace, attraction for its patrons in Carnival in spectacle, which grabbed the Grand Prix Du Cinema Francals and gold medal of the Venice International Exposition of Cinematography, is tops for arty and foreigh language houses. Only its length will militate against its showing in film theaten and the state against its showing in film theat handicap of being entirely in French and requiring English, titles for the American audiences, fails to take away from its charm and thespian contributions.

Story, direction, performances, photography and dialog are stand-Starting out like a well-built see-(In French, with English titles)

Story, direction, performances, photography and dialog are stand-of-starting out like a well-built spectacle which gives the comeraman a rare opportunity to display his talents, plot develops with comprative switness. It unfolds the Charles Speak tale of a Pfanders' viliates Speak tale of a Pfanders' viliates with the control of Spanish soldiers. Recalling the brutal treatment visited on other towns by Spanis military forces in the nast, the male gentry decide to 'play the burgomater (village's mayor), and it furnishes some of richest farcical scenes as he festor's death, lying in state. His robust wife railies the women of the town, brejarces is the women of the town, brejarces in the many and showers the Spinited's with such hospitality that the village wins a cancellation of faxes for one whole year, at the duffeel ordalt.

What the fundamental structure of this story lacked, Bernard Zimmen, in transferring it to the serven, and

Jacques Feyder, in directing, have made up for to a surprising degree. The schildlating performance from the state of the surprise of the surp

Sept Hommes, Une Femme ('Seven Men, One Woman')

Geven acts, ver woman ;

(Seven acts, ver woman ;

Compagnie Comment Parts, Soph 17.

Compagnie Comment Parts, Soph 17.

Compagnie Comment Parts Cine Filan production. Stare Fernand Gravey, and vers. Korene festures Pierra Corte Parts Cortes, estures Parts Cortes and Parts Cortes (Seven acts). Stare Fernand Gravey from the Cortes of the

(In French)

Court Figure Faujure. Jeanne Leury.

(In French)

Light, amusing conversation is about the most that can be said forture of the conversation of the first sim. Despite good acting, it is eseing, one listens to this picture.

Mirande has written a great deal of amusing dialog, and generally selected his cast so well that the picture, will probably glean good prosses locally be all the conversation of the

in the house.

Gravey, as the boyhood friend, gets as referee of the gathered, suitors and does it excellently. The old ruse of having the mortgage holder call while visitors are in results in most of the suitors chasing back to Paris, Duchesne, as the gigolo of the rowd, clears out first. His beine cett

Lied Geht Um Die Welt ('My Song Goes Around the World')

(GRRMAN-MADE)
Toble production and relense. Stars
Joseph Schmidt. Directed by Richard
Oswald, Musle by Hans May. Cast Charlotte Ander. Victor DeKova, Fries Kampevs, Carl Auen. Carl De Vogt. Ernst Victor
Fullipp Cartes. At Toble. N. To.
mins. of Sept. 24, 49. Winning time, 39
mins.

Exhibition of Em Lied Geht Um Die Welt', starting Joseph S.hmidt, at this late date in America recalls are continuously and the production that it has been given make a sorry and trite contract to the dramatic possibilities derivable from the 1952 anecdote the contract to the dramatic possibilities derivable from the 1952 anecdote derivable from Europe in the fall of that year raved about a German tenor who had German vadio sadic tenor was described as the greatest thing that European radio had as yet produced and there was talk of NBC or CBS importing the tellow. The structure of the 1952 and 1952

Odec.

So one of the boys is mistake,
Lesquey, as the rough, plain, simple
businessman who has made his own
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BUFFALO THEATRES, INC. BUFFALO, NEW YORK

September 80. 1936.

Arno, Conductor, Shea's Buffalo, Theatre Orchestra; Buffalo, New York,

During your engagement here; I feel you have made the orchestra's such more important unit he our programs than it has wolf here in the past, for some copiely such as the past, for some copiely such as the past, for some copiely such as the past of the past

with the Bank

Godfrey, my man, you are an amazing gentleman! Your magnetism is superb. You performed the astonishing feat of packing \$17,000 into the Music Hall box office in a single day. And they tell me you are — ah -knocking them lifeless—is that the expression? -everywhere. My word, Godfrey, what do you do to people that literally makes them bowl over doormen and tear down theatre doors for a glimpse of you? Fourth week in Pittsburgh, fourth week in Seattle, third week in Los Angeles, third week in San Francisco, third week in Chicago, third week in Portland, second week N. Y. Music Hall. Records blown to bits in 27 important cities, extended playing time at every turn; telegrams, congratulations, critics positively magniloquent! By jove, Godfrey old boy, that New Universal bunch is going places rapidly and doing things in a huge way. I hear they're going to follow you with pictures like 'The Magnificent Brute,' 'The Girl on the Front Page, 'Two in A Crowd,' The Man I Marry, 'Luckiest Girl in the World,' 'Top of the Town, 'Madame Curie.' And by-the-by, old top, keep both your peepers open for those New Universal screen personalities!"

> nt Los Arge Embargo is a ur part fotos: ntelligencer & California &

The New Universal's Y MAN GODEREY

Philip Record Fills Balto Gan philip Recard File Ballo Gap when the Balto Sun announced that the nominally Democratic sheet would not support President Roose-vell; that Lett Balto without a New Deal mouthpiece, since burg has but tineer rags, morn and, eve Sun edi-tions, and a Hearst atternaon paper,

three rags, morn and eve Sun edition, and a Heavit atternoon paper, flews-Post.
Then David Sternyaw an opening or his Philly Bedyrd, in Balto, and immediately immed at the gap-ombarded newstands, all overlation with his papers, which historia have been peddled only on larger racks in downtown sector of sty or in ray depois. Splashed adjurds in the drug stores, stands, etc., in nabe sectors of city telling Baltonies that if they are going to vote for Rosevelt they should read the orig NW Deal organ. Claim as to being out the standard early in '22.
Record has also taken slew of spot announcements on station WCBM, and a standard early in '22.
Record has also taken slew of spot announcements on station WCBM, and a standard early in '22.
Record has also taken slew of spot announcements on station WCBM, and the state of the state o

Peoria Guild Dispute Settled
The dispute at the Peoria (III.)
Journal-Transcript was settled last week when the management agreed to re-engage two of the three em-ployees which it had discharged al-

to re-engage two of the three employees which it had discharged allegedly for Newspaper Guild activity. The Peorse City Council revoked its previous action barring legal advertisements from the paper. The stable against Heard's Seattle The Stable against Heard's Seattle of the discharge of two employees, is still in effect there. Sharings by the National Labor Relations Board are being continued in Seattle.

Dance vs. Dance for Title
Two mags devoted to ballet and
dance arts appeared this, month; each
named Dance. Tempo Magnites,
Iog publisher of one, is seeking
an finunction to restrain the 'Ardmole Publishing Co. Yrom using the
name. Hearing will be in N. Y. Supreface Court Oct. 5.
Editors are Paul Milton for Tempo,
Lucille Marsh for Ardmore. Tempo
Corp. will also bring out a new mag.
Young Dancer, Oct. 18, with Rosalle
Livingston as editor.

tiff. Dailies is Fan Competish
Hiffalo News and Buffalo Times
are conducting spirited competitive
campaigns on Hollywood screen
news. The News is ballyhooing the
turrent sojourn, in Hollywood of its
screen critic, Victor Knox, who is
writing daily dispatches from the
Coasi.

Coast.

Times is following closely with short articles augmented with lavish art spreads by Tom McCoy, head of the Times art. department, who recently returned from Hollywood.

Hearst's Retaliation

Hearst's Reialistion
Hollywood Press Photographers'
Assn., which is giving a Plashlite
Frolic at the Bittmore hotel Oct. 7,
is being denied publicity and art in
the Los Angeles Hengrism papers.
Embargo is said to be in retaliation
for part fologs played in the PostIntelligencer strike in Seattle.
California State Labor Federation
at its recent convention voted to
permit only members of the American Newspaper Guild to sit at the
press table of its forthcoming convention in Long Beach, Calif.
Member of the typographical union
presented the resolution.

Mrs. Harriet Barry Dead
Mrs. Harriet Haynes Barry, widely
known on the Pacific Coast as an
editor and writer, died in Glendale,
Cal. Sept. 20.
She is survived by two sons, Richard, former dram ed of the L.A.
Times and now a writer in New
York, and Griffin.

Thompson Goes N. Y. Journal
Morton Thompson, feature editor
and columnist for the Hollywood,
Cal., Clitzen News, goes to the N. Y.
Journal in a similar capacity Oct. I.
It is likely that he'll continue his
column from N. Y. for the Coast
paper,

H. B. R. Briggs Dead
H. B. R. Briggs, Los Angeles postmaster and former publisher of the
now defunct I. A. Record, died Sept.
27 in Washington.

27 in Washington.

He was editor of many papers before going to the Coast.

World-Tele Condensing Mag World-Telegram will change its Saturday magazine section from reg-ular size to tabloid this week. Tab will be printed in roto.

Wesley Price is editor.

Best Sellers

Best Sellers for the week ending Sept. 30, as American News Co., Inc. reported by the 7. 2

Fiction	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
Gone With the Wind' (\$3.00)	By Margaret Mit	chell
Drums Along the Mohawk' (\$2.50)	By. W. D. Edm	onds
Enchanted Voyage (\$2.00)	By Robert Na	than
Big Money (\$2.50)	By John Dos P	assos
Three Bags Full' (\$3.00),	By Roger Burling	game
American Flaggs' (\$2:00)	By Kathleen N	orris ·
Non-Fiction		> ·:

Taive Alone and Like IV (\$1,50).

Around the World first | Yearts' (\$2,60)

Wake Up and Live' (\$1.75).

By Patience, Richard & John Abbe
Wah the Unknown' (\$3.50).

An American Doctor's Odyssoy' (\$3.50) By Doctor Victor G. Heiser
Listen for a Lonesone Drum' (\$3.00).

By Carl Carmer

Mrs. Reid's 35G Net, 65G Costs Sixth annual forum for the discus

sion of current problems, held at the Waldorf-Astoria last week and sponsored by Mrs. Ogden Reid, publisher of the N. Y. Herald Tribune was followed by a 52-page, two-pa section in the Trib's Sunday (27) edition. There were 73,000 lines of paid advertising in the section, which netted \$35,000. Cost of the two-day session, however, was \$65,000, which was about \$15,000 over last year's

Mrs. Reid personally supervised the make-up of the forum section. She usually puts in a full day's work at the publication offices, getting in before nine and remaining until din-

Fawcett's Staff Changes
Fawcett Publications last week
made three changes in its executive
personnel. Harry Hammond Beall
was appointed managing editor of all
screen mags, William Cotton named
new business manager and C. W.
Füller gets post of advertising di-

rector.

Fuller formerly held spot of eastern advertising head. Cotton was production head before promotion. Beall is a newcomer to firm and formerly a publicity man. He re places Jack Smalley, resigned.

New Mags Month in-clude the American Journal of Astrology, a guarterly, published by Clancy Publications in N. Y. Editor is Paul Clancy, with Rose C. Starr sesieting.

assisting.
Also Burlesque, Facts, a weekly published by a corporation with that name and with Ed Barry as editor.
Sura Fire Western is a new pulp Sure Fire Western is a nadded to the Rose Wyn list.

Walker Would Write

Walker Would Write
Stanley Walker former city editor
of the N. Y. Herald-Tribune, has
left his editorial post at the New
Yorker to devote his time to writing.
He will continue to contribute to the

magazine.
St. Clair McKelway will handle
Walker's job at the mag.

Time's If and When Proposal

Time's If and When Proposal Subscriptions for Time's new picture magazine, Show Book, are being solicited by mail with an unusual letter signed by Henry R. Luce, publisher. Charter subscribers' are bring offered a special price of \$3.50 per year as an introductory offer, but the unusual part of the letter is the frank statement by the publishers that there is some doubt as to whether the magazine, will be published at all.

Letter says, 'before we' risk upwards of \$1,000,000 will you show your faith in us?'

Havana Esquire Sellers Arrested Four Havana newsdealers, specializing in American magazines, were arrested and, after a night in Jail, were released under \$100 bailtimes. Copies of Esquire, which contains article "Latins are Lousy Lovers," were confiscated. It's a pan on the Cuban Don Juans in particular.

izing in American magazines, were arrested and, after a night in Jail were released under \$100 bail were released under \$100 bail were released under \$100 bail were consisted. It's a pan on the Cuban Don Juans in particular.

N. Y. Mirror Buildiar
Daily Mirror, Hears't New York morning tab, has understand the property adjoining its E. 45th street building.

N. Y. Mirror Buildiar Daily Mirror, Hears't New York morning tab, has grant and the property adjoining its E. 45th street building.

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N. Y. Mirror Buildiar Daily Mirror, Hears't New York morning tab, has grant and the property adjoining its E. 45th street building.

N. Y. Mirror Buildiar Daily Mirror, Hears't New York and Papen and the N. Y. World-present press room, with printing presses increased from four to 12.

Society for Poets' Protection of Literary Art has been founded in Vienna to protect poets if their works are used on the radio or for other purposes and to collect for such use. The Society is trying to become a sub-member of the Austrian Society of Authors, Composers and Music Publishers (A.K.M.) and it is hoped

Newsmen's Globe Jáunts
H. R. (Bud) Ekins, N. Y. WorldTelegram and Scripps-Howard reporter, and Leo Kieran, N. Y. Times
staff mad, leave tonight (Wednesday)
on separatic attempts to shatter the
round-the-world mark set by John
Henry Mears, theatrical producer, in
1282. Mears uped chartred planes
and Kloran will use only regular passenger vehicles of the producer of the
senger vehicles of the producer of the
for Germany via plane, while Kleran
for Germany via plane, while Kleran

Ekins leaves from Newark airport for Germany via plane, while Kleran leaves on the 'Hindenburg zep for the same country. Both will fiy from Germany to China, from where they will plane across the Pacific back to the U. S. and then on to N. Y. Both the Ekins and Kleran Jaunts are exploitation stunts for their respective planers.

Got a Match, Nathan?

Got a Match, Nathan?
George Jean Nathan now has four columns. He is the critic for Life, will handle the drama from a literary point of view for the Saturday. Review, contribute general opinions of the stage to Esquire and do a bi-weekly piece for King Features.

do a bi-weekly piece for King Fea-tures.

This, together with his contribu-tions to London and Paris papers, will spread Nathan all over the map.

CHATTER

William McFee in England. Max Eastman working

George Ross down last week with Valentine Williams still touring the

Valentine was Continent.

Josephine Johnson finished her

Conument.
Josephine Johnson finished her
new novel.
Ahen Kandel in London writing
Freilyn Seeley teaching journalism
at Sarah Lawrence.
Clarence Day's 'Life With Father'
translated into German.
Swedish rights to Donald C. Peattie's 'Green Laurel's' sold.
Monte Bourjaile' starts publishing
Mid-Week Pictorial Oct. 10.
Klaus Mann, son of Thomas Mann
here from Europe for a visit.
Eleanor Mercein Kelly back from
Emperature of the Fowler, out next
month.
Simon & Schuster polling its auhere on preferences in presidential

onth.
Simon & Schuster polling its aunors on preferences in presidential

Simon & Schuster bought 'Away rom It all,' by Cedric Belfrage,

English.

H. M. Tomlinson's novel 'Pipe All

H. M. Tomlinson's novel Pipe All Hands' postponed by Harper's until next spring.

Ellwyth Thane finished a plut little Queen's Folly. She is Will Beebe's wife.

Frederick Hazlitt Brennan has sold Big Bushwhacker Murder Mystery' to Collier's.

Philip Howard has finished a dramatization of James Hanley's novel, 'The Furys.

Mary Lytton, British feature writer, arrives Oct. 5 to pen a story on American jazz.

Fiction and Films

By EPES W. SARGENT

By EPES W. SARGENT

In Gloomy Meed
Ruby, M. Ayers goes gloomy in her
Compromise (Doubleday, Doran;
\$3), leaving her heroine heading for
Australia after several months of
frustrated love with a high-minded
hero who wants to be faithful to his
fivralid wite. The wife dies, but the
girl does not learn this until after
the book ends.

Told in her usual skilled techmique, but not quite as engrossing as
her average, Not a picture.

her average. Not a picture.

Skinner Humor

Including a number of sketches already published in various periodicals, Cornelia Otts Skinner adds some newer material and calls it Excuss It, Please' (Dodd, Meade; \$2), after the first sketch about the telephone on Long Island, It is provided with illustrations by O. Soglow. Miss Skinner offers a rather obvious approach, saying the anticipated things about horse shows and the like; about the stuff the second-flight columnists develop. But she's got the name and this will sell to the thousands who have followed her stage monologues. But they are better when she talks them. stage monologues. But t

About the Bront

About the Broates Kathryn Jean MacFarlane comes in with a timely contribution to the Bronte cycle in 'Divide the Desola-tion' (Simon & Schuster; \$2.50), her factionized form of biography taking Emily rather than Charlotte for her

ueroine.

It is a story deriving from the Brontes rather than another attempt to write a biographical sketch. This is a relief from the run-of-mill and will appeal to the serious wadar. is a relief from the run-of-mill and will appeal to the serious readers. Not frothy enough for the lighter minded, but a well constructed and excellently written story. It's the author's first, written in Hawaii. Fits nicely into the present trend and to be commended to intelligent readers.

Sirih Yalna

Whiteoak Harvest' (Little, Brown & Co.; \$2.50) gets close to the current date and unless Mazo de la Roche. revives the device of going backward, as was done with the fifth, Young Renny, she is close to the end of the trail, for the story ends in 1935.

end of the trail, for the story ends in 1935.

This carries the story of the Whiteoaks forward, bringing some peril, but ending on the happy note of surety. For the reader who does not know the earlier quintet (there may be some) this volume may be a bit confusing, starting as it does on the premises set forth in earlier volumes, but it has vivid action, keen personality and will be accepted with acclaim by Jalna enthusiasts. The Whiteoaks have lost none of their vigor for color.

none of their vigor for color.

Steamer

Readers know what to expect from Donald Henderson Clarke, so they won't be disappointed in Confidential' (Vanguard, \$2) which has only the faintest trace of plot, yet manages to stay interesting, in its hectic way, for better than 300 pages.

It's a story of a police reporter and a racketeer king who both are interested in the same girl. This does not, however, serve to mptivate the reporter's attack on the rackets. That's more a matter of business. In the end he croaks the big fellow, but passes out with preumonia. It's raw and brutal and dirty, but it does possess a compelling strength for thought of the strength for the strength strength strength for the strength s

Just Factual
Amy Crocker, now Aimee Princess Galitzine, has joined the rapidly swelling ranks of the great and
the near great who are doing a
mental strip-tease for the cash customers. She has written an interesting book but nothing like what she
could have turned out.
'And I'd Do It Again' (Coward,
McCann; \$3) deals almost exclusively with are experiences in the
Orient and leaves discreetly alone
her colorful career in other sectors.

Orient and leaves discreetly alone her colorful career in other sectors. She barely refers to some of her tively. Mostly it has to don't will be correctly alone of the circles, Mostly it has to don't with the correctly. Mostly it has to don't with the correctly of the correctly

British rights to Katharyn Mac-

By WOLFE KAUFMAN

2 Picture Books

Two fine picture Books

Two fine picture books are out this month, one having especial significance to the show biz. It is 'Movie Parade' (Studie Pub.; \$3.50), edited by Paul Rotha. Consists of over 500 stills from films of all ages from the earliest days to date. Interestingly collected and varied, it makes not only a fine picture book but an important historical item, portraying graphically the progress of filmdom through its similar portant protection in the control of the contr

Dessa't Know Men

Leane Zugsnith is one of the younger woman writers who has a lot on the ball. She knows the times, she has a keen ear for dialog and she has all the right instincts, Unfortunately, however, she does not know her fellow humans. Her new-est novel, 'A Time to Remember' (Random House; 32), is thus reduced from a potentially important and groot idea goes wrong.

Miss Zugsmith's greatest trouble is in her male characters; not one of them in the entire book comes through; not one of them in the entire book is believable for a minute. This is even more unfortunate when lined up against the indisputable fact that she seems to know her female characters and what makes them tick and why. With more intensive study of the male continuent writer, ranks some day.

This story, one of a strike in a department store, is obviously not for film, use.

On Music

On Music

There has never been a successful novel about music or musicians and the newest of the line, Of Lena Geyer, by Marcia Davenport (Serianers; \$2.75), is not likely to be any exception. It is obvious from the first that Miss. Davenport knows well written, but it is vertose and to the untuitiate, likely to be dull. Marcia Davenport, daughter of Alma Gluck, has sufficient actual music background to make her story an authentic one. Her writing experience hac consisted mostly of journalistic work and this has not hurt her; prose flows freely and spiritedly. She simply is too engressed in her own background, however. A heartless blue pencil would do her a lot of good.

Not for films.

Lamoon of Wash.

Not for films.

Lampoon of Wash.

Good, 'full-throated fun is contained in 'Weshington Jitters' by Datton Trumbo (Knopt' §2). It's a sättre on the political administration and is rather unkind to the vations and is rather unkind to the vatious alphabetical tangents thereof, but it is in such good spirits and spourits in such good spirits and spourits in the substance of the substance of the substance of the substance of the government. Because he doesn't know anything a but the substance of the

Not for films,

Omnibhs of Crime

'Jig Time Murders,' by Charles G,
Givens (Bobbo-Merrill; \$2),ds a weilwritten but not "specially believable
yarn. Has plenty of action and
ization: For those who prefer a good
time to credibility this one's a
cinch. Not for films.

'A Frame for Murder' by Kirke
Mechen 'Crime Club, \$2) desen't
come through. Author seems to
have tried too hard to get all possible elements in and has based his
central character on too many others.

central character on too many others like him. Maybe he was tongue-in-cheeking, but, if so, the joke's on him. Not for films.

Helen Black appointed American representative of Press and Literary Service of Moscow. Keeps info on available Russe plays and stories and translation rights.

WITH THESE STARS...TH

it's the greatest thing tha



T TITLE...THIS STORY...

could happen to a showman!

SHE DAZZLES THEM WITH SMARTNESS!

YOU'LL WISH YOUR THEATRE WERE TWICE AS BIG

when you show

Janet Loretta Constance
GAYNOR · YOUNG · BENNETT

SIMONE SIMON

DON AMECHE TYRONE POWER, Jr. . ALAN MOWBRAY

Directed by Edward H. Griffith

Associate Producer B. G. DeSylva

Screen play by Melville Baker

Based on the play by Ladislaus Bus Firkerin Darryl F. Zanuck on Charge of Production

E GETS THEM ASKING!

THWART REALLOCATION DELAY; OPENS OCT. 5; CBS SEEKS TO OFFSET NBC EDGE

Television Uncertainties Held Valid Reason to Maintain Status Quo Equipment Angles on 500 Kw. Disturb Columbia

Washington, Sept. 29.

With more than 100 parties slated to be heard, Federal Communicassion has completed pre

with more man loop batters stated to be heard, Federal Communication's Commission has completed preliminary arrangements for informal engineering hearing on basic broadcast policies to open Monday (5) and run for several days.

Lacking any tentative proposals to alter present principles or moderinze-regulation theories, Commiss has in-sisted on going abend with its orac man between the control of the control

Paley at Cap

Abandoning attempts to bring about postponement of the hearings CBS last week turned to advance

Spearman's Proposal

Concrete proposals for in-creased wattage top for region-als and for break-down of cleared channels have been sub-mitted in advance of the hear-ings. Suggestions were filed by Paul D. F. Spearman, former Commisting general coursel, who

Paul D. F. Spearman, former commisting general coinsel, who will represent several stations, including the newly-formed regional association. Explaining that regional people favor retention of the present 50 kw. limit on cleared channels, Spearman offered tentative new rule which would allow regional transmitters to, go to 5 kw. at night and permit slimultaneous use of exclusive. This of the present commendations would substitute the words high powered channel? for cleared channel? delete the presence to Canadian-star reference to Canadian-star reference

lobbying and scouting in preparatio for a stiff contest to preserve the status quo. William S. Paley, chap-eroned by Harry Butcher, local web vp., made the rounds of Commish quarters Thursday (24), talking with

N.A.B.'s Attitude

Washington, Sept. 29. ssion of the new boar

Washington, Sept. 29.
First session of the new board of directors; of National Association of Broadcasters occurs Friday (2) here, when decision will be made about stand to be taken at next week's allocation will be made about stand to be taken at next week's allocation will be made about stand to be taken at next week's allocation. Uncertaint whether the NA.B. will voice opinions on the many propies of rule, and policy changes, President C. W. Myers called the session so that new-comers may be acquainted with problems controuting the trade body and may decide whether it is advisable to participate in the hearings in view of the conflicting interests of NA.B. members and the controversial nature of the questions to be aired.

men, is because of the ærious eco-nomic problems involved; the belief that no sweeping changes should oc-cur until it becomes evident what television will mean to the industry, and until further research and ex-perimentation is concluded. One of the CBS reasons for not liking super-power, it is whispered, is fear that NBC, through its con-nections with equipment makers, can steal a march it 500 kw is permitted generally. Besides being afraid the rival would get preferential treatgeneraty. Besides being arrant arrival would get preferential treatment in filling orders, CBS is pictured as fearful that price on new super-power apparatus to outsiders would be much higher than to NBC

NBC's Advantage

NBC's Advantage
Whatever the real reasons for the
conflicting attitude of the two principal networks, observers here agree
that adoption of 500 kw maximum
would give the principal break to
NBC. Few of the CRS stations are
so situated as to make use of superpower feasible from an economic
stand-point, engineers think. Consensus of opinion here is that WCCO,
Minneapolis, is the only CRS outlet which could use super-power
profitably and without encountering
severe engineering troubles.
With only 10 owned and affiliated

with only 10 owned and affiliated stations using exclusive frequencies. CBS would be put in a corner if the Commish jumps the power limit. On the other hand, NBC, with more and better-situated clear-channel outlets, could make good use of 500 kw in several spots.

kw in several spots.

Seeking to prevent the sessions from being too long drawn-out, Commish Saturday (26) issued a deballed program of appearances. Sessions will start with opening talk by Judge E. O. Sykes, broadcast division chairman, outlining the scope and procedure of the meeting. Then Commish experts, Chief Engineer T. A. M. Graven, Assistant Chief Engineer Andrew D. Ring, and Dr. L. P. Wheeler, chief of the technical information section, will start the ball rolling.

status quo. William S. Paley, chaperoned by Harry Butcher, tocal web ylp, made the rounds of Commission to the rounds of Commission Commission of Commission Commissio Outsiders in the order skeded are

National Broadcasting Co., P. J. Hennessey, Jr.; CRS.
Horace L. Lohnes and others, Westinghouse Ejectric & Manufacturing Co.; Chester H. Lang, General Steetric Co.; Littlegage & Little page, Hearst Radio; Frank D. Scotte Buffalo Broadcasting Co.; The Steet M. Steetre M. Stee

In addition the following stations will be represented by witnesses not selected: WCFL, WRUF, WBBM, KFSD, and WOSU.

PHIL SPITALNY COMMERCIAL FOR G. E.

Phil Spitalny is cutting his picture house dates short with the current week's engagement at the Lyric, Indianapolis, to return to New York for his new General Electric com-mercial. It starts the end of October over WEAF-NBC (tred web).

over WEAF-NISC (red web).

Spitalny's all-femme orchestra wil

to virtually the same sort of air show
as for Zotos last year. Maxor

spency set deal. Calls for a minnum of 39 weeks for Spitalny.

He cancelled a number of week

n order to weener for the rew six cancelled a number of we in order to prepare for the new commercial.

PARTY LINES DRAWN ON CARTER TRANSFER

Washington, Sept. 29.
Ignoring 29 embattled chambers of Ignoring 29 embattled chambers of commercie and assorted Rotarians, Kiwanians and Lions, the Federal Communications Commission last week gave Amon Carter, Democratic newspaper publisher, a second radio outlet in Foot Worth.

outlet in Fort Worth.

Broadcast: division voted 2 to 1 to authorize transfer of KGKQ from Wichita Falls. Carter also owns WBAP, 50,000 watter, but would like still another in order to carry out WBAP, 50,000 watter, but would like still another in order to carry out obligations to NBC, which is looking to Carter for a second chain trans-mitter in Fort Worth. Wichita Falls to Carter of Columbia programs. F. C. C. paid scant attention to the kicks of the Whofta Falls boosters who were trate at the prospect of losing their town's only station and who charged that Chair Examiner Davis G. Arnold disregarded much important evidence in order to jus-tify his recommendation that the transfer he approved. important even-tify his recommenda transfer be approved.

Decision found the two Democratic members, Chairman Prall and Com ioner Sykes, out-voting Comioner Case, the lone Republican

Mrs. Rupert Boyd Resigns Greenville, S. C., Sept. 29. Staff changes at WFBC here bring

Staff changes at WFBC here bring in two new amouncers—Frank Blair and Walter Knobloch, both heretofore with WIS, Columbia, S. C. Meantine, Mrs. Rupert Boyd, program director has resigned. Burden of her pd. duties are being absorbed by new mikeman knobloch.

Metwork Chart

NEC NEW PROGRAMS NBC NEW PROGRAMS.
CASILISE THE LA SAILS Style
Show, Thursdays, 4 to 480 p.m.
starting Nov. 8, 13 weeks. Basic
Red, WIRE, WEBJ, WHIA, KSTP,
WEBC, WEVA, WSO, WAX,
WIOD, WSM, WHC, WSB, WAPI,
WSMB, KVCO, WXX, WFAA,
KPRC, WOAL, Pacific Basic Red, and
MC, Red.
Ford Motor: World Series ball
Sames Seven, program maximum

MC Hed Ferd Molest World Series ball games (seven program maximum, four program minimum). Wednesday, 1:15 to approximately 4 p.m., starting Sept. 30. Basic Red, Wilw. WIRE, WOOD, NW. SE, WFBC, WCSC, SC, SW, Mt. Red, Facific Red, KITAR, Nt. Mt. Basic Blue, WARS, WASA, KGEN, KLO. Basic Red, Wilw. Mars, WASA, KGEN, KLO. Basic Red, William Control of the series of the

NEC RENEWALS

NBC RENEWALS

Radio Carp. et Asserties 'Magic
Key', starting Oct. 4s. for. 13 weeks.
Basic Blue, WABY, WWW, WOOD,
Canadian, SE, SC, SW, WFBC,
WCSC, NW, Mt. Red, Pacific Blue,
KTAR, N. Mt., KLO, KKGU,
CBS, NEW FROGRAMS,
Progressive National Cammittee,
Labér's New-Partisan League, Good
Neighber League. 'Roosevelt Progress' spics,' Mondays through Fridays, 10:30 to 10:45 pm., starting
Sept. 28; to Nov. 2. 'Via 37' CBS
stations; on and after Oct. 5, 53 stations.

tions.
Ford Meter: World Series ball
games, beginning 1:15 p.m. Wednesday, Sept. 30 (seven game maximum,
four game minimum). Via complete
CBS network except Hawaii.

CBS RENEWALS

Lucky Strikes: 'Hit Parade and Sweepstakes' starting Oct. 24; for 13 weeks, Via 94 CBS stations. MUTUAL NEW PROGRAMS

weeks. Via 94 CNES statem.

WETTOLL NEW PICTURE.

WETTOLL NEW PICTURE.

WETTOLL NEW PICTURE.

Ford Meter: World Scannel

Fard Meter: World Scannel

Fard Meter: World Scannel

Fard Meter: World Scannel

Games beginning 11:5 pm Wednese,

day. Sept. 39 (seven game maximum

Gibbs & Co., F. W. Fitel, Mesmet

Laberatorics (cooperatively):

Beauty Clinic with E. V. Meadows,

at various times during the week,

starting Oct., 5. Mondays and Fri
days, 1:45 to 2:0 p. m. via WOR and

WAAB for Kesmet; 13so via WGM and

WAAB for Kesmet; 13so via WGM and

WOAR, 2:15 to 2:30 p. m. Tues
days, 1:35 to 2:0 p. m. for Fitch, via

WOR and WAAB; also via WGM and

WOAR, 2:15 to 2:30 p. m.

WOR and WAAB; also via WGM semetical

GUSTA Scannel

GUSTA SCA

Gibbs for 26.

Bigelew-Sanferd (carpets): 'Hollywood Room Recipes,' Tuesdays and Thursdays, 9:45 to 10 a. m., beginning Oct. 6; for 19 weeks. Via WOR

Mutual Renewals

Squibb: 'Calendar of Melodies, starting Oct. 5; for 10 weeks. Vis WOR, WLW, WGN, CKLW.

Note: New programs or renewals for more than 13 weeks are general-ty cancellable in cycles of 13 weeks on 30 days' notice.

Walter O'Keefe's Acc't

Seattest Laboratories (National Dairy subsid), through N. W. Ayer, has signed Walter O'Roiet to not, its hour stanna coming to the NEC Red on Oct. 17. Will hift the \$10.9 p. m. slot or Saturday eves.

Cast includes 'Ferde Grofe and orchestra, Jane Pickens, Walter Gassell, baritone; Stuart Churchill, tenor, and the Freshman Trio.

WSAY Finally on Air

Rochester, N. Y., Sept. 29. station WSAY, owned by Gordon Brown, went on the air first time Saturday for 30 days of test programs, including some commer-cials.

Station has been more than a year in preparation with license twice ex-tended. Affiliated with Associated Broadcasters, Inc.

COUGHLIN IN THE WITH WELL

Philadelphia, Sept. 29

Some frenzied scrambling here isst week-end over local string of Father Coughlin's speech Saturday night from Municipal Stadium. Tangling were Doc Levy's WCAU,

Tangling, were Doc Levy's WCAU, local CES outlet, and WFLL, affiliated with Mutual. After some slugging in the clines, both aired it.

Scrap Started several weeks ago to be a several several weeks ago to Levy about having WCAU carry his Saturday night spiels, which are taken by Mutual chain and consequently go locally to WFIL. When WFIL, which was picking up speech for Mutual, refused to let WCAU take it from Mutual wire. Coughlin bounced to ceiling. Demanded WCAU, get program from WFIL-Mutual wire, which WFIL persisted in refusing. Cleric threatened Dept. of Justice action for conspiracy. For action for Decking programmission, action for restraint of trade.

trade.'
Claiming it had property right in
WFIL-Mutual cable and had no au-Claiming it had property right in WFIII-Mutual cable and had no authority to allow any local's tation privilege of tapping it, even at sponsor's request, WFIII. refused to budge. Finally WCAU picked: my speech, direct from speaker's stand at Stadibini. That seemed to iron out difficulties, at least for present. For balance of series of Coughlinia talks, both WFIII- and WCAU will air them locally, WFIII, over regular Mutual cable pickup and WCAU direct to New York.

Coughlin's insistence on WCAU getting show locally is believed to have been influenced by fact station carried his series for, several years when it was taken by CSS. He was with Levys much of stay in Fhiladelphia and visited Doc Levy's home in Germandrown over week-end.

in Germantown over week

Gross Agency Ties Up All Conn. Night Air Time for Denis-G.O.P.

Hartford, Sept. 29.

Every nighttime station in Connecticut is linked for political broadasts under a hook-up arranged by the Julius Gross agency. Special okay of Federal Communications nission was first obtained.

Commission was first obtained.
Telephone wires have been rented in advance on a monthly basis for duration of campaign with the line-tended of the control o

ROY WITMER'S TASK

Reorganization of Sales Under Lohr

Boy Witmer, NBC v.p. in charge of sales, returned last week from a vacation and immediately busied, thruself with the preparation of a plan of reorganization for the sales department.

plan or reorganization department.
Request for the reorganization suggestions came from Lenox R. Lohr, NBC v.p.

J. C. Morgan's Disc Co.

J. C. Morgan's Disc Co.
San Francisco, Sept. 29.
Morgan Recording Co. opens of
J. S. Morgan Recording Co. opens of
J. S. Morgan, KSFO program manager, heads the new transcription
firm, with Waiter White, sales manager, in charge and Lacy Cuddy,
who direct dramatic programs af
KSFO, as production manager.
Morgan will continue his activities
at KSFO in addition to dictating the
policies of the disc outilit, for which
recording equipment was built by
Techna Corporation.
Firm will also build shows to order
or clients,

WLW MAY FORM OWN LOOP

L. B. Wilson and Lohr Work Out Deal 'BIG PACKAGE' For WCKY, Cincy, to Stay With NBC

Cincinnati, Sept. 29."

A deal is in process of negotiatio A deal is in process of negotiation and consummation between L. B. Wilson of WCKY and Lenox Lohy of NBC whereby WCKY will remain with the network. This action follows the original disagreement between station and web.

As reported, WCKY will be designated basic blue for Cincinnati under contract and there will, be no interruption of service. Previously WCKY was on Group B, along with WIRE, Indianapolis, and WHIO, Dayton.

ton.
Revised set-up in Cincinnati will have WSAI as basic NBC red and WLW available to either red or blue as time clearance and sponsor demand nermits.

HIGHBROW EMPHASIS IN CRC PROGRAMS

Winnipeg, Sept. 29 Evidence of the type of deal the West is to receive from the Canadian Radio Commission was revealed this week with the release of the Com mission's program schedule for the

fall and winter season.

Actually, there will only, be an increase of approximately six programs per week to go over either the national or regional Commission networks. A breakdown of programs show that a total of 70 different programs on the programs show that a total of 70 different programs on the programs show that a total of 70 different programs on the programs of the prog

LEO COHEN AT WHN. REPLACING JESS MARTIN

Leo Cohen, former Loew vaude booker who recently joined Irving Mills' office, leaves the latter spot in next couple of weeks to go with the artist bureau of WHN, New

Cohen replaces Jess Martin, who is going to the Coast.

O. I. Smith added to staff of WNOX, Knoxville, to handle national advertising.

Visiting

In New York

Craig Campbell, KCRC, Enid.
Ralph Nicholson, WDAE, Tampa.
Ward Dorrell, WOWO, Ft, Wayne.
Girard Ellis, Col.-Bruns., Chicago.
Ed Zimmerman, KARK, Little
ock.

In Washington

Paul Kester, CBS, New York.
William S. Paley, CBS, New York.
Felix Green, BBC, New York,
Rev. Albert Wolfram, WAWZ,
arepath, N. J.
T. Frank Smith, KXYZ, Houston.

T. Frank Smith, KXYZ, rious... J. C. Liner, KMLB, Murroe, La. Gordon: Person, WSFA, Mont

Gordon Person, WSFA, Mont-tomery, Ala.
T. Frank Smith, KXYZ, Houston
C. D. Mastin, WNBF, Binghamton
Harry Trenher, WNBF, Bingham

MURRAY WINS CANADIAN JOB

Winnipeg, Sept. 29 Winnipeg, Sept. 29.
Gladstone Murray comes from
Lordon and the British Broadcast-,
ing Co. to become general manager
for the Canadian Radio Commission.
Salis Oct, 3 on Empress of Britain
and will be at his desk in Otawa
arter Nov. 2.
Reginald Brophy of the American
NBC web is the also ran in the long
race, for the job. Like Murray he is
of Canadian birth.

Murray is originally from Van

When the semi-annual meeting of the Western Association of Broad-casters, a division of the Dominion group, is held in Winnipeg in early January it is understood the independent stations owners will draw up a list of questions to be put to the newly appointed government radio board headed by Leonard W. Brockington.

the newly appointed government, radio board headed by Leonard W. Brockington.

One of the main questions will be the lowering of present land line rates. At the present time independent stations wishing to form a commercial network are charged at the comparison of the comparison of

Toronto, Sept. 29.

Murray will receive \$13,000 a year to direct Canadian broadcasting, the native-born Canadian tradecasting, the native-born Canadian taking the job because he wants to return to his own. country. Its less than his income in London.

Henchman to Major Murray will be Dr. Augustin Frigon, at a salary of \$12,000 per annum. New Canastult in a cioser co-operation with independent Canadian stations and a loosening-up of present stringent independent Canadian stations and a loosening-up of present stringent regulations which ban price mentions at all hours and spot announcements from 7:30-11:30 p. m. New Liberal government plans to make Canadian broadcasting more revenue-producing without unduly cutting-down on nationalized radio as originally launched by the Conservative party.

Sleininger's Post

servative party.

Chirago, Sept. 29, Cliff Sleininger will join the Trans-american office here on Oct. 15 as a member of its local sales staff. Sleininger, Inc., will fold after six months as an indie station rep outifit.

FOR SPONSORS?

John L. Clark Part of Pos sible New Broadcasting Unit - Name of Warner Bros. Brought Into Reports, but Denied

STILL INDEF

Partial or complete denial represents the official comment on a number of reports strongly stressed within broadcasting circles and concerning WLW. Cincinnati, John L. Clark's Trans-America company, the creation of a new radio combination and the tie-in of the Warner Bros. It is understood discussions have taken place and are continuing.

Knowledge of the proposed deals, it not continuing home to the proposed through from New York, Chicago, Cincinnati and Hollywood. A number of okays to the many-sided equation still remain to be gotten and the

her of okays to the many-sided equation still remain to be gotten and the eventual nature of the set-up cannot be accurately stated at this time.

Moves will in no way interfere in the relations between WLW and NBC and also those prevailing between WLW and Mutual. WLW would continue to maintain its independence status all around. Powell Crosley, Jr., has during the past week smoothed out his lines of association with both NBC and Mutual.

tual.

In sketchy outline the developments that may hereafter materialize
embrace a possible creation of a
WLW and Associated Stations setup which while not a network, as such, would be a package consisting of the Cincinnati super-watter and small local stations fitting into the

small local stations atting into the edges of WLW's coverage map.

In furtherance of the WLW and satellites arrangement a connection in New York to provide the Cincy station with a metropolitan program source is expected. Inquiries among advertising agencies as to their reaction on this unique service have been made. One report has mentioned such services a starting in been made. One report has men-tioned such service as starting in October.

Tentative

Reported to be already commit-ted to the WLW group idea are WIP. Philadelphia; WOL, Washington, and KQV, Pittsburgh. If the WLW and associated stations idea materializes, associated stations idea materializes it is expected to be sold through the Trans-America Broadca's ting & Television Corp., of which John L Clark, is head. Trans-America', present contracts with certain stapresent contracts with certain stations on spot sales gives the former the exclusive selling on such outlets in the event they can be hooked too gether into a network for commercial purposes. To serve as contact man among the stations that it has on its list Trans-America has just engaged Mortimer, Prail, son of Anning S. Prail, chairman of the Ecderal Communications Commission.

sion. Name of Warner Bros. has come out. in public as interested with Clark in the formation of a network. Speculation on this alliance has been rampant in the trade for the past several months, but Warner has stoutly denied the purported connec-

Michaux to England

Washington, Sept. 29.

Washington, Sept. 29.
A sample of Negro religión via the ether will be served up to English listeners next month.
Lining up novel stunt to not serven, British Broadcasting Co. rep in the U.S., last week initialed agreement with Columbia Broadcasting Co. to rebroadcast regular program of Elder Tappy. Am I Michaux, local psylval int. Performance carded for Oct. 18.

John B. Kennedy is arranging for tour around the world.

WLW Goes NBC for World's Series: Ford Gets a Flock of Stations Gratis: Networks on the Spot-

Aylesworth's Status

M. H. Aylesworth is out of NBC altogether. His honorary (no compensation) title as vice chairman is relinquished and he will bereafter confine himself

will hereafter config-hinself entirely to RKO, pictures. He is charman of the hinself entirely to RKO, pictures. He is charman of the hinself entirely to RKO, pictures. It is considered to the hinself entirely entirely

'SUN POWER' RUNS RADIO

Washington, Sept. washington, Sept. 23, First successful 'sunpower broad-cast' was put on last week through the National Broadcasting Company's dies at Washington.

studios at Washington.

Using only the rays of a bright afternoon sun for its source of energy, a solar heat engine, invented by Dr. Charles G. Abboth, pinch-hit for the regular battery power amplifier of station WMAL for a short period, while James McGrath, NBC-WMAL announcer, addressed interested knob-twisters:

The original debut of the engine-skeeded for demonstration before the Third World Power Conference-flivvered when a part of the delicate mechanism melled in the rays of a broiling Washington sun, a couple of weeks ago.

broiling Washington sun, a couple or weeks ago.

The solar heat energy takes direct energy from the sun and converts it into a utilizable form of energy by focusing the sun's rays into a small moving stream of black liquid. The liquid becomes heated to about 400 degrees centigrade and is passed by means of tibes through a boller, driving the steam angine and generating electricity, Dr. Abbott explained.

NBC WINS A PRIZÉ

Direct Mail Asso. Pins 2 Medal on the Network

NBC last week was awarded sec-ond place in the annual awards made by the Direct Mail Advertising As-sociation, Sclection had been based particularly on the networks pro-motional campalgas on daytime and summertime broadcasting. No. 1 rating went to snother di-vision of show business. It was RKO Pictures Coru.

Witt Heads KNX Sales

Hollywood, Sept. 29. Harry Witt, recently resigned as commercial manager of KHJ, swings over to Columbia's KNX in a similar capacity. Roger Huston, manager of

over to Columbia's KNX in a similar capacity. Roger Huston, manager of KGB, Don Lee station in San Diego, moves into the spot.

Sid Fuller, S. D. commercial manager, moves up as topper. Both Witt and Huston started their climb from sales department of the border station.

Art Kemp East for NBC

Arthur Kemp goes east next week as special sales representative for CBS. He will be Coast contact on network blz.

network biz.

Kemp was sales promotion man-ager for Guy Earl on KNX.

