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Vol. 123 No. 3

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56 PAGES

## Texas Expo Battle on For Real: Ft. Worth Has More Show Names

Dallas, June 30.

The long-heralded battle of the Gentennial is on, and it looks like there will be no quarter before Dec. 1.

It didn't begin until last week. Before that it had been only in the minds of newspapermen and radio commentators, but it is now an animosity rising right from the hearts of Dallasites.

The war broke when announced last week opening of the Frontier Centennial at Ft. Worth had been postponed from July 1 to July 18. If s now easy enough to get an even bet in Dallas that the Frontier wor't open—just because they hope It won't.

Elegest precipitator to the war

work.

Disgrave the the third of the war was release of March of Time Batwas release of March of Time All week here at Interstate's Majestic, brought on columnists' panegyrics, and caused pienty of heated conversation. It seems unjust to Dallasites that 'a film we have always trusted like March of Time should fall for cheap ballyhoo stuff like that'.

Dallas people are plenty sore. They chipped in and worked hard (Continued on page 54)

#### FRENCH STRIP-TEASE VS. THE B'WAY BRAND

Abe Minsky, I. H. Herk's partner at the Galety, New York, salls for Farls today (Wednesday) on a deal that may lead to exportation of the Galety's burlesque shows to the Alexar (also burlesque) over there. While planting his shows abroad, Minsky may also arrange to bring the Alexars shows over here. What Minsky wants to learn is whether the Farls shows are as reported, too tame for New York.

### A Reporter With B. O.

Chicago, June 30.

Charlie Biake, probably one of the best known newspapermen in the country frough his handling of the best between the chart of th

#### GEN. COXEY FOR CIRCUS

HEN. CUARI FUR CARCUS Reported from Massillon, Ohio, that Waiter L. Main has been in treaty with General Jacob S. Coxey, of the sometime Coxey's Army of the Unemployed, to Join his show as a freak feature, to cap-italize on the Townsend Idea,

#### WB's Schmeling Ban

Direct order from Harry M.

Warner has nixed the Schmel-ing-Louis fight film from any Warner Bros. theatre. Film exec's attitude on the Nazl situation given as the prime reason for not wanting to book the pix.

## DEMS. GO HOME PHILLY BACK TO SLEEP

Phliadelphia, June 30. Local citizenry are rubbing weary eyes, catching up on slcep in blg way. Having staged a super-bender all last week, the lads have a com-munity hangover that's a honey. It was great while it lasted, and al-ready they're talking about 'next

time."

Always a strictly closed town on Sundays, Philly was wide open the Sabbath before Convention. Drinks were served over the bar just like it was an old mining town and some spots even had bariers on the pavement to bring in the boys. Gambling was also okay. Last Sunday (28), however, the law-and-order boys put the screws on the autitorities and at

(Continued on page 34)

### Lilypons P.O. for B.O.

As a stunt, which is what Lily-pons, Md., has been from the be-ginning, RKO is planning to mail all stuff on Lily Pons' pictures from this town going to exhibitors and others. Matter will include all di-rect-mail material as well as press books

ooks. RKO got Maryland to name speck on the state's map, as well as a local illy pond creek, after its star. It got pretty good breaks all around, besides getting a postoffice set up from which it could mail

#### Hollywood Research

Hollywood, June 30,
This cinemaland, ajready loaded with little theatres and their lik, is to have another experimental house. But this time everyone works for nothing with no admish.

Venture is backed by group of writers and actors piloted by Kubec 5. Glasmon, Martin Mooney and Sidiency Salkow. Series of plays will be n directed by Leonid Snegoff, the first to be 'A Postscript to Youth,' by Glasmon,

# IN THE MIDWEST

Plenty of Dice, Cards and Wheels for the Masses-No Swank or Attractions to Draw 'Em as in the Resort Spots

\$4 IS A B. R.

Gambling fever has America tight in its clutches. There is more gambling of the plain, ordinary dice, card and wheel type in the U.S. at present than at any time since the early some days or the 20s. and the comparable in scope and money exchange to the biggest of the European resorts, and just as lavish although perhaps not as luxurious as the spots in Cannes, Pau, Le Touquet, Monte Carlô and Nice, are now spread through the land, especially in the midwest.

In Chicago, Detroit, Cleveland, Toledo, Toronto and other cities of (Continued on page 38)

#### Kosher Hitler, Amos 'N' Andy Mussolini Accents Irk Consuls

San Francisco, June 39.
Protests of German and Italian government representatives against use of sound pictures of Hitler and Mussolini with Jewish and Negro voices dubbed in as a prolog to the Ole Olsen-Chick Johnson stage revue, 'Anything Happens,' during their recent engagement at the Golden Gate here, were being considered by Federal officials today.

Dr. August Ponschab, acting German consul-general, objected to the voice with a Jewish accent which accompanied newsreel shots of Der Fuehrer, while Italians condemned the use of a voice linitating the Andy of radio fame with scenes of Il Duce. Both Hitler and Mussolini, as well as Queen Marle of Rulender of the property of the control of the property of the control of the property of the

is well as Queen Marle ( (Continued on page 41)

#### 'Left-Field' Hoofers

Fordham dancehall In the Brons, N. Y., has a special sector which is labeled 'letf field' where the fancy hoofers can let themselves go if moved to-it. Idea is not to break up the more conservative creepers doing the orthodox crawls on

the floor.

It's not unusual to see the finale-hoppers doing hot breaks in solo, rather than heated couples in lindy-hops, because the boys usually steam up more and oftener.

## Pampered Ballerina, in Audience, **Steals Show from Dancer on Stage**

#### New Show Biz

Hey kld, what are you slated for in the fall? asked a Broadway producer over the phone to an actor Saturday.
When the player said he was open for a job, the manager peeped: 'Ome and see me Monday, And bring some money.'

## B'WAY NO LIKE ANTIQUATED **PAPER**

Not unusual for Broadway's legit theatres to be dark during summer, but the presence of dead paper and, billing not confined to the duli season continues to be a blight. In show circles there is some talk of the legality of such conditions and opinion has been asked as to whether billing on canoples and painted signs atop them for closed shows does not constitute misleading advertising. There is little doubt that visitors are confused and are given the problem of guessing which plays are open and which closed. At the Winter Garden the canopy is studded with names of players who were in the Follies' but who are not to be in the revue when it is (Continued on page 50) Not unusual for Broadway's legit

#### Invisible Actors

Lynchburg, June 30.

From a Methodist preacher has come a new wrinkle for legit, it's a 'play without actors.'

Minister figured it out all by himself in producing 'The Rain Bridd's before a church audience here. He is Dr. H. E. Spence, professor of religious education at Duke Univer-

Before each of three acts, Spence gave a summary but the audience did not see any of the characters. Cast stood in the wings and intoned their lines, which went to the audience vla loudspeakers.

Meanwhile the crowd gazed at a bare stage.

#### Kit Cornell to Give In?

Ait Cornell to GIVE In !
Hollywood, June 30.
Katharine Cornell, who has been
turning down pleture offers for five
years, is still being chased. Irving,
Thalberg, Darryl Zanuek and Emanuel Cohen all propositioned her.
Thalberg is said to have promlead that if she'll do one picture for
Aletto, he'll make it his personal

production.

Moscow, June 18.

Performance of the ballet Bakhchlasari Fountain' at the Bolshol
Opera house on June II precipitated a bizarre situation between
two balletinas. One of them, Tanyal
Vasilytea, at the conclusion of the
performance, came before the curcheers and application of the
performance, came before the curcheers and application of the
performance, came before the curcheers and application of the
performance of the control of the
desire and application of the
performance
that night, but busily engaged in
stealing the bows.

Situation became a scandia as
Sempenova is the wife of L. M. Karakhan, Soviet ambassador to Turkey, and privileged to filt about
Europe. She does not take her own
diutes as a ballerina to seriously.
For her to bob up in the audience
attired in chic Parislan fashlonableness and divern to herself the ovation that beinged to another on artistic effort brought strong talk of
(Continued on page 51)

#### HAVEN FOR REFUGEE PIX IN MONACO AND CHINA

Monte Carlo, June 18. A picture theatre featuring ex-clusively films banned elsewhere is planned here. Scale would be high, probably in the neighborhood of \$2. the idea being to create revenue to offset Casino's dwindling gambling

pronts.
Films ruled out in other countries, even Krance, for moral or political reasons, would be shown in complete versions, as well as celluloid yarns too badly damaged by censor televors.

Shanghal, June 9,
Isls Theatre, outside the city and
Municipal consor control, is showing
banned films and Russian product.
Recently showed Chinese nudist
and child birth scyncs. Also horror
films and Sino-Japanese War
cruelty shots.

#### Showmanship in the Family

Bridgeport, June 30.

At the recent marriage of Grace Moord's brother James to Marlon Volkhardt, local society gift, husia time of the property of the propert

the ceremony,

Minute Details Wanted on All Business Deductions -Nixing Formerly Allowable Expenses, Such as Automobiles and Clothes

Hollywood, June 30.
Uncle Sam has a flock of high-salaried picture people in a dither over an extensive 1934 income tax over an extensive 1934 income macheck-up—by an entirely new set of internal revenue agents sent here from other fields. Artists, writers, directors, executives, et al, are up in arms over deductions for business expenses being tossed out of the 1934 returns.

ness expenses being tossed out of the 1934 returns.
What they are kicking about is that they are being forced to give minute details and break down every expenditure under scrutiny of the agents. Outstanding stress is being hald on the automobile and wardrobe deductions for stars. Lat-ter point out that deductions were

ter point out that deductions were granted in previous ygars.

U. S. tax agents are disallowing such deductions for '34 unless minute info is brought forth and amounts broken down into details covering individual engagements. Deductions not allowed include telegrams and telephone messages, for biz purposes, cost of magazines, books and theatre tickets. Agents further declare that auto expanses will not be allowed unless mileage and name of individual picture is shown.

U. S. men claim that studios are eady to provide transportation for

location work.

Wardrobe deduction is . even Wardrobe deduction is even tougher. Those who filed 1934 returns in which these deductions were erased are now required to fill, four forms, First necessitates listing titles of pictures played, employer, starting and finishing dates and whether individual was required to purchase wardrobe. Other three cover details of purchases for production, still pix, other publicity pix and personal appearances. It is and personal appearances. It is also necessary to list apparel; ad-dress of merchant and cost. Name of photographer and date of publior pnotographer and date of publi-cation of publicity pix also are re-quired.

Salvage of necessary wardrobe or personal use is 50% of actual

#### TAUROG TO DIRECT FOR ZANUCK: 11-YEAR LAPSE

Hollywood, June 30.
Norman Taurog, director, who has been at. Paramount, since-1930, is swinging over to 20th-Fox on a term contract. While at Par, Taurog received award for best direction on Skippy in 1931 from the Academy of Kotton Picture Arts and Sciences. With Darryl Zanuck atter 11 years pelif formerly together as director and writer of two-reelerg at Fox. Hollywood, June 30

#### B.&D. Ups Raymond To Producer's Spot

London, June 20.

London, June 20.

London, June 20.

London, vet B. & D. director, has been stepped up to producer rank by that company, straightening matters complicated by lack of production executive since Herbert Wifeox switched to own unit.

Raymond first will be 'Chick,' remake, with Cyril Gardner, originally slated to produce, now announced as associate.

#### Kit Carlisle in 'Inn'

Kitty Carlisle, who was in pic-tures for Paramount but has been inaptive in recent months, returns to legit this fall. She has been set for White Horse Inn,' musical which reopens the Center, N. Y., this fall.

#### BROWN'S WB VALEDICTORY

HEOWN'S WB VALEDICTORY
Hollywood, June 30.
Last official act by Joe E. Brown
for Warners after eight years affiliation will be a personal appearance with his pic, Enrithworm Tracjoe, but the premiers July II at the
worst tractor capital, Peoria.
These takes a brist vacash, before
staffing, pish first film for Radio
(Depositions).

#### KEIGHLEY'S FLU

Chapes Him Back to H'wood from Wash, Location

Hollywood, June 30, William Kelghley, who has bee making location shots at Longview Wash, for Warners' God's Countr and the Woman, was returned t wash., for Warners' God's Country and the Woman, 'was returned to Hollywood by chartered plane yesterday (Monday) to undergo treatment for intestinal flu. It is expected he will be recovered in time to return to location July 6, with his crew and cast, in order to com plete the picture

Bette Davis and George Brent are set for the leaders, but Miss Davis is balking at the assignment.

#### HECHT AND M'ARTHUR'S **GAUMONT-BRITISH YEN**

Anxious to produce in England, Ben Hecht and Charles MacArthur are ansling for an arrangement to turn out product for Gaumont-Brit-ish release, with or without GB fi-nancing. Hecht & MacArthur's film-making for Faramount is over fol-lowing inability to get Far agree-ment on The Monster, latest they wrote. H-MacA were to make six pictures for par, but turned out four.

pictures for par, but turned out four,
Lee Garmes, who was brought back from England and Alexander Korda's stidio, to direct Monster, returned to London last, week for Korda. Garmes was to have directed Cyrano de Bergerac' for Korda, with Charles Laughton starring, but after much story trouble Korda has 201d, the story to an English Indie firm.

#### Howard Home After English Film Chore

Hollywood, June 30:
William K. Howard soon will return to the Coast to freelance.
Director is washing up 'I Serve'
for Korda-London films in England.
In cast of English picture, which is
yarn based on life of Queen Elizabeth, are Flora Robson, Laurence
Olivier, Raymond Massey and Lesita Banka.

#### Reed Writin' 'n' Racin'

Hollywood, June 30, Tom Reed may take along 'Stiletto' on yacht race to Honolulu, in which he is an entrant, to complete saript for Warners as possible starrer for Edward G. Robinson, Yarn-has been in 'cooler for year, but if produced will be handled by Harry Joe Brown.

Reed checked out at Warners June 20 m completion of 'Making of O'Malley' script. Hollywood, June 30

#### Riding the Kilocycles

Hollywood, June 30.
Ken Maynard, film cowboy, has signed for one year for a commergial serial which goes out over KFWB three times weekly.
Carries title of 'Roundup Trail' to tie in with beverage of similar lar.

#### BOBBY BREEN'S A. K. STORY

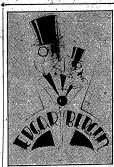
Hollywood, June 30.

Toinettes Philip, kid book written
50 years ago, has been purchased by
Sol Lesser as a starrer for Bobby

Breen, Winifred Dunn is adapting,

#### Filmites Air Bookings

Hollywood, June 80. Ruth Chatterton and Brian Aherne



A new comedy "high" was reached at the Chez Paree Cafe. Chicago, by Edgar Bergen, return engagement starting July 10th. Now appearing at the Casanova Club, Hollywood. Jimmy Start, of the Loe Angeles Herald, says: "For tops in enter-manzing ventriloquist, is a riot at the Casanova."

Permanent address: "International Company of the Casanova."

Permanent address: "International Company of the Casanova."

Permanent address: University Club, Evaneton, III.

#### Berman of RKO Signs Huston's Son, Philip, Sans a Screen Test

Philip Huston, legit juve, son Waiter Huston, was signed this week by Pandro Berman minus the usual screen test. Actor planes to Hollywood July 6. He will go into Berman's first production for this season, 'The Big Game,' football yarn by Irwin Shaw. To permit film trek actor was re-leased from his contract with Ray-

leased from his contract with Ray-mond Moore's stock company at Dennis, Mass. Contract with Ber-man permits one legit production yearly. Initial legit under new set-up will be Austin Strong's North Star, in September for John Golden.

Zeppo Marx agented the deal.

Hollywood, June 30. Bobby Wilson, Southern Methodist grid star of last season, is set for a part in Radio's 'The Big Game.' Four Stanford gridders are also in.

#### FRED STONE'S NEXT

Hollywood, June 30, Stephen Roberts directs 'By Dawn's Early Light' at Radlo, with Horace Jackson scripting. Fred Stone has the lead.

#### Schwartz-Fields for Pons; Dietz Musical Readying

MISICAL ACCOUNTS
Arthur Schwartz returns to the
Coest shortly to compose the new
Lity Pons finusical at RKO, Dorothy Fields to do the lyrics.
Meantime, Schwartz's new book
musical with Howard Dietz for Max
Gordon is slated for fall production.
Evelyn Laye alone cast so far but
there are two more important roles
that must be set.

Hollywood, June 30:
Lily Pons' next at Radio, 'Street
Girl,' will be, directed by Leigh
Jason, Jane Murfin wrote the script,
P. J. Wolfson the screen play. It's

a talker remake.

Arthur Schwartz will do the original music, while Andre Kostelanetz will be special musical director.

#### PAR'S STEAMSHIP BILL AFTER 'SPAWN' CANCELS

San Francisco, June 30.

San-Francisco, June 30.

Paramount will have another bill to foot as result of Carole Lombard's withdrawal from the cast of Spawn of the North', another Par Jinx, which caused the company to change its plans to film this picture at this time. 'According to Pacific Steamship Co. officials here, the Dorothy Alexander had been specially chartered by Par for the trip and had been placed in drydock in order that, she be prepared for the voyage to Alaskan waters with the film company. Although officials did not state what the bill will be, the cost of the dry-cooling and conditioning will be stood by Paramount, according to terms of the contract.

Hollywood, June 30.
Problems of housing 160 studio
people on location in Alaskan waters and the illness of Carole Lomters and the liness of Carole Don-bard, leade, have caused Paramount to shelve Spawn of the North. Studio tentatively planned to have cast and help live on a ship for eight

veeks. Miss Lombard's physician advised her against making the arduous

### Schulberg's First Par Is Yarn by Paul Gallico former Dorls Warner, Broadway last season,

Hollywood, Jine. 30.

B. P. Schulber's first picture under his Paramount producing deal will be Wedding Freesont, Paul Gallio Man, which formetly belonged to compile Anthony, terminating his contract at Columbia amicably, has joined Schulberg to work on screen play. Anthony adapted piece at Columbia Hollywood, June 30

#### ADRIAN HEMSTITCHED

Hollywood, June 30.
Metro has put another three-yea hemstitch in Adrian's contract, He's the studio stylist.

## U.S. Priority Tax Lien for \$1,361,731 **Vs. Fox: Little for Other Creditors**

Private creditors of William Fox the claim was made in the Fedwhose claims aggregate more than \$3,000,000 were given a setback last Fox had received \$15,000,000 for his Wednesday (24) by the government film interests and theatre property of Internal Revenue, filed a lien in the U.S. District Court for \$1,361, sum to the All-Continent Corporation of Internal Revenue, filed a lien in the U.S. District Court for \$1,361, sum to the All-Continent Corporation of Internal 1829 and 1930. As resuit of but a compared to the action all but about \$800,000 of this the action all but about \$800,000 of Fox's listed assets are tied up. The Frankenthaler was appointed trustending to \$3,555,621. The latter figure includes amounts claimed against that the total including benalties and interest amounted to \$1,060,822, the claim is supported to the court of t

Ruth Chatterton and Brian Ahernes are booked for the Sept. 14 Lus 1970 general greditors. Until the program. Herbert Marshall has two ethers to be supported by the court, the receiver to be supported by the court, the receiver of the support of the seests.

Atlantic City, June 39.

Hiram Steelman, local attorney, was named on Saturday (27) trustes in bankruptcy for William Fox, ploneer film man, against whom \$3,000,000 in olafms have been filed. Federal Referee Robert E. Steedle also appointed W. Elmer Brown, Jr., (Continued on page 50)

## **METRO'S UPPED** PROD. BUDGETS

Metro, which has tabbed 50 features for the 1386-37 season as compared with 4 to 48 in the current parts with the compared with the content with the cont

### PAUL ROBESON IN EISENSTEIN RUSS PIC?

Moscow, June 18.

Paul Robeson Is due in Moscow
in a few days for a conference with
S. M. Eisenstein, Soviet film direct
or. Elsenstein wants Robeson to
take part in Moscow, a new film
that he's preducing tor. Blaenstein wants Robeson to take part in Moscow, a new film that he's producing. Robeson will spend the summer in the Soviet Union, resting in one of the Black Sea sanitariums.

#### Rossen's Film Break

Robert Rossen, playwright, leaves for Hollywood, July 15, on a Warner writing assignment. He's under personal contract to Mervyn LeRoy. William Morris office set the dril. Rossen authored 'The Body Beau-tiful,' which LeRoy and his wife, the former Doris Warner, hanksolled on

former Dorls Warner, bankrolled on

#### **SAILINGS**

June 27 (New York to Naples),
Juse B. Brulatour, Hope Hampton,
Tito Schipa, Sennaro Papi (Rex).
June 27 (New York to Paris),
Priscilla Dean, Jack Kirkland, Harry,
Essex, Harry Fleischman, Fred McKay, James Hepburn, Margaret
Ayer Barnes (Lafayette),
June 27 (New York to Paris),
Robert H. Cochrane, Mrs. Raymond
Rubleath (Paris),
June 27 (New York to Los Angeles), Morris S. Schlesinger (Virginia),
July 10 (New York to London),
July 10 (New York to London),

July 10 (New York to London), Ruth Etting, Col. Snyder (Norman-

July 8 (London to New York),

D'Aboadde d'Arrast, Mrs. David Sai-noff, Maurice (Red) Kahn, Court-landt Smith, Walter Blumenthal, Jules Shapiro, Mr. and Mrs. Arthur F. Driscoll, Chick York, Rose King, Mr. and Mrs. Edward Craig (Nor-mandle).

#### **ARRIVALS**

Elizabeth Ailen, Mr. and Mrs. Max Gordon, Emily Roosevelt, Mrscus Heyman, Mrs. Ber Goetz, Mack Gordon, Harry Revel, Hans Kind-ler, Joseph and Nicholas Ermoller, Mr. and Mrs. Martin Beck. Barry Trivers, Robert Lang, Gerard Hek-king, Three Sallors, Dennis O'lbea, Lillian, Hellman, Bertha Belmore.

# METRO'S LEGIT STOCK B. R.

## Toronto Views WB's Initiative on 'Pastures' Hurting Censor Appeal TOWN CD'S FOR PIX

Toronto, June 30. Critics and clergy are leading a concerted attack on the board of censors for the banning here of Green Pastures' (WB), and are severely rapping Prime Minister Hepburn for his endorsement of the

severely rapping Prime Minister Hepburn for his endorsement of the scissor-brigade's decision. Defending the censor board, he agreed to hold a private screening for 30 men of the cloth within the next 10 days but Warner Bros. (Canada) has now beat the pistol-by holding two invitations screenings for the clergy of various denominations and the heads of women's organizations, meaning and this are present to secure reaction interviews that are, in the main, favorable to the picture and which cast reflection on the Hepburn ruling. Likelihood is that such tactics will prove harmful to the picture's interests in that the Prime Minister will now more than ever be inclined to let his decision stand. Picture was to come up before the Appeal Tribunal within a fortnight for re-consideration of the censor board decree but the Prime Minister who heads the A. T., is now defended to the the decision stand. Be stated to let the decision stand.

he states.

Said Hepburn in an interview: T
saw nothing objectionable in the
stage play but the film version is a
burlesque of the Scriptures and an
insult to church-goers of all denominations.' Two scenes particularly incensing the Prime Minister is the offering to 'de Lawd' of a 10c cigar and the argument with Noah as to

(Continued on page 50)

#### **Bartholomew Legal** Battle Cost \$10,000; Settlement Reached

Los Angeles, June 30. With a cost of about \$10,000 to all parties concerned, legal and finan-cial status of Freddie Bartholomew, kid star, has finaily been established in Superior Judge Harry Archbald's court

in Superior Judge Harry Archbald's court,
Union Bank & Trust Co. Is named guardian of lad's estate. Millicent Mary Bartholomew, Freddle's aunt and promoter of his pic-career, remains his guardian and will receive \$800 a month as living expenses for youngster and herself. Parents jointly will get \$400 a month until sum amounts to 10% of boy's earnings, and Freddle's two sisters, Elleen and Hilda, are together apportioned \$% of his earnings. Balance of lad's current \$1,200 a week and optional increases, together with what is earned from radio and other second sees into a trust fund until the Hiller Bartholomew is required to render accounting of boy's earnings. So and turn over around, \$5,000 in case of the sees of the

#### 'Maytime' Rewrite

Hollywood, June 30. Hollywood, June 30.
Metro's 'Maytime' has been ordered rewritten after seven months
in work, with Moss Hart now on
the script.
Pilmusical with Nelson Eddy and
Jeanette MacDonald, directed by
Edmund Goulding.

#### ROSALIND'S PREROGATIVE

After rejecting part in 'Craig's Wife' at Columbia, Rosalind Rusell changed mind after part was Nised to her liking.

Nised to her liking.

RKO Retains Ray Mayer Hollywood, June 30.

Ray Mayer has find his option part of the part was been belose in maie lead and borothy Alzner directing.

#### Quick Test

Hollywood, June 30.
Record for quick tests is held
by Vincent Price, who fiew in
from New York's 'Victoria Regina' for day's camera work at
Seiznick-International. Returned by air same day

If contract is signed, Price will not start until 'Regina' closes,

## Safeguard Vs. **Nuisance Suits** Via Screen Title

Hollywood, June 30. Hollywood, June 30.
To sidestep nuisance suits on grounds of public ridicule or tibel, studios are now including a citie stating that all characters in their allms are written around contemporary subjects and are purely fictional and that any resemblance to individuals is coincidential.

individuals is coincidental.
First flickers to carry this title are
Bullets and Baliots (WB), and
Metro's Fury' and San Francisco.
Understood concerns had reason to
believe that certain persons would
feel their rights had been Invaded
through characterizations in the

films.
With the lawsuit angle in mind,
Metro has changed name of the
Groucho Marx character in 'A Day
at the Races.' Character was 'Dr.
Quackenbush,' but studio learned
several doctors in town carry that

cognomen.

Possibility is that a standard title will be adopted by the Producers Association to be used on all films.

#### **OBERON SETTLEMENT** WITH SELZNICK SEEN

Hollywood, June 30. Out of court settlement in Merle Oberon's \$125,000 damage action against Seiznick-International was Indicated yesterday (Monday) when the case was removed from the cal-

endar.
Miss Oberon charged her removal from the lead in 'Carden of Aifah,' in which she was replaced by Marlene Dietrich, injured her reputation.

#### Lesser's Davy Crockett Yarn Up for Bretherton

Hollywood, June 30 Howard Bretherton, recently signed to term contract by Sol Jesser, probably will direct a picture based on the life of Davy Crockett which Lesser will release through 20th-Fox.

Harry Chandlee and Elizabeth Boecher are doing research work, preliminary to script assignment.

#### Arlen Quits Britain

London, June 30.
Richard Arlen has shipped out for
Revelstoke, Can., to make outdoor scenes for the Gaumont-British pic-ture, 'The Great Barrier,' which stars

His wife and son accomp.

# Hollywood, June 30. Ray Mayer has had his option picked up of Fadlo.

Develop Talent That Way for Hollywood - Also Other Craftsmen-Not So Much for Plays

#### NON-PROFIT STRICTLY

Metro may go through with its announced intention of not financing any further Broadway legit produc-tion, but it lsn't getting out of legit. tion, out it isn't getting out of fegit. It is, in fact, working on a plan which, will make the film company, if it goes through, the most important producer of repertory legit in the U. S., with stock companies functioning on a full-time basis in at least half a dozen cities, to start with

with, Pian is practically set, with sev-Plan is practically set, with several theatre sites already chosen. Final details for opening of preparations are to be worked out today (Wednesday) and hope is to start actual production activities in October with six or eight units, aff in the east, within a few hours from New York, so that the home office of a supervise. can supervise.

leew 10rk, so that the nome omec can supervise. Indea, as conceived by J. Robert Rubin and other Metro exces in the east and okayed on the Coast, is that this type of production will handle everything for the film company, making it possible to develop talent of both the backstage and back-of-foots type, as well as break in and try out new material. It will be, the company figures, a method of nurturing every sort of theatrical talent through actual experience, rather than talent schools or other sorts of what it considers 'handl-capped buildup.' The matter of new plays will be governed by Dramatists' Gulla restrictions as presently.

Dramatists' Guild restrictions as presently, Phillips and Bloch in Charge Sidney Phillips and Bertram Bloch, of M-G's story and secuting staff in New York, are working out the details and will be in charge when the details are ironed out. Phillips recently concluded a tour of the seast for the purpose of spotting theatres and also went to the Coast to outline details to the excest there.

there.

Idea, as now seen, is for Metro
to spot a stock troupe of perhaps
eight actors and full technical staff;
including scenic designer, stager, including scenic designer, stager, etc., in each house. Town's moral backing will be courted, either through colleges of woman's club affiliations and programs will be of what the company hopes to be a 'worthwhile cultural plane.' If possible, a subscription basis will be pushed in each case.

Metro's idea is not to go heavily

## UNDERWRITE TANK Pix Biz Concerned Over Stars' **Growing Yen for Radio Bookings: Curb If and When Grosses Dive**

#### Par's Class of 20

Paramount's dramatic school conducted in the New York Par building, now has about 20 in the class. Recently 15 were dropped after screen

Understood the last haif dozen new players signed by Par to short termers were products of the school.

## \$200.000 FOR **NELSON EDDY** TOUR

Neison Eddy is booked for a \$200,000 concert four between Jan. 6 and April 28 of next year under Columbia Concerts management. The control of the control of

## Lov-Powell's 'Cheyney'

Hollywood, June 30.
Metro has assigned Myrna Loy
and William Powell to 'Last of Mrs.
Cheyney,' wl.lch Ina Claire played
on Broadway several seasons ago.
Lawrence Weingarten will pro-

# Trapped 'Tarzan' Roused

Metro Seeks New Director to Take Its \$500,000 Jungler Out of Lethargy

Hollywood, June 20.

Metro's 'Tarzan Escapes,' the \$500,000 film which has been stiffed for many months, gets another production breather. Bernie Hyman, who fell heir to the bad luck picture after Phill Goldstone left the studio, is trying to talk another director into taking shot at thrilier to succeed George Seltz, William Wellman and other meggers. Production stalled after retakes proved unsatisfactory when 'Tarzan' was half-completed. Salaries of several players, Johnny Welsmuller and Benita Hume, among others, have been running against film, with Maureen O'Sulivan's contract coin partially allocated to the Jungler.

### THE NATIVE RETURNS

Tacoma Proud of Bing Crosby and His Bangtails

Tacoma is getting ready to give Bing Crosby a real send-off here next month when he comes north with his horse. Bing, who will lead off for his string of half dozen thoroughbred, at Longacres, big nearby racing plant costing nearly \$1,000,000 to build. Crosby, who halls from this burg, will make his homehere and travel back and forth while in this section.

The local Chamber of Commerce and other organizations are already busy getting ready for the party for the native son and his ponies. Tacoma, June 20.

stars to pick up that extra radio coin has film producers seriously

coin has film producers seriously considering measures to curb the activities of name players on radio programs. They are confronted by two serious obstacles at the outset. First, is the fact that the staw will not sign contracts if there is any radio tabu. Secondly, certain any radio tabu. Secondly, certain of the producers overhoard for the all-waves if too binding restrictions are made. Eddle Cantor's growth on the air is an indicator.

Eddle Cantor's growth on the air is a late to the control of the c or not the results are up to the player's expectation. This influence apparently overcomes any thought (Continued on page 50)

#### HATHAWAY ON 'SOULS' WHEN 'SPAWN' DOESN'T

Hollywood, June 30.

Paramount's 'Souls at Sea' (techniccolor) will be directed by Henry Hathaway. Grover Jones is on the script. Both were to have worked on 'Spawn of the North,' which has been postponed,

Gary Cooper will star in 'Souls'

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O'BRIEN TOPS MASQUERS

Armstrong, V.P.—Borris, Henshey Campeau, Other Officers

**14 YARNS IS** 

**NEW PEAK** 

Universal has bulged its writing

KIDLET AUTHORING

TRIO'S FILM BREAK

'Around the World in 11 Years, freak best seller by three children of James E. Abbe, has brought tro a three-year pic contract from John Krimsky. He will star Patlence, 12,

a three-year pic contract from John Krimsky, He will star Patlence, 12, Richard, 10, and John, 9, in "High Wind in Jamaica" next fall. First saw pictures of the trio in their book, and made an expensive test of them before signing contract. Book had been refused by Simon & Schuster and Robt. McBride before publication by Dodd-Mead. It was dictated by children to their mother, who was Polly Platt, Ziegfeld alumn.

Weavers in Pic Series

Hollywood, June 30.
Weaver Bros, and Elviry have been signed by Republic for series of pictures featuring hillbilly fodder

and song. Trio is from vaude.

Hollywood, June 30.

American walkout on the German market is not likely for the time being, according to feeling in New York, despite constantly increasing

being, according to feeling in New York, despite constantly increasing difficulties of doing business there. While the three leading film companies involved, Metro. 20th-Fox and Faramount, are none too happy about conditions in Naziland, they all are outside of the red for outside out Campeau, Other Officers

Hollywood, June 30.

Pat O'Brien was elected president of the Masquers, June 25. Robert Armstrong was named vice-president, Albert Dorris, recording secretary; Howard B. Hensbey, treasquer and Frank Campeau, reader. O'Brien succeeds Frank Moygan who was appointed on the board of directors for two years,
Other directors include Charles Chase, Alan Mowbray, Ned A. Sparks, Frank McHugh and J. Monte Vandegrift, for three years, and Harry Joe Brown, one. 30 U SCRIBES ON

Universal has bulged its writing list to highest peak in years, with more than 30 seriveners working on 14 stories, in order to clean up 1853-50 program and to make ready secondaries are Morrie Ryskind, Spivia-Thaibers, Owen Travis, Lewis R. Fosten, Bertham Milhauser, Charles Grayson, Robert Benchley, Bruce Manning, Harry Clork, Sam Mintz, Humphrey Pearson, Albert R. Perkins, James Edward Grant, Bernard Shubert, Renata Hoffman, Brown Holmes, Harvey Gates, Michael Urls, Harvey Thew, Austin Parker, Garrett Fort, R. H. Burnside, Herbert Fields, Dorothy Fields, Horace McCoy, W. P. Lipscomb, Jefferson Parker, Adele Comandini, Jeas abel Dawn and Boyce de Gaw.

#### KRELLBERG WINS INJ. SUIT OVER 'ZOMBIE' PIX

Herman Hoffman, special N. Y. supreme court referee, on Monday (29) issued a permanent injunction lemy Pictures Corp. and six other defendants, from further showing the film, Revolt of the Zombles, which recently had its premiers at the Riskto, N. X. The injunction was issued at the request of Amusement Securities Corp., owners of the picture, White Zomble. The referee in his findings decided unat ASC, was also entitled to dumage of \$7,500. Resides Academyet and Victor Halperin, Midtown Theatre Corp., operators of the Riskt, Melbert Pictures, Inc., the Producers' Laborators, Inc., the Producers' Laborators. and six other defendants, from fur

ants were: Edward and Victor-Halperin, Midtown Theatre Corp, operators of the Risitô, Melbert Pictures, Inc., the Producer's Laboratories and the Amer-Anglo Corp. In his decision the referee agreed with lig decision the referee agreed with plaintiff.

Dozens of witnesses were heard at the eight hearings conducted by the referee at his office, 233 Broadway, during the past few weeks.

Albert S. Kreilberg, president of ASC, claimed that his concern owned and produced the picture. White Zomble' four years ago and that the word, zomble, was original. He charged that despite warn the word of the company of the recent picture that he would institute suit if Zomble' was used in the title, the defendants ignored the warning and proceeded to extensively advertise and finally exhibit the film:

The plaintiff testified that it was his company's, intention to produce in the hear future a sequel to the original, 'White Zomble,' and the wide exploitation given the latest film would greatly injure the finance. There was no charge made that the picture itself was an infringement. The referee in his decision prohibits further showing of 'Revolt of the Zombleg's so long as it bears the disputed word in the ittle. He also gave the plaintiff leave to reopen the hearings to determine the profits thus far obtained from the film.

### Mank's Metro Acer

Hollywood, June 30. First topnotch production assignfor Joseph Mankiewicz at will be a Joan Crawford-Sable starrer. metro will be a Joan Crawford-Clark Gable starrer. John Lee Mahln is developing the story.

#### G-MEN SCARE FIGHT PICTURES OUT OF D. C

Strict enforcement of Federal anti-fight film law in Capital is again proving picule for suburban exhibitors across line in Maryland. All major houses within District put out feelers to the d.a. and Dept. of Justice as to what would happen if they imported pictures Deals were abandoned in face of replies that somebody would have to go to jall. Boys wouldn't have minded arranging that, if the profits were big, but figure it isn't smart to get on the bad side of the Justice Dept., especially in view of Hollywood doing its best to curry favor with G-men for film angles.

Violations of Federal laws pro hibiting transportation of fight films across state lines have to be reported by local authorities in states, whereas here complaints would go straight to G-men and they'd be forced to act on situation right under their noses.

right under their noses.
Result, as in jast, is that nabe spot in Bethesda, just two miles across line, is packing 'em in, tying up traffic and reaping a fortune.
Local critics hollering plenty about every place but the Capital seeing films, but since it's almost entirely a local problem it's hard to scrape up enough pressure to get law repealed. Fights, themselves, were recently o.k.'d here, which, the objectors claim, makes ban on films all the more absurd.

#### Big Grosser

Big Grosser

Biggest money, maker of any fight pleture on record, is estimated for the Schmeling-Louis films showing the unexpected and sensational encounter at the Yankee, Stadium, N. Y., June 19. There were around 200 prints of the Louis-Baser picture on release last summer, while in New York state alone there are now 110 legitimate prints.

Petuts are still being sent to for-

110 legitimate prints.

Prints are still being sent to foreign countries, but it's a gamble. First,
went to Germany, one print and asnegative being chanced but how
the coin will be collected over there
hasn't been figured out. Negative,
sent Germany is complete with preliminary shots at the training camps.
It is a seven-reel feature, running
70 minutes. For exhibition here
only the fight is shown, running
time 33 minutes.

That the nicture will make much

time 33 minutes.

That the picture will make mucn more money than the event itself is certain. Mike Jacobs sold the rights for \$27,500 without strings to Jack M. Dietz and Bill Dufty, Jack Reiger who shot the picture is in for a precentage. Reiger provided ringside close-upe through the ropes by means of a hand camera equipped with full size lenses. Although the fight attendance was Although the fight attendance was

Although the fight attendance was Atthough the night attendance was away under first expectations it made some coin. Jacobs' net was \$146,112 but the promotional and preliminary expense plus grading the field seats is said to have exceeded \$100,000.

## **Wanger-Mussolini-Gianninni's** Italian Film Production Deal

Rome, June 30. As result of a fast plane trip here and a consultation with Benito Mussollni, Walter Wanger will be

warner Bros. has sold "Green Partures' to R. C. Musle Hall as not broaden by a colling plant to roadenby picture at the Hollywood, on Broadway.

Opening date at the Hall is July 18th.

Was long was organized immediately after Wanger saw 11 Dues and will be known as Societed with the sold the control of th

New outfit will use the new studi

New outfit will use the new studio on which work has already started on the outskirts of Rome, covering 120 acres. It will be ready next April.

General idea is to import a series of American picture stars and complete production units from Mollymore of the series of

## UA's 34 Pix. Due to Pioneer and P-L Curtailments: Goldwyn Held East

#### **BRIGGS NEW PATHE PREZ**

Kolbe Retires at Own Request Active Brokerage Biz

Henry Briggs at present general sales manager for Du Pont Film Mfg. Corp., is to be elected presi-dent of Pathe Film Corp., at a spe-cial meeting called for today (Wed.). He will supplant Frank F. Kolbe, retiring from chief executive

Kolbe, retiring from chief executive post at his own request in order to devote more time to brokerage business of Young, Kolbe & Co. Move is not unexpected because Kolbe accepted presidency, with un-derstanding that it was to be a tem-powery affer. Kolbe has been at norary affair. Kolbe has been at the helm through actual setting up the neim through actual setting of reorganization plan and through the two deals with First Division.

Briggs was considered logic choice because he will be able devote all of his time to new post. plan and through

## **Grand Nat'l Hopes** For 52 Via Indies: Adds 400G Shares

Grand National's initial feature rogram may total up to 52 pictures ased on negotiations with five pro-lucers which may be consumma

ted soon.

Pending deals with producers are not divulged by Alperson. Included in the approximate 52 will be a

in the approximate \$2 will be a series of westerns.

Meantime, the distribution machine is being organized under Carl Lesserman, general sales manager, with a deal just closed for the acquisition of western exchanges in Denver, Sail Lake City, Los Angeles, San Francisco, Portland and Seattle. Mel Hulling, who owned these exchanges, becomes Pacific Coast district manager, James Winn, former district manager for Warner Bros. has been appointed dm. for GN over the midwest, with headquarters in Chicago.

in Chlcago. Following the appearance of first Following the appearance of first Grand National Film stock in trading on the N. Y. curb, Monday (29), Grand National ir an amended petition notified the Securities & Exchange Commission yesterday (Tues) of an additional offering of 400,000 shares of capital stock to present stockholders on record July 6 This Will give GN 600,000 shares

outstanding since 200,000 shares al-ready have been issued. Each stockholder will be given

Each stockholder will be given privilege of buying 2 additional shares for each one now held at rate of \$1.75 per share. This is less than half the price of \$4\$ at which Grand National stocks sold for on the curb opening day.

GM's 1956-37 program will include a group of English productions which may be added, for its own that the control of the con

product possibilities the one-over before any deal.

#### 'GODFREY' LEADS OFF **NEW SEASON FOR U**

Hollywood, June 30.

First National release by Universal on 1936-27 program will be 'My Man Godfrey; slated for Sept. 7.

Studio still has three veleases this season, two in July, one in August. They are 'Yellowstone,' 'Postal Inspector,' and 'Crash Donovan.'

#### LUCK ON A BUS

Hollywood, June 30,
Lotus Lui, discovered on a public
bus by Metro talent scouts, gets a
featured spot in 'Good Earth'.
Succeeds Sidney Fox who was

Some changes in the United Artists calendar for feature releases during 1936-37 promises a minimum

Some changes in the United Artists calendar for Yeature veleases during 1936-37 promises a minimum of 34 pictures from nine different 174 producers. Change in the setup-embraces the reduction of Pickford-Lasity pictures from an originally scheduled five to ope more due, because of dissolution of this producing firm and elimination of three Pioneers, against increase of Sciznick-International schedule, originally six, to seven features.

Plus possible additionals, subject to approval by UA before distributing, the lineup includes two from Condewy Chapter for the Chapte

parted, while on Sunday (28) Maurice Silverstone and Ed Raftery (UA attorney) took a plane west. Company will announce 30 pictures but expects to release between 35 and 40 on the season under contingent deals.

#### **GERSHWINS TO TUNE ASTAIRE-ROGERS PIC**

Hollywood, June 30.

George and Ira Gershwin have been tabbed to do the music and lyrics for the next Fred Astairt-Ginger Rogers production, at Radio, Watch Your Step.'

Screen play is by Edmund North and James Gow from an orly by Lee Loeb and Earned Burman. See the seed of the

#### To Curb Gawkers

Hollywood, June 30. Hollywood, June 30.

Haysian studio publicity heads took another crack at studio visitors at a meeting held last week. Ban lis rifled at conventioneers and tourlists. However, group left gates open to school teachers who plan to study off here en route to National Education Association convention in Portland, Ore.

Thomas Pettey, new director of public relations for the Hays office, was introduced by Lupton A. Wilkinson, who resigned for a studie spot.

#### GARNETT ANCHORS FOR TEA

London, June 30.

Tay Garnett, who has been on a cruise aroun; the world in his own yacht, taking backgrounds for future pictures, is due here this com-

lng week,

He will anchor just outside
Brighton.

#### Abbey Players In

Abbey Players In With four of the Abbey Players group from Ireland just arrived in Hollywood, RKO is expecting a fifth, Dennis O'Des, to reach New York this week, and may also import and other, Maureen Delaney. Company han't as yet set on Miss Delanged, Abbeyltes go into 'Plough and the Stars.'

# '34 AMUS. UP \$554,303,000

## Pioneer's Merger with Selznick Int'l Is 2d UA Indie Production Casualty; Pickford-Lasky Also

sets.

Pioneer, formed two years ago, with releasing arrangements providing outlet through RKO, has not been very successful. Three pictures all in color, were made at high negative cost, 'Beeky Sharp,' Last Days of Pompell' and Dancing Pirate.' Whitney's trio recently plained for UA-release under the Pioneer label also were to have been 'made in Technicolor in which young made in Technicolor in which young Whitney is reputedly a heavy in

written's reputerly a nearly inyestor.

The plans to drop Ploneer

thingh a merger with S.I. decision has been reached that all prodsion has been reached that all prodsion has been reached that all prodsion has been reached half in technicolor. Whitney is chairman of
the board of S-I, while David O.
Selzaitck' is president, Merian C.
of Coper, why was v.p. of Ploneer,
will be carried over in S-I as a v.p.,
"Ha will produce a couple of picstures for S-I.
Waltney is not attending the UA

tures for S-I.

Whitney is not-attending the UA
sales convention, but was in Los
Angeles a week ago. He is now in
New York attending to other matters, including his racing interests.

With Picktord-Lasky's blow-off,
it's the second casualty among UA
indie producing units.

#### LUSTY, ROGELL JOIN PROD. RANKS AT RKO

Hollywood, June 30.
Sam Briskin is giving Lou Lusty and Sid Rogell producer duties at Radio.

and Sid Rogeli producer ducies at Radio.

Lusty now is executive assistant to Briskin while Rogeli is studio manager. Upping of pair, and the addition of Hail Horne and A. J. Balaban to the studio's producer roster, gives Radio I3 associates. Immediately after he reached Radio to become an associate producer, Hail Horne huddled with Sam Briskin on potential yarns.

Horne accompanied west Radio's sales convention entourage, including Brickin, Pandro Berman, Leigh Jason, P. J. Wolfson and Bobby Breen.

#### Al Lewis to RKO as Prod.

Hollywood, June 30. At Lewis, producer, switches to Radio in similar capacity upon com-pletion of his Faramount contract. Lewis has been with Par for three years and prior to that with Fox.

#### Cohen's Hop East

Emanuel Cohen leaves for New York tomorrow (Wednesday) to see his father, two sisters and their families off on a trip to Palestine. They sall July 3 and Cohen airs back to the Coast the following day. Cohen's first for Paramount, Mae West's "Personal Appearance," gets under way July 20.

#### PAR ATTYS. TO VACASH

Louis Phillips, Paramount attorney, is going on an extended cruise somerime next month. Going to California.

somerime next month. Going to Cal-ifornia, he will visit Hawaii, the Philippines and Alaska. Austin C. Keough, Par's legal head, will probably take the month of August off, Par affairs permit-ting.

#### Par's 133G Tax Claim

Suit to recover \$133,601 in Fed-Sult to recover \$133,601 in Federal Income taxes was begun by Paramount Pictures on Friday (26) through the filing of a summons against Charles W. Anderson, former Collector of Internal Revenue for the Third District, New York. Par, through Simpson, Thatcher & Bartlett, claims this sum was excessive and above the amount due the government for 1929-1930.

## Par Partnership Theatre Deals Extended 1 Yr.

Paramount executive board last

Paramount executive board last week confirmed and okayed partnership deals and arrangements with the Hoblitzelle circuit for Texas, the Balaban & Ratz group in Chicago and Illinois and the N. Database and the Hoblitzelle group cives the Hoblitzelle group cives them the right to operate the Texas houses on present setup for another year, but with Paramount retaining the right to buy back the houses at the end of the year. Paramount, in this confirmation, gives Hoblitzelle complete ownership of the houses in Austin and Gaiveston, and relinquishes all rights to buy back these properties. B&K and the Nathanson deals, which were set some time ago, were okayed as on previous arreement, with the Paramount exce board making no changes in the partnership and percentage arrangements.

#### WOBBER-SPITZ-CLARK'S B'THDAY CONVENTIONS'

San Francisco, June 30.

Birthday convention to be celebrated this week at the summer residence of Herman Wobber of 20th-Fox at Woodside, Calif., near here, will bring together showmen from all parts of the country.

Series of parties will mark the birthdays of Wobber and Leo Spitz on July 3, and John D. Clark, July 1.

Mr. and Mrs. John Balaban are among the advance guard already here for the main event, which is stated for the Fourth. Large group of studio and theatre exces from the east and west is expected to attend.

#### Jensen's Own Co.

Emil Jensen eastern rep of Pick ford-Lasky, plans to secure financ-ing for his own production com-pany, reviving the old Inspiration Pictures trade name.

# SUBSTANTIAL GAIN

Belated Figures for 1934 Indicate Vast Uptrend in General Amusement Biz

#### NO BREAKDOWNS

Washington, June 39.
Definite indications that 1934 was a more profitable year for film interests than 1938 were given Montopolic and the second of the seco

Belated report showed that the Belated report showed that the service, professional, amusement, and hotel group shared in New Deal improvement and that the Federal Treasury's grab likewise bounced upward. All the indices pointed to a much better condition for this group of enterprises.

group of enterprises.

While no detailed figures: were given for the film industry, past except the film industry, past except film industry, past except film industry, past except film in the film industry in the film industry past except film in the film industry film in the film i

(Continued on page 51)

### 'Ziegfeld' May Get Back Its \$2,000,000

'Great Ziegfeld' will be withheld from general release for some time, Metro's plans being to continue roadshow engagements on the musical through the summer in a two-a-day campaign similar to Grand Hotel.

On Roadshowings

Hotel.'
To date Metro has, sold 'Ziegfeld' in more than 350 rondshow engagements and 350 rondshow engagements and swith 'Hotel' may get back its negative cost on the two-a-day bookings. 'Hotel' grossed around \$1,000,000 on the roadshow dates alone.

Among situations 'Ziegfeld' will press for this summer are the resort

#### Blackstoner Goes Prod.

Hollywood, June 39.
Daniel T. O'Shea, attached to the legal staff at Radio for the past three years, has resigned to go with Selznick-International.

New spot takes him away from the legal end and into production.

## U. S. TAXES SHOW | Certainty That Showman Will Be Par's New President: Up to Zukor If He Wants to Take the Post

#### Wall St. Sympathetic

Wall streeters, not associated Wall streeters, not associated with the picture business, sympathize with John E. Otterson on his removal from Paramount as president and a member of the board of direc-

Some of the downtown men are under the impression that Otterson didn't receive proper cooperation from within Par.

## Depinet's RKO Pact Extended: Kahane 3 Mos.

At a meeting of the RKO Radio Pictures board, Ned Depiner's contract was extended for an additional term, and B. B. Káhane's contract with the company's studio also was extended. The Indications are, however, that Kahane, who has been with RKO or its predecessor companies for around 15 years, will retire from the firm. For the past indications have been that Káhane would hook in with Louis B. Mayer, at Metro, in departing from RKO. Kahane has been drawing \$1,000 weekly at RKO, at one time as the boss of the RKO plant.

Hollywood, June 30.

B. B. Kahane is awalting Leo
Spitz for a huddle here. Meantlme
the RKO exec's contract has been
extended for three months.
Locally believed Kahane would
return to private law practice,

#### NEW METRO-HUBBARD DEAL, 3-4 TOP PRODS.

Hollywood, June 30.

Metro's new deal with Luclen thubbard probably will be for three or four top productions. Deal will be set. In any event before he goes on his vacash in July.

Whispering Windows, in association with Sam Marx, and Mr. Zero; which Michael Fessler will supervise, are the final duet of 20 on the producer's present contract.

In event Hubbard gets the new arrangement his program pictures production will be split among several other producers.

# Adolph Zukor, summoned from the Coast last Thursday (25), has been huddling with Paramount board members since his arrival in New York, Zukor selection as president of Paramount is deemed ittake heavened, the knows compresident or Faramount is deemed ilkely because of the known com-pany intention of electing an in-sider. The board has slated to-morrow (Thursday) for its election of officers.

morrow (Thursday) for its election of officers.

Par's presidency, it is undersfood, will go to a showman. Outside of Zukor, the only other showmen on the Par board are E. V. Richards, Neil Agnew and Barney Balaban.

Whatever happens, it will be with Zukor's approval. He is being consulted for that purpose all through the forepart of this week, in advance of tomorrow's elections. The The rest of the Par slate of officers will probably be reelected as is, with the exception of R. E. Anderson, who may be succeeded by Austin Keough, the president-secretary of Par. Other v.p.'s are Neil F. Agnew, Y. Frank Freeman and John Hicks; Walter B. Cokell, treasurer: Norman Collyer, asstireas; Kough, sec. Should Zukor Chiffs of Hemphill, Noyes & Co. downtown bankers, may become chairman of the board. Griffs at present is chairman of the executive committee, having succeeded H. A. Fortington of London, resigned.

don, resigned.

The problem lies if and when Zukor decides not to consider the post of president and prefers to remain chairman of the board, with

(Continued on page 51)

## **SEE MONOGRAM BACK AS INDIE**

Wall Street is said to be interested in reentering Monogram Pletures in both the production and exchange fields for the 1937-38 season. It is understood that bankers are the same that attempted to provide around \$2,000,000 to buy into the company 18 months ago.

Monogram became inactive when Hepbert Yates, of Consolidated Film, swung Monogram franchise holders (Carr Into Republic Pictures. Since Monogram was shelved, company has been showing substantial profits in liquidation of pictures.

W. Ray Johnston, president of Monogram, probably will, take active charge in event the deat goes through. His contract with Republic ends Dec. 31.

Several of the present Republic franchise inders are also stockholders in the Monogram setup, and over to the revived outth, once is their interests would be purchased. Monogram is the only indie company that pald dividends regularly during period of 1930-35.

#### **B&D BOWS TO WB ON LADY HAMILTON' FILM**

Herbert Wilcox (British & Dominlone) has abandoned his production
of 'Lady Hamilton' starring Anna
Neagle so as not to conflict with
Warner's 'Divine Lady,' bused on
the same subject.
Wilcox, at first, suggested a cooperative effort with Warners,
which proved impracticable. Now
making preparations for another
Neagle subject called 'On With the
Dance,' In which Tullio Carminati
will be co-starred.

## Jesse Lasky Reported Returning To Paramount; Pickford-Lasky Folds

plany, reviving the old Inspiration Pictures trade name.

If and when Jonen goes through the Inspiration, he would also constitute representing P-L which, how time representing P-L which, how the production after its current (second production, "The World Is Mine," a Nino Martini starrer, now in work.

Hearst Starts Dodging

W. R. Hearst is due in New York the end of this week. Per usual, he will headquarter at his Ritz Towers apartments.

This is part of the publisher's voluntary exite from California for six months, to dodge the state taxes. Hollywood, June 30.

Mary Pickford, as acting head of United Artists Distributing Corp., is expected to become more closely identified with the operation of that company with the report current that her presidency will be made permanent.

condition that the company was abundoning production was not surprising to the trade. It is pointed out that the Cinted Artists 1938-37 announcement called for only one picture by Pickford-Lasky, Major reason for the action, is said to be internal complications arisens the control of the co

## COMPROMISE OF \$9,000,000 R'KEFELLER CLAIM ALONE WOULD HURRY RKO REORG.

RCA-RKO Interests Equally Adamant in Contesting the Big Claim-See an Accord, Subject to Later Court Order as Means to Expedite Matters

Because the Indications are that the Rockefeller interests will persist in pushing their full-claim demands right through to the highest court, and that the RCA-RKO interests will fight the thing equally as severely to seek a reduction in the \$9,000,000, referee's allowance, a compromise arrangement between the parties is possible only for the sake of hastening the RKO reorganization.

Such an arrangement between the

ganization.
Such an arrangement between the parties would call for an understanding whereby the RKO reorganization would be based on the possible settlement amounts of the claim, subject to court confirmation,

claim, subject to court confirmation, the parties, themselves, of course, determining the possible amounts. The RKO company's appeal through its trustees, under 77B, on this claim is presently under consideration before Federal Judge Bondhy.

Sideration beaute a cycles.

There would have to be, as a matter of course, two or more alternate compromise settlement possition would be based. Were the settlement possibilities thus, confirmed later by the court, the reorganization status would be adjusted as remitted.

RKO's operations have improved and company morale has been greatly strengthened in the past few months, since Leo Spitz has taken tharge of the company's activities, under the trustee, Irving

taken charge of the company's activities, under the truete, Irving Trust Co. Certain of the larger claims against RKO, arising out of the company's receivership and later 77B proceedings have been compromised, and by August, when the next trustee leport may be due, these claims against RKO, are expected to show aggregately a very substantial reduction. In amounts.

Fadeval Judge Bondy on Thursday (25) granted Irving Trust Co. as trustee for RKO, an additional six months time in which to allow or disapprove of lease contracts or other agreements in which RKO. is a party and that were not settled during the recent reorganization proceedings. Several weeks ago the court had affirmed the trustee's recourt had affirmed the trustee's re-port on all settlements except for a few minor ones.

Hollywood, June 30.

Amalgamation of Seiznick International Pictures, Inc., and Ploñeer Pictures has been completed with result that present executives working with David O. Seiznick will remain. Merian C. Cooper goes into expanded outfit as vp. to make one or two top productions annually and to act as Seiznick's administration of the company. Henry Ginsberg sticks as general manager, William H. Wright and Willis Goldbeck production assistants to Seiznick, Robert Moss as unit manager and Russell Birdwell as publicity chief. May, Steiner stays as musical director, with Hai Kern in charge of cutting and dubbing, Val Lawton as editorial assistant to Soiznick, Rohries Michards, casting director, Ernest Scanlon, researcher, Idlian K. Deighon, researcher, Idlian K. Deighon, researcher, Idlian K. Deighon, researcher, and Charles Walrod, purchasing.

purchasing.

Where Selznick International and Where Selznick International and Pioneer had corresponding depart-ment heads, former remain. John Speaks and Paul Snell of Ploneer are not in the merged personnel. New outfit's first picture probably will be O. H. P. Garrett's orig, Man With' a Young Wife, starring Ed-ward Arnold. Start set for middle of August.

#### RKO'S MOPPET

Patsy Lee Parsons, 5-year-old youngster, recently signatured to an RKO contract by Lou Irwin, leaves for the Coast and her first picture this week.

Herb Berg, Bill Murphy With Par. Herb Berg and Bill Murphy have Joined Paramount's home office pub-day department.

Bers will work on trade publicity exploitation. Murphy on press

#### CALLAGHAN, BUELL TOP DE LUXE FILM OUTFIT

Hollywood, June 30.
George H. Callaghan has been named president of the newly organized De Luxe Pictures, Inc. which is making two series of singwhich is making two series of sing-ing westerns at Tallisman studios. Jed Buell, secretary-treasurer in charge of production, formerly was assistant general manager of Mack Sennett's eastern studio.

#### Par Keeping Lew Ayres

Hollywood, June 30. Lew Ayres is being kept at Para-mount for a second picture, the lead in Murder with Pictures. Upon completion of job in Lady Be Careful, he goes into other spot opposite Gail Patrick, Charles Bar-

#### N. Y. to L. A.

Patricia Wilder, Morris S. Schlesinger, Ted White. Harry Cohn. Ned Dobson. Leo Spitz, Doris Rhodes, David Butler. Barry Fitzgerald, Arthur Shields, Eileen Crowe, F. J. McCormick, F. J. McCormick, Helen Lockwood, Edward C. Raftery, Capt. Dennis F. O'Brien, Al Wilkie. C. P. Greneker. C. P. Greneker.
George J. Schaefer.
A. W. Kelly.
Harry, Gold.
Loweli Calvert,
James A. Mulvey.
Manny Silverstone.
Maurice Silverstone. Maurice Silverstone, Paul Lazarus. Pascall Haskins. Jack Schlaifer. Paul Kelly Gladys Hurlbut.

#### Soft Pedal

Hollywood, June 30.
Central Casting Bureau has posted bulletins in major studios ordering extras to wear rubber-heeled shoes on sets.
Number of scenes ruined by scuffing

#### Fox Theatre Bldg., St.L. Out of Receivership

St Louis, June 30.
Former City Collector Edmond
Koeln and former State Supreme
Court Judge James T. Blat were
discharged as receivers for Theatre
Reality Company and receivership,
which began in January, 1932, was
ended Tuesday (23) under an order
issued by Circuit Judge John W.
Joynt. Company owns leasehold of
Fox theatre and fee of adjoining
Rumboldt bldg.
Dismissal was made on motion of
plaintiff, St Louis Union Trust Co,
trustee under the mortage. which

trustee under the mortgage which secured \$4,550,000 in defaulted bonds sold to the public to finance Fox Theatre Bldg, Litigation has been handled in Federal Court since last autumn, when company began reor-ganization and Koein and Blair have

been trustees.
Federal Judge George H. Moore recently approved a plan of reorganization under which holders of \$4,447,000 in bonds would acquire leasehold to Fox theatre and fee to adjoining Hümboldt bldg. Plan proposed that theatre be leased for 15 years to Fanchon & Marco at an annual rental of \$104,000, plus 15% of gross receipts. Fees totaling \$147,000 were recently allowed in case for receivers and attorneys' services.

#### L. A. to N. Y.

John Hay Whitney, Dudley Nichols, Bert Wheeler, Charles MacArthur, Buddy de Sylva, Sam Grisman, Leo Fitzgerald. Buddy Daggett Maria Gambarelli. Riff Stubler Bili Stuhler.

Don Stauffer,
Guy Earl.

Constance Collier.

John F. Wharton,
Harry M. Goetz.

Patsy Lee Parsons.

Emanuel Cohen.

Buth Etting. Ruth Etting

## **Big 2-Day Push Sends Amusement** Stocks to Highest Point Since April

By MIKE WEAR

Only minor price changes marked rading activity in yesterday's Only minor price changes marked trading activity in yesterday's (Tues.) market. Real outstanding strength.in amusement division was in Paramount group, with the first pfd. a leader. This issue was up 2½ points to 70. Common and second preferred, gained fractionally, Gains were attributed to belief that tratemal strength of the contraction of the contrac internal situation in company would be righted shortly.

be righted shortly.

For the first time in about two months, the amusement list was taken in hand and pushed forward vigorously on the stock market for two days during the past week. As a result the Amusement Group went into the highest ground it has entitled the first past week as a result the Amusement Group went into the highest ground it has entitled the first past week, the close was uninspiring, as many traders foresaw, plenty of dynamite wrapped up in the current reflect place steel orders before the place of the

Strength in industrials was the most pronounced, but there were many 'groups that generally were neglected. In anusernest, particularly, produced in anusernest, particularly, produced in anusernest, particularly, produced in anusernest, produced in a produced in the produced in the years anuserness, and in the years and a fig. while the closing level was 181% while the closing level was 181% while the produced in the years and years and

#### Yesterday's Prices

sented a gain of 0.177 of a point for the week. Volume rose to nearly

sented a gain of 0.177 of a point for the week. Volume rose to nearly 124,000 shares or about double that of the preceding week, which was given a builtah interpretation. Only new high for amusements was Eastman Kodak common, trading, Columbia Broadcasting issues hit 57%, as the asking price, while Pathe Films pfd. reached 110, ask price, both new peaks in this rating, to centrate the production of the pr

## **Inside Stuff—Pictures**

Marion Davies last week had an agent in Baltimore scouring town and environs for a home which had been inhabited by Betay Patterson, the Belle of Balto, which Miss Davies portrayed in Hearts Divided. Would like to buy a Patterson home to add to her collection of Americans on the Coast.

the Coast.

Digging back in the records available in Balto, it has been discovered that in the 53 years Betsy Fatterson lived, she resided in at least a dozen houses in and around Balto. The Fatterson bome depicted in Hearts Divided, though can't be definitely pegged, is supposed to be in all likelihood the farthest famed of the Fatterson residences, Homostead, which was razed in years ago to make way for resily expansion out on Balto's morth side. Two other spots, in which she spent many of her late years were long ago torn down, since were located in what is now downtown business center of Balto. Still standing is a building, for past 30 years used as a factory, situated in heart of the black belt of the town; interior completely altered now and wholly unrecognizable as a building that was at one time a home.

At Montrose Home for Delinquent Girls, located on part of what was once a Patterson estate, there still stands a home, but not likely the state of Maryland would consent to a sale. At Springfield Insane Asylum there was a Patterson residence, but it burned 10 years or so ago and only charred wails remain. Agent made a datalled report on his findings, which he forwarded to Miss Davies. Now awaiting her reply. Digging back in the records available in Balto, it has been discovered

If delayed unnecessarily, Harry Sherman, from reports, will press for an early trial of the indictment recently voted against him, charging misappropriation of funds of Local 306, New York Operators. He is operating a theatre in the northwest and will remain there until called operating a theatre in the northwest and will remain there until called to New York to answer to the indictment, meantime making no other plans, it is understood. Sherman sources are quoted as viewing the indictment as another effort of the old Sam Kaplan clique to satisfy a grudge that started when Sherman succeeded the ousted Kaplan in 306. During the past week this was also indicated by Sherman attorneys when they pressed for inspection of the grand jury minutes when Sherman was indicted. Attorneys charge that evidence on which indictment was brought was supplied by followers of Kaplan. Efforts were previously made to have Sherman indicted, it is said.

Henry (Hank) Goldenberg, managing director of the Fox, San Francisco, whose piece on blockbooking in a recent Esquire mag was construed as an anti-industry blast, actually championed the distributors cause. Goldenberg likened the booking en bloc of any one distribe output akin to buying a subscription to a magazine—it was in anticipation of the same high quality holding forth in the next year's issues, as in the past. Buying a periodical for a year is a blind booking, such as buying a picture producer's crop.

During recent rioting in Csiro, Egypt, when buildings of all kinds, including theatres, were stoned, the Cosmo, which has the Metro franchise in Calro, escaped the wrath of the mobs. Word is said to have spread around that this theatre shouldn't be touched by the rioters because it displayed the insignia of a ilon (the Metro Leo trademark) over its entrance. To the rioters the lion had superstitious significance.

Pete Smith is giving 16 mm. fan clubs over the nation a break. Shorts maker pleked up an amateur subject for remake on 35 mm. Now he's staging countrywide contest to select some more. Theatre exces and raw film reps in various zones will send preliminary winners

to Coast for final judgment.

When Dave Gould replaced Seymour Felix as dance director on Metro's Born to Dance, he took chances. His first job is to stage a hop routine with Eleanor Powell, Buddy Ebsen, Sid Silvers, Una Merkel, James Stewart and Frances Langford. Last four have never hopped the buck in

Graham McNamee was given his third contract with Universal news-reel last week to do commentator spiel. Though present contract had several months before it expired, Universal officials signed up wet radio announcer on another long-term stipulation. Then he was feted at a luncheon attended by principal U executives. Hy Daab, Columbia ad and pub chief, thinks that the reporters ain't

done right by his associate, Frank McGrann, who should be credited for the Col bally and display during the Chi convention at the Hotel Drake. Deab says that the credit accorded him rightfully is due McGrann.

'Swing Time' is the release title of the Fred Astaire-Ginger Rogers former Never Gonna Dance' at RKO-Radio. New title was achieved not without a little urging on Astaire's part. He does a swing-waitz number in the filmusical.

Darryl Zanuck has received reports in Hollywood that 'Private Num-ber' has outgrossed 'The Country Doctor' in half of the key cities. Pro-ducer believes that 'Number will show greatest profit of any film on the 20th-Fox sked for 1935-36 on account of its moderate production cost.

Lillian Coogan, mother of Jackie, former kid star and now production associate of Sol Lesser in making some of the Coogan pix, has been signed to collab with Winifred Dunn on Lesser's Bobby Breen production, 'Everybody's Boy,' for Radio release.

Tony Martin in 20th-Fox's forthcoming 'Sing, Baby, Sing,' is a bal-ladist formerly with Tom Gerun's band in San Francisco, whom Jack Robbins introduced to Darryl Zanuck. Martin has the hit song assign-ment in the filmusical and as result got a seven-year optioner.

#### PARSONS AGAIN A P. A. Hollywood, June 30.

Hollywood, June 20.
Lindsley Parsons, who has been head of Republic's western and serial story department for the past two months, returns to his old post of studio publicity head.

Jack Hardy, current publicity head, becomes Parsons' assistant.

Charles Chase's Personals
Charles Chase, Hal Roach comic,
starts a vaudeville tour July 3 in
Cleveland. Will be followed by
dates in Detroit, Washington and
Philadelphia. Actor then returns to
Hollywood to continue fim work.
Tour set by William Morris office.

U's 'Miss Murde Universal has bought 'Murder on the Mississippi.' Arthur Fred MacIsaac may be brought to the Coast for adaptation.

#### U Sends Scouting Party To Alaska on Location

Hollywood, June 30. Universal has sent advance scout party, composed of Paul Maivern, unit manager for Trem Carr, Doo Joss, assistant director, and Archie Stout, cameraman, to Ketchikan, Alaska, where John Wayne starrer, Rough Waters' will be filmed.

Wayne leaves for location July 7. George Wagner did script of U. S. Coast Guard service, with Commander R. L. Jack as technical director. party, composed of Paul Maivern,

Holt to Save Louise Henry Hollywood, June 30.
Louise Henry gets lend opposite
Jack Holt in 'Outlaws of Palouse' at
Columbia.

Earle Kenton directs,

# RKO'S DECENTRALIZATION

# A Cuban Censor in N. Y., Another in Havana Irks Pix Biz; High Fees, Too DES M., K.C. POOL

Major distributing company representatives conferred Monday (29) at the Hays office to outline some plan to combat the new Cuban gov ernmental censorship plan, set to start operating July 1. Cuba's plan calls for setting up a board of cen-sors in New York while the governsors in New York while the govern-ment already has a board operating in Havana. Under new set-up, two boards would operate with absolute independence and without any jur-ladiction on each other but both would be subject to final say of the secretary of inferior in Cubed. Intelligence, the Tuesday with film companies refus-ling to you turn their loctures from

lng to put up their pictures for N. Y. board to censor and Cuban

X. X. board to censor and Cuban consul refusing to grant involces for shipping to Cuba until N. Y. board seal te attached to films.

While the U. S. distributors seemed spenrally agreed that the censorally free that the censorally free that the cuban government plan left plenty of doubt as to who would have final judgment on whether the picture could be exhibited or not.

Understood that if American distributors are assured the Cuban

could be exhibited or not.
Understood that if American distributors are assured the Cuban,
New York board's approval will be
final, the matter of adjusting the fee
may be settled amicably later. But
as the matter stands, distributors
feel that there are too many loopfeet the three are too many loopfeet the stands, which is the stands,
feel that there are too many loopfeet the stands of the N. Y. comorship body, might be rejected by a
government official when it arrives
in Cuba. This would cause useless
delay and waste of money.

Even in wording of certificates to
be issued after films are censored,
statement is simply to the effect that
the New York board feels that the
picture has compiled with the laws
of Cuba. Certificate leaves right to
revoke license for exhibition open
for later judgment.

\$10 Per 1,000 Feet

#### \$10 Per 1,000 Feet

\$10 Per 1,000 Feet
Charge for censorship is \$10 per
1,000 feet of film or fraction thereof,
with the same applying at the rate
of \$7.50 per 1,000 feet for each duplicate of the original plcture reviewed.
This is considered all out of fine
with fees charged by various state
boards in the U. S.
This is the first time any foreign
nation has attempted to set up a
censorship board in the U. S. for
films designed for exhibition in the
foreign country If other nations
follow the lead of Cuba, it is expected to prove much more satisfactory than present arrangements
where uncertainty surrounds the

foliow the lead of Cupa, it is expected to prove much more satisfactory than present arrangements where uncertainty surrounds the subject of the control of

#### 'BOSCO' REVIVAL

#### Hollywood, June 30.

Harman-Ising is reviving carton character of Bosco, which was dropped some time ago.

New Bosco series will be made by H-I in addition to present series of Happy Harmony cartoons released by Metro.

#### Clark Joins Havs Org.

Kenneth Clark, who has been in charge of public relations for the Resettlement Administration, moves into the post of news relations chief for the Hays office in New York this week. He succeeds Tum Fettey who last week was named public relations director for the Motion Pieture Producers, Distributors Assn. on the west coast. Shift but of Luciessary by the resignation of Luciessary by the resignation of Lucies. A Wilkerson from the Coast Job.

## RUBENS IN ST.L. **AUGURS AN INVASION?**

St. Louis, June 30.

Presence here of Jules Rubens, atfiliated with Balaban & Katz, inquiring about possibilities of obtaining 58% of stock in St. Louis
Amuse. Co., now held by Skouras
Bros. Enterprises, Iñc., which is in
bankruptey court, is causing film
row to wonder if Fanchon & Marco's
control of picture situation here is
to be threatened by Chicago organization. In settling its differences
with WB, F&M had taken over
Warners' 42% holdings in St. Louis
Amuse. Co., operators of '20 fine
helte control, must get possession of
some more stock.
Nelson Cunliff, by virtue of his
position as Federal trustee for
Skouras Bros. Enterprises, inc., is
president of St. Louis Amuse. Co.,
with Lato Hill as gen. mgr. Business relations between Cunliff and
WB have been very harmonious in
the past, but how he will work with
F&M remains to be seen. Film row
believes that Cunliff will demand
some recognition from F&M, and it.
tion in quarters of those who alded
F&M in its long and expensive fight
against WB, Par and RKO.

Harry C. Arthur, Jr., vp., of F&M,
did not arrive on schedule last week,
and this gives rise to belief that
F&M legal representatives here and
in New York have smoothed out all

F&M legal representatives here and F&M legal représentatives nere and in New York have smoothed out all sidéred something of a lemon, du reorganization wrinkles and that formal announcement will be made when Arthur finally hits town.

RKO (Orpheum) Once Dom inant Circuit in Minne sota, Iowa, Illinois and Missouri, Left with Only the Palace, Chi, and Virginia, Champaign, Ill.

#### PAR, F-WC PARTNERS

Chicago, June 30.

Leo Spitz has about completed his decentralization of the RKO theatre holdings throughout the midwest and has set deals whereby the RKO houses in St. Paul, Minneapolis, Des Moines and Kansas City pass into other operating hands on either straight deals or pooling arrangements. Silenig off of these houses leaves RKO, which was formerly dirrough its Orpheum holdings) addrough its Orpheum holdings of the Spitz spitz of the Spitz spit

be operated solely by the Para-mount-A. H. Blank alliance. This has been a big money-maker at times for RKO but has become diffi-cult to operate of late due to the scattered holdings of RKO in this

cult to operate or late due to the scattered holdings of RKO in this territory.

In St. Paul a deal has been completed for the elimination of both the Orpheum and President the complete of the property of t

Kansas City Pool

Kansas City Pool
Of most importance to theatre
business in the midwest was the
final agreement last week on a deal
whereby RKO will give up operation of the Main Street in Kansas
City. This house has been considered something of a lemon, due
to its off-the-stem location. Main

## Partial Victory in 2% N.Y. City Sales Tax Suit to Distribs: Appeal

Pending outcome of appeals on the New York city sales tax of 2% stagnist film rentals and advertising accessories, distributors will continue to impose the levy on some exhibitors but will withhold remittance to New York's comptroller. Where the account is outside the corporate limits of the city, distribution will cease imposition of the tax on the composition of the tax of the composition of the composition of the composition of the tax of the composition of the compositi

Division ruling holding the tax to be invalid except where the highlight of the highlight o

tax which was deemed due at, the time N. Y. started its sales tax plunge against distributors and will be entitled to this return, plus anything else paid in since, if N.Y.C. loses. The distribs have filed nortice of appeal at Albany in an effort to gain freedom from the sales tax for film delivered in the metrolic of the sale of the sale tax for film delivered in the metrolic of the sale of the sal

## ST. P.-MINN'POLIS IATSE Cracks Down on Indies; They Must Pay Union Scales

#### Loew's Wins in Big Suit

The appellate division of the N. Y. supreme court last week affirmed the decision of Justice Cotillo in dismissing the \$1,967,611 action for breach of contract brought by the Theatre Holding Co. of Atlanta, Ga. against Loew's, Marcus Loew Booking office, the Loew Atlanta Theatres and Fox Theatres Corp.

Partial Calemand that defensals after a decision of the Yara' remple Building and the Fox Theatre Building in Atlanta.

## 2,000-FT. WORRY ABROAD, OKAY FOR U.S.

Shanghai, June 9.

Shanghal, June 9.
Chinese picture exhibitors are refusing to accept the 2,000-foot reels, which U. S. film companies are placing in usage on Sept. 1. They claim that the depression and alterations of equipment would be account the service of the

alterations of equipment would bankrupt many of them, if done, Local distributors have informed the home offices of American pic-ture companies, with the result that L000-foot reals will be shipped as usual. Distribs here, however, are hopeful data present equipment will hopeful data present equipment will really a supplement will be a supplement with the supplement will be a supplement will be a supplement with the supplement will be a supplement will be a supplement with the supplement will be a supplement will be a supplement with the supplement will be a supplement will be a supplement with the supplement will be a supplement will be a supplement with the supplement will be a

reels in two or three years.

Home office distribution executives in N. Y. have been aware of the situation in China and other foreign countries, including practically all of Latin-American nations, for a number of months. They were told bluntly by many of their foreign office representatives that a 2,000-foot reel would not be accepted in their foreign lands, at least for the present.

Necessity of splicing every feature designed for foreign countries objecting to the larger spools was made a talking point against the 2,000-footers by some distributor representatives at committee of the larger reach. All pictures chipped to localities, where they lack equipment to handle 2,000-foot reels must be broken down into 1,000-foot lengths and mounted on 1,000-foot spools.

Major distributors finally voted to

spoils.

Major distributors finally voted to approve the bigger reels, figuring that the saving to be effected in the domestic market would offset added expense and trouble involved by special handling for most foreign exhibitors.

Hollywood, June 30, Film editors are holding meetings

Film editors are holding meetings on each major lot to hear instructions concerning clanges in cutting procedure relative to adoption of the 2,000-foot reel Sopt. 1.

All meetings are being held under supervision of Gordon S. Mitchell of the research council of the Academy of Motion Picture Artis and Sciences.

#### THAYER'S THESPER

Hollywood, June 20. Hollywood, June 20.

Tiffany Thayer, the author, has turned thesp for the camera.

George Hrilman has hired him to succeed Fuzzy Knight in cast of Devil on Horseback, which co-stars Lill Damita and Fred Keating.

#### KEATON'S 'OFF COLOR'

Hollywood, June 30.

I. E. Chadwlet has bought Sateve-post yarn, 'Off Color,' as starrer for Euster Keaton.

Comic is under contract to the producer for two features a year.

Hollywood, June 30. Hollywood, June 30.
International Alliance of Theatrical Stage Employes has cracked
down on independent producers with
an ultimatum that they must pay
minimum wage scales for all classiflections of class including camera-

fications of class including cameramen, electricians, props, grips, stage carpenters and soundmen. Decision, which several producers assert will force them out of biz, was given at secret meeting June 24 by Steve Newman, special studio rep for IATSE, and Harimal studio rep for IATSE, and Harimal ing the meeting were I. E. which with the meeting were I. E. which will be meeting with the meeting were I. E. which will be meeting with the meeting were I. E. which will be meeting with the meeting were I. E. which were I. E. which will be meeting with the meeting were I. E. which will be meeting were I. E. which were I. Which were I. Which were I. E. which were I. Which were I

W. Hackle.

Bewail Red Figures

Several producers said their average profit per film runs between \$500 and \$1,000 and that pay increases would roll up losses. Indie men said their pix costs \$10,000 and

under.

IATSE reps took stand, however, that the union could not allow lower rates for small cost pictures which would go out on the market to conpete with product of those independents who have been and are meeting all union scales and conditions.

tions.

Request that lower wage scales apply to personnel on pictures under \$25,000 was bluntly refused by unlonmen, as was the demand that LATSE workers be allowed to make minimum deals on flat eum basis for sech tole. each pic.

5% With Indies

5% With Indies
Newman pointed out that the
IATSE local has a membership of
5,000 and that only 5% of this number are employed in Indie production. Union feeling appeared to be
that members would be better off if
the cheap quickless were cut down,
as other features with higher bad-

as other features with higher bud-gets and longer skeds would re-place them. Newman also reminded the con-ferees that the union agreement with the majors provided that no reductions could be granted any other preducers or granted any other producers or group.

#### DUALS INVADE MPLS.; **NOW SEE PRICE-CUTS**

Minneapolis, June 30.

Irked by the refusal of the Benz Bros, to discontinue double-featuring at their 1,960-seat loop 15c subsequent run Falace, Twin City neighborhood exhibi-ors, members of Northwest Allied States, have rescinded their action abolishing dual bills for raturday midnight shows.

rescinded their action abolishing dual bills for aturday midnight shows. It marks the first time that double featuring has succeeded in obtaining a strangle-hold in Minneapolis and St. Paul and there's talk now that in the failt the suburban the atre owners will go hook, line and shiker for 'win bills. If this occurs Film Row predicts downtown house generally and theatres throughout the territory will adopt the policy. Threats also are heard of admission price cutting along with double-featuring.

The Palace reports 'big business' with its double features, and its owners say they are unconcerned over any threatened retailation by the opposition.

#### Wood to Direct Marxes

Sam Wood has been named by fiving Thalberg to direct 'A Day o' the Races,' next Marx Bros. film a. Metro. Before doing stint, Woods wid

#### CAMERAMAN'S ORIGINAL

Bert Glennon, cameraman under contract to 20th-Fox, has written an original story, Arm of the Law. Darryl Zanuck will produce it as film this fall.

## Give 'Em What They Like in L.A. Frisco.' \$32,000: 'Princess' \$20,000; 'Angel' Mild 10G: Fight Pix Help

Los Angeles, June 30. (Pest Exploitation: Chinese, State) Though the heat wave is still oppressive, the first run emporiums in most instances have attractions that drag em in off the sidewalks and the auto roads, which is proving

very helpful all around.

Chinese and State, heavily exploiting San Francisco, are leaders of the pack and will hit close to a combined \$32,000 on the week, which means the pic will linger for a sec-

ond stanza.

Paramount, having 'Princess Comes Across' for a nine-day stay, is coming out of its siesta period and will do close to \$20,000 for the

is coming out of its slesta period and will do close to \$20,000 for the IRKO and Illustages having as added support the Schmelling-Louis fight pictures are holding the current bill "Bunker Bean and "Parole for an 11-day stretch, which should result in a take of around \$22,000 in the two houses, of the Chinese and State got the top spot in exploitation for the week. Herald of the old-fashioned mole type was tossed all around town. Top names of cast were used on various tleups, meluding milk bottle tops. Place on window tleups, as well as time being bought over major stations to transcript pic suff during fulls of the Democratic convention broadcasts.

bought over major stations to transcript pic stuff during julis of the Democratic convention broadcasts.

Estimates for This Week
Garthay Girele (Fox) (1.518, 55)
31.10-1.55)—Great Zigerd of titles, and the state of the state of the state week in the state of the state week and the state week in the state of the st

Man' (20th). Second 'week' not' so forte, rather disappointing at \$1,000.

Hollywood (WB) (2,756, 28, 38, 36, 40, 40).

Hollywood (WB) (2,756, 28, 36, 40, 40).

The doubled that of last week, but still, not important at expected \$5,000.

Last week, 'Big Noise' (WB), one, of those indifferent stancas which costs house, plenty: final county of the stancas of the sta

than expected, with \$10,500, big loss for house.

RKO (2,950; 25 - 35 - 40 - 55)—
Bunker Bean (RKO) and Parole (U) apit (2nd week). Fight pice (U) apit (2nd week). Fight pice for 11 days and take will be very big at \$15,500 for the run.

State (Low-Per) (1924; 26-30-56)—San. Francisce (MG). Pic is a natural for this house and, sates a natural for this house and, sates week, Spirate Number (20th) and Targe Wise Guys' (MG). Kept

\$15,300.

United Artists (Fox-UA) (2,100;
30-40-55)—Private Number' (20th)
and Three Wise Guys' (MG) split.
Headed for much better take than
week preceding. Will do around
\$3,200. Last week 'Fury' (MG) and
First Baby' (20th). Below profit
line for house at \$2,500

## 'FRANCISCO' IN ST. L., WOW 19G

St. Louis, June 36.

(Rest Exploitation: Loew's)

Charles Kurtzman of Fanchon &
Marco struck a bonanza in the
Schmeling-Louis ple dast week. Natives are flocking to the first time
in months, both houses are compelied to utilize their second balconiles.

Company of the first second balconiles.

Company of the first time
in months, both houses are compelied to utilize their second balconiles.

Company of the first time
in months, both house are compelied to utilize their second balconiles.

close battle for current b.o. tops, its at Loew's, arris, at Loew's, engi-neered several k.o. ad tleups with department stores and the town's largest dairy in a nifty campaign for 'Frisco.'

Estimates for This Week

Estimates for This Week
Fax (ReAM) (5,038; 55-35-55)—/I
Stand Condemned' (GB) and 'Amateur Gentlempr' (UA). No better
than 88,200, pobr. Last week 'Secret
Agent' (GB) and Just My Luck'
(Jud), and Schmeller-duller Acter
bar (Jud), and Schmeller-duller (Jud), and Schmeller-dul

#### THOSE B'KLYN ALIBIS

Theatres Socked by Everything Bank Nite-Hearts' \$9,000

Brooklyn, June 30,

First-rate bo. attractions at ma-jority of downtown deluxers, but not strong enough to drag 'em. eway from seaghores; atto races and other three days.

Even bank nites, which deluxers are soing in for, fail to entice the populace. Fabian houses: (Par, Fox, and Strand) are now in for bank and Strand) are now in for bank and strand) are now in for bank stunt to try to hypo bld. This sir first time locally that deluxe houses are going in for any such stunts.

Low's Met appears to have edge 115,000 worth of bld, which is olday, Par, with Hearts Divided and Murder by Aristrocraf is due for fall this week.

1st Runs on Broadway (Subject to Change)

Week of July 3,
Astor — Great Ziegfield'
(MG) (13th wk),
Capitol — San Francisco'

(MG) (13th ... Capitol — San Francisco (MG) (2d wk).
Music Hell—Poor Little Rich Girl' (2dk) (2d wk).
Paramount — 'Poppy' (Par)

Paramount — 'Poppy' (Par) (3d wk). "
Rialto — Forgotten Faces' (Par).
Rivoli—'I Stand Condemned' (UA) (1).
Roxy—'Harvester' (Rep).
Strand—'White Angel' (WB)

(2d wk).

Week of July 10

Astor—'Great Ziegfeld' (MG) (14th wk), Capitol — 'San Francisco' (MG) (3d wk), Paramount—'Early' to Bed'

(Par).
Rivoli—I Stand Condemned
(U) (2d wk).
Rowy—Fatal Lady (Par).
Strand — 'Public Enemy's
Wife' (WB) (9).

#### Wash. Rags Razz Pvt. Number' But the Gals Can't Read; Big \$18.000

Washington, June 30. (Best Exploitation: Earle)

(Best Exploitation: Earle)
Beautiful weather, booming outdoor spots and start of vacation perficids holding box offices down these
days. Bullets or Ballots' and Private Number are sharing top honors, although neither is colossal.
Keith's set house record this week
Keith's set house record this week
keith's eth chouse record this week
by hash't any too much
product in the immediate offing,
which was factor. With Under
Two Flags' in fourth stanza on
main stem, shd Belasco closed down
for summer; total take is way down.
routine stunts' on 'Bullets or Ballots.'

#### Estimates for This Week

Fox (Loew) (3,424; 25-35-60)—
We (Loew) (2,424; 25-35-60)—
We (Loew) (2,424; 25-35-60)—
Palace (Loew) (2,383; 25-35-60)—
Private Number' (2001h) Papers doing best to pooh-pooh this as hokum, but the gals low (Robert Delland) (2,424; 25-46)—
We (Loew) (2,436; 25-46)—Abdult the Danmed' (Col), Getting average (2,424)—
(2,424) (2,524)—(2,436) (2,444)—(3,444)—(4,

Met (WB) (1,832, 25-40)—Aboul the Danmed (Cof). Getting average \$4,000. Last week 'Border Filight' (Par) same. Columbia (Loew) (1,853, 25-40)—Under Two Flags' (20th) (4th week). Heading at nice \$4,000. Last week same finicker pulled big \$5,300. Keith's (RKO). (1,830, 25-35-60)—Show Boot' (U) (6th week). This one elling milking but still giving. \$6,000 km, week (5th) same pic took \$7,500.

### PAROLE'-'GUYS'-FITE PIX TRIO, \$6,000, PORT

## Schmeling-Louis Pix Sends 'Married' At Gate, Frisco, to New Record. 26G

week 'King Steps Out' (Col) closed a good enough second week at \$4,-400, with first week getting good \$500 to the color of the color of the (2,000; 25-40)—'And So They Were Married' (Col) and fight pix. Good at \$5,500. Last week Princess Comes Across' (Par) and 'Country \$8,800. and ada, nine days okay at

Beyond on dual, nine days ofay at \$250 cm on dual, nine days ofay at \$1,400; \$35.55\$ —Olsen and Johnson in person with musical revie unit, well exploited and top admish boosted (Cd), cetting a great play. Should close for big \$8,500. Last week fight plus Human Cargo (Fex) four days only and a big play on the fight angle for \$4,500;

## **'SAN FRAN' BUFF** LEADER AT 11G

Buffalo, June 30,

(Best Exploitation: Buffalo)
Business which has annk to summer depths at nearly all of the box
offices falled to show any signs of
revival despite a cool spell. It begins to look like the same old story
—the public will stay away summer
or winter as long as the attractions
continue to be run-of-the-milli.
San Francisco. Business challed to
see the start of the start of the stay
being alone is salling along for a
top gross. Business elsewhere is
plenty blah.
Town went Powell-minded due to (Best Exploitation: Buffalo)

backed by a me publicity calls backed by a me publicity calls backed by a mean publicity calls plenty blah.

Town went Powell-minded due to exploitation of 'Hearts' at the Buffalo. Powell was displayed lighting cigars, playing saxophone, drinking by the backed by the

#### PRIVATE NO.' PLUS FITE PIX BIG 19G IN NEWARK

Newark, June 30, (Best Exploitation: Terminal):
Robert Taylor and Loferta Young in 'Fivate' Number at Proctor's, atded by the Louis-Schmeining fight, and the Louis-Schmeining fight, and the Louis-Schmeining fight, it is subject to the Louis-Schmeining fight, it is subject to the Louis to the Louis Schmeining subject to the Louis-Schmeining Steps Out; is next with \$14.00, evry big.
Best trick of the week was done Beauty Contest and the following devastating form of criticism in the papers: Contestants who enter Beauty and Form Contest on ont talent contestants must enter Beauty and Form Contest.

Estimates for This Wesk

San Francisco, June 30.

Breaking all existing records, the Golden Gate, the Louis-Schmading fight picture set a new high at the box office, in spite of previous stiffer price scales, speedl attractions or a fire ordinance which kept all standers on sidewalks for the first two days of the week's run, office which was not been discovered to be a support of the country of the coun

through the Gate's doors. Warm weather hur a little over the week-end, he Paramount got behind Jessle Matthews and sold her new Day, Ti's Love Agan, to excellent Suits. Although this house pie-viously played the English star in First a Girl and Evergreen' as secondary features, this is the first double' bill! Taking advantage of school vacations, Paramount used Jane Withers in Little Miss No-body for a second attraction. Kid stars have never meant much here, as the secondary features are secondary for the secondary features. Unexpected strength of Private Number and Fuman Cargo' at the Number and Fuman Cargo' at the story of the secondary features as a box office magnet. Unexpected strength of Private Number and Fuman Cargo' at the week on Market street. Robert Taylor and Loretta Young. billed as new 'sweetheart team,' to a neat gross of \$5,000.

Estimates for This Week

Estimates for This Week
Fox (Capitol Co.) (5,000; 23-40)
—'Murder Aristocvat' (WB) and
'Bar 20' (Par). Crushing opposition killed any chances for this
fairish bill, poor at \$5,000. Last
week \$5,000 for revival of 'Connecticut Yankee' (Fox) and 'Boder
Flight' (Par), much better than
usual.

usual.

Geary (Lurie-Pincus) (1,200: 5075-\$1-\$1.50)— Zie-feld' (MG) (10thfinal week). Goes out of Geary
after 10-week session. Grabbed
\$6,500 on final stanza of swell run. \$5,500 on final stanza of swell run.
Golden Gate (RKO) (2,580: 3035-40)—"They Were Married' (Col),
Schmeling-Louis fight pie and
stage show, Socko business over
\$28,000, new high for Gate. Last
week 'Bunker Bean' (RKO) on
screen combined with Olsen and
Johnson on stage, fair \$17,000.

Jonnson on stage, fair \$17,000.

Orpheum (F&M) (2,440; 30-35-40)—King Steps Out' (Col) (2d wk). Grace Moore continues to click, nicely at \$9,000. Stays another seven days. First stanza swell takings at \$16,000.

citck, nicely at \$3,000. Stays ancollection of the state of the stat

populace. Fablan houses: (Far. Fox and Strand) see now in for banks and Strand) see now in for banks and Strand) see now in for banks and Strand see now in for the work in the formal seeds and strand. The formal seeds are going in for any such stunts.

Loew's Met appears to have edge this week, offering Fury' to about 315,000 worth of bit, which is okay. The formal seeds are going in for any such is such as the formal seeds and seeds are going in for any such stunts.

Loew's Met appears to have edge this week, offering Fury' to about 315,000 worth of bit, which is okay. The formal seeds are going to the week, with Parker's UA' and 315,000 worth of bit, which is okay. The formal seeds are going to the week, with Parker's UA' and this week.

Paramount (4,000; 23-35-50)—This Week.

Paramount (4,000

## Lefite Pix in 3 Loop Houses and Cleaning Up All Over: Chi \$35,000 With 'Angel'-Badminton, 'Frisco' 28G

Chicago, June 30.

Louis-Schmeling flicker has bee Louis-Schmeling Hicker has been dynamite since brought into this town has tweet and has stood them the stood the sto

taneously.

Picture is now in the RKO Palace and the Balaban & Katz Roosevelt and Apollo. At the Palace, it's tied in with. Show Boat for the fourth was to be a second of the source of

Onited Artists.

All in all the best general boxoffice session the loop has seen in
many weeks and due strictly to the
strength of the bills.

mahy wees an arrength of the bills.

Jimmy Luntzel responsible for the Jimmy Luntzel responsible for the found for

Comes Actoos' (Par) okay, \$4,900.
'Chicago (B&X) (4,000; 35-55-75)

"White Angel' (WB) and stage-show, Badminton on stage-show, Badminton on stage-show, Badminton on stage, plus en-tertaining show which is getting the best of comments. Noticeable im-mediately at the register, which is clicking off at a hotch rate for \$35,000, Last week nine days of \$35,000, (ACG) managed fattish

res, yvu.

Garrick (B&K) (900; 35-55)—
Flury (MG) (2d run), Moved over
from Chicago and garnering good
enough \$4500. Last week 'Road
Gang' (WB) got a great shot in the
arm from strong exploitation and
hit fine \$5,800.

hit fine \$5,800.

Oriental (B&K) (3,200; 25-35-40)

Fiorda Special (Par) and Folies
D'Amour unit. Show is a housebuilt affair. Strong seiling is helplass. Best figures house has manspecial. A long while at \$43,000 his
profit. Last week Moonlight Murser (MG) weak at \$15,500.

gier (MG) weak at \$13,500.

Palace (RKO) (2,500; 25-25-45-65)

Show Boat' (I), Louis-Schmeling and vaude. Fight pictures in for second week and top-billed. 'Show Boat' in fourth week. Combination on the march for nearly \$20,000 currently, excellent. Last week mammoth at \$25,200.

moth at \$25,200.

Rossevett (R&K) (1,500; 35-45-65)

Louis-Schmeling and Early to
Bed (Par). Here also fiste photos
get the headline position. House is
zoowling into powerful \$14,000. Last
week Private Number (20th) had
the gals coming a-running for a
for some coming a-running for a
pleasant \$8,200.

State\_1 at a (\*\*\*)

up the house's head to Okay 38, 200.
Erlanger (1,30); 65-32, 110-35-85
Zigefeld' (MG) (12th week).
Wonder of the local motion picture industry. Has broken every road-show-record for film business in this town, even topping Birth of a National Has occasionally been on the years of being vanked, buy closing an experience of the property of the proper

#### 'Sons-Guns' \$3,700, 'San Fran' \$6,300, OK in B'ham

Birmingham, Junc 30.

Mt. Deeds' goes into the third week. Picture has done exceptionally well, especially in hot weather. Ran' two weeks at Empire then moved over to the Calax.

Other houses just fair. Exploitation is lacking in pep.

Estimates for This Week

Alabama (Wilby-Kincey) (2,800; -35.40)—'San Francisco' (MG): (35,300; fairly good. Last week rivate Number (26th) \$5,800, fair, Ritz' (Wilby-Kincey) (1,600; 25-1)

30)—'Sons O' Guns' (WB).' A little better than average \$3,700. Lasi week 'Conn. Yankee' (Fox) \$3,100 not as good as expected.

not as good as expected. Empire (Acme) (1.100: 25)—
Empire (Acme) (1.100: 25)—
Golden Arrow (WB), Bette Dayls
will help this one along \$2,200 Last
week Mr. Deeds' (Col) (2d week)
\$3,700. Then moved to Galax for second week where with 500 seats
and Empire scale will get around
\$1,500, for week.

Strand (Wilby-Kincey) (800; 25)
—'Country Beyond' (20th). A round
\$1,400, fair. Last week 'Moonlight
Murder' (MG) \$1,600, moderate.

## **'Bullets' \$7,000**, 'Frisco' \$26,500; **Balto Very Busy**

Baltimore, June 30,

(Best Exploitation: Valencia)

Generally biz this week is best
Generally biz this week is best
of the seek of the see

gering past the wicket at a nice pace.

Very little exploitation this stanza. Lou Brown worked up some interest in Catholic circles for Cloistered, French flick. Contacted churches, priests, convents and the local Catholic weekly, getting a sum total of attention that is attracting about all the biz. This Work

Estimates for This Week

Century (Loew-UA) (3,000); 15-25-35-40-55-66) — 'San Francisco (MG) and vaude. Terrific \$28.500 Last week 'Absolute Quiet' (MG) and vaude dipped under \$12,000, cerimson.

crimson.

Hippodrome (Rappaport) (2.300;
15-23-35-40-55-69).— 'Nero Wolfe'
(Col) and vaude and second week
of Louis-Schmelling. Fight film
still drawling. bolstering talke to
\$13,000, good. Last week L-S
zoomed 'Counterfeit' (Col) and
vaude to smash \$21,000.

Keith's (Schanberger) (2.000: 15-

vaude to smash \$21,000.

Keith's (Schanberger) (2,000; 15-25-30-35-40-55)— 'Florida Special' (Par). Beneath \$4,000, mild. Last week revival of 'Bengal Lancer' (Par), pallid at only \$2,200 for six

days.

New (Mechanic) (1.500; 15-25-30-35-40-55)—Dr. Forbes' (20th). Started singishiy and may not linger full week on weak \$2.000.

Last week 'Little Miss Nobody' (20th) yanked in five days to poor \$1,200.

\$1,200.
Stanley (WB) (3,200: 15-25-35-40-55)—Bullets or Bailots' (FN).
Grabbing a good \$7,000. Last week
\$7,600 for 'Hearts Divided' (WB).

\$7,500 for 'Hearts Divided' (WB).
Valencia (Loew-UA) (1,462; 15-25-35-40) — 'Cloistered' (French-Pathe). Upstairs house reopender that the control of the co

| Valencia (Low-UA) (1.482, 15| 5-35-40) — Ciolstered (French
| 6-35-40] — Ciolstered (French
| 6-35-40] — Ciolstered (French
| 7-35-40] — Ciolstered (Frenc

opening, with bags and banners on nearby streets, flood of radio spot announcements, arrow-cards on Third avenue directing to theatre, mayor's congrat statement and upped press ads and stories, the payoff.

Estimates for This Week,

Blue Mouse (Hamrich (2009) 24.

37 42)—Schmellang-Louis and 'Big
Noise' (WB), dual. Running fast
100 minute show, and grinding
em through for great \$5,500. Holding four days into second week.
Last week, 'Danning Pirate' (RKCO)
and 'Fatai Lady' (Par), dual, four
days, \$1,500, slow.

Coliseum (Evergeen) (1800) and
Rhoder (1800) and
Rhoder (1800) and
Rhoder (20th) and Everybody's Old Man'
(20th), dual, \$3,700, blg.
Fifth Ave. (Evergreen) (2,400) 27.

Fifth Ave. (Evergreen) (2,400; 27-37-42)—'Hearts Divided' (FN). Yanked after six days with bad \$4,500. Last week, 'Poppy' (Par), \$6,600, good.

\$6,600, good.
Liberty (J-vH) (1,900; 27-37-42)
—'Mr Deeds' (Col) (12th week).
Still hitting \$5,000 pace, with 13th
coming up. Last week \$4,800.

coming up, Last week \$4,800.
Music Box (Hamrick) (900; 27-3742)—Poppy' (Par) (2d run). From
Fifth Ave. and still oke at \$2,900.
Last week, 'Showboat' (U) (5th and
final week), \$2,800, good.

Last week, 'Showboat' (U) (5th and final week), \$2,500, good and refe final week, \$2,500, good and refe final week, 'Bullets or Ballott' (FN) and 'First Sting Again', (EKO) Nicolausat \$5,200. Last week, 'Bullets or Ballott' (FN) and 'First Baby' (20th), dual, \$5,700, good.

Palomar (Sterinig) (1,450: 16-21-22)—'Absolute Quiet' (MGM) vaude Opening week for the former Rex Lines nightly and immense \$5,000 for town's only vaude.

Paramount (Evergreen) (3,106: 16-21-32)—'Dracula's Daughter (U) and Half Angel' (20th), dual. The condition of the condi

## It's All 'Frisco' In Cincy This Week at \$19.000

(Best Exploitation: Palacey.)
Golden gater of the season for
the Palace at \$19,000, 'San Francisco' is quivering the take of all
other downtown houses excepting
the indle Strand, where the Schmeling-Louis scrap is the added wallop
for \$5,000 in second week, following
a record \$7,500 in the first seven
days

for \$5,000 in second week, 10100ving a record \$7,500 in the first seven of the weather has the exhibs rubbing their eyes. Pic will hold at the Palace for a second week, a rarity for that big house-mars of the week. In the first seven of the

Albee (RKO) (3,300; 35-42)—'Sins of Man' (20th). Strict dramatic appeal limiting take to \$6,000, poor. Last week 'Poppy' (Par), \$12,000,

Capitol (RKO) (2,000; 35-42)— Early to Bed (Par) (2d run), at \$3,000, fair. Last week 'Rainy Afternoon' (UA) built up to swell \$7,000.

33,000, pretty good.

Aster (Publix) (1902; 15-25)—"Petticoat Fever (MG); 'Connecticut Yankee' (Fox) and 'Modern Times' (ILA), subsequent loop runs, split. Fair \$300 in prospect. Last week 'Moom's Our Home' (Far) and 'Chan at. Circus' (20th), second loop runs, and 'Call of Frairle' (Par), first run, split, \$1,900, ojaxy.

## B'way OK, 'San Fran' Smash \$60,000, Temple's 'Rich Girl' 80G and Holds, White Angel, 28G, 'Poppy' 2d Wk. 30G

(Best Exploitation: Capitol)
The month of June in New York
has been the answer to any showman's prayer. It's final week goes
out with the weather man continuing to favor the boxofine. Managers, gleeful over sipting and early
summer business, are looking to an
summer business, are looking to an
though none of them like to see a
major holiday fail on a Saturday.
Unless it's sudden, bilstering heat
lan't looked for, anash of the town
is 'San Francisco. It's about time
the Capitol got one like this; to remove it from the swamps. All signs
point to a terrific \$80,000 the first (Best Exploitation: Capitol)

One Rainy P.M.,

**And Bowes Unit** 

Big \$14,000, Mpls.

(Bost Exploitation: Minnesota). Show business is getting a shot in the arm from an array of attractions with better than average pulling power and, in consequence, grosses over the past fornight have shown a distinct improvement. Louis-Schmeling fight pictures and Show Boaf are in this category. Currently a three-unit Minnesota.

Time (Berger), (290; 15-25)—'Re-volt of Zombies' (Academy). A weak sister and bad at \$700. Last week, 'Special Investigator' (RKO), \$900, fair.

Special investigator (ERCO), 3900.

Lyric (Publix) (1300, 20-25)—

Lyric (Publix) (1300, 20-25)—

Lyric (Publix) (1300, 20-25)—

Lyric (Publix) (Pu

run, \$3.800, big.

Uptown (Publix) (1,600: 25-35)—
'Smail Town' (MG). First nabe showing. Headed for good \$3,400. Last week 'Capt, January' (20th), \$3,000, pretty good.

week, backed by a campaign that worked hard to push this one to a high peak. It's the best business the Cap has done in as long as the boys want to remember and a run of three or four weeks appears assured.

Grosses total much oetter for un New York first run group than las week. After a disappointing show ing last week with 'Sins of Man, the Music Hall comes to life via an other Shirley Temple release, 'Poo Little Rich Girl.' It will get \$80,00 batter and holds over, Strang Little Rich Girl. I ... 1830,000 or belter and holds or sets and holds of the set of the latest of t

Fourth.

In addition to this business, plus good second weeks for the Louis-Schmeling fight pictures at Palace and Rialto, 'Poppy' is maintaining a good accond weeks for the Louisschneling fight pictures at Palace
and Riaito, Poppy is maintaining a
fine puil at the Par for a \$30,000
sebond stanza. State, with Fury'
and the Par for a \$30,000
sebond stanza. State, with Fury'
and the Par for a \$30,000
sebond stanza. State, with Fury'
and the Par for a \$30,000
sebond stanza. State, with Fury'
around \$25,000. Riaito brought in a
new picture on holdover of the fight
films, Lawtess Nimeties, 'probably
\$7,000. Fal aiso, changed features,
ushering in Builest or Ballots and
go over \$10,000, Last week LouisSchmeling soared the little Riaito
to a new high of \$13,900 and carried
the Pai to nearly \$12,900. Riaito,
days, was expected to do more than
the Pai because it gets better turnover, and Arthur Mayer kept his
show, down as tight as possible.
The blues are being sung at both
show, and a sight as possible.
The blues are being sung at both
show it with a sea to be a sea,
and a stant and a sea,

Currently a three-unit Minnesota and the Currently a three-unit Minnesota show holds the box office edge, the fourth Major Bowes' trouge to play the town holding the top-line position and coaring many customers. Backing it up are Lou Forbes and Rainy Afternoon'. Apparently enough entertainment here to induce a healthy public response.

Exploitation honors go to the Minnesota which, through a chain the minnesota which, through a chain that the titled holders to tree ducats, and 500 cards posted by railroads in stations throughout the state.

Estimates for This Week

Minnesota (Publix) (4,200: 35-40-Estimates for This Week
Minnsbota (Publix) (4200; 35-4055)—"Rainy Afternoon" (UA), Major
Bowes' amateurs (fourth unit seen
here) and Lou Forbes orch. A generous site of entertainment. Looks
like a pretty good' \$14,000. Last
week "Poppy" (Par) and Forbes, \$7,000, bad.

week 'Poppy' (Par) and Forbes, \$7,-000, bad.

Orpheum (Singer) (2,890; 25-35-40)—'Hearts Divided' (FN) and second week of Louis-Schmeling fight films. Scrap pictures are still the magnet, but on four days light, an Thursday (2). Pretty good \$7,000 in prospect, Last week 'Law in Her Hands' (FN) and fight pictures, \$15,000, very big.

State (Publix) (2,300; 25-35-40)—'Pury' (MG). This picture winning most praises from reviewers. Probably too harrowing for femme trade, but coasy \$6,000. Last week. 'Three Wise Guys' (MG) went out after only four days to light \$1,500.

World (Steffes) (350; 25-36-40-55)—'Show Boat' (U) (24 week). Moved here after 10 splendid drys at the Orpheum. En route to good \$2,500 and will stay from two to four the coasy \$6.50 and will stay from two to four the coasy \$6.50 and will stay from two to four the coasy \$6.50 and will stay from two to four the coasy \$6.50 and will stay from two to four the coasy \$6.50 and will stay from two to four the coasy \$6.50 and will stay from two to four the coasy \$6.50 and \$6.50

the fall.

Capitol (4,820; 25-35-55-85-51.28)

—San Francisco' (MG). Leader of the town by lots of margin and \$80,000, big, or over first week Sure to the town by lots of margin and \$80,000, big, or over first week Sure to the town by lots of margin and \$80,000, big, or over first week Sure to \$10,000 to \$15,000.

Palace (1,700; 25-35-55)—Bullets' (WB) and 'Bulnet Beart (RKO), dual, with holdover of Louist \$10,000 to \$10,000

## **EXHAUSTIVE 'BIBLIOGRAPHICAL INDEX OF MOTION PICTURES' STARTED BY WPA**

Project's Theory Is that Much Publicity But Not 'OZARKS'-BORDER' Enough Factual Information on the Industry Has Been Written

What is probably the most exhaustive research project ever undertaken in connection with any instance of the show business was phranch of the show business was phranch of the show business was place in the first Edison Kinetoscope was faunched last month by WPA the show the show business was place in the show business was place in the show the

nees for a motion picture bibliographical boundoging grows out of suggestion by Morton, Lefkowltz is 27 and Lewis Morton, Lefkowltz is 27 and program of the University of Minnesota, taught Einglish at Iowa State, is a script reader for Fox Film and is expected to Join the WPA staff shortly.

Proposal, for Film Index is 'impelled by the growing importance of the motion picture in American life, and the meet for organized miles, and the need for organized dividual or small group possesses the facilities for handling the vast amount of material and making it ready for initorians and well-grounded critics. The basis of the plan is, to compile a bibliography and after that a detailed index of the mass of material.

Films Overlooked by U. S.

"Films Overlooked by U. S.

"Godern of the Morton of the mass of material." U. S.

"Godern of the motion picture in dis vast cultural program launched by WPA, at least in comparison with its other artistic floograms. Undertaking could scarcely be carried out by private enterprise and is suited to collective needs of a large system like the WPA benon giving mipoyment to many.

meds of a large system like the WPA bent on giving employment to many.

Sub-project No. 1, as the film findex is known in the govt publishing house circles has an imposing list of sponsors from the academic and film worlds, among them Prof. Allan Abbott, Wilton A. Barrett, Prof. Walter Barnes, Iris Barry, Marion Beaufatt, Dr. Fannie Dunn, Dr. Cleile W. Flemming, George Freedley, James S. Hamilton, Dr. Cline M. Moon, Dr. William L. Lewitz, Dr. Pannie, S. Magent, Terry Ramase, Prof. Millon Smith and Prof. M. Thrasher.

The plan of work adopted by the project will be to divide the Index, which will be carried out alphabetically on an encycopedia scale into six main headings: (1) general subjects, (2) names of picture companies, (3) names of directors, (4) names of films, (5) authors of books and articles, (6) names of books and articles, (6) names of books and articles, (7) and the periodical stands, and articles in the world. Much Publicity, Little Info In presenting the proposal for consideration by WPA as a works, project, Lefkowitz and Morton declare that the motion picture is a new and living art, the one art in which, hoday as yesterday, America as and finteneed the rest of the world and the art in which, today as yesterday, America stands, supreme... Yet it must be admitted that fundamental ignorance even among the people who might be expected to know is al-

stands, supreme... Yet it must be admitted that fundamental ignorance even among the people who might be expected to know is almost unparalelled in few subjects according to the supremental control of the information sent out is not file in the supremental fact. The supremental fact that more wordage clicks through teletypes on pictures than any other subject, nine-tenths of the information sent out is not file information but publicity... There is no organized body of historical fact. "Complete historics are missing, a condition prevailing in no other art and there is an utter inadequacy of maisting. reference inaterial, it is reurprising that there should he as much as there is considering the 40 years of commercial franzy without

week, plus sight lim, scooped in 4. room r. week, plus sight lim,

cult of access. Much will have to be tracked down through 'old

mers. Ribliographical Index work will nbling, sorting and cata be the assembling, sorting and cata-loging of this vast source of ma-terial, laying groundwork for the extensive history which will later be written.

## Cleve.'s Expo Hurting Biz; Temporarily?

Cleveland Tune 30" (Best Exploitation: State, Palace)
Opening of city's centennial expo Opening of city's centennial exported for 100 days kicked half the pants off theatre grosses, but it was expected by smart managers who penciled in their strongest product. It saved part of the day, at least to the point of catching a satisfying amount of out-of-town visitors. Although sightneens will be created and the contract of the day at least to the point of catching a satisfying amount of out-of-town visitors. Although sightneens will be tree to catching trade. As fair's average take is \$2.50, the amount it costs for a book of admission and concussion out of theatre's pockets until all of the natives have seen it. Or until the novelty wears off. Real test will come on Fourth of July weekend, when an estimated town by special boat trips and train excursions to take in the sights. Whether they will have enough dough left to drop into the theatres has got all the boys littery. They will boom bits by bringing an army of suburbanties into the downtown area. for 100 days kicked half the pants

of suburbanites into the downtown area. Cress of Palace executed some next stunts for the Baker revue, while Mit Harris at State softened the expo punch with several tle-ups with it. Scattered cut-out posters of Fields throughout fair grounds, besides ringing in Democratic convention for a Fields plug as the property of the property

#### Estimates for This Week

Estimates for This Week Palace (RKO) (3,200; 30-35-40)—
It's Love Again' 3B) and Phil Baker unit. Going-to-town combo, enough to earn \$18,500 without depending too much upon expo customers. Last week 'Little Miss Nobody' (20th) and Rowes 'amateurs came through with \$16,500, satisfactory.

body (20th) and Rowes' amateurs came through with \$18,500, satisfactors are the control of the c

# DUAL \$5,500, DENVER

Denver, June 30. (Best Exploitation: Denver)

(Best Exploitation: Denver)
Schmeling-Louis fight film is getting credit for the holdouts at the Orpheum. Even though it was thrown in cold a week, ple has been getting the crowds for a week and diely're still coming.

The control of the control

band spent their last cent to see the show, and won the house.

\*\*Estimates for This Week\*\*

\*\*Bladdin (Huffman) (Log Th). (2d run).

\*\*Bull of the state week (12d run).

\*\*Following week at the Denver, good for \$3,000 here. Last week 'Rainy Afternoon' (UA), while doing none too good at \$3,500, was thought to have more first run Broadway for a second week.

\*\*Broadway for a second week.

\*\*Broadway (Huffman) (1,500; 25-40)—'One Rainy Afternoon' (UA), (2d run).

\*\*Standing up here for \$7+00.

\*\*Control of the state of th

and the week finished with \$6,000, good.
Paramount (Huffman) (2,000; 25-60)—Little Miss Nobody' (20th) and 'Trapped by Television' (Col.). Okay, \$3,000. Last week 'Dracula's Daughter' (U) and 'Nobody's Fool' (U), good, \$3,500.

#### Chinese Pic Biz

Shanghal, June 9.
Local Chinese studios are in a bad
way, most having folded up. Salaries in several are four months in

arrears.

One studio failed to pay the cook, who struck, interrupting shooting.

Another company fired all contract players and hired subs on a plece basis,

#### National 1st Runs

RKO-RADIO

\*\*MRO-RADIO

\*\*Dancing Pirate,' Ideal, Balto,
July 5; Oriental, M'waukee, 5;
Florissant, St. L., 5; El Capitan,
S. F., 7; Orph, Lincoln, 12; Circle, Omaha 19; Alhambra S. F.,
25; Carolina, Winston-Salem,
27

25: CAPOIDA, Winestander

7. PARAMOUNT

Poppy, Chi, Chi, 3; Keith's, Dayton, 3; Majestic, Houston, 3; Pan, Nashv'le, 10.

"Early to Bed," Orph, Seattle, 8; Earle, Philly, 3; Grand, Col'mb's, 3.

"And Sudden Death," Warner, Pittab'gh, 2; State, Detroit, 2; State, Mpile, 3; Hanley, Balto, 11; Datie, Market, Detroit, 2; State, Mpile, 3; Hanley, Balto, 11; Datie, Miller, Warner, A. C., July 2; Aldine, Wilmingston, 2; Strand, Hartford, 2; Stanley, J. C., 2; Atlanta, 3; Penn, Pit, 3; Midwest, Okia, C., 3; Albee, Cincy, 3; Anderson, Louisville, 3; Apolio, Indianapolis, 3; Warner, Memphis, 4; Main St., KC., 4.

"Green Pastures," Des Moines, D.M., 3; Majestic, Houston, 10; Hwood, Ft., Worth, 10; Orph., Omaha, 10.

## 'FRISCO' LEADS KC WITH \$18,500

Kansas City, June 30.
(Bost Exploitation: Midland)
Refrigeration as a draw takes the rumble seat this week in favor of 'San Francisco' at the Midland. This house is doing a contortionistic turn standing on its hypothetical ear with eyes stardusting a swell \$18.500.
House also from an as well \$18.500.
Tous also from and some newspaper copy that got the job done.

#### Estimates for This Week

# **More Concert and Hollywood Accord:** Pix Likes Big Platform Draws for B.O.

Metropolitan concert bureaus handling name singing draws in films and Coast studios are playing ball with each other more so this year. Time out for retakes had concert managements yelping last year, especially when bookings had to be re-set and general tours re-arranged. New litheraries are being so scheduled that there's enough leeway in between starting dates, so studios' chores won't concert tours of the stellar names. They like the personal appearance idea, but have expressed preference for engagements in theatres outright. However, when figures were presented at close or last season showing how normal to the stellar names. They like the personal appearance idea, but have expressed preference for engagements in theatres outright. However, when figures were presented at close or last season showing how normal control of the stellar states of the stellar states of the stellar states in the stellar states of the stellar states in hinterland auditoriums has made the higher-ups realize the concerting field is okay for popularity impetus. New contracts provide room for repeat calls.

Practically every newcomer to the Metropolitan oper a during the

Practically every newcomer to the Metropolitan opera during the 1935-36 season has received a screen test. But not one of them has been

Hollywood has plenty of trouble finding stories to fit those operatic singers, such as Grace Moore, Lily Pons, Gladys Swarthout, Nino Martini, Lawrence Tibbett and Nelson Eddy, which it already has undercontract and is apparently disjicolined to be rushed into turther contracts. At least that's the allbi around the spaghetti Joints in New York.

Among newcomers at the Met Among newcomers at the met during the season just past were: Dusolina Gianini, Suzanne Fisher, Marjorie Lawrence, Gertrude Wet-tergren, Helen Oelheim, Hida Burke, Charlotte Symons, Rea Malson, Joseph Bentonelli, Charles

Kullman and Josephine Antoine.

Par is reported still after Kullman as a picture possibility. Lesser lights singers have also been tested recently. Metro cameraed Helen Marshall, Universal did Wilbur Evans and Par lamped Keith Falkner. Frank Forest under contract to. NEC Artist Service is Par's latest singer to be cast, though he's not an opera discovery. He's slated for Gladys Swarthout's next, 'Champagne Waltz,' and may go into 'Big Broadcast of 1937' for same company.

## FATS - 'FATHER' **SCATS INDPLS.** FOR \$10,000

Indianapolis, June 30, (Best Exploitation: Loew's)

Indianapolis, June 30,

(Best Exploitation: Loew's)

Big is considerably above par at, the downtown box offices this week with a flock of strong attractions bucking one another as well as a summer heat wave. Leading the pack is Fats Waller and his band on the stage at the Lyric is combination with "Educating Father."

Waller, aided by Buck and Bubbles, is pulling a swell \$1,000.

Meanwhile the Gable-MacDonaid duo in "San Francisco' is going to town at Loew's for a strong \$3,200 and the Circle is hitting it off very well on the way to a dailoy \$3,750 Louis fight pictures, linked with Nobody's Fool. In the face of all this activity the Apollo is managing to battle to an okay \$3,400 on "Exploitation honors were earned by Loew's with a comprehensive campaign that sold Sable with all kinds of ticups from pipes to cloth-music stores, records and radio ticups, Estimates for This Week

Estimates for This Week

ups.

Estimates for This Week
Apollo (Fourth Ave. (I,100; 25-40)

- White Angel' (WB). Competition
is keeping gross down to \$5,400, fairing the state of the st

#### FIGHT PIC, ON H.O., BEST IN MONTREAL

Montreal, June 30.

(Best Exploi stion: Palace)

Montreal, June 30.

(Beat Exploi 'tion' Palace)
Princess repeats currently, mainly
on the fight pic, which pulled tunaway biz this : nd last week-end.
Otherwise and much to expect, eacother soil with the season of the concother soil was to the control of the conpalace had fair houses for the
opening night of 'Fury' and may
ross \$3,000, good enough. Capitol double feature, 'Sing Aged' in the
Dancing \$500, Loow's has 'Speed'
and 'Leathernecks Have Landed,'
which, with Roger Pryor in person
and a good vaude show, can gross
\$10,000.on week-end biz indica twen
exploitation is not specially stahdout, is doing heavier than everage
advertieing in the local press for
'Furry,' putting out some nice 24sheets and has a radio plug that
will help some for This Week

Palace (700 con this pic

Falice (700 con this pic

Palace (FP) (2,700; 50)—Fury' (MG). May get \$8,000 on this pic if opening night crowds are any indication. Last week 'Private Number' (20th) grossed about \$7,000, fair.

if opening night crowds are any indication. Last week Private Number (20th) grossed about \$7,000, included in the control of t

## 'San Francisco' \$35,000 in Two Hub Spots, 'Angel' \$20,000, Both Hotcha

(Best Exploitation: Keith's)

'San Francisco,' good enough to and 'White Angel,' with a stage show at the Met, are taking top honors this week. 'Frisco' is exhonors this week. peeted to rake in close to \$35,000 for Loew's while 'Angel' will firt with

g20,000. Kelth office pushed the fight pix hard in a good rush campaign that included plenty of sports yage breaks, including features and some special sport column mentions. A radio announcement over local station soon after the fight itself finished, and a Fight Special and sport annua during various events of the yeek, also alded.

#### Estimates for This Week

Met (M&P) (4,200; 35-50-65)—
'White Angel' (WB) and stage show
topped by Patricla Bowman. Swell
combo for the women. That means
a good \$20,000. Last week \$18,500 for
Hearts Divided' (WB) and Bob Rip-

feature, and finale of \$11,000 was best blz since summer season opened.

Paramount (M&P) (1.800; 25-35-50)—Palm Springs (Par) and Tirst 50)—Palm Springs (Par) and Tirst 50; and the paramount (M&P) (1.800; 25-35-50)—Rain Springs (Par) and Fatal Lady (Par), dual, was okay last week, at \$8,000 for eight days.

Fenway (M&P) (1.800; 25-35-40-50)—Palm Springs (Par) and First Baby (20th), dual, think at the paramount of the paramount

#### Lincoln's 105-08 Temp. 'Sons o' Guns' \$2,600 OK

Lineoin, June 30,

(Best Exploitation: Stuart)

'Sons o' Guns' at the Lincolu is
taking away the cake this week and
the study of the study of the study of the study

and the study of the study of the study

figure in this heat with of pitting in the study

four in this heat with of the study

four in the study of the study

four in the study of the study

white Angel was given a nursee'

Travue for ballyhoo at the Stuart,

but the pace is nothing forte. Will

be about average. Jammer of last

week which hung over into this

study of the study of the study of the study

study of the study of the study of the study

Estimates for This Week

Estimates for This Week

Schmeling-Louis chin-to-gloving.
Estimates for This Week
Liberty (LTC) (1,200; 10-15)—
Regues Tayen' (Rep) split with
Poorder Dight (Par). Heat is
Poorder Dight (Par). Heat is
one to the service of the

Last Week 'Labaiero' (14 al., \$500, with 'Deser's Gold' (Par) got \$500, Pretty good.
Incoln (LTC) (1.500: 10-20-25)—
Son Guns' (WB), Pace Is good, Prochay) best in town, clinch for \$2.500, prochay best in town, clinch for \$2.500, prochay best in town, clinch for \$2.500, prochay best in town (Par) got and 'Moon's Our Home (Par) got the house \$2.500, also nice.
Orpheum (LTC) (1.580; 10-15-20-25)—'Farmer in the Dell' (RKO). Plo is in for five days and in that the will get around \$1,100, okay. Lower of the prochay of the prochay

\$3,000, some dough for this bakery, Stuart (LTC) (1,900; 10-25-40)—
White Angel (WB). Not here to make money, will do well if reach and the state of the state of

#### 'HEARTS' AND FIGHT TOP ALL IN OMAHA

Omaha, June 30. (Best Exploitation: Brandeis)

(Bost Exploitation: Brandeis)
Attention of film fans and sport
followers alike focused on the
Brandeis, offering the Schmeling-Louis snapshots, Films moved in
on Sunday last week and turned a very ordinary program into a capac-ity magnet. Returns have been so steady that the fight films get held over for another spell of five days: only time on record here for that sort of thing.

only time on record here for that sort of thing.
Hold-over of five days will get house back to its regular Thursday openings for the next program.
At the Omaha. and Orpheum It's a series of the next program it's a part of holdspirit sepel or the next program with I Married a Doetor' and Early to Bed' and Omaha with 'The Country Beyond' and 'It's Love Again' means only a little more than fair for either.
Westher, heretore unexpectedly mild for this time of the year, finally means only a little more than fair for either.
Westher, heretores unexpectedly mild for this time of the year, finally mild for this time of the year, finally mild for the final time of the year. Mild for the country of the premium on the cooling systems, and may mean a little extra biz.
Medal for exploitation work goes to Louise Cotter of the Brandeis for a quickle campaign on the fight films which was a honey.
Estimates for This Woek

Estimates for This Week

Illms which was a honey.

Estimates for This Week
Bradels "Estimates for This Week
Bradels" "Estimates for This Bradels for Interest for Inter

27-37)—Trouble for Two' (MGM) and 'Lady of Secrets' (Col), dual. Okay at \$3,000. Last week 'Private Number' (20th) and 'Three God-fathers' (MGM) dual, \$3,000. big. Three's to Romance' (20th) and 'Florida Special' (Par), dual (2d week). Still good at \$2,300. Last week, \$3,100, great, (1,309; 18-27-37)—The Harvester' (Rep) and Jay Clarke, mentalist, on stage. Latter responsible for much of good \$3,000. Last week' (These Three' (UA) and 'Dan Matthews' (Col), and part of the stage of t

## PROV. GRINS AS 'FRISCO' \$17.000. POPPY'8G

Providence, June 30. (Best Exploitation: Loew's)

Theatre men are wearing grea big smiles again here. Annual summer slump is on, but some spots don't seem to mind. Weather is good and the great outdoors are beckoning, but the natives are not harkening. The call of 'San Fran-ciseo' and 'Poppy' is proving strong-er and midwinter grosses are in prospect for both Loew's State and the Strand.

Loew's biz is terrific with 'San Francisco, at better than \$17,000. 'Poppy,' second best, looks like a sock \$8,000 grosser at the Strand.

Not much action about town on exploitation. Loew's is about the

Not much action about town on expolation. Loew's is about the supportation. Loew's is about the supportation. Loew's is about the supportation of the support of the suppor

## 'Hearts Divided' Nice \$22.000, Det.: 'Pvt. No.' 2d Wk. 17G. Fite-'Ballots' 10G

come: notices favorable, but bucklng strong bills. Chances are that
strong bills. Chances are that
strong he come are that
for the favorable come are
for the favorable come are
for the favorable come
for the favorable
for the favorab

#### Poppy' Dual \$6,200, Best in Weeks, N. H.; 'Pvt. No.' Dual, \$7,000

New Haven, June 30,
(Best Exploitation: Poli)
Roger Sherman cutting Ralny
Afternoon' to six days to bring in
eastern premiere of 'White Angel' a
day ahead (Wed.).
Fight plx holding over at College
after big week at Poli; excellent biz.
break on stormy weekend. Nice
product all around a help toward
olice prosess.

product all around a help toward ofte grosses.

Poll put on a summer economy campaign for "Private Number that included paper from window standees to 40 x 60 posters; Liberty mag throwaways with printed announcements; fan-phot distribution; radio guest ticket contests; lobby display of five-foot telephone with placard carrying copy on film.

Only house here that will do good biz this week is the State of the control of th

### L'ville's Same Story: 'Frisco.' Fight Film And Poppy' Lead B.O.'s

Louisville, June 30. (Best Exploitation: State)

(Best Exploitation: State)
Bis has hopped here at a terrific rate, and all the old allbis have been shunted asside for the moment, to a shunted asside for the moment, to a subject of the property of the pro

**Democrats Mostly Noisy and B.O.'s** Can't Eat Noise; 'White Angel' \$9,000

Philadelphia, June 30. (Best Exploitation: Boyd) Philly is Sleepytown again, theatres are taking stock of what

and it's Love Again' (G-B). Makes ap a daubli which will probably please, but light on drawing power. Should reach around \$5,500, fair. Last week Fury' (MG), in harness with Times Square Playboy' (WB) accounted for fair \$5,000.

\$3,000 FOR MITTER

Jay Clarke, Mentalist, With 'Harvester' in Tacoma

Tacoma, June 36.

(Best Exploitation: Rialto Special, holds for 'Here's to Romance' at Rialto, with good results, so 'Romance, with 'Florida Special,' holds for 'Here's to Romance' at Rialto, with good results, so 'Romance, with 'Florida Special,' holds for secon week, are true by weeks, for two more. Clarke has played Evergreen theatres in Northwest with nice returns but Tacche has layed Evergreen theatres in Northwest with nice returns but Tacche has exploitation for holdover, using billboards, music ticoups, society, night with a fooldown, society, injth with a fooldown, society, injth with a fooldown, society, night with a fooldown and a ready and the services of the son whong much strength and stage shown, so makes for this general part of the team of \$12,000 and strength of the son whong much strength and stage shown, so makes for this feature film, 'Sins of Man' is not be such after three big weeks, for two more. Clarke has played Evergreen theatres in Northwest with nice returns but Tacche and Again and the stage of the son with the s

to show more results this week than during the heetle convention days. Estimates for This Week Arcadia (600; 25-40-50)—'It's Love Again' (6-2) (2d run), Looks fairly good at \$2,500. Last week Small Town Girl' (360; (3d run), nice \$3,700. The Control of the Cont

#### SAN FRANCISCO (WITH SONGS)

Metro release of John Emerson-Bernard
Hyman production. Stars Clark Gable
Jeanette MacDonald: features Spences
Tracy. Directed by W. S. Van Dyke
Story, Robert Hopkins; adaptation, Anits
Loos: musical score. Herbert Stothart:
songs, Gus Kahn, Bronislau Kaper, Walter
Jurmann, Nacio Herb Brown, Arthur Freed; operatic sequences, William von
Freed: operatic sequences. William von
Wymetal: film editor, Tom Held; camera,
Oliver T. Marsh, At Capitol, N. Y., start-
ing June 20, '36. Running time, 115 mins.
Blackie NortonCiark Gable
Mary BlakeJeanette MacDonald
Father MullinSpencer Tracy
Jack BurleyJack Holt
Mrs. BurleyJessie Ralph
MatTed Healy
TrixleShirley Rose
Delia Balley Margaret Irving
Babe
ProfessorAl Shean
Signor Baldini
'Chick'Kenneth Harlan
'Alaska'
Tony
'Red' KellyRussell Simpson
Freddie DuaneBert Roach
Hazeltine

An earthquake, noisy and terrifying and so realistic that the customer and the control of the control of the control of the customer and c

friend of this godless soul is a priest, who doesn't try to reform Blackie but always hopes for the beautiful priest, who doesn't try to reform Blackie but always hopes for the beautiful priest by the state of the

most expert and understanding handling could have kept it within handling to the country of the

formance prectudes any possionity of oftense.

Jack Holt, Jessie Ralph, Ted Healy, Shirley Ross, Margaret Irving, Harold Huber, Edgar Kennedy and others in a splendid cast many and the substantial of the

and the ability of the picture we confrom start to finish, in the weak as well as the strong plot moment. Production team of John Emerson and Bernard Hyman gave him the beautiful that the provides the quake with much of its power, and Olive Marshis phetography is tops.

#### THE WHITE ANGEL

	production, Stars Kay Francis. Directed	ı
	by William Dieterle. Story by Mourdant	t
	Shairp and Michael Jacoby: camera, Tony	۱
	Gaudio. At Strand, N. Y., week June 25.	Į
	'86. Running time, 75 mins.	ł
	Florence Nightingale	ı
	FullerIan Hunter	ľ
	Charles Cooper	ŀ
	Dr West Nicel Bruce	1
	Dr. HuntDonald Crisp	t
	Dr. Scott Henry O'Neill	ı
Į	Dr. Scott	ŀ
1	Mr. Nightingale Charles Croker-King	ı
1	Mrs. HerbertPhoebe Foster	ı
ı	min. Herbeitt	ı
ı	rrim'4 8Ba mfwy mfwyp opouo	ì
ı	Mr. HerbertGeorge Curzon	ı
ı	Mrs. NightingaleGeorgia Caine	1
J	Ella ÉtephensAra Gerald	l
IJ	Lord Raglan	ł
	Siater Colombo	ı
	Mr. Bullock	ı
	Alexis SoyerFerdinand Munler	ı
į	ParthenopeLillan Cooper	۱
	Pastor Fliedner Egon Brecher	۱
	Mrs, Waters Tempe Plggott	ĺ
		ı

#### Miniature Reviews

en, Jane Darwell and Henry etta have contributory bits. Im is mostly all Temple, She 'San Francisco' (Metro).
Compelling meller highlighted by an earthquake reproduction and a fine cast.
'The White Anger (FN). No

romance and not enough dramatic tension puts a question ark on this Kay Francis star-

mark on this Kay Francis star-rer.

"Poor Little Rich Girl" (20th-frox). Another Shirley Temple sock for the box-office.

"Parole" (U). Exciting melo-drama which misses better-gross class because of marquee weakness.

"Bunker Bean" (Radio.)

Nothing for the marquee but plenty for the screen. Should sell where names are not de-manded. anded. 'Border Patrol' (Fox). George

manded,
"Border Patrol" (Fox). George
O'Brien outdoor specime
pointed for doublers and quite
acceptable entertainment.
"The Lawlies Nineties" (Rep).
Exciling John Wayne westers
Exciling John Wayne westers
A fairly amusing indis-made,
largely for neighborhood duals.
"The Shadow' (Real Art).
English effort at sleuth thriller,
with Bilizabeth Allan; weak
secondary dual sister.

with Elizabeth Allan; seechary dual sister.

In which the blundering doctors and the complacent under-secretary of the complacent under-secretary of the complacent under-secretary of the complacent under secretary of the control of

Barbara Barry	Shirley Temple
Margaret Allen	
Jimmy Doian	
Hichard Parry	Michael Wholer
Colling	Sara Hader
Woodward	Jane Darwei
Simon Peck	Claude Gillinewater
George Hathaway	Paul Stantor
Tonv	Henry Armette
Percival Gooch	Arthur How
Ferguson	John Walls
Dan Ward	Tyler Brooks
Announcer	Pill Pay

opposite Whalen.

Armetta have contributory bits, Film is mostly all Temple. She figures in the five Gordon and Revel tunes—But Definitely, 'When I'm With You,' 'Oh, My Goodness,' Tou've Gotta Eat Your Spinach, Baby' and 'Military Man,' the latter a finale routine. 'Definitely' and 'With You' are the potentials of the five tunes, but all are clever Mack Gordon 'prices that further the plot motivation. 'Spinach,' particularly, falls in that category.

falls in that category.

Of the support, Alice Faye turns Of the support. Alice Faye turns in her best film; job to date in a natural role for her, Jack Haley is equally at home in a self-character, broadened a bit for soreen values. Gloria Stuart's is a walk-through but, as ever, her personal pulchritude underwrites her contribution. Michael Whalen's leading; man potentialities are advanced a bit, air though he, coo, is just a straight they possibility is just a faceting, bit. Dick Webster, vocalist doing a mike soloing of When.I'm With You, in the radio studio, He has a Gablesque front.

the radio studio, He has a Gaussequer front. Fortines are credited to Dan Hashell and Ralph Cooper, the latter Harben's No. 2 ambassador in terp stagring, following Bill Robin-son, who is now a 20th-Fox con-tractee and personally routined many other termines to the per-tudied of the personal to the per-tudied of the personal to the per-tudied of the personal to the per-tudied of the per-pension of the per-tudied of the per-son of the per-tudied of the per-pension of the per-pension of the per-pension of the per-tudied of the per-tudied of the per-pension of the per-son of the per-pension of the per-tudied of the per-pension of the per-tudied of the per-pension of the per-pension of the per-tudied of the per-pension of the per-pens

#### PAROLE

	Universal production and release. Fea-
	tures Alan Baxter, Henry Hunter, Alar
	Dinehart, Ann Preston and Grant Mitchell
	Directed by Louis Friedlander. Associate
	Directed by Louis Friedlander. Menociaco
	Producer, Robert Presnell, Story and screen
	play by Kubec Glasmon, Joel Syre and
	Horace McCoy; camera, George Robinson
	At the Roxy, N. Y., starting June 26, '86
	Running time, 67 mins.
	Russ Whalen
d	Frances CrawfordAnn Prestor
1	Richard Mallard Alan Dinebar
	Bobby
	Marty Crawford Grant Mitchel
	Okay SmithAlan Baxter
	BorchardAlan Haic
	JoyceBernadene Hayes
	Rex Gavin Berton Churchill
١	Driscoll
ľ	The GovernorJohn Miltern
	BigbeeSelmar Jackson
	Gregory
	DummyFrank Mills
	ZingoAnthony Quinn
	Zinco Anthony Quinn
	The Warden Wallis Clark
	District Attorney Edward Keane
	Parole Chairman Douglas Wood
	JohnChristian Rub
ı	Police ChiefJohn Kennedy
ı	Patton Frank McGlynn, Sr.
ı	. —

Pelies Chief. John Kemedy Petto ... John Kemedy Petto ... Frank McGlym, St. Absence of strong names will probably prevent Parole from creating strong box office draft. Film is crowded with action, packe an est wallon, has capable boylous implausibilities. Producer elected to thrust forward two screen unknowns in leading roles, and then proceeded to surmillar name players. Henry Hunter as one paroled youth about whom plot revolves, looks capable. Ann plot revolves, looks capable. Ann plot revolves, looks capable and the proceeding of the players of the process of the pro

bright pussions.
break.
Louis Friedlander turns in an intelligent directorial job, spotting his
climax and anti-climax with most
telling effect.

Wear.

#### BUNKER BEAN

BUNKER BEAN
Radio release of William Elatrom production. Peaturee Owen Davis, Jr., Louise
Lattimer, Robert McWade, Jeanes Rajby,
Lattimer, Robert McWade, Jeanes Rajby,
Killy, From Lee Wilson, Dodd's stage rise
of Harry Learn, Wilson's movel. Screen
of Harry Learn, Wilson's movel. Screen
year, Learner, David Abel; editor, Jack
From Learner, David Abel; editor, Jack
Harry Komer, Learner, Learner, Learner, Jack
Miles Kellyter, Laucille Ball
Mr. Blanner, Blanner, Pieters Wakin
Mr. Barnes, Pieters Wakin
Mr. Barnes, Pieters Wakin
Mr. Marnes, Pieters Wakin
Mr. Marnes, Pieters Wakin
Mr. Marnes, Pieters Wakin
Mr. Meyerhauser, Predinand Gottelnik
Countess Shiby Harris
Shiby Harris 6, on a double bill.

5. Oven Davis, Jr.

Louiso Latimer
Robert McWade

Jessis Raiph
Edward Nusent

Lucille Bail
Hedda Hopper
Picka Walkin

Russeil Hicka
Russeil Hicka
Stbył Harris

Made in '18 by Paramount and in by Warner Brothers, both under the bookt title of 'Hiss Madely, list of the story, and together they tell of their married. For the story, and together they tell of their married. For the story, and together they tell of their married. For story and together they tell of their married. For story, and together they tell of their married. For story, and together they tell of their married. For story results, with the senses a flaw, looks it under the proposed their senses at faw, looks it under the senses at faw, l

### Shorts

PICTORIAL REVIEW—No. 1
With Anita Louise, Olivia
DeHaviland
Women's News
Part Technicolor
10 Mins.
Strand, N. Y.

Vitaphone No. 1801

Vitaphone No. 1801
This is the first of a contemplated series in which Warners and the women's magazine, Pictorial Review (Hearst), unite. Basic idea is sort

series in which Warners and the women's migazine, Pictorial Review (Hearet), unite, Basic idea is sort of a March of Time' for and about women. Not'a meyersel. Not the usual kind of talking short.

A male volce carries through most of the way but is interrupted during the cake-mixing session by Anita Louise, Warner stock player, sumably by the actress.

Once a month or so this series ought to get plenty or playdates if holding a fair entertainment averable. Especially where the patronage is heavily femiline and for matines trade the short, if handled better, should possess natural appeal. A should be short, if handled better, should possess natural appeal in the short, if handled better, should possess the short, if handled better abended as a stock of the same possess that the short is the short in the short of the same possess that it is the should be should be

'STARS OF TOMORROW' Amateur Short, with Benny Rubin 11 Mins. Globe, N. Y.

Columbia

Columbia

While not credited, a number of the outstanding amateurs from Fred Allen's air program apparently have been grouped together for this en-tertaining short. Benny Rubin, who

been grouped together for this entertaining short. Benny Rubin, who digected, also serves as master of ceremonles. He sticks a bit too close to straight lines when a little more humor might have helped. Does a neat job, however, giving the neophytes the spotlight throughout with excellent effect. Bulk of the so-called amateurs in this short come from around New York and eastern sector of country and the state of the section of the sectio

LEW FIELDS 'Wedtime Story Comedy 18 Mins. Palace, N. Y. Rko

Lew Fields and Bodil Rosing in a sketch deriving its development from the winning by Fields of a newspaper contest for a \$5,000 prize. A reporter calls for the story, and

# ONE BIG BRITISH FILM POOL?

## **American Influx Giving New** Life to Australian Production: Grey, Badger, Jory Pioneering

Sydney, June 2.

Columbia National, hookup is spuring local film production into decided activity.

Rangle Range is the lead-off plefiner, with story by Zane Grey. Clarence Badger, director, into the class of the control of the con

Grey Cashing In

Zane Grey looks like he'll be the
first Angerican to cash in on the
local industry. Grey had no difficulty in securing financing for his
Queensland try. Capital is available
here, providing those back of the
reduction extrations. rroduction activities are well known

rroduction activities are well known here and abroad.

Supples here just now is the success of "Thoroughbred." Picture is just average in comparison to the American product, but is pulling remarkable trade, and should play at least six weeks in Sydney. This means that other locals, with bo. pjames, stand a chance in Australia without the overseas' market. With Hollywood actors' and directors the local industry should, reach a new high.

## Britons In Hollywood

David Niven learning to play the drums for Thank You, Jesves, Ray Milland plenty tusked these arms in the sequence of Big days, In one sequence of the sequence

called off.

Constance Coiller leaving this week for a vacation in England.

Nigel Bruce, C. Aubrey Smith and Frankle Laughton going to Canda. to play the Canddan of the Candan of the

lawsuit against Seiznick interna-tional.

Binnie Barnes will feed her don no more candles on his meat-load calle, no matter how many birthdays the control of the control of the candle state. The conder spanie and all, and ran for another and and all and ran for another candle and all, and ran for another candle and all and ran for another candle and all but set fire to the house.

The control of the control of the candle spanie and all but set for the bouse.

The control of the candle spanie and all but set for the bouse.

The candle spanie and the candle spanie and all but set for the candle s

#### POSTER STRIKE

Lyons Raises Tax on 24 Sheets, Se Exhibs Won't Use 'Em

Lyons, France, June 21.

Pilc -house, directors are going on a posters strile here.
Council general for the Rhone got the idea of raising potter tax by 12%. Directors got together, did soft in the council about \$50,000 yearly.

yearly.

That was too much, so they all agreed to lay off using posters entirely; and that means an additional loss of about \$35,000 for the printers and poster-stickers. So they're

beefing.
Now it's up to the council again.

## 60% PIC QUOTA FOR LOCALS IN CANTON

Shanghal, June 9,
Canton is putting the lid on foreign ples, city's quota act demanding 60% Chinese talkies.
All China studios are unable to
meet, this. Result is that the Canton magnates are building matshed
studios and making mushroom
product. Ten Hongkong studios
have sprung up aiso, to help Cantion. Northern Mandarin dialect
pictures are not wanted in the
south, just to make things tougher.
Ten Canton second-run houses
have combined against foreign distribs, informing each other of distribs, informing each other of distribs offers on any pix. Which is another reason that, generally, the
foreign market in Canton is shot.

#### THREE-WAY DEAL FOR PINEWOOD STUDIOS

London, June 20.
Three-way production control will operate at the Pinewood studios, Iver, Buckinghamshire, when it starts work, with an executive committee of three consisting of Bob Kane, representing New World and 20th-Fox; John Cortleid, represent Richard Nortion, representing Selt-lish & Dominions, Norton is mahasing director;

Ish & Dominions. Norton is man-aging director:

Thirst two companies named will produce for 20th-Fox release, B. & D. for United Artists.

Although committed at Denham Max Schack will switch part of his production to Pinewood stages.

#### Union in France?

Paris, June 21.

Farls, June 21.
French producers and distributors aim at a greater unity.
Their respective syndicates have gotten together and given birth to the Federation des Chambres Syndicales de la Cinematographile Francisco

calse. They still have to detemine the statutes of the new body, which alms at getting all French film organizations united in one big fam-

holders for the Actor's Fund Ben-

on the last day of their work large the in 'Way For a Pirate'.

Sybil Jason cevried in a huge bout even to May Robson. Graph Chaples. Chap

# COMPANY'S IDEA

So Many Units, and Each Interlocking and Over lapping

#### GB AT KORDA STUDIOS

London, June 30 Prudential Insurance Co. some blg ideas about picture pro-ducing on this side, and it is for this reason that it suggested to Gaumont-British recently that it (G-B), do some producing at the new Korda studios,

Idea seems to be that Prudential would like to form a huge production organization in England to include all the 'best' production units already here into one company. When this new company is estab-lished and, of course, if it is, there will probably be a blg stock issue to the general public, but that's a side issue.

side issue,

The major filmers here are pretty
well-mixed up now, anyway, with
United Artists having a piece of
Korda; 20th-Fox (through Jos. M.
Schenck) having a piece of Korda;
20th alsy having a piece of Ganmont-British; C. M. Woolf having
a chunk of Max Schach; United
Artists having a piece of Schach;
Gaumont-British having a deal with
Woolf, and British & Dominions
caught somewhere between United
Artists and Woolf,

## Metro's British Prod. at Elstree. **Not Own Studio**

Metro's research into the British production field may end in compromise. Expected the company will make a deal with Paul Soskin to go Into his new Amalgamated studios at Elistree, scheduled for completion this fall, so that previously announced plans for immediate Metro production with own set-up look. Scheme will not hit 'Jip Fitz-Patrick'a program of 12 for Metro-release here, which he is making-independently at Sound City. Fitz will start next month with 'David Livingstone,' himself directing and 'Percy Marginoni, in the title role,

Percy Marmont in the title role after which he'll do a life of Shake-

### PARIS STRIKE CHASES LANGE (PAR) BACK

Fred Lange, general European manager for Paramount, with head-quarters in Paris, is rushing back there today (Wednesday) atter hav-ing cut short his yielt in New York, Had expected to stay several weeks longer.

Had expected to stay several weeks longer.
Recurrent strike conditions in Parls and general European dis-ruption have him worried to the extent he is afraid to linger too long away from his desk.

#### **BIP Quits Film Body**

London, June 30.

British International Pictures has resigned from the films group of the Federation of British Industries. Step came as a result of growing tenseness and dissension within the group over the new film quota act now being formulated.

## PRUDENTIAL INS. No Immediate Distribution Shift To London; American Firms Will Adjust Themselves to Strike Terms

#### Croupiers' Coup

Nice, July 18. For the first time in history gambling house employees went on strike. The Jette-Promenade Casino crouplers laid down their rakes; wanting

Promenade Casino crouplers laid down their rakes; wanting more wages.

Like all the other stay in strikers in Prance, the crowlers occupied the gambling rooms, where they spent the rooms of the

## NEW METRO G. M OF THEATRES **OUTSIDE U.S.**

William Melniker, Metros g.m. in South America for the past 10 years, arrives in New York next week to take over theatre operation of the Metro picture houses throughout the world, excluding the U.S. He will neadquarter in the N. Y. office,

Metro's foreign department in New York previously handled the theatre end also Arthur Loew being

theatre end also Arthur Loew being in charge, with David Blum handling the details.

A. E. Duniap, MG's Far East rep, replaces Meiniker in South America, he also being ên route to New York to get his instructions.

#### ITALIANS NO LIKE PAR'S 'THIS NIGHT' PIC

Shanghai, June 9. Paramount is temporary holding

Shanghal, June 3.

Paramount is temporalry holding yellow the control of the property of the Night is helpful of the property of the Night is the property of the Night is the property of the Night is a many of the property of the Night is a round the gas as property of the Night is a round the world in prints going out to the property of the property of the property of the property of the night of the property of the night of the property of the Night is a round the world in prints going out to the light of the night of

After having completely paralyzed

the whole film biz for nearly a week, strike, now over, confronts American firms with a tremendous amount of readjustment, in order to comply with the settlement accords,

amonin of readyogners, in order to comply with the settlement accords.

Net sains for the workers are anterest and the settlement accords.

Net sains for the workers are alleast and a collective ontract.

Collective contract recognizes the workers' right to belong to any organization they want, and gives them the right to disquise with their employers the conditions of labor.

American firms still believe the possibilities of the market here make it worthwhile to make sacrifices. The proposed transfer of the European film distribution center to London seems to be postponed. Paris is much more central for Europe thai London, and that is prime consideration. sideration.

The raise in salary for distribu-

The raise in salary for distribu-tion employees earning less than \$56 a month has been fixed at \*\$14 monthly; those earning from \$58 to \$34 monthly will have an in-crease of \$10.50, and those earning over \$34 will get a \$7 raise. In ad-dition, all strikers are to receive 50% of the salary they would have earned throughout the strike, had they worked.

Thies does not affect American companies much, as they had al-ready sent their personnel on va-cash with full pay.

#### 40-Hour Week

Production people have not reached any definite accord yet, but work was resumed when salaries were raised, and the 40-hour week, along with the collective contract, were granted to them. The studio strikers there will receive 70e per day of strike if bachelor, \$1.05 if (Continued on page 48)

## Americans In London

London, June 19.
Raoul Walsh here directing the G-B film of British Army life, 'O.H. M. S.
On the stock list: Mrs. Ralph

On the stork her.

Joe Seldelman here again.

Irene Dunne recovered from bad
cold in time to attend her own Savoy
cocktail reception.

Gilbert Miller satting The Silent
Hero, Eugene Heltatis current
Eutapest rave, for Lyric next season.

of the Elackbirds' company back-statte. A: sood as his Gaumont-British film. Northing Tramp' is completed, Noah Beery infends to play vaude-ville in England.

## Small Audience, Big Response for WPA's Old Style Str. Vaude Show

VARIETY

#### By JOE SCHOENFELD

WPA's first self-supporting straight vaudeville show is running at the Majestic, Brooklyn, against several handicaps. It is set amongst three double-feature picture houses; it's only a few blocks from all the downtown Brooklyn de luxers; the summer weather; lack of proper ex-ploitation; and, not the least, it is not self-supporting.

Though the admish for the one

Though the admish for the one show daily (night) is only 15c, and 25c for reserved seats, there was less than haif a house in this exclegiter Thursday, night (25). Yet, insofar as the show itself is concerned, it is something well worth seeling.

actors, musicians and stagehands getting Sundays off. The productions are under the differential of Frank and the stage of the stage of

#### MUSIC HALL, N. Y.

MUSIC HALL, N. 1.
Judgins by the opening day's biz
at the mammoth Hall, Shirley Temple's Poor Little Rich Girl' is in
for another holdover engagement.
Supporting show is "Likewise of
The gay and colorful "Roumanian Rhapsody' (Enesco), skillfully
batoned by Erno Rapee, Mischa
Violin and Jules Silver, in alternation, starts it off on the overhoard
tion runs its course it's an hour and
six minutes later.
Joe Jackson, despute his atrong

less than half a house in this extention that the series of the party Majestic there are no lesses on which and the control of the control of the street operators that stages shows can pay.

The state operators that stages shows can pay.

The stages open the show with their old mirror, routine, a plece of business, that has been extensively coplect. The stages of the stages shows can be staged to the stages of th

House didn't go any too strongly for this, but Jerry Adler, harmon-ica-playing brother of Larry Adler, virtuoso on the wind instrument, scores easily with three tunes and shows nearly as much proficiency as Larry.

House was about three-quarters at the start of the last show Friday night. Screen feature is Fury (MG).

#### ROXY, N. Y.

#### PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeies, June 24.

To bolster up California Collegians (ork) repeating on stage currently, Fanchon & Marco lined up trio of old standby radio acts, lately later's brochon & Marco lined up trio of old standby radio acts, lately later's brochon & Marco lined up trio of old standby radio acts, lately later's brocheasts. They are Morey Amsterdam, mimic; Mabel Todd, comedenne, and Tony Romano, vo-calist and manipulator of the guitar-fixed the standous specialty of refung, with standous specialty of refung, with standous precipitary for the radio and heard hereabouts frequently, paragrams. Romano is also an at favorite.

Talent bill also comprises Roy Atwell, tongue-twisted comic, and centily, from the air lake. Size recently, from the air lake. Size recently, from the air lake. Size recently, from the air lake. Size recently from the air lake for routines, ababily garbed and demonstrating careful preparation. California Collegians are offering entirely new repertoire for their repeated come only one comedy bursely men and the context of the repeated come only one comedy bursely new repertoire for their repeated come only one comedy bursely in the standard of the repeated come only one comedy bursely new repertoire for their repeated come only one comedy bursely in the standard of the repeated come only one comedy bursely the standard of the standard o

over.

Ashe has a pair of swell pipes and knows how to sell a song, while Atwell's tonger-twister monolog is good for laffs, although a bit long. Screen has "The Princess Comes Across" (Par), plus Paramount News and Betty Boop cartoon. Trade at today's first show better than average.

#### CENTURY, BALTO

CENTURY, BALTO

San Francisco' (MG) is the smackeroo' the well of the smackeroo' the well of the smackeroo' the well of the smackeroo' the sm

#### PRATER, BERLIN

flight. He patters are me flight. He patters are me encore.

The act and earns himself an encore.

The on again in semi-dautness working an Expyrian priseases reutine against violet and green drapes.

Then Pryor. Almost immediate favorable reaction by browd as he tells of Hollywood and his pix. The processing the proces

#### TOWER, K.C.

Kansas City, June 30.
Acts this week are Sid Rage and
Co., Royai Whirlwinds and Jackie

Page does the m.c. work, Jack Carson, Tower's regular m. c., being on a vacation. Page's work is more fitted for niteries. The customers shied at some of his cross-fire and management insisted on laundry work for several of the gags open

Dolan.

San Francisco (Mo) is stated to management insisted on laundry smackerso this week. Pour-act stage bill proves very pleasing. Sid price stage bill proves very pleasing. Sid premote has peopled the rostrum work for several of the gags open. The proves were also the several of the gags open work of the provent of the gags open with a sock film. The several of the gags act, who sings. Dolan and hand hanging aerialist displays was improvement on each visit to do the Page act, who sings. Dolan and hand hanging aerialist displays was improvement on each visit to do the Page act, who sings. Dolan a young red-head with an unasy was improvement on each visit to do the provide working. But Dolan has working on the ball, so it doesn't done the working of the provide hand. White sheet working arrange ment.

Molasses 'n' January have hit many a radio-inclined-ear in Baito a lightly blue material presented in the provide with the stage of the Noticeable is amount of sightly blue material presented and the provide with the stage of the Noticeable is amount of sightly blue material presented and the provide with the stage of the provide with the provide with the provide with the stage of the provide with the provide

#### APOLLO, HARLEM

PRATER, BERLIN

Berlin, June 18.

Those vaude fans who find the Wintergarten a bit smolly these days can have their variety delight class of the state of the sta with so-called musical comedy.

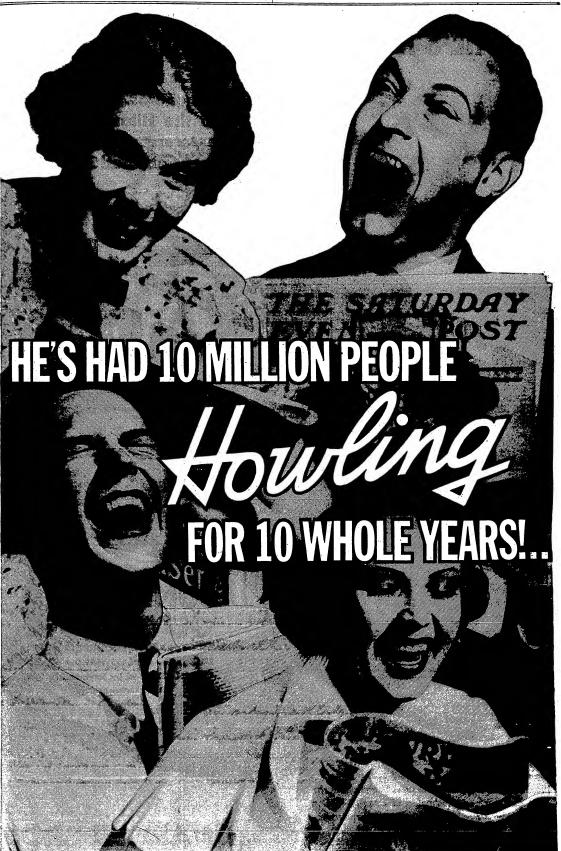
Frater has a tie-up with a local daily which is taking the place over for one night each month, selling from the evening. There is dancing for the evening. There is dancing from the evening and the self-through the old tradition of arriving at different common and families hold up the old tradition of arriving at different common and families hold up the old tradition of arriving at different common and families hold up the old tradition of arriving at different common and families hold up the old tradition of arriving at different common and families hold up the old tradition of arriving at the practical common and families hold up the old tradition and the common and families and the common and the common and families a

#### EARLE, PHILA.

EARLE, PHILA.

Philadelphia, June 27.

Whatever the reason, the last few weeks have brought corking stage shows to local variety houses and this week's bill at Earle is right out this week's bill at Earle is right out vanied with the property of the prop





#### **EXPLOITATION** By Ebes W. Sargent

Planned a Beaut

St. Louis.

Planned a Beaut

Taking advantage of a full in the hot weather that has hit this neck of the woods, Loew's made a heaty booking of MG's San Francisco's and backed the best seen here in ampalements, but he had been here in comparing the best seen here in the best seen here in comparing the best seen here in the best seen here in the secretical as weet, newspaper and billboard program and tied up with prominent bands in niteries, etc to feature diving the basis of the secretical as weet, newspaper and billboard program and tied up with prominent bands in niteries, etc to feature diving the same credit for having feature as current attraction. Harris copped two swell co-opade from large downtown department stores and a quarter page and from large downtown department stores and a quarter page and the down and arranged for of specially prepared radio program in which leading songs were plagsed along with the seen of the distribution of 16,000 pix magazines, bannered with stickers carrying current attraction and the statement of the distribution of 16,000 circulars in the downtown business area and also to offices of physicians and in downtown office buildings. Other stunts included instribution of 6,000 circulars in McCroyr's 5 and 10; 20 large still blowups from home office spotted in prominent downtown windows and 600 lax22 windows and 600 lax22 windows and 600 lax22 windows acress with largest expection part that co-oped on this idea paid half of cost of cards.

co-oped on this idea paid half of cost of cards, form acript was placed in one of the largest weekly regs in town and a special carton strip of Frisco was planted in another. All local rags used special arrand distribution, in botter residential district by Postal Telegraph boys rounded out a campaign that saw thentre filled for first show on opening day.

#### 'Time's' Modest Brag

Time's' Modest Brag.
Once, more the March of Time makes a bow with an advertising smash that makes them sit up and take notice. But this time the magazine does in a big way what it hitherto, accomplished on a modest scale. It has in 'Four Hours a Year' pounded an advertisement as Year' produced an advertisement served for its historical value. The title takes origin from the fact that the 12 issues of 20 minutes each consume that amount of time each year, and that the newsreel and its duce what consumes that amount of time each year, and that the newsreel and its duce what consumes tonly the sixth part of a day. That is a pretty 'good argument in itself. In text the issue tells of the origin and progress of the real, admits its early defeat through overbooming prestige. All sales talk, yet so simply dape that it is readable. There are slightlary well done allusions to some of the scoops, and well told stories to accompany some of its. Fletorially it runs the gamut from the Dionne quints and Zorne, the

stories to accompany some of its pitcorially activated by a pitcorially fluture the gamut from relative the pitcorially structs and Zorine, the nuddet queen, to the assistantion of King Alexander, confusion on the sinking Vestris and President Roose-velt kissing his wife in an auto. The typographic work matches the editorial stint and the whole is amazingly good. But it never loses sight of the advertising aim. And that is what it was after.

#### Spot Stuff

Baltimore. One of the few small nabes in Balto to plot smart publicity stunts for plx is the Rex, northside subse-quenter. With very little dough to spend, manages from time to time to stap over fine feats at small or no cost.

cost.
Typical was last week's winner.
Dickle Moore, youngster from pix.
was personaling at the downtown
vaudfim Centur... Up for showing
at the Rex shortly was Little Red
Schoolhouse, in which Moore has

ead. Rex Manager Ellis Choment pound-Rex Manager Ellis Choment pounded out a message on his typewriter, highly endorsing 'Schoolhouse', and inviting all kilds to see it. Choment then got in line around at Century's stagedoor along with stream of autograph seekers and when turn chune for young Moore to squiggles and the stream of autograph seekers and when turn chune for young Moore to squiggles and got the seeker with the stream of the strea

#### Pat Titling

Warner office devised a clever gag for holdover of Marion Davies at the strand. Used a clinch cut, in sil-houette, rising above the body of the ad and stripped; 'She's held by re-quest,'

Summer Drinke

Summer Drinks

There doesn't seem to be as much of a circle of a c

almost enough to pay the rent. They did so well a legit theatre followed still see that the seed of th

#### Campaign Time

Political campaign 11me
Political campaigns are never
much help to the exhibitor. The
meetings, marchings and the like
all take away prospective ticket
buyers, and with even the women
involved it's not so good for the
box office.

buyers, and with even the women involved it's not so good for the box office.

But the campaigning can be compared to the comp

ments.

He's running a theatre and not a campaign. He lost too much the last time. It's a good plan to follow. Offensive partisanship does not sell tickets, and the minority vote is as good as the majority at the box office.

#### Enlisted the Grads

Enlisted the Grads

New Haven.

Ben Cohen of the College scored a publicity ace during recent Yaie reunion activities. On parade day, with alumni in varied costumes, Cohen tied in with a class dressed in chain gang outfits and induced spelling out 'Witness Chair,' his current attraction.

On same occasion, Cohen also had Lucius Beebe, alumnus, set to ride a horse costumed as 'O'Malley' at last minute when Beebe was called back to N.Y.

#### 'Faunty's' G'pas

Birmingham, Ala. Eirmingham, Ala.
Grandfathers and grandsons were
admitted free to the Alabama to see
Little Lord Fauntlergy as a result
of a tic-up between the theatre and
the 'Post.'
The paper ran promotional storles
as well as a coupon to be clipped
and filed on with the name of the
grandfather and grandson.

#### Two in Pittshurgh

Joe Well, of Universal, reports two good gags from Pittsburgh for 'Dracula's Daughter and 'Show-

two good gags from Pittsburgh for Dracula's Daughter and 'Show-boat.'
For the latter a local department store was hitched to a display of the plotter. Through mischance the gowns did not arrive on schedule, but the store took a seven column full to announce their coming, and led off with a three of halftone at the top and a six column line cut.

For 'Daughter' another store gave space in a window for a girl on a couch, supposedly put into a trance by Miss Dracula. Apparently curtains shut her off at intervals, though well is not explicit on this window until the midnight spook Show premier, when she was taken to the thesetre and revived on the stage. This, too, was run in the store advertising, and brought plenty of publicity.

#### Timely

Contest based on theoretical cross-country bloyder run used by Manager John Stephen St Rochester

of the girls developed blisters and had to quit.
Regent theatre is making a play for late evening trade with offering of complete show starting at 10 p.m. Never tried here before because town is notoriously of the 9 o'clock variety. Regent uses second-run double feature policy at 25 cents top with pick of filckers from Century and Palace. House hasn't been doing so well during hot weather.

## BEHIND the KEYS

Denver,
E. Burns Eillson, manager of the
Rex and Federal, elected president
of North Denver Civic association,
Managerial changes, in Fox Intermountain Division announced by
Rick Ricketson; Tommy Hawkins
from the assistant manager's lob at
Cheyenne, Wyo.; John Robinson,
frdm assistant at Igis, Denver, to
similar post at Royrke, La Junta,
Colo.; Wayne Gossetl, from Walsenburg, to the last to take Robinson's position.

#### Chicago

Chicago.

Chicag

S. H. Fablan and Warner, in partnership deat, have leased the Griswold from I. Wit Realty Corp of Boston. Theatre, closed for atterations, reopens Labor Day.

#### Canton O

Henry Sommers, who for the last few years has been manager of the Indiana theatre at Indianopolis has the Indiana theatre at Indianopolis has theatre (Chalkin) at Akron, replacing Holden Swiger who has resigned. Remodeling of the Koehler building at Fomeroy, for a new theatre will be started the middle of July. John R. Elilott, Youngstown, for many years manager of the Ketia manage and the state of the Indianopolis of Indi

J. Fred Crosson, for three years manager of the Alamo here, to become the manager of the Paramount and Pastime, Helena. Tommy Dowdy will succeed Crosson and Clitton will succeed Crosson and Clitton by the change. All the theatres involved belong to the Malco chaln.

Redding, Cal.

T & D Jr. Enterprises have bought Redding theatre here from Mrs. Bessie Leonardini for reported price of \$35,000.

Norfolk.
Remodeling job on Coloniai theatre goes to J. L. Abitt. Norfolk. Va. contractor, Job is to go about contractor. \$40,000.

Shuttered for last several years, WB will reopen Strand in Oakland WB will reopen Strand in Oakland Strand WB will reopen Strand in Oakland Strand WB will reopen Strand Strands, was closed during despression but improved conditions recently brought decision to nut if the second was several was

Middletown, O. Robert Gibbs, Jr., has resigned as manager of the Paramount, a Southio unit, to become associated with his father in the management of a local plumbing concern. Wm. D. Yasekle, manager of the Southio Strand until, that house recently closed for the summer, succeeds Gibbs.

Glibbs.
Mr. and Mrs. Roy Krespach, of Norwall, O., have purchased the Bremen, Bremen, from Milo De Haven.
Will continue the present grind

policy.

In addition to opening independent theatre film booking office, Sam Blowitz and Harry Rackin are constructing 900-seat subsequent run house here. Pair will operate on second run policy at two bits top.

Fox West Coast is shuttering the Beverly in Beverly Hills for complete remodeling and renovation. Atterations will cost around \$20,000.

Fred Rapport transferred from mount, in Hollywood. Roy Evans shifted from Paramount to the Arroyo.

shifted from Paramount to the Arroyo.
Fox West Coast's Granada, Wil-mington, has been reopened after renovations. Circuit laid out \$100.-000 to remodel the 1,200 seater. Carlton Smith has succeeded Harry Racitn as booker of Principal Pal Theatres. Brincipal Colven City house by Don Smith, promoted from assistant manager of circuit's Palace here.

City nouse by non since principles from assistant manager of circuit's Paince here.

Cabart's allow Sudio theatre, in Sudio and Sudio, 300-acater, erected as the control of \$40,000, opened Thursday (24), Ground also has been broken for new house in Long Beach to be named Cabart, Milton Arthur will operate both houses.

Canton, O.

Warner Bros. have started complete modernization of their Alhambra here.
Tentative opening date of the new Avaion at Marysville has been set for July 15.
An ambitious burglar, who lowered himself from the row of the real himself from the row of the heatire, and though the strong the strong at th

#### Time Contest Winners

Time Contest Winners
March of Time's advertising contest closed June 1, and the winners were announced last Monday (29). Prizes were Tune-o-Matic radio sets, a type of set regarded as too expensive to be put on the general market. There were five zones, with two winners in each, and an out-country award which went to Dave Martin, of the Liberty, Sydney, Australia. The other winners next, Australia. The other winners

out-country award which went to Dave Martin, of the Liberty, Sydney, Australia. The other winners are:

Australia. The other chicago, Chicago; Charles Zinn, Uptown, Minneapolis; J. E. Unger, Areadis, Temple, Texau: Faul-Short, Macian Keiths, Washington, and Herb Jennings, Keith's, White Plains, N.Y.C. Honorable mention and a year's subscription to Fortune was given to Charles D. Taylor, Shea's, Burd. Charles D. Taylor, Shea's, Burd. Charles D. Taylor, Shea's, Burd. Newport News, Va.; T. H. Read, Paramount, Adianta; William F. Matteson, Translux, Philadelphia; B. B. Abbegglen, Alaska Empire, Ketchikan, Alaska; C. A. Tompkins, Alan, Hollywood, Joseph Floyd, Granada, Sloux Falls, S. D.; Julius Lamm, Uptown, Cleveland; Fred Ford, Malco Palace, Memphis; W. L. Gelling, Falace, Jacksonville, Texas; ches, Texas; Charles Winthrop, RKO Grand, Columbus, Ohlo; George French, Keith Memorial, Boston; Gar Moore, Orpheum, New Oriens; Lou Golden, RKO Ora, Catt, San Francisco; W. E. Sears, Orpheum, Minneapolis; Jack Heinz, Alden, Jamalaca, N. Y.; Harry Golub, RKO Orpheum, Denver; Emil Franke, Orpheum, Lew York; B. B. Shelton, RKO Granke, Los Angeles; J. P. Kelly, Capitol, Perston.

#### Selling Comfort

Selling Comfort

Tick Wright, of the Warner Cleveland zone, has sent his manacteristic to the public. It is rather too full to be run completely, but much of it is too good not to be passed along. The public is to sent the run completely but much of it is too good not to be passed along. The public is to sent the public is to sent the public in the run completely but help of the public is to sent the public in the public is to sent the public in the public is to sent the pub

#### Pinch Hitting

Pinch Hitting
Offered the use of a good window and having nothing in particular to put into it. a manager hit on a scheme that turned out so well the store persuaded him to keep in a second week.

A liebe

Lincoin.
George O. Monroe's Colonial more points for 10c anytime. Formers points for 10c anytime. For any the former points for 10c and 10c anytime. For any the former points for 10c and 10c anytime. For any the former points for 10c anytime and 10c anytime. For any the former points for 10c any



18 STATE ASSESSMENT

Your Bank Book! Get it and enjoy a real thrill!



HITS

HITS 5

HITS

Held Over Everywhere!

FROM BROADWAY TO EVERY CORNER

OF THE NATION "SAN FRANCISCO"

ROCKS THE INDUSTRY!

Continue the Hit Habit in 1936-37!

A few of this season's successes (the season is not yet over either!) and remember, M-G-M's BIG PICTURE ENTERPRISES will be vastly increased in '36-'37. Happily remembered hits: "MUTINY ON THE BOUNTY", "CHINA SEAS", "BROADWAY MELODY OF '36", "ROSE MARIE", "WIFE VERSUS SECRETARY", "A NIGHT AT THE OPERA", "A TALE OF TWO CITIES", "ANNA KARENINA", "NO MORE LADIES", "NAUGHTY MARIETTA", "SMALLTOWN GIRL", "4H WILDERNESS"... to mention just a few! AND OF COURSE THE INDUSTRY'S GREATEST ROAD SHOW "THE GREAT ZIEGFELD"! And now "SAN FRANCISCO"!

And watch for Joan Crawford, Robert Taylor and big M-G-M cast in "The Gorgeous Hussy"—also Jean Harlow, Franchot Tone, Cary Grant in "Suzy"—and other "current season" hits!

THERE IS ONLY ONE SMART BUY IN '36-'37!

#### Studio Placements

Hollywood, June 30. Harlan Briggs, Bonita Granville, Jarcia Mae Jones, 'Garden of Al-

Harlan Briggs, Bonta Granville,
Marcia Mae Jones, Garden of Allar and Jones, Garden of Allar and Hodgins, Come and Get It.
Goldwyn.
Norman Foster, Elaine Sherard,
Theodore Von Ella Vince Barnett,
Eddie Emerson, Robert Love, Bruce
Harland, Arthur Lake, Charita
Malen, The Trunk Murder, Banner.
Fred Scott, Romance on the
Range. Spectrum. Blanca. Vischer,
Brad Scott, Romance on the
Range. Spectrum. Blanca. Vischer,
Popular Green Barth, Charles
Randolph, Chuck Callaghan, Al
Masthews Bob Kests, Charles Sherlight, The Fighter, Sollowers, Mary
Charles, Bob Kests, Charles SherJohn McGuire, Guinn Williams,
Jok Holf: Earle Kenton directing,
Outlaws of the Charles SherJoke Horace Murphy, Cyde
Courtwight, Herman Bing,
Vacuture in Manhattan, Cwilliams,
Jok Holf: Earle Kenton directing,
Outlaws of thos,
Onlaws of the Charles SherMinute Albid, Col.
John McGuire, Guinn Williams,
Jok Holf: Earle Kenton directing,
Outlaws of thos,
Onlaws of the Charles SherMinute Albid, Col.
John McGuire, Guinn Williams,
Jok Holf: Sarie Rom,
Onlaws of the Charles SherMinute Albid, Col.
John Manhattan, Chil,
John Wanhattan, Chil,
John Manhattan, Call,
John Manhattan, Call,
John Shari in the City Room, Col.
Wallace Smith, screen play,
Safari in Manhattan, Call,
John Betty Ross and Barker,
West, Haf Green, Henry
Arthur, Hanh Bell, Frank Jenks,
Arthur, Hanh Bell, Frank Jenks,

Onaries Richman, Fau Hase,
Tommy Jackson, Ted Give My Lite,
Pat West, Haf Green, HenryArthur, Hank Bell, Frank Jenks,
Don Hulbert, Ann Evers, Terry Ray,
Averil Cameron, Frank Hagney. BigBrank Swales, Lowel Drew,
Frank Swales, Lowel Drew,
Charles Requa, Billy Dooley, C. L.
Sherwood, Tady Be Careful, Par.,
George F. Hayes, Leora Thatcher,
John Beck, Howard Mitchell,
Midred Booth, Rita Owen, IsabelJewel, Vallant is the Word for
Patterson McNutt, soreen play,
Right in Your Lap, Par.
Arthur Sheekman, Nat. Perrin,
screen play, untitled original, Par.
James Seymour, screen play, untitled original, Par.
Hited original, Par.
Selen Flint, 'A Son Comes Home'
Helen Flint, 'A Son Comes Home'
James Burke. Isabel Jewel,

Ames Burke, Isphel Jewel,
'Across the Aisle,' Par.
Lon Chaney, Jr., Lew Vincent,
Edward Farker, Jr., Arthur Loft,
Fraterik Vogeding, James Leong,
'Montague Shaw, Forde Beebe directing, 'Ace Drummond,' U.
Henry Armetta, Binnie Barnes,
Zeni Vatori, Ray Brown, Selmar
Jáckson, Etta McDanlei, 'Fool for
Red Berger, Tommy Burn, PicaRed Berger, Tommy Burn, Pica-

MG.
Robert McQuade, Harry Burns,
Curley Wright, 'Old Hutch,' MG.
George Humbert, short, MG.
Sam Bennett, 'A Day at the
Races,' MG. Frank Leigh, 'Extra, Extra,' MG

Frank Leigh, Extra, Extra, MG short, Reginald Le Borg, directing, Staney Rauh scripting, No Place Like Rome, MG short, Leonard Lee, screen play, Es-plonage, MG, Claude Rains, Mistress of Fashlon, WB. Dennis Moore, 'Let's Pretend,'

Fashion, WE:
Dennis Moore, 'Let's Pretend,'
WB.
Carlyle Moore, Jr., Jane Bryan,
'Case of the Caretaker's Cat,' WB.
George Regas, 'Three in Eden,'
WB.

Anne Nagel, 'Loudspeaker Low-down,' WB.

down, W.B., Frank Rhodes, Pony Linda Perry, Frank Rhodes, Pony Express Rider, W.B. Sir Cedric Hardwicke, 'Green Light,' W.B. Roy Atwill, Rosalind Marquis, Fred Lawrence, Echo Mountain,' WB short.

Roy Atwill, Rowanian Fred Lawrence, 'Echo Mountain,' Fred Lawrence, 'Echo Mountain,' WB short Phyliss Frazer, 'Holy Lie,' 20-F. William Benedict, 'Ramona,' 20-F. William Benedict, 'Ramona,' 20-F. Yang, 'Thank' You Jeeves,' You Jeeves,' Hangletta Crosman, SI Jonks,

screen play, Thank You Jeeves,
20-P.
Henrietta Crosman, SI Jorks,
Wolsone Osborne, Gennato Curci,
William Control, Control,
George William Control,
Raiph Book, Mrs. Wallace Reid,
Screen play, Portia on Trial; Rep.
Barry Shiphian, Screen play, 'A
Screen Star's Hollday,' Rep.
Charles Condon, screen play, The
Old Cromd, Lowe, screen play,
Moroni Olsen, Tom Jackson,
Moroni Olsen, Tom Jackson,
Maddy O'Frin, Russ Fowell, Dan
Roberts, William Norton Balley,
Harvey Clark, Robert Fiske, Billy
Harvey Clark, Robert Fiske, Billy
Acrey Clark, Robert Fiske, Billy

## **Advance Production Chart**

Hollywood, June 30,

Production activity on the Coast for past week continues to flourish:

1935-36 season's quota of 441 features is completed.

With, 46 features before the cameras, 55 in the cutting rooms, while IT are in various stages of preparation. More than half of the stories in preparation are staded to go before the cameras within the next four weeks. Eight consequence in various stages of preparation. More than half of the stories in preparation are staded to go before the cameras within the next four weeks. Eight consequence in various stages of preparation. More than half of the stories in preparation are staded to go before the 1935-36 season's quota of 441 features is completed.

This leaves only 29 pictures to go before the 1935-36 season's quota of 441 features is completed.

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This leaves only 29 pictures to go before

#### Columbia

Four in work, five editing, 12 preparing. In works
'THE LOST HORIZON, reported Vanisty April 1; 'THE FIGHTER'
and 'THERE GOES THE BRIDE,' reported June 17; 'ADVENTURE IN
MANHATTAN,' reported June 24.
Pictures being readled to start this week are 'CRAIG'S WIFE,' with
PICTURE BEING JOHN Boles and Billie Burke, 'OUTLAWS OF
PALOUSE; Jack Holt starter.

#### Metro

Six in work, nine editing, 10 preparing. In work:

Six in work, nine editing, 10 preparing. In work:

'THE GOOD EARTH,' reported Variery March 4: 'THE GORGEOUS
HUSSY,' reported May 5: 'PICCADILLY JIM,' 'HIS BROTHER'S WIFE'
and 'OLD HUTCH,' reported June 17. Started last week:

'THE DEVIL IS A SISSY,' produced by Frank Davis; directed by
Rowland Brown, who also wrote the original story and screen play, Cast:
reddle Bartholomew, Jackle Cooper, Mickey Rooney, Dorothy Peterson,
Eveddle Bartholomew, Asokle Cooper, Mickey Rooney, Dorothy Peterson,
Lockhart, Jonathan Hale.
Story depicts Bartholomew as son of wealthy woman divorced from
his father under an arrangement that he can live with each parent six
months out of the year. Sent to a school, he meets Jackle Cooper and
Mickey Rooney, latter the son of a gangster who is sentenced to the chair.

He, with Cooper, are out to raise enough, money to buy a tombstonethinks they are pikers and tirges than the can be a first of the sentence
thinks they are pikers and tirges than the consisting of toys, which they payn.
Trio is caught and committed to juvenile court. Cooper appeals to chorus
girl friend for money; this brings Bartholomews father together with the
girl and a romance follows. Boys ultimately are freed and all ends well.
Readded to go into production next are 'BORN TO DANCE', Produced
'James Stewart, Una Merkel, Sid Silvers, Frances Langford, Buddy Ebsen.
Frank Morgan, Virginia Bruce and Juantal Quiley. 'CAMILLE' to be
directed by Georye Cukor, starring Garbo.

Supporting will be Robert
Taylor and John Barrymore: 'MAYTIME,' Sigmund Romberg operetta,
directed by Edmund Goulding with Jeanette MacDonald and Nelson Eddy,
and 'A DAY AT THE RACE TRACK,' directed by Sam Wood with the
Marx Bros.

#### Paramount

Nine in work, seven editing, 10 preparing. In work:

'THE GENERAL DIED AT DAWN,' reported Vantery May 13:
'HOLLYWOOD BOULEVARD,' reported June 19; 'JOHNNY GETS HIS
GUN, reported June 19; 'LADY BE CAREFUL,' reported June 17; 'I'D
GUE MY LIFE' and 'VALIANT IS THE WORD FOR CARRIE,' reported
June 24. Starting last week:
'THE BIG BROADCAST OF 1937,' produced by Lou Gensler, directed
by Mitchell Leisen; original and screen play by Francis Martin and
Raye, Ray Milland, Frank, Forest, Jane Froman, Enest Coasta, Irving
Bacon, Eleanor Whitney, Louis DaFron, Benny Fields, Sam Hearn, Stan
Kavanaugh.

Waiter Delecon. Cast: Jack Benny, Burns and Allen, Bob Burns, Martha Raye, Ray Milland, Frank Forest, Jane Froman, Ernest Cosart, Irving Kavanaugh.

Story is t'ird of annual radio spectacles by this company. Aside from ringing in the radio stars for production numbers, plot depicts Jane Froman as announcer of small town radio station. Jack Benny is manager of the network. Series of cornety situations take place in attaining the star of the network. Series of cornety situations take place in attaining the star of the network. Series of cornety situations take place in attaining the network of the net

## **Production Table**

Shows current standing of the various producing companies' production schedules for the 1935-36 season.

auction schedules for the	1000 00 00000000			lumber
	Number	Number	Balance	New
Quo				Stories
of P	ix or Shipped	Work		n Final
for	for	or	'35-'36	Prepa•
Studio Seas		Editing	Program	ration
COLUMBIA 40		9	3 over	12
GAUMONT-BRITISH 16		in London	n	
		15	1 over	10
		15	10 over	10
		'4		
		à	• •	. 9
RKO-RADIO 48		7	ě	5
REPUBLIC 32	19	΄ ΄	12	
Westerns 21	.7	9.		42
20TH-FOX 53		9 .	15 over	10
Westerns 4	4	••	••	••
UNITED ARTISTS				_
Sam Goldwyn 7	7	2	2 over	2
Selznick-Inter'l	1.	1	3	1
Pickford-Lasky 4	1	. 1	2	1
Reliance		1		
Korda-London	Made	in Londor	,	**
		10		я
		3	••	•
Westerns 9		16	23 ove	- '6
WARNERS 6	0 67	10	23 OV 61	
		404	~	77
Totals 462	365	101	29 54 over	

#### RKO-Radio

Four in work, five editing, nine preparing. In work:

'SWING TIME,' reported as 'NEVER GONNA DANCE,' May 20;

'GRAND JURY, 'COLD' FETE,' reported June 24. Started last week:

THE ACT OF THE START OF T

where son reported dying, while not some control of A REBEL! (Hep-pital. before canteras this week are: "PORTRAIT OF A REBEL! (Hep-TO so an export TURN 'EM LOOSE! produced by Robert Sist. Ben Stoot discetting. Followed next week by 'WE WHO ARE ABOUT TO DIE," produced by Edward Small, directed by Christy Cabanne.

#### Republic

One in work, eight editing, six preparing. In work:

FOLLOW YOUR HEART, reported Vanters June 24.
Readled to go into production within next month are 'PORTIA ON
TRIAL,' to be produced by Mrs. Wallace Red; 'SITTING ON THE
MOON! fimusical: 'JOIN THE MARINES,' starring picture for Phil
Regan, and 'ARMY GIRL.'

#### 20th-Fox

Five in work, four editing, 10 preparing. In work:

HAMONA' and 'SING, BABY-SING,' reported Vanisty May 20; 'THE
HOLY LIE,' reported June 10; 'ACROSS THE ISLE,' reported June 2s,
and 'SEE AMERICA FIRST,' which started last week:

SEE AMERICA FIRST,' which started last week:

SEE AMERICA FIRST,' being produced by Max Golden for Sol M,
Wurtsel; director, James Tinlings original by Robert Ellis; screeplay,
Elliston, Charles of the Company of the Company of the Company
Elliston, Elliston, Tony Martin, George Ernest,
Story: Third of series of three 'JONES PAMILY' domestic comedy features. Trials and tribulations of father who attempts to take his family
on joint business and vacation trip. They pile into the family car and
go places, with humorous situations while camping out.
Arthur Treacher, Arthur Collins directing, to be followed by THE MARK
OF ZORRO' and 'THE LOVE FLIGHT' (Lawrence Tibbett).

#### United Artists

Four in work, one editing, four preparing. In work:

'GARDEN OF ALLAH', reported Yamery April 22: 'THE WORLD IS
MINE, nee THE GAY DESPERADO, reported June 10; 'DOBWORTH,'
reported June 17. Started last week:

'COME AND GET 17, produced by Samuel Goldwyn, Howard Hawks
directing; story adapted from Erna Ferber novel by Jules Furthman.
Cast: Edward Arnold, Frances Farmer, Walter Brennan, Andrea Leeds,
Story: Boy reared in, humble surroundings of northwestern lumber
camp who through bothood hardships riess to lumber baron (Edward
Arnold), who at the peak of his success becomes involved with romance
between his son and westiny Wisconsin girl. Complications arise where
the father must defend his son because of old friendship for lumber/lack
months in northwood bumber region filming stimospheric backgrounds.
Samuel Goldwyn making preliminary arrangoments for the next Eddie
Cantor story, tentatively titled \*PONY BOY, Seiznick-international has
several stories in preliminary stages of treatment with none selected for
definite starting.

#### Universal

Four in work, nine editing, eight preparing. In work:

POSTAL INSPECTOR, reported 'Vanistr' June 10: 'THE BOSS RIDER
OF GUN CREEK, reported June 17: 'YELLOWSTOI E,' reported June
24: Started last week:

By FOOL FOR BLONDES,' being produced by Edmund Grainger, John
Bystone discoting, story based on Liberty magazine story, 'BiG,' by
By Bertram Milhauser. Cast: Victor McLagien, Binnle Barnes, Henry
Armetta, Jean Dixon, Billy Burrud, Etta McDanlel, M. Visaroft.

Story Is backgrounded against steel milist McLagien as a swashpuckling bully steel worker who moves to a new steel town and becomes
jal to keeper's young son (Billy Burrid). During the 'Steel Month' contest among workers Binnle Barnes, girl friend of the heavy, steps into
the picture and goes for McLagien for friend of the heavy, steps into
the picture and goes for McLagien for using the money. Billthe match, finger is pointed to McLagien for using the money. Billmately McLagien folls the heavies, causes their arrest, returns to the
bounding house and marries the boy's mother, keeper of the house.

Pletures to go into production next are: 'THE TLYING HESTESS,'

Portund Grealinger producting, Raibh Murphy dieweller, BTSMSPort Beeck directing: 'CASEY OF THE COAST (BARD),

The Carr, John Wayne starring, and 'RENO IN THE FALL,' produced
by E. M. Asher, Raiph Murphy tentutively slated to direct,

#### Warners

Nine in work, seven editing, eight preparing. In work; TAGE STRUCK' and CHARGE OF THE LIGHT BRIGADE, reported VARIETY ADEL 3: 'CAIN AND MABEL, reported May 6; 'WAY FOR A PIRATE,' reported May 27: 'JOE POLO,' reported June 10; 'CAVE IN,' reported June 17: 'THREE IN EDEN,' PONY EXPRESS RIDER' and 'LOUDSPEAKER LOWDOWN,' reported June 24. No new pictured started last week.

\*\*I.OUDSPEAKER LOWDOWN,\* reported June 24. No new pictures started last week.

Scheduled to start this week are 'THE CASE OF THE CARETAKERS'
CAT, with Ricardo Cottee, Mary Bryon, June Travis and Warren Hall, to be directed by Alan Crosland: 'MISTRESS OF FASHION' (KAP)
Francis are the started by Alan Crosland: 'MISTRESS OF FASHION' (KAP)
Francis are the started by Alan Crosland: 'MISTRESS OF FASHION' (KAP)
Francis are the started from the novel by Wister Halnes.



AS TERRIFIC WEEK-END FORCES HOLD-OVER AT RADIO CITY MUSIC HALL

month

Shirley, in pre-release engagement, runs up her biggest Music Hall gross! Reviewers rave: "The little star at her entertaining best" (N. Y. Daily Mirror)! Audiences go completely nuts!

There is no summer slump for 20th Century-Fox exhibitors!



THE KEYSTONE
OF YOUR FUTURE



# GIVEAWAYS INCREASING

## Extra Week's Clearance and Duals EXHIBS REALLY Chi Exhibitors Assn. Not Folding, Still Up in the Air in Chi Belt

Chicago, June 30. Having managed to stall Balabar & Katz's announced intention to go double features immediately until the start of the new releases in September, Allied is now determined more than ever to continue its battle not only against double bills but particularly against the B. & K. demand for an extra week of clearance between the 'C' week houses at 20c and the 25c first-week-of-general-release theatres.

In fact, should it come to a quesin fact, should it come to a ques-tion of choice, Allied would allow the twin features to come into town without any additional wrangle. But the independent exhibitor organiza-tion has gotten up on its hind legs on the extra production demands on the part of the midwest's major cipthe part of the midwest's major cyc-cult. Allied has been making a num-ber of oral threats of court action on the piea of restraint of trade, collusion and other favorite words used in motion picture exhibition squabbles.

squanones.

Of more importance is the possibility of a general Allied boycott nationally against the Balaban & Katz picture affiliate, Paramount in case B. & K. forces through its campaigns in both protection and double bills. Other exchanges are secretly paigns in both protection and double bills. Other exchanges are secretly pleased over this development, since it would put the indie houses pretty much at the mercy of the rest of the distributors in case double features come hactr.

come back.

Exchanges have just about decided that Balaban & Katz is going to win its point as far as extra clearance is concerned, despite the opposition of Ailled and the Essaness circuit.

#### Selling Starting

Exchanges are, starting to sell locally this week, and the distributors are making certain to add clauses to their contracts which will permit changes in the release system. The addept clause merety states, in various wordings, that the exhibitor agrees to ablde by any changes which may be made in the standard Chieago releasing system during the term of the coming contract. No mention is made of the extra protection point in question but everyone in the film business knows that this new rubber-stamped clause referes strictly to the C first week situation.

Besides this change in the 'new Besides this change in the 'new

'C' first week situation.

Besides this change in the new contracts, the exchanges are also altering their contracts in reference to double features. Some exchanges have a clause printed in their contracts which states that their product may not be double-featured. In territories where double features are a practice they either cross our this clause or just ignore it.

Other exchanges, in this territory.

Other exchanges in this territory have been rubber stamping the face of the contract with a clause strictly prohibiting the double-billing of the pictures named in the contract.

On new deals to be signatured in this town contracts which have the double feature clause printed in are having those clauses x-ed out, and the other exchanges are neglecting to add the anti-twinning rubber stamp to the documents.

stamp to the documents,

Thus far the exchange salesmen have been making the rounds of the small, hideaway, shooting-gallery houses and have met no opposition on the part of these exhibs to either of these two changes in the contract forms. These houses are so far back on the release system that they won't even notice the additional week of protection if it were added, and double features are of no particular importance to them either since it will mean no great increase since it will mea in product cost.

But the real battle will start later important Independent exhibitors.

#### Pennsy's Lone Legiter, Orph. Reading. Goes Pix

Reading, June 30.

Orpheum, one of the only two legit theatres in Pennsylvania not wired for sound, until the present, reopens July 1 with RCA. William C. Heckman, manager of this and a number of other Reading theatres in the past 20 years, will continue as manager. Second runs at 10, 15

and 20c.

If pletures prove a success at the Orpheum, it will book no road shows Orpheum. It will book no road shows next season, thus leaving Reading with only one theatre adapted for road companies and open to bookings, the Capitol. The latter is twee the size of the Orpheum, having 2,300 seats, but was erected primarily, as a film house. Reports have-it that the Capitol, now closed, will reopen soon as a low price screen house. It w is ild on mortages foreclosure proceedings some gage foreclosure proceedings some time ago to a Reading bank.

## **BANKO IN THREE** LOEW DELUXERS

Loew's is glvlng bank night lts first trial in large de iuxe circuit houses, with plans laid for introductions of this box office stunt at

#### Frisco Fire Chief Lets IIn a Bit on Theatres

San Francisco, June 30.

San Francisco, June 30.

Through special a rrangements with Fire Chief Brennan standees are permitted in lobbles of local theatres although new fire ordinance recently enacted by the Board of Supervisors does not officially permit such action for several more week's

weeks.
Arch Bowles, division manager for Fox-West Coast, Cliff Work, Rko div. chief, and George Nasser of nabe chain smoothed out the conwith the fire department

#### Plenty Tough

Spartanburg, S. C., June 30. wen notice the additional protection if it were added, while features are of no partial protection of it were added, while features are of no partial protection of it were added, while teatures are of the method of the morning his both son died. That will mean no great increase luct cost. He real battle will start later the real battle will start later when the salesmen begin by up against the big nabe brother's life. The next day he attended function is the protection of the real product of the real circuits and more the rival circuits and more the rival circuits and more in independent exhibitors. His wife is it in a hospital lete.

# WORRYING NOW

Threats of Reprisals from Department Stores' Free Films Have Had No Beneficial Curbing Effects-Major Theatres' Entry Into Prize-Nights Has Only Furthered the Evil

#### WHY PUBLIC FAVORS

Persistent spread and increase in number of giveaways, bank and other stunt gift nights, which have enveloped the industry in the last nine months, has veteran exhibitors really worried. Accustomed to attracting patrons to their theatres by selling a program of film product, they are dismayed at the manner in which giveaways have supplanted pletures as a magnet for drawing attendance. Some even go so far as to claim that nearly as many are clustered in lobby and outside of theatre on 'bank' and other prize nights as inside.

theatre on 'bank' and other prize nights as inside,
More and more, major operations and circuits are going into 'merchandising' and 'stunt night' biz, as a sideline to the regular operation of their programs. Threats of reprisals by large department store that the store of their programs of the store of their programs. The regular customers, with full cognizance of the fact that many patrons of film houses phone to learn what is being given away and not what is the screen attraction, has had virtually no effect with theatre men, after the theatres blitchely enter the stunt and giveaway competibn.
Those who thought it all would eventually die a natural death are still pondering because the vogue has been in effect in some localities would be a supported by the strength of the strength of

numerous individual localities.

No 'Agreement' Possible
But the difficulties encountered in
carrying out a voluntary agreement
primarily are:
(1) Fact that in certain states the
courts have made specific rulings
against the legality of such pacts,
and

(2) That there is little chance of all parties to such an agreement keeping it, held to be prerequisite

keeping it, held to be prerequisite to its success.

Major theatres and circuits have shown little or no inclination to abandon the stunt night practice now that they have found they can play the same 'game' as that inaugurated for the most part by the indice, and with more ease and greater success.

success. Status of the independent exhibition is that although he feels the keen competish from large majors, he does not dare revert to the old days when it was strictly a battle of admish price and product. Decline in available topnotch film product with the keen charging as a product of the control of

Decline in available topnotch film product; which he can obtain, as a result of nearly every situation durating, is another factor. Indies figure that they haven't the pictures to buck graph houses without added inducement of poles. They are convinced that they will continue to attract patronage with less elaborate givenways, because they are maintaining such a low scale of prices. Some indic exhibitors even go so far as to blome the major theatres and circuits for the manuer in which givenways have spread. They

# **Leonard Succeeds Miller at Helm**

#### Screeno OK'd in S.F.

San Francisco, June 30. The jury in Judge Twain Michaelson's court returned a verdlet not guilty last week in the case of Rene T. La Marre, President the Rene T. La Marre, President theatre manager, charged with operating lottery in connection with the nightly use sof Screeno. Out 55 minutes, the jury held Screeno was like Bank Night and was not a lottery because the playing privilege is free and presence inside the theatre is not necessary.

La Marre, who was arrested five times, faced four more similar charges, all of which were subsequently dismissed. Twenty-two nabe houses were continuing Screeno as a result of the verdict.

## TICKET - LESS THEATRE IDEA

Chleago, June 30.

Elimination of theatre tickets and Elimination of theatre tickets and ticket-taker is new theatre-build-ing idea by Archie Benson and Elmer Behrens. Benson, formerly a theatre operator, negotiated much of the real estate transactions which built the Great States circuit through Illinois. Behrens is an architect and was formerly with Rapp & Rapp, who drew pians for many de luxe houses in the midwest and east.

east.

Operated on an electric plate principle, it does away with tickets entirely, and therefore there is no ticket-taker or doorman. Customers pay their money to the cashier and are admitted through electrically operated door.

#### Schwartz-Master Arts Settles Suit Vs. NSS

Suit of Master Arts against National Screen Service, National Accessories and American Dipplay Co. was settled out of court yesterday (Tuesday). Under settlement, Master Arts through E. Schwartz, Island Comment of the Service of th

settlement.

contend that 'stunt' nights meant little when only a few nabes went in for them, but when big houses installed giveaways they became a

installed giveaways they became a problem. No question but that present commonic conditions have cortributed to the development of giveaway craze.

With many on relief roles and having only a small specified amount available weekly for enter-reliment. The urge to go for a bay-reliment. The urge to go for a bay-

Chicago, June 30. Last minute decision reverses the original plan to fold the Exhibitors Association, the local unit of the Motion Picture Theatre Owners of America, following the pull-out of the powerful local Essaness circuit and the resignation of Jack Miller as executive head of the group. New chlef has been chosen for the or-

chief has been chosen for the organization and plans are to seek addittonal membership. New head of
the Exhibitors Association is Morrie Leonard, house attorney and
& Katz and Great States circuit.

Leonard, in taking over the Malean& Katz and Great States circuit.

Leonard, in taking over the Miller
duties, starts immediately on a
campaign to add members to the organization. At present the bulwark
of the organization results and the
the organization are stall at the
Katz. Warners and Simansky &
Miller circuits, Slated to join the
Exhibitors Association are the
houses of the Harry and Elmer Balaban houses.

Need an Org.

#### Need an Org.

aban houses.

Need an Org.

With some 76 houses, all of major importance in the Chicago territory. As the chicago territory and the chicago territory and the chicago territory. The chicago territory and the chicago territory and the chicago territory. The chicago territory and strength in the various questions and negotiations which naturally arise. Especially since the Allied group of indopendent exhibitors is so strongly organized in this territory.

Film industry locally tendered a testimonial dinner to Miller on Friday (26), at the Paimer House, with more than 300 exhibitors and exchange managers in attendance. Miller was given a star sapphire ring, with the presentation speech made by Henry Herbei, chief of the University of the Chicago territory and the chicago territory and the chicago territory and the chicago territory and the chicago despite occasional business differences. Ed Kuykendahl, head of the MFTOA nationally, flew in for the banquet.

flew in for the banquet,

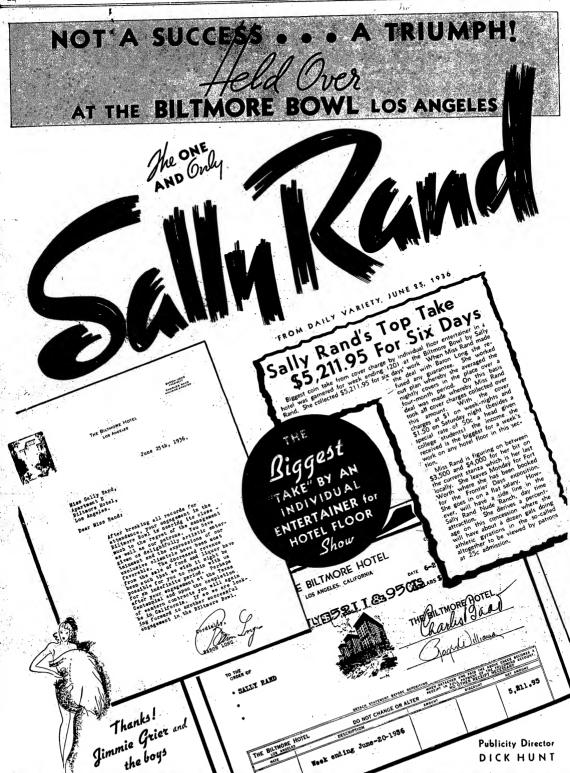
#### HAYS ORG.'S HANDS-OFF ON GOV'T-MADE SHORTS

Hays organization has no intention of cracking down on films produced and released by Government departments and bureaus, present attitude being that their showing is something for individual exhibitors to decide for themselves. Hayslans believe these subjects, such as 'Commerce Around the Coffee Pot,' 'Commerce Around the Coffee Pot,' which received 'thumbs down' audience reaction in New York's Capitol, and 'The Plow That Broke the Plaink,' will obtain playdates when and it the exhibs are convinced they possess enough entertainment value to satisfy the average audience. Understanding with the Motion Picture Producers & Distributors' office is that the Government is attenuiting to profect these subjects.

Picture Producers & Distributors' office is that the Government is attempting to project these suspects as non-propaganda material along educational or economic lines. For the time being, at least, the feeling with Hayslan officials is that the pictures do not constitute sufficient competitive threat to warrant any sort of protest.

Opinion head by produced time do not generate crough linerest or even minor entertaining qualities to justify their showing whether supplied free or at minimum rentals.

Whether or not future releases will lean farther towards the propaganda angle as peralans to the New Deal may provide justification for protest either from fim distributors or the Hays office theef, this is held to be a likely possibility, particularly with both major political parties sone to be engaged in a national presidential campaigs.



Opening...JULY 11th...FORT WORTH FRONTIER DAYS EXPOSITION Creating THOUSANDS OF NEW Fans WITH EVERY SHOW

#### BUNKER BEAN

BUNKER BEAN

(Continued from page 12)
mean absence of acting and story
value. Possibly the name part
might have spolled the entire production if done by a more experionced, and less ingemious playermean and managed by a smooth
and faished direction which not
only milks the script but which adds
micely directed business time also
made and managed by a smooth
and faished direction which not
only milks the script but which adds
micely directed business time also
made and the script but which adds
micely directed business time also
manille; job sill around.
The familiar is a workmanille; job sill around. The familiar
the familiar business the suggestion of
reincarnation, clearly tod and enriched with a det dialog job that
makes the most of the possibilities,
with the right note of diffidence, and
carries the thread of the narrative,
but he has ample help, from others,
particularly 'Robert McWade, who
makes the, 'Irabetible' plane manufacturer is on humoroby', disagrees
beings are appreciative laugh. Jesse
halps contributes as couple of delightful, bits, with. Hedda Hopper
mot quite as serrong as usual. Sybil
farries is the fortune-teller chaptata in for hor too-brief moment as
her partner in the swindle.
Louise Latimer is the gift, nattral and winning, and holds the
sympathy end up weil. They all
the extravagant story, and Bumbar
in his third relicarnation proves
well worth revival.
Selling intertia may be overcome
on a short date by stressing the excellence of the performance. On
the latter part of the period.

Chic.

## CLUB DE FEMMES

('Women's Club')
(FRENCH MADE)
Parls, June 20.
S.E.L.F. release. Directed by Jacques
ral from his own script. Camera. J.
ager. At the Madeleine; running time. Danielle Darrieux
Josette Day
sse Aubry Valentine Teesler
Pargeton Eve Francie
Eise Argal
Junie Astor
Betty Stockfield
Raymond Gall

(In French)

Nothing extraordinary in this one.
Deval wanted to show off a score
of French bathing beauties. But that soon wears out as the pic goes on.

In a series of sketches after the
manner of G.W. Pabst in his last
European production, 'De Haut en
Bas,' where he depicted the lives of

20th-Pox release of Sol Lesser produc-
Polly Ann Young, Roy Mason, Mary Doran
Directed by David Howard. Story and
adaytett by David Howard, Story and
adaptation, Dan Jarrett, Ben Cohn; film
editor, Robert Crandall; camera, Frank B
Courtney MaybrookRoy Masor
Myra
Chush Chush Dorai
Chuck Owens
Jeremlah Huntley William P. Cerielor
Hendricks
Manutan

piec. which littie more than employs desert country for atmosphere. It is less along the lines of westerns than the great majority and George O'Brien isn't in the 10-gloon hat all the way. Neither is placed to the lines of the bill all right.

A swanky desert hotel is the locale for most of the action. Exception of the lines of

#### Anna und Elisabeth (GERMAN MADE)

	Dorothen Wieck; features Hertha Thiele.
	Directed by Frank Wysbar. Muelc, Paul
	Dessau; At Casino, N. Y., on double bill,
	June 12-18, '36. Running time, 70 mins.
	Ellanbeth
	Margarete Marla Wanck
	Appp
	Martin Carl Balhaus
į	Mathias Testa
	Der Pfarrer

(In German)

This ponderous yarn, in which practically all of the lines go to two oractically all of the lines go to two actresses prominent in Maedchen in Uniform' (Dorothea Wieck and Uniform' (Dorothea Wieck and Hertha Thiele), was transferred, onto negative in 1934, while the memory of Maedohen' was atil, fresh. It falled to make the splash in Europe that the prior ple did, and it's not likely to do much, here, now that memorpies are deader than ever. German audiencies, in; particular may consider, it dull tare-after conelstently viewith Torother. Unlform' after consistently viewing trothler, iighter stuff. A few crifics can be depended on to give it a sendoff, but it won't generate the momentum necessary to make it worth a trv.

Film is solld in all departments, with especially meritorious acting and sensitive direction. But psy-chological contrivances, such as this is, can't escape a wast amount of duilness, and consequently travel in cycles. This one comes to the U.S.

too late.
Wysbar's direction loud-pedals the sofemnity of the opus, and it proceeds with the pace of a funeral march. Hertha Thiele is a simple peasant girl whose brother died, whereupon she goes into a frenzy of praying, and to hex—and every-body else's—wonder the lad comes back to life. Girl'ils, resultantly hounded by the sick and infirm for cures. Although she shles away, everal cripples who manage to touch her are cured. Eventually a paralyzed lady (Dorothea Wieck), in despiration over her infirmity seeks out the girl and is likewise imsolemnity of the onus, and it pro

serior almost as some as a state of the control of

#### Lightning Bill Carson

Excelsior release of Purlian production. Stare Tim McCoy. Directed by Sam New-leid. Story by Arthur Durlan. At Arena. N. Y., June 22-23, '36. Running time, 70 alnutes. Cast: McCoy, Lole January, Rex Lease, Harry Worth, Karl Hackett.

haining the second of the control of

#### LAST JOURNEY

(BRITISH MADE)

Atlantic (U. S.) release of Twickenhar	n
Film production. Features Hugh Williams	
Godfrey Tearle. Directed by Bernar	Ä
Vorhaus. Story, J. Jefferson Farleon	ö
adaptation, H. Fowler Mear John Soutar	÷.
At Globs, N. Y., half, double bill wee	k
June 7, '86. Running time, 55 mins	•
The Specialist	6
The Man	ě
The Girl Judy Gun	'n
The Boy Mickey Brantfor	ä
The DriverJulien Mitchel	ŭ
The WifeOlga Lind	'n
The Fireman	ŭ
The Drunk Frank Pettinge	ñ
The Light Fingered Gentlemen.	"
The Light Fingered Lady Eve Gra	ï
The County Control of the	•

The States of the Company of the Control of the Con

#### The Lawless Nineties

The Lawless Nineties

Rapublic lottures production and retease.
Stars John Wayne: features Ann Rutherfeat Programmer Control of the Control

cives the editor's role much hore than mere lip service. For the flow interest there's Ann Rutherford, She also doubles nicely as the eartor's daughter, who upon the death of her father takes over the direction of the sheet and attempts to carry, on the newsprint attack, against the Islam? Woods proves poisonous enough as the head menace, while Lane Chandler and Show Flake, cast as a couple retainers from dwansouth, lend an occasional touch of comedy to the proceeding.

## MORENA CLARA

MORENA CLARA

(SPANISH MADE)

Great production and release. From play by Antonio Quintero and Fascual Darius and Comparative and Pascual Darius and Pascual Darius Comparative Martines and Juan Mostero; at Ninton Administrative Martines and Juan Mostero; at Ninton Administrative Martines and Juan Mostero; at Ninton Argentia Darius Martines and Juan Mostero; at Ninton Argentia Darius Martines and Juan Mostero; at Ninton Martines and Juan Manuel Disease Darius Daniii Competes David Manuel Disease Caractico Martines de Caracti egalito.
Prosecutor Enrique.
Don Ellas.
Lona Teresa.
Rafsel.
Frasquia.
Frasquia.
Juanila Cespedes.
Encarnacion.
Attorney.

#### **LUCI SOMMERSE**

('Grooked Love')
(ITALIAN MADE)
Cines or Rome production and Nuovo
Mondo release. Stars Nelly Cornell: features. Porto. Gincehetti. Directed by
Adelau Millan. Story. Minhole diabrail.
Carlo Montion-C. At Cine-Roma. N. Y.,
week June 20, '86. Running time, 72 mins.

ondorinton. Guiscomo Geniliomo; cemeria, caro Mentoria, At Chee, Roma, N. Y., week June 20, 26. Summing time, 75 mins, at Caro Mentoria, At Chee, Roma, N. Y., week June 20, 26. Summing time, 75 mins, at the direction and the direction of the control of the cont

### DIE ENTFUEHRUNG

(The Abduction) (CERMAN MADE)

GERMAN MADE)

GERMAN MADE)

Toble-Bots release of Soston Film proceedings of the Soston Film process of the Soston Film proceedings of the Soston Film Proceed Film Proceedings of the Soston Film Proceedings of the Sos Lola Chiud
Marielouise Claudhus
Theo Lingen
Fritz Genschow
Theo. Shall
Willi Schur
S. O. Schoening
Elsa Wagner
Maria Krahn
W. v. Allwoerden

though the glorification of life on the Riviers gives at a note of the uncast stress at a note of the uncast stress at a note of the uncast stress and the stress at the s

#### THREE OF A KIND

Invincible release of Maury M. Cohen production. Features Chick Chandler, Evalyn Knapp, Berton Churchill, Patriclas Farr, Richard Carle and Bradley Page. Directed by Pill Rosen. Story and adapta-tion. Arthur Horman: film editor. Rolard D. Need; camern, M. A. Andersen, M. D. Weed; camern, M. A. Andersen, M. A. 1980, June 23-4-5, s. Chick Chandler ..Evalyn Knapp Berton Churchill

Directed by Phil Rosen.
Ion Rathus Horman
Ion Ra

Efforts of three men to play each other for a sucker, none knowing motives of their intended victims, here forms the basis of a plot that is natively amusing and provides for a romance that suits neighborhood tastes. Independently made "Three of a Kind represents pretty fair results.

a romance that suits nelghborhood tastes. Independently made Three of a Kind' represents pretty fair results the stuations and the plotting rather than the weight of story, the dialog and general workmanship that makes this subject acceptable. The comedy tyeatment is are of heavyweight callber.

Names aren't box office balt but on the whole the troupe from Chic Chandler and Evalum Knapp down are okay. Berton Churchill tops all ing a Kentucky colonel and owner of a mythical tobacco plantation. He and Richard Carle do the best with the comedy material afforded by Anti-Chandler and work of the could have used the selssors advantageously to tighten up a romantic comedy that should be told in 69 or 55 minutes. Dar.

#### UNGDOM AV I DAG

('Youth of Today')

(In Siredish)
This little comedy does much to point out the suspected and visible talents of Anne-Marie Bruslus, Swedish screene actress who is purported to have attracted the eye of American film scouts. Aside from this, Youth o buy a limit of the month of the month of the cast of Swedish nood by a canable least of Swedish folks.

(Continued on page 25)

## Pathe-Du Pont's New Color Process To Combat Technicolor-Eastman

Pathe Films laboratories are now diligently engaged in perfecting a color process which officials hope will at least equal Technicolor. Pathe's concentrated campaign became known this week. Officials are understood to be of the opinion that an up-to-the-minute color systhat an up-to-the-minute color sys-tem is a prerequisite in film lab business today. In its efforts on color, Pathe is working hand in hand with Du Pont Film Mfg. Corp., in which it holds a substantial in-

With Pathe and Du Pont lined up as partners on color, and Technicol-or's cross-patenting agreements with Eastman Kodak known in the in-

or's cross-patenting agreements with Bastman Kodaik known in the industry, race to turn out most modern system of color has narrowed down to a contest between Pathe-Du Pont on one side and Technicolor-Eastman on the other. Consolidated Film Industries, other big Jaboratory interests, is aligned with the latter.

Laboratory work is now Pathe Film's chief source of income aside from the dividends obtained from Du Pont, which gains its revenue from the sale of film stock. Fathe does printing for Columbia, United Artlists, Takto (shorts only), London, Films, Grand National and a number of independents. It's alsecutions of the condition of the condi

Universal recently was approached independent interests claiming by independent interests claiming some new discovery in color. Be-cause of U's tie-in with Consolidat-ed Film on lab work, investigation of the new purported process un-doubtedly will be done by Con Film.

#### Shanghai Brit. Pic House

Gaumot-British and British In-ternational distribs here, falling to get, a break in the large theatres for British by have engaged the Carlton, a smaller house, for three months, hoping to develop interest. Unless exceptionally good, British per cannot compete here. Even the by cannot compete here. Even the breturns thus far.

#### STORY BUYS

Hollywood, June 30.

"Time Out for Romance has been bought by 20th-Fox. Bleanore Griffin and William Rankin penned. The same was a superstant of the same supers

## Nanking's 1.700-Seater

Shanghai, June 9.

Government officials, June 9. Government officials and social gentry attended the formal opening last week of Nanking's new State Theatre, last and most distinctive showhouse in China. Metro and Fox pictures are booked.

Theatre seats 1,700, in built on U. S. specifications but has Oriental architectural touches.

#### FOUR U.S. FILMS IN ITALIAN COMPETITION

Rome, June 18.

United States will take part in the fourth international motion picture exhibition at Venice, and will enter Warner Bros. 'Story of Louis Pasteun,' 20th-Fox 'Under Two Flags' and 'Message to Garcia,' RKO's 'Mary of Scotland' and Paramount's 'Trail of the Lonesome Pine.'

U. S. is among the 10 producer nations that have to date accepted Italy's invite to take part-in exhibish, Others are Austria, Egypt, France, Germany, Japan, Poland, Spain and Hungary.

Spain and Hungary.

Spain and Hungary.

Exhibition will take place at the Venice Lido Aug. 10-31. Invitations to enter the exhibition were sent to all cinema producing countries.

#### CONTRACTS

Metro sealed Errol Tagert to term directing pact. Lawrence Hazard handed five-year optional writing ticket at Metro. Walter Pidgeon termed at Uni-

year optional writing ticket at Metro.

Water Pidgeon termed at UniWater Pidgeon termed at UniYear contract as art director given 
Hans Drier by Paramount.

Sixth option picked up on Many 
Treen at Warner sicked up options I 
Grant and Robert Cummings.

Harry Hamilton and Fiorence 
Option on Craig Reynolds contract litted by Warners.

Katherine Turney set for term 
Writing deal at Metro.

For not many option of the set of the 
Paramount 
Anthony Veiller given two-year 
writing contract at Radio.

Florence Rice's new ticket at 
Metro.

For for somether year.

Nat Levine pacted Bradbury 
Foot for sunder year.

Nat Levine pacted Bradbury 

Foot for sunder year.

Nat Levine pacted Bradbury 

Foot for sunder year.

Nat Levine pacted Bradbury 

Foot for sunder year.

Nat Levine pacted Bradbury 

Foot for sunder year.

Nat Levine pacted Bradbury 

Foot for sunder year.

Nat Levine pacted Bradbury 

Foot for sunder year.

Nat Levine pacted Bradbury 

Foot for supervise preparation of 

Sthree years.

#### Title Changes

Hollywood, June 30.

Blood Lines' is now 'Down the Stretch' and 'Sweet Aloes' is 'Give Me Your Heart' at Warners.

'The World Is Mine' new handle for 'Gay Desperado' at Pickford-Lesky.

"The World Is Mine' new handle for 'Gay Desperado' at Pickford-Lasky. "Second Wife' new handle for 'This Marriage Business' at Radio." Mutiny on the Boundry, 'Hal Roach short, retagged 'At Sea Ashore.

#### Talk of Setting Aside Certain Parts of Year For Italian Pix Only

Rome, June 18.
Further effort to favor home production of films in Italy may be made next season by requiring Itallan theatres to show only Italian films during the high spots of the

lan theatres to show only italian films during the high spots of the season.

These high spots during which box office returns are greatest have been found to be the proof of the season.

The season is the proof of the season is the season in the season is the season in the season is the season is eason, seeing only italian-made allowed the season is the season in the season in the season is the season in the season in

## Boom in Radio Sets Bad News for Australian Exhibs: Hurts Business

Arthur Phillips; Walter de Leon, Francis Martin scripting, The Big Broadcast of 1337, Par. Richard Well, screen, play, Pete Alan McWell, Esay to Love, MG, Selmar Jackson, 'A. Fool for Blondes,' U. Donald Criep, Ely Maylon, Lucille Watson, 'Portrait of a Rebel,' RKO, Condinato Munier, Swing Time,' RKO, Mosh Beery, Jr., House Peters, Noah Beery, Jr., House Peters,

RKO. Noah Beery, Jr., House Peters, Jr., Jackie Morrow, 'Ace Drummond, U, Donald Meek, 'Three Married Men,' Par.

#### **Exploitation**

(Continued from page 17)

(Continued from page 17)
and to a large wheel in the basement operated by a small motor and
geared to a slow movement. A pin
near the circumference held the
cord. When the pin was at it lowest
point the bellows was fully compressed. At the top it was fully
opened. In between there was a
gradual movement of the air to or
from the state of the control of the control
the state of the control
the control of the control
the contro

#### Dolled Billboards

they are considered dangerous. It is found that the Italian picture in dustry surfers from smallness of its market in comparison to the costs of, production. And as the home market is still much the biggest part of the total market for Italian initiation, the light of the Italian initiation in the light of the Italian initiation in the Italian initiation

Melbourne, June 7.
Government announces that sale of radlo sets has increased tremendously during the past few weeks. Reason believed because of cold weather (it's winter here) and the release of latest sets capable of bringing in the big overseas stations. Picture theatre managera, especially in the nabes, say radio in winter months keeps their theatres more than half empty week nights, Folk take a weekly visit to the pix, generally Saturdays and then sit by the firestide with the radio the other six nights of the week.

Although set sales have increased the government still refuses to lower the radio bleense fee from 55 per pix of the results of the cold months to take a pixole six homes to see that fees have been paid. Non-payers are haled before the court, fined around \$20 and have their names given out over the air.

#### Behind the Keys

(Continued from page 17)

(Continued from page 17)
from RKO convention in the seast via Denver can Los Arelea.
G. William Walsh, George B. Seach, J. O'Loughlin and Earl A. Stein of RKO and Charles Muchiman, manager of Warner Bros. exchange here, back after convention. Journal of the continuation of the continua

Spartanburg, S. C. Bernard Caldwell, named manager of the Criterion here, recently acquired by Wilby-Kineey. Former Mgr. Pat McSwain has gone, with Station WSPA here as announcer and program man. Judson B. Jobrson, formerly with WSPA, has been named aest. Carolina manager.

El Cajon, Cal.
F. A. Keough, San Diego nabe exhibitor, has purchased the theatre here from Frank Molina, who plans to retire.

State, new house, has been opened n Altamount, Ill. as Alta Theatre

in Altamount, Ill. as Alta Theatre closed.

Closed. Dethalto, Ill., recently Bethalto, Ill., recently Bethalto, Ill., recently Bethalto, Ill., recently Bethalto, Ill., Bethalto, Ill., Bethalto, Ill., Bethalto, Ill., Bethalto, Ill., Bethalto, Ill., Bowley, Ill., Bowley, Ill., Bowley, Ill., Bowley, Ill., Bowley, Ill., and Elisab, Ill., now under manugement of Linton Theatre Co. Was foroierly operated by R. F. Schewer.

Avalon, Bement, Ill., dark.
Eagle, Livingston, Ill., shutered.
Opera House, Milan, Ill., closed for summer.

Growth of the Market of the Mark

Gem, Upper Alton, Ill., has re-

opened.
Peggy, Mound City, Ill., formerly
known as Palace, closed indefinitely.
Grand, Odin, Ill., padlocked.
C. F. Grishaber has acquired
Dixon, Dixon, Mo., from H. R.
Elkins.

Elkins.

Mountain View, Mo., is to have a new picture theatre to be known as The Gordon.

The Broadway-Star, Mondon, Interest the Broadway-Star, Mo., darkened recently, Vernon D. Thompson, Steeleville, Wo., is new owner of the Legion formerly operated by William A. Recommendation of the Broadway of th

Wheeling, W. Va.
Stanley Barr, manager of the
Capitol, Winchester, goes to Colonial
Theatre Corp., Norfolk.

And now!

# "Screen Complexions by Elizabeth @



oundations Nos. 1 to 10 (Screen); 1x to 20x (Stage)......\$1.00

Liners 1x to 15x (Screen and Stage) \_\_\_\_\_\_\$1.00

Powder Nos. 1 to 10 (Screen);
1x to 16x (Stage) .......\$1.00

Elizabeth Arden has given knowledge and the glowing tradition of her success to "Screen • Stage Make-Up." A complete departure from "greasepaint!" It does not contain grease, dyes or any

impure substance. It will not absorb and penetrate into the skin . . . will not cause irritation or dulled

It is immune to rigorous working conditions . . . will not streak or melt under stress of emotion, fatigue or studio lights. It is a light fine consistence . . . thus, easily applied and removed, it will cover three times the usual area.

It will not crack, cake, fade or clog the pores of the skin.

The fine texture of "Screen • Stage Make-Up" permits "osmosis" or natural breathing of the skin. Consequently, it may be worn over a lengthy period of time without injurious effect.

The laboratories of "Screen . Stage Make-Up by Elizabeth Arden" are conducted for the exclusive use of the theatrical profession.

LABORATORIES: 5533 Sunset Boulevard, GRanite 3196 Hollywood, California.

SCREEN STAGE MAKE-UP by Clizabeth Studen

And a complete group of the-attical preparations designed by Elizabeth Arden.

#### Film Reviews

#### UNGDOM AV I DAG

Released by the White Russian Chematrust. Director, V. Korsh.

This la the first Soviet art fline about Birobijan, the Jewish Autonombut Birobijan, the Jewish Autonombut Birobijan, the Jewish Autonombut Birobijan, the Jewish Autonombut Birobijan, the goldstellar of the Autonombut Birobijan, who portrays Pinya, the goldsecker. Dunayevsky's tunes, built around Jewish motifs, add to the Story centers around a Jewish family who migrate to Birobijan, where Pinya, the diler; is shown against a background of work and esthusiasm within takes hold of the esthusiasm within takes hold of the esthusiasm within takes hold of the rangets of gold which he is determined to find at any cost.

While everyone is hard at work organizing and building. Pinya series and specific processes of the wash gold in wifes brother, who tries to persuade him to give up the gold to the collective farm management. Pinya Feduses and the two start to fin-law with knocks out his brother; have the head of the border guards, who first tells him that his gold is just worthless gold and attempts to fise. On the way he encounters the head of the border guards, who first tells him that his gold is just worthless gold and attempts to fise. On the way he encounters the head of the border guards, who first tells him that his gold is just worthless properties of attempting the properties. The Birobijan.

#### Das Verlorene Tal ('Lost Valley') (GERMAN MADE)

Directed by Edmund Britz Wennels, At Car bill, week May 29,	and Mathles Heuberger. sino, N. Y., '36. Runni	Wieman, Music, on double ng time,
Slovenno Canada	mathias	Wieman
Inroanthalas	····Arnim 2	schweizer
	Ferdinar	id Asper
	Directed, Olat Bach, Directed, Direc	narra production. Peatures Ma Diversion of Bach, and Mathies Diversion of Bach, and Mathies Diversion of Bach, and Mathies Diversion of Bach, and and a Mathies of Mathies of Bach, and a Mathies Grown Blaten Mathies Grown Blaten Mathies Grown and Steller Marie Lilse Governa Charles Marie Lilse Marie Li

Morsenbaler Arian Schweizer Morsenbaler (In German)

This adaptation from Renker's novel of the same name warries. While the this same name warries. While the this property of the property o

Takes more than an hour to get this situation straightened out amid laborious sighing, meaning, pius one that the sight of the sight of

Real Art Productions, Ltd., production
Directed by George Cooper. Play by
Donald Stuart; adaptation and screen
Donaid Stuurt; adaptation and screen
play, H. Fowler Mear and Terrence Egan;
double bill. Running time, 58 mins.
Bearly Out. Running time, 58 mins.
Reggle Ogden Henry Kandall
Sonya Bryant Elizabeth Alian
Sir RichardFelix Ayimer
Cilverton Ayimer
Silverton
Mrs. BascombeViola Compton
InspectorJohn Tumbuli

UNGDOM AV I DAG

(Continued from page 23)

Favorable reaction to showing of the production of the production of the production of the production as a plant and the production of the production

#### FLITTERWOCHEN

('Honeymoon') (GERMAN MADE)

MADE)

Berlin, June 10.

Berlin, June 10.

UFA release of Ondra-Lamac production
Stara Anny Ondra: features Han Sohnker
Based on novel. 'The Dangerous Ingeborg
Based on Transport of Control of Control
Lamac, Franz Rauch, Al. UFA Falsas
Running time, 83 mins.

Another taming of the shrew version (on the preserved list in the Third Realm), cut to suit the farcical talents of Anny Ondra (Mrs. Max Schmeling). Star has consistently held peak position as screen comedienne since stient filckers. This is mainly due to her working. This is mainly due to her working the transport of the farcing and the presence of the farcing as and entertaining photography, especially in the carrival ski scenes by Friedl Behn-Grund.

#### Bailarin y Trabajador ('The Dancer and the Worker') (SPANISH MADE)

(SPANISH MADE)

Ces production and Hispania-folis releane; based on Jacinto Henaveste's

Ces production and Hispania-folis releane; based on Jacinto Henaveste's

Marquine; camera. Enrique Barreye and

Ricado Torre; nusic, Francisco Aionsoi,

Roadrino; at Capitoi, Madrid; running time,

Bonnins.

Roadrino; at Capitoi, Madrid;

Roadri

(In Spanish)

Ballarin' is Luis Marquina's first attempt at directing a ple by himself. Film is fair entertainment. Benavente's tate is about the westifty girl (Ana Maria Sustodio) (Roberto Rey), a tich young man gone broke. She induces him to go to work for her father and prove his merits. He makes good, but be-

es a blt too businesslike for her she doesn't know what she wants r father (Jose Isbert) fixes things

Her tather (Jose Ispert, Mass things for the reconcillation. He has a good voice and screens well. Isbert, as the father, turns in Colome, doing a cond but, steals the pic from Ana Maria Custodio.

#### Coney Theatre's 77B

Coney Theatre's 77B
Coney Island affect Corp, which
operates the Coney Island and
leases the office building that is part
of the theatre property, last week
sought perr. Ission from the Federal
corporation of the Island and
part of the Corporation of the Island
part of the Islan

#### Incorporations

NEW YORK

Costen Theatre Corp., Manhattan, the atrical business, Capital stock, 150 shares no par Value. Incorporators, Bendamin Finkelstein, all of 110 East 422 Case. New York City. Directors, Society Cocalie, Monroe E. Stein, Grace Lyras all of 276 West 43d street, New York City.

Rich, Morris & twisminant, attractive and the control of the contr

Gross. 202 Broathway. New York City: Spohle Francis, 1-10 Broadway, New York Exposition Traifs, Inc., New York, public entertainment, amusement, etc. Capital Capital

#### CALIFORNIA

CALIFORNIA

B. Binliberg Piles Sacramento,
B. B. Binliberg Piles Sacramento,
B. B. Binliberg Piles, Sacramento,
B. B. Binliberg Relative Capital
Berectors D. P. Schulberg, Ralph A. Kohn,
Capital Sacramento, Sacramento,
Capital Sacramento, George L.
Greeter Los Angeles Community Dances
Co. Capital stock, 125-009, none subCo. Capital stock, 125-001, none subCo. Capital stock, 125-001, none subCo. Capital Br. Anterew, V. L. Mindin,
Sereen Digest, Inc., acutois stock, 19108 distance, none subscribed, Directors,
Hubbell, R. H. Kanson, M. A. Hannin,
C. E. Woodshie, Charles A. Winter,
Certified copy of dissolution of Fanlage Theatre Co., Scattle,

## Stock Market

(Continued from page 6) (Continued from page 6)
many weeks, Loew common was the
leader in this move starting Wednesday. This stock had dipped to 46 on
Tuesday but it readily snapped
back from this level the following
day, opening at 40%, low quotation
of the day. It crashed through to
45%, the day's bligh and final price.
day:
twas up 2% points for the
day.

Columbia Pictures ctfs., Para-mount common and second pre-ferred, Warner Bros. common, and Technicolor joined in the en-

day

Technicolor joined in the entitusiasm.

Loew again continued as the leader the following day, being churned about in considerable volume and barely failing to break the \$50 level as the issue hit \$9%. This is the highest point reached by the state of \$1,000 shares or more than twice the number of shares dealt in during the previous week.

Raily in Warner Bros. common, which carried through Thursday, which carried through Thursday, stantial one experienced in weeks. The stock rose to \$10% in Thursday's market, which is the highest point hit in 10 weeks. Since the Warner issue sold off from \$11%\$ in the highest point hit in 10 weeks. Since the Warner issue sold off from \$15%\$ in the highest point hit in 10 weeks. Since the Warner issue sold off from \$15%\$ in the highest point hit in 10 weeks. Since the Warner issue sold off from \$15%\$ in the highest point hit in 10 weeks. Since the Warner issue sold off from \$15%\$ in the highest point hit in \$150\$ in the highest point hit in \$150\$ in the highest point hit is \$150\$ in \$150\$ i

Consolidated Film pfd. felt the impetus of the amusement upswing, quickly going from 17 to 18, and holding close to that level most of the week. Columbia Pictures of the week. Pictures of the week. Pictures of the week. Pictures of the week. Pathe Films common was pushed ahead on increased volume, getting up nearly a point from the low at 7. Technologo rame of the week. The week's closing levels. Some attributed the raily in the week's closing levels.

the week. Columbia Pictures et al.

tame back more than a point from least week's closing prices on the week's closing levels.

Pathe Fims common was pushed ahead on increased volume, getting up nearly a point from the low at 7. Technicolor came back from below the week's closing levels.

Some attributed the rally in amount to week the other strong and of short duration. Claimed that box office receipts were not such bad reading thus far. More obvious bad reading thus far. More obvious titre amusement list had been more or less neglected for a long time and several stocks were in an excellent position to take part. Trading seasions last week arimmed many of these advances or actually brought about minor losser. However, Loew common sported a gain of these advances or actually Prought about minor losser. However, Loew common sported a gain advance of 14, points to 674. Pathe. Consolidated Film preferred aboved an advance of 14, points to 674. Pathe. Consolidated Film preferred aboved an advance of 14, points to 674. Pathe. Consolidated Film preferred aboved an advance of 14, points to 674. Pathe. Consolidated Film preferred aboved an advance of 14, points to 674. Pathe. Consolidated Film preferred aboved an advance of 14, points to 674. Pathe. Consolidated Film preferred and warner Bros. common managed to Marner Bros. common man

a fraction of the previously estab-lished 1936 high, they wound up the week at 158.02, for a loss of 1.11 points.

#### Grand National Appears

week at 188.02, for a loss of 1.11 points.

Grand National Appears

Crand National Pilms common step of the property of the pr

tion statements filed with the commission.
Climb of Pathe Films preferred to new high ground was climaxed with 105 as bid quote and 110 as asking price last week. This is the only stock of Pathe on which a dividend is now being paid. With the rate fixed at \$7 annually and only a few moved when even moderate demand appears in the market.

Summary for week ending Monday, June 29:

#### STOCK EXCHANGE

ē		1036	_				Net
١.	High.	Low.	Sales.	Issue and rate. High.	Low.	Last.	chg.
ı	27	18	1,000	American Seat 214	2014	21	
•	45%	31	2,400	Col. P. vte. (1)* 35%	34%	3412	
ė	51%	43	100	Col. Pict, pfd, (2%) 45%	43%	45%	+ %
-	736	416	1.400	Consol. Film 5%	5 -	514	+ %
	2014	1514	2.100	Consol. Film pri, (%)† 18	17	17	+ %
	172	156	2,100	Eastman Kodak (5)1	169	170%	+ 4 %
	41%	34%	32,000	Gen. Elec. (1)5	3776	38	-1
٠	5434	43	18,900	Logy (2)1 49%	46	49	+2%
ì	108(1	10514	600	Do. pfd. (0½) 107%	10714	107%	+ %
:	14%	8%	300	Madison Sq. Garden (60c.) 7 1154	1114	1116	→ ½
ì	12	758	13,500	Paramount 872	8%	8%	- 1/4
•	87	59	2,000	Do. 1st pfd 60%	05%	6734	4-1%
	. 12%	Ššá	4.800	Do. 2d pfd 9%	9	9	7 4
-	1176	654	10.500	Pathe 754	7	714	+ 4
-	1411	ກະເ	60,000	Radio Corp 121/2	11%	115	- 3
3	56%	54%	600	Radlo pfd. A (312) 55%	5.7%	5534	土沒
,	10814	8214	100	Radio pfd. B	108	108	土沒
•	7931	0916	6,100	Radio 1st pfd. (3(4)	7714	78%	÷ %
-	914	. 572	17,000	RKO	514	514	
1	32%	2254	7.400	20th CentFox 24%	2:134	24	- 1/2
	41	3174	4,000	Do. pf4. (114)	30-6	3414	. "
۲	115	50	7,000	Universal pfd 101%	100	10/	-1%
	14%	914	30,200	Warner Bros 10%	1)%	1014	+ %
	122%	9416	15,100	Westinghouse (4)1117%	116	116%	-1%
	14515	12314	50	Do. pfd. (3\\\)	133	134%	+ 1/2
	14012	12072	90	Do. ptu, (319)	2.10	20.172	
ï	. Di	us stock	dividend.				
ı	+ D	ild this y	orvidend.				.1
. 1	1 51	us cash	ortros				
ш		w 19:16 h					
ı	1 22	dividen	i				
1	1 2	L divident	u.				
1				CURB			
1				,			
ı				Grand National 4	4	4	
ч	3214	17%	8,700	Technicolor 29	2714	2771	- 15
٠,	514	314	900	Translux (29c) 4	374	4.4	- "
٠	12%	411	100	Universal 914	914	914	- 1/
1	73	-16	100		0 76	0.4	70
1				BONDS			
.		19	***	Gen. Thea. Eq. (4)	****	****	
	20	19	000,000	Gen. Thea. Eq. 4)	2314	2415	-114

\$46,000 Gen. Thea. Eq. 40 ctfs.
13,000 Kelth 6a, 40.
12,000 Kelth 6a, 40.
14,000 Far-Broadway 5a, 55.
14,000 Far-Broadway 5a, 55.
148,000 Warner Ercs. 6a, '99.

OVER THE COUNTER, NEW YORK

Antred 57 110 

## Frank Smith as WLW Sales Manager; Becker Stays; Now on Talent Hunt

Cincinnati, June 30.

Don Becker stays with station
WLW, Cincinnati and does not accompany John L. Clark, retiring
general manager, in his transfer to general manager, american Radio & the new Totals American Radio & the new Totals American Radio & the new Totals American Radio Coroley, v.p. and g.m. of Crosley Radio Corp. will include broadcast activities under his scrutiny. Becker will be assistant manager of stations and Frank M. Smith gets the title of sales manager of WLW. James Rockwell and Edward K. Bauer are tagged technical director and business manager respectively in the personnel set-up. Meanwhile Don Becker accompanied by Bill Stoses, musical director, new Trans-American Radio &

nied by Bill Stoess, musical director, Bob Kennett, production manager, Edward Bauer and Arthur Chandler, Jr., arrives in New York today (Wednesday) on a talent hunt for comics, vocalists and dramati vocalists and dramatic

## SO. AMERICAN **WEB STARTS OPERATION**

Jaims Yankelevich, president of Primera, Cadena Argentina de Broadcastine; (Radio Bejrano), has formed a South American radio chain consisting of 10 stations. All but one are located in Argentine. Exception is in Uraquey. Setup has better which Yankelevich studied here last summer

least summer
Proposal has been on fire between
stations since March. This week it
went into actual operation. Stations
are linked together for 10 years.
All stations are capable of trans-

All stations are capacie of trans-mitting both short and long waves. This dispenses with the need of us-ing telephone wires, which were available only when idle. Use of telegraph wires has never been per-

Stations in the combine, their re-Stations in the combine, their respective powers and operating time are: IRB Buenos Aires, 50,000 watts, 17 hrs; LSB Buenos Aires, 16,000 watts, 17 hrs; LYB Condoba, 2,000 watts, 14 hrs; LYB Condoba, 2,000 watts, 15 hrs; LYB Condoba, 2,000 watts, 15 hrs; LYB Saha Blanca, 2,000 watts, 12 hrs; LYB Saha Blanca, 500 watts, 16 hrs; LYB Santa Fe, 500 watts, 16 hrs; LYB San Juan, 500 watts, 16 hrs, and CXIG, Montevideo, Uraguay, 10,000 for 18 hrs, daily,

### WJR, DETROIT, SEEKS **500.000-WATT OKAY**

WJR. Detroit, land week applied to the Federal Communications Commission of the Communication of the Communication

munications Commission for 500,000-watt-grants. They are KDKA, Pitts-burgh, and WOR, Newark, both of which are now operating at 50,000 watts. WJZ, key for NBC's blue link, put in a bid for a like tilt sev-

Indications are that General Elec tric will make a similar move behalf of its WGY, Schenectady.

### May Tour 'Scoop Ward'

### Pickard in Drug Biz

Sam Pickard, who recently withdrew as active head of Columbia's station relations department, has gone into the proprietory drug business. With Charles Gannon, who is in charge of the radio department for the Arthur Kudner agency, Pickard has obtained the manufacturing rights to several products and is now touring the country placing contracts for them with radio stations. Pickard and Gannon plan to use both minute announcements and a 15-minute transcription series.

#### A. & P. OPPOSITE VALLEE

Kate Smith Will Head Cast or Columbia 8-9 Niche

& P. chain has signatured with A. & P. chain has signatured with CBS for an hour spot opposite Rudy Vallee (Thursdays 8 to 9) starting Oct. 1. Will hit the same east-ern station lineup used this spring for the quarter hour Kate Smith

anzas. Fall splurge has not been whippe

Fall splurge has not been whipped into any definite program as yet, but the talent is skedded to be Kate Smith with Jack Miller's orchestra. Ted Collins, manager for Kate Smith, will produce the stanza for Paris & Peart, chair's agency.

Sale of the Thursday eve space to A. & P. consummates a long dicker between the web and the grocery outit, and now gives the former the first full-length commercial contender against Vallee. A. & P. show will precede the Bowes am stuff for Chryslar

## FRED WEBER MUTUAL V. P.

Fred Weber has been officially named general manager of the Mu-tual Broadcasting System. Although

tual Broadcasting System. Although he has been functioning as such for the past year, the title he had in use was co-ordinator of operations. Weber was formerly in charge of station relations in Chicago for NBC. Between the latter connection and his joining of Mutual he was v.p. in charge of station relations of the control of the con Weber was formerly in charge of station relations in Chicago for MEC. Between the latter connection and his joining of Mutual he was v.p. in charge of station relations for the whillom American Broadcasting System.

David Driscoli is handling specials over WOR, New York now.

#### Klauber, Runvan, Guy Earl In Washington to Smooth Switch of KNX to CBS

Washington, June 30. Promise to lay off questionable broadcasts, and raft of testimony to the effect that the switch would benefit West Coast listeners cleared way for KNX, Los Angeles switch to the Columbia Broadcast-

Guy C. Earl. Jr., present owner of KNX, was put through his paces before the Commish and showed to everybody's satisfaction that the station had 'reformed' since placing its license in jeopardy last October, over airing of the Marmola programs and other ballyhoo

ing its license in jeonardy hast October, over airing of the Marmola programs and other ballyhoo frowned on by the F.C.C. and the Federal Trade Commission.

Station, which operates on 1666 kilocycles, with 50 kilowatts, cleared \$133,160 last year, against a profit of \$54,568 for 1934, Earl's testimony showed.

Broadcast Commissioners were reassured by Edward Klauber, vice-president of the Columbia web, that the station would early a type of the station would early a type of the station would early a type of the station. If the station is the station would early a type of the station of the Columbia web, that the station is the station if its license is renewed and the transfer receives a Commissioners was shown to possess a lone share receives a Commissioners, the station, if its license is renewed and the transfer receives a Commission of the station, if its license is renewed and the transfer receives a Commission of the station, if its license is renewed and the transfer receives a Commission of the station, if its license is renewed and the transfer receives a Commission of the station, if its license is renewed and the transfer receives a Commission of the station of the of the s Hoffman Co., Inc., 150 shares; Naylor Rogers, 50 shares; Edwin Earl, 50 shares, and Ranson Henshaw, 1 share.

The appraised valuation of KNX

The appraised valuation of KNX property, on Sunset Boulevard, is \$132,000, with the transmitter in San Fernando on the books for \$205,000. Transmitter's new building and furnishings and intangibles of the company were not listed by assessors. The station is incorporated as the Western Broadcast Company.

### McAvity's Assistants

Max Hirsh, Jr., and William H. Lewis are the latest newcomers to Lord & Thomas's radio department. For them it's a transfer from

# Another Station Reps' Get-Together

#### Grabhorn Thinks Program on Rival Station Should Not Be a Secret

System of co-operation whereby station reps could exchange certain interest of the country of th

"Scoop Ward," (Laddie Seaman) fournalistic juvenile on Ward Baid (Gonpany's air program, may dependent on the program of the p

#### Steamship Orchestras On WBNX While in Port

Station WBNX, foreign language station in the Bronx section, has a deal with the Italian Line whereby musicians on the big liners travel up to the station when in port and give free concerts of Italian music give tree concerts of Italian music. First such proadcast occurred Thursday (25), with the tooters from the S. S. Rex in town. Boys of the S. S. Roma followed on Saturday. All announcements in Italian but it is agreed in the arrangements that absolutely no Fascist propaganda will be allowed.

#### MacHugh Hymns for Ivory

Edward Mac Hugh, NBC gospel singer, begins his first commercial for Ivory soap on July 6 over WJZ. He's to broadcast the sacred fare at 11:45 a. m. EDST five times weekly. Account handled through Blackman Advertising.

## Status of RCA Television

Official starting date of RCA's television, broadcasts from the Empire State building in New York was last Sunday (28), although it's more of a date for the records than anything else. Actually similar test-broadcasts have been going for several weeks. What's beling done now is shooting out more receiving sets to a select cricle of executions of the second with the second set of the second second with the second second

problems of interference. Later on the program committee will undertake experiments on building stanzas, lighting sets, dressing of performers, and other visual obstacles.

All receiving sets are to be distributed within a radius of 25 miles of the Empire State building, which is approximately the area in which the images are expected to be clear under ordinary conditions. First 'programs' will run on indefinite test schedules and will be 'programs' in name only. Viewers won't see anything more format than some old film clips—mainly antiquated cartoons—and other interference of the conditions of the

## 57% of Radios Heard Schmeling-Louis **Bout: Only 23% Listened to Politicos**

#### John B. Kennedy Covers WWJ Big Splurge Aug. 17

John B. Kennedy goes to Detroit Aug. 17 as commentator at opening of WWJ. Chores include a first-hand coverage of city's highlights. He stays there for five days for the festivities.

## **JOHN SHEPARD** ON 'CONFUSION

Editor, VARIETY:

The last paragraph of the enclosed clipping, 'New England Is Confused, is likewise confusing to Confused, is likewise confusing to me. It says, 'Geography is against the small stations through New England. Big transmitters in Boston, Hartford and a couple of other spots claim, with considerable plausibility, that the towns and villages listen to the cities. With dozens of populous communities dozens of populous communities larger centres the purely local station has possibly more handicaps than is susually true of such stations in other parts of the United States.'

tions in other parts of the United States.

It, of course, depends on what you mean by 'small town stations through New England' and while the situation in New England is different from the rest of the country, I feel it is just exactly opposite (provided by small towns you do not mean too small) than stated in your article.

For instance, in Providence, Rhode Island, with three stations I am sure you will find that 90% of the radio audience listens to their three local stations and, although there are other stations which may be received with good volume in Providence, they have a very small audience.

Providence, they have a very small audience.

If there are enough local stations carrying network programs, we definitely feel in. New England that they listen to their local stations rather than cleared, channel stations. This, of course, does not necessarily apply in the very small cities where there are no national network connections, but it certainly does apply in the larger cities and to our mind conclusively proves that no cleared channel station adequately covers New England from a standpoint of collecting a large number of listeners.

We believe that this fact is pretty conclusively proven by NBC adding control of the c

WHN, New York, has Howard arnes and Ralph Jacobs on spieler aff. BICKE THE THE

What looks to be the highest per-centage ever recorded by the Coop-erative Analysis of Broadcasting erative Analysis of Broadcasting was rung 'up during the Louis-Schmeling fight broadcast. CAB itself cautiously refrains from awarding the figure of 57, tailled for the fight, No. 1 honors, but unof-ficially it looks tops. CAB's speedal report of the fisticus chalking reads as follows:

report of the fletteuff chalking reads as follows:

The radio audience which listened to the Louis-Schmeling fight broadcast Friday, June 19, under sponsorship of Bulck Motors, reached record breaking proportions. The fight was broadcast over the red and blue networks of NBC from 10 to 11 p. m. New York time, and 87% of the set owners interviewed reported hearing it. Some 38% of the families who use thefit sets at any time after 8 p. m. New York time reported listening to the fight.

Simultaneously the CAB is issuing special figures on the Republican and Democratic conclaves. Keynoters of both parties farced as heard by 21% of set owners interviewed. Approximately (Dem.) keynoted to 23% of the owners interviewed. Approximately 10% of set owners and they interviewed, Approximately 10% of set owners and they ilstened to the G. O. P. opening ceremonies, while 5% reported hearing the Democratic blowoff session.

#### O'Hara to KWK, St. L.; Many New Faces in Town

Many New Faces in Town
St. Louis, June 39,
John O'Hara, formerly milement
at WJJD, WIND and Wilsom in
Chicago comes to KWK to handle
baseball broadcast from core of the
former Brown player. O'Hara
supplants Ray Schmidt, now on
vacation, and who will do nightly
sports revue on his return.
John Mathe, production mgr. at
KWK, Johns NBC net July 1 for
production duties. His place has
not been filled, Bill Foreman, tenon,
is new warbler for KWK and Pezgy
Duncan, rythm singer, recently,
wedded is back on regular schedule
of two-a-day commercials for his, as
Julia Bannjon replaced loss the sales.

of two-a-day commercials for KWK.
Jim Bannon replaced Del King, &s
alde for France Laux's play-by-play,
atring of major league baseball over
KMOX. King is five lancing in
Chicago. Bob Burns, baritone, is
latest addition to KMOX singing
staff. George Perrine, formerly,
Hamilton College, Utica, N. X. English prof. new commercial spieler of
KMOX.

#### Bookstore as Sponsor

New 13-week sked over WHN, New York, is sponsored by Putnam Bookstore, Inc., with Mrs. C. O. Wheeler talkling, It's on Wednes-days at 5:45 p. m. EDST for quar-ter hour run under label of 'Slaves of the Lamp.'

Book reviews and chatter mostly.

# NBC MOBILIZES FOR BATTLE

## Smoothing Out a Tough One

Columbia got itself out of a ficklish spot last week by arranging to have Palmolive and Gillette each present its own version of the Community Sing' lokes. The seam shakers will debut its program, Come on, Let's Sing' tongest (1), while the Gillette idea will set stated some time in September Palmolive, will have Jack Airthur, bairlone, and chorus of professionais carry the studio vocalising. There will laiso, be guestess to furnish comedy and novelty souches to, the tonsils exhibit.

Relations between CSS and the agency on the Palmelive account, Benton. & Bowles, became somewhat plqued when the latter was permitted to audition the 'Come on, Lev's Sing' stanza to its client two days after William S. Paley had himself taken an order from Ruthrauft & Hyan, the Gilliette agency, for the 'Community Sing.'

## **Amateurs, Community Sing, Racing Popular Stuff with Australians**

Sydney, June 30,
Community singling is the latest winter indoor pastline, over major 'riddio' attolisis. 2UW Tunta a weekly session lasting two hours at the city hall. Admission is scaled at 12 cents and the whole of the proceeds go, to charlty. Frank Hatherley has charge of the session which is spongored by a furniture store.

Amateurs, a la Major Bowes, still very popular weekly show over 25M. Prize for best am is \$5. Ams are allowed to go right through their act without hook or bell to stop. Session is sponsored by a liquor firm.

Racetrack descriptions continue over practically all the A and B classers despite protests from some of the racetrack. Managements. In Australia, races are held marby every day of the week-except Sunstorm and Information is given, out to the punters, and this is followed up- with tips and starters and riders for the next race meeting. Air fass up with tips and starters and riders for the next race meeting. Air fans demand this type of stuff and the stations are eager to oblige.

#### JOHN L. CLARK IN N. Y.

Conferences Preliminary to New Organization Under Way

John L. Clark, who has resigned as general manager of WLW. Clacinatal, to head the newly organized frans-American Broadcasting and Television Corp., arrives today (Wednesday) In New York for a series of meetings with his associates in the venture. He will leave Sunday (6) to attend the convention of the National Association of Tenadcasters in Chicago. "Clark has brought in Emanuel J. Rosenberg, who recently, resigned as sen. mgr. of the Society of Epiropean Stage Authors and Composers.

#### Rochester Hears Hearst Is Angel for New Sta. WSAY

Rochestei, N. Y., June 20,
Gordon Brown, owner of WSAY,
who for several months has been
maiking time in getting equipment,
apparently is going shead and exbects to be on the air before August
8. Midnight test-broadcasts due to
start in a week of 80.

start in a week of 80.

Reports are current around town that Heavest Is turnishing the backing. Brown is shooking up with Associated Broadcasters of New York sakey station and others in Albany, Syracuse, Binghamton, Utica, Edulita, Auburn, and Buffalo.

E. K. Johnson, slated for commercial manager of WSAY, is helping to put the station in shape for operation,

#### WGAR TO COLUMBIA?

WHK In Reverse Move to NBC Also Reported In Cleveland

Reshuffling of network affiliations of two stations in Cieveland is of two stations in Cieverand is stated for the near future, it was reported last week. WGAR will quit NBC's blue (WJZ) link for Columbia, while WHK, the Cleveland Plain Dealer's outlet, will make

nand Plain Dealer's outlet, will make a reverse move. WGAR is by stock ownership al-lled with WJR, CES's Detroit affi-llate. Shift of the former had long been expected in the trade.

## E. J. Fitzgerald **Heads Copyright** Bureau of N.A.B.

Washington, June 30.

Edward J. Fitzgerald, of Long Island City, N. Y., former program arranger for WLW and WSAI, Cincinnati, last week was picked to head the National Association of Broadcasters' new copyright bureau. Appointment was effective June 23.

reau. Appointment was effective June 23.

Fitzgerald, who is 38 years old and has considerable experience in both the music and radio-business, will take charge of efforts to build up a master index of copyrighted numbers and to operate a clearing-house through which N. A. B. members may obtain information about and rights to use-protected numbers.

Copyright bureau boss spent seven years arranging for Leo Feist, inc. and Jerome-Remick & Co. before setting up his own band and vaudeville unit known as Eddie Fitzgerald, inc., which produced shows Eddie for which will be a seven years arranging to the control of the

#### **Another Bowes Amateur**

Ted Husing Eases Up

Ted Husing Eases Up

Ted Husing ac CBS announcer,
salls today (Wednesday) for a sixweeks' rest trip. Has been very
keeks' rest trip. Has been very
sults for a couple of
years,
Primarily a rest cure. If Husing
fets, the urge for activity the option rests with him, whether hell
go to Berlin and do a chore broadgasting the Olympics, this summen.

# WITH WLW SOON

Re-entry of NBC Into Station Sales Representation Contemplated as Move to Bind Web Closer to Affiliated Stations

#### HEARST ANGLE

HEARST ANGLE

NBC is giving serious consideration to a proposal that it go back into the business of selling spot broadcasting for its affiliated six and the proposal that it go back into the business of selling spot broadcasting for its affiliate shall be sellength of a plotted make this move part of a plotted make this move part of a plotted that move part of a plotted that move part of a plotted make this move part of a plotted that move part of a plotted make a plotted that move part of a plotted that the business alliance between Mutual and several NBC affiliates has developed to serious proportions that the business alliance between Mutual and several NBC affiliates has developed to serious proportions and the serious proportions of the plotted for direct talk. What has particularly spurred NBC into a decision to call the affiliates involved is the official announcement by Mutual that it has effected a trans-continental hookup, with Don Lee as the West Coast ally, and KFEL-KVOD, Denver, serving as the Rock Mountain link of the loop to the Padfic.

When NBC is assured of its position and is ready to strike, WLW, Cheinnati, reportedly will be singled out as the example. For the past two years one NBC officer after another has beaten a path to the office of Powel Crosley, Ir., in an effort to persuade the WLW prest to give up his connection with Mutual and make WLW available exclusively to NBC elients for network past years one NBC officer after another has beaten a path to the office of Powel Crosley, Ir., in an effort to persuade the WLW prest to give up his connection with Mutual and make WLW available exclusively to NBC elients for network in the past two years one NBC officer after another has beaten a path to the office of Powel Crosley, Ir., in an effort to persuade the WLW prest to give up his connection with Mutual and make WLW available exclusively to NBC elients and was a man effort to persuade the WLW prest to give up his connection with Mutual and make wLW available exclusively to the padacker.

Battimore, both of which stations have the past season carried many a Mutual commercial as well as sustaining programs.

NEC realizes that to dissuade its affiliates from becoming involved in affiliates from becoming involved in activation of the commercial state of the compensatory direction. NEC would not only make the sales commission attractive but retain for its spot actuative but retain for its spot business in behalf of its affiliates is nothing new. It tried the thing two years ago and after a brief period of appearing to get nowhere the network reorganized its local sales department so that it confined itself to representing the outlets owned and managed by NBC. About the same time Columbia induced 24 of the confined based to the commercial state of the same time Columbia induced 24 of the confined based to the confined based to the confined based to the confined based to the same time Columbia induced 24 of the confined based to the confined based to the confined based to the same time Columbia induced 24 of the confined based to confined b

## SEES SHOWDOWN | NBC Anticipates Getting Its No. 1 Web Back in No. 1 Place Over CBS

#### **Craig Eliminates Self**

Ed Craig, head of WSM, Nashville, will not attend the National Association of Broadcasters' convention in Chicas next week. He and Mrs. Craig

next week. He and Mrs. Craig-are scheduled to sail for. Europe this week.

Departure eliminates: Craig-as a candidate for the presi-dency of the NAB, Group of indie broadcasters had been boosting him for the post.

## 800 Reservations In Chicago for N.A.B. Convention

More than 800 reservations have already been received for the National Association of Broadcasters convention here on July 4-8, mak-ing it by far the greatest and most important turn-out since the NAB

Ingo the first of the NAB tracted.

Local radio station men got together with secretary Ames Baidwin yesterday (Monday) to lay out entertainment plans for the convention. Golf.tournament will be held on Sunday (5) at the Briar Hill club with some 100 members signaturing for the meet.

On Tuesday Com, Eugene MacDonald of the Zenith company will take the ladles of the convention on a cruise on Laice Michigan on his yacht 'Mispah.' Banquet will be held on Tuesday right with Alex Robb, of NBC program department, In charge of entertainment. Either In charge of entertalnment, Either Gus Van or Don McNeill will m.c.

Gus van or Don McNeill will m.c. the show.
On the local board which met with Baldwin on the program schedule were Glenn Snyder of WLS, Raiph Atlass of WJID, Sen Kaney and Alex Robb of NBC, Jeff Kling of WBBM-CBS and Frank Schreiber of WGN.

### Broadcasting Cab-Driver Target for Bullets in Lynchburg; Warrant Out

Lynchburg, Va., June 30.
Taxleab war here came near claiming Bob Alvis, 'crooning cabman,' as a victim.
Alvis, who drives a cab when he isn't singing over WLVA on a program sponsored by his line, testified against rival operators in court. The word of the court of

Bullet that smashed the glass was on a level with Alvis' headon a level with Alvis' head—but at the moment he happened to be bending over turning on the cab's radio. Day before the shooting, ac-cording to the story he told police, an employee of the rival line jumped on him and threatened to 'get' him.

jumped on him and threatened to 'get' him.

Alvis had warrants sworn out for the suspect, charging him with as-sault and battery and shooting with intent to kill,

#### Nate Perlstein to Calif.

the eastern markets were concerned.

Hollingsberry Gets WWJ
Chicago, June 30.
George Hollingsberry station repoutft has added WWJ, Datroit to Its list.

Hollinsberry also has WREN, fawrence-Kansas City.

"Televisian to Calif."

Nate Peristein of the local Moral to the Coast on Saturday (27) on everal duties, particularly the Ben Bernie broadcasts and the new other control of the process.

Will be about two weeks straightfungers and the sunshine slope situations.

NBC believes that with the orders it has on hand for fall starting the red (WEAF) link should by the end of October, resume No. 1 position, from the angle of, froys billings, Columbia has been topping the red on, sales since [ast fall. NBC reports that the choice evening time on the red is sewed by tight for the fall, while CBS has nothing available but the \$5.30 to 10 stretch Wedshelm of the columbia of the co

ngures that by August 1 it will be at least 89% sold on the evenings span. Both webs have so far been showing slow progress in plotting commercials into the Sunday afternoon schedules, although CBS has started off the signaturing in this direction with the sole of a 48-min-ute period to Pittsburgh Plate Glass and Paint for the Pittsburgh Symphony and guest artists.

For the first time since the inception of the network Columbia will be able to go into the fall with a solidly booked Thursday night schedule. For years commercials have shied from giving competition to the three one-hour shows on the retwork. Columbia's lineup of the control of th

#### **World Broadcasting Sets** Up Subsidiary as Rep For Small Market Stations

World Broadcasting System, Inc., has set up a separate organization to handle the station representation phase of its business. The subsidiary, Radio Markets, Inc., will concern liself with the selling of time on small stations in the smaller markets and where such outlets have no local competition. It will all be on an exclusive basis. In an announcement sent out on

In an announcement sent out on the move the qualifications for admission to Radio Markets, Inc., are ambiguously explained. One paragraph states that 'in order to qualify for representation by Radio Markets, Inc., a station must be an affiliate of World Broadcasting System—and, all will have World Program Service to be sold with uniform and matched reproducing graph the announcement assures that 'Radio Market's activities will be general and in rio way confined. In an announcement sent out on be general and in no way confined to the accounts World Broadcasting System facilities."

#### **EMPLOYEES SCRAM WEEL**

Burlen, Gisburne Get Other Jobs as CBS Takeover Looms

Bob Burien is seventh When, Bob Burien is seventh When, Boston, employee to move to a New York job this season. He goes into the N. W. Ayer agency. Has been scriptist and spicler at WHEN for 19 years. Mrs. Burien is a radio actress.

scriptos and Mrs. Burlen is a rudio actress.

Ed Clsburne, continuity editor of WFEI, is also leaving station and radio. Was with station eight years, Will become a district manager for Edison, the utility which owns

Station switches to CBS in fall.

### Panelman Eves %

Richard Weed, NBC engineer, has tendered his resignation to form his own artist agency. Bureau known as Amsterdam Artists Service, As-sociated with Weed in venture is Crane Caider, singer, Office has been functioning on the q.t. for past couple of weeks,

## Australia's 'Voice of Experience' Fails To Convince Judge She's Damaged

Sydney, June 7. An injunction was asked by Joan Harvey to stop Station 2UW, and its agents, from broadcasting air sessions under title of 'The Voice of Experience, 'The Voice of Advice,' or any other such title leading public to believe that such sessions were conducted by plaintiff. Miss Har-vey claimed she broadcast special sessions, and was radio adviser, psychologist and teacher of broadeasting technique, under the title of 'The Voice of Experience,' and well known over the air. She asks \$5,000 The Voice of Experience, and well known byer the air. She asks 55,000 damages and that defendants be restrained from broadcasting seasons similar to hers, or under similar names or titles. Plaintiff said that title Voice of Experience was distincted to her, and that she obtained to the constant of the

## **WAX LIBRARIES** SIGN MPPA LICENSE

All major radio library recorders have signatured the new licensing agreement of the Music Publishers Protective Association. Contract in each case is for a year and introduces a different method of royalty By the payment of a \$15 fee for a number the manu-facturer relieves the station of the necessity of remitting to the MPPA the usual 25c. fee when the recorded tune is used on a local commercial

tune is used on a local commercial program.
Library services which have accepted the new license form are the World Breadcasting System, NBC's Thésaurus, Associated Music Publishers, Inc., and Standard Radio, Inc. Titan Productions, Inc., and MacGregor & Sollie; both westcassifurns, are expected by the MPPA to follow suit.

tollow suit.

All these companies combined have to date recorded around 6,000 copyrighted numbers. On the basis of \$15 per composition the publishers will derive \$39,000 from this source alone for 'the coming year. Under the old arrangement, which gave the publisher \$5 a number but required additional fee when the tune was used for other than sustabiling purposes, the income from the superior of these companies combined

coverage and not part of any national business or service, national business of contral c

### Caen-Dovle-Reid Shift On Hearst Newspapers

Herb Caen, formerly with the Sacramento Union, has succeeded J. E. (Dinny) Doyle as radio editor of the San Francisco. of the San Francisco. Doyle has been transferred to the New York

been transferred to the New York American, succeeding Louis Reid. Latter, as result of the recent Hearst frown on all his radio edi-tors, was never reinstated officially, as were Nick Kenny (N.Y. Dally Mirror), or Mike Porter (Journal). Reid, however, will do editorial supervision of the American's radio

## SAN FRANCISCO **EXECS SHIFT**

San Francisco, June 30.

Biggest upheaval in exec personnel in years at NBC's Western Division headquarters in San Francisco becomes effective July 1, when a number of resignations, promotions and transfers take place.

tions and trainfers take place.
Lewis S. Frost, former program
manager, becomes assistant to Don
P. Gilman, vice-president in charge
of the Coast division. Frost replaces H. J. Maxwell, Gilman's aide
for the past two years, who has
resigned to devote all his time to
the activities of the Fresno Broadcasting Company, an indie outfit.
Frost will act as coordinator of all
program functions of both the San
Francisco and Hollywood offices of
NEC.

Kenneth Carney, production head, Kenneth Carney, production head, steps up to the position of program manager, while Frank Cope leaves KJBS, San Francisco outlet of the Northern California. Broadcasting System, to take ovey Carney's duties as manager of the production deases a manager of the production deases a manager of the production deases with each cope's brother. Don, now with each cope's brother. Don, now with each cope's brother work office, formerly held this same position.

sition.

Walter Baker, former personnel director and office manager, trans-fers to Hollywood to become office manager and auditor, replacing Russell Garceau, resigned. Sydney Dorais succeeds Baker, with A. G. Diedericks coming in to Dorais 'for-mer position of assistant auditor.

#### Knight Joins Collins

Nellie Revell Drops One
Nellie Revell Drops One
Mellie Revell Drops One
Nellie Revell Drops One
Nellie Revell is giving up interfor a job with Ted Collins, Kate
Smith's manager. Knight has been
with CBS for past four years.
He will assist in production to
Miss Smith's new one hour show
for A. & F. in the fall.

## 'Is That Cricket?' Asks CBS

#### Newest ANPA Medea Breakdown Pro vokes a Reply from Vic Ratner

Trade press, ANA, Four A's and others are skedded to get a letter from CBS, signed by Vic Ratner, director of advertising and promotion, within the next few days denouncing the American Newspaper Publishers Association's new brochure 'Newspaper, Mograting and Persis 'Newspaper, Magazine and Broad

lishers Association's new brochure 'Newspaper, Magazine and Broad-cast Expenditures in 1935.'

ANPA pamphlet is an annual affair, generally always peppered with squawks from radio. Gist of CBS's current sputter is that the ANPA is trying to pawn off 387 advertisers. each of which spent at least \$50,000 in newspapers, as representative of the whole advertising industry.

ANPA oppus breaks down the expenditure of the 387 national spenders by media, obtaining the following results: of each dollar, 45.5c went to newspapers (a drup of 1.1c. from the previous year): magazines 32.5c (same as year before); chain radio 13.4c (gain of 1.2c); outdoor '7.5c (gain of 0.2c); and car cards', 7.5c (gain of 0.2c); Year's total

spent amounted to \$366,612,000 as against \$349,055,000 in 1934. Document plainly states that the advertisers whose budgets figure in the study were selected because the had spent at least \$50,000 for newspaper lineage.

study were selected because they had spent at least \$50,000 for newspaper lineage.

Invalidating?

CBS's contention is that such a method of selecting budgets for a breakdown is so pro-newspaper that it invalidates the conclusions. Web charges that 275, or more than 76% of the 387, were listed as spending nothing at all for radio. Furthermore. 146 web advertisers were not included in the study because they were predominantly radio spenders and didn't dump at least \$50,000 into newspaper space.

ANPA claims that its study is no different this year than any other, and that it plainly states how it arrived at its figures. Document in addition to giving general expenditure breakdowns, also gives 33 trade group analyses.

#### CBS Dividend

Columbia Broadcasting Co. last week declared the usual quarterly dividend of 50c on both the Class 'A' and 'B' stocks, Divvy is payable Sept. 28 to stock on record Sept 14. This action maintains the regular \$2 annual rate of payment, which has prevailed since early in the year.

## **CONNERY HITS** F. C. C. AGAIN

Washington, June 30. Federal Communications Commis sioners congratulating themselves on the peace and quiet of a Con-gressless Washington, received init on the peace and quiet of a Con-gressless Washington, received joil last week when the voice of Rep-resentative Connery of Massachu-setts, longtime - Commish for sounded off with undiminished vigo-from the pages of the Congressional Pages of the Congressional Record,

Although Congressman had lef Although Congressman had left town, his 'extension of remarks'— entered in the next to the last is-sue of the Record—took one last lingering kick at the Commish, by charging that it winks at sales of franchises and encourages skull-duggery among station owners. "While the Government of the

durgery among station owners.
While the Government of the
United States issues through the
instrumentality of the Federal Communications Commission a franchise
for the operation of radio broadcasting. Connery declared, 'such
franchises being granted to the
holder without any remuneration
accruing to the Government, despite
the great need which exists today
for revenue, the present, Commission
has permitted—yes, I might say, encouraged—the trafficking in these
governmental properties for the enrichment of the privileged few who
hold favor with the members of the
governmental agency, namely, the
Federal Communications Commission."

calling attention to Commish Chairman Prall's statement before the House Appropriations Committee last December, in which Prall said that holders of tranchises were paiming them off for prices 'far and heavon's the value of their assid palming them off for prices far and beyond the value of their assets, Connery quoted Prall as having warned of a possibility of a racket following this thing in the way of stock issues. Prall at that time explained to the House committee that franchise holders were. beginning to get wise to the fact that they might by a stock issue still retain control of their stations and sell enough stock to not only pay the cost of the station but some profit in addition to that.

### New York Radio Parade By Nellie Revell

Each week, George Washington Hill, prexy of the American Tobacco Company which sponsors the Luckly Strike programs, gives away thousands of carrons of his elegarette to winners of the Sweepstakes phase of the Carrons of the Sweepstakes where the Carrons of the Sweepstakes have some the Sweepstakes where the Carrons of the Sweepstakes have considered as the Carrons of the Carrons

Sneaking Up With the Copy
Neaf-Rogow Agency have been using a new routine on their Jr. G. Menshows at WOR. The experiment works and henceforth wherever population all their programs will utilize this: On programs airing multime weekly they dispense with the usual station announcer, or tree lance announcer, and use a member of their east to read the commercial plug. Never using same voice more than two days running. This outnit feels that all announcers have unavoidably become styliste; their
rolces are recognized instinctively by the listener; and interest in the
program layess for the moments this known voice takes the mike,
Listener knows the plug is coming and either does something else for
these minutes or turns dial. With a new voice, that just talks without
consciously trying to sell, the commercial ozes in and audience is less
prone to change, or get a drink.

Short Shets

CBS debuts a new program on October 4th. And each Sunday attnoon thereafter for a half hour. Dramatic skit titled 'Unseen Friend' and sponsored by Personal Finance Ca. Built by Neff-Rogrow through Albert Frank-Gunther Law Agency... Lauretta Hopton of WalCA press dept, leaves Saturday for a two week vaaction with the foliss in Rochester... William Faley of CBS mugged for passport photos Friday... Ruth Cambridge is recovering... Laury Harding of CBS suddenly wed Barbara Lee last Monday, Mrs. Harding is legit actress... Marty Lewis is expecting an helr.... Elinore Sheery and Jack Artur were renewed for 13 weeks by Vim at WOR....Jacob Tarshish returns to MBS for Wasey. Products this September over an enlarged network and using four 15 minute spots weekly plus one half hour on Sundays.... Warden Lawes returns for Sloan's Liniment in the fall... Stuart Churchill's Musical Reverles program sponsored by Corn Products folds on July 20.

Scrembled Notes

Scrambled Notes

Carroll Nye, radio editor of the Los Angeles Times, is doubling in brass as press agent for CBS on the West Coast. The a temporary set-up....Sid Schwartz, WNEW pa., will cruise to Havana on his honeymoon...Taking a page from The O'Plynne' unlucky radio program of last year WBNX has scheduled a new Jewish legit titled Papirosen. Show opens on Second Avenue Sept. 17. Will start to alr viz WBNX on Sept. 4. Cesar Searchinger, CBS European Director, who rosen. Show opens on Second Avenue Sept. 17. Will start to air via WBNX on Sept. 4. Ceas Searchinger, CBS Buropean Director, who came over on the malden voyage of the Queen Mary returned to England this week aboard the Berengarla...Ken Woods will, be untonsiled next week...Laurette (Larrie) Peterson of the WOR press dept. is exsecretary to Schuyler (Sky) Küdner of the Arthur Küdner Agency.... Roy Campbell Royalists leave-off heading the Hotel Astor floor show to a week of vaude at the Michigan Theatre in Detroit...On July 21, CBS will send a troupe of performers to Cleveland on a stunt program for the Cleveland Great Lakes Exposition, Trying to line up a cast of ex-Clevelanders.

Stand By

Peter De Lima goes to the Coast as head of the CBS Artist Bureau in that sector,...(cuppla months ago Hollywood Hotel program on CBS sent up a great hullabalo over signing of Jean Dickenson, a Lily Pons protege, to a three year contract and a leading portion of the program. During the excitement Ame Jamison was dropped with Dickenson replacing her. Time doth march: On July 3 Dickenson gets the brush and Jamison the vielvet carpet. Gilbert & Sullivan operettas return to NBC on Thursday evenings. Harold Sanford will direct, Paul Dumont marrate. Troupe will include Murlet Wilson, Fred Hufsmith, Walter Preston, Cella Bran; and Ivy Scott...At a minutes notice last Thursday (35) the Portland Oregon. Symphony ork was reassembled, after their time, and put on a program under baton of Basil Cameron that was unrehearsed...Stan Shaw, WNEW Milkman Matine pilot is off the air. Home with a broken arm. And since he can't change needles and play records with his right arm in a cast Alan Courtney is subbling when official announcement about the new Bowes program at CBS was made, office boys led by Dick Shroeder, filed a petition asking that their request for broadcast ducats head the list...Omar program folds at WOR in two weeks. Sponsored by Purity Bakers and a successful show, a recent labor trouble has reverberated and the program drops.

Namo
Marjorie Edith, daughter of Paul Domont the NBC productioneer, will wed Frederick Frankiln White, Jr., on Saturday, July 4... Claude Hopkins was. fined \$500 for underscaling his ork while at the Cotton Club by Local 802. Also he must pay some \$800 in judgments. Rockwell-O'Keefe, his managers, were 100% cleared... Bernie Prototor of CBS exces has taken a two week vacation to recuperate from becoming a papa... You Bop program was originally set to air Monday from AFA appa... You Bop program was originally set to air Monday from AFA on the Carlot of the CBS was a state of the CBS was a st

#### WEEL to CBS Okayed

Boston, June 30. FCC has granted permission, without hearing, to trunsfer the license of WEEI, Boston to CES, effective immediately. Indications are that actual change in management will not take effect until October

will not take enter than 5 states at the earliest.
John Shepard's holdout for \$15,000 from CBS for breaking contract before Jan. 1 is supposed to be slowing up the actual changeover at WEEL from NBC to CBS.

#### Augusto Brandt Ex-WOR Remains in Venezuela

Augusto Brandt former WOR,

Augusto Brandt former WOR, New York orchestral leader now in Venezuela may stay there. He's in charge of building music programs over YV3RC, Caracas.

WOR, through its life-of-pairly concession on liners used to present regular weekly shows over the Caracas outlet, until revolutionary outbreaks cut into tourist stop-overs.

Mary Kosher is new publicity di-rector for KOL, Seattle.

## **Unfavorable Examiner's Report Raps** Scripps-Howard Radio Subsidiary

Washington, June 30.
Ambitions of Scripps - Howardnewspapers to enter the radio business on a large scale and offerstiff competition to William Randolph Hearst, principal rival in thepublishing field, received a severeset-back Monday (29) when two
Federal Communications Commission examiners recommended denial of applications for transmitters
at Columbus and Toledo.
Although allowed to acourter
Although allowed to acourter

Although allowed to acquire WNOX, Knoxville, and WCPO, Cincinnati. Scripps-Howard's radio WNOX, Knoxville, and WCPO, Cin-chnatt, Scripps-Howard's radio subsidiary, Continental Radio Co., is not sufficiently well-heeled to in-sure satisfactory operation mittees, such such as the such as the such as the proposition of the such as the such as the proposition of the such as the such as the proposition of the such as th

Financial set-up of Continental Financial set-up of Continental was questioned by both examiners, whose fire was directed at an item of \$127,000 in the asset tabulation under the heading of 'good will.' Seward and Irwin also pointed out that the company has outstanding notes which it called would plunge

notes which it cated wound painse the outfit into insolvency.

Besides the financial objections, the two F. C. Inquisitors reported that Scripple-Howard made no convincing showing that there is any appreciable need for the sort of service the two transmitters would deliver. Although Irwin said S-H plans to institute spot-news broadcasts, both by remotes from scenes of development and by transcriptions made by trucks carrying recording apparatus, are novel, there was no evidence that the stations would render valuable service not forthcoming from established transmitters.

mitters.

Application for the Toledo station ran up against other obstacles. Seward noted that Continental planned to install equipment ca-

pable of operating on 250 watts al-though the application was for a 100 watter and, refusing to permit the plea to be amended, said the proposition was in conflict with Commish rules.

#### · Unimpressed

Unimpressed
Refusing to be impressed by the
power and prestige of the ScrippsHoward newspaper properties, both
examiners made tart remarks about
the financial backing of the radio
subsidiary. The balance sheet,
dated April 18, showed assets of
\$212,679, of which \$127,000 represented the challenged valuation on
good-will and only \$22,111 represented the challenged valuation on

sented cash.

While noting that E. W. Scripps
Co. is understood to have advanced
another \$100,000 in cash since the
statement was prepared, Examiner
Seward was especially critical of
Continental's finances. He quoted
admissions by a company witness
that the good-will item was arbitrarily figured to make the books
balance and pointed out that 'there
is no evidence to indicate that the
applicant corporation has any going
concern value. Furthermore, orie of
the stations is running in the red,
he recalled. he recalled.

he recalled. Unfavorable reports confront the Commish with a political hot potato, since the Scripps-Howard papers have been among the most ardent journalistic supporters of President Roosevelt, as well as the most energetic rivals of Hearst, and the second part of the second pa of former Commish Secretary He bert L. Pettey, is after the same fa-clifties, having filed applications since Scripps-Howard threatened to upset arrangement for him to ac-quire an outlet in Washington, where there is a S-H paper.

#### Visiting

In Chicago

Guy C. Earle, Jr., KNX, Holly wood. M. E. Maxwell, WCLS, Jollet. Frank Kelly, WHAM, Rochester, Fred Weber, Mutual, New York, Kern Tips, KPRC, Houston. Robert Dunville, KMOX, St. Louis.

At Washington Arthur Faske, WCNW, New

Arthur Fasse, West, Waterfown, S. D.
Gordon Persons, WSFA, Montgomery, Ala,
William H. West, WTMD, East
St. Louis, Ill.
S. D. Gregory, WBZA, Springfield, Mass.
Gomer Thomas (applicant), Bellluncham, Wash.

ingham, Wash. W. T. Knight, WTOC, Savannah,

Ralph R. Brunton, KJBS, San E. B. Craney, KGIR, Butte, Mont.

#### LESSEE MUST LIGHT WAPI FOR AIRSHIPS

Birmingham, June 30.
Attorney General A. A. Carmichael has ruled that Bascom Hopson, operator of WAPL under lease

michael has ruled that Bascom Hop-son, operator of WAPI, under lease from the state, must pay the cost of lighting the antenna towers as a protection for aviators. Hopson had contended that the state should pay the bill, declaring that the cost of lighting the towers was separate and apart from broad-casting. Carmichael ruled, how-ever, that the regulation Imposed by the Federal government is inci-dental to the operation and main-tenance of the station and should be paid by Hopson.

#### FIELDS AIRING BIOG

Hellywood, June 30.
Dramatizing highlights in his
theatrical career, Benny Fields goes
on the Camel broadcast August 11.
Rupert Hughes handling the script.
Adaptation will be made from O. O. McIntyre's yarn which appeared in Cosmo.

## RCA Strike Believed Nearing End; **60 Arrests, Conflicting Accounts Given**

Camden, N. J., June 30,
After week in which numerous
persons were injured and upwards
of 60 arrests were made, strike at
RCA Manufacturing Co. plant here
appears nearing settlement. Walkout occurred suddenly last Tuesday
(23) afternon, when nextistence (23) afternoon when negotiations between RCA execs and officials of United Electrical and Radio Work-

United Electrical and 'Radio' Work-ers Union were unsuccessful.
Union, claiming to represent ma-jority of RGA employees, demanded closed shop, recognition as sole bar-gaining agency, abolition of Em-gaining agency, abolition of Em-ployees Committee (which it terms a company union'), 20 percent wage increase for all wage carners, and proper valse for inclinational of employees by company,
When stills bearen. Elect.

and power to overrule dismissal or employees by company.

When strike began, Elmer T. Cunningham, RGA prez, issued statement, saying company gives employment to 12,444 workers and that wages in each classification are equal to or greater than those prequal to or greater than those preduct to the control of the control o

demans would force closing of plant, which has been running capacity. Gen. Hugh S. Johnson, former NRA head, was brought in by RCA as special. Iabor advisor and he released statement strike was premature, unwarranted and ill-advised. Meanwhile, estimates of number out varied widely. Even claims of different factions varied from day to day. At start union claimed around 11,000 out, with company placing number at 2,500. Union yesterday was estimating 3,000 out, with company saying 75 percent were back and that strike was

broken. Negotiations have been going on in New York for some days between UERWU officials and Gen. Johnson.

None of those Injured was seriously hurt, most being cases of cuts and bruises. Most were received by and bruises. Most were received yet plant. Severe of the seriously have been provided to the seriously of the seriousl plant. Several of those arrested were held for Grand Jury. Among those arrested was James B. Carey, UERWU prez. Charges-in various cases ran from carrying deadly wea; 3 to assault and battery, Several persons were fined for threats and minor offeness. Company officials claim they expect strike settlem proon. Its generality is the settlem of the proon of

Philadelphia, June 30 Philadelphia, June 30. Settlement of 4-day strike of 100 employees at Hugh H. Eby, Inc., radio parts manufacturing plant ended last week when company agreed to 7-hour day, 35-hour week, time-and-a-half for overtime and wage adjustments. Charles Kutz, State labor mediator, effected set-

#### Benay Venuta Off CBS After 15 Mos. Sustainer

With an Oct. 1 commercial via process of negotiation by Jules Alberti, her personal rep, Benay Venuta and CBS parted amicably after 15 months buildup on a sustaining series over the network. Songatress will full in the summer with personals, opening Aug. 2 at the Box, Buttoli.

#### Redd Producing for Camel

Redd. Producing for Camel
Hollywood, June 20.
William Esty agency has signed
Bob Redd to produce the Camel
shows.
Former National Broadcasting
producer takes the reins on the
second ciggie airer which will feature an all-male cast headed by
Spencer Tracy.

# Naturally

...Local advertisers spend more money over

..than any other PHILADELPHIA station

10,000

ONLY PHILADELPHIA OUTLET FOR THE N.B.C. RED NETWORK

## RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Showmanship in Politics

Philiadelphia.

Behind the acceptance appeach ceremonies at Franklin, Tield last Saturday (27) was one of the most involved broadcasting. Tield last Saturday (27) was one of the most involved broadcasting mittigle tiel in arrangements oil record. In seven appealsh constructed, sound-proof broadcasting boothed of the stadium sayering political fig shots were simultaneously broadcasting, prelimitangering broadcasting continuous prelimitangering broadcasting broadcasting prelimitangering broadcasting broadcasting broadcasting prelimitangering broadcasting broadcasting prelimitangering broadcasting broadcasting prelimitangering broadcasting broadcasting broadcasting prelimitangering broadcasting broadcasting

ocrats preceded Rossevit, in this manner. In all over, 6.890 Rossevelt Nominator Railles were hainled. Entire telephone hook-in for the stunt was built and directed by Robert Berger for the Democratic Committee working under W. Forbes Morgan, the secretary,

Morgan, the scentury,

Interviewing on the Wing
Charlotte, N. C.
Grady Cole, of WST, pulled a rone in the showmanship column the
note in the showmanship column the
note in the showmanship column the
column the showmanship column the
charlotte refereeling a wrestling
card. Crady was at the 'ingalde
covering it. But Charlotte fans, the
7,000 record crowd that paid at the
gate, and those literaing in, were
pulled to the showmanship column
was introduced for a few remarks.
Grady followed him into the ring
with is WBT mike and ended upby making it an interview, for the
audience and the allowed the
audience and the allowed the column
The system mike that had been set
up for Jack Dempsey. Becouling
itted, he had Jack, hold it for him
for a time.

Lan's Talk Politica.

Let's Talk Politics

Levs Talk Politics
Kanass City.
A series bannered Levs Talk Politics will get its infitial airing July 6 over WHB. The timely idea was chefed by M. H. Straight, WHB continuity editor, and will be aired three times a week. Marshall's U. S. Auto' Stores lettered a 13 week con-

most famous antics will be de-scribed.
Cast for this unique weekly pro-gram is recruited from members of Brooklyn's The e-Score-and-Ter-ciub. Secretary of the club, Emily Kieln, serves as mistress of cere-monies.

Mail Bag Club's Picnic Cincinnati.

man Bag June Friente
Second annual basket picquie of
the Mall Bag. Club, named atter
Eigenee Golden's program on
Whoth and the picquie of
the Mall Bag. Club, named atter
Eigenee Golden's program on
Sharon Woods muny part, with
Second the Crosley staff
joined in the party during the day
and took part in an impromptu entertainment.

siightiy Psychophatic

Slightiy Psychophatic

All the squirrels don't live in trees. Recent broadcast from attacton. WRC, Washington, atting the love-making of a couple of 17-year-adio audience which has been getting fat in the past year on squirrel-fare dished out by National Broadcasting Co. and which, NBC on second helpings.

Survey of screwy programs alrwaved over system's two Washington stations, WRC and WMAL, survey or which nerve specialists sometimes refer to as 'borderline of sanity.'

three times a week. Marshalf's U. S. sometimes refer to as borderline or and the state of the st



Macon. Ga., June 30. enthus

Local amateur enthusiasm reached its peak last week. A guitar plinker asked the WMAZ program, director to switch him to the first spot on the tyro hour so he could get to the wife's funeral.

etunts which the network has found stunts which the network has found attracts the fan-mail. Studio-cashed in on the recent invasion of locusts—or cicadas, as they were called by the announcer—and insects logical on the root of the 14-story building in which the NBC studios are located were summoned to the inferonous to tell how they. Self about each other after an absence, of 17

sach other after an absence of 17 years.
Other stunts thought up by the head, of the how-to-so-dude a representation of the theorem of the theorem of the Association for the Prevention of the Taking Off of Hats in Elevators—organization—formed by Washington newspaper correspondents to the theorem of the t

## MAINE IN RAP AT ASCAP AS 'MONOPOLY'

State of Maine's attorney general moved Tuesday (23) on behalf of the state's raile stations to the plant of the state's raile stations to the state's such that the state is the state state of the state of the state state of the state of the

ASCAP has and does force, compel and require' broadcasting stations to submit to 'unlawful and liegal, victous and 'malicious contracts' for the use of musical selections, and describes ASCAP as an 'instrumentality' for promoting an illegal combination and conspiracy for the purpose of fixing the price and limiting the production of musical compositions and the public performance thereof within the State of Maine.

#### TALENT AT EXPO

Cleveland Will See-Hear Artists Bureau List

Flock of radio artists set for

Flock of radio artists set for personals at the Cleveland Exposition. Entertainers will be spotted intermittently during the summer, continuing straight through Oct. 4 which of the straight of the straight

### Chi Teleflash Expands

Chicago, June 30 Local Teleflash plans on extending its service to nearby towns. Already have clients in suburban Cicero and Berwyn but contemplate going as far west as Aurora. Also figures on going after biz ln exclusive north

Teleflash in this fown is an Indo-Teleflash in this town is an Independent organization and is not affiliated with Teleflash in New York or other towns. The Chicago outfit gets its news from North American News Syndicate. Has four announcers of its staff, and has direct wire from all local tracks. Operates daily from noon till midnight except Sunday when it starts at 1:45 in the afternoon.

## Agencies-Sponsors

Kellogg 1s. spreading its 'Girl day and Thursday programs for the Alone' show from its Chicago shot same sponsor over NEC. The agency on WMAQ to a red network hose, by the N. W. Ayer agency.

Larry Elliott, CBS announcer in Charles the Carlot of the Carl

Kellogg retaining Talent Parade on the Coast but parted company with Ben Alexander, who steered show. Walter Bunker of NBC un-nouncing staff takes over.

Etna Pineapple Co. of Honolulu lining up picture names for Coast show.

William Esty Hollywood office stops for tea every day at 4. Stan Holt and Sam Moore take turns, at herare older

serving.

Mathee Agerby will again use one-minute dramatized waxers spotted with metropolitan and upstate stations in New Yorke's istatew drinks more milk advertising campaign. Mathes employed isimilar transcriptions last year to supplement advertising results of the state of t

Arthur Fulton agency, New York, handling B-9 Mouth Wash and may use radio.

Normandie Beauty Products (De-Roos-Sternheim, Chicago) has radio plans. Gundlach, Chicago, is

Charles A. Mason agency, Detroit placing radio biz for Sno-Flake Pol-ishes.

'Frigidaire Frolics' half hour program starring Clara; Lu 'n' Emil with Ted Flo Rito's orchestra Emil begin on June 26 over 59 NBC starttons. Will originate at Chicago studios at 9:30 to 10:00 p.m. EDST.

Bathswet (Salts) is renewing through Klesewetter agency. New York, spot sciledules and increasing through Klesewetter agency. New York, spot sciledules and increasing the spot over WOR. New York, new York, new York, and the 15 minute news broadcasts over. WHK. Cleveland. All three times weekly, with the exception of the one minute transcription which is five times. Also set in about two weeks will be two 15 minute broadcasts over KINX, Los Angeles and KSFO. San Fyancisco.

Little Duchess Bluing Is putting Little Duchess Bluing is putting out a test campaign over WIRE. Indianapolis, and WBNS, Columbus. It's using a daily minute announcement and three participations a week in home economics programs. Contracts are for a minimum of 26 weeks. 1-314

Wesson Oil and Snowdrift Sales Co. has O.K.'d shift of its air serial, Hawthorne House, on June 28 to a new hour, 9 p.m., P.S.T., over the NBC-Red network on the Coast to make way for eastern comprecible. Previous 'time, way 8' p.m. This; is fourth time' change for show since it stanted Jan. 27. Fitzgerald agency of New Orleans handles.

Cardinet Candy Co. of Oakland, Calls, has taken Hal, Burgleh, the Night Editor, of KPO, San Francisco, for the summer, although Burdlek's contract gives him his regular weekly salary, during the lay-off. Probably returns in the fall. Tomaschike-Elliott of Oakland fall. Tom

McCann-Erickson agency is looking for a substitute for Rush
Flughes on the Langendorf Pictorial quarter-hour daily airers over
the NBC Coast Red web while
Hughes takes three months for a
European jaunt. Programs originate in San Francisco.

Serry Flour Có. of San Francisco
has signed for a brief new series on
Tom Breneman's Penninhie Plancies
over the Columbia-Don Lee chain
and also for six programs on MBC's
Woman's Magazine of the Air, both
originating in San Francisco. Sperry
periods begin 'July 22' on Fenninhe
Pancies and July 20 on the Magazine. On the latter show 'Sperry
will use Hazel Warner, who will
continue her regular Sunday, Tues-

Larry Elliott. CBS announcer in Washington, is winner of accond annual Commercial Announcers Conteat, staged by Henry J. Rautman Advertising Agency. Boys were judged on way tiev spieled commercial plugs over three-week period by radio eds and local educators.

Billiott. was to

cators. Elliott was to receive Victory Trophy at luncheon today. (30).

Brophy at luncheon today. (39).

Morrell packing company has positive those and time on NBC red web for, its Red Heart dog food product. Show has been a sustaining 30-minute ride on NBC out of Chicago as Morning at the Moc Neill's. Will start on a coast-to-coast ride late in September as "tag the same of the coast ride late in September as "tag the same of the coast ride late in September as "tag the same of the coast ride in the product of the product of the coast ride in th

E, Rose Gamble, for the past 19 years media buyer and v. p. of the Erwin-Wasey agency, joins the Leo Burnet agency to handle same job.

Loose Wiles Ejscuit Co., through Newell-Emmett, New York, spotting an announcement campaign over seven New England stations start-ing July 6. Schedule calls for five announcements per week for 28 weeks.

Krogel Grocery & Baking, in be half of its coffee, has renewed the ct stanza labeled 'Hot Dates in Hisstory over a 10 station lineup. With the renewal, the stanza will be changed to 'Hot Dates in Music.' Placed by Ralph H. Jones agency, Cinchnati.

John R. LaFrandré has quit NBQ to become head of the radio departs ment of LePoer French, Inc., advertiging agency. He was one of the four engineers who developed and wrote the original specifications for the property of t transoceanic and ship-to-shore radio telephonic projects while on the staff of Bell Telephone Laboratories.

#### HOMEMAKERS' PICNIC DRAWS 6,300 GALS

Philadelphia, June 30.

Homemakers' Club of the Alt,
WIP show aired by Carolyn Ann
Cross, had 6th annual picnic last
Tuesday. (23) at Clementon Lakes
Park, N. J., and drew 6,300 femme
dialers, heavlest crop in history of
station. Tickets were 50 cents, including ferry and train fare, lund,
station of the company of the

prizes.

Gifts included trip to Bermuda, radio set, typewriter, electric waster, refrigerator, week-end trips to Atlantic City and other prizes. Last year's attendance at affair was 2,600.

#### NEWS RIVALRY DEVELOPS

WSGN, Newspaper-owned, Fights WBRC, Sans Affiliation

News battle developed here and Birmingham, June 39.

News battle developed here and Birmingham listeners are getting flashes all through the day. It's between WSGN, now owned by News and WBRC, operating independently. WBRC last week started using the full day report of the International News Service. Printers have been installed and Melyn is rael, who has handled football games is doing the job of handling spots. WSGN is using Transradio.

#### Cash Is Hard to Raise

Cleveland, June 30.
WGAR's gesture with wee hour show to promote money and transportation to give Cleveland orphans

portation to give Cleveland orphans an outing at Great Lakes Expo failed to meet with a really life enthusiastic response. Plenty of folk were ready with ears but money pledges were less than \$1,000.

Night club talent did lits bit, however, and responded graviously to WGAR's bid to come to the air and carry on. Sid Andorn and Harry Richman opened with pleas and thea the entire city night club paride turned out including the town's orchestras. Statton may try any other such broadcast at a later duids.



## FRAME YOUR SALES PICTURE WITH DOLLARS

Only KDKA covers the complete Pittsburgh market - the tri-state area. And today there is a greater demand for goods than in years due to reconstruction activity. There's your sales picture. Let KDKA give it a handsome frame of profits.

# KDKA 50,000 WATTS NBC Blue Notwork PITTS BURGH

Completely programmed by NBC

TIM AND IRENE with Don Voorhees Orch., Don Wil-son, Morton Bowe Music, Comedy

SELLO 7 p. m. EDST
Sunday. 7 p. m. EDST
WJZ. New York
Zond & Rubleam)
Young & Rubleam wought in twomakeshift programs Sunday night
(28) as July-August substitutes for
bigger—and as it happens in both
cases, much better—winter shows.
This one buse tuning-in habit for
been to buse tuning-in habit for
the 7 p. m. (EDST) miche. That 7
p. m. date has been quite a fixed
habit with a larre segment of the
population, due to the Jack Benny
batting average. But the fixed
habit with a larre segment of the
control of the seems
sumrobable.
Inaugural stanza sprawled on the
clumey side in its rather smaralecky striving to thrust plucy for
control of the seems
that is a sum of the seems
to sum of the see

nghout. ughout. ut the Jello didn't quite fell. Land.

Land.

KATHLEEN BARRIE
With Jerry Sears Orchestra
Songe, Music
15 Mins.
Wed. 6:15 p.m. EDST
WJZ, New York
As is frequently the case when
new sustaining stints are premiered
artist suffers from shabby routinended with slight introduction
build-ups.
Singer (Mrs. W. W.

anded with slight introduction build-ups.
Singer (Mrs. W. H. K. Taylor, Ir., in private life) has been around the class niteries this past winter and goes to England shortly for engagements. She belongs to the legion of socialities who figure in the legion of the

S. S. REX ORCHESTRA Music 30 Mins. Sustaining

Sustaining Thurs., 10:30 p.m. EDST WBNX, Bronx

I hure., 10:30 p.m. EDST
WBNX, Brotslittled last Thursday
night. (25) for the first time.
Musicians from S.S. Rex alred direct
from WBNX studio. But group
from ship sounded pretty thin.
Mildly diverting at best to ears accustomed to U. S. standards of
cattive players. However, idea of
native players at the standards of
nomeland probably served to
capture imagination of Italians of
Bronx.

A. Signora sang twice. That was
A. Signora sang twice. That was
altogether for equently she faided
full the visitors in microfuture broadcasts, if any, station
should drill the visitors in microphene behavior.

Interview, oxeren 15 Mins. FLEISCHMANN

dramatic sample of the yeast jambores.

Irvine talked first in a sort of interview-for-the job bit. Then followed the reading of the scene from the play about the killing of Archiel and the Lith century, and the Eccket in the 12th century, and the lith rained a curtain speech.

Actors out of work is old stuff but this one, because of the WPA edge had typical angle and Major Bowes-like touch that makes for partisan rooting by listeners. Thesplan denter the play of the play of

ROYAL VAGABONDS

Orchestra
Sustaining
30 Mins.
WHAZ, Troy, N. Y.
WHAZ, Troy, N. Y.
WHAZ, Troy as smooth byand
of miner music as a build-up for
approaching engagement at a dance
casine on Saratoga Lake, Quieter
and sweeter numbers are its forte.
Should use more vocal chigs,
the way check, on the broadcast heart,
way check, on the broadcast heart.

CRUMIT AND SANDERSON with Hal Kemp Orch, Seven G Maxine Gray, Harry Von Zell, 30 Mins. Sulface, Songs 30 Mins. Sulface, Songs 30 Mins. GULF GAS MEDIT OF THE WARD, New York (Young & Rubicam)

(Young & Runicam,
Likeable, innocuous, summery, A
show that will do okay as a stopsap proposition. It's sof Hal Kemy's
relaxable music and the folks)
back - before - things-went-phoces
sentimental ditties of Julia Sanderson and Frank Crumit. For change
son and Frank Crumit. For change
Maxine Gray and Bob Allen of the
Kemy Bround.

FISHING FLASHES
Daily Report on Fishing Conditions
S Mina.
OCEAN CITY MFG. CO.
MCGAY, 7:30 a. m.
KFWB, Hollywood

KFWB, Hollywood

Purely local in its appeal, this daily five minute program devoted exclusively to conditions of sea and manual respectable to conditions of sea and conditions of the condition (Wilfred A. Jacobi)

MA AND PA' with Parker Fennelly, Ruth Russell

with Parker Fennelly, Ruth Russell Narrative 30 Mins. Narrative 30 Mins. Suttaining 30 Mins. EDST WABG, New York Charles W. Burton, manager of WEEL Boston, is author of this Cape Cod once-a-weeker, It's loaded with Yankeelsms and a wide saltar times. Parkers Emplayer, seculiar twang, Parker Fennelly's peculiar nasai volce, ideal for radio farm-ers, hillbilles and skinflints, fits. Actress playing his wife is not cred-ited, although the ingenue, Ruth Russell is, Omlssion should be cor-

BOB GRAYSON ORCHESTRA
Musio
30- Minutes
Sustaining
Mon-Fri, 12:00 p.m.
WOR, New York
Currently playing from the Mardi
Gras ballroom in Falisades Park,
chestra came east from Cleveland,
Band spotted here by Irving Mills.
Place gets a monthly change. Mills
combos only cleff by the Jersey
cliffs.

piping:
Despite this it's rather neatly arranged, nicely executed half hour of dance music.

PAUL GERARD SMITH
With Ethel Davis, Mirandy Giles,
Ruth Warren, Irone Crane, Marie
Sheehan, Uptowners, Davie, John
Sheehan, Uptowners, Leon
Leonardi's Orchestra
Comedy, Mories
30 Mins.
Sustaining
KH41, Los Angeles
Leonardi's Angeles
Leonardi

DR. ALLAN ROY DAFOE

Telk

A Mina.

CARNATION MILK

Monday, 10 p. m. EDT

WEAF, New York

Dr. Datice, backwood medico

who deliver on the proof, backwood medico

who deliver on the proof, backwood medico

who deliver on the proof, backwood medico

who deliver of the proof, backwood medico

proof himself a fairly adept show
man. Idea he got across was that

he was a genial, homey type of saw
bones whose heart was as big as his

head, and whose skill depended as

much on common sense has the 243

correction of Mars to the correction of Mars to the craw slight, teaching Emilia not to crawl out of bed, etc. Practically all of this material is known by heart to readers of the daily rags which specialize in diaries of the quins. Coming from Dafoe, the No. 1 man old stuff.

Dafoe voice and delivery are a good fit for his previous buildups, and Carnation has been running some specifight newspaper ade calling attention to his taiks. Otheracomewhat dull cashing in on valuable name.

From EVERY point of view, WLW is one of the Nation's outstanding broadcasting stations.

From the point of view of WLW's 97 national advertisers, however, it is the key avenue to sustained and additional sales throughout the wide and wealthy "LAND OF THE NATION'S STATION

### New Business

DES MOINES

Manning McComb (Chewvolet), six Advt. Co. WFAA.

Advt. Co. WFAA.

Campbell Cerael: Co. (Malt-O-week, KS)

Michell-Faust. WFAA.

Cambbell Cerael: Co. (Malt-O-week), 13

Michell-Faust. WFAA.

Cambbell Cerael: Co. (Malt-O-week), 13

Michell-Faust. WFAA.

Michell-Faust. WFAA.

Michell-Faust. WFAA.

Michell-Faust. WFAA.

Mitchell-Faust. WFAA.

Magnolia Sc ad Co. (Chigger Charbon Co. 156 Adv. Co. 25 announcements. Dicklow Adv ville), nine five-minute programs.

KSO.

Derby Show, two 10-minute programs per converse to the converse seems. Sincer policy in the converse to the converse

Anheuser-Buach (Budwe'ser), two 30-minute programs per week Bud-weiser Band Contest. D'Arcy agency. KRNT.

KRNT.

Coast-to-Coast Stores, 28 oneminute transcriptions. Mc Cord

General Stores, 28 oneminute transcriptions. Mc Cord

agency, KRNT.

Iouz School of Beauty Culture, 15

Henry Field Stores, 10-minute
daily participation, Hawkeey Dinnertime,

KRNT, Henry Field Stores, 10-minute
daily participation, Hawkeey Dinnertime,

KRNT, Henry Field School, 16

Henry Fros, OH Co., three 15-minute
programs, per week participation,

Erawkeey Dinnertime, KRNT,

Henry Fros, OH Co., three 15-minute
programs, per week, KRNT,

Pather Brothing Oo, Six Chain break

announcements per week, MorrisSchenkee-Roth, KRNT,

Grand Traverse Cherry, Packers,

Grand Traverse Cherry, Packers,

Per week, Stevens & Leith, KRNT,

per week. Stevens & Leith, KRNT.

Schwellkopf Co. (Ellectroiux) spot announcements; Rogers & Smith, Dalles. WFAA.

Byers-Robitck (Resistol hats) spot announcements direct. WFAA.

W. A. Green & Co. (dopt. Store)—renewa: on year's spot announcements direct. WFAA.

W. A. Green & Co. (dopt. Store)—renewa: on year's spot announcements. Hoden (Graham & Clark agency. WFAA.

Abliene Ohristica Oollepe (Tex.) one 38-min, anniversary program.

Haviley Prods. Co. (sun belmets), spot announcements. Rogers & Smith, agency. WFAA.

Irving's Tractor Lugs, announcements Mea Avix Agency. WFAA.

Dalids Evry & Term Co. (trollys),

Packers' Mfg. Co. (Scalptone), 26

16 st.-minute transcriptions, Bisc.16 st.-minute transcriptions, Co., agency.

Reliance Mfg. Co. (Big Yank
shirts), 13 15-minute programs,
Mitchell-Taust agency. WFAA.

2 sentin Radio Corp. To bogin Aug.

17 st. transcribed programs, Michell-Taust agency. WFAA.

General Mills, To start Aug. 31;

18 15-minute programs; BlackettSample-Hummert agency. WFAA.

Chamberlein Laboratories (hand
bottom); 182 transcribed announcetotom); 182 transcribed announce18 senting transcriptions; start Oct.

12 Since Net Start Cot.

18 Since Net Start Cot.

19 Since Net Start Cot.

10 Since Net Start Cot.

10 Since Net Start C

CHICAGO

American Express Co, one-minute announcements, Saturdays, Caples Co, Chicago, WENA.

American Express Co, one-minute announcements, Saturdays, Caples Co, Chicago, WENR.

Tremier Foot Co, Milwauteer, Chicago, Chicago, WENR.

Seturs Robeluck Oo, Chicago; one-minute announcements dally. Morris, Shenkere & Roth agency, Chicago, WENR.

Seturs Robeluck Oo, Chicago; One-minute announcements dally. Dade Epstein agency, Chicago, WENR.

Centrella Food Stores, Chicago; Twe-minute talks. Schwimmer & Scott agency, Chicago, WMAQ.

Hillman's Pure Food Stores, Chicago, Ilwand, Chicago

cept Sunday. J. Walter Thompson agency, Chicago. WMAQ.

agency, Chicago WM M. Acongon a Scoger of the Corp. Store; five-minute talks. Schwimmer & Scott agency, Chicago. WMAQ. Chicago. & Northwestern Refirede; evening weather reports daily. Capies Co., Chicago of Chicago. Chicago. Chicago. Chicago. Chicago. Chicago. Work: one-minute announcements. Ne is ser-Meyerhoff agency, Chicago. WLS. McKenzic Milling. Co., Quincy, Mich., 15-minute periods mornings. Ref. & Smith agency, Chicago. WLS. Griffin. Co., Brooklyn: dartime.

Mich.; 15-minute periods mornings. Rogers & Smith agency, Chicago. Griffin Co., Erooklyn: daytime time signals. Bermingham, Castleman & Pierce, New York, W.L.S. Altorier Bros., Peoria, Ill.; 15-minute morning periods. Lemport. Particles of the Company of the Co

#### CHARLOTTE, N. C.

CHARLOTTE, N. C.

Carolinas Auto Supply Company
(Crosley Shelvador Terifegrators),
15-minute musical transcriptions,
15-minute musical transcriptions,
placed direct. WBT. (Purol), three
Fure Oil Company (Purol), three
Fure Oil Company (Purol),
American Oil Company (Amoco,
etc.), 13 one-minute announcements,
Jos. Katz Company, Baltimore. WBT.
Kay Jewelry Company, 56-word
announcements. Simons-Michelson
Dodge Brothers, announcements on
transcription. Ruthrauff & Ryan,
Inc., New York. WBT.
Celo Company of America, six
atternoon station break announcements
daily for six weeks, direct.

\*Ford Motor Company, 56-word announcements, direct. WBT.
General Mills, Inc. (Red Band flour,
Wheatles), 52 weeks of 'Hymns of
All Churches' and Betty and Bob'
transcription. Buckets of 'Hymns of
All Churches' and Betty and Bob'
transcription. Buckets of 'Hymns of
All Churches' and Betty and Bob'
transcription. Buckets of 'Hymns of
All Churches' and Betty and Bob'
transcription. Buckets of 'Hymns of
All Churches' and Betty and Bob'
transcription. Buckets of 'Hymns of
All Churches' and Betty and Bob'
transcription. Buckets of 'Hymns of
All Churches' and 'Botty and Bob'
transcription. Buckets 'WBT.

Hoverty Furniture Company, station break announcements for duration of a contest, direct. WBT.

BOSTON

BOSTON
Joseph Breck & Sons, Boston
(seeds), spot announcements, Sundays. Through George E. Clark,
Boston. WEDI Compeny, New York,
Amoco Oil), 16 125-word announcements, Etc. Transcriptions, dally at 6:10 p. m., following news. Through Joseph Katz Company, Baltimore,
Mapped God Steamship Company,
Boston (Cruises), 36 100-word announcements, E. B. Rildeout Weather
Report participation, daily except.
Boston (Cruises), 36 100-word announcements, E. B. Rildeout Weather
Report participation, daily except.
Ce-Lect Backing Company, Boston
(Ce-Lect Bread), spot announcements, Easturdays at 5:30 p. m.
Boston, WEEL
Suffelb Dottons Race Track, East
Boston, Mass, 15-minute musical
shows, Tuesdays p.m. Goulston
(Ce. S. Romance, Boston, (Cruises), 125-word announcements, daily except Sunday, 7:15 a. m. Through
Wood, Putnam & Wood Company,
Boston (Cruises) 125-word announcements, daily
Brantiasket-Boston Stcambont Company, Boston (Cruises) 125-word announcements, daily
Brantiasket-Boston Stcambont Company, Boston (Cruises), 125-word announcements, daily
Brantiasket-Boston Stcambont Company, Boston (Cruises), 125-word announcements, 125-word announcements, 125-word announcements, daily
Brantiasket-Boston Stcambont Company, Boston (Cruises), 125-word announcements, 125-word announcements, 125-word announcements, and 125-word announc

Boston. Weimam e wood Company, Boston. Wantasket-Boston: Steambont ComManutasket-Boston: Steambont ComManutasket-Boston: Steambont ComAmutasket-Boston: Steambont ComAmutasket-Boston Company, Boston
Gulep Cigarettes), announcements.
Through O'Dea-Sheldon & Company,
New Company, ClafeBoston: Steambont Company, Clafebuoy Soap), renewal, 17 five-minute
RCA transcriptions, Life buoy Guestell
Friday, 5:55 p. m. Through Ruthrauff & Ryan, Inc., New York.
WEE (A. Houst Manutasket)

Friday, 5:55 p. m. Through Ruthrauff & Ryan, Inc., New York.
WEEL Hotes Cleaniers, Allston, Mss. Chyclanseaufs 23, 25, word announcements, collowing 12, word announcements, on the Collowing 12, word 12, w

WNAC. Succession poston.
Muclic's Macaroni, New York, 78
30-word announcements, daily except, Sundays, 1:00 pm., starting
June 13 and ending Sept. 16. Through
E. W. Heilwig, N. Y. Whereof, Co.,
Newsri, N. J. (P.O.N. Bernend Ale),
91: 100-word announcements, daily
including Sundays p.m., starting
July 6 and ending Oct. 4. Through
Scheelt. Advertising Agency, Newark,
N. Dodge Motors Detroit slepts one.

## Inside Stuff—Radio

Report in broadcast circles last week had it that Columbia had worked out a settlement deal with the Don Loo Network and that the pair would sever all connections with the return to standard time. Sept. 27. Under the old contract CBS could not have linked in KNK, Los Angeles, and KLTSO, San. Francisco, until Dac. 29. Final contract between the operators of KFSO and CBS, involving the operation of KFSO by the network for a five-year period, was: signatured last week. Wesley I. Drumm, prez of Associaged Broadcasters, Inc., holders of the KFSO license, came to New York for the proceedings. With him was Philip Lasiey, who remains as gen. mgr. of the station but on Columbia's payroli.

Amalgamated Wireless of Australia has taken over Station 2 C.H. under agreement with the Council of Churches. Station is a commercial one and has been under indle management, for some time in association with the church authorities. Sir Fred Stewart sponsored the building of the station in the first place.

Amalgamated offered to take over some time ago, but the government would not give its consent stating that one organization was only permitted to operate a certain number of stations: Later the law was amended raising the total to eight. With the taking over of the station A. W. A. will now control eight air units in Australia—the limit.

Severest retrenchment of any Los Angeles station is the summer policy adopted by KFWB. All staff artists have been checked off the payroll to be hirted if and when needed. Economy measure affects a dozon players. Station tempered announcement with explanation that try is to be made at production foremost with talent to be fitted in, in direct opposite to the big name network programs. Claimed to be more a change of policy than economy move.

European broadcasters have become so accustomed to pickups from the other side by RCA's Sunday afternoon stanza, that they ring in a plug for the account regardless of the nature of the NBC program. Chase in point developed last week when NBC re-broadcast a Hungarian program celebrating the birthday of Franz Lizst. At one point in the event the Hungarian announcer averred: "The Magic Key of Radio returns you from the birthplace of Franz Lizst to Budapest."

Jack Hylton's finale for Realslik over NBC was an NBC house orchestra, etherized from New York on Sunday night (28). The regular unit, from Chicago, wasn't brought east because of the expense. They closed with Hylton at Shea's, Toronto, and returned to Chi where they are under contract to M. C. A., since Hylton, a non-American clitzen, couldn't technically employ any A. P. M. musicians.
Hylton was sisted to return to England today (Wednesday) but is deferring his sailing another week, in order to wind up local business affairs and set his American return next fall, if and when.

Federal Communication Commission has yet to pass on two applica-tions affecting 1250 kc. in the St. Louis area. WIL, the pioneer outlet in that town. Is asking for a boost to 1,000 watts from 250 watts, while the St. Louis Times Star has a bid in for a new station on the same channel that WIL now occupies, 1250 kc. Hearing on the counter pleas was held April 10.

Take of 116 radio stations in Middle Atlantic and East South-Central states during 1985 amounted to \$13,563,881, according to latest Census Bureau reports. New York, far outdistancing other states, showed gross revenue of \$5,546,664, with 47% coming from local advertisers. Pennsylvania still into second place with a haul of \$3,484,647, of which about same proportion was for local accounts.

Plenty of New York radio and advertising boys spending their Friday lunch periods at an ex-speak near the East River. Gang has informally banded together as The Royal Bengal Bicycle Club, and sent out fancy invitations with a small italics footnote bring your own money. Last luncheon broke up at 5:30 the next morning.

To date, the National Broadcasting Co's incursion into the transcription field with its thesaurus has resulted in the signing of 160 stations. Total is split between 120, representing 40 states in the U. S., 17 stations in Canada and 13 foreign stations.

LINCOLN

Hicks Radio. Hollywood Broad-cast, runs daily except Sunday, 15-minute program. KFOR.

Alks-Chalmers Mfg. Co. ETS 15 minutes of varlety entertalment.
Deal set by Bert Gittins Agency.
Milwatikes, Daily except Saturdays and Sundays. KFAB.
Sunday after-nor in the Challenge of t

PITTSBURGH

Standard Oil of New Jersey, 624
five-minute spots. Placed by Mars-chalk and Pratt. KDKA.

E. L. Knowles, Inc., 91 one-minute
announcements. Placed by Lawrence
M. O'Connell, KDKA.

Love Ryothers (Lifebuoy soap), one five-minute transcription daily for one year. Placed through Ruthrauff & Ryan. KNX.
Safeway Stores, 30 five-minute transcriptions in two weeks: Placed through J. Watter Thompson. KNX.

Sperry Dunking in S. F.

Sperry JURKING IN S. F.

San Francisco, June 30.
Al (the Dunker) Sperry, who claims more than 750,000 members in his Dunkers' Club, has been added to the staff of KJBS, San Francisco, as producer. Sperry was heard formerly in New Orleans and Los Angeles. He will be on the air daily except Sunday, from 7 to 8 a.m. with his Dunkers' Club programs.

Scheck Advertising Agency, Newark, grams.

N. J. WNAC.

Dodge Motors, Detroit, eight one-Frank Cope, NBC's new production minute E. T. (Following Baseball manager.

### games), five times weekly, p.m., clearing June 17 and ending June 26. Through Ruthrauff & Ryan, N. Y. RUNS INTO PHIL'DELPHIA RUNS INTO PHIL'DELPHIA

Cleveland, June 20.

All four Cleveland stations, WTAM, WHK, WGAR and WJAY, staged two Joint broadcasts as Great Lakes Expo got underway here Saturday. Announcers from all four stations took turns in describing events at Expo opening. These included. Russell B. Wise, WTAM, Maxwell Hage, WJAY, Gilbert Gibbons, WHK, and Morey Condon of WGAR.

Democratic convention activities Priday nipped station plans here to give Expo big pre-view sendoff. An hour show set through WGAR and the WJZ chain for 9 p.m. (E.S.T.) had to be shoved back until after midnight. With a Stars Over Great Lakes show which included an elaborate hookup from the Expo grounds and WTAM studies due to go out over WTAM and WLW, Cincinnati, had to be cancelled altogether. Ray Petkins and cast for the Sobio show found a packed studio waiting for them, however, and rather than turn the visual audience away disappointed went on with a studio entertainment.

#### NBC's Frisco Spruce-Up

San Francisco, June 30,

San Francisco, June 30,

New technical equipment costding more than 230,000 is being installed by NEC at its San Franclesco headquarters under the supervision of Western Division Engineer A. H. Saxton in a modernization move,

Velocity or "ribbon". mikes are replacing all others not of that kind.



## **UP AND OVER**

A long established favorite in Northern California, KPO lifts its powerful voice up over the hills to reach audiences in Nevada, Idaho and Oregon. We can show you how and why KPO does such an effective job for advertisers.



50,000 WATTS SAN FRANCISCO

Completely programmed by NBC

# JAN RUBINI

IN PERSON

AND HIS ROMANTIC DANCE ORCHESTRA RENDERING "MUSIC THAT THRILLS"

After many years of outstanding success as an international recognized every with the starting and headlining United willing starting theatre in the United headlining every high vaudeville theatre Orpheum. Loew states for the Keith. Orpheum. States for the Keith. States for the Keith. States for the Keith. States and Pantages circuits and also in every and states on the Pacific coast with Fanchon and Pe Luxe Picture House. Coast theatres and West Coast theatres and Marco and soloist. One Year Marco and soloist. West Coast thumph. Theatre, Melbourne, Australia as a told theatre, Melbourne, RADIO complete box office triumph.

MOTION PICTURES

"HOLLYWOOD on THE AIR." NBC

"HOLLYWOOD with Ann Harding,
with Annia Louise,
"HOLLYWOOD with Ann Harding,
with Annia Louise,
"HOLLYWOOD on The Air Annia Louise,
"HOLLYWOOD with Annia Louise,
"HOLLYWOOD on The Air Annia Louise,
"HOLLYWOOD on The Air Annia Louise,
"HOLLYWOOD on The Air Annia Boles, Gleason,
With Irene Dunne, Jeanette Bilie Burke, Bebe Daniels, Annia Boles, Gleason,
Warion Tom Brown, Moreno, Marsh,
Marion Tom Rosita Moreno, Marsh,
Marion Nixon,
Marion Nixon

HOTELS AND CAFES

HOTELS AND CAFES

HOTELS AND CAFES

HOTELS AND CAFES

No seasons with his dance

Two seasons with Nestward

Two seasons at the Westward

Torchestra at the Westward

Torchestra at the Westward

Torchestra at the Westward

Thorida

Thorida

Season).

Guest artist, NBC, coast to coast.

Pour Whiteman Kraft

Coast to coast to coast.

Program, NBC, NBC, coast to coast.

Program, World, NBC, Maestros.

Program, World, the Mole ...Merry

Around the World, the Columbia.

Coast: coast to coast to coast.

Coast. coast to coast to coast.

Makers, Columbia, coast to coast.

Makers, Columbia, coast.



JAN RUBINI'S Romantic Dance Orchestra of skilled musicians, unusually balanced instrumentation, new and beautiful arrangements of current music, is destined to be classed with the finest name bands—in short, JAN RUBINI has a musical ensemble that YOU would expect JAN RUBINI to lead.

The name of JAN RUBINI spells assured satisfaction of capacity business and the ultimate in musical showmanship

WARNER BROS. SHORTS
NOW IN PREPARATION
RECORDS, RADIO TRANSCRIPTIONS

NOM BOOKING

Exclusive Management

**CURTIS & ALLEN OFFICE** 

DAVIDOW & SHERMAN

RKO Building, Rockefeller Centre, N. Y. C.

## Here and There

Robert Waldrop, NBC Radio City radio, He's currently on the Won-ulkeman, and Irving Kennedy, an's Magazine of the Air afternoon mor, are vacashing in San Fran-Mobert Waidrop, NBG Hadio City mikeman, and Ivling Kennedy, tenor, are vacashing in San Fran-cisco. Speeded 1,600 miles in the last couple of days in order to at-tend Emil Polak funeral services,

Virginia Spencer is the newest Ivory-tickler at KFRC, San Fran-

Jerry Leater, comic, booked for Shell Chateau, a Hollywood air show, on Saturday, July 4, and must also emsee the floor show at the Greenwich Village, San Francisco, three hours later.

James MacDonald, tenor with the Desert Song company, which re-cently closed a two weeks run in San Francisco, is taking a fling in



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC JOE GLASER · PERSONAL REP





EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. WILLIAM MORRIS-AGENCY

## BENAY VENUTA

ON THE AIR TUESDAY-THURSDAY

CBS ARTISTS BUREAU Personal Managemen

Jonnison Parker, San Francisco script writer, knocking out material for Al Pearce's use this fall,

Avalon Four start NBC remotes from the Fairmount Hotel, San Francisco, on July 6.

Bill Davidson new assistant pro-duction manager at KFRC, San Francisco. He succeeds Arnold Maguire.

Phoebs Clark is dividing her time between radio dramas in the KFRC and NBC studios in San Francisco and apperances at the Alcazar the-atre in Three Men on a Horse.

Don Logan, KROW, Oakland, staff singer, is subbing for Paul Nathan at the radio desk of the Oakland Post-Enquirer,

Darrell Donnell, San Francisco Examiner radio ed and KYA news commentator, off air with throat trouble.

William A. Crabbe, announcer-op-erator at KQW, San Jose, Calif, resigns, effective July 1.

Bert Winn, announcer in charge of the San Francisco studios of KROW. San Francisco Oakland transmitter, has been limping since a horse's hoof landed on his foot.

Every Tuesday and Friday Eddle Miller will be heard in his new stu-dio hour on WMCA.

Delegates to the NAB convention in Chicago will attend the WLS National Barn Lance on Saturday night, July 4, as guests of station,

Jimmie Blue's orchestra ha moved to WSGN, Birmingham, for a 15-minute dally broadcast.

Vincenza Faga, musical director of Gipia program over WHAM, Rochester, sailed on the liner Rex for all-summer stay in Italy.

Frederick William Wile, political analyst of CBS, has signed off for

Jack Runyan has added Roy At-well to his California's Hour troups of chain store airers.

Guy Earl will be a man without station for first time in 12 years when he returns from NAB n

Hugh Wedlock, Jr., and Howard Snyder scripting Jack Benny's new Jello series on the Coast

Ford Billings back to Pittsburgh after Coast survey of Hearst radio interests.

Paul Rickenbacher, Charles Vanda and Harry Spears, Columbia coasters, packed up for the move to KNX.

Cecil Underwood, Hollywood NBC program director, proved he can take a rib when Jack Benny ad libbed one of his deleted lines into a live mike.

William Weldon, formerly with John Blair & Co., new to sales staff of WOR, New York.

Michael Fitzmaurice, Los An-geles announcer, was just about to discard that heavy Gaelic accent

when John Ford spotted him for a

Sam Moore insists on calling Hollywood theatre origination of Camel show the Caravansary over protests of Lanny Danker, Lux tal-ent spotter, and CBS top kicks.

United Press is installing direct wire service from New York to WEISI, Boston, to supply the sta-tion with news from 6 a. m. to 12 midnight daily. News will be edit-ed, with radio in yiew, from the New York end.

WAAF, Chicago, celebrating its increase of power to 1,000 watts (was formerly 500), has treated it-self to new turn-tables, vertical and lateral, for airing wax discs.
Station has also refurnished its visitor's lounge,

Miriam Adelson is addition to sales promotion department of WOR, New York, coming from

Ashley Robison, Comptroller of WCOP, Copley Plaza, Boston, back East following month's vacash in Salt Lake City, with announcement of his engagement to Lorraine Lar-sen (Salt Lake City), student of

Charlie Burton, superintendent of WEEI, Boston, is scripting a new sustainer series for CBS entitled sustainer series for CBS entitled 'Ma and Pa.' Cape Cod homespun drama uses Parker Fennelly, and Ruth Russsell. Sundays 6:00 to 6:30.

William Ramboau, Chicago, has added George W. Diefenderfer to its sales staff. Dieferderfer was for-merly associated with the Hearst or-ganization. He was with the San Francisco Examiner for six years.

John J. Gillin, Jr., manager of sta-tion WOW, brought home with him from the National Junior Chamber of Commerce convention at More phis the tag of vice president.

Leta Watson, traffic director for KOMO-KJR, Seattle, left on two months' trip to Tahiti.

William Botzer of KOMO, Seattle, picked as member of two man de-bate team to tour New Zealand, Australia, and Orient, leaving July

Norm Storm, manager, KOL, Seattle, home from trip to New York and Washington, D. C.

Bennett Fisher, studio supervisor, KOMO-KJR, Seattle, and bride, for-mer Loretta Tyler, back from 3,000 mile motor honeymoon in Idaho mile motor honeymoon in Idaho, Montana and western Canada,

WGAR, Cleveland has a mobile transmitter outfit of 100 watts pow. which will be ready for s rvice July 4. WGAR is second station in Cleveland with such an outfit. WTAM has had a NBC mobile truck here for some months.

Lionel Barrymore draws the guest spot for Lux July 6. Lily Pons set for one of the August

E. K. Cargill, president and George P. Rankin, Jr. engineer o WMAZ, Macon, have returned from week's stay in Washington attend ing radio hearings.

Jane Pickens, of the Pickens Sis Jane Pickens, of the Fickens Siz-ters, joining summer stock com-pany in Westchester County, N. Y., for experience in line reading.

Harold Davis, program director of WDAS, Philly, is judging weekly beauty contests at Lyric Theatre, Camden. It's okay. He's a bachelor.

Jean Rogers, plx spieler for KYW, planed Sunday (28) for two-week double-O of Hollywood. 'Farewell progress,' was aired from Camden Airport when she left.

Mrs. Mary Carson (Walker) quit-ting as assistant program director of WIP, Philly, at end of this week, expecting baby in December.

Raiph Sayres, KYW's, Philly, sale director, expects to be a pappy 2

Dick Fishel and Dlck Lebhar, WMCA's special eventers, will at-tend the NAB conclave.

Tommy Rockwell bursting his suspenders over a 93 at golf on

Sydney Mason is the latest addi-tion to the announcing staff of Crossley's. WLW and WSAI. He came on from New York, where he was on the NBC dramatic staff.

SEARS ROEBUCK TO CBS

Takes Half Hour in Fall — Talent Not Set

Chicago, June 30.
Sears Roebuck has signed a half our with CBS, occupying 91 sta-ions, for this fall. Current year tions, for this fall. Current yet marks the mail order outfit's golde ubliee, and it's been doing someonsistent auditioning in the paweeks for a commemorative ether.

spiash.

Program setup still pending.
Stanza skedded for Thursday eves.
10 to 10:30 beginning Sept. 3.

#### REPORTED VALLEE TO SUCCEED FAY

Reported yesterday (Tuesday) that following the end of his present 13-week cycle Frank Fay would be replaced by Rudy Vallee, in the Friday evening spot for Royal Gelatine.

Shift for Vallee would mean the withdrawal by Fleischman Yeast of the Thursday night variety show. Latter stanza has been on NBC consecutively for seven years,

### Paley, Flamm to Europe

William S. Paley salls for Europe today (Wednesday) for at least a month's stay. He will have with him on the same ship Mr. and Mrs. Edward Craig, of WSM, Nashville. Fact that the WSM head and the CBS prez are salling mates is coincidental. cidental.

Also stated for a European trip this week is Donald Flamm, presi-dent of WMCA, New York, going on Friday (3).

#### Filling the Job at WBT

Charlotte, N. C., June 30.
When Jack Clark, page boy at WBT quit the other day to join the navy, he left the station with a new set of page uniforms on its hands, and the problem of finding another boy who can wear them. boy who can wear them.

That is the prime requirement for

the new page

#### KDYL Wins Boost

Salt Lake City, June 30.
Station KDYL wattage is upped from 1,000 to 5,000 by Federal Communications Commission.
President S. S. Fox will spend

President S. S. Fox will spe \$100,000 for new transmitter ver cal radiator antenna to be ready four months

#### Minstrels Switch to WCFL

Chicago, June 30.

'Beach and Bowers Minartics, formerly heard over the Affiliated
Broadcasting Company, have
switched to WCFL.

Initial WCFL show will be aired
tomorrow night (Wed.). Is on from
10:30 to 11.

### Philly

(Continued from page 1)

(Continued from page 1)
least a pretense had to be made to
enforce the law.
In addition to that Mardi Gras
brawl, such affairs as President
Roosevelt's acceptance speech (which drew 11,0,000 to Franklin
Field), an loe skating carnival, a
boxing match, Paul Whifeman concerts, ball games, midget auto races
and other events were offered. Film
and legit houses found the convention a pain in the neck, actually seeing busines fail off, but the niteries
cashed in to make up for that.

Bob Ripley leaves shortly on his round-the-world scarch, for new oddities and plans to spend most of his time in India.