Breach between WLW, Cincinnat, and the Mutual Broadcasting System gave indications last week of having become further widened when gave indications, last week of haying become further widened when,
the super-power station threw its lot
on the World Series broadcasts with
NBC. At the same time Mutual,
backed up by the N.W. Aye's zjency,
succeeded in keeping Red Barber,
NBC, succeeded in keeping Red Barber,
with MBC, same to the same time
ing NBC; same to the same
ing NBC; same to the NBC; tody in
connection with the series broadcasts
came as a surprise to Mutual and
efforts made by the latter to induce
Powel Crosley; Jr., to veto the move
proved of no avail,
Series broadcasts this year find the
networks giving awava, a goodly share
of their facilities gratis to Eprd. N.
W. Ayer, agency, on the Ford
account, has used as an argument for
this shaving down of the hookup
bill the statement that the motor car
manufacturer is paying more for the

count, has used as an argument for this shaving down of the hookup bill the statement that the motor car manufacturer is paying more for the rights to the games than he did lost-season. An official statement from the office of Judge K. M. Lordis gave that the statement of the statement of the statement game as the statement from the office was calso \$100,000. Last office was also \$100,000. The statement of the

casts.
Each of the networks aver that giving their facilities away to an advertiser sets a bad precedent but fits is one case where public necessity gives the sponsor the upper hand and discretion must replace policy.

Rubinoff Swings Hips for Chevrolet and K.C. Symph

Detroit, Sept. 29.

Rubinoff, plus Jan Peerce and Virginia Rea, will appear here next Tuesdey 60 at sales conclave, of Chevrolet at the Fisher theatre. Will do a special show for auto salesmen, Before coming to Detroit, Rubin-off, will direct the Kansas. City Symph, officially ppening the big municipal aude there.

Maseah Phil Harris, Suh!

Hollywood, Sept. 29. Phil Harris gets the band spot with the Jack Benny program for Jello. But he had to consent to do charac-ter to land contract.

er to land contract.

Benny and Harris sound 32 much,
alike it was decided to have Harris
go into a Dixie drawl to avoid audis,
ence confusion on the stooging bits.

McPhail's Novel Group

Lindsay McPhail heads a novel musical group that Lennen & Mit-chell is adding to its Lysol program with Dr. Dafoe starting next Mon-day (5). Two clarinets, two trum-pets, celeste and drums will yeave a pattern of nursery music into the

Hits over CBS Mon, Wed. Fri at

PUTT BANKE With Harry McNaughton, Agnes Mearlead, Artis Auerbach, Hal Kang, Orsh, Seven O's, Harry Ven Zell

Ven Zell Variety Show 30 Mins. GOOD GULF GAS Sunday, 8:30 p.m. WABC, New York

(Young & Rubicam)

Sussely, 5:39 p.m.

VABC, New York

(Young & Rubicam)

Phil Baker's return to this program presents an odd situation. Mis. Interest the program of the progr

HARRY RICHMAN, DICK MERRILL

HARRY RICHMAN, DICK II WITH KEI MUITAY 6 Mins, RENSO, LIERBUOY Tuesday, 8:30 p.m. EDST. WABC, New York (Huthrauff & Ruan)

(Ruthrauf & Rujan)
Transatignatic round-trip duo broadcast on the Ken Murray show Tuesday (22) on the beels of a fraças
with the newspaper gang: It was
strong; in topical valle. Pair is
stated for some more guest appearances on other shows; and kinchman
is due to a scries on this stama in
place of Phil Regan who exits to

slated for some more guest appearances on other shows, and Richman is due to a series on this stanza in place of Phil Regan who exits to make some place of Phil Regan who exits to make some place of Phil Regan who exits to make some place of Phil Regan who exits to make some place of the place of Phil Regan who exits to make some place of the standard some place of the standard some place in the standard some place in the standard some place of the

CAPT, TEM HEALY News Comments
15 Mins.,
PROCTER & GAMBLE
Mon., Fri., 9:45 a. m. EST
WJZ, New York
(Blackman)
--- Cant. I News Comment

(Blackman)
New series for Capt. Tim Healy has him in role of a reporter. Not so much the glaring headline hunder of the dailing, but a squint behind thous biassers. Considerable human interest stuff is instilled into the copy. Some of his squibs are a day old.

HELEN HAYES With James Melghan, Wilmer Walter, Vers Adams, Laura Bowman Secial Play

Serial Play 30 Mins, SANKA COFFEE Monday, 8 p.m. T WJZ; New York om:

Wife. New York

(Young & Rublcom)

Having hought Helen Hayes for the second year; Sanka Coffee is once more, all dressed up with no glack to give. It's nobedy's fault, and commercially there appear to the commercial the commercial through the women through the commercial through the women through the commercial through the Women's National Radio Committee. But the framework of the commercial through the Women's National Radio Committee. But the framework through the through the Women's National Radio Committee. But the framework through the through the Women's National Radio Committee. But the framework through the women's National Radio Committee. But the framework of the commercial through the Women's National Radio Committee. But the framework of the commercial through the Women's National Radio Committee. But the framework of the commercial through the Women's National Radio Committee. But the framework of the commercial through the Women's National Radio Commit

trap background to the mea construction.

Clipped curtain speech invited the audience back for a second year with virtually the same cast and seme type of show as last year. Miss Hayes apparently made the speech impromptu and it sufficed for its purpose. Commercial plugs mild.

Edga.

LOUIS-ETTORE FIGHT RCA.
WJZ, New York.
(Lord & Thomas)

After hearing this RCA-sponsored broadcast of the Louis-Eitore fight in RCA-sponsored broadcast of the Louis-Eitore fight in RCA-sponsored broadcast of the Louis-Eitore fight in RCA-sponsored to the RCA-sponsored broadcast of the Louis-Eitore fight in RCA-sponsored to the RCA-spons

copy. Some of his squibs are a day on the condity of the condity o

TED WEEMS ORCHESTEA Musical 20-Mins. VARADY ABMIN VARADY Sandays, 12:20 p.m. EST WOE, New York — Horton & J

Tankany JARANY
Tankany LIJO Ram. EST
WOR. New York
(Baggley, Horton & Hout)
Commette maintaneurers have been
highly partial to orchestral programs
ever since the Wayne King, Lady
Esther combo started hilding sales
graphs. In Ted Weens the Varady
outh has all when the same and the same
ever shore the Wayne King, Lady
Esther combo started hilding sales
graphs. In Ted Weens the Varady
outh has all weens the Varady
outh has a word ween any out a
time with ith and gusto, and still not
trick it to pieces. For novely relief
he's got Eimo. Tanner, whose educated whitting has become intrinsit
to Weens' dansapation.
Much less can be said for the
outfit wants to associate itself with
foreign origin, the way all cosmetic
makers do, so they've hired a spieler
whas is supposed to have an arisbvariet Viennese accent. He talks, a
long time-tolo long with that gue
dentist's drill. Doubtful if accents
are much use in zadio except for
dialect comedians and heavies, after
listening, to use in zadio except for
dialect comedians and heavies, after
listening, to use in zadio except for
dialect comedians and heavies, after
listening, to use in zadio except for
dialect comedians and heavies, after
listening, the sunday ton
hour, the Varady time period has the
advantage of very little
indicates the sunday of the
dialect comedians and heavies after
listening. Varady time period has the
day and the sunday of the property of the commendate
very work. WGR, WBAL, WSAL,
WGR and WGAE.

EBERER MEEHAN

CHICE MEEHAN
Football Forum
36. Mins.
TROMMEE'S
Saturday, 9:38 p., m. EDST
WOE, New York
(Cecil, Warwick & Cecil)

WOR. New York

(Cecil, Warnick-& Cecil)

Rootball nute who can figure out the coefficient between weight and speed, and understand the rest of the abracadabar that goes on in rarefied pigasin, circles, might listen to this rambling forms. Maybe properly and the second of the second properly and the second properly an

the coaches.

Mechan, as conductor of the forum,
acquits himself ably and attempts to
shift the subject when one vein is
worn threadbare. However, it's impossible to do more than a passable
job wifth untrained radio traterial.
Football coaches are not hired for
their noise.

Football coaches are not hired for their poise.
Notable exception to this rule is Lou Little (Columbia), who is a born showman. He's quick on the trigger and curring them the trigger and curring them the interlocutor.
Lots of Little was shoved into the stanza, and it made a mightly bullwark for the program. Little's voice isn't too well suited to radio, but its restriction when Little esswere the comedy. Inclusion of the Columbia mentor on every stanza wouldn't harm.

Mechan apparently is the only spieler who gets paid, so the sponsor in trisking much investment here. Doubtful if the whole thing is worth a great deal of coin in its present state.

ROBERT HEMINGS Planist 15 Mins. Mondays, 4 p.m. EST. WHAM, Rochester

18 Mina.

Mondaya, 4 p.m. EST.

WHAM, Bechester in the program as 1 Mondaya, 4 p.m. EST.

WHAM, Bechester in the program as 1 Tone pictures in Black and Whitel suggests vary from somer luces of ebony to soft shades of ivory painted by Robert Hemings, Rochester pianlist, Brands and the sound of the pianlist had been been something the pianlist had been something to be pianlist had been something the pianlist had

N EDDY

....

Song Orehestra 30 Ming. VICK CHEMICAL CO. Sun., 8 p.m. WABC, New York

Vanic, New Yark

(Cecit, Warnick & Cecit)

Vick would have an exceptionally pleasant inming for those with mistmindie up the leaft from with bank and indees and attempts at making as folks, person out of Nelson Eddy. It is no fantery to the intelligence or taste of the listener for, an account to bring in such fine series; as this beautiful the propositive and the propositive and the propositive attempts the propositive attempts the compact of the propositive attempts t

them that cowpastive atmosphere by sticking wisps of hay behind their ears.

In its appoint to good about more and the state of intimacy by graciously couched phrass. between numbers and the the introductory remains of Eddy on his first program (27) of the current series must make the bertione's screen and concent platform following wine with dispay. Assuming wines with dispay. Assuming wines with dispay. Assuming was up to what it should be continued the folia the state of the sta

Sugar.

Commercial copy sounded persuasive until it transed statistical,
streament to transe statistical,
the trademark standing for better
control of colds and in unfolkey dicton issurance was given that when
the kiddles start coming home sufffling and sneezing the way to relief

ing and sneezing the way to relief its Vatronol.

Vick's Open Louse is plotted open sufficient of the first half hour of Chase & Sanborn Coffee hat class of listeners which has no penchant for exverdropping on the commercialized woes of strangers, the account might find it advantageous to abandon the hayseed idea and play up, to the higher level.

BARRY FITZGEEALD With F. J. Kelly, Una O'Connor Skit PACKARD

Fuesday, 9:30 p.m.

WEAF, New York

(Young & Rubicam)

This is Barry Fitzgerald of the Abbey Players from Dublin, Ireland. His two helpers in this bit of Gedlic stapstick. are allowed to the state of the state of

NANCY OSGOOD 'Women in the News' 15 Mins. Sustaining WXYZ, Detroit

Sestaining
WXXZ, Detroit
Nancy Osgood, commentator on this daily morning program over the Michigan web, formerly newscaled as a constant of the Michigan web, formerly newscaled as a circumstant of the Michigan web, formerly newscaled as a circumstant of the Michigan with the Michig

EAST and DUMRE
Wife Gase Ramey, Dick Balleu Orch.
Sengs, Tatter
15 Highs
RNOX GREATINE
Tues-Zhurg, Life a.m.
WASG, New York.
(Federal)

Ed East and Ralph Dumke, whilom Sistens of the Skillet, are reunited the Skillet, are reunited as week they dish out their braid of immer supplemented and varied, by a teaor, Gene Ramey, and an orchestra headed by Dick Ballou. Net result in terms of housewise entertainment should be dependations; good the company of the state of

door. Eddie and Reiph, as they are billed, jost and garble the languige.

In and garble the languige.

In an and garble the languige.

In a constant and garble the languige.

In a constant and garble the languige.

In a constant and been going on for eart as the whether immore skilled and the constant and the same of the same of

production standards. Land.

FAMOUS JUET TRIALS
With Rikel Kent, Charles Seel, Sydney Slea, Earry Lang, Beta McCammon, Louise Squire, William
Charles Debarty, Louis. Lovy,
Ellera, Falmer, Blohard. Keith,
Harold Carr, Don Morrison
Trial Re-enachments
A Mina.
MENNEN'S
MENNEN'S
WOOS, New York
(Kiesewetter)

West St. 18 p.m. EST WOR, New York

(Kiesewetter)

With radio's new preoccupation with the courteoom, this series has a better natural setting than last seas a better natural setting than last seas a better natural setting than last seas a season of the country of the country

JIM McWILLIAMS With Joseph Bell JIM MCWILLIAMS
With Joseph Bell
Questions and Answers
30 Mins;
G. WASHINGTON COFFEE
Saturday, 7:30 p.m. EST
WJZ, New York

WIZ, New Tork

(Cect; Werwich: & Cecti)

Coffee sponsor has a good show here without investing magnetic properties of the content of the cont Z, New York (Cecil, Warwick & Cecil)

some.
Since last heard on CBS the spon-sc. has altered his question-selecting so that the queries are now sent in (Continued on page 62)

BLUE AND RED IN DIXIE

Union Fines Musician for Alleged **Espionage Work Among NBC Staff**

Trial board of the New York musicians union last week imposed a fine of \$1,000 against a flute player, after it had found him guilty of tattling about fellow musicians to what the board described as his botsses' in NBC. The musician at the same time was dropped from the NBC payroll by H. Leopold Spitalny the network's musical contractor and staff conductor. It was the first time

the network's musical contractor and shaff conductor. It was the first time that the union has treated with a case of this sort involving either NBC or Columbia.

In explaining its action on the case the union said that for months NBC staff musicans had been puzzled by the minuteness of the information which network exces showed they possessed concerning musicans actions; on the fob. Web excess seemed to know whenever a musical control of the control o

Whodunits on Wane

Breakdown of, the 30 programs which NBC listed last week as due to start between Sept. 26 and Nov. 30 shows the dramatic classification holding the lead by a wide margin. The network list accounts for 11 straight dramas, seven musical silows, seven variety stanzas, three novelties and two news-solves and two news-bound of the web has only one whodunit riding weekly this season, It's the Thatcher Colt series, which Packer's Tar Soap is backing on the blue (WJZ) link Sunday matinees.

Bowes' Honor Cities

Chicago, Sept. 29. Major Bowes' 'honor cities' on the Chrysler broadcast are set as follows for the next nine weeks: Philadelphia. Los Angeles, Cleveland, St. Montreal, Baltimore, Pittsburgh, Boston, San Francisco

Arthur Brilant p. a.'ing the tour for Maj. Bowes and the Ruthrauff & Ryan agency. Has some nifty cross-country jumps in that route.

concusson that there was an espion-age "system in operation at NBC and it was decided to make an ex-ample of the musician.

Union asserts that its investiga-tion did not disclose to whom the reporting was being done, Queried

SOUTHERN MAP

Frank Mason Looks Situa Over - Extensive tion Realignments in the Cards -Several Stations into **New Markets**

SEE BIZ HYPO

Frank Mason, NBC vice-presid last Thursday (24) took a plane for Dixie. Mission to the Southland concerns preparations for establishing separate Red and Blue affiliated links down there. Such a project has long been on exec calendar at NBC. Now driving to have these

NBC. Now driving to have these individual hook-ups working by about the first of next year. It's figured by the web that such maneuvers would make the South a much easier seller to sponsors, and that considerable more bit could be that considerable more bit could be that considerable more bit could be the considerable more bit could be the considerable more bit could be considerable. Output the south—the Southwestern group, and the Southeastern group. This trio can be appended to either Red or Blue basic buys. Disadvantage of such a system, however, is that when the Red and Blue are loaded with biz, the singleton supplementaries get jammed up and not all possible coin can be taken. Same thing happened on the Coast some time ago, resulting in estab-(Contlued on page 44) (Continued on page 44)

NBC REVAMPS WCFL, Labor Station, Seeks Boost; **KJR Theoretically Tops on 970;** Petition Is Tough One for F.C.C.

Washington, Sept. 29. Move to break down clear-channel policies in advance of the general allocation hearings scheduled for next month put a difficult problem up to the Federal Communications Commission last week when hearing was held by Broadcast Division on proposed juice jolt for WCFL, Chi-

was held by Broadcast Division on proposed jude joil for WCFL Chicago.

Faced with issue of major importance, divisionites gave no hint of when action may be expected on WCFL's plea for a hoost from 5 to 50 km at the expense of 'KJG, Seattle, theoretically the dominant station on the 970 ke stripe. Virtually no chaine that the case will be settled until after the division makes up its mind whether to cut the number of actual cleared ribbons, scrap rules now giving the dominant station the right to veto other stations on the same frequency, and make sweeping revisions of all functions of the stations on the same frequency. In the event the Commish decides to keep operating on the present rules, which recognize the interest of dominant stations on cleared wave-lengths, the WCFL's application cannot be granted without putting the Commish in a hot spot and probably bringing a legal test of great significance.

Workers' Argument

Chicago Federation of Labor, argued that American workers are entitled to an outlet with maximum power. President William Green of the American Federation added weight to the plea and urged the Commish to give the sons of toil a break in distribution of air facilities.

distribution of air facilities.

Present case finds WCFL encountering infportant opposition from KJR, Seattle, which formerly went along with the laborites in their initial efforts to boost the prestige of the Chicago, transmitter. Although Seattle interposed no objections when WCFL went to \$ kyr) and began operating unlimited time, the move to give the Chicago transmitter 10 times as much power as the theoretically-dominant station puts a different face on the situation. Accordingly, KJR currently is asking, permission to step up its own wattage from \$5 to 10 kw and is protesting the WCFL power boost.

Peters in Chicago

Chicago, Sept. 29. H. Preston Peters of the New York office of Free & Peters (formerly Free & Sleininger) in town for a week or so in his new capacity as general sales manager for F.&P.

ably bringing a legal test of great significance.

Workers' Argument
Backed up by the big moguls, of organized jabor, WCFL, voice of himself to station relations.

The calm strength of power*



The indisputable strength of popularity**

The overpowering strength of

WCAII

in the Philadelphia marketing area

*50,000 watts

**Very recent survey by Boy Scouts of America

Claim Some Reps Kid Stations; Blair, E. Katz in Spot Biz Drive

Station politics, and dramatized display of alleged 'influence' with advertising agencies constitute the major talent and occupy alleg day pith sole station reps. This charge is apparently aimed at the pro-long list defenders and bobs up as a new facet in the current dispute over the claimed weaknesses of the status quo in sales representation.

As reported the practice of dramatizing 'what we're doing for your station' consists in setting up imaginary obstacles, telling the station that the rival station almost has the contract closed, and then after as little play-acting come through with the business as if snatched from the fact withough actually never in leoparations with the set of the set

the business as if snatched from the fire, although actually never in jeop-ardy.
What these self-dramatizing station reps actually are doing for stations is sometimes a story quite otherwise than the centre of the stations is sometimes a story quite otherwise than the centre of the stations reps as the station reps as the station reps as caustic reply to the effect that the station rep would not clutter up his New York office with maps of umpteen-odd stations and that he—the agency time-buyer—could write the station direct.

Agency Gets Hunk
In this particular instance the agency exce bided his time and this fall in connection with the placement of a lot of football business made a point of buying away from that station reps list. As a result of the station reps list. As a result in the placement of a lot of football business made a point of buying away from that station reps list. As a result in the placement of a lot of football business is stuck with football rights that thus far he has not been able to peddle commercially.

Another instance during September of the alleged tendency of self-dramatizers to take bows with their stations is named. In this case a small station rep went pioneering and after considerable time and effort succeeded in convincing a brand-new account of the virtues of

and after considerable time and effort succeeded in convincing a brand-new account of the virtues of spot radio. When the budget was cut up among the markets, however, the man who did the selling under the exclusive rep system got only a small chip off the block. His end is scarcely \$50 net. Whereas one of the big fellows gets around \$5,000 to place.

John Blair & Co. has in prepara-tion a series of commercial films

KMBC CHANGES MIND

Sticks with Free & Sleininger Halley in Chi

KMBC, Kansas City, is retaining Free & Sleininger as its rep on na-tional spot sales. Station had an-nounced that it was quitting the F. & S. organization as of Sept. 30 and

& S. organization as of Sept. 30 and setting up its own national branches. Arrangement with F. & S. covers the latter's New York, Detroit, Chicago and San Francisco offices. George E. Halley will continue as KMBC's national program sales rep with offices in Chicago, Halley's main function is to sell and service KMBC national programs and personalities.

with record accompaniment which it ses to use in selling the proposes to use in selling the adver-tising field on the advantages of spot broadcasting. Campaign will be the first institutional move in that direc-tion since the exit of Scott Howe Bowen from the time selling busi-

tion since the exit of Scott Hove Bowen from the time selling business.
Blair intends to get his message mainly, before sales managers for mercantile outlits, with the idea of creating an interest in the development of spot broadcasting and showing how various merchandisers can cash in on it.
Disclaiming the old rep contention that the station reps can't sell sustaining programs to national advertisers and their agencies, the E. Katz Special Agency has instituted a promotional system for regularly sending out into on sustainers. Katz crowd sick of at each one new the control of the co

news periods, time signals and weather reports available for sponsorship via the Katz list.

Stations' Publicity Yen

Publicity Associates handles press for WFAB, New York, and WHOM, Jersey City, effective Cct. 1. Former station moves to latter's location on 57th street by Jan. 1. Idea is new for both outlets.

Hospital Comedian

Ernie Anderson, junior ac-count exen and copy writer for the Richardson, Alley & Rich-

count exes and copy writer tor the Richardson, Alley & Rich-ards agency, recovering in the Orthopaedic Dispensary. It taking it with a bit of humor, and has written his pals a card explaining the mishap: 'Harold Monahan (Advertis-ing Age), and myself headed north on lour flagship (motor-cycle). At about 49th St. and Adve., an 'El' pillar who hitherto had taken no part in the conversation pulled out and tried to pass up without put-ting out his hand. Then every-thing went black. I won't be tossing adjectives at the agency for four months'

Injuries consist of fractured femur and bad shakeup.

NEW STATIONS SOUGHT IN DROVES

Washington, Sept. 29. Division of the Federal Communications Commission loomed last week, when the Commish set for hearing 22 applications for new broadcast stations, 13 requests for juice-jumps and seven for changes in frequency. Most of the new station applicants bid for 100 watts power and frequencies in the middle register. 1200-1500 kilocycles, but several requests were filed for beginners in the 1 kilowatt category.

Applications referred to F.C.C. ex-

the I kilowat caegory.
Applications referred to F.C.C. examiners were as follows:
Applications of the properties of the follower of the casting Co., Florence, S. C. new station to be operated on 950 kc. with 10 kw., days only; Curtis P. Ritchie.
Trinidad, Colo., new station to be operated on 1310 kc. with 100 watts; Associated Arkanass: Newspapers.
Inc., Hot Springs, Ark., new station to be operated on 1310 kc. with 100 watts; Homer. D. Banta, Burlington, Ia., new station to be operated on 1310 kc. with 100 watts; George M. Haskitas, Hyannis, Mass., new station to the 110 km. with 100 watts (George M. Haskitas, Hyannis, Mass., new station to be operated on 1420 kc. with 100 watts nights, 2:0 watts operated on 1810 kc. with 100 watts (requesting fabilities of WOL, Washington D. Cl. new station to be operated on 1810 kc. with 100 watts (requesting fabilities of WOL, Washington, J. and when frequency change is granted WOL for 1230 kc.). Ernest Edyward Ruchlen, Greet Bend, Kans., inew station to perated non 1370 kc. with 100 watts; Continental Radio: Co. Washington, D. C. new station to be operated on 1500 kc. with 100 watts; Continental Radio: Co. Washington, D. C. new special broadcast station on an experimental brasis to be authorized to operate on 1520 kc. with 1 100 watts; Continental Radio: Co. Research Co., Les Anreles, Calif., new station to be operated on 1500 kc. with 1 kw.; John E. Fetzer, Botton Harbor. Mich., new station to be operated on 1500 kc. with 1 kw.; John E. Fetzer, Botton Harbor. Mich., new station to be operated on 1500 kc. with 100 watts; days only; Churier-Post Publishing Co., Hennisher, 230 watts 449.

WENO, New Orleaus, La., voluntary assignment of license from the Coliseum Picke Boutist Church to the Pelican State Broadcasting Co.; WHAS, Louiville Ky., Juice jump from 50 to 50 kw. WCOL., Calumbus, O., daytime inc aminers were as follows: Howard A. Miller, Galesburg, Ill.,

from 50 to 50 kw.: WCOL, Columbus O. daytime increase from 100 to 250 watts: Unite! States Broadcasting Co., Toledo, O., new station to be operated on 1200 kc. with 100 watts days; Radio Enterprises, Luffkin. Tex., new stdtion to be operated on 1310 kc. with 100 watts days; Loyal K. King, Peradana, Calif., new station to be operated on 1400 kc. with 1250 watts days; Coyal Cr. Linc, Columbia, S.C., new station to be operated on 1200 kc. with 100 watts.

Coast Passing Chicago in Net Shows; Sending Out 25 in Dec.

R. I., new station to operate on 720 kc. with 1 kw. days; WMBR, Jacksonville, Fla., chang. frequency from 1370 to 1120 and increase power from 100 watts nights, 250 watts days, to 1 kw. unlimited; KNX, Los Angeles, Calif., power boost from 50 to 500 kw; WLAC, Nashville, Tenn. WBZA, Boston, Mass., change frequency from 990 to 550 kc. and time of operation from 1 kw. night and day when synchronized with WBZ, Boston, to unlimited time.

WOAI Seeks Super-Fower

WOAT Seeks Super-Power

Boson, to unlimited time.

WOAI Seeks Super-Fower

WOAI, San Antonio, Tex., powerboost from 50 to 500 kw; KFBB.
Great Falls, Montans, 10-36, for
1230 ke, with 1 kw. nights, 24 kw.
days. KKIH, Midland, Tex., frequency change from 1420 to 1210 kc;
KOL, Seattle, Wash., change frequency from 1270 to 1040 kc, and, increase power from 1 kw. nights and
5 kw. days to 5 kw. all times; WELI,
New Haven, Conn., change frequency from 900 to 330 kc. and time
of operation from daytime to unlimited with 250 watts nights, 500
watts dos, 1 kw. jump of Logolome, 1 co.
1 kw.; WHBL, Sheboygan, Wisc., day
boost from 250 to 1 kw.; Harold
Thomas, Pittsfield, Mass., new station to be operated on 1310 kc. with
100 watts nights, 250 watts days;
United States Broadcasting Co., Columbus, O., new station to be operated on 1310 kc. with 100 watts;
KSLIM, Salem, Ore, change frequency from 1370 to 1240 kc. and
increase power from 100 to 250 watts;
WAFO, Chathanooga, Tenn, change
trequency from 1370 to 1240 kc. and
increase power and time from 100
watts days to 100 watts nights, 250
days; KALB, Alexandria, La, change
frequency from 1420 to 1210 kc.,
boost power from 100 watts days to
100 watts all times.

TOO MANY RADIO SETS

Nazi Official Calls Multiple Models

Berlin, Sept. 20.
Reichssendeleiter (Reich Radio Director) Hadamowsky was very outspoken about the many new sets to at the recent radio exhibition.
Le said that besides the 100 different He said that besides the 100 different types remaining over from last year's exhibit, another 200 new sets were put on view at this year's show It's plain nonsense to now have 809 sets on the market and that every German radio firm contemplates going one better than the opposition.

If firms would take more care for a first one would be more care in the contemplate of the contemplate of the contemplate spin would be more careful than for innumerable new types.

Hub Herald-Traveler News On Radio for New H. R. R.

District New H. R. R.

Boston, Spp. 29.
Starting this week Boston HeraldTaveler news broadcasts at 6 octood are sponsored by the New York, New Haven & Hartford Railroad. Meanwhile 6 and 11 p.m. newscasts are sponsored by Paine Furniture, Boston.

Associated Press has given WEEI, through which the broadcasts clear direct from the Herald-Traveler radio booth, permission to use local news.

DeAngelo's New Job

Carlos DeAngelo has joined the Lennen & Mitchell agency as head of the radio department. Post has been vacent since Marion Parsonette left some months ago. DeAngelo's last connection was the Blackman agency. Before that he was with N. W. Ayer.'

2 Cowboys, One Job

1310 kc. with 100 watts days, Loyal K. King, Peradran, Calif., new station to be operated on lady kc. with 250 watts days; Columbia Radio Crick Inc., Columbia, S. C., new station to be operated on 1200 kc. with 100 watts days; Columbia Radio Crick Inc., Columbia, S. C., new station to be operated fon 1200 kc. with 100 watts. WBIG, Greensboro, N. C., special experimental, authority to authorize John Henry, KOIL boss, scouted up night increase from 200 watts to 1 John Henry, KOIL boss, scouted up fight increase from 200 watts to 1 John Henry, KOIL boss, scouted up State Broadcasting Co., Providence, Eberhart.

Hollywood, Sept. 29.

Coast broadcasting moves into runner-up spot to New York this year as a production center. With the strong possibility of 25 transcontinential commercials originating here by Dec. 1, the spurt takes it past Chicago for the first time.

On the Stanier. Two now in the making by Young & Rubicann and intended for local emission are not included in the aggregate. Mutual outlet here, KHJ, which joins the web Dec. 29, promises to hold its own in the matter of local network productions.

On the NBC schedule are Welch grapejuice (Irene Rich). Pepsodent (Amos in Andy), Jello (Jack Benny), Packard (Fred Astaire). Shell Chateau (guest stars), Kraft Music Hall (Bling Crosby-Bob Burns). Royal Gelatine (Rudy Vallee), Ry-Krisp (Marion Taleny), Oldsmobile (Irvin S. Chillian Chicago). Vicks Open Honey (Alpion Eddy), Cocomal (Iop Penner), Palmolive-Peet (Goose Creek Parson), Texaco (Eddic Cantor), Lux (guest stars), Campbell Soup (guest stars), Cambbell Soup (guest stars), Campbell Soup (guest stars), Campbell Soup (guest stars), Campbell Soup (guest stars), Campbell So

making stretch.

It was pointed out last week by CBS execs that the Coast sends out more shows on Sunday than New York. Four hit the lanes from here against two in the east.

Waterbury Rivals Nite and Day for Colonial Web

Waterbury, Conn., Sept. 29.
WIXBS, Waterbury-New Haven kilowatter affiliated with Intercity Group, Monday (28) joined John Shepard's Colonial network as night

Shepard's Colonial network as night outlet supplementing WATR, competitive Waterbury daytime exhaler. WATR will take Colonial product as well as Mutual until evening sign-off and WIZBS will plug in at 7 p. m. Latter station will cognitue Intercity relations during day and intermittently at night; both 'Good Will Court' and 'Five Star Finai' commercials will stay on WIXBS list. Links with Colonial and Mutual

Links with Colonial and Mutual round out a remarkably varied career for WIXBS, which less than two years ago stricts as outlet of defunct ABS; latter went strictly indie, briefly tried a hoot-up with WHN and subsequently joined In-tercity. Waterbury Repulsean and 'American publisher. W. J. Page, runs high-fidelity emanator.

Paul Slean now on engineering staff of WCBS, Springfield, Ill. (his brother, Todd Slean, is KYW, Philly, engineer). Meantime, Morie Crain shifts to engineering staff of WLBC,





The pace of business is highly accelerated in the entire Tri-State area. You can depend on KDKA, with its tremendous influence, to sell your goods in this eager, responsive market. Put your products aboard and watch your sales go up.



Completely programmed by NBC

1 O.

COMPLETED

PARAMOUNT PICTURE

"THE BIG BROADCAST OF 1937"

AND CURRENTLY
IN THE MAKING

"COLLEGE HOLIDAY"

ANOTHER FOR PARAMOUNT

ON THE AIR
RESUMING OCT. 4

for

JELLO

with

MARY LIVINGSTONE

WEAF SUNDAYS 7:00-7:30 P.M., EST
RE-BROADCAST 8:30-9:00 P.M., PST
N.B.C. RED NETWORK

(YOUNG & RUBICAM AGENCY)

Jack Benny

Management ARTHUR S. LYONS LYONS, McCORMICK & LYONS

B. J. REYNOLDS TOB. CO.

REPUB. NAT'L COMMITTEE 7-M to F-WARC William Hard *Lord & Thomas

ROYAL
TYPEWRITER
G:30-Th-Sa-WAB
Football Roundur
Eddie Dooley
Hann-Metzger

NETWORK SPONSORS

WEEK OF SEPT. 30-OCT. 6

(ALL TIME EST)

Commercial programs are listed alphabetically under the advertiser's corporate name. Asterisk indicates advertising agency handling program.

Where sponsor has more than one network program they are listed consecutively.

All time is P. M. unless otherwise noted.

Abbreviations: SU (Sunday); M (Monday); TU (Tuesday); W (Wednesday); TH (Thursday); F (Friday); S (Saturday).

NATIONAL

Red-WEAF

Blue-WJZ

Luliaby Lady Maud Muller M L Eastman Ruth Lyon 'Erwin, Wasey

FIRESTONE 8:30-M-WEAF

Margaret Spenks Wm Daly's Orc Vocat Ensemble 'Sweeny-James

PITCH 7:45-Se-WEAR

CAMPANA
10 p.m.-Fri-WEAF
'First Nighter'
Don Ameche
Barbara Luddy
'Aubrey, M. & W. ACME K-30-Sp-WEAF Home Harmonies Smiling Ed McCon nell
Irma Glenn
Palmer Clark Oro
*H. H. McDonald
AMERICAN CAN
*Tu-WJZ OARNATION MILE 10-M-WEAF

Ben Bernie & Lads Conrad Thibault Fuller-Smith-Ross

Firvin. Waser
OTTIES SERVICE
S-F-WEAF
Jessica Draganette.
Rosario Bourdon O'
Revelets
FORD
Fri-9:00-WJZ
Fred Waring's
Ponnsylvaniaus
N. W. Ayer
THEODOME. AMERICAN MOME PRODUCTS (Anacin) Tasy Aces'
WJZ-7 P.M.
Tues,-Wed.-Thus.
Goodman Aces
Jane Aces
Mery Hunter
Blackett-S-H

AMER. TOBACCO 10 p.m.-W-WEAF Harry Sosnik Oro

Berry South CroBirty South CroBirty Dies.

Ford A Tomato

Ford A Tomato

148
Ford A Tomato

148
Frank St. Leer

**Flack Adv.

**Flack

"Sweeny-James"
The RECEAL
To RECEAL
Which Rickers
Fanch Bors
The W. Rames
The Receal
Th BRISTOL-MYERS 9-W-WEAF (Sal Hepatics) (Ipana) Stoopnagie & Budd Peter Van Steedan

John Milton
(Maxwell)
(Max

"Benton & Bowles

7. San-WEAE
Jack Benny
Jack Benny
Jacks
Jack Benny
Jacks
Jac

James Goss Gilbert Douglas

THINGEY DOUGLAS THE CONTROL OF THE C

Lum & Abser Chester Lauck Norris Goff *Lord & Thoma

**Lord & Thomas HUDSON COAL 2-Su-WEAF Benaath the Surface Landt 3 & White Col Jim Healey **Laighton-Nelson JERGEN 0:00-Su-WJZ Walter Winchell **Lennen & Mitche

JOHNSON & BON 8 p.m.-Mon.-WEAL

5 p.m.-Mon.-WEAF
Fibber McGee &
Melly'
Marion & J Jordan
Charles Laveer
Ted Weems
*Needham. L. & B
KELLOGG 9:30-Fri-WJZ
Twin Stars
Rosemarie Brancato
Helen Claire
Joseph Bonine Ore
*McCann-Erickson
FACKERS
(Tar Scap)
2:30-Su-WEAF
Thatcher Coit Mystery Sories
Hanley Stafford
*Stack-Goble
PACKARD

Needham. L. & B.

KELLOGG

5:38-Dally EX. Selection

Single Lady

from Wicker

Mitton Rettenberg,

N. William Rettenberg,

N. William Rettenberg,

N. William Rettenberg,

N. Ware

Holliam Burker

John Burymore

John

Value Aing Oro

Stack Globe
LIPTON, INC.
10:30 am. Thurs
WEAF
Ralph Kirbery
Al & Lee Releer
Pressbry
LOOSE WILES
9-Set-WEAF
Snow Village
Sketches
Arthur Ailen
Parker Fennelly
Newell-Emmett

MACFADDE (True Story) 9:30-F-WEAF

PEPSODENT
- Daily Ex Rat SurWEAF
- Amos 'n' Andy
Freeman Gosden
- Charles Correil
- Lord & Thomas
- PEBLIF MORRIS
- Tu-WEAF
- Phil Day
- Lorotta Clement
- S Sweetbearts
- Lee Ratmant's Ore
- Charles Martin
- Blow
- Phil Spilly
- Phil Spilly
- Phil Spilly
- Phil Spilly
- Phil Spilly Court of Hun Relations Relations Perry Hemms Nod West Perry Hemms Nod West Palker Willows or Willows or Willows of Hemman Nod Hemman Helen Boring Vera Allen Fred Felkel, Org Lucille Wall Allyn Joslyn Arthur Kudner Manhattan Sean H:30 a.m. Tues & Thur-WEAF Wilfe Saver PILLSBURY

THILSHUEY

MINING CULIMFER

1045 Daily WEAF

1045 Daily W Wife Saver' Alien Prescott

Allie L-we Miles
J. W. Thompson
FRINDESS PAR
J. W. Thompson
FRINDESS PAR
J. W. To Control
J. To Cont *Peck
DR. MILES LAU'S
(Alks-Seitzer)
9:00-Sa-WJZ
Nat'i Barn Dance
Uncle Ezra
Lulu Belle
Maple City 6 7:15 M-W-F-WEAL 'Uncle Ezra,' Radio Station EZRA

Bernardine Flynn
(Ivory Soap)
Sidi-H to F-WEAR
'The O'Nellia'
The O'Nellia'
Kate McComb
Jane West
Violet Dunn
Jimmy Donelly
Jack Rubin
Chestor Stratton
Jimmy Tanray
Janice Gilbert
'Blackman

Janice Gilbert
**Placitmen
**Okvidel
**3:18 Pally Except
**Park **Sn.WEAF
**Ma Perknar
**Virciala Pavne
**Virciala Pavne
**Virciala Pavne
**Ilida Graham
Chara Exelson
**Flida Graham
Charham
Charham
Charham
Charham
Charham
Charlet
**Maleville
**Ken Gridle
**Flincitett
**Flincitett
**Flincitett
**Flincitett
**Flincitett
**The Charlet
**Th

Chingo!

11:15 n.m. Bally

Except No! & SunWJZ

'Home Sweet Home'
S. G. Smith
Harriest McGibbon
Ritts- Halop

'Blackman

Rite: Hanne Riackman (Camay) Mon to Fri-10:30-Wepper Young Curtis Arnall Betty Wroggs Marion Barney Jack Rosoleigh Pediar & Ryan (100y Soap)

*Pediar & Ryan
(1vory Son)
1146 a.m. Dally
scrept W2 Sunpostopi W2 Sunpostopi W2 Sunpostopi W2 SunEdward MacHugh
GW2 SunEllackman
O:53-MacHygh
Capt. Tim Heaty
*Sinckman
ATS CO.
**Sinckman
Fruce Kamman
Im Jordan
Johnny Wolf
Johnny Wolf
Merrill Fugit

Harry Rogen Ors
*Lord & Thomas
(Ry Krisp)
5-5:30-Sun-WEAF Marion Tailey Josef Koestner's Or TGarden

RADIO

Pat Barrett Carleton Gay Nora Cunneen Wada

*Wade MODERN FOODS 4:30-Tn-WJZ 'Dog Heroec' Harry Swan *Clements

MOLLE
9 p.m.-Tu-WEAF
Voice of the People
Parks Johnson
Jerry Beicher
Stalk-Goble
MORELI'S
4 p.m.-Thur-WEAF
Ten Time

Ten Time Gale Page Chas, Sears Gallicchia's, Orc 'Henri, H. & McD

J. W. MORROW
(Mor-O-Oil)
4-Wed-WEAF
Henry Busse Ord
Baggoley, H. &

NAT'L BISCUIT 9:30-Fri-WJZ

PACKARD
9:30-Tn-WEAF
Fred Astaire
Johnny Green Orc
Chas. Butterworth
Trudy Woods
Frank Suillvan
•Young & Rubicam

*Young & Rubleam
PACINIO BERRAE
8:30-Fri-WJZ
Death Vall'y Days
Edwin W Whitney
Lonesome Cowbay
Jean King
John MacBryde
Joff Bryant
McCann-Brick
DEPSONERM

PEPSODENT

*Gardser

BADIO GUIDE

10-Fri-WJZ

Shap Fleids Oro

Heten Jepson

Lanny Ross

Frank Fay

Dana Doran

Ben Graver

Fred Uttal

Mystery Chef

Mycann-Ender

McCann-Ender

Mc

Vetor Young Ore

**J. Wait. Thompson

SINCLAIR

Gue Van

Gue Van

Rancolm Claire

Sinclair Ot.

Brite Clair

Joe Parenes

Francolm Claire

Frite Clair

Joe Parenes

Francolm Claire

Frite Clair

Joe Parenes

Francolm Claire

Frite Clair

Joe Parenes

Francolm Claire

Francolm Claire

Francolm Claire

Francolm Claire

Francolm Claire

STAANS

(Uniment)

20,007 Years in Sing

Williams Claire

20,007 Years in Sing

Williams Claire

**Coeffit-W.C.

**STAND. BRANDE

Warden Lawes

Collin. Je BANDS

FIRENCE STANDS

A-Tiane-WEAL

O. Thompson, Dir.
Rudy Vallee and
His. Conn. Yenks
Charlie, Ruggles
George, Shelten
Marlo Braggiott
Bert Sheefer
Charles Faum
Thomas Trayon
Thomas Trayon
Tianosa Wilz
Royal Gelnrinei
Robert L. Elply
Shirley Lloy Occ
Uwill Thomp
TERLIME PROD

9-F-WARD

Hollymon Hetel'
(Can This Re
Dixle?'
Jane Witheraul
Jane Witheraul
And Control
George Rurns
Gracle Allen
Louella Parsons
Raymond Paige Or
Frances Langford
Gromato Juce)
S:30-W-WARD
Burns & Allen
Jiamy Newell
Ken Niles
Well
Ken Niles
OHRYSLER CORP TEILLING

TERLING PROD (Dr. Lyons)
11:16 a.m.-Von-Ti-Fri-WEAF
Back Stare Wife'
Vivian Fridell
Ken Griffen
Hilda Graham
Henry Saxe
Norman Gotschalk
Allee Patton
Blackett-S. H.
11:30 a.m.-MonWed-Fri-WEAF
How to Be CharmIng'

OHRYSLER CORP

- Th-WABC
Major Bows Ama- Th-WABC
Major Bows Ama- Th-WABC
Major Bows Ama- The Corp.

- T How to Be Charm-ing's Beatrice DeSvivera Blaokett-S.-H. (Haver's Asnirin) 8:30 Wed-WJZ Lavender and Old Laves' Gus Haenschen Ore Frank Munn Lucy Monros Blackett

*Blackett
(Bayer's)
9:30-8u-WE\F
'American Album'
Franh Munn
Lucy Monroe
Arden & Arden
Gus Haenschup Or,
Bert Hirse's
(Phillips Man)

Bert Bliebe

Spi-Wicke

Spi-Wicke (Super Sods)
7:30 -M-W-F-WABC
'Goose Creek Par-

7:30 -M-W-F-WABC
Goese Creek Parson'
Josiah Hopkins
Mary Michael
Bivia Aliman
Dan Davies
Sara Hopkins
*Benton & Howler
CONTINENTAL
BAKING
(Wonder Bread) (Phillips Mag) 8:30-WJZ-Mon

CONTINENTAL

(WHARING and)
6:45 Daily or. Sa &
Sn.WARC

Renfrew of the
Alford of the Continent of the
Rouse Jameson
Chester Stratton
Chester
Cheste 6:30-WJZ-Mon

'Meiodlana'
Abe Lyman Oro
Oliver Smith
Bernice ('Isire
'Blackett
Or. Lyons Powder)
8 p.n.-Wed-WJZ
'Revue de Paris'
Fannie Trice
Victor Arden Orc
'Blackett
'Blackett

Richard Himber Or *Roche-Williams SUN OIL 6:45-Baily Except Sa-Sa-WJZ Lowes Thomas *Roofs-Williams 11:45 a.m.-M-W-F-Tu-Th-7:15 p.m. Voice of Experi-

*Water S:15-Fri-10-Mon-WJZ 'Singin' Sam' Harry Frankel *Water WELCH (Grape Jnice 2-F-WJZ trens Rich *Kaster

"Kaster
"VOCDBURY'S
"Ilb-Ga-W2/
Pall-Ga-W2/
Pall-Ga-W2/
Pay Bayenan
Roy Bayenan
King's Men
Durolle Atexander
Judy, Annie & Zeic
Bob Lawrence
Dixte Debe

COLUMBIA

AFFILIATED PROD. (Edna Wallace Olan Soule

CRoche, Williams &
Cunyardan

Cu

AFFINALE
AFFINALE
(Edna Wallace
Hopper Cosmetica)
12:30-M-F-WABO
Romance of Helen
Tront
Tront
Agric Welson
Agric Welson
Gothard
(Jocur, Klesproof,
Outdoor Girl, Del12:45-M to F-WABO
Rich Man's Darling
Peggy Allenby
Bd Jerome,
Blackett

Blackett

A P *Blackett
A & P
8-Th-WABC
Kate Smith's Band
Wagon

Wagon
Jack Miller's Oro
Babe Ruth
Ted Collins
Kathryn Van Horn
Paris & Peart

AMERICAN HOME PRODUCT

HOME PRODUCTS

(Elizado)

Reservation

Reser

Jerry Mann
Silackete Hick N
TOBACCO CO
Lucky Strike Cigs)
10-8a-WABO
TOUR HR Parade
and Sweepersker
Herry Salter's Ore
Edith Dick
Edith Dick
Songamiths 4
*Lord & Thomas
*TLANTIC
Tils-Ta-Th-Sa
WABC
Sportesst, Ted HusN

'N. W. Ayer
BENEFICIAL
MANAGE (ORP.
(Parsonal loans)
5-Su-WABC
'Your Unseon
Erland' Your Unseon Friend' M. H. Joachim Harry Salter's Orce Frank-Law

Gene Cordin
Swing Octet
Ford State Bo
Ford Sun. Exempt
Hour
Ford Sun. Exempt
Hour
Fritz Reiner
GEN. BAKING
GEN. BA CAMPBELL (Soup) 9-F-WABO

idelia am. W to Fare Vision of the Control of the C

The Gasette'
Phil Baker
Harry McNaughton Phil Baker-Harry McNaughton Beetle Acnes Moorehead Artie Auerbach Horry Von Zall Ed Smalle, Ar-ranger Maxine Gray Hal Kemp's Ora 7 Ge "Young & Robica BECKER N-0

Maxine Gray

Torress and Control of Control

Tyrone & Robless
HECKERS H-O

GILL-MI-W-I

Torress H-O

GILL-MI-W-I

Torress McDonnell

Craix MCDonnell

L. J. HEINZ CO

11 nm. MV-W-E

Heinz Mracine of

the Mracine

Charter Macon

Moury Pauli

Mour

Sc Bast
Salph Dumke
Gene Ramey
Gene Ramey
Gene Ramey
Frederin
LADL SETHER
LADL SETHER
LADL SETHER
LADL SETHER
LADL SETHER
WAYNE AILES
LEEN SE STHER
WAYNE AILES
LEEN SE STHER
LADL SETHER
LEEN SE STHER
LEEN SE STHER
LEEN SE STHER
LEEN MOOTHER
AILES
LEEN MOOTHER
LEEN SE STHER
LEEN STHER
LEEN SE STHER
LEEN STHER
L TOB. CO.