#### WHBL's Big Doings

Sheboygan, Wis., June 80. WHBL, owned by the Press here, (Wednesday) starts a stretch of 29 hours of broadcasting to dedicate new studios, new transmitter, change in wave-length, and change to a full time station. Local dignitaries to be featured in the

Outlet's new quarters include two large studios, and one transcription room, all air-conditioned and indirectly lighted. Are located atop the Press building, while the transmitter has been moved several miles out of town. Station used to share time, and chostel with Milhott. time and channel with WR Rockford (1410 kc.), but will get full time on the 1,300 band. WROK, a 500-watter, managed by Bert Horswelo, former station rep.





# JACK And His ORCHESTRA

RENCH CASINO, NEW YORK BROADCASTING Mon., 11-11:30 P.M., WABC-CBS COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

# WILLIE and EUGENE

Every Wednesday 8 P.M. DST DR. LYONS TOOTH POWDER Material by

TRV. S. BRECHER and ABE LIPSCHUTZ

Don Becker of Station WLW. Cincinnati, is holding auditions for professional radio talent at Hotel New Yorker. New York—singers, actors, vocal specialists. Phone Wednesday, July 1, for appointment. Auditions for staff radio positions until Friday.



## FCC's Washington Docket

Washington, June 30.

Broadcast Division of the Federal Communications Commission knocked of work last week, skipping their regular weekly meetings.

Commiss examiners recommended granting of three applications and the rest of the broadcast biz was confined to a batch of applications received during the week.

Daytime station for Ventura, California, was okayed by Examiner P. W. Seward. Station, which seeks an assignment on 1170 ke with 250 watts, would be jointly-owned by two newspapers which would form a separate corporation for the operation of the proposed transmitter.

After finding the applicants, the Ventura County Star, Inc., and the After finding the applicants, the Ventura County Star, Inc., and the After finding the applicants, the Ventura County Star, Inc., and the Saminer Seward pointed to a need existing in the locality to be served for broadcasts of local interest. A service of highway information, in-plating food, landslide and forest fire warnings, also was recommended get the area.

Stathan N. Bauer of Miami, Fia, was sanctioned by Eventure.

childing flood, landshow and loves he warnings, also was recommended for the area.

Nathan N. Bauer of Miami, Fla., was sanctioned by Examiner Seward, with passed the word along to the commish that Bauer had showed ample resources with which to construct a transmitter and that he was capable of operating it himself. Bauer, formerly employed by WIOD, Miami, than te operate on 1420 kc. His programs will be divided 50-50 between live talent and wax.

In the companies of the program of the program of the companies of the com

#### KCMO Hires Legmen

Kansas City, June 30.
Bucking stiff competish in news-easting field, KCMO has installed its.own newsgathering department. Two leg men and a rewrite man are responsible for the station's scoop

Airings are made five times a day ith local items getting most atten-on and little effort is made to resent the general run of national and international happenings.



(MARIE MARION) ON THE AIR WITH KEN MURRAY RINSO HOUR WARC - Tues. - 8:30 P.M. C B S

Orchestra

SHOW BOAT, CLEVELAND Mgt.; S. K. KUSHNER

### Radio Reports

(Continued from page 31)
and straight-harmony sound more
like a No. 2 act in yesteryear's
vaudeville. Of course, they do plenty
of coming round the mountain, but
it is not markedly nasal. Peanuts,
voice, whileh she handles fairly well
in solos and blends (hymne are included). Sait yodes and whistles
in addition to vocalizing.
Instrumentaling on guitars, jews
harps, etc., is back-country in
flavor; ditto the high-pitched singincomparison of the Crackers, youngsters
tabling. Act works faster than the
average h.b.
Timing is not perfect, duo starting their sign-off late on all stanzas
heard. Offered for p.a. dates.

Jaco. (Continued from page 31)

Jaco ALICE BLUE With Paul Small, Helen Jackson Songs and Talk 60 Mins

Somes and Talk

So Mins.

GOLDBLATT'S DEPT. STORES

GOLDBLATT'S DEPT. STORES

Daily Ex. Sun; 7 a m.

WON, Chicago.

Example of a slappash heggpoleg morning show but he messes

prodeg morning show but he messes

for good advertising nor good exploita
tion. What's more, it's poor en
prodeg morning show show the show, for insufficient produced to muste, highlights and

for good solid advertising nor good exploita
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for good advertising nor good exploita
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positions by Bill Hatch's sugmented

"The composers of the composers of the composers, oley Speaks

positions by Bill Hatch's sugmented

"The composers of the composers of the composers, oley Speaks

positions by Bill Hatch's sugmented

"The composers of the compo

The program managers must have an idea that the according has an entirely different seed than the evening. That's not true, of course. The same people listen in the morning as in the evening, and are just as discriminating. The seed of the seed o

ret it go at that.

Program needs more speed and better coordination. Even the recordings, which fit in between the vocal sessions, are poorly chosen, clashing the classical and popular numbers instead of blending into a pleasing show.

Possibility have for a provided that the property of the property of the provided that the provided

Possibility here for a swell show, since there is no competition during the morning hours, but the producers must it.

Gold.

JOSEF CHERNIAVSKY ORCH. Sympho-Swing Music 30 Mins. Sustaining Daily: 12 Midnight CDT WBBM, Chicago

WBBM, Chicage
From a iong tealning in theatre
showmanship Cherniavsky brings
symphonic tones of classic interpretation with the swing rhythm of
pop tunes, a combination which is
new and effective the company of the company
styles, Cherniavsky comes through
with a style of arrangements and
presentation that rates attention.
Music is highly listenable, getting
rhythms of the run of remote control orchestras.

REUNION OF THE STATES'
With Ted Osborne, Elizabeth MeFadden, Lee Millar, Paul Taylor
chorus, Arthur Shank, Bill Hatch
Music and Drama
One Hour
Forest Lawn Park
Sunday, 5 p. m.
KNX, Hollywood

Long Rour
Lo

(Dan B. Miner)

KNX, Hollywood

After four years as a straight
musical program on the Don Lee
network class cemetery outfit moved
occording to the control of the control of

## **Liberty League Queries Stations**

#### 'Would You Like a Nice 15-Minute Blast at President Roosevelt?'

#### Giving It Personality

. Long Beach, Cai., June 30. Cail letters lack individuality can retters tack individuality and are too hard to remember in the confusion of similar alphabeted identities, is the claim of Hal Nichols, owner of KFOX.

So, hereafter, spiciers will clarion, this is KFOX, the Hai Nichols station.

new car; it must be broken ... easily.
Musical end well handled by the Hatch group and Paul Taylor choristers, the latter tops in these parts. Arthur Shank did a nice job on the narrating, toning down the commercials and keeping them always in good taste.

Helm.

DON WILKIE
'SECRETS OF SECRET SERVICE'
Crime Stories
15 Mins:
0-NIC-O CIGARS
Friday, 7:45 p.m.
KFI, Los Angeles

. (Milton Weinberg)

Nri, Los Angeles

Do Wilkie, former operator in the
U.S. seek service, and son of John
U.S. where are service of the service of an endotes and strange stories of a need of the service of the service

GRACE TREMPER

GRACE TREMPER
Songs
Sustaining
WGY, Schenectady,
A trained contrait who sings
semi-classicals, standards and pops.
On a luncheon-hour block from station's Albany studio. Volce and
crophoting. General effect is soothiner relaxing.

crophoning. General enco. In grelaxing. Jack O'Donnell, a youngster, who broadcasts over an Albany station, is at the piano for unobtrusive accompaniments and a skillfully-fingered jassique.

#### Lanny Ross to Europe

Lanny Ross goes to Europe fol-lowing his Thursday broadcast (2) for a period of six weeks, He's planning to attend Salzburg Festi-val in Austria next month, He returns to Maxwell House Showboat on Aug. 20.

Maxwell Hage Upped
Cleveland, June 30.
Maxwell Hage, former WGAR
announcer who has for some months
been with WJAY here, was appointed production and program
head of that station effective this
week.

week. Under Edythe Fern Melrose.

Baitimore, June 30.

Baitimore, June 30.

Whether or no prompted by fact
Out silve of A Fruley to stations all
over country with request the
broadcasters give free airing of
transcriptions for Democratic National Committee, the Liberty
League, arch-enomy to the New
Deal, has sont estations letters askiing 'em if they cared to carry free
a quarter-hour snit-Roosevett talk,
Precisely what the talk is, is not
known, since no station here ac-

cepted. Only one local broadcaster aired the Farley spiel, WFBR, which carried it for nothing, although in past political stuff was aiway paid for and on the line in. advance when station accepted it. Purnell Guid, commercial chief at WFBR, exstation accepted it. Purnell Gould, commercial chief at WPBR, explains the procedure in the Farley instance by saying that since talk was broadcast before the Democratic convention last. week in Philly, it was before the deadline when a candidate was actually in the field and hence was not a talk of Phillon and the convention last stations in Charles and the convention of the companion of the companion

#### Melton Back to Sax

Chicago, June 30.

Chicago, June 30.

Ben Bernie-orchestra does its last broadcast from the coast on July 14 and then hops to Westwood Gardens in Detroit for broadcast on July 21.

James Melton has been signatured for guester on July 14.

Bernie and Melton will play a fiddle and sax duet on the show as a gag. Melton was a sax player before discovering he could swing a tonsil.

## HENRY BUSSE

And His Orchestra

CHEZ PAREE

Broadcasting Nightly NBC
Thanks to
Mike Fritzel and Joe Jacobson
Management M.C.A.
Held Over Indefinitely

## IRENE RYAN and NOBLE

**THANKS** 

GENERAL FOODS (JELLO) AND YOUNG & RUBICAM

FOR BRINGING

**IRENE'S "WACKY FAMILY"** 

THE NEW SUMMER JELLO SHOW

Material h

SUNDAYS, 7:00 P.M., EDST-WJZ NBC

Management FRED B. NORMAN

VARIETY

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

#### NBC

AMERICAN CAN
9-Tu-WJZ
Ren Rernie & Lade
Harpo Merx
\*Fuller-Smith-Ross

Lade
(Anacin)

Easy Acas'



(LUCKY) Presents



SATURDAYS 10-11 P.M., EDST WORLD'S LARGEST CBS

93 STATIONS COAST-TO-COAST

### CARL HOFF

LUCKY STRIKE "Your Hit Parade"

WED. 10 p.m. EDST NBC RED and BLUE

# GRACI Held over at the Versailles

NEW YORK Sole Direction, RERMAN BERNIE, 1619 Brendway, New York

The Great American Tourist

of Gulf Refining Company

PERSONAL APPEARANCES This Week (June 26) PALACE, CLEVELAND

Direction A. & S. Lyons

#### DON NORMAN Chicago's Leading NEWSCASTER

WILLIAMS OIL-O-MATIC (44th Week)
Tel. Superior (3680, GMICAGO . WJZ-7 P.M. Fues.-Wed.-Thur, Jondona Ace lane Ace Mary Hunter

MARY Hunter
AMER. TOBACCO
10 p.m. W-WEAF
and WJZ
Carl Hoff Orc
\*Lord & Thomas
AMER. RADIATOR
7.50-Sun-WEAF
Fireside Reciteis
Sigurd Nilssen
Willie Morris
Vladimir Padwa
Orc

Bigker Advt.

"Blaier Advi.
A. & P.
S. B. WEAB "
SAITY BADE OF THE BARBITT CO.
11. am. alone to E. W. Z.
David Barum Wilmer Walter Pagy Allenby
Edith Spence Walter Sodarling Blacket
BAUET'S

Walter Sodaring
\*BOWEX'S
Su-1:80-TiurnSu-1:80-TiurnWalte
Walte

amea Goss Comer KRINTOL-MYRRS 9-W-WEAF (Sai Hepetica) (Inana) Itoopnagia & Budd ack Smart eter Van Steedan Young & Rubicam CARNATION MILE

Maud Muller
M L Eastman
Ruth: Lyon
'Erwin, Wassy CITIES SERVICE

Jessica Dragonette Rosario Bourden On Revelers \*Lord & Thomas OOX GELATINE 12:30 p.m.-Frl-WJZ Isabelie Beech

inabelia Beech

\*Kati FORDI

Kati FORDI

CLO

CLO

CLO

CENERAL

FOUD

FORDI

LO

CENERAL

FOUD

FORDI

LO

CENERAL

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F

Morton Bowe Don Wilson Don Voorhees Orc

Don Vacchies Ore
Froms & Rubram
HOUREHOLD
HOUREHOLD
HORNOLE
HO

Su-WJZ Stoging Lady' (reene Wicker KRAFT-PHICNIX IN-Th-WEAF Blng Crosby

Frances Farmar Bob Burne Martha Raya Jlinmy Dorsey Oro J Wait Thomp.

LADY ESTHER 8:30-Tu-W-WEAF

Agreery Char GHECH TELD G46-AL-TH-F-WEAF Billy and Betty N. W BHELL (Petroleum) 9:30-Sa-W EAF Joan Crawford Franchot Tone Bing Crosby Charlle Paddock Charlle Paddock Charlle Paddock Charlle Paddock Detroleum Jack Gardinar Jack Gardinar Victor Long Do Victor Long Do

Warne Line Ore

\*Stock-Golla
LIFTON, INC.
10:50 a.m.-Thurse
Ralph Kirtherry
Free Relage
Fr

\*Wade
MODERN FOOD
PROCESS CO.
4:30-Ta-WJZ
Charles Sorce
Herry Swan
\*Clements Co.

MOLIE 9 p.m.-Tu-WEAF Voice of the Peo-ple' Parks Johnson Jerry Beicher Stalk-Goble

Jerry Reicher
FALLE-Gode
FALLE WIZ ART
STAIL OF THE STAIL

Chartes foorest
Lynd & Towner
FMI-F MORRIS
FMI-F MORRIS
Chae Martin
Loratz Clemens
1 Sweethearis ore
Blon Bove
FMI-SMITHY
Today's Children
10:30-Fmilly-W2/
Cron Phillips
Ress Johnson
(rens Wicker
Lacy Gliman
Fens Wicker
Fe

lean McGregor

\*Hitchineon

PRIVORSS PAT.

6:80-801-WEAF

'A Tale of Today'

foan Blaine

Harvey Hays

Laurette Flibrandt

Willard Farnum

Harrietta Widmen

Frank Pancelli

isabel Randolph

"McJunkin

"CCTR & GABLE

\*McJunkin P'CT'R & G'MBLE (Crisco) 8:30 Dally Ex. 8s-

8.30 Daily Ex.
8.30 West-10 am.
WyZ.
Vio & Sade\*
WyZ.
Vio & Sade\*
WyZ.
Vio & Sade\*
WyZ.
Vio & Sade\*
Vio Year of WyZ.
Sade\*
Vio Year of Wy

\*Blacaman,
(Oxydol)
3:15 Pally Except
Se & U-WEAF
Ms Perkins\*
Virginia Payne
Marjorle Hannon
Chas Egelson
Hilda Greham
tharoer Bulson
Join Mathews
Corline Dearth
It an Grilin
\*Blacaman,
Blacaman,
Chipso)

\*Blackett
(Chipso)
10:15 a.m. Daily
Except Ant & SunW.Z.
\*Home Sweet Home
S. G. Smith
tikrieit: McGibbon
Billy Majop (Super Suds)
II a.m. M to s
WASC
The Goldbergs 8-Thurs-WEAS
2. Thomson, Dir.
Rudy Vallee and
His Cone, Yavke
Labe Volume
(Availee and Volume
(Availee and

"Blackman (Camay)
Mon to Byle-WEAF
'Forever Young'
Curtis Arnall'
Betty Wragge
Marion Barney
Jaok Rosinigh
'Pedlar & Ryan
'Magio Voice'
4-46-Wen -Thurs

STEBLING PROD.
(Bayer's Aspirin)
8:30-Wed-W#Z
'Lavender and Old
Lace'

"Pedia C. Ryan
"Magio Volce"
4:46-Mon. Thur.
Eri-WJZ
Gertrude Hits
GUAKER DATS CO.
Kaitenmeyer's Kin6:30-Set. WEAF
Barlon Jordon
Jim Jordon
Jim Jordon
Jim Jordon
Jim Jordon
Merrill Fugit
Grary Kogenes
Herry Kogenes
10:30 pm. FriMacan
Merrill Taget
Grary Kogenes
10:30 pm. FriGrary MEAF
Matton Talico
Toolog Talico
Toolog Talico
Toolog Talico
Guater Talico
Guat Gardner
B. O. A.
2 p.m.-Sun-WyZ
Maric Key of RCA
Phila. Ore
Phila. Ore
John B. Kennedy
Frank Black
Lord & Thomas
REGIONAL ADV.
10:30 am. W-FWEAF
"Mystery Chaf"
"McCann-Erickson
SHEFITELD

E:30-Weel-WAZ
Lavender and Old
Gus Haemschon Ort
Lavender and Old
Gus Haemschon Ort
Lucy Monro
- Blieschetter

- State Control

- State Contro

'Melodiana'
Abe Lyman Oro
Oliver Smith
Bernice Claira
\*Blackett

Bernice Claira

\*Blackett

STUDEBAKER

9:30-Mon-WEAF

Studeb'kr Chamos

Richard Klimber Or

\*Roche-Williams

SUN Oll

\$45-Daily Except

Sa-Sa-W-Z

LONG

TASTYKAST

12-Su-WJZ

Tageant of Youth

\*Clements

WANDER CO.

WANDER CO.

(Ovalline)
5:45-Dally-Waz
Little Orphan A'.
Little Orp Herry Kogan

\*\*TrAMP BRANDS

\*

WELCH (Grape Juice) 8-F-WJZ Lady Counsellor trone Rich Ned Wever

"Kasto"
WHODBURY'S
9-16: Sn. W.IZ
Paul Whiteman
Frank Parker
Roy Bargy
Ramona
King's Man
Johny Houser
Bob Laurence
"Lennen & Mitchail,
Inc.

#### Columbia

7:80-Tu-W-Th WARO Kate Smith's Band Jock Millere Gro Parle & Peart

Dir.
I. Anthony Smythe Minetts Ailen Michael Rafetto . Walter Patterson Barton tarborough Bernice Borwin (Fleischmann)

\*J. Walt. Thomps

SINCIAIR

S.M. WJZ

Gur Van

Malcoim Clair

Sinciair Qt.

Bill Childs

Fritz Clark

Joe Parsons

Cliff Sombier

Herry Kogan

\*Fraderal

AMERICAN HOME PRODUCTS

AMIERICAN
BOME PRODUCTS
BOME PRODUCTS
BOME PRODUCTS
BWAP VARIATION
CONTROL BOME
BWAP VARIATION
CONTROL
BWAP VARIATION
CONTROL
BWAP VARIATION
CONTROL
BUTTON
TO ALTON
TO BAACO
CO.
CLUCKY SITIKE CIGES
10 SALVA BAACO
AND SALVA

Margare M Margare M Freddle Rich's Ore LIOTA & Thomas ATLANTIO REF. 7-Th-WABC 'Atlante Family' Bob Hone Honey Chile Songemite Ore Red Nichols Ore W. W. Ayer CANFHELL (Soup)

9-F-WARO

9-F-WABO

'Holly wood Folds'
'Sing Baby Sing'
Adolphe Meniou
Patsy Kolly
Alice Faye
Ted Healey
Gregory Ratoff
Dick Powell
Anne Jamison
Louella l'arson
Formond Feige Or
Fromond Feige Or
Igor General

Burns & Ailen Milton Walson Ken Niles Eddle Duchin's Ord "F W Armstrong COLGATE-PALM-OLIVE-PEET

Gerirude Berg James R. Waters Everett: Stone Rosaivn Silber Garcon Kanlin (Primote Shave) (Pri

10-W-WARC
Gang Bustere'
Phillips Lord
Alice Reinhart
James VanDyk
Howard Smith
Matt Crowley
Benton & Rowles

9-Tu-WABC

\*Sediera OVERALI.
7559 WOR.
7559 WOR.
7559 WOR.
7559 WOR.
7559 WOR.
7569 WOR (Wonder Bread)
CONTINENTAL
BAKING
6:45 Daily ex. Sa &
Su-WABC Su-WABO

'Renfrew of the Mounted' Laurie York Erskine, Au. House Jameson Chester Stratico Joan Baker Hanley Stafford

'B. B. D. & O.

FOUNG & Rubleam
E. Z. FREEZE
9:30 A.m.-W-WOR
Take 11 Easy;
Ann Brae
9F. Brock
GENERAL MILLS
12:45 - pm.-M-to-FWGN
Kid Sig CORN PRODICTS
12:15-M-W-F-SqWABC

Musical Reverles
Stuart Churchill
Com Wood's Oro
\*E, W. Heilwig

Kid Sis
Batty Jenries
Billy Trusk
Gaze Lockwood
Ry, Lorgay
Ply-Sedurate
GORDON
BAKERIER
1:80-M-F-W-IVOE
'Salif GRIDEN' E. I. DU PONT DE NEMOURS & CO. 8-W-WARO 8-W-WABU
'Cavalcade of Am.
Arthur Pryor, Jr.,
Dir.
Kenneth Webb, Au
Harold Levey'e Or
\*BBD&O

Sali (RUFN)
7:48-Ta-WOR
7:49-Ta-WOR
7:49-T FELS & CO., (Fels Nantha Soap) 12:15-Tu-Thu-WASC WARC
The Rhythm Bays
George Macdonald
Al Dary
ice Switzler
Ray Kulz
Young & Rubicam
FORD MOTOR

Fred Waring Stella Friend Rosemany & Priscil At Jane VS Golet

9-W-WABO

S:30-36-19A-BO
Ramona
Casper Reardon
Mannie Weinstock
Gerlyie Stevena
Thras Jestevena
Thras Jestevena
Thras Jestevena
GENERAL
Journal Stevena
To GENERAL
Journal
Journ 10:15 a.m.-M to F-WABC WABC
'Modern Cinderella'
Rosemary Dillon
Eddle Dean
Ben Gage
10:30 a.m.-M-Tu, Th-WABC

Little Byan
Al Rinker
Al Rinker
Al Rinker
Tom Waring
Johnny Davis
Thiby Hanlon
Gens Conklin
Cherias Newman
Ferns Buckner
Chas. Cocketil
GEN. BAKING
5:30-Su-WABO
Ramona

ion Gase M-TeTo-Man TeTo-Man TeTo-Man TeNew E. Watkins
Betty Crocker
10:50 a.m. W-TeWorry Clinic'
Betty Grocker
Betty Grocker
Fred Jacky Drucy
Bred Jacky Drucy
Blacket-Sample
Trank Crumit
Julia Sanderson
Frank Crumit
Julia Sanderson
Frank Crumit
Julia Sanderson
Blacket-Sample
Trank Crumit
Julia Sanderson
HECRE KR H-O
6:11-43-49-6
Billy Haloy
Boby ARIO
Betty Haloy
Son M Barnett, Dr
Jon M Bernett, Dr
Jon M BERNETOER
(Beer & Ale)

Erwin-Wasey
G. KREUGER.
(Beer & Ale)
7-Tn-WABC
Kreuger Musical
Toast
S. Schermerhorn
Jerry Cooper
Ray Block's Orc
Blow

Ray Block's Ore

\*\*Slow\*\* EFFITIER\*\*
LAVY EFFITIER\*\*
LAVY EFFITIER\*\*
LAVY BOOT OF STACK-GODIC

\*\*STACK-GODIC
LEVER BRUS(LUX Smap)
9-34-WABIO
Radio Thentra
(Rineo & Lifebuoy) \*\*B B D & CO

\*\*March of Time\*\*

ARMIN VARADY

12:30-Su-WGN
Perry Como
Elmo Tanner
C'try Waehburna
Rad Ingle
Plerre Andre
Ted Weeme Oro

8:38-Tu-WABC

'Laugh With Ken
Murray
Kan Murray
Ban Murray
Sunsalras
'Yhli Regan
Russ Morgan's orc
"Ruthrauf & Ryan
LIGGETT &
MYERS
(Chesterfield Cigs)

JOF-WASE
Kay Thompson and
Kay thompson a

"Hays MacParland U. S. TOBACCO (Dill's Beat) 8:89-M-WABO Pipe Smoking Time Pick & Pat Landt 3 & White Bonny Kruger's Or "Arthur Kudner

Anhur Kudner
VARD BAKING
6:15-Tuffb-SaNawe of Youth
Laddio Seaman
Jackie Kelk
Ethei Blume
Aifred Corn
Loster Jay
Jayon Walaford
Himan Brown, Dir.
Fietcher & Eille
WILDROOT CO.

### Mutual

Piòrence Golden
Ellien Peimer
Bess McCemmon
ye Gartine & The
PRODUCTS
6 p.m.-Sun-WOB
Amateur Nicht
Arnold Johnson Or
WM. Edity
HOTAL WOR
Sherlock Holmes
Richard Gordon
Vest
Fishard West
Fishard West
Fishard Gordon
Fishard West
Fishard Gordon

ROLLA RESIDENCE OF THE RESIDENCE OF THE

Mark Warnow is an a tour-week vacash from CBS, with Johnny Augusting pirashlitting for him on the Blue Velvet pragram.

#### E. KATZ BECOMES REP FOR IOWA NETWORK

Iowa Broadcasting System and its individual members are appointing the E. Katz Special Agency as rep starting July 26. Hookup is com-. posed of WMT, Cedar Rapids, and KSO and KRNT, Des Moines, under ownership of the Des Moines Register and Tribune. John Blair is the current rep for the radio setup, and Klein and Scolaro are the newspaper reps for the parent daily. With acquisition of selling rights to the lows outfit, Katz claims that its drive for stations, in progress since first of the year, is coming to a halt.

### HI WORLD! RAY **PERKINS**

IS AT
The Great Lakes Exposition,
Cleveland, June 24 to Oct. 2d Three Half Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO And a Bow to NBC Artists Bureau

# BENNY

Every Sunday Night. 6 P.M., EDST

**FEEN-A-MINT** MUTUAL BROADCASTING SYSTEM

Listen to Lunceford

## jimmie unceford

AND HIS ORCHESTRA Larchmont Casino, N. Y. WJZ—Thursday—Midnite WEAF—Sunday—Midnite Other Midnites WMCA

Direction: HAROLD F. OXLEY

# **ALEXANDER**

"PERFORMANCE BY CHRYSLER"

A CBS Super Air Show EVERY THURSDAY AT 8 P. M., DST-COAST-TO-COA

# DICK STABILE

HOTEL LINCOLN CBS COAST TO COAST NETWORK

DIT:: M C A
Per. Mgt., HERMAN BERNIE
1619 B'way, N. Y. C.

## **ACE BRIGODE**

and HIS ORCHESTRA
June 27 to July 17
GENERAL MOTORS SHOW
Texas Centenuial
Otto Sieloff, Mgr. M.C.A., Dallas

# TRADE COMMISH EYES PLUGS

# Stuff Smith's Charges Vs. Green; Girl Orchestra Case in Abevance

Stuff Smith, swing band leader, gurrently spotted at the Onyx Club, N. Y., last week filed charges of mismanagement against the Consolidated Radio Artists, Inc., with the New York Musicians Union. The complaint in the case was turned over by Local 802 to Joseph N. Weber, president of the American Federation of Musicians, on the ground that the charges involved affects the AFM license under which the CRA is operating. Because of his absence in Washington. Weber had not by vesterday (Tuesday) had an opportunity to study the complaint.

Smith in his complaint charges that Charles Green, head of Consolidated, which recently inherited the band booking business of the NBC Artists Service, has violated the terms of their contract. the terms of their contract. The handman asserts that Consolidated deducted too much commission on engagements and did not credit him with money which he had given the office. Green has had the unit under his management for six months and was responsible for bringing it into New York and obbringing it into New York and ob-

months and was responsible for bringing it into New York and obtaining the Onyx Club stand.
Executive board of Local 802 last whek deferred taking any action in the case of the all-girl orchestra for which Consolidated was lining White Shoepolish. It was decided by the board that it would also put off citing freen or others connected with the project until it has more thoroughly, investigated complaints, the union fast received from girl musicians about being offered less than the required scale. So far Green hashred been summoned before the 802 board. The band booker defines ever having issued any contraging to the girl musicians.

#### 14 Agents Cancelled

AFM revoked the licenses of 14 agents during the month of June. Those in New York City that were deprived of the right to book union musiclans were the Arthur Fisher Vaudeville Agency, the Adem Booking Agency and the Resort Entertainment Bureau, Also included in the cancellation list were George Lee Batton and the H. S. Vaudeville Agency in Rochester, N. Y.; Lee Kalney in Clinchnant and Allance Concerts Bureau in Washington, D. C. International union has nine reps traveling throughout the country traveling throughout the country the first and the federal throughout the country the first and the federal throughout the weed out such agency licenses and the federal to the federal throughout the federal through through the federal through through the federal through the federal through through through through through the federal through through through through th

## JUNE WAX ROYALTIES TO MPPA, \$40,000

Music Publishers Protective Association collected around \$40,000 in royalty fees from radio disc sources during June. Figure establishes a new monthly high for the associa-

With the June take included the MPPA's income from the transcription field so far this year totals \$140,030. For the parallel period of 1935 the collections were \$65,000.

## Camel Model Heads Ork

Jane Gale, Camel ad professional model, heads a 10-plece girl band at the Seven Gables roadhouse, Milford, Conn. She's a singer and personality leader but no musician. Ned Williams of Kennaway's office is handling the combo.

## M. E. TOMPKINS UPPED

Connick Concentrates Hereafter On Muzak Matters Only

H. D. H. Connick has been replaced as president of Associated Music Publishers, Inc., by M. E. Tompkins, For the latter it is a boost from executive v.p. Connick will now devote himself exclusively to Muzak, Inc., wired radio concern, of which he has been and continues to be president. of Which he ..... to be president. Associated and Muzak are sub-sidiaries of the North American Co.

# HOTEL MEN NO LIKE PRIZE SONG

Atlantic City, June 30. Atlantic City, June 30.
Beachfront hotelmen don't like the \$1,000 prize song, 'Sittin in the Sand a'Sunnin,' because it's too jazzy. The tune, written by Sammy Lerner, received the award in the Atlantic City song contest. The hotelmen have suggested to Mayor C. D. White that he iry to induce a pub-White that he try to induce a publishing house to sponsor the runner-up, 'Moonlight on the 'Water,' by Ted White, Leon Fistow and Jack Meskill, They think this song will be more expressive of the delights of the seashore, 'Sittin' in the Sand a'Sunnin' is to be published by Irving Berlin.

## 'More Details' Demand In MPPA Vs. ERPI Suit For \$150,000 Damages

Music publishers suffered an unpected blow last week when Judge Knox in the Federal Court, New York, dismissed a complaint for \$149,948 in damages which had been brought against Electrical Research Products, Inc. In a memorandum which expressed the court's wolved, leave was granted John G. Paine, who as trustee for the publishers had instigated the action, to file an amended complaint within 20 days.

Judge Knox held that the complaint didn't contain enough information to enable him to interpret the contract on which the publisher had contract on which the publisher contract on which the publishers were suing. It is now up to Francis Gilbert, counsel for the publishers were suing. It is now up to Francis Gilbert, counsel for the publishers were suing. It is now up to Francis Gilbert, counsel for the publishers were suing. It is now up to Francis Gilbert, counsel for the publishers were suing. It is now up to Francis Gilbert, counsel for the publishers were suing. It is now up to Francis Gilbert, counsel for the publishers were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. It is now up to Francis Gilbert, counsel for the publisher were suing. Music publishers suffered an

# U. S. GOV. AGENT **OUTLINES PROBE**

Complaints of Small Pub. lishers Stirs Federal Trade Commission to Its Fifth Inquiry Into Music-This Time Bribery of Orchestra-Hollywood Influence to Get Scrutiny

## ASK CO-OPERATION

For the first time in the history of the music publishing business its methods of obtaining plugs are being probed by a government body. Joseph M. Klein, special agent, who is in charge of the investigation for the Federal Trade Commission, yesterday-conferred with a group of publishers on the line that his inquiry would take and asked that those present co-operate with hi in furni ling information, meeting was at Klein's invitation of the property of the Music Publishers Protective Association. its methods of obtaining plugs are

tion and was need in the second of the secon

Dislike Hollywood

story of the case, which in gutes will run into massive verbal proportions.

In the suit is the question as to whether ERPI was obligated to make payment to American publishers for music recorded in this country on film soundtrack and shipped to Europe. Francis contends that ERPI'S license with the pubs limited the use of this music to American outlets and that when the electric transported these recorded tunes out of the country they made themselves liable for the second time, regardless of whether the American pubs were protected to profess converging the second time, regardless of whether the American pubs were protected to profess only the second time, regardless of whether the American pubs were protected to profess only the second time, regardless of whether the American pubs were protected to profess only the second time, regardless of whether the american pubs were protected to profess only the second time, regardless of whether the american pubs were protected to profess only the second time, regardless of whether the american pubs were protected to profess only the second time, regardless of whether the american pubs were protected to profess only the second time, regardless of whether the american pubs were protected to profess on the ability of the profuser of the profession of the control of the Dinted States without the second time, and the second time of the profession of the sec

# 'Availability' Ratings Spark Trouble In Publisher Ranks Within ASCAP

**BURKAN'S SUCCESSORS** 

Routine ASCAP Work Goes To Schwartz & Frohlich

Board of directors of the American Society of Composers, Authors and Publishers last: week voted that the firm of Schwartz & Frohlich, which inherited the late Nathan Burkan's law business, serve as the Society's general counsel.

It was also decided that no special or additional counsel be placed on a retainer by ASCAP until such time as an emergency or particular situation made this employment necessary.

situation made this employment necessary.
Julian T. Abeles has been advised by the executive committee of the American Society of Composers, Authors and Publishers that in the event the Society should have need of special counsel he would get the assignment. Abeles has acted for such publishing firms as Robbins Muslo Corp., Sam Fox Muslo Corp. Sam Fox Muslo Corp. The Composition of the Publisher of the Intigation against ASCAP. Most of this litigation has stemmed from the dissatisfaction of these publishers with the royalty shares allotted them by the publishers classification committee.

# **Short Pay-Off Charge Brings Union Reprisal**

Detroit, June 30,
Detroit Musicians Union last
week banned Sophie Tuoker and
her band from opening at the
Oriole Terrace Gardens, following a
complaint from Benny Meron that
the spot had for the spot had for
ing the spot had for the spot had for
the spot had for the spot had obed the
night before the slated debut of
Miss Tucker.

In place of the local date Miss
Tucker has been set to open at the
Mayfeir Cashno, Cleveland, July 3
for a run of two weeks. After that
it will be a week of one-nighters.
She moves to Saratoga July 29 and
will stay there through the month
of 'ugust. She has also been set
for a September stand at the Blossom Heath, Detroit.

## Louis Bernstein Sails on Biz-Pushing Junket to Scandinavian Lands

Louis Bernatein, of Shapiro-Bernstein & Co., as vice-president of the American Society of Composers, Authors and Publishers will spend the next two months urging the Scandinavian countries to make greater use of American music. Bernatein is sailing for the other side next Wernatein's ittnerary includes Stockholm, Oslo and Copenhagen, and in each of these cities he expects to confer with officers of performing rights societies, music publishers, manufacturers of phonograph records and broadcasters. He will arrange for a more intense exploitation of American musical fare and extend the co-operation of publishers on this side in undertaking to popularise the works of Scandinavian writers.

## Noble Sissle Mending

None Sissie mending
Delaware, O., June 30.
Doctors pronounced Noble Sissie
strong enough to listen to his own
orchestra so the boys came here
from Cincinnati and screnaded
leader in his hospital cot.
Sissie has been in bandages a
month with a fractured skull from
an auto smash-up,

Bitter wrangle among the publisher-membership of the American Society of Composers, Authors and Publishers is expected to follow the runnisners is expected to isonow the latest readjustment of availability ratings. Several publishers have already declared themselves as-strongly resentful of the shuffling around they have received from the publishers' availability committee, while Saul Bornstein, vp. of Irving Berlin, Inc., has asserted that he will be made and the second 1936 quarter. This royalty distribution will be made next week.

Though Berlin is included among the MS expected firms on the availability list, Bornstein contends that the Berlin catalog is entitled to more availability points than have been allotted it. There is no firm in the business, he avera, whose old numbers receive-the number of latest readjustment of availability

to more availability points than-have been dilotted it. There is no firm in the business, he sivers, whose old numbers receive-the number of performances on the air that Berlin's do. He eites as case in point the constantly used 'Alexander's Ragtime Band'.

Following is how some publishing firms rate in points as to the value of their catalogs to the society.

Carl Fischer, Inc. 500
G. Schirmer, Inc. 500
G. Schirmer, Inc. 500
G. Schirmer, Inc. 475
E. B. Marke Music Cop. 455
Leo Feist, Inc. 475
E. B. Marke Music Cop. 455
Leo Feist, Inc. 375
Crawford Music Cop. 455
Chappell Co. 375
Champell Co. 375
Champell Co. 375
Ager, Yellen & Bornstein. 175
Donaldson Douglas & G. 275
Ager, Yellen & Bornstein. 175
Donaldson Douglas & G. 275
Ager, Yellen & Bornstein. 175
Donaldson Douglas & G. 275
Ager, Wellen & Bornstein. 175
Donaldson Douglas & G. 275
Ager, Wellen & Bornstein. 175
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Donaldson Douglas & G. 275
Ager, Wellen & Bornstein. 175
Donaldson Douglas & G. 275
Ager, Wellen & Bornstein. 175
Donaldson Douglas & Gumble y the same interests, it's a boost, Under the system of allocation which went into effect the first of this year a publisher's share is determined by his senority rating, his availability rating and the comparative number of performances his carries of the availability committee are Louis Bernstein, Shapiro, Bernstein & Co.; Walter Fischer, Inc.; E. B. Marks Music Co., Gustav Schirmer, C. Schirmer, Inc.; E. B. Marks, B. B. Marks Music Co., Gustav Schirmer, C. Schirmer, Inc.; E. B. Marks, B. B. Marks Music Co., Gustav Schirmer, C. Schirmer, Inc.; E. B. Marks, B. B. Marks Music Co., Gustav Schirmer, C. Schirmer, Inc.; E. B. Marks, B. B. Marks Music Co., Gustav Schirmer, C. Schirmer, Inc.; E. B. Marks, B. B. Marks Music Co., Gustav Schirmer, C. Schirmer, Inc.; E. B. Marks, B. B. Marks Music Co., Gustav Schirmer, C. Schirmer, Inc.; E. B. Marks, B. B. Marks Music Co., Gustav Schirmer, C. Schirmer, Inc.;

## LOMBARDO BROTHERS SEEK U. S. CITIZENSHIP

Guy Lombardo and inis brothers, Carmen, Victor and Lelbert, have applied for United States citizen-ship. Application papers were signa-tured by the Palmer House where the band is now working. Lombardo brothers were born in London, Ontario.

#### 2 Musicians Jugged In Radio Job Racket

St. Louis, June 30.

St. Louis, June 36.

Two musicians, Norval Vileh, 26, and Raymond Myrick, 31, were charged in warrants issued Wednesday (23) by Assistant Prosecuting Attorney Willer with obtaining money under false pretenses by selling a musical instrument through promise to employ purchaser as a radio performer. It is alleged they sold Albert Hauser a guitar for \$13.50 after telling him they were resking talent to hire for a local radio stutton and promising him employment when he mastered the guitar. Prosecuting authorities assert that nother has any connection with a radio station.

Bert Kalmar and Harry Ruby con-tributed 'Dr. Quackenbush' "and 'Woman In White' to the Marx Brothers pic at Metro.

## CURTIS-ALLEN, ANDREW **GIVEN AFM LICENSES**

John R. Andrew has been licensed by the American Federation of Musicians in New York as a band booker. Andrew has been associated with several band booking agencies but is now operating independently. He has booked Fat Harrington into the Post Lodge, Larchmont, N. Y. Another AFM license has been fasued to the Curtis & Allen agency, one of the leading vaudeville and radio agencies.

one of the lea radio agencies.







## "WE'LL REST AT THE END OF THE TRAIL"

Fred Astaire's New Hit:
"I'LL NEVER LET YOU GO"
A Brand New Suntmer Novelty! A Brand New Sunimer Novelt

MET MY, WATERLOO

(Down By the Beautiful Se

IN PREPARATION—

Another Grand Swinger! "THE BOSTON TEA





STUFF (15 B) SMITH HAROLD ARDEN FREDDIE PALMER FRANK CARTER TEMPO KING And a host of others! ORCHESTRATION 50

Empire Music 1587 Broadway NY.

## A. C. Pier's Name Bands

Atlantic City, June 30. Young's Million Dollar Pler opened June 26 with Joe Venuti's band, and not at the remodeled Steel Pler.

Young's Pier plans a pollcy of name bands for the season. Eddy Morgan's crew also in the current music lineup.

## Disc Reviews

By ABEL GREEN

Tommy Dorsey has a brace of brisk tunes on Victor 25335. Long Ago and Far Away' and 'Where Is My Heart,' both out of Par's 'Three Cheers for Love' (Robin-Rainger). More heated is 'Mary Had a Little Lamb' (Symes-Maineck), another in the jazz cycle of historical-and-nursey rhymes aphorlams on No. 25341 counted with 'Did I Remem.

the Jazz cycle of historical-andinursey rhymes aphorlems on No. 25341, coupled with 'Did I Remember' out of Metro's 'Suzy' (Adâmison-Donaldson), Jack Leonard and Edythe Wright split the vocals.

The other half of the former Dorsey and his orchestra are equally sprightly with 'I Love to Sling-'A' and 'Taint No Use,' featuring Don, Mattson and a trio on the vocals.

The other half of the the think of the th

Ivorless and Corpus and Columbia and Lucky Millinder conducting, socking out plenty of sharps and flats with Everything is Still Oleay Highiphothamy part of the Columbia and Columbia and

pair.

Jimmie Lunceford on Decca 805
makes 'The Melody Man' and I'll
Take the South' highly danceable.
Strong on the brasses and reeds.
Sy Oliver vocalizes.

## Whoopee in Carolina

Charlotte, N. C., June 30. Rural night spots are booming in the Carolinas. New ones are openthe Carolinas. New ones are open-ing and old ones taking on new life. Tony Blackwell has bought Club Arbor, near Charlotte, from the widow of John Arbor, killed in an auto accident. Current show in-cludes Fred Engilsh orchestra and a magician and mind reader,

Sky Harbor Supper Club, atop Beaucatcher Mountain, near Ashe-ville, is playing Tony Sharabba, Al-bertine and Ahdar, Albert Fox, Ray-mond Huett and Norma Williams'

orchestra. A new one is Club Aquarium, Ashevilie, playing Kaye Klarke's orchestra, and permitting no stags-only couples.

Pine Tavern, near Charlotte, an other new spot.

#### 'Queen of Swing'

'Queen of Swing'
Glenna Jane Thompson and her
Hullywood Pitygirls have been
booleed or 2 one-night ance dates
into the New England territory by
Charles Shribman, set by Bob Kerr
from the Coast. The Thompson
crew consists of tooters from the
Bricktops, which outfit went to the
Coast with Gene Austin three years
ago, and Babe Egan's California
Redheads, plus some 'swing-out'
specialty gals from the studios.
The girls are breaking the Coastto-Coast ieap in the midwest and
open in Boston July 3. Glenna Jane
Thompson's billing is 'Queen of
Swing.'

#### Andy Stanton at WCFL

Andy Stanton at WCFL
Chicago, June 30.
Andy Stanton has been added to
the spieler's staff at WCFL
Will handle the nightly 15 minute sports
broadcast,
Stanton was with WCAU, Philadelphia for seven years. Also
handled sports on WMCA (New
York), WIP (Philadelphia), and
WLW (Cincinnati).

#### Most Requested

(Reported by Joe Reichman These Foolish Things
Night and Day
Stardust Stardust
There's a Small Hotel
Stompin' at the Savoy
Tormented
St. Louis Blues
While There is Love Twilight on the Trail Christopher Columbus

(Reported by Jolly Coburn, Claremont Inn, N. Y.) These Foolish Things Take My. Heart Christopher Columbus Mood Indigo

Lost All My Life You're Not the Kind of a Girl Would You Basin Street Blues Robins and Roses

(Reported by Henry Busse, Chez Parce, Chi, Tako My Heart Would You Sing, Sing, Sing With a Swing She Shall Have Musio Stompin' at the Savoy These Foolish Things State of My Heart Afterglow. Afterglow Glory of Love Small Hotel

(Reported by Gene Beecher, Lotus Gardens, Cleveland.) Stardust There's a Small Hotel Take My Heart Lost Loat
It's a Sin to Tell a Lie
Shoe Shine Boy
Stompin' at the Savoy
Would You
These Foolish Things
All My Life

(Reported by Dick Stabile, Lincoln Hotel, N. Y.)
Take My Heart
Small Hotel
These Foolish Things
Stompin' at the Savoy
Cross Patch
Sin to Tell a Lie
Touch of Your Lips
Would You
Lip it True About Dixle
Robins and Roses.

(Reported by Dick Messner, Park Central Hotel, N. Y.)
It's a Sin to Tell a Lie
Is it True About Dixie
Stompin' at the Savoy
Christopher Columbus
Bail Bail Bali Bali Take My Heart My Heart's on Strike
All My Life
You Can't Pull the Wool

## CLEVELAND LETS DOWN BARS TO FEMME IMPS

Cleveland, June 30.

Bars have been let down completely for femme impersonators, and promoters are taking advantage of situation by installing imp shows in nearly every nitery.

Stanley Jabin, who ran Torch Club in Miami, is starting another one with same name Wednesday (194). Accomm Maye topping its Rest includes Harvey Lee, Lee Kar, Billy Romher, plus Jerry Clayton as me, before Marty Lake's ork.

Leon LeVerdle and another troupe of Imps last week opened French Caylino in city's centenary expo, but burned. up when they found they were billed under Toto, 'vision-nude' dancer. Wouldn't go on until Phil Gordon and Milke Speciale, coowners, spelled their names in peramental over Speciale's idea of hiring 50 giglolos as dance partners, Dance-hall inspector frowned, too, so Toto's outburst finished the Dance ce-hall inspector frowned, too, Toto's outburst finished the gigolos.

#### MISS WHITE ON FLOOR

San Francisco, June 30.

Theima White, comedienne of the now disbanded 'Desert Song' company, which played here last week, has been booked by the Ellis Levy office into Rancho San Pablo, at El Cerrito, Calif.

Kaltenborn to Europe H. V. Kaltenborn, CBS commen-ator, is en route to Europe for his annual summer tour.

## Richman Won't Mix

Cleveland, June 30. Cleveland, June 30.
During Harry Richman's current
engagement at the Mayfair Casino,
the songster didn't cotton to the
management's idea of having to mix
with the customers.
Opening night, as result, was a
bit strained between Richman and
the Harry Propper-Mike Speciale
direction, but after that it was
straightened out.

Rudy Vallee is another who specifies, per contract, against any obligation to mix with the cafe cus-tomers or shaking hands with them.

## Gambling

(Continued from page 1) that size, 'old-fashioned western gambling houses' are now flourish

ing. Betting is high, wide and hand-some, with stakes generally from a dime up, with or against the house in most cases, and generally with no limit.

There are no attractions, these be-

There are no attractions, these be-ing simple gambling houses and dif-ferent from the number—also large— —of restaurant-nitery resorts in which gambling is permitted as a side issue. Just at what status the games exist is indicated by the house rules in one of these routs. Extracted is

Just at what status the games exist is indicated by the house rules in one of these spots. Entrance is open to anybody but guns must be checked at the door and everyone entering is given a one-over-lightly for hardwaye. Women must open their bags for any hidden weapons. Everyone entering also must show a bankroll of at least \$\$^4\$ before permitted to enter. The-\$\$4\$ minimum keeps out the chiselers or free lunch cadgers (all the spots serve. free eats) without making it netespary to have any really big stakes.

No Big Coin.

As a matter of policy the houses don't want big moniey gamblers, generally speaking. A name bandleader entered one of these spots recently and wanted to cash a \$\$1,000 check in order to do some splurg-order to do some sp

recently and wanted to cash a \$1,000 check in order to do some splurglng. Management turned him down, although recognizing him, and 
pointed out that it wasn't interested in cashing his check for big 
gaming but would gladly let him 
have some fun for a hundred or

gamling but would gladily iet nim have some fun for a hundred or two at a time.

Gams most in favor everywhere is diec: Crap gams betting is with oagslist the house or any observations, and the second of the seco

Horse and Kenner very lucrative angle of these betting establishments. Big spots in both additional special sp

That is run on very large scale but at low coin, with cards sold at various prices for the various runoffs, 10e up to 25c. House knocks off 20% for itself with the rest of the coin going as a purse, winners thus getting from 315 to 375 as an average for their dimes or quarters. Casinos generally run free busses from the center of town, and have other ways of helping the suckers get out to the emportums. In Detroit, since there is a distinct necessity of showing a minimum roll to enter, those who go broke are also staked a buck to get back home with. This, of course, with the proviso that they don't go broke too frequently, and use this as a gag.

In Toronto, a town that is in the center-of a sector which is mostly dry and in a prohibition state, the house is just as high, wide and handsome as in its American near-by citles, but entrance is by card and membership in the same manner as was customary throughout the U. S. in speaks during the dry stage, But with this difference—
there is an apologetic sign in the room explaining to the several hundred guests almost always present annual summer tour.

He passed up the notification cerremonles for President Roosevelt at dred guests almost always present 
Philadelphia Saturday night to that 'because we couldn't get a 
make a boat sailing from New York. permit' no beer can be served.

## COTTON CLUB FOLLOWS CONNIE'S TO BROADWAY

Connice Inn, first of the Harlem hot spots to migrate to Broadway with repeal, will lose its identity in the fall when Herman Stark, of the Cotton Club, reopens his own spot on the site of Connic's Inn. In the past, both were Harlem's foremost competing black-and-tane.

tans.
Stark will close the Harlem Cotton Club and move to Broadway
and 48th street, present site of Connie's, which was formerly the
Pailas Royal. Connie Immerman's
future plans indeterminate.

## Seek Spot for Fio-Rito

Chicago, June 20, Music Corporation of America seeking hotel or cate spot in town for the Ted Flo-Rito orchestra since the band must necessarily stick in Chicago for the Frigidaire program. Have submitted band to Stevens and Congress. Ben Pollack orchestra now at the Stevens, Congress Is dark, Chicago, June 20, oration of Americ

ls dark,



IN STANDARD OIL CO. of OH On WLW 3 Times Weekly add Their Praises to the PRIZI WINNING SONG OF THE AT-LANTIC CITY CONTEST

"SITTIN" IN THE SAND

A-SUNNIN"

mmy Lerner, Ted Shapiro and Laurie Lawrence

HARRYLINK G.P.M.
IRVING BERLIN INC.
799-7TH AVE. N.Y.C.

ng Up Fast-A Positive filt! "THE STATE OF MY HEART

Now Ready—A Swell Novelty!
"HICKORY-DICKORY-DOCK"

"SUNSHINE AT MIDNIGHT "THE TOUCH OF YOUR LIPS" "I'M PIXILATED

OVER YOU" SANTLY BROS JOY, INC

MOVIETONE TOPICS The KING'S JESTERS Are Now Featuring "Then Came

The Indians"

RADIO'S NEW

MOVIETONE MUSIC CORPORATION M FOX PUBLISHING CO., Sole 44 1250 SIXTH AVENUE NEW YORK

## **Inside Stuff—Music**

Appeal in case of Fred Waring against WDAS will be filed within three mouths by firm of Schnader & Lewis, representing defense. Suit brought by handleader enjoins station from 'unauthorized' broadcast of his phonograph recordings. Decision in favor of plaintiff was handed down by Common Pleas court and bill of exceptions filed by Schnader & Lewis was dismissed.

Case involves entire question.

was dismissed.

Seen as affecting future copyright legislation. National Association of Broadcasters is actively co-operating in defense. Waring represents National Association of Performing Artists, of which he is president Maurice Speiser is his attorney. Understood both sides are prepared to carry case to highest courts, seeking definite and final clarification on many performing and copyright issues now in domain of common law.

During the last six months M. K. Jerome and Jack Scholl have written government of the property of the propert

Music Corp. of America is readying to move into its own building on Michigan avenue, Chicago, on Sept. 1. J. C. Stein is taking two top floors of the building for his private use as a penthouse home.

## Immigration Dept. Again Refuses Admission to Romanelli of Canada

Luigi Romanelli, Canadian band feader, has made no progress in his efforts to induce the U.S. immigration authorities to allow him profestion authorities to allow him profes-gional entry into this country. Ro-manelli has been prevented from accepting an engagement in New York on two occasions within the past several months. It had been stranged for him to follow Rudy Vallee into the Astor, while in April he was offered the job of succeed-ing Ray Noble at the Rainbow Room, Radio City.

Room, Radio City.

On sach instance representatives of Romanelli in this country have kroached the U. S. government on refiniting them to make it an exchange proposition whereby some lamerican band could take Romalell's place at the King Edward Rock. Town The Immigration of the Romanell's place at the King Edward Rock. The consider the removal exclused even the consider the proposed to the consideration that the proposed to the consideration that the c to consider the proposal.

Romanelli has been in the same spot, the King Edward for 18 consecutive years. His bid for an American stand is prompted mostly by the prestige angle.

## **CONSOLIDATED SETS** 2 MIDWEST OFFICES

Chicago, June 30.

Leo Salkin resigns from the Silgh & Salkin agency and Joins the Consolidated Radio Artists Inc. agency se executive in charge of the Chicago office which, he will open at course of the Chicago office which, he will open at course of the Chicago office which he will open at course of the Chicago office which he was set has week courter. On the course of the co

Yard, Eddle Sligh and Phil Tyrell will fake over the Sligh & Salkin organi-zation, and will probably change the name of the agency.

Cleveland, June 30

Cleveland, June 30.

Stan Zucker's band-booking biz, under name of the Universal Feature Attraction had been bought out by Charles Bandbard Artistance.

As result of reciprocal deal Zucker was appointed Cleveland rep of CRA with a five-year contract to handle all, hand bookings here. Morrey Davidson, song writer and ex-program director for WuJAY, joined new outfit as contact-man.

MANN

MILTON

## **Entertainer Murdered**

٠.

Chicago, June 30. Chicago, June 30.

Mrs. Florence Thompson Castle, 24, night club entertainer, was murdered in the Devonshire hotel early Monday (29) morning by an unknown assailant. She had been choked and her skull was crushed

by a brick.
Slaying was witnessed by her
seven-year-old son, Jimmy, by her first marriage. Among personages being questioned by police is Sidney Schaps, m.c.

## FIRE RAZES MAYFAIR. LEADING K.C. NITERY

Kansas City, June 30. Kansas City, June 30.

Kansas City's leading night spot, the Mayfair, was entirely destroyed by a fire of undetermined origin early Saturday (27) morning. Blaze started in the basement of the one-story frame structure. No customers were in the club at the time. Gus Fusater, Scotty Rossman and A. A. Bruster, Scotty Rossman and A. A. Children were locking the place for the night when blaze was discovered.

Firemen had to pump water from hydrant a half mile distant and were only able to use a single line were only able to use a single line of hose. All that was salvaged from fire was a safe containing about \$2,500. Liquor valued at \$10,000 and an extensive gambling layout were among the losses. Club represented an investment of about \$200,000 and was insured for only \$25,000. Most of the investment was in the fancy equipment, panels of mirrors on walls and ceilling, a circular bar with revolving fountain and a terraced restaurant being the main features.

racea restaurant being the main features. Leon Belasco's band, at the spot since May 4, lost 32 instruments, in-cluding the leader's violin. About 600 arrangements also took a licking from the flames.

#### Oz. Nelson Minus Hilliard Set for Palmer House, Chi Chicago, June 30.

Ozzie Nelson orchestra comes into the Empire Room of the Palmer House on July 25 following the cur-rent Guy Lombardo band tenure. Harriet Hilliard will not be with

Harriet Hilliard will not be with the orchestra during this date due to picture assignments on the coast. Nelson booking deal set through Music Corporation of America. Joy Hodges, who was brought in from Chicago by Lou Irwin, has been spotted to replace Harriett Hilliard.

Dave Stamper in Hollywood after six years absence.

Dispensing Delectable Harmonies With His Capable Crew at New York's Village Barn, Whence He Broadcasts Via WOR, to the Delight of Steppers and Armchair-Sitters. Prominent in his books are:

"Would You" — "Guess Who"
"San Francisco" — "Sing Sing Sing",

"Stompin' at the Savoy"

and from the Shirley Temple-20th Century-Fox production, "Poor Little Rich Girl," with score by Gordon and Revel.

"When I'm With You"—"But Definitely"

#### Most Played on Air

To familiarize the trade with the tanes most on the air around New York, the following is the issting of the sorps most played on the cross-country networks last teek, in relative standing, according to the approximate number of combined plugs on WEAF, WIZ and WABO.

Foolish Things Remind Me Take My Heart On the Beach at Bali Bali On the Beach at Bali Glory of Love There's a Small Hotel Robins and Roses Would You

You Let's Sing Again Is It True About Dixie You Can't Pull the Wool All My Life It's a Sin to Tell a Lie

Crosspatch
Bet You Tell All the Girls
She Shall Have Music.
Am I Asking Too Much
Rendezvous with a Dream I'm Grateful to You Love Went up in Smo Christopher Columbus Afterglow Sing, Sing, Sing Touch of Your Lips The Scene Changes

## **CHEZ PAREE'S 7G WKLY NUT**

Chicago, July 30. Highest floor show budget in the

Highest floor show budget in the country, including Broadway, at present is that of the Chez Parce here. It's operator, Joe Jacobsen, spends \$7,000 a week on the show. While the Parce spends a large part of the figure for name acts, the policy requiring a new show every six weeks. With Paul Oscard producing, the shows contain as much production as the big New York nitery layouts which run for York nitery layouts which run for the entire season.

Current show at the Parce com prises Paul Draper, Shella Barrett prises raui Draper, Spena Barrett Ella Logan, Cardini, Edna Sedg wick, Billy Steel and 16 girls. There are two bands, Henry Busse and Bobby, Divon

## Cleve. Casino's Names To Catch Expo Biz: Tucker, Olsen, Morgan

Cleveland, June 30. Dropping his spring policy of girl shows, Harry Propper is turning over his Mayfair Casino stage to Sophie Tucker for two weeks begin-

Sophie Tucker for two weeks beginning July 3.
Unit revue being built around Miss Tucker will consist of Leonard Keller's band, Nina Olivette and Murray and King.
Theatre-casino, largest of all interies in Cleveland, is following up with series of other high-priced top-liners to catch some of the 160-430 Clean Lake State St July 31.

#### 'Radio Circus' Holdover

Chicago, June 30.
College Inn at hotel Sherman has decided to hold over its present Radio Circus' type of floor and band show for at least another month This band has George Givot at headliner with the Al Trace orchestra

tra for dansapation.

Possibility that Little Jack Little or Anson Weeks' orchestra will replace sometime in August.

#### Bowes Dance Ork Tours

Major Bowes Dance Band, Ted Mack conducting, goes out on one-nighters July 18 when closing at Manhattan Beach, N. Y. The new combo opens there July 4. Ned Williams is going in advance setting the dance tour.

## Coffee Dan's on B'way

Al Quodbach, Chicago night club Impresario, invades the Brondway sector when he reopens the old Del-monico Club on 51st street under the title of Coffee Dan's. Slated for latter part of July or the beginning of August.

## Music Notes

Billy Hill's 'Empty Saddles,' Dick Whiting and Lee Robin's 'I Can't Escape You,' and Sam Coslow's 'You'll Have to Swing It' get heavy air plug by Bing Crosby July 7. Tunes are for 'Rhythm of the Range,' which stars the crooner.

Chester Forrest and Robert Wright composed four tunes to spotted in future Metro productions They are 'The Phantom Waltz, 'Down to Earth.' 'You're the Sweetst Thing' and 'Be Careful of My

Aaron Gonvalez, Jr., will have his Spanish opus, 'Porque No Com-prendes,' published by Southern Music Co. Atze Tacomis and Gon-valez have sold 'Linda' to Southern

Kay Kyser band, now at the Hotel Claudige roof, Memphis, hops to Lakeside Park in Denver on July 5 for a six-week engagement. Re-turn to the Trianon ballroom, Chi-cago, in September.

Sam Fox will publish numbers from Nino Martini's pictures, "The World is Mine,' featured of which is title song by English composers, Holt Marvel and George Posford.

Al Dubin and Harry Warren completed Summer Night and That's the Least You Can Do for a Lady' which James Melton will sing in 'Let's Pretend' at Warners.

Gold Coasters (Noble and Don-nelly) have also snared a spot at a summer resort. Will play at the Woodlawn hotel, Lake Delevan, Wis., during the hot months.

Jan Garber takes his crew to Cat-alina Island, Calif., July 3 for re-mainder of season through to Sept. 15. Little Jack Little moves to Rice

'That Certain Four' will be at the Outdoor Beach Walk of the Edge-water Beach Hotel, Chicago, all summer. Quartet will appear as

Bobby Lyons ork, replacing Michael Covert at the Hotel Seneca, Rochester, takes over late evening spot on WHAM.

Paul Mertz and Frank Skinner are set to do arrangements for mu-sical background score of 'Every-body Sings' at Universal.

Con Conrad and Herb Magison penned 'Americano,' which Judy Garland will warble in Metro short, 'Every Sunday.'

Lou Kosloff, NBC arranger in Hollywood, organized a band and opened (20) at Bel-Air Bay club near Santa Monica.

Bob Beal, collegiate batoneer, holding forth at Palace hotel, Frisco, until Sterling Young combo comes in June 30.

Sam Fox Publishing Co. will han-dle the music from the Pickford-Lasky production, "The Desperado," Lasky production, 'The De which stars Nino Martini.

Jack Delmar ork tooting at Hunt's Pavilion, Wildwood, N. J., this summer, with wire through WIP, Philly.

Al Terk orchestra has been booked into the Abraham Lincoln Hotel in Springfield, Ill., for the

Ace Brigode Orchestra sct at Texas Centennial (General Motors exhibit), Dailas, from June 27 to July 17.

Avalon Four, under term contract to Hal Roach, has been given leave to do four weeks at Mark Hopkins hotel, San Francisc

Val Burton and Will Jason pen-

ning music for 'No Place Like Rome,' Metro short.

'Rhythm Four' will be at the Club side Inn in Wheaton, Ill., for the

Jimmy McHugh and Frank Adamson will pen numbers for Every-body Sings' at Universal.

Johnny Mercer and Dick Whiting will be teamed as special songwrit-ers for Jack Robin and Leo Feist. Nat Shilkret will score 'Swing

a Rebel.' All at Radio.

Sigmund Romberg writing addi-tional music for screen version of his operetta, 'Maytime,' at Metro.

Roy Webb set to score 'Mummy's Boy' at Radio and 'Last of the Mo-hicans' for Reliance.

Alberto Colombo handed scoring stint for 'Grand Jury' and 'Mother Carrie's Chickens' at Radio,

Tweet Hogan orchestra set for summer at 'The Purple Grackle,' Wisconsin Dells, Wis.

Nat Brandwynne's orchestra opens the new room at Essex House, N. Y. on July 1.

Tommy Dorsey into Peacock ball-room of Seaside Park, Virginia Beach, June 29.

Harry Dickman's ork and floor show playing Crystal Club, Virginia Beach, week of June 28.

Joe Haymes' orchestra opens at oney Island, Cincinnati, July 2.

## Snyder Booking Nitery Shows: Fr. Casino Plans

Haring & Blumenthal and Clifford C. Flesher are shifting Carl Snyder, general manager of the French Casino, New York, to their agency, International Theatrical Corp., as floor show booker and assistant to Miles Ingalls. Nat Harris replaces at the nitery. Folles de Femme, current Casino show, sails for London July 14 to open at the London Casino there in August, atter which it returns intact to the U. S. for some RKO vaudeyIlle bookings.

New York French Casino darkers for six weeks when "Folles de

for six weeks when Folies de-Femme' departs and reopens Aug. 14 with a new show which Fischer

## Casa Loma for Chi?

Chicago, June 30.
Casa Loma orchestra tentatively pencilled in to reopen the Urban Room of the Congress hotel late in August or early in Sept.
Ralph Hitz having Urban Room remodeled and enlarged during its present derit poll.

present dark spell.

#### Carlotta Dale Injured

Carlotta Dale Injured

Carlotta Dale, radio and nitery singer, was badly bruled carly Friday (25) morning when she fell from an automobile on West Chester Pike, at Newtown Square, near here, Car was driven by Jan Savitt, batoner with whose band girl sings. She is in Delaware County Hospital, Upper Darby.

Closed Roadhouse Burns
Camden, N. J., June 30.
Cloverdale Inn, roadhouse inHighland Park section of Gloucester,
near here, was destroyed by fire last
Saturday (27). A two-and-a-half,
story frame and concrete building,
it had been unoccupied for two

ears. Blaze believed started by vag-

The Season's Meteoric Success, Whose Climb the Heights Has Made Show Business Histor Benny Fields Thrills With These Thrillis

"Where There's You There's Me" "Through My Venetian Blind"

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"Did | Remember?"

"Let's Sing Again" "You," "Summer Holiday"

FIELDS

BENNY

"Oh My Goodness" — "Military Man"
"You've Gotta Eat Your Spinach Baby"
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## Night Club Reviews

## WALDORF-ASTORIA

(NEW YORK)

(NEW YORK)

The Hotel Waldorf-Astoria's neat but not too gaudy Starlight yoof is open for the summer season with Wayne King, the summer season with Wayne King, the New York debut. Despite that waltz billing, King dishes up sprightly dansapation, with the usual quota of three-quarter tempos, although some few young proyen all though some few young proyen all though some few young the young proyen all though some few young proyen all though some few young proyen all though some few young proyen all though young the young t

or some other combo into substitute service... service.

#### MAYFAIR CASINO

(CLEVELAND)

CLEVELAND)

Citeveland, June 30.

Dropping their policy of girl-andnude shows, Harry Propper and
Miles Speciale are shrewly shootMiles Speciale are shrewly shootnude shows, Harry Propper and
Miles Speciale are shrewly shootnude the shoot should be a shoot shoot

of his songs short. Argument was smoothed over later. Disregarding his off-night, he gave first-nighters more than their money's worth when he warmed up to his plano-clowings bit is corker, seconded only by his sizzling parodies of T Can't Give You Anything But Love. For a wind-up, his 'Cavaleade of Hite' is something to remember along with such finales as Ted Lewis and Paul White-But and State of the state of the wind with the late of the state of the sta

and the second of the second o

Maury Cross band in the back-ground.

For a successor to Richman, Prop-per has George Olsen and Ethel Shutta tentatively signed for July 2 addeer how policy that big names make big shows during expo season is also evidenced in booking of Sophie Tucker for July 17 and Helen Morgan on July 31. With them on tap, for a \$1.50 silmual them on tap, for a \$1.50 silmual supper, the Mayfair should do a landelide biz this summer.

#### LARCHMONT CASINO (LARCHMONT, N. Y.)

LARCHMONT CASINO
(LARCHMONT, N. Y.)

The New Larchmont Casino on the Boston Fost Road at Larchmont, N. Y., is the old Casino rebuilt and enlarged. Capacity is some 700 inside and another 100 on the termination of the control of the

out.

No other entertainment, just the band, with Oxley as major domo and Peppy, who has been around in many a nitery and roadhouse, as the maitre. Dinner \$2 and slow, the kids preferring to show up after 10 p.m. and pay their \$1.50 minimum. Saturdays.

Abel.

Abel.

#### COLONY

(PHILADELPHIA).

(PHILADELPHIA).

Philadelphia, June 26.

Maybe it's a trend, maybe only passing fancy, but Philly seems to be going for smaller, classier, more the newest to hang out the slingle is Colony Club, on 20th street, just off. Chestnut. Location is trifle off center of town and undoubtedly misses some business on that soore, raucous atmosphere for those seeking it.

Adolph Marke.

swingry volce and wit were in the recreatest form, so much, so that a crowd wouldn't extra the recreatest form, so much, so that a crowd wouldn't extra the recreatest form and the recreatest form and the respectability as he opens with a stiting of indigo gags. He has the art of oraciding them with a collarating casual armaness. After having a minor spat with; the range from the recreatest form the recr

### Swing Background

More than two years ago, the Harlem musicians would exclaim, 'Swing! Gate!,' whenever enthused by an un-usual Jazz rhapsody,' Or the

whenever enthused by an un-usual jazz rhapsody. Or the phrase, 'Listen to those cats swing!' was common parlance among the musikers. -Jimmy Lunceford has an old Victor record called 'Swinging Uptown' which he made a couple of years ago, probably the first titular hookup of swing with a dance tune.

works, or an instrumental trionadust is in mood of piace.

In front is dining room, done in oream color, with fireplace at one wall. That's where they can grab a few drinks away from the bar or collect a tasty meal for \$1.00 top.

Collect a tasty meal for \$1.00 top.

A top they are the are they are the they are they

#### HOTEL ASTOR

HOTEL ASTOR

(NEW YORK)

Hal Kemp's swell dansapation, succeeding Rudy Vallee as the name band draw on the Hotel Astor's recorded to the control of the cont

But like most roofs, the two prime draws here are the cool en-vironment and the danspation, and in this instance the Astor delivers in spades. Couvert is 75c. and \$1, and the menu might stand some closer attention both on quality commensurate with the smart pace, now that the name band thing is a regular policy, and also on its di-versity.

## HOTEL BILTMORE

(Moonlit Terrace)

HOTEL BILTMORE

(Moonlit Terrace)

(NEW YORK)

Russ Morgan's sweet-hot music is back Morgan's sweet-hot music is beat Morgan's sweet-hot music is beat with the motion of the second stream of the motion of the super Room (grill), with a one-week hiatus for a personal at the Farameter on Broadway. Unlike the stream of Broadway. Unlike the stream of Broadway. Unlike the stream of the stream of

Guy Rennie emceeing at Club Esquire, Los Angeles. Peggy Riat and Three Swing Boys in floor show.

## HAUS VATERLAND

(BERLIN)

Berlin, June 19.

Next to the Wintergarten probably the best known entertainment with the search of the

with the Ahrens offering. He is a clever showman, eliciting many laughs.

Some of the control of

#### DES AMBASSADEURS (PARIS) Paris, June 19.

(PARIS)

Paris, June 19.

Clifford C. Fischer has put: up. a show at the Ambassadeurs -Restaurant which certainly is a credit to the establishment. All acts are except Chaz Chase, who was at the Alhambra a month or so ago, and Chandra-Kail with his two Indo-Maly dancers, who had been at the Alhambra a month or so ago, and Chandra-Kail with his two Indo-Maly dancers, who had been at the weak-link: in the affair. The Miami flook cute, do not work overnuch on their dancing, but go over well. The Chandra-Sail turn is the weak-link: in the affair. The Miami flook cute, do not work overnuch on their dancing, but go over well. The Hispanos and Delages of the Paris playboys began lining up at might, which is what counts.

Lola (ex-Grace Poggi) and Luis are both good looking and that airways helps. Since they changed Spanish dance, they have a good turn.

Chaz Chase eats everything from

Characteristics of the control of th

## **BLUE HEAVEN**

(LOS ANGELES)

#### **GROSVENOR HOUSE**

(LONDON)

London, June 20.

(LONDON)

Grosvenor House has inaugurated a new policy of presenting big acts ciris. This chaige-over commenced June 18, with only two acts, who consumed 40 minutes and seemed to satisfy the customers. Rawies and First turn is Maryan Rawies and First turn is Maryan Rawies and First turn is Maryan Rawies and Kitz hotel, where they attracted the Ritz hotel, where they attracted the attention of King Edward. They are attlists and not fakers at ivory tickling. He was over here Jules Stein wanted, the was over here Jules Stein wanted, Jules Jules

#### S. S. DELAWARE

Fifth Hudson river boat to go down the ways this season is the Delaware of the Wilson Line, Foregoing the title of showboat, this one prefers the tag 'dance boat,'

going the title of showboat, full one prefers the tag "dance boat," for which purpose the line employs Andy Sannella's orchestra. Wilson the tales a three hour ten proposed to the tales a three hours are proposed to the tales as three hours and the tales as three hours and the tales as three hours and tales as the same time and the troubadors, the orchestra, a half hour program of about the proposed to the prop

## Hanlon-on-Merrick

(ROCKVILLE CENTRE, L. I.)

(ROCKVILLE CENTRE, L. I.)

Alex Hanlon makes his bow in the readhouse, but with this Merrick readhouse, but with this Merrick.

Road spot, doubling from his vander.

Spot want entirely completed in decor by opening night, but compressed to the ready of the ready of the ready high promise as an intimate populary for the Rockville Centre residents and the transients to and complete and the transients and their sources. The second the transients are transients and the transients and the transients and the transients and the transients are transients. School and the light of the small room.

Milton Istrick is associated with Hanlon in the venture. The plant-steak dinner with the trimmings is \$1.56, and the liquor and prices are reasonable.

School

piping the old standbys while fingering the keys. Also batons eightplee band and emees a so-so floor show. Le Maires, ballroom terpress, on four two standard numbers between the control of the control

(LOS ANGELES)

This is the second pitch locally for Blue Heaven. Title may have been a lucky charm for Gene Austin on platters and sheets, but as a nitery lure it has yet to prove its potency. First venture died on the view of the graven of

# N. Y. Paramount's Public Balloting Of Bands and Singers' Popularity **Used as Booking Guide for Repeats**

The stunt of the Paramount, N. Y., in setting patrons to vote for their favorite bands and singers providing figures for the operating and solving departments as an attention of the operating and booking departments as an attentions for the present policy of the Par. Figures also serve to emphasize the contract value of the part and is known to have resulted, so far, in a couple of bookings that the Par and is known to have resulted, so far, in a couple of bookings, that otherwise might not have resulted, so far, in a couple of book-ings that otherwise might not have been made. Also a couple of quick turndowns where salary seemed out to proportion to voting by the Par fans.

fains.

The theatre is keeping a weekly computation of the votes, ranking hand leaders and singers according by the ballots they receive. While votes on the first 20 bands are posted in the lobby as a stunt for the public, the actual private figures form the real index. With only 20 leading bands posted on the lobby pard, the actual figures give a hint cen-the popularity of these behind the 20.

Surprise Faves Surprise Faves

the 20.

Surprise Faves

With Par fans having named over

190 bands, many of which the Par
management has hardly heard of,
the amazing thing about the balloting is that the part of the state of the

female' singers, the fans are also the source of the stage and radio was so fardown to the stage and radio was so fardown on the list that when she asked \$3,000 for a week's date at the Far she was quickly removed as a potential. Whatever other reasons may have been had for the turnidown, the ballotting served to make it unanimous, it is said.

It unanimous, it is said.

It addition to giving the theatre of the source of the source

a later date.

The first 10 male singers are Bing Crusby, Rudy Vallee, Kenny Sargent, Dick Powell, Stuart Churchill, Peewee Hunt, Carmen Lombardo, Ozzie Nelson, Sonny Woods and Jerry Cooper. Highest votes in the women's division go to Gracie Barrie, Harriett Hilliard, Frances Lengford, Ethel Merman, Maxine Gray, Dean Janis, Gertrude Niesen, Helen Wood, Loretta Lee and Judy Starr.

## State Shows Wired

WHN, New York, is resuming broadcasts of the vaude shows at Loew's-State. It's on for an hour by Monday's, starting at 12 noon. Current bill started it off.

#### AFA OPENS CHI DRIVE

More than 300 actors were in and out of the four-hour session of the American Federation of Actors at the Morrison hotel here last Tuesday (23)

Purpose of the meeting was to round up new members among Chi-cago show people, Raiph Whitehead was chairman.

## JOE LAURIE, JR., AS TYRO PILOT IN PA

Joe Laurie, Jr., is not summering this year at Fire Island, where he was supposed to open a night spot. Instead he is headquartering Wilkes-Barre, Pa., doing a 'Major

Wilkes-Barre, Pa., doing a 'Major Bowes' for the Comerford houses, Looks like he'll be occupied for about 10 weeks, aithough he says the thing is using up a lot of gags. Laurie auditions about 20 amateurs daily and makes up the show from that group. He takes the troupe in buses daily to the various stands.

## Variety Muggs Lose Their Dignity Plus The Ballgame—19-12!

Loew's booking office reps. (1) and agents (8) made chumps out of a baseball team composed of Variety muggs Thursday (25) in a Central Park, 'N. Y., sheep pasture. Final score, after nine innings of Flatbush ball-playing, was: Loew's 18, 'Variety's muggs were chumps in more ways than fust the score. For one thing it permitted Maurice Golden, who doesn't wear glasses for beauty, to call the strikes and balls, and Mack Raymond, who could use Golden's glasses, to ump on the bases. Besides which, Golden-Raymond are agents. Scorer was also an agent, and when Loew's was at bat he multiplied instead of added, Otherwise the sheet has no allbis.

Game was strictly on the cuff.
VARIETY donated the bats and balls,
but lost its dignity. (What dig-

## MEXICO CUTTING TAXES TO HELP STAGE SHOW

Mexico City, June 30.
Civic fathers have thought up the novelty of reducing cinema taxes to aid actors, especially vaude and revue players, to find jobs. Proposish is that pic houses that put in regular stage shows get their 13% daily nick on gross page 18% of the proposition of

## 3 Maestros Throw Away Their Batons

Three former vaudeville band leaders and a pionist have joined up in a singing foursome. a la Yacht Club Boys. They are Ted King, former conductor at Loew's Orpheum; Bud Barston, who had the pit band at RICO's Coliseum; Don Contello, ex-muestro at the Versailles, New York, and Wilder Chase.

They're the Four Deuces from now on. Meyer Davis has them set for the summer, in New York at Tony's on \$2d street.

#### Padlock Seattle House Seattle, June 30.

Seattle, June 30.
City council has refused new license to Rialto theatre after report of new censorship commission that attractions are 'indeemt' and 'demoralizing.' This is the first drastic action in a long time taken against any local theatre.

House is Japanese owned. Nude dancing was one of the allegations.

## TRACY BACK TO ENGLAND

Deal With Irving Mills Called Off

Arthur Traoy and Irving Mills have parted company. Pair had arranged a management agreement whereby Street Singer would be booked exclusively by the Mills office. Mills had also started rehearsing a band to go out under Tracy's leadership. All deals now

cold.

Singer will instead return to England where he was very successful for past two years. Understood investment Tracy would have been forced to make here was unattrac-

# PICTURES KEEP STARS BUSY. FEW P. A.'s

All names big enough to mea anything on stage dates are in such demand in pictures that it is difficult to line them up for personals. In addition, those that may inter est theatre operators are asking sal aries which in most cases are ex tremely fancy, Harry Kalchein found on an extended talent-searching tour of Hollywood. Kalcheim Par talent booker for the theatre department, got back to New York during the past week.

He returned with lists of players and salaries wanted but without a portfolio full of contracts. The only booking set was for the Marx Bros-unit for the Minnesota, Minneapolis, unit for the Minnesota, Minnespolis, week of July 17 after a three-day date, also for Par, at, the Lyceum, Duluth, starting July 14. Three sher weeks for the Marx unit are played with RKO, Loew's and WB. They can't be had for additional stage dates.

One of the Alffactivity

stage dates.

One of the difficulties in signing up talent for personals in Hollywood. Kalcheim learned, is that names are in such demand in the studios that they can be booked only on a week-to-week basis in most instances. A week here and there is okay but they don't want to tie themselves up to p. a. contracts which might, wherefere with calls for picture work.

# RKO's 10 Weeks of Vaude Next Season Is 3 Weeks Sure, Rest If Money: Just Depends on Units

## LOEW'S BOOKING PHILA. **COLORED VAUDFILMER**

On a straight booking office deal with Harry Slatko, operator of the house, Loew will do the booking of the colored shows in the Nixon Grand, Philadelphia. House, now dark, opens Sept. 4 with a policy similar to that at the Apollo, New York.

similar to that at the Apollo, New York.
Policy involves a house producer, line of girls, stage band and specialty acts on a weekly change.
There's no set budget, with costs regulated by the price of the name acts and bands.

acts and bands.

Sidney Piermont will do the booking from the Loew office in New York. Ethel Waters will be the first headliner.

## Rand Gambles on L. A. Deal and Nets \$10,000 Instead of 5G Offered

Los Angeles, June 30, Sally Rand's bubble and fan netted her around \$10,000 for two weeks work at Biltmore Bowl here. That's top for this part of the coun-

That's top for this part of the country for a floor act.

Dancer preferred to gamble for her end, taking the cover over the spot's average rather than straight \$2,500 a week. First six days accounted for \$5,200 of the total and set a new attendance record for the pittery.

nitery.
Miss Rand left yesterday (Mon-day) for Fort Worth's Frontier Days celebration.

### School Kids for Tour

Baltimore, June 30.

NBC Artists' Bureau is attempting to sell for vaude appearances Don Hix and his local klydie klub, which coast-to-coasts over NBC blue-band

coast-to-coasts over NBC blue-band each Saturday afternoon. Hix's gang of kids are all local tots who are now out of school-rooms for summer vacash and avail-able for stage dates.

Those 10 weeks of playing time at RKO next season, about which there has been some talk lately, are 30% sure and 70% doubtful. The three weeks that are as definite as anything in vandeville can be are Chicago, Boston and Cleveland. The other seven are strictly "if money and likely to play stage shows only now 'n' then, if at all.

now in then, it at all.

The 10 weeks, if available, will include two possible weeks in some week stands, such as Chicago, and will be obtainable only by certain

include two possible weeks in some week stands, such as Chicago, and will be ohtajnable only by certain units periodically.

In talking to producers now, RKO is promising only: the three set weeks, with the rest of the potential playing time held out only as a possibility. The idea being that if the unit is good enough, RKO may open up some of its straight film theatres for that week and unit only. After that back to pictures unit amount of the contract of t

## LYON-DANIELS, OTHER U. ACTS PALLADIUM HITS

London. June 30.

New Palladium bill is slow-startng, due to bad running order of the bill, but Bebe Daniels and Bén Lyon are an outstanding click and had to ber off with a curtain speech on the

beg off with a curtain speech on the opening show.

Lowe, Bernoff and Wensley, despite following innumerable initiators of their act, still get, over nicely. Vic Oliver, back in vaude after a run in the Cochran revule; also provide the still get over the still

the Holborn Empire. Orchestra didn't cooperate any too well, but the tenor gct over solidly anyway.

#### Saranac Lake By Happy Benway

Billie Rogers, (Bob and Billie Rogers), was taken to the general hoopital after breakdown.

Small five from film in N.V.A. lodge booth; no damage, but Andresen, the operator, plenty

gassed.

gassed.

Jimmy Marshall here for the summer at the Marshall camp on Rainbow Lake.

John Dempsey, IATSE, Fenway theatre, Boston, at the Downling Villa for a summer run of czoning.

Mrs. Wm, (Mother) Morris is back in town.

Jack Nicoll. former N.V.A.-ite; motořed in from Minni, Florida, for a general check-un.

a general check-up.

Write those you know at Saranas.

# Wm. Morris Ag'cy Gets RKO Permit To Book Direct: No RKO-Loew Open **Door, But Restrictions Lessened**

William Morris agency will be directly represented on the RKO booking floor next season, with its own franchise. This is a result of the new tendency of the major booking offices to loosen the four-merly strict franchise regulations. Recently the Simon office, RKO reachise holder, was granted a Loow permit.

Neither of the mineinal booking used to the property of the property of

Loow permit.

Neither of the principal booking offices contemplates a wide-open door for agents, and both will retain the franchise system. But special permission will be accorded certain agencies to double. It means the passing of the old "allegiance system which formerly prevailed.

For the next few wears the Morris.

For the past few years the Morris office, as the major agency in the vaudeville field, has been closely associated with the RKO bookers on bookings, although to all intents and purposes it had no direct entry and purposes it had no direct entry.

On the bulk of its RKO placements
it worked through a nominal RKO
agent, generally Simon or Curtis &
Allen, but on percentage deals and
bookings involving big guarantees.
it negotiated direct with the IKKO
theatre and booking departments.

While these was a sectioned.

theatre and booking departments. While they have maintained the franchise system for themselves, both RKO and Loew in the last few years have not required the one-time exclusive devotion from their agents, although they still insist on first call on acts. But both realize that it's no longer possible for the agents to make a living if confined to one booking office.

Joseph E. Howard, currently at Elll's Gay 90's, New York, last week had his assets assigned to Irving Katzwein for the benefit of cred-itors. Assignment came as the se-quel to the financial difficulties which attended Howard's last ven-

which attended Howard's last venture in nite club management.
Spot was Howard's Showboat, and since the liquor license was in his name Howard was made the target for a barrage of judgments. Howard claims he had been brought in as a salarted employee. The first judgment taken, by a plumber, has Howard's present earnings under garnlishee to the amount of 10%.

## **Brogues**

(Continued from page 1)

(Continued from page 1)
mania, whose voice' was Mae
Westian, extolled the Olsen-Johnsón act which was to follow.
Comedians have used the film
prolog for 42 weeks with no previous unfavorable official reaction.
Local police refused to take any
action when the department censor
declared the pictures contained
nothing lewd or obscene and were
thus outside of police' jurisdiction.
Folice Chief William J. Quinn
turned the matter over to Fede, al
authorities.

## House Reviews

#### EMBASSY, N. Y.

EMBASSY, N. Y.

(Continued from page 14)
ered by both Pathe and Paramount but nothing on Landon gets into the show, this week. Convention of the Denns, as filmed by Fathe and Faw words from Farley and more from Alben Barkeley, keynote speaker. Barkeley, sir as good a screen subject as Farley. Fathe cuts in some shots showing F.D.R. taking the shots showing F.D.R. taking the Plans of the third party headed by Lemke, sent in by Par, get a laugh when the camera gets around to Lemke in closeup as the candidate puts on his cap. Another funny one, also from Par, is cover funny one, also from Par, a cover funny one, also from Par, and the week of the party of t

humorous, but has been much better.

Show is made up of many items of lesser news or entertainment importance and includes considerable cycle race, a swimming meet among in the field of sports. There are Olympic hopefuls both in the U. S. and in Japan, plus broad jumping and the state of th

sin nothing to brag about. U shot sin nothing to brag about. U shot Path, which is always watching the international scene and editor-dallzing on it. offers a contribution on the algnificance of the possible restoration of Archduke Ctto to the tion. March of Time! latest issue treats same theme. In addition to Jimmie Fidler, who presents the Hollywood polo game, the players and star spectators, the players and star spectators, the players and star spectators, the same included the same of the

## Marque and Marquette (DEELA AND BILLY MACK) Featuring in Variat's Revue VIVE LA FEMME PARIS

Dir. America Dir. Europe Music Corp. of Gine Arbib, America Paris

MOORE and LEWIS

ABOARD SHIP TO AUSTRALIA Direction-William Morris Office

### CIRCO PRICE, MADRID

CIRCO PRICE, MADRID.

Circo Price, Madrid, June 18.

Circo Price, by Madrid, June 18.

Circo Price, by Madrid, June 18.

Circo Price, by Madrid, June 18.

Is going through by indoor chrouse is going through by indoor chrouse from yaude and circus acts to catch-as-catch-can tournaments and gypsy warbling buttis. The spectacle of the twisters-and-growlers of the property of the control of the co

#### MINNESOTA, MPLS.

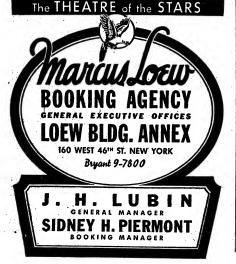
WINNESOTA, MPLS.

With Lou Forbes and his 28-piece of the sesting self of the property of the self of

pathuage to a point mass.

Bathuage to a point mass that insurmountable.

Orchestra comprises local musiclans chosen by Forbes and works
on the raised pit platform, thus
avoiding the expense of additional
avoiding the expense of additional
musiclans' union agreed to a virtual
halving of the regular scale to land
this summer employment. Even
with this concession, however, the
overhead undoubtedly will be
overhead undoubtedly will be
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overhead undoubtedly of the
overhead undoubtedly only be
overhead in the content of the
overhead in the content of the
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overhead in the
ove



## ORPHEUM, L. A.

CRPHEUM, L. A.
Los Angeles, June 25.
Sherrill Cohen is making his first attempt at producing a show this week. House is a regular vaude spot with an occasional unit booked. In. This week Cohen took the Holly-with four acts and Wally Vernon, m.c., and. made a presentation out of the concection. Not had, either, Band is a good flash and the other acts, Ruth Rogers, tapper, Marvel Adder, hulk tooser; or panily rive the performance sufficient high spots to please the customers, Band needs direction and staging.

the performance aufficient high spots to please the customers.

Band needs direction and staging. Individual numbers are ragged. All in all, there are 23 girls playing instruments. That combe should give out with music. One legit number, Tavel's Boleon, is nestly done, but suits. A nifty girl swinging the baton would also help. As it is, one of the plano players kicks off.

Both girl dancers trot out good specialties. Miss Rogers does a great high special control of the plano players kicks off.

Both girl dancers trot out good specialties. Miss Rogers does a great down and with a lego-breaking and the plano players kicks off.

Both girl dancers trot out good specialties. Miss Rogers does a great down with a log-breaking day with a lego-breaking day with a lego-

wno go for the show nicely.

Paramount news and 'Palm
Springs' (Par) and 'Born to Fight'
(Inv) take care of the screen. House
more than half filled at the supper
show opening day.

Call

BROWN, LOUISVILLE

FOX, PHILLY

Malor Bowes' amateur unit is scheduled, along with the Forbes' music the ensuing week, and the Marx Bros. are penciled in for next month.

FOX, PHILLY

Philadelphia, June 29.

No big names on this week's stage show, but house doesn't miss them a great deal since the Schmeling-Louis fight house doesn't miss them a great deal since the Schmeling-Louis fight house doesn't miss them a great deal since the Schmeling-Louis fight house doesn't have been a supplication of the stage of

This is the third week for vaude in this house and it's the best layto the form of the property of the control of the proceeding.

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#### HIPP, BALTIMORE

HHPP, BALTIMORE.

Baltimore, June 28.

Proving so bountiful a bonanzat last week, the Louis-Schmeling fight film holds over with new four-act show and a fresh file, "Meet Nero Woife (ERGO). Just as last week, the fing realege, which has eclipsed in popularity all other fight films shown here.

Three Geens, capable femmer Three Geens, capable femmer Colay, though in its previous appearances here act has shown to better advantage when snugly fitted into a unit rather than a vaude lay—Gypay Ning deuces to accustomed.

into a unit rather than a vaude layout.

Gypsy Nina deuces to accustomed solid reaction. Self-accustomed solid reaction. Self-accustomed solid reaction. Self-accustomed solid reaction self-accustomed solid reactions of the self-accustomed solid reactions and self-accustomed self-accustomed solid reactions was of the sort drawn by the flower self-accustomed self-ac

able.

Six De Cardos, of three men-three
malds, ring down the rag in alert,
happy manner with their Grade A
jumping and teeterboarding.
Lower floor capacity taxed openlang performance Friday. Bert.

ORIENTAL, CHI Chicago, June :

Critery and the control of the contr

## 15 YEARS AGO

(From Variety and Clipper)

Florence Hobson, of a sister team, bet on the Dempsey-Carpentier fight. If the Frenchman won she was to marry Harold Thompson of Syracuse. Dempsey won, so Thompson had to give her an automobile,

Show business so bad a number of towns went dark save for film theatres. Springfield, Mass., the latest to do a complete blackout.

George M. Cohan closed in 'The Tavern' and announced his retires ment from the theatre until 'labo' has lost its strangishoid on the acta-ing profession.' Sore at Equity.

Florence Moore back in vaude and holding them for 25 minutes at the Palace, N. Y. Six Brown Bros, on same bili also a mop-up.

Belle Baker was the standout on the opening bill of the New Brigh-(Continued on page 43)

INITIAL N. Y. APPEARANCE

ROXY, New York

WM. P. (MICKEY) CLAWSEY

Show People All the World Over Will Be Interested to Know That SIDNEY FISHER THEIR THEIR COMMENT OF THEIR STATES AND ADDRESS AND ADDRESS AND ADDRESS AT 15/17. Short Land at More Commedious Premises at 15/17. Short Land August August Andreas Andre

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

Professional vaudeville acts wanted for staff radio positions by World's Most Powerful Broadcasting Station WLW Cincinnati, Ohio-comedians-singers. Phone Don Becker, Hotel New Yorker, New York, Wednesday, July 1, for appointment. Auditions until Friday.

Hotel Biltr

Russ Morgan Oro Linda Les Johnny Woods Joe Zatour Oro Lewis Julian Boy Foy

el Commodo Mildred Balley Zanette & Coles Red Norvo Bd

## Variety Bills

NEXT WEEK (JULY 3) THIS WEEK (JUNE 26)

Numerals in connection with bills below indicate opening day of show, whether full or split week

## RKO

CHICAGO
Palnee (3)
Mangaan Tr
Badle W. Mann
Paul Haalton
Nina Whitney
George Davie
Mangean Tr
Eddle Winter
Barto & Mann
Paul Haakton
Nina Whitney
George Davie
George Davie

CLEVELAND
Palace (3)
ackle Heller
Fredericks Co
harlle Chase
onetella Bros &
One to fill)

(26)
Wonder Skating Co
Tsd Adair Co
Ward Wilson
Phil Baker Co
Connie Boewsil
Irone. Vermillion

DR. JULIAN SIEGEL

Paramount Bidg., 1501 Bway, Suite 205 Telephone CHickering 4-5007

## Loew

NEW YORK CITY
State (3)
5 Juggling Jewels
Fred Sanborn
Donnki Noviè
P Rooney & P III
12 Dare Devils & R

DETROIT
Fox (3)
C Wither's Op H'se
Dickle Moore
Larry Adler
PITTSBURGH
Stanlsy (3) Stanley (3)
Ben Davis & Gan
WASHINGTON BALTIMORE
Century (3)
Maj Bowes Am Co
Maj Bowes Am Co

PHILADELPHIA

EARIS (3)

L Millinder Ore
Poor & Loul
Sus Read's
Sus Read's
Sus Read's
Bebe Barri dirie
chops Perkins
Dorin Rhodes
Ames & Arners
PHITTSBURGH
Stanley (3)
Sen David Game
Shede Hupp (3)
Homer Romains
5 Eligins uman
Harry Holmes
Dlamond Boys

mond Boys
rie Sis
'ASHINGTON
Earle (\*)

## **Paramount**

NEW YORK CITY Paramount (1) Shep Fields Ord Jarry Cooper Sugar Cane Melissa Mason Mogul

Mogul
BOSTON
Metropolitan (3)
Hector & Pafs
3 Kanes
Doyle & Donnelley
Adair & Richards
Meta Carlyls
Miokey Braatz
Roy Sineck

CHICAGO
Chicago (3)
Ted Weems Bd
Abbott & Tanner
Jack Poweli

ck Powell

DETROIT

Michigan (3)

mpbell Royalists
yde Hager
dminton Game
acle Barrie

irns & Farney

MONTREAL

Jaew's (3)

Dayays

2 Daveys
Don Davie
Wells & 4 Fays
Kslier Six & L
Asta Sven

WASHINGTON
Earle (3)
Prosper & Marat
Stevo Evans
Harris Claire & S
Duke McHale
Louise Massey Co
Earle, Fortune & P
Tommy Trent
N Arnaut & Bros
Yacht Club Boys Independent

CHICAGO
State Lake (27)
Estelle & Harvey
Leary & Creven
Blackstone Co
INSTANAPOLIS
Radde Rambiers
Hlokey Bros
Knoty
Knot

Lathrop Bros & I KANSAS CITY, MO Tower (3) Emil & Leona 3 Kings Bolce & Marsh OKIAHOMA CITY CHECHON (3) Sid Page Co Jackie Dolan Don Cummings

JACK POWELL SULTAN O'SWING

New Victoria Latasha & Lawr'ce Talo Boys Trondero Rest, L A Godfree Hildegrade Afrique Frique Svetlanows urray & Mooney aurice

BRIXTON Astoria Anion Bd CHADWELL H'TH

Rice Genev Bd CHELSEA Palace Ring Raince
Ring Research
Ring Raince
CLAPTON
Rink
Rob Barlow
Taylor & Morco
Low & Webster
East HAM
Premier
Rico Gypny Bd

Masi & Yuri Alf Thomas Marjorie Savege OLD KENT ROAD Astoria Anton Bd

PECKHAM
Palace
3 Girilee
Masu & Yuri
Aif Thomas
Merjorls Savage

Merjoris Savage
RVGBY
Plaza
Dudley's Midgets
SHEPHRDS BUSH
L'avillon
Edw Victoria
Aifred Thripp
R & Hyles
STRATFORD
Broadway Breadway Gordon Richards Danny Lipton 2 3 Edmund Boys

STRATYOND
Actoria
Claphan & Dwycr
Claphan & Dwycr
3 Auteria Boys
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TOTTENHAM
Granda
Bob Granda
Bob Granda
Bob Granda
Low Webster
Taylor & Marce
Low & Webster
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TOOTING Granada s Manning Bd Granada
Chas Manning Bd
Lesils Strange
Veronas
Gautier's Bricki'y'rs
WALTHAMSTOW
Granada
Mantovani Orc

## **Provincial**

Week of June 29 EDINBURGH Regent
1st half (29-1)
8 Lady Friends
2d half (2-4)
Gibson & Somers

GLASGOW Borrah Minevitch
LEEDS
Paramount
Al Sandler 3

Globe
Powsr's Elsphante
Lee Don
4 Welsh Miners Co
Rolf Holbeln
Con Graham & H
Scott Stanford & T
4 Herzogs
Kaye & Edna
7 Romae LEITH Capitol 1st half (29-1) Gibson & Somers 2d half (2-4) 8 Ludy Friends

## Cabarets

NEW YORK CITY

Betty Bryant Walter Lynch W Hendrick Or V Rodriguez Oro V Rodriguez Orc
Beachcomber B
Marion Butlsr
Leelle Litamy
Ann Suter
Eddie Leslie
Miller & Massy
Murray Dancers

Bean Rivage Sheenshead Bay)
Can & Campbell
Ruth Raye
Rolands
Michasl
Eddle Copeland Or

Eddle Copeland Or

Ben Marden's
Rivista
Patricia Gilmore
Hartmans
Eilin Potti
Gomez & Winona
Gonez & Winona
Gone DeQ & Lawis
Fracee Sile
Fracee Sile
Lawis
Fracee
Madriguera
Orc.

Val Errine Order

Committee Committe

Bee Kalmus Johnny & Georgs Jack Goodman Dorothy Davis 6 Spirite of Rh'thm Chatenu Moderus Elens McCoy Maryon Dals Pak McParlane O Lucille Jarrott Claremont Inn Harold Kolb Frances Stevens Jolly Coburn Ore Club 18

Club 18
Red McKenzle Bd
Stu Fletcher &
Jitter Bd
Coconnut Grove
Dick Messner Oro
Connle's Inn

Valaida
3 Novels
Palmer & Peaches
3 Rhythm Debs
Tootie & Ai
Anise & Aland
Al & Toni Cortes Kaloah Eddle Green Leroy Smith Ore

Coq Rouge Irwin Gilbert Orc Tisdaje 3 Jack Dempsey's Ernie Mack Bianche & Elliot

Rees & Moran Jan Brunesco Bd El Chico

El Chico
Celinda
Adelina Doran
Consuelo Moreno
Carlos Salazar
Emile da Torre Oro
El Toreador

Emile Fatti Oro
Hotel St. Melto
Bert Darcy Oro
Hotel St. Moritz
Bert Darcy Oro
Hotel St. Moritz
Bornett On McCab
Joyce Coles
Guida Zanette
Guida Zanette
Guida Zanette
Guida Canette
Guida Canette
Hotel St. Regie
Clifford Newdahl
Raech Ballet
Paul Gerrits
Jacques Frey Oro
Hotel Taff
Gos Hall Oro Emilie da Torre Orr
El Torreafor
Don Gilberto Oro
El Morecco
Ernia Holet Ordo
Tolles Genes
Emilies da Greno
Tolles da Greno
To Geo Hall Oro Dolly Dawn Hotel Vanderblit Barnie Dolan Ore

Piroska
Andrs Randali
Freddie Zay
Sonia Gansser & Jack Denny's Oro
Vincent Travers Or
Russeli Petterson'

Personettes
Gnug Plunk
Pet Harrington
3 Boston Sis
Glen Island Casino
Laura Doane
Char Barnett Orc
Grinwich VIII. Inn

Grinwich VIII. II
V MacNaughton
Alleen Cook
Helen Yankee
Iris Ray
Carol Vance
Musical Jesters
Dan Healy's Kitty Mullican
Gene Waiter.
Joe Ricerdel Oro
Joe Capella Oro.
Kit Kat
G D Washington
Lily Washington
Lily Washington
Ann Lee
Johnny & George
Danny & George
Danny & Gulth
Alberta Pryme
Sally Gooding
Aida Ward
Lillian Fitzgereid
Bob Hargrave Ed
Larchmont Casino Dan Healy s
Dan Healy
Jack White
Camille, Glory
Frances McCoy
Mary Lucille
Jine Larraine
Blenda Ranson
Roth-Andrews Oro
Beale St. Boys

Roth-Andrews Ore
Roth-Andrews Ore
Kirby Walker
Marjoris Naylor
Francista Malloy
Rother States Margoris Naylor
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Marjor Margoris
Francista Margoris
Marjor Pasco
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Val Olman Oro Gay Adame Botel Astor Hal Kenin Ore Maxine Grey Bob Allen Sadle Dowell

Hotel Ambassador

The Dandlee

LeMirage
Willy Solar
Mary K. Rowan
Michael Tree Orc
Leon & Eddle's
Eddle Davis
Gloria Rich
Grisha
Midge Cormyle

Gloria Rich Grisha ' Madge Carmyle Billy Milly Baby Wm Farmer Oro Madsleine's Jack and Jill Lucille Jarrett Damar Oro Joe Gray 3

Botel Edler Hotsl Eessy House N Brandewynne Or Hotel Fifth Ave P Handelman Oro Music Masters

Malsonette Ranse
Codelban Oro
Schura Liptova
George Ord
Jasha Nazarenko
No. 1 Fifth &ve
Carl Hunt
Minte Olimstead
Leofa Lane
Joe Lilley
Harold oodell
Harold doodell
Harold wobster
Wallace Sis
Jack Davie
Onyx Clob
Baby White
Stuff Smith Bd
Paradlee Hotsl Gov Clinton Batty Bowker Dick Mansfield Ord Hotel Gr't North'rn A Fardinando Oro Hotel Lexington

Bob Crosby Oro Hotel Lincoln
Dick Stabile Oro
Hotel McAlpin noch Light Oro sth Wilson Gonzales Ens

Stuff Smith Bd
Paradise
Bert Frohmen
John Steel
Floria Vectoff
Ford Crane
Gene Stuitz
Edna Mae
Faith Bacon
Jerry Frseman
Pavilion Roy Hotsl Montelals Hotel Montelar
Ann Courtney
Coral Islanders
Hall Hope Oro
Hotel New Yorker
Wilkens & Walter
Lyn
Neons
Notoral
Baptie
Gladys Lamb
Bobby Hearn
Hotel Park Lane
Panebo Oro
Hotel Pennsylvania
Joe Reichman Orc Jerry Frseman Orc.
Pavillon Royal
Valley Stream, L. I.
Maxine Tappen
Burne & White
Vincent Lopez Orc

Place Elegante Internationalists
Leo Lazaro Oro
Rainhaw Grill Joe Reichman Orc Bernhardt & G'h'm Santschl & Buckley Fairfax Judy Barron Hotel Pierre Miaco Eva Ortsga Lou Bring Orc

Arman Vecsey Oro

Hotel Roosevelt
Patsy Kane
Neil Buckley
Chas. Youtz
Don Bestor Oro
Hotel Savoy-Plaza
Corinna Mura
Emile Patti Oro
Habaneres Oro

Hotel Walderf-

Astaria
Gen Lodljensky
Raphaei
Beuwel & Tova
Basil Fomeen Oro
Wayns King Orc
Jimmy Kelly's
Santos & Elvira
3 Raymonds
Billy Mack
John Heckwood

Midgis Parks
Joan Miller.
Billy Mack
Mary Barton
Raymonds
Danny Higgins
Dorothy Dorr
Kitty Mulligan
Gene Walter.

Balnbow Room
Al Donahue Orc
Larry Blake
Sarge Tekar
Darlo & Diane
Nane Rodrigo Bd Hotel Pierre
Joe Moss Orc
Hotel Plaze
Marlo & Floria
Ken Siyker
George Sterney Oro
Hotel President
Adrian Rollini Ging
Hotel Ritz-Cariton Nano Rodrigo Bd
Ross-Fenton Farm
Barbara Blake
Brandt & Fowlsr
D & D Fitzgibbon
Gene Foedicit Oro
Rosslan Troyka
Ametel's Bd
Sands Pt B'th Clu
(Long Island)
Paul Rebucci Oro

Clong Island)
Full Rebucci Ore
Full Rebucci Ore
Changle Paradine
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Changle Paradine
Mary Ferry
Stork Club
Gus Martel Ore
Arthur Dann Ore
Tavern on the Grees
Ann Konnect Ore
Thomashefsky's
Ann Konnect
Gordon Davis
Chubby Smitt
Gurth Changle
Changle
Changle
Teven Caslno
Two Caslno
Two Caslno
Two Caslno
Two Caslno

Town Casino
Serippy & Pais Orc
Black & White
Fantany
Ubnngi
Gladys Bentley Rev
Pearl Baines
Will Bryant Oro
Versailles

Versnilles
Gracie Bartle
Goff & Kerr
Clement Rumba Bé
Rosita & Fontana
Meadowbrook Boys
Vogue
Pat Clayfon
Brooks 2
Billy Haywood
Cliff Allen
Williag Born

4 Horsemen

4 Horsemen

4 Horsemen

4 Horsemen

4 Horsemen

5 Horse

4 Horse

5 Horse

6 Hors Chuck Keough
Hotel Adelphin Roof
Bob Rolliner
George A Martin
Judith Barron
Earl & Josephine
Paul Rosini
Johnny Woods
Fearl 2 Hyd
Murel Byrd
Byrd
Evan B Fontains
Agnee Toile

Billy Haywood
Cliff Allen
Villinge Bars
Ernis Mack
Buddy Gately
Mildred Berry
Mildred Berry
Mildred Berry
Mildred Roys
Lou Reymond
Iris Rhy
Dickie Wells
Fanny Watts

Mired
Aida...

Mired
Aida...

Brine Maran
Lockwells
Brine & Lazar
Brine & Lazar
Baron Gyldenkorn
Alna Kinova
Frank LaSails Ore
Bob Lee
Wynne Roiph
Yacht Club
Harry Spear
Jackson Irving & F
Toyon't Morkan
Hale Sils

Larchment Casino Jim Lunceford Bd Hale Sis Bill Lecds Orc

Callege Inn George Givot Roy Shipstadt Harry Johnson Bess Ehrhardt Duke & Nobio

Colony Club
Mary Stone
Myra Lang
Rosalis Wynee
Paulotte La Pierre
Pheins 2
Rhythmeers Oro

Colosimo's June St Clair Tracey Gale & L Dolores Dawn Wlima Novak 3 Short Waves Bob Tinsleys Oro

#### CHICAGO

Blamerck Rotel Kings Jesters Marjorls Whitney Blackhawk
Joe Saunders
Dick & Dot Rogs

La Rue · · Eddie Davis Oro

Chez Parce
Edna Sedgewick
Paul Draner
Shella Barrett
Ella Logan
Cardini Ella Logan Cardini Hill Steele Henry Busse Orc

Blackstone flotel (Mayfair Room) Ethei Dixon Robt Paddock Virginia Glicrest Carmen Al Kavelin Orc Continental Roor (Stevens Hotel)

Congress Hotel (Urban Room) Duke Ellington Or Pen Poliack Oro Doris Robbins Entity Van Losen Georgie Tapps Club Alaham Lili Bernard Plo Henri Art Williams Orc

Club Minust Danny Beck Trudye DeRing May Downing Evelyn Lee Ruth Love

Ann Rush Jess Johnson Oro

Palmer House (Empire Room)

ramer Rouse
(Empire Roun)
Medrana & Donn,
Milton Douglae
Oliver Wakelleld
Abbot Dancers
Guy Lomburdo Or
Royale Froilce
Gale Tracoy & L
Hall Monte
Hall Monte
Louise Lucano
Virginia Clark
Genry Liachon O
Virginia Clark
Genry Liachon

rie Hollis ulse Lucano ginia Clark nry Lischon nri Lishon

885 Club

Bobby Rollins
Jean Kirk
Ada Lee
'Curley' Plate
The Dictators
Eddle South
Vanity Fair

Frazee Sis Trudye DeRing Carol Dean Edith Murray Cosmo Jesters

Tommy West Orc.

Via Lago
Arturo & Evelyn
Buddy Ralph
Stan Carter

Yacht Club

Drake Hotel
(Gold Const Room
Horace Heidt Orc
Freddy Schweitzer
Georgis Lyons
Edgswater Beach
Hotel

Enrico Novello
Paul Gordon
Carl & L Bonner
Sherr Broe
Bernie Cunimins

Gay 90's

Glab

Gay 90's

Zilch

Flo Whitman

Nyra, Lou & Tonya

George DeCosta

Lew King

Harry's N. Y. Bar

Joan Clark

Emily Fisic

B Gardner Girls

Dorothy Johnston

Austin Mack's Oro

Hi-Mat

Hi-Hat Hi-Hat
Virginia Crane
Blus & Jaye
Howard Brooks
Grace & C Herberts
Syd Lang Oro
Paddeck Club Stearns & Dean Ruth Delmar Dick Ware Billy Carr

## PHILADELPHIA

Anchorage Inn Oliver Naylor Orc Reed McCielland Sally LaMar Pets Woolery

DELPHIA
Vincent Rizzo Oro
Harold Knight Oro
Hotel Philadelphia
(Mirror Reom)
Walter Donahue
Surroe & Swanson
Janet Doro
William & Kay
Dos Frasetto Oro
Melody Club
Fred Thompson O Pets Woolery
Arcadla Int'l
Jim Littlefield Orc
Rodnsy McClennan
White & Manning
Rocalean & Seville
Evelyn Poe
Dolores Lackro
Lew Fink
Aroadlans
Rellevue-Stratford
(Planet Room)

Fred Thompson O
Evelyn Purvis
Bernice Arnold
Betty Clay
Joe Hulbert
Pencock Gardens (Flanet Room)
Meyer Davis Oro
Benny the Bum's
Virda Ford
Gypsy Roma-je
Joe Tobin
Isabelie Rook
3 Octavee
Jay King
Chico Shanks

Gypsy Orc Tanya Garth Fiorentina Chleo
Betty Shanks
Tropical Islanders
Colony Club
Lillian Dell
Bertle Clemoux
Carol McKay
Barbara King
Rita Mganix
Rhythm Jesters Or Fiorentina Romanoff & Nana Eugenia Efel Eugenia Efel
Ritz-Carlton
(Crystal Room)
Van Levis Orc
Roof Flerre
Red Gresh Oro
Ted Pike
Mastere
Jerry Lawton
Billy Long

X . tera Or deGorgus's Cafe Silver Lake Inc (Clementon)

Irwin Leonard Or
Embness Clob
Embness Clob
Mitered Tane
Virginia Valley
Ruth Denning
Warrylok Sis
Zay Maione
Flyllis Denror
Flyllis Denror
Fergie Garner
Mario Drummond
Mario Drummond
Mario Drummond
Idlers Orc
1523 Lecest
Lubbles Shelby
Stevent Sis
Florence Hallman
Florence Hall (Clementon)
Beth Challis
A & B Bennett
Rhythm Barons
Armstrong & S
Wayne & Lorral
Joey Dsan
Maria Krasnon 1214 Sprne

Jimmy Blake Margie Drumm Little Ernie Helen Smali Herble Dubrow

5 Adorabies Barney Zeeman Frank Hires 4 Horsemen Walton Roof Walton Roof
Milton Kellem Or
Jackie Beekman
Tanla & Kircoff
Wayne. Sis
Chorines Warwick Hotel (Cocktail Room)

Eddle Vickner Ord Weber's Hofbrau (Camden) (Camden)
Royal Bavarlans
Gisagory Quinn
Blas Hart
Fred Gruber
Mara & Rennta
George Wolff
Ann Hunter
4 Sakis
Rose Kirk
Carmen D'Antonio
Rouls Chalkin Ore
Rathskeller Ore

#### LOS ANGELES

Hal Chanslor Orc
Caconint Grove
Ben Eernle Orc
Cal Manny Prager
Billy Wilson
Ray Hendricks
Jeanno Tyler
Gower Chambian
3 Envoys
El Mirador Beverly Wilshire Viola Von Larry Les Oro Billmare Bo Millimore Bowl
Sally Rand
8 Hbytnin Rascale
Red Harper
Joaquin Garay
1 Radio Revens
1 Radio Revens
1 Radio Revens
1 Radio Revens
1 Radio Rowaville
Jimmy Orler Ure
Cafe Casanova
Carrol & Gormos
Carrol & Gormos
Degar Bergen
Ruin Petty
3 Roberte Bros
Max Piller Oro
Marietta
Garder & Kane
Cufe & Kane
Cafe Casanova
Carrol & Gormos
Carrol

Cufe de Parce
Joe Cappo
Frances Enight
Duval & Trogg
Thuck Harviay
Naomi Warnel
Naomi Warnel
Don Silver Ord
Johnnie Dove
Helen Webster
Barl Belis
Billy Davis
Dick Richardson

Cafe La Mai Ston Clair Oro Park Ave Boys

Century Club Lind Hays Grace Hays Newell Chase Bob Sherwood Schutte

Mary Lane
Helen Lewis
Irene Barry
Morey Barry
Lols Saunders
Smaroff Girls
Lou Singer Ore

Finneus Door Ned Stanfield Louis Prima Ore Omar's Dome

Minil
Jean LaBianche
Rita & Rubin
Nick Stuart Ore
Billy Lowe
Palomar Palemar

3 St. Johns Bros
Woody Herman
Davis & Ardell
Eddie Stone lindson Metzger Isham Jones Or

Ishan Jones Oro
Pirrane's
Cook & King
Jimmy McElveen
Helen Janis
Wyllo Webb Orc
Rudolph & Naideen
Parls Ins
Rulz Sis
F Siry & de-Rruin
Ken Wilmarth
Peggy Shana

## 15 YEARS AGO

(Continued from page 42) on. Bill was mostly comedy and he had no opposition.

Lou Holtz, still in cork, was at the Audubon, breaking in material for the forthcoming 'Scandals,' Quite the thing to break in material at the nabe vaude houses to get timing and audience reaction.

Gracie Emmett in a new version of 'Mrs. Murphy's Second Husband,' but no agents thrilled. Needed new stuff.

Kress dimeries trying to force areas ameries trying to force music pubs to a dime retail. Said it was robbery to ask two bits for most of the songs.

Peggy Wood was in Indianapolis supervising tryout of a play she had written with Sam Merwin.

Jesse Lasky announced a 25% cut in production costs and general economy all along the line. Echoed by other companies, Still talked

Gallagher and Shean tried out their act. Tepid reception, so they, put in a new song. That made them,

Gus Hill announced he had willed his home to aged managers. Place had two houses with a total of 34

Century, N. Y., playing 'The Last Waltz' eliminated both mats. Not profitable in summer.

Artists Representatives Assn.
formed, All Loew agents.

## 50 YEARS AGO

(From Clipper)

Stage heavies vs. comedians played a five inning game of ball on a Brooklyn park for the benefit of Atkins Lawrence, late of the Bartley Campbell troupe. Score for the half game was 27-14 in favor of the heavies.

Three places still open in St. Louis, including Uhrig's gardens. Two operettas and a burlesque-type show. Latter had to be cleaned up.

London inventor working on a new gas burner for footlights to obviate the heat shimmer, which generally was present. Never in general use as the electric bulbs soon replaced.

'Mikado' company touring Canada announced it had the players from the original N. Y. show. Actually made good on four of the principals, Opera was leased to company by John Stetson.

Barnum's museum, Bridgeport, announced that the following seasons it would have all dressing rooms 10 x 10 feet, steam heated, gas lighted and with running water and carpets. Name changed to Belknap's.

Over in London they had to cut 'Adonis' to permit a tarcical curtain raiser to be given. Show was not standing up.

One of the original showboats was the once-famous Great Eastern, first of the matine monsters. Too ex-pensive to diperate and moored in the Mersey, not far from Liverpool from which excursions were run, Had a variety show.

Miles & Barton withdrew their Bridal Tran, leaving the N. Y. field to Col. McCaull's. Crowing Hen, same operetta with a different name, 'Trap' sent to Boston. End of a fa-mous ballyhoe war.

Eden Musee lost its test case on the sale of beer in its concert gar-den. Looked upon as shutting all theatre bars. Most went out of the drama houses, but beer was per-mitted in the variety theatres for wany versus.

Actors' Order of Friendship, a Phila, organization, came over to N. Y. and held a meeting in Madison Sq. theatre. Actors' Fund gradually assumed its activities.

Stuart Robson, speaking at the Actors' Order of Friendship meeting, deplored the tendency to speak of the good old day, and decry current stars. Still being done.

flugo Marchettl
Thora Matthalson
Henry Monnet
Plote Cantrelll Oro
Ardis May

flugo Marchettl
Agnes Chandsion
Marchet Sparks
Geo. Redman Ore

## London

Week of June 29 Week of June 29
Canterbury M. H. EUGWAFE ROAD
Jost half (29-1)
Sylvastir Janes
2d half (2-4)
Bugh Ormond
2d Corona Babes
Dominion
Coram
Coram
New Victoria
New Victoria

HAMMERSMITH
Jalee
Dug Wakofield Co
Hickory
Gordon Richarde 4
Danny Lipton 2
3 Edmund Boys
ISLINGTON
Blue Hnil
12t half (23-1)
44 Corona Babes
Aught Corona Babes
Willed Corona Babes
KILBURN
Grange Grange
4 Snith Bros
5 D'Altonians
4 Darlings
LEWISHAM
Pelace

Ford & Ayran
Ford & Ayran
Fepino II
Cy Landry
LEYTONSTONE
Mantovani Ore
NEW CROSS
Kinesna
3 Girliés

# Dallas Fair Books Two WPA Shows, 'Macbeth' from N.Y., 'Parade' from L.A.

Surprising development in the Works Progress. Administration re-lifer shows is, the interest shown by the directors of the Texas Centen-nial celebration. It is arranged to present two of the plays at the Dallas Fait in suppore. One was done on the Coast and the other in No. 10 to 10

New York.
Colored cast Macbeth, which attracted goodly attendance to Harlen, is slated for Dallas about Aug.
1 following, Follow the Parade' a vaude-revite by the Coast WPA unit, which, is opening at 1 the Fair next week. That the Southern celebration heads should select a colored show, regardless of the being of the property of the property of the WPA crean roles for the property of the WPA crean roles where the work of the WPA crean roles where the WPA crean roles where the work of the WPA crean roles where the work of the WPA shows was made with Halle Flangian, national director of the Federal Theatier Project, Transportation costs will be defrayed by the WPA, shows was made with Halle Flangian, national director of the Federal Theatier Project, Transportation costs will be defrayed by the WPA, shows was made with Halle Flangian, national director of the Federal Theatier Project, Transportation costs will be defrayed by the WPA, shows esting, 70% of the gross. Following Dallas, Macbeth, will be sent to collow the route of WPA, theates, as originally booked, with midwestern dates played, first. Understoner, which were the Dallas showing. There are 125 people including or considerable tiem.

Show see Treatre the Dallas showing. There are 125 people including for considerable tiem.

New York offices of the federal relief show project, are still awalting work from Washington as to the amount of money to be allotted from the cost of transportation will be accounted and the work relief program. It is positive, however, that the project will continue and extend well into the wither or beyond.

dependent on the linancing, may extend well into the winter or beyested well into the winter or beyested well into the winter or beyested well of the well that realignment of those in the WPA theare relief payroll is steadily progressing. It was declared that 
weeding out of persons not rightfully, classed, as professional players, or who if some manner got into 
the project without previous experience, had been quietly going on 
for several months, but that the 
task is a difficult one. However, 
who needs valled work being nived 
who inches the profession of 
"Wheevers" there have "let-outs, 
others' have been put on the payroll afied, the that number of peryours on tile list for the country is 
nived Table, on New Yorks 'third quota 
5,400 being maintained.

## 'DEAD END' CAST'S TWO WKS.' VACASH WITH PAY

... Principals of Sidney Kingsley's 'Dead End' will all get two weeks

Dead End will all get two weeks yeardion with pay. Norman Bel Geddes is the producer.

Company will go off in pairs for duration of summer. Their parts will be filled by those already signed for the Chicago company, which opens there in October.

## **Guild Recognizes Balto**

Baltimore, June 30, Baltimore, June 30.

Next season the Theatro Guild will send its shows to Balto, after, a year's lapse. Penellied into Fords, are 'Call it a Day,' Idlot's Delight and 'End of Summer'. Also 'Jane Eyre', starring Kathagine Hepburn, which will bly leight, weeks on the road before New Nork.

Last Chestic Guild alow were was "Valley Force" season before last, add it was only one that year.

## New Fed Play in L.A.: Four Others on Sked

Hollywood, June 30. New play, Gulf Wind, by Lev Freeman, Hollywood writer, will be presented by the L. A. Federal Theatre Projects at the Hollywood

Playhouse, Aug. 10. Triple A Plowed Under will open at the Hollywood snot July 13 for two-week run.

Other plays skeded are The Bat, at the Mason, today (30); Redemption,' at Musart, July 8, and 'Cradle Snatchers,' at the Mason, July 14.

# 1st U.S. Theatre To Be Restored By Rockefellers

Next restoration job contemp by the Rockefellers at Williams burg Va., is rebuliding of America's first theatre. Site is close by to Governor's Palace, already restored to its original Revolutionary War state, and will duplicate as closely as possible the structure as built in 1716. It seated about 90 with shows performed by all-male casts,

One plan suggested is to use this restored shrine as a sort of lounge,

"One plan suggested is to use this restored shrine as a sort of longe, since its seafting chactly is so limited, and erect a larger theatre next door or behind, for regular dramatic productions. Entire Williamsburg program is coating Rockefellers around \$20,000,000, with over half of this figure already evended and the his given and a season of the s

footlights. This was erected severally years later, and was a hit with soldlers moving in and through the town during the history making days.

days,

Abingdon Players, Virginia summer theatre group, is a possible tenant of the restored theatre.

## BRIAN'S MUSIC SCHOOL POST: LEAVING STAGE

Boston, June 30.

Donald. Brian, one time South
Boston choir boy, is leaving legit to
become, head of the light opera department at the New England Conservatory of Music, Boston, in September, former Viryinia O'Brien
of Joston, co-star of his in many
shows, will assist. Both have taken
residence in Hingham, Mass,

## She Got a Lift

Ethlynd Holt, artists model whose posing for Camei cligaret ads made hers one of the most familiar faces on the outdoor signs, is going on the stage.

She has been attending a dra-matic school.

## Schwab's 'Susie'

In addition to directing the open-alr season of the St. Louis Munici-pated the Communication of the St. Louis Munici-pated the Communication of the St. Louis Louis a musical comedy stated for Broad-way in the fail. Philip Wylle col-labed on book, No score set yet, 'Show' will hot be tried out in St. Louis because of its production, which call for 10 sets.

# WPA's Showboat. Denied N.Y. Dock, Goes to Hoboken

WPA's showboat, Buccaneer, reently secured under lease, will have as its first relief attraction a minetrel show. Boat will tie up at a dock in Hoboken next week, after permission to use any New York permission to use any New York city dock, on either the East or North (Ritidson) rivers was denied. Stage Hands Union Local No. 1 became interested when Commissioner, of Docks McKenzle refused to permit the boat to tle up at 98th street, on the west side. He previously: ruled against the idea when it was proposed, to use the boat for regular nightly shows as previously, difference in operating being that the Buccaneer would have been teld instead of janchored up the Hudson at Yonkers, beyond the city limits.

e city limits. With the boat on the other side With the boat on the other side of the river, a Jersey stage crew will likely be hired. Boat will have about 25 deckhands, there being two shifts, each working two weeks, but receiving a month's pay. Stagehands, officials conferred with the commissioner, who explainted that, whether WPA or not, it admission is charged he doubted the legality of permitting the boat to operate on the river or use city docks. Understood, his ruling was backed up by Mayor LuGuardia,

## Free Postage

Syracuse, N. Y., June 30.

New Federal Theatre Project rulling here permits the Federal Theatre Players, WPA's dramatic stock
group at the Civic University, to frank the weekly blurbs sent to pa-trons on the theatre's mailing list

### **WPA REVIEWS**

## LIGHTS O' LONDON

Melodrama presented by Federal The	atre.
Works Progress Administration at	Palm
Garden, New York, June 23; writte	n by
George R. Sims; revised by Earle Mit	chell.
Soulre Armytoge Edwin Re	dding
Marks Emmet Shacks	lford
Bess Marks Dorothy Dell	eckor
Marks Emmet Shack Bess Marks Dorothy DeB Harold Armytage Donald E	rater
Hatty Preen Winifred	Dann
Helty Preen	Gurn
Seth Preen	ofiton
Ross Everett Edv	un with
Calle Francisco Par	ojeo zej
Sells	obnor
Mr. Skiffington Y. Johnstone	garae.
Joe Jaryla	Lynn
Eliza Jarvis Edith Si	ishop
Jim Marvis	nayne
Jim Willer W	ntson
Susle	orrest
Wells Vernon Will Tony Frank S	:iams
Tony Frank S	cullao.
Philosopher Jack William B	ircom
Parker Charles And Shakespeare Jarvis Gertrude ( Waters John R	irews
Shakespeare JarvisGertrude	Juyer
Waters	rown
BrownJohn R	ogers
Annie	Price
ArrySam	Lewis
Annie Mabel Arry Sam Percy De Vere William	Freen
AveryCharles	Pitt
Avery Charles Mr. Williams Cornelius Dor Girard Sam	nelly.
GlrardSom	Fried
Slippery Sal	enter
Slippery Sal	urler
Charlie	'unline
And Villagers, Street Crowds, Visitors, etc.	Course
Vigitors' ato	Court
Louise Gunning Donothy Channell	
Lauise Gunning, Dorothy Chappell, ( Lynn, Christine Langford, Anne War	rrace
Parle Gentuide Teachman Detroit,	maie:
Earle, Gertrude Kashman, Rebecca ford, Blanche Newcomb, Blanche L	rche-
Dorothy Blaine, Arthur Davies	atell,

Relief theatre has been toying with this alk melodrama for some time. It was first presented in Lon-don and New York around the early 1880's.

early 1880's.

Atmosphere was needed, and after discarding an idea to play it in a tent under one of the city's bridge approaches, a third class been point and dance half called the Palm Garden. on West 52d street, was cheen of the company of the nelodrama of Central Florida, a melodrama of Central Florida, and the melodrama of

# Inside Stuff—Legit

Success of Personal Appearance in stock so far this summer is something for the author and original producer to worry about. Specialists in stock have expressed the opinion the play would have cleaned up \$100,009. In that field alone in the old days, when more than 100 stock companies dotted the map. The number was near zero during the past season, although there is a myriad of summer stocks.

In former seasons, stock releases brought as high as \$500 weekty on rentals. Top money, from stock is credited to. Why Men Leave Home, which netted \$125,000, kpll; 50-50 between author and producer. Common Clay, after its first big flush in stock, averaged \$1,000 yearly for about 10 years. Author never repeated that success. At the present time, however, amateur rights are worth) inuch more than stock and the same goes for radio.

Appearance rights are worth in the more than atous here in the summer, date of the summer of t

Although it is merely subsending for the summer, Tdiot's Delight' is the first show in Broadway records that will have folded to actual capacity. Since, the subscription period the play has drawn standes audiences at performances and there is no let-down at the Shubert. Fact that, Delight' has his/sed but 15 weeks accounts for the phenomenon and there is little doubt the attraction, could go infrough the summer at this \$24,000 weekly gait.

Suspending, of "Vetoria-Regina" came after virtually the same sort of box office record, but it had played 28 weeks before hading. Finals performances were big' but not clean sell-outs. Box office drew more than \$1,500 for "Regina" performances on Aug. 31 and thereafter, during the first dark week as the Broadhurst. Outstanding previous instance of a bit, interrupting the run (atx weeks) was "Barretia of Wimpole Street," but at the time of suspending, business had started to taper off.

Announced final week of "The Children's Hour," Elliot, N. Y. came as surprise, run being figured to span a second summer. Cutting the ministon scale in half to \$1.65 top dropped the gross too much recently, however,

ently, nowever. Plan first was to cut-rate the play at the original \$3,80 top but the Shuberts, who own 50% of 'Hour,' rejected the idea. Some mix-up Shuberts, who own 50% of 'Hour,' over 'Follies' tickets is the answer,

Lorenz Hart, songwriter, is manager for his kid brother actor, Teddy, one of the muggs in Three Men On a Horse, Playhouse, N. Y. These managerial duties concern Teddy's Hollywood engagements. His first picture assignment is in the film version of Horse, Warners.

Contract is a termer but permits an appearance in the fall on Bros way in 'The Nightingale.' Same goes for Sam Levene, also in original cast and also in the picture.

Guarantees for 8-12 weeks are being offered eastern-produced road shows to play the Geary theatre in San Francisco by Louis Lurie, who operates. Lurie and other Erlseo, capitalists are making drive to restore the road to northern California, and are offering shows guarantee against

Tony Sarg switching from marionettes and handling concession shows at Luna Park, Coney Island, has found it rough sledding. Luna's Streets of Paris, an echo of the Chicago Fair, has had two player strikes because the wages were not put on the line, Last week the show was reported operating along skeleton lines.

Hugh O'Connell is motoring back to Hollywood. Just to look around or something. He was in the Foilles. Bobby Clark replaces when the revue reopens at the Winter Garden, N. X., in August.

sult of those night hideway ventures such as .The Drunkard' and the current Sturder in the Red Barn. He current Sturder in the Red Barn. He current Sturder in the Red Barn. It has a mixed cast, with colored tiquor and such if they lay it on the line. If not the house isn't much interested.

English plece is enacted on the shallow stage of the Garden. It has its moments is accepted in the spirit of the story and its dramatics, players being heid down to straight performances. Refelling reserves the audience. Refelling reserves the audience. It has better the evening.

There is but one solution, and that is to unionize. The men are the better the evening.

#### TURPENTINE

Melodrama In three sits presented by the Federal Theatre Works Progress Administration, at the Lateyette, N. Y., June 20, writted by J. A. Snith: and Attended by J. A. Snith: Advanced by J. A. Snith: A 

WPA's Negro theatre for its fourth presentation has selected a melodrama of Central Florida, a

cut wages until the Negro workers cannot earn enough for food. There is hardship among the poor whites.

There is but one solution, and that is to unloulze. The men are closely watched by overseers, all armed. In addition to their sweatly look of the to solve their women from the white hosses. Drawn naturally 1s, injected into the story in addition to the expose of working conditions. In the solve the women from the white hosses. Drawn naturally 1s, injected into the story in addition to the expose of working conditions. In the solve the solve in the solve in the solve the solve in t

#### Colored 'Spider'

# RECORD 130 IN THE STICKS

# NEW TOPS FOR SUMMER CO. S. Green, Mandon, Warrensburg, N. Y. Green Mandon, Warrensburg, N. Y. Green Color, Color Co

Barns Employing More Actors than the Old 'Road' - Plus Plenty WPA'ers - Means Lot to Authors in Royalties

#### MOSTLY EAST

New record of 126 rural play-houses has been set thus far. Last saw a then all time high of 104 at torrid spell's conclusion, Arrival of some laggards will up this figure somewhat. Majority premiere

figure somewhat. Majority premiere this week for about 10 weeks each. There will probably be more actors employed in these out of town barns than even the old road afforded. Also up for consideration is the added revenue this means to althous. Mass production of particle and the second of the country predominates, with about three-quarters of those announced pasturing in that area. Add to this the large number of WPA tryout enterprises and it looks like there will be a shortage of plays. Number of WPAers figures to about equal regulation straw hats. Most of last year's stands are reopening, but many under new majargement. There are also several new context.

eral new comers.

Those indicated with asterisk are listed with Equity; this does not always mean Equity sanction, but is merely an announcement of intention that has been filed with that organization.

The 130 listed companies are:

The 1st Insted companies are:
Alden, Jamaica, L. I.
Ambassador Music Hell, Falisburg, N. Y.
(Meri & Kutcher.)

\*Ann Arbor Drama Festival, Ann Arbor,
Mich. (Robert Henderson.)
Atlantic Ropertory, Atlantic City.
Band Box, Suffield, Conn. (Mary Ann

Eand Box, Suffield, Conn. (ann.) sombenter, Datry, Phillipsburg, N. J. Bannitarbor, Harry, Phillipsburg, N. J. Bannitarbor, Phaytes, Bar Harbor, Me. Edwin W. Payne). Bard, Annandale-on-Hudson, N. Y. Barnatormer, Tamworth, N. H. (Francis Barneter, Abingdon, Va. (Robert Porter-later). Shore Community Players, Bay L. I. (Clyde Armstrong.) ch, West Falmouth, Mass. (Luther chwood, Scarborough, N. Y. (Paul

"Seechwood, Scarborough, N. Y. (Paul Berney,)
"Berkshire Playhouse, Stockbridge, Mass, William Miles.)
"Blahop Lee School, Neil Gwyn theatre, Blahop Lee School, Neil Gwyn theatre, Boulevard, Jackson Heights, L. I. (Louis F. Werba.)
"Brattleboro, Brattleboro, Vt. (John oro, Brattleboro, Vt. (John Brickman Summer theater, Pleasant Valley, N. Y. (Wm. B. Friedlander.) Brighton, Brighton Beach, N. Y. (Jack

Linder John Brighton Beech, N. 1. Gleck Linder Jayers, Stroudsburg, Pa. (William Laports, Jr.) "Cape Playbous, Dennis, Mass. (Raymond Moore-Laurence Rivers.) Control City Opera House, Central City, Control City Opera House, Central City, Control City Robert Edmond Jonos.) Auditorist In Frown Players, Bronxville Auditorist In Frown Players, Bronxville Chapter Playbouse, Guillerd, Conn. (B. Morton.)

"Claped Playbouse, Guilford, Conn. (B. Morton.)
Chautagua Repertory, Chautaugua, N. Y. Chautaugua, N. Y. Chu, Chautaugua, N. Y. Chu, Chang, C. Chu, Gregory, St. Playbouse, Rochester, N. Y. Gohn Waldock, N. Y. Gohn Waldock, Connecd Plaza Players, Kiamesha, N. Y. Connecticut Players, Plymouth, Milford, Conn. (Marcus Mewin.). Carnell, Mt. Vernon, Ia.
Carnell, Mt. Vernon, Ia.
Gretalgne, Waltern, N. Y. Gretalgne Windustry, Surfar, N. Y. Gretalgne Windustry, N. Y. Gretalgne

agamoor Players, Cragsmoor, N. Y. vatoire, Deal, N. J. (Arnaud

Potisville, Pa. (John Ravold-..)
Players, Livingston Manor,
k Kenkins-Gabriel Powell.)
heatre, Milton-on-Hudson, N. Y. llie Playhouse, Ellensville, N. Y. \*Ellensville Playhouse, Ellensville, (Hugh Neville.)
(Hugh Neville.)
Essex Players, Essex-on-Lake-Champlain, N. Y. (Harrison Lewis.)
Fair Dunkirk, yers, Chautauqua Fair, Dunkirk, orge Culver.)

1 Players, Buckingham, Pa., and , Pa. (Larry Wood.)

t Players, Rye Beach, N. Y. Wick.)

layers, Lake Nipmuc Playh Ave. Players, Lake Nipulace, S. Mendon, Mass. 6 Arts Center, Colorado Springs, Colo. Jowles Strickland, Series and Series a

Glen Wild Flayers, Gree
(Louis Rosenblatt.)
Gloucester, Gloucester, Mass.
Goode Players, Clinton Hollow, N. Y.
(Reginald Goode.)

\*Griswold Players, Griswold Hotel, New ondon, Conn. (Margherlte Norris-John

"Griawold Players, Griawola Rucus, averandon, Conp. (Margherit) Norrial-John Condon, Conp. (Margherit) Norrial-John Group, Fine Brook Club, Nichola, Conn. Grove, Nuangola, Pa. (Royal Stout-Guild-Hall, Baethampton, L. I. (Leighbon Rollita), Jarbor, Governor's Island, N. Y. (Charles Hollywood Players, Wost End, N. J. (Hollywood Players, Wost End, N. J. (Margherit), Margherit, Margheri

Waland, Nantucket, Mass. (Manual Manual Manu

Lagewood Flayers, Skownegan, Me, (Mer-ille, Burke.) Laurel House Players, Haines Falls

N. Y.
Little theatre of Duluth, Duluth, Minn.
Mahopac, Lake Mahopac, N. Y. (Edward
taquello.)
Manhattan Players, Fitchburg, Mass. (Guy
almerton.) Admetton)

\*Manhattan Repertory, Ogonquit, Mewalter Hartwig.)

Marltime, St. John, New Brunswick, Can.

\*Mayerick, Woodstock, N. Y. (Robert

"Maverics, Woogstock, Iv. 1. (novertigen).

"May "May be been beates, Millbrook,
I.Y. (Edward Massey).

"A.Y. (Edward Massey).

"Mohawk Drame Feetival, Union College, chenectady, N. Y. (Charles Coburn.)

Mommouth Community. Players, Spring also, N. A. (Charles Coburn.)

Momouth Community. Players, Spring also, N. A. (Jack Halnbridge St.)

New Barn, Saugerties, N. Y. (Jack text.).

y Haven Drama Guild, Stoney Creek, (Francis Y. Joannes-Brace Conning.) London Players, Barn Playhouse, ondon N. H. Rochelle Playhouse, New Rochelle, (Montgomery Jackson-Vernon Wors-

w York Players, Ivoryton & Say, Conn. (Milton Stiefel.)
wport Caelno, Newport, R. I. (Actorgers, 22 E. 50th St., N. T. C.)
alto Community Players, Pale Alto,

idena Community Playhouse, Pasa Calif.

\*\*Red Jurn, Locus Valley, L. I. (Tanuta, L. Repeartor, Phylomes, Keene, N. H. Isrbert Gellendre-George Birse, N. H. Isrbert Gellendre-George Birse, N. H. Heldelsh Rice, V. Hidgeway, White Philan, N. Y. (Dellendre-Heldelsh Rice, V. Hidgeway, White Philan, N. Y. (Red Heldelsh Red Heldelsh Red

N. Y.

"Somerset Players, Niantic, Conn. (George Summer-Gregory Deane.)

"South Shore Players, Cohasset, Mass. (Alexander Dean.)

"Southampton, Southampton, L. I. (Sylvia French.) French.)

\*Spong, Hilda, Players, Cape May, N. J.

(Arnold Berke-Malcoim Atterbury.)

St. Louis Municipal Opera, St. Louis, Mo.

(Lawrence Schwab.)

Starlight, Pawling, N. Y. (Maryverne

Steel Pier, Long Branch, N. J. (Frank McCoy.) Stone & Hoff, Lake Echo, N. Y. (Ezre Stone-Sol Hoff.) Studio Theatre Players, Green's Lake

N. Y.
Tamiment, Tamiment, Fa.
Tamiment, Tamiment, Fa.
Temple-Gates, Flushing, L. I.
Temple-Gates, Flushing, L. I.
(Hal-welk, Conn.

Theatre-in-the-Woods, Norwalk, Conn. (Greek Evans.)
\*\*Theatre of Four Seasons, Roslyn, L. I. (Charles Hopkins.)
\*\*Urban Playhouse, Yonkers, N. Y. (Elizabeth Miele.) eth Micie.) University, Evanston, Ill. Vanguard, Masonic Temple, Atlantic City,

Vanguard, Masonic Temple, Atlantic City,
Warren Playera, Spring Lake, N. J.
Gouis Tappe-Charles Lammers.)
Washington St. Players, Otego Lake,
Cooperatown, N. Y. (Randolon Somerville)
Washington, N. Y. (Randolon Somerville)
Westchaster Country, Playhouse, Mr.
Kleco, N. Y. (Day Tuttle-Richard Stinner.)
"Westport Country Playhouse, Westport,
Conn. Lawrence Languer.)
Conn. Lawrence Languer.)
Milam. (Mart., Provincetum, Mass. (Wm.
Milam.)

Whart theatre, Provincetown, Mass. (twin. Milam.) Pileyers, Wildwood Amusement Pileyers, Wildwood Amusement Wildwood Milametwn, Williametwn Pileyhouse, Williametwn, Mass. (S. Wesley McKes.) Woodstock, Woodstock, Dierville, Mass (Many Toung-John Crafts). There are three others listed with Equity Toung's Gap Pileyers, Parksville, N. Y. There are three others listed with Equity (1977). The Control of the Contro

## Zelma O'Neal to England

Chleago, June 30.

Zelma O'Neal sails for England
on July 3 on a London theatre engagement.

Jameirs, Chase Barn, Whitefield, Gagement, Charlinsworth.)
Charlinsworth, June 19 West Galety with Leslie Henson.

#### Sun-Burned

rhii Guiran of the Leo Newman ticket agency has been sticking close to the store. Urged to get some sun, he went to a Glants-Cubs ballgame last week and dropped \$39. Phil Guiran of the Leo New-

cided outdoor sports is out

# Cast of 2.000 in Frohman's Actor **Benefit on Coast**

Hollywood, June 30. Complete continuity of 'Night of 1,000 Stars,' Which the Actors' Fund of America will stage tomorrov night at the Pan-Pacific Auditorium has been arranged by Daniel Frohman, president.

With 2,000 players participating; five bands supplementing the mus cal offerings of the ...0-piece ork under Maurice de Pach; a ballet of 1,000, mammoth choruses and the stars personally re-enacting best known scenes of their film careers,

known scenes of their film careers, an elaborate and spectacular enter-tianment is promised. Informal entertainment ranged from band music as an overture, throughout the course of thetiris, with people re-enacting parts portrayed by actors beginning from music hall days to present films.

## 2 YIDDISH LEGITS ON B'WAY NEXT SEASON

There will be two Yiddish dramatic troupes on Broadway in regular legit houses next season, both

ular legit houses next season, both trying to draw patronage away from the regulation Yiddish centers. These troupes will both start the season at the same time as the regular than the season at the same time as the regular than the same time to the same than ever in recent years. Ludwig Satz and Cella Adler will co-star at the Longacre, while Joseph Buloff will head a troupe at the 49th Street. Both houses have been taken on full season basis (Yiddish season is, 30 weeks starting in September) and expect to switch new plays as often as necessary to hold out, but will run them as long as possible.

out, but will run them as long as possible.

Bulon't sigetting together most of the remnants of the old Maurice the remnants of the old Maurice of the remnants of the old Maurice of the remnants of the old Maurice of the remnants of the r

## **Uncle Sam Gives Away** Those 'Free Passes.' Too

Syracuse, N. Y., June 30.

With business doing a typical summer brodie, the Federal Theatre. Players at the Civic University are trying to bolster the box office line by the weekly distribution of 30,000 passes, with Uncle Sam levying a 10c nervice charge. Virtually means the Federal Theatre Project is purveying dramatic stock at a dime, despite a nominal box office top of 40c.

# Stage Relief Fund Better Heeled Than Ever; 26 Benefit Performances **During Past Season Netted \$44,406**

## Russell Diamond Sale

N. Y. Supreme Court Justice Walsh has ruled that the much-litigated \$50,000 diamond and emerald ring, once the property of Lillian Russell, be sold at auction on July 16 to settle claims of a half dozen creditors of Lillian's daughter,

Dorothy.

The bauble must not be sold for less than \$4,000, by court order.

## STILL THREE MEN **BUT ONLY 1 HORSE**

With the closing Saturday (27) of the Philadelphia company of Three Men On a Horse, only the original outfit in New York continues under Alex Yokel's management. Coast company, which is being operated by Henry Duffy, is currently playing a repeat in San Francisco. Matt. Briggs and Edward Colebrook of the Philly cast are joining the Coast troupe.

"Three Men' was operated in Philly by Samuel Nicolings and Edward Colebrath and no avoid you have the control of the Nicolina of the Coast troupe. Three Men' was operated in Philly by Samuel Nicolina of the Coast troupe. Three yeplacements of the Nicolina o

#### Porterfield's 3d Season Of His Barter Theatre

Lynchburg, June 30.

Onlons, eggs and tomatoes are signs of appreciation rather than of disapproval, when they come from Bob Porterfield's 'barter theatre' audience. Fatrons part their groceries at the box office instead of tossing them across the footblethe

ceries at the box omce instead of tossing them across the foollights. Porterfield and his troupe are carrying on their better shows at Abingdon, Va., for the third successive season, playing in auditoriums, school halls and other assembly places in the neighboring willness.

Neighbors gain admittance by bringing armsful of green heans, roasting ears, eggs, ham and poultry

'Anything goes,' says Porterfield, who adds that the produce supply seems to be unlimited—to match the appetites of his actors.

## Douglases in N.Y. Play

Hollywood, June 30. Hollywood, June 30.

Melvyn Douglas and Helen Gahagan (Mrs. Douglas), following
former's completion of his role in
Metro's 'Gorgeous Hussy,' start rehearsals for a new play written for
the nair by George O'Nelli.

Vehicle is slated for Broadway
production in the fall.

#### REV.'S PLAY FOR VIENNA

Father Will Whalen's play, 'Virgin Queen's Daughter,' has been bought by Dr. Edmond Pauker for production in Vienna, Author-cleric is a one-time actor living in Orrtan-

na, Penna.

Priest's play was first produced at the Ben Hard theater, Los Augeles, April 21, Priest witting another on assignment for Pauker,

Stage Relief Fund will go into its fourth year in better financial condition to aid members of the profession than at any time since its inception. During the season of benefits just ended, 6 extra legit performances were played, mostly on Sunday nights on Broadway.

on Sunday nights on Broadway, Total takings were \$44,460, of which \$1,460 was obtained through the sale of programs, Early in other summers since the SRF was formed it was a problem of how to carry on until the next season started. Pressure on the

SRF was formed it was a problem of how to carry on until the next season started. Pressure on the fund was greatly lessened with the coming of the Works Progress Administration's relief theater project in New York, but much aid was had from the SRF during the year. During the season \$26,000 was paid out in relief, as against \$17,000 the previous season. Requests for help were as high as 175 during a single week.

Another factor which reduced the pressure on the Fund was the weeding out of the season was the weeding out of these week. The season was the weeding of the season was the weeding out of the season was an emergency bureau, but continued because of necessity, was organized were victims of the december which were victims of the season who again may be of value to the stage, not those unfortunates whe have been out of the profession for years. Fund directors decided its function was to aid those who had (Continued on page \$5)

(Continued on page 54)

## **EQUITY COUNCIL HEARS** SAM LIEBERT CHARGES

Sam Liebert, who was let out summarily from the cast of 'Vanf-tier' last fall in Charlotte, N. C., has been demanding two weeks salary from Earl Carroll. He filed a similar claim with Equity. At the latter's offices, when both sides of the story were heard, it is understood that Liebert was advised it.

Upon his insistence, the matter was heard by the council Tuesday (30), manager having previously made charges against the actor. It is understood that both sides called the same set of witnesses.

the same set of witnesses. Carroll's charges are: 'Insubordi-

Carroll's charges are: Insuboran-nation, attempt to prevent con-tinuance of a performance, incit-ing actors to break their control, threatening and commanding the chorus as a deputy not to go on for the opening number, going upon the

the opening number going upon the stage to harangue the audience.

Decision on a motion to confirm the award set by the arbitration board in the salary dispute between Actors' Equity on behalf of members and Imperial Plays, Inc., and Earl Carroll, was reserved yesterday (Tuesday) by N. Y. Supreme Court Justice Valente. Plaintiffs, through Paul Dulizell, executive secretary of Equity, entered ciaims totaling 4788 in salary due for their work in the late Vanities' Arbitration board yesterday recommended to the court that the amount be cut to 4519.

Among the claimants were Clark,

to \$519.

Among the claimants were Clark & McCullough, Sam Liebert, Buster West and Lucille Page, Hugh Cameron, Fifi D'Orsay, Gladys and Virginia. Crane, Al Sexton, Violet Carlson and 27 members of the chorus.

### Bettleheim's Breaks

Luck of Spencer Bettleheim of the Music Box changed last week. In helping clear away old props at the Lyceum, N. Y., of which he is co-lessee, a heavy stove cracked his

Also, winning on the Schmeling-Louis fight wasn't exactly gravy, because it made him a target for touches.

412

# VARIETY

## **Summer Theatres**

(NEW PLAYS)

## LOVE FOR LOVE (COUNTRY PLAYHOUSE) Westport, June 30.

tation of comedy by William Cons	reve.
Staged by Richard Whorf; settings by	y Jo+ i
seph DcLuca. At Westport Country .	Play- i
house.	
JeremyAlan H	farmitte
Jeremy	Guite
ValentineDennis	King
Scandal. ,	neron l
Buckram	liams
TattleRex O'N	falley
Mrs. FrailFanla Ma	rlnoff
NurseEda Hein	omon
Nurse	Ginan
Foresight Morton Ster	onens
Angelica Eva LeGall	lenne j
Sir Sampson Legend Victor M	orley
Mrs. Foresight	enson
Miss Prince	neon
BenVan I	Yadia

Sing Prince.

Sing Prince.

Malt Johnson Ben.

Man Heils

Biggest subscription since this summer stand opened in 1931 must pay the way of this elaborate revival of Congreve's comedy, produced without an eye for Erpadaway the way of the single engagement, and with plenty of-effort distributed in staging, setting and costumes, Langner can profit only by his own pleasure in having relightfully and in having maintained the prestige of his theatre.

Without the color of Richard Whorf's staging, the unaccustomed radiance of Eva Lacasiliene's per-cipal to the staging of the staging of his theatre.

Without the color of Richard Whorf's staging, the unaccustomed radiance of Eva Lacasiliene's per-couldn't be important entertainment at this time.

King Rex O'Mailey, Van Heilin and Mortion Stephens, Love for Love couldn't be important entertainment at this time.

Of Congreve's story about the suit of the valu and reckless Valentine for the apathetic Angelica, Langner ins inserted many of the best lines of Congreve's story about the suit of the valu and reckless Valentine for the apathetic Angelica, Langner ins inserted many of the best lines of Congreve's story about the suit of the valu and reckless Valentine story one. When the costumes and eloquence are a little hard to take, such warnings as: The more your year of the lack o

nullify his rejection of his father's estate.
Extravaganity told by Congreve, the story demands the splendid actors Langner was able to line up. Miss Lecalisieme, shedding the control of the control of

vorable comment.

Dennis King took over the role
of Valentine when McKay Morris
was taken ill and enlivens it with
his robust humor. Rex O'Malley,



Donaid Cameron, Fania Marinoff and Van Heffin as the loud and lout-lish sailor all stand out from the plusis and ruftles of the background believe to the plus of the plus of

### SMART LADY

SMAKI LADY

(N. Y. HARBOR THEATRE)

Play in three acts by Petres Romer

Petres With Individual States

Petres With Individual States

Robert Van Norman

John Grante

Robert Van Norman

Virginia Wyan

Litat Liver Langurd

Tall walke

Total Liver Langurd

Army Reservation on Governors Island is a pleasant place to spend is not summer evening. The free ferry service to the theatre also accommodates automobiles and the island is cool and attractive. Plays are given in the Y. M. C. A building and are sponsored by officers on the island.

on the Island.

As for 'Smart Lady' opening bill
on a list of 10 new plays and revivals, it leaves much to be desired
as entertalmment. The author,
France Romer, is a newcomer, and
halfs from California. Her play is
a a lim little comedy and pretty confused in its writing and ideas.

a silm little comedy and pretty confused in its writing and ideas.
Story involves Odette Upright,
successful literary agent who seems
to fail in love with most of her
fair with Luigi Corolli, an excitable
Italian novelist, but that is over and
odette fancies herself in love with
Robert Van Norman, a wealthy
youngster who writes when the announces to her friends at a cocktail party that she has adopted as
little girl from a Philadelphia orphanage. The seems of the confused in the seems of the concell party that she has adopted as
little girl from a Philadelphia orphanage. But when little Lita
is brought in they realize immedicately that the child could only
belong to Luigi and Odette.
Robert is upset over the char-

diately that the child could only belong to Lugia and Odette.

Robert is upset over the outcomes of the child, but he sake Odette has been considered to the child, but he sake Odette have seen and the date is set for the Fourth of July. On their wedding day Odette and Robert have amorter row over Lita and the fact bride away. Odette's friends try their best to quiet Robert but it is no use and the wedding is called offer they can leave how the measies and they are all quarantined for three weeks.

In the three weeks in which they are thrown together there is a great thrown together there is a free thrown together there is a free thrown together there is a great proper in the control of t

Lulgi and Odette decide to be mar-ried and Robert proposes to the

nurse. Cast includes Harriet Wilder, Anatol Bendukov, John Grame, Vir-Cast Increase.

Anatol Bendukov, John Grame, r...

Jinia Wynn, a newcomer from radio, and Marilyn Jolie, an attractive child actress. Play was directed by Percival Vivian.

There seems to be nothing in this one for either Broadway or pictures.

Mack.

#### MARRIAGE ROUND

(VANGUARD THEATRE)

(VANGUARD THEATRE)

This comod the control of the Piliadelphia Record, had its first performance Friday night (26) at the Vanguard Theatre, conducted by a non-professional group under the vanguard Theatre, conducted by a non-professional group under the control of the vanguard Theatre, conducted by a non-professional group under the vanguard Theatre, conducted by a non-professional group under the vanguard professional professiona

yountil zest and he shows a kinder at connocting a visible theatrical. It was like pouring old when in new bottles, yet in one accord the audience drank it eagerly.

Story is of a coilege-bred youth who becomes the heavyweight champ and meets a soolety girl whose dather is desperately in need to help the girl's father if a marriage can be arranged. On the wedding night, the bride tells her husband to remember that they are married in name only and each is to go his or her way. Enter a camera-caulpped reporter who catches the pair in a supposedly compromising position, and a fake fight in which the hero feigns injury to win over his bride.

Sophomoric touches are spaced far enough apart not to spoil the total effect.

#### Commuting Distance - (BEECHWOOD THEATRE)

GEECHWOOD THEATRE)

Scarborough, June 28,
Paul L. Berney presents comedy in three acts by Brus Ffetcher at Beachwood the case by Brus Fetcher at Beachwood the case by Don McClure.

Beachwood by Don McClure.

Be 

This new comedy opened an eight-week season of all new plays at the Beech some of the plays at the Beech some of the season of the data Scarborough-on-Hudson, or the data bany Post Road, draws almost en-tirely automobile trade. Paul Ber-ney is one of a few, if not the only one, following a purely new play-pollcy among the straw hats. The-atre is self-described as being 'on

atre is self-described as being on the cowbarn circuit.

Nothing much in the affirmative can be said for 'Commuting Distance,' the opener. With all the difficulties of a first night taken into consideration, it's one of those plays about which it is difficult to understand why it got further than the nanuscript stage.

manuscript stage.

As a comedy it doesn't sparkle,
As a play it holds so thin a drama
that it is difficult to perceive it.
Lacks suspense throughout and
doesn't hold the interest, mainly
because of a lack of complication
and the fact that little is done with
what there is.

Lady Agatha Young is an old-time legit star now retired in Connectiout with a naive daughter and a mit-wit maid. She has Maria and the maid with a naive daughter and a mit-wit maid. She has Maria girl suffering from the start of the start

other name.
Rhodes proceeds to fall seriously for Maria, whom he has only heard about and never met. Lady Agatha finds this amusing. It is with a good deal of difficulty that the secret of Rhodes's real identity is kept, especially when Maria falls in love with alim.

It turns out, when Rhodes gets into difficulties with certain motion picture rights to his plays, that Marla has guessed the truth all along, and it is she who helps him out of the difficulties.

out of the difficulties.

There isn't a bad central idea in the play, but very little is done with it. To carry it the ines need a smartness that len't there. Very few of the lines click mildly, even when, in some desperation, they dent excuse at all.

Story jumps around here and there, starts one place and goes another. Never really gets anywhere. Mostly it's talk and an awkward putseabout, getting the characters in and out. So many loose ends

## Straw Hats

Westchester's New Ones
Yonkers, N. Y., June 30.
Three new ones have joined the
ranks of the straw hat band in
Westchester this week. Chamberlain Brown's summer outst opened
at the Bronxville auditorium and
the New Rochelle Playhouse also
gave its first show last week while
the Westchester Playhouse, Lawrence Farms, Mt. Kisco, premiered
also. These added to the Urban
Playhouse, Sonkers and the Ridgeway, White Plains, make a total of,
five ventures. With several more
straw hatters, including the Beechwood, Scarbornush, and the Wash
ington, Duba Courjo of WPA units
on the loose, a number of show
boots cruising the Hudson river and
Long Island sound; a picture house
at-every Cross-roads, and a lot of

shortly with, a couple of WPA units on the loose, a number of show boats cruising the Hudson river and Long Island sound; a picture house head of the look of the

Rice's 12th Season

Rice's 12th Season
Cleveland, June 30.
Phidelah Rice, who runs a dramatic school and semi-pro theatre here in winters. Is packing up his summer cast for Ma tha's Yineyard, Muss., where he's starting his 12th season at his Rice Piayhouse, Oak Bluffs.
Cilifford Brooke going with him as director, with 'Fresh Fields' as opener on July 6.
Leads will be Jessica Rogers, Marjoric Clarke, Lesile Denlson, Maurice Wells, Virginia Palmer, Frances Case, Horton Foote and Maurice Murphy. Rice also to appear at Chautauqua, N. Y., guesting in 'Bishop Misbehaves.'

Union Stagehands
Country Playaouse, Westport,
Conn, one of the leading summer
stage to the leading summer
to the leading summer
to the leading summer
to the leading summer of rural enterprises not required to post salary guarantee,
which most others must do under
Equity's new rules concerning cow
opera.

that it becomes confusing.
Fow of the cast could do much with the material they had to use.
Most of them might have done a bit more, but perhaps it's not fair to offer a commentary when they had much to peak which were just so

much noise.

Nothing for Broadway and nothing for pictures.

Pratt.

#### Boola Boola on Road New Haven, June 3.

New. Haven, June 3.
Yale drama dept. faculty and students will represent practically every branch of theatrical voye, this summer in companies here and abroad. Directors will in c1u ds Alexander Dean, South Shoire Players, Colusset, Mass.; Haist of Welles, Theatre-by-the-Sea, Matunick; R. I. Day Tuttle, Westchester Players, Mt. Kisco, N. Y.; Darrell Ross, Connecticut Players, Milford, Conn.
Other Yale personnel lucludes:

Other Yale personnel luctudes; South Shore Players, Arthur Ross, lighting; Roger Sherman, sets; Ellnor Weiss, stage mgr.; Richard Speer, production mgr.; Blevins Davis, publicity; Alfred Ethelevery and Helen Marcy, cast.

Conn. Players: Luther Rowland, Jane Alexander, Ruth Lane, Vir-ginia Keller, cast.

Jane Alexander Little Anne, Virginis Keller, cast.
Westchester Dlayers: John Koenig, sets: Gordon Minter, lighting; Lesile Gorali, cast.
The:tre-by-the-Sca: James Michael, lighting; John Gunneli, c.-penter; Douglas Ferguson, props; Arthur Sachs, cast.
Other drama dept. members are set as follows: Edward Fadula, stage mgr., Westport Country Playthouse; Dorothy Munann, coatump and the company Max Plowers, stage mgr. and True Compton, cast. Post Road Playhouse, Madlson, Conn.; Alvin Cohen, sets, Ogunquit, Me.; Alton Brimmer, sets, Ann Arbor, Mich.; Larry Goldwasser, sets, Friedlander resort shows: William Cirvan, technician, Pine Brook Players, Bridgeport, Conn.
Harold Kennedy, playwright straight and the control of the

#### Lindy's Sis-In-Law

Constance Morrow, sister of Anna Lindbergh, is appearing with com-pany of summer players at Brattle-boro, Vt., under the monicker of Constance Reeve, She's also on the

Constance Reeve, She's also on the executive board.
Season opens July 15 with production of Tomorrow's Monday' by Paul Osborne. Paul Stephenson is director. Straw-hat spot Is located in the coach house on the Estey estate. Group wants to get winter quarters it's understood, for a regular series of dramatic productions. Hartford and Springfield have been mentioned as tentative sites.

Those serving on the advisory capacity include, Jane Cowi, Claude Rains and Thornton Wilder.

### On the Beach

Pt. Pleasant, N. J., June 30.

Point Pleasant Beach Playshop opens its first summer season in five years with Pursuit of Happi-ness, week of July 14. Eight-week season is under direction of S. Iden Manager is Ray Head

Thompson. Assumed ley.
Co. pany Includes George Hutchelmson, Kay Wack, Helen Becker, Dorothy Cassel, Herbert Ogden, William Borden, Helen Gillett, Beatrice Tlnsley and Virginia Snedeker. Sets by Beatrice Johnson.

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## HILDEGARDE

Just closed a successful engagement as Leslie Henson's leading lady in 'Seeing Stars,' at the Gaiety Theatre, London. Hady in Seeing Stars, at the Garety Ineatre, London. THEATRE Review . LONDON TIMES, March 12, 1936 — "The constellation to be observed in Seeing Stars' has been enriched by "The constellation to be observed in Seeing Stars' has been enriched by Stars of the Stars o

Opening June 29th

TROCADERO RESTAURANT . . . Return Engagement Many Thanks to HENRY SHEREK, FIRTH SHEPHARD and CHARLES TUCKER for a delightful season

Personal Manager, ANNA SOSENKO

European Representatives HENRY SHEREK American Representative: xclusive British Brondcasting Feature and Columbia Recording Artists

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I-MILLER apil Show

....

1552 BROADWAY Open 'Til 9 P.M.

## PLAYS OUT OF TOWN

## THE LONESOME WEST

(HEDGEROW THEATRE)
Play in three acts by Lynn Riggs.
Presented by the Heigerow Theatre Conpany in the Rote Valley metter, company in its Rote Valley metter, projection supervised and designed by Advienne Banoker.

The Lonesome West' is the sixth play by Lynn Riggs to be produced at Hedgerow and shapes up as the state Hedgerow and shapes up as the state Hedgerow and shapes up as the inderstood to have been written a number of years back.

Trouble with this plees at Hedgerow is that it rambles and spreads a tiseff all over execution. When the hedgerow is that it rambles and spreads itself all over execution with the hedgerow is that it rambles and spreads itself all over execution. There was plenty of extraneous matter and some diffuseries in Green Grow the Litace' and Roadside,' but Riggs the diffuser is the heart of the heart of the heart of the heart of the Litace' and Roadside,' but Riggs the diffuser is the heart of heart of

## **Future Plays**

d's Fairest,' musical, and d for Broadway in the fall tryout in Providence on World's

Sept. 4. 1970th in Providence on Sept. 4. 1970th in Providence on Management of the Management of Ma

is first on the Shuper the season. To enter rehearsals in August. "Indictment" by George Salvatore and Joseph La Gattuta announced for fall by Al Woods. The Covers' Meeting, by Gladys Hurbut, announced by Theron Babberger for fall, Gets a tryout at tuber Green's Island theatre. Nantucket, Mass.

#### WM. DEAN AT ITHACA

Ithaca, N. Y., June 30.

William Dean, for the last two
Years director of The Players, little
theatre group at Utica, and prior
to that director of dramatic arts
at the University of South Carolina,
will see the Carolina, which is the Carolina, which i will join the faculty of Ithaca Col-lege here as director of dramatics. Currently Dean is associated with the Coburns in the Mohawk Dra-matic Festival at Union College, Schenoctady.

## **ENGAGEMENTS**

Margalo Gillmore, 'Remember the Day,' Brown Players, Bronx ville, N. Y.

wille, N. Y.
Rosemary Ames, Three Wise
Foois, Manhattan Rep theatre,
Ogonquit, Me.
Derek Fairman, Cynthia Rogers,
Anita Kerry, Kenneth Tresseder,
Springtime for Henry, County theatre, Suffern, N. Y.
Roy Gordon, Ann Mason, Virginia
Turn, Boulevard, heatre, Jackson
Heights, L. L., N. Y.
Gail Bolevard, Lewis, Lynches

Gail Bolger, Albon Lewis, Lynn Hampton, Walton Davis, Frank Gib-ney, 'Springtime for Henry,' Crags-moor Players, Cragsmoor, N. Y. Beverly Bayne, Shining Hour, Griswoid theatre, New London, Conn.

Ruth Amos, 'Vinegar Tree,' Chapel Playhouse, Guilford, Conn.

David Upson, Marion Willis, Jane Cleveland, Wendell Whitten, Ed-ward Craven, Helen Dunlop, Car-men Lewis, Peter Strong, Ann Dun-nigan, 'First Year,' Barter theatre, Abingdon, Va.

Abingdon, Va.
Donald Brian, Dorothy Blackburn,
Ruth Matteson, Philip Huston, Dudley Hawley, Marjorie Lytel, Otto
Hulett, 'Song and Dance Man, Cape
Playhouse, Dennis, Mass.
Donna Earl, Eleanor Phelps, 'Old
Maid,' Brighton theatre, Brighton,
N.Y.

Maid. Bleath and the search of the search of

nick, R. I.

Blanche Ring, Gloria Blondell,
William Valentine, 'It's a Wise
Child,' Crescent theatre, Niantic,
Conn.

Jonn, Glenn Hunter, Petrified Forest, Post Road Players, Madison Beach,

Gienn Hunter, Madison Beacu, Conn.
Conn.
Mabel Taliaferro, Lee Patrick, Old Maid.
Connection Players, Madison Beacu, Gone Harry Shapers, Mary Ellerbe, Mildred Natwick, Carol Stone, Book of Charm, Ridgeway theatre, White Plains, N. T.
Jay Davis, Harry Shepperd, Japper Deeter Lonesome West, Carol Mary Charlette, Moylan-Rose

way ...
Jay Davis, ma...
per Deeter, Lonesome
Hedgerow theatre, Moylan-Rose
War Barrows, Lee J. Cobb.
Yvonne Castle, Robert Harris, John
Buroff, Luelle Meredith, Regina
& Kahn, Meivit Benstock, 'Happy
Valley Limited, Deal Conservatoire,
Deal, N. J. McNuity, Ernest Woodward, Matthew Smith, Haile Stoddard, Mary Orr, Irving Stiefel, Carir, ton Wigsins, 'Co-Respondent Unis known,' New York Players, Ivoryton, Conn.

"aves. Lex Lindsay, Dour"ba, Ada El-

dard, Mary Orr, Irving Stiefel, Cartton Wiggins, Co-Respondent Uniknown, New York Players, Ivoryton, Conn.

Elliene Graves, Lex Lindsay, Doursell, Conn.

Elliene Graves, Lex Lindsay, Doursell, Congrey Alloy Vibar Ada Ellacoby, Three Men on a Horse, Wharf theatre, Provincetown, Mass, Herbert Yost, Gertrude Coghlan, Edward Garvie, Jean Mann, Leighton, Carey, Elve March, Wallace Bany, Eve March, Wallace Anny, Eve Condon, J. P. Wilson, Richard Pardee, Jean Ashworth, Richard Van Patter, Home, Sweet Home, Greenwich, Conn.

Richard Van Fatten. Home, Sweet Home, Greenwich theatre, Greenwich theatre, Greenwich, Conn.
Marie Pavey, Deer Lake theatre, Pottsville, Pace, Frederick Olmstead, John Harrison Foss, William Crayton, Maurico Stutz, Martin Michel, Lorene Scott, Eleanor Marshall, Sandra Johnson, Jane Erzkine, Bernard Hughes, Ben Newman, Konald Gherman, J. Murray Martine, Bernard Hughes, Ben Newman, Konald Gherman, J. Murray Later, Elwerhol, N. T.
Barbara Brown, Walter Greaza, Ruth Moline, Walter Beck, Personal Appearance, Rockridge theatre, Carrell, N. T. Horne, Danke MacKunne, Waiter Pick, Robin Batcheller, Velma Royton, George Makinson, Betty MacDonald, Harriett Marshall, Betty Sittler, Personal Appearance, Maverick theatre, Woodstock, N. L.
Lillian Gish in Hamlet (John Gleigud).

### Chi Prize to Kreymborg

Chi Prize to Kreymborg
Alfred Kreymborg's play 'Commencement' was a warded the
Charles H. Sergel prize for 1335.
Award is administered by the University of Chicago. Judges were
Frank Hurbut O'Hara of the University, Roger L. Sergol, owner of
Dramatic Publishing Co. and Lloyd
Lewis, critic. Stipulations are for
an original full length manuscript.
This is second award since contest was inaugurated last year.
Total of 215 plays were submitted
this year. Competition for next
year's prize closes April 1, 1937.

#### 'Nanette' Gets \$38,500 In 7 St. Louis Shows

St. Louis, June 30. No, No, Nanette, 'third municipal opera presentation at Forest Park this season, grossed \$38,500 on its seven nights' run, which closed Sunday (28).

Sunday (28).

Rising temperature increased the take over the previous week. Sons of Guns opened yesterday (29) to approximately \$5.50, with Gil Lamb and Armida and Eddie Garr in the

# Cornell's Record \$45.000 in L. A.:

Los Angeles, June 30, Katharine Cornell, in for 10 days with 'Saint Joan,' is giving the Biltmore theatre the biggest grosses

Billmore theatre the biggest grosses per performance in its history. With each performance, both mattnee and night, geared around 44,000, the opus is playing to capacity, and he headed to be supported by the su

far as to the possible successor.
Estimates for Last Week
'Saint Joan,' Billmore, Los Angeles (D-1,656; \$3.75). Katharine
Cornell is surfire and long before
the curtain went up on the initial
performance (25), the advance had
reached the \$25,000 mark. Take on
the first three days (four performances) was a hotcha \$15,000.

ances) was a hotch \$15,000.

'Call it a Day, El Capitan, Hollywood (2nd week) (C-1,571; \$1.65).
Trade held to fair \$8,000 on the second stanza, with the current week expected to drop slightly, due to downtown opposition. A fourth week is certain.

#### WPA

'Chalk Dust,' in second and final week at the Hollywood Playhouse, where it is attracting favorable comment and some cash trade.

"Last Night of Don Juan," in sec-

'Don Quixote,' begins engage-ment July at the Marionette the-

## **NOW A SINGLE** LEGIT IN CHI

Chicago, June 29.

Chicago, June 29.

Sunday (28) saw the town return to some legit life with the opening of George White's 'Scandas' at the Grand. Not only the town's only musical, but Chicago's only regular professional show. With a couple Eugene Howard and Hean Morgan, plus musical power, the show indicates ability to stay.

It appears now that the town must walt until September before expetting any further legit comebach.

Estimates for Last Week

'Scandals,' Grand (1,300; \$3.30) (1st week). Opened Sunday night (28) to good indications.

(28) to good indications.

WPA

'Chaik Dust,' Great Northern.
Closed on Saturday (27), after a great eight-week run. House shuttered for a week to prepare Triple-A Plowed Under,' next piece.

Broken Dishes,' Blackstone, Harry Minturn revival group doing near-capacity trade on a cul-rate scale.

## PHILLY LEGIT SEASON **ENDS ON 'MEN'S' \$5,000**

Philadeiphia, June 30, Philadelphia, June 30.
Philly's legit season of 1935-36
finally wound up Saturday night
after having almost folded several
times previously. Sam Nirdlinger's
indle-operated Broad was the last to
close. Three Men on a Horse' completed a six weeks' run there after
a previous company had done 11 at
the Garrick.

picted a SIX weens full often in a previous company had done if at Held in for possible convention influx, Three Men' got some biz lut, like most of the pix houses, was disappointed. Rain helped the Wednesday mat but evenings the convention of th

# **Broadway Looks to Sticks; List** Probably Down to 10 Next Week

## ELITCH GROSSES OKAY; \$18.000 1ST TWO WKS.

Denver, June 30. Grosses for the two opening weeks of the summer run at the Elitch stock theatre were less than \$100 apart, approximating \$9,000 a week.

45,000 in L. A.;

Day Fair \$8,000 is possible to the present company is given credit by Manager Arrold Gurlet for credit by Manager Arrold Gurlet for the mean absence of season cancellations.

Two opening plays were 'Sweet Aloes' and 'Libel.' Current is 'The Bride the Sun Shines On.'

# 3 HIT SHOWS IN 4 CLOSERS

- 'Idiot's Delight' winds up its first engagement on Broadway Saturday (4) when it will have completed 15 weeks at the Shubert, Show has been over capacity right along and will close at that pace, gross being around \$24,000. Due to resume some-time in August,

### 'IDIOT'S DELIGHT'

"IDIOT'S DELIGHT"

Opened March 24, '36. Both
the author, Robert Sherwood,
and the play's two leads, Lynn
Fontanne, and Alfred Lunt,
were roundly praised by the
critical press. Lockridge (Sun)
stated: 'It is, beyond any possible doubt, Mr. Sherwood's
best play.' Anderson (Journal)
variety (Ibee) agreed and
opined that 'the management
can call it a season now.'

'The Children's Hour' ends a reat engagement of 85 weeks at the Elliot at the same time. Standout drama was regarded as a summer-stayer, but eased off too much with lowering of scale.

## 'CHILDREN'S HOUR'

'CHILDREN'S HOUR'
Opened Nov. 20, '35. Met
unanimous approval from all
Ne w York's first-stringer,
Mantu (New boldet tramper
the year' Performance of
the year' Performance of
Miss (Katherine) Emery and
Miss (Anne) Revere make attendance worth while, if not
imperative' was the quo'e of
John Mason Brown (Post).
Variety (Kauf) thought it'
Splendid dramaturgy and ono
of the strongest candidates!

'Call It a Day' closes an engage-ment of 23 weeks on Saturday, also One of the most successful English-written comedies in many seasons; got as high as \$19,000. Moved up last week to \$10,000 and may re-sume in August.

## CALL IT A DAY

"CALL IT A DAY"
Opened Jan. 28, '36. All the reviewers seemed to like Dodie Smith's play, but nary a one really raved. Coleman (Mirror) called it a hit. Gabriel (American) etarted his review with: 'Here's a pleasant one.' Variety (Ibee) said: 'Call the A Day' merits a seeson's run.'

'Love on The Dole,' closed at the ongacre after playing 18 weeks. Longacre after playing 18 weeks. English drama drew attention, but never climbed out of the modest gross group.

SOVE ON THE DOLE!

'LOVE ON THE DOLE'
Opened Feb. 24, '36. Critics
viewed this Shubert importation of a London success with
mixed opinions. Some disliked
the play while others were
doubtful of its appeal to
Americans. Lockridge (Sun)
said: 'The cast aid in giving
life to an uncommonly intreestingly play.'
Variety (Ibee) said: 'Doubtful whether it will appeal to
more than a limited patronage.'

Broadway sees no new shows in sight for this summer, the list having thinned to hot weather size and attention now turns to the rural stages, this week seeing the quasi-official start of the sticks season.

Four more houses are going to camphor and next week (6) will find not more than 10 survivors. At least two of that group are rather sure of shuttering soon and a total of eight attractions figures to be

tops during July and most of August. Five new plays are gracing the country theatre boards this week, Next week has a heavy schedule, with 10 try-outs, which will have the play and plcture scouts running ragged looking 'em over. Of the several new plays already reported from the woods, one looks like something, but show business takes all the straw hat treports with fingers (1965).

all the straw hat reports was man-crossed.

Consect.

Delight' is closing to the over-capacity pace it maintained for months and will click off another \$24,000 gross. It will relight at the Shubert and doubtless be present during most of the winter. Other closings this week are Call it as closings this week are Call it as off the scene. Love on the Dole' took air from the Longacre last Saturday.

Hour, Elliot, which takes three hits off the scene. Love on the Dole took air from the Longacre last off the scene. Love on the Dole took air from the Longacre last Saturday. He had been took and the last weekend will see two WPA. This weekend will see two WPA. This weekend will see two WPA. This weekend lights of Uonon. Palm Garden; latter, however, goes to the open air. WPA has one new show opening soon—'Help Yourself, Manhattan, 1494. (Saturday), when the lowest takings of the summer are likely, unless the weather does tricks.

Estimates for Last Weeke (1994), where the weather does tricks.

Estimates for Last Weeke (1994), where the weather does tricks.

Estimates for Last Weeke (1994), where the weather does tricks.

Estimates for Last Weeke (1994), where the weather does tricks.

Estimates for Last Weeke (1994), which weeke (1994), which weeke weeke and the weeke and the weeke and the weeke (1994), which weeke (1994), which weeke (1995), which weeke weeke weeke weeke weeke weeke weeke weeke will conduct the weekey (1995), which weeke will weeke weeke

matter ceater around \$2,000 to statistic and August. Their resumes sometimes in August.

\*Kick Back,\* Ritz (2nd week) (D-018; 82.76). Drew mild preger; WFA graduate getting sparse biz; first week estimated under \$1,500.

Without and the statistic and the statistic

break; house rented for another four-weeks,
weeks,
Eacet, Vanderbilt (7th
week) (R-864; \$3.30). No mid-week
matinee; business around \$5.000
last week; about even break; may
improve with list shortening.
On Your Toes, Imperia Cycle
On Your Toes, Imperia C

through summer; around solver in-ured; the Men on a Horse, Play-house (75th week) (C-869; 82.20). Around \$6.00, which is quite okay at scale, with east on a summer ba-sis; looks see through the summer. Tobacco Road, Forrest (135th round) indefinitely and eurning some coin weekly; around \$4,500.

WPA

WPA

'Turpentine,' Lafayette, Harlem;
mixed cast protest drama.

Class of '29,' Manhattan; finnl
week, 'Help Yourself,' due July 14.

Batle Hymn,' Daly's (Experimixed the off soon, but the control of the control
telet with beer; closes Saturday then goes open air on portable
stages in parks.

'Hunk of Art' farce by William Glickman and Nat Snyderman to be done by Walter R. Hall next season. Producer is a former direc-tor with Gaumont-British and Ufa,

# Robitschek's Vaude-Operetta Idea For Vic Palace, London, in Sept.

London, June 30. ex-Germa Kurt Robitschek. who operated the Alhambra, Paris, as a vaude hous successfully until he got into trouble over booking too many American acts recently, has taker over the Victoria Paiace on a long lease and expects to open in mid-September, about a week after reopening his Paris house.

New policy will be vaudeville and operetta, plus one-act piavs. Comnation program will be sold at prices ranging from 25c to \$1.50 and on four-week sessions. Will import a number of acts direct from America on eight-week con-tracts, alternating between here and Paris. Will probably use the American acts for the vaude end and local talent for the rest.

and local talent for the rest.
Aiready set to come over on this
basis are Walter Dane Wail, Rita
Rio, Bernice' Stone, Tata Sisters
and Barr and Ester.
Policy is not considered to be
opposition to General Theatres, being more theatre than yaude in
setup. Policy is similar to that in
use at the Kabaret der Komiker in
Berlin, of which Robitschek was
formerly the director.

## FREE LEGIT IN FRANCE

Paris, June 21. France's Socialist leaders have de-

French cabinet has just approved of staging a series of ten legits and for most of them there won't be any

amms, tes.
The Chatelet theatre has been selected, due to its great number of seats, and the Comedie Francaise, the Beaux-Arts and the Malson de Culture will collaborate.
Topping the, list is Romain Rolland's 14 Juillet' ('July 14').

## EARL CARROLL LINE SET FOR MONTE CARLO

Paris June 22. 'American Beauties' will be the main attractions at the Summer Sporting club of Monte Carlo next season. Troupe of eight girls is being lined up by Earl Carroll in New York and James E. Witterled has been chartered by the managemen of the Sporting club to go over, take charge of them and bring them back to Monte Carlo.

Witterled will also handle all the publicity for the troupe and be their manager in Europe. He is ue to arrive in New York around due to July 10.

#### Randall in Ferry Show

St. Louis, June 30. Carl Randall, dancer in last week's Muny Opera presentation of 'No, No, Nanette,' will stage dances for a forthcoming London revue Ferry Tales of 1936. He left here after the closing performance Sunday (28) and sails July 1.

Randali also will be featured as Andean also will be reactived as dancer in the revue, which will be presented by Feilx Ferry. Show will open in Manchester Sept. 1 and run for three weeks before moving to London.

#### COCHRAN'S GITTA ALPAR

London, June 30.

C. B. Cochran has signatured (Sitta Alpar, Hungarian singer, and is arranging to star her in a musical at the Coliseum early in the fail. Cochran, revue at the Adeiphi stosed Saturday (27).

## Jewish Culture League's Activities in Berlin

Activities in Berlin
Benefit concert in aid of Jewish
physicians in distress was staged
with a chamber music evening, at
which Joseph and Boris Schwarz,
Godfried Zeelander and Susanne
Loewenstein appeared.
Elso Diblora of AmerElso Diblora of AmerTelso Diblora
Telso Diblora
Telso

honor, Jugendrieunde, his comedy, was glyen, At the Cafe Leon, Benatzky's mu-sical, 'My Sister and Me,' still runs to good biz.

#### STENZEL GOING HOME

Otto Stengel, musical director of the Scala, Berlin, sails from New York July 8 after being here for

He looked over American broadcasting methods and acts for pos-sible bookings at the house.

## Paris Strike

(Continued from page 13)

(Continued from page 13)
married, and \$2.40 if married and
with families.
In the exploitation end of the biz,
a new scale of salaries has been devised, with a minimum of 250 per hour for those paid by the hour.
Ushers are not to pay any concession fee to the house may more,
and can keep all their tips.

The 40-hour week will probably force all houses, films, legits and others, to close at least one day a week. From the looks of things, Monday will be the day.

In the plants, labs and studios nothing was damaged. Nobody has found fault with the behavior of the strikers inside the occupied prem-

ises.

Many films in the making in the studios were stopped. But the news-reels are the ones that suffered most. For set up an emergency miniature plant in London and other concerns had their reels printed in Brussels. But transportation by plane is none too cheap, and news-reels were soon tied up for a few days.

plane is none too cheap, and newsreels were soon tied up for a few
days.

The winners of this strike are the
C.G.T. (General Confederation of
Labour) film and theatre syndicates.
They're on top now, atthough their
position was weak before the strike,
C.G.T. Ans advocated shortime
state monopoly of pleture legit and
vauce incluses, and of production and
distribution.

# Plays Abroad

## PARAMOUNT SHOW

(MUSICAL)

(MUSICAL)

Tokyo, June, 10.

Paramount Show opened here for 10 days and looks like it may make some money. Although the some person of the some money. Although the some pool individual performers, but other shows which have flopped here have land the same. Its music jet swuldthaud, performers, but other shows which have flopped here have land the same. Its music jet swuldthaud her shows and the laughter to a dead stop every time he appears. Revue plays legit houses as a road attraction:

Somehow overcomes these draw-backs is that this crowd has been working together for a couple of months at the Paramount ballroom in the somehow overcomes these draw-backs is that this crowd has been working together for a couple of months at the Paramount ballroom in the south of the south o

dand there are 19 Russians in the company of 28 closes the first hilf of the program.

Mike and the girls' duet open the second haif and Pete and Pinterturn with a smacke comedy version of Okay. Total which could a couple, working better alone than in harness, and the Rassilianos are back again in a nifty believe of the other and the program of the p

with an acro routine to 'Poet and Peasant,' Gowned in heavy silver sequins, she closes the dance with 40 uninterrupted overs, while changing spot turn her into a living pine wheel. Japaness were on their feet with the real sock of the evening.

Rassillanos do a breath-taking tango and everyhody is on for 'Music Goes Round' as a finale.

Show looks to be making good.

rassumnos do a breath-taking tango and everybody is on for Music Goes Round' as a finale.

Show looks to be making good in the street of the s

## PROF. BERNHARDI

to parliament, and over the whole of Vienna, and resulting in Bennard's being condemned for religious-obstruction in a: Christian and the light of t

#### VIVE LA FEMME

Paris, June 19. Paris, June 19.
Revue by Henri Varne, Lee Lellevre and fare Cab, with sketches by Rene Dorin and Pierre Varenne. At the Alcazar de arls. Stars Cecile Sorot.

Revue by Henri Yarna, Lee Lellevre and Mera Cab, with sketches by Henr Doring and the Cab and the Cab

## THE KING'S LEISURE

	London, June 14.
and John Carlton, I	acts by Edith Saville produced at Daly's.
Vloter Radnor	Jane Vielsh
Honoria Deibrook	
Sir Basil Pakenhein	Kynaston Reeves
Mr Plumpton	Paul Cavaragh
Lord Mexted	Michael Shepiey
Judith Godfrey	Nora Swinburne
Selina Fancourt	Jeanne Stuart

Paul Cavanagh has returned to the London stage after half-a-dozen years or more in Hollywood. He has the role of a continental king who comes to London incognito and goes through a series of adventures designed to make up an evening of comedy entertainment. The series of the though the series of the series of the series of the though the series of the series of the series of the the series of the ser

a tendency to epigrammatic obser-vations.
Generally well acted and might do for warm weather patronage, but doubtful.

## HARANGVIRAG

('Bluebella')

Budapest, June 18 Comedy in three acts by Erno Anday; at National, Budapest. Cast includes Erzel Somogyl, Theodore Uray, Attile Petheo.

#### HILDE UND 4 P'S

Berlin, June 18 ct farce by Kurt Selloick; directed Stahl Nachbaur; at the Komoby Esraf, Skahl Nachbaug, at on some die, Berdin, Chiklotte Daudert Hidde Lebz. , Chiklotte Daudert Hella Lenius. Hilde Scale Nally Hopp. Geeta Schluter May Hopp. Geeta Schluter Matthias Lobbuscha , Werner Flack May Scheffel , Georg Volkel

to satisfy the very moderate demand of the summer fans and tran-

mand of the summer fans and tran-slents. Play makes no pretense at originality of idea. Son of auto king has constructed cheapest car on market, called 'the' workingman's wagon.' To escape a workingman's wagon. To escape a vamp and also get familiar with public reaction to car, he becomes driving instructor under an assumed name at a branch office. The vamp follows him, but he fails for Hilde, attractive stenographer there.

Tarce angle of the piay is almost completely shoulder by an addle-brained, shy old cierk who is continually at odds with everything.
Werner Finck, m.c., makes this
awkward bungler get the biggest
iaughs of the evening, with the ranges of the evening, with the grotesque Gisela Schluter as Neily Hopp, who finally ropes him into marriage, coming in close second, Rest of cast is working uphill trying to pull through on straight comedy.
Title role is played amicably by
Charlotte Daudert, new and from

First class location of the house (on the sidewalk cafe-ridden Kurfurstendamm) brings in considerable last minute trade, and may keep the play running for the rest of this tepid summer season.

Trask,

## WINTER SUNSHINE

London, June 17. acts by G. A. Thomas, Hentschel at Royalty,

comedy in thre produced by Iret London, June B. George. Sophie Lucas... Anne Simpson... Colonel Powell. Maggle Jones... Katherine Blake. John Trench. Captain Morion. James Glbson
Athene Seyler
Janet Burnell
Archibald Batty
Mignon O'Dolerty
Charlotte Francis
Nicholas Hannen
Patric Curwea

Eveny time a new author shows up here, the newspapers brate about his refreshing dialog. They promptly concede unoriginality of plot, but oh that scintillating dialog!

There's another one of these at the Royalty in 'Winter Sunshine,'

oh that scintillating dialog!
There's another one of these at
the Royalty in Winter Sunshine,
which is a series of character drawings strung together very much like
a revue or vaudeville show.
But it isn't a play, and unlikely
to interest paying patrons in sufficient quantity.

## FENY A FALUBAN

('Light in the Village')
Budapest, June 16.

y in three acts by Imre Mariass, at onal, Budapest, Lee Szonsz, Lily Berki, John Juhosz, Kurti, Charles Kovues, Joseph

Play about villagers by a new man, weak but showing pronise of better things or the property of the property o

## MISS SMITH

Comedy in three acts	by Henry Bernard;
at Duke of York's, Lor Mrs. Marden	don, June 8.
Vivian Marden	Enid Morgan
Vivian Marden	Rex Arden
Miea Smith	Olga Lindo
Joan	Sylvia Hammona
Lord Ainscough	JB. Rows

# Guards, WPA Workers as Toreadors In Gallo's Jones Beach Open-Air Opera

By ROBERT BARAL

Fortune Gallo's open-air operventure on a barge got under way last week-end in Zach's Bay at Jones Beach, L. I., with performances of 'Carmen' on Saturday night (27) and 'Aida' on Sunday Might (28), playing to an estimated undience of 17,000. Carmen' with Coe Glade featured on the first night drew close to 19,000 persons. Deal for summer opera is between impresario and Long Island State Park Commission, with the latter body throwing in all its resources, including engineers, park staff and general facilities. Scaled at \$1 top. Stiff sea-breze had finer bay topped with white-caps at first, but after wind died Bizet's opera got going. Spot itself is novel for stage productions, with two grandstand night (28), playing to an estimated

going. Spot itself is novel for stage productions, with two grandstand sections-flanking a barge in mid-water. Seating capacity is officially over 10,009, but actually one far-side portion does not permit good viewing of stage, so these are free to early-comers. Only a small bridge connects barge to mainiand. Sound amplification relays voices of the singers across water.

Six pylons for revolving sets are manipulated by pairk engineers. No curtain is used, instead a battery of lights; its thrown across water into audience, while, carpenters change sets behind.

curtain is used, instead a battery of lights is thrown across water into audience, while carpenterschange sets behind.

Setting is glamorous audience, while carpenterschange sets behind.

Setting is glamorous with sky above, water around and up-to-minute service which is maintained by Peark Commissioner Moses staff. Large crowd last Saturday had little or no trouble coming or leaving, with traffic moving at a clip speed. Colored lighting plays an important part in staging as done here. Some of the results are Leonidoffish in the commentary of the

Spanish guards, San Carlo company Spanish guards. San Carlo company is mostly a hinteriand attraction. However, in this popularly staged frame, they come through in commendable fashion. They give a dressy performance. Miss Glade, who sang 'Carmen,' returns to the Gallo fold-after several seasons' absence.

sence,
Dimitri Onofr and Olga Kargan
were others in the cast to get over
strongly. Carlo Peroni is musical
director, with Alberto Sciaretti, condirector, with Alberto Sciavetti, conductor. Luigi Raybaut is stage director. Other singing parts were presented by Mostyn Thomas, Francesco Curci, Natale Cervi, Harold Kravitt, Stefan Koziskevich, Marie Zara and Charlotte Bruno. Lydia Arlova is premiere danseuse. Cartavity of the Witch and Hugo Gerber handled designs and construction.

## KANS. CITY SYMPH MAY PLAY CHICAGO DATE

Kansas City, June 30.

Kansas City Philharmonic business office has underwriting for 1936-37 season. Some \$40,000 has been subscribed and season ticket sales have climbed to the \$50,000 mark. This year's budget of \$120,000 is an up of 10Gs over last season and is not expected to give any difficulty.

is an up of 10Gs over last season and is not expected to give any difficulty with \$90,000 now resting in the till. Singles and a mat series set call for the balance. Ork will tour to Ottumwa, Ia., Hays, Concordia, Lawrence, Emport, Markey and Wichitz, Kansas and Dollia, Markey and Dates are tentative for Omaha Markey and the series of t

## Small Town Symphony

Charlotte, N. C., June 30.
WPA Little Symphony, a North
Carolina Federal music project, is
playing concerts under Charles M.

piaying concerts under Charles M. Barbe, as conductor. Engagements are mostly in smaller towns. North Carolina Symphony orchestra, Joseph DeNarde, conductor, and Erie Stapleton, business head, is also on tour. The titnerary includes Asheville (headquatrers for the larger group), Lendr, Winston-Salem, and Salisbury. Admission is free at these concerts.

# SALZBURG SEES **BIG TURN-OUT** THIS YEAR

Topnotchers appearing at Salzburg Festival in Austria this summer are: Lotte Lehmann, Dusolina Giamini, Emanuel List Charles Kulman, with Max Reinhardt, Arturo Toscanini, Brunc Walter and Felix Weingartner handita that the Austria Constitution of the Charles and Felix Weingartner handita that the Austria Charles and Felix Weingartner handita the Austria

hardt, Arturo Toscanini, Bruno Walter and Felix Weingartner handling individual directorial chores. Annual music event opens July. 25 and runs through Aug. 31.
Advance sale is heavy, according to report, with tickets selling at \$10 top for single offerings. Tourist accommodations have also zoomed, with reservations made in the Reinhardt's main ob will be dramatic production of Everyman. Toscanini is also prominent throughout most of, the restival, due to his rumored retirement from all musical activities.

Edith- Behrens, of Constance Hope. Publicity office, is on the other side for the rest of the summer covering press assignments for various U. S. publications. Most of the stars singing opera are clients of her office, with Salzburg material pushed out during opera and concert engagements on this side.

## TOSCANINI FAREWELL PARIS CONCERT S.R.O.

Paris, June 21.
Toscanini magic heid a packed
house under its spell at the
maestro's supposedly last concert in
Paris.

maestro's supposedly last concert in Paris.

Traffic was jammed a couple of blocks all around swanky Salle Pleyel, and the French crowd that had gathered at the doors had to be satisfied with watching the celebrities go in, as there was not a single seat left in the whole Zong the walked briskly to, his Tandinin had not selected briskly to the had carefy died out when the orchestra launched into Brahms 'Second Symphony' in D Major, and only after its four, movements did the late-comers get a chance to make for their seats; to their great surprise, the ushers had held effect.

The thought of the property of the seats of

firmly in check as soon as the music had started.

Beethoven's First Symphony followed after a short intermission.

Then, with 'Tristan and Isolde's Prelude to the first act and the Death of Isolde, with the Prelude to the first act of 'Die Meister-singers,' the maestro proved that Wagner can be played powerfully, yet without blare.

#### Crooks in Antipodes

Richard Crooks arrived in Sydney, Australia, last week to start his con-cert tour. Ten appearances are ne-gotiated for Sydney and Melbourne. En route he stopped in Honolulu for a recital.

Helen Traubel's Tour Helen Traubel is new artist signed by NBC Artist Service. She has sung with various orchestral groups and will tour starting in the groups and war fall.

Comes from the middle-west

## Concerts in Antipodes Are Sponsored by Govt. Radio

Sponsored by Govt. Radio
Melbourne, June 7.
Australian Broadcasting Commission is still aponsoring high class
concerts here. Artists appearing
this week include Jascha Spivatovsky and Elleen Joyce. Maurice de
Abravane Is making farewell appearance conducting Melbourne
Symphony orchestra prior to leaving for Metropolitan Opera House,
New York.
On the lighter side Harry Jacobs
does a weekly dance band nite and
has met with success.

## PWA BAND CAN'T GET **BALTIMORE PUBLICITY**

Baltimore, June 30. Balto, which continues to be the only key city in the U. S. without a WPA Theatre Project of any sort now has a WPA band.

now has a WPA band.
Consists of 13 men and a leader.
Latter gets \$125 monthly, and musikers under his baton are scaled at
\$85.99 monthly. The leader was not
on rellef when band was formed,
but taken nevertheless; same for
several of the musicians.

several of the musicians.

Orch plays three concerts weekly,
on Sunday afternoons at Art Museum, mid-week evening at Municipal recreation pier, and on another
evening in a public park. Also on
radio twice weekly, once on WCAO,
another shot on WFBR.

Oddest angle is that seemingly im-possible to get any publicity. WPA headquarters religiously and reguheadquarters religiously and regu-larly send to newspapers programs of concerts, but sheets chuck the handouts, though give programs of the Park and Municipal bands, two city-backed aggregations which play in various public squares nightly. Recommended to the send of the send are that the send of the send of the the band on ether, either, However, WPA publicats optimistically con-tinue to feed puffs to the papers.

#### **NEWARK SERIES CLICKS**

Excellent Turnout For Four Special Outdoor Events

Newark, June 30.

Essex County Symphony Society, with Erne Rapee conducting 1s finishing its series of four Tuesday eventing concerts at the City Schools Stadium, Newark, in grand style.

All-Wagner program with Paul All-house and Viola Philo brought a crowded stadium, and the George Gershwin recital next Tuesday evening promises to break all records for an outdoor attraction hereabouts.

comprising Mrs. Management comprising Mrs. Parker O. Griffith, Mrs. David Locser, Mrs. Henry Barkhorn and Harry Friedgut, the business director, heeltates about a second series, no matter how successful this one is proving. Over 60,000 people will have attended by next Tuesday evening, most of them having bought the series for \$1.10 and \$2.50 the set, or \$7.5c. and \$2.5c. a concert, which will clear expenses. Management

# Hurok Asks Soviet Okay to Reform **Decadent' Composer by Trip to U.S.A.**

## **Motor Series Booking**

Others pacted for Ford are:
Mischa Elman, Jose Iturbi, Richard
Crooks, Richard Bonneili, Lotte
Lehmann, Kirsten Flagstad and
Charles Kullman. Lily Pons and
Gladys Swarthout are also signed,
and will be picked up from the Coast
in between nictures.

# FRISCO OPERA HAS \$250.000 FOR TALENT

San Francisco, June 30.
San Francisco Opera is spending approximately \$250,000 on its opera run from Oct 30 to Nov. 22. Calibre of names engaged for repertoire is stellar and stars are reported getting highest money outside of the east for their chores. Gitano Merola is general director.

Season will include 11 subscrip-tion performances, plus four re-peats. Fritz Reiner is to conduct German fare, and Gennaro Papi, the

neats. Fritz Rether is to conduct German fare, and Gennaro Papi, the Italian offerings. Frisco company has been gaining impetue past few years as a major organization and now presents only all-star casts in its productions.

Those, lined up so far include: Lawrence Tibbett, Charles Kuliman, Kirsten Flagstad, Kathryn Meisle, Friedrich, Schott. Lotte Schott, Lawrence Meihodt and Edic Flinas.

Adolph Bolm is handling ballet department.

Guarantors are satisfied with man Guarantors are satisfied with man-agement as they haven't been called on for any special requests so far. Run gets a Coast-wide patronage, being the most ambitious opera lay-out running in the western area,

## Jack Salter on Coast

Jack Salter of Evans & Salter of-fice remaining out on the Goast for the entire summer. He's watching Nino Martini's picture for Pick-ford-Lasky in the making, before returning eastward. Coast concert dates also being set by manager before exiting.

Dorothy Crawford is new artist under Haensel & Jones manageunder Haensel & Jones manage-ment. She presents character sketches,

# Marion Anderson, American negro meszo-soprano who has Just concluded a 22-concert tour through the Soviet Union, may sing an opera especially written for large stage and diverted for her by Nemirovich-Danchenko and Stanislavski at their Little Opera Theatre, in the near future, according to S. Hurok, of Hurok Attractions, Inc., who is here on his annual scouting for talent. But Hurok has even a livelier care.

on his annual scouting for talent. But Hurok has even a liveller card up his sleeve. Up in Leningrad sits D. D. Shostakovich, waiting to be called back to action. The government decided back in Pebruary that the young composer's music was 'decadent,' unwhistlable, and generally unfit for consumption by the workers—suggested that he change his style.

Hurok thinks that a look at the American scene may inspire Shostakovich, is suggesting to the Soviets that they give him permission to go abroad—to Shostakovich that he collect his pleces.

to go abroad-to She he collect his pieces.

to go abroad—to Shostakovich that he collect his pleces.

Shostakovich is a talented planist, was a prodigy until Glaumov (then head of the Leningrad Conservatory) discovered he was a composer.

For the past five years halled and heralded as the most talented of the new generation. Soviet composers (the year)—called upon to dash out music for films, demonstrations, ballets and operas to order—Shossith of the control of the

screech, scrunch and rattle."

## Ballet, Also Hurok hopes, in addition to Shos-

Ballet, Also
Hurok hopes, in addition to Shostakovich, to arrange to bring a
Soviet ballet to the U. S. A. in 193738. More than a hundred performers, the stars from the Leningrad
and Bolahoi, theatres, with some
performers from Victorian Kriger's
group. With a repertoire of five
ballets, including B. V. Asafyev's
Balthchisaral Fountain' (new stuff)
and Chalkovski's Swan Lake' (old
1337 exposition at Paris,
Larion Anderson's tour, recently
completed, was a hurrah from beginning to, end, her three Moscow
concerts at the Big Hall of the State
Conservatory of Music being to S.
R. O. houses and tickets going at a
premium. Russlans are simply
crazy about Mariod.
Jeniette Novey, pretty, 17 and
French, is coming to the U. S. A.
under Buroks, management of
the Conservatory of the U. S. A.
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the Conservatory of the U. S. A.
under Buroks management of
the Conservatory of the U. S. A.
under Buroks management and Beethoven program Dec. 27. From there
she goes coast-to-coast.

## ITURBI IN THE BUCKS

Soloist - Conductor Bookings Represent \$100,000 Gross

Jose Iturb!'s 1936-37 season which started last Wednesday night (24) with batoning of New York Philarmonic at Lewisohn Stadium, N. Y., is in the \$100,000 class. He'll be busy with major symplonic groups in most of the key spots for the season, having contracts for Minneapolis, Detroit, Rochester, Chicago, and Philadelphia groups.

Chicago, and Philadelphila groups. Concert dates as a single planist attraction are also pacted which will keep him touring through April 15. He goes to Rome then for a rest and some continental engagements. Artist is signed for eight appearances on radio this fall. Monday and Tuesday are open for his single or the signed of the plants of the plants

DeVega Group's 31 Dates
DeVega, Ynez and Mariluz begin
a hinterland tour in Oct. under
Walter L. Rosemont office. Some 31
dates are negotiated so far.
Laurence Clarke handling trio in
conjunction with Rosemont.

# **Everything Against Him, So Whiteman** Not What He Was a Year Ago in Dell

Instead of packing in record mob for his Kooin Hood Deli batonnings with Philadelphia Orchestra
last week, Paul Whiteman pulled
only about third of last season's attendance. Total attendance for two
dates: (22-24) was estimated as
5,500, as compared to estimated
17,000 in 1935. Gross this year was
placed at approximately 37,000, as
against knound \$15,000 last season.
Blame, primarily, was placed on
weather, which was anything but
salubrious. But Jazz King undoubtedly bumped into heavy competish this season, which was alve
sent last. Chief was Daws also
sent last. Chief was Daws
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go for symph-jazz combo.

Whiteman's opener at Dell Tucsday (23) night went on after day of off-and-on showers that had cancellation ready for any minute. on ready for any minutes admissions are less than 3,000 for gate of figure it pays.

\$4,000, compared to last year's 7,000 for first night. Second night, moved into Academy of Music, yanked in only 2,500 for gross of \$3,000, compared to 10,000 at last year's windup. Neither was capacity, as Dell seats 6,000 and Academy of Dell events so far this season have likewise been off in attendance. Opening last Friday (26), with Jose Hurbi battoning, drew only 4,500; Sunday (3) night, with Alexander Smallens conducting and Albert Spalding as soloist, was good for mere 3,500, and last may be a season and the season of the

Winchell, Finger-Pointer Winchell, Finger-Pointer.

Walter Winchell's finger-pointing at his contemporary Broadway columnists of late has switched from claiming first-run-exclusive on anything and everything pertaining to a Broadway column to claiming authority for almost everything. The others concerned are Ed Suillivan (Dally News) and Louis Sobol (Journal).

About the nth degree in the Winchellian brand of Journalistic megalomana was his observation that since he's shifted his coverage west Broadway couldn't be as dull as those other columns.

When Winchell also finger-

as those other columns.

When Win chell also fingerpointed at the sports writers' brodle
on the Schmeling-Louis upset, Bill
Corum (N. Y. Journal) observed
that it has always been a'creed with
him not to pick quarrels with other
newspapermen because of pride in
his craft, and personal pride in his
column.

#### Schachner Quits Lit. Digest

Eugene A. Schachner, special Literary Digest correspondent who went to Spain to write Diges ticles and gather material for a for McBride's, has given up the Digest connection as a result of a piece published in the mag's May 30 number regarding Spain's presi-dent, Manuel Azana. Schachner saw article on his arrival in Madrid and immediately cabled mag about

its reception.

Digest did not reply, so Schachner cabled his resignation because he felt reaction would be such that he would be unable to get entree among the Spanish political bigwigs: Socialist press in Madrid played up the incident.

#### Wins G-Man Title

Appeliate Division of the N. Y. Supreme Court last week by a split vote consented to let Popular Publications, Inc., use the title 'Ace-G-Man Stories' for one of its pul-Man Stories' for one of its pulp mags, providing it does not imitate mags, providing it does not imitate in appearance, form, or print the design now used in the title of G-Men, a competing pulper. Popular publications had appealed from a restraining order which the Beacon Magazines, Inc., publisher of G-Men, had obtained in a lower court court

court

Beacon had contended that in placing the words 'Ace' and 'Storles' above and below 'G Men' Pôpular created confusion and deception which lead the trade to believe 'Ace-G-Man Storles' to be Beacon's prod-G-Man Stories to be Beagon's prod-uct. Argument advanced by the latter publisher was that 'Ace-G-Man Stories' does not constitute unfair competition, since 'G-Men' was neither a valid trade mark, nor something whose secondary mean-ing was closely associated with the

#### The Milwaukee Strike

The Milwaukes Strike
Newspaper Guld's six-like against
Hearat's Wisconsin News for recognition is now in its 20th week.
Newsboys also decided on a strike,
demanding an increase of a half
cent for papers delivered. Paper
then agreed to pay them 6c a week
for each lost subscriber.
Governor Phil Le Follette made a
contribution of \$10 to the strike
fund fast week.
No reply received to Guild's telegraphic query to Governor Landon
regarding his views on the strike,

#### Josephy Elected Guild Pres

Book and Magazine Guild of America elected Robert Josephy director of the American Institute of Graphic Arts, president.

of Graphic Arts, president.
Other officers are James Reid, of
Harcourt Brace, v. p.; David Zablodowsky, of Viking, second v.p.;
Charlotte SetUin, of Simon &
Schuster, secretary, and Newbury
Morse, of Harcourt Brace, treasurer.

#### For the Limerick 'Trade'

Limerick Digest, new monthly mag will be out this week. Will contain nat'l and int'l news con-cerning limerick contests, present and future, and serve as a present and uture, and serve as a trade paper for those interested in limericits and markets for them. Published by the U. S. School of Writing.

#### Free Press in Both Platforms

Civil iibertles planks in platforms both Republican and Democratic parties advocate continuance of freedom of the press, radio, etc., along with other constitutional guarantees.

Planks were urged on both par-tles by the Civli Libertles Union

## \$2,000 Mystery

Mystery Detective Prize Novel Competition, which is sponsored by Dodd Mead and Forum Magazine,

## **Best Sellers**

Best Sellers for the week ending June 27, as reported by the American News Co., Inc. Fiction

The Doctor (\$2.00)
'The Clansmen' (\$2.50)By Ethel Boileau
'Weather in the Streets' (\$2.50)
'Sparkenbroke' (\$2.75)By Charles Morgan
'Last Puritan, The' (\$2.75)
'The Islands' (\$2.50)By Gerald Warner Brace
Non-Fiction
'Wake Up and Live' (\$1.75)By Dorothea Brande
'Around the World in Eleven Years' (\$2.00)

 'Around the World in Eleven Years' (\$2.00)
 By Pattence, Richard and John Abbe

 Man the Unknown (\$2.50)
 By Alexis Carrell

 Inside Europe (\$3.50)
 By John Gunther

 May Ten Years in a Quandary (\$2.50)
 By Robert Benchley

 Way of a Transgressor (\$3.00)
 By Negley Farson

#### SPCA's Dog Stories

New York branch of the Society for Prevention of Cruelty to Ani-mals will publish in September a compilation of dog stories penned by contemporary authors. Macmil-lan is getting the book out.

lan is getting the book out.

Among the 25 authors represented
in the collection will be Sarah Addington, Thomas Boyd, John Galsworthy, Booth Carkington, Albert
Payson Terhune, H. C. Bunner,
Stephen Crane, Mazo de la Roche,
Hugh Walpole and Alex Woollcott.

#### Mirror's Birthday Ad Bid

N. Y. Dally Mirror's editorial on its 12th anniversary emphasized it has the second largest circulation in America and that it is a newspaper born of the sidewalks of New York, 'not Chicago or Indianapolis.' (The N. Y. Dally News is a Chi Tribune of Morth.) offshoot).

offshoot).

The cartoon layout features the N. X. advertiser and the N. Y. consumer cutting the birthday cake. Captioned that that's one way of eating the cake and having it too. It rates as the frankest editorial bid for advertising support of any daily newspaper. The Hearst tablold, despite its large circulation, hasn't won the advertising support of the other N. Y. tab, the News, or anything commensurate with its circulation.

#### Buildogs in Balto

Down in Baltimore unusual angle btained on the escape Sunday (28) f Rep. Marion A. Zioncheck from heppard and Enoch Pratt Insti-ute, sanitarium for the mentally

There's only one morning sheet in Baltimore, the Sun, and it gets out no buildog edition. On Sunday eve-nings the Philly Record, morning, ships down several thousand copies of its Monday buildog, which are hawked on downtown streets.

hawized on downtown streets.

Kngwing the Baito situation, the
Record, which featured the Zioncheck lamming, sent down double its
usual quota to Baito. Sold out clean
in couple of hours, due to newsles
yelling that the congressman escaped from the institution located
just outside of Baito.

#### Lib's Contest

Lib's Contest
Liberty magazine announces a
short story contest to continue for
the next seven months and offers a
\$1,000 bonus in addition to the regular purchase price for the best story
submitted during that period. Total
of \$2,000 will be paid in bomises
upon the basil of interest, ordinatiment. All writers elicible. ment, All writers eligible.

#### For Kid Film Fans

Child Life mag initiates a film dept. for kids in July Issue, called 'Child Life Movietown News,' Conducted by Gladys Hall, feature ter and wife of Hollywood cam

Has notes on Freddle Bartholomew, Mickey Rooney, Jackie Sear and a letter from Shirley Temple,

Contest Extended
Book Contest sponsored by Newspaper Gulid and Dodge Publishing
Co, for two \$1,600 prizes has been
extended until Sept. 1. Awards will
go to fittion and non-fiction work
considered most suitable for publication. Herwood Broun and Lewis
Gannett are judges. Contest was to
have closed Dec. 31.

#### Skolsky for London

Sidney Skolsky's Hollywood chat-ter column for New York Daily News-Chicago Tribune syndicate has been seld to the London Sketch

will close July 31. Winner to re- by Al Sherman, representing Allied Newspapers of Great Britain. Column gets five times wee publication, starting in August.

## Barron Back at AP

Barron Back at AP
Mark Barron has resumed at the
Associated Press, New York, again
city editor and dramatic critic.
As the result of nightmare experiences in Ethiopia, he is washed up
with war correspondency forever
and declares he'll never go further
south than 14th street. Ethiops
rushed him linto a machine gun nest
and his feet and legs were infected,
after being lacerated by barbed Wire.
After that anemia set in because of
mainutrition, and he contracted malnutrition, and he contracted tropical malaria. He's a bit slim at present, but okay.

Weston's 2nd Tome Weston's 2nd Tome
Garnett Weston, while en route to
London to fuifill writing assignment
for an English pleture company, recelved word that Stokes & Co. will
publish his second novel, 'Dead Men
Are Dangerous.'

#### WALTER H. SEELY

WALTER H. SEELY
Walter Hoff Seely, 85, former edttor of the New York World and
publisher of Success magazine, dele
June 22 at his nome in Swarthmore,
Pa. He was talking quietly with
members of his family when he suddenly collapsed and died before
medical attention could be obtained.

medical attention could be obtained.

Born in Middletown, N. J., and graduated from Colgate Academy and Rutgers College, lie was first connected with the Springfield (Mass.) Republican. He subsequently worked for the old Philadelphia Press and was editor-inchief of the Newark Byening News, He joined the New York World in 1992, remaining there for three years. He was later connected with an insurance company, then in 1922 he became publisher of Success and utilimately took over the duties of editor. He resigned in 1926.

### Stock

(Continued from page 3)

(Continued from page 3)
on the nut for this proposition, but at the same time the company doesn't want to profit. Theatres will therefore be run on a 'non-profit' basis, with any coin accruing at the end of the season in the values towns to be turned over to thous towns to be turned over to the organizations within them which will be lined up for sponsorship.

for sponsorship. Worcester, Providence, Hartford Worrester, Providence, Hartford and Springfield, Mass, are towns that will probably be included in the lineup, when completed, although understood that no city has been definitely placed yet.

For practical purposes, this scheme will not make any difference on the production of new plays, since that facet will still be government.

erned by Dramatists' Guild con-tracts, which M-G has publicly dis-avowed. But financing of new plays avowed. But financing of new plays on Broadway by M-G was admittedly mostly to nurture talent and this is figured by the company as an easier and more direct way.

Hollywood, June 30 Hollywood, June 30.
Theresa Helburn of the New York
Theatre Guild met in secret session
with studio heads at the Hays' office on Monday (29) to report on
the progress and development of
plans for acquiring new writers for
cream and screen

stage and seveen.
Although this is the first formal
get-together to hear from Miss Helburn, steps are being taken in fostering interest among school andcollege writers via prize awards.
Many secure tessions have been held
with a special committee appointed
by the nyodineys. stage and screen

### "Pastures"

(Continued from page 3) how many kegs of liquor may be taken aboard the ark.

WB was ordered today (Tuesday)

WB was ordered today (Tuesday) by Chairman Silverthorne of the Ontario Censor Board of cease the private screenings until Tastures' has been reviewed by the Appeal Board. Series of invitation screenings had been held here for representative clergy and welfare organization leaders, following widespread criticism of the Censor Eograf's ban.

Action of Warner Bros, admitted-ly irked Prime Minister Hepburn who, despite his personal disap-proval of the film, had promised to invite a group of representative citizens to sit in on the screening when Pastures' comes up next week before the appeal board.

## **Paper**

(Continued from page 1)

(Continued from page 1)
due to relight next month. These
include Etugh O'Connell, Josephine
Baker Grant Gesen. Both
Grant Grant Gesen. Both
Larger Than Life; which was due
there but did not open. The 44th
St. is plastered with Moon Over
Mulberry Street, long closed. The
Mansfield's sign sells "Summer
Wives," which expired in one week.
The Majestic blares forth Phafore'
and "Trial by Jury," although across
the street, where 'May Wine' played
at the St. James, the house exterior is properly blanked.
Majority of dead paper is found

Majority of dead paper is found on Shubert-operated houses. Sign on Shubert-operated houses. Sign removal is part of the stage crew's job but calls for extra time, if not the regular union wage. Cost to blank the signs would be about \$1,000. Matter has been considered by the Theatre League. Stated there recently that letters would be there recently that letters would be there to manager calling this attention to the misleading billing.

### Fox

(Continued from page 2)

another Atlantic City lawyer, as counsel to the trustee. At a hearing on June 22, Fox told with tears in his eyes, how he had with tears in his eyes, how he had built up a fortune of \$14,000,000 in the motion picture business, and had to borrow \$100 from a friend several months ago to pay an at-

torney's fee.

orney's fee. Fox was declared bankrupt May 9. Forty-three creditors filed the

29. Forty-three creditors flee the \$9,000,000 of claims.
At a previous hearing 36 creditors with claims of \$1,949,971 voted for

with claims of \$1,949,971 voted for the appointment of Albert N. Sha-hadl, as trustee, and six with claims of \$3,336,52 voted for Clarence E. Knauer, both local attorneys. Referee Steedle said neither of the two had received sufficient sup-port and in view of the fact that nearly all the claims are contested by other claimants, he exercised the right to choose the trustee himself.

#### Air Yen

(Continued from page 3) as to the damage a radio appearance may do to the star's reputation as

a performer.
While there is some talk of efforts

While there is some taik of efforts being made to effect an agreement among producers on some type of uniform contract permitting only a certain number of air appearances annually or for duration of the contract, that's as far as it has gone thus far.

Even. with this, film company executives feel that star players would remain obdurate to signaturing a contract containing any attpulation as to air performances. They are inclined to believe that their chief hope in curbing present wild copurtship with the microphone will be threat to lower picture salaries especially after a screen player has done a nose-dive on the radio. At least, they figure that if may serve as one means of curbing the present trend.

## RKO

(Continued from page 7) with a special committee appointed by the producers.

Group also spending considerable time with Hays on legal problems which has been operated by Partalouriconting the influsive;

## Fiction and Films

BY EPES W. SARGENT

Up New York State Way

Carl Carmer has done another of his giorified guide books, this time forsaking the stars in Alabama for the mid-region of the Empire State, mostly the Mohawk Valley. But to use 'guide book' in connection with 'Listen for a Lonesome Drum' (Farrar & Rinehart; \$3) is to

with 'Listen for a Lonesome Drum' (Farrar & Rinshart; 43) is to malign one, of the most readable volumes of the spring output. Carlmer probably cannot write a page of dry scrip. He invests even the most commonplice spots with the control of the spring of

Mostly One Day

Mostly One Day
Several British authors in the
past couple years have brought out 'n
novels about a wedding day. Now
Allce Grant Rosman offers 'Mother
of the Bride' (Putnam; ½), which is
a cut above most of them.
She not only offers definite plot
development, but she tells it all in
briezy fashion. She has an excellent sense of humor and her
sketches show a keen observation,
Scarcely a picture, but a well told
story.

#### CHATTER

Jacques Romain still in a Hallian

Paul Brunton now in the Himalavas Richard Watts returns to N. Y.

Ben Huebsch in Europe for two

months.
William McCullough left for
England.
Cora Jarrett has returned to N.Y.
from Ohio.
Bill White has a story in current

Satevepost. Alec Waugh coming to New York on the Hindenburg.

Eleanor M. Kelley sailed for Europe Saturday (27)

Sylvia Thompson will visit Amer-

ica next fall to lecture,
Alex Taylor left Viking to become
an editor of New Masses.
Lola Kinel, once Isadora, Duncan'a,
sec'y, has written her memoirs.
Arthur Draper, former ed, of Lit.
Digest, has sold a book to Harper'a,
Virginia Watson, asst. ed. of.
Grapper'a, going to Mexico next
month.

month.

Cashel Pomeroy now editorial director for International Publishing Service.

Harry Maguire in N. Y. looking for material for Ringmaster, his

caracature mag. Constable has bought the English

rights to Harvey Cushing's 'From a Surgeon's Journal.'

lights to Harvey Cusning's From a Surgeon's Journal.

Atharine Brush, who salled for Eatharine Brush, who salled for Charles and Charles and Charles and Charles and Charles and Charles and Victor Gollancz for judges.

Walter Duranty has started work on his second autoblographical book. Tentatively titled 'Search for a Key'. Dial Press has in the works 'The Story of the American Singer,' by Oscar Thompson, editor of Musical America.

America. America.

DuBose Heyward spending the summer at Folly Island, near Charleston, S. C., where he has bought a house.

big Kansas City neighborhood spot.
These houses will be run as a unit by the Skouras general manager in Kansas City, Elmer Rhoden, and means the exodus of both RKO and means the exodus of both RKO and Paramount from the Kansas City situation. And in this case, both RKO and Paramount air, hap, 7 to be out of the territory as telther the Main Street nor tt. 6 Newman has been doing well. Paramount, on its hand, is not departing from Missouri, however, since its Balaban & Katz affiliate is now its Balaban & Katz affiliate is now its the midst of earnest negotiations for an invasion of St. Louis by either a purchase or building arrangement. rangement. RITO is

rangement.

RICO is out of Minneapolis also with its properties there being open ted b. William Elson, and it is reported that its Seventh St. house there will be torn down in

## News From the Dailies

This department contains rewritten theatrical news items as pubwhiled during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Varuers takes no credit for these sews items; each has been rewritten from a daily paper.

## East

Fire in the alley of the Rialto Wednesday night was a slight af-fair, but it drew a three-alarm around that made plenty trouble for shaccops. Theatre crowd spread all

sift, but a made plenty trouble for the street. The street crowd spread all processing the street. Taco Sussanoft teketed for the mobile the street. Taco Sussanoft teketed for the mobile the street. The street could be supported to the supported to

odicil.

Brooklyn judge holds autolsts who splash mud on pedestrians to be guilty of assault. Says they should be prosecuted. But he scolded a man who stuck a penknife into one man who stuck a penknife into one offender.

Mitzi Green to get topper in 'Yes, Madam,' Curtis & Hoagland impor-tation.

Earl Carroll announces a musical or the fall. Going to call it The

Madain, Cutris announces a musical for the fall. Going to call it 'The Weid's Fairest,' owner showpit. Claire de Bulo, nor showpit. Claire de Bulo, one the \$100,000 to the Manasso. On eve of second trisl, first jury having disagreed.

Marie Rappold, awarded a verdict of \$10,000 in her suit against the fifth. Ave. Coaronerly of the Met. Donald Oneslager for the settings and Constance Ripley for the costumes for —But Million.

Theatre Guild announces subscripts har to subscription season. Lees than 50 votes difference between for and against, with 14 titles suggested by the ayes. Blud Sayao, of Brail, and Vina Boylo of France, under contract for Bight Sayao, of Brail, and Vina Boylo of France, under contract for site of the subscription of the subscription season. High tick due to gales, did considerable damage to summer cottages at Sea Bright, N. J., Thursday (25). Built for a parade for the Demonator convention in Philadelphia. collapsed Thursday night (25) and Tiller of person. Overcrowded.

'Affe and Death of an American'.

and infured 50 persons. Over-crowded.

'Life and Death of an American' to be the Theatre Union's first in the fall. George Sklar wrote it. It for the fall of the

sarries no salary.

Safe abandons bill to keep topless bathing suits off Long Island
less bathing suits off Long Island
Willing Control of Long Island
less bathing at Island (Beach)
Death Shows at Brighton (Beach)
Death Shows at Brigh

elves for a year. Eleanor Clayton, 24, nite club Bros.

hostess, in a serious condition in an Albany hospital. Fell over a 30-foot railroad embankment attempt-ing to escape attentions of two men. State police holding the duo.

#### Coast

Toni Lanier, one time Ziegfeld chorine. announced in Hollywood shorter. announced in Hollywood chorine. announced in Hollywood build be a seen as a seen and the hollywood by Jean Chatburn. screen actress, and Probation sought in Redwood City by Henry Dickson Cowell, composer, after he pleaded guilty to morals charges. Case was re-trained to the composer, after he pleaded guilty to morals charges. Case was re-trained to the composer, after he pleaded guilty to morals charges. Case was re-trained to the composer, and the composer, after he pleaded guilty to morals charges. Case was re-trained to the composer, and the composer, and the composer, and the composer will be composed to the composer of the composer will be composed to the composer of the composer

fered in auto accident, settled out of court.

Tax proposal to come before California legislature in fall would assess all chain organizations from \$5 per unit to \$2,500 for all over 20. Film lobbyists do not view measure seriously. Gateson and Kerry Con-

seriously.

Marjorie Gateson and Kerry Conway, New York radio exe, announced they will be married
shortly.

Ourt approved John Carradine's petition, making him legal
father of his stepson, 3.
Assistant Director Jack Sullivan,
Arte Ortega and Cliff Johnson, Warner studio cowboys, were fined 325
by Sonora, Cal., court for crueity to
Barbara Stone, daughter of Lewis
Barbara Stone, daughter of Lewis

ontimates. Stone, doughter of Lewis Stone, and William Arnold secured marriage lense in Santa Barbara. Widow of Harry Houdini forced to seance from one of hill in Hollywood due to difficulties with radio statutos. She will try again in fall. Suit for divorce filed in L. A. against Creighton Chaney, wond to Lon Chaney. Wile also asked custody of two earls.

## BIRTHS

BIRTHS

Mr. and Mrs. Frank Lackteen, daughter, June 26 in Hollywood. Father is film actor. Mr. and Mrs. Elmer Herskind, son, last week, in Boston. Father is 'Uncle Elmer' on WHDH.

Mr. and Mrs. Gerard H. Slattery, daughter, June 10, in Boston. Father is general manager of WCOP.

Mr. and Mrs. Art Stewart, daughter, May 21, in 'Omaha. Father is engineer for KOIL.

Mr. and Mrs. Robert Reve, daughter, in Hollywood, June 28. Father is with Paramount publicity staff.

staff.

Mr. and Mrs. Don McElwaine, s
June 29, in Hollywood. Father
Metro studio publicist.

Mr. and Mrs. Jose Rodriguez, son,

Mr. and Mrs. Jose Rodriguez, son, June 27, in Los Angeles. Father is news editor of KFI-KECA. Mr. and Mrs. Milton Young, daughter, June 29 in Philadelphia. Father is publicity man for Warner

#### WHAT'S A NOBLEMAN?

nizations Formed to Show Up the Phonies

There is a row on between Prince Alexis Obolensky, who is a warbler and president of the Reasian Nobility Association, membership of which costs \$1 a year, and the newly formed Nobleman's Club formed by Baron Glorgio Suriani di Casteinuevo, which wants \$5 per annum. Both are supposed to turn up phoney titles to 'protect American women' from imposters. Count Guiseppe Monneret de Villard, who appeared in 'Salior Beware' as Joe de Villard, is of the newly formed bunch. Last season he was in 'Life's Too Short,' then went to Ethlopia for six months. He

he was in 'Life's Too Short,' then went to Ethlopia for six months. He returned in the spring but, during his absence, found the Theatre Guild had called him to play the Italian officer in 'Idiot's Delight.'

#### M. P. League Scores

Results of last week's games in the m.p. league were: 3 to 1, Par over Skouras; Columbia 9, Con-solidated, 5; Col. in its second game beat Metro 2-0. RKO beat NBC 4-0. NBC-Metro and UA-Consolidated games have been rescheduled for later date.

## Ballerina

(Continued from page 1)

suspending her, influence or not, from the trade union for an 'un-comradely act.' However, the ballet season ended a few days after the incident so the ambassador's pretty

incident so the ambassador's pretty wife may escape punishment.

Many remember the historic occasion more than two years ago when the friendly French foreign minister, Herriot, visiting Moscow, went to view a performance of Flames of Paris' at the Bolishoi, the ballet based on the French revolution. Marina danced for him—that tion. Marina danced for him—that is, she danced the first three acts. At the high conclusion of the third, her partner, unaware that she'd put on ten pounds, was thrown off his balance as she whirted to his shoulder. He silpped, As the curtain fell, the girl pitched her silppers in his face and went home. Herriot was kept sitting in his glided box for an hour, waiting her the fourth act—which a substitute ballerina finally danced for him.

Recently there was a shakeup in

by the control of the was a shakeup in Servenova's little ballivick. Art Director Samosud was imported from Leningrad to introduce discipline into the Bolshol theatre. He threw out N. S. Golovanov, veteran orchestra director, accepted the 'realignation' of Feodorovski, scenic director. He watched two rehearsals of 'Bakhchisarai Fountain'—Semyenova's and Vasilyeva's—and chose the latter to dance the first night. Whether the outraged Semyenova hired the claque that yelled 'Semyenovai' when the curtain fell on Vasilyeva's superb performance, no-body knows.

body knows.

#### **MARRIAGES**

Violette Hesbob, dancer, to Ed-vard Morse, in Chicago, June 30. Groom is vaudeville agent. Dorothy Stevens to Webb Over-lander, makeup artist at Metro, June

22, in Los Angeles.

Saima Janson to Frank Farber, sound technician, June 25 in Santa Ana, Cal. Bride is daughter of Bodil Rosing, film actor.

Ann. Cal. Bride is daughter of Bodil Rosing, film actor.

Elaine Temple to Bradford Hatton, in New York, June 30. Both were in the Philadelphia company of Three Men On a Horse.'

Myrna. Loy to Arthur Hornblow, Jr., Paramount producer, June 27 at Emsenada, Mexico.

Carl Wyman to Gale Wooton in Waukegan, Ill., June 25. Groom is technical supervisor of KDKA, Pittsburgh.

Iren Rothschild to Gordon Windham, May 23, in N. Y. Groom is chief engineer at WHN. N. Y., and bride is in h.o. of Metro.

Minnic Bliss to Dr. Sandor Sliver, in New York, June 27. Bride is attached to that da sales department of cramm Griffith to George Marshall, Armont, N. Y., June 27. Bride is the former picture star.

George Simon to Blanche Coken June 28 in New York. Groom is with Irving Berlin, Inc.; bride is secretary to Corky O'Keefe (Rock-weil-O'Keefe).

Betty Sofsky to Allen Hatoff in Frocokin, June 27. Groom is chief of the start of the secretary to Corky O'Keefe (Rock-weil-O'Keefe).

Betty Sofsky to Ailen Hatoff in Brooklyn, June 27. Groom is chief of service at the Roxy, N. Y.

## Paramount \*\*

(Continued from page 5) Continued from page 5) broadened and extended duties on the Coast, where he will perforce spend much of his time, supervising production. Zukor is reported to have expressed a mild preference along those lines. But the company concernities, the matter of the subordinates. There has been talk of a possible general-managership post because of Zukor's expected intensive duties west.

because of Zulco's expected intensive duties west.

That the company's incoming president will be a showman, as well as a compan, insider, aiready has perked Paramount's morale. Zulco was named to the company's executive committee when this body was selected by the company's new board at its first and special session June 24. While Griffs succeeded H. A. Fortington as exec committee chairman, Fortington is still on the company board.

chairman, Fortington is still on the company board.
Zukor and Grffis are the ranking officials of the company today, Grif-fis is not new to show business. He has been identified for several years both with legit and pictures, although in a financing capacity. In pictures, Griffis' firm has been associated in the underwriting of Columbia Pictures Corp.

lumbia Pictures Corp.

Exc Committee
Other members of the new executive committee air John D. Hertz,
Barney Balaban, Neil F. Agnew,
Maurica Newton, Duncan G. Harris,
and former Judge Stephen Callaighan, With the addition of Agnew,
Par's sales chief, and Barney Balaban, this executive committee, inclusive of Zukor, has now three expertenced showmen on its memberpertenced showmen on its memberspeciations. perienced showmen on its member-ship, where previously the old com-mittee had but one.

mittee ad dut one.

Harvey Ghoson of Manufacturers Trust Co., is understood to have from the proposed for membership on the characteristic proposed for membership on the proposed for membership on the proposed for membership on the characteristic probable that it is under the proposed for membership on the proposed for membership on the characteristic proposed for membership on the ch mittee had but one. Harvey Gibson of Manufacturers Trust Co., is understood to have been proposed for membership on the executive committee, but is said to have declined it.

Just when Joseph P. Kennedy's preliminary and tentative report may be finalized by the board is not known. It is still under scrutiny by the committee. It is understood that Kennedy is preparing a

picture for office, is said to have recommended Zukor for the top spot. Floyd Odlum and Griffis are also credited with having supported the thought of Zukor as president. Another aftermath of the reorgan-ization of Paramount comes in the

Ization of Paramount comer in the form of an examination by Charles D. Hilles, trustee, of members of the law firm of Cravath, de Gersdort, Swaine & Wood, in connection with records important to the reorganization which, it is alleged, were never turned over to the Par trustees. Desirous of their production, Billes applied to the Federal courts for an order permitting him to examine members of the Cravath law firm. The order has been signed by U. S. District Court Justice Coxe, but no date has as yet been set for examination before Referree John E. Joyce.

examination before Referee John E. Joyce.
Recently the Par bankruptcy trustees obtained an order calling for the examination of members of various downtown banking firms, in-cluding Kuhn, Loeb & Co., as well Ralph A. Kohn, as to dealings Par stock.

## 334

Continued from page 5)
ported by companies making a net
profit and by the fact that 3,631
more corporations said they made
money. The gross take was \$3,375,
511,000, a gain of \$554,303,000 over

511,000, a gain of \$554,303,000 over 1933.

The 11,197 corporations which confessed they came out on the right side at the end of 1934 re-ported a net income of \$107,815,000 or \$46,982,000 better than in 1933.

## New York Theatres



THE PRODUCERS OF LOUIS PASTEUR SCORE
ANOTHER MEMORABLE SCREEN TRIUMPH **KAY FRANCIS** The White Angel B'way & 47th STRAND 25c to 1 p.m

"The Harvester"

ROXY SEATS 25°, TO

3 STOOGES

RADIO MUSIC HALL SOIN Street and 6th Avenue
HELD OVER
SHIRLEY TEMPLE IN "Poor Little Rich Girl"

Spectacular Stage Productions

PARAMOUNT TIMES HELD OVER W. C. FIELDS in "POPPY"

On the Stage-SHEP FIELDS and His Orchestra; JERRY COOPER and Others

CAPITOL E JEANETTE MacDONALD SAN FRANCISCO h SPENCER TRACY

4816 STREET T'S COOL AT LOEW'SI

—Vaudeville—
ED. SULLIVAN, RITZ BROS. "FURY" -Starting Priday-GRACE MOORE "The King Steps Out"

## Broadway

VARIETY

Vincent Youmans in from the

Patricia Wilder trained back to

Howard Schnebbe out of hospital Josle O'Brien reported much im-proved at St. Vincent's.

Dave Palfreyman to Chi for a week on Hays office biz.

Irene Hanlon to Hollywood on

Clark Getts Idling in Frisco North Carolina, an opening in the jungle. Natalle Knapp of William Morris office to Hollywood and a month's

vacash.

Oliver Garver, with National Screen on the Coast, is east seeing New York.

Screen on the Coast, la east seeing New York.

Warner Bros, shorts studio In Flatush reopens Aug. 10 after two months' shuttering.

Lillian Glaid due need from Europe Lillian Glaid due need following a Mediterranean cruise.

Steve Hanagan in Choago as press contact for opening of Arlington Downs track's season.

Buddy De Sylva coming east this week to rejoin his wife, who arrived when the study of the season of the sea

e. Herman Bernie back from Holly-

Herman Bernle back from Holly-wood, where he opened a new agency with Arthur Gordonl in charge. Fred McKay, Harry Essex and Harry Fleischman, of the Gilbert Miller office, on annual visit to Harry

Britope.

Broadway Ticket Agency and drug store at Piccadilly moving to east of hotel entrance to make way for bar.

Lou Irwin to the Coast again to set up a new Hollywood office. William Stephens at present representing him.

for bar.

Lou Irwin to the Coast again to be up a new Hollywood office. Willington and the second of the second of

hattan where he has taken a summer tage:
George Holland down from Boston touting Jack Sharkey to regain heavyweight title—that was before Brubaker smacked him on the whiskers.

whisters.
Renee Carroll, Sardi's hat-checker,
to the Coast for a month Aug. 3,
and a writing chore for Liberty,
'Checking Up on Hollywood.' Otherwise it's a vacash.

Checking Up on Hollywood. Otherwise it's a vecasi.

Thirse people concerned with production of Irving Kaye Davis' Last Stop' all have the same-first tag. Irving Gaumont will, produce and Irving Salkow is deling the easting. Tyree Dillard Jr., formerly chief with the control of the Irving Callard Jr., formerly chief with the control of the Irving Callard Jr., and resterday (Tues) on a North Cape crulse.

Gladys Glad cosmette line bows in next month, with Zigefeld's former No. 1 show girl's name on a series of 10 products. Lindemann on a series of 10 products. Lindemann broden. New York is behind the product of the control of the Checking Up, on Hollywood. Otherwise it's a vacasii.

Thirde people concerned with produce and control of the produce and control

# CHATTER

range N. X. Mirror staff, will free-lance.

Paul Kelly and the missus (Dorothy Mackaye) robbed of second attempt at vection in east, with Par summoning Keller act during past, and the second of the

Metro called him for Women Are Trouble,

Law firm of O'Brien, Driscoll & Rartery will be without any of Aratrey bear of the Coast same day to join third partner Edward C. Ratrey, already there. Latter left early, already there. Latter left exp. already there is a compared to the sound of the shoulder and ribs in a motor board a plane in which he was to have circled the 'Queen Mary' on the line's first arrival art. New York when the smash-up occurred.

## Riviera

By George Axelsson

Angele Carrere plans return to the U.S. Milton Hayes talking about a comeback.

comeback.
Lil Dagover planed from Berlin to Cannes.

to Cannes.
Sahara desert sandals is the latest
Riviera fad.
Grace Moore and hubby sunbath-ing in Cannes.
Maxim's, Juan les Pins' open air

Maxim's, Juan lee Pins' open auritery, popular.
Charles Gordon, Reuter's local rep, back from London.
Roller skating has come back.
Riviera has several rinks.
Eden Roe and La Garoupe, snooty.
Cap d'Anthese beaches, are open.
Odeon actress Juliette Vermeuil at
Odeon actress to offset personnel
pay raises.
George London up from Mallorca.

Exhibs talking about cutting out reduced vates to offset personnel pay raises. George condon up from Mallorca. George condon up from the Mondial bill.

Somerate Maugham teadying to shove off from the Wimbledon tennist tournament.

Second-story workers pald a visit to work to the following the condon story workers and a visit to mey La Chevre aux Pieds d'Or (The Goat with Golden Feet).

Another of the Rivierra's playloys stowed away for time being, Brook-time work and the work of the Rivierra's playloys stowed away for time being, Brook-time years because of an alleged bogue stock deal.

Braving possible squawks from the Trench vaude performers' unlon, as well as sure fines by the Labor and the program.

## Warsaw

By Edward De Kuryl

Circus Krone to Saizburg. Gus Schaefer in from Paris Dante signed for Scale in '37."

Gibson & Co. sailing in July for lairs in the States. Capitol cinema, now under UFA, losed for renovation.

Adolf Engl joining Fritz Mainz in general management of Tobls. 'Joseph Chicago,' a new drama by Fritz Broeger, premiered in Bile-

feld.
Winifred Colleano returns to
America after her Scala engage-

ment.
Dally street concerts for Olympic games' season planned at Unter den

games season planned ... Linden. Therese Petuko, singing violiniste, signed for Wintergarten for month

Linden.

Therese Petuko, singing violiniste, signed for Wintergarten for month Therese and the signed for Wintergarten for month Dusolina Giannin over from Hamburg for two guest plays at Berlin State Opera.

Olin Downes over from New York on his annual visit to Central European music festivals.

Il Camplello, grand per by Il Camplello, grand see the Munich State Opera per the seed of the Munich State Operation of the State Operation

and arrangements is only allowed those specially admitted official film reporters. The property of the case of the case and restaurants by Reichs Music Chamber officials against bootieg musicians resulted in finding 24 musicans estuited in finding 24 musicans estuited in finding 24 musicans without membership cards and eight not, having paid up their dues estimated in the case of the cas

#### The Hague By M. W. Etty-Leal

Dutch actors held a meeting at Oegstgeest near Leyden. Agathe Relif cancelled her second tour to Java to get married. Bill Tuschlasty producing a new Dutch reel at Cinetone studios, Amarica

Dutch reel at Cinetone studies, am-sterdam.

Big Municipal theatre at Rotter-dam dark and uncertain when, it will open its doors again.
Scheveningen in full swing now, with first concert of season at Kurs-saal, Palais de Danse and various cabarets open.
Regulations on allens working in Holland, lightened up further. Gov-ernment plans supervision of con-tracts as artists are often ex-bioliced.

ploited.

Zoo at Amsterdam trying to attract visitors by lowering entrance fee. Hague Zoo nearly bankrupt, was offered to municipality for \$300,000, but council nixed this proposal.

\$300,000, but council nixed tnis proposal.

Township of Arnhem in eastern part of Holland, which has about 100,000 inhabitants, where theatre burned down some time ago, is getting the proposed of the propos

#### Vienna · By Emil W. Mass

Walter Reisch, author and direc

Walter Reisch, atunor and an activation left for America.
Hal Wallis of Warner Bros, was in Vienna for two weeks.
Radio co. is now taxed 6% for the benefit of provincial theatrea,
"The Old Maid' will be produced in the Vienna Burg theatre in September. m Yienwalis of warner Bros, was all the work of the theatre and the constant and the work of the summer. Hans Jaray, Vienna actor, will summer, Pirst editions of Beckhore work of the summer, Pirst editions of Beckhore work of the summer, where discovered in a Budapest mu-

sic shop when the building was tor

John Hartigan, Marian Anderson John Hartigan, Marian Anderson and Helen Reynolds gave concerts in the Muslewereln.

The German composer, Franz left for Hollywood, deely, in Vienna, Morris Schwartz, director of the American-Jewish theatre, arrived in Vienna, coming from London, Morris Menin Tanake, wife of the Michiko Menin Tanake, wife of the tracts with G. W. Pabst for two films.

tracts with G. w. rauge to the Metro-Bilms.

"Annual Dinkson of the Metro-Edward Dinkson of the Metro-Edward Dinkson of the Metro-New Television of the Metro-Vienna. He intends to take back the newly revised Milloecker opera. Bettlestudent."

Dr. Lanske, special emissary of Austrian Minister of Commerce Austrian Minister of Commerce wood. He told newspaperm to that two American companies intend to rent Austrian studios.

## **Paris**

Helene Robert off on vacash. Julien Duvivier to Hollywood, New show at the Bal Tabarin. Martin Beck back to New York. Plaza-Athenee hotel not reopen

ing. Helena Greasley back from Lon on. Gymnase theatre shuttering for

don:

Gymnase theatre shuttering for
the summer.

Mme, Segond-Weber made officer
Legton of Honor.

And Mary Garden
passing through.

Friedrich Schiller's 'William Tell'
at Interlaken July 12.

Frederic Longas received a medal
from Artists Dramatique pilay for
Henry Berstein next season.

Valentine Tessier to pilay for
Henry Berstein next season.

Della and Billy Mack: billed for
the Fre-Catelan garden party.

Comedie Francaise troupe going
to Amsterdam next November,
Henry Berspietan to present La
Plecilly The Fever') in December
the Restaurant de Ambassadeurs

show.

Alberta Mansfield, of Mansfield,

show.
Alberta Mansfield, of Mansfield and Lamar, dance team, back in

and Landa, Paris,
Paris,
Roxy Cinema programming
Bonne Chance, starring Sacha

Paris.

Roxy Cinema programming Bonne Chance, starring Sacha Gultry.

Screen return of George Bancard Control of Control

the Passion Figy at Maney .... year, "Les Bas-Fonds ('The Lowe Depths'), by Maxime Gorki, to alter-nate with "Tu no Mechanperar Jamais' (You'll Never Escape Me at the Mathurins theatre in July,

#### Panama . By Bea Drew

Eldorado Theatre reopened. Louise Hartman to New York for

vacation.

Joseph Erman is back for more

Joseph Erman Is back for mosconcerts.
Cella Trevino, Mexican violinist, here for concerts.
Richard Blaydon, Paramount produce, passed through.
Capt. Denshaw, English writer, stopped of for a short viatudeville and the stopped of the short viatudeville and the stopped of the short viatudeville and the short of the sh

## London

Alex Korda testing Dora Labetta

singer;
George Marton, Viennese play broker, opening office here.

Monty Berman admitting engage

Monty Berman admitting engage-ment to Shella Koski, non-mo-John Lodge Judging Blackpool beauty contest, picking winner from 20,000 entries.

Herbert Wilcox production for Sydney Edward is Splinters in the A. L. W. Schelinger of South Africa threatening to step into distribution here through I. V. T. A. William Mollison and Leon M. Lion Junching at the Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Chorling at the Ivy with a Ivy with a Chorling at the Ivy with a Chorling

bach projection shots for 'Piccailly Jack projection shots for 'Piccailly all Report here that Halle Solassie would do a series of two-reeiers for an English ilm company is all hoosy.

George Permby rehearsed seaside reach an English ilm company is all hoosy.

George Permby rehearsed seaside reach an English ilm company is all hoosy.

George Permby rehearsed seaside reach an English ilm company in the season of the program of the production of the program of the production of the program of the production of several plotting program of the produc

Sadame is Amused, in which Nova
Philibeam plays her if its grown-up
London and Continental Films,
topped by art connoisseur, John W.
Gossage, putting would-be stars to
psychological screen test, intended
to measure their emotions as well
the sense—it any. Chose 17-yearold Vivien Noel as 'comer.'
Jessle Matthews playing radio announcer in 'Head Over Heels.' which
hibby, Sonne Hale, is directing for
G.-B. at Shepherds Bush.
G.-B. at Shepherds Bush.
G.-B. at Shepherds Bush.
G.-B. at Shepherds Bush.
Sheph

## Honolulu

By Mabel Thomas

Walter W. Wright, dancing teacher, died here May 30.
Harry Owens celebrated his second year at the Royal.
Jeanette and Smokey Wells left for Jancouver, returning early la

July.

Ray Kinney back for two months, than on to New York for broad-

than on to New York for broadcasts.

Castle Willers of Hollywood marhead Ted Benidlet, Tocal golf pro at
Kahala.

Gordon S. Young, three mouths
bridegroom of Carmen Joyce, died
May 24.

Sunkist Beauties back to Callf,
annew F. & M. line coming to
Mis. Herne Bacher took Johnny
Noble's daughter back to Callfornia
for the summer.

King theatre experimenting with
King theatre experimenting with
King theatre experimenting with
American and
King with dramatic each and
King with dramatic each and
King with dramatic each week.

## Hollywood

Ann Jamison back for radio work Jim Poetvin vacationing in Alaska Wade Smith vacationing in Mexlood Corrigan back from London. H. M. Warner in to spend sum-Sunnie O'Day studying personal offers. Eddie Cantor back from Honolulu vacash, John McGonigle taking vacash in

Hawaii. Hank Peters flying to Chicago for vacash. George Devron, Chi ork batoner, in town.
Mrs. Al Christie streamlined out J. H. Blowitz in from Pittsburgh,

visi ng, Rutherford is a javelin Ann Rutherford thrower.

Peter Lorre celebrated his birth-

day (26). Rill Wellman's ma looking over the town.
Edward Sedgwick vacationing at Coronado.
Joe Bren has joined F&M booking department.
Chandler Sprague back from his

honeymoon. Jean Parker nursing infected eye ake-up. cal fixer-upper has Clarence

honeymoon.

Jean Parker nursing infected eye from make-up.
Physical twe-upper has Clarence
Louise Latimer in from New York
for stint at Radio.

Eddia Schubert qualified in city
golf championship.

Eddia Schubert qualified in city
golf championship.

Joe Cunningham writing and acting in Metro short.

Ioe Cunningham writing and acting in Metro short.

Early Medical short in Medical School and the M

Ranaus Manus Manus Meeticut home. Wants Meeticut home. Wants Meeticut Manus Meeticut Meeticut

Jack Brower and Newt Levi hobbled in from Warner sales powwow.
Dick LaMarr has resigned as aide
O Nat Levine at Republic to become

to Nat Levine at Rep..... 10% er. Mrs. Basil Rathbone (Oulda Ber-gere) in New York visiting alling other, W. C. Fields will leave Riverside osp in two weeks for extended

cation.

Oscar Oldknow visiting family
re before going to Atlanta for
ef stay.

Charles Chaplin, UA manager at
Johns, New Brunswick, here on

Sam Kurtzman gagging Eddie Cantor's next pic. He's U. of Penn dental grad.

Stunt men in pix are duplicating some of their tricks at Elks pagcant in Coltennia.

some of their tricks at Elks pageant in Colleaum, sailing for England Jean Mur sailing for England of the Colleaum of the Coll

CHATTER

cash in London upon completion of 'A Fool for Blondes' at U. Metro studio golfers took produc-tion lull to receive 350 prizes awarded in annual tourney.

Guy Kibbee readying tackle for annual piscatorial trek to Wash-ington after next Warner pic.

Stuart Dunlop visiting here en-oute from China to take over Metro schange duties in Buenos Aires. route from Dudley Nichols on three months' vacash from Radio, spending time on New England farm and in Eu-

Ping Bodie, now juicer at Selz-nick International, received life pass to all National League baseball parks.

parks.

Elizabeth Patterson suffered in-jured knee on location and was taken to Good Samaritan for treat-

ment.
Paramount's police chief, Wally
Bryant, turned over the job to
Henry Kuhlke after 21 years at the
studio.

studio.

Tom Keene bought another ranch
In the Malibu mountains. Crescent
pix will use 200-acre space for locations.

Constance Collier out for England, where she'll appear in the
Shakespearean festival at Stratford-on-Avont

land, where she'll appear in the Shakespeaream festival at Stratford-on-Avon.

Manual Paria stoped here en route to Tahiti, where he'll do documentary film for French government.

Maria Ouspenskaya, who gave up classes for Io-day stretch in 'Dods-avord to the classes for Sam Godwyn, hurrying back of the Company of the C

## New Haven

By Harold M. Bone

Alex Dean off for Cohasset, Mass. Bill Barry's busted wing now okay. Peggy Hopkins Joyce a week-ender here.

orany graph Hopkins Joyce a weekdeside Royce Landls due at Stony
Creek July 6. Schaefer's sister on
mend from op
mend from op
mend from op
mend from op
Mend from safe of
Live 1856 from safe of
Live 1858 from safe
Live 1858 from

## Westport

By Humphrey Doulens

Marsha Hunt seeing old friends.
Lily Pons judging Horse Show
July 4.
Alma Archer in Russia for
summer.
Carl Van Vechten in town for
two days.
Harold Ross locates at North
Stamford. tamford. Don Wilson summering at South

Don Wilson summering at South Norwalk.
Talk of a revival of 'Monkey' with Richard Whorf.
Tony Balcom and the State of the

Hendrik Willem Van Loon moves ack in this neighborhood.
Harry Archer off to Skowhegan of direct Titlite Jessie James.
Stanley Joseloff of Shubert office yeek-ending at South Norwalk.
Richard Hagemann at Redding omnetting score for operatic Japonsacchi. 'Caponsacci Winifred

unit as story ed. Lance Baxier do-big the research.

Atthur and the research of the research of the the research of the resea

St. Louis By Sam X. Hurst

Andy Dietz back from New York.
Kay Kayser comes to Meadow
Lay Kayser comes to Meadow
July S, succeeding Frankel Meadow
July S, succeeding Frankel Master,
William F. Canavan, Jr., 10, 500
of projectionist at Shubert-Riahlo,
was drowned last week while wading near home. Soft Ball Park, Inc.,
incorporated with \$3,000 capital by
Everett O. Lawrence, Parks Hudson
and Levi Craig.
J. Lloyd Hardy, member of Coc.
Chicago, was discharged from Bethesda hospital where he was patient
for 10 weeks.
Mort Singer, former operator of
the Grand Opera House, may again
vaudeville theatre in town, when it
reopens in Sept.
Variety Club of St. Louis donated
\$337, \$50% of club's share from benef
of steemboot excursion;
St. Louis Post-Dispatch, afternoon rag, abolished advertising rate
differential between retail and gene
differential between retail and gene
suyers is the same.
Guy Robertson, who played role
of D'Artagnan in Three Musketeere'
in al freeso theatre in Forest Fark,
for part in 'Mark of Zorro'. He returns here July 20 in 'The Merry
Widow'
L. C. Hehl, sec-treas, MPTO of St.
Houis, Eastern Mo. and So. Ill, has
nomination for State representative.
He served several terms in Missouri
General Assembly until Roosevelt
landalide in 1832.
Grandalide in St. Charles, Mo., recently.
J. Doris Remspecher, who danced at
mother \$5,000 for death of father in
accident on government to pay her
mother \$5,000 for death of father in
accident on government barge in
Jimmy 'Corcoran of CorcoranSevern agency, and Lee Hunter,
former chorine at Ambasador, married in St. Charles, Mo., recently.
J. Lincoln Park Amusement
Co.
Clayton, Mo., has been incorporated
park Baker and Lu sity City, Mo.

## Minneapolis

By Les Rece

Mrs. Allen Rivkin visiting her pavents.
Band concerts starting in city

parks. Ben Ash trying to improve hand-

parties Ash trying to improve handbell game.

Nan Halperin here to attend a
friend's wedding.

Lenore Severason of MG exchange
a hold-up victim.

Ralph Cramblett and Ray Wylie
golfing with pros.

Abe Gill, localite, bought Lyric,
Farmington, Minn.

Variety club's first golf tournament of season scheduled for July

Martha Gemmel, Paramount telephone gril, visiting Hollywood studios.

Martha Gemmei, Paramount tele-phone gril, visiting Hollywood stu-dios.

Clyde Cutter, MG assistant booker, crashed his brand new car the first

proving his already good golf game.
Localites at Schmeling-Louis fight
included W. A. Steffes, Bennie Berger, Nicky Goldhammer and Fay
Dressel.
Harry Hirsch expanding his stock
burlesque- activities to include Empress, Kansas City, along with Gayety here.

press, Kannas City, along with Gayety here;
Harry Dickerman sold his Roxy, neighborhood house here, to Barney Bilnderman and now is down to only three theatres.

Only three theatres, the control of the theatres alsesman, cleaned up on parley bets at Chicago horse races en route to New York sales' convention.

Police recovered \$2,000 of film stolen on Film Row along with car of Gilbert Swenberger, of Gilman circuit, but auto was smashed up. of Gilbert Swenberger, of Gilman circuit, but auto was smashed up. who played Gayety (stock burlesque) last winter, back and doubling between Palace, vaudefilms, and Lindy night club.

#### Stroudsburg, Pa. By John J. Bartholomew

Frederick Jagel at Buck Hill Falls

Frederick Jages at Buck Kill Scale
Inc. of Columbia Hotel
Robs Raphael at the Cataract House.
Feggy Russell at Dot and Jane
Tavern.
Cataract Box Cataract Cataract Cataract Cataract Cataract Cataract Cataract Cataract Cat

revoked.

revoke

#### Cleveland By Glenn C. Pullen

Ted Peckham sold his New York Guides, Inc., to Warners for \$15,000, Promoters on verge of break-downs trying to run their downtown niteries and expo cabarets at same

there is not contained a familiar than the same and the s

it expo.
Young son of Al Gregg, RKO
Palace's exploiteer, turning out to
be a champ athlete in military Palace's exploiteer, turning out to be a champ athlete in military school. Florence Chilson p.a. for Thistle-down racetrack. First femme in

ping off long enough to get divorces from mates, make the control of the control

May 20.

Kangesser Bros. giving this burg its first taste of a nudists' colony in their suburban Wildwood Park. Sections of beach to be boarded off for nude swimmers and sun-tanners, but males and femmes will be kept

## Philadelphia

door rodeon door rodeon door rodeon the season of the seas

## Chicago

A. J. Balaban greeting his family and old friends in town. Bill Crouch and Herman Marks joining the married men's brigade.

John Balaban to the Coast to at-tend the Herman Wobber shindig. tend the Herman Wobber shindlg.
Ted Leary and Orlole Craven,
atter a year in Australia, are back
in town.
Allan Usher and frau among those
hopping westward; will be away
three weeks.
Dave Lipton readying to hop to
Ft. Worth for some Sally Rand
drum-banging.

three weeks.

Dave Lipton readying to hop to Ft. Worth for some Sally Rand drum-bangiachy coming to town Clement of the Carlon of the Arlington turf meet for NBC.

Guy Lombardo had his yacht shipped in from the east for some Lake Michigan cruising.

The company of the Arlington turf meet for NBC.

May Dobson and Lou Wolfson on the Carlon of the Arlington turful to the Med Dobson and Lou Wolfson among those doing a Chi stop-over.

Ned Dobson and Lou Wolfson among those doing a Chi stop-over.

Bat way to the week of the Carlon of the Med Dobson and Lou Wolfson among those doing a Chi stop-over.

Bat way to the week of the Med Dobson of the Med Dobson and Lou Wolfson among those doing a Chi stop-over.

Bat way to the week of the Med Dobson of the Med Dobson on the Med Dobson on

## Pittsburgh

By Hal Cohen

Elsie Valentine here visiting her

Elsle Valentine here visiting her parents.

The Joe Hillers shove off this week for Atlantic City week for Atlantic City and the state of the state

'Sun-Telegraph' sending Kar Krug to Hollywood for a studio look see.
Tiny Wolfson home for week
while Abe Lyman's band is laying

оп. Alberto Roy and Andrinin Broth-ers have ended year's musical part-

off. Dierrio Roy and Andrinin Brotherts have ended year's musical partnership.
Madeleine Skelly Foust has fin-lahed a new one-acter, Totally Indifferent.
Elizabeth Allan planed through attention.
Plaza cafe's headwatter, Mitchell, has switched to Villa Royale for warm months.
Plaza cafe's headwatter, Mitchell, has switched to Villa Royale for warm months.
See of the staken back the George Jafe from Freda Pops, and will remodel it.
Sanford Bickart home for few days before going into Boy Meets Girl for summer.
Bed for the staken back the Girl for summer.
Dick Rauh going to Keene, N. H., to spend month with his wife, Eleien Wayne, summer-acting there.
Wayne, summer-acting there.
Usu Brager complaining because he had to come here while the Dems were meeting in his own Philly.

## **Mexico City**

By D. L. Grahame

Henry Armetta vacationing here. Gordon B. Dunlap of UA in town. Government intensifying national anti-gambling drive.

Diego Rivera operated on for eye trouble at the American hospital.

Marcus show closes at Teatro Lirico here July 3 to start a road tour.

Lirico here July 3 to start a locatour.

Tito Schipa farewelled in concert at Palace of Fine Arts (National Theatre).

Government sponsorced all-Mexicologous constants company opens at Palace of Tine Arts, Aug. 6.

Biz hours for local cabarets fixed at 10 p.m. to 3 a.m.; radio stations allowed to function around clock.

Government organizing regional ballet of southern natives for performances in various parts of Mexico.

ballet of southern natives for per-formances in various parts of Mexico.

La Argentinita (Encarnacion Lo-pez) back from a road tour for six Spanish dance recitais at the Teatro Arbeu.

A dising young bulligater of San Luis Potoni City took poison and shach timset because at newspaper and the performance. Plqued toreador wrute the critic a hot let-ter before suiciding.

## **OBITUARIES**

#### MIKE BERNARD

Mike Bernard, 59, one of the plo-near ragtime plane players and for years the piano player at Tony Pas-tor's when a pianist was the complete orchestra, dled at the French Hospital, New York, of blood poi-Hospital, New York, of blood, pol-soning following a minor operation. Two transfusions were given with-tout avail. He is survived by his wife and a son. Burlal was from Cooke's funeral Parlors under the Actors Fund and the N. V. A. Interment was in the Fund plot at Kensico Tuesday (30).

Tuesday (39), although nominally only the ac-companist to the acts on the Psixor bill, Bernard soon rated as one of the attractions and his ragtime playing at a time when ragtime was attll a novelty was always halled with applause when he did the with applause when he did the overture. He was the first pit plan-jist to go for the new rhythm, taking his cue from Ben Harney, first to introduce it as a stage act. He had an expected the steady job at Pastor's and did not quit-the pit until after a dispute with Harry Sanderson, Pastor's manager, he left in dudgeon. For a time he was teamed with Willie Weston, a kid singer, and since then has filled many dates and positions. His last appearances were with Joseph E. Howard at Bill's Gay '90's. They were (close friends and Howard dropped an engagement at Atlantic City to come up and be by his bed-side when he died.

Bernard probably played for more

side when he died.

Bernard probably played for more of the important big timers of that day than any other pit plaints, and was a valuable straight man in-the crossfre which was used by many players in those days. He was credited with having been the first to try out Irving Berlin's 'Alexander's Ragtime Band.' He was invaluable to Torn' Pastor, who in his later years suffered a loss of memory. Bernard knew the words to his entire repertor and could prompt him from memory when Pastor uttered his familiar. What is it, Mike?

#### HERMANN B. SCHAAD

Hermann B. Schaad, 57, artists' epresentative and radio booker, with offices in New York, died in Lenox Mass. June 27, of a cerebral hemorrhage. He was formerly secretary to the Aeolian Co, and 101 publicity manager for Paderewski. Five years ago he joined the NBC artists' bureau and two years later

He is survived by his widow and brother.

### CHARLES R. WELLS

Charles H. Wells, 62, Minneapolis. Veteran motion picture book operator, died recently. He was treasurer of the Minneapolis Operators Local 219 and of the Theatrical Mutual Association, a traternal lodge there. Association, a fraternal louge the He had been employed 31 years continuously by the Orpheum circuit RKO and the Mort H. Singer Orpheum, his last position being with Surviving are two brothers and

#### A. E. ANSON

A. E. ANSON

A. E. Anson, 53, died June 25 in a
Monrovia, Cal., sanitarium after illness of several months, Anson was
widely known on the stage-in New
York and London. He came to
Hollywood two years ago to freelance. His last nicture was 'arrow,
smith' with Rouald Colman.
Widow in London, Survives Fur.

Widow in London survives. neral services and cremation in Hol-loywood June 29.

#### JAMES GILOSKY

James Gliosky, who opened the first St. Paul motion picture theatre, died in St. Paul. He served for five years as president of the Northwest Motion Picture Exhibitors association, now Northwest Allied States.

At the time of death he was pres-ident of an ice and coal company. Surviving are a widow, a daughter and a son.

#### WILLIAM J. HOGAN

WILLIAM J. HOGAN
William J. Hogan, said to have
been the only person combining funeral directing and moving-picture
exhibiting, died recentily at his homein Newcastle, N. B. He had beenill from namlysis since last October, and previously had a leg

amputated as a result of an acci-

Surviving are the widow, two sons and four daughters.

HARVEY M. OTT

Harvey M. Ott, 53, for 12 years.
Paramount's controller in Germany
and Central Europe, died June 26,
in New York, after a lingering illness which brought him back to
New York last November in the
hope the change might benefit his
condition. He is survived by his
widow and two children,
Funeral was held Monday (29).

W. WOLFRAM
W. Wolfram, ploneer of picture
entertainment in South Africa, died
June 2 at a Johannesburg Nursing June 2 at a Johannesburg Nursing Home. Born in Germany, he went to South Africa about 27 years ago, and opened the first Cape Town cin-ema, charging sixpence admission. Within recent years the cinema was bought by African Theatres.

#### LEON N. FLINT

LEON N. FLINT
Leon N. Flint, planist, well known
in Philadelphia theatres, dled in
West Chestor, Pa., June 22.
He is survived by his widow. Interment was in Elmira, N. Y.

Dorothy Merrick, died at the general hospital, Saranac Lake, June 22 after a lingering illness. Wife of Bob Merrick (IATSE, Capitol Theatre Stage Staff) who himself is and has been an N. V. A. lodge patient for the last three years. Body taken to Troy, N. Y. for cremation.

Sophie Kenden, 76, mother of Jack Kenden, died in New York June 26.

(In oblituary notice on James Hig-ler last week reference was made to 'the late Herman Fehr of Mil-waukee.' Fehr is alive and hale.)

## Plays Out of Town

#### THE LONESOME WEST

(Continued from page 47) only sees glimpes and snatches of her scheming and trouble-making. She's certainly an old Sourpuss, but what of it? That doesn't make a

She's certainly an old Sourpuss, but what of it? That doesn't make a pligg still likes his southwest atmosphere and he starts with a Play Party, which allows most of the company to still and ance, a little. A couple of qualint characters are introduced, too, including one, Pap Gillis, who is played up to the hit by Jasper Deeter; and gives plenty by Jasper Deeter; and gives plenty much to do with the plot, but his purgent cracks help that part of the play. A couple of souses, the amoreus admirer of the young wife and one or two casuals complete the list.

and one or two casuals complete the list.

Not so much profamity and lusty dialog as in. Roadside, and some of the other Riggs pieces, but there is a some of the other Riggs pieces, but there is a potato cellar in. which sounds count just as strongly as sights. In addition to Dester's swell performance, there is a neat characterization by Cele McLaughlin as the daughter (first and last acts only) and by Harry and Mabel Sheppard and by Harry and Mabel Sheppard and by Harry and Mabel Sheppard characters hard to put across and most of the other's are pretty vague, as is the whole play. General direction is okay, although not up to some Hedgerow standards, Single set is nice.

some Hedgerow Standards. Emgaset is nice.

If they wouldn't take Russet Mantle, or Roadside, on Broadway, its hard to see how they would ever accept this one, but there are many who still think that Lantern to See By, done by Hedgerow quite a few who still think that 'Lantern to see By,' done by Hedgerow quite a fer years ago would be a swell bet. Waters.

## Stage Relief

(Continued from page 45)

been in the theatre within a five-year period, not the old-timers who will probably never appear on the commercial stage again. Help for them is looked for in another direc-Where it Went

	Money used during the season	weinstock Scouts Coast
	was for:	Hollywood, June 30.
	Rent \$15,931.63	Eddie Weinstock, son of Job
have	Food 5,625.37	Weinstock, former Minsky nartner
g fu-	Clothing 1.464.00	is here to look over local field with
cture	Light, heat, etc 229.93	view to again trying out some form
home	Medical, dental car 1,430,29	of burlesque.
heen .	Transportation, etc 1,320,00.	Elder Weinstnele hroke with
Oc-	Help in paying rent is the most	Minsky several weeks ago after re-
leg	important item. More applications	ported heated battle.

were made for that type of aid than

were made for that type of aid than all else, those asking for rent money saying they could worry along about food, but don't let us be turned out on the street.

Medical attention was secured at a fraction of the usual fees, physicians and dentists co-operating without question.

Heartening to the Fund staff is the response from those who received aid, an increasing number of professionals helped with loans repaying, at least in part, when getting engagements or Jobs. At first such refunds were insignificant ~950 in 1994, but increased to \$1,154 ast season. Repayments in the first six months of this year amounted to \$2,300.

amounted to \$2,300.

There have been 95 benefit performances in aid of SRP since its inception. Highest amount from any single show was a benefit at the Metropolitan Opera House in March, 1933, when the net was \$16,000; another special bill Depression Galeties, in the same year, brought in \$8,500, while the Post Depression Galeties netted \$5,408. Todsworth' gave two special showlings for the fund, amounts being Dodsworth' gave two special show-lings for the fund, amounts being \$3,158 and \$2,022. 'Roberta's extra night netted \$3,312, while 'Or Thee I Sing' topped that, with \$3,300. Num-ber of other shows topped \$2,000, including 'Dinner At Eight,' 'Any-thing Goes,' Escape Me Never' and 'Romeo and Juliet.'

During the past season eight shows bettered \$2,000 for the benefit performance and but a few missed reaching four figures. This season's SRF benefits: Great Waltz.....\$3,081.00

Touch of Brimstone	1,010.0
Remember the Day	1.052.0
Wisdom in Women	954.2
On Stage	886.0
Night of January 16	1.583.0
	1.451.0
Pride and Prejudice	2,402.0
Nazimova Ghosts	1.741.5
Paradise Lost	1.015.0
Boy Meets Girl	2,608.0
Dood End	2,445.0
Dead End	2,586.5
First Lady	
CRespondent Unknown	1,333.0
	1,567.0
Libel	2,013.0
Ethan Frome	2,409.0
Postman Always Rings	
Twice	1,566.7
Victoria Regina	
Love on the Dole	1.204.5
May Wine	1,210.3
	1.087.3
End of Summer	827.2
	1,555.5
Bury the Dead	923.5
Pre-Honeymoon	C46.0

or press.
Staff receives modest compensa-tion, but the officers and executive committee have served without re-numeration since 1932.

#### RINGLING SPECIALTY FARM

Peru Winter Quarters to Grow Unusual Fodder

Albany, June 30. Albany, June 30.

Ralph Clawson, general manager of the Hagenbeck-Wallace Circus, caught the Ringling Bros. Barnum & Balley show in Albany last week, and after a conference with Samuel Gumpertz, manager of the No. 1 show, announced that the winter quarters at Peru, Ind., will be devoted to growing unusual farm products needed by the animals of both shows.

both shows.

Incidentally the Ringling Bros.

show did capacity business, matines
and night in Albany, playing to
32,000 people at the two perform-

## Weinstock Scouts Coast

## Dallas-Ft. Worth

(Continued from page 1) for an exposition—one they're satis-fied with—and they feel there aint no justice in comparing their world's fair with what they term the 'cowtown bonky tonk.

ials with what they term the 'cowtown honky tonk.'

Before the March of Time reel was released, they felt magnanimous toward the Ft. Worth aggregation, said they would be glad to send their 'overflow' trade to the Frontier Centennial. Now they're really offended, and hope Billy Rose's show never opens. They dislike the idea they would stoop to fight with an amusement park... In the armount of the content of

#### Lots o' Talent

Fort Worth, June 30.

Lots o' Talent

Fort Worth, June 30,
One of the biggest differences between the Fort Worth and Dallas Centennial shows is that the Fort Worth whoopee omnibus carries more stage professionals than does the carnival trolley at Dallas.

Dallas has its Streets of Paris, Streets of All Mations, Globe Thetarest of All Mations, Sudden Stage of All Mations, Sudden Stage of All Mations, Globe Thetarest of Mations, Globe Thetarest of All Mations, Globe

### 'Rose-Davis Feudin'

Rivalry between Dallas and Fort Worth is echoed in an entertainment feud between Rose and John B. Davis, general manager of the Fort Worth Frontier Centennial. Davis has been manager of the Southwestern Exposition and Fat Student Comparishment of the Southwestern Comparishment Co

kance at this type of wild west show.

Davis is spending most of his time preparing a Centennial stoke show horse show and rode, which will be presented in October and November in permanent buildings being created. Davis is boosting his part can be compared to the presented of the control o

mer show from July 1 to July 18
has added to the preparatory expense for a heavy payroll already being met. The management will not amounce how many bargain books of tiokets have been sold, but it is reported on good authority it is reported on good authority than \$4,000 a day, the rate of more than \$4,000 a day, the Palles concession.

than \$5,000 a day.

Some of the Dallas concessionaires have been heard to object to
the large number of bargain tickets
sold before the show there opened,
One showman said he gets only 7c,
per ticket and he has to show to
1,000 people to take in \$70,

1,000 people to take in \$70, Few big concessions have signed for the Fort Worthexpo. La Femme Nue, Beauty and the Beast (semis, nude girl dancer in cage with llons) and Sally Rand Nude Ranch, are the leaders. Carnival rides, eat and drink stands and other smull con-cessions will fill in between, big buildings.

buildings.

Streets have been paved with asphalt and old-time lighting fixtures have been installed. A Will Rogers memorial room will be provided. Genuine Rogers articles from his California home will be on exhibit in this room, which will be modeled after Roger's own room.

## No Alliance

Alliance, O., June 30,
Cole Bros.-Clyde Beatty circus,
which was billed to show here Sunday June 21 under auspices of Alliance War Veterans did not show
after Sheriff Ralph E. Elser threatened to make arrests if the circus
pitched its tents in Mahoning
county on Sunday. The stand was
heavily billed and the show had
spent considerable money here for
necessities and feed.
Circus executives said they were
informed late Saturday on the Sheriff's attitude and instead of moving
into Alliance on Sunday, went dit-

nto alliance on Sunday, went di-rect to Steubenville the Monday stand instead.

## Escalantes N. W. Route

Hollywood, June 30, Escalante Family, operating their own one ring circus, has, been set to play the Northwestern fair circuit for the free attraction. Escalante's had been with the Barnes Circus for several years before starting on their own this bestore starting on their own this bestore starting of 11 de the entire performance for the second secon son.Fam: formance.

#### Frisco's Scout

Shanghal, June 9. San Francisco Bay Exposition reg, is here, enlisting Chinese, Japanese, Javanese and Ballnese talent for 1929 fair. Dancers, jugglers, "agi-cians and picture actors contacted, Said. Mei Lan-fang also ap-proached for personal appearances, Butterfly Wu, leading cineactress may possibly so.

## Funambulist Takes Count

Ashtabula, O., June 30.

In the silence of a hospital room,
O. K. Stewart, 61, is struggling to survive the bugaboo of high wire walkers—the first fall. 'A performer like me only falls once,' said the man who claimed to be dean of his purcession.

profession. Stewart's career of 47 years as a wire walker probably ended attendants said, when he plunged 40 feet from his cable onto a stand in the midst of a night carnival performance.

Possible skull fracture pound fracture of the left arm, fracture com-ture of the right arm and head lac-erations,' the hospital reported.

MOW STAGE

Knoxville's moncipal recreation bureau is building a medicine wagon stage for shows at city playrounds. The bureau's dynamic department, supervised by Jack Coughlin, will put on kid stuff until school starts in September.

# CLEVELAND EXPO IN CLEAD

# ANVANCE SALES ASSURE BLACK

**Nudity Shows Outrand Sally** in Two Spots - 30,000 Cuffo Friday and 61,276 Pay Gate Saturday-Two Bit Charge Fends Midway Gawkers - Should Offset Cleve.'s Rep as a Bad Show Town

#### CORN-ON-COB LEADS

#### By GLENN C. PULLEN

By GLENN C. PULLEN

Although some last-minute conficuction work was held up by
union trouble, Great Lakes Exposition drew 30,000 specially-invited
guests and press-men on its gratis
greatly and press-men on the gratis
greatly and press-men on the gratis
greatly (27) when Presslend
Rosewell pushed an electric button
is Washington that started the official freworks here. Sunday's at-Roosevelt pusnes as the consideration of the Washington that started the official fireworks here. Sunday's attendance was clocked at 54,407, but a heavy rain Monday held that day's figure to 15,143.

a heavy rain Monday held that day's figure to 15,143.

First day's attendance was below expectations of Lincoln Dickey, expo's general manager, but officials, and civic backies's of the centenary show were tickled with the results. Advance ticklet sales, came to .81,-250,000, covering the underwritten amount, so everything from now on is in the black rink. Gate sales, at 50c. per head, and injeuiding season pass book sold from \$2.50 for students to \$14,0 would come to \$25,000.

Three hours before the dedicatory ceramonies by Mayor Burton, U. S. Senator Robert J. Bulkley and Marguerite Bacon, descendant of city's founder, who cut the ribbon, for poss a fine-up of 7,000 waiting to 50 poss a fine-up of 7,000 waiting and pationality villages are featable of Streets of Worldow. Admission to Streets of Worldow, and pationality villages are featable of the Streets of Worldow, and pationality villages are featable of many parts of the street of worldow, and that's good money.

Around 10% of the amusement

staged attractively in underground expo, originally built to be a civic garage; a department store's style show.in Marine Theatre jutting out in water, where P. J. Bingens, pro high diver, and a line of curvy nymphs put on swimming or diving performances twice daily with the celat of an Earl Carroll chorus.

Edward Hungerford's 'Parade of Years,' a 90-minute transportation pageant partly under canvas with a 40c. to 15c. scale is produced more colorrully than Chicago's 'Wings of a Century' besides rating heavier patronage. Chief drawing cards are a dozen ploneer trains, some lent by Henry Ford, still in running condition, which vanked in 4,000 at premeier.

condition, which yanked in 4,000 at premiers.

From Dump to Eden
Horticultural Garden, a \$250,000 civic project to be a permanent fixture, is probably the most ambitious venture in the entire 140-acre fair. Particularly: remarkable in respect that up to six months ago lakefront was just a ugly olty dump that cost city \$20,000,000 to fill up and landscape.

Swanklest and most nextusive novelty is Theo DeWitt's floating Admiralty Club, on a converted forry-boat, featuring three orchestras by Don Bestor, Claude Hoagland and Jules Duke. No gambling, but 800 members who paid \$24 for season card also ponied \$24 for season card also ponied up \$4 a plate for inaugural dinner, drinks boosting average bills up to nearly \$7 a person. Byrd's Polar ship got off to a landalide start, and so did Globe Theatre with clipped Shakespearean plays. Eight corn-on-cob pearean plays. Eight corn-on-cob stands proved to be highest profit-able concessions, because it's a new

able concessions, because it's a new fad here.

While majority of gawker's who thought amusement sector wasn't ready, and monopolized the free spectacles, Almon Shaffer's Midway caught enough to make all concessionaires very optimistic. Especially since the expo is running 100 days. A few critidisms about the two-bit charge to get into Streets of World, after anteeing four-bits at midway entrance, but Shaffer's opinion that it will keep out the cheap-skates' is working out correctly. Natives who could afford if focked in strives who could afford if the cheap-skates' ig working out correctly. Natives who could afford if the cheap-skates is working out correctly. Natives who could afford if the could be seen that the could be seen the could be seen to the c

of Streets of World, where cares of Strongest play went to Cliff Wilson Strongest play went to Cliff Wilson protection of the amusement of the amusement of the strongest play went to stronge the strongest play went to the strongest play went to stronge the strongest play went to strongest play went to stronge the strongest play went to stronge the strongest play went to strongest play went to

Gross of flat rental concessions estimated at \$46,000. Impossible to estimate gross of inner concessions not making a return to expo.

Receipts of fair have been \$113,-584.25 from tickets bought at gate, \$52,666.47 concessions take, and \$4,974.75 in rentals.

Average spent within grounds by total of \$63,077 paid visitors was \$3c. That average, officials claim, is about same as Century of Progress, 1933.

Of total paid attendance, 358,939

boats, sea-planes, rides in a Good-year blimp, a sponge fishing boat and firework barges. Neither delays in construction nor competition of Dallas and Fort Worth expos will have any yielble effect on Cleveland's fair after it picks up speed this week. Promot-ers took a number of valuable tips from last Century of Progress in Windy City, avoiding its pitfalls by making everything a legit business proposition. Without trying to get national publicity, Cleveland has been known for years as a bad show town, but this one is being soid so emphatic-ally that it should down the burg's old jimz.

# DALLAS ADMITS **POOR BOOKING**

Dallas, June 30.

Péor booking of special events caused the Centennial expo needless losses, it was evident after the millionth, visitor had walked into the park on the 20th day of fair. They made the mistake of bringing in too much heavy stuff too soon call crowd had had time to estite down and start taking in gate shows.

Expo took it on the chin with Col. W. T. Johnson's rodeo, which Expo took it on the chin with Col. W. T. Johnson's rodeo, which had just gotten its buildup to work when time came to close its two-week run, and on National Folk Festival, especially.

Fair guaranteed Col. Johnson \$75,000 for his rodeo, and had to dig up the difference. Started off with audience of 2,500 and worked up to 20,000 on last night or two, Rodeo due back in September, before fall sports occupy stadium arena.

ena. National Folk Festival was lost

National Folk Festival was lost in the rush too, even more than rodeo, because its week's run didn't give as much buildup time, Biggest program of fair outside operation now is building up an agricultural show to replace the first one, an obvious flop. Exces have found that people from outside Texas are first to speed to the agrarian center, where live stock and poultry are fine, but actual farming results is almost nil. Paul Massman has been placed in charge of building show, which will consist of a steady turnover until end of harvests.

Accountable midway gross at Texas Centennial Exposition was \$469,818.66 first 21 days of operation. Gross of flat rental concessions esti-

gress, 1933.
Of total paid attendance, 358,939
used souvenir or season tickets,
which expo had sold in advance.
Receipts from those admissions is
not counted in figure given for first
three weeks' grosses.
Various types oakleys got 405,562
persons in park free during the 21
days.

days.

Execs claim Centennial receipts

have run well above fair's operating expenses for period, but are unable

to say how much. Show opened with bank balance of \$200,000; so is thought to be in good financial shape.

Dallas Expo's First 3 Weeks' Gross

:llas, June 30.

\$469,818; 629,077 Paid 83c Average

# Texas and Griffith Lick 'Cavalcade.' Get Expo Spec in Shape After Delay

#### **CARNEY CLEANUP**

Government Takes Stick to Grift and Dirt

Toronto: June 30. With government officials going

into a huddle with carney operators and passing stringent regulations

Into a huddle with carney operators and passing stringent regulations on games, slot machines and outdoor burley, looks as if 1938 will be 'clean-up' year for outdoor amusements here, and that doesn't mean from the financial standpoint. Government has just had a contab with the Big Six carneys and the 30 indies operating in Ontario. These have now agreed to 'elevate' the midway attractions. If they don't the provincial police now New government regulations prohibit the following games: dice, crown and anchor, roll downs, shell games, three-card monte, bucket games, punchboards, coin tables and money wheels. All types of slot machines are barred. No gypsies are to be sold space and looks as if the fortune-teller: will have to adopt another game this season. Indecent burledges are to the sold space and looks as if the fortune-teller: will have to adopt another game this season. Indecent burledges are to be sold space and looks as if the fortune-teller: will have to adopt another game this season. Indecent burledges are to be sold space and looks as if the fortune-teller: will have to adopt another game this season. Indecent burledges are to be sold space and looks as if the fortune-teller: will have to adopt another game to responsible carnival - companies' only. Wasnas Carnival - companies' only. Wasnas

## Lincoln Park Flames

Lincoln, June 30.
Capitol Beach, local amusement
park, was half destroyed and suffered loss of more than \$25,000 early Saturday morning, when a fire of undetermined origin razed the open

undetermined origin razed the open air theatre, the penny arcade, tun house and the acouter, a riding device, to the ground.

Fire did not break out until park was closed down for the night and no one was hurt. Barlier in the evening the largest crowd of the year was on the ground.

Loss was partly covered by insurance, according to owner, Robert Ferguson. He saye park will continue operation as usual and move will probably be made to rebuild at least a part of the destroyed area,

# Dallas, June 30

A surprisingly good show has evolved from the long and stormy history of Centennial exposition's 'Cavalcade of Texas' white elephant.

Performances to date revealed fine vork on parts of the 300 cast members wearing 1,100 costumes for as

bers wearing 1,100 costumes for as many roles, and have gone simbothly as result of perfect synchronization of dialogue and pantomime.

'Cavalcade' is in six parts and entire show runs 6 minutes. It has about 40 scenes, most of them climatic spots in 400 years of Texas history, but some of them are close-ups that are dramatic rather than spéctacular.

Features of set are greensward

spectacular.

Features of set are greensward about 300 x 200 feet, surrounded by wall board scenery typical of region. Wheel stages are moved on and off

Wheel stages are moved on and off the set on railroad, reproduction of Alamo, capital, etc. Curtain is made. by water screen shot through, by rainbow of spots.

Cavaleade 'is just thunderously, and the server should be seen an individual and several managements of spots.

Extra good scenes include opening, fast exposition of pre-historic Tindlan Hiel, landings of LaSalle and Coronado, declaration of independence, massacres at Alamo and Gorliad, battle of San Jacinto, and finale of the usual 'aix flags' cavaleades and long march of all the characters across set. The Spiel.

No actor speaks. Narrator describes background for each scene while water curtain is up, then pantominists to through the water curtain is up, then pantominists to through. The spiel water curtain is up, then pantominists to through. The work of the water curtain is up, then pantominists to through. The spiel water curtain is up, then pantominists to through. The spiel water curtain is up, then pantominists to through and the spiel water curtain is up, then pantominists to through. The spiel water curtain is up, then pantominists to through and the spiel water curtain is up, then pantominists to though a spiel water curtain is up, then pantominists to though a spiel water curtain is up, then pantominists to though a spiel water curtain is up, then pantominists of the control of the spiel water curtain is up, then pantominists of the control water in spiel water in the spiel water curtain is up, then pantominists of the control water in the spiel water in the

# first visit or two. Informal estimates on 'Cavalcade of Texas' spectacle after it closed its first week of two nightly performances Saturday (27) gave it a take of about 118,000 against a nut of \$200,000 and high operating expenses. That show is gaining heavy appeal, but has cost fair plenty. P.-T. Objects

bright for the showmen, because bulk is repeat business, and the in-vas or gates aren't noticed much on on.

Charlotte, N. C., June 30. The Parent-Teacher Council The Parent-Teacher Council of Raleigh recently adopted resolutions calling on the management of the N. C. State Fair to 'exclude all forms of gambling devices' from the fair in the hope of developing the State Fair into a greater educational institution furnishing along cational institution furnishing along cational institution, furnishing along with its educational features a high type of entertainment and whole-some recreation.

some recreation.'
Which led Norman Y. Chambliss, co-manager of the 1936 fair, to issue a statement promising a continuation of the policy of the past three years of attempting to make the State Pair educationally valuable though to be a shape.

Midway take is estimated to have three years of attempting to mreached nearly one-tenth of nut, on the State Fair educationally value, a grand average. Things look and free from gambling devices,

#### Rand to Ft. Worth

Ft. Worth, June 30.
Sally Rand due in town late this week to start rehearsals for Billy Rose's cafe floor show.
Fan and bubble queen scheduled to open on July 11.

## **CIRCUS ROUTES**

Wock July 6

Wock July 6

6. Scotta Branch Neb. 7, Wheatland, (Wyo.; 8. Cheyenne; 2, Greeley, Cola; 10-11), Derweg, C. Cola; 6. Debugee, Int. 7, Upreeni 8, Marghallown 9, Doone; 10, Dec Mojnes; 11, Zenton, Marghallown 9, Dec Mojnes; 11, Zenton, Marghallown 9,

Qointon Room

Orchestres

GLEN GRAY and the

# CASA LOMA

## ORCHESTRA

with PEEWEE HUNT & KENNY SARGENT

Just concluded third 39 week engagement on the air (Camels), successful theatre tour, and four months in the Rainbow Room.

On tour for next three months.

Returning to the Rainbow Room in January.

Available for a radio program beginning in October.

(Exclusive Management Rockwell-O'Keefe)

# RAY NOBLE

## AND HIS ORCHESTRA

with AL BOWLLY

Just concluded 52 consecutive, weeks on the air (Coty, Coca. Cola), and successful theatres tour.

Now at the Hollywood Dinner Club, Galveston—and held over!

Resuming at the Rainbow Room, of course, in October

Now open for a radio program beginning in the fall,

(Co-management William Morris Agency)

# AL DONAHUE AND HIS ORCHESTRA

Opening in the Rainbow Room July 1st, after three solid years at the Bermudiana Hotel in Bermuda, the Casino in Monte Carlo, the Sands Point Bath Club, the Rainbow Room and the Wardorf-Astoria. Available for a radio program beginning now or in the fall,

RAINBOW GRILL in ROCKEFELLER CENTER
LOU BRING and his Orchestra

PROMENADE CAFE in ROCKEFELLER CENTER DICK GASPARRE and his Orchestra

ROCKWELL-O'KEEFE INC. ARTISTS' REPRESENTATIVES

KIO RULIDING - BOCKEFFILES CENTRE - NEW YORK CITY - CIRCLE

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Vol. 123 No. 4

NEW YORK, WEDNESDAY, JULY 8, 1936

56 PAGES

# BLUE NO

# Billy Rose Seems to Be in Middle A LA PICTURES' Of the Dallas-Ft. Worth Steam-Up

Dallas, July 7.

Lait week's battle of the Texas ceatennials lulled at the end of a big fourth of July skirmish in Dallas, with the expo city boasting a decisive round with Billy Rose.

The analysis of the state of the state of the nucles, almost-nucle kootchie dancers, fanfare and flag-waving, plus a direct mewspaper critic than the state of the state o

Button wittingness of culturs to be leve his tips that 'a tremendous bettle is going on between Dallas and Ft. Worth.' People in these two towns have to live together, and the (Continued on page 48).

## INJUNS NO BOWES AMS ASK COIN FOR DANCING

Duchesne, Utah, July 7, Southwest Indians have gone com-mercial, with an eye towards clean-ing up some easy money from large erop of eastern tourists flocking to this pioneer Utah village for annual tribal dans

Tithal dances.

Redmen have for centuries kept
their secret and grotesque tribal
titles from prying eyes of pale faces.
This year, however, they are willing
to put on shows before all comers
for a price.

Cash has magically overcome the
salpment's retirence and it's a daily

Cash has magically overcome the scalpmen's reticence and it's a daily occurence to see them go through their spectacular dances on the outskirts of town. The one-time wild lerrors of this western country even want two-bits for a camera snap-shot.

shot. Vacationists and tourists. Duchesne Vacationists and tourists. Duchesne chamber of commerce officials report, are nuts fairnessed by the comport, are nuts fairnessed by the comport of the comport of the composition of th

#### GEN. CHANG'S P.A.

GEN, CHANG'S P.A.

Bert Hall is at the Maytair doing
15-minute monolog with the picDevil's Squadron' (Col.) Hall is exbelled as the last survivor of the
Satayette Escadrille and hie lectures
Sa his professional soldiering.

Wis last exploit, was as a flying
orpa organizer in Chinia, where he
was known as Gen. Chang.

## On the Other Foot

Milton Berle, who has been

Milton Berle, who has been accused of jessejamesing gags, is burning at an English comedian, Al Barnett.

Latter has been allegedly simulating the Berle technique over there and Berle, anticipating Enondon bookings, is hollering it'll make him a copy act when he goes across.

# 'AUDITIONS' NOW LIKE RADIO. IN LEGIT

Legit people talking productions for next season are surprised at the audition' bug that has inoculated that branch of show business. It's a heritage from radio.

People for forthcoming musicals now must 'audition,' whereas the best of 'em have been brought up in the trade custom of a producer or an agent catching them at this or that show. Now that Loew's State is the sole vaudifluer in Manhattan, there's no such thing as a try-out house.

## REINHARDT'S H'WOOD TECHNIC AT SALZBURG

Max Reinhardt will do two spectacles this year at the Salzburg Festival in Austria, which opens July 25. First is 'Everyman,' allegorical production, and then 'Faust' From reports, much Hollywood technique (Continued on page 54)

#### Late Kingfish's Band, La. Kings, Barnstorming

La. Kings, Barnstorming
Louisians Kings, orchestra organized by the late Huey Long gets
its first engagement in the East at
Manhattan Beach, N. Y., first week
in August. Band is currently playing one nighters and expects to get
into New York late this week.

After the beach semester the
band has been set for two shorts
with Warner Bros, to be made at
the Brooklym studios. Formerly
known as the Louisiana State University orchestra, it comprises boys
the late senator recruited from the
school.

#### MORAL: DON'T APPEAL

Shanghal, June 17,
Koo Tso-hsien, local cine mag-nate, convicted of murdering a twal,
was sentenced to 15 years.
Appealed, the higher court upheld
the verdict, adding eight months on
charges of oplum smoking.

# DECENCY LEGION

Church, Fraternal Groups Invited to Participate-Non-Partisan, but Very Political - Steaming Up Congressmen-Set for Fall

#### BOYCOTTS

Washington, July 7,

Washington, July 7.

A radio clean-up drive, patterned; after the film sapolio movement launched by the Catholic Church, is in prospect and probably will come in the open early this fall.

While a lid of secrecy has been imposed, those acquainted with the strategy disclose that church and fraternal groups will be invited to retarrant groups will be invited to whip offending broadessters into line and improve the moral tone of air and improve the moral tone of air entertainment. A 'black list' of potential victims already is being

ootential victimes compiled.

Campaign will be two-edged, according to present indications, and will assume an important political

## 'Time' Beats John Lewis To Air With Own Speech

Baltimore, July 7. First known instance of a radio program quoting from a radio speech First known instance or a radio percel before it had been made occurred last night (Monday) on March of Time, which, in a news-dramatized clip on effort being expended by-John L. Lewis; prez of United Mine Workers of America, to bring into his, organization the steel workers, aired some excerpts from talk by Lewis over NBC blue band.

Time's broadcast at 10:30 EDST. At conclusion of Time, listeners swinging dials from CBS stations to NBC blue broadcasters could hear original statements of Lewis after having already heard the quotations. An old stunt for newspapers, but a first' for radio.

### Detroit Can Have It

Detroit, July 7. Detroit's gonna have the world premiere of Gertrude Stein's new play, 'Identity, or I am I Because My Little Dog Knows Me' Thursday My Little Dog Knowe Me' Thursday night (9). Just to make it more interesting all the parts will be played by puppets, but maye there'll be a little explaining by some of the head string-pullers.

It's part of the national confab of puppet and marionette workers at the Art Institute, with exhibits by Tony Sarg, Ralph Chesse, Remo Buffano and others.

# Shuberts' Winter Garden-French Casino Pool Augurs Nitery Chain

#### Scotch Seer

Fashionable east side nitery does nice luncheon trade with a seer who can only forecast does nice luncheon trade with a seer who can only forecast the future in a drink of Scotch. Tea leaves in tea are nix; but tea leaves saturated in Scotch are oke.

P. S.—You can't drink the Scotch before or after the trance.

# \$120 TAXI BILL **TO PLAY \$425** DATE

Harris and Howell are current at the Metropolitan, Boston, but it will be a profiltes week for the colored comedy team. Almost one-third of their \$425 salary went for taxi fare, even before opening Friday (3). Team was at Loews, Montreal, last week when they were asked if they would play Boston. It's impossible to reach the Hub by train in one night from the Canadian city, but Bud Harris accepted anyhow. Then he chartered a taxi to take them to the Hub, at meter rates.

Fare totaled \$120 when they drew up to the Met's stage door in Boston.

## SEEING CHICAGO FOR SIX BUCKS—COMPLETE

Chicago, July 7.

Just seeing the buildings and streets of Chicago evidently isn't enough for the visitors, and the rubberneck wagons around town are adding more angles to increase their (Continued on page 48)

#### Selassie's U.S. Lecture Tour; Ethiop 'Message'

Latest report from Josef Israels, 2d, Haile Selassie's Yank press consultant, is that the Negus will come to U. S. in about a month when he finishes his session before the League of Nations. Arrival here will probably find him lecture-touring alongside newsreel shots of the Italo-Ethionian conflict.

alongside newsreel shots of the Italo-Ethiopian conflict.

Straight film ofters, platforming and outright p. a. appearances have, exploitation campaign on the con-all been nixed. Former ruler of exhloring mants to get a message across and feels that best way to do so is with graphic illustrations. He seeks no personal gain, says Israels. Delivery in either French or Am-haric, his, native fongue, would increasitate presence of an interpretation of the time ripe for a new fuvenile necessitate presence of an interpretation.

Show business trend indicated two seasons ago when the Casino de Paree and Manhattan Music Hall flared up as the beginning of a nation-wide circuit of cabaret-theatres, again looks set. Present move has the financial substance which the early efforts along similar lines failed to develop.

New setup is a combo between the Shuberts with their Winter Garden, N. Y. and the French Casino management of Harting & Blumenthal, Jack Shapiro and Clifford C. Fischer. Dea 1s known to, have progressed signatures early this week. For hor Casino, like the Winter Garden, was built to house girl show revues. Both will function as planned but along entirely different show business lines.

Shuberts have been eyeing the

ines.

Shiberts have been eyeing the Garden as an opposition spot to the highly successful Casino (nee Earl Carroll theatre) around the corner of 50th street and Broadway. Several times deals to conyer the Garden have been virtually set, only to fade,

(Continued on page 50)

## LOUIS-SCHMELING PIX MAY GROSS \$500.000

Estimated that the Louis-Schmeding fight pictures will gross \$500,000, a record take for a subject of thisnature. This is ekclusive of Germany, where sole rights are held by Max Schmeling himself. In other foreign country Super Sports attractions is making percentage deals with various distributors.

RKG will handle the picture in a latin. American countries and British chaptand, a subsidiary of British the England, a subsidiary of British the England, a subsidiary of British the England, a subsidiary of the British Lales. The Louis-Schmeling pix was a gamble by Super Sports in yiew of strong advance feeling there would be an early k.o.
Picture is being sold circuits and more responsible theatres on a guarantee and split basis; to most indies flat. Riaito, N. Y., paid Super Sports \$5,000. House grossed \$13,900, new high first week, \$1,000 for the second and \$5,000 guarantee and split over \$3,500 first week, \$1,000 for the second and \$5,000 guarantee and split over \$3,500 first week, \$4,000 for the second and \$5,000 guarantee and split over \$3,500 guarantee and split ove

## **NBC's Prodigy**

# **Helen Hayes May Sue Carol Frink** To Take Back Charlie MacArthur Next Time He Starts Stealing Show

Chicago, July 7.
(Best Exploitation: MacArthur)
Biggest attraction to hit this town
years was the Charlie MacArthur

Rest Exploitation. MacArthur)
Biggest attraction to hit this town
in years was the Charlie MacArthurHeien Hayes-Caron Frink \$100,000
alienation of affections comedydrama, which packed 'em in lor
three days running at the courthouse
to strictly SRO and turnaway biz.
It topped two of the judicest and
bloodiest dame murder mysteries in
a long while and even pushed two
other sensational stories off page. I.
Hearst papers were strangly
mysteries and discretely buried
the first couple of yarns in the inside of the papers, feeling, no doubt,
that the Hearst local picture and
drama\_critic, Carol Frink, wanted
her name only on reviews and not
in front page picture captions.

But the staid Chicago
Thune
blazed the trail for all the other
local and about the matter. Thibune
blazed the trail for all the other
page in banner lines, and peppered
its back page with the best courtroom photos it could get. As result,
the other papers, including Hearst,
followed suit. Only the Daily News,
which is run by Col. Frank Knox,
Republican candidate for the viceresidency, didn't run off in
streamer headines. Pager used the
first position to the 'murder of the
nist club butterfly' story. There
was more blood and mystery to the
bedroom slaying.

MacArthur scored a personal triumph at the trial, stealing all honore. side of the papers, feeling, no doubt, that the Hearst local picture and drama\_critic, Carol Frink, wanted her name only on reviews and not front page picture captions.

Chi Trib Busta Ont
But the staid Chicago the picture captions.
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Chi Trib Busta Ont
But the staid Chicago the picture captions.
There wasn't any mention made of the \$100,000 to site and Stug' Frink stasking for, and finally, seeing the \$100,000 to site through any more of which is run by Col. Frank Knox, Republican candidate for the vice-presidency, didn't run of in streamer headines, Paper used the story, on the front page but gained the story on the front page the story on t

hand, and he toyed with them with all the skill of a Svengall. His de-livery was perfect, every crack sure-fire. His timing was especially good, and even Mrs. MacArthur, who had become known as 'Deadpan Hayes' during the early days of the trial, finally had to give in with a belly-

Inaily had to give in with a beily-laugh.
Deadpan Hayes had little to do or say during the skit. She just sat there and let 'em take photos. The sob sisters made much of the fact that she wore the same hat two days running. According to the remme element, 'Stick and Slug' Frink got the best of the going on the costum-ing end of it.

ng end of it.

Likes Own Material

'Man About Town' MacArthur was

(Reproduced from Variety, Aug. 29, 1928, when Claude Binyon of the Chicago staff interviewed Miss Frink.)

## Carol Frink Tells Why She Wants Her 'Genius' Marriage Annulled

Chicago, Aug. 28.

Some bum outside wants to see you, Miss Frink. Claims he's distantly related to show business, despite denials.

Carol Frink, picture critic of the Chicago Herald-Examiner, snifted a warfing scent and smiled. It must, be one of those Varerry reporters. Dust him off and send him in. She placed a chair conveniently near a window and parked 12 feet from it, but on his hat and shook hands. Pleased to meetina, he said, looking for a place to hang his coat. Maybe you heard Charlie MacArthur, the playwright, is married to Helen Hayes, the actress? Think. Your bage has been treating me nicely on the picture box scores.

Tou were married to MacArthur, the playmright of MacArthur, the playmright of MacArthur, and the selection of the proportion of the proportion of the picture of the control of the proportion of the pro

Oke, sister, but if you had these ere bunions from legging the

'We were talking about the box office score, weren't we?' asked Miss Frink.

Who gave you that steer? We were talking about MacArthur. The papers claim you tried to stop the bells with Hayes and the judge aired

you.'
'If anyone needs airing around here—' began Miss Frink. Then she

If anyone needs airing around here—began Miss Firink. Then she let loose.

That news of their marriage was no news to me. The papers carried their engagement announcement the overs ago, when was long between the court of the papers of the wedding. The order carrying my petition to the appellate court to nullify his divorce decree was signed by Judge William Lindsay of the superior court five hours before I heard of the MacArthur-Hayes marriage. This action has been in the courts since 1928, and the possibility of a nullification when the case is decided in this appellate court is MacArthur's risk, not mine.

'Why do you want a nullification?'
'Did you ever live with a genius?'
ountered Miss Frink.
'Sure, I live alone,' said the re-

Did you ever live with a genus? Countered Miss Frink.

Sure. I live alone, said the report of the series of the se

office score.

'I was only thinking,' mumbled the reporter. 'Where is my hat?'

'On your head.'

That's funny, sin't it? My mother always said if my head wasn't tied on the loose sawdust would choke me.'

'Don't tell me you have a mother,'

'Mom I'm sure of Pop, we don't quite—' 'Never mind,' said Miss Frink.



WILL MAHONEY

WILL MAHONEY
Evening Despatch, said: 'When
the name of Will Mahoney appears
in the life of the life of the life of the life
and the life of the life o

## 20TH'S \$250,000 BID FOR GRACIE FIELDS

London, July 7.

Twentieth Century-Fox Films has made an offer of \$250,000 per picture to Gracie Fields. Her recent contract with Associated Talking Pictures here is for \$200,000, and prior to that Radio paid her \$150,000

prior to that Radio paid her provious a picture.

Fox offer is said to be based on the recent big yield the Fields pictures have been reaping in Australia and other British markets.

## Agency Puts Bite on Hersholt for \$38,220

Los Angeles, July 7.

Mayer-Kempner agency has sued Jean Hersholt for \$38,20. Complaint declares this is the amount of possible commissions from Metro contract which 10%ers negotiated.

Suit alleges actor was placed at \$680 weekly with salary runding at \$680 weekly with salary runding the salary suit of the salary s

## Youmans Wants \$100,000

Vincent Youmans wants \$100,000 to score a filmusical. He came to New York last week for but one day and thence back to Hollywood on the picture deal, company unidentified. Thereafter Youmans returns to his Denver retreat to do his writing. He has been convalescing there the past two years.

#### SAILINGS

Aug. 12 (Lipndon to New York)
Bobby Hawes (Aquitania),
July 25 (London to New York),
Jack Hylton (Bremen),
July 15 (New York to Paris),
Marlene Dietrich (Normandie),
July 11 (New York to Paris),
Ruby Newman, Irving Mansfield
(Champlain).

(Champlain)

(Champlain).
July 11 (New York to London),
Dizabeth B. Grimball (Georgic),
July 6 (New York to Copenhagen)
Knud Gantzel (Pilsudski),
July 6 (New York to London),
Nini Theiladge, Margaret Wycherly
(Pilsudski)

July 6 (New York to London), Nini, Theladge, Margaret Wycherly (Pilsudski).

July 3 (New York to Berlin), Martha Deane (Hindenburg).

July 3 (New York to Paris), Jack Hylton, Bert Hanlon, Mr. and Mrs. Pat O'Malley, Billy Tennent, Péggy Deli, Magda Neeld, Thomas Dodds, Col. and Mrs. John R. Fitzpatrick, James McCall (Ile de France).

July 2 (New York to London), Max D. Steuer, Constance Collier, Wallace Ford, Hannen Swaffer (Berengaria),

July 1 (New York to London), Paula Bauersmith (Washington).

## **ARRIVALS**

James D. Proctor, Edith Skouras,
Margaret Skouras, Max Rivers,
Cedric Hardwicke, Joan Bennett
E Eugene Goossens, Watter Wanger,
David Rubinoff, Margaret Waldron,
Eileen O'Connor, Bennett Cerl

## Wanger Discusses Europe's New Youth, Fascism, Ideals—and Pix

## Film Juves OK'd

Ton Angelog Tuly 7 Metro has asked court to approv roven wore deal with 10-veer-old Joan Brodel, calling for \$200 to \$1,250 with options. Columbia also asked okay for Patsy O'Connor 6 calary ranging from \$150 to \$1.500 over seven years.

Superior Judge Douglas L. Edmonds okayed contract Paramount has with Helen Burgess, 19. Player is in studio's dramatic school and will get from \$50 to \$400 weekly over six-year term.

## THE ROULIENS' B. A. RADIO, STAGE DATES

Buenos Aires, July 7.

Mr. and Mrs. Raul Roulien (Conchita Montenegro) start a radio stint on Radio Belgrana, LRS, here, July 17. Pair will broadcast seven times weekly for two weeks and then go on a four-week vaude tour in leading cities of the Argentine.

For theatre dates they will have a company of five, including Ferdinando Ocheo who also doubled with Lupe Valez when she was there last year. Roulies has just completed a local film production in Rio de Janiero, Brazil.

## Fourth Term for Davies As Head of M.P. Relief

Hollywood, July 7.

Marion Davies has been re-elected president of the Motion Picture Related to the Motion Picture Reference Officers are Konald Colman, Mary Pickford, Will Hays, and Samuel Goldwyn, vp.'s; J. L. Warner, treasurer, Alex Freundlich, secretary,
Board of trustees re-elected: E. H. Allen, Warner Baxter, Fred W. Beetson, Alfred A. Cohn, Ronald Colman, Jesse L. Lasky, Conrad Nagel, W. R. Sheehan, and J. L. Warner.

## Ready for '37 'Diggers'

Hollywood, July 7. With Dick Powell in the lead, Warners is expected to get 'Gold-diggers of 1937' under way this week. Warren Duff did the screen play. E. Y. Harburg and Harold Arlen the songs. Earl 'Baldwin will supervise. E V Harbi

## Powell-Loy Paired

Hollywood, July 7. William Powell and Myrna Loy teamed by Metro ett's 'Espionage.' Hackett's

ter Hackett's Espionage. Daily Rapf produces. 'Love on the Run,' intended for Robert Montgomery and Miss Loy, is being revised for Jean Harlow and Robert Taylor. Victor Fleming

#### U's 13-Year Soprano

Hollywood, July 7.
Deanna Durbin, 13-year-old lyric soprano, has been signed by Universal to warble with Jeanne Dante, yersal to warble with Jeanne Dante,
young singer, previously signed for
'Three Wise Girls.'
Joseph Pasternak will produce,
Henry Koster directing. Durbin
girl currently is in Metro short.

## Whorf's Wanger Deal

Richard Whorf, legit actor under contract to the Theatre Guild, has signed an 'if money' film ticket with Walter Wanger. Whorf just closed in 'diot's Delight' and resumes in that show in the fall. Wanger deal starts whenever he is

## 'Sawyer' for Wellman

Talker remake of 'Adventures of 'om Sawyer' at Selznick-Interdefinitional will be directed by William Tom Sawyer' at Selznic national will be directed by Wellman.

Wellman.

He returns to Metro after loanout
period expires.

By CECELIA AGER

A few weeks ago, on the eve of his salline weeks ago, on the eve of his salline between the salline betwee

## **ARBITRATION STATUS** UP IN AGENCY SUIT

Hollywood, July 7.
California State Labor Commission has started an intensive drive to prevent the state supreme court from holding unconstitutional that section of the motion picture agency regulations compelling actors and tion before going into court.

Issue will come before the tribunal fare in October as one phase of the Collier & Wallis case against Mary Astor, for \$4,333 commish on actress pact with RKO which was made in 1930. Agency won case in lower courts and had it affirmed by appellate court, but Miss Astor's st. pellate court, but Miss Astor's at-ney's carried it to the supreme

## Gloria Stuart's 1st U

Hollywood, July 7.
Gloria Stuart is set as lead in
Rich and Reckless at Universal, her
first under two-picture contract.
Newspaper yarn by Roy and Marjorie Chanslor; Harry Beaumont to

Austin Parker did the screen play, Robert Presnell will produce.

### Tryon Got Annoyed

London, June 30.

Glenn Tryon isn't directing Wings of the Morning for Bob Kane's New World outflt any more. His place in the directorial chair has been given to Harold Shufter.

Official studio reason was that Tryon was suffering from laryngitis—but it wasn't bad enough to keep him from going to the track every day this week. Understood Tryon got annoyed at some things and walked.

## FRANK MORGAN'S ENG. PIC

Criterion Films (Douglas Fairbanks, Jr.) has signed Frank Morgan to star in a film.
Morgan is due here July 25, to start pronto.

#### 20TH LETS TANNEN GO

Hollywood, July 7.

Julius Tannen is returning east after completing his current picture chore at 20th-Fox.

Studio let his option lapse.

# TO B.R. OR NOT TO B.R.

# Actors' Fund Home for Hollywood; LEGIT ASKS, BUT 63% Increase in Accidents Among 55th Benefit on Coast Nets \$40,000

By GEORGE McCALL Hollywood, July 7.
Topping anything that has ever been done in the benefit line in this part of the country, the 55th annual Actors: Fund of America benefit held here at the Pan-American Auditorium gathered around \$40,000 for a Fund's home, which, according to an announcement made by Mary Pickford at the performance, will be built in Hollywood.

built in Hollywood.

For sheer spectacle it is doubtful if such a performance has ever been given anywhere. On a stage some 300 feet long, the 14,000 spectators saw paraded before them practically every-big star in pictures. Unlike most other affairs of this kind, the stars had something to do and did it. Also there were few disappointments, only Franchot Tone, Joan Crawford, Victor McLaglen, Gene Raymond and Dick Powell failing to show but all had legitimate excuses.

Raymond and Dick Powell failing to show but all had legitimate excuses. Failure of those stars was more than made up by the performance of Clark Gable, Claudette Colbert and Frank Capra in the hitch-hike sense from 'It Happened One Night'; the singing of Nelson Eddy, who went hotch with the summer of the production of 'A Pretty Girl' from 'The Great Ziegried' with '700 dan 'Control the Start of the Start

## FLIES FROM LONDON FOR PIC IN SYDNEY

Sydney, June 9.

Sydney, June 9.

Sydney to take the femme lead in "Rangle River" for Col-National.

She is the daughter of a promipient local doctor, but has been located in London for some time. At present she is under contract to Warners, but expects to be released for the Australian offer. She is no relation to the American dramatic state of the same name.

Clarence Badger, director, arrives here on June 27 and will start shooting as soon as possible.

## GIVING PAR'S 'CARRIE' CAREFUL ATTENTION

Hollywood, July 7. Overcoming Breen objections to Valiant Is the Word for Carrie, Paramount is going extremely slow, on production of pic with daily shots scanned carefully by exces and Wesley Ruggles for scenes that might cause disapprova with self-imposed censorship that a scene was remade because Gladys George raised her eyebrows which gave guestionable implication to the lines.

## NEW 'MAYTIME' TUNES

Hollywood, July 7. Sigmund Romberg is composing ew tunes for Metro's Maytime. Gus Kahn is doing the lyrics.

DeMille Again a Grandpop Hollywood, July 3.

C. B. DeMille became a grand-lather for the second time when a daughter was born July 3 to Mrs. Frances Calvin.

#### Opera Vs. Jazz

Check on concert programs which Grace Moore, Lily Pons and Lawrence Tibbett present the plate of the control of of the con

# **NEW 32 - STORY** ·BUILDING IN RADIO CITY

Excavating has been started by Rockefeller Center, Inc., on a new 32-story store, office and exposition building in area at rear of the Center

32-story store, office and exposition building in area at rear of the Center theatre, 48th to 48th streets between Fifth and Sixth avenues. Structure will cost \$3,500,000, according to estimates filled with plans and speciations at the city hall.

Provision in tentative plans for structure is made either for a series of stores or space to house an exposition or modern museum. Understood in Radio City circles that Marshall Field & Co., big store interests of Chicago, is interested or has considered establishing a series of ritzy specialty shops in building. Present talk does not incorporate department store idea but something new in the way of individual shopping marks.

Unless such a plant tales, too much space, present modern museum now space, present modern museum now that one well of the space present modern museum now into new Rockefeller skyscraper. Idea of constructing a building designed primarily to house various large annual expositions, auto and other industrial shows apparently has been abandoned with present specifications calling for laying out space for offices starting with the second floor.

Top of structure will be reserved

econd floor.

Top of structure will be reserved Top of structure will be reserved for mechanical and observation space, building application states. Reported that giant television transmitter of Radio Corp. may be installed there, with most modern television studios constructed in same building. Present television tests in N. Y. are going out on a transmitter atom the Empire State buildingsent RCA structure, main edifice in Radio Center group, by means of a tunnel beneath 49th street.

## **UNCLE SAM LOOKING** FOR A FILM DIRECTOR

Washington, July 7.
Uncle Sam is looking for a competent film director at bargain rates, now that "Plow That Broke the Plains" has been well received and other films are in prospect. He is even willing to pay for a year's work about what a Hollywood topnotcher would think was a fair week's wage. U. S. Civil Service Commission, Federal Government's employment agency, announced an opening for "Junior motion picture director, \$3,500 a year," as well as a "motion picture specialist, \$3,200 a year." Want ad carried note that 'certain experience required' and soid no applicants over 45 will be considered. Washington, July 7.

# NO ANSWER YET

Playwrights Think Hollywood May Change Its Mind - B'way Managers Not So Hopeful - Some Think Legit Will Be Shunned Except for Outstanding Hit Buys

#### COLLECTIVE ACTION?

Broadway legit managers authors are guessing whether Holly rood will change its collective mind about withdrawing financial back-ing. Playwrights are optimistic, but the managers are not. Latter believe the picture end will not only lay of

the picture end will not only lay off legit, but will but film rights to hits only when highly destrable. If Hollywood goes through with the threat to shun Broadway, it might tend to prove the authors' contention that the picture end has operated collectively in its legit deal-ings especially in the purchase of rights.

rights.
Since the joint committee of man Since the joint committee of man-agers and authors made an involved announcement supposed to clarify one of the regulations in the new contract, picture people have made no sign. Hollywood had declared it no sign. Hollywood had declared it production while not knowing what the rules would be if and when the film rights were negotiated. Joint (Continued on page 54) (Continued on page 54)

## ADELE ASTAIRE'S 4 PIX FOR SELZNICK

Lady Charles Cavendish (Adele Astaire) is leaving here about the end of August to take up residence in Hollywood. She is going into pictures on a one-a-year deal with David O. Selznick which is to hold for four years.

David O. Selzinea which is whom for four years.

Myron Selznick, now here, sold Lady Cavendish the idea of putting her on the dotted line.

## Floyd Odlum Marries

Secret marriage several weeks ago of Floyd B. Odlum, head of the At-las Corp., and Jacqueline Cochran, aviatrix, became known yesterday

Couple, presently in N. Y. pre-paring for their honeymoon, were wedded in California.

# Ask Harold Rodner to Stay with Rogers Memorial Sanatorium

Harold Rodner, Warner Bros. exec, is reported to have been prevailed upon to remain in charge of the Will Rogers Memorial Santatorium (formerly NVA San) at Sarnasc Lake, N. Y., upon its transfer to the Rogers Memorial Commission. Rodner has been supervising the San under the NVA Fund's direction for the past two years. When the deal converting the former vaudevillians' institution into a sanatorium for the show business

mer vaudevillians' institution into a sanatorium for the show business generally was announced, Rodner expressed a desire to be relieved of the Saranac Lake responsibility and duties, in the belief that they interfered with his regular work as Warners' purchasing head. But the Rogers Commission, from accountary control of the country of the control of the country of the country

unsettled, due to the fact the final accounting on funds obtained in the recent theatre drive has not been recent theatre drive has not been completed. The drive took in between \$350,000 and \$370,000. The governing board, when set, will consist of representatives of the major theatre circuits and picture companies and some prominent laymen who participated in the drive as members of the Rogers Commission.

Administration of the San is still

sanatorium for the show business members of the Rogers Commission. Post of Ilaison between the Corporative Staranac Lake responsibility and ditties, in the belief that they interfered with his regular work as Warners' purchasing head. But the Rogers Commission, from accounts, the responsibility and RKO. When with Keith's, Wal-Rogers Commission, from accounts, the service of the

# Extras Causing Insurance Co.'s To Cancel Policies; Mounties Hurt

#### 2,000 Ugh's

Hollywood, July 7.
Cecil DeMille is rounding up 2,000 Indians for 'The Plainsman' at Paramount.
Producer has scouts on the Cheyenine reservation contacting the redmen.

# BETTE DAVIS IN **SALARY TIFF** WITH WB

Hollywood, July 7.
Attempts at settlement of differences between Bette Davis and Warences between Bette Davis and wat-ner Bros. proved fruitless over the week end, the actress leaving town without divulging her destination and Jack Warner standing pat on his suspension edict,

his suspension edict,

Warner issued a statement in
which he said the dispute was not
altogether based on a question of
salary. He said a principle was involved, whether or not a player can
snap her fingers at a moral and
legal obligation to the studio which
employs her.

segal obligation to the studio which employs her.
Miss Davis walked out on the picture, (Golfs Country and the Woman, demanding that her present salary of \$1.250 be doubled, or else.
Warrier stated that her contract was scrapped about a year ago and a new one substituted that called for a considerable salary increase. He characterized her demands as exorbitant and impossible and said that she would remain on the suspended list until she returned to the studio to live up to the terms of her contract.

Vernon Wood, business manager Warron Wood, business manager for the actress, spiked reports that she was receiving around \$5,000 a week and said that it sivt anywhere near \$2,000 a week.' He said she started at a very small salary several years ago and that the increases have not been large.

Ann Dvotak, who tiffed in the courts with Warners and was reinstated after an eight months absence, reported back for work last Friday (3). Studio was caught without an assignment for her but will spot her later in a featured role.

## Following a 63.6% increase in acnts among studio workers for the first quarter of 1936 over a similar period last year, major lots are faced with cancellation of their policies carried with private com-pensation in surance companies.

policies carried with private compensation in sur a ne companies. Heaviest casualties among the riding actors was reported in Warners 'Charge of the Light Brigade', Selznick's 'Garden of Allah' and Paramounts' Rhythm On the Range'.

Blame for the increase was laid to Central Casting for spotting inexperienced riders for mounted jobs, Charge was levelled by the State Industrial Accident Commission that favoritism was played, with no preference given to riders qualified for dangerous scenes. Warners' insurance company is reported to have cancelled policies after Brigade.'

Studio's only out, where husiness is declined by private companies, is 20th-Fox and deposit \$30,000 band with the state, with latter assuming the risk. It's understood that unless the casualties drop off, private carriers will insist that every player be examined before appearing in a pleture in which the element of danger is apparent.

## SHIRLEY MAY ROMP WITH OUINTS IN PIC

Hollywood, July 7.
Twentieth-Fox has assigned Norman Taurog to giftet the next Dionne quintuplets of the Studies of the Hollywood on using Shaw Temple in the picture to give it shash bo. appear

Taurog checks in at the studio this week to start his new contract.

# Sid Silverman, President 164 West 46th Street, New York City

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# **BARNEY BALABAN'S ELECTION AS PREZ** OF PARAMOUNT PERKS CO. MORALE

Zukor's Recommendation-Par's Founder Prefers to Remain Board Chairman with Extended Authority-Will Head Production-Other Officers

Morale in Paramount, a company always noted for man power and high morale, has come back over night to where it was five years ago prior to politics which disrupted the machine and threw Par into bank-ruptey. The election of Barney Balaban. Adolph Zukor's choice, as president, and retention of Zukor as chairman of the board with widened powers over production, gives the company what is regarded within as a fresh start.

Balaban is not expected to shake up Par in any of its departments, though some changes of a nature that appear a foregone conclusion are likely to be made. He is saidled too of the theatre department under the leadership of Y. Frank Freeman, who's a member of the board. Freeman, vp. of Par, is also a close personal friend of Balaban. Latter chose to make his temporary headquarters in Freeman's office Friday (3) before leaving to clear up affairs in Chicago and preparing to settle down in the six-conditioned quarters John E. Otterson wacates.

and preparing to settle down in the sir-conditioned quarters John E. Otterson vacates.

The theatre division has done so well crawling out of the hole it got into prior to benkruptcy that today insiders in Par credit the theatres with offsetting the losses caused by poor pictures from Pars to with the control of the property of the

on the ground that the vital need is for men, understanding demands of theatres, who can give advice to studies, on, what kind of product to make. At the same time, it is pointed out that most men with theatre experience who have tackled picture production have succeeded, possibly because they sense what the authlic wards.

possibly because they sense what me public wants.

Over and above this trend of though, Balaban is regarded as a capable man on financial and thestre problems. He has always been regarded as the front man for Balaban & Katz, with John Balaban in charge of operations. B. & K. has a seven-year contract with Paramount for operation of the B. & K. and Great Lakes theatres in Illnois and Indiana.

and Great Lakes theatres in Illinois and Indiana. While Balaban is president of B. & K. and may retain that title, John Balaban, will, he in complete charge of operations, with Jules J. Rubens, who his always handled operations of Great Lakes, stepped operations of Great Lakes, stepped of B. & K. balance be contained to the stepped of B. & K. balance be contained by the stepped of B. & K. on the stepped of B. & K. on the stepped of B. & K. or about eight years, deal having has had the 96% control of B. & K. for about eight years, deal having been made when. Sam Katz, once a partner of the Balabans, became president of Fublix Theatres. John Balaban for a time was in the Parhorme office as co-operator with Sam Dembow, Jr., following Katz's resignation, returning to Chicago and Balaban Chicago and Ch

became punta-riogen.

John Hertz, at that time in Par as chairman of the finance committee which has been abolished, also the common the property of the first part of the finance committee which have been one of the deciding factors in favo. of Balaban's election to the presidency. He is a former Chicagogut, now associated with Lehman Łros. and a member of the board of Par Prior to bankruptcy he and Zukor had differences which led to his resignation from the company on the eve of receivership.

Barney Balaban, is of the same circle which includes Lee Spitz, now (Continued on page 51)

# On Fox K.O.'s Pvt. **Creditor Claims**

A second lien filed by the Govern ment within the past week against William Fox practically puts an end to the hopes of private creditors' claims against the former film tycoon. On Thursday '2] Collector of Internal Revenue Joseph T. Higgins entered claim in U. S. District Courf for \$785,627 for unpaid taxes, penalties and interest on Fox's income for 1932. A week before Higgins entered a lien for \$1,361,731 against the listed assets that are tied up in bankruptcy proceedings. As the government has prior claim against any moneys or funds univowered which so far have amounted to about \$2,000,000, the independent creditor of Fox seems to be out of luck. to the hopes of private creditors

creditor of Fox seems to be out of luck.

The new demand by the Government claims that Fox failed to pay taxes for the year 1932 amounting to \$464,665. The interests and penalties for not doing so have increased this sum to \$768,627. The two liens total about \$2,159,000.

## Chris Dunphy New Par Studio Publicity Head: Succeeds Yorke

Hollywood, July 7.

Christopher Dunpby, public relations counsel for Paramount in N. Y., and noe-time assistant to publisher Ned McLean of the Washing-ton Post, has been named Paramount studio publicity head, replacing Gabe Yorke, who took over the spot last April on a year's contract. Dunphy has been here for the past two weeks looking over the situation with Al Wilkie, also of the N. Y. Hollywood, July 7.

office.

He was sent out by Bob Gillham, director of Par publicity and advertising, who is currently, en route here. Yorke was not a Gillham appointee, being set in here by John E. Otterson direct.

Lou Smith, from Par's home office publicity department, may shift to studio as assistant to Dunphy. Joe Shea is presently assistant to Yorke.

## LILI ZEHNER'S FILM CHANCE; B'WAY PLAY

Lili Zehner, Iegit actress, signed to a five-year termer by Walter Wan-ger, on latter's arrival back from Europe July 6. Nothing set yet for new signee, who was pacted without customary test.

new signee, who was paced winductustomary test.
Contract permits her return to Broadway in the fall for Sam H. Harris' production of the George S. Kaufman-Edna Ferber play, 'Stage Door,' which will star Margaret Sullavan. Miss Zehner appeared in 'Fly Away Home' and 'Growing Pains' last easen 'on Broadway. season on Broadway

#### Fields Set at Rep.

Hollywood, July 7.
Leonard Fields has been contracted as a Republic producer and director after a year as story editor.
Draws a high-budget picture for his first assignment.

#### GREENTHAL PLANES EAST

Hollywood, July 7.
Monroe Greenthal planes east tomorrow (Wednesday).
He's stopping off in Chicago before going to N. Y.

## Papal OK on U.S. Pix?

Pope Pius encyclical, issued last week at Rome, was regard ed by Haysians and quite generally in industry circles as virtually commending strides taken by Hays organization in self-censorship already in the self-censorship already in the U.S. It was pointed out by Hays organization members unofficially that the Froduction Code administration, both here and on the West Coast (Cosea) Le Breen), had attempted to follow the suggestions of the Catholic Legion of Decency, and that practically all the reforms outlined in the papal letter already had been effected in this country. try.

ready has been elected in the sountry resource of the following the foll

Problem occasioned by issu-ance of the letter was the drive by trade organizations and leaders to secure full publicity on all details of the papal encyclical, instead of only on that portion of it which referred to world censorship.

## Loew's Bonus Pool

Arthur Loew got his soldier's bonus last week, a sizeable check, since he was in the U. S. Navy through most of the struggle.

through most or the struggle.

Didn't want to keep it, however, so had the coin split up in equal portions as a gift to everybody in his department (Metro foreign) whose salary was \$20 or under weekly.

## No Lew Lehring at Par

Appearance of Tom Howard in staged comedy scene in Paramount's newsreel last week led to belief that he might appear in the news weekly as regular humor featurette. Par's newsreel officials depied that there was any intention of adding a comic to staff to develop a staged humorous clip similar to Lew Lehr's stunts in Fox Movietone. Claimed that others might be used

for comedy touch only when some element of news was attached to their appearance.

## Van Beuren Must Pay Pathe \$240,000. Rules Arbitrator

Pathe Films was not under obligation to advance sums to or to finance the Van Beuren Film Corp., under a business arrangement signed in 1934, according to Theodore Kiendl, arbitrator, who filed his report in N. Y. supreme court Monday (6). Kiendl decided that Van Beiren should recompeise Pathe for loans on promissory notes totaling \$240,000. The arbitrator disputed the contention of Van Beuren that under the original arrangements Pathe had agreed to aid it financially.

rangements Pathe had agreed to aid it financially. The two corporations entered a business arrangement in November, 1934, which was to extend to December, 1937. During the first year Pathe extended loans on notes and chattel mortgages. When payment was not forthcoming at the end of 1935, Pathe placed the matter before Kiendl.

## 20TH-FOX'S REMAKE OF SALLY, IRENE & MARY

Hollywood, July 7.
Screen rights to 'Sally, Irene and Mary' have been bought by 20th-Fox from the Shuberts at a reportedly record price. It will be made into one of the big musicals of the year, but no assignments have been made yet.

Metro first screened the Eddie Dowling-Cyrus Wood musical years ago.

# PAR EXTENDS 3 THEATRE PARD DEALS 1 YR.

In extending theatre partnership agreements that were up July 1, Paramount carries out the policy ended by John E. Otterson, who did not believe the company should exercise buy-back privileges. snound exercise buy-back privileges. There, has been some opposition in Par against continuance of certain partnerships on the same basis as negotiated during bankrupicy but majority, feeling, is that the way things stand now is the best for the present at least. nt at least

things stand now is the best for the present at least.

One-year extensions were granted from July 1 for the Kincey-Wilhy partnership in the South, the Lucas-Jenkins setup in the Southeast and for the Hoblitzelle partnership in the Southwest. The Northwest (Finkelstein & Ruben) remains under home office operating control, with John J. Friedl and L. J. Ludwig in charge from Minneapolis, while New England continues under the management of Martin J. Mullin and Samuel Pinanski. Eventual partnerships are anticipated in both the Northwest and New England.

## U'S NITERY AND RADIO CHANTEUSES START

Hollywood, July 7.
Universal will launch Ella Logan, nitery comedienne, on her cinematic career by giving her the lead in the studio's musical, Everybody Sings; Chanter will take time out from her picture chores to do a turn on Shell Chateau. Aug. I and with Bing Crosby Aug. 27.

Crosby Aug. 27.
Gertrude Niesen goes under contract to Universal for one picture with option for six more. Deal calls for flat amount for each film.
Ralph Wonders, CBS artists bureau head, came here from New York to personally handle the negotiations.

## WB's 'Earthworm Tractor' Is Peoria's Big Event

Peoria, Ill., July 7.
Peoria will have its first world premiere of a major motion picture when Joe E. Brown's latest, 'Earthworm Tractor,' shows at the Publix-Great States Madison here July 14. Tie-up is between Warner Bros, and the Caterpillar Tractor Co., which furnished tractors and technical adviser Paul Smith for the comic opus. Joe E. Brown and Mrs. Brown will be here in person, originally scheduled for July 11, but postponed when Brown telegraphed T. P. Ronan, Publix district manager, asking for later date. Other local angle is that 'Earthworm Tractor' series of stories in the. Satevepost were authored by William Hazlet Upson, former member of the service department of the company here, who got the idea while working nights at the plant. Peoria, Ill., July 7.

# Jake Wilk in Hollywood;

Hollywood, July 7.

Jake Wilk has arrived from New York to confer with Jack L. Warner and Dave Matthews, head of the story department at the Butbank plant, on prospective material.

Wilk is vacationing on the side.

Story Confabs, Vacash

#### TIME FOR WHALE

Hollywood, July 7. James Whale has been set to direct Jane Wyatt in 'Time Out of Mind' at Universal. Whale is now in London.

Humphrey Pearson will do screen

Humphrey Pearson will do screen play of the Rachel Field best seller.

#### KOHNER STAYING PUT Hollywood, July 7.

Paul Kohner will not produce at the Metro Culver City plant.

Reports have been current that he would discontinue functioning as assistant to Ben Goetz, head of the foreign production.

# Bill Fox's Bankruptcy Hearings; Bookkeeper 'Loses' His Records

Atlantic City, July 7.

Herbert Leitsteen, who said that he had been bookkeeper for William 7 and 1 an

Who took the books?, asked Walter Hanstein, an Atlantic City lawyer, representing a group of creditors.

creditors.

'I haven't the slightest idea,' replied the bookkeeper.

Leitsteen testified that his assistant, Joseph Hart, had managed to get back some of Fox's personal correspondence.

'I notice these accounts are lister

I notice these accounts are listed in a separate book and not in the regular ledger, Hanstein said. What do you call this book?'
I don't know, Leitsteen replied. Call it anything you like!'
Hanstein demanded that the book keeper explain the entries from which Fox made up the list of assets he incorporated in his bank. Leitsteen said that he was unable to do this as he had never compiled a list of Fox's assets but presumed the film man kept one of his own. Leitsteen testified that he was now of the All-Continental Corp., a holding company, controlled by Fox's wife. He said Fox borrowed about \$1.00,000 from the concern in 1931. Fox's attorneys elso serve the holding company, culeisteen admitted, who occupies a palatial home on the bescherches.

the bled the bookkeeper.

Leitsteen testified that his assistion of the complete of the content of the content

# H'WOOD'S 'FORGOTTEN ME

# Mary Pickford to Head United Artists as Its Active President

Hollywood, July 7. directors Tinited Artists' stockholders meeting was postponed yesterday (Monday), on account of the inability of Samuel Goldwyn to attend, and is being held today (Tuesday) at Goldwyn's home. According to inside reports, Mary Pickford will be chosen to fill the presidency, vacancy created by Al Lichtman's resignation last summer.

Miss Pickford, with the washup of the Pickford-Lasky company, is planning to devote practically her entire time to the UA presidency, having already discussed many imnortant release problems here with portant release problems here with numerous producers within the past few weeks. Company figures the publicity value of Miss Pickford as the only femme head of a major dis-tribution organization will be great stuff for them. Miss Pickford to travel around the country and also Europe this summer doing the bally-

Europe this summer doing me beng-hoo. 7
Charles Schwartz, Goldwyn's at-torney, as he is also for Charlie Chaplin and Walter Wanger, will he chosen to replace Nathan Burkan on the board of directors. George J, Schaefer will also be added to

J. Schaefer will also be added to the board.
Also at this session, the propo-aition of giving Carl Laemmle, Jr., a producer's franchise will be taken up. As will, Douglas Fairbanks' idea of financing a possible Mervyn Le-Roy unit for 8-10 pix, atthough this look cold now. It was a hot idea two weeks ago.

## OTTERSON MAY RETURN TO ERPI: PAR CONTRACT

Expectation is that John E. Otterson will return to Electrical Research Products, Inc. He resigned as president of Erpi, large Par creditor, to become president of Paramount on reorganization a year ago. Edgar A. Bloom, president of Western Electric; has been doubling into the presidency of Erpi since, with Whitford Drake, executive v.p., handling most Erpi affairs. Drake is in Europe

at present.
Par has taken no steps toward
a settlement of Otterson's contract
which has four years to go and involves over \$600,000. There were
some discussions concerning the
matter prior to election of Barney
Balaban to succeed Otterson.
Under New York laws, Otterson
must make reasonable effort to get
as good a job as he had in Paramount, and at less money, the difference becomes subject to possible
settlement.

settlement. Paramount made Otterson a set-tlement offer which was turned down by the outgoing president. Re-ported amount was \$250,000. His salary is \$150,000 a year the first two years; \$100,000 the last three years.

# Spitz Mulls Studio

Hollywood July 7

Hollywood, July 7.

Leo Spitz breezed in from San
Francisco last Thursday (2) and
spent the entire day mulling production problems with Sam Briskin at
RKO studios.

After confab, he planed back to
Frisco to continue birthday celebration for Herman Wobber.

tion for Herman Wobber.

After studio conferences, Spitz
planes east Friday, weekending in
Chicago. RKO's prexy is due in
N. Y. next Tuesday.

Chicago, July 7. Leo Spitz arrives in Chicago Sun-day (12) on way to N. Y. and will apend a couple of days here.

## Balaban Takes Over Zukor's N. Y. Estate

Chicago, July 7.
Barney Balaban is moving his family to N. Y., taking over Adolph Zukor's New City, N. Y., place for a summer home.
Absolutely no change in the office of the chicago of t

## **Abel Carey Thomas** Resigns as WB Sec And Att'y; Ill Health

In ill health for some time, Abel Carey Thomas, general counsel of Warner Bros, and a member of the board of directors, resigned, effective Monday (6) and is expected to go away for a rest. Thomas also held the office of secretary of WB.

held the office of secretary of WB.
Robert W. Perkins, assistant to
Thomas, and with the Warner legal
department since 1928, becomes general counsel of the corporation. He
was general counsel of First National before that company was
merged with WB in 1928. Perkins was active in connection with the recent settlement of the government suit against WB, RKO and Par, act-ing for WB in reaching the settle-

ment.

During the first conspiracy trial in
St. Louis Thomas was too ill to attend and was ready to resign from
Warners at that time. Warners continues to have Thomas & Friedman
as special attorneys representing the
firm.

## ZUKOR, AGNEW, MAYBE ALSO BALABAN WEST

Under present plans for takeoff today (Wed.) by train, Adolph Zukor goes out alone, but will be met on Coast by Neil F. Agnew later in week. Balaban, back from Chicago yesterday (Tues.), may go out for a looksee later, but nothing very definite about that and when he may

leave.

Agnew goes out to confer on production lineup; probably staying about two weeks, while Zukor is expected to remain on the Coast inder running the studio. Agnew took plane yesterday (Tues.) for Dallas, stopping there two days on way weet

a job as he had in Parad at less money, the differomes subject to possible it.

The paragraph of the the para

## Burr-Strotz-Johnson **Production Company**

Hollywood, July 7. Hollywood, July 7.

BJS Pictures was organized yesterday (Monday) to produce 12 feators yearly. Officers are C. C.,
Burr, president and production the six outdoor
large yearly officers are C. C.,
Burr, president and production the six outdoor
large year of the six outdoor
large year of the six outdoor
musicals and six melecomedies.

Whether double bills are necesmusicals an

# NOT CONSIDEREO

Nobody Thinks of Dual Bills After Previews -Product 70% Drama Producers Overlook Need For Comedy and Change of Pace Requirements-Ignoring Theatres' Wants

### NO BALANCE

Hollywood, July 7. In preparing next season's pro-grams, studios continue to ignore the existence of the exhibitors and the

existence of the exhibitors and the most potent problem—double bills. Here in Hollywood it is almost impossible, except in the case of the smallest independent producer, to get anyone to admit that double bills are a reality. In production circles, twin features may exist but no one turn is previewed, and the production circles, twin features may exist but no one turn is previewed, and the production circles, twin features may exist but no one turn is previewed, and the production circles, twin features is the form of the product of the control of the product of the pro

# EXHIB PROBLEMS Loew's In on Deal With Schenck And 20th to Acquire G-B: \$5,000,000 Loew's Share: Ostrers to Remain

#### From Loop to H'wood

Barney Balaban, as president of Paramount; Leo Spitz, at the head of RKO Radio Pictures; A. J. Balaban, as an RKO film producer, and Sam Katz, ditto on the Metro lot, constitute four former Chicago showmen now active in film production.

# **RKO STARTS 10** FILMS IN JULY

Hollywood, July 7.

Hollywood, July 7.
Radio has 10 features scheduled to start this month and Sam Briskin has signed five writers to push the works. Nine of the films starting will be produced by Briskin and the other one by Pandro Berman.
Pix include 'Don't Turn 'Em Loose,' We Who Are About to Die,' Plough and the Stars,' Without Orders, 'The Man Who Found Himself,' Yake Designed of the Stars,' Without Orders,' The Man Who Found Himself,' Yake Designed of the Stars,' Without Orders, 'The Man Who Found Himself,' Yake Designed of the Stars,' The Man Who Found Himself,' Stars, and the Stars,' The Stars,' The Stars,' Sta

a Rebel.'
Briskin has signed Finley Peter
Dunne, Jr., Harold Kusell, R. Robert
Bren, S. K. Lauren and Horace Jackson to term-writing tickets in the

production spree,
Jackson draws assignment to adapt
By the Dawn's Early Light', Lauren
will script 'Mother Carey's Chickens',
Bren will handle screen play of
Without Orders', Dunne scripts 'Outcasts of Poker Flat', while Kusell
will collab with P. J. Wolfson on the
screen play of the next Lily Pons
fillmusical.

## **WOBBER HOSTED 200** FOR 3-PLY BIRTHDAYS

San Francisco, July 7. San Francisco, July 7.

Biggest aggregation of film chiefs ever to hit these parts was housed by Herman Wobber at his Woodslde estate in honor of the birthdays of Leo Spitz, RKO president, John D. Clark, 20th Century-Fox sales manager, and Wobber, also a 20th exec. All three celebrated birthdays in same week.

All three cereorates britanays as same week.

The affair was a series of nightly parties, each dedicated to a different country, which began last Sunday and continued through Saturday (July 4). A spectacular electrical display at the pretentious country home of Wobber brought the week's calaboration to a close

home of Wobber brought the week's celebration to a close.

Spitz flew 3,000 miles from New York to be with Wobber for this oc-casion. Others who cast their toma-hawks aside during the affair were John Balaban, Sam Katz and Abe Lastfogel.

Approximately 200 guests attended.

# Sherman Hops Along to

B. P. Schulberg is set to move into Prudential studios to start his Paramount productions. Harry Sherman's production organization has moved from Prudential to Educational to make room for the Schulberg outfit.

Sherman has been allotted budget increase of \$10,000 per picture for new Hopalong Cassidy scries. First will be 'Hopalong Cassidy Returns.' Rex Beach's 'The Barrier' will go lnext.

Loew's, Inc., is combining with 20th Century-Fox in discussions go-ing on here between Joseph M. Schenck and Isidor Ostrer regarding reorganization of Gaumont-British, whereby Loew's would acquire a stock interest through a British company to augment the 49% hold-ings of 20th in GB. It will probably take the entire week to discuss the situation and future setup before a general agreement on the proposi-

tion is reached.
Following that, Schenck will go to
N. Y. O. take up the proposition
with Soft R. Eart and the 90th
Century board of directors, also
Nick Schenck, to get their approval
of the plan before signing deal with
Ostrer. Under the new setup,
Isidor Ostrer would remain head of
GB, and his brothers, Mark and
David, also continuing in the enterprise.

terprise.
In the reorganization which would In the reorganization which would take place, a directorate and operation body of English personnel would be selected to run the company in the interest of the tri-cornered ownership. Stock which Loew's would acquire under the deal would be sold them by GB and be held by a British holding company. Amount to be sold is not known, but understood it will be (Continued an page 26)

## New \$20,000 Stage For Par, Astoria; For Larger Prods.

Paramount is spending about \$20,-000 for a new sound stage at the Eastern Service Studios in Astoria Studio is considered under-equipped for large scale productions that are planned in new setup under Oscar

Workmen are now building the new structure, which will get its haptism with production of 'Artists and Models.' Latter, first of the sea-son, will get under way early in September.

## S.E.C. DISCLOSES MORE FILM STOCK DEALS

il three celebrated birthdays in me week. The affair was a series of nightly arties, each deciated to a different yountry, which began last Sunday do continued through Saturday University, which began last Sunday 10.1 A spectacular electrical properties of the pretentions country of the pretentions country of the pretention to a close. Spitz flew 3,000 miles from New ork to be with Wobber for this ociation. Others who cast their toma-awks aside during the affair were horself the weeks of the pretentions. Spitz flew 3,000 miles from New ork to be with Wobber for this ociation. Others who cast their toma-awks aside during the affair were horself with the sattogel.

Sherman Hops Along to Make Way for Schulberg Hollywood, July 7.

B. P. Schulberg is set to move into rudential studies to start his Paralount productions. Harry Smitz three doose 500 shares of \$1,30 cumulative preferred and in February turned loose 500 shares of \$1,30 cumulative preferred and in February turned loose 500 shares of \$1,30 cumulative preferred and in February turned loose 500 shares of \$1,30 cumulative preferred and in February turned loose 500 shares of \$1,30 cumulative preferred and in February turned loose 500 shares of \$1,30 cumulative preferred and in February stort in 63 300 more, leaving out the specific productions. Harry Smitz the specific productions are the specific productions and the specific productions are the specific productions and the specific productions are the specific productions and the specific productions are the specific productions are specific productions. The specific production are specific productions and the specific production and the specific prod

May his holding company took on another 353 shares of Loew's com-mon and now holds 3,530 of this

In May Leon Goldberg of New York acquired 10 shares of Keith-Albee-Orpheum 7% preferred, rais-ing his slug to 210 shares.

meramond editor

# Strength in Paramount and Loew **Bolsters Entire Amusement List**

Weakness in steel stocks unsettled entire stock market yesterday (Tues.), with industrial issues being hardest hit. Amusements followed dest hit. Amusements folkeral trend although most lo

general trend although most losses-were of fractional variety. Only heavy loss in picture company radis-was 20th Century-Fox common which slumped 14 points. Bucking the trend common, which closed unchanged; General Theetre Equipment which lifted nearly a point to mearly its hest price since lost dand Radio B, 19 3% points to 108. Move in Radio Preferred B pobably was prompted by the action of RCA officials in ex-tending the time when this stock can be exchanged for new preference is-sue. Holder's now have unit July 3.4 musempt. Here, were inactive

ase. Holders now have until July
ase. Holders now have until July
Amusement liens were inactive
and firm, with RKO bonds the
leader with a jump of 4½ points to
highest level in months.
Amusement list followed the general trend in the stock market during last week's abbreviated session.
In only a few issues, while other
stocks retreated in restricted deals.
Most of the interest was concentrated in the Paramount group unvigonous play Monday (6).
Amusement Group virtually held
its own, which is the best that could
be said about the general market's
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# **Public Auction** Of Skouras Co. In St.L. Due Soon

St. Louis, July 7,
Nelson Cunliff, Federal bankruptcy trustee for Skouras Bros. Enterprises, Inc., will set a date within
next four weeks for public auction
of assets of bankrupt estate of company, authority for sale having been
given by Refereer in Bankruptcy
Hope on Wednesday (1), Assets have
been appraised at \$28(761).
Principal assets of concern are a
52% interest in St. Louis Amus. Co.,
cowner and operator of 20 nabes, and
also West Bot Lyric.
Company stimedia and New Grand
Contral theatres was wiped out
through forcelosure proceedings on
those properties some time ago. The
general claims against the company
aggregate \$4,500,000 and should sale
bring appraised value price amount
available to creditors would be sixtenties of 1%. All other listed assets
of company are considered worthless.
Bondholders' committees for Am-

less.

Bondholders' committees for Ambassador, Missouri and New Grand Central theatree hold claims against Skouras Bros. Enterprises Inc., aggreating \$4,385,000. These claims are based on company's guarantee on bonds issued against these first-run houses.

F. & M. to Bid.

houses. F. & M. to Bid

It is expected that Fanchon &
Marco interests will be a very active
bidder at sale as, under terms of
peace pact made with WB in New
York recently, it obtained WB's 42%
holding in St. Louis Anus. Co. and
needs remainder to obtain complete
control in St. Louis. Whether Balaban & Katz organization of Chicago
will-enter bidding is a lively topic
on film row. Recently it was rumored
that B&K was seriously considering
an invasion of St. Louis exhibition
territory.

an invasion of St. Louis exhibition territory.

B&K would be compelled to start with St. Louis Amus. Co's. string of nabes to gain a foothold as all first runners except Loew's are now under control of F&M. Film row also hears that a syndicate of local independent exhibitors are mulling ever-idea of forming. an organization for purpose of making effort to capture stock of the Amusement Co. and West End Lyric.

## Yesterday's Prices

	Roles			High	Low.	Lest.	chi	.0.	
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	100	Con	Film	450	42	48%		v.	
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	. 200	Tenal		.100	100%	20076	_	17	
	7,600	Gen.	251	. 38%	3124	407	_	72	
÷	2,600	Poer	w	. 40%	303	20.74			
	4,500	Pare	moun	t 0	υ.	y	-	29	
	2,600	Do	2d 1	1 10%	10	10	_	%	
	- 100	Patt	té	. 7%	7%	7%	٠.		
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	100	Rad	la B	.108	108	108	+0	144	
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	18,000	Par	amour	it www.	801/8	00%	97		
	18,000	RK	э	. 74%	.69	747	+	1/2.	
	14,000	W.	В.,.	9414	931/4	831/	-	1/2	
			1.				- 10		

## 'Can't Stop Progress' Rules Court in OK'ing Madison Ave. Cinema

Describing opposition of Parl avenue highbrows as "entirely of a selfish spirit," N. Y. Supreme Court Justice Carew on Friday (3) granted the Henry Phipps Estate an order requiring License Commis-sioner Paul Moss to approve the northeast corner of Madison avenue and 62d street as a theatre site. In

northeast corner of Madison avenue and 62d street as a theatre site. In his opinion Justice Carew said that the neighborhood had become almost entirely devoted to commercial business and that only a few residences remain on Madison avenue in the section of the development of the following the first of the application for the license included the Colony Chub, the Fifth Ave. Association, which protested in behalf of the North Madison Avenue Association, the Browning School on East Sixty-second, street, and several banker-residents of the neighborhood including J. P. Morgan relations.

"Through so f pedestrians fill the streets. Noise fills the air, Fifty-nitth street is only three blocks away. Many other theatres are on the latter thoroughfare, on Madison avenue and in adjoining sidestreets. The opposition is simply trying to the latter thoroughfare, on Madison avenue and the adjoining of the streets of the second the street of the check commercial progress, in chuding the movies, and these objectors are in no position to oppose the trend of the times so far as New York City is concerned, Judge Carew observed.

## RUFF BILL HOLDS BACK DE MILLE'S 'PLAINSMAN'

Hollywood, July 7. Cecil B. DeMille wants to get "The st. DeMille wants to get The Plainsman' into production within two weeks. With Gary Cooper set for the lead as Wild Bill Hickols, DeMille is looking around for a Buffalo Bill, Latest to be tested is Charles Bickford.

Charles Bickford, Benny Bartlett and Porter Hall have been assigned

# PAR HEATS UP 14 PIX FOR SUMMER

Hollywood, July 7.
With five pictures set to go before cameras this month, Paramount has total of 14 scheduled for early production.

July contingent includes "The July contingent includes The Girl of the Jungle, 'Champagne Waltz,' The Turning Point,' Hideaway Girl and the 'Plainsman,' Remainder of summer lineup to follow includes: 'Maid of 'Salem,' Hotel Haywire,' Playboy,' Pollow the Sun College Hayboy,' Pollow the Sun College Hay High Sales of Sales, 'Sales of Sales,' Sales of Sales, Sales of Sales, Sales of Sales, Sales of Sales, Sales of Sales of Sales, Sales, Sales of Sales, Sales of Sales, Sales

#### N. Y. to L. A.

Alexandre D'Arcy. William J. Fadima e Harris. Van Heffir Van Heflin.
David Hughes
Edgar Kenned
Adolph Zukor.
Bob Gillham.
Jack Moss. Mrs. Margaret Kolker.

## L. A. to N. Y.

Julius Tannen. Francis Wallace. Richard Watts, Jr. Irving Asher.
Marlene Dietrich.
Don Stauffer.
Bob Colwell.
Tom Harrington.
C. C. Burr. Frank Thomas.

Monroe Greenthal.

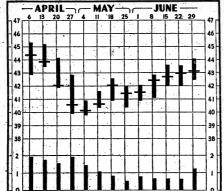
Leo Spitz.

Ralph Wonders,

Johnny Green.

## **Amusement Group Averages**

(2nd Quarter, '36)



Weekly high- and low average of prices for 12 representative amusement stocks listed on the N. Y. Stock and Curb exchanges is indicated by the vertical bars in the upper portion of the above chart. Closing prices for the Amusement Group each week are shown by means of short cross-bar. Lower part of chart depicts trend in volume weekly. The kighest point reached in this three-month period and for the year 1936 was fractionally above 45½ recorded in the week ending April 6. Group dipped precipitously shortly after that, declining for four weeks in succession and hitting low for period covered by chart and for, the year in week ending May 4 at slightly above 35½. Amusement Group staged a comeback in May and again in June, with high point in latter month reached in final week (June 29) when averages: reached fractionally above 44. Largest volume was recorded for three-month period in week April 6 when transactions for these stocks totalled 197,300 shares. Smallest trading came in week ending May 25 when only 50,500 shares changed hands.

## Inside Stuff—Pictures

Resignation of Dr. Louis I. Harris, ex-commissioner of health in New York city, from the executive committee of the Netional Board of Review of Motion Pictures brought plenty of prompt replies from Hays office and chart in Board of Review. They were in answer to his claims that the Board of Review was done nothing dynamic or constructive during the 10 years of his association with the executive committee. He also criticized the board's method of maintenance and what he designated as its control by the motion picture industry.

Carl E. Milliken, Motion Picture Producers & Distributors' secretary, explained that the present fee of \$6.25 per 1,000 feet of film charged to picture companies is no different from what it ever has been. Each producer can decide if he wants to pay the fee, he said, in commenting on charges of Doctor Harris to the effect that the Board of Review's activity was largely financed by producers.

When 'Hearts Divided' (WB) is released to subsequent-run houses in Baltinone on July 18, the denouement of the film will differ from the ening used during pite's first-run showing at Warner's Stanley. New constitution will have Jerome Bonaparte (Powell) in clinch with Betsy Patterson (Davies). Ending used during Stanley engagement depicted pair being separated at edict of Napoleon, thereby causing 'unhappy' fadeout. The Balto crix heavily scored angle and public muttered much, since the Patterson story is well known to almost all natives of region, plus facts descendants of the couple are still around and active in society up and down the Atlantic seaboard. Actually, Jerome Bonaparte and Miss Patterson were married in Maryland in 1803 and did not go to France for several years; when they did Napoleon severed the wedlock as far as France was concerned and Jerome never returned to the Belle o' Balto. There were several children, which were reared in the U. S.

In addition to depending on New York statutes relating to contracts, aramount is expected to resist the Sam Katz claim for \$265,000 on the round that he resigned from the company. Par is said to hold his signed

resignation.

Katz was president of Publix Theatres Corp. and a v.p. of Paramount
Publix as an annual salary of \$104,000. He left the company prior to
receivership and after about a year-and-a-half joined Metro as a pro-

Sharply reduced scale of recording royalties announced by Electrical Research Products, Inc., last week, effective July 1, contains the basic idea of installing a single royalty covering recording and distribution throughout the world excepting Canada. Another pertinent point in ERPI's new royalty setup is the omission of payment of royalty on trailers or dubbed pictures if the company received royalty fee on the original film.

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Hollywood Hays office became speechless over newspaper ad for the L. A. Orpheum in which Rosits Royce was depicted sans feathers in her swam dance. Hays outil couldn't do anything, however, because house is operated independently. She appeared on the stage, in conjunction with a George O'Brien picture, noted for its appeal to boy acouts and

Three charities will receive the proceeds of a judgment received by Gabriel L. Hess from the Churchman in an action for libel by that religious publication. The Churchman completed payment of the judgment today and Hess, through his attorney, Louis Nizer, announced the division of the judgment among the Will Rogers Memorial Hospital, American Red Cross and Salvation Army.

Steve Hannagan, doing special publicity on 'Dancing Firate' for RKO. sought a tieup by arranging a meeting of all the known descendants of former pirates. He appealed to Charles P. Driscoll, New York, considered one of foremost authorities on the subject and was nixed. Driscoll has a flock of pirate lore but wants to keep it to himself.

J. Cheever Cowdin, chairman of Universal's board, has moved into the offices formerly occupied by Carl Laemmle, former president of Uyin the RCA building. The two office rooms were entirely redecorated including new fixtures and furniture under direction of Cowdin's wife, who is

Newsreelers are still without a shot of the new Zeppelin flying over New York. Lensers have been hopping to Empire State building and other vantage points with each announced arrival, but the big bag so far got in too eavily, beating announced time. It departs at night, which is another headache.

Another evidence that Hollywood preview audiences are getting too smart to give pictures proper reaction was seen last week. Trailer, preceding film, asked audience to remain seated until the picture ended. Assemblage gave out with a loud raspberry.

Lee Tracy lined up a crew to cruise his yacht to Honolulu for the annual races. Radio operator said he would be glad to work at moderate wages for trip. However, later he reported to Tracy that he would have to collect the union scale. Tracy will handle the dials himself.

Carey Wilson is preparing Milestones of the Theatre. Metro short, which will highlight evolution of the stage from its early age. He recently completed his first in a series of such shorts, depicting tribulations of an extra in Hollywood.

Harry Pearson, retired Chicago insurance exec, has arrived in Holly-wood with several thousand feet of film shot during his expedition of wild game hunting in Africa. Footage is being boiled down for a pos-sible feature under title of 'African Holiday.'

## COURT RULES FOR MET. BOSTON, AGAINST PAR

Federal Judge Coxe on Monday (6) confirmed the report of Referee John F. Joyce on the \$5,000,000 claim brought by the Boston Metropolitan Buildings, Inc., against Paramount Pictures and its former subsidiary, Olympic Theatres, Inc. Referee Joyce had recommended that Paramount, as successor to Paramount-Publix, pay the plaintiff \$25,000 and that the theatre leases which the plaintiff claims had been which the plaintiff claims had been Theatres,

defaulted be renewed as soon as Boston Metropolitan Buildings is re-

Boston Metropolitan Buildings is reorganized.
Plaintiff had based its claims on the grounds that Paramount-Publix through Olympia, had entered an agreement in June, 1925; to take over on yearly lease for 20 years two theatres, the Metropolitan and the Wilbur, both located in Men Boston. When Paramount-Publix men boston. When Paramount-Publix were defaulted. In 1934 the building the perforation also filed a petition in bankruptcy and its stockholders filed suits for \$2,500,000 each against Paramount-Pictures and Olympia Theatres.

# VEWSREELS' 'A.P.' HELD NSG

# Harry Arthur Has F&M's Plans For St. Louis Operation All Set

St. Louis, July 7. Plans for chain of 15 to 35 the-atres, and purchase of St. Louis and Plans for chain or 10 to 35 theatres, and purchase of St. Louis and
Hi-Pointe theatres, are announced
by Harry C. Arthur, Jr., v.p. of
Fanchon & Marco. Arthur also announced that plans perfected call for
operation of St. Louis, Fox, Ambassador and Missouri theatres as first
run houses and conversion of New
Grand Central theatre into the Guild
Chema for specialized first run
films; expenditure of more than
\$170,000 for rehabilitation of the first
run houses, erection of seven new
nabes for second run features; operation of Shubert-Raido and Hi-Pointe
houses as second runners; change of
Orpheum finto a 'continued first-run'
policy and a proposal to bid for control of 20 nabes now owned by St.
Louis Amusement Co. of which
F&M now owns 22% by virtue of
refer the statement. Of troubles with
Warthur said F&M's cash expendit.

Arthur said F&M's cash expendit.

Arthur said F&M's cash expenditure in immediate future would be approximately \$1,000,000. This includes \$385,000 to paid WB, \$275,000 lost in operations during period of litigation and improvements and ex-

parsion.

St. Louis theatre which has been dark for about two years has been purchased outright from bondholders who recently foreclosed on property and transfer has been made. Principal bondholders of that property were Aaron Waldheim, Julius Glaser, Harry Koplar, Emil Stewiss, Edward A. Leopold and Elmer Samish; all of St. Louis.

Deals

Deals

Samish all of St. Louis.

Deals

In refusing to reveal price paid for St. Louis and Hi-Pointe theatres Arthur said part cash and part mort-gage was given for the St. Louis. Flirchase of Hi-Pointe property was included in WB deal as was an item of \$150,000 for leasehold and rights of Orpheum and Shubert-Rialto, leases running for four and three years of the property have first three years of the property have five first-run houses in operation Labor Day. Only Fox, Ambassador, Orpheum and Hi-Pointe will be operated during hot weather. Contemplated improvement expenditures include \$75,000 or Ambassador and \$10,000 at Fox.

Films considered not to have 'mass properly such as 'Things to Comercian and other pix, will be shown at Guild Cinema, where individual seats will be replaced with double divans.

New 15-year lease of Fox to F&M

divans. New 15-year lease of Fox to F&M Negan June 28, rental being announced as 15% of gross receipts with minimum guarantee of \$2,000 per week. Lease was from Fox-St. Louis Properties Corp. owned by bondholders who recently completed a reorganization. a reorganization.

Second Runs

ond run houses will be lo-New second run nouses with or incated in stragetic points of the city and Arthur explained that F&M proposed to build two of these houses and lease five. Each will be 2,500-seater; air conditioned and each will represent an investment of \$200,000 for structure and equipfor structure and equip-Arthur said F&M intended

will represent an investment of \$200,000 for structure and equipment. Arthur said F&M intended to put in a comparatively small part of investment and anticipated houses will be ready by next spring. The comparative structure of the structure of

PAR-ERPI DICKER

Film Co. Waiting to See What Terms Metro Is Getting

Paramount is waiting to see what kind of a deal Electrical Research Products, Inc. makes with Metro under concessions forced by reduction of RCA Photophone recording rates and contracts with 20th-Fox Warner Bros. and Columbia, before its takes any action. Par is reported under the impression that Metro

under the impression that Metro may get a deal in its favor because of past controversies on which compromise may be reached through, a new contract. Controversies arose between Par and Erpi, also, but were settled some time ago.

Expectation is that Metro will get together with Erpi, which has reduced its rates, rather than take the lead of 20th, WB and Col in throwing business toward RCA over and above the guaranteed minimums to Erpi under contracts which do not expire until 1944.

# GT. BRITAIN'S TRANS LUXERS

Enlargement of the scope of activity of Trans-Lux, both in operation of houses and leasing of equipment is seen in reports from London that Trans-Lux, Ltd., organized in England about a year ago, is about to close a deal for acquisition of a Negotiations for such a string of houses is reported to have been

under way for some time.

Home office of Trans-Lux in N. Y.
officially denies that any such deal officially denies that any such deal had been closed. It also was stated that no theatres had been bought by Trans-Lux or opened. Thus far the operations in England have consisted of leasing Trans-Lux equipment to theatres. W. Evans and Lord Beaverbrook are interested in Trans-Lux, Ltd., in England. Chief activity of Trans-Lux in the U. S. at the present time is concentrated in Washington in the construction of a new 600-seater.

First Trans-luxer in the state is under construction at Farmville, Va. to seat 500 and cost approximately \$25,000. Dr. L. D. Whitaker and a group of Farmville business mer will operate.

## **PUBLIX AND SINGER** REFUSE TO GO DUAL

Minneapolis, July 7.
Publix and Singer Orpheum here
will not be stampeded into doublefeaturing despite the fact that the
independent 1,900-seat subsequent
run Palace here is dualing and independent neighborhood exhibitors
dependent inciphorhood exhibitors
there to discontinue using two features on their Saturday midnight

tures on their Saturday midnight shows.

John J. Friedl, Publix general manager, and Mort H. Singer declare that single features will be used the ensuing season the same as in the past. Both believe the territory will double-featuring can be checked and neither is willing to do anything to give the dual biling to do anything to give the dual biling to do anything to give the dual biling to give the dual biling

Akron. July 7.
A committee of six Akron theatre owners will be named by the Akron Independent Theatre Owners' association to draft plans restricting association to double billing.

# BEING TRIED FOR POLITICAL STUFF

Pooled Coverage Plan Looks Good on Paper for Economy But Shapes Up Negatively for Several Reasons

#### EXHIBS' SOUAWK

The 'Associated Press' plan is be-ing tried out by the newsreels. How long the current trial will last is a toss-up because the so-called com-bination effort has been placed in effect before only to blow-up after brief experimentation.

effect before only to blow-up after brief experimentation.

Two national conventions, in Cleveland and Philadelphia, provided background for giving A.P. idea a fling, While ome of the newstands of the provided a fling, While ome of the newstands of the provided a fling, while of the provided and the provided an

Indeed, definition of the significant of the signif

idea will not work for several reasons.

One is that it will kill the distingtive quality that various reels have attempted to build up over a period of years. Secondly, that it will destroy the personal touch and certain amount of pride attached to the newsreel by the parent company and its officials. Third reason they give is that the cameramen's union will fight the plan rather than approve a proposal to cut down employment in their own ranks. A fourth obstacle is that exhibitors will not be willing to pay present rentals, when stacle is that exhibitors will not be willing to pay present rentals, when they realize there is duplication and sameness about all reels. Figure that exhibs will turn to cheaper rental newsreels once they find duplicate coverage which eventually will force all reels down to nearly (Continued on page 26)

# Film Biz Placing Cuban Censor (In N.Y.) Matter Before U.S. State Dept.; No Like Fees or Gen'l Idea

## Idzal. Fox Trustee

Detroit, July 7.

Manager Dave Idzal has been appointed permanent trustee, along with the Union Guardian Trust Co.,

with the Union Guardian Trust Co, of the Colwood Co, owner of the Fox theatre here and the Fox theatre bullding. Petition Jaready Ifled by concern to reorganize under the National Bankruptcy Act.
Company issued \$6,183,000 worth of bon.'s, interest on which has been defaulted since 1931. Claims must be filed before Aug. 1, and objections to allowances of claims before Sept. 1, Federal Judge Ernest A. O'Brien ruled.

Union Guardian Trust Co. of De-troit, as trustee of the first mortgage content of the Colvond Co. yesterday (Twesday) in U. S. District Court filed an amended proof of claim for 18437,368 against the Fox Theatres Corp. The plaintiff claims this amount is due on the lease of the Fox theatre, Detroit. Colwood claims that Fox default-ed on a lease which was entered into in 1931 and was to run until 1947. The amount claimed covers the pe-riod from November, 1931, to Janu-ary, 1935. No claim thus far has been entered for the period covering the current year.

**MORE REISSUES NOW THAN EVER** 

Concentrated rush of exhibitors to obtain reissues of old features is marking the tail-end of the current season. Practice of reissues is more prevalent than it has been for years

Aside from the prevailing idea Aside from the prevailing idea among exhibs that the wind-up product this year is too medicore, they are going big for the oldies because of the saving in rentals and because they figure them to be better drawing cards than the recent

ter drawing eards than the recent B product. Some exhibs using reissues report a pick up in biz as compared with second-run product released this sea-son. One N. Y. nabe showed a 15% increase in business on an old-time adventure thriller over preceding program that used current subjects

The Hays office, through Major Frederick Heron, has laid the Cuban N. Y. censorship issue before the U. S. state department for action. Brief sent to the department protests against setting up of such a board in this country by a foreign nation as well as against the fee of \$10 per thousand feet of film and \$8 a thousand for every duplicate made of the original print censored.

Resistance to the plan of having a Cuban governmental censorship board established in the U. S. is predicated on the contention that it

a Cuban governmental censorship board established in the U. S. is predicated on the contention that it is extremely dubious if a foreign government has the right to set up such a board in this country. Understood that the distributors are fairly well agreed on a concervéd plan of action against foreign boards being located in N. Y. or any place in America because of precedent and the control of the control o

Duplication

thus far will have no part of it.

Duplication

Fear of possible duplicate censorship, here and again in Cuba, and belief that the fee setup is exorbitant are said to be principal reasons for resistance to the new board's activities. If only seven prints on any average seven-reel feature were circulated in Cuba, the proposed censorship fee system would cost U. S. distribution company \$385 on each feature released, it is estimated.

An independent distributor is reported to have submitted a print to the Cuban consul in M. Y. for shipping approval since the M. Y. Cuban board again operation.

Cuban board again operation.

Until sent to the board of review.

This was only a natural procedure since the Cuban secretary of state notified the Cuban consult general in N. Y. of the new board of censors' appointment in accordance with a presidential decree.

Other point in Cuban censorship is the distributors is the absence of a ssurance that even present high fees will not be boosted. Reason is that distributors thus far have been unable to find definite facts as to how the fees were decided on.

Section Four of the decree issued by the president states 'all offices of this board shall be absolutely hone crary, and the functions of this board shall in no way cause any expense to the government of the Republic.'

# Pettengill Promises a Renewed Drive to Outlaw Block Booking

Renewed drive to bring about Federal control of film distribution was promised last week after Confolded up without acting on bills designed to outlaw block-book-

ing. Denouncing individuals in the industry who have 'given it a bad name.' Congressman Samuel B. Pet-tengill of Indiana expressed disappointment that the Pettengill-Neely bill did not reach a vote the past term but said he will fight it cut on this line if it takes all summer

cut on this line if it takes all summer and all winter, too. If he comes back to Congress, Pettengill will reintroduce the restrictive proposal and 'the battle will go on.' The 1936 fight, although the outcome was disappointing to advocates of industry supervision. was beneficial, Pettengill said, and un-

questionably had a good effect of the industry.

The motion picture industry is not unlike many others, the Indiana Democrat said in an article quoted in the Congressional Record. There are men in it who may not wish any supervision or regulation by government yet are fully aware of them to be a supervision or regulation by government yet are fully aware of the first and many and themselves wish to see improvement in the conditions under which films are produced and marketed. The struggle for the enactment of the Pettengill-Neely bill has strengthened the hands of those in the industry as well as those outside it who recognize that it cannot defy public opinion and succeed.

Listing dozens of individuals and grouns backing his proposish. Pettengill fired a parting shot with a declaration that the history of the industry shows that promises of self-regulation are a frail reed to rely upon.

# No Holiday Hop to L. A. Trade But 'Poppy' Strong at \$19,000, 'Frisco,' 29G, 2nd; Duals Click

Los Angeles, July 7.
(Best Exploitation: Paramount)
Though holiday nothing terrific,
there is no reason for the local
houses to squawk as most of them
can be qualified as doing healthy
'trade. Paramount steps out as top
grosser with 'Poppy' and a kid show
on stage, Good blending will mean
around \$19,000 week.
Som Francisco, in for a combined
\$29,000, above average biz on initial
week runs. 'Hot Money' at the Wariner Downtown and Hollywood not
so forrid.

ner\_nowmown and Hollywood not so torrid.
Paramount solurged on 'Poppy.'
An extra \$2,000 to spend in newspaper of the solution of the 24-sheets and window tieups, With no other house stressing on sales campaign, Par the outstander on exploitation.

Estimates for This Week.
Carthay Circle (Fox) (1,518; 55-83-1,10-1,85)—'Ziegfeld' (MG) (12th week). Hollday advance saving this one. Nice going; last week \$10,600.
Chinese (Grauman) (2,028: 304-60).

one. Nice going, last week \$10,600.
Chinese (Grauman) (2,028; 30-40-55)—San Francisco (MG) (2d week). Best holdover attraction house has had, also getting repeats; windup will be big \$13,500. Last above calculations alones by grad above calculations to a whirtwind \$15,000.

\$15,000.

Downtown (WB) (1,800; 25-35-40)

-Hot Money (WB), Only five-day run, none too strong at \$2,200. Last week, White Angel (FW), 10-day stay, even with nurses convention to help, did not show much signs of life; bowout count, \$5,700.

Jife; bowoit count, \$5,700.

Filmarie (Fox) (900; 40-55)—'Symphony of Young Love' (Elektra).

Another headache for management, lucky to hit \$900. Last week 'Amateur Gentleman' (UA) second and final, catastrophic, yanked after six days; \$650.

Four, Star. (Fox). (900: 30-40-55)—

gays; \$650.

Four Star (Fox) (900; 30-40-55)—
'tt's Love Again' (GB) (2d week).
Matthews-Young combo oke for this house which on this stanza will do a neat \$3,500. Last week very good at \$4,300.

Part 33,000. Last week "Third the series of the series of

## Hammerstein to Direct

Hollywood, July 7,
Paramount is seeking Oscar Hammerstein 2d, to direct 'Swing High,
Swing Low,' the Carole Lombard
husical.

Hammerstein recently completed
the screen play at the studio,

## 'Deeds,' 4th Wk.. in B'ham

Birmingham, July 7. Birmingham, July 7.

Mr. Deeds' making attempt to make it four weeks. After two weeks at the Empire pix is now in the second week at the Galax where it was moved. Picture last week did. better than expected causing hold could be the beautiful than expected causing hold could be the buses moderately well. Business on the Fourth better than usual because rain and cloudy skies which kept, picnic attendance down. Estimates for This Week

Estimates for This Week
Alabama (Wilby-Kincey) (2,800)
-0.35-40)—Hearts Divided' (FN)
With auto giveaway, getting \$7,000,
good, Last week 'San Francisco'
(MG) \$6,400, o.k. 'San Francisco'

(MG) \$6,400, ex. San Francisco'
MG) \$6,400, ex.

Ritz (Wilby-Kincey) (1,600; 25-30)
—El Dorado (MG), Al \$3,900, good.
Last week Sons o' Guns' (WB) \$3,600 Zalrly Schoel (1,100; 25)—"Surter's Gold' (I), Around \$3,000, saltefactory. Last week 'Golden Arrow'
(WB) \$2,800.

Galax (Acne) (500; 25)—"Mr.
Deeds' (Col) (4th week), Will get
\$1,400, Last week around \$2,000.

"Human Cargo' (20th), About \$1,700,
fair. Last week 'Country Beyond'
\$1,400, fair.

## 4TH EXODUS NO **HELP TO ST. LOO**

St. Louis, July 7.

(Best Exploitation: Fox)
Good portion of populace departed from town for the Fourth and escape from torrid atmosphere. Exodus reflected in deflated in deflated in the fore that is the foreign of the foreign and sizable newspaper and sizable for the least newspaper and sizable newspaper a

#### 1st Runs on Broadway (Subject to Change)

(Subject to Change)

Week of July 10

Astor — 'Great Ziegfeld'
(M) (14th wk).
Capitot — San Francisco'
(MG) (3d wk),
Music Bail — 'Bride Walks
Out' (RKO) (9)
Faramount — 'Poppy' (Par)
(Rich | Faramount — 'Poppy' (Par)
(Rich | Faramount — 'Poppy' (Par)
(Ha) (2d wk).
Rosy—'Fatal Lady' (Par).
Strand — 'Public Enemy's
Wite' (WB) (8).
Week of July 17

Astor — 'Great Ziegfeld'
(MG) (15th wk).
Capitot—'San Francisco' (MG)
(4th wk).

(4th wk).

th wk). Music Hall—'Green Pastures' Music Han-(WB) (16). Paramount — Early to Bed'

(Par) (15). Eialto—'And Sudden Death'

Rialto—Ann. Seature (Par).
Rivell — Return of Sophie Lang' (Par) (15).
Revy—White Fang' (20th).
Strand—Satan Met a Lady' (WB) (15).

## POPPY' DUAL \$7,000 IN DULL MONTREAL

(Best Exploitation: Princess)
Tourists helping a little but law Tourists helping a little but law against children under 16 attending theatres calls for tough explaining by housemen to exasperated parents. Not a lot of cash, these days for

any one.

Tom Cleary capitalizing on his British connection for 'Rhodes' with some extra advertising local press and tie-ups with libraries, book stores and department stores.

Estimates for This Week

stores and department stores.

Estimates for This Week

Palace (PP) (2.700; 50) — Fatal
Lady (Par) and (Popty (Par).
Fields usually a good bot here, may
gross \$7,000. Last week Fury
(MG), \$7,500, good.

Capital (FP) (2,700; 50) Trouble
for Two (CA) and Three Wiles
\$5,000, fair. Last week 'Let's Sing
Again' (RKO) and Dancing Pirate
(RKO), \$8,000, good.

Leew's (M. T.) (3,200; 50)—Tring
\$5,000, fair. Last week 'Speed'
(MG) and Teathernecks' (Rep)
with vaude \$11,000, very good.

Frine es as (CT) (3,200; 50)—

Frine es as (CT) (3,200; 50)—

Frine es as (CT) (3,200; 50)—

Gighl). Good for \$5,500. Last week
'Gighl). Good for \$5,500. Last week
'Green' and "Pevil's Squadron." (RKO), with ght pic,
second week, \$5,600, good.

Chemis de Paris. (France Film)

Leevise. Not more than \$500, but
fair. Last week 'Martha and 'St.
Clothaire' \$800, 5air.

\$4, Denist (France-Film) (2,300;
\$4)—Bongood and Lee Grillon du
week 'Les Amours de Persolese'
and 'Mile. Spahi, fair at \$3,200.

# Special Trailer Ending for 'San Francisco' in Frisco; Big \$28,000

HA! HA! IN OMAHA

All Grosses Cheerful—'S. F.', 'Bullets' and 'Poppy' Strong

Omaha, July 7.

(Best Exploitation: Omaha)
Holiday on the week-end returned all houses to regular opening days and accounts for attractive films this week. Despite hot and dry atmos-phere some upping in the figures will show on strength of the pro-grams offered.

Omaha looks the leader with 'San Francisco,' but though it's striking a good figure it won't be much ahead of the other houses when it's all totaled. Brandeis with 'Bullets or Ballots' riding to a nice number, and Ballots' riding to a nice number, and Orpheum with the long awaited Poppy' right in the race. Omaha's slight nod is due to star power and the Comaha's slight nod is due to star power. Or the Comaha with the competitor to films and which has been in full blast operation past five weeks.

Exploitation all around picked up approaching the Fourth with some good work in all houses. Omaha with the stars went to work on a campaign that kept the film in good figures right from the start.

Batimates for This Week

Omaha (Blank) (2,100; 35-40)—

Estimates for This Week
Omaha (Blank) (2,100; 25-40)
'San Francisco' (MG) dualled with
'First Baby' (20th-Fox). Running
well from the start, will come under the wire at a good price; should
get near \$8,000, very good. Last
week 'Country Beyond' (20th) and
'Love Again' (GB) did as well as
could be expected of them; \$5,400,
not so bad,

Ornheum (Blank) (2,976: 25-40).

could be expected it them, 25,700, not so bad.

Orpheum (Blank) (2,976; 25-40),
Orpheum (Blank) (2,976; 25-40),
(20th), dual. Fields film long awaited and withers film should awaited and withers film should specify the state of the state o

Doctor' (WB), Tairish at \$8,600.
Brandets (Singer-RKO) (1,250; 25-54-0)—Bullets or Ballots' (FR) and
Bunker Ben' (RKO). Going strong,
should reach close to \$5,000. Last
week only five days on Hearts
Divided' (FR) with Louis-Schmeling
fight pictures, but six shows daily
got plenty of turnover and a burly
gross of \$5,000 for the short run.

# **'POPPY' \$6,500** AND H.O., BALT.

(Best Exploitation: Hipp)

(Best Exploitation: Hipp)
Though many journeyed to resorts over the holiday weekend, theatres of July biz here in years. Keith's, where Popp' is prancing to a dandy \$6,500 and will h. o., had the best July 4 at the b. o. in more years than Larry Schanberger can remember.

than Larry Schanberger can remember,
Century, which is housing the second week of San Francisco, also,
found it the best holiday in years.
Estatered, but the rock-bottom bits
anticlpated wasn't experienced by a
long margin.
Toor Little Rich Girl' opened yesterday (Monday) at the New to imBest exploitation was achieved by
the Hipp, which scooped the Bowes
unit at the Century by getting first
to the local distributing office of
Standards Brands for aid in rlugtimit on the Hipp stage. Another
good stunt was a newspaper contest
which sought Believe It' contributions from locals.
Estimates for This Week

Estimates for This Week

Estimates for This week
Century (Loew-UA) (3,000; 15-25-35-40-55-66)—'San Francisco' (MG; (2d-week) and Bowes unit. Frishlm h. o. here since 'Mutiny'; going to swell \$17.500. Last week film and vaude acts hit the height of \$26,500 vaude acts hit the height of \$26,500. Hippodròme (Rappaport) (2.300; 15-25-35-40-55-66)—They Were Mar-ried' (Col) and Ripley unit. Started at lame pace, but spurted and may get \$12,000. Last week 'Nero Wolfe' (Col), vaude and 2d week of Schmel ing-Louis fracas grabbed good \$13,000.

(Best Exploitation: Paramount)

Metro's 'San Francisco' with a
special closing sequence dubbed in for the benefit of local audiences gives promise of a record run at the Paramount where it played to capacity houses during the first week of an expected three weeks' stay.

To Allen Warshauer, house man ager, goes credit for a smart idea to overcome possible disapproval of quake scenes in the film and to turn what might have been a dismal fail-ure into a brilliant run for 'San Francisco.' Warshauer had a cameraman take special pan shots eraman take special pan shots of the city, the bay bridge and the Golden Gate span. These were shown at the mention of the dream city of the future which ends the picture and had audiences standing to cheer.

John Emerson, who aided Bernie Hyman in producing the picture, attended the first showing and okayed the new ending, saying he would recommend its use on all prints. W. S. Van Dyke, director, also flew here

recommend its use on all prints. W. S. Van Dyke, director, also flew here for the opening. The picture was booked with considerable trepidation on account of the earthquake scenes. Rather than run the risk of squawks from city for the carthquake scenes. Rather than run the risk of squawks from city for the state of the state of the carthquake scenes who caught the film out of town, warshauer decided to exploit its entering the state of the carthquake scenes who caught the film out of town, warshauer decided to exploit its entering the state of the state of the carthquake scenes who caught the film the Paramount cracked the sports sections of the dailies with Gable fight pictures. Papers also went for stills of local things gave the picture lenty of plugs through use of "Would You' and San Francisco." A Postal Telegraph ticup brought 5,000 telegrams over Gable and MacDonald signatures. The Fourth of July holiday hurt rather than helped business at other houses here. Good weather sent thousands out of town. This was offset somewhat by presence in town on special holidy celebrations.

Estimates for This Week Fox (Pacific) (5,000; 25-40)—'Crash Donovan' (U) and 'Girl of Ozarks' (Par). Two naturals for this house, \$7,500. Last week \$5,700 for 'Border Flight' (Col) and 'Murder of an Aris-tocrat' (RKO).

tocrat (RKO).

Golden Gate (RKO) (2.850, 30.5-6)

—Devil's Quadrov (Col) and 10

story (Col) and 10

tion helping to \$16.500, very size

here, Last week "They Were Married" (Col) and Schmeling-Louis
fight pictures started out swell but
fell below expectations during last
three days; final count \$23,500, ex
cellent but no record-breaker as ex-

pected.

Orpheum (F&M) (2,440; 30-35-40)

--King Steps Out' (Col). Something happened to Moore pic here which slid to a poor \$5,000 on third session. Second stanza fairish at \$8,000.

slid to a poor \$5,000 on third session. Second stanza fairish at \$9,000.

Paramount. (F-WC) (2,740: 30-35-40)—San Francisco' (MG). The first single at this house since Naughle \$2,000 this form has other house trailing way behind. Last week Love Again '(GB) and Tuttle Miss Nobody' (20th) failed to follow through after a strong opening, sluggish to end week at \$12,000 this, sluggish to end week at \$12,000 this global to the books of the control of the co

three weeks' run at \$3.000 (12.00).

United Artists (UA-Cohen) (12.00).

22.40)—One Rainy Afternood (12.00).

First stanza disappointing \$5.000.

Warfield (F.WC) (2.600 35.40.55).

Warfield (F.WC) (2.600 35.40.55).

Warfield (F.WC) (2.600 35.40.55).

With the standard of the standard o

and will h. o. Last week 'Dr. Forbes' (20th). Wan at \$2,000.

get \$12,000. Last week 'Nero Wolfe'
(Col), vaude and 2d week of Schmeling-Louis fracas grabbed good
\$13,000.

Keith's (Schanberger) (2,500; 1525-35-40-55)—Poppy (Par). Bigbloom at the br-o; succulent \$6,500
and another session carded. Last
week 'Florida-Special' (Par) slumped
to \$3,000, ng.

New (Mechanic) (1,500; 15-25-3540-55)—Poor Rich Girl' (20th), Shirley Temple strong as ever; rich \$7,000

(20th). Wan at \$2,200.

Stanley (WB) (3,200; 15-25-3540-25)—Poor Properts of curwarrant a h. o. "Prospects of current lap'n on brighter than bigsted
\$1,200. House will then shroud again.

# Temple and 'Frisco' Get the Gravy In Philly This Week—\$25,000-\$27,000

Areadia (600: 25-40-50)—'Trouble for Two (MG) (2d nm). Just a fair's 20 (000. Last week '17s Love Again' (GB) (2d run), okay but not startling at \$2.400.

Boyd (2,400; 40-55)—'Ponpy' (Par).

Starts tomorrow (Wednesday).
'White Angel' (WB) getting \$10,000
in second week for nice showing.
Earle (2,000; 25-40-55)—Early to
Bed' (Par) and vaude. Lucky Millinder headlining. Combo won't get
over \$12,000. Last week Let's Sing.
Again (EKO and vaude with
Johnny Ferkins. 26-es \$12,000.

Jonnny Perkins. So-so \$12,000.
For (3,00) 40-55-65)—Poor Little Rich Girl' (20th) and stage show with Paul Ash. Usual big Temple week and holdover at \$25,000. Last week 'Sins of Man' (20th) and stage show, with holdover of fight pix helping to \$16,500.

show, with holdover of fight pix helping to \$16,500.

Kariton (1,000; 25-35-40)—'Palm Springs' (Par). First run. Tepid \$3,000. Last week, 'Private Number' (20th), second run after four weeks at each second run after six days.

Stanley (3,700; 40-55)—'San Francisco' (MG). Sure of second week and Liris thould give it \$27,000. Last second run after six days.

Stanley (3,700; 40-55)—'San Francisco' (MG). Sure of second week and Liris thould give it \$27,000. Last \$11,000.

Stanton (1,700; 30-40-50)—'Counterfeit' (CO). At \$5,000, a little under average. Last week, 'Parole' (U), same.

# 4th Helps Loop; 'Poppy'-Weems Good \$35,000; 'Doctor,' Duncans Oke \$16,500, 'Condemned' Weak

Chicago, July 7. (Best Exploitation: Erlanger)

Estimates for This Week

Estimates for This Week

Applied (B&K) (1,200; 25-35-55)

Counterfeit' (Col). It's the G-men
ggin, and they're always good for
ggin, and they're always good for
louis-Schmeling pictures fine \$7,200.

Chicage (B&K) (4,000; 35-55-75)

Poppy' (Par) and Ted Weems band.

House managing a good session on
good combination. Looks for \$355
100 dombination. Looks for \$355
100 dombina

\$29,000.

Garrick (B&K) (900; 25-35-55)—T Bland Condemned (UA), Not much or this one. Will have to be safed safed with under \$3,500, weak. Last week Fury' (MG) took oke \$4,700 or second week.

for second week.

Oriental (B&K) (3.200; 25-35-40)—
Married a Doctor' (WB) and vaude,
Duncan Sisters on stage accounting
for a major portion of the business.
Around \$15,500 okay. Last week
Wiorida Special' (Par) okay at

xiorina Special' (Par) okay at \$17.500.

Palace (RKO) (2,500; 35-55-75)—
Show Boat' (U) (6th week) and vaude. A remarkable run, though it had the Louis-Schmeling pictures for 16 days to help. Will grab \$16.000, fine. Last week highly profitable at \$19.100 for the same setup.

Reosever (BKK) (1,500; 50-45-56)
Reosever (BKK) (1,50

a notica \$12,200.

State-Lake (Jones) (2,700: 25-35-40)—Dracula's Daughter' (U) and vaude. Surefire in this arean. Will gallop through to swell \$14,000. Last week also smacko with 'Sky Parade' (Par) and Blackstone on stage at \$13,900.

Tage (CAP) and Blackstone on stage (CAP) and Blackstone on Stage (CAP) (1908) and the stage (CAP) (190

## WHITE ANGEL' PLENTY IN BLACK, 12G, CINCY

Gincinnati. July 7.

(Best Exploitation: Albee)
The Fourth a week-end b.o. sparkler for downtown cinemas. Fireworks, ballys at Coney Island and Soo and twin bills Saturd and Soo and Cards soulied in enough visitors to more than overcome effect of local park and baseball lure. Crossing the saturd of Cincinnati, July 7.

the new product acer, Angel,' at the Albee. Estimates for This W

(Best Exploitation: Erlanger)

With the July 4 week-end as a simulant, the loop is managing to hold off any adverse reaction from the previous week's big boost and law holding the bo. Pace running is holding the bo. Pace running the public waiting until the holiday week-end before splurging. On Saturday, however, the boom started and all houses immediately perked, the public waiting until the holiday week-end before splurging. On Saturday, however, the boom started sand all houses immediately perked, and in houses immediately perked, the public waiting the public waitin

\$1,900.

Strand (Ind) (1,300; 15-25)—'Navy
Born' (Rep) and Schmeling-Louis,
latter for third week. Fight pic
the bolsterer for. \$3,000, way above
average. Last week 'Ring Around
the Moon' (Ind) and SchmelingLouis, \$6,000, immense.

## TT'SLOVE AGAIN,' WHITE ANGEL' OK 416. L'VILLE

(Best Exploitation: Mary Anderson)
Sam Francisco' at Loew's State,
sam Francisco' at Loew's St

Estimates for This Week

Losw's State (3,000; 15-25-40)—
San Francisco (MG) (2d. week).
gest word of mouth since 'Mutiny'
and second stanza should close to a strong \$8,000. Last week surprised
with a terrific \$15,000. Smashed all summer records and approaches best
best of the strong strong (3,000; 15-25-40)—Love Again' (3000; 15-25-40)—Love Again' (GB) dualed with
Parole' (U). Jessie Mathews, is building, and on strength of 'Love Again' will be a great bet from now
than average at \$4,500. Last week
'Poppy' (Par) and 'Sudden Death'
(Par), dual. came through for fine
\$7,500, shifting to Strand for continuting week.

Brown (Ind) (1,500; 10-20-30)—

tinuing week.

Brown (Ind) (1,500; 10-20-30)—

'Girl of Ozarks' (Par) and vaude.
Flesh the draw here, getting little help, from the feature. Low admish keeping the gross down, and current stanza has indications of little better than \$2,500, fair. Last week 'Bor-ler Patrolman' 120th) and vaude headed by Raynor Lehr, local fave, okey \$3,300.

patrolman' (20th) and vaude headed by Raynor Lehr, local fave, okey \$3,500.

Strand (Fourth Ave.) (1,500; 15-26-40) and Shedden of S

## 'DR. FORBES'-NELSON GOOD FOR 20G, WASH

(Best Exploitation: July 7.

Influx of week-end visitors to Capital sent box office soaring. Nobody knows why, since the weather was perfect for gaping at the parks and statues, but they all took time off to drop in to see a show. Holding up, too, which indicates that local folks who journeyed to beaches over how the control of the co

iar.

Fox, which is town's biggest spot and gets good break from tourists, is out front with 'Crime of Dr. Forbes' and Ozzie Nelson on stage. Earle is doing surprisingly well with Princess Comes Aeross,' which has most of burden to carry since Louise Massey and her Westerners don't mean much here yet.

mean much here yet.

Interesting angle is way local Warner office ran Hearts Divided at Easte two seeks ago the se r. Estimates for This Week

ranks as best exploitation of the week.

Estimates for This Week

Fox (Locw) (3,23; 25-35-60)—Dr.

Fox (Locw) (3,23; 25-35-60)—Dr.

Fox (Locw) (3,24; 25-35-60)—Dr.

Fox (Locw) (3,24; 25-35-60)—Dr.

biggest house and Odzie Nelson on stage getting tourists for what should be good \$30,000 if it holds. Last week (Wise Guys' (MC) jight \$15,000.

Earle (WB) (2,42; 25-35-40-0-70) —Princes Comes Across (Par) and Massey and her Westerners don't mean much on the marquee as head-liners, house will pocket good \$17,-500. Last week 'Bullet's or Ballots' (Will book same figure.

Fride Walks Out' (RKO.) Started slowly, but critics boosting it as swell entertainment and boost is working. Headed now for good \$3,-000. Last week 'Shulet's Divided' (WB) (2d run), Repeat after fair week at Barle got plenty of ballyhoo on new ending. Even so it won't better satisfactory \$4,000.

Columbia (Loew) (1,853; 25-40)—'Hearts Divided' (Loew) (1,853; 25-40)—'Teury' of ballyhoo on new ending. So it won't better satisfactory \$4,000.

Columbia (Loew) (1,853; 25-40)—'Teury' (MG) (3d week). Repeat after two kee stanzas up street head-ed for nice \$5,000. Last week 'Two Flags' (20th) (4th week) took nice \$4,000.

# **HOLIDAY NO AID** TO K.C.; WHITE **ANGEL' \$7.000**

Kansas City, July 7.
(Best Exploitation: Mainstreet) Kansas City, July 7.

(Best Exploitation: Mainstreet)
Holiday week-end found the temp an all-time high. Lakes and the race track garnered the trade. Openings were thin and week-end bir transparent at all houses. Fubstreet, were extending little effort to entice customers. Mainstreet gets the call for bally honors with its campaigning on 'White Angel' with some nice tie-ups with downtown stores. Their letter to hospitals and nurses was intelligent and convincing. The control of the

week with a swell \$12,000 for the second starse. Estimates for This Week Mainstreet (IKCO) 3,300: 25-40)—"White Anrel (WB) This end of the street will have a tough pull on this one; not better than fair \$7,000 in sight. Last week 'Hearts Divided' (WB) felt stiff competish and couldn't better \$7,500, n.s.h.

"Florida Special' (Par) Probable \$6.500, fair. Last week 'Early to Bed' (Par) a poor \$5,500. Milland (Loew) (4,000: 25-40)—"San Francisco" (MG) (2d wk), Stepped out to gather \$25,000 first. Last week 'Early to Bed' (Par) a poor \$5,500. his control of the second of th

# Holdovers Best on B'way: Temple Pic 75G 2d Wk.: 'San Fran' 50G on H.O.: 'Poppy' 3d Wk, 24G; 3 New Ones NSG

Most theatres held pictures over the most appointed. The holiday matine was a pointed. The holiday matine was good, but at night there was a fall-appointed. The holiday matine was good, but at night there was a fall-off, while on Sunday (8) the dip was rather severe. Incoming tourists and the city alance the crowds are the city alance the crowds will be compared to the condition of the compared to the compared

save is 'I Slaud' Condemned'. Havoli's foreign-made. It's only \$11,000 on the week. Forgotten Faces,' at the Rialto, won't see red, but mild at \$2,000 r. Little Rich Girl' got \$85,000 the first week and on holdover through Fourth, with play pretty good at the Music Hall, it may end up at \$75,000. 'Poppy', a very sound \$24,000 on its third week ending last night (Tues.). Picture goes a fourth, and will be the second in history of the Paramount to play this long, or the present the second of the Paramount to play this long, or the present the second of the Paramount to play this long, or the present the second weeks of 'Poppy', but due to other commitments couldn't hold over, with specialties, was in for the first two weeks of 'Poppy', but due to other commitments couldn't hold over, with second with the present second week of a present second week of a cound \$15,000, following first seven days of good \$23,000. 'Public Enemy's Wife' opens this morning (Wed), with it 4th week, wasn't aided by the holiday, 15th week ending Sunday night (5) being \$16,500. 'This, however, is still excellent business for this time of the court of the second week of a round \$15,000, following first seven days of good \$23,000. 'This however, is still excellent business for this time of the court of the second of the second week of a round \$15,000, following first seven days of good \$25,000. 'This however, is still excellent business for this time of the prought in this week.

Estimates for This Week Astor (1,012; \$55,5110-\$1,05.52).

brought in this week.

Estimates for This Week
Astor (1.012; 55-\$1.10-\$1.65-\$2).—
Estimates for (14th week). Last
week (18th) grosses slipped back a
\$16,500 from \$17,000 prior
(12th) week but still very smart
business.

business.
Capitol (4,620; 25-35-55-85-\$1.25)—
San Francisco' (MG) (2nd week).
Smashed through to tremendous
\$88,000 first week and currently on
second, with good Fourth of July
play, looks easy \$50,000, holding
third and probably a fourth week.

third and probably a fourth week, Palace (1700; 25-35-55)—Private Number (20th) (2nd run) and Big Noise' (WB) (1st run) and Big combination not doing so well, around \$5.500. Last week Bullets' (WB) and Bunker Bean' (RKO), with holdover (2nd wk.) of Louise and the state of the s

dwith holdover (2nd wk.) of Louisschmeling fight films, close to
1310,000, good.
1310,000, g

(Best Exploitation: Broadway)
To prove there's more than one
way of skinning the bo. cat, Parkor "Dancing Lady" and "Big House,"
then turned on the exploitation heat
to sell those pix in a big way. One
angle was that "Dancing Lady" included Fred Astaire and "Nelson
Eddy in its county ig the before
Still the burg's big groces; is "San

those two became big timers.

Still the burg's big grosses is 'San Francisco' in its second week at the UA. That pic piled up a terrific wallop around nine grand in its first stanza at that house. It looks set for another fortnight and is the one big bright spot in plc takings during the dull season.

for another tortugan and a combig briefs toy in pic takings during the dull season.

Estimates for This Week
Broadway (Parker) (2,000; 25-40)
—Dancing (Lady (MG) and Big
House' (MG). Revival of two previous hits getting a great playtoyous hits getting a great playtweek (Parole' (U) and Three Wise
Guys' (MG) plus fight pix connected
for okay results, chiefly on the fight
pic angle, and closed for good \$5,500.

United Artists (Parker) (1,009; 25-40)—San Francisco' (MG) (2d
week). Capacity many nights, will
go strong \$5,000 and hold longer,
go strong \$5,000 and hold longer,
pic strong \$5,000 and hold lo

pic and closed for \$5,300.

Mayfair (Parker-Evergreen) (1,400; 25-40)—Devils Squadron' (Col)
and Moonlight Murder' (MG) with
Bert Hall in person supporting the
vivor of the Lafayete Escadrille.
Okay at \$2,700. Last week Oisensand
Johnson roadshow at 55c. top great
\$5,000; pic was 'Mine with the Iron
Door' (Col).

#### TACOMA ON TAKE

Good All-Around—'Poppy' \$3,000 on

Tacoma, July 7.

(Best Exploitation: Blue Mouse)
Getting real kale, Schmeling-Louis
pic is holding for a second at Blue
Mouse. This is 4 hot the town. Also
House. This is 4 hot the town. Also
Sutter's Gold' is doing nicely at the
usually dualled B.M., rating top exploitation, with newspaper campaign
upped and lobby display.

Estimates for This Week
Blue Mouse (Hamrich) (750; '16-27)—'Sutter's Gold' (U) and Schmeling-Louis, Second week for latter
and big \$1.800 for combo. Last week
(20th), 10 days, \$3,400, big.
Music Box (Hamrick) (1,400; 16-27-37)—'Country Beyond (20th) and
Devil's Squadron' (Col), dual. Immense at \$3.800. Last week 'Trouble
Accepts' (Col), (2018), \$2.800, aby

Ristia (Mouve) (138: 16-27-37).

crets' (Col), dual, \$2,800, good,
Blaito (Moore) (1,350; 16.27-37)—
"Poppy' (Par), single. Big \$3,000,
Last week 'Here's to Romance' (20th)
and 'Three Godfathers' (MGM) (2d
week), okay, \$2,200.

Rosy (Hantrick) (1,300; 16.27-37)—
"Builets or Ballots' (FN) with Jay
Clarke, mentalist, on stage. Good st
\$3,000. Last week 'Harvette' (Hep)
and Jay Clarke, \$3,200, excellents."

# **Denver Likes Local References** In 'San Francisco': Big \$14,500

(Best Exploitation Denver, July 7.

(Best Exploitation Denvisor, 1988)

San Francisco' is packing 'em at the Orpheum where it will break all house records for films alone. The opening day topped the take of Rose-Marie by \$550, and standoute film is getting more plugging by patrons than any film in months, and the film is also setting another record for Denver. It gets three when Jeanette McDonald says she was born near Denver, when she says she studied voice under the best voice teacher in Denver, and a say she was born near Denver, when she says she studied voice under the best voice teacher in Denver, and are registered in both main floor and balcony seats mats and nights, and the film stays for a second week. The first G-B film to hit the acc Denver, It's Love Again' is pack. The house will better the figure set by the last Bowes show, but the unit is not doing all the pulling by the last Bowes show, but the unit is not doing all the pulling the unit is not doing all the pulling her between the same of the place for exception of the pulling by the point of the pulling by the point of the pulling by the pulling

Estimates for This Week

Aladin (Huffman) (1,500; 25-40-50).—Sins of Man' (20th). Fine 33,500 and may have an attended Ballots (FN) turned in an average week of 33,000, following a big week at the Denver; Broadway (Huffman) (1,500; 25-40).—Henry (Huffman) (1,500; 25-40).—Henry (Huffman) (1,500; 25-40).—Henry (Huffman) (1,500; 25-40).—Henry (1,500; 25-40).—Henry (1,500; 25-40).—Henry (1,500; 25-40).—Genter (1,500; 25-40).—Genter (1,500; 20,500;

Adiernoon' (UA) nice at al. 1500. Adiern

#### 'Springs' and 'Death' 4G. 'Angel'-'Navy' \$6,200, N.H.

New Haven, July 7. (Best Exploitation: Poli, Sherman) Holiday week-end cut into trade generally, but it's being made up last half, with some nice figures in-dicated.

penerally, but it's being made up senerally, but it's being made up deceased. The peneral pene nursing and medical aneles; drew a boost from Community Chest in welfare tie-in; private screening for plocal winner of Florence Nightingale award; special story on premiers; award; special story on premiers; by Met (M&P) (4209; 35.0-65)—Poppy (Par) and stage show. Aimplify the property of the propert

'Half Angel' (20th) landed an oke

Figure 1 Angel (2017) Indiced at the \$5,800.

Poll (Loew) (3,040; 35-50)—San Francisco (MG), Headed for cincle holdover; big \$1,040; Headed for cincle Trivate (2016), nice, \$7,000.

Roger Sherman (WB) (2,200; 35-30)—Service (2016), Heavy (2016), Galley (1,055), 25-35)—Caltere (Loew) (1,555; 25-35)—Caltere (Loew) (1,555; 25-35)—

so hot at \$3,700 on six days.

College (Loew) (1,565; 25-35)—
Tevil's Squadron' (Col) and Bunker
Bean' (Radio). Tame at \$3,000. Last
week Three Wise Guys' (MG) and
'Champagne Charlie' (20th), plus
fight pix holdover, rated a good
\$3,600.

## RAINY HOLIDAY SOCKS SEATTLE: 'FRISCO' 15G

(Best Exploitation: Fifth Ave.)
Rainy holiday hits Fifth Ave.,
Talle of burg this week is 'San Francisco,' at the Fifth Ave. Radio plugs, billboards six weeks in advance, newspaper ask increasing after opening day, tire covers on taxis and ace front make this one take exploitation tops this week.
Estimates for mix

Estimates for This Week.

Estimates for This Week.

Blue Mosse (Hamrick) (900; 27-37-42)—Schmeling-Louis fight (Super Sports) and "Big Noise" (WB), dual, holding over for third week and still big at \$4,000. Last week \$5,500.

and still big at \$4,000. Last week \$5,000. Last week, Petticoat Fever (MGM) and Cecil Rhodes' (GB), \$3,700, good. Effith Ave. (Evergreen) (2,400; 27,3742)—San Francisco' (MGM), opened day early and may hold for two weeks. At \$15,000, breaking week, Hearts Divided' (FN) parted weekly after six days at \$4,600, bad. Liberty (JvH) /1,900; 27,3742)—Toeeds' (GO) (1381t week), advertised as the final, but holds again on spurt to \$7,000. Last week, \$5,000. big.

big.
Music Box (Hamrick) (900; 27-37-42)—Tt's Love Again' (GB), single bill okay at \$3,500. Last week (Ponpy' (Par), (2d run) nine days, \$3,400. good enough.

\$3,400, good enough.

Orpheum (Hamrick) (2,700; 27-37-22)—Early to Bed (Par) and 'Dr Forbes' (20th), dual. Slow at \$3,200 Last week, 'Mrs. Ames' (Par) and 'Let's Sing Again' (RKO), dual, \$6,000, okay.

000, okay.

Palomar (Sterling) (1,450: 15-2132)—Gentle Julia (20th) and vaude.
Holiday helped this one to big \$5,000.
Last week, 'Absolute Quiet' (MGM) and vaude, \$4,800. big.

Paramount (Evergreen) (3,108; 16-21-32)—Palm Springs (Par) and Human Cargo (20th), dual. Okay at \$4,000.

Faramount (Evergreen) (3,108; 16-21-32)—Palm Springs (Par) and Human Cargo (20th), dual. Springs (Par) and Human Cargo (20th), dual. \$2,000.

Paramount (Evergreen) (3,108; 16-21-32)

#### National 1st Runs

\*\*Susy.\*\* State, Sty. 10; State, Sty. 10; Midland, KC, 10; State, Providence, 10; Coew, Wilngton, 10; Loew, Richmond, 10; State, Louisvie, Up; Pal, Indianapi's, 10; State, Louisvie, 10; Pal, Indianapi's, 10; State, Louisvie, Minn. Mpla, 10; Vendome, Mashville, 10; State, N. O., 10; State, Houston, 10; Penn, Pitt, 17.

State, Houston, 10; ream, 17; Trouble for Two, Strand, Newport, 10; Orph, Phoenix, 10; Uptown, Mpls, 15; Apollo, L.A. 19; Regent, Miami, 26.

Fary, Princess, Troy, 15; Fisher, Detroit, 17; Tivoli, Washington, 22; Arcade, Spring-lad. 28.

Fury, Princess, Troy, 15; Fisher, Detroit, 17; Tivoli, Washington, 22; Arcade, Springfield, 26.

Devil Doll, Avon, Dubuque, 18; Saenger, Mobile, 21; Par, Baton Rouge, 31.

Earthan Rouge, 31.

Earthan Practers, Hollywood, L. A., 19th 91; Downtown, L. A., 19th 91; Downtown, L. A., 19th 92; Downtown, C. A., 19th 92; Downtown, C. A., 19th 92; Downtown, San Diego, 6; Strand, Ablany, 8; Warner, Malaion, Peoria, 10.

"Warner, Madison, Peoria, 10.

"Warner, Menghis, 11.

"Green Pastures, Des Moines, Marger, Milwauk ee, 10; Fox, Joplin, 11; Orph, Leavenworth, 12.

"UNIVERSAL"

"Dracula's Daughter, Tower, Pasadena, 9; Rivoli, Toledo, 10; 10; Empire, Montgome, 10; 11; Cand, Richmond, 16; Topeka, 29; Garden, Charleston, 30.

"Parole, Keith's, Balto, 9; Trower, State, Charlotte, 11; St.

Topeka, 29; Garden, Charles-ton, 30.

Parole, Keith's, Balto, 9;
Tower, State, Charlotte, '11; St.
Paul, 11; Rialto, Peoria, '12;
Lafayette, Buffalo, 16; Maj.
Bridgeport, 17; State, Jersey
City, 17; Parkway, Madison, 21.
'Crash Denovan,' Garden,
Flint, '21; Princess, Nashville,
24; Dixie, Galveston, '24; Princess, Sioux City, '25; Rialto,
Peoria, '26; State, Schenectady,
28; Lansing, Jansing, '29; Mayfair, St. John, N. B., '30.

## Tragic Bally for 'Sudden Death' Pic. Strong \$8,000, New'k

Newark, July 6.

July 4th with its double holiday
took its inevitable toil of theatrical
cisco' at Loew's holding its own, and
holding it magnificently to a possible \$19,000.
Paramount. New 1997.

sible \$19,000. Paramount-Newark, with the aid of a tragedy, hit the front pages of every newspaper in town. And Sudden Death is being exploited with a horribly smashed-up car in front of theatre, a safety display in the lobby, and police stationed about from the Department of Safety. Opening day

# **Comparative Grosses for June**

Total estimated grosses during June for towns and houses listed as previously reported weekly. Dates given are the closing days of the week.

#### **NEW YORK**

	June 4	June 11 .	June 18	June 25
MUSIC HALL (5,089; 40-60-85- 90-1.10-1.05) High. \$134,800 Low 44,000	King Steps Out \$99,000 (Stage Show)	**************************************	Private Number \$80,000	Sins of Man \$68,000
PARA- MOUNT (8,664; 25-95-55- 85) High. \$103,000 Low 8,000	Case of Mrs. Ames \$26,000 (Louis Arm- strong Orch.)	Princess Comes Across \$32,000 (Russ Morgan Orch. Gracie Barrie)	Princess \$24,000 (Russ Morgan Orch, Gracie Barrie) (2d week)	Poppy \$50,000 (Ozzie Nelson Orch.) (Harriet Hilliard)
ROXY (5,886; 25-35-55) High.\$173,650 Low.: 5,200	Again \$30,600 (2d week) (Stage Show)	Little Miss Nobody \$26,200	Secret Agent \$36,700	Agent \$23,000 (2d week)
CAPITOL (4,020; 25-85-55- 85) High, \$110,400 Low. 7,000	Trouble for Two \$10,000	Fury \$30,000	Fury \$20,000 (2d week)	Fury \$15,000 (3d week)
STRAND (2,767; 35-55-65- 85) High. \$81,200 Low 5,000	Bullets or Ballots \$35,000	Bullets \$21,900 (11 days)	Hearts Divided \$12,000	Hearts \$4,000 (5 days)

## **PROVIDENCE**

	June 4	June 11	June 18	June 25
STATE (3,200; 15-25-40) High. \$29,000 Low. 2,500	Suicide Club and They Were Married \$7,000	3 Wise Guys and Half Angel \$7,000	Fury and Mine With Green Door \$13,000	Sins of Man and Trapped by Television \$6,500
MAJESTIC (2,200; 15-25-40) High. \$17,500 Low., 2,500	Bullets or Ballots and 3 of a Kind \$8,500	Human Cargo and Murder by Aristocrat \$5,000	Private Number \$6,500	Hearts Divided and Big Noise \$5,000
STRAND (2,200; 15-25-40) High. \$18,000 Low 2,000	Florida Special and Too Many Parents \$6,700	King Steps Out and Devil's Squadron \$8,500		It's Love Again and Till We Meet Again \$5,900
ALBEE (2,500; 15-25-40) High. \$20,000 Low., 1,900	Dancing Pirate and Roaming Lady \$6,000	Things to Come and Brilliant Marriage \$3,100	Let's Sing Again and Scarlet Lady \$2,300	Pride of Marines and Nobody's Fool \$8,100 (Fight Pix)

## LOS ANGELES

	June 4	June 11	June 18	June 25
DOWN- TOWN ,800; 25-35-40) ligh. \$38,500 ow 1,700	Bullets or Ballots \$9,900	Ballets \$5,500 (2d week)	Hearts Divided \$5,100	Big Noise \$2,200
HOLLY- WOOD 2,758; 25-35-40- 55) ligh. \$37,800	Bullets or Ballots \$10,000	Bullets \$4,400 (2d week)	Hearts Divided \$4,100	Big Noise \$2,400
PARA- MOUNT 3,505; 30-40-55) ligh. \$57,200 low 5,600	Moon's Our Home \$12,500 (Stage Show)	King Steps Out \$17,900	King \$10,200 (2d week)	Case Against Mrs. Ames \$10,500
STATE 2,024; 30-40-55) ligh. \$48,000 low 4,900	Trouble for Two and Little Miss Nobody \$7,400	Unguarded Hour and Country Beyond \$8,200	Fury and First Baby \$8,500	Private Number and 3 Wise Gnys \$15,300

## WASHINGTON

-	June 4	June 11	June 18	June 25
EARI-E (2,242; 25-85-40-	It's Love Again	Fatal Lady \$14,000	Sons O Guns \$19,000	Hearts Divided
60-70)	\$14,000	(Jack Hylton	(Ted Lewis	\$18,000
High. \$27,000 Low. 6,000	(Stage Show)	Orch.)	Orch.)	
FOX (8,424; 25-35-60)	Till We Meet	Trouble for	Forgotten Faces	Sins of Man \$19,000
High. \$41,500		\$20,000	\$15,000	(Molasses 'n
Low. 11,000	(Vaude)	(Yasha Bun- chuck Orch.)	(Yasha Bun- chuck Orch.)	
KEITH'S (1.830; 25-35-60)	Show Boat \$12,000	Boat	Boat	Beat \$7,500
High \$25,300 Low . 3,000	(2d week)	\$10,500 (3d week)	\$8,000 (4th weelt)	(5th week)
PALACE (2,363; 25-35-60) High. \$32,000 Low. 6,000	Under 2 Flags \$20,000	2 Flags \$10,000 (2d week)	Fury \$14,500	\$7,000 (2d week)
COLUMBIA (1,883; 25-40) High. \$19,000	Message to Garcia \$4,000	Small Town Girl \$5,500	Small Town \$3,500 (2d week)	Under 2 Flags \$5,300

#### CINCINNATI

	June &	June 11	June to	June 20
ALBEE (3,300; 35-42) High, \$35,500 Low., 5,800	Private Number \$14,000	Fury \$6,500	Early to Bed \$12,500	Poppy \$12,000
PALACE (2,600; 35-42) High, \$28,000 Ltw:, 4,500	Trouble For Two \$6,500	It's Love Again \$7,000	Dracula's Daughter \$7,000	Palm Springs \$7,000
LYRIC (1,400; 35-42) High. \$28,900 Low. 1,800	Things to Come \$7,000	Till We Meet Again \$3,000	Florida Special \$4,500	Dancing Pirate \$2,500
KEITH'S (1,500; 30-40). High. \$22,100 Low. 3,000	Sons o' Guns \$3,500 (2d Week)	Bullets or Ballots \$7,500	**Bullets	Hearts Divided \$4,500

# 'Poppy' and Stage Show, \$18,000, Hub; 'Francisco' H.O. in 2 Houses Big 27G

around \$27,000 total.

Toppy, at the Met, with stage show, is giving a good account of tiself, although not sensational at \$18,000 trot. Other film stands are in doldrums, with 'Bride Walks Out' at the Memorial getting the edge; promise of about \$9,000. Memorial dropped dual bills this week and will be about the discount of the degree of the the term page, plugging 's acts of vaudeville.'

Estimates for This Week

Estimates for This Week

"San Francisco" makes news this week with a holdover at the Orphi and State after a smash opening frame at the two spots last week. Even on h. o. is figured to take. Even on h. b. \$8.500 on 'Miss No-ol and indicated \$8,000 on

dual, plus the fight flick.

Paramount (M&P) (1,800; 25:25
50)—Times Sq. Playboy' (WB) and
Sudden Death' (Par), double. Doing
a fatal skid to \$4,000, very poor. Last
week Palm Springs' (Par) and First
Baby' (20th), dual, also dove to
\$4,000.

pany (2011), dula, also dove to \$4,000. "M&P) (1,000; 25.5.4-6.1).

—Times Sq. Playboy' (WB) and Side In the cans, sinking to \$3,000 level, Last week Palm Springs' (Par) and First Baby' (20th), double, way off to \$2,700. M&P) (2,700; 25.55.46-5.0).

Scollay Number (2011) and Palm double, way of the standard palm double, which is st

(Continued on page 18)

# Cool Weekend Hypos Pitt.; Davis Unit With Let's Sing Again, \$16,500

Pittsburgh, July 7.

S(Best Exploitation: Penn)

Showers and cooler weather on the Fourth gave the downtown its best break in years. Kept thousands in town. Who had planned week-end on the property of the penning of

anthropists.

Estimates for This Week
Alvin (Harris) (2,000; 25-35-40)—
King Steps Out' (Col), Grace Moore
on the marquee exerts definite pull
and out in latest heading for nicoHouse's weekly bank night on Friday growing by leaps and bounds,
eurrent one (3) even topping previous high with Private Number' ind
y growing by leaps and bounds,
eurrent one (3) even topping previous high with Private Number' and
y growing by leaps and bounds,
eurrent one (3) even topping previous high with Private Number' ind
y growing by leaps and bounds,
eurrent one (3) even topping previous high with Private Number' ind
Number' (20th) dropped to 56,000,
half of open esssion's take.

Fenn (Loews) (3,300; 25-35-40)—
White Angel' (WB). (3,300; 25-35-40)—
White Angel' (WB). (3,600; 25-40-55)—
Let's Sing Again' (RKO) and Benny
Davis upit. Flicker has its bo, point
the stake, always a money man in
Pittsburgh, who's byping biz to firstrate \$16,500, That's about \$2,500 betier than last week with costly Folies
Computers of the property of the private of the computer of the private of

Conjuses and Trouble for Two (MG). Warner (WB) (2,000; 25-33-40). San Francisco' (MG). No lectup for this 'one, moved here after big week at Penn. Ropes up from opening to closing and should be a cinch for sizzling \$12,000, top money at this site in last fave years. Could easily say, but may not because nabes are upon the country of t

## 'San Francisco' Fine \$3,700 in Lincoln, Neb.

(Rest Exploitation: Varsity)
Revival of old time battle is the feature of the marquees this week.
Reason was that the Varsity booked and the cowhand from Hwood.
Hwood Market, the cowhand from Hwood from the company of the company o

in newspaper publicity on Maynard.
Estimates for This Week.
Liberty (LTC) (2005)—This This the Control of the C

O'Cheum (LTC) (1,350; 10-15-20-Depth of the Company of the Compan

500, nice.

Stuart (LTC) (1,900: 10-25-40)—
San Francisco' (MG). Plenty good, reflecting town's complete recovery from last week's slide; will approximate \$37,00. Last week' White Angel': (WB), a weak sister, made the bo. beg for mercy and money; \$2,500, not good.

Varsity' (Westland) (1,100: 10-15-

74.550, not good.

74.551, Westland) (1.100: 10-1530.35)—Secret Patrol' (Col) plus
the three-day personal appearance
To Ren Maynard; last half 'You May
Next' (Col). Commendable protion for this house, very good \$2;
550 for this house, very

## 'FRISCO' 2D WEEK OK \$9,000 IN BUFFALO

Buffalo, July 7.

(Best Exploitation: Buffalo)

With another hot spell settling down over the weekend and nothing unusual in the way of offerings, it looks like another quiet week for icture houses here.

Special coverage of selected groups served to highlight the exploitation for White Angel' at the Buffalo. A preview sponsored by the Times for World War nurses as well' se prospecutations of nursing selections. well as representatives of nursing, hospital, health and parent-teachers organizations drew good comment,

Estimates for This Week
Buffalo (Shea) (3,600; 30-40-50)—
'White Angel' (WB). Plenty of publicity for this one but needs a break

White Angel' (WB). Plenty of publicity for this one but needs a break in the weather to top poor \$7,000. Last week, 'Hearts Divided' (WB), hit bottom for a bad \$6,000.

Hipp (Shea) (2,400; 25-40)—'One Rainy Afternoon' (UA) and 'Law in Last week, 'Snowed Doable \$5,000, and 'Let's Sing Again' (RKO), 'WB) good for a fair \$5,300.

Great Lakes (Shea) (3,400; 25-40)—'Great Lakes (Shea) (3,400; 25-40)—'San Francisco' (MG) (2d week). 'San Francisco' (MG) (2d week) abang and keep building steadily to a fine \$18,000.

Century (Shea) (3,400; 25)—'Country Beyond' (20th) and 'Half Angel' (20th). Another dual good for over (20th). Another dual good for

# PROV. WEEPING. **BUT 'FRISCO'** BIG 10G

Providence, July 7.

(Best Exploitation: Loew's)
Most exhibs here are out for the count. Glorious weather, Olympic tryouts, bevy of Tercentenary fetes which attended the two-day holiday celebration, and other circumstances see conspiring to give theatrement. Loew's is the only spot in town getting coin, and this on a holdover. Natives are flocking to see 'San Francisco,' a film 'which is getting one of the most unusual word-of-mouth backings ever witnessed in the word of the most unusual word-of-mouth backings ever witnessed in the word of the most unusual word-of-mouth backings ever witnessed in the word of the major stands to suscend operations for the summer. Shutters go up tomorrow (8).

Not content with burning up the town for the first week's run of 'San Francisco.' Loew's staff went right after more exploitation this week, and a radio content. Store tie-ups, and a radio content.

Estimates for This Week

a radio contest.

Estimates for This Week

Loew's State (3,200; 15-25-40)—
'San Francisco' (MG). Ability of
this one to hold up in its second
week is nothing short of amazing.
'Oo, unless there's a sudden reversal.
Last week was terrife, netting a neat
\$17,000.

(1,900; 15-25-40)—'Border
Patrolman' (20th) and vasude. Househind Loew's, the vaude being a distinct advantage. But the cards say
no more than \$5,000, so-so, nevertheless. Last week 'Parole' (U) and
Ripley's revue zoomed to \$5,200.
'Crime of Dr. Forbes' (WB) and 'Hot
Money' (WB). Just so-so, not over
\$4,500. Last week 'Road Gang' (WB)
and 'Educating Father' (20th) just
managed to ease over \$5,500, fair,
Strand (Indie) (2,20); 15-Girl of
Czarks' (Par). It's a downward
stide this week, around \$4,500. Last
week 'Poppy' (Par) and 'Counterfeit'
(Col), a nifty combo, ganering \$7,800.

Met Counterfeit' (Col), a mity combo, ganering \$7,Bride Walks Out' (Radio) and 'Hardeout' (Par).

Bride Walks Out' (Radio) and 'Hardeout' (Pario) and 'H

## BIG NOISE,' SOLE NEW 'UN IN INDPLS., \$7,000

Indianapolis, July 7.

Three of the four downtown first run houses have holdover attractions currently. San Francisco' at Loew's and the Schmeling-Louis work of the same that the same that week to finish with grosses in the \$10,000 class, are bracketed again this week around the \$4,500 in come that week to finish with grosses in the power of the same that the same and vaude.

Exploiteers all took a vacation.

Estimates for This Week

Exploiteers all took a vacation.

Estimates for This Week
Apollo (Fourth Ave) (1,100; 25-40)
White Index 1,200
White Index 2,000
Forced somewhat due to shortage of product. Initial staras only fairly good \$3,700.

Gircle (Monarch) (2,500; 25-40)
Gircle (Monarch) (2,500; 25-40)
Gircle (Monarch) (2,500; 25-40)
Figure (Monarch) (Monarch) (Monarch) (Monarch)
Figure (Monarch) (Monarch) (Monarch) (Monarch) (Monarch)
Figure (Monarch) (

# show on stage, swell at 38,700 eo f heavy film competition. ISCO \$15,000, Bullets' \$8,000, Mpls. Standouts Minneapolis, July 7. est exploitation: Minnesota) Show of the year of the Last Outland's 14,000, 0, 8ay. Stand—Revoit of the Demong's 18,000 color. Murder by Aristocra' (FN) \$10,000 (agust) Film fair representation of the color 'Frisco' \$15.000. **Bullets' \$8,000.**

(Best Exploitation: Minnesota)

'San Francisco' is denting all oppostion currently. It stands up against clear, warm July 4 weather and a weckend holday that sent thousands

Two other screen attractions dis-

playing boxoffice virility are 'Show Boat' and 'Bullets or Ballots.' Minnesota tops in exploitations; 24 sheets, store and radio tie-ups and splurged on newspaper advertising for 'San Francisco.'

Estimates for This Week

Minnesota (Publix) (4,200; 25-35-55)—'San Francisco' (MG) and Lou 55)—San Francisco' (MG) and Lou Forbes' 25-piece orchestra and sing-ers. Bang-up picture and fine music program by flesh-and-blood musi-cians handled in masteriy fashion by Forbes. Remain at least two weeks in loop; \$15,000, very fine, consider-ing July 4 exodus. Last week, Rainy Afternoon (UA), Bowes' amateurs and Forbes' orchestra, \$13,000, good.

World (Steffes) (350; 25-35-40-55)

—Show Boat' (3d week). Box office
sweetheart, looks good for another
week or two; \$2,000 indicated. Last
week, \$2,300, good.

Time (Berger) (290; 15-25)—Escape Me Never (UA). Revival tossed
in as gamble of the control of the control
ows. Last week. 'Zombie' (Acad.)
yanked after five poor days, \$450.

Lyrie (Pulix) (1,30): 20-25) yanken atter tive poor days, \$450.
Lyric (Publix) (1,30): 20-25"Speed' (MG) and fight films. No
cast names for feature and fight
films pretty well exhausted possibilities first Ornheum week. Nowever,
fair \$2,000 indicated, Last week, Forgotten Faces' (Par), out after five
days to light \$1,300.

days to light \$1,300.

Uptown (Publix) (1,600; 25-35)—
Princess Comes Across' (Par). First neighborhood showing, good \$3,000 in prospect. Last week, Small Town Girl' (MG) and fight films, \$3,500, good.

good.
Century (Publix) (1,600; 15-25)—
Two Flags' (20th). Second loop showing, good \$5,000. Last week.
'Modern Times' (UA) and 'These Three' (UA), second loop runs, split, \$2,600, fair.

\$2,600, fair.

Aster (Publix) (900; 15-25)—Had a Million' (Par), revival, and 'Absolute Quiet' (MG), first run, split. Looks like fair \$700. Last week, Petiticoat Fever (MG), 'Connecticut Yankee' (Fox) and 'Modern Times' (UA), subsequent runs, split, \$800, fair.

# Mitzi Green-Dickie Moore-Local Am Pic Sends 'Squadron' to \$23,000, Det.

# CONEY IS TOO TOUGH

Brooklyn, July 7.

Brooklyn, July 7.

Independence Day weekend
knocked them all for loop including
the downtown deluxers that struggled through with sparse attendance,
coney entertaining in vicinity of
1,000,000 patriots.

Picture fare better than average,
especially at Loew's Met where 'San
Francisco' is on view and Fabian's
Fox where 'Sacret Agent' and
urbanites who did not go to country for holiday.

Bank nites continue hereabouts

try for holiday.

Bank nites continue hereabouts with Fabian reporting somewhat better breaks past week. Loew's Met also in for this hypo stunt with satisfaction for all concerned. Met front getting new coat and otherwise perking up considerably.

Estimates for This Week

Esumates for This Week.

Faramount (4,000; 25-35-50)—Big
Noise (WB) and Passing Third
Floor Back (GB). Weak sisters and
only \$5,000 in view, new low. Last
week 'Hearts Divided' (WB) and
'Murder by Aristocrat' (FN) \$10,000,
quiet.

and Last Outlaw \$14,000, okay.

Strand—"Revoit of the Demons'
(Col) and "Bar 20 Rides Again'
(Par). About \$3,500 expected, wealt
Last week 'Border Flight' (Par) and
"Three of Kind' (WB), \$3,500, brodie

# RAIN DAMPENS CLEVE. EXPO. **UPS PIX**

Cleveland, July 7.

(Best Exploitation: State)
Heavy rain which gave the Great
Lakes Expo a husky wallop on its
chin for Fourth of July bomerang to
their biz in the evening when showers let up a bit. About \$4,000 waded
to the expo but majority of town
celebrated at home in aftermoon and
to flicker houses.
If this waste seaters are the state of the stat

created traffic jams at night rushing to flicker houses.

If this week's weather is sunnier, it will tell the story whether films will be to failly affected by centenary slipped in the last week, not as much as expected, but may go still further until some of the expo's novelty wears off.

Managers forced to dig up their Managers forced to dig up their offset the strong competish. Palace looking for more vaude names and Loew's State is adopting flesh again—mostly expensive acts from Hollywood, beginning with Marx Bros.

'San Francisco' friskiest of new films, beating all odds so easily it State. Plans of holding it over, a precedent for house, with two more downtown weeks after being shifted to Stillman.

Charlie Chase in person and First

and a mob of other tie-ups.

Estimates for This Week
Palace (RKO) (3,200; 30-35-40)—
First Baby' (20th) and Chas. Chase
in vaude unit. Hollywood comic did
the trick, although heavy family appeal made bill a natural for holidaygoers. Good at \$18,500. Last week,

(GB) earned a grand \$23,500.

State ((Geve's) (3,456\* 20,93,40).

Brooklyn, July 7.

Bain spread some sunshine here over the Fourth, and, while heat remained stifling, gob of outdoor-lies trickled into theatres instead.

Standard Stifling, gob of outdoor-lies trickled into theatres instead.

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Standard Stifling, gob of outdoor-lies trickl

\$16,000, nice, nignest each in monadath this house. Nabe bit at a stand-still at the name of the name

on am 14m, especially in Hefrst's Times, which sponsored flicker.

Estimates for This Week.

Fox (Indie) (5,000; 30-40-65)—
Devil's Squadron' (RECO), Dius heading vaude, and "It Happened in Detroit' (Iocal am pic). Combination, behind good exploiting, figures for around \$23,000, good, this week. Siderably. Last stanza grabbed on oke \$17,500 on second session of Private Number (20th), and Harrier Hoctor topping stage show, drew a nifty \$30,000 two veeks ago.

Michigan (United Detroit) (4,000; 30-40-65)—White Angel (WB), with Gracie Barrie heading vaude. Looks like mild \$16,000 current stanza, like mild \$16,000 current stanza, the standard stand

Hearts Divided (WB) and stage show dragged in only \$16,500 last show dragged in his show dragged in \$16,500 last show dra

## St. Louis

(Continued from page 7) satisfactory arrangements can be made with musicians' and stage hands' unions.

With setup established F&M will have complete control of first-run exhibition field in St. Louis, with exception of Loew's. Rumors of invasion of local field by Balaban & Katz is greatly discounted with F&M's plans announced.

Placing of personnel for various houses probably will be announced

Arthur will move his family from Beverly Hills to St. Louis in Sep-tember.

precedent for house with two more downtown weeks after being shifted to Stillman.

Charlie Chase in person and First abby' a near holiday combo at Palace, worth a fine \$19,500. White Angel' ditto at Hipp.

Mitt Harris cops exploitation honson or San Francisco. Ran a songlyric contest in one paper, a find an object of their in addition to 10,000 photos of Gable, 15,000 heralds, 60 24-sheets and a mob of other in addition to 10,000 photos of Gable, 15,000 heralds, 60 24-sheets and a mob of other it events.

Estimates for This Week
Palace (RKO) (3,200; 30-35-40).

First Baby' (20th) and Chas. Chase in vaude unit Hollywood comic did the trick, although heavy family apeal made bill a natural for holiday-goers. Good at \$19,500. Last week.

Pirit Baker's revue and Love Again's peal made bill a natural for holiday-goers. Good at \$19,500. Last week.

State (Loews) (3,450; 30-35-40).

# Advance Production Chart

VARIETY

Hollywood, July 7.

Production activity on the Coast continues to flourish with 44 features
before the cameras, 55 editing, and 71 in various stages of preparation, to attivity of the latter will go before the cameras within the next month, which weekend. More than 15 features are scheduled to start this week.

## Columbia

Six in work, five editing, 12 preparing. In work:

'LOST HORIZON,' reported VARIET, April 1; THE FIGHTER' and
THERE GOES THE BRIBE, 'reported June 17; 'ADVENTURE IN MANHATTAN,' reported June 24. Started this week:

'CRAIG'S WHFE, 'produced by Edward Chodorov, directed by Dorothy
Arzner, adapted from George Kelly's play by Mary McCall, Jr. Cast. John
Boles, Rosalind Russell, Alma Kruger, Jessie Busley, Dorothy Wilson, Robert Allen, Raymond Walburn, Nydia Westman, Elisabeth Risdon, Shirley
Andrews, Kathleen Burke.

built on premise of the wife who becomes
obsessed with keeping up a home in preference to mingling with society
as preferred by ber husband who must circulate about to keep up with his
business. This causes marital rift until wife is made to see and correct her
obsession.

business. This causes marital ritt until wate is made to be considered for following the following many considered from Zane Grey novel by Harold Shumate. Cast: recting, story adapted from Zane Grey novel by Harold Shumate. Cast: recting, story adapted from Zane Grey novel by Harold Shumate. Cast: McGuite, George McKay, Earl Bunn, Tom London, Ed Le Saint, John McGuite, George McKay, Earl Bunn, Tom London, Ed Le Saint, John McGuite, George McKay, Earl Bunn, Tom London, Ed Le Saint, John McGuite, George McKay, Earl Bunn, Tom London, Ed Le Saint, John McGuite, George McKay, Earl Bunn, Tom London, Ed Le Saint, John McGuite, Saint, John McGuite, Mc

his pai. New pictures to start this week are THE MAN WHO LIVED TWICE, Ben Fivar producing, and TENNIES FROM HEAVEN, starring Bing Crosby, Emanuel Cohen producer. Only picture to follow within the month is TWO MINUTE ALIBI, produced by Raiph Cohn.

## Metro

Six in work, seven editing, 10 preparing. In work:

"THE GOOD EARTH, reported Vasurt, March 4: THE GORGEOUS
RUSSEY, reported May 6: "FUCCADILLY JIM," WIS BROTHER'S WIFE'
and 'OLD HUTCH, reported June 17: 'THE DEVIL IS A SISSY, reported
June 30. No new pictures were started last week.

To start this week are: "BORN TO DANCE, musical, produced by Jack
Cummings, directed by Roy Del Ruth, sore by 'Cole Porter, with Eleanor
Fowell, Junes Stuart, Una Merkel and Sid Silvers. Fictures to follow will
Form the start, Una Merkel and Sid Silvers. Fictures to follow will
RACE TACK CAN ACT SIME
RACE TACK CAN ACT SIME
RUN, produced by Joseph Mankiewick, directed by Victor Fleming, starring Harlow and Montgomery. "TISH" will follow, Sam Wood to direct
with Edna May Oliver featured.

#### Paramount

Eight in work, eight-editing, 10 preparing. In work:

THE GENERAL DIED AT DAWN, reported Vanisht, May 13; 'LADY
BE CAREFUL, reported June 11; 'TD GIVE MY LIFE' and VALIANT IS
THE WORD FOR CARRIE, reported June 24; 'BIG BROADCAST OF
1817, 'APLE'S NEVER 'RANOW and 'THREE MARRIED MEN,' reported

HEE WOMD, FOR CARRIE, reported June 24: "BIG BROADCAST OF BEAT, "WIVES NEVER "ENOW and THEREE MARKIED MEN," reported June 30. Started last week: S. produced by A. M. Betsord, Charles Barten, "MIGHDER #FILTH FICTURE OF THE BEATH OF THE BEATH OF THE ACT OF THE ACT OF THE BEATH OF

#### **RKO-Radio**

Four in work, four editing, nine preparing. In work:

"SWING TIME, reported as "NEVER GONNA DANCE" in VARETY, May
20; GRAND JURE" and COUNT PETE; reported June 24, and 'SECOND
WIFE, reported as "THIS MARRIAGE BUSINESS," June 30. No new pictures started last week.

Set to get under way this week are "PORTRAIT OF A REBEL" (Hep-

## **Production Table**

Shows current standing of the various producing companies' pro-action schedules for the 1935-36 season.

				New
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burn). produced by Pandro Berman, directed by Mark Sandrich; 'DON'I TURN EM LOOSE,' produced by Robert Sisk, directed by Ben Stoloff THE PLOUGH AND THE STARS, co-produced by Sisk and Cliff Reid.

## Republic

One in work, seven editing, six preparing. In work: 'FOLLOW KOUR HEART,' reported June 24. No new pictures started

FOLLOW YOUR HEARY, reported the 27 No new produced by Colest week.
Set to start this week are 'SITTING ON THE MOON,' produced by Colest Clark, and TORTIA ON TELIAL,' produced by Mrs. Wallace Reid.
Others to follow within month are 'THE THREE MESQUITEERS,' first of a series of new westerns; 'THE COUNTRY GENTLEMAN,' and 'TWO YEARS BEFORE THE MAST.'

## 20th-Fox

Four in work, four editing, 10 preparing. In work:

SING, BABY, SING, reported Vanuer, May 20; THE HOLY LIE, reported June 10; 'ACROSS THE ISLE,' reported June 24, and 'SEE AMERICA FIRST,' reported June 30. No new pictures started last week.

To start this week is "THANK VOU, JEEVES,' starring Arthur
Treacher, produced by Sol Wurtzel. Other Wurtzel productions to follow
are an unfitted Jane Withers picture; 'NO. 15 MaIDEN LANE'; 'L'ADIES
IN LOVE,' into work shortly, Buddy DeSylva producing, E. H. Griffith
directine.

## **United Artists**

Four in work, one editing, four preparing. In work:

'GARDEN OF ALLAH,' reported Vausty, April 22; 'THE WORLD IS

MINE,' reported as 'THE GAY DESPERADO,' June 10; 'DODSWORTH,'
reported June 17, and 'COME AND GET II,' reported June 30. No new
picture started last week. None set to get under way by any of the
contributory companies within next month.

## Universal

Two in work, 11 editing, eight preparing. In work:

Two in work, 11 editing, eight preparing. In work:

BLONDES, 'reported June 30. No new pictures started last week.

BLONDES, 'reported June 30. No new pictures started last week.

BLONDES, 'reported June 30. No new pictures started last week.

Grainger, Ralph Murphy directing. Following this will be 'RIOH AND BECKELESS,' Harry Beaumont directing, 'GOAST GUARD,' starting John Wayne, produced by Trem Carr, 'EVERYBODY SINGS,' produced by Lou Brock, 'Walter Lang directing: 'AS GOOD AS MARKED,' directed by Edward Buzzel, and 'RIFFODROME,' produced by Morrie Ryskind, directed by Ralph Murphy.

#### Warners

Nine in work, seven editing, eight preparing. In work:

"STAGE STRUCK" and 'CHARGE OF THE LIGHT BRIGADE, reported
Variety, April 8; 'CAIN AND MABEL, reported May 8; 'POLO JOE,' reported June 19; 'CAYE IN,' reported June 17; 'THREE IN EDEN,' PONY
EXPERSS RIDEE' and 'LOUBSPEAKER LOWDOWN,' reported June 24.

"CASE OF THE CARETAREE'S CAT,' produced by Bryan Foy, Alan
Crosland directing. Cast Ricardo Corter, Jane Bryan, June Travis, Carlisle Moore, Jr., Harry Davenport, George Rosener, Gary Owen, Gordon
Elliott, Craig Reynolds, Lottie Williams, Mary Hayden, Nedda Harrigan.
Story is fourth of series of Earl Stalley Gardner's mystery novels by
this company. Excentric millionaties, making-his will, bequiesthes all to-8 to
be only after her money. He changes will leaving her out and turns over
all to his two sons. That same day, the millionaire's home burns and old
man is believed to have been burned to death. The family attorney points
the finger to both sons and the daughter.

To start his week are MISTRESS ETTS PRETENDY, Sam Biesfol producing, Ray Enricht directing, "MARING OF O'MALLEY, Harry Joe
Brown producing, William Dieterle directing., Cohers to follow within the
month are 'GOD'S COUNTEY AND THE WOMAN, 'GOLDDIGGERS OF
AIL.'

## SEE UNIONIZATION OF 16 M.M. FIELD BY IA

Next campaign of unionization of the LATSE will be aimed at large industrial firms producing advertis-ing and sales shorts on 16 milli-meter scale, in the opinion of New York cameramen in touch with the situation. At present time, neither union camera grinders or projection-ists are employed on these jobs.

ists are employed on these jobs.

Approach to large companies will be made on the basis that shooting of these advertising subjects with Summ. camera and standard negations of the standard negations are subjects, and others query. The 2-reel subjects, and others query of versions of the subjects, and others query of versions and the later reduced to 16-mm. so that they can be used with smaller equipment. Manufacturing companies regard the 18-mm. equipment and negative best suited because of saving in outlay for equipment, ease with which it can be operated and obviating of fire hazard.

Union men claim that making of the saving and the saving of the sa

## L. A. Maintains Clearance

Los Angeles, July 7.

Los Angeles, July 7.

Zoning and clearance schedule of past year in this territory will be continued, according to agreement made by major distribution organizations and Fox-West Coast.

Schedule calls for 40c. admission theatres or higher in Los Angeles to follow L. A. first run closing in 21 days. Clearance to 35c. houses, 35 days after first run closing, to 30c houses, 49 days; 25c, 25c, 63 days; 20c, 84 days; 15c, 133 days; 10c, 188 days, and 5c theatres, one year.

San Diego will continue to play day-and-date with L. A.

## Zeidman Retraces 'Steps'

Ben Zeidman has been forced to postpone production of 'In His Steps' because of recent death of Henry B. Walthall.

# **NEWSREELMEN'S** \$100 MINIMUM

New newsreel cameramen's contract, covering next two years, went into effect Monday (6). It calls for \$100 per week minimum salary for 40-hour week based on 320 hours during an eight-week period.

during an eight-week period.

While both of these points were more or less regarded as points were more or less regarded as points won by the cameramen, the companies as being a large of the period of the companies of the patching of camera grinders as well as apprentice clause. Neither were provided in old contracts. New agreement permits companies to send members of N. Y. local to Chicago or elsewhere and to shift lensmen about without regard, to what local union they belong. This is possible because contract was signed with IATSE rather than with individual unions as previously done. individual unions as previously done.

marvauai unions as previously done. New contract grants newsreel companies permission to employ apprentice cameramen, not members of the union, not to exceed 20% of the total number of union lensmen employed.

men employed.

The cameramen are protected by clause which calls for the payment of \$10,000 in case they are killed in plane crash while carrying equipment. Fatality in New York state would give surviving kin \$20,000 in airplane smashup because the stipulation provides that the \$10,000 be in addition to usual workmen's compensation, which in N. Y. is \$10,000.

## **Local Group Takes** Over Penn, Pitt., **Control From Loew**

Pittsburgh, July 7.

Complete control of Penn, opened in 1927 and operated by Loew's since then, has passed into hands of group of local preferred stockholders, then, has passed into hands of group of local preferred stockholders, headed by Attorney Roland A. Mc-Crady. Move becames effective last Wednesday (1), prime reason for shift blamed on Pittsburgh owners of land site. Loew's felt rental charges for the ground have been extrava-gant and taxes assessed by city too high.

gant and taxes assessed by city too high. Failure by company to negotiate better agreements resulted in Mc-Crady being summoned to New York last week and told that heneforth Loew's was relinquishing reins. Group, however, will retain its in-terest as majority owner of common

terest as majority owner of common stock.

Actually Pittsburghers have been in control of theatre for two years through Penn Federal Corp., local stockholding contingent. There had been an agreement that in event Loew's defaulted on interest payments, control was to revert to group here. At that time, however, Loew's booking with the agreement of Pittsburghers, represented by McCrady, Loew's agreeing to an indefinite leave for him. So far no booking deals have been made for Penn for next season and whether pooling deal with WB, in effect since last September, will be renewed won't be determined until right before present pact expires within next six weeks.

fore presen six weeks.

## TULANE U. RECLAIMS 2 THEATRES IN N. O.

New Orleans, July 7.
Lease on the Tulane and Crescent
purchased by Tulane University for
\$112,500. Houses are located on land
owned by the university, No explanation is given for the price paid,
and for taking the loss of \$5,000
yearly rental paid by the theatres,
although the administrators consider
the transaction 'beneficial' to their
interest.

with decause of saving in outlay for equipment, ease with high it is a component and negative best suited because of saving in outlay for equipment, ease with high it is a component and incomponent and incomponent and find in photosymment and find in photosymphological programs. It is an administrational Photosymphological programs and an international Photosymphological programs and an international Photosymphological programs and an international Photosymphological programs and international Photosymphological programs and international Photosymphological programs and international Photosymphological programs and to salesment's constitution of the saveloped to such an extent in the last year or 18 months, the programs of the industry. Unionization of projectionists, however, may be necessary prelim step buildings on the site, or hotel subjects, which are shown at trade to activity or cameraman situation.

## Americans In London

London, June 20. edo off to New York on his I vacation for one month. Sails July 8.

Marlene Dietrich's little daughter ito go to school here. Razel Mangean Girls off to Scan-

dinavia on a four month jaunt.

Hessie Love to star in Arthur Maude's 'Whirligig' film, with Noah Beery and John Garrick in support. Walter Futter packing his grip to

whirn to New York. Barry O'Neill, former leading man with Mae West, set for the new Stanley Lupino-Laddie Cliff musical

Staney Lupino-Ladou: Ulm musical, "Devito, of Devito Denny Four, wedding Miss Carson, English; of the Two Carsons, knife-throwing act." Brooks Benediet in fown for a chiple days and flaunting two English than ofters,

an rum offers,

Al Hoffman, wife and her sister
a town, Sis has a commission to
rite the music for a Gaumantinitish film write the n British film,

George Robinson coming from Hollywood to wield the camera for Alantic Films', first, Thunder over the City', which stars Edward G. Robinson, Dave Bader and; Stanley Bergerman responsible for the deal fimmy Walker here again, on a

Son born to Mrs. Ralph Ince. Walter Wanger taking a look at his old haunts—in the Whitechapel Road, where he once ran two pic-

Robinson and Martin playing one week at the Mayfair hotel, then off to the Scala, Berlin, for a month. Gilbert Brothers due back here in

Billy Costello doing his initial broadcast for the British Broadcasting Corporation June 27.

ing Corporation tune 21.
Clifford Fischer show, due in New Zork early in August, will start re-dearsing in London.

hearsing in London.

\*\*Irving Asher wants Emil Boreo under a year's contract for Warner Brothers (London)

Molly Picon off to Poland on pic-ture work.

Daye Apollon, with Bernard Burke, off to the continent.

Mrs. Irwin Dash on the sick list Borrah Minevitch figuring on re-turning to New York in September, and curiously enough that's when Larry Adler returns to London.

Lois and Jean Sterner at the Sa-voy hotel after fortnighting at the Palladium.

Noah Beery to do some personal opearances here.
Eddie Darling has arrived.

Eddie Pola's baby had Mrs. Law-ence Wright for godmother at its

Sylvia Sydney an interested spec-tator at the Aldershot Military Tat-

william and Joe Mandell sailing for home in a fortnight. Want to get to Hollywood in time to be featured by Metro in the next Eleanor Powell picture, due to start in August.

Jack Harris has a piece in the Lew Leslie 'Blackbirds,' due at the Gaiety theatre next week.

Ben Cohen, technical advisor for makeup for Max Factor, who came over here to organize the firm's English branch, is quitting end of July, when his contract expires.

Neil Hamilton to play opposite Gitta Alpar in Tudor Films' latest 'Because of Love.'

Lee Shubert in town; likewise Eddie Darling. Latter is taking an apartment at Lansdowne for the summer.

Gilbert Miller suspending Monday evening performances for 'Pride and Prejudice' at the St. James theatre, to give the cast week-end vacations.

Claire Luce watching the tennis at

Walter Hackett signed for adapta-tion and dialog of 'Thunder in the City' for Atlantic.

Criterion wants Tay Garnett to

i, Immediately on arrival here Harry Fonda started work with Annabella on Wings of the Morning.

be Ernest Truex may appear here mext autumn in 'Sara Simple,' a play I. by A. A. Milne.

Whitney Bourne and Romney Brent added to G-B's Head Over Heels, starring Jessie Matthews.

Bela Lugosi will get \$25,000 for two B. I. P. pictures next fall.

## Britons in H'wood

Britons in H'wood

Kollywood, July 7.

As a gesture of thanks to the country and industry in which they are now sarning their cakes 30 Engales of the state of th

Valerie Cossart leaves this week to work in a new production in Fal-mouth, Mass.

Barry Winton starts work this week in 'Dodsworth.' Has been playing tennis and swimming in his spare time to keep fit for the new

pic.

Arthur Treacher recently moved from an apartment into a house in Beverly Hills. Started work in 'Jeeves' last week.

deves 12st week.

Alison Skipworth, looking gorgeous in red satin and velvet with a long train and a huge red hat with feathers, is working in Gorgeous.

Hussy.'

Hussy.'

Herbert Marshall, despite his long avowed intention of always residing in an hotel while in Hollywood, has succumbed at last to the lure of a house and grounds and leased Charlie Farrell's place.

Mrs. Pat Campbell refuses to come down from the clouds. She's spend-ing the summer at Lake Arrowhead. The Hon. Tainis Montagu writing a story about film colony.

Eddie Goulding working hard on 'Maytime.' Frankie Laughton out of town with the cricket team.

with the cricket team.

Winifred Shotter's husband or dered to the west of Africa and she's trying to decide whether to follow him into the wilds again or to continue acting career in Hollywood. Johnny Claire signed recently by Metro, now in Mexico setting his passport renewed.

passport renewed.

Benita Hume's sister here from London, as much alike as the proverbial peas in a pod.

Lady Warwick, guest of Lady Sylvia Ashley (Mrs. Douglas Fairbanks) said to be considering film contract. Earl of the considering film contract. Earl of the considering film contract. Heather Thatcher, British comedienne, is supposed to be on her way here, to house guest with Lady Ashley. Wilcoxon's wedding the contract of the contract of

Ashley.

Henry Wilcoxon's wedding to Sheila Browning at the Ralph Forbes—Heather Angel house a very quiet

—Heatter Angel house a very quiet affair.
Virginia Fields starting work in Jeeves' this week.
After 'Lost Horizon' is finished, Ron Colman plans a long vacation and then has numerous radio parts lined up.
Herbert Mundin also considering radio contract.

## **FULLERS' HIGH BID**

\$400,000 Offered for Sydney Site but Turned Down by Gov't

but Turned Down by Gov't

Sidney, June 9

Fuller made a bid of \$400,000
for a theatre site here during
the week. Site is at present held by
the government and is right in the
heart of the city. Fullers bid the
highest, but site was turned in for
further higher bids. Stated that Fullers may increase their price.
Sir Ben Fuller has been dickering for some months to secure a
suitable city spot for theatre ercction and is determined to continue
his efforts. Probable that the
Knight will seek additional capital so
that deal can be made with the govterminent. Theatre plans have been
drawn for some time, and work will
go ahead as soon as a site is clinched
and the capital set.

## MAY CUT TAXES FOR U.S. IMPORTS

Sydney, June 9.

Government will be asked to assist local producers by reducing the heavy income tax on salaries of overseas film players working in Australia. Several producers have pointed out to the officials that many Americaptic of the control of the contr

cause of the high tax rate. With a reduction very little difficulty would be experienced in indusing higher-grade players to come here, the producers think. On good authority it is learned that the government may bow to the request in an endeavor to help the local men along. Premier Stevens stated some time ago that his government would do all in its power to see that producers received every assistance in establishing the new industry.

# SIR BEN FULLER INTO PIC PROD.

Melbourne, June 9.

Sir Ben Fuller, is going into pid production. Arrangements have been practically completed to float a company with capital of \$2,500,000 and with \$1,500,000 worth of stock 4a be offered to the public. New company will be known as Atlanta Filing of the board. Ernest C. Rolls, will be associated in the venture.

Fuller says that is the intention of the new company to make pix for both quota and overseas, and that, together with Ernest Rolls, he will shortly visit Hollywood, in search of actors, cameramen, directors and technicians.

Studio space will be secured here and the company's activities will be confined to Victoria.

Tieups with several major American producers are proposed to company force in this state.

As all Australian pic units are operating in New South Wales, the way is clear for Sir Ben's company to be first in the field here.

For months Sir Ben has been working quietly to formulate plans whereby sufficient capital could be raised to enter the production field. He had previously refused all offers to join with other way.

## MAXWELL (BIP) BIDS FOR 6 BRIT. CINEMAS

London, July 7. Joseph Mears, millionaire Thames excur i boat operator, died last year leaving, among other things six cinemas located in London Richmond, Twickenham and Sheen

Richmond, Twickenham and Sheen. His executors are now trying to sell these houses for \$3,250,000. John Maxwell (BIP) is reported actively negotiating for purchase of the sextet, with a reported "ctright purchase price of \$3,000,000 hts idea.

## **COURTAULDS SELLING?**

Report in London They're Offering Film Holdings to Par

London, June 30.

The Courtaulds, millionaire sill people who have held a large interest in Associated Talking Pictures are reported here to have offeretheir holdings in the concern to Paramount.

their holdings in the concern to Paramount.

A. T. P. is the organization which makes pictures under the direction of Basil Dean.

Color is lent to the story by the recent announcement that Dean is returning to legit, where he made a reputation as an artistic producer.

#### ANOTHER FOR UNION

ANOTHEM FOR UNION
London, June 30.
Wigan town council granted, 27
votes to five, their approval to
Union Cinemas to build a \$400,000
picture house there. Nine local
cinemas had petitioned apainst the
permission being given. Said that
quoting box office receipts as good
reasons.

# Paramount the First to Produce Locally in Argentine; 'Radio Mania'

## Pabst's Capri Jaunt

London, June 30.

Dartish unit, headed by G. W. Pabst, is going to Capri Aug. 15 to do exteriors for a Maria Korda film based, on Lajos Zilahy's tale 'There' is Something Floating Down the River.' Then to Rome for interiors. Alex Korda, Maria's ex-husband, is backing the production.

## \$20.000 WIRING DEFERS 'ZIEGGY' IN LONDON

London, July 7. "Great Ziegfeld' (MG) was almost set to go into His Majesty's on a roadshow basis, but deal is off because the house is not wired and it, would cost \$20,000 to equip it. Was to have been a 16-week deal at \$3,000 weekly flat rental.

Pic may now go into the Adelphi, where the Felix Ferry revue, Ferry Tales, is salted. Show may have thich in obtaining labor permits for Lou Holtz and Lupe Velez.

## TWO METRO PICS GET BREAK IN SALZBURG

Romeo and Juliet' and The Great Ziegfeld' are the only two American films selected for presentation during the Salzburg festivel and Auditing the Salzburg festivel and Auditing the Salzburg festivel and the Pristing and Control Tobber Symphony' has also been booked for presentation during this year's annual Mozart commemoration, and an Austrian-made Jan Klepura picture, 'Openring' ('Opera Ring') is down for showing as well.

Presentation of the two Metro pics will be the European premiere for both. London, June 30.

## Frank Thring Dies

London, July 7 Frank Thring, head of Efftee pic-tures, died in Melbourne, Australia,

Thring was one of the founders of Hoyt's one of the two leading dis-tributing, exhib organizations ir Australia, quitting it in order to ennustralia, quitting it in order to en-ter film production. A couple of months ago he effected a merger with Mastercraft for production in New South Wales.

## CHINA BIZ UP 15%

Distribs Not Holding off Product Because Trade so Lively

Shanghai, June 16.

Usual procedure here of withholding product from the market until fall will be reversed this season. Distribs will release their imports on arrival, instead. Reason is a 15% jump in revenue over the same period last year:

The same period is season is a stributed to several things. Prime am 18 deciders is the fact that considerably fewer people are leaving the city for

deciders is the fact that considerably fewer people are leaving the city for resorts on China's and Japan's coasts. Shortage of money is blamed for elimination of annual vacations. Opening of several air film the atres in the vicinity and installation of cooling plants in all first run busers is another print.

of cooling plants in houses is another point

### 'Zieggy' in London

London, July 7.
'Great Ziegfeld' (MG) is set to set to open at His Majesty's here on a roadshow basis Sept. 1 on a 16week booking, plus options.
Understood Metro is paying \$3,000

#### INDIAN SHOWMAN IN

S. C. Cambata, Indian financier, is stopping in New York enroute to Europe. He visited the Warner office for confabs with David Blyth, WB manager in India, who is here

on vacation.

Cambata has started construction on a new film house in Bombay.

Will be ready by the first of next

Argentine has prompted Paramount, to be the first American producers to start local production there. Par's initialer is 'Radio Mania,' started in Buenos Aires last week. Entire film. cast locally, also director, producer, et al. Local money is tied up in the venture.

et al. Local money is tied up in the venture.

So far Par is the only American company to invade the production field in the Argentine. Expected that others will follow because of the invokes made on Yank imports revenue during the past year. First production is made on Yank imports revenue during the past year. First production is offer the production is considered amonther determine is considered amonther factor. There is much talk jately of this bugáboo of Yank producers and Par feels that it can get places by producing locally. Films will probably be suited to Portuguese and other Spanish-speaking countries, although there are slight dialect differences.

## AND DOWN UNDER THEY WANT A REBATE YET

Canberra, June 9
Major members of the industry here are seeking to have the government make a rebate on the huge taxes paid during the year. Regarded as unlikely that the government will grant the request, how-

ever.

For months there has been some talk that the Cabinet would consider a reduction in general taxation and the boys of the picture biz took hope. But that's all it is—hope,

## NATIVE NAZI BIZ UP. BUT FOREIGNS OFF

Berlin, June 30.

While receipts at the picture houses improved 34% compared to the same period in 1935, with a corresponding gain to the film industry, the German foreign film market is still in bad shape.

All efforts in this direction have failed to show any improvement. Countries where Germany led in former years are now thoroughly in American film companies control.

## New Reich Color

Berlin, June 30. Nazi notables, incluindg Dr. Jose Nazi notables, incluindg Dr. Joseph Goebbels, minister of propaganda, and Prof. Dr. Lehnich, president of the Reich's Film Chamber, went to the Siemens Works to see a new color short which is reported to far alpead of all color films seen here

#### FRIENDLY ENEMIES

WB and FN Sales Units Competing Hotly for British Biz

Hotly for British Bir

London, June 30.

Max Milder and David Griffiths are reported at loggerheads. Milder is managing director for Warner Bros. here and Griffiths occupies a similar capacity with First National, a WB subsidiary.

For a long time Milder sold his product to British International, while Griffiths has a most desirable outlet for his product through Gaumont-British. Late last year Milder switched over to G.B., and as a consequence, according to the story, Griffiths is complaining to Sam Morris, v.p. and general sales manager for Warners. that the Milder switch had put a dent into the First National distribution.

## **Brit. Lion Pruning**

London, June 30. Staff pruning is going on at Brit-

Staff pruning is going on at British Lion, with nine members of the renting staff going out, including Leslie Williams, publicity chief.
Retrenchment is thought due to the fact that Republie is unable to deliver product on the generous scale first scheduled, making the British distributing organization topheavy and over-staffed for handling its own British output and what few pies come over.

#### PARAMOUNT, N. Y.

Holding 'Poppy' (Par) over for a son-Harriet Hilliard, because of pre-

third week, forcing out Ozzie Netson-Harriet Hilliard, because Netious bookings, necessitated are view bookings, necessitated are with the danger of the property of the prope

color, utilizing a mike to highlight sit, a socko accordionist (Murray Golden), and a tinkling pianist (Sal Golden), and the sal golden) and tinkling tinkling

### ORIENTAL, CHI

ORIENTAL, CHI

Popularity of the man Sisters remains at its height in this town, with this proven by the tremendous receptions they receive here. Spotted in the closing section of this bill, they smack through to a genuine control of the section of this bill, they smack through to a genuine control of songs; and comedy. Their pipes are plenty sweet on the medity of pop numbers and their comedy is finely etched. Besides their consistent howl with the Topsy and Edward of the section of the section

nique and routning. Filiam with a fast challenge that sends 'em away smartly.

Briest Hiatt has an easy time of it with these customers. Fast chatter is that the send of the

fore they get on anybody's nerves ut acrobati es all the way.

Clean-cut acrobatics all the way.

Dave Monahan is a pretty clever pylophonist.

Perched on a high stool, he clumps through melodies with two hammers 'stuck in his brogans and four in his hands. Looks difficult and probably is, with the audience giving as much rating to the act for its acrobatic angles as for the muscal novelty. Deture on.

Louis-Schmellan Pretty, beture on.

Louis-Schmellan its fourth showing in the loop. Business fine at the supper show on Friday.

## FOX, PHILA.

FOX, PHILA.

Philadelphia, July 3.
Only mediocre, stage bill at Fox this week, but nobody is unduly concerned about it; least of all management. Fic is Foot Little Rich Girl, and the stage of the stage for the stage for stage for show ach offers nothing on, his own and it's question how much his battoning affects house management of the stage for show. Ash offers nothing on, his own and it's question how much his battoning affects house management of the stage for show. Ash offers nothing on, his own and it's question how much his battoning affects house more stage for show. Ash offers nothing on, his own and it's question how much his battoning affects house more stage for show. Ash offers nothing on the stage for the stage of the stag

brief Durante later. All in familiar givove.

Next act is tops of show, bringing Lillian Shade to mike for effective Lillian Shade to mike for effective though tones are slightly metallic. Wears striking clothes, has distinct style, uses notable arrangements and puts over her songs with sock.

Agile tapper, Betty Keane, winds up; individual acts. Worked under

Agile tapper, Betty Access, and up individual acts. Worked under difficulties at opener, apparently due to insufficient reflearsals with house band. One fairly lengthy bit, done without music, particularly notable. For windup of show Ash batons band in medley of Irving Berlin compositions, this being writer's 25th anniversary. Arrangements showed more zeal than skill. Weak tinale. Hobe.

## TOWER, K.C.

A good bill this week, Jack Lester, formerly in picture work on the Coast, is producing these shows. Although individual acts are sufficient to make it a lively affair, nice producin lifts it above the average. Pace seemed predestined to a ierky tempo when opening had Jack Carson, mac, in role of a picture Carson, mac, in role of a picture fast and things went on merrily. The girls are capable steppers, but this number was more informative than entertaining.

entertaining.

Headliners are the Three Kings, fast dance team. The boys sell themselves thoroughly with their challenge work and are easily the best hoof-group secn in this house in some time. Routines have a nice polish and the individual stepping is fresh.

#### HIPP, BALTIMORE

Baltimore, July 3.
In plotting and producing Rigiley's
Belleve It or Not unit, MBC was apparently hard put deciding just what sort of talent to embrace in show.
Couple date, it is said, were cancelled before show was finally given nod of annroval.

of chiefs before show was finally given on of chaptoval.

Obviously, difficulty lay in trying to keep uppermost the essential Ripley idea, i.e., each performer must be attributed with something either as numeral of the season of the season

world's record because it is said she once did 150 successive one-hand specification. The said of the mid so that and there inn't one solid guffaw. As a unit it lacks entertaining qualities. But as a show staged on the specification of placing Ripey theme in a theatre, it is probably as good an exhibit as could be mustered. Runs 55 mins. Feature, 'And So They Were Married' (Col).

#### **BROWN, LOUISVILLE**

boot-group seca in this house in some time. Routines have a nice polish and the individual stepping is fresh.

Boice and Marsh, girl comedy-dance due, are in a tough soot for a nice due, are in a tough soot for a nice with the state of the

two dumb musicians. Dialog is carried on between two clarinets for good comedy effect. Boys push each other about and then swing in occupant of the swing in the

#### STANLEY, PITTS.

WB deluxer's a pushover for Benny Davis, as, it always has been at year, but half of the talent's brand new, which gives his unit an up-to-date coating and an additional bo. polish. Streen booking is Let's Sing Again (20th). The street of the talent's brand new, which gives his unit an up-to-date coating and an additional bo. polish. Street booking is Let's Sing Again (20th). The street of t

#### ROXY, N. Y.

If the Roxy is to be saved this week, the Fourth of July holiday crowds and the Three Stooges are its only hope. Neither the screen nor the stage gives 'em what they ordinarily look for. Stooges have some supporting entertainment that is acceptable, though just barely being that.

ceptable, though just that.
"The Harvester' (Rep) occupies the

Gae Foster girls, hard-working young ladies, are on three times, as

## New Acts

KEN MAYNARD and TARZAN

REN MAYNARD and TARZAN
Talking, singing
18 minutes; Full (special)
Varsity, Lincoln
First brone open star here since
First brone observations in a sysago, this house was jammed on Maynard's three-day appearance. Does a,
snappy 18 minutes which consists of
a few tricks by the horse; Maynard
on the fiddle (which he cups in his
swoodbox, and only plays he says, to
prove that the terrible playing in the
films is not by a double), a few rope
tricks, a couple of stale gags and a
bow out. He's togged out, likewize
throworse, in all the corrat finery
throworse, in all the corrat finery
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DANCE FASHIONS (5)

DANCE FASHIONS (5)
Flash inst.; Full (Special)
St. Danish institutes
Flash institutes
Flash

this split-week nabe site. Bert.

WALSH AND BIBBIE
Comedy, Songs
13 Minst. One.
The age of this pair belies their
apparent newness. Whatever their
status, they have been around. Life
never began at 40 in vaudeville and
apparent newness. Whatever their
status, they have been around. Life
never began at 40 in vaudeville and
apparent newness. Whatever their
status, they have been around. Life
never began at 40 in vaudeville and
appropriate the second with the second of the second with the second of the pair sings
and straights for the other. Unacquaintance with tyrics of one numcountry of the second of the sec

MILLS. DUTHERS & RAYMON

MILLS, DUTHERS & RAYMON Comedy, Dancing 11 Mins; Two State, Ealtimore trio bill selves Three Boys from Dixie, which is not strictly accurate description of act. They indulge in somewhat casual clowning-around. For most part material needs to be screwed part material needs to be screwed part of the strictly of the strictly of the screwed paced faster. Best bit is panto skit depicting episode on crowded trolley car.

depicting episode on crowaeu con-car.

The singing is hoked in its entirety and isn't much. The lads can pick 'em and put 'em down right capably during the dancing portions, and should get together on the steps when doing several unison hoofings.

went, and on close analysis may be conceded to be the best part of the week's show. That may possibly have been the verdict at other times. Line gives 'em that Stars and Stripes color in their opening number, and comes back again milwhole, and comes back again milwhole, and comes back again milwhole, and control of the stripes and comes back again milwhole, and control of the stripes and control of the stripes and could be striped to the ball number, as they did for that bike display set they did for the ball number, as they did for that bike display set they did for the ball number, as they did for the ball have been did for the ball that the stripes has the girls dolled up as moths, so that the round things they're on could be imagined as mothballs. It is clock a little finny at times rolling the balls around the stage for formations and groupings as they try hard to stay on top. A couple girls fell off agt from the stage for formations and groupings as they try hard to stay on top. A couple girls fell off agt the friday night show and on rost the friday night show and night show and the show.

The Stope and the friday night show and the shead with their had a did night show and the show.

## 1 STAND CONDEMNED

('Moscow Nights') (WITH SONGS)

United Artists release of London Flims (Alexander Korda) production. Produced by Alexis Granowsky. Stars Harry Baur, Larrence Olivier. Penelope Dudley-Ward.
Plerre Benoit; scenario, Brit Stephann,
Selv 1, 36, Running time, 76 mins. Beloukov
Watasha.,
Madame Sabilne Athene Seyler The Doctor Walter Hudd
Madame Kovrin
Of Defense Morland Graham
Spy
metales and

This is a remake of 'Nuits Mosco-vites' ('Moscow Nights'), one of last season's best French films. In spench its main weakness was the gory: translated into English the is an even worse stumbling block. Worse because nothing has been added, a good deal of subtlety been added, a good deal of subtlety and finesse has been lost and the see has become even slower. A east of 100% unknowns, from a U.S. standpoint, will add to the already ponderous selling problem. Nor is

standpoint, will add to the already ponderous selling problem. Nor is the switch in titles an improvement from a wicket standpoint.

Alexis Granowsky, who directed the original, is credited as producer of the Korda version. Harry Baur, who starred in the original, has the same role here. It is his first effort in the English language. He is a factor of the control of the control

it's perfect. If not, it rates just as much of a salvo for its perfect schooling and recording.
It is difficult to understand just why Korda went for this as a remake. The same usually goes for ne elsewhere. Also there is the matter of Alex Granowsky, the Russian megger who has had a curious career in Germany and France. Started by being a leader of the arty, movement, his 'Song of Life's arty, movement, his picture in France with Panil Jannings, in three versions, English, French and Germans. It can be also be a supplied to the supplied of the supplied of

diction of the English version. And in the English version and in the English version and in the English version. And in the English version with the English version and in the Warden and English version and in the Warden and English version and in the English version and in the English version and in the Warden and English version and in the Warden and English version and the E

## CRIME OF DR. FORBES

CRIME OF DR. FORBES

20th-Fox release of 501 M. Wurful about
Kent, Henry Armetta. Directed by Gorge

Armetta. Directed by Gorge

Kent, Henry Armetta. Directed by Gorge

Kent, Henry Armetta. Directed by Gorge

Kylandi. Story and adaptation, Frances

Kylandi. Story and Story

Kylandi. Story

Kolant Kent

Dr. Michael Forbes. Robert Kent

Dr. Erio Gottry. Robert Kent

Dr. Erio Gottry. Robert Kent

Dr. Anna Burkhart. Sara Haden

Prosecuting Attorney Alan Dinchart

Judge Benson . Other/es Lane

Judge Benson . The College Lane

Judge Benson . The College Lane

Dr. Robert Empsey . Taylor Holmes

Dr. Burkel Empsey . Taylor Holmes

Dr. Burgel Simpson

Robert Empsey . Taylor Holmes

Bandin Greigaton . Robert Empsey . Taylor Holmes

The mercy killing theme, a tough one for the screen to attack, has been effectively dramatized in Sol Wurtzels production of The Crime of Dr. of the production of The Crime of Dr. of the production of The Crime of Dr. of Whether a down the question of the town of the construction of the right of the construction of the right or workmanlike scept from the construction of the right or workmanlike scept from the construction of the right or workmanlike scept from the construction of the right or workmanlike scept from the construction of the right or work of the construction of the right of the construction of the sequence is plotted, it is clear that a young doctor finally accedes to the begging of a fellow doctor to end his life. From this process of the construction of the sequence is relieved by some excellent comedy, supplied by the construction of the sequence is relieved by some excellent consedy, supplied by the suffering and there until he had enough to cause death. While the love interest motivated the earlier scenes, the finish avoids a conclusion, apparently because the doctor an overdose of opiates had killed grain here and there until he had enough to cause death. While the love interest motivated the earlier scenes, the finish avoids a conclusion, apparently because the doctor, and the construction, apparently because the doctor an overdose of opiates had killed grain here and there until he had enough to cause death. W

### FORGOTTEN FACES

Paramount release of A. M. Botsford
production. Stars Herbert Mershall; fea-
tures Gertrude Michael. Directed by E. A.
tures Gertrude Michael. Directed by E. A.
Dupont. Story, Richard Washburn Child;
adaptation, Marguerite Roberte, Robert
Yost, Brian Marlow; camera, Theodor
Sparkhul. At Rialto, N. Y., week July
3, '36, · Running time, 70 mins.
Harry Ashton Herbert Marshall
Cleo AshtonGertrude Michael
Sergeant DonovenJamcs Burke
Clinton Faraday Robert Cumminge
Sally McBrideJane Rhodee
Mike Davidson Robert Gieckler
Warden DavisAlonzo Prico
Hi-Jeck Eddie Arthur Hohi
HI-Jeck Ednie
Mr. McBridePlerre Watkin
Steve Deland Alan Edwards
Mrs. O'Leary
MaidAnn Evers
Mrs. McBride

## Miniature Reviews

T Stand Condemned' (UA),
Good acting by unknowns and
fine production but limited
sales chances.
'Crime of Dr. Forbes' (20th).
Worthy production effort based
on 'mercy killing theme, but
lack of cast names may hold
it down to fair grosses.
'Forgother Faces' (Par), Melodrama without a change of
pace. B. o. chances slim.
'The Harvester' (Rep), Old
Gene Stratton-Forter story and
hardly what they're demanding
today. No cast names to recommend it.

'The Big Noise' (WB), Laugh

end it. "The Big Noise" (WB), Laugh

"The Big Noise" (WB). Laugh half for a double bill, but a tough solitaire. Guy Kibbe tops, 'Bar 28 Rides Again' (Par). Bill Boyd in another Hopalong Cassidy western story; won't ride far except in double har-

Cassidy western story; won't ride far except in double harness.

Ess mother and devoted father at the finish, with the daughter saved from knowing the truth.

It rings true because it was well played and written. But the scenarists, while doing some splendid sericons, while doing some splendid sericons. The sericons of the sericons

awakes at the finish, switching to the girl who has just become or-phaned. Latter is Ann Rutherford, who strongly reminds of Janet

the girl who has just become orphaned. Latter is Ann Rutherford, Janet Joyce Compton is dull as the daughter they're trying to marry off, while Cora Sue Collins, child actress, is more annoying than entertaining, and bawls. The moppet isn't natural. Russell Hardie is the dope farmer who prefers sticking to his soil than living in town and induging in lec vream parties or wearing in lie cream parties or wearing in lied tream who had been a summan bunn also fails to eatch hold. Frank Crawn doesn't have so much to do but cuts an amusing character as a hen-pecked yokel. His comedy chances virtually boil down to the wife hands him orders.

Not much effort made to get picturesque backgrounds, but in the costuming and with that two-cylinder car present, the time of the story is effectively suggested. Chan.

## THE BIG NOISE

Warner Bros. production and release. Features Guy Kilbse, Warren Hull, Alma Lloyd, Dick Foran. Directed by Frank McConald. Story, Edward Hartman; McConald. Story, Edward Hartman; Wm. O'Connell; editor, Terry Morse. At Palace, N. X., week July 3, 63, on double bill. Running time, 88

Julius Trent
Ken Mitchell,
Betty TrentAlma Lloyd
Don AndrewsDick Foran
Daisy
Charlle Caldwell
HarrisonOlin Howland
Mrs. TrentVirginia Brissac
RosewaterAndre Beranger
DouglaeEdward McWade
AldrichRobert Emmett Keane
Welford AndrewsWilliam Davidson
Slug BattersonAl Hill
Machine Gun NolanEddle Shubert
Dutch Schmidt
Morelli

Paris, N. Y., week July 1, '36. Running
time, 74 mlns.
Jeanne FortierGermaino Dermos
Tucion Labrona Francols Roze
Louise
Castel
Mary
Poss Madeleine Guitti
Mme. Darrier Jeanne Marie-Lauren
Georges Darrier
LawyerPaulale
Cricri
Sollveau
Sollveau

## **BAR 20 RIDES AGAIN**

(WITH SONGS)

(WITH SONGS)
Persmount release of Hary
production. Features William Bo;
Ellison. Directed by Howard B
Ellison. Directed by Howard
Howard icinas of Harry Sherman tures William Boyd. Jimmy, da by Roward Bretherton, Green play, Doris Schoe-garcen play, Doris Schoe-gaby; songs. Sam H. Stept. n. week, July 2, 36, as il. Kunning lime, 53 mins, Jan Rouvered Jan Rouvered Frank McGlyan, Jr. Frank McGlyan, Jr. Frank McGlyan, Jr. David Portice of the Con-pant For Con-pant Rouvered Schoel Con-Schoel Con-Schoel

streen for 30 multes before George
face and the flow collections of the
few for the flow characters of the
piece, appears.

Bar 20' is the old hackneyed,
cattle-rustling yarm, with the
hoteler with the flow collection of the
flow collection of the flow collection of the
hoteler with the oats opera fans know
all the answers. Even the old pile
of colcus to the collection of the
flow collection of the flow collection
in the flow collection of the flow
flow collection of the flow collection

Bill Boyd is given a better break
than usual, and he does handsonely
when called on to act. Jimmy Ellison still makes a miscrable cowboy'
character. Sings 'When the Moon
Hangs High, 'fairish tune. Jean
Rouverol is the romance opposite
Ellison without creating a heavy inGeorge Hayes provides the most
convincing performance of the lot.
Harry Worth gives a sincere portrayal of the outlaw other
convincing performance of the lot.
Harry Worth gives a sincere portrayal of the outlaw other
been magnificently captured by
cameraman Archie Stout. Harry,
Sherman has given it all the production it required. Dialog is not
wear.

## U.S.S.R NEWSREEL

(BUSSIAN MADE)
Amkine release of various Russian newsreals with no general credits. At Cameo,
N. Y., week June 26, '26. Running time,
87 mins.

support players making contributions to merit.
Photography is strangely in keeping with the mood of the story and direction, going dim much too graph in the strangely in keeping with the mood of the story and direction, going dim much too graph in the strangely in the strangely

# WARNER BROS

# ANTHONY ADVERSE

By Hervey Allen starring FREDRIC MARCH with OLIVIA DE HAVILLAND, Anita Louise, Donald Woods, Edmund Gwenn, Claude Rains, Louis Hayward, Gale Sondergaard, Steffi Duna, Billy Mauch, Akim Tamiroff, Ralph Morgan, Henry O'Neill.

Directed by Mervyn LeRoy

# KAY FRANCIS

# THE WHITE ANGEL

With Ian Hunter, Donald Woods, Nigel Bruce, Donald Crisp, Henry
O'Neill, Billy Mauch. Directed by William Dieterle

# JOE E. BROWN

ds ALEXANDER BOTTS in

# EARTHWORM TRACTORS

With June Travis, Guy Kibbee, Dick Foran, Carol Hughes, Gene Lockhart, Olin Howland, Jos. Crehan. Directed by Raymond Enright

OA First National Picture



# will definitely release

# THE GREEN PASTURES

A Fable by Marc Connelly
Directed by Marc Connelly and William Keighley

# PUBLIC ENEMY'S WIFE

With PAT O'BRIEN · MARGARET LINDSAY

Robert Armstrong, Cesar Romero, Dick Foran, Joseph King, Richard
Purcell, Addison Richards, Directed by Nick Grinde

# SATAN MET A LADY

With BETTE DAVIS . WARREN WILLIAM

Alison Skipworth, Arthur Treacher, Winifred Shaw, Marie Wilson, Porter Hall, Olin Howland. Directed by William Dieterle

# CHINA CLIPPER

With PAT O'BRIEN

Beverly Roberts, Ross Alexander, Humphrey Bogart, Marie Wilson, Addison Richards, Joseph Crehan. Directed by Raymond Enright

# JULY and AUGUST!

TACOMA

VARIETY

Con						
COIL	parativ	e Grosso	es for J	une	MUSIC *	T
11	(Conti	nued from pag	e 16)		MUSIC BOX (1,400; 10-27-37) High. \$10,500 Low. 1,100	1
		ROOKLY			High. \$10,500 Low 1,100	1
1	June 4	June 11	June 18	June 25	(1.800: 16-27-97)	11
FOX (4,000; 25-35-50) High: \$48,600	Devil's Squadron	It's Love Again	Imitation of Life	King Steps	High. \$7,200 Low. 2,000	1
High. \$48,600 Low., 8,900	and Human	and Below the Deadline	and Magnificent Obsession	and Navy Born \$15,000		ł
	Cargo \$15,000	\$10,000	\$8,500 (Revivals)	\$10,000		=
ALBEE	Half Angel and	Show Beat	Hoat	Ex-Mrs.		T
3,400; 25-33-50) High, \$45,000 Low., 2,500	They Were	Nobody's	Fool \$12,000	Bradford and	ALABAMA (2,800; 30-85-40) High. \$29,000	ŀ
	\$9,000	Fool \$14,500	(2d week)	Educating Father		1
PARA-	Bullets or	Bullets	Case Against Mrs. Ames	\$14,000 Princess	STRAND (800; 25)	
MOUNT 4,000; 25-35-50) Bigh. \$57,800	Ballots \$17,000	\$11,000 (2d week)	and	Comes Across and	Righ. \$5,100 Low. 800	1
high. \$57,800 Low. 5,000			Florida Special \$16,000	Palm Springs \$12,000		ŀ
METRO-	3 Wise Guys	Trouble for	One Rainy Afternoon	Little Miss	EMPIRE (1,100; 25)	].
POLITAN (8,400; 25-35-50)	and Things to Come	\$17,000 (Vaude)	\$18,000 (Vaude)	Nobody (Ed Sullivan Revus)	High. \$12,800 Low800	1
High. \$39,000 Low. 10,000	\$15,000 F-Man	Law in Her	Taxi	Frankie and	7	=
STRAND 2,000; 25-35-50) High. \$28,500	and Treachery	Hands and	and Abdul the	Johnny \$4,000		T
Low . 2,500	Rides Range \$4,500	Scotland	Damned \$8,000	\$3,000	MICHIGAN (4,000; 89-40-65)	
1.0		Yard \$3,000	1		(4,000; 80-40-65) High, \$58,100 Low. 6,606	1
		June 11	June 18	June 25	FOX (5,000; 80-40-05) High. \$50,000	1
CHICAGO	June 4 Private	King Steps Out	Hearts Divided	Fury \$23,900	High. \$50,000 Low. 4,000	1
4,000; 35-55-75) Righ. \$75,000 Low.: 18,500	Number \$37,200 (Stage Show)	\$29,000	\$14,000 (5 days)	(9 days)	4	1
PALACE	Dancing	Show Boat \$22,200	Beat \$18,100	Boat \$26,200	UNITED ARTISTS	1
(2,500; 25-85-55- 05) Ligh. \$35,200 Low. 7,900	\$7,000 (Vaude)	<i>φων,2</i> 00	(2d week)	(3d week) (Fight Pix)	12,000; 30-40-65 High, \$27,000 Low. 2,600	
UNITED	(5 days) Princess	Trouble for	Trouble	King Stens	Low 2,690	Ц
ARTISTS (1.700: 45-55-75)	Comes Across \$7,100 (2d week)	Two \$11,100	\$6,000 (2d week)	Out \$8,200		+
High. \$43,500 Low. 3,300	(2d week)				PARA- MOUNT	1
* **		BOSTON			(2,848; 35-50) High. \$21,00 Low. 2,50	
KEITH-	June 4 Show Boat	June 11 Boat	June 18 Let's Sing	June 25 It's Love	1	0
MEMORIAL (2,000; 25-35-50) High. \$43,000	Show Boat \$12,000 (2d week)	\$11,000 (3d week)	Again	Again	POLI (8,040; 35-50)	
I.OW 4,989			and Bunker Bean \$10,500	Chatterbox \$8,500	(8,040; 35-50) High. \$20,00 Low. 4,20	0
STATE (8,200; 25-35-40- 50)	King Steps Out	Trouble for Two	Furyand	Sins of Man and Half Angel \$10,000	SHERMAN (2,200; 35-50)	-
50)	l and					
High, \$29,000	Boaming	and Devil's	Speed \$13,500	\$10,000	High. \$16,00 Low., 1,50	0
High, \$29,000 Low., 2,000	Lady \$13,000	Devil's Squadron \$10,000 Case Against	\$13,500	Hearts	High. \$16,00 Low. 1,50	0
High, \$29,000 Low., 2,000 METRO- POLITAN	Roaming Lady \$13,000 Princess	Devil's Squadron \$10,000 Case Against	Private Number	Hearts Divided	Nigh. \$16,00 1.ew. 1,50	0
High, \$29,000 Low., 2,000	Boarding Lady \$13,000 Princess Comes Across \$20,000 (Cliff Edwards)	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)	Private	Hearts	PENN	1
High, \$29,000 Low., 2,000 METRO- POLITAN	Boaming Lady \$13,000 Princess Comes Across \$20,000 (Cliff Edwards) (Stage Show)	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)	Private Number \$20,000 (Pickens Sisters)	Hearts Divided \$18,500 (Bob Ripley	PENN (3,300; 25-85-40 High, \$41,00	00
High. \$29,000 Low. 2,000 METRO- POLITAN (4,200; 30,50-65) High. \$67,000 Low. 11,500	Boaming Lady \$13,000 Princess Comes Across \$20,000 (Cliff Edwards) (Stage Show) POR	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18	Hearts Divided \$18,500 (Bob Ripley Unit)	PENN (3,300; 25-95-46 High, \$41,00 Low., 3,80 WARNER	00
High. \$29,000 Low. 2,000 METRO- POLITAN (4,200; 38-50-65) High. \$67,000 Low. 11,500	Boaming Lady \$13,000 Princess Comes Across \$20,000 (Cliff Edwards) (Stage Show)  POR June 4 Trouble For	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)  TLAND, June 11 Fury and Nobody's	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18  Bracula's	Hearts Divided \$18,500 (Bob Ripley Unit)	PENN (3,800: 23-35-46 High, \$41,00 Low. 3,80 WARNER (2,000: 25-40) High, \$29,00	0)0
High, \$29,000 Low. 2,000 METRO- FOLITAN (4,200; 35-50-65) High, \$67,000 Low. 11,500	Boaming Lady \$13,000 Princess Comes Across \$20,000 (Cliff Edwards) (Stage Show)  POR June 4 Trouble For	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Heart	PENN (3,300; 23-35-4 High, \$41,00 Low. 3,80 WARNER (2,040; 25-40) High, \$29,00 Low. 2,00	0) 00
High, \$22,000 Low. 2,000 METRO- POLITAN (4,200; 28-50-63) High, \$7,900 Low. 11,500 BEGOADWAY (2,300; 28-40) High, \$21,000 Low. 2,500	Roaming Lady \$13,000 Princess Comer Across \$20,000 (Culiff Edwards) (Stage Show) POR June 4 Trouble For Twe \$4,200	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)  TLAND,  June 11  Fury and Nobody's Fool \$5,200	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18 Dracula's Daughter and Speed \$3,700  Bullets	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Her Hands \$3,700	PENN (3,300; 23-35-4 High, \$41,00 Low. 3,80 WARNER (2,040; 25-40) High, \$29,00 Low. 2,00	0) 00
High, \$22,000 Low. 2,000  METEO-POLITAN (4,200, 28-50-65) High, \$67,900 Low. 11,500  BROADWAY (2,000, 23-40) High, \$21,000 Low. 2,500	Boaming Lady \$13,000 Princess Comes Across \$20,000 (Cliff Edwards) (Stage Show)  POR  June Trouble For Two \$4,200	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)  TLAND, June 11 Fury and Nobody's Fool	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18  Bracula's	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Heart	PENN (3,300; 23-35-41,00 Low. 3,80 WARNER (2,000; 23-40) High. \$29,00 Low. 2,00	000
High, \$22,000 Low. 2,000 METRO- FOLITAN (1,20): 38-50-63. High, \$67,800 Low. 11,500  BEOADWAY (2,000; 23-40)- High, \$21,000 Low. 2,500  UNITED ABTISTS ABTISTS ABTISTS ABTISTS Low. 1,200 Low. 2,50-40  High, \$13,200 Low. 1,200 Low. 1,200  Low. 1,200	Boarding Lady \$13,000 Princess Comes Across \$20,000 (Cliff Edwards) (Stage Show)  June 4 Trouble For Trouble For \$4,200  Things to Come \$5,500	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)  2TLAND, June 11  Fury and Nobody's Fool \$5,200  Sullets or Ballots \$5,500	Frivate Number N	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Hes Hands \$3,700 Road Gang \$4,000	PENN (3,300; 23-35-4 High, \$41,00 Low. 3,80 WARNER (2,040; 25-40) High, \$29,00 Low. 2,00	0) 00
High, \$22,000 Low. 2,000 METRO- FOLITAN (1,20): 38-50-63 High, \$67,800 Low. 11,500  BEGOADWAY (2,800; 23-40) High, \$21,000 Low. 2,200 Low. 2,200 Low. 2,200 Low. 3,200 Low. 3,20	Boaming Lady \$13,000 Princess Comes Across \$20,000 (Cliff Edwards) (Stage Show)  POR June 4 Trouble For Two \$4,200  Things to Comes \$5,600	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)  2TLAND, June 11  Fury and Nobody's Fool \$5,200  Sullets or Ballots \$5,500	Frivate Private Private S20,000 (Pickens Sisters)  ORE.  June 18. Dracula's Daughter and Speed \$3,700  Enliets \$3,300 (2d week)  King Steps	Hearts Divided St.	PENN (3,300; 23-35-4 High, \$41,00 Low. 3,80 WARNER (2,040; 25-40) High, \$29,00 Low. 2,00	000
High, \$29,000 Low. 2,000 METEO. 4.200 METEO. 4.200 METEO. 4.200 METEO. 4.200 METEO. 4.200 METEO. 4.200 Low. 11,500  BEOADWAY 42,800; 23-40) High. \$2,000 Low. 2,500  UNITED. AETISTS (1,000; 23-40) High. \$1,200 Low. 1,200	Boaming Lady 13,000 13,000 13,000 13,000 13,000 15,	Devii's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)  TLAND,  June 11  Fury and Nobody's Fool \$5,200  Bullets or Ballois	Private Privat	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Hes Hands \$3,700 Road Gang \$4,000	PENN (3,309; 25-35-46 High, \$400; 25-35-40 High, \$400; 25-40 High, \$200; 25-40 High, \$200; 25-40-3 High, \$48,00 Low. \$2,20	000000000000000000000000000000000000000
High, \$22,000 Low. 2,000 METRO- POLITIAN (4,200; 33-50-63) High, \$67,800 Low. 11,500  BEROADWAY (2,800; 23-40) High, \$21,000 Low. 2,200 Low. 2,200 Low. 2,200 FARA- MOUNT	Boaming Lady 13,000 13,000 13,000 13,000 13,000 15,	Devil's Squadron \$10,000 Case Against Mrs. Ames \$20,000 (Ted Lewis Orch.)  2TLAND, June 11  Fury and Nobody's Fool \$5,200  Sullets or Ballots \$5,500	Frivate Private Number \$20,000 (Pickens Sisters)  ORE.  June 18. Dracula's Dauchter and Speed \$3,700  Enliets \$3,300 (2d week)  King Steps Out \$6,800	Hearts Divided St.	PENN (3,309; 25-35-46 High, \$4,000; 25-35-40 High, \$4,000; 25-40) High, \$3,000 Low. 2,00 STANLEY G.000; 25-40-3 High, \$48,00 Low. 3,20  MINNE- SOTA (4,200; 23-36-54	900 000 000
High. \$22,600 Low. 2,000  METHEO. POLITER. (2001) High. \$67,000 Low. 11,500 Low. 2,400 Low. 5,400 Low. 6,400 Low. 3,000 Low. 3,000 Low. 3,000 Low. 3,000 Low. 3,000 Low. 3,000	Boaming Lady \$13,000 \$13,000 \$71,000 \$71,000 \$71,000 \$71,000 \$71,000  FOR  June 4  Trouble For Twe \$4,200  Things to Come \$5,500  Show Boat \$77,600	Devil's Squadron \$10,000 Case Against No. 200,000 Case Against No. 200,000 Cred Lewis Orch.)  June 11 Fury and Nobedy's Fool \$5,200 Case Against No. 200,000 Case Against No. 200,000 Case Against Nobedy's Fool \$5,200 Case Against Nobedy's Fool Spullets or Ballots \$5,500 Case Against Nobedy's Fool Spullets or Ballots \$5,500 Case Against Nobedy's Fool Spullets or Ballots Sp. 200 Case Against Nobedy's Fool Spullets or Ballots Sp. 200 Case Against Nobedy's Fool Spullets or Ballots Sp. 200 Case Against Nobel Against Nobel Sp. 200 Case Against Nobel Sp. 200 Case Again	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18 Dracula's Dauriter and Special \$8,700  Bullets \$3,300 (2d week)  King Steps Ont	Hearts Divided \$18,850 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Her Hands \$3,700 Road Gang \$4,000 (2d Week)	PENN (3,309; 23-83-44 High, \$41,000 Low. 3,88 WAREER (2,004; 23-40) High, \$42,004; 23-40; High, \$42,004 Low. 2,00  STANLE (3,004; 23-40-3) High, \$45,00 Low. 3,20  MINNE- SOXA (4,20,20,30,30,30,40,30,40,40,40,40,40,40,40,40,40,40,40,40,40	50000
High. \$22,600  METERO	Boaming Lady \$13,000 Frincess Comes Across (Court Garden Court Edwards) (Stage Show Board Trouble For Two \$4,200  June 4 Trouble For Two Comes (Stage Show Boat \$7,600	Devil's Squadron \$10,000 Case Against No. 20,000 Case Against No. 20,000 Cred Lewis Orch.)  June 11 Fury and Nobedy's Feed Sp. 20,000 (2d Week)  Bullets or Ballots \$5,500 (2d Week)  BUFFALC June 11 Princess Comes	Frivate Number \$20,000 (Pickens Sisters)  ORE.  June 18. Dracula's Daracula's Daracula's Speed \$3,700  (2d week)  King Steps Out \$6,800  June 18 Frivate Frivate Number	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law Her Hands \$3,700 Road Gang \$4,000  King \$4,400 (2d Week)	PENN (3,309; 23-83-44 High, \$41,000 Low. 3,88 WAREER (2,004; 23-40) High, \$42,004; 23-40; High, \$42,004 Low. 2,00  STANLE (3,004; 23-40-3) High, \$45,00 Low. 3,20  MINNE- SOXA (4,20,20,30,30,30,40,30,40,40,40,40,40,40,40,40,40,40,40,40,40	50000
High. \$22,000  METEO.	Boaming Lady \$13,000 Frincess Comes Across \$10,001 (Edwards) (Stage Show)  POR June 4 Trouble For Two \$4,200  Show Boat \$7,600  June 4 Trouble For Two Comes \$5,600	Devil's Squadron \$10,000 Case Against MicroAdes of Case October 19,000 Case Case October	Frivate Number \$20,000 (Pickens Sisters)  ORE,  June 18. Dracula's Daracula's Daracula's Speed \$3,700  King Steps Ont \$6,800  June 18 Frivate Number \$12,000	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Her Hands \$3,700 Road Gang \$4,400 (2d Week)  June 25 Foppy \$12,000	PENN (3,300; 23-83-44 High, \$42,000 Low. \$3,80 Minner Comment	5000 500 500
High. \$22,600 Low. 2,000  METHEO. POLITIAN. (250; 33.50-61) High. \$67,000 Low. 11,500 Low. 11,500 Low. 11,500 Low. 11,500 Low. 5,400 Low. 5,400 Low. 5,400 Low. 5,400 Low. 3,400	Boaming Lady \$13.000 Frincess Comes Across \$20.000 Edwards) (Stage Show) POR June 4 Trouble For Two \$4,200 Show Boat \$7,600  June 4 Trouble For Two \$7,500 Speed and Boates Daw	Devil's Squadron S10,000 Case Against M. 220,000 Case Against M. 220,000 Cred Lewis Orch.)  June 11 Fury and Nobedy's Fool St. 200,000 Cd Week)  Bullets or Ballots \$5,500 Cd Week)  BuffALC  June 11 Princess Comes Across \$3,500 Dust House 1,000	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18 Dracula's Dauriter and \$2,000 (2d week)  Eulies \$3,300 (2d week)  June 18 Frivate Number \$12,000  Walking Dead and O'Malley of O'Malley of O'Malley of	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Learts Hearts And Gang \$4,000  Road Gang \$4,000  King \$4,000  Learts Lear	PENN (3,309; 23-43-44 High \$41,000 Low. 3,269 WARNER (2,000; 23-40) High \$20,000; 23-40-34 High \$20,000; 23-40-34 High \$20,000; 23-40-34 High \$40,000 Low. 3,200  MINNE STANLEY (3,000; 23-43-54 High \$40,000 Low. 3,200  MINNE SOTA (4,200; 23-43-54 High \$40,000 Low. 5,000 ORPHEUM (2,800; 23-43-54 Low. 5,000 ORPHEUM (2,800; 23-43-54 Low. 2,000 Low. 2,000 STANLEY (4,200; 23-43-54 Low. 2,000 STANLEY (4,200; 23-44 Low. 2,000 S	500000000000000000000000000000000000000
High. \$22,600 Low. 2,000  METHEO. POLATEAN 4,250; 35-50-69 High. \$57,000 Low. 11,500 Low. 11,500 Low. 11,500 Low. 11,500 Low. 11,500 Low. 12,500 Low. 14,500 Low. 2,540  MIRED. S2,500 Low. 3,000 Low.	Boaming Lady \$13,000 Frincess Comes Across (Cliff Edwards) (Stage Show) (Stage Show) FOR Two \$4,200 Things to Come \$5,600 Show Boat \$7,600 Show Boat \$7,500 June 4 Trouble For Two \$7,500 Show Boat \$7,500 Show Boat \$7,600 Show Bo	Devil's Squadron S10,000 Case Against M. 220,000 Ted Lewis Orch.)  June 11 Fury and Nobedy's Fool \$5,200  Bullets or Ballots \$5,500  Bullets or Ballots \$5,500  Bullets or Ballots \$4,500 (2d Week)  BUFFALC  June 11 Princess Comes Across \$3,500  Vellow Dust House 1,000 Candles \$5,900	Private Private \$20,000 Pickens Sisters)  ORE.  June 18. Dracula's Dauciter and \$5,000  Bullets \$3,300 (2d week)  King Steps One One	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Her Hands \$3,700 Road Gang \$4,000 (2d Week)  June 25 Poppy \$12,000  3 Wise Guy, and Murder on Bridle Path \$5,600	PENN (3,300; 23-83-44 High, \$42,000   20-83-84 High \$42,000   20-60-8 High \$82,000   20-60-8 High \$82,000   20-60-8 High \$45,000   20-60-8 High \$45,000   20-60-8 High \$45,000   20-60-8 High \$45,000   20-60-8 High \$85,000   20-60-	5000 5000 5000 5000 5000
High, \$22,000 Low. 2,000 METEO- POLATIAN (4,20); 35-50-63) High, \$67,400 Low. 11,500  BROADWAY (5,500; 25-40) High, \$67,400 Low. 2,500  UNITED ARTHSTS High, \$12,00 Low. 1,500  FARA High, \$12,00 Low. 3,500  FORMAT (6,600; 25-40) High, \$16,00 Low. 3,000 Low. 3,000 Low. 3,000 Low. 3,000 Low. 8,300 Low. 8,300 Low. 8,300 Low. 8,300 Low. 5,200	Boaming Lady \$13,000 Frincess Comes Across (Citt General Court For Two \$4,200  Touch For Two \$4,200  Things to Come \$5,500  Show Boat \$7,600  June 4  Trouble For Two \$7,500  Speed and Boulder Dam \$6,600	Devil's Squadron S10,000 Case Against M. 20,000 Case Mailest Princess Comes Across \$8,500 Yellow Dust in Princess Comes Across \$8,500 Yellow Dust Case Case Case Case Case Case Case Case	Frivate Number \$20,000 Pickens Sisters)  ORE.  June 18. Dracula's Daucila's Dauciter and \$5,000  Eullets \$3,300 (2d week)  Eing Steps Ont \$6,800  June 18  Frivate Number \$12,000  Walking Dead and O'Malley of Mounded O'Malley of Mounded Sous o' Guns	Hearte Divided \$18,500 (Bob Ripley Unit)  June 25 Hearte Divided Law in Hearte Hands \$3,700 Road Gang \$4,000  Florida Suise Guy and Murder on Hrids Poth	## PENN (3,309; 23-83-44 High \$400   23-83-44 High \$400   23-83-44 High \$400   23-83-54 High	500000000000000000000000000000000000000
High. \$22,600 Low. 2,000  METHEO. POLATEAN 4,250; 35-50-69 High. \$57,000 Low. 11,500 Low. 11,500 Low. 11,500 Low. 11,500 Low. 11,500 Low. 12,500 Low. 14,500 Low. 2,540  MIRED. S2,500 Low. 3,000 Low.	Boaming Lady \$13,000 Frincess Comes Across Could (County) For Across County County For Across For Across Stage Show Stage Show For Across Stage Show Stage Show For Across Speed and Boulder Dam \$5,600  Dancing Prace and Absolute Quiet	Devil's Squadron S10,000 Case Against McroAces 10,000 Case Against McroAces 10,000 Case Against McroAces 10,000 Cred Lewis Orch.)  June 11 Fury and Nobedy's Feed 15,200 St. 10,000 Case Against McroAces 10,000 Case McroAces 10,000 Case McroAces 10,000 Case McroAces 10,500 Case McroA	Frivate Private \$20,000 Pickens Sisters)  ORE.  June 18. Dracula's Dauchter and \$5,000 (2d week)  King Steps Out \$6,800  June 18 Frivate Number \$12,000 Walking Dead and O'Malley of Mounted \$50,000 Sons o' Guns Two in Revolt	Hearte Divided \$18,500 (Bob Ripley Umit)  June 25 Hearts Divided Law in Her Hands \$3,700 Road Gang \$4,000  King \$4,400 (2d Week)  June 25 Poppy \$12,000  Wurder on Bridte Path \$5,500 Florida Special and Special and Othl Again	PENN (3,309; 25-85-46 High, \$41,000 Low. 3,260 WARER (2,004; 23-40) High, \$42,004 Low. 2,00 STANLE (3,004; 25-40-3 High, \$40,004 Low. 3,20 MINNE- (4,20-3,40-5 High, \$40,00 Low. 3,20 High, \$40,00 Low. 2,00 STATE (4,20-3,20-5 High, \$40,00 Low. 2,00 STATE (2,400, 29-26-4 High; \$28,00 Low. 2,00 Low. 3,00 Low.	5000 5000 5000 5000
High. \$22,600 Low. 2,000 METERO. POLITAR. (520; 25.50-65) High. \$57,902 Low. 11,500 Low. 15,000 Low. 15,000 Low. 5,000 Low. 5,	Boaming Lady \$13,000 \$	Devil's Squadron Sindou Case Arainst Me 200,000 Case Arainst Me 200,000 Cred Lewis Orch.)  TLAND,  Fury and Needy's F.S. Comes Scano Case Case Case Case Case Case Case Case	Frivate Number \$20,000 Pickens Sisters)  ORE.  June 18. Dracula's Daucila's Dauciter and \$5,000  Eullets \$3,300 (2d week)  Eing Steps Ont \$6,800  June 18  Frivate Number \$12,000  Walking Dead and O'Malley of Mounded O'Malley of Mounded Sous o' Guns	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Her Hadden	PENN (3,309; 25-85-46 High, \$41,000 Low. 3,260 WARER (2,004; 23-40) High, \$42,004 Low. 2,00 STANLE (3,004; 25-40-3 High, \$40,004 Low. 3,20 MINNE- (4,20-3,40-5 High, \$40,00 Low. 3,20 High, \$40,00 Low. 2,00 STATE (4,20-3,20-5 High, \$40,00 Low. 2,00 STATE (2,400, 29-26-4 High; \$28,00 Low. 2,00 Low. 3,00 Low.	00000000000000000000000000000000000000
High. \$22,000  ACTUON. 2,000  BEROADWAY  (2,000; 23-40)  AUNITED	Boaming Lady \$13,000 Frincess Comes Across (Citt General Country of the Country o	Devil's Squadron S10,000 Case Against M. 20,000 Case Against M. 20,000 Case Against M. 20,000 Cred Lewis Orch.)  June 11 Fury and Nobedy's Feoil St. 200 Case Against M. 20,000 Case Against M. 20,000 Case Comes Across S8,500 Wellow Dust 11 Frincess Comes Across S8,500 Case Case Case Case Case Case Case Case	Frivate Private Sumber \$20,000 Pickens Sisters)  ORE.  June 18 Dracula's Dauriter and Speed \$3,700 (2d week)  King Steps One Sullets \$3,300 (2d week)  Frivate Number \$12,000  Walking Dend and Odounted \$5,000 Sons o' Guns and Two in Revolt \$5,800	Hearte Divided \$18,500 (Bob Ripley Umit)  June 25 Hearte Divided Law in Hearte Hands \$3,700 Road Gang \$4,000  King \$4,000  Zd Week)  June 25  Poppy \$12,000  Wise Guy; and Murder on Bridte Solah Special and Till We Mee Again \$5,500	PENN (3,300; 25-85-46 High, \$4,000; 25-85-46 WARNER (2,000) 23-800 Low. 2,000 Low. 3,20  MINNE- STANLEY (3,000; 23-80-8) High, \$4,000 Low. 3,20  MINNE- SOTA (4,200; 23-36-5 High, \$4,000 Low. 3,20  MINNE- SOTA (4,200; 23-36-5 High, \$4,000 Low. 5,00 Low. 5,00 Low. 5,00 Low. 5,00 Low. 2,00 Low. 3,00 Low. 3,00 Low. 2,00 Low. 3,00 Low. 3,0	5:0000000000000000000000000000000000000
High. \$22,600 Low. 2,000  METHOD. POLITAN. (250; 35.50-60) High. \$57,900 Low. 11,500  BROADWAY (7,500; 25-40) High. \$57,900 Low. 3,000  BROADWAY (7,500; 25-40) High. \$1,500 Low. 3,000 Low	Boaming Lady \$13,000 Frincess Comes Across \$2,001ff Edwards) (Stage Show) For Two \$4,200  Things to Comes \$4,200  Show Boat \$7,500  Show Boat \$7,500  Speed and Boulder Dam \$5,600  Plancing Prace and Boulder Dam \$4,600  June 4  Frincess Comes Come	Devil's Squadron S10,000 Case Arainst Me 20,000 (Ted Lewis Orch.)  TILAND, June 11 Fury and Nobody's \$5,200 Bullets or Ballois \$5,500  Bullets or Ballois \$5,500  Bullets or Ballois \$4,900 (2d Week)  Bullets or Ballois \$4,900 (2d Week)  Bullets or Ballois \$5,500  DENVER	Frivate Number \$20,000 (Pickens Sisters)  ORE.  June 18  Dracula's Darkies and \$3,700  Solution and \$3,700  Bullete \$3,300 (2d week)  King Steps Ont \$6,800  June 18  Private Number \$12,000  Walking Dead and Offer and Wounted \$5,000  Sons o' Guns and Twe int \$5,500  June 18  Palm Spalm  Sp	Hearts Divided \$18,500 (Bob Ripley Umit)  June 25 Hearts Divided Law in Her Hands \$3,700 Road Gang \$4,000  King \$4,400 (2d Week)  June 25 Foppy \$12,000  3 Wise Guy; and Murder on Bridte Path \$5,500  Florida Special Mide Again \$5,500  June 25 And Sudden Law Meeth	PENN (3,300; 25-85-46 High, \$4,000; 25-85-46 WARNER (2,000) 23-800 Low. 2,000 Low. 3,20  MINNE- STANLEY (3,000; 23-80-8) High, \$4,000 Low. 3,20  MINNE- SOTA (4,200; 23-36-5 High, \$4,000 Low. 3,20  MINNE- SOTA (4,200; 23-36-5 High, \$4,000 Low. 5,00 Low. 5,00 Low. 5,00 Low. 5,00 Low. 2,00 Low. 3,00 Low. 3,00 Low. 2,00 Low. 3,00 Low. 3,0	5:0000000000000000000000000000000000000
High. \$22,000 Low. 2,000  METHOD. POLITAN. (250; 35.50-60) High. \$57,000 Low. 11,500  BROADWAY (7,500; 25-40) High. \$57,000 Low. 3,000 Low. 3,0	Boaming Lady \$13,000 \$13,000 \$13,000 \$13,000 \$13,000 \$13,000 \$13,000 \$10	Devil's Squadron S10,000 Case Against M. 20,000 Case Against M. 20,000 Case Against M. 20,000 Cred Lewis Orch.)  June 11 Fury and Nobedy's Feoil St. 200 Case Against M. 20,000 Case Against M. 20,000 Case Comes Across S8,500 Wellow Dust 11 Frincess Comes Across S8,500 Case Case Case Case Case Case Case Case	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18 Dracula's Dassed System June 18 Frivate Number S12,000  Walking Dead and O'Malley of Malley of System Syste	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided and Law in Her S3,700 Road Gang \$4,000  King \$4,000  Week)  June 25 Foppy \$12,000  3 Wise Guy; and Murder on Bridte Both Fibrida Special and Till We Mek Again \$5,500  June 25 And Sudden	PENN (3,300; 23-83-44 High \$4100 Low. 3,269 WARNER (2,000; 23-80) High \$8200; 23-80.9 Low. 2,200 STANLEY (3,000; 23-80.9 High \$800; 23-80.9 Low. 5,00 ORPHEUM (2,800; 23-30.4 High \$800; 23-80.9 Low. 2,26 STARE (2,400; 23-30.4 High \$800; 23-40.9 High \$810; 24-80 Low. 2,50 (1,300; 23-30.4 High \$810; 24-80 High \$810; 24-8	555 5000000000000000000000000000000000
High. \$22,000 LOW. 2,000  METEO. POLITICA. POL	Boaming Lady \$13,000 Frincess Comes Across \$6,000 Message to Clust Edwards For Two \$4,200 Frincess Comes \$4,200 Frincess Comes \$4,200 Frincess Comes \$4,600 Frincess Comes \$6,000 Frincess Comes \$6,000 Frincess Comes \$6,000 Frincess Comes \$6,000 Frincess \$6,000 Frincess Frincess Comes \$6,000 Frincess \$6,000 Frincess Frin	Devil's Squadron S10,000 Case Against M. 20,000 Case Against M. 20,000 Case Against M. 20,000 Cred Lewis Orch.)  June 11 Fury and Nobedy's Feoil St. 200 Case Against M. 20,000 Case Against M. 20,000 Case M. 200	Frivate Suppose Suppos	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided Hearts	PENN (3,309; 23-43-44 High \$410,000 Low. 3,209 WARNER (2,000; 23-40) High \$200; 23-40.5 High \$400; 23-40.5 Lew. 5,00 ORFHEID (2,400; 23-30-4 High \$400; 23-40.5 Lew. 5,00 ORFHEID (2,400; 23-30-4 High \$400; 23-40.5 Lew. 5,00 ORFHEID (1,400; 23-40) High \$15,00; 23-40 High \$15,00; 2	000000000000000000000000000000000000000
High. \$22,000  METEO	Boaming Lady \$13,000 Frincess Comes Across \$6,000 Mcssage to Court \$4,000 Frincess (Cliff Edwards) (Stage Show)  POR June 4 Trouble For Two \$4,200  Show Boat \$7,600  Show Boat \$7,600  Speed and Boulder Dam \$5,600	Devil's Squadron S10,000 Case Against M. 20,400 Case Against M. 20,400 Cred Lewis Orch.)  June 11 Fury and Nobedy's Feed St.,500 St.,5	Frivate Private Sumber \$20,000 Pickens Sisters)  ORE.  June 18 Dracula's Dauriter and Speed \$3,700 (2d week)  King Steps One Grickens Sisters)  June 18 Frivate Frivate Number \$12,000  Walking Dead and O'dounted \$5,000  Sons o' Guns and Two in Revoit \$5,800  June 18 Fring June 18 Frivate Number \$12,000  June 18 Frivate Number \$12,000  June 18 Frivate Sumber \$12,000  Gondon  Two in Revoit \$5,800  June 18 Falm Springs and Forgetten Resource Golden Arrow \$8,5000	Hearts Divided \$18,500 (Bob Ripley Umit)  June 25 Hearts Divided Law in Her Hands \$3,700 Road Gang \$4,000  Standard Week)  June 25 Foppy \$12,000  Wise Guy; and Murder on Bridte Path \$5,500  June 25 And Sudden Leath Road Sudden R	PENN (3,300; 23-83-4 High, \$4300; 23-83-4 High, \$4300; 23-83-4 High, \$4300; 23-80-3 High, \$4300; 23-80-3 High, \$4300; 23-80-3 High, \$4500; 23-80-3 High, \$4500; 23-80-3 High, \$4500; 23-80-3 High, \$4500; 23-80-4 High, \$25,00 Lew. \$5,00 OBF HIGH (1,300; 23-80-4 High, \$25,00 Lew. \$7,000; 23-80-4 High, \$25,00 Lew. \$9,000; 23-80-4 Lew. \$1,300; 23-80-4 Lew. \$1,200; 23-80	550000000000000000000000000000000000000
High \$22,000 Low 2,000  METEO POLITAN (200) \$3.50.001 High \$57,000 Low 11,500 Low 12,500	Boaming Lady \$13,000 Princess Comes Across (Cliff Edwards) (Cliff Edwards) For Two \$4,200 Princes For Two \$4,200 Princes For Two \$4,200 Princes For Two \$4,200 Princes For Two \$4,500 Princes For Two \$4,500 Princes For Two \$4,500 Princess Comes \$4,600 Princess Comes	Devil's Squadron S10,000 Case Against M. 20,000 Case Comes Across S,8,500 Yellow Dust Income J,000 Case Case Case S,8,500 Yellow Dust M. 20,000 Case Case Case S,8,500 Yellow Dust M. 20,000 Case Case Case Case Case S,8,500 Yellow Dust M. 20,000 Case Case Case Case Case Case Case Case	Frivate Number \$20,000 (Pickens Sisters)  ORE.  June 18  Dracula's Darkies and \$3,700  Bulleta \$3,300 (2d week)  Frivate Number \$4,800  June 18  Frivate Number \$4,800  Walking Oracle Walking Oracle So,000  Sons o' Guns and Twe int \$5,800  June 18  Falm Springs and Forgetten Faces \$5,000  June 18  Garden Arrow \$8,500  Garden Garden Garden Murder	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided Law in Her St. 700 Road Gang \$4,000  Road Gang \$4,000  King \$4,000  Wurder Again Murder Path St. 55,000  Wurder Path St. 55,000  June 25 And Sudden Death \$5,500  Road Garg \$4,000  June 25  Forppy \$12,000  June 25  And Sudden Death \$5,500  Roscoe Alest Special and Fill We Me Again St. 500  Roscoe Alest Bullets or Rollets Bullets or Rollets Bullets or Rollets Last Outlaw L	PENN (3,300; 23-83-4 High, \$4,000; 23-83-4 High, \$4,000; 23-80-5 Low. \$2,00  OBEPHEUM (2,000; 23-80-4 High, \$4,000; 23-80-5 Low. \$2,00  APPOLO (1,100; 23-80-4 Low. \$1,000; 23-80-4 High, \$15,000; 23-80-4	500000000000000000000000000000000000000
High \$22,400 Low 2,000  METEGO POLITICA (200)  Low 11,500  BROADWAY  (4,500) Low 11,500  Low 11,500  Low 11,500  Low 1,500  Low 2,500  MILPFALO  (5,600) Low 3,000  Low 3,000  MILPS (20,600) Low 3,000  Low 3,000  MILPS (20,600) Low 3,000  MILPS (20,600)  Low 3,000  Low 3,000  MILPS (20,600)  MILPS (20,600)  MILPS (20,600)  Low 3,000  DENHAM  (1,500)  D	Boaming Lady \$13,000 \$13,000 \$13,000 \$13,000 \$13,000 \$13,000 \$13,000 \$14,000  Trinness Comes Across \$(Cliff Edwards) Cliff Edwards) FOR Trouble For Two \$4,200  Shew Beat \$7,600  Shew Beat \$7,600  Shew Beat \$7,500  Shew Beat \$4,600  June 4 Trouble For Two \$7,500  June 4 Trouble For Two \$4,600  June 4 Trouble For Two \$7,500  June 4 Trouble For Two \$7,500  Trouble For Two Trouble For Two Trouble For Two Trouble For Two Trouble For Trouble For	Devil's Squadron S10,000 Case Against M. 20,400 Case Against M. 20,400 Cred Lewis Orch.)  June 11 Fury and Nobedy's Feed St.,500 St.,5	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18 Dracula's Bassed and Syseed \$3,700  Bulleta \$3,300 (Id week)  June 18 Frivate Number \$12,000  Walking Dead and O'Malley of Miss Syseed Two in Revolt \$5,000  June 18 Frivate Number \$12,000  Golden Arevolt \$5,500  Golden Arrow \$8,500	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided Law Her Hands \$3,700 Road Gang \$4,000  King \$4,400 (2d Week)  June 25 Poppy \$12,000  3 Wise Guy, and Murder on Bridle Path \$5,500  Law Meek  June 25 And Suelen As Suelen A	PENN (3,309; 25-85-46 High, \$41,000 Low. 3,269 WARNER (2,000; 23-40) High, \$20,001 Low. 2,000 STANLEY (3,000; 23-40-10 High, \$20,001 Low. 3,20  MINNE- STANLEY (3,000; 23-40-10 High, \$40,001 Low. 3,20  MINNE- STANLEY (3,000; 23-40-10 High, \$40,001 Low. 3,20  MINNE- STANLEY (4,2001, 23-40-10 High, \$40,001 Low. 2,66  STANLEY (2,000; 23-40-10 High, \$40,001 Low. 2,66  APPOLO (1,100; 23-40 High, \$15,001 Low. 9,001 Low. 9	500000000000000000000000000000000000000
High \$22,000 Low 2,000  METTEO C.  POLATEAN (250) 13-50-60 High \$25,000 Low 11,500 Low 1	Boaming Lady \$13,000 \$	Devil's Squadron Squa	Frivate Suppose Suppos	Hearts Divided \$18,500 (Bob Ripley Unit)  June 25 Hearts Divided Law Her Hands \$3,700 Road Gang \$4,000  King \$4,400 (2d Week)  June 25 Poppy \$12,000  3 Wise Guy; and Murder on Bridle Path \$5,500  Till We Mee Again Again Again Again Again Special and Again Florida Special and Again	PENN (3,309; 23-83-4 High \$430; 23-83-4 High \$410,000 Low. \$3,20  WARNER (2,000; 23-80) Low. \$2,00  STANLEY (3,000; 23-80-8 High \$400,000 Low. \$3,20  MINNE- SOTA (4,200; 23-30-8 High \$400; 23-80-8 Low. \$2,00  STARE2 (2,400; 23-80-4 High \$1,20,000; 23-80-4 High \$1,20; 23-80-8 High \$1,20; 23-80-4 High \$1,20; 23	000000000000000000000000000000000000000
High \$22,000 Low . 2,000  METHEO . POLITAR	Boaming Lady \$13,000 \$	Devil's Squadron Squa	Private Number \$20,000 (Pickens Sisters)  ORE.  June 18 Dracula's Bassed and Syseed \$3,700  Bulleta \$3,300 (Id week)  June 18 Frivate Number \$12,000  Walking Dead and O'Malley of Miss Syseed Two in Revolt \$5,000  June 18 Frivate Number \$12,000  Golden Arevolt \$5,500  Golden Arrow \$8,500	Hearts Divided \$18,500 (Bob Ripley Umit)  June 25 Hearts Divided Law in Her Hands \$3,700 Road Gang \$4,000  \$4,000  \$4,000  3 Wise Guy; and Murder on Bridte Path \$5,000  3 Wise Guy; and Murder on Bridte Path \$5,000  June 25 And Sudden Death \$4,500  Last Outlaw and \$1,500	PENN   (3,300; 23-83-44   High, \$430,00   23-83-44   High, \$420,00   Low. 3,50	500000000000000000000000000000000000000

		TACOMA		
MUSIC "	June 4 Show Boat	June 11 Sons o'Guns	Things to	June 25 Private
BOX ,400; 10-27-87)	Show Boat \$4,800	hee	Come and	Number and 3 Godfathers
igh. \$10,500 ow. 1,100		Biver \$3,800	\$2,300 (5 Days)	\$3,300
ROXY	Frankle and	Unguarded	Golden	These Three
ROXY ,300; 16-27-37) (igh. \$7,200	Johnny and	Hour and I Married	Arrow and Special	and Calling Dan
igh. \$7,200 ow. 2,000	Chast fines	a Dr. \$3,000	Investigator \$3,100	Mathews
	West \$3,300	\$3,000	\$3,100	\$2,700
شسنسيت	(Jay Clark)			
10		RMINGHA		<u> 1</u>
ALABAMA	June 4 Mrs.	June 11 Trouble	June 18 Little Lord	June 25 Private
(,800; 30-85-40)	Bradford	For Two \$5,200	Fauntlerov	Number
igh. \$29,000 ow. 3,500	\$6,500		\$8,500	\$5,800
STRAND	S on Trail	Sky Parade	Dracula's	Moonlight Murder
(800; 25) ligh. \$5,100 ow. 800	and Every Sat.	\$1,700	Daughter and	\$1,600
ow 800	Nite \$1,500		Farmer in Dell	•.
		100	\$1,800 (Split)	
EMPIRE	I Married	Times Sq.	Mr. Deeds \$3,700	Deeds
(1.100: 25)	\$2,000	Playboy \$2,200	\$3,700	\$3,700 (2d Week)
igh. \$12,800 ow800	<b>\$2,000</b>	<b>\$43,200</b>		(EG VICCE)
		DETROIT	1.0	
	June 4	June 11	June 18	June 25
MICHIGAN .000: 80:40:65)	Trouble For Two	Fury \$14,000	Bullets or Ballots	Poppy \$22,000
,000; 80-40-65) ligh, \$58,100	For Two \$15,000	(Everett	\$20,000 1	(Louis
ow 6,600	(Stage Show)	Marshall)	(Wini Shaw)	Armstrong Orch.)
FOX (,000; -80-40-05)	Show Boat	King Steps Out	Half Angel	Private
ligh. \$50,000	\$18,000 (Stage Show) (2d Week)	\$23,000	Half Angel \$17,000 (NTG	Number \$27,000 (Eddie
ow. 4,000	(2d Week)	(Abe Lyman Orch.)	Revue)	(Eddie . Duchin
	S		<u> </u>	Orch.)
UNITED	Sons o' Guns \$5,000	Fatal Lady \$5,000	Amateur Gentleman	Farly to Ber \$6,500
2,000: 30-40-65)	1	, , , , ,	\$6,000	
ligh, \$27,000 ow. 2,600				
7	N	EW HAVI	EN	
	June 4	June 11	June 18	June 25
PARA- MOUNT	Princess Comes	Fatal Lady	Early to Bed	Sins of Man
(2,848; 35-50) High. \$21,000 Low. 2,500	Across and Call of	Nobody's	Amateur	Murder on
Low. 2,500	Prairle	Fool \$4,100	Gentleman \$4,800	Bridle Path \$4,000
POLL	\$6,600	Ex-Mrs.	Unguarded	Fury
(8,040; 35-50) High. \$20,000 Low. 4,200	King Steps Out and	Bradford and	Hour and	and .
High. \$20,000 Low. 4.200	Absolute Quiet	Panie on Air \$7,000	Hour and First Baby \$7,000	Speed \$10,000
	\$7,500	1 .	11.0	(Fight Pix)
SHERMAN (2,200; 35-50) High. \$16,000	Sons o' Guns	Ballots and	Let's Sing Again and	Hearts Divided and
High. \$16,000 Low. 1,500	Dracula's	It's Love	Murder	Divided and Big Noise \$4,200
	Daughter \$4,800	Again \$6,500	By An Aristocrat \$3,500	1
	D	TTSBURG		
-نین -	June 4	June 11	June 18	June 25
PENN	Ex-Mrs.	Bullets or	Furv	Hearts
(3,800; 25-85-40) <b>High. \$41,000</b>	\$10,700	- Ballots \$9,500	\$11,000	Divided \$8,000
Low., 3,800			V	1000
WARNER (2,000; 25-40)	Florida Special and Times Sq.	Forgotten Faces	Law in Her Hands and	3 Wise Guy and
High. \$29,000 Low. 2,000	Times Sq.	and Speed	Palm Springs	Fatal Lady \$3,000
	\$4,200	\$3,500	\$3,250	
STANLEY (3,000; 25-10-55)	Princess . Comes	Sons o' Guns \$19,000	Case Against	Come
(3,000; 25-10-55) High. \$48,000	Acress	† (Ozzie	\$12,500	\$20,600
Low. 3,200	(Paris on	Nelson Orch.) Harriet		(Ted Lewis
	Parade Unit	Hilliard		
		INNEAPO	LIS	
<del></del>	June 4	June 11	June 18	June 25
MINNE-	Princess	Private	Early to Red	Poppy \$7,000
SOTA (4,200; 25-35-55	Acres	Number \$9,000	\$6,500 (Kiddie	\$7,000
High. \$45,000 Lew. 5,000	\$7,000		Revue)	1
ORPHEUM	Dancing	Golden	Show Boat	Law in Her
2,800; 35-40-55; High. \$25,000 Low. 2,000	Pirate \$8,000	Arrow \$5,500	\$14,000 (10 Days)	Hands \$15,000
Lcw. 2,000	(Blackstone	(6 Days)		(Fight Pix)
STATE	Case Agains	I Married a	Trouble	3 Wise Guy
(2,400; 27-35-40 High, \$28,000	Mrs. Ames \$4,000	Dr. \$4,500	For Two \$4,500	\$1,500 (4 Days)
Low 2.500	)		1	
LYRIO (1,300; 20-25)	Sky Parade \$1,300	El Derado	Desert Gold \$1,400	Florida
High. \$17,090	)	\$2,000	\$2,400	Special \$2,000
Low . 90:		DIANGE	T 10	<del></del>
		DIANAPO		
APPOLO	June 4	June 11 Private	June 18 Number	June 25 Sins of Mar
(1.100: 25-40)	Ballets \$3,700	Number \$4,500	\$2,100 (2d Week)	\$1,900
High. \$15,400 Low. 1,200	2 ,,,,,,,	ψ-2,3131y	(au Week)	

Little Miss
Nebody
\$11,000
(Ina Ray
Hutton Pt.)
It's Love
Again
and

Again and Dracula's Daughter \$4,000 Fury and Absolute

Quiet \$4,200

Smart Money \$7.800 (Revival)

Peppy and Palm Springs \$8,300

Things to Come and So They Married \$3.500

Sons o' Gun \$11,000 (Barney Rapp Orch.)

Florida Special and Forgotten Faces \$3,900

King Step Out and Speed \$7,000

Half Angel \$6,800

Early to Bed and Special Investigator \$4,200

Trouble For Two and Devil's Squadron \$5.000

(Continued on page 19)

#### Actors' Fund

(Continued from page 3) (Continued from page 3) he circus parade. At one time 12 ens of animals, 100 horsemen, and, clowns and other circus adenda were paraded across the stage. It a signal, 25 single trap performers ropped through the celling of the uditorium, over the heads of the pectators.

auductum, over the heads of the pectators.

As a gesture to the American sctors, 30, of the British contingent including Edmund Gwenn, E. E. Live, Alan Mowbray, Arthur freacher, Charles Irwin and others id a seene from 'Mind the Paint Shri' with Billie Burke, Clive taged, Number was impressive.

Burlesque came in for representation by Joe. E Brown, Bozo Snyder and the juniors Gallagher, and shean, beked by a regular burley horus.

Shean, backed by a regular hurley chorus.

Vaude had its own presentation which included Cantor, Ben Blue, Masters and Grayce, Fred Keating, Codec and Orth, Harry Burns, and a flock of other former vaude names.

Old timers in pictures came in for their own in a tableau which included the following in their out the company of the control of the contr

#### Hull Subs, Impresses

Hull Subs, Impresses
Warren Hull got the breaks when he subbed for Dick Powell in the 1926 Street number. Hull trotted out a grand voice, and should attract attention from his studio (WB). Despite the magnitude of the production and the large number of people on the stage at all times, there wasn't a single wait. So well was the program handled that it started promptly at 8:30 and was over at 11:30. That's unheard voi; in these parts. Danlel Frohman came west for the affair but did not make an appearance, leaving that for the saftair but did not make an appearance, leaving that for the saftair but did not make an appearance, leaving that for the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not make an appearance of the saftair but did not appear and the saftair but did not appearance of the saftair but did not appear an

#### 'Forgotten Men'

(Continued from page 5)

(Continued from page 5)
for one. In addition to this there's
bank night, screeno, amateur or
other gimeracks for attracting patronage, all an unhealthy condition
for the picture industry. Fans today
go to the theatre for groceries, autos,
dishes and dough. In Golorado
they're even giving away houses and
lots. Entertainment would seem to
Lamonson. Previewed Three
Cheers for Love' at the Alexandria,
Glendale, last week. Regular bill
was a double feature and bank night
the added attraction. Despite the
fact that the Glendale house is a
pushover for previews, around 200
people walked out of the theatre as
soon as the cash drawing was over.
They didn't even wait to see what
the preview was. House was cheed
should have noticed the walkouts. It
was some sort of tip-off as to how
autiences feel. It can't be that Hollywood is slow to learn!
Double bills are no longer a problem of opposition. Towns in the
sticks where there is but one thearte play dualers. Good example is
Schuyler, Neb, about 1,500 population, with two 300-seat houses in the
town both locally owned. One
and the street of the street of the color
of them. It wasn't a question of opposition, only that the public knew
that two features could be bought
for the price of one elsewhere and
insisted on the bargain rates f x the
home town. Schuyler heard about
bank nights. So the two theatres
had to install the eash giveaway. No
question about entertainment, it was
strictly, Tiow much can't get for my
admission?

#### Cincy Variety Club's Outing

Ciney Variety Club's Outing
Cincinnati, July 7.
Variety club will hold its annual
outing July 20 at Pleasure Isle,
nearby Kentucky resort, and the
second yearly golf tournament Aus.
I at Hillerest Country Club.
Jim Grady and Joe Oulahan are
in charge of the latter event. Entries limited to 250, with a prize for
each.

\$14,000

## **Comparative Grosses for June**

(Continued	irom	pag	e 18

	PH	ILADELPI	HIA	
ALDINE (1,200; 40-55-05) High. \$30,300 Low. 5,000	June 4 It's Love Again \$4,000 (6 Days)	Witness Chair \$4,200	June 18 I Stand Condemned \$3,500	June 25
EARLE (2,000; 25-40-55) High. \$33,000 Low 10,500	Law in Her Hands \$12,000 (NTG Unit) (Stage Show)	Sons o' Guns \$11,500 (Roger Wolfe Kahn Orch.)	Speed \$12,500	Forgotten Faces \$21,000 (Phil Baker Unit)
FOX (5,000; 40-55-65) High. \$41,000 Low., 10,500	Private Number \$21,500 (Vincent . Lopez Orch.)		Number \$17,500 (Lopez Orch.) (3d Week)	Private Number \$19,000 (Fight Pix) (4th Week)
STANLEY (8,700; 40-55)	(Stage Show) Builets or	Trouble: For	Fury \$13,500	Fury \$6,000

#### KANSAS CITY

	June 4	June 11	June 18	June 25
MIDLAND (4,000; 25-40) High. \$35,100 Low. 5,100	Trouble For Two \$8,000	\$6,000	Fury \$8,500	Grand Hotel \$7,000 (Revival)
MAIN- STREET . (\$,200; 25-40) High. \$35,000 Low 3,300	Let's Sing Again \$5,500 (Stage Show)	Brides Are Like That \$12,000 (Folies Comique's Unit)	Bullets or Ballots \$8,500 (9 Days)	Law in Her Hands \$8,500 (Fight Pix)
NEWMAN (1,900; 25-40) High. \$33,000 Low. 3,300	Sons o' Guns \$6,500	Harvester \$4,200	Case Against Mrs. Ames \$5,500	Poppy \$10,200
UPTOWN (2,010; 25-40) High. \$11,000 Low. 1,500	Rhodes and Laughing Irish Eyes \$2,400	Private Number \$9,000 (9 Days)	Number \$4,800 (2d Week)	It's Love Again and Country Beyond

#### CAN EDANCISCO

	June 4	June 11	June 18	June 25
PARA- MOUNT (2,740; 80-85-40) High. \$37,500 Low 5,000	. 4.	Princess Comes Across and Wise Guys \$11,000	Fury and Early to Bed \$14,000	Fury and Early \$10,000 (2d Week)
GOLDEN GATE (2,850; 80,35-40) High (, \$26,000 Low. 5,400		Farmer in the Dell \$15,000 (Major Bowes Ams.)	Let's Sing Again \$17,000	Bunker Bean \$17,000 (Olsen and Johnson Unit)
ORPHEUM (2,440; 80-85-40) Righ. \$27,000 Low. 2,100		Show Boat \$5,600 (4th Week)	Draoula's Daughter and Trapped By Television \$8,500	King Steps Out \$16,000
WAR- FIELD (2,670; 35-40-55) High. \$57,400 Low. 8,200		Trouble For Two and Case Against Mrs. Ames \$13,000	Private Number and Human Cargo \$14,500	Hearts Divided and Big Noise \$11,000

#### MONTREAL

			-	
X.	June 4	June 11	June 18	June 25
PALACE (2,760; 50) High: \$18,000 Low: 4,500	Show Boat \$10,000	Boat \$7,000 (2d Week)	Things to Come \$7,000	Private Number \$7,000
CAPITOL (2)400; 50) High. \$30,000 Low. 5,100	Goiden Arrow and Sons o' Guns \$6,000	Ex-Mrs. Bradford and Times Sq. Playboy \$5,500	Princess Comes Across and Forgotten Faces \$6,500	Sins of Man Champagne Charlie \$6,000
PRINCESS (2,800; 50)_ High. \$25,000 Low 3,500	King Steps Out and Dangerous Intrigue \$9,000	King and Dangerous \$5,000 (2d Week)	One Rainy Afternoon and Road Gang \$5,000	So They Married and Devii's Squadron \$9,000 (Fight Pix)
LOEW'S (3,200; 50) High. \$18,000 Low 3,000	Garden Murder and First Baby \$9,000 (Vaude)	Little Miss Nobody and Country Beyond \$8,500	Robin Hood and Doughnuts and Society \$12,000 (Ripley	Case Against Mrs. Ames and Florida Special \$9,000

		SEATTLE		
	June 4	June 11	June 18	June 25
FIFTH AVE. (2,400; 27-37-42) High. \$26,000 Low. 2,500	Princess Comes Across and Hold That River \$7,700	Private Number \$7,800	Fury \$4,200 (6 Days)	Рорру \$6,600
PARA- MOUNT (8.108; 27-87-42) High. \$57,800 Low. 3,400	Tili We Meet Again and Times Square Playboy \$2,900	Speed and Champagne Charlie \$3,100	Law in Her Hands and 3 Wise Guys \$3,400	One Rainy Afternoon and Forgotten Faces \$3,600
LIBERTY (1,900; 10-27-87) High. \$12,600 Low. 1,700	Mr. Deeds \$4,700 (8th Week)	Deeds \$5,600 (9th Week)	Deeds \$6,000 (10th Week)	Deeds \$4,800 (11th Week)
MUSIC BOX (900; 27-37-42)	Show Boat \$4,800 (2d Week)	Boat \$3,600 (3rd Week)	\$3,300 (4th Week)	\$2,800 (5th Week)

#### PAR'S FANNER PIC

Hollywood, July 7. Par will make a pic based on fan uncing under the label 'Barely a ady.' Story is by Lawrence San-ers.

Claude Binyon is scripting and Wesley Ruggles handles direction.

Merchants Free Pix S.R.O.

Detroit, July 7.
S. R. O. is a permant fixture at the free films shown in Tuttle Park, Leslie, Mich.
Village merchants provide the flickers without cost weekly, but he who doesn't bring his own seat, goes seatless.

# B&K VS. INDIE EXHIBS OVER NEW CHI **CLEARANCE AUGURS COURT BAT**

#### Bert Stearn Upped

Pittsburgh, July 7. Bert Stearn, for several years manager of the UA exchange here, has been promoted to head mid-eastern sales division, succeeding Jack Schlaifer, shifted to western district. Stearn will make his head-quarters temporarily in Pitisburgh, quarters temporarily in Pitisburgh, content of the moracing this city. Cincinnatt, Cleveland and Indian-apolis.

apolis,

His successor will not be named until after Stearn calls a regional meeting in Cleveland late this week. He gets back in town today (7) from the convention in Hollywood.

## ROCKY MT. MGRS NO LIKE UA **OPPOSISH**

Denver, July 7. Condemning of United Artists Corp. took place here when the The-atre Owners and Managers of the Rocky Mountain Region, Inc., passed resolutions concerning their road-showing of certain films in towns where the exhibitors have refused

where the exhibitors have refused to buy them.

Three films, Samuel Goldwayn productions, These Three, 'Strike Me Pink,' and 'Splendor,' were not purchased by Fox-West Coast theatres. Fox is exclusive in all their towns in this territory, with the exception of Denver, and these pictures are being shown by United Artists in town shown by United Artists in town the control of the man and plans are to show the limits in at least all the Fox towns in the Denver territory. Fox ran a United Artists picture in opposition to a Goldwyn film in one of the towns.

#### **NEB. FAIR'S BEAUT GAG** A BREAK FOR THEATRES

Lincoln, July 7. Small town theatre men are get-ting the breaks in Nebraska on the State Fair's beauty hunt which is being loaded onto about 110 small town chambers of commerce. Every town putting on the beauty contests uses theatres as a rule for the stag-ing and the managers cut in on a ing and the managers cut in on a percentage of the take.

percentage of the take.
Bill Herrington, promoter of the
state-wide drive, will bring all the
winning gals here in September to
the State Fair where they'll vie for
the title of Miss Nebraska and as
such be sent to the Atlantic City
beauty pageant. Anyhow, the small
town boys find it a welcome and
the sent of the sent of them
have resort to in the past few
years.

Indies Meantime Giving the Exchanges a Runaround by Stalling on New Season's Product Bookings

#### ERPI SOUNDMEN BID FOR IA MEMBERSHIP

Hollywood, July 7. Numerous applications from mem-pers of the staff of Electrical Rebers of the staff of Electrical Re-search Products, Inc., have been re-ceived recently by soundmen's local 698, International Alliance of The-atrical Stage Employes. Heretofore, ERPI executives have frowned on members of outfit joining union. In addition, ERPI theatre service men, who handle inspection of the-atre sound equipment, are being or-ganized for first time since begin-ning of union six years ago.

ming of union six years ago.

Most of RCA Photophone sound engineers and service men in the studio and theatre fields have been in the IATSE fold for some time.

#### METRO'S CHI % DEALS

Again That Company Only to Enjoy Such Terms.

Chicago, July 7. Again appears that Metro will be the only exchange which will get any particular allotment of percentage pictures in the Chicago metropolitan area. Last year the exhibitors attempted to boycott Metro
because of percentage demands but
the boycott was broken when Loew's
came into town and built one
theatre besides obtaining ground on
which other houses were to have
been built.

Rather than have Loew's bucking
them in the exhibition field, the exhibitors capitulated and bought
Metro product. Metro, instead of
insisting on 14 pictures on percentages, took nine flickers on sharing
terms. The one house that Loew
built was leased to Essaness, indie
Chicago circuit. age pictures in the Chicago metro

built was leased to Essaness, indie Chicago circuit.

This year the exhibitors in the city are displaying no antagonism to Metro at all, and all evidence willingness to signature contracts for the company on a percentage arrangement. And again it looks as if it will be a nine-ricture seture, though in be a nine-picture setup, though in several spots Metro is asking for 14

several spots Metro is asking for 14 pictures and more on sharing deals. Other exchanges are having their usual tough time in getting percentages, Chicago being admittedly the toughest town in the country for the percentage contracts. Exhibs here that the been trained to the flat retail and the takes tremendous pressure to make them break that policy. policy.

Minneapolis, July 7., Indie exhibits hereabouts are complaining regarding the MG new selling season policy and directors of Northwest Allied States, meeting here this week, will discuss the Northwest Allied States, meeting here this week, will discuss the grievahees. Object to designation of 30 releases as 'specials,' the percentage demands for four pictures and the requirements of Thursday to Sunday dates.

## Chicago, July 7.

Complete wrecking of the Chicago release and clearance system looms a new possibility in the battle between Balaban & Katz and the independent exhibitors over the addi-tional clearance demands on the part of B&K Exchanges have all okayed the additional week of protection of the B&K 30c houses in 'C' week over the 25c houses in first week of general release, but Allied exhibitor organization is determined to fight the granting of this clear-ance, Allied has indicated that it will go to court, if necessary, to battle the B&K campaign.

battle the B&K campaign.

Neither Allied nor B&K wants
court battle, since experience has
proved that going to the law in the
exhibition field has always worked
out to nobody's advantage. However, Allied with its backing of the
Essaness circuit, new member of the
organization, is threatening court
setton in order to forestail the granting of additional protection to B&K
Allied has taken up non quiables.

'collusion' and 'restraint of trade.

'Collusion' and 'restraint of trade.

'While Allied but controlled.

While Allied has sent out no orders to its member exhibitors in this town, there is in evidence at present a general determination of the part of the indie exhibitors to the part of the indie exhibitors to refrain from making any deals for products for the coming season. Film salesmen are being met with a general shake of the head and a 'come back next week and Til tell you when to come again.' While this is in no way a boycott the exhibs are stalling as long as possible in order to make the individual distributors as uncomfortable as possible, and to yraise some doubt in the exchange managers' minds whether they were right in okaying the B&K demand for additional clearance.

No Like Extra Week.

#### No Like Extra Week.

No Like Extra Week.

Allied is certain that the extra week of protection will work a hardship on its members, since the great bulk of them are in the first, second and third weeks of general release, which means that they would awe on the new release system. Essaness has become the guiding factor in this Allied fight, since the Essaness heads, Emil Stern, Eddie Silverman and Sidney Splegel are individually determined that B&K shall not go through with the extra protection as that would react directly on the 28 Essaness houses, all of which are in the first week of release slot, which would get the brunt of the increased clearance. increased clearance.

increased clearance.
Entire picture industry locally feels that a court battle would be universally harmful to everybody concerned, but no one sees any other way out of the mess, with both sides refusing to capitulate to the other. The town is readying for a battle of the giants, which may result in blowing up of a release system which has been built up during the past 15 years as the finest and fairest release system in the country.

## L. A. Tax Burden on Indies Eased, **New Setup Penalizes Big Prods.**

Hollywood, July 7. producers budget per picture seldom exceeds \$25,000 will reap the benefits of a diminished license fee when the city

diminished license fee when the city contained with the control of the control of

costing from \$300,000 to \$500,000 will cost their studio \$500 a year while the major group whose picture costs exceed \$500,000 will be nicked \$700 annually or an upping of 75%.

Indie producers turning out producers from \$25,000 to 200.000 annually or an apping of 200.000 annually or an apping in cost from \$25,000 annually or an apping of \$25,000 annually or an

### FOX ISIS, DENVER, IN 20½% TAX SAVING

Through an order signed yesterday (Tuesday) by Federal Circuit Court Judge Manton, Fox Theatres Corp. will save 20½% taxes upon undivided profits of a subsidiary for the current year. The order, signed at the request of Milton C. Weisman, receiver for Fox, directed that 1,000 shares of the William Fox Isis Investment Co. stock, valued at \$100,000 par, be turned over to the Isis Co. as a means of saving the parent corporation money.

The stock will be received by the

The stock will be received by the Isis Co., which owns the Fox Isis theatre, Denver, and will then be cancelled. This will enable the investment company at the end of the year to pay over its profits to Fox Theatres, and avoid an assessment



## "RHYTHM ON THE RANGE"

A Paramount Picture with BING CROSBY FRANCES FARMER · BOB BURNS Martha Raye · Directed by Norman Taurog



Seven Ringing Swinging Song Hits "Empty Saddles"..."I'm an Old Cowhand" "Round-Up Lullaby"...."I Can't Escape From You"...."The House Jack Built for Jill" "You'll Have to Swing It".."Drink It Down"

#### EXPLOITATION By Epes W. Sargent -:-

Summer Ads

Summer Ads

Smaller advertising spaces seem to be indicated for the summer months in most spots, and a cutting most spots and a cutting and a

get the locar in he is given a couple of tickets.

Another good design is a palm leaf fan, mortised to let in the features. Top of the fan is lettered, This is a fan. Don't bring it to the cool Century. You won't need it.'

It all reduces to the single idea of being different to avoid comparison.

#### Lighting

Lighting
Lighting
Lighting almost as essential to a look as a box office, but there are the second of the control of the contr

#### One Revival Angle

One Revival Angle

Playing up a revival Angle
Lady at the Broadval of Dancing
Lady at the Broadval
decided to plug that show as an allistar feature which never had the
right bally as such when fresh out
of the mill. Besides the Gable and
Crawford leads, Camble played up
ting case members of the supporting case members of the supporting case members of the supporting case were Fred Astaire and Nelson
Eddy in minor roles.

By. billing these four names in a
big way the Broadway gave
Dancing Lady were zet at the borently with Big House, another revival.

#### Lifebuoy Cookies

Lifebuoy Cookies

Edward Selette, of the Albany, Albany, Sori a bakery to make up the State of t

Hooking In

Hooking In

News hookops a laways good tie-ins, and the law of the keep had eye peeled. In one town, for example, there was a drive against pin machines. The theatre did not like the control of the con

#### Press Work

Managers who have no money for help on the press work are too apt to go the easy way. They cut out or copy a few items from the stuff sent them, take them to the various editors, with the carbon copies showing the stuff is duplicated. That's the stuff the picture editor does not want.

itors, with the carbon copies snowing the stuff is duplicated. That's
the future the picture editor does not

If the job is worth doing it is
worth taking time out to get established. See each editor and have a
talk with him. Make a mental note
type of plays, his most disliked players. Go home and write out the information. Take him some stuffalong his own lines, assure him that
you have not given a duplicate to
apt to make a connection. After a
few contacts you can probably send
the dope over with note and save the
time you have been spending making
contact.

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#### Nursing 'Angel'

Nursing 'Angel'
Norfolk.
Playing Kay Francis in 'The White
Angel,' the Newport Theatre used
local white angels on exploitation
stunt that clicked nicely.
Bus load of negative voing
Bus load of negative were guests
of Newport at first show on July 5.
Bus was further decorated by banner in ballyhoo of show.
Photographer snapped spire of the
urses in front of the eatre. Said
photographer snapped advertising of
the show. Newspaper follow-up
with nurses pix hit public on day
after opening making good.

#### Cultural Bally

First time a film representa-tive ever got to talk before high school and junior college teach-ers attending the annual con-vention of the National Educa-tional Association was at Port-land, Ore, last week when Bar-seyment of the Section of The Theilberg's production of Thomeo and Julie! Press agent spent four months swinging around the country.

and Juliet."

Press agent spent four months swinging around the country, hitting 62 cities for talks before educational, religious and literary groups.

#### Taking Time

Taking Time

Lester Pollock, of Loew's Rochester, is clock minded. A clock face on the box office front shows the time for opening, and after the show box shows the time to a page boy shows the time to a page boy shows the time you get out. A full time schedule is also displayed on the box office window, distributed and can be set after each feature run is ended to show the revised schedule.

#### The Patient Chinese

Local theatres take to Exhaughti.
Local theatres take to Exhaughtition. Recently Leon Briton Rico
Radio, built mainmast of battleship
on Bubbling Well Boulevard for
'Follow the Fleet' and for 'I Dream
'Too Much,' cut hole in 24-sheet at
main corner of city, placing loudspeaker in mouth of Lily Pons. Music 15 hours a day.

Wide Coverage

Wide Coverage

Johnny Barcroft, publicity man for the RKO Palace, went the distance with the RKO Folles Comique when the show played Columbus. He was helped in a slight date, which gave excuss for additional newspaper comment. He reports 38 newspaper items along, including the regular and extra adverticable of the comment of the postponement notice, but he also got a raft of art, two columns and up, on the girls, All of the papers used the art heavily, due to the good pictures available. There was an up, on the girls, All of the papers used the art heavily, due to the good pictures available. There was an additional to the postponement and up, on the girls, all of the papers used the art heavily, due to the good pictures available. There was an additional the company, and tossed 500 balloons from a 14-story building, all carrying heralds, some of which was allowed to the company, and tossed 500 balloons from a 14-story building, all carrying heralds, some of which was an additional to the company performance. The company is a special rol, for the week. All four local radio stations rode along with the show with a price of the company and the dimeries as well as confectioners were strong on Folles' sundaes for which special mirror strips are peroduction of one of the semi-nudes. These were particularly useful in the college sector the trolley cross wires with welcome signs three feet square and a 2025 foot banner was flown from a hotel staff and a spot-lighted, Those are just the highlights, but suggest the thorough coverage.

Good Gags

#### Wrinkles

sign writer who has to make up a couple of dozon frame signs for couple of dozon frame signs for the signs of the signs of

# Plan to reconstruct the old Somerset, now the site of the Combraset, now the site of the Combradopen it again for film showings has been abandoned. Lewen Pizor relinquished option he had on the appeared without profit, where exset in the site of the site of the combradisposed by the site of the site of the combradisposed by the site of the site of the site of the ance of the spot. Option went to another exhibit or of the territory who will sep Somerset closedtener and Educational exchange branch manager for Grand Nasional Exchange, replacing Sam Rosen. Announcement made by Judge J. Abadow Anessamteen the site of the hades of the site of the site of the site of the hades of the site of the site of the hades of the site of the site of the hades of the site of the site of the hades of the site of the site of the hades of the site of the site of the hades of the site of the site of the hades of the site of the site of the hades of the hades of the site of the hades of the site of the hades of the had Pittsb

Fittsb. %.
Flock of annual summer closings by WB reduced considerably in Pittsburgh area this year, with only four houses shuttering this year as against two and three times that many in the past. Sites darkened until Labor Day are Prince. Ambridge: Columbia, Warren; Liberty.
Against this, too WB has reopened one house which has been closed for several years. It's the Strand in Oakland district.

Hagerstown, Md.
Change in the personnel for three
Warner theatres in Hagerstown announced by Guy Wonders, district
manager; Geo. N. Payette, Jr., manager of Maryland, promoted to city
and the standard of the control of the control
Thomas Baldridge, manager of the
Academy and Colonial, transferred
to Winchester as manager of the
Capitol. Baldridge will be succapitol. Baldridge will be
sucsiv, assistant manager of the Appollo. Martinsburg, W. Va., while
Baldridge will succeed Stanley Barr,
at Winchester, who goes to Norfolk,
at Winchester, who goes to Norfolk,
at Winchester, who goes to Norfolk,
italian.

Atlanta, Ga Atlanta, Ga.
Manager Erle Holden, of Lucas &
Jenkins' Capitol, (Atlanta's only
vaudeville theatre), has returned
from a vacation trip to Baltimore.
Md. Jeck Harber, Holden's assistant,
is vacationing in the North Georgia

is vacationing in the aroun amountains.
Eddie Pentecost, assistant manager and treasurer of Loew's Grand theatre, has returned from Memphis, where he has been sitting in for the manager, who has been on vacation,

Syracuse, N. Y.
Jacob Webber, assistant to Jay
Golden at RKO-Schine Keith's, doing managerial relief during the
vacation. After subbing for Robert
Pekins at Strand, currently is replacing David (Buddy) Freeman at
Paramount.

BEHIND the KEYS

Philadelphia

Following closing of Lucas & Jenkins' Georgia, Manager O. H. Bradbury, Jr., transferred to Fox as manager. E. E. Whitaker, managing the Fox, will devote his time to city managing of L. & J., which operates the Capitol and Paramount.

operates the Capitol and Paramount.

Canton, O.

Warner's Alhambra here will be
known as the Ohio, after alterations.

Benovation will be started shortly
at the Regent, New Castle, Pacoba
of Cleveland have them a long time
lease on the Grand, Moundsyille, W.
Va., effective September 1.

Ordinance which demands two
men in a projection booth in Sharon,
by the operators' union, has passed
third and final reading before city
council.

third and tinal reading before city combines. The street is being built at nearby Minerva. C. J. Crag. Bridgewater, N. S., is perhaps the only weekly newspacer owner and editor who is also a film exhibitor. After 35 years of weekly newspapers in Bridgewater and elsewhere in Nova Scotia, Cragg widewespapers in Bridgewater and elsewhere in Royal Scotia, Cragg widewide operation is a pricing to the companies. He now operates two houses in adjoining towns.

Jesse Jones, Portland, leased Greenlake theatre from banking in-terests which are erecting building as a part of market development in Greenlake district of Seattle. House will seat 700, ready in September.

New York Harlow Peters has Leonard Hall's spot at RKO as special copy writer. Peters was formerly with Metro press book dept. and United Press.

Lincoln.

Louis J. Finske, Denver division manager of the J. H. Cooper Enterprises, is here laying out summer plans with City Manager Jerry Zigron.

Cal Bard, former indie theatre operator, who was kingpin in the recently dismissed conspiracy case here, is now in Davenport, Ia., on some deal.

Criterion theatres at Charlotte, N. C.
Criterion theatres at Charlotte,
Durham and Greensboro have been
sold to Standard Theatres, Inc., a
new corporation, by Criterion
Amusement Company, Inc., formor
operators, S. W. Crawer, who heads
another theatre chain, is president of
Standard,

#### Trick Stuff

Trick Stuff

Working out an improvement on the old clutching hand lantern slide effect a manager arranged for throw a effect a manager arranged for throw a street from the theatre. Slide was made from an exciting scene still and colored. Just in front of the projection lens he set a hand, cut and the street from the theatre. Slide was made from an exciting scene still and colored. Just in front of the projection lens he set a hand, cut or the street of the street on a pin in the face of a wheel. So adjusted as to permit the silhouette to be uished in front of the lens and with a motor from a toy construction set end hitched up to give a slow motion. Effect was of the clutching hand, obtraining non the clutching hand, obtraining non the clutching hand, obtraining non the clutching hand, obtained not a low with a motor from a toy construction set end hitched up to give a slow motion. Effect was of the clutching hand, obtaining non the lobby and in store windows helped set attention, a manager rigged up a false back with three rests of noce holes. Inside an etherstick of the control of the sheet statement of the substrake in the evenior, pass was an old moving van with the reer doors removed and renaced by a false back with three rests of noce holes. Inside an etherstick of the sheet readment of this scene is interesting, find out, which it was all about. It was all about.

Charlotte, N. C.

M-G-M IN 1936-37!



CAPITOL, N. Y. beating "Tugboat Annie" previous record-holder and close to the Biggest of Winter, Summer; Spring or Fall. Of course, it's a HOLD-OVER EVERYWHERE!

# CALENDAR OF CURRENT RELEASES

Offices: 729 Seventh Ave., New York, N. Y. studio: Gower at Sunset, Columbia

gindio: Gower at Sunset,

Abdul the Damaed. The story of Abdul Hamid II of Turkey, Nik N. X.

Abdul the Damaed. The story of Abdul Hamid II of Turkey. Nik Serk, N. X.

Abdul the Damaed. The story of Abdul Hamid II of Turkey. Nik Asther,

Adrienne Ames, Fritz Kortner. Dir. Karl Grune. Rei. May, Rev. May 13.

And So They Were Married. Two kids mingle in the affairs of their parents.

Nugent. 72 mins. Rei. May 16. Rey. May 20.

Avenging Waters. Western. Ken Maynard, Beth Marion. Dir. S. G. Bennet. 56.

Blackmarten. Bel. May 8.

Blackmarten. Bel. May 16. Rey. May 20.

Cattle. Their. Bernet. Sen Maynard. Genve Mittochell. Dir. Spencer

Gargan. Florence Rice, H. B. Warner. Dir. Gordon Wiles. 66 mins. Rel.

July 10.

Cattle. Their. Bernet. Sen mins. Rel. Pab. 26. Rev. Maillen. Univ. 10.

Cattle. Their. Bernet. Sen mins. Rel. Pab. 26. Rev. Millen. Dir. Spencer

Counterfelt. Showing the operations of the Treasury Secret Service man. Ches
cer Morris, Margot Grahame. Lloyd Nolan, Marian Marsh. Dir. Eric C.

Kenton. 74 mins. Rel. June 12.

Dangess Mill. David Silman. 89 mins. Rel. Jan. 4. Rev. Jan. 22.

Parties Spencer. Story of a test pilot. Richard Dix. Karen Morley. Dir. Eric

Kenton. 30 mins. Rel. April 15. Rev. May 13.

Dot' Gamble with Lawe. Sapose of gambling backed by a dramatic story.

Rel. Feb. 15. Rev. March 4.

Final Hour, He. Innocent girl escapes the gallows through the efforts of the

men she had betriended. Raiph Bellamy, Marquerite Churchill. Dir. D.

Fugitive Sheriff, The. Western. John Wayne, Beth Marton. Dir. Nate Gatzert.

Sen mins. Rel. June 1.

Rel. Seb. 15. Rev. Rest. June 1.

Bettern. Self-Peb. 8. Rev.

March 11.

Herces of the Range. Western. Ken Maryard, June Gale. Dr. Spencer Gordon

Hell Ship Morgan. Purgatory on a tuna fishing boat. George Bancroft, Am Sothern, Victor Jory, Dir. D. Ross Lederman. 64 mins. Rel. Feb. 8. Rev. Hereco of the Range. Western. Ken Maynard, June Gale. Dir. Spencer Gordon Bennett. Rel. March 23.

King Steps Out. Wes. Rev. Maynard, June Gale. Dir. Spencer Gordon Bennett. Rel. March 23.

King Steps Out. Wes. Rev. Maynard, June Gale. Dir. Spencer Gordon Bennett. Rel. March 23.

Lady. of Secrets. Love comes at last to sealed lips. Ruth Chaiterton, Marian Marsh. Otto Kruger, Robt. Allen. Dir. Marion Gering: 73 mins. Rel. May 25.

Lady. of Secrets. Love comes at last to sealed lips. Ruth Chaiterton, Marian Marsh. Otto Kruger, Robt. Allen. Dir. Marion Gering: 73 mins. Rel. May 15.

Meet Nerv Wolfe. Edw. Arnold, Jann Perry, Lionel Stander. Dir. Herbert Bitterman. 22 mins. Rel. Aur. Der Perry, Lionel Stander. Dir. Herbert Bitterman. 22 mins. Rel. Aur. Der Rev. Lionel Stander. Dir. Herbert Mine Cecelis Parker. Dir. David Howard. 66 mins. Rel. May 15.

Mr. Deeds Goes to Town. Formerly 'Opera Hat' Gary Cooper, Jean Arthur. Deeds Goes to Town. Formerly 'Opera Hat' Gary Cooper, Jean Arthur. Deeds Goes to Town. Formerly 'Opera Hat' Gary Cooper, Jean Arthur. Dir. Bonned, The. Bitter on a soverboat fore sour on Broadway. Harry Richman, Rochelle Hudsop, Ed Farley and Mike Riley (authors of the song). Dir. Victor Schertpinger. 85 mins. Rel. Apr. 71. P. David Sciman. 62 mins. Rel. April 10. Rev. April 22.

Paule on the Air. Radio Squres in a crime detection. Lew Ayres, Forence Rec. Dir. D. Ross Lederman. 86 mins. Rel. April 10. Rev. April 22.

Roaming Lady. Society girl and atriplane stowaway. Fay Wray, Rajph Bellamy. David Seliman. Rel. July 17.

Serrer Patrol. Canadian Mounted story. Lew Ayres, Joan Perry. Dir. David Seliman. Rel. July 17.

Serrer Patrol. Canadian Mounted story. Chas. Starrett. Dir. David Selman. Trappet & Western. Chas. Starrett. Dir. Ford Beeb. 58 mins. Rel. June 8. Trappet & Western. Chas. Starrett. Dir. Ford Sec. Sec. Dir. Love Trappet & Western. Chas. Starrett.

#### Grand National Offices: R.K.O. Bldg., New York, N. Y.

Releases Alo Allied, Chesterfield and Liberty

August Week-end (Chesterfield), Light, breezy entertainment about the finanEdward of the Chesterfield), Light, breezy entertainment about the finanEdward of the Chesterfield of Ch

delly and socially tangled lives of the smart set. Vaierte Hobson, rauHarvey, Betty Compson. Dir. Charles Lamoni. Rel. April 10.

Below the Deadline (Chesterheid). Cops and robbers in the financial district.

Dellow the Deadline (Chesterheid). Cops and robbers in the financial district.

Nume 10.

Bidge of Sighs (Invincible). The drama of a girl who pils the wits against the property of the pr

She-Devil Island (First Division).

Savage queen who ruled an island of virgins and some conquered. Native cast. Dir. Raphael J. Seville. 63 mins. Acade was a superson of the control of

Feb. 22.

of a Kind (Invincible). A hilarious comedy of three cooks who whip up some situations and prove there's no honor among thieves. Chick Chandler, Evalyn Knapp and Berton Churchill. Dir. Phil Rosen. 75 mins. Rel. May 20 Rev. 1919.

Three of a Kind (fivincible). A hilarious comedy of three cooks who wins up some situations and prove there's no honor amount thieves. Chick Chandler, Evalyn Kingp and Berton Churchill. Dir. Phil Rosen. 75 mins. Rel.

Too Much Experiments, P. Red-blooded action and hard-riding in a blazing western story of conflict against tyranny and oppression in the open spaces. Rex Beil. Connie Bergen, Lioyd Ingraham. Dir. Robert Hill. 59 mins. Rel. Auril 20.

West of Nevada (Colony). Mighty story of the gold fields with Rex Bell in his greatest two-field he-man role. Rex Beil, Joan Earclay, Al St. John. Dir. Robert Hill. 59 mins. Rel. June 22.

Offices: 321 W. 49th St New York, N. First National

Brides Are Like That. From play 'Applesauce.' Confident youth. Ross Alex-ander, Anita Louise. Dir. Wm. McGann. 66 mins. Rel. April 18. Rev. March 25.

March 25.

Bullets or Ballots, Edw. G. Robinson battles racketeers. Edw. G. Robinson, Joan Blondell. Dir. Wm. Keighley, 68 mins. Rel. May. Rev. Junc 3.

Case of the Velvet Claws, Warren William, Claire Dodd, Winlifred Shaw, Dick Foran, Joseph King, Eddle Acuff. Dir. William Clemens. Rel. Aug. 15.

Foran, Joseph King, Eddie Acuff. Dir. William Clemens. Rel. Aug. 19.
Celling Zero (Cosmopolitan). Story of three war buddles who, in developing commercial aviation, are thrown together in the most exciting events of their careers. James Cagney, Pat O'Brien, June Travis, Stuart Erwin, Barton MacLane. Dir. Howard Hawks. 55 mins. Rel. Jan. 25. Rev. Jan. 22.
China Clipper. A drama of the trans-Pacific airways. Pat O'Brien, Beverfy Malthail. Dir. Jaymond Euright, Rel. Aug. 22.
Walihail. Dir. Jaymond Euright, Rel. Aug. 22.
Walihail. Dir. Jaymond Euright, Rel. Aug. 22.

These tabulations are compiled from information supplied by the various of various of the variou

imate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Varlety' carry the actual time, clocked in the the-atre after passage by the New York State censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to l this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety
will appreciate the co-operation of
all managers who may note discrep-

Harold Auten, 1640 Broadway,
Amkino, 723 Seventh Ave.
Bavaria Film, 489 Fifth Ave.
Casino, 240 E. 86th St.
Danubia, 725 Seventh Ave.
Danubia, 725 Seventh Ave.
European, 184 W. 55th St.
Garrison Films, 729 Seventh Ave.
European, 184 W. 55th St.
Garrison Films, 729 Seventh Ave.
Franco-American, 66 Fifth Ave.
General Foreign Sales, 729 7th Ave.
Franco-American, 67 Fifth Ave.
Liter-Continent, 50 E. 42nd St.
Kinematrade, 723 Seventh Ave.
Jean Lenauer, 220 W. 57th St.
Ave.
Metropolis, 260 Fifth Ave.
Scandinavian Films, 220 W. 42d St.
John Tagernoux, 128 W. 46th St.
Ufa, 729 Seventh Ave.

#### CACTUS CLEFFERS ON STARTING LINE AT REP

Hollywood, July 7. Trio of Republic's musical west erns have been okayed for early pro duction, awaiting washup of dispute

between Gene Autry and studio in Federal Court this month.

Three include "The Old Corral,' original screen play by Sherman Lowe; 'Roundup Time in Texas,' and 'Oh, Susannah,' both by Oliver Drake, 'Susannah' is slated to go Drake,

#### Havs OK on Chinese Pic

Hays office production code ministration department, under Vince Hart and Dr. James Wingate, is scheduled to give the once-over to their first Chinese feature picture within the next few weeks. The Chinese dialog will be a lot of Greek to the two officials but like all foreign language films an English translation of the script accompanies.
Production code office has looked

at Swedish, Italian, French and Po-lish pictures that have been submit-ted for the Hays purity seal.

#### E. G. Robinson's Brit. Pic Via Col. Release in U.S.

Thomas Dodds, chairman of At lantic Film Productions, Ltd., of London, sailed for home July 3 after one week in America. While here he arranged for Columbia to distri-

he arranged for Columbia to distri-bute his company's first, 'Thunder in the City,' which will star Ed-ward G. Robinson.

Film goes into production on July 15 at Denham studios in London. Marion Gering is directing, United Artists handling world distribution; Col taking Canada and U. S.

#### CONTRACTS

Hollywood, July 7.
Bradbury Foote ticketed at Reublic, but without assignment cur

Bradbury Foote ticketed af Republic, but without assignment currently and the Fellows' pact at Columbia renewed another year.

Alan Lane, juve, signed by 20th-Fox, Was with National Players in Cincinnati.

20th-Fox tagged Leah Ray, singer with Fhil Harris. She reports in August.

Res Lederman given year's pact as Columbia director.

Office: 1600 Broadway, New York G-B

G.B. Office: 1600 Breadway.

C.-B. Office: 1600 Breadway.

Albert de Courville. 70 mins. Rel. Aug. 18.

R's Love Again. Musical comedy with dances and song. Jessie Matthews, RobR's Love Again. Musical comedy with dances and song. Jessie Matthews, RobRin ert from Dir. Victor Saville. 83 mins. Rel. May. 30. Rev. May. 23.

Kin ert from Dir. Victor Saville. 83 mins. Rel. May. 30. Rev. May. 23.

Kin ert from Dir. Victor Saville. 83 mins. Rel. May. 30. Rev. May. 23.

Kin ert from Dir. Victor Saville. 83 mins. Rel. May. 30. Rev. May. 23.

Kin ert from Dir. Victor Saville. 83 mins. Rel. May. 30. Rev. May. 23.

Kin ert from Dir. Victor Saville. 83 mins. Rel. May. 30. Rev. May. 23.

Mister Hobs. Tramp picked up because his name is Rothschild acts as the deux of machine. George Artiss. Rel. Nov. 22. Rev. Yeb. 12.

Mister Hobs. Tramp picked up because his name is Rothschild acts as the deux of machine. Rel. Victor Fig. 1000 for the development of the May. Nov. Pilbesm. John Mills. Despite for nine days. Cedric Hardwicke, Nove Pilbesm. John Mills. Despite for nine days. Cedric Hardwicke, Nove Pilbesm. John Mills. Despite for nine days. Cedric Hardwicke, Nove Pilbesm. John Mills. Despite for nine days. Cedric Hardwicke, Nove Pilbesm. John Mills. Despite for nine days. Cedric Hardwicke, Nove Pilbesm. John Mills. Despite for nine days. Cedric Hardwicke, Nove Pilbesm. John Mills. Despite for nine days. Cedric Hardwicke, Nove Pilbesm. John Mills. Despite for nine days. Cedric Hardwicke, Nove Pilbesm. John Mills. Despite for nine Rel. John Mills. Despite for nine Rel. Pol. 20. Rev. March 4.

Sected Agent. Spr. Transpiller. Despite for nine Rel. Feb. 20. Rev. March 4.

Sected Agent. Spr. Transpiller. Despite for nine Rel. Feb. 20. Rev. March 4.

Secret Agent. Spy story. Madeline Carroll, Peter Lorre. Dir. Aifred Hichcock. cock. To mins, Red. June 15. Rev. June 17.

Studies: Gulter: Airpiane crew repulse ranch bandits. Lionel Atwill, Irene Both Marvey. Dir. Geo. Seitz. 70 mins. Rel. April 28. Rev. May 9.

Both Barvey. Dir. Geo. Seitz. 70 mins. Rel. April 28. Rev. May 9.

Both Barvey. Dir. Geo. Seitz. 70 mins. Rel. April 28. Rev. May 9.

10. Lauriel and end from the opera of that name, but well away from the Lauriel and the comment of the Studios: Culver City, Calif. Offices: 1540 Broadway, New York, N. Y.

Studio: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway;

Studio: \$851 Marathon St.,

Paramount Offices: 1501. Broadway.

And Sadden Death. Safety dory deriving from Readers' Digest article. Run.

And Sadden Death. Safety dory deriving from Readers' Digest article. Run.

Anything Goes: Broadway musical hit. Bing Crosby, Ethel Merman. Chas.

Ruggies, Ida Lupino. Dir. Lewis Milestone. 80 mins. Rel. Jan 24. Rev.

Feb. 12. Articles, The. From a Zane Grey novel. Larry Crabbe, Raymond.

Bit Brown Eyes. Manicurist turns detective. Joan Bennett, Cary Grant. Dir.

Raoul Waish. 75 mins. Rel. April 2. Rev. May 6.

Border Filight. Story of the air corps of the Coast Guard. John Howard. Grant.

Rev. June 24.

Bride Comes Home, The. A girl with spirit and a boy with a temper. Claudette. Colbert, Fred McMurry, Robert Young, Wm. Collier, Sr. Dir. Wesley dette. Colbert, Fred McMurry, Robert Young, Wm. Collier, Sr. Dir. Wesley dette. Colbert, Fred McMurry, Robert Young, Wm. Collier, Sr. Dir. Wesley dette. Colbert, Fred McMurry, Robert Young, Wm. Collier, Sr. Dir. Wesley and the Prairie. Western. One of the Hopalong Cassidy series. William Boyd. Dir. Howard Berthetton. Rel. March 6.

Case Against Mrs. Ames, The. Mrs. Ames' prosecuting attorney becomes her champion. Madeline Carroll, Geo. Brent. Dir. Wm. Sciter. 85 mins. Desert Gold. Zanc Grey western. Larry Crobbe, Marsha Hunt. 68 mins. Dir. Jas. Hopan. Rel. March 27. Rev. May 13.

Pesire. An American englacer on vacation in France and Spain becomes involved with a band or crools. Rater Debritch, Cary Cooper. Dir. Nova deviate and Spain becomes involved with a band or crools. Rater Debritch, Cars. Ruggies. Dir. Nova min McLeod. Rel. 1005. Spirit St. Spirit May 2010. Chas. Ruggies. Dir. Nova min McLeod. Rel. 1005. Spirit St. Spirit May Poland, Chas. Ruggies. Dir. Nova min McLeod. Rel. 1005. Continued on 18ge 26)

(Continued on page 25)



## CALENDAR OF CURRENT RELEASES

(Continued from page 23)

Michael, Sir Guy Standing, Ray Milland, Dir. Geo. Archainbaud. Rel. July 3.

Renaion. Spy story of the World War, Herbert Marshall, Gertrude Michael, Lionel Atwill, Guy Betas Foot. Dir. Rob.; Florey, Rel. April 7.

Rose dir. Rob. Spy story of the World War, Herbert Marshall, Gertrude Michael, Story of old California. Gladys Swarthond David Bela Charles Michael Grot, Willie Howard, Dir. Mailon Gering, 85 mins. Rel. Jan. 10. Rev. Jan. 15.

Sky Parade, The. Jimmie Allen from radio in his own adventures, Jimmy Rel. April 17. Rev. April 22.

Soak the Rich. Phir Columnists and one red. Walter Connolly, Mary Taylor, John Howard, Dir. Hecht-MacArthur. 85 mins. Rel. Jan. 17. Rev. Feb. 12.

Son Comes Home, A. Mary Boland in her first dramatic role on the screen. All Standard Connolly, Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in hear first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen. All Mary Boland in her first dramatic role on the screen.

Murray, Joan Bennett, Zasu Files.

March 27, Rev. May 6.

Three on the Trail. Western. William Boyd, Jimmy Ellison, Muriel Evans. Dir. Howard Bretherton, 66 mins. Rej. May 22, Rev. May 6.

Three or the Trail. Western. William Boyd, Jimmy Ellison, Muriel Evans. Dir. Howard Bretherton, 66 mins. Rej. May 12, Rev. May 6.

Three or the State Dir. Howard State Play. Herbert Marshall, Gertrude Michael, Lionel Atwill. Dir. Robt. Piorey, 70 mins, Rel. April 17. Rev. Mins. Mins. Rel. April 17. Rev. Timothy\* Quest. Kate Douglas Wigin's child story. Eleanor Whitmey, Tom Keens, Dickle Moore, Virginia Wedder, Dir. Chass, Barton. 66 mins. Rel. April 70. Rev. March 4.

To May Farents, Cadet Story, March 20. Rev. April 22.

Trail of the Lonessome Pine. The. All technicolor production of John Fox's storff Syvias Sidney. Henry Fonda, Fred MacKhuray, Fred Stone. Dir. Renry Hathaway, 100 mins. Rel. March 13, Rev. Feb. 25.

Four Commentary of the Story of the S

Lee McCarey. 64 mins. Rel. Feb. 14. Rev. March 11.

Studios: Heliywood, Calif.

R.K.O. Radio Office: R.K.O. Bidg., Radio City, N.Y.C.

Another Face. A killer has his face remodelled by plastic surgery and becomes a: movie actor in Holiywood. Brian Donley, Wallace Ford, Old Rev. Jan. 1, Alan Hale, Dir. Christy Cabanne. 72 mins. Rel. Dec. Old Rev. Jan. 1, Alan Hale, Dir. Christy Cabanne. 73 mins. Rel. Dec. Wer. Jan. 1, Alan Hale, Dir. Christy Cabanne. 73 mins. Rel. Dec. William Control of the Martinonial adventure of a man who inaists that two. can live on \$35 a week and his fancee who doesn't think so but is willing to try. Barbara Stamyck, Gene Raymond, Robert Young, Ned Bunker Bean. A clerk with a towering interiority complex fails prey to a fake claitwoyant and the mouse becomes a. lino. Owen Davis, Jr., Louise Lattiner, Robert McWade, Hedda Hopper, Jessie Ralph. Dir. Edward Killy, Chattagher Hamiton. 67 mins. Rel. June 28. Rev. Jul. 2 become an actress, 1841. Special Charles California and the results of the State of the Charles California. Ann Shirley, Phillips Roberts, Edward Ellis. Dir. George Nieholis, Jr. 68 mins. Rel. Jan. 17. Ban Rev. Feb. 21. May 22. Rev. June 24.

Ex.-Mrs. Bradford, The. Murder at the race track solved by amateur cleuth. William Powell, Jean Arthur, Eric Blore. Dir. Stephen Roberts. Rel. Farmer a celledentally crashes studio in

Ex-Mrs. Bradford. The. Murder at the race track solved by amateur sleuth. William Powell, Jean Arthur, Eric Blore. Dir. Stephen Roberts. Rei. William Powell, Jean Arthur, Eric Blore. Dir. Stephen Roberts. Rei. Parmay 18 the Dell. Retired indivest farmer accidentally crashes studio in Hollywood and, much to his own surprise, rises to fame as an actor. Fred Stone, Jean Parker, Esther Dale, Moroni Olsen, Frank Albertson. Pred Staine, Jean Parker, Esther Dale, Moroni Olsen, Frank Albertson. Pred Staine, Grank Stainer, Stain

Silly Billier, Wheeler and Woolsey in the middle of the California gold rush
Billier, Wheeler and Woolsey in the middle of the California gold rush
Billier, Wheeler was the California California Gold rush
Billier, Wheeler was the California C

nev April 29.

Via Scarlett. A father takes his daughter to England and dresses her as a boy. Katharine Hepburn, Edmund Gwenn. Cary Grant. Dir. George Culkor, 90 mins. Rei, Jan. 3. Rev, Jan. 15.

9 in Revolt. A champion race horse is stolen by gangsters and is helped backed to his trainer by his staunch friend, a dog. Dir. Glen Tryon. 65 mins. Rel. April 2. Rev. April 29.

9 in the Baryl A. Rev. April 29. Two in Revo

mus. Rel. April 2. Rev. April 29.

Two in the Dark. A man, his memory gone and his identity unknown, gets in the Dark. A man, his memory gone and his identity unknown, gets in the property of the property o

Yellow Dust. Bob Fairfax finds gold and romance in the same day, but a crook tries to horn in on both. Richard Dix, Lella Hyams, Jessie Ralph, Andy Clyde, Onslow Stevens. Dir. Wallace Fox. 62 mins. Rel. March 13. Sev.

PICTURES

Republic

Office: RKO Bldg.,

CEPUBLIC VINCE: RKO Bidg., V.
Ming Gold. Fast action. Bill Boyd. Dir. Sam Newfield, 58 mins. Rel. Dec.
Lev. May 27. Mountain. Western with nucle. Gene Autrey, Ann Rutherford. Dir. Mack Wright. 69 mins. Rel. April 13. Rev. April 29.
dags Feet. Capitalizing the modern crate for tap dancing. Eddie Nugent,
Ben Lyon. Joan Marsh. Dir. Joseph Santley. 72 mins. Rel. Jan. 31. Rev.
Mill and Societa & Societa &

Comin' Round the Mountain. Western with music. Gene Autrey, Ann Rutherford. Dir. Mack Wright. 69 mins. Rel. April 32. Rev. April 23. Dancing Feet. Capitalizing the modern eraze for tap dancing. Eddie Nugent. April 1. Joseph Santley. 72 mins. Rel. Jan. 31. Rev. April 23. Mins. Rel. Jan. 31. Rev. April 21. Doughants and Society. A four-tar family of folks becoming get-rick-quicked and the second of the seco

Studio: Fox Hills. 20th Century-Fox Offices: 444 West 66th St.

Tickets to Paradise. Roger Pryor, Wendy Barrie. Rel. July 16.
Situdio: Fox Hills.

20th Century-Fox

Officers: 444 West 68th.

Hollywood, Cal.

Across the Alsie. Brian Donlevy, Gloria Stuart. Dir. H. Bruce Humberstone.

Across the Alsie. Brian Donlevy, Gloria Stuart. Dir. H. Bruce Humberstone.

Across the Alsie. Brian Donlevy, Gloria Stuart. Dir. H. Bruce Humberstone.

Acromatour Yantee. Will Rogers reissue. Rel. April 2.

Black Gang, The. Paul Kelly, Silm Summerville. Mona Barrie, Dir. Lewis

Black Gang, The. Paul Kelly, Silm Summerville. Mona Barrie, Dir. Lewis

Black Gang, The. Paul Kelly, Silm Summerville. Mona Barrie, Dir. Lewis

Brade Hills. And John Strate Williams and John Strates.

Brade Hills. And John Strates. Williams and John Strates.

Charle Chan St. Millionaire mixes in a murder. Paul Cayanaugh, Helen

Silm Summerville. Dir. David Butter. Rel. April 17. Rev. April 3.

Charley Chan at the Ence Warner Oland. Keye Luke, Goo, and Olive Branno.

Dir. Harry Lachman. 72 mins. Rel. March 27. Rev. March 25.

Charley Chan at the Race Track. Warner Oland. Keye Luke, Goo, and Olive Branno.

Dir. Harry Lachman. 72 mins. Rel. March 27. Rev. March 25.

Connity Beyond, The. From the Curwood droy. Rochells Hudson, Paul Kelly

Cannity Beyond, The. From the Curwood droy. Rochells Hudson, Paul Kelly

Country Bortor, The. The story of the Dione quints Dione quintuplets, Jean

Hersholt, June Lang, Silm Summerville. Dir. Henry King, 93 mins. Rel.

Edwarder, Rev. March 28. celtes the Jones family. Jed Prouty. Shriley

Danne. Dir. Jas. Tinling, 58 mins. Rel. July 10, Rev. June 28.

Everybody's Old Man. Irvin Cobb. Rochelle Hudson. Dir. Jas. Flood. 82 mins.

Fel. March 20. Rev. April 1.

Every Body's Old Man. Irvin Cobb. Rochelle Hudson. Dir. Jas. Flood. 82 mins.

Fel. March 20. Rev. April 1.

Every Body's Old Man. Irvin Cobb. Rochelle Hudson. Dir. Jas. Flood. 82 mins.

Fel. Jan Donlevy. Granna. Johnny Downs, Shirley Deane. Day. Lewis

First Baby, The. Domestic drama. Johnny Downs, Shirley Deane. Day. Lewis

First Baby, T

Private running.

June 17.

June 17.

Professional Soldier (20th). Victor McLagien. Freddie Bartholomew, Gloria Stuart. Dir. Tay Garnett 75. min. Rel. Jan. 28. Inv. Feb. 5.

Stuart. Dir. Tay Garnett 75. min. Rel. Jan. 28. Inv. Feb. 5.

St. 18. Min. Soldier 18. Min. Rel. Jan. 28. Inv. Feb. 5.

Sin. Beld. Rel. Aus. 7. Min. Rel. Jan. 28. Inv. Feb. 5.

Sin. of Man. (20th). Jean Hersholt. Don America, Aan Shoomaker. Dir. Gregory Ratoff, Otto Brewer, 85 mins. Rel. Rel. 8. Nev. June 24.

Ratoff, Otto Brewer, 85 mins. Rel. 18. Nev. June 24.

Ratoff, Otto Brewer, 85 mins. Rel. Kelly. Dir. Allan Swan. 72 mins. Rel. 18. Rev. March 18.

Ratoff, Otto Brewer, 85 mins. Rel. Kelly. Dir. Allan Swan. 72 mins. Rel. 18. Rev. March 18.

Thank You, Mr. Jeeves. Comedy. Arthur Treacher. Dir. Eugene Förde. Rel. June 19.

Rei, March 13. Rev. March 16. Rev. March 16. Rei, March 17. Rev. March 18. Rev. Mary, With Love. Warner Bakter, Myrna Loy. Dir. John Cromwell. Rei. Aug. 1. Under 19. Rev. March 19. Rev. March 19. Rev. May 19. Rev. May 19. Rev. May 1. Rev. May

Studio: 1041 No. Formosa Bivd. United Artists Offices: 729 Seventh Hollywood, Calif. New York, Hollywood, Calif. O'III.CO Artists "New York, N.Y.
Amateur Gentieman Jeffrey Farnel's story of a young man who gambles to
reverse the state, Douglas Fairbanits, Jr., and Elissa Landl., Dir.
Thornton Freeland. Produced by Criterion Films, Lid. Rel. March 20,
Rev. Feb. 5. April 29.
thost Goes West. A gay romanite consect with Robert Donat, star of Count
of Monte Cristo', Robert Donat, Jean Parfeer, Eugene Pallette. Dir. Rene
of Monte Cristo', Robert Donat, Jean Parfeer, Eugene Pallette. Dir. Rene
Standa Condemned. A Russian war story with two men snd a girl. Harry
Baur, Laurence Oilvier, Penelope Dudley-Ward, Dir. Anthony Asquish
(London). Rel. June 12, 76 mins.

(Continued on page 27)

#### Studio Placements

Hollywood, July 7. Niesen, Everybody

Hollywood, July 7.

Gertrude Niesen, Everybody
Singsh U. Neveille, writing original,
B. F. Derr.
Irving Bacon, 'Valiant Is the Word
for Carrie,' Par.
Grace Good, Middled Booth, Eddie Barle, James Pierce, John Dilson, Henry Rocquemore, J. M. Sullivan, 'Wives Never Know,' Par.
Maurice Cass, Alex Schonberg, 'Big
BB-Besie Ross Clark, Jeanne Perkins,
Helen Dikson, Nell Craig, Frank
O'Connor, Charles Meakin, Jane Gittieson, Janet Elsie Clark, Lillian
West, Three Married Men, 'Capin,
Martin Larmon, Nick Lukats, Paul
Barrett, Jack Mulhall, Harry Jordan,
Lee Phelps, Bob Perry, Mike Pat
Donovan, 'Murder With 'Pictures,'
Bbb Graves, Jack Rice, J. Maurice

Par.
Bob Graves, Jack Rice, J. Maurice
Sullivan, Pop Byron, 'Count Pete,'
RKO.
William Benedict, 'Libeled Lady,' MC

MG.
Etta McDaniels, Pat Flaherty,
Charles Wilson, William Hall, Ed
Norris, 'A Fool for Blondes,' U.
Henry Rocquemore, 'Grand Jury,'
RKO.
Ward Bond, 'The Man Who Lived
Twice,' Col.

Ward Bond, "The Man Who Lived Twice,' Col. Walter Kingsford, 'Mistress of Fashion,' WB. Wilfred Lawson, 'Ladies for Love,' 20th-F.

20th. Fe Lawson, Ladies for Love.
Stanley Fields, The World Is
Mine, P-L.
Doris Lloyd, 'Suzy,' MG,
John Graham Spacey, Thank You,
John Graham Spacey, Thank You,
Shirley Ross, 'Big Broadcast of
1837, 'Par.
Edith, Fellows, 'Pennies from
Heaven, Col.
Mg. Core Coffee, scripting, 'Parnell,'
Mg. Core Coffee, scripting, 'Parnell,'

Lenore
MG.
MG.
Preston Sturges, screen
Great Love, MG.
Nedda Harrington. 'Case of the
Caretaker's Cat,' WB.
Hobart Cavanaugh, 'Let's Pretend,'
Take a

WB.
Dorothy Wilson, 'Craig's Wife,' Col.
Tom Lennon, scripting, 'Take a
Number,' RKO.
Guy Kingsford, 'Yellowstone,' U.
Ray Milland, 'Girl of the Jungle,'

Ray Muland, Olif of the Self's His Par. Andy Clyde, 'Johnny Gel's His Gun, 'Par. Joey Ray, 'Swing Time,' RKO. Margaret Seddon, 'Portrait of a Rebel, RKO. Mary McLaren, 'Second Wife,'

Mary McLaren, 'Second Wife,' RKO.
George DeMronamd, Nat Schlott, Muriel Evans, Brenda Fowler, Nana Bryant, 'The Fighter,' Col.
Ward Bond, 'There Goes the Bride,'

Col.
Carl Stockdale, John Tyrrell, 'Out-laws of Palouse,' Col.
Andrew Tombes, "The Devil Is a Sissy,' MG.
Jeanne Blanche, 'T'd Give My Life,'

Sissy, MG.
Jeanne Blanche, Td Give My Life,
Jeanne Blanche, Td Give My Life,
Eddie Shubert and Esther Howard,
Fool Proof, MG.
Slim Summerville, musical, 20th-F,
Guy Kibbee, Carrol Hughes,
Three Men on a Borse, warp tillow,
Adventures of Tom Sawyer, Selznick International.
Alexander Hall directs 'Pinkerton,
the Detective, Par.
Helen MacKellar, 'Draegerman's
CNOble Johnson, 'Lost Horizon,'
Col.
George Breakston, 'Second Wife,'
RKO.

George Breakston, 'Second Wife,' RKO.
Carlos San Martin, 'God's Country and the Woman,' WB.
John Kelly, 'Polo Joe,' WB.
Jarny Davenport, Garry Owes,
Case of the Caretaker's Cat,' WB.
Florence Fair, Michael and Walter
Abel, 'Second Wife,' RKO.
Ooh, Carry Olland Lona Andre Reed.
Cohn Carry Olland Lona Andre Reed.
Cohn Carry Olland Carbon
Class, Lenon Ames, Henry Elall, Pot
Somerset John Peters, Willard Kent,
John Elliott, 'Pilot X,' Fanchon
Royer.

John Elliot, Flor L, Royer. Tommy Bupp, 'Piccadilly Jim,' MC, Coningsby Dawson preparing Mi Conir. sby Dawson reparing Michael O'Halloran, at Republic.
Dora Clement, Yellowstone, U.
Torben Meyer, Piccadilly Jim, and Come and Get It, 'UA:
John Merton, John Van Crooked Trail,' Supreme pix.
Griffin Jay, original for Sol Lesser, Rep.

Alan Hale, 'God's Country and the 'oman,' WB, Phillips Holmes, 'Colonel Spanky,'

#### STORY BUYS

Halppiness Proferred, Frank R. Adams' novel, acquired by Emanuel Cohen of Major Pictures. Film rights to Flower of France, novel by David Garth, taken by Par. Lawrence Suunders' Bardly a Lady, Liberty nug yarn, taken by, Par for Wesley Ruggles producting.

## **Special Sections for Kids Under** 16 Will Be Elastic: See Buildup Of Matinee Trade Via New N.Y. Law

Signaturing of a New York statute last week by Mayor La Guardia, which permits children under 16 years, unaccompanied by adults, to attend picture theatres in N. Y., is regarded as commitment of the state of the s

tendance demands.

With assurance as to special seating and under a special matron's supervision, many exhibitors envision the new statute as building up attendance during dull matinee

#### Wanger

(Continued from page 2)

(Continued from page 2) and when he realizes that Anthony Eden, is only 41, whereas he himself is 42, he feels no longer Walter Wanger, the young producer. He feels quite settled and mature, he said with a hemused smile. However, he still looks Walter Wanger, the young producer.

But he is a picture producer, after all, and so he was gratified that

But he is a picture producer, after all, and so he was gratified that Mussolini sought him out to do his Mussolini sought him out to do his Mussolini sought him out to do his discount of the second of the second sought of the second studio now being hull! just a second second him of the second second him of the second second him of the second him of th

and see the world.)

It is only natural that Haly should be interested in making its own pictures, Mr. Wanger said. Haly she been burt that we have an unfair attitude toward Fascism, that we don't understand that Haly wants to help the Ethiopians, that the Ethiopians, that the Ethiopians welcomed the Italian armies and went over gladly to their side, and went over gladly to their side, are producer ground out a difficult of the side of the picture over here, Mr. Wanger said, and alone Ethel Claytons. But a creative entity. A producer, areal producer, Wanger observes, is a creator. And mow it was the Ital-picture over here, Mr. Wanger said.

and so Italy seeks to correct the wrong impressions other nations have formed about it by means of Italian-made pictures, pictures that shall express Italy's point of view. Italy shall be sold to the world, shall promote better understanding, shall induce more foreign travel, by means of Italian-made pictures.

means of Italian-made pictures.

America must realize, Wanger said, that all the nations hunger to see their own characteristies, their own outlook, in pictures. We can glut their market no longer, the said. There must be exchange, we must help them, and in the pictures we make we must hold a more international deal of the control of eign market.

alistic, in order to interest the foreign market.

Taking up now some of a picture
producer's problems, Wanger has
reached the conclusion that 'producing is a tough racket. When a producer makes pictures that are new
or out of the ordinary, he's got to
have the aggressive support of the
dividence of the conclusion of the
cets to their aggressive, resistance.
The public is always willing, eager,
to see something new, different, but
the exhibitors and distributors are
loath to make the extra effort that
something new and different requires. They shudder at new, stars,
they won't realize that there must
be new names and they must help
to build them.

A genuine producer, Wanger said,

be new names and they must help to build them.

A genuine producer, Wanger said, does his share toward building new names or refurbishing the old ones. A genuine producer recognizes talent, no matter how discouraging the theory of the career. He doesn't just see that the people under contract to him are working; he is careful to arrange that they re working at the right things, in the right places. He spots his people around and so prevents their getting into ruts, getting spoiled. With judicious assignments, he keeps them sensitive, alert, finely balanced. And always, of course, they are growing.

of course, they are growing.

A genuine producer must also convince his writers that the assignment he's got for them is just ducty—for good writers today have other means of support beside prictures. He must convince the directors they ought to take it, for good directors today are preoccupied with their income taxes. They don't want to make too many pictures—it doesn't get them any more. A genuine producer must do all this besides finding the story, handle his stars' careers, and make his pictures at the right cost.

(Continued from page 5) around 25%, which would give Loew's and 20th-Fox a 74% interest held by a British corporation in their behalf.

Loew's investment would be around \$5,000,000.

around \$5,000,000.
Ostrer, who is here with his wife, figures it will take at least a month for the deal to work out. He'll remain during that period and vacation. Mrs. Ostrer, while here, will write 'Hollywood articles for the London Referee, which ler husband owns.

Deal, which was talked over while Schenck was in London with Kent last spring, also includes Loew's getting an interest in the setup, which at that time was reported as a possible outright buy. A different complexion came about after Ostrer arrived here Friday (3) accompanied by Behrendt Behrens, London banker, and A. C. Blumerithin, intermediary. Reorganization was discussed for the GB holdings, which include. Baird Television patents, with the conference deciding to the Conference of the Con

#### History of GB

Reports of a change in the G-B setup have been prevalent for more than a year, company being in constant difficulty because of its setup. For owns 49% of the company, bought by William Fox in an expanding move just prior to his own decline in that company's affairs. At owned, 49%, with the odd, and controlling, 2% interest held by Lord Lee.

Lee.

Last year the Ostrers managed to get that extra 2% but found it didn't help them sufficiently because the deal with Fox is that G-B cannot issue any more paper without Fox's consent. This Fox would not give. Of late the Ostrers found they had to get more money for production purposes, which made things tougher all around.

The Ostrers are heade of the Dec.

all around.

The Ostrers are heads of the Denman Trust, which is the parent company controlling G-B. Under the company charter setup, as well as British law, controlling interest must be in the hands of Britishers. Schenck, in negotiating with the Ostrers, used for description of the control of the contro

bowed out.

If deal goes through, as now visioned in Hollywood, it probably means that the Ostrers will retain their spots in Demman Trust and Gaumont, being titular heads for purposes of record and qualification with the law, but that they will take orders from 20th and Loew's. It probably will also mean an amalgamation in the near tutre of the Gaumont-British production activities with Fox's London production units (there are three such) as well as the Korda production activities as the Korda production activities. as the Korda production activities Latter releases through United as the Korda production activities. Latter releases through United Artists and has four more pictures to deliver on that deal but is known to have an interest in 20th-Fox's London producing and is understood ready to switch over altogether when his UA commitment is com-pleted.

#### Going **Places**

For love of Penelope Dudley Ward, in 'I Stand Condemned,' strong men palpitate and despair. They cry and fling themselves about, which naturally distresses Miss Ward, who is good and kind-hearted, terribly. Miss Ward does not quite know what to do about it, but she is touched, and shows it in looking upon these violent scenes with her clear English eyes steadily gazing, while her nicely modeled lips now part to show her good upper teeth, then slowly close again to resume their habitual expression of serene repose. Though Miss Ward's name is Natasha in the story be-cause she plays a Russian girl, it must be remembered that Natasha is a well-born Russian girl—no more given to vulgar displays of emotion than blonde English actresses

There is also a war going on in 'I Stand Condemned,' which does not ruffle Miss Ward's poise either, but, since she is the carry-on sort, permits her to take advantage of the becoming coiff of the Russian Red Cross nurse, even though Miss Ward's duties are pleasantly limited to fetching breakfast trays for the handsomer Russian officers. The habiliments of her breakfast trays for the handsomer Russian officers. The habiliments of her private life are more prophetic than her posture, which is 'debutante siouch 1910,' whereas her moire robe de style, with its decolletage twisted and draped around her slender, sloping shoulders and its swirling skirr from fitted waistline is conventional 1935; her dark suit with chinchilla muff, toque and collar, too. For quaintness' sake, Miss Ward essays a dark Russian blouse tunic, but gives it her own touch of decorously demure cape sleeves.

Athene Seyler, playing an addle-pated and meddlesome old lady who is really a spy, does a good job of the meddling.

Ann Harding, Ruth Chatterton, Helen Hayes are apt not to like Forgotten Faces, for it shows that maternal self-sacrifice is a slssy compared to paternal self-sacrifice, just as men cooks are better by far than femme cooks. Propeter Faces goes further, it dares to hold that just because a mann is a mother doesn't mean she can't be a rat at heart, and engest the services of Gertrude Michael to prove just how big a rat a mother can really be, besides being a big two-timer. Of course Miss Michael sets hers, but not before 17 years have elapsed, during which time her hopes of stage fame have dwindled to a striptease act in burleque, and her make-up grows more and more shadowed with age. Alies Michael's act, however, is very clean. She starts it wearing a lack sequin peacock skirt, a black maline boa, and a picture hat pin-wheeled with black paradise. First chorus over, she whips off her skirt, wriggles in black sequin locators and black silk stockings. More choruses just bows, although the applause would gratify and inspire Gypsy. Rose Loc bases and the start of the she was a start of the she was the ract ends. Naturally, the show closes.

Jane Rhodes, who plays Miss Michael's daughter adopted by a fine rich tamily, wears appropriate jeune fille sports clothes and has acquired high class difficion.

#### Newsreels

(Continued from page 7).
the same figure. Final reason is
that idea would destroy incentive,
both of cameramen and execs, to go

both of cameramen and execs, to go after the story.

In this contention, vet newsreel men point to the situation in Canical where the state of the s

even under any sort or commination setup.
With these rated as being the main cost of overhead, some go as far as as to estimate that the actual coverage saving through a combination align-ment would not exceed 15% and might not be over 10%. Other newsmight not be over 10%. Other news-reel execs believe that this saving would enable their news weekly to get out of the red even if not show-

ing a large profit.

A major factor that may thwart

the A.P. plan is that cameramen's union officials say they will-fight for a shorter working day if their members are cut off the payroll. This would put the matter back in old category because this decline in working hours would automatically bring the discharged men back on staff.

staff.

Too heavy duplication of scenes is expected by newsreel men to raise an exhibitor howl for cheaper rentals. Considering that most newsreel companies have been trying to bolster these prices for four or five years, this would be a damaging blow eventually.

blow eventually.

Ultimate achievement of A.P. goal might be expected to convert present newsreel houses into short feature operations. In fact, some news weekly officials believe that if efforts to carry out the combined newsreel project are successful, American newsreels soon would become nothing more than glorified shorts.

Because part efforts to invoke the

Because past efforts to invoke the A.P. idea have worked for a brief time and then have blown up with loud reverberations present attempt does not portend well. Main obstacle reversionsly because in the past of the control of the c does not portend well. Main obstacle previously has centered around agreement as to release of certain subjects, with one reel kicking project out the window after being 'scooped' on specific news subject.

## HONEST TO GOODNESS—YOU'VE BEEN SWELL

WE SAY SO LONG TO EVERYONE IN ENGLAND And HELLO TO EVERYONE IN AMERICA THRU



SEE YOU SOON—(WE HOPE)

MACK GORDON and HARRY REVEL

California (California) (Califo

Bernard Hillyer' 82 mins. Jon. 20 Saith Baldwin, Carole Louisert 9. Rev. Before Brekfast From anovel by Faith Baldwin, Carole Louisert 9. Rev. Poster, Cesar Romero, Dir. Walter Lang, 65 mins, Rel. March 19. March 19. March 19. Saiah 19. March 19. Margaret Sullavan, James Stewart. Dir. Edw. H. Griffith. 85 mins. Rel. Jan. 27. Oddy's Rook. Rall Byt Lurns, the tables, Ed Everett Borton, Glenda Farrell, Dir. Atthur G. Colling. 19. mins. Rel. May 21. Rev. June 19. March 19. Ma Parole

Parole! Ann France | Parole |

os: Burbank, Warner Brothers Offices: 321 W. 44th

Studios: Butbank

Calif.

Warner Brothers

Offices: 212 W. 44th St.

New York, N. Y.

New York, N. Y.

An Friedrich March, Olivid be Havilland, Anita Louise feller but March, Olivid be Havilland, Anita Louise, Claude Rains, Donald W. 1988.

Woods, Edmund Gwenn, Louis Hayward, Gale Sondergaard, Steffi Duna, Bully Mauch, Dr., Mervy Le 80, Per. Aug. 23.

Bully Maych, Dr., Mervy Le 180, Per. Aug. 24.

Bully Maych, Dr., Mervy Le 180, Per. Aug. 24.

Caleen. Big musical revue loaded with comedy and songs. Ruby Keeler, Dick Fowell, John Bhoifell, Jack Onkie, Faul Draper, Hugh Herbert, Dick Fowell, John Bhoifell, Jack Onkie, Faul Draper, Hugh Herbert, Dick Fowell, John Bhoifell, Jack Onkie, Faul Draper, Hugh Herbert, Dick Fowell, John Bhoifell, Jack Onkie, Faul Draper, Hugh Herbert, Dick Fowell, John Bhoifell, Jack Onkie, Faul Draper, Hugh Herbert, Dick Fowell, John Bhoifell, Jack Onkie, Faul Draper, Hugh Herbert, Dick Fowell, John Bhoifell, Jack Onkie, Faul Draper, Hugh Herbert, Dick Warten, St. 1988.

By Nolas, The. As amil. Lown business man outwites: Sang of racketeers. Guy Kibbee, Warren Hull, Aima Lloyd, Dick Foran. Dir, Frank McDonald. Sp. Dangerous. Dramatic story of a beautiful and brilliant actress who wreeks the lives of, those she contacts and also her own. Bette Davis, Franchot Tono, Margaret Linday, Alison Stoworth Linday, Alison Stoworth Committee, Andrew Committee, Beverly Roberts, Dir, William Kolann. 68 mins. Rel. Dir, Mring McGann. Rel. Jan. 18.

Green Fastures, The. From the Pullizer Prize play by Marc Connelly, All-star Louise Parkent Consense and Committee Rel. Jan. 18.

Joseph Cawthorn, Paul Graetz Dir. William McGann. 68 mins. Rel. July 18.

Dir. Artche Mayo: 83 mins. Rel. April 28. Rev. April 22.

Dir. Artche Mayo: 83 mins. Rel. April 28. Rev. April 28.

Dir. Artche Mayo: 83 mins. Rel. April 28. Rev. April 28.

Monsy. Fast moving comedy-romaines.

Joseph Cawthorn, Paul Graetz Dir. William McGann. 68 mins. Rei. July 18.

Joseph Cawthorn, Revision of Sinclait Lewis' Main Street. Pat O'Bilen, Josephine Rutchinson, Guy Kibbee, Ross Alexander, Louise Fazenda.

Dir. Archie Mayor, Sa mins. Rei. April 28. Rev. April 28.

Bernold, Revision Mayor, Sa mins. Rei. April 28. Rev. April 28.

Bernold, Revision Revision, Rev. April 29.

Bernold, June Travis, Barton MacLane.

Dir. Nick Grinde. Rei. Aug. 8.

Summer, Night's Dream, A. Spectacular production of the Shakespeare controly. Extensive cast of stars. Dir. Max Reinhardt, Wm. Dieterie. 133 mins. (Roadshow). Release pending. Rev. Oct. 18.

Taniss, (Roadshow). Release pending. Rev. Oct. 18.

Taniss, (Roadshow). Release pending. Rev. Oct. 18.

Taniss, Charlett, Dir. Archie Mayor. 15 mins. Rel. Feb. 28.

Talified Forest. Based on the Broadway stage play. With Lesile Howard. Bette Davis, Humphrey Bogart. Dir. Archie Mayor. 15 mins. Rel. Feb. 8.

Bev. Feb. 12.

Graetz, Dir. William Beaudine. 79 mins. Rel. Feb. Rev. Feb. 21.
Fetrifised Forest. Based on the Broadway stage play. With Lesile Howard. Bette
Davis, Humphrey Bogart. Dir. Archie Mayo. 75 mins. Rel. Feb. 8.
Rev. F

#### Miscellaneous Releases

Retween Men (Supreme), Western Johnny Mack Brown, Beth Marion. Dir. Robt. N. Bradbury. 69 mins. Ref. Jan. 26. Rev. Jan. 29. Trime Patrol (Empire). Puglist turns policeman and cleans up. Bob Neal. Mary Frentiss. Dir. Eugene Cummings. 58 mins. Rev. May 13. Patrol. Rev. May 15. Patrol. Rev. May 16. Patrol. Rev. May 16. Patrol. Rev. May 17. Patrol. Rev. May 18. Patrol

#### Foreign Language Films

Alte Kameraden (Most of these available with English titles)

10 mins; R.Ger) (Casino). Life is so hard for a lady. Dir. Fred Sauer.

10 mins; R.Ger) (Germania), Musical commedy. Dir. Max Opheuls.

10 mins; Rel. March I. Rev. March II.

10 mins; Rel. March II. Rev. March II.

11 mins; Rel. Feb. II. Charles Doyer, Gaby Morlay.

12 mins; Rel. Feb. 15. Rev. March II.

13 mins; Rel. Feb. 15. Rev. March II.

14 mins; Rel. Feb. 15. Rev. March II.

15 mins; Rel. Feb. 15. Rev. March II.

16 mins; Rel. Feb. 15. Rev. March II.

17 mins; Rel. Feb. 15. Rev. March II.

18 mins; Rel. Feb. 15. Rev. March III.

18 min Dir. Marcel L'Herbier. 108 mins. Rel. Feb. 15. Rev. March 4. Buldus of Socialism (Arnkino) (Russ). Newsreel compilation. 88 mins. Rel. Jan. 1. Rev. Jan. 28. Lev. Jan. 28. Lev. Jan. 28. Lev. Jan. 29. Lev. 29. Lev. Jan. 29. Lev. 29.

CALENDAR OF CURRENT RELEASES

(Continued, from page 25)

Last of the Mohicans (Reliance), Bandolph Scott, Rel. June 19.

Last of the Mohicans (Reliance), Bandolph Scott, Rel. June 19.

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Last of the Mohicans (Reliance), Bandolph Scott, Rel. June 19.

Last of the Mohicans (Reliance), Last of Reliance, Last of Reliance, Produced by Market 19.

Last of the Mohicans (Reliance), Bandolph Scott, Rel. June 19.

Last of the Mohicans (Reliance), Bandolph Scott, Rel. June 19.

Last of the Mohicans (Reliance), Bandolph Scott, Rel. June 19.

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Last of the Mohicans (Reliance), Bandolph Scott, Rel. June 19.

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Last of the Mohicans (Reliance), Bandolph Scott, Rel. June 19.

Last of the Mohicans (Rel. March 13.

Last of the Mohi Ganzer Kerl, Ein (Ger) (Bavarla). Comedy cinderella. Dir. Carl Boese. 22 mins. Rel. April 15. Rev. April 25. Gluekülche Reise (Ger). Musical comedy. Dir. Alfred Abel. 80 mins. Rel. Grain (Russ) (Amkina). More collective farming. Dir. Olga Preobrathenskaya. 80 mins. Rel. Jan. 15. Gruss und Russ. Veronika. 15. Ger) (Zwicker). Farce comedy. Francziska Gani. Hochere Befehl, Der (Ger) (Usla). Historic drama with Nazi propaganda. Lil Dagover. Dir. Gerhard Lamprecht Semins. Rel. Amarch 15. Rev. April 15. Inderficance in Fretoria (Ger) (Bavaria). Heavy drama. Gusta Gruendgens. April 25. Suss. Dir. Johannes Meyer. 59 mins. Rel. April 15. Rev. April 15.

Dagover. Dir. Gerhard Lamprecht. 98 mins. Rel. March 15. Rev. April 15. Rev. April 15. Rev. Charlotte Susa. Dir. Johannes Moyer. 58 mins. Rel. April 15. Rev. Geroff (1887). Tragedy of actor's life, Dir. M. Krawicz, 70 mins. Rel. March 15. Rev. April 15. Rev. Geroff (1888). Rev. April 15. Rev. April 22. Reline Angel March 15. Ger) (Lenauer). Musical comedy. Herman Thimle. Dir. Karl Lama. 78 mins. Rel. April 11. Rev. April 22. Reline Angel vor Liebe (Ger) (Casino). Romanite.comedy. Liane Hald. Dir. Kinet Angel vor Liebe (Ger) (Casino). Romanite.comedy. Liane Hald. Dir. Kinet Angel Rev. April 15. Rev. Lama. Rev. April 15. Rev. Gere. Geremayer. 80 mins. Rel. Jan. 17. Rev. April 23. Rev. Schmeling, Anny Kochigin der Liebe (Ger) (Ula). Opera back-stage. Zilliani. Dir. Tritz Peter Buck. 66 mins. Rel. April 15. Rev. May 6.
Lac Aux Dames (Fr) (Franco). Vicki Baum romane. Simone Simon. Dir. Leichte Kavallerie (Ger) (Ula). Circus film. Martika Rockk. Dir. Werner Hochbaum. 80 mins. Rel. Feb. 1. Rev. Feb. 28.
Liebele (Ger) (General). Record-breaking Viennese story. Magda Schneider. Liebele (Ger

Relicevia, El (Sp). Bull fighting and comedy. Dir. Ricardo Banos. 60 mins. Rel. San. Murder in the tropics. Dir. Miguel Sacarias. 60 mins. Rel. Rosarlo (Sp). Murder in the tropics. Dir. Miguel Sacarias. 60 mins. Rel. Royal Waltz (Ufa) (Ger). Court operetta. Willi Forst. Dir. Herbert Maisch. Solomins. Rel. Royal Waltz (Ufa) (Ger). Court operetta. Willi Forst. Dir. Herbert Maisch. Solomins. Rel. Royal Sacardon (Sp. 1987). Schoen ist es Verilebt zu Sein (Ger). Backstage musical comedy. Dir. Walter January. Rel. April 1. Schoen ist es Verilebt zu Sein (Ger). Backstage musical comedy. Dir. Walter Schoen Sureau (Er) D. D. Wood Schoen. Sein Schoen Sureau (Er) D. D. Wood Schoen. Sein Schoen Sureau (Er) D. D. Wood Schoen. Sein Schoen Sc

Jan. 15.

Todo un Hombre (Sp.). Prizefight story. Dir. Ramon Peon. 90 mins. Rel. Jan. 1.

Ungklarisvappen (Sw.) (Scaudinavian). Domestic comedy. Dir. Gustaf Molander. 70 mins. Rel. Jan. 1.

Ultima Cita. La (Sp.) (Col.). Show biz romance. Dir. Bernard Ray. 60 mins.

Rel. Jan. 15.

Values Cité, La (20) (Col). Show Diz Formance. Dir. Bernard Ray. 90 mins. Rel. Jan. 18, page 18, per (Cor) (Ufa). Romance and music. Dir. George Zoch. We Are from Kronstadt (Russ) (Amkino). The sallors fight the revolution. Dir. E. Dzigan. 93 mins. Rel. Arcil 15. Rev. May. 6. pp. 19. Dzigan. 93 mins. Rel. Arcil 15. Rev. May. 6. pp. 19. Wer Nimat die Liebe Ernst (Ger) (Casho). Romantic comedy. Max Hansen. Zu Strasburg (Ger) (Casino). Alpine romance. Dir. Franz Osien. 60 mins. Rel. Feb. 15.
Zwischen Zwei Herzen (Ger) (Casino). Romantic drama. Luisse Ulirich. 60 mins. Rel. Feb. Jan. 15.

## Globe, Hub, \$500 Stickup

Boston, July 7.

A lone wolf bandit got more than \$500 in a stickup of the Globe here Sunday (5) night during the performance. Benjamin Welansky, asformance. Benjamin Weiansky, as-sistant manager, answered a knock on the door of the manager's office to find himself confronted by a young man who held his hand threateningly in his left pocket. Welansky forked over the week-end receipts and the thug left with-out fleshing a wearon. out flashing a weapon.

## Gallup Bucks the Field

enter the

#### RKO-U's Film Deals with N. Y. State Institutions

N. Y. State Institutions
Albany, July 8.
Rejecting all but two bids, those of RKO and Universal, the State Division of Standards and Purchase will seek new proposals for the rental of films for state institutions. The state spends thousands of dollars a year to furnish pix shows for its wards in hospitals and prisons.
RKO bid \$11.45 on feature films and \$1.45 for newsreels. Universal's prices were \$14.95 for features, \$2.15 for newsreels. Each firm is guaranteed 250 feature pix and 100 newsreels annually.

teed 250 feature pix and 100 news-reels annually.

Charles Bennett Smith, state pur-chasing agent, pointed out that many of the bids were irregular 'as they made no offerings of newsreels or two-reel films, and lack distribution facilities.

## CANCELLATIONS **NUISANCE IN CHICAGO**

Chicago, July 7.

For once the film exchanges in Chicago can't get together on a mutual probelm. Exchange managers For once the film exchanges in Chicago can't get together on a mutual probelm: Exchange managers have been burning lately over the way exhibitors have been rushing in a day or so before play-dates and ordering cancellations or switching picture dates, usually leaving the exchanges with a print on their hands; other constraints of the exchanges of the constraints of the contracts, switching of play-dates within 14 days of date is prohibited, but not one exchange has been 'holding the exhibs to that ruling: Exchange managers have been talking of prohibiting switching of play-dates, 'not within 14 days as the contract states,' but within 10 days. But the exchanges can't even get together on that grangement.

Smaller exchanges which don't be contract states, but within 10 days. But the exchanges which don't not have any in that grangement.

Smaller exchanges which don't not have any set of printer they have been brought in are willing and anxious to apply this 10-day restriction rule to the utmost, especially where the exhibitors have a 10-to-25% cancellation' privilege. The larger exchanges, which can always use their prints and which have practically no cancellation outside of the letter of the contract, aren't too anxious to force the exhibs to hold to the 10-day carellation rule which has been more as a sufficient of the exchanges when of the exchanges is falling through because the ligater exchanges won't cooperate.

#### WICKLAND'S DHALER

Hollywood, July 7. Larry Wickland has been assigned

Larry Wickland has been assigned to produce the new serial, Dick Tracy, at Republic. In addition to this new cartoon strip on G-Men, Wickland is prepar-ing production of Robinson Crusoe.



as Harry Richman says:

#### "FOR HEALTH AND GOOD LOOKS ALWAYS"

Those who work inte into the night with the control of a stranger to them. They need the retreshing to them. They need the retreshing to them. They need the retreshing the control of the

You may see the Hanovia Alpine Lame demonstrated in department stores, medi-cal and electrical supply shops. For the booklet "Beheld The Red Men." address Dept. V-1.

#### HANOVIA

Chemical & Mfg. Company, NEWARK, N. J.

## Stock Market

VARIETY

common was up a point on the week at \$42. A was the most of the week at \$42. A was the most of the present of t

Low. Sales. Issue and rate.

(Continued from page 6)
were based on realignment of Par's
affairs satisfactorily to the trade,
with a showman named as new
president.

Paramount first pfd, which in the
past has been feedured by the vide
wards, left the trio, with rallies of
2½ points on both Tuesday and
Wednesday. This issue followed
through the following day to hit
74¼: First pfd, registered its best
price on Monday when it reached
through the following day to hit
74¼: First pfd, registered its best
price on Monday when it reached
through the following day to hit
74¼: First pfd, registered its
price on Monday when it reached
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74¼: First pfd, registered its
price on Monday when it reached
through the following day to hit
74¼: First pfd, registered its
price on Monday when it reached
through the following day to hit
74¼: First pfd, registered its
along time, and wound up with a selfthrough the following day to hit
74¼: First pfd, which in the
past has been feature of the several
through the dealings, were the
group of the company a point most of the
through the price of the several
through the dealings, were the
group of the company a point most of the
through the price of the company is the price
through the following day to hit
through the following day to hit
through the following day
to a point on the week, close on
the week at 9¼. It was the most active
that the dealings, were the
price on Monday when it reached
through the dealings, were the
price on Monday and the dealings, were the
through the dealings, were the
good pfd, and the dealings, were the
through the dealings, were the
through the plant the dain on the week
through

High. Low. Last.

#### Summary for week ending Monday, July 6:

#### STOCK EXCHANGE

27	18	4.000	American Seat 23%	21 .	DOLL.	+11/2
4614	31	1.500		3314	221/2 34%	T122
61%	43	200	Col. Pict. ptd. (2%)	46	46	+ %
74	414		Consol. Film. 5%	4%	474	T 39
20%	10%	. 700	Consol. Film pfd. (%)† 17%	10%		+ %
172	156	1.100	Consol. Fum pid. (%)		17%	-1%
166	158	20	Eastman Kodak (5): 170%	160%	160%	-4%
41%	341/4	30,500	Do. pfd. (0)	170%	150%	
1814	17 2.	800		871/4	381/4 1734	+ 16.
01%	85	,000	Gen. Theat, new	17	1775	
54%	48	13,700	Keith rfd. (31/4) 011/4	901/4	9114	+ %
1081	10514	300		481/2	40%	+ %
14%	8%	800	Do. pfd. (01/2)	107%	108	+ 1/6
1270	7%	20,100	Madison Sq. Garden (60c.)† 11	10%	10%	- %
87	50	8,100	Paramount 01/4	814 -	9%	‡ <sub>7%</sub>
12%	834	18,000	Do 1st pfd	67%	75%	+7%
11%				01/6	. 101/6	+1%
14%	6% 9%	1,700	Pathe 7%	714	7%	+ 1/4
40017	0.94	80,800	Radio Corp 11%	111/6	11%	+ 36
1081/4 703/4	821/4	100	Radio ptd. B 104%	104%	104%	-314
	68%	4,300		77%	78%	+ %
82%	8	4,700	RKO 5%	51/2	5%	+ 34
	22%	700	20th CentFox 24%	2514	241/4	+ 14
41 115	31%	1,000	Do. pfd. (1½) 34%	3314	34	- 14
113	50	CO	Universal pid 99	99-	99	-1
111%	1014	20,000	Warner Bros 10%	934	10%	- 14
120	041/4	26,300	Westinghouse (21/2)†\$125	117%	12114	+4%
145%	1231/2	60	Do. pfd. (3½)	134	136	+1%
- 11	Plus stock Pald this Plus tash New 1936	yenr. extras.				
	1		CURB			
4-	2%	2,500	Grand Nat'1 3%	2%	21/2	***
8214	1732	3,000	Technicolor 274	2574	201/2	-11/4
544	314	800	Translux (20c.)* 4		2072	-14
- 1	- 10	***	**************************************	3%	•	
			BONDS			
30	10	\$31,000	Gen. Then. Eq. '40 241/4	0011	4011	- 1
96%	92%	9,000		231/4	2314	-1
07%	90	55,000		93%	93%	+ %
6114	55	10,000	Par-Broadway 3s, '55 50%	90	8646	+ 16
0734	88	155,000		581/2	50%	+1%
82%	63	2,000		80%	90	1
08%	. 86	58,000	Warner Bros. 6s, 39 94%	70	70	+1
76		20,000	Warner Bros. 6s, 39 041/2	93%	94 .	+ 4
		OV	ER THE COUNTER, NEW YORK	0.0		
Bid.	An'ed.					- 1
54%	5514.		Col. Broadcast A (2)			- 1
102	200		Pathe F. pfd. (7)		••	- 1
					••	- 1

#### Incorporations

NEW YORK

Rest Fim Co, Inc., New York; the atrical productions, etc.; capital stoos, 100 shares, no par value. Incorporators: William Maley, David C. Bergor, Loretta Ashendorf, all of 1775. Broadway, New York City.

Ashendorf, all of 1975. Broadway, New Meter Professional Shellob, I.s., Frontz, Meter Professional Shellob, I.s., Frontz, dancing instruction, etc.; capital stock, 100 shares, 3100 par value. Incorporators: Estry and Jack Byans, bold, 100 shares, 3100 par value. Incorporators: Estry and Jack Byans, bold, 100 stock, 10

City.

Moonlight Operettas, Inc., Manhattan:
to deal in theatrical and motion picture
business; capital stack, 100 shares, no
par value. Incorporatora: Gereon H.
Werner, Sally Jacobs, Howard Milley,
all of 235 West 44th etreet, New York
City.

City On, Inc., Manhattan; general theatrical and motion picture business; capital stock, 100 chares, no par value incorporators: Genon H. Worner, Sally Jacobs, Roward Milley, all of 236 West 44th street, New York City.

sain street, New York City.

Eridge Theatre, Inc., Ausable Forka,
N.Y., theatrical business; capital stock,
150 chares, \$100 par Value. Incorporatore: Lawrence W. Bean, Fred F.
Felkey, Albert L., Votraw, all of Ausable
Forks, N. Y.

Forks, N. Y.

Eternal Read Distributing Corp., New
York; melion picture business; capital
stock, 2,000. shares of preferred, 3100 par
value; 800 ahares of preferred, 325 par
value; 800 ahares of preferred, 325 par
value; 2,000 ahares at common stock, no
\$85 South Boulevard, New York City;
Florence Abramon, 50 Bast 18th stret.
Brooklyn; Rheita K. House, 16 Olinda
avenue. Hacilnps-on-Hudeon, N. X.

avenue, Hastings-on-Budson, N. Y.

Filmusie, Inc., Manhattan; musical
works of all kinds; capital stock; 106
works of all kinds; capital stock; 106
A. E., Garnafies, S. Feislan, S. Feislan,
Jerome Gold Sound Systems, Inc., Manhastiat specific sources, Inc., Manhastiat specific sources, Inc., Manhastiat specific sources, Inc., Manhastiat specific sources, Inc., Manhastiation, Inc., Manhastiation, Inc., Manhastiation, Manhastiatio

#### Statement and Designation

Harry Moses, Inc., 100 West 10th street, Wilmington, Del.; musical productions, etc.; New York office, 1436 Broadway; Let Fressman, president; capital stock, 2,000 shares, no par value. Filed, by Liebman, Robbins and Fressman, 50 Broadway, New York City.

Dissolutions G. T. Amusement, Inc., Kings. Filed by Jacobs & Brant, 16 Court street, Brooklyn,

Amendment TEXAS

Screen Broadcasts, Inc., Dallas: changing name to Film Advertising Corp. Foreign Permit

Century Forris Wheels, Ino., Delaware; operation of ferris wheels; capital stock, 250 chares, no par value. Texas agent, R. C. Ikon, Dallas.

#### LOEW'S NET PROFITS UP \$1.500.000 LAST 40 WKS.

Loew's, Inc., net profit, after sub-sidiaries' preferred dividends, depre-ciation and taxes, totalled \$7,330,495 for 40 weeks ended June 4, as com-pared with \$5,840,351 in same period

pared with \$5,840,351 in same period last year.
Earnings statement, issued yesterday (Tues.) revealed that this profit is equal to \$\$4,06 per preferred share and \$4,47 for average common share against \$42.72 for preferred and \$3.50 for common share in comparable period in 1935. This assures company of earning more than \$5 per common share in present fiscal year. Loew common sock is on only \$2 annual dividend basis at present.

taxes and depreciation. Before taxes and depreciation, Loew's showed operating profit of \$11,488,106 for the 40-week period against \$\$9,58,670 in same period last year. Report showed that taxes and depreciation rose from \$3,756,219 in the 40-week period of 1935 to \$4,097,611 in the period covered by the statement this year.

#### Film Reviews

#### U.S.S.R. Newsreel

(Continued from page 15)

(Continued from page 15)
lowing shots show a very ordinary dight, of three planes, not counting the camera ship.

Stress is laid on the fur angle, with Stress is laid on devoted to the Ouday tribe, who hunt fur animals and turn them over to the co-operative store in return for sewing machines and timn them over to the co-operative store in return for sewing machines and things, but instead of the control of

#### **ROARIN' GUNS**

Furitan release of Sig Neuteld and Lesile Simmonds production, Stars Tim MoCoy. Directed by Sun Woerled. Story and Directed by Sun Woerled. Story and Lesile St

This independently produced western will not enhance Tim McCoy's entern will not enhance Tim McCoy's and the most of the most

love story. Ams sugary unguestioned helps the lame story material ackgrounds shout economy, both as to props and lighting. Shady and almost black scenes are far too frequent for enoyment. Dialog is painfully weak, including such sparklers as a story and sample sparklers as a story don't stand water, 'Your story don't stand water,' 'Your story don't stand water,' 'You story don't stand guard,' 'Now, drop those guns,' 'Will you ride like a lady or will I have to carry you.' etc. expression of the control of the c

#### Last of The Warrens

Supreme release of A. W. Hackel production. Stars Bob Steele. Directed by Robert N. Bradbury. Story and adaptation. Bradbury: film editor. S. Roy Luby. camers, Bert Longnecker. At Arena. N. Y. one day, July 1, '30. Running time, 59 mins. one day, July 1, 30, kunning time, or minming.

The ming.

Mary Burne. Bob Steele
Mary Burne. Margaret Marquis
Kent Charles Kins

The Lafe McKee
Bruce Warren. Steele Chark
Stip Blackle Whiteford
Spike Steel Clark

The feud of the Warrens and the Selbys of feud-torn Kentucky, is moved out to six-gun country in providing different background for the saddle and trigger exploits of Bob Steele. Except for a novel opening and that background, Last of the Warrens' is just another western, one that employs most of the familiar plot situations of this type of screen results of the same of the same plot situations of this type of screen warrens' breaks no record action, Warrens' breaks no record action. In numerous respects the pictures

delevered period of 1935 to \$4,937, the 40-week period of 1935 to \$4,9

#### NEWARK

feature for duals.

(Continued from page 10)
a suicide leaped from the roof of a nearby building, the safety squad were rushed to the scene through quick-wittedness of the manage that and attractions remited to the same and attractions remited.

Estimates for This Week
Branford (WB) (2,966; 25-75)—
Hearts Divided '(WB) and Parole (UI). Off to a weak \$11,000, holiday limited to the same strength of the sam

#### FLEET, 'PINK' BIG IN SYDNEY, 'OPERA' OFF

Sydney, June 9. he rage right now, Musicals are the rage right now, with three current. Follow the Fleet' (RKC) should get four weeks, and 'Strike Me Pink' (UA) about three. Floppo came quickly to 'A Night at the Opera' (MG), however. Biz generally is okay around town. Desire' (Par) opened nicely. 'King of the Damhed' (GB) not so many and out on second stances the control of the Company of the Comp but after a great season for Snider-Dean. 'Jack of All Trades' (GB) quits after a good season, and 'Pub-lic Nuisance No. 1' (AD) failed to

Melbourne. June 9.

Biz is up to a nice level here and should remain so because of the fine lineup playing: 'Littlest Rebel' (Fox), 'Guvhor' (G-B), 'Trail of Lone-some Pine' (Par), 'First a Girl' (GB), 'Tale of Two Citles' (MG), 'Three Musketeers' (RKO), 'Whom the GWA (ATP), 'Modern Times' (MG) and Widow from Monte Carlo (WB).

# LEVY SETS OFF FIREWORKS

# Shenard, Prez, Myers, V-P, on NAB **Nominating Slate Without Opposish**

Convention nominating committee's selections, which up to late to-day (Tuesday) had no organized opposish in the way, were: John Shepard III, Yankee web, as presi-dent; C. W. Myers, KOIN, Portland, first v.p.: John Patt. WGAR. Cleve. land, second v.p.; and P. W. Mo

and, second v.p.; and P. W. Mo-rency, WTIC, Hartford, treasurer. Frank Russell goes off the direc-torate as NBC spokesman, and Wil-liam S. Hedges is picked instead. S. Craney, KGUR, Butte, Mont., will probably be the indie member.

NBC has heretofore had two mem-bers, but will now have only one, with Mutual probably in line for a mouthpiece on the directorate.

Morency as Treas.

Morency, attending his first convention in several years due to illness previously, is slated to follow ness previously, is slated to follow like Levy as treasurer. Shepard appears to be acceptable to all factions. Understood that James Baldwin will be retained under salary as managing director, but had agreed privately with Shepard on cooperation, Baldwin and the retiring prexy—Leo Fitzpatrick—didn't hit it off any too well.

un any too well.

Independents had been favoring Myers as their selection for the presidency, but the first vice-presidency appears as near as they can get to the top.

#### NBC Starts Getting Some of That Lost Political \$265,000 Back

First political sponsor to lay some network coin on the line after the webs' long pre-convention free time indulgence is the Republican State Committee of New York. Latter has signed an eight weeks contract with NBC for a series labeled Political Talks. It will start Aug. 8, 10:30 to 10:45 p.m., for Monday airings over a split red web hitting New York State only. WEAF, WGY, WBEN, WSYR and WHAM are the stations on the list.

Meantime. NBC's statistical brigade

stations on the list.

Meantime, NBC's statistical brigade
has figured it out that it cost the
web \$285,000 to air the two political
conventions. Great majority of the
expense was in cancelling commercial time and paying talent.

#### TEX. RANGERS ON SHORT **END OF WATTAGE FIGHT**

Texas delegation, who are all wearing 10-gallon hats with printed slogans about the Centennial, do not

slogans about the Centennial, do not favor big station wattage.

They are leaders of movement against super power licenses. Expected to be voted down as there's too much strength on other side.

#### Beegel the Lawyer Loses \$300,000 Suit Vs. Marxes

\$300,000 Suft Vs. Marxes
Federal Judge Alfred C. Coxe
yesterday (Tuesday) dismissed the
\$300,000 suit for slander brought
by Morris Beegel, attorney, against
the National Broadcasting Co. and
Grouche and Chico Marx. Court
held evidence was insufficient.
Action was started in 1932 after
the Marx Bros. broadcast series depicting the activities of a fictitious
lawyer. Beegel took exception to
the comediane using his name for
the chief character in the broadcast.

The Marxes' new Metro filmusical hanged a 'Dr. Quackenbush' charter's name after discovering seval Quackenbush M. D.'s in real

#### Burning

Chicago, July 7.
Affiliated NBC stations hear the network is passing national political speeches on to them at periods reserved for local use. And they're burning.

## Mother's Illness **Takes Fitzpatrick** From Convention

Chicago, July 7.
Leo Fitzpatrick, president of NAB,
left by plane today (Tuesday) for
Wichita, Kans., where his 86-yearold mother is very ill.
C. W. Myers, first vice-president,
is presiding for balance of the con-

#### Church Urges Ass'n Support Research Bur. Now Network-Financed

Chicago, July 7. morning advocated that NAB put up \$10,000 in support of the Coopera-\$10,000 in support of the Coopera-tive Bureau of Research, heretofore solely supported by networks. Church reported in capacity of chairman of the radio research com-mittee. He also urged increase of bureau's executive committee from five to seven members so that vari-ous types of wavelengths will have mouthpiece along with networks.

#### B-S-H'S FREE CHI FEED: REPUB. TALK ALSO FREE

Chicago, July 7.

Blackett Sample, Hummert agency is tossing a dinner tomorrow (Wednesday) night for some 150 station execs. Bob Barrett, radio station execs. Bob Barrett, radio time buyer for the agency in Chicago, has contacted station reps and told them to invite the individual station managers they think should be at the dinner. Thus the agency is leaving the list up to the station reps, rather than trying to pick from 800 visitors to the NAB convention here.

800 visitors to the NAB convention here.
It's understood that Hill Blackett will speak at the banquet and will bring up political angles. Blackett is head of the Republican party's exploitation and advertising, having handled the pre-convention drive for Gov AL amount of the Name o

#### Lincoln Won't Sell

Chicago, July 7.

Ambitions of CBS to boost WBBM,
Chicago, into the 500,000 watt class
has been sidetracked by KFAB,
Lincoln, long time nemesis of the
Chi station.
Lincoln will not sell to clear the
wavelength for Chicago.

#### GET TOGETHER

Chicago, July 7.
Convention proved a real get-to-gether for Norman Crais of New York and George Hollingherry of Chicago.
Meeting here, they wound up forming a station representation partnership.

# PHILADELPHIAN STEAMS UP NAB

Copyright Wrangle Brings Personal Bitterness Fore, but Some Regard Reallocation and Other Industry Problems as More Important - But Blast Puts Nets on Spot

#### 500 ATTEND

Chicago, July 7.

Chicago, July 7.

I. D. Levy, after his withering attack on Monday, today (Tuesday) belied the convention and will not be on hand again. Still determined to start a new trade group, he is now laying plans for an office in Washington. Fireworks by Ike Levy, and gradual elimination of most of those in the running for the presidency, marked the first two days of the three-day National Association of Broadcasters convention here. About 500 members of the broadcasting industry attended the sessions, which are being held at the Stevens hotel. Less than an hour after President Leo Fitzpatrick called the convention to order yesterday (Monday) monning, the controversal copyright opendents angle rain time an unprecedented anti-climax. Levy, by his at-

#### Indies Quiet

Chicago, July 7. National Independent Broad-casters have been very quiet at

casters have been very quiet at this convention. Late today (Tuesday) they were working on an opposish ballot, but in general were quite mum.

tack on the NAB directorate and Baldwin, and his appeal to the mem-bership to follow him out of the NAB and into a new trade associa-tion, appeared to have reversed the entire political situation.

tion, appeared to have reversed the entire political situation.

One result was to place the networks at a disadvantage. The networks had pleaded with Levy not to deliver his attack, but the Philadelphian persisted. Unique situation of a retiring treasurer making his final report and, while still a member, soileiting followers for a rival organization, proved embarrassing to many factions. It looked like the incident might usher in a truce that the things they want.

Who would become president to succeed Fitzpatrick was anybody's guess when the convention got underway. Nearly a dozen tentative tickets were in the field, Fitzpatrick seemed eliminated, according to preconvention sentiment, with the trend away from him gathering speed as early as Sunday (5).

Opinion was that Edwin Craig of WSM, Nashville, might have been as early as Sunday (5).

#### -Candidates

Europe.

John Gillin, Jr., of WOW, Omaha;
John Shepard and Gardner Cowles
of Iowa network and C. W. Myers
of KOIN, Portland, Ore., were favorite sons in the running. Independents still hoped they might have a
chance to get a genuine small station man elected, but that seemed
improbable as the networks would
hardly relinquish that much control.

Many observers were of the opinion that the copyright matter is not
of first rank importance amount
of girst roblems confronting the
convention. Disproportionate amount
of agriculture of million datas, while
the whole future of the broadcasting business is concerned with reallocation and other more Skinificant
things, indicates how much personal
(Continued on page 38)

(Continued on page 38)

## Ike Levy, in NAB Attack, Invites the Members to Walk and Join New Ass'n

#### **'Variety's' Special**

VARIETY is publishing a special convention daily in Chi-cago for the three days (Mon-day-Tuesday-Wednesday) of the National Association of Broad-

National Association of Broad-casters' conclave this week. Publication contains all news of the convention besides gen-eral pertinent radio information of the moment. It is distributed gratis to the NAB members as a service to the industry by

a Service to ....
VARIETY.
First issue, dated Monday
(6), ran 16 pages. Yesterday's
(Tuesday) issue ran 12 pages.

## Rosenblatt and Clark Take Over Reiter & Jaeger

Chicago, July 7. John L. Clark and Sol Rose pon arrival here for the NAB con vention, got together and closed a deal to take over the station repreentation firm of Reiter & Jaeger, which has the Chicago territory for WLW. Cincinnati; WCAU, Philadel hia, and WHAM, Rochester

Peter Jaeger will remain in Chicago and Virgil Reiter goes to New York.

ork. Firm will be one of several sub-Firm with De One Of Several Sub-sidiaries of Trans-American Broad-casting & Television Corp., which Clark is setting up.

#### Church Family Acquires 100% KMBC Control as Blair Interests Sell Out

Kansas City, July 7. Kansas City, July 7.

Blair interests in station KMBC
were severed last week when stock
formerly held by F. B. Blair, deceased, was acquired by Cicely 7.

Church, wife of the Arthur this conterest in the station is now in hands
of the Church family.

With announcement of the stock
deal came resignation of Roland R.
Blair, vice-president, effective July
15. Blair is the son of F. B. Blair,
and has been with KMBC since 1890.
He expects to establish an advertising agency in Chicago after a vacation abroad.

#### MBS' \$104,510

Mutual Broadcasting System last month (June) showed \$104,510 in time billings. Of this amount, \$86, 368 cane from the basic network, while the supplementary stations ac-counted for \$18,142. In June, 1935, Mutual's billings came to \$90,692.

#### SPENCE IN HOSPITAL

Baltimore, July 7.
Edwin Spence, director of Hearst-owned WBAL, is in St. Agnes hos-pital suffering from a kidney ail-

ment.
Stretch in the hosp prevented
Spence from attending the current
NAB get-together in Chicago.

#### HOMER HOGAN'S OP

Chicago, July 7. Homer Hogan, chief of Hearst's radio office in Chicago, went to hos-pital today (Tuesday) for a minor

Isaac D. Levy of WCAU. Philadelnhia who has been the storm center at several NAB conventions because of wrangling within the trade over copyright matters, made a final dramatic gesture here yesterday (Monday).

Speaking at the opening session before 500 persons in the ballroom of the Hotel Stevens, Levy attacked the NAB board of directors and James Baldwin, and then resigned from the organization on behalf of his station. He invited the members in attendance to walk with him and join a new association, which he said he is organizing

In a half hour speech, Levy said the NAB director flouted the will of the membership, ignored him and

of the membership, ignored him and messed up everything. He repeatedly referred to the directors at the 'Secret 10' and sald that President Leo Fitzpatrick had been 'brushed' aside' on occasion. He called Baldwin 'uninformed' and 'tyrannical'. Baldwin followed Levy on the speaker's platform but omitted all personalities, confining himself to delivering the straight annual report. Samuel Rosenbaufn, of WFIL, another Philadelphia station, rapped Levy from the floor, accusing him of showing 'bad spirit,' whereupon Alfred J. McCosker of WOR came to Levy's defense.

## **BOWEN-PETRY** IN FIST FIGHT

Five-year feud between Scott Howe Bowen, the original station representative, and Edward Petry lted in a fist fight aboard the 20th Century en route to Chicago, Saturday night (4). Vituperation ed to blows.

led to blows.

Bowen retired to his drawing room with a black eye. James H. Rand, Jr., son of Remington Rand, took up the cudgels for Bowen and socked Petry later in the club car. In the tussle Rand's coat was ripped.

The train crew finally ended the desiration of the control of the contro

#### MARXES AMENABLE TO RADIO, BUT AFTER PIX

According to Gummo, eastern rep for his freres, the Marx Bros, are amenable to radio offers. Comics last year nixed radio offers, but have switched. Condition of their availability is that the material be-

Radio, if eventuating, must follow their present vaude tour and forth-coming picture. Marxes want to be completely free for ether stints.

#### Not Attending

Chicago, July 7. Important radio people not at-tending the convention include Les-lie Atlass, Donald Flamm, Lenox Lohr, Ed Craig, Everet Antrim, Bill Paley, and Don Thornburgh.

#### The Wilsons' Vacash

Chicago, July, 7.

Following the convention, L. B. Wilson of Cincinnati goes to Miami, Fla., for a vacation.

Mrs. Wilson accompanies,

## FCC's Oraforical Field Day, with **Broadcast Regulation Discussions** In the Open, Set for the Fall

Washington, July 7.

Revision of broadcast regulation including possible breakdown of clear-channel policy, determination about super-power, and rearrange ment of regional assignments-will be argued before Federal Communica tion Commission in the fall.

Still pondering sweeping change communications policies, the Commish last week voted to have an

Still pondering sweeping changes in basic communications policies, the Commish last week voted to have an oratorical rield day on the broadcast set-up, beginning Oct. 5, with license, holders havings free rein to advocate any shifts in, frequencles, as well as renovation of railes, they believe desirable. Pending outcome of these hearings, no action will be taken on recommendations of Engline states of the commission of the product of the commission of the taken on recommendations of Engline states. Decision, of the broadcast division to hear all comers before shuffling the pages in the code blook removes a cloud of apprehension which has been faining over the industry for more than a year and provides a stopper, for six months or so, in the way of arbitrary shakes up in mineral and the state of the commission of the broadcast division to the read of the commission of the broadcast division to hear all comers before shuffling the pages in the code blook removes a cloud of apprehension which has been a long of the broadcast division to tell his story. Strong pressure had been done. In the commission of all problems concerning the broadcast spectrum, the Commission of all problems concerning the broadcast spectrum, the Commission of all problems concerning the broadcast spectrum, the Commission of nearly a dozen stations desting to jump from 50 to 500 kw had been carded for hearings on their own merits, but now these pleas will be pigeon-holed until the Commission decides whether to perform the present settlement of the strength of the problems on the problems on the commission of the problems concerning the broadcast spectrum the Commission decides whether to perform on the problems on the problems

#### 3 More on 500

3 More on 500
Three more clear-channel stations
jumped into the 500 kw 'scramble
last week, KPI, Los Angeles, KDKA,
Pittsburgh, and WSM, Nashville, adding their requests for regular licenses
with super-bower. At present, only
with super-bower, at present, only
million channels, the supermillion channels, the supermillion channels, the supermillion channels, the supermillion channels, and the supermillion channels, and the supermillion channels, and the supermillion channels, and the supermillion channels are supermillion channels.

many wats, and the operation as passis, and the operation as hastis, and the operation as hastis.

Hearings will lay a groundwork for decision whether to add channels between 1500, present end of the broadcast spectrum, and 1600 ke to the regular group of frequencies available for entertainment and advertising use. While this question was raised at the general engineering conferences two weeks ago, the broadcast division or far has not decided to take these wave-lengths out of the experimental category. While many industry groups have urged, these frequencies be thrown open for general use, indications are that broadcast cars will retain the existing, policy for some time.

To be a supplied to be used to be considered to the control of the contro

tion.
Calling the hearing will bring into the open texts of reports by Commish engineers recommending drastic changes in clear channel and regional regulations. Neither of these documents has been released through official channels, while the clear-channel paper so far has not been formally laid before the broadcast division.

formally laid before the broadcast division.

According to reports which have not been denied, Commish technical experts have advocated three catelgories, of regionals, with varying power limits, and reduction of the clear chainles to 27. This presumably would involve increasing the number of regional bands to 53, putting the clear channels on which there is duplication into the regional category. Engineers have suggested 5 kw be made the night maximum on seven regionals, the 1 kw top be continued on 17, and with: limits from 260 to 1 kw on the rest.

#### NO SNOOPER

Dictation Over Employes'
Lives is Jolly Well Out BCC's

London, June 30.

Ullswater committee's report to the government on the British Broadcasting Corp. recommends that radio company shall in future not have any dictation over the private lives of employees. In future it will fol-low the policy of the British Civil

Service.

BBC charter, which expires at the end of the year, is to be renewed for another 10 years. At the moment there seems to be no chance for direct advertising or even sponsored

## W. H. SIGERSON NAMED CBS TREAS.

Wilfred H. Sigerson, CPA and Industrial engineer, has been named senior assistant treasurer of CBS, filling the shoes of Medford R. Runyon, heretofore treasurer, under this designation. Runyon, in relinquishing his hold on the purse strings, becomes vice-president and assistant to Edward Klauber, executive v.D. Move was made to fortify Klauber with more help. Paul Keston, also a v.p. and assistant to Klauber, has lately been doing special surveys and work which leave him little time to assist in the mounting Klauber duties.

duties.

Before joining CBS, Sigerson was
substant controller of the Jones &
sustaint Steel Corp, for three years;
aught chief accounting engineer for
Underwood-Ellioth-Fisher for seven
years; then gm. and comptroller of
Canadian Airways, Ltd., for five
years. He has spent another three
years in sundry professional accounting and industrial engineering
jobs.

#### YANKEE WEB BREAK-IN FOR GILLETTE'S 'SING

Gillette, through Ruthrauff & Ryan, on Sunday (5) launched a Community Sing stanza over the Yankee web as a prelude to a show by the same name which the sponsor uncorks on a national CBS hook-up Sept. 6.
Gillette was one of the parties involved in the recent CBS mixup whereby the same mass-sing show was simultaneously auditioned for Gillette and Colgate-Palmolive-Pect. Both took such a strong fancy to it that CBS had to give each of them a version to escape a delicate situation. C-P-P's job got started July 1. under the monicker, 'Come on, Let's Sing:

1 under the monicker, come on Let's Sing' Gillette's Yankee series has Roy Barlow as m.c. It hits the ether at 10 p.m., which is the same time skedded for the September web

#### WGAR Not Switching

Cleveland, O., July 7.
Rumor about town that WGAR
here would switch to CBS and that
WHK would go NBC were denied
by John F. Patt, WGAR manager. by John F. Patt, WGAR manager. Patt said there had been talked some time back by his Detroit associates of making such a move but that no such negotiations are now under way. WJR, Detroit, parent station of WGAR here, switched to CBS some time back.

#### 'HARDING'S WIFE' SOLD

Chicago, July 7.

Staley's Cube Starch has taken the 'Dan 'Harding's Wife' script for local sponsorship on WMAQ (NBC).

Show, written by Ken Robinson, has been on sustaining.

#### Fair Warning

Schenectady, N. Y., July 7.
Restriction of musical numbers on the air has created a problem for stations broadcasting descriptions of parades and other outdoor affairs. WGY, in miking the recent parade celebrating the 50th anniversary of of founding of the Edison Co., later General Electric, in Schenectady, used a cruising automobile on the back of which was a large sign with the words, Radio Pickup 200 Feet Ahead—Statt Praying Product Number 200 Feet Ahead—Statt Praying Product Number 200 Feet Ahead—Statt Praying and approach the amplifier, the car dropped into ine just ahead of the leader in order that he might read the warning and change tunes, if necessary.

#### 'Censorship' Attacks Change FCC's Attitude On Foreign Re-broadcasts

Washington, July 7.
Retreating hastily in the 'face of rensorship attacks, the Federal Communications Commission last week debated the wisdom of revising an order requiring government consent for rebroadcasting of foreign programs.

programs.

Previously postponed until Aug. I, the new rule appeared destined for modification in order to free the Commist from charges that it is attempting to dictate what foreign programs may and may not be aired in the U.S., but official sources said

programs may and may not be aired in the U. S. but official sources said the general intent of the order is not likely to be changed very much. Proposed rule, slated to become operative July 1, was suspended three weeks ago following receipt of protests from various stations that they had not been given ample time to study its effect and file their views on the proposal to require official permits to disseminate programs picked up from European and South American outlets.

The rule was one of many tentatively adopted during the spring, to tighten federal control over all sorts of operations. Its primary aim was to slience a number of wildcat transmitters in Mexico near the U. S. border which had been working incorpations after the supplementation of the supplementation o

National Association of Broadcasters-copyright crusader.
Phraseology of the original regulation seems due for revision so that reputable American stations, primarily the network key outfits, will not be inconvenienced in picking up foreign programs of wide international interest. Understanding is that Commish will not require websto obtain specific consent for each planned rebroadcast but only to obtain approval for picking up and retransmitting certain varieties of international programs.

#### Cleve. Expo's Acts

includes:

Molasses and January (Pick and Pat) and Clair Willis, July 18 and 19: Patti Chapin and Jimmy Farrell, July 20 and 21: Eddie East and Ralph Dumke, Sisters of the Skillet, and Shirley Howard, July 22 and 23: Irene Bordoni and Alexander Gray, July 27 and 28: Vic and Sade and Bradley Kincaid, July 25 and 26: Lucille Manners and Jimmy Brierty, July 29: Pratt and Morien Sisters Trio, July 30-31.

#### Whiteman in Texas

Woodbury's Paul Whiteman show will change its point of origina-tion July 12, moving from NBC's New York studio to WBAP, Ft. Worth, Texas. Whiteman's commitment at the Texas Centennial makes the move

#### GOLF TAKES CUT

Chicago, July 7.
Golf tournament conducted by
NAB Sunday (5) drew only 35 entrants, although 100 were exp Russ Wallace of WHO, Moines, was low scorer.

## 1,000 Plays, B'way's Best for 25 Years, Listed as Stock Fare for Air Use

CROSLEY'S REDS CONTROL

adio Buys More Stock in Cincy Ball Club—Team in Black

Ball Club—Team in Black
Cincinnati, July 7,
Powel Crosley, Jr., of the Crosley
Radio Corp., which manufactures
radio sets and electric refrigerators
and operates the 500,000-watt WLW
and also WSAI, assumed finançial
control last week of the Cincinnati
Baseball Club Co. 'Crosley; bought
into the Reds two years ago, when
the team was a cellar champ and
the money end was equally low, and
became president.
Last year the club moved up in
the National League race and finished in the black. Last week Crosley walked into the local bank,
which has been holding the crub's
shares, and bought enough 'additional stock to give him control.

## **WOV LOOKS OUT** IN PAULISTS' **FAVOR**

Washington, July 7:
Termination of five-year row over more air time for New York's beligerent Paulist Fathers, operators of WLWI, is expected in local radio circles next week following indications that a majority of Federal Communications Commission broadcast division have made up their minds on settlement of the Cattlolic row.

minus of settlement of the California, when time for WLWL at the expense of WPG, 'Atlantic City outlet of CBS, is reported in prospect, with the Commish due to scrap most of the elaborate transfer plan proposed by the Paulists in order to clear the way for their strike to move to 380. way for their station to move to 810 and get full time. Commish sources said a sweeping shake-up, affecting into stations directly and dozens indirectly is 'not very likely.'

nine stations directly and dozens indirectly is not very likely.

Although it appears that the complicated shuffe will be turned down, the Commish still has formally before it the plan by which WLWL; WWL, New Orleans; WNYC, New York; CCO, Minneapolis, and WFAA-WBAP, Fort Worth, would be bounced around to new assignments. This is the proposition on which hearings were held months back by the broadcast rulers and which would involve destruction of two of the five clear-channels involved by authorizing simultaneous highpower operation by two transmitters. Possible way out of the mess which is reported to have received serious consideration would kill off one New York station, WOV, Italian language transmitter, and presumione New York station, WOV, Italian language transmitter, and presuminably mollify Mayor LaGuardia, who-objected to the part of the Paulist, scheme which would have his municipal station, WNYC, sharing on 1130 with WOV. The Italian outlet has been under a heavy critical barrage from Congress and from Great Britan for airing allegelly obscene programs and for pumping out Muscolini propaganda offensive to the English government.

#### Several Added to J. W. Thompson's Brit. Air Staff

London, June 30.

J. Walter Thompson is making several additions to its local radio staff. The most recent are R. J. Wallick and John Macdonell, both formerly with the British Broadcasting Corp.

Corp. Eddie Pola, known here principally for his NBC 'America Calling programs, is another recruit to the ad agency's radio department.

#### Young NBC Producer

Hollywood, July 7.

Cecil Underwood has taken on Marvin Young as NBC production assistant. Moves into Bob Redd's spot, vacated when producer went over to William Esty agency. Young formerly was production contact on chain's shows.

Ted Sherdeman has transferred, here from Chicago NBC production state.

Close to 1.000 legit-produced plays are listed as standard stock fare okay for radio usage. Estimate is no where complete, as actual output is too scattered for totals. Compilation now on file (all having been aired) represents Broadway's best over an average 25-year span. Classics are

Current offerings are also exempt having to wait until next year at least before being cleared for broadcasting, Right now about 500 copyrighted dramas and comedies are available as gure-fire, with 70 musi-

righted, dramas and comedies are available as gues-fire, with 70 musicals, slisted. Another group, of 210 palays are, non-copyrighted, sincluding Shakespeaire. Bosen and Sheridam piecks. These frequently pill as big over the i air as the more recent costly smashes, it's, said.

Clearing, a, play for broadcasting is a smarling job, with red-tape running riot. Publishers, producers, special. clauses, authors and even distant relatives are sometimes all contacted on a single release permit. Liux has been the heaviest commercial using leight plays on a large scale over-the interophone. It has covered the field thoroughly, delying into Broadway's most productive seasons for weekly performances. When material has tapered off, Lux has the control of the productive seasons for weekly performances. When material has tapered off, Lux has the control of the productive standard of of the producti

#### Musicale

Golden age of U. S. musicals has been gleaned carefully, though some long-running hits of other years are still out for full handling. Colgate-Palmolive's Beauty Box (now folded) ran through the operetta and lighter musical scripts steadily. Soap firm also began presenting radio shots of hit-films which starred

radio shots of hit-films which starred the Metropolitan opera roster of canaries. One Night of Love; and Here's to Romance' are examples. First air stanza of Ziegfeld Folies; with the late Florenz Ziegfeld as m.c., had the richest material and original stars to draw upon. Zieggy was lavish with fash-scenes from his fles. However, 'Sally' and 'Show Boat,' his two biggest, have only been done sketchily. Overworking of music beforehand probably took the edge off complete productions.

The Oream
Creations of Noel Coward, Sigmund Romberg, Rudolf Friml, Vincent Younans, Rodgers-Hart, et al., are all represented in the top cream musical category. Jerome Kern's most recent ether effort concerned air version of Lily Pons picture, 'I Dream Too Much, but the early Kern - Wodehouse - Bolton intimate Princess theatre (N.Y.) musicals have never been attempted seriously. Victor Herbert and Gilbert & Sullivan are fairly prominent. Some regulation operas have also crept in for popular renditions. Saturday afternoons during winter over NBC direct the Met Opera, however, staged these as no other company could.

staged these as no other company could.

Fleischmann is partial to terse bits from current shows on the boards. Most recent one was seene from Maxwell House tried Lanny Ross out in a stint from Three Men On a Horse.' Next season will find most of the current clicks transferred. NPC Radio Guld and CBS Theatre Guild have also made inroads on legit topnotchers.

Among the musicals culled for radio are:

roads on legit topnotchers.

Among the musicals culled for radio are:
Lady Be Good. 'Pabee in Toyland.' The
Lady Be Good.' Pabee in Toyland. The
Lady Be Good.' Pabee in Toyland.' The
Lady Be Good.' Pabee in Toyland.' Connectical
Annow.' Frincess Playla. Connectical
Annow.' Frincess Playla. Connectical
Annow.' Frinces.' Mass Springtime.'
Good Model West.' Fortune Teller.'
Yelgabom Keel, 'Bolienian Girl.' DescripFrince of Pilsen,' Fad Mill.' Mime. Butterpt.' Pilorodors.' Mile. Modate.' RobotRio Rita, 'Sweetheartis.' Cartier, ChocoRio Rita, 'Sweetheartis.' Cartier, ChocoRio Rita, 'Sweetheartis.' Cartier, ChocoRio Rita, 'Sweetheartis.' Cartier, 'Great'
Robot Soulder, 'Maryland.' Clien.' Blosson
Clift.' Lady in Ermine, 'Great Walk.'
Good News,' 'One Night of Love.' The
Apple Blossons,' Rosse Patient',
'Princess Pati.' The Predermans.' Toinnthe.'
'Ora Mc Forever.' Love Song.' 'Dream
Connacc,' 'Land of, Smiles.' Three MusRowings.' Tand of Smiles.' Three MusRevers.' (Goodlers.' I) Dream Top Much.'
Lation,' 'Spas of the 'Rancho.' 'Walts
Deam. Rase of Algers.'

# NBC RED, CBS SEE SELL-OUTS

## Procter & Gamble No. 1 Time Buyer, FEW PREFERRED **Spending \$3,000,000 with NBC in '36-'37**

Judging from the contracts NBC already has at hand, Procter & Gamble will during the coming season not only maintain its No. 1 position as buyer of radio time but go away over the expenditures of previous years. Soap maker will be spending \$60,000 a week with NBC, using 11 quarter-hour periods a day five days a week. Since the account is a year-arounder it can be figured that NBC's revenue from this source will be at least \$3,000,000 for the

Up to June 1 P. & G.'s network billings for 1936 were \$948,932. Standard Brands was second with \$727,455; Ford Motors, third with \$698,428, and General Foods, fourth with \$463.632. P. & G.'s network time expenditures for 1935 came to \$2,105,237, with General Foods in second place with a tally of \$1,944,403, and Standard Brands accounting for \$1,938,577.

#### E.T.C. Calls Allura Co.'s 'Toss Away Your Glasses' **Bally Very Bad Advice**

Washington, July 7.

Mashington, July 7.
Stepping on a California eye-wash concern for its claims that customers could throw away their cheaters after a few applications, Federal Trade Commission last weeks counded a warning to broadcasters that have

warning to broadcasters that have earnied programs lauding the cura-tive effects of Allura. Unfair competition was charged in a complaint slapped on Allura, Inc., of Sacramento, by F. T. C. officials, and the outfit was soundly rapped for deceiving buyers 'by means of radio broadcasts, pamphlets and tes-timonials.

imonials.

Eye-bath ballyhoo is not on the upand-up, F. T. C. declared, pointing
out that claims that the lotion 'constituted a substitute for glasses' and
provided 'relief for astigmatism' were
fairy tales. The company was given
'worth to show cause why a cease a month to show cause why a cease and desist order should not be is-

sued.
Two other users of air time ran afoul the Federal Trade Commish this week. Complaints were issued against Hartz Mountain Products, Inc., of New York, distributor of tonic for ailing canary birds, and Kelly J. Shaddy, San Francisco, producer of Shaddy's Hair Rejuvenator. Commish said both outfits broadcast misleading information and ordered them to show cause why they should not be ordered to drop offending propaganda.

#### FRISCO SEES AID TO **BOXING IN BROADCASTS**

San Francisco, July 7.

Boxing officials here have decided that radio is a boon to the gate instead of a detriment. As a result, for the first time in six months boxing matches are being broadcast, with the first time to the KYA microphore.

with Ermie Smith at the KYA microphone.
Change of heart was occasioned by the success of Smith's daily baseball broadcasts over the local Hearst outlet, in addition to which KYA has been airing a number of short skits plugging games at Seals' stadium. Prior to the resumption of the play-play reports at the opening of the current season, ball teams here for several years had played to half-filled bleachers. Evidence that radio is a help to sports is seen in the greaty increased attendance at this year's games.

year's games.
Six months ago boxing officials
nixed further broadcasts of local
matches, announcing their decision
so late that KYA was forced to fake
the report of that evening's events.

#### Amos 'n' Andy Ponder One-Nighters, Expo Pitch

Amos 'n' Andy may take a booking of one-nighters next month and do a week's stand at the San Diego exposition as a pay attraction, if conflict with their two daily broadcasts

can be avoided.

Jumps would be made by plane with Andy at the controls.

## **Evans Fur Back** On WGN: Station Has OK Privilege

After being off for a couple of months following complaint by the Cotte Bulletin of WGN, the Chicago Tribune station. After WGN and Evans huddled, latter agreed to complete supervision of its copy by the station. In the Evans Evans

In the Evans Fur's case, the copy In the Evans Fur's case, the copy particularly objected to is any reference to Evans as a manufacturer rather than as a retailer. On all future copy WGN will allow Evans to say it is the manufacturer of a particular piece or garment, but will prohibit any general reference to it-self as a manufacturer.

There is no change in the WBBM situation, the Columbia system outlet having refused to oust the Evans account at the time of the BBB notice, stating that its copy regulations were

tating that its copy regulations were complied with

New Evans Fur show on WGN will have Paul Small as warbler, Harold Turner, pianist, Len Salvo, organist.

#### Gov. Talmadge Buys 9 Hours on WSB, Atlanta, Owned by Enemy Daily

Atlanta, July 7.

Julciest plum of the political campaign goes to WSB, with which Governor Gene Talmadge has made nine consecutive Saturday reservations calling for one-hour each. WSB's superior wattage (50,000) landed the m in this commitment. Speech No. 1 was Talmadges July 10 4 yest Senator Dick Russell's toga from his shoulders.

4 announcement of inhemion to wrest Senator Dick Russell's toga from his shoulders.

Talmadge would rather eat nails than use WSB facilities, but WGST's power is only 1,000 watts, while WATL struggles along with 100. WSB is owned and controlled by the Atlanta Journal, his bitterest enemy and severest critic. During one WSB broadcast he spoke bitterly of WSB's redusal to give him free time, contending he was entitled to it if they gave it to such personages as President Roosevelt, et al. However, WGST and WATL will get their share of the business from politics. Their lower charges will attract the lesser fry of office seekers.

#### METRO 'MOVIE CLUB' IN 10TH YEAR ON WHN, N.Y.

M.G.M Movie Club, sponsored by Mulsified over WHN, New York, celebrates its 10th year of broadcasting shortly. Particular tie-up is considered the oldest running pact between Hollywood and Broadway still current. Metro stars air free on the weekly stin. Radie Harris, interviewer, departs for the Coast this week, with her sister, Lillian Harris, filling in.

# HDURS UNSOLD

Neck and Neck in Night Time Buying Rush -NBC Blue Also Stronger Big Spenders Grow Bigger-From Top Down

#### SATURDAY, STEPCHILD

Contracts are pouring in on the bs at such a pace that NBC (red) and CBS loom as virtual sell-outs for the fall so far as night time is

#### Contracts

Contracts

NBC contracts now on hand presage the following lineups for the fall stretch.

Packard Motor: Fed Attairs and Flat Stretch.

Packard Motor: Fed Attairs Sept. 8.

Real Silk Hostery: undecided show, Sunday, 9 to 9:30 p.m. Basic Blue and WLW. Starts Sept. 13.

Republican State Committee: Folitical Talks, Monday, 10:30 to 18 to 1

# FCC Rebukes 2 Idaho Stations for Impropriety, but Accepts 'Apology'

#### Blind Announcer

Seattle, July 7.

Kenneth Baxter, totally blind, has taken charge of a radio program for KIRO, reading both the descriptive bits and the commercials as well.

Baxter prepares his announcements and commercials on a bralle system work of the work o lightly over the characters as he describes the program.

## **Bowes-Chrysler** Into Manhattan Theatre, B'way

CBS is testing acoustics at the Manhattan (formerly Hammerstein's) theatre at 53d street and Broadway N. Y., with a view to using it for broadcasts, particularly the Major Bowes programs for Chrysler, Network's worry is possible subway and 'L' noises.