(Camel Cirarettes)
9:38-7a-WABC

'Camel Caravan'
Rupert Hughes
Ben Goodman's Bd
Frank Forrest
Helen Ward
Georgie Stoll Orc

'Wm. C. Esty Co.

SHARK-Motager
SEARS, ROEBUCK
10-Th-WABO
'Seers - Then and
Now'
Al Jolson
David Warwick
Griffith
Walter Huston
Cariton Kelsey's Or
Bill Robson, Producer
Care Control Control
Sea Control

"Stack-Goble
"STEWARTWARNER
(Alemile)
Lysbeth rugtes
Rob McCoy
R

Junior O'Day
Hella Stodard
Hella Stodard
Hella Stodard
Hella Stodard
Lidian Lauferty,
Lidia

Alvino Roy

*Hays MacFarland

*The Color

Francia White
Francia White
More Parting
Ward Rating
6-11 420 SaWard Rating
Francia Religion
Flows of Couth
Jackies Religion
Flows of Schill
Hinds Brown, Dir.
Flows of Hinds
Flows of H

nouncer

Rohrnbaugh & Gibson
WILDROOT CO
7:80-Th-WABC
Judy Starr
Paul Douglas
Charloteers 4

*B. B. D. & O.

MUTUAL WOR

ARMIN VARADY | Elmo Tanner | 12:30-Sa-WGN | C'try Washburne | Continued | Cont



WMT, Iowa Net station in Cedar Rapids-Waterloo, has just upped daytime power to 5,000 watts. Preliminary field strength survey on new power shows more radio sets within WMT's 0.5 millivolt line than any other Iowa station. WMT now bangs into five states with 0.5 millivolt signal or better. That's expansion. Write or wire for the complete story, or call your near-est office of E. Katz Special Advertising Agency.

IOWA NETWORK

Radio Stations of The Des Moines Register and Tribune

Two Network combinations available: WMT. Cedar Rapids-Waterloo linked with either KRNT or K89, Des Moines



Gives you the "ear census" of the Great Northeast-undisputed domain of WGY. Without major competition, this powerful medium offers advertisers the only effective single sales entree to the prosperous customers in Eastern and Central New York and Western New England.



Completely programmed by NBC

PTION SYSTEM FOR ST

Inside Stuff—Radio

Justice triumphed-or did it?-on the air Sunday night, and it was Phil Baker who helped take the blindfold off the old gal. It all happened over a gag about a guy who developed a southern accent after drinking from

a Dixie cup.

The gag has been, for some time now, the personal property of Milton
Berte, and used extensively by him in theatres and elsewhere. He liked
it so well that he included it in his Stunday night (37) script. Berte caught
the Phil Baker program, which goes on earlier than his own, and his fav
agg jumped out of the loud speaker and hit him where it hurts most.

gag jumped out of the loud speaker and hit him where it hurts most. On his own show later, and too late for a replacement, Berle used the gag also, but with a switch. Mentioning Baker's prior use of the gag that same evening, Berle remarked that 'we both buy our jokes from the same jumkman.' The 'jumkman' idea was Irving Brecker's; Brecker writes the Berle program,

Complaint accusing Major Edward Bowes of engaging in misrepresenta-tion on the air has been filed with the Federal Communications Commis-sion in Washington. The signator of the complaint, Roy Halperin, asked that action be taken against the stations carrying Bowes' program on the ground that while it is being publicized as an amatter hour the performers presented by Bowes are, in fact, to a large degree professionals. Commish has referred the charges to its complaint division for investi-

Burns and Allen are the latest to go for a warmup rehearsal before an audience. Two sets of tickets are being given out on the Coast with enough time elapsing between audience changes to allow for script revisions. Eddie Cantor is using a two-day audience warmup on his new Texaco show, passing out four sets of tickets for Saturday and Sunday. Cantor show is one of few not to cue auditors for applause.

Record of some kind was made by Blackett-Sample-Hummert agency and NBC here in clearing new time for the Procter & Gamble 'Ma Perkins' show for Oxydol.

In three days Bob Barrett, radio buyer for B-S-H, and Harry Kopp, of NBC, cleared the entire NBC red web and affiliates to move 'Ma Perkins' from 3:45 to 4:45 so as not to conflict with the World's Series.

NBC explains that the trailer which it made for Oldsmobile's forthcoming program, Tryin Cobb's Plantation' was entirely underwritten by the car manufacturer. Job was in line with the network's policy of handling merchandising campaigns in behalf of a client but remitting all bills for same to the client. Trailer is being distributed among Oldsmobile dealers.

Ten-minute extension of daily broadcasting time has been instituted by WCAU, Philadelphia. Now begin day at 7:15 a.m. instead of 7:25, Sign off following 1 a.m. May lengthen hours again within few months.

TALENT RAIDS

Agencies Likely to Long-Term Stellar Personalities Recent Burns and Allen Incident Points Up Dangers of Carelessness

TWO-YEAR PACTS?

As protection against talent 'raiding' in the radio business, and to enhance their positions in the radioshowmanship line, the major advertising agencies are considering the
advisability of issuing long term contracts to artists. The contracts under
discussion would be an unprecedented innovation in radio in that
they would a but patent direct to the
advertising agencies, with or without
inclusion of an advertiser in the deal
inclusion of an of Burns and Allen by
F. Wallis Armstrong (Campbell's) to
Young & Rubicam (Grape Nuts)
were recent examples of 'raiding' in
broadcasting. In these and other instances, it is felt, the losing agencies
could easily have protected themselves against loss of valuable name
talent by the optional contract route.
In issuing bilders to allent and the province of the contract of the co As protection against talent 'raiding' in the radio business, and to en-

INSPIRE TALK

In digging up a sponsor for the min digging up a sponsor for the min digging up a sponsor for Likelihood is that the standard period for such long term direct agency-talent contracts, if adopted, will be two years. Artists' managers approached on the subject declared the would not be in favor of sewing their clients up for lengtheir periods as a matter of good business. There is no telling how far a radio actor will go and how much his or her earning capacity will grow in two years, and the talent reps are not inclined to limit their field of bargaining beyond that period of time.

BOB BURNS NEW

WEST CANADA CHAIN SEEN FORMING

Regina, Sask., Sept. 29. Start of a new western Canada

Statt on a new western Canada radio chain, as forecast some months ago, came nearer completion this week with announcement Taylor, Pearson & Carson, Ltd., Alberta radio outfit, have leased recently amalgamated "CHWC-CKCK 500-watter here. Deal effective Oct. 1, when station becomes plain CKCK. H. H. Carson, general managereby can be considered on the control of the radio chain, as forecast some months ago, came nearer completion this

Hillbilly Wear and Tear

A wooden packing case has been added to the studio equipment of WMAZ, Macon. It was placed there with the following notice: 'Attention Hillbillies and other foot patting musiciansi

(Signed) E. K. Cargill.

A TREASURE CHEST OF RADIO ENTERTAIN

Filled to overflowing with

PROGRAMS of exceptional merit TALENT of unusual quality PRODUCTION of unquestionable superiority

* THE NATION'S STATION *

New Business

NEW YORK CITY
Castle Credit Jewetry, Joe Fitzpatrick, songs, Sundays, 3 to 3:15
p.m. for 13 weeks. Through Arthur
Rosenberg agency. N. Y. WMCA.
Standard Brands (Chase & Sanborn), 25 hours of Goodwill, Court.
Through J. Walter Thompson.
General

WMCA.

General Mills (Wheaties), five minutes immediately preceding all football games through season. Through Simons-Michelson, Detroit.

Through Simons-Michelson, Detroit.
WMCA.
Conti Products (soaps, etc.), Anice
Ives. "Every Womans', Kour, 'three
18-ininute periods per week for five
18-ininute periods per week for five
General Mills (Wheaties), 15 minutes preceding football broadcasts
through season (football talk 'General, Mills, Kick-Olf' by John Reed
Detroit. WARC:
Seiwan, Studios (furs), sopt announcements, 52 weeks starting Sept.
14. Direct. WARC:
Seiwan, Studios (furs), sopt announcements, 52 weeks starting Sept.
14. Through Schillin Advertising
Corp. WARC:
Through N. W. Ayer &
Son. WNEW:
Zenith, Radio, 15-minute program
three times weekly, 13 weeks, startiage Sept. It. Through Schillin Advertising
Corp. WARC:
Sent March (15-minute program
three times weekly, 13 weeks, startage Sept. It. Through Schillin Advertising
Sop. Through Schillin Advertising
Sept. It. Through Schillin Advertising
SAN FRANCISCO

SAN FRANCISCO

Albert S. Samuels (jewelry), announcements, Oct. 4 to 8. Through Will Russell & Co. KuBS (also KeW. San Joge).

Olson (jewelry) announcements, to Dec. 20. Through W. A. Miller, Oakland. KJBS.

Progressive Optical Co. of Fresno, quarter-hour monologue, 'Dear Mrs.

In less than a year as a Leader!

House of Morgan Rainbow Grill

4 Months and currently

FRENCH CASINO NEW YORK

LOU BRING

AND ORCHESTRA

FRATURING FRANCES HUNT Exclusive Management

SAM HEARN

HORACE NIMBLE" MAXWELL HOUSE SHOW BOAT

WEAF, Thurs., 9-10 P.M. EST Management: LEO MORRISON Radio Rep.: FRED B. NORMAN

Dir.; M C A Per. Mgt., HERMAN BERNIE 1619 B'Way, N. Y. C.

OPENING IN OCTOBER the New Breadway Product
"THE SHOW IS ON" Excl. Mgt. HEBMAN BERNIE, 1019 Broadway, New York

Palmer, by Cornella Burdick, Tuesdays starting Oct, 6: Placed direct. KPO.

Moore, 1:41 (mea's clothing). 10: Moore, 1:41 (mea's clothing). 10

CHARLOTTE, N. C.

CHARLOTTE, N. C.
Warranty Air Conditioning Co., series of 25-word announcements, direct. WBT.
North Carolina Theatres, Inc., Florence, S. C., 50-word station break announcements, direct, WBT.
Webster-Eiseniohr (Clinco cigary), Inc., break announcements, studied, with the concent week, 13 weeks, using United Press, N. W. Ayer and Son. WBT.
Comet. Rice Co., two 15-minute commentator, programs a week, using Grady Cole, 13 weeks, Tracey-Locke-Dawson. WBT.
General Mills, Inc. (Wheaties), General Mills, Inc. (Wheaties) and Cole, in the concentration of series, Knox-Reeves, Inc., WBT.

duration of series, Knox-Reeves, Inc. WFST.

WINSTON-SALEM, N. C.

Morman Stocktoh, Inc., 13. Averations of the series of the se

Wander Company, Chingo, (Ovaltine), five company, Chingo, (Ovaltine), five company, Chingo, (Ovaltine), five chingo, well-law, weekly, five company, company

Alaska Pacific Sal no no Corp.
Seattle, (Peter Pan), 28. Through J.
William Sheets, Seattle, WOAL
Best Foods, (Nucoa), 26. Through Shenton & Bowles, N. WOAL
Best Foods, (Nucoa), 28. Through Shenton & Bowles, N. WOAL
Tyroctor & Gambie, Cincinnati
Bill Bivens gabbing. Oct.
Editor & Grambie, Cincinnati
Editor String, Wayne King platter
Tyroctor & Carmbie, Cincinnati
Editor String, Wayne King platter
Tyroctor & Carmbie, Cincinnati
Editor String, Wayne King platter
Tyroctor & Carmbie, Cincinnati
Editor String, Wayne King platter
Tyroctor & Carmbie, Cincinnati
Editor String, Cincinnati
Edi

Press Not Welcome

Newspaper scribblers' attempts to get into the studios while 'Good Will Court' is being broadcast is burning both agency and sponsor. Couple of the scribes so far have been politely, but airmly told to amscray, and WMCA (which gets the stanza on Wednesday to stanza the following order to its entire staff:

'J. Walter Thompson, the agency for the sponsor of Good Will Court, Chase & Sanborn, has requested that under no circumstances, at any time or for any reason, is anyone to be admitted to Good Will Court,

'Last Sunday night several-people were elected from the studio, and this practice will prevail if these instructions are not rigidly observed.'

Adlerika Co. (tonic), 13-week contract, quarter hour Tex Owens' daily, except Saturday and Sunday. St. Faul Advertising Co. KMBC.

Mantle Lamp Co., 33-week contract, quarter hour Text Owens, Texts Feler and Presba, Inc. KMBC.

Studebaker Corp., quarter hour transcription, three times a week. Four months, Roche, Williams, Cunfid Continent Petroleum Co., quarter hour transcriptions three times a week. Six month contract. R. J. Potts & Co. KMBC.

General Electric Gradus' Gossip Contract. R. J. Potts & Co. KMBC.

CINCINNATI

CINCINATI
Palmolive Soap, 26 one-minute
spot announcements, twice daily,
four days per week. Benton &
Bowles, N. Y. C. WCKY.
College Inn Food Products, Chicago, 30 .75-word announcements,
thrice-weekly. Blackett-S ampleHummert, Inc., Chicago, WCKY.
Bigbee Products, Inc., local, stunt
football programs, for 15 minutes at
1 pm., Sundays, blurbing Zip soft
drink. Handled by Lee GoldsmithWCKY.

Kent's Fur Shop, participation in Homemakers Club for 13-week period. Placed direct. WIP.

M. Hawtof & Co., men's clothing, spot announcements following week-ly, broadcast of Armole Durent Pramily, Circle, religious, 15-minute program Sunday mornings for indennite period. Placed direct. WIP.

Rits-Cadiz ballroom, four 30-minute remote dansapations weekly for indefinite period. Placed direct. WIP.

indefinite period. Fracta WIP prints, medicinal, participation in Bomemakers Club, for 13-week period. Placed through Redfield-Johnstone agency. WIP.

LOS ANGELES

Union Pacific, Train Caller' spots, for 28 weeks Through Ernest Bader agency. KNX.

Wander Co, Tuittle Orphan Annie' disk serial, to June 25, 1927. Through Blacket-Sample-Hummert. KNX.

Dr. Miles Alka Seltzer, presenting Newspaper of the Air series, daily to the control of the Air series, daily to the control of the Air speciated E. 4. Hoffman Candy, spots, for 10 weeks, through Mayer's agency KNX.

E. A. Hoffman Caridy, spots, for 10 weeks, through Mayer's agency, KNX, was hing for Stage Supplies whose in the signal spots of the stage of the st

SEATTLE

National Grocery, Leo Lassen
oort talks, five nights weekly.

National sport talks, five nights weeksport talks, five nights weeksport talks, five nights weeksport talks, Kirko.

Yang Crystals, disks thrice weeksports, find quarter hour, starting weekly. Kirko.

Bailey's Soup, quarter hour, six times weekly, with Bob Neighber. KIRO.

KIRO. Centennial Flour, disks six times weekly. KIRO. Pacific Automatic Oil Burner, Monday to Friday, spots, 52 times. KOL.

Agencies—Sponsors

Coleman Mustard is lining up sta-tions for a spot eampalgn which it ville, S. C. Biz is placed direct by proposes to start in 1937. Most of local dealers at local rates, If suc-the contracts will likely call for an-nouncement participation in domes-ic economy programs. J. Walter tirely on local rates, No agency. tic economy programs.
Thompson is the agency.

Kentucky Winners is to use radio barn dances to plug the company's pipe tobacco. Have purchased 30-minute spots on the WLS, Chicago, Barn Dance and the WHO, Des Moines, shindig. Also considering WSM, Nashville. Being placed by Dale Parrill out of Ruthrauft & Ryan, Chicago.

Four sectional councils of the American Association of Advertising Agencies have elected new officers and governors, with Mark O'Dea named as chairman of the New York named as chairman of the New York Council (O'Dea, Sheldon & Co.). Vice-chairman is T, S, Buchanan (Hanff-Mctger), and se cretary-treasurer is Samuel W, Meek, Jr. (J. Walter Thompson). Governors in addition to the above include Richard Compton of Blackman; B, C, Duffy of BBD & O, Chas, Dallas Reach of the firm by the same name, and R. L. Strobridge of Newell-Emmett.

mett.

New England Council is piloted by
Ernest V. Alley (Richardson, Alley
& Richards), Vice-chairman is A.
E. Greenleaf (Greenleaf Co.), while E. Greenleaf (Greenleaf Co.), while the secretary-treasurership goes to Mason L. Ham of the agency by the same name. Governors are S. A. Conover and Henry B. Humphrey, hoth having agencies under identical

Conover and Henry B. Humphrey, hoth having agencies under identical monickers.

Atlantic Council has Joseph Katz as chairman, and Rowe Stewart (Stewart-Jordan) as vice-chairman. Florence M. Dart (Simpers Co.), is secretary-treasurer, and C. Harold Marston (Geaire-Marston) is on the board of governors.

Western Council is headed by H. M. Dancer (Henri, Hurst & McDonald'). Vice-chairman is W. W. Lewis (Campbell-Ewald'). Albert W. Sherer of Lord & Thomas is secretary-treasurer. Governors—in addition to the above—are Milton J. Blair of J. Walter Thompson, Charles Daniel Fréy, E. G. Marshutz (Gardner). Maurice H. Needhain (Noedham, Louis and Brothy), Z. L. Potter (Erwith, Wassy) and Merle Sidener (Gidener, Van Riper & Keeling).

WTAM, Cleveland, starts Sunday atternoon half hour commercials with Ben Silverberg orchestra. Spon-sor is 'H. Goodman Co., mattress concern.

Gunther Brewery has spotted indef series of twice weekly (Mon.-Fri.) evening quartet-hour script shows on WRC, Washington, and WFBR, Baltimore. Programs tagged Oracle of Names, and started honday (28). Originating in Washington, and piped over to the Balto broadcaster, periods: employ live talent. I. A. Goldman agency of Balto placed account.

WBNX, Bronx, is feeding its Re-fined Macaroni program to another foreign language station, WMAX, Philadelphia. Daily half hour at 11,30 a.m. carries all-Italian dra-matic program.

Florida Citrus Association is plac-ing a campaign of 26 quarter-hour transcriptions on around 30 stations: through Ruthrauff & Ryan, Rock-well-O'Keefe, Inc., is supervising the production of the series. Freddie Rich will baton the band on all pro-grams, with Harry, Richman, the guest in the initial platter.

Hi-Speed Gas' 15-minute Fact-. Hi-Speed Gas 15-minute Fact-Finder program, with Benny Kyte's ork, soloists and facts about various industries, professions, etc., is now being fed five nights weekly by WXYZ, Detroit, to WSPD, Toledo, Program also goes to Michigan web.

After nearly six years on the NBC blue network, the Ovaltine 'Little Orphan Annie' program will switch to the NBC red hook-up on Nov. 2.

Fuller & Smith & Ross, New York, interested in spots during participat-ing programs for an unnamed wom-

Ford Metors (Edgewater, N. J., distribution branch) said to be interested in sponsoring the public address system at the new New York Roosevelt Raceway which opens Columbus Day (Oct. 12). High spot of program is a 400-mile grind. Radio broadcast rights and sponsorship not set un yet. set up vet.

Gardner Mfg. (cleaning powder) has named the de Garmo agency, New York, and will use radio.

Edwards Iron Works (Home-Mo-bile Trailers) will place advertising through the Carter, Jones & Taylor agency, South Bend, Ind. Radio con-templated.

Mutual Breadcasting has orders to add the following stations to the indicated programs:

Lutheran Hour: addition of WHB, Kansas City: KPEL, Denver, and the Don Lee web as of Jan. 3, 1937.

Crazy Water: addition of WOL, Washington, as of Sept. 28.

Morning Matines: addition of WGAE, Pittsburgh, on Oct. 1.

Crusaders: addition, of WGAR, Cleveland, as of Sept. 29.

Personal Finance Co. is using M. H. H. Joachim as 'Your Unseen Friend' in the half hour (5 to 5:30 Priend in the nair nour to to some p.m.), which the account has bought on CBS Sunday afternoons, starting Oct. 4. Hookup will consist of 46

Charles Martin of the Biow agency, New York, has been com-muting to Chicago for the Sears-Roebuck program out of the Stack-Goble agency.





BENNY

Every Sunday Night, 6 P.M., EST-

FEEN-A-MINT MUTUAL BROADCASTING SYSTEM

SOUTHERN SCHOOL FOR CHILDREN
"Open-Air" School using Vassar College
methods, in outskirts of Birmingham,
Alabama. Trains children whose parents trave!. Mrs. Hiram Bianton, dizector. 5237 Fifth Terrace South, Birme
ingham. Ala. Phone 9-2403.

FCC's Washington Docket

GRANTS AND APPLICATIONS

Making up for lost time, the Broadcast Division of the Federal Communications Commission last week conducted its first fall meeting, turning out 29 pages of big and little applications on which action had been taken. Four new stations were okayed, three were tossed out, and a raft of juicejumps, frequency changes, transfers of control and other business was

jumps, frequency changes, transfers of control and other business was attended to. To the Pittsburg Broadcasting Company, Pittsburg, Kans., the commiss gave its permission to build a new 1 kilowatter daytime station, using the 790 ke ribbon, sustaining the recommendation of Examiner Geo. H. Hill. Hill also was upheld in his suggestion that smallies should be approved for the Sioux Falls Broadcast Association, Inc., Sioux Falls, S. Dak, and Johnson & Perry, Cedar City, Utah. The South Dakota transmitter has asked for 1200 kc, and the Utah station 1310 kc.

New station for Black River Valley Broadcasts, Inc., Watertown, N. Y. received the go-ahead sign on an assignment of 1420 kc, with 100 wastingth, 250 watts days, the commish supporting Examiner M. H. Dalberg, Application of A. W. Hayes, Eric, Pa., for a new station to be operated on 1270 kc, with 500 watts nights, I kw days, was junked, in line with Dalberg's recommendation, but the commish reversed the examiner's suggestion, that the Watertown Broadcasting Corp., Watertown, N. Y., should be permitted to build a transmitter for daytime use on 1270 kc with 250 watts.

watts.

Another hopeful receiving bad news was the Union Tribune Publishing Co., of San Diego, Calif., whose plea for a transmitter to operate on 1420 ke with 100 watts nights, 250 watts days, was tossed in the ashcan in accordance with the recommendation of Examiner R. L. Walker.

Cicero Gets the G. A.

accordance with the recommendation of Lexaminer H. L. Walker.

**Cleero Gets the G. A.

Application of WHFC, Cleero, Ill., for a day juice-jump from 100 waits 250 watts, received the nod and increases also were granted two other Cleero stations when the commish took action on reports turned in by Examiner Dalberg. WKBI and WEHS, sharing the same 1420 kc frequency with WHFC, were boosted simultaneously to 250 watts days.

**Control of station WCBD, Chicago, was transferred to L. E. Moulds, W. F. Moss, Gene T. Dyer, and E. M. Ringwald from Wilbur Glenn Volivar, the Commish sustaining Examiner H. H. H. Brood and B. J. Ringwald from Wilbur Glenn Volivar, H. H. H. Brood and B. J. Ringwald from Wilbur, Glenn Control of Excheley. The H. H. H. H. H. H. H. The Commish and the Commish of the Commish reconsidered its action of July 22, granting without hearing the request of WMEX, Boston, Mass. for a change of frequency from 1501 to 1470 kc and power boost from 100 watts nights, 250 waits days, to 5 kw. Protests of WINAC, WAAB and WCOP, all of Boston, and WLAC, Nashville, Temn, caused the application to be designated for hearing. Withdrawal of squawks against a previous grant smoothed the way for a juice-jump from 500 watts to 1 kw for WMCA, New York.

The commish dismissed the application of the Pacific Acceptance Corp. San Diego, Calif., from the hearing docket and reaffice Acceptance Corp. San Diego, Calif., from the Rearing docket and reaffice Acceptance Corp. San Diego, Calif., from the Rearing docket and reaffice Acceptance Corp. San Diego, Calif., from the hearing the application for a new broadcast station to prevent on 1200 kc with 100 watts, days only.

Elleen Flegott returns to the NBC 4 While Ann Holden is sailing

Elicen Piggott returns to the NBC Prisco staff Wednesday (30) for a roole in Samuel B. Dickson's new is filling in as domestic science exseries of Winning the West dramas series of Winning the West dramas pert on the Woman's Magazine of Series Dankrolled by Ocidental Life: the Air during the NBC broadcasts Insurance Co. of California,

is filling in as domestic science expert on the Woman's Magazine of the Air during the NBC broadcasts from San Francisco.

Tuscaloosa Opens Up

Tuscaloosa, Ala., Sept. 29. Tuscaloosa gets a station next week when WIRD throws on the switch. Five-day celebration starts on Tuesday (6) with most of the time sold to local sponsors. Dean Helle and his Cavaliers will provide the music.

Owner of the station is James R

Ted R. Woodward is director of programs and production. Commer-cial manager is J. Leslie Doss, with Robert Albright as commercial rep Other members are Ellis H. Eudy chief engineer, and Gerald Little staff announcer.

WNBR Active Sports Sked

Memphis, Sept. 29.

Memphis, Sept. 29.

Sports Announcer Francis Chamberlin of WNBR wound up his
Southern League basebal broadcasts
and opened the Memphis football
season with the Southwestern-Union
University game from Crump Stadium Friday night (25).

WNBR will broadcast all the Memphis prep school games and all the
Memphis-played South we stern
games, including Birmingham-Southern, Hendrix, Loyola, and Millsaps.
Two Missiessippi games—Ole MissTukne and Ole Miss-Temple—will
be covered by telegraph. be covered by telegraph.

WKRC Prepares for Boost

Cincinnati, Sept. 29. Breaking of ground for enlarge-nent of WKRC studios in Hotel Alms

ment of WKRC studios in Hotel Alms Monday (29) with Mayor Russell Wilson turning first spadeful of earth and, with other muny officials, tak-ing a turn at the mike for special bally program. Station, local CBS outlet, Is a 1,000-watter and is preparing for authorized spread to 5,000 watts dur-ing the daytime, starting about Jan. I when present improvements completed.

WOV, New York, Still Plenty Snarled; Paulists Burn at Arde Bulova

Washington, Sept. 29.

Sweeping investigation of program charges against station WOV, New York, was ordered by the Federal Communications Commission 1 as t week as the snarled mess-concerning future of WLWL, outlet of Paulist Fathers, grew more complicated.

Fathers, grew more complicated.

Receiving an informal report from
the law department, the Broadcast
Division called for an inquiry to determine whether allegedly indecent
programs in Italian ever were transmitted over WOV. Attorneys were
instructed to obtain impartial translation of certain sorgs said to be a tremely vullers and to seek arriches. fremely vulgar and to seek evidence from parties not directly concerned in the Paulist station rumpus about actual transmission of the offending

matter. This action was taken after Commish attorneys told the Broadcast division, in report studded with qualifications, that the cited programs, if actually aired by the New York transmitter, would constitute a violation of Federal regulations prohibiting airing of indecent material.

Translation Biased?

Not yet satisfied that the programs actually were transmitted or were heard by impartial listeners, and unconvinced that the translation of the convinced that the translation of the allegedly-indecent songs is accurate, the Commish decided to move cautiously before preferring any charges. The nature of the case, however, indicates that WOV may be called on the carpet and that a license-revocation threat hangs over the transmitter if the complaint is becked the complaint is the complaint is the complaint in the complaint in the complaint is the complaint in the complaint in the complaint is the complaint in the complaint in the complaint is the complaint in the case of the complaint in the complaint in the complaint in the complaint in the case of t

ing 'a turm at the mike for special between the completed and the complete and the compl

the watch man. Paulists have refused the watch man. Paulists have refused to have any part of an agreement, through which Bulova would purchase WOV, consolidate it with WLWL, and operate the Paulist's station under lease, giving the Catholic order such free time as it wanted. Liftlin the new of 80 secrecy, the Commish of the Commish (28), made public (Continued on page 53)

Nick Lucas Closes

Cleveland, Sept. 29.

Great Lakes Expo has Nick Lucas and band for final week of Expo's run in Cleveland, Oct. 5 to 12. Expo. has quit drawing on radio names for the last two or three weeks. Executives found the big names such as Vallee, Dragonette, Ross and others closed but that radio's ordinary run closed but that radio's ordinary run fing in the way of drawing power. Biggest crowd was lured by Lanny Ross and Show Boat cast.

Another Fellow

Editor Vantery:

I don't mind you panning me when I'm guilty, but in you'r review of Monday's NBC Anniversary Show you say I tripped up on reading 'Alone'. The fact is, Mister, I didn't read it.

John B. Kennedy.

'Thanks a Lot' Messages

IN EUROPE

11 WEEKS LONDON-4 WEEKS PARIS 2 RETURN DATES, LONDON PALLADIUM 2 RETURN DATES, PARIS RETURN DATES, HOLBORN EMPIRE

ALSO STARRED IN FULL LENGTH MUSICAL FILM 'YIDDLE WITH HIS FIDDLE'

LONDON-

TIMES—"... Molly Picon shows a remarkable faculty for making almost visible the aspects of that life with which she deals."

TELEGRAPH—"... America has sent us a berillant artist in Molly Picon."

LONDON-

EXPRESS-"... The loudest applicate heard in a London Theatre greeted Molly Picon."

THE PRESS LONDON-

NEWS-"... Crowds were loathe to let her finish her act, which was a revelation of versatility and a keen sense of humour."

MANCHESTER GUARDIAN — "Anyone who cares for good comedy ought to take the opportunity of seeing and hearing Molly Picon."

GLASGOW TIMES — "Molly Picon brings a Bergner intensiveness to the Variety stage."

DUBLIN MAIL-"Molly Picon is the O. Henry of Vaudeville." SPORTS GAZETTE—"Miss Picon at the end of her turn received an ova-tion which will be remembered for a long time. A great artist in tha real sense of the term."

ABE ELLSTEIN

RECORDING EXCLUSIVELY for

BOOKED FOR FEBRUARY-MARCH-APRIL-MAY—SOUTH AFRICA

FOSTERS' AGENCY LONDON

PERSONAL REPRESENTATIVE MIKE GOLDREYER

WM. MORRIS AGENCY NEW YORK

Richards, WJR, Stopped By Regulation From Assigning Grid Rights to CKLW

Batile, raging over proposed broadcasting of pro champion Detroit Lions' grid games by Canadianowned CKLW, ended abruptly Saturday (28) with Federal Radio Commish turning down petition of G. A. Richards, owner of pro eleven and pres. of WTM. FFC declared, according to Lewis A. Weiss, WIR asstrage, it didn't want to establish precedent of letting foreign stations pick-up direct broadcasts from the U. S., fearing Mexico might want to do same, if Canada were permitted. Sponsorship of games had been sold to Standard Oil of Indiana sariler this month, through McCann-Brickson agency, of Chicago. J. F. Hopkins, pres. of indie WJM, which had alred games in previous years.

riopsins, pres. of indie WJBK, which had aired games in previous years, filed a lengthy protest with FCC following Richards' application, citing Section 177.1 of the FCC's rules and regulations as legal basis for protect

Notes.

Hopkins pointed that, since CKLW
is Canadian-owned, permission to air
games would be unfair to Americanowned stations. He asserted that,
although WJBK's reputation hereabouts is based on its sport broadcasts, station had made no effort to
obtain sponsors for the Lions' contests and was objecting merely on
the internal rack at Matenal
Protest also bit at CKLW's broadcasting of American events via MBS,





Back in New York after a at the Great Lakes Expo

STANDARD OIL OF OHIO NBC - McCann-Erickson Co.

contending that 'although we have never brought this issue to a head, never brought this issue to a head, the content has a constant a canadian station should not be granted the right to broadcast American events even though this Canadian station is only one of a chain.' Richards is likely to spurn a public hearing on matter, because it could not be held for some time, well past the pro grid season. As things stand, there will be no airing of the Lions' games this fall in University of Detroit stadium, unless Richards allows some Detroit outlet to carry stuff, which also is unlikely.

stuff, which also is unlikely.

Football buying in New York is just about over. Not only has the season already started, but practically all available games have been exhausted. About all that's left are a few schedules, so high-priced that agencies think twice before offering the coin, and some pro stuff.

Latter, too, is petering out with two buys made last week. One of these is purchase of the new Yankees (pro) schedule by Davega (chain of radio and sports stores). Fifteen games are on the card and will be aired Sunday p. m.'s by WINS, New York.

Second pro buy was via Dodge dealers of Greater' New York on WOR. Consist of the Giant's card. Nine games are not the Giant's card. Nine games two hours per Sunday afternoon. Rights demanded by the Giants are raid to be \$1,000 per game. At least, that's the figure last available. Earlier in the buying rush the Giants had wanted \$15,000 for the works, but later came down in price.

Re-Broadcasts
Meantime sponsor and station
have worked out a system for rebroadcasting the Vanderbilt games
to smaller neighboring stations.
These little outlits can have the
games, providing they broadcast
them as is with no local commercialization; Tail a dosce have accepted,
when the second commercialpation of the property of the second commercialization of the secon

number of communities.

Last year little stations carried
WSM's broadcasts, but inserted their
own locally-sponsored blurbs. New
setup eliminates that possibility.

D. C. Pigskin Start

D. C. Pigskin Start

Washington, Sept. 29.

First schedule of commercially sponsored local football games will get under way Oct. 10 when WISV. Local CBS outlet, airs Catholic U.-LaSSalle College fray. Kellogg Company footing the bill for series of five C. U. home games, one C. U. game at University of Mississippi and local tiff of George Washington U. and University of West Virginia.

Arch MacDonald, ace local sports announcer, who runs daily resume for People Drug Stores, will do the games.

Chamberlin to Name Aids

Memphis, Sept. 29.
Memphis, Sept. 29.
director, of the Commercial "Appeal radio stations WMC and WNBR, has been made chairman of a committee representing the south-central states in the sales managers division of the National Association of Broadcasters.

He was appointed by J. Buryl

He was appointed by J. Buryl Lottridge, KOIL-KFAB, Omaha, chairman of the executive committee

the sales managers division He will name six others who will meet with him periodically.

'THE O'NEILLS' By JANE WEST NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap - 99 " ... 3:45-4:00 P.M., EST - WEAF NBC NETWORK - COAST-TO-COAST IN . . Every Mon., Tuez, Wed., Thurz, Fri. Mgt., ED WOLF RKO BLIG., NEW YORK CITY DIP, BLACKMAN ADVERTISING, INC.

Here and There

Bob Walsh, mikeman at WAAT, Jersey City, has resigned to take over programs of the Michaels Credit Department store, Newark. Pro-prams for this outilt alternate be-tween WAAT and WNEW.

Jap Gude CBS press chief, re-turned from the coast this week.

Helen Brattrud, secretary in H. E. Stuckell's exploitation division, has been made private secretary to W. H. Sigerson, assistant treasurer of CBS; 'Her former post has been taken by Lois Lorrainne.

Bob Trout, CBS special events an-nouncer, out of the hospital follow-ing a minor nose operation.

H. Elliott Stuckel, exploiteer at CBS left for Chicago Monday (28) for confab with Sears-Roebuck.

Tito Guizar, guitar-balladist spot-ted in Roxy theatre via CBS artist bureau, is being held over for an-other week.

Skip Walis, former New York University footballer named sports commentator for WNEW, New York. He's also coach of the Manhattan College rowing team.

Edna Watton, of CBS' program division, fell and broke her arm last week. Sustained a similar fracture of the arm about a year ago on the

CBS golfers tried their hands in a fall tourney Monday (28).

Alice Quintan, succeeds Heral Traveler Frank Jenkins as radio ec tor of Boston Herold-Traveler,

Herman Rothman, ex-Salt Lake ewsman, latest addition to KDYL continuity staff.

Z.C.M.I., called oldest department store in America, is sponsoring a kid amateur program on KSL, Salt Lake

Red and Blue

(Continued from page 37)

lishment of separate Pacific Red and

Pacific Blue groups.

Although NBC hasn't as yet lined up all the new stations its separat-ing maneuver would involve, a num-ber of prospects have been eyed and

ber of prospects have been eyed and approached. Those who will probable be tacked onto what now is called the 'Southeentral' group are the following:

WNBE, Memphis. This 1,000-watter (now an indie) would become the Blue outlet, while WMC (now the supplementary station) would become the Red outlet. Both stations are owned by the Commercial Appeal.

WMC is powered with 5,000 watts.

watts.

WSIX, Nashville. This 100-watter
recently shifted to Nashville. May
become Blue outlet. WSM, now the
50,000-watt general supplementary
station, would shift to the Red. This

station, would shift to the Red. This particular dicker depends on approval of Ed Craig, chief of the WSM baillwick.

WDSU, New Orleans. This I,000-watt indie, once CBS outlet (until that chain acquired WWL), would move into NBC affiliation. AND would work in the Carlon of Stations in this city for dividing between Red and Blue.

WTFI, Athens (Ga.). To be moved to Atlanta, where the 500-watt indie

WTFF, Athens (Ga.). To be moved to Atlanta, where the 500-watt indie will become Blue outlet. Meantime 50,000-watt WSB will change from general supplementary to Red.
Southwest Fossibilities
Changes and realignments in what is now called the Southwestern to be a supplementary to realignments of the supplementary to the supplementary to the supplementary to the following among those probably affected:

KGKO, Witchita Falis (Tex.). Sale of this 1,000-watter to Amon Carter approved and it moves to Fort Worth.

Worth.

KTHS, Hot Springs, If sale of this station is approved to Col Barton, it will be moved to Little Rock and become Red outlet. Meanthine KARK, Little Rock, will get a boost in power to 1,000-watts and full time operation, and shift to the Blue. Chanves in the Southeastern setum.

operation, and shift to the Blue. Changes in the Southeastern setup to allow for a split there are not worked out at present. One dicker that might be tried, however, is to split up WFLA-WSUN, Clearwater (i.e., Tampa). These two outfits now share time and wavelength. Separation of wavelength would mean an extra station and more time for each broadcaster.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts:

HOME-TO-HOME INTERVIEWS WOR, NEW YORK

'Home to Home' Interviews

Home to Home Interviews

Station WOR will offer a new twist to an old gag with its "Let's Visit," an old gag with the "Let's Visit," and the "Let's Visit, and "Let's Visit, and

Wox Pop' program.

Kellogg's San Antonio Stunt
San Antonio.
Bill Shinnick of N. W. Ayer &
Sons, the Kellogg Company, Raymond Willie of Interstate theatres,
and Lloyd Rosenblum of WOAI got
and Lloyd Rosenblum of WOAI got
successful. Special morning mat for
kids was held at Majestic theatre on
The Texas Rangers, and cast of a
program (Kellogg's) called Riding
with the Texas Rangers' flew down
from Dallas to appear in person at
Stunt had a good build-up through
WOAI, which handles state-chain
program here, and had a good turnout, especially of kids. Cast of radio
program was met at airport by Ken
RicClure, WOAI news commentators
were admitted to the show for a
nickel and two Kellogg box tops.
Over 3,000 children saw Riding with
the Texas Rangers' cast put on 20minute stage show before picture
started. Another angle was the ine
lonest-to-goodness old trail drivers,
each over 75 years of age.

Getting the Spirit

Getting the Spirit

Mashington, D. C.

Local radio cels had lot of UNUSY.

Capital CBS outlet. Show was half hour airing from District Jail, bally-hooed as demonstrating 'what happens to you when you are sentenced to the jail here.'

Program was handled by Announcer Charles Godwin with interview with Warden T. M. Rives and described to the part of the program was handled by Announcer Charles Godwin with interview with Warden T. M. Rives and described the program of t

High School Radio Clubs
New York
Plan to inaugure work city,
Plan to inaugure with the city in high schools in New York City and
nearby New Jersey cities got well
under way at WNEW's New York
studios last week, more than 25 high
schools sending representatives. Clubs
into the control of the control of the control
and the work of the control of the control
and the work of the control of the control
and the control

WREC at the Fair Memphis.

WREC, Memphis, has just concluded its fourth annual broadcast of Mid-South Fair activities. Instead of broadcasting sideshows, exhibition former years, stressed broadcast of musical organizations which gave concerts at the Womar's Building, Food Show and Electrical Show.

Contest, etc., were condensed and

WHAM's School of the Air Rochester, N. Y. Rochester, N. Y. School pupils will appear in a series of air skits and dramas as part

of their English lessons in the Rochester School of the Air over WHAM. Plays are written by Miss Katherine A. Monaghan and pupils of the tent and 11th grades participate Thursday afternoons, 1:45 to 2. School of the Air, directed by Strond Officials and Lew Stark of Stronds for the first time the scans schools for the first time the Schools included in the classes now number 91.

Music classes presented by the Rochester Civic Orchestra conducted by Guy Friser Harrison and Paul White go over the Blue Met alternate Tuesdays at 1:45 p.m., beginning Oct. 20.

Old Piano Boils
Memphis.
Listeners of WNBR, Memphis are combing their attics for old music rolls, contributing them to the 'Out At Out' House' program, sponsored by Several singers gather around an old player piano at the studio Sunday afternoon for a 30-minute program of old songs—the older, the better.

'Diamond City News' Chicago.

Mid-Continent Petroleum company starts a three-times-weekly comedy serial on disc over some 28 midwest stations this week, placed through the R. J. Potts agency of Kanasa City. Show is tagged 'Diamond City News' and is a newspaper yarn. Show will run a regular newspaper which will be made up of contribution (Continued on page 51)



baker

THE OBEAT AMERICAN E DITOR COMPANY

S. K. KUSHNER Presents

LOEW'S STATE, New York

MARGO

AND THEIR TWO PIANOS APPEARING NIGHTLY
FORTY EAST FIFTIETH ST

WMCA and INTER CITY NETWORK Sunday, 9:45 P.M., EST

RADIO'S ROMANTIC TENOR

HELD OVER SECOND WEEK, ROXY, N. Y. (Sept. 25) BECENTLY RETURNED FROM A SUCCESSFUL MEXICAN TOUR

Management, COLUMBIA ARTISTS BUREAU

Pacific Coast Radio Notes

Los Angeles, Sept. 29. Clary Settel will air his sport ob-servations three times weekly over EFI (Los Angeles) for El Roitar

Evelyn Venable helped Walter Bunker, Jr., ring down the curtain on Kellogg's Talent Parade after 26 weeks on KFI (Los Angeles).

Nate Tufts on the Coast to produce Joe Penner show for Ruthrauff & Ryan.

Pani Franklin, producer for Don Lee chain on the Coast, sold an orig-inal yarn to RKO.

Gordon Brown, Night Owl of KJBS, San Francisco, is in Mills Memorial Hospital, San Mateo

Mutual

(Continued from page 40) Betty Jeffries
Billy Trusk
Grace Lookwood
Ray J. Largay
Phyliss Duganne
*B.-S.-Hummert
GORHON
BAKERIES

GRUEN
G-Fri-WOR
Time Files
Nancy Noland
Com, Frank Hawks
Allan Joslyn
Milt, Rittenberg Or

BEALTH
PRODUCTS
Op.m.-Sun-WOB
Amateur Night Benny Rubin Arnold Johnson Or *Wm. Esty

MOUSEROLD FINANCE 8:30 p.m.Sat-WOR Sherlock Holmes' Richard Gordon Harold West *Frey

LEHN & FINE 1 p.m.-M to F-WGN

Life of Mary Sothern' Minabelle Abbott Lennen & Mitch

*Lennen & Mitchell
LOCAL DEFARTMENT STORE

3 a.m., Thur-WOR
Morning Matines'
Bichiard Himber
Jane Pickens
Hildegarde Fillmore
James Hall
*Dorland

LUTHERAN 1-4:30-Su-WLW *Kelly Stahlman

Plerre Andre Ted Weems Oro CONTINENTAL

BAKING

BABLING
BUS PLANNERS

BUS PARTICLE

FARTICLE

LAS PATICLE

ORUSADE Tu-7:45 WOR
The Crusaders
Fred G Clari
10-Thur-2:15-SuWOE
Horse Sense Philosopher, A. F. Kelly
Marschalt & Pract

DRYDEN & PALMER 10:15 a.m.-Son-10:15 a.m.-Sun-WOR
Muelo Masters'
Bernice Ackerman
Louise Wilchor
Sam Craot

AND PART PUBLISHED PROPERTY AND PART OF THE PROPERTY AND PART OF THE PROPERTY AND PART OF THE PART OF ESTATE STOVE

9:30 nm.Fd1

9:30 nm.Fd1

Magaway 4

Vicit Chae

Vicit Chae

File Common

Both Common

Bill Stoes Oro

Fill Stoes Oro

Fill Stoes

File Common

Lid-Sh. W-F-WGN

Harlin Hint

Marila Hint

Ed Allon

Chambon

Clear

Chambon

Fresch Hint

Marila Hint

Ed Allon

Fresch Hint

Marila Hint

Ed Allon

Fresch Hint

Marila Hint

Ed Allon

Fresch Hint

Hill

Start of Milky Way

Wayne Van Dyne

Fresch Hill

Both Trandie Oro

Walne Wan

General Mills

Ed: Se ma. M-de-F
Wallas Both

Walne Woore

Walne Moore

Walne Mo

WADER CO.
WAS TO WAS TO SHOW THE STATE OF SHOW THE STATE OF SHOW THE SHOW T

CHARLOTTE, N. C.

linae and covering one of the

richest, most responsive, and-

in short—one of the best mar-

kets in the world. An NBC Affiliate (Calif.), with a broken shoulder and other injuries sustained in an auto accident recently. George Stuart is subbing for Brown on the 1 to 6 a.m.

Bill Bacher gave Walt Disney a sendoff on Hollywood Hotel to mark seventh birthday of Mickey Mouse.

Norman Sper will prognosticate the football outcomes on Camel Car-avan from the Coast every Tuesday.

Irvin Cobb will forget about pic-tuse work until he gets his Paducah Plantation rolling for Oldsmobile.

Irene Rich may do remaining broadcasts of her series for Welch grapejuice from the Coast. Mother's illiness will keep her in Hollywood.

Elea Schallert and Frances Led-erer finally got together on their interview and talked of pictures and world peace.

Bill Haussler, NBC staff photog in N.Y., sneaking a few days of respite on the Coast.

Blanche Stewart signed for an other season with Jack Benny. She's one of the Chicken Sisters and un-derstudy to Mary Livingstone. 7:28-M-F-W-WXY2

Bob Taplinger planed to Holly-wood to see that Nelson Eddy got the proper fanfare on his Vick inaugural.

Harriett Harris joined KFWB (Hollywod) as continuity writer and producer. She jumped to the Coast from Omaha.

Peggy Shannon, former film ac-tress, doing dramatic bits on 'First Nighter' in Hollywood,

Tom Hanlon will assist Don Wilson in announcing football games on NBC Coast net. There's 500 pounds on the hoof in that team.

James Gleason bowed out of Pack-ard show when he couldn't get to-gether with producers on trimming the script.

Pat C. Flick goes on the Jack Benny show as comic. Studio writ-ing contract prevents him from con-tributing to the script.

New emeee on the Carefree Carnival, aired Monday nights from San Francisco over the NBC-Blue web, is Larry Keating, who recently joined the network's announcing staff. Keating hails from Portland, Ore

Juanita Tennyson, one of San Francisco's pioneer radio sopranos, steps into Annette Hastings' former spot in the Sunday afternoon Echoes from the Orchestra Pit programs heard over NBC from San Francisco. Miss Hastings left Friday (25) for New York.

Howard Perry, Macfadden publica-tions' director of radio and publicity o.o.'d the San Francisco radio situa-tion last week. His next stop is the Pacific Northwest.

Isabel Vecki, former San Francis co radio actress, is home again after a stock company engagement in the Hawaiian Islands.

Winners of NBC's first camera contest at the San Francisco studios are Ward Byron, producer; Bud Saug, field engineer, and Carl Kalash, violinist. Sros. manager of station RDYL, Sal Llac City, powwowed with ad agencies and radio exect ducing a visit to San Francisco last week.

Mrs. Lewis S. Frost, wife of the assistant to Don E. Gilman, NBC vice-prexy in San Francisco, was awarded \$750 damages last week for an ankle injury received several months ago while getting into an automatic elevator in the apartment house in which the Frosts live.

Caliana Christoph, who warbled over NBC networks from San Fran-cisco several years ago, is back in town for several weeks after chant-ing in South and Central America.

Bill Davidson, producer at KFRC, San Francisco, became a singer on shorf notice one day last week when Torn Breneman, ill, was unable to broadcast his Good Morning Neigh-

(Continued on page 62)

Radio Actors Versatile

Chicago, Sept. 29.
Type of work and versatility
the agencies are expected from
dramatic people is indicated in
the test scripts used by Lord
& Thomas agency here last
week in a general audition.
Men candidates had to read
speeches from Barretts of Wimpole Street, 'Mickey' and 'Goodbye Again,' Women were tested
on 'Accent on Youth,' Riders to
the Sea' and 'Christopher Bean.'

Rob Wagner on KFWB

Hollywood, Sept. 29. Rob Wagner, publisher of Script, Beverly Hills mag, starts a weekly series over KFWB Oct. 8, presenting word portraits of film personalities. He'll steer clear of chatter and

WINS' Hotel Facilities

WIND HOTEL FACHINES
WINS, Hearts outlet in New York,
is sprucing itself up as to physical
layout by acquiring one broadcast
studio and an audition room in the
Hotel Lexington on Oct. I. Move is
also expected to give the Hearst
airer better access to name bands,
as they play in the hostelry,
Ozzle Nelson orchestra and Hotel
Lexington trio will be on tap for
sustainers.

Sky Juice Acts Up

Sky Junce Acts Up
Greenville, S. C., Sept. 29.
During an electrical storm here
late last week the transmitter of
WFBC was struck by three bolts of
lighting in three minutes, knocking
chief engineer Clyde Etheridge
across room to floor but with no
serious injuries to his person.
Belt, however, an hook attorn was
inged to be the company of the company
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Itty Bitty Wash-Up

Itty Bitty Wash-Op

Ithy Bitty Kiddie show has folded
from WHN, New York, after a twoyear stretch. Series was sponsored
for a time by Goldenrich Cheese and
was due back this fall, but deal
chilled. Sponsor may take another
show over same station.
Petry Charles, originator of the
exiting show, is working up a new
program which will bow in within
six weeks' time.

WGST Goes Ahead

Atlanta, Sept. 29.
FCC has put its okay on WGST,
Georgia School of Technology, application for permission to expend.
324,500 in improvements and expansion program. Also approved

\$34,500 in improvements and expansion program. Also approved was a power boost for the station. Construction permit authorizes installation of a new antenna, new broadcasting equipment and a new transmitter. Daytime power of station goes from 1 kw. to 5 kw.

Mabelle Jennings' Sponsor

Washington, Spot.99;
Mabelle Jennings, ex-local drama service, now sustaining commentator for CBS, makes debut in sponsored net work series Oct. 6 for Laco Products. Show, which will run on CBS. at 1 pm. Tuesday and Thursday, will be designed especially for seaments. be designed especial, under title What's on Your Mind Stunt will be patterned on man-instrect broadcasts with femme reporter grabbing gal passers-by and

Burtis Asst, to Boss

Duttus Abst. to Dobs
Des Moines, Sept. 29.
Aleyn Burtis, advertising promotion manager for lowa Broadcasting
System, has been named assistant to
John Cowles, one of the Cowles
brothers, who publish the Des Moines
Register and Tribune, and owners of

IBS.
Gladys Greenburg, who was assistant to Burtis, takes his place

KVOO, Tulsa, has Blaine Corn-wall, spieler, formerly on WFBR, Baltimore.

John Wilbourne, of WHAL, Balti-more, had his time-piece snatched. Put an ad in the Balto Sun. Hearst sheet News-Post phoned Wilbourne and wanted to know why he didn't insert ad in that paper also, con-sidering WHAL is likewise a Hearst property. Announcer did so. Watch finally turned up in a pawa

St. Louis Star-Times Wins Plea

Politicians Figure in Case-Also in Complicated WOL. Washington, Deal

Washington, Sept. 29.
Reversing Examiner R. H. Hyde, be broadcast division of the Federal titled. the broadcast division of the Federal Communications Commission last week granted the plea of the St. week granted the plea of the St.
Louis Star-Times for a construction permit for a 1,000-wat transmitter on 1250 k.c. Move has occasional widespread comment in
broadcast circles because of the
strong backing the Chronicle's petition is reputed to have received from
Democratic sources and the subbling

Democratic sources and the snubbing two other St. Louis applicants got from the commish. WIL and KSD, owned by the St. Louis Post-Dispatch, have had their bids on file for some time, with the former asking for the right to move to, 1250 kc. and a boost to 1,000 watts. In the case of the Dispatch it's been a request for additional

Another situation which is being watched intently by Washington radiodom involves WOL's move for a jump to 1,000 watts and a shift from 1300 kc. to 1230 kc. Prevailing opinion is that pressure is being exerted within the commission to effect the requested change in face of the legal barrier which the federal courts set up recently at the plea of the Monocacy Broadcasting Co. A stipulation which the commish filed with the U. 'S. District court here promised that no action would be taken that might adversely affect he interests of the Monocacy Co., which is trying to get a permit for a new station at Rock-WIL-Times controversy was set-

it's been a request for additional time at the expense of KFUO, minima the expense of KFUO, minima the expense of KFUO, minima to the possibilities of obtaining commercial support and had not adopted clear-cut program policies?

What the Dispatch fears is that the frequency in the exemple of the conditions of the possibilities of obtaining commercial support and had not adopted clear-cut program policies?

What the Dispatch fears is that the frimes grant will close the door on KSD's pending attempt to get strough. Delph, who was until latest request for better facilities National Committee.

DIAMOND **CITY NEWS**

NEW. RADIO COMEDY

JAMES McQUEENY



Directed by FRAN HEYSER

Mid-Western Stations

Presented by MID-CONTINENT PETROLEUM CORPORATION

Produced by R. J. POTTS & CO.

Philly Tooters Unleash Guns On Nite Clubs

Havens. Union has, says Leyy, refused to set any fevins for filer retamining as sustaining artist unless station 'kepes, house band. Girl wants to slay; telams she had one unfortunate experience as stulking mu; siclair and wants no repest. Threathened with action before union trail board, she's lived lawyer.

After whiting for some time, union has a list saying axe to sun all board, she's lived lawyer.

After whiting for some time, union has a list saying axe to sun all board, she's lived lawyer.

After whiting for some time, union has a list saying axe to sun all board, she's lived lawyer.

After whiting for some time, union has a list saying axe to sun all board has been to be a limber of the saying axe to sun all board has been to be a limber of the saying axe to sun all a list saying axe to sun and bankers Cito.

Sighs of unrest at union are already evident during all 'this, 'and are expected to grow. Chief cause of complaint among excess is, President America A. 'Dome's ruling thas members of the executive board get no salary. Formerly they collected \$1,000 as year.

Vanat's heiner done with moner coll. Philadelphia, Sept. 28.

Since Dec Levy returned from Europe and resumed field at WCAB, there's been fillet improvement in municless; union puttoonity band, the transity of the puttoonity band, the transity when tumon yanked it and KW put outiff on an injustice of the transity of the puttoonity band, the transity of the puttoon yanked the management of the puttoon of the transity of the puttoon of the puttoo

Added complication at WCAU has to do with station organist, Doris

THE BEST IN MUSIC The next novelty hit of

"Mickey Mouse's Birthday Party"

'Did You Mean It?"

The best walts in years

You're Still Mine In My Dreams"

"Bye Bye Baby"

INVINE BERLIN

VISIT OR WRITE MARKS MISIE The Marks Hit Parade AFTERGLOW

LOVE WENT UP IN

SMOKE SAY 'SI SI' Para Vizo Me Voy) AND THEY SAID IT WOULDN'T LAST!

RUNNING A TEMPERATURE

RADIO CITY, N.Y

It's a Dig Hit-"ME AND THE MOON"

Now Ready—The Beautiful Theme of Hawall "TO YOU SWEET-HEART, ALOHA"

Rhyllim Novelty "OH, YOU ROGUE

The 'Swingy' Japan Novelty OVER A BOWL OF SUKI-YAKI".

J. C. Stein Sails

Shilkret's Quickie

Todio, nodest signification of the control of the c

\$1,000 s year.

Another growing squawk is over, what's being thme with money collected from stand-by contracts. Formerly it wient to men who 'played' stand-by dates. Now it goes into the union's relief fund.

J. C. Stein, president of Music Corporation of America, sails for Europe tomorrow (Wednesselly). If will the gorie about six weeks while setting details for the MCA office in Econdon and to polish off several

setting details for the McA onte in London and to polish off several European deals.

Earl Bayley of MCA goes along to take over the supervision of the London office. take over the London office.

NAME BANDS IN NEW YORK HOTELS

New York's fall band lineup will New York's fall band lineup will, find many of the better knowns spotted in hotels. Mal Hallett moves into the Commodore (hotel Oct. 2. Basil Formen, readying a larger band; open slatter part of October at the Ritz-Carlton. Clyde Lucas, exiting the Yes Yorker, will be replaced by Will Osborne Oct. 8. Hotel Pennsylvania's Manhattan room, gets. Benny Goodman's New York' debut. Shep Fields leaves the Waldorf-Astoria early in October to make room for George Hamilton.

Waldorf-Astoria early in October to make room for George Hamilton. Fields: crew will stake at the Pierre. Emil Coleman returns to the St. Regis, Guy Lombardo to the Roose-velt and Jack Denmy set for the Savoy Pieza, Harry McDaniels opens at the Governor Clinton. Ray Noble returns to the Raiphow Room this week. Johnny Hamp is replacing Lou Bring at the Rainbow Grill, lat-ter switching to French Casino.

Inside Stuff—Music

The Negro press, on more or less a national front, has been running a temperature during last few weeks over; a story that is basically false, according to direct sources: Yarr is that when the Benny Goodman orthostra was filming its sequences in Paramount's forthcoming 'Big Broadcast of 1937,' Goodman wanted colored pianist Teddy Wilson, whom he has used with his swing, band for numerous recordings, to be included in his group, in the film, but Par ruled otherwise. Erroneous yarn the colored papers are, circulating and iwaxing editorially wroth over is that 'Wilson really played with ore in its sequences, but was out of view of the lenses, and hat Vess Stacey, regular plateate pianist in crew, sait at key-hourd and taked the tingering. Colored papers are doing all their glating Wilson in the pic, but 'his haids were tied because of his contract, whatever that may mean.'

According to Goodman himself, there is no truth whatsoever in the lates being printed, 'Wilson' according to Goodman.' According to Goodman himself, there is no truth whatsoever in the lates being printed, 'Wilson' according to Goodman.' With the vogue of swing music mixed racial combos and colored maying in 'Broadcast,' according to Goodman.' With the vogue of swing music mixed racial combos in the old fresconding to Goodman.' With the vogue of swing music mixed racial combos in the old fresconding to Goodman. The respect of the white musician for the swing discretify of his colored conferce broads no color Hue, and colored musicians, such as Fletcher Heinderson, Wilson, et al., have fashioned arrangements for the top 'of ay bands. Teddy Wilson has his own recording orchestra or 'Brinswick tusing white men, on occasion) and Benny Goodman's on Pictor prore of Jess relies on his own tran, including Jesse Stacey, his acc planish. Goodman makes his N. W. debut since the rise of swing at the Hotel Fennys kare in our many according to Goodman that the found in the control of the cort of Jess relies on his own tennys the tense of swing at the Hotel

Hotel Pennsylvania tonight (Wednesday).

D. J. (Nicks) LaRocca, who composed many of the Dixieland band's most famous jazz compositions. Tiger Rag, 'Clarinet Marmalade,' Toddling Blües, 'Flagety Feet,' Skeleton Blues, 'Jungle Blues,' Barnyard Blües Getter Known as the Livery Stable Blues, Is first making application for membershin in the American Society of Composers, Authors & Publishers. J. Russel, Bobinson, who succeeded Henry Ragas when he died in 1919, as pianist and co-composer, filed ASCAP membership application in 1920 or 50, but LaRocca was remiss, although many of his works have since become jazz classies.

As was, the case also, in those days, many a cooperative combo like Original Dixieland Jazz Baid would draw lots as to whose name would go on the orchestrations as composers of tunes which they hatched while on, a job., Thus, LaRocca's name wasn't identified with-many another jazz piece.

piece: Dixfeland's first Victor recordings were in 1916. Band first started in-formally in 1908. It was a sensation at Reisenweber's in N. Y., in 1917. and a Vanzery excerpt-of-March 16, 1917, identifies the Dixfelanders with the forerunner of what is known as today's swing music. The review in this paper, almost 20 years ago, is newsworthy in view of recent jazz

this paper, almost 20 years ago, is newsworthy in view of recent jazz events:

'Music is becoming, more and more potent and prominent among the abaret; attractions. Gingery, swinging, music is what the dancers want, and it is often looked for by those who do not dance. A group of men, the other evening, each knowing only too well all the, cabarets of New York, decided the best restaurant orchestras in the city are Rectors, lealy's and the [Tokio's These jorchestras get nearer to the legitimate lazy stuff than any of the others. The genuine jazz band at Reisen-jazz stuff than any of the others. The genuine jazz band at Reisen-jazz stuff than any of the others. The genuine jazz band at Reisen-jazz stuff, then show the suber opinion of it, appears to be drawing business there. Late in the morning the jazzers; go to work and the dancers, hit the fiftor, to remain there, until they topple over, if the band-keeps on-playing. If leavier no question, but what they like to dancer to that kind of music and it is a kind. If the dancers see someone they know at the tables, it's common to hear Oh, boyf as they roll their eyes while floating past, and the 'Oh, boyf' expression probably describes the jazz band music better than anything else could.'

Board of directors of the American Society of Composers, Authors & Publishers met Monday (23) to approve the royalty distribution which is to be made for the third quarters of this year. Amount is expected to be about 10% less than prevailed for the second quarter of 1936. The drop is a seasonal one; the collections for the summer months being as a rule anywhere from 10% to 20% under the take for the previous quarter. The checks will be sent out Oct. 10.

Under the by-laws of the Society the regular meeting of the directors should have been held last week, or the last Thursday of the month. By-laws designate that date, except in July and August.

Sam Coslow, the Paramount studio staff songsmith, is quite a bug on amateur photography, 'He, won first prize in the L. A. Times' recent amateur aniunshot competition. In the still life division, his landscape shot of a brookside scene, on Reg Connelly's estate near London, was the win-

WNEW's Band Poll

Stant on current popularity of blands in eastern area was revealed yesterday. (Takes) by the analysis of blands in contest of the contest with a total of 15,194 votes, Clen Graywas second with 14-728 ballots, and contest of the contest with a total of 15,194 votes. Beauty Goodman, City Lom.

728 ballofs,

Benny Goodman, Guy Lom-bardo, 131 Kenn, Bob Crosby, Fåts Waller, Eddy Duchin, Tommy Dorsey and Ray Noble finished in that order. Rudy Vallee rated fourteenth in this vote.

Martin Block invited listen-ers to his program to write in which blands. were their favorites. There were 109 bands nominated or voted on, and 114,000 votes east.

Music Notes

Eddle Wittstein has placed Bermuda Moon with Words & Music, Inc. Wittstein's current stand is the Hamilton hotel, Bermuda.

Andy Long and Lysle Tomerlin have sold their number 'Sweeter Than I Thought,' to Radio. Smith Ballew will warble it in 'All Scarlet.'

Irene Franklin cleffed 'The Girl the Cowboy Left Behind' and will' sing it in Paramount's 'Along Came Love.'

Eddle Weaver, former Paramount, New Haven, organist, opens in front of a band at Hotel Taft.

NBC-WPA Radio

(Continued from page 1)

edge off, the present amateur pro-

eage on, the present annatum programs.
Idea hoen in the making between NBC and administrators of the WAA was been in the making between NBC and administrators of the WAA was been in the past couple of which was been marry S. Hopkins, WPA head in Waahington, in the past couple of week. He turned if over to Hallie Flanagan, Federal Theatre Project head, who assigned Leslie Roberts, head of the WPA-radio division in NY, to take complete charge of the falent lend. "Roberts' job is to provide the program primarily with falent."

N.Y. to take complete charge or the latent 'end'. Rioberts' job is to provide the program primarily with falent from the WPA relief totes, althought it is stated at NBC that the program will be open to all unemperature of the wind of the state of the program will be open to all unemperature of the wind of the program will be open to all unemperature of the wind of the program will be open to all unemperature of the wind of the program of the wind of the will be not of the program started last week and will continue up to and after the first broadcast. More than 90 performers were heard last week, some of them of national reputation in vaude and legit in years gone by.

than 80 performers were heard last week, some of them of national reputation in vaude and legit in years gone by Weekly Change

Talent will be completely changed at each broadcast, much the same as its the Them of the same as its the same as

when and if it goes commercial.

N. Y. Tooters Ask New Deal From 'B' Stations

Radio committee of the New York Musicians Union is negotiating a new These include WMCA: WHN: WNEW

Proposition that the local is ing entails educing the number of working hours so that more musicians may be employed. The broad-casters, it is understood, are counter-ing with a proposal that the prevail-ing wage scale be clipped.

ROY SONGS

DANCING 'TIL DAWN"

"PLANS"

"MEET ME AT THE FOOTBALL GAME"

ROYMUSICCO



"SOUTH SEA ISLAND MAGIC"

"I'M ONE STEP AHEAD

OF MY SHADOW" ellent Rhythm Tune!-

For the "Swingers" — A Great

"THE BOSTON TEA PARTY"

SELECT MUSIC PUBLICATIONS IN



MOVIETONE TOPICS

"PIGSKIN PARADE" "IT'S LOVE I'M AFTER" YOU DO THE DARN'DEST THINGS, BABY"

"YOU'RE SLIGHTLY TER "THE BALBOA" "PIGSKIN PARADE FOOT-

MOVIETONE MUSIC CORPORATION



SAM FOX PUBLISHING COMPANY

MPPA's Folio Confab Postponed When Pubs Are Dated Elsewhere

Meeting which John G. Paine chairman of the Music Publishers Protective Association, called for last Monday morning (28) to discus a song follo project was postponed because few of those invited could conveniently attend. Reps from magazine distributing organizations which have offered to handle the

more were as it, was to have been sub-meeting as it, was to have been sub-mited to the publishers, would be to make the follo a music, industry proposition. Leading puls, would or-proposition. Leading puls, would or-ised with the follo's publication. The clearing of lyrics and the editing of intelles to be included in the follo-moratine would be done through the articles to be included in the folio-magazine would be done through the MPPA, with the latter getting a cer-tain percentage of the folio's profits

tain percentage of the folio's profits for the service. It is understood that some of the It is understood that some of the magazine distribs have offered to put up a substantial cash advance for the right to handle the folio exclusively.

Ozzie Nelson's Shirley Lloyd

Ozzie Nelson has engaged Shirley Lloyd as his vocalist; filling the spot left vacant by Harriet Hilliard, for his commercial which starts Sunday

his commercial which starts Sunday (4) and his engagement at the Hotel Lexifigton, N. Y.

Miss Lloyd has been singing in Chicago and the midwest for the past year and a half with Herbie Kay's orchestra. Prior to that she sang with small bands in her native Colo-rado.

Isham Jones Music Corp., in promoting Joe Bishop's 'Give Me an Old Fashioned Swing,' is stressing the point that the number is not a swing song. All right, what is it?

Horms

Fancy Meeting You In Your Own Quiet Way

The Prairie Is My Home Blue Eyes

White Horse Inn I Cannot Live Without

Your Love From "White Horse Inn" Half of Me

HARMS, Inc. 1250 Sixth Ave. BOA Bidg., N. Y.

T.B. Harms Co.

CLOSE TO ME (Definitely the Next Big Waltz Hit)

LOVE-WHAT ARE YOU DOING TO MY HEART (European, Hit)

> T. B. HARMS CO. 1250 Sixth. Ave. BOA Bldg., N. Y.

RAH FOR GERSHWINS

'Strike Up Band' Adopted by Coast Collège at Bally

Los Angeles, Sept. 29. 'Strike Up the Band,' by George and Ira Gershwin, is the college tra-la for the University of Cali-fornia here.

fornia here.

Formal acceptance was made
Thursday (24), when composers sang
ditty along with students of the
school. Unveiled (26), when UCLA
played Occidental and Pomona colleges in football double-header.

ASCAP vs. Syr. Nitery Suit Transferred to N. Y. for Examination

Legal tiff between the American ociety of Composers, Authors and Publishers and Elm Lodge, Inc., Svracuse nitery, was transferred Syracuse nitery, was tran Monday (28) to ASCAL'S OLITED AN RAGIO City, with contending counsel holding an examination before trial. At yesterday's session (Tuesday), Albert Averbach, who is defending the nite club on infringement Monday (28) to ASCAP's offices in Albert Averbach, who is determined the nite club on infringement charges, entered into a stiff cross-examination of Sigmund Spaeth, put on the stand to prove that the compositions involved were of original

origin.

Averbach's contention is that the 25 numbers which the nitery's band had been cited as playing between July 3 and 3 were not original compositions within the strictures of the Copyright Act. In returnion of the Copyright Act. In returnion of the Copyright Act. In returnion of the Copyright on representatives from the various publishing houses contented to testify as to the formality of copyright obtained, on each of the numbers. The firms represented included Crawford Music Co, Irving Berlin, Inc.; Shapiro, Bernstein & Co.; Sauty Pros. Joy, Inc. and Irving Caesar, Inc.

Under direct examination of Louis

Co. Santy Pros. Joy, Inc., and Irving Casar, Inc.

Under direct examination of Louis Frohich, ASCAP counsel, Speath went into the musical essence of each composition, with a view to proving that in theme and general melodic structure the song was, an original creation.

Both sides have to date scored in rulings handed down by Federal Judge Bryant on the ease. In a decision last May, the court upheld ASCAP's charges concerning certain, infringements and dismissed a second action which charged the nite club with unauthorizedly performing other numbers. Judge Bryant recently turned down Averbach's pleafor a dismissed of ASCAP's latest a from the ground the latest country to the country of t

Deport Can. Musicians

Detroit, Sept. 29.

Five musicians and their two chil-dren, members of a St. Thomas, Ont., band, were deported this week by immigration officials after the

by immigration officials after the complaint of an unemployed musician here that the Canadian crew was depriving him of a chance to make a living.

Band illegally entered the U. S. last December on pretext of visiting relatives. They were arrested in Traverse City several weeks ago after playing in local niteries and resorts for past several months.

Those deported were James Bennett, his wife and their daughter; John. D. Clarke, his wife and their daughter, and Jackson Hetherington.

Lou Alter and Paul Webster have placed their song, 'A Thousand Dreams of You,' in Walter Wanger's You Only Live Once,' Robbins will publish.

Triad and proven songs of the season. All included in a catalog that comprises one of the most "sure-fire" song galaxies of all time. For example:

"DID I REMEMBER?" "I'M AN OLD COWHAND (From the Rio Grande)" "TO MARY-WITH LOVE" "IT CAN HAPPEN TO YOU" "PICTURE ME WITHOUT YOU"

LEO FEIST, Inc. . 1629 BROADWAY . NEW YORK

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following songs were most played on the networks last week. Combined playes on WEAR, WIZ and WARC are computed for the week from Sunday through Saturday night (Sept. 20-26). Sing, Bahry, Sing When Did Yau Leave Heaven Way Yen Look Tought. I Can't Escape From You Star, Rell Out of Heaven When I'm Wilki You Until Real Thing Cames Along I'm an Old Cewhand Did I Eemmber? Keu're Not The Rind Fine Remance. Fine Remance Me and The Moon

Fancy Meeting You Bye Bye, Baby South Sea Island Magic Until Today Until Today
Who Loves Xon?
It Can Happen to You
My Kingdom Yor a Kiss
Midnight Blues
Tain't No Use
Organ Grinders Swing
When Lady Meets Gentleman Empty Saddles There Goes My Affection

WPA Lines Up 20 Operas in **Keys for Fall**

Weshington, Sept. 29.
More than a score of capsule operas are on the fall agends for symphonic and operatic units of the Works Progress Administration's music project, with ambitious programs lined up for principal metropolitan centers. Dishing up the same sort of fare served by professional companies, relief warbler-actors will run the gamut from Wagner to Gilbert & Sullivan, throwing in for spice a number of original and recent American works. Fall slate-also includes choral numbers and also includes choral numbers and

miscellaneous concerfs:
Subject to change, the following
are the principal attractions carded:
New York—Princess on the Pea,
'Abu Hassan,' Romance of a Robot,'
'Spiel oder Ernst,' Der Czar Laesst
Sich Photographieren,' Le Jeu de
Robert et Martion,' Der Apotheker,'
'Mozart and Sallere' shd Tales of
Hoffman.'
Marwielle Figain,' Die

offman.' Boston—'Mam'selle Figaro,' 'Die

Boston—Mam'selle Figaro, 'Die Toten Augen,' Flying Dutchman,' Madam Butterfly' and 'Hansel and Gretel.' Newark—Martha,' Fra Diavolo,' Chimes of, Normandy, 'Black Hussars,' Said Fasha' and 'Fatinitza.' San Francisco—Corpheny,' Tevels of the Madonna, 'Merry Wives of Window,' Hoffman, 'Fidello' and

Windsor, Horman, Fidento and Don Pasquale. Cleveland—'Il Trovatore,' (Carmen,' Bastien-Bastienne,' 'Der Apotheker' and 'Chimes of Normandy.' Omaha—'Mikado.'

Omaha—Mikado."
Florida (Miami, Tampa and Jacksonville)—'Aida, 'Rigoletto,' Madam Butterfly,' 'Pagliacci,' 'Carmen' 'Hansel and Gretel,' Trovatore,' Martha,' 'Bartered Bride' and an unpicked Gilbert & Sullivan op-

stretca.

Bridges the operas, WPA units will put on miscellaneous and choral put of the property of the property of the property of the providence, and other spots. Symphonies will be regularly scheduled in Providence, Worcester, Hartford, Bridgeport, Syracuse, Buffalo, Jacksonville, Tuiss, Milwaukee, Detroit, Grand Rapids and smaller cities, while several companies will go on the road for extensive tours. One of the cool weather features will be a Brahms cycle at Newark, patterned after last year's Beethoven cycle, while several oratorios will be staged in Boston. The Tuisa Symphony will take part in an In-Besides the operas, WPA units will

patterned after last year's Beethoven cycle, while several oratorios will be staged in Boston. The Tules Symphony will take part in an Indian pageant, while the Florida units will participate in several contemplated flesta celebrations.

Cummins to Frisco

Cummins to Frisco

San Francisco, Sept. 28.

Coming directly here from the Edgewater Beach hotel in Chicago, Bernje Cummins' orchestra will open at the Palace hotel 'Oct. 2.

Dorothy Crane and the Three Sophisticates, feinme trió, will be with the band.

MPPA Defers Action on Plug Report Plan; Bitter Wranging at Meeting

After a bitter wrangle, marked by retruent indulgence in personalities, who won the suit?" demanded Diatte membership of the Music Publishers. Protective Association last week voted to defer action on a proposal that the MPPA establish its town radio plug reporting service. The meeting, which was held at the Astor hotel, elected to have the proposition first investigated by a committee. In steering the matter into mittee. In steering the matter into mittee. In steering the matter into committee the opponents of the project figure they have gone a long way toward effecting its defeat.

project figure they have gone a long way toward effecting its defeat. Discussion on several occasions developed into a spirited cross-free between Lou Diamond, head of Famous Music and MPPA prez, and Louis Bernstein of Shapiro, Bernstein & Co. Diamond took the view that any plug compilation should be controlled and operated by the industry and asserted that it was his opinion that any privately owned enterprise of the sort should be driven out of the business. Diamond said that the MPPA-controlled project he had in mind would tabulate the daily song plugs not only in New York and Chicago, but also such cities as Cincinnal, Kansas City and Los Angeles. The service, he addeed the member ship.

Bernstein scored Diamond's remarks about wanting the privately-owned responding services of the propring services at of the

Bernstein scored Diamond's remarks about wanting the privately-owned reporting service out of the music bushess, as 'dangerous'. In carrying through such ideas MPPA, warned Bernstein, would soon find itself entangied with federal law-Bernstein cited the suit which Max Mayer brought against the Music Dealers Service, Inc., and its publishments.

Bernstein sought to riddle Dia-mond's suggestion that the MPPA-controlled plus compilation be copy-righted with a view to keeping its information secret within the indusinformation secret within the indus-try. It was the business of news-papers, held Bernstein, to get infor-mation, and they would have no difficulty obtaining it from any one of the 50 publisher-subscribers that such MPPA-controlled service would have.

have,

it was Diamond's idea that men be
employed to collect the logs, daily
from radio stations and have the
tabulations made by a staff of clerks,
while another derical group would
run the results off on mimeograph
rachines. The personnel cost would
run the results off on mimeograph
rachines. The personnel cost would
run the results off on mimeograph
rachines. The personnel cost would
run of 2505 a week, with Diamond's
optionents contending, that there
would be no escaping a fee of some
sort for the service.

Same gathering took up the question of continuing to administer a
stille registration bureau within the
MPPA and voted in its favor. One
dissenting wode came from Lester
Santly; of Santly Bros.-Joy, who
arrhed that the bureau extension
of the same privilege-to musical productions created an unfair situation
for popular songs Retort he got, was
that the old system has worked well
for many years, and there was no
region why it couldn't continue to
do so.

KARZAS EASES UP ON PLUG TIME LIMITS

Chicago, Sept. 29.

Chicago, Sept. 29.

Following a flock of yelps from the music representatives here, Andrew Karzas has changed, his edict which permitted the pluggers to contact Freddie Martin and Kay Kyeer orchestras at the Aragon and Trianon ballrooms only on Tuestay nights only only on the production of the contact of to see Kyser at the Aragon on the far northside and get to Martin on the far southside at the Trianon within the same two-and-a-half

within the same two-and-a-hair hours.
Following the Arst-week trial of this system and its fallure, Karzas is now making the ruling for two nights each week, with the pluggers invited to the Aragon on Tuesdays and the Trianon on Thutsdays. But

and the Trianon on Thursdays. But the 90-minute stay still sticks. And that's causing plenty of hol-lering among the reps who claim that it's impossible to present their goods properly in that, with 25 to 30 pluggers allotted a total of but 90 minutes, it gives each man only about three or four minutes. And in that time about all they can say is 'hello' and 'good-bye.'

Garber Back Shortly

San Francisco, Sept. 29.

San Francisco, Sept. 29.

Jan Garber, who closed at the St.
Francis hotel Saturday (25), will return to the hotel following his three
months' stay at the Ambassador, Los
Angeles. Garber opens there Oct. 5.
Santshi and Buckley, girl dance
team, have lett the Penn Roof, New
York, to join Garber in Los Angeles.

Abner Silver and Edward Heyman assigned by Columbia through Ber-lin's to write song, "Lost Horizon," be dedicated to film of same title.

Kewick

I'LL SING YOU A THOU-SAND LOVE SONGS

CONEY ISLAND BOY MEETS GIRL

SING A. SONG OF NON-SENSE DON'T KISS ME GOOD-

REMICK MUSIC CORP. 1250 Sixth Avenue ECA Bldg., N. Y.

THRU THE COURTESY OF LOVE

YOU ON MY MIND

My Kingdom for a Kiss Papa Tree Top Tall

Bermuda Buggyride · Waltzing with an Angel Hors D'Oeuvre Tia Juana

M. WITMARK & SONS 1250 Sixth Avenue BCA Bldg., N. Y.

The new season ushers in an array of song hits that, from prindications, will sweep the nation. For instance:

"WHEN DID YOU LEAVE HEAVEN?" the Darryl Zanuck 20th Centu "WHEN I'M WITH YOU? - "DREAM AWHILE"

Announcing the reigning was hit in Easterd today, "SWEETHEART LET'S GROW OLD TOGETHER"

w toneno twinter novelty "PETER PIPER"

"MIDNIGHT BLUE" The Big song hit of the new "Ziegfeld Follies of 1836"...

ROBBINS MUSIC CORP. . 799 7th AVE . NEW YORK

Just Nudity Not Enough in Cleve.; **Big Show Demand Forces Spending**

Cleveland, Sept. 29. Recently built theatre-cabarets a new supper club policies installed in even the most conservative hotel even the most conservative hotels are gradually squeezing out the prohibition-era type of cheaper niteries here. By going after class attractions, the large spots are stealing all the gravy. Smaller spots that depend on sensational stuff to yank 'em in are being forced to spend more coin on talent, since the natives are thoroughly fed up on nudity alone.

are thoroughly fed up on nudity alone.

Mayfair Casino, paying Ted Lewis \$13,000 for two weeks under new-MCA set-up of name bands, grossed \$27,000 in first seven days of his stay, with a \$1.50 minhum. \$500\text{ is bringing in Ben Bernie's and his stay, with a \$1.50 minhum. \$500\text{ is bringing in Ben Bernie's and his two weeks tim Oct. 2. Great Lakes Expo also tried to get Bernie, to double \$4\$ Radioland, but Casino nixed such a deal.

deal.

Bernie is to be followed at May-fair by N.T.G. and his radio unit on Oct. 2 for two weeks. Granny's re-vue includes Faith, Bacon and Gus Anheim's band.

Hotels, Too

Hotels, which formerly shied away from jazz bands are doubling ad budgets to put, across several new rooms. Ultra-conservative Cleveland. hotel at last yielded to times by makhole at last veided to times by making its class dining room more intimate, reopening it Monday (28) with Donald McGrane's band from New York, Carler hotel won't reopen its-cid Rainbow Room in basement, but got Gerry Gerard to make its dining room more dance-minded. Musical trend is sweeping into Statler, where Howard Dugan plans to revamp hotel's dining room next month into another swank supperclub, with sophisticated entertainment.

Theo De Witterna

club, with sophisticated entertainment.

Theo De Witt got the jumpion all hostelries by putting \$70,000 of decorations into Hollenden's new Yogue Room, sarting out with band and strolling acts alone. DeWitt is now switching to bigger floor shows, besides, experimenting with ball-rand (seerge Bandlein Righting) and the seerge Bandlein Righting and back for his fourth year under DeWitt's bahner; Frances Comstock, Walsh and Barker;

Detroit Agency's New York Office for Talent Only

Baltimore, Sept. 29. Baltimore, Sept. 29.

National Agency. local nitery booking office, opens. New York office Oct. 12. Len Trout and Roy Bergete, partners in the agency, will alternate in the two towns.

Motive in invading New York is not an attempt to get nite spots in of an attempt to get nite spots in of an attempt to get not an office and but of a facilitate booking of talent for accounts around here.

Bandit Takes State-Lake

Chicago, Sept. 29.
Bandit held up Samuel Levin, assistant manager of the State-Late last week, and gor eavey with nearly \$2,000 of the house's receipts.
Robbery took place in the offices of the theatre while show was going on.

Par Rebooks NBC Show

NBC's Radio Show has been re-booked by Paramount for its stage show houses. Unit includes Tom Howard and George Shelton, and the

Opening date is Oct. 9 at the Mich an. Detroit.

Polishing College Inn Chicago, Sept. 29.

College Inn of the Hotel Sherman College Inn of the Hotel Sherman will be dark for next couple of weeks for remodeling. Reopens around Oct. 15 with the newly organized Roger Pryor orchestra. Meanwhile the Sherman is running its nitery show in the Celtic room.

EX-PEARCERS TO ST. L.

Maury Amsterdam, Tony Romano and Mabel Todd, formerly of Al Pearce's Cang, have been booked into the Ambassador, St. Louis, for four weeks.

Dean at Standstill

Harry Rose, back in New York from the Coast, reports that friends of Barney Dean, now in Hollywood, are trying to pay him a signal honor. They've recommended Dean for the Academy award for standing

AKRON MAY DROP OFF WHEEL: CENSOR WORRY

Akron, Sept. 29. Independent Wheel burlesque which opened a week ago at the Miles, Royal, east side neighborhood film house, is likely to fold up with the four-day run of 'Dizzy Dames,' second traveling unit to play the house. Opening show, the house was under fire from the start on orders from city hall. After the opening, show the censor ordered it 'toned down.'

If the current unit doesn't do If the current unit doesn't do all better it is likely the house will go dark, again and Akron withdrawn from the first wheel. Policy here four days a week, show opening Saturday matinee and closing Tuesday

from the first wheel, rough present of four days a week, show opening Saturday matinee and closing Tuesday night.

Orders are to keep on brassieres and pants, with strip not to go the limit, 'smut' eliminated from the script and other restrictions which may make the shows too tame.

Akron has been without burlesque for, several years, since the city revoked the license of the old Grand Opera House downtown.

Par Ballroom, Shanghai, Folds; Biz Too Tough Shanghai, Sept. 11.

Paramount, \$500,000 ballroom, opened two years ago, could not buck the depression and finally closed, probably definitely.

The Little Club, attached, may reopen Oct. Ton a limited scale.

F. & M.-Meglin Merge

Hollywood, Sept. 29. Fanchon & Marco and the Ethe Meglin dance schools in 137 cities throughout the country have been combined.

Miss Meglin is prez of the new

Concerted Tax Fight Philadelphia, Sept. 29.

Hotel and nitery men last week net to form Cafe Owners' Associa-

Hotel and meets from Cafe Owners' Associa-tion of Philadelphia.

Initial aim is fighting \$500 State amusement license, which members claim is double taxation since they already have to pay entertainment

Ritz For Gigolo

But wife, an escort and cash there's no limit. Room clerks now ask single wigners are sent to the comment of th winter time. Peckham gels hall the fee, and grosses \$50 upward a week. On good weeks, he grosses over \$100. His best night was last New Year's Eve when he had 103 men out and grossed nearly \$1,000, netted \$500, His only expense is a secretary and telephone. Boys are allowed to keep the tips, which are often. All of them are, not from the Big Three, but some are, and the others can pass, as they are carefully selected.

but some are, and the others can pass, as they are carefully selected. He divides the list, grades his dancing most as the list, grades his dancing most control of the specked question. What's the country coming fo? when its well proomed college lads with social connections, who could formerly be titrned to good account in a banking house now enter dancing schools as teachers or become gigolos, it's often been remarked that it's only a short step, from a customer's man in a brokerage to a gigolo. Beckham's Guide Escort' service seems to prove it.

Lecture Course

recknam is now concocting based on his gigoto-business.

Peokham.is a hard lad to appraise. In the short time that he has been in the city he has become something of a personage in cate life, has rated a favorable press and the notice of a contract of the contract of th

he says about himself can really be taken seriously, but it does make Betaken seriously, but it does make Peckham is the son of a Cleveland Contractor and a former vaude actress, Frances Mauer, who, he says, was with Gus Edwards and in the Follies. A graduate of Western Reserve, he wrote a social column for the Cleveland Fress, 'later ran a nitery in that city. Last November he arrived in N. X. with no Junded Amas cards, was with a detective bureau which secured divorce evidence, sold ties at Macy's for two days, and then joined the advertising staff of the N. Y. Times, where he stayed for several months until the publicity he received from his bureau anotyed his chief. He also has had a job with the Kudner agency. Feckham's bureau now has such state of the service of the control of the service of the sev

A Page Out of Old Vaudeville

By JOE LAURIE, JR.

The Double Irish Act

MUSIC: Chorus of Wearing of th Green' played forte and fast. Music dies out as STRAIGHT MAN enters He wears a grey woolen suit, straight tail frock coat, high hat, red-haired wig partly bald, white gaiters. His

iail frock coat, high shat, rech-naired iving partly badi, white scalers. His face is made up with red nose, red cheeks and he wears 'sluggers'... Carries a heavy caner. He enters and the state of the

gay.'
(Does a short dance and walks off.) Comic enters from opposite side. He is dressed in long-tailed frock coat, high vest, short pantaloons, sort of baggy. Wears black gaiters, carries a heavy short cane and wears a squatty, white, square-topped stiff hat. His makeup is sort of white with a least bit of red on the nose... heavy eyebrows and wears 'Galaway

New Years Did Vi ted of the mose...

New Years Sold Wars (Galaway 2018)

Miket. Now I'm a man can shtand a joak, but whin I go into a barber shop. on 'Sunday mornin' and the Nagur barber pins a newspaper under my chin an' hands me a towel to read, it's goin' a little too fur. The other mornin' I intered a friend's salune. There were grape shkins on the flure, an' I sez to him 'How de you do Mr. Cassidy? I see you had a party last night! What makes you think; so? sez he, 'Because I see the grape shkins on the flure,' sez I. 'Thims, not grape shkins' sez he. Thims eyes. Some of the byes had a fight here lasht noight an' you're now surveyin' the battlefield. But I was expectify Pat McGinnis, a a fight here lasht noight an you're now surveyin' the battlefield. But I was expectin' Pat McGinnis, a friend of mine, down here. Ah, here he comes now. (Pat enters.) Pat,

now are you?
Pat: I'm well, Mike. What kept

Pati I'm well, Mike. What kept you so duick? Mike: I'd been here sooner only I couldn't get down any later. Say Pat, where did you go whin you left me the other night? Pat: I wint down to the maskee-

Mike; I heard you was there. They

put 'you out because you wouldn't take off your mask after 12 o'clock.