Theatre was originally legit, the converted into a cabaret, but is a theatre again with WPA its last ten-

ant.

Bowes will go right into the new assignment from this or another the atre without a layoff. His present (Chase & Sanborn) show on NBC ends Sept. 13 and the Chryster series starts the Thursday (17) of the same used.

#### Lessened Summer Biz Slump Indicates 1936 Will Be Banner Year

Washington, July 7.
Downward trend in broadcasting business continued through May, with a drop of 3.2% in gross revenues, but several contrary movements offered further encouragement that 1936 will be industry's

ments offered further encouragement that 1938 will be industry's banner year.

Despite drop from April to a total of \$8,545,594. industry receipts in May were 132% better than in May, 1935. The gain was considerably better than the April rise over 1935. Contrary to usual seasonal downswing, regional web and national non-network revenues rose, while local accounts dipped instead of picking up as has been customary.

Non-network advertising showed 2.3% improvement over April and 177% gain over May, 1935, with principal gains in soap, radio, to-bacco and food accounts. Chain gross was off 7.9% and local went down fractionally in comparison with prior month. Outstanding of was another sharp jump in talent programs in the national field. This type of entertainment rose 21.4% over April, while national transcription slumped 7%. Talent programs, were up 56.7% over last year, with transcription business trailing along on a 29.3% gain above 1935 levels.

#### Dorothy Schmidt, Heroine

Baltimore, July 7.
Dorothy Schmidt of WBAL's bus Dorothy Schmidt of WBAL's business office saved a 15-year-old girl, Irma Bogel, from drowning in the South River, below Annapolls, Saturday (4),
Girl floundered and had under several times before Miss Schmidt, attracted by her cries, swam out and draged her to shore, where she was revived.

Corporation owning two of Idaho's six broadcasting stations received two separate slaps on the wrist from eral Communications Commission examiner last week as outcome of months of wrangling over alleged

illegal operation.

While recommending renewal of licenses of WTFI, Twin Falls, and KSEI, Pocatello, Examiner George H. Hill found both stations guilty of rule infractions, but concluded nothing would be gained by taking the transmitters off the air. Report said conditions would be corrected and franchises should not be revoked injamuch as the management had promised to behave.

Worst spanking was administered of the communication and expenditions was defined and the rules and regulations of the Commission. Report admitted the station had been run in an unauthorized and illegal manner, but the Commission. Report admitted the station had been run in an unauthorized and illegal manner, but the Commission in the communications Act of 1894 and the rules and regulations of the Commission. Report admitted the station profited or injured any competitor.

Comparable charges were brought spans to the communication of the communication of the comparable charges were brought spans to the comparable charges were brought spans to the comparable charges were brought spans of the comparable charges were brought the spans of the comparable charges of the spans of the public interest—with considerable mention of a dream interpreter and a heverage account—but Hill noted the station had yanked the offending copy off the air as soon as protest copy of the soon

will be properly operated in the future.
Besides recommending that both stations be given regular renewals, Hill urged the Commish to permit KTFI to shift from 1240 to 580 ke in order to improve its service and expand its audience. The Twin Falls station wants to continue with 500 watts at night and 1 kw days.

#### ANOTHER TELEVISION DEMONSTRATION IN N.Y.

Private exhibition of progress made to date in television tests was held yeaterday (Tues.) afternoon, in RCA building for licensees of com-pany. Seance barred to public, idea was to reveal how far engi-neers had perfected Radio, Corp. of America's television.

America's television.

America's television.

ACA has been carrying on a series of television for acceptance of the control of

Derothy Allinson, contraito, re-placing Maybelle York on WFIL, Philly, and on weekly Mutual show.



BENNY FIELDS
With Lud Gluskin's Orch Songs 15 Mins.

15 Mins.
Stusfaining
Wed. and Frl., 7:30 p.m. EDST
WABC. New York
The process of 're-discovering'
Benny Fleids has by now gathered
enough momentum for CBS to take
a fiver with some cash and showcase the singer as bait for sponsors Fields is no new hand when it come to working before the mike, and his latest stint continues to be charac-terized by as pretty a piece of solo trouging as radio has heard in a

latest stint continues to be characterized by as pretty a piece of soil trouping as radio has heard in a comment, but the current series emphatically re-affirms he light in which Fields shines best. That is, he needs a number of songs end-on-end to ring truest. While the current programs were publicated in mind—every singer is showcased by simply singing song after song—the situation happens to have hit the staudion of his well enough to make it sound as Cluskin's stong, but in one instance when he muffed his cut he ad-libbed out of it well enough to make it sound as Cluskin's stong happens has held to be staude, and this series means showing for him as well as Fields. Gluskin's stong the past year which, however, is no reflection on his workmanship, the hor work ample these, even if the orchestra draws only one solo number.

\*RED MACKENZIE\*
With Jim Ameche, Milton Morris,
Betty Kane
Adventure Serial
39 Mins.
Snatabile, 9:39 p.m. CT
39 WWAE, Hammond, Ind.

All the wallop of the motion picture adventure serials adapted with
striking effectiveness to radio. Plenty
of blood-curdling action. This show
ture scripts, both for adults and
children.

'JUNIOR G-MEN'
With Jackie Jordan, Junior Bilkin,
James Marr, Stanley Whitman,
Sanford McCauley
Crime. Stories

James Mary, Statiety Whitman, Samford McCauley 15 Mins.

16 Mins.

17 Mins.

17 Mins.

18 Mins.

EDWARD MacHUGH 

RED MACKENZIE'
With Jim Amecha, Milton Morris,
Adventure Serial
30 Mins.
All the wallop of the dathed with
Sustaining with the motion picture of the motio



#### POINTING TO GREATER SALES

When a medium reaches 4/5ths of the purchasing power in a market—and does it at low cost—there can be no ifs, ands or buts about its effectiveness. WBZ and WBZA do this in New England, as we can readily demonstrate.



50,000 WATTS **BOSTON, MASS.** 

SPRINGFIELD, MASS.

Completely programmed by NBC

#### Follow-Up Comment

Sophie Treeker's airing Sunday (5) over NBC from Cleveland measured up greatly to her extended mc, run over WHN, New York, last winter. Beddes her own orchestra, plus Ted Shapiro, Soph has an assortment of troduced in gracious style. Music is swingy primarily, with the songstress spotted for talking stanzas periodically. This time she came in vocalist was handling. Her engaging greetings via ether land socko.

ing greetings via ether land socko.

Reappearing for Jergen's again during the hot mouths. Cornella Ottis by giving a slightly longer bit than usual. Previously Miss. Skinner gave several short bits, or a bit plus a poem, etc. Consuming all of the allotted 15 minutes with one piece is ablotted 15 minutes with one piece is ablotted or of er local boring into follotted or of er local boring into following into foll

Stoppagle and Build were ushered into Town Hall tonight Wednesday (1) over WEAF to take over Fred Allen's post during his 14 weeks' vacation. This had been might anticipate something extra. However, as presented, laughs were few and far between Agency tried a bit of everything for the debut. While House was subject matter selected for running theme, with stopovers for a Magic Key burlesque stint, Peter Van Steeden's music, and the weekly array of amaturs. With show moving at a snallish gait. This was especially noticeable in the RCA parody bit. Copy for smiling is worked into Sal Hepatica and Ipanaokay, but the import of words never time enough abead for duo to jell into something funnier.

A full hour is a long stretch for the team's brand of gagging. Political frame drafted this time was weak to start with.

the team's brand of gagging. Political frame drafted this time was weak to start with.

"FRIGIDABLE FROLIC"
With Clara, Li 'n' Em, Ted Fie Rito's Orch., Muzy Marcellino, Three Debutantes, Stanley Hickman, Charles Lyon Connedy, Music Friedlino, Three Debutantes, Stanley Hickman, Charles Lyon Connedy, Music Friedlino, Three Prints of the Conned the Con

COMMUNITY SING 45 Mins.
GILLETTE
Sunday, 10 p.m. EDST.
WNAC, Boston, and Yankee Net

(Ruthrauf & Ruan) Not only is this new Yankee Net program big time for Boston, but it

program big time for Boston, but it compares favorably with most of the big network shows in the same category. Broadcast from the Rep-ertory theatre, seating about 900, this combines the community song fest with a vox pop gag and a new

ertory theatre, seating about 900, this combines the community song-fest with a vox pop gag and a new twist designed to bring listeners into the fold. There's also a talent hunt quirk to the formula. Gillette is breaking the show in here prior to make the stage and Linus Travers states through the audience with a portable mike to pick up-solo voices and ask heightonic seated on pretty thick, but maybe the guys and gals who come to community sings go for it. On one of these jaunts through the audience, Travers specied a soprano-wiced day names the stage of th

fully.

Sponsor gets an opening and closing plug and a mid-way testimonia letter, besides the product mention when the blades are handed out.

Fox.

JOE LOUIS With Frank Fay Interview 6 Mins, ROYAL GELATIN Friday, 8:30 p.m. EDST WJZ, New York

(J. Walter Thompson) .

That anything beyond hodgepodge novelty was made of this stunt (3) involving a comic and a tightlipped fisticuffer, was due to an unusually good scriptng job. Frank Fay himself pushed the pencil, and exhibited a nice feel for Louis' ability (or inability) to read sentences containing more than 10 words. When it was all over, the impression lingered that

some ice-cream on short notice. That is is if there's a modern icebox handy. Copy also makes much of the metrized contrivance which is supposed to do wonders for keeping in the property of the kind which spreads smiles, no matter if material is often tame. There fermine talkers relay much the same, with ZaSu Pittish laments of the kind which spreads smiles, no matter if material is often tame. The property of the kind which spreads smiles, no matter if material is often tame. The property of the kind which spreads smiles, no matter if material is often tame. The property of the kind which spreads smiles, no matter if material is often tame. The property of the kind which spreads smiles, no material property of the kind which spreads smiles, no material property of the kind which spreads smiles, no material that the property of the kind which spreads smiles, no material that the property of the kind which spreads smiles, no material that the property of the kind which spreads smiles, no material that the property of the kind which spreads smiles, no material that the property of the kind which spreads smiles, no material that the property of the kind which spreads smiles, no material that the property of the kind which spreads smiles, no material that the property of the pro

GOME ON, LET'S SING
With Jack Arthur, Tiny Ruffner, Ed
Command Dunake
Command Dunake
Command Dunake
Command Dunake
Command Dunake
Command Dunake
Command Command
Samins.

18 Mins.

18 Mins.

(Benton & Bowles)

This initial commercial attempt
to transpose the oldtime mass vocaldented to the command of the command
to the effect clicked collect
No. 1 stanza (1). Historically, it's
no more case of radio litting a
page out of the film file after the
thestre people had pawed the way
with showmanding. It won't be long
tift rope in this pic-litting process.
The stage shows have been imitated
on the 9ther, and ditto the films
themselves, the newsceels, the noveity reels, the vaude, the smatteur
ing touch is a midwestern station's
attempt to engineer a radio bank
night. This appears to be just about
all there is to lift except the projection booth and the cash wicket (the
long ago).

Nonetheless, Colgate - PalmolivePeet appears to have something
here. Its last show, Ziegfeld Followekly in the left and right shone,
Come On, Let's Sing meansfinancially—only four slaries of
any account, two unnamed musicians' checks, a little layout for
evekly and the promising novelty together,
and there's a combo that augurs
further imitation and competish.
Radio community singing will probabily become a reed so and that's
untrel mitation and competish.
Radio community singing on the
ether is in duplicate already. CBS
crossed its wires and sold the idea
to both Colgate and Gillette simultimeously. Browled had it were
there will soon be a Gillette
show to match the Colgate job.
Locally, the idea is sure to be aped
and already has been tried in variouts, the short of the simulation of the
setup Proceedings are started by having the men and women respectively
chours How do you do?' into the
mine. It's gooty, but it has the
meter will soon be a Gillette
show to match the Colgate job.
Locally, the idea is sure to be aped
and already has been tried in variouts, but it is a single and the proceeding will probably be the

toward a radio version of the game of 'handies'.

It's a family program, of course, although youngsters may tune in to lauth at it, not with it. Of all the radio's borrowings from the theatre, it comes closest ments, exceeding the state of the state of

the ether. studie audiences are referably handed to out-of-towners, injecting a useful commercial touch. Blurbing itself isn't too bad. Edga.

Metching a usent continered at the Marking Health Similar Simi

## FCC's Washington Docket

Grants and Applications

Broadcast Division of the Federal Communications Commission, impatient for the summer holidays, rolled up its sleeves last week and turned out more work than it normally handles in two months. Sweating commissioners, working in an eight-hour session, dashed the hopes of 17 applicants for new stations; granted 14 juice-jumps and denied three, and gave permission for 10 transmitters to be erected, besides handling raft of other business.

gave permission for 10 transmitters to be erected, besides handling ratt of other business.

More important cases upon which the commish took action included: Exponent Co., Clarksburg, W. Va., new station to be operated on 1370 ke with 100 watts days; WCHY, Charlottesville, Va., renewal of license for period ending Jan. 1, 1937, 1420 ke with 100 wats nights, 250 watts days (sharing nights with WEED, Rocky Mount, N. C.); KALB, Alexandria, La., renewal of license on 1420 ke with 100 watts days, for period ending Jan. 1, 1937; WSGN, Birmingham, Ala; renewal of license on 1310 ke with 100 watts days, for period ending Dec. 1, 1936; KGFG, Oklahoma City, Okla, 90-day renewal of license on 1370 ke with 100 watts; WATD, Atlanta, Ca., 90-day renewal of 1370 ke with 100 watts; WATD, Atlanta, Ca., 90-day renewal of 1370 ke with 100 watts; WATD, Atlanta, Ca., 90-day renewal of 1370 ke with 100 watts; WATD, Atlanta, Ca., 90-day renewal of 1370 ke with 100 watts; WATD, Atlanta, Ca., 90-day renewal of 1370 ke with 100 watts; WATD, Atlanta, Ca., 90-day renewal of 1370 ke with 100 watts; WATD, Atlanta, Ca., 90-day renewal of 100 ke with 100 watts of 100 ke; of 100

1310 ke with 100 watts to the Golden Empire Broadcasting Co, Sacramento, Calif.

Okayed plea of Royal Miller, Sacramento, Calif., for new station to be operated on 1310 ke with 100 watts days; okayed new station to be operated on 1310 ke with 250 watts days for F. W. Atkinson, Watsonville, Calif., inseed the Mason City Broadcast Co, Mason City, Ia, on its plea for the new station to be operated on 1420 ke with 100 watts and also furned down the Northern Iowa Broadcasting Co, which was trying for the same assignment; granted Mason City Globe Gazette Co, Mason City, Ia, a station to be operated on 1210 ke with 100 watts. Central Broadcasting Co, Euc Claire, Wis, new station to be operated on 120 ke with 100 watts. Central Broadcasting Co, Euc Claire, Wis, new station to be operated on 1200 ke with 250 watts days, application denied; Orlando Broadcasting Co, Indianapolis, Ind., power jump from 500 watts nights, 1 kw days, to 1 kw nights, 5 kw days; Farmers & Bankers Life Ins. Co., Witchita, Kans., new station to be operated on 1200 ke with 100 watts, application denied as in default.

Jopilis Broadcasting Co, Pittsburg, Kans., new station to be operated on 1200 ke with 100 watts, application denied; Witchita Broadcasting Co, Pittsburg, Kans., new station to be operated on 1200 ke with 100 watts, application denied; Witchita Broadcasting Co, Witchita, Kans., new station to be operated on 1500 ke with 100 watts, application denied; WEAN, Providence, R. I., juice Jump from 500 watts to 1 kw okayed.

WFBR, Baltimore, Md., day power jump from 500 watts to 1 kw; share time to the process of th

with WASH; WASH, Grand-Rapids, Mich., day juice jump from 500 watts to 1 kw, share with WOOD; Ralph Perez Perry, Santurce, Puerto Rico, new station to be operated on 1340 kc with 250 watts, application denied; KGCX, Wolf Point, Mont., change frequency from 1310 to 1450 kc and increase power from 100 to 250 watts days; Bell Broadcasting Co., Temple, Tex., new station to be operated on 1370 kc with 100 watts days; Chicago Broadcasting Asan, Lid., new station to be operated on 1500 kc with 100 watts, application denied; Valley Electric Co., San Luis Obispo, Callf., new station to be operated on 1200 kc with 250 watts days.

E. E. Long Piano Co., San Luis Obispo, Callf., new station to be operated on 1200 kc with 100 watts, application denied; Merced Star Publishing Co., Merced, Callf., new station to be operated on 1700 kc with 100 watts, application denied; Merced Star Publishing Co., Merced, Callf., new station to be operated on 1700 kc with 100 watts, application denied; Merced Star Publishing Co., Merced, Callf., new station to be operated on 1700 kc with 100 watts application denied; WCAO, Baltimore, Md., power increase from 500 watts nights, 1 kw days to 1 kw all times, application denied; WCAO, Baltimore, Md., power increase from 500 watts nights, 1 kw days to 1 kw all times, application denied. WTAP, Philadelphia, Pa., day juice jump from 500 watts to 1 kw, KFRO, Longview, Tex., change frequency from 1370 to 1210 kc and increase day power from 100 to 250 watts, application denied; Clapital Broadcasting Asan, Kilgore, Tex., new station to be operated on 1210 kc with 100 watts, application denied; WCAO, Riversold, Broadcasting Co., Riversold Broadcast

Comman reconsidered ann general appurations of the control of the

#### Foreign Contracts

Prophylactic and Listerine con-tracting for 26 half hours over LR4. Buenos Aires, through the National Export agency. Conquest Alliance

Carter's has renewed its foreign announcement schedules for six more months over WNEL. San Juan, Puerto Ricci CNJK, Camaguay, Cuba; CMKC, Santiago, Cuba; and CNW, Havana, Cuba. Meantime COCD and CMCD, Havana short-wavers, have been given similar new schedules. National Export is agency in charge, with Conquest Alliance placing.

Coleate Dental Cream and Powder ordering announcements in Japan-ese for one year over KGMB, Honolulu. Through Benton & Bowles.

Colgate-Pamiolive-Peet's new
'Come On, Let's Sing' stanza on
CBS has been skedded for shortwaving to KGMB, Honolulu.

Cystex (kidney remedy) renewing over TGX, Guatemala, for 28 quarter hours through the Allen C. Smith agency. Placed by Conquest

Vick's has inked in 39 quarter hours over KGMB, Honolulu, and KHBC, Hilo, through the Morse In-ternational agency.

Dr. Bolet (hygienic preparations) buying one-mbute announcements for six months over CINEC, Santiago, Cuba; CMCD and COCD, Havana, Cuba; HRN, Tegucigaja, Honduras; TGX, Guatemala; and TIGPH, Costa Rica. Through Conquest Alliance.

Lucky Strike renewing its CBS 'Hit Parade' series for shortwaving to KGMB, Honolulu, 13 times, Through Lord & Thomas.

#### BOB HOWARD SELLING

Chicago, July 7.
Bob Howard, former time buyer for Campbell-Ewald in Detroit, is in town on a possible deal which will put him on the selling side of radio.

The close of a difficult but successful year for the broadcasting industry . . .

The beginning of a new year, marked already by the signs of increasing progress ...

A fitting time for THE NATION'S STATION to pay a sincere tribute to the men who make broadcasting vital, successful and progressive.

WLW, Cincinnati, Ohio

# COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and lutual networks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An esterisk before name indicates advertising agency handling account.

account.
Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday);
W (Wednesday); Th (Thursday); F (Friday); S; (Saturday).

#### **NBC**

AMERICAN CAN 9-Tu-WJZ
Ben Bernie & Lad
James Meiton
\*Fulier-Smith-Ross
AMERICAN
HOME PRODUCT:
(Anacin)

Easy Aces'
WJZ-7 P.M.
Tues, Wed. Thus.
Goodman Ace
Jane Ace
Mary Hunter

Mary Hunter
AMER, TOBACCO
10 p.m. w-WEAF
and WJZ
Carl Hoff Ore
\*Lord & Thomas
AMER, RADIATOR
7:30-Sun-WEAF
Firestde Recitair
Bigurd Nilssen
Willie Morcis
Viadimir Padwa
Ore
\*Blaker Advt.
A. & P.

A. & P. 9-M-WEAF Harry Horliok Howard Price \*Paris & Peart Paris & Peart
BARBITT CO.

11 am. Mos. to
Fri-WJZ
David Harum
Wilmer Walter
Peggy Allenby
Edith Spence
Welter Soderling
PBlackett

Blackett

BOWEY'S
Su-1:30-Thursfo p.m.-WEAF
While the City
Sleepe'
Finney Briggs
Forest Lowis
Vivian Rridell
Jess-Pogh Vivian Krideli
Jess Pugh
Clare Baum
Charles Eggleston
Cecil Roy
Marle Nelson
Pauline Hopkins
James Goss

\*Comer
BRISTOI, HYRIS
\*-W-WEAF
(Sal Hepatica)
(Ipans)
Stoopnagicus Budd
Jack Smart
Peter Ven Steedan
\*Young & Rubicam CARNATION SILES
10-M-WEAE
Lullady Lady
Maud Muller
M L Bestman

OFFICE SERVICE 8-F-WEAF
Jessica Dragonette
Rosario Bourdon O

Revelers
Lord & Thomas
COX GELATINE 12:30 p.m.-Fri-WJ2 Isabelie Beach

\*Katz
\*FORD
\*\*Profile \*\*Pr

pie'
Parks Johnson
Jerry Beicher
'Stalk-Goble serry Beicher

\*Stalk-Goba

FAGHERO BOSA

\*Stalk-Goba

FAGHERO BOSA

\*Death Velly Day

Edwin W. Whitney

Lorenome Cowboy

Jack McGryde

Joseph Bonime Ore.

\*\*More Common Ore.

\*\*More Com

JOHNSON & SON (RIOTE WAS)

FROM WAS (RIOTE WAS)

FROM WAS (RIOTE WAS)

FROM WAS (RIOTE WAS)

MARION & JOYGE CHARLES LAVER

\*Needdam IL & B.

KELLOGG

5:80-Dally Ex. SaSu-WJZ

Singing Lady

Treens Wicker

KEAFT-FRENIX

10-Th-WEAF

BBAR - 10-Th-WEAF
Bing Croeby
Bob Bürns - Bert Wheeler
Jean Arthur
Jimmy Dorsey Ore
J. Walt. Thomp. J. Walt. Thomp. LADY ESTHER 8:30-Tu-W-WEAF

SUS-Tu-W-WEAF
Wagne King Ore
SLIFTON, INC.
10:50 a.m.-ThursRaiph: WEAF
Raiph: Round
Refrue Kiny;
9:30-F-WEAF
Round
Refrue Kiny;
9:30-F-WEAF
Refrue Kiny;
9:30-F-WEAF
Refrue Kiny;
1:00-F-WEAF
Refrue Kiny;
1:00-F-W

\*Wade MODERN FOOD PROCESS CO. 4:30-Tn-WJZ Charles Sores Harry Swan \*Clements Co.

MOLI.E 9 p.m.-Tu-WEAF

Hilds Graham Charner Batson John Miffews Corine Dearth Butler Mandeylle Ken Griffin Blackett Home Sweet Home' S. G. Smith Harriett McGlibbon Billy Halop

Billy Halop

Blackman

(Camay)

Mos to Fri-3-WEAF

Forever Young

Curtis Arnali
Betty Wragge

Marion Berney

Jack Roeleigh

Pediar & Ryan

'Magio Voice'

Magio Voice

4:45-Mon. Thur.
Fri-WJZ

Gertrude Hits
Santos Ortega
(Ivory Soap)
11:45 a.m.-M thru
Thur-WJZ

Edward MacHugh
Gospel Singer

Blackman

Goopel Singer Shackman Shackman Guaker OATS CO. Kaltenneyer's Kinders Statement Koger Statement Statement

Marion Talley Josef Kolstner's Or

Gardner
R. C. A.
2 p.m.-Mnn-WJZ
Magic Key of RCA
Milton Cross
John B. Kennedy
Frank Black
Efrem Zimballst
Russian Choir
\*Lord & Thomas

\*Lord & Thomas
REGIONAL ADV.
10:30 a.m. W-FWEAF
'Mystery Chef'
\*McCann-Erickson

Loo Roleman's Ore
tion Boys
Full This Bruin
Todar's Children
10:39-Daily-W22
Todar's Children
10:39-Daily-W22
Todar's Children
10:39-Daily-W22
Todar's Children
10:39-Daily-W22
Todary Children
10:39-Daily-W24
Todary Childre "Mystery Cher"
"McCann-Erickson
"McCann-

Bernadine Flynn
(Ivory Soap)
3:45-M to F-WEAF
The O'NellisKate McComb
Jane West
Violet Dunly
Jack Rubin
Jimmy Tansey
Janet Gilbert
"Blackman
(Uxydol)

(Oxydol)

\$:15 Dally Except

So & Su-WEAF

Ma Perkins

Virginia Payne
Marjorie Hannon
Chas Egelson

VICES TOMBOOD
VICES TOMBOOD
SINGLAIN
SINGLAIN
SINGLAIN
SINGLAIN
Malcolin Clair
Malcolin Soubler
Harry Kogen
Harry Kogen
Harry Kogen
Harry Kogen
Frank Fay Calling
Frank Fay Calling
Frank Fay Calling
Frank Fay Calling
Frank Fay
Malcolin

Arthur Pryor, Jr., Dir. Kenneth Webb, At Harold Levey's Or \*B B D & O

\*B B D & O
FELS & CO.
(Fels Naptin Soap)
12:15-Tu-ThuWABO
'The Rhythm Boys'
George Macdonald
Al Dary
Ice Switzler
Ray Kulz
\*Young & Rubicam
FORD MGTOB

9-Tn-WABO P-Ta-WABO
Fred Waring
Stella Friend
Rie Lane & Prisch
Rie Lane
18 Octat
Little Ryan
Al Rinker
Poley McClintook
Tom Waring
Johny Hanlon
Gene Conklin
Charles Newman
Ferne Buckner
Chas. Cockerill
GEN. Balking
GEN. Balking

GEN. BAKING 5:30-Su-WABO

WABO
'Betty and Bob'
Elizaboth Relier
Lester Tremayne

I, Anthony Smyths Minesta Allen Michael Refetto Michael Refetto Michael Refetto Minesta Minest GEN. BAUTU 6:30-50: WABO Romona Romona Romona Mannle Weinstock Charles Magnante Carlyle Stevens Three Jesters Jack Shiktret Ors N. W. Ayer GENERAL MILLS (Wheatles Els-GENERAL MILLS (Wheatles Els-Tour, Sortialk), 10 a.m.-M to F-

Bert Hirsch

(Phillips Mag)

Waltz Time'
Waltz Time'
Waltz Time'
Bernice Claire

Phillips Mag Mag

Waltz Time'
Bernice Claire

The Common Cre
Bernice Claire

Bernice Claire

Roman Merry

Grand Merry

Roman Merry

Henry Von Zeil

A Sub-Ander Van

The Watkins

Betty Crocker F-1

Worry Clinic

Botty Crocker F-1

10:30 Am BD

This am W-F

10:48 Am W-F

10:4

in-3e-W-8

Bobby Benson & ,
Billy Hailey
Hollin O'Malley
Florence , Halop
Cal Tinney
G. KREUGEB
(Beer & Ale)
7-7u-WABC
Kreuger Musical
Tonat
Tonat

7-Tu-WABC
'Kreuger Musical
Toast'
S Schermerhorn
Jerry Cooper
Ray Block's Oro
'Blow

WELUM (Grape Juice) 8-F-WJZ 'Lady Counsellor' irene Rich Ned Wever \*Kastor

\*Kastor WOODBURYS\*
Q:46-Su-WJZ
Paul, Whiteman
Frank Parker
Roy Bargy
Rampona
King's Men
Durelle
Johnny Houser
Bob Laurence
\*Lemen & Mitchell,
Inc.

#### Columbia

A & P 7:30-Tu-W-Th WARC Kate Smith's Band lack Miller's Ore Paris & Peart

AMERICAN HOME PRODUCTS (Bisodol)
8:80-F-WABO
B'way Varioties'
Oscar Shaw
Carmela Ponselle
Elizabeth Lennox
Victor Arden's Orc

Victor Arden's Orc
(Kolynos)
8 p.m.-Tu-WABO
'Hammerstein
Music Hall'
Ted Hammerstein
Lucy Laughlin
Jerry Mann
'Blackett

AMERICAN TOBACCO CO. (Lucky Strike Cigs)
10-Sa-WABC
'Your Hit Parade
and Sweepstakes'
Buddy Clark
Margaret McCrae
Norsemen 4

Margaret. Mourae Norsemen 4 Freddle Rich'e Ore \*Jond & Thomos ATLANYIO REF. 7-Th-WARC 'Atlantic Family' Bob Hone Honey Chile Sonsamiths 4 Red Nichols Orc 'N W. Ayer

Red Nichols Ore
N W Ayer
CAMPBELL
(Soup)
Fedlywand Hotel'
Sing Baby Sing'
Adolphe Menjou
Palay Kelly
Alice Easy
Adolphe Menjou
Palay Kelly
Alice Easy
Gregory Ratoff
Dick Powell
Anne Jamison
Louella Farsons
Oremand Palge Or

(Tomato Juite) 8:30-W-WABO Burns & Allen Milton Watson Ken Niles Eddis Duchin's Ord F. W. Armstrong COLGATE-PALM-OLIVE-PEET

Renfrew of the Mounted Laurie York Erskibe, Au. Houss Jameson Chester Stratton Joan Baker Hanley Stafford B. B. D. & O. CARN PRODICTS \*B. B. D. & O.
CORN PRODUCTS
12:16-M.W.F.SuWARC
'Musical Reverles'
Stuart Churchill
Orson Welle
Ken Wood's Oro
\*E. W. Heilwig
E. I. DU PONT DE
NEMOURS & CO.
8-W-WAIDO
Cavalcade of Am.

IZ:45 p.m.M-to-P
WGN
WGN
Ed Strice
Billy Trusk
Grace Lockwood
Ray J. Largay
Phyllss Duganne
\*B.S.-Hummert
FORTIES
7:30-M-F-W-WOR
"Jone Ranger"
Schl \*Sehl • GRUEN 7:45-Tu-WOR

GENERAL MILLS 12:45 p.m.-M-to-F-WGN

10-M-WABO Wayne King Ord 'Stack-Goble LEVER BROS. (Lux Soap) 9-M-WABO

"Radio Theatre"
The Brat'
Marion Dayles
Cecil B. DeMille

Marion B. DeMille, Dir. Cecli B. DeMille, Dir. Clines & Lifebuoy) 8:30-Te-WARO Lungh With Ken Murray Kon Murray Kon Murray Seeafras Seeafras Phil Regan, Russ Motgan's oro-Ruthrauff & Ryan Lifegert &

\*Ruthrauff & Ryan
LIGGETT &
MYERS
(Chesterfield Cigs
9-W-WABC
10-F-WABC
Kay Thompson and 10-E-WADL
Kay Thompson and
Rhythm Singers
Ray Heatherton
Andre Kestelanetz
Orc

\*Newell-Emmett

PRILCO.
7:45 daily ex. Sa-WABO
Boake Carter
Hutchins

B. J. REYNOLDS TOB. CO. (Camel Cigarettes) 9:30-Tu-WABC
'Camel Caravan'
Rupert Hughee
Ben Goodman's Bo
Nat Shilkrets Orc.
'Willim C, Esty Co

Elizaboth Relier Lester Tremayne 10:15 a.m.-M to F-WABC 'Modern Cinderella' Rosemary Dillon Eddle Dean Bon Gage 10:30 a.m.-M-Tu-Th-WABO 'News'

swillim C. Baty Co.

VACUUM
Figure Red Horse
Figure Red H

WILDAWY
7:30-M-WABO
Ted Husing
Paul Douglas
Charloteers
\*B. B. D. & O.
WM WRIGLEY
10:30-Inliv Excet
Sak-Su-WABO
\*March of Time\*

Jean Jostyn
Charles Seel
Frank Henderson
Jos. Julian
Bill Green
Green
Louis Yeav
Stan Waxman
Florence Golden
Elleen Palmer
Bess McCammon
Je Garmo & Klib'n

HEALTH
PRODUCTS
6 p.m.-Sun-WOR
'Amateur Night'
Benny Rubin
Arnold Johnson On
'Wm. Esty

#### Mutual

ARMIN VARADY Perry Come Elmo Tanner C'try Washburne Red Ingle Plerre Andre Ted Weems Oro \*Sedlers

LADY ESTHER

Ted Weems Oro
\*Sedlers
CROWN OVERALL
7:45 h.m.-Tina7:45 h.m.-Tina\*Teacher Wolt
\*Pleaker Wolt
\*Prolic'
Charles Seel
Dan Carson
Chas. Damero
Chas. Damero
Chas. Damero
Chas. Damero
Chas. Damero
Charles
Wayne
Devore Sis
William Greene
William Greene
William Greene
William Greene
William Greene
\*William Greene
\*Willia

ROUSEHOLD FINANCE FINANCE 7:30 p.m.-Sat. WOH 'Sherlock Holmes' Richard' Gordon Harold West \*Frey CRUSADERS Tu-7:45.WOR

Harold West
\*\*Frey
\*\*Frey
\*\*ISOLAA\*
\*\*AN-WGR
\*\*AN-WGR
\*\*AN-WGR
\*\*AN-WGR
\*\*Moulter
\*\*William Crimmis
\*\*Youter
\*\*William Crimmis
\*\*Jeanes Moultra
\*\*Frances Woodbury
\*\*Jeanes Wo Tu-7:45.WOR
The Crusiders'
Fred G. Clark
'Marschalk & Pra
'DRYDEN &
PALMER
10:15 n.m.-Sunwor.

'Music Masters'
Bernice Ackerma
Louise Wilcher
'Sam Croot \*Sam Croot
FELS NAPTHA
1:45-M-W-F-WGN
Tom, Dick & Harry
Gordon Vandover
Bud Vandover
Marlin Hurt
Carl Hoefle
Ed Allen
\*Young & Rubicam

Stack-Goble

LA FENDRICK
CIGAR
Gn-2:30-WI.W
'Smole Dreams'
Jean Jostvn
Florence, Golden
Nannette, Sargent
Jos Julian
Hess, McCammon
Vir Marucol Orc E. Z. FREEZE
POWDER
0:30 n.m.-W-WOB
Take It Easy
Ann Brae
F. Brock

MARADDEN PITRS
10:30 p.m.-Sn-WOR
'Good Will Court'
A. L. Alexander
Guest Judges Guest Judges

PUTITY

BAKERIES

5:16-M for P. Word

Omer the Mystic

M.H. H. Jonchim Dir

Raiphi Schoolinana

Rithel Bycrett

Ann Scdgewick

Jeff Spariks

Bidm'nd MacDonal

Ariens Jackson

Biddle Vreeinan

Gamille Joschim

\*Hann-Majfger.

\$499. CQ. Calendar Melody
Calendar Melody
The Sculo Bbr
Ellis Fraises
W Marced Oro
Cohamon-Dail
(Tools Fowder)

(Tools Fowder)

(1990: Am-21-V-7- Placette-La.

#### Censorship

(Continued from page 1)

(Continued from page 1) speed: Crowd gunning for transpressors will inject the issue of more stringent radio segulation into the Congressional competition: Tentative decision to start rating stations and boycotting repeated offenders followed realization that little can be expected from the Federal Communications Commission in the way of help in penalizing big broadcasters and in busting up alleged monopolistic control of the radio industry. Blue-noses feet the alleged monopolistic control of the radio industry. Blue-noses feel the F.C.C. has had plenty of oppor-tunity to swing into action, if it serj-ously intends to do something about low-quality air entertainment, and there is no longer any sense in staking hopes on the government agency.

#### No Leader-Yet

stating hopes on the government agency.

No Leader—Yet

Like the Legion of Decency movement, the radio clean-up effort will be a non-partisan affair, with all groups interested in the moral toae of broadcast programs invited to take part. Just who will lead the drive has not been decided, but it probably will not be the Catholic group which was the sparic-plug of the moving. Method to be employed was hinted at a week ago when Congressman William P. Connery of Massichusetts fired a parting barrage at the F.C.C, for failure to call offending station on the tapis and said it might become necessary to use drastic measures to cure the conditions which have brought much criticism.

Candidates for Congress will be put on the spot by demands from local church and fraternal groups that they take a concrete position on the matter of program censorship and stiff punishment for states which can be considered to the conditions will be paiced by polating out that with one or two notable exceptions, all clear-channel assignments are held by stations tied up with one of three major network. General public will be informed that with use of favorite channels controlled by moguls in New York, Chicago and Los Angeles, local groups never can make their preferences known in effective fashion.

Pushing Advertisers

The boycott scheme has not been

#### Pushing Advertisers

Pushing Advertisers

The boycott scheme has not been perfected. While crusade bosses admit it will be hard to put a curse on individual stations in a way which will prove telling, they are talking about an organized campaign to punish advertisers who use stations which offend or which, paign to pumish advertusers who use stations which offend or which, themselves, sponsor programs con-sidered objectionable. Notice will be served on the sponsors regarded as most vulnerable or whose pay-ments to offending stations are large enough to make them listen to

reason.

Although the F.C.C. has remained untroubled, a mounting number of squawks have been fired at the government agency during the past few months since the initial federal clean-up began to lose momentum. Several weeks ago a delegation of indignant women visited the Coming and the company of the comp indignant women visited the Commish personally to file their bleats about a certain station which was said to have poured forth transcriptions which were of 'disgusting character.' Several members of Congress have submitted their personal protests, while the 'Mexican incident' of 1935' has been kept alive by solons interested in making political capital out of religious controversies.

troversies.
Commish in self-defense Commish in self-defense has argued its powers are definitely restricted by anti-censorship clauses in the communications act and has called attention to cases where threat of license cancellation whipped errant broadcasters into line. But the 'go and sin no more attitude taken in the Congoin, Marmola. and other cases has weakened these alibis and given the blue-noses ammunition to use in blue-noses ammunition to use in trying to arouse general public sentiment

#### MARTHA DEANE ZEPPING

Martha Deane left for Europe via the Hindenburg last Friday (3). She'll be gone two weeks, with several pinch-hitters filling in over WOR, New York, during her ab-



#### TWO GREAT SALESMEN IN AMERICA'S NO. 2 MARKET

WENR and WMAQ have established reputations as Super-Salesmen. They get in and sell where sales count. Favorites for years in the country's second largest market, each has an open record for producing profits for advertisers. Use one or the other to sell your product in the Chicago area.

### WMAQ 50,000 WATTS

50.000 WATTS

**NBC Red Network NBC Blue Network** 

**CHICAGO** Completely programmed by NBC

# WENR

# New York Radio Parade

With Ted Husing enroute to Europe and Bill Henry set to leave on July 11, CBS is on the spot for a capable announcer of the U. S. Olympic track and field finals at Randall's Island this week end. So Saturday (4) during the track meet at Palmer Stadium in Princeton, CBS ran wires direct to headquarters at WABC and listened to sports writers auditionaby announcing various events. The auditions were aside from the regular broadcast of the meet.

Shortly many important legal actions having to do with piracy claims against radio stations will be based on recordings made of these programs. Actions will be based, in part, on acceptance by courts of recordings as evidence. In one recent instance, a picture theatre in New Jersey leased floor over theatre to a dancing school. Inevitably the dancing class came to tap dancing and the theatre audience complained of the noises. So theatre went to court to break lease on charges that the dancing school was a public nuisance. Had Fidelitone outfit make recordings. Platters, when played in court, clearly played-back both the dialog of films and sound overhead of the dancing class chopping away. School refused to vacate and was held on contempt of court and forced to git.

Strictly a new idea for CBS is the airing of sustaining programs before a large invited audience. Four of the newer sustainers are airing from playhouses with invited audiences. "Tomorrows Headliners, featuring new talent, airs thisaway, as does the Saturday swing session. These are evening program. But 'Manhattam Matinee' and 'Afternoon Recess' air at 2:30 in afternoon and have audiences, too.

#### Stand By

Stand By

Les Gottlieb, p.a. of MBS, will wed Henrietta Wiston of Simon & Schuster July 12... Isabel Beach, known for years on radio as Frances Lee Barton, started a new series on WJZ for Cox Gelatine. Arlene fackson back in town. Being auditioned for commercials. Ben Lipset plloting. Maxine Gray of Hal Kemp band goes to pix... Five minutes sach day WNEW airs a batch of 'public notices.' Blurbs about what is happening over the town. Included are quite a number of free enter-tainment items. So after show is off the air switchboard is swamped by people calling to ask, 'Is it free?'... Jack Fraser, NBC announcer, will do the commercials on the new Ivory show with 'The Gospel Singer'... That Taplinger office is jinxed when it comes to autos. Bob's machine embraced a mail truck. Last week Lou Mindling strolled down to use his car and found it had been lightly massaged by a truck... Clara Brickman of WNBW is now Mrs. Joseph L. Burd..: Fred Waring's lastest off-spring' is tilled Frederick Monroe Waring. Fred after his dad and Monroe after an elder and now deceased brother of Freds. What, no O'Connor? ... Texaco bought every available outlet on CBS for the coming Cantor debutt... Annu Harding J. G. Gude secretary at CBS, is away for two weeks of rest... Dave White of BBDO radio dept is cruising through the West Indies... Frank Healey of NBC press staff wed Elizabeth Palmer, nowice legiter. Steaming to Havana for two weeks of honeymoon... Jack Berger goes into Peabody Hotel Memphis, July 11 with a CBS wire

Reorganization at Leading Attractions, Inc., talent agency of the late Hermann Schaad, has Mrs. Schaad as president and Aaron Steiner as vp. Entire roster of artists, including John Charles Thomas, Edwin C. Hill, Joseph Bentonelli, Willy Morris, Stuart Churchill, Capt. Frank

Hawks, etc., remain under management of the firm...With News-Week dropping radio coverage, John Logerman has left staff to do free-lance for Today. News-Week will have one man cover entire entertainment field and use radio yarn only when of stop-press type...Bob Carley of Esso news depot at NBC, resigned to Join the Press-Radio Bureau. Don Goddard of the World-Telegram staff is the new man... Carl Bixby suit vs. Nick Dawson, NBC and Woodbury Soap for an accounting on script, Tangerous Paradiage, claiming that he originated and wrote it, was thrown out of court by Daniel F. Cohalan, referee, who ruled that plot was Nick Dawson's and title belonged to Elsie Hitz...Chandler Goldthwaite is rapidly recovering from an operation to remove a piece of bone which had been obstructing a lung. He is recuperating in Hollywood...Ted Collins vacationing at Lake Placid...Jim O'Bryon of CBS flew to Kanasa City last week due to studen death of his dad...J. Walter Thompson staged audition at CBS. Script show, 'Adventures of Donald Dare,' built for Elgin...bea Timmerman of N. W. Ayer was rushed to hospital for a mightly sudden appendectomy. Successful...Phil Carlin ovacash. Bill Card presiding...Cass Adams, Herald-Trib sports writer, signed to air track meets for WOR special event dept...Irving Reiss will direct 'Wilderness Road' at CBS....Doug Connah, press man at B. B. D. & O., back from vacash. & O., back from vacash.

#### Scrambled Notes

Scrambled Notes

Harvester cigar account shifts to Erwin Wasey. Handling everything for the client, including radio...Ray Diaz, head announcer man during evenings at NBC, heads for Forrest Lake, N. H., July 15 for two weeks with the folks in the home town...Rajh Kirberry program has a 13-week renewal. Kirberry, Al and Lee Reiser, sponsored by Liptons, air nover NBC...On Sept. 19 Phil Regan goes to the Coast to make Join the Marines' for Republic. He will be piped in for the Ken Murray Program ating in New York. Russ Morgan band will accompany Regan program ating in New York. Russ Morgan band will accompany Regan spot in summer shock for legit experience. Mildred Bailey has been appointed head of the radio branch of Long Island Tercentenary Committee.. Forth Worth, Texas, has already started the ball rolling to get the next NAB convention...Mark Warnow gets back from vacash next week...Ed Smalle making the rounds with Al Jolson. Smalle was arranger and pit pianist for Jolson at the Winter Garden...Fron & Froncess are back on WMCA after some time on WINS...Gene Lester doing Behind the Lense' stint on WHN...Rita : McCosker.-replaced florence Fick as traffic supervisor at MBS. Fick; regisfied, to join, the Neft-Rogow staff. Winifred Black of WOR engineering dept.' shifted to MBS traffic dept....Ed Curtin of NBC press lett for four weeks' vacash. Two weeks at Platisburg and then to Bermuda.

The Goldbergs' fold-July 10. Chance that 'House of Glass' will return to air.. Benny Goodman will stick on the Coast for nine weeks for the Rupert Hughes-Camel program. Then Ben goes a-touring. His contract calls for pick-up for ork wherever he may be.. WNREW's latest tie-in with the N. X. Journal will air the current feature in paper, a Jules Verne serial. Station plans to air yarn minus any dramatization. Just narrator spieling to an organ background... Hal Kemp will give a bicycle to winner of the New York Post Soap Box Derby. Jolly Colum will guest conduct at Great Lakes Exposition July 15... Dick Himber is experimenting with a steady band. Looking forward to outside dates and needs a steady combo for this type work. So is trying to gather group of men for airings, rather than station men... NBC and WINS will have a baseball game July 11 at Ruppert Stadium, Newark... Popeye' returns to air Aug. 31. Same time, but CBS on M-W-F. Last season aired on NBC T-T-S... Dave Gudebrod of Ayer is directing 'Billy and Betty' on NBC. Uses probably the largest stop watch in the biz... Direct wires are in between WNYC and WNEW.

#### SPONSORS-AGENCIES

WTAM, Cleveland, sold the Goodrich tire company of Akron a Sunday series of half hours... First big live talent show sold in Cleveland for some time. Shows will headline the Akron Civic Chorus of some 125 voices and will be built on a 'community sing' angle with James McMahon, Cleveland baritone, cirecting. Series will be staged in Cleveland's Public Hall, which is known as 'Radioland' during Gréal Lakes Exposition.

Efficiency Homes, Inc., are over WHN, New York for four weeks with 'Dream Home' serial. Broad-cast Sundays at 10 a.m. EDST. Moss Associates handling.

Elise Kemper, who has been doing 'Sally at the Switchboard' serial which she personally pens, ever WFBR past couple of years, has sold rights in Philadelphia area to Sears, Eoebuck. Firm now on KYW, Philly, using Ruth Sheehan, who came down to Balto and took some tutoring from Miss Kemper before starting. Sears, Roebuck now considering serial for use in other regions where it maintains retail stores. 'Sally' aerial is also on WJSV, Washington, in second 26-week stretch. Last season it aired on stations in Rochester, N, Y, Portland, Me, and Atlanta. Portland, Me., and Atlanta

WTAM here loses Spang Baking company account for the time being as sponsor ends its series, which has been featuring Tommy and Betty

WSB, Atlanta, landed Lifebuoy soap for 21 five-minute transcrip-tions and Ward Refrigerator is spon-soring two 15-minute transcribed programs and four 100-word an-

Ichitoe Mfg. (foot remedy) naming Bauerlain, New Orleans, as agency, and morking up a schedule in which radio figures.

Landt Trie and White go on f. Squibbs for six weeks over WJZ. Tuesdays at 8:45 a.m. EDST. Hadded through Geyer, Cornell Newell. Local airing account.

# preferred!

Almost half of the 35,623 Philadelphians interviewed stated that WCAU was the station to which they listened most ... their choice from a list of SEVEN Philadelphia stations.

50,000 Watts



ROBERT A. STREET Commercial Manager

## RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Rochester Prefers' Rochester.
Rochester Prefers' Stille of brochure issued by WHEC, giving results of survey conducted by 200 students of the department of economics, University of Rochester. Dr. Joseph H. Foth, head of the department, conducted it, but no direct clue was given the students ast to the sponsor of the department, conducted it, but no direct clue was given the students ast to the sponsor of the department, conducted it, but no direct clue was given the students ast to the sponsor of the department, and the students are the survey of the surve



### BENAY ENUTA ON THE AIR

THEODAY THEPODAY at 6 P.M. EDST WABC and Entire Columbia Netw

ersonal Managemen JULES ALBERTI Tel. Wic. 2-8287



# **ALEXANDER**

"PERFORMANCE BY CHRYSLER'

A CBS Super Air Show EVERY THURSDAY AT 8 P. M., DST-COAST-TO-COA

in the telephone book covering the city and suburban area, with a cerebia calls. They were so divided that during each period, between 6 and 10 p.m. daily, the same number of calls were made. A total of 6,661 completed calls were made. As total of suburbane and the suburbane of the completed calls were made. As total of 6,661 completed calls were made. As total of 6,661 completed calls were made. The country of the completed calls were made. The country of the countr

#### An Accident

An Accident Dallas.

Behind Scenes in Radio has become regular 15-minule program for
Gulf's radio studio at the Texas Centennial. Program started by mistake
when crowds thronged in court between glassed studios and program
wannt on. Clyde Vandeburg sent
Arthur Linkletter of his staff in to
ad ilb on anything. Linkletter explained how programs are broadplained how programs are broadthey're installing a talk-back mike
to the audience can ask questions.

Sports Scoop WIND, Gary, pulled a sports scoop which got the station additional prestige throughout the territory. With the Chicago Cubs battling for first place in the National League race, WIND brought in a special play-by-play broadcast of the night game between the Cubs and Reds in the Chicago Chicago

game between the Cubs and Reds in, Cincinnati.

Hal Berger, who handles the Cubs rebroadcasts daily for Wrigley, did the reconstruction of the Cubs-Reds game play-by-play through Western Union ticker service. Socony-Vacuum sponsored the one-time shot.

#### Truckin'

Truckin'

WFBR has a sound-float completely covering a truck which will be given a 30-day four though Mary-land and the sound-float completely a sole of the sound of the sound of the programs of acquaint of the products behind the programs' commercialized over broadcaster.

Float will be semi-circular in shape and four decks high. If it is an auto account, shall replica of motor car will be carried with label; a box of soap powder will be of same size; all articles will carry three-feet lall. Truck will carry three-feet lall. Truck will carry the sound of th

Horns playing music of weath untention.

Bob Maslin, publicist of WFBR, will serve as avant courier, contacting towns and Chambers of Commerce and clubs of businessmen several days before advent of truck to

eral days before advent of truck to each town.

It is the WFBR idea that in smaller communities where radio sta-tions and programs are intangible things, a concrete advertiser at which the folks can stare and re-member will be a direct and per-sonal touch.

Sonal touch.

Nailed Philadelphia.

One of the niftiest stunt broadcasts ever heard in this town was aired yesterday (6) from KYW, Levy-operated MBC red outlet KYW, Levy-operated MBC red outlet KYW, Levy-operated MBC red outlet kywhen his dad back home in Melbourne, Australia, 9,000 miles away. The corking human interest story back of that broadcast was a feature edit at all started more than a year ago when the youngster swallowed a three-inch nail. Doctors in Australia were unable to remove it to Dr. Chevalier Jackson, at the Temple University hospital, Phila-

THE O'NEILLS" By JANE WEST NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap - 99 44/100 0/0 pure 3:45-4:00 P.M., EDST - WEAF LISTEN NBC NETWORK - COAST-TO-COAST IN . . Every Mon., Tues., Wed., Thurs., Fri.
Hgt., ED WOLF - RKO BLIG., NEW YORK CITY
DIR., BLACKMAN ADVERTISING, INC.

RADIO delphia. The operation, widely pub-licized, was a success.

delphla. The operation, widely publicized, was a success.

Broadcast was by short wave and was aired at 7:30 a.m., which was 9:30 p. m. in Melbourne. The boy's father trayeled 150 miles from his home in Boort to Melbourne to heart of the state of the s

Australia.

War on Wheels
Cleveland, O.
This town is threatened with a
mobile transmitter war this summer. Recently WGAR announced it
had purchased a new mobile unit and
that it planned a number of novelties in its summer fare. On the
heels of this comes a WHK announcement that its license has been
okayed for a couple of portable
transmitters or a couple of portable
transmitters. Some them is though the
stations will put on a
campaign in getting the out-of-theway spots on to their transmitters
during the summer season.

10c's Dram.
New York.
Peck advertising agency, handling
Manhattan Soap (Sweetheart Soap).
Ide, is offering a one-dram bottle of
perfume.
Agency bought a consignment of
odors from Europe. Program is on
WHN, New York.

#### Auto Auction

Auto Auction

Novel one-time feature was presented over WTAR when 13 used care to the control of the control of

#### Sell-Out

(Continued from page 31)

Blue, WLW; rebroadcast at 11:30 to Pacific Blue and KLO. Starts Sep-tember 4.

Procter & Gamble (Camay): Pep-per Young's Family. Monday through Friday, 10:30 to 10:45 a.m. WJZ's WSYR, WHAM, KDKA, Chi-cago. Starts Aug. 31.

weather and start and starting three more daytime shows on five-a-week schedules this month, and renewing seven others. Also being renewed (as of July 30) is Kratt-Phenix Cheese, Kratt Music Hall.

Columbia's autumnal roster lines

Columbia's autumnal roster lines up as follows:
Pittsburgh Plate Glass: symph music, Sunday, 2 to 2:45 p.m. Starts Sept.13.
Personal Finance Co. unnamed script and musical show, Sunday, 5 to 5:30 p.m. Over 44 stations. Starts Oct. 11. Maltex: unnamed show, M-W-F. 5:30 to 5:45 p.m. Starting date not

set.
Pet Milk: unnamed show, Tuesday.

Pet Milk: unnamed show, Tuesday, II to 11:15 a.m. Starts Sept. 29, Cocomalt: Joe Penner comic show, Sunday, 6 to 6:30 p.m. Starts (tentatively) Oct. 4. Wick's: Nelson Eddy with Josef Partnack's Ordestra, Sunday, 8 to Testernack's Ordestra, Sunday, 8 to Testernack's Ordestra, Sunday, 8 to Tester. Eddie Cantor comic show, Sunday, 8:30 to 9 p.m. Starts Sept. 20.

Gillette Safety Razor: 'Community Sing,' Sunday, 10 to 10:45 p. m. Starts Sept. 6;

Sills, Canady, Proceedings, Canady, Ca

Sept. 3. CBS anticipates signaturing other two- and three-quarters hours from various sources within the next week. Figured that motor and political coin is in the offing here

Dema Harshberger, NBC artist bureau topper in Hollywood, resting at Yosemite.

#### New Business

Sachs Furniture (Furniture). Is-minute of daily, 13 weeks. Through Wm. Scheer, New-ark. WNEW. Scheer, Scheen Schee

#### BOSTON

Tremont theatre, 81 15-word announcements, six times weekly, Mondays through Saturdays, ending Sept. 26. Through David Malkiel, Boston. WNAC.
Tidewater Oil (Tydol), 77 participations in Amkee Network news 18 per 18 per

## BRIDGEPORT-NEW HAVEN Loose Wiles Biscuit Co., 130 hundred-word announcements, daily except Saturdays and Sundays, ending Jan. I, 1937. Through Newell Emmett, N. Y. WICC.

CHABLOTTE, N. C.
Morris Pian, announcements, Direct, WBT.
E. R. Partridge, Inc. (Carhartt Overalls), 26 100-word announcements. Direct. WBT.
Proter & Gamble (Crisco), three 100-word announcements. Direct. WBT. Ol. Co. (Yale tires), one daily 100-word announcement for two months, Preitag agency, Atlanta. WBT.

PHILADELPHIA
American Bible Conference Association, 30 minutes Sundays, from Oct. 4, 1936, to April 25, 1937. Direct. WIP.
Carter Medicine, one-minute announcements daily, for 52 weeks. Through Spot Broadcasting, WIP.
Steel Fier Amusement Co. Atlantic City, participation in Eight Bands two appears announcements. Fridays. Direct. WIP.

FORTLAND, ORE.

Standard Oil, time signal service times nightly; one year.

KGW.
Dodge Bros., 16 transcript announcements. Through Ruthrauff & Ryan. KGW.

SEATTLE

SEATTLE
Azme Beer, time signal nightly, to July 31, KOL.
Carter Medicine Co., one-minute transcriptions, Monday and ThursImperial Canday Co., announcement, three times weekly, mornings, to July 20, KOL.
Jelwell Dessert Co., announcement, 50 words daily to Aux, 31, KOL.

#### Lincoln Mgr. Demands Chi B. B. Airings Stop

Chi B. B. Airings Stop

KFAB here is in warm water over
basebal broadcasts. General Mills
is sponsoring the Chicago, games
everyday over the link, but now
Pid Purdy, local club manager,
threatens to wire Judge Landis, the
baseball czar, and have him withdraw the broadcasts, which he says
are detrimental to the local club. He
inn't being given the desired support here, he claims.
Purdy wants \$2,000 or the station
silenced on ball games, Studio
claims Pid gave it an okay to broadcast the games, on which it went
ahead to make the deal.

#### KYW Out-Divots WCAU

KYW Out-Divots WCAU

Annual divoting feud between
WCAU and KYKW was won by latter, the Brother last week. CBS
Brother last week. CBS
Brother last week. CBS
Low gross for day went to E. H.
Gager, KYW technical supervisor,
with a snappy 74. Manny Secks, exUniversal Artist Bureau exec now
with MCA in New York, returning
to town to cross clubs with his former cronics, grabbed an 82. H.
Bart McHugh, Jr., last year's winner, was third with 83.

Doe Levy's suggestion to have station's statisticians certify scores was
booed down.

Lee Food Products, announcement, six days per week, mornings, starting June 15, indef. KOL.

WHITE PLAINS, N. X.
Pickwick theatre, Greenwich,
Com., 13 announcements. Direct,
WFAS.
Biltmore theatre, Harrison, N. Y.,
10 announcements. Direct, WFAS,
Carter Medicine, expansion from
three to five times weekly. Through Spot WFAS.



ROCKWELL O KEEFE INC



ROCKWELL-O'KEEFE INC.



ROCKWELL OTKEEFE



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC WILLIAM MORRIS AGENCY

# WILLIE and EUGENE

Every Wednesday 8 P.M. DST. DR. LYONS TOOTH POWDER WJZ . . . . . NBC

Material by IRV. S. BRECHER and ABE LIPSCHUTZ

Listen to Lunceford

AND HIS ORCHESTRA Larchmont Casino, N. Y. WJZ-Thursday-Midnite WEAF-Sunday-Midnite Other Midnites WMCA

Direction: HAROLD F. OXLEY 17 E. 40th St. New York City

### F. C. C. Docket

(Continued from page 33)

power from 100 to 250 watts; Valley Broadcasting Co., Youngstown, O.,
new station on 780 with 1 kw; WDAS, Philadelphia, change frequency
from 1370 to 1390 kc and increase power from 100 night, 250 day to 500
night, 1 kw day; A. Frank Katzentine, Miami Beach., Fla., new station on
1500 with 100 watts; and News Press Publishing Co., Santa Barbara, Calif.,
new station on 1220 with 500 watts.

#### Applications Received

Applications Received

Following applications were received:
Lenawee Broadcasting Co., Adrian, Mich., new station to be operated on 1440 ke with 250 watts days; John E. Fetzer, Benton Harbor, Mich., new station to be operated on 1500 ke with 100 watts, days; KDKA, Pitsburgh, Pa, increase power from 50 kw to 500 kw; Jesse G. Bourus, Everett, Wash., new station to be operated on 1500 ke with 100 watts, KFI, Los Angeles, Calif., increase power from 50 kw to 500 kw; Northwestern Publishing Co., Danville, Ill., new. station to be operated on 1200 ke with 250 watts days; C. W. Corkhill, Sloux City, Ia, new station to be operated on 1200 ke with 1500 watts, New Press Publishing Co., Santa Barbara, Calif., new station to be operated on 1200 ke with 500 watts.

Examiner's Reports

Exa

PRO, Providence, R. I.

"Ugetting a pre-arranged play, Examiner Melvin H. Dalberg turned in expiration and providence and the play in the providence of the

singlency, "we contenders for the 1250 kc assignment with 1 kw in St. Louis had the red light flashed on them by Examiner R. H. Hyde. Report urged Heilal of spilleation from WIL to shift from 1200 and jump power from 150 days and 100 night, as well as negative action on plan of Star-Times publishing Co, to muscle into the radio biz. Agreeing that both outits are amply qualified, Hyde said there was no evidence of need for additional facilities and the grants would not effect a fair distribution or radio

thoial facilities and the grants would not effect a rair distribution or radio racilities.

Ambitions of WTJS, Jackson, Tenn., to shift from 1310 to 920 and rais power from 100-250 to 250, too, were dampened by Examiner Ralph L. Walker, who said there is need for increased service but the plans of the station, would not entirely meet the need. Frequency change and juice jumps would improve service in some parts of the area now covered but would not be helpfull no their sectors, Walker reported.

The the Prescott, Artiz, feud, Examiner P. W. Seward gave the nod to Sputhwest Broadcasting Co. (no relation to the Texas outfit unloading its blain to William Randolph Hearst and Elliott Roosevelt) over W. P. Stuart, publisher of the Prescott paper, on the ground the corporation, symprised of local business men, is better qualified to carry on a broadstaging enterprise. Seward noted that Stuart's plans for service were yable while the rival outfit had made definite program schedules and officer concrete arrangements.

#### STRAW HATTERS AIRING

Bridgeport, July 7. Group Theatre strawhatter at algebra, will air intermittently via GCC, load Yankee webber, this eston. Judson La Haye, program director, negotiated tie-up. Theatre-in\_the-Woods. Greek years' outdoor plant in Norwalk, is bot using WICC this semester.

#### DOC DAFOE'S COMMERSH

Lehn & Fink (Lysol) will start Dr. Lehn & Fink (Lysol) will start Df. Allen Roy Dafeo on a thrice a week series over NBC in September. It will be a morning schedule with the broadcasts originating from the Dionne quint's hospital in Callender, Ont., and dealing with the care of children. & Mitchell is the agency.

## HILDEGAR

Making Her THIRD Return Appearance at the

RITZ and TROCADERO Cabarets, London ... Now DOUBLING Between the Two

Returning to America on the Washington, July 16th, for Radio Engagement

#### In Grateful Acknowledgement TO EVERYONE

Who Has Made My Success in London and on the Continent Possible

Many Thanks to My European Representative

#### HENRY SHEREK

WALTER BATCHELOR British Broadcasting Feature

ANNA SOSENKO Columbia Recording Artiste

Don Becker of Station WLW, Cincinnati, is holding auditions for professional radio talent at Hotel New Yorker, New York-singers, actors, vocal specialists. Phone Monday, July 13, for appointment. Auditions for staff radio positions through Wednesday, July 15.

#### FCC Nips in Bud St.L. Dailies Radio Competish

St. Louis, July 7. Refusal of Federal Communica-tions Commission last week to grant a permit to Star-Times Publishing Co., publisher of an afternoon paper here, to construct a new radio station in St. Louis puts stop on plan to enter broadcasting field against its newspaper rival, St. Louis Post-Dispatch, which operates KSD. FCC acted on recommendation of R. H. Hyde, one of its examiners, who also suggested that permission be refused to Missouri Broadcasting Corp., operator of WIL, to change its wave length and increase its power. Examiner reported that both applicants were qualified to construct and operate stations, but stated records in case do not afford satisfactory proof of a public need, and that granting of either applicant. public process of the convenience or necessity. permit to Star-Times Publishing

granting of either application would not come within scope of public service, convenience or necessity. When Star-Times filed its application, more than a year ago, for permission to erect station on top of Continental Life Insurance Bldg, highest point in town, WIL immediately asked for increase of wave length and power, asserting that proposed station, one city block away, would interfere with its broadcasting service. Recently the Star-Times purchased station KFRU, Columbia, Mo., from Luther L. Hill, subject to approval by FCC. Star-Times, when purchase is approved, intends to rebuild and modernize equipment and studios and improve programs. Had permission been granted for building of Star times of the star of the station. Stations now operating in St. Louis are KMOX, KSD, KWK, KFUO, WIL and WEW, and WTMV in East St. Louis, III.

#### Condon Back at WGAR, No Title, but Steady Job

No Title, but Steady Job

Cleveland, July 7.

About three months ago Morey
Condon resigned his job as an announcer at WGAR here to accept a
better job, so he thought, with a title.
Better job was with a new Rochester,
N. Y. station. F. C. C. had okayed
the station and it loked like the
dawn of something to Morey.
Then the money gave out—weeks
became months and the station never
went on the paryoll. So he had to
look for a job elsewhere. In this
connection he requested a letter of
recommendation from his old boss,
John Patt, of WGAR.
The fairy tale ending is that Patt
invited Condon to take back his old
job.

#### Cards Games on WIND. Chev Backing at \$500 Per

Chiesga, July 7.
WIND, Ralph Allass station in Cary, has obtained the exclusive on the games of the Chicago Cardinals football team this coming fail. With it goes a sponsorship contract from Chevrolet.

Russ Hodges, WIND basehall broadcaster, will handle the gridiron play-by-play. Chevrolet sponsorship will run for the local season of six games. Deal was arranged with Charles Bidwell, owner of the Cardinals, at a price reported at \$500 per game.

#### Burlen with Ayer

Bob Burlen, heretofore production manager for WEEI, Boston, has been manager for WEEI, Boston, has been named for radio direction duties by the N. W. Ayer agency. Is slated to fill the shoes vacated when Brewster Morgan recently resigned, and like Morgan, will direct the Atlantic Refining program. Morgan's future intentions haven't been announced, but report is that he will go to CBS's program production, division, thus program production division, thus following in the wake of Doug Coulter and Harry Ommerle.

Succeeding Burlen at WEEI is Del Costillo, long staff organist for the

#### Makes It Official

JOSEPH Creamer has been appointed sales promotion manager of WOR, New York, after unofficially steering similar duties since early this year.

Creamer, before teaming up with WOR, used to be with McCall's mag and once was affiliated with B.B.D. & O.

## Inside Stuff—Radio

Last reminder of the discarded policy that radio facilities must be distributed equally among five arbitrary zones was erased from Federal Commission rule book last week following official Report of the property of the property of the property of the property of the Commission rule book last week following official Report of the property of the property of the Commiss adopted series of motions deleting portion of the rules which outlined the zones, specify method of fixing quotas and evaluating assignments, specifying that facilities of station must be charged to state where principal studies are located, and earmarking the cleared and high-power-regional channels for use by the various zones. Rule book now merely lists the 40 clear channels, without putting restrictions of geographic nature on use of these frequencies and omits requirement that no more than two stations in different zones can use the same high-power-regional assignment.

Davis Amendment was wiped out by Congress at Commish request, following report saying it is impractical to make arbitrary allocations and the zone-quota scheme works hardships on different parts of the country.

In broadcasting the all-star game between National and American league teams in Boston Tuesday (7), Mutual web picked up from the Yankee network, with play-by-play descriptions by Fred Hoey and Linus Travers of WNAC, Boston.

Mutual had planned on covering the game with Red Barber of Crosley's WLW and WSAI, Cincinnati, and Bob Elson of WGN, Chicago. This pair handled the world's series for Mutual last fall.

Advance publicity on the game by Mutual plugged Barber and Edson as its spielers, Friday (3) the Mutual stations were informed by Yankee that it was a case of them taking or leaving Hoey-Travers.

Little Jackie Heller nearly ran into a storm in Cleveland last week. Seems as though Heller was contracted to do a broadcast for Sohio on Ray Perkins Great Lakes Expo series. Heller was also playing the Palace theatre. Latter didn't want him to broadcast for Sohio. At the last minute Heller was permitted to go through with the radio arrangement. Although contract business wasn't clear from the Cleveland end, the NBC seemed to have had it jumbled.

A. E. 'Dinty' Doyle did his first column Friday (3) as radio editor of the N. Y. American. His predecessor, Louis Reid, is off the Hearst payroll altogether. For Doyle it was a transfer from the San Francisco Chronicle, Reid had been writing radio for the American for over five years. Before that he was Marion Davies' personal p.a., staying on the Cosmopolitan Pictures payroll until the film outfit's operations were moved from New York to the Coast.



years of association with us and I am particularly happy to accord you the privilege of showing this letter to anvone.

During the ten or more years we have been associated, I can recall your sensational success for us over many months at the Loew's State
Theatre, Carthay Circle and Paramount Theatres in Los Angeles, and the Fox and Warfield Theatres in San Francis co. It seems to me, Jan, that be-tween Los Angeles and San Francisco, you must have played five or six years at least which in itself should be sufficient recommendation for anyone,

I can urgently recommend that your magnificent virtuosity on the violin can only be excelled by your commanding musicianship as a director of both small, medium and large orchestras.

Sincerely,

Marc

M 1 mm

MARCO PANCHON & MARCO INC.

DAVIDOW & SHERMAN

RHO Building, Rockefeller Centre, N. Y. C.
Cable 7-4124

Tel. Circle 7-4124

#### Here and There

George W. Diefenderfer has joined Chicago sales staff of William Ram-beau. Diefenderfer formerly with San Francisco Examiner.

Henry Sellinger of NBC handling the network's negotiations with Lord & Thomas agency on the Clara, Lu & Em booking on the Frigidaire

Barbara Jo Allen has left roles in 'One Man's Family,' 'Death Valley Days,' 'Hawthorne House,' 'Winning the West' and other commercials produced in NBC's San Francisco studios, for film tests in Hollywood.

Irving Kennedy, tenor, who mo-tored to San Francisco two weeks ago for vacash, has been signed by NBC for Woman's Magazine of the



SATURDAYS 10-11 P.M. EDST WORLD'S LARGEST CBS STATIONS AST-TO-COAST

ġ.

JACQUES

AND THEIR TWO PIANOS Twice Weekly-WABC

AN MCA Orchestra NOW

SHOW BOAT, CLEVELAND

Mgt.; S. R. KUSHNER

MICHIGAN THEATRE. **DETROIT, WEEK JULY 23** 

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

DON NORMAN

NEWSCASTER

WILLIAMS OIL-O-MATIC
(45th Week)
Tol. Superior \$580, CHICAGO

Air five afternoons a week, starting July 6. Kennedy resigned from the NBC staff in San Francisco in the winter of 1934 to go to New York.

Ned Burman, former Globe Trotter for the Oakland (Calif.) Post-En-quirer on KSFO, San Francisco transmitter with Oakland studios, has been placed in charge of KROW's Frisco studios while Bert Winn moves over to the station's Oakland headquarters.

George Stuart, for the past year operator and announcer at KRE Berkeley, Calif., has joined KJBS, San Francisco, for the same double duty. Stuart, a University of Cali-fornia grad, was a 'ham' operator be-fore taking the KRE Job.

Herb Lewis, announcer-operator, has been shifted from KJBS, San Francisco, to KQW. San Jose outlet of the Northern California Broadcasting System, during the summer vacash period.

Peggy Converse, who played the femme comedy lead in the San Fran-cisco production of "the Drunkard' last year, signed by KFRC for dra-matic and comedy roles.

, Beth Langford, KFAB KFOR'S (Lincoln, Neb.) Miss Hollie Wood, left there last month for Hollywood. She stayed her two weeks, wired for an extra seven days, which was re-fused her, so wired her resignation and the news she'd landed a radio

Joseph Katz agency has new ac-count-executive in Henry Carlton, who has joined the Baltimore office. Came over from B. B. D. & O.

Joe Imbrorulio, musical director of WFBR, Baltimore, is going abroad for several months to visit Italy. At N.A.B. convention in Chicago, cur-rently, he will sail next week.

Charles Penman, dramatic director t WJR, Detroit, leaves Sept. 16 for

Mrs. Carrie Burgess, who plays art of mother in 'Operative Steele' ver WMBC, Detroit, will be 80 years ld this month.

Paul Donglas of CBS in Detroit to andle 'Songfest' broadcast from selle Isle over network.

Happy Jack Turner began Monday (6) over WAVE, a Monday through Friday basis, under sponsorship of the Louisville Gas & Electric Co. outfit. Turner formerly aired his singing programs, for which he plays his own accompaniments, over WHAS. He was set with his local sponsors by the NBC bureau, Chicago,

Carmelo Cascla, blind pianist, has returned to WGY on a Sunday af-ternoon sustainer.

Ken Dolan, biz manager for Frances Langford, heading radio dept. for Lyons, McCormick & Lyons on Coast.

Leo Salkin, head of the newly opened Chicago office of the Consoli-dated Artists, has appointed Frank Burke as assistant manager and press relations director.

Stan Lee Broza, program director of WCAU, Philly, has bought estate at Devon, swanky suburb. Consists of four-and-half acres, colonial mansion, three-car garage, servants quarters and stables.

Dr. George E. Halley has resigned from Affiliated Broadcasting to re-turn to KMBC, Kansas City, where he formerly held down a sales desk. Headquarters at present in Chicago.

Barbara Winthrep, of KMBC, Kan-sas City, to Colorado per medical ad-vice for several months' rest. Muss Winthrop recently underwent a ma-jor operation and doctors have nixed her heavy radio chore as too stren-tous.

Margaret Hanley, formerly of publicity department of WIP, Philly, moves to assistant program direc-tor replacing Mrs. Mary Carson (Walker), who left to receive the

#### **UBC's 1ST ANNIVERSARY: SPENT \$300,000 IN YEAR**

Chicago, July 7. University Broadcasting Council only radio educational project of its kind in the country, celebrated its first birthday last week. During year UBC used \$300,000 worth of commercial time.

All of the biggest Chicago stations are members of UBC. The stations pay a certain sum, depending on size, and also donate radio time. In return UBC feeds the stations programs from Chicago, Northwestern

grams from Chicago, Northwestern and De Paul universities. UBC has its own broadcasting studios in the Loop. All of the programs either, emanate directly from there or, if originating at the outlying schools, are piped first to the UBC's studios and then fed to the station.

butying schools, are bused into the the UBC's studios and then fed to the station.

If the UBC's studios and then fed to the Station. When the UBC is easied by Allen Müller of the UBC is easied by Allen Müller of the UBC is easied to full-time people working for anim and five part-time, also 10 fire-lance writers doing continuity.

Most popular of the UBC programs are Titians of Science, which rides over the Mutual net every Saturday night and 'The Round Table which goes on an NBC hook-up every Sunday.

Members of UBC are WBBM, WENR, WGN, WLS, WMAQ, WJJD and WIND.

Federal government is watching the entire UBC project. If the government likes the local set-up it may pattern something along the same lines for the whole country.

#### **Foster Wants Another**

Chicago, July 7.
Allan Foster of New Orleans is in town on negotiations to buy another station,
He is angling for a transmitter in the Carolinas.

#### B. A. Rolfe and Bonnelli **Subbing for Fred Waring**

B. A. Rolfe and orchestra, with Richard Bonnelli as soloist, will sub-stitute for Fred Waring on the Ford hour during August. Will be heard per usual at 9 p.m. EDST on Fridays

over WJZ.

Waring will be gone a month,

#### **BBC's Conservative Doc**

Lonservative Doc
London, June 29.
Dr. R. S. Thatcher, director of
music at Harrow school, joins BBC
as deputy director of music in, the
last me time ago, at musical conference, Thatcher said: 'I hate
crooners with all my heart,' supplementing this declaration with the
remark that certain types of exotic
dance music had a permicious effect
on children, and that parents who
encouraged it might just as well
hang indelicate pictures in their
homes.'

homes.'
Confronted with his previous utterances, which were made last year,
Doc. Thatcher said he still sticks to hose opinions.

#### Dozer Switches Berths

Pittsburgh, July 7.

Carl Dozer, recent graduate of
Carnegie Tech drama school and for
last year Poet-Gazette's newscaster
over WWSW, shifts to Hearst-owned
WCAE next week as regular member of that station's announcing staff.
Before joining WWSW, Dozer was
on WCAE's dramatic staff and for
last couple of months has been
doubling between aircasting and a
commercial spot in Our Family
Post-Gazette hasn't announced a successor on WSSW, which it controls. Pittsburgh, July 7. on WWSW, which it controls

#### WTIC GOES YANKEE

Chicago, July 7.
WTIC, Hartford, has entered into a deal with John Shepard's Yankee network by which it will join the latter in September. Hartford outlet is an NBC affiliate.

#### LARSON WITH R. & R.

## - Disc Reviews

By Abel Green

Swing can be good-humored and amiable, or it can be very futuristic and headachey, in its advanced modulations. It's a question whether the former isn't to be preferred and isn't more commercial. Of such stuff is Fats Waller and his Rhythm on the commercial of such stuff is Fats Waller and his Rhythm on the commercial of such stuff is Fats Waller and his Rhythm on the commercial of the c

is plenty of tongue-in-cheek vocalizing by the corpulent pianoof the ultra school is Benny Goedman's 1 Would Do Anything for 
You' and House Hop to Goodman's 1 Would Do Anything for 
You' and House Hop to Goodman 
As usual, his team comprises the 
maestro on the clarine; H. Schertzer, 
Adrian Rollini, W. DePew, R. Clark, 
saxes; G. Irwin, N. Kazebler, G. 
Griffin, trumpets; M. McEarchern, S. 
Ballard, trombones; Gene Krupa, 
diding; Jess Stacey, plano, Fiether 
Henderson arranged 'Anything for 
You' in the most advanced style of 
swingo.

Henderson arranged Anything for You' in the most advanced style of Son Theorem and The Theorem and The

Duchin style of foxtrotology. Victor 25347. Weems cuts up with 'Laby' Weems cuts up with 'Laby' Weems' and 'Celebratin' by Harry Woods out of the English film. Limelight! Nice forthright dance style to this couplet. Ferry Como, Red Ingle and whistling by Elmo Tanner are the non-instrumental didoes with the Weems band. Also smooth are 'San Where Cher's You' on Decca 221. Trita' and Lee Bennett vocalize.

From England comes Lew Stone's

#### Reyna's South American Transcripts for Tangee

Jose Marie Reyna, chief an-nouncer of Radio Belgrano in Buenos Aires, Argentine, has been signed by Tangee for a series of transcrip-tions in his native tongue. Reyna has been in New York for past three weeks Call Tanger Mexico and South America. Spieler is re-sponsible for the Ford, Bayer As-pirin and Lux programs in S.A.

#### · NAB

(Continued from page 29) terness has crept into the copy-

bitteness has crept into the copyright angle.

Day before the convention opened John L. Clark loomed as the session's 'mystery man' in lobby talk. The grapevine buzzed about his plans and connections with various interests. Clark and Sol Rosenblatt, upon arrival here, closed a deal to take over the station representation firm of Reiter & Jaeger. This is one of the several branches of Trans-American Broadcasting & Television Corp., which Clark is setting up. Clark will next step into the library field with the probable purchase of two transcription firms.

In the contab held today Tues

Iteid with the probable purchase of two transcription firms.

In the confab held today (Tuesday) by the commercial division of NAB, H. K. Carpenter of WHIK, Cleveland, let go a panhing of station reps and their sales methods. Carpenter's slam at the selling fraternity was not unexpected, since he had been steaming up on the subject for several days. Gist of Carpenter's talk was that the reps failed utterly to work along showmanly lines, or to sell programs as distinct from mere time stretches. Said the hottoot boys were way be-

Said the hotfoot boys were way be-hind the times and are still peddling

(Walker), who left to receive the stork.

Esther Durkin, of program department of WIP, Philly, will be married August 15 to Dick Brennan, pro basketballer.

LARSUN WILH B. & B. Inind the times and are still peddling from the form of the Ruthrauti discussion. A Recomberly, Will be production staff of the Ruthrauti discussion. A Recomberly, WGR, Buffalo, put in a nice word straining from the form of the production of the Ruthrauti discussion. A Recomberly, with the standard production of the Ruthrauti discussion and Larson has joined the variance of the Ruthrauti discussion. A Recomberly of the Ruthrauti discussion and Larson has joined the variance of the Ruthrauti discussion and Larson has joined the variance of the Ruthrauti discussion and Larson has joined the variance of the Ruthrauti discussion and Larson has joined the Ruthrauti discussion and Larson has joined the variance of the Ruthrauti discussion and Larson has joined the Ruthrauti discussion and Larson ha

band on Decca 826 with two out of It's Love Again' (GB)—the title song and Love Slipping Through My Fingers.' Stone's the nucleus of Noble's original British band. Both

And from France, in French. comes the Gallic Bing Crosby, only he's a tenor, Tino Rossi. Rossi is a bit of a rave fave in his homeland, stopping traffic, etc., because he chants his ballads in simple, sym

stopping traffic, etc., because he chants his ballads in simple, sympathetic manner. 'Un Soir—Pas Davantage' (One Evening—No More') is his Columbia 4130 imported chanson, coupled with 'Cets a Capri' (Tisle of Capri'), tango ballad Jean Jacquin's orchestra accompanies the first side; Marcel Carivan maestros Estado et al. 'Soir Capri', tango ballad Jean Jacquin's orchestra accompanies the first side; Marcel Carivan maestros Similars to Columbia's previous importation of 'Gound in Vienna,' of Walfer has now scored Tschalkowsky in Vienna, medleying the Russian master's best known experience of the department of the side of the

# BENNY

Every Sunday Night. 6 P.M., EDST

**FEEN-A-MINT** 

MUTUAL BROADCASTING SYSTEM

### HI WORLD! RAY **PERKINS**

IS AT
The Great Lakes Exposition,
Cleveland, June 24 to Oct. 2d Three Half Hours Weekly: on WTAM and WLW for STANDARD OIL OF OHIO 

> CARL HOFF LUCKY STRIKE

"Your Hit Parade" WED. 10 p.m. EDST NBC RED and BLUE

?

(MARIE MARION) KEN MURRAY RINSO HOUR WABO - Tues. - 8:30 P.M. CB S DIR.: NELSON CLIFFORD 1001 1050 B'way, N. Y.

CBS COAST TO COAST NETWORK Dir.t M C A

r. Met., HERMAN BERNIE 1619 B'way, N. Y. C.

## Urge Petrillo To Adopt N. Y. \$3 Tax in Chi

Chicago, July 7.

Chicago, July 7.

Chicago, July 7.

Chicago in the American Federation of Musicians over the tax for network pick-ups of dance orchestras. Some time ago New ords public, while Chicago continued to allow, the remote broadcasts without the additional payment.

Pressure is now being put on Jimmy Petrillo and the Chicago Federation of Musicians to adopt the fax policy of New York. Petrillo has been opposed to the sustaining pick-up tax since the Beginning, At a. special meeting of musicians and band leaders last week Petrillo explained his position.

Holding On.

plained his position.

It appears that Petrillo will continue to hold out against the tax. Local bandmasters and cates are practically agreed in opposing the New York idea for Chicago, particularly the band leaders who have found the Chicago remote control pick-ups a medium for self-exploitation and build-up. They fear that the imposition of the tax would drive the remote controls out of Chicago, just-as it cut them down in New York, and they would be left without a chance to obtain important radio plugs.

nyithout a chance to obtain important radio plugs.

Band leaders who have been on Chicago remote control and sustaining pick-ups at night include Wayne King, Jan Garber, Ben Bernie, Guy Lombardo, Ted Fio-Rito, Sophie Tucker, Kay Kyser, Joe Sanders, Benny Goodman, Bernie Cummins, Herbie Kay, Orville Knapp, Ted Weems, Charley Agnew, Art Kassel, Leonard Keller, Phil Levant, Anson Weeks, Freddy Martin, Art Jarrett.

#### HYDE SONGWRITING

Alex Hyde, since relinquishing the baton at WHN, is writing and placing a flock of pop songs with Basil Adlam. Hyde's reorganizing a dance band

) THE BEST IN MUSIC

ORVILLE KNAPP RITZ CARLTON HOTEL BOSTON, MASS.

FEATURES THE WINNER

OF THE

ATLANTIC CITY SONG CONTEST

SITTIN' IN THE SAND A-SUNNIN'

IRVING BERLIN INC. 799-7TH AVE. N-Y-C!

#### Most Played on Air

MOSE Flayed on AIr To familiarize the trade with the tunes most on the air around New York, the following is the listing of the song most played on the construir networks last week, in relative standing, according to the approximate number of combined plays on WEAF, Wilv and WAAF,

and WABC.

Take My Heart
Foolish Things Remind Me
You Can't Pull the Wool
Would You
There's a Small Hotel
On the Beach at Ball Ball
Bobins and Roses
She Shall Have Muslo
You
It a Committee the She Shall Have Muslo
You
It a She To Tell a Lie
Let's Sing Again
No Regrets'
Cross Fatch
After glow
Rendervous with a Dream
After glow
Rendervous with a Dream
Metody Lie on the Sky
Shee Shine Boy
Summer Holiday
The Scene Changes
The Grateful to You

The Scene Changes I'm Grateful to You Sing, Sing, Sing

#### Hotel Nitery Cited on Plaints by Opposish **Detroit Inn's Patrons**

St. Louis, July 7.

Sam Koplar, mgr. of Chase hotel, has been cited by Excise Commissioner Thomas L. Anderson to show cause on Tuesday (14) why liquor license of hotel, which also operates a ritzy roof garden, should not be revoked for 'disturbing the peace of patrons of neighboring, hotel with loud music and noise at late hours.

Six tenants of nearby Park Plaza Six tenants of nearby Park Plaza Hotel protested to Anderson they were unable to go to sleep until 1:30 or 2:00 a.m. because of noise made by ork and patrons at roof garden. Claim disturbance occurred nightly during entire, month of June. Recently Anderson ordered all outdoor music at establishments where liquor is sold to case at midnight on pain of license revocation.

#### GIRL BD. IN COURT WINS IN ANTI-NOISE CASE

Houston, July 7. To prove to a jury that they made music and not merely noise, a girls' orchestra came into Corporation Court here this week and won a

legal victory.

The girls were just unlimbering their instruments and the spectators

settled back for a concert, when George Eddy, city attorney, rose to

object:

"They have no piano and they admit a piano is part of their equipment."

mit a piano is part of their equip-ment.

That's right, judge,' one of the girls said. We do have a piano, but it was too heavy to bring along.

We will be a pian without the piano?

The girl orehestra was brought in-to court after neighbors in the vicin-ity of the Russian Inn complained that the noise kept them awake all night. They filed charges against Chuck Valentine, proprietor, under the city's new anti-noise ordinance.

#### Cahn-Chaplin as Song Team for Warner Shorts

Sammy Cahn and Saul Chaplin have been signatured by Warner Bros. as a song writing team.
They'll be planted at the Flatbush shorts studio.

#### ROTH

Ą.

Who, With His Orchestra, Is a Good Reason Why KMOX, St. Louis' Great Radio Station, Continues to Maintain Broadcasting Supremacy in the Southwest. This Discriminating Crew

in the Southwest.
Features:

"Would You" — "Guess Who"

"San Francisco" — "Sing Sing Sing"

"Stompin' at the Savoy"

and from the Shirley Temple-20th Century-Fox production, "Foor Little Rich Girl," with score by Gordon and Revel.

"When I'm With You"—"But Definitely"
"Oh My Goodness"— "Military Man"
"You've Gotta Eat Your Spinach Baby"
ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

# **ASCAP HANGS OUT 'WELCOME BANNER'** FOR WB; NO PENALTIES, ALL'S FORGIVEN

#### Garber's Record

Hollywood, July 7.

Jan Garber broke the all-time record at the Avalon Casino July 4 on opening an 11-week engagement there with his orchestra. He played to close to 5,400 people on the day, grossing around \$2,000.

After the Catalina engagement he goes to the St. Francis hotel, Frisco, for two weeks, then a week of one-niters along the Coast, after which he opens Oct. 5 for a six-week booking in the Cocoanut Grove at the Ambassador hotel here.

## \$1,000,000 SECOND **ASCAP QUARTER**

Anticipation of the music trade is that ASCAP's second quarterly distribution will hit the \$1,000,000 mark, making it the largest on rec-

mark, making ....ord.

First quarter was better than \$950,000, and had been a high mark up to that time.

#### **ASCAP Challenges Status** Of Marshal's Jury in \$100 Verdict Against It

Syracuse, N. Y., July 7.

A five-man jury summoned at random from the city streets reported a verdict of \$100 for Elm Lodge, Inc., against the American Society of Composers, Authors and Publishers in a United States meet court of inquiry into whether the plaintiff was damaged when notices of sale were posted on its building in

Dewitt.

Attorney Earl I. Freshman, counsel for the ASCAP, for whom the execution was served and the notices posted, challenged the legality of the court of inquiry, refused to

tices posted, challenged the legality of the court of inquiry, refused to pay the \$100, and announced he would appeal.

Next move in the case indicated is a motion by counsel for Elm Lodge for appointment of a receiver for the Society's property so that the club can collect on judgment for \$434.66 awarded in Federal court. A levy on local bank accounts of the Society was unsuccessful so far as satisfaction of the judgment was concerned.

concerned.

Case of the ASCAP against Elm Lodge, Inc., has been in Federal court here for more than a year, the society claiming violation of copy-

#### Hylton Back in August, Playing N. Y. Par Then

Jack Hylton, who sailed back to London last Thursday, is returning in mid-August, sooner than anticipated, and will the nassume a couple of weeks as guest maestro of a pit band at the Paramount, N. Y. Deal was offered him before he salled and since the A. F. M. is amenable to combo for the limited engagement. Hylton decided to tackle it upon his return.

return.
English maestro will also be on a new commercial. He closed with Realsilk last week.

#### Lombardos' Citizenship

Guy Lombardo and his brothers, Carmen, Victor and Leibert, are now officially American citizns, Maestro and his family, natives of Canada, were British subjects before getting final papers last week. Lombardos are currently at the Palmer House, Chicago, where they received notification of their ac-

received notification of their ac-ceptance.
Lombardo orchestra goes on a 28-station hook-up in the fall for Bond Bread, in a deal set with the Batten, Barton, Durstine & Osborn agency by Mysic Corp. of America. Will be a 30-minute show once weekly starting Sept. 6 at a price reported as \$5,250. Show will originate out of New York.

#### New Performing Rights Deals Between Warners and/or ASCAP, with the CBS and NBC Networks Will Determine Consummation of Truce

When Warner Bros. is prepared to ASCAP music. As the situation return to the American Society of composers, Authors & Publishers, it will not only be received with open arms but will be restored in full to the status it held when it walked out last December. Such was the purport of a resolution which go more than the purport of a resolution which go the ASCAP board of directors at a meeting held in New York July 1.

Beachitim was submitted in anticle.

Beachitim was submitted in anticle.

Each Mitten was submitted in anticle.

Each Mitten was submitted in anticle.

Each Mitten was submitted in anticle.

ing held in New York July 1.

Resolution was submitted in anticipation of either Warners or the Society Islet defecting a new performing rights deal with NBC and CBS. At this same meeting E. C. Mills, ASCAP gen. mgr., submitted in writing the basis on which he is trying to work out an agreement with the network which would involve WB's re-entry into the Society. This agreement would replace the licenses which the webs now hold for the stations they own and manage.

Mills' Idea.

Under the convenant which Mills is advocating the networks would pay a commercial fee on their net collections from hookup advertisers, with this percentage applying only to commercial programs using

#### U. S. BANDS FOR FRANCE **NIXED BY BLUM PARTY**

Gino Arbib, Paris agent, in New York for past month representing the Palm Beach Casino Cannes, sailed for home July 1. Show he arranged will follow him. Includes 16 dancers instead of originally planned 12. Borran Minevich, now in London, also slated for show, Attempts to get labor permits from the new French government for entry of an American band for the show were nixed. Arbib had

show were nixed. Arbib had selected two Yank crews but both were turned down. Irene Damur, singer, will be imported later in the season. Arbib plans spotting her in London and Paris cabarets.

#### O'Hara's Agency Chicago, July 7.

New booking agency has been opened under the label of Allied Music Service by Ray O'Hara, who has been booking society orchestras around town for several years. Johnny Constantine will be associated

Allied Music Service will also serve as the local office for Mills Artists, Inc.

#### RENARD'S 1-NITERS

San Francisco, July 7. San Francisco, July 7,
Jacques Renard's band has been
signed by the Western Booking Corp.
here for a series of one nighters
throughout California and the northwest starting July 10, with a hotel
spot expected to follow.

Renard aggregation numbers 16 people, including two warblers.

#### KAPP ON COAST

Hollywood, July 7.

Jack Kapp, president of the ecca, is on the Coast for month upervising platterings.

Jan Garber cut several records last week, as did Victor Young, Bing Crosby, et al.

sion by the Society's radio commit-tee. Although the board officially on two month's vacation, each direc-tor is subject to immediate call on the network relicensing matter.

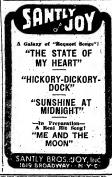
the network relicensing matter."

During the discussion on the resolution about Warner Bross, Otto Harbach wanted to know whether WB would be permitted to come back without being subject to any penalty, such as demotion of the seniority rating of its various catalogs. There was a spirited reaction to this query. Several members of the board averred that they saw no reason for penalizing a, firm that was trying to get more money for the publishers and writers.

From, Warner Bross, came a stout.

From Warner Bros. came a stout denial the next day of the report that the resolution was intended as a feeler preliminary to its giving up the dispute with broadcasting and returning to the Society.





Who continues to dispense harmonies of the hour to hosts of delighted steppers from the beautiful Meadowbrook in Cedar Grove, New Jaresy, via CBS. Hits travel together, for he features ... "DID I REMEMBER?"

(From the MGN Production "Susy")

"I'M AN OLD COWHAND (From the Rio Grands)"

New Crony's Assentional Bit State (Month of the Canada (Mon

"Bhythm on the Bange"

"LET'S SING AGAIN"

"YOU" "SUMMER HOLIDAY"

"WHERE THERE'S YOU THERE'S ME"

LEO FEIST, Inc. • 1629 BROADWAY

FRANK

## Gordon & Revel's \$50,000 Per Pic **Augurs New Era for Songwriters**

VARIETY

The value of songwriters for the screen is manifested by Gordon and Revel asking and getting an average of \$50,000 a picture on a straight two years' contract with 20th Century-Fox. This is in contrast to a team such as Edgar Leslie and Joe Burke,

such as Edgar Leslie and Joe Burke, for example, who have had four No. 1 songs in the past year, and still find that the big money lies in filmusical situation songs.

Songsmiths who write script material that motivates the action, such as the stuff that Mack Gordon turns out, are thus more valuable, because they contribute to the box office of a picture.

Contrast.

they contribute to the box office of a picture.

Contrast

The idea of any songwriters demanding and getting \$\$0,000 a picture of \$\$2.500 a week drawing account, as they do, is in marked contrast to the lean days that tin pan more with the lean days that tin pan more with that fange drawing account as script-song writers, the royalties have upped from the customary 3c to 6c which only the top-lightiest of production (stage) writers ever were accorded, and then only by Max Dreyfus of Harms, Songwriters at \$1,000 a week are no longer a novelty in Hollywood, film producers having discovered that elever music-wordage can help the sum total of filmusical, and not merely serve as a casual theme song.

longer a novelty in Hollywood, film producers having discovered that clever music-wordage can help the sum total of filmusical, and not merely serve as a casual theme sons.

Johnny Green lined up to make timore. Then goes to the Steel Pier, Brunswick discs with Fred Astaire, Atlantic City.

#### Gridder Turns Maestro

Gridder Turns Maestro

Pittsburgh, July 7.

Latest neophyte to enter dance
band field here is Harp Vaughan, local
product of sand-lot football ranks
and for last couple of years quarterback with Pittsburgh Pirates, pro
eleven. Vaughan has had the bug for
some time, but only decided to go
in for it seriously few weeks ago
when he bought a piece of Yillia Royale, roadhouse spot in suburbs.
Organizing his own band, Vaughanis now the Villa Royale's maestro,
following in Jimmy Carr's outfit.
He's also cultivating his voice preparatory to becoming a crooner,

paratory to becoming a crooner

#### PRIMA IN N.O.

New Orleans, July 7.

Louis Prima opens with his orchestra at Penthouse here July 8.
Club is operated by his brother,
Leon.

Leon.

Louis also is here to rehearse his
12-piece band, which he will take on
tour under the banner of Music Corporation of America in about three

#### Belle Baker Staying

#### Most Requested

Reported by Hal Kemp, Hotel Astor Roof, N, Y.).
Stomphin at Savey Small Hotel Heart of Stone Gotts Date With An Angel Christopher Columbus These Foolish Things Touch of Your Lips Night and Day Stardust Stardust Is It True About Dixle

(Reported by Don Bestor, S. S. Moses, Cleveland, Cleveland). Small Hotel Sin to Tell a Lie Stompin' at Savoy Would You. Cross Patch Touch of Your Lips Lost
Take My Heart
She Shall Have Music
Christopher Columbus

(Reported by Jan Savitt, WCAU, Philadelphia.)
Take My Heart.
Christopher Columbus.
Is It True About Dixie. Rigamarole. I Like Bananas. Robins and Ros Robins and Roses, Would You? Stompin' at the Savoy, Telegram Song, Glory of Love. Quaker City Jazz.

(Reported by Ben Pollack, (Reported by Ben F Hotel Stevens, Chicago, La: It True About Dixia, These Foolish Things. It's a Sin to Tell a Lie. Stompin' at the Savoy. There's a Small Hetel, Glory of Love. Basin Street Blues, My Kind' a Love. Stardust, Lost.

#### Music Notes

Leo Robin and Ralph Rainger have written seven tunes for Paramount's Big Broadcast of 1937. They in-clude 'I'm Talking Through My Heart,' 'Here's Love in Your Eye,' 'You Came to My Rescue,' 'Night in Manhattan,' The High Hat Hop,' La Bomba, and patter from 'Night in Manhattan.'

Dick Barrie, formerly trumpet player with Kay Kyser's band, is heading his own outfit for a fort-night at the Hotel Gibson, Cincy, re-placing Barney Rapp's combo, which is on one-nighters. Mel Snyder's band is back in the Gibson raths-teller.

Jack Stern and Harry Tobias have written four songs for George Hirli-man's 'Devil' on Horseback,' 'So Divine,' "The Love Fiesta,' 'Oh, Bella Mia,' and 'Out of the Hills.'

Fred Stryker has been signed to clef three tunes for De Luxe Pic-tures. 'Only You,' 'On the Range' and 'Romance Rides the Range' are

Ben Bernle doing series of one-nighters on Coast before taking up stand at Westwood Gardens, Detroit. Then to Saratoga for the racing

Bob Causer returned to his unit at Hotel Ithaca, Ithaca, N. Y., and left his Cornellians at Buckwood Inn, Shawnee-on-Delaware, Pa, un-der the direction of Glenn Brown.

George Hall's orchestra has been renewed for another year at the Taft hotel, New York, It's his seventh straight year there,

Carl Schreiber orchestra opens at Ivanhoe Gardens, Chicago, July 13. Columbia-WBBM installing a wire for sustaining pick-ups.

Fred Keating and Jack Stern have completed an untitled song for George Hirliman's 'Devil on Horse-back.'

Abe Meyer will supervise music for Sol Lesser's next Bobby Breen starrer, 'Antoinette's Philip.'

Gino Severi crew won out in contest with six other bands for perma-nent spot on KFAC, Los Angeles.

Dave Burnside orchestra playing the summer at Cataract House, Nlag-ara Falls. Doran is vocalist, Ralph Freed and Burton Lane have old 'When Is a Kiss Not a Kiss?' to

## Night Club Reviews

#### RAINBOW ROOM

RAINBOW ROOM

(NEW YORK)

Biz is so good at the Rainbow Room since the swank Rockefeller intery went informal, for the sun-representation of the sundant of the sundant in the state of the stat

10 pounds off, particularly at the embonpoint, would enhance his eye appeal.

Dario and Diane are returners. As ever, these finished dancers clicked seven these finished dancers clicked the control of the control of

#### LEON & EDDIE'S

LEON & EDDIE'S

(NEW YORE)

Leon & Eddie's on West 52d is now a nitery institution which is surefire for hig trade so long as Leon Enken and Eddie Davis are on the property of the second seco

naterial. And Davis has some nifties, such

as 'Senor Shapiro, the Toreador,' a topical ditty anent 'Alice from Dalas,' another good and timely doggerel with a political flavor, 'Edde Davis for President,' plus his own nifty versions of 'The Seene Changes' and 'She Shall Have Music.'

#### ATLANTA'S FLOOR SHOW

Atlanta, July 7.
Atlanta's newest spot, Casa Lom
as Will Osborne orchestra and has Will Osborne orchestra and a floor show, featuring Dick and Doro-thy Rogers, Sonia & Marinoff, Alma and Roland and Armer Marinoff, Alma and Roland and Agnes Knox.



Astaire Gives Us the Hitl "PLL NEVER LET YOU GO

The Western Ballad-"WE'LL REST AT THE END OF THE TRAIL"

Novelty Number of Originality PARTY"

"I MET MY WATERLOO" (Down By the Beautiful Sea)



# MOVIETONE TOPICS

New Hits!

"LOVE WILL TELL"

"SING, BABY, SING"

"YOU TURNED THE
TABLES ON ME"

From the 20th Century-Fox
Musical Extravagama
"SING, BABY, SING" Featured on the
Hollywood Hotel Program
By ALICE FAVE
with BAYMOND PAIGH
and His Orchestra

MOVIETONE MUSIC CORPORATION 



Is Featuring 'HIDDEN VALLEY"

SAM FOX
PUBLISHING COMPANY

SMART TEAMS SMART PLACES DARIO AND DIANE.....Rainbow Room ESTELLE AND LE ROY......Marden's Riviera ROSALEAN AND SEVILLE.....Arcadia, Phila

BERNHARDT AND GRAHAM ..... Pennsylvania Roof

HENRY W. HERRMAN 37 West 51st St., N. Y. C. VO 5-2990-2999

ZANETTE AND COLES.....St. Moritz Roof CASTAINE AND BARRY....Lido Country Club

(Continued on page 41)

WORLD'S LEADING ORCHESTRAS

CONSOLIDATED

RADIO ARTISTS

ANNOUNCE THE OPENING

OF 3 NEW OFFICES FOR THE PURPOSE

OF BOOKING THE

CHICAGO

32 West Randolph St.

LEO B. SALKIN Manager

JOE KAYSER

CHAS. E. GREEN, President

NEW YORK 30 Rockefeller Plaza COL. 5-3580

HARRY MOSS One Night Division

.

JIM POST Radio Division

CLEVELAND

STANFORD ZUCKER

Keith Theatre Building

**ED. KIRKEBY** 

New York Hotels -- Recording and Transcription

FRANK WHALEN Asst. to Ed. Kirkeby

GORDON KIBBLER Road - Tours

HARRY HUNT and DON HAYNES HOTELS

## Original Dixielanders, Reuniting, Sav Swing's the Same Today as in 1917

selector will be a dence tour; a CBS radio buildup; and 'possibly a sequence in the new Big Broadcast for Paramount. Oscar Serlin has queried the Coast on spotting the band into the 1937 edition of the instantiant of the Dixleland Jazz Band is written a memorable page of contemporary history. It was the early prohibition era and the kids were relating to get casehardened to the shellac and reconditioned rubber boots that passed for liquor. Hiptorin was just becoming a fashion-date with the fact that the Original becomes the distriction was slavays basically torrid, inspired to what is colloquially termed 'dirty distriction.' The solid and save the conditions of their day. See the contemporary history is tweether original page of contemporary history. It was the early prohibition era and the kids were shortly prohibition and reconditioned rubber original page of the contemporary history. It was the early prohibition are and the kids were shortly prohibition and reconditioned rubber original page of the prohibition of their day. Even now their Livery prohibition are and the kids were shortly prohibition and the prohibition of their day. Even now their Livery prohibition are and the kids ware state that present-day the office of the prohibition of their day. Even now their Livery prohibition are and the kids ware stated in 1917 and folded in 1921, but the four years' Blues, 'Barnyard Blues,' Barnyard Blues,' Barny

By ABEL GREEN

Original Dixieland Jazz Band is reorganizing with four of its original five members. The fifth, Henry Regas, pianist, died in 1919, Two years later, at the Folies Bergeres, Sam Salvius Joina bet the Winter But 15 years later, with a renewed cycle for swing music, the Original Dixieland Jazz Band is coming back. As many an academic interpreter of the so-called 'new' music, has said, the definition of swing is that 'ti is the old Dixieland, only arranged,'

D. J. (Nick) LaBoca, trumpet, who, upon his rettrement, became a New Orleans contractor). La rry Shields, clarinet; Eddie Edwards, trombone; Tony Sbarbaro, drums, constitute four of the five originals. When Regas died, J. Russel Robhirson, composer-planist, succeeded him and the presentative of the Dixieland All are currently in New York, with LaBocca at the phaines helm, and a currently in New York, with LaBocca at the phaines helm, as before. The direct 'comeback effort will be a dance four; a CBS radio buildup; and 'possibly a sequence in the new 'Big Broadcast'.

Buhid the Dixieland Jazz Band is the contract of the first of the band's Resemweber's, for John and Charles of the David Resemble of the Dixieland and the Coast on rigotting the band into the 1937 edition of the film musical revue.

Dirty Dancing?'

Behind the Dixieland Jazz Band

#### From Drunks to Dunks

Kansas City, July 7.
When the Mayfair Casino here was burned to the ground, destroying almost all of the performers' clothes and entailing much loss in instruments to Leon Belasco and his orchestra

Leon Belasco and his orchestra, Horton Spurr, eccentric dancer in the floor show, got himself a makeshift job. Spurr bought a swim suit and booked himself for a week into a local swimming pool as relief life-guard and comedy diver.

lam. When a small combo of four or five jams it out, no arrangement is necessary because each instrumentalist merely takes the choruslead, in sequence. But when it's a larger combo, arrangement becomes necessary.

For the Paramount picture deal, the producer suggested augmenting the Dixieland band, but Serlin thinks it's better to keep it to its

thinks it's better to keep it to its original quintet size.

As regards the 1936 dance styles, the kids dance just as hot, but not as 'dirty'. because the booze thing is out. It's fashionable now to get hot on mineral water and fruit juice, just as it was smart a decade ago to get polluted on bootleg.

Just another cycle.

## Paine's Meeting on Federal Probe Twined Into an Attack on ASCAP Ratings by Dissatisfied Publishers

Meeting of the music industry tries and told of one action in which which was called at the Astor Hotel, leve York, Thursday (2) to discuss demands. which was called at the Astor Hotel. New York, Thursday (2) to discuss the Federal Trade Commission's inquiry into plug bribery practices, had to be adjourned until Monday (6) when the discussion veered into a sizzling attack on the methods of

a sizzling attack on the methods of the availability committee of the publishers' faction of the American Society of Composers, Authors & Publishers.

John G. Paine, chairman of the Music Publishers' Protective Association, had called the publisher stogether to tell them how the FTC was going to conduct the investigation, but the publishers preferred to take the occasion to tell what they thought of the ratings handed down by the Society's availability committee.

No Creampuff Affair.

ceived a jury award of \$35,000 in damages.

A further development of Monday's MPPA confab in the Astor hotel is described by Paine as involving an enlargement of MPPA as the state of the

#### Rearrest Hostess Named In Shooting of Nitery On

St. Louis, July 7.

St Louis, July 7.

Marie Morrison, nitery hostess, named in Coroner's verdict of homicide in recent fatal shooting of. Harry Anastas, proprietor of Golden Dragon nitery, was rearrested last week when Circuit Attorney's office received into she was preparing to leave town. Beautiful of the was preparing to leave town. Shoot bond on which she has been at liberty since inquest.

#### A. C.'s Burley Niteries

Atlantic City, July 7.

Atlantic City, July 7.

More elaborate than before and? presenting shows which have been boldly taken from burlesque, more than 100 niteries opened their doors to take care of the Fourth, weekend. The various concoctions are priced to make up for the entertainment with most places requiring a minimum country of the control of the control of the country of the coun

## **A WARNING**

# THE FRENCH CASINO **NEW YORK**

Announces that it has obtained a permanent injunction restraining a Night Club in Dallas, Texas, from ANY USE WHATSOEVER the name FRENCH CASINO.

Notice is hereby given that the FRENCH CASINO will prosecute to the fullest extent of the law each and every Night Club, Theatre-Restaurant, Vaudeville Unit or any other theatrical enterprise attempting to trade on the world-wide reputation the FRENCH CASINO enjoys.

The FRENCH CASINO has established a high and unique standard of restaurant operation and entertainment. It has received the acclaim of the press and public of two continents, and its entire resources will be used to protect these achievements.

Bob Allea Sadie Dowoll R Campbell Roya Florence & Alvar Kay Picture Hotel Bilimera

## Variety Bills

NEXT WEEK (JULY 10) THIS WEEK (JULY 3)

Numerals in connection with bills below indicate opening day of

CHICAGO
Palace (10)
Phil Baker Co
Connie Boaweit
Irène Vermillier
Ted Adair Co
Ward Wilson

Eddie White Houetri Fam Harris Claire & S (3) Great Neiss Tr Jackie Heiler C Fredericks Co

Paul Haakon
Mins Whitney
George Davie
CLEVELAND
Palace (10)
Edgar Kennedy Co
Melis Kirk & H
Ray Vaughn

### JACK POWELL

ROLLICKY RHYTHMIC RASCAL

#### Loew

NEW YORK CITY
State (10)
GWYNTC (0)
J & YCHOEodna
George Beatty
Diske Ellington Ore
BALTIMORE
Century (10)
Elida Ballet
Elleanor Tennis

3 Swifts
Konny Baker
Silm Timblin
DEFEOIT
For (10)
JOS Jackson
Herman Timbers
WASHINGTON
FOX (10)
Major Bowes Co Major

Nonchalants Robins Sis Charles Chase Donatella Bros & C

#### Paramount

NEW YORK CITY
Farancoust (8)
Shop Fields Ore
Sugar Kane
Sugar Kane
Jerry Cooper
Mogul BORTON
Methopolitan (10)
Rito Rio Bd
Ames & Armo
Gerlan Brother
CHICAGO
URILOAGO
URILOAG

Charles Chase Donatella Bros & DULUTH
Lyceum (14-18)
Marx Bros Show.
MONTREAL
Leaw's (10)
Saul Grauman Co
Harry Holmes
Roy Lee & D
Harry Anger Co
TORONTO Shea's Hipp (10)
Shea's Hipp (10)
Wells & 4 F's
2 Davies
Koller Sis & L
Don Davie
Al Trahan Daris Roche
Aristocrata
Georgie Tappe
Gracie Barrie
DEFROIT
Michigna (10)
Mills & Cappy

#### Warner

PHILADELPHIA

Earlo (15)

Brown & Ames

Starnes Ann'y'n & S

Stoores Bedwa Blance Ann 3 Stoogen (3)
Carlton Emmy Co Sue Ryan Lucky Millinder Ed Pops & Loui Edita's Wilson Christian (46)
Estables (46)
Wajor Bowes II

Earle (10) Juggling Jewels Jean Sargent Frank & V Petere' Harriet Hootor Prosper & Marat Steve Evans Harris Claire & S. Duke MoHale Louise Massey & W

Benny Dayls Co

DR. JULIAN SIEGEL

Paramount Bidg., 1501 Bway, Suite 201 Tolephone CHickering 4-5097

#### London

Week of July 6 I July 6

ILFORD
Super
Rome & Leonard
Bemand's Pigeons
S & M Horrison
SIGNOTON
List half (6-8)
Masu & Yuri
Da Haven & Page
2d half (9-11)
2 Rogues
Pell & Little
KILBURN
Grange

Grange Hugh Ormond Haig & Escoe

LEWISHAM

Canterbury M. H.
1st half (6-8)
2 Rogues
Pell & Little
2d half (8-f1)
Maou & Yurl
De Haven & Rage
Dominion
Gautier's Co Gautier's Co Lesile Strange New Victoria

BRIXTON: Anton Bd
Anton Bd
Collinson & Dean
Walker & Smarte
CHADWELL, H'TI
Palace
Bob Barlow
Mhaw & Weeton
Paulettee

CHAUWELL HTIL

Palace

S & M Harrison STEEATHAM Falace Lee Carol & LeRoy 3 DoLano Bros Alec Halle & Page TOGTING Granada Lee Carol & LeRoy 3 Delano Bros Alec Halls & Pago TOTTENHAM Palace

TUOTING
Grand A
Grand Lee Carol & LeRoy
J Delano Bros
Aleo Halls & Pago
Aleo Halls & Pago
Officiale
Gordon Richarde

Granmough
Anton Bd
Lerch Faming
Walking & Smarto
Walking Xon
Walking Manning Bd
Terry's Juves

Lauria Joy & G TOTTENHAM COURT ROAD

## **Provincial**

Week of July 6 Angela Parsel Louis Almaer LEITH Capitel
1st haif (6-8)
Swifty
2d haif (9-11)
Horsburgh Bros

ABERDEEN Tivell Tivell
Roy Fox Bd
Deveen NY Blonde
Kondo & Hanako
Skeets Martin
Marini & Andy
2 Ladds
CARDIFF
Cantal

Al Sandler 3
EDINBURGH
Regent
let half (6-8)
Horsburgh Bross
2d half (9-11)

KINGSTON Empire Empire
Levante
Nina M McKinney
Jackson & Lytton
Austrei
Havel & Byl
Peter White
Henri Vadden
LEEDS

Paramount
'Radio Time'
Robt Tredesnick
Mabel Constandures
Krakajax

Palace
Devite & Denny
Jimmy James Co
Pim's Navy
Stanford & Taylor
J & E Eden
O'Shea & Joan
Cottrillos O'Stea & STOCKTON
Glebe
Foreyth Seam'n &
Kiraku Bros
Tommy Dixon
Lewis & Lawn

Horaburgh Bros
MANCHESTER
Parameunt
Daniels & Lyons
NEWCASTLE
Paramount
Farrar Sonny Boy
Haver & Lee
PLYMOUTH
Palana

#### Cabarets

NEW YORK CITY

Ball Betty Bryant Charles Clausen W Hendrick O V Rodriguez Or

Marion Butler Lettle Litamy Ann Suter Eddie Leslie Miller & Massy Murray Dancers

Boan Rivage
(Sheepsheaf Bay)
Can & Campbell
Ruth Raye
Rolande
Michael
Eddle Copeland Or

Ben Marden's
Riviera
Patricia Gilmora
Hartmans
Gomez & Winona
Frazee Sis
Bob Dubare rrazee Sis
Bob DuPont
Val Ernle Oro
E Madriguera Oro
Rose Collins
Mann Dupree & Le
Pat Glimore
Bill Anson

Bill's Gay 20's

Jerry White
Joseph E. Howard
Artiur Behim
Bill Lorraine
Ed Furman
Bithel Glibert
Frank Russell
Bob Bigelow
Larry Lee

y ⊾ee Black Cat Black Cat
Dewcy Johnson
Lucille Stewart
Lilyan Brown
Aimes Spencer
Amanda Randolph
Sinclair Rogers
Lonny Simmone &
Rhythm Kittens
Bonita's

Bonita's
Billie Taylor
Sim Timblin
Callento
Bee Kalmue
Johany & George
Jack Goodman
Dorothy Press orothy Davie Spirits of Rh'th

Cliatene Moderni
Billy Castle
Blena McCoy
Maryon Dale
Finit McFarlane C
Lucille Jarrott
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Lyn Lucas
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Bobby Hearn
Hotel Park Lane
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Park Ave Boys
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Lind Haye
Grace Haye
Newell Chase
Bob Sherwood
Schutte
Hal Chanelor Oro
Cocount Grore

Hal Chanelor Oro
Cocoanut Grove
Ben Bernie Oro
Col Manny Prager
Billy Wilson
Ray Hendricks
Jeanne Tyler &
Gower Champion
3 Envoys

Mary Lane
Helen Lewis
Irene Barry
Morey Barry
Lois Saunders
Smaroff Girle
Lou Singer Ore

Hudeon-Metzger Gi Isham Jones Ore

Cook & King Jimmy McElveen Helen Janis Wylle Webb Oro Rudolph & Naide

Paris Inn
Ruis Sis
D Siry & deBruin
Ken Wilmarth
Peggy Sann
Hugo Marchetti
Thora Matthaison
Honry Monnet
Pete Controlli Ore
Ardis May
Tonsy's Paris Inn

Topay's
Florence Gilietto
Agnes Chandelor
Marjorie Sparks
Geo, Redman Ore

Georgie Lyons Edgewater Seach Hotel

Enrice Novelle
Paul Gordon
Carl & L. Bonne
Sherr Bros
Bernie Cummins

Bornie Cummins

Gay 98's

Ziloh
Flo Whitman
Nyra, Lou & Tony
George DeCosta
Lew King,
Harry's N. W. Ba
Joan Clark
The Dumine
Emily Fiske
B Gardner Girls
Dorothy Johnston
Austin Macks Or

HI-Hot

HI-Hat Virginia Crane Blue & Jaye Howard Brooks Grace & C Herber Syd Lang Oro Paddeek Club Bilty Carr Ann Rush Jess Johnson Oro

Medrano & Donne Milton Douglas Oliver Wakefield Chas Carrer Abbott Dancers Guy Lombardo Or

Guy Lombardo Or Royale Froles Gale Tracey & L Ha! Monte Julia Garrity Abbott & Tanner Marie Hollie Louiee Lucano Virginia Ciark Henry Lischon Henri Lischon

885 Club
Bobby Rollins
Jean Kirk
Ada Lee
'Curley' Plate
The Dictators
Eddle South

Famous Door Ned Stanfield Louis Prima Orc Omar's Dome

Mimi Jean LaBlanche Rita & Rubin Nick Stuart Ore Billy Lowe Palemar 2 St. Johns Br Woody Herman Davis & Ardell Eddle Stone

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Edna Sedgewick
Paul Draper
Shella Barrett
Ella Logan
Cardinl
Bill Steele
Henry Busse Oro

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Continental Boo (Stevens Hotel Ben Pollack Oro Doris Robbins Emily VanLoeen Georgio Tapps College Inn

George Givot Roy Shipstadt Harry Johnson Bess Ehrhardt Duke & Noble

Colony Club
Mary Stone
Myra Lang
Rosaile Wynee
Fessile LaPierre
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June St Clair
Tracey Gale & L
Dolores Dawn
Wilma Novak
3 Short Wavee
Bob Tinsleys Oro

con Tinsleys Oro
Congress Hotel
(Urban Boom)
Duke Eilington Or
Clab Alabam
Lill Bernard
Flo Henri
Art Williame Oro
Clab Misuce
Danny

Danny Beck Trudye DeRing May Downing Evelyn Lee Ruth Love 3 Douces Cafe Art Tatum

Drake Hotel (Gold Const Seem) Horace Heidt Orc Freddy Schweitzer

deGorgne's Cafe Irwin Leonard Orc

Embassy Club Mildred Lane Idlers Orc Mary Lee Warwick Sis Virginia Valley

Farrar Sis
Kings of Swing
Florence Hallman
Stewart Sis
Lubbles Shelby
Grace Manners

e Sharche Gordon

Bee Snarche
Rags Gordon
4 Horsemen Club
Jerry Blanchard
Gail Lee
Patricla Boland
Maro & Renato
Frank Monroe
Harry Adar Ore

# Yanity Fali Frazes Sis Trudye DeRing Carol Dean Edith Murray Cosmo: Jesters Tommy West Oro Vis Large Arturo & Evelyn Suddy Rajph Stan Carter Yacht Clnb Stearns & Dean Ruth Delmar Dick Ware PHILADELPHIA

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Jim Littlefield Ore
Rodney McLennan
Rosalean & Seville
Marion Verne
M & A Bergere
Andrea Marsh
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Hotel Adelphin Rod
Harold Knight Oro
Vincent Rizzo Oro
Frank Hali
Earl & Josephine
Wence Co
Judith Barron
Novello Brog
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Sally
Mary Neville
Agnee Tolle Believue-Stratford (Planet Room) Meyer Davis Oro Benny the Bum's (Planet Room Meyer Davis Or Benny the Barr Gypsy Roma-je Isabelle Rook Joe Tobin 3 Octaves Jay King Chico Virda Ford

Ritz-Cariton (Crystal Room) Van Levie Oro Roof Pierre Colony Club Rhythm Jesters Billie Lco Carol McKay Red Greeh Oro Loreen Rhoda Ted Pike C. & J Gardner Jerry Lawton

Silver Lake Inn (Clementon) Beth Chailis
Maria Kraenoff
3 Earons of Rh'thr
A & B Bennett Or
20th Century Taver

Weber's Hofbrau (Camden) (Camden)
Royal Bavarians
Grégory Quinn
Elsa Hart
Fred Gruber
Sidney Golden
Rose Kirk
Carmen D'Antonio
Louis Chelkin Ore
Rathekeller Oro

#### 15 YEARS AGO

(From VARIETY and Clipper)

Production picking up on the coast. Things had been tough for a long time.

Screen Writers' Guild was given incorporation papers, Frank M. E. Woods, Thos. Buchanan, A. S. Le-Vino. Dwight Cleveland and Eugene Presbrey the incorporators, In Hollywood.

Blossom Seeley was at the Palace, N. Y. Bennie Fields was the 'and

Raymond Hitchcock pulled a bankruptcy suit with only one liability—and no assets. Sole creditor was Jack Welch, to whom he owned \$1.800 back salary. Then went to the Follies' at \$2,000 a week.

Bill Brady announced he was going to star himself in 'God's Pal,' big meller to use 200 people. Then he thought it over again.

Jack London club, offshoot of the S.P.C.A., was trying to crusade against trained animals on the grounds of cruelty. Still active now and then and still not successful.

Freeman Bernstein back to N. Y. and asking the state department to chide Belgium. Had been pinched in Brussells in a pool room raid.

Frank Fay into Reisenweber's to run the floor show when Benny Davis got a mad and quit,

Producers of vaude flashes were reluctant to invest. Cost from \$8,000 to \$20,000 and only good for two years. That was a short term those days. An act could get two years booking without repeats.

Emma Carus, Walter Leopold and 'a new member by the name of Davis Apollon' were headlining at the Majestle, Chicago. He did a Russe dance and a mandolin solo.

George M. Cohan had only The O'Brien Girl' left of his many en-terprises. Called off 16 shows planned for the new season.

Horace Goldin was running himnorace column was running numeself ragged trying to prevent in-fringements on his illusion Sawing a Woman in Half. They even made a motion picture expose, killing the gag for the inventor.

National Vaudeville Artists tour-ing its ball nine. Gave shows at a theatre in the evenings and after-noon games.

#### 50 YEARS AGO

(From Clipper)

John B. Doris explained that strike at Portsmouth, N. H., was due to a beer party given by a brewery to the canvasmen. All got soused— and bounced.

George Gould hopped to London, where the Daly Co. was playing to see Edith Kingdon, of the troupe. Later married her,

Frederick Ter Lindon, who had been ousted by the musical union for playing with scabs, reinstated by court order. Still a custom.

Henry Irving writing friends he was coming over in August for a pleasure trip and inviting them to dine with him Aug. 11. Six weeks' notice,

Louise Paullin, op. singer, suing a Philadelphia man on the grounds he lifted the grouch bag from her bodice when she fainted on the stage of the Cheshut street theatre. Had a \$1,000 bill and one of \$500.

J. B. Dickson was touring with "The Siege of Vicksburg." Where possible local militia were hired for the fighters, Good biz gag,

Butte (Mont.) theatre was being built so that if the show idea was a flop it could be converted into a store room. Three floors and a bar on every floor

In Ft. Wayne local business men bid for the Barnum show location, feeling circus crowds would help sales. Southsiders got it for \$215.

Lole Fuller was shining in Roland Lote Fuller was snining in Rosaus Reed's production of 'Humbug' rushed in when 'Bridal Trap' was pulled from the Bjou. Regarding as up and coming, but site came in several years later with her serpen-tine dance. Was a soubret then.

At the Polo Ground, N. Y. De Wolf Hopper captained the May Bes' and Will S. Rising the Might Bes in a ball game for the Actor's Fund. May Bes' won 34 to 18. Only, drew \$125, which was a disappointment.

Barred from the Madison Sq. Garden by the Forepaugh lease, Barnum show hired the building of the American Institute. Used by the latter for its yearly exhibition and rented out at other times.

# ITS MOSTLY IN

## \$1,000 Bail Frees William Seabury: Forgery Charge

William Seabury, the dancer, is free in \$1,000 bail, after being lodged in the Tombs, pending action by the New York Grand Jury on a charge of forgery. An alleged accomplice Fred Brody, is out in \$500 bail.

They were arrested in New York st week on complaint of Thomas Igoe, postal clerk, whose soldier's bonus check for \$150 they allegedly forged and cashed. Igoe lives in the same building as Seabury in Corona,

#### N. Y. Par Has 4 Bands Set

Shep Fields' band sticks at the Paramount, N. Y., for a second week starting today (Wednesday) along with Poppy,' which holds for fourth

week.
Four bands are set to follow
Fields at the deluxer, with Bob
Crosby's crew first and then Jack
Denny, Phil Spitalny and his allgirl aggregation, and Will Osborne.
They're all set for one week with
options, latter exercised only if the
pictures with them holdover.



MOORE and LEWIS

Direction: William Morris Office

#### Ursula March Sues F&M Over 20-Wk. Cancellation

Los Angeles, July 7. Ursula March has sued M. D. Howe and Fanchon & Marco for \$7,237 allegedly due for 20 weeks playing time for F&M.

Complaint asserts Howe contracted for Miss Marsh's 'Clownin' Thru' unit at \$1,000 weekly in August, 1935. Contract, plaintiff says, was repudiated later.

#### M.C.'S SEVEN COSTUME CHANGES PER SHOW

Pitman, N. J., July 7.

Pitman, N. J., July 7.

Frank (What-Will-He-Wear-Next?) Sleuth, at the local Broadway theatre on Saturdays, splitting the weekend spith-the Willow Grove Park at Willow Grove, Pa., 20 miles outside of Philadelphia, is one mc. who doesn't know about vaudeville's demise. Sleuth has been permanent m. c. at both these stands two semiles are successful to the semiles of the semiles fave and m. c. whose billing derives from his painstaking methods in making costume changes between acts. Considering the flye acts, proling and epilog, that means Sleuth goes through seven elaborate and tricky costume changes.

His career is devoted to dashing off stage, into his dressing room,

goes through seven elaborate and tricky costume changes.
His career is devoted to dashing off stage, into his dressing room, making up, and then onstage again in time to introduce the ensuing act, each time in a different getup. He runs the gamut of costume changes from tramp to armored warrier, Roman soldier (including elaborately laced sandals and emboridered togas), blocked-out teeth for eccentric getups, Maewestians, Harpomarxes, Indians, any of the nationals, Tarzans, be-wigged and otherwise. Hence the billing.
Just so that Sheuth doesn't have the stage of the stage

#### Ex-Actor's Suicide Try

Syracuse, N. Y., July 7.

Syracuse, N. Y., July 7.
John Warner, 49, former assistant
manager of RKO-Schine Keith's, and
one-time vaudevillian and minstrel,
made an unsuccessful attempt to
commit suicide by slashing his left
wrist with a razor blade at his home.
He is slowly recovering at Onondaga
General Hospital.
Warner's act is attributed to melancholia occasioned by the death of
his mother.

AU REVOIR!!!

SAMMY

## FRED SANBORN

LOEW'S STATE, New York (This Week July 3)

Sailing Week of July 17 for Europe to Open at the Scala, Berlin

-DIRECTION-

NAT KALCHEIM

GEORGE FOSTER

Professional vaudeville acts wanted for staff radio positions by World's Most Powerful Broadcasting Station WLW. Cincinnati, Ohio - comedians - singers. Phone Don Becker, Hotel New Yorker, New York, Monday, July 13, for appointment. Auditions through Wed., July 15.

# CIRCUITS LEAN TO FLASH TABS

RKO Paves the Way as Scarcity of Names Make 5-Act Bookings B. O. Headaches - Units Lend Selves to Exploitation

#### PRODUCERS ACTIVE

It'll be a case next season of acts landing in a unit, or else. Straight vaude playing time will be down to an absolute minimum by the time September rolls around, most of the key stage show spots planning on production-type shows.

Trend towards units on a wide basis by theatres started last season and appears headed for consumnation in September, when the bulk of next season's stage show time is expected to be in operation. One indication of this is the renewed activity among producers, most of whom are at least laying plans for. (Continued on page 54) (Continued on page 54)

#### ANOTHER COLUMNIST SET INTO STATE, N. Y.

#### Booker Injured

Rochester, July 7.

Arthur Argyries, 30, Buffalo booker, is reported gaining at Strong
Memorial hospital here, from serious injuries suffered in auto accident. Quick twist of wheel to avoid
hitting a motorcycle caused his car
to turn over there times,
and the sum of th

#### Flippen's P. A.

Jay C. Flippen, who somewhat retired from vaude as amateur impresario for WHN, New York, makes a personal appearance at Loew's State on Broadway the week of July 17. His last stage date was about a year ago.
Flippen will do his usual single, sans the ama.

#### Wolfe Back at L. A. Par

Hollywood, July 7.
Paramount theatre here is holding over for a second week Par's Poppy and kiddie show on stage.
Rube Wolfe returns to the house July 30 for an indefinite run as m.c.

#### Saranac Lake

By Happy Benway

Molly Mantelle is a new arrival at the NVA lodge. Formerly connected with the Fox, Brooklyn. Harry Gordon's comeback in sight. His frau opens at the Floridel Nite Club here. Fletcher Farm opening new nitery with blank; invested

vith plenty invested.
Strictly bedders at the NVA lodge

or a year and over who are holding up nicely include Margaret Newell, Gladys Palmer, Doris Shrage, Marya Blake, Freddie Bachman, Bob Merrick, Eddie Ross, Armand Monte and Ben Schrifters. Ben Schaffer.

Ben Schaffer.

The Ruth Morrises and the Bill
Morris Jr's. at Camp Intermission
over holiday weekend.

Ann Rochford, who has had a mess
of this ozone, perting up to nice re-

of this ozone, perting up to nice re-ports:

Write to those you knew at Saranac.

## Tax and Rent Bills. Horse Room. Stuff Puts Friars Club on Rocks

Money trouble is breaking up the Friars Club again, and this time it may be for keeps. The organization behind in its rent, employes salaries and taxes, and the majority of the membership seems to have lost all interest.

Gradual drifting away Gradual drifting away of the members has undernined the Friars since early last winter, but the real blowup arrived recently when all Friars received tax bills from the government. Bills were for two years (34 and 35) taxes, unpaid by the club, although money had been collected by the club for that purpose through the addition of \$6 yearly to the regular \$60 membership dues.

yearly to the regular 300 memorship dues.

A 'reorganization' meeting was held at the clubhouse atop the Hollywood theatre bidg, New York, Monday night (6) on a call by Bill Brandel. Attendance was not wholly representative and lacked most of the officers and governing board members, but those present, questioned Charlie Pope, executive secretary, about the club's finances. In addition to the tax money question, queries were made as to the \$2,000 or so collected for the purpose of building a gymnasium, and set aside as a separate fund. A committee of five was appointed to look into the financial situation. Meanwhile an independent group

Meanwhile an independent group of Friars, with Eddie Miller as spokesman, is sounding out the members on the possibility of estab-lishing another club in new quarters.

400 Members

Due to a lack of interest on the part of most of the 400 or so members, the Friars has not fulptioned according to Hoyle lately. There hasn't been a board meeting since May, and officers have been mostly absent.

bsent.
Chief objection of most Chief objection of most of the members was to the use of the club by a minority faction as a horse room. A race track ticker service was going all day and few except the \$2 boys were in evidence around the club rooms.

Friars Club was reorganized about

Friars Club was reorganized about three years ago, following the collapse of the old national organization and its loss of the 'monastery' on West 48th street. Reorganization was accomplished through individual subscriptions to debenture bonds. Only a part of the bonds. Only a part of the bonds. Only a part of the bonds as year ago the officers described the a year ago the officers described the

club as being in excellent financial shape, and no mention was made of the failure to pay taxes by those in

the raintre to pay taxes by those in authority.

The Friars, with the Lambs, rates as the best known social theatrical organization, It was founded in 1904.

#### **GOURFAIN OUITS AS** MET, BOSTON, STAGER

Last of Paramount's production stage show houses, the Metropolitan, Boston, goes straight vaudeville July 17, date when resignation of Harry Gourfain, house producer for the past few years, becomes effective. Vaude policy of the Hub deluxer, however, may be only temporary, with the possibility that a successor to Gourfain may be named, Gourfain quits as producer at the Met to go on his own as a stager of units. His first will be in collaboration with Maurice Golden, probably ready in August. Golden is temporarily incapacitated due to a major operation he underwent Monday (6) at the Park West hospital, N. Y.
July 17 at the Met, Boston, there it.

N. Y.
July 17 at the Met, Boston, there II's
be a colored unit, with the Rita Rio
(Griffin All-White radio commercial) show following. Then two
weeks of five-act bills, with nothing,
definitely set thereafter.

#### KENNY BAKER'S 1ST P. A.

Baltimore, July 7.
Kenny Baker, tenor on the Jack
Benny Jello radio series, makes
vaude debut.
Opening at Loew's Century Fri.
(10).

Show People All the World Over Will Be Interested to Know That SIDNEY FISHER THEIR TAILOR (Formerly at 29, Wardour Street)
Now Located at More Commodique
Promises at
75/77, Shaftesbury Avenue
PICCADILLY, LONDON, ENG.

## Marque and Marquette

(DELLA AND BILLY MACK)
Featuring in Varna's Revne
VIVE LA FEMME
PARIS

Dir. America Dir. Europe Music Corp. of Gino Arbib, America Paris

230

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK Bryant 9-1800

LUBIN GENERAL MANAGER SIDNEY H. PIERMONT

BOOKING MANAGER

## Still Uncertainty About Money For WPA Shows: Aug. 1 Deadline

How much money for the relief show projects is to be allotted to the Works Progress Administration in New York and elsewhere is still not yet determined. There has been additional, oin, from Washington, however, to finance the projects up to August 1. Reports from the capital put \$85,000,000 as the amount to be devoted to white collar relief.

New boss for the Federal be devoted to white collar relief.

be devoted to white collar relief.

Final allotment to show purposes
will not be known until that time,
which is set as the date when the
theatre project set-up for the fall is
to be written up. That is the term
used by WPA administrators for an
outline of the activities proposed by
the various projects under the government's relief wing.

No special change in the firesent

outline of the activities proposed by the various profests under the government's relief wing.

No special change in the present set-up of the theatre program is anticipated unless there is cuttailment of the amount of money to be placed at the disposal of the federal theatre. Writing up of plans, however, must, be, done before funds are definitely made available. Indications still point to continuance of relief shows well, into next season on the sensor of th

## RECLAIMING **42ND STREET?**

Agents for the Selwyn and Har-ris theatres on West 42d street, New York, are leasing their theatres on

ris theatres on West 42d street, New York, are leasing their theatres on short-term contracts only. Reason for this is the intention of ultimate-ly reconverting the houses from their present cheap grind film policies back to their original form as legit theatres. Group sees the honkey-tonk street slowly resuming its old position. Also handles the National and New Amsterdam, theatres, which shows. Film, offers for the latter have been rejected several times. Agents expect to spend about \$25,000 on each of the two houses to recondition them. This will include new furnishings where needed, cooling systems and reclamation of stages. To further their end, they are seeking less flashy tenants than the pin ball joints, cheap hash houses, etc., that clutter the street, for store fronts. Removal of the ing of a subway or transportation on both ends. Nearby ferry and width of the street for better traffic conditions is another factor, they link.

#### KILLED IN CRASH

St. Louis, July 7. Pierce Kingsley, senic artist, director of Little Theatre, Alton, Ill., and retired actor, was killed last week when an auto he was driving crashed into a bus near East Alton, Ill., near here. Two of Kingsley's employees were cut and bruised.

They were returning home after working on Kingsley's motorboat here when accident occurred. Kings-ley was 50 years old.

## WPA Theatre Boss in Place of Jacob Baker

Washington, July 7. New boss for the Federal theatre rogram and other white-collar phases of the 1937 Work Program was named last week by Works Progress Administrator Harry Hop-

kins: Ellen Woodward, assistant administrator in charge of the women's division, was picked to succeed Jacob Baker, who has quit to accept an appointment to do respect in Europe for the President, Mrs. Woodward has been hooked up with government relief, activities since 1953.

She will have direct supervision over plans for carrying on the drama projects, which will be financed out of the appropriation by Congress for white-collar aid.

## **EQUITY CLOSES** OFFICES IN CHI, L. A.

Closing down Equity's offices in Los Angeles and Chicago, Frank Gill-more, in a statement made on the coast, said that the moves were line with economies planned for some time. In addition there will be a downward revision of expenses in will shut down July 31.

While there have been limited While there have been limited legit activities in Hollywood and Chicago for years, which is given as the reason for temporarily abandoning the offices, the economy program is the result of a minority report made on the annual meeting. At the time it was charged that it cost too much money to conduct the association.

Pointed out that the legal depart,

much money to conduct the association.

Pointed out that the legal department in particular, headed by Paul N. Turner, called for too much expenditure and it is expected that some revision will also be made here on Gillmore's return to New York. Representative in the main office whether this applies to the officers, too, is not certain. In Chicago Frank R. Dare will continue to act for Equity but will operate without any office expense. In Hollywood I. B. Kornblum, attorney, will take over the general duties of Charles Miller, latter's secretary, Nedra Stafford, continuing for Equity in the lawyer's office. Equity's other Coast office in San Francisco will probably be discontinued also.

#### 'Waltz' Back in Chi

Chicago, July 7.

Max Gordon planning to bring his Great Waltz' musical back to the Auditorium for three weeks this fall. Talking about a September or October date with manager Fred Crow. Waltz' was the outstanding musical click of Chicago's legit season this past year.

#### 2D N. C. TOUR

Charlotte, N. C., July 7. Charlotte, N. C., July 7.

The WPA theatre touring company No. 1 of the New York FTP, making headquarters at Rateigh, N. C., for the past several weeks, has just started its second state tour.

Troupe is taking out 'Post Road' again. Bookings include Greensboro, Asheboro, Concord, Salibury, High Point, Thomasville and Winston-Salem.

#### JOOSS CHI WEEK

Chicago, July 7. Chicago, July 7,
Jooss Ballet is set for a week or
better in Chicago in October.
Will play the Chicago Civic Opera
House.

#### RADIO BREAK-IN FOR YIDDISH LEGIT PLAY

Paparossen' (Cigarettes), Yiddish legit, will be tried out over WBNX. New York radio station, starting Sept. 4. Show reaches the boards on Sept. 17 at the Second Avenue theatre, with Herman. Yablakoff producing. Cast from the legit will be used in the broadcasts. Will be presented in serial form over three programs.

## **CARROLL WINS 1,** LOSES ANOTHER

Earl Carroll won one decision and lost another in what is figured as the finals in the multi-angled hispover of the southern tour of 'Vanities' last season. Sam Liebert lost his claim, for two weeks salary when summarily dismissed after the rumpus in Charlotte, N. C. But Carroll's petition to set aside an arbitration on claims of the entire cast for one-eighth of a weekly salaries, was de-eighth of a weekly salaries, was de-

or claims of the entire cast for one-eighth of a week's salaries, was deniged by Justice Valente bast. Friday, Oburing the hectic early days of the revue's tour, a number of things were charged against the management and the latter countered with about the same total of 'squawks. Rough stuff started on the train after the performance at Raleight Seems that Liebert declared himself to Jim Carroll and got socked. Fifi D'orsay of the troupe came to Liebert's aid and was allegedly smacked. This she later denied. Whether Carroll or his assistant, J. M. McKetchnie, were rough has not been Ketchnie, were rough has not been

Ketchnie, were rough has not been settled.
Liebert claims he was kicked. He had a partial hernia at the time and swears that when he returned to New York he had to be operated on for a double hernia. His claims the head of the head of

pany.
Liebert had been given two weeks'
notice the night the show played
Charlotte. That incensed him and
he went in front of the curtain and he went in front of the curtain and told the audience about his troubles. He asked them whether they wanted the show to go on and the answer was 'positively.' Then he attempted, as the Equity deputy, to prevent the chorus from singing the opening number.

chords around singing the opening the opening number.

In denying his claim Equity ruled that the trouble could have been settled by the association and any individual who attempted to prevent the show from going on was in error. Stated that Carroll had suggested that Equity appoint another deputy before the show left New York, manager at that time feeling there would be trouble.

Liebert had been advised that he might as well drop his claim but he inssisted on its hearing. That he was merely denied the two weeks salary liem was considered to be a break for him, since, in similar cases, actors have not only been fined but suspended.

Arbitration matter which reached the court was dispute over condition of the court was a dispute over condition that the salary claims. Another sum arrived at was \$\$19. Decision, following legal tangles, was to the effect that the manager must pay the lower amount.

#### Conn. WPA Changes

Bridgeport, July 7.

Bridgeport, July 7.

Maude Bill Basserman has been promoted from press-agenting in the Bridgeport federal theatre unit at the Bridgeport federal theatre unit at the second second second for the second federal theatre unit at the second federal fe

## Inside Stuff—Legit

Jack Curtis' importation of Jack Waller's London musical, 'Yes Madame,' will be refurbished a bit for American consumption, including some new songs, It's slated to open in September at the Imperial, 46th St. or Majestic, contract with Waller specifically calling for one of these

nree houses.

Of the four import principals, Bertha Belmore is already in N. Y. Bobby
Hawes sails Aug. 12 from London and Vera Pearce and Wylie Watson
about the same time. Mitzi Green will head the American contingent.

Scandals' grossed approximately \$10,000 on its Garden Pier date, Atlantic City, loss on the week being around \$8,000. Much, was expected by the resort from the Democratic National Convention in Philadelphia, so much so that the beach front hotels donated \$60,000 to the party. Doubtful if the shore would have benefited had the weather been better. Special trains returning to Philly at midnight during, the convention week had only six to eight passengers.

Changes in the Hippodrome, N. Y., for its conversion into a sports arena, are progressing. Iron poles supporting the griddron are coming down, but the grid will be retained. It will be anchored to steel girders which will reinforce the roof.

will reinforce the root.

Expected the grid will be used for the Cole Brothers-Clyde Beatty circus
next, spring, in addition to lamps.

Stories mentioning a current attraction on Broadway were sent to about 400 community papers recently with the notation from the pa, that use would entitle the sheet to two free tickets.

From eight to 10 applicants turned up at the theatre with proof of publication. But it brought a squawk from the bo. What with cool evenings, cut rates and so forth, house was virtually capacity, so: Hey cut out those hick papers.

Jimmy Vincent, Jong a Broadway boxoffice freasurer, got his pocket picked \$24 worth while subwaying home last week. Wise to the ways of all styles of gyps he admits never suspecting the fingers of a din. Vincent is at present working under Lyle D. Andrews in the federal theatre project in New York.

#### **WPA REVIEW**

#### THE DEVIL OF PISA

Bridgeport, Conn., July 3.
Federal Theatre presents a new drame,
Charles Coleman Sellers, Directed by
alter Bradley Klaviu. Settings by Miael Adrian. Costumes by J. Herbert

ter.
FBlondl. Roger For
Story Facchiani Charles Attin
Viviani Charles Furcione
S Mae Berty
S Dougina Gregory
Shelley Deller Loy
Viviani Spivia Framson

lar plays are promised for the autumn.
Directed by Walter Bradley Klatun, 'Pisa' boasts impressive settings by Michael Adrian, painted here by the veterar (2nd Bowers, and Charles Agent in the Shelley Rose of the Shelley Rose of the Shelley Rose of the Shelley Rose Fox, a local entry, impresses as the unfortunate heroine's young lover. Mae Barry good in the small role of abbess, Doul.

#### PAUL GREEN DOUBLING

Charlotte, N. C., July 7.

## **Equity Suspends Four Coastites in** Jim Timony Play

Four insembers have been suispended from Equity for failure to
follow instructions in the matter of
a Hollywood attraction, cast of
which has agreed to appear gratis.
Manager in the case is James Timony, who promised the players that
studio exect would see the performance and jobs in pictures might
eventuate. Equity members are
permitted to appear in little theatre
attractions, such as Timony's, only
if
Advices from the Coast are to the
effect that when Charles Miller,
Equity representative there, ordered them away from rehearsals,
they insisted on sticking and in addition wrote to Equity in New York,
giving reasons for the refusals. It
was brought out in this manner that
the play has been in rehearsal since
March, but the cast received no rehearsal psy.
In the Law Demands' and
is due into the Hollytown, which
limony appears to have leased,
Quartette consists of Francis Sayles,
Whila Wilson, George Walker and
Hugh McArthur.

#### **Future Plays**

'Stardust,' musical, being prepared by Frederick Herendeen, announced by Richard Herndon as first for com

by Richard Herndon as first for com-ing season. Casting to begin in about four weeks.

Frelude to Exile, by William Mc-Nally, bought by Theatre Guild.

\*Rugged Individualist, by A. E.

Thomas and Walter Phylo, being readied for fall by Norman Bel Geddes. Geddes will direct and pro-duce.

Geduces. Georges with threet and produce.

'London Legend,' by Jeanette Druce, Kathleen Pawle and Howard J. Green, and 'Cantina,' by Frank Dolan, set by Mark Hellinger.

'In October,' British play by Rodney Ackland, added to the Shubert's fall schedule.'

#### White Burns Again

Chicago, July 7.

George White pulled 'Scandals' ads out of the Daily Times here. Action followed a burn-up over a bad notice by Bob Pollack.

## New Hubert Hayes Play

Paul Green's Enchanted Maze' is being rehearsed in the summer shop of the Group Theatre, in prevariant of the Group Theatre, in prevariant of the Group Theatre, in prevariant of the Group Theatre, in the Green is also writing, on order, a new play based on American pionerup play based on American pionerup group of the Group of t

# B'WAY'S TAX HEADACHE

# Bill for Bars in Theatres Tabled: Little Interest Among Managers ON NEW LEVIES

If liquor is permitted to be sold SHUBERTS BUY WPA in New York theatres, such dispensing will hardly come during the sea son of 1936-37. Bill introduced in th Assembly at Albany last winter to legalize bars in theatres never was reported out of committee and expired on the table. It would have to be introduced at the next session in order to become a law.

re was particularly designed for legit theatres but there annears little interest in liquor vending idea by most managers. Several are

little interest in liquor vending idea by most managers. Several are said to be hot for installing bars, but the majorit fall to see an advertised of the several are said to be hot for installing bars, but the majorit fall to see an advertise of the several seve

#### NOEL COWARD DUE OVER NEXT SEASON

John Wilson, Noel Coward's man ager, is sailing for New York tomorrow (8) to arrange for Coward's appearance in New York next fall. Playwright-actor will show his one-acters with Gertrude Lawrence which just closed here after a sock

run.
Wilson will stay four weeks in
New York, returning here about
Aug. 15 to start work on 'Mademoiselle, which he will produce here
for Coward. This is a French play
by Jacques Deval which was produced in New York by William A.
Brady in a Grace George adaptation
several seasons ago and flopped.
It will have a new adaptation here
and will be staged by Coward.
Noel Coward closed his season of
Tonight at 8:30' at the Phoenix, last
week under exceptional conditions.

"Tonight at 8:30" at the Phoenix, last week under exceptional conditions. He has a habit of limiting his personal stage appearances and shutting down even when business is at its best, and this was no exception.

Final fortnight of the engagement was as good as any portion of the run. Last week saw standees at every performance, including matinees, and gross approximated well over \$15,000.

### Shuberts With Gallo On Beach Opera Try

The Shuberts are interested with Fortune Gallo in the floating stage presentations at Jones Beach, Long

After two operas by Gallo's San Carlo group it was decided to use operetts forms, The Student Prince' and 'Rose Marie' being selected. Call for girls was made by the Shubert office and rehearsals have been conducted by William Caryl and Romaine Simmons. Watson Barratt, long with the Shuberts, handled the scenic investiture, some changes being made from the original idea for settings.

# PLAY IN DETROIT

Detroit, July 7. First play to be tried by the WPA here has been sold to the Shubert for fall production on Broadway Title is 'I Confess,' written by Wil-

Title is 'I Confess,' written by Wil-liam Beyer.
Third production of the Federal Project here is Robert Sherwood's 'Road to Rome,' which opens next week at, the Latayette Play has been rehearsing for the past four weeks, with Jay Michael and Peggy Fenn in the lead in Michael also played the lead in the preceding two, 'Lillom' and 'Confess.'

## **Managers Priming** For Fight on Drop Of Jr. Minimums

League of New York Theatres has sent questionaires to all producers with the idea of tabulating the numthe season of 1935-36. Data is said to have been requested by Equity, although all contracts are filed there aired by the association since as required early last se last season. derstood the managers, through

Understood the managers, through the League, propose combatting a plan whereby Equity would do away with split minimums. Proponents of the change figure that by establishing \$40 as the flat minimum, thereby dropping the rule permitting juniors under the age of 21 to accept \$25, the alleged favoritism charged to some managers in using youngsters would be eliminated. be eliminated.

Matter of doing away with the \$25

be eliminated.

Matter of doing away with the \$25 minimum is being considered by Equity's council and a decision the Way was a council and a decision the Way was a considered by the second of the se

## Taking Care of a Cric

Baltimore, July 7

I Take Care of My Friends, satiric comedy on politics by Norman Clark, drama cric on Hears's News-Post, and Lou Sheeter, local ad man, has been optioned by Francis Y. Joannes for possible Broadway showing in the autumn. Piece gets a tryout on July a straw hat a Stompton of the control of th

a straw hat at Stony Creek, which Joannes is operating in conjunction with Brace Conning.

#### Wendy's Stage Dates Hollywood, July 7.

Hollywood, July 7.
Wendy Barrie has gone to New
York to talk with Sam H. Harris and
management of the Theatre Guild
for future play dates.
She'll return here July 15.

#### PERRY STRICKEN

Hollywood, July 7.
William Perry, N. Y. stage director, was brought to Banning, near Palm Springs, in a hospital plane to take treatments for tuberculosis.

Easy for Most Businessm to Figure Out Small Nicks but Not for Legit-City Excise Tax Causes Most Trouble - Based on Last Year's Biz

#### CINEMAS ARE OKAY

Application of the various new tax levies has provoked much grum-bling on Broadway within the past few weeks, particularly in legit circles. Laws are fairly clear in the matter of businesses and enter-prises which operate the year round, but arbitrary rulings on plays is expected to throw a number of claims into the courts.

or claims into the courts.
City's gross excise tax, which is tied in with New York's city sales tax for unemployment relief, is the point of most complaints. Ordinance exacts one-tenth of 1% of gross receipts for the year 1936 and is payable by the end of June. Computation of the tax is based on the volume of business during 1935.

ume of business during 1935.
It was comparatively easy for picture theatres to arrive at the amount due. But when it came to legit shows and theatres, many of which were and, are operating now and then, the problem arose as to what basis the tax could be computed on.

then, the problem arose as to what basis the tax could be computed on.

On First Four Weeks
Ruling was to base the tax on the business done the first four weeks of an engagement. Since the length of engagements, even for successes, is not fixed, there was immediate objection, but thus far managers have not taken any action whereby the ruling might be changed. To make it tougher, there is another ruling stipulating that no refunds from the city are to be entertained.

Fact that the gross of plays its did to the considered by the city, although the proofs are ample. How the city excise tax has been shared between considered by the city, although the proofs are ample. How the city excise tax has been shared between particularly with which were quickly withdrawn.

State's compensation tax on accident protection is applied to all shows, however. When a play opens, the tax for the first two months is collected on a pro-rata basis, and if the engagement extends beyond that the summer of the control of t

the tax for the first two months is collected on a pro-rata basis, and if the engagement extends beyond that period of the transfer of the tra period, a further levy is made, after an additional audit.

beriod, as further levil is made, after an additional audit.
Unemployment Insurance
A lesser headache tax is the state's unemployment insurance tax on employers, based on employer serving less than \$50 weekly, or \$2,500 annually. Rate is 1% and will be increased to 2% next year, provided the law is not knocked out by the U. S. Supreme Court next fall. It applies to all actors receiving the Equity minimum salary of \$40 (\$25 for 100 light) and the state of the control of the control

is to be shared by the empoye.

While the city's gross excise tax applies to shows of this year, the successes which opened last fall come within the full tax range. Shows which opened and closed last fall are not taxable and such levies could hardly be collectable, anyway, because each venture was a defunct corporation.

# MUCH GRUMBLING Two Specs Due for Next Season; 'Inn' Rehearsal Extension Nixed

#### Modest M'g'm't

Brooks Atkinson came down om the country this week to help out the N. Y. Times drama department, short-lainded be-cause of vacations. He rarely cause of vacations. He rarely covers rural try-outs but figured on first-nighting Tar-Difficulty of Getting Married' which opened at Westport, Monday (8) Management at that spot telephoned down-that the play was too skimpy to be reviewed by him, so please stay

Critic saw 'White Christmas' at Locust Valley, L. I., instead.

# Frisco Protests May Keep 'Waltz' Away from Coast

Los Angeles, July 7. Los Angeles, July 7.

Some doubt whether 'The Great Waltz' tour next season will include the coast because of booking difficuties in San Francisco. Profests have been filed by picture house and legit theatre people there against the city leasing the War Memorial Auditorium for the planned two weeks 'Waltz' showing.

Local showmen there contend thecity offers too tough opposition in using the Auditorium for show purposes of any kind. Waltz' is due here in December at the Philharmonic. If the San Francisco deal falls, that stand will be out and, if the coast is played at all, show will be considered for the coast is played at all, show will be considered for the coast is played at all, show will be coast is played at all, show will be considered for the coast is played at all, show will be composition of 'Waltz' has met with only in the coast is the coast is the coast is played at all, show will be composition to the coast is the coast is the coast in the coast in the coast is played at all, show will be composition of the coast in the coast in the coast in the coast is played at all, show will be coast in the coast in t Some doubt whether "The Grea

#### MAX GORDON BACK-'ST. HELENA' 1ST ON SKED

Max Gordon, back from Europe, claims the trip was his first real holiday abroad. What with playing golf and the races, he was seldom around Piccadilly, but managed to the upsome loose ends concerning 'St. Helena, Loddon she with the selfout of th

### Stripper Into 'Follies'

Gypsy Rose Lee, burlesque stripper, goes legit in the Shuberts' 'Ziegfeld Follies' if and when it re-opens in New York. Another turn in the revival will be Dave Hacker and June Sidell, dance team. Both acts set by Curtis & Allen.

#### GILLETTE'S PLAY

"Happy Ending," by D. C. Gillette, will be done on Broadway by a new legit outfit. Play deals with Broadway in somewhat the same vein as Once in a Lifetime' treated pictures. Gillette is managing editor of Film Daily.

Two spectacle productions are stated for New York next season but one, The Eternal Road, is not certain of completion. Other, White Horse Inn.' is likely to debut at the Center about Sept. 15.
Models for the 'Inn' settings are completed and costumes will be in work shortly. Costumes which were brought over some time ago will be used as models.

Although 'Inn' is not due to start rehearsals until next month. Equity

used as models.
Although 'Inn' is not due to start rehearsals until next month, Equity was requested to permit an extension of two to five weeks beyond the usual period set for musicals, and spees. Application was denied on the ground that the show had been produced abroad a number of times and there should be no technical problems in staging. Erik Charrell, German director, and Rowland Stebbins, who is presenting 'Inn' with Warners, appeared before the continuent' with Warners, appeared before the continuent' and the stated that synchronic than the state of the two Radio City theatres, will reinstall a prosecution and the stated that synchronic than the state of the two Radio City theatres, will reinstall a prosecution arch, using a different idea than that which was so costly when the theatre went legit with 'The Great Walkz'. Interior changes include treatment of the wide foyer, which will be made over into a Tyroloen village.

Road' was permitted extra rehearsal time at the Manhattan Opera house, production coming to a halt last season with the show about halt completed but with something like \$260,000 expended. It was reported that a fresh bankroll of \$200,000 was in sight, but understood there is a string to it, stipulation being that the coin would be provided if another management stepped in. Max Reinhart is still listed as the director for Road.

\*\*DUILITY \*\*NAV TACE\*\* rehearsals until next month. Equity

#### PHILLY MAY LOSE **4 LEGIT THEATRES**

Philadelphia, July 7.
There's a possibility that four of Philly's legit houses may be forn down to make room for parking lots before next season. Understood banks operating. the theatres for bondholders are weighing substantial offers for the sites. All houses in question are deep in default of taxes to the city and, in two cases, have been dark for some seasons. Of the other pair, one has been either dark or used for Yiddish shows for several seasons, although the other has been very active. Both have the most illustrious histories in town.

Bondholders feel that ten theatres (including the Metropolitan Opera House, which has housed a couple of legit shows in past season of legit shows in past season are well as the state of the state

## Porgy' for London

Max and Louis Dreyfus, with Jack Buchanan and Jack Hylton, will do 'Porgy and Bess' in London next

season.

The Gershwin-DuBose Hayward folk operetta will be cast in America and sent to England.

#### WHAT'S IN A NAME?

WHAL'S IN A BAME?

Title of Vinton Freedley's musical comedy, now easting, has been changed to Weat for Baby, instead of —but Millions' which, at first, had a dollar mark as the final letter instead of an s. New label is a laugh line out of 'What Price Glory.'

There is a character called 'Baby' in:

the new show.

'Baby' is slated as the first musical of the new season, but the manager stated he still has casting problems.

## **Summer Theatres**

(NEW PLAYS)

### **SPRING DANCE**

SPRING DANCE

(CAFE PLATROUSE)
Dennis, Mass, July 6.
Everybody takes a bow on 'Spring
Dance,' which opened at the Capel
and the

hiblting her, dramatic talents for the first time.

That time was boy, Sam Thatcher Richard Kendrich), and boy leves girl. But he is bothered by a mass of collegiate idealism and wants to got treking around the world for two for the control of th

as lightly as the college boy imagines.

Girl's room-mate and her dormings are a senty going to take it at all, however, and the rest of the senty sisters aren't going to take it at all, however, and the rest of the senty senty

undersand and confire at every fine and that's why it's going to sell tickets.

The unflinching loyalty between-room-mates, the flurry and futter of the girls before the big dance, the cynical college man who dominates his fair-haired pal, the prim house mother—they're all here and more

house mother—they're all here and more.

Although the collegians are passing through a familiar but damnably serious period in their lives, never does the playwright leit ib og down in sentimentalism, nor does are many) keeps it on the comedy plane. And most important, he sends em home with a clean taste.

Outstanding in an ace cast are Jose Ferrer as the cynical Liopinott, Kendis State of the Company of the comedy of the comedy can be comedy the company of the comedy can be company of the comedy of the company of the company

## WHITE CHRISTMAS

VILLE CHKID IMAS

(RED BARN)

(Outs Valley, L. J. July 6

Coundy John Market Ma reter Brignati.......Philip M Mald.....Linda Liz Sir Grimston Tardy...Reynolds De

Philip Merivale's play is in the training place. The summer comp after a long season on Broadway. It is an ing place, but even their extempowerd, and is more concerned with parts than with plot, but it is written with the parts than with plot, but it is written with the sammen player. Dialog is bright and, when Most cof the situations are as famil-Merivale and Miss Cooper are on the list and worn as the kiceks on Broad-Merivale and Miss Cooper are on the list and worn as the kiceks on Broad-Merivale and Miss Cooper are on the list and worn as the kiceks on Broad-Merivale and Miss Cooper are on the list and worn as the kiceks on Broad-Merivale and state of the structure of the s

stage, the thinness of the plot is forgotten in the pleasure of watching two such excellent artists perform. In the pleasure of watching two such excellent artists perform. In the pleasure of watching two such excellent artists perform. In the martist path once with an army man, Jack Winterly, but that affair is each with the plant once with an army man, Jack Winterly, but that affair is each with the plant of the pla

#### HAPPY VALLEY, LTD.

(DEAL CONSERVATOIR)
Asbury Park, N. J., July 6.
Comeds by Ewing Rafferty in three acts.
Toduced by Clinton E. Fiske and Bruce
fammond. Staged by Regina Kahn. Setngs Austin Kinz.

ings Austin King.	
Committee actings	Thomas Marchaeles
Tommy	bruce Maciarian
Biggs	Robert Harri
Saily	Yvonne Casti-
Mrs. Wickam	Hone Landin
Hiram Whitney	. Richard Borrow
Boggs	Malvin Banstoci
Reno	Tee I Cob
Hennorsey	Take Description
Dotty Dimple	Lucille Meredit
Gladys	Elizabeth Stillwel
Mickey	Arno Tenni
Pinkerton	
Peggy	Regine Wah
Birme	Wonbowt Wigner
OH- 7737	rieroere vigra
Otis VanNess	Francis Kirl
Officer Kelly	Lester Elsue

#### way, and a weak third act does little to relieve the burden.

Tommy Whitney, ne'er-do-well son f a railroad president, played to the utmost by Macfarlane, swaps his bronze Minerva roadster for a \$6,000 equity in a bankrupt railroad under the influence, and in the company of Dotty Dimple, blonde hostess

the influence, and in the company of Dotty Dimple, blonde hostess of Reno, town's No. 1 gambler.

With \$12,000 due within one week on his purchase, Tommy is unable to lay his hands on any tash. Familion of the control of the contro

## HOME SWEET HOME

(GREENWICH GUILD THEATRE)
Greenwich, Conn., July 1
Play in three acts by Frederick Herendeen, rested by Bichard Herndon; directed greenwich and the Greenwich Guild Theatre, Greenwich Conn.,
June 30. 38.

Nancy Eva C	ondon
Mortimere	ennon
Professor Henry Tibbsis Herbert	Yost
Mary Tibbs Gertrude Co	ghlan
Jane TibbsEve	March
Jed ProutEd (	Garvie
Bob HatchHurst	Amyx
Dr. Thomas Lorett	rskine
Florence Tibbs BensonJean	Mann
Henry Wadsworth Benson	• :
Richard Van I	Patten
Marie Antolnette BensonJean Ash	worth
Ruth Tibbs Brown Leighton	Carey
Thaddeus T. Burns Richard 1	Pardee
Doc Mac	Wilson
William BrownSherling	Oliver

other two daughters are happily married, he thinks, and his responsibilities toward his family are ended. The state of the

Political satice is three acts by Jean
Burton and William Dubols: produced by
Max Hart: directed by Wilaskon Orkecte.
M. X. July 5, 190.
Anna Gage.
HeiHarcus-Gree.
Crawford.
Flavid.

law finally takes the rap to creat case
kirt-chasing old man. All in broad
factors are all in br

#### The Difficulty of Getting Married

WARTICA

(COUNTRY PLAYHOUSE)

Westport, Conn., July 7.

Lawrence Languer presents new consely
from French by Louis Verseutl, adapted
by Grace George. Directed by Jose Ruben
For Country Flayhouse, July 8, 48.

Gastava Alberen. Nicholas Joy
Lorre. Jose Ruben
Pauline. May Marshall
Sury De Coudray. Winitrad Lenthan
Baroness on Geldern. ... Kay Strozst
Dr. Robert De Condray. Rex O'Mailey

Looking very well and playing with her accustomed brightness, Grace George is trying out a new play in a summer theatre for the first time. Difficulty was reported to be another First Mrs. Fraser but to be another shapes up so at the present time.

play in a summer areas. The control of the control

(Continued on page 48)

#### Out of Town

#### Geo. White Scandals

Chicago, July 1, George Whites new seeks of his revue, rewritten and partly recast since New York run, Features Willie and hyugois Howard, Helen Morgan, Janno, Cooper, George Dewey Washington, Earl Oxford, the Stanley Twins, Fred Manali, Lois Eckhart, Richard Lane, Claire McGuillein and Sam. Ted and Ray. At the Grand, Chicago, June 28, '96.

Loie Stchart. Richard Lane, Claire McCullie, and Sam. Ted and Ray. At the Grand, Chicage, June 28, '36.

Whatever No. 12 in, the revue-periodical known since 1919 as George White's Scandals may have been in New York, it is a good show now. Indeed, it is, after a week of practice performances in Atlantic old 'Ziegted Follies' Standard.

Helen Morgan's come-back in this show is the principal stimulant for knowing theatre-goers, who find her backed the standard. Helen Morgan's come-back in this show is the principal stimulant for knowing theatre-goers, who find her backed the standard. Helen Morgan's come-back in this show is the principal stimulant for knowing theatre-goers, who find her backed the standard of the standard the standard the standard the principals for the principals for the principals for the standard the standa

### Another Calif. Spec

Hollywood, July 7.
California Festival Assn. is staging
'Every Man' in the Hollywood bowl
the first week in September. Group,
which staged 'Midsummer Night's
Dream' last summer, brought Johannes Poulsen from Copenhagen to direct and stage.

nes Poulsen from Copenhagen to di-rect and stage.

It's planned to take the outdoor spectacle north, with performances in Frisco and Berkeley, State Cham-ber of Commerce is behind the proj-ect.



#### American Academy of Bramatic Arts

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Tencher's Summer Course, July 6th to Aug. 14th Catalog of all Course from the Secretary Boom 247-E, Carnegle Hall, N. Y.

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## Straw Hats

Schenectady, N. Y., July 7.
On the faculty of the 1936 Institute
of the Theatre, integrated with
paid College's Mohawk Drama On the faculty the 1985 Institute of the Thearte, in integrated with Mission and gees Mohawik Drama Festivated and Gering training in the activation of the Institute of Institute

#### Westport Record

Westport, Conn. A new high in summer theatre receipts was believed hit by the Country Playhouse last week when the revival of "Love for Love" sold out for every performance to a gross of This beat the record established by Jane Cowl in 'Man With a Load of Mischief' in 1932 at \$5,180 in eight performances. 'Love' played but seven. Turnaways every night

Draw of Eva LeGallienne and Dennis King in the leads is credited for much of the attendance, but heavy subscription for the season reduced the opening-night free list, celebrities being obliged to pay

celebrities being obliged to pay their way. Top on Mondays, Fridays and Saturdays is \$2.75, up 50c. on the first two nights.

Revival was fairly costly because of the stellar cast, including Rex O'Malley, Eda Heineman, Donald Cameron, Fania Marinoff and Van Gameron, Fania Marinoff and Van Gameron, Fania Marinoff and Van Gameron, Fania Marino will give Lawrence Langner a pleasant profit. however.

'Love' is not scheduled for Broad Way production and notices were not generally favorable, though credit was given the excellent production.

#### Freak Straw Hat

One of the freakiest of summer theatres is that on Governor's Island theatres is that on Governor's Island, an army post, spotted a short distance by water south of the Battery, tip of New York. House is the Y. M. C. A. recreation hall, and a narrow platform serves as the stage. Cross-overs are in full view of the audience, and while presentations may be most economical, it is not easy to judge the worth of the plays done.

done.

Schedule calls for a season of 10 plays, new and old. Ferry service is free, audience driving cars onto the vessel, then upon arrival motoring to the theatre, about half a mile from the dock. Admission is charged, although it is government property. Venture being handled by Charles Carey, who operated last summer at Whitestone Landing, L. I.

Auburn, N. Y., July 7.

Auburn Drama Guild, which is earrying the torch in these parts, will establish a summer theatre in an old red barn at Three Pines on the Port Byton-Auburn highway, and will the oppropriately with Murder in the Lapton of Red Barn.

Mrs. Donald MacKenzie is directing.

Concerts in Dennis

Starting July 29, Raymond Moore
will inaugurate a concert series as
an added attraction at his summer attractine theatre colony, Dennis, Mass. Plat(6).

form entertainment will be housed in the film theatre. Moore's is the initiator of the notion in the east. Elitch Gardens Denver, Colo., has been operating similarly for some time.

similarly for some time.

Six attractions booked thus far are
Cornelia Otis Skinner; Ted Shawn
dancers; Albert Spalding, violinist;
Jose Iturbi, pianist; Walter Hampden, and Stewart Baird. Season lasts
till the first week of Sept.

### 'DRUNKARD' ENTERS FOURTH YEAR IN L. A.

Hollywood, July ?,
Witnessed by more than 300,000
patrons, "The Drunkard' went into
its fourth year Monday (6) at the
Theatre Mart, for a grand total of
1,107. consecutive performances. 'Drunkard' run here sets an all me Coast record,

## **BEST DETROIT SEASON ENDS**

Detroit, July 7. A legit season which saw mor quality than quantity ended Satur day night (4) as 'Boy Meets Girl' completed a five-week stand at the Cass. House will be shuttered until early fall, after its best year since boom days.

After about \$6,000 on its final session, 'Boy' moved out with ap-proximately \$40,000 for its five-week stay, good in view of the fact that the local season ordinarily closes around June 1. House installed a cooling system several weeks ago, which didn't hurt biz, either. which didn't hurt biz, either. Sunday night performances were dropped the second week, leaving eight shows per stanza.

dropped the second week, leaving eight shows per stanza.

While the Cass enjoyed its best season in years, the city noted a scarcity of shows during the year, due chiefly to the Wilson, which was read to the chiefly of the Wilson, which was read to the control of Three Men on a Horse. The Cass, on the other hand, got in approximately 30 weeks, counting five for the roadshowing of Great Ziegfeld, NGC), exceeding terrific on several plays, notably 'Great Waltz, 'Saint Joan,' 'At Home Abroad,' Tobacco Road and 'Scandalist' of the Star's for this summer, the town now has only one theatter this summer, the Playhouse, which is in its third season of 'The Drunkard.

Boy Meets Girl 'Cass: 1,400, 22.75 (pp) (5th Week). Around \$6,000, oke, for final session, making a grand total of nearly \$4,000 for the five stanzas, plenty good. House goes dark until early fall, after its best season in years.

#### Summer Theatres (NEW PLAYS)

'Crab Apple,' Theatre-by-the-Sea Matunuck, R. I. (7).

'Difficulty of Getting Married, Westport Country Playhouse, Westport. Conn. (6).

'Eastward, He,' Greenwich Play-house, Greenwich, Conn. (7).

'Fire Across the Sky,' Urban Play-house, Yonkers, N. Y. (6).
'First Spring,' New Haven Drama Guild, Stony Creek, Conn. (6).

'Laughing Lantern,' Elverhoj theatre, Milton-on-Hudson, N. Y. (7).

'Laughing Woman,' South Shore Players, Cohasset, Mass. (6). 'Left Turn,' Boulevard theatre, Jackson Heights, L. I., N. Y. (6).

Monshine and Honeysuckle, Barter theatre, Abingdon, Va. (9).

Princess Intervenes, Memorial Community Bidg., Bay Shore, L. I., N. Y. (6).

#### THREE MEN' OKAY AT \$7,500, SAN FRANCISCO

San Francisco, July 7.
Opening week of 'Three Men on a
Horse' at the Alexar came to approximately \$7,500, which bettered
the initial stanza of Charlotte Greenwood in Leaning on Letty,' preceding show. An excellent company though lacking names, and good r tices should mean an engagement

tices should mean an engagement of at least four weeks.

With the exception of Edward Colabrook, brought here from the Philadelphia company on the Philadelphia company of the Philadelphia company of the Philadelphia company of the Philadelphia of the Philadelphia company of the Philadelphia of the Philade

# wa profit, which is exceptional a Federal project is exceptional a Federal project in '85, Joan', atharine Cornell of the Curran, ed in an advance sale approxysting \$20,000, double the amount her last appearance here. Tornell Does It Again, This Time L.A., 40G 9 Days **Cornell Does It Again. This Time**

Los Angeles, July 7. Katharine Cornell, with 'Sain' Joan,' cracked the Biltmore take for seasons on her nine day rund (4) by garnering a neat \$40,-000. This topped last season's high of \$36,000 for one week of Follies, with latter geared at \$3.85 compared to a \$3.30 top for Cornell.

Trade of 'Saint Joan' was literally capacity at every performance, with loads of turnaways during the run. At each performance 36 extra chairs

capacity at every performance, with loads of turnaways during the run. At each performance 36 extra chairs were placed on the lower floor. The comparison of the comparison of

#### Elitch Biz Strong

Princess Intervenes,' Memorial Community Bidg., Bay Shore, L. I. N. Y. (6).

\*\*Road to Paradise,' Alden theatre, Smine, Missec Chin. (5).

\*\*Spine, Missec Chin. (5).

\*\*S

## 'Delight' Shutters for Summer At \$24,000, Capacity; 4th Biz Oke

### 'SONS O' GUNS' NEAT \$32,000 IN ST. LOUIS

St. Louis, July 7.
Stuart Morgan dancers in a spectacular adagio specialty vied with Helen Gleason, Metropolitan opera company's soprano; Albert Mahler, Zamah Cumingham and Detmar Camah Cumingham and Detmar Deneman Girl, fifth Muny opera presentation, which began a sevennight run Monday (6) (sixth) before an audience that grossed approximately \$3,600.
Two-day holiday cut down the take of Sons o' Guns' and this show, given here for the first time, closed with approximately \$22,000 for the week.

## 'SCANDALS' BIG \$23,000 IN CHI

WPA

Broken Dishes, Blackstone Com-edy revival doing capacity biz on cut-rate ducats below the regular WPA 50c. scale. Triple A, Great Northern. Living Newspaper' opened last night (Mon-day) and will make a smash of it from present indications.

#### TWO MOVE OUT

Bury the Dead, winds up a 12 eek engagement at the Barrymore Bury the Dead," winds up a 12 week engagement at the Barrymore next Saturday, Anti-war playlet of minute length commanded unusual attention during its early weeks. Coupled with another short protest piece, it was presented along regular play lines. Average of around \$5,000 weekly is said to have shown some profit.

#### BURY THE DEAD

GURY THE DEAD'
Opened April 18, '36. Adjectives fiew high when Irwin Shaw's first effort, premiered. Without exception the critics praised it. Robert Garland (Telegram said: 'Bury the Dead' is terrific.' Brooks Akkinson (Times) called it: 'A shattering bit of theatre magic.' Gibert Gabriel (American) saw it twice to substantiate his first enthusiam.
Variety (Ibee) thought it curious that managers had hesitated to secure the play.

"The Kick Back' stopped at the Ritz after two lean weeks, takings being under a \$1,500 gait. Play was a WPA affair first called 'Backwash.'

'Idiot's Delight,' which copped the Pulitzer prize, finished the first stage of its Broadway run Saturday (4)

Pulitzer prize, finished the first stage of its Broadway run Saturday (3) to standing room, as expected, maintaining the pace of nearly \$24,000 weekly during most of its weeks, and the standing with Victoria Regina, also suspended, its virtually certain. Business over the Fourth was somewhat better than expected, the incomers for the budy gradient was somewhat better than expected, the incomers for the budy gradient was somewhat better than expected, the incomers for the standing the week of the standing was somewhat better than packed with the standing players. Other than Delight and Regina, it was claimed that several additional attractions could have played well the standing was somewhat was somewhat was a standing with the standing was somewhat was somew

Milatte, Ambassador (38th week) CC-1,156-8,330. Seems to have reached level at around \$2,500; understood to be even break and may slide through the summer. (8th week) CR-604-83.00. Intimate revue has not improved as much as expected, but is about breaking even, also, and is indef.

'Oh Your Tees,' Imperial (3th week) (M-4,668-83.65). Grosses double loss of the control of the con

figure last week; even break, however.

"Three Men on Borses, Playhouse
(76th week) (C. 889-\$22.20). Averand the week) (C. 889-\$22.20). Averbasis, good enough profit.
"Tobacco Read," Forrest (128th
week) (C. 1,017-\$1,85). Got around
\$5,500 last week, which is better
than previous week; still making
money and indehnite.

"Macheth," Adelphi; colored cast
Shakespeare relighted in theatre
zone Tuesday; goes to road next
week.

Snakespeare religited in the data cone Tuesday; goes to road next week.

"Turpentine,' Lafayette, Harlem; will be followed by "The Spider.'

"Battle Hymn,' Daly's (Experimental); Indefinite.

#### **ENGAGEMENTS**

\*\*RICK BACK'\*

Opened June '22, '38. None of the press got excited over this rechristened WPA tryout. It was known as 'Backwash' when Broeklyn saw it under federal auspices. Cast was praised for giving something to the play, John Anderson (Journal) said 'the play sits around like an old poke. Varlety (thee) opined: 'It is too quiet a proceeding for the heated period.'

Current Road Shows

(Week July 6)

Call it a Day, 'El Capitan, Hollywood.

(Saint Joan' (Katharine Cornell), Curran, San Francisco.

'Sanadash, Grand, Chicago.

Three Men on a Morse,' Alcazar,

San Francisco.

San Francisco.

San Francisco.

San Francisco.

San Francisco.

Scott Kölk. Eugenia Woodward, (Continued on page 48)

## **Plays Abroad**

#### HEADS I WIN

London, June 13.
London, June 13. Comedy in two acts by Jose G. Levy
'rom French play 'Pile ou Face' by Louis
Verneuit. Produced by Margaret Webster
at Embassy theatre, June 2, '86.
Julien Raymond Guyler
Delacourt
Comte de VarignyBen Webster
Monsieur CourteilAubrey Dexter
Prince Sille Erzeroum Edgar McEwen
JeanBruce Carlax
DominiquePhilip Leaver

Islate. Xenevici.

Tanti Culava Deminique Tin the past year or so there has been a bounteous supply of continental female stars here, and, upon reflection the thought occurs that there is marked similarity in the state of the

#### **NUESTRA NATACHA**

('Our Natacha') Madrid, June 12.

Drama in thr	ee acts, (nve scenes) of
Aleiandro Cason	8.
Somolinos	a. Tomas Blanco
Apullar	Roberto Planquelle
Flora	
Divave	Alfonso N. Cande
Tale	Manuel Collado
Die Contlage	Ricardo Juete
Monie	Manuel Dlaz Gonzalez
MACIO	Manuer Dies Gonzale.
Maracha	Josefina Diaz de Artigai
sandoval	Jose Pida
Senorita Crespo	
Encarna	
Fina	Lulsa Jeres
Maria	Enriqueta Broce
Conclerge	Lula Manrique
Marchloness	Julia Pachele
Marga	Pastora Pene
Tuen	Tubelle Des

Alejandro Casona is one of the hopes of the Spanish theatre and his work indicates he's headed upward. His latest, Nuestra Natacha,' is the outstanding drama of the season. Coming at a time when Spain is forn by political passions, Natacha' is become a season of the season. Coming at a time when Spain is forn by political passions, Natacha' is purely a liberta play, but fanatical Spanish conservatives classify it as very tinged with red. In reality it is an appeal for reform of reformatories, a plea for the application of modern methods to replace Matacha, an orrhan after the

if all as very tinged with red. In reformations, a peak for technologic action of modern methods to replace the condition of modern methods to replace the first and the condition of modern methods to replace the first and the condition of modern methods to replace the first and the condition of modern methods to replace the first and the condition of modern methods to replace the first and the condition of modern methods to replace the first and the condition of modern methods to replace the first and the condition of the condi

dent in an oksy manner. Josefna Diaz de Artigas as Natacha is in the spollight throughout and carries the pour specific properties of the properties of the

## **Summer Theatres**

comedy fits well into the role the son.

Miss George

comedy fits well into the role of the son. Covering gives the central role at the son to the son to the son to the son to the son the son to the son the son to the son th

#### **ROAD TO PARADISE**

Drama in three acts produced by Jules J. vventhal, etarring Lenore Uric, written Frederick Jackson. Week July 6, '30, Alden, Jamaica. dame Jolivet.

	Rev. Andrew MacBainLesile Auetin
ı	Rev. Andrew MacBainLesite Auetin Marise(Lenore Utric
ı	Jack Lawson Frederic Tozere
	Silck Gerald Kent
ı	Dr. Monceau
	Agent De Police
	Mary MacDonald Molly Pearson
	Robin Montgomery Clift
	Translation of the contract of
	Hamish MacPhailDonald Campbell
	Donald MacTavishCharles Campbell
	Donald MaclavishCharles Campbell
	Right Rev. Ian Craigle St. Clair Bayfield
	Companies and the control of

Same piece was tried out last summer, and the current production, is supposed to be a revise. Whatever clianging or additions were made add little to the play's inferest, as it is still a weaker. Chances are slim to the play's inferest, as it is still a weaker. Chances are slim to the play's inferest, as it is still a weaker. Chances are slim to the play that the piece of the play that the p

neasanty putting up with that for long.

Three crooks are spotted in a drab room on the French waterfront and have a chance to quit the country by impersonains, a departed, minister impersonains, a departed, minister two acts endeavor to build up vistive acts endeavor to build up vistive acts endeavor to build up vistive redemption road, justifying the play's hackneyed title.

Frederick, Jackson penned the play, with laughs few and far beduce the play with laughs few and far beduced the play with laughs few and far beduced the play with laughs few and far beduced the play with laughs few and for the play with laughs few and the play with laughs f

wood 7	'heatre;	Scarborou	gh. N.	Y .: J	nly 6.
''36.					
Ganzm	llier		A	rthur	Ross
Della I	Donato		T.mioho	Fonne	Mondo
Bates		ite		Tane /	hhott
Stepher	Wings	te	C	ornel	Wilde
Blackl	e'Ottili	0	Manı	rico M	angon
Webb	Waddre	11	. Incke	ını Ho	Voftit!
Valerie	. Mayfle	4d	8	vivia -	Sirate
Mre. I	fayfield.		.Eda	von B	wolan

#### Moscow Legit Going Commercial: To Sell Tickets at B. O. Now

Moscow, June 16.
Practice which made it practically impossible for an ordinary Moscow or Leningrad citizen to buy a theatre ticket at the boxoftice of a theatre ticket at the boxoftice of a theatre because the house was invariably sold out to factories, millit schools and other the sold to factories and the sold to the factories and the sold that the sold that the first of the fall-Union Art Committee which holds that in the future 'not less than 75% of the tickets for every performance are to be sold through the theatre, district and industrial enterprise ticket offices.' Special reductions on tickets, prevalent in the past, are eliminated under the order, except in the case of school children and students, who rate a 10% rakeoff.

rate a 10% rakeoff.

#### Texas

(Continued from page 1)

(Continued from page 1) guy that these to precipitate a fight is going to find himself in the middle, is locationally being the first ballas' Nudity
Ft. Worth people feel disillusioned when they visit. John McMahaon's Streets of Paris at Dallas and find, nakedness they can't hope to eclipse! The multiy sat much different than what Streets of Paris had at Chicago, but it is pretty unique codes, where two gals execute three 30-second poses for Sketchers'. The girls have no inhibitions whatsoever, wear absolutely no coverings, and make it a point to never pose guardedly. Audence reaction is gaping embarrassment, but everybody has to see it.

adly Auditence reserving is gaying embarrasment, but everybody has to see it.

Streets of Paris on whole is pretty clean, and all but occasional drunks are orderly. It has the regular run of peep shows, ranging from regular flesh displays through pretty fair nude dances, on down to extremely suggestive burlycue stuff. Is similar, but goes barder for family type partonage. Both stage 'artistic' nude dances. Mona Leslie's act at Streets of Paris and Corinne's apple dance at Streets of All Nations have top billing of midway.

Fourth of July brought as much business as could be handled to Ceritennial exposition. Day's gate tolar were at least 100,000.

It was an all-day, heavy spending rowd that left between \$150,000 and \$200,000 on the midway. Exhibit halls were jament from \$3.0 a.m. until midnight.

Streets of Paris and Streets of All Nations grossed around \$3.000 end. Nations grossed around \$3.000 end. Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of Paris and Streets of All Nations grossed around \$3.000 end. Streets of S

Nations grossed around \$3,000 each on their main gates, with Streets of Paris a little ahead. Daylight main shows played to crowds: of 5,000 at both villages. Expo's gross took a leap when four scheduled performances of Cavalcade of a fittle should be considered to a fittle should be considered t

ONE WAY OUT Berlin Can't Find Tenant for Theatre So Will Bun It

Berlin, June 30, Following the financial crash of the Schiller theatre some months ago, the municipality has decided to take it over, after all efforts to find

a lessee failed. City will appoint a manager, who will be given a subvention of \$60,000

nnually.

Theatre is to play only seven nonths per year, starting in October

#### CIRCUS REVUE FOLDS; A STOCKHOLM FLOP

Stockholm, June 18, Circus Revue, which was sup-posed to run the whole summer, has been compelled to fold due to poor attendance. Although the revue was without competition, it failed to

Owner of the circus, Josef Jonson, is now planning to turn it into a combined vaudeville and dance palace, something like the Valencia in Copenhagen, swith the revolving stage also to be used as a dance floor with tables around it. A show numwhile tables around it. A snow num-ber is to be presented every quarter of an hour, and change of program every fortnight.

#### **ENGAGEMENTS**

(Continued from page 47)

(Continued from page 47)
Janet Leland, Charles Scott, Arthur
Ultrey, Personal Appearance, Beach
Island theatre, Wash Mass, and
Island theatre, Nantucke Mass, and
Island theatre, Nantucke Mass, and
Island theatre, Mantucke Mass, and
Eric Kalkhurst, William Lawson,
Edward Reese, Curtis Cooksey, Harmon. Craig, Leslie Austin, Milton
Parsons, Mildred Dand, Richard
Heath, Robert Haselton, Sara TanMan, Young Playhouse, Centerville,
Mass,

Man, Young Piaynouse, Cemerane, Masses, Pembroke, Fay Marhe, Remord Edward Bowler, P. J. Kelly, Isoble Rose, The Bat, Starlight theatre, Pawling, N. Y. Doris Dalton, Stephen Kerr Appleby, Elizabeth Cert, Hayden Rorke, Elizabeth Can Rarrar, Philip Yong, Elizabeth Cert, Hayden Rorke, Elizabeth Cent. Rarrar Philip Cong. Charles Treas Welling and Congress of the Philip Cong. Newport Casino theatre, Newport, Desport Casino theatre, Newport.

R. I.
Fritzi Scheff, Margalo Gillmore
Effie Shannon, Muriel Starr, Charles
Collins, Ethel Wilson, 'Distaff Side,
Chamberlain Brown Players, Bronxville, N. Y.

Gollina, Ethel Wilson, 'Distart Side,'
Chamberlain Brown Players, Bronxville, N. Y.
Eleanora von Mendelssohn, Maria
Ouspenskäya, Olive Deering, Herberger, Grans State, Grans State,
Eleanora von Mendelssohn, Maria
Ouspenskäya, Olive Deering, Herberger, Grans State, Grans State,
Grans Grans, Grans Grans, Grans Grans,
Gordon, Alice Frost, Barbara Adams,
Isis Brinn, Carla Ogle, Elizabeth
Young, Julianna "Aberna, Cornel
Wilder, Helen Walpole, Edmond
Order, Helen Walpole, Edmond
Daughters of Atreus.'
Dorothy McNuity, Ernest Woodward, Matthew Smith, 'Personal Appearance,' New York Players, IvoryLow Milliams, Boyd Davis, Wallace Widdecombe, Reynolds Denniston, Beatrice Terry, Linda Lindeberg, White Christmas,' Red Barn,
Locust Valley, L. I., N. L. SpauldLocust Valley, L. I., N. L. Spauldtie, Chab David, Ross Matthew,
William Waltins, Elizabeth Goddard,
Virginia Gately, Thomas Crosby,
Mervin Williams, Edward Lester,
Harold Grau, Everett Ripley, Ray
Wentworth Racon, Williams, Herney
Wentworth, Racon, Wentworth

## Carroll-Fullers **Pop-Priced Legit** At Apollo, Melb.

Melbourne, June 9.

Garnett Carroll, in association with the Fullers, is forming a company to present stock musicals at the Apollo here. First try will be be made with George M. Cohan's Billie,' to be followed by 'Funny Face,' 'O'Brien Girl' and 'Rio Rita.'

Face, 'O'Brien Girl' and 'Rio Rita'.
Cast will include Charles Norman,
Kitty Stewart, Rene Maxwell, Eric
Bush and Clift O'Keefe. Top will be
75c. Fullers will supply scenery,
wardrobe, plays, and theatre, probably on a percentage basis.
Most of the performers are engaged from the Williamson-Tait
forces. Charles Norman has just
completed a run in 'Anything Goes.'
Saider-Dean had the Apollo from
the Fullers on a pic try with secondreleases from Far and Metro, but biz
was, not very good. S-D is now givling up the theatre to take over the
Lyoeum.

ing up are uncurring the Lyceum,
Means that Sir Ben Fuller has just about got his finger in every bit of entertainment pie in Australia and New Zealand.

### 'STORM SONG,' ABOUT PICTURES, UNLIKELY

Iondon, July 7.

'Storm Song' opened last hight
(6) at the Embassy. It is a grimly
satiric comedy, which has some interesting points but with an obscure
plot and unlikely to click. Written
by Denis Johnston, Irish playwright,
whose 'Bride for the Unicorn' is
also current at the Westminster,
'Storm Song' has to do with film
business.

"Storm Song" has to do with film business.
"Professor Bernhardi," which was produced at the Embassy a month ago, will open at the Phoenix on next Tuesday (14).

J. Wallett Waller's current farce, 'Aren't Mem Beasts?', at the Strand, is averaging \$7,000 and \$7,500 per week, which in this heated period is not to be sheezed at.

#### Titheradge and Jeans In London 'Mlle.'

London, June 30.
There will be two leading ladies in the C. Wilson's production of John C. Wilson's production of Mademoiselle, play by Audrey and Wayeney. Carten based on the French of Jacques Duval. Their names are Madge Titheradge and Isabel Jeans.

nel Jeans.

Noel Coward will direct, rehearsals begin Aug. 24, and the piece will
open cold in London.

## Variety What Am!

The Hague, June 30.

Country's leading legit co. has completed its repertoire for the coming season. Will include currently popular hits, ancients and revivals. 'Call It A Day' by C. L. Anthony, will be one of those selected from crop of past season's successes. Others are 'L'heure H,' by Pierre Chaine; 'Das Blau von Himmel' by Hans Chlumberg; 'Village Wooting' by G. B. Shaw; 'Living Dangerously' by Simpson and Gregory; Trois, Six Neul' by Michael Duran; 'Reiterpatrouille' by Frantisch Langer, and' Lady Warner a Disparu' by Cham'-

trouille' by Frantisch Langer, and 'Lady Warner a Disparu' by Cham-

A new, native play by Ben van Eysselsteyn called 'Chattueu de Ber-sac' is also announced.

## Lillie's Nitery Click

Beatrice Lillie opened at the Cafe de Paris Monday night (6) and was greeted by an audience of old riends, creating a definite click. Did several new numbers not Did several new numbers heretofore seen in London.

#### Marion Harris-Weds

Marion Harris married her agent, Len Urry, at Slough two weeks ago, it has just been disclosed. It was one of those secret mar-riage gaga.

## Philly Orch.'s Summer Season Not Drawing, Blame Weather; 20G Last Wk.

They're blaming it on the weather which has been either wet or threat ening during much of season so far but whatever the cause, Philadelphia Orchestra's summer season in Robin Orchestra's summer season in Robin Hood Dell inn't pulling gates expected. Last week, an opera, with Harold Bauer as soloist, and ballet, pulled only about 20,000 attendance for six nightis. Three of those nights, however, drew double admission—opera Tocac, Bauer and ballet lifting tickets to \$1 and \$1,50 instead of usual 50c and \$1. Week probably grossed around \$20,000. Catherine Littlefield and her-Philadelphia Ballet, last night's (Tuesday), guesters, repeat tonight.

Catherine Littlefeld and her Philadelphia Ballet, last night's Chuesday), guesters, repeat tonight, if weather permits, otherwise will dance tonnorrow on open date for that possibility, and on their showing at gate will depend on whether another ballet will be brought to all an open pair of dates later in the season. Understood Littlefield troupe of 86 is paid \$500 each for two nights. This week's schedule brings John Charles Thomas Thursday (9) night. He gets \$2,000 ros single night. With Dell's 6,000 capacity running little more than half full most nights, season isn't clicking as it has in past.

Figure better weather, particularly hot mid-summer night when Dell is cool, will hypo the box office.

#### NO SHOW AND REFUNDS BY SALMAGGI IN A. C.

Atlantic City, July 7.

Several hundred persons seated in the ballroom of the Municipal Audi-torium Saturday night (3) waiting for the curtain to rise on 'Cavalleria Rusticana' and Pagliacci,' were told the engagement had been cancelled and that they could receive their money back.

money back.

Report was that the principals brought here by Alfredo Salmaggi from New York insisted they receive their pay for the three-performance scheduled over the July 4th weekend.

formance scheduled over the July 4th weekend.

Management stated that the poor advance sale had caused the cancellation and that Salmaggi would probably bring his troupe back later in the season. Salmaggi's representative also stated that the company lost \$1,400 on the one performance of 'Aidas.'

#### Dancers for Reich

Berlin, June 30.

Harald Kreutzberg, Paluces and Mary Wigman' are among the heralded stars of the forthcoming dance festivities arranged for the Olympic Games' season. Indian ballet group of Menaka and the Polish Parneli ballet are also featured.

Ballet of the Royal Temporary of Menaka and American Status of the Royal Temporary of Menaka and the Polish Parneli ballet are also featured.

Ballet of the Royal Flemish Opera in Antwerp has been signed and likewise numerous solo dancers of international repute.

#### 'On Vacation'

Prof. Dr. Karl Leonhardt, general music director of the Stuttgart Opera and maestro of the Wuerttemberg Symphony Orchestra has resigned. Culture Ministry accepted his resignation, to take effect in August 1937, until which time Dr. Leonhardt will be 'on vacation'.

Repeated clashes with Party officials are said to be responsible.

#### MARTHA GRAHAM'S TOUR

Martha Graham is contemplating European tour late next year under Maurice Browne's direction. This is for a London date mostly, but a continental tour would follow. All countries excepting Germany would be visited.

Frances Hawkins office manages It'll be Miss Graham's first time or the other side.

#### Zimbalist's 25th

Efrem Zimbalist celebrates his 25th anniversary of his U. S. debut next season. It's probable that concert tour will be built around this mile-

NBC Artists Service handles.

#### PARIS GETS GLIMPSE OF ARGENTINA BALLET

Paris, June 27. Argentina-Escudero Spanish balle gave four performances at Paris Opera House last week (19-26). It was the world premiere for the newly formed group, which goes to America this winter.

America this winter.

Performance was mainly 'El Amor
Brujo,' by De Falla. This summer
the troupe is rehearsing other num-bers to build up its repertoire. Com-pany opens in Madrid in October,
tours the Continent later, and em-barks for New York in December.

#### Bandmasters' Ass'n Staging 8th Annual Convention in Mich.

Detroit, July 7. Ernest La Prade will conduct the opening concert Sunday (12) at the eighth annual National Music Camp at Interlochen, Mich. Season closes late in August, includes the annual conclave of American bandmasters

conclave of American bandmasters Association Aug. 3-9.
Other guest conductors include Walter Damrosch, Aug. 15-16, and Guy Frazier Harrison, of the Rochester Philharmonic, July 26. Several of concert will be aired over national hookups.
Camp, founded by Dr. Joseph Maddy of the University of Michigan, contains thousands of dollars worth of music, phonograph records.

worth of music, phonograph records musical instruments and other sical instruments and other upment. It's located on tract of wooded acres near Traverse City musical

#### S. A. Season On

Seasonal switch has the South Seasonal switch has the South American concert and opera season at its height now, with the follow-ing artists touring the Argentine, Brazil and Chile: Joseph Szigeti, Al-exander Brailowsky, Afred Cortot, Igor Stravinsky, Emanuel Feuer-mann, Kolisch quartet, Andres Se-govia, Vienna Boys Choir and Harald Kreitzherg.

Igor Stravinsky, Emanuel Feuermann, Kolisch quartet, Andres Se-govia, Vienna Boys Choir and Harald Kreutzberg.

Jose Hurbi, now conducting at Lewisohn Stadium, N. Y., staried the South American season off several weeks ago with appearances at the Colon, Buenos Aires. Artists going down get good coin, it's said.

#### Bidu Sayao All Set

Bidu Sayao, Brazilian soprano who sings with the Metropolitan Opera N. In next Art of the Metropolitan Opera N. In next Art of the Metropolitan operation of the Opera-Comique. She returns to New York by the holidays. She made her debut on this side last winter in Town Hall. Met has her sealed for two year period.

#### How About a Harmonica?

Baltimore, July 7.

Current in Hagerstown, Md., upstate town of 44,000 population, is the spectacle of the Park Board trying to get someone to donate a piano for use in an \$8,000 band shell that will be completed this week in hunter municipal park.

that will be completed this week in burg's municipal park. Park Board has footed the bill for the shell, which accommodates 100 musicians and features special light-ing, but is hoping to save expense of purchasing piano by promoting one from some civic-minded citizen. During rest of summer twice weekly outdoor concerts will be held in the new shell.

## VACATION TIME'S HERE

VAUATION TIMES HERE
Carlo Peroni, music director for
Fortune Gallo, goes to Europe soon
for the rest of the summer. Hell
spend most of his time, in Italy.
Mary Toye of the Gallo press department also goes over shortly. Following a visit in Italy, she will go to
Switzerland.

#### Round Trip

Arnold Volpe returns to Lewisohn Stadium, N. Y., as guest conductor next Saturday (18). He was the stadium's first batoner 18 years ago, when the summer concert fare started on June 23, 1918. For the past 10 years he has been conductor of the University of Miami orchestra, Coral Gables, Fla.

Mrs. Charles Guggenheimer, chairman of the series, and Jose Iturbi, regular conductor, extended the invitation to return for the one night.

## NBC FINDS OUT **ABOUT MEXICO**

Strong possibility that NBC Civic Concerts will invade the Rio Grande erritory, below the U.S. border for new concert memberships, following response shown in Laredo, Texas which is drawing half of its patrons from the Mexican populace across the river. Latest addition to NBC's

nor river. Latest addition to NBC's roster numbers close to 1,500, with a number of Mexican towns signing for a goodly portion of the \$5 tickets. This is the first time that civic concerts have drawn foreign patronage outright and it is looked upon as fertile ground for expanded acfertile ground for expanded ac-

as fertile ground for expanded ac-tivities. Much of this is reported to result from a spurt in theatre and concert bookings in Mexico City during the past year. Heavier booking sched-ules have zoomed b.o. returns, with idea for personal touring attractions sperading out in the more remote

Artists signed are Poldi Mildner Artists signed are Foldi Mildner, Dana. Singing Ensemble, Trudi Schoop Comic Ballet, Attilio Bag-giore and Efrem Zimbalist.

#### OTIS SKINNER STARTS **OFF DETROIT CONCERTS**

Detroit, July 7.

Otis Skinner opens the Detroit Town Hall series at the Fisher thea-tre Oct. 14 with bits from 'Kismet,' Blood and Sand' and 'Mister An-tonic'

Other notables include John Erskine, who had to postpone last sea sea, when he was to be a sea of the condens the dealers of the engagement; Ted Shawn and his male dancers in a return program, Countess Judith Listowel, English newspaperwoman; Prof. William Lyon Phelps, Rock-well Kent, Edward Tomlinsoh, radio commentator; Negley Farson, foreign correspondent; Isaac Marcosson, mag writer; Futton Oursier, William Hard, there commentator; Dr. Howburt, psychologist; Sir Albion Ban-erji, Italian statesman; Grant Wood, artist; William Rose Benet, poet; Reinald Werrenrath, baritone, and Rose Quoing, Chinese attress.

Series will run for 20 weeks, on Wednesday mornings, with a similar course at the Cass theatre scheduled for every Friday morning. Other notables include John Er

## Wagner With a Voom—That's Janssen, **Native American Conductor, at 37**

# SET UP FOUNDATION

dation. Inc., has been set up for the support of the Palestine orchestra, which is composed of musicians who have left Germany for politi-cal or religious reasons. Besides Arturo Toscanini, Pablo Casals is

Arturo Toscanini, Pablo Casals is slated to serve as guest conductor. Officers of the foundation are Prof. Albert Einstein, honorary pres.; Bronislaw Huberman and Julian W. Mack, honorary v.p.'s; Prof. Albert pres.; Bronish Julian W. M. Sidney Matz, temporary secretary; Edward A. Norman, treasurer, and Maurice J. Speiser, general counsel.

#### 25.000 See Jones **Beach Performances** Over 4th Weekend

Holiday week-end zoomed ho. returns for Fortune Gallos \$1 top Lene at Programs at Jones Beach, L. I., with over 25,000 seeing the three-day ballet fare. July 4 turnout at resort had squad of police handling extra crowds. Patricia Bowman and the Fokine ballet troupe comprised the talent. Operetta schedule opens Saturday (11), with week's engagement of The Student Prince. New scenery is being designed for the production under the schedule opens a sturday (12), with week's engagement of The Student Prince. New scenery is being designed for the production under the schedule opens for the production with Gallo. Cast includes Hise Marvensa, Robert Schaffer, Barjatett Simmons, Hope Emerson, Maxine Castieton and Douglas Leavitt. For Rose Marie, which follows, Ruth Urban has been engaged to sing the title role. Guiseppe Bamboschek, former Met opera conductor, is to batton the operated afare. Shuberts are using three houses to rehearse In. Guiseppe Bamboschek, former Met opera conductor, is to batton the operated afare. Shuberts are using three houses to rehearse In. Guiseppe Bamboschek, former Met opera conductor, is to batton the operated afare. Shuberts are using three houses to rehearse In. Inchase and with Long Island State Park Commission to provide transportation to and from the resort for press usage entirely. Includes meals and other beach diversion for those that turn out.

#### Pinza-Rethberg Tour

For Anzac Radio Comm.

Concert four of Ezio Pinza and Elisabeth Rethberg, which opens in Sydney, Australia, July 25, is being presented under auspices of the Aus-tralian Brandeasting Commission. Tour includes 25 appearances over a period of 10 weeks.

San Francisco to appear in the opera season there.

#### PITT. SYMPH FOR CLEVE.

Cleveland, O., July 7.
Pittsburgh Symphony is due in
Cleveland for two Great Lakes Exposition weeks in September.

# Hollywood, July 7. He was kicked out of Germany by Hitler for playing Mendelssohn, he's a Knight of the White Robe of Fin-land; he introduced the music of Sibelius to American audiences; was arranger for the first Roxy symphony orchestra; assistant to Leopold Stokowski and Toscanini; fired from the Roxy Symphony of creentra; assistant of Leopold Stokowski and Toscannin; fired from the Roxy because he didn't care music; for music, for didn't care music, for greensylve in his selections; won the Prix De Rome with his New Year's Eve in New York, and this coming season, in addition to conducting the New York Philharmonic Orchestra, also will conduct in London, Leningrad, Helsingfors, Rome and Budapest. Not a bad record for a guy who was scraping a fiddle in the Leo Reisman dance combo only a few years ago. It's the record of Werner Janssen, one of America's outstanding native conductors, Janssen is only 37, years old.

standing native conductors.

Janssen is only 37, years old.

Young in years for accomplishment
in music. Janssen is now engaged
in scoring "The General Died at
Dawn' for Paramount. Like Stokowski, when asked how he liked motion pictures, he answered, 'It's a
great medium.'

unit pictures, he answered, trs a great medium.

Jazz vs. Symphony

Unlike Stoky, Janssen might still be a leader of a dance band. He looks like the average musician. When he develops a sense of the theatre in his personality, a bit of ballyhod, he should be an outstanding figure for press agents. There's nothing highbrow about him. He's what American music needs. Jazz band psychology applied to the symphony. America on the podium devoid of European influence. Holy hot-cha.

devoid of European intiluence, now, hot-cha,
Janssen is one of the leading exponents of American composers,
He's plugged Sam Barker, Ray Harris, John Alden Carpenter and Anis Fuleihan until they are known to American audiences. And he has shocked some of our best critics and symphony patrons by using a vibraphone in a symphony. He's the kind of a guy that will make symphony concerts a mob draw. Wagner with a vocan.

of a guy that will make symphony concerts a mob draw. Wagner with a voom.

He rarely refers to his life preceding his Dartmouth days. His father, Janssen Wants to See You, New York restauranteer, didn't think much of his son's choosing music as a career. Much better he should learn the cale business. That's, what is a career. Much better he should learn the cale business. That's, what is music. The elder, Janssen is proud of his son now. Leading 100 pieces is much more dignified than hustiling around a flock of bus boys. But it took a Jong time to bring the old man around.

Export Conductor

Janssen will leave here next week for Chicago to conduct a three weeks concert season for the Chicago Symphony. Following that he will conduct in St. Louis, Rochester and Cleveland. Then off to Surope. He down the conduction of the conductions. He was a superior of the conduction of the conduct

He hopes his scoring of "The General Died at Dawn' will be as good as the score for "The Informer."

### **No Saratoga Concerts**

Idea to bring concerts to Saratoga as supplementary fare during the fall racing season has been shelved for the time being because of costs. New York State Park office, which was contacted by Hawkins-Brodsky, nixed laying out any extra coin to get project started this year, but expressed interest in the plan and is mulling over it for a second hearing. H-B may try to raise backing on its own for a starter anyway. Plan was to present weekend fare in a local theatre and later augment with larger programs.

#### Ballet Caravan July 17

Ballet Caravan (12) premiers at Beninfaton, Vt., on July 17 and 18, followed by a series of upstate dates. Troupe has been reharbing at American Ballet headquarters, from which company the dancers are drafted. Frances Hawkins office is han-dling.

# FOR NAZI EXILES

American-Palestine Music Foun

## Since Keeping 'Regular' Hours in Hospital Bed, Behymer's Bookings Increase

Sick Abed, More Time for Biz

heavier booking business with a neaver booking business with Los Angeles sector in years due to convalescent stretch of L. E. Behymer, vetoran impresario who's been a hospital patient for past 16 weeks recovering from severe leg in-juries. Before he was so taken up with after dinner speeches and other juries. Before he was so taken up with after dinner speeches and other civic affairs that his business only

Saw him for rather short periods.

Bureaus knowing where to get him easily during his stay, were able to negotiate dates on double-time sched-

negotiate dates on double-time sched-ule as compared to before. Also his own business upped, according to word he sent eastern managers. He's in his 70s and considered dean of concert managers in USA. Over 15 foreign governments have deco-rated him. He plans to continue the longer office hours, it's said.

#### New York concert bureaus report Jones Beach Press Room For Summer Op. Scribes

New York Park commission has authorized establishment of press room with leased wires and private telephones for covering summer opera fare at Jones Beach, N. Y. Headquarters are located under the

Headquaries .... stadium. Resort is over an hour's ride from

### LAPHAM IN CHI

Chicago, July 7.

Claude Lapham, recently returned from an extended tour of the Orient and Europe, is giving a special Japanese concert at the International House this week.

Berkman's Memoirs

nan, international Alexander Berk Niewander berkman, internationally known anarchist, who was deported from the United States together with Emma Goldman and who committed suicide last week in

getner with Emmi Goldman and the Markers of the State of State of State of State of the State of a hooked pole which was

through an open train window while he was asleep, and never recovered. Berkman's last days were spent quietly on the Riviera where he eked a poor living by writing aslations. Illness is believe e caused him to take his life

#### N. Y. Fem. Mag's Exclusive Circ.

N. Y. Fem. Mag's Exclusive Circ.

New York Woman, weekly magazine which will appear in the fall,
will attempt to build most of its circulation within 50 miles of N. Y.
Readers within that section will pay 15c per copy or \$\$ for subscriptions.
Outside of N. Y. there will be limited distribution in notels and terminal newstands; at 25c per copy and \$\$ for subscribers. Idea is to sell advertisers the N. Y. market, with rates based entirely on circulation in the metropolitan area.

sates based entirely on increments on in the metropolitan area.

Stock in the paper was offered to the public early this year and 300,000 shares subscribed at \$1.25 per share. Over 30% of the 1,000 takers are advertising and publishing executives. Believed to be the first time that a publication has been launched by public subscriptions: worked on the public subscriptions worked on the public subscription. Worked on the public subscription worked on the public subscription worked on the public subscription. The public subscription is subscription of the public subscription of the public subscription of the public subscription worked the public subscription of the subscription of the public subscription of the public subscription of the public subscription of the public subscription of the subscription of the public subscription of the public subscription of the subscription of the

Writers: Conference July 27
Seventh annual Writers' Conference in the Rocky Mountains will meet this summer for three weeks at the Jniversity of Colorado from July 27 and August-14. Edward Davison will be conference director and leader of the poetry workshop. Staff members include T. S. Stribling, Frank Ernest Hill, Katharine Clusston, Fatton Cursier. Staff with the Staff Staff Coursier. With the Colorado of the Staff Staf ren, Marine Foley and J. McBride Dabbs. Arregional committee of par-ticipating authors includes C. E. Scoggins, Thomas. H. Ebrili, Mavian Castle, William McLeed Raine, Wil-liam M. John and Lenora Weber.

Mirror's Circulation Tilt

N. Y. Daily Mirror has shown an
average daily increase in circulation
of about 50,000 copies over June of
last year. Circulation for six-month
period ending Sept. 30, 1935, was
554,939. Daily figures for six months
ending March 31, 1936, were 601,550.
Sunday circulation figures also
gaining, about 100,000 Giver June of
last year. Circulation for six months
ending Sept. 30 last was 1,133,49.
For period ending March 31, 1936,
stx-mouth figures were 1,261,402.

Mirror is the only N.Y. daily showing an actual gain during the usus hot weather decline.

weather decline.

New Michigan WPA Director Dr. Egbert R. Isbell, associate editor of the Michigan Law Review since 1931, was named this week as state director of the Michigan WPA writers' project. He succeeds Mrs. writers' project. He succeeds Mrc. Cecil Chittenden, former writer on the Detroit News, who will remain in a consulting capacity.

in a consulting capacity.

Michigan project, employing 197
writers, consists of compiling and
writing material for the Michigan
section of the American Guide,

Bob Cohen's 'Lady'
Bob Cohen of Columbia Pictures
story department, has placed his
second novel with Phoenix Press.
The new opus to be released in Novernber, is entitled 'Sophisticated
Lady.'

Lady.'

Cohen is also the author of 'Lady in Waiting,' comedy produced several seasons ago.

#### Book Sales Increase

Book Sales Increase
Big book business for June is reported by several major publishing
houses, which declare that sales are
well ahead of previous month and
an improvement over last year.
Among those reporting are Farrar
& Rinehart, Putham's, Simon &
Schuster and Harcourt.

15 %

#### **Best Sellers**

Best Sellers for the week ending July 4, as reported by the American News Co., Inc.

	Fiction
	Gone With the Wind' (\$3.00)
- 4	The Doctor' (\$2.00)By Mary Roberts Rinehart
	The Clansmen' (\$2.50)By Ethel Boileau
	Sparkenbroke' (\$2.75)By Charles Morgan
•	Weather in the Streets' (\$2.50)
	The Last Puritan' (\$2.75)
	Non-Fiction
	Wake Up and Live' (\$1.75)
	Man the Unknown' (\$3.50)
	San Felice' (\$2.50)By Vincent Sheean
	Listen for a Lonesome Drum' (\$3.00)By Carl Carmer
	Way of a Transgressor' (\$3.00)

Labor B'd Okays Guild Vote Labor Relations Board in Washington certified the American News paper Guild as the exclusive repre sentative of all New York employees of the Associated Press for purposes of collective bargaining in an order made public this week.

The order follows an election held etween May 25 and 29, in which a majority of those voting declared for the Guild.

No statement from the A.P. wa made on the decision, but a full advertisement in Editor and

Publisher, implying a justification of its discharge of Morris Watson, states: 'A cardinal principle enjoined upon the Associated Press employe upon the Associated Press employe is that, whatever his private thought may be on any subject or movement, he is not to let his interest therein interfere with nor influence his work, nor shall his activities therefor be inconsistent with the requirements of the Associated Press that its employes shall not publicly advocate any movement, however worthy the cause may be.'

#### Order Nieman Will Probated

Order Nieman Will Probated
The will of Mrs. Agnes W. Nieman, widow of Lucius W. Nieman, founder and president of the Milwaukee Journal, was ordered probated after it had been held valid by County Judge Michael S. Sheridan in Milwaukee's County Court.
Counsel for the three relatives contesting the will indicated that the decision might be appealed to the Wisconsin Supreme Court. Mrs. Nieman, who was 75, drew the will in February, four days before she died, leaving the bulk of her estate, estimated at about \$\$5,000,000. to Harvard University to promote journalism. Court ruled that she was in full possession of her mental faculties and that no undue influence was used.

ised. There are 1,100 shares of stock in the Journal company, valued by the trustees at \$3,500 a share, part of which will be sold to employees of the Journal under the terms of the will

#### Youngstown Dailles Merge

Youngstown Dailles Merge
Youngstown, O, became s onenewspaper town July 3 when the
merged Vindicator and Telegram
made, first appearance after announcement of deal whereby the
Vindi acquired Tele building, U.P.
service, a half dozen writers, including Charille Leedy and Esther Hamilton, and circulation.
Tele had skidd5d from 37,000 circulation top in 1928 to between 20,culation top in 1928 to between 20.

culation top in 1928 to between 20,-000 and 25,000, most of the skidding occurring last three years. V climbed since 1933 from 30,000 · Vindi

## · Capt. Roscoe Fawcett Dead Capt. Roscoe Fawcett. 49, vice president of Fawcett Publications died at St. Mary's hospital, Rochester, Minn., June 30. Fawcett started his literary career

Fawcett started his literary career as editor of a small paper in Alhambra, Calif., which he joined immediately after leaving college. He later became sports editor of the Portland, Ore, Oregonian. In 1932 he joined his brother William H Fawcett in the firm which bears the family name.

Negro Dailies Get Fite 'Fix' Denia

Joe Louis and his managers wired

Joe Louis and his managers wired colored papers throughout the country to deny the fix rumors surrounding the Schmeling-Louis fight. Reports have spread extensively. Rumors had it that Louis was drugged. Another was that Schimeling's gloves were saturated in some kind of dope. Louis' wire disayows any such claims and was featured on the front pages of various Negro dealles.

Prize-Winning Illustrators Prize-Winning Illustrators
Four \$1.000 awards were announced by the Limited Editions
Club to winners of the second international competition in book illustration. Richard Floethe, of N. Y.,
only American among winners, received \$1,000 for his linoleum blocks
in color, for Pinocchio.'
Other prizes went to John Austen,
of England, Fritz Kredel, of Germany, and Mariette Lydis, of France.

## N. Y.'s Big Milk Ad Campaign

More than 600 daily and weekly newspapers are being used for the new milk advertising campaign con-ducted by New York State through the J. M. Mathes Agency.

ducted by New 1013 State 11414 He J. M. Mathes Agency.
A half-dozen magazines of state-wide circulation are also on the schedule, along with 15 radio stations slotted for one-minute translations. scriptions.

Webb Miller writing his memoirs Charles C. Dobie motoring to the

Charles C. Dobie motoring to the loast.
Dr. J. W. Cunliffe arrived here fonday (6).
Abraham Cahan celebrates his 6th birthday.
Francis Wallace has sold 'Heel of behilles' in Satevennet.

Achilles' to Satevepost. Elizabeth Corbett in Canada brush-

Elizabeth Corbett in Canada brushing up on her French.

M. A. DeWolfe-Howe doing a bio
of John Jay Chapman.
Claude G. Bowers has finished hisms. on Thomas Jefferson.
Angelo Herndon's biography to bepublished by Random House.
Westbrook Pegler's book of columns will be titled Tairt Right.
Ken Stewart and Evelyn Seeley
Unicent Sheean to west of Ireland
to fish off coast of Mayo in currachs.
George Treelyan given honorary
degrees by both Harvard and Yale,
Riti Halle Kleeman sails today
(Wednesday) for six weeks in England.

and, Marian Sims sold second serial rights on 'World with a Fence,' to

the A.P. Milton Waldman back from two

whiten waterian back from two years in Italy; will summer at Peeks-sill, N. Y. Gertrude Atherton one of four named to committee the Frisco's 1939 World's Fair.

1939 World's Fair.

Marxist Quarterly, new magazine,
will be published this fall with Lewis
Corey as managine editor.

Arnold Gingrich, Esquire et, putting in a couple days of Florida
fishing with Ernest Hemingway.

Georges Schreiber's Portraits and
Self Portraits' will appear in the
fall. Now travelling in the west.

E. P. O'Donnell's novel 'Sons of
Salt' has had its title changed to
'Green Margins' Will be published
in the fall.

Salt' has had its title changed to 'Green Margins.' Will be published in the fall.

Arthur L. Gale, editor of Movie Makers, has done a book on scenarios for eight and form, films. Bryne Christopher Morley is chairman of Charity Org. Society's vacation committee and sending out appeals to raise coin for kids.

John Buchan has turned out a new novel. The Man from the Norlands. He is Lord Tweedsmuir and Governor-General of Canada.

Bennet Cerf has signed contract for publication here by Random House of 'Radium,' Rudoit Brunngraber's German best-scale, an technical director in Hollywood, has sold

## Fiction and Films

By WOLFE KAUFMAN

Gods on the Leose

James Laver has a rare sense of humor plus a hearty imagination. He has a tendency for playing with, mythology and it might be interesting to watch the results should he tackle a modern novel. But, perhaps this is quibbling, since he is doing quite nicely—if in a limited way—as is.

Laver's newest novel is 'Panic Among Puritans' (Farrar & Rinehart; \$2.50). In this one he concocts the Among Puritans' (Farrar & Rinehart; \$2.59). In this one he concots the idea of the mythological gods all coming down to earth for a vention. And what happens. It's all a bit sultry and some of it borders on the ribaid (in a polite British manner), but a great deal of it is good fun. There are moments, of course, when Laver gets his fangs sharpened for the purpose of pointing out a moral lesson, and these moments are not the best in the book, but, fortunately, they don't predominate. Not for films.

#### Yellow Peril

Yellow Peril
For some strange reason the subfect of sin in the Far East has consistently entertained the minds of
meller writers. Newest in this
school of action yarns is 'The Dragon
Strikes-Back,' by Tom Roan (Messner; \$23. It isn't any worse than it's,
predecessors. Nor, for that matter,
any better.
This time some mysterious powers
are trying to stir up trouble betweeth

are trying to stir up trouble between the U. S. and Japan. A Jap notable gets murdered allegedly by Americans. An American boat gets sunk. cans. An American boat gets sunk, allegedly by Japs. It turns out the Chinese were the real culprits.

Maybe okay in rental libraries.

Not for films.

#### Ominbus of Crime

Ominbus of Crime
Hollywood scenarists have, a number of times, tried their hand at whodunits. Very seldom are, these successful, however. Maybe they're too close to the scene. Latest is 'Murder in Hollywood,' by Cromwell Gibbońs (Kemp; \$20, a Universal writer. There's a rather neat plot and some nice manipulation of characters, but the total doesn't fell any too. well. And it doesn't seem to be thumb-marked for films, either.

Arthur B. Reeves has been marching his toy detective, Craig Kennedy, around for a long time now. Maybe too long. Certainly he doesn't seem a bit human, today—if he ever did. In his latest escapade. The Slars Scream Murder (Appleton-Century; \$25], he figures out a simister and brutal murder by looking up the astrological charts of all the characters. Not for films.

#### By EPES W. SARGENT

Cape Codders re Bassett, who

Cape Codders

Sara Ware Bassett, who specializes
in stories about Cape Cod and its
people, is in with her latest, "Eternal
Deeps" (Doubleday, Doran, \$2),
which, as usual, has more local color
than plot. But there are people who
like the lazy developments of her
stories

stories.

In a book of 268 pages, it is page 129 before the disturbing influence makes its appearance. What has gone before merely establishes the heroine and a woman friend in a home on the cape and hims at ghosts. Even after the advent of the third member of the triangle, complications develop only mildly. Nothing to set the large, make the properties of the triangle of the triangle of the triangle of the page 100 t

Phoenix adheres to its usual formula in its July cutput. Five books, all in the \$2 and 250-page class, other to be compared to the \$2 and 250-page class, other to be compared to the story of three manicure girls in New York. Well written and adroitly knitted into a more than usually generous series of complications. Readable summer literature if one can get interested in manicures. Three heroines weaken picture chances.

chances.
On the other extreme is 'Wives
Without Husbands,' by Wright Wililams. It's the one about the trust-ing young wife and the cheating young husband. Fair development, young husband. Pair development, but swamped with slushy sex stuff. For the very young girls and the disappointed oldies. Other steamer-upper is "Fushover,' by Barry Deforest. This one is pretty impossible, with a hero who's a 10th rate fighter and a girl who is pure as the driven snow but who runs a one-operator massage parlor. None of the peomessage parlor. None of the people title.

The Feminine Touch' is Kathryn Culver's contribution. Story of a girl who adopts four orphans and adds the son of her father's old gardener. Finish of the book finds her about to contribute one of her own. Will probably interest middle aged women. Possibly a picture. Blackie Finn of the Dlamond D' is the western. Tevis Miller manages to achieve a hero who cannot draw his guns in nothing flat. That's rather a relief. Not brilliant, but it makes a good action story with the The Feminine Touch' is Kathryn

makes a good action story with the disputed ranch base. It doesn't bore those who like horse heroics. Could

#### Shuberts

(Continued from page 1)

That the Casino is earning an average of \$5,000 weekly is more than rumor. Spot will remain open all summer, instead of closing down as first intended, but forced to first intended, but forced to re-furbish its present revue into a 'revised summer show until Fischer brings his new show over from Paris

brings his new snow over from Paris next month.

Conversion of the Garden may hait the up-Broadway show business march. Theatres to the most smarch. The transport of transport of the transport of the transport of the transport of transport of the transport of transport of the transport of t

#### Garden's Big. Names

Garden in again leaving the legit field, will not relight with the resumed Follies.' Shuberts have three other theatres for musicals—Imperial, 48th Street and Majestic, all being on side streets bisecting Broadway. Both the Garden and Casino will have capacities of 1,200 though both seat more reople for show purposes.

both seat more people for show purposes.

Maurice Chevalier may be the name draw for the opening of the Winter Garden as a dine and show place. He is under option to the Shuberts and will come from Paris if the present deal is consummated. Whether the Shuberts are alone in the financial participation of the night spot pool is not definite. However, it is stated to be certain that Lee and J. J. Shubert are combined in the venture, while Harry Kannen, a gas station chair owner is out, although originally named in the plan to convert the Garden last season.

Son.

Ghristopher Morley is chairman for the Charity Org. Seciety's vacation committee and sending out appeals of names, would become the No. 1 cabaret-revue-dance place on Broad and Son.

John Buchan has turned out a new away, is to be scrapped. Sopnosro of the He is Lord Tweedsmuir and Governen or General of Canada.

Bennet Cerf has signed contract the Buchan Cerf has signed contract the Cerf has signed has been and the Cerf has signed the Cerf has signed the Cerf h Harry Kaufman who supervised

### News From the Dailies

This department contains revoritien theatrical news items as pub-lished during the week in the dally papers of New York, Chicago, Son Fynacisco, Hollywood and London. Vauwart takes no credit for these espes items; each has been rewritten from a dally paper.

#### East

Philadelphia orch awards Edmond de Luca, local musician, prize for pest suite for symphony orch.

Jam at the Capitol, N. Y., ended in court when John McBride caused the arrest of Dorothy Epstein on a charge of assault while he was warning flass out this cause the property of the proper

the hat McBrine Solgetted and row followed.

Divorce case of James Edgar against his wife, the former film acagainst his wife, the former film acagainst his wife, the former film acagainst his wife.

Mallory who, according to testimony, did not pull down the blinds or turn down the lights when he and the defendant met in a ground floor room of the Deauville hotel there.

Raids by Treasury men reveal that Wall street has been going his wife with the work of the street has been going his against the street has been going his against the street has been going his directed at a ring supplying bottles, labels and stamps to the concepters of fake brands.

Jackson Heights group, represent-

Jackson Heights group, represent-ing Queens, victor in interborough fone-act play contest for children. Kids did the first act of 'Peter Pan.' Contest on WPA portable stage set up in Central Park.

up in Central Park.

Equity Council decided that Sam Riebert had no claim against Earl Carroll. No penalty was imposed, but the same and the to having tried to the king the Vanities' last fall, while on tour.

Resettlement Administration announces 2,000 bookings for Plow that Broke the Plains' in regular theatres, Will reserve private and institutional showings until after theatre dates have been met.

theatre dates have been met.
Police raided the Eltinge, bur-lesque, arresting Morris Rudick, Edward Madden, Kenneth Rodgers, Held in \$500 bail each for hearing today (Wednesday).

agony (weenessay).

Eststwhile 'Revolt of the Zombies' now 'Revolt of the Demons.' In circulation again after court tilt.

Fone urges a world-wide drive for moral films. Cites' the U. S. campisin in an encyclical letter.

Herman Timberg will do the adap-ation of 'Yes, Madame,' for Curtis & Hoagland.

Brooklyn Supreme Court holds unconstitutional the recent statute barring heart balm suits. Points out no substitute relief is provided.

A. E. Thomas now announced as go-author, with Walter Phylo, of Rugged Individualist, which Del Geddes will do.

Geddes will do.

Illness compels Pearl White to cancel her return from Parls.

Elleen O'Driscoll, former showgirl, badly cut by flying glass in an auto smash in Pelham Manor.

Magistrate Sabbatino slapped \$10 fines on 20 men arrested for disrobing on the beach at Coney over the week-end.

Max Gordon buys "The Women'
from Clare Booth.
George Middleton will publish
That Was Balzac' before staging.
Random House gets it. Out in
August.

That Was Balzac' before staging. Random House gets it. Out in August. Who. won the \$25,000 house in the Huffman (Derver) contest, back home in Brooklyn. Elsie Janis amounces she is going to dispose of her possessions and self-back home in Brooklyn. Elsie Janis amounces she is going to dispose of her possessions and self-back home the proceeds to charity. Says she wins proceeds to charity. Says she wins proceeds to the proceed to the proc

Ave. Tail-less shirt added to the back-less vest. On show at a Jersey re-

Tail-less shirt added to less yets. One at a Jersey reless yets. One bow at a Jersey resort last week.
Legion of Decency passes 'Anthony
Adverse' as 'suitable for adults' Also
okaye 'Crime of Dr. Forbes,' mercyfelling theme. Four films slapped
and 33 get a B rating
and and 35 get a B rating
from a south of July was manna
from the south of the south of the south
from the south of the south of the south
from the south of the south of the south
west.—considering.

Sunday. Motorists are in the habit of parking their cars on the Brooklyn side and saving the 46t toll. Sunday about 100 were buried in wet sand brought up by a WPA dredge. Cost from \$3 to \$3 pajece to haul out, and some rangines stalled ticket seler at a Mineola (L. L.) picture theatre, admitted Sunday sequestering a roll of admission tickets valued at \$700. Explained she planned to sell them feet of the control of the con

of admission tickets valued at \$700. Explained she planned to sell them gradually to acquire money for a Reno divorce. John McRilligott, who has been preaching safety first in the newspapers, burned in the face July 4 by a bomb. It was one belonging to neighbor, but have been preaching safety first in the newspapers, burned in the face July 4 by a bomb. It was one belonging to neighbor, but have been supported by a neighbor, and the safety of the safety first safety and the safety of the

the U.S. headquarters for ticket distribution.

Mark Hellinger buys a second play for fall production. This one is 'Cantina', comedy by Frank Dolan. Court order issued requiring Liefles working to the court of the court for some months, residents opposing a picture house on the swank thoroughfare.

Herbert Graf, Viennese stage director, to join the Met in the fall.

#### Coast

In 1824, Lee Ashton Dearholt, Jr., actor, was divorced by Mrs. Florence Dearholt. Last week in L. A. actor Dearholt divorced Florence E. Dearholt. Despite similarity of names, actor told the judge that his two wives were different persons.

Oldtime cowboy, Joseph E. Snider, T. who attempted to blackmail Mrs. T. who attempted to blackmail Mrs. posing humorist's life, told a L. A. judge that he meant no harm. Case was continued.

Third trial of Busby Berkeley on

was continued.

Third trial of Busby Berkeley on charges that he was crimminally responsible for three deaths in a traffic crash postponed until Sept. 14.

Marjorie C. Murdock, of Beverly Hills, granted divorce from J. J. Murdock, Jr.

Wiltred Lawson, youthful English character actor, arrived in Holly-rox contract.

Al Alter, radio player of Sorte

Al Alteri, radio player of Santa Cruz, Cal., recovering from injuries received in an auto accident.

received in an auto accident.
Judge Joseph Marchetti, of Los
Angeles, absolved Billie Burke of alleged \$556 deht owed the Nat Lewi Co., of New York. Miss Burke testified she did not owe that amount for clothing.

for clothing.

Polly Chase, daughter of Charles Chase, and Roy Mason, screen actor, announced their engagement in Hollywood.

Jywood.

Paul Sparks, Hollywood casting director, and Donna Mae Roberts, non-pro., announced in Hollywood that they'll be married this summer.

L. A. fire department is showing films of needless fire hazards, and will exhibit series of 10 throughout the nation in safety campaigned to Hearing of Safety campaigned to the property of the safety of the s

#### M.P. League Scores

Five games out of a skedded seven were played last week in the motion picture league. Both Consolidated Labs and MGM forfeited a game to

#### Balaban (Continued from page 4)

(Continued from page 4) president of RKO, Hertz and others including William Wrigley, Jr., and Albert Lasker, president of Lord & Thomas, who were directors of Faramount in 1931. Spitz's law firm in Chicago has represented B&K for many years and expected that while the oft-rumored merger of Par and RKO could not come to pass, because of obvious governmental taboo, probabilities are that Par and RKO will give each other every consideral and the search of the server of the search of the se holders and made frequent trips to New York in behalf of that duty, in

New York in behalf of that duty, in addition to confering on other matters with ho. executives.

Zakor Back Pronto
As chairman of the board, Zukor will devote the majority of his time to production problems. He returns to recommend the majority of his time to production problems. He returns to recommend the majority of his time to production problems. He returns to recognize the chief of the process of the content of the commendation of the time changes at the plant but reported they will be minor.

Zukor, who is chairman of the board of Paramount Productions, Inc., will be elected president to succeed Otterson. The chairmanship of this principal subsidiary will be dropped and later on the company will be merged into the parent organization, the same as occurred with Par Distributing Corp., Paramount International and other principal subsidiary will be foreign to the property of the directorate is said to be wise the property of the property of

own and 33 get a B rating.

Clear Fourth of July was manns
of the second of the second

tion, was as spry as much younger Par enthusiasts who ran for cham-pague bottles. bottle:

ron, was as spry as much younger Par enthusiants who ran for champague bottles. Par enthusiants who ran for champague bottles. Additionally, it is indicated that the by-laws of Paramount may be changed to grant executive powers to the chairman of the board such as exists in many other industries where the chairman is the big boss and the president more of a figure-head. The present by-laws of Par relegate complete powers to the president of the company, with the chairman of the board more or less of an honorary title. It is not certain that these by-laws may be changed or that it will be necessary with the team of Zukor and Balaban pulling evenly, but should Zukor desire that extra powers begranted. While expected that H. M. Wilcox, and some lesser appointees of Otterson, particularly at the studio, will leave the company, R. Earle Anderson was reselected v.p. at the board meeting, setting up officers for the coming year, reportedly at the request of downtown torces. He thus is the only official active in the company who is not an established showman except for Orifits through lat-

pany who is not an established show-man except for Griffis through latter's post as chairman of the execu-tive committee. Anderson, a former executive of the Winchester Repeat ing Arms Co., was brought into Par by Otterson immediately after lat-ter's election to presidency.

#### MARRIAGES

Ida Kritchevar to Herman Marks in Chicago, June 28. Groom is Chi salesman for Filmack Trailers.

Mary Jane Carey, film dancer, to Jerry Herdan, assistant casting direc-tor at Paramount, July 2, in Los An-

Brenda Maye, stage actress, to Clyde Greathouse, July 3, in Yuma Ariz.

Ariz.

Jere Jimbell, nitery singer, to
Daniel B. Miller, Jr., non-pro, in
Baltimore, July 2.

Pearl Kienman (non-pro), to Joe
Daniels, booking agent at Seattle,
June 28.

Kathryn Mulowney to Ensign E.
Campbell, July 1, in Los Angeles.
Bride is ballerina with American
Ballet.

Zelda Hollister to Robert Tober,
Zelda Hollister to Robert Tober,

Ballet.
Zelda Hollister to Robert Tobey,
Columbia Picts. cameraman, July 6,
in Reno.
Betty Dumbis, showgirl, to Russell
John, in Bellmore, L. I., July 5.

#### **BIRTHS**

Mr. and Mrs. Joseph Mankiewicz, son, in Hollywood July 1. Father is producer at Metro. Mother is former Elizabeth Young, film actress.

Mr. and Mrs. Lester Lee, son, July 2, in New York. Father is the radio show producer; mother writes air scripts under the name of E. A. Ellington.

## Too Slippery, But Otherwise No Alibis

VARIETY

Well, boys, it was like this: The umpire was a bum.
The field was too slippery:
The opposing pitcher used orthodox delivery.

In other words, the Loew agents and bookers' soft ball team gave the

Etc.

In other words, the Loew agents and bookers' soft ball team gave the Varierr's outfit the nine-inning fing again. Score: 9 to 4.

But no allbis.

It happened last Wednesday (1) up in Central Park. Tomorrow (Thursday) the Loew guys, indiated with thoughts of having trimmed a bunch of 46th Streeters who couldn't slap the side of the Queen Merry with a herring, are taking on a team consisting of skey book-toters from RK when the Loew guys have finished with the RKO baseballers, the Vantery muggs demand another chance. They with a herring, are taking on a team consisting of skey book-toters from RK when the Loew guys have finished with the RKO baseballers, the Vantery muggs demand another chance. They wur, it's reported, robber 1.

LOEWS VARIETY LOEWS VARIETY LOEWS ABARTES Planum; ABARTES VARIETY LOEWS ABARTES ABARTE

#### U.S. Court Upholds Ban On Dog Betting in Dallas New Orleans, July 7.

New Orleans, July 7.

The U. S. First Circuit Court of
Appeals here Wednesday (1) refused
to interfere with Texas state offieers seeking to prevent the operation of pari-mutuel betting at the
Oak Downs dog race track in Dallas,
during the Texas Centennial.

Carson Bradford, operator of a
dog track in Tade County, Fla., sppealed to the circuit court from a
Northern Texas district court decision which dismissed his petition
of an injunction to restrain officers
of Dallas County.

#### Track's 800G Mutuel

Chicago, July 7.
Arlington race track here had the biggest Saturday in its history, with 40,000 people at the track July 4 and nearly a \$800,000 mutuel handle.

## New York Theatres



PARAMOUNT TIMES

## "EARLY TO BED"

On the Stage: BOB CROSBY and His Orch. Also MILDRED BAILEY.

CAPITOL E 2nd Clark Jeanette Week! GABLE MacDONALD in "SAN FRANCISCO"

with SPENCER TRACY

4616 STREET IT'S COOL AT LOEW'S GRACE MOORE 

ALL 25° TO Johnny Burke, The Berry Bros. & Other

"FATAL LADY"

CITY MUSIC HALL "THE BRIDE WALKS OUT"



## VARIETY

Dario has a new penthouse.

David Hughes left for the Coast.

Percey Elkeles motoring to the Coast.

Broadway

Artie Hind went bloosy. Jack Mills has purchased a place in Lawrence, L. I.

Harry Shumer getting guys up at 5 a.m. to go fishing. Helen Ward, Benny Goodman's vocalist, tested by Par.

Irving Mills hosted Hannen Swaf-

Collier Young of Brandt & Brandt to Hollywood for six weeks.

Frances Hawkins handling press on Brattleboro summer group.

Ada May (Weeks) plans to return to London stage and filmusicals. . Charlie Grey on board that freighter with the Leblang fellows. Nick Holde's cat, Whitey, is dead, Nick went to Staten Island to bury

Jack Curtis has that London yen again. Says he'll become a British subject one day.

subject one day.

Roy Roberts of Pre-Honeymon' uses mittens to hold glass when drinking mint. Millys Hays office executive, back to his desk after business trip to California.

Al Cohen upped from Columbia's shorts publicity and house organ staff to story department. And the word of the control of the con

swiste men getting up a fund for widow and child of Mike Bernard, pioneer jazz planist and jazz interplete. The control of the

loaf.
Hannen Swaffer deferred his salling to Thursday (2). Visited Boston, Washington (where J. E. Hoover showed him the G-man routine) and other cities.

Minoten Sware Constituted in Scion in Street i paid off gladly by Jack Leffer. First heat-wave this season affectives the season affective and the season affective ande

## CHATTER

Blanche Cohen. O'Keefe's sec says the item chased away too many boy friends. Albert G. Hollander and Melvllle Heeht, of Evansville, Ind., made an-nual pilgrimage to Sleepless Hollow, conducted by former fellow towns-man Joe Cook. First named biz manager of the Evansville Curier &

man Joe Cook. First names of the Evansville Curier & Journal of the Evansville Curier & Journal Curier & Johnsons on the Normandle. Which meant she went practically as showed, Bill sid the same trick on the lie in '28, only going sans even a tooth brush. Sir William Wiseman, Otto Kahn, Jack Connolly and Walter Wanger outfitted his makeshift. The cops 'playing ball' too leniently around Radio City Music Hall create one of the worst traffic snarls around any public building in Greater New North State Curies and Greater New Connolly and Creater New Connoll of the Word of the World Curies of the World

#### Sydney

Joe Joel will handle exploitation or Col.

for Col.
Pat White and Peggy Dawes at
Trocadero, Sydney, replacing Chaney and Fox.
Zane Grey takes the leading role
in White Death, thus making his
debut as a film actor.
Mastercraft getting set to begin
work as soon as Frank Thring gets
the state of ns land legs after Hollywood visit.

Big kid trade in Sydney for Par's

'Popeye,' show. Idea will now be
tried out in Melbourne with morning
mate.

Three Men On A Horse opened very well in Sydney. Has been in Melbourne and on the road and looks okay here.

very well in Sydney. Has been in Melbourne and on the road and looks okay here.

City of Sydney preparing for big doings in 1938, when city will be 150 years old. Stan Crick of 20th-70x W. W. Stan Crick of 20th-70x W. Stan Cri

#### The Hague By M. W. Etty-Leal

Tandems more and more popular in Holland. Nat Gonella and band at Kursaal, Scheveningen. First heat-wave this season affect-ing all indoor entertainments ad-

#### London

Kingsway theatre for sale by auction July 22.
Charles Coborn celebrating his 34th birthday.
John Southern still in the yaude-ville business.
Leslie Banks into-Pommer's 'Fire Over England'.
Seriety William and his revue off to Seriety with the sale his and his revue of a holiday shortly.

Ronald Colman expected here on a holiday shortly.

Kind Lady' folded at the Lyric after only nine days.
Freddie Baker (Butcher's) cabling Primo Carnera to do a picture.
Paul Nathanson with British Lion.
Rene Ray G-B star, engaged to George Posford, British composer.
Sir Harry Preston undergoing another internal operation in London.
Anthony Holles, actor, married Mary Harris, of the Harris dancing act.

et. Hugh Williams signed a five year ilm and stage ticket for Gilbert

Hugh ward film and stage ticker was Miller. Tove From a Stranger' passed its 100th performance at the Queen's aboard his Tove From a Stranger passed its 100th performance at the Queen's theatre. Tay Garnett partying aboard his yacht Athene in Southampton waters.

vaters.
Fred Young doing the camera
work for the new Jack Buchanan

work for the flew sack Lichards, picture.
Callgary Bros. back in town, playing three weeks at the Savoy hotel cabaret.
Films and signed for a picture the same day signed for a picture the same day.
Jack: Cox camerá contract with Gainsborough blown up from one to three years.

Films and signed for a picture the same day.

Jack Cox camera contract with Gainsborough blown up from one to the Management of the Management of Management

ville.

Clive Brook best man at John
Loder's wedding in London, June 26.
Bride was Michele Cheirel, French

actress. Statistic has taken script of British Artistic house E. Rony, French author-worder with the statistic house the statistic house the statistic house the statistic has been statistic house the statistic house house the statistic

set for a Broadway musical in the fail. Otto Harbach and Romberg are collaborating, with tentative title Dance, Little Girl.

Head of the Girl.

Action of the Girls of the Head of the Head Same to terms with British Broadcasting Corp. for a series of band dates, although having sworn he would not broadcast again.

Eric Maschwitz, variety director for British Broadcasting Corp., honored with Order of British Empire—only member of amusement world moned in the King's Birthday List.

Begides Hal Sharmans the

only memoer of amissement world mental states. The state of the state Grosvenor v lead.

#### Ouebec

Nick Kerry on vacation.

Tom Cleary on vacation.

Fred Poland in from Toronto,
Cec Perdue here from Peterboro.
Harold Bishop to Halifax for a
Could of Canary to coast and return
month of July.

Lois Ravel opened with the Chez
Maurice June 28.

Jack Fogarty speeding up the Rivdiancies team, booked up for whole
season at resorts.

Jerry Little orch at the Boulevard
Hotel Gravel wing band at the Casino Club Lachine.

Jack Hirschberg to Germany to
cover the Olympics.

Clare Stone from Hollywood Club,
Clare Stone from Hollywood Club,
Lulli.

Margo Wayne singing with the
Fred Keating orch at the Admert
Aquatic Club.

Perd Keating orch at the Admert
Aquatic Club.

Clare Stone from Hollywood Club,
Clare Stone Ho

#### Budapest By E. P. Jacobi

Latest craze among actresses Is cycling, a la Hollywood. Istvan Somlo recovering from major stomach operation.

Lily Hatvany to Paris in triple role of critic, writer and society leads to the control of the control o

Big boom in short film production with 20 being made in Filmrode

ith 20 being made in Filmrode studio.

Book-day big success. Authors sold their own books in street booths with actresses helping out.

Ray Geetz and Edward Sutherland staying at Sandor Incze's flat, their host being in London.

Ray Geetz and Edward Sutherland staying at Sandor Incze's flat, their host being in London.

Ray Geetz and Edward Sutherland staying at Sandor Incze's flat, their host being in London.

A travel bureau is organizing an auto trip through rally tourists to take part as amateur extras in the film. Hone Guth, editorial secretary at Szinhazi Elet, was congratulated by actresses, actors, writers, journalists upon her 20th anniversary on the journal staying actresses, acceptance is knowing 5,000 didresses and phone numbers by heart.

heart.

Hirsch and Tsuk received a premium of \$2,500 from the government for high artistic 'standard of
their production, 'New Squire,' allHungarian talker. On the same day
their horse 'Honved' won \$2,000 on
the turf.

Budapest's three foremost theatres,
National, Vig and Magyar, will take
part in the International Theatrical
Congress and Exhibition in Vienna.
Congress and Exhibition in Vienna.

Kinght,' National has not yet selected
its play.

Mrs. Muklos Vitez, only Hungarian

Mrs. Muklos Vitez, only Hungarian

Cape of Good Hope, with west same and Broadway stage presentations mulm of \$2.500 from the government of the stage of British & Dominions quit Regent British & Street for Film District Composite Man, which stars Richard Bird and British Budapest's three foremost theaters, Diana Churchill, due to open in Glasgow Aug. 17.

The Bunneth of Stamboul, being Composite and Exhibition in Vienna. Source of Stamboul Comming Standard International Pricts, with Hans Fossendorf's circus with Hans Fossendorf's circus with Grant British Regent British Regent

#### Berlin

Berin

"The Bohemian Girl' (M-G) nixed by the censor. Indian bullet Menaka to Hamburg, People's Opera.

Marianne Hoppe became Mrs. Gustaf Gruendgens.

Marianne Hoppe became Mrs. Gustaf Gruendgens.

Further, showing of Lourder stopped by the censor. The stopped by the censor of the

of hundred simbas; starting at Hamburg.

Den air Puppet Stage
penermane of Jedemani (Everyman').

Anski's 'Dybbuk' produced by the
Berlin Zlonistic Union under the-direction of M. Salzmann & J. HauOlin Downes lecturing on 'After
the Republican Convention' at an
American Chamber of Commerce
lumchon-her und Kipfel (Black
Bread and Rolls'), successful comedy
by Werner v. Schulehurg, acquired
for the screen.

Else Dubloit who Trund! Schoop
Ballet, organizing a Jewish ballof
group in Berlin.

Louis Graveure signed for new
Euphono film, 'Ein Lied Klagt An
('As Song Accuses'); going into proGustav Goes' drama, 'Hunnenschlacht' ('Battle of the Huns') at
the open-air stage Thale, Harts
monitains, durent at the Bernhard
Rose theater art stage Thale, Harts
monitains, durent at the Bernhard
Rose theater garden.

Maria Chotari pose from the Berlin State Opera to film studio for
American interpretive dances at the
Bayerische Hof hotel.

Maria Cebotari goes from the Berlin State Opera to film studio for
American interpretive dances at the
Bayerische Hof hotel.

Maria Cebotari goes from the Berlin State Opera to film studio for
Horse to the Stagerrak, biggest sea battle of all times, directed by Victor Janson'.

Toble-Melo shooting a super navy
film in remembrance of Skagerrak,
biggest sea battle of all times, directed by Victor Janson'.

Toble-Melo shooting a super navy
film in remembrance of Skagerrak,
biggest sea battle of all times, directed by Victor Janson'.

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Toble-Melo shooting a super navy
film in remembrance of Skagerrak,
biggest sea battle of all times, directed by Victor Janson'.

Toble-Melo shooting a super navy
film in remembrance of Skagerrak
by himself from story of Theodor
for the Surphic Garines seaon'.

Dr. Johne Schole Shooting a super navy
film in remendance and the mandrene of the Surphic Garines seaon'.

Dr. Johne Schole Shooting a super navy
film in

## Shanghai

By Cal S. Hirsh Tom and Laurie Devine gone to Australia.

Tom and Laurie Devine gone to Autirulia.

Jimmie Angel band to Runnymeade Hotel, Penang.

Dave Harvey and Kathleen, ex-Shanghai, bouring Japan.

Whitey Smith took his band to Tsingtao for a summer seaso clicking at the new Jessfield night club. Virginia and Lilian Worth playing Henry Nathan, Cathay band leader, by the season's new Ciro.

Al. Unles, meastro at the Little Club until it folded, heading a nineman band in China's Riveria, Tsington Sammer season on a two-month tour of Japan, including Rogotta. Les Rosilianos. Anita Roth, Lillian Green, Pete and Fift, Mike Kohan and Vera Love.

(20th), Small Town, Girl (MG), Moora's Our Home (Par), Sutter's Gold' (U), "Prisoner of Shark Island' and Little Lord Fauntleroy' (UA).

## Hollywood

Regina Crewe in town. Joe Bissett visiting pals.

John Emerson on Frisco vacash.

Charles R. Rogers floored by the

Robby Gordon out for p.a. tour in Sam Epstein, Omaha exhib, ogling Frank Whitbeck vacationing in

Howard Benedict planed in from New York. new York.

Daniel Frohman guested at Holly-rood Studio club.

Francia White back from opera our for studio tests.

tour for studio tests.
Kenny Baker opens his p.a. tour in Baltimer July 10.
Jackie Cooper planning salmon rek into Washington.
John Boles dickering for string of perstations are the properly of the properly

ster six week in Europe.
Lew Genslers have gone for a
Malibu home this summer.
Grv'a Maron, former German
siage star, tested at Radio.
Robert Taylor guested at Dallas
Ground the Starley of the Starley Resident Resident Starley Resident Reside

Leer amounced their engagement. The George o'Briens spent five days cruising on John Ford's yacht. Harry Brand back at 20th-Fox siter cruise from N. Y. convention. Harry Carey having between shots of Waliant Is the Word for Carrie.' 20th Fox baseball suits donated by Arline Judge and Brian Donleys.

vy, Ketti Gallian is studying English a order to rid herself of that French

Jerry Safron and Mike Newmar ack on Coast from Columbia convention.

Connery Chappell of the London
Sunday Dispatch giving Hollywood

ne o.o. Richard Watts, Jr., shipped in rom China and then planed for

fenhattan. Allan Vaughn Eiston on eight-seek lavoff from Reprilic writing

week layoff from Aspress
department.
David Kahane, Radio attorney and
brother of Ben Kahane, planed in
from Chicago.
Harold Sommon named publicity
Harold Sommon named publicity
Darnis O'Dea, one of the Abbey
Players, made it from Dublin to

daration Salemson hamed pindered directions are considered and a consideration of the Abbey Players, made it from Dublin to Coast in six days.

Howard J. Green addressed Passessen and the maintaine of censoration of the Abbey Players, made it from Garden of allah Richard Boleslawski will take a vacash in Warsaw.

Arthur Hornblow and Myrna Loyback, from brief honeymoon. Plan Boles a vacash in Warsaw.

Arthur Hornblow and Myrna Loyback, from brief honeymoon. Plan Boles a vacash in Warsaw.

Arthur Hornblow and Myrna Loyback, from brief honeymoon. Plan Bollyhoo after vinning third consecutive race at Omaha.

J. Howard Miller to Washington to confer with Hallie Flanagan on Wrothestrical projects. On goats for Echo Mountain. Which will be produced at Lake Sherwood.

LeRoy Prinz now in dance building at Paramount with rubdown quorters for the line mob.

Lean Harlow is her legal monicker now; was: Harlean Carpenter Rosson, dropped by court order he cartoon plant for meeting the properties of the line mob.

Jean Harlow is her legal monicker now; was: Harlean Carpenter Rosson, dropped by court order he cartoon plant for meeting the properties of the line mob.

Jean Harlow is her legal monicker now; was: Harlean Carpenter Rosson, dropped by court order he cartoon plant for meeting the properties of the line mob.

Jean Harlow is her legal monicker now; was: Harlean Carpenter Rosson, dropped by court order he cartoon plant for meeting the meeting of the court of the manager and head of the Hollywood plant of RCA.

Made western division manager.

J. E. Francis, district manager and head of the Hollywood plant of RCA.

Made western division manager.

J. E. Francis, district manager and head of the Hollywood plant of RCA.

Made western division manager.

J. E. Francis, district manager and head of the hollywood plant of RCA.

Jean Harlow has a three months' European varsah scheduled as soon as 'Good Earth' gets down to that.

J. Francis and the month of the court of the meeting of the meeting of the meeting of the meeting of t

ve.

John Boles sold his aria, 'Roll
long Rippling Waters,' to Radio.
ctor will sing it in 'Cuban Cava-

Actor will sing it in Customer Joe Penner, vacationing in England, has been ordered back to Coast for 'Around the Town,' Lew Broad

isica. Richard Boleslawski celebrated ly 4 by staging firecracker display

## CHATTER

for members of the 'Garden of Allah

Around 500 attended second an nual film w picnic and barbecue Coin goes to Film Row Exchange club benefit

Russ Birdwell to New York to put

Coin goes to Film Row Exchange club benefit.

Russ Birdwell to New York to put! Selznick-International's 'Garden of Allah.' Nevillee Reay in charge here while he's away counting accents in Hollywood to match Carl Brisson's for the new Romberg musical on Broadway in September.

Lettuce polsoning his group at Paramount last week, including Model Welsh and Frank Chapman.

Moy Jim Lee of Frisco revealed by Mog researchers on 'Good Earth' as the man who writes fortunet-telling slipe for those Chiness cookies.

Mog Tesserachers on 'Good Earth' as the man who writes fortunet-telling slipe for those Chiness cookies.

Salt Lake and Boulder City, as well as those from Southern California.

Norma Lee, wife of Eliott Nugent, sustained slight burns when her directing picture, beat out flames.

James B. Shackelford, Tay Garnett's cameraman, who left producer's world cruise at Cairo. Eypt, back in Roilwood will 100,000 feet.

W. C. Fields continues to show improvement while Charles H. Duffield, promoter of outdoor shows, who attempted suicide, remains in critical condition at the Cairy Coopen. Douglas Fairbanks, Bert Wheeler, Leo Carrillo and Monte Blue named in rental suit filed, against Santa Monica Elis lodge. Complain that lodge is delinituded and the saw was a hoby hoss perched on a bale of hay. It was from Gene Fowler.

## Westport, Conn. By Humphrey Doulens

By Humphrey Deulens
Weather too cold.
Aline MacMahon around.
Aline MacMahon around.
Aline MacMahon around.
Crace George staying at Longshore Club.
Billy Wehle's Bill Roy Rep show at Ina Claire here for a day. Ditto Mary Taylor.
Lillian Gish joins family at farm. Edward J. McNamara In town.
Angenue at Millord stock named Myrawney Williams.
The Lunts drove out for Love for Love' dress rehearsa!.
James Cangey at Phil Dunnings' en route to Martha's Vineyard.
Kansas City Star alunni in these parts held July a reunion at Borliwith Control of the Control of the

ing's.
With closing of 'Call It a Day'
Kathleen Comegys rejoins Languer

with closing of Call It a Day Kathleen Conergy rejoins Languer to the Carlon of Ca

## Bombav

By E. Marston

Topical-film portraying the Indian National Congress has a six central manager of the Indian National Congress has a six central manager of the Indian India

easte. Madame Fashion is the English name for a distinctly Indian film written, set to music and directed by its star, Jarranbai, one of the best known of Indian singers, who is the only woman producer here.

## Long Island

By Joe Wagner

Many new polo clubs. Best renting at Rockaways since

Auto racing at Cross Bay track

Auto racing at Cross Bay track again.
Harry Prout lating charge of Jamaica Pool and the second of th

## Asbury Park

Mrs. Ted Lewis at West End. Chick Webb one-nighting on the

west side.

Billy Castle warbling at Kingsley
Arms bar.

Gov. Harold G. Hoffman doing the

Gov. Harold G. Hoffman doing the nite spots.

Jay Mills combo in for season at Colony Surf club.
David and Dorothy Fitzgibbons at Ross-Fenton Farms.
Phil Scott band replaces Happy Fibran and Winsome dancing to Al Apollon tunes at Trocadero.
Eastern motorcycle circuit races pulling well at high school stadium. Ginger Harris, late of Jumbo, passed up Texas for suntan at Avenel.

Avenel.
George Gershwin trimmed brother
Ira on links at Asbury Park Country Club.
Vivian Johnson rebuilding nitery
razed by fire at Monmouth Beach Avenel. Georg

razed by fire at Monmouth Beach last year.

Bruce Macfarlane to Brighton for two weeks with revival of 'Sailor Beware,' then back to Deal.

Alice Clarkson loses liquor license and \$15,000 sunk in new cocktail lounge at Sea Girt. Neighbors' kick on noise closed doors.

## Pittsburgh By Hal Cohen

MGM's Mary Lange home for couple of months with her family. Betty Nylander and Edgar (Jack) Mason told it to a preacher the other

day. Perry Nathans in town last week to celebrate ninth wedding anniversary. Harris Amusement Co. plotting big 40th anniversary celebration

Harris Amusement Co. plotting big 40th anniversary celebration next month. It anniversary celebration next month. It also that the second of t

## Detroit

By Pete Wemhoff

Herschell Hart recovering from Herschell Hart recovering from bashed foot. Ivor Griffiths, of the News, goes to Europe next month. Tree planted on Memorial Walk in honor of Jesse Bonstelle. Historic Moesta Tavern, erected in 1875, gives way to billboard the state of the

tions.

Motion Picture Little Theatre to be formed here, claimed to be first in U.S.

in U. S.
Empress burly defying Mayor
Couzens on license revocation and is

still own.

Still own.

City asy ban wrestling, dances, etc., in Naval Armory because of public nuisance.

Symphony concert society shy \$8,000 for summer series; appeals to Common Council on Father Coughlin's broadcasts past four years, goes on tour in fall.

#### Jerusalem By Arthur Settel

Gertrude Kraus here for good.

Mark Lavri conducting a new orch.
Meshulam Halevy training a children's orchestra.
Bokharian Jewish folk songs
broadcast weekly

Meshulam Halevy training a children's orchestiewish folk songs the control of the

estine funds in New York splashe in the Hebrew press here.

Jerusalem curfew means enormous osses to pix. All houses closed down past four weeks. Edison Theatre nurder responsible.

past four weeks. Edison Theatre murder responsible, layerd Achron's Marnina Lludvipolinghi after the Marnina Lludvipolinghi after the Jaffa slaughter, and sounded like the people's weeping for their dead. Budapest cellist, Vincze played over Palestine Broadcasting Service and had to have a police guard wher he left at 11 p.m. Streets not scheathy after dark.

## Kansas City

By Vernon C. Hoyt .

Two bombings of mushroom spots last week,

ast week.

Conservatory of Music moving to
ew location July 31.

Blanche LeBow, formerly of Phil evant combo as Shirley Allen, back

K. C. Civic Theatre active in spite of hot weather. Doing a three-night stand of one-acters this week

night stand of one-acters this week. Fairyland, K.C's only amusement park, now booking one-night stands of name bands. Leon Belasco first in with Glenn Gray to follow. Summer concerts by group recruited Philharmonic underway at Swope Park. First concert Sunday (5), with Sol Bobrov making his debut as conductor.

(o), with Sol Bobrov making his debut as conductor. Gus Pusateri, night club operator, east for inspection of clubs for ideas on rebuilding the Mayfair, which was destroyed by fire. Pusateri also decountained by the conduction of sold several. days before Mayfair burnet.

#### Seattle By Dave Trepp

Kay Pagan to Alaska for the Morrie Nimmer to Cal. on month's

Tannissi Federil leaves theatres or Best's.

Warren Lemon now selling travel ailers for local distributors.

Fifty thousand Shriners expected ere for Imperial Council session. Harry Mills, ex-theatre ed on tar, handling publicity for Sports-Star, handling publicity for Sports-man's show.

Bob Murray sold his Doghouse sandwich spot and becomes match-maker and promoter for wrestling club.

Longacres race season opened July

club.

Longacres race season opened July

with summer jobs for local showmen at gate, boxoffices and machines.

chines.
Grover Jones, Par studio writer,
sile for Ketchikah, Alaska for atanosphere.
Spawn of North, with Director
Hathaway, Carole Lombard and Joel
McCrea going north for shots.

## New Haven

By Harold M. Bone

Lillian Kaye back home. Ben Cohen's night off is spent tanging around summer theatres. Gene based of the second summer theatres. Gene based on the second se Lillian Kaye back home

Olive Olsen commuting to two eeks of summer trouping at Ply-touth, Milford.

Summer theatres applied for 29

mouth, Milderd.

Summer theatres applied for 29 more Yale drama dept, studes than the dept, enrolls.

J. Glimore Carroll, WPA p.a., has rest of the outfit.

Glenn Hunter polished off a week of Pettrifed Forest with Post Road players at Madison publicity at Feg Oertil hardnets Y. Joannes again designing sets there.

## Cincinnati

By Joe Kolling Charlie Fine remodeling his Em-

pire.
His appendix at Christ hospital,
Joe Goetz again at his desk.
Variety club's picnic July 20 at
Tom Riley's Pleasure Isle, in Ken-

tucky.

Kelsey McWhorton returned to his
Sharone theatre, Sharonville, sans

Sharone theatre, Sharonville, sans appendix.
The Shubert dark, Cliff Boyd winging around other RKO houses while managers vacash. Downtown barber shops going in for tipping, they're baiting customers with free parking space.

Chicago

Bernice Bucans had her appendix lifted. Bill Stein readying for a trip to

Harry Smythe new prexy of the

Art Weinberg taken down with flu in Detroit.

Michael Todd playing the golf courses with a putter. Frank Dare, Equity head, and frau acationing in the Ozarks.

Pliner and Earle, piano duo, all set till Labor Day at Waldman's bar. Dave Levin back in town for a visit after an absence of several

George Pincus showing visitors ground the new Shapiro-Bernstein

Dave Lipton talked Johnny Jo-seph into motoring down to Texas with him.

Marie Agnes Foley directing pageant for the McHenry township pentennial.

entennial.

Eddie Benkert ducking the mu-cians union headquarters for

centennia.

Benkert ducking the musicians union headquarters for some suntan.

Marie Peterson, back from Cleveland, where she gave the Exposition the once-over band playing some metalighters to fill in between Frigidaire programs.

Ada Leonard left for Kansas City, where she will spend the summer with the folks back home. been collecting to the collection of the collect

openicus and week wast of the Felix Mendelsom being considered as m.c. for the Oriental following his job as toastmaster at the Jack Miller testimonial.

Harold Isbell heads the radio department of the Speech School during the Northwestern university's summer session.

ing the Northwestern university's summer session. Willie Howard in Fritz Blocki and Willie Howard in Fritz Blocki and Willie Howard in Buddle Constant State of State

## **Baltimore**

By Albert Scharper, Jr.

Dan Burkhardt's car smashed up. Mrs. Freddie Schmuff on feet again

Dan Burkhardt's car smashed up.
Mrs. Freddie Schmutt on feet again
after hosy siege. To all ASCAP of.
Sam Feldman, bar exam.
Warner managers from Maryland,
D. C. and Virginia will hold annual
three-day shivaree in Annapolis in
Attust.
Cham McLaughlin, g. and McLaughlin, g. and Audit.
Cham McLaughlin, g. attust.
Attus

orcs over weekends of several nights weekly.
Local WPA band plays weekly over WCAO. At conclusion of last week's program the announcer plugged the Sunday concert in Balto Art Museum, and mentioned that there would be 'no admission'. Meant 'Iree admission'.

## St. Louis By Sam X. Hurst

By Sam X. Hurst

Thelma Hugo won second divorce from William E. Hugo.

Ex-Mayor Henry W. Kiel. pres. Muny Onera Assn., winning fight against the second flower and the second flower arrested in city since June 18, 1935. Biggest catch was 100, June 28. Jewel. Smith, 24, entertainer at Wilmax hotel intery in west end. Jewel Smith, 24, entertainer at Wilmax hotel intery in west end. Suffered fractured and in heapow last week.

Harry Arthur expected back Friday (10) to officially take over three WB houses and propare lid for maiority stock. In St. Louis Subborn burro used in 'Sons o' Guns,' musical comedy at Muny Opera in Forest Park, was removed from show after two performances because it refused to make proper exits.

## **OBITUARIES**

FUNETO'S CRAVENS
Funeral services for Junious Cravens, internationally known art critici, were held July 7 in San Francisco, Cravens died under mysterious circumstances at Mussel Rock near Frisco sometime before July 4. Cravens studied art in Indiana and at Art Students' Lengue in N. Y. He wrote and illustrated articles for

various publications and was at vari ous times art editor for Butterick ous times art editor for Butterick Publications, associate editor of Vogue and art editor of Vanity Fair. For four years he was head designer of a large N. X. seemic stylido, creator of sets; and costumes for a number of Broadway productions, spent three years with Long Island film stylidos and was associated with Manuel Adams in color Blim Oxperi-

For the last 10 years he lived in For the last 10 years he lived in Frisso, where he was art critic, book review and dramatic critic for the Argonaut Editor of the Argus Monthly Art mag. He was active in amateur theatiricals and wrote and designed the Bohemian Grove play of 1983. At the time of his death he was art editor of the San Fransisco News.

## IMOGEN COMER

IMOGEN COMER Imogen Comer (nee Nellie Dover) 67, 'died in Bellevue hospital last week. In the early part of the century she was popular in vandeville, her deep contratio passing as a haritone. She was credited with having popularized a number of the songs of the day, notably 'in the Baggage Cooch Ahead.' She was frequently headlined at Pastors and

THE MINER BOYS TOM -:- ED -:- GEORGE Mr. and Mrs. BARNEY GERARD

other spots and was perhaps ever more popular around Chicago. Sh was married for 41 years to Lione Stagg.

Stagg.

Funeral to be held today (8) from
Riverside Memorial chapel with interment in the Actors' Fund plot in

#### FRANK MCINTYRE

FRANK MCINTYRE
Frank: McLintyre, 50, superintendent of the front door and in charge of the exphange desk of the Ringling Bros.-Baraum and Balley circus, died from a heart attack in a hotel in Ashtabular July 2.

Body was taken to his home town. Bratdord, Pa., where the show played States of the state of the state of the show the state of the show the state of the show the shows the state of the show ternained over for Studay for the shown the shows the show the shown that the shown th for Sunday for funeral service

and burial.

He is survived by his widow, his mother, two brothers and a sister. Bradford, Pa, had planned a welcome home for McIntyre on Saturday.

#### DAVID HIGGINS

DAVID HIGGINS

David Higgins, 76, actor and playwright, died in Brooklyn, June 30. He had no immediate relatives and lived with the Carleton Macys, once stock favorites.

He wrote At Piney Ridge and 'Up York State' as well as 'His Last Dollar, 'playing the lead in the latter. He also played the name part in 'The Scallawag' with he wrote in 'The Scallawag' with he wrote in '31. in 'The Green Widow.' He had been in retirement since then.

#### MARGARET WALKER

MARGABET WALKER
After a lingering illness Margaret
Krieg Walker, 38, died at the Montiflore hospital, New York, Saturday
(4). She appeared in a number of
Gilbert and Sullivan revivals on
Broadway and on tour.
Miss Walker's illness was baffling
to physicians, who stated she had
contracted a rare form of paralysis.
Mass was held at \$1. Malachy's Tuesday, remains being sent to her former home, Logan, Ohio.

#### GEORGE · CLEMENTS

GEORGE CLEMENTS
GEORGE CLEMENTS
Fox, died last month in Sydney, Australia, following a long illness.
Originally joined the J. D. Williams
Amusement Co, later being connected with Australian Films, and
First National.
Survived by a widow and two
wide.

SELLART SELLART

and cirrhosis of the liver. Deceased had collaborated with his wife, and cirrhosis of the liver. Deceased had collaborated with his wife. Aimee, on many plays, best known of which were 'Nine Till, Six.' Sixteen,' Supply and 'Demand,' Full Circle,' 'Love of Women.' The last named was banned for public performance, although it was done pri-

#### BURDETTE L. DODGE

BURDETTE I. DORGE.

Burdette L. Dodge, 83, who assisted in originating Summit Beach Park, Canton, died June 22 at the home of a daughter at Orange, N. J.

He leaves his widow, a daughter and one son. Body was returned to Akron for funeral services and burlal.

#### SAM JOHNSON

Sam Johnson, 71, who claimed the title of world's champion bone player, died in New York July 4. player, died in New York July 4. He was for many years on the end with Dockstader's and Primrose & West's minstrels. For the past four years he has been 'featured with Corinne's 'Stars of Yesterday.'

#### AL BRODIE

AL BRODIE

Al Brodie, 33, in charge of the St.
Louis branch of the Brooks Costume

Co., died of a heart attack, there
Monday (6).

Deceased was with the designers
for six years. He supervised the
costuming of the St. Louis Municipal

#### EDOARDO FERRAI-FONTANA

Edoardo Ferrai Fontana, 58, ormer Met, opera singer and later teacher, died in his home in foronto July 4 of a heart attack. He is survived by his widow and

#### ARTHUR McCLELLAND

Arthur McClelland, 24, chief engineer of radio station WAIU, at Columbus, O., died July 1 in that city from tuberculosis.
Funeral services and burial locally.

#### PIERCE KINGSLEY

Pierce Kingsley, 50, scenic artist and director of the Alton (III.), little theatre, was killed last week in an auto accident. Details in the dramatic section

OSCAR G. BIERL Oscar G. Biehl, 50, owner of Dynamite Gardens, nite spot near Sandusky, O., died in a Cleveland hospital July 1, following a lingering

## FRANK THRING

Frank Thring, one of the ploneers of film business in Australia, died in Melbourne July 1. More details in the foreign news section.

Mother, 71, of Naylor Rogers general manager of KNX, Holly wood, died June 29 in Los Angeles

#### Units .

. (Continued from page 43)

productions next season, though very few have received concrete encour agement in the way of definite con-

green widow. He was the received concrete encourtrement shee then.

ET WALKER.

B, died at the Montred the was the way of definite contracts from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing of the concrete encourtreats from the way of the thing to the concrete encourtreats from the way of the thing to the the concrete encourtreats from the way of the thing to the concrete encourtreats from the way of the thing to the concrete the concrete the concrete encourtreats from the way of the thing to the concrete the concrete encourtreats from the way of the thing to the concrete encourtreats from the way of the thing to the concrete encourtreats from the way of the thing to the concrete the concrete encourtreats from the way of the thing to the concrete encourtreats from the way of the way of the thing to the concrete encourtreats from the way of the way of the concrete encourtreats from the way of the way of the concrete the concrete encourtreats from the way of the way of the way of the concrete encourtreats and the treat that production the same of the same of the way of the way of the concrete encourtreats from the way of the way of the way of the way of the way

and, with only one exception, turned

and, with only one exception, turned in excellent grosses everywhere it played. While the circuit intends to revive this unit in the fall as well as been succeeded by the control of the

## **WEINSTOCK BURLESOUE** IN HOLLYWOOD AGAIN

Hollywood, July 7.

Hollywood, July 7.
George Shafer has turned over his lease on Hollywood Playhouse to Edward Weinstock, and burlesque again takes up its old stand. First of the burly opuses comes in Aug. 1; entire troupe to be brought here from the east and going to Miami after eight weeks. Florida company will come hearter Project bows out after week of Redemption.

## Reinhardt

(Continued from page 1)
is to be used in make-up and general staging. Film scouls are reported going over especially to watch

ported going over especially to watch proceedings.
Cast for "Everyman Includes Frieda Richard, Dagny Helene Thimlg, Richard Eybner, Raul Lange, Fred Liewehr, Lui Rainer, W. Schich and Attlia Horbiger, "Faust will have Paula Wessely, Lotte Medelsky, Erieda Richard, David Balser, Rang Williams and Manager Williams and Sahadling choreography on latter offering. offering.

Is nationing choosepastic varieties.

Many members of New York press.

Many members of New York press.

Mill be on hand for the drama and
millies oriend. Olin Downs, Times'

will be present throughout. Also
Carleton, Smith, Esquire; Marcia
Davenport, Stage; Elizabeth Armstrong, Time, and probably Samuel
Chotzinoff, Sun, and Pitts Sanborn,
N. Y. World-Telegram,

## To B. R.

(Continued from page 3)

committee has the power to inte-pret rules and make some change its announcement was to the effe-

pret rules and make some changes. Its amnouncement was to the effect that the rules governing such transactions would be the same as in force on the date the pleture backing of any show or shows becking known. Regardless of the pleture attitude, film money is expected to figure in a film money is expected to figure in a film money is expected to figure in a tions. Warhers is committed to three plays to be done by George Abboth, and White Horse Inn' with Rowland Stebbins (Layrence Rivers, Inc.), while Metro previously was in on Sam Harris Room Service, tried out last winter and due on the boards again. Same firm is said to be interested also in Harris' import, 'Night Must Fall,' and Max Gordon's 'St. Helena,' also from London. Hollywood did not especially mention not backing foreign plays.

What They Don't Like

#### What They Don't Like

What The, Don't Like

What the picture people do not
particularly like is the new contracts'
100-40 sharing terms on film rights,
100-40 sharing terms on much
100-40 sharing terms on much
100-40 sharing would be continued. Hollywood
100-40 sharing would be continued, 100-40 sharing
100-40 sharing the sharing
100-40 sharing the sharing
100-40 sharing the sharing
100-40 sharing the sharing
100-40 s

## House Reviews

## ROXY, N. Y.

ROXY, N. Y.

(Continued from page 14)
they get her relishes it all pretty
well. The slaps are getting old.
Robbins Trio, dancers are on first
in soft shoe work which winds the
with acrobates. The latter is what
with acrobates. The latter is what
with acrobates. The latter is what
with some good tumbling. Winner of
last Fred Allen amateur broadcast,
Mickey Kapral, follows with the harmonica. A novelty but no showmanstip. Bob Hall appears ahead of the
second Gae Fuster production scene
slows up the show.

Readinger. Twins, Oriental dancers, work; with the backing of the
Foster line, offering a fair routine.
Freddy Mack is back in the pit doubling as a modest m.c. Char.

## STATE, N. Y.

This week's stage fare is the epitome of variety. Acts are nicely set apart to enhance the difference. House has had two units successively, Milton Berle's and Ed

successively, Milton Bettle's and Ed.
Sullvan's. The change is, therefore,
Sullvan's. The change is, therefore,
Dur-with Pat Alcae the usual one
to the change is, therefore,
Dur-with Pat Alcae the usual one
bour-with Pat Alcae the usual one
pool summer show.

Fred Sanborn, comic-xylophonist,
assisted by a magico and stooge,
holds up very well in the deuce
spot. Key's toler maintains the pace,
polt. Key's toler maintains the pace,
spot. Key's toler maintains the pace
spot. Key's toler maintains the
are decked in artifloial blondery and
spangled costumes and go through a
rapid routine of club tossing. A lot
of it is illusion because of illuminated paint and lighting effects. Has
sponse. Sanboru's and getting response. Sanboru's metting response. Sanboru's are the majestic
tones of a console under his hand.

Donald Novis in the third yung

tones of a console under his hand.
Donald Novis in the third rung
more than holds his own. Singer
doesn't waste time gabbing, but leaps
to the mike on his entry. Along with
pop reperiorie the rather-reaching
tenor essays the difficult barione
essay

as the lims in with an Irish ballad as the table with an Irish ballad as the floorest and the succeeding Rooneys.

Pop Rooney no longer holds the front, but has relinquished it to Pat the third. Boy's youth is about the other house the latest the ball the last on the old man, house his house his famous clogging and boy is more of a soft shoe slinker. The new, traditional Rosie O'Grady heel kicking thing is recommended to the latest the back to back for ham children in back to back for how the latest the back to the latest latest the latest l

rung in for the walkoff for a homey touch of the best flashes seen to the seen they are taken. Sixty is that they are taken to they are taken to the seen and a maintain they are taken to the seen the seen to the s

#### EMBASSY, N. Y. (NEWSREELS)

Rather thin pre-holiday population put in a somewhat lackadasiscal 71 mins here, except for the 16 mins here, except for the 16 mins here, except for the 16 mins here. The 10 mins here has been somewhat the 10 mins here has been somewhat here had been so here. It is just one of those weeks so far as good news those weeks so far as good news those weeks of the clips are filler and novelty of, the clips are filler and novelty of the clips are filler and the same had not been somewhat the same had not been somewhat the same had not been same and the s

those weeks so far as just one of the control of the clips are filler and novelty.

With the presidential candidates for a quarter of the clips are filler and novelty.

With the presidential candidates for the clips of the control of the clips are filler and novelty.

With the presidential candidates for the clips of the control of the clips of the control of the control of the clips of the kansan and his daughter. Paramount catches Knoz and his wite in a New Hampsone fair clips of the Kansan and his daughter. Paramount catches Knoz and his wite in a New Hampsone fair clips of the control of the clips of the clips around the clips of the clips around the clips of the clips and does a nice job of splicing shots of Mrs. Rosevetl and Mrs. Landon. Photography of the latter especially foolare. Nothing more important than this control of the clips. They've been relegated to the end of the showing, but are complete in a vivid paroram of the complete in a vivid paroram of the control of the crisis in Palestine. Covers all the basic angles pretty well with the control of the crisis in Palestine. Covers all the basic angles pretty well with the control of the crisis in Palestine. Covers all the basic angles pretty well with the control of the crisis in Palestine. Covers all the basic angles pretty well with his control of the crisis in Palestine. Covers all the basic angles pretty well with his control of the crisis in Palestine. Covers all the basic angles pretty well with his control of the crisis and stock clinis.

clios.

Comedy draws a short straw. Fox has two Lehr bits that fail to click with gusto, and Paramount's Tom

Howard foolery gets nowhere. Best laugh is a straight interview with the Canadian stork derby contest-ants. Likely winner, a street car employee, says he'll quit his night work if he wins the 500 grand. It's unintentional, apparently, which makes it all the hetter.

ants. Likely winner, a street car employee, says hell out his night members, and the summer and fix unintentional, apparently, which makes it all the better.

Military stuff comes in for plenty, but it's mainly hash with a new his a new stuff of the st

#### SHEA'S, TORONTO

SHEA'S, TORONTO

Edgar Kennedy of films was to headline for current week, but had to hurry to fiolity wood promot for remember of the big of the state of the big of the bi

## EARLE, PHILAD'LPHIA

Philadelphia, July 6.
Attendance hasn't been so forte so far for this week's show at the Earle, which is average in quality is somewhat short on marquee names. Pic is 'Early to Bed' (Par), with Mary Boland and Charlie Ruggles. Lucky Millinder and his band are vaude headliners.

Boland and Charlie Ruggles. Lucky Millinder and his band are vaude headliners.

Show open with Carleton Emmy's Show open with Carleton Emmy's Control of the pooches. (All of them little fellers) and their routine is, on the whole, good. Several of the pups have comedy stunts and, as is so often the case with trained animal offers, and the case of Emmy's own comedy patter is not so hot and could be cut.

Sue. Ryan comes next and her act went over quite well with the Earlie of the control of the con

to a T and clicks nicely. Has a gra-accompanist.
Millinder's band has three assist-ing specialists. First of latter is Edita Wilson. Of the Ethel Waters type warbling of I Want a Rough and Ready Man. Drummer, who chants accompanying refrains, helps a lot. Chuck Richards, crooner, did one number that was only fairly well decomed then. Pops and Louic offer harmonizing and tap dancing. Okay if not unusual.

Band specializes in recent pop numbers, including a couple of tricky interpretations most of which fea-ture the brass.

Waters.

## Heat Kills Python

Missourt heat was a bit too much all opened in Translation and the strength of the strength opened in Translation Mo. Employees the preparing for transfer reputile from its traveling trunk to exhibition cage, ox found it dead.

Death is attributed to the heat, 107 ml

# WORLD'S CHAMPION ANGELS

# TEXAS SHOOTING THE B.R. ON EXPOS

Fort Worth's Frontier Festival Related in Start, but They're Gonna Put It Over or Else-No Like Dallas' Head Start

#### PLENTY OF ACTS

Fort Worth, July 7.

Fort Worth, July 7.

Showmen are beginning to realize, evidently, there is, gold on these plains. They are late in doing so, although tours of Kathterine Cornell, Helen Hayes, Faul Whiteman and Eddie, Cantor, should have tipped them off. On the other hand, turkey 'Qualities', starved. These cowboys want rich tenderloins, not lean veal.

The Frontier show is corting more than expected, but its backers, the city in general, are natural gamblers and want to go the whole hog if Fort Worth, is to root, its way to success. The city council and business men are the omnibus angel of this show. It would be like Mayor La Guardia and his City Hall crowd, linking hands with Gimbels', Hearn's, Lord and Taylor's, 'Liffany's, Rockefeller and Morgan, and their lik, to put over a show on Broadway.

Local concerns have been assigned quotas. One hotel bought \$3,000 worth of bonds and recently took \$5,000 more. What an angel! The Broadway boys evidently have been pikers, passing up the provinces for possible Mazda Lane shoest ingers. Faye Cotton, Borger, Texas, winner of title of Texas Sweetheart No. I, will have the leading role in Casa Manana show although she never has been on the stage before. She is a regal beauty that has taken to yard. Salles a peacock to the front yard. Salles in Peacock to the fr

yard. Sh Marshall.

Marshall.

Casino Park, lakeshore dance resort, had booked big time bands expecting to cash in on Frontier show being open. Delay, in opening big show, however, does not seem to have hurt it. Jan Garber, played one-night stand there recently and tonight (Tuesday) Rudy Vallee will take the bation. Other bands booked: Art Kassel, July 8-18; Anson Weeks, July 18-Aug. 1; Isham Jones, Aug. 115.

#### Sally Arrives, 'n' How!

Sally Arrives, 'n' How!

Fort Worth social leaders met Sally Rand at the airport last week when she arrived from California and gave her a breakdast in the burg's most exclusive club.

1 Sally was, dressed sweetly in a pioneer woman's full skirted dress and sunbonnet and the only fans seen were the society dames who fell for her stunt. She also talked to the Rotary Club on civic pride in the Frontier Centennial, opening July 18. It was an entirely different Sally than the one who maneuvered court cases in Chicago to win page one space.

Other terp divas could take a tip-from Sally. She has taken a house in the exclusive River Crest section. She yet has to attend a Sunday School picnic, but that would be her next natural move in her new type of campaign.

attention and the complete of the companient of companients. She has gone completely Chamber of Commerce and part of her duties evidently are to counteract the idea that the Sally Hand Nude Rarch will be a flesh show. Imagine Little Egypt forgetting the lures of the Nule!

The battle between Dallas and ort Worth continues. Two exmples of the conflict came to light

The battle between Dallas and Port Worth continues. Two examples of the conflict came to light McCook, Neb., 13: Holdredge, 14: Maryaville, Rans. 16: Mary

plane that steered clear of Fort Worth. The Dallas crowd was not going to let Fort Worth horn in on that attraction.

Dallas people are not buying the \$6 and \$3 advance bargain books like Fort Worth expected they would. People here bought gobs of the Dallas advance books and now are afire because Dallas fails to recip.

Bitter Competish
A large Dallas department store planned to open a booth where Fort Worth inchest could be sold. It also worth worth inchest could be sold. It also provided the store of the store gave up both ideas.

A Dallas columnist who described the Fort Worth alyout as cheap also has brought down the ire of Fort Worth citizens.

More than \$700,000 worth of bonds have been sold to the public to finance the temporary buildings and the aboves for them. Fernment being erected with a city bond issue being erected with a city bond issue and grants and appropriations by the Federal government. Evidently Fort Worth will be in show business for some years.

The latest information is that the Frontier show hom makes it differ from

The latest information is that the Frontier show here will open at 5 p. m., which makes it differ from the property of the pro

arrived here only to be disappointed because the expo did not open July 15 planned.
Paul Whiteman and band is due to arrive July 1 and a week of could be consensed in the could be consensed in the could be consensed in Sundaded the Could be consensed in Sundaded the Could be consensed in Sundaded to Could be consensed in the Could be consensed in the Could be could be consensed in the Could be consensed i

## Philly Grows Frivelous

Philadelphia, July 7.

Philadelphia July 7.
Proposal was made last week to
hold annual three-day soring Mardi
Gras in Philly, combining mummers,
military, civic and business organizations.
Suggestion follows widespread
sentiment voiced after special onenight Mardi Gras celebration during
Democratic National Convention.
That event, staged to entertain outof-town visitors, turned out to be gigantic affair, with estimated mob of
more than 1,000,000 turning out to
see 16,000 paraders. more than 1,000,000 turning out to see 16,000 paraders.

It was largest crowd in Philly's

It was targest crowd in rmmy shistory, even surpassing Armistice celebration. Mummers are members of 29 clubs who don elaborate costumes to parade every. New Year's morning. Suggestion for spring Mardi Gras does not 'contemplate abandoning New Year parade.

#### Smith to Cleveland Expo

Rochester, N. Y., July 7.
Frank Smith, treasurer of the Eastman theatre, goes to Cleveland Expo as executive financial manager

ager.

He has a rep in the ticket game and will center on that phase of the

## **CIRCUS ROUTES**

Week of July 13

## ZACCHINI LUCKY; WIRE GIRL KILLED

Victor Zacchini, billed as the human cannonball, offered this season as an added free feature on the midway of the Dodson World Fair Shows, cheated death here (July 2), when stakes holding the life net pulled out as the performer, shot from a large cannon, plunged into it. The nets held firm as he first plunged into them. On the rebound, which tossed Zacchini 25 feet into the air, the huge rope net collapsed and the first plunged into them. On the rebound, which tossed Zacchini 25 feet into the air, the huge rope net collapsed and the first of the ground. He was baddle, but will not the shoulders and lack, but will not the shoulders and lack, but will not the shoulders and lack but will not the shoulders and the was a should be shown executives said.

Raymond, a brother, was killed instantly four years ago, when he overshot the net in a similar thrill exhibition. More than 10,000 people witnessed the accident.

Vera Davis, doing a free act for

hibition. More than 10,000 people witnessed the accident.

Vera Davis, doing a free act for another show, plunged to her death from a high wire when stakes pulled out on the same lot.

## **Due Bills for Oaklevs**

What is probably the first deal of its kind is the issuance of advertising due bills on Palisades Amusement Park, Englewood N. J. Park didn't open so heavily this season and manopen so heavily this season and management figures it can be no harm setting a few customers without profit who will spread the word-of-mouth plug and possibly return minus the paper. Other consideration is the paper advertising that entails no cash outlay.

Wampum is okay for everything in the Park. Includes pool, ballroom, restaurant (food and liquor here, unusual in most due bills), and amusements. Issued in \$10 allotments. Such a deal is only possible where the management controls the entire park.

## Mix Heads East

Alliance, O., July 7.
Tom Mix Circus heads east immediately after the conclusion of a 10-day sponsored engagement at the Chicago Coliseum, but the advance unable here to say just how far east the show will go.
Date here is July 14, and it will be the first in, Cole Bros, cancelling June 21, a Sunday date, after a controversy over the lot.

## Ringling's Divorce

Sarasota, Fla., July 7.

John Ringling has been given his final decree of divorce from Mrs.
Emily Haag Buck Ringling, Circuit Judge W. T. Harrison signing the

order.
Ringling, now in N. Y., filed suit
March 4, 1934, alleging cruelty.

## Drop Cowboys

Massillon, O., July 7.
Milliken Bros., a small motorized circus which halted here several days ago for reorganization, has resumed its tour and will play extensively through eastern Ohio for the

sively through eastern Ohio for the next two weeks.
Several new acts have been added along with a number of additional motorized units. The advance has been augmented and more complete billing will be the policy.
The wild west department has been dropped.

## SHOWMAN'S BIG ESTATE

Columbus, O., July 7.

An estate of \$118,232 is left by the late Joseph W. Dusenbury who was active for almost a half century in theater construction in the middle west and was owner and builder of many amusement parks in central Obio.

#### MICHIGAN CENTENARY

Puts \$100,000,000 Into Private Coffers on State-Wide Plan

Detroit, July 7.

Michigan's celebration of its 100th birthday, in progress since 1935, has poured more than \$100,000,000 into coffers of state's citizens, Centennial Committee has estimated. Statewide survey has shown a yearly increase of \$50,000,000 in the total tourist revenue, which already had reached an average of \$300,000,000 per year.

per year.
Few businesses have failed to Few businesses have hancu we profit by the celebrations, the survey showed, most of the coin going, however, to dealers in food, shelter, motor fuel, clothes, entertainment and souvenirs.

State has encouraged municipalities to stage centennial programs of their own, even supplying material for advertising, etc. Private fetes Ypsilanti, Oscoda, Greenville, Cheboygan, New Buffalo and Manistee. More than 40 similar celebrations are still to be held this summer. Program in correction with big State Fair in Detroit's Fair Grounds in September will serve as climax of centennial celebration. ties to stage centennial programs of their own, even supplying material

## Grief in Youngstown

Youngstown, O., July 7.
Circuses having tough time here
this year. Cole-Beatly kept out
month ago when refused permission
to show Sunday. Ringling BrossBarnum-Balley circus, first had
trouble last week about unloading at
West avenue due to traffic complications. This ironed out with circus
picking newport in Trumbult country
by the complication of the complications of the complications. This ironed out with circus
picking newport in Trumbult country
by the complication of the complications of the complications. The complication of the complications of the complications of the complication of the complications of the complications of the complication of t

mired crowd.

Two hundred persons seeking refuge on porch of nearby home owned by Jim Griffith at Gypsy Lane proved too much strain and porch collapsed. Nobody hurt.

## Why He Resigned

Columbus, O., July 7.
George E. Gates, of Massillon, former secretary of the state racing commission, was charged with a shortage of \$541.90 in revenues received by the commission, in an audit report filed this week with the State Auditor, Raymond R. Wilson. Report covered an audit of the commission's accounts from July 1, 1933, to Jan. 8, 1936. Gates resigned as secretary, while audit was being made.

## Clown Paints Church

Chown Paints Church
Choctaw, Ala, July 7.
Grease paint will make the Choctaw Baptist church of this little town look like new. In fact it is its first coat of paint.
Choctaw at its best is but a small village, and many of the residents had never seen a real, live circus clown in action until Leonard Campbell of Meridian, Miss., who used to be with the Ringling-Barnum & Bailey circus aggregation, appeared here.

here.
Campbell put on a two-hour enterment, which was sponsored by women of the Baptist church proceeds raised by the show

#### will go towards painting the church SUES FOR A BUTT

SUES FOR A BUTT
Dothan, Ala, July 7.
Suit for \$3,000 damages for personal injuries sustained when she claims to have beer butted by a goat, property of the Royal Palms Shows, Inc., a canvial, has been filled against the amusement concern by Mrs. J. M. Danford of this city. In her complaint, the Dothan matron, charges the animal was vicious and she suffered severe and painful injuries when knocked to the ground.

## CONCESSIONS AIN'T

The dance hall and concession booths at Glen Park, Williamsville amusement resort, were destroyed by fire early Wednesday morning. Damage estimated at \$20,000.

## RAIN DAMPENS CLEV'L'ND EXPO

Cleveland, July 7.

Seven hours of steady rainfall, the heaviest Fourth of July rain in nine years, dampened Greet leaves Exposition only 54,533—less than half of expected quita. Despite the terrible weather, attendance figure for eighth day of city's centennial show was flattering, comparing favorably with gate on opening day.

Up to the Fourth, attendance for first eight days totaled 270,232, reaching an encouraging average of 23,771 per day. Initial day (June 27) pulled in 61,276; second, 54,407; third, 15,143; fourth, 18,271; fifth, 23,494; sixth, 21,122; seventh, 20,744. Nearly three days of full rain jinxed business of concessionaires in midway and Streets of World, but highly out that even the Columbian Expo in 1893 was wet-blanketed at start but wound-up in the big dough.

Going at the present average, and considering seventeen more possible days of showers, expo should get an attendance of 3,377,000 during its 100-day run at the least, which will be sweet. Particularly at 50-cents per lead plus two-bits to 'Streets of World'.

Rain-coated holiday sight-seer's who did turn out huddled in the free who did turn out huddled in the free

per head plus two-bits to 'Streets or World.'

Rain-coated holiday sight-seer's who did turn out huddled in the free covered exhibits, making the best of the situation but not spending much money. Industrial show tagged, Romance of Iron and, Steel in underground hall was jammed; so were the Automotive building and Old, Globe Theatre, Middy field in Stardium caused the 'Death Dodgers,' a troupe of auto-crashing daredevils, to postpone it. Heaviest play in inadoor. Public Auditorium went to Radioland, which was opened, Saturday (4) with two performances by Stoopnagle and Budd, Irene Beasley and fair's band.

No Litte Concession Gate

possesy and fair's band.

No Like Concession Gate

So far the chief kicks have come from concessionaires in nationality-village section, who complain that 25-cent gate charge is hurring their trade. Principal objector is Mike Speciale, whose French Casino has a 40-cent door tax, bringing admission coast up to \$4.15 per poon because the nucle gals in musical revues. Answer to that by Almon Shaffer, top man of midway, is that gate charge is good showmanship, building up air of mystery to attract spenders and keeping out rubber-neckers who wouldn't buy anyway. Regardless of squawks, gate charges can't be reduced as they are included in \$2.50 ticks books sold previously. Advance sales were \$1.250,00°, which complicates things unless they give completes they give the property of \$1.50 to \$1.50 t

American bow, was rushed to emer-gency ward and then to hospital.

# BIGGER THAN EVER! THE MILLS BROTHERS

FOUR BOYS AND A GUITAR with JOHN MILLS SR.

Voted America's greatest quartet by 227 radio editors for five successive years—voted the world's greatest quartet by audiences from Los Angeles to London! Greatest radio commercial of their career last season for Elgin with John Mills Sr. replacing John Mills Jr.! On with Mills Sr. to American theatre engagements topped by the Metropolitan, Boston, at the world's record high salary for a colored act!

FIVE YEARS AGO AMERICA'S GREATEST RADIO NOVELTY—
TODAY AN INIMITABLE INTERNATIONAL INSTITUTION!

Now at the Empire Theatre, Liverpool, England, after record-breaking engagements at the London Palladium (two weeks), Birmingham Hippodrome, Glasgow Empire, Stratford Empire, Manchester Palace—Holborn and Finsbury Park Empires, London, Dublin Royal and Blackpool Palace coming up. Only colored act ever to appear in a Command Performance before Their Majesties, King George V and Queen Mary!

NOW OPEN FOR RADIO IN AMERICA THIS FALL!

RULL-O'KEEFE INC. ARTISTS' REPRESENTATIVES

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88 PAGES

## N. Y. World's Fair of '39 Mayoralty BOX-OFFICE BURN Straw-Hat Operators Squawking Bally for Whalen?—Set Up Details AT PICTURE STARS

By BOR REINHART

By BOB REINHABT

Is New York City's World's Fair
of 1839 being used to groom Grover
Whalen for the mayorality campaign
of 1937. This is the feeling among
many connected with the Fair and
in the know politically.
Whaleh, originally only a member of the directorate, now heads up
the whole Fair, which will spot him
as Fage I news in the metropolitical
as Fage I news in the metropolitical
to directorate, now heads up
the whole Fair, which will spot him
as Fage I news in the metropolitical
to directorate the more formation
of the conditions of the statement of
the world's fair office of mayor
of the world's fair has been for six
months a battiefield of controversy
between politicians on the lookout
for jobs, and those who might be
labelled the more spiritual boys who
want to make the Fair look to the
future.
While the press has touched on

future.

While the press has touched on the political aspects, the public has been left to read between the lines for its deductions. The project was originally amounted as a civic and completely mon-political venture, with George McAutery, president of the Title Guarantee & Trust, at the leaf. Indications of the trend which the

(Continued on page 73)

## New Playground for **Dionne Quins Takes** Sting Out of Tourists

Toronto, July 14.

Newly-opened playground at the Dafoe Hospital for the Dionne quins at Callander is already attracting bevies of tourists. Surrounding cir-

at Callander is already attracting bevies of tourists, Surrounding circular passageway permits the public to view the tots at play, with the children themselves unaware they are under observation.

Unique recreation field consists of an oval grass plot, a miniature concrete paddling pool and a circular exacrete pit filled with sand. Plot is also dotted with a number of small pine trees. Upper part of the circular wall is a promenade for visitors, this being screened with å fine wire mesh. Floor of the passageway has been covered with felt, over which are layers of cork so that clidren will not be disturbed by and of footsteps. Playground has a pand at dressing room for the quins and a special storeroom for their toys.

## Halt of Relief in Pa. Hurts Nitery, Bar Biz

Philadelphia, July 14.
Small-time local niteries and taprooms are hard hit by halt of dole
in Pennsylvania last week. Business
in most places has dropped as much

while those on relief are generally not figured as spenders, they can usually hold out enough for a couple of beers. And that adds up.

### Amateur Thumbers

New Orleans, July 14. Major Bowes or Bu Please Help Me Get There riease Heip Me Get There. Signs such as this on hitch-hikers' grips is the latest ride-catching racket on highways near here, according to state police.

police.

A few of the signs are genuine, but most of them are fakes, used by professional thumbers to get rides, officers

## HEAT A HYPO TO **NEAR-B'KRUPT CONEY IS.**

Hot weather, which last week sent had of New York to the beaches and too tis, was a life saver to Coney Island. For many of the concessionaires, there the heat wave came as a last minute bankruptcy reprieve. Rainy weekends since the beginning of the season had put the Coney Islanders on the ropes. Some 43 concessionaires were plastered for court hearings on dispossess notices. Then came the heat, and everybody paid off.

## 'Most\_Sought-After?'

Most sought-after star for a Broad-Most sought-after star for a Broad-way musical at the moment is Jessie Matthews. Recent Gaumont-British pictures have upped her popularity on this side, though she has always been a strong draw in England. Shubert offices are interested in her, also Rodgers-Hart, who want her for a musical which Alex beauther, will produce. Team stand a will produce.

will produce. Team stands a chance, as Miss Matthews worked with them before in London. They wrote the Evergreen' score with her in mind, and she also appeared in the London production of 'The Connecticut Yankee.'

#### Prince-Producer

Prince Producer
Prince Alexis Obelensky, who is
known in N. Y. musical and social
circles, processed, romedy called
The American Princers' next season. He is a cousin of Serge
Obelensky, who wed the half-sister
of Vincent Astor, but-it is understood that the backing for the show
will not come from that source.
Russian warbler was previously
on the Broadway stage, having appeared in Music in the Air,' which
Peggy Fears produced several seasons ago.

of Exhibitors' Squawks Against Film Players' Mike Commer cials-Hurting the Theatres and Hurting Them selves on Draw Values

RENTAL REPRISALS

By ARTHUR UNGAR

By ARTHUR UNGAR
Hollywood, July 14.
Lux, Camel Caravan and Hollywood Hotel weekly broadcasts with
picture names in the casts are the
targets of exhibitors throughout the
country in a determined effort to
get motion picture distributors and
producers to ban their players from
continuity adia work

producers to ban their players from continuing radio work.

The exhibitors fired a strong broadside at the Lux and Hollywood Hotel programs to the producers here. They claim that these programs, which grab off the big star names created by and for the film industry, are sounding a box office knell and that if the producers further encourage and approve their big box office names going on radio then programs they will take reprisal measures by cutting the rentals on pictures which are affected.

(Continued on page 57)

(Continued on page 57)

## **'NATION' AUTHOR AT 72** AN ACTOR IN OWN PLAY

Thomas Dixon, the North Caro lina parson, attorney, novelist and playwright, is going on the stage. He expects to appear as Abraham Lincoln in a new drama of his au-'The Prairie Lawyer. thorship, Dixon, who is 72, was accounted independently wealthy from the earnings of his books, but is reported seeking backing for the play.

seeking backing for the play,
Dixon's fame reached the climax
upon the picturization of "The Birth
of a Nation," which was based on his
The Clansman, a book which, was
the class of the class of the county
of the class of the county
of the county
of the county
of the county
of the People, 'Sins of the Faluer,'
The Life Worth Living,' The One
...oman' He wrote a score of novels up to 1925.

## Dialect Picketing

Striking waiters of Lou Richman's Dizzy club, West 52d street, N. Y., nitery are picket-ing the joint with the sandwich signs written in Yiddish.

# At Critics: Don't Want Coverage

#### Double Dose

Broadway is slated to see at least two Hamlets in the autumn, both played by Englishmen, First in will probably be Leslig. Howard, who will star himself, Guthrie McClintic will present John Gielgud, Indications are that both will be concurrent.

concurrent, when told that Gielgud would be on at the same time, said: 'If they will take one Hamlet they'll take two.'

## FWC'S \$6-7,000,000 FOR PICTURES THIS YEAR

Los Angeles, July 14. Fox-West Coast is laying out \$6-7.000.000 for product this season, according to Charles Skouras on his return yesterday (Monday) from N. Y. He said the figure represents 30% more cash than last year. Also said to be the biggest amount ever spent by a theatre chain west of Chicago.

Only major product not contracted Only major product not contracted so far is United Artists. Al Hanson, aide to Skouras, hopped east yesterday to sit in on product-buy with sales reps of UA. New film deal calls for 450 major pictures and 50 toreign films. While east, Skouras closed a 10-year operation deal for Loews State here.

## Pulpit Showmanship

Syracuse, N. Y., July 14.

Rev. Arthur Breese Merriman, former Syracuse exhibitor who furnod Episcopal cleric, set another precedent here Sunday with the announcement that there would be no more collections taken in his church, the fashionable Church of the Saviour on James street.

The move, the ex-showman explained, was dictated by the conviction that it would 'remove the most formidable obstacle to discourage church-going.' Incidentally, it is the third taken by the rector in departing/rom what he calls 'the shackled customs of the past.' Others were abolition of fees for marriages and for funerals. As a substitute for the passing of the collection plate, the former exhibitor has placed a box on the church door where contributions may be lett.

At least one summer stock and tryout venture is terminating after this week in protest against the rub this week in protest against the rup-bering of New York critics. Stock is located in the metropolitan dis-trict, and has been playing revivals, New play was scheduled late this month, but was withdrawn after discouraging reviews on a Long Island tryout appeared in the New York press.

Island tryout appeared in the New York press.

Most of the reviewers are on vacation or inactive, so far as drama coverage is concerned, during the summer. Robert Garland of the N. Y. World-Telegram, however, is an exception. He started reviewing cow opera last summer, but declared it was for cluth an assignment; because cow opera last summer, but declared it was too tough an assignment, besides which there was little merit to the plays shown. However, instead of staying away from the sticks as planned, he continued and this summer is again-appearing in the hide-away, despite the fact that Broadways, despite the fact that Broadways despite the fact that Broadways atthisson or the N. Y. Times caught one play last week, but doesn't make a habit of it, while most of the dailies pass up the shows, except for handling as straight news. There appears to be less objection

straight news. There appears to be less objection to coverage for trade purposes and picture and play scouts are welcome. Latter understand that plays tried in summer spots do not constitute finished product. General objection to grateful the summer spots of the product of th

## 16.761 Cash Customers For Knoxville Radio Shows at 5c-25c Admish

Knoxville, July 14. Turnstile check at WNOX shows that 16,761 customers put cash on the line to attend studio performances during the first month at new

ances during the first month at new ground-floor broadcasting station. Majority attended a noon hilbilly show, on which a 5c fee is tacked. Saturday night shows get 25c for adults and 10c for children. Station attendance between May 27 and Jung 26 at both pay and open house broadcasts was 34,305, according to Richard Westergaard, station manager. Several thousands were turned away, with SRO signs up at several ballyhooed programs.

## Chorus Boy Shortage

Summer shortage of chorus men showed up to be acute when readying 'The Student Prince' for Jones Beach.

Operetta was ready to open on time Saturday (11), only after several calls had been made to Chrous Equity.

## **Dunning Gets \$50,000 Payoff from Producers in Unique Patent Tiff**

Los Angeles, July 14.
In a unique action, C. H. Dunning,
owner of the Dunning Process in
Hollywood, has received a reported
\$50,000 from the Motion Picture Producers' Association in settlement of
patent Ilitigation which was instituted
asgingt Warper seem years and against Warners seven years ago.

against Warners seven years ago.

Strange twist to the case is that

Dunning did not institute the suit,
the patents were not his, and Warners, the defendant, did not make
the payoff. In all, lawyers for the
various littgants will receive around
\$174,000 fees in the suit which never
went to court.

Duning Protess is a method of double-exposure photography which gives results similar to back projec-tion—photographing characters against backgrounds.

Warners used the system in 1927 without paying royally to Dunning. When he threatened suit the studio switched to the Roy. Pomeroy patented background system owned by Paramount. Later, Dunning permisted Paramount to use his system without pay in return for a similar privilege on the Pomeroy settip. He then turned around and made Paramount sue. Warners for infringement of the Pomeroy system in accordance with his contract which specified that Par should sue in event, of infringement.

Suit was scheduled for trial sev-Warners used the system in 1927

event, or infringement.

Suit was scheduled for trial several times, but hever reached that stage. Two years ago Warners took out several patents on back projection, including the lacing system. Several times the studio threatened suit against alleged infringement of 'the right's About his time Wills its rights. About this time, Will Hays of the Producers' Association stepped in the breach and demanded

a washup.

Consequently, Association sterped out and paid the 50 grand, or thereabouts, allocating some to each member studio. Now they all can use the Dunning system.

## **BETTE DAVIS FLOUTS WB DEADLINE, OFF PAYROLL**

Hollywood, July 14.
Bette Davis failed to meet the deadline set by Warners for her return to the cast of 'God's Country and the Women' and remains on the suspended list until the picture is completed.

Beverly Roberts given the femme

## TARZAN' NOW TO HAVE HIS COMEDY MOMENTS

Hollywood, July 14.

Metro's headache picture, Tarzan' went back into work Monday (13), after seven months' shelving. Studio has decided to give the film a strong injection of comedy as its only salvation.

Richard Thorpe directs under first supervisory effort of Sam Zimbalist, former Hunt Stromberg production

## Kit Cool to Pix

Hollywood, July 14. Katharine Cornell gave the Holly-wood picture bunch another-cool re-ception when 'Saint' Joan' played Los Angeles for 10 days. She at-tended a couple of parties, one by Irving Thalberg and again spurned several picture offers: Following her San Francisco run of Joan' actress goes to Europe for long vacation.

## Is It True?

Hollywood, July 14.

Next for Jane Withers at 20th-Fox will be 'Can This Be Dixie?'. George Marshall directs.

#### JOAN'S 'MANNIKIN'

Hollywood, July 14.
Metro has bought Katherine
Brush's 'Mannikin' for Joan Crawford with supporting cast to include Spencer Tracy and Franchot Tone.

Joe Mankiewicz produces from
Lawrence Hazzard script.

## SORE ARM EPIDEMIC

De Mille Has 'Plainsman' C Vaccinated Against Inse

Hollywood, July 14.
They're around 200 sore arms out
Paramount way. Because of the insect scourge in Montana, C. B. De
Mille ordered 100 members of his "The Plainsman' company to be vac-cinated against epidemic of spotted fever said to be prevalent from the

fever said to be prevalent from the winging hordes.

Entourage will leave for the Tongue River country July 17. Cavalry sequences will be filmed with the Wyomlng National Guard at Pole Mountain, Wyo, and then outfit will head into the Montana

## Studios Overrun As Tourists Barge In for Star Gaze

Hollywood, July 14.

Inflix of tourists has studies in a dither despite objections to the gate-crushers, with reports having it that the traffic is up more than 200% over last year.

San Diego Expo, Dallas and Ft. Worth deliberations: are attracting visitors who sway to the Coast for looksee' at various lots. National Association of Nurses did a land-office business. For a week Elis will give them attention. In two weeks another 400 making a railwill give them attention. In two weeks another 400 making a rail-road excursion will ogle the studios. Some 52 conventions are slated for LAA during next 10 weeks.

Mine-run - yokkis get to walk through the plants, but are barred from gazing at their faves on sets.

## PIC PLAYERS GO TO BAT FOR L. A. CHARITY

Hollywood, July 14.
Two picked teams from the ranks of picture coimics and leading men (so-called) will play a charity base-ball game at Wrigtey Field next Sunday (18). Entire proceeds will go to Mt. Sini hospital.
In the comedians' dugout will be 7st. O'Brien, Ted Healey, Joe E. Brown, George Jessel, Eddie Cantos, Frank McKlugh, Jack Oake, Jack Benny, William Frawley and a dozen others.

On the straight men's side will be George O'Brien, Clark Gable, George Raft, John Boles, Cary Grant, Walter Abel, James Gleason, Leo Carrillo, Frank Shields and George Stone. Position will be drawn from a hat.

## LEVEE'S TONE-JOAN

Family Agenting Affair—Takes Over Mike Connolly's Deal

Mike Connolly, New York agent, has disposed of his personal management contract with Franchio Tone to M. C. Levee for a cash consideration. Contract has another year to go, during which time Tone continues at Metro.

Metro.
Connolly raised Tone from legit to pictures. He has handled the leading man for four years. Tone's switch gives bis new agent an exclusive on the family, since Levee also represents Joán Crawford.
Connolly, who recently left the Pauline Cook office to go into business for himself, last week was granted an Equity franchise.

Hollywood, July 14.

Metro has loaned Franchot Tone
to 20th-Fox for lead in 'The McKinley Case' with Alice Faye opposite. John Cromwell will direct.

#### GREEK DIRECTOR IN H'WOOD

Hollywood, July 14.
Stavros Trian is here from Greece to learn the picture business.
He is stage director of the Royal National theatre, Athens, and is interested in a movement to produce pictures in his homeland.

## IN DAD'S FOOTSTEPS

Hollywood, July 14. Herbert Cohen will supervise nine pictures for Invincible.

He is son of Maury Cohen, producer of the group at Talisman,

## Fuzzy's Woe

Hollywood, July 14.
Picture biz to Fuzzy Knight
just one disappointment after Picture biz to Puzzy Knight is just one disappointment after another. All Inopped up at being east in Paramount's 'Spawn of the North,' comic was all packed for the trip to Alaska when studio called it off. Last week he was again set for a picture to be made in Ketchikan and started packing again. Camera crew shoved off for salmon beds but Knights's Alaskan bit. will be done at Catalina.—

## **ALAN CROSLAND GIVEN LITTLE** CHANCE

Hollywood, July 14. tors attending Al Hollywood, July 14:
Three doctors attending Alan
Crosland at the Hollywood hospital
gave the Warner director little
chance to recover from injuries received July 11 when his car was
wrecked in a construction ditch.
Crosland, developed pneumonia
last night (Monday) while under the
oxygen tent, which made it unlikely
he would live through the day, according to attendants.

## 'ARTISTS AND MODELS' STARTS WORK IN SEPT.

Current delay in starting or Artists and Models, the musical production which Paramount will make at the Astoria plant under Oscar Serlin's supervision, is due to exacting work being done on the

exacting work being done on the script.

Laura and S. J. Perelman now putting finishing touches on scenario, with actual casting expected to get under way some time next-month. Keene Thompson, who was in the East helping on story for a time, has returned to the Coast.

First shooting on feature probably will not start until the middle of September, according to present out-

September, according to present out-look. Serlin wants story to be in top shape before he considers lead possibilities or anything pertaining

## **SAILINGS**

SAILINGS

Aug. 14 (London to New York), Clarence Derwent (Champlain).
July 22 (London to New York), Stuart Doyle (Queen Mary).
July 21 (New York to London), Mr. and Mrs. Joe E. Brown, Mr. and Mrs. Mice Levee (Berengaria).
July 18 (Los Angeles to Honolulu), Mr. and Mrs. Bavile Steinick, Mr. and Mrs. Bavile Steinick, Mr. and Mrs. Sam Sax (Lurline).
July 18 (New York to Milan), Domeon Saxing (New York to Milan), Domeon Saxing (New York to Berlin), Ray Hendeson, Green, July 15 (London to New York), July 15 (London to New York), July 15 (New York to Caracas), Fernando C. Tamayo, William Speed, Carl Berger (Caracas), July 15 (New York to London), Marlene Dietrich, Mr. and Mrs. Irving Berlin, David Sarnoff, Max Reinhardt, Ruth Etting, Col. Mee Snyder, Edward Everett Horton, Bert Wheeler, Connery Chappell, Mr. and Mrs. Leonard Lyons, Mr. and Mrs. Leonard Lyons, Mr. and Mrs. Ralph Rolan, Irving Asher, Charles K Feldman, Grantland Ries, Mr. and Mrs. Eveldman, Grantland Ries, Mr. and Mrs. Evelsi, E. Weisi, Jr.; Mr. and Mrs. Selodium (Normandle), July 18 (London to New York), July 18 (London to New York), July 18 (London to New York), July 19 (London to New York),

mandie), July 15 (London to New York), Eugene Pallette (Berengaria), York), Eugene Pallette (Berengaria), York), Murray Picard (Statendam, York), Murray Picard (Statendam, July 11 (New York to London), Dorothy Dare (Georgic), July 11 (New York to Paris) Mr. and Mrs. Morris Kinzler, Max Milder, Arthur Tracy, Bill Henry (Champlain), July 10 (Los Angeles to Honolulu), Charles Boyer, Pat Paterson (Malolo),

## ARRIVALS

Gerold Lanck, Helen Vinson, Ferdinand Bruckner, Irene Dunne, Irene Castle McLaughlin, Otto Klemperer, Willem von Hoogstraten, Princess Natalie Paley, Reginald Gardiner, George M, Cohan

## Hash and Rehash

### By JOE BIGELOW

Out in Detroit, the Art Institute is producing Gertrude Stein's new play, Identity, or I am T Because My Little Dog Knows Me.' It's nice to know that Gertie's little dog knows her, but a good thing he can't read, because he'd bite her.

Gorrespondence,
Income, Texas—Perce Entage, operator of the Can-Can, local nabe, has
a brand new one for the exploitation boys. Along with double features,
newsreel, bank nite, dish giveaway and shorts, Perce gives his audience
15 minutes at every performance to play eeny, meny, miny, mo,
Hollywood—Clutch Bagle, screen comedian, let his sense of humor run
wild yesterday. Just as the head of the studio bent over to pick up
Clutch's option, the comic walked over and kicked him. Doctors have not
yet been able to revive Bagle's agent.
Bigum, N. H.—Local farmer who leased his barn to a summer theatre
troupe isn't getting much rent, but figures the eggs laid by the actors will
prove an inspiration to his poultry.

Protest Xourself

It's getting so that an actor in radio isn't as safe nowadays as a good looking gal walking down 10th avenue alone at midnight. Both are bound to be insuited. In order to guard against unscrupillous (accent on the final syllable) sponsors, artists should take measures to find out all about prospective employers beforehand. This department suggests that talent, when calling on sponsors, request them to fill out a questionnaire along the following lines: the following lines:

(If you can't write, dictate)

1. Have you any bad habits, such as taking advantage of the two weeks' cancellation clause?

2. Do you do your business, through an advertising agency, or do you make up those she yourself?

3. Do you consider yourself?

3. Do you consider yourself a showman, and if so, explain the difference between a nipup and a center door fancy.

4. Does your mother know you're out?

4. Does your mother know you're out?

5. Will you attend the of have to give before you say 'no'?

6. Will you attend the arts audition yourself, or will you be accompanied by (kindly check):

Mother-in-law...

Uncle...

Fresh kid.

Wife.... How many Vice-presidents?....

No Worry Closing of the Grand Opera House, last 'showing' house in New York,

isn't worrying the Loew office.

With the State playing columnists mostly, acts are now tried out on

How to Be an Actor
(Lesson No. 2)

After Major Bowes asks you where you hall from and you say Red Ink, N. J., there will be a slight pause while the Major sends somebody around to the public library to look up Red Ink, so that the Major will be able to extemporaneously mention the name of the principal hotel, the population and what size socks, the property of the production of the property of t

not agents.

Next week's lesson will be: 'Don't Leave Your Salary on the Dressing.

Room Shelf. The Stagehands May Think It's a Tip.'

More Correspondence

New York—Sponsor's whole family attended a radio audition here yesterday. When it was over, one of the relatives asked, What time does
the picture go on? When informed that it was a straight fiesh policy the
relative growled, Nuks. I knew I should be gone to the Roxy.'

If and When
Musicians will have to wear their coats,
A whistle won't represent trains or boats,
And actors will have to remember their oats
When Television comes.

Setting-up boys will have to have muscles. Costume play ladies will have to wear bustles Terrible fights won't sound like tough tussles

Kid-scaring pans will give way to new faces, If the script calls for races, there'll have to be races, And Graham must find out just where first base is When Television comes.

Bald-pated juves will have to buy hair, And fair heroines will have to look fair, Mob scenes will need more than noise by a pair When Television comes.

No matter how sweetly they dish out a ditty, All sopranos won't do—they'll have to be pretty, There'll be more sex appeal in Radio City When Television comes.

#### ONE IN 100

Disney Finds Only 29 Animators Among 3,500 Applicants

Hollywood, July 14.
Out of 3,500 artist-animator applications submitted to Walt Disney studios, only 29 have been accepted, according to George Drake, chief animation instructor.

Search for help to augment local staff is said to have cost around \$20,000 with drive being made in large American art centers.

## ULRIC'S PIC COMEBACK IN THALBERG'S CAMILLE

Hollywood, July 14.

Irving Thalberg has signed Lenord
Ulric to return to pictures in
Camille' which will star Greta
Garbo, Robert Taylor and John Bar-

George Cukor, director, expects to start opus next week. Frances Marion and James Hilton are adapt-

# WALL ST. COOL ON GB DEAL

# Ray Bolger's Priority on 'On Your BANKERS NO LIKE German Olympic Officials Will Toes' Complicates RKO-Astaire PROPOSEO TERMS

Radio is trying hard to close a deal for 'On Your Toes,' lone musical comedy his 'current on Broadway, but is having difficulties due to a curious number of contractual obligations. Ray Bolger, who is featured in the show, has a contract 'specifying that, if and when a musical of it is made, he is to make it. Radio whits the flum for Fred Astaire.

Radio wants the lim for Fred Astaire.

Lorenz Hart originally did conceive the notion of 'On Your Toes' for Astaire and submitted it that way to Radio. Studio inxed it, explaining that story doesn't allow for the use of a top hat, which it felt necessary for its dancing star. Hart then went on with the story, elaborating it for stage use and finally called Abbott in to, help on the book, Hart, with his partner, Richard Rodgers, doing the music also. RKO could have had Toes' in Mss. for about \$10,000. Film right's value is now 10 times that.

The Shuberts were first to do 'On

now 10 times that.

The Shuberts were first to do 'On Your Toes,' but changed their mind. Offered to Metro and Paramount, both couldn't see it. Dwight Deere Wiman accepted for production, however, and got Bolger for the central role, but had to insert the film clause to get the dancer.

Situation is further complicated by Bolger 'signaturing with Metro on a long-term film basis, but Bolger has the privilege of one outside film, 'On

the privilege of one outside film, 'On Your Toes,' when and if it came up.

## "CASSANDRA'S" \$500,000 SUIT VS. RKO ON 'BEAN'

A \$500,000 action against RKO Radio Pictures, Inc., and RKO Distributing Corp., by Claire H. Davis, syehic, known professionally as Cassandra, became known yesterday, (Tuesday) when William Malard, attorney for the defendants, obtained an order from N. Y. Surpteme Court Justice Valente transferring the suit to the U. S. District Court. No complaint has as yet been filed.

Miss Davis bases her action on two causes. She seeks an injunction to restrain RKO from using her name. In advertising the picture,

ation to restrain RRO from using her name. In advertising the plcture, Bunker Bean, for which she asks \$250,000 damages. Second cause of action also asks \$250,000 for alleged black and also summons in the action black. The summons in the action black and the summons in the action black and the summons in the action black and the summons in the action of the grounds that neither party is a resident of N. Y. state.

## Metro's 'Dance' Away After Jig Flash Drill

Hollywood, July 14. Metro's 'Born to Dance' went into production last week after long rehearsal of a flash number 'I'm Nuts About You,' which includes Eleanor Powell, James Stewart, Sid Silvers. Buddy Ebsen, Una Merkel and Frances Langford.

rances Langtord.

Dave Gould is auditioning girls for ances which go into rehearsal this

## M. Hellinger's Unique Writing Chore at 20th

Mark Hellinger, Broadway columnist, has an unique writing as-issignment from 20th Century-Fox to develop the story of 'Six Girls and Death' from a studio idea.

Film company wanted the Hel-linger fictional touch on this script, Inger fictional touch on this script, but when the columinist balled at a Hollywood sojourn, because of the press of his other duties, 20th okayed his working on it in the east. There is a proviso for two days' flight to the Coast, if and when necessary.

\*\*Reported-thant-Hellinger's bit for the writing ohere is \$15,000.

## Making 'Em Comfy

Hollywood, July 14.

Premiere rubbernecks will be rushed off their feet when Anthony Adverse' is unveiled at Carthay Circle July 29.

Warners will put the fans in bleacher seats to be erected as the seats to be a creded. First time any studio gave the star gazers anything but a shoving around.

## **Full Time Calif. Residents Shave** 30% Off Incomes

Picture people, especially those married and high-salaried brackets, would save 30% by claiming perma-nent California residence rather than in any state not acknowledging community property returns, according to state franchise tax commis-sioner, Charles J. McColgan.

stoner, Charles J. McColgan.

First stakement issued for state income tax returns to date shows recipt of \$6,601,183. Total assessments are in excess of \$10,000,000 and with delinquencies will yield between 11 and 12 millions for the

yegr.
Franchise tax on banks and corporations already exceed \$15,000,000. the largest amount ever collected, which is due to upping 100% on corporation tax from 2% to 4% and bank tax boosted from 6% to 8%.

## JOAN BENNETT TARGET IN 100G AGENCY SUIT

Los Angeles, July 14.
Charles K. Feldman Corp, agency,
has filed suit against Joan Bennett
demanding \$100,000 damages for alleged breach of contract. Compaint
sets forth that Miss Bennett in 1933
signed an agreement promising to
pay 10% of her earnings and that
in 1934 she extended pact from five
to seven year.
Then, in March, 1935, the complaint adds, Miss Bennett served notice the was remembered by the service of the
was removed to the was
without right to end agreement and
demands above amount for punitive
damages and percentage for full life
of pact. Los Angelès, July 14.

## Public Fed Up On That **Local-Makes-Good Stuff**

Fort Wayne, July 14. Home-towners making good in pix mean nothing at the b.o., according to M. Marcus, Emboyd manager. who had Carole Lombard pictures in who had Carole Lombard pictures in mind when talking. For a time he used extra space in 'dailies on for-mer resident's films when they played his chain, but not so any more.

more.
Public is fed up on this, according
to Marcus, and idea is so worn it
means nothing. He said it was
mostly wasted effort, as she never
got over with the local public anyhow, no matter what he exploited.
He slips her Par releases in along
with the others now.

## Hampden Into Pix?

Maxson F. Judell, Coast agent, has Walter Hampden up for a film dick-er. Actor might produce later on, in addition to performing. He'd like to transfer 'Cyrano' to

Joe Schenck-Isidor Ostrer in Accord, With Nick Schenck and L. B. Mayer in on It, but Bankers Don't See Why 20th Century-Fox Film Co. Should Be Interested

## DETAILS OF HOLDINGS

Wall. Street sees 20th Century-Fox Film Co. mixing the proposed deal at the company's Galumont-British street on the street of t

and his attitude on the masses not known.

Proposed plan would have Loew's, Inc., or certain Loew personalities, on their own acquire one-third of the combined holdings of G-B shares as are held now by the Ostrers and 20th Century-Fox for approximately 800,000 pounds (84,000,000). The total shares to be accommodated by the company of the company of

(Continued on page 70)

# TRACY'S 'FURY'

Hollywood, July 14.
Screen Actors Guild picked performance: of Spencer Tracy in Metro's Fury as the best of the past month.

Honorable mention given to Edward G. Robinson for Bullets of Ballots' (WB), and Walter Abel for his work in 'Fury.'

## ELISABETH BERGNER **BACK TO PIC WORK**

London, July 7. London, July 7.
Elisabeth Bergner is going back to
work in pictures, after a lengthy
illness, starting on an Inter-Allied
British version of 'Dreaming Lips,'
at Worton Hall studios, Aug. 4. Paul
Czinner and Lee Garmes will codirect and Roy Clarke will photograph.

graph.

Picture is first on co-operative deal between Inter-Allied and Max Schach, with distribution set through United Artists.

Lee Garmes has a long-term directorial deal with Schach, but has been loaned for the Berner picture as his first assignment.

Miss Bergner did the same film once before in English and German versions. It is based on Henri Bernstein's French play 'Melo'.

## U'S CARNEGIE TECH ALUMNA

U'S CARNEGIE TECH ALUMNA

Arry Elizabeth (Polly) Rowles
pulls out for Hollywood late this
month to get a once-over at Universal. Gal, tall, blonde and '36 graduate of Carnegie Tech drama school
got a favorable report from U eastern
scout in town couple of weeks ago
end studie decided to chance the trip
for addition to her college training,
Miss Rowles has had considerable
little theatre experience chiefly
through her association with Pittsburgh Playhouse. If she makes
good she'll be the first Each graduaiate to hit Hollywood since Hardie Eddy, with autumn production set.

# Not Restrict U. S. Newsreelers

## Triple Pay

Hollywood, July 14.

Many radioites are nursing grudges against politicos for hogging all that network time, but not Bert Wheeler. Picture comic was cancelled twice on the Kraft show before he went Thursday (9), but he drew

First time triple coin was paid for one broadcast.

## Tax Free Talent Duce's Bait to **Lure Pic Names**

Hollywood, July 14.

Hollywood, July 14.

Mussolini & working out a plan whereby all foreign film talent will be exempt from paying income tax on money earned in Italy, according to word brought back from Rome by Walter Wanger, producer. Through this medium, Il Duce hopes to attract players, directors and technicians from Hollywood to his fascist state film studio.

Wanger plans to make at least three films in Rome next year. Italian government already has started construction on the studio, to cost in excess of \$10,000,000, which will be operated by the government. Testing spacement, the operated by the government, the operation of the construction of the studios that Wanger will film his tric. Producer plans to take an entire American company and erew over for four mouths' production, beginning in June, 1937.

## IRENE DUNNE STUDIES LIFE OF MRS. CURIE

Mrs. Jolliot-Curie. Under-secre-tary of State for Scientific Research, has offered to give Irene Dunne all the documents she might need to make a true characterization of Mrs.

Curie, radium discoverer.

Mrs. Jolliot-Curie is the daughter of the scientist and has made a name for herself in the scientific world,

too.

Miss Dunne came to Paris espe-cially to learn more about Mrs. Curie. She is to make a film based on her life for Radio.

## Par's Moscow Interest In Maxim Gorky Stuff

Moscow, July 14.

Moscow studio of the Soviet
New York of the Soviet
Moscow studio of the Soviet
Paramount to gether up all possible
peramount to gether up all possible
defails here except that Par seems
to want a lot of footage of newsreel, magazine or any other character on the life of the writer.

Fits right in, anyway, since the
studio is working: on a full-length
feature to be titled 'Our Gorky.'
Film is being directed by Lydia
Stepanova and portrays the life of
the writer up to his death last
month.

Most liberal regulations on cameramen to prevail at Olympic Games thus far probably will prompt every unus far probably will prompt every U. S. newired company to have camera grinders on the job at Olympics in Germany. Last-minute consensions by German Olympic committee throws subject of news photographers and amateur lensphonads wide open with no limitations except that 'shooting' must be done from grandstands' so as not to interfere with other spectators.

Picture hawks are 'Archiddon' exceptions of the property of the prope

interfere with other spectators.

Picture hawks are forbidden to take cameras on track during competition. If the regulations amnounced are lived up to, it will provide most lenient regulation eyer permitted newsreel boys. Liberal interpretation of grandstand ruling is looked on by newsreel executives here as giving them plenty of sway to grab all desired scenes.

Letting down the bars will make

to grap all desired scenes.

Letting down the bars will make the German Olympics the most liberal to date, according to news weekly officials. Heretofore, there were limitations, with the Olympic officials seeking to sell certain camera rights. era rights.

era rights.

At the Los Angeles Olymples all-cameramen taking scenes were made to sign an agreement not to release any cuts in any feature production. Outside cameramen and newsreel representatives were not permitted at the games on the Cost in 1932. No such limitation has been fixed for the coming Olymples as far as the newsreel companies have learned.

## Goldwyn Wants Youmans But Not at \$100,000 a Pic

Samuel Goldwyn wants Vincent Youmans for a filmusical score, but the \$100,000 asking price is called too

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## **BALABAN-ZUKOR AS A SHOWMEN-TEAM** FORECASTS NO MORE PAR 'POLITICS'

WB-ASCAP As Is

Internal dissension over the performing rights situation has been created in the Warner Bros. organization as result of an approach made to Harry M. Warner in Hollywood by Sigmund Romberg and Jerome Kern. The contacting of the

WB prez was done last week at the behest of E. C. Mills, ASCAP gen. mgr.

Warner exects on the New York end who have had charge of the music situation are burning at Mills, charging that his attempt to go over their heads might serve to muddle negotiations which they have already initiated with NBC and CBS.

CBS. here are recorrect to have told Warner
that Mills was sure that if
WB rejoined the Society he
would be able to work out a
separate licensing agreement
with the networks which
would bring ASCAP a 10%
fee on all commercials using
ASCAP music and an additional 5% of each station's
card rate for ASCAP music
used or sustaining programs.

used on sustaining programs. Further details in music sec

PEAK ON PATHE **LOT NEARING** 

**35 PIX** 

execs on the New

Zukor Back on Coast Heading Production, Balaban F. N. DISSOLVES AS A Settling East—No Personnel Changes—Otterson SEPARATE CORPORATION Contract Terminated Without Any Settlement

No settlement of John E. Otter-son's contract means that the matter must go to the courts. This was the decision of the Paramount director-ate at a special meeting yesterday

Tuesday). Adolph Zukor and Barney Bala Adolph Zukor and Barney Bala-bian, respectively chairman of the board and the new Par president, are both members of the executive committee through which an Otter-son, settlement would have to be reached but Zukor is not here now to attend meetings on this and other matters. He has already jumped into harness at the studio and will stay out there indefinitely, leaving Bailahan more or less as a team-mate in New York. Between Zukor and Balaban Par Is

Between Zukor and Balaban Par is Between Zukor and Balaban Par is presently considered to be headed by a team rather than by either. The board recognizes the new setup as a Balaban-Zukor combination at the helm of the company with no question as to powers or authority between chairmanship and president titles expected to arise.

No More Politics?

tion as to powers or authority detection in the superior of the superior titles expected to arise.

Nor no More Poller?

Tor me More Poller?

Tor More Polle

## **DURANTE'S SCHACH** CO-STARRING PICTURE

London, July 14. Max Schach has signed Schnozz Durante to co-star with Richard Tauber in Land Without Music,' Walter Forde directing. Femme leads are June Clyde and Diana

Mapier.
Contract is for four weeks guaranteed with further time pro rata
Harry Foster arranged deal.

## FILM VETS ORGANIZE

Hallywood, July 14.
Associated Cinema Stars, a social erganization, was organized at the Breakfast chul July 9, to perpetuate names of those who helped to launch the picture, industry.
Officers elected include J. Stuart Blactton, William Farnum, Lionel Belmore, Mauritee Costello, Bryant Washburn. Creighton Hale, Jack Mulhall, Florence Turner, Virginia-Pearson, Agnes Ayres, Alice Callhoun, Paul Panner, Sheldon Lewis, Pelura Finch, Charles Murray, Ohs ria Finch, Charles Murray, Oti rlan, Walter McGrail, Victo tel, Harry Burns, Leo McLagler

and Billie Betcham.

Outsit will meet regularly at the Breakfast club.

## Cleve. Mayfair Closing Cah, But Keeps Lounge

Mayfair Casino folding its cabaret restaurant here for summer, but will keep its cocktall lounge going. Estelle Taylor opens Friday (17).

"Cabaret reopens Sept. 11 with Ted Lewis Jenné. 3 doubt Tucher. with her band, closed Sunday (12).

## HOLMAN CHIEF OF EASTERN PAR PROD.

Expansion of powers for Russell Holman, home office production executive, have been granted by Barney Balaban, it was amouined at a special meeting of the hoard yesterday Clues. It which action was necessary on a couple of minor matters in nature of formalities. For more than two years Education matters in the action office under Adolph Zukov and, during the past yean, John E. Otterson. From now on he will have complete charge of not only general production matters such as story purchases, talent contracts, etc., at the home office, but the Paramount News and short subject activities. In charge of expanded production matters directly under Zukor, Holman, will also have supervision of any activity at the Par-Astoria, L. Studio with Osar Serlin expected to attend to physical production details at plant, casting, etc.

Wilmington, Del., July 14.

Stockholders of First National Pictures, Inc., meeting here Friday (10), woted to dissolve the corp., a Warner subsidiary, and distribute the assets among stockholders and any creditors. Meeting was specially called for the action.

Dissolution was voted under new tax Iaw which permits tax-free consolidation. Expected substantial economies will result to Warners. Ivan Culbertson, of local Warner counsel, presided.

## Acute Shortage of Product Has B'way Houses Scurrying for Pix

**Television Still 2-3 Years Away** 

Recent activity in the television field and vague reports of its imminent perfection has not swayed expert opinion in New York from original estimates on its successful commercial realization. Local television broadcasting is at least two or three years away. England, where television broadcasting was counted on for this year, is now three months behind original schedule. Local set-tip, considered as most likely first in the U. S. would mean televisite programs covering only an area of 20 to 30 miles. Consequently, the amount of revenue to be obtained for programs would be considerably smaller than on network alignment. On the other hand, the enormous expense of laying out a special network for television hook-ups on a large scale is the principal item that is expected to hold back nationwide programs.

SANDS GROW COLD

Par Remake of Beau Geste' Because of Two Competitors

Hollywood, July 14. Believing that 20th-Fox's Unde Two Flags and Selznick-Interna-tional's: "Garden of Allah" have taken the edge off sand dramas, Paramount has shelved remake of

It is the third picture slated for production by Grover Jones to fall by the wayside, others being "I Loved a Soldier," and "Spawn of the North."

## PATHE NOT INTERESTED IN GN. SAYS O.H. BRIGGS

Hollywood, July 14.

After three-day confabs, on DuPont matters, O. Henry Briggs, new
president of Pathe, returned to New
York last Friday (10).

Briggs revealed that Pathe was not
interested in the new Grand National
Pictures outfit outside of the \$\$50,000
invested in, the original First Division, organization. He also, said that
Pathe had one-third interest in Dunovestee in the second solution. He also said that Pathe had one-third interest in Du-Font which would be kept intact by

Wilmington, Del., July 14.

studio with Oscar Serlin expected to attend to physical production details at plant, casting, etc.

Berke's 10 for Rep

Hollywood, July 14.

William Berke, indie producer, has been set by Nat Levine of Republic to become an executive producer for the company. Berke will do six action pictures and four all-color outdoor features.

## Broadway first run houses are scurrying frantically for picture product, with operators looking at everything on the market that's available and playable

Roxy, currently playing Fatal Lady (Par), has bought White Fang (20th), for Friday (17), Fasthworm Tractor from WB for July 24 and M'Liss from RKO for July 24 and MTLass from RKO for the following week, Rivoli, which does not want to class down this summer as it usually does, is also digging for acceptable pictures. To-day (Wed) the house starts with a Columbia booking, 'Meet Nero-Wolfe'.

Riatio, which shops all over for pictures, has obtained 'And Sudden Death' from Far for Friday (17), and 'We Went to College' from Metro for the following week.

Palace presently is playing two Warner pictures while the Strand Warner pictures while the Strand itself, Warner's own house, may be forced to exhibit Anthony Adverse' there due to lack of outstanding

## HURLEY, BOTSFORD TO SHARE 24 PIX AT PAR

Hollywood, July 14. Harold Hurley and A. M. Botsford ill share production of Paramount which were formerly in B class.
Under new policy films are not limited to any budget.

Each will make 12. In addition to his dozen in the bracket, Hurley will make three or four in the A division. Hurley's production assistants will be William Lackey and Edward Chine.

Botsford is leaving end of this

## Indirect Bally on M. P. 'Appreciation' Reaches 3,000,000 Now: 'Adverse' Plug

Hollywood, July 14.

Peak in production at RKO-Pathe lot, with 35 pictures going before the cameras, is expected within few months, according to G. B. Howe, general manager.

Selznick-International plans four feature: for United Artists release, one to be in technicolor. First of series, 'The Man With a Young Wife,' by Oliver H. P. Garrett and starring Edward. Annoled, gets under way when 'Garden of Allah' is cleared. An unselected story to star Ronadd Colman will follow 'Young Wife,' bank Edwards 'Adventures of Tona Sawyer,' amounts 'Autor of the Sawyer,' amounts of the Colman will be a starring Robert Kent; the Bobby Breen musical, 'Antoinette's Philip,' for which Abe Meyer is now selecting the musici, 'Recreation of Brian Kent,' starring Richard Arlen, and 'Davy Crockett,' also an Arlen starrer.

George Kirliman has plans for 24 Publicizing of feature pictures by direct publicizing has taken in rendirection and educational lines 
which has been carried on for a 
unimber of years by the Picture Apreciation department of the Motion 
yickure. Producers & Distributors of 
hamerica, reached a new high last 
suide program on 'Anthony AdBuild program on 'Antho which has been carried on for a number of years by the Picture Apnumber of years by the Picture Appreciation department of the Motion Picture. Producers & Distributors of America, reached a new high last week with the issuance of a Study Guide program on "Anthony Adverse," Warner Iros, release. This is the third in a series of guides framed for women's clubs, arranged through the co-operation of the Hays organization. Figure institutional campaign will reach more club members than herefolder conlacted,

members than heretolore contacted,
Pay-off on this indirect exploitation campaign for club organizations is that approximately 3,000,000 club members are eligible for contacting on a single picture and may get campaign on "Anthony Adverse!" and the contacting on a single picture day for discussion of the book for one of the women to arrange a picture day for discussion of the book for one of their meetings. In addition to a 36-page illustrated bookiet, which is available that a club organization, feature that the contact of t

and wanted to stage one of their own, So-called Picture Appreciation movement, insligated under the movement, insligated under the worth in instituties of learning and it is set to the contract of the contr tutional or indirect publicity program, is now about 500,000 copies. This is considered as meaning that approximately 2,000,000 people have instructional contact with the workaday background of feature

trated booklet, which is available cancel appropriate for any club organization, feature and the second of the sec Third in the series of so-called canned programs for clubs, issued on

## Rubin to Be Examined In Russians' 250G Suit

J. Robert Rub.n., vice-president of Metro, was ordered yesterday (Tuesday) by N. Y. Supreme Court Justice John L. Walsh to appear on July 28 for examination before trial in the suit brought by the Russian Symphonic Choir against the film company. The choir, through its did for 3520,000 for alleged breach of contract and injury to its reputation.

contract and injury to its reputation.

The action is based on the groundsthat Metro had contracted the choir
to sing six numbers during the making of the Garba picture, 'Anna Karenina.' The plaintif's claim they
carried out their part, but when the
miching was completed they found pleture was completed they found that their voices had been substi-tuted with others of inferior suality. The substitution allegedly did great harm to their international

rep. Metro has answered the suit with a general denial.

#### Jane Darwell's Reward

Hollywood, July 14. Zanúck has acquire

Industry's Early Names Grouped to Keep Alive Identities

and Davy Crockett, also a starrer.
George Firitiman has plans for 24 releases to be filmed at Pathe, including George O'Brien series for Radio release. Hiriliman currently has in work 'Tho Devil on Horse-back,' with Fred Keating and Blanca Vischer featured under direction of Crane Wilbur. Crane Wilbur.

First picture for the O'Brien program, 'Deniel Boone,' is now in preparation, with early start planned.

Chesterfield and Invinoble also have three films in preparation for the immediate future with balance of their programs being lined up.

## RKO's 'Strogoff' Remake

Hollywood, July 14.
English rights for Michael Strogoff, produced in Frensh and German
by Joseph Ermolieff, have been purchased by Radio. Deal also calls for
Ermolieff to be technical advisor on
the production after which he will
become a ragular Radio producer.

Part of the medical control of the production.

Rights include use of considerable,
footage from the foreign production.

# GIANNINI-PEACEMAK

# Bill Fox Slated to Take Stand

# Today (Wed.) in B'k'ptcy Hearings

Atlantic City, July 14.
Judd Clarence Cole, counsel for
william Fox, this atternon (Tuesday) refused to turn over for exammation of creditor's counsel the
books of the All-Continent Corp.
as the bankruptcy hearing to determine what has become of Fox's
film millions was continued before
Referee Robert Steedle. Cole told
Steedle that he was unwilling that
the books leave his custody unless
the referee would pass on the
validity of various claims in the
record.

the referee would pass on the validity of various claims in the record.

Steedle refused, contending that if he acceded to the request the administration would be delayed a year. He also held that it was not a proper course of procedure. Herbert Leitsteen, Fox's book-keeper, again took the stand to be questioned as to whether or not any hidden assets might be revealed in the \$1,000,000 corporation created by Fox.

Cole also objected to placing Mrs. Fox and other members of the Fox form of Fox himself was properly were not familiar with various phases of the All-Continent Corp. and should be excused. The referee allowed the objection.

Bill Fox is expected to testify tomorrow (Wed.)

Books of the All-Continent Corp. were brought into court on subposen and placed in evidence as Leitsteen began his testimony. Walter Hanstein, counsel for a creditor group, had certain pages of the ledgers photographed to be placed in the record.

Tm just a bum bookkeeper, Leitsteen explained, when Hanstein the record.

ns the record.

Tm just a bum bookkeeper, Leisteen explained, when Hanstein asked why certain entries were scratched out of the book. Changes in one instance placed the name of Fox, where the name of 'All-Continent Corp,' was scratched out, and in another 'All-Continent Corp,' as scratched out, and in another 'All-Continent Corp,' appeared where 'Fox' had been scratched.

## 28 Fox Corporations

Examination of the books of the 28 corporations in which Fox and his wife allegedly have interests is sought. sought.

Most of last week's sessions were

Most of last week's sessions were devoted to testimony by Herbert Leitsteen, Fox's bookkeeper, concerning the history of the 28 corporations. He testified that Mrs. Fox was president of at least 14 while others had been taken over by All-Continent. Corp. Leitsteen had previously testified that Mrs. Fox controlled All-Continent. He was the continent to the conti

\$200 a week. The bookkeeper testified that in 1932 All-Continent credited Aronberg-Fried Co. of New York with \$450,000 and the latter 'loaned' Fox \$250,000 of it. William Fried, a partner in the latter concern, is a brother-in-law of Fox, Leitsteen said.

brother-in-law of. Fox, Leitsteen said.

Leitsteen is the only witness who has testified so far. Walter Hanstein, an Atlantic City lawyer, counsel to some of the creditors who have filed \$9,000,000 of claims against Fox, had smounced his intention of calling a smounced his intention of calling a smooth of the single state. Leaving was postponed to the state, but the hearing was postponed to the state, but the hearing was postponed to the state, but the hearing was postponed to the state, since the state since the state since the state since the state since to the state since to the state since lost in foreclosures.

Other highlights of the past week's bearings were: that Fox at one time state, since lost in foreclosures.

Other highlights of the past week's bearings were: that Fox at one time state since all the common and preferred stock in Al-Continent, investing (Continued on page \$6)

## Agnew Looks 'Em Over

Hollywood, July 14. Neil F. Agnew planed in last Sat-urday (11) for week-end of Para-mount product previews, taking to air for return trip last night (Mon.).

Agnew, Paramount vp. in charge of sales, conferred while here on forthcoming product with Robert M. Gillham, C. J. Dunphy, Al Wilkie, and Cliff Lewis, all in Par's adver-tising and publicity department.

Neil F. Agnew, Par's distribution ead, was due back in New York head, was due back in New York yesterday (Tuesday) after remaining at the Coast-studio for only two days. He hopped a plane from Hol-lywood Monday (13). Leaving New York a week ago yesterday (7), Agnew first flew to Dallas, going on to Coast from there.

A Department of Justice operative is conducting along film row an undercover injectigation of charges preferred with the Attorney-General by Joe Leo, operator of the Los Angeles theatre for William Fox. Alleged conspiracy to keep Fox out of the industry is specifically mentioned

tioned.

Sleuth reports to Washington this week, the Attorney-General then to determine if evidence is sufficient to bring before the Federal Grand Jury for indictments.

## WANGER'S FIRST FOR UA ALL SET

Hollywood, July 14. Preparations for Walter Wanger's initialer for United Artists, 'Three initialer for United Artists, 'Three Time Loser,' got under way Monday (13) upon the producer's return from his European trip, Film teams Sylvia Sidney and Henry Fonda. Wanger moves on to the UA lot Aug, 1. Gene Towne and Graham Baker readying screen play. It's revealed that Wanger's Trail of the Lonesome Pine' to date has grossed \$1,500,000 in this country against. a cost of \$625,000 with additional \$250,000 for color prints. Picture is getting a heavy play in Australia with British release not until the fall.

## F.A. BRANDOW BOSSING **NEW SCHULBERG PLANT**

Hollywood, July 14 Frank A. Brandow goes with B. P. Schulberg as studio manager when new producing company takes over Prudential lot Brandow was studio director at Paramount for sev-

erai years.

New administration building is being constructed along with star dressing rooms and remodeling of four sound stages. eral years.

#### SPITZ EAST

Hollywood, July 14.

Leo Spitz leaves for N. Y. tomormorrow (Wednesday).

# **CUSTODIAN OF** \$10,000,000 FUND

New UA Prez, a Surprise Election, Counted on for Good Will With Rest of the Industry—Dr. A. H. Giannini 'Now Getting Paid' for What He Used to Do for Nothing as Big Brother to Producers

#### DOC'S PIX BACKGROUND

Hollywood, July 14.

pseterday (Tuesday) after remaining at the Coast-studio for only two days. He hosped a plane from Hollywood Monday (13).

Dr. A. H. Glannia, new president for the Hollywood Monday (13).

Dr. A. H. Glannia, new president for the Hollywood Monday (13).

Dr. A. H. Glannia, new president for the Hollywood Monday (13).

Dr. A. H. Glannia, new president for the Hollywood Monday (13).

Dr. A. H. Glannia, new president for Dallas, going on to Coast from there and chairman of the United Artists for Dallas, going on to Coast from there and chairman of the United Artists for Dallas, going on to Coast from there and chairman for the Hollywood, which had expected Mary Prickford to take on the Hollywood, which had expected Mary Prickford to take on the Hollywood, which had expected Mary Prickford to take on the Hollywood, which had expected Mary Prickford to take on the Hollywood, which had expected Mary Prickford to take on the Hollywood, which had expected Mary Prickford to take on the Hollywood, which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take on the Hollywood which had expected Mary Prickford to take t

Douglas Fairbanks and Murray Silverstone, proxy for Alexander Korda. At this session word came from Giannini to the effect that a proposition which had been made to him three months ago by the UA group, through Miss Pickford, would be acceptable, and that he was tendering his resignation as chairman of the general executive committee of the Bank of America National Association forthwith to move into the UA spot. However, he stated he would remain as a director in the banking organization in which he is associated with his brother, A. P. Giannini.

Figuring the Angles

Figuring the Angles Holly wood began figuring after the announcement just what induced the banker to step into the UA picture. It was pointed out that the Bank of America has been actively interested in financing UA producers (Continued on page 79)

## Odlum's (Atlas) Resignation From Par Board Augurs Early RKO Reorg: Also KO's Merger Talk

## 'Adverse' Pinked in Chi

Chicago, July 14. Local censor board came through with one of its now rare 'pink' per-mits last week when it decided to okay 'Anthony Adverse' (WB) for 'adults only' showing.

· However, it's likely that the Warner exchange will be able to obtain a clear permit for the picture shortly on a second screening and a couple of cuts.

## KENNEDY THRU AT PAR; \$50,000 FEE OFFERED

Joseph P. Kennedy, who made the survey and a special report on Paramount's condition at the special request of directors, left Friday (10) for a visit to his summer home in New England after attending to business connected with his private interests in N. Y.

Not known exact amount he is to receive for Par report but understood that fee has not been paid

stood that fee has not been paid Kennedy thus far.
Kennedy's services as special adviser to Par. have ended. He was retained on May 1, by the Paramount board of directors, and his compensation is discretionary with the board. Downtown accounts are that Kennedy was tendered \$\$0,000.
For the two months which his aides put in on Paramount, on the Coast and in the home office, Paramount is understood to have paid around \$30,000. These aides included among others J. J. Ford, S. Fain, Pat Scollard, Arthur Poole and Lucius Ordway, Ordway is a customer's man in a downtown brokerage house. Scollard and Poole are former industry men.

# Floyd Odlum, head of Atlas Corp, has resigned from Paramount's board of directors. This augurs RKO's reorganization is imminent and that Odlum means to devote his fullest efforts in future to RKO, only, where Atlas dominant film interest is. Atlas and Lehman Bros. Atlas with the Lehman Corp, were the underwriters of Par's reorganization. John Hertz has removed himself from RKO, and continues with Par. Paul Mazur, partner in Lehman Bros., and former member of the RKO board, now represents the Lehman interest in RKO. These moves can be regarded as definitely serving to end whatever talk there remains in the trade or elsewhere. About RKO and Par men and the serving the serving to end whatever talk there remains in the trade or elsewhere. About RKO and Par men and the serving the serving to end whatever talk there that a show a continual amount of Technicolor shares. Whether Atlas has disposed or contemplates shoot known. The trade has been expecting

disposing of 18 Faramount smars as not known. The trade has been expecting Odlum's resignation for the past two weeks only. Atlas and Lehmans long before any thought arose about buying into RKO. The firms were approached after they had become potent factors on the financial side in Paramount, wherein they replaced Kuhn-Loeb as company bankers.

## ZUKOR'S IDEAS **ON BUDGETING** PROD. COSTS

Hollywood, July 14.
Budgeting of pictures at Paramount will be determined by the
entertainment value of the story,
superseding the policy of cataloging
films in the A and B class. This was
stated yesterday (Monday) by
Adolph Zukor, who also announced
he would make his permanent residence kere.
He added that directors and cast
also would be determined on the
morits of the corns.
William LeBaroni continues, as
managing director of production,
Zukor announced. Hollywood, July 14.

## FINEMAN MAY PROD. ON OWN IN LONDON

London, July 6.

Bernie Fineman, who came over on a producer ticket to foin Max Schach, is dickering to go into production here on his own account. He has backing already offered him, but the whole project is in the earliest stages and Fineman hasn't yet begun to sketch in details.

## Roach Unshutters

Hollywood, July 14. Hal Roach studio reopened yester-day (Mon.) after six-week shut-

That to get going was Our Gang in Bored of Education.' Gordon Douglas, upped from assistant direc-tor, piloting the short.

## Schaefer-Gold on Hop

George J. Schaefer flow to Dallas Sunday night (12) to discuss product deals in the Texas territory, after conclusion of which he plans hop-ping to New Orleans to join Harry Gold, eastern-southern division mar-ager, now there. On the way back to New York Schaefer and Gold may stop off a Atlanta for deal huddles.

## Cagney Set with Grand National; **Execs West to Close Program of 52**

Grand National has concluded arangements to bring James Cagney former Warner Bros. star, into the company under a contract for at

will be that starring Conrad Nagel.

Doubtful if any foreign productions will be on schedule unless it is increased later.

Before Aperson and Carl Lesserman left for the Coast Sunday (12), arrangements were concluded to bring Ann Rosenthal into the company's home office as legal head. Miss Rosenthal resigned from Paramount Friday (10) and joined GN Monday (13).

She had been a Par attorncy for She had boronginally in charge of legal matters at the Par Astoria, L.-I., studio. Her specially with Par has been talent contracts, story purchasing and copyright work.

Ed Finney, publicity-advertising head of Republic, is joining GN next Monday (20).

former Warner Bros. star, into the company under a contract for at least four pictures. His first will go into production in a month or shortly thereafter.

Cagney, now in New York, leaves for the Coast in a week. Early least spring he walked out of WB. The courts considered that he was justified in breaking his contract. Contract between GN and Cagney was signed in New York Satton, 1996-77. Corner of the court of the court of the court signed in New York Satton, 1996-77. Corner of the court of

## B'WAY PAR'S PIT BAND POLICY A CLICK BOTH FOR B. O. AND DISTRIBUTION DEPT.

Film End Benefited \$135,000, Theatre \$90,000 in Atlantic City Showmen No the Black First Six months with Weaker Picture Like Ecstasy' as Opposish Product-Repeats Start in Fall

For the first six months this year, since installation of the pit band entertainment-specialties policy at the Paramount, N. Y., the Par or ganization has taken out \$225,000 in earnings. Of this amount, the Par distribution department has profited to the extent of around \$135,000, while the theatre is in the black for the period up to July 1 of approxi-mately \$90,000. The operation of the house under Robert Weitman, managing director, and the policies instituted, are credited largely for this showing in view of the fact that picture product was comparatively weaker than played the prior six months when house was in straight

At the insistance of Weitman an others, name orchestras, augmented cialty entertainers, were inistalled Christmas day, with immediate reaction at the ticket windows. Up to that change, house had been dipping under \$10,000 weekly in gross, but since then, for 26 weeks, there has not been a single losing

there has not been a single losing week.

The \$90,000 profit to the theatre, the first six months of this year, compares with a loss of close to \$5,000 the last six months of 1935. For the latter period there were 18 weeks of profit stotaling only \$16,000 against eight weeks of losses totaling \$20,000 in round figures. One losing week xan to nearly \$7,000, while three of the profit weeks were under \$100.

The first six months of 1935, in

The first six months of 1935, in The first six months of 1935, in straight pictures, but with this period including, such box office magnets as Ruggles of Red, Gap, Bengal Lancers' and Coin' to Town, the theatre showed a profit of nearly \$65,000. Without such pictures as these but with living entertainment to bolster much weaker product, the dieatre the same six months this year is alwed around \$25,000. This big gain with weak- or only average product, suggests the supporting draught of living entertainment in the form played at the Par or possibly some other form.

Less on Operation

Less on Operation

Additionally, the Par is spending less on operation and saving where possible in order to achieve results. Where formerly the advertising budget averaged \$5,000 and more, under

Additionally, the Par is spending less on operation and saving where possible in order to achieve results. Where formerly the advertising budget averaged \$5,000 and more, under the present regime it is being held down to around \$3,000. On some pictures last year the adbudget, was upped considerably, worthbuting distribution department over a picture. On one that grossed only \$18,000 the company spent around \$20,000. On first weeks, it will run from \$22,000 to \$24,000, while on holdover weeks it comes down to strike the \$2000 to \$24,000, while on holdover weeks it comes down to strike the \$2000 to \$24,000, while on holdover weeks it comes down to strike the \$2000 to \$24,000, while on holdover weeks it comes down to strike the \$2000 to \$24,000, while on holdover weeks it comes down to strike the \$2000 to \$24,000, while on holdover weeks it comes down to strike the \$2000 to \$24,000, while on holdover weeks it comes down to strike the \$2000 to \$24,000, while on holdover weeks it comes down to strike the \$2000 to \$24,000, while on holdover weeks it comes have had two-week runs while trading in this comply it pictures the string was stronger and more active while trading in this comply it pictures the string was stronger and more active while trading in this comply the pictures of the stributure of the \$2000 to \$24,000, while on holdover weeks it comes have had two-week runs while trading in this comply to the strike the strike while trading in this comply to the strike while trading in this comply the strike while trading in th

## GTE BONDS GO OFF TRADING MART AUG. 7

General Theatres Equipment convertible bonds, due in 1940, will be stricken from trading Aug. 7, according to a rulling last week of the N. Y. stock exchange. Action was taken to call attention of holders of the undeposited debentures to the fact that the company is in equity receivership and consequently only-dementures deconvention of the undeposited debentures with the securities alloted under the plan of reorganization, consummated with the approval of the courts. The reorganization plan calls for, each \$1,000 principal amount of debentures, with appurtment coupons maturing April 1, 1932 and subsequently, there is to he issued 10 shares of capital stock in the new corporation taking over the assets and business of the company, and and three-fourths units in 20th Century-Fox. Purchase can be made at \$60, per unit before Oct 1, 1936. Each unit consists of two shares of preferred and one share of common in 20th-Fox.

ferred and one share of common in 20th-Fox.

The stock exchange pointed out that the debentures in question may still be deposited under the reorg plan and until further-action by the reorganization committee are to receive the same treatment as those deposited previously. Time when right to deposit under the plan will be terminated is not known.

#### BAZOOKA BOB'S TREK

Hollywood, July 14.

Bob Burns will fly to Little Rock, Ark, to make an appearance at premiere of Paramount's 'Rhythm On the Range.' He also takes his bazooka to Fort Worth for a day. Air comic's birthday will be celebrated in Ark. governor's mansion, with a special train bringing the folks from Van Buren.

The signing of a contract for the 8-week showing of the Czechoslovakian film, Ecstasy, in the ball-room of the Municipal Auditorium has stirred amusement interests here

has stirred amusement interests here to protest. Said Frank Gravatt, president of the Amusement Men's Association, and general 'manager of the Steel Pier, 'it's pretty tough after weathering the winter months in the hope of a fair summer harvest to learn that we are going to have extra comment of the weather weather the protection of the product of the protection of the

## ITOA-TOCC MEETING TODAY FOR MERGER

Representatives of the Indepen-Representatives of the Independent Theatre Owners', Association and the Theatre Owners', Association and the Theatre Owners' Chamber of Commerce meet today (Wed.) noon at the Astor hotel to merge the two associations. New organization, designed to combine the activities of the two old associations, will represent the independent exhibitor and distributor in the greater N. Y. area. Later, its scope may be extended. "It is not planned to elect officers at the confab today, session being merely to perfect new working organization. Charles O'Rellly, who postioned his trip to Texas for the meeting, will pgeside.

## What Happened to Hall

What Tapperied to Tali Tulsa, Okla, July 14. James Hall, former film player, is appearing five times weekly on KTUL in a new series for Polar Bear coffee. Program is called Hol-lywood Gossip Club. Hall answers fan queries concerning, pieture play-ers, sings, and carries on patter with announcer.

announcer.
...Hall also has taken over the Matt
Benton band, and is fronting that Benton band, and is fronting that organization at Riverside Gardens here.

## Yesterday's Prices

	1,500 Col. Pict	40	3914	301/6	
١	300 Con, Film.	5%	514	514	
	1,100 East. K	17014	100%	17017 + 74	
	20,800 Gen, El	40%	40	40% + 16	
	2.500 Loew	62%	524		
	2,000 Paramount	032		014 - 14	
	1,000 Do 2d pf	101/	074	10%	
	, 900 Pathe	704	714	7% - %	
	10,300 RCA	1936	12	12% + %	
	2,10) Do lat pf	70:0	7974	70% + 7	
	2,800 RKO	61/4	01/	614 72	
	700 20th-Fox	201/	26	26 -114	
	22,300 W. B	2072	1114	20 -1%	
	22,300 W. B	JRK	11.74	11% - %	
		JEIS			
	. 000 Tech	271/2	27	27 - 1/2	
	500 Trans-L	374	31/4	3% - 14	
	17,800 Grand N	2%	21/4	2% + 16	
	BC	NDS			
	\$20,000 Gen. Th	2034	-20%	20%	
	14,000 Loew	974	97%	97% - %	
	18,000 Paramount	9014	90	90% + %	
	27,000 W. B	0.516	95%		

Friday, Loew again retained enough momentum to crash through to 52% in Monday's session. It showed a net gain of 2% at the blow-off.

in Monday's session. It showed a net gain of 2% at the blow-gain of 2% at the finish. Pictures cite. spurted sensationally to 40¼, the widest gain of any film company capital stock at the finish. It ended the week at 39½ and the finish. It ended the week at 39½ are also as the finish. It ended the week at 39½ are also as the finish. The common went to 23 our Tuesday (7), which was fractionally elevel to which it sold our meter all-offs. The common went to 23 our Tuesday (7), which was fractionally elevel to which it sold our meter last spirited advance. Trend was reversed Thursday and stock continued forging shead on three succeeding days until it bit 27½ on gain of 3 points on the week. The breferred's advance went hand in hand with the common, peak price being reached Monday at 36½. Dipped near close to show an adverse and the succeeding push in Columbia Pictures. (Continued on page 86)

## Par's Model Femme

Ruth Coleman, auburn-tressed model, was signatured to contract this week by Faramount. Girl went through Par's talent school in the east preparatory to screen test that brought contract.

Leaves for Hollywood next week

## RUBENS' ST. L. **INVASION 0.0**

St. Louis, July 14.

Jules J. Rubens, chief of the Great
States circuit for Paramount-Balaban & Katz, is handling the activities
of H. & K. in its proposed invasion
of this town. Rubens originally had
looked over the St. Louis Amus.
Company circuit and the company of the co

is now inderescool that any nose of buying into this situation. has gone be a supposed to the state of the st

## MINNELLI-GERSHWINS' FILMUSICAL AT METRO

Deal is on between Vincente Minnelli and Metro to go to the Coast Jan. 1 as associate producer of musicals. Contract would follow his forthcoming revue which the Shuberts are producing.

Goldwyn office has also been interested in a Hollywood pact, with the stage designer handling first edition of the contemplated "Goldwyn Follies." Minnelli has written an original Times Square in which Metro is interested. He'd eventually work with color pictures, it is said.

Hollywood, July 14.
After the RKO-Astaire writing assignment, George and Ira Gershwin are, being talked of for a musical at Metro, to be done by Vincente Minnelli, Broadway revue producer. If this goes through, the Gershwin's proposed Broadway stage musical for Vinton Treedley is perforce off.

## RUGGLES, BOLAND IN PAR'S BONUS COMEDY

Hollywood, July 14.
Charles Ruggles and Mary Boland are penciled for top roles in 'One Man's Bonus' at Paramount, Lawrence Poole and Thomas Ahearn wrote the orig.
Harold Hurley will produce comedy of war vet who invests bonus in one share of stock in many corporations and raises hob as

corporations and raises hob minority stockholder champion.

## Branham Out of M & P

Branham Out of M & P

Charles G. Branham, divisional
manager of the Netoco circuit (subsil of M & P), has resigned, effective
in two weeks. Branham came-into
the New England office two years
ago from the Publix divisional office
in Des Moines with the vague title
of 'personal representative' of the
Netoco interests here.
Working closely with Martin Mullin and Sam Pinansky, chiefs of the
M. & P. circuit on the then shaky
frame of the Netoco chain, Branham
has completed his assignment here
and moves out to Hollywood on a
job as yet unannounced. His successor has not been appointed, and
it is a question whether there will
be one.

## DORIS NOLAN FINALLY SET.

Hollywood, July 14.

Hollywood, July 14.

Doris Nolan has been set to play title role in 'Way for a Lady' at Universal after being shifted from 'Reno in the Fall' and 'The Flying Hostess.'

## **Now the Unions** Are Kicking Un On 2,000-Ft. Reels

The two-thousand foot reels, which officially go into effect within the next 60 days, still threaten to prove a big industry beadache. Some distribution heads are alarmed over what they fear will be the excessive costs of reel replacements: And already storm clouds are rolling up from the union horizon, simply because union projectionists see in the larger spools a threat to their presently employed-ranks.

While the original outlay for the first year's existence of the 2,000-foot reels, placed at around \$900,000 for eight major companies, is not rated out of proportion for an innovation, the replacing of the bigger reels is strictly another thing. versally has adopted a stamped steel reel, which in practically all instances will be undergoing its first test in actual use. Whether it will be able to stand up as well as the smaller spool is questionable. The wire reel, considered as considerable stronger, was not approved by the film companies because of greater cost.

With the 2,000-foot spools costing

proved by the film companies because of greater cost.

With the 2,000-foot spools costing 35c. to 37c. apiece, any considerable number of replacements during the second year of their use will be no

number of replacements during the second year of their use will be no small item of expense to the picture companies.

Another expense will be cutting down the 2,000-foot lengths to 1,000 for use by certain exhibitors in the U.S. and nearly all foreign countries to 1,000 for many control of the control of

of purchasing new ones.
On the union front, there is definite antagonism in the Boston and Chicago areas. Boston unions have assumed the attitude that installation assumed the attitude that installation of 2,000 footers eventually will mean trimming the projectionist staffs in every spot in the district. Fireworks are expected, there and elsewhere at the first move to cut down the present crews in any house.

### N. Y. to L. A.

Ed. L. Alperson, Graham Baker, James Cagney, Jerome Cowan, Jerome Cowon.
Teddy Hart.
Sir Cedric Hardwicke.
George Joy.
Carl L. Lesserman.
Sam Levene.
Burgess Meredith.
Irving Mills.
Arthur Schwartz.
Helen Taylor.
Jean Dixon.
Jean Dixon.
Jean Buxon.
Jean Buxon.
Jean Buxon.
Jean Buxon.
Jean Buxon.
Jean Buxon.

## L. A. to N. Y.

Neil Agnew. George Barbier. O. Henry Briggs. Barney Briskin. Joe E. Brown. Harry Buckley. Madeleine Carroll, Macleine Carron
Owen Davis, Jr.
E. B. Derr.
Marlene Dietrich.
Guy Earl.
W. J. Fadiman.
Alice Faye.
Taniel Frohman.
Gilbert Gabriel. rris Halperin. Al Hanson. Emil Jensen. Arthur Kelley. Patsy Kelly.
Patric Knowles.
William Lewin. William Lewin.
Joshua Logan.
Katherine Locke.
Raiph Morgan.
Leo Morrison.
William Mueller.
James Mulvey.
Capt. Dennis F. O'Brien.
Clifford Odets.
E. C. Rafferty.
Gresory. Ratoff. Gregory Ratoff. Max Reinhardt. Allen Rivkin. George J. Schaefer. John A. Schultz. Charles Schwartz. Charles Schwartz.
Leo Spitz.
Frank Thomas, Jr.
Francis Wallace.
Lou Wertheimer.
Bert Wheeler.

## Amus. Stocks Hit New '36 Highs **As Loew Common Continues Leading**

# DROUGHT AND HEAT HURTING

## Cuban Censors in N.Y. Being Given 100% Go-By; U.S. Submiting No Films

With U. S. film companies sitting tight and availing developments effect in the companies and availing developments of the companies of the co

prefer losing the Cuoan market usubmitting to the proposed alignment.
Industry leaders are inclined to believe that the burden of proofs read to be the proofs of the proo

45,000 apiece.

Hernandez admitted that there was no chance of cracking down and beautiful to the control of th

State Dept. Denies
Washington, July 14.
Reports that American film distributors are on the warpath following disclosure that Cuban government plans to set up New York central policy for the Cuban about alleged discrimination.
Although trade reports said American Embassy at Havana has lodged formal protests, State Department said it has no information on the situation and that no squawks have been submitted to Washington by foreign distributors or exporting firms.

## \$9,711,206 in Fox Theatre Claims Still Outstanding

In his report filed in the U. S. District Court N. V., on the affairs of the Fox Theses corp scuty proceedings, Milton C. Weisman, reciever, states that claims amounting to \$9,711,206, have yet to be disposed of. The approximate total of claims originally amounted to \$22,000,000. The receiver stated that particular attention is being paid by his office of the bankruptey hearings to the bankruptey hearings the country of th

\$17,000.000.

For the period from Jan. 1 to June 30, Welsman's report shows that the amount of cash received amounted to \$780.217 and \$723,248 had been distunced. Cash on hand at the end of the period amounted to \$787,248.

Circuit Court Judge Manton signed an order continuing Welsman as receiver until Jan. 1.

## **Radio City Picketing**

Picketing of Radio City Music

Hall along with the RCA building continues.

It's in protest against treatment of strikers at Radio Corp.'s Camden plant. No violence reported with police keeping pickets marching to conform with New York's regulation on mass picketing.

## DOUBLES ALL SET TO START OCT. IN CHI

Chicago, July 14.

Chicago, July 14.

Despite the change in the Paramount and Balaban & Katz picture through the entry of Barney Balashong the second of th

Akron, July 14.
Akron Independent Theatre Owners Association has agreed to delay booking next seasons films for 30 booking next seasons films for 30 days pending a decission on double-feature policy. Robert C. Menches, manager of the Liberty, president of the group, said plans were being made by the organization to prevent dualing outstanding films.

## SWAINE, EX-PAR ATT'Y, **EXAMINED BY HILLES**

By consent of both sides and Ref-

e offices.

Examination of various brokerage of and banking houses, together with individuals, who had dealings in Parl stock as to what these dealings comprised, will come up later, although the order to conduct this survey was granted by the Federal courts several months ago.

# SUMMER NORMAL

Only 40% of Cinemas Are Air-Conditioned, So the Come - in - and - Cool - Off Phase Is Spotty-Helps in Some Big Keys

HOUSES OPEN ALL NITE

drought

Widespread drought and hot weather is denting theatre receipts in affected areas approximately 10% under normal expectations for this time of the year. The 10% drop, as consider a contract of the year. The 10% drop, as chased on actual business coming in now as against what business should be with conditions at a normal state. Without drought and heat, theatres should be showing an increase over the same period last year because of general business simprovement.

While in former years theatres in some sections have suffered from lack of rain and ruined crops, this spring and summer the suffering blankets a vast portion of the country and is injuring business in many large cities such as Chicago, Minneapolis, Kanass City, St. Louis, Omaha, Atlanta and others. New York, some other eastern cities, and Portions of the east, to be contracted to the country of the count

Only about 40% of theatres are Only about 40% of theatres are air-cooled or in some way air conditioned. Where houses are trying to operate without some kind of system, the going is singularly tough. The remarkable thing is that the drop in business averages only 10% in view of the long drought, heat, ruined crops, and lack of money.

In Chi, Too Chicago, July 14. Essaness theatres, of which there (Continued on page 59)

## Canadian Premier Hepburn Rescinds Ban on Pastures'

Toronto, July 14. Against his own judgment, Prime Minister Hepburn has rescinded the ban on 'Green Pastures' (WB) and the film is to be released imme

By consent of both sides and Reference of the E. Joyce, Root, Clark, Buctone & Ballantine, attorneys for trustees in Paramount during bank-ruptce, examined Robert T. Swaine at length during the past week under an order granted Charles D. Hilles, recently, to inquire about records concerning Par that were allegedly not turned over by the Cravath, de Gersdorf, Swaine & Wood law firm. This firm was sperical coursel to Par for many years, including bestore member of the firm, was examined in his own offices by special arrangement rather than in Referee, Joyce's quarters. Other members of the Cravath of fice will be examined later, Pending completion of vacations, no dates phare between the referees offices.

Other members of the Cravath of the will be examined later, Pending completion of vacations, no dates phare between the referees offices, and banking houses, together with individuals, who had dealings in Par stock as to what these dealings comprised, will come up later, although the order to conduct this survey was granted by the Federal courts several months ago.

## 10% UNDER USUAL \$481,944 Allowed for Expenses In Reorganizing G.T.E. Corporation

## Half-Staffed

Los Angeles, July 14.
House staff at Loew's State
was asked to submit ideas for
improvement of service, with
\$1 as the weekly capital award.
One worker suggested that the
theatre he converted into a theatre be converted into a parking lot.

Someone else got the prize. Chap is looking for a garage

## **ROXY THEATRE** REORG. PLAN **IMMINENT**

That a reorganization plan of the Roxy theatre, N. Y., is about to be completed was indicated Monday (133, when Federal Judge Bondy signed an order allowing Howard Cullman, trustee in bankruptcy, to expend \$2,000 to employ certified accountants. The order specifically directs the employment of the total control of the c

## ORPHEUM THEATRE CO., ST. L., BANKRUPT

The Orpheum Theatre Co. of St. Louis, one of the subsidiaries of the old Orpheum circuit, filed a voluntary petition in bankruptcy in U. S.

lary petition in bankruptcy in U. S. District court, N. Y., Monday (13). The company formerly operated the St. Louis, Missouri and Orpheum theatrer in St. Louis, Fur. BCc. S. N. Y. Although no schedule has been fled as yet, the company in its petition gives as assets, cash deposited in the Irving Trust Co., the Vandevanter National Bank, of St. Louis, the Grand Opera House Co. and its capital assets as real estate and theatre equipment. Among its chief creditors are Paramount Pictures, American Federation of Musicians and Universal Pictures.

## **Bootleg Fight Films**

Atlanta, July 14. Imagine Amity Exchange's emarrassment at appearance of bootleg Schmeling-Louis fight pictures day and date at four community houses with subsequent run at the Capitol. Where they came from no-

body knows.
Four Lucas & Jenkins community theatres are showing legitimately-booked fight pictures this week and three Balley (colored) houses also have them programmed.
Plctures are boosting gross wherever shown, and German's thudding right (representing 'white supremacy') evoke cheers in this belt.

Wilmington, Del., July 14. Wilmington, Del., July 14. Chancellor Josiah O. Wolcott allowed \$481,944 for expenses of organizing General Theatres Equipment Corp, which is the new corporation proceeding from the receivership of General Theatres Equipment, Inc. Allowances were made in Chancery Court Wed. (3). There was no opposition.

U. S. Senator Daniel O. Hastings is the receiver. Assets of the original company have been sold at auction and bought in by the debenture holders' committee.

tion and bought in by the described holders' committee.

Breed, Abbott & Morgan, New York, counsel for the reorganization committee, were allowed the largest amount, \$110,000, less \$11,250 pre-

committee, were allowed the largest amount, \$11,000, less \$11,250 previously paid. The chairman of the committee, Arthur W. Lossby, was allowed \$17,500, and Edward C. Delafield, \$17,500, and Edward Edwar

\$11,250 previously paid.
Additional allowances were made as follows:
Mudge, Sterns, Williams & Tucker, as counsel for Chess, National Bank, \$55,000 plus \$40,010 for disbursements. Sanderson & Portier, as active the state of the sanderson of the

me upostatary under plan and agreerment, \$37,682. L. Stauffer Oliver as coinsel for group of debenture holders, compensation and disbursements for services in reorganization, \$17,500.

Continental Illinois National Bank & Trust Co. for services and disbursements from Nov. 20, 1933, to June 18, 1938, as sub-depositary under plan and agreement, \$1,588. Fidelity Philadelphia Trust Co, services and disbursements March, 1932, to June 16, 1936, as sub-depositary under plan and agreement, \$856.

## F&M IN ACTIVE CHARGE: NO ST.L. STAFF CHANGES

St. Louis, July 14.

St. Louis, July 14.

No change in personnel made when Fanchon & Marco formally took possession of three WB houses, Shubert-Rilatlo, Orpheum and Hi-Pointe theatres. Robert S. Hicks remains as mgr. of downtown Orpheum, which will be operated on a continued first-rum policy, playing after either the 5,000 seater Fox: in midtown or the 3,100 seater Ambassador, downtown. Homer H. Harman. zone mgr. and p.a. at Shubort-Rilatlo, and since closing of that house serving as mgr. of Hi-Pointe, will Join publicity and advertising. department of Factorius of Phennym or the state of th

## L.A. Alive with Elks. Tourists: 'Frisco' Big \$19.800 on Moveover: 'Fang' Dualed, \$15,200; WB Pair, 16G

(Best Exploitation: Chisese-State)
Summer tourists, conventionists, including some 10,540 Elk wisiters, are in town, but the heat is forcing a, lot of them to the heaches and other outdoor sports. Yet business didner outdoor sports. Yet business than it would be without this mob de visitous.

its around 25% better in most apoits its around 25% better in most apoits them it would be without this mob at visitors.

Obeishanding identified were trade in Cheshanding in moved over from Chinese and State where it was two weeks, to Egyptian and Ornized Artists, where it will sho hold for two most of the control of t

space or hillhoards.

Estimates for This Week.
Carthay-Chale (Fox) (1.578. 5539.5.10.51.65—The Caret ZiogSelf (1.675) (135h. 1/h). With the
factor of 105) (135h. 1/h). With the
factor of out of towners, trade haddmore than consistently with a circh
\$1.000 in sight. Last week, with
holding selfout, went the a very good
\$10.680.

hand the course of the course

t \$900.

Four Star (Fox) (900: 30-40-55)—

's Lawe Again' (GR) (3d wk).

or the final stanza this one will

more through with sptisfactory

2,966 Last week, second, oke at

School Havers with a second, one at St. No. 1981 week, second, one at St. No. 1981 week, second, one at St. No. 1981 week to be seen to be seen

Ames (Par Marine) (2700 ns. 45.40). Ames (Par Marine) (2700 ns. 45.40). Assistant week. Spilot birth (2700 ns. 45.40).

40-55)—Poppy' (Par) and stage show (2d why Holdowe of tereen show (2d why Holdowe of tereen show (2d why Except 15 and 15

## FRISCO' 526,000. WHITE ANGEL! 17G. WASH.

Washington, July 14.
Capital's piregers are all going to 'San Pransiero' at Leaw's Tellize. this week judging by h. o. grosses. Overflow from Falses, a meetium-sisted house, asparently seeling relied from stales hove places to house general weeks show places to house general summer business.

Kay Francis drawing at Barle in 'Thire Americans, on Loew' Footstage, appears still to be guaranteed pay-off at h. o.

Estimates for This West.

Bewer' sensiteurs, on Laera' Fox Isage, appares skill to be guaranteed pay-off at h. c.

Estimates for Thir Week

Fox (Recov) of \$257, 25.35.40.

For (Recov) of \$257, 25.35.

For (Recov) of \$257, 25.35.

For (Recov) of \$25

#### \$7,000 'COLOSSAL'

That's Big Coin in Tacor Gets It

Greet Explication. Marte Row.

Thornin, Luly 14.

(Rest Explication: Marte Row.)

Town is quiet, with most of the control of the exertisens of the control o

Jot this one
Estimates for This Week
Blue Mouse (Hamiick) (750; 16279-—Suber's Goldf (U). Nice campaign deaving olegy \$1,509. Last
paign blue deaving \$1,509. Last
paign blue deaving \$1,509. Last
paign deaving \$1,509. Last
paign \$1,509. Last
pa

#### National 1st Runs

WARNER BROS.

Table Enomy's Wife, Reger Sherman, N. H. July 16; Stacey, Trenton, 17; Warmer, Atlantic, City, 17; Marjetti, Houston, 17; H'wood, L. A. 18; Grand, Terre Haute, 16; Colorniz, Ogden, 19.

Green Fastmers, Music Hell, Ling, 18; Ling, Felten, Savannah, 18; Newmon, K. C. 17; Ellery, El Pasc, 21; Buscas, Savannah, 18; Newmon, K. G. 17; Ellery, El Pasc, 22; House, El Pasc, 22; House, El Pasc, 23; Rich, Helen, 19; Par, Jackson, 20; Paraley, Madrison, 21; Parkway, Madrison, 21; Parkway, Madrison, 21; Parkway, 18; Centre, Ottawa, 38; Princess, Nashville, Savannah, 19; Uptown, K. C., 17; Gloria, Charles, Chicago, Madrison, Madrison,

stranky, Northells, 22, Pari, Nochvle, 24.

Tespay: Steenger, N.O., 18;
Trough: Steenger, N.O., 18;
Trough: Steenger, N.O., 18;
Trough: Steenger, N.O., 18;
Trough: Steenger, 12;
Marting: Marting: Steenger, 12;
Steenger, 18;
Marting: Ma

lotte, 17; Sinevent, 24; Tenn, Knoaville, 28; Senson, Sheats, Frie, 15; Cap, Trenton, 15; Dominion, Vanceuver, 16; Riatlo, State, 18; Riz, Albary, 22; Ristera, St. P., 22; Prettweap, Madison, 25; Solikinen, Chere, 31.

Addison, 25; Solikinen, Cheve, 31.

Salas, R. Solikinen, Cheve, 31.

Salas, R. Solikinen, Steve, 32; Salas, R. Solikinen, State, Cheve, 32; Salas, R. Solikinen, State, Chernoga, 36; Ritler, Wicksta, Ang. 6.

Sasy, Cap, Binghtin, 17; Pell, Chew, W. Welnight, 17; Pell, Chew, 17; Poli, Wordstr, 27; Poli, Wardstr, 28; Chew, 18; American, Romanske, 19; Sanay, 18; Imperial, Ashevile, 18; American, Romanske, 19; Stanton, Philip, 25; Opera House, Bangor, Philip, 25; Opera House, Bangor, Philip, 25; Opera House, Bangor, Aug. 7, 198; Pell.

Phila, 25; Opera House, Bangor, Aug. 7.

"From Him. Kentincky, Lexingth, Aug. 2: Opera House, Bangor, 17; Olympin, Miami, 21.

We West to College, Har-manus, Albany, 25; Locw's, To-ronius, 31; Penn, Washing'ton, Aug. 8.

## King, Frisco' Put Up Okay Battle Vs. Heat in Minne., 10G and 12G, Respec.

B'KLYN OK DESPITE HEAT Angel and "Ticket," Far's Leads at \$14,000

Brooklym. July 14.

Heat in Brooklym, where it can be pretty had, coughed with seamess the pretty had, coughed with seamess left its mank on hox offices over the year was good the play is sufficient to house not althought of most attractions good the play is sufficient to house no althou except at the Fox and Strand. All kneeps found their cooling systems a, decided lure on bank night is believed helping somewhat Per, Met Strand and Fox are now in the bankery column.

Not much exploitational effect exhemical this week but start of Lawry Cowen in getting no one less than 1. McGuliniess, to draw lucky number in \$1,500. Par-Fox-Strand hank night pool at the Fox is an outstander.

Estimates for This Week

the first seven days was chose to fine. Last week again. Francisco (187) week. First seven days was chose to fine. Last week again. Francisco (187) week. First seven days was chose to fine. Last week again. Francisco (187) week. First seven days was chose to fine. Last week again. Francisco (187) week. First seven days was chose to fine. Last week Sign. With the condition of th

ASK RIALTO CINCY, R'C'V'R.

ASK RIALTO, CIRCU, RUCUE.

Cincinnata, July M.

Appoistment of a headwar to operate the Rialto, Vine street holic, and sale of the theatme property to satisfy a \$13,632 claim for past due heartal was asked by Jack S. Jessey, Cleveland, and David M. Levy, local, im a sust filled last week in Commen Pleas Court against Thomass A. Rellly, Rental detes back to 1934.

Theatre formerly known as Read's Opera House.

Shelitard of the Shelitard of the Shelitard of the Court against thomass A. Rellly Rental detes back to 1934.

Minneupolis, July 14:

(Best Exploitation: Orpheum)

Sensation of the summer is San Francisce, which becomes the first prancisce, which becomes the first prancisce, which the summer is San Francisce, which the summer is San Francisce, which is such as the summer of th

rees Comes Across (Par), \$3,009, grod.
Century (Publix) (1,600, 15-25)—
Captain January (20th) and Small Town Girl (20th), second loop runs, which was the second loop runs, which was the second loop runs, which was the second loop runs, such as t

## Frisco, 2d Wk., \$23,000, Topping Philly: Temple, Also H. O., \$21,000

Philadelphia, July 14.

Batch of new pic in the downtown houses is not notable either in quadity or quantity, and there is every indication that the hold-overs will midicate that the hold-overs will represent the property of the picture of the pi

Arodis (609; 25-49-50) "Fury" (MG); Second run and looks rather mod, \$2,200 likely. Last week, Troukhe for Two! (MG), \$1,990, fair. Boyd (2,400; 40-55)—'Bride Walks.

Out (RECO). Opens tomorrow (Wednesday). Last week "Poppy' (Far) got to-ro \$15,000.
Earle (2000; 25-04-55)—'So They Were Married' (Col) and vaude. Three Stoeges headining, but only fair \$12,008 in sight Last week, Three Stoeges headining, but only fair \$12,008 in sight Last week, Last the Last week, Last the Last week, Last the Last week, Last the Last week, Paul Ash headlining. Should get \$21,000 or hether on holdover, Last week's \$22,000 or hether on holdover, Last week's \$22,000 or hether on holdover, Considering heat.

Last week's \$22,000 are remarkable. Last week's \$22,000 in the Last week's \$22,000 in t

## 'Spendthrift' and 'Bride' Duals, \$4,000 Each, N. H.

Duraks, \$4,000 Each, N. H.

New Haven, July 18.

(Best Exploitation: College).

They've had the heat wave here, too, and box offices know it. Killed plenty trade last week, with "Fiscotic hee only reas gurivors, but is easing the contract of the contract

and distance which spirit states when the same states were states and spirit spirit

## Coolers Big Draw in Steaming Chi: Enemy's Wife.' Berle, \$35,000, O.K.: Baker. Love, 25G: Frisco, 3d, 17G

(Best Exploitation: Chicago, July 14.

It was just as hot in Chicago as it was in most of the country last week and maybe hoteer, but have been as the most of the country last week and maybe because of, the extremely high temperatures the hox-doines through the last of the extremely high temperatures the hox-doines through the loop are showing sets of next figures daily. The hox-doines was made in the product of the picture has any strength at the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any strength at any last of the picture has any last of the pictur

the picture has any straight at any he biz zoons. In your air-cooled, with aught spots as the straight and t

espective houses.

"Poppy has proven a big moneymicer in the loop and, following a
appy session at the Chicage, moves
wer to the Ecosevelt for additional
poing. White Angel and San
ramsisco' both parade into their
mind starzas in the downtown
selor, with Trisco' a standout
long-maker the angel on the Chiline of the Chicage of the Chicage

when the Chicage of the Chicage of the Chicage

The Chicage of the Chicage

The Chicage of the Chicage of the

money-maker.

Minaly for the work on Public Enemy's Wife, Arch Herzoff wins withing and exploitation honors in this loop, with Sam Clark of Warners aiding and abetting in great

fishion.

Estimates for This Weck
Applie (Berts) (1,209; 25-35-55)—
Constreted (Col) (2d wic). G-men
continue to mean box-office activity
along the Rinito. Gun play to good
\$4,800 this week after fine \$5,000 last

continue to mean box-office activity along the Rialto. Gun play to good \$4,800 fhis week after fine \$5,000 last week. See 10.6 keV. (19.00): 25.55.75)— Public See 10.6 keV. (19.00): 25.55.75)— Public See 10.6 keV. (19.00): 25.55.75)— Public See 10.6 keV. (19.00): 25.55.75 and tage show. Milton Berle headlining and means biz. Getting \$35,000, another fine winning session. Last week Poppy (Par) was a hotcha grosser in the face of steaming and means biz. Getting \$35,000, another fine winning session. Last week Poppy (Par) was a hotcha grosser in the face of steaming from Chicago to Roosevelt to this. house in successive stanzas. Dida't do so hot at the Roosevelt to this. house in successive stanzas. Dida't do so hot at the Roosevelt of the standard winning from Chicago to Roosevelt to this. house in successive stanzas. Dida't do so hot at the Rooseveld sunth here; meore \$3,800, taririst. Less-week "The Stand" Conferned (UA), \$3,300, viiiful. Orien (B&EX) (\$200; 25-25-40)—Boulder Dam' (WB) and vaude. Good week in prospect on pictures. Around \$16,500 axian, which means excellent profits. Last week "Docto" (WB) and Duncan Sisters on stage ware in the money with \$16,300.

\*\*Falsee (RKO) (2,300; 35-45-65)—Love Again (GB) and vaude. Phin Love Again (GB) and vaude. Phin Love Again (GB) and vaude. Phin Love Again (GB) and vaude. Phin and the Ross (GB) and vaude. Phin and the Chicam for general vacadaming for \$1,000 and \$1,000 and

bd Artists (B&K-UA) (1,700-85) — Francisco' (MG) (3d Hase winner. Looks like a or five-week-ym for this one at at gallon, Holding un to nearly 0, strms, in third session. Last \$21,200, very big.

## Bed'-Faces' Dual \$5,000; Mostly H. O.'s in Portland

Best Expleitation: Faramount)
It's holding season, with five down-fown spots gnawing the bones this week. That gave the Paramount a bone of Early to Bone of Early to Early t

month.

Bert Hall, in person, boosted the b.o. ante at the Mayfair last week as a supplement to pic Tbevil's Squadron. Hall was billed as 'Gen. Ohang of China, and also as last surviving member of Lafayette Escadrille.

Broadway (Parker) (2,000; 25-40)

"Dancing Lady' (MG) and 'Big Touse' (MG) (2d week). Revival combo connecting for good \$3,000 in holdover. First week well exploited and answered for \$6,300.

and answered for \$6,300.

United Artists (Parker) (1,000; 25-40)—San Francisco (MG) (3d wk.).

Big \$6,000 and likely to hold longer.

Second week clicked for strong
\$7,500.

Paramount (Evergreen) 13,000; 25-40)—"Early to Bed" (Par) and For-gotten Faces' (Par), dual. Extra-bally clicking, for okay \$5,000. Last week Poppy' (Par) and Fatal Lady' (Par) did. nicely for ten days at

Sp.300.

Orpheum (Hamrick Evergreen)
(2,000; 25-40)—Private Number'
(20th) and Miss Nobody' (20th).
Second stanza okay at \$4,500. First
week, \$6,800, good.

week, \$6,800, good.

Muyahi (Ember-Devegreen) (1,400° 25-40)—Leathernecks' (Rep)
and 'Absedute Quiet' (MG). Du
getting fair \$2,000. Last week
Devil's Squadrom' (Col.) and 'Moonlight Murder' (MG), with Bert Hall
supporting the aviation pic, pulled
enough extra weight to boost returns above par at \$2,500.

## 'Frisco.' Dualled. Hitting \$10,000 in 2d Denver Week

Denver, July 14. 'San Francisco' giving the Orever had. Standouts every night. Coupled with 'Three Godfathers,' but

Frisco is doing all the drawing, Dual will stay third week.

White Angel is doing neat business at the Denver, and will go to the Aladdin for a second week.

Denham cops. the exploitation award with \$2,000 and \$500 bank nites.

#### Estimates for This Week

Aladdin (Huffman) (1,500; 25-40-50)—Secret Agent' (GB). Drawing only fair \$2,000. Last week 'Sins of Man' (20th), \$3,000, fine, rating second week 'currently) at Broadway.

ond week (currently) at Broadway.
Broadway (Huffman) (1,500, 25-40)
—Sins of Man' (20th), 3 lays, following week at Ahaddin, and fire the state of t

and stage show, got average \$2,000. Denham (Cockrill) (1,500; 25-35-40).—Spendthrift' (Par). Paced at fair \$3,500. Last week 'Trail of the Lonesome Pine' (Par), revival, for four days, and 'Return of Sophie Lang' (Par), three days, copped \$5,000, above average. Two heavy sugar cash nights were responsible for much of the gross.

cash nights were responsible for much of the gross.

Denver (Hullman) (2,500; 25-35-50)—White Angel (FW) and stage show the house of the control of the cont

## Seattle Stenning Out With Plenty Visitors: White Fang'-Fool' 616

Seattle Trily 14

(Best Exploitation: Orpheum)
Seattle is stepping out. Shrine Im perial Council opened yesterday with expected 75,000 delegates and friends due this week. It is also 'navy week' in Seattle, with 15,000 saliors in the burg, and on top of it all, big fight crowds came to see the middleweight championship bout be-tween Babe Risko and Freddie Steele, which drew \$70,000.

Figuring so many strangers in town, showmen preferred to hold over-big pics, instead of trying new ones of lesser merit. So it is hold-over week in Seattle, 'San Francisco' going into second week at Fifth Ave.

going into second week at Fifth Ave., Deeds' into fourteenth at Liberty, Schmeling-Louis pix into third at Blue Mouse and It's Love Again' into second at Music Box. Orpheum blossoms forth with change and great front display for White Fang. Fyramount, Palomar and Coliseum are the only other spots with new bills.

Esumates for This Week
Blue Mouse (Hamrick) (990; 27-3742)—Schmeling-Louis pic and 'Big
Noise' (WB) (3d week). Eight days
to \$2,600, good. Last week \$4,100,
big. Estimates for This Week

Digition, good has been (1800; 21: 35)—Carrier (20th) and Moonlight and West Small Youn Girl' (MGM) and "This Night (Par), dual, \$4,600, great.

Colembal (Sterling) (800: 27:37)—Marrhuman' Mand). Big campaign plugging drug pic for adults only and getting results at \$4,000.

anu gerung results at \$4,000. Fifth Ave. (Evergreen) (2,400; 27-37-42)—San Francisco (MGM) (2d week). Nine days to get back to regular change date. Still big at \$12,-000. Last week \$16,000, terrific.

regular change date. Still big at \$12,-000. Last week \$16,000. Verrific.

Liberty (J-VH) (1,900; 27-37-42)—
Mr. Deeds (CO1) (15th week). Still oke at \$4,000, but slowing down. Last week \$4,800, big.

January Soy. (Hamrick) (2000; 27-37-42)—White Fang (20th) and Nobody's Foo! (U), dual. Fisky lobby dragging in rice \$5,500. Last week Solth, dual \$5,500. Testing) (1,50). Testing (Still, 1,50) (1,50) (1,50). Testing (Still, 1,50) (1,50) (1,50). Testing (Still, 1,50) (1,50) (1,50). Testing (1,50) (1,50) (1,50). Testing (1,50)

Ed Smith to Cesst
Edward A. Smith may return to a
theatre operating post on the Pacific
Cesst following his resignation as
managing director of the Metropolitan, Boston, after Mullin & Finanskie amounced house would go
straight sound Sept. 1. He is considering two different theatre conmections on the Coast, but if neither
is closed before the end of the week,
he leaves for California anyway.
Smith plans taking off, in any Smith plans taking off, in any event, on Saturday (17).

## B'way No Exception to Heat: 'Bride Walks' Stumbles \$65,000: 'Frisco' 3d Week 35G: Duke-Princess' 23G

Record-breaking heat which struck. New York the middle of last week brought good business Thursday and Friday (9-10) to theatres. having cooling systems as beit but over the weekend most houses were slugged below the belt. Only exceptions on Saturday and Sunday were the Capitol and State, which got the bulk of what little patronage was left in pointed to continuance of the torrid temps, with managers not sanguine of immediate relief.

Except for the holding-over San

## Temp. Up. Indpls. Biz Down. White Fang'-Pryor 71/6

Indianapolis, July 14.

(Best Exploitation: Leew's)
The mercury stays up and grosses stay down. With everything staptions with the stay of the stay of

Public Enemy's Wife.
Loew's wins exploitation laurels
this week with its campaign, particularly on the locally-made "it
Happened in Indianapolis." The localactors in the picture attended a Hollywood premiere at Loew's and
other activities in connection with
the fain's tieup with a local daily
were numerous.

were numerous.

Estimates for This Week.

Apollo (Fourth Ave.) V1.100; 25-40).

"Public Entern's Wite's (WB.)

Weak at \$3,200. Last week 'White Angel' (WB.) in its holdowr session almost as good at \$3,100.

Circle (Monarch) (2,500; 25-40).

Bride Waltes Out' (REO) founder picture overshadowed other one to the control of the control of

WBB v4.500.

Locav's (2.800; 25-40)—Pig House:
(MG) in revival on a dual with
Dancing Lady', (MG). Locallymade film also on the bill. Take just
fair at \$4,00. Frisco (MG) a second week brought accord \$500.

White Fang' (20th) and vaude with
Roger Pryor headlined. Latter
stressed in ad campaign and
publicity, results are okay at \$7,500.

taude with Radio Rambiers featured
was fairly good at \$7,000.

Francisco, in its third week, and draught of Duke Ellington with Princess Comes Across' at the State, there isn't much to inveigle folks away from electric fans at home or the beaches. Frisco' may get \$25,000 on its third week, while State looks about \$23,000. Frisco' goes a fourth urrek

the beaches. Trisco' may get \$35,000 on its third week, while State looks about \$25,000. Trisco' goes a fourth week and the state in th

Estimates for This Week

view of length of run and strival of summer weather, 2-35-55-85-31.25 (Length) (1998)

1000 with 'Harvester' (Rep) and stage show.

Strand (2.767; 35.58-63-55)—Public Enemy's Wife' (WB). They aren't cheering this one over here, with lean \$12.000 suppearing tops. Holder of the wife of the stranger of the stra

## Bride Walks Out' with 10 Acts Big \$17,500; 'Frisco' 2d Wk. S.F., 20G

San Francisco, July 14.

'San Francisco' in its second week at the Par here tooks for socko to the part of the par

week 'Devil's Squadron' (Col) and another big stage show, nifty \$16,500. Orphena (F&M) (246) 20-35-40) — Tarole' (U) and Mine with Iron Door' (Col). Heading for \$8,500 and Door' (Col). Heading for \$8,500 and last week of King Steps Out' (Col) which got \$5,000, n.s., Farameout (F-WC) (2,740; 30-35-40)—'San Francisco' (MG) (2d week). Still outdrawing them all. The new-ending, which shows Fisco as it cond week sensational at \$20,000, last week, \$23,000, last

today, a life-saver for this one, Second week sensational at \$20,000, last
week, \$23,000

WC 1, \$23,000

WC 1

flow from 'San Francisco et la amount.

Warseld (F-WC) (2680; 38-40-55)

-White Feng (200h) and 'Public Encmy's Wife (WB). Nice \$12,500 for this combo which is short on names. Last week 'White short on hard 'High Tension' (28th)' failed to attract at \$19,000.

## 'Sins of Man' with Bowes Ams \$16,500 Despite Pitt Heat; 'Poppy' \$11,000

Abnormal heat doing the expected Abnormal heat doing the expected at the bo, this week, but a couple of attractions are fighting the rising mercury tooth and nadl and stand an excellent chance of rooming out with the best of it. Stanley punching away with Sins of Man' and Bowes amakeum first of Man' and Joseph Sander of Man' and Joseph Sander of Man' and Sander of Man' a

broadcast dedicated to Pittsburgh and should buck the sweltering weather nicely.

Also something of a surprise is the first-rate showing of Poppy at the Feon. In Pay Poppy at the Feon. In Pay Poppy the Poppy of th

Estimates for This Week

Estimates for This Week
Alvin (Harris) (2000; 25:35-40)—
King Steps Out (Col) (2d wk.).
Grace Moore flicker doing as well as anything else under present weather conditions. May get around \$4:000.

Death (Again (Cell).

Power (Cess).

First, time Fields connectly has collected real money around here and this one, in face of terrific heat doing remarkably well.

Looks like \$11:000. or even better, get (West). Jistinct disappointment at \$9.000.

Stanley WB) (3:600; 25:40-55).

Stanley WB) (3:600; 25:40-55).

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## They Give Away Auto Every Week in B'ham: Average Gross, \$7,000

Birmingham. July 14.

(Best Exploitation: Empire)
The Willby-Kincey bruses fail to take the lead in show business here this week, for a channe. Two little indie houses are doing the best work of the week with the Schmeing-Louis fight and a fifth week run of Mr. Deeds:

Louis fight and a fifth week run of Mr. Decds.

Empire has the fight picture and is doing good business with it. The cempaign on it was not esocially, heavy but what there was, was timely and catchy.

Estimates for This Week
Alabema (Wilby-Kincey) (2,800; 30-35-40)—Princess Comes Across (Parly Just moderate business with a common common

Dorado (MG) 83,400.

Sirand (Wilby-Kincey) (CO); 25)—

Till We Meat Arian (Bar). Light week at 1950. Lest week "Human Corro" (20th) 31,720.

Suppire Atme) (1,100, 25)—

Figure Special (Pev) and fits pix. Good business and will rect leve to 33500.

Statier's Grid (U) hist week got armond 32 or armond 32

## Pittsburgh, July 14. Lincoln's Headliner Is

109-115° Temperature Lincoln, July 14.

Attitude is largely the giveup type this week with no one billing any-thing forte and only the Lincoln-trying something different—dual, trying something different—dual, split policy. Average of the thermometer to hit between 105 and 115 almost any day in the week is the biggest cash register muzzle.

Estimates for This Week
Liberty (LTC) (1,200; 10-15)—

biggest cash register muzzle.

Estimates for This Week
Liberty (LTC) (1,200; 10-15)—

'Sun Rangie (FD) split with 'Murder
by Aristocrat', (FR), House is using
auction injeths—Thiesdays and Fridays—to bolster business, but whole
trouble with the house is the intense
heat. Can't expect much over weak
700 in this scorching weather. Last
week 'Drift Fence' (Par) split with
'Zombies' (Indie) went to pot when
'The sun seeped in and got 47:02-25)—

Married Doctor. (WB) plus Educating Father 'Zoho, first half, 'Mrs.
Ames' (Par) with 'Brides' Are Like
That' (WB), split. This represents
fund in the thory as on the original of the control of the control
'Ames' (Par) with 'Brides' Are Like
That' (WB), split. This represents
fund in the thory as outlines is
pretty good, about \$2,800 in the offund. Line the control of the control
'Ames' (Par) with 'Brides' Are Like
That' (WB), split. This represents
fund in the thory as outlines is
pretty good, about \$2,800 in the offund. List week' 'Popy' (Par), a
good starter and slow finisher, nevertheless got away, with a good '3,800,

25)—Let's Sing Again (IRKO) plus
'Human' Cargo. (20th) split with
'Dancing Pirate' (UA) plus 'Desire'
(Par). This house also suffers in the
least and \$1,500 will be liberal
'Bonder Pattolinan' (20th) with the
stage show, International Circus, 2
days, then 6 of 'Connecteut Yankee'
(26th). Cross hit \$2,000, okay.

This of the control of 'Control of the control
'Ames Cargo.

This of 'Connecteut Yankee'
(26th). Cross hit \$2,000, okay.

The control of 'Control of 'Control
'This often House is riding on a
new summer mark as the week before. 'Divided' will finish below the
line at somewhere a sround \$2,000,

and the product of 'Control of 'Control
'This often House is riding on a
new summer mark as the week before. 'Divided' will finish below the
line at somewhere acround \$2,000,

and the product of 'Control o

## 'Frisco,' \$8,500, 3d Week. Sets Record in Buff.

Buffalo, July 14.
(Best Exploitation: Buffalo)
Good showmanship leading the
way in Buffalo currently for improved grosses. Combination of smartly exploited cooling systems and outstanding attractions sufficient to keep takings up even in face of the toughest heat spell in years. Exploitation was a snap for the Temple couls payments and men. Temple opus, newspapers and merchants going for all of the old and

a few new stunts. Estimates for This Week

a little general control of the cont

1st Runs on Broadway (Subject to Change)

Week of July 17 Astor.—'Great Ziegfeld' (MG) 5 wk.).

(15 wk.).
Capitol.—San Francisco'
(MG) (4th wk.).
Music Hall.—Green Pastures' (WB) (16).
Paramount.—Early to Bed'
(Par) (15).
Risito.—'And Sudden Death'

RANGE Meet Nero Wolfe'
(Col) (15).

Easy. White Fang' (20th).

Strand. Public Enemy's Strand.—'Public Ene Wife's (WB) (2d wk.). Week of July 24

Aster.—'Great Ziegfeld' (MG) (16th wk.). Capitel.—'Suzy' (MG) (1st

wk.).

Music Hall.—'Green Pastures'
(WB) (2d wk.).

Paramount. — 'Spendthrift'

(Par) (22). Rialto. We Went to College

(MG).

Eery.—Earthworm Tractors'
(WB).

Cirand.—'Satan Met a Lady' Strand, 'Satan Met a Lady'
(WB) (2).

## IN CINCY THEY COME IN TO COOL OFF

Cincinnati, July 14. (Best Exploitation: Albee)

With the thermometer bobbing above the century mark for the past week or so, natives are regarding cinemas more in terms of chilling parlors than amusement chambers. Vet withal the h o indicators are Yet withal the b. o. indicators are t. Dong a combined take that is not to be ashamed of in even a normal summer, which is something more considering that current screen fare.

considering that current screen tare is of the so-so type.

Bride Walks Out cops the veil for the week's high tug at \$12,500. We Went to College' is next with an \$8,000 pull for the Palace. At the Lyric 'Gentle Julia' is registering \$3,500.

Estimates for This Week

\$3,500.

Estimates for This Week
Albee (RKO) (3,300; 35-42)—
Bride Walks Out' (RKO). Barbara
Stanwyck in tall type: So-so notices.
Looks like \$12,500, nice. Last week
Looks like \$12,500, nice. Last week
Falace (RKO) (2,800; 35-42)—We
Went to College' (MG). Una Merkel
in bold letters with Hugh Herbert
topping title. Lukewarm reviews,
maybe \$8,600, nor rah-rahs. Last
week San Francisco (MG) rounded
week San Francisco (MG) rounded
record-breaking holdover mark at
\$14,000, following a smasho \$22,000
in first seven days for theatre's high
mark in several years.
Capitel: (RKO) (3,000; 35-42)—
Capitel: (RKO) (3,000; 35-42)—
Capitel: (RKO) (3,000; 35-42)—
Capitel: (RKO) (3,000; 35-42)—
Last week \*Poppy' (Bar), transferred
from Palace for third down own
week and registering a strong \$7,000.
Last week \*Poppy' (Bar), transferred
from Albee for second downtown
week, after week's diling, \$4,000, all
right. Pic drew \$12,000 in. initial

\*\*Levice\*\* (RKO) (1,400; 35-42).

week. Lytle (RKO) (1,400; 35-42)— Gentle Julia' (20th). Jane Withers and Tarkington authorship shadow-ing title, Might get \$3,500, fair. Ditto last week on 'Forgotten Faces' (Par). Ly. Gentle June and Tarkington stur. Solo, many the Might set St. 500, many the Might

Squadron' (Col.), \$4,800, a to ve average.
Grand (RKO) (1.00): 55-40)—One Rainy Afternoon' (UA). Second run, allowing for \$1,700, Lext week. 'Henry & Grand' (Lext) (1.00): 15-25.

Bridle Path! (RKO) and 'Absolute Ouiet' (MRO), split. A bit under par at \$1,800. Last week Three on Trull' (Par) and 'Song and Dance' Man' (Fra), senarc's, \$1,700.

Strand (Irah') (1.300; 15-25)—Durk-form and the strength of the stren

#### More Grosses

Additional box-office gross ories will be found on page of this issue.

## **Balto Hot Except at B. O.'s: Temple** Sole Draw, 5G; 'Frisco's' 3d Wk., 10G

'Angel'-'Harvester' Strong, \$5,100, Omaha

Strong, \$5,100, Omaha

'San Francisco' at the Omaha ran
to new high figures past week and
earned itself a holdover for the present week and earned itself a holdover for the present week-did for the present of the present week-did for the present of the first
and the first of the present of the first
to best average figure which will
make a nifty total figure for the run
of the film.

This makes room for new films
only at the Brandeis and Orpheum.
The White 'Angel' at the Brandeis
drawling the Francis Collowers in
as the Second half of the double bill
nabs the Gene Stratton-Porter fans.
Oxpheum counting on a comedy bill
with 'Moon's Our Home' and 'Three
Wise' Gurs.' This being Henry Fonda's home town returns showing up
quite favorable.

Estimates for This Week Estimates for This Week

guite favorable.

Estimates for This Week
Brandeis (Singer-RKO) (1,256) 2535-40)—White Angel· (FN) and
Harvester (Rep) dualled. Combination draw from the Francis fans, and
the diemer stration-Porter readers
money; 83,100 marks fourth straight
week for the house at this total,
very commendable. Last week Bullets or Ballots' (WB) and Bunker
promover, 83,200 ineavs order lowers
er Ballots' (WB) and Bunker
promover and the second that the second
for Ballots' (WB) and Bunker
promover and the second that the second
for Ballots' (WB) and Bunker
promover and the second for Ballots' (WB)
Orpheum (Blank) (2978; 25-40)—
Moon's Our Home' (Par) and Three
Wise Guys', (MG, dualled. Heavy
Wise Guys', (MG, dualled. Heavy
draw here and may help the bill to
a little extra number; 8,600 indicated. Last week Poppy' (Par) and
(Gentel Julis' (20)).

Gamba (Blank) (100) 25-40)—
Sably (20) (2d wkc.). Second stanza
after sending house to new house
record for the first week. A record
Fourth gross and steady turnover
the worken all work for the standar
unvision of Green Egstures.

## **Smart Selling** Gets Things to Come' OK 7G, KC

Kansas City, July 14. (Best Exploitation: Uptown)

General opinion that pre-Fourth lump is a dead issue houses are now looking to catch some steady gate-clicking. Melon will get a five-way cut this week with all theatres getting equal slices.

sing equal six an an interact getting equal six and a six and a

In advance of downtown houses.

Estimates for This Week

Mainstreet (RKO) (3,200; 25-40)—

Bride Walks Out' (RKO). Nice array of names and good for fair \$7,500. Last week 'White Angel' (Will) did steady but not big biz to catch \$7,000.

did steady but not big biz to catch \$7,000. as. 40.
Public Enemy's Wife' (WB) Something about a mob bic that still gets them here; \$7,600 will be nice. Last week: "Florida Special" (Par) took fair \$6,500. (Loew) (4,000; 25-40.—San Francisco" (MG) (3rd week). Doing best biz house has had in four years and smashing all summer records. First time house has held a pic three consentity weeks and will be satisfied with \$7,500. and it's still still still the same should be satisfied with \$7,500. and it's still s

\$7700. When In a nice Updown: (Fox) '(2,040: 25-40)— 'Thin's to Come' (UA). Swell belly should conx a good \$7,000 through the turnstiles. Last week Chammaign Charle' (20th), and 'Miss Nohof's' (20th) pulled after five days, \$3,200; pretty bed.

Baltimore, July 14.
(Best Exploitation: Stanley)
Weather having wilting effect on

weather naving witting effect on the b.d's, especially noticeable over week-end when burg and its brother went scurrying to the beaches. "Poor Little Rich Girl' continues strongly in second week at the New,

chiefly on matinee kid biz. Century is holding 'San Francisco' for third week, longest stay any film ever had in Loew's vaudfilmer. Run needs some explanations, however, since some explanations, however, since by keeping plo house managed slough off some lightweight product that had been pencilled in for season's windup weeks. First two weeks were swell, but ple exhausted itself and not likely to top \$10,000 concluding canto, which means crimson on theatre's ledgers. Tobias Joyce, or Stanteyath and the standard of current public concern over motor accident toll, got gobs of space from Hearst rag and much co-operation and police.

Estimates for This Week Century (Lope-UA) (3,000; 15-25-

Estimates for This Week
Century (Loew-UA) (3,000; 15-2535-40-55-66)—San Francisco' (MG)
and vaude (3d wk). Longest stretch
any flicker ever put in at this stand;
after two excellent weeks its draw
seems: to be drying up; no more
than \$10,000. Last week, \$17,500,
dandy

dandy.

Hippodrome (Rappaport) (2,300;
15-25-35-40-55-66) — Bride Walks
Out' (RKO) and vaude headed by
Charles Carille. Film liked moderately, with Carille popular here;
will tug in \$12,000, good enough.
Last week "And So Were Married"
(Col) and Ripley unit, \$11,700,
fairish.

Last week 'And So Were Married' (Col) and Ripley unit, \$11,700, fairjish. Meilit's (Schanberger) (2,500; 15-25-36-35-40-55)—Parole' (Coprended of Toppy' (Par) was shortened to six days; mildish \$2,500. First week, \$2,200, hig.

New '(Mechanic) (1,500; 15-25-30-36-40-55)—Poor Bleft Girl' (20th) (2d wk). Temple still tempting tem; School (Color) (Col

## HEAT WILTS **PROVIDENCE**

(Best Exploitation: Strand)

Terrific heat playing havoc with the boxoffice. Theatre men resigned to situation; see nothing else to do but wait for the temperatures to come off their high horses. As whole business in the doldrums with only one or two real bright spots.

come on their night horses, whole business in the submission of the submission of the real bright spots.

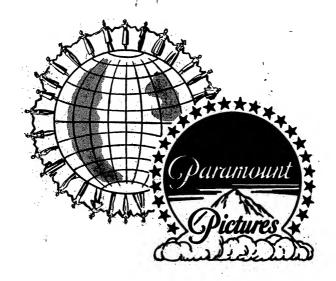
Picture fare rather good for this time of year, attractions numbering Farly to Bed' at Strand, White Ange' at Majestic. But neither the submission of the heat-harassed natives the pace, Dinner at Eight' and Chained' attracting the attention of the heat-harassed natives to "And Ed Reed piloted a stunt on "And Ed Reed" submission was tied in with satisfication of a stunt of the submission of the sub

Estimates for Inis Weed-Loew's State (3,200; 15-25-40)— Dinner at Eight' (MG) and 'Chained' (MG). Big despite heat, assuring at least' \$9,000. Last week 'San Fran-cisco' (MG) did amazingly well on holdover at \$11,000. Strand (2,200; 15-25-40)—Early to Bed.' (Par) and 'Sudden Death'

(Continued on page 59)



## PARAMOUNT PICTURES 1936-37



It takes all kinds of people to make a world... It takes all kinds of people to fill a theatre... It takes all kinds of entertainment to make a successful box-office season. That's why Paramount offers you, for 1936-1937, the biggest and most diversified program of down-to-earth pictures in motion picture bistory...

INCLUDING AT LEAST TWO PICTURES

OF MAJOR IMPORTANCE EVERY MONTH



## "Personal Appearance"



Starring MAE WEST, with Lynne Overman. Elizabeth Patterson. Since Brock Pemberton fashtoned "Personal Appearance" for Broadway two years ago, this play has established itself as one of the all-time box-office wonderworkers. It played New York for more than a year, and enjoyed triumphal runs in all the key cities Here, then, is a Mae West picture tailored for her by one of the best brains in show business, and setting her in a completely new locale and small town America

An Emanuel Cohen Production.

## "Don't Look Now"



W. C. FIELDS in a picture that Bill has been wanting to do for years. It's Fields' own version of one of the real classics of American humor — Julian Street's famous "Need of Change". In it Fields is a retired gadget manufacturer and when he goes nuts in the stuffed-shirt, tea-with-the-vicar life of British aristocracy you can bet it's just one more "Fields' Day" for the box-office.

## "The Tightwad"



Charlie Ruggles and a cast of featured players in the Paul Gallico Saturday Evening Post story of the little penny pinching auditor in the business office of a newspaper who gets mixed up with the kind of story he has always thought too expensive. How he turns himself into one of the biggest spenders in the newspaper game is the stuff boxoffice is made of.

## "My American Wife



Francis Lederer, Ann Sothern, Fred Stone, Billie Burke, Ketti Gallian in that ace Saturday Evening Post yarn, "The Old Timer", a story with the same background, the same characters, the same appeal as "Ruggles of Red Gap". Directed by Harold Young.

## Harold Lloyd



in another Big Time Comedy Hit

With everyone still talking about "The Milky Way" as one of the biggest comedy successes, of the past, season, news that Harold Eloyd will do another picture of the same calibre entertainment for Paramount this year is Good News for the 1936-1937, Box-Office. Harold-promises a cast equal in box-office to the big-rime line-up of "The Milky Way"

## "Hotel Haywire"



with Charle Ruggles, Mary Boland, George Burns and Gracie Allen. The "International House" of 1936-37 combines two pairs of zames: either of which could put over a big picture. The Ruggles-Boland combine is definitely tops in domestic comedy, as "Early to Bed" is proving right now... and Burns and Allen have had America wading knee deep in soup—and gags, all winter.

## "Wives Never Know"



with Charlie Ruggles, Mary Boland, Adolphe Menjou, Veree Teasdale. When any move fan thinks of hard-hitting, fast paced domestic comedy, he thinks of either the Ruggles-Boland or the Menjou-Teasdale combination. Here they all are in one picture, directed by Elliott Nugent who gave you "She Loves Me Not"

Directed by Elliott Nugent.

## "Three Married Men"



with Lynne Overman, Roscoe Karns, William Frawley, George-Barbier, Gail Sheridan, Elizabeth Patterson. Bennie Bartlett, Virginia Weidler. At last those three ace fun makers Lynne Overman, Roscoe Karns, and Bill Frawley get a chance to go to town in a big time laugh hit of their own. Directed by Eddie Buzzell.



## "The General Died at Dawn"

GARY COOPER, MADELEINE CARROLL with Akim Tamiroff, Porter Hall, Dudley Digges, J. M. Kerrigan and William Frawley. The same setting that made "Shanghai Express" a box-office smash! The thilling tale of a brash Irish-American adventurer and a lovely adventuress caught in the backwash of Chinese revolution, fighting for their lives against-the gold lust of a Chinese war lord. Written by Clifford Odets, the greatnew playwright!

## "Panama Gal"



Fred MacMurray and Carole Lombard now rate as one of the top romantic comedy pairs in pictures. "Hands Across the Table" sent them off to a flying start, and now "The Princess Comes Across" has recently shown that, for modern, fast-stepping romance, these two need take their hats off to no one. In "Panama Gal" Fred is a hard-boiled son of trouble doing sentry-go for Uncle Sam alongside the Panama Canal. Carole is a pretty little manicurist on a cruise liner. Fred will step out as a swing cornet player—nuff said!

# "That's What Girls are Made of"



Starring SYLVIA SIDNEY and FRED MacMURRAY, a B. P. Schulberg Production. Here's the winning combination that sent "The Trail of the Loriesome Pine" into the top money-making class of last year. This time these box-office stars will be under the capable production guidance of B P. Schulberg, and the story will give both of these great favorites a chance to go to town.

## "Hard to Handle"



CLAUDETTE COLBERT'S second big picture of the year. This Saturday Evening Post yarn of a woman novelist (a good looking one) and a literary agent (not so bad looking himself) is a natural for the little lady who rates one of the biggest names in pictures. It has everything that put over "The Bride Comes Home". With Wesley Ruggles directing you can bank on "Hard to Handle" to get you results.

## "Wedding Present"

'. V.



JOAN BENNETT, CARY GRANT, GEORGE BANCROFT Starring in a B. P. Schulberg Production. Here are the two leads of "Big Brown Eyes" in a far better story, Paul Gallico's Saturday Evening Post yarn of the newspaper lad who gave his best gal a four-alarm fire for a wedding present. B. P. Schulberg who gave you such Paramount smashes as "Morocco" starts out his new series of Paramount productions with "Wedding Present"... nuff said. Directed by Richard Wallace.

## Marlene Dietrich



ating state in the second seco

A glorious Frank Lloyd production. With "Desire" giving her new laurels as an actress of the first rank and "The Garden of Allah" adding new power to her name at the box-office any Marlene Dietrich picture for 1936-1937 means coin at the till. But when you think of her in a Frank Lloyd production well . . you've got to think in pretty big boxoffice terms indeed.

## "Hideaway Girl"

Frances Farmer and a cast of featured players in one of those fast moving thrill-a-minute adventure stories with plenty of class... plus what the box-office fondly labels... love.



Websterday Toly 18 18.

## "The Big Broadcast of 1937"



Starring JACK BENNY with George Burns and Gracic Allen, Randolph Scott, Jane Froman, Martha Raye, Sam Schlepperman, Ray Milland, Frank Forest, Benny Baker. Specialties by Leopold' Stokowski, Bob Burns, Eleanore Whittney, Benny Fields, Larry Adler, Stan Kavanagh, Benny Goodman's Orchestra, and other celebrities of Stage, Screen and Radio. Jack Benny, the highest paid star of radio. and a whole lineup of Big Timers. Lew Gensler, builder of a dozen Broadway musical hits, will produce Directed by Mitchell Leisen

## "Champagne Waltz"



starring GLADYS SWARTHOUT, FRED MacMURRAY and Jack Oakie, Veloz and Yolanda (the biggest-drawing dance team in the business), Lyda Roberti, Frank Forest. What happens when promoter Jack Oakie takes an American "swing" band to Vienna to compete against Europe's finest waltz orchestra. The "swing" band is about to put the orchestra on the skids until the "swing" band leader, Fred MacMurray, takes a gander at the beautiful singing daughter (Gladys Swarthout) of the Viennese waltz king. From then on it's ... love.

Directed by Eddie Sutherland

## "The Count of Luxembourg"



with IRENE DUNNE; JOHN BOLES, W. C. FIELDS, Frank Forest, Franz Lehar's world famous operetta, with the star of "Show Boat" in the glorious role of the Paris prima donna who was married to the young Count of Luxembourg (a rich old man's trick to get her for himself) and who found being married to this dashing gentleman so delightful she left the old lad holding the bag.

## "College Holiday"



Starring JACK BENNY with Frances Farmer, Louis DaPron, Robert Cummings, Johnny Downs, Eleanore Whitney, Martha Raye. Here's the annual Paramount Christmas holiday special for the youngsters... the successor to those big box office hits, "College Humor", "College Rhythm" and "Collegiate"!

## "Follow the Sun"



Starring BING CROSBY with George Burns and Gracie Allen, Lynne Overman. Made to the measure of that Crosby smash "We're Nor Dressing", "Follow the Sun" shows Bing as the son of a big shot ship owner of the Northwest who leaves one of his old man's ships in the Orient to become the proprietor of the swingiest night club from Manhattan to Mandalay.

Directed by Norman Taurog

## "High, Wide and Handsome"



with IRENE DUNNE and FRED MacMURRAY, Randolph Scott. Music and lyrics by those two celebrated writers who wrote the never-to-be-forgotten score of "Show Boat", Jerome Kern and Oscar Hammerstein II. And, playing the lead with Fred MacMurray, the girl who has just succeeded in making the newest version of "Show Boat", one of the all-time box-office successes, Irene Dunne.

## "Artists and Models"



One of the most lavish pictures of the year—a big flashing musical, set in the studios of the leading artists of the country, featuring the world's most beautiful women, the year's leading song hits. Katherine Brush, S. J. and Laura, Perelman and Keene Thompson collaborate on the script.

## "It Happened in Paradise"

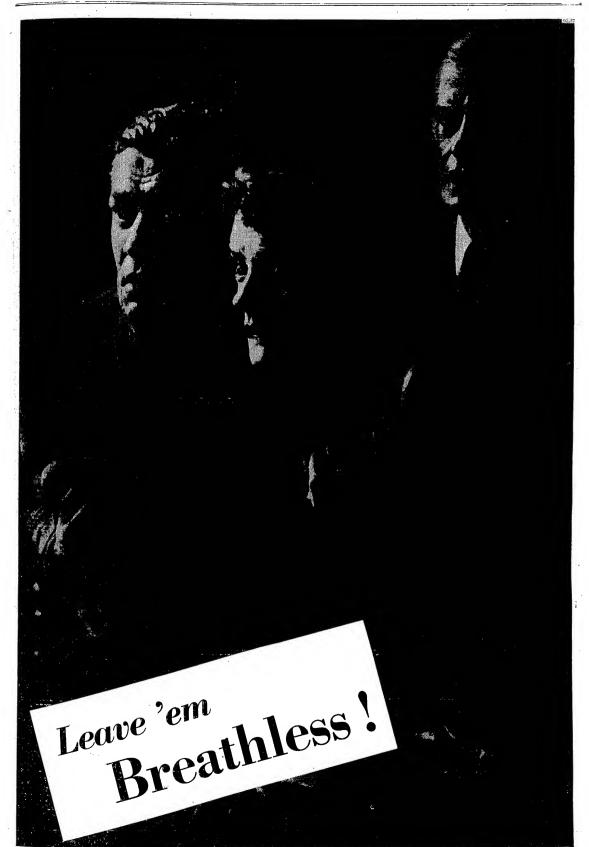


BING CROSBY and IDA LUPINO starring in a typical Crosby winmer. This particular Paradise happens to be a summer camp. A big time song and dance show, this picture is planned to catch the late spring trade with a real summer camp musical . . . and with Ida Lupino, one of the smoothest gals in pictures, to step it along . . . it's sure to be a winner.

## "Lady Be Careful"



with Lew Ayres, Mary Carlisle, Larry Crabbe, Benny Baker, Grant Withers, Jack Chapin, Wilma Françis, Irving Bacon. Paramount's group of youngsters in another of their fast stepping musicals, with the same punch and pace as "Millions in the Air". Directed by Ted Reed.





## "Souls at Sea"

GARY COOPER and a strong supporting cast. An All-Technicolor Outdoor Action Picture. Directed by Henry Hathaway. Here is the box-office find of the year! An American "Mutiny on the Bounty" the most amazing story in the history of our merchant marine. A great calamity at sea. A long grueling passage of men and women in a small boat, fighting their way out of the steel jaws of death ... led by a fanatical seaman, who forces all those who are not true believers in God to jump overboard ... a famous trial ... the whole nation aroused about the conduct of this man ... is he fiend or hero ... With Gary Cooper in the lead, with Henry Hathaway, of "The Trail of the Lonesome Pine" and "The Lives of a Bengal Lancer" directing. With Grover Jones scripting the story by Edward Hale, you can count on "Souls at Sea" to be great box-office.



Starring GARY COOPER. Paramount's Second Big All-Technicolor Picture of the Year. Directed by Henry Hathaway. A glorious "Bengal Lancers" of the sea — the story of two seamen who, covered with glory, won in the War of 1812, when America's little navy, against overpowering odds, gained the United States the freedom of the seas, ship aboard a slaver. After hundreds of thrilling adventures, the two find themselves in love with a beautiful Spanish girl, whom the brutal ship's captain attempts to trade for 300 slaves. How Cooper defies the slave ship captain and his murderous crew and at the sacrifice of his own life gives his rival and the girl a chance to escape is the climax of a great picture. A rough, tough he-man picture with the surging drive of the sea in its fibre, it cannot miss being one of the most important Technicolor pictures ever filmed.



## "The Texas Rangers"

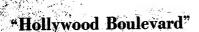
with FRED MacMURRAY, JACK OAKIE, JEAN PARKER, Lloyd Nolan, Bennie Bartlett. All the sweep, the drive, the appeal of "The Lives of a Bengal Lancer" plus a powerful love story! The first picture ever to bring to the screen the thrilling history of that famous band of Americans—"The Texas Rangers".

Directed by King Vidor

## "Pinkerton, the Detective"

Starring EDWARD ARNOLD with an all-star cast. Another B. P. Schulberg picture. Edward Arnold, one of the coming stars in pictures, as the famous Pinkerton, greatest detective mind of America ever produced, in a series of exciting adventures woven together into one of the most thrilling dramas ever filmed.

Produced by B. P. Schulberg



with John Halliday, Robert Cummings, Marsha Hunt, Esther Ralston, Frieda Inescort, Betty Compson, Maurice Costello, C. Henry Gordon, Bryant Washburn, Francis X. Bushman, Charles Ray, Roy Darcy, Creighton Hale, Frank Mayo. The glamour, the heart throbs of the picture business told in the story of a Hollywood star of yesterday, who, broke, but still stage struck, writes, his memoirs for a New York publisher.

Directed by Robert Florey

# "Girl of the Jungle"



with Ray Milland, Sir Guy Standing, Akim Tamiroff, Lynne Overman. Here's one that is sure-fire show business stuff... the same kind of ballyhoo buster that "King of the Jungle" was ... wild animals—"Chang" style, wild tribesmen... in fierce, deathat-your-throat battle... plus the hottest box-office seller there is ... jungle romance... Produced by E. Lloyd Sheldon (maker of "King of the Jungle")

Directed by Max Marcin

## "Johnny Gets His Gun"

with Ralph Bellamy, Katherine Locke, David Holt, Onslow Stevens, Purnell Pratt. Johnny, being an American lad with a lot of old-fashioned do or die in him, isn't content to let a bunch of bad men make a monkey or a corresponding for a sawell American yarn, taken from a Saturday Evening Post Story by one of America's fayorite writers, Lucian Cary.

## "Broadway Afternoon"



with a cast of Paramount featured players. This is the Saturday Evening Post yarn of Speck Darrow, a killer who traded places with his brother, a professional beggar to get by the police net. He almost gets away with it. But Mallory, headquarters dick, happens to have too kind a heart.

## "Everything for Sale"

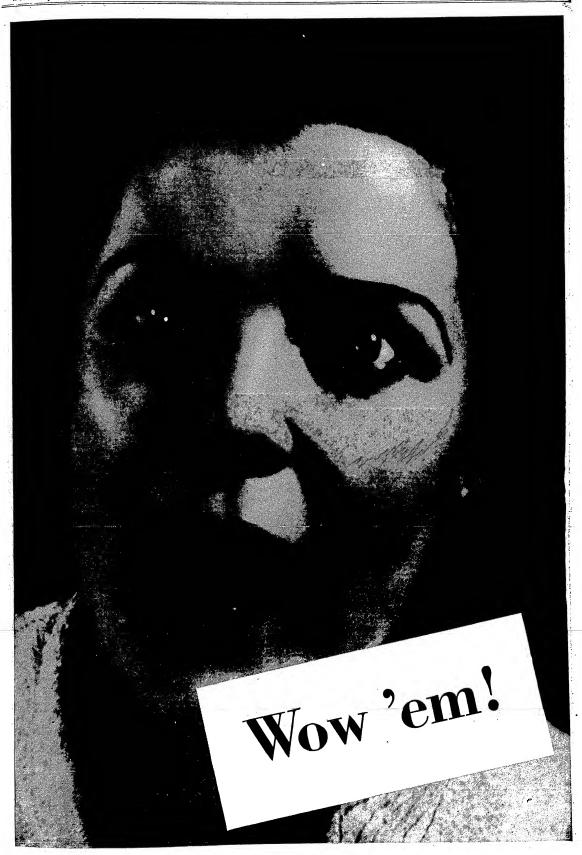


with a selected cast of players. A New York plug-ugly and his stooge make plenty of trouble for the independent fruit growers of the West coast until the plug-ugly falls for a lovely lady and then in a terrific thrill-a-second action sequence beats up the racketeers and wins her love.

## "A Gun for Hire"



with a cast of featured players. A thrilling melodrama the story of a murderer, whose flaming gun ends the life of a great statesman and is about to bring war to the world and of the beautiful young actress who dares his fury and his trickery to capture him and bring peace to Europe.





## Give 'em MARLENE DIETRICH in an

in an
ERNST LUBITSCH
Production!



You have been asking when you were going to have another Dietrich picture with the "Lubitsch" touch. Here's your answer. Ernst Lubitsch right now is reading scripts to select the ideal romantic-comedy role for the heroine of "Desire" and this year you will have another picture with all the elements of high comedy and box-office that made "Desire" the hit picture it was. In addition to this, Miss Dietrich will sing a group of songs like her famous "Falling in Love Again" from "The Blue Angel,"



## Give'em CLAUDETTE COLBERT

in a
FRANK LLOYD
Production!

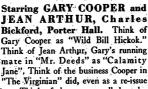
## "Maid of Salem"

The story of a beautiful English girl, the daughter of a woman burned at the stake for witchcraft, who is herself caught in the evil tide of hysteria, the witchcraft persecutions, which swept New England after Cotton Mather's fanatical condemnation of this Puritan-invented crime—a story with depth and greatness, providing the greatest dramatic role Claudette Colbert has ever had. The background has all the sweep and power—huge mob scenes—driving action—which a Frank Lloyd production demands.





## "The Plainsman"



Think of the grosses rolled up by Gary and Jean in "Mr. Deeds" Put these things together and you will get a true picture of the stature of "The Plainsman"; the box-office giant DeMille is making for you ... No "western" spectacle, but an intimate, personalized story "The Plainsman" is a smash!

A Cecil B. DeMille Production

## "Safari"



with EDWARD ARNOLD and an all star cast. Edward Arnold and a female star of equal greatness in a story which will rank among the top box-office builders of the year. When the richest man in the world hires a good-looking guide to lead his deluxe safari into the African hunting country, and, as an added fillip to his taste for excitement takes along a lovely lady as the prima donna of the expedition, there's bound to be drama.

## "Murder with Pictures"



with Gail Patrick, Grace Bradley, Benny Baker, Porter Hall, Ernest Cossart, Irving Bacon. A murder mystery told in the hard-boiled ingo of "The Thin Man" with a punch love story The ace news cameraman of a Los Angeles paper finds himself in love with the gal who he thinks has committed a sensational murder.

## "The Barrier"



by Rex Beach. Of all Rex Beach's novels, probably the most widely read, the best liked by the masses of Beach readers is "The Barrier" And Harry Sherman, ace producer of action yarns, will see it has the right kind of production to this story of a girl whose love for a dashing young army officer smashes against the barrier of race pride.

## "Diamond Rush"



or FRED MacMURRAY. A thrilling action picture of the 1937 South African diamond rush, the spectacle of thousands of men and women, wild with the lure of easy money, rushing into the South African veldte, defying the thin line of British soldiers to stake their claims in the newly opened diamond fields... and in the center of this terrific spectacle is set the story of a tough laddybuck, a rolling stone of the world's frontiers, who finds and fights his way to something he'd never dreamed of before, the love of a beautiful English girl.

## "Rose Bowl"



with Frances Farmer, John Howard, Larry Crabbe, Nick Lukats (All-American football star), Benny Baker. Just at the time the papers are full of it—The Biggest Sports. Story of the Year... two big teams, the ace pigskin thumpers of the nation lined up to fight for the title of America's football champions in the annual Rose Bowl game in California's great football stadum, here's Paramount stepping right in to grab box-office for you from the Rose Bowl game with A Smash Action Romance based on the big event.

## 3 "Hopalong Cassidys"



with William Boyd in the saddle "The Return of Hopalong Cassidy," "Trail Dust," "Cottonwood Gulch." Bill Boyd, in his first year as a Western star, has ridden right into the hearts of the great Western picture public. The new Cassidy series will have even bigger productions than the first. They will be equally spaced in release date during the first six months of 1936-37.

## "Stairs of Sand"



a Zane Grey Picture with Larry Crabbe, Marsha Hunt, Raymond Hatton, Leif Erikson. Wherever Westerns are box-office, a Zane Grey yarn means business And "Stairs of Sand" is a typical Zane Grey done in the big production manner, that has made Paramount the top ranker in the Western field during the past year.



# "Valiant is the Word for Carrie"

Starring GLADYS GEORGE with Arline Judge, John Howard, Dudley Digges, Isabel Jewell, Harry Carey. Gladys George, who made "Personal Appearance" one of the longest runs Broadway has ever known . the gal all the companies have been fighting for has been captured by Paramount. How did we pull the trick, get you the actress who is going to be a sure-fire No. 1 picture star the minute the fans get a glimpse of her first screen job? Wesley Ruggles just climbed into a plane and headed for 'Frisco, Miss George's home town, with the script of "Valiant Is the Word for Carrie" under one arm. A single reading of this yarn and Miss George said "okay". And no for Bennefield's best-selling wonder novel has enough drama, enough woman interest (and 85% of your fans are women) to make another "Madame X" ! The story of a great woman, who, bowed by an early life of degradation and shame, rises to true glory through her devotion to a pair of youngsters whose fate is left in her hands "Valiant Is the Word for

Carrie" is great box-office.

Directed by Wesley Ruggles

## "I'd Give My Life"



with Sir Guy Standing, Frances Drake, Tom Brown, Janet Beecher. This is Richard Rowland's screen version of the famous Willard Mack stage play, "The Noose" was one of the outstanding melodramas of all time. As a picture it gives Tom Brown a chance to go to town in a really important dramatic role. "I'd Give My Life," frankly, is a Thriller, a Tear-jerker, the kind of picture a well-balanced production lineup must have. Good reliable bread and butter box-office!

## "The Turning Point"



with Julie Haydon, Paul Kelly, Douglas Wood. A thrilling drama, set against an exciting background of life in smalltown America a picture that li have all the punch and human appeal that go to make up box-office plus a cast of young stars who can put over this kind of story with a bang.

## "Golden Era"

## Starring CLAUDETTE COLBERT...

A picture that will tear their hearts out a box-office sensation. The glamorous days of the early century when America's big fortunes were being made the days of Jay Gould. "Bet-A-Million" Gates, and Canfield as a background for one of the most dramatic stories. Claudette Colbert has ever starred in the powerful drama of the daughter of one of these great fortunes in love with the son of America's richest financiers

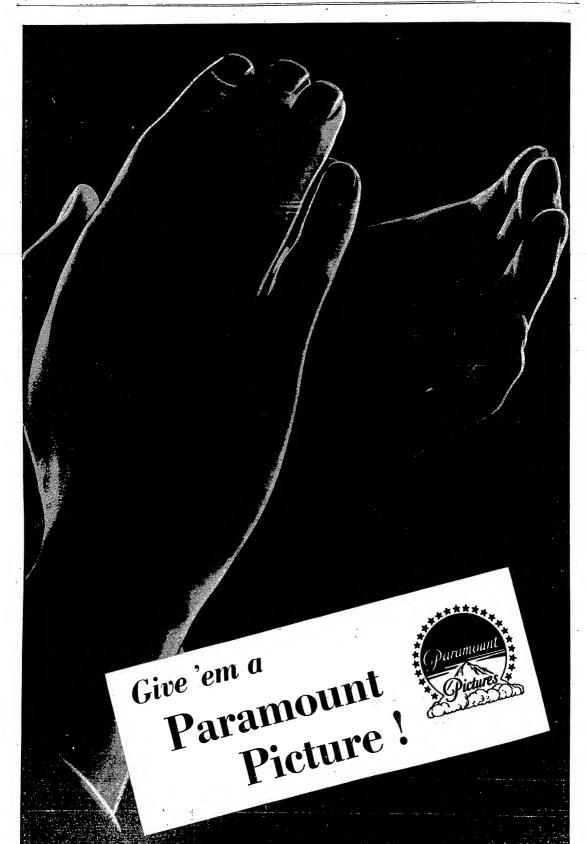
and their romance shattered, turned into stark, fleart-rending tragedy when the sins of their gold-grabbing fathers are visited upon the children.

## "Our Miss Keane"

with Virginia Weidler and Billy Lee. This is one of those pictures that year in, year out, stand pat as good solid box-office bread and butter winners. A Saturday Evening Post story by the popular woman's writer, Grace Sartwell Mason. "Our Miss Keane" tells of a woman who thought business and a career were everything until a bunch of kids elbowed their rambunctious way into her life and made her their guardian.



GLADYS SWARTHOUT ENE DUNNE JEAN ARTHUR EDWARD ARNOLD ROLELOMBARD HAROLD JACKBENN W.C.FIELDS Give 'em Names



#### BRIDE WALKS OUT

Screen play. P. J. Wolfpatenj, original, Howard
camera, J. Roy Hunt,
tusic Hall, N. T. wesk
ing time, 75 mins.

Barbara Stanwycck
Gene Raymond
Robert Young
Ned Sparks
Helen Brederick

Emmett of City State of City S

secretary. Margard Margard Molms. A the newest entry in the current series of allegebly realistic strength of the current series of allegebly realistic strength of the current series of allegebly realistic strength of the current series of a lot of pleasant chatter about it all. It was all started by .Tt Happened One Night's and it's not such a bad deep because year. This one, they are not alul. Mark this one, flown for fair business, if getting some help on the selling and.

Trouble lies largely in the net that there's no bloom of the selling and the selling the sell

Aboute ahead, but that's not mentioned.
This is imbued with a lot of bright chatter, some good dialog and a lot of what is intended to be sophisticated comedy. But Webster says sophistication means artificiality and the treatment rare it is that definition rather than the common conception of the word. Starwyck as the girl is a bit hard to believe, too. She just isn't the type. Especially true is this in the highly-overwritten scene in which she is married to Raymond during his lunch hour. Raymond wears highly expensive looking clothes despite the fact he searning \$55 a week.

clothes despite the fact he's earning \$55 a week. The plcture a lot, is fine team-work along comedy lines by Helen Broderick and Med Sparks, the state of the sta

## Public Enemy's Wife

Warner Bros. production and release catures Pat O'Brien and Margaret Lind-Ny Directed by Nick Grinds. Screet Aben Pinkel and Harodi Buckley, ory W. Aben Pinkel and Harodi Buckley, ory W. Aben Pinkel and Harodi Puckley, ory W. Aben Pinkel and Harodi Puckley, ory W. Aben Pinkel and Pinkel Pinkel Cikker; canera, Ernest Haller. A his trand, N. X., starting July 8, '88, Rui-ng time, Bomins.

Judith Roberts Marce Margaret Lindson
Gene Moroc
Thomas Duncan McKayDick Foran
Wilson Duncan McRayDick Foran
WilcoxJoseph King
G-Mon.
D. Maria Horlan
G-Mon. Kenneth Horian Duffield Scimer Jackson
Correlli William Pawley

astonishingly happy results. He is entirely convincing as the G-man who falls for the mobster's ex-wife. The convex of the conve

#### **FATAL LADY** (WITH SONGS)

WITH SONGS)

Parámbunt release of Walter Wanger production Stars Mory Ellis, Features Poster Directed by Edward Eldward Footnam Footnam Product Directed by Edward Eldward Eldward Samuel Ornitz, Horace McOy; songs, Samuel Ornitz, Horace McOy; songs are song song to the Samuel Ornitz, Horace McOy; songs are song song song to the Samuel Ornitz, Horace McOy; Nr. F. week July 10, 25. Running time, 75 mins, 75

Running time, 75 mins, west July 10, 30. Mary Ellis Marion Stuart Marion Stuart Marion Stuart Marion Stuart Marion Stuart Marion Delawan David Roberts Walter Pidegeo Mellas York. Ruth Donnelly Phillip Roberts Dorman Foster Dillip Roberts Dorman Foster Marion Ma

Anisa Contess. Frees Franklin Anisa Contess. Frees Reuverol Frees

ieither. Edward Ludwigs Sunctains, also below average, though an obvication of poor cutting job might have solved to this negative impression.

Nor is there anything outstanding in the picture's original music, either the two operas or the one popular song by Coslow and Voung. Leginal stories of both operas, Isabelle' and 'Ball Masque.' David Ormont did the adaptation and Gerard Carbonars the music for 'Isabelle' and 'Ball Masque.' David Ormont did the adaptation and Gerard Carbonars the music for 'Isabelle' and 'Ball Masque.' David Ormont did the adaptation and Gerard Carbonars the music for 'Isabelle' and 'Ball Masque.' David Ormont did the adaptation and Stabelle' while Sam Coslow adapted and Young and Stabelle' while Sam Coslow and Stabelle' while stabelle' while the same the same the property of the same the

time he's not even in the script.

Pidgeon shows excellent promise,
though his role in 'Fatal Lady' is
that of a heavy up until the final
blowoff. He has the appearance of
man lovers. Rest of the cast is also
okay, but the story is no match for
such players as Post, Mowbray, Halliday and Miss Donnelly.

It's a case of too many muders
and too many operas for too few
reasons.

## Miniature Reviews

Bride Walks Out (RKO),

Bride Walks Out (RKO), Flimsy story, but snappy dialog and plenty of, marquee names spell fair returns.

'Fubllo, Enemy's Wife' (WB), Pat O'Brien and Robert Armstrong teamed up in G-man story for moderate returns.

'Fatal Lady' (Par), Poor story doein't give this operatic melodrama much chance for biz. Stars Mary Ellis with excellent supporting cast.

'Two Against the World (WB), Five-Star Final' play given a switch to radio, with feeble chances outside duals, Mine With the Iron Door (Col.). Mild. Harold, Bell Wright yarn best suited for doubling in secondary spatisly good indie made based on fake accident. Insurance racket. Timely right and the secondary language and language and

Light farce comedy name weak-ness makes it best in dual set-

"High Tension" (20th-Fox), Speedy comedy of deep sea div-ing engineer, Okay for dualers.

## Two Against the World

Warner Bros, production and stease, where the manufacture of the state of the state

week July 10, 38; on double bill, Running time, 6 mina.

Implies the final and the f

Mass Symonda.

Mass Symonda.

Mass Symonda.

This might have been a 'Five-Star Final' about the radio business if properly handled. As is, it contrariant the symondal state of the symondal symondal state of the symondal

### Mine With the Iron Door

It's strictly a program picture for secondary spots, with production, mounting and music of minor dimen-

sions.

Story itself is pretty much a stereotype affair, and as here adapted has draggy sections. Startstereotype 'affair, and as here adapted has dragry sections. Starting out as adventure mixed with cometaly, it later hits a semi-aged constitution to the seminary of the semi

## **EASY MONEY**

EASY MONEY

Invincible releases of Maury M. Cohen provincible releases of Maury M. Cohen provincible releases. New Linker, Neel Madispo, Allen Vicenes, New Linker, Neel Madispo, Allen Vicenes, New Linker, Neel Madispo, Allen Vicenes, New Linker, New Linker,

## THREE MAXIMS

recollipt theatre, June 30, June. At time H mins. Anna Negde time H mins. Anna Negde time H mins. Leafte Banke Herm. Leafte Banke Hiram K Winston. Arthur Fins Mrs. Winston. Olivers. Winston. Olivers. Winston. W

Waitfall, Directed by Doubl Howard,
From novel by Horold Bell Wright; serces
from Processor Berger County France Series (1992)
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from Processor Berger Christian (1992)
From Novel by Horold Bell Wright;
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## **Shorts**

TM MUCH OBLIGEDWith Vera Van, Eosita and Fontana
18 Mina.

Vitaphone No. 1928

One of fastest paced and most
variegated musical shorts to comefrom the Vitaphone plant in some
form the Vitaphone plant in some
and the ballroom dance team of
You Like to Do Most' column in
newspaper serves to introduce various specialty artists. Vera Van
and the ballroom dance team of
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before colorin setting for line results.

Here's a short feature that rates consideration for any de luxe house, with chances that they'll go for it wherever it can be squeezed into a program.

JOE COOK 'Give 'Em Air'

JOE COOK
Give Em Air
Gible, N. X.

Joe Cook, armed with all sorts of
contraptions in an effort to get
what opportunities the serpi of this
two-reeler affords him. No danger
in tossing this one at audiences in
the better class houses.

David Freedman is credited with
recommendation of the contraction of the
hovel affustions into destrable material for the clowning Cook. Comedian is a sound effects man at a
broadcasting studio who aspires to
become an announcer. He gets his
abroadcasting studio who aspires to
be come an announcer. He gets his
announcer have refused to go on
the air because the local mayor is to
be lambasted. Story makes it possible to assume that the mayor will
kill any announcer who goes on with
the fill and announcer who goes on with
the matter of the commercial sponsor likes it. This
good results, with the Cook program
as on inentionally bad that event the
commercial sponsor likes it. This
live interest is minor but it's there,
with Eeryl Wallace as a broadcaston the producer.

"HALF SHOT SHOOTERS"

# 'HALF SHOT SHOOTERS' Three Stooges 18 Mins. Bialto, N. Y.

Blatto, N. Y.

Columbia

In production, as well as chuckle value, this is one of the Stooges best shorts. Depicting the tric continually in the samy, when they want to get one of the case in higher want to get one of the case in higher than the columbia should be the control of the columbia should be compared to the columbia should be columbia. The columbia should be columbia should be columbia. The columbia should be columbia should be columbia. The columbia should be columbia.

brutality and draws a runnus sample of guffaws.

Film flows along with a racy pace, building solidly for a climar where the untimely firm of a big gun brings about the denouement of the wacky trio. Laughs come easily all the way through, abetted by a nice job of mounting and producing.

Edga.

FARIS ORCHESTRA DU CONSERVATOIRE
SYMPHONY Music
10 Mins.
Symphony Music
10 Mins.
A one- First Division
A one- First Division
A one- Symphonic selection
of appeal. Adaptable to all houses,
and for all audiences.
The recording is especially good,
The recording is especially good
foreign-made shorts. Camera moves
around to focus on individual players and sections.
There is no talk, announcements
of the section of the sect

and Leslie Banks, two standard actors of repute who acquit themselves admirably. In addition, there is an entirely competent supporting cast, the most notable members of which are Arthur Finn, Horace Hodges and Nicolas Koline. Later has only a bit, that of a per(Continued on page 56)

## ALL GERMAN SHOW BIZ PRIMING FOR OLYMPIC GOLD RUSH; NO RESULTS YET

Legit and Pix in Poor Shape-No Revues-Vaude Okay, But Niteries See Most Hope for Future

Berlin, July 14. Berlin, July 14.
The ancient 'feast of charlots and songs,' as the Olympic Games were called in centuries gone by, have more or less been the main theme in show biz here.

Actors and managers have put forth great efforts, and great are the anticipations—yet to be fullfilled.

For the year of 1986 has yet to

In legit those houses that came out on the right side of the ledger can on the right side of the ledger can be counted easily. Long runs over here do not mean easy times for the manager, for there is such a thing as Kraft durch Freude a National-socialistic fellowship organization affiliated with the German Labor Front, which sells tickets at ridiculously chean rates. If then affiliated with the German Labor Front, which sells tickets at ridiculously cheap rates. If, then, plays like Krach im Hinterhaus' (Trouble at the Back-yard') or Wenn der Hahn kracht' (When the Cock Crows'), both of which ran hundreds or times, look like, easy.

More substantial is a house independent, like the Betren Strasse Theatre, under Ralph Arthur Roberts' direction, supporting light comedy and managing the entire season with only two such plays, both doing capacity, month after month.

month.

#### Revivals

There were many revivals of old-time plays and old-time operettas, while among the foreign authors Shakespeare, G. B. Shaw, Gogol, Sardou, Hjalmar Bergmann dom-

inated.

Just now, there are only seven local legit houses open. Such old houses as the Wallner, the Walhalla, the Apollo, the Tribuene, the Lust-spielhaus remained closed the entire season, with only the Lustspielhaus pulling out under new name and new management this week.

With such offerings of the past as the Haller revue at the Admirals, or Erik Charell's White Horse Inn. at the August Seven with the Homman at the Granell's White Homman at the Granell's White Homman at the Homman at the

Olis biz.

The Admirals made a brave attempt with Die Fledermaus (The Bat'), and to the tune of Johan Strauss, a revue-like production with a fine cast had many packet houses. Admirals is due to reoper shortly with a revival of this show

shortly, with a revival of this show.

With official the same satisfied that the quality of German films is getting better day by day, Professor Dr. Lehnich, president of the Reichs Film Chamber, stated that the year of 1985 showed a gain of 1985, in box-accelpts over the preceding year.

No. doubt, German, Himdom, cau. claim's number out successes in the past season to satisfy the home consumption. The coming color film is expected to surprise and delight the Olympic visitors. Maybe it will. Another feature, of course, is to be the German 'culture' film, 'Vaude' Vaude'.

Reopening of the Deutsches Thester, Munich: Central and Albert,
Dresden, has given new hope to
vaudevilllans. These three houses
vare either dark for years or played
legit. Policy is still international,
although the sore spot premains for
foreigners, it being the difficulty of
taking the balance of salary out of
the country. Berlin dates to foreigners are easiest in this respect, for
both the Scala and the Wintergarten
do all in their power to get the official okay, but the provinces seen
helpless.

ipless.

There are two countries is best month for the Scala was the cock date, while the Wintergarten San Marino and Lichtens the most money with The Andorra has one picture asks. Both seing clown acts, it seems to the Principality of sports two.

of the mob for comedy. If the Scalarevives revue-productions, as planned, in the Olympic month of August, with 90% dialog additional to standard acts it might disappoint foreigners not able to follow the lingo. However, there are numerou sight acts in the bill.

Some smart aleas suggested.

sight acts in the bill. Some smart alecs suggested just mediocre bills for the Olympic month, maintaining that the crowds must come just the same, so why go to heavy expenses? Just an idea.

to heavy expenses? Just an idea.

Niteries.

Having had to subsist almost entirely on native clientele, the cabarets and clubs put all their hopes on the Olympic Games. Femina, largest and most popular of dance resorts, opened a month opular of dende resorts, opened a month of the maniform offerings. Sherbini, just 'off the main stem, has Herb Flemming and The Mackey Twins signed, and Delphi booked The Original Teddies.

Quartier Latin goes highbrow and

dies. Quartier Latin goes highbrow and makes tails conditional same as the swell Eden Roof Garden. The Roxy Bar is still the rendezvous of name people, the cosy Rio Riat looks for the individual nightbird and electrically signals "We great the guests of the World," a score of Russian resorts, such as the Don, the Medwied, the Yar, entertain with balalaita orchestras.

The Grinzing goes in for swing stuff to Viennese settings. The Vaterland, contrary to its name, employs only walters and ushers who can parley at least three lingos. The Atlantic still sells German champagness will be such that the sell of the sell sells of the contrary to the sell of the contrary to the sell of the value of the sell sells of the sell sells of the contrary to the sell of the value of the sell sells of the sells of the

The niteries are ready to receive the tourists. And the government has made it patent that there must be no gypping. But where are the

Outdoors

Outdoors

It's been a lean year for the circuses. With low wages and lots of unemployment, the circus feels the pinch hardest, for the expenses have not come down, but the crowds have diminished in size.

Krone

diminished in size.

Krone went to Austria to try his luck, Schneider with his 100 lions goes the water way to save the excessive rail expense in transportation, and Hagenbeck went to Holland.

tion, and Hagenbeck went to Holland.
But he will send a show over to Berlin for the Olympic month, just to worry Sarrasani, who wanted the spot to himself. Sarrasani opened last week in a not-so-good suburb of Berlin and failed to get a capacity house the first night, in spite of hundreds of oakleys. The other circuses are steering clear of Berlin, perhaps the only ones out of hope for the Olympic gold rush. Linna Park had a hard break, out Pankow way, this dismal summer. With rain practically every day in April and May, and June much too cool for outdoors, the park people lare much downhearted. Their question, "will the Olympic mob take any interest?" must soon find an answer.

## SIR BENJAMIN FULLER **ANXIOUS TO START PIX**

Melbourne, June 19. Melbourne. June 19.

Sir Ben Fuller, is anxious to get his pic production started as quickly as possible, and now spends most of his time between here and Sydney. It is expected that his company. At-lanta Film Prod., will go to early flotation, and then Sir Ben will trip to Hollywood in company with Ernest Rolls to pick his gang. Knight is also anxious to get a start with his new proposed theatres in this city and in Sydney.

## But Have They Any Money?

Monte Carlo, July 6.
There are two countries in Europe
which have not a single cinema:
San, Marino and Lichtenstein.
Andorra has one picture house,
and the Principality of Monaco
sports two.

## **'Kings Bawth' in Fall**

Hollywood, July 14. Hottywood, July 14.
British syndicate has purchased
Bob Burkhardt's new play, 'The
King Was in the Bathtub,' for production in London next fall.
Vernon Sylvaine, English playwright, will put Americanisms into
King's English and will share in the King's English a author's credits.

## BLACKBIRDS' LOOKS IN: VISITOR' WON'T STAY

London, July 14. The Visitor, which opened at Daly's Tuesday (7), is a comedy by a new author with inexperienced technique and unlikely to get any-

where.

Lew Leslie's 'Blackbirds' opened at the Gaiety Thursday (9). It is a fast moving dancing show with a preponderance of brass and noise. Was enthusiastically received and should clean up on a twice nightly basis at pop prices.

## **LESLIE HOWARD OFF** ENGLISH PROD. IDEA

London, July 14. Plans of Leslie Howard to produce Bonnie Prince-Charley independ-ently here have been abandoned. Howard probably will do the pic-ture in Hollywood later this year. In September Howard returns to

New York to produce Hamlet.'
His next acting job's at Warners,
where he is committed to make four
films on his seven-picture pact.

## Too Hot for Outdoor Vaude House in Berlin

Berlin, July 5. Berlin's latest straight variety iouse, Europa-Palm Court, suddenly put the shutters down after a short spell of heat that played havoc with

Actors squawk that it wasn't so much the heat, but the high charges for both admish and obligatory drinks that really drove customers

Palm Court was ideal for summer vaudeville, its sliding roof making it a garden theatre, with the audience sitting under the sky.

Other entertainment places at Europa House still function to good biz.

Palm Court promises to open in fall again with vaude.

## Britons In Hollywood

Hollywood, July 14. Captain Philip Astley, Madelein company her on her trip to Spain. She leaves Saturday (18) to confer

with Walter Wanger in New York regarding her next pic and is due ack about the middle of August. Virginia Fields spent last week

Service about the month of August.

Virginia Fields spent last weekend in Arrowhead Hot Springs. It
was her first trip to the mountains
since coming to Hollywood.

David Niven spending the weekend in Catalina.

Arthur Treacht try because, he
special as a butter would play it.

Errol Fiynn starting work in
Green Light' at Warners.

Ray Milland, talking with Frank
Forrest's valet and stand-in, Phillip
Dare, on the Paramount lot, discovered quite by accident that he went
to school in Gnoll Hall, Wales, with
the latter's cousin, Cyril Walters,
who now is captain of the British
cricket team. wiio iiow micket tes

Sir Guy Standing suffering from a swollen eye as the result of a spider

The Walter Ferris' (Violet Kemble Cooper) and Henry Stephensons dining together. Stephenson expects to take a vacation after finishing his present picture for RKO, 'Count Pete.'

Pete:
Alan Mowbray has moved into an old English house in Beverly Hills which he is remodelling. House had a tap room, next to which he plans to build a billiard room. This addition will be built around his English billard table.

George Arlies has let his house

billard table.

George Arliss has let his house George Arliss has let his house George Arliss has let his house factories an inking that he has not definitely quit Hollywood, however.

E. E. Cive particularly proud this week that his son, David, has been made editor of the yearbook at his prep school.

Sybil Jason starting work on

prep school.

Sybil Jason starting work on
'Making of O'Malley' and receiving
a doll from Marie Wilson, which was

a doll from Marie Wilson, which was sent to the latter by a fan.
Harry Jecobson throwing a party, to which Binnie Barnes, Phyllis Claire, Cary Grant, Winnie Shotter and the Pat Knowles were invited. Sidney Bracy working in "Three in Eden" with E. E. Cliwe in Eden with E. E. Cliwe of Longwice West, and the Woman.
Eddie Goulding displaying a grand tan.

## LENSER TO LONDON

Hollywood, July 14.
Roy Clarke, eameraman, has been signed to lens Elisabeth Bergner's independent production, 'Dreaming dependent production, 'Dreaming Lips,' in London. United Artists will

release.

Clarke sails for London next week
with Lee Garmes, who will co-direct
with Miss Bergner's husband, Dr.
Paul Czinenr.

## **WILCOX PLOTS BIG EXPANSION**

London, July 6.

Herbert Wilcox will expand his own production unit so as to build it up to the strength of the biggest set-ups operating in British pictures. Wilcox, who formed Herbert Wilcox, who formed Herbert Wilcox, but to be set t

## British Labor Dept. Couldn't 'See' Holtz And Lune: Finally OK's

London, July 14.

After several conferences with the Ministry of Labor, permits have final united by Labor, permits have final united by the Ministry of Labor, permits have final united by the Ministry of Pelix Forty's new musical, Perry Tales.' Government at first couldn't understand the seed of Lou Holtz and Lupe Velez in the show.

With all the tangles cleared out now, rest of the company will sail from New York this week. Play is already in rehearsal here and will open at the Adelphi in the early fall, if no other complications arise.

## **PASTEUR' BIG SYDNEY** CLICK: 'PINK' WAY OFF

Severe cold is hurting nite trade, ut mats are okav.

Severe cold is hurting nite trade, but mats are okay.
Surprise floppo was 'Strike Me Pink'. (WA) with Eddic Cantor.
Wife vs. Secretary' (M-G) looks like copping plenty, and Desire' (Par') should do likewise. Follow the Feet (RKO) will get four www.comes in Tetrified Forest' New ones in help of the Composition of the

Melbourne, June 16.
Good b.o. this week with a nice lines.
Littlest Rebel' (Fox), 'Dark Angel' (UA), 'First a Girl' (G-B).
Tale of Two Cities' (M-G), 'Trail of Lonesome Pine' (Par) 'Celling Zero' (WB), and 'Modern Times' (UA).

## Leningrad Sked

Producers Lebedey, June 19.
Producers Lebedey, Timoshenko and Dubson at the Leningrad Film Studio of Tedtae, life of children for the Republic, a comedy based on sports, and Your Fatherland Loves You, based on the work of an airplane factory. Moscow, June 19.

factory.

Leningrad studio is also working on "Maxim's Return, a sequel to "The Youth of Maxim," 'Gardener,' inspired by the Stakhanov movement, and "Trip to Erzrum' after Pushkin.

#### More Mex Strikes

Mexico City, July 14. Strikes are still a headache for local exhibitors. Three big nabes are shuttered by a walkout for higher pay and concessions, which exhibitors nix with the plea of not-so-hot biz.

Film circles expect that the trou-ble will be limited to the three cine-mas, however.

### Crick Travelling

Perth, June 19.
Stanley Crick, Fox Australian boss, is here giving this territory the onceover.

over.
Crick will also take a visit to New Zealand to welcome W. Hutchinson, Fox foreign chief, when he reaches there next September.

## **Unit Production Goes Into Effect** In London as Coin Gets Tighter

London, July 6. Unit production, a commonplace in

self-governed production units are the result; their budgets need not be submitted to the Prudential watch-

Unit production, a commonplace, in Hollywood, is now being generally adopted in British studies, broadly as a development to be expected, specifically as a matter of expediency at Denham.

Tendency is most marked at Alexander Korda's new set-up, where London Films is producing only a minimum of films itself, the belance supplied by a string of self-styled units, Pendennis Picts. (Eric Pontmer), Pall Mall Produc (Hortan Mendes), Grafton, Victor Saville, et al. Product of most of these will go through United Artists on Korda's incident.

Benham studio control situation is complicated by a financial committies, headed by Montague Marks, together the string of the Prudential Asstrance increase, okanying or rejecting all expenditure.

Quide financial domination, white Hollywood so dissisticust, and the string of the Prudential Asstrance increase, changing or rejecting all expenditure.

Quide financial domination, white Hollywood so dissisticust, and the string of the Prudential Asstrance in the result; their budgets and not be submitted to the Prudential watch in the Hollywood transmitted to the Prudential watch in the Hollywood in the submitted to the Prudential watch in the Hollywood in the submitted to the Prudential watch in the Hollywood in the

## BATTLE ON BRITISH QUOTA

## British Production Hits New High For Year With 23 Pics in Works

London, July 7. British production is hitting a new high for the year, with 23 productions working. This is in spite of the fact that both the British International and Associated Talking Pictures units are temporarily motion

Partially responsible for this revival is completion of the Denham stages, with four pictures currently on the floors and three of four more readying for immediate shooting Another factor is exceptional activity at Gaumont-British, which, including Gainsborough, has six jobs in hand.

"hand continent of the University of the Univers

ATP Studies: The World is Mine' (London & Continental).

Twickenham: 'Fall of an Empire' and 'Beauty and the Barge.'

Wembley: 'Cafe Colette'. (Garrick).

Nettlefold: 'Nothing But Publicity'

Nettlefold: Nothing But Publicity' (autola).
Sould City: Secret of Stamboul', Sould City: Wainwright) and 'Abide With Me' (UK Flims).
'Teddington: 'Hail and Farewell' Warner Bros.).
'Beaconsided: 'Renee Houston pic'Joe, Rack: Edge of the World' (on location).

Highbury: Because of Love

## Americans In London

London, July 5. Since Dave Apollon and Bernard Burke signed Afrique to go to America for 30 weeks his salary has jumped 50%.

Dwight Fiske packing them at the

n. Marco restaurant, but must see July 25 as he is due to open the Blackstone, Chicago, early at the August.

August Swam doing his own codeing at Stratford Court in oppo-codeing at Stratford Court in oppo-sition of Charlie Forsythe.

Lovie Bernoff and Wensley going into the fact Chiff Fischer show at the London Coliff Fischer show at the London Cosino, July 200 being entertained is and Ben Lyon being entertained is an experience of the strategies of the color of the color

Morris Gest here to get informa-tion about shows he was connected with here years ago. Needs the dope for his memoirs.

you here years ago. Needs the dope for his memoirs.

Lou Holtz wants Lyle Evans in the show in which Holtz is starring for Felix Ferry. Also wants Dave Burns, his original stooge, now in Three Men on a Horse, but latter not likely to be released by Jack Walter.

Waller.
Molly Picon intending to stage her
own show in the West-End when she
returns from filming in Poland.
Wyn, Hurwyn and Boyce split, just
when work was being lined up for
stem.

them.

Lee Shubert covering everything in the West-End under guidance of Alfred Zeitlin. Goes to Paris for the week-end, and returns to comblete his West-End tour.

Edward G. Robinson making a motor trip to Ireland, before starting on his picture here. Script not yet ready.

Harry W. Conn here on holiday and visiting Whitechapel at the re-quest of his father, who was born there.

## Add Headaches

Perth, June 16.
Hoyt's found 'The Country
Doctor' (Fox) hard to sell in
this territory. Main reason was
because newspapers here would
not publish pictures of the famous kiddles.

A Sydney weekly holds Australian rights to all photographs of the quints, and newspapers around the country would not publish photos acknowledging permission was granted from a Sydney sheet.

## **G-T TRIES TO CUT DOWN ADS**

Sydney, June 16. Charles Munro, General Theatres Hoyts, has issued instructions tha advertising - reduction come

advertising reduction come into force all over the chain.

Edict is expected to result in a big saving in advertising overhead to all theatres in the hook-up, and is also expected to bring trouble from the distribs and newspapers.

Munro explained that he considered splash advertising campaigns too costly, and that a smaller advertising layout, spread over a period, would bring a pic more results.

sults.

But the distribs are not in favor of Munro's idea on saving and want their pix boosted as much as possible to bring trade on opening week and thereafter. For the 'Strike Me Pink' opus, 'United Artists is reported as having inserted its own ada prior to the pic's opening, but cut out where the film was due to tolky.

and prior to the pics opening, but cut, out where the film was due to play.

Newspapers now are getting sore, over the construction of the construction of the construction of the construction with the paper boys. Multin mentioned a little while back that the newspapers had gotten all the big breaks and had given the pic industry very little in return for the huge amount spent annually in advertising. Said that any boxer or tennis, player got more publicity breaks than the pic biz, and that it was time some flow was made to stop this.

## MORE ANTI-FOREIGN YELLING IN MEXICO

Mexico City, July 14.

Theatrical Federation has asked the government to bai foreign units from playing Mexico, asserting that these companies hand native talent starvation competish. Federation doesn't object to individual foreign players but wants the secondary performers to be Mexicans.

Informed amusement circles aver the petish won't get to first base, as there is a growing demand here and in the larger Mexican cities for entertainment from abroad. Plan of foreign leads and native fill-ins is not so hot, it has been proven. Mexico City, July 14.

## Eclipse Film

Moscow, June 19.
Dr. Clyde Fisher, Ph. D., LLD,
member of the Harvard, Mass, Institute of Tecl.nology Expedition
which carried on observations of the
solar celipse at Ak-Bulak, shot a
complete film of the eclipse, which
is being rushed to the U.S. for showing there.

is being rushed to the U.S. M. stow-ing there.

Dr. Fisher is curator of astronomy at the American Museum of Natural History in N. Y. and director of the Hayden Planetarium. He shot the phonomera with a standard-sized cinema apperatus equipped with telephoto lens.

## KRS AS RESULT

Indies and Titans of London Film Biz at Loggerheads -BIP Boss Favors Easy Quota But Small Prods Want Lots of Small Pix

## KORDA ON FENCE

London, July 6.
Trouble between the big shots and the small fellows of the supply side of the British industry is being pushed to an issue by the current Government probe into the quota situation. Both in the Kinematographic Renters Society and the film producers group of the Federation of British Industries members are drifting into two camps, broadly comprising the majors on one side, the indies on the other. Resignation of John Maxwell, representing Associated British and its Elstree interests, from the FBI

the indies on the other.

Resignation of John Maxwell, representing Associated British and its Elstree interests, from the FBI group last week was an open manifestation of the split and an emphasis of a point on which the sides take issue. Maxwells action was mendations on quota which the producers group put before the Moyne committee of the Board of Trade, jurging an increase of the quota to a maximum of 50%.

Maxwell has never made any secret of his aversion to a cumbersome quota, which he sees as bringing greater evil than benefit to responsible British picture interests, and has himself at times voiced alternative ideas, most notable of the production of the product

## Where It Started

Where It Started

Demands for a heavier quota on exhibitors originated in the minds of little fellows in the business, prominent among them being F. W. Baker, of Bittcher's Flim Service, which ekes out a living by providing indifferent British and foreign product at lempting prices for second feature for small provincial theatre purposes. Baker was back of a plan discussed at the FBI some weeks ago which would increase the amount of quota production in this country to over double its present figure.

figure.

Those familiar with the current flood of quickie product dumped on the market under the guise of quota can visualize what that would mean. Little producers and distributors think it would put money in their products.

pociets.

Alexander Korda prefers to sit back and let the battle rage, certain in his distribution through his close interest in United Artists. Gaumont-British, with its vast distribution and circuit facilities, shrinks into itself, shout and the government thinks that they speak for all.

## In Council, Too

In Council, Too.

In the council chamber of the KRS
the same battle rages, with bitter
feeling characterizing the exchanges
between those who were most anxious to put in evidence before Lord
Moyne and his inquisitors and those
who realize that an organization
with a majority element of American origin is in a delicate position
when it tries to tell the Board of
Trade the sort of quota it thinks it
should have. Because, in this set-up
there is one body of opinion that
has made it opivious by its attitude
to the excitaing Films Act that it
thinks there should be no quota at
all.

all.
Responsible interests in the KRS.
among thenf United Artists and
Warner-First National, dissociated
themselves from the idea of going
before the Moyne committee at all,
and it is noticeable these are firms
which have been making a con-

## MAXWELL QUITS Talk Employers' Strike in French Pic Biz Because of U.S. Treaty

## 223 Nixes in '35

London, July 5.

Number of applications to enter Great Britain by alien theatrical, cabaret, concert and picture artists for 1935 was Joro.

Permits were granted for 2,847 of these to appear here, and 223 applications were turned down.

## **BELGIUM FACES** STRIKES, TOO

Brussels, July 5. Belgium is faced with a general pic strike. Inspired by the recent successful French strikes, pic biz employees in Belgium are getting

bugh.

Distribution employees asked for all salaries to be raised, fixing minimum of \$105 per month for men and \$55 per month for men and \$55 per month for females, eight days paid vacash yearly and a 40-hour week.

and 550 per montant and do-hour week.

Pic hoffuse directors are getting tough, too. Robert Klates, vice-prestough, too. Robert Robert Klates, vice-prestough, too. Robert Robert Robert Klates, vice-prestough, too. Robert Robert

## Whitley-Ritchie's 1st

London, July 3. Cliff Whitley-Bob Ritchie, new managerial combination, will do its first production in September at Manchester, titled Going Places, by Gouy Bolton and Fred Jackson, with a combination of Fred Jackson, with a combination of the Combination of the Combine of the Show into the Savoy, London, after the preliminary, canter. Cast will be headed by Arthur Riscoe, June Knight and Irene Bordoni.

Is French pic biz to have an 'employers' strike? Tested to the recent strikes, rether employers have forest entirely from employers have forestitles, French employers have forestitles, French employers have forestitles, rether employers have forestitles, and the result of the strikes and the result in the result of the strikes have formed a common from against what they now consider to be their public enemy No. The strikes have forested to the result of the re

tomatically benefiting to the same extent.
They will not admit that 'an art which is adequately protected by all countries in. the world—America, England, Germany, Russia, Italy, etc.—should become a factor of exchange, for wine or perfume merchants to get a better American market.

All this means more trouble for the American film concerns in France, and for the French workers as, well.

Ironically enough, just after they have gained tremendous advantages in record time, they thus stand a good chance of being put on unemployment relief lists.

## VENEZUELA TO ENTER: PICTURE PRODUCTION

Fernando Tamayo, recently appointed chief of film production for the Venezuelan government, and two American-technicians sail from New York July, 15 for Caracas to assume their new duties. He is taking along the control of the cont production of commercial Other two are Argentina and enter

films. Other two are Argentina and Brazil.

Tamayo returned from there last year after submitting plans to the government. At that time he was doing foreign publicity for Columbia Pictures and received: a commission from the Venezuelan government to purchase equipment and staff in the U. S. for the undertaking.

scious effort to obey the law in powerful advocates of a policy spirit as well as letter, with results which the law in powerful advocates of a policy spirit as well as letter, with results which and British production.

String of the majors, led by Metro and British production and British production and British production. Other majors, led by Metro and Paramount, are anxious that the burden should be eased, but against them are the minor renters who crely largely for product on seconds the same mentality to bear on the problem in the KRS chamber as in the FBI sessions.

Holding Back

While other branches of the industry were hastening to put views before the Moyne committee, the KRS hamber as in the FBI sessions.

KRS has been hanging back, because between the extremes of opinion the working out of a scheme to placate all is almost beyond the bounds of possibility, wide enough, battle is now being waged in the KRS on another front, with the ill-fated confidential memorandum shutting down on flatrate bookings as the bone of contention, and here, too, it is the precipitate action of little men, who realized all too late that has led to hostilities.

Jealous of the rentals which the majors could command through fixed with the services of the major could be rental which the leaves of the majors could be rental with the majors could be rental with the major distributors, that has led to hostilities.

Jealous of the rentals which the majors could command through fixed with the services of the major could be rental which the leaves of the major distributors, that has led to hostilities.

Jealous of the rentals which the majors could command through fixed with the services of the major could be rental and the rental with the major distributors, that has led to hostilities.

Jealous of the rentals which the majors could command through fixed with the services of the major could be rental and the rental with the major distributors, that has led to hostilities.

Jealous of the rentals which the majors could command thro

## MUSIC HALL, N. Y.

VARIETY

MUSIC HALL, N. Y.

Big hall's stags fare this week is up to the 18's a far muture of all the theatre's unusual talent and elements into a pleasant half-hour conglomeration.

Starts with a pleasant half-hour conglomeration.

Starts with an Ennec' which factures Marie Grimaldi, Nicholas Daks, M. Arshansky and the corps de ballet. It's a lavish item, tastefully executed, with florence Rogge's one and topping the solo efforts of the name tro.

"Before the Mirror' brings on Paul Dennis and the Glee Club Dennis and the Glee Club Dennis as young man whose stock is rising rapidly and should continue to do so, since he has splendid theatrical background plus a nest bartione voice had been also been so the second of the second of

precision number my Markert.

Up ahead are the Richard Leibert organ number with Beatrice Joyce, spprano. siding—or is she? And the Erno Rance overture, especially bright and tinkly this week. Bride Walks Out' (Radio) is the picture. Kauf.

## ROXY, N. Y.

Without b.o. draught on the stage, nothing extraordinary on the screen in Fatal Lady (Par). The Roxy had nothing but its cooling system to battle the terrific hangover Friday from Thursday's record heat in the city. But its cooling system was running full blast the evening of the opening day and about three-quar-ters of a house comfortably, but apa-

the tically, witnessed the proceedings.

The Berry Bros. (3), speedy chocolate exponents of the Harlem acro terpsing, and Johnny Burke, whose time-worn doughboy monolog

enocouse exponents or use Haifem acro terpsing, and Johnny Burke, whose time-worn doughboy monolog gets the benefit of production here-were the only ones to really rouse the audience and get something more than just along with a girl in the Word Deportment for his bonus; some clips of an old picture he made are rung in, and then he steps to the front of the postrum to complete his routine. Trac yearing set the front of the postrum to complete his routine. The yearing the word of the front of the postrum to complete his routine. The general two was understood to the postrum to complete his routine. The general two and now autenented by a half-pint brother, tuly deserved the excellent respectively deserved the excellent respectively by the goal of the postrum to the product of the postrum to the postrum to

plosive crossfire, harmonica and guitar playing and eccentric hooding. When caugh three yield a Trucker. When caugh three yield a Trucker the succeeding flash act presented two girls doing same.

The Gray Family (4 girls, one boy) have appeared here in vaude and current visit than ever before, and securely tied up the audience. Doing solo, duo, trio and company tap drills, present both nice grade of dancing orgy is alleviated midwy when youngest of the lassies, Margie, sings medley of pops into mike; o.k. for the spot.

Screen Feature is 'Bride Walks Out' (RKO).

## STATE, N.Y.

Those Ellington boys were warming up the cooling system here Friday in a 35-minute abbreviation of their band unit. Along with the orchestra and Princess Comes Across' (Par.), show contains three build-in act, all ctended.

their band unit. Along with the orchestra and Princess Comes Across (Par), show contains three build-up acts, all standard.

It was not enough just sitting, let alone watching Joe and Jane Mc-Kerma slap each other around in the deuce. It was remarkable how they went through their strenuous routine without fallering. The guy was the summary of the strenuous routine without fallering. The guy many the summary of the strenuous routine without fallering. The guy many the summary of the strenuous routine without fallering. The guy mover all the summary of the summary of the strenuous routine without fallering, the summary of the summ

## SHEA'S, TORONTO

OTILIA 3, IUKUNIU

Toronto, July 11.

Current elaborately-mounted comedy-show indicates that producer Harry Anger is being permitted to dig down a little deeper in the cashbox. Result is a set-up that steadily being the state of the state

a few kopeks make on production value.

Shea emporium has currently gone 'Navy Week', entire house staff of cashiers, ushers and coatroom attacked to the coatroom to the coat

## FOX, DETROIT

FOX, DETROIT

Detroit, July 10.

Five-act bill here this week has two standouts, Joe Jackson, an old-time fave here, and Herman Timeberg's company. Unprecedented heat wave in droves, and there was little more than a handful present at last show Friday (10).

Sins of Man' (20th) and latest issue of March of Time are on the Opening act in the 50-minute show is Bell Bros. and Carmen, latter hailed as a native Detroiter, which has plenty of flast many of the short of the s

## ORIENTAL, CHI

ORIENTAL, CHI

Chicago, July 10.

Standout attractions this week at the Oriental are Mitzi Green and the Oriental are Mitzi Green and the Oriental are Mitzi Green and the July 10.

Starts her act warbling 'Dangerous Rhythm' and then into her imitations, using 'Music Goes Round and Round' as vehicle for her mitations, using 'Music Goes Round and Round' as vehicle for her mitations of Wynn, Brice, Arliss and Mae West.

Billy House me.'s 'To-minute show and goes over as big as his 4sg each with the standard 'Resolutions' act which still gets its full quota of lauths.

Gunter of the hill are De Guchi With his standard 'Resolutions' act which still gets its full quota of lauths.

Gunter of the hill are De Guchi (Allegerous Hernelle, Standard Carter and Holmes, Quintet of Orientals do a risley act and turn in some fine gymnastic stunts. P. a. system enriches the pines of Mitton Blakely to Round Green's and the singing this work of the standard stunds. P. a. System enriches the pines of Mitton Blakely conditions of the standard stunds. P. a. System enriches the pines of Mitton Blakely conditions of the standard stunds. P. a. System enriches the pines of Mitton Blakely conditions of the standard stunds. Standard stunds which were supported to the standard stunds of the standard price on on while he's singing this number for background.

Slanstick and knowleabout comedy to during a fine of the support of wrestlers.

Boulder Dam of the course of wrestlers.

Boulder Dam of the Carter and charers and ministing of wrestlers.

CENTILIPLY DALTO.

where the field of the term of the sumber than the same fame to the sumber than the sumber tha

ample quota of laughs, Boys are certainly original in doing stretch aero clowning to strain seed of the control of the control

## CAPITOL, ATLANTA

Atlanta, Ga, July 11.
Despite heavy opposition, the Capheld its own with business bloosted considerably because of Schmeling-Louis brawl films, second run, which afforded Atlanta's large colored population opportunity to check up on report that the ex-Brown Bomber was considered to the control of the cont

laughs. Notwork is also a since-me.

LeRoy and Pals, featuring five cleverly trained canines, delighted youngsters. This marked second ap-pearance of this act on Capitol stage. Stanley and Macklyn, also a repeat from several weeks back, also trapeat from several weeks back, also and an account of the control and dance routines.

Managed with with their content yand dance routtines.

Nanon Gardner, who formerly like dance from the the policy, and the content of the con

## LOEW'S, MONTREAL

LOEW'S, MONTREAL

Shirt-sleeved fans filled Loew's this week-end, despite tropical heat, to see the cost to the best vaude shows to see the cost vaude shows time, given fair hand, precedes show's opener, Kay George and Dal Carlmen, good-looking dance team who tap with foils to good results. Deuce is Three Kanes, belancing act, with which the second Kane balances. This got the audience going and for every variation of the act there was renewed applause. Third is a femme who does a minimum of work. The second Kane balances are with a variety of freak bits, were winners from their first annearance at this viewing. They built up their act to call after call, ending with an encore they were too exhausted to give.

## STANLEY, PITTS.

Pittsburgh, July 10. Bowes shows wearing thinner and Bowes shows wearing thinner and thinner, with current unit, fifth to play here in less than a year, the poorest yet from every angle. Apparently the talent, well is running dry for Bowes and this time he's sent along a group that, without the prestige of his name, would have had a tough time getting inside a theater.

Then too, there must be something.

theatre.
Then, too, there must be something in Bowes, contracts with his proteges that assures them an encore every time they step out on a stage. Audience, the stage of the

## EARLE, PHILA.

ON THE STAGE!

and "the picture's even better than the play"!\*

**\* Liberty Magazine** 

2,000,000 PEOPLE PAID \$5,000,000 TO SEE 1779 PERFORMANCES IN 203 CITIES, covering 39 STATES, during the phenomenal 5-YEAR STAGE-RUN of

# PASTINES.

A Fable by Marc Connelly. Directed by Marc Connelly and V/m. Keighiey

> -BUT THAT'S JUST THE START OF THE REC-ORDS IT'S MAKING FOR WARNER BROS.

# Says famous H. E. Jameyson of Fox Mid-West Theatres S**to**ry of Stirring rescue told in his own words by noted kansas showman!



The Green Pastures" closes a nine day engagement at the Miller Theatre tonight.

This house normally plays pictures four and not more than seven days. With the exception of one picture, "Green Pastures" outgrossed any attraction shown in Wich ita this year. It brought hundreds of recple to our theatre who do not regularly attend and in that respect is a tremendous asset to any theatre playing it. You have a picture that any manager can be proud to show and one that will produce

I am writing today urging that you release this picture immediately for gen no end of favorable comment. eral showing. Along with exhibitors everywhere I am in need of big box-office attractions right now and I would like it for all of my other towns immediately. I think it would be a wonderful gesture on the part of Warner Bros. to give this to the theatres now when they need it.

Thanks for permitting me to give this picture a test engagement in Wichita this

It saved my bacon! week.

Sincerely,

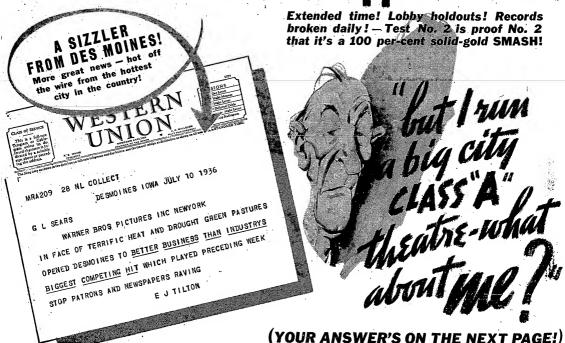
- and then we took it to

Nice country out Tulsa way, especially its wonderful 'Pastures' I

Ten simple sentences = = and another great Warner Bros. triumph is established! . . . .



is the historic site where a few weeks ago 'THE GREEN PASTURES' played to the biggest business since Gold Diggers of 1933!



## RABIO CITY MUSIC HALL PRESENTS THE GREEN PAST

-AND IT'S SET BY THE BEST IN EAST AND W FOR <u>IMMEDIATE</u> PRE-RELEASE ENGAGEMEN

GREAT LAKES CIRCLE . . PENN HOLLYWOOD MAJESTIC . **PARAMOUNT** ALABAMA . DES MOINES WARNER. PARAMOUNT TIVOLI .

BUFFALO INDIANAPOLIS PITTSBURGH FT. WORTH PROVIDENCE ORPHEUM SALT LAKE CITY BIRMINGHAM DES MOINES WORCESTER AUSTIN CHATTANOOGA

UNITED ARTISTS MAJESTIC . . FOX . BROADWAY . CHARLOTTE MIDWEST OKLAHOMA CITY CAPITOL SPRINGFIELD, MASS ELLENAY . EL PASO TENNESSEE .

DETROÎT DALLAS ATLANTA SAN DIEGO MEMPHIS KNOXVILLE

METROPOLITAN . . MAJESTIC NEWMAN : WARNER AZTEC (c(c) (c) \\ Y

BOSTON . HOUSTON PHILADELPHIA: ROCHESTER KANSAS CITY MILWAUKEE SAN ANTONIO



60

## **EXPLOITATION**

By Epes W. Sargent

## Fall Openings

Fall openings

Jazzing things up to the essence of showmanning, any thing sender plan sometime to mark the popular of the transportation of the transporta

danger lies in tunny with the control of the contro

## New Haven Hustles New Haven.

Harold Maloney had a couple of hovel lobby displays in connection and a couple of hovel lobby displays in connection and a couple of hovel lobby displays in connection and a control of the control of t

## Day 'n' Nite

Day 'n' Nite
Carolina, Greensboro, did something new for Greensboro in the
promotion of the new version of
Show Boat.

24-hour continuous performance

24-hour sontinuous performance

74-hour sontinuous performance

74-hour sontinuous performance

75-hour sontinuous

7

## Practical

Fractical

Eastown nabe instituted new wrinticked during record-breaking heat
wave to build up femme patronage.
Buytled housewives to iron their
closed during daytime.
Even got accessed uning daytime.
Even got daytime to the control of the control
save women from lugging their own
to theatre. Got heavy response.

## Guide to Scooting

Harry Glenn, manager of Macon.
Hiz is gettling heap publicity these
days as chief advisor to boys who
prould take part in Soap Box Derby
The street of the second take the second take the
Company of the second take to boys
and the second take to boys
entered on best steering wheel hook
tup.

entered on best steering wheel had been up.

Test car for derby stationed in front of his theatre last Saturday and reel of last year's derby attracted crowd. Eighty local boys sntered,

## Beats the Heat

Beats the Heat

St. Louis,
Riding on the crest of socko business with 'San Francisco,' the Gable-MacDonald opts that created a new time playing record currently at Lever slay buting held for a third of the control of

of heraids announcing week.
Harris outlined an attractive set of holdover ads and tied these in the set of the

## Hustling On

Hustling On
Explaining why he never sent in any exploitation stunts, an old-timer explained he did not have to histle. I have a small house in a small town, with one opposition theatre. We will not be supposed from a boyn of the several weeks before us. Someone in town sees the pictures in the city and passes word around. If they like a feature, then I can sell it. If the vessely the self-time self-time

use trying to sell. The other topuse gets 'em.'

That's a comfortable way to feel about it, but it doesn't help the box office much. And perhaps the veteran is wrong. Word-of-mouth advertising does count for much, and who like to be looked up to as oracles and who will take the trouble to attend the 'larger town theatres regularly just to get the dope. But it is just possible that all little extra regularly just to get the dope. But it is just possible that all little extra regularly just to get the dope. But it is just possible that all little extra regularly just to get the dope. But it is just possible that all little extra regularly just to get the dope. But it is just possible that all little extra popinions and build up on good ones. The angles of an indifferent offering may be picked out and played up in an attractive guise. Offen a single point can be played up so that most to see that particular thing, and will have to buy a ticket to see it. Offen an attractive set of stills will offset the fact that Billy Jones didn't think much of the feature. It at least pays to work that size the sale of a dozen extra tickets will help materially. Even in the large spots the take it or leave it attitude is a mislake. If

Even in the large spots the take it or leave it attitude is a mistake. If \$3 worth of hustle will sell \$5 worth of seats, there's a profit. And the \$3 does not have to be cash.

## Plug the Story

Plug the Story

With double bills apparently in
for another season, managers are
from the season, managers are
provided to the season of the season
is as good or better entertainment
than the major title, but which has
no big names for the marquee. This
particularly applies to a comedy
booked in to support a heavy drama.
In the present buying mood there is
names. Most managers seem to feel
there is no use in combatting the
audience frame of mind. They plug
on the names, knowing the names

will sell.

This may be all right from one angle, but it is poor salesmanship from another. If a manager will start an educational campaign for the so-called II by the solution of the soluti

interest and situations be fed a big name.

It cannot be done over night, nor at the expense of the main feature, but this indifference of the main feature, but this indifference of mind and a state of mind can be changed. Nearly 30 years ago the first run fetich was set up, and still persists, though to a lesser degree than the property of the pro

## Type to Music

Type to Musio

In order to boost Holland premiere of Wife we. Scenethan, the Holland premiere of Wife we. Scenethan, the Holland sky at Amsterdam, the Most and the State of the

## Repeating

Repeating

Same old collection of gummen's hardware served, to put over 'Parole' in the same old way for the Keith, Baltimore. J. L. Schamberger borrowed a nice layout, including a sub-calibre gun, put the collection in a couple of glass cases and let out a roar. Top line was These weapons men and wanted women. See 'Parole'—'

Parole—

Then he lined up the lawyers, doctors, Y.M.C.A. directors, Salvation Army heads and the local welfare societies, showed 'em the pix at a special performance and let the newspapers tell about it.

For a side issue he picked the letter contest from the press book and sold it to the News-Post.

## **BEHIND** the KEYS

Liberty theatie, East: Liberty, old nake house once a WB propert has Amuse. Co. from indie group headed by Ben Amdur. New owners assume operation Friday (17) and will use double-feature, second-run political control of the control

Harry Taylor and Phil Dunas were named to midwest and mid-central division managerial posts this week by A. Montague, sales chief of Co-lumbia Pictures. They supplant Max Roth, resigned. His territory of Chicago and covering Milwaukee and Minneapolis, and Taylor handling the Kansas City, Des Moines and Omaha districts. Both men have been with Columbia five years.

Bridgeport Mate Saunders tendered a testi-monial dinner to mark his 25th an-niversary as manager of the Poll houses in Bridgeport. Drew even editorial mention and several yards of run of paper.

of run of paper.

Canton, O.

New Berea theatre at nearby Berea, O., neating completion and is expected to open next meaning the second of the

Gene Custer, manager of Athens and Court here, becomes district manager of the south Ohio Schine manager of the south Ohio Schine charge of all Schine Ohio theares. Wally Allen moved from Van Wert, O., to vacated Athens theares. He will be replaced by Holden Swiger, who comes from Palace, Akron,

\*Knoxville.

Bijou theatre, second-run, bought by Wilby-Kincey, which already indudes four main houses here; the cludes four main houses here; the Booth, H. T. Stafford, Strand manager, transferred to Bijou, which was acquired from Dixie Operating Co. W. K. official sale amounces that the State, de luxe nabe, will be opened Oct. 1; to cost \$35,000. Knoxville

Birmingham.

A new 700-seater will be built at Greensboro by L. M. Neely. Cost of the house will be about \$22,000.

G. S. Owen has started construction of new house at Ope, seat 800, ready in fall; cost \$20,000.

Chicago.
Marks and Solomon erecting 800seater at Lawrence and Milwaukee.
Ready in 60 days.

Lincoln.

1,500 signatures were presented to the city council of Beattlee, Neb, this week asking the Sunday picture ban be littled. Vote last April denote the control of the council that the city-council merely pass an ordinance permitting Sabbath showings. Vote at an election cannot be made for another two years. Zigmond, of J. H. Cooper enterprises here, is in California on his summer vacation.

Having cleaned up this year's product, the United Artists theatre went dark July 9, after two weeks, which shuts every summer, will remain closed approximately six weeks, when Herman Cohen will bring in the 1936-37 U.A. output. The Embassy, also operated by Cohen, may 50 dark next week due to lack of product. Republic, Atlantic and Golden Gate holdovers its pictures.

timines the Embassy with most of its pictures.

Jerry Jonas, former manager of the New York office of the Ross Federal Service, Inc., checkers, has taken, charge of the company's local headquarters.

Joe Mealy, for last three years booker at Fox Film Exchange and for nine years booker at Warner, to become manager of local office of Atlantic Film Exchange, Pat Patter-son, owner of Atlantic Exchange, will open another branch in Los Angeles.

Angeles,

Harrisburg Pa.

Three picture theatres are being planmed for opening sert fall in suburbs of this city. One of these theatres, in Lemoyne, opposite Harrisburg, will be operated by Harry Chertcoff who has the Strand, Lancaster; Community in Lititz, Mosee, Elizabethtown. Se at in g capacity 1,000 and will probably be known as the West Shore Community Theatre. Wilmer & Vincepin has a constituted to the west of the west shore the west of the west will be located at Paxtang, borough adjoining this city. Mrs. Thomas J. Doyle is back of the theotre, capacity 700 persons.

Maplewood, N. J.
A. Gordon Reid, representing
L. & H., N. Y., purchased Maplewood theatre. David Berk, broker.

J. A. Dundas has acquired local theatre from S. H. North acquired local operate it in conjunction with new house he is constructing at Ocean-side, nearby.

R. B. Wilby, Dixle theatre tycoon, is sojourning in Europe,

Managers of Warner houses throughout Maryland, District of Columbia and Virginia will hold annual meeting at Annapolls, Md., first week in August. Convened in same place last year.

Syracuse, N. Y.

New contract tendered to local chain-operated houses by the stage hands union calls for a \$5 advance where the scale \$60.

The contract tendered to local chain-operated houses by the stage hands union calls for a \$5 advance of the contract tenders and the scale \$60.

Clicuit representatives have advised the union that they consider the request for more money inopportune, pointing to box office loss through the strike of workers at the Remington Rand, Inc., plant. Expected that the issue will go to arbitration.

Galveston. Construction of new Amusu thea-tre for R, & R. interests on Mesquite street at Corpus Christi in progress. Place will have seating capacity of 800, and modern equipment.

## Ruildun

Buildup

Few single gags have made more money for pictures than the toy train in motion. Alvays brings that make the second of t

housing suggested there was no way out.

Practically automatic, but a small boy was put in charge to offset any gain of one traction the other. Stuff, and the stuff of the st

## Sound Effects

Sound Effects.

Several attempts have been made to arrange an automatic strike for a gong, chiefly through the use of a wheel, only to find that the tone was tubby as the hammer merely ribbed as the hammer merely ribbed as muted in the sound of the problem is to use a large, slow, turning 'wheel with one or more hammers placed in the rim. These are sticks, and in the revolution of the wheel engage as top which causes the hammer to be held back until the further movement of the wheel dispays and the strikes. The effect is perfect.

A lion roar can be operated congoing a quick blow similar to a manual strike. The effect is perfect.

A lion roar can be operated concovered with rosined leather will be considered to the surface of the wheel coar over a pulley with a weight on the end to hold it stut. A raised segment on the surface of the wheel covered with rosined leather will be so placed that it is not in contact with the cord but can be contacted by the raised segment, which should be so placed that it is not in contact with the cord but can be contacted by the raised segment, which should be approximately semi-circular, and a surface of the wheel covered with rosined leather will be approximately semi-circular, and a surface of the contact of the whole of the real tongue governs the season of the same and the

air from a wheel.

All of these effects are comparatively simple, and will enhance the value of animated displays.

## Secress with 'Clairvoyan'

Rochester, N. Y.
With film Clairvoyant, Little thea
are spotted Madame Zamors,
secress, in lobby to do her stuff for
the customers. Women went heavily
for the free readings.

## Picking on Fields

Customers at Fabian's Palace were greeted with an invitation to toos darts at Bill Field's nose as promotion for Poppy' current at this first run house. An Albany cigar manuproviding free cigars to those whose aim was good.

To understand how popular this was it is needed to know that practically all grills in Albany have dart boards, where the boys vie their coin) as the stakes. So the enlarged caricature of Field's face in the lobby got many a jeb, with cigars going to the more expert.

## CALENDAR OF CURRENT RELEASES

Hollywood Cisl. Columbia Offices: 128 Seventh Ave. Y.
Abdul the Danned. The stery of Abdul Hamid II of Turkey. Nils Asther,
And So They Were Married. Two kids mingle in the affairs of their parents.
Melvyn Douglas, Mary Astor, Edith Fellows, Jacke Morgani Dir. Elliott
Melvyn Douglas, Mary Astor, Edith Fellows, Jacke Morgani Dir. Elliott
Nusgent. 72 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 12 mins. Rel. May 10. Rev. May 20.

Evengent. 13 mins. Rel. May 10. Rev. May 20.

Evengent. 14 mins. Rel. May 10. Rev. May 20.

Evengent. 15 mins. Rel. May 20.

E Brudio: Gower at Sunset, Columbia Offices: 728 Seventh Aye., New York, N. Y.

Gargan, Florence Rice, H. B. Warner. Dir, Gordon Wiles. 68 mins. Rei. July 19.

Cattle Thief, the Western. Ken Maynard, Gairwar, Michell. Dir. Spencer Thief, The Western. Ken Maynard, Gairwar, Michell. Dir. Spencer Counterfelt. Showing: the operations of the Treasury Secret Service man. Chester Morris, Margot Grahamo, Lloyd Nolan, Marian Marsh. Dir. Erle C. Kenton. 14 mins. Rei. June 12. Ges competadt. Baiph Bellamy, Gloria Berling, Margot Grahamo, Lloyd Nolan, Marian Marsh. Dir. Erle C. Berlin State March Margot Grahamo, Lloyd Nolan, Marian Marsh. Dir. Erle E. Berlin State March Margot Grahamo, Gloria Gargot Margot Gargot Margot Gargot G

Grand National Offices: R.K.O. Bldg., New York, N. Y.

Releases Also Allied, Chesterfield and Liberty

August Week-cha (Chesterfield). Light, breszy entertainment about the finanBarvey, Betty Compson. Dir. Charles Lamont. Rel. April 10.

Below the Deadline (Chesterfield). Dops and robbers in the financial district.

Ceculio Parker, Russell Ropton. Dir. Geo. H. Sacheller. 69 mins. Rev.

Ceccilip Parker, Russell Hopton. Dir. Geo. II. Bachener.
Ceccilip Parker, Russell Hopton. Dir. Geo. II. Bachener.
Ceccilip Parker, Russell Hopton. Dir. Geo. II. Bachener.
Bidge of Sighs (Invincible). A series of a girl who pits her wits against gangester in her fight to save an innocent man from the chair. Onslow gangester in her fight to save an innocent man from the chair. Onslow the control of the control of the chair. Onslow gangester in her fight to save an innocent man from the chair. Onslow gangester hovel. Derillant Marriage: Ray Walker, Bornon Marsh. Helling and the chair of the chair of

savage queen who ruised an games who ruised and severe conquered. Native cast. Dir. Raphael J. Seville, 63 mins. Resembers Maid (Alliance). Romantic story under Southern state. Bebe Daniels. Dir. Harry Huthes. 69 mins.

By 71 (Alliance). Italian war esplonage hishlighted by spectacular airolance in the state of the severe state. The severe state of the severe state of the severe severe severe state. The Arthur Woods. 77 mins. Rel. 4an. 15. Ever. Feb. 72.

Tango (Invincible). The brilliant story of a glitterine night club dancer who piloked the wrong partner. In her dance of life. Marian Nixon. Chick Chem. 10 mins. Rel. Jan. 10. Rev. Feb. 22.

Chandler, Warren Hymer. Dir. Frui Rosen. 10 minus. Acc. Acc. Peb., 22.
Feb., 22. Kind (invincible). A hilarious comedy of three cooks who whip up some estuations and prove there's no honor among thieves. Chick Chandsone Statutions and perion Churchili. Dir. Phil Rosen. To minus. Rei. May 20. Rev. July and Berion Churchili. Dir. Phil Rosen. Formics. Rei. May 20. Rev. July Much Beef. (Normandy). Red-blooded action and hard-riding in a blazing western story of conflict against tyranny and oppression in the open spaces. Rev Bell. Connie Bergen. Lioyd Ingraham. Dir. Robert Hill. 59 inlas, Rel. April 20.
\*\*Warsafe (Tolonov). Mighty story of the gold fields with Rex Bell in his

of Nevada (Colony). Mighty story of the gold fields with Rex Bell in his greatest two-fisted he-man role. Rex Bell, Joan Barclay, Al St. John. Dlr. Robert Hill. 59 mins. Rel, June 22.

Studios: Burbank. Calif. Offices: 321 W. 49th St., New York, N. Y First National Brides Are Like That. From play 'Applesauce.' Confident youth. Ross Alex ander, Anita Louise. Dir. Wm. McGann. 66 mins. Rel. April 18, Rev March 25.

March 25.

Mets or Ballots. Edw. G. Robinson battles racketeers. Edw. G. Robinson
Joan Blondell, Dir. Wm. Keighley. 68 mins. Rel. May. Rev. June 3. Case of the Velvet Claws, Warren William, Claire Dodd, Winifred Shaw, Dick Foran, Joseph King, Eddie Acuff. Dir. William Clemens, Rel. Aug. 15. ROTAN, JOSEPH RIME, EAUGH ACUIT. DIT. WILLIAM CHEMEDS. 1911. AUG. 10.

RE Zero (Cosmopolitan). Story of three war buddles who. In developing commercial aviation, are thrown together in the most exciting events of their careers. James Cagney, Pat O'Brien, June Travis, Stuart Erwin, Barton MacLane. Dir. Howard Hawks, 98 mins. Rel. Jan. 25, Rev. Ján. 22. a Clipper. A drama of the trans-Pacific airways. Pat O'Brien, Beverly Roberts, Ross Alexander, Humphrey Bogart, Marie Wilson, Henry B. Walthall, Dir. Raymond Enright, Rel. Aug. 22.

These tabulations are compiled from information implied by the various involutions requested the various involutions reduction requested the various reduction received the various received the various received the various received the various release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the catendar for reference. The running time, as given here is presumably that of the projection room showings and can only approx-

room showings and can only approx-imate the actual release length in insiste the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time, clocked in the the-atre after passage by the New York state censorship, since pictures are revi-wed only in actual theatre chaptings.

showings.

While every effort is made to hold
this list accurate, the information
supplied may not always be correct,
even though official. To obtain the even though official. To obtain the fullest degree of accuracy, 'Varlety' will appreciate the co-operation of all managers who may note discrep-ancies.

Key to Address
Harold Auten, 1500 Broadway,
Amkino, 723 Seventh Ave.
Bewaria Film, 489 Fith Ave.
Bewaria Film, 489 Fith Ave.
DuWorld, 729 Seventh Ave.
DuWorld, 729 Seventh Ave.
DuWorld, 729 Seventh Ave.
Broadware, 720 Seventh Ave.
Franco-American, 66 Fitth Ave.
Franco-American, 66 Fitth Ave.
Franco-American, 66 Fitth Ave.
L. I.
J. H. Hoffberg, 729 Seventh Ave.
Litter-Continent, 50 E. 42nd St.
Kineinatrade. 723 Seventh Ave.
Martin, Nosseck, 326 Audubon Ave.
Metropolis, 280 Fitth Ave.
Metropolis, 280 Fit

## **AUTRY CALLS OFF SUIT** TAKES 7-YR. REP. PACT

Hollywood, July 14. Legal action between Gene Autry and Republic has been settled amicably with the actor receiving a seven-year contract. Ticket calls for eight pictures yearly, studio having right to two extras for added com-pensation. ensation.

Salary starts at \$2,000 a picture first year and jumps annually as contract runs along, Also under new deal he cannot make any outside contract runs atong, and deal he cannot make any outside pictures, but is privileged to all proceeds of personal appearances, radio work, records and music he writes.

## CONTRACTS

Hollywood, July 14. Hollywood, July 14.
Jacques Deval, French novelist, goes to 20th-Fox in August with assignment still in air.
Metro has taken over Norbert Brodine's contract from Universal after approving cameraman's added scenes for Suc

Michael Sheridan, whose play To-morrow We Live will be produced on Broadway this fall, has been placed under pact by B, P. Schul-herg.

on Droadway in is fall, has been placed under pate by B, P, Schul-placed under the place of the

Columbia signaturea Charac-ktarrett. Nick Lukats, erstwhile Notre Dame star, and Martin Lamont given new covenants at Paramount. Covenants at Paramount. Radio, including those of Joseph Henry Steele, producer; Director Leigh Jason, and Erik Rhodes, Mo-roni Olsen, Anita Olsen and Alan Curtis, players. Universal tied David Raksin, com-noser.

poser.
Porter Hall received one-year op-tion lift at Paramount.
Hattie McDaniel given two-picture pact at Metro.

## TITLE CHANGES

Hollywood, July 14, Columbia switched label of "There oes the Bride" to "They Met in a Goes the Bride to Taxt.

Taxt.

Outlaws of Palouse at Columbia changed to 'A Man Without Fear.

Earthwest Tractors, The Ellarious seventures of Alexander Botts, super tractions of the State of

Office: 1600 Broadway, New York. G-R

G.B Office: 1600 Broadway,
Albert de Couvrille. 70 mins. Rel. Aug. 18.

Albert de Couvrille. 70 mins. Rel. Aug. 18.

Love Agalp. Musical comedy with dances and song. Jessie Matthews, RobRel. 200 Albert de Couvrille. 83 mins. Rel. May 30. Rev. May 23.

Rev. May 22.

Rel. 200 Albert de Couvrille. 83 mins. Rel. May 30. Rev. May 24.

Kin ert houng. Dir. Victor Saville. 83 mins. Rel. May 30. Rev. May 25.

Kin ert houng. Dir. Victor Saville. 83 mins. Rel. May 30. Rev. May 26.

Kin ert houng. Dir. Victor Saville. 83 mins. Rel. May 30. Rev. May 26.

Son. Mosh Beery. Dir. Walter Forde. 81 mins. Rel. May 30. Rev. March.

Son. Mosh Beery. Dir. Walter Forde. 81 mins. Rel. May 30. Rev. March.

Mister Mobe. Tramp picked up because his name. is Rothschild acts as the
Morallum of machine. March. Nov. 22. Rev. Feb. 12.

Mins. Pays a queen. The story of Lady Jane Grey who ruled the British Emmond Tester. Dir. Roter of Antowicke, Nova Filbeam. John Mills, Desmond Tester. Dir. Roter of Antowicke, Nova Filbeam. John Mills, Desmond Tester. Dir. Roter of March.

diamond region. Walter Huston, Oscar Homolka, Basil Sydney, Frank
Scerte Agent. Spy story, Madeline Carroll, Peter Leb. 20. Rev. March.

Serert Agent. Spy story, Madeline Carroll, Peter Leb. 20. Rev. March.

Studios: Gulver City.

M. Landowskie March.

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March. 2

Studios: Culver City, Calif. Metro Offices: 1540 Broadway New York, N.

Absolute Gallen Cew repulse ranch bandiff. Lionel Atwell, Irene Bobenian Girl. Devece Bett., To mins. Rel. April 24. Rev. May 5. Rev. Feb. 21.

Exclusive Story. Marlin Mooney's numbers expose. Franchot Tone, Mayde Sept. 25. Sept. 26. Sept. 26. Sept. 27. Se

iliam Powell, Louise Bainer, Myrna Loy, Dir, R. Z. Leonard. 170 mins. Monomonomous Jenth. New, April 30 Myrod Bowl. Chester Morris, Madge Drans, Leo Carlllo, Dir. Edw. L. Maurin, 68 mins. Rel. March 27, Rev. April 1. Petitone in the Second Second

Studio: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway, New York, N. Y. Mollywood, Calif.

And Sudden Death. Safety story deriving from Readers' Digest article.

dolph Scott, Frances Drake. Tom Brown. Dir. Chas. Barton. Rel. Jur.
Anything Goos. Broadway nusical hit. Bing Crosby. Ethel Merman,

Ruggles, Ida Lupino. Dir. Lewis Milestone. 39 mins. Rel. Jan 24. Ran-ne 19.

(Continued on page 47)



THE NEW UNIVERSAL HAS NO SECRETS. WHAT IT HONESTLY TELLS ITS SALESMEN, IT PROUDLY TELLS YOU!... UNIVERSAL IS THE FIRST COMPANY IN THE HISTORY OF THE INDUSTRY TO PUBLISH ITS

SALESMEN'S WORKSHEET!

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THEATRE CITY OR TO		NW		STATE		20i	5.1		OP.
· · · · · · · · · · · · · · · · · · ·	1. PRICES	<u> </u>		CHANGES'	WEEKLY	•		PERATION:	YES - NO -
OWNERSHIP			NAGEMENT	H nave na		SHIP	VIA —	L DAVE	1 600000
IRENE DUNNE In "MADAME ( From the emezing novel by her daughter. Eve Cut that will sweep the world. A true life story of the love was as deep as humanity, whose carear was than fiction and whose achievement will never be	rie — the book e woman whose s more thrilling	DAYS	RENTAL TERMS	Starring . V includes A Alan Mow	lice Brady, Euge Ivray, Jean Dixor	ELL end CARO ne Pallatte, Gail n—GREGORY L	DLE LOMBARD—Cast Petrick, Mischa Auar, A CAVA diractor and ria Ryskind and Eric	DAYS	RENTAL TERMS
HIPPODROME Produced with the great R. H. BURNSIDE himself and technical adviser. Brilliant, spectacular must by the glamorous history of the femous N. Y. which was a world landmark and legend.	sical suggestad			JAMES	R SMASHING I	PRODUCT BOX-OFFICE RE OAT'. Watch it	FION LEASE from the men he coming announce-	į.	
TIME OUT OF MIND  RACHEL FIELD'S prize-winning book, just elected tinguished novel of 1936 by American critics an Story of a Maine tawn girl who lived a Wavotion and startifics for one little hour of lov davotion and startifics for one little hour of lov	nd bookdealars. ' hole lifatima of			MELOE A JEROM bars by th DERR BIG	GERS. A big.	"SHOW BOAT."	TON with naw num- from story by EARL usical—Screenplay by ls.		
by Humphray Paarson.  EVERYBODY SINGS  All-star musical with hit tunas and gorgeous gi BROCK. Associate Produces. Academy award w	irls LOU	, .		Directed b Academy-a BENNETT a	IN A CRC by ALFRED GRI award parformer and JOEL McCR	EEN who directs nce in "Dangard REA. E. M. Ashe	ad Batte Davis in har ous" — with JOAN r, associata producer;		
for his musical novelty "So This Is "Harris?" Ha team Fred Atlaire and Ginger Rogars. Direc Murphy, Music and lyrics by Frank Losser and RENO IN THE FALL	tad by Ralph Irving Actmen.			A special screen's fin		LD PRODU the man who es ations in "DIAM s!	ICTION stablished one of tha OND JIM." Watch		-
The lowdown on the gayety and the heartbrea most famous matrimonial hot-spot! Story by	k in America's Grace Norton.	-	· .		OD AS N				:
W. Ashar, associate producer. UNTITLED				sociate pro	oducar, Pulitzer p	oss the Table — priza winner of "C at the Opera"	ction against others. NA who wrote "Small - Morrie Ryskind, as- Of Thee I Sing" fama and numerous other		
MY CHILDREN  The true and hitherto unravealed story of the D  . the story she world has been waiting for . on facts by Idlian Barker, with screenpley by M Samuel Onitic Subject to Approved of Canadia  THE LUCKIEST GIRL IN THE	. dreme based fiss Barker and an Gov't.	2		A FOO Starring Vi last year's Informer."	OL FOR BI ictor McLaglan Academy prize From the story	LONDES with an all-star winner for his winner for h	cast. McLaglen was performence in "The ITY MAGAZINE sen-		
LADIES HOME JOURNAL story ("Kitchen Privile by women one of the best stories of years r	ileges"), votad and by millions director. Story- villing to prove	12	· .	John G. Bh	lystone directing  HOSTES  The clouds  Ty with echoes	S breath-taking, h	heart-stopping drame	1.7	- /
MELLO, BEAUTIFUL She' dressed him, fad him, made him love her- it was a crasy business, but that was her job! F. Matheson. With Doris Notan and Louis Haywe	-by telephone. Story by Ethel <sup>*</sup> ard.		•	glorious gir planes and associate pr	rls who risk thai whose story has reducer.	ir lives daily on naver baen told	the graat passanger I. Edmund Grainger,	-	
ROXANA Novel by CLARENCE BUDINGTON KELLAND, a Deeds Goas To Town," "The Cat's Paw" and "St appeared first as & serial in Sat. Eve. Po popular, best-selling novel.	author of "Mr.			A new Karl before—No	loff in a different ow ha'll thrill the re and pulling p	em enew. A più	CAB" role—He chilled 'em cture that gives him		
CLASS PROPHECY		,		A rich, riote Broadway w	ous and romanti who turned childr	ROADWA' ic rhapsody abóu ren of nature—na ter. Screenplay	t two wise bebies of		
McCALL'S MAGAZINE success by Eleanor Griffin of the girl they all forgot on graduation day — bi officas will long remember.  FOUR DAYS' WONDER	ut the girl box		,	COAST Fast action, advanture	GUARD, thundaring ro	mance, and an	inside story of the who stand guard at		1
From the world-famous A. A. MILNE story just p an all-star east including Jeanna Dante.	urchased, with			UNTITL					- <del></del>
UNTITLED			10	1	SMART G	21DI C			<del></del>
LESSONS IN SOCIETY The school where they learned to be high-het and on their heels. You can teach them to be ladies, I comes along the best of them forget.	set folks back but when lova	- 54		Father may They saw de the brakes, producer, V	know best ad heading for a Director, Hans	but these three fell and showed ry Koster. Jos.	a girls knaw better.  I him how to put on Pasternek, associate reation of Broadway		•
UNTITLED				CALIFO 3,000 miles	ORNIA STI	RAIGHT A	th speed and thrills	森	
RICH AND RECKLESS Story of e debutente who tekes over e business a taken over by her most unmanageeble employee. fight from the word 'go' A women's wit eg.				UNTITL	.ED		A		
flight from the word 'go'	D. G. Miller	+	a -	SON O	F A CHA C LONDON'S fe	emous story-dre	ame for the rearing		
6 BUCK JONES	1	NO. DAYS	PRICE PER		r's greatest!	RENTAL	PLAYING	ARRANGE	MENT
The greetest Western and action star of all time in features stories selected from best write straight at the cash register. The boy that rides the box office!				nggarana ka		and the second		),	1.7

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## UNIVERSAL NEWSREEL THE REAL NEWS POWER OF THE MOTION PICTURE SCREEN MIN MANAMEE NO. ISSUES PRICE PER ISSUE TOTAL RENTAL STARTING DATE

## THE SUPER POWER SERIALS!

NO. EPISODES		PRICE	TOTAL RENTAL	PLAYING ARRANGEMENTS	NO. EPISQUES		PRICE	TOTAL RENTAL	PLAYING ARRANGEMENTS
15	BUCK JONES IN PHANTOM RIDER Buck Jones, the ting of all serial sters, in another rip-rearing, hard riding thrill-adventure chapter-play.		,		12	JUNGLE JIM  By Alex Raymond, creator of "Flash Gordon"— a famous King Features Newspaper Cartoon Strip — Jungle adventures in darkest Africal	7.		
13	ACE DRUMMOND With JOHN KING From King Feetures emezing Thrill Carboon strip by Capt. Eddie Ricken- bakker: running in hundreds of coun- try's greatest newspapers and read by the millions — young and old!				12	SECRET AGENT X-9 The outstanding newspaper mystery strip of them all! — From Charles Flanders' King Feetures popular newspaper Cartoon Strip — another great serial scoop!		and the second	

## HIGH POWER SHORTS

		PRICE	TOTAL RENTAL	PLAYING
	13 SENSATIONAL MUSICAL MENTONES			البواد بريادي . د اد
	rket demanded one-reel musicals—so Universal will make them. They will be powerful musical shorts, featuring the leading stars e, radic and screen, handsomely,made and adding new prestige to that already enjoyed by the Mentone releases.		)	17
NO. ISSUES		1		
	GOING PLACES  Exciting, inviting and always entertaining The screen's roving edventurer finds amezing scenes in the world's far places with comment by LOWELL THOMAS, who makes these travel-adventures come to life before your eyes	1	. *•	
<b>26</b>		1		
•	STRANGER THAN FICTION Fantastic people and unusual things from the corners of the world Each one different—all intensely interesting—will highlight eny program. Reported by the talented and popular JIMMY WALLINGTON and other well-known commentators.			1,5 Å
26	LAUGHTER-JAMMED, MUSIC-PACKED OSWALD CARTOONS			
	The Funny Bunny Cartoon-Res her won its way to fame through the hearts of movie audiences all over the world  Oswald, the Lucky Rabbits funnier than ever before — New stories, new tricks and new, snappy music.			
	"YOU CAN'T GET AWAY WITH IT!"			
A SPEC	IAL TWO REEL SUBJECT which tales you behind the scenes with the Dept. of Criminal Investigation. — Amazing revelations  Sam's cropt-cetchers at workt Produced by Charles E. Ford, who gave you "Camera Thrills."			Į.

This is a SALESMAN'S QUIDE as the destemplated productions and has been prepared for his use only. It is not a part of the contract. All questions regarding substitution shall be determined tolely on the basis of the contract.

## Power for the box office.

TIS A FINE THING that new financial power has come to Universal, because it means more power for the box offices of Universal customers. In all my years with Universal I have never had more confidence than now in the company's ability to deliver the pictures that exhibitors want.

Exhibitors who buy Universal this year will get even more value in the way of box office power than our announcement indicates because we are not ready at this time to tell our whole story. As the worksheet goes to press we are in the midst of signing up several other mighty important picture personalities and properties. We will announce them as fast as they are closed.

The new Universal is backed up with what it takes to make money-making entertainment — stars, stories, players, producers, directors and technical experts.

In Charles R. Rogers and William Koenig and their staff of associates, the new Universal has one of the most alert producing forces in the industry – men who have proven by past performances that they recognize box office values, and know how to make the most of translating them into showmanship power.

With James R. Grainger and his aides continuing in charge of distribution, the new Universal retains some of its most valuable assets — men whose integrity, whose understanding of exhibitors' problems, and whose fairness in all matters pertaining to releases and bookings are well known to theatre people.

The new Universal will be in the foreground in 1936-37 and thereafter.

The new Universal will be the new power in the box office — and this means more box-office power for all exhibitors purchasing Universal.

Go with the new Universal — full speed ahead!

R. H. COCHRANE, President, Universal Pictures Corporation

## CALENDAR OF CURRENT RELEASES

(Continued from page 42)

Fatal Lafv. Grand opern in the Argentine and cabarets in Paris. Mary Ellis, Walter Pidgeon. Dir. Argentine and cabarets in Paris. Mary Ellis, Walter Pidgeon. Dir. Argentine and cabarets in Paris. Mary Ellis, Florida Special. Jewel robbery on a train. Jack Cokie, Sally Ellers. Dir. Rajah Murphy. 68 mins. Rel. April 24. Rev. Jung. 43.

Forgotten Faces. Gambler protects his daughter's happiness with his life. Mary Life. 1985. The Commission of the Commission of the Mary Life. Rev. July 64.

F. Man. Boy wants to be a G-man but he only gets an F. Jack Haley, Grace Bradley. Dir. Edw. F. Cine. Rel. March 13.

Gird of the Charks. Virginia Weidler in the first character picture written Rel. Jung 12.

Give 11st This Night. Musical. Jan Kiepura, Gladys Swarthout. Dir. Alex. Hall. Ts mins. Rel. March 6. Rev. April 8.

Heart Times Rel. March 6. Rev. April 8.

Heart Stringer Volce. Ed. Everett Horton gets into trouble for firting with his own wife. Stage hit. Peggy Conklin. Dir. Jos. Santley. 75 mins. Nel. March 6. Rev. Durb. March 6. Rev. March 18.

Milly Way, The. Harold Lioyd production taken from a stage hit. Lloyd, Adolphe Mendou. Verree Teasdale. Dir. Leo McCarey. 80 mins. Rel. April 10.

Rent Springs. Romance in a desert paradies. Frances Langford, Smith Ball-William. March 8. Rev. June 24.

Poppy. William. C. Fleids in one of his stage hits. R. June 25. Rev. June 28.

Poppy. William. C. Fleids in one of his stage hits. R. June 12. Rev. June 24.

Perview Murder Mystery, The. Inside studio stuff used to unravel a couple of the comment of the comment of the studies that the comment of the comment of the princes Commes Across, The. Love on a de luve liner. Fred MacMurray. Carole Combard. Dir. Wm. K. Howard. 75 mins. Rel. May 22. Rev. Carole Combard. Dir. Wm. K. Howard. 75 mins. Rel. May 22. Rev. Carole Combard. Dir. Wm. K. Howard. 75 mins. Rel. May 22. Rev. Carole Combard. Dir. Wm. K. Howard. 75 mins. Rel. May 22. Rev. Mins. Rel. Sign. Scannes. Rev. June 28.

Returned March Stage Stations and a

arole Lombard. Dr. will. h. Fornal... use 10. of Sophie Lang, The. New story based on an old favorite. Gertrude dichael, Sir Guy Standing, Ray Milland. Dir. Geo. Archainbaud. Rel

June 6. June 1. June 1

Son Comes Rome, A. Mary Boland in her first dramatic role on the screen. Mary Soland, Donaid Woods, Julie Haydon. Dir. E. A. Dupont. Rel. May Soland, Donaid Woods, Julie Haydon. Dir. E. A. Dupont. Rel. Spendthritts. Penniless sportsman stages comeback as radio commentator. Henry Yonde, Pat Paterson, Mary Brian. Dir. Raoul Wajah. Rel. July 17. Mitteen Rours by Air. Saga of a transcontinental plane pilot. Fred Macro. March 27. See Penter. Zasu Pitts. Dir. Mitchell Leisen. 70 mins. Rel. March 28. Rev. May 6. Three on the Trail. Western. William Boyd, Jimmy Ellison, Murlel Evans. Dir. Roward Bretherton. 66 mins. Rel. May 22. Rev. May 6. Three Cheers for Lowe. Picture magnate's daughter in a cockeye school for June 28. Eleanor Whitpey, Robert Cummings, Wm. Frawley. Rel. Julie 28. Eleanor Whitpey, Robert Cummings, Wm. Frawley. Rel. 2018 Western. Will Dir. Robt. Florey. 70 mins. Rel. April 17. Rev. May 6. Rel. Jan. 18. Rev. March 4. The McGowan. 78 mins. Rel. April 29. Rev. May 6. mins. Rel. April 29. Rev. May 6. mins. Rel. March 4. The McGowan. 78 mins. Rel. March 2. Rev. April 22. McGowan. 78 mins. Rel. March 2. Rev. April 22. McGowan. 78 mins. Rel. March 13. Rev. Patel. School. Pick. Renry Hathaway. 100 mins. Rel. March 13. Rev. Feb. 28. New York gambers in a Florida locale. Geo. Raft. 1917 Med. Costello, Ida Lupino, James Glesson. Dir. Alex. Hall. Rel. 1907.

Bodowse Costello, Ida Lupino, James Greason. Dis. July 24, July 25, July 26, July 26, July 26, July 27, July 27

R.K.O. Radio

Office: R.K.O. Bldg., Radio City, N.Y.C.

cause, anonywood, K.K.O. Radio Onice: R.A.O. Bing., Radio City, N.Y.C. Other Face. A killer has his face remodelled by plastic surgery and becomes the property of the property of the property of the property. Wallace Ford, Fhyllis Brooke, Alan Haie. Dir. Christy Cabanne. 72 mins. Rel. Dec. 20. Rev. Jan. 1.

146. Wanks Out, The: Matrimonial adventure of a man who insists that which are not been supported by the property of the

seng Firate. All Technicolor film with locale in Southern California in the Southern California in the

Bob Fairfax finds gold and romance in the same day, but a crook horn in on both. Richard Dix, Leila Hyams, Jessie Ralph, Andy Cassiow Stevens, Dir. Wallace Fox. 62 mins, Rel. March 13, Rev.

Republic Office: RKO Bidg.,
New York, N. Y.

Burning Gold. Fast action. Bill Boyd. Dir. Sam Newfield. 58 mins. Rel. Dec.
1. Rev. May 27.
Comin' Round the Mountain. Western with music. Gene Autrey. Ann Ruther-ford. Dir. Mack Wright. 60 mins. Rel. April 13. Rev. April 29,
Dancing Feet. Capitalizing the modern craze for tap dancing. Eddle Nugent,
Ben Lyon. Joan Marsh. Dir. Joseph Santley, 72 mins, Rel. Jan. 31. Rev.
April 1.

Dancing Feck Capitalizing the modern craze for tap dancing. Eddle Nugent, Ben Lyon. Joan Marsh. Dir. Joseph Santley, 72 mins, Rel. Jan. 31. Rev. Hyon. Joan Marsh. Dir. Joseph Santley, 72 mins, Rel. Jan. 31. Rev. Ben Lyon. Joan Marsh. Dir. Joseph Santley, 72 mins, Rel. Jan. 31. Rev. Ben Lyon. Joan Marsh. Dir. Joseph Santley, 72 mins, Rel. Jan. 31. Rev. March. 200 Mins. Santley of folks becoming set-rick-quickers in a whitipool of belly-laugh predicaments. Louise Fazenda, Maude Eburne. Dir. Lewis D. Collins, 83 mins. Rel. March. 27. Rev. June 24. Frainkle and Johnnile. Based on an old song. Helen Morgan, Chester Morris. Dir. Chester Erskin. 68 mins. Rel. March. 27. Rev. June 24. Frainkle and Johnnile. Based on an old song. Helen Morgan, Chester Morris. Dir. Chester Erskin. 68 mins. Rel. March. 27. Rev. June 24. Frainkle and Johnnile. Based on an old song. Helen Morgan, Chester Morris. Bir. Chester Erskin. 69 mins. Rel. May 1. Rev. May 27. Girl from Mandalay, The dangers of man-kiling tigers and tever, and the lacker, Corard Nagel, Donald Cook, Dir. Howard Bretherton. 68 mins. Rel. April 20. Rev. May 13. Giory Farade. Dramatte story of new characters whose lives are entangled in Manners. Dir. Lew Ayers. Rel. May 20. 5. Genete-em Halmes. William Boyd. Rel. June 12. Manners. Dir. Lew Ayers. Rel. May 20. 5. Genete-em Halmes. William Boyd. Rel. June 25. Genete-em Halmes. William Boyd. Rel. June 25. Genete-em Halmes. William Boyd. Rel. June 26. Harvester, The. From Gene Stratton Porto Portoly Dix. Rel. June 27. Harvester, The. From Gene Stratton Porto Portoly Dix. Rel. June 28. Harvester, The. From Gene Stratton Porto Portoly Dix. Rel. June 28. Harvester, The. From Gene Stratton Porton Dix. Bret. Laught. Stratter and the The Stratton Porton Dix. Rel. June 28. Helen Manders. Dan. March. 19. Harvester, Hell May 28. An all-titch cast. Phil Regan, Evalyn Knapp. Dir. Lewis D. Collins. Brit. Sch. 29. Laughting Irish Eyes. An all-titch cast. Phil Regan, Evalyn Knapp. Dir. March. 29. Hell March. 29. Hell March. 29. Hell March.

Singht Cowboy. The. Western. Gene Autry, Lois Wilde. 36 mins. Rel. May 11. Tell Person. 32 mins. Rel. Jan. 3.
Singhty Varabond. Musical western. Gene Autry, Ann Rutherford. Dir. Cari Television. 32 mins. Rel. Jan. 3.
Winds of the Wasteland. Western. John Wayne, Phyllip Fraser. Rel. July 6.
Sindho: Fox Hills.
Mullywood, Cal.
Across the Alsie. Brian Donlevy, Gloria Stuart. Dir. H. Bruce Humberstone. Rel. July 24.
Across the Alsie. Brian Donlevy, Gloria Stuart. Dir. H. Bruce Humberstone. Rel. July 24.
A Connecticut Yankee. Will Rogers relisate. Rel. April 24.
A Connecticut Yankee. Will Rogers relisate. Rel. April 24.
Border Fatrolman. Geo. O'Brien western. 38 mins. Rel. July 3. Rev. July 4.
Border Fatrolman. Geo. O'Brien western. 58 mins. Rel. July 3. Rev. July 4.
Captain January. From the book of that name. Shirlby Temple, Culy Klobee, Change Chairle. Millionaire mikes in a murder. Paul Cavanaugh, Helen.
Champagne Charile. Millionaire mikes in a murder. Paul Cavanaugh, Helen.
Dir. Harry Lechman. 72 mins. Rel. May 8. Rev. May 13.
Charley Chan at the Race Track. Warner Oland, Helen Wood, Alan Dinchart.
Dir. H. Bruce Humberstone. Rel. Aug. 21.
Chimes of Dr. Forbes. Mercy killing story. Gloria Stuart. Robt. Kent. Dir.
mins. Rel. Jan. 10. Rev. Jan. 22.
Crimes of Dr. Forbes. Mercy killing story. Gloria Stuart, Robt. Kent. Dir. Country Boylor, The. The story of the Dione guins. Dione quintuplets, Jean March 6. Rev. March 24.
Educating Father. Avlator excites the Jones family. Jed Prouty. Shirley Dunate. Dir. Bar. Tinling. 58 mins. Rel. July 10. Rev. June 28.
Country Doglor, The. The story of the Dione guins. Dione quintuplets, Jean March 6. Rev. March 24.
Educating Father. Avlator excites the Jones family. Jed Prouty. Shirley Dunate. Dir. Jan. Tinling. 58 mins. Rel. July 10. Rev. June 28.
Genute Jalia. Jane Withers, Jacele Saarie. Tong Brown. Marsha Hunt. Dir. Iris Baylor, The Domestic drama. John Down. Marsha Hunt. Dir. Iris Brown. Also Shirley Lonestic drama. Jede Dr. Jan. 174. Rev. Pot. 24.
Genute Jalia. Jane Withers

Than Country 1, seev. March 1.00 Arthur Treacher. Dir. Eugene Forde. Rel. June 19.

To Mary, With Love. Warner Barter, Myrna Loy Dir. John Cromwell. Rel. Aug. 1.

Under 1.00 Arg. 1.00 Ar

Studio: 1041 No. Formosa Blvd. United Artists University Mollywood, Callif.

Amateur Gentleman. Jeffrey Farnol's story of a young man who gambles to save the life of hir father. Douglas Fathacks, Jr. on the life of the father Douglas Fathacks, Jr. on the life of the latter of the life of the latter of the lat

## WRITERS ON 28 YARNS

Hollywood, July 14. duction Nat Levine has 45 scriveners working on 28 yarns at Republic, Gordon Rigby and Sy Bartlett are adapting Dana's '20 Years Before the Mast': Raymond Schrock, Sidney

the Mast', Raymond Schrock, Sidney Sutherland and Rex Taylor are doing 'Sitting on the Moon', 'Wellyn Totman is scripting 'Legion of the Lost', Ralph Block is adapting Faith weim novel, Portia on Trial'.

Sam Ornitz is on screen play of 'Army Girl', Lester Cole and Nathaniel West are adapting 'The President's Mystery', suggested by President's Mystery', suggested by President Roosevelt; Coningsby Dawson and Gertrude Orr are adapting Gene Stratton Porter's 'Michael O'Halloran'.

dent Roosevelt; Coningsby Dawson and Gertrude Orr are adapting Gene Stratton Porter's Michael O'Hallor-Mitton Raison, Jo Graham sod Get Harvey are working on Country Gentlemen's Endre Boehm is treating Herbert Asbury's 'Gangs of New York', Bradbury Foote is writing 'Steamboat Mary', Owen Francis and Henry Yon Rhan rae treating Malcolm Stuart Boylan's 'Join the Marines', Eric Taylor is on 'Broad-casting Mystery', John Francis Larkin is adapting Ellery Queen's novel The Chinese Orange Mystery'. Griffin Jay and Claire Church are writing 'The Buildog Edition', Richard Starkin's Allary and Claire Church are writing 'The Buildog Edition', Richard Starkin's Allary and Clair Permittive. Ann Harolde is writing 'Sky Hostess', Oliver Drake is on 'Roundup Time in Texas', Sherman Lowe is finishing' The Old Corral'; Dorrell and Stuart' and Tracy Knight are adapting 'The Three Mesquiteers', Bixby Smith is, on 'Come On, Cowboy,' and Charles Condon is adapting Rosarin' Lead. On serials Barry Shipman, Winston Miller, John Rathmell, Morgan Cox and Maurice Gerahty are skapling Dick Tracy, from newspaper comic strip.

Karon de Wolfe is adapting Tuves of a Texas Ranger' and Norman Spring is working on 'The Vanish-ing West.'

of a Texas Ranger' and Norman Spring is working on 'The Vanish-ing West.'

## PENNSY'S \$3,000,000 TAX YIELD FROM AMUS.

Harrisburg, July 14.
The Pennsylvania state amusement tax, one of the series of emergency imposts provided for unemployment relief by the regular 1935 session of the legislature, will produce more during its first year than antisinated.

anticipated. It was estimated by the State Revenue Department that this tax would yield \$5,000,000 during the blennial appropriation period ending May 31. Collections at first did not come up to estimates and it was believed that the department was too ontinistic.

lieved that the department was too optimistic.

The tax, Ic on each 25c or fraction thereof of admission to any entertainment other than those held for educational or religious purposes, went into effect last July 22, 30 days after Governor George H. Earle had signed the bill.

Earle had signed the bill.

Earle had signed the bill.

Earle 18, 1989, the lume collection being \$313,203. During the present period of 21 days, that will round out the first year, the total collections will exceed the annual estimate of \$3,000,000.

## Added Sound Effects

A small boy sitting in the front row of the Shell, downtown grind house, sought to augment the gunplay in one of the pictures by lighting a firecracker and tossing it against the screen. The noise was all that could be desired and the cracker blew a hole in the screen and set it afire.

Youngster was causht and turned.

and set it aftre.
Youngster was caught and turned over to authorities. Damage of \$50 was recorded by the management.

Hollywood, July, 14.

James R. Grainger has picked William H. Heineman, western division sales manager for Universal, to head company's sales drive which runs through Christmas.

Heineman will tour all avaluations of the sale will be sale with the sale will be sal

East of the Mohicans (Reliance), Randolph Scott, Ref. June 19.

Universal Offices: 30 Rockefeller

n the stage play. Musical drama, Irene Dunne, Allan Jones an, Paul Robeson, Dir, James Whale, 110 Mins, Rel. May

Studios Butbank, Warner Brothers Offices: 321 W. 44th S

Katlow Santhank,

Call. Warner Brothers Officer: 221 W. 44th St.,

New York, N. Y.

Skithony Adverse. Based on the international best seller by Hervey Allen.

Fredigic March, Olivia, de Havilland, Anita Louise, Claude Rains, Donald
Woods, Edmund Gwenn, Louis Hayward, Gale Sondergaard, Stefil Duna,

Woods, Edmund Gwenn, Louis Hayward, Gale Sondergaard, Stefil Duna,

Bouldet Dans, Fowerful drains with transmodous government project for back
ground. Ross Alexander, Particla Ellis, Lyle Talbot, Dir, Frank Mc
Donald, Reh, March, Rev. April. Ellis, Lyle Talbot, Dir, Frank Mc
Donald, Reh, March, Rev. April. Commey and congs. Ruby Keeler,

Louise Fazenda, Hobert Cavanaugh, Dir, Alfred E. Green, 88 mins, Rel.

March, J. Rev. March, J.

March, J. Rev. March, J.

Klübbec, Warred Hull, Aline Bloyd, Dirk Fyran, Dir, Frank McDonald, St.

mins, Rel, June 27, Rev. July 8,

Dingerous, Dramatic story of a beautiful and brilliant actress who wrecks

Tone. Margaret Lindsay, Alison Sidpworth, Dir, Alfred E. Green, 78

mins, Rel, Jan 4, Rev. Jan, 1.

Freshman, Love, Frank McHugh, Particla Ellis, Warren Hull, Joe Cawthorne.

Green, Faskures, The From the Pulitzer Frize play by Marc Connelly, All-star

cast. Dirs, Marc. Connelly and William Keelpley, 93 mins, Rel, Aug, 1.

Married a Dector, Revision of Sinclair Lewis Man Street, Fast O'Brien,

Married a Dector. Revision of Sinclair Lewis Man Street, Fast O'Brien,

Married a Dector. Revision of Sinclair Lewis Man Street, Fast O'Brien,

Married a Dector. Revision of Sinclair Lewis Man Street, Fast O'Brien,

Money Fast mooths cent days with a substant actually so that, seek J. Mar. etc. J. Joseph Cawthorn, Paul Graetz, Dir, William McCann, 168 mins. Rel. July 18.

Married a Dectar. Revision of Standar Lewis Marin Street. Fat O'Brien, Edward of Streets and Street

## Miscellaneous Releases

W. B.

Between Mar (Supreme). Western, Johnny Mack Brown, Beth Marion, Dir. Roth. N. Brachten, Western, Johnny Mack Brown, Beth Marion, Dir. Chime Patrie, Chippier, Puglist, Iran Patrie, Patrie, Patrie, Chippier, Puglist, Iran Suprementary, Sp. Mary Prentiss, Dir. Eugene Cummings, 59 mins. Rev. May 13, Fast Bullets (Rellable). Western: Tom Tyler, Rev. Lease, Margaret Nearing, Dir. Heart Samuels, 59 mins. Rev. March 4, Lease, Margaret Nearing, Full Mary Samuels, 59 mins. Rev. March 4, 1884. May 10, Rev. May 12, Rev. May 12, Rev. May 12, Rev. May 10, Rev. July 8, Dullaw Beputy (Syndicate), Tim McCoy Western, Dir. Otto Brower, 55 mins. Penthouse Patrix (Liberty).

Sery Doc. 4.

May Party (Liberty).

of the Zombles (Academy). Zomble idea moved to Indo-China. Doc.

of the Zombles (Academy). Do notice Blazze & min. Rev.

tube 10.

Ganz (Puritan). Western. Tim McCoy. Dir. Sam Newfield. 71 mins.

Rel. Jan. 27. Rev. July 8.

(Diversion). Western. Hoot Gibson. Dir. Alan James. 62 mins. Rev. R-10t iversion), western. How Gioson. J., Alian 229.
29. Desert (Commodore). Western. Fred Kohler, Jr., Betty Mack. Dir. r Williams. 59 mins. Rev. Jan. 15. roli -

## Foreign Language Films

(Most of these available with English titles)

Mio Kamersden (Ger) (Casino), Life is so hard for a lady, Dir, Fred Sauer,
70 mins. Ref. April 13.
Anna und Ellasheth (Ger) (Casino). Heavy drama, Hertha Thiele, Dorothea
Wisoke, Dir, Frank Weybar, 70 mins. Ref. June 1, Rev. July 1,
Annatiz im Faradies (Ger) (Germania). Musical comedy, Dir, Max Opheuls.
50 mins. Ref. March 1, Rev. March 1,
10 mins. Ref. March 1, Rev. March 1,
10 pt. jartee Liferbooth, 105 mins. Ref. Feb. 15; Rev. March 2,
10 pt. jartee Liferbooth 105 mins. Ref. Feb. 15; Rev. March 2,
10 pt. jartee Liferbooth 105 mins. Ref. Feb. 15; Rev. March 2,
10 pt. jartee Liferbooth 105 mins. Ref. Feb. 15; Rev. March 2,
10 pt. jartee Liferbooth 105 mins. Ref. Feb. 15; Rev. March 2,
10 pt. jartee Liferbooth 105 mins. Ref. Feb. 15; Rev. March 2,
10 pt. jartee Liferbooth 105 mins. Ref. Feb. 15; Rev. March 2,
10 pt. jartee Liferbooth 105 mins. Ref. Feb. 15; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
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10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 105; Rev. March 2,
10 pt. jartee Liferbooth 100 mins. Ref. Feb. 100 mins. Ref.

CALENDAR OF CURRENT RELEASES Builders of Socialism (Amkino). (Ridge). Newsgroot compilation, 68 rains. Rel. Buda cukraseda (Hung). Comedy romance. Dir. Yela Gaal, 30 mins. Rel. Jan.

Budiders of Socialism (Amkino). (Rules). Newgreel compilation, 59 mins. Rel.

Jan. 13. Rev. 5an. 23.

Canzone Bel Sole, La (II) (Nuovo) Mondo). Deséttia. Lauti-Volpl. Dir. Mario

Canzone Bel Sole, La (II) (Nuovo) Mondo). Deséttia. Lauti-Volpl. Dir. Mario

Canzone Bel Sole, La (II) (Nuovo) Mondo). Deséttia. Lauti-Volpl. Dir. Mario

Lauti-Volpl. 13.

Unideren of the Revolution (Russ) (Amkino). Youngsters in the Soviet. Dir.

April 15.

Unideren of the Revolution (Russ) (Amkino). Youngsters in the Soviet. Dir.

Manualiukov. 70 mins. Rel. April 1. Boy. April 2.

Unideren of the Revolution (Russ) (Amkino). Youngsters in the Soviet. Dir.

Bel Sel (Feb. 1). Nomania Contact of Mario Dir. Bela Gast. 30.

Cloistered (Fr.). Authentic life in a cloister. Dir. Robert Alexander. 43 mins.

Rel. May 15. Rev. May 27.

Contract of May 15. Rev. May 27.

Contract of Mario (Sp). Romania (II). Documentary on In Duce. 70.

Crima Gel Bela Gioventa Mussoliniania (II). Documentary on In Duce. 70.

Crima Gel Bela Gioventa Mussoliniania (II). Documentary on In Duce. 70.

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Crima Gel Bela Gioventa Mussoliniania (II). Documentary on In Duce. 70.

Casa Egy Ejazaka (Rung). Hungarian life during the war. Dir. Jistvan Szekty. 80 mins. Rel. March 15.

Desilerados, Les (Sp). Maxicamanoh 15.

Bellerados, Les (Sp). Walte man Goes native. Dir. John Duval. 60 mins.

Rel. March (II). Walte man Goes native. Dir. John Duval. 60 mins.

Rel. March 15. Diablo del Mar, El (Sp). Whether man goes native. Dir. John Duval. 60 mins. Rel. Marcii Ec. (Ufa). Fantastic comedy, Anny Ondra. Dir. Reinhold Schumpter. 100 mins. Rel. April It. Rev. April 22. Dubrovsky (Russ). (Amkino). Fushkin novel condensed. Dir. Ivanovsky. 75 mins. Rel. Marcii S. Rev. April Rev. April 27. Fushkin Rev. Marcii S. Francis. Rel. Marcii S. Rev. April Rev. April 17. Frasquita Georgi Day. Gustav Frasquita Georgi Dubworld. Austrian made of Lebar musical. Jarmilla Novana. Dir. Carl Lamac. 85 mins. Rel. Jan. 1. Rev. Jan. 22. Frasquita Georgi Dubworld. Austrian made of Lebar musical. Jarmilla Novana. Dir. Carl Lamac. 85 mins. Rel. Jan. 1. Rev. Jan. 22. Frasquita Georgi Dubworld. Surfam Marcii S. Rev. Jan. 85 mins. Rel. Jan. 1. Rev. Jan. 18. Rev. Jan. 18. Rev. Jan. 18. Rev. Jan. 18. Rev. Jan. 19. Fraun von Tambori Georgi. Bavarian romance. Dir. Franz Seitz. 70 mins. Frontier (Russ). (Amkino). Aviation in Russia. Dir. A. Dovjenko. 88 mins. Rel. Dec. 15. Rev. Jan. 88. Rev. April 18. Rev. Jan. 18. Ganzer Kerl. Ein (Gerl). (Bavaria). Comedy cinderella. Dir. Carl Boese. \$2 Glucckliche Reise (Ger.). Musical comedy. Dir. Alfred Abel. 90 mins. Rel. Jan. 18. Musical comedy. Dir. Alfred Abel. 90 mins. Rel. Jan. 18. Musical comedy. Dir. Alfred Abel. 90 mins. Rel. Jan. 18. Musical comedy. Dir. Alfred Abel. 90 mins. Rel. Jan. 18. Musical comedy. Dir. Olga Preobrazhenskava.

Rei. Feb. 15.
Frontier (Russ) (Amkino). Aviation in Russia. Dir. A. Dovjenko, 88 mins. Rei. Ganzer Kerl. Ein (Ger) (Bavaria). Comedy cinderella. Dir. Carl Bosse. 82 mins. Rel. April 15. Rev. April 29.
Gineckliche Reise (Ger). Musical comedy. Dir. Alfred Abel. 90 mins. Rel. Garlin (Russ). (Amkino). More collective farming. Dir. Olga Preobrathenskays. 60 mins. Rel. Jan. 15.
Grain (Russ). (Amkino). More collective farming. Dir. Olga Preobrathenskays. 60 mins. Rel. Jan. 15.
Hochers. Secondin Mins. Rel. Feb. 15. Rev. March. 4.
Hochers Befeld, Der (Ger) (Ufa). Historic drams with Nazl propaganda. Lil. Disgover. Dir. Gehrard (Lamprecht. 186 mins. Rel. March. 15. Rev. April 15.
Hochers. Dir. Gehrard (Lamprecht. 186 mins. Rel. March. 15. Rev. April 15.
Hochers. Lil. Carlotte. Suss. Dir. Vohannes Meyer. 95 mins. Rel. April 15. Rev. April 29.
Jana (Ger) (Castao). Farmind in Bohemia. Dir. Emil Synek. 81 mins. Rel. April 16. Rev. April 29.
Jana (Ger) (Castao). Farmind in Bohemia. Dir. Emil Synek. 81 mins. Rel. April 17. Rev. April 29.
Jana (Ger) (Castao). Farmind in Bohemia. Dir. Emil Synek. 81 mins. Rel. April 17. Rev. April 29.
Keine Anget vor Liebs (Ger) (Castao). Romantic comedy. Herman Thimig. Dir. Rel. Am. 18. Rel. April 17. Rev. April 29.
Keine Anget vor Liebs (Ger) (Castao). Romantic comedy. Liane Hald. Dir. Hans Steinfoff. 70 mins. Rel. April 18. Rev. April 29.
Konodou (Ger) (Bavaria). Prizighter and his girl. Max Schmeling, Amy Konodou Dir. Karl Lamae. 88 mins. Rel. Feb. 15. Rev. March 4.
Lac Aux Dames (Fr) (Franco). Vicki Baum romance. Simone Simon. Dir. More 19. Rel. April 19. Rev. April 29.
Lebe und Leidenschaft (Viddish) (Seiden). Heavy firama. Lazar Freed. Dir. George Rolland. 80 mins. Rel. April 30. Marika Rockk. Dir. Werner Hochebaum. 80 mins. Rel. April 17. Rev. April 19. Mins. Rel. April 19. Rev. Ap

Tode un Hömbre (So.). Prizefisht story, Dir. Ramon Peon. 90 mins. Rel. Jan. 1. Ungklarisnappen (Sw.) (Scandinavian). Domestic comedy. Dir. Gustaf Mo-lander. 70 mins. Rel. Jan. 1. Ultima Cita. La (Sp.) (Col.). Show biz romance. Dir. Bernard Ray. 60 mins. Rel. Jan. 15. Ungdom Av I Dag (Sw) (Par). Domestic comedy. Anne-Marie Brunius. Dir. P. A. Branner. 83 mins. Rel. June 15. Rev. July 1.

F. A. Branner. 83 mins. Rel. June 15. Rev. July 1. Verlorene Tal, Das (Ger) (Cashno). Love in the mountains. Dir. Edmund Heuberger. 100 mins. Rel. May 15. Rev. July 1. Vetter aus Dingsda, Der (Ger) (Ufa). Romance and music. Dir. George Zoch. 30 mins. Rel. Feb. 1. We Are from Kronstadt (Russ) (Amkino). The sallors fight the revolution. Dir. E. Dzigan. 93 mins. Rel. April 15. Rev. May 6.
We Nimmt die Liebe Ernst (Ger) (Casino). Romantic comedy. Max Hansen. Dir. Erich Engel. 90 mins. Rel. Feb. 1.

Dir. Erich Engel. 99 mins. Rel. Feb. 1.
Z Strassburg (Ger) (Casino). Alpine romance. Dir. Franz Osten, 60 mins. Rel. Feb. 15.
Zwischen Zwei Herzen (Ger) (Casino). Romantic drama. Luisse Ullrich. 60 mins. Rel. Jan. 13.

## Studio Placements

Hollywood, July 14 David Manners, Margaret Seddon, an Heflin, "Portrait of a Rebel,"

Van Heflin, Poruse.
Radio.

James Gruen, screen play, untilled Bobby Breen pic, Pris.

Tabel Jewell, The Min Who
Lived Twice, Col., and Valiant is
the Word for Carrie, Par,

Shelton, James Flavin,

Shelton, James Flavin, Maria Shelton, James Flavin, Adrian Rosley, Lane Chandler, Ger-trude Astor, Charles Murphy, Monty Montagu, Nick Copeland, 'A Fool For Blondes,' U.

For Blondes, U.

Robert Ellis, Helen Logan, David
Lamson, collabing on That I May
Live, '20th-Fox.

Archie Mayo, directs 'The Black
Legion,' WB.
Ian Hunter, 'Mistress of Fashion,'
Ian Hunter, 'Mistress of Fashion,'

WB. David Boehm, screen play, 'No Hero, MG. Julie Haydon, 'The Longest Night,' MG.
Michael Visaroff, The World Is
Mine, P-L. Machinel Visaroff, The World Is Mine; P.L. Mady Christions, Come and Get It. Mady Christions, Come and Get It. Goldwyn, Arthur Lott, Grady Sutton, Jack Luden, King of the Rydram, Field, Janet Gaynor, Loretta Young, Constance Bennett, Tadies in Love, 20th. Froy, Ball Parry, Born to Dance, Mg. Ratbara Fepper, 'Big Game', Radio.

Barbara Pepper, Big Game,
Radon Arledge, Jane Hamilton,
Don't Turn Em Loose, Radio.
Owen Davis, Jr., Satisfaction
Guaranteed, Radio.
Peggy. Hoover, Follow Your
Heart, Rep.
Christian Rub, Murder With
Pictures, Pare, Divided by Two,'
Inv. John Mariowe, Inv. Tom Dugan, Norman Blackburn, Harry Tyler, Pennies From Heaven, ol.' Harry Davenport, 'Case of the aretaker's Cat, WB. Walter Catlett, 'Let's Pretend,' Caretan-Walter WB.
Humphrey Bogart, 'The Making of O'Malley,' WB. Hamber WB. Gart, The Manus of Charles and the Woman. WB. Pat West Edward Gargan, Vallant Is the Word for Carrie, Par. C. L. Sherwood, They Met in a Taxif, Col. Peggy Ryan, Lester Allen, Everybody. Sings, U. Chille, Keeling, 'Golddiggers' of

body Sings, U.
Lucille Keeling, 'Golddiggers of
1937, WB.
Irving Pichel, Sidney Toler,
Claude Gillingwater, 'Colonel
Spanky,' Roach,
Colin Kenny, Thank You, Jeeves,' WB.

Charles Lamont, directs 'Bulldog Edition,' Rep.
Richard Connell, writing 'Pony Boy,' Goldwyn.
Boy, 'Goldwyn.
Let Law Charles, Charles WF Charles Barton, directs Rose Charles Dellows Bowl, Par. Frank Sheridan, Joyce Compton, Irving Bacon, Murder With Pic-tures, Par. Philip Huston, 'The Big Game,'

Radillam Dieterle, directs 'Making of O'Malley, 'WB, directs 'Making of O'Malley,' WB, trayer, directs untitled John Wayne pic, U, Montague Shaw, A1 Bridges, Frederick Vogeding, 'Ace Drumswad' II. mond, U. Housley Stevens, Three in Eden, wh WB.
Gordon Wiles, directs 'Find the Witness,' Col.
Pat O'Malley, 'Polo Joe,' WB.
Gladys Blake, 'Racing Blood,'

Radio. Marie Osborne, 'Swing Time,"

Ambass
Dorothy Lamour, 'Girl of the
Jungle, Par.
Rose Franken, William Brown
Meloney, scripting 'Covenant With
Death, 'Goldwyn, 'Old Hutch,' MG.
Norman Willis, 'Old Hutch,' MG.
Wattha 'O'Driscoll, 'Champagne
Waltz, 'Par.
George Pouncefort, 'Fool Proof.'

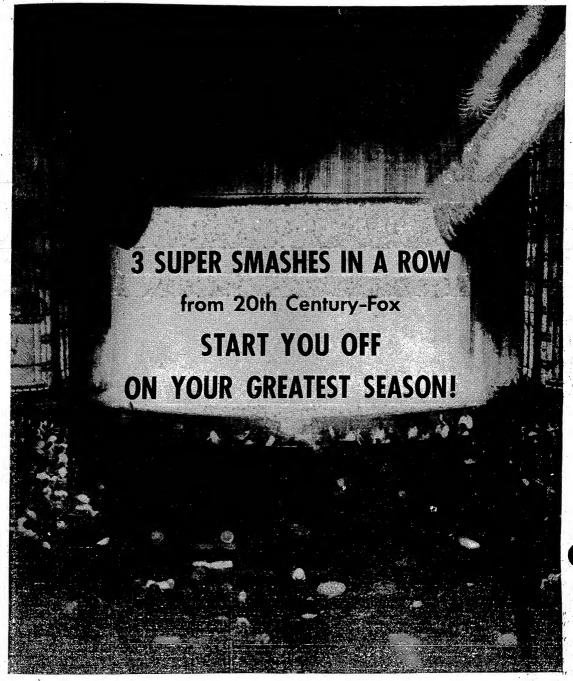
MG.
Dalton Trumbo, Jerry Chodorov,
collabing script 'Continental.' Col.
Sir Cedric Hardwicke, Margaret
Lindsay, Anita Louise, 'Green Light,' WB. Jack Mulhall, Chain Lightning, Jack Mulhall, 'Chain Lightning,'
MG.
Eric Wilton, 'Thomas Braiden,
Camille,' MG.
Die ev. Layton, 'Two-Minute
Die ev. Layton, 'Two-Minute
William McGann, directs 'The
Case of the Caretaker's Cat,' WB.
Irene Bennett, Gai Sheridan,
Priscilla Lawson, 'Big Broadcast of
1937,' Par.

1877: Paramosi, Dig Bruducus of Jane Darwell, 'Craig's Wife', Col. Boyd Irwin, Toot Horizons', Col. John Maurice Sullivan, Wives Never Know,' Par. Charles Lane, Jeff Savre, Paul Fix, John Bleiffer, 'Thirty-Six Hours to Kull'. 20th-Fox. Damian O'Flynn, 'The Wedding Present, Par.

## **STORY BUYS**

Hollywood, July 14.

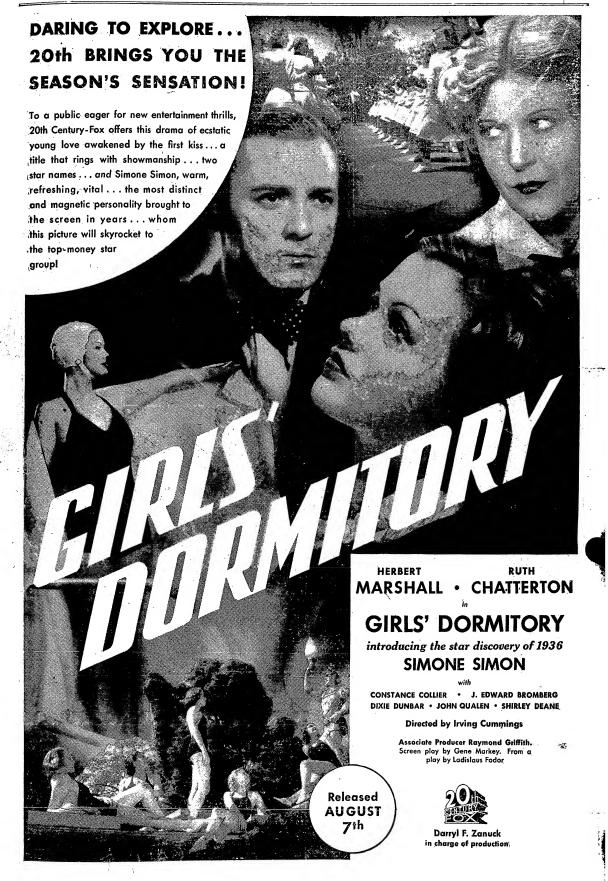
Far Horizon' new novel by Polati
Banks, taken by Paramount.
Paramount has bought The Perfect Voter, 'yarn by Frederick Hazlett Brennan, which ran in Collier's.



"Grab the lead... keep the lead... lengthen the lead"—that's the word sending 20th off to a flying getaway. And the same buoyant winning confidence fills 20th Century-Fox exhibitors.

Naturally!..for right off the bat..in the first three weeks...come three of the strongest releases any showman could hope for. These were planned and made to give your theatre the jump on all competition right at the opening of the new season!







## AND 20th IS SET TO FOLLOW THROUGH WITH PRODUCT JUST AS POWERFUL!

Only the world's largest and best-equipped studio ... staffed by the industry's keenest and most alert show minds... could keep up the pace we've started. That 20th Century-Fox can do it, nobody knows better than you!

» The array of outstanding properties 20th has already announced for 1936-37 are typical of the sensational box office entertainments you will get from this company during the coming season!



That's why we're saying: DRIVE AHEAD WITH 20th CENTURY-FOX!

THE KEYSTONE OF YOUR FUTURE

## **Advance Production Chart**

Hollywood, July 14.

Hollywood, July 14.

More than 12 new features are slated to get under way this week white form due to the number of pictures that were sent to the cutting rooms. Only 36 were before the cameras, as compared to 46 for the previous week. This is despite the fact that seven new features were started and nine previewed. Their-eremains a total of 50 in the cutting rooms which, when previewed, will complete the 1935-36 program.

## Columbia

Five in work, six editing, 15 preparing. In work:

\*\*The LOST RORIZON, reported Vaniery, April 1; 'ADVENTURE IN

\*\*ANHATTAN, reported June 24; 'OUTLAWS OF FALOUSE' and

\*\*CRAIG'S WIFE, reported July 8, Started last week:

\*\*PENNIES FROM HEAVEN, produced by Emanuel Cohen, directed by

Norman MoLeod, from original by Jo Swerling, Cast: Bing Crosby, Edith

Norman MoLeod, from original by Jo Swerling, Cast: Bing Crosby, Edith

Pellows, Donald Meek, John Gallaudet, Charles Wilson, Howard Hickman,

Stery is musical comedy drama to permit fluent use of Crosby's singing,

Siery is musical comedy drama to permit fluent use of Crosby's singing,

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Siery is musical comedy fluent use of Crosby's singing,

Siery is musical comedy fluent use of Crosby's singing,

Siery is musi

## Metro

Six in work, four editing, 16 preparing. In work:

THE GOOD EARTH, 'reported 'VARIETY, March 4: THE GORGEOUS
RUSSY,' reported May 6: 'PUCCADILLY Jim,' 'HIS BROTHER'S WIFE'
and 'OLD DUTCH,' reported June 17, and THE DEVIL IS A SISSY,' reported June 30. No new pictures started here last week.'
Pictures lined up for early production are: 'BOEN TO DANCE,' musical
to be produced by Jack Cummings, Roy Del Ruth directing: 'OAMILLE,'
to star Garbo, George Cukor directing: 'A DAY AT THE RACE TRACE,'
with Mark Bros, and 'LOVE ON THE RUN,' produced by Joseph Mankiewicz, directed by Victor Fleming.

## Paramount

Five in work, 11 editing, 10 preparing. In work:

VALIDATE STHE WORD FOR CARRIE, reported Vansey, June 24,

THE BIRDATE STREE WORD FOR CARRIE, reported Vansey, June 24,

THE BIRDATE STREE WORD FOR CARRIE, reported Vansey,

MARRIED MEN, reported Jine 30 yind MURDER WITH TOTTURES.

To start this week are CHAMPAGNE WALTZ, with Gladys Swarthout
and Fred MacMurray, THE TURNING FOINT and HIDEAWAY GIBL.

These will be followed by THE PLAINSMAN, ROARING GIRL, with
Carole Lombard, MAID OF SALEM, with Claudethe Colbert, and HOTEL

HAYWIRE, with Mary, Boland, Charles Ruggles, Burns and Allen, starting

Aug. 10. GOLLEGE HOLIDAY, with Jack Benny and Jack, Dakie, will

start Aug. 17, same for ROSE BOWL.

## **RKO-Radio**

Six in work, five editing, nine preparing. In work:

Swing Tuble: reported as 'NEVER GONNA DANCE,' Vanisty, May 20;

'GOUNT: PETE,' reported June 24; 'SECOND WIFE,' reported as 'THIS

MARRIAGE TUSINESS,' June, 30; 'DONT-TUBN 'EM LOOSE,' THE

FLOUGH AND THE STARS' and 'FORTRATY OF A REBEL,' which started
last week; 'Credits are:

"DON'T TURN 'EM LOOSE,' produced by Robert Sak, directed by Ben
Sloid, original by Ferdinand Rehyer. Cast: Bruse-Cabot, Levis' Stone,
James Glesson, Louise Latimer, Betty Grable, Gordon Jones, Allan Luril's Stone,
James Glesson, Louise Latimer, Betty Grable, Gordon Jones, Allan Luril's Stone,
James Glesson, Louise Latimer, Betty Grable, Gordon Jones, Allan Luril's Stone,
James Glesson, Louise Latimer, Betty Grable, Gordon Jones, Allan Luril's Stone,
James Glesson, Louise Latimer, Betty Grable, Gordon Jones, Allan Luril's Stone,
James Glesson, Louise Latimer, Betty Grable, Gordon Jones, Allan Luril's Stone,
James Glesson, Louise Latimer, Betty Grable, Gordon Jones, Allan Luril's Stone,
James Glesson, Louise Latimer, Betty Grable, James Harris, James Latimer, Ja

government agents.

THE PLOUGH AND THE STARS, produced by Robert Sisk and Cliff Reid, with John Ford directing, screen play by Dudley Nichols, adapted from stage play by Sean O'Casey. Cast: Barbara Stamyck, Preston Foster, supported by five Abbey theatre players, including Denis O'Dey, Mary Fitzgerald, Elieen Crowe, Arthur Shields and F. J. McCormick, Bonita Granville, Moroni Olsen. Erin O'Brien-Moore, Una O'Connor, Cyril McCaglett, J. M. Kerrigan, Brandon Hurst, Mary Gordon Ireland during the World Wal.

World Wal.

World Wal.

World Wal.

World Wal.

World with the Great Britain. This brings about formation of the Irish Citizens' army which is forced to fight own countrymen. With alt the massacre, bloodshed and intrigue freedom and independence was secured for Ireland. Picture is being produced on a lavish scale, requiring many moborness.

Scenes.

\*\*POETRAIT OF A REBEL, produced by Pandro Berman, directed by Mark Sandrich, adapted from Netta Syrett novel by Anthony Veiller and Ernest Vajda. Cast: Katharine Hepburn, Herbert Marshall, Elizabeth

## **Production Table**

Shows current standing of the various producing companies' pro-uction schedules for the 1935-36 season. Number
r Balance New
n to Be Stories
Made on in Final
'35-'36 Prepag Program ration
5 over 12 Studio
COLUMBIA
GAUMONT-BRITISH.
METRO
PARAMOUNT
Westerns 10 16 1 over 11 over PARAMOUNT
Westerns
RKO-RADIO
REPUBLIC
Westerns
20TH-FOX
Westerns
UNITED ARTISTS
Sam Goldwyn.
Sam Goldwyn.
Pickford-Lasky
Reliance
Reliance
London.
UNIVERSAL
Westerns
WARNEES 3 9 4 2 16 over 2 26 ever

Totals ...... 462

Allan, Doris Dudley, Donald Crisp, Eily Malyon, Lucille Watson, Margaret Seddon, Ban Heffin.
Story is laid in England during 1850 when women began to assert themselves in political life. Their determined effort to remove conventional restrictions brought about women's suffrage and freedom.
Slated to start within current month lists "THE BIG GAME, starting (15), Pandro Berman producing and George Nichols, Jr., directing; "MIL-LION. BOLLAR FROFILE," into work (20), Edward Kaufman producing and Phillip Moeller directing; WE WW O. ARE ABOUT TO DIF starts (24), Edward Small producing.

(24) Edward Small producing, Christy Cabanne directing; WIII-DIF starts (24), Edward Small producing, Christy Cabanne directing; WIII-DIF starts (25), Edward Small producing, Christy Cabanne directing; WIII-DIF starts (26), Edward Small producing.

## Republic

One in work, seven editing, six preparing. In work:
FOLLOW YOUR HEART, reported Vaniers, June 24. No new pictures started last week.
Set to go into work this week are 'OH, SUZANNA,' starring Gene Autry, Armand Schaefer producing, Joseph Kane directing; 'SITTING ON THE MOON,' Colbert Clark producing, and THEEE MESQUITEERS,' starting within two weeks, Robert Beche producing, Ray Taylor directing. Fictures to follow are 'TWO YEARS BEFORE THE MAST' and 'THE COUNTEX CENTILEMAN.'

## 20th-Fox

Three in work, four celling, 10 preparing. In work:

ACROSS THE ISLE, reported Vanery, June 24; SEE AMERICA FIRST, reported June 30. Started last week:

THANK YOU, JEEVES, Sol M. Wurtzel production, Arthur Greville Collins directing, original by P. G. Woedhouse, screenplay, Joseph Hoffman and Harry Sauber. Cast: Arthur Treacher, Virginia Field, David Nivea, Lester Mathews, Willie Best, Yolin Talpley, John Graham Spacey, Nivea, Lester Mathews, Willie Best, Yolin Talpley, John Graham Spacey, William and Harry Sauber. Cast: Arthur Treacher, Virginia Field, David Nivea in the start of the production of the start of the start

## United Artists

Three is work, two editing three preparing. In work: STEE WORED IS MINE, reported as "THE GAY DESPERADO" in Vasurry, June 10; "DODWOETH, reported June 13," and "GOME AND GET TY, reported June 30. No new pictures started last week.

No pictures edennitely stated to get under way within near future by any of the contributing companies.

## Universal

Two in work, ten editing, eight preparing. In work:

ELLOWSTONE, reported Vamerr, June 24; and 4 FOOL FOR.

ELLOWSTONE, reported June 30.

Into work this week are: CASEY OF THE COAST GUARD, first of the John Wayne series being produced by Trem. Carr, Frank Strayer will direct. WAX FOR A LADY, featuring Doris Nolan, Val Paul producing, Rajph Murphy directing, Tenk Rostess, Edmund Grainger producing, Raiph Murphy directing, Tenk Rostess, Edmund Grainger producing, Raiph Murphy directing, Castelling, As GOOD AS MARKIED, directed by Eddle Buzzel, and HIPFODEOME, produced by Morrie Ryskind, directed by Eddle Buzzel, and HIPFODEOME, produced by Morrie Ryskind, directed by Raiph Murphy.

## Warners

Six in work, 10 editing, eight preparing. In work:

"CAIN AND MABEL," reported Vanery, May 6; POLO JOE, reported June 10; CAVE IN, reported June 11; CASE OF THE CARKETAKER'S CAT, reported Jule 17; CASE OF THE CARKETAKER'S CAT, reported July 8. Started last week:

"GOD'S COUNTEY AND THE WOMAN," produced by Lou Edelman, directed by William Keighley, from James Oliver Curwood novel by Norman Raine and William Jacobs. Cast George Bergit, Beverly Roberts, Berton MacLane, Robert Barrat, Alan Hale, El Brendel, Victor Potel, Hobert Cavanauch.

directed by William Keigney, from sames Chiper Currwooq nover. Rorman Raine and William Jacobs. Cast: George Breit, Everty Noberts, Estron MacLane, Robert Barret, Alan Hale, £1 Brendel, Victor Potel, Hostor MacLane, Robert Barret, Alan Hale, £1 Brendel, Victor Potel, Hostor Breit, Brendel, William Lander, Breit, Brendel, Victor Potel, Hostor Breit, Brendel, William Lander, Breit, Brendel, Victor Potel, Hostor William Lander, Breit, Brendel, William Lander, Breit, Brendel, William Lander, Breit, Brendel, William Lander, Breit, Br

## ADAMS SUCCEEDS FINNEY

Al Adams, assistant to Ed Finney, publicity-advertising head of Republic, who has resigned to join Grand National, moves up into Finney's post at Repub.
Finney Joins Grand National as its publicity chief Monday (20).

## FIGHT FILMS AT \$1

Denver, July 14. The Schmeling-Louis fight films have been going topnotch in this state with many of the theatres in the Colorado mining towns standing them up every night at \$1 admission.

## **NEW LIGHT BULB MAY BE MONEY SAVER TO PIX**

New light bulb invented by Genral Electric, which in many respects duplicates the illumination of an arc light but which can be hooked up to an ordinary electric socket, may prove revolutionary as an conomy measure in film production and possibly in picture projection. Universal newsreel already has conducted several successful tests with the new mercury vapor arc in making interior news shots and now is experimenting on possibilities of em-ploying the lamp in projection ma-chines.

experimenting on possibilities of employing the lamp in projection machine the lamp has not been placed on market, General Electric is permitting Universal to make tests of its isefulness in actual camera grinding. Besides not requiring heavy power lines, the 35-watt lights furnish virtually, 1,000-watt Illumination with less heat than ordinary 85-watt incandescent. The 460-watt Illumination with less heat than ordinary 85-watt incandescent and the 100-watt Illumination with less heat than ordinary 100-watt Illumination with less heat than ordinary 100-watt Illumination with less heat than ordinary 100-watt Illumination 100-watt Illumination 100-watt Illumination 100-watt Illumination 100-watt Illumination 100-watt Illumination on Interiors, in coal mining seens and at out-of-way spots where no electricity is available. Helieve that sufficient power can be generated to Illectric unbil by means of besigning in the 100-watter officials envision remarked besigned to the sum of the 100-watter officials envision remarked to electricity required, if the hulbs stand up perfectly in other reagests jointly officials envision remarked to the same of the same of the same of the 100-watter officials envision remarked to the 100-watter officials envision remarked to the work of the same of the 100-watter officials envision remarked to the proposite officials env

## **RKO Gives Up Detroit** Showcase, the Downtown

Detroit, July 14.

RKO, abandoned, its Jocal shows, case, the 2,500-seater deluxe Downstown, and is looking around for outlet for its pic product here. Explained lack of product here. So lean intermed to the lack of the lack

## Sheriff's OK on Banko?

Sheriff Peter J. McGuiness of Kings county was induced to draw the winner of \$1,500 in cash at the Fox, Brooklyn, in the Par-Fox-Strand bank night pool during the past week. Implication is that at least, the sheriff sees nothing wrong

## A STATEMENT\* OF VITAL IMPORTANCE TO EVERY EXHIBITOR NOW BUYING **HIS 1936-37 PRODUCT!**

SHOWMEN'S TRADE REVIEW

**Product Analysis** 

## 20th Century-Fox Hitting Peak

THERE are many exhibitors right now who maintain that 20th Century-Fox will lead the entire major field in 1936-37. And we can well understand why they feel that way. Just look at the way it finished up the 1934-35 season and what a sensational brand of box-office product it delivered during the current 1935-36 season.

Then stop and analyze its story properties, contract names, directors, etc., etc., to all of which you need only add, from the production point of view, Darryl Zanuck and Sol Wurzel to make the next season practically fool-proof in every \* \* \* respect. Summary

Totaled up and carefully scrutinized, you will find that you will probably have to chalk up

20th Century-Fox on your list of "musts" in outlining your probable buys for 1936-37. Certainly, except where competitive situations enter in decisions, you cannot pass them up as being a tremendous factor in box-office performance and a serious contender for top honors in profitable product for the new season.

They have what it takes tomake them highly desirable and it won't do you any good to see their pictures playing the opposition. So if you have to go out and negotiate a deal, get started early and see if it isn't possible to buy them right, That's our advice regardless of whether yours is a first-, second- or last-run situation. Twentieth Century-Fox is a certain money-maker if bought right. It's up to maker if bought right. It's up to you to buy them.

"Chick" Lewis

\*The full text of "Chick" Lewis's "Product Analysis" can be found in the July 11th issue of Showmen's Trade Review. We urge you to read it carefully.



## THREE MAXIMS

(Continued from page 31) former with a trained goose, which

stands out. Star act of a small French travel-

former with a trained goose; which stands out.

Star act of a small French traveling circuis Epd. Toni and Mac, who do a daring trapeze act. Pic opens ly the property of the star of the

to the Sature case and direction.
Circus atmosphere is correct and vivid, as are also the theatre scenes in Paris. In the opening scenes the background of a French peasant village is faithfully depicted. The natives look like the rustie populace despite the fact they speak English.

## THE ROGUES' TAVERN

Puritan release of Ed. W. Hote pro-
duction (Mercury). Stars Wallace Ford;
features Barbara Pepper, Joan Woodbury.
Directed by Bob Hill. Screen play, A!
Martin; camera, Bill Hyer; film editor.
Dan Milnor. At Chaloner, N. Y., July 10,
'36, on double bill.' Running time, 65 mins.
Jimmy Flavin Wallace Ford
Marjorle Burns
GloriaJoan Woodbury
Mrs. Jamison Clara Kimball Young
BillJack Mulhail
Mr. JamisonJohn Elliott
HughesJohn Cowell
BertVincent Dennis
WentworthArthur Loft
HarrisonIvo Henderson
masonEd Cassidy
Silver Wolf, the Dog Himself

Enough thrills in this murder mystery to keep fans keyed up. First half is a little stiff, but as story unreels it improves and shapes up as a nice programmer for the duals.

up as a hice programmer for the duals.

Wallace Ford and Barbara Pepper, seeking to be married, find themsclves mixed up in a series of freak murders. What looks like the doings of a wolf dog are soon untesting to the doings of a human. From then on its amybody's guess, with suspects being eliminated piccemeal until it is no longer a soup but a thin consommer. Miss Pepper helps Ford in the seeking and the seeking diminated piccemeal until it is no longer a soup but a thin consommer. Miss Pepper helps Ford in the seeking, also doing comedy in the seeking also doing comedy in the seeking as supporter of the seeking down that they have been afforded. Jack Mulhall and Clara Kimball Young as supporters also okay. Rest deliver moderately.

Nuovo Monda release of Associated Artists production. Stars Angelo Musco.
Directed by Amicto Palermi. Story by A.
Macri; camera, Arturo Callea. At Cinc-
Roma, N. Y., week July 4, '30. Running
time, 80 minutes.
Padro Attornation
Padre AttanasioAngelo Musco
Anna Maria Denis
Maddelena Sarah Ferrati
Donna Maria Di Stefano Aniella Chelini
The Mold
Il Cavalicre AmendollNerio Bernardi
BimeoneEnzo Colombo

the theatre's program, but this doesn't help things much of a little to the past of a little to the things much past of a little that the things of the past of a little that the things of the things

## TICKET TO PARADISE

	· Republic Pictures release of Nat Lavine
5	production. Features Roger Pryor. Wendy
,	Barrie, Directed by Aubrey Scotto. Origi-
•	nal by David Silverstein; screen play, Jack
•	Natteford, Nathaniel West; camera, Ernest
	Miller At Paramount Brooklyn on
	Miller. At Paramount, Brooklyn, on double bill, week July 9, '36.' Running
•	TerryRoger Pryor
	terry
1	JaneWendy Barrie
	Forbes
•	NirneyAndrew Tombes
	Dr. MunsonLuls Albernl
	Barkins
L	Taxi DriverJohn Sheehan
	Small
1	Colton Russell Hicks
	Cab Starter Earl Hodgins
	Minnie Dawson
ı	Dawson
	ShysterCharles Lane
٠	Townsend
	TonyGavin Gordon
	Spotter
	Milk.ManDuke Yorke
	Dr. Eckstrom
5	Taxi DispatcherBud Jamison
1	KellyStanley Flelds
	Interne
•	Nine Gregory
	NurseFern Emmott

scales. Fields interest. Waltace Gregory Nurse. Black Gregory Nurse. Bleaner Huntley Noger Pryor, Wendy Barrie and Claude Gillimywater go far in making this fantastic farce-comedy direction. It contains full quota of movement, a number of checkles the content of the content

## Wackere Schustermeister

(GERMAN MADE)
Germania reicase of Alboo-Film producion. Features Elve Bisler, Faul Richer,
Paul Henkels, Paul Beckers, Directed by
Lari Helna Wolff: music, by Luckwig Rueth,
At 86th St. Casino, N. Y. starting July
1. 30, on double bill. Ruming time Ju

ntins.					
Carl T	lmn	c		Pau	i Becker
Anna .					lse Elste
Paul				Pa	ul Richte
Otto				Rud	olf Klick
Luise I	cne	hel		I.co	nie Duyr
Udo				Kar	1 Balbau
Gustav	Wie	dler		Poul	Heneke
Krause			18	ngo Fisch	er-Koem

Supporters also okay. Rest deliver moderately.

FIAT VOLUNȚAS DEI

(Your Tronbies Are Mine)

(ITALIAN MADE)

Nicove Monda Telesse of Associated Aritan Maniel Man

## WANTED MEN

('Wolves')
(BEITISH MADE) J. H. Hoftberg release of British & minlons production, Stars Charles Lauton; features Dorothy Glab, Jack Ostern No director credited. Story, Georges Jouve; adaptation, Reginald Berkeley; cen, David Kesson. At World, N. darting July 7, 36. Running time

naring duly , se. Nunning time, 33 mins.

Charles Laughton Michael Laughton Lella McDonald.

Lella McDonald.

Jorotoly Gish Pierre Malcolm Keen Hank.

Jack Ostermann Mark.

Arthuy Margetson

Fablo.

Franklyn Bellamy Frenklyn Griffith Humphreys Pielffer.

Andrew West Belty Editon

Naroutcha.

Marwatta Belty Editon

Everybody makes mistakes when

Everybody makes mistakes when young. This one was made by Charles Laughton in his native land back in 1931, and it's still hanging over his head.

One Georges Toudouze wrote the story. It's about a band of outlaws in a Labrador whaling camp. They're wanted by everybody except a rowho drawn to the construction of the control of the con

## Die Drei Um Christine ('Those Three About Christine') (GERMAN-MADE)

(GERMAN-MADE)

Bayaria production and sease. Feature Maria Anodergrast, Hans Josepholer, Fritz Kampers, Gustav Waldau. Directed by Hans Deppe Story, Marielouise Droop, music, Toni Thoms; camera, Franz Koch, Trimus Palast, Berlin, Running time, At Primus Palast, and Palast Company of the Palast Palast.

00-mins.		-		-1
Christine Blehler	 Marla.	And	Area	9t
Eggert	 Han	8 Soc	hnk	er
Bachmoser	 Fritz	· Kn	mne	TR
Traugott	 Guete	v 7	oldi	
Baither	 G	ore	Vos	10
Hella	 	olo	Chi	'n
Barber	 Ern	ot B	ehm	or
Baerble	 Kne	the	Broi	in
Urs!	 Elle	A i	ling	er
Hornerer	 	atus	Par	·la
Stolzinger	 Philip	We	char	ħα
Matthias	 R	onne	Bre	m

## (In German)

(In German)

A disappointment for the sophisticated, but darned good entertainment for the simple soul. A ponderous story of backwoods life with incongruous bits of the twentieth century thrown in.

Christine is a school leacher sent of the conting thrown in.

Christine is a school leacher sent of the conting thrown in.

Christine is a school leacher sent of the conting thrown in.

Christine is a school leacher sent of the conting thrown in the conting the conting of the weeks. She is amazingly successful at mastering the unruly schoolboys but a miserable failure in dealing with the three men who fall in love with her—the stout major of the village, his earnest, but much for on vacation. In the end, to add to the disagreeable effect, she selects the wrong one.

Exceptionally good acting by Maria Andergast as the teacher, And there are two new faces. Geore Vogel as the mayor's son, and Kacthe Braun as Baerble, both naturals.

Minor roles are carried off well by Gustav Waldau as Traugott.

Est and photography okay.

## THE RIDING AVENGER

THE RIDING AVENGER

Diversion release of Waiter Futter troduction. Stans Hoot Gibson. Directed by
Harry Fracts. Sereen plas by Norman
Waiton West; dim editor, Carl Himm.
comers. Paul Vano. At Arona, N. T.
Drack Conners.

I Hoot Gibson. The Conners.

The Conners. The Conners.

The Conners. The Conners.

The Conners. Duran Rarton
Jones On Min.

Town. Buss Barton
Jones More Minner.

Work Minner. Booker Williams
Work Minner. Booker Williams
Work Minner. Booker Williams
Work Minner. Charles Whither
Sim Charles Whither
Sim Charles Whither
Sim Charles Whither
Sun Buss Basser.

If the first five minutes of this obviously an elaboration of the adaptor, were left on the shelf the nicture would be improved. Gibson never looks befter than when on his nag or with rod in hand but, unfortunately, it wasn't realized sone enough in his instance. After the first earlier instance and the company of the c

Treatestion is not without merit. Cameraman, captured some nice real estate with his box and Gibsun and June Gale con the rest of the film. Dialog frequently resorted to could be replaced by more frequent gun reports to advantage. As soon as realize there are really many words in the English language, and any number to fill the 'oh, yean' gans, western fare will undoubtedly im-

prove. Time is precious in the crea-tion of quickies but haste and speed are different. Basic idea of yarn is banal. It's the situations that lend the novelty.

are different.

Basic idea of yarn is banal. It's
the situations that lend the noveltytype in the situations that lend the noveltytype in the situation of the noveltytype in the situation of the situation of the
unit of the mire of the baddands to
collar wrongdoers. Running smack
into the murder of the rancher he
was to help, in mufti, he aligns himself. Further baddes for their down

If Situation of the situation of the situation

If Situation of the situation of the situation of the situation

If Situation of the si

## HIGH TENSION

HIGH TENSION

Sub Configuration of Sol M. Wurtivel production of Sol M. Wurtivel M. M. Sand Sol M. So

Speedy, actionful comedy, which looms as strong fare on any dualer, and may get by in some single spots.
Chief weakness is lack of heavy
name appeal, brunt being on Glenda
Farrell and Brian Donlevy. Presence of a box office name should have landed this out of doubling category. Donlevy really goes to town as the

rapid-talking deep-sea diver and en-gineer. He figures himself to be a ladies' man until he falls for Glenda Farrell, writer of mag adventure stories who uses him at first simply stories who uses him at first simply as source of material for yarns. She makes a worthy running mate in the constant bickering over who is to be boss during their off-and-on court-

boss during their off-and-on courtship.

Technical phases of deep-sea diving in repairing cables are touched on lightly, making story doubly effective. Script keeps attention focused to the country of the country

der, Hattle McDarman von Eltz doing right by their robining that almost crackles with vitality and humor, and nice dovestailing of original situations, are a real credit to Lou Breslow and Edward Eliscu. They did the script from a fairly interesting yarm by J. Robert Bren and Norman Houston.

Robert Bren and Norman Houston. Some statement of the script from a fairly interesting yarm by J. Robert Bren and Norman Houston. Some statement with a cycle for the unconventional. Keeps humorous side of nicture foremets. Barney McGill, chief Jenser, has grabed some excellent deep sea and water scenes. Divinged as explosive comedy, this should build on word-of-mouth to sizable portions. It will be an audience pleaser. Wear.

## Murton Casting at Par

Hollywood, July 14. Jack Murton, former assistant to Jack Votion, has replac 1 Billy Gor-don in the Paramount casting of fices. following latter's resignation. Gordon is vacationing before going

Gordon is vacationing before going to another studio.

Daisy Paulsen, clerk in the Par casting office, has moved into the C. B. DeMille unit in the same capacity.

## **NEWSREELS**

NEWSREELS

(EMPASSY, N. Y.)

Not much thrill to the American drought areas and the Green-Levis areas and the Green-Levis and Heart-Metrotone, 6. and 1. a

## THIS IS THE LAND

Ag (PALESTINE MADE)
Ag Flim production, made in Palestine
under auspices of Jowlas National Fund
with man chartes of Music National Fund
with the production of the Palestine
William of the Palestine
Hungle William of the Palestine
Agent Music by Devanori
price by J. Harussait vocalists, M. Kupnis
and J. Golond. At Cameo, N. Y., week
July 9, 38, Running time, 60 pnins.

(In Hebrew with English Titles)
"This Is the Land' is a rather stir-ring account of more than 50 years' progress toward the rebirth of an-cient Palestine by the Jewish people. The picture, first Hebrew talker to The picture, first Hebrew talker to be made, is distinguished by excellent production value and a senge of screen appeal. English titles are superimposed on the print. They are very intelligently worked produced to the produce among those who do not understand the Hebraic language. Unquestionably, This Is the Land' will have decided draw with the Jewish patrons, and being well made, should prove a profitable undertaking after for the problem of the produced of the produced of the Jewish patrons, and being well made, should prove a profitable undertaking after for the problem of the produced of the Jewish National. Fund.

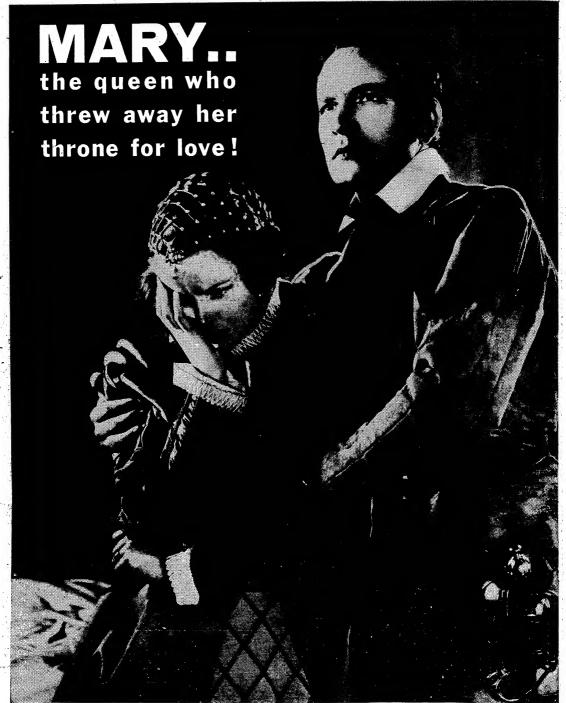
Action spans more than, 50 years

will stite in efforts to rebuild ratestine. Picture was made under the auspices of the Jewish National Pund.

Active pages dramatized the attraction of the product of doughty patriots toward redenytion of a land that was virtually, barren, dry, malaria-ridden and in other ways discouraging to the producers have ingeniously caught the spirit of the trail-blazers who made Palestine the possibility it and the producers have ingeniously caught the spirit of the trail-blazers who made Palestine the possibility it at the camera plants the picture of the desolate Palestine of 50 years ago, when the Blus from Russia marched into the country as its first pioneers and formed the soft of the desert and historic ruins are particularly effective. Later on some double exposure scenes are industrially effective, Later on some double exposure scenes are industrially effective. Later on some double exposure scenes are industrially effective and the camera depicts progress scenes against the death of a coll-worker, with these scenes traveling over hisbody, the effect gained is very dramaticularly effective and the second of the historic achievements which the picture lims. The material includes the portion of discourage to give up, the founding of Tel-Aviv, today a thriving modern city; the marshalling of the Jewish Legion under Allendand for the Jewish Legion under Allendand for the Jewish Legion under Allendand for the Jewish Legion to the produce of the second of the produce of the produce of the second of the produce of the produce of the produce of the second of the produce of the p

## PAR'S 'BRONCHO CHARLIE'

BIRDWELL CAMPAIGNING
Russell Birdwell arrived in New
York Monday (13) on various mattures in behalf of David Sclanick, including plans for the campaign on
Clarden of Allah, 'althouth picture
will not be released until the fall,
rUnited Artists will spot 'it at R., C.
Music Hall, N. Y.
Birdwell will remain east about
Birdwell will remain east will sweek.



## KATHARINE HEPBURN \*\*\* FREDRIC MARCH "MARY OF SCOTLAND"

FLORENCE ELDRIDGE DOUGLAS WALTON , JOHN CARRADINE AND A TREMENDOUS CAST OF FAMOUS STARS.

From the play by Maxwell Anderson

Directed by JOHN FORD

RKO-RADIO PICTURE
Produced by Pandro S. Berman

## DENVER GIVEAWAY NERTS

## LAST NIGHT WAS TOPS: \$3,500 CASH

Also a Ford Car-World's Record High of \$2,000 by One Group of Theatres Alone-Managers Admit They're Stymied

## A FRANKENSTEIN?

Denver, July 14, Giveaways in Denver have just about reached a peak. Tonight (Tuesday) \$3,500 in cash and a Ford are being offered by four groups of theatres. A number of independent drawings will boost this figure to around \$4,000.

The Lucky 7 are offering what is claimed to be the biggest bank night award by any theatre or group in the world-\$2,000. The streets around the world—\$2,000. In streets around the houses will be packed, if lesser giveaways by the same group are any criterion. The northside Civic houses (3) are offering \$950, and if it is into talamed it will be boosted to \$1,000 for Wednesday night, when \$500 is guaranteed someone. The south side Civic houses (4) are offering \$600 tonight. The Civic theatres hold three drawings a week in each of their groups and up the pot \$50 in each group each night there is a drawing. The Lucky 7 hold two drawings a week, each of which is independent of the other. Each bank night by the latter is started at either \$500 or \$1,000, and upped from \$200 to \$400 a week. The Lucky 7 have about \$7,000 in their bank night fund to fight any attempt by any other theatre or group to beat their gives have.

\*\*Huffmant\*\* 115 Ferds\*\* the houses will be packed, if lesser

## Huffman's 115 Fords

Huffman's 115 Fords
The Huffman group of seven have
given away 115 Fords, one and two
a week. These are given away on
Tuesday nights, and this week they
have to buck three cash giveaways,
the winner of any of which could
buy a Ford and have enough to take
a nice vacation trip besides. Huffman's Cinderella house, a \$25,000
giveaway, is over, and he is without a giveaway plan for Thursday
to buck the Lucky 7 bank night for
that day.

to buck the Lucky 7 bank night for that day.

There is some talk among exhibitors of attempting to get together and either limit or eliminate the giveaways, but some of those participating say this will be impossible. Previous to bank night in Denver the Denham, first run, was the only one in the Lucky 7 group holding more than two matiness a week. A few months ago they started the plan of allowing matinee patrons on Tuesday and Thursday to paticipate in the bank night drawings without being present, Now all the Lucky 7 are holding daily matinees and make shoney at them. On Tuesdays and Thursdays mats most of them are filled.

Sentiment of many-theatre owners Sentiment of many-theatre-owners on bank night is expressed by Tony Archer, one of the Civic owners, at the recent bank night convention in Denver. He declared that when they started using bank night they had plenty of mortgages of one kind and another on most of their houses, but with the aid of bank night we now have none;

The Lucky 7 started their bank for The Lucky 'I started their pains to the avowed reason to make theatre owners in Denver sick of giveaways, but now most of them don't seem to want to give them up. The matter is expected to come up at an early meeting of the managers' association.

## HATHAWAY'S 'FAMILY'

Hollywood, July 18.
Direction of Paramount's 'One Man's Family goes to Henry Hathaway wheakles the job atter finishing Poral Appearance'.
Likely that the full east of the radio serial will, be used in the filming.

## 'Get Off the Air'

(Continued from page 1) by the broadcasting done with screen talent,

by the broadcasting done with screen talent.

Biggest burn is at Lux, which grabbed off Clark Gable and Marlene Dietrich for one show. Exhibs aver they have figures from all parts of the country that millions were kept from the theatres to listen to this and other Lux air shows. Most of the damage done by these shows is claimed in the midwest and eastern territories. Exhibitors report findings that theatre patrons organize home colcitail and dimer parties specially to listen to these big broadcasts, and it's proven very harmful and Hollywood Totel on the Lux and Hollywood Totel on Special Caravan, which only recently started emanating from Hollywood.

Spotlight Ads

## Spotlight Ads

ing from Hollywood.

Spatilist Ads

They further burn because sponsors are taking advertisements on theatrical pages clarioning the fact that such and such pic stars are on the air a such time as well as an all the such and such pic stars are on the air a such time as well as an all the such and such pic stars are on the air a such time as well as an all the such pic stars are on the air as the pic such p

## Impair Their Own Biz

Impair Their Own Bis

Letters of the exhibitors which have been reaching, studios during past few days say that the latter must do something to stop radio invading the picture field; that the theatres made the stars and that they should star in the pic field and not a few of the picture field; that the theatres made the stars and that already some prominent ones have impaired their box office rating. Many of these letters and wires from exhibs contend that picture people knownothing about radio; go to rehear-sals and clown; and then get in front of a mike, with whose technique they are none too familiar, and take chances of wrecking their film futures. They are enough important names in radio which established themselves in the ether field who can continue to satisfy radio audiences. themselves in the ether field who can continue to satisfy radio audiences, the exhibs claim, hence they want radio sponsors to 'stay in their own backyard and leave the picture busi-ness alone. And if the distributors and producers do not help them, exhibs assert that the which is expected from which is expected from the trures will not be forthcoming in the future.

## Golub's Lone-Wolf Catch Of Denver Orph Bandit

Harry Golub, manager of the RKO
Orpheum here, chased a boy bandit
five blocks and caught him. Golub
surprised the lad as he was robbing
the theatre safe, and when the youth
fled Golub was in close pursuit.
\$140 which had been taken from
the safe was found in the boy's pock-

Pigmenting Robin Hood' Hollywood, July 14.

'Robin 'Hood' will be Republic's first of a series of four all-color outdoor action films.

Wells Root will direct, William Berke supervising.

## Stogie Stooges

Hollywood, July 14.
Energetic cigar maker dealing
togies to the picture mob has
novel way of drumming up
iz. He has tipsters in all hositals watching for new arri-

## CAMEL TIES UP **COSMO FILMS** FOR AIR

Hollywood, July 14.

Making its most important picture tieup since launching the 'Came Caravan' on the Coast, William Esty agency has contracted for the en-tire output of the eight pictures to be produced by Cosmopolitan at

be produced by Cosmopolitan at Warners. Radio preview of pictures will be timed to break with the National release, thereby affording producer the benefit of the network exploitation.

It is pointed out that reason for acquiescence of W. R. Hearst to the Camel tieup is that Camels spends from \$10,00,000 to \$15,000,000 annually in advertising and that around 30% of this amount goes to the Hearst newspapers and magazines.

the Hearst newspapers and magazines.
First to go on the Cosmo tieup will be 'Cain and Mabel,' the Marion Davies starrer, scheduled for early October. Entire cast will appear with exception of Clark Gable, whose demands of \$7,500 a broadcast, will not be met.
Esty also closed with Paramount to air. The Big Broadcast,' bringing to the mike Eleanor Whitney, Louis DePron, Shirley Ross and Martha Raye. Deal also on for agency release so that Jack Benny, who appears in the picture, may play his role on the air. Likely that studio's Champagne Waltz, with Gladyes Swarthout and Frank Forrest, will also be a Caravan eitry. Set of the Aug. 11 & Bring are Benny Fields and Blosom Sceley.

Peter July 28.
Set for the Aug. 11 airing are
Benny Fields and Blossom Seeley.
Carmel Myers and Thelma Leeds
have also been put under contract.
Nick Foran is set for one shot.

## EX-IATSE GROUP IN \$54,000 DAMAGE SUITS

Cincinnati, July 14.

Cincinnati, July 14.

William C. Elliott, former president of the I. A. T. S. E., is one of the defendants in suits for \$\$4,000 damages filed here Saturday (11) in Common Pleas Court.

Plaintiffs are Harry Schwartz, former president of Local 165, Moving Picture Machine Operators' Union, who seeks \$14,000; John King, demanding \$12,000; William Hahn, \$16,000, and James Curtis, \$12,000. who allege that charges were filed against them through animosity. causing them to be thrown out of the local union without a hearing. As a result, they claim, they have been deprived of their earnings as operators for four years. Their salparies were fixed at the time at from \$200 to 100 to 1

counsel

Elliott was head of the local union before holding the International presidency of the stage hands and operators' organization, and regained his Cincy office after passing from the post, which he held for several

During the regime of the plaintiffs During the regime of the planning in the action, stink bombs were released in several downtown and suburban cinemas while a controversy was on between the operators' local and exhibs over wage reale.

## **Coast Theatres Using Radio Program** Trailers in Return for Ether Plugs

## Campbell's Initialer

Hollywood, July 14.
Initialer for the newly formed George W. Campbell Productions will be Bold Heritage' which gets under way Aug. 1.
Thiele Lawrence wrote the orig and Robert Hill will direct at Talisman studios.

## Musicians' Union's Demands Augur '36-7 Pitt Theatre Battle

Pittsburgh, July 14. Another long-drawn out battle be tween theatres and musicians for 1936-37 deal presaged by opening demands of union. Pitt boys are asking increase from \$60 to \$70 and a 40-week guarantee, or \$150 every six days if number of working weeks fall under basic minimum.

At present time, Stanley, WB deluxer, is only site employing musicians and bors got a full year's work here, but Alvin, Harris-owned site, goes in for occasional shows during fall and winter and would come in under \$150 rate. Not expected that Penn will return to flesh since renewal of pooling, deal with WB, giving house pick of pix and permitting Stanley the flesh franchise, is excurrent agreement with musicians expires Sept. 1 and wrangling's already well under way. luxer, is only site employing musi-

JEANNE DANTE DUE AT U

Jeanne Dante is at the Starlight theatre, Pawling, N. Y., this week as director, ingenue lead in in Geneva', before going to Hollywood. Se is scheduled at the Company of the Comp

In a tie-up for mutual benefit KJBS, San Francisco, and KQW, San Jose, are plugging their featured broadcasts on the screens of 21 theatres in 10 Northern California cities and the theatres in turn are calling attention to their pictures in spot announcements throughout the week on the two stations, both operated by the Northern California Broadcasting System. The screen trailers show to approximately 200,000 per-

in addition to the spot plugs, the Paramount and St. Francis theatres raramount and St. Francis theatres in San Francisco each use a quarter hour musical program on KJBS every Sunday. Other houses involved in the reciprocal agreement with this station are the Orpheum, Balboa, Fox. Coliscum, El Rey, Alexandria, Metropolitan and Harding.

Harding.

Cooperating with KQW are the Mission and California in San Jose, New Santa Cruz in, Sanha Cruz, California in Salinas, Golden State in Monterey, Stanford and Varsity in Palo Alto, Peninsula in fibrilingting. Bay wood in San Mateo. Sequoia in Redwood City, and Fox in Watsonville.

Sequoia in Redwood City and Fox in Watsonville.

Exchange of kourtesies is the re-sult of the use of KJBS by one of the downtown first-run houses soo months ago when forced to make last-minute revision in its picture. atre sections of the news and secuous of the newspapers, the change was given frequent plugs of the air. Response from the publi-sold the theatre men on radio as an advertising medium.

Sparks Aide to Dodds

## New York Theatres



## CAPITOL E

AIR-COOLED

Boors Ogen 845 s. m.

Sed WEEK!

Clark; Jeinette

GABLE MacDONALD TRACY

SAN FRANCISCO

## 4 BIN BTREET IT'S COOL AT LOEW'S!

"THE PRINCESS COMES ACROSS" C. Lombard—F. MacMurray S'age—DUKE ELLINGTON and Orchestra — Vandevil's

## TRAND BYAN COOL Public Enemy's Wife

MILL PAT O'BRIEN MARGARET LINDSAY

## PARAMOUNT TIMES

"EARLY TO BED"

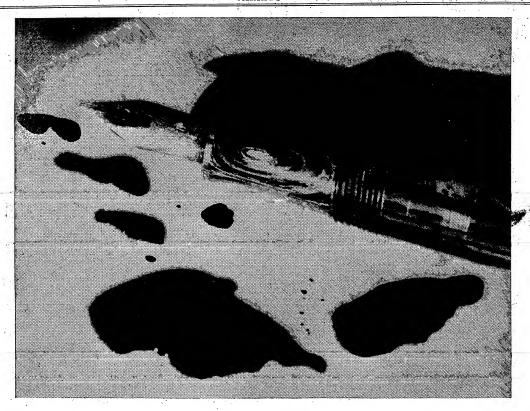
On the Stage: BOB CROSBY and His Orch. Also MILDRED BAILEY.

## ROXY

SEATS 25°, FO

"White Fang"

EADIO MUSIC HALL "GREEN **PASTURES"** 



## PICTURE OF A PEN RARIN' TO GO!

## It belongs to JOHN P. EXHIBITOR and it's headed for M-G-M's DOTTED LINE!

Even without "SAN FRANCISCO" it was a foregone conclusion that M-G-M in 1936-37 was the intelligent buy. "SAN FRANCISCO", a midsummer "Mutiny On The Bounty," settles the matter definitely for thousands of showmen. There is no secret in the trade about the success of M-G-M productions. M-G-M makes BIG HITS because it shoots the bankroll, takes chances, puts heavy dough on bigwinning possibilities. The M-G-M Studio is clicking with a success-stride unprecedented in history! BIG current-season productions are still to follow "San Francisco" this hot summer! Many of the BIG BUDGET HITS of the NEW SEASON are completed. A landslide for M-G-M in 1936-37! We think so. And we feel, with pardonable pride, that it's justified!

## FRISCO' 11G, AS REST OF DET.

San Francisco' is the Jone survivor here current stanza as mere years and the survivor here current stanza as mere years accessive days, smashing all least records in town's history. Stiffing weather nixed openings/and weekend saw an exodus to resorts rivalling that of July Fourth. 16,000 for the survival of the surv

Nothing to speck of in way of exploitations this week. Heat seems to have put a kibosh on manager's effort. Stimutes for This Week.

United Artists (United Detroit) (2,000; 25-35-5).—San Francisco' (MG) (2d wk.). Given big build-up weeks in advance, Gable-MacDonald pic is only holdover in this heat-wilde (owen, paced to hand-up \$11,-91.

Michigan (United Detroit) (4,900; 30-40-55).—Public Enemy's Wife' (WB), plus Charlie Chase heading vaude. Good combination but very breaking heat wave; looks for lean \$13,000. Last week. White Angel' (WB) and Gracie Barrie on stage magged fair \$18,000 : 90-40-85).—For (Indle) (5,000: 90-40-85).—Total control of the stage magged fair \$18,000 and Herman Timberg topping vaude. Jean Hersholt of Time of the stage of the stage magged fair \$18,000 and Herman Timberg topping vaude. Jean Hersholt of Detroit, the stage of the way in Country Doctor, due chiefly to heat and house will get only \$14,000, poor. Last week The Stage (Indle) (5,000: 25-40).—Thuman Cargo' (20th) and Trapped Periotit, to pull in good \$21,000. Adams (Balaban) (1,000: 25-40).—Thuman Cargo' (20th) and Trapped everage current week at \$4.500. Last week, third for 'Private Number' (20th) and second for Louis-Schmeling fite pic, got nice \$5.300. State (United Detroit) (3,000: 25-40).—Min and Bill' (MG) and 'Absole Servi-Polessier flicker not pulling em in here and take will be low \$3,500. Last week (WB) got hormal \$4,500.

## Olympic Trials and Heat Lance Montreal B. O.'s

Montreal, July 14.

(Best Exploitation: Palace)
Olympic trials at the 13,000-seater Forum (13-15) liable to deplete grosses even more than the excessively hot weather. Open air resorts in full swing and theatres subgring, although all first-runs air-Palace has the statement of the subgring although all first-runs air-Palace has the statement of the subgring although all first-runs air-Palace has the statement of the subgring and subgring and the subgring and the subgring and th

process even more than the excessively hot weather. Open air resorts in full swing and theatres undering, although all first-runs air-control of the pix with white Angel and may pross \$7,500, quite good. Capitol, showing Bullets and Ballots' and Educating Father, may set \$5,500. Low's, "Draculate and Ballots' and Educating Father," may set \$5,500. Low's, "Draculate and Ballots' and Educating Father," may set \$5,500. Low's, "Draculate and the pix showing Bullets and Ballots' and Educating Father," may set \$5,500. Low's, "Proculate and the pix showing th

## Drought

(Continued from page 7)

(Continued from page 7)
are 28 key nabe spots, kept open
all night on the two hottest days,
Friday (10) and Saturday (11) of
the heat spell last week with the
sweltering public invited to come in
and sleep in the air-cooled seats
free of charge.
Newspaper and radio news broadcasts co-operated with the chain in
announcing this good-will gesture to
the overheated public. Publicity
arranged through Herb Elisburg,
chief of press for Essaness.

Theatre's Free Snozing
Baltimore, July 14.
A theatre was turned into a free all-night flophouse here last Sat. (11) evening, when the deluxe Loew's Century remained open after final show of day as refuge for persons who wanted to snoze in a cooled spot; refrigerating system was kept working all night. Idea germinated with Bill Saxton, Loew city manager, and was done as a goodwill gesture. Attendance was very light, and the snorers didn't get any special peace since cleaners were working. One noticeable angle was that the dime flopionts and park benches had fewer loungers than on average evenings. Stunt was plugged two days in ad-Stunt was plugged two days in advance in local Hearst paper.

Stunt has been used elsewhere for

## **EARTHWORM TRACTOR' DUAL, \$13,000, ST. LOUIS**

(Rest Exploitation: Locur's)
Sizzling vesting the late of the late

sweitering innosphere and are savebreakts.

Estimates for This Week
Fox (F&M) (5,03s; 25-35-55)—
Earthworm Tractor (WB) and High
Tension' (20th, Points to a fine \$13,-000 tun.
Last week 'Nero Wolfet
Gebmeiling-Louis okay with \$3,000.
Ambassador (F&M) (3,018; 25-35-55)—'It Happened One Night' (Col) and Broadway Bill' (Col) and Schweiling-Louis okay with \$3,000.
Ambassador (F&M) (3,018; 25-35-55)—'It Happened One Night' (Col) and Broadway Bill' (Col) and Asur by the second way believed to be second to the second had a good week with revival of Henry 8th last week and still going strong. Next week brinss first WB pic since settlement of Federal suit.

Henry 8th', (UA) and 'Brilliant Marriage' (Ches) and Schmeling-Louis, satisfacory \$8,300.
Orpheum (F&M) (1,550; 25-35-55)
Orpheum (F&M) (1,550; 25-35-55)
Orpheum (F&M) (1,550; 25-35-55)
und Schweling-Louis, satisfacory \$8,300.
Orpheum (F&M) (1,550; 25-35-55)

## TEMPLE BEST IN BOSTON. \$23,000

Boston, July 14. 'Poor Little Rich Girl! at the Me

is outstanding film in town this week. Looks good for about \$23,000 'San Francisco' holds over for third frame at both the Orpheum and State, and is aiming at better than \$20,000, total. Two Loew stands will 'Dancing Lady' as dual.

'Secret Agent' at Keith Memorial

settle Agent: at Keith Memorial satisfactory at \$6,500 gait. Keith-Boston best in several weeks with Pride of Marines' and Frankie and Johnnie,' plus Jack Dempsey short. Latter subject makes the difference at the gate, and indications are for

Ecstasy' in 11th and final week of a subsequent run at the Park 'Cloistered' going into fourth frame at Fine Arts.

a subsequent run at the Park as the sequent run at the Park as it in the park as it

## PROVIDENCE

\$4,500.

RRO Albee (2,500; 15-25-40)—
Shutters are up for the summer for the first time in history of house.

Extensive alterations while closed.
Last week Bride Walks Out (RRO) and "Harvester" (Rep) off at \$3,600.

## Temple, MG Revival Dual, 8G and 5G, Top L'ville

## WHITE ANGEL' STRONGEST IN **NEWARK**, 16G

Newark, July 14.

Newark is in the summer of its discontent and press agentry is at its lowest. The Paramount is drawing lowest. The Paramount is drawing good Monday night business with its amateur show, 'Stars of Tomorrow,' emceed by Jackie (Beason with Danny Hopp presenting a peppy or Proceed to the Control of the Cont

Temple, MG Revival Dital, SG and 5G, Top L'ville and SG, Top L'vil

## Make-up that

## isn't "make-up" at all!



Foundations Nos. 1 to 10 (Sci 1x to 20x (Stage).....\$1.00 Lipsticks with convenient swivel Liners 1x to 15x (Screen and Stage) \_\_\_\_\_\$1.00

Stage) \_\_\_\_\_\_\_\_\_\$1.00

Powder Nos. 1 to 10 (Screen);
1x to 16x (Stage) \_\_\_\_\_\_\_\$1 (0)

And a complete group of the-atrical preparations designed by Eilzabeth Arden. At all the exclusive Elizabeth Arden retail distributors. Elizabeth Arden has created a "Screen · Stage Make-Up" for the people of the theatrical world that is a miracle of beauty and texture.

It brings to each player of the screen a vital compelling presence, unobscured by the heavy "greasepaint." It is a safeguard of health and complexion in the tradition of Elizabeth Arden. "Screen . Stage Make-Up" is not greasepaint but a compound of pure oils and protective tissue cream.

It is light and will never streak on the face after application. All the bright burning lights, the long hours of takes, re-takes, waiting, rehearsing . . . any of the usual make-up hazards . . . these have no effect upon this screen complexion by Elizabeth Arden.

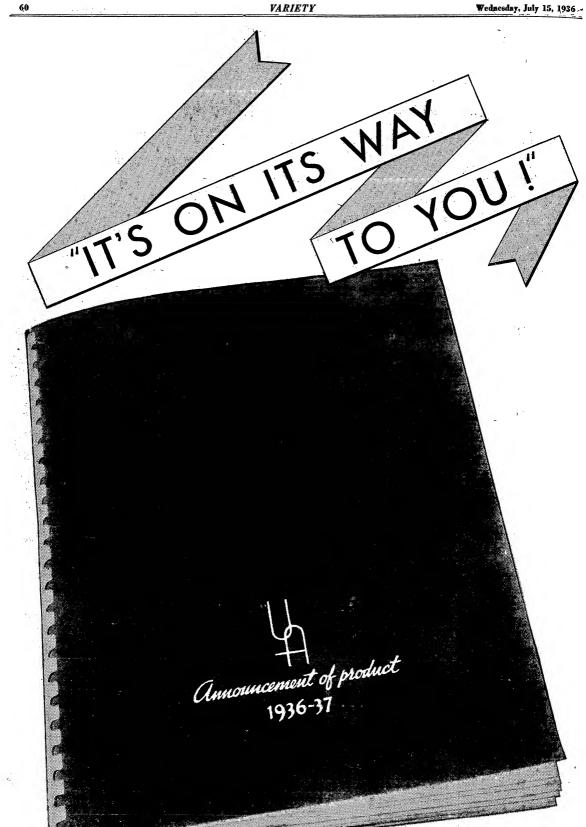
The laboratories of "Screen • Stage Make -Up" are conducted for the exclusive manufacture of theatrical make-up.

LABORATORIES: 5533 Sunset Boulevard, GRanite 3196 Höllywood, California.

SCREEN-STAGE MAKE-UP by. Slizabeth O



رُواهَا بِدِينَادِهِ عَالِيَهِ عَمِياتِهِ الدِينَادِ اللهُ عَالِهِ وَقَالُو وَفَا لَا يَعْلُمُ وَفَا



## NETS' CONVENTION BURN

## Chuck Myers Walks Into NAB's **Presidency**; Nets-Indies Split Board

Chicago, July 14.

In an election totally devoid of farticulate opposition C. W. (Chuck) Myers, KOIN, Portland, last week became the new president of the National Association of Broadçasters. The official nominating committee had picked Edwin Craig, WSM, Nashville, for the post and so presented to the NAB membership in convention, but the delegates from the middlewest and far west gathered enough strength to put over Myer, who have the put over the convention, but they made little effort to line up votes for him between the evening of nomination and the morning of election. Craig's backers were so listless about their task that they didn't even go to the trouble to have a nominating speech made in his favor after Arthur B. Church, KMBC, Kansas City, gave a talk or why he favored the candidacy of Myers, who had been rejective. Before Church mäde the nomination Myers, who as first v.-p., was presiding over the elections session, told the delegates that he preferred not to be a candidate, principally because of Ill health. Myers makes the longest distance prez that the NAB has had to date, considering the fact that the NAB heavy method to the service of the NaB has had to date, considering the fact that the NAB her will have to travel on each occasion as far as Chicago, at lesst. So otherwise approved intacter. WHK, Cleveland, Ethic cannot be a vote Carpenter could only attract 59 votes, which was one less than that given John R, Patt, WGAR, Cleveland, the official nominee who got the least number of ballots. Of the other directors named for three year terms

John R. Patt, WGAR, Cleveland, the official nominee who got the least number of ballots. Of the other directors named for three year terms Gene O'Fallon, KFEL-KVOD. Denver, got 92 votes; L. B. Wilson, WCKY, Covington, 90 votes: Edward A. Allen, WLVA, Lynchburg, 89 votes, and Church, 87 votes. The board now stands to the control of the

## Balto Bids for Conv. In '37, But P. Gould **Roots for Wrong Bunch**

Baltimore, July 14.

Balto made a big bid at NAB convention last week for next year's conclave. Idea of snagging the pownow for '37 originated with Purnell Gould of WFBR, who interested other stations here and local Chamber of Commerce in making the effort that blossomed in Chicago.

At the NAB the Texas delegation put on a demonstration in 10-gallon hats to drum up interest in a bid to take next year's meeting to the Land of the convention of the convention of the convention of the convention rep for the Joseph Ratz agency, were outfitted with Stetsons and the other embroidery affected by the Texans.

Gould's explanation is that he got

Gould's explanation is that he got mixed up with the bronco-busters broadcasters and didn't know he was helping wahoo the Texas bid.

## RATOFF FOR VALLEE

Gregory Ratoff arrives from Hollywood by plane today (Wednesday) He goes on Rudy Vallee's Fleischman show Thursday (16).

Deal set by Herman Bernie, who has also arranged for Ethel Waters' guest stint on his brother Ben's broadcast July 21 and Connie Boswell's for July 28.

## **NAB Officers**

Officers and directors of the National Association of Broad-casters elected at the conven-tion in Chicago last week are: President, C. H. Myers, KOIN,

Portland.

1st Vice-President, John Elmer, WCBM, Baltimore.

2d Vice-President, Gardner J. Cowles, Jr., IBS.

Treasurer, Harold Hough,

Treasurer, Harol WBAP, Fort Worth. Director Three Years
L. B. Wilson, WCKY, Coving-

ton.
Edward A. Allen, WLVA,
Lynchburg,
Eugene O'Fallon, KFELKVOD, Denver.
Arthur B.- Church, KMBC,
Kansas City.
John R. Patt, WGAR, Cleveland.

Two Years
Frank Russell, NBC,

## PRITCHARD PAN ON NAB VOTING SYSTEM

New Orleans, July 14.
Criticism of manner in which last
week's Chicago NAB convention was
conducted was voiced Monday (13)
by Capt. Arthur Pritchard, of WWL.
Pritchard-singled out for attack the
system of voting on important resolutions without proper time to di-

This is ridiculous and dangerous,

gest them.

'This is ridiculous and dangerous, he said. 'All resolutions and description of the submitted to NAB headquarters before meeting. 'The resolutions committee should do its work on the first of the submitted of the submitted to each delegate on the submitted to each delegate on the second day for consideration. 'This was not done.'

Pritchard favored more time for open forum discussions of problems affecting stations. He said, 'Questions brought up on floor were treated in very perfunctory manner and none of officials seemed, anxious to encourage discussions in which members at large could take part.' He thought the convention hall should be cleared of all except station delegates to find out what 'delegates register really think.'

gates really think.'
Pritchard also said he favors more

## B-S-H PROD. CHANGES.

Chicago, July 14.

Blackett-Sample-Hummert agency is making a couple of changes in its production staff, primarily to bring injo its radio production department more people with a theatre background.

Incoming is Lawrence Hurdle, former stage director, who comes in to supervise the Eroadway Chr. William of the Chicago of the Coneral Mills hour on CBS, with Earle Towner slated to leave.

## PEEVES NBG-CBS

Call Convention Attitude 'Unfair' and 'Baseless' Their Leadership Flouted -Motives Questioned

## THEY'LL WAIT

NBC and CBS have decided to retain their memberships in the National Association of Broadcasters but they will maintain a policy of vatchful waiting toward the organi-

but they will maintain a policy of watchful waiting foward the organization. The networks admit that they came out of last week's NAB convention in Chicago with their dignity and prestige badly bent, and they now figure that they might as well stick along with the present directorial setup until such time as the latter's actions and policies make it advisable for the webs to withdraw.

Convention proceedings, contend the networks, revealed an antagonism toward them which was not only unfair, but baseless." The significant fact, after the networks, is that it served to discredit the very element in the broadcasting industry which has always had to fight radio's battless and pull its chestnute cleadership of the networks, maintain web spokesmen, the group now in command of the NAB have created an unhealthy situation which will make itself increasingly evident as problems on wavelength reallocation and facsimile and television assignments development. signments development.

## Everything Wrong

signments development.

Everything Wrong
Practically everything that happened at the convention, according to the networks, tended to put them at a disadvantage. All their motives the cooperative Bureau of Radio the phase to make was source and each move was regarded as an attempt to sabotage. The webs assert that it has never been their internotion to run the NAB; but that they have always been anxious to take part in the association seleariship. Only alternative left them, say the webs, is to assume an inactive part in the NAB's future affairs and, if the group now running, it starts spending too much money and making itself generally hostile to network interests, step out of the jutice by the resignation rounds. (I. Network spokesmen Monday. (13) retrated their opposition to James the webs will not be associated with it. These same network men predicted that no association project can successfully function as long as it must depend for its financial support only upon those who make use of its services.

## CHI ANTAGONISM Resolutions Mostly Tabled as **NAB Convention Draws to Close:** Copyright Issue Continues Warm

## The Bird Killers

Chicago, July 14.
Since the gang was in town anyway for the National Association of Broadcasters convention, NBC decided to save some time and travel expenses by holding its bi-monthly meeting of managed and operated station managers in Chicago instead of New York.
Niles Trammel, Bill Hedges and P. G. Parker rounded up the boys and they talked over the usual problems.

## BALDWIN STAYS **DESPITE LEVY BLAST**

Washington, July 14.

Two important pieces of business which the National Association of which the National Association of Broadcasters' new directorate trans-acted following the close of the as-sociation's convention in Chicago last week were the re-election of James W. Baldwin as managing di-rector at a substantial increase in salary and the appropriation of \$10,000 to help defray the expense of the Cooperative Bureau of Radio Research.

## NAB's New Sales Div. Canvassing All Stations for Membership

Chicago, July 14.

Following two meetings the National Association of Broadcasters' convention, the newly organized Sales Managers Division of NAB is proceeding to build up membership and prestige for itself in the radio biz. Buryl Lottridge of KFAB-KOIL, Onhah, is readying to start a direct mail canvass of every station manager in the country to promote

Freres Levy expect to receive many applications for membership in their group when like's Chicago speech thas a chance to sink in. Convention. Dec assertion, was gets and minor executives. They couldn't have acted if they wanted to but could only report back to station convers. Large percentage of latter will join rebei ranks, Levy figures, He also stated NAB membership has cost. WCAU about \$400 or ranks, Levy figures, the also stated NAB membership. Ike Levy last week walked out of NAB convention in Chicago after would be only about \$400 or Flanigan, WSPD, Toledo. Two aims of the organization's cost would be only about \$400 or Flanigan, WSPD, Toledo. Two aims of the organization's cost would be only about \$400 or Flanigan, WSPD, Toledo. Two aims of the organization will be to confine the control of the control of handling and the making appech attacking NAB directorate.

## BRINGING IN SHOWMEN Levys Say Their New Assn. Starts in Sept.; \$400 Memberships, Rest Secret

Philadelphia, July 14.

New broadcasters' association, which like and Doc Levy hope will rival NAB, will take active form about Sept. 1, they believe. Letters from 'about 35' stations have already to the station of t been received, expressing writers' approval of Ike Levy's action at re-cent Chicago convention and assert-ing their intention of resigning from

in the musical directorship of the General Mills hour on CBS. with NAB to join new group, Doe said and the CBS.

DRESDEN EAST

Owens Dresden, director of the Don Lee Network, has been in New York since Saturday (11) recting acquainted with the Mutual organization.

Before he returns to the Coast Dresden will visit the web's affiliates in Boston (WAAB) and Cincinnati (WLW).

Chicago, July 14.
Resolutions session of the convention of the National Association of Broadcasters, which took place the last day (8) of the meet, found the going rough for the major networks going rough for the major networks and the delegations in a sprightly mood for tabling things. Fact that the webs favored an issue was suf-ficient to garner an overwhelming

the webs favored an issue was sufficient to garner an overwhelming turndown. The membership did pass on several costly projects, but when it came to raising the NAB fees to take care of them the vote fell considerably short of the required two-mitted the membership de was to go up 50%. The delegates preferred to have these projects provided for by assessments as needed.

Most drastic thumbing accorded the networks was when they urged passage of a resolution that would have taken the entire controversy over music performing rights out of the hands of the NAB. The sponsor of this resolution was Mefford R. Runyan, CBS vice-president. Runyan contended that copyright ought matter and that by eliminating the NAB would be able to devote itself in unanimity to more common problems and not things that were merely of concern to special groups.

Indie delegates interpreted CBS'

were merely of concern to special groups.

Indie delegates interpreted CBS' resolution as an inferred censure for James W. Baldwin, NAB managing director, who in a report last March scored the webs for their behavior on the re-licensing negotiations with the American Society of Composers, Authors & Publishers. Task of carrying the webs' fight from the floor on this resolution was left to Harry Butcher, Columbia's political contact in Washington. Butcher inadvertently got a laugh when he remarked that the issue under discussion was similar to one he had to deal with when he was the secretary of a fertilizer association.

Copyright Fundamental'

Copyright 'Fundamental'

The debate became spirited when Ed Craney, a Montana broadcaster, asserted that Butcher was wrong in saying that the copyright contro-versy was a conflict of economic in-(Continued on page 70)

## Shepard's Deal with NBC Only Verbal and May Be Stalled By Dept. Store's Option on WTIC

San Antonio, July 14.
Eli-Solomon (who was Elliott Sullivan in Tysistrata'
and other New York shows)
went to work as announcer at
local KABC station, Entertainer, better known for his
gag magic act, had no previous
radio experience and studio lethim out, after-two. weeks be-

him out after two weeks be-cause he had 'a rasp in his voice.'

voice."

'It's a good joke on them,'
Solomon explains to friends,
little did they know I had a
nervous habit of filing my nails
all the time I was on the air."

**GAME COVERAGE** 

of the various events will be aired from this side between 9 a.m. and

FORD TAKING OVER DET.

5.000-SEATER FOR SYMP

Due to big jump in attendance at last season's series, it's understood here that Ford Sunday evening concerts over CBS will originate, starting in the fall from the 5,000-seat Masonic auditorium here. Formerly briginated from 1,500-seat Orchestra the control of the control of

broadcasts.
Presence of star soloists past sea-son, including Nelson Eddy, Lily Pons and Frederick Jaegel, forced moving of several Sunday concerts from hall to auditorium to care de-mand for free tickets:

Hollywood, July 14.
Associated Oil pays 11,000 to the
Associated Oil pays 11,000 to the
Associated Oil pays 11,000 to the
Coast Conference for excluficing the coast Conference for excluficing the coast Conference for excluficing the coast Conference of the Conference,

Last year in radio time and to the
Conference.

Conf. 110G for Games

Oil Co. Pays Pacific

broadcasts.

Detroit, Ju'y 14.

John Shepard's signing of WITC, Hartford, as the first step in revital-izing his Yankee web with NBC in-stead of CBS members, is under-stood to be a verbal and not a paper deal. Joke on Them

stood to be a verbal and not a paper deal.

Whole situation is surrounded by indefinite factors, mainly because the Cherry & Webb, department store firm has an option to buy, the station from the Travelers Insurance Co. This, option does not mature until Oct. Ji, and should Cherry & Webb at, that third decide to buy, the station would very, likely go CBS, thus nullifying it for Shepard, who, can only use NBC, stations. Shepard and WIIC consequently have at, present nothing more than an understanding which hinges, on unknown contingenties.

## Shepard's Offer

NBC-CBS' OLYMP

unknown contangencies.

Shepard's Offer
Shepard's Offer to the Hartford 50,000-water for an it-and-when affiliation is understood to involve guarantee of 30% card rates on Yanicee biz placed over WTIC and a demand of one hour per day for Yan-kee programs, 45 minutes of which will be daythme and the rest evening. Shepard's plans in New Bagiand involve lines the Young Shepard's plans in New Bagiand involve lines the Young Shepard's plans in New Bagiand involve a last welding a second link, Colonial Network. First group would have WNAC as key outlet. WTIC, Hartford, WGSH, Portland; WTIG, Worcester, and certain other stations would be in the hoskup. Colonial would be feed by WAAB, and would involve a second set of stations to be used chiefly for coupling, in with Mutual. WNAC is you longer be available to Mutual one it becomes part of the NBC chain.

## G.O.P.'s Chicago Meeting To See How Radio Coin Will Be Appropriated

Following a meeting in Chicago, the acido division of the Republican National Committee of the Republican Melonal Committee of the Republican Melonal Committee of the Melo

## KGFW's New Owners

KGFW, local 100-watter, passes into new hands as Clark Standiford and Kate S. Fisher purchased the entire outstanding stock from the centre outstanding stock from the Central Nebraska Broadcasting Corp. Standiford is now in charge of the station as manager.

itation as manager.

M. E. Thelan, previous g.m., as-numes program directorship, while Roy H. McConnell remains chief angineer.

ngineer.

Numerous program changes being made with the changed ownership, as well as addition of INS and Un news services. More live and local talent skedded for addition to the

## Philharmonic's 6 Years

New York Philharmonic Symphony will be heard over the CBS network for next six seasons, according to a new contract just signed.

Next Sunday series begins Nov. 8, with John Barbirolli, English import, batoning. . .

## FAN MAG'S COMMERSH

Badio Gulde's Paid Program on NBC in Fall

Radio Guide, fan mag, is taking to the ether this fall with a paid stanza to boost circulation. Publication has signed with NBC for a Friday night spot, 10 to 10:30 p. m., beginning Oct. 2, over the blue and Group B. Pro-gram is undecided.

gram is undecided.

Screen Guide, under the same ownership, will also be a beneficiary of the plugging, Radio Guide has heretofore shipped out discs to spot stations for gratis playing.

## Perf. Artists File 8 Disc **Lifting Suits**

Suits for permanent injunctions entered by eight members of the National Association of Performing Artists against two radio stations and two other firms are slated for hearing in the New York Supreme Court doay (Wednesday), Ground on which the pleas are based is that the detendants in each case used, or made, records of the complaining NAPA artists work without re-questing permission or giving pay-ment. No damages are asked. Mau-rice Speiser is attorney for all com-Two announcers from NBC and CBS, respectively, sailed Saturday (11) to cover, the Olympic games in Berlin; NBC delegate is Bill; Slater, while the CBS man is Bill Henry. Latter will do the rowing events as well as the summaries of all meets. Ted Hussing, who a primarilities of the same sideline broadcasting of the track and field events. Slater will have as his aid Howard Deietze, an English speaking announcer who has been on the German radio.

Each of the weebs will have a daily summary starting July 29 and ending Aug. 16. On NBC red (WEAF): it will come at 6 pim. EDST, finals of the various events will be aired from this side between 9 am, and from the side beautiful to the side of the various events will be aired from this side between 9 am, and

rice Speiser is autorney at an emplainants.
This is the second time that individual NAPA members have taken action against alleged chiseling. First case involved an injunction stut between Fred Waring and WDAS, Philadelphia, with Waring amerging victor.

WDAS, Philadelphia, with Waring emerging victor.
Cases up for hearing today are:
Lawrence Tibbett against WEVD.
New York; Frank Crumit against WHN, New York, with the Goldenrod Brewery also involved; Lewis James, Frank Black and the Revelers against Teleflash; Walter O'Keefe against Audio-Scriptions, recording outfit. In the latter case the or-chestra leader asserts that the disc maker took part of his Jello program off the ether and tried to sell the wax, thus cut.

maker took part or ms or maker took part or ms or maker took part or ms or self the wax, thus cut.

A sixth suit instituted by Paul Whiteman against WNEW, New York, and Elon (electrical appliance sponsor) was entered in U. S. District Court, Southern Division, July 3, and asked for immediate preliminary relief. Defendant has 20 days to answer, which dates the start of actual proceedings on or about the middle of next week.

## **NBC Looking for Sustaining** Scripts for Around Chicago

## That 2d CBS Net

## It's Up Again in Reports-CBS' Deal with WLWL-WOV Starts It—Disc Web?

Agreement which CBS has entered into with the proposed WLWL-WOV, New York, merger to feed the latter programs has resulted in the latter programs has resulted in the trade reviving the report that CBS has ambitions of setting up a second. network. CBS officials, as has habpended on divers occasions during the past two years, yesterday (Tuesday) scouted the idea as baseless. One important broadcast quarter opines that if CBS doesn't branch out that it is the control of the cont

out with a second hookup devoted to Out with a second nowarp devotes to less prez into action on the propsomething based on the idea of 
siternating live shows with transiternating live shows with tranFickard, though still in the CBS 
prez into action on the propsiternating live shows with tranFickard, though still in the CBS 
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network project if only to keep a compelitive enterprise from entering the detailed of the condition of the

## **Boake Carter. Sued for 100G, Asks** N. J. Gov. to Try It in 'Neutral' State

## Slightly Wrong

Slightly Wrong

"It now develops that CBS sales promotion department made a stight boner in sending out a letter 10 days, ago days, ago days ago da

## **SCREEN WRITER FOR LUX SHOW**

Hollywood, July 14.
Another radio precedent was upset by J. Walter Thompson agency last week when a film scenarist was signed to prepare the Lux scripts. First time studio writer was engaged for air continuity.

Scrib is E. E. Paramore, Jr., who

Scrib is E. E. Paramore, Jr., who will work with George Wells on the soap show, Likely that other screen writers will be hired if the deal pans out satisfactorily, Wallace Beery and Stuart Erwin signed for July 20 Lux show. They'll do 'Viva Villa.'

## PALEY GETS \$61,000 KICKBACK FROM GOV'T

Washington, July 14.
William S. Paley, president of Columbia Broadcasting System, theoretically was \$61,506.50 better off
last week.

Bureau of Internal Revenue agreed
with CBS' boss that he had overpaid
previous income 'taxes, but the
amount was credited against future
payments instead of being handed
back.

## Ivory's Repeats for Piping Through WLW

Piping Through WLW
Cincinnati, July 14.
To include WLW in the NBC red
web schedule for its new Edward
McHugh Gospel Singers series (Ivory
Scap) Procter & Gamble is having
ithe program repeated three days a
week; for piping from New York to
the Crosley studios here for pickup
by the 500,000 watter. Repeat days
are Monday, Wednesday and Friday.
On Tuesday and Thursday WLW
carries the stanza through the NBC
feed. Repeats necessary because the
Crosley super didn't have open time
for the quarter-hour noon spot. for the quarter-hour noon spot.

for the quarter-hour noon spot. It's the second such handling of a P. & G. account by WLW. Other one, running for some time, is the Camay program, featuring Pepper Young's Family. Also originates in NBC red net studios in N. Y., Monday through Friday, 3 to 3:15 pm. Is repeated for piping to WLW at 4:30 pm.

Ivory account is handled by Blackman agency and Camay through Pedlar & Ryan.

## Herman Bess Leaves

Herman Bess, of Bess & Schillin, is retiring from the agency with its retiring from the agency with the second with the second

Philadelphia, July 14, Scrap between Boake Carter and Gov. Harold G. Hoffman bounced Into the open last week when the New Tersey executive began a \$100,000 suit against the radio commentator and Philico Radio & Television Corp. his sponsor; Atlante and Co-lumbia. Broadcasting systems, and WCAU, from which his broadcasts is at April during Hauptmann case caused him to suffer scorn and ridicule and humiliation before public and electorate and become liable to jbeing prosecuted for crime and subject to impeachment. Suit changing defamation of nto the open last week when the

crime and subject to impeachment. Suit, charging, defantation of character, was filed in New Jersey, State Supreme, Court, Trenton, through Harry Green, Newark law-yer. At time of broadcasts in question, Hoffman was defied to sue by Carter after executive sought copies of broadcasts and threatened action. In his aired remarks, commentator was charged with having declared governor was guilty of blundering, attempts to save his political reputation.

tation. Carter's reply to Hoffman, made part of his last week's broadcasts, was invitation to bring suit in neutral state. Claiming freedom of the air, commentator declared he would welcome summons to appear it case were brought in "Pennsylvania or another state, but would not answer suit: in New Jersey. Subsequent broadcasts have continued his 'in-vitations.'

Real Issue
Real Issue, broadcaster continued,
was not question of Hoffman versus
Carter, but of Hoffman versus freedom of air. Essence of honesf,
truthful journalism, he said, 'is to
report as journalist sees and honestly helieves are facts. Very same
principles apply to radio and must
be upheld.'

be upheld.'
Hoffman replied yesterday (13) by
criticizing Carter for 'inconsistency,'
declaring broadcaster's challenge to
bring suit in 'neutral' state is reflection on honesty of New Jersey
courts. Governor added that Carter
is not newspaperman and that 'freedom of press' is crying 'sanctuary.'

"Right of freedom of press car-rles with it responsibility to be an-swerable for public statements,' he said. "The radio commentator is not exempt from that responsibility."

exempt from that responsibility.

Carter, long a flery commentator, recently broadcast statements attacking 'monopolies' in radio manufacturing patents and RCA attorneys scanned transcripts minutely.

## KGBZ FILES APPEAL FROM FCC TURNDOWN

Washington, July Court fight over license revocation of KGBZ, York, Neb., broke last week when appeal from adverse decision of the Federal Communication in license renewal cision of the Federal Communica-tions Commission in license renewal and modification case was filed with D. C. Court of Appeals. Case comes

york transmitter was denied another franchise several weeks ago athe broadcast division upheld recommendations of Examiner George Hill. who said medical programs and stock-promoting activities of KGBZ stock-promoting activities of AGB2 were not in public interest. Ac-tion gave KMA, Shenandoan, fa-full time on 930 kc. Shenandoan, station, record showed, has heen very generous with time for propa-gandizing New Deal accomplish-ments.

## Doc Lyons' Two Daytime Shows Over NBC Red

Sterling Products (Dr. Lyons), through Blackett-Sample-Hummert has, set two daytime stanzas over NBC for the fall. Backstage Wife, strip serial, has been intend for the Monday through Friday spot from 11:15 to 11:20 am., starting Sept. 14. Will hit the basic red plus WSAI. (Uncinnet)

## FCC'S 'GRAND STAND P

neering conference on reallocation suggestions, was expressed in industry circles here this week. While the Federal Communications Commission has thrown the door wide open for proposals to upset present regulations, industry leaders believe that because of political considerations, as well as perplexing technical reasons, the Commish will, in the end, side-step major issues, such as super-power, duplication on cleared channels, and increasing the number of regionals.

One of the prime reasons for believing the hearing will be only a

One of the prime reasons for beleving the hearing will be only a
randstand play is the intensive
solitical rivalry between the two
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colitical rivalry between
the specially beneficial to NBC, with
the White House, getting only a few
rumbs from the pie. Observers
loubt if Commish would want to
friend CBS.

The 500,000-watt problem is an-One of the prime reasons for be-lleving the hearing will be only a grandstand play is the intensive political rivalry between the two major networks. Regional rule changes advocated by Assistant Chief Engineer A. D. Ring would be especially beneficial to 'NBC, with CBS, which has the closer link with the White House, getting only a few crumbs from the pie. Observers doubt it Commish would want to offend CBS.

THAT'S HOW BADDI

SEES OUT. SESSION

Doubts Major Reallocation
Shake-up Due — Industry
Visions Commish Sidestepping Major Issues

POLITICS

Washington, July 14.

Doubt that any major shak-up in-broadcast assignments or policies will come out of the October engineering conference on reallocation suggestions, was expressed in industry circles here this week.

While the Federal Communications will compose to reserve the door wide open for proposals to up-set present, regulations, industry leaders believe that because of po-flicency of directional antennas, the door wide open for proposals to up-set present, regulations, industry leaders believe that because of po-flicency of directional antennas, the door wide open for proposals to up-set present, regulations, industry leaders believe that because of po-flicency of directional antennas, the door wide open for proposals to up-set present, regulations, industry leaders believe that because of po-flicency of directional antennas, the door wide open for proposals to up-set present, regulations, industry leaders believe that because of po-flicency of directional antennas, the door wide open for proposals to up-set present, regulations, industry leaders believe that because of po-flicency of directional antennas, the door wide open for proposals to up-set present, regulations industry leaders believe that because of proposals to up-set present regulations without of the problem arising from the problem ari gional and clear channels might be disposed of after a fashion without requiring major overhaul of cur-rent regs.

## WINS Asks Judgment Against Travel Bureau

## Hill Blackett Savs His Republican Party Berth Is Personal

Editor, VARIETY:

It has come to my attention tha since my appointment as National Director of Public Relations for the Republican Party numerous people in the advertising business are under the impression that the advertising of the Republican party will be placed through the Blackettbe placed through the Blackett-Sample-Hummert, Inc., Advertising

Agency.

I would like to make it clear that first, my connection with the Republican party is personal and does not involve our firm in any way, and second, that no political advertising of any kind will be placed through our company.

When Mr. John Hamilton discussed my appointment with me I told him I felt it would be bad policy to appoint an advertising agency man unless it was agreed in advance that such a man or his

agency man unless it was agreed in advance that such a man or his company would not participate in any way, directly or indirectly, in the placing of the advertising or in the profit to be derived therefrom. The advertising policy and campaign have not yet been determined, but if advertising is run and if it is placed through agencies, the approximated with be made the the No. Blackett-Sample-Hummert, Inc., will not participate.

Hill Blackett.

Hill Blackett

## ARC'S BAND'S TOUR

Melbourne, June 19.
Harry Jacobs will take the Australian Broadcasting Commission to lance orchestra on a personal tour of the other States following a series

## Clark's Trans-Amerk Disc Idea To Shoulder Costs of Recording

## **CUPP UPS**

Program Dir. KTUL—Station Makes Other Staff Changes

Tulsa, Okla., July 14. Roderick Cupp, formerly continu ity director of KTUL here, has been

made program director. Replaces Fenton Jeffers, who becomes national advertising manager.

Harld 'Dutch' Smith nouncer, formerly of KFXR, Oklanouncer, formerly of KFXR, Oklahoma City, has joined the staff of KTUL in that capacity. Charles Bush, formerly of KBIX, Muskogee, Okla., is an addition to the continuity department.

## **BUFF. NEWS TAKES OVER WEBR: ED BUTLER PREZ**

Buffalo, July 14. Transfer of WEBR from Howell Broadcasting, Inc., to the Buffalo Evening News, which also controls WBEN, was completed under the authority granted by the federal

commission.

Lou Kaiser, chief announcer at WBEN since 1930, will become station director of WEBR, William Doerr, Jr., continuing as WEBR commercial manager. Edward W. Butler, editor and publisher of the News, is president of WEBR, Inc., and Alfred H. Kirchofer, managing editor, is vice-president.

John L. Clark, head of the TransAmerican Broadcasting & Television
Corp., leaves New York for the
Coast tomorrow (Thursday), stopping off for a day in St. Louis, He
proposes to fly back to New York
after a conference with executives
of the Don Lee network.
Before leaving for Los Angeles
Clark may close an affiliation with
a major transcription library and
recording organization which will
give Trans-American a source for
its disc enterprises. Through this
hookup Clark will introduce and in
fediting the properties of the contracts to permit placing recorded
versions of live shows on zertain
stations in the event such stations
are unable to clear time for the
live programs involved.

The Twist

The Twist

The novel twist to the transaction will be Trans-American's shouldering of the cost of platter

shouldering of the cost of platter making.

Under this plan Trans-American will solve a problem that has for years troubled the spot broadcasting field in its efforts to meet with competition from the networks. Trans-American's absorption of recording costs would be tantamount to the networks' practice of assuming the line charges on commercial programs.

Clark moves his staff into Trans-America's quarters at \$21\$ Fifth avenue today (Wednesday).

Ed Franklin is the new program director of KJBS, San Francisco.

The Choice

of successful advertisers, local as well as national... KYW...the logical key to the homes in this rich area.

10,000 Watts

PHILADELPHIA · PENNSYLVANIA

HARPO MARX With Ben Bernie, Harry Stockwell Comedy Comed 10 Mir

Comedy

19 Mins
AMERICAN CAN
AMERICAN, 9 p. m. EDST.

WHZZ, New York

(Fuller & Smith & Ross)
As strictly single-shot novelty
which couldn't series any more than the
As strictly single-shot novelty
which couldn't series any more than
your country of the country
which couldn't series any more than
your country
to the Marx Bros. was nicely handled
by Bernie in a manner bringing out
Harpo's harp-playing and horn-toolgeneral background of the Bernie
show.

'Interview' followed the usual

general background of the Bernie show.

'Interview' followed the usual query technique on Bernie's part, but query technique on Bernie's part, but all via his collection of horns, Plenty of laughs discernible here, and without any resort to forcing them. To the question Do you like Mae West?

Marx answered with sites excessed Myrna Loy, drew a frilly toof from a bugle. Idea followed Harpo's pic work closely, thus banking on the surest method of success.

Myrna Loy, drew a frilly toof from a bugle. Idea followed Harpo's pic work closely, thus banking on the surest method of success.

Tendered with poborate thicking, following which Harry Stockwell was co-introduced for yocalization of 'Alone' from the Marx's last pic. Edge.

rrom the Marx's last pic. Edga.

PROFESSOR QUIZ'
With Jim McWilliams
Question-Answer Bee
Question-Answer Bee
G. WASHINGTON COFFEE
Saturday, 9:30 p. m., EDST
WABC. NEW TORK
This test-your-knowledge, thera sustaining run in Washington, D. C., jelled nicely in its initial web appearance (II). Idea, old in newspapers and mags but not widespread in radio, appears feasible on all only a wery low overhead, it combines the inquiring mike and spelling bee techniques. for sustained interest.

Procedure life on get six contestants.

blines the inquiring milke and spelling beet bechniques for sustained. The content of the conten

KHITY KEENE, INC.\*
With Frances Carlin, Joan Kay, Dick
Wells, Charles Calvert, Henry
Sare, Jack Brinkley
Serial Drama
15. Mins.

Disc PROCTER & GAMBLE M-to-F.; 1:30 p. m. WBBM, Chicago

(Blackett-Sample-Hummert) Evidently an attempt to get away from the home-and-mother theme, this show brings in a femme detecthis show brings in a femme detec-tive who is a looker. She's an ex-Follies gal; sixth from the lett, no doubt, in days when there was a bald-headed men's row. Now she's a modern Sherlock, who uses her amogan Sherlock who uses her gans and native chorus girl intelli-gence instead of a microscope and a pair of handcuffs.

gams and native chorus girl intelligence instead of a microscope and a pair of handcuffs.

This show was that time Kitty Keene was running around lown looking for a guy named Joe Abbott. She knows he's in town but not just where he lives. So she goes backstage of a theatre where Broadwaysters of the control of the contr



## CLASSIC EXAMPLES

We don't mean the architecture-we mean stations WRC and WMAL-classic examples of thorough, effective and economical coverage in a market that comprises Washington and the adjoining communities in Maryland and Virginia.

WRC 1000-500 WATTS

500-250 WATTS

WASHINGTON, D. C.

Completely programmed by NBC

## Follow-Up Comment

John Steel is in the Benny Fields class for Broadway come-backs this year. Steel shows that he can still sing a popular song with finish and distinction. Spotted for a repeat date on Ted Hammerstein's Music Hall series over CBS Tuesday night (7), he appeared only once but impressed

he appeared only once tus missionally, soundly, Instead of Pretty Girl is Like a Melody for a solo, he used another Irving Berlin 'Follies' composition, 'Tell Me Little Cypsy,' with the chorus fitting in behind. Brief talking stanza, 'Follies' repertoire and the later 'Music Box Revue' hits are rich enough for him to expand on. No crooning in his style.

'Swing Session,' run on sustaining by CBS Saturday eves with Bunny Berrigan's orchestra and Paul Douglas as commentator, serves as an informal demonstration of the latest forrid vogues in pop mucic. Constitution of the Constit

Smith and his Onyx Club Boys, as well as Billie Halliday, Negro songistics. On the control of th

CALENDAR OF MELODIES
With Rac Giersdorf and
Cornwall Orch.

Cornwall Orch.
Source Stories Toothe POWDER M.-W.F. 9:30 CDT.
W.GN., Chicago Mutual tri-weekly morning musical that starts off poorly in an effort to plug Squibby dental entry, its toothpowder. Wash-out from every production and advertising angle. Musical the morning would be Musical the characteristics of the start of the start

and the substitution of th

nuge value in the name of squipors was not considered in the sales meases against the sales against the sales

ROUNDUP TRAIL With Ken Maynard

ROUNDUP-TRAIL
With Ken Maynard
Serial
Serial
ROUNDUP POP
Mon, Wed, Frl., 6:45 p. m.
KEWB, Holl-wood
(Grace Glasser)
Ken Maynard's pull with the kids
will have been seen to be a seen to be a colder than the hills of Wyoming and
nothing has been done to freshen it up. The usual cowboy heroics with
the sand riding buckaroo nipping the sand riding buckaroo nipping
the sand riding buckaroo nipping the sand riding buckaroo nipping
the sand riding buckaroo nipping
the sand riding buckaroo nipping
the sand riding buckaroo nipping
the sand riding buckaroo nipping
the sand riding buckaroo nipping
that in order to gualify for a set of hemp and a cowboy outfit kids
and the sand riding buckaroo nipping
that in order to qualify for a set of hemp and a cowboy outfit kids
and the sand riding buckaroo nipping
that in order to qualify for a set of hemp and a cowboy outfit kids
and the sand riding the sand riding the sand the sand the sort of thing by now and may give it the horse laugh. Also against it is tite late evening slotting. It will have to comprete against the network proper against the network and the sand of the

FRANK BUCK Interview
5 Mins
BOYAL GELATINE

Inderview

5 Mins

5 Mins

5 Mins

5 Mins

Friday, 830 Nm., EDST

Friday Sing Sing between his recommended in the second of the second

Drieny, Inough his adventures served the m.c. at various limes later on Brak.

2.EF'S TALK FOLITICS'
John Cameron Swayze
Is Mins.
MARSHALL'S U. S. AUTO STORES
Mon.-Wed.-Fri. 6:00 p. m., CT
WHB, Kansas City, Min Kansas indinelse is a natural with Kansas indinelse is natural with Kansas indise i

mis program should be the following.

KREINER STRING QUARTET with Sylvan and Alan Schulman, Bernard Robbins, Edward Kreiner 29 Mins.

20 Mins.

Sustaining Sunday, 2:30 p.m. EDST
WABLO, New York two cellos in harmonious joint effort weave a soothing pattern among the classics. Although this type of stuff is almost invariably confined to the Sabbath no reason why, in small does, variably confined to the Sabbath no reason why, in small does, variably confined to the Sabbath no reason why, in small does, variably confined to the Sabbath no reason that type of the same logic that big time vaude used to take a concert or opera luminary now and then.

Superior musicianship throughout.

HAPPY JACK TURNER
Songs, Music
Songs, Music
LOUISVILLE GAS & ELECTRIC
Mon. to Fit, 7:30 p.m. CST.
WAYE, Louisville
Back once more to the town where
he had his start in commercial
broadcasting, Happy Jack Turner is
currently airing his songs and novsurrently airing his songs and novrent station, WAVE. His previous efent station, WAVE. His previous

manner of handling the introduc-tions.

Sponsor is spending plenty on white space, giving details of a let-ter writing contest for boys and gifting the sponsor of the sponsor of the gifting the sponsor of the sponsor of the gifting the sponsor of the sponsor of the Sight, while girls are to try their luck on The Advantages of Auto-matic Refrigeration. A bicycle will be given awy each night, and win-ners appear on Turner's program to sponsor of the sponsor of the sponsor of Billy Bond, brother of Ford Bond, handled the announcements. Turner's vocalizations are tops here and his start was auspicious. Hold.

'CAMEL CARAVAN'
With Expert Hughes, Spencer Tracy,
Rosalind Enssell, Frank Forrest,
Bonny Goodman's orchestra, Nat
Shilkret's orchestra

Variety .60 Mins. CAMELS

Variety
So Mins.
CAMELS
Threaday, 9:36 p. m. EDST
WARC, New York
Characteristym.
Exp.
Characteristym.
Exp.
Characteristym.
Cha

Hatter frequently runs to great lengths, taking the edge off his care-thing selected words and thus weary-man and Shilkreth bands turn in nice chores, but their running time is pretty long. Discounting commercial palawer and guesters, Hughes and the orchestras burn under the selection of heavier fare would be better. The selection of heavier fare would be better to selection of heavier fare would be better. The selection

JOSEF ISRAELS, II 'Watching the World' Commentator Sustaining 15 Mins,

Sattlands of Control of the Control

THE FRIENDLY DRIVER

Talk
5 Mins.
NATIONAL ACCESSORIES

grist under 12 years. Boys are asked to write on Better Light for Better Sight, while girls are to try their Sight, while girls are to try their MGV, Scheneckady. Timely feature, tieing in with the matic Refrigeration, A hicycle will be given away each night, and winners appear on Turner's program to read their winning letters, and the start was auspicious. Hold, and Michael and Start was auspicious. Hold, BILL McCUNE'S ORCH.

Sastaining WOR, New York

This band comes from Bill Riebers Shineland, roadhouse at Armonk, N. Y., and is on the air several times a week via work. This band comes from Bill Riebers Shineland, roadhouse at Armonk, N. Y., and is on the air several times a week via wOR, afternoons and cannot be supported to the start was a week via work. All the start was a week via work of the start was a week via work of the start was a week via work. All the start was a week via work of the start was a work of the start was a work via work of the start was a work via w

## FCC's Washington Docket

Grants and Applications

Summer recess of the Broadcast Division and a sweltering heat ways which slowed down virtually all government hiz combined to make last week's output of the Federal Communications Commission one of the weeks during many months. Scattering of applications received and a single

Pleas filed with the Commish included:

Pleas filed with the Commish included:
Okmulgee Broadcasting Co. Okmulgee, Okla, new station to be operated on 1210 kc with 100 wutts days; Curtis P. Ritchie, Trinidad, Colo, new station to be operated on 1310 kc with 100 watts; WATT, Atlanta, Ga, jump day power. from 100 to 250 watts; Carolina Advertising Corp., Columbia, S. C., new station to be operated on 1370 with 256 watts days; Carolina Advertising Corp., Fiorence, S. C., new station to be operated on 1200 kc with 100 watts; Pee Dee Broadcasting Co., Fiorence, S. C., new station to be operated on 300 kc with 1 kw days; WMIN, St. Paul, Minn, day juice-jump from 100 to 250 watts Watter WMIN, St. Paul, Minn, day juice-jump from 100 to 250 watts Watter WMINN, St. Paul, Minn, day juice-jump from 100 to 250 watts Watter WMINN, St. Paul, Minn, day juice-jump from 100 to 250 watts WMINN, St. Paul, Minn, day juice-jump from 100 to 250 watts WMINN, St. Paul, St. St. William 100 watts nights, 250 watts days, and KMO, Tacomm, Wash, jump power Erom 250 watts to 1 kw.

Examiners' Report

Examiners' Report

Attempts of J. R. Maddox, W. B. Hair and Wiley O. Couch to erect a 1 kw transmitter at Chattanooga, Tean, were nipped in the bud by Examiner Ralph L. Walker. Application was made in the name of the two former, with Couch's name left out of the picture atthough the three men had a partnership understanding and Couch was to have contributed some cash for the enterprise. Stient partnership of this sort was frowned on by the examiner, who pointed out that Couch's name should have appeared on the written application conform to Commish regulations. Interference to WOW, Omaba, Neb, and to WEEL, Boston, also was mentioned in Walker's conclusions as a reason for denying the application and it was shown that the proposed station, by reason of interference substantially smaller area than would normally be expected. Station, which would have operated as the Chattanooga Broadcasting Co, requested an assignment on the 500 kc frequency.

Possible solution to the rush for a smallle assignment at Toledo. O.

which would have operated as the Chattanooga Broadcasting Co., requested an assignment on the 590 ke frequency.

Pessible solution to the rush for a smallle assignment at Toledo, O., was offered by Examiner Ralph L. Walker, who suggested granting a dayline station for the Community Broadcasting Co., contingent upon dearlal of the applications of WALK. Zanesville transmitter which wants to shift to Toledo, and the Continental Radio Co., Scripps-Howard contender. The Scripps-Howard plea already has been tagged for denial by a Commish examiner. Simultaneously, Examiner Walker recommended that the Broadcast Division revoke its order of two years ago, granting WALK the right to move its transmitter from Zanesville to Toledo, or that it modify its action to allow WALK to operate from Toledo, days only. William Dolph, station executive at WOL, Washington, D. C., each other work of the control of the same assignment. Dolph at that time had a mad on at Scripps-Roward for horning in on his clicker for control of WOL. The Dolph application for a Toledo station is still pending.

Community Broadcasting Co.'s request for a daytime station to be operated on 1200 ke, with 100 watts looks like a reasonable solution to the complicated Dolph-Scripps-Howard stari. Granting of the application would provide badly needed service in the area, according to Walker; report and also would force a true between the newspaper, chain and Dolph.

WALKE application, which asks unlimited hours on 1210 ke with 160 WALKER.

WALR application, which asks unlimited hours on 1216 ke with 160 watts, would result in serious and objectionable interference, Walker predicted, unless changed to provide for daytime operation only.

## Born Showman

Buffalo, July 14.

K. A. Bistany celebrated the opening of his Oriental rug store by presenting the same drama over WEER twice in a day—matinee and evening.

Furnished his own background music from a private collection of Arabic phonograph records.

## **WLW Audition** Squad Seeing 500-600 Acts

Contingent headed by Don Becker, program director of WLW, Cincinnati, moved into the Hotel New Yorker, N. Y. Monday (13) on its fourth annual talent trip. Idea is to get a yearly supply of new blood on the Cincy ether.

Aside from Recker, the party inchudes William Stoess, musical director; E. K. Bauer, business manager, 
Arthur Chandler, Jr. auditions manager, and Dave Coolon, accompaniat and technical man get he hotel's East Room for their ghree-day delve. There were 500-600 applicants on file for auditions.

## Goodrich's 'Guests'

Goodrich's 'Guests'
Cleveland, July 14.
Goodrich Tire will inaugurate a
policy of guest conductors for its
Community Sing series over WTAM
here. Starts at Cleveland Public
Hall July 19 with Reinald Werrenrath wielding his baton.
Sponsor is trying to tag Elsie Janiecent declaration that she was devoting her life to charity work seems
to be the hurdle.

to be the hurdle.

## CBS in Middle of Paulist Situash With Dem. Leaders Also Concerned

'1st Nighter' Back With Ameche, Maybe Seymour

Campana's 'First Nighter' returns to NBC is dated for Sept. 4 and will vriginate from Hollywood. Don Ameche will have the male lead

Betty Lou Gerson, who had the femme lead last season, will not be on the show. Anne Seymour may

Campana still trying to get a clear 30 minutes on an early Sunday shot over NBC for its companion 'Grand Hotel' program.

## POLITICAL FIGHT UPS N.C. STATION'S BIZ 30%

Winston-Salem, C. July 14.
Folitics, which became exceptionally warm through the dogf it in the Demon: c party over the gubernatorial nomination, which ended July 4 in a runoff p may with Clyde R. Hoey successful, put WSIS here in the black for two successive months with a 38% included 1935.
During the last two weeks in May and throughout June and a part of July, politicians bought all available time on stations throughout the state. Hoey and Dr. Ralph W. McDonald, his opponent, used state-wide hold-ups, which included outlets here and at Charlotte, Ealeigh, Asheville, Greensboro and Wilmington.

## Laundries' Co-op Show

to be the hurdle:

| Buffalo, July 14. |
| Co-operative radio program for Laundry Release's Associations, similar to the Parties up Pickfair arminement for ice dealers, is being has resigned to take over assistant Chase agency. Talent not decided sudios and office occupy an emmanager's desk at KMOX, St. Louis. yet, but expected to be musical. Buffalo, July 14

Political obstacles this week threatened to delay settlement of the scramble precipitated by request of WLWL, New York Catholic station,

for full-time assignment.

Although majority of the broad-Atthough majority of the oroaccast division of the Federal Communications Commission fortnight ago
was said to have virtually decided on
disposition of the WLWL case, indications yesterday (Monday) were
that considerably more time will be
required before a real peace formular is cooked up. Direct intervention by President Roseweit may
even be necessary to bring about
acceptance of a compromise agreeable to all parties.

The nine-station shake-up originally advocated by the Paulist Fathers,
owners of WLWL, is in the treah can,
but a transfer of control of one station, leasing of a secand and deletion, leasing of a secand and deletion, leasing of a secand and deletion, leasing of a secand and the
foreign of the presidential campaign starts and drastic steps are

(Continued on page 66) east division of the Federal Commun-

## Dorrell in Ft. Wayne

Ft. Wayne, July 14.

Ft. Wayme, July 14.

Ward Dorrell, of Westinghouse
Electric, Chicopee Falls, Mass., has
been appointed manager of WOWO
and WGE, effective Aug. I. He
succeeds All Becker, who will be tretained on the staff.
G. A. Jaspert, of Agawam, Mass.,
will remain here in connection with
the station transfer for some time
yet. Stations are to remain as is.

## WLW ADVERTISING COPY must necessarily resemble closely that of many another successful radio station.

Those national advertisers not using WLW should find it significant, however, that WLW advertisers appropriate more money for this station than any other. They MUST and they DO check WLW results with the greatest care. The results of their checking have brought a long line of renewals and a succession of increased appropriations on the part of WLW advertisers.