Pat: But I didn't have any mask on. Sure it was me own face. Mike: That's what I told them but they won't belave me. Pat: How long can a man live without brains? Mike: I don't know. How ould

Mike: I don't know. How ould are you now?
Pat: Say Mike do you know what a plate of hash is?
Mike: Sure. A plate of hash is an insuit to a square meal.
Pat: Than you can stand more interest that you can stand more interest.
Walks to other side of stage while Mike remains center.)
Mike: Say Pat can you tell me the difference between you and a Jack Ass?

rat: (Measuring floor to Mike with is eyes). About 12 foot. Mike: No that's not the right.

nswer. Pat: Well I'd like to know what IS he difference between you and a Pat: Well I'd like to allow the difference between you and a Jack Ass?
Mike: No difference! (Laughs and the idea he pulled the joke

Mise: No difference! '(Laughs and then gets the idea he, pulled the joke on himself...he throws down his hat and cane and mugs until audience stops laughing.) Pat: Did you hear about the big

ops laughing.)

Pat: Did you hear about the big
xplosion down to the gas works?

Mike: No. Anybody kilt?

Pat: Forty Eytailians and one

Mike: Oh the poor man,

Pat: An' have you heard about McCloskey? He has Lo-cp-mo-tor Attaxi.

Mike: Let him have it. Fur my part I'd rather have a horse. Pat: Ha. I jist noticed it. Mike: Noticed what?

Pat: The black eye—and where did

ou get it?
Mike: Some dagoes called me an

Mike: Short was to talk to the blokes of you than a million dollars?

Mike Stay Mike what would you do if you had a million dollars?

Mike: Sure I'd put six inches more on me pick.

Pat: An' how's your brother Dinny?

Mike: Oh e's a fine lad. You know he had over 50,000 men under him?

Pat: Fity thousand? He must be a great Gineral.

When the same to a tiver a mile with Black and Tans for five miles and when he came to a river a mile wide he just jumped right over it. What do you think of that?

Mike: That's nahthin. Shure look at the shiart he had.

Pat: I don't want to talk to the lolkes o' you.

Mike: Physic he matter?

Mike: They shad that will your hot water down a heart will your hot water down a leaf eggs, I have me opinion of.

Mike: Laughs heartily) Ha Ha Ha Ha.

Pat: What are you laughin at?

Mile: (League you laughin' at?
Mile: I saw you try the same thing
on a ROOSTER.
(FINISH WITH SONG AND
IRISH REEL)

Advance Production Chart

(Continued from page 18)

Ritz For Gigolo

(Continued from page 1)

and \$10 in dress clothes until 2

a. m. There is \$5 additional charge for every two subsequent hours in each case. Working hiprs are supposed to end at-6 a. m., but who knows—or cares? There's also a special week-and rate, a flat lee of \$25.

All swass wish and selective was with the secured divorce evistance of the capacities of the state of \$25.

All swass as a \$1 dy the clients who should be supposed to end at-6 a. m., but who knows—or cares? There's also a special week-and rate, a flat lee of \$25.

All swass as \$1 dy the clients who should be supposed to end to be supposed to the supposed to t

Downtown Philly Minus Stage Shows, First Time 'Within Memory'

Philadelphia, Sept. 29. For the first time in the memory of the 'oldest settlers,' downtown Philly is going to be without any vaudeville or stage show entertain-

Last to go is the Earle, Warner house on Market street. Current bill, headlining Benny Meroff, is last house will have in some time. Deadlock between management and mulock between management and mu-sicians union is the cause. Warner officials declare that if an agree-ment is reached later, house will re-sume vaude policy. Pix will be built up, with first film under me built up, with first film under me Policy being 'Devil Is a Sissy'

Fox, recently taken over by Warners,... has already dropped stage allows and is set for a picture-only

Alseince of stage shows is expected to help flay's out in West Philadelphilade

What It's About

Chief dispute between Warners and musicians rests not in the Barle itself but in nabe houses playing vaude. The musicians want men employed fwo days a week instead of one in all such houses. They also want one man added in the Roosevelt, Nixon and Frankford theatres and insist that the Oxford use five men all week and that the Tower should have a separate band. All of this, they demand, should be on a 45-week contract basis.

Fav's has a one-year agreement

Fay's has a one-year agreement with the union calling for eight men in the pit.

in the pit.

Legit people have settled with musicians, Alex Yokel for the Erlanger and Lawrence Snubert Lawrence for the Forrest and Chestnut, Agreement calls for six men at former, with Forrest and Chestnut upping rates a little

Casino Unit's Straight Sharing Deal in Akron

Loew's, Akron, normally a straight picture house, gets 'Folies Paris-ienne,' N. Y. French Casino revue playing the picture houses, Friday (2) for one week.

Folies plays Akron on a straight 50-50 split, first time that a French Casino show will play without a guarantee, usually \$7,500 net.

Miles Ingalls set the deal.

Henry Hartman Arrested For Larceny, and Destitute

Henry Hartman, former vaude actor, is in the Tombs, New York, awaiting trial for larceny. He was arrested Aug. 26 on charges of burglarizing a New York apartment. According to Meyer Cohen, his attorney, Hartman is destitute and in need of medical attention.

Alda Deery Recovering

Chicago, Sept. 29.

Alda Deery of the Joe Morris act, who was slugged and criminally attacked in her room at the Washing tacked in her room at the Washing recover, according to the doctors.

She is suffering from concussion and pneumonia.

Hotel's Amus. Dir.

Chicago, Sept. 29.

Edward Beck has been named amusement director for the Stevens hotel here. It marks the first move on the part of the hotel to enlarge and specialize on its cafe floor shows with the reestablishment of cover and minimum charges at its nitery. Under Beck's supervision hotel will use big name talent.

BALL PLAYERS UP FOR VAUDE CONSIDERATION

Vaude appearances for some the ball players in the current World Series between the N. Y. Yankees and Giants are already

being broached.
Fanchon & Marco is offering Joe
DiMaggio, star rookie of the Yankees,
\$3,500 per week. No dates set
yet, but probable that the outfielder
will go into Roxy, N. Y., shortly
after the series ends next week.
Carl Hubbell, are pitcher of the
Clark is being submitted by Marclark is being submitted by Marmentioned. Hubbell wants to vest
till the series is over before quoting
a salary.

Benny Rubin Tripling As Actor, Producer, Agent for Own Unit

Benny Rubin will be doubling back and front when he takes his own unit to Pays, Philladelphin, next week (2). He's mutting the unit together himself for the percentage date.

Rubin has engaged a press agent for the date and will put out his own paper, besides producing, booking and acting.

Georges and Jalna Quit Chi Show Over Billing

Chicago, Sept. 29.

Billing battle brought about the walk-out of the dance team of Georges and Jalna from the floor show which is to open this week at the Empire Rôom of the Palmer House. Team objected to being billed under the Little Jack Little orchestra. Little's contract calls for top billing, while the dancers also claim they were promised the headline mention.

Muriel Abbott, who is in charge of Empire Room production couldn't satisfy em both, so the dance team withdrew. Hotel itself had spent considerable coin in the Georges and

siderable coin in the Georges and Jaina build-up and had figured them as a successor to Veloz and Yolanda

Bldg. Lessee Pinched Over Nite Club Fire

Over Nite Club Fire San Francisco, Sept. 29.

James King, lessee of the building which houses the Club Alabam on Post street, was arrested on a charge of arson Sept. 23. Blaze over the Negro nitery started in a rooming house and caused patrons and roomers to flee from the building. King was arrested after Fire Marshall Frank Kelly found beds in the two-story building saturated with gasoline. Club Alabam, which is frequented by whites, was not damaged. Club is operated by Lester Mapp, Negro.

Zelli on 60th St.

Joe Zelli will open up again in New York at 14 East 60th street. Place was formerly occupied by Rudy Vallee. Lease is, for five years with the rental at \$8,000 annually.

St. Paul, Sept. 29.
Williams & Lee, booking office,
Iast week filed suit for \$375 in District Court against Mabel Connell of
the Connell Theatrical Exchange, for

the Connell Theatrical Exchange, for alleged failure to furnish eight blondes, as ordered.

According to the action, Miss Connell violated a contract made Aug. RKO Shibert, now in its seventh veck of straight films, lifts the seaf in which she allegedly agreed to furnish eight dancers to be 'blonde or provided with blonde wigs,' but the gals furnished were 'not blondes and were not furnished with blonde in wigs and did not appear to be blonde.' I firm's bookers.

OLD FANS TOSS PARTY FOR WILLA WAKEFIELD

San Francisco, Sopt. 29.
Delegation of old-time patrons of
the two-a-day here threw a party
for Wills Holt Wakefield, 67-yearold vaudeville trouper, when Miss
Wakefield concluded her two weeks
engagement at the Columbia (WPA)
last week.
Miss Wakefield first played here
at the opening of the house after the
fire of 1906.
Following the party former headliner entrained for Los Angeles. San Francisco, Sept. 29.

3-Sided Vaude Battle in Det.: D'ntown Opens

Detroit, Sept. 29.
Vaude scramble here develops into a three-way battle Oct. 16, with reopening of the dark Downtown by reopening of the dark Downtown by Joe Cavanaugh, receiver for property. Downtown, 2,500-seater, was RKO's showcase for several years, but has been shut since last May. Other vaudilmers are the 5,000-seat Fox and 4,000-seat Michigan. Five-act Dills are, plannied, on three-a-day basis, while all available indie flickers will be shown. Cleim Pope, who managed house for RKO last season, comes back from Proyidence to take over reins for Cavanaugh.

naugh.

RKO abandoned lease on house in
July after several months of n.s.g.
biz on straight pix, plus an occasional
stage show. RKO two weeks ago
lined up another local house for its
film product, United Detroit's Madison, opening Friday (2) with 'Swing
Time.'

State Bans Daiguiri Label for N. Y. Spot; Switching to Yumuri

Alcohol Beverage Control board of the State of N. Y. nixed the use of the billing. Club Daiguit, on the proposed nitery at Broadway and 52d street, and so it's been switched to the Yumuri, an innocuous shift, named after a famous valley in Cuba. ABC board took exception to Daiquiri as a 'trade name' because of its reminiscence of a rum of that title.

of its reminiscence of a rum of that title.

New rhumba spot opens Oct. 7 and while matches, checks, bar accessories, etc., were all printed with the Daiquiri, the change became necessary. New name chosen in deference to Eliseo Grenet, Cuban composer ("Mama Inez," "Lamento Esciavo," etc.) who will switch the Sciavo," etc.) who will switch the Order of Corth. Grenet's band will hold orth.

PHILLY'S SOLO COVER

Padula Sets \$1 Fee for Arcadia Fails to Enlist Other Spots

After couple of years' battle to convince other niteries of wisdom of cover-charge policy for all first rank local spots. Arthur H. Padula, of the Arcadia international conception of the Arcadia international conceptions of the Arcadia international conceptions. The converse of the Arcadia international conceptions of the Arcadia instituted a stronger content of the Arcadia instituted a \$1 cover.

Kahne Tells 'Em How

Ranne Ielis Elli Flow
Chicago, Sept. 29.
Harry Kahne, vaude mentalist, is
lecturing at the Morrison hotel this
week under private auspices.
He's doing 'Make the Most of Yourself', plus 'How to Develop Your Intuitive Powers,' 'How to Develop
Creative Thoughts,' 'How to Compete
with Mechanical Age' and 'How to
Be Master of Anything You Want.'

Cincy Back on Book

Club Bookers Say Plenty of Talent Available, but Quality Lacking; First Mass Audition Not Fruitful

WPA VAUDE'S 4G GROSS **BRINGS EXTRA 2 WEEKS**

San Francisco, Sept. 29.

Business has been fine for the government vaudeville shows which have been running at the old Orpheum, now the Columbia, since Sept. 3, Last week's take \$4,000, and the WPA decided to extend the yaude engagement for an additional two weeks, starting Sept. 28.

Current bill consists on additional two weeks, starting Sept. 28.

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Current bill consists on additional two weeks, starting Sept. 28.

Current bill consists of Max Dill, the Project's vaudeville director, Dorjald Kenney and Georgette Arian; Gordon and Jones, Stop and Go (Ernest Therian, James Stott, Will Sherman, and, Jacoby), West and Cahill, McCray Family, Los Espinosas, (with Arturo and Elvira Espinosas, Carrent Sept. 2000).

Cushman Sets First Eastern Unit Dates On Comerford Time

Wilbur Cushman circuit's bow into the east comes with spotting of the Kit Kat Club Revue on the Green Come in Pennsylvania, Anthony Cot. 24 in Williamsport. It's three-day stand. As a spour takes in Hauleton of Pottsville, likewise the Cushman's winter troubles of the circuit will be considerably less this year with the dropping of most of the Dakota and Minnesota spots which were mostly snowbound last season. This means, cutting the Winnipeg week from the route also. Wilbur Cushman circuit's bow into

No Booze or Gambling At Reopened Embassy Atlanta, Ga., Sept. 29.

Lights are on again at Embassy Club, Gwinnett county night spot, after having been voluntarily dimmed by the management Sepl. I to forestall the fate that befell Atlanta's Casa Loma club, which was raided and smashed the club, however, on the county of the club, however, on the county of the club, the county of the club, the county of the club. The five, Bob and Joe Hogg, Willie Flynn, Rusgell Grevely and J. D. Boney, posted 3200 bonds each.

Rev. H. C. Whitener, militant crussading pastor and foreman of grand jury that put bee on the nitery sound investigation of the spot.

Nitery, is now operating with no

Nitery is now operating with no hard likker sales or gaming. Chas Loma owners are planning to reopen on same basis.

Mogul, Mednick Settle

Baltimore, Scpt. 29.

Baltimore, Sept. 29.
Jules Mednick has settled with Mogul, mentalist, whom he managed. Pair split about a month ago, with Mednick having contract that stretched for 21 more months.
Terms of settlement are that Mednick gets \$500, payable at rate of \$125 per week during periods mentalist is employed. In return exmanager has surrendered contract and all press books. Mogul is current at the Paramount theatre, N. Y. I. Robert Broder, of N. Y., was counsel for Mogul.

Vaudists Break

Hollywood, Sept. 29.
Daredeviltry, new Pete Smith short at Meiro studies, is a break for group of acts.
Those being testured include Albani Family, cycle stunters; Eric the Great's acrobatic act, 210 feet in 5 the air; the Erwingos, rope artists, and Lorena Carver and her horse.

Mass auditions for club talent at a monthly dinner of the Entertain-ment Managers Association in New York is that organizations method of eliminating 'audition' chiseling York is that organization of eliminating 'audition' chiseling and also the means of affording acts working conditions. First of better working conditions. First of this season was held in ballroom of the Hotel Victoria Sept. 20, with 40

better working conditions. First of this season was held in ballroom of the Hotel Victoria Sept. 20, with 40 members attending.
Plan was evolved by Carlton Hub. EMA president, couple of years ago; but has always been an organization matter, not ballyhoodt. Purperson and the season of the person and the season at the performer nothing. Other aim is to give acts a better place in which to show themselves, instead of a dirty rehearsal hall or small office. Attentive auditors and uninterrupted delivery pre other helpful factors. Observers make notes on the varieties of the season of the

sented themselves for approval. Of this unusually laige number only four were marked down favorably, Others were listed as mediocre. EMA compares this figure with those of four years ago, when out of 30 acts there were sure to be 10 of merit,

Chi Alderman Wants **Hostesses Abolished:** Calls 'Em 'Moochers'

Chicago, Sept. 29. n to do away with A move is on to do away with all hostesses and femme come-ons in cafes in Chicago. Behind the movement is Alderman Ed Meyer, who, in resolution to the city council, states that the hostesses should be abolished as 'moochers.'

aboushed as 'moochers.'

The alderman wants a law which would revoke the licenses of taverns employing hostesses, and says his resolution earries recommendations of the Illinois Tavern Owners' Protective Ass.

of the Illinois Tavern Owners Pro-tective Assn.

Entire tavern system in Chicago and surrounding territory has been fired on from many sides during recent months, mainly from welfare, morality and reform organizations. Newspapers have also been, active with nearly every daily around here carrying special feature stories on the hostess angle.

New Mex. Combo House . Gets \$1.40 for Opening

Gets \$1.40 for Opening
Mexico City, Sept. 29.

New Cine Alameda crammed them
in at the highest top for a picture
house that has been garnered here in
a long while with 'Paris Follies,'
an elaborate stage show, featuring
several American acts and a French
famner who does an 'apple dance.

No trouble at all in getting \$1.40
per for first row seats, an unprecedented price in a cinema here for
anything but an extra special fietal
function. 'Tariff, also plenty high
here, for other accommodations.
ranged from \$1 to 75c.

Richman for Miami

Miami, Sept. 29. Miami, Sept. 29.

Harry Richman opens at the Hollywood here Jan. 9 for eight weeks.

Bob Grant orchestra also set,

He is current at the Hollywood, in

VARIETY Nitery Notes

John Perona's El Morocco, N. Y., has delayed reopening for installation of a cooling system, which means that Perona, probably won't shut down next summer as has been his wont, and move up the Westchester country nitery which he operates in conjunction, Perona's sum-mer hiatus has been an unprece-dented windfall for the Stork Club, catering to somewhat the same type-of patronage. The nitery bunch in N. Y. is now wondering what the Morocco will do to the Stork when it resumes.

Joe Moss' syndicate has put the balatice of the coin for the lease on the forthcoming nitery atop the Criterion theatre, N. Y. Takes, 90 days for completion, which means no Kmas-New Year's gravy. Louis, J. Brecker, Roseland, Ballroon), George Lead at Market (Hollywood restaurant), Julian T. Abeles, Olsen's gattorney, switched the terms



Marque and Marquette

(DELLA AND BILLY MACE)

Headlined at
HOTEL SAVOY, LONDON Bir Ewom. GING ARBIB MUSIC CORP. OF

People All the World Over Will Be Interested to Know That CAIPLY FIGURE THEIR SIDNEY FISHER THEIR Formerly at 29. Wardour Street) Now Eccated at More Commodist Pramiaes at 75/77. Shaffeabury: Avenue PICCADILLY, LONDON, ENG.

HELD OVER

WHITEY" ROBERTS

Week of Sept. 18, Astor Theatre, Reading, Pa.

SPIKE

HARRISON BILL'S GAY NINETIES somewhat to give the syndicate a better break on the lease.

Hotel St. Pawl's old Casino night club, Si. Paul, underwent a complete renovation during the summer and opens Sept. 30, with Hard Smith's orchestra and a revue including the Modern Age Dancers, John Jennings, Patricia Murray, Paul Olson, and the Embassy. "Four." Byron Calhoun, hotel manager, appointed Sylvester Beer, former banquet manager at the Ritz Carlton and Astor hotels, N. Y., as manager.

Flook of name bands bowed in around New York last and this week. Vincent Lopez at the Hotel Astor, Wednesday (23): Benny Goodman tonight (Wednesday) at the Hotel Pennsylvania; Guy Lombardo tomorrow (Thursday) at the Roosevelt; Ray Noble and Shella Barrett back at the Raibbow Room Oct. 1; Mal Hallett at the Commodore.

Embassy Boys leave the Rainbow Grill, N. Y., Oct. 1 after three months for Chi's Congress hotel, opening in new show. Oct. 8. Trio-is made up of Eddie, Willis, Fred Barth and Allen Werner,

Billy Gray and Jerry Bergen cele-rated 52 weeks run at the Casanova Club, Hollywood. . .

Gene Austin moves in as singing ntertainer at Sardis, Hollywood, et. 1. entertain Oct. 1.

Estelita Russek terping at the Cubanola Club, Hollywood.

15 YEARS AGO

(From VARIETY and Clipper)

Aunt Jemima (Tess Gardell) in George White's Scandals and dou-bling into a nite club.

Cincinnati Advertisers' Club cause Cincinnati Advertisers' Club caused the arrest of a picture flouse manager for advertising the Triangle-version "three Musketeers' as 'the picture' the whole country is talking about.' Two yersions were keeping business in a ferment. Other was the Fairbanks pic.

Jim Barton making his vauderfliedebut at the Winter Garden. Had jumped from burlesque to legit, but now commandeered for a disappointment by the Shuberts. Did his souse and over solidly. Fill in for a disappointment for one show.

Sophie Tucker got into new acts because she was backed by a five-piece jazz band at the Palace. Didt really need the band, but everyone else had pianos and she wanted to be different.

Shuberts were using condensed copies of former stage musicals for production numbers in their vaude-ville houses. N. s. g.

Mary Boland made the vaude

plunge with a dramatic sketch. In New Orleans and Monte Samuel thought she might do as a headliner of the less pretentious sort." Bum

Winnie Lightner was in a girl flash the Palace, N. Y. Singing bal-ds then...

Joe Cook at the Orpheum, Brook-lyn, and had all the men in other acts walking in on his greeting bit. Walk-ins were sure fire.

"The Golem," Paramount feature, booked for the Keith houses, was calculated to put two or three acts into the discard. Fearted it would work a hardship." If did.

Vaudeville war upping house costs. Palace was spending around \$10,000 on its shows. Top money went to Paul Whiteman at \$2,500.

Vaudeville cates of Adelaide and Hughes messed up by Equity, which was trying to collect \$3,000 from Hughes, Had to drop a Boston date through fear of body attachment.

mith and Dale out of Shubert vaudeville when the managers sought to bill their four-man act as Avon Comedy Four.

Loew and Shuberts signed a peace pact. No longer opposition if Shu-bert got acts first for B'way.

Music Box Revue about the only legif show doing real biz on B'way. Most houses were blushing at the box office. Worse on the road, the

Joseph Shildkraut soaked \$2,000 by Equity. Money to go to Brock Pemberton, who spent that amount preparing a Shildkraut production only to find the actor chained to Theatre Guid. Shildkraut explained he thought he could get his release.

50 YEARS AGO

(From Clipper)

Robert L. Downing advertising himself in Phila as one of the successors to the late John McCullough. Husky physique and Clipper cracked his muscular astainments are so great as to dwarf those others which lie higher than his biceps.'

Lottie Elliott, back from Ger-many, reported she was a flop in her skipping rope dance. Germans had never seen step dancers, She was the first.

Austin & Stone museum, Boston, offered the American debut of a man who swallowed live frogs. New then.

Della Fox was playing in 'The Black Crook' in St. Louis.

Robert McWade, now pix, was in the N. Y. company presenting Gun-ter's 'A. Wall Street Banditt' Georgia Cayvan in the same show. Later the Lyceum star. Cast better than the

Alexander Herrmann, magician, back in N. Y. after three years abroad. Was the first to show the Vanishing Lady trick. Then everybody did.

'Held by the Enemy' was doing so well at the Madison Sq. it was holding up the regular season. House was using tryouts at Wednesday mats to test new plays.

'Erminie' was finally winding up its long run at the Casino.

Edward Solomon, Lillian Russell's hubby, pinched in London on a big-amy charge. Lily Grey (nee Fanny Isaacs), claimed to be his legal spouse. He said it wasn't so.

D'Oyly Carte Savoyards playing The Mikado' in Berlin. Paid \$300 a night for the theatre and frequently did not make the rent. Teutons could not sense the humor.

E. H. Sothern was supporting Helen Dauvray in the road tour of 'One of Our Girls.' She was break-ing in a new play, though 'Girls' was holding up.

Boston theatre treasurer taking it easy. Did not have to count the house for 'Around the World in 80 Days.' Just deducted the deadwood from the known capacity. Show sell-

Lillian Lewis, who was playing 'Odette,' rewrote the second act to

permit wearing negligee. Clipper said strip act entirely too generous. Mrs. Santrey Critical

Eddie Foy just one of the actors with George S. Knight's co.

Troy resort was offering a 20c seat and street car fares for two bits, just to make trade

Saranac Lake By Happy Benway

Harry Mills, ex-producer and agent, Sarane'ing and doing ex-ceptionally well.

Mannie Lowy, Rudy Vallee's first fiddler, 28 Front street'ing it.

Father of Alice Carman, NVA'ite, passed away at Trenton, N. J., with Alice there. Her first time 'out of the san' in three years.

the san't in three years.

Doris Shrage, who is doing well, was surprise visited by her mother. Doris is an ex-Broadway chorhe.

Amos Erkander, manager of Adirondack- Music Corp., hospitaling from a mess of auto wread of the chance of the c

falls to further the welfare of the showfolks up here. At 4 a, an the police department received a sall; be come to the Hotel Saranac p.d.g. So the two cops rushed to the hotel and found a terrible noise going on. They went to the top floor of the hotel to find a drunk in bed with a six-foot Mickey Mouse lobby displey that he had copped from the lobby of the Pontiac theatre. The drunk was singing to Mickey. When saked why, the drunk answered. This is the slowest town I ever struck and I wanted company. A. B. Anderson, manager of the Pontiac, reported that Mickey, was returned to the theatre unharmed.

Write to those you know in Sara-

Madriguera at N.Y. Par

Enric Madriguera's orchestra goes into the N. V. Paramount Oct. 6, probably for two weeks. Clyde Lucas' band follows: Pic with Madriguera will be 'Vali-ant Is the Word for Carrie' (Par).

Ina Ray's New Unit

New Ina Ray Hutton unit of a state of the sat Astor, Reading, Pa. Oct. 9.
Following three weeks are Earle, Washington Loew's, Montreal, and Hipp, Toronto.

PICKWICK AS USUAL

Birmingham, Sept. 29.
Pickwick Club, ace night spot here, closed for the summer, reopens Saturday (3) with Jimmy Blue's or-

Spot closes every summer.

Mrs. Henry Santrey (Hazel Weiss) was showing slight improvement yesterday 'Grueday') at Polyclinic hospital, N. Y., islhough her condition is still critical: In the hospital since Sept. 12, she has 'undergone one majbr operation.

A blood transitiation was necessary Monday. Her outbe were the dione

A blood transfusion was the donor, Monday. Her mother was the donor, Henry Santrey, her bandleader-husband, and with whom she ap-peared on the stage, has not been lo-

St. L. Victoria Reopens As Theatre-Nitery

St. Louis, Sept. 29.

St. Louis, Sept. 29.

Victoria theatre, in the midtown amusement sector, converted into a nitery, Club Louis, opened Thursday (25) with a 10-piece band and floor show.

Al Thompson is manager.

Morrises Returning

William Morris, Jr., his wife, Jerry, and Harry Foster, London agent, sail from England for New York Oct. 7. The Morrises have been touring Europe, combining been touring Europe, combining pleasure with biz. Returning with them is Cecelia Ager, VARIETY muggess.

DON COSTELLO

Singing-Dancing Juvenile LOEW'S STATE, NEW YORK Last Week (Sept. 18)

"Char" in "Variety" said:
"Char" in "Variety" said:
"Costello's offering is well
dressed and staged he now
carries Freddie Carter Shurra
Dante and the Miller Slisters. Costollo, who brings them on from
the plano, the singing and dancing
is a standout."

Brow the Miller Slisters when the singing and dancing

From the Philadelphia Enquirer
"Don Costello is an unusually
agile tapper. His last bit with
soft slow music being enormously
captivating."

Oct, 16, Loew's Capitol, Wash.
Thanks to Sidney Piermont
Personal Rep.: EAL SANDS

FREDDIE CARTER

ACROBATIC DANCING

DON COSTELLO REVUE Oct. 15, Loew's Capitol, Wash.
Booked By HAL SANDS
Management: ALAN DE SYLVA

CHRISTMAS CARD AGENTS Large profits easily earned selling new 21-Folder Assortment. Sells on signt for \$1.00. Write for particulars

DOROTHEA ANTEL

226 West 72nd St., New York, N. Y

IMMIE SAVO

CHEZ PAREE

CHICAGO Indefinitely

Direction: SAM LYONS

Held Over for New Show by Popular Request

READINGER TWINS

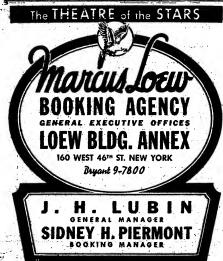
Now — CHEZ PAREE — - Chicago Direction: MARK LEDDY "A NEW DESIGN IN BALLROOM DANCING"

HARRIS, CLAIRE and SHANNON

FÖX, DETROIT, (Week Sept. 25)
Care of HENRY WIESE, New York MAX TÜRNER, Chicago

Thanks to RKO OEHMEN TWINS

MUSICAL COMEDY
4TH WEEK — PALACE, CHICAGO
Direction: FERDIE SIMON



Quarteto Coney are table workers who dispense the sundry Cuban rhythms-in their travels around the room while the Don Gilberto orchestra is taking time out.

Otherwise Lazano mc.'s the usual Hispanic specialists of song and dance. It's a no ouv joint and a worthy colorful interlude. Abel.

BAL TABARIN (CLEVELAND) Cleveland, Sept. 26. Theatre-caoaret fever is just tak-ing hold here, and Phil Gordon's Bal

Tabarin is newest one to put on long pants, raise its stage four feet in mid-die of huge room and put on the ritz. Built in old Bamboo Gardens, last

Night Club Reviews

TOTTON CLUB, N. Y.

The 27th edition of the Cotton Club Parade, in fts riew midtown New York domielle, is boxoffice, Cab Calloway for the danasapation and Harlen's No. 1 man, Bill (Bojangles) Robinson, alone insure that, Besides which, Dan Healy and Clarence Robinson have endowed it with ultra production qualities, built around a book and songs by Benny Davis and J. Fred Cook.

around a book and songs oy Benny Davis and J. Fred Cooks.

New show, is a colored entertainment, is almost legislated to the service of the colored colored entertainment, is almost legislated to the colored entertainment, is almost legislated to the colored entertainment and tabloidized in the course of time, it's a cinch for the picture houses. This 'by-product, incidentally, is getting to be quite a thing, and practical, for the presentation, theatrestical, for the presentation, theatrestical, for the presentation, theatrestical, for the presentation, theatrestical, for the presentation that the service of the colored entertainment of the colored entertainment of the colored entertainment of the colored entertainment of the colored entertainment, and the colored entertainment of the colored entertainment, and the colored en

makes it a cinch for the b.o.

For. its nime nitery pulpose, as intended, the show is just as bit too day. It's glorified Harlemess in the son day it's glorified Harlemess in the son day that the son day the tonon will was also a highlight of cook will be a seried of the cook of the c

HOTEL ASTOR

New grill room of the Holel Astor is further in line with this Mieschen-helm hostelry's noteworthy comeback, and the surface in line with this Mieschen-helm hostelry's noteworthy comeback, and the surface in the helm hostelry's noteworthy comeback, and the surface in the helm hostelry's noteworthy comeback, and the surface in the helm hostelry's noteworth and the helm hostelry's noteworth and the helm hostelry's noteworth and the helm hostelry in the helm hostelry in the depression put a long in the lon

DORCHESTER HOTEL

EL CHICO.

(NWW YOUR)

Smart little floor show in the top class spot in New York, El Chico, in Greenwich Village, was delayed in its new season's, debut by the repeblion in Spain. Catering to an admenter of the property of the control of the

BROWN HOTEL

BROWN HOTEL

(LOUISVILLE)

Brown hotel ushered in its new season Saturday. (12) with a completely modernized and colorful Bingrass Retutiveness is primarily its intimacy, and the motif throughout is racy. Freesos all carry out theme of the pride of the Blugrass region, horses and various representations of blueblooded hoss flesh adorn the walls. Most conspicuous and arresting its a large picture of Churchill Downs, intensely, realistic the distribution of the blugrass region, horses and various representations of blueblooded hoss flesh adorn the walls. Most conspicuous and arresting its a large picture of Churchill Downs, intensely, realistic that the blue state of the complex of the blue state of the blu

through an effect of third dimension or depth. This faces patrons of the bar, and has already created much comment.

Floor show lacks flash, due to absence of a line of girls, but acc semination of the seminati

EL TOREADOR, N.Y. EL TOREADOR, N.Y. It's worth a trip to the 10th of th Unit Reviews

VARIETY

SHUFFLE ALONG

SHUFFLE ALONG

(ORPHEUM, LINCOLN)

Lincoln, Sept. 27.

Dividing billing honors between Mrs. Louis Armstrong (who was not with the show) and Miller and Mantan, cowners of the show's original title, which dates back to the early 28s, 'Shuffle' Along' came in-here as the third flesh Along' came in-here as the third flesh Along came in-here as the flesh and the short of the flesh and the short of the first colored cast for the 1963-37 term, Headache man for the company is flenry Shippiro, which has been coaching these colored gatherings for years.

Heddacher, man for the company is Henry, Shapiro, who has been coaching these colored gatherings for the company in the company is the company of the compan Built in ôld Bamboo Gardens, Isat' kinown 'as Torch Club, it' easily dwarfs everything else on éast side of town. Canopied front is doggy, white bright decorations of white and red make the long 800-capacity, room seem more coxy and intimate-Most eye-estething thing is novel else-vated, stages with Jow Iron seroll-work, rail, which begins, at band-stand and ryno, out nearly 15, feet, to make the long seroll-work and the control of the co

moments; Evelyn Keys, fine dancer. Jesse Cryer, a hand-wringing singer with the control of the c

Texas Centennial Follies (ORIENTAL, CHL)

(ORIENTAL, CHL)

Chicago, Sept 27.

Another one of those valude ishows camouflaged with a 'unit label since the managers around here have discovered that units are outdrawing straight vaudet inie-ups week after control of the contr

down to the show gets down to the sho of delivering some variety entertainment; some bad, some sood.

To get the worst of it out of the some sood.

To get the worst of it out of the some sood.

To get the worst of it out of the some sood.

To get the worst of it out of the some sood.

To get the worst of worst of the some sood in the bell and tuin what middle of the bell and the middle of the bell and the middle of the bell and the word of the sond of the sound and seroes the stage, uptill the audience loses count. It's pretty, good the first time but by the 36th time somehow it doesn't go awdil and the somehow it doesn't go awdil and the somehow it doesn't be somehow it doesn't so well and somehow it doesn't be so well and somehow it doesn't work to be so well and the somehow it doesn't work to be so well and be so well and the so begin with, and it sold with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock with the best of showmanship. Over, with a wallop here and is a clock in the sound of the sound of

water street with low iron scoling with the street of the Showmanship

(Continued from page 44)

Legion's 11-Hour Parade

Legient's 11-Mer. Passale
All four Cleveland.
All four Cleveland stations. WTAM;
WHK. WGAR. and W3AY, staged
descrintions at intervals during the
day of the American Legion IIhour parade here last weeked
control of the state of the state of the
description of the control of the
single-handed one-hour and fourminute description of the event from
the town's Stadium.

Charlly Gesture Detroit.

Local radio performers gave a special benefit show Sunday afternoon (27). for patients at Maybury Sanatorium, Northyille, Rain cut attendance in half but more than \$250 was raised to provide adios for the control of the

PARAMOUNT, N. Y.

Will Osborne, who was among the first megaphone-fondling maestrost taster dropping the meg for a mike-inserved megaphone-fondling maestrost tracking management of the measurement of the Will Osborne, who was among the first megaphone-fondling maestros,

first megaphone-fondling maestros, later dropping the meg for a miles, has now dropped singing almost entirely. Strangely enough, this non-singing has given his former matter-of-fact (even deed-pan) personality at the stranger of the stra

The second of th

this viewing.

Third specialist in the show, Lela Moore, is also a strong click. Her routine is a one-person impression of a male and fermme romancing and dancing, the blunders costume being 50-50 male and female. It's exceptionally realistic under special light-

tionally realistic under special lighting and smide and Oborne's, paining
and in a 'ing are pool practiculty all
the way, the only lettlewin coming
when Osborne attempts some comedy crossfor with Rogers. This could
be eliminated. Except for the chorus of one song, which serves mainly as
a buildary for one of Rogers' nume
in initiations of other, branck. His
imitation of Vallee is an especially
barried one. Osborne and Vallee's
feuthal dates hack to who was the
plonees' crooner, former claiming
Top musical number of the band is
a special arrangement of 'St. Louis
Blues' in 3-4 time—and 1t's really
tops.

tops. Show runs 44 minutes. Pic is The Texas Rangers' (Par): Biz good. EARLE, PHILA.

Earle's last stage show for some time (due to the deadlock between namagement and Musicians' Union) is one of the best house has had in the last year and a good-sized audience showed more than ordinary entusiasm. Film is Lady Be Care

thustenin Film is Lady be Carethu Parint of the bill his Benny.
Merch as headline: Merch has
been here plenty in received to the
but he has the astendage of securing
to improve with each visit. This
time he and his band click in no unextrain manner and old material
and new are shrewily mingled. If
the maestic had, responded to all
encore demands show would have
alsetchalt the afternoon. As it was,
program went a little overboard on
length.

ength.

First offering by the band is called Rhythm, a nut number with most of the individual members doing solobits. It is only a moderately effect.

music. De Lima of the dance team immediately takes charge and from audience's reaction it is, to good results.

Let Cellina, Spanish dancer to the nitery, M. Chico, does craditional Spanish number, with cascianets followed by a pippier routine. De Lima and Vanessi next in a bell-room twirl, Pair are a first rate lergiteam excelling in the tango. Extheriogeratic voice, wow with three roags. First sung to ork accompaniment, second piano alone, and third in harmony with one of the band. Dance team in again with a tango, heatifully excelled the Collowing American mode ork comes in for a little personal play when so-prace's guitarist whether the Collowing American mode ork comes in for a little personal play when so-prace's guitarist whether the Collowing American mode ork comes in the land of the land o

MICHIGAN, DETROIT

MICHIGAN, DETROIT

This burg, which put America on wheels and skids under horses, has a warmen of the property of the property

Rinst offering by the band is called Mythin," a nuth number with most birth. His too my a moderately effective getaway. Miss Senia, a person-habe blonds, is the first specialist. She warbles Did I Remember with a companiment. But he was a birth of a warm, sympatiletic, if not numant, and with a good eccentric dance offering that includes some confortionistic highest of the warbles. The war a birth of the wild have been considered by the warbles of the warbles. The war a birth of the wild have been considered by the warbles with a good eccentric dance offering that includes some confortionistic high special war a birth of the warble of the warbles of the warb

ST. LOUIS, ST. L.

sime. He does a speedy tap, interiarded with a couple of amazing spitis, follows with some rhythm too dracing and encares with a contribution of palm-punishing.

After that the whole program becomes strictly informal, with Jack Marshall, Ray Powell and other members contributing ingeraora-thorous strictly informal, with Jack Marshall, Ray Powell and other members contributing ingeraora-thorous contributing ingeraora-thorous contributing ingeraora-thorous contributing ingeraora-thorous contributing ingeraora-thorous contributing ingeraora-thorous contributing information of the following with a wide.

CERVANIES, N. Y.

If hast week's attraction at this type of ensertainment, review of the week speed with the contribution of the property of the taken as an example of the average stage show, then Mark Wilner, conver, has little to worry. Fernands Linis, manager, takes credit for producing wind, holds like a time to taken as an example of the average stage show, then Mark Wilner, which can be taken as an example of the average stage show, then Mark Wilner, which allowed the strict of the strict producing wind, holds like a time to take a san example of the average stage show, then Mark William or taken as a policy of Spanish pix stammented with windsver talent of stage of the strict of t

SHEA'S TORONTO

Plenty of talent but little marquee strengtin on current Shea setup. Guy strengtin on current Shea setup. Guy care the strengtin on current Shea setup. Guy care the strength of the strength

LOEW'S MONTREAL

Montreal, Sept. 28.
Playing on a dais with colonial manaon backdrop, George Oisen and Cab and the Cab and Sanday.
Olson has a place and manner and his hand does about everything the fans have breat then'd on the standard of the Cab and Ca

lington similar offer in attracting the fam: He has every seri of music, sweet, hot and swing and even tries out with success Rave's Bolarc hembers of band get good hands.

Breather facility.

stembers of band get good hands-with soles.
Palsette fooling with the clarinet and fitte players wandered a little into the clusters of the late of th

FILMARTE, N. Y.

FILMMAKIE, N. Farmer John Golden Legit house on West 58th struct, just week of Seventh avenue, has been fitted for talking pictures and reopened as the Winnarch teater. Bestdess providing a show wipadow for weetheadile-fore the first of the state of th

produces to the the opening of the produce of the production, released in the US by the American Tobis Corporation. It made an excellent impression opening ing night in the produce of the production, released in the US by the American Tobis Corporation. It made an excellent impression opening ing night.

HIPP, BALTIMORE

Bultimore, Sept. 26.

Four-act bill on the boards this week is entertaining 'em excellently, and meaning a bit at the wicket, too. Show is cut down to 40 mins, ideal length for it, and it moves along as briskly and confidently as a presidential nominee stump-spieling his home state.

dential nomines stump-spieling his home state.

Carlton Emmy and his 14 pooches open. One of the classisst dog acts still around, and certainly no purp performers get more lafts than his collection. Swell, sendoff to the bill.

Next, Zeke Manners and his Gang, hillbully foursomes formerly billed Pappy, Zeke, Ezra, and Stall Zeke and the state of the property of th

STATE, N. Y.

Three standard acts and r name band are the support for 'C rigeous Husay' (Metro) at the State this week and the stage end is well taken

Jasade are the support for 'C regous Finang' differed at the State this week, and the single end is well taken care of. Plendy of everything, except comedy, but that's the usual yearness, or yaudeville, bills today and suparcently nothing that can be done about it, the comedy field are and Harry Martin, both research and Harry Martin, both research and the laugh burden on this show falls completely on their calculations. They make the grade with a bang-up routine of talk and price of business. Settlement of the comedy field, are in the first of the comedy field are in the first of the comedy field are in the first of the comedy field and the laugh first of the comedy field and the completely of the comedy arrives in the tinted slot, after the Enr Traingely novelty opening and first and Dunn's brancony single and first and Dunn's brancony single first of laughs without getting any solid-sense with their stale hand the her husband cheme home medley of popular song snatches. The team's straight hummony, which has kept only on the complete of the complete of

Eno Troupe. Japanese, gives the show a sightly and interesting start with its rich drop and costussing and the balancing work by the three women and two men in the company.

SHEA'S BUFFALO

SHEA'S BUFFALO

Buffalo, Sept. 27.

The house orchestra here continues to deliver a highly credibile type of oversture and miniature presentation. This week's offering is ableted Three or the september of the s beer on regional radio week, interCity network, and through local-outlet, WCBM, lined up quite a followMappily, Selee has altered act from
usual run of hillbilly shuft to extent
finophly, Selee has altered act from
usual run of hillbilly shuft to extent
of giving out much straight gagtrelling. Material is in the ridgegrunnest humor vein, and although
arman shumor vein and though
arman shumor vein and planor
and assertiar vein and the unit,
would be hard to surpass. Under
and surpass, and or local entertainment
would be hard to surpass. Under
and surpass, and or local entertainment
would be hard to surpass. Under
and surpass, and or local entertainment
would be hard to surpass. Under
and surpass, and or local entertainment
would be hard to surpass. Under
and surpass would be hard to surpass. Under
and surp

Hotel Edla Bobby Hayes O Gypsy Lee Raiph Torres Jane Dover Lou Valera

Hotel Essex H

Variety Bills

NEXT WEEK (OCT. 2) THIS WEEK (SEPT. 25)

Numerals in connection with bills below indicate opening day of

RKO:

BOSTON

Kelth's (1)
Follow the Stars
Joan Marsh
(24)
Glorified Follies
Stooges rified Follies
tooges
& Louie
ris Gilbert
'e Monahan
- CHICAGO
Palace (2)
oting High
(25) Shooting High
CLEVELAND
Palace (2)
Noble Sissle Oro

Pops & Louis Blis Mac Waters Blia Mae Waters
Folia Parisionne
SCHENECTADY
SCHENECTADY
Gracellos

Loew

NEW YORK CITY-Btate (2)

B Bigins

Worth Wyle & H

Al Shayne

Harry Bavoy Co

Geo Hall Oro

Grand (4-7)

3 Girton Girls

Tommy Trent

Marlon Belett Co

Collins & Peterson
Pritchard & L Rev
PHILADELPHIA
Nivon-Grand (2) Nison-Grand (2)
Rex Ingram
, RICHMOND
Loew's (2)
Major Bowes U
WASHINGTON
Capitol (2)
Glorified Follies

DR. JULIAN SIEGEL DENTIST
Paramount Bldg., 1591 Bway., Snite 20
Telephone CHickering 4-5097

Paramount

NEW YORK Parameunt (30)
Will Osborne Oro
Pete Peaches & D
Lela Moore
Mogul
Frank Glbbs
Jean Rodney ** BOSTON

*Metropolitan (2)
Al Donahue Bd

Dick Merrill CHICAGO
Chicage (2)
Lee Carillo
Milton Douglas
DeLong Sis
Denny White Co Marbro (2) Major Bowes U

DETROIT

Authorism (c)

Case (c)

Case (c)

Case (c)

Construction

Convert (c)

Co

Warner

PHILADELPHIA Earle (25)
Ben Meroff Ore
Miss America

WASHINGTON Earle (2) Earle (25)
Ben Meroff Ore
Miss America
READING
RADING
RADI

Independent

CHICAGO State Lake (8) rancis Renault arter & Holmes burton Places

DENVER
Denhum (2)
Folliee D'Amour
INDIANAPOLIS
Lyric (2)
Salici Puppets
Joe Morris Co
King & Sinclair 2
Pappy Zeb E & E

London

Week of Sept. 28 EDGWARE ROAD Grand Beams Babes Beams Babes
EDMONTON
EDMONTON
EMPIRE
MULTIPLE
Lee Don
Lennox & Lorraine
HAMM BERMITH
Falace
Younkman's Bd
HOLLOWAY
Mariborough
Selma 4
LIFORD

Asterla D. H.
2 Lindners Canterbury M. H.
1st haif (28-30)
Hvida Baker
8 Homeric Boys
2d haif (1-3)
Presco & Campo
Michel & Hero

Michel & Hero
Michel & Hero
Michel & Hero
Madelle And Andrew
Radelle Andrew
Radelle Andrew
Radelle Andrew
Rew Wictoria
Bobby Howell Bd
Amar Amika
Jean Bamberger
Trocadero Rest.
Mix Milier
Ken Harvey
Ken Harvey
Ken Harvey
Ren Harvey
Ren Harvey
Bessie Todd
Maurice
Maurice
Maurice

Marlborough
Selma 4
ILFORD
FUNET
HOUSE
HAINGTON
Blue Hall
1st half (28-30)
Presco & Campo
Michel & Hero
Ad half (1-3)
HOMERIC HOW
GRIEBURY
GRANG BRIXTON
Maurice

BRIXTON
Radio Revelations
Anion Revelations
Anion Revelations
Anion Revelations
Aniones & Thomas
Bennett & McN
Peter Bernard
Terry's Juves
Gordon Ray Gis
CHAPWELL HTH
Thice
TEILIOTTS
CHEELSEA HILBURN
Grange
Beams Bichen
LEWISHAM
LEWISHAM
Dave Poole
Sam Linfield Co
LEYTONTONE
Eligito
Wender
Linguistan
Wender
Linguistan
Wender
Linguistan
Bobby Howell Ed
Amay Amilia
Jean Bamberger

CILELSEA Pulace Chris Carieton Co EAST HAM Premier

STAMFORD HILL Stema 4
Stratford Broadway
Harvard Boye
STREATHAM
Actoria Astoria Billy Cotton Bd Palace

Palace Mastersingers TOOTING Granada Ziganos Orc

Falace
6 Harmonists
TOTTENHAM
COURT BOAD
Paramount
Geo Doonan
WALTHAMSTOW Granada Fields & Rossini Lennox & Loranna Kem Tel 3

TOTTENHAM

JUVERPOOL
JOHNSON JAZZER
JOHNSON JAZZER
VAIAIDA
S EBONITES
SBAKESPEARE
Bell Bros & Carm'n
Ed Sonnen
Nicholas & Nic'de's
Billy Russeji
4 Ascot Marvels
Bebla & Foster
House

Batle & Footer
Rebold Cycline
Rebold Cycline
LEXINGSWEY
4 Aces
Levanda Tod Ray oy &
MAIDSTONE
MANDSTONE
MANDSTONE
MANDSTONE
MANDSTONE
AFredo &
Faramount
Afredo &
Faramount
Troise Mandollers
OXFORD
GXFORD
GXFORD
GXFORD

Ritz
Geo Lacy
Bebe & Rennee
Fred Brezin
Andos Fam
STOCKTON
Globe

6 Lias
Tracey & Anderson
TUNBRIDGE
WELLS
Ritz
Evelyn Hardy Bd
Van Dock
Les Runiers
Donaldson Bros & M
WEYMOUTH

Begent Doris Charles

Provincial

Week of Sept. 28 ABERDEEN Tivoli Beryl Orde KINGSTON Empire
Moreton & Kaye
Moreton & Kaye
Moreton & Kaye
Mobie & Rail
Mobie & Rail
Mobie
Melrose Sis
Kirakus
Kirks LEEDS
Arsamount
Al Sander
Al Sander
Mulliams
Ward
Al half (28-39)
Williams & Ward
Al half (28-30)
LiveEPGOL
Arsamount
Johnson Jazzers Tivoli Perickson Brown Romas hield & Kewley ALDERSHOT

ALDERSHOT
Hippodrome
Merrin Command
Billy Danvers
Roulette 3
Boot & Bolon
Martyn & Floten
BECKENHAM
Regal
Hutol

Regai Hutch Archie Juve Bd Ardane Sis
Fred Lewis
CASTLEFORD
Boyal
Scott Sanders
Mareski
Agar Young & Ptni

Amselie & Boy DIDSBURY

DIDSBURY
Capitol
Sonny Farrar Bd
Holmes & Edwar
2 Aidons
EDINBURGH
Hings
Harry Lauder
Lorch Fam
Moxham
S & M Harrison
writson

ACA MATTISON ACADEMIC ACTION OF THE ACTION O

Chester's Dogs
H & B Lester
Moyson Sis

Mosen Sis
Peramount
Rewicz & Landauer
Delfort & Toko
HASTINGS
Cinema de Luxe

HASTING,
Cinema de Luxe
Arconas,
Benny Leven
Tony Gerrard
HUDDERSFIELD
Ritz Ritz Pierrotys Steffanl Songsters Linton's Debs

Cabarets

NEW YORK CITY

fill's Gay 80's Bill's Gny 80's
Jerry White
Joseph E. Hows
Arthur Behim
Bill Lorraine
Ed Furman
Ethel Gilbert
Frank Russell
Bob Bigelow
Larry Lee

Brondway Room
Jean Vickers
Patricia Prime
Jean & B Sware
Betty Arnold
Donna White
H Mackay's Debs
R Woods Swing

R Woods Swing Or Club Gaucho Dimitri & Virgil Cariotta Montez Nanette Vallon Lite & Mengo Marguerita-Cueto Gioria Livog Ramon Carrosco Gauchos

Coq Rouge Irwin Glibert Oro Tisdale 3

Cotton Club
Bill Robinson
Avis Andrews
Berry Bros Avis Aridrews
Berry Bross
Kaloah
Henri Wesscis
Katherine Perry
Anne Lewis
Dynamite Hooker
Tramp Bi
Whyte's Maniacs
Broadway Jones
Wen. Talbert's Colo
Enhamn Dencers
Arthur Ber Core
Lab Calloway Ore

Jack Dempsey's Eddle Elkins. Ore Agnes Anderson

Agnes Anderson

Ei Chico

Delfina Vera

Mona Montes

Dolores & Candido

Rosita Rios

Los Havaneros

Don Alberto Oro

AHC Trio

Los Oledas Don Gilberto Ore

French Caslao
'Folies D'Ameur'
Anne Lise
Elly Ardeity
Ballet Bodenwiser
Barry & Beatrics
Ibolyka Zilzer
Drena
Gibson Co
Cenda Glenn
Koubek Cenda Gienn Koubek Menorcsa Rona Riccardo Maria Tamara Tahlel Flaccomia

Flaccomia Tyber Lou Bring Orc

Hillywid Restout

H'lyw'd Restaur-Harry Richman Jack Waldron Serge Flash Irls Adriku Nina Olivette Murray & King Edna Sedgewick Joan Merrill Jean Landis Marion Martin Del Casino Archio Blever Or Del Casino Archio Bleyer Orc Arthur Warren Orc Hotel Ambassadur Val Olman Orc

Rotel Antor Vincent Lopez Oro Beauvel & Tova Fred Lawery Giorla Whitney Staniey Worth Robert Lyteli

Hotel Biltmore Russ Blorgan Ore-Hotel Commodore Mai Hallett Orc Emily Van Loesen Paul Duke Paul Gordon Maurine & Nova

Hugo Mariani Ore l otobás Kretchma
Simeon Karavaeff
Doria Riras
Tilena Gabrielle
Michael Michon
Nadia
A Stevanovsky
Mischa Hotel Fifth Ave Handelman Oro Hotel Governor Clinton Mischa S Bartnovsky Micholas Mattley Or

S Baranovsky
Nicholas Mattley Or
Nicholas Mattley Or
Park Minage
La Minage
L Clinton

H McDaniel's Ore

Hotel Lexington Artie Shaw's S Swing Orc Peg La Centra Hotel Lincoln Dick Stable Ore

Hotel McAipin Enoch Light Ore Beth Wilson A Gonzales Ens Hotel Monicials Coral Islanders Hotel New Yorker Will Hollander Oro Frank Bessinger

Paradisc

Paradisc

Paradisc

Pert Frohman

Virginia Verrill

Julic Jenner

Estelle & Rhay

J. & Nora Bell

Autora Bell

Marie Hollis

Joyce Duskin

Janis Andre

Edna Mae

Jay Freeman Orc

Place Elegante

Internationalists O Frank Bessinger

Hetel Novarre
New Facer
Cliff Allen
Cliff Allen
Leohard Sliman
Raiph Blaine
Bea, Thrift
Edna Russell
Winne Johnson
Stretch Johnson
Handel Wilde
Nancy Noland
Nancy Noland
Charles Blake Internationalists
Bill Farrell
Frank Lazaro
Orlo Tomasso
Mario Baune
Rex Gavitte
Rainbow Grill

Hotel Park Centra Tio Too Girls Dick Messner Ovo Rainbow Grill
Johnny Hamp Or
Rainbow Room
Ray Nobie Orc.
Shella Barrett
Gomez & Winona
Don Cummings Hotel Pennsylv Benny Goodman Bd Bernhard & Grah'm Helen Word Riviera

Irene Besley
Maurice & Cordo
Edith Roark
Cardini

Hotel Pierre
Basil Forneen C Motel Plans
Eddy Duchin Oro,
p Marces
Hotel Rossevelt
Guy Lombardo Ori
Hotel Rits-Cariton
Arman Vecesy Ore
Hotel Savoy-Plans
Dwight Fiske
Emile, Petti Oro
Habaneras Oro
Hotel Shelton
Bert Darcy Ore
Hotel Shelton
Bert Darcy Ore
Hotel St. Morits

Hotel St. Morite

Gladys Bentlev Kalser Williams (

Versallies
Benny Fields
Gladys Gladys Gladys Gladys Granes
Gladys Hotel St. Morita
Marfanne
Joyce Coles
Guido Zanetie
Charlie Wright
Charlie Wright
Charlie Wright
Charlie Wright
Ratel
Batel St. Regie
CURTord Newdahl
Faul Gerritte
Eason Ballet
Jacques Fray Oro
Botel Tart
Delly Dawn
Eotel Wallard
Atlanta
Michael Zarin Oro
COL Yacht Club
Red McKenzle Bd
Nan Blackstone
Floria Vestoff
Tracy Gale & L
3 Peppers
Baby White

LOS ANGELES Jane Jones'

Bruz Fletcher Charles Morris Charles Morris

Beverly Wilshire
Viola Von

Larry Lee Oro

Biltmure Bows

Cofe Casanova

Cafe Casaneva
Billy Gray
Jerry Bergen
frene Taylor
The Theodoras
Jack Williams
Hai Chanelor
Cafe de Parev
Marion Jackson
Cooks Dance Team
Parislan Follies
Harvey & Warner
Jack Clawson Oro
Cafe La Sinse
Park Ave Boya

Park Ave Boys.
Sian Clair Ore.
Clover Club
Ramon & Renita
Sims & Balley
Bob Grant Oro

Little Club
Jane Jones
Gladys Bagweil
Helen Warner
Frank Galiagher
Melody Grill
Corliss & Paime:
Charles Bourne
Marylan Lone
Benny Carter
Opports Bonne Bilimurs Bowi
Moore & Revel
Prosper & Maret
Ruth Durrell
Biliss, Lewis & Ast
Harry Foster
Red Harrer
Trudy Wood
6 Rhythm Rascals
Jimmy Grier Ore

Benny Carter
Omnr's Bome
Kay Green
Kathleen Miller
Galante & Leonar
Kearney Walton
Puclic Sunet Cl
Gypsy Glenn
Don Raymond
Leeds Sils
Marranta McCov Jinmy Grier Oro
Blue Room
Naomi Warner
Doiores & Andre
Claude & C Stroud
Bruce Holden
Jimmy Bittick Ore

Cardini 3. Wiles Ralph Watkins Ord Stork Club Max Berger Oro Ubangi

gypsy Glenn
Don Raymond
Margaret, McCoy
Wayno Wie Ove
Lacill, McCoy
Wayno Wie Ove
Lacill, McCoy
Wayno Wie Ove
Lacill, McCoy
Margaret, McCoy
Margaret, McCoy
Margaret, McCoy
Paris
Hide Margaret, McCoy
Paris
Harris Ore
Paris
Hideris Ore
Paris
Hideris Ore
Paris
Hideris Ore
Paris
Hideris
Hideris
Hong
Margarita Del Rio
Hideri
Hong
Margarita Del Rio
Hong
Margarita Chire
Elaine & J DeVer
Elaine & J DeVer
Elaine & J DeVer
Bonne Lind
Wills Wishin Ore
Seves Bens

Seven Bens

Lily Gibson Charita Alden Lounic McIntire

Sima & Balley
Bob Grant Grove
Conditional Grove
Gower & Gamne
Gower & Ga

Hylton Gets Modernists

Jack Hylton has signed The Modernists for London vaudeville.
Harmony quintet, three girls and two men, sails today (Wednesday) to open Oct. 7 in the British varieties.

House Reviews

EMBASSY, N. Y. (Continued from page 52)

affords the booers and the cheerers ample opportunity for exercise. Roosevelt and Landon vie for top honors on applause, former winning out, but in the March of Time release currently here, the makers of at the Prebident in connection with the Quoddy dam project in Maine. That's where F.D.R. gets his best hand, however. One other clip dealing with the top exec of the U.S. is inversary of Harvard, which F.D. attended. Pathe dug up an old clip on the President for insertion, showing him getting out of a Model T. Pathe also supplies Landon, eatch in Lova on farmer, problems, The Kansan here got more hisse; than applause. A unique opening for a Roosevelt plug comes in the Paramount contribution picturing a group one declaring himself for the incumbent prexy. Par no doubt got the vets to stage that bit, It's included in material which also looks in on the American Legion convening at C. Friday night's crowd developed considerable of a hand for Hiller on

The American Legion convention at Cartesian night's crowd developed considerable of a hand for Hitler on two clips, both fine, of the Nazi birthday party in Germany. Fox and Par covered the demonstration, both reels sending in very impressive footage on the Hitler flag-waying should be sending the party of the party all for the party of the control of the control

Gladys Bentiev Rev Kalser Williams Or

"They are even hissing the 'tragedy of Spain, giving vocal disapproval of the wanton butchery that characterizes the conflict ever there. Fox shipped over some actional material even the conflict of the wanton butchery that characterizes the conflict ever there. Fox shipped over some actional material even that the same of the count of attacks on hospitals, with one shot of a victim being somewhat gruesome. Fans shuddered. a. bit over glimpse of that. Something conflict is the hombing of a Cuban newspaper and severe damage to many nearby buildings, including a church. Universal covered the lattack of the conflict is the hombing of a Cuban newspaper and severe damage to many nearby buildings, including a church. Universal covered the lattack of the conflict is the hombing of a Cuban newspaper and severe damage to many nearby buildings, including a church. Universal covered the lattack of the conflict is the bombing of a Cuban newspaper and severe damage to many nearby buildings, including a church. Universal covered the lattack of the conflict of the lattack of lattack of

ALHAMBRA, PARIS

ALHAMBRA, PARIS

This season's second Alhambra offering is, dospite the large number of class acts billed, spotty. Four class acts billed, spotty. Four propers and singer Mirelle, with an ample sprinking of other good French acts, keeps the average high. Alhambra Girls, with a new routine, open, to give way to Willie Wotard, juggler of hats, balls and plates. No extraordinary jugglian all and a comic element makes the act large.

Bryant, Rains and Young follow for good returns. Their performance is split by Karln Zodas, Russian femme dancer, who does three num-bers, her Consack doing best. Seen for the first time in France, the audience was not sure it liked the two to one combination of Bryant,

Rains and Young at first, but de-cided definitely that it did at the end of the second number. Frehel, hefty and red-headed French singer is next and sings just what her appearance suggests. A typical French act, known and liked here.

here. Martin's mystics follow to catch an excellent hand. House liked best his production of a glass of something to druk from a hand-kerchief and an egg from a ball of paper while tossing it on an open

to catch an excellent hand. House liked best his preduction of a glass of something to drink from a hand-content of the proper while tossing it on an open fam.

Closing the first half, the Mills Brothers resort to old the total proper while tossing it on an open fam.

Closing the first half, the Mills Brothers resort to old the total proper family and the songs, and the songs of the songs of

WOV Snarl

(Continued from page 43) .

Continued from page 43)

contents of the Iraci-Bulova contract which reveal that regardless of the fate of WOV the Iraci family will have a chance to remain in the broadcasting industry.

Besides promising to pay \$300,000 for the WOV property, Bulova gave John Iraci a chance to hang on indefinitely as station, manager and, in event the Commish gage his transmitter, to acquire WINEW, Bulova's present Gotham outlet. Iraci, is assured \$1000'a year plus a 10% cut WOV or WNEW.

In the event WOV is silenced or its franchise is given a competitor, Bulova's WINEW, The WOV or WNEW, In the event WOV, is silenced or its franchise is given a competitor, Bulova will sell his interest in Woodam Corp., controlling WNEW, for \$300,000, the identical price Iraci will receive for WOV, or will give Iraci a contract to manage the station, which will have its call letters switched to WOV. This guarantee holds for three years.

In addition to a \$50,000 deposit to bind the contract, Bulova promised to idemnify Iraci against any deninges resulting from efforts of Paulist to the WOV. It the pales application is set for hearing or anyone-else salts for a frequency within 50 &c. of the 1130 stripe now used by WOV, Bulova will pay all damages caused to the business of the station and all expenses involved in defending the station up to \$50,000.

Contract specifies Bulova will pay \$239,005 for the Iraci tamily's 765 shares in International Broadcasting Corp. and will take over at face value a \$50,004 promisery note given by the corporation to Guistina B. Iraci.

Independent Burlesane

Hacther Court of the Court of t

City. 'Red Hot'-Casine, Pittsburgh.

WPA Problems Too Much for Equity. Subject Limited at Future Meets; Dance Unit Headaches Increase

Agitation over the WPA's federal theatre, which is Equity's newest headache, has resulted in the coun-cil considering limiting the time for

eil considering limiting the time for that topic at forthcoming meetings. No less than 75% of last week's quarterly session was consumed by WPA chatter. There are 90. Equityites on the relief theatre payroll in New York and it is only with those that Equity is concerned. Total number of play-ers on the rolls approximates 2,000, with around 800 stage hands. Balance of the 5,500 are employed in ad-

with around 800 stage hands. Balance of the 5,500 are employed in administrative and clerical work. Conferences are due over the planned let-outs of persons not rated as genuine professionals and those not registered under relief. Such huddles will, occur during the month's stay of the order designed to reduce the percentage not under relief rating from .25% to 10%. As for the non-pros, it is stated that in the Negro theatre unit there are 72 persons who do not rightfully bepersons who do not rightfully be-long. What the number is in the dance and Yiddish units is yet to be

Dance Unit

Dance Unit

Dance unit is in turmoil over auditions required before acceptance of new applicants. Picketing was resorted to, but it was charged that this was inspired by reds. Unit had not used up its quota and Hallie Flanagan recently ordered it filled.

Dance group is said to work about 10 hours weekly but appears to be continually camplining. Choregraphic work is of the classical type and it is doubted whether many on that relief unit ever had real professional standing.

that relief unit ever had real pro-fessional standing,
A protest against Don Oscar Becque, director of the Federal Dance Theatre, allegedly signed by 75% of the Dance Local of the City Projects Council, which has been critical of the WPA relief theatre workings, was sent to Hallie Flanagan, Harry L. Hopkins, Col. Sommervell, Philip Barker and other relief show executives. If seks for Flansgan, Harry L. Hopkins, Col. Sommervell, Philip Barker and other relief show executives. It eaks for Becque's resignation or removal as supervisor of the project, Charges that he 'used his authority as supervisor to further his own Interests as a charge grapher to the ultimate eather of the control of the charges that he 'used his eather of the charges covering long delays in getting the several dance programs before the public. Attendance to the relief dance shows has been meagre. Despite the protest and picketing, the interrupted auditions continue.

MEYER COHEN STOCK FOR MAJESTIC, CHL.

Chicago, Sept. 29, First professional stock venture in First professional stock venture in Chicago in many years is a passibility for the Majestic, which has been dark for a long time. Former vaude house is being considered for the stock venture by Meyer Cohen, who plans to open his zeason with Moon Over Mulberry Street! "Moon Over Mulberry Street!" Alono Over Mulberry Street! Alono Over Mulberry Street! a former stock plans are reported cheen's stock plans are reported common to the production a four-week run for each production is now guester for each play. Cohen is now working out details with Equity and the Lehmann Estate, which owns the property.

the Lemman.
the property,
the property,
Mulberry Street opening is tentatively scheduled for the latter part
of October. Cohen is figuring on
casting out of New York.

Miriam Doyle at Union

Schenectady, N. Y., Sept. 29.
Miriam Doyle, who has been connected in a director's capacity with Rowland Stebbins, is a new member of the Union College faculty, being appointed by President Dixon Ryth, Sox as director of the Mounte-banks: theatre (college dramatic noticet).

banks: theatre (college dramatic project).
Edward L. Carroll, instructor in English, director of dramatics, and an important figure in the Mohawk Drama Festival and the Institute of the Theatre held on the campus for the past two summers, has been granted a leave of absence. He will do graudate work at Columbia University.

Negro Unit as Anr.ex For Hedgerow Theatre

Philadelphia, Sept. 29.
Hedgerow theatre at Moylan (Rose Valley) will probably have a special negro unit from now on. Monday (28) as the 120th production in its repertory. Hedgerow offered 'One Way to Heaven' by Countee Cullen. Cast included 24 negro players and three whites. It was the first negro nlay the company aftermede since

three whites. It was the first negro play the company attempted since In Abraham's Bosom' in 1927.
Jasper Deeler, director and head of Hedgerow, says that as things look now' there will be a special group which will present four items this year. Second will be a revival of 'In Abraham's Bosom' in November; third will be a bill of three one-act plays by Paul Green, and fourth an original comedy, not yet chosen, skedded for the late winter.

FIVE HAPPEN

Five companies of 'It Can't Happen Here,' adapted from Sinclair New York Cet 27. Play you in the War York Cet 27. Play you in the War York Cet 27. Play you in the War York Cet 27. Play you will be presented by three companies in the English tongue, spotted in Manhattan, Bronx and Brooklyin, while one Yiddish and one German company will get going at the same time.

It is claimed that the first four clienting that you want to be a second of the work of the wor

stroups for tickets to be distributed slater.

Whether the original plan of simultaneous showing of the Lewis play in 13 other cities will be worked out is not certain, but the various antis out of fown have been so instructed. Original intention for 28 original intention for 20 original intention for 20 original intention for companies are figured.

Propaganda against the Lewis play was starfed within the WPA last week. It was set down as agitation by goofy Communists and pushed aside by Hallle Flanagan, theatre projects national director.

Mrs. Flanagan and the author have been conferring frequently, with Lewis in charge of casting, except for the foreign language companies.

Washington, Sept. 29. Washington, Sept. 29.
Federal officials today denied placing a gag on 'Con't Happen Here.' Explaining heedquarter feared drama desks would be deluged with offerings from over-enthusiastic local propagandists, the National Theatre Project bosses said that recently their suggestion that subordinates go slow on publicity about the production was inspired by complaints that too many stories have been forthcoming.

have been forthcoming,
Deputy Director William Farnsworth said the national office has no
intention of imposing censorship.

Cincy Emery for WPA

Cincinnati, Sept. 29.

Cincinnati, Sept. 29.
Cincinnati, Sept. 29.
Cincinnati Research Andrews and the india Emery Additionation here one week a month to fortunate presentations. First show Another Language, starts Oct. 5.
Theatre project is under supervision of Teddy Hahn, Jr., former pit director, who also is head of the music project. Plays will be directed by William Harrison, who was with E. F. Albee slock company in Providence, R. I., in 1929.
Cast in the initial play are Titus

dence, R. I., in 1929.
Cast in the initial play are Titus
Ringer, William Querner, Eva Lester
Pownall, Zenobia Hackett, Chaster
Daniels, Robert Toepter, Alma
Merk, Edward Maher, Colenna Cam
ron, Robert White and Adrath
Thalers

Cashing Checks

Cashing of WPA salary checks has been conething of a worry to princesionals on the fedgral relief show project, in New York. While the paper has been readily acceptable in bars, a goodly percentage of recipients have preferred not to use that means of securing the coin.

Through Frank Gillmore of Equity, the Empire Trust, 47th St. and Pitth avenue, and the Irving Trust, 49th St, and Seventh avenue, have agreed to WPA checks for profes-

Irving Trust, 49th St, and Seventh avenue, have agreed to cash WPA checks for professionals. Irving bank, however, stipulates that such checks are only acceptable on Fridays between nine and II a.m. because of the rush of regular business. Understood also that most department stores accept. WPA checks without question.

COAST SQUAWKS ON REHEARSAL **PAYOFF**

Hollywood, Sept. 29. HAPTEN

COS. FOR N.Y.

Equity's demand for pay at all rehearsals is holding up the HomerCurran production of 'Dead-End' for
Los Angeles and 'Frisco. Curran
called the ruling 'ridiculous and prohibitive,' pointing out that rehearsal
pay for 60 players required in 'Deadpay for 60 players requi sidered necessary.

Curran contends that the ruling should not apply to Coast productions of plays previously produced on account of the limited field for

Coast producers are up in arms against the ruling and see in its enforcement a stranglehold on the now anemic legit

New York is at a loss to under-stand the Coast's sudden perturba-tion. Rule on rehearisal pay has been in effect for more than a year and affects New York a lot more than the Coast, especially on musicals, but there's been no squawking here—not since the ogening bleat when rule was first passed.

Oakland Unit. Touring Northern Calif. Cities

San Francisco, Sept. 29.
After its tour of Northern California cities, the Oakland FTP players will open at the Columbia theatre here on Oct. 12 in Channing Pollock's The Fool. Fool is the first play to be sent out on the road by FTP in these parts.
Fellowing The Fool' the San Francisco unit of the FTP will ocen at the Columbia on Oct. 27 in Sinciair Lewis. It Can't Happen Here, which is set for a run of at least four weeks.

'Ahie' Revival

Revival of 'Abie's Irish Rose' has been set for a try-out at Jarkson Heights (suburban 1). The state of the s

BAILEY IN N. C.

BAILEY IN N. C.
Charlotte, N. C., Sept. 29.
George W. Coan, Jr., state WPA
administrator, has named Howard W.
Bailey state director of the WPA federal project. Bailey, who lived in
this state for many years, has recently been supervising dramatic
productions in New Jersey. He received his early training with the
Cambridge of the Cambridge

Inside Stuff-Legit

Max Gordon is using three advance p.a.'s on The Great Waltz' road-tour this season. More than any legit roadshow has used in years. Operetta opins in Richmond, Va., on Oct. 9; plays the week of Oct. 12 at Ford's, Baltimore, of the show, in a shaggered way that permits one man to follow another into each town, are John Pollack; Ellot Fareman and Lou Wood, Former is, Jopman of the trio and hits each town first, about-16 days-hefore the show's coming.

While the ballyhooing of Waltz' is not circusy, it is on the same plane as film exploitation. National tleup has been made with Western Union that 'will make each. W. U. office for 100 miles diametering each city played a ticket office; understood the stunt was used in Chicago when the operettar ran there last winter. Also the p.a's are lugging around a flock of gowns of the type worn in the show. These will be used in fashion shows to contrast with modern styles, and also in dept. store display windows. Bakeries will be tied-in with a Viennese pastry idea.

Cleansing of the Lyceum theatre exterior, which has the most ornate stone front of any on Broadway, has been attracting crowds, who watch the grime of 30 years disappear. Has been infested by pigeons but the birds don't seem to mind the steam blasting. They merely fly to another spot

House warming of the Broadway Ticket Agency's new quarters along the Piccadilly (N.Y.) hotel front, brought out one of the largest gatherings of brokers and box office men in years. Joe Newman, Jack Leffler and 'Broadway Sam' Roth did the hosting. Circus Bar,' of the Hotel Picadilly, which replaced agency's former spot, is next to the Music Rox entrance.

Indications are that Harry Moses, who produced the Pulitzer prize winning The Old Maid, will not be active this season. He is convalescing from a summer-long lilness. Moses proposed the presentation of Mark Twain' this autumn, production of which calls for around \$100,000. Inactivity of the Moses office releases the general manager, Saul Abra-

'Horse Eats Hat,' which the WPA theatre project put on at Maxine Ellioti's, N.X., last Saturday (28), is an old French farce. It has been used by amaseurs, also frequently by school and college drama societies. Not known to have been presented professionally over here.

It is one of the few relief plays which does not call for royally. Several years ago Rene Clair, in Paris, made a feature film of it as a silent.

Joanna Roos, legit actress, was one of the winners of the Reader's Digest contest for new writers and was awarded a prize of \$1,000 last week. There were more than 40,000 manuscripts submitted and the judges awarded 10 prizes instead of the five originally announced.

Miss Roos is currently rehearsing in 'Daughters of Atreus,' which opens Oct, 14 at the 44th St. theatre.

Theatre Guild Headed for New High On Subscriptions: 30,000 in New York

Memphis Aud. Bookings

Memphis, Sept. 29 Joe Fowler, chairman of the audi

torium commission, and C. A. Mc Elravy, managing director, of the Memphis Auditorium, have set the following bookings:

Max Gordon's 'Great Waltz,' Nov. 31 and Dec. 1; Lily Pons, Dec. 4; Josef Hoffman, Dec. 5; George White's 'Seendals,' Dec. 8-9; San Carlo Opera Co. (tentative), Jan. 4-15

Syracuse U Presents

Syracuse, Sept. 29.

Continuing one of its original aims when Syracuse University leased the downtown Civic, drama department of the college will present five or six road attractions of current Broadway successes this year.

successes this year.

Productions thus far selected are the Lunts in 'diois' Delight,' Helen Hayes in 'Victoria Regina' and Alia Nazimova in Ibsen's 'Hedda Gabler.'

Prof. Sawyer Falk, director of dra-matic activities, is directing the pro-

ST. LOUIS 'QUINTET

St. Louis Sept. 29.

St. Louis, Sept. 29.
With F. Cowles Strickland, director
of the Little Theatre here, back in
the city, four or five repertory pieces
to be presented by the local organization have been set.
Season, which opens in November,
will see 'Winterset,' Maxwell Anderson's play which won Critics' Circle
prize in New York last spring; Celestial Holiday,' Rain From Heaven'
and the Characteristics of the Company of the
control of the Company of the Company
season in New York.

Greenville, S. C., Sked

Greenville, S. C., Sept. 29. Greenville Community Little The

Greenville Community Little Instate begins its second year under the direction of Arthur Coe Gray, Prez Mary Slattery says the season will begin around Oct, 15 with Noel Coward's 'Hay Fever.'

Theatre Guild, N. Y., looks headed Theatre Guild, N. Y. looks headed for its briggest season this year, exceeding that of 1929-30, with all out-of-town subscriptions excepting Philadelphia hitting new highs. New York alone has approximately 30,000 subscribers at the moment. Total subscription is expected to reach the 75,000 mark, a record for the six cities playing Guild attractions. There's around \$450,000 advance down on the books already, with the season having opened Monday (28) in Pittsburgh with 'And Stars Remain,' Clifton Webb-Helen Gahagan opus.

Chicago has 12,000: Boston, 7,500: Philadelphia, 9,000: Pittsburgh, 4,500 and Washington, 4,500. Total right now is close to 65,000. Average sub-

now is close to 65,000. Average sub-scription is \$10.

In 1929-30 the Guild had 69,000 customers set for six weeks, cover-ing 13 key cities. Present buy is for five weeks only. Former towns on tite Guild list included: Mitwau-kee, St. Paul, St. Louis, Cincinnati, Detroit, Cleveland and Baltimore. There's some talk of all of them re-turning to the Guild fold, but this is hazv.

is hazy.

So far, New York has turned down 7,000 balcony requests because of overflow demand this season. New York's high was 32,000 subscribers.

Prelude to Exile,' th. Guild's second production for this year, based on the life of Richard Wagner, goes into rehearsal on Oct. 12. Wiffred Lawson will top the cast and Philip Moeller will direct. He did the same for 'And Stars Remain.'

LURIE SETS FRISCO AS ROAD SHOW STOP

San Francisco, Sept. 29. San Francisco, Sept. 29.
Louis R. Lurie, San Francisco and
Los Angeles financier and theatrical
and film producer, says that San
Francisco will get the cream of
Broadway stage hits this winter. He
has just refurned here from a two
months' European tour.
While in New York, Lurie had a
series of conference with the Shucharter of the Shucharte

to arrange for coming shows at the Geary theatre, of which he is lessee: 'Boy Meets Girl' is the first New York play slated for the Geary.

B'WAY SEES PIX GIVING

Wholesale Switching of B.O. Men On Broadway as Indies Take Over

Biggest shakeup in Broadway box office staffs yet noted marks the early legit season. Changes were mostly ordered by the Shuberts, but are not confined to their houses Curiously, there were few let-outs and the treasurers affected therefore appear at a loss to understand the wholesale shifts.

There is a plain reason for some of the moves, however. More theatres have been leased by inde

of the moves, however. More thestres have been leased by independent managers than ever before and those showmen have replaced the original crews with ticket sellers of their own selection. In other instances, when the rentals are for indefinite periods, the lessee has insisted that at least one of the crew be of his own choosing.

One of the surprise switches takes have Mayer out of the Plymouth was lined to the Messey of the Corner theatre for 10 years. Plymouth was under lease to Arthur Hopkins, who now has an operating arrangement with Lee Shubert, Latter has the controlling interest and the box office change was made from that source. Hopkins is in no way affected, nor is George Nicholai, who remains as house manager.

Aaron Hellwitz, who is treasured of the Imperial, goes into the Plymouth. On Your Tees, Imperial, will prove the property of the Imperial, goes into the Plymouth. On Your Tees, Imperial, will prove the property of the Imperial, goes into the Plymouth. On Your Tees, Imperial, will prove the lesses in the Plymouth. On Your Tees, Imperial, will prove the provention of the Imperial, goes into the Plymouth. On Your Tees, Imperial, will prove the provention of the Imperial, goes into the Plymouth. On Your Tees, Imperial, will prove the provention of the Imperial of the Plymouth. On Your Tees, Imperial, will prove the provention of the Plymouth. On Your Tees, Imperial, will prove the provention of the Plymouth of the

Fuchs Quits Shuberts

Fuebs Quits Shuberts

Fuebs Quits Shuberts

Herman Fuchs, who has been with
the Shuberts for 28 years, will resign as treasurer-manager of the
Cort, N. Y., to take over similar duties at Warners' Hollywood, renamed the Shit Stirect theatre. House
goes legit during the coming month
with George Abbott's Sweet River'
(modernized Uncle Tom's Cabin')
and understood he will with Abbott
and understood he will veste a substantial salary increase.

Other Shubert switches sent Dick
Moon from the Morosco (Reflected
Glory') to the Barrymore (Night
Must Fall'); Irving Engle went into
the former's bo.

Spotted in houses where the rental
arrangements are dependent on the
length of the engagement are Jimmy
Murphy, who goes to the Longacre
Lang loto the Ritt., (Min as Shurry),
In each instance both the producer
and the house management (Shuberts) have one representative in
the bo.

and the house management (Shuberts) have one representative in the b.o.
Independent houses under new leases and treasurer changes include the Fulton (Love From a Stranger'), which will have Art Block, late of the Playhouse, with Buster Romer, house mgr.; the 44th Street (Daughers of Atreus' will have Harry Martin switching from the St. James, and Frankie Frayer; Boh McCall and Joe Gerson, formerly of the Belasco, go into the St. James (Tren Million Ghoist'); in addition to Leo Miller, the New Amsterdam b.o. (Trobiddem Melody) will have Mike Donovan and Arthur Clark; other changes previously noted include Charles Gray into the Mansfeld and Kimmy Troupe into the Little.

BALLOTS ROLLING IN ON EQUITY AMENDMENT

Run-of-Play Leases

'Run of the Play' leases of N. Y. legit theatres have been arranged by several producers recently. Deals all producers recently. Deals all producers of one month's tenancy. Provision calls for tenant to continue indefinitely, so long as the rent is paid, but he may discontinue upon notice.

Deals of that kind are on for the Ritz (Mimie Scheller') and Longare ('Iron Men'), due soon).

FIVE-BUCK TOP FOR 'RED, HOT'

First show on Broadway this season set for a \$5.50 top ticket scale is 'Red, Hot and Blue,' due at the Alvin, Oct. 19. Cast cost is said to have caused its producer, Vinton Freedley, to decide on that top. Jimmy Durante's salary is \$3,000

Jimmy Durante's salary is \$3,000 weekly, with Ethel Merman getting as much, while Bob Hope is slated for \$1,000.

It is the highest stage salary yet for Miss Merman. When she returned from the Coast last season and was contacted by Freedley, Miss Merman said she was quite willing to go into the show, but pal, you'll have to lay it on the line.'

For a couple of seasons now the

For a couple of seasons now the managers have figured a \$5 top as not feasible. It was tried by the Shuberts' Ziegfeld Follies' last win-Shuberts' Ziegfeld Follies' last winter, but there were three other
prices on the lower floor. Resumed
engagement of the Follies', current at
the Winter Garden, is at \$3.85 top.
Highest premiere top applied to the
Follies' at its second first
at the Canter Thursday (1). Regular
top for the latter thereafter
is \$3.85.

CHAS. OTTO QUITS

Buffalo, Sept. 29.
Charles S. Otto, for the past ten years manager of the Erlanger, has resigned and is leaving show business.

Otto has been connected as b.o. man and manager with local legit theatres for over 20 years.

PRIVATE H'WOOD B.R.'S FOR LEGIT

Report Zukor's Personal Investment in Freedley Show -Mervyn Le Roy's Legit Yen Again-Several with Picture Backing Under Old Deals

DEEMED INEVITABLE

First indication that Hollywood is about ready to scrap its 'agreement' not to finance legit shows under the

First indication that Hollywood is about ready to scrap its 'agreement' not to finance legit shows under the new producer-playwright contract comes from Paramount. Company still insists that it's on the outside looking on, but Adolph Zukor, on his own, is understood to have put up a heavy chunk of coin to b. T. Red, Hot and Blue, 'Union Freed-Paramount of the producer of the prod

Chanins Out, Sell Biltmore; Globe Almost Returns to B'way Legit Fold

That Explains It

Washington, Sept. 29
Impressed by a letter from a gent who said he had considerable experience, Bill Farnsworth, deputy director of the WFA theatre project, asked WFA officials in Texas to give the o. o. to his correspondent, who claimed to be a former newspapernam. Letter writer said he was an intimate of Belasco, Goldwyn, Zanuck, et al., and he could weed play with smash prospects out of a pile of manuscripts and never miss.

miss.
Reply came back from the
Lone Star state office: 'Dear
Mr. Farnsworth: For your information, Mr. Blank is a patient in the state insane
ayslum.'

19G ADVANCE SALE ON 'INN'

White Horse Inn, slated to open at the Center, N. Y. Thursday (1) night, had an advance sale of \$19,000 up to Monday evening. With three days to go before the premiere it was expected that the advance would far exceed that for 'The Great Waitz,' first legit show to be spotted in the smaller of the two Radio City

in the smaller or use two nature with the atres.

Inside report was of a possible postponement of the opening until Saturday (3) but, at press time, it was stated by the management the show would debut as scheduled.

Inn' is over \$300,000 in the box on its production cost.

Hampden Soloing

Hampden Soloing
Walter Hampden is delaying legit
plans for this season until fulfilling
a series of lecture dates for Clark
Getts, New York concert booker.
Legit star will open Oct. 15 and do
a month of one-nighters. He is making a point of sidestepping the cities
where he regularly-plays his legit
attractions.
Hampden is doing solo readings
from 'Cyrano,' 'Hamlet' and 'Caponsacchi.' He did a similar breat-in
series through the New England resort spots during August. His new
trek will lead him into Dixle.

Biltmore, W. 47th. St., N. Y., has been sold by the Chanin interests and the WPA has been notified to vacate by Nov. 1. Deal takes the Chanins out of show business. Brothers have been operating the theatre for a bondholder's committee years of the committee of

est WPA houses to the theatre dis-rict proper.

Globe, N. Y., theatre which form-erly housed many of Charles Dilling-ham's musical successes but which has been used for grind pictures for several years, nearly reverted to legit list week also.

Gilbert Miller wanted to spot Tovaricht here but could not make satisfactory arrangements for re-conditioning the theatre, which would cost around \$25,000.

Show will go to the Plymouth, Globe is operated by the Brandt brothers.

Globe is operated by the Brandt brothers.
Deal is being negotiated by the Joseph O'Gara office, residers, to return the former New Yorker theatre, West 54th St. to legit. Site is the defunct Casino de Paree.
House has been unocupied for over two years. Prior to darkening it housed Billy Rose's theatre-restaurant, for which purpose it was converted from straight theatre to a lable and kitchen-equipped show house.

house. Estimated cost of refuxing is \$6,000. Banks, represented by O'Gara, spent a similar sum last year when the old Hammerstein fheatre, then knows at the Manhattan Music Hall, was reclaimed to a theatre status. Another house undergoing an operation is Warner Bros. Hollywood, theatre, being changed from a film house to legit proportions and having its named changed to the 51st, St. theatre.

'Yes, Madam' Off

Presentation of 'Yes, Madam,' a London musical, in New York, has been cancelled for the time being. Jack Curtis, who was on the man-agerial end, with Sam H. Harris and Lee Shubert interested, says the show may be done over here next season.

season. In original form the book was regarded as too British for this side and there was some argument over script revision. Understood, however, that financing of the multi-scened show was the real handicap.

Sheehan Okaved

Chicago, Sept. 29.
Union difficulties in the box office of the Studebaker theatre here have been straightened out and Jimmy Sheehan remains as treasurer.
Treasurers' Union has admitted. Sheehan into memberahip, which permits him to work at the house.

Equity Considering Single Minimum Wage for Actors; Managers Queried

Equity is considering establishing a single minimum wage. At the present time there are two, lowest to be paid seniors being \$40, with juniors getting not less than \$25 weekly. Council has appointed a committee to look into the feasibility of the plan and will report back in several

ON EQUITY AMENDMENT

Ballots recently mailed to Equity members to decide the amendment which would be a seemal work. Managers will be asked their ideas on the matter and whether there is not offer to have 50 water 10 wa

While this was known to be true to some extent, some in Equity's higher ranks did not believe the point was vital and, in fact, took the position that production of shows with big casts might be deterred because of the weekly added cost of

It was decided, however, to go into the matter more thoroughly.

Billing

New Theatre School, reputedly sponsored by New Theatre, a radical magazine, has a list of guest lecturer headed by Philip better of the Parket of New York. He is billed: 'Director of the Federal Theatre Project of N. Y., formerly professor at Yale and technical director for the Group Theatre.'

Course is to be completed in two years.

Course is to be completed in two years.

EQUITY SETS RULES FOR ITS GAB MEETS

FUR 113 GAB MELLS

Some changes will be in order covering the procedure of Equity discussion meetings, second of the season being dated for next Monday (5) at the Astor, N. Y. It will be explained at each such meeting that any so-called voting on resolutions will not be official but merely to register the sense of the meeting, sociation's constitution no member not in good standing may vote. At the first of the gab sessions there were only 50 members in good standing present, and, even were actual voting permitted, it would not be representative of Equity's general membership.

Council need not necessarily consider the resolutions passed at discussion meetings, at thought and one or more councillors will be present to conduct the proceedings.

Plays Out of Town

TOVARICH

Baltimore, Sept. 29.

Doval; English text by Robert E. Sher-
wood; staged by Miller; sets, Raymond
Sovey: John Halliday and Marta Abba fea-
tured; at Maryland theatre, Baltimore,
Sept. 28, '86; \$2.75 top.
Prince Mikail Ouratieff John Halliday
Grand Duchess Tatlana Marta Abba
OlgaIrina Fedorova
Count Feeder Brekenski. Frederic Worlock
Chauffourier-Dubleff Ernest Lawford
Fernande Dupont
MartelleauAristides de Leon
Charles Dupont
Louise Barbara .Gott
Helen Dupont
Georges DupontJames E. Truex
ConciergeJ. Colville Dunn
Mmc. Van HemertLeni Stengel
Mmc. Chauffourier-Dubleff Adora Andrews

Smash that spanned year and a day in London last season does not look earmarked to linger as long on good run on Broadway. That it will attain smash proportions here seems doubtful. Will probably be a fave with the class and carriage pations. It is pointed right up the alley for who may wish to turn on some those who may wish to turn on some weeps for the Russian noblefolk who slipped the Soviet coop. And, oddly in face of these characteristics, it won't be harassed by 'the radicals because, in the final fadeout, the current Russ regime is given at once a kick and a salute which more than atone for all the unkind things said about the Russian rule when it was in its feet-finding days.

in its feet-finding days.

Starting out as rather a gay plece, audience will be stated midway by suitches to straight drama, with the laugh-bent attitude chopped off like chaff. Change is necessitated by the story.

containment of the control of the contain. Change is necessitated by the story.

I was a summary of the control of the control

some continent-hopping folks, among 'em a Soviet Commissar, who spois the pair.

That the particular Commissar is especially despicable to both is established before his arrival, when his could scram the steppes, the excent when the second scram the steppes, the excent was burned with cliggles to torture him into spilling some info, and his wife, the Grand Duchess, was violated by this Soviet official. Combander and his friends for funds the Soviet needs to get mechanical equipment. In return Russia is to deed over its vast, undeveloped of hedds. The second his friends of these permanders of the second control of the second contro

Eugenie Loontovich and Sir Cedric Hardwicke.

Other roles are all on a much smaller plane, and all excellently handled. Leni Stengel, from pictures and formerly the N. Y. nite clubs, is doing scarcely more than a bit, but looks marvelously atteas and also most of the Teutor scent that interfered with much of her former film work.

Gilbert Miller's direction is very good, but he hasn't topped his past efforts by several furlongs; further grooming will take place during the Phally rin work.

Phally rin work.

Sherwood's Cir's the first legit adaptation he ever made) English text is well worked out for Yankee audiences, and yet seems to have related the producer stall seems and print of the Play could make a good film and will now her legit and

Play could make a good film and will probably be bid for. Bert.