Virginia Payne
Merjorie Hennon
Ches Egelson
Hilda Graham
Ularner Batson
John Mathews
Corine Dearth
Bujer Mundevilla
Ken Griffin
\*Blacketi

(Chipso) 10:15 a.m. Dali Except Sat & Sun WJZ

Home Sweet Home S. G. Smith Harriell McGibbon Billy Helop Binckinnn

Jonet Kollings U. Gardner C. Gard

Anysicov. Electronic Sitter Links.
Sitter Links.
Sitter Links.
44-04-Til-F-WEAB.
1811y and Betty
N. W Aver
1810 - No. WEAB.
1810 - No. WEAB.
1810 - No. WEAB.
1810 - No. WEAB.
1810 - Oberon
1810 - Ob

## COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser has two of more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu W (Wednesday); Th (Thursday); F (Friday); S: (Ss

## **NBC**

AMERICAN CAN H-TH-WJZ

Ben Itenne & Lade
Ethet Waters

\*Fuller Sudit Russ

AMERICAN

HOME, PRODUCT:

(Anachi)

TAMEURI
TEAN ACCE
# MJZ-7 P.M.
Tury Wed-Thu
Go-Juan Acc Gustman Ace Jane Age Brass Hunter AMER, TOBACCO

ANKR. TOBLACCO

10 p.m. N-WKAb
and W3Z
Carl Hoff Orc
Larid & Thomas
AMER. RADIATOR
230-8un-WKAF
Piresute Iberling
Se ard Nilssen
Wille Morris
Vindimir Padwa
Ore

A. A. P.
A. A. P.
A. A. P.
A. A. P.
B. M. W. M.
B. M. W. M.
B. M. M. M. M.
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BRINTOL-MYERE,
9-W-WEAR
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(Innes)
Stoopnagib & Budd
Jack Smin Steedan
Fotor Van, Steedan
Fotor Van, Steedan
Fotor Van, Steedan
Fotor Van, Steedan
Manation
Lagran
Manation
Manation
Manation
Manation
Manation
Ruth Lyon
Ruth Lyon

Brwith Wasey
Offics SERVICE
8-F WKAF
Jessica Drogonette
Itomida Utomrton O
Revelers
Lord o Thomas
COS GELATINE
12-20 P. E. W. 2 12:30 p.m.-Fri-WJZ

FORD
Fri-0:00-WJZ
Fred Worings Per
sylvania;
N. W. Ay.
FIRESTONE

PINESTONE
SISS-MAWKAF
Voicil Busenbe
Margoret Species
Sweeny James
FITCH
113-MAWKAF
MOTH Siners
FITCH
113-MAWKAF
MOTH Siners
FINGUARIE
9:30-FF-WZ
Clara, Lu. Bm
Ted Fickit Oro
\*Lord & Thomas
EMERLAI, 1 0018

Lord A nonuncial Control of the Cont

\*C. P. Frey
\*HORLI(\*K\*)
\*(Malted Milto
\*Mi to F-7:30-WJZ
\*Lum & Abner
\*Chester Lauck
\*Norris Goff
\*\*Lord & Thomas
\*\*JEKGE\*
\*\*\*
\*\*D908-N8-WZZ
\*\*C Otls Skinner

Lennen & Mitchel

\*\*Lennen & Mitcheu J
90HNS00 & 80N
(Pitor Was)

\$ p.m.\*\*Mon.\*\*WEAF
\*\*Pibler Mcfiee & Minity
Minity A Jordan
Charties Laveer
Ted Weens
\*\*Needthaut, L. & B
KELLAGG
5-39-1bully EX SaSals W. W. Ayer
'trane, Wicher
N. W. Ayer
'KIKHT-1-HIRNIA
10-71--WEAF

HRAFT PHENI 19-Th- WEAF Bing Crosby Bob Burns Robert Taylor Rose Bampton Morjorle Gatesor Jimmy Dorsey O' J Walt Thamp 1.Aby Persus LADY ESTHER 8:30-Tu-W-WEAP

Weyne King Ore

\*Stock-Gobie

LITTON, INC.

1938 A.M.-Thurs
Reliph Kirnery

A.M.-CAMDEN

JUTTON, INC.

Reliph Kirnery

A.M.-CAMDEN

JUTTON, INC.

MACKAMDEN

JUTTON, INC.

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MOLLE of the Per Voice of the ple Perks Johnson Jerry Belcher Stalu-Goble

Jerry Beleiser

1 Addison United States

1 Add Kaltenmøyer's kin dergørten 5:30-Sat. WEAF Frucs Kemman Jim Jorden Johnny Wolf Thor Bricson Merrill Fuga Ore Lordy Krings Lordy Krings Lordy Krings John Pit-WEAF Marion Talley Josef Koistney's O Gardner R. C. A.

les Retemon's Ore
Local Diego
Polity Deep

\*J. Walt. Thom:
SINCLAIR
9-M-WJZ
Gur Van
Malcolm Clair
Sinciair Qt.
Bill Childs
Fritz Clerk
Loe Parsons
Uliff Sombler
Harry Kogen
\*Freders!

Harry Kogen
Frederal
STAND HINAND
(Royal Fruit
8:30-Fri-WYZ
Frank Fay
Frank Fay
Frank Fay
Frank Fay
An Ore
STAN Thompson
(Chaze & Sannoira)
8-Mn-WEAF
AK K. Spenner, Dir.
Mn Harry
Mn H

i. Anthony Smyl Minetta Allen Michael Rafetto Walter Patterson Barton Yarbyrous Bernice Berwin

Martin Lavorovas, Martin Lavor

Hill Relon Sinckinney)
Mon to Fri-3-WEAP
Mon to Fri-3-WEAP
Porties - Arnoll of
Porties

Arden de Ardes Der Hiroche of Bert Hiroche of

Roche-Williams
SIN OIL
S:45-Dally Except
Sa-Sa-W-JZ
Lowell Thomas
Roche-Williams
TASTYFANT
Pageant of Youth
\*Clements.

Elizabeth Relier
Conter American
UNASC.
WASC.
WA Pagesant of Yould Clements.

WANDER CO.

WONGLIGHOUSE CO.

WANDER CO.

WAS CO.

WELCH.

WEI/IN
(Greps Juice)
5-F-W47
'Lady Counsellor'
trone Rich
Ned Wever
'Knator

PKRATOF
WOODBURYS
9:15-5x-WJZ
Paul Whiteman
Frank Parker
Roy Bargy
Ramone
King's Men
Johnny Houser
Bob Laurence
Tiennen & Mitohell
Inc.

\*E. W. Hellwig E. L. DU PONT DE Jerry Cooper Ray Block's Oro

NEMOURS & CO. LADY ESTHER 10-M-WARD Wayne King Ord 4Stsylt-Goble LEVER BROS (Lux Soap) 9-M-WARD Cavalcade of Am. Arthur Pryor, Jr., Dir. Nenneth Webb, Au Harold Levey's Or \*BBD&O FELS & CO.

(Fels Naptha Soan 12:15-Tu-Thu-WABC The Rhythm Boye George Mocdonold Al Dary Ice Switzler Ray Kulz "Young & Rubican FORD MOTOR

9-Tu-WABC

P-ru-WABC
Fred Waring
Stello Friend
Rosemary & Priscil
la Lane
V8 Octet
Little Byan
Al Rinker Ferne Buckner Chas. Cockerill

Radio Theatre
Viva Villa
Villa Certo Business

Cift. HAKING

Si30-Na-WABG

Gogo De Ly

Cosper Rearden

Charles Magnonte

Unityle Sievens

The Sievens

General Magnote

Christ Magnote

Christ Magnote

Christ Selicit

Tenna Sievens

Flour, Softnellt

10 a.m.-H to F
Flour, Softnellt

10 a.m.-H to F
Bett Magnote

Billingth Stringth

10 in.m.-H to F
Bett Magnote

Billingth Relier

Leafer Tremane

19:15 a.m.-M to F
Warden Magnote

19:15 a.m.-M to F
Magnote Magnote

19:15 a.m.-M to F
Magnote Magnote

19:16 a.m.-M to F
Magnote Magnote

19:18 a.m.-M to F
Magnote Magnote

Sections descended with the section of the section

GORDON BAKERIES

## Paulists

(Continued from page 65) being taken in order to gain this

being taken in order to gain ins foal.

The picture looked very promising two weeks ago when tentative means to be a second to

crowd, but has been put on a spot by Bulova's insistence on being taken vare of.

Present situation puts CBS very much in the middle, Since WPG and WLVII. now share 1100, the web is desirous of a solution which will satisfy the Paulists without injuring its Atlantic City outlet, but still must take ample precautions to safeguard any investment it may make in the way of loans to the make in the way of loans to the work of the paulists, including CBS, because constant barrage from the Catholic group has kept the industry on pins and needles. Paulists have been the leading crusaders in behalf of statutory allocation of radio time and facilities to religious and other non-profit organizations, and the web would like to placate them and end this rpolitical activity.

Prominent political activity.

Prominent for its prominent political activity.

Guest Judges
FURTY
BAKETI ES
8:16-81 to F-WORL
17mr the Mystic
18.11.11. Joachim Dir
18.11.11. Joachim Dir
18.11.12. Joachim Dir
18.11.12. Joachim Dir
18.11.12. Joachim
18.11

Eille Fraice
Ning Paleiey
V Marucol Ore
Solit Service
Solit Service
(Trook Fowder)
10:30 nm. 3L VIII
(Trook Fowder)
10:30 nm. 3L VII

FREE

## UNDISPUTED CHAMPION

Unequalled for power and prestige, WGY packs a potent sales punch in the great; prosperous area of Eastern and Central New York and Western New England. In a market of 4,000,000 people, it is the major selling medium for advertisers.



. Justi hall in our

GY 50,000 WATTS

NBC Red Natwork

S CHENECTA DY

Completely programmed by NBC

Columbia

A & P 7:30-Tn-W-Th WABC Kate Smith's Ban AMERICAN HOME PRODUCT

(Bisodoi)
8:30-F-WABO
B'way Varielles'
Oscar Shaw
Carmela Ponselle
Elizabelb Lennoz
Victor Arden'e Orc

(Kolynos)

8 p.m.-Tu-WABO

Hammerstsin

Music Hall

Ted Hammerstsjn

Lucy Laughlin

Jerry Mann

Fellokelt

AMERICAN TOBACCO CO. AMPRILICAN
TOBACCO CO.

CLOSE STRICE
TOBACCO CO.

CLOSE STRICE
TO THE PATAGE
TOBACCO CO.

COLOR STRICE
TO THE PATAGE
TO THE PATA

CONTINENTAL

BARNOG
(Wonder Brend)
(Wonder Brend)
(Ses Baily ex. Sa &
Gest Baily ex. Sa &
Mounted
Mounted
Mounted
Mounted
Leuvie York EraLine, Asu
Joan Bailor
Chester Stratto
Joan Bailor
Laniey Stafford
CORN PRODICTS
12:15-M-W-F-SaMABGO
Over MABGO
Over Mounted
Mount

Frances Langford Igor Gorin
(Tomato Jaice)
8:39-W-WARE
Burns & Allen
Millon, Watson
Ken Niler,
Eddle Duchin's Or
"F W Armstroug
COLGATE-PAEMOLIVE-PEET
(Since Sada)

OLIVE-PERT.
(Suner Sude)
11 a.m.-W-Th-FWARD.
The Gnidberger
Gertrude Berg.
Jomes R. Walers.
Konelva Silber
Garson Kanin
(Palmolive Shave)
(Palmolive Shave)
(Palmolive Shave)
1030-W-WARD
1040-W-WARD
1040-W-WARD
1041-W-WARD
040-Bassers DRYDEN &

IO-W-WARC
Gang Busiers'
Phillips Lord
Alice Reinhort
James VanDyk
Howerd Smith
Matt Crowley
\*Benton & Bowles FELS NAITHA
1:45-M-W-F-W(i)
Tom. Dick & Herry
Gordon Vondover
Bud Vandover
Mariin Hurt
Carl Hoefle
Ed Alich
'Young & Rubleam CONTINENTAL BAKING

E. Z. FREEZE
POWDER

0:30 a.m.-W-WOR
Take It Easy
Ann Brae
\*F. Brock

GENERAL 12:45 p.m.-

Perry Como Elmo Tanner C'try Washburne Red Ingle Plerre Andre Ted Weems Oro

Mutual

ARMIN VARADE

BAKKRIES

1:80-H-P-W-WOR

1-9ne Ranger

1-9ne Ranger

1-9ne Ranger

1-148-Tq-WOR

1-171-Tq-WOR

1-17 Per Weems Oro
Seedjers
CROWN OVERALL
745 p.m. The
WOR
Pensont V a liey
Charles Seel
Charles Seel Je Garma & Killyn

MEALTH

MEALTH

G PRODUCTS

A PRODU

CRUSADERS Tu-7:45 WOR 'The Crusaders' Fred G. Clark 'Marschalk & Pra

PALMER
10:15 n.m.-SunWOR
'Music Masters'
Bernice Ackermo
Louise Wilcher
\*Sam Croot

GENERAL MILLS
12:45 p.m.-M-to-FWGN
'Kid Sig
Betty Jeffries
Billy Trusk
Grace Lockwood
Ray J. Largay
Phyllss Duganne
'B.-S.-Humner'

## Fred West Frey Stor A -Shattor 'Ave Moris Hour' Adelnide Ktein Wilmer Walters John Dell James Men Stanler William Frances Waldhur Con Shecklev Feith E Smith Francap Live george Morison Ore Morison Ore William Walter - Stanler William Francap Live george Live george - Stanler Ore - Stanler Ore - Stanler Ore - Stanler Ore - Stanler Golde - Stanler Golde - Stanler Golde - LA promptick

Stack-Goble
LA PROPRICE
LA PROPRICE
Smoke Dreams'
John Jostyn
Vonnete Sargent
Joe Julien
Joseph Goffmmon
Vie Sargent
Joe Julien McFADDEN PUBS 10:30 p.m.-Su-WOR 'Good Will Court' A. L. Alexandor

The services of a young man with brelin and willify love the control of the contr

## New York Radio Parade By Nellie Revell

With a candid display of Machiavellism worthy of Tallyrand at his meridian. Chesterfield has decided to mention the name of the current theme tone of its Kostelanetz radio show in advertisements. The theme tunes are changed often and will be changed until a hit tune is chosen. Then, with a theme tune that its a hit tune, somer or later it must be played on the Lucky Strike Hit Parade program. With the aid of the advertisement plugging, the public is sure to associate ideas and while listening to Lucky Strike's Hit Parade, think of the Chesterfield program.

Frank Klode, NBC announcer, was doing a standby in studio 2B couple tweeks back. In studio 2D are held the Majos Bowes auditions, Many the novices, enter 2B in error and have to be redirected. Happens so then the standbyites rarely look to see who enters studio. As soon as any hear the door opening they say, Major Bowes next door.' So two ridays back, Klode was handling a stand-by. Door opened, Klode glanced ver, saw large colored lad, gave answer, lad said orbing and left, Lated to the content of the content o

Announcer's office on fifth floor at NBC is having a 'delite' box and mike set-up built into the inner of the two offices. With this equipment NBC will be able to air any important news flashes pronto and not disturb or disrupt a program. Board has automatic fade-in gadget; office phones flash lights instead of ringing bells while the mike is on, the switch-over being automatic; sign outside door flashes 'on the air.' Also considering the installation of a pneumatic tube between this office and the press dept. where news flashes enter. With this set-up NLT out of the press of the contract of the con

New Bowes program may see the Major's units being used to plug the sponsor's product. Angle is this: General Motors, a Chrysler competitor, has a Caravan touring national competition of the bit like the state of the sponsor of the program of the program of the sponsor of the

The succession of sweltering sunrises saw most every agency in town giving their staffs a much earlier closing date during the sirocco. Even the networks gave their staffs afternoons off. Among the partie Bort Taplinger office worked adorned by the partie of the layerder. Later his office close is three. After the Thursday baking NBC ruled that any day hence up to Sept. 30 that thermometer hits 95 the office staffs may leave at three—in the afternoon.

Next week Gus H. Fan gets a chance to say his piece via the air. Paul Douglas has been airing baseball results and observations over WaBer Paul has a hunch that the rabid fan gets fed up with so-called experts like himself. So best letter scrivener gets 10 minutes for a chat. To date Brooklyn fan has the lead, which is probably the closest to first Brooklyn will get all season,

## Scrambled Notes

Scrambled Notes

Bill Lundell is out as NBC special eventer. He claims they no give him more coin. They say he no handle organization and detail in right fashion. No official replacement as yet. Mebbe will put dept, under Phil Carlin, with Jack Hartiey handling. Hartley was as 'to Lündell. Also mebbe bring Burke Mile CBB for Heinz, intended to air thrice weekly in ayem 'Trouble House' atmily has joined him. George Gershwin has refused Trouble House' atmily has joined him. George Gershwin has refused with the control of the co

Short Shots

Charles Hector of the CBS orchestral staff got his notice last week. By error, Lud Gluskin received the pink sip meant for Hector. After a mite of turor the fog was cleared. Enoch Squires is no longer radio editor of the Rôchester Journal. Shifted to Buffalo Eve News, where he replaced Joe Haeffner. Willie Morris saked for and obtained a release of contract from CBS because it was unable to give her a suitable sustained with lack of available time. Parted amicably. Dwight Cooke show on staff lack of available time. Parted amicably. Dwight Cooke show on Wor. of Guyer, Cornell & Newell agency. Handles the Cooke show on WOR. He produced the Squibb-World Feaceward will bring his band into town when a CBS productionitie. Horse or desert he Billmore. Wisdainir Soin the fall. Mebbe to Esser. Cara but for radio, just back from six weeks four of the Cooke Cara but for radio, just back from six weeks four of the Cooke Cara but for radio, just back from six weeks? Neumiller, WBBM featured pianist and former musical director of CBS. Chicago, in town for one day and then on a cruise. Hal Kemp is in on the Words & Music, Inc., music publishing combo...Fritz Mahler wilding to place of Victor Bay during his absence from CBN New York Aug. 17.

WMCA news casts are sponsored four times a day, geven days a week ...MBC sustainer, Animal News Club, airing twice weekly, went into its second year July 3.

Sand By Chicago agencies are much interacted.

...NBC sustainer, Animal News Club, airing twice Weenly, when inserted in Chicago agencies are much interested in college football airings this Chicago agencies are much interested in college football airings this Fage wouldn't let him into NBC... Eddie Davis, ex-cabby and now a gag man, swanks about with a valent man ger and chauffeur, the latter also man, swanks about with a valent man ger and chauffeur, the latter also man, swanks about with a valent man ger and chauffeur, the latter also man, swanks about with a valent man fall via a new program using an ex-cabbie. Jerry More Contract 'angles kill his using Cooper name. So he's taking his alectrical transcription monicker for use on live program cut of the contract of th

Capt. Art La Tour, manager of the CBS 44th St. Radio Playhouse, is back on the job again after eight weeks in the hospital. Had an attack of appendicitis and pnetimonia. Lou Frankel, who is this column's ansistant, became the father of a girl Sunday (12) in Beth El Hospital.

## Agencies-Sponsors

Star Outfitting Co. is trying out early morning spot for the weekan early morning spot for the weel day programs by Stewart Hamble and his Lucky Stars on KSFO, Sa Francisco. One-hour shows hav been moved from noon to 7 a.m.

New co-op program, exclusively for food, set for WGR, Buffalo, 11:30 a. m. to 12, daily. It's a rural draw, 'Cy Hopkins' General Store,' by The-resa Card. George Buente of Land-sheft & Bonning agency handling.

Super-Freitag has placed with WSB, Atlanta, new series of pro-grams for Wofford Oil Co. (Pure Oil) called 'Super-Songsters,' in the nature of salutes to States. In ad-dition Woffard has come in with eight spot announcements plugging

Ceell, Warwick & Ceell is ready to shoot two stanzas over NBS this fall in substantially the same form as last season. They're 'Metropolitan Opera Auditions' for Shervin-Williams and Warden Lawes for Sloan's. 'Auditions' will start Sunday, Oct. 18, for an airing over the NBS red either at 3 or 3:30 p. m., time not being set to date. Lawes stanza will launch its fifth season over the blue Oct. 5, Mondays from 9:30 to 10 p. m.

Lex-Farms (Kefir Cream) naming Hirschon-Garfield, New York, as agency, with J. White slated as ac-count exec. Radio to be placed on the list.

Hints Sales (laxative mints) ap-pointing W. I. Tracy, New York, as agency, and contemplating campaign with radio in the budget.

## Inside Stuff—Radio

KMBC, Kansas City, slightly unhappy because CBS nixed its bid to handle the Topeka assignment during Republican convention last month, is planning a program for July 23 in Topeka when Gov. Landon receives his formal potification. Aim is to get CBS sufficiently interested in the set-up to ask KMBC, to do the airing. CBS plans are to air Landon's speech only. Station will take along its newscaster car to follow the parade and has lined up political big shots for interviews. Also a group of Kansas columnists have been asked to be on hand for observations.

WBAL, Baltimore, announcer, 'fainted' from the heat shortly after coming to work one day last week. He was not before a mike at the time. After he was revived he was sent home. Few hours later he was seen recuperating on and off the diving board at a northside swimming pool. Boys at the station are now not so much embittered by fact announcer got binned! a day off, as they are by the fact that he got away with a dedge much older than even the grandmother's funeral gag.

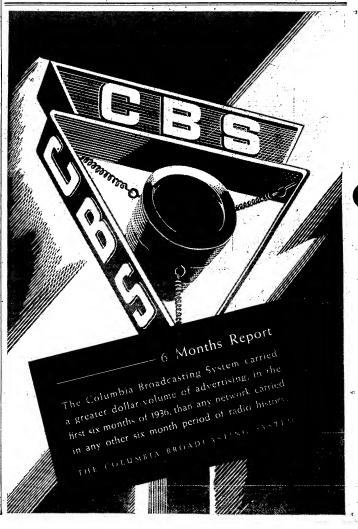
Commercial schedule for WLW in new season has fewer open spots at this time than in any previous year, due to steady advancement of the 60,000-water in the advertising field and enforcement of its new 30-day starting rule on period reservations.

Frank M. Smith, general sales manager, is hearing plenty of squawks from NBC and Mutual for sticking to the recently adopted policy of his station in refusing to block time for 60 and 90 days on pondering accounts.

Lew Lehr, comedy stooge who regularly appears in Fox newsreel, crashed the airwaves last week. Occasion was special 'man on the street' broadcast over WNEW conducted by Ted Webbe. Lehr: was cross-examined regarding his candidacy for presidency on 'Drizzlepuss' ticket. He's second newsreel 'comic' to get on radio recently. David Oliver, who clowes the broadcast weekly until gigned to restures by U, did sint on Rudy Vallee's program before leaving for Hollywood.

Syndicate columnist, ga-ga about a radio comic's routine, gave him a couple of fat paragraphs. Next day the comic's two press agents contacted their clight, told him of the swell yarn 'we planted. Both used the same clincher, the used it just as I wrote it.' Comic gave the gate to both of them, having known beforehand that his columnist friend was preparing a plug.

J. Walter Thompson's Chicago office continues as agent for Swift's hams and bacon. Only portion of the Swift business which recently went to Blackett-Sample-Hummert had to do with the acount's Brookfield cheese.



## RADIO SHOWMANSHIP

VARIETY

Stunts, Novelties, Tie-Ups

Re Electricity N. Y.
Answer-to-o-Schenectary, N. Y.
Widy made an important part of its
weekly Farm Forum program has
been extended to the field of science,
on the new General Electric half
hour on Saturday nights. Called
Science Exchange, it is a 10-minute
closer. Emerson Markam, quizze

closer. Emerson Markham, quizzer on agricultural siring puts laymen's construction of the second service of the service of the service of the country of the

WTMV's 'Jr. Olympics'
East St. Louis, III.
WTMV, local 100-watter, is carrying out nice slices of publicity by
with a 'Greater St. Louis Jinnov
vith a 'Greater St. Louis Jinnov
Olympics' stunt. Blurbing seeks to
capitalize on Olympic year and collected streamers, stories, pix, and an
editorial in the Globe-Democrat as
soon as it broke.
Stunt.involves athletic competition



## BENAY VENUTA

ON THE AIR ESDAY-THURSDAY at 6 P.M. EDST WARC and Entire Columbia Net

Personal Management JULES ALBERTI Tel. Wic. 2-8283

## ALEXANDER

"PERFORMANCE BY CHRYSLER

A CBS Super Air Sho EVERY THURSDAY AT 8 P. M., DST-COAST-TO-COAST Per. Mgt., CBS ARTISTS BUREAU

for boys from 10 to 19 and girls 14 to 19. Participants being enrolled via churches, YMCA's, etc., with the local AAU giving free memberships to kids who enter. WTMV is donat-winners.

Events are run off weekly in nine districts of greater St. Louis. Winners of these elimination trials—numbering about 3,000—are then districts of greater St. Louis. Winners of these elimination trials—numbering about 3,000—are the districts of greater St. Louis. Winners of these elimination trials—numbering about 3,000—are the districts of greater St. Louis. Winners of these districts and should be about the state of the Maplewood Relay, g.m. of the carnival. Station is advertising promotion man. Simpson has now appointed Armin A. Wahlbrink, founder of the Maplewood Relays, g.m. of the carnival. Station is advertising the event with special programs, window cards, and direct mail.

## KOL's Shriner 'Beat'

KOL placed studio in Shrine head-quarters for daily broadcasts of con-vention of nobles from all over the nation July 18-15, with Johnny For-out those days when notables ap-peared at headquarters, sustaining programs would be cutoff for a word from big shot Shriners; and visit-With 100,000 delegates and visit-With 100,000 delegates and visit-With Shrine Conclave, KOL's 'beat' was important.

Safety Lessons St. Paul.
With current heat wave taking a heavy toll in drownings. Thomas the part of t

## In Lieu of a Muce

Ralph Kirberry, NEC's Dream Singer for Lipton's Tea will try a fan mail buildur with distribution of a book of songs. Joe Davis will publish.

publish.

It will be a compilation of 'dreamy songs' and will go gratis to listeners sending in a package top of sponsor's product. Alternate gift is a mugging of the singer.

## With Music

Promotion a la shopping tips is being used by the Granby theatre through WTAR, Norfolk, with morn-ling the same special to a ni. until 1015 at m. Music is sandwiched between an-nouncements by Lucy Witt of where to go for special bargains, where to go for special bargains of the same special bargains of the chows that are being given at the Granby. shows that are peing given as Granby.

Lee Chadwick, presides at the mike during the 15 minutes.

## Plugs for Bridgeport

Plugs for Bridgeport.
Public songfest will be staged in ballroom of Stratfield hotel tomorrow (15) as WiC 2 picks up CBS-fed Palmolive community sing show, dedicated on this date to city of Bridgeport, now celebrating centernial hoper, local station supervisor, will lead hometown listeners as tunes come through loudspeakers.
Bridgeport getting nice break in coast-to-coast toasting of centennial this summer. In addition to tomorrow's tribute, Maxwell House Showboat visits Thursday (16) and Major Bowes Aug. 2.

## Here and There

Pete Nelson, now with NBC's sales staff in Chicago, will join Mu-tual's sales staff there in August. Fred Weber, Mutual general man-ager, did the engaging in Chicago last week.

Bob Schulkers, author of the Secretary Hawkins books for juves, has returned to the air in Cincy. He's on WCPO six evenings a week He's on WCPO six evenings a week with a 15-minute program, reading his own stories and working up a kiddles' club, with each member receiving a big button and badge. It is a sustainer builder-upper, tying in with the Scripps-Howard Post, which also controls the station.

John C. Fitsgerald, from WMFF, Plattsburgh, replaces Leo Bolley on the announcing staff at WFBL (CBS), Syracuse, Bolley in the future devotes full time to sports-casting.

Concluding a 26-week series on WCPO, Cincy, for Alms & Doepke, department store, Dill Kirkendale jumped to Reading, Pa., to take unto himself å wife.

Frank Rand, CBS publicity head it Chicago, off to New York and Bos

Lang Sisters of WGY, Schenectady are a duo on some broadcasts and a trio on others. Pauline and Mary Jane are the regulars; kid sister, Adda May, joins.

Norman R. Goldman, WLS sales promotion director, leaves the Prairie Farmer station August 1.

Trafton Robertson back on the mike at WTAR, Norfolk,

Adeline Ebling of NBC Civic Concerts goes to Europe shortly for a five-weeks vacation. Her first time

Harold Parks, former WBBM, Chicago, spieler, handling baseball play-by-play for Affiliated, replacing Johnny C'Hara, who switched to KWK, St. Louis.

Harry Betteridge, on station's sale staff for two years, has been name N. Y. representative for WWJ, De troit, which left list of John Blai & Co., July 1 after three years.

Cal Swanson setting the sartorial tandard for J. Walter Thompson ofstandard for J. Walter fice in Hollywood.

Ray Erlenborn emceeing n revue on Don Lee coast net.

**Bob Colwell** deserted the coast after setting writers for the Lux show.

Don Stauffer and Tom Harrington east after mulling Packard broad-cast with Fred Astaire.

Warren Stokes doing a series of transcriptions under title of 'Airing Hol'ywood,'

Jimmy Newell moved into Milton Watson's solo spot with Burns and Allen.

Ken Dolan handling radio for Lyons, McCormick & Lyons on Coast.

Danny Danker, talent buyer for J. Walter Thompson in Hollywood, figuring on posting a guard at the teletyr. room since an agent was caught trying to break in.

Bob Burns' baby bazookas will soon flood the country. Johnny Hyde on the Coast to handle manu-facture and distribution.

WNOX. Knoxville, talent scouts persuaded Joe Billig, 210 pound son of kosher restaurant owner, to ap-pear on studio stage. Billig's dialect was a natural and station is now angling for regular contract appear-ances.

## Theatre-Air Songfest

Rochester, July 14,

WHAM joins with Riviera the-atre to present a community song-fest called 'Let's Sing, Neighbors.' Goes on Tuesday evenings 7 to 7:30. Dave Harvard, song leader for several luncheon clubs, steams up the theatre audience to set the pace. Irene Gedney, radio pianist, and Edward C. May, organist-manager of the Riviera, are accompanists.

## New Business

BAYTON

Krug Certified, 5 15-minute
'Jimmy Allen' programs per week
for 19 weeks on renewal. Through
BBD&O, WHIO.
Lifebum 29 5

BBD&O. WHIO

Lifebuoy, 23 5-minute transcripts
through July on renewal. Through
Ruthrauff & Ryan. WHIO.

Spry, 190, chain-break announcements, to July, 1937. Also 32 chainbreaks for July only on six-a-week
basis. Through Ruthrauff & Ryan
WHIO.

basis. Through number of the WHIO.

General Mills, 100-word and an income of the Mills, 100-word and the Mills, 100-word and 100-word a nouncements following Cincinnati Reds' night games in June, July, August, Through Knox Reeves. WHIO.

WHIO.
Foster Milburn (Doan's Pills), 39 one-minute announcements, on three-a-week basis, to Sept. 28. Through Street & Finney. WHIO.
Hudson Motor, 100 word announcements daily for two weeks. Through Brooke, Smith & French.

WHIO.

Greyhound Management Co., 100 word announcements daily for two weeks in July. Through Beaumont & Hohman. WHIO.

& Hohman. WHIO.

\*\*BOSTON\*\*

\*\*Kelwinator\*\*

\*\*Enascripts, three times weekly, to Sept. 2. Through Dowd & Ostreicher, Boston. WNAC and WLIME.

\*\*Texascripts, three times weekly, to Sept. 2. Through Bowler, and Nov. 25. Through Hanff Metegar. WNAC.

\*\*Tidewater\*\*

\*\*Citewater\*\*

\*\*Citewater\*

## CHICAGO

OHICAGO
Morris B. Sacks, 90 minute disc
period daily except Suffday, at 7:30
a.m. Schwimmer & Scott. WAAF.
Evans Fur Co., Chicago, 15 minute
disc period daily except Sunday,
Auspitz & Lee Agency WAAF.
I. Himmed, & Sons, Chicago, Airriest the Surgery of the Su

## CINCINNATI

CINCINNATI
Ford Dealers of Cincinsati, renewal, 13 Friday night 15-minute e. t. musical programs. Through McCann-Esickson. WKRC. Graybar Electric Co., Wed. and Fri. might 15-minute e. t. musical programs for 13 weeks. WKRC. Graybar Electric Co., Wed. and Fri. might 15-minute eventually a construction of the control of t

Chevrolet, re ne wal of discs.
Through Campbell-Ewald. WOWO.
Industrial Loan, thrice weekly on Drums, Inc. Detroit, thrice weekly, indefinite. Through Winningham, Detroit. WOWO.
Zenith radio, spots
Through Wan. Zemith radio, spots, indefinite. Through Kastor & Son, Chicago. Si-Nok, Indianapolis, dain

Carter Medicine, quarter hours, indefinite. Through Spot Broadcasting. WOWO.

SAN FRANCISCO

Van Camp Sea Food Co., 15-minute participation in Woman's Magazine of the Air,' Fridays. Through
Emil Brisacher & Staff. NBC-Pacific Coast Red.

Emil Brisacher & Staft. NB.-Facine Coast Red. Ripe Olive Co. (cosmetics), five-minute participations in To the Ladies, to Sept. 4. Tuesdays and Thursdays, alternating weeks Mondays, Wednesdays and Fridays. Through Doremus & Co. KGO. Marine Trading Co., one 100-word spot announcement daily in conjunction with weather reports, to July 26, inclusive. Through Sidney Garlinkel. KGO.

Rheinlander Brewery, 'Radio Ralph,' 15 min, 19:45 pm. daily, ex-cept Sunday, to Sept. 5. KOL, E. R. Squibb, one min. trans, 11 am. Monday to Friday, to Aug. 11. KOL.

NOL.

Star Brewery, Bobby Grayson, 15 min., 11 a.m., Monday to Saturday, indef. KOL.

WINSTON-SALEM, N. C.
Dr. Pepper Bottling Co., 15-min.
transcripts once weekly for 13 weeks.
Through Tracy Locke Dawson, Dallas. WSIS.
Carter's, Liver Pills, daily spot
contract extended for one year.
Through Spot Broadcasting Co.
WSIS.
Gordon Packing Co., daily spot

announcement, one month. Direct, WSJS.

WSJS.
Supreme Oil Co., 15 minutes daily with Ted Jennings bands for one month. Direct. WSJS.
Yale Tires, daily spot announcement, three months. Through Frietag Agency, Atlanta. WSJS.
Firestone Tires, Caily spot, oue month. Direct. WSJS.

PFITSFIRGH
Pennsylvania Raober Co., 31 oneiniute announcements. Through
Walker-Downing, KDKA,
Davis Coke & Fron Co., 2,184 eightsecond spots. Through Edward M,
Proper VOKA

second spots. Through Edward M. Power. KDKA.
Baldwin Laboratories, Inc., 18 three-minute announcements. Through Yount Co. KDKA.

## MISSOULA, MONT.

MISSOULA, MONT.
Consumers Finance, discs, thrice
weekly, three months. ErwinWasey, KGVO.
Washington Motor Coach, thrice
weekly, six months. Beaumont &
Hohman. KGVO.
Ford, half hour weekly, 27 weeks,
N. W. Ayer. KGVO.
Monarch Finer Foods, twice daily,
three months. Rogers & Smith.
KGVO. three KGVO.





EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. JOE GLASER . PERSONAL-REP.



ROCKWELL - O KEEFE INC



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC.

## WILLIE and EUGENE

Every Wednesday 8 P.M. DST. DR. LYONS TOOTH POWDER WJZ . . . . . NBC

Material by
IRV. S. BRECHER and
ABE LIPSCHUTZ



### Heavy Litigation Over Television **Patents as Westinghouse Sues RCA**

ing in New York.

Special angle is that Zworykin is now an RCA man, having changed over from Westinghouse. Also that RCA is a former ally of Westing-

over from Westinggouse. Also that RCA is a former ally of Westinghouse.

RCA is a former ally of Westinghouse, and the state of appeals, hearings and appeals in Washington, which ended with the patent commissioner deciding in favor of the patent applications of Henry Joseph Round against Zworykin. First of Zworykin's applications were filed Dec. 29, 1923. Though he now suth RCA, control of his applications is owned by Westinghouse, with RCA owning control of the Principles of Suit Principles over which the action is filed are listed in the bill of complaint as including. 'A method of signalling comprising energizing of light-sensitive devices in accordance with the corresponding elements of a visual area of representation', control of storage units and connection with the corresponding elements of a visual area of representation', control of storage units and connection with the corresponding elements of a visual area of representation' than the property of storage units and connection with the corresponding them than the property of the common transmission, use of 'plural light-sensitive translating devices', use of 'plural light-sensitive translating devices', use of 'plural light-sensitive reasonable principles of 'electrically separated elemental areas with separate

# JAN

nd his Orchestra

Music With A Romantic Swing

Now Booking Exclusively Through CURTIS & ALLEN OFFICE DAVIDOW & SHERMAN RKO Bidg., Rockefeller Centre New York Circle 7-4124

### HENRY BUSSE

And His Orchestra

CHEZ PAREE

Broadcasting Nightly NBC Thanks to Mike Fritzel and Joe Jacobson Held Over Indefinitely



### DON NORMAN

NEWSCASTER WILLIAMS OIL-O-MATIC (48th Week) Tel. Superior 2580, CHICAGO

Wilmington, Del., July 14.

Heavy load of patent litigation of light-sensitive elemental areas of the modern price was shot into U. S. District Court here last week by Westing-less was shot into U. S. District Court here last week by Westing-less was shot into U. S. District Court here last week by Westing-less was shot into U. S. District Court here last week by Westing-less was a large of the last court of the associated visual area, and in a common transmitting channel. Radio Corp. Part of the associated visual area, and in a common transmitting channel Bill of complaint sets fourth that General Part of the special court in the study of the applications in a dearch and having changed less from the Empire State build-tests from the Empire State build-test from the Empire State bu

action and for the claim to a ruling for Zworykin priority,

Patent Commissioner declared 'interferences' with six other applications, these being: Schneider, April Liver, Pensworth, Jan. 3, 1927, 1927, 2027, 1928, 2027, 2

ments.
Through all this Round took no
testimony, the bill adds. He relied
entirely on his original filing date
for priority. Hence the present action, which means he would have to
make active defense.
Bill is signed by George H. Bucker,
v.p. of Westinghouse. Counsel for
Westinghouse are L. H. Sutton, Victor S. Bean, O. H. Escholz, F. W.
Lyle and Howard Duane, the latter
of Wilmington.

### Wax Works

Procter & Gamble (Oxydo1) begins a series Monday (20) consisting of waxed versions of the Ma Perkins' show. Schedule calls for 50 stations, each to receive five 15-minute programs per week for 52 weeks. Blackett-Sample-Hummert doing the releasing out of Chickett with World Broadcasting cutting.

Delaware, Lackawanna (Blue Coal) readying its fall schedule through Ruthrauff & Ryan, New York. Campaign will call for two 15-minute musical discs per week over a number of stations cast of Fittsburgh. Contracts 26 weeks in length, starting on or about Sept. 28.

Goodrich Tire has found 35 dealers who will buy time on their local stations for the B. R. Rolfe transcrip-tion series which the manufacturer bankrelled some time ago. Batch consists of 13 quarter-hour platters.

N. W. Ayer has turned the recording of the Ford series with Bob Crosby over to World Broadcasting

### **ALL-CINCY HOOKUP**

5 Local Stations Carry Nat'l League Anni Program

Consider the Market States and Frogram

Cincinnati, July 14.

First hookup of all local stations occurred Tuesday (7) night on half-hour sustaining program originating at WLW and honoring golden anniversary of Cincinnati Reds' entry in National League and 60th birthday of the major loop. Broadcast also was carried by the Mutual network. Powel Crosley, Jr., head of the Crosley Radio Corp., is president and major that the Crosley's super WLW and smalle WSAI, which are NMC and Mutual affiliates; WCKY, also an NBC affiliate; WCKY, Brower Corp.

Red Barger of WLW-WSAI, Harry Hartman of WCPO, Dick Bray of WKRY, interviewed former Reds. WCKY, interviewed former Reds. Ford Frick, prexy of the National Land Crows piped in from Bostonial Reds' business manager, plugged in from New York for brief talks.

### TED CHURCH OUT OF CBS-WJSY IN WASH.

Washington, July 14.
Ted Church, CBS-WJSV, has walked out following private tiff with other station excess: Harry C. Butcher, CBS head man here, would only say Church had resigned; Torced out.
Development came as complete surprise. Church had just recently returned from the Democratic convention, where he was credited with a fine job of arranging and coverage and everybody seemed happy smill split came Saturday (II). Church has no other position in prospect at present and says he will just relax' for awhile.
Church came to CBS in 1931 from Herald Tribune as Washington reporter and before that had been with In Ohlo and an Inward of dalles the six of the state of the six of t

United Fress and number of daties in Ohio and in New York. His extensive acquaintance among government officials and his knowledge of politics was a great asset to web in political broadcasts emanating from WJSV.

WJSV.
Church, in his five years in radio has worked at nearly every job on microphone side, covering special events, Congress, conventions, etc. He headed the now defunct Columbia News Service in Washington during its brief existence.

### P.G's 4th Commentator

P-Us 4th Commentator
Pittsburgh, July 14.
Ray Schneider succeeds Carl Dozer
as news commentator for 'PostGazette,' morning daily, on station
WWSW, controlled by newspaper.
Dozer moves over to Hearst-owned
WCAE, as regular announcer and
also member of dast of 'Our Family,'

also member of cast of 'Our Family,' sponsored script show.
Schneider is show.
Schneider in Schn

### WWJ's Opening

Detroit, July 14.

WWJ has moved back dedication
of its new \$500,000 studios to Aug.
20, station's 16th birthday, and run-

20, station's 16th birthday, and running through Aug. 24.
Wynn Wright, station program
director, is in charge of dedicatory
program. New four-story studio
building is located directly opposite
station's owner, the Detroit News,
and both buildings are connected
by a tunnel.

### PRODUCING STENO

Ethel Kreppel. a year ago just another WGR-WKBW stenographer, is now acting production manager. Transfer six months ago to secretary to production manager. Herbert Colin Rice, gave her opportunity to prepare scripts and study direction. As result, she runs things while Rich and the Bobby Benson CBS show) vancash.

### CFCF'S REP

CFCF, Montreal, has named Weed & Co. station reps, thus acquiring its first rep, while Weed acquires its first Canadian client.
Station is a 400-watter owned by Canadian Marconi and is an NBC affiliate.

### So. African Gov't, Going Into Radio. Takes Over A.B. Co. From Schlesinger

### B-r-r-r!

With the temperature hovering over 100, WAAF sold a quarter-hour of its 'Red Hot and Low Down' program last

### week. Buyer was Evans Fur Co.

### Shorter Stretches for Bands on 'Hit Parade'

Shorter dates are to be given the orchestras for both the NBC and CBS versions of Lucky Strike's Your Bit Harade'. Heretofore the bands have been inked in for 13 weeks each, but new policy being inaugurated by Lord & Thomas is to sign them only for six or seven weeks, and also bring in guest conductors. Idea is to get more variety into the stanzas, and keep the audience from going stale on any one band.

### WCRM'S OKAY

Baltimore, July 14. Mayor Howard Jackson last we Mayor Howard Jackson last week signed ordinance permitting WCBM to erect a transmitter out on north-side of town in a residential sector. This week WCBM applies to FCC for construction permit.

Capetown, June 22, South African Government is go-South Airican Government is go-ing into radio. On. Aug. 1 the gov-ernment takes over the African Broadcasting Co. (Schlesinger) and will form a new company, African Broadcasting Corp. New outfit will be directed by a board of governors composed of an equal number of English and African speaking mem-hers.

bers.

An arbitrator was appointed to determine the amount to be paid by the government to African Broad-casting. At a hearing Schlesinger claimed 31,244,85, which was reduced to \$1,214,195. The government contended that the amount should not exceed \$314,610.

not exceed \$34,810.

Arbitrators award is 6% debentures for \$750,000, with the government taking over all assets, including cash, amounting to \$228,805, and all liabilities excepting claims for damages. Also an estimated share of the profits to Aug. 1

The fixed and trading assets of the company at March 31, 1936, were valued at \$753,070 and cash assets at \$228,805.

### Jackson for Gov.

Burlington, Vt., July, 14, Col. H. Nelson Jackson, owner of WCAX, is in the race for the Re-publican nomination as governor of Vermont.

We are proud to announce the complete absorption of our firm, and our association with the TRANSAMER-ICAN Broadcasting & Television Corporation.

We appreciate the opportunity of participating in the execution of plans which will create a new conception of radio broadcasting, of definite benefit both to radio stations and advertisers.

REITER & JAEGER

(Continued from page 3) quired would amount to around 1,000,000 shares.

70

1,000,000 shares.

20th Century-Fox and the Ostrefs, together, own around two-thirds of the voting, or 'B' stock of G-B, and 20th Century-Fox, additionally, owns around 75% of the 'A' stock of G-B.

Together, the Ostrers and 20th Century-Fox control something under 3,000,000 shares, of all classes, of G-B stock. es, of G-B stock.

es, of G-B stock.

Seemingly the proposed plan would call for the pooling of these Ostrer and 20th Century-Fox holdings, as the first step towards eventuating a three-way, equal ownership of the shares, with Loew's, Control of operations would remain with the Ostrers.

### 20th's 2.200.000 Shares

Twentieth Century-Fox company's aggregate share holdings in G-B total around 2,200,000 shares of all classes. The old Fox company, under William Fox, paid \$19,000,000 for these shares. The Osters' holdings are held to aggregate around \$00,000 shares, of all classes. The sproximately 3,000,000 shares, first would be divided into shares, first would be divided into



PARADE

SATURDAYS 10-11 P.M., EDST CBS NETWORK 98 STATIONS COAST-TO-COAST

JACQUES FRAY

Twice Weekly-WABC

AN MCA Orchestra

Now SHOW BOAT, CLEVELAND

Mgt.: S. R. KUSHNER

# GRACIE

MIGHIGAN THEATRE. DETROIT WEEK JULY 23

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

two equal parts between the Ostrers and 20th Century-Fox, by 20th Century-Fox selling to the Ostrers, approximately 760,000 of its shares for \$2,000,000, or around \$2.00 per share. That's at the rate of around 35c on the dollar of the amount which the old Fox company, under William Fox, had paid for the shares originally. originally.

Under this theory of equalization

the Ostrer holdings would be ex-panded to a total of around 1,450,000 panded to a total of around 1,450,000 shares. The 20th Century-Fox company's holdings in G-B stock, now aggregating 2,200,000 shares, would be reduced, under this process, to 1,450,000 shares, or thereabouts.

1,450,000 shares, or thereabouts.
Loew's their would purchase 480,000 shares, each, for \$2,000,000, from
the Ostrers and from 20th CenturyFox. This would give Loew's
around 1,000,000 shares for \$4,000,000, that's at the trate of around
\$4, per share, or around \$5, on the
dollar which the old: Fox company
raid for these shares originally.

dollar which the old: Fox company paid for these shares originally. In this manner, the 20th Century-Fox company's holdings eventually would be reduced to around 1,000,000 shares, by disposing of approximately 1,200,000 of, its G-B shares for \$4,000,000. The Ostrer's holdings, by the same token, would be increased from its present total of around 800,000 shares to around 1,000,000 shares.

What Wall St. Doesn't Like what wall st. Doesn't Like
It all adds up to the Ostrers getting something over 300,000 shares,
gratis, from 20th Century-Fox. Because of this, the downtown bankers
ean't see why 20th Century-Fox
would go for the deal.

would go for the deal. In the deal is premised on the desire to participate in G-B's television patients situation. G-B has certain talker patent rights which it is now trying to settle with RCA and for which, among other things. Isidor Ostere came over here. That's in connection with the British Acoustics company, a G-B substidary.

The television angle is a new one and riay be only one of those things, but could well have been used as a selling argument to Loew's.

Loew's is known to be considering the deal seriously, so the terms of-fered must be good enough for them. The only official comment coming from Loew's is that if the terms are okay, they will make a deal. It strictly a financial angle on the Loes

Isidor Ostrer, on coming over here, announced that no purchase of 20th Century-Fox shares was sought by the Ostrers, or vice-versa. The 20th Century-Fox shares was sought by the Ostrers, or vice-yersa. The whole present theory of the plan may have been conceived after Ostrer went to the Coast, and apparently while Sidney R. Kent has been out of the city.

pareithy while Sidney R. Kent has been out of the city.

The television angle of the situation doesn't look to jell because 20th Century-Fox has been consistent in declining to consider any purchase of the Ostrers' holdings in G-B, and if the television angle was existent, if seems it would be as strong an influence on the 20th Century-Fox side as on, Loev's.

Analyzing the case further, the situation apparently is fraught with all kinds of potentialities Anything can happen. Twentieth Century-Fox has been eager to step out of G-B, at a price. This price would be around \$10,000,000 or maybe \$12,000,000.

Which is about what the presumed aschipping the control of the contro

Schenck for a Deal

Joe Schenck, chairman of the board of 20th Century-Fox, on the other hand, has been pumping the G-B since his recent visits to Lon-don. Schenck is very optimistic about the G-B deal.

about the G-B deal.

Trade talk has been that the G-B company has its financial problems and that the Ostrers have been anxious to get out of the picture. On this score, the Ostrers are held to have given A. C. Blumenthal carte blanche to effect a deal.

in doing this G-B went afield in hiring second rate American players, at high salaries, to make costly films which didn't pay off. While the G-B situation has been a good one, the production side and distribution seemingly have taken it on the chin. It has been gluwer accented by

seemingly have taken it on the chin.

It has been always accepted by
the international film trade that G-B
must remain under British control. must remain under British control. This is conditioned by the company's charter under, which the deciding vote is in the hands of an arbiter specially appointed for that purpose who holds 1% of stock for voting purposes in order to keep control of G-B in British hands.

So far as can be determined no proposition has been presented to the 20th Century-Fox company board or its executive committee. Seemingly this must be done before defaction on any proposals can be

### New Zealand Gov't Taking **Radio Control**

New Zealand, June 19. New Labor government intends making many changes in control of broadcasting in this country. Broad-casting Act has been passed and inroduces some revolutionary change It abolishes the present board comprising government's representatives and air buyers. Control will pass to one minister, presumably the Postmaster-General.

Minister will become an air mogul because he will have the power to control all stations and say what each station may or may not broadcast.

cast.

Biggest change is the permission of advertising, which in the past was prohibited. B-class stations here are operated by private people and without assistance from the government. It is the intention to subsidize these B-classers from revenue received from license fees. In other words, the New Zealand government will control broadcasting here laboutely.

Government also intends to use Government also intends to use radio for political purposes, although its experiment of, airing Parliamentary debates has not found much favor with local fans. Prime Minister Savage, said that his government will use the radio to tell public what is happening in Parliament, and that all ministerial statements will be put over the air. It now looks as though the government will use radio as its official publicity agent.

Opposition members attempted to

agent.
Opposition members attempted to alter the policy of complete political control of radio by seeking to have representatives of the listeners admitted to a board so that their interests might be taken care of, but were defeated. It has been reported that the air mogul may possibly form a broadcasting advisory council, but intentions are that no member of such council will be a direct representative of any listeners' organizations. anizations.

ganizations.

Postmaşter-Gemeral, in answering criticism of the bill, said that in Australia experience had shown that the government was powerless to deal with commercial stations, and that fact in itself was an argument in favor of government control. Also pointed out that his government spent about \$100,000 annually in advertising, and that it would be a good idea to spend some of that money on advertising through our own radio stations.

own radio stations.

Reported that the Prime Minister said that copyright fees for programs broadcast by the B-classers were being very much altered. Since all B-classers would now be subsidized, the gavernment would have a strong say regarding payment to outside interests.

blanche to effect a deal.

Many plane have been propagard the company of the result of the company of the result of the company of the result of the company of the company's determination to the companies of the

### NAB Convention

(Continued from page 61) terests and argued that copyright was too fundamental to the NAB to be sidetracked out of the door. Craney declared that the indie broadcasters might be agreeable to passing up Baldwin's project for a NAB-owned music foundation if the networks would assent to helding networks would assent to holding the affiliates free of infringement

networks would assent to holding the affiliates free of infringement suits resulting from web-broadcast music. Another point brought out by Craney was that the NAB board had by a majority yote approved Baldwin's foundation proposal. The butcher's rebuttal was the Butcher's rebuttal was the Butcher's rebuttal was the Total to prevent the association from engaging in controversial issues which affected certain elements in the industry. Butcher also voiced the networks' objection to Baldwin's assignment of last winter when he was delegated by a couple hundred indie stations to negotiate for them with either ASCAP or Warner Bros. William Hedges, manager of NBC managed and operated stations, got into the crossine long enough to castery group, whether they be 100-watter or newspaper-owned outlets, to band together to seek or accept special favors from copyright owners. Runyan's resolution was voted.

casters group, wretner they or water or newspaper-owned outlets, to band together to seek or accept special favors from copyright owners. Runyan's resolution was voted downers are sufficiently and the second of t

cataputed himself into the proceedings again with a motion that the resolution be adopted, but the delegates agreed with Stanley Hubbard, KSTP, Minneapolis, that it wouldn't be prudent to entangle the NAB in this issue and voted that it be tabled.

Other Resolutions
Other resolutions introduced and how they fared follow:
Other resolutions introduced and how they fared follow the contribute \$10,000 or the Conference of the fared for found that the NAB's treasury can stand the strain. Passed.

NAB underwrite the complete financing of the agency recognition

than underwrite the complete financing of the agency recognition bureau instead of having the bureau depend for its income from the sta-tions that elect to use it. Voted down.

down.

Co-operate with the Radio Manufacturers Association in devising a series of annual awards for distinguished public service in broadcasting. This same resolution was likewise approved at last year's convention.

Continue to co-operate with the Federal Communications Commission of Communications Commission and educational groups in an effort to study all practical demands for the setting aside of educational broadcast periods. Passed.

Establish Bureau of Radio Promo-

### RENARD-GOES TEXACO

Jacques Renard orchestra has been signed by Texaco for its Eddie Can-tor show, which begins over CBS

tor show, which begins over CBS Sept. 20.
Rest of the lineup includes Park-yakarkus (Harry Einstein), Bobby Breen and Jimmy Wallington, Sponsor has bought 94 stations through the Hanff-Metzger agency.

### SISSON TO L&T

Ted Sisson has quit NBC's produc-tion staff in New York to take a similar assignment with Lord & Thomas under direction of Thomas

tion. It was agreed to have the NAB directorate use its discretion about putting this project into operation. NAB board continue to negative the control of the control of a per piece or measured plan. Passed,

NAB directors be instructed to set up within the organization a legal department which would keep an eye on regulations coming up before the FCC and help cut down the legal expenses of the individual members. It was voted to refer this resolution to the board for consideration.

Allocate 5% of a station's time for use by philanthropic and non-post organizations. Tabled, organizations are provided to the consideration.

In members and only the old Davis amendment. Tabled. Continue to agitate for a six months' operating license from the FCC. This resolution got both a laugh and a rousing round of 'syes'. Encourage the formation of regional, state and national units with-in the NAB and as chapters of such.

### BENNY RUBIN

6 P.M., EDST

### FEEN-A-MINT

MUTUAL BROADCASTING SYSTI

### RAY PERKINS

The Great Lakes Exposition, Cleveland, June 24 to Oct. 2d

Three Half Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO Thanks to NBC Artists Bureau

### CARL HOFF LUCKY STRIKE

"Your Hit Parade" WED. 10 p.m. EDST NBC RED and BLUE

IVY

(MARIE MARION) ON THE AIR WITH MURRAY RINSO HOUR WABC - Tues. - 8:30 P.M. C B S DIR.: NELSON CLIFFORD Suite 1001 1050 B'way, N. Y.

# DICK

AND HIS ORCHESTRA HOTEL LINCOLN NEW YORK CITY COAST TO COAST NETWORK

Dir.: M O A Mgt., HERMAN BERNIE 1619 B'way, N. Y. C.

# WB-ASCAP ACCORD STALLS

### BRAZIL USING PRESSURE VS FOREIGN B'DS

Rio de Janiero, July 3. Brazilian government has approached casinos, radio stations, etc., with an appeal to cut down on the employment of foreign bands. Move is looked upon as a step toward the creation of a lien musicians.

Cofe operators using bands have

tation of alien musicians.

Cafe operators using bands have openly been requested to select native musicians. Edict will affect others besides Americans. Brazil's music field is peopled with Italians, Spaniards and Germans also. There are relatively few bands that are entirely foreign, but many members of local bands are not natives, and local bands are not natives, and the state of the property of the property

There has as yet been no legisla-tion or any direct move on the part of authorities, but legislation is looked for shortly.

### **PUBS' COUNSEL STUDY NEW CHAIN STORE LAW**

Counsel for publishing firms are making a study of the Robinson-Patman Chain Store Bill, passed by the recent session of Congress, to determine whether the provisions of the measure apply to the trafficking in sheet music. Bill was intended to give a small individual enterprise the same purchase privileges as allowed a merchandising syndicate.

Index the Robinson-Patman act

lowed a merchandising syndicate.
Under: the Robinson-Patman act, the manufacturer must sell all customers on equal terms, with allowances for the hig buyer only to be made when it can be proved that the discount given the latter is equal to the sum that the manufacturer to the sum that the manufacturer with the sum of the control of the sum of the latter of the lat

The chains, but with one or two exceptions, do not buy current releases in huge bulk and in a single delivery, but issue orders for shipment to individual stores. This ment to individual stores. In method allows for scarcely any saving in overhead for the publisher

### **Musical Movings**

Lyons' band back at Bobby Lyons' band back at Sence hotel, Rochester, N. Y., airling over WHAM. Eddy Bradds's orchestra will do the summer at the Ritz-Carlton hotel, Atlantic City, Bradford Smith booked for summer at Lake Shore A. C., Chicago.

Henry Halstead closed at the Chez Maurice, Dallas, opening at Roosevelt hotel, New Orleans, July 15. CC., 18 Dispers out of the Mounds Accounty of the Communication of the Mounds CC., and the Communication of the Mounds CC., and the Communication of the Mounds CC., and the Communication of the Mounds CC., July 12. July 12. Johnnie Long moving from Castle

Johnie Long moving from Cartle Farms, Cincinnati, O., to the Willows, Pittsburgh, Pa. Tal Henry set at Spring Lake Anius. Park, Oklalows, Pittsburgh, Pa. Tal Henry set at Spring Lake Anius. Park, Oklaloma City by Radio Orch Corp. for two weeks. Dick Gardner opened at the Mounds, St. Louis, replacing Archie Bleyer. Stays for two weeks and then to. Texas for one-nighters. Jack Berger opens at the Peabody hotel, Memphis, Tenn.
Child Lexington, Ky., by R. O. C. Clob Sylvester, returns to the Cavaller Beach Club, Virginia Beach, Va., Lex week after a two-week tour. Replaces Ted Black for the summer. Johnnie Long moving from Castle

Sidney Mitchell, Victor Schertzinger and Walt Bullock tunes for Republic's 'Follow Your Heart' on the Coast will be published by Sam Fox Co. Titles are 'Follow Your Heart,' 'Moonlight and Magnolias' and 'Who Minds About Me?'

### So What?

Detroit, July 14. An orchestra

An orchestral leader swings his baton 30,720 times an evening, says George Kavanagh, local maestro.

You see, every measure gets four swings, and there are usually 32 measures in a chorus. We play four choruses to a song, says he. That makes 512 swings for every song and we play about 10 songs an hour for six hours each evening.

### 3 Non-Union Burlesque **Musicians Get Judgments** And Injunction Vs. 802

Edward Canavan, president, and other officers of Musicians Local done of the Canavan were restrained from interfering were restrained from interfering were restrained from interfering were restrained from the Calety, burlesque house, at Broadway and 64th street, in an injunction issued by Supreme Court Justice Aaron Steuer.

Restraining order was obtained by Irving Cohen, John Sarnelli and William Stead, Jr. musicians, who William Stead, Jr. musicians, who William Stead, Jr. musicians, who will be compared to the contract of the Canavan were considered to the contract of the Canavan were contracted by the plaintiffs that they had been fixed by the granting the plaintiffs.

union delegate.

Besides granting the plaintiffs
the injunction, Judge Steuer also
directed the local to pay Cohen,
\$2,092; Sarnelli, \$1,885; and Stead,
\$1,623.- These sums were for back
pay with interest and lawyers' fees.
The injunction holds until Sept. 3.

### Vallee Rebooked for 2 W'ks at Can. Exhib.

Toronto, July 14.
Rudy Vallee has again been signed for the 1936 Canadian National Exhibition, Figure not revealed, but understood to be slightly higher than last year's terms at the same spot, when he was booked in for two shows a day during the frew oweeks of the expo at \$13.000 a week plus a \$500 at the same spot, when he was booked in for two shows a day during the frew oweeks of the expo at \$13.000 a week plus a \$500 at the same spot at \$13.000 at week plus a \$500 at the same should be should be

### Savino Curtails Trip: **Anticipates 20th Berth**

Domenico Savino sails Saturday (18) for his annual vacation in Milan, but it will be only of two months' duration instead of the usual six months on both sides of

the Atlantic.
Savino, composer-director of Rob-bins Music Corp., returns in Septem-ber to assume musical directorship of 20th Century-Fox in New York. Robbins-Feist firms now have an exclusive tieup with 20th.

### Maestro to Spa

Hollywood, July 14.
Ben Bernie left here today Tues
ay for Saratoga, where he wil

day for Saratoga, where he will spend the summer. He returns to the Cocoanut Grove here with his band on Jan. 3. Has contract for six weeks, with option for another six weeks if mutually

### Paine's Va. Talkfest

John G. Paine, chairman of the Music Publishers Protective Associa-Music Publishers Flotente Vision, is spending the current week in Charlotteville, Va., attending the Institute of Public Affairs talkfest. He is roundtable leader for the panel on 'Government and Business,'

# CAUSES BURNUP

WB Frowns on Idea of Kern and Romberg Being Dispatched to H. M. Warner on the Coast - Claim ASCAP's General Manager Is Undermining Possible Network Deals

### WHITEWASH PLAN

Strong resentment developed or the New York end of the Warner Bros. organization last week after it was learned that Jerome Kern and Sigmund Romberg, acting under instructions from E. C. Mills, had, as a delegation, called on Harry M. Warner in Hollywood and sought to Warner in Hollywood and sought to prevail upon him to return the WB catalogs immediately to the American Society of Composers, Authors and Publishers. Only commitment the pair got from the WB prez was that he would take their plea under consideration.

consideration.
What aggravated the burn up among the Warner excess who have been concerned with the music situation was that Mills had made a similar approach to them the week similar approach to them the week conversant with the informal discussion that WB was having with NBC. By his tactics, Mills, these same exces feel, is either intentionally or unintentionally doing much to undermine what has been undertaken with the networks.

Proposition that Kern and Romberg were assigned to sell Harry Warner involved the se discussions with the webs. WB crould read to the sell was the self and the self a

with NBC and Columbia representa-tives during the coming week. The Hollywood move of last week re-vealed that for the first time in years Mills and Gene Buck, ASCAP prez. have put saide their political and administrative differences and are working together to maneuver WB back into the Society.

### Det. Holds Swing Band

Det. Holds Swing Band
Art Mooney's swing band has been
sineatured for an additional fourtwent and the swing band has been
sineatured for an additional fourtwent and the swing band for the
door dance spot here, following
completion of an eight-week stand.
New contract will run till Aug. 1,
giving Mooney a total of 12 weeks
at this spot, which he opened in
May.
Band had a six-week stay previously at the Oasis nitery.

### MILLS' APPROACH Univ. Song Service 1st on Grill In Gov't.'s Drive Vs. Song Sharks: Shapiro, Star Witness, Pro and Con

Piano, Lawyers Out of Tune With an out-of-tune piano turnishing the background melody, lawyers bickered over assimity of song hits, whether ungrammatical and silly lyrics are, per se, unmarketable, and if claims made in Universal Song Service literature were misleading. Government's case hinged on file of bleats from amateur scribblers who claims made in Universal asked for \$50 to put their offerings in shape. Defense staked its all on claims that whenever hopefuls sent in the required cash, Cohen & Co. did everything humanly possible to carry out thing humanly possible to carry out their promises to get a hearing for

thing humanly possible to carry out their promises to get a hearing for the work.

Prize exhibit in the hearing was series of supposedly confidential reports sent to aspiring writers which said an every sease, that the result of the said and expert of the said and coupled with a catchy melody should click with the public. Defense this week will show that at least one-third of all numbers offered to Universal were rejected and that flattering comment was not always the usual thing.

As bait for its trap, government submitted a song entitled 'Girl of the Dale' to Universal. Number was principal bone of contention during the fraud hearings, with Federal attorneys slipping when Shapiro, their main witness, conceded 'Girl' had the makings although - the lyric was

main witness, conceded Cirl' had the makings atthough - the lyric was weak plaining that Girl' had been written by William C. O'Brien, government prosecutor, and offered to Universal by daughter of Post Office Inspector Marles, the postal crowd attempted to show that the lyric had no potentialities and the offer to put it in shape for film use was simply a come-on. This dodge fell flat when Shapiro cordessed the revised when Shapiro cordessed the revised when Shapiro cordessed the revised best of the control of

Washington, July 14.

Opening of government drive against song sharks last week found Universal Song Service, Hollywood, on the Federal grill as postal authorities sought to lay foundation for issuance of fraud order ousting, out fit from the mails.

In hearing featured by witness and single which sounded like start somehow.

In hearing featured by witness and single with sounded like start somehow.

In hearing featured by witness than single with sounded like start somehow.

In hearing featured by witness than stand single with sounded like start somehow.

In hearing featured by witness than stand single with sounded like start somehow.

In hearing featured by witness than stand single with sounded like start somehow.

In hearing featured by witness than stand single witness and sounded like start some stand single witness and the stand we will fit your lyire to music business with the start some stand single witness in a phoney. Government experts encountered hard sledding despite presence of friendly judge as presiding officer.

With other cases slated to follow in a few weeks, postal inspectors trained to studios.

With other cases slated to follow in a few weeks, postal inspectors trained to demonstrate that Universal—no connection with the picture studios—is more interested its signally failed to carry out its promise to studios.

While defense motion to dismiss the proceedings was overruled by Thomas Murray, assistant P. O. socilioting, the four-day hearing. Project with the properties of the proceedings was overruled by Thomas Murray, assistant P. O. socilioting the four-day hearing. Project with the properties of the proceedings was overruled by Thomas Murray, assistant P. O. socilioting the bour-day hearing and the proceedings was overruled by Thomas Murray, assistant P. O. socilioting the four-day hearing. Project with the properties of the proceedings was overruled by Thomas Murray, assistant P. O. socilioting the four-day hearing and the proceedings was overruled by Thomas Murray, assistant P. O. s

### Cohen's \$1.88 Royalty

many melodies for big-name composers.

Cohen's \$1.38 Royally
Cohen's vanity was seriously undermined however during Shapiro's presence in the witness chair. After admitting that 'Capers' was a 'sensational hit' and 'Why, Dear' and 'Are' You Playing Fair, were 'fairly good' numbers, Shapiro read from records that his house had paid royalty of only \$1.88 for Cohen's Fretty Words, submitted in 1929.

The government scored again when it introduced comments of Hollywood studies about Universal Offerings. The bley many the studies about Universal offerings. The parmour, reneged on a letter which indicated that Darmour had bought numbers offered by Cohen. First the government submitted a letter from Zahler saying he had acquired right to use Universal songs, and then Feds put in a telegram from Zahler saying he personally had purchased the numbers, not Darmour. The first letter, however, gave the impression that Zahler had bought from Cohen as a contract of the numbers which Shapiro conceded had little sense.

Crushing blow at Universal's defense was struck by Shapiro, who hummed in frog-like fashion some counter of the numbers would be cosidered by his hoise. Shapiro sonted at severel of the numbers, which he said showed no commercial possibilities.

Indignation of Universal Pictures over use of name Universal by Cohen's song outfit was put into the (Continued on page 72).

(Continued on page 72)

### **Universal Song Service on Grill**

(Continued from page 71) record by Simon Fleischman, who shares office space with Fulton Brylawski, local U attorney. Al-though he could not name the cur-rent president of Universal and adrent president of Universal and admitted he had never been to Hollywood. Fleischman averred that none of the major studies ordinarily considered scenarios or songs submitted by unknowns because of infringement threats. He testified, however, that the studio had debated filing injunction suit to prevent Cohen from using the Universal tag, fearing that public would believe there

MOVIETONE TOPICS RUDY VALLEE "SING, BABY, SING" "LOVE WILL TELL" "YOU TURNED THE TABLES ON ME"

> From the 20th Century-For Musical Extravaganta "SING, BABY, SING" MOVIETONE

MUSIC CORPORATION

was a connection between the song outfit and the picture company. Case continues this week. Addi-tional cases are on tentative hearing docket for late summer.

Defense Cramped

Defense Crampea

Defense efforts to demonstrate
Cohen & Co. faithfully carried out
all promises to clients were hampered Monday (13) when the P.O.
Prosecutor was given free rein to
go far beyond the limits of crossexamination to demonstrate truth of
bis contention that finityersal Songe go tar beyond the limits of cross-examination to demonstrate truth of his contention that Universal Song Service and bankrupt Universal Secratic Co. were working a racket scenario cutti has made no detense, and Cohen has tried repeatedly to get a hearing on the charges against him without being linked with the scenario company, Acting Solicitor Thomas Murray, conducting the in-quisition, allowed William O'Brien, government prosecutor, to read reams of new evidence into the rec-ord about scenario activities during cross-examination.

This surprising development oc-curred when defense counsel put on the stand Alma Becker, Washing-ton stenographer, who testified She

on the stand Alma Becker, Washing-ton stenographer, who testified she was a thoroughly satisfied customer of Universal Song Service. Despite Miss Becker's insistence she had never read literature from the scenario company and her inability to identity various pamphlets, Solici-tor Murray permitted Prosecutor butters of the standard of the con-traction of the standard of the standard of the hilts, while cross-questioning a de-fense witness, bale of promotion ma-terial about the scenario outfit. As Murray turned deaf ear on

### Most Played on Air

To familiarize the trade with the times most on the air around New York, the following is the listing of the song most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

WJZ and WABC.

On the Beach at Ball Ball.
Take My Heart.
You Can't Pull the Wool.
There's a Small Hetel.
Foolish Things Remind Me.
Glory of Love.
Afterglow.
Creek Batch. Cross Patch.
Let's Sing Again.
Stompin' at the Savoy.
Is It True About Dixie?
Would You. It's a Sin to Tell a Lie. You. Pohins and Boses

Robins and Roses.
No Regrets.
When I'm With You.
Empty Saddles.
Did I Remember?
State of My Heart.
She Shall Have Music,
Christopher Columbus,
Rendervay with a Dra Rendezvous with a Dream, All My Life. Little Bit Later On.

chorus of defense objections and mo-tions to strike out testimony, O'Brien confiscated a file of personal papers brought into the hearing by Miss Becker, offered what he claimed were true copies of some of her documents, and read word for word many paragraphs having no bear many paragraphs having no bearing on Cohen and the song service In some cases, O'Brien made corrections in his 'true copies' in order t

ing or Coher and the way to be contions on Coher and the way to be comtions in his 'true copies' in order to 
make his exhibits jibe with Miss 
Becker's papers.

Telling of her business relations 
with the song people, Miss Becker 
related ho withs years he submitted 
a lyric entitled 'Where the Sands of 
the Desert Roll' and said she got her 
money's worth when Cohen revised 
the words, wrote a melody, and 
helped her get copyright registration. Declaring the perfected numown, the stend said, 'I am moown, the stend said she gother said stends

the stends said she gother said stends said said said she g

was complimented at the appraisal on her brain-child by Cohen's organiza

tion.

Proud of her lyric-writing ability, Miss Becker revealed she has spent \$200 or so in the past few years trying to crash the song field. She said she paid \$70 to an outfit in Portland, Ore, to service and publish one of her inspirations in an album, \$55 each to revise two other lyrics, and \$21. to a New York arranger to concoct a melody for still another poem. None of these, except for the number in the album, has been published, she said.

### Automatic Phonograph Patent Suit in New York

Patent Suit in New York
Suits which may involve more
than \$1,000,000 in patent infringement damages were filed in the N. Y.
Keern district court in behalf of the
Keern district court in the Market
Keern district court in the Market
Keern district court in the
Keern di

### Int'l Music Bureau

Berlin, July 5.

London congress of International Music Publishers resolved to open an information and cooperative office on the Continent.

This will be the continent of the continent of the continent.

This will have its seat in Leipzig the German Music Publishers' nion, where representatives of 15 puntries will be appointed.

### Inside Stuff—Music

Too much airing of Benny Goodman's swing crew from Palomar ballroom, Los Angeles, resulted in tiff with William Esty agency, producing
the Camel radio show, that for a time threatened cancellation of the igegery date for Goodman. Agency, which has band under three-year optional contract for its air shows, insisted that ethering twice a night from
the Palomar would impair the band's value as a radio commercial attraction. Dancery said if the airling was cut down to the agency's demand
for not more than two a week it would call off the deal and substitute,
Music Corp. of America effected a compromise in which combo airs twice
a week for transcontinentlas and four times a week for the Coast chain.
Goodman crew in Palomar for eight weeks.

Tieup of Irving Mills with the Mardi Gras ballroom in Palisades Park, N. J., has afforded a nice stop gap for the band booker. Contract permits yanking and placements at booker's will.

Opened with Tommy Tompkins four weeks ago. Since then Bob Grayson has been in for a couple of weeks, Cab Calloway did a one-nighter. Ina Ray Hutton is set for a similar stint and Hudson-De Lange band will also do a short stand. Tompkins has returned for a week and will be followed again by Grayson.

### Firemen Toss Benefit For Singed Orchestra

Buffalo, July 14. Volunteer firemen of Williamsville Volunteer firemen of Williamsville and neighboring communities will throw a benefit dance for Alan Brooks orchestra, which lost \$4,000 worth of instruments in fire which destroyed the Glen Park Casino two weeks ago.

Dance scheduled for July 21 in park roller rink, which has been

Dance so ark rolle park roller rink, which has been converted into a dance hall since the

### Music Notes

Arthur Schwarts, on Coast to pre-pare next Lily Pons musical, is seventh cleffer on Radio's contract list. Other composers are Irving Berlin, George and Ira Gershwin, Jerome Kern, Vincent Youmans and Cole Porter.

Con Conrad and Herb Magidson have written 'Sometime We'll Meet Again' which Frances Drake will sing in Richard A. Rowland's pro-duction, 'I'd Give My Life.' Famous Music will publish.

M. K. Jerome and Jack Scholl have finished two tunes to be used in Loudspeaker Lowdown' at War-ners. Titles are 'Through the Cour-tesy of Love' and 'You Wanta Cookie?'

Cecil Stewart is musical director for the Marx Bros. troupe touring country with sequences of their next Metro picture, "A Day at the

Frankie Masters band closed the Turnpike Casino, Lincoln, for the summer last week (9). It'll reopen again in September.

First song, by Johnny Muldowney, WMCA, New York, baritone, is be-ing published by Sherman-Clay. It's 'Lazy Summer Moon.'

B. Neal's Eleven o'Clock in Heaven' was selected as official souvenir by Elks at their Los Angeles convention.

Irving Kahal in Hollywood dick-ering for spot at Warners. He's contract lyricist with Music Holding Corp.

Jan Garber's band made eight re-cordings of standard music for Decca in Hollywood.

Ben Bernle's outfit moves into Decca next for series of discs.

### Frank Albert in U. S.

Hollywood, July 14.
Frank Albert, of J. Albert & Sons, Australian music publishers, radio station operators and music store owners, arrived here from Sydney last Saturday (11) for 10-day look as Saturday (11) and 10-day look as Sat

### Stein Back in Chi

J. C. Stein, president of Music Corp. of America, due back in town tomorrow (Thursday) after a couple weeks on the Coast. Now readying to move the MCA headquarters into own building on Michigan access.

### STRICTLY LOCAL

Baltimore, July 14.
Harry Carter, band leader at New
Howard hotel, penned song called
'Honestly', bublished several weeks
ago by obscure firm.
To date 2,200 copies have been
sold, all in Balto,

### 1) THE BEST IN MUSIC

KINGS JESTERS MARJORIE WHITNEY

at the

BISMARCK HOTEL CHICAGO

### My First Thrill

(From English Musical Film)
"She Shall Have Music"

### These Foolish Things Remind Me Of You

From the London Production "Spread It Abroad"

### Sittin' In The Sand A-Sunnin'

nner of the Atlantic City Song Contest

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"I'LL NEVER LET YOU GO"

"WE'LL REST AT THE END OF THE TRAIL"

Mal Hullett's Grand Novelty PARTY"

Boswell's Summery Hit "I MET MY WATERLOO" (Down By the Beautiful Sea)

SELECT MUSIC PUBLICATIONS INC.



"ME AND THE MOON"

"THE STATE OF MY HEART"

"HICKORY-DICKORY-

"SUNSHINE AT MIDNIGHT"

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PRINSWICK-No. 2

### 6 Best Sellers in Sheet Music as Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
Song—No. 1	Is It True About Dixie'	Is It True About Dixie'	'Is It True About Dixie'
Song—No. 3	'It's a Sin to Tell a Lie'	It's a Sin to Tell a Lie'	'Melody from the Sky'
Song-No. 3	'Glory of Love'	'Robins and Roses'	'Robins and Roses'
Song-No. 4	'Robins and Roses'	'Glory of Love'	'Lost'
Song-No. 5	'Would You'	'Melody from the Sky'	Tt's a Sin to Tell a Lie'
Song-No. 6	'Melody from the Sky'	'Would You'	'All My Life'

### 4 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only is reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned: BRUNSWICK-No. 1

BRUNSWICK-NU. 2	(Nat Brandwynne Orch.)	Tt's a Sin to Tell a Lie' (Russ Morgan Orch.)
BRUNSWICK-No. 3	There's a Small Hotel, Tt's Gotta Be Love' (Hal Kemp Orch.)	'These Foolish Things Remind Me' (Nat Brandwynne Orch.)
BRUNSWICK-No. 4	'Robins and Roses,' 'Everything Stops for Tea' (Orville Knapp Orch.)	Robins and Roses' (Orville Knapp Orch.)
BRUNSWICK—No. 5	T Nearly Let Love Go Silpping,' 'Got to Dance My Way to Heaven' (Hal Kemp Orch.)	'Is It True About Dixie' (Ozzie Nelson Orch.)
BRUNSWICK—No. 6	Tt's a Lot of Idle Gossip, 'Tormented' (Hudson De Lange Orch.)	'The Scene Changes' (Kay Kyser Orch.)
COLUMBIA—No. 1	"These Foolish Things." You Started Me Dreaming" (Carroll Gibbons and Henry Hall Orchs.)	'Swing Mr. Charlie' (Herbie Kay Orch.)
COLUMBIA—No. 2	'She Shall Have Music,' 'Gelebratin',' (Louis Levy and Billy Cotton Orchs.)	'Za Zu Za' (Herbie Kay Orch.)
COLUMBIA—No. 3	'Red Rhythm,' 'St. Louis Wiggle Rhythm' (Mills Blue Rhythm Band)	It Ain't Nobody's Bizness' (Frank Froeba Orch.)
COLUMBIA—No. 4	'Jes' Natch'ully Lazy,' 'Everything Is Still Okay' (Mills Blue Rhythm Orch.)	'St. Louis Wiggle Rhythm' (Mills Blue Rhythm Orch.)
COLUMBIA-No. 5	Ride, Red, Bide, 'Congo Caravan' (Mills Blue Rhythm Orch.)	'These Foolish Things Remind Me' (Carroll Gibbons Orch.)
COLUMBIA—No. 6	It Ain't Nobody's Biz'ness,' 'Just to Be in Caroline' (Frank Froeba Orch.)	'Jes' Natch'uliy Lazy' (Mills Blue Rhythm Orch.)
DECCA—No. 1	'Let's Sing Again,' It's a Sin to Tell a	Is It True About Dixle' (Jimmy Dorsey Orch.)
DECCA—No. 2	'There's Aiways a Happy Ending,' 'Sweet Dreams, Sweetheart' (Jan Garber Orch.)	'Small Hotel' (Henry King Orch.)
DECCA-No. 3	'Giory of Love,' 'Cabin in the Sky' (Ted Fio-Rito Orch.)	(Robins and Roses' (Jimmy Dorsey
DECCA-No. 4	'Welcome Stranger,' Is It True About Dixie' (Jimmy Dorsey Orch.)	It's a Sin to Tell a Lie' (Victor Young Orch.)
DECCA-No. 5	'Call of the Prairie,' It's a Sin to Tell a Lie' (Victor Young Orch.)	'All My Life' (Ted Fio-Rito Orch.)
DECCA—No. 6	'Christopher Columbus,' 'Froggy Bot- tom' (Andy Kirk Orch.)	'Would You' (Bing Crosby)
VICTOR—No. 1	It's a Sin to Tell a Lle,' Big Chief De Sota' (Fats Waller Orch.)	To's a Sin to Tell a Lie' (Fats Waller Orch.)
VICTOR-No. 2	"These Feelish Remind Me,' 'Sing Me a Swing Song' (Benny Goodman Orch.)	'China Boy' (Benny Goodman Orch.)
VICTOR-No. 3	Is It True About Dixie' The Moment I Saw You' (Rudy Vallee)	'Glory of Love' (Benny Goodman Orch.)
VICTOR-No. 4	'Glory of Love,' 'You Can't Pull the Wool' (Benny Goodman Orch.)	'Sing Me a Swing Song' (Benny Good- man Orch.)
VICTOR-No. 5	'Star Dust' (Benny Goodman Orch.) 'Star Dust' (Tommy Dorsey Orch.)	'Is It True About Dixle' (Rudy Vallee Orch.)
VICTOR-No. 6	You Started Me Dreaming, 'Robins and Roses' (Tommy Dorsey Orch.)	On the Beach at Ball-Ball (Tommy Dorsey Orch.)
	Fair	studied the site for a year ar

When I'm with You, But Definitely There's a Small Hotel (Hal Kemp | Too Good to Be True (Teddy Wilson (Hal Kemp Orch.) | Too Good to Be True (Teddy Wilson Orch.) | Orch.) | Orch.) | Orch. |

Orch.)
The a Sin to Tell a Lie' (Russ Morgan Orch.)
The a Sin to Tell a Lie' (Russ Morgan Orch.)
These Foolish Things Remind Me' (Nat Brandwynne Orch.)
Robins and Roses' (Orville Knapp Orch.)
The It True About Dixie' (Ozzie Nelson Orch.)

'Christopher Columbus' (Teddy Wilson

Orch.)

Oh Babe, Maybe Some Day' (Duke Effington Orch.)

Organ Grinder's Swing' (Hudson-De Lang Orch.)

Es it Free About Dixle' (Ozzie Nelson Orch.)

'Jubilee Stomp' (Duke Ellington Orch.)

Swing Mr. Charlie' (Herbie Kay Orch.) | 'Vana-Vana' (Andy Iona Orch.)

These Foolish Things' (Carroll Gibbons Orch.) 'Pretty Red Hibiscus' Orch.) (Andy Ion 'Jes' Natch'ully Lazy'
Rhythm Orch.)

'Red Rhythm' (Mills Blue Rhythm 'Hawaiian Memories' (Andy Iona Orch.)

Robins and Roses' (Bing Crosby) Is It True About Dixie' (Jimmy Dorsey

Glory of Love' (Ted Fio-Rito Orch.) Is It True About Dixie' (Frances Lang

ford) 'Let's Sing Again' (Bobbie Breen) 'I've Got Plenty of Nothin'' (Bing Crosby)

'Glory of Love' (Benny Goodman Orch.)

'Robins and Roses' (Tommy Dorsey Orch.) 'Ali My Life' (Fats Waller Orch.)

Is It True About Dixie' (Rudy Vallee Take My Heart' (Eddie Duchin Orch.) 'Touch of Your Lips' (Ray Noble Orch.)

On the Beach at Ball-Ball (Tommy Dorsey Orch.) studied the site for a year and a half, and after investigation took the project to George McAneny, through Nicholas Roosevelt of the N. Y. Herald Trib. Up to last week he did not have any connection with the Fair at all and inquiries revealed that none of the personnel giving out information had ever heard of him.

Efforts to locate Shadgen, who was given credit in the press last September as progenitor and father to the \$40,00,000 project, revealed that he has apparently gone the way of Papa Dionne. 'At Fair headquarters' neither information clerks, telephone operators, secretaries nor other minor employees had ever heard of him. Attempts to reach him through George -McAneny's office, revealed that May Zeisler, sec'y to McAneny, could only say after repeated inquiries by a VARIETY mugg, that he lived 'somewhere in Queens'.

### Shadgen's Share

Further investigation revealed, however, that within the last few days, Shadgen was induced to sign a quit claim, giving up any share in the corporation's profits and that he has since been given a minor position in the engineering dept.

the since the property of the control of the contro

introduced him to Nicholas Roosevelt, former Minister to Hungary. Latter made the contact with New York's Regional Planning Board for Shadgen, who was left in the cold by McAneny.
Whalen, who inherited this situation, turned over the case to the legal department, which adjusted the claim by giving him a minor job, atter he signed the quit claim.

### Ford's Symphs

San Diego, July 14. Symphonies again are being pre-sented at the California Pacific In-ternational Exposition under aux-pices of the Ford Motor Co. Nino Marcelli Batoned 86-pice San Diego symphony July 10. Havrah Hubbard, music critic, is announcing series of 32 concerts.

### **NON-FILM SONGS** 1-2-3-4 IN JUNE

New York, July 14.

Hellywood product played a minor part in the sharp upturn that the sheet music business took in June. First four heavy sellers for month were from the Tin Pan Alley sector. The counter demand maintained a similarly strong pace through the first week of July, with 'True About Dixie' continuing to lead the

About Dixie' continuing to lead the list.

Even better than the showing in the sheet field was the overturn test and the sheet field was the overturn test. The sheet field was the overturn test. The sheet field was the overturn test. The sheet field was the sheet field was the sheet field was the sheet field was the sheet sixsome among the sheets last menth were Lost (Robbins), 'All My Life' (Fox), 'You' (Fiest), 'Shee Shall Have Music' (Chappell), 'Tormented' (Milis) and 'Chest and the sheets and the sheets and the sheet sheet field was the sheet field was th

### June Besis May

Chicago, July 14.

Business was better in June than in May, the customers heading back to the counters. Especially so in the case of the platters, which sold in good quantities to portable machine

good quantities to portable machine owners.
Besides the six best sellers in the sheet music field there were five strong runners-up, 'Small, Hotel,' Foolish Things,' Beach, at Ball-Ball,' Take My Heart, 'Can't 'Pull 'the Wool Over My Eyes.'

### Decca Coast's Fav

Los Angeles, July 14. Platter trade held exceptionally brisk during June and is heading for top biz during current month. Decca, which came into the field little more than a year ago, upped its distribution around 400% last month over corresponding month last year. last vear.

last year.

Sheet music was slow over the counters during June, due to failure of any new hits to arrive, but July started off briskly with both jobbers and retailers looking for a healthy July. Is it True Ahout Diste is one of Coast's most popular hits, and coast and the sheets, and is continuing strong on the discs, particularly Decca, which has two recordings of the tune in demand.



### Fair

(Continued from page 1)

Fair has taken can be noted in the appointment of Mrs. Henry Breek-inridge, smart politico and good front, to the chairmanship of the Fine Arts section of the World's Fair. Mrs. Breckinridge was also chairman of N. Y. City's Fine Arts Committee of 100.

Flum Jobs
Other political plums handed out are the publicity job which has gone to Senator Joseph C. Baldwin, and the legal tasks which have been handed to Assemblyman Revbert Brownell's firm. Earle W. Andrew, formerly Robert Moses' able as the Fair. It is said that As mith, because the said of the Assembly of the Fair are in the Early, will have a lot to say. Headquarters for the Fair are in the Emphye State Bldg. The forgotten man of the Fair is Joseph F. Shadgen, an engineer who

Pium Jobs



Following San Diego group, the San Francisco orchestra, conducted by Alfred Hertz, will play 14 concerts. These will be broadcast week ly. First set for Aug. 11.



FISHER



Whose Popularity Remains "Standard" Throughe Years—Because His Band Never Fails Offer the Ultimate in Dansapation—Now Vista del Lago, Chicago and via NBC. Year Him Play:

"Would You" — "Guess Who"
"San Francisco" — "Sing Sing Sing" "Stompin' at the Savoy

and from Shirley Temple-20th Century-Fox Little Rich Girl," score by Gordon and Revel. "When I'm With You"—"But Definitely" "Oh My Goodness"

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"DID I REMEMBER?"
(From the MGN Froduction "Sus")

"I'M AN OLD COWHAND
(From the Rie Grando)"
Bing Cronby's Rensational His
From the Paramount Picture
"Rhythm on the Range"
"LET'S SING AGAIN"

"YOU" "SUMMER HOLIDAY"
"WHERE THERE'S YOU THERE'S ME"
LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK



LOU

### Series of Touring Drama Troupes In Michigan, with Amateur Casts

Detroit, July 14.

Biggest dramatic undertaking in the town's fistory is well under way. Already Director Arnold Daly, of the Artisan Guild Players, has a caravan touring company of 12 localities on-a jaunt around the state, and a summer stock company of 16 playing Northern Michigan resort towns.

'Guild, formed by Daly last fall has auditioned some actions.

perience. Puppetry is also included in the touring caravan. Paul McPharlin, holder of the Gordon Craig Marion-ette fellowship, has sent three of his leading puppeteers along with troupe. They will give matine puppet shows for children in towns visited.

net shows for children in towns visited.

A special trailer-stage has been constructed for the caravan by William B: Stout. In addition to scenery and other equipment trailer will carry 500 folding chairs. Will be drawn by a truck, while two station wagons carry the cast. Audiences will als under the stars, a 104 foot wall protecting them from wind, etc.

Following tour of present caravan, second group of 15 players will go out on another jaunt, hitting the college towns of Ohio during September and October. A third company will then push farther south, according to plans.

### KURT BOIS, VIENNESE, IN NEW N. Y. WPA PLAY

Appearance of Kurt Bols in the cast of 'fielp Yourself,' WPA relief show which opened at the Manhattan Charles of the Man

thest pay of the control of the cont

### **Actress Badly Burned** In N. Y. Beauty Parlor

Priscilla Knowles, who appeared in a touring company of Tobacco Road, received second degree burns of the lags and body while in a New York beauty parlor. She was in great pain at the Roosevelt hospital during the hot spell last week and Tuesday (44) was reported in critical condition.

condition.
Understood the actress went to
the beautician for routine treatment.
While in a booth some cellophanelike substance exploded and her
dress caught fire.

### NOT ENDUGH THEATRES

WPA Troupe Brought to Bridgepor From No. Carolina

the town's history is well under way. Already Director Arnold Daly, of the Artisan Guild Players, has a caravan touring company of 12 localities on a jaunt around the state, and a summer stock company of 12 localities on a jaunt around the state, and a summer stock company of 12 localities on a jaunt around the state, and a summer stock company of 16 localities on a jaunt around the state, and a summer stock company of 16 localities on a jaunt around the state, and a summer stock leaves of the state of the states. From this came the new enterprise, inspired by lack of legit, after the companies have received needed experience this summer, to start a full-fledged Detroit Community theatre.

Carl B. Smith, radio actor, and director, will be in charge of the summer stock. Latter group has been assigned the task of, preparing opening, production for the Community theatre, charles Benson, long associated with the S. Z. Poli enterprises and recently, with the Poli Players (castell) is in charge of the photo department.

Remember of the by judges last group were of the photo department.

Puppetry is also included in the known of Appeals confirmed, lest week.

Puppetry is also included in the lower courts in an arrest in a director of the photo department.

Puppetry is also included in the known of Appeals confirmed, lest week, the Appelate Division's around the state of the photo department.

Puppetry is also included in the known of Appeals confirmed, lest week, the Appelate Division's around the state of the photo department.

Puppetry is also included in the known of Appeals confirmed, lest week, the Appelate Division's around the state of the photo department.

The much confested claim of Rosert DuRoy sgains' Equity was virtually disposed of when the New York Court of Appeals confirmed, last week, the Appellate Division's reversal of the lower courts in an award of \$13,000 against the actors' association for the forced closing of Right of Happiness, presented of Right of Happiness, presented the New York of the New York

when Equity confended the award was excessive. Errors in the lower court's rulings resulted in the Appellate reversal. The appeal was taken by Sillingsiey, & Lukas, attorneys for the plaintinf. Action was in the names of DuRoy and Le-Maistre, the producers, neither of whom was known as a manager previous control of the producers, and the court of the producers, and the producers are the producers.

### What's Prestige?

Syracuse, N. Y., July 14.

"Summer School Players, annual feature of the Syracuse University summer Session for years, will remain practically inactive this year. Continuation of the Federal Theatre Players, WPA's dramatic stock at the Civic University, sub-leased to the Federal Theatre Project on a split week basis, is responsible. Prof. Sawyer Falk, director of dramatic activities, concluded that the revenue from the lease was preferable to departmental pressite gained through the campus stock venture.

### Elitch Biz Good

Denver, July 14, \*
Elitch Stock Co. is soaring to new heights this year, breaking several records. Not only are ticket sales in 19% excess of last year, which was a topnotch year, but season reservations are better than at any time in the 46 years that the theatre has been running. Seasons are 10 to 12 weeks eich summer.

Business is exceptionally steady, with the balcony sold out nearly every night/ and few empties on the first fivor. Several complete sellouts have been chalked up.

### **Touring for Detroit**

Touring for Detroit.

Detroit, July 14.

With assurance of Federal aid until the first of the year, the local WPA theatre project is launching an ambitious program for the next six months. Walter Mountjoy, director for Michigan and Ohio, promises a solid schedule of productions here, beginning with the local theatre's third play. The Road to Rome, which opened at the Lafayette last night (13).

Plans are also under way for tours to other parts of Michigan, and trading of productions with other districts.

### Gratitude

Sam Levene, out of 'Three Men on a Horse, Playhouse, N, Y, to do the film, version, has a duty to perform on returning here late in the summer. About five years ago a hotel in the Adirondacks 'gave me my chance' as a social director, entertaining, dancing with the guests and so forth. forth,

Actor will grace the place for a week doing the old job.

### Gillmore Orders **Equity Members Out of WPA Union**

San Francisco, July 14. Frank Gillmore, president of Actors' Equity, has nixed proposals of Equity members whereby they would team up with non-Equity workers from the Federal Theatre Project here, and seek admission into the American Federation of Government Employees' local, Following this decision last week. Gillmore left for New York.

more left for New York.

At a meeting of San Francisco
Equity members, Gillmore admonished the men, saying that they cannot affiliate with the federal organization for the reason that
Equity's charter in the AFL covers
the field now coveted by the local
group of WPA lites and that no actor
may hold membership in two units
may hold membership in two units
field, Federal Theatre Project branch
of the WPA was discussed at comof the WPA was discussed at con-siderable length.

Participation in radio and tele-vision broadcast by Equity players was also brought up for considera-tion. Vote of confidence was given Gillmore before the meeting ad-

### DRAMA INSTRÚCTORS IN NEW WPA TRYOUT

Provincetown Playhouse, Greenwich Village, N. Y., used by the WPA rellet show project as a training school, for drama instructors, will shortly light with Cherokee Nights. It is the Lynn Riggs drama which has been done by amateur and little theatre groups for some time, but never professionally. Play purports to show that mixed Indian blood in the progeny of middle-westerners results in undesirable citizenry. citizenry.

citizenry.

This unit of the federal theatre project in N. V. is called the Theatre of Technique. Instructors of drama at community centers are given further training in diction, lighting and other technical angles of back stage activity. Instructors are all said to be professionals who have turned to the teaching phase and, from them, the cast for Nights' was selected.

Understood that several critics will attend the opening on the strength of the author's reputation.

### **Prof. Stern Admitted** To U. S. Scenic Union

Prof. Ernest Stern, who did the sets for 'White Horse Inn' in Europe, has been admitted to United Scenic Artists No. 829, and will proceed with the new production at the Cen-ter theatre. Some new treatments are to be worked into the produc-tion, including a make-over of the theatre lobby. theatre lobby

Matter took some time to arrange, as the union, at first, couldn't see why an American designer couldn't be used.

### 'Angels' Chi Breakin

Hollywood, July 14.

'No Angels Singing,' play by Arthur Strawn, Columbia writer, has been sold to George Kondolf, with tryouts set for this summer in Chi-

cago.
Strawn currently is polishing up the screen play of Columbia's 'Man Who Lived Twice.'

### Inside Stuff—Legit

Number of musicals slated from Broadway next season did not materially increase during June, but there are half a dozen producers who will enter the field for the first time. Heading that group is Rowland Stebins, who is sponsoring White Horse Ion, Center, N. Y., backed by Warners and the Rocketeller interests. Stebbins entry into show business was with 'The Green Pastures, presented under the name of Lawrence Rivers, Inc., as were several additional shows which he produced. Other newcomers to the musical field include Jack Curtis and Carleton Hoagland with 'Ees Madame' and Saratogo Chips, a hangover from last My Own Town,' Sam Cirisma, co-producer of 'Tobacco Road' and other dramas, now has 'Forbidden Melody,' an operetta mentioned by other managers several times; Armaud & Connors with a musical called 'Hello, Goodbye.'

Several picture offers have been made to lease the New Amsterdam, N. Y., but the house will remain in the legitimate show field. That was definitely announced by Harry Somers and Alfred E. Aarons, operating it for the Drydock Savings Bank.
One report had the house going stock burley, vigorously denied.
National, which the due also manages for the banking interests, also remains in legit. No definite new season bookings for either as yet.

Fred Lotto, one-time actor and for many years dean of company man-agers, recently revealed at a meeting of the Los Angeles legit agents that he has been paying dues to the Actors' Fund of America since Oct. 14, 1864.

1884. Showed a receipt signed by Harry Miner, acting for Lester Wallack, president of the fund. At that time, Lotto was an actor at Niblo's theater in New York. Later he became Nat C. Goodwin's manager.

When Gypsy Rose Lee appears in the revised Ziegfeld Foilies' she will have most of the former Gertrude Niesen spots. Josephine Baker's numbers are being dropped, outside of the West Indies' scene, which will be turned over to a dance team.

Majestic will probably get the show for a brief run before it goes to

Wife of Matty Zimmerman, of Leblang's, underwent a major operation last week following a long series of freatments. His daughter, Dorothy, had two operations recently and is recuperating at his lodge at Candlewood Lake, Conn. She is the wife of Cliff Thomp-son of the NBC sales department.

### SCENIC MEN WORKING ON STRAW HAT RULES

Spread of straw-hat productions annually will eventually mean the sprouting of new laws and regulations for scenic designers. Summer activity this year has meant moreover work for members of United Scenic Artists No. 829, with the organization now working on plans for next

Generally means eight to 10 weeks work for some of the sea-board undertakings. No prevailing scale, however, is in effect at the

Over 15 jobs have been handled so far by the union.

### Ralph Bell Seriously III in San Francisco

San Francisco, July 14. San Francisco, July 14.
Raiph Bell, Federal Theatre Project actor, is seriously ill in the San Francisco hospital here, nature of illness not known. At one time Bell was a director of pictures in Hollywood. He låter appeared on the screen as an actor, having played with Will Rogers in Connecticut Vankee!

Yankee. Cast for an important part in First Legion, which is now playing a return engagement at the Columbia here, Bell has since been replaced in this WPA offering by David Cole, formerly of the New York stage and more recently a contract player with Warners and Paramount.

### Lep Solomon Out

Lep Solomon, vice-president of the Treasurers' Club, has resigned as treasurer of the Music Box, N. Y., after holding that post for 15 years, ever since the house was built. Although he had planned a trip to Honolulu, Solomon returned to New York last week from the Coast to arrange his affairs preparatory to a longer stay in the week.

Spencer Bettleheim, who was teamed with Solomon in the Music Box b.o., has been named treasurer, with Joe McPartland, who was on the door as an assistant.

### **Duffy's Director**

Detroit, July. 14.

Henry Duffy, Coast impresario, has signed up Robert Henderson, diffector of the annual Spring Drametic Festival at Ann Arbor, to direct Esic Schauffler's Parnelli' in Hollywood and San Francisco.

Likely that Henderson will direct other plays for Duffy, following Parnell.'

### Toledo Would Rival St. Louis with Operettas In New Civic Theatre

Toledo's new city-built open air theatre is slated to have a program of outdoor musicals comparable to the St. Louis Municipal Opera enterthe St. Louis municipal Opera enter-price. Operettas were to be present-ed this summer but it was decided more preparation was needed and postponed until next season.

S. M. Chartock will handle the presentations as managing director. The Toledo proposition was offered the Shuberts but the deal fell flat the Sauberts but the deal rell nat when the managers sought a guarantee. Understood the arrangement now calls for the city to back the attractions. Chartock managed two spring Gilbert & Sullivan seasons in New York.

in New York.

Another municipal open-air project
will be spotted in Kansas City next
summer. Post was offered to Laurrence Schwab, director of St. Louis'
muny opera, but too late for this
summer. Schwab may handle both
mid-western spots.

### **HUNTING HOUSE FOR** LOOP COLORED UNIT

Chicago, July 14.

WPA's project of a theatre for colored actors is trying to get a house in or near Loop, feeling that the present location on the South side, in the heart of the colored colory, is not good from the viewpoint of general-playgeers. The colored performances have, since they not consider the property of the property o

### Bam WPA House Closed

# 30 PERIOD PLAYS FOR B'WAY

### N.Y. City's Gross Excise Tax A Real Nuisance; Inequitable?

While the various New York state and city taxes levied for unemployment purposes are fairly uniform the application of the city's 'gross excise tax' is "declared inequitable by experts. This levy applies to some legit shows and theatres, while others are not required to pay under the present phrasing and rules of the ordinance.

Excise tax calls for one-tenth of 1% of gross receipts or, in terms of 1% of gross receipts or, in terms of dollars, \$1,000 for each \$1,000,000. Fact that the amounts payable by the average corporation to the city are not large may explain why the ordinance has not been placed in court for rulings, since it would probably cost more for legal fees than the total involved. Those shows which already paid the excise tax did so on the word of the city's corporation counsel alone.

It is known that two hits (Thead

did so on the word of the city's corporation counsel alone.

It is known that two hits ('Dead End' and 'Boy Meets (Birl') paid more than \$500 each on the excise tax. Levy was based on the grosses of the first four weeks or the first months, during the year of 1895 than the state of the state of the first four weeks or the first months, during the year of 1895 than the state of th

### Talet

Case in point is 'diot's Delight', top straight play grosser, which opened in the spring. There is no basis provided for computation of the excise tax on it, since it was not operating by the end of January. Should the play continue past next Jan. 1, the 1937 excise tax would be payable. Tax would be applicable for the full year of 1937 without refunds, even if the engagement does not span such a period. That is regarded as another in-

not span such a period.

That is regarded as another inequitable coint. Added is the fact
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Seems that the difference between the theatrical season and the calendar year places the legit field at a dis-advantage under the rules. Fact that shows are not stable is another de-dect, so far as uniform application of the law one.

### Pix Okay

There is no problem for other types of amusement operating throughout the year—the tax is easy to compute and comparatively uniform as applied to picture theatres.

sorm as applied to picture theatres. Some managers are unaware of the tax, but the city's checker-uppers are expected to make in-quires in the fall. No complaints have been filed as yet with the League of New York Theatres, and the latter's office was unaware of the peculiarities of the excise ordinance, when citestioned when questioned

when questioned.

It is believed that picture rights money will also be queried by the city's collector, as to reason why such coin should not be included in the gross. To date the returns made have not included such receipts.

Tent's there are consequed also the

have not included such receipts.

Legit theattree are expected also to pay the one-tenth of 1% on their start of gross receipts. That might be termed a partial double-tax. Theatre excise tax may be contested on the ground that the city already receives an annual license fee of \$500, while shows are not required to pay license fees.

### Ham Rebellion

There have been strange of-fertings at the doors of the Barter theatre, Abingdon, Va, where farm produce and mer-chandise are accepted in lieu of cash. 'for admittance, Last week a patron came along with a cat and a dog-he got a box seat.

seat.

Players say they'll take anything down there except ham,
barred because it makes them
self-conscious. But there are self-conscious. But there are others, unfeeling members of the company who figure that just plain eggs are not too tasty so they want the rule changed.

### Revenue Dep't Pressing W.&L. Attorney on Tax Coin of 'Husbands Go'

Internal Revenue Department is pressing a claim for the misuse of admission tax gainst Murray Winternal American Collector in New York figures that over \$700 is long overdue on tickets sold for 'As Husbands Go,' which was originally presented by John Golden, but later revived by W. & L. at the Forrest, N. Y., several seasons ago.

It appears that ticket tax money was comingled with the show's general fund, whereas the law provides that all such coin shall be deposited in a separate account and paid to the collector monthly. Takings were light and it was claimed the government's money went towards paying actors' salarieends that he did not actually assume ownership of the show, but merely acted for the duo firm. Penalty, for failure to make returns and pay the admission tax to the government calls for fine, imprisonment or both.

### PITT EXPECTS LATE SEASON, PIX BLAMED

Pittsburgh, July 14.

Late opening for the Nixon is expected this season due to the heavy schedule of road-show films being lined up for the Juliet of the period of the p

### Beck's Tax Squabble

Attorney for the Martin Beck Theatres Corp. yesterday (Tuesday) asked N. Y. Supreme Court Justice Louis A. Valente to punish, for contempt of court, William Stauley Miller and other members of the Board of Taxes and assestments for failure to answer a return order on a writ of certiorari obtained by the corporation recently.

The plaintiff is seeking to compel the board to reduce its property taxes as excessive.

### Miner on 'Chosen'

Worthington Miner will direct Worthington Miner will direct of Two Hundred Were Chosen by E. P. Conkler for Sidney Harmon.

P. Conkler for Sidney Harmon.

Play goes into rehearsal next week of as number one on Harmon's fall schedule.

# A BOOM SEASON

More Dress-Up Plays Due for Next Year Than in a Generation - May Reach as High as 30%

### HOLLYW'D INFLUENCE

New season's production sched-ules are notable in that the listings disclose more so-called period or costume plays than any season in a

costume plays than any season in a generation.

Legit managers have shied away from costume dramas, the number of such attractions having been negligible in recent seasons. However, doubtless following Hollywood's lead, the trend to period plays is distinctly indicated for next fall and winter, when Broadway is all and winter, when Broadway is all and winter, when Broadway is ceptional feature is that two dozen or more will be dramas, the others being musical.

teptuonal teature: is that two dozen or more will be drainas, the others being musical.

On the basis of Jast season's total number of productions, approximately use of productions, approximately use of productions, approximately use of productions, approximately use of productions are season's total number of productions of productions will be period, and enterous the season of the season of productions of productions of the season of the season

Welch, Jr.; 'Damn Deborah,' Carl Hunt.

"Hamlet,' Leslie Howard and possibly another with John Gielgud; The Queen,' Curtis and Hoagland; 'Point of Honor,' Casey and Liddle; 'White Christmas' (tried out and to be revised, D. A. Doran; '1066, Lee Ephriam; 'The Red Sawn,' S. M. Chartock, 'King Lear,' Walter Hampden; 'The New Napoleon,' Sidney Kingsley; 'The King's Breakfast,' A. Raymond Gallo.

Shakespearean presentations listed may be increased, but all belong with the period plays. The missicals of the same nature include 'White Horse'. Inn,' a musical version of 'Serena Blandish' (slated by Unitoh Freedley following Wait for Baby,' which was first called —But Millions'), and possibly 'The Eternal Road.'

### Yokel's R. & H. Musical

Alex Yokel, who came to the fore last season by presenting 'Three Men on a Horse,' will sponsor a musical comedy being prepared by Richard Rodgers and Lorenz Hart. Understood the authors will do the actual producing. Show is as yet untitled.

### NO MUSIC-MEISTERS

Selection of Tunesmiths Holding Up New Lillie-Lahr Revue

Final selection of tunesmits for Vincent Minnelli's 'Tickets for Two,' vincent Minnell's Tickets for Two, revue, is holding up rehearsals. George and Ira Gershwin were wanted at first, but team's deal with Radio for the next Fred Astaire picture has nixed this. Several others are under consideration at the moment.

Restrice Lillia and Park Value.

### COSTUMERS SEE | Schism in Hebrew Actors' Union, But Ends with Vote for Rube Guskin

### New Kind of Ice

Treasurer's ice book is some-Treasurer's ice book is some-thing new around. Broadway-box-officies, but it has nothing to do with tickets. It's a hot weather development and ac-count is kept of the number of ice cakes delivered for certain types of cooling, systems. One theatre's plant consumed six tons of ice between six and 10 p.m. on the warmest nights.

### Actors Fund Will Net 10-15G from L.A. Show: Prez Frohman East

Hollywood, July 14. Frohman, head of the and of America, after three Hollywood, July, 14.

Daniel Frohlman, head of the Actors Fund of America, after three week's solourn here, leaves for New York tomorrow (Wed). Frohman, val. for the financial cleanup of affairs. Meeting was held over the week-end at Picktair, where reports disclosed that money for lickets whs still coming in, with the gross likely to hit around the \$85,000 mark.

Entire expense has not been figured out yet, but it is believed in the second of the week-end and the second in the second in

### THAT CENTRAL CITY HOOPLA'S ON AGAIN

Denve July 14, .

Central City, 50 miles in the mountains west of here, is readying for the fifth annual play fegitual in the 58-year-old opera house. Offering will be Gilbert & Sullivan's comic opera, The Gondoliers?

Frank St. Leger, who directed the orchestra last year, is this year's director, succeeding Robert Edmond Jones, who bossed the layout the first four years. Jones said he was unable, to get away from Hollywood this time.

Lee Whitney, who played in The Great Walty, will carry the lead, supported by Louise Bernhardt, Mark Danles, Barre Hill, Raymond Middleton, Edward Kane and Grace Pater.

Middleton, Edward Kane and Grace Pavini.
Paul Porter, 'Dodsworth', stage manager, and in the same job at Central City three years, will again handle it. His wife, Mary Jennings, is directing the dancers. Frank Gates is doing the sets for the fourth year. Cast will total 40, remainder for the cheef of the content will be recruited from Denver musicians, as in the past.
Opening night the tariff will be \$3.50 and \$5. Other Saturday nights \$3.0 ther performances \$2 and \$2.50. Engagement runs three weeks, July 18 to Aug. 1, with no performances

Engagement runs three weeks, out 18 to Aug. 1, with no performances on Sunday or Monday nights.

### Haley Nixes 'Inn'

Jack Haley has turned down 'White Horse Inn,' which is slated for the Center, N. Y. Rowland Stebbins wanted the comedian for one of the leads. Jack Whiting is also cold for the part.

James Barton was offered Stebbins (Laurence Rivers, Inc.) but no

deal yet.

Kitty Carlisle is slated for the in-

Brew London 'Toes'

Jack Whiting is mentioned for the leading role in the London production of 'On Your Toes' He's currently appearing over there It'st of the company would be drafted from the English stace.

Lee Ephraim and Dwight Deere Winner would produce.

Lee Ephraim and Dwight Deere Winner would produce.

Wiman would produce.

Second Avenue is in a turmoil this week as result of the first serious dissension in the ranks of the He-brew Actors' Union since its inception. Not that the trouble lasted long; it was settled within one night, But, for the first time, has any question of dissension with the organization's officers arisen.

Started unexpectedly at a regular meeting of the organization last Wednesday evening (8), when an actor member made open charges of actor member made open charges of incompetence' against Ruben Guslin, executive secretary for the past 18 years. This led directly into a heated argument in which much venom was displayed on both sides, but ended with a unanimous vote of confidence in Guskin and his administration.

confidence to diskin and his administration.

According to the disensionists, Guskin has been too prone during the season just ended towards okaying salary cuts and advising actors to accept them and negotiate them on their own. Administration's answer to this was jo point out that the Second Avenuetes maintain, a \$55 minimum salary as against the since-junior, ratings, while the Broadwaytes who are juniors work on a \$25 minimum. While, administration's approximation of the Broadwaytes who are juniors work on a \$25 minimum, while, administration's approximation of the property of the

personal efforts on his part that Yiddish legit has continued to be seen season after season, especially on the road, outside of New York.

### **GALLO MULLING SPEC** MUSICAL 'DECAMERON'

Another spectacle mentioned for production in the fall is Decameron, from the Boccaccio yari, which Fortune Gallo now controls for this side. It vould be presented away from his regular opera troupe and as a legitimate offering.

Flece has been done in London at the Drury Lane by Sir Alfred Butt, with Arthur Collins directing. U. S. adaptation would be pepped up considerably, in, a satiric vein. Herman Finck did, the original music, though a new score is likely for the local boards.

### Connie Morrow Gives In

Constance Morrow, appearing with the summer group at Stattle-boro, Vt., under a Constance Reeven monicker, stipped as Pearaghers at the constance of the consta

### Addison Pitt Critical

temporarily.

### Summer Theatres

(NEW DIAVE)

### The Laughing Woman

(SOUTH SHORE PLAYERS)

Cohasset, Mass, July Sampling by the action of the act, six seconds, prolips an epilopse by Alexander Dona at Town Holl Cohasset, Mass, by the South Shore Play Cohasset, Mass, by the South Shore Play Cohasset, Mass, by the South South State Charles and Tonio Soith, State Relem Manken and Tonio Soith, State South South

ingrid Bydman (Frick)	Helen Menken
Attendant	William Cragin
Rene Latour	Tonio Selwart
Madame, Grumler	Jane Hawes
Washerwoman	Jane Bancroft
Smith	Aldrich Bowker
Mrs. Smlih	Elizabeth Kennedy
Hazel Graham	
Sir Cuthbert Graham .	George Phelps
Laura Gadd	Alice Shaw
Marion Stade Ee	ther Teresa Guerini
Burched	Frederick Burleigh
D'Brien	William Hunt
Butler	George Slebenthaler
Doll Simmorus	Mary Howes
Hergesheimer	Albert Van Dekker
Miss Casson	Ruth-Durant

interprehenser ... Albert Van Dukter Miss Casson ... quality and importance permeate this serious, slightly sombre, but very sustaining drama based on the life of the sculptor, Henry Gaudier and his mistress, Sophia Bresceka, and it will be southern the serious of the sculptor, Henry Gaudier and his mistress, Sophia Bresceka, and it will be veils on Broadway. It is the type of show that the Theater Guild could, sell easily to an eager subscription itst-and it would probably carry on a number of weeks beyond that—if staged and acted as well as here. Altogether it is a superb character skeeth of two intense by interesting people; a happy-go-lucky but productive sculptor whose boyishness draws his older, neurotic mistress to him. Rene Latour Cronto. Sele with, but Ingrid Helen Menken) is moody at times and high strung in her needless jealousles. Ingrid; love is neither that of the mother or the mistress, but a combination of both. Miss Menken as a combination of both. Miss Menken paskes the maracter interest and bolds it. Rene, thanks, o, ome extremely capable acting by Mr. Selwart is throughly delightful and refreshing—and he, too, is suitaining.

by Mr. Selwart is throughly delight. Itul and refreshing—and he, too, is suitaining.

Originally they come together, agreeing to pose as brother and sister, because longid want to mother; the mean of the control of t

Reme's work does lead to the beginning of brighter days for the artist, but he is not begulied by her demining of brighter days for the artist, but he is not begulied by her demining the large of the cannot properly. Hapter's interest in her brother, and, perniculous neurosis, upsets her poise so that she cannot propressive the cannot propressive the cannot propressive the cannot propressive the person of the cannot propressive themper, stimulated by despair and suspicion, bursts over cockreils at a dinner party given by Hazel and attempt of the cannot be considered by her army bourgeois. The cannot be cannot

country.

He never returns from the battle-field, leaving Ingrid with only the bust of the Laughing Woman' as a tangible reminder of their love.

Prolog finds Ingrid, in mourning,

I MALLER

Breatful St.

seated at the side of the Laughing Woman' (for which she modeled) in a London for which she modeled) in a London for which she modeled) in a London and the side of the laught of the la

### THE FIRST SPRING

(STONY CREEK THEATRE)
Stony Creek, Conn., July 10.
Stony Creek theatre presents a new
lay by Edwin Gilbert, Directed by Brace

Conning. Settinge by	Francis Y. Joannes.
Week July 6, '36,	
Diane Marchmont	Peggy Bates
Jaffary Abbott	Carrington Lewis
Wric Thorne	Clayton Collyer
Brande Huma	Tennia Royce Liandis
Collette Wavlin.	Audrey Davis
'Nicky Rorsytha	Earl McDonaid
Hottle	Sara Ployd
A Steward	Don Ostrander
Thomas	William Dorbin
Basil Gilmore	John Fearnley

This is the 14th season of Connecticut's oldest summer stand, but only the fifth season with an all-professor stand, but only the fifth season with an all-professor stands of the fifth of

We koll Along, a taxing production for any summer troupe, and next week has the first summer release of Winterset.

First tryout is 'The First Syring,' First tryout the resise Royce Landis, which does nothing to stir interest in the old formula about the young genius and the older woman who is his inspiration. Told with little brile-lance, the play takes you had been along the same than the

of the troupe O. K. with Earl McDonald, local favorite outstanding as the heroine's longtime admirer.

John Fearnley (Schiott), member of the aristocratic Bedford family of Sairfield, Conn., hop a small role.

### DR. KNOCK

(COUNTRY PLAYHOUSE)

Westport, Conn., July 14.
Westport, Conn. Purphouse Jan. -prisents comedy and service adjusted by
Lawrence Langers: and Armina Marshall
from the French by Jules Romains. Directed by Fhill Lose); settings by Joseph
Delucn. Week July 18, '36.
San Blair. — Merion L., Stevens
San Blair. — Merion L., Stevens

Mrs. BlairKa	thleen Comesse
Anne Patchin	Saudla Morgan
Anne Patchin	Richard Whorf
Emerson T. Grimes	William Foran
Aaron Hamilton	Francia Pierlot
Adam Otle	John Hamilton
Alfred Wilkins	.Charles Kuhn
Seth Smithers	Ralph Riggs
Mrs. SturglsE	da Helnemann
Mrs. Doolittle-Jenkins	Edith King
Mrs. Doolittle-Jenkins Pat	Alan Howlit
Sllm	tobert Williams
Mrs. Patchin	ming. Marshall
Silm Fatchin A. Greta Sjordherm Cati	erine Laughlin
State Policeman Law	rence Foraythe
State Policeman Law Nuree	Jane Keith

By use of the Yankee vernacular with which they were successful in the control of the control of

### CRAB APPLE

(THEATRE-BY-THE-SEA)

ore Packard, staged by
ttings designed by Jo
Ruth Gate
Robert de San Markan
Louise Chaffe
Erio Wollencot
Alfred Etchoverr

To the already long list of household plays the Theatre-by-the-Sea adds a brand new one by Theodore Packard called Crab Apple. Play focuses farcically upon the despot of an American family-like most of these American family-like productions, Crab Apple is featherweight entertainment, but definitely entertainment, but definitely entertainment, but definitely entertainment, but definitely entertainment.

these American family-life productions, Crab Apple's teatherweight continuous and apple is teatherweight entire the continuous and the continuous

### A FAMILY MAN

(MARY YOUNG PLAY JOUSE)
Centerville, Mass., July 8.
Dramn in three acts, six access, by John
Galsworthy presented by John Craig, II, at
Mary Young Theatre, Centerville, Mass.,
July 7, 38. Directed by Mary Young, sters
Cuttle Cooksey.
Cuttle Cooksey.

Builder	Curtis Cooksey
Mrs. Bullder	Mildred Dana
Camille	Joanne Lorry
Topping	Milton Parsons
Mayor	John Taylor
Harrie.	Richard Heath
Maude	Margot Stevenson
Annie	Sara Tanner
Guy Harringhame	Eric Kalkhurst
Athene.	Joanna Hoos
Ralph Builder	William Lawson
Chantry	George Truitt
Sargeant Martin	Frederick Sears
Constable Moon	
Journalist	Robert Hazelton
Newsboys	Harmon and Jack

Somethals and the control of the con

### EASTWARD, HO!

EASTWARD, HO!

(GREENWICH GUILD)

Greenwich, Conn., July 8.

Comede Greenwich, Conn., July 8.

Comede Greenwich, Conn., July 8.

Comede Greenwich Guild Theatre, Benerich Gerein July 8.

Syrjala: at Greenwich Guild Theatre, Bearrer Mon., July 8.

Sir John Raulston. George Grabam Lionel Fawers. Louis Haeter Ladv Henrietta Raulston. Hilds Plowright Margot Danvers. Audrey Ridgowell Karlel Clavering. Ruth Weston Armand. Bruno Wick Monslett Le Gouverneur. Boris Marshalov

The Robinsons have hit upon a novel idea and picturesque locale for their new play but failed to follow up with sock writing. Story is lossely constructed, scarcely getting started before the second act is well fails to add and, as a whole, the play Basis of the story is the "fahing fleet"—girls who come out to 'India every year in search of husbands—

### New York

### 9 O'CLOCK REVUE

Revue in the next, seconded by the Metropolitan Players, featuring Allen Sermo, one of the property of the Metropolitan Players, featuring Allen Sermo, one of the property of the Metropolitan Players, and the property of the Metropolitans, from the Metropolitans, from the Metropolitans, from the Metropolitans, from Daveniort and Andy Russift Wilder, Pen Daveniort and Andy Russift Russift State of the Metropolitans of the Metropolitans

pegry and Sherry Kent, Jane Teylor and George Laily and Sherry Kent, Jane Teylor and George Laily and the Heckenship on East 198th street. Alton Kents and Albert Carroll are from miscials, Barry Oliver from niteries, and Minte La Cata 'from various Harlem and WPA offerings. It shows that the Heckenship of the Heckenship of the Heckenship of the Shew would stand up easier, but it wasn't.
Oddly enough for these days, the show is overboard on comedy, with the shighing and dancing stanzas neglicities and the shighing ond fined to drapes and overhead shafts:

Two piano team is tused in the pit for the entire production, with sets and lighting confined to drapes and overhead shafts:

Two piano team is tused in the pit for the entire production, with sets and lighting confined to drapes and overhead shafts:

Two piano team is tused in the pit for the entire production, with sets and lighting confined to drapes and overhead shafts:

Two piano team is tused in the pit for the entire production, with the stand lighting to the pit of the shaft of the pit of the shaft of the pit of the shaft of the pit of

and sock it with hot music and spe-cialties.

Tobacco Road' is ribhed in sing-song fashion and is funny. A side-walk interview is satirized, with an aged lady being contacted and pro-ceeding to hand out dilly-dallies in-stead of chatter. A box at the opera has family pride sileed up for some

stead of chatter. A box at the opera has family pride siliced up for some adabet Rowland, who staged the production, has two clever monologs, first of which concerns barefoot dancing with fat ladies the hoofers, Barry Oliver's best chore is the best chore to the barry of the silice of the silice

and presents possibilities for amusing development, but in its present state the play is obscure and confusing.

Rachel convering, handsome Engine, and the play is obscure and confusing, and the play is obscured and a seandal in London involving a married M.P. The statesman's sister, Lady Henrietta Raulston, plans to marry Rachel off immediately to safeguard her brother's career. Shillaber Moore, an attarticive young Irishman in the diplomatic service, bur of the 'fishing fleet' has her eye on him and is determined to spoil Rachel's chances.

This girl, with the aid of the town gossip. Tilly, soon threatens to spread the story of Rathel's oast all over Calcutta. Lady Henrietta tries the story of the story of the Sander's was so far confined his hunting to lions (Continued on page 78)



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DOROTHEA ANTEL



. 1552 BROADWAY Open entil 9 p. m.

### Kit Cornell Does It Again: Seven **Weeks of Touring for \$210,000**

Katharine Cornell, completing a fast seven and one-half weeks four in 'Saint Joan,' which started from New York and ends in San Francisco Saturday (18), established ancider remarkable road record. Despite the early summer period of the tour, the gross will approximate \$210,000. Tour was limited to five cities.

continue Ecos was imitted to five cities.

First date out of New York was Boston, where the gross for eight performances was \$33,769 and stands out as the biggest single we exception of a week of one nighters two seasons ago. Large capacity of the Boston Opera house partly accounts for the big money of the performance of the big money of the bi

\$25,000 in Frisco Week
San Francisco, July 14.
Katharine Cornell brought in a
great approximate \$35,000 out; in it
a great approximate \$35,000 out; in it
a free to the second out; in it is
the Curran, where every performance has been practically a sell-out
since she opened here in 'Saint Joan'
on July 6. Only empty seats were
on the ground floor which, is scaled
at \$3. 'Saint Joan' in box Orine draw
tops any play ever cought to this
Second week of 'Three Men on a
Horse' at the 'Alexar' bettered the
opening seven days by \$300. Henry
Duffy company is credited as being
better, than the eastern road show
which playes at least four weeks.

- Twelve performances of 'Americana' at the Federal theatte grossed
\$556, which means capacity audiences
at every performance at this 200seat house. In orde to increase the
seating capacity, in the foyer of the
theatre.

'Chalk Dust,' another WPA offer-\$25,000 in Frisco Week San Francisco, July

seating capacity, the 12-piece or-chestra was put in the foyer of the Chalk Dust' another WPA offer-Chalk Dust' another WPA offer-for a profitable four weeks, where it ended its engagement with \$3,400 in the till for the last seven-day stretch. A switch of the matine-form Wednesday to Thursday cut into the attendance somewhat.

"Sunt Jana" Churnac Carnell ex-tending Jondest expectations by do-ing \$27,000, record breaking.

"Three Men on a Horse', Alcazar (2d week) (1,269; \$1,50). Consider-ing that this show played here last year and the lack of marquee draft in the, cast, this Henry Duffy pro-duction for the coast did fixely when it took in \$7,800 the second week.

### UNIONS TALK BIZ

Stagehands and Musicians in Con trac: Confabs with Theatre League

Conferences between stagehands and musicians over legit contracts for next season and beyond are due to start Friday (17) with the Theatre League acting for New York managers and the latter's road shows. First up for consideration will be the musicians' pacts, with the stagehands' contracts taken up later.

Understood that the contracts may be extended as is for another year and musicians over legit contracts

be extended as is for another year or two. Agreements actually ex-pired last season, but were con-

### L.A. on The Lean Side. Only 'Day,' \$6,500; WPA Stir

Aside from the several Federal Theatre Project shows in town currently, Henry Duffys Cail It a Day session in a row last week. Trade held fairly good on the sixth week and, with the opus winding up this week-end, biz is expected to be stimulated. Next attraction will be which opens (19) of the Kruger, which opens (19) when the stimulated with t

wrich opens (19). Estimate for Last Week

"Call It a Day." (El Capitan (Hollywood) (6th week) (C-1,571; \$1,65).
Comedy at no time played to top
grosses, but take has been fair, as
judged by the neat \$6,500 on sixth
week.

"Crasile Sandehers." Opening today
(14) at the Mason, first revival of
this one-time popular piece on the
Coast in several seasons.
"Mystery of the Broadwalk Asylum." Folds at the Hollywood playhouse Sunday (16) after three
theory of the Broadwalk Asylum." Folds at the Hollywood playhouse Sunday (16) after three
troject giving up the house.
"Sunday." Three-act modern dram
by Martin Flavin ocens a brief run
tomorrow (15) at the Musart.
"Sunday." Three-act modern dram
by Martin Flavin ocens a brief run
tomorrow (15) at the Musart.
"Griffith Park, with bis-line
vaude show to be staged nightly,
commencing July 26.

"State Joan Charles Comments of the Commencing July 28.

Three Men on a Horse, 'Alcazar (2d week) (1,269; \$1,50). Considering that this show played here last year and the lack of my Day production for the coast did Dirty produ

### Big Biz

Third night's performance of 'Nine o'Clock Revue,' which opened at the Heckscher, little theatre on upper Fifth avenue, N. Y., played to a gross of

\$7.70.

That's the price ticket specs got for one ticket to straight show hits in other seasons.

### 'SCANDALS' FINE \$21,000, CHICAGO

Chicago, July 14.

Loop's only legit entry continues to make money at a good gross, despite the onslaught of the worst hot spell of the season. George White's 'Scandals' slid off a couple of grand from the previous session but is still getting good coils. scheduled for the Studebaker on Sept. 14, with Norman Bel Geddes leasing the house outright, instead of making the regular split money deal.

WFA production of Triple A Plowed Under-got under way of the Plowed Under-got under way of the standard of the Monday previous, as had been originally planned, but postponement didn't hurt. Plenty of customers for both WFA shows, but not much money.

Estimate for Last Week Estimate for Last Week

Estimate for Last Week

'Scandals,' Grand (1,200; \$3.30) (3d
week). Single entry holding neatly.

Hit \$21,000 last week for good gross in face of terrifically hot weather.

WPA

Broken Dishes, 'Blackstone. Home-and-mother stuff at this house build-ing.

and-mother staff at this house build-ing a following.

Triple A, Great Northern. This unit goes for higher art.' Living Newspaper looks okay for a run.

### **Current Road Shows**

(Week July 13)
'Call It a Day,' El Capitan, Holly

wood.
'Saint Jean' (Katharine Cornell),
Curran, San Francisco.
'Scandals,' Grand, Chicago.
'Three Men on a Horse,' Alcazar,

### Heat Withers Broadway Biz, but All Eight Shows Are Sticking On

### Summer Theatres

Summer Theatres

(NEW FLAXS)

\*\*Dr. Knock, Westport Country
Playhouse, Westport, Conn. (13).

\*\*Feather in the Breeze, Lakewood
Players, Skowhegan, Me. (13).

\*\*Greater Lusk, Crescent theatre,
Niantic, Conn. (13).

\*\*Kappy Landing, Greenwich
Guild, Greenwich, Conn. (14).

\*\*Ta Geneva, Starlight theatre,
Pawling, N. Y. (13).

\*\*Toming Lantern, Elverhoj theatre,
Milton-on-Hudson, N. Y. (13).

\*\*Foint of Honor, Beach theatre,
West Falmouth, Mass. (15).

\*\*Tomogrove's Monday, Brattleboro
theatre, Brattleboro, Vt. (15).

\*\*Weakling, Goode Players, Clinton Hollow, N. Y. (17).

'Bohemian Girl' **Record \$40,000.** St. Louis Opera

Jack Whiting and Eddie Garr in the star roles ushered in the first St. Louis showing of 'Oh, Boy,' sixth muny opera presentation to an al fresco audience in Forest Park that grossed approximately \$3,100 Monday night (13) despite 106 degrees at Lita Doran with the Stuart Morgan adagio dancers, who stole the show last week, are repeating currently with another spectacular specialty.

show last week, are repeating currently with another spectacular specialty.
Whiting, fresh from a European engagement and making his debut in local muny opera, together with Garr, scored heavily.
Establishing an all-time attendance record in 8 years of botal condo a seven night's run Sunday (12) with approximate gross of \$40,000.

### Straw Hats

Agency Demand
An agency on Broadway received
orders for seven tickets for a summer rural theatre but brokers rarely
make such sales, which are mostly
handled at the box office. Ducats
were for D. A. Doran's Red Barn,
Locust Valley, L. I., which has:
White Christmas, with Philip Merivale and Gladys Cooper.
Country show shops are advertising in New York Sunday papers, but
depend on nearby motor car trade.
Barn's policy this season is to play
each show two weeks. It has top
price of \$2.75, which is higher than
usual in the sticks. Agency Demand

### Too Hot

Too Hot

Bronxville, N. Y.

This may be the final week of summer stock at the Auditorium, conducted by Adele Blood for the purpose of giving her 16-year-old daughter, Dawn Hope, some stage experience. Latter was trained to become a concert violinist.

In this week's attraction, Fly Away Home, Miss Hope has her first important part and Miss Blood is appearing in the cast with her daughter for the first time. Miss Blood has been off the stage for about seven years. Plans to present a new play have been dropped but another revival is possible. Heat we have been formed by the stage for about seven years. Plans to present a new play have been dropped but another revival is possible. Heat we have been formed by married to Parson' Edwards Davis, who recently died in California.

'Arts Club'

Arts Club'
Suffern, N. Y., July 14.
Another of the summer theatres to go for freak added features is the County theatre, Suffern, N. Y. Strawhatter has instituted an Arts Club, with John Costigan as school-master

Club's activities are the making of nottery, enamel work, metal creations in copper, and silver, water colors, etchings and weaving. School has an enlistment of over 100 pupils.

### Mohawk Season

Schenectady, N. Y.
Schuyler Ladd will play his original role of Daffodil in the Mohawk
Drama Festival's production of "The

Yellow Jacket' on the Union College

Season opens July 21 with Mr. and Mrs. Charles Coburn as leads in 'Macbeth.' Following week, play will be 'The Rivals,' with Margaret Anglin as other

Anglin as star.

Openings are on Tuesday night.

Subscription prices for the six
weeks program are \$7.50 and \$4.50;
tickets for individual plays are
scaled at \$1.50 and \$1.

Heat.
Heat got to the summer theatres, too. Reported from Yonkers that just 10 persons were in the audience one evening last week to see 'The Bat.'

And two of them were shills,

### Cowshed Ballet

Cowshed Ballet
Lawrence Langner, in town last
week, o.o.'ed the Ballet Caravan
with the idea of using them in his
production of Moliere's 'The WouldBe-Gentleman.' Classic is to be
given week of Aug. 3 at Langner's
Westport Country Playhouse.
that
country Playhouse.
that
choreage and the probably of the
choreage has been applied to the
legif.

Outside of this engagement, troupe will appear at several onc-night stands through the straw-hat area.

### Strawhatting Tentwent' Meller; Likker Trimmin's

Meller; Likker Trimmin's, Commencing July 17, Bannister, Krimsky & Beebe, producers of I Murder in the Old Red Barn, will alternate their play between its present of the Commencing Medical Part of the Commencial Part o

Play, picture and talent scouts hop-scotched all over the Eastern map during the past two weeks peeking at the two dozen new plays tried out in the sticks. Reports so far inout in the sticks. Reports so lat in-dicate that the sticks are running to rural form. Three, maybe four, are given rating as Broadway possibil-ities, but the bulk appears to have little chance.

little chance. Record heat descended on New York last week and the drying up of grosses was the natural result. About helf of the skimpy list was able to operate out of the red—and even that isn't certain. Fact that eight shows stuck to the boards in the face of withering heat is surprising.

eight shows stuck to the boards in the face of withering heat is surprising.

Monday saw some respite and the box offices reported improved attendance, the end of the face of

Estimates for Last Week
Boy Meets Girl, 'Cort (35th week).
(C-1,659-83.0). Cooling system may
have helped comedy, but biz dropped
anyway; around \$10,000; lowest
mark since opening, though profitable.

anyway, make opening, though promeant since opening, though promeant of the control of the contr

\$3,000; last ween rest and the speed of the

"Reip Yonreell," Manhattan; farce adapted from the Viennese; opened Tuesday (13). Masbeth, 'Adelphi; colored troupe stated to tour after this week. Turpentine, 'Lafryette; mixed cast protest drama in Harlem, 'Bastle Eymn, 'Daly's (Experi-mental); getting little coin.

### Future Plays

'Chalked Out' by Lewis E. Lawes and Jonathan Finn is on Brock Pem-berton's list for the fall. Antoinette Perry will direct. 'Murder on the Golf Links' by Henry Modell announced for pro-duction by the author.

duction by the author.

"The Woman" by Clare Roothe has been added to Max Gordon's fall

peen added to Max Gordon's Isli
roster. Reard' by Velorie Ramier
listed by Edgar Alley
19 Ayn Rand
womised by Jerome Mayer for fall.
Tetween the Devil' by Howard
Dietz and Arthur Schwartz announced for rehearsal in August by
Max Gordon, Evelyn Laye figured
for lead in the play with music.
'A House in the Country' by Mclvin Levy purchased by Murray Jay
Queen, Skedded for early October.

### HERE COMES PIATIGORSKY

Gregor Piatigorsky, cellist now in witzerland, sails Aug. 7 for Dutch Switzerland, sails Aug. 7 for Dutch East Indies for 15 dates in Java. From there he goes to Japan and China for 25 appearances,
He comes to the U. S, Nov. 19.

### TEXAS LEADS **CONCERT FIELD** IN SOUTH

Next to centennial fever now rampant, Texas emerges as the leading southern state going after concert fare for next fall and winter. NBC-concert bureau has closed with four new towns for regular attractions, and in September about five more are expected to sign. Around 20 spots are scattered over Lohe 20 spots are scattered over Lohe 10 spots are scattered to spot spots and spots are the newest ones. Other towns sinclude newest ones. Other towns sinclude

Average com isyou is so,000 for four attractions. Waso, Laredo, Galveston and Hartingen are the hewest ones. Other towns include Forth Worth, Dallas, Tyler, Copusions, and the second of the second o

### ROBIN HOOD DELL'S **FAIR \$22,800 WEEK**

Philadelphia, July 14,
Concert season in Robin Hood Deli
continued under par attendance,
last week, pulling in maximum of
around 21,000 persons for gross of
approximately \$22,800. Philadelphia
Orchestra musicians, managing season. on: co-op basis, probably made
some coin, but not much. It included
extra night, atthough Friday and
Saturday were rained out.
Catherine Littlefield and her Philidelphia Ballet were good for
around 9,000 attendance and \$10,000
for Monday land Tuesday of last
of \$1,000. Wodnesday is open date in
Dell. schedules, but John Charles
Thomas yanked in near capacity 6,
600 Thursday for gross of somewhere near \$7,000 receiving \$1,500
for date.
Sunday night's box concert drew

where near \$7,000 receiving \$1,500 for date.

Sunday night's 'pop concert drew only about 2,000 people and grossed not more than \$700 or \$800 at bargain rates. Opening night' of 'Faust last night (13) was good for around 4,000, for gross of about \$5,000.

Fairish success of bout \$5,000.

Fairish success of Littlefield troupe has led to signing of Edwin Strawbridge ballet for 'open late-season date, Mischa Elman is-soloist for Thursday (16) night and Natalle Bodanskaya, young Met Soprano, will solo Saturday (16) night.

### Magyar Opera Set for Bayreuth's Liszt Week

Berlin, July 1.
Franz Liszt Memorial Week at
Bayreuth, starting Oct. 19, will feature a guest, play of the complete
Royal Fungarian Opera from Budapest with its 96-piece orchestra and full stage equipment for the per-formance o Liszt's Oratorio and 'St

Additional Liszt works will be under the direction of Professor Joseph Pembaur, Dr. von Hausegger, Professor Karl Kittel with his chorus, and Professor Peter Raabe

### \$3.500 Fiddle Smashed

Philadelphia, July 14.
At Robin Hood Dell last night
(Monday), a stagehand fell into orchestra pit, landing on Joseph
Chudnowsky's 200-year-old, \$3,500
Guadagnini fiddle, smashing it to

nters. either the Dell, nor fiddler Nor Neither Chudnowsky, carry insurance. Nor did the stagehand, who wasn't in-jured—only apologetic.

### TALENT SET FOR MUSIC THE STUDENT PRINCE **COURSE AT NORTHWEST**

Talent lined up for history and enjoyment of music course which is being given at Northwestern University this fall at a \$25 top scale for entire series include San Carlo Grand Opera Company, Moscow Cathedral choir, Chicago Symphony, Nino Martini, Mischa Leyitzki, Jascha Heitetz, DeBasil Ballet Russe, St. Louis Symphony, Marian Anderson, Gladys Swarthout, Northwestern, University Choir, Manuel and Williams Harpischord ensemble, Robert Wallenborn and Saidenberg String quartet.

First 10 performances will be given in the campus auditorium, and the remaining four in Thorne hall. Students attending get regular credit on their cards.

In addition to the artists, a group in addition to the artists, a group of commentators are also pacted for platform chores. They include Olin Downes, Leonard Liebling, Nicoli Sokoloff, Pierre Key, John Martin, Prof. Felix Borowski.

### Philharmonic Looking For Better Location; Maybe Mad. Sg. Garden

The \$1 concerts now being presented at Lewisolan Stadium, New York, by the Philharmonic Symphony may be transferred to a mid-town and indoor spot in another season. Madison Square Garden is a possibility for the summer fare. Weather has been so against programs this summer (average attendance being about 3,000 nightly) that 'board' is reported looking around for a safer locale.

Birgrest 'solo draw so far was

that board is reported looking around for a safer locale.

Biggest solo draw so far was George Gershwin's appearance Thursday and Friday nights (9-10), with approximately 14,000 turning out for the two nights. Members of Porgy and Bees' choir augmented Gershwin date. Only other night to come up to expectations was the postponed. Opening program does the postponed opening program does the postponed opening program does the postponed of the program of of the progr

wood Bowl are just disappointed.

If the Garden is air-conditioned If, the Garden is an exchantoned and deal made providing for an ex-tended run, this would be the logical place to move, it's thought. Central-location would also help. Stadium series is in its 19th season.

### EASTWARD, HO!

(Continued from page 76) (Continued from page 76)
and tigers. But by this time Rachel
and Moore decide they love each
other and run.off. to spend a night at
a village in French territory nearby.
Before they are missed Lionel
loves him and the engagement is announced. Rachel and Shillaber return to find a horner's nest. The girl
is willing to sacrifice-herself for the
sake of Moore's career, but when the
sake of Moore's career, but when the
sake of the sak

she walks out on, the whole stuartion and takes refuge, in the French was the student of the stu

with a lot of work this script may with loss of the presidency of Balaban & Katz still come through for Broadway, will be retained by Balaban inpromise. The picture angle, too, will definitely and probably permanently, depend largely on what hapmens with his brother, John, who has from now on.

Mack.

(JONES BEACH)

Jones Beach, L. I., July 12.

(NORS) BEACH)

Jones Beach, L. L., July 12.

Current production in Fortune
Gallo's \$1 top operetta series, The
Student Prince, drew a capacity
sudience at the opening Saturday
(11). Walson Bareati's design for
the barge in Zache Berger, and the same and the same in Zache Berger, and the same and the sam

### Dresden Op. for London

Berlin, July 5. Saxonian State Orchestra and Dresden Opera have been engaged for a London season in November. While the full State orchestra will While the full State orchestra will give concerts at Queens Hall under general music director Professor Dr. Karl Boehm, the entire Dresden Opera is signed for Covent Garden, with works by Mozart, Wagner and Richard Strauss.

### COAST BACH SPREAD

COAST BACH SPREAD

Garmel, Calif., July 14.

Five concerts of Beach Festival fare being offered at \$7.70 top. Program is on July 20-26, with Denny-Watrous bureau managing.

Spot has ben growing on the Coast the past few years, and is drawing many from film colony.

Sascha Jacobinoff is directing the Bach spread, second of its kind here.

### Balaban—Zukor

(Continued from page 4)

(Continued from page 4)
committee which meets once weekly. Although showmen are in the minority on the board, the Zukor-Balaban machine and Par's present administration and party of the discension of the past now believed removed.

Balaban refurned to New York early last week, 24 hours ahead of Adolph Zukor's departure for the Coast to assume presidential duties but as yet hasn't had the time to make a survey of the administrative setup. There is no indication that say the same that the state of the coast to assume presidential duties but as yet hasn't had the time to make a survey of the administrative setup. There is no indication that is not be cast where Balaban will be in control of the situation, or at the studio where Zukor will supervise plant activities. Neil F. Agnew, v.p. in charge of distribution who's solidly intrenched in Par, left for Dellas and the Coast the same day Balaban returned from Chicago and conferences on sales had to wait his return. He was scheduled to return by N. Yet y plane yeterday (Tuess the N. Yet y plane yeterday (Tuess the Salaban is nit bringing anyone in from Chicago as assistants or fc. other executive capacities. He flew cut there Friday afternoon (10) to bring his family into New York. The Balabans are malating their home at the guest house on Zukor's estate ct. New City, N. Y. which was ready for them to move in over the week-me.

### Going Places

By Cecelia Ager

أعراست فعلا

Horse on the Hoof

Horse in the Hoot

There's a horse this week at the Music Hall, which, just because it points its hoofs and little its legs while the orchestra strives to follow its motions with a Charleston, a rhumb and a walt, is received by the audience as with a Charleston, a rhumb and a walt, is received by the audience as the control of the con

lags. The curtains have had their fiing and come down now quite settled,

Short End for Barbara.

The Bride Walks Out is not kind to Barbara Stanwyck. It seems to
get a perverse satisfaction out of hiding her good points and exhibiting
her limitations. She's fine at heing regular, at true love for a strong man,
at dramatic-emotion wrought from sound basic conflict. So 'The Bride
Walks Out' makes her a poor sport who is entranced by Gene Raymond
and pouts over their consequent midget set-tos.

Miss Stanwyck is awkward at the light touch, so the dialog abounds
with 'badinage'; her figure is not noted for its symmetry, so Miss Stanwyck
goes dancing on the boat to Coney Island—which means vigorous dancing
—wearing a tailored white suit whose scant straight skirt thus, actively
gragaed points out just where the lack of symmetry, is most pronunced.
Miss Stanwyck's personal style is too frail for much carryings-on, so she
is wound round with an afternion costume that's got a skirt shired into
the waist and looped under at the hem like harem trousers in an adaptation of Robert Piguet's most starting last seasor's models. Herds of
sables lie across her shoulders and she wears a draped turban with ends
jutting free at the back. A good costume, consident from head to foot
in its Oriental deeling, that requires a more exolic wearer than Miss
Save for these two lapses, however, the costume department rices to
atone to Miss Stanwyck for the triffing way the story treats her, holding
to simplicity and a broad-shouldered silhouette for balance.

Helen Broderick's lines crackle with disamning ease, while the rest of
the cast sweat for the same effect and don't get it.

### Public Enemy's Lady

Public Enemy's Wife, it grows plainer and more sadly disillusioning with each of her refined, distinctly articulated syllables that drop like cultured pearls from the center of her mouth and not from the side at all, is decidedly not the girl her glamorous title has lured one into expecting. She's just a lady like any other lady, only—since she's played by Margaret Lindsay—more so, for Miss Lindsay's flair for lady-likeness is such that she can sock it across even when she's in jail, framed, of

is such that she can sock it across even when she's in jail, framed, of course,
Miss Lindsay does not forget that a lady's a lady any place, anywhere. Her colffure is as carefully waved, her makeup as precise, fier demeanor as cool and haughty in stir as it is afterwards in Florida, when she's folicking decorously with her own kind, the swells. Now she first wraps a shaded velvet negligee over her neat two-piece satin pyjamas when G-men come to call in her modernistic Florida hotel suite, whose rooms are much larger than even Callfornia hotel, rooms in pictures, so wast, in fact, that anybody who's before sitting on the sodie she hotel on the sodie of the sodi

### Faith-That's What It Is

Faith—That's Whaf It Is

With surging 'movements' that start down in her toes and swoop up
through her whole body, with slinks, tragic glances and raye gazes, with
high ded except of the start of the start of the start of the start of the start
high ded except of Faith Lady an actress who has only soom for the
current mode for understatement, an actress who has only soom for the
gad! Also an actress who isn't afraid to enter the picture a tremulous
young girl—If Gráce Moore did it and could get away with it, why not?

In 'Faith Lady' people who hanker for Miss Ellis have a mysterious way
of getting bumped off, but there's nothing mysterious about why they
hanker for her. Miss Ellis, it's plain, has allure; there is always a misty
veil wrapped about her head or a train on her skirt or sequins; sparkling
beckoningly or else a tantalizing prim and demure white collar round her
throat for contrast with her intoxicating personality, and the way her
dark hair grows in a widow's peak on her brow helps, too. But her
greatest asset as a fermme fatale is her own conviction that that's exactly
what she is; Miss Ellis has the glow of faith, she has the will to believe

In charge at Chicago. Jules cise any authority. He feels that the J. Rubens continues in charge of studio is in very capable hands with the operation of Great States, Zukor in charge and has no immeditive the party of the part

### Autoists Vote On Columnists

Autoists Vote On Columnists
The McCamf-Erickson advertising agency has completed a survey to determine N. Y.'s favorite columnists. Was conducted among indexes of the columnists of the columnists of the columnists of the columnists of the columnists. Was conducted among indexes of the columnists. Was conducted and the columnists of the columnists of the columnists of the columnists. Among aports writers Damon unyon (American), Paul Gallico (McM), and Joe Williams (Telegram) and Columnists. Financial writers were B. C. Forbes (American), Trader' (News), and Ralph Hendershot (Telegram) in order of appearance. Edwin C. Hill (Journal), Arthur Brisbane (American), and Westbrook Pegfer (Telegram), received the honors in the news-commentary division.

Louella Parsons (American), Sidney (Skolsky (Rews) are Richard among film acribblers. In the society bracket, Cholly Knickerbocker (American), was first, Nancy Randolph. (News), second, and Billy Benedick (Journal), third. In the drama corner, late Percy Hammond (Tribiune), polled highest vote, Robert Garland (Telegram); second, and John Anderson (Journal), third.

A review of the 1935-38 campaign against all 'types of censorship is made public by the National Council on Freedom from Censorship through the American Civil Libertles Union with which it is affiliated. Membership of the Council includes many work of the Council includes and the National Council includes and a Weright Council in the Council includes and a Weright Council in the Council includes a council in the Council includes a council in the Counci

Callan In Legal Tilt for Daily

Callan In Legal Tilit for Daily
A fight for the political control of the Chatham (N. Y.) Courier is in the background of current litigation between Major Albert B. Callan, publisher, and his estranged wife, Mrs. Anna B. Callan. Major Callan has obtained an injunction restraining Mrs. Callan from offering at public sale 190 capital shares in the newspaper pending trial of an action brought by him against her to regain the stock, valued at \$15,000 by Callan, and given by him as colfateral for a loan of \$200 from his wife in December, 1954.
He claims he repaid the loan last April, but Mrs. Callan refused to state of the stock. She bases her part of the stock of the sale greater as the sale was the sal

Prizes for Safety Measures

Commercial Investment Trust is offering \$5,000 to person or organization deemed to have contributed most toward helping to cut down traffic accidents in 1936. Prize comes through the C.I.T. Safety Foundation, which will offer additional awards or suitable recognition to newspaperman writing best story or series of stories on traffic accidents, to the writer of the best editorial on traffic safety, to news photographers for the most effective pictures of traffic hazards, to best newspaper cartoon on traffic safety, to the most effective motion picture promotion of traffic safety, either as special features or as part of regular feature pictures.

What Price Libel Suits?
Libel suit against Edwin Baird, former editor of Real America, is ended through the death of the plain-tiff, Mayor Edwards of Zion, Ill.
Baird has a story on libel appearing in the August issue of Esquire under the tag of 'Lawyers Laugh Last,' in which he points out the futility of most libel suits and their useless expense, with the lawyers, in the final 'analysis, emerging as the only winners.

### Propaganda for Selassie

Propaganda for Sciassie
E. Sylvia Pankhurst, femme crusader, has started a London newspaper, The New Times and Ethiopian
News, devoted to promoting cause of
Haile Selassic.
She will have a bio of Enfindine
Pankhurst published in America this
fall by Houghton, Milflia.

### Best Sellers

Best Seilers for the week ending July 11, as reported by the American News Co., Inc. Fiction

'Gone With the Wind' (\$3,00)
'Sparkenbroke' (\$2.75)By Charles Morgan
'Weather in the Streets' (\$2.50)
"The Last Puritan' (\$2.75)By George Santayana
Non-Fiction
'Wake Up and Live' (\$1.75)
By Patience, Richard and John Abbe
'Man the Unknown' (\$3.50)By Alexis Carrell
'San Felice' (\$2.50)By Vincent Sheean
'Listen for a Lonesome Drum' (\$3.00)
'Way of a Transgressor' (\$3.00)By Negley Farson

N. Y. Times' Book Fair In Nov.
First N. Y. Times National Book
Fair will be held at Rockefeller
Center from Nov. 5 to 19 under
joint auspices of the National Assn.
of Book Publishers and the N. Y.
Times. It will occupy 17,000 sq.
feet of space in the International
Building.

Building.

Directing board for the fair who will co-operate with the N. Y. Times are Eugene Reynal, chairman; Harold Guinzberg, Frederick G. Melcher, Cass Canfield, Stanley M. Rinehart, M. Lincoln Schuster, and Marjorie Gresser.

Marjorie Gresser.

Daily talks by authors and literativill be a feature of the fair in a special auditorium, which will contain a museum exhibit by the Times showing the 'History of the Recorded Word.' There will also be an exhibit showing how a modern book is assembled, a model book shop, and book exhibits by individual whithere. shop, and book vidual publishers,

Book fairs have long been an an-nual institution in London, for the last three years under the auspices of English publishers and the London Sunday Times.

### Books Aid Co-op Movement

Books Ald Co-op Movement.
Growing interest in the 'co-operative movement' seems to have been
stimulated by Marquis W. Childs':
'Sweden: The Middle Way.' Consumer co-operatives are distributing
agencies run for the benefit of the
membership, not for individual profit.
New Deal has sent abroad a com-New Deal has sent abroad a com-mission of three to study co-ops in England and Sweden. One of the trio is Jacob Baker, formerly with the Vanguard Press, but now one of the heads of the Federal Theatre

Harper's has recently issued a completely revised edition of Dr. James P. Warbasse's 'Co-operative Democracy.' Warbasse is a retired

Democracy. Warbasse is a retired physician who has long been one of the outstanding American authorities on the movement. Appleton will publish in the fall 'The Decline and Rise of the Consumer,' by Horace M. Kallen, economist. This book will treat with the philosophy of consumers' co-operatives.

### New Topical Mag

New Topical Mag

Both Sides, a magazine which will air current controversial subjects, will appear in August. Eaftor will be Bryce Oliver, was Martin Kamin as managing ed. Both were formerly asched with Controversial and the season of the Martin Martin State mag.

WEYU, N. Y. and was formerly associated with Walter Liggett in editing Plain Talk. Kamin is proprietor of the Kamin Bookshop in N. Y.

### Pa. Above '29 Level

Pa. Above '29 Level
Pennsylvania Newspaper Publishers Assn., has made a study of all
Pa. newspapers purious past eight years and propose past eight years and payrolls of newspapers in that State exceed those of 1929. Survey also claims that during the depression, newspapers contributed proportionalety less to unemployment than any other industry. Questionnaire was based on conditions during year ending May 1, 1936, as compared with similar period ending May 1, 1929.

### E & P Buys Fernald Agency

### .Giannini

Continued from page 5)
and would have around \$10,000,000 in revolving funds at the disposal of U.A. producers' during the forthcoming season as the B. A. was participating in financing the Sam Goldward of the season of the sea

1937.
Another angle Hollywood had on the matter was that Doc Gianninni would also be able to keep peace between United Artists and the other major producing groups on Coast. Since Joe Schenck left UA fold there has been a cools UA. fold there has been a coolness among the other groups, such as 20th Century-Fox, Metro and Warners, toward the UA crowd, due mostly to inharmonious relations existing with Sam Goldwayn. It is figured that this can be overcome by the diplomatic maneuvering of Doc Gianninin, so that trading, loanouts, etc., can be effected to the advantage of all concerned. Owner-members of the UA group are-said to have taken this particular situation to heart very keenly and now feel that there will be no more friction.

Officers field Over

### Officers field Over

keenly and now feel that there will be no more friction.

Officers field Over
Following the selection of Gianninni for the top post, all the officers of the corporation were re-elected for the ensuing year. They are Mary Pickford, first v.p., Arthur W. Kelley and Harry D. Buckley, vice-presidents; Loyd Wright, secretary; H. J. Muller, treasurer and assistant secretary; N. A. Thompson, assistant treasurer, and E. C. Raftery, assistant secretary. N. A. Thompson, assistant treasurer, and the secretary of the secretary of the secretary of the secretary. Two additions were made to the residence of the secretary of t

am getting paid for what I used to do for nothing."
Gianninn's relation with the pio-ture business has been for a exido of 20 years, both here and i New York. For many years, until four years ago, Gianninni held various banking berths in New York. When he came here in 1932 he renewed his activity, was very much interested in the Columbia setup following the sale of the Joe Brandt holdings to the Cohn boys, and is a trustee of that organization. He also holds a trusteeship in Universal and is a member of the Fox-West Coast The-atres and Selmick-International boards. It is not known whether he do for nothing. 

### Fiction and Films

By EPES W. SARGENT

Mail Order City

Mall Order City

In a vague and vacuous fashion,
Anthony Thorne, in his 'Down Come
the Trees' (Doubleday, Doran; \$2.50),
decries the modem post-war influences as typified by made-toorder cities. He rears his own
Kravnik, on the Albanian coast, built
on the control of the control of the control
for the control of the control
for the control of the control
for t

to play the avenger after a couple of major razings.

Well written, of its sort, appealing

to the parlor pinks, but poison for

### Wacky

That 'A Horse in Arizona' (Doubleday, Doran, \$2) sounds like the product of the star boarder in a booby hatch is no reproach. That's what its author, Louis Paul, intended it to be. The publishers politely re-fer to it as a novel. Really it's a

brainstorm. It relates the post-war adventures It relates the post-war adventures of private Resin Scaeterbun and his pal Corporal. Ootz, a rollicking, bawdy ramble that leaves the reader slightly dazed. It's great reading for those who like it, but the serious-minded may pout a little. Not a pleture.

ture.

Three From Greenberg
Greenberg, Inc.'s July list stacks up nicely with the uniform price of \$2 and the usual 250 pages. Topper is The Courtesan,' by George Brydges Rodney. Title suggests a hot pook, but the courtesan is the Philippines, and the story relates the moral disturbed to the succurrence of the large of o

picture, but a little on the danger state of the danger state of the danger state of the danger tradition. Two sisters love the same finan, and the wrong one gets him. Same old death to finally hand the hero to the right girl. Just summer reading and scarcely a picture.

### CHATTER

CHATTER

Bennett Cert back from Europe.
Berry Fleming in New England
writing a new novel.

Lloyd Lewis, drama critic of the
Chicago Daily News, vacationing in
Great Neck, L. I.
E. L. Bragdon, radjo editor of New
York Sun, resting in Maine. Doing
his air pillar up there.

Kay Boyle in England for the summer correcting proofs of her new

has air plilar up there.

Kay Boyle in England for the summer correcting proofs of her new novel, Death of a Man.

Robert Garland, drama crick for such a summer contecting proofs of her new novel to the summer the summer of th

### By WOLFE KAUFMAN

### Play Comparisons

VARIETY

Play Comparisons

There have been many excuses for anthologies of plays and the latest, The Play's the Thing' (Appleton-Century; \$4\), is no exception. It is intended, the editors claim, to further 'understanding' of drama via study of representative types and periods of plays.

Fred B. Millett, associate professor of English at the University of Chicago, and Gerald E. Bentley, assistant professor of English at the same school, did the collecting and editing. How good their theorizing or understanding or drama is does not, perhaps, matter. Whether the book serves the purpose they claim for it, or not, also, perhaps, does not matter. What really counts is that they have compiled 21 full length plays, a number of which are sure to interest almost any reader since the collection is so varied.

Classed as tragedy are plays by

to interest almost any reader's sucthe collection is so varied.

Classed as tragedy are plays by
Sophocles, Euripides, Marlowe,
Shakespeare, Racine and Ibsen.
Comedy goes from the ancient
Plautus (Roman) to Sydney Howard's
'Ned McCobb's Daughter'. Farce has
a single representative, Lady Gregory's 'Hyacinth Halvey', and. melodrama, too, stands strangely alone,
represented only by Austin Strong's
'Drums of Oude.' Maybe the editors
knew just why they divided the plays
as they did. To the lay reader, certainly, nothing will master except
that the plays are there.

### Coe's Ring Yarn

Coe's Ring Xara

Charles Francis Coe has built himself a neat reputation as the best story-teller in his particular field, that field being sports and gangster yarns. This rep he bolsters considerably in his newest work, Knockout Lippincott; \$2), a fast-moving story with much better writing and story-spinning technique than the title would indicate.

There's a fine plot twist here that makes it stand out from run-of-the-mill fight stories, and which should, at the same time, make it an okay film.

### Another From Wodehouse

Another From Wodehouse
There's probably very little new to
be said about P. G. Wodehouse or his
writings at this stage of the game.
He goes blithely on turning out book
after book with a speed almost
reminiscent of the late. Régar Wallace, with just as keen a knowledge
and use of hokum and obvlous situation, but with some of the best
writing around. And the stuff manages to be really funny, most of it.
Newest in the series is 'Young Hen
in Spats' (Doubleday-Doran; \$2),
which is up to par. It is a compilation of short stories, most of them
good. Good, that is, in a typical
Wodehouse manner.

Modehouse manner.

Omnibus of Crime
Katharine S. Cole has turned out a
peach of a yarn in 'I'm Afraid I'll
Lidve 'Houghton-Miffilin' \$20. It's
fast, clever, well-sustained, colorful,
nifely peopled and full of hight lansguage. 'It's of the modern 'realistic'
whodunit school, with a fine sense
of humor, and not too tough. Should
go places. And the author even
more so. Not for films.

It seems almost a shame designation of the coloristic
interpretary (Appleton-Century; \$2)
much ado about nothing, and yet
that is the designation it deserves,
It is bright and funny and the characters are well drawn. If only there
were a plot to go with all that—but
there isn't. At least, not a plot that
can stand up unblushingly and call
itself that. Besides which, the
author breaks several of the foremost rules of mystery years writing:
till the denoument: clearing the
criminals without a blush, etc. Hopeless for films.

stay. Returning to California to finish 'So Fer, So Good,' new novel. Jack Goodman, co-author of 'I wish I'd Said That', has been appointed associate editor of Simon & Schuster.

Bernard Fay will come to U. S. in August. While here he will lecture at the Harvard Summer School on War, which appears in the fall. John R. Tunis, sports writer, author of a study of what happens to Harvard grads, 25 years after. Book titled 'Was College Worth While?'
Margaret Mitchell's 'first novel, 'Gofe With the Whird,' received page, one notices in both the N. Y. Times' and Herald Trib's book review, sec-

### 8 U.S. ACTS ON PALLAD'S 12 **ACT BILL**

VARIETY

London, July 14.

New bill at the Palladium has eight American acts out of the total of 12, largest percentage of U. S. talent ever offered here.

Sylvia and Clemence and Bradley Martin are holdovers and doing nicely. Morton Downey returns to the, house on this bill, after a six years absence, and as good as ever.

Carroll and Howe are a good comedy couple for here. Bryant, Rains and Young, with Florette, is a novelty dance turn.

York and King, back here after a four-year absence, follow everything on the bill and click solidly.

Opening house yesterday (Monday) was capacity, with some standers.

Jimmie Carr and orchestra into Blossom Heath, Detroit, starting July 28 for four weeks. Set by Jack Bertell.

Oaks nitery in St. Clair County, I., was destroyed by fire at \$5,000



MODRE and LEWIS

Direction: William Morris Office

RAINBOW ROOM

RADIO CITY

Rockefeller Center, New York

OPENING TONIGHT, JULY 15TH Marking the Return to America of

DIAN

WAR

### The Payoff!

San Antonio, July 14. Eleven-piece band and three acts went to work in the brand new Ringside; nite spot, last week with understanding they week with understanding they would get a percentage of the cover charge. Understanding was the entertainers and musicians got all the couvert up to the point where they had \$15 each. After that they were per 10% of couvert week the mob went around to collect percentage and found out the place had no cover charge.

### Phila. May Grab Six Hotels, Two Housing Niteries, for Taxes

Philadelphia, July 14. Six of Philly's leading hotels will probably be taken over by City in default of back taxes in September, following current Grand Jury probe of alleged mortgage gregularities. Transfer, understood withdily a certainty, would effect music and nitery

In two cases, houses are first ran in two cases, houses are first rank. Each has a nitery room. A third hotel, older than others, has had a roofton nitery for many years, but hasnit enjoyed much success last few seasons. It closed root after recent. Democratic convention left town. All six houses have been in default of taxes for number of years. Complication has been an envestigation has been annextigation of the complication has been annextigation.

Compilication has been investigation of alleged tempularities by bouiding companies, which came into couple of months age. Understood bouidholders are some writing completion of Grand Jury separat before they turn properties ower to City. Controller, who would change managements. Total assessed white of the hotels is estimated at around \$10,600,000.

Jack Wheaton orchestra into French Casim, Atlantic City, with Medisca and Michael, Ross Sisters, Ninon and Mantin, Lercy and Car-roll, Estelle Thomas, Princess Wan-na, Eddie Schaefer and Amy Fang.

### **Balto Nitery Biz** At Pre-'29 Level; **Less Competish**

Baltimore, July 14.

Summer nitery biz around Balto is excellent; best since pre-depression days. Responsible, undoubtedly is slim number of spots that opened this summer, being about half usual

is sim number of spots that opened this summer, heing about half usual amount.
Downtown area finds only one, the roof of Southern hotel, which, with Lou Beckers' bamd and weekly rotating dance teams, has been doing swell biz since opening for warm months six weeks ago. Last year months six weeks ago. Last year with a season. Couple of year-around nooks downtown are also; holding on oke although setup in the New Howard hotel did slightly less during past month than June, 35. Biz generally has been so good that the Belwedere hotel has been seriously considering reopening six terrace for what remains of hot months. Last year n.s.f., and hotel thought would skip this season. There are only two summer spots of importance near town, and both are disting bangup biz. Freddig thought would skip this season. There are only two summer spots of importance near town, and both are disting bangup biz. Freddig thought would skip this season. There are only two summer spots of importance near town, and both are disting bangup biz. Freddig thought would skip this season. There are only two summer spots of importance near town, and both are disting bangup biz. Freddig thought would skip this season. There are only two summer spots of importance near town, and both are disting bangup biz. Freddig thought would skip this season. The same of the same than the season of the same than the

Big click and surprise one to many is the Sho' Boat, which Howard Bur is the Sho' Boat, which Howard Bur-man is operating for John J. Cairlin's no grounds of Carlin's amusement park, Nitly decor of J.400-seat air-cooled aignost getting 'em in droves. Brought in Ozzje Nelson band and Harriet Hilliard for one-niter recently and cleaned up; engagements of Fats Waller and Tommy Dorsey crews drew fair biz. Villy 4 and 5 had Rits Rio and girl-band, which is touring as commencial attraction for Fattletics. as commercial attraction for Griffin's All-White shoe shine; biz rather mild. Burman next week being in Belle Baker, to head show. If the Baker engagement, clicks, regular policy at Sho' Boat will be series of names for weekly engagements.

### Units in N. C.

Charlotte, N. C., July 14.
Stage shows continue to find a lace in North Carolina film houses, espite the heat. Currently in the

despite the heat. Currently in the territory are:

Owen Bennett's 'Jolly Jesters' Revue,' with Jerry Manning, Collins and Annia, Rita 'tspider dance), and All Bartee; Dan Fitch's Revue Distant, with Dan Fitch, Three Arnolds, Hander of the Bartee; Dan Fitch's Revue Distant, with 'Dan Fitch, Three Arnolds, Williams Sisters, Ruth Ritzel, Trevor Lewis, Dick Martin, Iris Esson, Bob Fishes, Tark Meilee, Jr., Sarah Troutman, Dixiama Giris, Carolina Chicagams, and Miss Ar Dellet, 'Boodway Maythm Revue, with 'Boodway Maythm Revue, with 'Boodway Maythm Revue, with 'Boodway Anghan Revue, with 'Boodway and Janesa' Paris on Parade' and Garrie Stafford's Carolina. Hill Billies,

### Saranac Lake By Happy Benway

A. B. Anderson has been reap-pointed manager of the Schine Pontiac theatre, here by William J. Tubbert, divisional manager of the circuit.

circuit.

Thomas Rourke, anthor, of 'Stallion From the North' and 'Thunder Below' is at the Turtle Pond Lodge.

Heat-wave hits here. No-dice for the ozoners, who need walks for exercise. Too hot.

exercise. Too hot.

Gert Broderick (Detective Johnny's
sister), interested in showfolks' welfare while ozoning here.

Harry Gordon, hoofer, went in for
the Rib. op.

Ben Schaffer all hopped up over
the sneek-visit of his big brother
and family.

the snesk-visit of his big brother and family.

Birke's Swiss Chalet Pennsylvania, U. orchestra came to the N.V.A. lodge to entertain the gang.

Among those who are giving the show-folks a break for their little wants are, Johnny-Highland, Bill Sullivan, Tom Finnegan, Parnell Laftour.

Write to thuse you know at Saranac that are slok.

### Mo. Drives on Mixing Liquor and Juve Talent

St. Leans, July 14.
Drive to stop employment of children under 16 as entertainers in beer gardens and cabarets in violation of state labor law is under way by lo-cal office of State Department of Labor and Industrial Inspection.

Labor and Industrial Inspection.
Law prohibits children working in
places where intoxicating liquors
are sold, and also base them from
working in concert halls, theatres or
the convertion of the punishable by
fine or workhouse sentence, or both.

### Couple of Syr. Burglars Give Gordon the Boot

Bert Gordon turned gladiator here Sunday night (11), lost some skin in his encounter with two youths and wound up in police headquarters, prepared to swear out warrants against his two assailants. But when police later reported they had located some suspects, Gordon safd he had changed his mind and would not prosecute, explaining, 'Ill' be wanting to leave town in a day or two, and I don't want to be bothered. In his story to police Gordon reported that with Teddy Bergman he had dropped into Syracuse en foute from Chicago to New York to visit his wife, Mis, Edna Gordon. Voces highly a compliant of the latter's mothers the property of the start of the latter's mothers then told of a wait of burglant some sime ago the start of burglant some sime ago. He count to a stick and went.

open told of a visit or ourgiars some time ago.

He caught up a stick and went outside. But before he could use the weapon it was wrested from his hands, and he went down for the

### Youth Group's Dancehall Put on 2-Wk. Probation

Put on 2-Wk. Probation
Youth, Inc., local abstinence group, was placed on two weeks' diance probation, last week by the suburban Foredale was the suburban after reform group, backed by several sociality angule, had sought reissuance of a dance permit for their beerless beer garden, closed several weeks ago following complaint of neighbors that things weren't what they were professed to be. Garden will be able to hold two outdoor dances per week for two weeks, after which a permanent decision will be made.

### DUSKY AM'S PERSONAL

Atlanta July 14.

Rare, indeed, are colored personners on stages of southern white houses. Exception here this week at Lucas & Jenkins, Fox theatre, where dark Annie Belle-Hunnicutt is singing the prolog to The Green Pastures. Theatre makes much is singing the prolog to The Green Pastures. Theatre-makes much over by special permission of Maj. Edward Bowes who has Annie Belle under contract since she appeared on a recent amateur hour. Fox has Homet Knowles at organ

console and community singing is expected to break out at any minute.

### Names Scarce **Though Field** Is Curtailed

Chicago, July 14.
Midwest vaude houses are in a tight spot as far as. name foolight talent is concerned. Even fhough many of the houses have folded, leaving the field to just a few, these few are having a tough time to fill up their bills with strong talent and especially box-office talent

np their bills with strong talent and especially box-office talent.

Such men as Lou Lipstone of Balaban & Katz, Charlie Olson of the Lyric, Indianapolis, Howard Feigley of the Rivoli, Toledo; Dave Jdzel, of Fox, Detroit, Howard Pierre, of Michigan, Detroit, and Eddie Weisfeldt, of Riverside, Mi-waukee, have been searching for names, but the lists submitted by the agents at present show a scarcity of headliners. headliners.

Bookers are complaining of an inability to book ahead because of this situation most of them stalling till last minute in arranging shows.

### Sligh & Tyrell

Chicago, July 14.

With Leo Salkin's departure from Sligh & Salkin to become Chicago head for Consolidated Ratio Artists, Ed Sligh and Phil Tyrell team in a new organization, Sligh & Tyrrell. S. & T. will have Harry Kilby of New York as its eastern representa-

AFTER 20 CONSECUTIVE WEEKS ORIDA AND HAVANA SEASON Booked Until Labor Day

THE RANDALLS

RITZ-CARLTON HOTEL Atlantic City, N. J. Chicara-Const and World's I

SIDNEY FISHER TAILOR

### Marque and Marquette

(DELIA AND BILLY MACE)
Fenturing in Variation Revue
VIVE LA FEMME
PARIS

Dir. America Dir. Europe Nusic Corp. of Gine Arbib, America Taris



SIDNEY H. PIERMONT BOOKING MANAGER

# The THEATRE of the STARS Bryant 9-7800 LUBIN

HAGEN of Twickenham Films. MR. C. B. COCHRAN for the lead in "ANYTHING GOES." M. FILLIOU of the PALM BEACH CASINO, CANNES.

BRITISH BROADCASTING COMPANY-MR. JULIUS

After 80 Consecutive Weeks of European Engagements

This affords me an opportunity of extending my sincere

and heartfelt thanks to-MR. CLIFFORD WHITLEY and SIR FRANCIS TOWLE for one year at DORCHESTER

HÓUSE: London.

**Exclusive Direction** 

M. NICOLAI of the CASANOVA, PARIS.

KEN LATER

Max Hart Office, 1560 Broadway, New York

### BIG NAMES FOR WINTER GARDEN NITERY

Deal whereby the Winter Garden, N. Y., will be converted into a cat-gret-theatre along the lines of the nearby French Casino, is proceeding, demits account of the converted to eret-theatre along the lines of the nearby French Casino, is proceeding, despite reports that the Garden is committed to a new musical in the fall. Flas is to pool both places. Lee Shibert and Louis F. Blimmen-thal, two of the principals; are in Europe, but the Garden lease is-co-pected to be signed during the month, immediately after their re-

eneral outline for the Garden General outline for the Gerden show calls for the use of more names than at the French Casino. Maurice Chevaller is under option just additional names and importations will not be tied up until atter the deal is actually consummated. Reported that Tilokets for Two is to be presented at the Garden, It is a musical it be preduced by Vincent Efficient and is described as a revue with a story outline written by

with a story outline written by David Freedman. Show will prob-ably be booked into a more intimate theatre.

### 2 Acts Charge Oriole Terrace, Det. Nitery, With Contract Breach

Detroit, July 14.

Chiole Terrace, local class mitery, stagmed for financial trouble pass several weeks, has added wees.

Two vaude teams appealed last week to M. Wesson Dickinson, supt. Two vaude teams appealed last week to Messon Dickinson, supt. off state private employment bureau, charging Terrace with breaking two-week contracts. Sandra and Wynters, dancers, amd-the Rose Twins, singers, both declared that manager J. W. Beeker and Jimmier Rush, local booker, had signed them for two weeks at \$125 per team. After eight days, they claim, they were paid off for the week and fold hery were too expensive to continue. Dickinson summorned Decker last week, but he failed to appear. Rush, who faces possible ileness suspension, Dickinson declared, will be couled this week.

Two weeks ago Sophie Tucker.

Two weeks ago Sophie Tucker.

Two weeks go Sophie Tucker.

Two weeks go Sophie Tucker.

Two weeks go Sophie Tucker.

Elemny Monord, who played shot weeks previously, had not been paid off in full. Terrace is still open, however.

### **VAUDE, LEGIT, NITERY** AND DANCERY IN ONE

Jack Stern, former operator of the Fifth Ave. theatre on lower Broadway, will open a freak straw hat at the Music Hall, Steel Fler, Long Branch, N. J., July 20. Plans peddling 'Only a Farmer's Daughter' through the summer, combined with variety

une summer, combined with variety acts, dancing and a cabaret.

Spot is built along cabaret-theatre lines. Stage up front and tables and chairs for the audience. Singing waiters and waitresses, vaudeville acts and a special bar are some of features.

features:
Acts will be changed intermittently, but the stock show will continue through the summer. House seats about 600 and has a \$1 admish. Those coming in for the nitery divertissement after midnight will pay \$1 minimum.

### Dempsey's Bathtub Fall

Paul Dempsey, agent associated with Fanchon & Marco in New York, fell in the bathtub of his home in Larchmont, N. Y., last week, sustaining a severe injury to Nicheal.

He was taken to the Port Chester
(N. Y.) hospital.

### Nichols Next Into N.Y. Par

Red Nichols band will follow the Bob Crosby crew, opening today (Wednesday) into the Paramount, N. Y. Crosby's date is one or two weeks, depending on the b. o. draught of the film, 'Early to Bed' (Par).

Grace and Ray MacDonald have been booked to play the deluxer along with the Nichols outfit.

### Carroll Says Nix to Niteries Üsing His Tag

Niteries Using his 1ag Earl Earoll has served notice on two out-of-town niteries which allegedly used his aame in billing floor shows. Claimed that because one or two girls in each place-had appeared in a Carroll revue, local managements emphasized Carroll in the signs at the entrances.

Manager names the Chez Maurice, Montreal, and the Ritz Gardens, Atlantic City.

### Diamend-Tooth Lil Insane, Police Seek Relatives. Fertune

Tacoma, July 18.
Diamond-Tooth Lil Callian Ornstein), better known 40 years ago stage in flowors 40 years ago stage in the sound of the same in flow of the same in flow of the same in the same here. Police officials say side is near death and they are searching for relatives and they are searching for relatives and the wealth. Her estate, said to be valued at over \$150,000, cannot be found and side is unable to give any information as to its whereabouts. Diamond-Footh Lil was the most popular figure in Dawson and the originator of the witning sems in teeth. She was at her fleight where Alexander Pantages was just beginning to click in Alaska; old-timers say. Today at 54, she can't remember any part of her past career.

career.

Previous to her break in health, she operated a rooming house.

### Berle Falls

Chicago, July 14. Chicago, July 14.
Milton Berle always gets plenty
of action in Chicago. Saturday
(11), when playing the B. & K. Chicago, he slipped and badly strained
a couple of ligiments in his leg, cago, he shipped and badhy strained a couple of ligiments in his leg, which makes him Berle the Gimp for a forbright or so. Saturday was also Berle's birth-day. He holds over for a second week at the B. & K. flagship.

### **RKO Sets Radio Team** In Cleve., at \$6,000

Chicago, July 14.

Thim and Abner, rural comety
team on NBC for Horlick's malted
milk, booked into the RKO Palace,
Cleveland, week of July 25.
Salary quoted at \$6,000.

### FRIARS CLUB COMMITTEE IN REORG DRIVE; INVESTIGATING FINANCES

### VAIDEVILLE AND NITE CLUB NEWS

Expansion of variety talent into intelligence and nite clubs sees both these branches of flesh-and-bland talent merged into one department, starting this week.

A glauce at Vaniery's Bills-for-Next-Week department evifor-Next-Week department evidences how much more playing time there is in the nitery fields for acts than in the presentation houses and vandefilmers. There is no such thing as a straight wandeville, theatre in America today.

### F&M ENLARGING **ACTIVITIES: ENGEL JOINS**

With the return of John A. Schultz from the Coast last Friday (10); Fanchon & Marco's plans to enlarg its agency activities are now fully inder way. A new department for F&M will concentrate on radio tal-

ent.
Harry Engel, music publisher,
whose firm was recently sold to
Words & Music, joined E&M, yesterday (Tuesday) as an agent. Engel's
is a roving commission, but he will words a whose place a scale years day (Thesday) as an agent. Engel's is a roving commission, but he will concentrate chiefly on bands.

Samuts's cross-country trip was chiefly for the purpose of scouting

### Girl-Act Set for Lendon

erri-Act set for Lemma Bon John's Grenadettes go into the State, Baltimore, July 25, followed by Fry's theatre, Providence. Girl act sails for London immedi-ately following the Pravidence date; opening at the Palladium last week in August.

### Meantime, Club Shut Down - Meeting Last Night -Club Tax Money and \$2,000 Gym Fund Among Other Things Members Are Discussing

### CAN'T TAKE IT

Boys Walk With Canes After Akay Rall. Game

Baseball battle of the a.k.'s Thursday (9) in Central Park wound up with Loew's booking reps and agents getting a wide nod over RKO by the score of 18-9. The grey-beards played a full nine immings despite a full nine immings despite a full nine immings despite to the control of the park of 145 degrees.

a record sun-reading in the pairs we the committee response in was unable to degrees. After the first five innings it became a question of which side of daddering gents would catch their looper breaths first to go on to win. Loew's lead a little more wind and RKO of last night for a meeting, Popse and the more errors in their systems, with the result the junior evolution of the same paths in the high state of the base paths in the high state of the base paths in the high state of the part of t

# NITERIES FOR **NEW YORK**

On the site of the old Chalif danging studios, West, 57th street, N. Y., opposite Camegie Hall, Bobby Smotord will make his bow next fall as a night club impresario. Meyer Davis also associated.

vis also associated.

Building is a five-story site and understood the place will be patterned after Berlin's Haus Vaterland with a different nitery room, as well as varied divertissement, on each

Work starts next week on the con-version and Sanford is expected to take active charge when his show boat stint on the Hudson river ter-

minates.

Opening of this spot will give Broadway four grand scale cabarets. The already established French Casino, the forthcoming Winter Garden as a cabaret-theatre, planned by the Shuberts, and one on the entire second floor of the new B. S. Moss Criterion theatre at 45th street and Broadway.

### MARXES BACK TO START MG PICTURE IN AUGUST

Marx Bros. scheduled personal at the Stanley, Pittsburgh, week of August 7 has been cancelled, the trio being called back to the Coast to start on 'A Day at the Races' for Metro. They are p.a.'may with that vehicle to gauge the laughs. Bookings in Duluth (opening yesterday, Tuesday), Minneapolis, Chicago and Cleveland are being fulfilled, studio's call necessitating only the cancellation of the Pittsburgh date.

### Five Acts for Aussie

Hollywood, July 14.

Five vaude acts, booked to open the Tivoli circuit in Melbourne, Australia, have left here. Acts include Ward, Pinkie and Terry, Annie Hartman and Louis Arley, and Oliver Sisters, booked by Sam Cramer, Tivoli rep in the Bert Levey office. Other pair are Sammy Lewis and Patit Moore and the Two Carolis, booked in London and joining other turns here.

At a meeting called for last night (Thesday) at 9 pm, after this issue went to press a plan for reorganization of the Frians Club, N. Y., was to have been submitted to the membership. It was drawn up by a committee appointed last week to look into the club's scrambled affairs. One assignment for the committee, was an investigation of the Frians' financial fastus for a general repart to the membership, Up to yesterday the committee reported it was unable to obtain any information from those in authority, and particularly the

with the help of a cane.
The kiddies apparently can't take it.

BERLIN STYLE

BERLIN STYLE

MITFOLICE TOP

WITH A CANNEL CONTRACTOR OF THE CONTRACTOR OF THE

tund of ahout \$2.00e collected by nitvate subscription.

New Quarters
Reorganization plan submitted by the committee involves establishment of new querters at 11 TW. 48th street Whether the Friars name will or can be used hean't been determined. Proposed dires of \$30 are 50% less than the old Friars membership fee.

Name of the Hollywood theatre building civil, which was sulveged from the old organization with editer that the old organization with editer than the old organization with editer than the old organization with editer than the old organization with editer that the old organization with editer than the old organization. Old order was National Association of Refars. Upon inoscopration, three shares of stock were issued, and allegelly held by Pepe, william begen Weitherper and Ira Streusand. The shares were supposedly turned over the board of governors later, but nobody seems to know where they are presently lodged, since the Friars board has been inactive for some time embers individually disclosed that the Friirs Club, Inc., was practically a private corporation rather than a member-ship-controlled organization.

### Karl Belvary, Acrialist, Badly Hurt in A. C. Fall

Atlantic City, July 14.
Karl Bolvary, 29 who, with Albert
Pidl, forms the Ameronys, serial
specialists, lost his grip on a tragese
rope Friday (10) and fell 50 feet to
the wooden deck of the Steel Pier
before hundreds of spectators. Accident occurred while Bolvary was
about to slide down, a wire suspended by his feet, which climaxes
the act.

At the hospital, the aerialist was found to be suffering from a fractured wrist, a fractured lower jaw, a fractured skull and internal injuries.

### Nitery Op Kills 2

St. Louis, July 14.
Following fatal shooting of John
E. Mürphy and Lee Carney at 4 a. m.
Friday (10) by Harry Meyers, operator of The Pit, North St. Louis
nitery, Excise Commissioner Thomas
L. Anderson is mulling over idea of
banning all firearms from niteries,
taverns and other places over which
he has jurisdiction. Shooting octensanting service in garden in resutor nitery after closing hour, startedto abuse Meyers and two women
entertainers.
Meyers is at liberty on \$5,000 band
pending action of grand jury.

### Str.-Pix Plans for Par's Met, Boston, Will Give RKO Sole Vande in Hub

Boston, July 14. Shakeup in the policy of Para mount's Metropolitan here will change the Hub vaude situation for will the coming season. Starting the first week in September, the Met goes to double features with all live talen

plans. Although the dual bill is the tentative policy, it is expected the house will switch to single bills

eliminated, according to present

house will switch to single bills when strong product warrants it-following the policy of the Loew houses (Orbine Loew to the Loew houses (Orbine Loew to the Loew to the Loew to the Loew to the house, takes effect shortly. With him will go Bob Leicester, scenic designer, brought here from the Coast two seasons ago. Musicians (20) have been given notices effective Sept. 1, and this automatically releases Henry Kalis, vaude and stage band conductor for five years; also Fabien Sevitsky, 'guest conductor' for about four years.

guest conductor for about four guest conductor for about for the Matter from the Paramount division of fitter in two weeks. Smith came free from the Paramount division of return to that serritory after a vacation. Robert Sternburg, city manager for all Paramount Boston houses except the Met now has the deluxer in his lap, added to the Paramount, Feinway, Scollay, Modern, and Washington Comming sesson will include Paramount. Warner, and two-thirds of 20th-50x. Policy of Par and Fenway will doubtless be changed to subsequent runs for this time.

greater part of the season if Me takes first choice.

tares first choice.

Local vaude situation is unique.

While Loew's theatres have flourished on straight film (MG, UA, and
Colf, the Keith-Boston (RKO) had Coll, the Keith-Boston (RKO) had an outstanding season last year with. name vande and second choice pix. Dropping flesh at the Met leaves the Keith-Boston without opposition here on the stage end among the major stands. The Gayety runs five acts of minor vaude with third run viv.

acts of minor vauce when the pix.

Keith house opens week of Labor Day with 'Folies des Femmes' unit and will maintain stage policy of last season. Charles Koerner, division manager, will again supervise stage production. House will be closed one tull week in August for renovations that will run to about \$50,000.

Switch of the Met, Boston, to a double-feature policy Sept. 1 is not yet a certainty, according to Paramount's home office in N. Y. However, while stage show bookings for the spot are continuing, nothing has been set past the last week of Au-

Also indefinite is the resignation of Harry Gourfain. In N. Y. on Monday (13) Gourfain stated that his leave-taking is now in abeyance, with the possibility that he'll remain as stage show producer for the Boston house. He has not cancelled his plans, however, of producing a unit independently with Maurice Golden next month.

next month.
Straight pix plans for Par's Boston
deluxer have been under discussion
in the past couple of years, but
never culminated because of lack of
consistently strong film product.
Same reason may frustrate the idea

yn Lucas Nelsons

Lyn Lucas
4 Neleons
Norval Baptle
Gladys Lamb
Bobby Hearn
Hotel Park Lane
Pancho Oro
Hotel Pennsylvania
Joe Reichman Orc
Rodney McLennon
Hutel Florre
Low York

Hutel Pierre
Jee Moss Oro
Hotel Pinza
Marlo & Floris
Ken Slyker
George Sterney Oro
Hotel Ritz-Carlton
Afman Vaccey Oro
Hotel Receevelt

Hotel Rocevelt
Velox Eng
Hofe Sauvy-Plaza
Cortina Marie
Hotel Sauvy-Plaza
Emile Petti Ore
Hotel Shelton
Bert Darcy Oro
Hotel St. Morits
Sarah Ann McCabe
Guido Zanette
Charile Wright
Ron Perry Oro
Hotel St. Regts

Clifford Newdahl Rasch Ballet Paul Gerrits Jacques Frey Orc

ues Frey Oro Hotel Taft

Geo Hall Ore Dolly Dawn Hotel Vanderbilt

del Waldorf

### Variety Bills

NEXT WEEK (JULY 17) THIS KEEK (JULY 10)

Numerals in connection with bills below indicate opening day of show, whether full or split week

### RKO

CHICAGO Palace (17) Donatella Bros 2 Daveys Dickie Moore Herman Timberg Ramon & Renita (10) Phil Baker Co Connie Boswell Irene Vermillo Ward Wilson Ted Adair Co

CLEVELAND
Pulace (17)
Earl Jack & B
Ross Plorre & S
Rosse Pryor
Harriet Hoctor Co
Pat Rooney & P Jr Hert Nagle Co Eddle White Harris Claire & S Edgar Kennedy Co Sylvis Froos Mells Kirk & H Hustrel Fam

JACK POWELL Selling Scorching Syncopation

### Loew

NEW YORK CITY Carl Emmy's Pets Sybil Bowan Gold & Bernie Jay C. Flippen F & M Britton Ore BALTIMORE Century (17) Virginia Bacon Re Talbott Haslett Frank Gaby Co

Duncan Sis

DETROIT

Fox. (17)

Ed Sullivan

Hartmans

Artie Auerbach

WASHINGTON

Fox. (17)

Elida Ballet Fox (17)
Elida Ballet
Eleanor Tennis
J & J McKenns
Kenny, Baker
Sjim Timbiln Paramount

BOSTON Metropolitan (17) Metropolitan (17) Swing Hariem Sw's OHICAGO Chicago (17) Milton Berle Co Oriental (17) L Armstrong Bd

MONTREAL.
Joew's (17)
Deweys
Beatrice Howell
Johnny Burke
Harry Anger Co
TORONTO
Shea's Hipp (17)
N T G Rev Warner

12 Arietocrate Brown & Amee 3 Stooges Budmington Co Alice Dawn (10)

PHILADELPHIA Earle (17) Juggling Jewels Earle (17)
Tuggiling Jewels
Eddie White
Frank & Peterson
Alpheass Berg Co
Edgar Kennedy

7 Robbins
Roy Smeck
Brown & Amee
Starnes Ann'v'n & S
3 Stooges Stoogee PITTSBURGH Stanley (17)

Mai Bowes U No.
WASHINGTON
Earle (17)
Benny Dayls Co Benny Davis Co.
(10)
Juggling Jewele
Jean Sargent
Frank & Peterson
Harrier Hoctor Independent

AENOLDS PK. IA
The Casino (12)
Care Devil. Dault
Emil & Leona
CHICAGO
State Lake (11)
Gates & Claire
Paul Kirkiand Co
6 Candreva Bros Co

Keller Sis & L.
Lans & Lynton Rev
Briants
Denwills
KANSAS CRTY, MO
Towet (17)
Edith Manu
Senor Jr & M
Don Cummings
MILWAUS FE
Riverside (17)
Irone Vermillion Co Bolce & Marin
Bay & Tront
Armida
Armida Dorothy Byton Gis
Lyric (17)
Melis, Kirk & H
(Two to fill)

DR. JULIAN SIEGEL DENTIST ramount Bidg., 1891 Burny, Suite 208 Telephone OHickering 4-5007

### London

Week of July 13 July 13

Keith Wilbur
ISLINGTON
Bline Hall
1st halt (13-16)
P. Dusen
P. Dus t half (13-15)

1st hair (16-18)
3 Aberdonlane
Low & Webster
2d half (16-18)
Van Dusen
4 Paulettee
Deminion
Gonella's Georgian
New Victoria New Victoria
Rico's Bd
CHADWELL H'TH
Palacé
Serano & June
Selma 4
Rome & Leonard
CHELSEA
Palace

Palare rechel Henlere CLAPTON Rink

CLAPTON

Beam's Blaky
Bl

Charlie Sybli & Stepbro's

Astoria
Anton Bd
Murray & Mooney
PECKHAM
Palace PECHALAI
Philace
Peter Fannan
Kenealy Sis
SMEPHRDS BUSH
Favilion
Rico Ed
STRATFORD
Brondway
Charlie

LEWISHAM
Palace
Roper's Midgets
LEYTONSTONE
Rights

Ross & Lconard OLD KENT ROAD

Sereno & June Selma 4

Edith Wilbur
Sybli & Stephros
STBEATHAM
Felace
Tarano & Hardw'k
Vedras
Edw Victor
TOOTING
Granads
Walter Niblo

Palace
Beam's Br'zy Babes
TOTTENHAM
COURT ROAD
Paramount
Harry Fryer Bd
Delfont & Toko
3 Accordion Kings
WALTHAMSTOW
Granada Younkman's Bd

TOTTENHAM

### **Provincial**

Week C
ABEADDEN
Tivoil
Ritty Manters
Poglog Batee
Bartlett & Ross
Dave Reed Co
Henhaw & Arilus
TO
Begent
1et half (13-15)
Cuban & Kelth
2d half (15-13)
Gunga Di Gouge
Paramount
Danleis & Lyon

July 13

LEEDS
Faramount
Haver & Lee
Fhilco 4

LETTH
Capitol
1st half (13-15)
Gunga Din(6-18)
Cuban & Keith
LIVERFOOL
Farramount
Farrar's Samuel Paramount
Farrar's Sonny B
NEWCASTLE
Paramount
Al Sandler 3

### Cabarets

Marion Butler Leslie Litamy Ann Suter Eddie Leslie Miller & Macsy Murray, Dancers Bean Rivere

(Sheepshead Bay)
Peter Randell
Mickle Bruce
Eddle Copeland Of Ben Marden's

Riviera
Patricia Glimore
Hartmane
Estelle & Leroy
Frazee, Sis...
Bob DuPont
Val Ennie Oro
E Madriguera Oro
Rose Colline
Lyda Sue a Sue Gilmore Auson Bill's Gay 90's

Jerry White
Joseph E. Howard
Arthur Behim
Bill Lorraine
Ed Furman
Edthel Gilbert
Frank Russell
Bob Bigelow
Larry Les

Dewey Johnson Lucille Stewart Lilyan Brown Almee Spencer Amanda Randolph Sinclair Rogere Lonny Simmons & Rhythm Kittens

Bee Kalmue Johnny & George Jack Goodman Dorothy Davis 6 Spirite of Rh'thm Chatean Moderne

Billy Barr Maryon Bale Falk McFarlane O Lucille Jarrott Claremont Inn Jolly Singers
Erwin Kessler
Joe Pontee
Harold Kolb
Frances Stevene
Jolly Coburn Oro

Club 18 Red McKenzle Bd Camille Glory Jeanne Reed Frank Hyere

Coconnut Grove Dick Mesener Oro

Jack Dempsey's Ernie Ma'cit Blanche & Elliot Rees & Moran Jan Brunesco Bd

El Chico
Carlos Solozar
Colinda
Adolina Doran
Consuelo Moreno
Carlos Salazar
Emile de Torre Ore

El Torendor Don Gliberto Oro El Morocco Ernie Roist Oro

French Cosino
Froites do Femmes
Emilee Adreon
18 Argentina Ladies
Alphones Berg
3 Bredwins Alphonse Berg
3 Brodwins
Georges Bruyals
Choppy
M'rs'erite Dufren
Roberts & Gaby
Marita Farell
Cilly' Feindt
Dany Flore
Little Fred
Vers Nargo
Orbal
Mile Paris

Week of July 13

### NEW YORK CITY

Piroska Andre Randall Freddie Zay Sonla Gausser & A Jack Denny's Oro Vincent Travers Oro Russell Patterson's Perconettes

Gang Plank Gnng Flank
Pat Harrington
3 Boston SigGloo Tallman Casina
Laura Deane
Char Barnett Oro
Grawich Viff. Inn
V MacNaughton
Allein Cook
Irle Ray
Carol Vance
Musical Jeetera
Dan Heelt's

Healy's

Gen Assona
Gen Assona
Gen Mapha
Beauvel & Tovo
Beauvel & Tovo
Beauvel & Tovo
Beauvel & Tovo
Jimmy Keilys
Vaugha Comfort
Vaugha Comfort
Jimmy Keilys
Vaugha Comfort
Jimmy Keilys
Jimmy Millen
Mary Jimmy
Jonn Miller
Jon Kendell
Jonn Miller
Jon Kendell
Jon Kendell
Jon Kendell
Jon Kendell
Jon Kendell
Jon Kendell
Jon Miller
Jon Hargewrib
Jon Har Dan Healy's
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Dan

phil Neeley Cacklee O'Neal Charlot Lamber Charlot Lamber Charlot Lamber Marion Mhrtin Helen Gray Jane Casey Rose Binne Lettia Komple Cookle Fayo Cass Dailey Arthur Warren 1 Warren Or Hotel Ambassador Val Olman Oro Gay Adams

Gay Adams

Flotel Antor

Hal Kemo Oro

Maxine Grey

Bob Allen

Sadie Dowell

R Campbell Royal

Florones & All are:

Kay Pleture Floronce & Alvar Kay Picture Hotel Biltmore

Hotel Biltmore
Russ Morgan Oro
Linda Lee
Kingsley & Case
Jod Zatour Oro
Lewis Julian
Boy Foy
Hotel Commodore
Mildred Balley
Zanette & Coles
Bed Norvo Bd

Hotel Edison Sammy Wilson Or Edith Drake

Hotel Lexington
Bob Crosby Ore
Hotel Lincoln
Dick Stabile Oro
Hotel McAlpin

Hotel McAlpin
Enoch Light Ore
Both Wilson
A Gonzales Ens
Hotel Montchilt
Ann Courtney
Coral : Elanders
Hal Hope Ore
Hotel New Yorke:
Wilkens & Waiter

Cafe de Pares
Joe Cappo
Frances Knight
Duvai & Tregg
Kathlyn Miller
Don Silver Oro
Cafe La Muse
Stan Clair Oro
Park Ave Boys
Caponnul Grays Hotel Essex House N Brandewynne Or Hotel Fifth Ave P Handelman Oro Music Masters Coconnui Grove
Eddle Duchin Oro
Emily Lane
Gower & Jeanne
Jacquee Barl
2 Envoxs
El Mirador Hotel Gov Clinton Dick Mansfield Ore Hotel Gr't North're

Mary Lane
Helen Lewis
Irene Barry
Morey Singer
Lois Saunders
Smaroff Girls

PHILADELPHIA

Anchorage Iun
Oliver Naylor Oro
Arcadla Int'l
Jim Littlefield Orc
Rosalean & Sevilio
Andrea Martah
Boys
Benny, the B

Derothy Mulenson Helene Travers Troploal Isi'd!re O Colony Olnb Joe Hayes Ore Carol McKay Billle Lee

Paradisa

Bent Fromman

John Stromman

John Stromman

John Stromman

Ford Crane

Gone Stutt

Faith Bacon

Jerry Freeman

Favilion Roya

Alley Stream, L

Holen O'Shea

Kuriel Mirtin

Fred Lowery

Eleanor Knight

Burne & White

Jean Carlier

Theo Jay

Vincent Lopez

Piace Eleannet

Internationalista Mary Lee Ruth Denning Warwick Sis Margle Drummond Reed McCielland

Internationalisi
Bill Farrell
Frank Lavaro
Orlo Tomasso
Marlo Baune
Rex Gavitte
Bunny Farrell

Rainbow Crill

Analabow Gelli
Frances Comstock:
Frances Hunt
Vallerie & Armstr's
Leanth of the Comment
All Denahus Ore
Kary McKinn
Al Denahus Ore
Kary McKinn
Al Denahus Ore
Kary McKinn
Barbare Blake
British of the Comment
Barbara Blake
Brant B

Stork Club
Gue Martei Oro
Arthur Daun Ord
Tavern on the Greer
Lilen Leafer Oro
Thomashesky's
Barbara LaForte
Gordon Davis
Chubby Smith
Harry Jultunn Orches Doberty Rev
Tony's
Spivy
Town Caeine

Tony's
Spirvy in Castae
Sorroy & Pale Ore
Sorroy & Pale Ore
Sorroy & Pale Ore
Sorroy & Pale Ore
Silack & White
Fantasy'
Glady Bentley Rev
Will Bryant Ore
Versailles
Ann Greenway Be
Heines & Mooreh'd
Meadowbrook Boys
Mary Spears
Mary Spears
Mary Spears
Mary Spears
Mary Spears
Mary Spears

Mary Mercer Helene Standish Alice Lawlor Neil Golden Oro Barnes & Stegor

Barnes & Stegor
Village Barn
Ernie Mack
Buddy Gafely
Mildred Barry
Millon Mann Oro
June Lorraine
Village Nat Clab
Riviera Boye
Lou Raymond
Irls Ray
Dickle Wella

Dickle Wells
Kenny Watts
Shim Sham Rev Wivel

Wivel
Alda Straie Maran
Lockweile
Roring & Lazar
Botty Bear
Baron Gyldenkorn
Nalna Kineva
Frank LaSaile Ore
Hob Lee
Wynna Roinh
Yacht Club

Yacht Club
Terry Lawlor
Johnny & Geo
Loules McCarroll
Jackson Irving &
Hale Sle
Bill Leeds Oro

### LOS ANGELES

Onyx Club. Stuff Smith 'Bd

Heverly Wilshire Viola Von Larry Lee Oro Lou Singer Oro Famous Door Frances Fay F O Swing Bd Viola Von
Larry Lee Gro
Billimore Bowl
Moore & Revel
Darry & Rudel
Darry & Rudel
Darry & Rudel
Darry & Rudel
Darry Foster
Trudy Wood
Petch & Desville
Jimus Chesanova
Larry & Corman
Grace & L' Hayes
Violet Love
Max Pidjer Oro
Gardner & Kane
Cafe de Pares
Oca Cappo Omar's Dome

Omar's Dome
Mimi
Jean LaBlanche
Rita & Rubin
Kearney, Waiton
Billy Lowe.
Palomar
3 St. Johns Bros
Woody Herman
Davis & Ardeil
Gene Kruppa
Hudson-hietzger G
Ben Goodman Or
Helen Ward

Bell vortes of the second of t

Mack Murray Judith Barron Earl & Josephine 2 Eiliegne Barry Green & V Mary Noville Paul Rosini

Ritz-Carlton (Crystal Room) deGorgue's Cafe Irwin Leonard Or Van Levis Oro
Roof Pierre
Red Gresh Oro
Ted Pike
DeMayos
Loren Rhoda
Jackie Young Embassy Cinb

Silver Lake Inn (Clementon)

1523 Locust

Bubbles Shelby
Bee Sarbelby
Bee 1523 Locust (Clomenton)

Heth Challis
Anth'ny Bennet Or
Maria Kreanoff
3 Barons Orc
20th Centery Tayerr
Barney Zeeman Orc
Billy Mack
Marsh & Mellow
Dlane Rodyne
Ginger Lynn
Weber'e Hofbran

(Connden)

Harry Adar Orc
Frank Thalmbo's
Goorge Reed
Alice Lucey
Holbrook Sis
Bobby Morro, Ore
Hatel Adelenhia Reef
Frank Hall:
Vincent Rizzo Ore
Harold Knight Ore
Siney Golden

CHICAGO

Blamarok Hotel Georgie Lyons Edgewater Beach Hotel Kings Jestere Marjorie Whitney Enrice Novelle
Paul Gordon
Carl & L Bonner
Sherr Bros
Bernie Cummins Blackhawk . Joe Saunders Dick & Dot Rogers

Chez Pares
Edna Sedgewick
Paul Draper
Shella Barrett
Ella Logan
Cardini

Bernie Cunmina
Gay 90's
Ziloh
Flo Whitman
Nyra, Lou & Tonya
George DeCosta
Lew King
Harry'e N. Y. Bar
Joan Clark
The Uning
B Gardner Girle
Dorothy Johnston,
Austin Mack's Orc
Hil-flat Cardini Bill Steele Henry Busse Ore Blackstone flotel (Mayfair Roum) Ethel Dixon
Robt Paddock
Virginia Gilcrest
Carmen
Al Kavelin Ore HI-Hat

Virginia Crane Blue & Jaye Howard Brooke Grace & C Herb Syd Lang Orc Paddock Club Billy Carr Ann Rush Jess Johnson Ore

(Stevens Hotel)
Ben Pollack Oro
Dorle Robbine
Emily VanLosen
George Tapps
College lun
George Givot
Roy Shipstadt
Harry Johnson
Bess Ehrhardt
Duke & Noble Palmer House (Empire Room)

Medrano & Donna Milton Douglas Oliver Wakefield Chas Carrer Abbott Dancers Guy Lombardo Orc Colony Club
Mary Stone
Myra Lang
Rosalle Wynee
Paulette LaPlerre
Phelpe 2
Rhythmeers Oro

Guy Lombardo Or Royale Frolles Gaie Tracey & L Hal Monte Julia Garcity Abbott & Tanner Marle Hollis Louise Lucano Virginia Clark Henry Lischon O Henri Lishon Colocimo's June St Clair Tracey Gale & Lolores Dawn Wilma Novak & Short Waves Bob Tinsleys Or Congress Hotel (Urban Room)

885 Club
Bobby Rolline
Jenn Kirk
Ada Lee
Curley Plate
The Dictators
Eddie South (Urban Room)
Duke Ellington O
Club Alabam
Lill Bernard
Flo Henri
Art Williams Ore
Club Minnet

Vanity Fair Vanity Fair Frazee Sis Trudye DeRing Carbi Dean Edith Murray Cosmo Jesters Tommy West Orc

Danny Beck Trudye DeRing May Downing Evelyn Lee Auth Love Via Lage

Via Lage

Arturo & Evelya

Buddy Ralph

Stan Carter 8 Deuces Cafe Art Tatum Zutty

Drake Hotel
(Gold Cunst Room)
Horace Heldt Orc
Freddy Schweltzer

Stan Carter
Vacht Club
Stearns & Dean
Ruth Delmat
Dick Ware

### 15 YEARS AGO (From Variety and Clipper)

Los Angeles judge almost fell off

the bench when Lucrecia Bonachea, Spanish dancer; asked a reduction in alimony. Explained she had a job with Fox pictures and was earning more than her husband.

George M. Cohan refused a prop George M. Cohan refused a proposition to head a merged Producing Managers Assn. and the Traveling Assn. Said that to do so would force him back into the P. M. A., and that couldn't be done so long as Fidelity existed. It's been dead a long time now.

Prospects for a single film ex-change in each key city faded. Felt it would give major product to the little fellows to detriment of big

Bernivici brothers playing the Riverside. No 'Count' then.

Henry Santrey and his Syncopated ociety band heading 'the Palace

Lou Clayton and Cliff Edwards teamed for the better time, split. Had been apart before but this time a permanency.

Eva Tanguay was packing 'em in at the Pantages, 'Frisco. Had the town talking and erasing all b. o. records.

'Bluebeard's Eighth Wife' got its break-in at Atlantic City with Mary Servoss playing the part originally

intended for Ina Claire, who took it up later. Edmund Breese and Fritz Williams also in cast.

George White's third 'Scandals' opened at the Liberty, N. Y. White headed the cast with Ann Pennington, Aunt Jemima and Geo. Le Maire.

American Federation of Musicians tossed N. Y. Local 310 for cause, including refusal to recognize transfer cards. Radicals were making trouble, too.

Only 16 shows on B'way, of which eight were musicals.

Famous Players stock raided and down to around 47. Loew's was around 11.

Pictures in at the N. Y. Hippodrome on a guarantee. First 10 days brought in \$1,800 gross.

Stella Mayhew was at the State-Lake, Chi., and having trouble get-ting over.

Circus war in the midwest, Ringling, John Robinson, Sells-Floto, Barnes, Howe and Hagenbeck step-ping on each other's heels.

Willie Howard's auto reported stolen and found burned in Chicago. Police trying to make a scandal.

### 50 YEARS AGO

(From Clipper)

Broadsword fights, mostly hip-podromed, were a favorite outdoor sport. Duncan C. Ross, the champ, was the star. Mostly on horseback.

Clipper headed the Chicago cor-respondence with 'Our correspond-ent continues to rest.' Mugg was on

Academy of Music destroyed by fire. Western Union office on the lower floor had no telegraphic communication for three days.

Richards & Pringle's Georgia Minstrels up in Dakota to keep cool. Only minstrel company still ex-istent.

Business so tough in Lynchburg, Va., that a co. booked for two nights quit after the first.

Al Hayman and Dan Frohman gave David Belasco a benefit at the Baldwin, 'Frisco. Everyone took benefits those days, whether they needed them or not.

Hoboken skating rink, built at a cost of \$5,000 when the craze started, sold at auction for \$450.

Two cyclists on the Barnum show pulled off a race in Biddeford, Me, for \$500 a side to decide supremacy at the mile distance. Affair private and witnessed only by the show folk.

John B. Doris show played East Boston July 5. Ground was so sun-baked that it took from 5 a. m. to 1:30 to drive the stakes. Matinee was belatedly played.

E. F. Albee made a public presentation to M. J. O'Neill of the Doris Circus between the show and the concert at Cambridge. To mark his services in the Doris-Fore-paugh fight. B. F. Keith was also present. Albee was still a circus man, not yet allied with Keith.

Double stage of the Madison Square theatre claimed by Nelson Waldron, who built it and took out patents. Mallory Bros., who owned the house, said they took it from suggestion by Steele Mackaye.

Only six of the 22 N. Y. theatres open, not counting the variety spots.

Richard Mansfield giving ices to the women patrons of the Madison Square theatre where he was still playing in 'Prince Karl.' Paper nap-kins and a paddle spoon with each ice. No charge.

At a concert in Concord, N. H., the drop was painted as a huge flower bed with the singers' faces framed by petals painted around openings. Several years ahead of the animated sheet with faces for notes.

London theatre on the Bowery played two combinations in one week. Original troupe blew up midweek on a salary jam and a scratch co. put in. Something of a record.

### News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Varurt takes no credit for these ewes items; each has been rewritten from a daily paper.

Lewis E. Mallory, alleged lover of Rathryn Crawford, showgirl, former wite of James Edgar, Jr., ordered to pay girls former husband \$55,000 by Mismi court. Edgar brought suit on alienation of affections and secucion grounds.

alienation of affections and securion grounds.

Animals at Topsfield, Miss., rodeo last week hurdled their corral during gist their corral during gist their corral during gist their correct correct their correct co

non-payment of salaries claims.

Lewisohn Stadium offered an all-Gershwin program Thursday night with George Gershwin at the plano Archbishop Glennon, of St. Louis will appoint a picture censorship board for that city.

oard for that city.

Lily Pons, Met warbler, escaped
jury when her car collided with
nother at Greenwich, Conn., Thurs-

another at Greenwich, Conn., Thursday (9).

Max Steuer, attorney, reported preparing papers against A. C. Blumenthal for alleged failure to provide for his estranged missus, Peggy

preparing papers agamst A. C. Dumenthal for alleged failure to provide for his estranged missus, Peggy Audience walked out on Walter Hampden in Charlottesville, Va., Thursday, when actor soap-boxed for the Douglas social credit plan as practised in Albertz, Canada. He Officials of RCA plant at Camden. N. J., declared the strike of past two weeks a 'closed issue.' Private radio stations, as poented his Ehliopia, declared outlawed by the Italian Vicerov in Addis Ababa. New York Park Department to conduct an old-fashioned quartet contest. Eliminations at Playland, Rye, and Jones Beach. Finals to be Rye, and Jones Beach. Finals to be 10. Dorothy Mackaill. Screen actress, Sept. 10. Dorothy Mackaill. Screen actress.

men on Mait in Central Park, Sept. 10.

Dorothy Mackaill, screen actress, made her stage debut at Luther Greene's Beach theatre, West Fail-West Court of Appeals in Albany upheld-west of Supress of the Sept. 10.

Court of Appeals in Albany upheld-westlot of Supreme Court and Appealse Division banning use of Charles D. Beckwith's estate at New Rochelle, N. Y., as a bathing beach, He, was charging bathers 25c and claims he spent \$175,000 to improve beach.

He was charging bathers 25c and claims he spent \$175,000 to improve beach.
Jewish Culture Union of Berlin rianted permission to open own fleatre for exclusive presentation of sons. Theatre must be situated in a restricted area.
Alexander kirkland granted temporary leave from the Group theatre. Actor wants to try something under another management.
Frank Jacquet, in Mulatto, signed frene Noblette on WZ Sunday nights.
Joyce Johnson Freeman, showgirl, Joyce Johnson Freeman, showgirl, Joyce Johnson Freeman, showgirl,

nights.

Joyce Johnson Freeman, showgirl, demanded an annulment last week of her marriage to Charles Freeman. Pair were married May 22 after a party. Decision reserved in White Philips.

of her marriage to Charles Freeman. Fair were married May 22 after a party. Decision reserved in White Jordan Party of the Charles of the Cha

Theth of Fred Waring's golfing equipment bagged Rama Chandra July 7. Chandra was held in default of bail for grand jury. Band leader estimated loss at \$295.

of bail for grand jury. Band leader estimated loss at \$295.

Herbert L. Hicks, confessed murder buyer of Cincinnati, O, admitted the control of the control of the control of the control of hired Rillings of the control of

mard Kiresh, William Bleet and Bert E. Mayer.
William Dwyer's Palm Island Casino; Miami, Fla., to be sold down the river for \$4,000 back taxes. Dwyer's winter home, the club and other adjacent real estate goes on the block July 28 to satisfy amusement and admission liens long overdiffered by the state of the control of

those that don't look stagey.

Lora Baker resigned as director for Elizabeth Miele's strawhat in Yonkers. Hikeness of Ether Francis Brown of the Stage of the Sta

held for Special Sessions. Fight resulted when pair berated conductor for closing door as they boarded a table of the pair series of the pair seri

Chalked Out. Antoinette Perry will direct.

Ferdinand Bruckner in from Europe to confer with Sidney Kingsley regarding production of forthcoming Molecular to the First. Molecular to the First Molecular to t

### Dempsey, Lyman, Et Al., In Sweepstakes Probe

Jack Dempsey, Abe Lyman, Martin Hirsch and Thomas G. Lamphier are due to appear today (Wednesday) as witnesses before the U.S. Grand witnesses before the U. S. Grand Jury in the investigation into the Grand National Treasure. Hunt sweepstakes, Subpoenas were served on the four several days ago by direction of Assistant U. S. Attorney William P. Maloney, who is conducting the probe the four may What spone-tion the four may What spone-tion the four may what they are expected to testify to was not made known.

### TRI-BORO BOOMS 125TH ST.

TRI-BORO BOOMS 125TH ST. New York City officials and mer-chants, along 125th street went car-nival in a big way for opening of Tri-Boro bridge last Saturday (11). Length of 125th, street was gaudily bedecked and lighted on occasion of long street parade that preceded opening of structure. Special re-viewing stands were erected on side-viewing stands were erected on sidewalks by city.

Picture houses in that sector re-

ported slight tilt in boxoffice for the

### Coast

Education in motion picture appreciation rather than papal censorship is the only way to end poor films, according to Dr. Boris Morkovin, head of the University of Southern California cinematography department. He said steps should be made to utilize splendid material in pictures for children's information,

Beulah Hutton, 23, screen actress, suffered face lacerations as a result of an auto crash in Universal City.

City. When insurance company falled in efforts to have her evicted from L. A dance studio, Mildred Joyce alleged in court that the concern unnecessarilary probaged from the condition of the con

remoney grounder of their engage-ment.

Rupert Hughes, novelist, resigned as president of the Writers' Club, an organization of Southern Cali-fornia authors. Lee Sinpey, vice of the Control of the Control of Southern California authors. Lee Sinpey, vice John Barrymore returned to his Bewhills home after rest in the Santa Barbara hospital. Elaine Barrie and her mother also returned from the Coast town.

Je Ender Problem 19 Southern Coast Council of the Coast Coas

theft of gems and securities valued at \$3,250 from his former wife and daughter.

Because he refused to give up, batoning L. A.'s No. 2 WPA must be part of the pa

### Bevhills Handbooks Legal, But Too Legal; Boys Prefer the Old Method

OLD TIME TRACK QUITS

Devonshire Course, Opposite Detroit Wilted by Heat

Intense heaf and resulting attendance drop Sunday (12) forced can-cellation of the annual horse race meeting at Devonshire track across the river in Windsor, Ont. Meet started last Wednesday (8), and first four days ran in the red about \$12,000.

size on the red about \$12,000.

Atterdance and mutuels jumped considerab: Saturday, and track owner Bill Woollatt decided to run out Le advertised 10-day meet on a corp. With continuous the state of the continuous of the continuous and no relet in sight, horse owners figured out that the plan for split of betting wauldn't be as not as the weather, so pulled out.

In the red for several years, Devonshire's latest flop will probably mean, end of horse racing in Windsor for many years.

### HANDBOOK AND BOOZE **BILLS UP IN MICHIGAN**

Detroit, July 14.
Proposals to legalize horse race bookies and to revise liquor setup will be voted upon by Michigan voters at the Presidential election

voters at the Presidential election this fall.

Bookie amendment would institute a \$1,500 license fee, money to go to old age pensions. Heavy outstate vote presages failure of this proposal, which would aid Detroit particularly.

Liquor control proposal would substitute a one-man liquor commission in ode, so the present system of the present system of the present system of the present system of the present system likely to lead to passage of this-measure.

### Fairmount's Folding Leaves St. L. Minus Nearby Track

St. Louis, July 14.

Fairmount Jockey Club, near Collinsville, Ill., only track near this
burg, has passed out of picture as
racing establishment. Harry Murdock, prop, of Mounds Country Club,
nitery and casino, has leased the
mile track and adjoining grounds for
raising cattle.

Erected by local sportsmen about
seven years ago, Fairmount enjoyed a couple of good years and was
later acquired by New Orleans racing intreests. Depression, low purses
and lack of good horses cut pigy and
track failled to get out of the red.
Owners expected to have a fail
meet of 30 days, but leasing of property to Murdock stops that idea.

New raise Fairs as Sensey weeks
each year, is only racing establishment in the state. Horse racing has
been outlawed in Missouri for more
than 20 years.

### **Anti-Gambling Battle**

This wealthy hamlet of actors and actresses in the picture business goes for betting on the horses in a big way. In fact the residents take so much pride in their swank estab-lishments that they went to the city council and had an ordinance adopted legalizing the geegee ma-

Beverly Hills, July 14.

neuvers.

Then came the payoff. Owners of the book-making spots learned that the ordinance was too legal for them—consequently there are four bookie joints for sale cheap. After adopting the city writ, the council found out that things were not going so well, and so they put some more teeth into it. It certainly has the bookies weeping.

Reminders To Do.

Now if why may one of the four

Some note been more in the certain's has the bookies weeping.

Now if you buy one of the four spots here re just a few things you'll he for the comment of the four spots here re just a few things you'll he for the four spots here re just a few things you'll he for you have a second of the four year in advance and post a \$20,000 cash bond. If you thereafter break any of the myriad of rules and regulations the council can and probably will snatch the \$20,000. Furthermore, there is a fine of \$300 or three months in jall, or both, tacked on just for good measure.

Now for the rules and regulations, and the first place you will be required to give the police department your life history, fineerprints and financial standing. Then present plans for your establishment.

After you get going, be careful to allow no minors to enter, serve no food or intoxicating likker, there must be no smoking, nothing must interfere with other tenants of the building and no noise must be heard outside.

Beony Stipulations

outside. Decoy Stipulations

If, under these conditions, anyone's decoyed inside—it being stipulated, are consistent of the consistent of

have to give this information to the cops.

After listing a score or so of more do's and don'ts finally under Section C, sub-section eight, the gets in its crulest blow.

It asserts that the bookmaker must have letters from the various race tracks where money is to be wagered, showing the arrangements made, and adds 'together with a certified copy of the opinion of the district attorney or attorney general or similar legal authority in the jurisdiction where such track is located, indicating that the receiving placing and paying of bets is permitted by law in that jurisdiction.

Regardless of what arrangements

Regardless of what arrangements regardless of what arrangements one might make with out-of-state tracks, as far as California is concerned, it is still a disputed ouestion whether betting outside of the pari-mutuel machines is legal. And in any event in the legalized at-mosphere of Beverly Hills the book-maker would only be a small time broker for the various race tracks,

### MIDWEST RACING BIZ, MUTUELS, 25-33% OFF

Racing at the Chicago tracks has

Racing at the Chicago tracks has hif the skids this season, the gate and mutuel take being from 25% to 33% off from last year's business. Of the tracks which have operated so far this season only Aurora made a better-showing for this year as against 1835, but the improvement was small. Other tracks took it on the chin, particularly Hawthorie, which wound up approximately 33% under last year's figures. Arlington is running around 25% behind 1935, even though the track had the big gest July 4 in its history this year.

### **MARRIAGES**

Edith Gruberg to Dr. Alexander Margolis, in New York, June 5. Bride is daughter of Ruben Gruberg, of the Rubin & Cherry shows. Margaret Biclenberg to Lou Fut-ton, radio comic, July 8, in Glendale,

Cal.
Gail Otto to John Higgins, film
writer at Metro, July 9, in Reno.

### Broadway

Dr. Saul Colin back from Europe. Leo Morrison in from the Coast

Dr. Saul Colin back from Europe.
Leo Morrison in from the Coast
by plane.
Tom Naughton basking in Bermuda solo.
Tom Naughton basking in Bermuda solo.
Tom Patricola left last weels for
the shindig at Fort Worth.
Tom Patricola left last weels for
the shindig at Fort Worth.
Phill Dunning glmping around his
Westport place with sprained ankle.
Solo shindig at Fort Worth.
Tom Patricola left last weels for
the shindig at Fort Worth.
Solo shindig at Fort Worth.
Gay Adams out of Ambassador hotel garden and off for Denver to act
as bride's maid.
William Ramotor Bade Nauheim.
Harry David and William Borack,
Garden William Ramotor Bade Nauheim.
Harry David and William Borack,
Garden William Solo should be should

fore treaking to Caigary to hunt with the control of the control o

Paul Gulick copped a high prize in. the Sweepstakes golf tourney. Sunday (12) at the Pelham Country Club. Even he was asjounded by the score, the son harded of M. M. Wright's spot in public relations department of RCA. Wright resigned several weeks ago.

wright resigned several weeks ago.
Walter Wanger testimonial luncheoned by S. Rankin Drew Post of American Legion on Friday at the Astor before the producer left for Hollywood.

Astor before the producer left for Hollywood.

Dallas heat too much for Terry Turner, who is returning to New York. Harry Reiners will act for hard from the Prevention exhibit on an grounds.

O. M. (Monte) and Helene Samuels passing through from New Orleans, en route to Maine for their usual six weeks. Due back on. Broadway in Sept. and then beack to M. Broadway in Sept. and the Broadway in Sept. and the Broadway in Sept. Broadway in Sep

week after which ne sawe week after which ne sawe form near. Jones Beach last week after Student Frince' opening and nearly got left out. A roadside inn three miles away found some space for

miles away toung some committee him.
Diamond ring, formerly properly of late Lillian Russell, which caused trouble between Dorothy Benjamin Caruso and Lillian Russell's daughter, being auctioned off by Plaza Art Callaries.

ter, being auctioned off by Plaza Art Galleries. "Chappell, London journalist, back home today (Weinesday) after a Hollywood sojourn. Irving Asher, E. E. Horton. Dietrich and Grantland Rice among those-sailing out today, and the secondortable on one of last week's hot days, were reclining on a big shot's couch at Paramount smoking when Barney Balaban walked in—and the secondortable for the sec

### The Hague By M. W. Etty-Leal

Dutch National Revue Co. opens with a new show entitled 'Get Into the Sun.'

the Sun.'
Dutch actor Louis de Vries named
to Legion of Honor by the French
republic.
Mengelberg, for first time in his
life; conducting the Hague residence
orchestra at Kursaal in Scheven-

orchestra at Musaal in Sold ingen.
Yale Glee Club singing at Kursaal this week, conducted by Marshall Bartholomew; AVRO broadcast this

Bartholomew, AVRO broadcast this concert.
Grace of the Concert of

### CHATTER

### Berlin

Circus Sarrasani to Potsdam. Ayako Karasawa radioing Japa-nese folk songs. Tobis sending 65 kids on a four weeks' vacation. Thirteenth German Radio Exposi-tion ones August 28.

Thirteenth derman haute Bayonion opens August 28. Syndikat acquired. Schmeling-Duby Bayonion and her dance studio current at Bach Saal.

Sepp Rist signed by Leni Riefenstahl for her Olympiade film special.

Mary Wigman and her dance studio current at Back 25 Richerastudio current at Back 15 Richerachall for her Olympiade film sperial.

Twentieth For trade-showing Message to Garcia' and The Little Repeals Galland in from Paris for "Die Unbekannte" (The Unknown) (Terra).

Andeona and Allen, and The Six 100 Mineral and 100 Mineral Anderson (100 Mineral Anderson Mineral Anderson Mineral Anderson Mineral Anderson Mineral Anderson Mineral Mineral Anderson Mineral Mineral Anderson Mineral Mine

knowler. Reichs Film Chamber reminds that special care stould be observed by Berlin higher bulger during the Okambic season for distribution. Apad films and in-and-outside decoration.

### Madrid

Hilda Morena back to Barcelona. Eddie Knoblaugh off to the states Pierre Clarel back from Havana Hartley Manners sunning in Ma-

Ganzalez Marin off to Buenos Aires. Paulina Singerman back at the Alkazar, Leslie.

Paulina Singerman oaca at. une Alkazar.
Lesile Banks basking at El Terreno, Majorca.
Tale of Tro. Cities' (MGM) in the Capitol.
Mariaele Carmen, Conchita Romero and Pastora Soler at Abascal.
Spanish matadors' boycott driving Mexican bull'tights back to Mexico.
F. Hernandez Girbal resigning as manager of the Figaro, shocker film house.

'Morena Clara' (Cifesa), Spanish language pic, in 12th week at the

language pic, in 12th week at the Rintto.
Pilar Calvo and Luis Maravilla.
Maria Antinea and Roberto Ballet at Stamboul.
Paulino Uzcudun had really predicted Schmeling's smacking of Louis locally.

dieted Sympeling's smacking of Lovis locally.

Ann Barlev scripting a Dupont program for CBS and studying Spanish on the side.

Conchits Martinez and Carmen Amaya smashing b, o marks at the Zarzucla dessuite the heat.

Santa Rogella by Pelacio Valdes, Santa Rogella by Pelacio Valdes, the Period Campos in the east.

Castellana Garden, Absend, Stamboul, Ideal Rossles and Pelkan Rossles are the open air night snots.

Enrione Rambal set for the Espanol for the summer, with Ana Adamux mowing to the Maravillas.

President of Porbigal and various first reals of E Pepta Booge' in Liston.

Bentin Perol meering, Nitest'a Natacha' ("Our Natacha"). Aleiandro Casma's stage int, at the Aranjuez shifting.

strellos.

Lina Yesros, Pamon de Sentmenat and Cormen Radriguez featured
in 'La Millona', being shot at Lepanto studios.

Custodio storred in
'Centinela, Alerta' ('Sentinel, Alert')

which Filmfono is shooting at Rop-tence studios, Madrid.

Noche de San
Juan (Night of St. John') under way
st the T. R. E. C. E. studios with
Jose Maria Lado heading the cast.
Cifesa producing pic, cast of whith
includes Rafael Rivelles, Pastora
Pena, Blanca Negri, Manolito Diaz,
Pepe Calle, Rafael Calvo and Concha
Valida. Cabessa' and Triannation.

Luis Cabezas' new Internationa

Luis Cabezas' new 'International Film' outifit to produce 'Los Heroes' del Barrio' ('Neighborhood Heroes') and 'Gigantes y Cabezudos' ('Giants and Thickheads').

Jose Buchs reeling 'El Rayo' ('The Ray'), adapted from a stage play by Munoz Sees and Lopez Nunez, with cast including Antonio Disguez, Salvador Soler-Mari, Mercedes Frendes,

cast including Antonio Dieguez, Salvador Soler-Mari, Mercedes Prendes, and Rafael Lopez Somoza.
Imperio Argentina, star of the record-shattering 'Morena Clara,' will star work soon in another pic for Cife's a. 'La Casta Susana' (Chasta Susana Cilbert will supply the musical score and pic will be in Spanish and French. Miguel Ligero, Maria Bru and Jose Calle in the cast.

### London

Jack Petersen a papa. Olive Groves and George Baker, vo radio stars here, about to be

wed.

Horace Reeves' parents celebrating their golden wedding. Senior was in the agency business, too.

The 'King's Leisure' and a half with the agency business, too.

The 'King's Leisure' and a half with the agency business, the agency and a half with the agency business. The agency of the agen

Andre Charlot has given up the idea of staging revues at the Vaudeville theatre. Instead he will produce straight shows there in the

oliver Messel exhibiting his sketches for the 'Romeo and Juliet' costumes at the Leicester Galleries, with Charles Cochran an interested spectator.

spectator.

Betty Davies no longer with Wieland's agency. Now casting director for Pascal Frod., newly formed. But still has a monetary interest in the former company.

interest in the former company.
Charles Penley, ParamountAstoria stage director, producing the
big show for Radio Dyminja, week
American, as master of ceremonies.
Management of 'Spread it Abroad,'
revue at the Saville theatre, having
trouble in getting a 'replacer for
Dorothy Dickson, who is vacating to
go into the new Drury Lane show:
Florence Vernound ithumbed the
Proposition.

### Pittsburgh By Hal Cohen

A. W. Bachelder in town beating drums for Mark Bros. unit. Irving Aaronson has the youngest band in his career, not a man over 23. Bill Scot cancelled a European trip because of his mother's ilness. Beatrice Lewis has finished three new one-acters for tiny Kilbuck theatre.

theatre.
Jack Bernhard and C. J. Latta train out tonight (15) for Hollywood once-over.
Ed (Hip) Segal has turned up in Buffalo on managerial staff of Gran-

one of the control of

### **Paris**

Ann Morgan in town Yvonne Leduc on tour. Gaby Morlay to Egypt. Agnes Capri due at the ABC. 'Marie de la Nuit' opening at the

ex. Josette Day and Jeanne Boitel Colleano at the Kursaal Geneva.
Faris hot for Country Doctor (20th-Fox).
Maurice Chevalier dickering with

e Chevalier dickering with Matrice Chevalier dickering with Jo Bouillon. Dr. and Mrs. Dennis Griffin (Irene Dunne) here. Joan Warner nude-showing at the Casino de Paris. Cervantes' Numance' to be adapted to the Paris stage.
J. Richard to make all-color pix of Hungarian grossies.

to the Paris stage.

J. Richard to make all-color pix of Hungarian gypsies.
Evanova, Miss Venus 1936, signed for music-hall here.
Evanova, Miss Venus 1936, signed for music-hall here.
Modern Times' (UA) into fifth micro control of the property of the pro

Renies and Henry of the Casino de Pauli.

Marx Brothers' Night at the Opera (MG), hitting fifth week at the Olympia.

Lino Carenzio, Mistinguel's partner in the Alhambra revue, signed for the Conservation of the Conservation o

### New Haven By Harold M. Bone

Jimmie Mahon under the weather briefly. Ben Cohen entertained a stiff neck

Ben Cohen entertained a stiff neck for a week. Walter Slezak totes around a mutt tagged 'Angel-Face.' Senator Matt Daly gets photoed at all the WPA premieres.

achaor matt Daly gets photoed at all the WPA premieres. Frances Joannes helping out her particular and the premiers of the Audrey Davis to Austria following Winterset at Stony Creek. Douglas Gilmore back with Guiford Players after brief illness. Ciayton Collyer, playing a straw hat here, landed WB 30-day option. Stony Creek to Skowhegan for tryout. Jonfire to Glory, by Katherine Roberts, gets Stony Creek tryout som.

Roberts, sets own.
Soon.
WPA supervisor Walter Klavin,
now in Bridgeport, will put on Cellini, an original in 14 scenes.
Conn. Players will try out Murder
by Appointment by Paul Burney
and Bernard Hershey at Milford,
week Aug. 10.

### Chicago

Dick Voynow now on the Coast. Frank Schreiber hiking east for a pell. Bill Crouch back from his honey-

oon. Ramon and Renita into Palace

Ramon and Renus move July 17.
Paul Cohen back from Cincy for a visit with the folks.
Doring Sisters to guest on the Carnation Milk show in August.
Just back from Europe, Judith Waller lammed for the Carolinas for look-around.

Waller lammed for the Carolinas for a look-around.
Emilio Ascarraga, owner of XEW, Mexican radio station, and Alemeda theatre, making rounds of the loop spots with Ed Voynow.
Sir Cedric Hardwicke, English actor, and his frau passed through town on his way to Hollywood, where he will take the part of the dean in "Green Lights" for Cosmopolitan.

### Hollywood

Hugh Grady here en route Hawaii Sam Kerner joined the Golder-Lang agency.

Joe E. Brown bought a ranch at Canoga Park.

Lou Diamond remaining on Coast another week. Lou Golder planed to Victoria and Vancouver on biz.

Mae Clarke is writing coupla tunes with Gene Autry.

Mae Clarke is writing coupla tunes with Gene Autry.
Dave Diamond is leaving of when his contract expires.
Gail Borden, Chicago Times drama editor, eding studies.
Gail Borden, Chicago Times drama editor, eding studies.
May Jane Russell, sister of Rosslind, set for tests at Metro.
Barrett Kiesling in Hollywood hospital for abdominal op.
Barrett Kiesling in Hollywood hospital for abdominal op.
Clara Kimball Young set for part in 70h, Suzanna, at Republic.
Leon Wolf added to cast of Parnell for El Capitan run.
Gene Fowler spends many of his with the control of the control o rtained by Elks during conver Effic Shannon and Edith Ba from New York for 'Parnell'

spots. Irene Hervey has obtained con-tract release from Metro to free lance.

Mel Riddle and Pat Paterson resigned from Par publicity departs

ment.

Emanuel Cohen ordered general overhauling of General Service Studio.

Studio.

Sir Guy Standing laid up for coupla days from spider bite while fishing.

Jack Weiner joined Joan Kahn and Harry Green as partner in

agency.

Leon Wolfe planed into Mexico to
do research for Leon Schlesinger's cartoons.

Lester Markel, Sunday mag editor of N. Y. Times, breezed in for Studio oo.

Harry Wurtzel carries a pocket of Collywood.

Mary Alice Rice seemed.

studio o.o.

Harry Wurtzel carries a pocket compass to find his way around Monarman and the process of the compass to find his way around Monarman and the process of the compass to find his way around Monarman and the process of the compass of th

films.
George Regas goes to New York to negotiate spot in Broadway play upon completion of Three in Eden (WB).

upon completion of Three in Eden (WB).

Allen Saunders, picture ed of Toledo New-Bee, and Virginia Sturm; of Dayton News, ogling Sturm; of Dayton News, ogling Studios, Studios, Marchael Carlonal, head of the Metro florist shop, will direct 'Why Leave Home' on Is mm. film for the studio Cinema club.

Herbert Moulton, head of Parshorts department, also will handle production of trallers, Herman Hoffman will assist.

Della Lind of trallers, Herman Hoffman Hoffman of the Standard Metros of the Complete of the Standard of the Standard Natural.

W. C. Fields, recovering from pneumonia, has been transferred from Riverside, Cal., hospital to Pasadena santarium. Especied back to work in two months.

### **OBITUARIES**

THOMAS MEIGHAN

THOMAS MEIGHAN
Thomas Meighan, 57, legit actor
and star of the silent screen, died of
cancer at his home in Great Neck,
L, Luy 8, Actor had been sufferies from the disease for two years
origin to being operated on last sunnief. Since that time there had been
Ritle hope for his recovery.
From 1916 to 1827 Meighan was
one of the screen's leading figures.
The advent of talking pictures, howiever, saw the decline of his populary.

the advent of taking passages, and the decline of his popularity. He made a couple of pictures there 1927, but more or less retired mound 1929. At that time he entered

sales 1921, out more on less returned around 1925. At that time he entered the real estate business. He was born in Pittsburgh. After stending college for three years, he instead a local stock company headred by Henrietta Crosman. After two stessors there, he appeared with William Collier. Sr., in 'The Dictator' of Broadway. He also played in Two, Orphans' and had the lead in 'College Widow' in 1907. He married Frances Ring, sister of Blanche Ring, that same year, when the company went to London. Few remember Beighan as a stage actor, but he side statuted for the state of the stage o flow husiness. In 1916 he abandoned the stage for

is the business. In 1816 he abandoned the stage for the then neophyte film husiness. His film debut was in Fighting Hone, with Laura Hope Crews. Probably he greatest single success was The Miracle. Man, his second film. He signeared in insumerable productions thereafter and was one of the first in pictures to get a four-figure salary. Meigham enjoyed many filendships in the profession he served, He was elected Shepherd of file Lambs Club in 1824. Surviving him are three brothers, James E., John A., William J., and two sisters, Miss May Meighan and Mrs. M. C. Schneider. Services were held at St. Pattick: Cathedral, New York, July J. Interment was in Charary Cemetery.

### MADELÉINE BUGG

Old-timers of the Bari Opera re-ceived a shock when they learned the death of Madeleine Bugg, their

184 idol.

Born to a respectable bourgeois family of Rheims she crowned her studies with the three prizes of sing-ing, dancing and acting. Soon, at the Opera, her good looks made speciators forget the small range of her well-toned voice. In 1924, she went to Rome and then to South America. She came back to Paris II, poor, only to find how quickly she had been forgotten.

The rest of her Vic.

sil, poor, only to find how quickly she had been forgotten.

The rest of her life is a tale of sordid misery. A friend, Rene Lara, learned of her death as he was going to announce she was to be treated at Rothschild's hospital. Feeling she ought to have a decent fameral, he asked for the body. But it was too late even for that the body had already been turned to the medical school, and future does had already out to pieces the limbs of a once star ballet dancer.

KATHLEEN L. PROOFE

KAthleen Luade Roote, 68, onetime English stage star, died in Loadon July 7, She had through advantageous marriages, been in comfortable circumstances three times
but was reduced to a pauper at
death. Her last 15 years have been
devoted to selling matches in London's theatre zone where she earned
the sobriquet of 'Old Kate'.

Born in Adrian; Mich, in 1871,
abe started her career in Eurone.

don's theatre zone where she earned the sobriquet of 'Old Kair.

Born in Adrian; Mich, in 1871, abe started her career in Europe, abe started her career in Europe. She went to Paris with her mother Paris and studied at the Comedie Paris and studied at the Comedie Paris and studied at the Comedie with the professional debut was made in Paris and the professional debut was made in the professional debut which the paris within 'Clor Bernett But which the paris of the professional debut was formedach 15 years ago was frustrated and she turned to match-pedding.

Reported she is: survived by a hother in the U. S. diplomatic service.

their day. He played the role of Danilo in the five-year run of 'The Merry Widow' and appeared in many other musicals. He retired from the stage eight years ago and went to California to live.

California to live.

A son, George, Jr., University of Southern California student and polo player, also survives.

Services and burial in Glendale

JAMES MURRAY
James Murray, 35, former screen
actor and one-time doorman at the
Capitol theatre on Broadway, was
drowned when he fell off a pier at

capino theatre on Broadway, was drowned when he fell off a pier at 46th street and the Hudson River July 11. He was walking along a string pleec when he lost his balance. Murray's rise in films was meteoric. Quitting his job as doorman at the Capitol he hoboed to Holly-wood, where he was spotted by King Vidor and given the stellar role in The Crowd, opposite Eleanor Boardman. Frior to that he had beer a sadesman, manager of a small picture house and a player of hit roles on Broadway.

Films he appeared in later included In Old Kentucky, Rose-Marice, Bright Lights, Shanghai Lady, 'Air Hostess' and Thunder.'

Surviving are his wife, formerly

Surviving are his wife, formerly Marion Sayers, his mother, four brothers and two sisters.

### FANNY RICE

FANNY RICE
Fanny, Rice, 77, old time legit
actress, died at the Home for Incurables in the Bronx, N. Y., July 10.
She had been transferred there from
the Actor's Fund Home in Englewood, N. J.
Miss Rice made her last appearance on the stage in 1930 at the
Belasco theatre, Los Angeles, in The
Barker, She then retired to the
Home.

Home.

Her baptism in the theatre was with the Ideal Opera Company of Boston in 1880. In 1883 she joined Ralph Aaronson's Co. and for a time had her own farce troupe. In 1896 she appeared with Mrs. John Drew, Joseph Jefferson and William J. Fforence in "The Rivals." She also played with Bichard Mansfield in 'La Vie Parisienne' in N. Y.

### JOE HUMPHRIES

JOE MUNIPHRIES

Joe Rumphries, 63, prominent
sports figure and boxing amouncer,
died at his home in Fair Haven,
N. J., July 10. Death attributed to
a general breakdown three weeks
ago, but he had been ailing for two
vears.

ago, but he had been ailing for two years.

Born in New York in 1872, Humphries spent most of his lite in the metropolis. Starting as a newsboy, he rose to fight manager and No. 1 amounter of the day. He handled the spiel end of every important fight in Newson and the spiel of the spiel of

### MRS. HARRY KLINE

MES. BARRY KLINE

(Veols Harty)

Wife of Harty Kline, formerly manager of the Globe, N. Y., under C. B.

Dillingham's management and now handling is selected to the control of the contro

MES. JACQUES MABTIN Mrs. Jacques Martin, 73. veteran legit actress, dled in Lenox Hill hospital, New York, July 11. Death was caused by a recently fractured by

of several months.

Kaufman was at one time considered one of the leading stage magicians in Europe, performing on a full evening show basis. Although most of his work was restricted to most of his work was restricted to Europe, he made two cross-America tours in vaude in the U, S. in 1914 and 1915. He retired in 1920. He is survived by two sons, Wolfe Kaufman (Variery), and Nathan Kaufman, of Detroit. Funeral serv-ices were held Saturday (11).

### JENNIE A. EUSTACE

JENNIE A. EUSTACE

Jennie A. Eustace, 69, dramatic actress, died at Barrow Manor, convalescent home, Dobbs Ferry, N. Y., Juty 10. She had been living there for the past four years.

Juty 10. She had been living there for the past four years.

Better of the past four years.

He was the second of the second of the second party. From 1893 to 1896 she toured with Richard Mansfield. In 1897 she supported Sir Henry Irving in the London production of Madame Sans-Gene. Later she played the Queen in the Hamlet of E. H. Sothern and Forbes-Robertson, and also supported Jane Cowl in The Depths. Her last appearance on Broadway was with Mrs. Fiske in Mrs. Burnisted-Light in 1829.

Burial in Elmira, N. Y.

### MAY WARD

MAY WARD

May Ward, 50, wife of Freeman
Bernstein and known in vandeville
two decades ago as the 'Dresden
China Doll,' died July 5 at her home
in Far Rockaway, N. X. She had
been ill for some time.

Miss Ward was a singer and derived her billing from the Dresden
doll costuming and production background in which she appeared. Her
act usually included a line of girls.

Bernstein was on the high seas, en
route home from the Orient, when
notified by radio of Miss Ward's
demise. They had no children.

### HARRY MADISON

HARRY MADISON

Harry Madison, 59, for a quarter
of a century in vandeville, died July
8, in Los Angeles, after a brief Illness
induced by a throat silment. He
appeared on the stage in the early
days with Eddie Foy, the comedydance team of Bailey and Madison
and later formed a partnership with
Leona Thurber.

Deceased worked in pictures and
at the time he was stricken was rehearsing in a Federal Theatres
Project show.

A sister in New York is his only
survivor.

### MICHAEL SVEDOFSEY Michael Svedofsky, 62, first violinist of the Metropolitan Opera Assudied at his home in Jackson Heights,

L. I., July 6.

Born in Russia, Svedofsky studied at the Vienna Conservatory before coming to the U. S. 35 years ago. He played with the New York Symphony under Walter Damrosch before going with the Metropolitan, where he has been for the past 28 years.

where in the widow, a son Surviving are his widow, a son and two daughters,

HAROLD E. JOHNSTON
Harold E. Sid Johnston, 41, in
vaude for many years under his professional name of Hal Jerome
(Jerome and Gray), died July 10 in
La Canada, Cal, of a lung infection.
He had been bedridden for the past

He had been bedraden for the past two years.

Jerome went to the Coast in 1915 where his parents operated a music shop, downtown hangout for musicians. His wife and stage partner, Gloria Gray, a son and his mother survive. Elks conducted last rites in Los Angeles, July 13.

### ELEANOR, BICKS

Eleanor Hicks, 50, legit actress, was killed Saturday (11) when car overturned while on the way to

overturned while on the way to Marshalltown, Ia.

She appeared in 'Accent on Youth,' Pursuit of Happiness' and 'Another Language', also London company of Broadway.'

Deceased planned to motor to Coast to visit Chester Clute, her husband, and Doren Pannell, her son, who is in pictures.

heart failure after a lingering illness of several months.

Kaufman was at one time considered one of the leading stage

considered one of the leading stage

Continued from page 83) retire by filness. She had previously played in many important production and a year ago was instrumental in forming the Negro Pople's theatre from which the Negro section of the Federal theatre project

HENRY BLOSSOM

Treasurer of the Columbia theatre, N. Y., during the period when it was the number one house of the then leading burlesque circuit, Henry Blossom, 54, died Saturday (11).

He had been in sanatorium near the metropolis for the past' year, Family reside in Syracuse. Burial Tuesday from Campbell's was arranged by the Treasurers Club.

### DR. ORLANDO A. MANSFIELD

Dr. Orlando Augustine Mansfield, 72, composer, died at Cheltenham, England, July 7. He was formerly professor of music at Wilson College, Pennsylvania, and Brenau College,

Georgia.

He composed or arranged more than 1,000 compositions and was responsible for over 900 articles written for musical magazines.

### DEL LYON

DEL LYON

Del Lyon, 62, stage actor and one of the pioneers of West Coast radio, died July 8 in Los Angeles. After traveling with a medicine show for many years, deceased trouped with several stage shows, including 'The Wizzard of Oz.'

He was one of the original 'Banjo Boys' on radio and later served many stations as commercial manager, lastity with KMPC in Beverly Hills. The widow and two sons in Kansas City survive.

### HAL REED

HAL REED
Hal Reed, 40, onetime exploitation
man for Sid Gramman's theatres in
Hollywood, died Iuly 7 in Los Angeles. He was well known in the
tilm colony, having been publicity
rep for many of the silent days stars.
He was unmarried and is survived
by his mother.

### GEORGE CLAYTON FRYE

GEORGE CLAYTON, FATE
George Clayton Free, veteran
vaudeville actor, died in the Elks'
Men's Home, Bedford, Va., July 12,
of heat prostration.
For many years the team of Frye
and Allen (the latter bis wife) was
a standard vaudeville team.

### ERNEST ELY ERNEST ELY Ernest Ely, 68, died in St. Luke's ospital, New York, July 10, after short illness.

He was for many years manager of road companies for Klaw and Erlanger, Klauber and other pro-ducers. Funeral services were held yesterday (Tuesday).

TABAS BALABANOFF

Paras Balabanoff, 60, carnival
showman of Newark N. J. died July
9 in Tonawanda, N. J. Cause of
death undisclosed.

He died while watching an act at
the Tonawanda Centennial Celebration.

T. W. WILLARD
T. W. (Tommy) Willard, magician,
died July 6 in Jacksonville, aged 32.
His father, J. M. Willard, was also
a magician. He died June 22 at
Homer, La.

Mother of Ben Pollack, orchestra leader, died in Chicago July 13 of a heart attack. Burial will be in Chi-

Brother of Emma Cecilia Thursby singer, Louis I. Thursby, died in Merritt, Fla., July 10.

Mrs. L. Grigsby, 67, mother Mary Alden, New York stage acts died July 9 in San Francisco.

Mrs. Hulda Ohman, mother of Phil Ohman, pianist, died in Omaha Neb., while on a visit.

(Continued from page 83)

Hal R. Roach has been renamed president of the has been renamed president of the Santa Anta racing at Arcadia. Charles H. Strub was returned as vp. and general mana; r. New meet will open Christnas. J. Ellsworth Ross, operator of the Hollywood Publishers, was arrested by Federal officers for allegedly using the mails to defraud. Inspectors chain Rowertsed, antionally, soliciting yarns which he offered to place with Coast studios.

Marian Marsh and Al Scott, former husband of Colleen Moore, announced their engagement in Holly-Wood, frame Reinhardt son of Max.

nounced their engagement in Holly-wood.
Wolfgang Reinhardt, son of Max Reinhardt, injured in a Hollywood traffic accident.
Ian Keith lost an appeal to the California courts to have his stage name legalized. His own cognomen is Keith Macauley Ross.
Is the company of the court of the nounced in Hollywood that he will shortly apply for American citizen-ship.

Anne Martind, who shot himself in Los Angeles when his fireport of the short in the safe in Los Angeles when his firemarket in Los Angeles when his firem

created the statute. Jim Thorpe will be on the program. Jeanette Kayer, Parisian actress, divorced George Kayer, actor, jim Lot Angeles. The state of the state of the Reno for diverce from the radio announcer.

For the first time in Hollwood Bowl symbolomy highory rain halfed a presentation July 3. Abserting Rasch dancers had been scheduled.

### Midwest

Mrs. Al Kvale, wife of the orchestra leader, granted a divorce in Chicago and the constant week and the constant week and the concerts from the Grant Park shell. Chicago Symphony playing concerts from the Grant Park shell. Chicago Symphony playing combine of the concerts from the Grant Park shell. Chicago Stummer one home of Chicago Stummer oneras. Lid being elevated from on Chicago Rorth. Clark Street joints, and the content of the content content of the content of

tel Sherman.

Midget auto races Poing held every
Wednerday and Sunday, evening at
Riverview speedway in Chicago.

### Fox

(Continued from page 5) (Continued from page 5)
\$\( \text{S}\_{\text{0}}(0.00) \text{ in the corporation shortly} \)
\$\( \text{s}\_{\text{0}}(0.00) \text{ in the corporation shortly} \)
\$\( \text{s}\_{\text{0}}(0.00) \text{ in the corporation shortly} \)
\$\( \text{s}\_{\text{0}}(0.00) \text{ formation in 1900 Fox had to dump one block of stock after another at heavy loss and then borrowed \$1,000.000 from Loeb, Alsburg & Co. New York brokers, which he turned over to All-Continent; that All-Continent gave Fox its dwn stock and then used the money to buy the film magnate's other stock holdings through the brokerage concern.

Reported she is survived by a brother in the U. S. diplomatic service.

Service.

GEORGE DAMEREI.

George Damerel, 57, former light office of the Clair Schot comports the

### FORT WORTH'S FRONTIER CENTENNIAL ALL SET; LARGE ROSTER OF TALENT

Marquee Values of Names Is Frontier Festival's Idea Bigger: Names Saved for Later—Opens Thurs day (16) After Postponement

VARIETY

Fort. Worth, July 14.
Workers sold \$15,000 worth of \$6 advance bargain books to the Fort Worth Frontier Centeninal, Saturday (11) alone, the last day before the books advanced to \$8,50. Fair all set now to premiere Thursdy (16). Proteincy of the radio was proved when an amonuncer at \$2,85 p. m.explained, midnight, was the deadline. This blurb brought in \$3,000 on the barrel-head in less than two hours. Advance; books of tickets have been selling at the rate of \$30,000 to \$35,000. Fort Worth, July 14.

Seining are tree.

Seyeral arrangers' still are working on scores Daha Suesse has written for the Cast Mannat Protter, for the Cast Mannat Protter, from the Cast Mannat Protter, indical wild west show, and the Holity Tonk Parade, a gay '90s revue in the latier Pioner Place. The latter will be one big free show on the granules.

inter war or the grant and the grounds,
Ridio and dance orchestras are likely to seek these numbers from the wild west show! Song of Davin. Spinsion Bill. and Another Michael also with the side of the seek of the side of the has composed. The Night is Young and You Are So Beautiful, which Everett Marshall will sing. You Are in Parce! to be handled by the California Varsity Eight, side U, the car Toy Balloon! It Happened I, Chicago, 'A Little Cold Cowtown' and Lone Star.'

Ton the Honky Tork Parade' she

and Lone Star.

For the Honky Tonk Parade she
has written 'Pm in Love with the
Handlebar Mustache,' a waltz song
in the style of the '90s, and 'The Lady
Known as Lulu.' Billy Rose has writ-

in the style of the '90s, and 'The Lady Known as Lulu, 'Billy Nose has, written lyrics for most of these songs. The pair still are turning them out. Paul. Whiteman arrived. Friday night in a private plane with Fowler McCormick, 'Chicago milionaire He, brought his Jumbol, white horse with his Jumbol, white horse with his Jumbol, white horse with him and has Jeased a country home near Fort Worth. It Whiteman, Hamon, Bob Lawrènce. On the word of the word of the called a dude rameh. A might be called a dude rameh. Whiteman, Hamon, Bob Lawrènce. Durcelle, Casimovas and the King-Men gave their regular Sunday night national broadcast July 12 from the Ringside, Club, nitery, in which a special control room was built 'Two technicians are 'down from New York to handle these for the next few weeks. Three hundred invited guests heard each of 'the Sunday broadcasts, something inew for this cow-town.

broadcasts, something new for this cow-town.

Show Lineup
Rose has brought his unit, formerly the Small Town Cavalcade, as nucleus for Honky Town Resue. This is staged on a stage about 15-feet above a long bar in the space-occupied by the bar mirror, which pushes back 28. feet, creating a pushes back 28. feet, creating a with, a foot on the bar rail and look up at Tom Patificial doing his dances, hear Lufu Bates, shout the snappy soints, over, and admire the Six Little Rosebuds, the beef trust chorus. A ling of 12 girls also is in the free show.

With the Cavalcade outfit are Miss Ready. Eddie Eddy, Molva Sisters, Billy Hess, Clownthin, Hytown, Ida Grannon, George Jones and Jack Spoons.

chorus from this show is re-

tained:

Within a 1,000 barrooms

We have made them laugh and cry.
But Vaherr won't notice us.
Until the day-we die.
Large windbunkes have been ereieted at each side of the stage of the Casa Manans to prevent another windstorm wrecking scenery as it did recently. There are four est on windstorm wrecking scenery as it did recently. There are four sets on the .13-foot revolving stage of the Gasa Manana. A. Robins, clown with 'Jumbo,' who has traveled all over the world, says he never has seen anything like this open air cafe-theatre.

iroller coaster in the background and Little Egypt's tent and Old Vlenna beer hall in the foreground, among other buildings.

The finale Fort Worth set will be climaxed by the stage moving back from the audience 40 feet. It also has a movable platform upon which scene changes can be made. On this set there are movable center four set there are movable center foun tain with motor and 64 smaller foun tains which are raised from the four-

iain with motor and 64 smaller fountains which are raised from the fourtains which are raised from the fourtive gold, and silver-gondolase enter
from canals at either side,

"Famile Bite carrived last week for
several week's -wastion, but she
vows not even Rose, her husband,
can get her to take a part in the
show. "Why should I earn more
more to be commented."

Witteman, Sally Band, Anh. Pennington, Eddie Foy, Jr., Marshall, the
Lime Trio and Mabel Strickland, in
addition to performers already listed,
will be the names to draw the first
serveral weeks, outside of the Jumbo'
cast. Management evidently thinks
crowde naturally will come first few
weeks, anyway, and is saving radio
and screen names until later.

As a solve of the solve of the property of the
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lege boys dresséd like cówboys pull
these. They rent at \$1 an hour.

Lost \$1,690 on Vallee
Rudy Vallee and gang played, at
Casino Park, July 7, and management lost approximately \$1,000.
Band drew less than Wayne Kingand Jan Garber at same sjot recently. Reported Rudy redded several other Exas spots.

"Lee Dixon goes into a Warner
Bros. musical at once, Vallee' said.
Latter is getting \$5,000 on deal as
Dixon under contract to him.

John Rosenfield, Jr., critic of. Dallas News, saw dress, reharsals of
Frontier shows last week and wrote
booster article counteracting slam
in smaller p.m. paper there. He
said that if Dallas people think Fort
Worth will not put on a bang-up
show they sire either uninformed or
cozazy. He pointed out that the Fort
Worth show, combined with the
Dallas expo, will make north Texas

\*\*a hot anuement spot this summer

\*\*a hot anuement spot this summer

\*\*a hot anuement spot this summer a hot amusement spot this summer and fall and both cities should pull together. He belittled the famed intercity fight.

### Incorporations

NEW YORK

11. The avenue, New York City; Millon City States and the States a

Statement and Designation
Heron Froductions, Inc., 100 West 10th
street. Wilmington, Del.: theatrical busivalue. New York office, 124 West 48rd
street. New York City. E. F. Goetz.
V.-p.: Filed by Milhank, Tweed, Hoop &
Wohl, 18 Change in Name
For Wille Export Fo. 100. Wonheltha

Change in Name

Fox Silm Export Co., Ino., Manhattan,
to Twentleth Century-Fox Import Co.,
Inc. Filed by Norman B. Steinberg, 152
West 42nd street, New York City.

Change in Capital

Dissolutions

Dissolutions
Globus Pictures Corp., New York
Flied by Stuart K. Brandon, 180 West
14th street, New York City.
Stadium Concorts, Inc., New York
Flied by Guggenhelmer & Untermyer, 36
Plne street, New York City.

### John M. Kelley et al. Indicted by U. S. in \$7-\$8,000,000 Tax Claims

Washington.

The indictment alleges that the defendants through consistent defendants through consistent con-spiracy defrauded the Government out of income tax returns since 1928 aggregating \$3,359,016.' Officials of the U. S. Treasury De-portment estimate that with the

Officials of the U. S. Treasury Department estimate that with the added interest and the penalties; the total amount claimed by the Government will aggregate between \$7.00,000 and \$8,000,000.

Lamar Hardy, U. S. District Active and the control of the Control of

Six employees of John M. Ringling and the Ringling Bros-Barnum
Balley Combined Cir'e us were
Inamed in 10 indictments filed by the
John M. Ringling or his decased
brothers, Kelley, aided by the defense
John M. Ringling or his decased
brothers, Kelley, aided by the others,
and in Hedraud the
Judge Liebell. The indictments charge conspiracy to defaud the
direct of the circus of which were included by
Judge Liebell. The indictments are
Towernment out of millions of doiJohn M. Kelley, attorney for the
circus, Richard Ruchs, Max F. Rod
mer, Ralph D. Sullivan and Charles
D. M. Greer, accountants, and Charles
D. M. Greer, accountants, and and Charles
The defendants filed fluttious inveniner, Ralph D. Sullivan and Charles
The defendants filed fluttious inventions, Richard Ruchs, Max F. Rod
more than Blum, former employee of theJum Blum, former employee of theInternal Revenue Department
at the defendants of deductions wereelectrons. phants, camels, lions, tigers, freaks and practically every prop of the circus that never existed.

### 'Frisco's Best Bet

theatre,
The show deals with the St. Louis,
The show deals with the show of San Francisco, July 14.
The show deals with the St. Louis,
The show deals with the St. Louis,
The show deals with the show of San Francisco, July 14.
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The show deals with deals will amount that the show of San Francisco with sion, High grad picked to represent the San Francisco with sion, High grad picked to represent the San Francisco with San Francisco wi

### Stock Market

(Continued from page 6)
stocks also got under full steam on
Thursday (9) after an early dip to
34. Besides the great spurt by the
common stock certificates, the preference issue pushed to 48, where it
This bullish demonstration in the
amusement list produced the usual
sprinkling of new highs. General
Theatre Equipment (new, Kedin
common went, into new high territory for 1938. Last named was up
nearly 10 points for the week at one
time on Monday and wound up at
13% for a net advance of 7% points;
14% and session. The preferred
ferred revived visibly in Monday's
trading, the common more than
11% at the blow-off. Rise indicated that
the blow-off. Rise indicated that
the common definitely has moved
out of its previous narrow trading
which it has held almost uniformity
to the common definitely has moved
out of its previous narrow trading
which it has held almost uniformity
now for more than two months.

Simplifying FN

Steps to simplify the company's
corporate set-up, seen in the aution
of voting to dissolve First National
Plattices. Proceedings of the stage, the
common definitely has fore
all in present bonds and replace,
them with ones with smaller interest
rate would effect real economies. In
the
the common sported a minor, gain
at 9% while the the recent gains.
The common sported a minor, gain
at 9% while the the recent gains.
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The common sported a minor, gain
at 9% while the the represence of the precent gain
for the presence of the precent gains.

Wen General Theater Equipment.

common and both preferred was tained most of their recent spins. 1586,198.

The second preferred was off slightly at 75. The second preferred was unchanged at 19%.

New General Theatre Equipment and the stock exchange only about 10 days ago, came through with a new good at the stock exchange only about 10 days ago, came through with a new, per formance, shooting, unchanged at 18 the stock closed at this level for an advance of 24 points, American Seating displayed greantakple strength considering that it had not reacted materially in recent weeks from its old high, at 12 and 1

ward until it was the most active stock among the amusements. The spurt Monday pushed this RCA to 12½, it's best quotation in some time. The first preferred made the hearti-est response, climbing to 70½ or fractionally away, from its top 1936 foure.

fractionally away, from us top 120, figure:
Following an early decline to 25%, Technicolor did an about-face to advance to 23%. Though it later stumped to 27%, the issue still soorted a 1-point gain on the week. Columbia Pix common, also on the curb, followed the upward trend of other Columbia 50%. Touched 39% for a gain of 3%.

Dow-Jones Dow-Jones

Dow-Jones

After registering a new high for the year at 162.14, the Dow-Jones industrial averages held fairly firm despite profit-taking in the list. Close on industrial averages was 161.35, an advance of 4.24 points for the past week.

Jadvante of 4.24 points for the past week?

Loew Boston Theatres Co. declared a quarterly dividend of 15c. on its stock to be paid Aug. 1 to stock on record July 24.

New York stock exchange listed 7,420 additional shares of General 7,420 additional shares of General orceasing the number of outstanding shares to 289,037. Other changes in the list included the withdrawal of 425 shares of Radio Preferred B, leaving only 22,666 shares of this issue as accompared, with nearly which is gradually talking its place on, the big board. Listings silso revealed that Radio common holdings now total nearly 14,000,000 shares to 20,186.

Liste 189.

Rise in commodities, esculting Rise of Radio Part 150,186.

Summary for week ending Monday, July 13:

	STOCK EXCHA	INGE		
				Ňe
fluen Low, Sale	g Tente and rate.	High, L	ow. Inst.	chg
27 18 4.8	00 American Sept	2514	22 25	+23
45% 81 19.7	00 Col. P. vtc. (1)	40%	34 891/4	1-41
51% 43	00 · Col. 'Pict.' pfd. (2%)		45% 48	+2
74 44 23	(in Concol Film	BV.	4% 5%	4.9
20% 15% 7.2	00 Consol. Film ofd. (%)f.	1814	17% 18	+ 1
172 156 2.4	00 Eastman Kodak (5)1 20 Do. pfd. (6)	160% 1	C81/41691/4	- 1
100 158	20 Do. pfd. (6)	100 1	00 160	+ :
41% 84% 64.0			37% 89%	+1
2014 17 3.8			17% 20%	+23
91% 85-	10 Kolth pfd. (31/2)		91% 91%	+.5
54% 48 23.0	10 Kolth pfd. (8½) 00 Loew (2):	52%	46% -52%	+2
			03 1085	+ 3
14% 8% )	(00 Madison Sq. Garden (00)	.)† 10%	10% 10%	- 1
12 7% 24,7	00 Paramount	9%	8% 9%	+ 1
87 50 4,6	00 . Do. 1st pfd	751/4	73% 73	- 5
12% 8% 0,4	00. Do. 2d pfd	101/4	9% 10%	
11% 6% 9,0	100 Pathe	7%	716 7%	+ 3
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OVER THE COUNTER, NEW YORK

### Too Many Carnivals

Stroudsburg, Pa., July, 14.

The fact that almost all of the money taken in by carnivals is taken out of town with them prompted the East Strougsburg board of councilmen to ban itinerant circuses and

carnivals.

After three carnival companies had played be an five weeks the merchants association a utilized the council saying it ruined their busing

### Upstate Expo Floppo

Buffalo, July 14.

Bad business for the Hippodrome Circus and open air show at the Town of Tonawando Centennial exhibition brought George Hamid to Buffalo in an attempt to pep up the Judial of the Control of the Cont Buffalo, July 14.

# CENTENNIALS JAM MIDWEST

### Crime Doesn't Pay at Cleve. Expo, So Mrs. Castle Makes It A Rumba; Snake Show Tops

The snakes, the freaks and the midgets get the rod at Great Lakes Expo Midway here. That's the word of Al Shaffer, who is handling this gection of the fair. Cliff Wilson's make show leads all concessions, playing to 11,000 gapters in a single day. Wilson's biggest day at Chicago's World Fair was \$500. Next in line to lure the customers are John Hix with his Strange as it Seens, a freak assortment, and Graham's Midget Circus.

nam's Mioget Circus.

Mrs. John Castle has switched her
Front Page (crime) concession into
a Cuban Rumba Show with a big
bally. An Octopus Show is being
added to the Midway by John Bronson, who already has a Lion Motordome and Flyine Traneze going e and Flying Trapeze going.

dome and Flying Trapeze going.
Shaffer claims, Midway here is
elicking despite light crowds on
some days this week. With Expo in
session very few days, it's hard to
rate the average 'spend,' but estimate
is that with gate and all every person coming in parts with \$1.50 to \$2
before he leaves. Daily average attendance has been around \$7,000.

Blimps here go big hauling cus-tomers at \$3 a head, while the crowd is also going for launch and speed-boat rides at 50 cents and one buck.

post rues at 50 cents and one buck. One concession, a Writing School; has folded thus far and a penny ar-rade has been closed with police around the doors when concession attempted to get those prize crab machines into the spot. Shaffer says Expo will not stand for such de-vices on the grounds.

Expo will not stand for such devices on the grounds.

Shaffer estimated 90% of customers who come into the grounds see the Midway. Next door is the Streets of the World with an added two-bit gate and Shaffer estimates 5% of the sightseers pay the toll to get inside. In Streets of the World the French Casino, run, by Mike Speciale and Phil Gordon, lead all comers, Shaffer says this girliegitile eating place does around six shows daily with 1,000 capacity.

On the Midway Herman Pirchner's Alpine Gardens is doing a great business. So is Mammy's Cabin, which throws a meal of fried chicken at a 75-cent top to packed tables. Globe Theatre, which presents stream-lined Shakespeare, got off to a slow start; but is picking up

sents stream-lined Shakespeare, got off to a slow start, but is picking up attendance weekly.

Few Concession Kicks
Shaffer claims there has been few complaints among concession men, despite rumors and that most of them are happy. There are no concession manager are no concession manager are no concession manager are no concession manager and the start of the start o

Best bally on the ground is heard at Cliff Wilson's snake display. It's a 'grumble box' which makes strange noises. That's all, but it it gets

them. Terrific heat cut into crowds this week and one bi show had to be closed due to prostration among some members of the cast one afternoon. But show was running again at night.

Oddly enough two of the Expo's Oddly enough two of the Expo's major free attractions are not going over. The Great Lakes Symphony with guest conductors fails to draw any number of listeners at the big shell. Radioland, in which Ralph Wonders is throwing plenty of susfainer talent, only attracts a handfall. One reason is that both attractions are also for a way from the Midware so for a way from the Midware of the Midware of the Wood of the W

Frank Hines, former Palace mansger here, gets plenty of play with
his Marine Theatre, which combines
precision swimming and fancy divlag with a fashion parade. Seats are
reached and it's free. It's perhaps
the best show on the grounds.
The feet of draw
customers to dance to Don Bestor's
times. Once was a cover charge of
times. Once was a cover charge of

two bucks, but no one came to dance. Now cover charge and mini-mum charge is off and you can get a good meal for a buck. Heat stopped Bestor business this week.

Big Names Needed

Bestor business this week.

Big Names Needed

Biggest flaw now seen in Expo
here is that no really big names have
been bought to attract crowds for
peak days. Latest dicker now on is
to bring Rudy Vallee here as a paid
attraction.

Expo was hard hit July Fourth,
due to a steady downpour, but deto see the weather some \$4,500 cameture hit over \$8,000 for record so far.

If the Fourth had been clear Expo
figured it would have lured over
100,000 through the gates.

City Council here has voted to halt
a downtown 5-cent bus loop ride to
expo grounds. If didn! pay the first
10 days.

So far Clevelanders have not
stormed the Expo in large numbers.
The first rush has been from out-oftown visitors. Clevelanders are waiting for the Expo to settle down to
its steady run.

### RAY WOODS' SECOND INJURY WITHIN MONTH

INJUKY WIHIN MUNIH

Troy, N. Y., July 14.

For the second time within a month, Ray Woods, 37-year-old rider in the velodrome on the Glick Shows, suffered injuries. Woods motorcycle brushed that of his partner, Walter Marks, as they were criss-crossing, and cataputed him to the floor, Marks' bike dropping on top of him after skimming around the walls of the drome.

Uninjured, although he fell to the bottom of the enclosure, Marks, with the assistance of two deputy sheriffs, disentangled Woods from the cycles, and rushed him to Troy hospital. He had a badly, lacerated forehead. Woods had been released only a week before from a hospital after recovering from three broken ribs smashed in a similar mishap at Glens Falls. His wife, Lonnie, a student at trick motorcycling witnessed both spills. She temporarily substituted for the control of the control of

### Fire-Eater Not So Hot' Wife Charges; Divorce

Detroit, July 14.

"My husband's a fire-eater in a circus," related Mrs. Myrtle Armstrong in divorce court last week.

"That's a pretty good job, isn't it?" the judge inquired.

"Not so hot," she responded, relating how Armstrong had barely supported her and then finally deserted her last February. The judge agreed and granted divorce.

### N. C. Outdoors

Charlotte, N. C., July 14.
M. S. (Mitt) Younts has been
named resident manager of the
Greensboro Fair for this fall.
Mr. Younts revealed that the sum
of \$20,000 will be spent in remodeling and improving the buildings.
Silas Green from New Order
company of ministals of official street
ington under cause of forfing street
parade and charging 25 and 35 cents.

### WRECKED BUT ACTIVE

Charlotte, N. C., July 14.
A storm at Greensboro damaged the fair grounds and buildings there to the extent of more than \$5,000.
Despite the wreckage, dirt track auto races scheduled there were held as usual.

# TO CELEBRATE

Tiny and Larger Spots Are Leary-County Fair Budgets Upped to Meet Anniversary — It's Century Time Everywhere

### MICHIGAN'S QUIET TIME

Chicago, July 14.
While Chicago may, have its 'Century of Progress,' Dallas its Texas Centennial,' Ft. Worth its 'Frontier Days' and Cleveland its Exposition, the various smaller towns, counties and even states are celebrating their own 'centennials' in their own quiet or noisy way, depending on the term. and even states are celebrating their own centennials' in their own quiet or noisy way, depending on the temper of the natives. For it was during the 1830-1840 decade that most or the control of their control of their centennials are their centennials of theintennials of their centennials of their centennials of their cent

one-minute announcements inviting the midwest vacationists to spend their two weeks' layoff in Wisconsin and help the state celebrate its 100th

### McHenry, Ill., Too

McHenry, III, Too
Downstate in McHenry, Illinois,
they are having their own pageant
to commemorate the settling of the
township of McHenry in 1836. They
have sent to Chicago for Marie
Agnes Foley, who is producing a
special pageant with the adults and
children of McHenry in honor of this occasion.

Michigan is having its 100th birth-

Michigan is having its 100th birthday, as a Missouri. Grand Rapids, Michigan Missouri. Grand Rapids, Michigan is 100 years old. So is the state at Archansa and the city of Houston and the city of Houston and the city of St. Paul, Minnerota and to coin a phrase. Of the state of

### Juniors Are Noisy

But it's in the little towns, the county seats that the big excitement is taking place. They are stretching their usual fair budgets of \$3,000 and \$4,000 to \$6,000, \$7,000 and \$6,000, and are preparing to go to town. Instead of advertising it as the 'Doakes County Fair,' it is now being plastered around the surrounding territory as 'Doakes County Century of Progress Exposition.' They all like that Century of Progress' tag, figuring it's gotten plenty of plugging from the Chicago World's Fair.

Result is the biggest boom the midwest fair agents and bookers have seen in years, and are actually handling more money per spot than directions.

have seen in years, and are actually handling more money per spot than they did in the prosperity era. While the big fairs may have cut down considerably, the increased budgets on the part of the small county and township fairs is more than making up for the decreased appropriations of the big fairs.

### Kansas in Line

Wichita, July 14.
Kansas will shortly blossom forth
ith exposition of its own. Hardly
retentious, measured by Dallas

### NONE TOO SMALL | Carnivals Enjoying Boom Year, **WPA and AAA Money Helping, but** Some of the Boys Are Too Greedy

Centennial or Great Lakes fair, but it's biggest state has ever held and expo officials figure socko interest has been added by nomination of Gov. Alf Landon for presidency. Feel national limelight Kansas is presently enjoying has enthused natives in state's achievements and expo, therefore, is a natural. med. Kansas Dipmond to the commemorating 75 years of statehood. Will be held in Wichita. October 7 to .17. Expo's area will take in several blocks and will comprise usual array of educational and industrial exhibits. Exhibits are being almost totally underwritten by Kansas firms.

Biggest items of entertainment at expo will be .10bilee theatre and Midway. Latter, according to officials, will take cue from Chiego and Dallas fairs.

Jubilee theatre is city's municipals of the composition of the compos

### Out in Utah

Out in Utah

Salt Lake City, July 14.
Signing of John Charles Thomas, famed baritone, Saturday (4) completes arrangements for annual Covered Wagon Days celebration, here July 22 to 21.
Thomas will play leading role in the Utah at Lavalcade a dramatic pand also give a series of concerts.

Covered Wagon Days officials look for about 75,000 persons to attend the four day show, to be held at the University of Utah stadium, which can seat 15,000 and at the Utah state fair grounds, where a rodeo is to be staged, with \$1,500 in roize money. Rodeo Association of America is handling the event, with nationally-known bucking artists slated to appear.

pear.
Biggest attraction will be the
Utah Cavalcade, of which Mrs. Josephine M. Goff of KSL script depart pnine M. Gon of KSL script depart-ment, is director. Approximately 5,000 will be in cast, besides 400 singers, 150 dancers, 80 musicians and a 45-piece orchestra. Salt Lake, this year, is sparing nothing to make this event the offi-

nothing to make this event the offi-cial celebration observing founding of Utah, July 24, 1847. Many towns, including Ogden, American Fork, Provo, Lehi and others, are trying to cash in on the event. Next to the capital's city show, Ogden will get the best play, since its mayor. Har-mon W. Perry plans to open city wide a la true Western fashion.

Chicago, July 14.
This is proving to be the biggest year for the carnival business since the boom era of the 1920's. Carney men mention relief checks and WPA

men mention relief checks and WPA and AAA payments to farmers as among the factors.

Instances and examples of the kind of business the carnivals are doing are remarkable. For instance, the town of Negauinee, Michigan, has 6,000 population. When the carnival landed there, more than 8,500 people passed through the wicket at 10c a he.d. In Calumet City a small carnival played to \$7,400 in a one-day stand.

Towns in Illinois, Michigan, In-

Towns in Illinois, Michigan, Indiana, Wisconsin, have played to from three to eight shows already from three to eight shows anceaux this summer and more are on the way. Included in this list of repeat towns are East St. Louis, Decatur, Rockford, Peoria, South Bend, Racine, Davenport, Quincy, Joliet, Logansport, Evansville.

Rocinco Devenor. South Factors. Recine, Davenport, Quincy, Johlet, Logansport, Evansville.

The Other Side
But there is another side of this picture of the business the carnivals are doing. For they are repeating the old mistake of killing the goose that lays the golden egg. Instead of taking it easy in order to build tyles of the desired of the des

Carnivals have been forcing their way in through the use of sponsor-ship of the American Legion, which has become the biggest carnival sponsor in the world. But the theatres are now trying to buck this pressure angle by going to the American Legion on their own and offering to help the Legion procedure working but a benefit tie-up with the theatres for a day or two during the summer months.

the theatres for a day or two during the summer months.

American Society of Composers, Authors & Publishers, which has been laying off the carnivals for the past few years as poor pickings, it going after them again and insisting on the payment of fecs for the use of music on the shows. AGCAP figures of the weak of the country the country

### Slaps Carneys

Binghamton, N. Y., July 14.
Drive to bar all carnivals from
Broome County is under way today
with the town board of Dickinson
considering an ordinance which
would make it unprofitable to hold
such exhibitions within the village
limits.

limits.

During the last two years carnivals were banned through an agreement between Binghamton and surrounding towns. Since spring, however, a large number of carnivals have exhibited in Dickinson and

CIRCUS ROUTES

Week of July 20
Lincoln, Al G. Barnes

Lincoln, Neb. 22, 00 and 1 bland, 23; Framoni, Neb. 20, 00 and 1 bland, 24; Monthalma (11), Oltan, 10 and 1 bland, 24; Monthalma (11), Oltan, 10, 24; Monthalma (21), Alcelben, 26; Ind. 21; Ind. 21; Monthalma (21), Alcelben, 26; Ind. 21; Ind. 21;

# Worried about Cosmetic Skin?



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Vol. 123 No. 6

NEW YORK, WEDNESDAY, JULY 22, 1936

64 PAGES

# 578,000,000 RADIO PAY

### Amateur Legit in America Credited With Keeping Theatre Alive in Stix

Non-professional theatre in the 4,200 Pay 25c to See U. S. has grown to such an importhat it frequently out distances the straight commercial iggl. Dramatic departments in 700 dV. S. Universities and colleges engage, actively in the production of several plays per year. In addition, to tast, there are approximately 800 regularly established amateur, little theater and semilyper groups around theater and semilyper groups around theater and semilyper groups around the semily group around the semily groups around the s distances the straight commercial

### ABRACADABRA BOYS **GO LEGION D'HONNEUR**

Only hand -pickd magl are in duited to join a new semi-secret organization, the Academy of the Art of Magic. Membership in the inner tricke is bestowed by invitation only, and collecting the semi-secret organization, the Academy of the Art of Magic. Membership in the inner tricke is bestowed by invitation only, and only on a few the Academy considers worths yet and the are shool kids, reporters for their reference is bestowed by invitation only, said celebrities. Educational Radio largest and most extensive in School paper, hob-nob with the long-siders worths yet lepistic, Malini, Sam Horowitz, Cardini and Dai Vernon Latter is helived by most magl in the know to be the tops for closeup work. in the country.

Members carry a small engraved bronze coin, half dollar size marked with their initials. Founders are largest and most extensive in the pro-gram over nation-wide hook-up.

NAB and the CBs, will air the pro-gram over nation-wide hook-up.

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NAB and the CBs, will air the pro-gram over nation-wide hook-up.

### May Turn St.L. Auditorium Into Heat Slumber Spot

Municipal Auditorium commission is considering plan fostered by Aldenham Liefchen to utilize the arena section the the building as a haven from the the building as a haven from the construction of the const St. Louis, July 21.

### Siamese Twin Marry

Siamese Twin Marry.

Dallas, July 21.

Hilton Sisters are half-way in wed-lock. Behind a 25c gate. Saturday night (18), about 4,000 people saly Violet Hilton, tailler of the Siamese-twins, married to James Moore, of Cleveland. Couple had been refused liteness previously in New York, New Jersey and Illinois. Moore is a musician.

Dalsy Hilton was bridesmaid. Hilton Sisters, 27, have been trouping for 11 years.

Terry Turner, Lew Dufour and Joe Rogers p.a.'d the marriage,

### KIDS' CHANCE TO 'INTERVIEW' **DEAD 'UNS**

Washington, July 21.
New educational series will be aired shortly, bringing 'interviews with Benjamin Franklin, William Shakespeare, Queen Elizabeth, Napoleon Bonaparte, Catherine of Rusia, George Washington and others to radio listeners. It's being arranged by U. S. Commissioner of Education Studebaker and Jim Baldwin of the National Association of Broadcasters.

# \$60,000,000 PER

Commercial Program Talent Costs Advertisers 000,000 — \$9,000,000 More for Sustainers—Station and Network '35 Payroll \$26,911,392-14,-561 Employees

### MAJOR INDUSTRY

Commercial broadcasting, 10 years old, is taking a place among the major industries of the U. S. with a yearly payroll of around \$75,000,000. Of. this total, approximately \$60,000,000 is spent on talent. Government figures place the sustaining talent payroll of networks and stations for 1935 a \$3,000,000. The commercial talent bill carried discoveries and advertises and advertisers and advertises amounts to more than \$50,000,000. The \$50,000,000.

\$50,000,000.

The \$50,000,000 commercial talent cost for a year is distributed among (Continued on page 36)

### Over 300 Mikes to **Broadcast Olympiad** To Civilized World

Berlin, July 21.
For the broadcasting of the Olympic games the short-wave station at Zeesen has been much enlarged and amplified and is now claimed the largest and most extensive in the world.

On the 201

### Non-Dead Pan Strip-Teasing Has Its Advantages, Contest Evidences

### Combining Actors' Relief Organizations

Relief Organizations
Hollywood, July 21.
Plans are being formulated for the concentration of actor relief funds in one central organization, and for the exection of an Actors Home here. Organizations to participate would be the Motion Picture Relief Fund, Equity, Screen, Actors' Guild, and the Actors' Fund of America, Before going east, Daniel Frohman stressed the necessity of immediate action due to the increasing need in the profession.

### CAVALCADE OF SHOW BIZ IN **NEW REVUE**

Vincente Minnelli's revue, which the Shuberts are producing, was off last night, and then on again, with schedule now calling for rehegarasis to begin Sept. 15. Tickets for Two' is the title, but if may be switched to 'Let's Raise the Curtain.'

Show biz is cavaleaded down through the years in the revue. Flock of authors and composers are mentioned for the production, including Hecht-MacArthur, Gebrge and Ira Gershwin, Dietz-Schwartz, and Rodgers-Hart. Show has been slow in getting started due to snag in getting scripters and tunesmiths. Beatrice: Lillie, Bert Lahr, Paul-Haakon, Reginald Gardiner archeled so far Hecht Coast, was up for the main singing chores, but is pencilled out now.

### By CECELIA AGER

Connoisseurs of the art of strin-

By CECELIA AGER
Connoissours of the art of striptease were granted an opportunity for concentrated study a few mights ago when there was held at Leonage Edwin and Eddie's N. Y. boile-de-nuit a Strip Dancers' Contest for the purpose, so read Miss. Gypsy Rose Lee's invitations to the press, o'd discovering a successor to the most famotis strip dancer in the world, Gypsy Rose Lee'.

Though partisans of Miss Ann Corio, may question this billing, thought' up by Miss Lee's prophet, Bernard Sobel, the facts are that' Miss Lee is again discarding her mantle—which, on the occasion of the contest, to the disappointment of her coloris, turned out to be only her figurative time—in crede to enter the contest of the disappointment of her coloris, turned out to be only her figurative time—in crede to enter the contest of the disappointment of her coloris, turned out to be only her figurative time—in crede to enter the contest of the contest of the disappointment of her coloris, turned out to be only her figurative time—in crede to enter the contest of the (Continued on page 54)

### **B'WAY MUSICAL BUNCH** GO HOT-STOVE ON COAST

Hollywood, July 21.

Local hot-stove leaguers who are mulling the advantages of the California sunshine and think that Broadway musical comedy is a stated proposition, of short-lives proposition, or short-lives proposition, now a landed property where.

Jerome Kern is quoted as stating he's never going back east and is through with Broadway. Ditto Otto Hammerstein 2d, who has purchased a Beverly 'home. Likewise Sigmund Romberg, 'who is going to sign on permanently to write for filmusicals and settle down here. Max Steiner, Nathaniel Finston, et al. are other Broadway expatriates who see noth-

Nathaniel Finston, et al. are other Broadway expatriates who see nothing but musical film production. The more filmusicals made the more difficult it will be for musical shows to click on Broadway stages, aver the expatriates. In substantiation of this is the fact that 'On Your Toes,' starting in the spring, is the lone big Broadway musical comedy produced.

### Int'l Congress Sept. 3

Vienna, July 10, Great preparations are being made here for the International Theatre Congress, to be held Sept. 3-8. Hofrat Herterich of the Burgtheatre with Delegations from all over the

Fort Worth, June 21.

Nudity is served up in a novel and artistic way at the Fort Worth Frontler Centennial, which was opened Saturday (18) before a crowd estimated at 25,000. Official figures were not released. The show opened at 330 p.m., but the main crowds did not come until the cool of the evening.

ning.

'Sally Rand's Nude Ranch and Beauty and the Beast got off to the best start in the bare form lineup. Neptune's Daughter, showing four girls and a man by illusion, is another starter:

Fifteen girls in the nude ranch wear a familiar Mustang Model consisting of a pitsol and holster. Otherwise there is nothing to prevent them

from benefiting from the Texas night air, or the audience from benefiting in its own way.

Two of them ride horses, two pitch horse shoes, others play with a medicine ball and still others take

Reformed

Long Beach, Cal., July 21.
From jazz to evangelism is the route taken by Freddic Carter, for past 10 years leader of a ballroom orchestra.

Life's been taken under the aholtering wing of Ainnee Semple McFherson.

In the shoe caught was a semple semple McFherson.

In the shoe caught was a semple semple service of the semple semp

### Goldwyn Not Member of Prod. Ass'n; Par's \$5,000,000 Suit; Cooper's Terms

Gary Coper is getting \$5,200
weekly on a 52-week basis on his
old Paramount contract. Understood Sam Goldwyn is paying stood Sam Goldwyn is paying im S100,000 per pic plus a percentage. Emanuel Cohen will pay Cooper \$125,000 plus a percentage for one film yearly for Paramount release, under a previous arrangement for the star's foundited pictures. Sam Goldwyn has not been member of the Producers' Assument of the Producers' Assument and the Producers' Assument At the Producers' Assument.

star raiding restrictions.

At the Producers' Assn. meeting Monday (20) night it was decided not to enter into the Paramount-Goldwyn situation, feeling it was an individual's business. Will Hays also was unavailable.

available.

Paramount, Productions has filed aut in the U. S. District Court here against Samuel Goldwyn, Inc., Ltd.; Samuel Goldwyn and five unknown, defendants, described as John Doe, for \$4,000.000 damages of, each defendant and an additional \$1,000,000 punitive and, exemplary damages from each for alleged malicious acts they committed which have deprived Paramount of the services of Gary Cooper.

Faramount of the services of the Cooper, Compaint charges that Cooper, since Aug. 19, 1826, had been in the employ of the plaintiff or its prediction of the plaintiff or its prediction of the plaintiff or its prediction. It is also that the plaintiff or its prediction of the Cooper is and has been employed by the plaintiff under anothract in writing executed in writing executed in

currently Cooper is and has been employed by the plaintiff under a contract in writing executed in Pebruary, 1934, which, said contract was modified from the second of the plaintiff under a contract was modified from the second of the secon

Complaint alleges on information and belief that the defendants told and belief that the defendants told Cooper that Paramount did not intend to take the proper steps to advance him in his profession, that it did not have the best interests or welfare of the said artist at heart, that the executives and production organization of Paramount were in-

welfare of the said artist at heart, that the executives and production organization of Paramount were incompetent, and inept and wholly incapable of projectly carrying out the paramount were incompetent, and inept and wholly incapable of projectly carrying out the artist of the paramount was a manner as would reflect adequate or prope; credit upon the star, and also that the affairs of the plaintiff, both administrative and financial, were in a tangled and muddled condition and that it would be unsafe, and risky for Cooper to enter into contractual. relations with Paramount by reason thereof. Complaint asserts that each of these representations and statements defendants were and are wholly false and untrue, and charges that the defendants were and are wholly false and untrue, and charges that the defendants were and are wholly false and untrue, and charges that the defendants of the purpose of inducing and persuading. Cooper to sign with them and to the damage and injury of the plaintiff. It further alleges that Cooper believed the allegations made by the defendants and that in January this year broke off and terminated megotiations for a new contract with the Goldwyn outfit. It is allegated that Goldwyn tried to conceal from the plaintiff that he flad made a contract with Cooper and gave it no publicity, and therefore Paramount wants the damages above mentioned.

[Goldwyn issued a statement after (Continued on page 21)

(Continued on page 31)

### From Scratch

Hollywood, July 21.
Probably quickest getaway
for picture player is credited to
Baby Raymond Adrian, who was
registered with the Ha! Roach
studios on the day of his birth.
Goes into comedy featuring
Patsy Kelly and Lyda Roberti.

### POWELL-LOY TEAMED IN MG'S 'ESPIONAGE

Hollywood, July 21. Hollywood, July 21,
Myrna Loy and William Powell
will star in "Espionage," which
Manuel Seft and Leonard Lee are
scripting at Metro.
Start of picture is stated after
couple's, completion of Libeled
Lady,"

### FEEDBOX TRAINING

Metro's 'Saratoga' Appears Cinch to Hit Barrier Before Par's 'Anita'

With Paramount's 'Santa Anita' and Metro's 'Saratoga' ready for the barrier, it begins to look as if the former will get away first with the latter reported a little lame from the boys who hang around the feed how.

box.

Metro entry has been in training for two years when the studio dispatched a camera crew to the New York Spa to get atmospheric footage

yatched a camera crew to the New York Spa to get atmospheric footage for the race-track picture that would star Joan Crawford. Meanwhile, the same the literary wet have seen trying to get it into shape for an early post time. Paramount's entry has fared a little better. It, started with a little, 'Santa Anita' (by Grand Hotel out of Transatlantic). Idea is based on a day at the track with all the action including a murder and whodunit taking place between the first and last races. Studio is planning to get the picture ready for production gronto so that it will bit the theatres around the opening of the Santa Anita season Xmas Day.

### Carev's Exhib Chore

Following completion of 'Valiant' Is the Word for Carrie, at Paramount, Harry Carey will entrain for Toronto where he'll be topper at Canadian National Exhibition which

Canadian National — opens Aug. 15.

Several riders from Hollywood will accompany Carey with his gang

### SAILINGS

SAILLINGS

Aug. 5 (New York to Paris) Mr.
and Mrs. Carl Kramer (Normandie).
July 29 (New York to Jondon).
Marion Davles, Pat Van Cleve, Carlisle, Jack Mills, Mr. and Mrs. Ray
Noble (Queen Mary).
July 23 (New York to London).
Mr. and Mrs. Mc. Levee, Mr. and
Mrs. Joe E. Brown (Berengaria).
July 23 (New York to London).
Mr. and Mrs. Mc. Levee, Mr. and
Mrs. Sidore Ostrer, Morris Halperin, Madeleine Carroll, Philip Astley, Beddington Behrens (Ile de
France).

ley, Beddington Behrens (Ile de France). July 22 (London to New York) De Marcos, Michel Folkine, Stuart Doyle, Samuel Eckman (Queen Mary). July 19 (Los Angeles to New York) Mr. and Mrs. Kelcey Allen

(Virginia).
July 18 (London to New York)
Jack Morris (Duchess of York).
July 18 (Los Angeles to Honolulu)
Mr. and Mrs. David Selznick (Lur-

Mr. and Mrs. David Selznick (Lurline).
July 16 (New York to Nice) James
E. Witteried and eight showgirls
(Aquitania).
July 15 (New York to London)
Helen Hayes, Charles MacArthur
(Manhattan).

### ARRIVALS '

Helen Jepson, Vernon Duke, Joe Penner, Meyer Beck, Roberto Her-nandez, James Thornley, Sid Rechet-nik, Martha Deane, Hunt Stromberg, Arthur Caesar, James H. Moore, ages Arthur Caesar, James H. Moore, Dean Riesner, Vic Oliver, Jean P. Coupan, Andre Robert, Vincent Connolly, Eugene Pallette.



### WILL MAHONEY

WILL MAHONEY
Birmingham Gazette, sald: "No
mistake abdu't. Will me to be
alert and amused. In his tap dancing he shakes. a foot with great
skill and immense vigor, and when
he beginh to totter towards a fallytater—it is delicious fun to watch
that look of frightened apprehension dawn on his face. But he not
only dances in this chow, he clownsto good purpose keeping the audience in a stem. Direction
WM. MORRIS. AGENCY
1270. Sixth Avenue
New York City

### **TELEVISION IS** IMMINENT **—MOSELEY**

London, July 12.

Sydney A. Moseley, journalist and uthor of 20 best sellers, on different subjects, has decided to tell the secret history of television. Moseley was responsible for the introduction of television in England. Against the Englacents of the England Corp. As the England Corp. The ferent subjects, has decided to tell

and thus put it over the air in the very building that wanted to keep it out.

Moseley his now retired from daily journalism, and is writing his reminiscencies of what he considers to be the most astonishing chapter in his whole career. He is going to tell the story of how he chased between New York and London in order to raise sufficient funds to enable him to purchase control of, Baird Television in London, New York, Paris and Berlin. He is going to tell thow, having nearly failed, his arrangements with an American group falling down, on a technical matter, he managed to get Gaumont-British in. The GB president, Isidore Ostrer, has been a friend since boyhood. Moseley avers that television is more advanced than most people think, but the preparations to commercial to elieve to the control of the companies, Bairds and E. M. I. I., in which I believe America is intersect must uttimately to their must with an extended must uttimately to their must be the control of the companies and the control of the control of

companies, Bairds and E. M. I. I., in which I believe America is interested, must ultimately, to their mutual benefit, amalgamate, otherwise there will be big and costly actions on patents, which will infringe and overlap.

### WALTER HAMPDEN TO DO 'CYRANO' FOR 20TH

Walter Hampden's deal with Maxson F. Judell, Coast indie producer, is for three or four pix yearly. Froducer's contract gives Judell the loaning right to actor's services. 20th Century-Fox of London has acquired the film rights to Cyrano de Bergerac, long a standby of the actor, and is at present dickering for him to take the title role in the London production.

### Add Scouters

Boston, July 21. Leo Morrison, Coast agent, is scouting the strawhats for the Hollywood studios.

Came here, hired a car and making

the New England summer stocks

### Marx Bros. Presentation Break-In of 'Day at Races' Evidences OK Comedy

### \$100.000 Suit Vs. Pommer

Murray Shewit', director, his filed suit for \$100,000 in N. Y. Supreme Court against Erich Pommer, alleging breach of contract.

The plaintif claims an agreement with Pommer, whereby the latter was to finance the production of two musical pictures in England at a cost of \$300,000 each. Shewitt claims the agreement called for a splary off \$1,500, and 50% of the profits on the pictures. Later the agreement was \$1,500. and £00% of the profits on the pictures. Later the agreement was changed and the .cost of each film was set at \$150,000 but, Shewitt alleges, his salary was to remain as originally agreed upon. He claims Pommer on Oct. 22, 1933, walked out on the arrangement and estimates the damage to him is worth \$100,000.

### **METRO'S COLLEGIATE** SCRIPTING TYROS

Hollywood, July 21. Hollywood, July 21.
As result of coastwide ennyas, trio of embryo scriveners have been signed by Metro on recommendation from Edwin Knopt, topper inscenario department. They're university graduates, and include William Roberts and James Richard from U of So, California and Andrew Northand of Stanford. Four others will be signed from west coast.

universities similarly are being caught for playwright ma-terial from the New York office.

Noviatiates will work with vets on first assignments.

### Par Publicists Shift

Hollywood, July 21.
With Joe Shea and Pat Patterson leaving Paramount publicity department, no successors have been named. Shea had been assistant to Gabe Yorke, with Cliff Dumphy, new department head, abolishing the post. Yorke, whose contract runs until Yorke, whose contract runs until ment with George Bagnall, studio manager. Hollywood, July 21.

### FRONT MAN SCHOLTZ

Florida Governor Just So-So This

Hollywood, July 21. With the tax situation in California pretty much accepted as a ne-

With the tax situation in California pretty much accepted as a necessity and the picture industry content to stay under the unusually warm sun which occasionally hits this section of the country (currently you can't sleep under a blanket, but you can see Catalina from Hollywood), the industry gave Gow et al. The Gow lunched at Paramount, but the lunch was in the way of a pluig for the Sparks theatres in his native state. Circuit is a Par subsid. There were plenty of pictures taken of the Gow and picture personalities which, will no doubt appear in Floridan newspapers tied up with the current attraction at a Sparks house. 20th-Fox also guested Scholtz for lunch, but it was a fast in-and-out. At none of the Gow and picture industry to Picture of the moving of the current attraction at a Sparks house. 20th-Fox also guested Scholtz for lunch, but it was a fast in-and-out. At none of the meetings was the moving of the moving of the moving of the moving of the current industry to find the control of the moving of the current industry to form the current attraction as a sparks house. Collifornia politicians, who tried to slip in the bite on the industry by piling extra taxes on film. Scholtz acted as the front man to kill the proposed legislation. Now that it looks like clear sailing for the next year or so, the Governor was accepted as the new Grand Exalted Ruler of the Eliks, no more, no less.

### LANE'S PIC TERMER

Hollywood, July 21. Allan Lane, stage actor, is here for

picture work.

He'll go into 20th-Fox pic as inlitialer under term contract.

Minneapolis, July 18.
After 8 three-day break-in at Duith, the Marx Bros., surrounded by ablg company, are opening a four-week personal appearance tour at this. Publix house, the Minnesota, currently. The short tour embraces Chicago, Cleveland and Detroit. Its avowed purpose is to test on live audiences the material for their audiences the material for their forthcoming picture, A Day at the Races, the label of this stage show, Thus it excuses the entertainments shortcomings in the way of smooth-points probabilly its that the comedy stars do right well by the box office and by a public eager to see them in person and kept laughting much of the company of t

ine time.

It may sound paradoxical, but the flact remains that while 'A Day at the Races' does not vate highly as a presentation revue it gives every research that the remains that while 'A Day at the Races' does not vate highly as a presentation revue it gives every good picture well up to the high standard set by such of its predecessors as 'A Night at the Opera' and 'The Cocoanuts'. It's the combined of the order of the combined of the co

that they need a little jacking experhaps.

The program is a tip-log medley of pop numbers presented by Lou Forbes and his splendid 25-piece orchestra, the feature photoplay, The First Baby, and Paramount News. A 50c matiree and 65s night scale for adults and 25s for kiddies and a capacity house at the first performance Saturday afternoon.

# DIO WON'T QUIT H'WOOD

### Kansas-Mo. Theatre Owners' Ass'n NOT SCARED BY Agencies Claim Air Plugging Helps Started Anti-Radio Stars' Blast

Move started by Kansas-Missouri
Theatres Owners Association to
wire, write and phone profests to
sillm stars appearing on national
radio programs, if extended on a
large scale to exhibitors throughout
the country, is expected to prove an
effective curb, on airwave work of
pleture artists.
Sublect the

precive turn on an away motion picture artists.
Subject of the way motion picture subject in a subject of the proper have been catering to radio colon way been catering to radio colon way been as the proper of the property of the property

on question.

The action was taken because these exhibitors described the radio these exhibitors described the radio civity of picture stars as a real evil and a definite threat to their box office. The middle western the-stre towners and operators at this contab could see neither rhyme nor reaion to the spectacle of picture stars, who derive their salaries from rentals paid by exhibitors, entering another 'medium of entertainment which is in direct competition with picture theatres. And they were not a bit hesitant about expressing their views."

Resolution passed stressed the idea that if these picture stars hoped to retain their popularity on the screen (Continued on page 60)

### HARKRIDER TOPS ART STAFF AT UNIVERSAL

Hollywood, July 21.

John Harkrider has been appointed supervising art director at Universal. He'll oversee stage settings and supervise creation of costumes and wardrobe.

pervise creation of costumes and wardrobe.

John Otterson, art director at studio for last three years, will handle fashion staff which includes Jack Martin, Smith, Addison Hoher, Albert Nicholls, Scollard Maas, Mildred Crey, Henry Burnstead, Paola Griese, G. L. Patrick, John Ewing, George Brooks, Charles H. Clarke, R. H. Riflel, Harry Cooper, Martin Boe, Fred May and Ernst Leibacher.

### 20th's Search for Beauts

Eastern talent division of 20th Cen-Eastern talent division of 20th Century-Fox, under Joe Pineus' direction, is attempting to uncover 8 to 19 beauties to be used in chorus talent school on the Coast. Idea is to get a dozen or more outstanding beauts' enrolled in the school, with more capable ones being trained for dramatic work if they show any ability, Chorus unit also would be used, in, some features.

M. Y. talent division gave likely candidates the once-over during the past week, with a silent screen tests to follow for three or four.

### To Cantor That's Better Than No Men on a Horse

Anian No Men on a Horse, Bddie Cantor and J. Watter Thompson are talking a deal by which the cornection will do Three Men on the Lux program.

Cantor's film yen for the same play was nixed. He wanted to do it do watter Bros, but needed consent of Sam Goldwyn who owns the pletter rights.

### JOE SHERMAN'S SHORTS

Hollywood, July 21. Joe Sherman, for many years publicist and lately a writer at Metro, follows the footsteps of his one-time bass, Pete Smith; and becomes shorts threather.

thestor.

Shehman draws a series of human interest briefs as a starter at M-G.

HIT 'EM, SISTER

Femmes to Be Used in 20th-Fox Saga of the Gridiron

Hollywood, July 21, Hollywood, July 21.

Gals as well as boys will get gridiron break in 20th-Fox's "Pigskin
Parade. which is slated as saga of
the collegiate greensward with David
Butler directing, William Conselman is doing script."

Around 12 football players will be
spotted importantly, with Jack Haley
set as coach. Patsy Kelly has been
selected as quarterback. Arline
Judge and Dixie Dunbar are tackles.
Backfield is still wanting.

### Hospital Gets \$16,000 From Picture Actors' Charley Horse Contest

Hollywood, July 21,

Hollywood, July 21.

A few drops of rain fell on Wrighey Field and the amund Comedians vs. Leading Men baseball gands at the end of the fifth inning. The faces of 40 film players, members of the teams, turned heavenward, gave thanks for this relief from charley horse, pulled arms, sore backs and other athletic injuries that unconditioned man is heir to.

Thus ended the game for the benefit of Mt. Sinai hospital. The score was 5-5, or something. None paid much attention. It was strictly for laughs. Everyone had a good time except Harry Ruby who wanted to play square ball. Some 25,000 people attended and gave the hospital a helping hand to the extent of an estimated \$15,000.

Gags. were plenty for the short duration of the game. Everyone got a living George, Jensen and Chenny, severy ball. Vic and Ernie Orsatti were the stars, hitting the ball all over the yard every time they came to bat, which was about every time anyone came to bat. Picture players are better actors than baseball players, which accounts for the Orsattis being used so much.

are better actors than baseball playors, which accounts for the Orsattis
being used so much.
For the comics the following
played Mitcheborthe, the following
played Mitcheborthe, Lucian Littlefield, Bustor Keaton, Eddie Quillan,
the Orsattis, Cotton Warburton,
Vince Barnett, Jack Benny, Benny
Baker and Mervyn LeRoy,
Leading Men's lineup consisted of
Ricardo Cortez, Fred MacMurray,
Jack LaRue, Harry Ruby, Charles
Starrett, Kermit Maynard, Walter
Abel, Jackie Coogan, Frank McHugh,
Frank Shields and Mack Gray,
Everyone had a flock of fun, but
it was evident when the game was
called that the boys would need a
lot of rubbing to get to the studios.

### RADIO AFTER LUTHER ADLER FOR 'STROGOFF'

RKO-Radio is talking to Luther Adler about a long term contract. Wants him especially for the lead of 'Michael Strogoff,' now being

prepared.
Adler, who's a member of the Group Theatre, has refused to listen thus far, although denoting he might be interested in a one-picture deal. If it goes through he would be the fourth member of the Group to succumb to Hollywood's lure, following in the footsteps of Franchot Tone. J. Edward Bromberg lure, following in Franchot Tone: J. Ed and Clifford Odets.

### Tilly Losch Lights

Hollywood, July 21.

After many weeks of tests, Tilly Losch finally landed in The Good Earth. Picture has only few days left in production.

Miss Losch last was in Selznick-International's 'Garden of Allah,' as a dancer.

# EXHIB SQUAWKS

Hollywood Hears Film Complaints on Stars Affecting Coast Air Plans, but N. Y. Agencies Deny It - Air Claims Hollywood Itself Pointed the Way with Louella Parsons' 500G Pic Talent on Cuff

### STUDIOS IN MIDDLE

While admittedly disturbed by renewed exhibitor agitation against picture talent going on the air, New York advertising agency execs declare there is no thought of Hollywood being abandoned as a major originating source for network commercials next season. If anything, the trend, they aver, is stronger than ever the other way.

J. Walter Thompson, which pioneered in the migration of radio production to the Coast, is arranging production to the Coast, is arranging to switch even more employees to its Hollywood branch. Latest Thompson producer who has been handed a Hollywood portfolio is Sandy Barnett. Latter, before working on the Bob Ripley show, was among those concerned with the Rudy Vallee-Fleischmain program. Within less than a year Thompson has inless than a year Thompson has indeed to be suffered to the season of the sea to switch even more employees to

(Jack Frost). William Esty agency, which is piloting the Camel stanza from the Coast has been sufficiently encouraged by its experiences there to see possibilities for any other of its accounts that can be induced to go radio. Still another agency that is giving thought to originating programs from Hollywood is Pedlar & Ryan. This agency is interested in (Continued on page 31)

This agency is interested (Continued on page 31)

# Old Films Land Reissue Bookings

15 YEARS OLD

Our Gang Given Cheer by Hal Roach on Anniversary of Group

Culver City, July 21. Oldest single unit in the picture business, 'Our Gang,' with 150 films to its credit, got a rousing reception

to its credit, got a rousing reception July 18 from Hal Road-n on the 15th anniversary of the group.

Among those present were Johnny Downs, Mary Kornman, Mickey Daniels, Farina, Joe Cobb, Jackie Cooper and Dickie Moore.

It was an affair of mixed emotions for Fern Carter, schoolmarm to kids since the bester is a constant of the control of the contr

r Fern Carter, schoolmarm to kids noe the beginning. She emceed.

# **Exhib Protest** Stops Miami

Protests of theatre owners has pre-sumably killed a revival of the outdoor amateur shows presented last summer in Bayside Park by WQAM. Miami's recreational dept, is understood receptive to further entertain

stood receptive to further entertain-ments, but the theatres' success in getting an ordinance forbidding ad-vertising sponsorship of such pro-grams has cooled the radio station. Claiming that they pay large amusement licenses and property taxes and should not have to stand for a big free show in a public park, the film exhibs sammed through the the film exhibs sammed through the of 6,000 and double that number of standees made the outdoor amateur show real opposition to the show-shops.

shops.

WQAM moved its time down to 7:30-8:30 p.m. to permit folks to catch the cinema parlors on the second nightly performance, but that failed

nightly performance, but that said to appease the theatre men.

Town of Miami Beach, as distinct from Miami, is anxious to have the amateurs but much smaller attend-ance would turn out for the beach location. It is probable that Miami Beach and WQAM will get together for a series of community sings out-doors.

Local booking of film re-issues is being seized upon by radio as a medium to combat exhibitor opposition to picture names on the air. Claim is set up that exploitation given former screen hits on the ether is responsible for a wave of repeat

studios handle a problem that they say doesn't concern them. They do believe, however, that there is some femedy to the situation and it's up to the picture crowd to work it out.

Stanwyck-Mac Murray-Boles for Lux

Main Street, with Barbara Stanwyck and Fred MacMurray in the top spots, will be the Lux offering Aug. 3.

John Boles set for Aug. 10,

### Hollywood Grabbing Radio's Writers And Adv. Agencies Feel a Shortage

Advertising agencies have encountered a shortage of script writers, particularly those experienced in adapting stage and screen plays for radio. What has aggravated the agencies' worries in this direction is the sudden leaning which the Hollywood studios have shown for writers with broadcasting background, with the result that expert adaptors are asking two and three times the sal-

assistance, will be able to pass muster.

Most of the propositions from Hollywood have been coming through New York literary and talent agents, with coast alliances. Picture offers of \$300 and \$400 are grabbed by the radio scripters; they have been accustomed to less than half, such figures from radio.

Reason that film producers look with favor upon the radio writers is that they feel anyone that has been able to meet the specifications of

asking two and three times the salary they were getting in radio last season.

Hard hit by the general scarcity and the counter bidding from picture producers is a major radio agency with several network shows of the variety and straight dramatic type. Because of the limited number of expert writers available in New York and the increased money range, this agency hash't during the past month been more than a week past month been more than a week work to second and third class writers, with the hope that these, under the right direction and doctoring spiration.

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc Sid Silverman, President 154 West 46th Street, New York City SUBSCRIPTION

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10000	) :

H. M. Wilcox Resigns

H. M. Wilcox, accountant execu-

tive, who was brought into Para-

mount by John E. Otterson last

summer as his assistant, is out. He resigned Friday (17). It had been expected all along that he would

A senior appointment ahead of Wilcox, made by Otterson, in selec-

tion of R. Earle Anderson as first

vice-president, who stays on for the

As Pro Assistant

Syracuse, N. Y., July 21,

Syracuse University's experin invasion of the film production field

originally scheduled for this summer, is off until September.

Delay is occasioned by the Holly-

rood demands upon the time of Lynn Riggs, dramatist, who is to provide

an adaptation of his own play, The

Lake,' for the first full-length talker planned by the dramatic department of Syracuse U.
Riggs was called to the film colony to work on The Garden of Allah' and, upon finishing that as-

signment, was signed to work on Cecil B. De Mille's forthcoming 'The Plainsman,' with the result that the script for 'The Lake' is still unfin-

ished. The film will be directed by Saw-yer Falk, head of the university's dramatic department, using a cast of professionals, largely Syracuse alum-ni, and under graduates. Riggs is ex-pected to come east-to function as consultant.

Mary Carlisle Freed

Hollywood, July 21.

Syracuse U's Film Prod.: Hollywoodian

### NEITHER BALABAN NOR GRIFFIS ACCEPTING SALARIES FROM PAR

Their Predecessors at Par, Otterson and Fortington, Payrolled at \$3,000 and \$1,000 a Week-Other Showmen, Notably Aylesworth, Kent, Schenck and Warners, Among Execs Who've Done Likewise in Past

Neither Barney Balaban, as president of Paramount, nor Stanton Grif-is, chairman of the company's executive committee, is receiving compensation from the company. It is understood both declined taking is time.

salaries, at this time.

In Wall street, such action is looked upon as extraordinary and almost sensational, but it's not so un-

about upon as extendingly wan almost sensational, but it's not's our insual to the trade because it has happened before.

The only compensation which Balban gets from Per is that which he has been drawing under contract as president of the Balban & Katz theatre circuit, Chicago.

Balban's predecessor, as president of Per, John E. Otterson, had been getting \$3000 weekly. Griffish predecessor, H. A. Fortington, former chairman of the executive committee, drew \$1,000 weekly. Refusal of Balban and Griffish caccept pay for their work, at this time means the committee of the sense of the s

head.

There have been other cases where company chieftains of the trade have either yielded part of their compensation or served without pay entirely sation or served without pay entirely for various periods, when their furge were in need. All are not known; but M. H. Aylesworth served "RKO as president for around three years, during the company's most ttying geriod, entirely without salary. "Sidnery K. Kent, after he first took hold of the old Fox company's yielded a considerable part of his compensation."

Joseph M. Schenck, while head of United Artists, is known to have re-Major Albert Werner, for a long period did not take salary from their

period did not take salary from their company.

The new Par president is a large stockholder in Par. He also is a large shockholder of preferred shares in B & K 88, of the common stock of which is controlled by Par.

### Negri Settles

Berlin, July 12. With Fola Negri signed for two new films by Ferra (Moscow-Shang-hai' and 'Countess Volescu') and the first one having already started, the actress thought it best to settle her differences with the Scala manage-

ment.

Report is that she turned back the
advance salary for those 12 days
which she never played.

Another report claims that the
Scala is now cured of primadonne
backlenger.

### MOVING DAY AT PAR

Realignment of Execs' Quarters in

Moving day in Peramount has Austin C. Keough moved down from Adolph Zukor's floor (11) to the legal landing four flights below in the quarters Steve Lynch occupied during reorganization. Bussell Holman, upped as a production executive at the Par ho, goes into Keoneth's stancius old quarters while

man, upped as a production executive at the Par ho, goes into Keough's spucious old quarters while Barney Balaban, in temporary offices near Zukor's door, is waiting for John E. Otterson to vacate.
Y. Frank Fréemai, v.p. of Par in charge of theatre operators, will move down from the J7th floor to the ninth, under present plans, with his entire theatre forces also coming down. He's been too far away from the other executives.

### 1st Runs on Broadway

(Subject to Change)

Week of July 24 Astor—'Great Ziegreid (16th wk.). Capitol—'Suzy' (MG).

(16th wa., Capitel—Suzy' (Marie Pasture.) Maste Hall—Streen Pasture. (WB) (2d wk.). Paramount—Spendthrill'

(MG), Rivoli—'Return of Sophie Lang' (Par) (22).

Roxy - Earthworm Tractors' VB). Strand—'Satan Met a Lady

(WB) (22)

Strand—Satan Met a Lady (WB) (22).

Week of July 31 Astor—Great Ziegfeld (MG) (17th Wk.), Capitol—Devil Doll' (MG). Wusie Half—Mary, of Scot-Land' (BKO) (30). Parssmoont—Rhythm of Sept Range Tacturi of Sophie Lang' (Par) (2d wk.). Easty—Wilss (RKO). Strand—Bengal Tiger (WB).

### PETROFF SIGNED AS GRAND NAT'L DIRECTOR

Hollywood, July 21. Edward Alperson, president of Grand National, announced signing Boris Petroff to termer as a director

The first picture will be 'Hats Off,' by Sammy Fuller and Hy Kraft, to be followed by Murder With Music. Petroff's tune films to be made at Talisman studios.

### REO TAKES SANTLEY

Hollywood, July 21. Radio has bought up Joseph Santley's contract from Metro. Santley recently completed 'Walk-ing on Air' for Radio.

Mary Carlisle's option at Metro was not lifted. Last job was loan out to Paramount for Jemme spot opposite Lew Ayres in Lady Be Careful.'
Miss Carlisle plans European hegira and probably will sign with Par when she returns.

### Par Merging Its Several Subsid **Companies Into the Parent Corp.**

To create a saving and simplify perations, Paramount plans merging all subsidiaries of the company into the parent concern, Par Pictures the parent concern, Par Pictures, Inc., which can be conveniently absorbed. By so doing, Par with-eliminate sets of books for each substitution of several parts of the substitution of several conferes and a board. Each of the substitutions as presently set up, has to hold board meetings that the several conference of the substitution of the sub other costs.

plus other costs.

Immediately contemplated for a merger is Paramount Productions, Inc., the principal subsidiary which governs all production activity and studio operations. It was set up, together with several others, prior to bankruptey, with Adolph Zukor as president. On reorganization, John move down from the Villi floor to floor the property of the pr

discussion for merging is Famous Theatres Corp., holding company for theatre interests headed by Y. Frank Freeman, v.p. of the parent (Par Biotures, Inc.) company. The former Paramount Picture

Bictures, Inc.) company.

The former Paramount Picture
Gorp., holding company for distribution and, production subsidiary interests, was changed to Paregar and
already has been sucked into the
parent concern. This hiolding unit
was changed to Paregar at the time
of reorganization so that it would not
interfere with the paw news for Parinterfere with the paw news for Parinterfere with the new name for Par-Publix, Par Pictures; Inc. Par dis-Publix, Par Pictures; Inc. Par distributing subsidiaries, both domestic and foreign, were combined with Par Pictures a couple of months ago. A real estate subsidiary was also drawn in. Film Productions Corp., which was set up in 1931 to hold negatives that were placed in hook against a \$13,000,000 loan, has become event.

### Mational 1st Runs

Mational 1st Runs

MENEO

Mays: Stanley, Philly, 23,

Midwest, Okla. C., 24; Century,

Balto, 24; State, Boston, 24;

State, Cleve, 24; Poll, N. Haven,

24; Loew, Richmid, 24; Loew,

Rochistr., 24; State, Prov., 24;

Midland, K. C., 24, Pal, Indian,

mpl's: 24; Loew's, Leville, 24;

Grand, Atlanta, 24; State, Hous
ton, 24; Denver, Benever, 24;

Carlon, 24; Denver, Benever, 26;

Mevell Doll, Par, Cheyenne,

26; Kimo, Abluquerque, Aug.

5; Rize, Newark, Tudor, N.

0, 22; Phrey, Benever,

25; Keith, Arnold, 22;

State, Lexingtn, 22; Keith's,

Wash, 24; Princess, Nash'le,

24; Loew's, Hartfd, 24; Liberty,

Wheeling, 25; Centre, Ottawa,

30; Empire, San Antonio, 31;

Seff, Ft. Wayne, Aug. 67; Adams,

Detroit, 7:

"Crash Denovan, Liberty,

Lincoln, 23; Pal, Akron, 24;

Adams, Detroit, 24; Princess,

Sloux City, 25; Lansing, Lan
sing, 29; Boston, Boston, 30;

State, Trenton, Aug. 1; Riviera,

Rickytle, 36; Orph, Spotane, 8

"Rickytle, 36; Orph, Spotane, 8

"Rickytle, 30; Orph, Spotane, 8

"Rickytle, 31; Orph, Spotane, 8

"Rickytle, 32; Orph, S

ver, 31.

'Spendthrift,' Newman, K. C.,
24; Par, Seattle, 30; State, De-troit, 30; Cap, Worcester, 31.

'And Sudden Death,' Par, Seattle, 30; Oriental, Chi, Aug 14.

### Morris Greenberg Wins 66 Interest From Par

The U. S. Circuit Court of Ap peals on Monday (20) awarded M ric Greenberg former executive and director of the defunct Paramountdirector of the decurret Paramount-Publix an additional \$8,000 plus in-terest to the \$36,200 recently grahted him by the special master for Para-mount. Greenberg had originally sought \$38,100 for salary due him after he was discharged by the old organization in 1933. He appealed from the master's award.

from the master's aware appeared.

The former Par theatre executive was let out by Paramount-Publix on Jan. 3, 1938, although his contract did not express until Jan. 1938. The contract of the contract period of the part of the contract period. The court granted him \$3.000 plus \$683 interest covering part of the contract period. Meanwhile, reorganization of Paramount was started and the special master cut the court's award to \$26, 290. It was from this decision (Greenberg appealed and Monday Justice Learned Hand handed down an opinion in which he held that the plaintiff was entitled to the additional amount.

### Harlow's Godiva

Hollywood, July 21. Jean Harlow will be starred in Lady on Horseback at Metro. Robert Hopkins wrote the orig with Ania Loos doing the screen play. John Emerson will produce.

### RAZONKA GLORY

Bob Enns Honered With Rhythm Preview in His Native Heath

Hollywood, July 21. Rhythm on the Range, Bing Crosby starrer, will be world— premiered at Little Rock, Ark, in honor of Bob Burns, native of the Ozarks, who is fentured in the film. Burns will plane to preem from the Dallas Centennial where he is mak-

ng personal appearances Then he'll return to H Then he'll return to Hollywood to m.c. Crosby's Kraft Music Hall broadcasts while the crooner takes a vacash in Honolulu.

### 10 TO GET AWAY ON ATTH AND WB SKEDS

Hollywood, July 21. Quintet of features are expected to be placed before the cameras at 20th-Fox before Aug. 1.

20th-Fox before Aug. 1.
Lineup includes The McKinley
Case, to be directed by John Cromwell; Frigskin Parade, to be directed
by David Butter, Lloyds of London', Henry King directing; Reminon, with Norman Taurog at handle, and Teach Edition, with Sidney Tanfield back of the, camera.
New high for Warner Bros. production hit boards yesterday (20)
when the features were placed before the kleigs. Number, before
cameras now is 12.
Fictures starting are 'Three Men
On a. Horse,' 'Mistress of Fashion,'
Making of O'Malley,' Heroes of the
Air,' and 'Fighting Parson.'

### LEWIS PUTTING THREE IN WORK AT METRO

Hollywood, July 21. Trio of pictures being produced by David Lewis at Metro goes into work

David Lewis at meta south.

'Camille,' with George Cukor directing, is slated for start this week.
Maytime,' to be megged, by Edmund Golding, and currently, in music rehearsal, will hit cameras, as quickly as recordings are washed up.
Tish' will go in another week.

### Stone Vice Fields

Hollywood, July 21.
Frank Partos is revising. The Tightwad at Paramount to exclude W. C. Fields, who has been ill for some time.

ome time.
Fred Stone will probably go into he nicture which will be produced

the nicture which will be involuced by Jack Counsingham.
Jerry Horwing yern, Te's All Free, inspired by an article in Time concerning trailers, has been taken by Paramount. A. M. Botsford will produce. Cast includes Fred Store, Eleanore Whitney, John Howard, George Barbier, Robert Cummings and Martha Raye.

Fred Stone and his daughter, Paula, make a return to yaude at the Chicago, Chicago, week of July 31. Fanchon & Marco did the agenting, Salary for the Stones as, a team will be \$3,780.

### Ex-Legits in Garbo Pic

Two one-time legit toppers, Fritzi Scheff and Florence Reed, are test-ing at Metro for parts in Garbo's 'Camille,' Studio has okayed Leonore Unic for the same picture.

### RUN DOWN

Metro Script Remodelled Twice to Fit Romantic Team

Hollywood, July 21.

Hollywood, July 21:
Love On the Run' will be directed
by W. S. Van Dyke at Metro;
Varn originally was purchased for
Myrna Loy and Robert Taylor. Later
it was 'whitted to thi Jean Harlew
and Robert Montgomery. Now it's
getting another treatment for Joan
Crawford and Clark Gable.

### Warren William Opp. Mae West in 'P. A.'

Mae West's press agent in Per-sonal Appearance will be Warren William, actors first job shies de-perturing Warner Bros. This will be William's first of three pictures for Emanuel Cohen and his Major Pictures Corp.

### MILLS' BERLE PIX DEALS.

Hollywood, July-21.

Hollywood, Muy-21.

Irving Mills came in from the cest penterday (Monday) to work on picture deals for Millon Berler.

Mills is also making arreagements to bring- a representative from the cast to handle dance band talent through a local agency.

# GB-20TH-MG'S INT'L POOL

### William Fox Ordered to Appear Aug. 4 ACCORD REACHED Ostrer Sails Tomorrow to Aid U. S. In Bankruptcy Court for Examination

Atlantic City, July 21.
William Fox was ordered to appear Aug. 4 in bankruptcy court here to be duizzed by counsel for freditors who have \$9,00,000 of telams against the former film tycoon. Fox filed a voluntary petidon in bankruptcy last May listing his assets at a little more than \$1,600,000, most of it in foreclosed Callifornia properties.
When hearings were resumed to-day (Tuesday) Referee Robert Espeedie asked Murry C. Becker, of Mew York, of Bill Fox's legal staff, if Fox were present.

if Fox were present.

'No,' said Becker, 'he is suffering from a severe case of sunburn but I can have him here in a few

The can't have him here in a few minutes.

Steedle said it would not be beessary to call Fox but asked that he be prepared to take the stand two weeks from today.

Creditors' counsel then went to work again on Herbert Leitsteen, Fox bookkeeper for 27 years. They ried without success to introduce as evidence the brokerage accounts of the contended that although the stocks in the All-Continent were listed in the film man's name, the certificates are held by his wife and accounts he evidence because he said that David Katz, representing the Chicago Title & Trust Co., failed to prove that Fox had a direct interest in the account. Steedle easilt that Pavid state of the control of the control

And the second of the company and as securities.

Both sides have agreed that hearings be held on Tuesday, Wednesday and Thursday of each week.

Ris Daughter's Account Creditors representing claims of 43,000,000 against William Fox turned their search for assets Thursday (16) to certain accounts of Miss Belle Fox, the film magnate's daughter. Fox in filing a voluntary petition in bankruptcy, last May 29 listed assets of only \$1,600,000. Wednesday (16) his bookkeeper, Herbert Leif-steen, testified to removing \$10,000 in cash from Fox's wall in the Chemical National Bank (46th and Radison Mr. of 1932) David Katz, of creditor's counsel, drew from Leit-steen the testimony that some of the Money went to pay Fox's obligations. The transfers were listed in the ledgers of the All-Continent Corp. which Leitsteen said was controlled by Mrs. Fox although her husband held assets of the concern in his own ame and sometimes gave directions. Murry C. Becker, of counsel for Fox, objected to having Miss Fox's account admitted in evidence at the hearing Thursday (16) but Robert E. Steedle, referee in bankruptey here, overruled him.

If ever a page in a third party's books were admissable, Steedles said, this is. The first six items are cash and the same of the first six items are as a payment of the missing the same of the same and the same and sometimes are said that he william Fox transaction and admittedly the status of those ttems was changed after filing the bankrupty petition.

Changed Entries
steen then said that he 'misstood' the situation concerning
(Continued on page 60) Leitsteer

### DOC GIANNINI TAKES OVER U. A. LOT OFFICES

D. A. H. Glannini, newly elected president and chairman of United Article Property of the County of

# Lebaron remains as is

In Charge of Par Studio Operations Under Zukor

William LeBaron remains at the Coast Paramount studio in charge of operations under Adolph Zukor. While brought in on a short-term basis towards the end of John E Otterson's regime, with eventual plans at that time to make him an plans at that time to make him an associate producer, Zukor has assured LeBaron he stays where he is. Otterson brought in LeBaron when he was growing warm for the unit production plan and negotiated numerous contracts with producers in behalf of Par. Henry Herzbrun, legal head of the studio for many years, continues as is also. He and Ernst Lubitsch were placed in charge of the plant as a team when Emanuel Cohen resigned some time back.

### 20TH-FOX FILM'S **1ST MILESTONE**

Hollywood, July 21.

Twentieth Century-Fox celebrated its first birthday, July 17.
Production on new season's slate of 69 features started last week with 'Ladies in Love,' and company goes into its second year with studie expansion program of \$4,000,000 under way.

### 20TH'S NATIONAL AD CAMPAIGN ON 4 PIX

A national advertising campaign, including special ads in daily news-papers, has been outlined by 20th Century-Fox for four forthcoming

releases.
They are 'To Mary, With Love,'
(Girl's Dormitory,' starring Simone
Simon, imported French actress;
(Sing Baby Sing,' and 'Road to
Glory,'

### Carroll Would Like

Earl Carroll is again dickering for a Hollywood filmusical.

Legit revue impresario is current-ly vacationing east, but plans a Coast visit to set a deal. Last picture work visit to set a deal. Last picture work was 'Murder at the Vanities' (Par).

# ON BIG PIX DEAL

Three-Way Split in Largest **British Production-Theatre** Organization - Schencks Ostrer Negotiations of Much Benefit to All Concerned - British Control and Operation

### QUOTA, OUTLETS, ETC.

By SAM SHAIN

Parties to the current Ostrer Schenck negotiations on Gaumont-Schenck negotiations on Gaumont-British shares are striving for recip-rocal trade objectives of an un-precedented kind for the British and the American film industries. Broad and cooperative interchange of man-power, talent, production and dis-tribution facilities are planned be-tween the British and American companies. Thus, a strong link for international amity may be forged also.

companies. Thus, a strong link for international amity may be forged also.

The Americans do not seek to dominate G-B. British manapower and British money, through the Ostrers, will continue to control and supervise G-B's operations, upon completion of the negotiations, G-B is a \$100,000,000 company with around 300 theatres.

An accord in principle has been attained among the parties and therein it is provided, subject to the approval of the respective directorates of the companies, that, Metro-Goldwyn-Mayer shall purchase half of the companies, that, Metro-Goldwyn-Mayer shall purchase half or the state of th on behalf of the respective groups, subject to the approval of their directors, arrived at an agreement in principle, with the following objectives in view: 1. That Metro-Goldwyn-

Mayer shall purchase half of the (Continued on page 27)

# **Legalists on Necessary G-B Data**

### Lynch's Social Calls

S. A. Lynch is in New York pay ing some calls, including at Paramount, but nothing to indicate that he may return to the company. He was brought into Par in an advisory capacity to the trustee on reorganization of theatres in 1932 and com pleted that job, but for some steps necessary in connection with Olym pia Theatres in New England.

Lynch is now in control of a hotel chain in Florida, which he plans ex-

### **NO SETTLEMENT ON OTTERSON CONTRACT**

Negotiations with John E. Otterson for a settlement of his con-tract, having four years to go, are in a state of suspension at the moment. There is some belief both sides may get together without re course to court action Otterson pre fers to settle rather than su

There have been no further talks on the matter sinc, the board's recent action terminating the contract Any compromise could be considered as excessive by stockholders.

The contract has four years to and involves around \$600,000. When Otterson came in, the first two year were increased \$50,000 each to even up for Otterson what he was losing in Erpi bonus benefits by joining

### Rosy's Party East

Hollywood, July 21.
Sol Rosenblatt, chairman of motion picture division of the National Democratic Committee, and James E. Saluter, vice-chairman and assistant to secretary W. Forbes Morgan, left here July 20 for New York by plane.

plane.