STAGE DOOR

Philadelphia, Sept. 29.

	Play	in	thre	e acte	be	Edne	. Fer	ber	and
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	Jerry. Adolph	G	reizl.				Ralt	h L	ocki
ı				_		•			

Edna Ferber and George S. Kaufman return to the theatre, or rather to theatre people, in their latest collaboration, Stage Door, which is the collaboration, and the collaboration of the

Shows in Rehearsal

Plumes in the Dust'-Arthur Hopkins.

'Sweat River'—George Abbott.

'Iron Men'—Norman Geddes.
'Hedda Gabler'—Luther

"Hedda Gabler"—Lumer Greene. "Come Home to Reest"—Hern-don and Stoddard. "The Lasgiding Weman"—Uil-man and Shuberts. "Gall It's Day" (road)—Theatre

Guild.

Ten Million Gheets'—Sidney

'Hamlet'—Leslie Howard.
'White Man'—Sam Byrd.
'Red, Hot and Blue'—Vinton

Daughters of Atreus'—Delos

'Daughters of Atreus'—Delos Chappell. 'Forbidden Melody' ('Lady in the Window') — Grisman and Kirkland. 'Swing Your Lady'—Milton

Great Waltz' (road)-

not very big role of the talent-scout while Richard Kendrick is the flery

not very big role of the talent-scout, while Richard Kendrick is the flery young playwright who dons evening clothes and top hat when the money rolls in. Latter is a not-too-remote in the second of the second of

ST. HELENA

Washington, Sept. 29.
Drama in two acts (11 scenes) by R. C.
Sherriff and Jeanne De Casalis; presented
by Max Gordon; staged by Robert B. Sin-
clair; eettings. Jo Mielzmer; at National
Theatre, Washington, D. C., Sept. 28, '36.
MarineLewis Dayton
Ship's Carpenter
CiprianiJules Epalily
SailorCharles F. O'Connor
General Count Bertrand Reginald Mason
General Baron Gourgard, Joseph Macaulay
General Count Montholon. Stephen Appleby
Noverrez
St. Denis
Napoleon
Admiral Sir George Cockburn
Edward Fielding
Count Log Cases Alan Wheatley
Marchand

Stage Door is remarkable for having probably the largest collection of ingenues of any play in stage and the control of ingenues of any play in stage and the control of ingenues of any play in stage and probably the largest collection of ingenues of any play in stage and the control of ingenues of any play in stage and the control of ingenues of any play in stage and probably the large and the control of ingenues of any play in stage and probably the same attractive children in the same attractive childre

AND STARS REMAIN

ish guards and stays within the walls of his garden. Courtiers all family cents is being granted special favors and "Squabble among themselves. Trivial matters become magnifed out of all proportion and you have the spectacle of an Emperor rating, because a cow is allowed to run localise.

loose.

Step by step, in a hundred ways, confinement takes its toll of mind and body. The band grows smaller, some dying, some arrested for suspected treason and some returning some dying, some arrested for suspected treason and some returning. Outstanding characters include Count Las Cases, daiaty noblenan, who follows Mapoleon about with a pad and penell with a view to public and the second of the

Pittsburgh, Sept. 29.

Opening Theatre Guild production of the season, 'And Stars Remain,' is a first play by the screen-writing twin brothers, Julius P. and Philip G. The production of the season, 'And Stars Remain,' is a first play by the screen-writing twin brothers, Julius P. and Philip G. Start C. S linine characters in east; two original covernors, and Napoleon's favorite servants.

In the control of the con ONE WAY TO HEAVEN

Philadelphia, Sept. 28.

Drame by Tountee Culing, reduced by Reference of the County of the Cou

character, however, is since-bouched, bouched, in the host part the acting is only dequate, but Arthur Rich, Betty Howard, Sam Lucas and Goldie Ervin play with quiet persussion. All but four of the cast are, begroes: not for Broadway—not, at least, without complete revision and simplification. It is an interesting production, however, and has some fine moments.

ONE WAY TO HEAVEN

tion is leisurely. At times this is effective, but occasionally it bogs down the action. His sharpening of character, however, is shrewdly touched.

Four Shows in Chi Now, Starts That House Shortage Chatter

Chicago, Sept. 29. Up goes the legit register in the cop. Now it's four professional companies in and more to come, Already they are beginning to talk a scarcity of houses; the first time there's been such talk about here in

there's been such talk about here in years.

Only seven actual legit spots are available in town now, due to the ruthless wrecking and switching to picture policy in the loop out the terminess of the policy in the loop of the terminess of the loop of the terminess of the loop of the terminess of the loop of l

out-of-the-way Studeoaker, over on Michigan avenue.

In originally for only two weeks, Blossom Time has caught on nicely and will hold over at least one weeks and will hold over at least one weeks extent cast is good.

Night of Jan. 18' looks like a click from every angle. Playing up the jury from the audience angle and running it as something like a prize night in that each person rescribed to the control of the control o

growds here for the past couple of years.

WFA is replacing Broken Dishes' at the Blackstone after a strong audience run by H. Can'd Happen Chicago's first WPA musical. 'O Say Can You Sing?' at the Great Northern on Oct. 15.

Blossom Time,' Grand (1,300, \$220) Cind week!. Direw good noise of the couple of the

stick at least three weeks on good advance requests.

State of the sta

WPA

Broken Dishes, Blackstone. Longm winner to great audiences but
tile coin. Harry Minturn's group
(16th week. George Kondolf, Chirun winner to Riese wintum's group in 16th week. George Kondolf, Chicago WPA director, now readying 'Can't Happen Here' for the Blackstone and 'O Say Can You Sing' in musical for the Great Northern, both opening around Oct. 15,

Boy-Girl' Starts Off Cleveland's Best Year'

Cleveland, Sept. 29

Cleveland, Sept. 29.

In less than one month this town will see the beginning of what it hopes will be the beginning of what it hopes will be the beginning of what it hopes will be the best legit season in years. The Hanna, People's and Cleveland Playhouse theatres are all coming with shows within two controls are the same nearby house. Estignate for Last Week with the same of the same o

Two Flop Out

At the last minute, A. H. Woods changed his mind about keeping on 'Arrest That Woman,' which Broadway did not like. On 24 hours notice he closed the show at the National last Wednesday (23), after playing six nights.

playing six nights.

Manager figured it would cost nothing additional to play cost weeks, since a did not namente the theatre and the cast's salaries were posted with Equity. Woods also figured on picture rights, but when the house management pointed out that such a possibility was slim, in light of Woman's notices, and that by continuing both sides would sustain losses, the producer agreed to withdraw the show.

Manager also figured on eaving

Manager also figured on saving some coin by deducting rehearsal pay. As the show played not more than one week, two weeks rehearsal some coin by deducting rehearss pay. As the show played not mor than one week, two weeks rehearss money was deducted from the sec ond week's pay given the players Third week of rehearsal pay, how ever, was not deductable.

'ARREST THAT WOMAN' 'ARREST THAT WOMAN'
Opened Sept. 18, '36. All the
first-stringers concurred in the
opinion that A. H. Woods' first
production effort of the new
season smacked of too' ancient
vintage. Watts (Tribune) said
it belongs to a gasilit era.
VARUETY (Samuet) said: 'Will
not linger long.'

"The Golden Journey' will be with-drawn from the Booth Saturday (3) after three weeks of lean business. Play was tried out under the title 'Days of Grace.'

GOLDEN JOURNEY

Opened Sept. 15, '36. None of the critics gave this production much chance. Gabriel (American) declared, T cannot recommend it to many, if any,

hopeful playgoers.'
Variety (Kauf) said: 'Dull play, presented in even duller fashion.'

'Parnell' \$8,000, S. F.

Otto Kruger left the Alcazar for Hollywood after four weeks here on the stage in Parnell, which closed to dwindling biz on Saturday (28). Natives have been hearing about Metro's plans to make a film of Parnell' with some top-flight stars in the cast.

Estimate for Last Week Parnell, Alcazar (4th week) (1,269 1.50). Closed, with 'Meet My Sister in, Did fair \$8,000 on final week.

NEWARK BIZ WEAK

'Sallor' Gets Only \$4,500 as Pic Version Opposes It

Newark, Sept. 29. Second week of the Lashthall (Jules Leventhal) season at the Shubert was a let-down. Reason may be that 'Sailor Beware' could not draw femme trade, matines being way off, but the filmed version, 'Lady Be Careful' (Par), with the original title in parenthesis, at a nearby house, may have had something to do with it.

Current attraction is 'Dodsworth.'

Current Road Shows

(WEEK SEPT. 28)
'And Stars Remain,' Nixon, Pittsburgh.

Blossom Time, Grand O. H.,

Chicago.

Bey Meets Girl, Hanna, Cleve-

'Boy Meets Girl,' Shubert, New Haven

Haven.

'Dead End,' Studebaker, Chicago,

'Dodsworth,' Shubert, Newark.

'First Lady' (Jane Cowl), Shubert. Boston.

bert, Boston.

'Hamlet' (Gielgud), Royal Alexandra, Toronto, 30-Oct. 3.

'Lady Precious Stream,' Harris, Chicago.

Unicago.
'Meet My Sister,' Alcazar, San 'Night of Jan. 16,' Selwyn, Chi-

cago.
'Mulatto,' Fairbanks, Springfield,
O., 28; Hartman, Columbus, 29Oct. 3.

Oct. 3.

Pride and Prejudice,' Ford's,
Baltimore, 1-3.

'Scandals,' Auditorium, Kansas

City. 'St. Helena,' National, Washing-'Stage Door,' Forrest, Philadel-

Tovaritch,' Auditorium, Balti-

MILLER STARTS BALTO SEASON

Asbestos lifted on the local legit eason last night (Monday) with the I. S. premiere of 'Tovarich' at the Auditorium, bowing in before a justunder-capacity crowd. Got off to a swell start, with advance sale of \$4,000, impelled no doubt by the most comprehensive and trip-hammered comprehensive and trip-nammered publicity campaign the town has seen in quite a stretch. Gilbert Miller production will stick out a full week

production will stick out a full week at \$2.75 top.

Ford's, USP (11), with Pride and Prejudice, in for four performances: advance sale is satisfactory and no more. Next week on Thursday (8), the road tour of 'End of Summer' opens here for the same number of showings as 'Prejudice'. Following week, for a full stand, 'Great Waltz.' Week of Oct. 19 is open, due to Armiere of his Henry Hull ctarter, 'Nepenthe,' to Nov. Z. Week of Oct. 26 will see 'Ethan Frome.'

Leonard B. McLaughlin has noth-

Leonard B. McLaughlin has nothing set for the future at his indicauditorium or Maryland. Latter house currently is closing out a fortinight of two-a-day 'Romeo' (MG).

Lady' Okay, N. H.

New Haven, Sept. 29.

Shubert early season business continues okay with the third production, a week of 'Boy Meets Girl,' current. Full 'eek is a long stand here these days, but the attraction should build to a fair enough gross. Last weekend showed practically a three-performance sellor for Jane Cowl in 'First Lady.'

cowl in 'Firt Lady.'

British production of 'Night Must Fall,' originally skedded for premiere here on Oct. 8-10, was killed in order to rush the show into Broadway. Booking of 'Stage Door' for Oct. 5-7 still stands, with 'Children's Hour' set for Oct. 15-17.

FT. WAYNE DATES

October Will Be Big Legit Month; Tallulah, \$15,000, Looks Like Click

(Continued from page 1)

Raceways, Westbury's new four-mile; peedway, formally debuts Oct. 12.
First straight play of the season, which appears to be in General Glory, which topped \$15,000 at the Morosco. This show may be the indicator for the season, for it drew only a score press. Excellent gross only a score press. Excellent grosser show-hungry or the star (Tallulah Bankhead) is the answer.

Follies' went up another peg to around \$23,000 and scores as the season idiot's Delight, with over \$21,500, and 'Victoria Regina,' at nearly \$21,500, and 'Victoria Regina,' at nearly \$21,500, and 'Victoria Regina,' at nearly \$21,500, also resumed engagements, were stritually unanted around \$6,000, while 'On Your Toes' and the D'Oyly Cartes, musical running mates of the Follies,' were virtually unanted the Follies,' were virtually unanted the best of the follies,' were virtually unanted to the follies,' were virtually u

with the gross estimated around \$8,000; holdower comety may hold \$8,000; holdower comety may hold \$1,000; holdower comety may hold \$1,000; holdower comety may hold \$1,000; holdower comety com

Minds Scheller', Ritz (1st week).

"Minds Scheller', Ritz (1st week).

(D-818-83-30). Presented by Ned Jakob; written by Alfred L. Golden; prison play opens tonight (30).

"New Faces," Vanderbilt (20th week) (R-804-83-30). Reported going to road soon; revue may do better there than on Broadway; paced at \$5,000 or less. all." Berryngre (1st.)

to road soun, there than on Broadway, pushere than on Broadway, pushere than on Broadway, pusher there than on Broadway, pusher there is the state of the state o

three years. That idea has already been disproved with the season a week old and it's due for another a season as week old and it's due for another a season as week old and it's due for another a season as the se

cal. This will not be the new Rodgers-Hart musical, as expected, but Forbidden Melody, Romberg-Harbach operetta, produced by Kirkland and Grisman. Rum will be for two weeks, with a possibility of a third, Erlanger will then get. Bury the Dead' on Nov. 2 and follow that on Nov. 16 with Babes in Arms, Rodgers-Hart opus.

HUB SEASON OPENS

Plays On Broadway

NIGHT MUST FALL Mobilema in three acis presented Sept. 28, 48, at the Ethel Barrynore, N. V., by Sam. H. Harris; written by Emilyn Wil- Jame, who adged and is starred; E.70 top Mrs. Branson. May Whitly Olivia Gravon. Angela Beddeley Gried Gravon. Control Beddeley Mrs. Branson. Dorly Bars. Mrs. Branson. Dorly Bars. May Whitly Miss. Branson. Dorly Bars. May Barties. Dorly Bars. May Barties. Dorly Bars. Employ Williams Employ Williams Employ Williams English thriller looks like the first	all sine or he wanted to introduce romance. In either case it seems impalatable. Another viewpoint is that both are psychopathic cases. What goes on at the trial is an- other guess, but the final lines, which have Dam saying he will probably hang, but will give them a lively- time in court, accounts for the pro-

English thriller looks like the first melodramatic success of the season, but it is questionable whether 'Night Must Fall' will have the vogue of top American crime melodramas.

American crime melodramas.

Reason for that indication lies in the authorship and staging. It is experity enough presented, out it is too drawn out. Emilyn Williams, is too drawn out. Emilyn Williams, derer in 'Criminal a Larges' everal seasons ago, wrote, staged and stars in 'Night,' which scored in London. Actor-director apparently could find no place to shorten the script.

in Night, which scored in London-Actor-director apparently could find no place to shorten the script,
Night came in with quite a reputation, not only because of its London rating, but because quite a few persons over here read the play and anticipated something unusual. If an anticipated something unusual, If a subject the strength of the subject of the upper court denies the appeal from conjuction of murder, two ghastly crimes having heen laid the appeal from conjuction of murder, two ghastly crimes having heen laid court of the subject of the upper court denies the appeal from conjuction of murder, two ghastly crimes having heen laid the appeal from conjuction of murder, two ghastly crimes having heen laid the appeal from conjuction of murder, two ghastly crimes having heen laid the appeal from conjuction of murder, two ghastly crimes having heen laid to show the subject of the living the subject of the subject of the subject of the laid of the subject of the laid of the subject of the laid of laid, instead of taking the subject of the killer, but does not reveal it to Sociland Yard. She senses the character of the subject of the laid of the subject of the killer, but does not reveal it to Sociland Yard. She senses the character of the subject of the laid of the subject of the killer, but does not reveal it to Sociland Yard. She senses the character of the subject of the laid of the subject of the subject



NEW PLAYS WANTED market with leading Producers
BROADWAY PLAY CO.
5 Theatre Bidg., New York City

Og.

Virtues of 'Night Must Fall' are in the all around good acting, suspense and the comedy touches of the first two acts. Laughs come easily from the chatter and rejoinders of the two

the chatter and rejoinders of the two servants.

Williams is undoubtedly unique as a player and upon his performance the play mostly depends. However, this is the original cast and a number of the play mostly depends and a number of the play having run more than a year. Williams is of Welch parentage and there is a trace of dialect in his speech. Fact that he can make audiences like him even after it is shown that he is a murderer, tells the chory.

Dame May Whitty as the old gal

story.

Dame May Whitty as the old gal and plumpish Angela Baddeley as Olivin do well by the performance, white Doris Hare and Betty Jardine as the servants furnish the comedy relief, especially the former.

relief, especially the former.
Sam H. Harris presents the play.
Company arrived late last week, and
there were two dress rehearsals
Sunday, premiere being, pushed
ahead two weeks to open ahead. of
'Love From a Stranger.' Latter is
another thrill play from London,
which opened Tuesday (29), one
night after Night. Thee.

BRIGHT HONOR

BRIGHT HONOR

Drama in three acts (eight scenes) by
Drama in three acts (eight scenes)
Dram

After seeing 'So Proudly We Hail,' this play looks like an encore. Setting and approach to both plays is the same and central situation is the same. Both have a good deal in their favor and neither is a good play.

play.

As it happens both plays were written separately by young men who had just (or recently) comfrom military schools; both are first plays, and in both the pent-up re-

sentments exhibited are perhaps le, even i ey should

commendative, even if the results are not the control of the producers of Bright Honor that their play must be compared to its predecessor by three plays, rather than weighed on its own and separately. One of those freaks of production brings the two in the same week and, since neither of the plays is likely, to be successful at the book in the same with the same

penig a tough, heartless kid, and so it is here. The pigments and details, of course, are different, but not very milk characters in 'Bright Honor' are better drawn flan in the earlier play. They seem to have more life and are more human. On the other hand 'Honor' heart' the power and more meandering. Also 'Honor' heart' the power and more meandering. Also 'Honor' heart' the Jacob Honor's meandering and the state of the seems stower and more meandering. Also 'Honor' stay and extraneous love affair between one of the teachers and the school nurse, and drops things midway. Also, the play is replete with vulgarily and has at least one wholly. The stay of the seems of the seem

So Proudly We Hail

Drama in two acts (10 scenes) by Joseph M. Viertel, presented by James R. Uliman in association with International Produc-tions, Inc., at 40th St., N. Y., Sept. 22, 26; staged by Anton Bundsmann; sets, John Root; 32.76 ton.

	Root:						
Cadet	t Taylo	r			harles	Walte	r
Cadei	Brow	n			.Eddle	Brack	er
Mrs.	Thornt	on			.Ethel .Edwlr	Jacks	On
Tom	Newton	a			.Edwlr	Phill	DS
Jlm '	Chornto	m		Ric	hard (romwe	:11
Cadet		<i>.</i>	•••••	R	obert A	ingevi	ne
Cadet	: Serge	ant		****	James	Keoge	ın
Cadet	Lieut.	Atki	ns		Angus Charles	Dunca	'n
Major	: Соори	er			Charles	Dlng	le
Capta	ıln Tre	mont.		****	Gordon	Nelso	m
Rodni	ay Buri	ns		E	ward .	Andrew	٧8
Willia	ım Mo	Dost.			Jo Ronald	lın Ca	n
Burto	n Sher	man.:			Ronald	Broga	ın
Order	ly				Peter J	ohnato	n
Office	dt 10 1	e Day.		S	tanley	Hugh	ŧş
Cadet				No	rman T	Villian	18
Cadet	Lieute	enght.			Ree	d Smit	b
Major	_Prail.				Jac	k Day	ls
BELLA	Benson		• • • • • •	E	Blanche	Harin	8

case Wilson.

Also Prail.

There was a pretty wide cycle of misery plays last season and practically none of them got anywhere at the b. o. Nevertheless, the cycle continuer now and here. So Produdy We Hailed, for what it is, is a good includent of them got anywhere at the b. o. Nevertheless, the cycle continuer now and here. So Produdy We Hailed, for what it is, is a good includent of the continuer of the case of

ducer, has given the show a thoroughly good production: Anton Bundsman; who directed, used imagination and taste. Sets by John Root are sombre, in keeping with the theme, and effective. And the cast is a very good one all down the line. Which makes if all that much more a pity.

is a very good one an down use assembly the makes if all that much more a pity.

Richad, Cromwall, from Hollywood makes his legit debut here innered to the control of the

FALSHE TOCHTER

('False Daughter')
(IN YIDDISH)
Melodrama with music in three acts (if
Melodrama with music in three acts (if
Melodrama with music in the
Norn newspaper (N. Y. Forward) serial;
staged by Nathan Goldberg; lyrica, Jacob
Jacobs; music, Yashan Krelizberg; settings,
Brothers; at Farkway, Brooklyn;
Sl.10 ton)

Jacobs: misse, kaonis, Nathan Goldberg
Peter Graft
Pola Lubaiska.
Peter Jacoba
Mildred Block
William Schwartz
Minnie Birnbaum
Ross Goldberg
Charlotte Goldserg
Charlotte Goldserg
Charlotte Goldserg
Aaron Softee
Miss Pishtind
Rose Maitz
Harriet Gu
Mar Panik
Jerry Cohn Dr. Leo Wo Oscar Bley. Joe Harris. A neighbor. First Nurse

In 1922, with times good and looking better, William Rolland built himself this beautiful 1,600-seater in Brooklyn for Yiddish legit. It is the himself this beautiful 1,600-seater in Brooklyn for Yiddish legit. It is the flower of the property of the property of the property of the flower of the

Spring Song, by Philip Johnson, and The Cigar Smoker, by late Marie Jenney Howe and Rose Young, brought back from England by Maurice Barber. To start casting pronto.

the shopping. And women aren't going to like this. Even if they be-lieve it. James R. Ullman, young pro-Bennett,

ENGAGEMENTS

Gloria Blondell, Richard Taber, Iron Men.' Leni Stengel, Adora Andrews, Amanda Duff, Aristides de Leon,

Iron Men.

Leni Stengel, Adora Andrews, Amanda Duff, Aristides de Leon, Tovarich.

Tovarich.

Tovarich.

Tovarich.

Tovarich.

Tovarich.

Tovarich.

Tovarich.

Tovarich.

The Men on a Horse.

Ruth Tens.

Ruth Frank.

Ruth Hiller,

Ruth Frank.

Ruth Hiller,

Ruth Frank.

Ruth Hiller,

R

FUTURE PLAYS

'Red Harvest,' story of nurses in the World War, by Walter Charles Roberts, listed as first production of the newly organized Theatre Founda-tion of America.

"Black Limelight," drama by Gordon Sherry, taken by Bushar and
Tuerk from Daniel Mayer, Lid, London, for Broadway production, Play
to get simultaneous showings in London and New York in November,
Mayer doing the London version.

"Let's Begin Again, 'comedy-drama
by Dickson Morgan and King Kennedy, as Ned Jakobs' second production for this season.



RUBY KEELER and DON KLAYTAN in "Go Into Your Dance"

DON KLAYTAN

in Dance Roles Opposite: DOLORES DEL RIO Myrna Loy - Ruby Keeler Claire Trevor

MARIA EVALENA

in Recent Pictures

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Miss Concert's Radio Gravy 🤲

Radio is not using concert singers as much this year. However, the increase in bookings for concerts and better prices down the line forsets the lossess somewhat.

With Grace Moore, Lawrence Tibbett and Lily Pons mirus a radio advertiser this fall Columbia concerts alone feels a \$13,000 gross billing loss weekly. While guest appearances are still common, the real gravy, steady broadcosting at substantial fees, is temporarily not so

gravy, steady broadcasting at substantial fees, is temporarily not so plentiful.

Marion Talley is doing a series for Ry-Krisp from Hollywood. She's about the only concert singer on a regular series at present. Ford and General Motors and Pittsburgh Plate Glass remain on the side of more or less highbrow music and use operatic-concert

Chorus Members Sing Opera Roles As **Bid For Lahdedah Financial Support**

San Francisco, Sept. 29. Possibility of a permanent opera school and year-round performances of operas at popular prices with loca singers is being discussed here following the operatic preview given in the War Memorial Opera House last week.

the war memoral Opera noise last week.

Given before a select audience of several hundred backers of the San Francisco Opera Association.

Francisco Opera Association to the percentions was the first of its kind operation of the several continuous was the first of its kind operation of the several continuous was the first of its kind operation of the several continuous and the percention of the several continuous and the several continuous and the second act of Carmer and the second act of Tosca. The performance was given in costume

orchestra is Plane
Only piane accompaniment was used, but Gestmo Merola, director of the Gestmo Merola, director of the Gestmoiser of the San Francisco Opera, was in the pit viselding the baton. Armando Agnini staged the performances in full setting.

Leading toles in 'Carmen' were taken by Eva Gruminger, Perry Askam, Mildred Baldwin, Joseph Tissier, Oliver Jones and Gwynfi Jones. Carmen' was followed by the second act of 'Tosca' in which Jean Merrilli, Raymond Marlowe, John Howell and Gwynfi Jones, All, particularly Mr. Howell as Scarpia, performed creditably.

Even though mothing may come of a condemplated down of horticipan California cities by the understudy cast, the preview rehearsal-indicated better. In the second was the preview rehearsal-indicated better of the second condemplated to the construction of the second cast, the preview rehearsal-indicated better of the second condemplated to the construction of the second continuous as had to rehears with which work is now conducting itself with more surely on the stage and some outstanding local singers have benefited by being coached in stair roles by regular directors, on the San Francisco Opera roster.

Kerber Named to Head State Opera in Vienna

- Vienna, Sept. 18. Dr. Erwin Kerber, formerly of the Salzburg Festival, has been appointed director of the State Opera. He succeeds Felix von Weingartner, who held the post since 1934. New boss will be-assisted by Bruno Walter, whom the State employed in an advisory capacity.

lvisory capacity. Resigned Weingartner will, how ever, appear as a guest director several times this season. Cause of his quitting is credited to the abundance of outside concerts.

Pix Giving In

(Continued from page 55)

White Horse Inn,' with Warner

in White Horse Inn.' with Warner coin to the tune of \$175,000. Most active legit angel thus far this season has been the International Productions, Ltd., group, operates the French Casino, but the season of the s

ITURBI'S FLYER

Five Concerts in London Precede Yankee Season

Jose Iturbi does a flying trip to England by Oct. 12 for a series of five dates up to the 21st, then returning to the U.S. for his regular season. Solo chores garner Iturbi 1,1000 each.

Date with Rochester symphome.

\$1,000 each.

Dates with Rochester symphony as conductor are: Nov. 5-12, Dec. 3-17, Jan. 7-21, Feb. 18-25 and March 18. On Nov. 15 Hurbi airs on Ford hour as pianist, then remaining there as conductor of Detroit Symphony on Nov. 19-27 and 28. Between Nov. 22 and Jan. 10, Hurbi will conduct eight broadcasts for the Ford hour. Artist hops to Philadelphia on Nov. 30 for guest appearance as solo pianist. Other dates follow: Dec. 7, Des Moines; 8, Lowa City, 10, Oxford, O.; 29, Newport News, Va.; Jan. 1-2, Cincinnati; 5, Elmira; week beginning Jan. 11, Chicago; Jan. 18, Philadelphia; Feb. 4, Greenyille, S. C.; 5, Charlotte; 7, Washington, D. C.; 8, Carnegie Hall, N. Y.; 9, Springfield, Mass.; 11, Pittsfield; 22, Newark; three weeks beginning March 1 as conductor of Minneapolis Symphony; and Springfield, III., April 6, Jamestown, N. Y.; 7, Broddyn and 8-8-11, New York City. 1,000 each.
Dates with Rochester symphony as onductor are: Nov. 5-12, Dec

SALZBURG GYP RAPPED BY **TOURISTS**

American tourists returning from Salzburg festival report annual summer music session is becoming much too fancy, and is in danger of losing its sock appeal. The music's good, but cost of actually getting in is getting way out of line. Prices zoomed 40% during August.

Opera tickets sold normally from \$2 to \$10, but just before an important performance, hotels would put them out at \$25. A single bedroom in a peasant cottage cost \$3 a day, and a hotel got around \$10 a day. Cafe Bazur got the most patronage and did a corking business. Tourist influx is getting so heavy, that plans are afoot to erect some larger buildings.

Stravinsky Gets \$5,000 To Compose New Ballet

Igor Stravinsky has been commis-sioned to compose an original score for American Ballet, which probably will be premiered away from the Metropolitan Opera, N.Y., this win-ter, Deal reputedly calls for \$5,00 down to composer.

Edward M. M. Warburg, managing director of group, is b.r.'ing the transaction

Irene Jessner's Break

Vienna, Sept. 18.
Vienna finds the signing of Irene
Jessner by the Metropolitan Opera,
New York; one of those American
success stories. Around here the
singer had nothing but tough luck
and repeatedly got the rum-around
from European Impresarios.
She contacted Arthur Bodansky
cold, and through him got to audition before Edward Johnson at Salz-

farenceren en en de la la constanción de la facilità de la facilit

Des Moines, Sept. 29.
Forum season opened Monday (28), and will May. Since 1933, Des Moines Forum has been a pace-setter for country. Its organization is very pretentious. This year's speakers include: Frank L. Palmer, New York, secretary of Consumers Union; Theodore Schultz, head of the department of economics at Iowas Issa College; Dale Yoder, professor of economics and industrial relations, U. of Minnesota; H. Edmund Bullis, New York, executive officer, mational committee for the conficer, mational committee for the conficer, mational committee for the conficer, mational committee for the League of Nations Association; Emery Balduf, Des Moines, assistant director of public forums; Joseph Barnes, foreign editor, New York Herald Tribune; Bernard Fay, professor of American civilization, College de France; Walter Kotschnig, Geneva, Switzerland, secretary, International Student Service; Mrs. Laura McMullen, chairman, department of international Petople's College; Noble Clark, assistant director, U. of Wisconsin agricultural department; Phillip Elwood, professor of land-scape architecture, Iowa State College, and Howard P. Jones, secretary, National Municipal League, New York.

'Applause Chief' In Vienna Jam As Swindler

Vienna, Sept. 18.

Otto Stieglitz, self-styled 'applause chief' of the Vienna State Opera, has been arrested, charged with box of-fice symholes at the recent Salzburg music festival. Siteglitz for some 10 age of applause. Singers contracted the support of the clacque through him.

him.

Stieglitz was kingpin of the lower shelves. His competitor, Freudenberger, had the fourth balcony. It is now alleged that Stieglitz threw discretion to the winds at Salzburg and big-sticked singers, besides also ticket-scalping foreigners.

Dorle Jarmel, p.a. for Columbia Concerts and N. Y. Philharmonic, is on a several months' leave, visiting the Orient and far east. Will be

Des Moines Forum Opens \$9,500 Per Broadcast Is Asking Price for New York Philharmonic; Last of Big Symphs to Ogle Radio

Lilv's Dare

Hollywood, Sept. 29.

Hollywood, Sept. 29, Superstition gets a run-around by Lily Pons next week when she warbles a few num-bers at a banquet to raise funds for Los Angeles Philharmonic orchestra. Tradition among concerteers is that one is on the way out when a voice is raised in song at the festive board.

LIQUOR BAR AT CINCY'S **CONCERTS?**

Cincinnati, Sept. 29.

Cincinnati, Sept. 29.
The 5,000-seat Music Hall, town's largest auditorium, will be home of Cincinnati Symphony Orchestra for the Bew season. Lease signed last week by Theodore Gannon, business manager for the orchestra. Except for past few years, when the symphony concerts were conducted in Emery Auditorium, Music Hall was the regular home of the orchestra. Besides all symphony and young people's concerts, four opera productions and four performances of the Ballet Russe will be given in Music Hall.

Hall.

Charles Bauer, manager of Music Hall, is expected to apply for a liquor license, so that patrons of the symphony may bend the elbow during intermissions.

Orchestra will start rehearsals Oct.

11. Season's schedule follows:

October 10 and 17-Orchestral concert, with Eugens Gooseen, conductor, making ha first appearance of the new season, places of the concert.

his first appearance of the following the first appearance of the first and 14—John Charles November 13 and 14—John Charles November 27 and 28—Simon Barer, November 28 and 10—Gregor Platigorsky, 'cellist.

cellist. January 1 and 2—Jose Iturbi, pianist. January 8 and 9—Joseph Szigeti, violinist. January 15 and 16—Charles Courboin, or-

January 15 and 16-Charles Courboin, or-ganist.
January 20 and 30-Robert E. Schmitz.
January 20 and 60-Rudolph Ganz, planist.
February 5 and 6-Rudolph Ganz, planist.
Fobruary 12 and 13-Orchestral concert.
March 6 and 6-Lawrence Tibbett, barisMarch 6 and 6-Lawrence Tibbett,

Margaret Sisson is in charge of the fife.

Margaret Sisson is in charge of the fife.

Margaret Sisson is in charge of the fife.

New York Philharmonic orchestra is now available for sponsorship. Last of the holdouts in its particular field, the New York Philharmonic will accept the backing of an advertiser for the coming concert series, which starts Nov. 8 and ends April 16. For the 24 weeks the musical organization is aksing \$9,500 a broad-

In the past few years CBS has been carrying these concerts on a sustaining basis, paying a lump sum for the privilege. Concert broadcasts f inday afternoon run an average of an hour and three-quarters. Columbia is acting as the symphony's agent i- submitting the concert broadcasts

submitting the concert broadcasts to ad agencies and advertisers. Another \$18,000 is being asked by CBS for the Sunday afternoon time which would be required for release of the concerts over the basic net-work of 23 stations.

LOSS OF FINGERS ENDS MUSICAL CAREERS

Norfolk, Va., Sept. 29, Norfolk Symphony Orchestra has been deprived of the talent of two members by accidents to their hands.

Frank Lodurno, trombone player, suffered loss of thumb on his right hand when the digit accidentally came in contact with a circular saw. Vincent Ferlazzo, clarinetist, lost a finger of his left hand and has been unable to play in the orchestra since.

Buffalo's Rival Impresari

Buffalo will have two concert series during the coming season, both at se Emwood Music Hall.

Concert Bureau, Inc. (Bessie Bellance Strong Carlotter Six concerts from October the Six Concerts from Carlotter and Mario Richard Bonelli. Ruth Miller and Mario Chamlee, Flower and Mario, Etam Zimbalist, Cleveland Symplony October the Six Concerts and John MecCormack.

Commeck
Zorah Berry has scheduled eight
concerts which ficlude Flagstad,
Novaes, Azigeti Antoine, Boston
Symphony, Anderson, Crooks, Olhelm, Spalding, Frantz and Schnahet

heim, Serandon Berry, during the win-ter, will ishow De Basie Ballet, Trudi Schoop and the Joess Ballet, at the Court Street theatre.

NEW HAVEN SALE GOOD

2,300 of 2,700 S.ats Sold Out for

New Haven, Sept. 29.
Daggett M. Lee, managing Woolsey
Hall concert series for Yale School
of Music, has set Fritz Kreisler Oct,
21. Series in all totals sig. concerts, Series in all totals sir concerts, one a month, and includes Boston Symphony, under Serge Koussevit-zky, Nov. 18; Don Cossack Russian Male Chorus, Dec. 3; Lotte Lehmann, Jan. 12; Josef Hoffmann, Feb. 17; re-turn date Boston Symphony, March 10.

Woolsey Hall seating capacity is slightly over 2,700, and in first four days of ticket sale 2,300 seats were taken for entire series.

Leipzig Concerts

Lespzig Concerts

Berlin, Sept. 20.

New season's program is to consist of 18 orchestra and 17 chamber music evenings. For the first time these concerts will devote an entire evening to one composer. Bruckner, Beethoven, Mozart, Liszt and two Brahms concert are on the list.

J. N. Davids 'Partita' will be heard for the first time, and Dressel's 'Variations' will be premiered.

Gewandhaus' musical director,
Hermann Abendroth, will be in
charge, with many soloists to particle

Booming Chi Concert Season Looms

Bookings and Ticket Reservations Both Encouraging –Studebaker Unavailable

Chicago's concert lists for the coming season indicate the best boxofice possibilities of many years with bookings already far in advance of last season's parade. Not only are bookings hitting new highs, but reservations are reported far ahead of anything in the past five years. Bertha Ott's bookings will be scattered due to the fact that the Studebaker theatre which she has been using for the past number of years will not be available for concerts because of the massive production of 'Dead End' legit show which is now in the house. For that reason Miss Oft is placing. John McCormanof, first first of the tripical read of the tripical read in Mexico in Orichest Choop hallet will go into the lanckstone. Miss Oft will use the agron of the Studebaker for her Sunday afternoon concert and the Goodman theatre will possibly be used for some minor recitals on the Ott list.

Chicago, Sept. 29. Chicago's concert lists for the com-

more weeks held) for the return of 'Great Waltz' House also has a series of nine concerts running from Nov. 9 to Jan. 26 in the Northwestern University course labbeled 'History and Enjoyment of Music' Nino Martini, Mischa Levitzki, Jascha Heifetz and Gladys Swarthout are in this series, which will be high-lighted with lectures. Speakers on the series will be Pierre Key, Frederick Stock, Leonard Liebling, Daniel Gregory Mason, Felix Borowski, John Martin and Nikola Sokoloff. Six other musical turns in this series will be given at Thorne Hall, hear northside auditorium of the University.

sity.

Harry Selzer's listings are all for

Breadway

VARIETY

Duke Ellington to Ft. Worth Oct. 5. Anne Nichols abed with grippe last

Anne Mellers according back to N. Y.
Tom Wallers moving back to N. Y.
from the beach.
Stanley Ridges back from Coast

from the beach.
Stanley Ridge.
Red, white and blue sign over Alvin for Red, Hot and Blue'
Louis Siegel spending over \$50,000 fixing up his Yiddish eatery, Douglas Whitney, Mirror spector, Douglas Whitney, Mirror Stanley, Douglas Whitney, Mirror Stanley, Douglas Whitney, Mirror Stanley, Douglas Whitney, Mirror Stanley, Douglas Stanl

over.

Jacob A, Weiser back after four months talent hunt in the sticks for

months talent hunt in the stress average of Metro.
Paul Whiteman to vacation in Mexico City when he closes in Ft. Worth. rth. innual golf tournament of War-Club to be held at Riverdale C.C.

Annual golf tournament of Warner Club to be held at Riverdale C.C. Oct. 10,
Edith Behrens back from Salzburg, where she pa.d for various performers.
Frank Tours, with trick knee, gimped around Great Neck most of the summer.

gimped around Great Neck most of complete around Great Neck most of Great Doob of Loew's reached the finals for the season's golf championship at Lakeville.

Only two nabe houses in New York not dualing are Plaza and Eighth St. Playhouse.

Patricia Walters, 17-year-old daughter of Captain Walters, in cast of The Laughing Woman.

Sam Behrendt, Coss.

Sam Behrendt, Coss.

Lawrence Ahnalt with WPA theatre project, having administrative assignment with New York state division.

Benny, Fields, returned to Edison

mysion,

Benny Fields returned to Edison Alley Monday (28) after appearing in Big Broadcast of 1937 for Par on Coast.

raile.

'Arene, 'Haber has resigned from publicity staff at Paramount's home office, with no replacement made that the property of the propert

thy year Danis, rex., to look over the year Danish, rex., to look over the Wellbaum, general information manager for Bell Telephone Co., designed novel window disperved the Research of the Research of the Wellbaum, general information manager for Bell Telephone Co., designed novel window disperved the Research of the Wellbaum, and the Research of the Wellbaum, and the Research of the Research of

The Hague

By M. W. Etty-Leal

Hans Snel, Duthe daparet artist, off to Java on a tour, with his wire, Anny Prins.

Hofstad-tooneel announcing pre-miser of The Children's Hour, by Lilban Hellman.

Gusta Chrispyn-Mudler celebrated her soft his Irithay on Amsterdam stage.

Italian opera in Holland will have Miscart Edmondo de Vecchi as control and the stage of The Children's Hour, by Miscart Edmondo de Vecchi as control and the stage of the Habe in Wien einen dwarf with the stage of the Habe in Wien einen dwarf with the stage of the stage o

CHATTER

Berlin

Bob Ripa to London, Savoy Cabaret. Rudolf Forster signed by M-G for Hollywood.

'Sequola' (M-G) premiered at the Marmarhaus Maria Cebotari signed with UFA or an opera film. Dresden to celebrate the day of German vaude acts.

People's Opera boasting of 75 nusikkers in the pit. Annual book of vaudeville pre-pared by Deutsche Artistik.

German exhibitors, planning another study trip, this time to the

J. S. Fred W. Lange, Paramount's con-inental chief, over from Copen hagen.

Lai Foun, chief of Chinese troupe of acrobats, seriously ill after a bad

sumenia chief, over from Copenhagal Poun, chief of Chinese troupe of acrobats, seriously ill after a bad breakdown.

Karl Ludwig Kraatz appointed press and propaganda chief by local press and press and propaganda chief by local press and press an

Sydney By Eric Gorrick

Ice plants are in for the summer. Tom and Laurie Devine daucing here in 'Yes, Madam.' Ken Hall readying two new productions for Cinespund.

Mail boats bringing vaude performers in on every trip.

John Carlon on every trip.

Dog racing is not the menace to picture men it was a few months back.

Hamilton Webber, leader at the State theatre, out of hospital after a short stay. Seward still in Sydney. short stay.

Edward Seward still in Sydney, recovering from an accident while

Edward Seward sun in Symes, recovering from an accident while on vacation.

Frank O'Brien revue unit making the grade in New Zealand under the Teach of the season of the

Nancy Carr handling Cinesound ex-Still nothing very new by way of adio presentations in Australia. As

still nothing very new by way of radio presentations in Australia. As the commercials rely on advertising for their bread-an'-butter they just carry along with advertising blurbs and wax for entertainment.

Chicago

Lee Francis readving for a Coast rip. Ed Petry stopped on his way back

o N'Yawk. Charles Simmons out of local WPA

Ed Petry stopped on his way back to NYawk.
Charles Slimons out of local WPA victors of the control of the contr

show.

Harry Santley, formerly with the Morris office, in a hospital in Elgin, Ill., recouping from a nervous break-

own. Balaban & Katz execs and film exchange picnio managers, got together for a

picnic isst were a farm.

Ned Alvord's around town once more; and they still turn around to look at him on the street, waiting for the advertisement to flash on.

Mexico City By D. L. Grahame

Another new nitery, Metropoli

Another new nitery, Metropolitana,
Anulina Singerman playing Teatro
Hestas.
Imperio Argentina booked here
this fall.
Free dispensary opened for vaude
performers.
Teatro Garibali, revue house, bedifferent of Teatro Singerman Singerman
The Crusaders (Par) socko at the
Cine Olimpia.
Blue Steele and his swing band at
El. Patio, nitery.
Big local buil ring shuttered by a
strike of novice toreadors.
Big local buil ring shuttered by a
strike of novice toreadors.
Foreign office has amplified English versions of its weekly Truth
About Mexico radio broadcast.
Maria Cristina Puga, local songstress, won a free all rip to New.
Stress, won a free all rip to New.
Guatemala refused admittance to

fork and back in amateur rands hour contest, refused admittance to Spanish dramatic company headed by Margarita Xirgu, tragedienne, on ground it might stir up feeling over Spain's civil war.

London

C. B. Cochran opening a charity fete at Mount Vernon Hospital. Cecil Landau has practically completed a new Hospit for Will Hay's many completed and the complete of the Moulin Rouge, Vienna, on a talent hunt. Sally McBride, prevented by application of the Moulin Rouge, Vienna, on a talent hunt. Sally McBride, prevented by application of the Moulin Rouge, Vienna, on a talent hunt. Sally McBride, prevented by application of the Moulin Rouge of the Complete of the Moulin Rouge of the Complete of the Complete

carried in from sick bed to autenuthe premiere.
Actress Naoml Ludolf and amateur racing-author Captain David Livingstone-Learmonth remarried in London register office, Sept. 16, following a divorce four years ago.
Kenneth Kent to play Beethoven in new play, 'Muted Strings,' by Arthur Watkin, which Maurice Browne will present for a brief provincial tour before coming to the West End, Violet Vanhurgh and Jane Baxter also in cast.

Paris

Dolly Haas in town, Bette Davis planing to London, Charles Boyer returned to Amer-

Radio-Cite celebrating its first an Mogador theatre going to turn Music Hall.

Carl Laemmle Sr. and Jr. in town n way to London. Lew Ayres sight-seeing all alone and looking for the Bastille.

Truman Talley in town for meet-ing of Fox Newsreel managers. Feral Benga signing for French Casino, N. Y., starting in December Sacha Guitry's new film 'Roman d'Un Tricheur' ('Story of a Tricker'),

Jacques de Broncelli commencing llm 'Nichevo' in the Midi. Harry Jaur has the lead.

Jacques on Broncelli Commencing film Nichew's in the Midl. Harry Baur has the lead. winding up 'Endate to Pearly (Children of Paris') at La Villette studios. Felix Mayol's museum of old theatre programs, posters, lithographs, C., destroyed by fire. Jex. Korda to design costumes for Marlene Dietrich's new London film. With opening of 'The Great Ziegfeld' (M6M) Sept. 33. he Olympia is changing from continuous to two a Trail of Lonesome Pine (Par), Mary Stuart' (RRO-Radio), My Man Godfred' (U), Woman Alone and 'Girl's Dormitory' (20th-Fox), although the Marlen Charlette of the Marlette of the Marlette

New Haven By Harold M. Bone

Ed Levy back from abroa Billy Phelps back from Mich. Thornton Wilder a local first

Wm. H. Lynn, local musician, died ept. 19,

Wm. H. Lynn, local musician, died Sept. 19,
Arens, sports palace, unshuttered for winter season,
Ruy Burrows to head stock troupe a Bedie Weaver in to direct Hotel Tatt grille orch.
Gene Rodney and family sailed for Hollywood Sept. 24.
Randolph Cartier law in full-state of the season of the seas

pert. Lew Garvey has shelved B'way to each hoofing in local dance academy.
Sid Swirsky had to buy some new
fender paint when the wife started

fender paint which and driving, Charles Rogers, ex-Milford tech-pician now teaching scene designing

Charles Rogers, ex-minor mician, now teaching scene designing at Nebraska.