Pair have been on the Coast about two weeks paving the way for forthcoming presidential campaign. Activities in the east will be resumed

Isidore Ostrer, president of Gaumont-British, sails for London tomorrow (Thurs.). On his return to England he, no doubt, will take charge of the marshaling of all the facts and data anent G-B which the parties to the present negotiations are

facts and data anent G-B which the parties to the present negotiations are seeking before the present negotiations are made final.

It is understood that the proponents of the undertaking are asking for a veritable library of information about Gaumont-British, especially financial data.

Insofar as can be gleaned, neither the old Fox company, nor its successor company, 20th Century-Fox, has been able to obtain all the information sought and therefore, when the present arrangements got under discussion over here, it was found necessary to obtain further and very extensive G-B data.

Any deal which may be discussed presently cannot be presented to the company boards of the respective American firms involved without the fullest and most complete analysis of thancical, distribution and earnings together with the company's past record of income. No public utterances of any kind on this have been made so far as known.

as known.

That is a routine but necessary step in concluding the present arrangements.

rangements.

Because of the data requirements, the companies are sending over their respective legal counsel, in order that the latter, with the cooperation of the Ostrers which will be forth-coming, may assemble the fullest information for the boards of Metro and 20th Century-Fox.

None can predict how long this assembling of factual information may take as it is a job calling for utmost detail and analysis, and altogether not unusual in matters of.

together not unusual in matters of such extraordinary financial importance.

ance...
Therefore it is believed that con-siderable time may elapse before the deal becomes effective ultimately.

### KORDA'S ANGLE IN THE GB DEAL

There may be certain London interests, so far not named, who are concerned in the Oster-Schenck negotiations. Whether financial reorganization of Gaumont-British may follow completion of the reorganization of the Oster-20th Century share holdings in Crist and the been the subject of trade talk quite a while, on both sides of the Atlantic.

a while, on the state of the state of the lands.

It is felt that Joseph M. Schenck might have conceived the possibility of reclaiming some of the old United Artists personnel in the new G-B tri-party situation, sometime in the future, beginning with Alexander future, beginning with Alexander Korda.

Joe Schenck is held to be Korda's

Jos Schenck is held to be Korda's biggest boster.
Korda is United Artists (London Flims) producer. He sits on the U.A. board, with the rights of a seventh interest partner, although actually not owning the U.A. stock. This seventh interest is held in escrow for Korda, under his producing and distributing arrangement with U.A. Korda receives the dividends from such interest in U.A., but the stock can be reclaimed by U.A., unless Korda purchases it out-right. Whether he has such intentions or can do this is something which has never been talked about [officially.

London, July 21. Korda has five or six more pic-tures to make for London Films (U.A. release).
He is then slated to swing over to 20th Century-Fox.

# GB, BY THE 20TH-MG DEAL, COMES INTO POSITION AS WORLD'S NO. 1 FILM DISTRIB

Gaumont-British could become the leading distributor of films in the world, both from point of importance of the product which it would handle and because of the possible number G-B might distribute, through its proposed association with Metro, as well as 20th Century-Fox in such as scheme. Aggregately the three firms produce upwards of 136 films annually, Metro, with 20th Century-Fox, aggregately can be expected to produce and distribute upwards of 110 films yearly. C-B makes around 20th Century product will not be distributable in London nor all of the G-B product serviceable in the U.S. Gaumont-British could become the besides lending it additional prestige ading distributor of films in the and greater position in the film firma-orid both from point of importance ment. well as 20th Century-Fox in such a scheme. Aggregately the three firms produce upwards of 135 films annually, Metro, with 20th Century-Fox and Metro will rely on large measure, over there, through the proposed area florts of all three are to be unified and welded towards increasing the produce and distribute upwards of the Metro and 20th control of the Metro and 2

and greater position in the nim mramment.

G-B, of course, will become the
leading producer of quota product
in London but this, it has been indicated, does not imply that 20th
Century-Fox and Metro will rely on
G-B for quota films only. It is intended to be reversely true that the
efforts of all three are to be unified
and welded towards increasing the
efficiency and quality of G-B product, so that quality and not quota requirements will be the first requisite.

Interchange All Resources
The purpose behind such an alm
is, obvious in that the intention will
be to create a wider world demand

thing which none can detail at the present time, but apparently the purpose underlying the proposed undertaking is to increase G-B possibilities over here.

Correlative benefits are to be had by the American companies, in a large measure, over there, through the proposed deal.

That's because Metro and 20th

### JOE KENNEDY'S REAL REPORT WILL PROBABLY NEVER BE MADE KNOWN

Stockholders Getting Expurgated Version-Special Consultant's Opinion Originally Named Names in No Uncertain Language

report on Paramount be sent to all Par security holders and Paramount therefore, is permitting stockholder to get an expurgated version of the Kennedy report. There is every in

to get an expurgated version of the Kennedy report. There is every indication that the company will never make public the full report as made by Kennedy. There are sundry reasons for this: The expurgated version may be only a lawyer's treatise on the original Kennedy report. The stockholder and outside angle is one thing but for the trade, even had all Kennedy's findings been made the contract of the stockholder and outside angle is one thing but for the trade, even had all Kennedy's findings been made that the stockholder and the stockholder of the following the follow

for being on paper where it can be read.

Nobody in the trade is being kidded that Kennedy didn't lay it on thick and strong about the year's doings since reorganization and thereating on the company's historic visits for statistics and fooder on which to hang an opinion.

company a moder or when the heart and a company and the company and the company now. Besides, between the Hays office and some of those who might have been developed at Par, but are on the outside of the company now, Kennedy, had, he wished, could have filled a rouple of volumes; one way or, the other, on costs, man-power, production, costs, ste...

The things Kennedy had to say about Par means maper to stockholders than to, the trade, Paramount, pany's, in the trade, and talent. The trade knows this and by tiself, for Par or anybody else in the business. Kennedy must have dwelf on-the irreconcilable elements among the board, but this wasn't manticipated in the trade before the annual elections

Panned Production
As the trade anticipated months
ago, Kennedy panned production
and was optimistic on the theatre

and was optimizer on the meatre, end. He urged the axiomatic rule of the show business and that of the trades, own experience, that only a showman can run a picture company. Get one like that, says Kennedy, Par has Barney Balaban. Kennedy urges defined and centralized studio authority. Par does this through Adolph Zukor, a showman.

an. Kennedy tells the lads who want Kennedy, tells the 'lads' who want to be directors that conflict among them must clease. Some of these so-called conflicting directors have stepped out. Whether they are the ones whom Kennedy might have indicated 'inferentially or otherwise in his report isn't certain.

Kennedy talks about management and production costs, newseel revenue and reduction in the revenue

and production costs, newsreel revenue and reduction in the revenue of shorts and the increase in the production costs of same. According to all the Paramount spokesmen, the company will adopt those recommendations made by Kennedy which the company's master minds think are okay.

Paramount has a long way to go to break even. That's a long way before profit, and Kennedy might agree with this. If Par does that in a year's time, it will be doing very good. That goes even for the Balabar-Zukor combo. If anybody can do it, that team should.

Anyway, Kennedy's report and his addenda are now part of the official for the control of the

industry, amount to around \$79,000, Kennedy's personal fee is \$50,000, englishments. Kennedy's personal fee is \$50,000, employed as special advisor by the additional, to \$5,000 expenses. Kennedy had left it to the Board's dis-

### Joseph P. Rennedy asked that his Kennedy Report Cost Par \$90.000: Copies To Stockholders OK

'Total cost to Paramount for the Kennedy report, to cover fee to Kennedy and others, plus expenses and various sundry costs embraced in the work done, runs to around \$90,000. Of this amount, the fee to Kennedy is \$50,000, plus \$5,000 ex-penses. This was authorized by the poard, and accepted by Kennedy

Since then, with stockholders demanding issuance of the report, ap-parently on the ground that a sub-stantial amount of Par's money had statistical unionar of Par's money had been spent in getting it. Kennedy has accepted the 'ge and Par hay degided to 'let any 'fischender have the relaport, 'fit summarized torm, if wanting 'it.' 'In its summary, Par has taken'-'out' about tour pages of the original rejort', 'which deals with contracts, their figures, etc., and has mo' special relation to the general gist' of the Kennedy findings. Par is not 'mailing the report, as prepared, to 'all' stockholders. It will do so only when a stockholder makes request for a copy.

Besides the \$55,000 to Kennedy and \$24,000 to his aides, the rest is for other expenses.

### Fox-Wisconsin Chain's Shakeup in Personnel

Milwaukee, July 21.

A shake-up in the management of the Fox-Wisconsin chain has been announced by Harold J. Fitzgerald,

L. Roy Pierce has been named supervisor of all Milwaukee house and Henry Tolette, his assistant and Henry Tolette, his assistant. Charles. Lowelberg, now manager of the Fox nabes in Milwaukee, succeeding Stan Méyer, who has gone to join his father, Fred, at Universal in Hollywood. William Geehan is the new state supervisor for the chain, with Kack LeVois as assistant, John Bergant, formerly of Universal has been named hooker sucversal, has been named booker, suc-ceeding Bert Pirosch, who has gone west with Meyer.

### Comerford's P.A., After Illness, for WB Shindig

Aumers, 10r. WB Saindig
Scianton, July 21.
Major Albert Warner during a
visit here last week announced that
the premiere WB's 'Stage Struck' in
which Jeanne Madden, 18-year-old
Scranton girl, is featured, will be
staged here Aug. 22. Dick Powell
and Joan Blondell are the stars.
Miss Madden was east in the production a few weeks after she arrived in Hollywood early in 'the
year.
Major Warner, with S. Change

wear. Major Warner, with S. Charles Einfield, A. W. Smith, and other representatives of Warners, spent two days here in conference with M. E. Comerford and Frank C. Walker, general manager of the Comerford chain. A luncheon in honor of the visitors was marked by Comerford's first-public appearance since he was stricken ill in Washington more than a year ago.

### L. A. to N. Y.

Kelcey Allen. Joe E. Brown. Frank Capra. Mary Carlisle.
John D. Clark.
Bob Collier.
Richard Cromwell. Marion Davies. Edward Ellis. Roger Ferri. Bill Gearny. Bob Gillh Stanley Holt. Eleanor Hunt Josephine Hutchinson.
Tom Kirby.
Alex Krisel.
M. C. Levee.
Charles Morrison. Dailey Paskman, Sol A. Rosenblatt James E. Sauter. Taft Schreiber. Pat Van Cleve, Al Wilkie. Alex Yokel

### N. Y. to L. A.

Joseph Bernhard, Russell Birdwell, George H. Coxe, James Connolly, James Cont Ted Curtis Jeanne Dan Doris Dudley. Irene Dunne. Ed Finney. Mack Gordon. Edward Heyman, Patsy Kelly, Ella Logan, Rex O'Malley, F. R. Neal Gregory Ratoff. Harry Revel: Clifford Sanforth. Leonore Ulric. Major Albert Warner.

### Amus. Group Hits Some Early High Spots. But Fails to Advance on Week

By MIKE WEAR
Late buoyancy in individual sec-tions enabled the stock market to close higher yesterday (Tues.). This pushed up several amusements but bulk of these gains were of minor nature. Warner Bros. pfd. climbed 2 points to 55, near former higher, while General Electric rose to a new 1936 peak at 42½. Other fair gains were made by Consolidated Film pfd., Loew common, Pathe Film and Universal common.

Universal common.

Weakness continued in Paramount group, with the first preferred off more than a point to 68½. Universal pfd. declined nearly a point to

sal pfd. declined nearly e p. 99.

Most amusement bonds were lower, RKO 6s being heaviest loser with a dip of 3 points to 73.

Although seven new 1936 highs were registered and the Amusement Group established a new peak for the year, as measured by the averages, the closing level of most amusement stocks last week was virgually (Continued on page 22) edge (Continued on page 23).

### Yesterday's Prices

### RAYNOR'S ST. L. POST

St. Louis, July 21. St. Louis, July 21.
William Raynor, former division
manager for RKO in Boston, comes
here this week as manager of the
Fox.

Harry Greenman, handling this house, becomes district supervisor of neighborhood theatres of the St. Louis Amuse. Co.

### Inside Stuff—Pictures

Edward M. Dayis, stockbroker of Philadelphia and New York, who lives at Milford, Del; in the southern end of the state, was in Hollywood this week with an ofter of land and other considerations to move studios to Milford.

MILIOTO.

Davis is a former close aide of the late Alfred I. duPont, a power in Delaware and Florida, who was reported interested in pictures. Davis is quoted as saying he has agreed to raise \$700,000 for a campaign to bring pictures to Delaware.

pictures to Delaware.

Delaware was mentioned during the profests over California taxes, Large number of corporations in other fields are moving here currently because of the Delaware legislative setup. Including texation, which in turn is due to the dufforth presence.

Producers of To Mary, With Love, Warner Baxter-Myrna Loy starrer, employ newspaper headlines and chart of falling stock values to denote transition of time in this film. Film covers the period between 1926 to 1936, with this method of illustration used to depict major portion, of elapsing years. Headlines first show political and business leaders being quoted as to business being better, and then there is a close-up of thart line taken gamother dip. Handles transition of time vividity with minimum of

Not expected that there will be any additions to the board of directors of Paramount in the immediate future, although a logical candidate following the last election is Austin C. Keungh. "Another at some later date is Y. Prank Frieman, v.p. of Par in charge of theatre operations. The board now numbers 16. In addition to being y.p., Keough is secretary and legal head of the company, with Par 17 years.

Somer or later Pultizer prize plays find their way to the screen. Of the 17 breveted to date hine have been filmed. In addition to 'Graig's Wife,' now in prodiction at Columbia, others are 'Men in White.' The Green Pastures,' Street Scene,' Strange Interlude,' They Knew, What They Wanted, 'Anna Christie,' 'Jacobound,' and 'Miss Lulu Bett.' Paramount has 'The Old Maid' on fall production schedule.

Judge Michael A. Musmanno of the Court of Common Pleas, Allegheny County, Pa., who made the newspapers through going back to college Harvard Summer School to study abnormal psychology and criminology, is the same Dr. Musmaino whose original tory was made into a Warney Bros. picture. Black Fully (Muni), saga of the Pennay coal mining best.

The Paramount distribution department has always held a soft spot for the Balabans, or Mr. Barney as they call the new president. At times when things were going bad in Par and the company was driving for income, Balaban & Katz always helped come to the rescue, granting higher rentals on picture product and giving all possible playing time.

Various Paramount producers have reneged on 'National Velvet,' which cost the studio around \$50,000 a year ago. Leo McCarey, to whom Enid Ragnold novel was first offered for production, politely sidestepped, and since then no one has held out a hand for the heavy story overhead pice ture will have to absorb.

Figuring that with 1,500 seats in house they'll get around \$7,000 as \$5.50 opening. Warners clamped down on deadhead ducats and relea only 60 pair for preem of 'Anthony Adverse' at Carthay Cirgle; is Angeles. For opening of 'The Great Ziegfeld', house nut out 150 pair,

Former press agent and copyboy, now seribbling for his coin, sold an orig to a major studio on the Coast for \$10,000. When, the studio received written explanation of his idea—it was that boy marries girl in order to cut down his income data.

Jo Swerling, who left Columbia after five years as a writer and building his weekly stipend up from \$300 to \$1,750 during that period, got another jump of \$750 a week to \$2,500 when he signed his contract with Metro. He is attached to the Irving Thalberg unit on a seven-year optional deal.

John Boles has been awarded a gold medal and 25 poinds sterling for is performance in 'Back Street' by the Swodi Society of London. Re-gious organization selects meritorious achievement in pictures every five

Before returning from Hollywood, Daniel Frohman appeared before the Screen Actors' Guild board of directors and outlined plans for han-tling the Actors' Fund of America from that end. Board took them, under advisement.

Metro has scouts in New York and London searching for Irish with the genuine brogue for 'Parnell.' Radio has the Abbey Play for 'The Plough and the Stars.' Twelve actors are needed for the Gable-Joan Crawford film at MG.

Metro pulled a Katharine Cornell at the Coast press preview of and Juliot by not permitting anyone to be admitted to the theat the picture started.

### MELBERT BANKRUPTCY

Involuntary Petition—'Zombie' Pic-ture Much Involved

An involuntary petition in bank ruptcy was filed yesterday (Tuesday) in U. S. District Court by the Amuse ment Securities Corp., through its president, Samuel S. Krellberg, against Melbert Pictures, Inc., on a claim of judgment for \$10,878 recently awarded AMC by the N. Y. supreme court in connection with Melbert's and Academy Picture Corp.'s Zombie's film. The peti-tion not only lists the amount of the judgment but also any profits grossed from the exhibition of the

grossed from the exhibition of the picture until it was enjoined.
Krelberg's battle against Melbert and cackeny occupied the courts for several months. Amusement Securities claimed exclusive right to the word 'zombie' and brought action to enjoin the rival company from susing it in the film title, 'Revolt of the Zombies'. It won its case along with the judgment for which it is now asking, a bankruptcy petition for Melbert.

Zombie' title had been changed to 'Revolt of the Demons.'

### SHERMAN RESIGNS PAR, READYING DEFENSE

Harry Sherman, who has been connected with Paramount as theaten operator at Sloux Palls. S. D., has resigned and is in New York preparing to defend an indictment recently brought him charging misappropriation of \$15.0916 of N. Y. Operators, Local 306, during his term a president. Hyman Bushel will be Sherman's counsel. Sherman has been in Dakota for Par for about two years, following his resignation as president of 306.

his resignation as president of 306. Prior to that he had been in charge of all labor matters for the entire

### Rep. Starts Trio

Hollywood, July 21.
Trio of pictures slated to start at Republic tomorrow (Wed.) giving outfit quartet in production for new record since concern was formed

year ago.

New ones are The Three Mesquiteers, with Rex Taylor directing;
Bulldog Edition, to be directed by
Charles Lamont; and Sitting on the
Moon, with no handler yet assigned.

# LIST HOLDINGS IN 12 PIX COS.

### St. Louis Diocese to Inaugurate Own Pic List on Pope's Encyclical THE STOCK SETUP

A board of censors for motion pictures will be appointed in St. Louis accordance with sentiment ex pressed by Pope Pius XI in recent encyclical letter urging continuance and amplification of campaign of Legion of Decency against improper films, it was announced by Archbishop John J. Glennon. Board will be incorporated in diocesan organization and will be designed to promote activities of legion and sustain decency and morality in films.

Members of board, which will include laymen, will not attempt to censor films here in first instance, but will supplement work of National Legion of Decency, which has ional Legion of Decency, which has headquarters in New York and issue weeltly lists of films which are hot approved as well as some which may be approved for adults. Archibishop Glennom said local float will guard against films which might be deleted in accordance with embesship demands in some places and show in their entirety at others. While no definite program for St. Louis board has been formulated he archibishop stated its activities probably will cover suggestive motion pictures advertising text and illustration. ably will cover suggestive motion picture advertising text and illus-trations.

frations.

Relicion of Decency campaign was Relicion of Decency campaign was Relicion of Decency campaign was Relicion of the Relicion of Legion. Five months ago committee announced way to obtain 'a wholesome streen' was not through legislation, but by force of public opinion.

### COMMITTEES WORKING ON TOCC-ITOA MERGER

Actual work of bringing together the Theatre Owners'. Chamber of Commerce and the Independent Theatre Owners' Chamber of Commerce and the Independent Theatre Owners' Association is now in the hands of two committees representing each association as a result of action taken last: Wednesday (15) at joint gathering made up of some 60 exhibitor members in the two organizations, It was announced at the contab that definite decision to merge the TOCC and ITOA had been made, only the plan of organization, selection of a title for new unit, and selection of officials having yet to be consummated.

Harry Brandt, head of the ITOA, which was the meeting that Charles O'Reilly at the meeting that Charles O'Reilly at the meeting that Charles O'Reilly and the selection of the press of his business interests. O'Reilly, however, consented to serve on the new board of directors but not as an official. He left for Texas shortly after the meeting adjourned.

The TOCC committee consists of

journed.
The TOCC committee consists of Edward Rugoff, chairman; Irving Lesser, Harry Schiffman, Charles Steiner and Louis Geller. The committee to represent ITOA in organitiee to represent ITOA in organization parleys comprises Bernard Salar, chairman; John Benas, Arthur Rept, Louis Schiffman and Maurice L. Fleischman.

Morris Halpern's Korda Pact
Morris Halpern, publicity chief
under Monroe Greenthal, director of
advertising and publicity, at United
Artists' home office, has resigned, to
go with Alexander Korda, U.A. produter, of London, as U.S. pub rep.
He 'sails for London, tomorrow (Thurs.), probably returning to
America in about a month.

### Cincy's Big Pix at RKO

Cincinnati, July 21. The RKO Shubert will reopen Aug. 14 for indef second run of The Great Ziegfeld' (MG) on a grind at 40c-60c scale. RKO pop prices here are 35c-42c. Pic had its roadshow premiere locally at Capitol for two weeks. Following 'Ziegfeld' the theatre will continue the 40c-60c gate for initial showings of 'Anthony Adverse' (WB) and 'Romeo and Juliet

its regular vaude-film season, having that field to itself for Cincy.

### U.S. PIX FIRM ON **CUBAN CENSOR SITUATION**

Despite the order of Cuba's sec retary of interior, which eliminates payment of any fee for censoring of American films by the Cuban censorship board in New York city, there appeared small chance the first of this week that U. S. picture companies would deviate from their attitude of ignoring this board. seems likely that American distribu-

titude of ignoring this board. It seems likely that American distributors will make no move until the U.S. state department receives an answer from the Cuban government on its protest against setting up this Cuban board in this country.

Protest from producer-distributor companies, handled through the Hays office, has been received by government officials in Havana as transmitted by the U.S. It is considered probable that some answer may be forthcoming later this week or next. The protest from American companies was based on the contention that the establishment of a Cuban censorship board in N. Y. was opposed to trade pasts in effect between Cuba and United Producing distributing officials is that they have no desire to have a foreign country set up a censorship board in the U. S. to handle pictures designed for exhibition in that foreign land. They have held that if Cuba is permitted to do this, other nations may follow, feeling being that permitting Cuba to operate a board here would establish a precedent.

### INFANTILE SCARE K.O.'S ALA.-TENN.-MISS. BIZ

Birmingham, July 21. One of the most severe setbacks show business in Alabama, Tennes-see and Mississippi has had in many see and Mississippi has had in many years is being experienced as a result of the wave of infantile paralysis which has swept through the three states and is still serious. After it was believed the epidemic was dying out nine new cases were reported in Alabama to increase the worries of theatre managers and health authorities.

Show business has been at a stand-still in northern Alabama with theatres, swimming pools, ball parks, dance halls and other places suffering from lack of attendance. State officials have urged the public

officials have urged the public not to attend public gatherings, and with the larger percentage of the population stirred up the officials have not had to do too much pleading to get results.

Chase Owns Most of 20th Fox—Jack Warner Tops in WB — Warfield Tops Loew's Common Holders -Meehan in K-A-O, and Cochrane in U

### ONLY PAR MISSING

Washington, July 21, Revealing high degree of concen trated ownership, Securities & Exchange Commission Friday (17) made public detailed tabulation of stock holdings by officers and directors of 12 film corporations. Dope was obtained in a 194-page official summary of 19,959 reports covering investments of 15,277 persons.

With only Paramount Pictures missing the S. E. C. document threw additional light on who owns what in the major film corporations, showing heavy investments by Neu York financiers as well as tight con-trol by a handful of Hollywood mo-

trol by a handful of Hollywood moguls. Several minor companies also
were ircluded.
Although reorganization of 'Paramount Pictures has long since been
completed and corporation is out of
the hands of the Federal Court, the
company still is enjoying immunity
from the Securities act and
to the a significance with the syste
to the a significance with the syste from the Securities act and has yet to file a single report with the Federal Securities & Exchange Commission. Inquiry brought reply. from S. E. C. that the film corporation has no equity, securities liked as a national exchange since exemption, was granted when the Commish went into operation on the ground the courts were exercising jurisdiction over Par affairs. No indication at S. E. C. how long Par will continue to occupy this position.

Based on conditions at the close of 1935, the bulky report contains these outstanding features:

1. Chase National Bank has largest single investment in 20th Century.

single investment in 20th Century Fox.

2. Jack Warner owns larger pro-

2. Jack Warner owns larger proportion of Warner Bros. common than either of his two brothers.
 3. David Warfied is biggest of 12 common owners in Loew's.
 4. Michael J. Meehan, nationally known market operator, is the only. Keith-Albee-Orpheum investor owning more than 10% of the company's ducats.

ing more than 10% of the company's ducats,
5. Robert H. Cochrane, now president, is bliggest common stock owner in Universal, although Carl Laemmle controlled most voting trust certificates before the transfer of ownership this spring.
Throwing no light on common ownership, S. E. C. revealed that Charles A. McCulloch cf. Chicago, with 3,000 preferred shares, is biggest single stock-owning Crector or officer of Balabam & Katz, Paramount subsidiary and Chicago chain exhibitor. Barney Balaban, new mount subsidiary and Chleago chain exhibitor. Barney Balaban, new head of Paramount, is down for only 105 preferred while Elmer C. Upton, director, is credited with 17. No equity holdings reported by John Balaban, Austin C. Keough, George J. Schaefer, W. B. Cokell, Y. Frank Freeman, Walter Immerman, Leon D. Netter, or other B&K officers and directors.

Columbia

By virtue of their trusteeships,
Harry and Jack Cohn account for
all but a microscopic part of Columbia Pictures stock, while five officers
and directors have no financial interest in the corporation.
The common is spilit as follows:
late Nathan Burkan, 37; Harry
Cohn, 1,528; Jack Cohn, 481. Of the
92,000 trust certificates, Jack Cohn
holds 32,944 and Harry owns 69.238. In addition, Jack has 55 shares of
convertible preferred tucked away,
Nor holdings reported for Leo
Blancke, S. H. Bornstein, Jack
Blancke, S. H. Bornstein, Jack No holdings reported for Leo Blancke, S. H. Bornstein, Jack

### S.E.C. DISCLOSES Steuer's \$100,000 Legal Bill Biggest Claim in Knickerbocker Th. Bkptcy

Kerner, A. Schneider or Charles Schwartz.

### Consolidated

Bulk of Consolidated Film Industries stock is in the portfolio of Herbert J. Yates, firm prexy, with Herbert J. Yates, firm prexy, with three other investors accounting for the balance of the common. Setay Corp., Yates holding company, downfor 155,673 shares, with Edmund C. Dearstyne of Albany having 1,000; Walter P, Stevens of Scranton, 406; Martin Taylor of N. Y., 9,000. In his own name Yates reported no equity investment, as did: his on and five other officers and directors.

The biggest preferred owner also is Setay Co., which controlled: 2,098 of these tickets. Walter Stevens has 500 and Edmund Dearstyne 600. No interests were shown for Wal-

of these tickets. Walter Stevens has 500 and Edmund Dearstyne 600. No interests were shown for Wallace F. Ferris, who resigned as an officer a year ago; Ben Goetz, of Los Angeles; Meyer Y. Lavenstein, R. I. Poucher, or W. W. Vincent, of New York, other directors, G. T. E.

Only one of eight committee members controlling bankrupt General Theattes Equipment is shown to have a financial interest in this one-time. Fox subsidiary—Seton Porter, of N. Y., 21,500 certificates for 1940 debentures. Non-owning committeemen are Edward C. Delandid, Harry. S. Durand, Lloyd S. Glimour, Arthur W. Lossby and Ray Stephenson, of New York; Arthur Peck, of Philadelphia, and C. H. Poppenhusen, of Chiego.

Fourteen officers and directors of Keith-albeen, of Chiego.

Fourteen officers and directors of the Stephenson, of New York; Arthur W. Lossby and Stephenson, of New York; Arthur Peck, of Philadelphia, and C. H. Poppenhusen, of Chiego.

Fourteen officers and directors of Keith-albeen, accounting for 28,900 shares of convertible preferred, Malcolm Kinsberg and Leon Goldberg, each for 200 of the same variety. Disinterested crew comprised-Frank Altschul, Merlin H. Aylesworth, N. J. Blumberg, Donald K. David, Jay S. Burnberg, Donald K. David, Jay V. Blumberg, Donald K. David, Jay V. Burnberg, David M. P. Burnberg, David M. P. Burnberg, David M. P. Burnberg, Donald K. David, Jay V. Burnberg, David M. P. Burnberg, David M. P.

each for 200 of the same varlety, Disinterested erew comprised Frank Altschul, Merlin H. Aylesworth, N. J. Blumberg, Donald K. David, Jay. E. Eddy, Monroe Goldwater, I. E. Lambert, Paul M. Mazur, O. R. Mondahon, A. E. Reoch, Dad Gasnon-Berberg, Dan G. W. G. Mandahon, A. E. Reoch, Dad Gasnon-Brown and W. G. Van Schmus, Leew's Boston. Two individuals and the parent company are the only important convers of Leew's Boston Theatree Co. stock. The lion's share, 33,957, of the common is held by Loew's Inc., with John H. Devlin holding 206 and Victor J. Morris 503. Non-owning officers and directors are David Betrastein, David Blum, Leepold Friedman, Arthur M. Loew, David Et. Leew, Nicholas M. Schneig, and Edward A. Schiller, all Jiomesoffice execs.

office execs.

Loew's

Biggest common stockholder 'inLoew's is David Warfield, who accounts for 7,000 shares. J. Robert
Rubin has 2,200, Nick Schenck
2,817, William A. Prillips 2,000, and
Dave Bernstein 1,2600. When the May
100; Isidor Frey, 400; John R. Hazel,
100; David Loew. (through his holding company), 383; Charles C.
Moskowitz, 300; William A. Parker,
100; and E. A. Schiller, 500. Solebig holder of the cumulative preferred is Bob Rubin, whose holding
company has 350 of this issue. Arthur M. Loew was shown to have
no equity interest, as was Thomas
N. Perkins.

### Translu

N. Perkins.

Twelve officers and directors of Translux Daylight ficture. Screen for the control of Translux Daylight ficture. Screen for the control of the

Attorney Max D. Sleuer, listed with a claim for \$100,000, is the largest individual creditor vagainst the Knickerbocker. Theatres, Inc., easistie circuit, controlling 11 film houses, which lists liabilities of \$248,-100,000.

The Steuer claim, apparently, is the fee recently awarded the attorney by a referee in a post-suit action for Steuer's services in prosecuting arbitration proceedings on behalf of the Clinton and the Apollo theatres, on a lease fracture claim, against Keith-Albee-Orpheum in 1983.

An intration resulted in an award of only acoust \$42,000, damages for the Clinton and the Apollo. Steuer's bill to them, however, was greatly in excess of this amount. This was additional to the costs of arbitration, which covered a series of prolonged daily sessions over a period of weeks, The arbitration proceedings themselves may have stood the Clinton and the Apollo around \$15,000 or more.

Attorney Bruce Bromley of travaint, Declersforth, Swaine & Woodlings, in association with Major J. E. Lambert, then EAO general counsel. Background of Suls\*

It had been held that KAO had offered to settle the case with the Apollo and the Clinton and the Apollo around \$15,000 or more.

Attorney Bruce Bromley of travaint, Declersforth, Swaine & Woodlings, in association with Major J. E. Lambert, then EAO general counsel. Background of Suls\*

It had been held that KAO had offered to settle the case with the Apollo and the Clinton outside of court for a sum which was in excess of that which the theatres received from the arbitres for damages, but that the theatre people turned it down. Trade talk at the Apollo and the Clinton sund-the Apollo were eacquired-by KAO under lesses in the abortive expansion campaign by the RKO theatre circuit in the fall of 1934. Nearly, all of the theatres their acquisition drive. December of the samples of the apollo were eacquired by KAO under lesses in the abortive expansion campaign by the RKO theatre circuit in the fall of 1934. Nearly, all of the theatres their acquisition drive. December of

### DENY PRUDENCE CO.'S **\$886.708 PAR CLAIM**

Federal Judge Coxe denied the claim of the Prudence Co, against Paramount Publix for \$886,708 for defaulted leases on Par labs and studios on Long Island. Court field that new lease with Paramount Pic-tures entered into by Prudence last March automatically expunged the

At same time Judge Coxe barred Prudence from filing any further action against Paramount in relation to the labs or studios.

### IA for F. D. R.

Washington, July 21.
International Alliance of Theatri-International Alliance of Theatri-cal Stage Employees will back Pres-ident Roosevelt for reelection and join Labor's Non-Partisan League efforts to put over independent political tickets in numerous states this fall.

Announcement of I. A. enlistment was made Monday (20) by Maj. George-L. Berry, boss of what's left of the N. R. A., following receipt of resolution adonted at Kansas City

resolution adopted at Kansas City pledging 'united and wholehearted support' to the New Deal.

### Old Sol Burns Up L. A. Natives And Elks Alike; Temple, \$26,000, Tops: 'Tractors,' 10G, Slow Moving

Los Angeles, July 21.

(Best Exploitation: Chinese, State)
That heat wave took a healthy swing at the local pic houses, Though Elks convention at its height had around 50,000 attending from various parts of country and the state of the sta

house. Paramount having double bill, Three Cheers For Love and Early To Bed, helped loads by stage show, including Eddie Fesbody and ice ballet. Vaude largely responsible, for boosting trade to around, the 314,000 mark, which gives house bit of profile.

ro bed, helped loads by stage show, including. Eddle Peabody and lee bublet. Vaude largely responsible for boosting trade to around, the \$14,000 mark, which gives house bit of the following trade to around, the \$14,000 mark, which gives house bit of the following trade to a mineresting toward to the following trade to a mineresting combination for the Riddies, but beat third toward the following the follo

week, Bride Walks Out' (RKO) and 'Human Cargo' (U), dual, second and final week, fair at \$4,000.

Texamount (Partmar) 68,885: 30.

Texamount (Partmar) 760.

Cove (Par) and Early To Bed' (Par), dual, and stage show. Eddie Peabody and ice bellet are helping this one to keep above red mark, at \$15,000.

Stranger of the partmar of the partmar of the sep above red mark, at \$15,000.

Stranger of the partmar of the

week well special week even better than alculated with windlugs showing \$10,000.

Filmarie (Fox) (900: 40-55) - 100.

Last week (Fox) (900: 100.

Fox (Fox) (900: 100.

Fox (Fox) (900: 30-40-55) - 100.

Fo

### Fite Pic, 'Money' Getting Okay \$2,800 in Tacoma

Piling up more dollars the firs Piling up more dollars the first week than had been hoped for by its most ardent partisans, San Fran-cisco' busts into second great week at Music Box. Exploitation honors shared by Blue Mouse and Roxy's atmospheric jobby display, forests and stiffed wild animals gives punch to White Fang.

Estimates for This Week \*\*\*xsumates for I'hls Week
Blue Meuse (Hampick) (756; 2737.)—Hot Money (WB) and SteeleRisko fite pit. Getting big play,
fight film responsible, at \$2,800 pace.
Last week 'Sutter's Gold' (U) \$1,800,
slow.

### BRIDE GOOD \$10,000, BUFF.

Buffalo, July 21. (Best Exploitation: Centu the star role in the docal amusement picture. Continuance of heat wave means business only for the refrigerated houses.

picture. Continuance of heat wavemeans problems and you the refrigemeans and the second wavemeans and the second wavemeans and the second week
following the Buffalo and Rich
Girl' at the Hipp for a second week
following the Buffalo continues for,
substantial returns. Business its,
holding up consistently at both the
Century and Ladayete, latter's
more cooler installation.

Death at the Century got the heat
exploitation on account of the safety
angle. Tie-ups with mewspaper
safety campaigns and private screenings for the local safety council, police and traffic departments were
olvay.

Estimates for This Week

okay.

Estimates for This Week
Buffalo (Shea) (3,800; 30-40-50)—
Bride Walks Out (RKO). Good
summer fare, and rumning along to
nice takings. Around \$10,000 and to
live the state of the state of the state of the state
Girl' (20th) built up excellent ignoss,
despite adverse weather; well above
expectations for near \$14,000.

Hipp (Shea) (2,400; 25-40)—Poor
Little Rich Girl' (20th) (2d week).
Nice opening and looks like fine
\$3,000. Last week 'Crime of Dr.
Forber (20th) and Brides Arrealie
That' (11 Dr.), ns.6-boy ns.7 (200).

Public Benery's Wife (WB). Only
fair; maybe \$7,500. Last week 'San
Francisco' (MG), third week, showed
a swell \$9,200. Broke house summer record with over \$37,000 for
three weeks.

Century (Shea) (3,400; 25)—And

Contury (Shea) «3,400; 25)—(And Sudden Death' (Par). Looks all right, and is building for probably over \$5,000. Last week Dancing Lady' (Mo) and 'Call of Prairie (Par) best gross in weeks, hitting "Ladyete (Ind) (3,400; 25)—(Par Ladyete (Ind) (3,400; 25)—(Par Identification of the control of the control Struck a fast stride for opening; looks bester than \$7,000. Last week Date (Col.) and 'And The West (Col.) and 'And just over \$6,000.

### TRACTORS,' \$7,000, TOPS IN LOUISVILLE

Louisville, July 21. Louisville, July 21.

Farthworm Tractors at the Mary Anderson is outstanding film in town this week Looks good for about \$7,000. Poor Little Rich Girl' holds over for second frame at Rielto, and is aiming at \$6,000 total. Pair of revivals, 'State Fair' and There's Always Tomorrow 'snaring some attention at Strand, combo of Will Rogers and Janet Gaynor looking good for \$3,500.

Heat wave has lessened hereabouts.

Estimates for This Week Estimates for This Week
Lower's State (3,000; 15.25-40)—
Devil Doll' (MG) and 'We Went to
College' (MG), dual. Average take
here current week at \$4,800. Last
week: revival combo 'Dinner at 3'
(MG) and 'Men in White' (MG) got
satisfactory \$5,000. renumo (3,000: 1525-40)—POP Little Rich Cirl' (20th-Fox) and 'Bunker Bean' (20th-Fox), dual. Hitting fine \$6,000 stride. Last
week same combo supprised in face
of high temperatures; got \$10,000, big.

big. Strand (Fourth Avenue) (1,500; 15-25-40)—State Fair (20th-Fox) and

### Vande Hypoing Chi Biz; Bride, Timberg, Moore, \$25,000; 'Ames,' Armstrong, 18G; 'Spendthrift,' N.S.G.

There's Always Tomorrow' (U), dual. Return of the Will Rogers' opus getting considerable interest. Will do okay \$3,900. Last week: Spendthrift (Par) and Return of Sophie Lang (Par), dual, did much better than expected, \$3,600, profitable.

better than expected, \$3,000, proua-able.

Mary Andersen (Libson) (1,000; 15:25-40) - Earthworn Tractors' (WBL), Joe E. Brown always big favorite at finis-house, Getting strong-play from kids, and will do best biz in town currently at \$7,000. Looks headed for holdover. Last week White Angel (WBP), second week; wound up-on profit side with \*33300.

week winter in with security (2300).

Scattacky (Switow) (900; 15-25)—

Scattacky (Switow) (900; 15-25)—

Scattacky (Switow) (900; 15-25)—

Scattacky (Col), dual. Will wind up with around \$1,200 fine. Last week "Special Investigator" (EKO) and Denit Camble with Love (Col) (GRO) and Denit Camble with Love (Col) (GRO) and Denit Camble with Love (Col) (GRO) and "Big Brown Eyes" (Far), dual, got around \$900, good.

Alsamo (Ind) (900; 15)—"Private Worlds' (Par) and "He Was Her Man' (WB), dual, splitting with 30-10ay Princess (Par), and Big Shaker down (FR), dual. Wothing to shout week Bureau of Missing Persons' (FN) and Convention City' (FN), dual, splitting with Love in Bloom (Par)- and 'To the Last Man' (Par), dual, splitting with-Love in Bloom (Par)- and 'To the Last Man' (Par), dual, splitting with-Love in Bloom (Par)- and 'To the Last Man' (Par), dual, couldn't boost take over \$700, light.

### SHIRLEY OPENS ST.L. FOX'S 3D BALCONY

(Best Exploitation: Ambassador) Air-conditioned deluxers enjoying

nice b.o. biz and 5,000 seater Fox, for first time in moons, is utilizing its

first time in moons, is utilizing its third balcony for crowds that are attending Proor Little RIM. Girl' and Lower Lowe

run. Horman, late of WB or-ganization here, and now associated with F&M, gets the palm and stars for best exploitation efforts for White Angel.

Estimates for This Week

Estimates for This Week
Fox (F&M) (5,038; 25:35-55)—
Poor Little Rich Girl' (20th) and
White Fang' (20th). Indicates a
socko \$10,000 run. Last week Earthworm Tractors' (WB) and High Tenund flushed high tenand flushed high tenand flushed with well \$15,000
Ambassado vith well \$15,000
Ambassado (F&M) (3016;25-35-55-5)
—White Angel' (FN). Aided by nice
exploitation campaign and good reviews from crix will make \$15,000
One Night' (Col) and Epradwey Bill'
(Col) collected \$8,500 for satisfactory
bitz for this one.

One Night! (Col) and some control (Col) collected \$8,500 for satisfactory biz for this one. (Or) collected \$8,500 for Statisfactory biz for this one. (Orpheum (F&M) (1,960; 25-35-55) Grapheum (F&M) (1,960; 25-35-55) Grapheum (Fala Lady (Par) \$4,500, fair, Lady (Par) \$4,5

### PORTLAND GOES FOR TEMPLE, DUAL, \$7,500

Portland, Ore., July 21. Portland, Ore., July 21.

(Best Exploitation: Bdwy, Par)

Toor Little Rich Girl' at the Evergreen Paramount is this week's big
winner. It rated an extra bunch of
bally and easily strong enough to
hold. Dualed with 'Return of Sophie
Lang.'

Only other new pic in the money
class is 'Rarthworm 'Tractors' at
Parker's Broadway, well exploited
on the comedy angle.

Estimates for This Week

Broadway (Parker) (2,000; 25-40)

Broadway (Parker) (2,000, 25-40)
—Earthworm Tractors' (FN) and
Murder by Aristorat' (EN), dual
Combo keeping this house above
average chiefly on the Joe Brown

Chicago, July 21 (Best Exploitation: State-Lake)

tors: Exploitation: State-Lake)
-Business currently good at majority of the houses, especially at the
two pop-priced vaudifumers, Oriental
and State-Lake. Both packing 'em in
show after show. Oriental has Louis
Armstrong's colored unit and, pulling more than 25% colored patronage, it looks to its biggest gross in
many, many weeks.

ning more than 2xy colored pattorning more than 2xy colored pattorning. The pattorning of the pattorning of the pattorning of the pattorning of the State-Lake, around the corner, sees to Paris with a house unit tagged Co la la Paree.

The Chicago is having a tough time of it this week, with the picture, "Spendthrift" (Par) showing absolutely no box office. Milton Berle, on stage, is under the handicap of a holdover. On the other hand, exhibiting the patterning of the patterni

Estimates for This Week
Apolio (B&K) (1,200, 25-35-55)
Devil Doll' (MG), Eletime got good
a good 48,500, Lact tune got good
a good 48,500, Lact tune ("Counter-feit" (Coll), in second session, got
fairish 33,800.
Thicago (B&K) (3,900, 35-55-75)
Spendhrift (Par) and stage show.
Mitton Berle, holdover on stage, is
theative's only hid for paironage currently. Picture not drawing at all
323,000. Lact week "Public Enemy's
Wife' (WB) and Berle just-fair at
\$30,200.

30,200.

Garriek (B&K) (900; 25:35:55)—
Pappy' (Par). Third week in loop for W. C. Fields, who suddenly became box office. Around \$\$4000 currently, fair enough for third week. Last week White Angel (WFB) financial (White Angel (WFB) A

\$4,200, okey.

"Oriental (B&K) (5,200, 25-35-40)—
Mrs. Ames (Ear) and Louis Armstrong's unit on stage Unit is dolog the Committee of the Com

and the \$8,900 in second week on the main stem.

State-Lake (Jones) (2,700; 25-35-40) "Special Investigator (RKO) and 'Oo la la Faree' unit on stage. Getting \$14900, plenty of mazuma stage show, got \$11,200, fair.

'United \*Artists (B&K-UA) (1,700; 25-35-45-85). "San Francisco" (MG) (4th week). Biggeet grind run picture since 'Mutiny'. Huge winner will hold up to better thum \$11,000 week, its third.

pic for good \$5,000. Last week Dancing Lady" (MG) and Big House" (MG) closed surprisingly good second stanza at \$3,000. First week great \$6,300. United Artists (Parker) (1,000; 25-40)—San Francisco" (MG). Fourth week and good enough to hold longer; will get great \$4,500. First three weeks ran up terrific \$21,000 total.

Three weeks ran up terrific-\$21,000 total animum (Evergreen) (3,000; 25-40)—Poor Little Rich Girl' (Fox) and 'Return of Sophie Lang' (Par), dual, Strong stuff and will click in a big way for great \$7,500. Last week, 'Barly to Bed' (Par) and 'Forgotten Faues' (Par), got poor \$4,000.

Outpleaun (Hamrick Evergreen' (Fox) and 'Little Miss. Nobody' (Fox) and 'Little Miss. Nobody' (Fox) dual. Third week doing fair \$4,000. with first getting strong play, at \$6,800. with first getting strong play, at \$6,800.

\$4,500, with first getting strong play-at \$6,800. (Earler-Evergreen) (1.-104,74ii) (Dordalley of the Mounted (Fox) and Times Square Playboy' (WB), dual, also Steele-Risko fight pic. Fat program for this house doing only average \$2,000. Last week, Loathernecks Hove (JMG), his inse \$2,500.

### Pasteur London Surprise Seck. \$13,000, 4th Wk.; 'Fury' Big \$52,000 2 Wks.; Showboat' Fair 14G, 5th Wk.

What with the Royal Air Force
Aggeant at Hendon, Test Match at
Lords, Wimbledon Tennis Matches,

Wimbledon Tennis Matches, the Aldershot Tattoo (just termin ated), polo playing at Farlingham ated), polo playing at Hurlingham nightly dog racing in London and the provinces coupled with ideal summery conditions, pictures in the West-End and most suburban spots are in for a very lean time. Only yay of hope is that things always begin to boom here early in August, regardless of weather. This is probably due to most holiday makers returning around that time, and vis-

tors being more plentiful.

But, as usual, a really good picture ran still beat all opposing factors can still beat all opposing factors. Instance is Story of Louis Pasteur' of the New Gallery. Came into the flouse without, any pre-boom, the foothy one having any faith in it being Arthur Jarratt, Gaumont-British booker. Was intended for three weeks, is now in its fourth and still doing big. It's one of the season's smaskes, with grosses practically even for the month, and looks good for another three to four weeks.

even for the month, and looks good for another three to four weeks.

Another such is Fury, at Metro's Empire. Was not intended for more than one week but, despite heat and other hindrances, grossed enough to warrant a holdover.

Remainder of West-End output, the control of Show Boad at the control of the such than the such that the such

the Leucester Square, is nothing to the Leucester Square, is nothing to the West-End, which rely mainly on continental product. The Curzon, swanky. Mayfair house, is hawging to report to American picture, and the state of the Leucester State of the Leucester Square of t skirts of London, is reviving sor the continental successes:

### Estimates

Estimates

Academy (21 55 to the £)

Cartina—Case Against Mrs. Ames.

(Far). Operate to fair business, deceded to the total far academy (21 55 to the £)

Cartina—Case Against Mrs. Ames.

(Far). Looks good for four weeks, with nothing set to follow.

Carrena—Phantom Gondoles.

Carrena—Gondoles.

Carrena—G

sin. Suicide Club. (MGA), released in America as 'Trouble for Two,' replacing.

Teleasets Sease—'Show Boat' (U).

Teleasets Somewhat disappointing. Somewhat disappointing. The somewhat disappointing. The somewhat disappointing the somewh

Recal—Lady Consents' Radio).
Doing, fairly and will touch about 342.500. House is benefitting somewhat from Marble Arch Pavillon's lengthy stay of 'Modern Times.'
These—Secret. Interlude (20th. Will touch \$15,000 in its first week will touch \$15,000 in its first week and the stay of the stay o

### 'PASTURES,' \$8,400

Indianapolis, July 21 (Best Exploitation: Circle)
With other houses stunted by lack of product, 'Green Pastures' is har vesting the shekels at the Circle. Take for the week looks swell \$8;-400, which is a welcome transfusion for recent aenemic weeks. 'Crime of Dr. Forbes' and vaude at Lyric

of Dr. Forbes' and vaude at Lyric well in the black at \$7,100 pace, and revival of. State Fair' at Apollo is proving popular, and should tally Circle cops. exploitation honors. All three dailes gave plenty of reader and art space to Pastures, statung three weeks in advance, and critics went into raves. Music and block statings three weeks and the statement of t

Estimates for This Week

Apollo (Fourth Ave.) (1,100; 25-40)

— State Fair' (Fox). Revival promises satisfactory \$4,800. Last week

Public Enemy's Wife' (WB), \$2,400

ises satisfactory \$4,800. Last week 'Public Enemy's Wife' (WB), \$2,400, weak.'

'Chebe (Monarch) (2,800; 25-40)...

'Respectively (Monarch) (RKO), dual, and 'Let's Sing Again' (RKO), dual, finished with fair \$3,200...

'Devil Doll' (MG) and 'We Went to College' (MG), dual. Fair at \$5,-100, with 'Doll' given all the space in ads, but 'College' helping, equally on the pull. Last week 'Big House' (MG), and 'Dancing Lady' (MG), restrong pace after opening to finish with socko \$3,600. The college (1,900) (25-33-40)...

'Chime of Dr. Forbes' (20th-Fox) and vaude Lagging a triffe in fourth fair \$7,100 in sight. Lagreeck Whole (1,900) (2,

### TEMPLE SMASH IN DENVER. \$14,000

Denver, July 21. (Best Exploitation: Denham)

'San Francisco." dualed Three Godfathers, still sailing under full steam and films may stay a fourth week. Only pix to ever stay three weeks in same house in this

'Poor Little Rich Girl' is headed for riches at the Denver, where the hold-out Sunday was steady from 12:15 to

out Sunday was steady from 12:15 to 4:30, and that's about a record for the place. And Saturday was on a par if not a little better. Denham gets the top for exploita-tion again, what with a \$2,200 bank night—biggest on record—and an-other for \$300. Seven houses, of which only the Denham is first-run, are in on this.

### Estimates for This Week

are in on this.

Rstimates for This Week

Ataddin (Rhiffman): (1,500; 25-4050)—White Angel (WB). Following
a week at the Denver, Kay Francis
pic is delivering good \$3,000 here.
Last week, 'Secret Agent' (GB),
mapped up towards and of week and
rated an additional four days at the
\$3,000, good Take at Aladdin was
\$3,000, good Take at Aladdin was
\$3,000, good Take at Aladdin, and
Ernadway (Huffman) (1,500; 2510)—'Secret Agent' (GB), 4 days, following a week at the Aladdin, and
Ertheating Father' (20th-Fox) and
High Tension' (WB), three days.
Sins of Man' (20th-Fox), four days.
Sins of Man' (20th-Fox), four days.
Sins of Man' (20th-Fox), four days,
following a week at the Denver,
and 'It's Love Again' (GB), three
days, following a week at the Denver,
got \$15.00, fair', (SD), 20-25)—
Center (Alian') Society' (Mas) and
tagental and the drawing, with okay
\$3,000 in sight. Last week, 'Girl from
Mandalay' (Rep) and stage show,
got \$2.200, fight. Last week, 'Girl from
Mandalay' (Rep) and stage show,
got \$2.200, fight. Last week, 'Girl Fox)
Delivering Gheek, 5500, Last week,
'Spendthrift' (Par), closed with nice
\$3.500.

Denver (Huffman) '2,501; 25-35-50)

Proor Little Rich Girl' (20th-Fox).

\$3.500. Denver (Huffman) (2.500; 25-35-50) —'Poor Little Rich Girl' (20th-Fox). Flocking in droves to see Temple

and a colossal \$14,000 is indicated.
Last weeks The White Angel' (FN),
5,500 med (RKO), (2500; 25.35-40)
—San Francisco' (MG) and Three
Godrathers' (MG) (3d wk.), These
are first films to last three weeks at
Orpheum and doing tremendous biz,
considering at \$3,500. Last week,
same pix in second week, got \$3,000,
very big.
very big.
The Color of the Color

### RICH GIRL' IS RICH IN CINCY AT \$15,000

Cincinnati, July 21. Exhibs favored by break in burg's all-time record swelter stretch. For recorded in three figures and genera trade wilted. Air-conditioning spelled a brighter story for theatres, natives ducking in cooled cinemas for relief more so than for entertainment. With thermometer drop there was an immediate b.o. rise; regular fans deserting sticky clothes, pools and baths for a return to the first-run sorton.

sector.

Currently Poor Little Rich Girl' is hagging the most marbles with a \$15,000 pull for the Palace. Fourth estaters showered sweetheart art and type spreads on the Shirley Temple picture.

Palace (RKO) (2,690; 35-42)—'Poor Little Rich Girl' (20th). Temple naturaling for \$15,000, big. Last week 'We Went to College' (MG), \$8,000,

tame:
Albee (RKO) (3,300; 35-42)—
'Spendthrift' (Par). Henry Fonda
dwarfing title, fair \$9,000 in sight.
Last week 'Bride Walks Out' (RKO),
\$125,000 good.

obvaring title, fair Samu in Contract of the C

Lyrie (RKD) (1,400; 30-42)—300-46en Death' (Par), Slow at \$3,500.
Last week 'Gentle Julia' (201h), \$4,500, all right), (1,200; \$2,40)—Bride Walks Out (BKCO), Moved over from Albee for second week, \$2,500, okay, considering unchilled house. Last week Rainy Afternoor' (UA), second run, \$1,700, dismally (BCP), \$1,000, \$

### Infantile Epidemic K.O.'s B'ham; 'Deeds' a 6th Wk.

Birmingham, July 21. Despite one of the worst epidemics of infantile paralysis the state has ever known, "Mr. Deeds holds a sixth week. After playing the Empire and Galax for five weeks the picture was shunted down to the Capitol, second-run grind of the Acme theattes, for the sixth week.

Capiton, seconderlan grind to the Acame theattes, for the sixth week.

Alabama (Wilby-Kincey) (2,800; 30-35-40)—"These Three' (UA. With a control of the sixth week.

Alabama (Wilby-Kincey) (1,000; 25-30) and the sixth sixt

week 'Bride Walks' (RKO) \$3,000, moderate.
Strand (Wilby-Kincey) (800; 25)—
'Arizona Raiders' (Par). Horse opera good for around \$1,400. light. Last \$9,1600. fair.
Empire (Acme) (1,100; 25)—"It's Love Again (GB). Moderately good \$2,200. Last week 'Schmeling-Louis and 'Florida Special (Par) \$3,700.
Galax (Acme) (600; 25)—Schmel-200. Last week, fifth session of 'Mit. Deeds' (Col.) \$4,000.
Capitol (Acme) (500; 25)—"Mr. Deeds' (Col.) \$4,000.

### 'Green Pastures' Puts Music Hall Plenty in the Black, \$95,000, And Holds: 'Early Bed' 24G: B'way So-So

(Best Exploitation: Music Hall) Much cooler weather is giving the the ticket machines are just jogging along. They are slowest at the Roxy, Strand and Rialto, where 'White Fang,' 'Public Enemy's Wife' and Eudden Death' are fighting for an Scriptones.

Strand and Rialto, where White and Fristence.

Strand and Rialto, where White and Fristence.

Only five new pictures came in this week. Of these, Pastures is proving the best grazing ground. Revision of the second week. More moderate temperatures over the week-end and since is helping. Meet Nero Wolfe is a one-weeker at the Rivoli, with gross fair even of a South of the summer and of the second week. More moderate temperatures over the week-end and since is helping. Meet Nero Wolfe is a one-weeker at the Rivoli, with gross fair even of a South of the South of South of the South of th

flected good selling angles.

Estimates for This Week
Astor (1,012; 55-\$1.10-\$1.65-\$2).—

Ziegfeld' (MG) (16th week). Last
week cooler weather gave this twoia-dayer a little boost, getting it \$13,500, against \$13,000 prior week (48th).

Capitaf (4,620; 25-35-56-65-41.25).

San Francisco' (MG). (4th week). A
bonanza for this bouse, picture on
final (4th) week will be around
\$25,000, fine. Third week was \$34,000, and there would be a fifth week
for it if subsequent run commitments.

000, and there would be a fifth week for it is subsequent run commitments weren't to be met. Suzy goes in Friday (24,700; 23-35-35)—Poot Little Rich Griv (2017) and Dancing Pirate' (RKO), dual. Shriley Temple is almost always good here and to her starre goes credit for most of \$9,500 in view, pretty good. Last week doubler dipped to \$7,000 with week doubler dipped to \$7,000 with Carlon (WB), both Arstrum, bad.

80-83-99-51-10-51-65) — 'Pastures' week.' Sameling stigong awell, getting \$43,-10 to reak whith cooler weather over to weekend and may garner a stout week week was allowed to be \$60,000 and week. Tangering off to moderate week. The week week week week. Sameling week. The week week week. Sameling week. The week week week. Sameling week. The week. The week. Sameling week. The week. The week. Sameling week. The week. Sameling week. The week.

probably not over \$22,000, a few drops of red. Last week manages that the property of the prop

### All Seattle Pix Okay: 'Frisco,' 3d Wk. \$8,000

(Best Exploitation: Fifth Avenue) Records go smash in Seattle, with Avenue holdi ing over week first time in history and Liberty carrying on with 'Deeds' for 15th week, Shrine upped biz only a bit past week, as the nobles were

Seattle's new censorship board got into rapid action, kayoing 'Mari-huana' or second day of the board's organization, although not until the pic had done a wonderful week at the Colonial. New censorship board is chairmaned by Ed Clifford lawyer,

is chairmaned by Ed Clifford, lawyer, while Vic Gaunietts represents ex-hibitors and Neal East, distributors, on the board of nine members. Though into third week, San Fran-cisco' rates best exploitation, with larger space and ad copy. changes daily, show being sold anew every day, parity because of the many strangers attracted here by conven-

### Estimates for This Weck

Estimates for This Week
Blue Meuse (Hanric) (900; 77-3742)—Hot Money (WB), and SteeleRisko fight (O'Real). Fite pic is inrounds and packed with action ingtion in the state of the

fite added last rour carys. Cro. According to the control of the c

### Weather Cool. Det. B.O.'s Hot; 'Bride' Plus Ams, 30G; Temple-Sullivan 26G

Detroit, July 21.

(Best Exploitation: Michigan, Fox)
Return of cooler weather and
fairly good product making box offices joyous again after couple of
weeks in summer doldrums. Managers also stepped out with a little exploitation, which didn't hurt, Bestploitation, which didn't hurt, Bestploitation, which didn't hurt, Bestfichtigan where Bride Walks' and
Bowes' ams may ret- big \$30,000.
Fox next best with 'Poor Little Rich
Girl' and Ed Sullivan on stage.
Shirley Temple drawing most of a
bestbase for the stage of the stage of the stage
San Francisco, at United Artists
past three weeks, is due to pull out
tomorrow. (22) after a good third
setsjon of \$8,000. Gable-MacDonald,
film pulled in \$16,000, horba, first
session, and a nice \$11,000 last week.

"Michigan time up pile of free
stories and art on Bowes' ams,
especially couple of localities. Had
usual grocery store tiemps, too, togain as spills with the Fox on exc
publicity on Sullivan, whose column
appears in Detroit Free Press, plus
the usual store, tiemps on Shirley
Temple.

le. Estimates for This Week

Estimates for This Week.

Michigan (Inited) (4,000; 30-40-85).

Bride Walks Out. (RKO) and
Bowes; amateurs. Radio amateurs
may get up to big \$38,000 present
stanza after n.s.g. sessions last two
times here. Last week. Public
Enemy's Wife (WB), plus Charlie
Chase heading vaude, got fair \$18.
Power (Indie) (5,000; 30-40-65).

Poor Little Rich Girl. (20th-Fox)
and Ed Sullivan's revuie on stage.
Getting herty \$25,000. Shriey Temple always a big draw here and is
even pacting fem in a micht. Last
veven pacting fem in a micht. Last
vaude, \$13,500, poor.

United Arisiss (United Detroit)
(2,000; 25-55-55).—San Francisco'
(MG). (3d. wk). and Three Little
Wolves, Disney short (4th. wk).
Gable MacDroin of Mirch Last
session. Slated to pull out tomorpow
(22) to make: way for 'Green
Pastures.' Frisco' did good \$11,000
last week, following first botcha session at \$16,000.

Detroit (3,000, 25
John Stated to pull out tomorpow
(22) to make: way for 'Green
Pastures.' Frisco' did good \$11,000
last week, following first botcha session at \$16,000.

Detroit (3,000, 25
John Stated (3,000) and (3,000) and
We. Went to College (MG),
dual. Biz sverage at \$3,000. Last
week, Min and Bill (MG), and 'Ab
solute Quiet' (MG), dual, got quiet

\$3,000. sans (Balafan) (1,000, 25-40).

Terme of Dr. Yothey (2011-70).

\$3,400.
Adams (Balaban) (1,700, 25-40)—
Crime of Dr. Forbes, (20th-Fox)
and Nobody's Fool (U), dual. Gross
down a little here this week, it
\$3,500. Last week 'Human Cargo'
(20th-Fox) and Trapped; by Television' (Col), got \$4,500, good.

### WEATHER AIDS B'KLYN, CONEY NO COMPETISH

Brooklyn, July 21.

Things could be much worse than they are over here, with 'cooler weather over the weekend one of the breaks for the downtown houses. 'San Francisco' is gobbling up most of the business in sight even though it's in its third week at the Met. As favorable for 'Coney may reft 'Frisco' as much as \$14,000 on its final (3rd) week, against '915,000 last week. Met didn't need a companion picture for this one.

in't need a companion picture au is one. The dualies, the Par and bee are best. Former, with oppy and Forgotten Faces may be up to \$35.50, while Albee on diover of Poor Rich Grief and old \$8,000. The Fox and Strand be both quite sluggish. Former all, Harvester and August's rich bringing in new show Thursy (23).

Can light in the wind in the state of the st

(Col.) dualed, opens today

3.3. (4000; 5.35.50)—Harvester

3.5. and August Weekend. (17)

3. Looks only about \$8,000 or six

5. Last week Parole (IV) and

5. Money (Inv), only \$9,000,

iderably under average,

5. sever \$4,000; 25.55.50)—San

below \$4,000; 43.55.50,

1. San

below \$4,000; 45.55.50,

1. San

below \$4,000; 25.55.50,

1. San

below \$4,000; 25.55.5

N. Y. Par and currently is at the State on Broadway, house may get \$5.90, fairly, good. Last week's duo, White Angel (WB) and Ticket to Paradise' (Rep.) \$13,000, big.—Two Against World' (WB) and Dizzy Dames (Lib), dual. Indications point to only \$5,000 and in the state week. Sing Sing Liby Wagna Last Wagn' (GN), dualed, \$3,000.

### K.C. GOES FOR PASTURES," \$11,000

(Best Exploitation: Newman)
Drought, grasshoppers and threefigure temp getting the heavy wordof-mouth. in these parts; 23 days of
100 degrees or better, but no complaints from theatres, as bit is holding to average summer level on all

100 degrees or better, but no complaints from theatres, as biz is holding to average summer level on all Tonts.

100 average summer level on all tonts.

101 average a

\$4,400, OK in New Haven.

Best Exploitation: Following the Exploitation: The Exploitation: The Exploitation of the

Paramount (M&P) (2,368; 35-50)—
'Sophie Lang' (Par) and revival of Had a Million' (Par). Paced around 44,000, fair. Last week, 'Spendthrift' (Par) and 'Border Flight' (Par),

\$4,000, fair.

(Par) and Border Flight (Par),

\$4,300, average summer gross.

Fail (Loew) (3,040; 35-50)—Rich

Girl (20th) and Educating Father!

(20th). Maybe \$7,000, not bad, for

July. Last week. (San Francisco'

(MG) landed a swell \$2,200 on sec
ond week.

(WB) (2,200; 35-

Service Sherman (WB) (2.200; 35-50)—Public Enemy's Wife (WB) and 'Hot Money' (WB). Coasting to \$3,800, light, Last week 'Bride Walks Out'. AlkCo) and 'Two Against World' (WB), 50-50 \$4,000. Callege (Loew) (1,565; 35-50)—Frisco' (MG) (3d week). Shifted here from Poll, still knocking 'em dead; big \$5,000. Last week 'Dr. Forbes' (20th) and 'Counterlett' (Col), on 25-35 scale, reached \$3,800, good.

### 5.000 Lions in Prov. Conv. Roar Plenty Life Into the B.O.'s

Providence, July 21.

(Rest Exploitation: Loews)
The fates seem to be with the theatre men this week. Breaks just right, week getting off to happy start because of cooling breezes. Then again town is swamped with 5,000 Lions, attending annual convention here and every stand convention here and every stand and drawing attendance. Loew's biz is being aided considerably by smart campaign put over by Howard Burkhardt,

Estimates for This Week

Estimates for Thir Week
Liew's State (3.200; 15-25-40)—
Det Gwew's State (3.200; 15-25-40)—
Week Dinner at Eight (MG) and Chained (MG) plenty nice at \$8,800.
Majeste (Fay) (2.200; 15-25-40)—
Earthworm Tractors' (WB) Under normal conditions this one would be sure; a week of the sure of the conditions this one would be sure to the conditions the world of the sure of the conditions this one would be sure to the conditions the conditions the sure of the conditions week White Sixter (WB) gave house occasion to smile when picture held up better than anticipated at \$7,000, \$7,000 and \$7

### Poor Lil Rich Girl' Dual, No Pics, No Biz, No Hope in Philly But Frisco' 3d Wk., Fine \$16,000

one day in advance of other stands helped, a bit, but lightweight bill can't stand the pressure, probably can't stand the pressure, probably can't stand the pressure, probably can't be compared to the compa

### Wife's Fair 16G Tops Hub List Of N.S.G. Films

Outstanding film here this week is San Francisco, holding; over for fourth frame at the State and Orpheum after three very good sanzas. Biggest grosser for current week, yet nothing to bray about, will have been supported to be supported by the work with a colored stage show. Other films n.s.h. Estimate for the support of the support

Other films n.s.h.

Estimates for This Week

Met (M&P) (4/200; 35-50-65)—
Public Enemy's Wife (WB) and
colored stage show. Town's top
grosser, but only fair at \$15,000 Last
week, 'Poor Little-Rich Grif' (20th-Fox) and 'stage show, good at
\$24,000.

\$24,000.

Orpheum (Loew) (3,000; 25-35-40-50)—San Francisco' (MG) (4th week). Breaking house record for runs. Occasionally a pic lasts two frames, but never more than that. Final week looks like okay \$13,000. Third week got dandy \$15,600.

good \$11,500.

Keth Memorial (RKO) (2,900; 25,50)—1. Stand Condemned (UA) and MTLiss' (RKO), dual. Sluggish combo headed for weak \$7,500. Last week, Secret Agent' (GB) and March of Time' surprised with satisfactory \$12,000.

March of Time' surprised with satisfactory \$12,000.

Keith-Boston (RKO) (3,000; 25-35-50)—Yellov Dust' (RKO) and Brillian Marriage' (Rep), dual. Very Pride of the Marines' (Col), and Frankie and Johnine' (Rep), hypoed substantially by 'Idol of the Ring' (Dempsey' short, got okay \$7,200.

Faramount (ME)-Faramount (ME)-Fa

popular lang t at , dual presence of the popular lang (M&P) (2.700; 25.35-40. 50)—"White Angel" (WB) and 'Resturn of Sophie Lang' (Par), dual Just so-so at \$5.500. Last week, 'Sud den death', (Par) and 'Heart's Divided' (WB), dual, got poor \$4,700.

WEATHER HELPING IN

MONTREAL; 'S.F.' \$10,000

### Cooler Weather Helps in Pitt; Tractors'-Stooges Nice \$16,000

Gest Exploitation: Stanley)

Cooler weather giving biz a slight lift and Warner particularly pisoving weeks that old hits still have a strong pull. Eith newn the strong pull. Eith newn to strong pull. Eith newn to work that old hits still have a strong pull. Eith newn to cook the world and off another neat ross for thought the strong pull. Eith new to stone the strong pull of the strong pull of the strong pull of the strong pull of the strong that the strong pull of the strong that the strong the stro

Estimates for This Week

Estimates for This Week
Alvin (Harris) (2,000; 25-33-40)—
Love Again (GW) and Sutter's
Gold (U) and Sutter's
Gold (U) and Sutter's
Gold (U) and Sutter's
than three hours) got off to silect
start, due to volling up of Bank
Night giveaway this week, but not
much chance of holding up and
doubtful if pair-of-fileders will hit
off more than \$4,600. Last week,
econd-of 'King Steps Out' (Col),
just about the same. just about the same.

Penn (Loew's) (3,300; 25-35-40)

'Bride Walks Out.' (RKO). Weakle brought in here at last minute after MG had held up release on 'Suzy.' Marquee names not strong enough to mean much at bo. and film itself doesn't offer much help; may see \$45,00 and may not. Last week 'Poppy' (Par) very satisfactory at \$11,000.

doesn't offer much help, may see 185,500 and may not. Last week Poppy' (Par) very satisfactory at \$1,1000.

Stanley (WB) (3,600: 25-40-55)—
Sardhworm Tractors' (FN) and stage in the same of the same

### More Grosses

Additional bex-affice gross stories will be found on page 31 of this issue.

# Although the heat wave cracked up pretty thoroughly yesterday (Monday), indications are for an under-average week in the downtown houses. And were is that two the control of the control

ther third week and that most of the others haven't anything of, much bo, importance.

Best of the lot may be the Raile, although it didn't start any too pownarion.

Best of the lot may be the Raile, although it didn't start any too pownarion.

Tractors is the film and Edgan Kennedy tops the vaude show. On the six-day week hasis now used by the house, \$13,500 may be squeezed out.

San Francisco' still has plenty of the house, \$13,500 may be squeezed out.

San Francisco' still has plenty of the house, \$13,500 may be squeezed out.

San Francisco' still has plenty of says even some talk of holding it for a fourth, unprecedented at this house in recent years. That hardly seems likely now, however. Suzy is obtained the street of the same still have been started in bit. This week. Return of sophie Lang figures for a mild \$5,200 at the Stanton and We Went to College Karlton. Little Milss Nobody, a first-run at Keith's, which seldom gets 'em, may get \$2,200.

Stanley-Warner people, with 'San Francisco' fiding the waves so meritaing, all their emphasis on 'The Green Pastures. For almost a week they've been staging almost continuous preview showings at the of the standard o

dently figured the pic will sell itself best of all,

Estimates for This Week
Areadis. (600: 25-40-50)—Hands
Across Table (7ar). Return tip in formation of the control of

### SHIRLEY HOT \$5,000 IN VERY HOT LINCOLN

Lincoln, July 21.
(Best Exploitation: Varsity)
'Little Rich Girl' is best for top
coin this week in the iced Stuart and will get close to \$5,000. Heat is still the topic of discussion, and if people go to a show they pick out the one with the reputation for be-

the one with the reputation for being the coldest, go in when the house
opens, take off their shoes and stay
all day.

Biggest boon to the amusement
business on the week was the loss of
the Lincoln baseball club's franchise, and this leaves the town without that additional draw from the
picture business. Showmen are look-

(Continued on page 31)

Continues on page (Continues on

(Best Exploitation: Palace)
Weather will determine grosses again and outlook is certainly better. Opening days and night reasonably cool and good houses resulted. George Rotsky, Palace manager, called back from vacation to handle special publicity on San Francisco the cool of the c Estimates for This Week Estimates for This Week
Palace (FP) (2,700; 50)—'San
Francisco' (MG). Big ballyhoo on
popular stars hopes to exceed \$10,000, very .good. Last week 'White
Angel'. (WB) disappointing at \$7,000.
Capitol (FP) (2,700; 50)—'Hearts
Divided' (WB). Mgy .gross \$46,000,
fair. Last week 'Bullets and Gallots'
(WB). and Educating Pather' (WB).
Loew's (MT). (\$2,00; 50)—'Witness
Chair'. (REKO). and 'Stot Money' (WB)
with vaude. Gross will, be around
\$9,000, fair. Last week 'Dracula's



THESE GOOD PEOPLE BOUGHT
6,000 TICKETS AN HOUR,
100 TICKETS A MINUTE
ON THE OPENING DAY,
SO NATURALLY....

# RADIO CIAL HOLINALI GREEN

(At 3 P. M. On Monday, Fifth-Day Receipts Had Already Topped



A Fable by MARC CONNELLY
Directed by MARC CONNELLY
and WM. KEIGHLEY





Opening Day by \$300, Second Day by \$900-In Driving Rain!)

And It's the Same Sweet Success Story in Every One of the First Engagements!

### LOOK HOW IT BUILDS!

MAJESTIC, DALLAS—Held over! Second day 20% ahead of first!

FOX, ATLANTA—Second day 50% over first!

BROADWAY, CHARLOTTE—New high for the year and fourth day 30% higher than 2nd!

DES MOINES, DES MOINES—Better business than industry's biggest competing hit on hottest day of year!

CAPITOL, TEXARKANA—Held over after new opening record in record Texas heat!

MAJESTIC, HOUSTON—Fifth day actually better than the first!

COLONY, MIAMI—Third day 25% ahead of 2nd!

HOLLYWOOD, FT. WORTH—Third day tops first day by 10%!

to solve that pressing "A" time product problem – simply

**IOLD OVER "THE GREEN PASTURES"!** 

New York Times says "that noise you hear is the critics dancing in the streets over

# THE CREEN PASTURES"

New York Sun says

"WARNER BROS.

can point with pride to the season's most memorable film!"

New York Evening Journal says "Thanks to

WARNER BROS.

for their courage and foresight in producing it!"
Herald-Tribune says "It's a tribute to the courage of
WARNER BROS.

It is beautiful and stirring!"

New York American says "Laurels for all—especially the valiant

WARNER BROS.

Better than the play!"

N. Y. World-Telegram says "Once more this department's hat goes hurtling into the air in honor of WARNER BROS.!"



# FRENCH REORGANIZATIO

### RERLIN IN NO MOOD FOR FAIRY TALES

Berlin, July 12.

What is claimed a new low-record has been achieved by the Hermann Schmidt-Delta film, 'Hans im Glueck' (Hans' Good Fortune'), which last-ed just one day.

ed just one day.

Pleture was premiered at the UFA
Palace am Zoo as a second feature
to the Winter Olympic Games film,
Jugend der Welt! (Youth of the
World?), and was; greeted by a
packed, house with hisses and whisting. Fairy tale came off the same
right.

Film was made by two w.k. local architects, Robert Herlitz and Walter Rochrig, who spent close to \$400,000 for its production.

### 'Lilac Time' at Coliseum With Chappell B. R.'ing

Next show at the Colliseum will be a swival of Talac Time, under the management of Lee Epinaim. Chappell's, music pub, will be financially interested in the venture.

Fielen Gilliand and George Graves will be featured.

### **Americans** In London

London July 9. Herey Fonda rusticating in country outage at Chorley Wood.

The Garnett staying to direct Criterias's 'High Treason.'

High Treason.

Moray returning to Holly
to make shorts with Rober enchiey commentaries.

Jee Hayman engaged for the m Palladium show, Okay for Sour which will have a preliminary bres in at Brighton before coming town.

Hob Kerr loaned by Tay Garnett to Joe Rock for scripting.

Tex McLeod, Jr., in town. Aged 21 and an American citizen, despite senior's British adoption.

Geraldine and Joe off to Copen-hagen for the month of August, then back to England to resume work for General Theatres Corp.

Ginds Glenn in town to rehearse for, the Clifford Fischer revue, due to been at the French Casino, New Yofk; early in August. Had to refuse picture work in Paris jo make the rehearsals.

Terinoff, of Berinoff and Angeline, officerly with Charlot, here for a public of days, then off to Stockholm agage a show for Odeon theatre

Sam Baerwitz expected here this month, but changed his plans and gole to Hollywood instead.

Fred Duprez intends to go to New York again in October.

Jeanne Devereaux returning to London, Opens at Mayfair hotel July 27; then the Dorchester.

Borxah Minevitch and his band playing a quick return date at the London Palladium.

Monroe Brothers off to South Africa Aug. 14.

Monroe Brothers off to South Africa Aug. 14.

Hidegarde doing her final broadcast here prior to her sailing to America for N. 3. C.

Will Mahoney and company at Blackpool for the summer season. Ben Lyon may do a picture here. Boy Fox presented with a race hoxe by an admirer, and borse immediately obliged, winning at 4 to 1 attPontertact, Yorkshire.

Man Phillips, American, who did the score for Lew Leslie's Blackbirds, has signed with British Broadcasting Corp. in a musical capacity. Shris work in October. Is being has did to the score for the Man and the first of Spool per week to do a picture for Capitol, but compelled to tupat it down, as he is under contract to Felix Ferry.

### U.S. Propaganda?

American proclivity for use of the word propaganda as regards Russian, Italian and other European films met with a reverse twist last week when the Metro office in New York was informed that Budapest had nixed one of its shorts on propaganda' grounds.

Short in question is entitled T.os Angeles—Wonder City of the World, and is a regulation Fitzpatrick travelog.

### Froelich Building Most Modern Berlin Studio

Berlin, July 12.
Carl Froelich is completely rebuilding and enlarging his local Templehof studio.
All new improvements and inventions, including every detail for the production of color films have been taken care of. Claimed it will be the most up-to-date Berlin studio when finished, and there won't be any technical problems to worry Froelich as regards the color film. Studio is expected to be ready for work in the fall,

### Bostock to Moscow

London, July 21.

T. H. Bostock, head of Associated Theatre Properties, is going to Moscow for the annual festival on Sept. I at the invitation of the Soviet government. Will being back a ballet troupe from the Moscow Art Theatre for a London season.

Understood here that the venture is, being underwritten by the Russian government.

### 'Spring Tide' Looks In

Spring Tide, new play, opened at the Duchess Wednesday (15). It is, a pleasing comedy splendidly acted and has a good chance of

### MORE HEADAGHES DUE TO U. S. BIZ

Heavy Dub Tax-Gov't's Central Distrib Unit-Quota for Cinemas Tough Taxes All Round And More Red Tape

VAUDE, LEGIT, TOO

Paris, July 12 American film concerns here are heading for troubled waters again. Amount of adjusting they have to do now to comply with the new social laws, is nothing as compared with that they will have to do when this whole Confederation Generale du Travail (General Confederation of Laber) have so withrule last were of Labor) plan, as outlined last year is applied. Recent

is applied.

Recent strikes have strengthened the position of the CGT to an underathed degree. Everybody is flirting with them now, small show biz syndicates, unions of artists, etc. Consequently the plain, which was hardly noticed where far published last year, is now hailed as the saviour of French pie biz.

Net results for foreign films will be negative.

Net resumble negative. Dubbing

First, dubs will be tinkered with heir number will be diminished Their number will be diminished; via quotas, or by the creation of a dubbing permit. This permit will be so expensive that it will bring the cost of dubbing up to the level of producing. Indication that this idea is still favored was given at the Conseil National Economique's meetronseil National Economique's national economic national economic

the Duchess Wednesday (15).

It is a pleasing comedy splendidly acted and has a good chance of going over.

BRITISH EXHIBS TO U. S.
London, July 21.

A sgroup of 25 British cheman owners, all members of the Cinatorraph Exhibitor Association, is sailing from here tomorrow (22) for a Hollywood o.o.

Silverstein to Foreign Metro has taken Maurice Silverstein from the domestic sales ranks for appointment to the foreign field, in charge of branch offices in Colombia, South America.

He sails Aug. 1 to take up the new assignment.

Duna's London Chore Hollywood, July 21.

Steffi Duna gets lead opposite Richard Zauber in Max Schach's London production of 'Pagliacci.'

He Colombia and the deposit make by the employer; which is not too flattering reserve the salaries of the workers will be some special taxes on pic removed the salaries of the workers will be some special taxes on pic removed the salaries of the workers will be some special taxes on pic removed the salaries of the workers will be some special taxes on pic removed the salaries of the workers will be some special taxes on pic removed the salaries of the workers will be some special taxes on pic removed the salaries of the workers will be some special taxes on pic removed the salaries of the workers will be some as the one mentioned a dear to get a special distribution (consence) that special distribution (consence) that special distribution (consence) that special distribution (consence) that sea she one mentioned a dear special distribution (consence) that special distribution (consence) that special distribution (consence) that sea she one mentioned a dear special distribution (consence) that sea she one mentioned a dear special distribution (consence) that sea she one mentioned a dear special distribution (consence) that sea she of the same as the one mentioned and strange.

Then, a partial or total astronal to sea partial or total national transition of picture, will make a present a special taxes on pic removed the sea proportion of the same as the cas

### U. S. Not Worried

Film circles in New York Film circles in New York aren't especially worried about the French situation or the new French agitation. While admitting that the new 'lett,' government in France makes the proposed new moves possible, it is pointed out that there is in existence a treat signed between a treat signed which which takes in the subjects of films and which means that no change is possible during its films and which means that no change is possible during its duration. This treaty still has some nine months to run and also carries a clause to the effect that six months notice is needed, for its rejection or change.

That would give the Une to make plans in case of a change and would make it impossible, as in the past, for them to be caught unaware.

caught unaware.

### INT'L LEGIT TIEUPS DISSOLVED; NO COIN

International Union of Persons Connected With The Stage, an ion-ganization little known on this side; has dissolved. It was headquartered in Vienna and the reason fow its disintegration is the decline of the legit stage in Europe, concurrent with the start of the depression over here.

with the start of the depression over here.

Union, despite its name, was not composed of individual professionals, but was a group of actors organizations and unions, formed for the puripose of disseminating information to the various subscriber associations. Legit actor bodies in all European countries, the U. S. (Equity) and Mexico were members: Latter paid a yearly fee or contribution and each was supposed to send a delegate to a biennial congress.

When the subscribing associations, all of which have been under financial stress also, failed to contribute enough to pay the expresse of the

enough to pay the expenses of the executive committee's assemblage at Zurich, Switzerland, the dissolution was voted.

was voted.

Union, which existed for 10 years, was regarded as useful to subscribing bodies, which received monthly reports on legif; radio and pending legislation pertaining to show business around the world.

### Kloepfer Moves Up

Kloepfer Moves Up

Beelin, July 2.

Reshuffling in local theatre management has resulted in the appointment of Eugen Kloepfer, legit actor, as general director for the theatre in Saarland Strasse, Theatre Nollendorf Platz, and Theatre Horst Wessel Platz.

Appointment came from Dr. Joseph Goebbels, minister of propaganda, by arrangement with General Colonel Georing, Prussian minister president, who released Kloepfer from the State Theatre, Berlin.

president, who released Klo from the State Theatre, Berlin,

### OVERSEATING PUTS DUTCH CO. IN DUTCH

The Hague, July 12,
For the first time in 10, years the balance sheet of the Netherlands Biescope Trust shows a deficit and during 1935 a loss was suffered of \$5,000, whereas 1934 had shown a profit of \$35,000. Therefore this year there will be no dividend on the 70 the directors the statement is made that the loss is caused by bad box-office results. office results.

Trust owns a chain of cinemas—more than required in many spots. Drastic duts in expenses are proposed to get the company into abund shape again.

### U's Foreign Shifts

Several shifts in the personnel of Universal in the far east division were made last week by N. L. Manheim, Lipton Astrachan, presently manager for Japan, becomes supervisor for the Far Eastern sector, including Jaran China Philipsipae.

visor for the Far Eastern sector, including Japan, China, Philippines, India and Dutch East Indies. Alfred Duff, now with U at Melbourne, becomes Japan's manager, effective Sept. I.

Lawrence De Prida has tien named manager for the Philippine Islands, with head quarters at Manlia. Supplants C. L. Brookheim, on, intelligence of III, health, Was formerly, with Fox.

### Britons In Hollywood

Hollywood, July 21. Hollywood, July 21.

Practically the entire cast of The Plough and the Stars' is of British extraction, what, with, sipe -Abbey Players in the pic and Joe Kerrigan, Katherine Doyle, Una O'Connor, Brandon Rurst, Michael Fitzmaurica and Mary Quinn coming from some property of the Control of t

doctor.

Ida Lupino has been assigned to a star's dressing room on the Paramount lot.

star's cressing voom on the re-seamotion of the star of the star

Gene and Kathleen Lockhart spent their noon hour arguing how she should sea a line in. The Devil Is a country of the should sea a line in. The Devil Is a colin Tapley purchasing a new 28-toot motor boat.

Ian Hunter and Claude Rains standing by for Mistress of Fashion'. Brian Donlevy skeded for a part in 'Ladies in Love'.

E. E. Clive returning to Metro, for Tarzan' and will remain on the lot for four more pix. Eddie Coulding Inheriting the Marx Brothers office on the Metro lot.

Cary Grant, Sir Guy Standing, George and Diana Fitzmaurice among the Britons at Wesley Ruggiere party.

gles' party.
Basil and Oulda Rathbone giving a

Basil and Oulda Rathbone giving a series of dinner partles. Herbert Mundin claims he's been working on Tarzan' with Benita Hume so long that even the monkeys recognize him.

Sir Cedric and Mrs. Hardwicke back in town.

James Oliver Smith from the London stage has started work!

James Oliver Smith from the Lon-don stage, has started work in 'Shady Acres' at Universal. He has ben given a long term contract. 'Annial Colman throwing a party on the set for every member of the cast and crew connected in any way with the pic, 'Lost Horizon,' on the with the pic, 'Lost I

## METRO ABOUT READY TO BOW OUT OF Mrs. William Morris Jr. week-enting with friends on a swell yacht. Lot. Holtz meeting his English stope. Vic Marlow, who now has a dalenhe act.

German market goodbye, but it still refuses to admit that any such move is in contemplation. Paramount and 20th Century-Fox, the only other U. S. film companies left in Germany, are still making money there and likely to continue so doing, which rules out any chance of their budging.

Publication in Berlin last Wednes Publication in Berlin last Wednes-day (15) of an official new law re-egarding film admittance to Germany which allegedly makes such admis-sion tougher, hasn't changed the Issue in any way. It is merely putting into more solid legal verbige a con-dition which has existed in that into more solid legal verbiage a con-dition which has existed in that market for the past year or so. It states that the authorities will ban any films produced in a country where the distribution of German

films is made more difficult.' It also 'makes possible' the banning of films made by foreign producers who 'previously were ever involved in anti-German film production.'

German film production, for more than two years, been any manner of questioning German film banning or censorship, no matter for what reason, it is not considered that the new verbiage means a lot.

At the same time, Metro is consistently more irked by conditions and Germany. It wants to move out but doesn't want to be alone in doing so, notwithstanding the fact that Warners moved some time ago. Mr.G doesn't want to leave the field, such as it is, solely to Paramount and 20th

Germany. Both manufacture and release newsreels in Germany (Metro does not) which are profit-bearing. Even if regular film distribution loses money for them in the market, the newersel brings it back. And the 'reel is a method for them of exporting money from Germany, since they can manufacture it there on regular film sales' coin and export it. Means that they're not pilmg up coin internally, and other point at which Metro is not up to them.

Over the weekend there were no developments in New York, with

but doesn't want to be alone in .dolag so, notwithstanding the fact that
Warners moved some time ago.
M-G doesn't want to leave the field,
such as it is, solely to Paramount and
20th

Don't Pile Up Coin
Latter two companies however, are
in a somewhat different situation in staff from Berlin; if and when.



# KATHARINE HEPBURN \*\* FREDRIC MARCH "MARY OF SCOTLAND"

with

FLORENCE ELDRIDGE DOUGLAS WALTON JOHN CARRADINE AND A TREMENDOUS CAST OF FAMOUS STARS

From the play by Maxwell Anderson

Directed by JOHN FORD

RKO RADIO PICTURE Produced by Pandro S. Berman

#### GREEN PASTURES

Warner Bras. production and release Warner and the control of the reference of the control of the cont iner platecher. At Radio City Musio Nail,
Nr. two weeks July 16, 798, Running
Ing. Sunding.

Rex Ingram
Gabriel

Rex Ingram
Gabriel

Rex Ingram
Gabriel

Rex Ingram
Gabriel

Roah

R

Warner Bros, Marc Connelly, William Keighley, Sheridan Gibney, Rev Ingram, Oscar Polk, Eddie Anderson, Frank Wilson, the Hall Johnson Choit, Lee Forbstein, and all and sundry concerned with the control of the cinematic 'Green Pastures' deserve plaudits for their individual and combined efforts. Not only has Pastures' been motivated into a prestige film for the Warners, but it's a simple, enchanting, andience-espirating cinematic stable into a prestige film for the Warners, but it's a simple, enchanting, andience-espirating cinematic stable and surpass the theatre history-making run of the show which toured the hinterland for three years after two years on Broadway.

Pastures' in cooler weather would be a mon-yu and, even as a summer fortified by the fact that the current death of sock offin product gives it excellent advantages for concentrated attention. Thus, Green Pastures' achieves a further 'first' distinction as being the first all-Neeric the stable of the control of the while and cover of the control of the while and cover of the control of the con

being religious in the Sunday-school sense.

And yet the very essence of 'Green Pand yet the very essence of 'Green Pand yet the Subbath school. It's the Harls sthe Sabbath school. It's the Harls sthe Subbath school. It's the Harls should be the Harls sthe pastor word-pants the mood of de Lawd from Genesis to Exodus and beyond.

Oscar Polk as Gabriel—whom de Lawd colloquially addresses as Gabeand of the Subbath school of the Subbath sch

smites the universe and evidences that he can also be the Lord of wrath, and also he the Lord of wrathen he leads his Chosen People out of the Land of the Phillistines into the Promised Land and performs the miracle at the walls of Jericho—all this, to the background spiritual ment of the most familiar performs the miracle at the walls of Jericho—all this, to the background spiritual heads of the spiritual hea

Adam and commissions Noah to build the ark.

Connelly and Keighley—the latter the more remarkable in view of his previous specialization in gangater mellers—rate most of the bends for previous specialization in gangater mellers—rate most of the bends for pulsy to the properties of the properties of

book, also mense and careful, as the supervisor. To me trade angle, as the supervisor. The control of the course to the properties of the properties of the course of the white Rex Ingram, director, now in Nice, France, Polk and Anderson, the easting throughout is well night inspired. Frank Wilson's Moses; George Reed's Mr. Desheer Edma M. Harris and Al Stokes as Zeba and Al Al Stokes as Zeba and Al Al Stokes as Zeba and all and the season of the course of the

#### EARLY TO BED

FARLY TO BED

Farmont riess of Haria Thompson
production. Stare May Rehand. Charlle
Raggior, feature George Barbier, Gail FatRaggior, feature George Barbier, Gail FatRaggior, feature George Barbier, Gail FatLucien Littlefield and Chandler Sprayue
Adaptation. Arthur Köber; Camera. Heory
15, '98. Running tinst, '16 mins.
Teasle Weekston. May Boland
Horace Stanton. George Barbier
Grass Stanton. Tab Daggett
Mins Benson. Tab Daggett
Saleman William Wayse
Saleman William Wayse
Graig Brooks Benedict
Graig Brooks Benedict
Smithers Arthur Koot
Smithers Arthur Koot
Smithers Mins Barton. Sarah Edwards
May Boland. and Charle Brussless
May Boland. and Charles Brussless
May Boland. and Charless
May Boland. and C

Mary Boland and Charlie Ruggles individually are excellent comics, and together they're twice as good Give them a break in the way of Give them a break in the way of Give them a break in the way of as many laughs as any team that Hollywood boasts of. Early to Bed gives them such a break and they make the most of it. Picture is a corking comedy and should do nicely of the control of the control

worm-turner gag with splendid variations.
All effort was opparently made to All effort was opparently made to All effort was obtained by the secondary romance between the handsome Gall Patrick and Sidney Blackmer, but this seems to have been clipped midway, and wisely, for the adult and funny, yet and Ruggles suffices.

Sleepwalking business builds one laugh on top of the other, while underneath is another story of the seem of the seems of the

been the fall guy mostly for about 20 years. Barbier and Robert McWade lend excellent support to the lead team, and even Littlefield stands out in a type part that's new for him.

#### MEET NERO WOLFE

Columbia release of B. P. Schulberg pro- duction. Stars Edward Arnold. Features Lionel Stander, Joan Perry, Victor Jory. Dennel Moore, John Qualen. Directed by
adaptation Howard J. Green, Bruce Man-
ning, Joseph Anthony; camera, Henry
Freulich. At Rivoli, N. Y., commencing
July 16; '36. Running time, 70 min.
Nero Wolfe
Ellen BarstowJoan Perry
Claude RobertsVictor Jory
Sarah Barstow
Mazie GrayDennie Moore
Maxie Gray Busuali Hardie
Manuel KimballRussell Hardle
E. J. KimballWalter Kingsford
Professor Bartsow Boyd Irwin, Sr.
Dr. BradfordFrank Conroy

#### Miniature Reviews

"The Green Fastures" (WB), Superb celluloid transmutation of Marc Conneily's Pulitzer prize-winning play which ran for years and should ditto for exhibs' generally,
"Karly to Bed" (Par), Mary Boland and Charlie Ruggles in an excellent comedy.

an excellent comedy.

'Meet Nero Wolfe' (Col.)

Strong whodunit fare, thickly studded with comedy and with Edward Arnold registering solidly in the name role.

solidly in the name role.

'Dusy' Dannes' (Lib). Unimportant musical for duallers.

'White 'Same' (20th). Jack
London sequel to 'Call of the
Wild' fair entertainment.

'And. Swäden Death' (Par).

'And. Swäden Death' (Par).

'So-called thrill film built
around campaign against careless driving; best for dualers.

'August Weed-End,' (Ches).

Ordinary, and no marquee
glamor, but okay double-deck
fodder.

glamor, fodder.

Counterfeit (Col). Government agents get their man again for mild entertainment results.

has not ventured from his home When he isn't unraveling a crime for the cash it will bring him, he gravitates between two hobbies, bottle

tates between two hobbies, norue tilting and orchid growing. Task of digging up evidence and following out leads for Wolfe on the outside falls to Lionel Stander. It's a typical mugg role for Stander but the performance he turns in pegs him as an important entertainment factor in the film. Palried with Stander for the comedy passages is to the film of the performance he turns in pegs him as an important entertainment

#### **DIZZY DAMES**

DIZZY DAMES

Libery (WYTH SONGS)
Libery (Wyth

spasmodic in its activity that she is frequently out altogether.

Story opens with Miss Rambeau as a landlady of a theatrical boarding house. Not of the ordinary kind, as the store of the contrary kind, as the store of the country kind, as the

till the inmates promise to act their best roles and be ladies and gentlem the works for a time, until a society function is diratted for a highlight and the guests are rushed into their vaudevillian roles to liven up an amateur musical production. The results with the results are rushed into their vaudevillian roles to liven up an amateur musical production. The results with the results are rushed into the rushed to the rushed to the rushed on a the top-hat soinee, she has a turn of heart and termits the struggling songwriter to step in and win. Martinique' is the sole stand-out from a production standpoint. Typical West Indies treatment but only done with a dozen Kosloff dancers. Kinney carry juvenile roles, with the former displaying a polite tenor for the four songs. Rest include Inex Courties, Fuzzy Knight, Kithe Yushed and the rush of rush of the rush of the rush of rush of rush of rush of rush of r

#### WHITE FANG

WHITE FANG
Twentieth-Fox release of Baper Regers
production. Features Michael Whalen, Jean
Muit, Bitm Summerville, Charles Winninger,
John Carradine, Jaco Barvell and Thomas
Alex London novel of same name: adaptetion. Gene Fowler, Hal Long and S. G.
Arthur Miller, At Roxy, N. Y., week July
11, '24, Runelog time, 70 mins.
Weedon Soott.
Michael Whalen
Slate

ne i	Herbert Biberman, Story by Rex Stout,	Rodney Stokes John Warburton	SW19.	his best portrayals. Frances Drake in
es !	adaptation, Howard J. Green, Bruce Man-	Mrs. StokesMary Forbes	Excellent heavy is John Carradine.	the role of the wealthy sister is
of			Much more in her place up in the	likeable enough, but a bit light-
-			arctic country than Miss Muir is the	
. 1			hotel keeper, Jane Darwell, a rugged	weight. Fuzzy Knight makes the
le j	Nero Wolfe	One glance at the cast promises a		most of a minor reporter bit. Others
es		musical of some proportions, but it	lady. Char.	worthy of mention include Jimmy
r-		is all held down, with direction		Conlin, Billy Lee, Oscar Apfel and
of		striving for an intimate piece of en-		Porter Hall.
			AND SUDDEN DEATH	
nd		tertainment. Over half of the prin-	AND SUDDEN DEATH	Tie-up with police in their cam-
ar		cipals are from the music stage, and	The control of A 31 Victorial man	paign against traffic violations obvi-
0-		are given sparse flings at doing their	Paramount release of A. M. Botsford pro- duction. Features Randolph Scott, Tom.	
of		stuff, but it ends there. Mild story	duction. Features Randolph Scott, Tolli.	ously is best exploitation bet.
in		is leisurely told by this group, with	Brown, Frances Drake. Directed by Charles	Wear.
	O'Grady		Barton. Idea suggested by J. C. Furness	
0-	MariaRita Cansino	none of stellar pull big enough to lift	essay of same title. From story by Theo-	
ed	Dr. BradfordFrank Conroy	it out of the duller category. Title	play, Joseph Moncure March; camera,	ALLOTRIA
in	<del></del>	never quite lives up to its name.	Alfred Gilks. At Itlaito, N. Y., starting	ALLUIKIA
	a a say a	Film was made about a year ago	July 17, '36. Running time, 60 mins.	/
บไ	Edward Arnold's characterization	and has been held back.		('Hokum')
w	of the Falstaffian private dick who		Lieut, James KnoxRandolph Scott	(GERMAN MADE)
	solves 'em without leaving his easy	Turn in tale toward the end has 'I	Betty Winslow Frances Drake	Berlin, July 9.
ng	chair should strike the general fancy	Was Taken by Storm,' by Edward	Jackle Winslow	Willi Forst (Cine Allianze) production for
de	chair should strike the general with the	Heyman and Louis Alter, introduced.	Bobby Sanborn	Tobis-Europa release. Stars Jenny Jugo.
on	favorably and rate well with the	Song has been publicized long in ad-	Steve Bartlett	Renste Muller, Heinz Ruhmann, Adolf
	boxoffice. The comedy and the guess-		District AttorneyPorter Hall	Wobibruck, Directed by Willi Forst.
·1-	ing elements have been deftly mixed,	vance of film's release. Other num-	Mike Andrews('harles Quigley	Book, Jochen Hulti, Willi Forst; music
	the well-knit rarrative precludes any	bers are slight in texture, though one	J. R. WinslowJohn Hyams	Peler Kreuder. At Gioria Palast. Hun-
rn	the Well-Knit rarranve precides day	rumba, 'Martinique,' is dressed up	Sergeant SanbornJoneph Sawyer	ning time 102 mins.
il-	drooping in interest and the cast	with some taste.	(ounsel for the Defense Orcar Apfel	GabyJenny Jugo
	disports itself in crack whodunit	William Nigh's direction is nice.	Sergeant MaloneyDon Rowsn	
k-	fashion.	never exciting but measures up fair	Mr. TweelsJlmmy ('onlin	David
to	In bringing the Rex Stout figment		Dodle Stoan	PhillipAdoif Wohlbruck
110	In bringing the rick block indicated lote	enough with the sequences of mate-	Archie Sloan	Aimee Hilde Hildebrand
us J	to life Arnold has contributed lots	rial which is allotted him. Only sur-	Nurse	· · · · · · · · · · · · · · · · · · ·
d-	more than girth and a capacity for	prise in cast is Lillian Miles, now a	Meggs	
all		havenet who sings the Tetin song		(In German)
to	suavely with the irragination and	but paradoxically it is not her	Subject of manslaughter by auto-	This one will swell the box office
all .	Suavely with the magnitudes are	chanting which gets over but the		
n .	sonality conception. For seven years	acting perorenand which is a neat	casions previously as film fare, and	too sophisticated for the wide open
			much more effectively than in 'And	spaces, though its all-star cast and
re.	ten mething but good food and ease.	beau is featured, but her role is so	Sudden Death,' And with better all-	(Continued on page 34)
es i	TOT HOTHITE NEW POOR TOOK min event			

#### Shorts

EDGAR KENNEDY 'Dammy Ache' Comedy 18 Mins.

Very funny two-reel comedy, with the funny Edgar Kennedy. There need be no hesitation in ordering the exchange to ship this one out just as soon as notice of availability comes along.

soon as notice of availability comes along.

Kennedy again is the abused husband, although in this case he mistakes good intentions for something else. The wife is secretly rehearsing for a play and wants to surprise hubby. Her efforts to keep he treations and circumstances, lead Kennedy to believe his wife is cheating, He spies on a rehearsal, getting in on the scene where the play calls for the wife to shoot her lover. Upon, with Kennedy trying to dissose of the body to save his wife, it's a panic. Credit goes to everyone who had anything to do with the production.

Effort also also serve the supporting city of the sort of the sort

'SO TO WED' Comedy 19 Mins, Rialto, N. Y.

RKO

Situte, N. T.

EKO

Slansticky fun vehicle with all the familiar tricks. What is evidently intended to be the funniest episode becomes the most irritating through resitition and overworking of the occive groom is forced to sleep in the same room with wrestler who has nightmares.

Plot is that of the man who decides to marry a girl sight unseen, rather than go to work. His safetture spouse belanty pulmp and operating a boarding house with her son and former hubby, the mat athlete. His efforts to avoid the marriage on learning this situations and so reason and the state of the situation. Tom Kennedy, as the wrestler, is the only familiar name in the film. He is humorous part of the time.

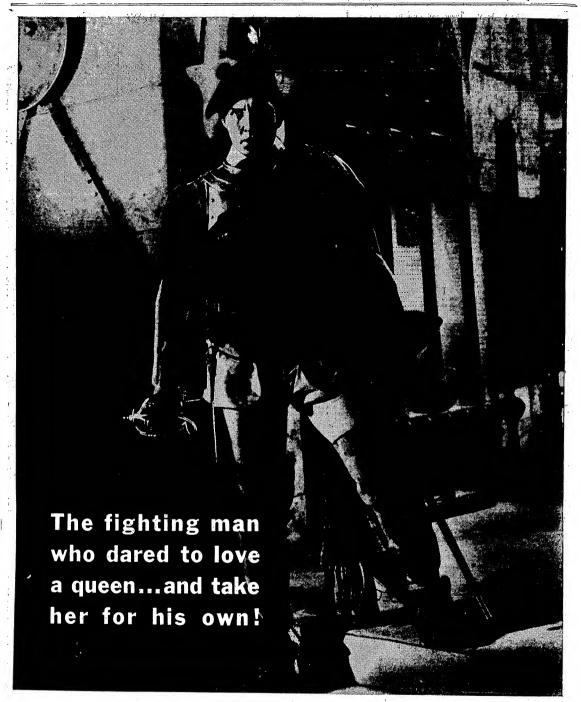
round entertainment effect, as well as with a more adequate cast. J.C. Furness' pop seller of the same title gave the idea, though obviously it has been enlarged upon for alm purposes.

runess pop seller of the same title gave the idea, though obviously it has been enlarged upon for film purpokes.

It has been enlarged upon for film purpokes.

It is in the minority. Thin name draw and the likelihood that it won't build will keep its activities down largely to double spots.

Film-gets under way as though it was in the same preachment and the same preachment against and reckess boys and girls who take lives. After about 30 minutes, it goes slightly belmy along romantic lines, though it boylously is mended for comedy relief. From one of the same should be sufficiently and sufficiently su



# KATHARINE HEPBURN FREDRIC MARCH "MARY OF SCOTLAND"

FLORENCE ELDRIDGE · DOUGLAS WALTON · JOHN CARRADINE AND A TREMENDOUS CAST OF FAMOUS STARS

From the play by Maxwell Anderson Directed by JOHN FORD

RKO-RADIO. PICTURE Produced by Pandro S. Berman

#### MUSIC HALL, N.Y.

Entire City Music Hall show runs from 9:15 until 12:10, which gives an idea why the stage portion should have been trimmed. Feature, 'Green Pastures' (WB), only consumes 93 minutes, so the flesh portion is over-

pristures (W9), only consumes as minutes, so the flesh portion is over-hourd.

In the continue medley, 'Opera Gema,' and the werburner medley, 'Opera Gema,' and the continuents, although it's in the usual competent manner of the Erne Rapee-Mischa Violin-Jules Silver batoning, with Viola Philo featured this fort-night for monity of the continuents of the

wham with one of their usual tiptop routines staged by Gene Snyder Tsisherman's Legend, finale, goes completely overboard. Prolog is okay with Sasha Leonoff's socko accordion solo, a gypsy strain, that's remote solo, and the second solo, and the sec

#### CHICAGO

Chicago, July 19.

Notation to sehse to this show and no dividual acts are okay in themselves, but nil when dumped onto the same stage. Every act a single and many of them conflicting.

but, an when dumped onto the same but, an when dumped onto the same of them conflicting, and many of them conflicting in the co

opening number; as 14 15, 16 26 in the effort.

Mencken is much shrewder in that regard. He makes his entire act one tap-routine on a drummer's setup. Makes a good stunt from appearance alone, and Mencken makes the most of 15 with a clean-cut, classy dancing style.

Other single on the show is James Alvin. who tootles on the harmonica Alvin is a pretty fair player but hurs his chances by doing a Carranival of Venice' number, which is harmonica acrobatics but not particularly pleasant. He would do between the sample and more tune-with a simpler and more tune-with a simpler and more tune-with a simpler sim

PARAMOUNT, N. Y.

Bing's little brother. Bob, is doing the pic chore with 'Early to Bed' (Par) to chore with 'Early to Bed' (Par) to chore with 'Early to be and the pick of t

thing that can't be said of Miss Bailey, and that's that they hide be-hind the mike while singing. Miss Bailey behind a mike is never in hiding. She sings three numbers prior to 'Chair,' grabbing exceptional applause in between all of them.

applause in between all of them.

Band consists of 13 and Crosby,
They're good musicians and more
versatile than the average. Their
novelty stage work is surprising in
view of the fact that the band has
been chiefly known through radio.
Crosby 'handlese everything competently
and pitches in vocally now
and then. His only fault is too much
nonchalance.

With each succeeding week the pit show idea impresses more and more as the ideal policy for this Broadway de luxer.

Bige.

#### CENTURY, BALTO

Baltimore, July 17.

Close-to-capacity house doted on the stage show's final performance Friday night. Four-act bill, topped by Duncan Sisters, is opened by Urighia Bacon's dance flash. Using stage of the stage shows final stage of the sta Baltimore, July 17.

truckin drill.

Talbert Haslett is over easily in the deuce with a stout brand of baritoning. After couple of pops, it seemed inevitable that the blonde boy, who so much resembles Nelson Eddy, should do three pieces Eddy did in 'Naughty Marietta flim.

ung.

Screen feature is 'Devil Doll' (MG) also Metro clips, a Mickey Mouse cartoon, 'Through the Looking Glass,' and the Harvey Hammond organlog.

Bert.

#### CAPITOL, ATLANTA

- At anta, Ga., July 16. Atlant's Only vaude spot this week brought Harry Clark's Paris On Parade unit out from Chicago and evidently some were left on the way. House management indicated it contracted for 20 entertainers, but a count of fesh on stage indicates total of 16. Patrons, however, falled to note small numbers judging by compared to the country of t

fored.

Toppers of unit are Joe and Eddie Dayton, who have been here before. Their brand of knockabout comedy, however, is what Cap patrons seem to enjoy. Next in importance is the card and cigarette manipulations. Recent influx of magicians in this territory took edge off of Pablo's performances for the adults, but the who sit in the front towe through several performances, eair to up.

#### SCALA, BERLIN

Berlin, July 9.
Again a swell bill of straight
vaudeville which would move at a fast pace were it not for an over-zealous m.c. who comes out five

times and holds up the show.

Three Arconas open with clever forehead balances and perch work, climaxing in roller-skating on their eads down a steep incline.

Rob Robinson and Virginia Martin

Rob Robinson and Virginia Martin. American dance team here for the first time, click with their versatile and graceful offerings.

Adolf Gondrell, m.c., lectures light a professor and is seemingly encouraged by a few giggles. Too much importance is attached in some horizont of the professor is attached in some but, fortunately mouses the medicine. But of the professor is a stached and the professor is a stached and the professor is a stached and the professor is a second to the professor in the professor in the professor is a second to the professor in the professor in the professor is a second to the professor in the professor

Red Dust, an exceptional dog act presented by Robert Williams, goes over fine.

rees of the presented by Robert Williams, goes in fast moving risley acrobatics to splendid results.

Two Jovers, favorites here for years, are surely two blasts of hokum in their new skit, mago different from similar turns. Boye are likewise good acrobats on the trapeze.

Willie Mauss does a highly skilled and daring act on his bike in a huge wheel, looping the loop with his wheel, looping the loop with his wheel, looping the loop with results and the second of the second wheel, looping the loop with his having stuck pretty close to the U. S. Headliner is Chefalo, magician, who may safely be termed the fast-est conjurer seen here in years, Chafalo, with his high groupant, in conjurer seen here in years. Chafalo, with his high groupant, in a giant, is a showman of rare ability and sprinkles his act with splendid comedy. Several new magic stunts had 'em gapping. Chafter Waldotti, here, but her applause is none too forte. She's good just the same.

plause is none wo force. She's good just the same.

Deszo Retter and Polly Day close in hard spot after quite a long bill but the mob stays to watch 'em.

#### TOWER, K.C.

TOWER, K. C.

Kansas City, July 18.

Texas Expo gets a 45-minute plug this week at the Tower. Stage is dolled up with rodeo trappings, with the girl line in cowgal and Injum toggery. The headliner is Don Cummings, rope artist. Judy Conrad's band gets the stage fare is lively and Jack Lester's production smooth.

Wahoo' from the band gets things darted as the line comes on with some fast stepping and finding Jack Lester's production smooth.

Wahoo' from the band gets things darted as the line comes on with some fast stepping and finding Jack Jack Lester's production smooth.

Watho the okay send-off, visiting acts pass out some pleasant entertainment. On early is Edith Mann with some toe-dap work. Gal triessonality stiff, but has plenty of twinite in the digits. This week's amateur is a young lad sawing off some gypsy airs on a three-quarter fiddle. In the case the send of the send o

#### PARAMOUNT, L. A

Los Angeles, July 16. Los Angeles, July 16.
Eddie Pegbody and an ice ballet,
outstanding feature of which is a
routine on skates by the Fanchonettes, are the highlights of the new
Paramount stage show, helping materially to get across Fanchon &
Marco's quantity hot weather offering.

Business wealt last show Friday.

Gold.

PARAMOUNT, N. Y.

Bing's little brother. Bob, is doined by the pit chore with Early to Bed (Par) on the screen. Crosby band Linda's appearance as head gal pleased the patrons. Her songs, however, failed to click until someon thoughtfully hooked up the p.a. Though several state of a line week between the same and the patrons aggregations here and business nice aliance this week between the patrons aggregations and tay in the same and the patrons aggregations aggregation between the patrons aggregation and the patrons. Her songs, however, failed to click until someon thoughtfully hooked up the p.a. The control of a manufacturing the good average set by Town Rhythm Sweethearts are on the patrons and the patrons. Her songs, however, failed to click until someon thoughtfully hooked up the p.a. The control of a manufacturing the good average set by Town Rhythm Sweethearts are on thoughtfully hooked up the p.a. The control of a manufacturing the good average set by Town Rhythm Sweethearts are on the patrons and the patro

#### NEW ACTS

KENNY BAKER
Sharhr
9. Mins.; One
Century, Baltimore
Kenny Baker, tenor, who received
wide recognition caroling on Jack
Benny's modifications as any entry
of type noted in rather a stretch. He
packs more charm behind the foots
than ever suggested by his ether
personality, and he should get a good
fire has an excellent voice and good
appearance.
He was on just long enough when
caught, and his renditions of Lone
Prairie, 'Simali Motel,' Rose in Young
polish by the fine arrangements useta
polish by the fine arrangements useta.

DIANA WARD (2)

Songs 10 Mins.

DIANA WARD (2)
Songs
Songs
Rainbow Room, N. Y.
Billed as 'America's diseuse,' Diana
Ward returns from the London and
French resort niteries to the swank
Rainbow Room, N. Y., with a rep
attained in the smart cafes abroadattained in the smart cafes abroadand knows how to peddle her ditties, all specially arranged, but not
restricted. Opens with 'But Definitely,' out of the newest Shirley
Temple filmusical; then 'A Woman's
Got a Right to Change Her. Mind:
'London's with a Prench chanson,
wherein she manifests a dash of the
Lucienne Boyer influence in mannerisms.
Miss Ward is an engaging raiss
who has a nice vocal range, a detchtenef a mile to carry her lyrics, She
carries a special piano accompanist.
Songstress got over solidly here in
the world's tallest nite club (65th
floor of the RCA Bidg.) in front of
some of the tallest-nillingery customers.

ADOSEPHINE HUSTON (2)

JOSEPHINE HUSTON (2)

JOSEPHINE HUSTON (2)
Sours. (Mike)
Mollywood Restaurant, N. Y.
Josephine Huston is new to the niteries, but she belongs. And the niteries, but she belongs. And the niteries that the niteries was a support of the niteries o

MOGUL

MGGUL
Mentalist
Lobby Act
Paramount, N. Y.
Mogul, The Boy With the X-Ray
Mind, is a 23-year-old question-andanswer guy with the most impress
has seen since Anna Eya Fay. He's
playing the lounge at the Paramount
theatre and has been in hotels and
cafes, including the French Casino,
also on Broadway. He prefers that
sort of engagement and won't work
a Mogul works behind a screen,
pretty much in the dark and with
his client facing him across a small
table. At the Paramount, those who
wish a 'reading' are given a number
and wait in line until called. In the
meany-bille they were handed a single
desk and told to write out a question. They hold on to the paper
until confronting Mogul.
They re told to 'concencrate,' then
ordered to tear up the paper, without having shown it to Mogul, and
ourns them up with a match. Then,
with the crystal for dressing, he
enswers the apparently unseen question.

This reviewer wrote, Who was the

burns them up with a measure, with the crystal for dressing, he nuswers the apparently unseen questions. This reviewer wrote, 'Who was the last important straight vaudeville headiner at the Palace, and who, if ever, will be the next one?' Mogul's answers were Tou Holtz' and 'never' right on the second also.

In the Par lounge Mogul works four hours daily in two-hour stretches, afternoon and night, and gives about 100 readings at each state of the second of the

has a special conductor and clicked solidity at the Hollywood.

Miss Huston has been in musical comedy, radio, vaudeville, did a picture and is stated for another—she's certainly a Hollywood yotential—but is new in the cafe bell. She fits in handily, however.

ago. His tongue-twisting oration is too plants and is decidedly novel for the house. Ice ballet is appropriately staged, and is decidedly novel for the house, the stage of th

### EMBASSY, N. Y.

EMBASSY, N. Y.

Very light on news this week, forcing the Embassy to use three forcing the Embassy to use three to the following the following the following the following to fill out a half-hour of the current bill. It can't be the heat, for with-out the heat the Embassy would have had to use four shorts—Universal's comment on the drought believed. Terrorism in Palestine, President Rooscvett on his vacation boat, as couple of shipwirecks, a train crashing marks are about all that fall in the spot news class currently, with the only really on-the-spot shot being that of the accused naval spy, Farnsworth, after being taken into Jimmy Fiddler's current contribution is a routine ship news clip on the arrival of Helen Vinson and Irene Dunne in New York from a couple. That's terrific Hollywood Fox is the bulk leader this week, Fox is the bulk leader this week.

ting mugged as members of Lehr's cabinet), co-eds in bathing suits taking falls in the snow out west, tritting sate, motorycle nec elempter of the state of the s

ing prize winner at nome and the method of dighting a tree disease in method. The state shows King Edward reviewing his guards and Townsend, That's not digging. Hearst contributes Palestine, and the spours year), Eyston and the sailing of the U. S. Olympic team. Universal's share includes the drought comment, rodeo (the same every week), a fairground doath Peach, grandma contest at Concy Island (again?), horse race in Stena, Italy (asme every year), shipwreck at Bar Harbor, train wreck on the 1.C. bite race in Errance, and the said of the s

Shorts are a Lowell Thomas 'Go-ing Places' (U), this one on gold mining in New Guthes, 'Wonder-land of Gaspe' (Dynamic), dull canadian travelor, and 'Under-ground Farmer' (RKO), Interesting insert study of ants at work and in battle,

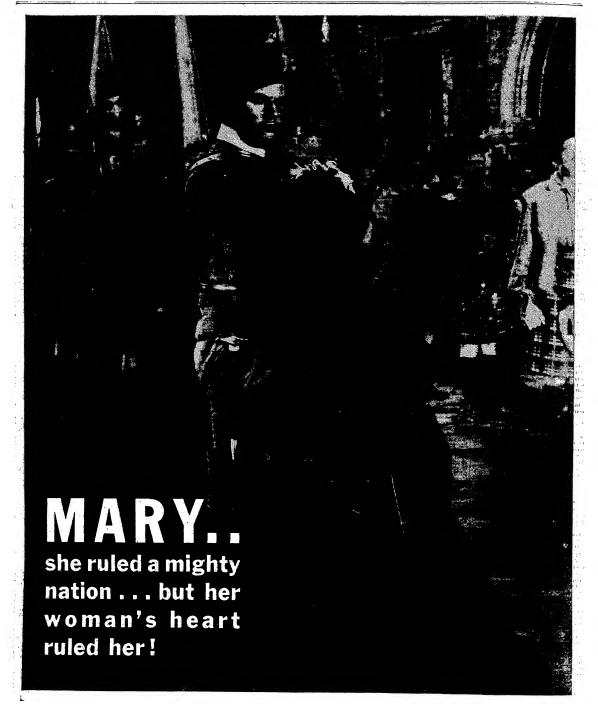
#### LOEW'S STATE, N. Y.

LOEW'S STATE, N. Y.
What appears to be a swell laugh
layout on paper—a happy wedding
with W. C. Fields Poppy (Par) on
Friday evening showing. Not until
the final act, the wacky Frank and
Milt Britton band, does the layout
hit a stretch of really laughable
comedy.

Comedy.

The stretch of really laughable
comedy.

The stret



# KATHARINE HEPBURN \*\* FREDRIC MARCH "MARY OF SCOTLAND"

FLORENCE ELDRIDGE DOUGLAS WALTON JOHN CARRADINE AND A TREMENDOUS CAST OF FAMOUS STARS

From the play by Maxwell Anderson

Directed by JOHN FORD

RKO RADIO PICTURE Produced by Pandro S. Berman

# CONCENTRATE SHORTS EAST

## Radio and Films

(Continued from page 3)

Joe E. Brown also, with Frigidaire

#### What Hollywood Heard

What Hollywood Heard
Hollywood last week saw indications that film exhibitor agitation
against radio's competitive use of
film names was making a deep impression on the radio business, so
much so that several programs intending to switch to the Coast were
changing their minds on that account. Later it was shown that this
was a wish rather than an accomplisted face.

Benton & Bnowles agency angle on the 'Show Boat' program, it was learned, had no bearing on the exhib complaints. B. & B. had intended complaints, B. & B. had intended sending a musical program west in order to obtain, Charlie Winninger and Edna Mae Oliver for the leading roles, but this idea was dropped more than two months ago. Hollywood heard reports that several other major agencies were changing their plans and keeping their programs east, but this was generally denied at the agencies in New York.

#### Hays Stepping In

Stirred to consideration of some Stirred to consideration of some possible action with respect to increasing habit of broadcasting by film stars to detriment of their draught at the box office, the Hays office is giving the matter much thought. Will H. Hays is on the Coast at present and will remain out Thought. Will H. Hays is on the Coast at present and will remain out there probably through August. He is a few first the products the products the products of the coast discussion of the coast discussion of the coast and the coast of the

taking it up with home offices.

In that the curbing of radio appearances by film players invites certain dangers, the Motion Picture Producers & Distributors of America is approaching the problem very carefully, giving study to all angles before taking any positive action, It may be that nothing will be recommended until a great deal of discussion has taken place. The picture industry does are want to make hasty moves for fert whatever it may do will act as a bomerang.

Sometimes It Helps.

#### . Sometimes It Helps

. Sometimes It Helps
On 'the other hand, while radio
may be hurting theatres generally
of on some occasions very specifically, it.isn't-denied that radio has its
benefits, also. It. has helped popularize various players, such as Eddie
Cantig and Bing Crosby. Their tremendous: radio followings have
meant, added fans among the filmgoers.

Studios themselves have encour aged radio appearances and into contracts of many stars and players companies have inserted a clause under which they can require that a companies have inserted a clause under which they can require that a contractee make one appearance on the air for every picture produced the air for every picture produced some cases, re-emed element of the companies of the produced the companies of the produced t

been expressed in some quarters to make the too much has been broadcast, with result people aren't interested in soling to the theatre to see the solic picture. In other cases it may work the other way.

Louella's Big Haul

Louella's Big Haul

Hollywood, July 21.
Hollywood gave \$500,000 worth of least free to one radio program during the past 21 months, according to broadcasting and agency people on the Coast. Radio bunch therefore claims that if anyone is to be harmed for the education of the thermous that it is most of talent has been used on Campbell's "Hollywood are the ones.

It is pointed out that this amount of talent has been used on Campbell's "Hollywood are the ones.

It is pointed out that this amount of talent has been used on Campbell's "Hollywood are the ones.

It is pointed out that this amount of talent has been used on Campbell's "Hollywood are the ones.

It is pointed out that this amount of talent has been used on Campbell's "Hollywood are the ones.

Agency men who are bounded the program who are been dueling the same than the without laying out a dime.

Agency men who are bounded the program who are been able to garner this latent without laying out a dime.

their fault that Hollywood has proven a fertile field to recruit, talent, in that the picture people showed the way by permitting Miss Parsons to get the pick of names gratis. Now that radio comes along and pays for this talent, they cannot squawking.

#### Big Help to Agency Lads

Agencies point out that there were lots of people about whose draw strength and ability to register over the ether waves they were doubtful. Today, however, they point out that 'Hollywood Hotel' was a perfect showcase for radio wares and has resulted in avoiding mistakes. The actors were also aided in establishing radio salaries. But the salaries of the agency men tere thow, that for the 93 broadcasts of, 'Hollywood Hotel', since its start and up to last July 17, 40iss Parsons has been able to cajole an average of \$5,300 worth of free talent each week. Some weeks the aggregate value of the talent has been far in excess of this amount. Agencies point out that there were

been far in excess of this amount.

#### Here They Are

Among some of the names she has landed for her show through studio means, which rate drawling from \$4,000 to \$5,000 an ether perform.
\$4,000 to \$5,000 an ether perform.
\$5,000 to \$5,000 an ether perform.
Fronald Colman (twice), Jean Harlow (three), William Powell, Al Jod-son, Gary Cooper (twice), Carole Lombard (three), Clark Gable (twice), Irene Dunne (twice), Edward G. Robinson (twice), Ama Sten, Maurice Chevalier, Fredric March (twice), March (twice), March (twice), Wheeler and Woolsey, Mrm. Jeritza, Margaret Sullavan (twice), Gladys Swarthout, Marx Bross, Marlene Dietrich and Fred Astaire.

\$1,00-\$3,000 Names

#### \$1,000-\$3,000 Names

Swarthout, Mark Bros, Mariene Dietrich and Fred Astaine.

Those who are figured ast worth from \$1,000 to \$3,000 for an experience of \$1,000 to \$1,000 for an experience of \$1,000 for an experienc

# PROD. AROUND N.Y

More Economic to Cull from Eastern Radio, Nitery and Variety Talent Than Make 'Em in the West Coast Studios

#### 5 CO.'S EAST

The experience of short feature producers during the past 18 months has convinced them that as long as double features continue to domi nate picture houses, their best bet from an economic standpoint is to concentrate the production of shorts in the east. Consequently the 1936-37 season probably will see more one and two-reel subjects made in and about New York than ever in the

Warner Bros., Paramount, Educa tional (20th-Fox), Universal and Columbia expect to have bulk of their short feature production activity centered in the east for the coming

Aside from the necessity of keeping production costs to a minimum because of trimmed rentals available in many instances, producers are becoming more and more aware of possibilities of stage, band and cabaret falent available in New York city. These can be had at salaries comparable or less than paid to picture talent on the West Coast, minus the necessity of signing termer contracts or the cost of sending them to Hollywood.

#### Name Performer

Name Performers
Added strength is given to alignment through potential! box office
power contributed by name New
York performers being spotted in the
sorts, picture executives figuring
eastern rep or radio background
gained in eastern studio at least the
equal of draw supplied by minor
him players. (Sex) and Warner.

Educational (Fox) and Warner

Educational (Fox) and Warner Bros. have shown the way along these lines. Fractically all Educational production now is someonia to the street of the street

Talents of Vera Van, Ken Mur-ray, Vincent Lopez band, Rosita and Fontana, band organizations of Jolly Coburn and Russ. Morgan and other eastern acts have been employed by Warners.

Warners.

Paramoint's tentative schedule also includes a wide variety of one and two-reel films to be made at the Astoria studio. Company will be in active competition with Warner Bros. to grab name bands, night club artists and vaudevillians working in the east. Fact that these artists can appear concurrently in itest acts in appear concurrently in itest acts in turns makes the availability angle an important one. important one.

Important one.

Universal has it Mentone musical comedy unit operating at the Biograph studio, uptown New York.

Same company has Tru Pictures production unit making 'Court of Human Relations' series for U release. Also at Biograph plant. Columbia assembles its sports reel in the east, while Universal does the same on its 'Going Places' and 'Stranger Than Fiction' series.

## DUALS FORCE ALL |Hollywood's Comin' Out of the Parlor For a Spell: Glorifying the Yippee

#### Rochester Reinaugurating **Banko After Court Ruling**

Banko After Court Ruling
Rochester, N. Y., July 21.

Bank Nites and other games are slated to return to nate theatres following a decision by County Judge William C. Kohlmetz reversing city court conviction of Samuel L. Shafer, manager of the Dixie theatre, for giving \$175 bank account to Judge Kohlmetz's six-page ruling held the fact that name of the winner was announced in the lobby. making it unnecessary to buy a ticket to win the award, avoided violation of the lottery law. Absence from the city of District Attorney Daniel J. O'Mara postponed decision on whether appeal will be taken to the Court of Appeals.

Arrest of Shafer June 12 halted bank nights, treasury nights, banko and lucky contests, grocery and 'urniture nights, etc. Combined vith his mather, it causes at terrific nosedies in the content of the proposed of the content of the content

#### Cincy Theatre Men's Midnite Softball League

Cincinnati, July 21.

Midnight softball league under way here is composed of six teams made up of theatre men, stagenands and operators. Play three nights a week on the lighted muny diamond at Deer Creek commons. k commons.

Creek commons.

RKO managers and house employees are on three of the clubs.

Booth boys and deck hands are on their own and the remaining outfit has managers and assistants of theatres in Libson's local nabe chain.

Players are uniformed and officiating is done by recreational league

Peace and quiet maintained by city coppers.
Diamond is enclosed and there's

a flor gate.

Office gals take adding machine along to tab scores.

#### CONTRACTS

CONTRACTS

Charles D. Hollywood, July 21.
Charles D. Brown, N. Y. stage actor, termed by Warners.
Defound the stage of the

D'Arcy at Warners.

Warners tagged Ann Sheridan
with termer.
Five year director's ticket handed
Lewis Foster at Universal.
Option on Jone State State
Option on Jone State
Option on Jone State
Option on Jone Raymond.
Ernest Dryden, costumer and designer termed at Col.
Four picture option on Melvyn
Douglas lifted at Col. Metro scaled
bluglas to two pic deal, allowing
In Jone State State
Option State
Optio

Universal termed James Oliver Smith.
Smith. All's option littled at Par.
Ray Redman scaled to long terni writing pact at Universal.
20th-Fox tabbed Ernest Westmore, make-up specialist, with termer.
June Gale and Helen Ericson stock packed to the packed of the packed by Dollar State of the packed by Dollar Fox.
Hinton Smith, dialog writer, packed by Waiter Wanger.
Dollar Waiter Wanger.
Dollar State Dellar State of the packed by Carlot of the packed by Carlot of the packed by Maiter Wanger.
David Schofield's writing ticket at Par. Runs five years.

Hollywood, July 21 During the coming season great outdoors, neglected by the major studios during the past few years, will be recognized once Except for horse operas, more.

studios have concentrated their activities on the drawing room and tivities on the drawing room and haye.developed in Hollywood a great number of Bronx Shaws and Cowards. Now the open spaces are receiving attention. On the heels of each other, Paramount will release The Plainsman' and Texas Ranger, both glorifying the yippee boys to these pictures only as 'epica. Werneric has "the Cherake of the County Shaws and Shaws a

to these pictures only as 'epics'.

Warner's has The Charge of the
Light Brigade' and 'God's Country
and the Woman for early, release,
Both are outdoor, pictures with the
budget on each around \$1,000,000.
Harry Sherman will make several
outdoor specials for Paramount this
year in addition to his 'Hop-Along
Cassidy' series. Samuel Goldwyn is
mulling with the idea of a remake
of 'The Winning of Barbara Worth'
and has just completed 'Come and
Get It,' a saya of the north woods,
Latter is the first time the Goldwyn,
company has emerged from the parlor in several years.

Selznick-International's 'Garden of

lor in several years.

Selznick-International's 'Garden of Allah' could hardly be classed as a lounge-lizard affair. Radio is planning three special westerns for the coming season. Metro is dickering with the idea of doing a picture around Burfaio Bill. Twentleth-Fox around Burfaio Bill. Twentleth-Fox himself and the property of the

In all it looks like a good year for the lads who ride with the ban-gits or posse and other addenda to the cow and lumber country.

#### PROV. EASING UP ON BEING OVERSEATED

Providence, July 21. Long greatly overseated, Providence is getting near normalcy again through various turns in the local situation. By the end of this week there will be four theatres out of the picture, several of them for the summer at least,

mer at least.

The Rialto is out of the picture entirely. Condemned by officials as unsafe the building is being demolished, and probably will be replaced by a business structure. Theatre was second run house for

RKO recently let Victory go, thea-tre now in process of extensive alterations, and will be opened later under new management. The Albee, under new management. The Albee, only RKO house in town, is folding for the summer, and the Metropoli-tan, largest in town, is still an 'on and off' proposition, being open only for special concerts.

With these spots out of the way there will be 8,700 seats less definite-ly out of the way for the summer.

#### Shipman and Lipman Lose Points in Pons Pic Suit

Points in Pons Pic Suit
Federal Judge Coxe yesterday
'Tuesday) denied the request of
Samuel Shipman and Clara Lipman,
playwrights, for permission to have
executives of RKO Radio Pictures
and RKO distributing Corp., answer
certain questions in connection with
their \$500,000 suit for alleged plagiarism against the film companies.
The plaintiffs claim their play 'fit
Depends on the Woman' was copied
by the defendants in the inaking of
the film, 'I Dream Too Much'.

Among the questions they sought
to have answered and whited
denied by the Court in the picture
their depth of 'Dream
Much' how much the picture
has grossed to date, and the cost of
production. They were allowed to
submit several less important ques-

## Advance Production Chart

Hollywood, July 21.
Production activity remains normal on the Coast for the past week with steatures before the cameras, 64 in the cutting rooms, and 76 in various ages of preparation. Of the latter number more than 15 are promised

to get under way this week.

Nine new features went before the cameras last week, which is a large
number for any week. This leaves a balance of 25 features yet to get
started before the 1935-36 quota of 441 features can be completed.

#### Columbia

Six in work, six editing, 12 preparint. In work:

THE LOST HORIZON, reported Vanter, April T. 'ADVENTURE IN

THE LOST HORIZON, reported Vanter, April T. 'ADVENTURE IN

GRANG'S WIFE, reported July 8; 'PENNIES FROM HEAVEN,' reported
July 15. Started last week:

THE MAN WHO LIVED TWICE,' produced by Ben Pivar, directed by
Harry Lachman, original by Tom Van Dycke, who also collaborated with
Fred Niblo, Jr., and Arthur Strong on screen play. Cast: Ralph Bellamy,
Eashel Jewell, Ward Bond, Willard Robertson, Catherine C. Morris, Freddie
Farrington, Ann Doran.

Skey based on ganger who submits to an operation on his brain by
Skey based on ganger who submits to an operation on his brain by
its outperformed with his old associates who move in and demand their cut
in the business. Conflict in living down the past and retaining position
in society presents many exciting and dramatic complications.

Only picture scheduled to start this week is 'TWO MINUTE ALIBI.'

#### Metro

Metro

Seven in work, four editing, 10 preparint. In work:

THE GOOD KARTH. reported Vanter, March 4: THE GORGEOUS

RUSSY, reported May 6: PROCADILAR INA. OLD HUTCH, reported

June 17: THE DEVIL IS. A SISSY, reported June 9: Started last week:

BORN TO DANGE, produced by Jack, Gummings, direction Roy Del

Ruth, original by Jack, McGowan, and Sid Silvers, music by Cole Porter.

Cast: Eleanor, Howell, James Stewart, Und Merkel, Sid, Silvers, Frances

Langford, Baddy: Elbern, Raymond Wilhium, Wirthink Bruce, Junnita

Guller, Alberta, March Leben, Hents, Club, patronized by salities, meets

James Siewart, who later becomes involved with actress wind whists the

James Siewart, who later becomes involved with actress wind whists the

James Siewart, who later becomes involved with actress wind whists the

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James Jewart of the later becomes involved with actress wind wind

#### Paramount:

FATAILOUNI

Six in work, 10 editing, 10 preparing, In work

VALLANT IS THE WORD-FOR CARRIE, reported Valuary, June 24;
FIG BROADCAST OF 1937, WIVES NEVER; RNOW and THREE MARREB. MEN, reported June 30; MUDRER WERE HEATURES; reported
July 7. Started last week:

"CHAMPAGNE WALZZ, being produced by Hárlan. Thompson, directed
by Edward Stitherland. Cast: Gladys Swarthout, Fred MacMurray, Jack
Oakie, Loga Roberti, Frank Forres, Ernest Cosart and veloc and Volunda
opens up jazz dance hall next to it waltz palace conducted by the grandfather of Gladys Swarthout. MacMurray takes the trade away from the
waltz place and the feud is on. MacMurray takes the trade away from the
waltz place and the feud is on. MacMurray is store different guys
to clude the singer, but is finally caught up with and in order to save her
stater's business he skips town and relarins to. N. Y. Singer and her father
later boines to America where they introduce the 'semi-jazz and classical
music for dancing. They make a nit, than while MacMurray is down and
out by needs up with the girl for whom he abandoned Vienna and they
To faffy under way within next two, weeks lists 'GRILS OF THE
JUNGLE, with Z. Lloyd Sheldon producing and William Thele directing;
THE PLARISMANA, 'by Cecil DeMille; THE TURNING POINT,' A. M.
BOLSford production, George Archainbaud directing; 'MAID OF SALEM,'
produced and directed by Frank Lloyd, 'HOTEL HAYWIRE' and PLAX
BOY, '60, De produced by Henry, Henipson. No directors yet selected.

#### RKO-Radio

Four in work, sevin calling, nine preparing, in work:

(SWING TIME, reported as MENERGY, in MANOF IN Vanier, May

29 "MONT TURN EM LOOSE, "PLOUIGH AND THE STARS," and FOR
TRAIT OF A REBEL, 'all reported July 15.

No new pictures, started or previewed lack week.

No new pictures, started or previewed lack week.

Slated to start this week are, "WE WHO "ARE ABOUT TO DIE," to

Slated to start this week are, "WE WHO "ARE ABOUT TO DIE," to

Froduced, by Edward Samil, Christy Cabarne directing, and "The BIG

GAME," to be produced by Pandro Berman, George Nicholls, Jr., directing.

#### Republic

Two in work, seven editing, six preparing. In work! FOLLOW YOUR HEART, reported Variety, June 24. Started last

FOLLOW. YOUR HEART, 'reported 'Valert', June '24. Started last' week:

"OH, SUZANNA,' being produced by Armand Schaefer, Joseph Kane
Heeting, original and screen play by, Oliver Drake. Cast: Gene Autry,
Heeting, original and screen play by, Oliver Drake. Cast: Gene Autry,
Kirke, Frankie Marvin, Clara Kimball Young
Story is typical Autry western. Star is held up en route west by a
bandit, who changes clothes with him and beats it to the fown where he is
headed to collect payment for load of cattle. Bandit is about to make his
getaway with the cash when Autry shows up.
Slated to go before the cameras this week' are: 'THE THREE MESdirecting: 'BULLDOG, EDITION,' with Model' and Charles
Lamont directing; and 'SUTING ON THE MOON,' musical to be produced
by Colbert Clark; no director yet assigned.

## 20th-Fox

Two in work, five editing, 10 preparing. In work:
THANK YOU, JEEVES, reported July 15 and started last week.
THANK YOU, JEEVES, reported by Buddy DeSylva, directed by E.
H. Griffith, screen play by Melville Baker based on Hungarian play by
Ladislaus Dus Fekete. Cast: Janet Gaynor, Constance Bennett, Loretta
Young, Simone Simon, Don Ameche, Paul Lukas, Brian Donleavy, Tyrone
Power, Jr., Virginia Field
They great girls in Budonest who become tired of the
Story centers around.

apartment to become acquainted with men of standing and means. Each become disappointed in her catch and is about to turn to the old most of living when a fourth fire Joins them and becomes inflatuated with most of the other firl's boy friend. Romance brings about a better understanding among the three girls, who are made to understand that they are pursuing the wrong tack.

Slated to start between now and Aug. I are: THE McKINLEY CASE, directed by John Cromwell; THE PIGSKIN PARADE, directed by Dave Butter 'LLOYDE OF LONDON,' directed by Henry King, and 'PEACH EDITION,' Sidney Lanfield directing.

#### United Artists

Three in work, two editing, three preparing. In weigh, THE WORLD IS MINE, reported 3 THE GAY BESPERADD, June 10, TODSWORTH, reported June 17, and COME AND GET IT, reported Inc. No new pictures started last week.

#### Universal

Two in work, II saiding, eight preparing. In work,
A FOOL FOR BLONDES, reported Vanuert, June 30, Started last week;
A FOOL FOR BLONDES, reported Vanuert, June 30, Started last week;
Story by M. Goddes, Wedsey, screen play Blanc Colork, Cast Dorfe Volan,
M. Goddes, Wedsey, Story Blanc Colork, Cast Dorfe Volan,
M. Goddes, Wedsey, Story Blanc Colork, Cast Dorfe Volan,
M. Goddes, Wedsey, Story Blanc Colork, Cast Dorfe Volan,
M. Goddes, Wedsey, Story Blanc Colork, Cast Dorfe Volan,
M. Goddes, Wedsey, Story Blanc, Colork, Cast Dorfe Volan,
M. Goddes, Color Color, Color Color, Color Color,
M. Goddes, Color Color, Color, Color, Color, Color, Color,
M. Goddes, Color, Color,

#### Warners

WATHERS

Six in work. 12 editing, eight wegacing. In workt

'CAIN AND MABEL, reported Vanarry, May 6: CASS OF THE CARETAKER'S CAT, reported July 8; SING ME A LOVE SONG, reported age
'LET'S PRETEND/ July 15; 'GOD'S COUNTRY AND THE WOMAN,' reported July 15. Started last week:

'GOLD DIGGERS OF 1837, produced by Earl Baldwin, directed by Lloyd
Biscon, based on play, 'Sweet Mystery of Life,' by Richard Maibaum, Mike
Wallach and George Haigelst adapted by Warren Duff and Tom Reed, songs.

by E. Y. Harburg' and Harold, Arien. Cast: Dick Fowell, Joan Blondell,
Wallach and George Haigelst adapted by Warren Duff and Tom Reed, songs.

by E. Y. Harburg' and Harold, Arien. Cast: Dick Fowell, Joan Blondell,

voltage of the Cast of the Ca

## **Production Table**

Shows current standing of the various producing companies' pro-duction schedules for the 1935-36 season.

Studio	Quota of Pix for Season		Now in Work or	to Be Made on '35-'36	Number New Stories in Final Prepa- ration	
COLUMBIA	40	34	12	6 over		
GAUMONT-BRITISH.	16	Made in		00.01		٠.
METRO		42	11	. 3 over	10	. •
PARAMOUNT		61	16	12 over		
Westerns						
RKO-BADIO	48	34	11	3		٠.
REPUBLIC	32	. 20	6	6	4	
Western	. 21	. 7	. 3	11	2	
20TH-FÓX	53	63	7	17 over	10	
Westerns					••	
Sam Goldwyn		7	1	2 over	2 .	
Selznick-Inter'l	5	. 1	1	3	ĩ	
Pickford-Lasky	. 4	1	1	2		
Reliance	. 1		1	••		
Korda-London	. 5		n London			
UNIVERSAL	36	27	10	1 over	7	
Westerns	. 9	6	3		. 1	
WARNERS	60	70	18	28 over	8	
Totals	462	383	102	69	76	
AUMAS		000	200		70	

#### TUNE MAG YARN

Hollywood, July 21.

Lucy Ward and Joseph Watson are screenplaying 'Special Arrangement, a Satevepost story, at War-ners. Richard Macauley wrote the

original.
It will be made into a musical.

## Free Speech an Angle in Times' Dominican Clip

Dominican governmental squawk over clip in 'March of Time' lates issue in which that republic's president was allegedly represented in a distasteful light was the source of considerable annoyance to officials of Motion Picture Producers & Dis-tributors. Some of them considered

of Molion Picture Producers & Distributors, Some of them considered
the entire affair, which culminated
the entire affair, which culminated
the Secretary of State Hull making a public apology to the Dominican republic, as reflecting on the industry,
as as whole.

While tutule sepression of reprey
vious occasions, appeared to havy
young in the hast laken in prey
vious occasions, appeared to havy
young in the matter, it still left
the issue, harding in air because, tile
official pointed out that free specify
prevailed if America and register,
yearch, for Time reed is not stidely
intribution of the code administrate
lion at the Hays office. Secretal
mothins ago, the Hays office industred
as to its status and then Time-reel
officials contended that it was a
newsreal, different room of the code
affect of the secretary of the contended that
meter and handled new expension
different rathion. Question came up
at that time because some stafe cenror boards desired a ruling as to
classification.

#### IATSE SEEKS BOOST IN COMMERCIAL LAB PAY

Hollywood, July 21.

Plans to force commercial film laboratories to step up their wage scales to equal those of studio labs are underway by International Alliance of Theatrical Stage Employees. Currently commercials are paying average of 25% less than the union scales and in number of spots workers are on a short week.

Technicolor presently is working on five-hour day, five days weekly, while Consolidated, second largest user of help, is working on 44-hour week.

#### HOLMAN'S DUTIES

Link Between Eastern Production and Zukor en Coast

Expansion of production authority for Russell Holman, in charge of production matters for top executions of the production matters for top executions are supported by the production of the production of the production. The Par Newsreel remains in charge of A. J. Richard, while Lou Diamond continues in control of short subject production. Diamond also has charge of music matters. Adolph Zukor recommended added powers for Holman before he left for the Coast more than a week, ago so, that there would be some one at the home office to whom everyone could look to for final word on anything concerning production. He thus becomes the link between Par News, shorts subject department, Astoria, L. I., studio and any other production activity on the one has production. He floman has been with Par for many years. Before he assumed charge of the story department at New York, later becoming eastern production manager, Holman had been Par advertising chief in the S. R. Kent regime.

7 1 2 over 2
1 1 3 1
2 1 3 1
1 1 2 ...

Wande in London
27 10 1 0 1 over 7
1 0 1 8 2 over 8
183 102 69 ver

| GILLHAM'S K. C. STOPOFF
| Hollywood, July 21.
| Robert Gillham planed yesterday (Monday) for Kansas City to visit for two days with his mother prior to returning to New York.
| Gillham was here for the past two for two days with sim mother prior to returning to New York.
| Gillham was here for the past wood of the company of the



(A thrill the customers will never forget!)

SWEETHEARTS AGAIN IN BRUDAL WAY BILL

(Definitely establishing them at the fap of many combinations)

\_and now-



In the best love story the Saturday Evening Post ever printed

What a break to be a 20th Century-Fox exhibitor...and have a show like this to start your procession of new season hits!

eaching continues and

DARRYL F. ZANUCK in Charge of Production

JEAN DIXON

Directed, by JOHN CROMWELL

Associate Producer Kenneth MacGowan, -Screenplay by Richard Sherman and Howard Pills Smith. From the story by Richard Sherman.

#### **EXPLOITATION** By Epes W. Sargent -:-

Far in Advance

Far in Advance

'froposition. one manager faced lately was to get extra attention for one- of the big ones without taking from the currents of the face of the property of the face of the

#### Giving 'Angel' Wings

Giving 'Angel' Wings

St. Louis.

First important exploitation opportunity for Homer H. Harman since, he joined Fanchon & Marco hete-was The White Angel' and the magnet in which he mapped out and selected a campaign had the magnet in the magnet of the selected a campaign had the magnet of the haloyon days when the Stouras Bros. used to jam the same theatre.

Harman's first ida uper incadent of the haloyon days when the Stouras Bros. used to jam the same theatre.

Harman's first ida uper incadent of the haloyon days when the Stouras Bros. used to jam the same theatre.

Harman's first ida uper incadent of the haloyon days when the same theatre.

Harman's first ida uper incadent of the same the mot only to furnish the theatre management with their comments but also to post notice of the same the

#### Milking It

Leon J. Bamberger, of RKO sales, has his customer letters written up in Postage and the Mailbag, a monthly devoted to mail order solicitation.

monthly devoted to mail offer solution.

Probably will not sell many rentals, but it will interest readers, and cent attention. The control of the control o

## For 'Green Pastures'

For 'Green Pastures'
Warners has issued an excelent
bress book for 'The Green Pastures'
ress book for 'The Green Pastures'
the control of the

#### Summer Contests

Summer Contests.

Pluggin; the hot weather a theatre has advertised a series of contests to be used each Friday, but a different one for each week. The first is for the pretitest jeri and the second for the girl with the pretitest fattest man, the ugliest man met freckled boy, most freckird girl, tallists married couple and skinniest married couple and skinniest man. In the tallest married couple their heights will be added and divided by two. In the feet contests their heights will be added and divided by two. In the feet contests will show the first feet and ankles will show the green consideration, but the man behind a drop through an opening in which only their feet and ankles will show the green consideration, but the man behind a drop through a the height of the ankles. A bathing girl contest was under consideration, but the man bathing girls for a year and let the idea freshen up.

Probably the contests will not build much extra business since mowadays so many pet le start off the week-end on Friday, but that is planned. Management wants to give the house an air of enterprise to offset the probable slump.

In another town something, different is being worked, Manager calls for Friday Right and and provident his attendances on Friday, may be noted. Man with the most perfect attendance record gets a box of cigars or two cartons of cigarettes. May not hold them in town, but it will sattendance to friday might will gather to dance it of for the final nine. Configuring smaller kids are bothersome.

Scattered Stunts

#### Scattered Stunts

Scattered Stunts

One of the best stunts to sell an uninteresting picture was worked by a southern manager on a dud selling title. He made sure there was at least one typographical error in each newspaper ad and in his worm of the self of the sel

It made a friend for life of the store keeper.

It made a friend for life of the store keeper.

It made a friend for life of the store keeper.

It is not the store of the store that the store was a store of whisters. Used about 100 of the replies in the lobby and everyone came down for a lauch. Plenty of them bought tickets and stayed on to see the current of the ordinary and it doesn't have to be much out of the ordinary and it doesn't have to be much out of the ordinary to sell tickets.

#### Columbia's Book

Columbia a book

Columbia has issued its year book
with a nicely executed color job and
an inserted sheet for Edward G. Robinson, who came into the fold after
the book had been prepared. It's
of reasonable size to keep on the
desk, and the copy is simply and
forcefully written.

#### Screen for Charity

Colorado Springs Opening the screens of the Fields Theatres at Baltimore, Md. to film advertising, Joseph Fields, president, is giving a cur, Fields is screening the current national campaigns of Alka-Seltzer and Chevrolet thru the distribution of the Alexander Film company here. The healthy resulted in a nice audience reaction.

#### Sight Unseen

Sight Unseen

Kansas City.

Ka

#### Time Marches Again

March of Time, which has been specializing in exceptional printing lately, comes along with another idea, a sales book designed to sell to the exhibitor and then to help him to sell to the customers.

to sell to the customers. It makes a modest brag, backs up the brag with exhibitor letters gives examples of campaigns scaled to meet all needs, plays up its sales bows out before the reader has a chance to become tired. It runs about as strong as advertising comes, and the series is writing a new chapter in sales promotions.

## BEHIND the KEYS

Lure of the theatres for heatescape seekers was negligible Thursday (18) when breaking of 36-inch
feeder water main left city without
water for more than an hour and
conditioning and cooling systems.
G.T. Wilby, operator of the Cameo
theatre, Atlanta second run indie, has
returned from Gastonia, N. C., after
completing deal for two houses, Lyric
(600), and Temple (300), there:
manager, will leave shortly to take
over management of new properties.

New Haven.
George Cruzen, formerly districting of Paramount chain here, goe to N. Y. state as manager of approximately 70 houses of Schine circuit.

Winston-Salem, N. G. A. Charles H. Lewis, assistant manager of the Carolina here for the past two years, named manager of the Carolina, High Point, N. C., recently acquired by N. C. Theatres, Inc.

Inc.

St. Louis.

Contract for construction of Bary.

E. Miller's new theatre of the Boto.

Mo., has been awarded to N. F. Donald's Son, De Soto. Building will cost \$49,000.

Richmond Theatre, Inc., has been Richmond Theatre, Inc., has been with \$2,000 capital paid in. Incorporators are Edward G. Bischoff. James P. Wilson, and Wallace W. Kiegelt on Shady Oak Clayton. Mo., and recently took over theatre in Richmond. Heights, Mo.

Lyric Theatre Co., Salem. Mo., the Contract took over theatre in Richmond. Heights, Mo.

Lyric Theatre Co., Salem. Mo., the Contract Co. Salem. Mo., the Co. Salem. Mo., the

Nick Diamos has opened Apache, 900-seafer, hene: House recently was remodeled at cost of \$40,000.

Formal opening for the new En-zor at Troy was held last week. The theatre is being managed by Glenn Crouch.

Herman G. Weinberg, former manager of the Little, thoop arty, new publicity director, for French Motion Picture Corp., N. Y. outil which handles foreign produce will be John Little. Will succeed Harry Henkel, who last week resigned after 15 years in the saddle at the theater, and 30 years in managerial capacities in legit in Balto.

Neil McGill, manager of State here, promoted to managership of Imperial, larger Charlotte house of North Carolina Theatres, Inc. and the Most of North Carolina Theatres, Inc. The Most of Morth Carolina Theatres, Inc. Dean House, with Charlotte Warner Bros. branch, just made member of the 109 per cent club, a group of six of the highest rated Warner Canada. In the United States and Charlotte, N. C

Interstate circuit will spend \$45.000 remodeling and modernizing \$45.000 remodeling and modernizing the Bluebonnet, suburban picture nouse recently added to its group of lheatres here.

Pickin' 'Em Macon Co.

Art Barry, manager Lucas Jenkins theatres here, announced a bething the beaution of the large wide of the second floor has been beautioned with opposite theatres here, announced a bething the second floor has been beautioned with one of the second floor has been beautioned with opposite the second floor has been beautioned with opposite the second floor has been the second floor has

Lincoln. Martin Coopersmith, ad man for LTC who just left the hospital after accidentally shooting himself in the hand, busy showing all the gals his wound.

hand, busy showing all the gals his wound.

Ove M. Frederickson, Long Pine, Noch, has pruchased a building and some equipment here and will open late summer.

New theatre improvements have been made at the Paramount, owned by Dick Eysinger, Annley, Neb., the Electric, Owned, by Beckery H. O. Peterson, Genoa, Neb., and the Moon, owned by Walt Bradley, Neligh, Neb., Merchants seeking to enlarge attendance at the Madison, Neb., and the Moon owned by Walt Bradley, Neligh, Neb., Seeking to enlarge attendance at the Madison, Neb., cognizance of the drawing power of theatre bank nights. The merchants put up a \$5 pot weekly, although they draw until somebody gets it every night.

theatre bank nights. The merchants put up a \$5 pot weekly, although they draw until somebody gets it every night. Mymore, Neb's new Grand, theatre is to be opened July 25th by its owner, Frank Hollingsworth, Hollingsworth also has the Rialto, Beatrice, Neb.

Only reallocation of film product in downtown first-run area is Gausmont-British going, so the indies of the control of the co

Gloversville, N. Y. Realignment of Schnie divisions in the up-state territory is in prospect. Plan under consideration would split two divisions, with Cortiand, Gawego and Syracuse forming one and the remainder of the present Central new York territory the second. Central New York district, now is in charge of Gus Lampe, with headquarters at the Zefoc. Syracuse.

Jay Golden, manáger of R-K-O Schine Keith's, is on vacation leave in Boston, his home town, with Gus W. Lampe, Schine dvision manager, furn, Lampe poes to Caribon, Me., tor a fortnight's rest. David "Buddy" Freeman returned to his Paramount managerial post Monday after a motor tour through the mid-West, with a stopoff at the Great Lakes Exposition at Cleveland, O.

Mallers Bros. circuit operators with headquarters in Ft. Wayne. Ind. expected to start work soon on \$50,000 theatre on site of old Strand, razed by five several months ago. The Mallers operate the Valentine and Elite, the only two houses here. These comprise their sole Ohio holdings, although they have several theatrees in Indiana. 2325-seater at Eaton. O., together with two adjoining business rooms. No estimate of loss. House shuttered several months ago. Defiance, O.

Pine Bluff, Ark.
Otto C. Hauber, of this city, has
just completed a \$15.000 theatre at
Pineville, La., and placed Clarence
Kihneman as manager. Hauber has
built or owned 14 theatres since 1912.

Charlotte, N. C. remodeled. In

Charlotte, N. C.
Oasis, Marion, remodeled. Improvements include new floors, sound
equipment, etc. C. F. James owns
proporty.
North Carolina Theatres, Inc.,
signed lease for building on South
Main street, Burlington, containing,
7,000 feet of floor pace. Exchanation
(Continued on page 31)

#### Poster Mounting Managers and sign writers who

Managers and sign writers who make up cutouts will have less trouble with the mounting if they willing the man with the mounting if they willing the mount rather than the postering the mount rather than the poster. The mount should be generously pasted and permitted to dry a little. Then the poster is put on smoothly with a brush. An ordinary whiskbroom will do, though other results will be had with a stiff clothes brush. Get the paper approximation of the center, lift one side slightly above the mount and brush out. The result will be a smooth job without blisters or wrinkles. Light pasteboard, such as box covered with the paper will be a smooth job without blisters or wrinkles. Light pasteboard, such as box covered with the paper will do in a pinch.

In varnishing down use only the colorless copal varnish, to preyent dimming the colors. This is slightly more expensive than the usual wille. An ordinary spar varnish should be kept for ordinary varnish to protect the back of a mount, ask for egling varnish. This is the runation. The result will be a tint. Where it is desirable to use varnish to protect the back of a mount, ask for egling varnish. This is the runation of the protect the back of a mount, ask for egling varnish. This is the runation of the protect the back of a mount, ask for egling varnish. This is the runation of the protect of the paper of the protect of the paper of the paper of the paper will be a tint. Where it is desirable to use varnish to protect the back of a mount, ask for egling varnish. This is the runation of the paper of the

#### Sunkist Ams

San Francisco

Sunkis Ams
San Francisco.
Fifty theatres in 38 California cities will participate in the plan for the statewide amateur contest which will be statewide amateur contest which will be statewide amateur contest which will open in Sacramento on Sept. 5, according to announcerient made today by Walter J. McLaughlin and Ellis W. Levy, San Francisco theatrical men, managers of the contest.
The contest is greatly and supplies the state of the state fair. More than 200 amateur acts will be selected from the several thousand which will compete in the preliminary contests to be conducted in the received from the several thousand which will compete in the preliminary contests to be conducted in the received from the several thousand which will compete in the preliminary contests to be conducted in the great particular of the several thousand which will compete in the preliminary contests to be conducted in the great particular of the several through through the several through the several through the several through the several through through the several through through the several through the several through the several through through through the several through through through the several throug

#### Omits the How

Umits the HOW

Sending in a tear sheet on a coop page, Harold J. Perlman, of the
Save theater-Since, writes
the theater of the save the

of the space.

Ferlman must have gone around with a big stick, for many of the small, spaces are taken by concerns which normally could not expect much business from such advertising, such as film services and a film laboratory.

Anyhow it's a neat looking page with a cool blue tint to heighten the display and allogether me to cool theatres and the inviting layout carries that idea.

#### Certificates

VEILICATES

In the Movie Guide, which he gets out for the Shea houses in Buffalo, Maurice Osterman maintains a regular contest column, the prizes being contributed by advertisers in the Guide.

Guide.

Nothing new in that, of eourse, but Osterman gives the idea a punching up by using a flossy looking certificate, which is filled in with the details and makes the award look doubly important. A 56e luncheon award may not look particularly big, but when it is spread on a strip of paper that looks like a baby bond, it takes on increase the strip of the strip of

#### Trick Prams

Trick Prams
Probably a lot of managers remember the old off-center wheels which gave the old Model Tria peculiar gait, but it does not appear that they have remembered to put one on the street for a long time. Rather easy to make, it a garnee with cooperate, and they are the period of the cooperate of the content of a point two or there inches "way, Will give (Continued on page 31)



## STAND CONDEMNED

"As vivid a characterization as any screen has offered this season"—N.Y. Evening Sun"

"Exciting spy melodrama ... excellent acting by cast ... really outstanding."

"Stirring suspense and cinematic beauty." - N. Y. Herald-Tribune

"Full and meaty drama . . . penetrating portrayal." - N.Y. Journal

"Imaginatively directed and splendidly acted." - N.Y. Daily Mirror

"Intriguing story extremely well-played and unusually well directed."—N.Y. Post

## HELD OVER SECOND WEEK RIVOLI THEATRE, NEW YORK

## A NEW STAR



#### FLASHES INTO PROMINENCE

"Really outstanding interpretation by Harry Baur,"— N. Y. American and Machanilless of French star cannot be questioned."—N. Y. Times..." Baur gives penetrating portrayal."

N. Y. Herald Tribune...." Baur pars one of Europe's greatest actors."—Brooklyn)

Times Union: "Baur plays leading role magnificently."—N. Y. Daily Mirror...
"Baur is superb."—N. Y. Post; 24 "Baur dominates the film."—N. Y. Evening Sun

# ${\cal G}$ STAND CONDEMNED

coast-to-coast showmen shower great campaigns on this production which is proving to be one of the real hits of the hot weather season...booked day and date R. K.O. Hillstreet and Pantages Theatre, Los Angeles—Shea's Hippodrome Theatre, Buffalo—entire Loew's Metropolitan Circuit—R. K.O. Keith's Memorial Theatre, Boston—Keith's Theatre, Washington—Fox Theatre, St. Louis—Garrick Theatre, Chicago—Albee Theatre, Providence—United Artists) Theatre, Detroit—Aldine Theatre, Philadelphia—Paramount Theatre, Denvery

#### House Reviews

(Continued from page 19)

(Continued from page 19)

s year as ma.c of this show. Something of an executive now, Flippen shank lost a particle of his sense of him. Unfortunately, however, he nearth much to work with, nor much time in the show to work alone. Four remaining acts and three amenting with the conductive four manning acts and three amenting the show to work alone. Four remaining acts and three amenting the show to work alone four remaining acts and three amenting the show to word to say, which brings show to a treat which the show and net in the show to word to say, which brings show to a word to say, which brings show to a treat which the show and net many moments to himself. The one solo opportunity he gets is just prior to the Britton band's closing spot and then Flippen elects to sing spot and then Flippen elects to sing a first threat the show to word to say, which brings show to a word to say, which brings show to a transfer with the show to work alone. The shows the show (Continued from page 19)

8 year as m.c. of this show. Something of an executive now, Flippen hasn't lost a particle off his sense of humon't have a particle off his sense of humon't have a particle off his sense of humon't have been a sense of hum

and, in the few moments the aggregation becomes serious, also good music.

No. two sock of the bill is Sybil Bowan, a minor who starts where the series of a silent picture star seeking work in the new order of things, but her topper new series of things, but her topper pet addressing a girl scout campite meeting. It's tough, it's funny and it's realistic.

Gold and Bernie, a team left over from several comety and flooding with a blonde femme in additionally the series of laughs, along with their delivery, is not in accordance. Boys strain tor, and only at the finale do they show their talent, hoofing.

Filippen's amateurs are Joe Martin, team, and the series of the

calling her back for an encore for sentimental reasons. Carleton Emmy's standard dog act initiates the stage program. It's a turn which seldom misses in its spot, Emmy pacing the animals in swell fashion.

Biz, light, Scho.

#### STANLEY, PITT.

Pittsburgh, July 17. Management has the right idea for combatting the punch-drunk mercury-keep 'em chuckling and they'll forget the heat. Plenty of laugh-producers on hand, too, with Joe E. Brown looking after that end on the

#### EARLE, PHILLY

Printacephia, Tuly 20;
Above-average, yaude show this week, although not strong in big marquee names. Fig is 'Earthworm Tractors' (WB), with Joe E. Brown. Bir han't been very strong so 'fer. First act is the Five-duiging' Jewels, an unusually well-dressed act, with the quintet of gals rather shapely and easy to look at in rhine-stone get-ups. They use illuminated to ssing, which is visually effective on the darkened stage. Routines, on the whole, are good and with high average of, dexterity if, nothing strekingly unusual. At times they feel in the air between the fave of them: A tap dance, while juggling, is a solo offering of one of the troupe that click white then appears and mac, is the rest of the show. He sings a couple of numbers including a mediey of current pop numbers, tells a batch of fairly funny jokes and does in sentitianing smoothly. He could be a solo offering of the couple of numbers to be getting to be an Earle special. Art Frank and Vivian Petersen and the couple of months to pull the Voice of Experience joke, which seems to be getting to be an Earle special. Art Frank and Vivian Petersen makeup. They've got a couple of rather blue jokes dealing with senility and sex, do some lively hoofing (taps variety), and then Frank does a mit of the strong of the transport of the process and the strong of the strong of the transport of the process and the strong of the str

forget the heat. Plenty of late an makes (especially the burning up explosive makes (especially the part of the state of th

#### SHEA'S, TORONTO

Nils T. Grantiand's (NT.G.) first visit to Canada with a girl revue is plenty torrid. Nite-dub entrepreneur has surrounded himself with plenty of talent, but it's the bevy of good-looking dames! of talent, but it's the bevy of good-looking damsels who are popping the eyes of the peasants and mak-rent and the state of the state of the For first time the state of the state of the opening show and house was jammed until final curtain. N.T.G. is in for six days here on a \$4,000 guarantee, plus a 50-50 spilit over all concerned should be satisfied with the take at the end of the week.

with the take at the end of the week. Strength is the speed and continued to the procession of the season as Granfund comes on (and he's around nearly every minute) and never lets up. Show lacks the customary multily, and the girls are garbed in stumping conjumes that slight funnigating conjumes that slight funnigating is preessary on a gag or two, and feminine mose-thumbing seems in bad taste, but, on the whole, there is little humines had slight funnigating is preessary on a gag or two, and feminine mose-thumbing seems in bad taste, but, on the whole, there is little humines. The strength of the work of the w

#### ROXY, N. Y.

of Willie, West and McGinty, reappearing later at the finish. This week four of the girls have been removed to do a little act of their own that is fairly good. Billed as the Four Peaches, they open with a brief, harmony session, going in the sine of the sine of the finish, plus Saxe again.

brief names, dance together and singly. Rest or the line joins for the finish, plus Saxe again.

In addition to the feature, show of nearly three hours length includes a Popeye cartoon (Par), a two-reel comedy, Dummy Ache (RKO) and Universal News. Business fair.

Char.

#### Wintergarten, Berlin

Berlin, July 9.

It's harvest time for the Wintergarten, with tourists beginning to lings around. Management has succeeded for quite a while in putting on excellent shows, but the headliner of, the current bill is most disapposition house, the booking of another magic act seemed a risk. Kassner, who graces the Wintergarten bill in feature position, is a poor that it explains his never appearing in Berlin before, and his indicates the succeeding of the succeeding the su

ferent type.

Rita and Charlie Jenkins, American hoofers, are an elegant and nimble-footed duo. Great reception.

Kassner closes.

the Ostrers and 20th Century-Fox, the Ostrers and 20th Century-Fox, combinedly. The Ostrers with 20th Century-Fox own around 2,900,000 shares of voting and non-voting stock of G-B. This amount is to be split up into three equal units, with the completion of the present negotiations, so that one-third will be considered to the control of the control of the present in the complete of the control of

Ings.

The Ostrers own around 700,000 shares or 51% of the voting stock of G-B; 20th Century-Fox owns 49% of the G-B's voting stock and 75% of G-B non-voting stock, or around 2,200,000 shares. The old Fox Film company paid around \$19,000,000 for these shares, or around \$8.60 per shares.

snare. Aggregate cash involved in the transaction depends on the methods which the parties will employ to carry out their purpose of distribution.

#### \$5,000,000 Swings the Deal

Estimates are that around \$5,000,-000 in cash is involved in the un-dertaking.

Wall Street elements, who should know, still are not as optimistic on the negotiations being carried through to ultimate success as are the proponents of the deal, who are very optimistic about the deal being consummated.

consummated.

None can predict how long it will be before the negotiations are made, definitive. This may be weeks or months, pending analysis of many details abroad and here, which have been placed in the hands of attorneys representing the proponents; No board action has been called on the matters so far as known, by any of the parties.

J. Bohert Public Medical Control of the parties.

of the parties.

J. Robert Rubin, Metro's general counsel, who sailed for Europe, recently, on a vacation, is under instructions now to look into the London situation. Richard Dwight, head of the downtown law firm of Hughes, Schumma & Dwight, general counsel Schumma & Dwight, general counsel of 20th Century-Rox, is to sail soon for 20

Joseph M. Schenck, made it plain at the press confab that he was not acting alone in this matter, but was acting with Sidney R. Kent, president of 20th Century-Fox, Kent is outself-tone.

#### Solves London Prod.

Solves London Prod.

Should the negotiations succeed, under provisions of the manifesto to the press, it can be concluded that Metro will not proceed with plans to produce in London and that 20th. Century-Fox which had been planing to mike eight films in London and other producers, will call off such plans.

such plans.

Under conditions of the undertaking, G-B would do all the necessary,
London and British quota production
for Metro and 20th Century-Fox,
G-B also would handle all the British distribution of Metro's and 20th
Century's American-made films.

Metro and 20th Century-Fox also
Metro and 20th Century-Fox also
Metro and 20th Gentury-Fox handle the
physical distribution of G-B product.

American discussions and the physical distribution of G-B product, presently, with G-B doing its own selling. G-B's gross American revenues amounts to an estimated \$1,-000,000, according to current indica-

Journal of the service of the servic

Fox is privileged to have three members.

Television played no very important part in the Metro talks, it seems, from official indications. Metro is in on the thing because it's a good business deal for that company. G-B is the biggest stockholder in Baird Television, of London.

What the Baird situation may What the Baird situation may reparate matter depending much parate matter depending more managements over here. In England, television is a Governmental matter for the most part. What it will be here is still to be determined.

Any talk about U. S. anti-trust laws being applicable to the present negotiations, if concluded, is ridiculed. As for the British, there are no anti-trust laws to be considered over there. Since British control cover there. Since British control cover there. Since British control cover there.

# An Important Notice

**‰** 

The most eventful year in Frank Capra's career is over. Capra has finished shooting "Lost Horizon" the picture that has already created more conversation—aroused more interest—than any single production that has ever emerged from Hollywood.

The incredible Shangri-La set—deserted at last by the cast of thousands—gleams brightly in the California sun, In guarded vaults repose thousands upon thousands of feet of the most valuable motion picture film in the world—Capra's photographic interpretation of the brilliant James Hilton novel.

Frank Capra will now begin the titanic task of assembling, cutting, scoring, editing. Watch for further news of

# LOST HORIZON

A COLUMBIA PICTURE



Aack f broppe one b vind 7 mehane he pre-

#### Stock Market

(Continued from page 6)

week. Amusement list was disappointing because many other groups recred substantial gains. Second substantial gains cored substantial gains cored substantial gains to slightly Amusement group because of the same company of the second substantial gains to slightly Amusement group substantial gains to slightly Amusement group substantial gains to gain the second sec

inflower common at 135%; and the preferred, at 146, were the new preferred, at 146, were the new preferred, at 146, were the preferred and 146, were the present of the pre

public.
Industrial, railroad and utility group averages hit new highs for 1836 during the week. Down-Jones his weak and the week of the week. Down-Jones of the week of the week of the week. Down-Jones of the week of the week. Down-Jones of the we

Summary for week ending Monday, July 20: STOCK EXCHANGE

						Net				
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High		Sales.		24%	26	+1	ł			
27	18, 31	7,500		37	38%	- %				
451/2	31	0.000		4%	536	- 16	Ł			
714	41/2	2,500		17	17%	- 4	1			
201/4	15%	4.000		1694	174	+4%	Ł			
176	156	5,500:		159	159	-1"	ı			
168	158	10	Do, pfd. (0)	30%	411/4	+1%	ł			
41%	341/2	96,200	Gen. Elec. (1)	20	21%	+î″	Ł			
22	17	8,100	Gen. Thea. Eq	92	93	+1%	Ł			
93	85	. 60.	Keith pfd. (3½) 933	5136	5114	T-%	ı			
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108%	10514 -	100	Do. pfd. (6½)	108%	11%	+1	ŀ			
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OVER THE COUNTER, NEW YORK 

#### Plus stock dividends.

## DOWNTOWN, N. Y. DELUXERS COOL ON CATERING TO KIDS; OKAY FOR NABES

#### Consolidated's 185G Net

Consolidated net earnings of Consolidated Pilm Industries, Inc. and subsidiaries virtually covered dividend requirements on the preferred stock during the three-month period ended on June 30. Company responsed to the company response of the compa

## In Midst of Heat **Cooling Plants in** Mpls. Go Bad

Minneapolis, July 21.

In the midst of the intense heat wave, cooling plants in a number of local theatres broke down. Due to the numerous new deep-well systems recently installed throughout the city, the long drought and the torrid wave which imposed a heavy strain on the wells, trouble developed. In several instances, the water supply dropped below the strats where the well reached and it has become necessary to dig deeper and make a further hookup. There were other cases, where, due to sudden damake a further hookup. There were other cases, where, due to sudden the cooling of the systems, clogging them and rendering them impotent.

Several theatres have been forced to hook up their cooling plants to the city water system.

#### LYRIC. ROCH., 2D STENCHING

LYMIC, MUCH., 2D SIENCHING
Police and fire marshal are cooperating with William Thompson,
operator of the Lyric, following release of second stench bomb in the
theatre. Culprits apparently were
Thompson's 100 (Catch the Situat's
contest devised after tossing of first
stencher.

stencher.

Officials of operators union, with which Thompson is on the outs, deny any part in the bombings.

## Incorporations

ABC Holding Corp. Manhartan: business of managing and operating these of managing and operating the control of the control of

Rubenstein and Reeling, 50 Court atreet, Broadlings of Cort, Agent Personal Property of the Pr

#### INDIANA

INDIANA
World's Fate of 1944, Filed here he wereen McCurre, publicher agent, finden from the first state of the first state of

Figure that the 15c Prices, Such as at the Roxy, Intended to Lure Their Elders-Exhibs Argue It Should Be Encouraged to Build Future Fans

#### **NEW 5.000 - SEAT** THEATRE FOR ALBANY

Albany, July 21 Albany is to have a new 5,000 seater, revised plans for the \$12,500. 000 State War Memorial filed with Arthur S. Tuttle, state Public Works dministrator disclose. The theatre is to be leased to an operator with a provision the show will be sus-

pended during conventions.

The War Memorial will occupy two square blocks, facing the mall between the State Capitol and the State Office Building, and the State Education Building will form a quadrangle. The 1936 State Legislature authorized the bond issue to finance the building, but Tuttle has agreed

the building, but Tuttle has agreed to recommend to the PWA that a grant of 45% of the cost be given by the federal government. The film theatre project iwas injected to increase the revenue from the building to make it self-liquadating.

As Albany theatres in operation at the present time can seat more than 12,000 persons, with halt that number attending daily on an average, local managers view the project with lifted eyebrows.

## SO. CAL. EXHIBS RAP WARNERS' 16-MM PIX

Hollywood, July 21.

Taking stand that entrance of Warner Bros. into the 16 mm. field would be detrimental to interests of exhibitors. Harry Vinnicof, president of the Independent Theatre Owners of Southern California, has complained to Jack L. Warner setting out grievances.

plained to Jack L. Warner setting out grievances;
Vinnicot's letter: 'It is naturally unnecessary to detail in our protest to you the many reasons why you are taking this action which conflicts with the entire policy of distribution of pictures throughout the United States. Every ethical foundation that the producers of this country have built up to make good pictures and distribute them to exhibitors cannot help but be broken down by such a policy on your part.' Warner said that letter would be referred to New York office as matter of policy.

#### Empire Theatre Supply Co. Starts \$3,000,000 Suit

Co. Starts \$3,000,000 Suit

The filing of a summons Monday
(20) in the U. S. District Court revealed the commencement of enders
to the Score of the Carbon Co.

Empire Theatre Supply
Corp. against the National Carbon Co., Inc., the Independent
Theatre Supply Dealer's Assn., Inc., and 15 directors of the Carbon Co.

Although no formal complaint has as yet been filed the suit is based on the claim that the defendants conspired to violate the anti-trust law and dinging so forced the plaintiff corporation into financial reorganization.

The summons listed William L. Odum, William G. Horvat and Benjamin Barry, owners of two-thirds of capital stock in Empire, as the following and the common states where it is to be offered for singular than the following so forced the plaintiff, and besides the following and the common states where it is to be offered for singular than the following states where it is to be offered for singular than the following states where it is to be offered for singular than the following than the following states where it is to be offered for singular than the following states where it is to be offered for singular than the following the following than the following the following than the follo

With sections of seats roped off and licensed matrons in charge, a total of around 250 picture houses in the Greater New York area on Monday (20) started admitting kids who were not accompanied by parents or other elders. Iln to recent enactment of an ordinance permitting minors to go to the theatres alone, the law did not permit the sale of tickets to children.

While elimination of these restrictions are regarded as a boon to neighborhood theatres and some will profit more than others depending on location, in the downtown Times Square zone first run houses are not

location, in the downtown Times Square zone first run houses are not reserving seats and installing matrons, according to present plans.

The Music Hall has not reached a decision as yet but as with other, houses that haven't made up their mind, will probably go along as at present looking for kić trade when folks come along. At the Hall it is felt that the price prohibits kids anyway to an extent making it worth-while to set aside seats and hire matrons. The Roxy, which has a kid price all times of 15c, is similarly cool. It maintains this 15c. youth's scale is bait to attract the papas and mammas. State is in the same position with a 25c, kid price. The Paramount has definitely decided against meeting necessary provisions in order to get kids. Rialto small-order to get kids. Rialto small so the Capitol, Strand and Rivoli also are not disting with the idea. Strand was waiting to see what others did, figuring it wouldn't try for kids downtown unless the others did. BKO in Nabes Only
While RKO in Nabes Only

others did.

BKO in Nabes Only

While RKO will provide seats for children and matrons to watch out for them in their neighborhood houses, circuit will not do so at the Palace or the Albee, Brooklyn, Strand, Paramount and Fox, in downtown Brooklyn, will probably go for the idea, however.

New ordinance repealing old Jaws which didn't permit minors under 16 to go to any theatre unaccompanied by elders, applies to the five N. Y. boroughs, Manhattan, Bronx, Kings; Queens and Richmond (Staten Island).

Queens and Richmond (Stater Island).

Harry Brandt, president of the Independent Theatre Owners Assn., who campaigned for the change in the laws and got Mayor F. H. La-Guardia's aid, believes there will be a marked increase in child attendance, particularly in the neighborhoods. While just yet it is impossible to estimate what it may mean for theatres due to expenses of licensing and maintaining matrons, Brandt points out that even if it doesn't mean large profits it is important to play to as many kids as possible all over. The kid customers of today, if educated to films as of today, if educated to films as possible all over. The kid customers of today, if educated to films as amusement, become the potential adult admissions of the future.



SHOWMEN'S TRADE REVIEW

# MGM Should Maintain Lead

IN this analysis you will have to place yourself in one of Eithmoositions or classifications of MGM are now a customer of MGM, or not a customer now but expecting to be one next

two Positions or Carlotte Either you are now a customer of MGM, or not a customer now but expecting to be one new assession. First classification we can determine the current season and howes the current season and howes the current season your thearter for the and listing of the FIR in the and listing of the FIR in the season of 107% on 31 MGM a fast-reg of 107% on 1

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This analysis of MCM 1936-37 product is the second in a series which began tast time with a discussion of the Parameter follow.

The majors are supported in dependents with a discussion of the parameter follow. The companing majors are instanced in the product independents with the parameter follow. The possibility to give deliver of Showlin dependents with the possibility of Trade Review follow. The possibility are also as a Trade Review follow. The possibility are also produced to the box performance and future reactions with pour own box mean something office. These and future reactions with your own box mean something of the product of the

Camera Book' right away. Then lock the door to your office and humb through to your office and thumb through the sold of the lock the door to your office and the sold of the

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TO GET THE

## Repeats Lead in Newark; Temple.

Newark, July 21.

[Rest Exploitation: Proctor's].

Patrons are failing in line at Proctor's to the tune of \$17,000 this week'
to, see Shirley Temple in 'The PoorLittle Rich Girl.'

This is hold-over week': 'm. Newark in three houses, with the Little
Theatre breaking to more with the
process of the process of the process of the process

Yandeville is slowly making in,
roads, and Proctor's is in the yang
guard with Billy Glesson.

Estimates for This Week

Reanford (WB) (2,966; 25/78)-

Branford (WB) (2,966; 25.78)...
White Angel (WB) and 'Big Noise' (WB) (2nd week). About \$9,000 for this time of the year. Last week disappointed somewhat at

\$14,000.
Capitol (WB) (1,200; .15-30-40)—
Fury' (MG) and 'Navy Born' (Rep).
Coming back nicely to \$3,600. Last
week 'Bullets and Ballots' (WB) and
Love Again' (GB) did \$3,000, heat

Coming back meety to \$5,000. Last week 'Bullets and Ballots' (WB) and 'Love Again' (GB) did \$5,000, heat hurting. (Franklin) (299; 30-50-55)—
Lotate: (Jewel) (11th week). Couldn't (Jewel) (11th week). Couldn't (Jewel) (11th week). Audiences are becoming in, Audiences are becoming

repeaters.
Legy's State (2,780; 25-30-55-75)—
Sam Francisco (MG) (3rd week).
Shatters all-time records for this
house with \$14,000 for the third
week, Last week went to a splendid

13.500.

Farl Newark (Adams, Par). (2.248: 25.75). "Early to Red (Rar) and, Girl from Mandalay" (Rep.). (Fair at 3.5,000) with Monday mgh. star at 3.5,000) with Monday mgh. star at 3.5,000) with Monday mgh. star at 3.5,000 with Monday mgh. star at 3.5,000). Foctor's (RKO) (2,300; 20-65) and Lyeeum (Roof) (700; same scale). "Foor Little Rich Girl (20th), and Champaigne (Roof) (700; same scale). "Foor Little Rich Girl (20th), and Champaigne Chart (WB) nice at 3.5,000. For the star at 3.5,000. Shiltery Temple draw great here; with Monday and, Tuesday amateiur show helping, liast week Let's Stiig, Again' (RKO) and, Dancing Pirate' (TKO), did not come up to expectations; getter than the star at 3.5,000. The star at 3.5,000. Last week Connecticut Yankee' (Fox) (revival) and, Federal Agent (Rep) oke at 3.5,000.

#### French Reorg

(Continued from page 15) tees which will virtually control the industry. After the creation of 'production crews' who will propose sce-narios and make pix out of them, and the creation of a 'credit office' which will control the allowances of which will control the allowances of credit to production crews, the 'cul-ture committee' will come to ille. This committee will decide whether the scenarios proposed are akin to public interest or not, thus becoming a regular censorship bureau. In addition, there will be a 'spectators committeee' which will have the power of vebring/credits to scenarios deemed contrary to general interest.

terest. Creation of national studios and national film manufacturing plants will be the crowning achievement. The usual increase of red tape, which is rarely avoided in France when changing anything, will be supplied by the creation of hew professional and producers' cards.

Theatres

Legit and vaude houses will also be 'reorganized.' Closed or abandoned theatres known to be exploitable will be re-opened with new social and artistic rmulas. Tours of artist groups will be or

ganized under the control of cates and federal organizations, with government. Stag control of syndi

sanized under the control of syndicates and federal organizations, with the aid of the government. Stage hands will not be permitted to hold several jobs at once.

Such are the general lines of the program. It has not been formally suggested as a whole yet; but in every discussion regarding the tuture policy of the industry some separate article has been put forward, if not seriously studied.

The Municipal Council of the City of Paris is actually studying a project presented by Monsieur Levillain, municipal councillor, whereby houses would be turned over to artists' cooperative societies, free of any rent to pay, for a year, to see what they can do with them. Houses turned and ow with them. Houses turned are and to with them. Houses turned already closed through, incapacity of closed through incapacity of or to manage them, with

#### Cooper

(Continued from page 2)

Newark; Temple,

'Charlie' \$17,000

the filing of the suit, saying:

Thave a contract with Cooper to take effect upon the completion of performance of all his obligations with this present employer. I have not yet seen, the complaint, However, I do not understand any upon which any claim can be based.

The season are the complaint, However, I do not understand any upon which any claim can be based.

The season are the complaint, However, I do not understand any upon which any claim can be based.

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The way is the complaint, However, I do not understand any upon which any claim can be based.

The way is the complaint, However, I do not understand any upon which any claim can be based.

The way is the complaint, However, I do not understand that Cooper has done to supply the complaint and the cooper has one the provision that the provision that the complaint and the cooper has one with Emanuel Cohen to do one picture yearly for the season, and the complaint and the complaint and the cooper has one with the provision that the complete the provisi

#### Zukor's Statement

Adolph Zukor, chairman of the board of Paramount, and in charge of production, also issued a statement in Hollywood:

of production, also issued a statement in Hollswood:

"Since I entered the field of making moving pictures 25 years ago, I have striven to develop screen personalities for the entertainment of the world. During those 25 years such some artists, as Mary Golden and Clara Mary Golden and Clara Row Beams outstanding stars in the history of entertainment.

To the second of the second of

In the making of motion pictures, every producer realizes that any star has the right—as does a man or woman in any other profession—to better himself. But in the 25 years I have never permitted our executives to interfere with the hegotiations between a star of another company and that company, for the continued services of the star. That has always been and always will be a matter, or principle with our organization. The production of the

'Under the circumstances, we will fight for the rights of our company.'

#### Exploitation

(Continued from page 25)

(Continued from page 25)
a peculiar rocking motion that catches attention. Variance should not be too great or the car will be difficult to move. For westerns they used to put the wheels on the front end and a sadde on the bonnet with a cowbon getting of the sadde of the bonnet on the sadde with a false bonnet on the rear end, with the actual mechanism masked in by the wagon box. This gave the effect of a car backing upwhich always got attention. Cars was requiring a roar view mirror, but this can be done.

A more simple effect is the old cross-eyed car. Using sign paper, eyeballs are provided in the head lights, properly crossed, other with between Good enough in the day-time, but better at night and surprisingly quick to get attention.

A ski-mobile can be made by providing oversize ski for the reast wheels. Slots are cut in the reast wheels. Slots are cut in the reast plante the car appears to be sliding atong on the snow scooters, and this intended to the sadden of the short of the sadden of

is always good for attention when there is no snow on the ground. Anything even a "little different will greatly augment attention value.

And Sometimes Film

And Sometimes Film

Arecord for diversified activity
within a single week has been established by the local Paramount,
Southio unit. The management
Southio unit. The management
as a state of the south of the south
Monday and a state of the south
Monday and the south
Monday and the south
Bride Comes Home was shown as
an encore feature at the 9 o'clock
and the south
Moreover the night prices recently
were reduced from 40 to 35 cents.

## 'DEVIL' LEADS WASH., \$19,000

(Best Exploitation: Keith's)

'San Francisco' is the big sho again this week, with holdover shat tering the house record at the Pal-ace and gross bidding to top every thing but that of the Fox, Loew's ace vaudfilm spot. Latter house had its doubts about 'Devil Doll,' but sold the novelty angles heavily, and word of mouth is resulting in a steady build.

Keith's went to town on Let's Sing Again,' selling Bobby Breen as a new star. Contest staged with the Herald and local NBC outlet to find a local kid with voice like Breen's

Earle (WB) (2.424: 25-35-40-60-70) "Counterfeit" (Col) and Benny Davis stage show. Pic aided by fact

#### Keys

(Continued from page 25) is that lease is precaution against future needs for additional theatre facilities in Burlington. It is let out under sub-rental Chain already has three Burlington house, the aramon by the sub-rental control of the contro

as manager of Paramount.

Pittsburgh.

Jack Hooley, manager of Family,
will also handle Liberty, recently acquired by Harris Amus. Co. from
indie group headed by Ben Amdur Houses are within a block of each
other in East Liberty district and
Hooley will commute between the
two spots.

During George Tyson's leave of
Liberty Comments Inhibited in Atlantic City, Bill Zelior will run Alvin, Harris circuit's first-run downtown spot. Zeilor has been Tyson's
assistant here since latter came on
to manage house two years ago.

The Garden, closed for the past year and the lobby of which has been converted into a sine store, is to be opened again this fall with a new lobby being opened on a side street (Third) instead of on the main stem. Charlie Fox, former operator of Gayety, taking house over for tab burlesque and pictures: it was un-officially announced that the lease held by the Federal Theatre project on the Alhambra will be closed in fall and the house taken over either by Fox Wisconsin or a Chicago syndicate.

## Marx P.A. Matches Heat in Minne.. 24G Dandy Summer Biz; Bride' 51/2G

#### BIRTH'S' REBIRTH

Old Timers Get Together As Grif-fith Opus Set for Revival

Hollywood, July 21.

It was old-home day at the Marcal theatre last Sunday (19) when D. W. Griffith, director, and various members of the cast of "The Birth or the cast of "The Birth of the cast of "The Birth of the cast of "The Birth of the which had seen embellished with music and sound effects, Jay M. Sutton, manager of the Albert Galston houses here, bought a print and plans to run it throughout Southern California.

It was first revival of "The Birth' here in several years.

## 'Pastures,' Solo Test in Omaha. Fair at \$6.000

(Best-Exploitatine Omities).

Omaha theatre grabbed the spotting the sort of quickie-booking, of Green Pastures' as a single fills, A sole feature in this, house is little, less than the millennium, but something that has long needed rying along to only fair biz, which might not have been that good except for the sturdy campaign behind it. Trend is to the Brandels, where Bride Walks Out is coupled with Last Outlaw, and Darrich of Limet Past Outlaw, and Darrich of Limet Past Outlaw, and Carlot of Cimet Past Outlaw, and Carlot of the car

the campaign.

Estimates for This Week

Brandels (Singer-RKO) (1,250; 25-35-30)—Bride Walks Out' (RKO)
and Last Outlaw (RKO), vitual, and
current March of Time, Varied prof.

53,00, very good. Last week White
Angel' (WB) and The Harvester'
(Rep.), dual, got nearly \$5,000. Good.
Omaha (Blank) (2,100; 25-40)—
'Green Pastures' (WB).

Omaha (Blank) (2,100; 25-40)—
'Green Pastures' (WB).

Omaha (Blank) (2,100; 25-40)—
'First Time in years Omaha, has gone
single feature, mostly on the length
of the tim, although varied program
of the tim, although varied program
olugging from the Bee-News it may
do \$6,000, nothing to brag about,
Last week 'San Francisco' (MG) and
'First Baby' (20th-Fox), dual, in second week, got \$6,000, healthy, 2-40)—
'Case Against Mrs. Ames' (Par) and
'Everybody's Old Man' (20th-Fox),
dual. Getting only \$6,000, fair Last
week 'Moon's Our Home' (Par) and
'Everybody's Old Man' (20th-Fox),
dual. Getting only \$6,000, fair Last
week 'Moon's Our Home' (Par) and
'Three Wise Guys' (MG), dual, id
\$5,250, fair.

#### LINCOLN

(Continued from page 10) ing forward to the day when the kitten ball craze goes out with the summer, it having been a heavy drain.

summer, it having been a heavy drain, exploitation of note is in contection with the Varsity's Fugitive Sheriff, Yen Maynard pic. Maynard spent three days plugging it from the stage on a recent personal here and the subsequent ads have been tied with reminders of his personal okays.

July below 101 so far. Crosses were socked on the nose Monday with appearance here of the Barnes circus (20). Killed a bit of the Sunday punch by Sundaying on the 1ot, too.

Estimates for This Week

Liberty (LTC) (1,20); 01-15-"Sil-

Estimates for This Week
Liberty (LTC) (1.20); [0-15]—'Silwer Spurs' (U), split, with dual
'Lonely Trail' (Win), plus 'Burning
Gold' (Win). Still the hottest house
Gross is down at \$800, which is about
all that's expected. Last week 'Sunset Range' (FD) split with 'Aristocrat' (FN), pretty bad at \$700.

Lincoln (LTC) (1.800; 10-20-25)—
Tury (MG). May stay out the
week, although most pictures have

Minneapoits, July 21,

(Best Exploitation: Minnessta)

Marx Bros. in person have the
town by the tail and are doing good
at the Minnessola's bo. although
\$24,000 is less than expected. House
boosted price to 65c. after 5 p.m., 25c.
perature, is reaching a new summer high.

Belief here is that the recordbreaking heat, with temperatures
ranging up to loff in the shade, acc
air-conditioned night clubs and hotels, theatres are the only places
where the public actually can find
relief, and thousands of people have
the public actually can find
relief, and thousands of people have
been appeared to the first of the conprimarily for entertainment, but to
scaped the heat.

Minnesota gets exploitation honors, going town in big way for
Sang gross. Posted 50 24-sheets
Minnesota sees the contraction
Minneapolis as well as in the city,
had stories and cuts in 250 newspapers' throughout the northwest,
ran trailers plugging the attraction
theatre on the circuit had plenty of
newspaper plugs and stories and
stamped 100,000 menus and bags.

Estimates for This Week
Minnesota (Publix) (4200: 40-50-

for two weeks in advance in every theatre on the circuit, had plenty of newspaper follows and stories after a stories after a stories and stories and stories after a stories after a stories after a stories after a stories and stories after a stories and stories after a stories after a stories after a stories after a stories and stories and

(20th-Fox), second loop run, \$2,800, this for (Publix) (90); 15-25)—
Everybody's Old Man' (20th-Fox). "Everybody's Old Man' (20th-Fox). "Uniquarded Hour' (Md) and 'Robin Hood of El Dorado' (20th), second loop' runs, spilt. Only' downtown house whether the content of the conte

Trait (Par), first run, split, \$350, bad,
been split of late Indications are respectively on the Last week Maried Doctor (FN) plus 'Educating Father' (20th), split with Mrs. Ames (Par) plus 'Brides Are Like That' (FN), very good on this change of policy and wished some tart pictory of the control of the c



"THE TEXAS RANGERS" with Fred Mc Lloyd Nolan \* Edward Ellis \* Bennie Bartlett \* A Port

big money picture the '36-'37 season!



Surray \* Jack Oakie \* Jean Parker
Sunt Picture \* Produced and Directed by King Vidor

## Film Reviews

#### ALLOTRIA

(Confinued from page 17) Willi Forst's name will give it added

(Continued from page 17)
Willi Forst's name will give it added pull.
Forst, who is considered a young Lubitsch here, has only made three pictures before this—all of them out-ceeding film, the young director was able to increase his exceptionally yound reputation, so that for his last venture the for Germany set of the continue that the continue that the continue that the continue that the continue to the contin

application:
The 'subtly humorous' and extremely sympathetic Heinz Ruhmann tops the cast, with Jenny Jugo as close second, though here she does not quite come up to the excellence of her past, performances. Renate Muller and 'Adolf Wohlbruck are the sartorially impeccable pair who conclude life thesether.

Muller and Adolf Wohlbruck are the sartorially impecable pair who conclude life together.

This is the second time Ted Pahle, married Cameraman, is working the Second Sec

#### AUGUST WEEK-END

Chastrifield, Bleans of George, B. Batcheller production of George Director of F. Butter, P. Paul Rarvey, Director of F. Butter, P. Paul Rarvey, Director of F. Butter, P. Paul Rarvey, Director of F. Butter, P. Paul Perry, C. Batter, P. Paul Perry, C. Batter, P. Paul Rarvey, D. Paul Perry, D nture, week July 17, '26, minutes.

January Huntley, Jr. Braul Harvon, Jr. Huntley, Jr. Braul Harvon, Jr. Braul Harvon, Jr. Braul Harvon, Jr. Brank Meiton, Drorothes Kent, Maynard Holmes, Edgar Norton, Edgar Norton, Physical Holmes, Paul Leving, Pat West

Faith Baldwin's colloquial pen draws a cinch mug yarn which makes an okay supporting feature. It's deficient in marque names but, otherwise, this ordinary exposition are supported in the supporting feature. It's deficient in marque names but, otherwise, this ordinary exposition are supported in the support of the suppor

First Division release of Arthur Alex
Bell. Directed by Robert Hill. Screen
play, Rock Hawkey; story 'Raw Gold' by
Charles Kyson; camera, Bob Cilne. A
Arena, N. Y. Duni, two days, July 17, 36
Running time 03 mins.
Jim Lloyd
Wales Walter ! Rex Bell
Holen Haldain Joan Barcia,
Walla Walla
Rose Gilhuly Georgia O'Dell
Rose Glihuly
Slade Samree Frank McCarrol
Stade Sangree Frank McCarrol Steven Culting Forcest Taylor

what looks like a new locale, A rugged picture, smoothly performed. Dialog can also be echoed in similar productions, Direction is of better grade.

productions. Direction is on present grade.

Bell is the fair-haired boy who, in this instance, thwarts the red hots in their efforts to piller the gold cache of some hard-working Indians. He is assisted in resisting the diams. He is assisted in resisting the control of the control of the control of the control of the colour assignment. Shady stown banker and his cohorts give the law-abiders plenty of trouble, but the end is inevitable. At the last minute the Indians take to the hunt for an added surprise. Juve audiences will thrill it ose that redistins are once again favor with the Hollywood cheefs. that redskins are once again with the Hollywood chiefs.

with the Hollywood chiefs.

After being suspected of having designs on the lucre himself, Bell vindicates himself by roping and shooting himself by roping and shooting himself free of the allegations. Joan Barclay aquits, herself well as his pump interest. Pity that as much effort is not spend on other films of geographical similarity.

#### ANNA. (RUSSIAN MADE)

Amkino, rejease of Mosfilm production, Starzi Ada, Voltzik. Directed by Pirty. Scenario, K. Vinogradov, At Cameo, N. Week, July 19, '38, Running time, 30 mins. Cest. Ada. Voltzik. N. Abrikosov, Anatole Gorlunov, 1gor Maleev.

U.S.S.R. (In Russian)
U.S.S.R. (elluloid imports to this country because of their preoccupation with dogma, have generally spotted their audience among the curious or the devout. And over the devout of the category it will be about as easy to take as compulsory rhythmic dancing.

say to take as compulsory rhythmic dancing.
Vinogradov's yarn bears down somberly on traitors boring from within in the party structure. Under Piriev's direction this situation assumes dolorous, rather than earnest, dimensions. Cast throughout wears second, looks like a tele-a-tete among Hallowe'en skeletons. It's assuredly not entertainment and, as good propagands on this side of the Volga, it is doubtful. Background settings, to give the impression that the party members, even, their elite, live in surroundings which resemble fish huts.

Anna 1s. a conscientious charts.

surroundings which resemble nan-huts.

Anna is a conscientious shock-worker, portrayed by Ada Voitzik, who rejects one suffer in 100 Marketon of the control of the control

#### COUNTERFEIT

Columbia release of B. P. Schulberg production. Peatures moneter Morris, Margo duction. Peatures moneter Morris, Margo Feel C. Kenton. Story, William Rankin: adantation, Rankin, Bruce Manning, ilim editor, Richard Caboon; comera, John Stumar, E. Rov Davidson, At Globe, 23 mins. Margo July 17, 98 Running Line, 73 mins.

John Joseph Madden.	Chester Morri
·Almee Maxwell	Mergot Grahem
Capper Stevens	Lloyd Nolas
Cappér Stevens Verns Maxwell Tom Perkins	Marian Marsi
Tom Perkins	.Claude Gillingwater
Pete Dalley	John Gallaude
Gus	Gene Morgar
Matt McDonald	Plerre Watkins
Pete Dalley Gus Matt McDonald Dint Coleman	Mare Lawrence
	_

Morris' identity, though keeping it from the giet (Marian Amrady, Latter's sister, played 3by Margot Grahame, who elicits more attention. The sister is the sister of the

#### BORDER CABALLERO

Furlian release of Sig Naudola-Leal Simmonds production. Stars. 25m. McCov. Joseph Chomell, original, Norman S. Hall camera. Jack Greenhaugh. At Arena. N. Y. double bill, July 1992. Ruening time. College of the College Signature. Tim Ross. Tim McCov Gottle Rath. Lois January. But Barbh. Lois January. But Barbh. Trad. Adams. Multy. J. Frank Glendon. 

#### Eine Frau, Die Weiss, Was Sie Will

('A Woman Knows What She Wants' (GERMAN MADE) (WITH SONGS)

Casino release of Prag production. Stars Lil Dagoyer. Features Maria, Beling, Addit Wohlbrucck. Adapted from Oscar Strauss operatts of the same name. Directed by Viktor Jansen. At Cosino, N. T., double bill. July 11-26, 38, Running time, 82

Manon CavalliniLll Dagover
Karin, Maria Beling
Alexander Matisson Agton Edthofer
Axel BasseAdolf Wohlbruck
Praesident de GonzalexScharwenka
Bankler Linge Hubert V. Meyrlnck
Peter Karston
Dr. Heyberg
Presschef

#### (In German)

The best meaning and sappy ending and sappy ring.

There isn't week July 11, 738, Ranning time that the best of the sacting Past West so bity some relaxation and seek sought in the income that the lines are supported by the same of the sacting Past West and Edgar Norton manage to provide a couple of laughts. West, as a cab driver, socks the sacting Past West and Edgar Norton manage to provide a couple of laughts. West, as a cab driver, socks the sacting Past West and Edgar Norton manage to provide a day of the sacting Past West and Edgar Norton manage to provide a day of the sacting Past West, as a cab driver, socks the sacting Past West and Edgar Norton manage to provide a day of the sacting Past West, as a cab driver, socks the sacting Past West,

#### AMO TE SOLA (T Love You Only') (TTALIAN MADE)

Naujo Mondon release of Theria Finns podential of the control of t

Running time, 75 mins.

Drace Milly
Professor Glovanni Agano. Vittorio de Sica
Avvocatò Piccoli Diagneto Viarisio
Aunty Giuditta Sissone
Carlotta Ada Dondine
Castre Baidd Carlo Ninchi 

(In Italian with English titles) With a plot constructed around the

familiar formula of a titled girl who loves a composer under difficulties, this import is effective in its lighter this import is effective in its lighter and musical moments. Because musical angle has been made predominate it should satisfy foreign language spots where they get the nuances of dialog partially lost in English captioning.

Vittorio de Sica supplies the verve and poetic spirit to the role of Italian composer who falls madly in love with the daughter of nobility, Milly is the well-known Italian thespian who appears as the other half of the romantic duo. Both well suited for these characters, requiring vocal ability and adeptness at word man-

ability and adeptness at word manspulation.

Enrico Viaristo appears as the supposed friend of the composer who
keeps him in eeps water and away
from his fair friend at crucial moments. Carlo Ninchi, in the part of
poet and operatic comrade of De
Sica, dwarfs Viarislo's best efforts
when he makes his appearance in
latter portion of film.

Plot consists of the composer.

when he makes his appearance in latter portion of film.

Plot consists of the composer meeting the girl, being suspected of adding liberals, exilect triumphility winning his sweetheart despite the government edict and other obstacles. Leisurely manner in which plot is developed and overdose of endless talk undoubtedly will, annoy average American audience. Music and musical background are most commendable features of film.

Wear.

#### ABYSSINIA (RUSSIAN MAĎE)

Moscow, June 30.
Soyuzkinokhronika production. Camera and direction Boria Zeitlin, Vladimir Yeggurin. Running time 45 mins.

(In Russian)

Boris Zeitlin and Vladimir Yeshur-in, Soyuzkinokhronika's crack cameramen, brought back Italy's in-vasion of Abyssinia in this film.

cameramen, brought back Italy's inyasion of Abyssinain in this film.

Film opens with quiet, landscape
shots of Ethiopia's mountain country,
then pierces, through this to the
state of the country of the country
the country of the country
the country of the country
threading among the camels and,
donkeys. War—and you get the native volunteers pouring into the capital armed with hide shields, spears
armed with hide shields, spears
armed the country of the country
tall armed with hide shields, spears
armed the country of the country
tall armed with hide shields, spears
arms, they go up against the
norm of the country
tall artillery and mustard gas.

Soviet cameramen caught one
Italian bomber falling at Kakela.
The bombardment of the field hospital at Desis is shown.

Picture was shot, of course, with
an eye to the Soviet audience and
heroic, but hope is, imperialism
equipped with modern arms.

Outside, of Russia, it depends on

Ethiopians against imperialism equipped with modern arms.

Outside of Russia, it depends on whether Italy will allow it to be shown.

Benn.

#### Studio Placements

Hollywood, July 21. Hollywood, July 21.

Spanky McFarland, Rosina Lawrence, Phillips Holmes, Irving Pichel,
Sidney Toler, Claude Gillingwater,
Louise Beavier, Alfalfa Switzer,
Porky Lee, Backwheat Thomas: Fred
Ne w. mey ey: directing, Colonel
Spankyl, Rosch

Spainkyl, Rogath:
Isabel Dawn, Boyce DeGaw, screen
play, Flower of France, 'U.
Jack LaRue, Emilty LaRue, Bryant
Washburn, Claude King, Crauford
Kent, Robert Frazer, Miki Morita,
John Marlower, Phil Rosen directing,
"Divided by Two, Invincible."

Divided by Two, Invincible, Clara Kimball Young, Bryant Washburn, 'Black Coin,' Weiss, James Burke, Fritz Leiber, Ernest Cossart, Guy Bates Post, William Burress, Theodore Loddjensky, Fer-dinand Munier, Sam Sartisky, Cham-pagne, Waltz, Far.

pagne Waltz, Par.

E. E. Cive, Sherwood Bailey, Edward Eflis; Walter Ferris, Bradley King, Durward Grinstead, screen Devorge Hays, Jimmy Ellison, Pursell Pratt, Sherwood Bailey; Edwin Maxwell, dialog director, The Plantsman, Pastron, King of the Royal Mounted, Lesser; Waliant Is the Word for Carrier, Par.

Sam Flint, Harry C. Bradley, Don Royan, Wives Never Know, Par. Sam Flint, Harry C. Bradley, Don Royan, Wives Never Know, Par. Play, One Mah's Bonuz, Par.

Wendy Barrie; William Thiele directing, 'Girl of the Jungle, Par. Paul Kelly, Julie Hayden, The Jungle, Par. Virginia Van Upp, Patterson McNutz, Screen play, Right in Your Land Conney, screen play, Hight in Your Land Conney, Screen play, Hight in Your Jones of the Word for Carrier, Par. Jeanie Macpherson, screen play, untitled original, Par. Buck Mack, Charles Wilson, Three Married Men, Par.

Terry Ray, Jeanne Perkins, Like Word for Carrier, Par.

Terry Ray, Jeanne Perkins, Nick Lukats, Wolfe Hopper, Martin Lamont, Big Broadcast, Par.

Terry Ray, Jeanne Perkins, Charles Word for Carrier, Par.

Terry Ray, Jeanne Perkins, Charles Wilson, Three Marriel Chan at the Opera, 28-F. Lucky, Humbertstone directing, 'Charlie Chan at the Opera, 28-F. Lucky, Humbertstone directing, 'Charlie Chan at the Opera, 28-F. Claire, Levon, Cesa Romero, Donglas, Fowley, Alan Dinehart, Alais Lane, Allain Dwan, directing, 'Beroes of the Africa, Charles King, Clende Servell, Rossinal Marquis, Lee Dixon, Osgood Perkins, Charles, Ming, Charlie Chan at the Opera, 28-F. Claire, 'Evevor, Cesa Romero, Donglas, Fowley, Alan Dinehart, Alais Lane, Allain Dwan, directing, 'Beroes of the Africa, Charles King, Clende Servell, Rossinal Marquis, Lee Dixon, Osgood Perkins, Charles, Ming, Margaret Godon, Tarna Reicher, Mistress of Fashion, 'Wh. Herrer Waltin, Henry Kolker, Spring Byington, 'Great Light,' Wh. Linda Perry, Jane Wyman, Dick Cona, Margaret Seddon, Tarna Reicher, Mistress of Fashion, 'The Flough and the Stars, RKO.

Gaylord Farker, Dora Clemant, John Eddrede, Enrison, Tracy, Adventures in

Title Changes

Title Changes

Hollywood, July 21.

Across the Aisle' becomes '36
Hours to Kill' at 20th-Fox's.

Let's Pretend' is now 'Sing Me a Love Song' at Warners' is new tag To disted Gentleman' is new tag To disted George Humbert, Albert Taylor, Rough Waters, U. Man Grey, William Bakewell, Russell Hicks, George Inving, Harvilla as Jean Arthur starre. Authored by William Lipton and Houston Branch.

E. J. Flannagan's Agin yarn, Trial as Jean Arthur starre. Authored by William Lipton and Houston Branch.

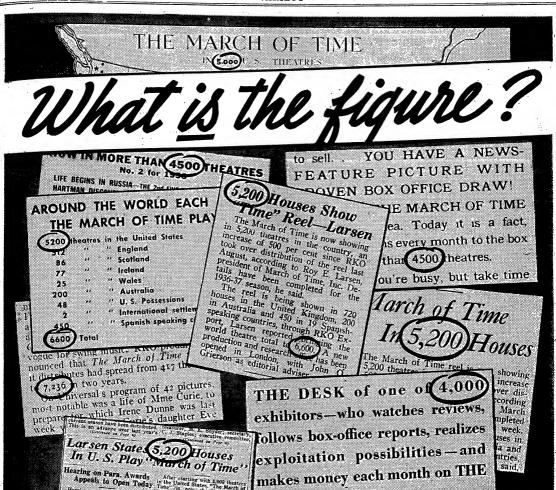
E. J. Flannagan's Agin yarn, Trial as Jean Arthur starre. Authored by William Lipton and Houston Branch.

E. J. Flannagan's Agin yarn, Trial as Jean Arthur starre. Multiput Sets seller, bought by Dovid One with the Wind, Margaret Man yurhased by Radio.

Gone with the Wind, Margaret Miller's bets seller, bought by David One Selznick.

Radio has taken original comedy, These Wanted to Marry, from Darry Bachman and Darwin L. Teilhat.

The Commendation of th



MARCH OF TIME.

THE MARCH OF TIME welcomes the seeming confusion of reports continually quoting new "highs" for the number of theatres showing the subject regularly each month. The variance of figures in advertisements, publicity stories, sales manuals and promotion material comes not from a lack of accuracy, but from the sheer inability of the printing press to keep pace with exhibitor recognition and RKO sales reports. On July 10th, at 3 p. m., there were 6203 theatres in the U.S. showing THE MARCH OF TIME, 727 in the United Kingdom, 310 in Australia, 498 in Spanish-speaking countries and 51 in other parts of the world—a world total of 7789. By the time you read this advertisement, even this total will have been topped.

Appeals to Open Today

NOW SHOWING . . . ALL NEW No. 7

- 1. ARE HORSE RACES "FIXED"?
- 2. AN AMERICAN DICTATOR
- 3. REVOLT IN FRANCE



## Few Standard Vaude Acts Show Up For WLW Auditions: Becker Sets 16 (Continued from page 1) actors on network and local station

Annual bunk of WLW. Cincinnati. for new talent concluded in Nev York last week with Don Becker station's program director, signatur ing 16 applicants out of about 600. By far the predominant percen of those hired, as well as those presenting themselves for an o.o., had previous radio experience. Contrary to expectations, very few old vaude acts turned up, or signified that they had ever been such.

they had ever been such.

Signees, most of whom were
slated to report for work in Cincy
Monday (20), are:

Babs and Her Brothers, comprising four performers previously giving web airings with Noble, Waring
and other orchestral variety shows.

Modernaires quartet, newly
whipped together, and non-pro in
this form.

Vicki Chase, soprano, new to radio,
but with, concert and stage experience.

ence.

Ricardo Boridelli, tenor. Has concert and slight radio background.

Harry Lang and Luise Squire
One of the few standard vaude combos that showed up. Have had some dio work. Bob Morrison, stock, legit and

radio actor.
Ralph Nyland, tenor, previously
with Boston stations,

John Barry, announcer from Bos-

ton. James Gordon, announcer from

Tames Gordon, announcer from New, Orleans.

Bether stated that the applicants this year on a higher error than ear weer on a higher error than ear should all who presented themselves claimed to have had radio experience, evidences the flux of talent through the ether from other fields, and the break-in value of the smaller to the bigger stations. Indie broadcasters appearently are an ample grooming ground for radio performers, and numerous applicants especially stated in their file church that they had performed for York, and WEVD, both in New York experience of twos were rare.

cants especially search of the state of the

#### Hoffman Plasters Ike On the Old Front Porch

Thiladelphia, July 21.

The Levy of WcAl; was served-Saturday (189 with summons in Gow. Harold Hoffman's \$100,000 slander, suit against Booke Carter, WcAU, Columbia and Phileo. Writ was served at Levy's summer home in Atlantic City as he sat on the porch and the control of the Mark Hellinger and Gladys Glad. Levy, who will represent his station in suit, must fife answer within 20 days in New Jersey Sureme Court in Trenton. One of Levy's chief witnesses will be Carter, whose broadcast criticism of the New Jersey governor was basis of suit. But, according to Levy, Carter cart he served with summons while in court or on way to or from. Commentator has refused to accept, summons for suit in a New Jersey court, but has invited Hoffman to sue in ineutral Pennsylvania, where broadens or siglanteds. Understood Hoffman to Rew Sork against CBS. Understood Hoffman to Rew York against CBS.

#### MIAMI 100-WATTERS

ns Before Cor On the Up

Miami, July 21.

Frank Katzentine, former mayor of Miami Beach, and Nathan Bauer, former commercial manager of WIOD, are both petitioners before the Federal Communications Commission for 100-watt stations. Jess Joy, also formerly of WIOD, out of the Communications of the Communications of the Communications of the Communications of the petitions. Over \$1,000,000 in building permits issued here this month. Some 25 hotels alone have gone up in past year, and no end to the building boom.

Chamber of Commerce also seekingt op 10 per Miami, July 21

## TO DISCLOSE **TELEVISION SECRETS**

Tight lipped attitude with which RCA has been enveloping its television experiments may soon be discarded in part. Frank Mullen, chief of publicity, now has a conclave on tap for early September to which the trade and general perss will be invited. Heretofore, glimpses of the \$1,000,000 experiment were obtainable only by RCA licenses or a handful of trade scribblers. Additionally Mullen is enlarging his pa, staff. Latest newcomer is Horton Heath, previously on the New Yorker.

New Yorker.

Easing up of the publicity ban is understood to be due to two reasons. One is that RCA considers it better to be 'frank' about the television business than have the press print all sorts of vapors. Other is that the experiments are celleved to be experiments are celleved to be experiments are celleved to be experiments are celleved to the placed on the dictum that television is stiff a couple of years away. Recently RCA: unofficially let it be known that its transmitter atop the Empire State building is already antiquated in some respects. This apparatus, has a definition of 383 lines, whereas the Radio Manufacturers Association lately has advised a definition of as high as 450.

Meantime RCA's own balltwick is issuing another rehash of the tele-

Meantime RCA's own balliwick is issuing another rehash of the television situation to date. This is contained in 'RCA Review,' a new publication appearing for the first time this month, retailing at \$1.50 a year, Mag deals with radio, generally from technical angles, and is under the wing of Mullen.

#### CHECKER NOT SURE, WB WITHDRAWS SUITS

Because on subsequent investiga-tion it found that its checker wasn't certain of the time that the tune was broadcast. Warner Bros. last week withdrew the infringement suits that lad been filed against eight NBC stations in connection with the use of 'Old Gray Bonnet.' Date of the alleged infringement was Jan. 11, with Alka-Seitzer's Barn Dance' the program.

Show originates from WLS, Chi-cago, and runs from 8 p. m. to mid-night Saturdays, going only part of the time over NBC. WLS has a Warner license.

#### Live Cast Script Show For Hearst Stations

Baltimore, July 21.

Hearst Radio, Inc., has bought rights to serial script, 'A Modern Girl's Romance,' authored by Carl

from. Commentator has refused to accept summons for suit in a New Jersey court, but has invited hoff-man to sue in neutral Pennsylvania, where broadcast originated.

Where broadcast originated.

S. Understood Hoffman is also brings prittsburgh, it has already commencial.

#### \$78,000,000

programs, musicians and writers, and all talent participating in recorded programs. The \$1,000,000-a-week estimate is based on past performances and probably will increase by at least 10% during '36-'37.

## Census Bureau's Report Washington, July 21.

Broadcasting's payroll for power last year amounted to \$26.power last year amounted to \$25,-911,392, with talent receiving more than one-third of the aggregate out-lay, the Census Bureau reported to-day (Tuesday) in publishing first statistical cross-section of industry

statistical cross-section of industry operations.

With networks failing to distinguish between payments for full-time and part-time help, government experts were unable to break down the total payments for the whole country, but discovered that the 581 commercial stations answering questionnaires spent four-fifth of their payroll for regular person

of their payroll for regular personnel.
Reporting 14,561 persons employed
by eight webs and 561 individual
stations, Census Bureau said networks paid 55,220,275 for personnel
stations, Census Bureau said networks paid 55,220,275 for personnel
station of the state of the state of the
\$21,481,115 into place the property
\$21,481,115 into place of the property
\$21,481,115 into place of the state of the state
\$19,787,688 for regular and \$1,703,486 for occasional workers. Webs
had 2,001 persons on payroll.
That industry workers receive
only a small share of the gross take
was demonstrated conclusively in
the industry survey. While ratios
Varied between the thickly settled,
industrial regions to the thinly populated agricultural sections, the persons who make radio what it is received, from a national standpoint.

sons who make radio what it is received, from a national standpoint, considerably less than one-third of the industry's total take. Although 14 states reported income of more than \$1,000,000 each, only six states—California, Illinois, Michigah, New York, Ohio and Pennsylvania—had payrolls above the million mark.

Execs' Top Coin

Execs' Top Coin.

The disparity was further emphasized by analyzin of typical week's payroll which showed executives were handed twice as much as announcers. Furthermore, there was wide difference between typical workers in different actions to be a supplying the state of the contract The disparity was further

Here is the summary of 561 sta-

East Is Best

Although the Census Bureau has not issued its complete analysis of typical regions by regions, the partial summaries indicate hest pay is the complete analysis of typical regions by regions, the partial summaries indicate hest pay is the complete analysis of typical regions by regions, the partial summaries indicate hest pay is the complete of the

## Radio's Payroll

ď					100	
ı			Employ		Full-	Part-
	State S	tation	s ees	Total	time	time
1	Alabama	9	110	\$167,876	\$162,572	\$5.304
i	Arizona	7	69	85,529	69,292	16,237
ĺ	Arkansas	ıi	72	70,668	63,062	7.606
ı	California	43	1.297	2.335.143	2,105,437	229,706
ļ	Colorado	12	165	241,511	212,549	28,962
į	Connecticut	6	179	397,103	339,194	57,909
ı	Delaware	•		mbined with		31,309
į	District of Columbia	4	112	264.568	257.405	7.100
ĺ	District of Columbia	10	150			7,163
ı	Florida		121	202,826	198,987	3,839
ı	Georgia	12		184,263	181,458	2,825
ı	Idaho	6	41	46,423	41,517	4,906
Į	Illinois	30	910	2,241.599	2,152,349	89,250
1	Indiana	14	231	332,563	301,694	30,869
ı	Iowa	10	344	468,878	355,297	53,581
ı	Kansas	9	148	172,319	159,187	13,132
ı	Kentucky	6	138	241,365	186,755	54,610
ı	Louisiana	12	128	191,933	165,083.	
ı	Maine	5	65	88,195	67,871	20,324
ł	Maryland and Delaware.	10	166	328,037	301,955	26,082
1	Massachusetts	14	370	725,974	712,956.	13,018
ı	Michigan	17	524	1,124,757	1,022,840	101,917
ı	Minnesota	8.	214	337,138	325,286	11,852
J	Mississippi	7	48	45,600	45,560	40
1	Missouri	14	588	873,797	805,277	68,520
ı	Montana	6	45	69,077	65,797	3,280
į	Nebraska	10	163	195,769	194,122	1,647
i	Nevada		cor	mbined with	Wyoming	-
j	New Hampshire	3:	22	29.848	27,698	2,150
١	New Jersey	10	250	672,084	657.574	14.510
ì	New Mexico	. 5	26	27,643	27,328	315
J	New York	39	1,308	2,386,687	2,210,683	176,004
ľ	North Carolina	9	116	182,837	179,955	2,882
1	North Dakota	. 6	66	84.792	78,111	6,680
ı	Ohio	19	800	1.588.114	1.523,479	64,635
1	Oklahoma	12	226	278.090	257,155	20,935
ı	Oregon	14	224	297,812	278.813	18,999
ı	Pennsylvania	33	857	1,495,408	1.340.788	154,620
1	Rhode Island	3	51	97.543	95,379	2,164
i	South Carolina	5	58	63,075	59.165	3,910
Į	South Dakota	. 6	70	80,576	89,172	404
1	Tennessee	12	322 *	408.679	323,513	85,166
ł	Texas	30	554	771,395	682,397	88,998
i	Utah	3	68	131.240	130.416	824
ŀ	Vermont	5	40	27.193	19,229	7.964
ł	Virginia	10	166	194.703	184,385	10.318
Ì	Washington	20	460	978,510	458,213	120.297
į	West Virginia	6	-74	125,086	121,490	3.596
ĺ	Wisconsin		386	483,377	458,339	25,038
	Wyoming and Nevada	4.	22	32,737	31,737	1,000
2	Experimental	4	. 76	80,754	68,127	12,627
j	Puberimeness			55,152	00,221	,
٠						_ ,

Totals ...... 569 14,561 \$26,911,392 \*

\*Omitted because networks did not differentiate.

#### By Cities

•	E	mploy		Full-	Part-	
City	Stations	ees	Total '	time	time	
Los Angeles	. 11	668	\$1,275,994	\$1,155,745	120,249	
San Francisco		397	560,488	480,897	79,591	
Chicago		689	1,934,540	1,851,526	83,614	
Baltimore		136	291,802	266,922	24,880	
Boston		279	585,140	576,911	8,229	
Detroit		335	817,151	727,838	89,313	
St. Louis		247	510.247	498.524	11,723	
Buffalo		200	343,552	313,306	39.246	
New York City	18	754	1.469.397	1.382.080	87.317	
Cleveland		234	482,649	445,429	37,229	
Philadelphia		423	768,951	697.842	70,209	
Pittsburgh		209	410,062	357,865	52,197	

ployees was higher than in the case of station personnel. While the Census Bureau withheld much information to avoid disclosures, the report said web technicians get \$60, which is \$25 more than station engineers, and artists receive \$91, more than double the pay for performers working for individual transmitters. The average pay for all full-time web workers was \$53 against \$38 for station employees.

#### No Literary Tea for 'Adverse'; NBC Figures Too Much WB Plug

NBC will not get together with

NBC will not get together with Warner Bros. on a cross-country airing of 'Anthony Adverse,' from the literary angle. Warners' idea had been to have Eiza Schallert pour tea for the writers instrumental in adapting the book to the screen, chatting the meanwhile on how it was done, but the network figured that the program would contain many the state of the work of the was done, but the network figured that the program would contain the state of the state of the work of the was done, but the network of the work of the w

talent refained directly by advertis-ers.

Average salaries of network em-

the farm areas may result in the cancellation of a number of air campaigns. Electrolux has already decided not to continue with the spot arrangement it has been backing on 17 stations catering to rural audi-

17 stations catering to rural audiences.

The refrigerator manufacturer had been considering making it another 13 weeks for most of these outlets, but the fact that the drought has impoverished a goodly percentage of the farmers and left them no money that the farmers and left them no money for the rest of this season.

Electrolux had been doing exceptionally well with its kerosen eversion until the heat wave broke, with the sales being of sufficient volume to encourage going on with the spot campaign until the late fall. Account

to encourage going on with the spot campaign until the late fall. Account is letting each station placement ex-pire at the end of the scheduled 13

#### SALLY'S 52 ON WHN

SALLY'S 52 UN WHN
Sally's Furs begins airing over
WHN, New York, Aug. 2 for a 52week stretch. Al Shapne will headline, with Don Albert's orchestra
playing.
On for a daily groove, Monday
through Friday at 9 p. m. EDST, and
on Sunday twice, at 1:30 p. m. and
6:30 p. m. EDST. Lou Kashuck
agency handled.

# 1935'S \$86,492,653 NE'

## **Expenditures by States**

100	r.				
				Regional and	1
S	tate .	Station	is Total Rev.	National	Local
100	ama	. 9	\$355,427		
	ona			\$87,350	\$268,077
			217,837	67,482	150,355
	nsas		185,058	102,857	
	ornia		4,645,774	2,096,799	2,589,019
	rado		593,226	228,785	
	ecticut		593,226	370,260	
	ware		combined	l with Maryl	and '
' Distr	ict of Columbia.		739,530	293,704	445,826
Flori	da	. 10	579,689	275,447	304,251
Geor	gia	. 12	585,115	321.541	263,574
Idah	ō	. 6	126,968	23,956	103,012
	ois		3,865,703	2,117,393	1,748,310
	ana		839,300	438,124	401,176
			. 1,172,235	745,678	426,557
	as		981;830	172,864	208,966
Koni	ucky		748,336	479,628	268,708
	siana		498;450	282,050	211,400
	ie		249,512	136,242	113,270
	yl'd (and Delaw'e		873,401	426,383	
					447,018
	achusetts		2,184,112	996,828	1,187,284
	igan		2,843,179	1,180,524	1,662,655
	nesota		1,106,788	364,621	742,117
Miss	issippi	. 7	135,763	69,625	66,138
Miss	ouri		2,133.105	858,553	1,274,552
Mon			207,782	63,629	144,153
	aska		509,709	289,332	220,377
	ıda		combine	d with Wyor	
New	Hampshire	. 3	62,454	22,675	39,778
New	Jersey	. 10	2,392,036	1,419,701	972,335
New	Mexico ,	. 5	46,341	11,085	35,256
New	York	. 39	5,546,064	2,928,155	2,617,909
Nort	h Carolina	. 9	665,866	278,474	387,392
	h Dakota		255,780	126,691	129,089
Ohio		. 19	4,435,483	3,239,724	1,195,759
Okla	homa		785,098	294,835	490,263
	on		692,436	284,914	407,522
	sylvania		3,484,647	1.831,417	1,653,230
	le Island		495,250	267,886	227,365
	h Carolina		185,964	52,512	133,452
	h Dakota		130,368	37,832	92,536
			901,108	470,962	430,146
	essee		2,220,821	955,030	1,265,791
	ıs		500,268	281,675	218,593
Utan					70,100
vern	nont	. 5	81,055	10,945	
	inia		539,068	251,547	287,521 616,488
	nington			486,923	
	Virginia		344,358	117,764	226,594
	onsin		1,023,527	484,965	538,562
	ming (and Nevada		68,262	9,366	58,896
Expe	erimental	. 4	76,751	6,344	70,407
· To	tals	. 561	\$52,401,508	\$26,327,033	\$26,074,475

#### Leading Cities

Following are the 12 major cities which Census Bureau last week reported accounted for \$20,584,297, or 16.3% of the total income of the nation's radio stations:

City	Stations	Total Rev.	of U.S. total	National and Regional	Local
Los Angeles	. 11	\$2,434,186	4.65	\$1,151,600	\$1,282,586
San Francisco	7	953,266	1.82	557,626	395,640
Chicago		3,336,988	6.37	2.050,663	1,286,325
Baltimore		790,036	1.51	412,135	377,901
Boston	••	1.649,193	3.15	753,942	895,251
Detroit		2,248,939	4.29	1,104,188	1,144,751
St. Louis		1.316.622	2.51	478,403	838,219
Buffalo		875,598	1.67	413,961	461,637
N. Y. C		3.105,394	5.93	1,570,690	1,534,704
Cleveland		1.034,512	1.97	548,761	485,751
Philadelphia		1.796.785	3.43	1,045,496	751,289
Pittsburgh	5	1.042,778	1.99	637,862	404,916

## **NAB SALES MGRS ASK UNIFORMITY**

Sales managers division of the National Association of Broadcasters proposes to get together soon with the spot time buyers of leading agencies in radio to discuss ques tions of standard business practices.

Among the matters which the Among the matters which the sales directors would like to have put on a uniform basis are time clearance obligations, cancellation rights, discounts and which class of accounts are entitled to which rates.

#### 500,000th—For Cash

Chicago, July 21.
Within next two weeks, the 500,000th eash customer will fork over
his admission price to see a performance of the WLS National Barn

## **Bill Lundell Out**

Bill Lundell is out as director of special features for NBC. No decision yet as to his successor.

Vacancy may be disposed of in any one of three ways. If Skeets Miller isn't reassigned to it, or Abe Schecter transferred from the news desk, the network will bring in some one from the outside.

#### McCAFFERY OUT OF NBC, IN AGENCY WITH HESSE

Bill McCaffery leaves the NBC Artists Service Saturday (25) to go into the talent agenting business with Nelson Hesse. McCaffery's list is helson Hesse. McCaffery's list is headed by Frank Fay. McCaffery, a former RKO vaude booker, joined NBC four years ago.

#### LADY SPORTS ANNOUNCER

over cash customer will fork over his admission price to see a performance of the WLS National Barn Dance.

WNEW, New York, has signed formance of the WLS National Barn Patry Jean, tember and its daily health club Saturday night to packed houses. Show has been running continuously lain, who's been in radio for more fame than 10 years, won her rep as animother with the property of the property of

Adv. Coin Concentrated in 5 States and Dozen Cities Stations Draw \$12,-521,832 from Webs-Local Biz Most Important

#### N. Y.'S 10 PER CENT

Washington, July 21.
Cash outlays of radio advertisers are concentrated in five states and a dozen major cities, according to Census Bureau, which today (Tuesday) publishes the first comprehensive Government survey of the broadcasting business.
Reporting that total net revenues of stations and chains in 1935 reached \$86,492,653, census experts said that network income represented nearly half of the industry's total take and showed that the bulk of the receipts were garnerd in a

sented nearly half of the industry's total take and, showed that the bulk of the receipts were garnerd in a small area. Five states, accounting for 42% of aggregate station revenue were New York, California, Ohio, Illinois and Pennsylvania, while 12 of 13 cities with population more than 500,000 and 91 of the nation's 500-odd commercial stations pock-eted 16.3% of sponsors' expenditures. Government figure jugglers found that \$33,737,867 came from national and regional webs; \$13,805,200 from non-network accounts, and \$26,074,476 from local sponsors. This means 49.3% of the entire revenue came from the sense of the entire revenue came for the sense of the entire revenue came. Bulk of the network income represented payments for programs, wire costs and other services, with the balance being the chain payments to affiliated stations for time bought. Breakdown showed \$27,126,055, or 68.5%, was paid for talent and operating charges. Stations pocketed \$1,221,232,1323 in payment by webs, this being a little less than one-third of their receipts from time sales.

#### The Backbone

The Backbone
With local advertisers kicking in \$28,074,476 and spot accounts paying \$13,805,200. Census Bureau showed that non-network business is the backbone of the industry as a whole. Spot programs accounted for 24.6% chants for 46.3%, with webs paying only 22.2% of amount pocketed for time sales. sales

time sales. Biggest share of the business na-turally fell to New York's 39 stations, which took in \$5,546,004, or 10.57% of the industry receipts. Second place was occupied by California, with 8.9% of the revenue; Ohio was third with 8.5%; Illinois fourth with 7.4%, and Pennsylvania fifth with 6.6%.

5.8%. Initial government attempt to track down pennies spent for air advertising disclosed that only 564 of the 625 stations existing last year were engaged in commercial broadcasting. Remaining 39 were either of the 625 stations existing last year were engaged in comprofit enterprises, or existed only on paper. Only three stations—one each in Nebraska, Louisiana and Ohio—refused to tell all. Sideline income of the commercial broadcasters amounted to \$6,875,110, which was 7.9% of total revenue. Most of this was received for sale of talent. Webs accounted for \$2,982,325 of other income, while stations on their own behalf took in \$2,597,708 for talent and \$1,294,157 for other minor services. Initial government attempt

Cansus figures showed some puzzling phenomena about way sponsors
take to the air. While most of the
states which reported most income
from local accounts were of distimettly agricultural nature, thinlysettled and devoted primarily to
farming, several large states, notably
California, Massachusests and Michgan, also reported receipts from web,
regional and hational spot advertisling were smaller than income from
home-flowin people. There were 31
lowed by the properties of the properti

## CHAINS GET HALF Commish Ok's CBS KNX Buy, Satisfied OF AIR REVENUE \$1,300,000 Price Tag Is Not 'Excessive'

#### Radio's Learning

Radio producers on the Coast are going through the throes of one emblinders by the second of the coast of the

mixture of stage, radio and screen players in air plays presents a problem not so easily handled.

## COURT' IN C. & S **BOWES SPOT** ON NBC

Chase & Sanborn has worked out a deal with WMCA, New York, and Macfadden Publications whereby the coffee firm can substitute 'Good Will Court' for Major Bowes starting Sept. 2T. NEC hasn't as yet decided whether it will allow WMCA and the Inter-City Group to hook onto the red link's broadcast of the 'Court,' or consent to a separate version of the program for this red will be the first time that the latter network has yielded to hook pit will be the first time that the latter network has yielded to such an arrangement. It will establish a precedent for major network commercial broadcasting. Because it has agreed to let Chase & Sanborn have the show, Macfadden will share in the credits on NBC, with the plug' for True Story Magazine,' which is now sponsoring the Court on the Inter-City Group whether the Chase & Sanborn version will originate from the NBC studios or from WMCA. There will be audiences for the C&s program.

#### MBS Grabs 1st Dem. Committee Commercial. **NBC-CBS Still Waiting**

First signatured order for political time on the Mutual Broadcasting System is a half hour that the National Democratic Committee will use out of Detroit Aug. 19.
Hookup will consist of 10 stations and have James: A Farley as the main speaker. Both NBC and CBS have bids on hand for time from the committee, but no contracts yet.

#### WPA'S A. M. SHOW

'Pioneers of Science' is new series starting over WHN, New York, July 23, sponsored by Federal radio divi-sion of WPA.

sion of WPA.

Audrey Maple, Hiram Hoover and
Minnie Dupree top the air cast. It
will be heard at 11:15 a.m.

rado, District of Columbia, Florida

Washington, July 21.
Sale of KNX, Hollywood 50,000watter, to CBS at record price of
\$1,300,000 was approved by Federal
Communications Commission Friday communications Commission Friday (17). Time set for actual transfer of control is Sept. 15, but under Commish policies CBS can begin taking a hand in operation prior to that date.

taking a nano in operation prior of that date.

Transfer application of Guy Earl, president of Western Broadcast Co, went through without a hitch after the property of the property of the pro-ting of the property of the pro-legal staff about effect of action on possible future cases and been sat-isfied no binding precedent is being created. Commish winked at the unparalleled price tag—despite threats of Congressional criticism— after noting that the ratio between cost and earning power is not ex-ressive.

#### 10 Times Profits Commissioners removed any per-

Commissioners removed any per-sonal doubts about the justification for the price by remarking that CBS is paying only 10 times last year's KNX profits and expects to double the net this year. Further-more, it was pointed out, the value of the property will mean more than double in the event the Commish, permits maximum power of 500 kw and grants KNX a jump to the top limit.

and grants KNX a jump to the too had been always and the standard and the

long debate about the quanty of the Hollywood station's programs. Divi-sionites were satisfied that KNX un-der web management will not offend again and remarked that programs which drew criticism have been

which drew criticism have been dropped.
Harry Butcher, local CBS vice-prez, is scheduled to make a trip to the Coast for an advance look. Physical transfer cannot occur until Commish adopts 'statement, of grounds for action' backing up its

grounds for action' backing up its decision.
Understanding is that the Don Lee network and CBS will work out a get-turnent that will bring the pair to a parting of the ways as of Sept. 27.
Under such arrangement CBS on that date would start releasing its programs through KNX and KFRC, San Francisco, and Don Lee would hook up with the Mutual Broadcast-

hook up with the Mutual Broadcast-ing System.

McClatchy group, which is cur-rently affiliated with the Don Lee Network and is slated to go NEC with the DL-CBS break, has been selling its facilities to NBC accounts on a when added basis.

#### KDKA TO TRY OUT THE GALS AS ANNOUNCERS

Pittsburgh, July 21.
Jack Gihon, program manager of KDKA, has decided to give femme announcers a fing at his studio and will spot a few gals on regular programs in order to get public reaction.

Jit they're successful, Gihon plans to people his announcers' staff on a 50-50 basis. First to go on in this capacity will be Adelaide Lassar, now a member of studio's production and dramatic staffs. and dramatic staffs.

## Purdue and N.T.C. Witnesses Call Gov't. Televis. Experts 'Old Fogeys' In Protesting Long-Wave Band Ban

Barrage of protests against plans t

Washington, July 21.

Barrage of protests against plans to prevent infevision experimentation on ions wave bands near the require broadcast channels was laid before Pederal Communications Commission. Last week.
Frequently making Commiss engineers and counsed look Molish, National Television Corp. of New York and Purdue University charged the government experts, who insist 2000-2100 and 2750-2850, kilocycles are no good for picture transmission, are lold Rogeys, and in turn said that these assignments offer only hope of providing low-cost television service to rutal areas.

Hepring was an oratorical condict between two schools of thought. Commish witnesses sinsisted, they were satisfied there, is no evidence that further research on the long-waves will produce satisfactory, results, while experimenters charged the government is retarding technical progress.

Both National, seeking a construction permit fe use 2,000-2,100 with 500 wats, and Purdue, operator of an

the government is retarding technical progress.

Both National, seeking a construction permit fes use 2,000-2,100 with 500 watts, and Furdue, operator of an experimental television station for the past decade, contended that the 80-line; system being used on the medium frequencies hay developed well enough to justify further research. Conceding that images, are not perfect, technical experts, speaking for the applicants, argued that none of the methods used for sending pletures, over uttra-high, frequencies can be developed for rural service. gencies can be service.

quencies can be developed for rural gervice;

7.49-889 Mile Transmission

Purdue group reported that satisfactory pictures, with 60 lines and 20 frames, have been transmitted 700 to 800 miles on the medium frequencies and that only a small number of stations using these channels would be required to supply trial areas, at low cost, if only ultra-high frequencies, with short transmission range, are used, 45% of the people never will have picture broad-casting, they said, because the cost of the D. Ring: 60-Line Pix N.G.?

Declaring the Commists should put the charmels involved in the dispute the charmels involved in the dispute the petter use. Rime poohspoohed, the didea that 60 line pix ever can be improved to a point where they will be acceptable to the public. He said, Trying to perfect a 60-line pixture is like dressing up a Model T, and argued that, if service proposed by National and Purdue were the only thing the rural areas could expect, farmers would prefer to do without television. Remote areas will not be satisfied by blurred, indefinite pictures, he averred, and there is no sense wasting further time working on these transmission methods.

#### Washington, July 21. Epitaph By Air

Los angeles, July 21:
Usual Southern California
hoopia about living in this socalled Holpia will be basis of
program being planned by local
cemeters outfit for ration-wide
coned down to a whisper with
the heavy hand on climate,
seento beauty and the rest of
the catechism.
Close tab, will be kept, on
those who swallow the batt and

Close tab will be kept on those who swallow the balt and do a Greeley. For the mailing list.

#### WHN Seeking Permission From Artists for Disc Use Through Loew Tie

In a move to sidestep the filing turther infringement suits by pho graph artists, WHN, New York, is having the personnel of the theatre and booking departments of Loew's Inc., which controls the station, so licit band leaders and others permission to use their records. Sev eral of the batonists contacted so fa have advised the Loew bookers that they would have to take the request under consideration.

they would have to take the request under consideration.

WHN is one of three New York stations made defendants in injunction proceedings brought by the National Association of Performing Artists, in the Federal and State Supreme courts, Manhattan, last weeks. Supreme Court Justice Louis A. Valente Thursday (16) fixed today (Wednesday), before Justice Frankenthaler, as the date on which he would, listen to arguments on the NAPA's request for an order restraining WHN, as well as WEVD and WHN, Tom broadcasting the recordings of such artists as Paul Whiteman, Lawrence Tibbett and Don Voorhees without permission. No date for argument has been made the supplementation of the courts were largely encouraged by favorable decisions obtained on the issues involved in the Pennsylvania courts.

#### **DUNNE-KERN-JONES** PROGRAM FOR RADIO

Irene Dunne, Jerome Kern and Alan Jones as a program combina-tion are being submitted to radio by Charlie Morrison of the Peldman, Blum & Young agency, who she we in from Hollywood, Monday (20).

Morrison is also negotiating on behalf of Irvin S. Cobb, who has written a script, show with himself in the lead.

in the lead.
Single bookings closed by Morrison before leaving the Coast were
Ann Sothern for Kraft, Aug. 6, and
Camel later in the month, and
Charles Boyer and Claudette Colbert
for Camel, both late in August.

#### WTHT. Hartford Times' Station, Going Inter-City

"Station; Going Inter-City
Inter-City yeroin add WITH'
Hartford; this month, Key station is WMCA. New York. WITH' is owned and operated by the Hartford Times, being the second Connecticut newspaper station to join the Inter-City group this year. WIXBS, Waterbury, operated by the American of that city, being the other. Inter-City Group will comprise 10 stations with this addition; WMCA, washington. WITH, WILLIAM WORD, WASHINGTON, WILLIAM WORD, WILLIAM WILLIAM WORD, WILLIAM W

#### B.B.D.&O: Auditions MBS Show for Continental

Show for Continental B.B.D.&O. visiterday (Tigisday) auditioned an hour's musical show for Continental Baking for weekly release over a Mutual hookup consisting of WOS, Newark, and WGN, Chicago.

Plan to have the program on Plan tight of the program of the continental setup for 13 weeks and after that give it of const-to-boast link, including several other stations, on the Affantic seahoard and in New York State.

If okayed, program will start.Aug. 16 running from 9 to 10 p, m./Sundays.

## LEVYS HANDING KYW TO NBC SEPT. 1

Philadelphia, July 21.
Operation of KYW, local NBC
(red) network outlet, will be transferred Sept. 1 by lke and Leon Levy
to NBC. Levys took over operation
for Westinghouse Electric & Manufacturing Co., owner, on Oct. 11, 1934,
when station was moved here from

to NBC. Levy: wook over operation to NBC. Levy: wook over operation for Westinghouse Electric & Manufacturing Co., owner, on Oct. 11, 1934, when station was moved here from Chicago. Complication was that brothers also own and operate WCAU, not only a competing station but outlet for rival CBS network. Both stations have been housed it same building and shared studios. When KYW goes under NBC operation, Leslie Jöy. MBC representative at station, will be manager, appointment having already been made, KYW will continue in present quarters until able to locate and erect new sludies and offices, Apparently of moverney of the station of the station, which was not continued to management takes place with best of move before first of year. On surface, at least, change in management takes place with best of feelings between Levys, and NBC. Letter from Doc Levy to Lenox Lohr, NBC prez, dated June 28, explains that 'embarrassing problems' of handling competing stations, having arisen from time to time, Levy fetch be could no longer direct policies of both stations and do judice to both, Letter also, says writer feels KYW meeds more individual identity which can only be secured by removing station of transfer of management, although relationships which you and your brother have had with this company have at all times been most pleasant, nevertheless I recognize soundness of your reasons. Further states NBC. feels, Levys, 'have not only compiled with letter, of our agreement but have leaned over backwards in carrying out spirit. However, we resognize it would be beneficial to WCAU and KYW to have stations separated physically as when you man goment and the proper proper proper proper propers of the proper proper propers of the proper propers of the proper propers of the proper proper propers of the proper proper propers of t

however, that he contemplated immediate changes in policy or p

#### Mishel Piastro Takes S. O. of Cal. Stick for 13

San Francisco, July 21. San Francisco, July 21,
Mishel Piastro, concertmaster of
the New York Philharmonic, has
been signed by Standard Oil of California to direct its weekly-symphony
hour over the NBC-Coast red web for 13 weeks, beginning July 30.
Orchestra will consist of some 65
members of the San Francisco Symphony, of which Plastro was formerly assistant conductor. Programs,

ly assistant conductor. Programs, with two exceptions, will continue to originate in the Community Playhouse of the Western Women's Club building. Alfred Hertz concludes as conductor July 23.

When the Frisco Symph goeg to San Diego for the exposition, Standard will fill in with two other Coast symphonies, the Seattle, Aug. 13, and the Portland, Aug. 20. Basil Cameron will conduct the Seattle program with Piastro as violin solo-jist, while Piastro will direct Ports, while Piastro will direct Ports, which will be program with Piastro will direct Ports. t, while Piastro will direct Port-nd.

KLZ, Denver, will celebrate the completion of its new 444-foot antegna and transmitting station with a dinner and show Aug. 1. Besides a local program for the opening. CBS will dedicate a show in New York.

## Chain Income from Time Sales

하는 이번에 가장 그렇게 되었다.	1.4		
1936 January \$2,681,815	NBC 1935 \$2,895,037	1934 \$2,391,667	1933 \$1,869,885
February 2,707,148 March 3,039,353 April 2,729,376 May 2,565,920 June 2,345,843	2,758,319 3,025,308 2,682,143 2,691,513 2,380,845	2,211,637 2,507,890 2,373,890 2,472,594 2,177,857	1,742,784
Total	\$16,433,165	\$14,135,535	\$10,475,335
	CBS		
January \$1,901,023 February 1,909,146 March 2,172,382 April 1,951,397 May 1,749,517 June 1,502,768	1935 \$1,768,949 1,654,461 1,829,553 1,615,889 1,287,455 1,066,729	1934 \$1,405,948 1,387,823 1,524,904 1,371,601 1,255,887 925,939	1933 \$941,465 884,977 1,016,102 775,487 624,256 553,056
Total\$11,186,233	\$9,222,536	\$7,872,102	\$4,795,343
MU	JTUAL	hina	100
January February March April May June	***********	1936 \$166,266 162,358 191,483 139,834 129,907 104,510	
Total water	,, ,, , , , , , , , , , , , , , ,	894,358	

## CBS Biz Jumps 40.8% in June, but **NBC Red Shows Heavier Turnover**

#### Sellinger Goes B-S-H

Henry Sellinger, local program manager for NBC, leaves the or-ganization Aug. 1 to join Bläckett, Sample & Hummert in Chicago as

#### MIAMI SALESMAN GOES BACKWOODS BELASCO

ccount executive.

Miami, July 21.

W. R. Herndon, salesman at WQAM, turns impresario this week, launching a hillbilly show at the Civic Centre, a la WLS 'Barn Dance.' WQAM will carry 30 minutes of the proceedings on a sustaining basis and hopes to attract a sponsor, but other-

hopes to attract a sponsor, but otherwise the project is a personal promotion of Herodon's relationship to the following the fol

Seating capacity at tables is around 1,500.
Two hillbilly family groups, Pappy Sims and Sam Gooper, respectively, head the talent consisting of seven musicians, 20 square dancers and eight specialty acts, All, hillbilly jug and guiter whammers are members of Miami Musicians Union (87 an hour) whether they can read music or not

#### Sues Cardinal Dougherty Over Protest to WIP

Although Columbia's gross from the sale of time, last month took a jump of 40.8%, as compared to June, '3s, the NBC red. (WEAF) network had the greater turnover. It was the first time that the red held an edge over CBS, in many months. Columbia's for the red, link came to the compared to June, 1935, MBC's gross for its two hookups last month reiptesented, a 'decrease of 13%, NBC's gross for its two hookups last month reiptesented, a 'decrease of 13%, NBC's gross for its two hookups last month reiptesented, a 'decrease of 13%, NBC's gross for its who hookups last month reiptesented, a 'decrease of 13%, NBC's gross for its who hookups last month reiptesented, a 'decrease of 13%, NBC's gross for its who hookups last month reiptesented, a 'decrease of 13%, NBC's gross for lune, 1936, was \$2,345,943, with the breakdown by network giving the brue (WIZ) link \$443,923, Resumption of No. 1 place by NBC's gross they may be the well with the preaction of history repeating itself. CBS may do the gross topping during the peak around the red invariably goes back into the lead. Tendency of NBC's major red accounts to hold on to their spots throughout the year accounts for this situation.

Starting in October CBS will include the revenue from the Pacific link in the monthly total. By that lime CBS will be operating its own stands of the considered network business and the billings therefrom will be made part of Columbia's monthly tally. In June, 1935, NBC took in \$2,300 and the billings therefrom will be made part of Columbia's monthly tally. In June, 1935, NBC took in \$2,300 and the billings therefrom will be made part of Columbia's monthly tally. In June, 1935, NBC took in \$2,300 and the billings therefrom will be made part of Columbia's monthly tally. In June, 1935, NBC took in \$2,300 and the billings therefrom will be made part of Columbia's monthly tally.

#### Mexican Station Applies to Washington for U.S. Juice

Washington, July 21.

Application of the Piedras Negras Broadcasting Co., Piedras Negras Broadcasting Co., Piedras Negras Coahuila, Mex, has been filed with the Federal Power Commission for authority to import electric energy from the United States, it was annunced last week.

Washington the power house at Piedras Negras has been incapacitated by recent heavy storms. Application will be made to the Central Power & Light Co. near Eagle Pass, Tex., if the deal goes through. Approximately 95,000 kilowatt hours of energy will be purchased to supplement the output of the station's power plant.

Application is the 23rd involving international transmission of electric energy, Power Commission officials declared.

Al Boasherg added to scripting crew of Jack Benny's show.

# NEWS SERVICES' RATE W

## NBC Adds Another 100-Watter, Denies DUE TO U.P.'S Policy Switch Is Effort to Balk CBS

NBC has added another 100-watt station in the drive to strengthen its basic blue (WZZ) network. Outlet is WABY, Albany, and makes the second transmitter of this wattage in the state that NBC has taken into the fold within two weeks. Other station is WEBR, Buffalo.

This move by NBC to tack on 100-watters to a basic link constitutes a radical departure in policy for major network developments. NBC, like CBS, has heretofore kept within the 900-watt minimum.

OBS, has heretofore kept within the 300-wat minimum.

"NBC avers that while it is interested in obtaining primary coverage in major cities, there will be made avaitage to plug up the hole in the blue network as far as other sections of the country are concerned. It also denies that the association of WEBR and WABY is the preliminary step in a campaign to forestall any CBS ambitions for a second network by tieing up whatever unattached stations that are yet to be found in both primary and secondary markets. In the case of upper New York

both primary and secondary markets. In the case of upper New York NBC's blue link has in the past been wholly dependent on the 50,000-watt WHAM, Rochester, for coverage. WABY, which is on 1,370 kc, is af-filiated with the Albany Times Union, a Gannett newspaper. Like WEBR the Albany outlet proposes to make application to the Federal Communications Commission for a boost to 250 watts.

Al Steele is out as advertising mgr. of Standard Oil of Indiana. Steele was responsible for the com-pany's Jack Hylton program: After a vacation in Europe Steel will join A. B. Dick Co, as y.p.

#### Call Me Lazy Bob

Detroit, July 21. vans, sports reporter at here, has added an

Bob Evans, sports reporter at WMBC here, has added an eighth job. Besides handling sports and publicity at WBMC, Evans is the turf reporter (Bob Kendall) over opposis MyBBC, writes skits for 'Heroes of Today' series over WJR; handles publicity for the year-around midget car racing at Fair Grounds; writes build-ups for local boxing aid rassiling and pens horse racing news for Detroit stations.

#### **HEAT CHASES AIR SHOW** TO COOLED THEATRE

Detroit, July 21. Hot weather has forced WXYZ's variety show, 'The Big Broadcast,' into the air-cooled Riviera, nabe operated by George W. Trendle, who also heads station. Program features Benny Kyte's band, Jubilee Singers Virginia Hooper, Russell Neff, Sal-

Virginia Hooper, Russell Neff, Sal-vatyre Cucchiara, the Gilf Friends trio and Rhythm Boys, and is spon-sored by R. G. Dun Cigars. Has been running every Thursday evening since April 23 in the Re-gent, which lacks air-conditioning unit. Recent hot spell proved too much, both for talent and patrons. Likely Trendle will shift broad-cast to various nabes of his chain from time to time. Has proved good

from time to time. Has proved good b. o. tonic at both spots tried.

United Press' Absorption of Line Charges leits Competitor's' Major Selling Point-Meanwhile Transradio Goes Further Into Newsprint Field

#### PRICE CLIPPING

United Press' new policy of de livering the news direct to the stations by wire is expected to be followed by a rate war among the various news services catering to radio. Competitive services have been basing their prices in a large measure on the inclusion of this wire connection and have made the latte a major point in their selling argu

ments.

With the UP now also absorbing the line charges, it is understood the other services will turn to price clipping in an effort to frustrate any move by UP to cash in on its new policy. Direct wire service to stations has upped UP's delivery costs substantially, and it is expected that even if UP doesn't ask for additional assessments, the competition will

even if UP doesn't ask for additional assessments, the competition will lower their rates.

Latest move of Transradio News Service in the newsprint field was the signaturing last week of a contract with the Seattle Times to provide its Studay edition with a complete service, starting Aug. 1. After Dec. 31 the paper will use Transradio on a daily basis.

## Influx of Feelers for Proprietary Biz; Erwin-Wasey Query on Lydia Pinkham

#### Two Time 'Tony'

Los Angeles, July 21.

First ethering of a film to go in two sections in Hollywood Hotel airing of Anthony Adverse. Tail end of double header goes Friday (24),

First duo decker to be tried locally.

#### Nesbitt's New Sponsor Will Plug Another In Double Booking

San Francisco, July 21.
John Nesbitt, whose Sunday night
program, Passing Parade, is
sponsored by the Duart Sales Co,
Ltd., over the NBC Coast red network, auditioned for a new series to
be presented by the Bank of America
National Trust & Savings Association
over NBC stations KPO, San Francisco, and KFI, Los Angeles.

over NBC stations KPO, San Francisco, and KFI, Los Angeles.
With the contract ready for signatures, Duart objected to Nesbitt's participation in another program.
Bank finally agreed to mention
Passing Parade' in introducing Nesbitt on the air in all ad copy and

bitt on the air in all ad copy and publicity on its new program, which starts July 28 at 9:00 p.m., P.S.T. Bank show, plugging home loans, will be called 'House of Melody' and present a 24-piece string orchestra directed by Meredith Willson, with Nesbitt doing a commentary on the musical numbers. Contract is for 52 weeks, with the Charles R. Shuart agency handling.

New York office of Erwin-Wasey has issued a query to station reps for info as to whether their client stations would be amenable to taking a platter series for Lydia E. Pinkham compound. Query states that the femme tonic intends to use only the most hoity-toily approach to ether listeners, and that the wax will be the control of the c

seif.

Recent offer of time purchases by
a reducing remedy were unanimously nixed.

#### COAST STATION DROPS ALL DOMESTIC DISCS

Hollywood, July 21.
To avoid legal entanglements with various record in the control of the discs will be of English origin. Manager Gerald King ruled out the domestic discs.

Eliminating the controversial subject of "coverage," any advertiser who is interested in testing a product, program, or radio in general, might well consider this single fact

> WLW has the largest audience of any single broadcasting station in the world.

AMERICAN FAMILY BOBINSON' ketch (Disc) 5 Mins.

VARIETY

15 Mins. NATIONAL INDUSTRIAL COUN-CIL.

MATENAL INDUSTRIAL COUNWHAZ, Trey
Propagands for business and
against the New Deai is sprinkled
through this seri-si sketch, sponsored
by the National Industrial Council.
Defense: of business, business
methods and collowers, business
methods and collowers
methods and collowers
methods and collowers
method and collowers
method and collowers
method and collowers
method and collowers
propagandizing via remarks by one
publicans, of course, will approve.
Propagandizing via remarks by one
too subtle on the political side. Thus,
on a stanca picturing a young man arriving with his fiancee at a dude ranch,
he delivers, from the saddle, to the
ranch owner two buite rapiels on the
cost of experimentation, the desirability of using tried and true meththe unwisdom of reformers.

Luke Robinson, editor of the Cen-

ability of using trued and true mean-ods," and the unwisdom of 're-formers.'
Luke Robinson, editor of the Cen-terville Herald is a well drawn char-acter, one from whose lips a plug about business and employers sound natural. His son (reporter), his nater. natural. His son (reporter), his wife, a sponging brother-in-law, a spinistr, the son's heart interest, telephone operator on the paper, and others, move against a small town back ground in which the location of an industry plays an important part. Douglas Silver and Marjorie Barton are tabbed as authors and Martha Atwell, producer.

'SLOW AND EASY'
With Bob Drake, Joe Scott
15 Mins.
Sustaining
Taes. Frij., 3:45 p. m. CST
WHAS, Lduisville

WHAS, Ledisville
Two boys in a mild 15-minute
stanza and appurently shooting for
stanza and appurently shooting for
Boys handle their dialect well, and
Bob Drake branches off into the
field of multi-voice work, assuming
several different characters only of
policy and the standard of the standard of the
field of multi-voice work, assuming
several different characters only of
policy and the standard of the
field of multi-voice work, assuming
several smacks pretty strong to
program utilizes several sound effects,
such as baby cry, door slam, and
other familiar sound aids, all of
which are old stuff by now, stanza
are done in the accepted way, with
organ interludes played by staff organist, Herbert Koch. Program has
been filling a sustaining spot on
WHAS.

QUEEN'S PAGES

15 Mins.
Swataking
WMCA, New Yerk
New harmony trio for the air,
New harmony trio for the air,
over by Stan Mason. Using well
chosen numbers, the threesome presol, arythme blending of voices
at the catching (16). One song announced as an original by the pianist.
Char.

AL ALTMAN 5 Mins. FLEISCHMAN'S YEAST Thursday, 8 p.m., EDST WEAF, New York

WEAF, New York

J. Walter Thompson
Instead of interviewing Al Altman,
Metro's eastern Islent sout, had the
roles switched on him for this radio
stutt. Rudy Vallee did the informal
cross-examining with the film talent
mentor ready, with both general and
specific answers. Altman seemed at

mentor ready, with both general and specific answers. Altman seemed at a specific answers. Altman seemed at a specific answers. Altman was introduced as the talent executive credited with discovering Joan Crawford, Franchot Tone and James Stewart. Taking the hypothetical case of an attractive girl seeking fame on the screen, he said event, was virtually essential to landing-a picture job. Admitting that Mctro has about 22 boys and girls under option at the present time Aliman said that if one out of this group landed a job it would be followed. The seemen seemed the seemen seemed and the seemen se

LOVE STORY GIRL

LOVE STORY GIRL'
IDEX
15 Mins.
15 Mins.
15 Mins.
16 WHAZ, Troy
Dramatizations of tales in Love
Story are on these is minute place
Story are on these is minute place
Story are of the romantic interpretable, type which trademark the
publication. Persons who read that
or other magazines of similar contheir liking: the appeal is confined
to such an audience. Should click
heaviest with women who are young
or who would like to be.
the control of the control of the concause, although direction becasionally is careless. For instance, hero,
one stanza's supposedly on the brink
of death from automobile injuries,
with sufficient realism. Gift in title
role does a capable job.
Discs are light or advertising,
magazine being mentioned and the
Place by upermission of Street &
WE FLAX 'EM; KOU GUESS EM'
WE FLAX 'EM; KOU GUESS EM'

WE PLAY EM; KOU GUESS. EM'
With Hy Steed Band, George Dorn,
Don Morris
30 Mins.

Nutations Weadle, Detroit Weadle, Detroit Weadle, Detroit was continued to the few English programs on this station, this one rings the bell and begs about 500 letters daily, despite opposish from chain, programs on the 7:15 to 745 p. m. spot. First half of broadcast contains several mice offerings by Try Steedy Several mice offerings by Try Steedy George Dorn, localite. Last 15 minutes consists of choruses of 15 pop tunes, names of which listeners must guess to win three cash prizes. Final 15 minutes is too hurried: number of times could be cut dewon the contest angle.

#### Follow-Up Comment

Charles Magnante's accordioning rang the bell on the RCA Magic Key program Sunday (19). Ditto Midge Williams with her 'Stormy Weather in Japanese and English, the formet as result of this blues songstress tour of the Orient, Frank Fay's comedy was so-so.

comedy was so-so.

Ferry Winner sneaking on politice, particularly French politics, proves that a newspaper correspondent who knows his stuff can capture the ear as well as the eye whether over a miles or in printer's manner. Winner opens up by asking the listeners for a break, telling them that he'll shortly establish why European politics, its military turnoll, scan's Sunday golf or brary's going to that dance Saturday night, etc. After stating his premise Winner proves himself like his name and cone of CES' special/feature broad-casts on current events every Sunday and a credit to jobt the chain and its speaker.

'Amateur Night in Hartem, over

CAVALLO'S SYMPHONIC BAND

WABC. New York
Capabilities of Peter Amil Cavallo's symphonic band are known in 
the middle west through appearances 
at Toronto's exposition and at the 
Chi fair in 1933 and 1934. Added to 
fine manner which the band fits an 
air program is Cavallo's choir of 20 
are possible to the premiered over 
the control of the control of the 
manner which the premiered over 
the control of the 
manner which the premiered over 
the control of the 
manner which the premiered over 
the 
manner which the 
manner which the 
manner of 
manner of

and his son, who arranges me warpositions, have concocted a happy
mixture.

While chief interest centered in
choir, there was not letdown in protions and the control of the control
was a group of turnes from The
Mikado. Gave musical organization
an opportunity to show blending of
notividual solument as well as for
individual solument as for mention
in the control
in the cont

Concerts arranged by the city. Wear.

MOVIE STARE DUST

Mattin Starr Talk

15 Mins.
Sustaining
Saturday, 7:30 p.m., EDST

WMCA, New York

Martin Starr, film chatterer, is doling weekly sim over inter-City

conting the condition of the condition

out. Constructive abound time

out. Constructive abound time

the 15 minute spiel caught, but it is

too much of a re-hash of news well

covered previously in daily news
rapers.

too much of a re-hash of news well covered previously in daily newspapers.

Some of the covered the poper instance, Starr covered the Pope Pius letter and Legion of Decency development, the Bartholomew case, the condition of Marlene Dietrich, Warner Bros' boycott of the fight films and other items that had been spotlighted in the dailies in the past week or so. His plug for the stars of yesteryears is too closely patterned after that used by other so-called adio chatterers covering Starr's delivery is not had, though perhaps a little too robust in spots. Starr indicates a working knowledge of the picture industry but seldom incorporates enough human interest, u grip his listeners.

## FCC's Washington Docket

Washington, July 21.

Comfortable in the air-conditioned Federal Communications Commis-sion, while Washington sizzled in record temperatures, members of the Broadcast Division last week turned back their cuffs and went to work on mess of pending applications.

Over 100 stations got the nod from the Commish on license renewals

Over 100 stations got the nod from the Commish on Ilcense renewals and there were numerous transfers of control, juice-jumps and frequency change granted, with a few denials.

Applications granted were: KALB, Alexandria, La, transfer of control from present stockholders to W. H. Allen; WCAX, Burlington, V., transfer of control from Bertha Jackson to Marle Jackson Forbes; KUJ, Walla Walla, Wash, transfer of control from Louis-Wasner to H. E, Studebaker; KSUN, Lowell, Ariz., power jump from 100 to 250 watts; KYA, (Hearst), San Francisco, daytime increase from 1 to 5 kw; WABI, Bangor, Me., day jump from 100 to 250 watts; Mutual Broadcasting System, Inc., Chicago, extension of authority to exchange programs with CKLW, Windsor, Ontario, and other broadcast stations through the telegraph office of Canadian Pacific Hailway at Windsor with the Canadian Radio Broadcasting Commission from June 1 to Dec. 1.

New station hopes of Carl S. Taylor, DuBois, Pa., who submitted plea for daytime assignment on 780 ke with 250 watts were dashed by a denial, Commish sustaining Examiner R. H. Hyde. Hearst Radio also took it on the chir When their Mitwaukee station, WISN, was denied night prover boost from 250 watts to 1 kw-commissioners reversing Examiner Dalberg's recommendation.

Power jump for WGBB, Evansville, Ind., was okayed and station will

ner Dailberg's recommendation.

Power jump for WGBF, Evansville, Ind., was okayed and station will increase from 500 watts to 500 watts nights, 1 kw days. Station operates on 630 kc and shares nights with WOS and KFRU.

WQDM, St. Albans, Vt., received Commish blessing for boost from 100 vatts to 1 kw and will change frequency from 1370 to 1390 kc.

#### In the Doghouse

License renewals consisted mostly of regulation grants, but quite a batch of stations were put on probation subject to such action as the Commission may take upon the licensee's pending application for renewal of license. Included in the doghouse group were:

newal of license. Included in the dognouse group were:

KWJI, Portland, Ore; KWKH, Shreveport, Lai, WBAP, Fort Worth,
Tex.; WCCO, Minneapolis, Minn.; WESG, Elmira, N. Y.; WFAA, Dallas,
Fexas, WJAG, Norfolk, Neb.; WNYC, New York City; WOV, New York
City; WWL, New Orleans, and KNX, Los Angeles. Temporary renewals
also were issued to KGBZ, York, Neb., and KMA, Shenandoah, Iz., station with which it shares.

Following applications were referred to examiners:

Following applications were referred to examiners:
KXL, Portland, Ore, consent to transfer of control of KXL, Broadcasters from A. B. Read to T. W. Symons, Jr., and E. B. Craney; KTHS,
Hot Springs, Ark, consent to assignment of license of KTHS from Hot
Springs Chamber of Commerce to Radio Enterprises, Inc., Dixie Broadcasting System, Valdosta, Ga., new station to operate on 1,500 kc with
100 watts day; WSPA, Spartansburg, S. C., increase day power from 1 to
5 kw; Vincennes Newspapers, Inc., Vincennes, Ind., new station to be
operated on 1,200 kc with 100 watts nights, 250 watts days; WSBMK, Dayton, O., Change hours of operation from simultaneous day KQV, Pittston, O., Change hours of operation from simultaneous day KQV, Pitts500 watts to 500 watts; WGBM, Scranton, B. day new simms from
WQAN, Scranton.
Following super-nower applications overe set for hearing before the

WQAN, Scranton. Following super-power applications were set for hearing before the Broadcast Division: KFI, Los Angeles, increase power from 50 to 500 kw, operating on 640 kc; W.R.D. Detvoi, increase from 50 to 500 kw. operating on 750 kc; WSM, Nashville, increase power from 50 to 500 kc, operating on 650 kc; WCFI, Chicago, increase power from 5 kw to 50 kc, operating on 650 kc; WCFI, Chicago, increase power from 50 kc with 5 kw experimentally; now operating on 970 kc with 5 kw experimentally; KDICA, Pittsburgh, increase from 50 kw to 500 kc, operating on 880 kc; WDRC, Hartford, Conn., change power from 1 kw nights, 5 kw days, to 5 kw all times.

Commish set 13 cases for oral argument on Oct. 22 and Oct. 29. Majority are new station applications for California, though a three way, fight in Petersburg, Va., will be taken up and a Kansas City, Mo., application acted on

#### Applications

Following applications were received:

Following applications were received:

Voluntary assignment of license of WFLA, Clearwater, Fla, from the Clearwater Chamber of Commerce to the Florida West Coast Broadcasting Co., under an arrangement which would permit the St. Petersburg Chamber of Commerce to remain licensee of WSUN, sister station to WFLA; Standard Badio, Inc. Hollywood, Calif., authority to transmit electrical transcriptions to CJRR, Winnipeg, Manitoha, Cenada, and other Canadian stations; George M. Haskins, Hyannis, Mass., new station to be operated on 1,210 ke with 100 watts nights, 250 watts days; WOR, Newing, New transmitter, new antenna and juice jump from 50 to 500 kw; WMBR, Jacksonville, Fla, frequency change from 1,370 to 1,120 kc and power jump from 100 watts night, 250 watts days to 1 kw; WLBL, Stevens Point, Wisc., change power and hours of operation from 2½ kw. WLBL, Stevens Point, Wisc., change power and hours of operation from 2½ kw. WLBL, Seelide hours, to 5 kw days; WOAI, San Antonio, Tex., increase power from 50 kw to 500 kw and install new transmitter and antenna.

#### Examiner's Reports

Okay for Dorrance D. Roderick, publisher of the El Paso (Tex.) Times, was indicated by the tavorable report by Examiner George H. Hill on Rodericks application for a smallle to be operated on 1,500 kc. Squawks from KTSM and WDAH, which share time on the 1,310 kc frequency using 100 watts, failed to register with the examiner, who found that the city of El Paso would support an extra station from a consideration of its 118,000 population. Grounds of intervention offered by KTSM were that there were insufficient new sources of revenue available from broadcast sponsorship to insire the financial stability of the proposed station' and that advertising would be swiped from KTSM sonsors. Considerable jealousy also was reflected in KTSM's statement that Roderick merely proposes to establish a broadcasting station which would serve as an adjunct to applicant's newspaper and the sour grapes remark that the new station would 'merely provide a somewhat questionable and undesired broadcasting service.

as an adjunct to applicant's newspaper' and the sour grapes remark much the new station would 'merely provide a somewhat questionable and undesired broadcasting service.'

The examiner found fault with the report submitted by a University of Pennsylvania braintruster, bolstering KTSM's complaints, and charged that the college proft had never been in El Paso and that his, deductions had been made from hodge-podge of statistical data, much of it out of date. Hill recommended to the Commish that the application be granted on condition that the towers of the proposed station be marked and lighted to comply with Commerce Department rules.

Ambitions of Jonas Weiland for a new station to be located at Kinston, N. C. were partially inposed by Examiner Ralph L. Walker, who recommended a turn down on the original unlimited application, but surgested daytime operation only might be acceptable to the Commist. Weiland asked for 250 watts days and had planned to use 100 watts ni<sup>o</sup>ht, on the 1,200 ke frequency. Interference with night programs of WLVA. Lynchburg, Va., was given as reason for curtailing the application to days only. days only.

New smallie for St. Petersburg, Fla., loomed with Earl Weir's proposal to pay spot cash for the erection of a station to be operated on 1.370 kc. unlimited hours. Weir, a prominent citizen of St. Petersburg, will take (Continued on page 45)



#### HIGH COUNTRY—HIGH RETURNS

"A Mile High"-That's Denver, home of KOA. And KOA has the power and popularity to carry your selling story and get results in this high, wide and prosperous area.

**50,000 WATTS** DENVER

Completely programmed by NBC

## New York Radio Parade By Nellie Revell

First of the Eastern universities to nod to an offer for exclusive airing of its football schedule made by a New York outlet is Pennsylvania. Deal includes okay for commercial sponsoring of broadcasts.

What shapes up as the first intelligent pre-opening bally campaign for a new radio program is the set-up Texaco has prepared for its Eddie Cantor show. Under guidance of George A. Vos. her preparations include: 4,000,000 stickers for backs of cars; 2,000,000 maps of the U. S. with Cantor sags inscribed (these are placard is an analy be shelacked and used as trays) for distribution by gas station; and the shaped a la Tace of Cantor with eyes made or red reflectors to be spotted on rear of cars; life size cut-outs of Cantor; Fire Chief hats; postcards for studio audience comment and malling by sponsor; display advertising on radio pages and in comie supplements.

Kostelanetz is arranging details to give the members of his band vacation time, one or two weeks, if they wish. Setup calls for stagger-system which will see them away in groups of five. But boys, must promise to vacash and not take another program during this time.

Friday evening (17) at 11:30 over CBS, Orville Knapp orchestra was scheduled for a broadcast. Announcer made a brief, dignified announcement re the trägic death of Knapp. . this was to be his program, etc.. and had organ fill the spot for the helf hour. Cost the network many a listener stiring organ at that late hour, but a fine gesture.

New Frank Parker commercial is Drene, hair shampoo, product of Procter & Gamble. Show starts Sept. 9 over WEAF, local, for 15 minutes once weekly. Just Parker and organ. After an as yet undetermined time the program will go network and twice weekly. H. W. Kastor & Son of Chicago is the agency. James Wallington, the announcer felia, will soon wed Betty Jane Cooper for his third martial attempt. B. C. Remedy renewed its WOR program of Sam Taylor and Hollywood gossip for additional 13 weeks. This makes the third consecutive summer on air for this sponsor with third year just two months off. Program was originally on WMCA... Tosha Samaroft, violinist, gets his own NBC spoton Fridays for a half hour. John Lagemann, formerly radio editor of News-Week, has joined the CBS press staff... WINS will present a new program July 26 and each Sunday eve thereafter from 8 to 10 pp.m. Recorded apperas, with the first to be 'Alda'... Charles Dornberger orchestra has quit the Tastyeast program on NBC. Mite of difficulty over payofic... Kass-Stohmer of Radio City has obtained rights to the Theatre Guilds' Torgy and Bess' Show has been rewritten into 13 half-hour programs, with the presentation calling for Gershwin to conduct the program... Deborah De Camp resigned from CBS press Mack Millar planes to Coast today (Wednesday) shead of Benny Teids.

Coast roday (Wednesday) ahead of Benny Fields.

Macfadden Publications dickering to sell its 'Goodwill Court of the Air program, now on WMCA-Inter City and WOR-MSS, to J. Walter Thompson for use by Chase & Sanborn Coffee. Three Minute Thrill' of Fhil Morris show last week had Capt. Hottel, commander of Eastern Division of U. S. Coast Guard doing a stint. He triple checked Charles 'Martin's script for authenticity. No payment was asked nor accepted... Mario Charles 'Martin's script for authenticity. No payment was asked nor accepted... Hasto he had 21 commercial programs between NBC and CBS... Mario Charles Lee-does a 'Showboat' guester July 30... During the CBS salute to WBT in Charlotte, N. C., they aired Hal Kemp, ork from Astor hotel with Louis Dean, Campbell Ewald radio exec, doing the announcing. Both Kemp and Dean are ex-natives of Charlotte. Dean, prior to agency work was a CBS announcer... Cavalcade of America' has Arthur Pryor, the bandsman, conducting, His son, Arthur Pryor, Jr., produces the program for the agency. When Pop-hies himself to the control room to check on the band Juntor takes over the baton.

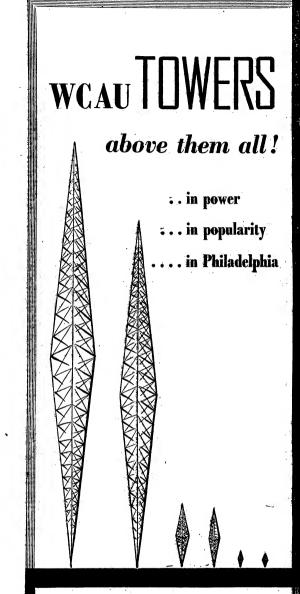
Stand By
Joe E. Brown was 'auditioned for General Foods by NBC last week.
Young & Rubicam Agency. Script show with musical background...
Main'o Cozzi bossting hapers, Script show with musical background...
Main'o Cozzi bossting hapers, Script show with musical background...
Main'o Cozzi bossting hapers and se vidence... Spencer Bentley, ex-WNEW-Barnouncer, now on NBC. Won competitive audition staged by Blackman. Does 30 shows a week and contract calls for \$50... Billis Balley,
WBBM, Chicago, vocalist, in New York on leave of absence from Chicago and doubling biz and pleasure by appearing on CBS sustainers
out of WABC... Brewster Morgan, ex-NWAyer productionite, is newest
addition to CBS directorial staff... Ken Murray program's sponsor,
Rimso, has been o.0.'ing a five-a-week ayem spot on CBS. Sounds like as
script... Lemon & Mitchell gave gals at CBS samples of new face powder... Louise Vetter, radio and legit actress, to wed Frank Readick, the
space. Moving wall back and sniping portion of musicians' rest room,
which is next door... Jimmy Farrell, CBS bartions, to Buffalo to bestman his brother's wedding... Vic Whitman, who replaced Courtenanty
dept. replacing... That NBC unit is composed of Myle Maington, a
non-NEC artist and on CBS last two programs, Babby Gilbert, Honeyboy and Sassafrass as steady unit of the show, with Roy Campbell Royalists, Dickie Moore, Ward and Muzzy and Pickens Sisters shifting in
and out.

New program for Supersuds will be 'Goose Creek Parson,' script emanating from Hollywood. Starts Aug. 30. Thrice weekly on CBS. Old folks and hymnal music. Had been given a selective of the carlier this year. Benton Bowles agene. Richard Anderson, foto earlier this year. Benton Bowles agene. Richard Anderson, foto editor of NBC, had a baby girl. Phil Duey has been talking dramatic coaching for a fall musical. Wears. Lawer shifts from Wednesdays to Mondays when he retised. We have shifts from Wednesdays to Mondays when he retised to the coaching for the wear of the coaching for a fall musical. Wears Lawer shifts from Wednesdays to Mondays when he retised to the following the coaching for the wear of the coaching for the wear of the coaching for t

#### ANNE SEYMOUR FOR 'HOTEL'

Permish From Washington Detroit, July 21.

WXXZ has lined up Herold H. Reinecke, head of Detroit G-Men, tof versers of educational broadcasts, starting tomorrow night (22). Station had to get permish of Washington. Each script also must receive okay of J. Edgar Hoover, bhief G-Man in Capital.



Philadelphia, Pa.

50,000 WATTS

Robert A. Street, Commercial Manager

No.1 Inside Radio

Corp. Stockholder

R'feller Center

## COMMERCIALS

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m unless otherwise noted. Where one advertiser has two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

Abbreviations: Su (Sunday); M (Monday); Tu (Tuesday); W (Wednesday); Th (Thursday); F (Friday); S. (Saturday).

LADY ESTHER 8:80-Tu-W-WEAP Wayne King Oro Stock-Goble

LIPTON, INC. 10:30 a.m.-Thurs-WEAF Raiph Kirnerry Al & Lee Relaer \*Preebry

#### NBC

AMERICAN CAN P-Tu-W.JZ

Ren Rernie & f.adr

Connie Boeweli:

Fuller-Smith-Ross

AMERICAN

HOME PRODUCTS

(Anacin)

WAZ-7 P.M. 1VAZ-7 P.M. 2001-Wed,-Thur. Tuest-Weu, Goodman Ace Jane Ace Mary Hunter TOB

Mary Hunter

AMER. TOBACCO
10-p.m.-wwEAE
and WJZ.
Carl Hoff Ore
Lord & Thomas
AMER. RADIATYS
7:88-Run-WEAE
Freside Rootlair
Sigurd Nilssen
Willis-Morris
Viadimir Padwa.
Ore
Biaker Advt.

A. & P. 9-31-WEAE Harry Horlick Howard Price Paris & Peert \*Parts & Peert
BABBITT CO.
11 a.m.-Mon. to
Fri-W4Z
'David Harum'
Wilmer Walter
Peggy Allenby
Buitts Spence
Walter Soderling
\*Blackett

Walter Sodering
Slaciett
L BOWRYS
Su-130-Thurse
Su-130-Thurse
Su-130-Thurse
Su-130-Thurse
Well-but City
Sleeps
Vivlan Fridell
Jest Pugh
Clare Baum
Clare Baum
Marie Nelson
Pauline Hopkins
James Goss
- Comer

Comer
BEISTOL-MYERS
9-W-WEAF
(Sai Hepatica)
(Inuna)
Stoopnagle & Budd
ack Smarl Stoopnagle & Bude Jack Smarl Peter Van Steedan Young & Rubican CARNATION MINE Ruth Lyon Erwin, Wasey

\*Erwin, Wasey
OITIES SERVICE
S.F. WEAF
Jessica Dragonette
Rosario Bourden U.
Revelers
\*Lord & Thomas COX GELATINE 12:30 p.m.-Fri-WJ2 Isabelle Beach 'Katz

FORD Fri-9:00-W.IZ d Waringe Pen yivenians W. Ayer

FIRESTONE

S:30-M-WEAF
Vocal Ensemble
Margaret Speake
'Sweeny-Jemes
FITCH
7:46-Nu-WEAF
Morin Sialera

Morin Sisiers Ranch Roys \*L. W. Raineev FRIGIDAIRE 9:30-Fri-WJZ Clara, Lu, Em Ted FloRito Orc \*Lord & Thomas

And Post to our services of the control of the cont

HOUSEWOLD
FINANCE
S:80-To-WJZ
Edgar A. Guest
Bernardine Pinn
Sidney Elistrom
Gallicthios Gro HORLICK'S
(Maired Millo)
M to F-2:30-WJ2
Lum & Abner
Chesten Leuck
Norris Goff
\*Lord & Thomes

MOLLE

JERUEN
9:08-NewWay
10-11-WWAF

Stalk-Goble

L'ACIFIC BURAN
B-Th-WJZ
Death -Vall'y Days
Edwin W. Whilms
Jonesome Cowboy
Jeen King
Jaok McBryde
Joseph Bonime Ord
McCann-Erick

McCann-Erick
PERSONENT
1-Daily Ex Sas San
Amos WEA Andy
Freeman Gonden
Charles Corroll
Jord & Thomas
PHILIP SIGNES
1-THE WEAF
Chas Martin
Loretta Clemens
3 Sweethearis
1-50 Reismanda Ore
Eton Boys
Poll Duby

Phil Duey
PHILSBURY
Todays A Children
Todays A Children
Todays A Children
Todays A Children
Walter Wicker
Lorg Cillman
Lorg Common Common
Todays Common Common
Todays Common Common
Todays Common Common
Todays Comm MACFADDEN (True Story) 9:30-F-WEAF ourt of Human Trie Story!

15:30-F WEAR

Relations

Relati

Allen Prescott

\*Pecific View of the Section of the Rarnadins Flyan
(Ivory Soan)
S:45-M to F-WEAF
The O'Neille
Kate, McComb
Jane; West
Violet\_Duelly
Jack, Ewbin
Jimmy Toneoy
Janet Stilbert
- Blackman
- Oxvool)

(Oxydol) ;

8:15 Fally Except
Sa. & Su-WEAP
.bis Perkins )
Virginia Payne
Marjorle Hannon
Chas Egelson

Hilda Graham Charner Batson John Mathewa Corine Dearth Butler Mandeville Ken Griffin \*Blackett

(Chipso)
11:15 a.m. Dally
Except Nat & Sur
WJZ Except Nat & SunWJZ

Home Sweet Home'
S. G. Smitch librariest McGibbon
Silly Halop
Blacktman
Non to Fri-3-WEAF
Papper, Young
Camey)
Mon to Fri-3-WEAF
Papper, Young
Batty Wregge
Marlon Barney
Jeck Rosleigb
-Pediar & Ryan
Magic Voice'
4:45-Men.-Thur.-

Michael Rafetto
Barton karborough
Bernice Sterwis
Bernice Ster

8:30-Wed-WJZ
'Lavender and Old
Lace'
Gus Heenschen Ord
Frank' Munn
Lucy Monroe
'Blackett

4:45-Mon.-Thur.-Frl-WJZ Gertrude Hitz Senios Orlega (Ivory Soap) Senios Oriega
(IVOY SOND)

1009 W. Cam1009 W. Cam1009

Marion Talley Josef Kolstner's Or \*Gerdner

Lucy Monroe

(Earwin)

(Earwin)

(Earwin)

(Earwin)

(All Control of the control Blatton datases of Condition of the Cond

Victor Arden Ore
Silarbeit Service Struber Service Struber Struber Struber Struber Struber Struber Struber Struber Service Ser

WASEY.

11:45 a.m.-M-W-F.

Tu-Th-7:15 p.m.

Volce of Experience

\*Wassy

\*Wassy WELCH
(Graps Juica)
B-F-W-72
Tady Counsellor
frene Rich
Ned Wover
\*Kaster
Woodbrille wa

Peggy Stanton

- J. Wait. Thompson

SINCI.AII

S.N.-W32

Guiden Clair

Sinci.AV2

Maicolm Clair

Sinci.AV2

France

Fritz Clark

Jordan

Jordan Wasid
WODDRIEVS
9:15-5a-W-72
Paul Whiteman
Roy Bargs
Ramone
(Cing's Men
Durelle
Johnny Houser
Rob Lauvence
\*\*Itemen & Mitchell.\*\*
Inc. | |

12:15-Tu-Thp-WANO
The Rhythm Boys
George Macdonald
Al Dary
Ice Switzler
Ray Kulz
Young & Rubicam

Young & Rubles FORD MOTOR 9-Tu-WARC 9-Tu-Wahlo
F-Tu-Wahlo
F-Tu-Wahlo
Fiele Priend
Rosemany & Priscil
V8 Ociet
Little Ryan
Al Rinker
Poley McClintook
Tom Waring
Joinny Davis
Tubby Henlon
Gene Conklina
Gene Conklina
Ferne Buckner
Chas. Cockerill
AEN. RAHNO

GEN. BAKKING
SEME-RICKORY
GEN. BAKKING
SEME-RICKORY
GEORGE DE LANG
CORD DE LANG
CORD DE LANG
CORD DE LANG
CORD DE LANG
CARLES OF CORD
CARLES OF CORD
CENTRAL MILLS
(Wheatles, HisGENTRAL MILLS
(Wheatles, HisGENTRAL MILLS
CENTRAL MILLS
CEN

Herry and soly
Leaver Temayne
Leaver

\*Blackett-Sample
(1914F
7:30-Sn.-WABO
Frank Crumit
Julia Sanderson
Harry Von Zell
Ed Smalle, Arranger
Hal Komp's Oro
7 G'8 emp's Oro

oung & Rubicar

BECKER II-O

TOTOL WARD

TOTOL

7-Ta-WABO
T-Ta-WABO
T-Ta-WABO
T-Ta-WABO
T-Ta-WABO
T-Ta-WABO
T-Ta-WABO
Wayne King Oro
'Slack-Gobie

#### Mutual

ARMIN VARADY Perry Come Elmo Tanner C'try Washburns Red Ingle, Pierre Andre Ted Weems Oro. \*Sedlers.

CROWN OVERALL

7:45 p.m.-Thu-WOR

'Pleasant Va Froilc' Charles Seel Dan Carson Chas Damer Dán Carson Chás. Dameron Retty L. Arnold Florence Golden Charles Wayne Dèvore Sis William Greene Claire Grenville Joe Lugar Oro \*H. W. Kastor

CRUSADERS Tu-7:45.WOR The Crusaders' Fred G. Clark Marschalk & Pri

DRYDEN & 10:15 a.m. WOR 'Music Masters' Bernice Ackerma Louise Wilcher 'Sam Croot

\*Sam Croot
FELS NAPTHA
1:45-M-W-F-WGN
Tom, Dick & Harry
Gordon Vandover
Bud Vandover
Bud Vandover
Mariin, Hurt
Cari Hoefle
Ed Allen
'Young & Rubicam

E. Z. FREEZE POWDER 9:30 a.m.-W-WOR 'Take Il Easy' Ann Brao \*F. Brock GENERAL MILLS

GENERAL MILLS
12:45 p.m.-M-to-FWGN
Kid Sis
Betty Jeffries
Billy Truek
Grace Lockwood
Ray J. Largay
Phylles Duganne
'B.-S.-Hummert
GORINON
BAKERIES

7:30-M-F-W-WOR 'Lone Ranger'

LEVER BROS (Lux Soap) 9-M-WABO

Lux Scap)

Ball-MARQ

Total of Theatre

Total Creation

Latter Total

Chemical Creation

Total

PHILCO 1'HILCO 1'45 daily ex. Sa-Su-WABO Boake Carter 'Hutchine

B. J. REYNOLDS TOB. CO. (Camel Cigarettes) (Camel Cigarettes)
9:30-Ta-WABC
'Camel Caravan'
Rupert Hughes
Ben Goodman's Bd
Nat Shilkrets Orc
'Willim C. Esly Co.

Washington, July 21.
Holdings of 280,000 shares of Croaley Radio Corp. common by two members of the family were revealed Friday. (17) by Severaled F

Tide Oil is sponsoring a new Tide Oil is sponsoring a new thrice-weekly supper hour over WGY, Schenectady, with Warren Munison, m.c., Curbstone Crooners (Roger Sweet, John Dandurand, James McDonald and John Chapman), and listener-guests talking on sports and hobbies.

Bulova Watch, through Blow agency, is again adding to its spot station list after about a year. Time announcements are currently signatured on 80 stations, but regular additions are in prospect for the fall, ditions are in prospect for the fall, contracts in some cases calling for a year and a half. Bulova is one of the oldest spot accounts on the air, dating back to 1928.

**Agencies-Sponsors** 

Lord & Thomas, Chicago, placed a test spot announcement campaign on WCCO, Minneapolis, for Lavena. Schedule starts in the fall.

Atlantic Befining, through N. W. Ayer, may go in for a spot schedule this fall calling for phys-by-play airing of football tilts in its marketing territory. Policy settled, but sponsor is eyeing major college stuff plus 'traditional' frays between smaller schools which rate major interest.

#### Campana's B.B.

Chingo, July 21.

Baseball on Affiliated Broadcastings tri-state network has been bought by Campana. Starts with sponsored play-by-play of Chicago team's home games.

Through the local Aubrey, Moore & Wallace agency.

George Fischer named chairman of Hollywood Chamber of Com-merce radio division.

Eddie Vreeland Camille Joachim



## RINGS THE BELL

Put the power of WTAM behind your campaign and watch your sales mount. The only high power, clear channel station serving Northern Ohio, WTAM is also the only station that covers the entire Cleveland Chamber of Commerce trading area.

WTAM 50,000 WATTS
NBC Red Nahwork
CLEVELAND

4

Completely programmed by NBC

TOBACCO CO.

(Lucity Strike Cige)

Tour File Parade

Tour File Parade

Tour File Parade

Tour File Parade

Tour File

Tou

A & P 7:30-Tn-Th-WAB

Kate Smith'e Band lack Miller's Ord 'Paris & Peart

AMERICAN
HOME PRODUCTS
(Bisodol)
5:30-F-WARO
'B'wdy Varieties'
Oxcar Ab-

B'way Varieties.
Oscar Shaw
Carmele Ponselle
Elizabeth Lennox
Victor Arden's Orc

Victor Arden's Orc

(Kolynos)

8 p.m.-Tn-WABO

Hammerstein

Music Hall'

Ted Hammerstein
Kathryn Mayfield
Lucy Laughiln
Jerry Mann

Blackett

AMERICAN TOBACCO CO.

CAMPBELL (Soup) 9-F-WARO

9-F-WABO
Hotel' Holl wood Hatel'
Claude Rains
Oitvia De Haviland
Steffi Dunna
Donald Woode
Gall Sondergaard
Dick Powell
Anne Jamison
Louelia Parsons
Raymond Paige Ore
Francea Langford
Igor Gorle

Columbia (Tamato Juice)
S:30-W-WABO
Rirns & Allen
Milton Watson
Fen Nifes
Eddie Duchin's Ore
\* W. Armstrong

(Super Ruds)
9:30-W-WARC
Come on Let's Sing Jack Arthur, Dir.
Tiny Ruffner
10-W-WARC

Gang Busiers'
Phillips Lord
Ailce Reinhart
James VanDyk
Howard Smith
Mati Crowley
\*Benton & Bowles

CONTINENTAL BAKING (Wonder Bread) 6:45 Dally ex. Sa & Sn-WABC Renfrew of the Mounted Laurie York Erakine, Au, House Jameson Chester Stratton Joan Baker Hanicy Stafford \*B, B. D. & O.

CORN PRODUCTS

12:15-M-W-F-SaWABC

'Muelcal Reveries'
Stuart Churchili
Orson Wells
Ken Wood's Oro

·E. W. Hellwig E. I. DU PONT DE E. I. DU PONT DE NEMOURS & CO. S-W-WABO 'Cavalcade of Am.' Arihur Pryor, Jr., Dir. Dir.
Kenneth Webb, Au,
Harold Levey's Or
'B B D & O
FELS & CO.
(Fels Naptha Soap) 7:45-Fu-WOR
7:45-Fu-WOR
Time Turns Back
Jean Jostyn
Charles Seel
Frank Henderson
Joe Julian
Bill Green
Al Lawrence
Louie Levy
Van Waxman
Florence Holden

HEALTH
PRODUCTS
p.m.-Sun-WOR
mateur Night'
mny Rubin
nold Johnson O

MOUSEHOLD FINANCE 7:30 p.m.-Sat. WOF Sherlock Holmes' Richard Gordon Harold Weet

Harold Weet
\*Frey
ISOLA
4-Su-WOR
'Ave Maria Hour
Adelaide Klein
Wilmer Wattere
William Crimmis
Jean Dahi
James Marr
Slanley Whitmen
Frances Woodbury
Benton Beatty
Geo Shactley
Faith E Smith
\*Flancan

\*Pianagan

LADY ESTHER
6:30-8n-WGN
Wayne King Ora
Phil Stewart
\*Stack-Goble

Phil Stewart
Stack-Gobin Rick
Sep-23b-WLW

Ethel Everence
Ann Sedgewick
Jeff Sparits
Edm'nd MacDonald
Ariene Jackson

Camile Joachim

Hann-Metzger

SNS CO,

(SSS Tonic)

S.30-F-WOB

The Music Bor

Dilis Frakes

Nina Paisley

V Marucol Ore

Joinson-Thills

SQU 18

(Toolk Powder)

10:30 a.m.-M-W-K-WORK
(alendar Melody'
Rae Gleradori
Frank Cornwall Or
Geyer, C. & N.
WANDER CO.
(Oveltine)
Self to F-WOR
(Mely) of Movice'
Kirby Hawke

## Inside Stuff—Radio

Question of whether somawis to the Better Business Bureau come from jealous competitors has Chickgo radio station business managers in an uproar following several BBB meetings on copy and radio sales methods of several successful local merchants. First there was the Evans Fur company jam up, with Eyans forced, off three key Chi radio transmitters, and astweek BBBs sent-out a hutry call for a meeting on the radio sales copy of Nelson Bros. Storage & Warehouse dompany.

In the case of Nelson Bros. the question was whether it was fair for the company to announce its name over the air as a warehouse company. BBB thought that maybe the company shouldn't use that name, since it might give the public the impression that the furniture they bought from Nelson is warehouse second-hand stuff. Yet the federal laws on radio copy demands that the full title of the sponsor be used in all radio programs. In both the Nelson and Evans cases there is a widespread opinion that competitors are stirring up the trouble with the BBB, and are running the bureau ragged with complaints in order to get the companies to drop off the air entirely or to soften their ad copy with weak phrases which won't have selling punch.

't have selling punch.

Although essentially in agreement on the industry's total revenue last year, National Association of Broadcasters and U. S. Censis Bureau differ widely on amount of income for different types of programs. While part of the conflict is explained by different classification methods, sharp discrepancies cannot be totally reconciled.

of the conflict. Is explained by the concluded in the conflict of the conflict

Phillips Magnesia's 28-week renewal of the WHN. New York, amateur hour on Tuesday nights from the Ziegfeld theatre will carry the sponsor straight through the fall season. New running order has all products of the farm plugged now. This was changed to prevent giveaway aga from becoming a nuisance and heavy mall response pilling up. Toothpaste, pills, etc., are distributed weekly in the sales copy.

Production handling still has 50 trunk lines busy during contest proper. Winners emerging appère in Loft's sponsored hour each Thursday at 7:30 p. m. EDST, direct from the studio now instead of a chiain store confec-

p. m. EDST, direct from the shadowith the EDST, direct from the Shadowith and the Casino on Long Latest prize for finalists is a week's engagement at La Casino on Long Island. Jay C. Flippen continues as m.c. Blackett-Sample-Hummert is the

agency.

Disclosure that CBS may serve as banker for the Paulist Fathers in purchase of WOV, New York, has stirred up a lot of talk about the propriety of webs banking for independents. Much finger-pointing is going on in the property of the Paulists with intination that CBS is willing to put up the money the Paulists will lay off the Paulists will lay off the Paulists will lay off the Paulist will lay off the Paulist will lay off the Paulist Sand in the Fathers are all that they seem has been inspired by fotice that Communications Commission record discloses the church group to the paulist should be provided by the paulist Sathers have \$6,000,000 to \$8,000,000 socked away. Consequently, question is being asked why tire Paulists should have to go to CBS to obtain the money with which to buy WOV.

Carl Bixby is appealing from the decision of N. X. supreme court which denied his injunction plea against Nick Dawson, NBC and Woodbury Soap in connection with the radio script, Daneerous Paradigie. Referee Daniel F. Cohalan's findings held that until Dawson and his associate, Elsie Hitz, again put the script on the air Bixby could have no cause for action. Bixby claims that he created and wrote the original Paradise' series.

Referee Cohalan's findings tid not rule on whom he considered to be the creator of the 'Paradise' idea. The referee opined that even though Bixby was the author, the facts as presented did not show wherein he had sustained any damages.

WREN, Kansas City, is opening studios in the Stats hotel there about Auge 1, and thereby hopes to overcome a location difficulty. Outlet is slitted by the Federal Communications Commission as being in Lawrence, Kas., about 20 miles from Kansas City. Station does not relish this listing and has always maintained that by rights it's a Kansas City outlet and should be classified as such.

New layout, comprising a studio and a reception room, is intended to fell local interest and keep guesters, etc., from making a 20-mile trek when they're ckedded to broadcast. Lawrence plant is not to be affected by the supplementary studio.

Competish between San Francisco dailies in radio coverage is waxing hot again, with the News (Scripps-Howard) and the Call-Bulletin (Hearth), both afternoon sheets, now devoting a full page to air news and logs every Saturday. In the past Claude La Belle's Saturday radio column in the News was cut to a minimum by weekend legit and film copy and art. But no sooner had the News' plans for increased space become known than the Call followed suit.

The Chronicle, morning indie, is-still going strong for radio, with Herb Caen, formerly of the Sacramento Union, getting plenty of space daily and a full page. Sundays,

With George Mateo, recent grad of the Harvard business school, joining the sales promotion department of WOR, New York, station now has enough Crimsonites to rate a fair-sized alumni club of its own. Sales promotion department, with Joe Creamer and Ed Clapham, is solidly Harvard. Other Harvard execs are Eugene Thomas, assistant sales manager; T. C. Streibert, v.p., and Floyd Neale, senior mikeman.

Sole outcast is Bill Gellatly, sales manager, who hails from Yale.

New high in confusion was developed by Lyle De Moss, special events interviewer for KFAB and KFOR Lincoln, Neb. De Moss, covering the finals of the city golf tourney, had the portable apparatus well planted on the 18th green. Ready to grat he winner on the final put, he started the buildup about five minutes ahead of the match finish. Making a dash for the champion, he introduced him over the air, but the champ turned out to be a deaf mute.

Radio stations in the middle west have received telegrams signatured by Robert J. Barrett, radio time buyer of the Blackett-Sample-Hummert agency in Chicago, on behalf of the Republican National Committee requesting them to run announcements for Gov. Alf Landon, Republican nominee for the presidency.
Hill Blackett, of Blackett-Sample-Hummert, is one of the chief drumbangers for Gov. Landon.

#### Murine's MBS Coaster

Murine has bought a coast-tocoast hookup on Mutual, with the starting date in September. Don Lee angle is predicated on the date of release from CBS. Neisser-Meyerhoff & Co., of Chi-cago, is the agency.

#### WFBR'S AGENCY

Baltimore, July 21.
WFBR has acquired Cahn, Miller & Nyburg, recently, advertising

her & Nyours, recently, adversed to agency will lay out all WFBR advertising. Station staff formerly attended to that chore, and will continue to do the publicity.

#### Thunks

Philadelphia, July 21.
Doc Levy of WCAU, sent out to 2,000 agencies a survey compiled from 35,623 questionnaires and studio mail. Cost about \$10,000 and brought almost no direct process. \$10,000 and brought almost no direct response. Slightly puz-zled, Doc waited awhile then wrote 2,000 more letters ask-ing if agencies desired extra copies of the survey for their

files.

Immediately received pile of letters from agencies declining offer of extra copies, but all expressing thanks for the original one and interest in its

## **NEW TICKETS** 2 RENEWALS FOR NBC

Rise in NBC commercial bookings continued last week at a fairly agile gait. with five new contracts and two renewals coming in Latest

two renewals coming in. Latest-batch of biz was split about evenly between the blue and the red. CBS meantime garnered one new paper, an extension of an old Colgate-New NBC inkings are 'American Home Products', series of script shows to run daily except Saturday and Sunday from 10 to 10:45 am, and 1:15 to 2 pim. Programs are divided into three 15-minute sections, one for Anacin, one for Outdoor Girl and Kissproof, and one for Kolynos toothpaste. Morning between the state of the control of the con for Kolynos toothpaste. Morning shot will hit the basic red and WSAI, Cincinnati; afternoon repeat show is for Mountain red and Pacific

red. Starts Sept. 14.
General Foods (Minute Tapioca);

show is for Mountain red and Pacific red. Starts Sept. 14.
General Foods. (Minute Tapioca); variety show with Tim and Irene, Dbn Wilson, and Don Voorhees orchestra, Sunday, 5:30 to 6 p.m. Over the basic blue; Group B, Pacific blue; and RLO, (Solden, Starts Carrana); undecided series for Tuesdays, 10:30 to 11 p.m. Over the basic blue; Group B, SE, SC, and SW. Starts Sept. 15.
International Silver Co; undecided show for Sundays, 4:30 to 5 p.m. Basic red, WILW (Clinicantal) Pacific red and Mt. red. Starts Sept. 27.
Packer's Mig. Co. (soap); Buildog Drummond; script show, Sundays, 2:30 to 3 p.m. Basic red and Group B. Starts Sept. 37.
Packer's Mig. Co. (soap); Buildog Drummond; script show, Sundays, 2:30 to 8 p.m. Basic red and Group B. Starts Sept. 37.
Death Valley Day's beginning Oct. 2. At this time the show also switches from its present Thursday night berth to Fridays, 8:30 to 9 p.m. Basic blue and W.L.W. Other reinwal is B. T. Babbitts 'David Harum' strip serial, which gets 13 more weeks beginning Aug. 24.
CBS 'new contract is for Super-Suds, Colgate-Palmolive-Peet product which currently sponsors 'Goose' Creek Parson' over 1 weeks beginning Aug. 24.
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#### FLA.'S DOZEN STATIONS FORMING TRADE ASSN.

Miami, July 21.
A meeting is scheduled at WRUF, Gainesville (state-bwned), July 25 for the purpose of setting up a Florida Broadcasters Assn. This follows the N.A.B. polley of having stations organize into state trade associations. Georgia and Texas are direction during 1836.

Major Garland Fowell of WRUF, will be host to the organizational meeting. There are 12 stations in Florida.

#### 'Goose Creek Parson' Goes CBS From Coast

Goes Ches From Coast Hollywood, July 21. Goose Creek Parson, Coast serial, goes transcontinental for Colgate next month, Jack Mullen of Benton & Bowles will produce show locally for CBS.

## Bulova Steps Into WLWL Picture And Jams Almost-Set CBS Deal

Jim Kiernam, negotiator for the Paulist. Fathers, in. they fight, of WLWL, New York, to, got full time, last week in Washington, told FCC Chairman Prall that under no consideration, would, WLWL, permit, Arde Bulova to get working control of the station. Kiernam is understood to have emphatically made it clear that if anybody is to control the station it will be CBS.

Bulova presents a new factor in the turbulent fight, which, up to a few days ago, looked like being close to settlement. Not only does Bulova own WCOP, Boston, which is attempting to get off its daytime. status by jumping into the WLWL mess, but he is also understood to have strong political affiliations. Reports are that Bulova has presented the Catholic contingent with a proposition by which he would take over WLWL as to working control. His is only one of the many negotiations, that have been attempted along this hie with the Paulists, but it looms as most important because of Bulova's political standing. portant :

Meantime the Catholics snow every Meantime the Catholics snow every sign of reaching field breaking point of patience. Brooklyn Tablet, Roman Catholic sheet, last week keynoted this opinion by stating in a front page story. Within 10 days some settlement will be made or there will be aching heads and broken hearts.

#### CBS in the Middle

CBS in the Middle
CBS continues to be directly in
the middle of the gunfire, trying to
play the role of helpful bystander.
Under the CBS aegis, a deal almost
had been completed where the whole
case would have been done for satisfactorily. Bullova's intervention is
the only obstacle now preventing this
disposition.
CBS undertook a negotiator role,
from accounts, chiefly to avert any

CBS amdertook a negotiator role, from accounts, chiefty to avert any possible Catholic coals on its head. With the Will become to the Will become the Will bec

get full time on its own 1100 ribbon, with WPG satisfactorily off it. CBS would take over operation of WLWL on a leasing arrangement, allowing the Paulists such time as they would the raulists such time as they would need for their purposes. No paper agreement is understood, to have been made on this phase, and ditto no rental figure. But the understanding is there

ing is there.

In this light, reports that CBS wanted WLWL to start a second chain assume false proportions, Opinion, is that the web's soloniterest is to get the troublescope ligious and politically the proportion of the property of the But Bulova is the new fly in the

#### REGIONALS' FOLLOW-UP MEETING IN CHICAGO

Meeting of regional stations will be held at the Drake hotel here July 28. This will be a follow-up of the get-together of the regional transmitters at the National Association of Broadcasters convention in Chicago two weeks ago

Chicago two weeks ago.
Invitation's did not go out to allregional stations, but merely, to,
those represented at the Chicago regional meeting and others suggested
by people present at the meeting.
Walter Damm of WTMA, Milwaukee, remains the guiding station
of the regional strength of the regional
of the regional of the regional
the regional of the regional chicago
in whether he will bechairman of the committee when the
final choice is made at the meeting
next week.



•• Not the latest "handle," but KMBC of \*\*\* Not the latest handie," but KMSC of Kansos City presenting to the airways of the nation tested programs that have achieved national recognition. EASY ACES, domestic zonies, first were heard over KMSC ... TED MALONE doily delves BETWEEN THE BOOK ENDS for Columbia listeners, coast to coast ... HAPPY HOLLOW corries mation's millions back to the Old Hame Town ... The TEXAS RANGERS play western music Will Rogers loved. Recorded, they are heard in LIFE ON RED HORSE RANCH. PHENOMENON—Electrifying listeners, one wregorded feature, its destined to make

HORSE RANCH. PHENOMERON — Electriving thistory, a new recorded feature, is destined to make radio history this year. All are KMBC tested features. They will produce, because they have produced. Write or wire about them.

Dr. George E. Halley, veteran radio sales-man, will represent KMBC, the program building and testing station, in the sale of these and other KMBC tested features for national spot and network broadcast.





#### Here and There

Douglas Beattle, bass-baritone, winds up his NBC series July 27. Goes from San Francisco to Holly-wood for appearances at the Holly-wood Bowl and then reports to NBC in New York Sept. 1.

44

Tommy Harris, tenor, booked into Paramount, Los Angeles, week July 23 by San Francisco office of NBC.

Chevrolet, through Campbell-Ewald, has bought the 6:30 to 7 p. m. Sunday spot on CBS, beginning Oct. 18, for its musicals by the Rubinoff



## BENAY VENUTA

¶ Vacationing in Chicago ● ¶ Resuming in New York as Guest Star Bond Bread on CBS August Ninth ● ¶ Paramount Pictures August Tonth ●

Exclusive Management JULES ALBERTI

# ALEXANDER

"PERFORMANCE BY CHRYSLER'

A CBS Super Air Sho EVERY THURSDAY 8 P. M., DST-COAST-TO-COAST Per. Mat. CBS ARTISTS BUREAU

# DICK

AND HIS ORCHESTRA HOTEL LINCOLN NEW YORK CITY CBS COAST TO COAST NETWORK

Dir.: M C A

BERNIE 1619 B'way, N. Y. C.

orchestra. Contract calls for 88 sta-tions. Vocalists with the band will be Virginia Rea and Jan Peerce.

William Fuller, ex-script writer dramatic reader at KYA, San Fran-cisco, now on production staff of the Northern California Broadcastthe Northern ing System.

RGGC, San Francisco, is remodel-ing i's studios, biz and exec offices installing a new lighting system and swapping old furniture for swank modernistic stuff.

Earl Lee, NBC staff actor, hat taken over the dramatic and radia school formerly operated by Barbara Jo Allen and Cameron Prud-homme in Frisco. Maude Durand, his sister-in-law is assisting.

Spencer Bentley, vet WNEW, New York, announcer, has been trans-ferred to the station's 'Dance Pa-rade,' opening nightly from 9 p.m. until 2 a.m. 'He continues his 'Going to the Movies' program once weekly. Paul Rafael scripts the film show.

Bernard Garland, formerly mike-man for WHOM, Jersey City, now assuming similar duties for the Yan-

George Ross, previously announcer for KWG, Stockton (Cal.), now spieling for KOH, Reno, in place of Ralph Freese, who moves to KFBK, Sacramento. Nick Bourne of the Journal fills shoes of Jack Peters, resigned, in the sales division.

Jimmie MacStrain, heretofore with sales and mike staff of WJBY, Gadsden (Ala.). Another addition to the sales division is Charlie Stone.

Harfield Weedin, formerly program director of Southwest Broad-casting system, has joined KABC, San Antonio, an announcer. Frank Stewart now program director at KABC.

Victor Craze, honor graduate at the U. of Texas, joins WOAI, San Antonio, on news staff under Ken McClure. He won honors in jour-nalism and edited campus sheet.

Hoxle Mundine, chief control operator at WOAI, San Antonio, recovering from appendectomy.

Russell Baker, past two years a member of the WOW. Omaha, an-nouncing staff, is leaving radio to-become a member of the Tollo Play-ers, stock company, at Evergreen, Colo. Billy Baldwin comes in from Denver to replace Baker.

Bill Kotera, chief engineer at WOW, Omaha, improving after a long illness which has kept him con-fined at home.

Andre Kostelanetz planes to Hollywood to conduct the Bowl Symphony on Aug. 1. Lily Pons will be guest soloist, after which pair reto RKO studios for pictures

Ben Greenblatt, vet Philly pianist, currently airing over WFIL, leaving for European tour.

Van Avery back on WFIL's 'Sunny Smile Club' for Dr. Algase, Philly advertising dentist, after 13-week

Ed Wallace, mikeman at WIP, Philly, promoted to night super-

Dave Tyson, announcer at WFIL

Philly, conducting summer 'Kiddies Theatre' on Steel Pier, Atlantic City.

Enid Hager, who resigned two months ago as assistant program director of WFIL, Philly, is back at old post.

Bita Waters joins WIP, Philly, in publicity department.

Philadelphia Club of Advertising Women installed following slate of officers: Edith B. Ellsworth, president; Elsie E. Weaver, vice-president; Clare V. Fey, treasurer; Charlotte M. Bobb, corresponding secretary; Elizabeth V. Wilson, recording secretary, and Charlotte Court Carter, Elsie M. Levy, Evelyn A. McLaughlin and Esther A. S. Wass,

Leo Erdody, heretofore engaged in various types of commercial pro-gram work and once arranger for Nat Shilkret's orchestra, has been named general musical supervisor of World Broadcasting.

WCFL, Chicago, has appointed George H. Field & Associates as N. Y. representative. First time station has named an exclusive rep.

Transradio News Service has taken Transradio News Service has taken new Washington quarters in the Na-tional Press building and expanded its staff. Robert Moore is the bu-reau's manager.

Ethel Thorsen, former shairing thrice weekly over New York, on beauty.

Rush Hughes, whose Langendorf Prictorial programs are aired five aft-ermons a week from San Francisco over NBC-red stations on the Coast, is Mexico-bound for a six weeks' vacash, after writing 6,000 words daily for the past month and a half. He turned in scripts for the 30 programs he'll miss and which Clinton Twiss, NBC mikeman, will read. In addition, Hughes planed to Holly-wood last week to make two com-mercial films and seven transcriptions in one day.

William Lainey, production head at NBC's Radio City studios, will play the title role in this year's Bo hemian Grove drama, Tvanhoe, au thored by Charles G. Norris, to be presented at the Grove on the Rus sian River, Calli, Aug. I. Rainey is also an Ever, Calli, Aug. I. Rainey is also an Ever Calli, Aug. I. Rainey is

Tommy Harris, tenor, gets a week's leave from NBC, San Francisco, to join the new Al Pearce Gang at the Paramount, Los Angeles, for week of July 23.

Two secret marriages among San Francisco radio people have just come to light Lloyd E. Yoder, manger of the NBC western division press dept., and Betty Marino, violinist and former NBC artist, were wed June 24 at sea. Harold Dana, baritone, and Georgina Stephens, non-pro, tied the knot at Carson City, Nev., July 12. Two secret marriages among San

Fox heatr., San Francisco, cashed in on Don Ameche by buying time on KGO and KYA for 100-word spot announcements plugging Ameche in 'Sins of Man.'

Baden Kennel Glub, in a fan Francisco suburb, is using radio act to draw crowd; on Saturdaya. Bob Stevens, Irving Kennedy, Armand Girard, William Sisters, Irola Day, Marshall'i Maveriaka, Tommy Harris are a long teams booked by NBC through Larry Allen.

WFBL, Syracuse, has taken Leo Bolley off regular announcing to save him for sports programs exclusively, He does two shots a day for Tydol-Veedol and a weekly sustainer of golf news titled 'Meet the Pro'

Carl Kennedy, tenor lately with orchestras in the East, has returned to WCKY, Cincy, where he started in radio several years ago, for a Thursday afternoon 15-minute pro-gram series. He is supported by Mabel Fields and Buddy Spenlen.

Amos 'n' Andy celebrate their ninth year on the air Aug. 18.

Dr. Gecrge E. Halley, national rep on program sales and services for KMBC, Kansas City, New York see-ing the ad agencies,

Jack Benny is slated to take the Jack Benny is slated to take the to 7:30 p. m. spot on NBC's red (WEAF) link Sunday nights when he returns for Jell-O this fall. Another, account moving over to the red is Sinclair Oil, using the 9 to 9:30 spot for the rainstrel show and a

#### Visiting

In New York Richard O. Lewis, KTAR, Phoenix Lindsay Spight, John Blair and Co.,

Lindsay Spignt, John Blair and Co. San Francisco.

Harold E. Fellows, WEEI, Boston.

J. F. Clancy, WTIC, Hartford.

H. Feltis, KOMO-KJR, Seattle.

Barron Howard, WRVA, Richmond.

George Halley, Chicago office,

KMBC, Kansas City.

O. L. Taylor, KGNC, Amarillo.

quarter hour (7:15-7:30) Friday and Saturday nights for a sport review by Red Grange.

Ray Bolger was approached by Young & Rubicam for a program that the agency may put on Mutual for National Sugar Refining.

Clay Osborne resigned as KFI-KECA, Los Angeles, production man-ager after five years. Glan Heisch moves up from assistant.

Diana Bourbon, producer of Burns and Allen show on Coast, went on the air without a dress rehearsal— and without a hitch.

Stan Holt of the Esty agency reduced to soft shoes. Too much pavement pounding along Hollywood's stem.

Bing Crosby stays with the Kraft show until Aug. 27. Then to Hawaii for 10 weeks.

Jane Froman set for another eight weeks on 'California's Hour,' chain store broadcast.

Mary Marten, Texas swingstress, being showcased twice a week over KHJ (Los Angeles).

Charlle Vanda getting the fishing tackle ready for Bill Lewis' Coast oiourn.

Joan Blondell goes Shell Chateau, Aug. 1.

Deanne Durbin, 13 - year - old torcher, signed by Eddie Cantor for his Texaco program.

Jerry King, KFWB (Hollywood) headman, won Warner Bros. golf tournament.

The Revelers are set as guesters on Ben Bernie's American Can show Aug. 4, and Ethel Barrymore Aug. 11, booked by Herman Bernie.

Larry Lynn and Barbara Quartel of WHIO, Dayton, have joined the Crosley staff, WLW, Cincy, and are billed as Larry and Bab. Charles Gussman, announcer, Tormerly of KMOX, St. Louis, is another addition to the Crosley staff.

Don Kerr, m.c. at WMCA, who came up to this station via the Fox-Brooklyn and Harlem Apollo amateur programs, started new show this week on WMCA, New York, and WICC, Bridgeport. It's a broadcast of recorded music sponsored by Elin, Inc.

Alan Courtney, who conducts the 'Joymakers' program on WNEW, New York, is rehearsing a vaude-ville act.

Harry Wismer, formerly of WKAR, Lansing, Mich., now at WJR, Detroit.

Jerry Morgan of KONO, San Antonio, is a leader in the formation of a swing club and has turned over

station's facilities, including record library, for club meet. Idea was started by Jeff Davis, Hearst's Light columnist and swing fan. First meeting set for July 20

Frank Hall, m. c. at Adelphia hotel roof. is former Frank Kolker of WIP, Philly.





ROCKWELL-O'KEEFE INC.





ROCKWELL-O'KEEFE INC. WILLIAM MORRIS AGENCY

WILLIE and EUGENE

Every Wednesday 8 P.M. DST. DR. LYONS TOOTH POWDER W.12 - -

Material by
IRV. S. BRECHER and
ABE LIPSCHUTZ

Shortly to Appear on Radio

EXCLUSIVE COLUMBIA RECORDING ARTISTE

WALTER BATCHELOR HENRY SHEREK American Representative

ANNA SOSENKO

Personal Manager

## THE O'NEILLS"

By JANE WEST

NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap - 99 44 100 0 15 pure

LISTEN 3:45-4:00 P.M., EDST - WEAF NBC NETWORK - COAST-TO-COAST

IN . Every Mon., Tues., Wed., Thurs., Fri.
Mgt., ED WOLF — REO BEDG., NEW YORK CITYDir., BLACKMAN ADVERTISING, INC.

#### New Business

Crowell Publishing Co. (Woman's Home Companion)—Live talent, featuring Jean Abbey in fashion and home making talks, and Carolyn Prece in food talks. Mondays and Fridays. Geyer-Cornell Newell with

E.R. Squibb & Sons (toothpaste), 125 word discs on 'After Dinner Rayue' daily except Saturday and Smalay, Geyer-Cornell-Newell. WAEL.

Senday, Geyer-Cornell-Newell MEEL Wite Bicuit Co. 125 word house weekdays, Newell-Bicutt Co. 125 word house weekdays, Newell-Bistern Mass. Street Railway, 60 Shword announcements, six times weekly, Direct. WNAC, 4 J. For Co. (turs), 77.100 word announcements, daily except Saturdays, Direct. WNAC, 401 word announcements, adily except Saturdays, Direct. WNAC, 101 word announcements, but with the weekly (Sundays, and Thursdays), ending Oct. 15. (Campbell Ewaid, Detroit. WNAC.

LOS ANGELES

Regina Winery, participations in baseball broadcasts 13 times. Placed Dr. St. et as & ka. Toothpaste, six participations weekly in Housewires Protective League for one year. Glasser Advertising, Jenny Wren Ce, same program, through Lockwood and Shackleford, KNX.

The Bett, Co. (Eggstactor) one participations weekly better the best of the participation of the participation

Western Bakeries, Inc., baseball Chur daily except Sunday, one year. broadcasts daily, one month. Scholts Advertising, KNX.

Advertising, KNX.

March 1, 1814.

Air Conditioning Utilities, 40 and March 1, 1937. Coolidge Advertising Co. Des Moines. WOW.
Metropoliton Utilities District of Month of the Mont

Holden, Graham & Clark, Inc. WOAI.
Packer Mfg. Co. (Scalptone), New
York, 25 disc announcements. Blackman. WOAI.

man. WOAL.

Marney Food. Co. (Marco Dog Food), 26 spot announcements. Icar Wallin & Associates. WOAI.

Blatz Brewing Co., Milwaukee, 52 spot announcements. Klau-Van Pietersom-Dunlap Associates. WOAI. BC Remedy Co., 365 spot announcements. Harvey-Massengale, Inc. WOAI.

RCA (radio tubes), 117 spot an-ouncements. Lord & Thomas.

Alaska Pacific Salmon, 13 spot announcements. J. William Sheets.

WOAL

Proctor & Gamble, (Drene Shampoo), 26 discs, one minute each, and 15 15-minute discs. WOAL Lever Bros. (Lifebuoy), 23 5-minute discs. Ruthrauff & Ryan WOAI,

Webster-Eisenlohr, Inc., (Tom Moore cigars), 13 news periods, 15 minutes each, N. W. Ayer, WOAL

#### SAN FRANCISCO

SAN FRANCISCO

Procter & Gamble (Drene shampoo) 15-minute discs Friday nights with Jack Randolph, bartone. KFRC.

Hale Bros. department store (furs), weekly Sunday morning program, 'Hollywood Parade, with Rita Murray in film gosip and style news from Adrian of MGM. Frank Wright & Associates. KGO.

Progressive Optical System, spot anouncement on 'Alarm Cleck and the standard stan

Samson-United Corp., Rochester, N. Y., electric fans, 13 minute spot announcements. Hutchins agency. Webster-Stienlohr, ne., cigras, sports programs picked up from WMCA, N. Y., for 13 weeks. WIP. Ford Motor Co., three 15-minute discs weekly, 13 weeks, renewal. Proctoff Sales Co., defrosting clocks, participation in Homemakers Club, two weeks. Direct. WIP. Mizon's Grand fleatre, kiddies code Sales and the Nizon's Grand fleatre, kiddies code Sales in the Nizon's Grand fleatre

## Fla. Regional Starts With 4 **Basic Stations**

Miami, July 21. Florida regional network will be formally incorporated next week. Frank King, of WMBR, Jacksonville, is expected to be the president. His proximity to the telephone company state headquarters largely dictates the choice,

During the past winter two 13week commercials, Seibald Baking and Soil-Aid Fertilizer, plus a considerable volume of cash-in-advance national card rate political com-mercials, got the Florida regional off to a nice start, although a quaron to a nice start, atmough a quarter-hour on the four basic stations, all CBS affiliates, cost \$259 when bought separately as a regional as against \$250 when sold by Columbia as a supplementary group.

WQAM, Miami; WDAE, Tampa;

WDBO, Orlando, and WMBR, Jacksonville, are the basic quarter. Sfer

W.DBU, Orlando, and WMBR, Jack-sonville, are the basic quartet. Sta-tions in West Palm Beach, Talla-hassee and Pensacola slie hook in. Fred Mizer, of WQAM, has been a prime mover in the Florida re-gional.

## FCC's Docket

(Continued from page 40)
over the station director of WSUN, Clearwater, Fla., for his manager and program director. Examiner Melvin H. Dalberg recommended granling.
Other requests, Denial of the application of Ted R. Woodward, Kingsport, Tenn., was, recommended by Examiner Walker for Woodward's proposed smalle on the 1200 kc frequency. Interference with a new transmitter, now under construction at Middlesboro, Ky, was given as reason why the applicant should be refused Commish permission. Woodward, who has, worked on the staffs of numerous southern broadcast, stations and is now program director and assistant manager of WMFO, Decatur, Ala, planned to operate days only.

program director and assistant manager of WMFO, Decatur, Ala, planned to operate days only.

New station for Taft, Calif., appeared likely when application of two brothers, K. K. Kidd and A. C. Kidd, for a 100-watter to operate days only on the 1,420 kc frequency was recommended to the Commish by Examiner R. H. Hyde. Kidds are proprietors of Kidd Brothers Radio and Electrical Appliance Shops, located at Bakersfield and at Taft. No other stations exist in the community, which is an isolated oil town, surrounded by desert regions and bills.

#### List Holdings

Continued from page 7)
Chase National Bank; topped all investors in 20th Century-Fox; with William L. Goetz, Beverly Hills, having 214,683; Darryl F. Zanuck, 183,990, and Joseph M. Schenck, 183,643. Other common holders were H. Donald Campbell, 1-4; Hardold B. Clark, 50; John R. Dillon, 1; Wilfred James Eadie, 125; Sid, ney R. Kent, through his Berkshire Finance Co., 100; William C. Michel, 311; William P. Fhillips, 1; H. G. Place, 1-4; Setor Printer, 251; Syd-Hace, 1-4; Setor Printer, 251; Syd-Hace, 1-6; Setor Printer, 100; Printer, 251; Syd-Harley, L. Clarke, who played a leading role in the fremied finance which ousted William Fox from his film domain, was shown to have no equity in the firm, although still a director, while Felix A. Jenkins also had no cash at stake.

on Nov. 30, held 7,816 and Willard S. McKay had 168.

The first series voting trust certificates were mostly in Lammie's hands, with the ousted chief happed 58,708 and P. D. Cochrane, on April 22, 1935. having 688. 58,768 and F. D. Cochrane, on April 22, 1935, having 688. The second series similarly split, with Laemmle holding 129,159 and Cochrane, 1,468. Of the 8% cumulative first preferred, Helen E. Hughes has 26; Laemmle, 1,268; McKay (through Willay Holding Corp.), 50, and Samuel Sedran, 4. Laemmle had 15,707 second preferred, and Cochrane, 184.

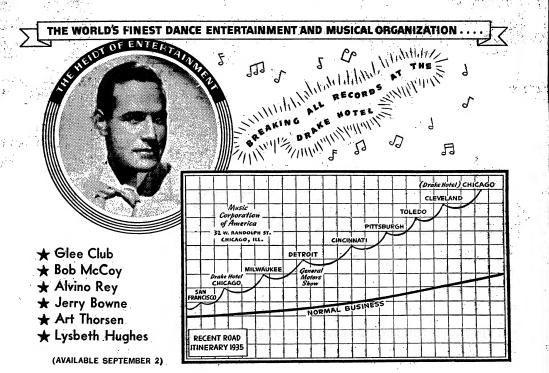
ney Towell, 309.

Harley L. Clarke, who played a leading role in the frenzied finance which ousted William Fox from his film domain, was shown to have no equity in the firm, although still a director, while Feirs A. Jenkins also had no cash at stake.

Chase Bank had 7831 warrants.

Chase Bank had 7841 warrants.

Thomas. Sam B. Mayeri, 3006. Harry M. Leeding St. Mayeri, 3006. Halley M. Leeding St. Mayeri, 3006. Halley M. Leeding St. Mayeri, 3006.



## RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Selling with Satire
Seattle,
Badio advertising was 'sold' at an afternoon meeting of the recent Pacific Coast Adv. Clubs conventionhere by means of a 40-minute sketch, titled 'So This Is Heaven', idea being a take-off on what radio folks do when they are in heaven. Satire written by By Fish and Pete Lyman

# JAN

Music With A Romantic Swing

Now Booking
Exclusively Through
CURTIS & ALLEN OFFICE DAVIDOW & SHERMAN RKO Bidg. Rockefeller Centre New York Circle 7-4124



JACQUES

AND THEIR TWO PIANOS Twice Weekly-WABC

## AN MCA Orchestra

NOW SHOW BOAT, CLEVELAND

Met.: S. K. KUSHNER

METROPOLITAN, BOSTON. WEEK JULY 24

Sole Direction. HERMAN BERNIE,

## DON NORMAN

Chicago's Leading NEWSCASTER WILLIAMS OIL O MATIC (47th Week) Tel. Buperior \$580; CHICAGO of KOMO-KJR staff and presented by cast of nine. Skit ran too long and would have been better at 20 minutes: However, it served to plug radio adv. to a bunch that has a lot to do with media.

More Coverage

San Francisco.

Seeking to enlarge its audience by presenting a program of wider appeal, H. Suttiff Tobacco Company has dropped Gene Sullivan's Sportsmar's Corner in favor of a new mark Corner in favor of a new for the control of t

#### Advancing in Cleveland

Advancing in Cleveland.
Ed Wynn and Erno Rapee received
plenty of bally on their Expo appearance dates here. Herb Devins,
formerly with NBC, now with J
Steyling Getchell, came in ahead of
Wynn and set everything from
presentation of the keys to the city
paradic or Burton to a Plymouth

by Mayor Burton to a Plymouth parade.

Ed Ingle of News Features, Inc., another former NBC, press man did conductor for a number of broadcasts and in a bally spot at the orchestra shell with Wynn.

Johnstone, Johnstone, WOR, Johnstone, Lakes orchestra and band concerts for MBS, WGAR, here, which uses Mutual programs as well as those of the NBC blue web, will handle shows from this end.

#### Horse and Buggying

Toe Wesp, ironic commentator vacationing from his chores at WBEN, is. broadcasting anyway. Stunting for the Buffalo Evening News, he's driving a stage coach through west-ern. New York towns, writing daily the pager, and broadcasting internitient short-wave relays from the various towns through a portable transmitter. George Russell Torge along to announce.

#### It's the Heat

Mashington.

Another of those heat stunts aubscribed to by a Washington ice company, last week stripped five pounds off Gordon (Guestionmark') Hittermark, m.c. for a local transmitter.

Muffled in a lumberjack's woulen mackinaw, firemen's boots, fur hat steamed for 15 minutes in a downtown sidewalk while sweltering pedestrians watched him scramble eggs on the pavement. With the mercury at 108 degrees, the m.c. came near passing out during the budchast.

oroadcast. While ice company phones started ringing with orders for boxed lcz-cubes. Hittenmark was revived at the studios where he weighed in at five pounds under the pre-broadcast figure,

#### Showman's Station

Showman's Station
New York City.
Continuing to issue sales booklets
on the stations it represent, E. Katz
Special: Agency Ina: turned out a
eted 'Station of Stars'.
Booklet builds up WHN as a showmasship station through its affiliation with Metro-Goldwyn-Mayer and
the Loew theatre circuit.

with graft from gamblers and boot-leggers a big stir was created lo-cally. Civil Service Board had a hearing to air the charges. Result was that WBRC dramatized

Result was that WBRC dramatized the closing session. Under direction of Dud Connolly, several members of the staff, including a stenographer, took down testimony and color high lights. Less than an hour after the hearing had closed station was on the air with the dramatization.

#### Pep Feed

Pep Feed
San Antonio.
One of the first acts of KTSA, recently purchased by Hearst, toward
getting in good with the community
under its new ownership, was a feed
to pep up the San Antonio Missions
bail team.
Local nine this year reposes in the
basement of the Texas League, so
the feed was labeled a imid-wason
per transfer. The community is a second of the text of

Tired

KMAC has made use of the backend of the Ten Cent Taxicab Co's facet to ballyhoo the show that its.

Each cab is equipped with a tire cover which reads, E. D. Hensley and his Possum Hunters, KMAC, 7 pm. dally and is illustrated with, a group of musicians.

Program is a 12-piece hillbilly combination.