Dave Eldridge has issued his annual statement on swell prospects for legit year.

Son and the second second second manage ex-vale drama school of the second second

Ouebec

Max Schafer to N. V. Lionel Shapiro off to L.A. Harold Moon back from N. Y.

J. J. Fitzgibbons passing through. New nitery, "The Round House," to

New nitery. The Round House, to open. New nitery. The Round House, to open. A season of the season o

Hollywood

Charlie Kenyons vacashing in Burke celebed another

Perry Liebers celebrated their 10th wedding anni Sept. 25.

wedding anni Sept. 25.
Peggy Zardo, chief hairdresser at
Hal Roach, busted an elbow,
James Cingola is handling publicity and ads for Harman-Isine,
Bessie Love checked out of the
Pasadena hosp, after siege of illness,
George Bricker, Warmers writer,
and Mac Julian, fotog, laid up with

flu.

Cliff Robertson, one-time casting director at MG, is talent scout for S.J.

S-I.
Arline Judge and son planed to N.Y. to sail Oct. 7 for European N.Y. to sail Oct. 7 for European holiday, John Lee Mahin is in California Lutheran hosp, undergoing medical

holiday.

John New John Is In California Lutius hosp.

John Low John In Sin California Lutius hosp.

John New John In Sin California Lutius hosp.

John In Sin California Lutius Holiday Holid

MG. Around 4,000 bleacher seats were set up outside of the Carthay Circle house for the preem of Romeo and Juliet.

George O'Rrian

Juliet.'
George O'Brien went to New York to confer with George Hirli-man on future production for Radio

George O'Brien went to New York to confer with George Hillman on future production for Radio release. The New York to Confer with George Hillman on future production for Radio release. The New York of the York of the New Y

Joan Blondell. When they return to
the Coast they'll go for a Bevhills
manse.
Chloe Elrod has been upped to U's
assistant casting director, succeeding
E. E. Brown on leave of absence
S. E. Brown on leave of absence
S. E. Brown on leave to a beence
such a studio job.
Selznick-international's Garden of
Allah' is the first complete photographic record to be preserved in the
theatre collection of Harvard university library at Cambridge.
Producers of Everyman's spectacle
Title Leave to Everyman's special
Leave Mason spectacle
Warners are shooting at Son special
Warners are shooting at 8 mm. film
Group of youngsters of celebs at
Warners are shooting a 16 mm. film
of experience. They are Alaughter
Of Lloyd Bacon, and Tyler Brooke,
Jr.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the useelt in the daily papers of New York, Chicago San Francisco, Hellyncook and London, Vanexx takes no credit for these news items; each has been rewritten from a daily paper.

East

Macy's held a forsign fashion show list week, using colored motion pictures instead of invited the Mrs. After a forsign of the same of the

ogue, can reported to be planning a ion station. To show church

television status. To have years, consistent a property of the Buck Co. (Pa.) literary colors and the Buck Co. (Pa.) literary colors and the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are consistent of the Buck Co. (Pa.) literary colors are colors are colors and colors are colors are colors and colors are colors are colors. The Buck Co. (Pa.) literary colors are colors. The colors are colors.

Mars. Edith J. Longon, or wear Mediord Mass, suing her husband for a divorce because, be used her three per goldish as bait on a fishing trip.

Sylvia Marsh, chorus siri, held for special session for the result of a special session for On Your Toer and Ziegeful Follies. 'Used a gun, a real gun, to start a hig of war, so the Sullivan law got her. N. Y. magistrates adopt uniformula for auto fines. Specding, and reckless driving will be state for the special sp

trial.

Metropolitan Opera Association discussing plan to move to Mayor La Guardiay Municipal Art Centre Dependent upon erection of a building. Site near Rockefeller Center favored by Municipal Art Committees.

tee.

John Gielgud pinked in the wrist
in a dueling rehearsal for Hamlet
last Thursday. Minor injury
dressed at Murray Hill hospital.

Staff of Lyceum theatre threw a

ast Thursday, Minor injury, dressed at Murray Hill hospital.
Staff of Lyceum theatre threw a party for Anne Nichols Saburday night when she moved 'Pre-Honey'.
Group 'Deatre has picked Lee Strasberg to direct 'Johnny Johnson.' Section of Bryant Park lawn being forn up to exterminate chinch bugs. Pennsy inaugurates inject specific property of the section of Bryant Park lawn being forn up to exterminate chinch bugs. Pennsy inaugurates inject section. Congressional will do it in three hours 85 minutes.

N. Y. theatres calering to Porto Ricans, showed pewsred feature of a lost boy last week in the hope of Porto Ricans, showed pewsred feature of a lost boy last week in the hope of please of the propers of play jazz.

Harlem organizing an ill-colored organization and teaching the Scottish bag-pipers to play jazz.

Harlem organizing an ill-colored organization and seaching the Scottish bag-pipers to play jazz.

Harlem organizang an ill-colored organization and teaching the Scottish bag-pipers to play jazz.

Harlem organizang an ill-colored organization and teaching the Scottish bag-pipers to play jazz.

Harlem organizang an ill-colored organization of Scottish bag-pipers of Partiel organization of Scottish partiely depressed by British censor.

Stork club asked to bar a couple

A state of the control of the contro

Luther Green, who has been operating strawbats in Falmouth and Nantocket, says he's fivough. Too much bother easting and the returns a content in N. Y. the coming season, it of the proceeds to go toward modernizing Salzburg theatre or building a new rocket in N. Y. the coming season, it of the proceeds of one recital here to the proceeds of the

that until the first scene ends.
Judy Stream, of the 'Glorified Follies of 1936,' quit the unit cold in Boston last week, Reported to be taking a vacation at Rudy Vallee's Mattre camp.
Stella Maire camp.

Stella Andreva, from London added to the Met, forces, and Gine Cigna expected to autograph a con-

Marine camp.

Stella Andreva, from London, added to the Mett forces, and Gina. Chris and China christoph and the Mett forces, and Gina Chris expected to autograph a contract in the State Fair. Pick Yanders and Goosevelt in Trombour and the State Fair. Pick Yanders and Roosevelt to win and declare war on non-member tea leaf readers. May pirket tea rooms.

Anne Shirley in from Hollywood was three. Y. First time since she was three foor decoded to showing of trailers, with 15 companies exhibiting.

And the she was the Gille had been she was the food of the curvers of the curvers. The she was the she was the she was the food of the curvers of the she was the she was the she was the British and force during the war.

New Haven road to resume bi-cycle trains until the snow specials replace them.

The was the world, taking off tonight (Wednesday) from Times Sq. Will include the China Clipper. Hopes to do it in 20 days.

Herman Bender, arrested in Queens for selling bootleg song sheets, broke from the police, but have days in all.

Yiddish theatres to try usin new plays in midweek instead of the curvers.

sheets, broke troms brouge song sheets, broke trom the police, but halfed when shely were fired. Given five days in jail.

Yiddish heathers to try usin' new plays in midweek instead of the customary rerivals.

Mrs. Vineent Astor back from vacation and picking up Musicians? Emergency Fund.

George LaLonde, magician with a circus, stabbed through the transparency Fund.

George LaLonde, magician with a circus, stabbed through the wind sought to save the girl he was saving in ball. At Shawville, Que. Monday,

Mrs. Constance Doherty, cabaret singer, and her husband, Thomas, held b police charged with homicide as the result of the death of a man in a cafe brawl in Brooklyn last

man in a care braws in above week.

James A. Leftwich, once Olym middleweight boxer, sore at Free Casino. Says it added \$1 'locat charge' to advertised dinner pr Asks police to revoke license.

Coast

Announcements of intention to marry were made in L. A. by Roge Pryor and Ann Sothern, and Ramou and Renite.

and Benita.

Divorce granted Lionel Stander
from Mrs. Henrietti Endore in L. A.

Eleanor Fair was sawed from endored
by the same sawed from the sawed from the same sawed from the same sawed from the same sawed from the sawed from t

Other C. Austin.

L. A. jury convicted Ray Bourbon.
nikery singer, on charges of giving
lewd performances. R. L. McMusser, owner of cafe in which
Bourbon worked, was also convicted.
Sentences are being withinges. were
eached in L. A. by Marie Astaire and
Fay Exili, actresses.

L. A. court granted petition of
Mrs. Harriet G. Fellows for accounting of daughter's screen earnings.
Custody of child, Edith Fellows, was
granted grandmother recently.
Bessite Love and William Hawks.
Screen director, separated in Passdem. Bulleds conversion was

SLEEPYTOWN OUTTS HAY FOR JOE LOUIS FIGHT

By JACK PULASKI

Philadelphia stepped out last week
on the occasion of the Joe LouisAl Eltore fight, and although Al, the
local fistic pride, was fattened, the
old town was gay and the certes got
a bigger play than during the National Democratic Convention. Mike

a bigger play than during the National Democratic Convention. Mike Jacobs, New York promoter, who was in on the show, cut up a nice plees of coin with Mugsy Tayler.

Even the mayor of Philly helped the gate and entered the ring at the statium with a somewhat lengthy and the statium with a somewhat lengthy and the statium with a somewhat lengthy apports. At City Hall there was a large electric sign urging the citizens to patronize the sports stadium. This place is on the size of the Sesqui-Centennial, away downtown, a spot that Philly used to call The Neck. It is still swampy.

There were more colored fans at the fight than for any of the big boxing shows in the metropolis, with Louis the draw. Not alone did Philly's Nero population move into the two and three-buck sections, but they came from other towns. Washington was represented by 20 bus day lone of the state of the state

loads.

A long, slow trek up Broad street was part of the show. People lined the curbs for miles shouting at fans in cars and buses, but there was no disorder. The procession first passed through the Italian section (Ettore is of that extraction) and then into the colored belt, centered around South street. Mobs massed the pavements and the center of the street.

Louis' Escert

Louis' Escert

Louis was escorted to the ring by Louis was escorted to the ring by 200 Negro firemen, and it seemed half the police department was on hand. The New York contingent was not so strong, and around ring-side, except for the fight writers, only the died-in-the-wool fans were noticed.

Warwick hotel was made the center for visitors, who ran George Lamze ragged. The cafe man has taken over the hotel and he reports business the best in his career, Place has about 800 rooms and it went to capacity.

capacity.
In addition to the main even In addition to the main event there was plenty doing in the ring, and a near free-for-all provided a laugh that paid off for the trip. The referce stopped a bout between Sandy McDonald and Paul 110ft, after the latter had been knocked down. Hoft arose and declared he was all right, insisting on swinging punches. Champ Segal, McDonald's manager, jumped into the ring and got smacked. He retaliated with a sock that cut Hoft's eye. When cops called off the monkey business, Segal climbed down the steps, rilll groggy and plenty burned.

Amazonian Grapplers

Women wrestlers are getting top billing at Atlanta's Riverside Area and boostin the gate no end. The gals are stealing the male grappler's thin, grunting and groaning in

falsetto.

Frances Gomez, blonde Allantan, and Iffery Nelson, of Birmingham, are tops right now in Dixie Amazon wrestling circles. So far no promoter has had the temerity to try, any boy metal of the state of the

MARRIAGES

M ARKHAGE.

Al Keye to Lislen Coburn, Sept.

75, in Hollywood. Kaye is a nitery

1, in Hollywood. Kaye is a nitery

1, in Hollywood. Kaye is a nitery

1, in Los Appeles.

1, in Los Angeles.

1, in Los Angel

Dorothy Wilmont to Eddie Stone Warner publicity photographer, Sept 25, in Las Vegas,

20, In Las Vegas, Els'e Wheaton, vocalist at KYW, Phil'delphia, to Kerby Cushing sportscaster at same station, Sept 27 in Canandaigua, N. Y.

petition. Tully is in San Quentin for attacking 18-year-old girl last year. San Quentin for attacking 18-year-old girl last year. William Nich, screen director, rued for \$24,000 allegedly due on property settlement made with former wife, Mrs. Citta Krusche.
Continued custody of her twe children is sought by Dixie Mason, radio chanter, in L.A. Her husband, Layton Waterman, assertedly secured courruing a control of the control of the control of the control of the custody with divorce four years ago.

Football

By DICK FISHELL

They pried the lid off, and with a tough schedule and waltz in. it went the hopes of several big names as Old Man Upset just kept on rolling along. Some of our finest of the coin will do the trick. Kipke institutions, tyr clad-in psignin tradition, took the count in their debut, Charlie Bachman seems to have his Brown, Stanford and Lafayette were line and North Carolina were lucky to get through by the skin.

This coming weekend will find the late starters in action and the big three difficially open the season with the schedule getting tougher and the pickin's not exactly duck soup.

They pried the lid off, and with it went the hopes of several big in the lide of the li

Probable Football Winners and Proper Odds

October 3

By DICK FISHELL

GAMES Cornell-Fale	WINNER	 OPDS
Cornell-Yale	Yale	 8/5
Michigan-Michigan State	Michigan-State	 Even
Iowa-Northwestern	Northwestern	 7/5
California-St. Mary's	St. Mary's	 5/7
Carnegie Tech-Notre Dame	Notre Dame	 214/1
L.S.UTexas	L.S.U	 8/5
Lafayette-Penn	Penn	 214/1
Tulane-Alabama Poly	Alabama Poly	 9/5
N.Y.UOhio State		
Oregon-Southern California	So. California	 8/5

(Predictions based on fair weather) Copyright, 1936, by Variety, Inc.

Coast fans expect the Bears to win the Rose Bowl assignment on New Year's Day. Floyd Blower is their mainstay, rated as the best passer in the west. The Gaels are the short-enders but they re the best bet of the day. Slip Madigan's outfit should slem the tide of a California avalanche and outscore them to boot.

oot. Netre Dame-Carnegie Tech There's ne more Shakespeare. Miller, Pliney or Laydon at South Bend but the Rambiers are a footbal institution: and bring sheir boys along slowly. Howard Harpster, the Tech mentor, was an accurate marksman in his playing days, but has never uncovered a sequel to that story. The Irish will time up for

Led by Captain Larry Kelly, a fine tions in the last two seasons, and with a tremendous vocabulary, at Wilson, elchipped halflack and Clint Frank, a high-stepping half tober, Old Ell will capitalize on the green Cornell's mistakes and win.

California-8k Mary's

Stub Allison's squad is stocked with too much material. They've got them three and four deep and closs fans expect the Bears to win the Rose Bowl assignment on New Year's Day. Flord Ellower is their Movings, is back at lower they don't seem to have much they are being the seem to have much they are the seem to have much they are the seem to have much they are the seem to have much the seem to have much they are the seem to have much the seem to have The have upon Ernie

their showing last week, the Ernie Nevers system has not caught on yet at Lafayette and they'll not be stubborn opposition for the Quakers.

Nown-Northwestern
That speed demon of the turf, Ozice Simmons, is back at Jowa, but they don't seem to have much else, Northwestern, still moving on the impetus of its Notre Dame triumph last fall, should win and get off on the right toof. right foot.
Tulane-Alabama Poly

Alabama Poly
Alabama Poly
Alabama Poly
Alabama Poly
Alabama Poly
as Alabama
as Alabama
belli nove to be nothing more than a bit
of spray. Sweet Auburn should
have a picnic.
Orego-Southern California
The Trojana had a disastrons seaason but team was not as bad as the
records seemed to indicate. Howard
Jones should come into his own and
almost hit the top. Should take Oregon.

BIRTHS

Mr. and Mrs. Sigmund S. Maitlerson, in Brooklyn, N. Y., Sopt. 20. Father is in editorial department of National Screen Service.
Mr. and Mrs. Jack Kearns, son. Sept. 23, in Chicago. Father is prizedent manager.

Sept. 23, in Chicago, Father is prizelight manager.
Mr. and Mrs. William Daugherty.
son, Sept. 22. in Los Angeles. Father is member of motion picture operators' Local 150.
Mr., and Mrs. L. McKechneay, son.
Sept. 16, in Des Moines. Father is treasurer of Tri-States theatres.
Mr. and Mrs. Andy Smith, daughter in Birmingham, Ala. Father is radio editor of Birmingham News.
Mr., and Mrs. Arthur MacDonald, son. Sept. 21 in Los Angeles. Father

son, Sept. 21 in Los Angeles. Father is sales manager of KEHE. Mr. and Mrs. John Monk Sau

Mr. and Mrs. John Mook Saurders, daughter, in Los Angeles, Sept. 24. Mother is Fay Wray. Father is screen writer.

Mr. and Mrs. Arthur Siteman, son, in Hollywood, Sept. 21. Father is production manager of Republic Pictures.

Mr. and Mrs. Ken Aneer, son, in Green work of the Sept. 21. Father is production manager of Warner in odd-vertising and publicity departments.

PUEBILLERS CAUTHOUS. DEMAND GUARANTEES

Despite the fact that the forthcoming season for nite clubs looks generous, due bill agents are carefully selecting their accounts. Logic is that with so many in the field there are sure to be flopperoos and they don't want to be left holding

they don't want to be left holding the bag of the bag o

Chick Ender and Charlie Farrell open at Mon Paris, New York, Oct. 1 after four months in London.

OBITUARIES

JAKE J. ROSENTHAL

He started in the show world as part owner of a circus and broke into the theatrical field as the operator of a minestum in Chickigo. He was taken into the first, Orphedical Control of the started in the s

years ago.

Besides his widow. Rosenthal is survived by three brothers and two sixters, and a nephew. Nate Rosenthal, who is well known in midwest theatrical circles.

JANE MILLER
Jane Miller, one-time actress and later playwright, died at Polyclinic hospital, New York, Sept. 20, after a brief tilnes.
About a year ago JANE MILLER Miller, one-time act

a brist illness.

About a year ago she wrote and produced 'Al Social Outlaw which she presented at the Boulevard threatre, Jackson Heights, L. N. Y. Show never reached Broadwar after she withdress to tage appearance, where the best of the best of

'Bevil's Disciple, playing opposed. Basil Sydney,
Private burlaf on estate of her husband's father at Livingston, N. Spirviving are her husband, Charles A. Smylle, her father, three sisters and two brothers.

HENRY F. EGER

Henry F. Eger, 34, former theatreexecutive, died sept. 15, from injuries suffered when his automobile
was crowded off the road near
Scotisburg, Ind. He was manager of
the Columbius Symphony band, the
188th infamiry hand of the Ohio National Guard and played bass drums
in the Shruhe band.

Associated with William (Billy)
James for many years, he was manager of the former James theatre until it was purchased by Loew's and
United Artists, Inc.

Two sisters and a daughter sur-

ou artists, Inc. vo sisters and a daughter sur . Burial was in Columbus.

ISABEL ADAMS

Mrs. Isabel Vane, Adams, 80, aunt of Fay Templeton, and herself a veteran of the stage; died Sept. 22 is the Actors Fund home at Engle-wood, N. J. She had been a guest

wood, N. J. She had been a guest since 1922.

She made her stage debut at the age of; 10 in 'Jack Gade,' and for many years toured with John Templeton' a light' opera company, of which Fay Templeton was the juvenile star. She supported Miss Templeton in the original production of '45 Minutes from Broadway.'

A son, William P. Adams, survives.

Al Barnett manager of the Universal exchanges and Pittsburgh since 1933, died Sept 15, of the Pittsburgh since 1934, died Sept 1934, died

were cremated.

LETTIE FORD

Lettie Ford, 89, died in New York, Sept. 28, in Bellevue hospital. Her first appearance was in support of Lotta (Crabtree), but she spent most of her career in her husband's, Ford's Corpedy Co'. She was with David Warfield in The Grand Army Man, with Richard Mansfield in "Zeer Gynt" and with Frank Craven in Too-Many Cooks." Her last appearance was in 1928 in Elmer Gantry. A daughter survives. survives.

Interment was in the NVA plot in Kensico.

WILLY WALLENDA Willy Wallenda, 30, was killed when falling from his high wire 17

meters into the arena of the Circus Schumann in Gothenburg, Sweden.

Willy Wallenda was chief of the Four. Wallendas with do a similar-high wire act as 'The Wallenda Troupe, now with the Ringling-B & Circus' in America, his brothers and sisters. Deceased met with an accident only a few months ago in an open-air park in Berlin, but recovered after some weeks in hospital.

MAX SCHLÖSSBERG

Max Schlössberg, 64, for the past 18 years trumpet in the N. Y. Phil-harmyric, and Philbarmonic-Symphony orghestra, died in Bethiehem, N. H. Sept. 23, of heart trouble, He had gone to New Hampshire to recuperate from a heart attack which occurred several weeks ago. He was the instructor of many trumpet players of note.

He is survived by his widow, a son and two daughters.

RACH BROWN
Rach Brown, 65, bookie, widely known in picture industry, died Spet, 23 in floily wood. Brown came to the Coast after the Rosenthal slaying in New York while he was being sought, as a prosecution witness. He started out in New York in the 90% as operator of Dan the Dude's, in 28th street with Larry Mulligan, half-brother of Big Tim Sullivan, as his pariner.
Widow survives.

GEORGE HIPPISLEY
George Hippisley, 71, who used the
pen name of George Hembert Westley in writing a daily column for the
Boston Transcript, died in that city
Sept. 25, of a heart attack.
He was the author of 'The House
of Reduschild, which he sold in 1931
When the actor moved over to 28th
Century the surjet was sold to that
concern.

HARRY M. WOODS

Harry M. Woods promoter of professional ice hockey in St. Louis, died from heart attack at his home here Sept. 22.

In 1839 Woods brought an all-star Canadian hockey team here and later promoted pro hockey at the Winter Garden.

Surviving are his widow and son.

SYLVIA ROSEN

SYLVIA ROSEN

Sim Rose (Sylvja Rosen), died in, a London nursing, home Sept. 16 following serious operation. She was is well-known variety agent and was at one time manager of the Kennington theatre, which was operated by her father-in-law.

She was a sister of the late Jack Rose, eccentric comedian, well known in America.

ANSLEY WHITTENDALE
Ansley Whittendale, 50, died in
New York Sept, 28:
Starting, as office boy for Daniel
Fromman, he made rapid, advance,
He had managed the Hama theatre, Cleveland, handled many stars
and, at the time of his death was
with Cornella Otis Skimner,

EDNA C. CÓLAFEMINA
Mrs. Edna Coates Colafemina, 33,
wife of Donato Colafemina, former
opera tenor, and herself violinist,
composer and teacher, died Sept.
23 at home of her parents, Mr.
and Mrs. Robert Livezy Coates, in
Swarthmore, Pa.
Site had been ill several months.

DANIEL P. COLL Daniel P. Coll, 89, for many years identified with theatricals in central Ohlo, died at his home in Jackson, O, Sept. 18 after a year's filness. He was owner of the Grand there. Surviving are his wife and four children. Interment at Jackson.

UNA STEMSHORN
Mrs. Una Stemshorn, 55, died at
her home in Portsmouth, Ohi, from
complications. She and her hus-band, Wesley Stemshorn, were wide-ly known in vaudeville circles.
Her husband survives. Burial was
at Portsmouth. at Portsmouth.

JAMES P. TAYLOR

James P. Taylor, 73, superinten-dent of the Warner Brothers Sunset dent or the warner Bruners Suines. Blvd. studio in Hollywood, died in Los Angeles Sept. 23. He had been with the studio since its inception. He is survived by one son.

RALPH LEMBECK
Ralph Lembeck, 45, veteran Cincinnati newsreel photographer and

VARIETY

hilled with Universal in recent years, died Sept. 24° in Chicago drom a heart attack.

Decessed was, in Chicago completing work on an industrial film.

Burisi in Universal.

Burial in Cincinnati.

KATHERINE WEST

Katherine West, 53, who also used
the professional names of Lillian
Westner; and Maxine Morton, died
Sept. 25 in Los; Angeles of heart
attack.

She played, with May Robson on
stage and was working in pictures
when stricken

HOWARD DE COURCY Howard, De Courcy, 53, manager of the Los Angeles office of INS photos past 20 years, died Sept, 26 of a heart attack at meeting of the Hollywood press agent group known as Spanes,

Spanes Widow survives.

F. JUDSON HESS.
Col. F. Judson Hess, 74, manufac-turer of theatrical cosmetics and known to a host of stage luminaries, died Sept. 24 at his home in Roch-

JANE HARICK

Jane Rarick, 33, of the standard
vaudeville act of Guy Rarick and
Co. died Sept. 16 in Ft. Wayne, Ind.
Miss Rarick's husband-partner
survives,

Naomi Elira Brunker Meakia, writer of children's verse and other poems, and mother of Jack Meakin, NBC composer - pianist - conductor, duel suddenty of a heart attack Fri-day, Sept. 25, in San Francisco, Mrs. Meakin is surrived by her son and a daughter, Lois, and two sisters.

Mrs. Lillian A. MacDonald, 70, mother of Katherine MacDonald and Mary MacLaren, stars of silent pictures, died in Hollywood Sept. 25.

Father, 65, of Max Tishman, RKO agent, and uncle of Sam and Irving Tishman, died Sept. 28 at his home in New York after a lengthy illness.

'ACE INSPECTOR' FACES FEDERAL PROSECUTION

San Francisco, Sept. 29.
Charles Hicks was arrested Sept.
20, on complaints registered by concessionaires at Whitney Bros. Play-Land-at-tie-Beach here.
Charges against Hicks include impersonating a Federal officer and vagrancy. Hicks, according to testimory given before Municipal Judge Thomas Foley, attempted to collect fees from amusement: concessions which he had threatened to condemn.

which he had threatened to con-demn.

Posing as an inspector of the U.S.

Posing as an inspector of the U.S.

Public Health Service, officers said

Hicks wore, a badge inscribed 'Ace
Inspector'—and displayed a card
claiming to identify him with the
U.S. Treasury Department, Department of Public Health.

Pederal authorities announced that
they would prosecute.

TRAUBE AS HAMID P.A.

Len Traube, N. Y. outdoor editor The Billhoard, resigned last week become publicity and advertising anager of the George A. Hamid agency.
Traube was with the outdoor
weekly for eight years.

Pacific Coast Notes

(Continued from page 45) bor program. Bob Benice, an-nouncer, helped Davidson present the impromptu show.

Bobble Rockwell began his fourth year as reader of the San Francisco Chronicle funnies over KGO Sunday (27). Bobbie 14, is the sheet's youngest broadcaster.

Oyrl Hampshire, newly appointed director of music for Regina public schools, styrs a series of instructions in pianoforte over CKCK, Regina, directed to students from grades three to eight in 13 schools. School board spent \$300 to purchase radios for schools, but is getting free air thme as public service.

W. T. Herbers, one-time Commer-cial Appeal advertising man, sells the new Classified Section program of WHBQ, Memphis.

Lyn Murray coaching mixed chorus for Andre Kostelanetz's new Chesterfield program over WABC starting Sept. 30

Radio Reports

(Continued from page 36)

(Continued from page 36) by listeners. This is a good twist that should command additional attention. Every query accepted and drawn out of the hat means a prize for the person who suggested it, and the freading of his name over the

the 'teading of his name over the ether.'

Joseph Bell acts, as referee and sometimes as foll for Mowilliams' tersie Wisecracks. Combo is restrained in its, benter and doesn't waite much time, with it. And but challenging on the whole, and when trick, questions come up, the contestants are warded in advance. Sounds yers fair through the loudispacker. Sample questions. Who is the present Prince of Wales? What and a dword? Etc.

Commercial plugs hit pretty hard, but don't shake the program structure.

THATCHER COLT MYSTEBIES With Hanley Stafford

With Manuy 30-Mins, PACKER'S TAR SOAP Sunday, 2:30-p.m. WEAF, New York

Sueday, 2:36-p.m.

(Stack-Goble)

This about the sole remaining example of a type of radio entertainment once plentiful. Its chances are increased by having the track pretty much to lieself (Richard Gordon is Sherlock Holmsing for a small Mutal hook-up) and by the Sunday 100 per sole of the sum o

the production worn trim.

Soap company is plugging its Scalptone for gents with thinning dome grass. Copy is worded to avoided exuberant claims and is delivered with sensible emphasis.

Land.

TALLULAH BANKHEAD With Sylvia Field Sketch FLEISCHMANN

FLEISCHMANN
Thursday, 5, 5m, EDST,
WEAF, New York

(J. Waiter Thompson)
When the husband returns unexpectedly for his forgotten brief case, kisses in swing goodbye for the sections in the Roodbye for the sections in the Roodbye, John—it's a blackout.

and says, blackout. When th and says. Goodbye, John—it's a blackout, he same plot is written by Molnar, padded out to one-act running time and given a title—it's a radio 'sketch,' And, as played by Tallulah Bankhead on the Fleischmann, show, not a bad sketch, despite the 'surprise' finish that isn't very surprising when it finally arrives. Miss Bankhead's support-consisted Miss Bankhead's support-consisted of the control of the control

anyway,
Miss Bankhead's husky volce
comes over the air clearly and pleasantly: She's a name and a competent actress, and the radio can use
her where the deal is right. Bige,

JACK OARIE Comedy KRAFT-PHENIX Thursday, 10 p.m., EDST WEAF, New York

Thursday, 19 jum, EDST
WEAF, New York

(J. Walter Thompson)

Jack Oakie showed some swell possibilities for radio while working throughout the Sept. 24 Kraft-Fhenix show from the Coast. His fresh flim style was faithfully caught by Working with Bob Burns; the program's regular comedy lead, was quite- an advantageous break for Oakie. Burns slow, drawling style-was fine contrast for the snappy dim comic plenty of elbow room, from talk to singing and general comedy work.

From results on this guest shot, Oakie, with the right material, seems okay for sound.

Bige.

JACK WELLS Singer 15 Mins.

15 Mina.
Susialising Dally, 8:15 a.m.
KFAB, Lincoln
Wells, romantic singer, brought to
Wells, romantic singer, brought to
Wells, romantic singer, brought to
the single si

CLARENCE: H. KNAPP

With John Sheeban
'Seb. It 'lads of the 99's'
15 Mins
AUTOMATIC VOTING MACHINES Kuesday, 7:45 p.m. WGY, Schenectary

AUTOWATIC VOTING MACHINES Twesday, 7449 pms.
WGT, Scheneclary
Gelpton & Nelson)
Jamestown concern, in business since 1896 and manufacturer of all some since 1896 and manufacturer of all york State, is adring for first time, with a pre-election program featuring Clarence Knapp's 50b. Ballads salvo, it is an experiment in selling either directly to community officials of the selling state of the selling state of the selling selling machines in Mey. York, and New England spots inow, using paper ballots. Mentioned that only three cities in New York are still paper-voting.
Sob. Ballads is an appropriate result paper-voting, appropriate proved, on both os outstaining periods, popular with older dialers, the group most likely to be interested in, or holding office with power to introduce polling contrivances continued to the automotory chat about the author of each tear jerker and circumstances under which it was written. An authority on the subject Shecham tenory of the songs. Copy is well written, but there is quite a bit of it.

BILL GOODWIN

BILL GOODWIN Film Chatter Tues, Fri., 8:15 p.m. Sustaining KNX, Hollywood

This one has the earmarks of something that's going somewhere. It has an idea behind it and a chap who knows how to take it over the jumps.

who so we have to vere the to the fan fodder usually taken so seriously by the other chatterers, who are mounting in number since the word got around that Jimmy Fidler will draw down plenty berries for dishing up what almost anyone can lay, hands on. There's around a baker's dozen on the state of the same and the sa

There's around a pusces of the home lanes, all, but Fidler show-the home lanes, all, but Fidler show-the home lanes are doing, on and off the set, Goodwin gas and quips as he goes along. He has an ingratiage and the set, Goodwin gas and quips as he goes along. He has an ingratiage has been on Camel Carvan.

Only rought spot is the operative routine in which Goodwin phones and receives calls from his supposed ferrets. There's too, much of the 26X and 14B biz and it's patently phony and the beautiful phony of the control of the

JERRY COOPER
With Sally Sliger, Debonnaires, Ray
Block orchestra.
Musloal
So Mins.
KRUEGER BREWING
Monday, 18:30 p. m. EST
WEAF, New York

Monday, 14:30 p. m. EST
WEAF, New York

(Blow)

Suds manufacturer dishes up an acceptable platter of songs and instrumental frimmings. Works comes a strumental frimmings. Works comes that that befalls a spoorer who only wants partial blookups at this date. Earlier in the year a stanza of the same name was running over CBS, but has now shited reputedly because CBS banked at supplying only.

Cooper, headlined in the ghow, can sell a song in a husky, manly baritone—that sometimes gets into the crooning stage; and at other times reminde of Benny Fields. Voice airs well, and clicks best with ballad a preference. The company of the cooper displays a reference which cooper displays a reference when the reference when

Omaha, and KFOR, here at the same in time.

Wells should build up a following among the femmes. His fyan is not able to stand pa.'s but as an ether personality he's great. Solo weakness of the program is Wells' included to the time ability to read the poetry the throws in ability to read the poetry the throws in the program for the time ability to read the poetry to the time to the time and the program for wells' Jim Cox turns out four of five particles per program for Wells' Barn,

Barn,

Closing of Jumbo, 'Last Frontier' Pulmotors Ft. Worth's Closing Days

Fort Worth, Sept. 29,
Billy Rose's International Circusopened Monor's International Circusformation of Contential Con

Most of Jumbo' cast left Monday morning for New York, taking equipment. It was announced transcontinental tour will be made.

transcontinental tour will be made.

Remaining behind were the Kimris, Hannefords, Dr. Ostermaler and
Dehoes, white horse, and Capt. Rudyand Rosse, the elephant. Some new
'acts added to these make up new circus. Admission is 50 cents, compared
to \$1 for 'Jumbo.'

The Last Frontier, wild west show, closed Saturday after a run of 140 performances to make way for Horse Show opening next Friday.

Closing of the two attractions was in line with the expo's policy of ro-tating shows, management explained.
Both attractions played be large Audiences closing week. Hargain book tickets pearly all used up now, only a few tickets for Casa Mamara remaining out. This is expected to bolster income of expo. New circus setup and closing of 'The Last Frontier' expected. to airengthen financial position of Frontier Cen-tennial.

rennal.

Placing of new acts, Eddie Garr,
Jack Powell and Remos and his
midgets, into Casa Manana revue,
and changing several acts around,
brought attendance spurt. Rainy
week-end naturally curtailed Casa
Manana program.

Manana program.

Joe Rogers and Dick Hood, of
Streets of Päris at Dallas expo.

bought interest of Re Miller in
Sally Rand's Nude Ranch, Miller returning to New York. John Boggliano retains his interest.

gnano retains, nis interest.

Bob Lawrence, baritone, who clicked with femmes in leading role of Jumbo, 'remains as he was in on Paul Whiteman contract. He is now, in new circus, singing with band.

Paul Whiteman Wesk

in new cirgus, singing with hand.

Paul Whitehnan Week
Governor Alired proclaimed this
week Paul Whiteman week in Texas.
First Whiteman was honored by being made a Pexas Ranger. Then Paul
Whiteman Day was observed at expoand he was made mayor for day.
Governor's proclamation, in part,
said: In recognition of the outstanding accomplishments in the field of
mulic by Americas so-called King
of aux, the Frontier Centennial is
accomplishment in the field of
mulic by Americas so-called King
of aux, the Frontier Centennial is
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hereby designate the week of Sept. 28 to Oct. 3s Paul Whiteman week in Texas.

Texas girls who are dancing, in expo shows, having, had, a taste of stage life, are looking toward Broadway. A number of them say they will take a shor at the big city.

Official Centennial Livestock Presention will open Saturday in a large shorowed by addition of a large shorowed by a large shorow

BOWESITES IN BUS

BOWESITES IN BUS

Coblected N. Y. Sept. 29.

Scholarie County's 'Sunshine Fairlived up to the name given it by
Secretary William H. Golding by
Going through its 20th successive
year windry rath.

Majorn Bowes amateurs' were the
free attraction in front of the grandtand. Attendance was so large that
the amateurs, travelling by bus,
were forced to camp out during the
four days.

Minn.'s Topper

St. Paul. Sept. 29. nesota's 77th annual State Fair closed with a new all-time attend-ance record, 633,457, for the eight days of the expo. Previous high mark was 581,538, established in 1919.

Current expo cleared better than \$50,000, far in excess of any previous

SHOWMAN 0.0.'s **OUTDOORS BIZ**

By BILL RICE

My friends in the show and concession husiness with circuses and carnivals have had the best season since 1929 but those with the Four Expositions very spotty. No one got a dime at the San Diego show this year. Small concessions, rides and shows all played to, a blank at Fort Worth. Dallas not much considering the heavy nut for space and building. A few will get their dough back and some profit, but Cleveland was the real spot with good attendance, weather, few attractions and low cost to install whatever they had. Practically everyone can salvage most of their equipment and business has been good, in some cases better than at the C. of P. in 1938 when they were well located and had a chance to get the coconuts. Expositions very spotty. No one

get the coconuts.

Interesting article in a late Sateve-post on Hollywood big shot press agents. How anyone in that burg could overlook the man that makes

post on Hollywood big shot press agents. How anyone in that burg could overlook the main that makes more dough than anyone there. Harry Hammond, Beall, is beyond me. Beall for years was pa. for Sid Grauman's Egyptian and Chinese and has always had many camera stars as his clients at all times, but his outside business is big time and some of his stunks, as good, if not better than the old-direct mot the heavy better than the old-direct mot the motion of the stunks. The stunks was to be the stunker of the stunke

Bank Takes Ride

Galveston, Sept. 22.

Barfield's racing derby, one of the landmarks of the Galveston beach amusement section, was sold 'down the river' last week, going under the hammer to the Hutchings-Sealy National bank for \$5,000 to satisfy a morticage. morigage.
Constructed 15 years ago by C. E. Barfield at a cost of \$65,000.

Farmer Takes 'Sawing Woman in 1' Seriously, Stabs George LaLonde

George LaLonde, 28-year-old magician, is near death in Montreal hospital as the result of an attack by a farmer, who took his sawing-awaman-in-half act seriously yesterday (Monday) at the Shawwille Fair. LaLonde had- placed his femme partner on two chairs and was about to do the illusion trick when the farmer, apparently believing that LaLonde meant to kill the girl, rushed up on the stage and stabbed the magician with a ptop-sword. LeLonde was, rushed to the hospital, where; it was found that one of his lungs had been pierced.

CAL. TANGO SALES TAX UNLAWFUL JUDGE RULES

Sacramento, Sept. 29. Decision which is expected to have wide effect upon collection of sales tax on slot machines, gamphing establishments and dog races has been awarded operators of geven tango games in Southern Catifornia, Superior Judge Shields ruled that the board of equalization must return \$7,265 tax paid under protest. He held that the operators were not engaged in the sale of tangible personal property when they offered to redeem for cash certain prizes won Sacramento, Sept. 29.

RESENT MIX TAX

redeem for cash certain prizes by patrons of the tango games.

Burlington, N. C., Howls at 40c. Service Charges

Service Charges

Charlotte, Nr C., Sept. 29.

Tom Mix has: just moved into South Carolina after several. North Carolina dates. He was especially successful in Charlotte where agents secured a half holiday in all schools and made capital of entertaining two orphanages, in a tie-up with the morning daily.

The daily paper at Burlington squawked at the Mix 'service charge' on all passes. This wasn't the case in Charlotte, but a story printed in Burlington the day after the show passed said paper was charged for at the rate of 25 cents on reserved seat coupons, and 15 cents on general admissions, making the guests pay 40 cents. The paper said no other circus ever to visit Burlington had charged this service excess,

Dallas Concessions' Big Takes, With Streets of Paris' at \$130,000: Hamburgers Lead Stand Sales

Nashville Fair Drops

Thirty-first annual Tennessee State Fair closed Saturday night at Cumberland Park with 33,214 attendance for the day and 113,544 total for the week. Attendance was 3,556 under 1935 mark.

Royal American Shows was on midway and did hest, business for years, according to Phil C. Travis, concessions managers. Ernie Young's Passing Parade' supplied free acts in front of grandstand.

113 EXHIBS FOR '37 PARIS EXPO

Dallas, Sept, 29. 'Sirects of Paris' Village is leading the rest of the concessions at the Texas Centermial here by nearly two-to-one. 'Streets of Paris' up through Sept. 10 Inda taken in nearly \$130,000 while 'Believe It or Not' was runner-up with 273,946 and Streets of All Nations' third with not quite \$62,000. Herewith is a list of the receipts of the entertainment and village concessions at the Centennial through Sept. 108

ONCOMIONS. ME. MIC "COME	енина.
rough Sept. 10:	-
treets of Paris	120 43
reets of All Nations	01.55
lack Forest	57.72
lidget City (Graham Enterwises)	50.02
how Boat (Graham Enterprises)	45.04
elieve It or Net (C. C. Pylo)	78.25
elleve at de Net (C. C. Pylu)	
ollywood (John Sirigo)	30,621
ittle America	25,620
nglish Village (plus Globe theatre).	55,60
nt'i Crime Prevention (Begera &	
Dufour)	30, 10
lonster Show (Rogers & Dufour)	11.54
ite Show (Rogers & Dutour)	17,08
rystal Maze (Rogers & Dufour)	7.87
iddie Rides (Joe Rogers)	6.89
oly City (Tom A. Wolfs)	18.18
ony Sarg Marionette Theatre	11.40
noul:ator Bables	7,54
elevision	0.57
ays of Real Sport	6.40
reenlock Park Scooter	20,010
ocket Spaedway (Norman Bartlett)	10.63
erris, Wheels (Harry Illions)	14.88
beoting Gallery (F. M. McFatts)	18.00
naoring cititude (t. pr. preserie)	10.00
lisch-Rocco Flying Scotters	12,72
facing Coaster (Miller & Rose) Lermaid Show (T. A. Tester)	43,73
termaid Show (T. A. Tester)	5,08
aw West of the Peces (H. C.	
Ford) v	3;24
liss X (Fred S. Millican)	8.98
Var Relics	2,88

War Relica.

Hamburgers were the big moneygatherers among the stop-and-bite
concessions, with the chopped meats
garnering \$97,732. Others string
downwards until they reach \$1,155
that is charged to watermelon purchases by the Delice visitors.

chases by the Dallas visitors. Following list of coin receipts through Sept. 10 for the food and accessories are in round figures, the pennies being chopped off the totals for convenience. Those figures marked with an asterisk (*) indicate that they are also included in the concession is located.

ing to describe the standard.	
Circle A Ginger Ale (Dr. Pepper)	820 24
Turt Catering Co. (root beer)	20.99
Tur! Cathring Co. (citrus fruit)	22.58
Century Frozen Products	48.43
Otto H. Muffer (bamburgers)	97,73
Samuel Bert (popcorn)	14,64
Coca-Cola Co. (hottles)	46,18
Coca-Cola Co. (Mottley)	20,10
Maraville & Levine (kinerant vend-	35,00
ing) Harold G, Weil (beer)	35,00
Harola G. Well (Dear)	33,15
Thomas D. Carner (pineapple juice).	2,41
H. Finck (cigara)	22,37
B. Finck (clgsrs) W. B. Goolsby (watermelon)	1,55
Otto H Muller (Nuremburg Testau-	
rant)	57,49
Mayflower Doughnut Corp	63,48
Charles J. Muller (Century cafe)	48,88
*Graham Enterprises (Show Boat)	15,70
*Graham Enterprises (Midget City	
and cafe)	17.03
H. H. Strettin (Chuck Wagon)	35,51
*D' I Sinchen (Black Forest Bar) '	7,38
Rogers & Dufour (Midway cafe) C. J. & W. C. Muller	36,97
C. J. & W. C. Muller	5.47
Centennial Colored CRY	76
*English Concessions	33,14
Latking's fountain and luncheonette	18.4%
Cobalifu The	4.47
Cabell's, Inc	10.63
Ted Goldstein (restaurant)	.13.47
Centennial Canteen	14,673
Streets of Paris Coffee Shop	6.323
Egyptian Art Gallery (drinks)	1.94
Gladys Holorwicz,,,,,,,,	12,75
Buckhorn Inn	8,72

Legion No Boost to Expo Taking, **Crowded Town But Gave Own Show**

the Phillippine Islands Their Independence. This was nation-wide. Now another faction want him to handle 'Keep Us Under the American Flag.' It this don't rate big-time stuff I don't know what does. Many fraternal bookings being made for coming winter with Shrine Temples, the most in many years. Many fraternal bookings being made for coming winter with Shrine Health of the Common of the Commo

TIPOFF ON OK WHEELS SPOILS CANTON EXPO

Canton, O., Sept. 29.
Churches, retail megichants, Chamber of Commerce officials and WPA authorities Joined in vigorous protest to Mayor James Seccombe against permission to use city properly in connection with the staging of an exposition here shortly.
Contend that the city of Canton has received much unfavorable publicity through the medium of an advertisement in an outdoor theatiteal journal, informing concessionaires that the promotion has the sanction of the city administration and that 21.

21. When the content of further agitation witched the location of the show to a lot in the industrial area in an undesirable part of the city.



"Idol of the Airlanes" Signed for 1937-1938 SEASONS

CATALINA ISLAND

By popular demand of hundreds of thousands of Catalina Island vacationists, P. K. Wrigley gives Jan Garber a new two-year contract for 1937 and 1938. With it, genial Jan sets a new record of 5 consecutive years at the popular California resort.

*Opening the Fall Season For good old BEN FRANK COCOANUT GROVE

In Los Angeles

OCTOBER 5th

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