Contrast

Charlotte, N. C.

Neat plece of showmanship was the contrast shown in radio equipment in connection with the dedication on the new studios and offices of the contrast of the program, the first microphone used by the station when it went on the air in 1920 was set up, and for a moment was used to pick up the program, contrasting with the The old home-made carbon mike looks something like a rusty coffee can with a sink drain attachment at one end, strung up with a lot of rubber bands. But it carried the With a dramatic throwing of a switch, the dedication program swung from 1936 radio to 1921, and back.

#### Disa and Data

Disa and Data
San Antonlo.
To help sponsors select a program
fitted to their product on the basis
of past experience, WOAI has begun
a fille of sponsor reference sheets.
These are mimeographed forms, giving case histories, and incorporate
such info as product, length of campaign, program, distribution, merchandising and sales promotion, results, etc.

#### Photographic Boff

Photographie Boff

New York.

Since winter Bob Taplinger has been waiting to get a mugging of Red Nichols with a sunset included. Wanted to the up his client with a hatural caption. Idea realized last week and CBS will issue the phiz through its press bureau.

Has Red Nichols in a sailboat with old sol backgrounding. Fleture is tagged Red Salls in the Sunset.

# Making good use of the station's proximity to the American League and the water water water water water water water water water bour man-in-the-street program to get first hand comments from ball fans on the question, 'What in your opinion, is the cause of the Red Sox slump?' John E. Reilly, program director conducted the interview in front of the studio where he could nab ball fams just before they reached the park,

wur, in support were presented.
Radio production was arranged by Ray Servatius of WIBX, Utica, who is giving a course in script writing and studio technique at the with the Mohawk Festival. Clayton Hamilton, who had been lecturing at the institute, who gave a Sunday evening talk, open to the public, on Richard Brinslev Sheridan (The Rivais' is next week's bill), tosed the broad-Last summer the radio exploitation was conducted on a weekday night.

#### Saved by Wax

Kansas City.

WHB aired a portion of Chamber of Commerce and Traffic Cluber of Commerce and Traffic Club and the Commerce and the Commerce

Truckin' Omaha.

Central States Broadcasting System, comprising KOIL, Omaha, and in for showmarking with a mobile broadcasting unit. Company has secured a light truck of new model and outlitted it with short wave broadcaster and receiver. Truck is hauled about the formand the production of the company's news department, and has now turned Emmy. Smith, the Omaha 'man-on-the-street' into the man-on-the-oroad. Mobile unit eliminates many remote lines assily accessible to broadcasting. Technical work on the unit is handled by Mark Bullock and Al Bates of the Omaha Staff, Bullock serves as driver and operator of the truck, with Bob Cumingham and Truck has a few trick contraptions, such as a trap door in the hood through which the announcer can stick his head and see what is going on while the truck is in action. On the strength of the truck stim on the contraption of the truck as trap door in the hood through which the announcer can stick his head and see what is going on while the truck is in action. On the strength of the truck stim on the contraption of the truck stime of the contraption of the contr Omaha

#### Wax Works

Edison Co. is placing a cookery series, 'Song That Never Will Grow Old,' on 55 stations through local dealers. All the dealer is obligated to pay for the 13 quarter-hour re-cordings is \$94.50 to cover musical copyright fees. Cast consists of Reck observations of the constraints of the con-traction of the constraints of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the contraction of the con-traction of the contraction of th

Freitag agency is booking 26 quarter-hour musical shows for Puroil.

manship station through its affilial fame just before they reached the park.

Fast Dramatizing

Alring Campus Shows Schenectady, N. Y.

When a police captain charged that rangon WGY broadcasts by the Mohals superior officers were infected.

Men a police captain charged that rangon WGY broadcasts by the Mohals superior officers were infected.

#### WJR'S \$285,000 NET FOR 1ST SIX MONTHS

Detroit, July 21.
Showing increased profit of \$44,000 for six months ended June 30, WJR this week reported a net of \$285,516 for the period. Compares with \$202,255 in 1935. This year's figure is after all charges, but before Federal taxes.
Total sales for past six months were \$600,505, compared with \$503,837 a year ago.

Conrad Thibault guests with Phila-delphia orchestra at Robin Hood Dell Aug. 1.



**Presents** 



SATURDAYS 10-11 P.M., EDST WORLD'S LARGEST **CBS** NETWORK

DE STATIONS COAST-TO-COAST

## RAY **PERKINS**

The Great Lakes Exposition, Cleveland, June 24 to Oct. 2d Three Half Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO

Thanks to NBC Artists Bureau

#### CARL HOFF LUCKY STRIKE

"Your Hit Parade" WED, 10 p.m. EDST NBC RED and BLUE

# MARIE

ON THE AIR WITH KEN MURRAY RINSO HOUR WABC - Tues. - 8:30 P.M. C B S DIR.: NELSON CLIFFORD 1001 1050 B'way, N. V.

## BENNY

Every Sunday Night, 6 P.M., EDST

For FEEN-A-MINT MUTUAL BROADCASTING SYSTEM

## SHOWMANSHIP CALENDAR

(August, 1936)

(Showmanship being largely dependent on stunts, e-ups, etc., in connection with established holidays concommuniship oving largety dependent on stunis, it-ups, etc., in connection with established holidays and events, Vantery herewith presents a calendar for the month of August. This calendar is published monthly from material copyrighted by the National Retail Dry Goods Assn.)

SPECIAL WEEKS DURING AUGUST:

SPECIAL WEEKS DURING AUGUST:

No special weeks—on nation-wide observance—are
scheduled for this month.

Of showmanly interest, however, are the Olympic
Games, held in Berlin, August 1 to 16.

SPECIAL DAYS DURING AUGUST:

(1) Colorado admitted to the Union, 1876.

(3) Germany declared war on England and France,
1914.

1914 14. (4) Percy Bysshe Shelley born, 1792. (6) Birthday of Alfred Lord Tennyson, 1809. (9) Birthday of Francis Scott Key, 1780. (10) Missouri admitted to Union, 1821. (11) Robert Fulton's steamboat 'Claremont' makes
Hudson trip from New York to Albany, 1807.
(12) Sewing machine patents granted to J. M. Singer
and A. B. Wilson, 1851.
(13) Occupation day in the Philippines.
(15) Opening of Panama Canal, 1914; birthday of Sir
Walter Scott, 1771.
(16) Battle of Bennington (celebrated in Vermont).
(17) First Atlantic cable message, 1858.
(26) Nineteenth amendment—concerning woman
suffrage—passed, 1920.
(29) Birthday of Oliver Wendell Holmes, 1809.

Sales promotion note: On the average, department store sales in August make up 7% of the year's total; best sellers being furs, furniture, ladies' coats and suits, aute accessories, domestics, luggage and biankets. Aug. is an important mothit for introduction of fall fashions, college goods, and reduction of old stock.

## Publishers Not in Accord with ASCAP's Promoter of Vallee P.A. **Idea of New Classification Committee**

Although the majority of publishers are in favor of taking the matter of classification entirely out of the hands of the membership, they feel that there ought to be a wider choice of outsiders to choose from than has been presented them by the American Society of Composers, Authors and Publishers. A letter received last week by the publishers from ASCAP suggested that E. P. Bitner, John G. Paine and E. G. Mills be named as the committee on availability classification.

The circular letter, which was signatured by Mills, informed the publisher-members of the Solety that the present availability committee, entirely composed of the Solety that the present availability committee, entirely composed of the Solety that the present availability committee, and that they would like to get out of the ticklish position by turning over the jok, to men not divectly associated with the publishing business. These, disinferested persons could, shart fising availability values with the third quarter of 1936, and they could select their own chairman.

Whether the publishers will react.

fly values with the third quarter of 1936, and they could select their own chairman.

Whether the publishers will react favorably to the three names submitted is problematical. Several pubs have already expressed themselves as strongly opposed to the inclusion of Mills on the grounds that the assignment would give him a general manager of the Society Another faction questions the designation of Bitner, who, over two years, ago, walked off the ASCAP board following, bitter disagreements with certain of this colleagues. Bitner has been in retirement since Leo Feist, linc, was staken over-by Jack Robbins and Metro-Goldwyn-Mayer.

Under the new formula for the division of publisher royalties, neither the seniority fund, which consists of 20% of the money available for distribution, nor the performant the seniority fund, which consists of 20% of the money available for distribution, nor the performant had been already to the consists of the seniority fund, which consists of 20% of the money available for distribution, nor the performant had been already to the consists of the seniority fund, which consists of 20% of the money available for distribution, nor the performant had been already to the consist of the seniority fund, which consists of the seniority fund, which expenses the seniority fund which expenses the seniority fund which expenses the seniority fund which expenses the seniority of the seniority fund which expenses the seniority fun

## MPPA DIVVIES \$30,000 TAKE

Music Publishers Protective Asso-Music Publishers Protective Asso-ciation is this week distributing, \$30,000 which it has collected as royalty fees on the recorded li-braries of NBC, Associated Music-Publishers, Inc., and the World Broadcasting System. These fees, cover all sustaining and local com-mercial, rights for a six-months period.

Period.

Another substantial payment is due from NBC within the next three breeks.

#### Fisher Vice Osborne

Atlanta, July 21.

First change of faces at Casa Loma, newest nitery here, is slated for Wednesday (22), when Buddy Fisher, supplants Will Osborne's band. Fisher, like Osborne, is scheduled for three weeks.

three weeks.
WGST and WATL are alternating airing programs from Casa Loma.

#### JACK MILLS SAILING

Jack Mills is sailing July 29 for a six weeks stay in Europe. While there, he will establish several new outlets for his catalog and enter into renewal contracts with his publishing agent.

ing agents.
Among the countries Mills will visit are France, Austria and Sweden.

#### Most Played on Air

To familiarize the trade with To familiarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WIJZ and WABC.

WJZ and WABC.
Take My. Heart
You Can't Pull the Wool
These Foolish Things
Glory of Love
On Beach at Ball Ball
Is It True About Dixle?
When I'm. With You Crosspatch
There's a Small Hotel
Would You? Would You?

Did I Remember?
Stomplor at the Savoy
Let's Sing Again
No Regrets
Robins and Roces
Tt's a Sin to Tell a Lie
Afterglow
Tim Hateful to You
Sing, Sing, Sing
Without Shadow of Doubt
Am I Asking Too Much
Rendezvous With a Dream
Empty Saddles
You're Not the Kind
Hidden Valley

## KNAPP DIES IN PLANE CRASH

From Beverly Hills, Calif., to Beverly, Mass., spelled the tragic end of Orville Knapp, 28, orchestra

Beverly, Mass., spelled the tragic end of Orville Knapp, 28, orchestra leader and licensed aviation pilot, who crashed to his death in the latter town July 16. Young Knapp, crashed from a height of 300 feet at the Beverly sirport, where he had been practising forced landings with his motor shu off.

And been practising forced landings with his motor shu off.

And been practising forced landings with his motor shu off.

Beverly Hills, being accredited in the attention first with his hotel. Beverly-Wilshipe hotel, Beverly Hills, being accredited in the show business with creating the electrical steel guitar chords as an unique orchestral trademark. It's a style that has since been dappled by others, but it was one of the highlights which made the east Orville Knapp-conscious.

It was thus that the Music Corpor of America routed Knapp eastward, finally into the Waldorf-Astoria hotel, his first engagement in N. Y., and whence he was slated to return after a brief interlude in Boston. Knapp closed at the Waldorf June 3. On May 10 he married Gloria Grafton, featured in Junbo, in Harrison, N. Y. Knapp made most of his jumps by plane.

#### MCA's General Confab

Chicago, July 21.

Music Corporation of America bringing the Sevent Service and outposts this week for a general meeting on the new season's set-up. J. C. Stein filted back from Coast to chairman the conference.

ence.
Couple of MCA execs skip the country next month for Europe, Going with their respective fraus are Charlie Miller and Carl Kramer. For Miller it's biz and pleasure, while the Kramer couple will stick to pleasure. Sailing Aug. 5 and will spend some seven or eight weeks on the trips.



Who With His Orchestra Is Making Vacation Time Jollier for the Hoats of Swingers Who Are Summering at Salsbury Beach, Newbury-port, Mass. There, and Via NBC, They Feature:

"Would You" — "Guess Who"
"San Francisco" — "Sing Sing Sing"
"Stompin' at the Savoy"

and from Shirley Temple-20th Century-Fox "Poor Little Rich Girl," score by Gordon and Revel.

"When I'm With You"—"But Definitely"
"Oh My Goodness"

ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

## In St.L. \$2,000 In Red

St. Louis, July 21.

Jack Langer, caterer at Mounds
Country Club, Collinsvile, III., near
here, dropped \$2,000 promoting pa.
of Rudy Valee and hie Tr-piece band
and entertainers in air conditioned
Municipal Auditorium July 14.

Vallee received \$2,750 and rental
of convention hall in auditorium was
\$650. High temperature kept down
crowd. Langer, however, expeets to
bring another name band to aud, this
year.

## Wash. Standards Bureau to Radio **New Tuning Pitch**

Washington, July 21.
Old-fashioned tuning-forks will go
out the window with introduction
next month of ultra-scientific
methods for tuning musical instruments by U. S. Bureau of Standards. methods for tuning musicas mana-ments by U. S. Bureau of Standards. Government's-super-super labora-tory, which specializes in everything from hydraulic engineering to de-termining a standard size for safety-termining a standard size for safety-ning August 29. it will put on the air a 'test radio broadcast of the musician's standard 'A' tone of 440 evules are second.'

#### Janssen Ends Scoring

Mashup of scoring holyavan and plants and the scoring for The General Died at Dawn' at Par sees Werner Janssen, conductor, going to Chicago to conduct the Chicago Surphony at Ravenna Park for a week. Afterwards he'll go to Europe for guest conducting engagements. Director probably will return here in fall to score. 'The Plainsman' for Cecil B. de Mille.

## **Both Sides Rest in Song-Shark** Trial: Cohen Claims Tyro Lyrics **More Intelligent Than Some Pop Hits**

#### Too Ancient

Washington, July 21. Shakespeare, Kipling and Joyce Kilmer don't cut any ice with a 1936 model Hollywood

with a 1936 model Hollywood tune-smith, Quizzed about his song service, which is threatened with disbarment from the mails on fraud charges, Henry R. Cohen, author of 'Canadian Capera,' last week told about a lapset of read obtained with the was acquainted with the work of the lyrics of Trees' or Road to Mandalay.' Then event on to explain that a song-poem—entirely different from a noom—has no value without a melody with our sax that shout!

melody.

Would you say that about
Who Is Sylvia, by Mr. Shakespeare? Inquired Postal Solicitor O'Brien.

I don't know about him,
You're taking me too far back,
Cohen responded.

What studio does he work
for? inquired Defense Counsel
Donnelly,

## ASCAP'S 2D 1/4 **PLUM UP 14-25%**

Slice-up of the second 1936 quarter's royalty plum by the American Society of Composers, Authors and Publishers accounted for substantial increases all around. For the writers the distribution meant a boost of 25%, as compared to the payoff, of the initial 1936 quarter, while the tilt. in publisher ranks ranged from 14 to 17%.

Class Ab. writers last week col-

14 to 17%, Class AA writers last week col-lected \$4,000. The previous quarter brought them \$3,200 each. For the Class BB group it was a jump from \$1,000 to \$2,000. Top classification of publishers this time came in for dividends which amounted from \$37,000 to \$41,000.

#### Collin Quits SESAC

Irving Collin resigned yesterday (Tuesday) as executive field manager of the Society of European Stage Authors and Composers.

Collin helped to set up the organization six years ago.

Washington, July 21.
Initial stanza of government drive to oust song sharks from the mails wound up yesterday (Monday), with both sides resting in the trial of Universal Song Service, Hollywood, on fraud charges preferred by the Post Office Department, Overmling the case, Acting Solicitor Thomas Murray granted three weeks to file briefs and announced oral argument will be heard during week of Aug. 10.

Two-week proceeding 50.

briets and announced oral argument will be heard during week of Aug. 10.

Two-week proceeding folded with government trying to prove testimomers of the process of the proc

the number is sure over Coss. reads stations.

Raft of documentary evidence tending to show that clients got all they paid for from Universal was adduced last week as the defenge put in its case. Henry R. Cohen, spark plug of the Höllywood firm, occupied the renter of attention as he denied he mulcted guilbide amateurs who paid \$50 a throw to put his lyrics in shape for studio use, Cohen contended he sold various tunes to Hollywood film producers and carried out all promises to customers.

## tomers. Pix Bought 14 Tunes

Pix Bought 18 Tunes
Principle defense accomplishment
during the week was presentation of
14 sample tunes which had been
purchased by various studios for use
in musicals. In thus nailing one of
the government's charges, Cohen embarrassed Lee Zahler, music director
for Larry Darmour, who struck a
blow at the defense by wiring the
postal authorities Darmour never
used a Universal song. One of
Cohen's exhibits was letter showing
Right or Wrong, serviced by his
outfit, had been used in Darmour's
Heir to Trouble, 'starring Ken Maynard and distributed by Columbia.
With much of the cross-examina-

nard and distributed by Columbia. With much of the cross-examination devoted to his personal history and claims that he is internationally and claims that he is internationally known hit writer. Cohen joited the government on several occasions. The proceeding was not entirely carbon to the control of the

Swers.
Conceding that his offerings have been rejected by various firms, including Berlin, Famous Music and Harms, Cohen partially sustained his claims that songs serviced by Universal are assured of consideration by prominent publishing houses when he submitted a letter from Remick asking him to send them along, another from Abe Lyman promising to plug Universal numbers, and another from Walter Donaldson saying there is a field for your type of work.

In surprise move to break down (Continued on page 48) vers. Conceding that his offerings have

New York musicians union's regulation against doubling of instru-

Stayed Pending Appeal to AFM

N.Y. Musicians' Anti-Doubling Rule

lation against doubling 'Y, instruments was stayed from going into
effect Monday (20) as the result of
an appeal made to the executive
board of the American Federation of
Musicians. Stay was granted pending action or a petition filed at the
eleventh hour by a group of Local
802 members, asking that the
measure be declared in violation of
the AFM constitution.

A previous attempt to effect a
repeal of the rule was frustrated last
week, when the opposition couldn't
recruit enough members to get a
scheduled monthly meeting of the
local under way at the Delano hotel.
Those against the regulation had
hoped to line up enough members to
have it killed before it could go into
effect Monday the sulls which have

have it killed before it could go into effect Monday.

Advocates of the rule, which bars a musician' from playing more than one instrument on an engagement, had 300 members of Local 802 waiting outside the meeting place. In the assembly hall were 350 musicians, or 150 short of the required quorum number. It was the intention of the pro-single instrumentalists to rush the 300 into the auditorium in the event a meeting was called and the repeal measure put to a vote.

Leaders of dance bands had pre-

vailed upon the members of their units to attend the meeting and help kill the regulation, but found that their saxophone players had in practically every instance ignored the request. It was among these very saxophonists that the advocates of the non-doubling regulation developed their strongest support. To get to a job, the average sax player today has virtually to hire a truck for his control of the same to the same to

Whose Orchestra Is One of the Reasons Why Chicago Is the Capital of "Hot Spots." Via WBBM and the CBS Network the Mills Musickers. Make Melodies More Listenable and Danceable. Hear Them Play:

"DID I REMEMBER?"
on the MGM Production "Suz
"I'M AN OLD COWHAND (From the Rio Grande)"
Bing Crosby's Ferral and If't from the Paramon "Rhythm on the Range"

"Rhythm on the Range"

"LET'S SING AGAIN"

"YOU" "SUMMER HOLIDAY"

"WHERE THERE'S YOU THERE'S ME"

LEO FEIST, Inc. • 1629 BROADWAY



NEW YORK

## Another London Publisher Paus **BBC's Smug Attitude on Song Plugs**

favor in the world if he includes

roadcasts.

publisher's number, even if only

the masses want the music industry

the masses want the music industry will fail and end up by being in the hands of just one or two people, which of course would be fatal.
Also, if the B.B.C. wishes to dictate to, the bandleaders about their programs, they should pay the bands more for their broadcasts.

MACMELOBIES, ITD.

F. McMilles,
Managing Director,

HEYMAN-SCHWARTZ'S PONS

A Myder Heynan has been signatured by Radio to do the lyrics on the next Lily Poss picture, leaving for the coast immediately. Music by Arthus Schwartz, already in LA. Deal for Heynan was set by John J. Wildberg, Heynan's attorney, and Jack Robbins.

London, July, 6.

Editor, Variety:
Just read your article in July 4th issue entitled 'So You Think You Got Trouble.

pavor in the worth in the increases publisher's number, evera if only once. He absolutely forgets that both are essential to one another and that he has been placed in his unique and paramount position by the B.B.C.

Another thing is that it is most unusual for a bandteader to call at the office of a publisher over here. The publisher's contact here has a set at the office of a publisher over here. The publisher's contact here has been a waiting to see the man he waste, and then he often is told that he cannot see him, and has to go on to the next, and so on.

As Mr. Campbell says, Eric Maschwitz is one of the few who seem to understand, but one or two others are beginning to see daylight, such as Philip Brown, who is in charge of outside broadcasts and Paul Askew who controls studio broadcasts. It is perfectly correct what Jimmy It is perfectly correct what Jimmy Campbell says. With a few exceptions, the B.B.C. as a whole has not the slightest idea what the public wants in regard to popular music, and it has placed it in the hands of mostly sophisticated bandleaders who cater for the West End audiences. Also it is a well known fact among those who know the music business that the type of song the masses like has to go over the air for a considerable period before it breaks, or becomes known. Over here, the bandleaders droy a number after three to four broadcasts—just at the time when the public would like to hear it again, and is beginning to like the state of the state o

Paul Askew who controls studio broadcasts.

The 'special arrangement' racket is absolutely killing the business and costing the amalgamated publishers about \$200/008 a year Most specials at a special for the property of the paulical and the same property of the paulical and publishers and publishers and publishers and the paulical and publishers are the paulical and publishers are published, and just because it is a 'special,' the handleader plays it. I leave you to guess the reason why.

Consequently, unless the BB.C. keeps a certain amount of control over the bandleaders' programs, and at the same time, in exercising the supervision, realizes the type of song the masses want the nume industry. I have noticed that in your country songs that are favorites become the best played tunes and remain so for a considerable period, and much longer than in this country.

I have only been to New York once, among the publishers and handleaders, and my experience was that there was a very good understanding between both. Here, a bandleader considers if the greatest







## Music Notes

Sidney Clare and Harry viency Clare and Harry Aks penned ave numbers for next Jan Wither's starce at 20th-Fox. Song are Uncle Tom's Cabin Is a Road house, "Pickaninny in the Cotton, There's Nothing So Nice As Ances tors, "Raise a Julep' and 'Climbin the Golden Stairs."

Jack Stern and Harry Tobias have penned four numbers for 'Devil of florseback' for George Hirliman Titles are 'So Divine,' The Love Fi-eda,' 'Oh, Bella Min.' and 'Out of the Hills,' Sam Fox will publish.

Mills Music, Inc., has sold the British rights of 'Shoe Shine Boy' and 'An Old Saddle For Sale' to Law-rence Wright, and the French rights of 'Tormented' to Francis, Day &

Jan Garber brings his band into the St. Francis Hotel, San Francisco, for three weeks in September. Meanwhile, Carl Ravazza will barn-storm up and down California.

Ray Noble sails for England July 29 for a four-week vacation. He is due back in the Rainbow Room Radio City, in October.

Kavler Cagat opens at the Mark Hopkins, San Francisco, August 17, after a month's engagement at the Trocadero, Hollywood

Avalen Beys at Fairmont's Lounge, Frisco, lined up for Hal Roach film in September.

Affred Newman, United Artists music head, on loanout to score 20th-Fox's Ramona.

Harold Arlen and E. Y. Harburg assigned to numbers for 'Golddiggers of 1937' at Warners,

Xavler Cugat's rumba band moves into Mark Hopkins Hotel, San Fran-cisco, Aug. 17.

#### 5 YEARS FOR SONGWRITERS

Hollywood, July 21.
Emanuel Cohen's Major Pictures
ave signed Arthur Johnston and
ohnny Burke as a songwriting

## Inside Stuff—Music

For 12 years Billy Mayhew has been married to Mrs. Margaret Konig Mayhew, potent Democratic femme politics in Battimore. Daughter of the late Congressman Geoige Konig, she always proved highly newsworthy, whether she was hatting for a seat in the city council or just stumping for another member of her party. Meanwhile, general public scratched pates and wondered about the 'Mrs.' label. No one outside couple's immediate circle of friends ever knew of her husband's identity. Fact was he split his time pounding piano in various bands around Balto and in running his large farm few miles outside town. Then he wrote a song called 'Ut's a Sin to Tell a Lie'. It achieved hit rating, Mayhew hit the headlines and got a week's booking (current) at the Hipp, Balto, And since he hit prominence the missus hasn't made the hews columns once, save for one photo showing him knuckling the keyboard with her as his audience.

Yet, last February, Mrs. Mayhew got Gov. Harry Nice and Mayor Howard Jackson of Balto to wire Kate Smith asking her to warble the song for a sendoff plug. This is credited with being the snowball that became the avalanche. And, sino, while the Hipp management his week boasts how much Mayhew is meaning at the wicked due to his presence boasts how much Mayhew is meaning at the wicked due to his presence to ming to see a substance of the counted are the three special large-scale parties coming down on a succusted are the three special large-scale parties coming down on a succusted are the three special large-scale parties of salute to Mrs. Mayhew, as a salute to Mrs. Mayhew, as first pop song and a hit for Donaldson, Douglas & Gumble, Has sold 225,000 copies so fair.

Although a current number, it's two and one-half years old, having been plugged by Mayhew via American Legion bands in Balto since 1933. One of the D-D-G roadmen was attracted to it hus and the firm took it over in January.

John Scott Trotter, Jr., Charlotte, N. C., arranger and pianist, is arranging the musical scores for Bing Crosby's newest picture, "Pennies From Heaven." The musi-comedy is based on an original story by Jo Swerling, Music is by Arthur Johnston, with the tyrics by Johnny Burke, Trotter was at the U. of North Carolina with Hal Kemp, another Charlotte musician, and other Carolina boys who formed the Hai Kemp crockestra. He resigned from the Kemp outfit several weeks ago, His present assignment marks his first feature picture arrangement.

Month of August will find one of the band leader partners of Words & Music, Inc., off the air altogether and the other four without a regular sustaining release.

Vacationer-to-be is Fred Waring, Guy Lombardo, Abe Lyman and Jack Denny will all be out playing one-nighters, while Paul Whiteman will reach the loudspeakers through his Sunday commercial (Woodbury soap)

Vincent Lopez is still paying off Manager Atkinson, of the Ambassa-dor hotel, N. Y., as a result of the deal year back when the maestro bought off his contract with Gene Geiger for \$30,000. Sum was advanced by Atkinson, who was then managing director of the St. Regis hotel, M. X., where Lopez was then employed.

## **Song Shark Contestants Rest**

(Continued from page 47)
defense, postal prosecutor trotted
out Edward Murphy, copyright expert from Warner Bros. New York
office, to challenge claims of friendly
relations between Universal and office, to challenge claims of friendly relations between Universal and Warners. Murphy was tossed around, however, by Horace Don-nelly, Jr., defense counsel, who drew an admission that Harold Bareford

and the owner, by Hornee Donmind Jr., defense coursel, who drevan admission that Harold Bareford
told me to answer questions and
volunteer no information.

Admitting that W.B. used Cohen's
Canadian Capers' at one time,
Murphy claimed to be familiar with
every piece of music ever used by
the studio but had a hazy memory
when asked for details about songs
in various pictures. Donnelly questioned Murphy intensively about
identity of Al Joilson's melody-concocter. Donnelly sought to give impression that Cohen phosted for
'Jazz Singer' and has collaborated
with Irving Caesar in perfecting
tunes popularized by Jolson
Considerable comment about each
officiency of the comments about each
other, and Cohen dodging questions
about his ong service, with the explanation that 'I have a lot of
melody going through my head and
or room for figures.' Out-of-tune
piano, brought into the hearing room
for demonstrations by defense and
Government as to merits and demerits of song service, hits, took another beating, with the P. O.

solicitor and Cohen singing a bloodcurdling duet at one point in the
proceedings.

U.'s Installment Flan

proceedings.

Fact that customers of Universal were permitted to pay on the installment plan was brought out by defense counsel, who offered proof that a Maryland amateur had paid her \$50 in amounts as small as \$1, over a 10-month period. To further prove his 'therailty' to clients, Cohen claimed that he often made refunds to 'needy' amateurs, if they were not satisfied with the revision, but 'if I thought they were intelligent and could afford it, no.' Glimpse into the mental equip-

gent and could afford it, no. Glimpse into the mental equipment and song-writing capabilities of some of Universal's clients was given in the reading of letters and lyrics submitted. One customer, worrying over \$50 fee, wrote Cohen that her family had lost real estate worth \$55,000 and that 'it looks as though our \$400,000 fortune would be swept away.' Typical lyric read at the hearings was:

hearings was: I WANT YOU' When lonely nights from days reve That my heart you can only heal, Like fire kinderling in my heart I want you. I want you—only you

When birds cuddle at the end of day And the fairies start their moonlight play, Like fire kinderling in my heart

I want you. I want you—only you.

Cherus

With you in my arms among the

Caressing you by the gentle breeze, The stars looking down on your smile,

The themes of your love in my heart beguile, You can hear my heart saying all

the time When Lonely nights from Days re-

the time:
When Lonely nights from Days reveal, etc.
Quizzed about the lyric, Cohen said right there is a very pretty poem, but for a popular song it needs revision. That man has ideas and those ideas should be developed.
Cohen scored again when, in answer to charges that Universal numbers every the control of the contro

come-on pamphlet Universal's Universal's come-on pamphiet took a bad beating, when O'Brien cross-examined Cohen on indiscreet promises made in advertising matter. Prosecution hammered away happily at a quote from the booklet which told prospective customers 'We have available a staff of song writers second to none.' Cohen already had testified that he wrote almost all the music for lyrics sent in and that his staff was composed of in and that his staff was composed of two assistants, and he admitted that

tion. He said, however, that by an 'available staff' he meant friends high up in the music-writing field who were always ready to help out gratis. When O'Brien asked him for gratis. When Oxbren asked nim for names, he again answered T can't remember. 'You'd remember if triving Berlin had helped you?', the P. O. attorney insisted. I don't know,' Cohen said.
Government also came down hard on the radio broadcasts Cohen has been giving your KINX and KYMAL.

on the radio broadcasts Cohen has been giving over KNX and KTM<sub>A</sub>. Los Angeles, over which tunes sent in by his clients are sired. All numbers submitted to Universal have been broadcast during the past five years, Cohen said,—the purpose being to interest possible buyers as well as to advertise the service. Out of 3700 songs submitted, only one number has been sold as a result of the broadcasts, the song service chief admitted. 'And you still call it a valuable service to your clients?'. a valuable service to your clients?
O'Brien snapped. I do,' Cohen re

Jay Mills band at the Colony Surf-lub, West End, N. J., for the sum-



Kreuger Bear Orch Over the CBS Network Those Mile

Just Released

"BYE BYE BABY" "THESE FOOLISM THINGS REMIND ME OF YOU"

"MY FIRST THRILL" "I'M JUST BEGIN-NING TO CARE"

"SITTIN" in the SAND A-SUMMIN' "

"IT AIN'T RIGHT" "THE MARTINS AND THE COYS"

"ROBINS and ROSES"

## THE HOUSE OF MUSICAL MOVELTIES

XAVIER CUGAT and Hie Orchestra Tracaders in Hollywood wi e Fred Astaire's new filt sea "I'LL NEVER LET YOU CO"

"WE'LL REST AT THE END OF THE TRAIL"

"THE BOSTON TEA

MY WATERLOO" ul Rant



## o^ J []

LOU BRING

"ME AND THE MOON"

"THE STATE OF MY HEART"

"HICKORY-DICKORY-

"SUNSHINE AT MIDNIGHT

# ACTORS HAVE TO ACT

## **Gordon's Casting Difficulties On Napoleon Convinces Equity** To Ease Up On Alien Rules

Equity has decided to make its n actor rule more elastic, according to two recent concessions made by the council. Requirement is that foreign players must lay off six months between engageme When it was shown by managers that exceptions would expedite production, the rule was waived,

Max Gordon appeared before Max. Gordon spleated on exception in the case of Maurice Evans, an English player, cast for his forth-teming 'St. Helena'. Manager declared that three selections for the lead were sought, but all of them tied up by coast contracts. Gordon pointed out that casting street the lead of the cast of the coast of the cast o Equity and secured an exception

#### Hollywood

Gordon also explained the Hollywood situation as far as 'Helene' was concerned. He successively interested Paul Muni, Edward G. Robinson and Claude Bains, he said. All three expressed themselves as liking the part but, before contracts were signed, coast commitments in-

were igned, coast commitments in the control of the

ceptions for aliens in renewing permits as required after each six week period.

#### Odets Finishes New Play, Returns to H'wood Later

Hollywood, July 21.

Clifford, Odet has pulled out for New York with a new play tucked in his weakit. Departure followed comments of the General Died at Dawn at Paramount.

Agreement is that Odets will return to studio here in fall to write one screen adaptation.

#### Scenic Men Set

New Broadway productions con-New Broadway productions con-tracted for fall showing, so far as scenic designers are concerned, in-cluded Sam Byrd's 'White Man,' with Nat Karson designing; Max Gordon's 'Othello,' with Robert Ed-mond Jones set, and Sam Harris' 'Stage Struck,' with Donald Oens-

Production schedule for United Scenic Artists No. 829 is way behind to far as its season is concerned. This is scheduled from Jan. 1 to Dec. 31.

#### 'Competitor'

Spencer Bettleheim, who has the Lyceum, N. Y., under lease as prez of the Lyco Corporation, opened an office in the theatre, although treasurer of the Music Box.

On the wall of his new office is a photo of Sam H. Harris inscribed: To. Spencer, my competitor, with luck.'

## WATTS SET AS TRIB'S DRAMA **CRITIC**

new contract with the N. Y. Herald-Tribune in which he is designated as the dramatic critic, thus ignated as the dramatic critic, thus
ending a long-standing rumor situation in New York's newspaper and
theatrical corner. Watts was the
paper's film critic for the past fewyears and was known to want the
spot lett open by the death of Percy
Hammond, but it took the paper
shout two months to deatide, making
for much talk. Great deal or that
caused, naturally, by the fact, and
the mewspaper than the sumcaused in the standard the mewspaper than the summake appointment in need the summake appointment to real meed for
a drama commentator.

With Watts moving over to drama,
Howard Barnes replaces him as film
critic. Barnes was the Hammond
second-stringer on drama, with
Howard Drake moy egiting that spot
on a natural move-up and Marguerite Talezaer staying as is on
second string films.

Paper was playing with the
thought of having Watts head criticism for it on both films and legit,
as done by most dailies outside of
N. Y., but decided this was impractical in New York, especially when
the season is in full swing. Watts,
while film critic, frequently devoted
a goodly portion of his space to legit. ending a long-standing rumor situa-

#### ACTRESS DIES FROM BEAUTY SHOP BURNS

Priscilla Knowles, who was se verely burned in a beauty parlor at Broadway and 46th St., N. Y., died Wednesday (15) at the Roosevelt hospital. Cause of death was stated to be septic poisoning.

Character actress, 50, toured in 'Toacco Road.' She had taken a picture test and when went to the shop to have whitening removed from her hair. While waiting for her head to dry, she picked up a magazine covered with cellophane. This ignited in some manner, Miss Knowles' dress catching fire.

She was burned from the waist down. After eight days in the hospital she was reported out of danger. Infection suddenly developed.

ger. Infection suddenly developed.
Management of the shop declared
the actress was smoking a cigaret
at the time. She denied that to
Charles Solbe, an attorney, and was
corroborated by a gial friend. No
affidavits were made and it is improbable that damages will be
sought.

Miss Repowles wed to John W.

Miss Knowles, wed to John W. Bennett of Ardmore, Pa., had played Shakespearean and stock parts, also in The Spider, "Alona, of the South Seas," Abraham Lincoln," etc.

## WHICH EXPLAINS THE STRAW HATS

Performers, It Seems, Can't Even Take Vacations Away from Stage-Gives Grumbling Showmen an Argument

#### EQUITY ANGLE By JACK PULASKI

By JACK PULASKI
There are around 1,000 actors appearing in the sticks at this time, according to estimates. A material percentage are hiding in the woods because of summer necessity. Others are there for vacation, or change of pace, but the indications are that plenty of players flock wherever plays are because actors just have to act.

pace, but the indications are that plenty of players flock wherever plays are because actors just have to act.

Number of instances, early in the rural season, evidenced the fact that, a number of actors who had just quit Broadway because the leads or they themselves wanted to rest, were immediately enrolled in the hick lists. That was cause for some squawking among showmen that same such executive the summed action of the same such executive the same such executive that have small executive the summer spots are greater in number as the rural drama progresses. That is a break for the woods impressarios but the better-knowns are making rather a good thing of it, too. Name, player heading to protess for themselves, keeping copper the summer spots are greater in number as the rural drama progresses. That is a break for the woods impressarios but the better-knowns are making rather a good thing of it, too. Names have been booked in so many country show shops that they virtually have built up routes for themselves, keeping copper than the little or no complaint from such quarters as regards hardships in the makeshift theatres.

St Recognized

quarters as regards narrosings in the makeshift theatres.

32 Recognised

Of the theatres of listed straw hat the red and number electronized by Equity as being professional stocks and approximately 500 actors on the association's books are so employed. More than 30 have filed bonds to pay minimum salaries under the summer rules and about 10 are exempted because of the standing for reliability established over many seasons. There are half a dozen or so who are operating under board and lodging conditions, plus some weekly allowance.

so who are operating under board and lodging conditions, plus some weekly allowance. All the others are rated as amateur organizations, Some are not strictly so, but are so inaccessible that a thorough check is difficult. Most of the outflat operating in the east are going along according to the rules. Salary is \$40 minimum for seniors and \$25 for juniors, as with regular legit attractions. In the sticks, however, it is permitted to use locals or amateurs, called jobbers, who may be engaged for not more than two consecutive weeks and not more than three weeks during the sticks of the

#### Regular Stock

Regular Stock
Regular stock conditions apply to
the A outfits, six players to be employed regularly but with the contractual two weeks notice clause for
replacements and cast changes for
the sticks by having the rural
showmen guigarantee performance of
calary rules. It is claimed that
there is an increase of 300% of
bonded companies over the number
of last summer.

bonded companies over the number of last summer. While there seems to be a large number of summer spots the total does not compare with the number of stocks which formerly operated. There were nearly 200 stocks

## Sam Byrd, New Actor-Manager, **Prepares Big Battle at Atlanta Cn** Nix of Play on Racial Grounds

#### H'wood Runaround

Theatrical attorneys as pseudo-sources of bankrolls for legit production is seen by some Hollywood-baiting producers as one means to affset the Dramatists' Guild restrictions on film financing.

Already there are a couple of suddenly affuent lawyers who represent mysterious bn.'s for new plays. That the guesses point to a Hollywood source for the funds isn't particularly

## REBUILDING OF **CENTER STAGE STARTS**

Actual reconstruction of the Center stage for the White Horse Inn't began this past week, with the theatre's sides cleared and extended into the audience proper. At least 20 feet will be available for execting scattered village and water scenes. Physical properties of the house will all be done over, according to Erik Charell, to represent a Tyrolean village, with a fair set up in the lobby, a cafe in the basement, and a cross-section of a mountain stop-over flanking the box-office lobby, Inside, a pine forest effect is to be installed, with trunks reaching upward and giving an illusion of height. Cloud effects will start from the stage and move out over the. One of the most researcher scales.

the stage and move out over the. house.

One of the most spectacular spots in the musical is to be a rainstorm which is handled with several sets of water instead of one. A thunderstorm precedes this action and also brings the entire holysman and also brings the entire holysman holysman or the second of the second property of the second property of the second property of the second property of the second pure of the second pure of the second property of the second pure of the second

in various directions throughout the musical trip, also sight-seeing busses and a railroad station, with accompanying noises.

U. S. production, stager says, is being brushed up for the varied tastes on this side, although based on the continental ones. Far-reaching distances is the discontinuity of the production of the continental ones. The production of the control of the con

#### Fox's Broadway 'Spell'

Hollywood, July 21.

Sidney Fox will go into The Spell' on Broadway this fall. Charlés Beahan, her busband, will produce, having 'obtained' American rights from Gibert Miller.

Fiece, done abroad, was authored by Lill Hatvany and adopted by Beahan. It was on Miller's schedule two seasons ago.

#### 'Baby' Nearly Ready

Donald Oenslager will do the sels for 'Wait for Baby,' Vinton Freedley's musical now being cast. Constance Rinley is down for costuming. Show is practically ready to begin rehearsals. Freedley office has been auditioning a gang of singers.

through the country at one time and a majority played throughout the year. Yet there is little indication that when actors grow tired of gazing at the cows and return to Broadway there will be any more regularly operated stocks than last season—when the number was always less than 10 and firted with zero.

Sam Byrd, young actor making his carefully prepared debut as a playing manager, ran into Dixie trouble last week, although he is a Southerner himself. Plan to open in 'White

last week, although he is a Southerner himself. Plan to open in 'White Man' early in the fall at Atlanta was met with opposition from local authorities because the play, by Samson Raphaelson, has a racial angle in which Negroes are involved. Georgia date was to have been followed by bookings in the Carolinas, prior to Broadway. When Byrd learned from a three broadway was to have been followed by bookings in the Carolinas, prior to Broadway. When Byrd learned from a three broadway was to have been followed by bookings in the Carolinas, which was to the presentation there, he scooted from the Forrest, N. Y., where he is appearing in Tobacco Road, after Saturday (18) night's performance, and held a council of war at Wilson, No. Garolina, which is his native state. Returning Monday he declared be'd play Atlanta as scheduled, even it he Atlantans, who fold aim to the Atlantans, who fold aim to the them. He came back with the threat to buy a plot and call out the militia to protect him as a land-owner.

hizzoner was at home, under the weather, and couldn't be disturbed.
Young actor-manager answered the opposition by pointing out that The Green Pastures' played the South, after some doubt as to the way it would be received and, in Atlania, grossed \$15,000 on the week. Willi White Mani definite himself from that city's auditors. By a support of the south flower of

#### RILEY'S COAST CHORES DELAY NEW B'WAY PLAY

Laurence Riley is remaining on the Coast for two more months, working on film script of his Personal Appearance. He was slated to return east last week, but Emanuel Cohan requested his services for remainder of the summer.

Last act of Riley's new play, Cardbard Castle, has still to be completed. Brock Pemberton will oroduce it when ready. Margaret Perry is mentioned for feminine lead.

#### 'BABES' FOR R-H

Babes in Arms' is the title of the new Richard Rodgers-Lorenz Hart musical, which is due in the fall under Alex Yokel banner.
Story uses a flock of Juveniles.

## Elaborate, Mod. Priced Nitery Shows, Running After Curtain Time, Another Headache for Legit Biz

the way the vaudeville bunch talked about the cabaret-theatres when they first started clicking two years ago, and, as a part of this 'new show business' legit managers are looking askance at the impending growth of the elaborate niteries.

Revue and, musical comedy impresarios forsee the handwriting as regards the proposition of elaborate variety shows, in nite club form, accompanied by a meal, dancing, etc., and a good-sized check a dancing

Lelaurely
The legit worry comes from the
fact the elaborate niteries in New
York Chicago and electronic processing the
fact the elaborate niteries in New
York Chicago and the company of the
York Chicago and the company of the
fact the contine the contine the contine that manner, drinks, the entertainment provided on the premises, the dance music and the rest, should fully satisfy any entertainment desires for one night,
About the only thing-left in the

ment desires for one night,

About the only thing left in the way of entertainment after a schedule such as this is a film. And the 1935 and 1936 brand of filmusicals have been no small factor in prospective musical comedy and revue plans. Who can compete which the total competers are the competers and the competer of the competers are the competers.

#### Schwartz Coming Back To B'way in Yiddish Version of Yoshe Kalb

Maurice Schwartz is coming back to Broadway and will open in a Shart thouse in the fall, playing Yoshor Thouse in the fall, playing Yoshor Thouse in the fall playing Yoshor Thouse in the State of the Yoshor Seasons at the Yoshor Thouse easons at the Yoshor Thouse was easons at the Yoshor Thouse the Yoshor Thouse Indiance of the Yoshor Thouse Indiana, I have a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season the Yoshor Thouse I have been a season to the Yoshor Thouse I have been a season

#### · Vienna, July 2,

Maurice Schwartz, of the Jewish-American players, did something quite extraordinary in Vienna. He told the audience off. Schwartz appeared before the curtain and let loose on the town for its 'non-interest. This is in part what he said:

its 'non-interest. This is in part what he said:

I had thought that despite the hot weather, the Jewish population of the city of Vienna would, be interested in the play Yoshe Kaib' and our. American cupifit. But the theatre is more than half empty sach are is more than half empty sach that we are closing the show that the properties of the properties of the properties. The sorty for your,"

#### Straw Hats

#### Levelving Sta

in that production.

New Haven, July 21. New Haven's four straw-hats go into their fourth week with just so-

## THEATRE IN BALTO

Baltimore, July 21, Baltimore, July 21,
Local little theatre group, the
Vagabonds, will celebrate the 20th
year of existence this autumn. Organization, which presents a series
of six plays each winter, has been
in continuous operation through the
double decade. Has its own theatre,
sited in a former stable and seating
labit more than 200.
Vagabonds claim to be the oldest
little theatre group in the country.
Only one group antedated 'em, they
say—the old Provincetown Players,
which disbanded several years ago.

## HARRIS' 3 45TH ST. THEATRES

"As We Forgive Our Debtors," a drama on Isam H. Harris' production schedule for some time, is slated for try-out at the Country Playhouse, Westport, Conn., Aug. 3. Dorothy Hall' is mentioned fon the lead. Understood that Max Gordon, who was associated with Harris in several attractions last season, will be co-presenter!

senter:
Play was authored by Tilman Breiseth, Has to do with proceedings during a funeral on a mid-western

during a funeral on a mid-western farm.

Harris is said to have tied up three theatigs on 45th stipet, N. Y., for, fall premieres of as, many plays. Stage Door, has been spotted for the Music Box, opersted by Harris and Boyth, are listed to get, Night, Music Fall, and Room, Service 'Originally, Sing Béfore Breakfast,' Latter two bookings, may be switched.

#### BALTO LEGIT HOUSES TALK BOOKING POOL

Baltimore, July 21.

Battimore, July 21.
Looks like a truce is going into
effect, between the Erlanger-owned
Ford's, sole local IUBO house, and the
pair of indie legits, Auditorium and
Maryland, operated by Leonard B.
McLaughlin.
Last week John Little, new manager recently appointed for Ford's
to succeed Harry Henke, who resigned on June 1 after 15 years in
the saddle, visited McLaughlin and,
after a pow-wow, it was agreed that
the IUBO spot and rival indie houses
would swap lobby frames on comling shows when, the fall season gets
under way. Such a thing has never
before happened in Balto, where an

ling shows when the fall season gets under way. Such a thing has never before happened in Balto, where antagonism has always burned at white-heat. When the old Shubert circuit existed, before the pooling with Erlanger's interests formed the IUBO, both the Auditorium and IUBO, both the Auditorium and the Company of the C

#### Spooner at Davidson

Milwaukee, Wis., July 21. Fred Spobner, former press agent for the Davidson theatre, has been

into their fourth week with just 50so box office records to date. Hot
spell laid 'em jow for a while but
an oke comeback was noted all
racound last week.'

Three of the spots have been stickthan the stock of the spots have been stickthan the stock of the stoc

#### **Undaunted Strawhat**

Nothing stops the show at Eddie Raquello's Mahopse. Eddie Raquello's Mahopse. The Hard Ragins of the State of the Manager of the Hard Ragins of the State of the

## **MAXINE ELLIOTI** THEATRE, N. Y., TO WPA

Maxine Elliott's theatre, West 39th street, N. Y., regarded as the finest house on Broadway 25 years ago. has been leased by the WPA theatre project for a year. Rent for the government's relief shows is on the basis of \$500 weekly. First attrac-tion under the new aegis is 'Help Yourself,' moving in from the Man-

Nourself, moving in from the Manhattan, which it to penel last week.

Theatre has been continuously operated by the Shuberts, on a sharing basis with Miss Ellioft and George Appleton represented the actress as house manager until he died. Some time after the house was built, it was reported it show circles that the late J. Pierpont Morgan, Sr., financed it. That is denied by those who knew Miss Elliott, who is reported saying that the theatre's cost was jointly defrayed by herself and Lee Shubert, and that it was a 50-50 deal.

Shubert, and that it was a 50-50 deal, and that it was a 50-50 deal, and it was reently reported that the King of England had secured her house in the south of France for a vacation. House was designed by Ben Marshall of Chicago, architect of the Illinois theatre in that city; the Nixon, Pittsburgh, and the Forrest, Philadelphia. With the Ellioft going WPA, the commercial theatre zone is more sharply defined. than last season, when the relief show project entered the fields of theatre leasing. WPA is not supposed to use any house between 40th and 53d streets, river to lower. These was one exception lated with living acro whileto operated with living acro whileto operated with living acro while to open there Frieds (24), is virtually full length.

there Franay ..., length ..., witches to radio lusage, CBS having leased it for a year for the Major Bowes amateur hour broadcasts. WPA's other theatre above the 53d street line in the show district is the Adelphi, 54th

#### 'Gray' With Non-Union **Crew But Equity Cast**

Comedy, N, Y., which occasionally operated during the past season with manteur and semi-pro groups, relighted Monday (20) with a revival of Oscar Wilde's Dorian Gray (Picture of'). Two pickets with pleardto pasted to and for along the macrow pavement: on 4st street, bearing placards as the effect that the house was unfair to the hands union.

hands union.
Players are Equity members, but no complaint from the deckhand's union has been filed. Equity officials stated that if the stage hands made a complaint, the cast would be ordered to hand in their notices. Lit is a none-set show, calling for a minimum crew,

#### Strickland and Carter Set at Colorado Springs

St. Louis, July 21... F. Cowles Strickland, director of F. Cowles Strickland, director of the St. Louis Little Theatre, and Gordon Carter, former seenic director at the St. Louis theatre, have bree negaged by the Colorado Springs. Colo. Fine Arts Center for its summer season next month.

Stisckland will direct four plays and sets are being built by Carter, sand sets are being built by Carter, sand sets are being built by Carter, see the Colorado Springs of the Color

## Along the Maine Coast

FOR GARRICK, PHILLY

Philadelphia. July 21.
Garrick theatre, one of the town's four leading legit houses, will be dark next season and will kely come down to make room for stores and dark next season and will kely come down to make room for stores and dark next season and will kely come down to make room for stores and the season. Would leave the town with only three legits available—Forrest, Chestnut and Erlanger. First two are shubert managed, latter is indie operated by Sam Mirdlinger.
Garrick, built in 1801 and opened by Mansfield in Monsieur Besucaire, was managed by Frank Howe, Jry, local showman, Later came under the Nicon-Zimmerman interests, then Klaw & Erlanger. In 1918 Tom Love was named general manager. Last, few seasons house has been leased from Pennied, estate by Philadelphia. Garrick Theatre, Inc., of which Marcus Melham of the manager. Last, few seasons house has been leased from Pennied, estate by Philadelphia. Garrick Theatre, Inc., of which Marcus Melham of the manager. Last, few season, with 2 weeks lighted and control of the house, but 14% definitely dark, for this season, Decision not to renew the lease on the 1,516-seater was a surprise, as last season, with 2 weeks lighted and such shows as 'Bride and Prejudice', Chosts', First, Lady', Personal Appearance' (road), Ethian Frome, 'Dear Old Datling', 'Cyrano' and Three Men on a Horse' (road), was the best the house has had in many years.

House his had number of notable premieres in recent years, including Rain' and Todsworth. Longest zume at the Now Name of the States of

Tom Love has made no connections for the future.

## CENTRAL CITY STARTS WELL

Denver, July 21.
The three-week fifth annual play festival, at. the Central City Opera House opened to a sellout Saturday night. Enthusiasm ran high during the first performance of The Gondoliers.

the first performance of 'The Gondo-liers'.

Streets of Central City are filled at night for the festival. Many now go up for just the show and, nothing else. During the first two years gambling was wide open and the streets were packed all day. This year the old mining town, once the center of 30,000 population, looks like a sleepy mining town with quite a crowd on the walks. And with only about three blocks of walks in the business district, it doesn't take many to make a 'crowd.

The old Teller house, a four-story hotel which entertained President Grant on his trip west, has been bought and renovated by the associa-tion, and is operated each year dur-tion, and is operated each year dur-

tion, and is operated each year dur-ing the festival. It is also the scene of a night club operated on nights when enough society can be pre-valled on to buy tickets to pay ex-

Anne Evans, principal backer and

penses.

Anne Evans, principal backer and president of the association, not only saw every rehearsal of Gondollera; but is seeing every performance possible, and is buying, a ticket each time, besides entertaining numerous flower of the control o

vini.
Paul Porter is stage director:
Pancho Gates, technical director:
After closing at the Duchess theateness the accordance of the control of the control

SHUTTERS ORDERED

FOR GARRICK, PHILLY

Philadelphia, July 21.

Garrick theatre-one of the towns town and stown to make room for stores and sown to make room for stores and offices. Also 'rumbred 'likely' for demolition are the Broad, another of four most active, and Lyrie and Adelphi, last two dark for some and the some form of the som

Ratic bought the old windjammer for a Grand Ledge Casino at Wells Heach Still to Publish and the State of the

Reinsbunkport getting quite a play with "Katatadin" and "Mountainessa; one of those, exolic string outfits, ". Old, Orchard, having its biggest old, orchard, playing its biggest of the string outfits, and the string different every night. Old Orchard Tier is where bands were born, if the flock it plays each year is any criterion. For instance, there have been and will be Billy Murphy's Arcadians, Claude: Hopking, playing and their harmonists, Kearney-Kallander orchestra, and, last but not least Duke Ellington, all this month. Supplementing are Wally-Holmes, doing a Major Bowes with, ams, Old Timers, Nights, old-fashiohed waltz contests, hilbilly string the string of the string of

with, ams, one state of the sta

Harry Bellaver, Charles Campbell,
Henry Vineent, Camilla Dalberg,
Gerard Hayden and little Mary Sullivan, p.a. Garrlek Players
Dorothy Manners is doing a great
job with the Garrick Players at
Kennebunkport. She is associated
statement of the Statement of the

#### Off Again, On Again

## Southern Tour of Colored 'Macbeth' Calls for Biggest WPA Outlay Yet

Tour of the colored cast 'Macbeth,' INFRINGEMENT CLAIM which starts this week, calls for the largest outlay yet for any single show unit of the Federal Theatre Project, since the Works Progress Administration started the relief from Dallas plus allowance money well approximate \$27,000.

Subsistence money of \$3 per day for players and the entire staff will entail upwards of \$7,500. Latter coin will be paid out by a bonded employee of the agent-cashier as needed, and that may mean that the outat will receive the subsistence money daily for board and lodging, dining car meals, etc. Players and others will receive the regular \$104.50 monthly, which is usually paid every two weeks.

monthly, which is usually paid every two weeks.
Date at the Dallas fair calls for Il days Booking, made at the re-quest of the fair execs, is unusual because of the Negro cast performing in the deep touthwest. Just as odd is the booking of Macbethi into Bridgeport and Hartford, to break the jump from New York to Texas. The two Connecticut stops are in houses under lease to the WPA.

WPA. Dallas the show gets 70%, of At. Dallas the show gets and anaportation has been arranged for direct yeturn to New York. Possible, however, that 'Macbeth' will be routed into Chicago after Dallas, with other WPA houses visited on the return trip, as originally planned. There is \$ 500 chance of earning back the heavy outlay, capacity at the fair being 6,000.

In addition to the players, orches-

being 6,000. In addition to the players, orchestra and stage hands (21), there are flour men in advance. Latter have been circusing the show, as evidenced by the displays including street car, fronts in Bridgeport and Hartford. Entire outfit is under the management of Chandos Sweet. Around 150 persons are concerned in the outfit.

#### Philly Actress Wins **Suit Versus Mother**

Filladelphia, July 21.
Alice Littleton Griswold, local society girl who appeared a couple of seasons ago on the legit stage in Dodsworth. Evensong and 'Amazing Career, last week won a court battle with her mother to be released from a mental hospital, where she's been confined for several days. At habeas corpus hearing, the exactrees, recently studying law in London, proved her sanity to the satisfaction of the court.

Mother had charged her with 'phobias, psychosthenia, emotional instability, lying, tendency to alcoholism, hates her mother and brother, has studied dramatics and was failure as actress, is now appearing the study law in London, England, allowing has no preliminary education of the court of the control of the court of the control of the court of t Philadelphia, July 21.

## Kelcev Due Back

Kelcey Allen and his wife Anna are aboard ship on the way back from the Coast. They went there by motor, but couldn't take it, so sold the car on arrival.

Last heard of the Allens was In Hollywood, where they nearly got lost, Reviewer parked his mate at Broadway and Vine and went gadding about. She decided to do some rubbering on her own and he had to do the waiting.

#### Aarons Recuping

AArons Kecuping
Alfred E. Aarons may not return
to show business for some time. He
is still recuperating from a major
operation and spends most of his
time at home in Standrond, Conn.
Harry Somers and Aarons have
been operating several theatres, for
the Drydock Savings Bank, including the New Amsterdam and Nastional. Abel Enklewitz, bank's realty specialist, is now co-manager of
the theatres with Somers.

## ON PROPAGANDA PLAY

Alex Yokel, the Actors' Repertory Co.; Will Geer, J. Edward Shugrue and John O'Shaughnessy, latter two playwrights, are named in a suit filed in N. Y. Supreme Court by Emjo Basshe, author, who seeks \$250,000 for alleged infringement. Tomorrow (Wednesday) Basshe will ask to set aside an order directing him to submit to examination before

trial.

Basshe, in his complaint, charged the defendants with appropriating dialog, sequences, etc., from his play, Snickering Horses, for use in the following the control of the following short, he alleges, Geer and the others suggested they use his play as a curtain raiser. He admits the agreement was an oral one, but the defendants, he claims, later produced 'Prelude,' which he now alleges is a steal on his original. He declares that the oral agreement with the defendants specified that he was to share in the royal-lies. Basshe, in his complaint, charged

## CHI POLLYANNA ON LEGIT **OUTLOOK**

It sounds like a pipe-dream, but present indications are that Chicago will see a scarcity of legit

cago will see a scarcity of legit houses this coming season. For the past six years houses have been more abundant than shows, but 1986-37 points to a reversal of the depression trend and a bouncing return to crowded theatre days.

The season, starting with Labor Day, and are now trying to figure out how they are going to squeeze seven attractions into their three houses. Set for the Selwyn, opening Sept. 6, is 'Night of Jan. 16.' Zieg-feld Follies' is tentatively penciled in for the Grand on Labor Day, Holding up this deal is the click of the incumbent show, George White's the incumbent show, George Whi

In for the Grand on Latou Lay.

Holding up this deal is the click of the incumbent show, George White's 'Scandals,' which is at present saling along to excellent grosses. Shuberts havened the grosses of the continue in the Grand after Labor Day.

Four shows are penciled into the Harris, but with indications that Jane Cowl in 'First Lady' will get to the wire ahead of the others. In the field for early fall dates with the Shuberts are Helen Hayes in 'Victoria Regina' and 'On Your Toes.'

Norman Bel Geddes didn't work out any deal with the Shuberts at all, due to the percentage demands, and instead has taken over the Studebaker on a straight rental deal for 'Dead End,' which opens with a special Chicago cast on Sept. 13. This marks the first time in years that this spot has housed a New York click show.

Erlanger has a line-up of Theatre Guild shows which will probably start with 'End of Summer.' Other two legit houses available are the Blackstone and Great Northern, both of which have been occupied for the past few months by WPA units.

#### On With the Show

Un With the Show
San Francisco, July 21.
Although Chester Clute, comedian
of Three Men on a Horse at the
is Alcazar here, received condition
death of his wife, Eleanor Clute, just
death of his wife, Eleanor Clute, just
death of his wife, Clute continued
the work of the continued of the continue

#### **WPA** Temperament

Actors in WPA shows can be temperamental, even though on relief. Jack Carter, colored, in Macbeth at the Adelphi, N. Y., last week, proved that. Refused to go on after the first act because somebody backage missed a cue. Understudy immediately replaced him and made good.

immediately replaced him and made good.
Saying he had been a professional 15 years and admitting he should, have completed the performance, Carter remarked:
'I suppose I cut my throat,' Manager nodded: 'You said it, kid'

Actor is off the WPA payrmanently, now

## N. Y. WPA Still **Hunting Quarters** For Entire Staff

Quarters are still being sought in which the entire relief theatre division of the Works Progress Administration in New York may be house under one roof. Latest under con-sideration is the Lismore hotel on West 73rd street. Building was originally the Level club, a Masonic promotion which came a financial cropper during the early days of the depression.

depression.

If the property is leased the main theatre project offices at 44th street and Eighth avenue, unit offices at 1991 Broadway and financial and accounting branch at 6 East 39th street, would be combined. General administration offices at 111 Eighth avenue, which supervises all the WPA projects in New York, will remain in its present quarters.

in its present quarters.

In the meantime, however, the agent-cashier staff, now on 39th street, will be moved to number 10, street, will be moved to number 10, East, same street. It is the third spot for that outfit, which handles all more taken in admissions and pays all bills pertaining to productions and theatre operation except rent. Idea of the change is to concentrate the financial divisions of the project.

#### **Duffy Rounds Out Ten** Years at H'wood House

Years at H'wood House

Hollywood, July 21.

On July 18 Henry Duffy, directoroperator of the El Capitan theatre,
celebrated his 10th anniversary
with the house, which was kept in
continued operation.

House employs between 50 and 100
persons throughout the year, and
around \$245,000 in salaries has been
paid out yearly, Duffy said, more than
100 productions, including most of
the New York successes, have been
staged there.

## WPA Workers Permitted Leaves for Other Johs-But Is It Worth It?

#### SHUBERT BUYS IN ON CURTIS' 'MADAME'

Lee Shubert has bought in on Yes, Madame, which Jack Curtis and Carleton Hoagland will bring over from London virtually intact. That explains the booking of the musical into the Imperial, N. Y., where it is due on Sept. 21 after a Boston showing. Shubert share is said to be 23%.

said to be 25%.
Mizi Green is the only major
American insertion in the cast taking the part done over there by Binnie Hales. Bobby Howes will make
his debut here, along with Bertha
Bellmore, Vera Pearce and Wyle
Watson.
On Your Toes, currently at the
Description of the control of the control
of the control of the control
of the Majestic when Madame'
Afrives.

arrives.
Spencer Bettleheim of the Music
Box b. o, will handle the agency
ticket arrangements for the Curtiz
and Hoagland shows, starting with
Madame. He is loaned for the purpose by Sam H. Harris, but remains
at the M. B.

## **EQUITY SHIFTS** WILL SAVE **6G'S YEARLY**

Frank Gillmore, upon his return from the Coast last week; estimated that Equity would save \$8,000 annually by reorganizing its offices on the Coast and in Chicago. Most of the economy frems will be credited to reduced rents, plus one or two-eliminated salaries. It is one of the administration's responses to the criticism of the independent faction in Equity that the association's expenses have been too high.

Stated that there will be no change in the conduct of Equity affairs in the west, and the members can expect the same service as when offices were maintained in Chicago and Hollywood. Only difference in the latter spot is that the office will be in that of the Equity lawyer (Kornbloom in downlown Los Aray services and the conduct of the Equity lawyer (Kornbloom in downlown Los Aray services and the conduct of the Equity lawyer (Kornbloom in downlown Los Aray services and the conduct of the Equity lawyer (Kornbloom in the the fire will close next week, but the representative (Oare) will remain an in, with the payroll.

San Francisco office will remain as is, with Theodor Hale in charge.

San Francisco office will remain as is, with Theodore Hale in charge. Understood that branch costs little to operate.

## **WPA Theatre Workers Sue the Gov't** For 26 Days' 'Vacation' with Pay

On behalf of the thousands of ticularly made on behalf of those workers connected with the WPA employed in supervisory and adTheatre Project, Louis Blunin, manager of the Experimental Theatre, to ager of the Experimental Theatre, to age of the Experimental Theatre, to age of the Experimental Theatre, to supervisory and administrative jobs. Such jobs are consecutive and denial of vacation would serve to undermine the health to court to compel Harry Hopkins, WPA Administrator; William L. In the William L. In the Court to compel Harry Hopkins, WPA Administrator; William L. In the Court to compel Harry Hopkins, and William L. In the Hard Fanagan, National Director of the Pederal Fanagan, Natio Theatre Project, Louis Bunin, manager of the Experimental Theatre, set first St. 100 Friday (17) for ought out in the U. S. District Court to compel. Harry. Hopkins, WPA Administrator; William L. Nunn, business manager of District No. 1, and Hallie Flanagan, National Director of the Federal Theatre, to grant workers of the project 26 days' vacation with pay. Argument on the action will be heard next week. At the same time a similar action was instituted in the same court by Matilda Schnittman on behalf of the workers on the Living Newspaper, a subsidiary of the Theatre Projects group.

group.

According to Carol King, and Abraham Isserman, attorneys for the plaintiffs, the U. S. statute provides that all civil employees are entitled to vacations and that temporary employees, in which category the plaintiffs class themselves, are entitled to two and one-sixth days leave with pay each month which is equal to 28 days a year.

Application for vacations is par-

#### Boretz on 'Chips'

Saratoga Chips' musical which Jack Curtis and C. P. Hoagland still intend to do, after a year of announcing it, is being revised by Allen Boretz. Willie and Eugene Howard and Elia Logan are mentioned for the cast.

For a time it was called 'Blue Plate Special,' from Damon Runyon's book.

Under a recent ruling, persons on the Works Theatre Progress theatre project payroll in N. Y. are permitted leaves of absence for not less than two weeks nor more than 90 days. Idea is to encourage those in relief jobs to seek private employment, but those whom the permis-sion is supposed to interest believe the attendant conditions to proposed leaves serve to discourage such a

the attendant conditions to proposed leaves serve to discourage such a trend.

Those who have contemplated going into other fields figure that by so doing they may not receive anymore compensation than paid by the WPA. Nor would the new job be lasting, they feel: Those taking a chance in securing leaves would also take a chance at getting the WPA into the control of compensation paid, inclusive of room, board or other perquisites. Latter indicates that some actors might take a chance and play in rural summer theaters.

But should the amount of compensation paid, which would be a control of compensation paid, inclusive of room, board or other perquisites.

play in rural summer theatres.
But should the amount of compensation exceed that which would
have been received from the relief
theatre project, the period of unpaid
leave is to be extended to balance
the excess. Also, should the leave
be extended, the annual moone from
the outside, foh must, not exceed, it,
those returning are to be reinstated
on WPA rolls.
Should these on leave fail to an-

those returning are to be reinstated on WPA rolls.

Should those on leave fail to apply for reinstatement prior to expiration of the leave they are to forfeit priority rights or, in other words, will not be placed on the preferefitial list. Those contemplating leaves must first submit the name of the person or organization which they propose to work for, probable duration of the job, address at which they may be reached and length of excused absence desired.

Rules for leaves are set forth over the signature of William L. Nunn, business manager of project number one, which is the New York designa-

#### An Actor or a Cantor, Yiddish Thesp's Worry

Moishe Oisher is in trouble because he couldn't make up his mind whether he wants to be a Yiddish ector or a cantor. Now he seems to be caught between the two, with

no jobs at either.

Oisher started out as a cantor, do-Oisher started out as a cantor, ooing quite well. Radio sippearances
followed and were clicks, so he went
on to legit, making, his low last season as a star at the Second Avenue
theatre. But at the recent high
holidays Oisher, with the Yiddish
legit season over, went back to
cantoring at a Brooklyn synagog.
That meant probably the first time
that an official in a religious ceremony and in a holy house met with
critical attention. because a number
of Jews objected to an actor, obviously not 'a holy man,' getting the
assignment.
Serious rumpus followed, with a
lot of squawking and many cancellations from the synagog membership,
etc., plus a few open catcalls during
to the synagog membership,
etc., plus a few open catcalls during
to the synagog membership,
etc., plus a few open catcalls during
the plus of the property well convinced he is probably through as a
cantor unless he forgets all about
acting, but he likes acting. At the
same time he hasn't been offered a
star, or feature spot, in. any of the
next season Yiddish legit troupes in
New York, because managers feel
that perhaps his presence in the cast
may bother some prospective cusing quite well. Radio appearances

#### Abbott's 'Nightingale'

Aline Bernstein will do the sets for The Nightingale,' which George Abbott will produce.

It's oriental in theme, based on legendary folk tales. Due in Oct.

## **Summer Theatres**

(NEW PLAYS)

#### IN GENEVA

(STARLIGHT THEATRE)

VARIETY

Pawling, N. Y., July 15.
Play in three acts by Leonard Ide, pro-
duced and directed by Marvyerne Jones
setting designed by Starr West. At Star
light theatre, Pawling, N. Y., week July
13, '30,
Miss Donelly
Elcanor DiFioriFay Marbo
John Ollver Garnett John Barelay
HomerRichard Edward Bowle
BillGuy Moneypenny
Stephen ForstaSterr Wes
AnnabelleJeanne Dante
Millie

Productions and cast at Starlight theatre are much improved over re-cent summers, and the latest try-out is amiable hot weather entertain-

ment.

Play is complicated as to plot, but situations are amusing and the dia-

Play is complicated as to plot, but situations are amusing and the dialog okay.

Story involves John Oliver Garnett, sent to Geneva by a woman's control of the league of Nations. Garnett has political ambitions—which the women have promised to support—so the little extra-marital affair he is carrying on with Eleanor Diplori, beautiful of the league of the little extra-marital affair he is carrying on with Eleanor Diplori, beautiful of the little extra-marital affair he is carrying on with Eleanor to come to Geneva with him.

Things are going monthly until Carrett person of the leanor to come to Geneva with him.

Things are going monthly until Carrett person of the leanor to come to Geneva with him.

Things are going monthly until Carrett person of the leanor to come to Geneva with him.

Things are going monthly until Carrett person of the leanor to come to Geneva with him.

Annabelle fancies herself in love with a much older man, but is saved from an elopement with him by a nice American boy, who turns out to be solder man. Stephen Foresta is none others than Eleanor's first husband, and, when they meet, a reconciliation is quickly staged.

John Barcal y plays Garnett with conviction, and Fays Marhe, though moliand to go a little cut at times. John Barcal y plays Garnett with conviction, and Fays Marhe, though moliand to go a little cut at times. Sherwood, sister of the playwright, score in smaller roles, Jeanne Dante, late of Call It a Day, is somewhat an understanding aunt, and Cynthia Sherwood, sister of the playwright, score in smaller roles, Jeanne Dante, late of Call It a Day, is somewhat an an understanding aunt, and Cynthia Sherwood, sister of the playwright, score in smaller roles, Jeanne Dante, late of Call It a Day, is somewhat an an understanding aunt, and Cynthia Sherwood, sister of the playwright, sore in smaller roles, Jeanne Dante, late of Call It a Day, is somewhat an an understanding aunt, and Cynthia Sherwood, sister of the playwright, sore in smaller roles, Jeanne Dante, late of Call It a Da

100

tent.
'In Geneva' is light fare and Broadway is apt to be tough on it. For films it would need much adaptation.

Mack.

#### HAPPY ENDING (GREENWICH CUIT.D)

Greenwich, Ct., July 8.

Greenwich, Ct., July 8.

Three acts by Salisbury Fig.

Frances Marion, produced by Richandon, difected by Manart Klppon.

Greenwich Gulid Theatre, week Ju

6, '8G,	
Pierce	Herbert Standin
Arthur Brown	Staats Cotawort
Horace Hill	Richard Sterlin
Mrs. Marshall	Allca Joh
A Gardener	Contad Contre
Gilbert Minor	David Boyte
Elolab	Tindo Tee Hil
Adelaide	Josephine France

Authors dipped into the trunk for this one, which has been seen around before. Two new scenes added to the third act supply a final twist to story, but also serve to make the play more stereotyped. It has an amusing and fantastic idea, but fails

#### American Academy of Dramatic Arts

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Fall Term Begins October 26 Catalog of all Courses from the Secretary Room 247-G, Carnegle Hall, N. Y.

#### I Take Care of My Friends

STARE CARE OF MY Friends

(STONY CREEK)

STONY CREEK,
OTHER OF THE STONE OF THE STO Florence Linden
arrington Lewis
Earl McDonald
Emily Winston
William Dorbin
Sara Floyd
Ita Lee
Dale Rhodes
John Fearnley

through 20 minutes of hit-and-miss (mostly mis) action, brightened only by a stuttering job-seeker who is in briefly for laughs. Act three ups the pace again; but can still stand plenty

pace again; but can still stand plenty of hypos.
Frederick Howard does well with a lengthy part. Emily Winston has little to do till the closing minutes, but isn't Wincom Minutes, but isn't Window Minutes, and Minutes, and pale Rhodes lands laughs as a stutterer.
The right people can make a funny

The right people can make a funny play out of this one. First-nighters gave it a hearty reception (even registered calls for 'Author'), but reaction was probably due more to the summer theatre atmosphere than to the actual worth of the play. Bone.

#### Tomorrow's Monday (BRATTLEBORO THEATRE)

Brattleboro, Vt., July 15.
Play in three acts by Paul Osborn; diected by Paul Stephenson; at the Brattle

oro tneatre, Brattleboro,	. AC' MAGE ANT
8, '36.	
Mrs. Alien	Josephine Bender
ohn, her son	Harry Young
Richard, her son	Henry Plerce
Esther, her daughter	Caroline Allen
Lora Allen	.Milligent Green
Mary Dayls	Constance Reeve
Dr. Nichols	Anthony Ross

John Anthory Rose

Author of 'The Vinegar Tree' and 'Oliver, Oliver' turns to the middlo west for locale of his new one. Play of the west for locale of his new one. Play of the west for locale of his new one. Play of the west for locale of his new one. Play of the west for locale of his new one. Play of the west for locale of his new one play of the west of the medical was not him and the matter with him than indigestion. In the machine was not him and the matter with him than indigestion. In the machine of the come of the

wife and Esther realizes that she cannot guide her brother's life any longer.

An excellent cast make the most of the cornedy opportunities and Oscotte the corned of the

#### WPA

#### HELP YOURSELF

	Farce in three acts presented at the
	Manhattan, N. Y., July 14, '36, by the
	Federal Theater Project: adapted from
	Vlennese of Paul Vulpius by John J
٤	Coman; staged by Lucius Moore Cook.
	· Frederick Bittlesby Walter Burke
,	Uncle John
1	
ľ	Messenger Huntly Westor
١	Miss Breekenridge Jenny Wres
;	Miss Oglesby
:	Christopher StringerCurt Bold
	Job HunterCharles Burrow
٠	Schuyler DanforthGeorge LeSol
1	A. B. Alexander Edward Forbe
	Peggy Danforth Camella Campbel
1	Philip Nichols Charles McLean Savago
1	John C. Holman
П	Henry Williams Stephen Courtleigh
	Nicholan B. Bradley Doan Borus
	Office Boy
	WomanBarna Osterta

Farce is unusual fare among new plays presented by the relief theatte, the lighter stage forms in the WPA generally being confined to vaudeville, circus and minstreley. As a change of pace from the serious, HM that the plays wearons. Not that the plays we were the probably wouldn't get very far if regularly presented, although without casting limitations such as are met in the federal theatre project, it probably would be better. Understood that the farce, originating in stood that the farce, originating in the farce or originating in the farce or originating in the farce or originating in the farce originating in the farce or originating in the farce originating in the farce or originating in the farce or originating in the farce origi

ducers were not interested in buying it for this side. 'Help Yourself'
was first called 'Up She Goes, but
that label was used for a musical
comedy in 1922.
Principal problem of casting was
neatly solved by spotting Curt Bols.
I was to be solved by spotting Curt Bols.
I a Viennese favie the WPA, brought
about by the fact that he needed a
job. Bols came over last season and
had the tough luck to appear in a
play which was yanked after oneweek. Under Equity rules he had to
lay off for six months, so far as legit
was concerned, and by that time the
spotting that the season and personality, the present appearance
probably landing him in a Broadway assignment in the fall. Play is
virtually all his, the part of Christopher Stringer having many sides.
Cast weaknesses are more presonable
Camelia Campbell as the bank president's daughter evens up for the
others.
Full-sized orchestra holds forth in

dent's daughter evens up 100 unothers.
Full-sized orchestra holds forth in the pit during intermissions. Pair of xylophonists in the band may have been former vaudevillians. They work that way.

#### CHEROKEE NIGHT

Pederal Theatre presents a two-act drama (syven scenes) by Lynn Riggs. Presented by Studio theatre. Directed by Anton Bundsmann; sets, Samuel Leve; costumes, Mary Merrill. By Invitation only, for two weeks at Provincetown Playhouse, N. Y., Tube 20, 236.

seein at Provincetown Playbouss, N. T. V. Jahr 20, 26, Cast: Dorothy Chemond, Charles Capper, May Riviere, Claude Tallimer, Plostones Eannes, Marty Erry Money, Jane Taylor, Helen Singer, Michy Jacobi, Donald Wiltekind, Lawrence Fox, Roderick Houts, William Relly Sande, Lillian Delin, Jerome Collamore, Thomas Hawking, Howard Gard, Charles Capper, Patrick Wallers, Max Krahmalkov,

This is the first New York production of Lynn Riggs' series of one-acters welded together on the single dramatic theme of the dying Indian of the southwest, although it has been done occasionally by semi-pros. Action is laid in Oklahoma over a

of the southwest, although it has been done occasionally by semi-pros. Action is laid in Oklahoma over a period of years, with characters all half-breed. Fare stacks up as ideal for little theatre presentation, but dubious otherwise. Been written over 1 period of years with characters relative to the work, though several characters respect frequently, with the final fadeout bringing the central thread around. Still generally fine piece of work in this intimate frame. Particularly arresting is the staging, which captures the wide-open spaces faithfully, a feat in itself because of the property of the property of the property of the staging, which captures the wide-open spaces faithfully, a feat in itself because of the stage of the property of the staging of the property of the staging of the property of the staging of the stage of

## **OUT OF TOWN**

#### REFLECTED GLORY

San Francisco, July 21.

New play by George Kelly produced by
Lee Shubert in esecolation with Homer
Curran and Joseph M. Galtes at Curran,
San Francisco, July 20, '60; stars Tailulah
Bankhcad; features Exicile Winwood, Clay
Clements; staged by Kelly.

This is the most important legit event here in many moons. Three 'firsts' make the production signifi-cant. In it Miss Bankhead makes her

cant. In it Miss Bankhead makes her first Coast stage appearance; it is Lewert's first Coast venture, and it is the most of th

in the second portion would be another help. But the play has a clause. In the but the play has a clause. In the but the play has a clause in the but the play has a claused by the audience which also called for the author. Latter was absent, so Miss Bankhead spoke in his behalf.

La Bankhead dominates the play in a colorful actress role. Some of the others do very well too. Clay the other but the other was a contract with the fearme lead, Elizabeth Dunne in comedy role is also commendable. J. Herschel Mayall and Alden Chase as suitors suffer in the glow of the star. William Brisbane gathers in some laughts in a bit Other minor churacterizations are

Brisbane gathers in some isaugas in a bit.
Other minor characterizations are rainisfactorily acted by Robert Bordoni, William Turner, Chester Miller, Madeline Holmes and S. T. Bratton, Star is gorgeously gowned throughout, lending more class to a really good production. Norman Rock's settings are effective.
Play has distinct screen possibilities.

Mill.

#### BROADWAY .

#### **DORIAN GRAY**

Presented at the Comedy, N. Y., Ju '36. by Grover Quigley; revival of the novel in new adaptation by Criswell: staged by Edwin O'Hanlon;

OP, 1	Annual Section 2
op. Sasil Hailward	Robert Carlyle
arler	Leslie King.
ord Henry Wotton	Oscar Stirling
orion Grav.	David Windsor
ody Glades Femor	Vera Hurat
llon Comphell	Maleolm Soltna
ybil Vane.,	inifred Q. Fothergill
omes Vane	.Clement O'Loghlen
fetty Yorko	Flora Sheffleld

Why this vintage play should be put on late in July is a minor mystery, unless it be someone's love of histrications. The property is the property of the prop



## BUY DOROTHEA ANTEL

DOROTHEA ANTEL



# Inside Stuff—Legit

Charles Washburn and Dick Maney are out as press agents of 'New kiess, at the Vainderbilt, N. Y. Martin Jones, who is interested in the little revue with Leonard Sillman, figured that Broadway's are p.a.'s could folster the pace. Business was somewhat better for a time, then dived sight the advent of the heat wave.

"Pair were paid \$300 weekly. Arrangement called for six weeks but, then Jones said he was unable to guarantee the coin after the fifth week, they stepped out. Milton Lazarus replaced. Philip Barry's 'Spring Song,' Innocentially and the properties been littled to featured billing in 'Faces'.

Innocentially, She goes into the Jed Harris offering this fall when the above hits Broadway.

Equity's rules which prohibit alien actors from consecutive legit engagements does not apply to the WPA shows. There must be an interval of six months between jobs, although there is an exempted list of players who appeared over here for 200 weeks or more. List is now closed. Curt Bois, currently in the WPA 'Help Yourselt', Mahatatan, N. Y., was one against which the six months rule operated. However, he is eligible to step into a Broadway production next season without the half were naises.

Harold Sherman, who sold his 'Mark Twain' to Harry Moses for Broadway production next season, formerly worked on the assembly line at the Ford auto plant in Detroit. Several years go he was selected by the Twein estate to write the stage, radio and screen versions of the author's

life, New play will have 13 scenes and a cast of 60. Rehearsals are slated by start in September, with Broadway opening middle of November, Story, in episodic form, treats Twain's life from age of 35 to his death.

Clarence Jacobson who was back with The Green Pastures on tour, is manager of a Pastures film roadshow.

Charles Harris, another legit company manager, is handling another tout of the same picture.

**Current Road Shows** 

Week July 20

Parnell,' El Capitan, Hollywood.

'Reflected Glory,' Curran, Sar Francisco. Russett Mantle, Geary, Francisco.

'Three Men on a Horse,' Alcazar San Francisco. 'Scandals,' Grand, Chicago.

'DAY,' IN 7TH WK.

last Saturday night (18) and it gave way to Henry Duffy's coast produc-tion of 'Parnell,' starring Otto Kruger, which debutted Sunday (19).

Terrific heat of the past week cut heavily into the final week's take,

but this was to be expected. New

piece got away to the customary fair start, with prospects of building.

Estimate for Last Week

'Call It a Day' (El Capitan, Holly-

wood) (7th-final week) (C-1.571; \$1.65). When the Hollywood trade

dropped off, it spelled finis for this one. Final week brought close to \$6,000, okay, if not profitable.

WPA

Hollywood, July 21. 'Call It a Day' wound up sever satisfactory weeks at the El Capitar

# CHI SHELLS OUT \$19.000 FOR 'SCANDALS'

Chicago, July 21.

Business at the town's single legit show wobbled during the early days of the week, due to extremely torrid

show wobbled during the early days of the week, due to extremely torrid weather. But towards the close of the session the weather eased-up a bit and permitted George 'White's Scandals' to bounce back to more normal figures.

Musical remains a winner and, on present pace, looks a cinch to last out the summer. Originally carded to leave before Labor Day, the show is now angiling for time into September and White has made to the story of the stor

Estimates for Last Week
"Scandals," Grand (1,200; \$3.30)
(dth week). Single show got nicked
by the heat during the early week
but managed to recoup as cool
weather creot in towards the finish.
Around \$19,000, okay.

WPA

Broken Dishes, Blackstone. Only WPA show in the Loop this week and doing capacity, but little coin total on cut-rate sales.

Triple A, Civic. Closed at Great Northern Saturday (18) due to heat and will move here on Desday (28) because of air cooling Business had been week at the Great Northern.

## Summer Theatres

Summer Theatres

(NEW FLAYS)

'All Desirable Young Men,' Greenwich Guild, Greenwich, Conn. (21).
'Amateur Hour,' Crescent theatre.
Niantic, Conn. (20).
'Crah. 'Apple.' Post Road Players,
Madison, Conn. (20).
'Orah. 'Apple.' Post Road Players,
Madison, Conn. (20).
'Dreamer,' Haubert theatre, Newfoundland, Pa. (23).
'Granite Fires,' Young Playhouse,
Centerville, Mass. (21).
'I Take Care of My Friends,' New
Haven Drama Guild, Stony Creek,
Conn. (20).
'Miss Temple Is Willing,' Beechwood theatre, Scarborough, N. Y.
(20)

(20).

'Moonshine and Honeysuckle,'
Barler theatre, Abingdon, Va. (23).
'Seen But Not Heard,' Red Barn,
Locust Valley, L. I., N. Y. (21).
'They Like it in Philadelphia,'
Deal Conservatoire, Deal, N. J. (20).
'Traveller's Track', Lakewood
'Bayers, Skowhegan, Me. (20).
'Short Shore Com-

### Engagements

Arthur Byron, Malcolm Keen, 'Hamlet' (McClintic prod.).
Blanche Yurka, Marion Shockley, Barry Thomson, Nondas Metcalte, Jack Hartley, Hope Landon, Joshua Logan, Comway Wingfield, Joseph Ferrer, 'Lysistrata,' County theatre, Suffern, N. Y.

serrer, Lysistrata, County theatre, Suffern, N. Y.
McKay Morris, Margalo Gillmore, Frances Fuller, John O'Shaughnesy, Morton Charles, Jean Adaidert Ross, Catheryn Laughlin, Arthur Hughes, Compromisers, Westport Country, Playhouse, Westport, Conn. J. Arthur Young, Ruth. Matteson, Arthur Flerson, Dudley Hawley, Faul Cytell, Dorothy Blackburn, Lee Cobb, Otto Hulett, Herman Lieb, Night of January 16, Cape Playhouse, Dennis, Mass.

Mass.

Jessie Royce Landis, Boyd Crawford, Ben Lackland, Don Dillaway, Grant Mills, Jessamine, Newcombe, Tom Tempest, J. Hammond Daily, Drew Devereaux, Charles, Laite, Mary Rogers, William Barry, A. H. Van Buren, Kay Kidder, James Perkins, Travellers Track, Lakewood Players, Skowhegan, Me.

riayers, Skownegan, Me.
Tonio Selwart, Doris Dalton, Elizabeth Dean Farrar, Edgar Kent, Philip Tonge, Hayden Rorke, Elizabeth Cerf, Charles Trexler, Jus Addiss, Pursuit of Happiness, Newport Casino, Newport, R. I.

Ruth Urban, Ray Cropper, Douglas Leavitt, Hope Emerson, George Dill, Terry Horne, Bartlett Simmons, Rose Marie, Jones Beach Stadium, Jones Beach, L. I., N. Y.

Jones Beach, L. I., N. Y.

Charles Coburn, Susan Hall, Mrs.
Charles Coburn, Curtis Cooksey,
Henry Buckler, John Burke, Donna
Barl, Farirav Burge,
Douglas McMullen, William A. Norton,
Macbeth, Mohawk, Drama
Festival, Schenectady, N. Y.

Julia Hoyt, Wilton Graff, Lois
Jamesoh, Essey Dane, Eleanor Flagg,
Smeson, Ssey Dane, Eleanor Flagg,
School Maplewood, N. W.

Darothy Macketall, "Personal An.
Dorothy Macketall,"

Dorothy Mackaill, 'Personal Ap-

nassett, Mass.

Mary Young, Mary Morris, Eric
Kalkhurst, Margot Stevenson, John
Taylor, Milton Parsons, 'Granite
Fires,' Young Playhouse, Centerville,
Mass.

Frederick Howard, Charles Henderson, Emily Winston, Take Care of My Friends, Stony Creek theatre, Stony Creek, Conn.

Stony Creek, Conn.

Royal Dana Tracy, Sylvia Leigh,
'Amateur Hour,' Crescent theatre,
Niantic, Conn. Jean Charlot, John Becker, Constance Reeve, 'Noah,' Brattleboro theatre, Brattleboro, Vt.

theatre, Brattleboro, Vt.
Dorothy McNulty, Haila Stoddard,
Mary Orr, Matthew Smith, Percy
Helton, 'Night of January 16,' Stiefel
Playhouse, Ivoryton, Conn.
Eileen Graves, Alex Lindsay, 'Accent on Youth,' Wharf theatre,
Provincetown, Mass.

Provincetown, Mass.
Albert Hayes, Emmett Rogers,
Marie Curtis, 'Rope's End,' Rockridge theatre, Carmel, N. Y.
Robert Strauss, Therese Whittler,
Robert Potterfield, Nell Harrison,
Manon Willis, Dapine Bayne, Bruce
Kimes, Edmund Wilkes, Carol Whipple Tomot Chapman, Moonshine
and Honeysuckle,' Barter theatre,
Abingdon, Va.

ple Ton-C. Tunkes, Carol Whipple Ton-C. Tunkes, Carol Whipple Ton-C. Tunkes, Carol Whipple Ton Monshine and Honeys which are the street, and Honeys which was a superior to the street, and th

\*\*SO,000, 0x8Y, 11 not promised:

"Cradle Sancthers." In second and final week at the Mason; drawing fair returns at small coin.

"Broadway Asylum." Wound up three weeks at Hollywood Playhouse, with theatree being dropped by the work of Minsky burlesque. House was biggest moneymaker of the entire federal project locally.

"Sunday," Musart. Continues to attract mild interest, but out-of-way location of the house militates against big returns.

"Black Empire," moved out of Greek theatre, Griffith Park, to make way for vaude show, debulting today (21).

## **Detroit Drops Mats**

Detroit, July 21. Detroit, July 21.

An almost complete drop-off in attendance at Saturday matinees during the past two weeks has prompted the local WPA theatre to eliminate them in favor of six nights weekly for the balance of the summer. Road to Rome', by far the best production of the local project thus far, opened 10 days ago and figures to run at least another week, despite the Iull in attendance.

Several other plays. plus a possession of the local project six plus a possession of the plays.

in attendance.

Several other plays, plus a possible touring company in the fall, are afoot for the remainder of the year. Likely also that the Detroit project will exchange productions with other nearby cities.

# Heat Let-up Aids B'way B. O.'s, but Still Only One Real Grosser On

### HEAT CLIPS 'OH BOY' TO \$30,000. ST. LOUIS

St. Louis, July 21.

Merry Widow played in the Municipal Opera theatre in Forest Park in 1923, 25, and 28, began the second half of current season Monday, night (20) before an audience with the second half of current season Monday, night (20) before an audience with the second half of current season Monday, night (20) before an audience with the soprano who clicked in "The Bohemian Girl," Ruby Mercer and Guy Robertson, who starred in The Three Musketeers," and Albert Mahler all share singing honors in the Stuart and making honors in the Stuart and making season debut here.

Extremely high temperatures last week clipped the gross for 'Oh Boy' and the piece finished a seven-night run with approximately \$30,000 for below average biz.

# sino, Newport, R., Newport CaCharlotte Walker, Morgan Farley, Rosemary Ames, Thomas W. Ross, Daisy Atherion, John Griggs, Harry Bellaver, William Swetland, Ivan Triessauti, Russet Mantle, Manhattan Players, Ogonquit, Me. Ruth Urban, Rav Comes \$30,000

San Francisco, July 21.

When Katharine Cornell closed here last Saturday July 18, in 'Saint Joan,' the Curran had taken in \$57,000 during her two weeks' engagement. Miss Cornell gave 16 performances, the house being dark on Sundays. To take care of the crowds, an extra matinee was given Friday, July 17, day before the show closed. Demand for seats was so great management put in \$60 extra chairs. Immediately after the Saturday matinee Miss Cornell lett for Europe, where she will vacation for several months.

where she will vacation for several months.

Three Men on a Horse' has settled down for a nice run at the Al-cazar, where it was set originally for four weeks. Butsiness has been sy fit will stay several months. Third week was \$7750, just a few dollars under the previous week. Marjorie Cameron has replaced Bernardine Hayes in the cast, latter having been recalled to Rollywood for pictures. The first head of the cast is the first week of the seven at the first week of its return engagement at the house, where it played a month ago to big biz. Halt I then to make way for other bookings.

bookings. Estimates for Last Weck

Saint Joan, Curran (2nd week)
(1,700: \$3.00). Katharine Cornell
brought in \$30,000 during the final
brought in \$30,000 during the final
records here.

Three Men on a Horse, Alcazar
Grd week) (1,289: \$1,50). Holding up
in geat style: \$7,750 for third week
means it will continue for some
time. Mid-week matines still light.

WPA

First Legion, Columbia (4th

WPA

First Legion, Columbia (4th week) (1,700; 50c). Brought back by popular request, First Legion did \$3,750 on the first week of its return. This is the most successful play so far presented by federal players here.

Some Broadway box offices re-acted quite favorably, considering the period of the year, when the heat wave broke last week. Four or five attractions turned in a profit, with 'On Your Toes' the sole real gross getter. Balance of the socalled survivors are taking it on the chin and their continuance is puzzling.

Saturday was the best day, indicating an influx of visitors and, weather permitting, there may be a gradual betterment.

gradual betterment.

Despite comparatively mild attendance generally, of last week's eight attractions only three were in cut rates—Pre-Honeymoon, 'New Faces' and 'Mulatto.' Four are rated premium shows, although agency sales are very low and most of the "Toes,' 'Boy Meets Girl,' 'Dead End' and 'Three, Men on a Horse' Chas a summer top of \$2.20).

Tobacco Road' is not in cut rates.

a summer op of \$2.20).

Tobacco Road is not in cut rates. Top of \$1.85 was established early last summer and has held since. The power of the power

Estimates for Last Week

Estimates for Last Week

Floy Medics (Grl. Cost (36th week)
(C-1,059-\$3.30). Didn't do as well as
figured last week; gross around \$9,000; however, still making money.

"Dead Ead, Belasco (39th week)
(D-1,000-\$3.30). Last week's takings
week; improvement mostly on Saturday; takings approximated \$7,500.

"Mulatdo: Ambassador (90th week)

Mulato, Ambassador (40th week) (D-1,156-\$3.30). Long in cut-rates; James Kirkwood into show and may improve pace to even break; \$2,000 or less last week.

or less last week.

New Faces, Vanderbilt (10th week) (R-804-\$3.30). Intimate revue faced tough going during past month but sticking; last week estimated under \$3,000.

der \$3,000.

'On Your Toes,' Imperial (15th week) (M-1,468-\$3.85)—Summer's high grosser; aided because no real musical opposition; last week improved to approximately \$22,000.

proved to approximately \$22,000.

Fre-Haneymoon! Lyceum (78th
week) (C-68e-\$2.20). Another show
that picked up after the heat let
down; approached \$6,000; about \$1,-500 over previous week.

Tobacco Rand, Forrest (138th
profit on Saturday and approached
\$5,000 mark; profit for long run
drama.

Revival

\*\*Portan Gray,\* Comedy; opened

Monday at \$2.20 top.

\*\*Tnjunction Granted,\* Biltmere;
after several postponements due Fridger

\*\*Ttelp Norrest!, Manhattan; fair;
moves to Elliot next week.

\*\*Battle Hymn,\* Daly\* (Experimental); still indefinite.

\*\*Turpentine,\* Lafayette; protest drama in Harlem. Revival

Year, 'Alden theatre, Jamaica, L. I.,
N.Y.
N.Y.
Katherine De Mille, Harold Moulton, Nicholas Joyn Mary Wickes,
George
G

Jr., 'Spooks,' Essex Players, Essex,
N. Y.
Ann Norris, William Mendrek,
Jean Douglas, Edwin Gordon, Arthur
Holman, 'Beiinda,' Marshfield Hills
Players, Marshfield Hills, Mass.
Clifford Brooke, Leslie Denison,
Maurice Wells, 'Libel,' Rice PlayMaley, Droothy, Berry, Ellen Hardies, Milton Adams, Gail Richardson,
Gary Merrill, James Roberts, 'Mrs.
Monlight,' Cape May Playhouse,
Cape May, N. J.
N. Tesses, 'Monlight,' Cape, May, N. J.
Miltred Todd, The Jesses, 'Monlight,' Cape, May, N. J.
Buttered Todd, The Jesses, 'Monlight,' Cape, May, N. J.
Buttered Todd, 'Morris,' Cape, May, N. J.
Buttered Todd, 'Monlight,' Cape, 'Monl

Number, Bay Shore Community Players, Bay Shore, L. I., N. Y. Mitzi Hajos, 'Stepping Sisters,' Chapel Playhouse, Guilford, Conn. Roy Gordon, Dawn Hope, Adele Blood Hope, Charles Collins, Jerry Grone, Boy Charles, N. Y. Barbara Brown, Walter Greaza, George Blackwood, Nancy Evans, Darthy Hinckley, Personal Appearance, Brighton theatre, Brighton Beach, N. Y. Grone, Boy Charles, Boy Charles, M. Y. Halles, James Sottswood, Georginc Cleveland, 'One Good Year,' Alden theatre, Jamaica, L. I., N. Y. Katherine De Mille, Harold Moul-Second Man, Plymouth theatre, Milford, Conn.
Ruth Yorke, Byron McGrath, Constance F. Rankin, Neal Berry, Julia Theatre of Four Seasons, Roslyn, L. I., N. Y. Frank Lyon, Nancy Duncan, 'As Husbands Go,' Lake Whalom theatre, Fitchburg, Mass. Ruth, Stanking, T., Spooks,' Essex, Players, Essex, N. Y.

New York American's experiment of page cone political cartoons in dolor, staffed a couple of months ago, will be a permanent feature, at least until the current presidential campaign is over. It's the first time that rolor cartoons have been used on page one of a N. Y. daily. Idea, however, is only feasible for Monday editions of the paper, because it necessitates makeover of the presses, to take the color. This is only possible on Sundays when the presses aren't used by the N. Y. Journal. Both the morning and afternoon Hearst papers are housed in the same building at 210 South street and use the same presses.

Indian Writer a Suicide

Indian Writer a Suleide
Dhan Ghopal Mukerji, 48-year-old
Hindu writer and lecturer, committed suicide last week by hanging
himself in his New York spartment.
His death followed a nervous breakdown of several months duration.
Mukerji was widely known for his
book: 'Son of Mother India', writer
to answer the charges made by

coor, Son of Mother India, written to answer the charges made by Katherine Mayo. Although born a Brahmin, he broke with the caste tradition in his youth. He is survived by his wife, formerly Ethel Dugan.

### Editing Transition in Hub

Entiting Transition in Hub

Bisned the magazina Transition in
Paris, is now the start American and has just
tion. Though it is edited there, it is
yould have a superior and the start American edition. Though it is edited there, it is
yould have a superior and the start and a superior and superior and

### New Pic Mag Due Next Year

New Pic Mag Die Next Year New monthly magazine called inema Arts is in the making, but of due for publication until the first f the year. Dummy furnishes an ica of the format, mag to be at ty 17 inches, with a spiral wire bind-

log.

A. Griffith Gray, brother of D. W. Griffith, is head of the publication company. Initial issue will be 100 pages, but thereafter 40 pages will be devoted to pictures and filmdom in general. Mag will sell for 50c.

### Pinch Hits For Ma

When Louella Parsons goes on vacash, her daughter Harriet, will do the mother's daily gossips for Universal Service. She'll start Aug. 1; when Louella leaves on month's

trek.
Latter had planned trip to Sweden, hut switched stay to U. S. shores. Likely she'll discuss her Hollywood hotel contract with Campbell Soup, as ducat fades in October. Daughter handles 'Screen Snapshots' a short, for Columbia.

### Pubs Nix Givenways to Spiclers

ruos nix diversaway is opiciers Increasing demands by femme lecturers for free copies of books are giving New York publishers a headache. Many houses receive an average of nearly 200 requests per weeks for free copies, most of which are refused.

are refused.

Lecturers, who get paid by groups for talking on books, claim they help sales, which publishers doubt, Latter claim that since they get paid, the lecturers should buy the books.

### Seymour to G. B. for A. P.

Seymour to G. B. for A. P.
Gideon Seymour, news editor of
the A. P.'s photo service in New
York, has been elected managing director-of-the Associated Press of
Great Britain, Ltd.
He takes over post in London August I, heading up the A. P.'s photo
service in England.

### Invading True Mag Field

Invading True May Field
Plans for new magazine to compide with Fawcetts True Confession
and Macfadden's True Confession
and Macfadden's True Story have
been announced on the Coast by the
Annenberg publications.
Annenberg firm recentiv expanded
from the racing form field into radio
and fan mag biz.

### Deli Buys 2, Revives 1

Dell. Buys. 2, Revives 1
Dell Publishing Co. has added two
new mags to its list this mbnth and
revived a third. New ones are
Puzzle Parade, a bi-monthly, and.
Front Page Detective.
War Birds, discontinued last year,
will resume publication as a bimonthly in August.

### New Mags from Standard

Standard Magazines is putting out hree new pulps. Popular Love, Thrilling Sports and exas Rangers will be released this

### Best Sellers

Best Sellers for the week ending July 18, as reported by the American News Co., Inc. Fiction

'Gene With the Wind' (\$3.00)	By Margaret Mitchell
The Doctor' (\$2.00)	y Mary Roberts Rinebart
Evelogy in Care' (\$2.50)	By Aldous Huxley
'Strange Houses' (\$2.50)	
'The Clansmen' (\$2.50)	By Ethel Bolleau
'San Felice' (\$2.50)	By Vincent Sneean
Non-Fiction	911

Man the Unknown (\$3.50) ... By Patience, Richard and Jonn Above Man the Unknown (\$3.50) ... By Carrell Listen for a Lonesome Drum (\$3.00) ... By Carl Carmer My Ten Years in a Quandary (\$2.50) ... By Robert Benichley Way of a Transgressor (\$3.00) ... By Negley Farson

Santa Got His Letter
Ruel McDaniel, author, getting a real break at the Dallas (Centennial) Expo, with his book, The Saga of Judge Roy Bean. He's one guy who doesn't have to worry about pushing sale of his opus—book has been taken over, body and soul, by state Justlees of the Peace Association and is being plugged at the association's Roy Bean saloon concession on the midway. Association figure they'll sell 250,000 volumes during the summer with McDaniel cutting in handsomely on every copy.

One-Act Play Contest New Theatre mag and New Thea-tre League holding a \$200 play con-test for the best one-act play of

ocial significance. social significance.
Judges are Herman Shumlin, John
W. Gassner, Robert Garland, Barret
H. Clark, Ben Irwin, and George
Sklar, Contest closes Oct. 1,

Humphries Joins News Week Bill Humphries has left the Balti-more Evening Sun to become for-eign news editor of News Week mag-azine.

azine.

When a Sun staffman in Baltimore.

Humphries also handled N. Y. Times correspondence out of that town.

Ewing, L. A. Artist, Dead Athol Ewing, 54, for past 20 years staff artist on Los Angeles Times, died there July 16,

### CHATTER

Valentine Williams in Portugal Jeffery Farnol back from India Current History Mag suppress

in Japan.

In Japan.

William Hard doing publicity for the Hard McIntyre back in N. Y. from England.

George H. Lorimer, ed. Satevepost, touring Canada by car.

David K. Niles, now national director of WPA publicity.

Richard Aldington in Austria working on a new novel.

Marcia Davenport left last week to attend the Salzburg festival.

Clarence E. Wright appointed managing editor of The Iron Age.

John England Hilliam Control of the Cont

mances.

Harold Guinzberg, head of the Viking Press, in Switzerland for the

ummer.
Robert Nathan's new novel, 'The Inchanted Voyage,' set for Sept Enchanted Voyage, set for Sept publication.

Westbrook Pegler plans motoring through the drought belt for first

Westbrook Pegler plans motoring through the drought belt, for firsthand reporting.

Robin: Lampson awarded annual medal-given by the Commonwealth Club.of. California.

George Carey, chief radio scriptist for Lord & Thomas, has finished his new play, 'The Valley,' Harry Gray, Hub editor, now editorial exec under Fulton Oursler at Macfadden Publications.

William C. White sold the first British serial rights to 'The Baron-Loved His Wife' to the Amalgamated Press.

James Bennett Wooding, one of the love pulp vets, quitting his type-writer long 'enough to take in the Dalas Dippd enough to take in the Dalas Dippd enough to take in the Pollas Dippd History Scripting of the Percently joined.

Kenneth Reddin, Dublin judge, author of 'Somewhere to the Ser' out next month; is the author of two Abbey Theatre plays.

Frank ('Punchie') Laro has started

out next month, is the author of two.
Abbey Theatre plays.
Frank ('Punchie') Laro has started
a names-around-town column for
Hears's San Antonio (Tex.) Light.
He keeps his rewrite job.
Henry LaCossitt joined the starfi
department. Formerly delton of
Everybody's and on staff at Doubleday's.

day's.

Scribner's will feature new

and illustrators beginning in Octo-ber, Mag content will be equally divided between fiction and non-

fiction.

Nation moves its date of publication from Wednesday to Saturday. Its circulation in first six months of this year best in its 70 years of publication.

Jack: Campbell, former VARIETY correspondent in Paris, will take over Whitney Bolton's column in the Lit. Digest-for the next two weeks.

Bolton has some to the Coast to the the Coast of the coast to the the Coast of the

William E. Robinson will join the Herald Trib. Aug 3 as advertising director, succeeding Mrs. Helen R. Reid, who remains in charge, how-ever, of the advertising department. Caroline F. Spurgeon has received annual Rose M. Crawshay prize from the British Academy for 'Shakes-pere's Imagery, voted the best his-torical or critical work on English lit of 1935.

torical or critical work on English litt of 1935.

Ralph Radetskey, recently ap-pointed picture and drama critic and editor on the Denver Post, on his first trip to Hollywood made what he says it 'quite a discovery'—that film stars are just plain human beings.

### Non-pros

(Continued from page 1) formed to handle the market on regular percentage basis. Clark's 20%

Barrett H. Clark, formerly con-nected with the Samuel French (play publishers) office is slated to head the new authors' departure and 20% commission will be charged for may keting. Office figures to operate or that 20%, with any excess coin to

that 20%, with any excess coin to be split up to the comporation is being formed by the Guid for the purpose, with capital required for preliminary work to be subscribed via sale of non-voting preferred stock on which a 6% cumulative dividend will be paid and which will ultimately be retired. Barrett's title will be Executive Director.

Idea is that, as the Guild puts it, 'as soon as each play of each client is produced on Broadway, the service will work with the producing management to adjust release dates in the amateur field so that the author may reap the full benefit of amateur production in territory which does not conflict with his road tour, at the moment when the demand for his play is the greatest and before the conflict with the conflict with a conflict with a conflict with a conflict with a conflict with the restrict of the conflict with the road tour, at the moment when the demand for his play is the greatest and before the conflict with t

cretion on acceptance or rejection of the latter in order to avoid be ing loaded up with the bottom of every playwights trunk. Issuance of catalogs, advertising, and all other expenses involved will come out of that 20% clies that 20% slice.

Ams Long a Problem

Amateur rights have long been an author's problem and was one of the chief points at issue during the recent producer-playwright impasse, although it didn't get much men-tion outside of the closed sessions. Producers held out for 50% of ama-Producers held out for 50% of amateur rights and playwrights made the concession, although a lot of them didn't like it and fagured they would rather give in on film or radio rights; of which producers now get only 40%.

In explaining the working-out of the new system to members in a private communication sent out over the week-end, Sidney Howard, prez. explained:

explained:

explained:
"When we reflect upon the virtual disappearance of the old stock combany and upon the meagre directory of first class road theatres still available for such road companies as still make use of them, we realize

## Fiction and Films

BY EPES W. SARGENT

Tempositellar a vbest; seller, Mar, garet Michiell's 'Gone With the Wind' (Macmillan; \$3), seems destined to be a strong seller long after the current flight of novels has gone into oblivion. It is a book that will keep in demand for its historical value as well as its entertainment qualities. Incidentally, it is an awful to to book even for the three-dollar price, running on for some 1,037 pages.

its of book even for the three-dottar price, running on for some 1,037 per control of the contro right.

### Justifiable

rether, praiseworthy. He. falls in with a pair of open-air dwellers, who set him out of fall after he is captured, and take him to Jamaics, where they live happily ever after. Smart reading for under the trees, or on the porch. No picture.

Another Chambers
Beating, Wings' (Appleton-Century; \$2) is the most recent novelby the late Robert W. Chambers
ind its way between book covers.
This time the author gets away from
the pseudo-historical novels to deal
with a modern New York girl, none
too well educated, but who is ground
through the attrition of her surroundings into a poised young person whose sculptures bring her
fame,

fame.

My, Chambers knew his queens of New York as well as his people of the past, shid he turned out his usual workmanlike job in this story. It becomes historical in a way, dealing with the emergence of the modern woman from her cocon of Grundyism. It will be read with enjoyment.

Hopkins Duo

Hopkins shuffles off for two for mid-July, a western and a romance. Both \$2. More interesting of the two is Black Aces, by Stephen Payne. At base it is merely the gang led by the respected local financier, whose business standing cloaks his villainy. But this is complicated with a lot-of details which serve to raise the volume to higher than average standing, Good for vacation reading, but barred from pictures by the blackmail angle. Smoothy tols, which isn't always the case with westerns.

Starting off with a wife murder
Prelude to the Blue Mountains'
(Kendall; 22) is an outline off the
ordinary. It's by Alan Hyder, English writer, who has the knack of
keeping away from the commonplace
complications, the start of the double bill a
hackneyed that even the rather
dumb reader will find no difficulty
make by Anne Gardner. Plot is so
keeping away from the commonplace
dumb reader will find no difficulty
in a drumken rage attega a seen
in a drumken rage attega a seen
in a drumken rage attega a mystery story, but no mystery, No
taking off is not only justifiable but
chance in pictures.

that producers of amateur plays have constituted themselves the custodians of that, theatre, audience which still persists outside the limits of a few large cities. But for their efforts, few of us would be known west of the Hug-son, and they not only produce our plays and build up our publics but train our young actors and scene designers as well. Highbrow or lowtrain our young actors and seene designers as well. Highbrow or low-brow, red or Republican, they are keeping the theatre nationally alive in spite of golf and movies and radio.

radio.'
Agents of amateur rights frequently get as high as 50% for ped dling the rights, while others prefer to pay outright for them.

### Strippers

(Continued from page 1)

in the proceedings at all—awarding at the conclusion of the highly eduat the cuncussion of the highly edu-cational exercises, with a gracious and encouraging little speech, a large and fancy loving cup that yet did not seem to be very high in metallic content.

did not seem to be very high in metallic content.

Stirred by the high class surroundings, the studious Jaces of the spectators and the presence of Miss Lee—who is an inspiration to all strippers as to what a girl may accomplish it she's got ambition, a good foundation and a way with her—the six contestants gave; while the quick succession of their performances afforded the scholars is, rare chance to complexe individual techniques and note the development of the art without having their impressions dulled by the interruptions of full-stage numbers and comic sketches that make their studies so time-wastling when they re compelled, to pursue them in the stage of the burleque houses themselves.

Significant Nuances

### Significant Nuances

It was considered significant that of the six contestants, four were blondes, one a red-head and one a brunet; and that the brunet won. It was also deemed indicative of a trend that the dead pan and languid walk, while the hands are ena trend that the dead pan and lan-guid walk, while the hands are en-gaged in removing parts of the cos-tume, and otherwise has progressed to its logical development in the tormentedly-yearning, stark-white-faced, red-gash-of-a-mount style of dancing that used to be popular a

souple of years ago with the 'danes' moderne', undulating groups, but with this improvement, the undulations have been replaced with bumps. It was felt, however, that though, this evolution of the dead pan was praiseworthy, for it showed the girls were trying, nevertheless the dead pan school. has always been held inferior to the one of friendly vivacity, for stripping should be essentially a joyaus task, joyously executed, and that though the friendly vivacity school has been pretty constant in its manifestations, it'll still do.

### Careless Abandonment

Careless Abandonment
Thus, whereas the five other contestiants appeared to be suffering
stomachaches of varying degrees of
intensity and twitched in proportion, the winner was clearly in perfect health, happy, smiling and
carefree, with good reflexes as witnessed by her bouncey-kneed walk
and swinging arms as she ambled
spiritedly about the floor emitting
shrill little cries of joy and singing
little snatches of her song. Oh, love
is everywhere—hminn, hmmm—oh
love!

It was also noticed that the rest
of the contestants started out in.

little snatches of her song, Oh, love is everywhere-hmmn, hmmm-oh love!"

It was also noticed that the rest of the contestants started out in stylish costumes, designed with well-bred simplicity, good taste and restraint-there could be nothing-simpler than the fall blonde's black-chilfon yell which entoided her from, her head down and came of with one gesture—whereas the rance began all wrapped up in crystalled blonds, not and. red chilfon the form, her head down and came of with one gesture—whereas the rance of the started blonds, and the started her content of the started her con

# \$200,000 IN CAMPUS COIN

## Worth

(Continued from page 1) the lions made for the girl, but a

male guard shot at them for an ex-ira thrill for the crowd. Effective. John Boggiano owns the ranch and the beast show, and also a large room where tango—the old keno

game drew well.

But these sideshows are the back street attractions of the Frontier street attractions of the Frontier Centemnial. They are there to give the sexty punch which apparently is needed in 1836 expositions. The Casa Manana Revue, The Last Frontier, an hour wild west show with 400 people, and Jumbo, playing of disadvantage in a large wooden building which requires noisy fans to cool off the customers, are the main attractions. Some of the 'Jumbo' dialog was lost. The Honky Tonk revue in the large Pioneer Palace is a free show, a five-a-day grind that naturally drew crowds.

New Idea in Presentation
It is presented on a stage above a bar of the control of the customers, are the same and the control of Centennial. They are there to give

can be bought. This spot looks like a mint.

Tive New York writers caught the Cdsia Manana Revue opening night and were extravagant in their praise. They called it a brilliant show in a street of the setting, a production as before the setting, a production as before the setting, a production as the setting, and the Press, John Lardner of North American, Richard Watts, Jr. of the N. Y. Herald-Tribune, Robert Garland of the N. Y. World-Telegram, and Whitney Bolton of Literary Digest.

The Casa Manana Revue is so big that most people who saw it said it.

The Cass Manana Revue is so big that most people who saw it said it that most people who saw it said it reaches to be a secretic to the secretion of the secretion of John Murry, hadroit direction of John Murry, haderson, costumes of Raoul Pene du Rois, lighting effects managed by Carlton Winkler, dance routines by Robert Alton, original music by Dana Suesse and Rose, and effective playing by the Paul Whiteman and Joe Venuti bands. The orchestras played, the show from band stands on either side of the open-air cafe-theatre and Whiteman stood in the center of the additionium and led with a lighted baton.

There are 125 in the cast, mostly girls. Not a word is spoken during girls. Not a word is spoken during the show. Two dumb acts, the Limeratic and Walter Dare Wahl, Ann Pennington, Everitt Marshall, Gareth Joplin, boy tap daneer, and Gomez and Winona, ballroom dancers, are featured.

San Francisco, July 21.

In order to secure more finished

Fennington, Everitt Marshall, Garett Joplin, boy tap daneer, and Gomez and Winona, ballroom dancers, are featured.

'Another Mile' and 'The Night Is Young and You Are So Beautiful' look like the hits.

Cale-Theatre's \$8,-\$10,000 Gross
The cafe-theatre played to two carbonisms on the grounds is 50c and to this work of the Last Frontier' and Jumbo' is 10th Last Frontier' contains rodes on the stage. The leading roles and Francisco only a day or two before personnees. Several of the theatre critics said the show is so elaborate and the stage director, Armando Jumbo' is 10th Last Frontier' contains rodes of the theatre or lices and the show is so elaborate and the stage director, Armando Jumbo' is 10th Last Frontier' and Jumbo' is 10th Last Frontie

bring the show to a stirring climax. "Another Mile" is featured in this show too and a song about Buffalo Bill looks like a winner. Dana Suesse and Rose also wrote it, as they did several numbers for the Pioneer Palace show.

Verne Elilott, handling the Yodeo events, and Edward Clarke Lilly, giving it Broadway touches, were codirectors. Alexander. Oumansky, ballet master, did a great job training raw timber in the grand square dance. Lighting and music were something new to rodeos.

Jumbo was presented much as it will not show New York, with several of the circus and the circus are something in the story in this new type of circus is shortened before many days.

ype of circus is shortened before many days.

Alphonse Rose and Gaston Carter The big expo was opened with a stage coach holdup. Governor Allred, Senator Tom Connally and Amon Carter, masters-of-ceremonies, were the pessengers. Speeches followed. At the dress rehearsal of the Casa Manana the night before Rose said, 'As far as I am concerned the Frontier Centennial is Amon Carter'. He credited Carter with being the one man who insisted on providing the best show possible when some others wanted to call a halt on the spending, which finally ran up to \$1,500,000 for the Rose part of the expo alone. The additional \$2,000,000 permanent buildings with rodor will open in October.

Carter said that naturally unforseen expenses had arisen and announced that even Rose had offered to contribute money to help produce the show. At last—the new type of angel!

the snow. At last—the new type of angel!
Whiteman broadcast hits from the Casa Manana show Sunday night and undoubtedly others will be heard on the air lanes soon. The cycle of homespun, western folk music is likely to reach a climax in Frontier Centennia!

Judy, Annie and Zeke, with White-Judy, Annie and Zeke, with White-man, are negotiating over their con-tract on the Woodbury program. The pact is up within two weeks and they said Woodbury wants to sign them for 26 weeks more, until Jan. 1, with option for 13 additional

I, with option for weeks.

Whiteman was presented with a pearl handled pistol by Tom Yarbrough, chairman of the board of the First National Bank. These Texas hike to make their guests feel that the way is a regular to the result of the property of the pr First National Bank. These Texas folk like to make their guests fee at home. And now 'P.W.' is a regular cowboy.

Film theatres did surprisingly well on opening day of big show.

# **CONCERT COURSES**

\$3 Per 'Lesson' Plus Regular Tuition Fee -- Compulsory Subject at Some Schools - Students Earn Credits for Listenin'

### THEY WANT NAMES

Campus concert business is booming, with student bodies paying out close to \$200,000 for seasonal courses this year. Old lyceum idea of platform entertainment is nixed. Pupils want the top-notch names with international reputations. For catching the shows they get regular credits.

its.
Courses are scaled at a regulation \$3 price per lesson, which is tagged on to the customary tuition fee and paid in at opening of fall semester. The concert fare is handed out as student activity programs or 'cultural pursuits.' At most schools it is computated. At most schools it is computated. At most schools it is computated in the semester of the semester of the semester in the semester

### Salmaggi's \$1 Top Op For N. Y. Hippodrome

Alfredo Salmaggi's opera troupe moves into Hippodrome, N. Y., Aug. 21 at \$1 top. Performances will be given Fridays, Saturdays and

undays, Left-over 'Jumbo' trappings will emain intact, and incorporated into taging. Deal is on rental basis.

### Philly Goes N. Y.

Philadelphia Ballet moves into Lewisohn Stadium, N. Y., for two night performances July 30-31. Program is all Ravel, with Alexander Smallens conducting.

This is the troupe which has been eyeing the dance department job at the Metropolitan.

### BAIRD TEES OFF

BAIRD TEES UFF
Dennis, Mass, July 21.
Stewart Baird inaugurates the concert season at Raymond Moore's Cape Playhouse on July 29. Jose Rurbi is set for Auf. 5.
Other bookings include Cornelia Otis Skirmer. Ted Shawn, Walter Hampden and Albert Spalding.

# '36 QUTLAY FOR Jones Beach Doing \$25,000 Weekly; Gallo May Try Opera at Randall's

But No Singing

Paris, July 11.

Triendship between Grace Moore and Else Maxwell is resulting in some high-geared p.a. work on the Continent now. Everytime la Maxwell stages a soirce she gets the singer to preside as futnor guest. Latest was a large noon-time spread at a Paris hostelry, with the social world turning out en masse. No singing, though, on the cuff.

# Paulsen's Deal For 'Everyman' **Burns Reinhardt**

Hollywood, July 21.

Max Reinhardt is plenty burned at the selection of Johannes Paulsen to stage 'Everyman' in the Hollywood Bowl under auspices of the California Festival Assn. in Sep-

When Reinhardt completed 'Midsummer Night's Dream, the association tried to sign him to stage 'Everyman' this year, but Reinhardt stalled off. Finally Einar Nilson, who as musical director with Reinhardt for 25 years and who wrote the score for 'Everyman,' suggested getting

Reinhardt got \$27,500 and 10% of the gross on 'Dream,' and when he heard that Nilson, who had been associated with him on the hour production, was responsible for bringing Paulsen in for a flat sum of around 25% of what Reinhardt got without the percentage, he hit the

### Argentina's Death Jams Spanish Troupe's Tour: Escudero May Top Co.

Tour for the Argentina-Escudero Spanish ballet, which Columbia Concerts was sending out this coming season, had been booked solid for a series of nine weeks at \$20,000 per week. Death of Argentina July necessitates some switching, with tour being re-set and Escudero topping the troupe of 75 on his own.

It is also probable that some other names will be drafted. Company just opened a month ago in Paris So far 63 dates had been negotiated for the U. S. tour, which was to begin Jan. 2.

Argentinita was one of the other Spanish dancers offered to Columbia Concerts, but deal was nixed. Similarity of names frequently has caused jams over here.

caused jams over here.

Main spots which signatured for
the show included New York, Proviidence, Brooklyn, Philadelphia, White
Plains, Boston, Utica, Syracuse,
Rochester, Buffalo, Toronto, Detroit,
Hamilton, Cleveland, Pittsburgh,
Cincinnati, Louisville, St. Louis,
Evansville, Denver, San Francisco,
Los Angeles, San Antonio, El Paso,
Houston, New Orleans, Atlanta,
Richmond, Norfolk and Baltimore.
Total bookings amounted to \$200,000.

Arnold Meckel was handling: in

Arnold Meckel was handling in Paris, with F. C. Coppicus acting as Argentina's American manager.

Gallo office is negotiating is run of opera at the 20.000-seat stadium on Randall's Island, N. Y. Productions would be given under municipal opera banner, with civic angle played up. New Tri-Borough Bridge makes the spot easily accessible.

opera banner, with civic angle played up. New Tri-Borough Bridge makes the spot eastly accessible.

Gallo's current venture at Jones Beach, L. I., is doing okay. Last week offered The Student Prince, in conjunction with the Shucherts. Takings have been estimated at \$25,000 weekly when the weather does not interfere. Schedule callady weekly, there being no Monday thouse There are 10,000 seats, 2,000 of which are free, under the arrangement between Gallo and state authorities. Beach is controlled by the New York State park commission. Top scale is \$1, with around 1,200 seats at that price, admission being graduated downward to 75c. 50c. and 25c.

Project is given two ratings by Equity. For principals it is a stock engagement and the Sunday appearances require extra pay of 10% of a week's salary. Chorus and dancer of the company is payable by the week whether one or more performances are rained out, Sundays being extra, regardless, if played.

There was some dispute over chorus rehearsal pay for The Student Prince which was settled. One week's rehearsal is free, but as the entemble prepared for 12 days, the extended of the first week and the control of the first week and the control of the state of

t. ose Marie, current, opened last t (Tuesday), 'Blossom Time'

# \$35,000 WK. AT ROBIN H'D DELL'

Philadelphia, July 21, Business at Robin Hood Dell took jump last week and Philadelphia orchestra musicians, running season co-op, are seeing grosses coming up to advance indications for the time. Attendance for seven nights ran to 30,000, for gross of around \$35,000. Credit for some of that goes to Jupe Pluvius, who turned off his rain machine. But opera 'Faust' and Fiddler Mischa Elman can't be overlooked.

Monday and Tuesday nights (13-14) 'Faust' drew \$14,000. Thursday night (16) Elman pulled in high for single night so far this season, attendance of around 8,000 (about 1,000 stable 1,000 are capacity) for \$12,000, receiving \$1,000 are date. Friday (17) concert drew, around \$3,600 and Saturday (18), with Natalie Bodanskaya as soloist, was good for another \$3,000. Sunday (19) pop concert at bargain rate took top gross of \$1,000. Threatening weather held last night (Monday) ballet by Strawbridge-Parnova troupe to \$2,500. Only standout attraction for coming week is Thursday (23), four-piano apsingle night so far this season, at-

is Thursday (23), four-piano appearance by Harold Bauer, Rudolph Ganz, Mischa Levitzki and Jose Iturbi. Latter will conduct.

### SEVITZKY'S COAST STINT

Philadelphia, July 21.
Fabien Sevitzky, local conductor
and founder and director of Philadelphia Chamber String Simfonietta,
will-baton Los Angeles Philharmonic
Orchestra Thursday (23) in Hollywood Boatt. wood Bowl.

After that he returns to conduct Washington Summer Orchestra in

# Midwest's Air-Cooled Niteries Find Heat a Boon to Biz; Headline Coolers

Chicago, July 21.

History is being made in the night club business of Chicago and the midwest this summer. In the past, summer has meant closed shutters or flabby business for niteries throughout this territory, but this year the entire trend has been re-

sommer has meaned and an interest of the property of the prope

nut for air - conditioning plants.
Since they're right around the corner, they are getting a heavy play from the suburbanites, who discover around II p.m. that it's too hot to try to sleep.

### **BIG PHILLY COMPETISH** FOR COLORED SHOWS

Hectic battle for colored attrac-tions is brewing in Philadelphia, where both the Lincoln and Nixon's Grand theatres will play Negro name acts starting in the fall.

"Houses are at opposite ends of the town, at least 15 minutes apart. Lincoln is on South Bread street, while the Grand is on North Broad

the Grand is on North Broad.
Stieffel, who does his own booking.
came into N. Y. Monday (20) on a
hunt for acts. Among his first shows
will be Duke Ellington's band.
Nixon Grand is being hooked by
Loew's out of N. Y. Tentatively set
to open this house is Ethel Waters.

Nixon's Grand, one of Philly's oldest houses, will reopen Sept. 4 with a policy of films and colored vaude, similar to Lincoln theatre. Torn Burns, ex-Metre salesman, will head it. Both he and his father-in-law. Bob Lynch, Metro exce, deny for the property of the proper House manager will be Harry Slatke House manager will be Harry Slatko, formerly in same berth at Lincoln. Extensive alterations will include new seats and other interior fixings, with new front, with erection of marquee and moving of doors and box office. Once known as Grand Opera House, theatre was scene of notable operatic productions. Later was vaude house for many seasons. Opened briefly last season for pic, "Modern Times."

### Saranac Lake By Happy Benway

Eric Vanpleb, manager Loew's 3rd street theatre, N. Y., ogling the 83rd street means, In. I., oshiological showfolks colony.

Vernon Lawrence (IATSE) and ex-NVA-ite, head man of the Trudeau sanatorium's lenther hand-tool-

, and Mrs. George Rubin hello

Mr. and Mrs. George Rubin hello-ing the showfolks.

Sylvia Abbott entering the general hospital for an op.

Jack Nicoll, who recently motored up here from Florida, in bed with a sethock. He's at 20 Front St.

Write ta those you know at Sara-

Heary King combo follows Eddie Duchin into L. A. Coccanut Grove Aug. 17. Jan Garber will follow King, while Duchin returns to N. Y. Piazz.

### Odious

Height of egomania was reached when a radio and vaude singer invited his man-ager up to his apartment for recorded voice and late Enrico Caruso.

Singer played an old scratchy recording of the Italian tenor and then duplicated the song via his own brand new re-cording.

# Hechheimer Held In 2G Bannister **Extertion Case**

Harry Saks Hechheimer, called the 'Dancing Barristor' and 'Heelty the Dancing Barristor' and 'Heelty the Lawy of in N. Y., show circles, is jammed with the law again. He was brought back from New Hampshire Last week, charged with being mixed up in the extortion of \$2,000 from Harry Bannister, divorced husband of Am Harding. Bannister, a former actor whom Hachheimer represented, is now concerned with 'Muricler in the Red Barn,' a cabaret meller piayed in a former east side meller played in a former east side N. Y. church.

meller played in a former east side,
M. Y. church
Hechheimer was released Saturday
(18) under \$2,500 bail. He is reported turning state's evidence
against Jerome A. Jacobs, a theatrical
lawyer, and Raymond Derringer,
picture-operator, also principals in
the Bannister case. Both are held
in the Tombs unable to raise \$50,000bail. Special Prosecutor Thomas E.
Dewey, who convicted Charles
Tucky' Luciano and others for compulsory prostitution, stated he knew
of the extortion and had filed
charges with the Bas Association
against both attorneys 13 months
[360].

ago.
It appears that the Bannister affair started shortly before Hechheimer It appears that the Bainister affair started shortly before Hechheimer, was convicted of arson in Concord, N. H., where his cottage was razed soon after he bought it and upped the insurance. Joseph Shea, former vaudeville agent and occasional legit producer, turned state's evidence against Hechheimer, who was convicted in May 1935, and sentenced to victed in May 1935, and sentenced to was disbarred a month later. Hecheimer has been free on ball pending an appeal of the arson conviction.

### MOVE TO RADIO CITY DENTING PALACE BLDG

### GREYSTOKE DIVORCED

### Frances Williams Starts Fem. Name Policy in Chi

Chicago, July 21.
Frances Williams arrives in town
this week for one of her rare nitery
dates. Goes into the intimate northside Yacht Club.
Yacht Club is planning on a succes-

sion of femme name headliners.

# **BOWES THROWS** IN 21-PC. BAND WITH AMS

Major Bowes gave something away for nothing this week when, because of a tangle in bookings, he threw in, his newly formed 21-piece orchestra with a stage unit of his ams at the Michigan, Detroit (current), with ne upping of asking-price: Bowes, however, is-getting a \$4,500 guarantee plus a 50-50 split over the first \$28,500, and the house is heading for a \$23,000 rross.

\$26,000, and the house is heading for a \$32,000 gross.

This will give Bowes \$7,500 for the date. Entire show, including the 21 musicians, consists of 37 people.

Band broke in at Manhattan Reach, Brooklyn, a couple of weeks ago.

Then came the misunderstanding fit bookings and Bowes, instead of laying off the aggregation, threw it in with the stage ams in Detroit.

### 15 YEARS AGO

(From VARIETY and Cupper)

J. Fred Zimmermann, Philly ty-coon, pulled out of Forrest, Carrick and Broad St. theatres because of excessive rentals. But strung along with his sons Fred, Jr., and Frank G., in four vaudalim houses.

Employees of Loew theatres took a cut. Ranged from 15 to 20%. Meant about \$500,000.

Kitty Gordon unable to open at the Palace for the mat. Scenery in, a tailroad wreck and the baggage shipped to Philadelphia by mistake. Marx bros. went on without scenery, Doubled in from the Riverside.

Labor strike on in Hollywood studios. Reported that Frank Gilmore had appealed to the strikers not to call out the actors, though they were Federation members. Pointed out Equity was too new to understand giving up a \$1,000° a week job to support \$7° a day laborer.

Government worried over the re-ort that hot versions of current film eleases were being made in Holly-ood. Not brought to a head.

Friars, Lambs and Lights all had (Continued on page 58)

# Winter Garden-French Casino Deal Set: Awaits Return of Shubert, Shapiro

### Ed Robbins Must Furnish Particulars in 20G Suit

Ed Robbins, of the Robbins Trio, vaude, must furnish Fabian Theatres, Inc., operators of the Fox Brooklyn, with a bill of particulars in connection with his suit for \$20,000 damages for injuries, N. Y. Supreme Court. Justice Frankenthaler decided Monday (20) injured wille partoning on the Fox stage on Dec. 18, 1834.

# N.Y. Fr. Casino Owners Sue to Protect Title

Having enjoined the French Casino, Dallas, from using the name in alleged unfair competition to the French Casino on Broadway another French Casino on Broadway and the French Casino, Cleveland, Mike Special, Phil Gordon, the Great Lakes Exposition, Inc., and others who operate the Cleveland French Casino are co-defendants. Haring & Blumenthal, Jack Shapiro and Clifford C. Fischer, who operate the French Casino on Broadway and in Miami and London, are also proceeding against unit producers and vaudeville flash acts that use alleged perversions of the Folies de Femmes' and the French Casino, show, produced by Fischer, for alleged infringements of tradename.

The operators of the Dallas spot Bernard Goldberg and Moc Marton Monroe and Grant, trampoline act opened the bill at the N. Y. Palace. Still opening bills, but not at the Palace or the mat. Scenery in the Palace for the mat. Scenery in the Palace for the mat. Scenery in the Palace for the mat.

Jack Ford, operating the local French Casino and billing his floor show as Follies Parisience (double-l, as distinguished from the N. Y. French Casino's Follies), is reported acquiescing to change of name and billing, when approached by local actionneys for the Broadway French Casino interests, if 80, contemplated local action with be abandoned.

### Chi's Paddock Reopening

Chicago, July 21. Erankie Howard reopening the near-northside Paddock Club in four

or five weeks.

Club was gutted by fire about two months ago.

### Jules Shapiro, of the French Casing and Lee Shubert are currently abroad and when they return the Winter Garden-F.C. pool on Broadway will be signatured.

Besides name acts for the Garden, name dance bands will be booked into the Shuberts' ace revue theatre when it's converted into a cabaret-theatre in the fail. The Frenchy-type shows will remain at the French Casino.

The Winter Garden's name policy

The Winter Garden's name policy will specialize in American-calibre talent, as against the Gallic personnel at the Seventh avenue nitery, Both, scales will be the same.

Lee Shubert alone, without Harry Kallen, Joe Moss or any others, will be affiliated in the pool with Jack Shapiro and the Haring & Blumenthat syndicate. Jules Shapiro is Jack's brother and the lawyer of the outfit, but Jack is the major owner.

# **BURLESK CLUB** HAS 17G MELON

About \$17,000 of a fund that has been piling up for more than a decade was distributed to the membership at a meeting of the Burlesque Club in New York Sunday night (19). Coin was divided among 56 members, who received \$300 each. Club, of which Emmett Callahan is president, will have about \$30,000 left after the \$17,000 is paid out, Its assets include some valuable mining.

assets include some valuable mining property in the west. The original fund was established 12 years ago when the Mutual and American

when, the Mutual and American burlesque wheels, bath long since dead, contributed a day's box office receipts to the treasury.

While remaining perhaps, more solvent than any other theatical social organization, through the years, the Burlesque Club, since burlesque's decline, has been so inactive that few outside the burlesque field suspect it still exists.

### ALOZ, EX-RKO BOOKER. WPA VAUD HEAD IN L. I.

Jim Aloz, former Keith and RKO Jim Aloz, former Keith and RKO booker, is supervising production of vaudeville units for the Long Island division of the WPA. He's head-quartered in Hempstead, L. I. After leaving RKO, Aloz went with the Motion Picture Code Autwith the Motion Picture Code Autwirth (NRA) as vaudeville supervisor under John C. Flinn. Plenty of jobs are open for acts-residing, on Long Island, he says.

### Det. Nixes Flames

Det. Nixes Fiames
Detroit, July 21.
Torch' or flame' dance acts are
banned in a new ordinance passed
by Common Council last week. New
law, allowing exceptions with special
permit from fire commission, goes
into effect immediately.
Ordinance was proposed by Fire
Commissioner Nate S. Shapero
several weeks ago, following a
torch-dance fire in a San Francisco
nitery which took four lives.

### BERLE'S STATE REPEAT

Milton Berle, currently in his sec-ond week at the Chicago, Chicago, will repeat at Loew's State, N. Y. week of August 23.

Harry Pincus of Irving Mills' office set the deal.

### DOVE'S PERCH 3D WEEK

Los Angeles July 21.
Rosita Royce, dove dancer, was held for third week at the Orpheum.
After this date, she goes into the Golden Gate in San Francisco for

### Continental 52d St.

West 522 street, N. Y., hot spot sector now so cluttered with side-walk cates, pedestrian; are forced to hop to the gutter frequently. This is especially noticeable around midnight.
Sight-seeing buses point out the international aura now.

# Rental situation in the Palace the atre building on Broadyay has become so acute, it's reported RKO and Martin Beck, co-owners, are planning on shutting cff the office portion. Figure it will be cheaper to do that than operate the building in its present status. All new leases being handed out to teams in the building carry a clause giving the owners the right to cancel on 60 days notice. This is just in case they should decide to ganization going in spirit, all physishall down the building suddenly Palace theatre itself, however, and some barber shop equipment, the word continue in operation. Decline of vaudeville and the more-over of the more prominent agents to Indio City have combined ended the succioneer's hammore-over of the more prominent agents to Indio City have combined to deplete the Palace building! And some barber shop equipment, the organization agents to Indio City have combined to deplete the Palace building! And the City have combined to deplete the Palace building! And the City have combined to deplete the Palace building! And the City have combined to deplete the Palace building! And the City have combined to deplete the Palace building! And the City have combined to deplete the Palace building! And the City have combined to deplete the Palace building! And the City have combined to the combined the succioner's hammore over organization to the combined the proposition of the more prominent agents to Indio City have combined to the combined the prominent of the more prominent agents to Indio City have combined to the combined the prominent of the more prominent agents to Indio City have combined to the combined the prominent of the more prominent agents to Indio City have combined to the combined the prominent of the more prominent and the prominent of the more prominent of t Auctioneer's Hammer; Club's Reorg

While a group of the members were endeavoring to keep the organization going in spirit, all physical evidence of the Friars Club, with exception of a grandfather's clock and some barber shop equipment, vanished under the auctioner's hammer Monday (20). Sheriff's sale was conducted in the club rooms atop the Hollywood theatre building. New York, to pay back rent.

One 'dealer bought' the whole

One dealer bought the whole works for \$1,675. The equipment was valued at \$12,000.

t. Club will occupy the 10th and the roof. Handball court floor and the roof. Handball court and showers are now being installed. Word from Albany is being awaited, and this will determine whether the new organization can somehow incorporate the name Friars in its title. Dues will be \$35 a year, or half of the old Friars fee.

First regular meeting was sched-uled for last night (Tuesday). Eddie Miller is serving as treasurer pro

GREYSTOKE DIVORCED

Chillicothe, O., July 21.
Greystoke, magician, lost his wise but kept his bag of tricks in control of the magician whose real name is whereoff errice and whis, witnesses aid, ranks tenth among sleight of hand artists in the U. S., was alm of the many sleight of hand artists in the U. S., was alm of the most plant of the size quipment but ordered to divide man the size of the size

# NITERIES NIX COSTLY BANDS

# Regarding That Merger

Vaniery's merging of the Vaudeville and Nite Club departments into one attempted for the first time with last week's (15) issue, appears to have served its purpose, and the combining of the two previously separate departments will be continued.

The merging was decided on both for expediency and in view of the fact that vaudeville and nite clubs are now so oo-related as to be one and the same business. Almost all actors, agents and bookers are now active in both phases of the present day variety field, and many formerly 100% audievillens are now doing more business in the niteries than in vaude-

On the expediency side, there is now one complete news department where farmerly there were two incomplete departments. The vaudeville legaritment has lately been particularly difficult to fill up. Vaudeville, which once produced 10 to 15 solid pages of news every week, for the past gaze has been unable to show more than a single page; and in some weeks get even a page, niecesticking filler makeup and the 'jumping' of matter toom other departments to fill up.

But while the merger of Vaudeville and Nite Clubs is now official, in the pages of Vantery as well as in reality and in the daily business life of those engaged in the vaude-nitery trade, the joining of the two depart-ments should not be regarded as a complete blessing of the nitery biz and those in it.

Physically they are now one, but morally there remains a gap between gadeville and nite clubs. That difference is represented by the payoff. In the clubs, by the frequent lack of same.

The French Casino, Hollywood and Faradise and other such restaurants on Broadway, the Chez Faree in Chicago, similar cabarets in other big towns, and the better hotels all over are operated on a strictly legitimate basis where the booking playing and paying of acts is concerned. In fact, the fittery field in general has made vast strides toward honest business conduct since repeal. But there remain a large number of unreliable seints, mostly-hideaways now, whose operators pay off when they want to, which isn't often. All these places, along with their operators, must go.

Eventually, perhaps, the nitery field will become more or less standard-teed, and the reputations of the majority of smaller spots will be as good as those of the larger spots such as those mentioned above. That can come through more centralized operation and booking, with those not paying off unable to get shows, as in the vaudeville booking field.

Meanwhile the cheaters can be clipped by exposure. It's up to the

To Variety and to those of the industry, this departmental merger of two formerly individual fields can be regarded as another manifestation of the trend of the show business. Vaudeville once was the No. 1 department of show business, use of Variety. When vaudeville fell behind pictures in the show business parade, vaudeville was placed fradio and legit, as well as pictures, and is combined with another department, nite clubs.

Thus is the slow but constant metamorphosis of the show business mir-ored in the pages of Variety.

# **Booker Tells Columnist to Stick** To Writing; State Show Stays as Is

Louis Sobol, N. Y. Journal's Broad- Musicians' Demands way columnist who is booked for an-other vaude date at Loew's State on Broadway the week of July 31, was not wholly in accord with the lineur of acts booked by Loew's for his

of acts booked by Loew's for his stage show. Bill includes Ben Blue, Kenny Baker and the Sinclair Twins and King.

Columnist demanded some changes and contended that he has a good after about talent through making the stage of the interior solder. For the sold of the interior solder, replied that he has been weaking the Broadway columns for years, but still didn't think he could write one himself.

Show stays as booked.

### MCA Sues Pitt. Nitery On For \$2,150 Due 3 Bands

Pittsburgh, July 21. MCA, in behalf of Vincent Lopez Kay Kyser and Lloyd Huntley, filed suit here in Common Pleas cour last week asking payment of \$2,150 from Tony Conforti, formerly of the Willows, Oakmont roadhouse. It's contended that much is due the three dance bands for engagements at the

dance bands for engagements at the spot last summer. So that the second of the Nixon cafe, claims Willows was controlled last year by a corporation, which has since been dissolved in bankruptcy, and says he's not personally responsible for debts incerted by Willows. Latter spot is new in new hands.

# For Raise Holding Up Pirt. Vaude Bookings

Pittsburgh, July 21.
Stanley, WB deluxer and only vaude site in town, making no stage bookings beyond week of July 31 pending outcome of negotiations with musicians' union for new deal. Present agreement expires early next month and pit crews are demanding \$15 a week above present \$60 scale and guarantee of 40 weeks. Cab Calloway and his band come in July 31, first time for this outfihere in almost two years, with Padio Jamboree, headed by Jimmy Wallington, Pickens Sisters and Honeyboy and Sassafras preceding them in.

### Billy and Lillie, Vaude Animals, Also Pinched

Booked at the West 47th St. police station last Friday night for being drunk and disorderly, John Doe de-

# TURN INSTEAD TO B.O. ACTS

Nitery and Hotel Ops Cutting Music Budgets-Next Season's Bookings for Many Name Bands Uncertain - Variety Talent Expected to Draw Biz

### MCA BRANCHING OUT

Chicago, July 21. Wheel of fortune has turned as far as name bands in hotels and cafes are concerned. After riding the crest of the wave as stellar attractions in the niteries and hotels for the past

of the wave as stellar attractions in the niteries and hotels for the past 10-15 years, they have reached their peak and are now on the way down. This is the opinion not only of the hotel and nitery one but of the men who do the selling. J. C. Stein, president of the Music Corporation of America, which manages the majority of the name orchestras in the country, admits that it has become extremely tough to get nite clubs and hotel cafes to signature deals for the high-priced orchestras. Hotel men and cafe owners are now unwilling to commit themselves to big money expenditures on bands because recent results have shown that general nitery biz to oprecarious, and that bands which do tremendous business in our control of the country of

owners don't want to take any chances on their own ability to guess.

Naturally, name bands all have offers, but they are not the kind of deals, that these orchestras deaire, either for price or for the kind of Song the state of the state

# No Acts Barred in Niteries **Now: Vaude Agents and Bookers** Giving Cafes Most of Attention

Pay-Dirt

Wilkes-Barre, Pa., July 21.
Niteries here find it pays best
to be rough-and-ready instead
of decorous. Spots where best
biz is today are those which
keep just inside the line of
respectability. Others fold

quickly.

Authorities are complacent as long as no actual trouble

# ZIEGFELD GALS AS VAUDE ACT

Troupe composed of about 10 exclegted showgirls is being recruited for vaude by Carol Bergman, N. Y., prez of the recently formed Ziegteld Clorified Girls' Club, and Dan Carthay, dancer. Miss Bergman to Carthay, dancer. Miss Bergman to Carthay will appear with the act. Megotiations for the turn are presently underway between Miss Bergman and Charles J. Freeman, Paramount booker. Besides Miss Bergman and Carthay, who say they will be starred, already set are Lillian Lor-raine, Catherine Moylan, Betty Mac-Donald, Christine Cepl, Beryl Halley, Lenore Masso, Antia Rice, Helen Gates, Theresa Hyle and Judy Stuart. Miss Stuart was chosen because with the starred of the starred of

that mey might on the act.

Freeman plans to incorporate the Eigefeld girls into a unit with a line of girls and about five variety acts, with the Ziegfeld billing predominating.

### Dancer Who Suffered **Broken Back Making** Comeback as Comic

London, July 21. When Cynda Glenn returns to America with another of Clifford C. Fischer's French Casino revues for that Broadway spot, she will be recognized as Glen Ellyn, who suffered a broken back here some three years ago. She has been recuperating ever since and tutoring herself in comedy, in order to sidestep her formerly strenuous stage chores.

She was previously an acrobatic dancer, working rather consistently in the London and Paris revues and niteries, until her bad spill.

Vaudeville agents and all talent bookers are currently giving the nitery field real attention as the most important changing outlet for

nitery field real attention as the most important changing outlet for vaudeville acts. Acts must be of the current standard but many agents believe that with the p.a. (public address) systems, mikes, and a more con-servative class of patronage in gen-eral, almost any type act can fit into a nitery.

eral, almost any type avana a nitery.
Hotels, nite clubs, cafes, cabaret-theatres and the like, which formerly thought only in the terms of name bands a name ballroom team and a specialty singer, male or female—preferably with a radio rephave been playing all sorts of acts during the past season.

Everything Ges

Dumb acts have clicked. Comedy

Everything Goes
Dumb acts have clicked. Comedy
gets: over. Jugglers, acrobsts,
hoofers, mental telepathists and
mind-readers (very okay, for that intimate touch, plus comedy variations), skaters, animal turns and
almost every type of act that used
to click in vaudeville, across the
footlights, now does ditto in the
niteries. Some even more so, because of the mike advantage, or the
more intimate contact.
The salary parity between yester-

more intimate contact.

The salary parity between vesteryear vaudeville and contemporary
interies is almost equalized, and offdimes it's more, due either to local
name value, or accentuated by pretracted engagements of weeks in one
spot, rather than jumping around.

Perhaps the millennium for vaudeville acts in niteries will be achieved
when something approaching a 'circuit' is evolved. That's of course difficult because of the highly competitive character, plus local circumstance.

neutr because or the highly competitive character, plus local circumstatic agents, like the old-time
vandeville managers and hookers
have sach built up some sort of a
entente cordiale with out-of-town
niteries, hotels, resort (Florida in
winter, Saratoga, for August, etc.)
and other spots, so that their acts can
be booked in some nemiblance of a
route. And like the old-time waudeville manager, almost every hinterland cafe manager must come to
New York to look over the field in
person, invariably taken in low by
the emissary for signing any desired
acts, and at a specified budget.

Music Corp, of America has long
since built up an enviable route of
hotels and hish spots in almost every
key city in America for name bands.
The schedule under the MCA
aggis, as worked out by Jules C. Stein
and Billy H. Stein, heads of MCA in
Chicago, plus Bill Goodheart, Karl
Kramer, Taft Schreiber, et al., on
both coasts, provides for intertocal managements cheat and play a
sequence of inexpensive MCA dance
combos. The names are applied for
the heavy Thankeglving Xmas and
Easter periods.

The Mobs'

Vaudeville talent into the niteries

R. R. Appeals 17G Award

To the Roberts Family

Verdicts totaling \$17,000 awarded to a stage family when a railroad accident broke up a sister act, are being appealed by the Rutland Rail-road. Verdicts were awarded by a Supreme Court' jury at the June term of Renselaer County Court. Joseph L. Roberts was awarded \$14,891.48 for the death of his daughter, Virginia Roberts, while phase specially and the sister act, are bring appealed by the Rutland Rail-road. Verdicts were awarded by a Supreme Court' jury at the June term of Renselaer County Court. Joseph L. Roberts was awarded \$14,891.48 for the death of his daughter, Virginia Roberts, while phase sister potods.

San Antonio, July 21.

Mexican vaude and stock companies playing the Zaragoza and El find of the sister act, received \$3,000 for injuries. A brother was awarded \$100 for injuries, a well-recover appears to the mode of operation is meticulously of the mode of operation

### Nitery Reviews

### RAINBOW ROOM

(NEW YORK)

RAINBOW KOUM

(NEW YORK)

New show at the Rainbow Room
Is ng. Really nothing particularly
new excepting Diana Ward (New
Acts) and Leo Beers, pianologist.
Interest something of a name in vaude
the same of the sa

(encore), fiake for a compact rep-ertoire.

Al Donahue is dispensing the dans-spation, very okay, although the massiven when the conferencier-rous of the conferencier-timate the conferencier when the functory introductories. Wouldn't be a bad idea to school himself more on the m.c. stuff. Nano Rodrigo's Latin combo is colorful alternate dansspation.

Abel.

### HOLLYWOOD

HOLLYWOOD

(NEW YORK)

Joe Moss has been refurbishing his 'Hollywood Reen' all through the season and the summer edition is up to usual parity, retaining some of the old numbers for the backbone, but bolstering the bulwark with new wrinkles and specialties. Inc., still sockin' em with his droll manner of conferenciering and as much of a Hollywood institution now as Marion Martin, the prize looker, who's dubling into 'New Faces.'

New band is Leon Navara's, maes-New band in the season band in the variegated arrangements of Treasure Island' for his specialties. Arthur Warren batons the relief combo.

Josephine Huston (New Acts) head the relief combo.

Josephine Huston (Josephine Huston) and the relief combo.

Josephine Huston (Josephine Huston) and the relief combo.

World's Famous Dance Cocktail

1/3 dash of heel clicking CUBAN BOLLERO; swesten with FRENCH VALSE, a little MODEEN, and BRESILIEN MAXESSE; add 2 Lovely Girls, 1 Gorlismap, lights low,

Ritz-Gardens Bitz-Carlton Hotel

not through actual sound, which they can't hear. Anyway, it's all good showmanship, besides which they're nice-looking kids and get

over.
Vivian Ray is the number-leader now in Topic of the Tropics, etc.; Del Castno, from Chi and radio, does the vocals (he should have his tailor shorten that white jacket and thus help the illusion on height); Lettie Kemple does taps as does Catherine (Cackles) O'Neal, another gal out of the line. Thais' is the new nude, doing her epidermis display through diaphonous gauze. Qualifies okay in the standard style of sallyrand-ing.

diagnonous gaue.

in the standard style of sallyrandin the standard style of sallyrandin the standard style of sallyranding the standard style supporting
the Broadway theorem that the hinterlanders now have added the Hollywood as a must-see along with.
Radio City and the Empire State
Bildg. It's 55% sixt-rade—but their
Radio City and the Empire State
Bildg. It's 55% sixt-rade—but their
Show has been spured in Interest
of the basketball game, a choler
bathing beaut number is in. It's a
stand-out routine, audience picking
the winner. Some electrical fireworks and champagne-nudes displays for the finale and the spice.

with mind-reading routine done
after the show ends and after the
ensuing dance set it over. That's
ta good stunt to keep em seated.

## IVANHOE GARDENS

IVANHOE GARDENS
(CHICAGO)

(CHICAGO)

(CHICAGO)

(Chicago, July 17.

Most unique night club in Chicago is the Ivanhoe Gardens. Built in old English style, at contains an outdoor garden, complete with gushing the contained by the contained by the contained bars as stable dama foor, a genuine wine cellar, and a replica of a feudal castle's prison. Latter is tagged the Catacombs and is an evening's entertainment in itself, being complete with chains, thosts, prison. I wannow was recently a calling-card place, but lately has foregone this policy and takes on all comers. However, owner Ralph Jansen built up a steady clientied during the contained by the contained by

themselves.

For the first time, bands from the Ivanhoe are heard on the air. Spot put in line Saturday (11), broadcasts nightly over WBBM and CBS.

Loop.

### Nitery New Acts

New acts or new personalities debuting in the nite clubs, hotels, cates, etc., will be henceforth specially reviewed under New Acts, similar to acts new to vaudeville in the past. With so many specialty artists gravitating into the niteries, this detailed review will serve (1) as an appraisal of their talents in this particular field, and (2), serve as a guide to other nite club managers for future bookings. future bookings.

### STARLITE GARDENS (SALT LAKE CITY)

Salt Lake City, July 17. elaborate unit of the Hotel IIIah's \$1,000,000 modernization pro oran, the smart Starlite Gardens is playing to well-attended crowds six nights a week. It's located on roof of hotel, seats about 500 and prices are not too steep.

It's now Salt Lake's pet swank spo

It's now Sait Lake's pet swank sput and only nitery doing any biz that counts. Featured attraction is Car-vel Cralg's band, which opened about a month ago. Craig caught on after a steady and extensive newspaper and radio campaign and result is waye of popularity unheard of .in this alleged ultra-religious

newspaper and radio campaign and result is wave of popularity unheard of the first three control of the control

\$1.50.

It is one of three night haunts in hotel. Definitely designed as a summer nitery. Starlite Gardens will close about latter part of September, when the Empire Room reopens on main floor. Other unit is Rendezvous, informal basement room, which features a four-piece swing combolled by Soup Campbell.

### CASINO-ON-PARK

(Essex House) (NEW YORK)

(RESEX HOUSE)

(RESEX HOUSE)

It took (Glen Gray and the Casa Loma orchestra to put a heretofore obscure room (The Colonnades) of the Colonnades of the Colo

### PAVILLON ROYAL

PAVILLON ROYAL

(VALLEY STREAM, L. I.)

For long John and Christo's favorite summer haunt, this suburban restaurant, N. The Commercial stream of the Commercial stream of

wrinkle. So is the very modest scale of \$1.25 table d'hote and no minimum up through Thursdays, which means that the 25c cocktail trade could tarry ril evening over a couple of drinks and get the satisfying Vincent Lopez dance music for nothing, Fridays through Sundays the \$2 minimum check obtains.

mum check obtains.

As with most roadhouses, the Idea of a place to drive to and dance constitute the major attractions—and Lopez is dishing forth his brightest dansapation as most from the youngsters who know their rhythms.

by the spontaneous turnouts from the youngsters who know their rhythms.

The floor was provided the spontaneous transport of the spo

### FRENCH CASINO

(NEW YORK)

This new-edition of the French Casino determined this topflight money-maker among the N. Y. The Casino determined this topflight money-maker among the N. Y. The Casino determined this topflight money-maker among the N. Y. The Casino determined and carried with the grosses consistently good, it was decided to refurbish the basic idea; add new specialities, switch it about a bit, and thus the summer edition, remains the same old socko, revue in the casino decided to refurbish the basic idea; add new specialities, switch it about a bit, and thus the summer edition, remains the same old socko, revue in the casino decided to refurbish the basic idea; add new specialities witch it and the same of the casino decided to refurbish the substituted. The big punch numbers have been retained as has the general idea, but as it now stands it! attract repeat trade all over and will take this show out on tour in the vaudilimeries and presentation houses in a month or six weeks, when the new revue comes in. The parameter of the casino decided to the casino decided to

(Continued on page 59)

### 15 YEARS AGO

(Continued from page 56) benefit performances. First two were toured. Will Morrisey managed the 'All Star Idlers,' composed mostly of

Max Hoffman billed as Junior in Junior and Terris. Commented they were taking 20 minutes to do a 12-minute act at the Fifth Av. The Terris was Norma, of that ilk.

Hope Hampton made a personal appearance with her feature picture, 'Love's Penalty,' at the 81st St., N. Y.

Six B'way theatres were opening angling for tenants and six more seemed to be willing to rent. Low

### 50 YEARS AGO

(From Clipper)

Henrietta Crossman and her pic-ture on the front page. Was referred to as a 'very young' leading woman, Educated for opera, but lost her singing voice through overwork,

Fielder in the Atlanta ball club, chasing a fly, bumped into the back fence with such force as to split a plank. Not badly hurt, but he stirred up a horner's nest and was badly stung.

Buffalo Bill and Nate Salsbury up on charges of giving a Sunday show on their Staten Island pitch. Ex-plained it was for the cameras, and case dismissed.

Local speculator at Parkersburg, W. Va., bought out the entire house for a road show and sold the seats at 50c. instead of 10 and 20. Sold

Japanese Village, which had not impressed N. Y., did six big weeks in Chi and signed for an encore. Industrial exhibit with native workers.

A. M. Palmer Co. gave the American prémier of 'Jim the Penman,' long a favorite. At McVicker's, Chicago.

Lydla Thompson abandoned her forthcoming American tour on ac-count of the illness of her daughter.

Revealed that the jam between Forepaugh show and Canadian customs was over trovices. Forepaugh invoiced 1,500 pounds of 1 littos which proved to scale 8,000 pounds. Cost in \$4,000 to get the paper released.

Heirs of the Adams estate took over the Bijou, Boston, which had housed but one hit in four years. Added the upper floors to the Adams house, (hotel) Keith eventually took over the theatre, an upstairs house.

Small circus, King, Burke & Franklin, was traveling with two outfit of paper. One set a dime and the other a guarter as admission. Depended on the town.



MOORE and LEWIS

TIVOLI THEATRE MELBOURNE, AUSTRALIA Direction: William Morris Office

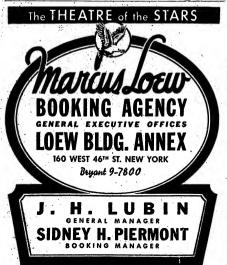
Show People All the World Over Will Be Interested to Know That SIDNEY FISHER THEIR TAILOR

ormerly at 29, Wardour Street) ow Located at More Commodion Premises at Premises at 75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG

### Marque and Marquette

(DELLA AND BILLY MACK)
Fenturing in Varia's Revue
VIVE LA FEMME
PARIS

Dir. America Dir. Europe Music Corp. of Gine Arbib, America Paris



Bunny Farrell
Rainbow Grill,
Frances Comstock
Frances Hunt
Vallerie & Armstr's
Lou Bring Ore
Rainbow Reom
Al Donehue Oro
Diana Ward
Leo Beers
Sergs Tekar
Dario & Diane
Nano Rodrigo Bd

# Variety Bills

NEXT WEEK (JULY 24) THIS WEEK (JULY 17)

Numerals in connection with bills below indicate opening day of show, whether full or split week

### RKO

CHICAGO
Falsec (24)
Marx Bron
(17)
Denatella Bros & C
1 Daveys
Dickle Moore
Herman Timberg
Ramon & Renita
State Lake (18)
3 Kings
James Alexan 3 Kings
James Alexander
Paulette LaPierre
Roy Sedley Co
Al Verdi
Thelma Lee
Edith Murray
Bernice Rucans
Joel & Annette

3 Rays CLAND.
CLEVELAND.
Evaluate (24)
Sul Calence (24)
Art Barret (24)
Art Barret (24)
Art Barret (24)
Sul Calence (24)
Art Barret (24)
Sul Calence (24)
Sul C

### JACK POWELL

NOISY NIFTY NONSENSE

### Loew

NEW YORK CITY State (24) Roy & Mare Rev Brown & Ames Nonchilants Noncimiants
Cab Calloway Ore
BALITMORE
Century (24)
Benny Meroff Ore
DETROIT
Fox (24)
Bid Marion Co

For (24) June Carr Madelyn Killeen Chester Frederich Lew Farker Ernest Truex Dorothy Scott Alex Courtney Ralph Mageissen Barbar Towne

WASHINGTON

### Paramount

NEW YORK CITY
Paramonne (22)
Red Nichole Orc
Loretta Lee
G & R McDonald
BOSTON
Metropolitan (24)
Daways BOSTON
Metropolitan (24)
Deweys
Arter & Holmes
aul Duke
Balabanow 5 Paul Duke Balabanow & Gracie Barrie Chas Withers O BUFFALO Huffalo (24) Major Bowes U CHICAGO Chicago (24) Hal-Sherman

Schictis Maniking
DETROIT
Michigan (24)
Shep Fleids (24)
Shep Fleids (25)
Ean Jack & J
Edna Sedgwick
Serge Flanh,
MONTREAL,
Loew's (24)
N T G Rev
STOUX FALLS, S.D.
Major Bowes U
Shea's Hipp (24)
Beb Ripley, U.

### Warner

MANSFIELD, O. Madison (24-25) Ken Maynard Tarzan PHILADELPHIA Earle (24)

against site

Honsyboy & Sass 'r's
Bobby Gleer
Tenny Trent
12 Aristocrafs
Frwn & Ameg
3 Stockes
Salve Carls
WASHINGTON
Farle (24)
12 Aristocrafs
Maxing Doyle Benny Davis Co (17) Juggling Jawels Eddie White Frank & Peterson Alphonse Berg Co Edgar Kennedy PITTSBURGH Stanley (24) Jim Wallington Plokens Sis Maxine Doyle Alphonse Berg Charley Chase (17) Benny Davis Co

DR. JULIAN SIEGEL

Paramount Bidg., 1501 Bway, Snite, 205 Telephone Chickering 4-5097

### London

Week 0
Canterbry M. H.
El Cubanos Bd.
Dominion
Joe Los Bd.
Noss Bd.
Noss Bd.
Rawez & Franka
Rawez & Rawet,
Helen Howe
Ronald Frankau
Fred Duproz
Mignon Nevads
16 Singing Scholare
Maurice

Week of July 20

nry M. H.
non Bid.
LEVIN Novada
non Bid.
LEVIN Novada
LEVIN Novada
non Bid.
LEVIN Novada
LEVIN N Maurice
CHADWELL H'TH
Falace
A Dorlings
Lovanda
Campbell & Wise
CHELSEA
Falace
Vine Kore & N
3 Matas
CLAPTON CLAPTON
Rink
Rome & Leonard
F & B Taylor
Knealy Sia

P& B Taylor
Knealy Sin ROAD
DOWNERS ROAD
DOWNERS ROAD
DOWNERS ROAD
DOWNERS ROAD
AN ARROW WE Dale
EDMONTON
AN ARRIVAL
AN ARROW
ARROW BENATFORD
Brondway
Benms Babes
STREATHAM
Palace
Chns Manning Bd
6 Zio Angela
Keith Wilbur

Scilo Angele
Keith Wilbund
2007ING
Granda
Chas Manning Bd
6 Zio Angele
Sereno & June
Keith Wilbur
TOTTENHAM
Rome Figurat
F & Figurat
WALTHANKTOW
Jap Relign 14

### Provincial

Week of July 20

EDINBURGH Regent LEITH Capitol 1st haif (20-22) Gordon Richards 4 2d haif (23-25) Frank Wilson Cordon Richards 4 Cordon

ay Picture Hotel Biltmore Hotel Biltmore
Russ Morgep Oro
finds Lee
Kingsley & Cese
Jos Zatour Oro
Lewis Julien
Boy Foy
Rotel Commodore

Hed, Novo Bd

Hotel Edison
Rammy Wilson Ore
Edith Drake
Lou Valera
Hotel Essex House
N Brandewynne Or

Hotel Fifth Ave P Handelman Ore Music Masters

Hotel Gov Clinten Dick Mansfield Orc

Hotel Gr't North'rn A Ferdinando Orc

A Ferdinando Or.
Hotel Lexington
Bob Crosby Oro
Botel, Llucoin
Dick Stabile Oro
Hotel McAipin
Enach Light Oro
Beth Wilson
A Gonzelez Ene
Hotel Monicials

neras Oro tel Shelton Bert Darcy Oro

### **Cabarets**

NEW YORK CITY

RK CITY

I'yav' & Restaurant
Lean Naverne Ore
Josephine Huston,
Jack Waldron
Jack W Ball Betty Bryant Warren Clausen W Hendricks Ord

Bean Rivage (Sheepshead Bay)
Peter Randell
Mickle Bruce
Eddle Copeland Or Ben Marden's

Riviera

Riviera

Riviera

Riviera

Ratricia Gilmore

Hartmana

Estelle & Leroy

Frazee Sis

Bob DuPont

Val Ernie Oro

E Madriguera Oro

Rose VCalline

Lyda Sue

Pat Gilmore

Bill Anson Bill's Gay 90's

Jerry White Joseph E. Howard Arthur Behim Bill Lorreine Ed Furman Ethel Gilbert Frank Russell Bob Bigelov

Black Cat Maxie Armatrong
Billy Deniels
Amanda Randolph
Lonny Simmons &
Rhythm Kittens
Callente

Bee Kalmus Johnny & George Jack Goodman Dorothy Davis 6 Spirits of Rh'thm Chatenu Moderne

Chateau Moderna
Billy Barr
Maryon Dele
Fak McFarlens O
Lucille Jarrott
Claremont Inn

Jolly Singers
Erwin Kessler
Joe Pontee
Harold Kolb.
Frances Stevens
Jolly Coburn Ore

Red McKenzie Bd Irene Carroll Cocoanut Grove, Dick Alessner Ore Coq Rouge
Irwin Gilbert Oro
Tisdale 3

Jack Dempsey's Brnie Mack Blanche & Elliot Rees & Moran Jan Brunesco Bd

El Chico

El Crico
Carlos Solozar
Celinda
Adelina Doran
Consuelo Moreno
Carlos Salazar
Emile de Torre Ore
El Toreador Gilberto Oro

Joe Reichman Orc Rodney McLennon Santschi & Buckley Hotel Plerre B Toreador
Don Gilberto GroFrench Challenge
French Challenge
French
French Challenge
French
Fr Hotel Pierre
Joe Moss Orc
Hotel Pinza
Mario & Fioria
Ken Siyker
George Sterney Orc
Hotel Ritz-Cariton Arman Vecsey Oro Hotel Roosevelt Velos Ens Hotel Suvoy Plaza Corinna Mura Emile Petti Oro Habaneras Oro

Hotel St. Moritz
Sarah Ann McCabe
Jeyce Coles
Guido Zanette
Charile Wright
Ron Perry Orc
Hotel St. Regis
Clifford Newdahl
Raach. Bailet
Paul Gerrits
Jacques Frey Oro
Hotel Tatt
Geo Hall Ore

V MacNaughto Alleen Cook Helen Yankee Irls Ray Carol Vence Musical Jesters n Healy's

Ball Healy's

Ball Healy's

Jack White

Jack White

Camille Glory

Frances McCoy

Mary Louile

Blenda Ranson

Roth-Andrews Ore

Beale St. Boys

Hickory House

Kirby, Walker

Francetta Malloy

Ted Lane
Arthur Ganstried E

Joe Marshia

Etulic Condon

Hotel Tats
Geo Hall Ore
Dolly Dawn
Hotel Vanderblit
Bernie Delen Ore
Hotel WuldorfAstoria Asterla
Gen Lodijensky
Raphael
Benuvel & Tova
Basil Fomeen Ore
Wayne King Ore
Jimmy Kelly's Bosto Brown
Sance & Bivirs
B. Raymonder
J. Raymonder
J. Raymonder
J. Raymonder
John Rockwood
Evelyn, Wilson
John Rockwood
Evelyn, Wilson
John Rockwood
Evelyn, Wilson
John Miller
John Howard
John Miller
John Je George
John J. George
John

Gloria Rich Grisha Madge Carmyle Billy Milly Baby Wm Farmer Ore Madeleine's lack and Jill Lucille Jarrett Damnn Ore Joe Gray 3

Malannette Russe Codolpan. Oro Schura Lintova George Orda Jasha Nazarenko George Orda Janha Nayarento Borle Beloetozeky Nadla Kortez-No. 1 Fifth Ave Carl, Hunt Minto Olmateed Lock Lane Lock Lane Harold Woodall Harold Webster Willace Sir Jack Davis

Hetel Ambassador Val Olmen Ore Gev Adems Hal Kemp Ore Maxine Grey Bob Allen Sadle Dowell R Campbell Royals Florence & Alvarez Kay Pleture

Willace Sir
Jack Davis

Stan Pornalise

Bory Frohmen

Formalise

Bory Frohmen

Fremmen

Fremm

Territ Cuber Johnny & Geo Louise McCarroll Jackson Irving & Hale Sis Bill Leeds Ore Internationalists (
Bill Farrell
Frank Lazzro
Orlo Tomasso
Mario Baune
Rez Gavitte

LOS ANGELES Famons Door Famens Door
Frances Fay
F 'D' Sving Bd
Omar's Doms
Senorita Mimova
Castle & Rand
Carolyne Dyna
Carmen & Rudolf
Kearney Walton
Billy Lowe
Pulemar

Village Bar Ernie Meck Buddy Gately Mildred Barry Milton Mann June Lorraine Village Nat

Wivel Alda Ernie Maran

Palomar

Dobbs Clark & D

Hardy & Werner

Gene Kruppa

Huisan-Metzer fli

Ben Goodman Ore

Helen Ward

Helen Ward
Pirrone's
Cook & King
Ray Doyle
Bonnie Lind
Wylle Webb Orc
Ruddiph & Naileet
Parla Inn
Paul & Paulina
Mimi Deval & M
Ken Wilmarth
Laurel Galanteri
Hingin Marcheri
Hongin Marcheri
Hongin Marcheri
Hongin Alarcheri
Neir Controll Oro
Ninon Latess

Beverly Wishire Viola Von Larry Lee Oro Blitmore Bow Harry Fo Moore & Revel Darby & Rudell Red Herper Jodquin Geray Harry Foster

Darby & Ruden Red Herner Jodquin Geray Harry Foster Triply Wood Petch & Deaville Imme Ciler Rhythm Rascalt Care Casaneva Carrol & Gorman Sally Sweet Max Fidier Ore Gardner & Kane

Hotel Montclair
Ann Courtney
Coral Islanders
Hal Hope Ore
Hotel New Yorker
Vilkens & Walter
Lys Lord
Norval Baptle
Gladys Lamb
Bobby Hearn
Hotel Park Lace
Pancho Ore
Hotel Fennpylvania
Joe Reichman Ore Cafe de Parce Joe Cappo Francen Knight Naomi Warner Kathlyn Miller Don Silver Ord

Cafe La Maze Stan Clair Oro ... Park Ave Boys

Coconnut Grove
Eddle Duchin Orc
Emily Lane
Gower & Jeanne
Jacques Bari
Envoys
Blil Roberts
Tide El Mirador

Mary Lane
Helen Lewis
Irene Barry
Morey Binger
Loia Saunders
Smaroff Girls
Lou Singer Oro

# Henry Monnes Pair Control Nation Control Nation Melain Bernice Farrington Tonne's Mariorio Keeler Agnes Johnson Lieforie Sparks Lieforie Sparks Gen. Redman Orc Joan & Jean Lee My Blue Heaven Don & A Lehlier Benny Lieft ZO Extra Chier Gen. Austin's Orc CHICAGO

Riemarck Hotel Kings Jesters Marjorie Whitney Blackhawk Joe Saunders Dick & Dot Roger

Ches Parce
Edna Sedgewick
Paul Draper
Shella Berrett
Ella Logan
Cardini
Bill Steele
Henry Busse Orc

Blackstone flotel (Mayfair Room) Ethel Dixon Roht Paddock Virginia Glicrest Carmen Al Kavelin Ore

Continental Reem (Stevens Hetel) Ben Pollack Ore Dorle Robbins

Emily VanLosen
Georgie Tapps
College Inn
George Givot
Roy Shipstadt
Harry Johnson
Duke & Noble
Colony Club
Mary Steps

Mary Stree Myra Lung Rosalle Wynee Paulette LaPlerre Phelps 2 Phelps 2 Rhythmeers Oro

Colesmo's
June St Cinir
Tracey Gale & L
Dolores Dawn
Wilma Novak
3 Sbort Waves
Bob Tinsleys Ore
Congress Hotel
(Brhan Room) Duke Eilington Or Flo Henri Art Williams Oro Club Minnet Danny Beck Trudye DeRing May Downing Evelyn Lee kuth Love

8 Dences Cafe Art Tatum Zutty

Drake He (Gold Coast Room Horace Heldt Orc Freddy Schweitzer Georgie Lyons

Hotel
Enrico Novello
Paul Gordon
Carl & L Bonner
Sherr Bros
Bernie Cummins Gay 90'e

Zilch
Flo Whitman
Nyra, Lou & Tonya
George DeCosta
Lew King
Harry's N. Y. Bar
Joan Clark
The Duffins.
Emily Fiske
B Gardner Girls
Dorothy Johnston
Austin Mack's Orc

Austin Mack's Orc
Hi-Hat
Virginia Crane
Blue & Jaye
Howard Brooks
Grace & C Herberts
Syd Lang Orc

Ross-Peston Rums
Barkins Blaide
Barkins Blaide
Barkins Blaide
Brands & Fowlier
Brands & Fow Versailles
Ann Greenway
Ann Greenway
Clement Rumha Bd
Rosita & Fontana
H'kina & Mooreh'd
Meadowbrock Boys
Vogne
Harry, Spears
Mary Mercer
Helene Standish
Helene Standish
Reil, Golden Orc
Barnes & Stegor
Village Barn
Ernie Mech

Colony Chr. Carol McKay Billie Lee
Joe Hayes 3
deGorgne's Crwin Leonard Nnt Clab Riviera Boys.
Lou Reymond
Iris Ray
Dickle Wells
Kenny Watts
Shim Sham Rev

Ernie Maran
Lockwells
Boring & Lazar
Betty Bear
Baron Gyldenkorn
Naina Kinova
Frank InSalle Orc
Bob Lee
Wynne Roiph
Yacht Club

Paddock Club

Medrano & Donne Milton Douglas Oliver Wakefield

Guy Lombardo Or Royale Frolica Gale Trecey & L Hai Monte Julia Gareity Abbott & Tanner Marie Hoffis Louise Lucano Virginia Ciark Henry Lischou O Henri Lischou O Henri Lischou O

Bobby Rollins Jean Kirk Ada Lee 'Cudev' Plate The Dictotore Eddle South

Vanity Fair

### PHILADELPHIA .

Ancherage Inn.
Oliver Naylor Orc
Ancherage Int.
Oliver Naylor Orc
Ancherage
Int.
Jim Ancherage
Music Hall Boys
Romalean & Seville
Rarcella Sharkey.
Bellevue-Stratford
Reyer Davis Orc
Benny the Bam's
4 Marcettla
Olity Mellinson
Tropical, Islanders
Colony, Club

Embassy Clnb Mary Lee Reed McClelland Warwick Sis Ruth Denning Margle Drummond

Martie Drummond
1823 Lecant
Bubbles Shelby
Grace Manners
Hee Sarche
Rewart Sillman
Kings of Swing
4 Horsemen
Jerry Blanchard
Patrick Beland
Jerry Blanchard
Frank Monroe
Harry Adar Ore
Frank Palumbo's
George Reed
Linrey Girlis,
Bobby Morro Ore

Billy Carr Ann Rush Jess Johnson Org Paimer Honse (Empire Room)

Vannty Fair Frazee Sia Trudye DeRing Carol Dean Edith Murray Cosmo Jestera Tommy West Ore Vin Lago

Arturo & Evelyn Buddy Raiph Stan Carter Yacht Club Stearns & Dean Ruth Delmar Dick Wara

Hot'l Adelphia Reef Frank Hall Vincent, Rizzo Orc Harold Knight Orc Agnes Tolle 4 Ster Dancers Judith Barron Earl & Josephine Fau Rogini Burron Breen & W Mary Neville

Mary Neville
Ritz-Cariton (Crystal Room)
Van Levis Orc
Roof Flerre
Pat Sheviin Orc
De Mayoe
Jackle Young
Loveen Rhoda
Ted Pike

Ted. Pike
Silver Lake Inn
(Clementon).
Beth Challis
Sil Vita
Joan Andrews
Enters & Borgla
Anth'y Bennett Orc
20th Cent'ry Tavern

Billy Mack
Miller Sla
Waneta Wayne
Little Ernie
Patsy King
Sandy Grant
Barney Zeeman

Barney Zeeman O
Weber's, Hofbran
Sidnedmein
Sidnedmein
Lenera's Dandies
Tay Quinte
Elisa Hart
Rose Kirk
Carmen d'Antonio
Joe Romon, Rothan
Johnny, Rothan
Edula Chalkin Ore
Rathskeller Ore

### FRENCH CASINO

(Continued from page 58) where he had to do his stint in French, English, German and Span-ish to please the international pa-tronage.

tronage.

Second part retains the clever
League of Nations number, with the
masks (Armand Dupree as Selassie
and Antoinne Dufresne as the
Chamberlain) topped by the socko
satirical terpsichorean conceit of
Dmitri, Karel and Andre. In masks
they're Johnny Bull and Il Duce,
courting La, Belle France.

courting La, Belle France.

"Rue de La Paix' number now has
Andre Randall doing the male couturier routine that Alphonse, Berg
did originally in the show. It's not
as elaborate, but just as satisfactory:
Aggin it ends with a 100% strip as
Georges. Bruays, the irate flancee
tears off the bridal outfit.

Lecorges. Bruays, the 'rate nance tears off the bridal outfit.

And the bridal outfit.

Bridal

igrounds for some punchy quick-sketching, all with a comedy purpose, and not a little of it saucy, George. While also had the same idea in the last 'Scandais.'

Faul La Varre & Brother next with heroic litts and fulcrums. Locks more likes and fulcrums. Locks more likes and fulcrums. Locks more likes and fulcrums. The beak of a balanced chair, which was the kingpin routine of the old Franklyn D'Amore & Co., act some years ago when there was still a vaudeville business. Supper in Fairs' finales, a gay, candelabraed flash, the new batch of girls are okey. Administration of the Northern Sea Route, the opera troupe will give 20 your form the Bolskoi Opera House, who there from the Mail Drangstic mouth of the Central Administration of the Northern Sea Route, the opera troupe will give 20 your form the Bolskoi Opera House, who there from the Mail Drangstic not present the invitation of the Central Administration of the Northern Sea Route, the opera troupe will give 20 your form the Post of the invitation of the Northern Sea Route, the opera troupe will give 20 your form the Route of the invitation of the Northern Sea Route, the opera troupe will give 20 your form the Bolskoi Opera House, who the invitation of the Central Administration of the Northern Sea Route, the opera troupe will give 20 your from the Bolskoi Opera House, who they could prangst the other from the Mail Drangstic on the Northern Sea Route, the opera troupe will give 20 your from the Bolskoi Opera House, when there was still a vandeville business. Supper Invale to the invitation of the Central Administration of the Northern Sea Route, the operation of the Northern Sea Route, the invitation of the Northern Sea Route, the invitation of the Central Administration of the Northern Sea Route, the invitation of the Northern Sea Route, the invitation of the Central Administration of the Northern Sea Route, the invitation of the Central Administration of the Northern Sea Route, the invitation of the Central Administration of the Northern Sea Route, the invita

usual batons the tough show in great, style. Dornberger also delivers okay, lightly continued to be a superior of the summer of the summer of the summer, that 50 extra per person for 'preferred' locations' tringside has been dropped. And for the summer, that 50 extra per person for 'preferred' locations' tringside has been dropped. And for the summer, now the second year, remains, however—the somewhat annoying persistency of the gals peddling the dolls, cigs, 'perfume, etc. Attitude perhaps of figuring it's a hinterland quota of trade and the summer of the

### COLLEGE INN (CHICAGO)

Chicago, July 16.

Although hot weather is chasing most of the nite club patrons out to the readhouses, the College Inn in the downtown Hotel Sherman still manages to snare a goodly portion of the nitery business. Even though the Inn has sliced its budget for the floor show, the customers still continue to come because of the fine rep this loop nite club has made in the past.

the past.

Headling the show is George
Givot. Givot acts as mc., includes
for the distance of the control of th

well as an m.c. and his Greek com-edy is surefire but his chanting is n.s.g. Other solo warbling in the show is by Lois Nixon and Stanley Jacobson. She specializes in hother humbers and goes over fairly well with the table-sitter. Jacobson. Jorneyly nest individual well with the table sitters are the solo was nest individual well with the table sitters. Jacobson, Jorneyly nest individual well with the table sitters are the solo was a table sitters and know to put a song across.

across.

More singing is furnished by the Heat Waves. One of the boys plays guitar, another one toots a horn. A very versatile threesome, one of the boys finishes off the act by turning in a nitty bit of fast tapping.

in a nuty bit of fast tapping.

Pair of clever colored ladg.
Zephyrs, next. One of them plays a washboard while the other drums for some home-made contraption that looks like overgrown fin-dians. Their some nitty, escentric dancing. Final bit of two colored lads shooting craps is especially good.

Show's topper is a mimic Frank

craps is expecially goods.

'Show's topper is a mimic. Frank.
Fayne, who works for 'Givot the same way Begtle works for Fhill Baker, and does some nice heckling in addition to his mimicking. His imitations are exceptionally faithful.

All Trace band proves a surprise, they turn in some nice numbers both for the floor show and the dance sessions. Another month or two, on the air and at the finn and the orchestra will, no longer, be a non-line trace of the control of t

name. The ice-skating show, now in its second, year at the Inn, is still proving a magnet for night-clubber. The skaters appear once a night between regular presentations of the floor show and include Duke and Noble, Shipsted and Johnson, and Bess Enhance,

Ehrhardt.

Business is helped by the fact that the College Inn goes on the air every night over WBBM and CBS. Loop.

### **POLAR REGION TOURS** FOR 2 RUSS TROUPES

Moscow, June 30.

### News From the Dailies

VARIETY

This department contains rewritten theatrical news tiems as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vanurr takes no credit for these tews tiems; each has been rewritten from a daily paper.

### East

Mario Sisto, night club worker, held by gendarmes on a homicide charge. Picked up July 14 in Times Sq.; police allege he shot William Ewasko, tavern proprietor on the lower east side.

Officers of visiting U. S. destroyer attended 'Pre Honeymoon' at the Lyceum theatre, July 14.

William Penny Hacker, 18-year-old protege of Jose Iturbi, back from Mexico City, where he conducted three performances of the Orquesta Sinfonica.

Amede Van Buren, president of film company bearing his name, filed suit for divorce from his wife, Ethel, former dancer, in White Plains, N. Y., July 14. Separated for some time.

Bobby Jones signed to appear in Henry Modell's fall production of 'Murder On the Golf Links,' Will mark Jones' debut on the stage, although he has played in shorts.

Final answer of no wage increases and no closed shop given strikers at RCA's Camden, N. J., plant.

Five-year contract to broadcast the Sunday atternoon performances of the Philharmonic Symphony Orchestra announced by Columbia Broadcasting System. Insures six more years of same music.

Mark Twain Memorial Fund, Inc., seeking a half-block site in lower Manhattan, for erection of a park in memory of writer.

Two little piggies didn't like jazz, but went for the Brandenburg Concerto No. 3, according to report of Cornell U., which conducted an experiment last week. Pigs walked out on the jazz. periment 12; on the jazz.

New York Park Department plan musical contest for all comers verything from a harp to a kazo o be included in the tyro display

Gladys White, girl saxophonist, a suicide in her N. Y. apartment, July 15. Died of gas,

Bobby Sanford unveiling second edition of his Hudson River revue July 22, aboard the Empire State.

Norman Brokenshire, once the highest paid radio announcer, seek-ing a WPA job.

British government will subsidize an air line between New York and Bermuda next fall.

Palisades Amusement Park, Englewood, N. J., seeking pair to be married on its scenic railway as bally stunt.

Diamond ring, property of late

York for \$4,950. Once tabbed at \$75,000. Bought by Mrs. Edward F Albee, widow of vaudeville tycoon

Berlin authorities to ban any films exported by countries where the distribution of German films is made difficult. American reps in Berlin see trouble ahead with latest announcement.

Federal Communications Commission warned all users of portable radio transmitters that they must be licensed.

be licensed.

Five carnival lions are eating a butcher out of his shop in Woodbridge, N. J. Cats belong to Fred Marks, who brought them to Fred Marks, who brought them to Fred Hossant rain forced the show to close and Marks couldn't pay the meat bill for his pets. Butcher got a lien and has been forced to fred cats 60 pounds of meat daily.

Auditorium Conditioning Corp. of New Jersey, in Washington last week, sought an injunction against further use of the cooling system, the condition of the cooling system, N. Y., and for an accounting, claim-ing the one in question infringes on their patent.

William Cromwell Knox, retired actor, one of 12 bidders for Bird Island, Buzzard Bay, Mass. Government auctioning property, formerly site of a lighthouse.

Judge Albert Miller of Philadel-phia notified superintendent of a lo-cal mental hospital to show cause why. Alice Littleton Griswold, debu-tante-actress, should not be released from the institution. Girl was placed there by mother last week, according to counsel for actress.

Rene Ray, British film actress, engaged to George Ponsford, English composer. Will wed when Ponsford returns from Vienna, where he is composing a new light opera.

composing.a.new light opera.
August Heckscher ordered to pay
Frieda Hempel, former opera star,
\$7,500 in summary judgment in N. Y.
Supreme Court. Sum represents
March. and June payments of a
\$15,000 a year life agreement financier had with warbler. Heckscher
appealing on grounds that pact is
void because singer failed to keep
promise to refrain from molesting
him.

Joe Downing, of 'Dead End,' mar-ried to Josephine Owen Rodewald, divorcee, at Bel Air, Md., July 15.

Peddlers of Coney Island pre-sented a petition with 20,000 names in protest to continued arrests of their fraternity to local court last week, when 40 dispensers' were brought before magistrate.

Action of Peggy Dolan, former show girl, against Carl George Preis.

in which \$166,000 was sought, va-cated by N. Y. Supreme Court, July 16. Girl awarded \$10. Clifton Webb and Helen Gahagan signed by Theatre Guild for next season's first production, 'And Stars Remain.'

Remain.

Governor Herbert Lehman officiated at the opening of the Mowhawk Drama Festival, Schenectady.

N. Y. Health Dept. has already licensed 200 women as film house matrons to supervise seating of kids in theatres. Offices rushed by 3,000 applicants.

applicants.

NBC will broadcast parts of six opera performances from the Salzburg Festival, Austria, from July 28 to Aug. 6.

to Aug. 6.

Decision of N. Y. Supreme Court reserved in case of Walter Goelet's attempt to erect a film house on upper Park avenue, New York.

Jack Dempsey testified at Federal ottery hearing that the reason he parmitted the use of his name in Grand National Treasure Hunt was because he understood large sums were to he distributed to charities.

Papa Dionne given okay by Can adian government to operate a juic stand outside the domicile of hi five-fold offspring.

Marriage of Lily Pons, Met war-bler, and Andre Kostelanetz, con-ductor, will take place before year is out, according to future bride.

Joe E. Brown, in from Coast for European trek, opined to daily press that there were not enough come-dians developed via films.

John Loder, British screen actor, wed to Micheline Cheirel, French actress, in London, July 17. Clive Brook best man.

actress, in London, July 17. Clive Brook best man.
Westchester County Park Commissh continuing its ban on shirtless bathing suits for men, despite State Park Commissions okay.
New York World's Fair seeking transplantation of the Liberty Belli and frigate Constitution from Philadelphia for 1938 shindig.
Folice weeding picket lines at RConstant in Camden, N. J., for Roches and Wollner, radio yolinists, seized by Asheville, N. C., police as suspect in murder of New York co-ed there.
Switchhoard capable of handling broadcasts to 40 other nations set up in Berlin to deliver the Olympic games of the Abone audiences. But, will be released via Jewish papers, according to edict of government.
Waiters Union, Local No. I, called a strike in New York affecting 250 servers and eight restaurants last week.

week.
Visiting Coast department store rep says that the east and south are now looking to Hollywood for style creations.

now looking to Hollywbod for style creations.
John Minsker, English horn player of Detroit Symphony, appointed to solo post with the Philadelphia Symphony.
Bulk of Thomas Meighan's estate left to his widow, who will receive \$15,000 annually. Sister gets \$12,000 yearly. His brothers divide personal effects. Estate estimated at \$2,000,000.

yearly. His brothers divide personal effects. Estate estimated at \$2,000.000.

Bruno Walter, German conductor, forced to cancel engagements at Linz house the state of the sta

tended.

ten

will participate.
Blaine Barrie becomes engaged to
John Barrymore when she receives
eight and a half carat ring through
the mails. Chase Benhe in N. Y. will
Cass tsronger will in wood branch.
Coast stronger will in wood branch.
Coast stronger will in wood branch.
Evelyn Gosnell, actress, given 10
days in the klink in Westport, Conn.
July 17 for driving car while her
license was suspended for previous
drunken driving. She couldn't raise
\$100 fine.
\$100 fine.
The wood of the couldn't raise
\$100 fine.
The wood of the couldn't raise
\$100 fine.
The wood of the wood of the couldn't raise
\$100 fine.
The wood of the wood of the couldn't raise
\$100 fine.
The wood of the wood of

Steeplechase Fairs, Aug. 4.
Will Searles, farmer of Long Valley, N. J., approached local Y.M.C.A. to work with him in a plan to establish a grandstand and clam and beer biz for peepers at nearby nudist

thon they sponsored at Irvington, N. J., in 1932, Promoters allegedly took a runout powder when the winners sought their dought.

N. J. Season skedded to open Aug. I with 'Carmen.'

N. Y. Season skedded to open Aug. I with 'Carmen.'

New York Corporation Counsel will fight Supreme Court's decision to permit building of film theater on the court on refusal of Paul Moss, license commissioner, to grant okay. Federal Communications Commission studying plan to Spen short use as a good will promoter between U.S. and Latin America. Has rejected plan for a government operated giant short waver, but, instead, louds and the country of the

### Coast

Notice of appeal filed in I. A. by Fox-West Coast theatres and Thorn-ton Sargent from \$5,000 award against them given Tommy McLeod, press agent, who charged he was thrown out of Chinese theatre at Sargent's order,

Howard Hughes, former picture producer, ran down and killed pe-destrian in Beverly Hills. Coroner's inquest held him blameless.

inquest held him blameless.
Suit filed by father of Margaret
Erlich, screen actress, killed in auto
crash. for \$100,000 against City of
Santa Monica. Erlich charged abutment, which girl's can hit, was not
properly lighted.
Xate Maybrew. 82-year-old actress,
Kate Maybrew. 82-year-old actress,
the state of the screen of the schedule of the schedule

declared at her Oakland home that she will go to Hollywood and try for pictures. So to Hollywood and try for pictures. The home has been declared to the home has been declared been declared to the home has been declared been declared to return \$80,000 in property which she stilled on him when they were married and custody of their four Jane Wyman, screen actress, and Myron Futterman, L. A. business man, announced their intention to wed in September, on wrist watch in Hollywand and to complete the holly was a considerable to t

### Midwest

MIdWest

Morris Gret will send his 'Lady
Precious Stream,' Chinese production, into Chicago early in October
for a three-week run. Chinese roadhouse, reopened last week under
ownership of Otto Singer.
Mrs. Paul Gallico, 21-year-old
daugniter of Adela Rogers St. John
daugniter of Adela Rogers St. John
stat week. Couple married in 1934,
Gallico, in Europe, did not contest
last week. Couple married in 1934,
Gallico, in Europe, did not contest
last week.
Chicago will have three weeks of
little opera this summer, according
that opera this summer, according
Opera Assn. Seating capacity of
500 at Ryan's Woods on South side
already arranged.
Despendent of the Couple of the Couple
already arranged.
The Couple of the Couple of the Couple
already arranged.
The Couple of the Couple of the Couple
of Couple
of Couple of the Couple
of Co

week. Chicago Tribune will present its annual music festival at Soldiers' Field August 15. More than 100,000 attended last year.

### **BIRTHS**

### Kansas

(Continued from page 3)

(Continued from page 3) they should stop giving away their talents via radio performances.

Exhib's Bombardment Missouri and Kanasa exhibitors returned home set to start bombarding the picture stars with pointed measages covering pertinent points in the resolution.

the picture stars with pointed measages covering pertinent points in the resolution. This method of attacking the problem was devised after distribution chiefs explained that their studies were powerless, thus far at continuous terms of the studies of the studi

### Fox

(Continued from page 5) the cash in 1933 and had changed entries in the books a few weeks tha

entries in the books a rew weeks ago.

Attorney Katz then turned to certain entries which he said had been superimposed over erasures. He asked whether or not Belle had the superimposed over the superimposed over the name Fox. Leitsteen answered that he could not tell by looking at the allaged erasures.

name Fox. Leitsteen answered that he could not tell by looking at the alleged erasures. Leitsteen also testified that All-Continent books showed \$60,000 of the cash removed from Fox's vault and credited to the daughter went to part of the cash removed from the cash removed from the Cash San Fracier fox alledgedly owed as San Fracier of the testing the second of the cash removed from the Commercial National Bank & Trust Co., New York, on Feb. 3, 1931. Leitsteen said that he did not know who gave the order for the transfer nor what disposition was made of the securities. When Katz demanded to know whether the securities were placed in the Fox vault, Becker objected to the question and it was stricken out.

### M.P. League Scores

M.F. League Scores

Second halt of the Motion Picture
league tournament got under way
last week with the Music Hall, winners of the first half, continuing
their streak by defeating Skouras
9-1. In the two remaining games,
Consolidated defeated Paramount
12-11 and RKO took Metro into
camp by 9-2.

League started the season with
nine teams but U.A./ dropped after
failing to win a game.

### Wrestling Ups Tax Take

State taxes and license fees from wrestling and boxing, during last fiscal year, room see Miss our is State Athletic Commission, reported that boxing paid \$9,769 and wrestling \$14,579.

### **MARRIAGES**

WIARKIAGES

Pauline Stafford, radio singer. to
Foster Rucker, at Long Beach, Calif.,
July 20. Groom is a Fox producer.

Joseph Downing, in Bel Air, Md,
July 15. Groom is stage actor currently in 'Dead End' on Broadway',
Margaret Treakle, of the Marvanel
Trio over WTAR, Norfolk, to Earl
Browder, non-pro Aug. 3, in that
city.

city.
Micheline Chelrel to John Loder,

BIRTHS

Mr. and Mrs. Larry Buster Crabbe, and aughter, July 16, in Los Angeles, I and Mrs. Merian Cooper, son July 16, in Los Angeles, Mr. and Mrs. Merian Cooper, son July 16, in Los Angeles. Father is picture producer. Mother was Dornoutly 16, in Molty mother was Dornoutly 16, in Molty mother was Dornoutly John Mrs. Jack Durant, daughter, July 19, in Hollywood, Mrs. Jack Durant, I was Jornoutly Molty Olbay, film actress. Mr. and Mrs. Irving Starr, daughter, July 29, in Los Angeles. Foster May to Marie Brecken, Mr. and Mrs. Irving Starr, daughter, July 29, in Los Angeles. Father is film producer,

## New York Theatres



## CAPITOL # AIR-COOLED Deers Open 9:45 a.m. Clark Jennette Spencer GABLE MacDONALD TRACK SAN FRANCISCO

# 4BIL STREET

W. C. Fields in 'Poppy Stage:—JAX FLIFFEN,
BRITTON BAND: 5 Big Acts
Starts Friday
CAB CALLOWAY & Orch,
In Person

TRAND Satan Met a Lady BETTE DAVIS

WARREN WILLIAM

## PARAMOUNT TIMES

"SPENDTHRIFT" with HENRY FONDA On the Stage:-RED NICHOLS ar His Orchestra:-LORETTA LEE

SEATS 25° TO

"EARTHWORM TRACTORS"

JOE E. BROWN On the Stage WILLARD and HURLEY

EADIO MUSIC HALL

"GREEN PASTURES"

colony

Electra Brooklyn, and the Garden, Richmond Hill, film houses, stench bombed within one hour of each other Monday (20).

Edwin P. Coronati and his wife arrested in New York on charges of mulcting contestants of a walkan

### Brozdway

Louis K. Sidney back from fishing George Balanchine to London in

Mrs. Milton (Sophie) Blow in Mt. Bob Collier en route from Holly-wood via motor.

Harry Richman into the Hollywood octurant in the fall, Gordon S. White, Educational's publicity chief, on annual vacash.

Enoch Light, band leader, is also adio ed of the Ventnor (N. J.) Crier. Ed 'Bish' Lenihan doing a Reilly own Rhode Island way. His kid's arache all okay.

earache all okay.

Cab Calloway will reopen the Cotton. Club when it comes to Times
SQ, in September.

George Donlevy, formerly in
Gaiety and Fullon box offices, reparted, seriously ill.

sasety and rutton tox offices, fe-ported, seriously ill.

Eddie Chester featured at Harbor Inn, Channel Drive, near Rockaway; Marie Austin singling.

Larry Carmen landed a lot of tuna on a fishing trip, but could carry only two 50-pounders home, Iohn Little, formerly of the Zieg-feld, theatre box office, appointed mattager of Ford's, Baltimore.

manager of rords, baltimore.

J. J. McCarthy, advertising divi-gion chieftain for Hays office, has wound up his summer layoff.

Bill Goodwin has taken over Charles O. Carey's Harbor theatre strawhat on Governor's Island. Exterior of Booth and Plymouth eing dolled up, but dead billing ill around fronts of other dark ouses.

Nate Manheim, Universal's foreign chief, is opening his mail these days with a spearhead sent him from Ethiopia.

Those Leblangs, coming back on a freighter from Texas, will land in Newark Bay near Linden, N. J., today (Wednesday).

A. K. Mills, publicity director carrying on at 'March of Time' head quarters during absence of Ralph Rolan in Europe.

Multiplicity of out-of-town license plates attests anew to the adage that N.Y.'s the greatest summer resort in the world.

Addison Pitt, stager of WPA shows in Syracuse, in St. Joseph's hospital there with internal hemorrhages. Denis Gurney Subbing.

Jimmy Cagney likes to palaver in Yiddish to cronies on the phone or in person. And Cagney's kosher lingo is very McCoy, especially for a harp.

a harp.

'Leonard Gaynor, 20th-Fox exploiter, says snakes have started annoying him at his Jersey home. Pet dog uncovered a 20-foot copperhead tother night.

weg uncovered a 20-foot copperhead tother night.

Allen Rivkin's proposed layoff from 20th-frox scenario duties on his Vermont farm held up by his wife's till end of week.

More and more mitt-readers, seers, mystics, crystal-gazers and telepathists being booked into the niteries. Extraordinary public wogue for em. E. Heyn, representing the Vlenna Society of Authors, Composers and Publishers, settling down in New York for a year's stay or so to cement relations with American George Forsymin and beather.

groups. Gershwin and brother Ira George Gershwin and brother Ira not due on the Coast for the RKO-Astaire filmus.cal until Aug. 10, which means the panist-composer will break the jump via a couple of epineeris en route.

## Westport

By Humphrey Doulens

George Abbott here. Artie Wright at Bell Island. Phyllis McGinley at Newtown. Lawrence Tibbett entertaining George Ross making straw

Rex O'Malley to Coast for a Garbo Rodgers and Hart at Pine Brook

# CHATTER

### Berlin

Schaefer's Midget City to Cologne Rigoletto Brothers to Soviet Rusa. Rene Revels Co. over from Copen

agen.
Robert Robinson and Virginia
fartin to Monte Carlo.
Three American acts at the Scala, Martin to Monte Carlo.

Three American acts at the Scala, two at the Wintergarten.

Anny Ondra on the sick list following lightning striking Schmellings became

two the desired and the constraint of the consultation with Syndian striking Schmeling's house.

Emil Jannings over from Bavaria for consultation with Syndian about a new Bismarck film.

Palace, Hamburg, signed for the Scala month of August.

Johnny Lang's femme orchestra, Twelve Musical Girlies, at Zeit Theory Phel doffers.

Harry Piel doffers.

Harry Piel doffers.

Sarrasani's street parade from Spandau to Berlin limited by police bands.

Sarrasani's street parade from Spandau to Berlin limited by police bands.

Rudolf Perak wrote the score to Stronger Than Paragraphs' (Europa-Tobis), using electro-acoustic instru
Wenn Wir Alle Engel Waeren' Ciff Wenn wir Alle Engel Waeren' Ciff

Stronger Than Paragraphs' (Europa-Tobis), using electro-acoustic instruments.

Wenn Wir Alle Engel Waeren' Cif We Were All Angels'), new Carl Froelich picture (Tobis-Europa) now!

King Kong Perdue (formerly Violet, Norman and Ray) and Jack Holland and Jime Hart at the Apollo-Dusseldorf, currenty.

Chief producer Bernhard. Herrann appointed head of divisional scamera man for the new Kaethe von Nagy film. The Versuchung (Temp-tation), now in the making.

Paul Linckes operetta Fadmira!

Paul Linckes operetta Fadmira!

Paul Enches operata Fadmira!

Paul Enches Fadmira!

Paul Enches Fadmira!

Paul Enches Fadmira!

Paul Enches Fadmira

Schumann Theater, Frankfurt-Main, (vaude) went under the hammer, with \$200,000 the highest offer. Coming from a Mannheim lady house resuming vaude in fall.
Breslau boasts two open-air garden cinemas, and Berlin will introduce on the company of th

### Montevideo

Socorrito Gonzalez, actress, sailed for Spain.
Perez Machado, Brazilian violinist, on concert thur.
French Comedy to work for a week at Peatro 18 de Julio.
Rosita Moreno on the stage of Tentro Majo, Euenos Aires.
Arsentine producing Lorent Company Lumiton to build two few sudies.
Josef Hoffman, Russian planist, in first concert at the Teatro Colon.
E. Cominetti, best director of Argentines dient producing the concert of the Company of the Colon.

B. A.

E. Cominetti, best director of Argentine silent pictures, to reenter production

production.

Julio Caporale Scela doing publicity for Glucksmann circuit operating 31 cinemes.

On the same day 10 out of 60 local pix houses were showing Argentine pictures, abandonin American films.

Angel Montesti sign

Acc O Malley to Coast for a varoo before and the second of the second of

with the Philharmonic orchestra of Radio El Mundo under the direction

with the Philharmonic orchestra of Radio El Mundo under the direction of Juan Jose Castro.

SATU, local authors guild on search for new talent, Jury is formed by Luis Torres Ginart, I. Scarzolo Travieso and Cyro Scoseria to read plays submitted by new authors.

Current hits: "Midsummer Night of the Midsummer Night (TA), "Desire (FN), "Mayerling" (French) 'Loco Lindo' (Argentine), 'La Muchachada de Avordo' (Argentine), '39 Steps' (GB).

State-owned Teatro Urquiza, rented to local representative of Gummont-British, interrupting for a couple of days to present Italian and Teatro Colon, of Buenos Aires.

Vilma Fodor and Berta Vidal Seura, sopranos, Frasca Monaco, tenor, and Gino Frosini, baritone, signed contract with SODER, official radio station, to take part in opera performances at the official theatre. The National Symphony Orchestra Mari.

### Quebec

Rooney Pelletier to Vimy. Emile Lawand on vacation. Jule Levine in from Toronto

Jule Levine in from Toronto. Izzle Allen back from Quebec. Chris Ellis back from vacation. Charley Kibbee on the job, again. Tommy Cleary back from Ottawa. Lou Rosenfeld here from Toronto. Mickie Dunning off on a fishing

trip.
Jim More m.c'ing at the Dominion Arthur Hirsh back from Holly-

Louis Devaney on flying visit from mtario. Harold Bishon back from Halifax

Harou — vacation. Willie Rosenbloom back from N.Y. trip. N.Y. trip. Corey Thompson back on air; his

ured hip o.k. in Wright here on vacation, with

Ken Wright here on vacanous wife and youngster.
Paul Wright back in town for a weekly radio column.
Bert Henderson, International v.p.
Bustians' Union, Motion Picture Operation, Toronto, in town conferring eration, Toronto, in town conferring

### **New Haven**

By Harold M. Bone

Henry Hull, Sr., a visitor to Madi-Edith Taliaferro due at Stony Edith Taliaferro due at Story Creek Aug. 3. Prof. E. M. Borchard prez of new Orchestra Ass'n., Inc. Story Creek pencils 'Winterset' for return date in Sept. Frederick Ayer directing Post Road Players at Madison. Ronald Hammond directing a dra-

Robust Players at Madison.

Robuld Hammond directing a dramatic school at Stony Creek.

Yeggs abandoned Roger Sherman safe after carting it to an exit.

Norman Clark into Stony Creek from Baltimore for premiere of his new play.

from Baltimore for premiere of his new play.

Blanche Yurka opens Post Road Players' new Madison theatre Aug. 3 in 'Distaff Side'.

Earle Larimore and Selena Royle into Plymouth. Milford, for a week of 'The Second Man.'

Yale drama dept's 'Crab Apple' making the rounds of straw hats, carry Mitchell Wallace donned her first greasepaint with Post Road froupe in 'Royal Family'.

Court approval of Taff Realty (Shubert theatre) Corp. reorganization paves way for another legit season here.

## **Mexico City**

By D. L. Grahame

Cantarelli, European illusionist, at the Teatro Lirico. Tito Guizar in second week of the Teatro Lirleo.

Tito Guizar in second week of personaling at the Cine Alameda.
Pies are out for exhibition in the Palace of Fine Arts (National theatre), says the education ministry.
Things to Come' (UA) at Cine Alameda, and 'Ship Cafe' (Par) at Cine Olimpia, current outstanding cies.

Cine Olimpia, current outstanding pies.
Spees asking courts to forbid civic government from enforcing law which bans them from functioning in theatre lobbles.
Amusement biz, especially cinemas and theatres, finds trade 5% better as a result of inauguration of the country of t

### London

Henry Sherek off to Budapest. Arthur Dent limping much bette Kathleen Gibson in hospital with ervous breakdown.

John Maxwell commuting between ondon and Scotland.

Max Schmeling here to discuss a oxing picture possibility.

Reine Paulet held over at the Ritz otel for another fortnight.

Florence Desmond returning to vaudeville. Opens at Dublin Aug. 10.

George King marrying Odette
Herod, former film actress, at Caxton

Olaf Thiel, head of Swedish Ire-film, looking up old friends around Cyril Maude elected president of the Royal Academy of Dramatic Art

Bill Levy in new offices in Ward-our street, formerly occupied by Sir

our street, ford Gordon Craig. Leslie Bloom, Gallery First-Night-ers' prez, now fully recovered from

Albert Burdon will play the Bobby Howes role in Please Teacher, when it goes on tour here. orcar smash

Howes role in Please Teacher, when it goes on tour here. management with a comparation of the comparation of

Work abandoned at Twickenham on Beauty and the Bargee owing to throat trouble contracted by Gordon

Harker.

John Gielgud leaving cast of 'The Seagull,' July 18, for brief vacation before sailing to New York to play 'Hamlet.'

'Hamlet'
Paul Czinner at last handing over
Elisabeth Bergner's 'As You Like It,'
whittled down from 80,000 feet, to
20th-Fox.
Henry Hull refusing \$5,000 for
week's work at Bournemouth. British Broadcasting Corporation made
him do it.

Henry Hull refusing \$5,000 for week's work at Bournemouth. British Broadcasting Corporation made him do it from the first of the first

Merning, which will be in ex-color.
Cinesound Productions Ltd. has arr-ranged with Wardour Flims for dis-tribution here of Thoroughbred, Australian pic, which stars Helen Charles Cochran's first autumn production will be Laughter in Court, by Hugh Mills, which opens at Blackpool, Aug. 17, with Yvonne Arnaud and Ronald Squire in the isselfing parts.

### **Asbury Park** By Ed Hill

Composer Sid Finger at Savoy. Will Johnstone sunning at Sea

Girt. Bill Farnsworth, Jr., p. a. at Mor race Braham cools off at West End pool. Hy Rubin to, stay at Fair Haven

Hy RUDIN O, say at Fair haven for season.

Hank Greenberg mending broken wrist at Long Brame and the revived at Boint Pleasant playshop.

Monmouth Community players do-ing Royal Family 'at Spring Lake. Ledie. Denison. cast in lead in 'Springtime' revival, Deal Conserva-toire.

### Hellyweod

Jack Barger in from Chi for Radie Harris hit town from Gotham.

Ed Lowry in town for first time in Al Kelly back to Detroit after three

two years.

Al Kelly back to Detroit after three months here.

Julius Klein's option at Radio was not plucked.

Eddie Cantor taking the sun at Santa Barbara.

Lida Nicoret.

Osgood Perkins in from Paris to try Osgood Perkins in from Manhattan for Warners work.

Mary Blake is new handle for Caroline Houseman.

Caroline Houseman.

David O, Selznick and family vacationing in Honolulu.

Fat West will m. c. at Los Angeles.

Glenda Farrell bought another North Hollywood house.

Kathlyn Dale has changed monicker to Kathlyn Miller.

Glenda Farrell bought another North Hollywood house.

Kathlyn Dale has changed monicker to Kathlyn Miller.

Jack Mintz turned from writing sags to supervising at Par.

Rex O'Malley arrived from New York of International Canton Camille.

The Howles in from Thisco for session with Charle Stourns.

Sammy While trying to find wudelp Allen Saunders, pic ed of Toledo News-Bee, in for studio ogle.

Bustet Lorenzo, Marion Morgan and Ada Leonard in from Challer Saunders, pic ed of Toledo News-Bee, in for studio ogle.

Bustet Lorenzo, Marion Morgan and Ada Leonard in from Challen Saunders, pic ed of Toledo News-Bee, in for studio ogle.

Bustet Lorenzo, Marion Morgan and Ada Leonard in from Challen Saunders, pic ed of Toledo News-Bee, in for studio ogle.

Bustet Lorenzo, Marion Morgan and Ada Leonard in from Challen Saunders, pic ed of Toledo News-Bee, in for studio ogle.

Bustet Lorenzo, Marion Morgan and Ada Leonard in from Challen Saunders, pic ed of Toledo News-Bee, in for studio ogle.

Frank Butler, Par scrivener, under three-week rest order from his doc.

Dalton Trumbo captured a new car and a new contract the same dwallace Smith, off the Columbia lot, is doing tome for Satevepost at home.

home.
Sam Wilson, pic ed of Columbus,
O., Dispatch, here grabbing series of arns.
Forrest Stanton replaced by Gene
Doyle as manager of Gilmore Sta-

dium.
Gabe Barnett now on his own as story agent, having left Stanley Bergerman.
Bob Coburn, Sam Golwyn stillman, suffered a broken leg when he fell of a set.
Richard Arlen mulling another bid

on a set.

Richard Arlen mulling another bid
from Robert Kane for an English
production.

Fortunio Bona-Nova was injured
when bomb exploded on set of 'Devil
on Horseback'.

production. Fortunio Bona-Nova was injured when bomb exploded on set of 'Devil on Horseback'. Josephine Hutchinson back east to Boston for month's engagement in Mel Shauer recuperating at home following minor operation at the Hollywood hosp. Fraderick Londale in from Engagement in Mel Shauer recuperating at home following minor operation at the Hollywood hosp. Fraderick Londale in from Engagement in Fraderick to New York after two-week 20th-Fox studio provil.

Vera Van fosged about a bit when Fox studio provil.

Vera Van fosged about a bit when Eddie Sutherland can's Champagne Yaltz at Par Par II fly to China on the Clipper. Lucille Frimi, daughter of the Banger Croeby's air show. Legged Brown pioned Walter Wanger, outfit, as assistant to James Cowan, general manater. Upon his return from James Cowan, general manater, Londale French picture 50s.

Both Alexander Korda and Erich Fommer are seeking Karl, Frend to lease forthcoming graductions. Mary Ediand and George Pongoe-the Control of the Company of the Rebell Hurning Smith, editor of the Contest winners in to ogle studios, Mme. Ernestine Schumann-Henriett for Milwaukee to be guest Disabled Veterans of the World Veterans for Main Cruz in order to thou of the Mary Stalm Cruz in order to thou for Maid of the his pear Lake cottage to d his pear Lake cottage to d his pear Lake chamiters in the opera singer, is chamiter.

Lady,'
Adrienne Motzenauer, drughter of
Margaret Matzenauer, the opera
singer, is chanting in 'Camille' at singer, is chanting in Camule at Metro.

Marion Davies, despite a fractured an dance

rib, worked last week on dance numbers for 'Cain and Mabel' a

numbers for Cain and Mabel' at Werners.
Teddy Harf and Sem Levine arrived from New York it, re-enact parts of Three Men on a Horse for Warners.
Martha Raye stratched her piece too much on 'Big Broadcast of 1837 rehearsal and did zestup from Don Roberts, formerly L. A. Report sports editor, resigned from edifferent page 1839.

(Continued on page 62)

## OBITUARIES

ALAN CROSLAND

ALAN CROSLAND

Alan Crosland, 42, who next year would have rounded out 25 years as a film director, died July 16 in Hollywood from injuries received three days previous, when this car where the contract of the second was been in New York city July 40, 1484. He was educated at Orange high school and in England. He was on the stage as an actor and stage manager for three years. He joined Edison in 1912, and signed with Pomona to direct Alice Bragdy in 1914 and remarked with that company until 1919.

mained with that company until 1919.

Signed with Selmick in 1922, then with Cosmopolitan and Hodkinson and to-Warners in 1925. Directed John Barrymore in Don Juan in 1926 with United Artists, and returned to Warners to make The Jazz Singer. In 1927-28 he made Jazz Singer. In 1927-29 he made J Signed with Selznick in 1922, then

STEPHEN ROBERTS

Stephen Roberts, 41, film director, died July 1 in Beverly Hills from heart attack. He had been in ill health for sometime.

Roberts was an athlete and football player at Ohio State University at Columbus and at outbreak of the war he entered the air copys. After

at Columbus and at outbreak of the war he entered the air corps. After the war he entered pictures as a stunt man in early air films. He turned to "straight acting later, finally becoming an assistant director under the late Thomas H. Ince. After directing shorts for Educational and Fox he joined Paramount, going to Radio two years ago. Recently he was given flye-year pact at this studio.

Roberts' most recent picture was "The Ex-Mirs. Bradford." Other pictures turned out under his direction included 'Sty Brides, "The Night of June 13. "The Story of Temple Drake," The Trumpet Blows' and Star of Midnight."

Roberts is survived by his widow and twe daughters, 'Vee Alice, 7, and Joan, 5.

Joan, 5.

Funeral services were held July
18 in Glendale, Calif., with officers of
the Masonic lodge officiating.

BALPH W. BELL.
Ralph W. Bell, 53, former film and
egit actor and director, died July
4 at the San Francisco hospital,
rom pneumonia. His widow, proessionally Marie Gordon, survives.
Bell was identified in Hollywood,
with Edward Small at Calumbia. Bell was, identified in Höllywood with: Edward small; at Columbia during, silent-picture days, and also was associated with James Cytupe at the old Metro stidios. His last picture was 'Connecticut Yankee' with Will Rogers. "At various times he directed; productions at the Figueros Playhouse. Los Angeles, and the Vine St. theatre, Hollywood.". In San Francisco Bell made transcriptions with - Cecil and Sally (Johnny Patrick and Helen Troy), whom he also directed. Recently he appeared in 'Pirst Legion,' Federal Theatre Project legit show at the Columbia, but was prevented, by

the Columbia, but was prevented by illness from rejoining the cast for the current return engagement.

John Elitch, started Elitch amuse ment park in 1890. Following hi ment park in 1890. Following his death the following year, she man aged the park, built the Elitch thea aged the park built the Elitch theatre, used for a time for vaudeville, and now housing the Elitch stock company for the 46th year. She started the park with a zoo, of which only the bear pits remain. Even after she lost the park the started the park with a zoo, of which only the bear pits remain. Even after she lost the park the started to the park the started that the started the park the started that the park the started to the purchaser.

She was married to the late Thomas Long, who managed the park for several years. Mrs. Elitch was known to thousands as The Lady of Solemn requiem ma the Gardens.' Solemn re was said at the Cathedra of the Immaculate Conception, and burial was

maculate Conception, and burial was in Denver.

She is survived by an adopted daughter, niece of her first husband, Mrs. Minnie Mansfield Atchinson, and a sister, Mrs. Anne Schilling.

LA ARGENTINA
La Argentina (Antonia Merce), 40,
international dancer, died at her
home, Villa Miraflores, near Bayonne,

home. Villa Miraflores, near Bayonne, France, July 17 of a heart attack.

Exponent of the modern Spanish dance, she was born in the Argentine when her parents, both dancers, were touring there. At the age of nine, she made her professional debut as head of the ballet at the Testro Real, Madrid. With rapid critides she were to membershin in

Teatro Real, Madrid. With spatial distribution of the state of the sta

FRANK DAVIS FOX
Frank Davis Fox, prominent in the motion picture business in Minnear oils for nearly 25 years, died there at the age of 60 after becoming ill

at the age of 60 after becoming ill on a fishing trip.

In 1834 he retired as president of the Siy-Fox Film. company, inanufacturers of trailers and advertising the trailers and advertising the was appointed-a deputy state bank examiner for Minnesota last year. He took an active part in civic and political affairs and had a wide acquaintance. He practiced law and became a municipal court judge in Feoria, but moved to Minneapolis in 1912 and engaged in the film business, being at various times a theatre operator and a distributor of pictures.

pictures.
One surviving son, Gene, is press agent of the Metropolitan theatre Boston. His widow also survives.

### WILLIE SCHUMANN

WILLE SCHUMANN
Willie Schumann, 55, co-proprietor and general director of Circus Schumann, died at Bad Nauheim
after a long illness, due to embolism
of the heart.

Born in Calcutta, Willie Schumann took his circus, which was
founded by the late Max Schumann,
to Copenhagen, Dehmark, during
the world war and has remained
there ever since, with periodical
dates in Stockholm and Goteborg.
It was Willie Schumann who persuaded Bertram Mills, London, to go
linto, the show business and open a suaded Bertram mulis, London, us go into the show business and open a circus at the Olympia, London, a venture that resulted in Mills today being the acknowledged circus king of England.

Albert A. Sander.
Albert A. Sander, 50, foreign presschief of the Reichs Film Chamber, died in Berlin.
Sander, was a newspaperman in America prior to the outbreak of America prior to the outbreak of war, and, accused of spy word; was interned. He returned in 1918 to Germany and shortly, afterwards became foreign press representative of UFA in Berlin, a position that he held until 1931. Three years later he was appointed chief of foreign press by the Reichs Film Chamber, and during the International Film Congress he was appointed yies. Congress he was appointed vice-president of the German section of the Federation Internationale de la Presse Cinematographique.

### DRVILLE KNAPP

MARY ELITCH LONG
May Elitch Long, 86, builder of elicid in Derver, July 16, following a leart attack.

Mrs. Long, with her first hisband, ing played in nearly all the impact of the learn that in the learn that is the learn that is the learn that in the learn that is the learn that

portant hotels in New York and throughout the country. He mar-ried Gloria Gratton, singer, last spring, while he was playing at the Waldorf-Astoria Hotel. His widow was then appearing in Jumbo' at the Hippodrome. His band was playing at the Rig-Carlton, Boston, when he met his death.

Surviving are his widow, his parents and a sister.

## W. H. C. BURNETT W. H. C. Burnett died in Detroit

uly 14: Widely known in musical circles Widely known in musical circles. Burnet is credited with originating practice of selling tickets for series of operas with understanding that ducats could be paid for whenever convenient. He is also halled as the first man connected with opera to sell tickets over the telephone.

He remained active in musical projects in Detroit until 1928 when

to Detroit four years ago, and has been ill since 1934. Survived by widow and daughter. Burial in De-

### WILL DAY

WILL DAY
WILL DAY
WILL DAY
S, motion picture ploneer, died in London, July 17.
Day was known for his collections
of old films, some of which were
among the first made. He was one
of the first experimenters in the
talking picture field, with sychronization of a granhaphone and film. He
was also a collector: of old film
equipment. Included in his collection was the original animatograph
of Auguste and Louis Lumiere. A
history of the past 40 years in
newsreels was another item among
his holdings.

### HENRY ECKMAN

HENRY ECKMAN
Henry Eckman 35, died in London,
England, Thursday. (16) after illness
of several months duration. He was
the Metro duditor in the Far East,
and had come to London, where his
brother, Sam Eckman, Jr., is head
of the M-G-M British companies, for

treatment. Eckman, although young, was an old hand at the film game, having started as ho. auditor in the old Goldwyn company. He was then in charge of the Goldwyn studio in New York, moving from that to head M-G-M sales in Boston. From that post he shifted to the Far East.

### DAVE DERDEN

Dave Derden, actor and musician, died at his home in Amarillo, Texas, July 7, of a heart attack.

Derden had been in show business

for 40 years, during which he did a single musical act. He was also con-nected with the Six Brown Bros, and led a band with various small cir-

Surviving are his widow and two

SAMUEL W, RYAN
Samuel Wynn Ryan, 72, comedian, died at Bay Shore hospital, Bay shore hospital, Bay shore at Bay Shore, and the shore at Bay Shore at

His last Broadway appearance was in George M. Cohan's 'The Yankee Prince' in 1908. A son and three grandchildren survive.

### FRANCIS KENNELLY

FRANCIS KENNELLY
Francis Kennelly. 44, character
actor and stage director, died in San
Francisco, July 20. At a symmyling
pool, he complained of feeling tired.
He died in the ambulance before he
could be removed to a hospital.
He had recently been connected
with the Federal theatre project in
that city. He was identified with
the force establish an Irish theatry in New York some years ago.

ROBERT MERRICK

Robert Merrick, 40, died at the
NVA, lodge, Saranac Läke, atter, a
lingering Illness of about six months.
He was a member of Local No. 1
LATSE, N. Y. C., and connected with
the Capitol (N.Y.) theatre stage for
many years. Elaine Bricknell; his
only surviving, relative,
Interment Sarange Lake, N. Y.

NELLIE QUEALLY
Nellie Queally, 64, died at the NVA lodge. Sarane, from a hemornage. She had been an NVA patient for the past seven years. Well known in America and Australia while she was connected with the vaudeville team of Girard and Queally. Her two daughters survive. Interment Saranac Lake.

KENNETH WILDER
Kenneth Wilder, 24, ex-leader of
the Norfolk High Hatters band, died
in Waycross, Ga., Jüly 13. Wilder
was playing with Jack Wardinw's
band at St. Simon's Island, when

taken ill. He was rushed to Way-cross, where peritonitis proved fatal. Interred in Norfolk, Va., his home July 15.

Wilder's parents survive him.

### HUGH JÉANS

Hugh Jeans, 66, also known as Hugh McVey, died at his home in Massillon, O., July 12, following heat prostration.

prostration.

Jeans retired from the vaudeville stage about 10 years ago because of illness. Body is being brought east for interment in Hudson, Mass, A sister, Mrs. Charles L. Robinson, survives.

MARGARET PARKER
Margaret Krieg, professionally
Margaret Parker, musical comedy,
was returned to Logan, O., the home
of relatives for funeral services and
burial. Miss Parker appeared in the
original production of 'Biossom
Time.' She died recently in New
York city after a long illnes,

EDWARD M. READ

Edward M. Read, 90, organist and
composer of children's music, died at
the home of his son-in-law at Scarsdale, N. Y., July 16.

Until three months ago Read had
made his residence in St. Louis,
where he was dean of the Organists
Guild. Survived by a son and a
daughter. Burial in St. Louis,

### HENRY L. TOPP

Henry L. Topp, 74, who once played flute accompaniments for Madame Ernestine Schumann-Heink and Maria Jeritza, died at his home in Fremont, O., July 11, from erebral hemorrhage.

### HERR COLLINS

Herb Collins, 26, radio press assistant in Lord & Thomas agency in Chicago, died of fever in Chicago on July 10.

He was not married, Burial in

AUGUST W. ZEISS
August W. Zeiss, 70, died in Brookyn, July 20. He had played with
the Theodore Thomas and N. Y. Philnarmonic as violinist.
His widow, two sons and a daugh-

### PRISCILLA KNOWLES

ter survive.

PRISCILLA KNOWLES
Priscilla Knowles, who appeared
on tour in Tobacco Road, died
Wednesday (15) of toxic poisoning at
the Roosevelt hospital, N. Y.
Details in legit section this issue.

Mother of Don Hix, WBAL, Bal-timore, Kiddie Klub pere, in South Charleston, Ohio, July 17,

Father of Carl Embry, WBAL, Baltimore, salesman. In Alexis; Miss., July 16.

### Chatter

(Continued from page 61)

(Continued from page 61)
torial spot on Seattle Star and is back in town, to the continuent of the con

### Bus Smashed, 16 Hurt. When Carney Car Skids

One of the sharp turns on the New Ermanwick of the sharp turns on the New Ermanwick of the Simus States of the Simus Shows carnival July 12. The bus somersaulted several times en route from Dalhouise, N. B., is Charlottetown, P. E. I., a litting of about 270 miles. There were 18 members of the tropic on board. Two were critically injured, George Russell and William Brock of Toronto, Internal injuries and a broken lig were inflicted on Russell, while Brock and was unconscious for 24 hours. John Moore, of Toronto, was cut up and bruised badily about the head and face, but was able to leave the hospital at Rexton. N. B., on July 13. Al, Messeur of Montreal was also cut and bruised.

All were rushed to the nearest hospital, that at Rexton.

Remaining 12 passengers were affected by shock and cuts and the hospital. The bus was badly damaged. St. John, N. B., July 21.

### Clyde Beatty Sued

Kansas City, July 21.
Clyde Beatty was served with court notice while appearing with Cole Bros. circus at Trenton, Mo., that he and circus were named defendant in sult filed by widow of William Brookeblar.

Brookshier.

Widow is asking \$10,000 for accidental death of her husband, laborer with circus at winter quarters in Rochester, Ind. Petition claims that Hochester, Ind. Petition claims that Brookshier was 'mauled' and clawed' by a 'lion known by the de-fendants to be feroclous and mis-chievous and accustomed 'to attack and bite mankind' while cleaning

the cage.

Filing was in Grundy County circuit court and case will be heard in November term.

### First for Frisco

San Francisco, July 21.
Two airplane hangars to be used as exhibit palaces during the World's Fair here in 1938 will get under way this week, according to announcement made by Leland W. Cutler, Exposition president

made by Leland W. Cutler, Exposi-tion president.
Golden Gate International Exposi-tion has already turned, over a check to City Controller Leonard S. Leavy, for \$442.250 as its share of the \$805,000 cost of these hangars, which are Public Works Administration projects. They will be the first structures to be erected on the Yerba Buena Shoal, site of the exposition.

### **Calling All Cows**

San Frantisco, July 21.
Livestock breeders, from all parts
of the west will meet beer on Autice of the west will meet beer on Autice of the west will meet beer on Autice of the west will be a the west of the conbeautiful of the west of the conparts of the west of the contensor of the west of t

### MANAGERIAL GRIEF

MANAGERIAL GRIEF

St. Louis, July 21:
Competition is so keen among half a dozen soft ball parks here that although admission is only admission of parks has put a discount of parks has put a discount of the soft parks has put a discount of the soft parks has put a discount of the soft parks have a discount of the soft parks when a dozen parks by a male escort on Saturday night.

National park, where free gate is offered once a week, has also booked strong teams from out of town to boister gate receipts. George Sialer, former mgr. Warowis, who inaugurated soft ball in St. Louis, operates three parks in St. Louis, and is reported to have cleaned up a tidy sum operating the parks which dip bo. grosses of movie houses in warm weather. weather.

Greeces Street moses in America, Care and Street Mose and James Wood, actors, were Leod, press agent, was ousted from injured when truck load of people leading the property of the property o

# EXPO'S \$100,000 DAMAGE

# Coney Crowing as It Hits Midseason DALLAS BLOWUP Big Business Heavily Interested Stride After Faltering at First ALSO HURTS 12

Coney this week starts bawling its way into the second half of the '26 mmer with something of the strut lof a game cock down for the coun Her suddenly finds itself a winner fore the Island got the needleful the protracted hot spell gave it, one might have grabbed off almost any apot at the resort literally on one's town terms, so indifferent had busis been among the concessions.

icomi-terms, so inditterent had ouspless been among the concessions.

With everything at present lake gain, the boys and girls along Suid and the Bowery with things to bark about are taking on an air of what about are taking on an air of what are to be a suit of the sui

the running.

The season's deluge, the seven games scattered here and there over the Coney and Brighton area that have as many different names, but are all the same, are having a hard fime splitting up the trade with their S-Star Final, Bingo, Poker, etc. The same goes for the miniature autos electrically operated by drivers at a dime per.

### Rentals Way Down

Surf avenue and Bowery stant space costs about one-fifth this sea-sth is against, say, 1928. A pretty good concession spot along the stems or in the best side streets this sumyan is kgainst, say, 1922. A 'pretty, good concession spot along the 'stems or in the best side 'streets this stimpler' is all you as \$300 for the 'season. The Torture show adjoining Luna keeps the yokels gaping with its visible bally of death methods 'among the ancient Espanols, Scotá, Crusaders, and others. Sound discs' are helping barkers of all' the shows along most of the arteries. The Torkelping barkers of all' the shows along most of the arteries. The Torkelping barkers of all' the shows along most of the arteries. The Torkelping barkers of all' the shows along most of the arteries. The Torkelping barkers of all the barked title take an earful from the side-walk and properly shudder.

Among the season's phantasmangorias at the resort is a trio of pinktoscod, like-size papier-mache-Oriental dancers functioning as a lure for the Messimore & Damon Barnum's Museum on Surf that toss off a hooch and eye-rolling orgy that make three flesh-and-blood hooch and the street of the swamp with their gaff cut to two bits for room privilege, the visitors be no bathing still beat the gate. The beach bath-houses continue to lack up its adjacent land values, and swell doings for that second cousin of Coney's Chamber of Commerce is still 90% inertia. Seasons back it

Coney's Chamber of Commerce is still 90% inertia. Seasons back it used to talk a lot and do little. Now it doesn't even gab. The body every season about this time starts saying it won't pull another Mardi Gras That's the story now.

### Circus Routes

Weck of July 27
Al G. Barnes
Sloux Falls, S. D., 22; Spencer, 7a., 28;
Austin, Minn., 20; Faribault, 30; Rochester, 3; Onle Bross, and Beatly
Topola, Kans., 27; Eldorado, 28; Great
Hend., 25; Dodge City, 30; Garden City, 31;
A. Junta, Col., 21;
Monther, N. W. 27; Gleine, Falls, 28;
Gloverwille, 22; Fort Diain, 30; Oneonta, 41; Zowanda, Fa. A.

GALS OUT

Circus Acts Replace Bubble Dance In Md. This Year

Maltimore, July 21.

Annual Anne Arundel County fair,
which will be hele at Glenburnie,
Md., July 31-Aug, 8, will feature this
year a circus. Roger Kemp is again
in charge, and has pencilled in 10
standard circus acts which he will
wild bearbase into a show

standard circus acts which he will weld together into a show. Marks a departure from type of shows fair has been having past few seasons, which featured fan and bubble dancers and plenty of girls. This year the gals are out, according to present plans.

# EXPOS' BALLY 'WAR' IN TEXAS

San Antonio, July 21.

The old-time day-and-date circus squabbles when shows playing the same routes covered each other's paper and jumped each other's dates are recalled by Texas showmen watching the battle between Dallás (Expo) and. Fort Worth (Frontier Festival) for the Centennial business. Ned Alvord, the publicity-guythat-wears-the-preacher-coat, is in charge of paper for the Fort Worth show and he has 30 billiposters out pasting up the whole state with one-sheets: and 24-sheets written in the old circus style.

pasting up the whole state with one-sheets and 24-sheets written in the old circus style.

Alvord heard the Dallas show was getting out poster crews and his boys did a breakneck coverage of mid-Texas getting every fence and barn plastered with placards read-ing, in big, red letters:

"Warning: Thieves! This space is leased by the Frontier celebration. Predatory practices will be punished to the full extent of the law!"
Dallas siles oburning under a broad-

Predatory practices will be punished to the full extent of the law! Dallas also-burning under a broadside from Alvord titled The Fort Worth Longhorn,' a four-page folder in the form of a newspaper. Paper carried stories telling tourists how to get to Fort Worth without passing through Dallas. An editorial in a Dallas paper urging that work at the Expo be speeded up was misinterpreted to mean that the Expo will not be finished until fall. Another line in the paper refers to Dallas as 'Bonnie Parker's home town.' Bonnie Parker was gal bandit slain with Clyde Barrow.

### Circus Laborers Held In Slaying of Towner

Kenton, O., July 21.
Police are detaining four men for questioning in connection with the slaying of a man tentatively identified as Edgar McNelly. 27, whose body was found on an abandoned circus lot by two boys.
Two of the men held were laborers with the Waiter L. Main circus and the other two were Kenton men who said they witnessed a fight between circus workers, in which McNelly was fatally injured.

### Town's 100% Carny Tabu

Wellston, O., July 21.

Following much trouble to police during recent operation of a street carnival heré, Mayor John L. Steel announced this week that no more like organizations will be permitted to operate within the city limits.

### MISS.-ALA. OCT. 6-10

Tupelo, Miss., July 21,
Date for the Mississippi-Alabama
Fair was set last week for Oct. 6-10.

### GA. STATE DATES

Macon, Ga., July 21.

Dates for the Georgia State Exposition have been set for Oct. 19-24.

Otherwise Dallas Centennial Was Doing Very Well, Even in Face of Fort Worth Frontier Festival's Opening Saturday Night

### **CUTTING OVERHEADS**

Dallas, July 21.
The local Texas tornade did \$100,000, damage to the Centennial Exponidinght Monday (20). Twelve minor injuries were sustained and a near panic resulted.

a near panic resulted,

"Cavalcade of Texass set was
flattened and that show will be
closed three days, "Century Cafe hi
for \$10,000. Show Boat and Midget
Village damage heavy, General
minor havoe over grounds.

minor havoe over grounds.
Lightning ripped Cavaleade dressing rooms just after vacated.
It brought a feeling of security and conflort to excess of the Texas Centennial expo here Saturday (18) when the 'Cavaleade' of Texas' drew a day's gate of 18,000 as against the Frontier's opening total of about 5600.

It was the third consecutive Sat-urday that an emergency midnight performance has been run to care for demand at the gate. They cus-tomarily schedule two special mat-nees, the two regular evening shows, and stand ready for a midnight run

Then came the hurricane with its \$200,000 damage to the city of Dallas, and some 30 injured in all. Total damage in this area estimated at \$2,000,000.

las, and some 30 injured in all. Total damage in this area estimated at \$2,000,000.

Saturday carried 'Cavalcade' above a 150,000 grand total for 70 performances. It brought gross to date above \$30,000, not counting amount the expo took on that card in its advance souvenir sales. Since souvenirs have been heavy at Chittage and 25c, average take per person is only slightly above 20c to date.

'Cavalcade' will make its nut and show a small profit before it closes Nov. 29, it is estimated. Operating expenses are about \$900 daily, and good Saturdays and Sundays, when four shows are run, develop about \$800 above expenses.

As for the rest of the expo. officials are privately surprised that they continue well above a 30,000 daily syerage. At end of first six weeks, front gate total is within one daily syerage. At end of first six weeks, front gate total is within one daily syerage. At end of first six weeks, front gate total is within one for the syerage of the syerage of the continue well above a 30,000 daily syerage. At end of first six weeks, front gate total is within one for the syerage of the syerage of the syerage of the syerage. Contennial and shakeup that would have hurt the fair every way was narrowly averted.

Centennial had operated on strictly cash basis up to May 25, 11 days before opening, when it went on a credit basis and its remaining \$200,000 was placed in reserve as petty cash, pay protection for grounds labor, and the like. That left expo to deal with reeditors used to getting cash.

cash.
The show opened with too many mployes over the park, due to of-ficials' inability to anticipate needs. They lost lots of money that had to be forked over instanter. Examples are the Col. W. T. Johnson rodeo, which the Col. W. T. Johnson rodeo, which cost fair \$67,000 under a \$75,000 guarantee, and National Folk Festival, which pulled \$15,000 from the sock all within first two weeks of

# In Madison Sq. Garden; Atlas Tops

### Chiseled the Cops

Wilkes-Barre, Fa. July 21, Hanover Township, bordering this city, is through with carnivals. Folice sponsored por recently on percentage basis and after dece was finished and after dece was finished ing. Week after carny left fown, police were served with \$300 bill for light and power. Despite several trips, no settlement has been made by carnival. Furthermore, three girls, minors, skipped town with the show and only one has come back home

# **MIX HEADS EAST** AS DROUGHT OFFS BIZ 50%

Alliance, O., July 21.

Tom Mix circus, after a highly successful 10-day engagement in Chicago at the Coliseum under large department store sponsorship, is heading for New York and New England territory. Business has been off fully 50% the past week' because of temperatures that have set a new all-time high for this state. Matinge business has been practically mil for several days, but night crowds age fair, Dale Turney, general manager, said. Alliance, O., July 21.

said.

The show has a new menagerie top, and 80 with three 50's, used for the first time the first stand after Chicago. Two feature acts left after Chicago, the Jordan family and the Seven Macks, both to play faifs, leaving the program weak in spots. Equipment looks great and show is moving fast.

Fair of Texas, which expo super-

Walkout of several aministrative departments was avertee last week that the several aministrative departments was averteel last week that the several person of the several pers Walkout of several administrative

tion of 5,000,000 and hopes of 12,000,000.
Virtually entire midway has been going into the nut in varying intensities for last 15 days. 'Cavalcade' is still taking biggest cut, almost onethird of gate, but the two largest Villages are following it closely.

The still taking the state of the state of Paris has an edge of the state of the

sock all within first two weeks of the properation.

Other fough breaks found the fair meanly \$650,000 in the Red for the properation of the prope

### Washington, July 21, Financial interest of silk-stock-

Financial interest of silk-stock-ing crew and the battling colonels —John S. Hammond and John E. Kilpatrick—in Madison Square Gar-den Corp. was revealed Friday (27) by Securities and Exchange Com-mission. With Floyd Odlum's Atlas Corp.

mission.

With Floyd Odlum's Atlas Corp. shown to have a big slug of Garden paper, SEC report disclosed Kilpatrick is major individual common stockholder with 15,400 shares. Atlas has 13,470 and an indirect interest in 19,900 held by Yorkport Corp. Col Hammond was down for only 1,600 shares.

11 officers and directors, including Odlum, John Hertz. M. H. Aylesworth and Walter Chrysler, Jr., had no interests, but 10 others were revealed to be financially concerned about the fate of the hockey rink and slug parlot.

were revealed to be financially concerned about the fate of the hockey rink and slug parlor.

Aside from Atlas and the two mournful colonels the common was split this way:

James I. Bush, 3,000; Walter Chrysler, 8,500; Bernard Gimbel, 5,100; William M. Greve, via holding company, 12,800; John S. Hammond, in addition to his direct interest, 15,300 through joint tensancy; Andrew Hazlehurst, 1,500; Jeremiah D. Maguire, 4,000; Thomas H. McInnerney, 300; and, via holding company, 4,550; and H. C. Richard, 2,500.

Voting frust certificates are solely in control of Hemphili, Noves & Co., New York brokers, wito hold 10,700. 'Through their stake, Stamton Griffis and Jansen Noyes have Indirect investment.'

direct investments.

Non-interested officers and directors embrace Aylesworth, Hamilton V. Ball, young Chrysler, Thomas A. Costello, Heriz, Edwin Lee, Odlum, Herbert H. Ramsey, N. Peter Rathyon, H. E. Talbott, Jr., and Sidney H. Weinberg.

### BANKER'S SON'S DEATH STARTS PARK PROBE

Detroit, July 21.

Fatal fall of a prominent banker's son on the roller coaster at Jefferson Beach aimusement spot last weekend will likely lead to a thorough probe of all amusement park riding devices in this area, with possible condemnations and repair orders, police officials declared yesterday (Monday). Richard Hickey, Jr., Monday). Richard Hickey, Jr., son of the banker, was crushed as he plunged off the coaster as it neared the end of its run. Jack Stevens, park manager, asserted that two missing witnesses declared Hickey was standing up just before plunging over We Car. Vi. tim's companion, Dozit Wie Car. Vi. tim's companion the report, saying Hickey was holding onto the rail while seated.

seated.

The missing witnesses are being sought by Macomb County officials before fixing blame. Assistant Prosecutor Vincent S. Pitzgerald, of Macomb County, and Chief of Police Harold Lanstra, of St. Clair Shores, rode in the same car used by Hickey, but withheld their formal report.

### Hot Dogs

Louisville, July 21.

Hot weather and an inconvenient traffic detour are reasons given by J. Homer Ellis, managing director of J. Homer Ellis, managing director of the Jeffersonville Kennel Club, for the closing Saturday (18) of the dog-race meeting.

Races have been held since May 3 at the track, located a short dis-tance from Louisvile, near Jefferson-ville Led

### Ringling Brings Rain

Indianapolis, July 21.
.Ringling Bros. Circus stopped here for afternoon and evening performance Wednesday (15) and did only fair biz, dampened by the first rain to fall in the city for eight weeks.



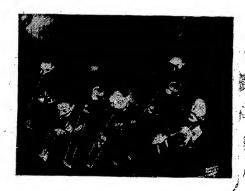
# WILLOSBORNE

CREATES GOOD MUSIC featuring Dick and Dorothy Rogers

Sliding into the HIPPODROME THEATRE • BALTIMORE week July 24, 1936 Sliding into the STEEL PIER • ATLANTIC CITY week August 1, 1936 Sliding into the PARAMOUNT THEATRE • NEW YORK week August 12, 1936



Dick





Dorothy

Personal Direction • HARRY A. ROMM • R.K.O. Bldg. • New York

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L 123 No. 7

NEW YORK, WEDNESDAY, JULY 29, 1936

56 PAGES

# Actors Can Swim With Socialites. But Only If Good, in Bar Harbor

Bar Harbor, Me., July 28. t exclusive theatre in the the Building of Arts, at this exclusive of all U. S. watering , is under new direction this

Sales, is under new direction this; season, whe has been the, owner for season, whe has been the, owner for season, recently negotiated three seasons are not for seas

### Billboard Advertising Months in Advance For New Play on B'way

For the past two months 'White Man,' to be produced in the fall by Sam Bytd, has been announced on a painted sign at 43rd street, creating a precedent in advance legit advertising. Drama of the south was Mritten by Samson Raphaelson and Byrd has withdrawn from 'Tobacco Bead' still current at the Forrest, to featy the piece.

Sign is one of a string controlled by Douglas Leigh, who was a college chum of Byrd's at the University of Florida, both being 27. However, the at bill is piling up as part of the Frontier, but the the series of the Frontier, and the cost by the month is slightly until the series of the Byrd will make his debut as an actor-manager, but no mention has been made as to whether Leigh is in on the show or not. Play's theme is miscegenation, Byrd appearing in the cast as an octoroon.

### Femme Tennis Champs As R. C. Nitery Act

AS K. U. INIETY ALVERTY REPORT OF THE PROPERTY OF THE PROPERTY

Palms Down

Sacramento, July 28.
City council is studying a new ordinance.
It specifies that assessments on slot machines should be \$8 yearly, and \$1,000 weekly for fortune-tellers.

Miami, July 28.

Pending legislation would sock slot machines \$60 per month. They have been legal for some time.

Race track boys no like slots.

# 22,000,000 U.S. FAMILIES IS **RADIO'S TOP**

Ratio's potential audience is estimated at approximately 22,009,000
America families, in a survey by
families, in a survey by
most of Commerce.
Emphasizing that 'the Bureau of
Foreign and Domestic Commerce an
accept no responsibility for any of
these estimates, the government
agency explained that the tabulations,
showing probable number of families owning radio sets, were prepared by the joint committee on ra(Continued on page 40)

### Can't Fool Around with The Magyars or Moujiks

Bucharest, July 28, Bucharest, July 28.
Government has sent down orders that no magic acts are to be permitted into the country and none is to play at any theatres here. Officials feel that the populace here is too superstitious and might get frightened at the work of the magis. Or, worse yet, believe it:

When the Russians were looking for vaude acts in the U. S. some months ago, they nixed magic turns on the same grounds. One prestidigitator was told that the Russe masses mustn't be fooled, even in theatres.

### 19 Ingenues

Most of the story of 'Stage Door,' new Kaufman-Ferber play which Sam Harris is producing, revolves around a club residence for Broad-way hopefuls. Action calls for 19

# SHOULD BOOM '37

Already It's Helped Railroad Traffic for Tourist Trade Into N. Y .- B'way Legits Didn't Benefit This Summer Because of Too Few Shows

### BUT WILL HELP LATER

What is figured a real break for road show business is the Interstate Commerce Commission's scrapping of the 3.6 base rate over which managers complained even before the depress started. Coach fares are now 200 cold to the commerce of the

(Continued on page, 40).

### 22-Reel Pic

London, July 28, Alexander Korda is dickering with

Alexander Korda is dickering with the idea of producing a 22-reel pic titled 'Caligula' this fall.

Proposition is to make the picture as a double feature for screening in two halves of three days each at theatres with a normal six-day policy.

policy.

Who will be in it and who back of it is not decided,:

### Landon's Prompter

Kansas City, July 28.
At Topeka last week during
Gov. Landon's acceptance
speech, Kriby Hawkes, of the
Blackett, Sample & Hummert
advertising agency, who has
been coaching candidate on mike
technique, was seated at vantage point near the Governon
and wig-wagged directions at
intervals during the speech.
It was a little confusing to
those on the front rows until
word got around what it was
all about.

N. Y. political observers this week claimed that President Roosevelt's ace in the hole is radio. This assertion was made after Landon aired his acceptance speech in Kanasa. Manhattan politicos think that F.D.R.'s radio technique and familiarity with this medium of voice expression will win him many votes.

# CUT IN R.R. RATES 'Mixing' a Must, Mixed Teams a Bust—'Life on the Borscht Circuit'

### 1st WPA, Then Injuns

Difficulty in getting Indians to stage a battle scene in Paramount's The Plainsman; Myoming was brought about because redskins refused to work for fear of being taken off WPA roles.

'After explanations, the first Americans did their stuff,

# HABIMAH MAY TOUR IN **GERMANY**

Berlin, July 19.
Dr. Kurt Singer, director of the Berlin Jewish Culture League, has set the program for the coming sea-

son.

Additional to a first world performance of Max Brod's 'Hagadah,' a petition was sent to the government for permission to bring over, the Habimah troupe from Jerusalem and, if granted, the company will play here for several months.

Moinar's 'Grosse Liebe' ('Great Love') will be the next production of the League, directed by Fritz Wisten.

Wisten.
Other plays and operas in contemplation are: "Perez" 'Goldene Kette' (Goldene Chain'), Levik's 'Goleme, Bistritzki's 'Sabbathai Z'wl,' Frank's Der General und das Gold' Scholem Alechem's 'Tewje,' Verdi's 'Bal Masque,' Mozart's 'Don Giovanni,' Donizetti's 'Don Pasquale' and Offenbach's 'Orpheum'.
Shakespeare's 'A Midsummer Night's Dream' would be given to the original music by Mendelssohn Bartholdy,' taboo here.

original music by Bartholdy taboo here.

### In '38 It's Sydney

Sydney, June 30.

This city will go gay in 1938 to celebrate its 150th anniversary.

Already plans are going ahead for air races round the world; auto races round the Commonwealth; cricket carnivals, and a series of baseball matches with leading Amer-

ican teams,
Theatres will offer special international programs; night spots will give special shows; radio units will join in the celebrations.

### FAIR OF THE FUTURE

Falls OF INE FOLUER
Fair of the Future; will be the
general theme of the New York
expo in 1939.
Past will be disregarded more or
less, with detail and attention concentrated on new developments and
inventions.

Not satisfied with the entertainment they have, mountain hotels on the borscht circuit are instructing their agents to discontinue sendingsingle women or mixed couples. The joints prefer roaming Romeosifoating around to keep the femme guests interested.

Hotels are always overboard on femme guests and want to equalize the situation as best they can. Dames having to look at each other all day find it a little difficult to all day find it a little difficult to stay on, as many maitres have, found out, via cancellations. Reason for female majority is that many go away for the season minus hubby, who continues working to keep her-there. Also the stenogs two weeks are usually made more intriguing by a little of that Donjuan attention.

a little of that Donjuan attention. The bands and talent also get out and mix. This was frowned upon for some time, but things being what they are the boys are now pinch-hitting on direct instruction from headquarters: Some joints even let he help, i.e., page boys, waiters, et al., don a romantic mien after working hours for that home-sweethome touch.

### Flock of Foreign Celebs Due in U. S.: King Edward Maybe

King Edward 8th as a visitor to these shores is not at all improbable, according to foreign press correspondents, as the present ruler has broken so many traditions in the past that a look at the U. S. as a democratic crowned head would not be out of order for him. England is touchy about its soverign traveling, but the ruler is reported leaning toward unbending. Other countries are not so strict about it.

U. S. is due for a flock of visiting nabobs anyway, it is learned, with the possible advent of King Edward (Continued on page 40)

(Continued on page 40)

### Mooney's 'Appeal' Film

Film has been made by friends of Film has been made by friends of Tom Mooney, who has spent past 20 years in the clink in California, as result of conviction in connection with the Preparedness Day bomb-ing in San Francisco in '16, which is being shown around country by various 'Mooney' Clubs'. screened usually in private halls, admissions go to carry on fight for Mooney's freedom. freedom

freedom.

Film contains long personal plea made by Mooney and also slew of shots from newsreel libraries which contain much on the case. On several occasions 'the regular newsreels also have given Mooney a chance to appeal to theatre-going public via celluloid.

# PIC STARS ON RADIO ARE FREE SHOWS IN DIRECT OPPOSISH TO THE B. O.—EXHIBS

Theatre Owners Persist It's a Menace to Cinema Gate Receipts-Also Its More Dangerous Aspects Are the III Effects on Stars' Future Values

The Hays office expects to main-tain its hands-off policy in the bat-tle to keep film star names off the air. And the studios hesitate to step the to keep and a significant to step in at the present time because the film players attitude is that nobody should deny them the right to earn additional money. Radio dates are the same as concert engagements or vaudeville or legit personals.

vaudeville or legit personals.

However, the exhibitors bring up
the commercial advertising angle
tied up with all nationally sponsored
broadcasts on which pix stars have
been appearing. They contend that
is where radio differs from other entertainment

One theatre owners' association squawked to producers against irrationally hooking up valuable screen names with radio programs, described as being merely 'a glorified medicine

The exhibs in recent weeks com lain that film names used by broad plain that film names used by broad-casters not only keep people away from theatres, as listeners to these programs of tree entertainment, but that such radio appearances cheapen picture stars' values. That phase is heavily stressed, even more so than the direct b. o. opposition.

In Smaller Towns
The argument of exhibitors that we are paying money to stars who appear on radio programs the night they appear at our theatres' is not idle chatter with numerous small they appear at our theatrey is not idle chatter with numerous small exhibitors throughout the institution. This is particularly true in cities of 50,000 population and less where a good percentage of drawing population includes farmers. These exhibs know from actual experience what happens when they have a film booked to play concurrently with the date that stars of the picture are scheduled for national network broadcasts.

mult of this potential farmer pat-formers rely on radio for entertainment and it is simply a matter of economy that keeps then tuned in instead of going to the theatre. This situation is accentuated by the farm-er's natural instinct to conserve on fluxury expenditures. Bulk of this potential farmer pat-

"Iuxury' expenditures.

Instances: have been reported where the farmer, with his family, would drive into town and park his car itear a theatre with the intention of attending a performance. Instead of paying for several admissions, he tunes in on the same film star with his auto. radio and gets 30 to 60 minutes of centertainment in the open air without leaving his car.

### ANN SHIRLEYS' STARRER

Hollywood, July 28. Radio has purchased Ann Jordan's 'She Sang for Her Supper' as starrer for Ann Shirley. Robert Sisk will produce.

### **SAILINGS**

Aug. 5 (London to New York), Joe Termini, Jean Hamilton (Ile de France).

Aug. 1 (New York to Hamilton) Julian T. Abeles and family (Queen of Bermuda).

July 30 (New York to San Juan), Charlotte Parry (Coamo). July 29 (London to New York), Frank and Warren Lassiter (Nor-

### BRITISH EXHIBS' U. S. TOUR STRICTLY SOCIAL

Contingent of British exhibitors, members of the Cinematograph Exhibitors Association, as the control of the U.S. and a 100% at the west coast film cradle. Trip is not to study American producing or theater operation methods but is strictly an amusement igunt.

operation methods but is strictly an amusement jaunt.

Party leaves for Los Angeles today (Wednesday) and will stop off in Chicago for 12 hours. Continues west through the Grand Canyon and west through the Grand Canyon and on to Hollywood for three days. Another three days will be used in motoring up the California coast to San Francisco leaving there for Chicago, Buffalo and Niagaïa Falls on Aug. 12. Company arrives back in New York, Aug. 17, sailing for home on the 18th.

Aug. 12. Company arrives seen.

New York, Aug. 17, salling for home
on the 19th.

Group of 38 includes Mr. and Mrs.
Group of 38 includes Mr. and Mrs.
Martyn, Mr. and Mrs. M. Myers, Mr.
and Mrs. A. Howle, Mr. and Mrs.
M. Raymond, Mr. and Mrs. H. A.
Manger, Mrs. R. Stewart, Mr. Johnson, Mrs. M. and Miss E. Brown, Mr.
Macdonald, Mr. Cw. Perry, Mr. and
Mrs. A. Cath.

Red. A. Cath. Cath. Cath.

Red. A. Cath. A. Taylor, Mr.
D. Bliss, Mr. Macdonald, Mr. Hyams,
Mr. Prevezer, Mr. and Mrs. deeps,
Mr. F. T. Winborne, Mr. and Mrs. de
Cauxtiney- and daughter, Mr. S. T.

Smurthwaite and Miss E. Levy,
Tom Daab of American Express,
brother of Hy Daab, Columbia Pictures advertising head, is acting as
guide to the party.

### Metro's Film on H'wood

Hollywood, July 28. Metro will make a picture base

on Hollywood.

Central character will be an actor who figures in celluloid whodunits and finally gets tangled up in a studio murder mystery.

### Harding Vehicle Set

London, July 19. After considerable delay in selecting a suitable vehicle for Ann Harding's stellar appearance in a British film, Max Schach has decided upon 'Love From' a 'Stranger,' Frank Vosper adaptation of Agatha Christies' novel of the same name, current at the Queen's theatre. Negotiations are still pending for a director and two w.k. actors for support.

### Culture in H'wood

Ralph Allan left for Holly-wood last week to spend two weeks trying to sell rare books to picture stars. Trip is sponsored by Dutton's which feels that since picture stars have learned to talk, some of them might read. Allan, who was formerly rare book buyer for Macy's, has taken with him Shakspeare folics, a first of twesters Dictionary, a first of twesters Dictionary, a first of Pepys' Dlary, and other firsts by Scott, Hardy, Kipling and Dickens.

by Scott, Hardy, Amms Dickens.
Increased collecting activity indicated by the fact that Robert Montgomery recently bought the original ms. of Zuleika Dobson and it is believed by Dutton's that other stars are now becoming bibliophiles.

# **NEWSREELERS** SETUP FOR **OLYMPICS**

American newsreel companies are not depending too heavily on the recent order issued by Nazi governmental authorities allowing cameras and photographers at the German Olympics but are obtaining coverage on the international games via Germanic film companies or through their own controlled producers in Germany. Figure it will save coin and make possible better coverage with less danger of official meddling

Pathe has tled up with Tobis: Hearst Metrotone will cover throug UFA, and Universal also will obtain Olympic Games newsreel material from another German company. Fox and Paramount will operate through their firms in Naziland.

In this way, all disputes will be left in the hands of Teutonic repre sentatives. U. S. newsreel executives ments might result in better shots than obtained at the Los Angeles Olympics.

Olympics.

At the games held in California, newsreel cameramen had to shoot from the stands which meant many difficulties in grabbing close-ups, held to be everything in track and field events. As a consequence the camera work had to be shot from above, not considered productive of best results.

# Film Scouts Find Unusual Dearth Of New Talent in the Straw Hats

have meant little or nothing to most picture talent and stor; scouts. Many of them describe the current warm Frank and Warren Laster (Normandie).

July 29 (London to New York),
Ben Cohen (Aquitania),
July 29 (New York to London),
Edward Alperson, Arthur Jarreit,
Edwin P. Kilroe, Murray Silverstone
(Queen Mary),
July 25 (Montreal to London) Reg
Coysh (Montclare),
July 25 (Honolulu to San Francisco), Ben and Wande Woolsey (Lurline),
July 25 (London to New York),
Auriol Lee (Georgic),

ARRIVALS

Stuart Doyle, Sam Eskman, Jrie
Fauline Koner, Tom Barrow, Maurice Schwartz, Suzanna Fisher, Sam
Dushkin, Ward Wing, Don Francisco,

attention of the Control of the Co weather stock ventures as the most

Summer stock productions thus far | to indicate individual talents look for summer units to trot out their original plays for try-out near

look for summer units to trot out their original plays for try-out near end of season.

Leo Morrison, who came East on special assignment from a couple of studios to grab up new faces and any possible scripts, did a quickie around the New England straw hats and discovered, in short order, that there was an acute meagreness of talent. Hence he's now en route back to Hollywood.

Morrison's theory, from practical experience with Hollywood talent, is that there is more good talent right now around the Coast lots than anywhere east of Hollywood and Vinc. Claims that being so close, the producer some treatment of the coast of t urgently recommend that the likely young men and women of Hollywood be shipped East 'or stock and practical stage experience and schooling. Some get that 'at the Pasadena Community Playhouse, but that's the sole histronic curriculum on the west crast and too inadequate.

# Hash and Rehash

By JOE BIGELOW

The world was due for another Spanish revolution anyway. Radn't been one since Argentinita furned around twice in Leslie's in-

This week at the Ft. Worth expo it's gals wearing only a holster and Next week 'No-Gun Sadie.'

Mister Bones

Fopeka, Kan.—Things are so dry out here the Mother Machree Show-at is making the jumps on rollers. The only wave the crew has seen two months was the heat wave. The other night a dust storm blew ough the boat and turned the second-act finale into a ministrel first part.

Almost

coording to Sydney A. Mosley of London, television is 'imminent.'
'ell, that's better than 'just around the corner.'

Broken Downs, Ia.—Perce Entage, the Bank Nite king, has a new de-parture for that popular pastime. Perce, whose local nabe, the Blue Louse, runs a \$50 Bank Nite every Wednesday, keeps the \$50 himself and lets the winner have the box office gross.

Diary of an Agent

runs a \$50 Bank Nite every Wednesday, keeps the \$50 himself and lets the wirmer have the box office gross.

Diary of an Agent
July 1—Well, diary, I have made up my mind. I am gettin' out of this vaudeville racket before it's too late. The only sall I had all day was from a guy who's throwin' a birthday party for his wife. He wants a single who can sing a couple of songs and wash the dishes on the sige. If a regular theatre ever sends out word that it wants a No. 2 act, 4,000 agents I'b the killed in the rush. I can hear my exit music, diary, so I am scramming. The the radio business for me.
July 2—Started to recognize for radio. My office needs more class, would like to move to Radio City but the landiord in Loew's Annex Bidgs, says he couldn't stant to see me leave. Besides which I owe three months of the started to recognize for radio. My office needs more class, would like to move to Radio City but the landiord in Loew's Annex Bidgs. The started to recognize the started than the started than

Such Nerve

The Olympic committee kicked Eleanor Holm off the team for drinking hampagne, and you really can't blame 'em.

After all, the 1924-1928-1932 Olympic teams were satisfied with gin.

It Can't Happen Here
And now Sally Rand would go strictly dramatic,
Put on some clothes and be less democratic.
They say Peggy Joyce doesn't want a new hubby—
Why, even the press and La Garbo are clubby.

And Charlie Chaplin would shelve the big shoes For 'Hamlet' and Shaw, yet, and classical cues. Jimmy Savo's a master (and masters are rare) At panto—but Savo has gone Moliere.

Our celebs must relax—they can't always bear down; It's refreshing to sit back and just let one's hair down. At the other guy's racket we all crave to take pokes—Thus straight men ofttimes prefer to tell jokes. Human nature requires an occasional fling—That's why acrobats always desire to sing.

So don't be alarmed if they show you a handbill Reading "Ethel (Jam) Barrymore and band will Swing Tse a Muggin' and 'Please Hold Me Tight' At Roseland Ballroom Next Saturday Night."

### METRO'S EASTERN TESTING

Metro tseld Johnny Barnes, juve tap dancer, last week for musicals. Eastern talent department of M-G also about wound up screen tests of a number of character people for Parnell, which John M. Stahl is making for the company.

### Brother Act

# STIX PIX CRIX ON DOWNBEA

# The Dodo Birds of Hollywood Today HINTERLAND'S NIX Cantor Has a Deal All Worked Out Are the Once-Despised Gag Men TO LOCAL PRESS

Years ago when motion pictures were in their swaddling clothes, before they graduated to the rom stage of talkers, there was a peculiar individual attached to the production end of the business known as a gag man. It was his business to spot vacancies or lulls in pictures spot vacantees of this modern and grat from their hats, much the same as a magican pulls a rabbit out of a hat nothing less than belly laughs.

"Tame talkers and the literati re-

nothing less than belly laughs.

"Tâme talkers and the literati rebiliced the gag man who found no
one willing to listen to what he
thought was grade-A humor. Now
producers are tearing their hair,
kinking over rocks, looking hither
and you'd for gag men. Bod sting
the was the still calls himself a
fag man, Bobut one of them left in
pictures who still calls himself a
fag man, Bobut one of them left in
pictures who still calls himself a
fag man, Bobut one of them left in
pictures who still calls himself a
fag man, Bobut one of them left in
pictures and the same as upervisor at Paramount. All the others
became high and mighty people in
pictures, Norman. Taurog, the late
Stephen Roberts, Mervyn Le Roy,
Gil Pratt, Chuck Riesner, William
Beating and other gag men turned
to directing. Henry Kandman La Dossberg, Lew Breslow, Frank Butler,
Eddie Moran and a flock of others
became Hollywood Cowards.

On Set Gagsters
Came the day and it's right here

On Set Gagsters

Came the flollywood Cowards.

Came the day, and it's right here now, where a guy who can sit on the set and pull verbal gags out of the all, is considered valuable. Few of the writers schooled in talkers, are of any value on the set. They don't think in terms of gags. They have the company of the control of the company of the compan

—that's mink and monocie for, gag man.
Sitil pictures miss them. Norman Taurog to this day will not work without a gagger on the set. Taurog deels that a smart commend mind is easily to the set of the set. Taurog deels that a smart commend with the set of the set

Dot:
There's been a dozen calls around.
Hollywood to agents from producers shoping that several gag men can be unearthed. The present would be a flarvest for them if they were available. But like the dod, they are almost extinct or have deserted their calling for the more aesthetic task of putting one word after another god, when they have sufficient pages filled, calling it an original.

### RANDY SCOTT TO BE MAE'S LEAD IN P. A.'

Mae West's lead in Personal Appearance for Emanuel Cohen at Major Productions will be Randolph Scott. Start set for Aug. 1.
Arthur Johnston and Joe Burke. writing tunes for pictures, have gone to San Francisco to complete their chore.

### Grace Moore's 'Interlude'

Hollywood, July 28.

Interlude, an original by Robert Riskin, will be the next Grace Moore PPUs at Columbia. Everett Riskin will produce.

No starting date set.

### 'Probably'?

London, July 28.

Joseph Schildkraut wants to do a
picture here and is asking \$7,500 per
week. free of income tax, transportation both ways and six weeks guar-

Probably won't get it.

### C. B.'s Aides

Hollywood, July 28.
Cecil B. DeMille sent out an
S.O.S. for a 'chair boy' and a
'microphone holder' for his
'The Plainsman' set.
Former chauffeurs C.B.'s seat
around. while latter than

around, while latter trail puttee-wearer wherever he goes with the public address mike.

# While Woolf **Argues, UA Nabs** Anna Sten Film

London, July 19.

Mystery of Anna Sten's first Britlish picture, 'A. Woman Alone,' is
cleared up. Complete long ago,
the film has been skulking in its
can for months, with whispers beginning to go round about its
quality, but with the testimony of
those who had seen it negating this.
Production, together with its
stable-mate, 'The Amazing Quest of
Mr. Ernest Bliss,' was to have been
distributed by C. M. Woolf's contract stipulated that it should rank
as a British quota offering. It was
only after Woman' had been completed that the producers discovered
they had not fulfilled this condition
by employing the proportions of
British acting, directing, writing
talent and Slims has no shortage of
non-quots product, with all the Unimercal product, with all the Uni-

General Films has no shortage of non-quota product, with all the Universal program for distribution, so Woolf didn't see why he should take the two pictures. Arguments, references to legal tomes and solicitation of opinions followed, but now the situation has cleared, with United Artists stepping in and grabbing both pictures.

Besides Anna Sten, 'A Woman Alone' has Henry Wilcoxon for the marquee lights, and the star's husband, Dr. Eugene Frenke, directed. Cary Grant and Mary Brian are the top spotters of 'The Amazing Quest.'

### Madeleine Carroll Due Back, Again for Wanger

When Madeleine Carroll returns to America in six weeks, she will work out a contract with Walter Wanger for two more pictures, for UA re-

ease. Miss Carroll sailed with her hus-and, Capt. Philip Astley, Thursday 23) for a vacation abroad.

Small - Town Exhibs Favor Reviews and Comm Big-Key Film Reviewers -Syndicates and Radio Bally Get Preference

### LOCAL PRIDE GONE

Film reviewers in the hinterland are dying out. Trade check reveals that the small town cricks are fading from the picture, with only those on the key-city sheets surviving and commanding a reading public. Wire service, trade papers, syndicated columns, etc., have all taken the edge off the small town notices. Growth of picture industry, with audience now becoming trained to more technical phases has also made more technical phases has also made more technical phases has also made new demands on the reviewer. Close-ups and fashion comment don't hold up an entire story. Only a few have been to Hollywood and seen pictures made, so they sound flat in comparison, with the reams of professional copy, which is issued.

Then, too, the local exhibitors have oftitimes in pique or for exploitation reasons played up, trade paper reviews (sans any local newspirity) and the professional minimized the value of the in-town reviewer.

reviewer.

At one time, there were nearly 500 film reviewers in America, some not daily scribblers, but always assigned the bigger productions which came along. Figure has noy considerably shrunk and it is thought that eventually they may, exit altogether in the scattered areas.

that we want ago, the first thing are completed as an exploiteer did on energing a town as exploiteer did on energing a town as exploiteer did on energing a town to to see about local reviews. It was supposed to mean something to see a local reporter with his by-line attached to a notice. Where no regular coverage was in effect, the film men generally contacted the managing editor for an okay to unbend on a one-time shot at least, Generally the star political reporter went over, or the society editor. Free ducats would then come the rest of the week.

Small Towner in a Soot

then come the rest of the week.

Small Towner in a Spot
Personal feelings of the small town
critic also figured in the decline. If
panning or praising, limitations of
their own towns made it hot for
them afterwards as a general thing.
For a while house managers
though it tomplimentation may be a
therefore the small of the control of t

or it. Sometimes manager even pay out of their (Continued on page 10)

# Screen Writers' Guild Folds Up; Authors' League's Calif. Charter

Hollywood, July 28.

Screen Writers Guild has given up. Executive board of the outht, harassed lately by dissension among members, with factious splitting, announced July 25 that members had voxed for dissolution.

Gaild was incorporated in April, 1822, and at its peak had a roster

totaling 925. Heat was

Heat was turned on last May when a move was made to demand recognition from the producers. Failing in this, several meetings were held to strengthen demands by romoting amalgamation with the Authors League of America and the Dramatist's Guild.

This action caused a rift, and out of the chaos came the Screen Playwrights. Inc., comprising 65 members, which defied amalgamation on

wrights, Inc., comprising 65 members, which defied amalgamation on the grounds that it would deprive it of local autonomy.

Story material deposited with faded outfit is expected to be transferred to the new organization.

facet of the new organization.
Recent filing of application by the Authors' League to operate in California leaves' it open for writers, not include the new organization. We have a considerable to the new facet. The new facet is not the new facet in another effort to affect recognition from the producers.

Authors' League's application for a charter is looked upon as a final step of the League moving into the Hollywood sctup by lining up screen writers. It's a step, some say, to further the move started last May when an attempt was made to merge the Screen Writers Guild with the League and the Dramatists Guild. Guild.

Leaders of other writing factions voiced the opinion that the League (Continued on page 54)

# With Schenck-Zanuck at 20th If He **Can Get Out of Goldwyn Contract**

### Flinn Rejoins 'Variety'

John C. Flinn rejoins VARIETY Aug. 1. He will resume the same editorial and executive position which he previously occupied before going with Pickford-Lasky Productions, Inc.

# DIRECTORS AIR SOUAWKS VS. **STUDIO**

Hollywood, July 28.

In an effort to classify beefs they have against the studios, Screen Directors Guild is sending out queries to members to cite individual problems. Main squawks at meeting of Guild July 21, centered around

ing of Guild July 21, centered around too much studio interference, lack of voice in preparation of stories and in the final cutting. Guild, comprised of 150, is attempt-ing to get new members in order to make it 100% representative of all active directors with two or more pictures to their credit during the past year.

### **WOULD-BE BOOTLEGGER** OF DIONNES CAUGHT

Attempt of an American newsreel to grab pictures of the Dionne Quins in Canada last week was thwarted by government officials. Pathe News holds exclusive newsreel contract on all views of the quintiplets but an opposition reel tried to get pictures has a long shot by using a small

via a long shot by using a small hand camera.

Cameraman was caught, negative destroyed and the lens boy ordered out of town, according to reports received in N. Y. Latter action taken because it was alleged that he was operating under an assumed name.

### 'Plainsman' Had Its Lil Troubles in Wvo.

Cheyenne, July 28.

Though the matter will probably be settled satisfactory. Lieut-Col. In several content of the Woman and Justant general of the Wyoming National Guard, is worrying about getting paid the \$1,000 he expended in his encampment during some of the sequences of 'The Plainsman' (Par). Paramount stopped payment on \$1,000 check paid Esmay by a business manager of the company, because some of the costume equipment used in the picture was not returned.

turned.

Paramount is being sued by Mary
Olberding of Seneca, Kan., for \$900
damages as result of an automobile
collision in which a truck of the
picture company figured.

### U's Loanout Spree

Hollywood, July 28.
Five Universal contractees have been farmed out.
Cesar Romero goes to 20th-Fox for spot in '15 Maiden Lane', Andy Devine goes into 'The Big Game' at RKO (Devine's saventh football picture); Kubec Glasmon loaned 20th-Fox to screenplay 'Rice' Is My Life, while Isabel Dawn and Boyce DeGaw will write script of 'Flower of France' for B. P. Schulberg.

Hollywood, July 28.
Eddie Cantor is determined to get out of his Samuel Goldwyn pictures so that he can sign a long-term deal to make two pictures yearly for 20th Century-Fox, As first move is more all the moved interpretations of the control of

will be signed.

When Cantor got notice to start work on the script from Goldwyn, he felt it was an old chestnut just to (Continued on page 54)

### SYDNEY PROD. SUES M-G ON 'ROSE MARIE'

Melbourne, June 30 Metro has accepted a writ issued in Supreme Court here on behalf of Williamson-Tait in connection with Rose Marie.

Rose Marie. W-T asks for an interlocutory in-junction against Metro to prevent the showing in Australia of the talker based on the stage musical sesses the sole and exclusive rights Rose Marie. Write claims W-T pos-Rose Marie.' Write claims W-1 pos-for production in Australia of the show and that its contract reserves it to all film rights. Case will come before Practice Court soon for a hearing.

Sid Silverman, President

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No. 7

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# POLITICAL SPLEEN SEEN BEHIND TALKED OF NEW U. S. DRIVE VS. PIX

Asst. D. A. Dickinson Mulling Flock of Exhib Com- ONLY 4 OR 5 PIX WILL plaints-Many, Obviously, Admittedly Unjustified-N. Y. Meantime Hopes for Accord

Washington, July 28. A new Government round-up of major film companies as anti-trust law violators was in prospect today.

As industry observers pondered the possibility that the Justice Department will crack down for political reasons, Assistant Attorney General Dickinson admitted that dispatch of questionnaires to scores of distributors and chain exhibitors was intended to provide data on which the Government can decide what to do about a growing mass of monopoly

about a growing mass of monopoly complaints. Dickinson insisted, however, that no decision has been used to be a more of the control of the c

lem behind them.

Questionmaires

The question-blanks which have been forwarded to virtually every important distributor and leading chain theatre operators are intended to follow up similar forms sent to Hollywood studios last winter, officials disclosed. Already equipped with data on the supply of product, the D. J. now wants to find out how the Hollywood output is distributed and exhibited so it can decide whether there is merit to indie bleats about conspiracy, discrimination, and monopoly.

sbott conspiracy, discrimination, and monopoly.

With Dickinson explaining he was not familiar with the character of the questionnaires and minor exces refusing to talk at all about the data desired, there was no official indication of the scope of, the fact-finding inquiry. From outside sources it developed, however, that the D, J has asked for voluminous details about almost every phase of the distribution and exhibition branches. The Government wants low-down on the number of houses, seating capacity, conditions governing runs, terms of contracts, and similar technical propositions.

conditions governing runs, terms of contracts, and similar technical propositions,

The precise reasons for launching such a sweeping investigation were not made clear by any source. Yet the extent of the D. J. activity provoked suspicion that migors are invoked suspicion that migors are recorded to the record that the record of the record that the record of the bleats about difficulty in obtaining, product have been received from the section between the Alleghairs and Rocky mountains, with greatest unmeer of squaws from the record of the record

In future the picture industry and the Department of Justice expect to reach a basis of closer co-operation in connection with complaints against film practices. Understanding is said to have been reached, without prejudice to the rights of the picture industry or the duties of the Department of Justice, that cases before the department will be approached more with the practical view of trying to arrive at a set-tlement and thus avoid costly litigation.

gation.

It is stressed that many complaints to the department, filed by exhibitors or others with grievances, are needlessly fought, where if facts

were presented by both sides and studied, there may be no suit at all. The department in Washington, with a regular staff of investigators, receives hundreds of complaints. Many are a waste of time to the in-vestigators and are not entertained Many are a waste of time to the in-vestigators and are not entertained seriously after investigation, while others are pursued on various leads and clues. If investigators and the industry held closer communion, it is believed scores of complaints could be easily disposed of.

### REPUBLIC'S UPPED **BUDGETS FOR 1936-7**

Hollywood, July 28.
Decision to increase budgets on all Decision to increase budgets on all productions, with two specials to cost \$500,000 each, was reached at a conference of Republic's sales and production heads. "Excest were heartened after private showing of Marion Talley's Follow Your Heart," which carried production cost to \$250,000.

\$250,000.

Herbert Yates, Nat Devine, J. J.

Milstein, Ed Schnitzer, Grover Parsons and Moe Siegal conferred intensively on forthcoming product at Republic. Max Roth, midwestern sales manager, couldn't attend the powwows due to business in Chicago. sajes nemovos due to busines, cago.

Milstein planed back to New York yesterday (27).

### Fairbanks Pic Remake 1st for Joe Brown at RKO

Hollywood, July 28.

Thirting with Fate, made several years ago by Doughas Fairbonks, will be Joe E. Erown's first for Radio to the Joe E. Brown's first for Radio to Harris will be associate producer.

Malcolm Stuart Boylan and Harvey Gates are concocting screenplay. Start is slated for end of September.

### Hurst on 'Circus'

London, July 19. London, July 19.

Brian Desmond-Hurst, having successfully directed 'Ourselves Alone' for British International, has been or British International, has been assigned the directorial job of Star of the Circus' for the same company. Circus' will be one of the most elaborate affairs BIP has done in years and will cost at least \$300,000. Buddy Rogers and June-Clyde are set for the cast with BIP also negotiating for George Bancrott.

Shooting starts Aug. 17. An entire unit is traveling with the Bertault is traveling with the Bertault is considered the Mills circus. Understood the Mills circus will form the background for this picture.

### Mrs. Chas. Butterworth's \$13,600 Insurance Award

Mrs. Ethel Butterworth, wife of harles Butterworth, film comedian, vas awarded judgment for \$13,600 in was awarded judgment for \$13,800 in N. Y. supreme court against the Home Insurance Co., on a burglary policy covering the year from May, 1933. On June 27, 1933, her home at Beyerly Hills, was entered and burglars carried away jewelry which she valued at \$20,800. The insurance company refused to pay and the matter was placed in the hands of official Referes John J. O'Gorman. After, taking testimony of experts, the referee decided that Mrs. Butterworth was entitled to the market value of the gems.

value of the gems.

### Seward Stays On

Sydney, July 1.
Edmond Seward, scenarist brought from Hollywood by Chessound, was due to leave for America but decided to forego the trip and remain in

Scribbler was given a 'farewell' party at studio and told the gang that it wasn't really a farewell because they'd be seeing him.

# BE PRODUCED ON L. I.

With Adolph Zukor not favoring mass production at the Astorfa, L. I., studio, the plant will make a small number of pictures yearly as a means of taking up slack against the overhead and carrying charges of the plant. Zukor is said to feel that only four or five pictures a year, made at Astoria for the purpose of getting some use out of the property, is sufficient and that these should be features which lend themselves to easier manufacture in the East than on the Coast.

If Par ever produces an opera in picture form, it will be done at Astoria. "Carmen' was considered Revues such as Astates and Carlet's which will be a Astates and the East the Astates and the Cast. The Astates and the Cast the Astates and the Cast that the Cast the Cast the Cast that the Cast the Cast the Cast the Cast that the Cast t With Adolph Zukor not favoring

play which would draw on legit talent that couldn't go to the Coast

# **FILMS VIA AIR** IN AUSTRALIA

Sydney, June 30.

Australian Broadcasting Commission (non-commercial) is now airing films. First try was made June 28 with Universal's Show Boat. Pic was run for Liberty and put out on inter-state hookup.

As no Sunday performances of pix are allowed in this city, except preview and charity shows. Show but had thousands of air patrons. Commercials have been airing films for some time, mostly excerpts, and getting good coin from the sponsors. Some time ago A: B. C. had an arrangement with Williamson-Tait to do some of its legit musicals, but when depression hit the legit stage the radio angle was knocked out and never came back. Arrangements were also in vogue then to broadcast concerts by celebrated overseas' artists, but as the importers raised cided to import its own talent could be a support the control of the country of the countr

### RITCHIE ABROAD AGAIN

Hollywood, July 28.

Bob Ritchie planes New Yorkward on Thursday (30) to sail for London irectly.

He is to begin production plans there with Cliff Whitely.

### Those Trailers!

Of course, it may be some of the end-season product, but the current crop of trailers are keeper-awayers, rather than builder-uppers, which is the main idea of the advance heralds.

heralds.

A trailer should possit up a picture. Some of the recent samples would indicate that the pictures are even worse than they're painted — which just doesn't seem possible.

### CUBAN CENSOR IN N. Y. LOOKS TO BE KAYOED

Although official confirmation ha not been received by the Hays office the N. Y. Cuban censorship board looks definitely out. Unofficial renorts from Havana were that the plan for a Cuban board of censors operating in the U.S. had been can celled.

celled.

Roberto Hernandez, president of the board; was in Cuba during the last few days, presumeably conferring with the president of the Republic on the situation. In the meantime, U. S. producers merely were sitting tight, awaiting word through official American channels as to what the Cuban government will do on the protest against the board they made through the Hays organization. They still are opposed to a foreign mation establishing a censor board in this country.

### Actor Sues Harry Cohn For \$100,000 Damages

Los Angeles, July 28, Harry Cohn, president of Columbia Pictures, has been named defendant in a \$100,000 damage suit brought by Pietro Gentili, actor and singer. Complaint alleges that Cohn and two 'John Does' broke into his home a year ago, threatening him with a

year ago, threatening him with a gun.
Cohn then assertedly said 'You are through with pictures-I'll see to that,' and allegedly induced Fox Films to cancel Gentili's seven-year-contract, from which he would have made \$229,000, according to the complaint. Gentili also alleges that Cohn and his two John Does have prevented him from working in pictures.

### Suing, But No Suit

The attempt of Joseph Mullins writer, to bring suit in the U. S. District Court against Paramount for alleged plagiarism, without the aid of an attorney, flopped when Mullins failed to pay the usual filing fee of \$10. As result his complaint has been returned.

been returned.

Writer alleged Par plagiarized his manuscript, 'On the Spot,' in the making of the film, 'Gilded Lily.'

# **GN Sets Prod. Plans Including Sally** Rand, Bickford, Besides Cagney's Pix

Hollywood, July 28.

With Grad National home-office top exess evacuating the Hollywood from over read to the top exess evacuating the Hollywood from over resident flying out its Sacron; president flying out its Sacron flying on the Coast. They have made deal for takeover of the Talisman studio to be known as Grand National, with two of their producers, Benny 'Zeidman und Boris Petroff, already having quarters there. Also likely that Douglas MacLean, who joined organization last week, will also headquarter there.

product and also to make connec-tions for balance of foreign market. Upon his return from Europe Al-person will come to Hollywood where he will remain over the win-ter eyeing production being turned out for G.

out for G. December of the country o

MacLean, who joined organization last week, will also headquarter there.

First MacLean plc will be James Cagney starrer.

Deals are on between Alperson and two producers, tow under contract to major plants, to join up as producers upon expiration of their current obligations.

Alperson leaves New York for England on Wednesday (29) to be gone for two weeks to make a British releasing deal fo. company

# Pix Warned By MPPA on Foreign Rights

Music Publishers' Protective Association, last week warned the motion oicture industry that it was letting itself in for plenty of headaches and excessive synchronization costs by dickering direct with foreign pub-lishers for filmusical rights. He also asserted that it would be the policy of the mechanical rights clearance bureau of MPPA not to interede for any producer who, under such circumstances, found himself being victimized by a foreign copyright owner.

for any producer with career with career with career and circumstances. Found himself being victimized by a foreign copyright own of the copyright counsel for 20th Century-Fox and chairman of the copyright committee of the Hays organization. He urged Kilroe to point out to his committee the necessity for either cooperating with the MPPA's clearance or setting, up it sown bureau through which all picture companies would piedge themselves to buy sprachronization rights. Settle to Kilroe was a plea that the former had received from a major producing concern to prevail upon a Spanish publisher to reduce the fee he was demanding for the sync rights to a Spanish composition. The film producer in this case hid cointacted the publisher direct.

For the past two years MPPA's clearance bureau has maintained and which gave it the right to license their works to American film producers. Recently some producers, as costly results. He cites the case of Metro- which region is the case of Metro- which region is the case of Metro- which region is the first to Kilroe, Paine swerred the too the foreign country in the late of the case of Metro- which region is the first to Kilroe, Paine swerred that once a foreign convergence of the case of Metro- which rejected to deal direct. Before Metro got through it found itself paying \$2,400 for the averned that once a foreign convergence of the continuous control of the case of Metro- which rejected to deal direct. Before Metro got through it found itself paying \$2,400 for the averned that once a foreign convergence of the control of the control of the control of the case of Metro- which rejected to deal direct. Before Metro got through it found itself paying \$2,400 for the averned that once a foreign convergence of the control of the control of the case of Metro- which rejected to deal direct. Before Metro got through it found itself paying \$2,400 for the averned that once a foreign convergence of the control of the control of the case of Metro- which rejected to deal direct.

right.

In his letter to Kilroe, Paine averred that once a foreign copyright owner gets an American producer on the former's home ground he is bound to take advantage of the situation and charge far more than the price which would have been the price which would have been pained asserted that the price will be the price of establishing the bureau is undermined by such producer practices.

tices,
MPPA's bureau, Paine wrote, has succeeded in putting sync fees on an equitable basis, but it has become apparent that some of the producers preferred setting into large abroad apparent that some of the producers preferred getting into jams abroad rather than admit that the bureau was operating for the 'common good.'

### H'WOOD SNAGS 4 RADIO SCRIPTERS FOR FILMS

Hollywood, July 28.

Films returned radio's compliment
by snagging four ether writers after,
series of air radds on studio scenarists. Picture work is entirely new
to this group.

Those changing over are Darrell,
Ware, Willis Cooper and Jerry Cady,
who go to 20th-Fox, and Robert
White, signed by Warners.

### Boley Directing 'Theo'

Hollywood, July 28.
Richard Boleslawski has been loaned by Metro to Columbia for directorial stint on "Theodora Goes Wild, first picture for Irene Dunne on her two-pic deal. Melyyn Douglas will play opposite.
Sidney Buchman is screen-playing from the Mary McCarthy orig.

### Irish Repertory on

Coast in Formation

Hollywood, July 28.

An Irish repertory theatre for the cinema capital is a possibility.

Dudley Digges and P. J. Kelly want to pattern it after the Abbey Players in Dublin. Digges is a former member of the European group.

# MG-20TH-GB'S 25-YR. DEALS

**Mystery of Blumey** 

Or. Who Will Pay Off the Promoter on the 20th-MG-GB Deal-Lotsa Nixing

Whe pays off A: C. Blumenthal on the Metro-20th Century-GB deal? Blument is said to have sailed to more than the said of the s

7 TO

M. Schneck's apartment in N. Y. last bonday (20) when the negotiating, were announced officially by Schneck, as chairman of the board of 20th Century-Fox; Nicholas M. Schenck, as president of Metro-Goldwyn-Mayer, and Ostrer. Blumey might or might not have been invited to that press meeting. However, if he had, then this might have been the first press meeting sumey has turned down, from indications.

Thjectef Himself.
Joe Schenck, when queried in re-

Thjected Himself.
Joe Schenck, when queried in regard to Blumey's connection with the deal, replied, 'He injected himself into it.

It may be taken as authoritative, the substitution of the substitution of

Things.

At that same meeting, Nick Schenck, Metro chieftain, when gueried about Blumey's possible concapetion with the deal, replied, Not as far as I or Metro are concerned;
Ostrer also was queried and when sked whether he had employed Blumey on this matter replied, No. Octrer year, Jos Schenck results. hings. At that

Ostrer gave Joe Schenck credit for the deal, saying the present plan which is under negotiation devel-oped from conversations between Schenck and himself, in London, in

### Harold Lloyd-Par Set

Hollywood, July 28.

Harold Lloyd has closed a deal with Paramount for one picture and obtions for more. Lloyd is working in the yarn with Francis Cockrell, salevepost writer. Hollywood, July 28.

Production will be at General Ser

### Cochrane Just Missed

The Spanish Fandangos
R. H. Cochrane, president of Unispreal, and, his party missed the
freworks in Spain the past week although their cruise boat docked at
Portugal. They reached the Spanish
port early this month.

"Cochrane is expected back in New
York early, in August.

### Yates on Coast

Hollywood, July 28.

"Herbert Yates, head of Consolidated Laboratory, is spending two
weeks here. Primarily he came out
for dedication of a new building this
week

week.

He's also conferring with Nat
Levine on the Republic line-up.

### Brown's Duce Chore

Hollywood, July 28.

Mussolini is dickering with Metro to have Clarcine Brown go to Rome to do a picture under ausplies of the Italian Government.

Brown is now reading a script Written by Guisi Manfredo on the life of Leonardo da Vinci.

Ordway in Calif.
Hollywood, July 28.
Julicius Ordway, aide to Joseph P.
Kennedy during latter's survey of
Faramount studio, is here for a vacition, spending most of his time
with his family in Santa Barbara.
O'ddwy, when returning East, will
feume his former post with Harristan, Keech & Co. i. Wall street,

### R. E. Anderson Follows Wilcox on Par Out List

R. E. Anderson, v.p. of Para-mount, has resigned. Anderson was an Otterson appointee. He came into Par from ERPI, as a financial executive. Anderson is the second Ot

ecutive. Anderson is the second Ot-terson appointee to resign from Paramount within the past two weeks. Other was H. M. Wilcox, also a statistician. Trade impression is that Anderson is angling for another berth some-where in the industry and that this will probably open up in about two months.

# CARROLL GETS **NOD AT 20-FOX OVER WHITE**

Hollywood, July 28. Earl Carroll, under his contract recently signed with 20th-Fox, will produce '20th Century Follies,' produce '20th Century Follies, which will replace George White's 'Scandals' at studio. Producer also will act as advisor to Darryl

Zanuck.
Carroll's previous picture experience was in similar capacity at Paramount where he handled 'Murder at the Vanities.'

### F. C. WALKER AGAIN IN ON F. D. R.'S CAMPAIGN

Frank C. Walker, son-in-law Frank C. Walker, son-in-law of M.E. Comerford and active head of the Comerford theatre circuit, has been named chairman of the finance committee of the Democratic cam-paign. During the 1932 campaign, Walker, a close friend of President Roosevelt, served as treasurer.

Walker thus occupies the highest financial post in the Democratic party. It is a more important job than treasurer, but does not involve

the dctail work. Walker has been mentioned sev-cral times as a presidential cabinet possibility. He was active in the party's behalf during the early part of the Roosevelt administration, until the illness of his father-in-law required his devoting all his attention

the theatre chair. With Joseph P. Kennedy, Walker

With Joseph P. Kennedy, walker has been one of two showmen highly regarded by the President. During the coming campaign Eddie Dowling will again be in charge of entertainment for the Democrats.

# **WORLD-WIDE POOL**

atres of 600 Houses in Exchange for GB's 300 Cinemas in British Empire

### MAYBE 1,000 THEATRES

By SAM SHAIN

By SAM SHAIN

Reciprocal grants of 25-year film franchises from Metro-Goldwyn-Mayer, and from 20th Century-Fox, to the Gaumont-British theatres; and from GB to those theatres which Metro or 20th-Fox operate and consists of the common of the common of the common of the common of these firms.

Three important theatre circuits in Three important theatre circuits in

of these firms.

Three important theatre circuits in
America, namely Loew's, United
Artists Theatre Circuit (controlling
Metropolitan); and National Thetres (Fox-West Coast) comprising aggregately over 600 houses, from Coast to Coast, may be viewed as becoming subject to the contem-plated franchise provisions of the pending deal

Loss: to Coas, may be viewed as becoming subject to the contemplated franchise provisions of the peding deal rivilida controls around 300 theatres in the British Empire.

Loew's and Metro are considered, synonymous for purposes of the proposed tri-party arrangement.

It is not known whether the negotiators may be contemplating to include 20th Century's Australian (Hoyt's) theatre properties, as well as all of Metro's foreign theatres, within the meaning of the contemplated franchise provisions of the proposed triple deal. In that eventuality, the pending deal assumes world-wide scope.

At the present, there is nothing official to indicate that the parties contemplate including the foreign properties of the American firms, under the tranchise provisions, but deal to the contemplate including the foreign theatres are scattered in principal countries all over the globe, from South America to South Africa. Metro utilizes such foreign theatres as 'show windows,' mostly, for its product.

However, under the provisions of such long-term franchises as may be contemplated under the deal, such foreign theatres are cateried and the deal, such such products.

such long-term franchises as may be contemplated under the deal, such foreign theaters cwne. by the American firms could become part and parcel of the native theatre world and directly competitive units in their respective localities. The Bo-year grant is not perform deals and the such as the

# THE BASIS OF THE Brokers Ordered to Produce Fox's Records: Bkptcy Hearings in A. C.

### Talent Raiding Test

Adolph Zukor's \$5,000,000 suit against Samuel Goldwyn over Gary Cooper's services is viewed by industry leaders as a test case on star-raiding that has irritated majo: producers

for years.

The decision may set a legal precedent on talent raids in the future.

# **DECISION NEAR** ON LE ROY'S YEN FOR OWN UNIT

Los Angeles, July 28,
Eastern Warner delegation, which
has been here for studio product
conferences, has returned home.
Major Albert Warner and Joseph
Bernhard left Friday (24) and
Gradwell Sears, sales head, and his
daughter planed east on Sunday
(56)

daughter planeu eass on (28).
While Warner and Bernhard were here they were called in on several conferences by Harry M. Warner with Mervyn LeRoy, whose contract studio wants to renew.
LeRoy is holding out for his own unit and productions which he wants to make on the Sunset lot, Warners wants him to continue at the Burland halm.

bank plant.
Expected that some decision will expected that some decision will reached within next two weeks Roy has had two other producer rector spots offered him with other ajor companies.

### Schulberg Sets Staff; **Buildings Being Fixed**

Hollywood, July 23.

Hollywood, July 23.

B. P. Schuberg has lined up, his complete staff. Construction work on sound stages and new administration building at old Prudential studios is under way for Schuberg Post of the staff of the

The five brokerage concerns which handled the financial affairs of William Fox must produce their records and papers relating to the former film magnate's transactions, accordfilm magnate's transactions, accord-ing to a unanimous decision of the U.S. Circuit Court of Appeals on Monday (27). Attorneys for the brokers had appealed from the order of U.S. District Judge Robert P. Patterson that they must comply with the subpoensa duces tecum, on the ground that Fov's dealings with the ground that Fox's dealings with them were confidential and that as such their position was the same as that existing between a lawyer and client. Judge Larned Hand, who wrote the opinon, seemed to ridicule this stand.

client. Judge Larned Hand, who wrote the opinon, seemed to ridicule this stand.

The appeal grows out of the supplementation proceedings instituted execution of the proceedings instituted execution of the proceeding instituted in the brokers as 'third parties.'

Capital is endeavoring to collect a judgment of \$245,000' which it holds against Fox for having defaulted on his guarantee of Coast theatre leases: The supplementary action was instituted in an effort to uncover supposed hidden assets of Fox. As a means of doing so the lower court directed the brokerage concerns to directed the brokerage concerns to may have had with them or may have had with them or may have been interested in.

All-Continent's Setup
A company called the All-Continent Corp., made up of relatives and associates of Fox, had received \$6,000,000 in cash from him at the end of the year 1930 and \$870,000 later. This money had in part been transferred back from that company's attansferred back from that company's attansferred back from that company's attansferred back in the company's attansferred solumed that the company and other persons named in the subpenses were helping him to conceal

it was alleged.

It is also claimed that the company and other persons named in the subspoenss were helping him to conceal popular to the property help of the property held by them belonged to him.

It is quite true that to allow an uncontrolled examination into the affairs of anyone whom the judgement-creditor might select would be oppressive minimal that the affairs of anyone whom the judgement-creditor might select would be oppressive minimal that are the affairs of anyone whom the judgement-creditor might select would be oppressive minimal that are the affairs of anyone whom the judgement-gain all with the decided of the property has been always to the property and the property of the property and the property of the pro

# M'CAREY'SPROD. DEAL AT PAR

Hollywood, July 28.

Signing of Leo McCarcy by Paramount to a three-year producerdirector contract gives that studio its fourth production executive to

its fourth production executive to function independently. Others are Frank Lloyd, Wesley Ruggles and Cecil DeMille. Deal gives McCarcy \$75,000 a picture the first year and a \$10,000 increase per picture as the contract progresses. He is to make two pictures annually.

McCarcy's last was Harold Lloyd's 'Milky Way after which the director took a long layoff to recover from his illners.

took a lor his illne36.

He joined Paramount three years ago to direct the Marx Bros. Duck Soup.

### Dent G.M. of UA Studios

Hollywood, July 28. James Dent, United Artists exector last nine years, has been appointed general manager of the

Marvin Ezzell has been made exstudio manager.

# PARLIAMENT AND BRITISH BOARD OF TRADE ASK ABOUT THE 'FOREIGNERS'

London/July 28.
Brigadier-General Spears and
Creech Jones, members of the Board
of Tradc, asked its president if he
was aware that American interests
had purchased control of GaumontBritish, and whether he proposed,
in the national interest, to take steps
to prevent this powerful means of
propaganda coming under control of
foreigners. foreigners.

bchalf of the president, Major On behalf of the president, Major Crookshanks said the board had no official information on the subject, but had noted the suggestions made in the question that steps be taken to prevent such propaganda remaining under foreign control.

British angle to the Schenck-Ostrer deal is that there is something behind the Government statement in the House of Commons when a Board of Trade spokesman, in reply to questions, gave the usual formula Governmental Nix?

Governmental Nix?
That 'something' is a definite fear in well-informed sections of the industry that the Government would decidedly frown on any set-up that would, in fact, put a substantial sectional unit of the British film business under the control of American interests, because with 20th Century-Fox and Loew's Metro taking

such a big participation nobody here believes for a fraction of a second the real control of the concern would be in British hands. What the Government has in its power to do, and what contacts with incide authorities surgest it may do

inside authorities suggest it may do.
is either to double the quota and give is either to double the quota and give American distributors something to worry over, or to impose a heavy import duty on all foreign films en-tering Great Britain—which would be equally unpleasant. Presuming the Government were to exercise its powers either way, the situation would become uncomfort-table for all the American distribu-

able for all the American distribu-

# **RKO'S CONSOLIDATED NET PROFIT FOR 26** WEEKS, \$734,492, AUGURS EARLY REORG

Company Pacing for \$2,000,000 Net for 1936 -Distribution and Theatre Income Very Much Improved—Court Urged Some Compromise of Rockefeller Claim, Just to Help Matters Along

No plan of reorganization has been finally completed. Thus the Irving Trust Co., as trustee, in its latest report on RKO, hints broadly latest report on RKO, hints broadly that RKO's reorganization is imminent. Plans are being considered. Improvement in the company's conditions has been rapid and consistent. About every branch of the firm's operations is showing a profit. The aggregate amount of claims against the company, according to this report, is 555,121,179. That's as of June 30, last:

For the 28 weeks ended June 27,

this report, is \$55,121,179. That's as of June 30, last:
For the 26 weeks ended June 27, according to this report filed in the Federal Court, N. Y., Monday (27), RKO's consolidated net earnings are \$734,482. The report on this period was filed within one nonth atter the ended period, indicating running same public. It is felt that RKO's approaching reorganization principally impelled such haste and that the company's preparations in this respect are nearing definite form, as it begins proceedings shortly to emerge from its 77B recorg.
All this is subject to adjustment of the Rockefeller Center's \$9,000,000 claim against. RKO, arising from claim gasinst. RKO, arising from claim gasinst. RKO, arising from claim against. RKO, arising from

emerge from its 7TB reorg.

All this is subject to adjustment of the Rockefeller Center's \$9,000,000 claim against: RKO, arising from conditions under RKO's leasing of the two Radio City theatres. At a heating, not so long ago, the court advised the parties to get together on a tentative basis, at least, in order to hasten RKO's reorganization.

Possibility exists that RKO's reorganization may be finalized not later than Jan. I, 1937, and that a definitive reorganization plan may be issued by the fall; if not earlier. RKO is showing extraordinary improvement. The firm's earnings for the get each are more than five and the company showed for the full 12-month period in 1935, or \$141.376, III is greater by around \$53,000 than the company showed for the full 12-month period in 1935, or \$141.376, III is greater by around \$53,000 than the company showed for the full 12-month period in 1935, or \$141.376, III is greater by around \$54,000 than the company showed for the full 12-month period in 1935, or \$141.376, III is greater by around \$54,000, than the company showed for the full 12-month period in 1935, or \$141.376, III is greater by around \$54,000, than the company showed for the full 12-month period in 1935, or \$141.376, III is greater by around \$54,000, than the company showed for the full 12-month period in 1935, and the showed for the same period, 1935. Gross receipts of RKO Radio Pictures, Inc., and subsidiaries are on the rise. For the 28 weeks this company operations show a net profit after all charges, of \$305,010 around part of \$100,000 around period to \$100,000 around \$100,000 arou

Pathe News, Inc., for the same 26 weeks, shows a net profit of \$3,165, compared with a net loss of \$8,615 in

### MORE STOCK DEALS

S.E.C. Reveals Further Tradings in

Mush, Issues

Washington, July 28.
Few stock deals by film company insiders were reported to the Securities & Exchange Commission during second half of June. Semi-monthly reported to the Securities of Securities of the Securities of Securitie

### MOONEY'S DRIGINALS

Mount of the Mount of the Martin Mooney, who recently completed job for Sam Goldwyn, has been signed to do two originals for Chesterfield. Titles of pics are 'Missing Girls' and 'Police Woman.'

### MG Wins 'Riptide' Suit

Holding that the story of the woman templed cannot be plaglar—where the plage of th

### 'Dream' Campaign Again When Schools Reopen

Warners has decided to hold back pop-grind release of 'Midsummer Night's Dream' until late, September when schools have reopened. Figure will get better takings through cooperation from the insti-tutions.

### N. Y. to L. A.

Eddie Davis, Reynolds Dennison, Benny Fields, Martin Gabel, Al Jolson, Ruby Keeler, Andre Kostelanetz, Charles Morrison, Leo Morrison, Leo Morris Leo Morrison.
Eugene Pallette.
Lily Pons.
Bob Ritchie.
Blossom Seeley. Robert Taplinger. Frank Vreeland. Lou Wertheimer.

### L. A. to N. Y.

L. A. to N Edward L. Alperson. Joseph Bernhard. Howard Dietz. Steffi Duna. Alice Faye. June Lang. J. J. Milstein. James Mulvey. Murray Silverstone. Dr. W. I. Sirovich. J. J. Sullivan. Maj. Albert Warner. Bob Ritchie. Bob Ritchie

### JESSIE MATTHEWS HOT

English Girl in Radio De Before Arrival in U. S. Hellywood, July 28.

Hollywood, July 28.
Probably the most sought-after picture name for radio is Jessie Mathews, who is due on the Coast in September for picture work. At least three agencies handling transcontinentals emanating from Hollywood have overtured Columbia artists bureau for the musicomedy artist. Also likely that she will have her own commercial, which would mark the first time that she was connected with a plugged article- on the air.

Although a sustainer for British Broadcasting, she draws a sizeable paycheck for her labors.

### **K-A-O EARNINGS LOOK** TO BE DOUBLE OF 1935

Indications are that the earnings of Keith-Albee-Orpheum, chief the atre operating company of RKO, are improving consistently, and that for the first ist months, this year, the firm may about equal the company's earnings for the full year, in 1935. Last year's earnings were over \$460,000. In the control of the control o

On Thursday (23), the KAO board declared another quarterly dividend On Thursday (23), the KAO board declared another quarterly dividend, out of capital surplus, of \$1.75 per share on the company's 7% cumulative convertible preferred stock. This is for the quarter ended June 30, 1936, and payable on Oct. 1, to stockholders of record, as of Sept. 15.

### Delehanty's Stint

London, July 21.

Tay Garnett has set Thornton Delehanty, picture critic of the N. Y. Evening Post, to collaborate on scripting World Cruise' for which Garnett is: sailing to Norway for exteriors this week, and which will be completed in Hollywood at the back end of the year.

Delehanty will also do an assignment for Alexander Korda when he gets back from his jaunt on the Athene. That's Garnett's private yacht in which he has been worldtouring the past several months.

### PONS TO COAST FOR PIC

Lily Pons and Andre Kostelanets depart tomorrow (Wednesday) for the Coast by plane. Duo appears in Hollywood Bowl together on Aug 7, the first major concert chore for the leader outside of radio broad-

casting,
'An American in Paris' will be the high spot of Kostelanetz's part in the program. He remains then for music work on Miss Pons' next RKO pieture.

# **Amusement Group Marks Time** After Two Weeks of Climbing

Irregularity developed in the stock market yesterday (Tuesday) but declines about balanced small advances. Amuserients followed general trend, most of them being virtually unchanged on the day. RKO stock rallied feebly to 6% on remarkably favorable 26-week earnings report. Grand National was a favorite on the curb, advancing to 3%, highest level since stock-buying rights were issued.

rights were issued. A steadily rising stock market during the past week failed to arouse much enthusiasm along the amuse-ment front. Picture company issues looked particularly sluggish as com-pared with strength in numerous representative groups on the big board.

### Yesterday's Prices

Siles. 20. First. 18 Low Land Net 20. 20. First. 18 June 19 Ju

representative groups on the big board.

In contrast to industrial stocks and many other groups, the Amusement Group finished the week with a loss of the week with a loss of the week with a loss of the week of the state of the week of

# **Inside Stuff—Pictures**

The Hearst-owned Baltimore papers, News-Post and Sunday American, are not going to carry any stills on the film The Green Pastures,' which opens first-run in Baltimore Sac. (1) at Warmer's Stanley. Only sort of art the rags are going to carry are drawings on the property of the sheets never to carry still art of more stage, screen or radio performers. No colored radio personalities begreen stages, screen or radio performers. No colored radio personalities begreen appeared in the papers; same for Neglo screen actors. When colored vaudevillians appear on Balto stages sometimes drawings of the name attractions appear in the papers. Drawings were used when the legit company of Tastures' made its two visits to Balto.

The morn and eve Sunpapers do not carry still art of colored performers as a rule, but did so for first time for legit Pastures'. Have already done so once for the screen version as an advance ballyhoo, and likely sheets will do so again when reviews are carried on film.

Main point in Paramount Pictures earnings statement for the second quarter last week that pleased Wall Street was that section which indicated that the company was purchasing its own boads for retirement, Report showed that the company made a profit of \$85,000 on debentures purchased for retirement during the three-month period.

Aside from the fact that this enabled Paramount to show a credit in that amount in a period when operating earnings only totaled \$147,000, it that amount in a period when operating earnings only totaled \$147,000, it was considered good business in the street. Numerous industrial companies are following the same procedure because it means a saving in digidends outlay to lien holders and naturally trims the total amount to be reserved for payments on bonds as well as simplifies the financial set-up,

One or two motion pic producers who refuse to go along with the industry for the betterment of screen entertainment are responsible for the decision of the Catholic Church to establish local boards of censors to watch quality of product offered public, was statement of Archibishop John J. Glennon of the St. Louis archdiocese. The archbishop said that while had never been in a picture house the was guided by reports of others that the standard has improved since the formation of the Legion of Decency in 1934. He also stated that constant vigilance was necessary to keep the moral tone of pix from dropping from the satisfactory standard now in vogue.

The card index system at the Par Coast studio, installed last year after John E. Otterson became president of the company, is expected to be dispensed with. System included a card bearing the name of each employee, large and small, together with age, education, experience, etc. A similar system was planned for New York but was never put through. Otterson or Rothacker studio appointees at Par have been placed on their own by Adolph Zukor, who has advised all such appointees that they would be expected to demonstrate their worth if remaining with the company. Zukor called the Otterson-Rothacker job-landers in for a conference at which he indicated his stand.

Samuel Goldwyn is reported to have grossed around \$1,200,000 each on the three Anna Sten pictures. Each production picked up \$570,000 in the United States, with the remainder coming from the world market. The Sten pix played in 12 countries where only one out of every 10 American flickers can be marketed. Countries are Poland, Czechoslovakia, Hungary, Roumania, Scandanvaira countries, Yugoslavia, Bulgaria, Germany, Italy and Austria. Take out of Australia was around \$120,000 each. Resulting income was a surprise, inasmuch as it had been believed that Goldwyn would take a licking on the product.

M. H. Hoffman, Jr., and Pan-American Studios, Inc., Miami, D. W. Webb, executive v.p., parted under acute circumstances when Hoffman and his father left the outfit which they joined last spring, for production purposes. Idea was to put Florida on the map as a film capital. With the breach, the local newspapers were employed by both factions for some heated opinions on both sides.

Several years ago an assistant director in New York spotted a youngster working with him as manager for a coming picture star. Recently, on the Coast, to show his appreciation to the benefactor the manager got him a job as production boss with a major company and a three-year pact. Manager also has taken care of a number of other friends who guided him around the corners in his film youth.

Combination producers and directors are being offered contracts at one of the large independent studios for \$150 weekly. Covenants also provide for a bonus if pictures can be brought in on a seven-day schedule and below the budget that seldom exceeds \$25,000 per picture. Bonus is computed at the rate of .02% on the amount saved on the budget.

When cameras started to grind out Cecil B. De Mille's 63rd picture, 'The Plainsman,' at Paramount last week, more than 300 members of the press stood by to watch the first take. Studio employed six telegraph operators to send copy. Gary Cooper and Jean Arthur enacted first scene in front of 1,000 extras.

Net profit of Tranx-Lux Daylight Picture Screen was nearly three times as great during the first six months of the year as in the first half of 1985. Company's report covering six months ended on June 30 reveals a net profit, after depreciation and normal income taxes of \$127,023 as against only \$46,934 in the corresponding period last year.

It cost around \$1,100,000 to bring in Rhythm on the Range' at Paramount, one of the highest cost pictures of the Otterson-Rothacker regime. Picture was begun sometime before Otterson was relieved of the presidency of Par but suffered many delays in production, having finished up after Otterson had gone out. Range' is a Bing Crosby starrer.

J. A. Shackleford, cameraman, has returned to Hollywood with 65,000 feet of film shot on Tay Garnett's 40,000-mile yachting expedition, He's having prints developed on the Coast and is sending them to London where Garnett is directing a film for Douglas Fairbanks, Jr. Daily rushes are

Script for Coast production was sent back for rewrite last week. Original had two character actors portraying French and Italian types. When finished product came back to producer after revision the types were meshed into one part: that of a 22-year-old juve.

Record for Technicolor shooting was hung up last week by two units in operation on Warners 'God's Country and the Woman' at Longview, Wash. Outfits are shooting five script pages daily which will make for decreased schedule if work is kept up.

Studio previewing a picture on the Coast sen\* coupla ducats to one of the co-authors of the play on which it was based. A note accompanied saying outfit was doing likewise to the companion author. Second writer has been dead three years.

Paramount's deal to buy. 'Little Accident' from Universal has fallen through because studio was unable to clear French rights. Universal made it in 1930 with Douglas Fairbanks and Anita Page as toppers.

Allied States Association is considering ways and means of raising \$250,000, as a war chest.

# 225 INDIES SCHEDULE

# Favoritism' Charges Over WPA Propaganda Newsreel Contracts OUTLOOK IN YRS.

Washington, July 28. Accusations of government favoritism were aired here last week as the works Progress Administration opened bids for an indeterminate number of propaganda reels for campaign purposes.

paign purposes.

"With only five of 40 invited bidders submitting proposals, the W.P.A. film venture was started off with a stench of political skulduggery as Jam Hardy Picture Service, Detroit, requawked that specifications were drafted so that only one company —which was not mentioned by name, although easily recognized—could—multiv.

although easily recognized—could qualify a substance was lent to the compliant with the few parts of the few

general consumption. This clause in the detailed invitation for bids read as follows:

The contractor shall agree to cause to be released and/or distributed one newsreel story on the subject of W.P.A. activities each month during the life of this contract through the medium of a nationally-distributed newered.

Tam Hardy, which distributed industrial films free to exhibs and now has accounts with 1,500 houses, refeed loudly about this discrimination provision, with the order of the contraction of the second of the

infinite facts, from a list of scores of undertaktings in each state. Besides making one negative and besides and second the season of the seaso

and Jam Hardy, \$8,600.

While the contract to be let in Washington for a WPA newsreed calls for national distribution, chances of this reel jetting into any theatre to which admission is charged is considered slim. It is all sugged is considered slim. It is all the stanged is considered slim. It is all to get where the stand is all the standard standard slim. It is all the standard slim is all the standard slim is standard slim. Average theatre is getting two to 10 newsreels plus six features week-large slim is standard slim. Average theatre is perfectly the slim is standard slim in the standard slim is slim in the same slim is all the slim is a to same slim is a slim is a

### FIRST DOWN

RKO Puts Gridders Through Paces, Although Temp at 90

Although temp at '90 and heltough it's still around 90 on the thermometer, Radio ent into the football season last week with 'The Big Game', under Pandro Berman's producing belmet. George Nicholls, Jr., is directing.

Toppers are Bill 'Shakespeare, Böbby Wilson, Jay Berwanger, Gomer Jones, Frank Alustiza, Bones Hamilton and Erwin Klein. Remainder of cast includes June Travis, Phil Houston, Brüce Cabok, Andy Devine, James' Gleason, John Arledge, Barbara Pepper, Big Boy Arledge, Barbara Pepper, Big Boy Williams and Tyler Brooks,

# KCS 13 INDIES **SUIT COMES UP TODAY**

Kansas City, July 28. Claiming violation of anti-trust Claiming violation of anti-trust laws in release of pictures 13 independent suburban theatres presented testimony Friday (24) in their suit against nine distributors and Fox-Midwest Theatres, Inc. Defense attorneys pointed out that the exhibitor's petition was based on anti-trust laws applying to interstate commerce.

trust laws applying to interstate commerce.

Independents claim they were singled out 'in a conspiracy in 1933 by the d' utors who withheld films from (a until after the pictures had first showing in Fox-Midwest nabes. They further allege that the chain was allowed to zone the city to insure first runs in its touses. to insure first runs in its touses. They formated to the contract of the contract of the contract of the contract of the case for a hearing order demanded by the exhibs and chalked the case for a hearing on its merits. At Friday's session the independents again asked for the order. Judge continued the case until tomorrow (Wednesday).

### Par's 'Rangers' to Be Given Dallas Premiere

With the Texas Centennial in Dallas, Paramount will give The Texas Rangers' its world premiere there Aug. 21. King Vidor, who directed, and two featured players in the film, Jean Arthur and Lloyd Nolam, will come on from the Coast. One of the stunts will be the unveiling of a statue of a Tex Ranger, Par's gift to the centennial.

### Tomlin's Indie

Hollywood, July 28.

Newly formed Melody Pictures.
Inc., will produce With Love and
Kisses with Pinky Tomlin as its
initialer. Maurice Conn and Coy Poehead outfit.
Tomlin has installed.

head outit.

Tomin has just finished an eightweek personal appearance tour. He's
composed songs for production
which will go into work Aug. 24.

### BOLAND-RUGGLES' 'SAFARI'

Hollywood, July 28.
Paramount's 'Safari' will be a comedy-mystery instead of a jungle spectacle.
It will co-star Mary Boland and Charles Ruggles.

# SMALLIES' BEST

Grand National Leads Way to Reawakening-Republic with 50

### BANKROLLING EASY

Hollywood, July 28.

Bespite the familiar wail of independent producers anent inability to secure finances and the unreliability of state right distributors, the coming season will see more indie producers turning out pictures than in the last five years. According to early season amountements, there early season announcements, there will be around 225 indie features produced in Hollywood. Announce-

control of the contro

### First Coin Take

for many an indic producer nas peen innable to get the other 50%.

First Cola Take

Indie distributors who give the one-half finance are protected in that they take out first coin for distribution and advertising. To get financing from individuals who have any knowledge of pictures is almost impossible. It is doubtful if more than a handful of these investors ever made a dime out of pictures. The color of the color of

several years but feel that this is their year.

Those planning production or already working on their programs either on cellutioid or paper and the number of pictures they will produce this year are:
Fanchon Royer—recently returned from Mexico where she made pictures for the Mexican Government. The only woman producer, either in major oa, minor, pictures, she has already turned out her first feature. Wystery Pilot, for Nate Saland. She plans six melodramas and six westerns. of sales talk or pressure to gain a formal for Works Progress news weekly.

Thus far, the Haysian attitude on this WPA newsreel providing of course, that it is offered to exhibitation, it is that of hands-off.

Hayor os, annor pictures, she has all and the first feature. Mystery Pilot, for Nate Saland. She least weekly. Wystery Pilot, for Nate Saland. She can't Wystery Pilot, for Nate Saland. She was melodramas and six westors.

Victory Pictures (Sam Katzman)—tors, is that of hands-off.

(Continued on page-18)

# 20th-Fox Product Into Rivoli, Away From Radio City: Latter's Deals

2 PIX; SAME CAST

'Born to Dance' Players Will Go Into MG's 'Melody of 1937'

Hollywood, July 28.
Practically entire cast of 'Born to Dance' at Metro, will move over to 'Broadway Melody of 1837' when former is completed. Toppers in both pix include Eleanor Powell, Sid Silvers, Buddy Ebsen, Una Merkel and Frances Langford. Silvers and Jack McGowan wrote both yarns.

yarns.
Services of Roy Del Ruth, director
on 'Dance,' are being sought from
20th-Fox for 'Melody,' but it appears
doubtful that studio will permit him to remain on loanout.

**NEWSREELERS** 

# AVID FOR SP. **WAR STUFF**

are attempting to get action views of revolution in Spain, but thus far have been unsuccessful in getting a

are attempting to get action views of revolution in Spain, but thus far have been unsuccessful in getting a story out of the battle-ton country. The story out of the battle-ton country and the story out of the battle-ton country and the story out of the story o

### DORAN SWITCHES TO **COAST FOR HIS TALENT**

D. A. Doran, former story editor for Paramount in the east, now pro-ducing legit shows, leaves for the Coast Aug. 1 to search studios for talent.

tatent.

He is interested in getting people for 'Vienna Silence,' new show which will go in rehearsal Sept. 17 in New York with Harry Wagstaff Gribble directing.

### Magnus' U Contractee

Hollywood, July 28.

Max Magnus, former Berlin correspondent for Vanery and on
writing staff of Universal for past
two years, was signatured to a
term contract at Universal following studies purpose of his orig ing studio's purchase of his orig,
'The Sheik Returns.'
Writer is now engaged in doing another orig, 'An American
Romance.'

Mary Brian's 'Poker Face'
Hollywood, July 28.
Columbia bought 'Poker Face
with Mary Brian in mind for the

Negotiations for renewal by Radio City Music Hall, N. Y., of the selective product deal it has had with 20th Century-Fox since opening of the theatre, have been dropped. With suspension of relations between 20th-Fox and the Hall, the Rivoli is expected to get first call on the 20th-Fox pictures for 186-57.

Wentleth a leading the season Twentleth a leading the season that have a franchise for United Artists pictures, lately it has been forced to shop around for outside pictures to fill, using product of RKO, Columbia and Par.

The Riv's franchise for UA pictures expires on conclusion of the 1936-37 season next summer, but the Hall may also acquire certain UA pictures as in the past.

Hall as a leading the season with 20th-Fox was agreed upon but never consummated, with things right group of the product of the past.

Hall at present, has RKO and Col

Hall at present has RKO and Col Hall at present, has RKO and Col for the coming season, former on a five-year contract and latter on a two-year deal, both negotiated last summer. In addition to 20th-Fox this year, it had call on four from Universal which had not been delivered the prior season (1934-65). Three of these have been played. It may be that the Kall Woulder's the contract of the contr

### PAR'S SECOND QUARTER LOSS PUT AT \$476,000

Paramount announces a "tentative estimated' consolidated loss of \$476,000, on the company's second quarter, this year. It is after applying \$800,000 of the company's film inventory reserve, out of the \$2,500,000 fund set up from the firm's 1935 earnings, against expected 1958 defi-sorbed around \$1,000,000 of this reserve in 1938. The fund was tet up Dec. 28, 1935.

Second quarter operating loss after provision for normal incometax but before debenture interest, certain contingences and before applying the \$800,000 reserve, is sestimated at upwards of \$1,400,000. The company reports a profit of \$63,000 on debentures of Paramount Pirt Club. Blook purchased for 1900,000 reports and 1900,000.

Operating earnings are \$147,000 after provisions for estimated net provisions for estimated not provided for the provision for estimated not provided for the provision for estimated not provided for the provision for estimated not provided for provided for the provided for the provision for estimated not provided for provided for provided for the provision for estimated not provided for prov

Operating earnings are \$147,000

\$160,000.

Operating earnings are \$147,000 after provisions for estimated normal tax and after applying \$300,000 of the film inventory reserve.

These results do not include, a company statement says, 'results of operations of Olympia Theatres, Inc., and its subsidiaries results of the state of the stat

### Leonidoff's U Pic

Hollywood, July 28.
Leon Leonidoff, production head of Radio City Music Hall, his returned east to work out 10-week leave so he can do musical numbers for Top of the Town' at Universal, which goes into production latter part of August.
Leonidoff spent two days here and came to terms with U execs.

# 'Suzy' Rolls Up Snappy \$36,500 In 10 Days, L.A.; 'Ziggy' Big \$11,500 Final 5 Days: Others Just Coasting

Best Exploitation: Chinore-State)
'Suzy' is the ho. magnet this week, playing Chinose sud State and despite to the weather is on a 10-day stretch that will bring a combined which has as a companion vehicle. 'Half Angel.' Of course sensation of the down is "Eucredie" in the 15th and final week at Carthay, where it got around \$11.500 for the five days of day the day to the course sensation of the course of the course sensation of the down is "Eucredie" in the 15th and final week at Carthay, where it got around \$11.500 for the five days of day the day to the course sensation of the course of the cour

the state of the continue of t

Estimates for This Week
Carthay Circle (Fox) (1,518; 55-851,10-1,65) — Ziegfeld (MG) (1,5thfinal week). Final five lays virtual
sellout with take hitting big \$11,500.
Last week very, very good at \$10,900.
House dark from 26th to 29th
when 'Anthony Adverse' (WB) pulls
in for extended run at same de luxe
prices.

and the state of the state of the

(40-55)—'Spendthriff' (Par) and stage show. Al Pearce gang on stage helping toward greater part of gross which is just fair at \$13,000. Last week, Three Cheers' (Par) and combo with iee ballet and Eddie Peabody on stage just keeping house shy of red mark with a \$14,200 wind up. 22.59; 25-35-40-55)—'Counterned' (UA) spill. So-so combo going along at slow, even pace which will bring about a \$5,500 finale that's okay, Last week, Crime Dr. Forber Just' and peter and combination that struggled hard to hit \$4,600.

State (Loew-Fox) (2,024; 30-40-55)—'Suzy' (MC) and 'Halt' Angel transit clip and keeping up okay for 10-day stay which will bring in a cinch \$25,000, which is big. Last week, "Poor Little Rich Gir (20th) and You have presented the stage of the

ing up with \$14,100, when is just good.
United Artists (Fox-UA). (2.100; 30-40-55)—Poor Little Rich Girl' (20th Century-Fox) and Educating Father' (30th spitt. Doing far best below preceding week, will hit the \$5,000 mark. Last week, San Francisco (MG) second and final week, did nicely in vanishing stanza in showing total of \$5,600.

# Truex in House **Tab Show Socks** Wash. for \$29.000

Washington, July 28. (Best Exploitation: Fox)

Washington, July 28.

(Best Exploitation: Fex)

Fox has town in the palm of its hand this week with combo of 'Suzy' and Ernest Truex in locally produced tabloid version of 'Spring is Here' on the stage. Tab show opened as climax is owiev of publicity that carried through two weeks of rehearsal.

Earle is doing oke with 'Earthworm Tractors' and Charlle Chase and Maxime Doyle on stage, but can't houdowers and two rest of generally dull set of offerings.

Fox wins bally honors in walk for keeping 'Spring is Here' on drama started anily from day production started anily from day production started.

1st Runs on Broadway (Subject to Change)

Week of July 31 r-'Great Ziegfeld' (MG)

Week of July 31
Astor—'Great Ziegfeld' (MG)
(17th wk).
Capitol—'Stury' (MG) (2d wk).
Music Hall—'Mary of Scotland' (RKO) (30).
Faramound—'Rhythm on the
Range' (Par) (28).
Estato—'Final Hour' (Col).
Rivol—'Return of Sophie
Boxy—Three Cheers for Love'
(Par).
Week of Aug. 7
Astor—'Great Ziegfeld' (MG)
(18th wk).
Capitol—'Devil Doll' (MG).
Music Hall—'Mary of Scotland' (RKO) (2d wk).
Faramount—'Yours for the
Asking (Par) (3).
Estato—'Down Under the Sea'
(ERVel—'Road to Glovy' (20th)

(Rep). Rivell—'Road to Glory' (20th)

Rivon (5).

Roxy—M'liss' (RKO).

Strand—'Jail Break' (WB)
(5).

\$4,500. The French houses will be under average. Gene Curtis of Loew's turned loose a barrage of radio plugs, hook-ups and big local adverthing on Return of Sophie Lang' and 'Invisible Ray' but particularly on the Granlund stage show.

Estimates for This Week

Estimates for This Week
Palace (FP) (2,700; 50)—San Fran-cisco' (MG) (2d week). Still getting
good biz at \$4,000, after a very fine
\$12,000 last week.
Capital (FP) (WD) and Theorem
Tractors (WD) and

Witness Chair (RKO) and Hot Money (WB), with vaude, \$10,000, good, Princess (CT) (2,300; 50)—Nero Wolfe (CD) and Big Noise (WB). The Color of the Co

# 'M'LISS'-VAUDE \$16,500, FRISCO

House dark from 28th to 28th when Anthony Adverse' (WB) pulls (WB) (1883) and 1884 (WB) (1884) and 1884 (WB) (1884) a

# 'Green Pastures' Finds Plenty Grazing In Philly at \$26,000 and Holds Over

(Col) and vaudeville, excellent, \$17,200.

SUZO. The value value of the control of the control

shook the town will approximate stanza.
St. Francis (F-WC) (1.470; 30-35-40)—San Francisco (MGM) (2d run). Sensational \$10,000 here after three weeks. Enemy's Wife (Wall) and "White Fang" (20th), oke at

\$5.500 Warneld (F-WC) (2,680: 35-40-55)
—Earthworm Tractors' (WB) and micely for \$15.000. Lost week Phor Little Rich (31" (20th) and Educating Father' (20th), swell, \$17,500.

# Early to Bed **With Ams Boffs Buff for \$18,000**

Buffalo, July 28.
(Best Exploitation: Buffalo)

(Best Exploitation: Buffalo) or maintenance of the common phines just so so at doomtown phine houses for the current week, with the houses for the transition of the Buffalo, which is playing a Bowes' unit and Early to Bed. Rich Girl, switched to the Hipp for a second week, is holding up nicely.

Exploitation centered on Bowes' amateurs. Perade including two drum corps, ushers, automobiles and several standards, and combolies and several standards and united the several standards and week, and cards and heralds were distributed freely. Radio, music and department stores went big for co-op ads, with the newspapers supplying plenty of space.

Estimates for This Week

Buffalo (Shea) (3,600; 30-40-50)—

Estimates for This Week
Buffalo (Shea) (3,600; 30-40-50)—
Barly to Bed' (Par) and Bowes' ams.
going big, probably \$18,000, nearly
double the house average. Last
week, 'Bride Walks Out' (RKO)
\$0,000, mild.
\$0,000, mild.
\$1,000, mild.
\$1,000,

lic Enemy's Wife (WB) \$(1,900, au) right. Century (Shea) (\$J,400; 25)—"Sophie Lang (Par) and Treachery (WB). Just another double at \$5,000. Last week, And Sudden Death Lafayetie (Ind) (3.400; 25)—"Hell Ship Morgan (Col) and 'Iron Doir' (Col). Looks like \$7,000, okay. Last Week 'Parole' (U) and 'Romaing Lady' (Col) good at \$7,200.

### 'SHOW BOAT', 'WIFE' TOPS B.O. IN SYDNEY

Sydney, June 30.

King's birthday holiday meant weak matinee biz, but night trade was big.

'Show Boat' (U) is the leader here now and likely to get a high gross for many weeks. 'Wife vy. Secretary' (Mr. G) comes next and is doing great femme trade.

femme trade.

'Petrificd Forest' (WB) opened at

"Petrified Forest" (WB) opened at the week-end and may develop, al-though considered a little too arty for general appeal.

Big surprise here was the quick flop of 'Country Doctor' (Fox).

'Give Us This Night' (Par) and Mary Burns, Fugitive (Par) Louis Pasteur' nove; in successful.

Pasteur' nove; in successful.

Pasteur' nove; in the Tunnel' (G-B) and When Knights Were Bold' (AD) will soon more only

When Knights were note that was soon move out.
Weekly trade is fair this week with 'Country Beyond' (Fox), 'Farmer in 'Country Beyond' (Fox), 'Farmer in Cell' (RKO), 'Ah Wilderness' (M-G), and 'Last of the Pagans' (M-G),

Melbourne, June 30.
Current biz is remaining at a rice
level with 'First a Girl' (G-B).
'Ghost Goes West' (UA), 'Dark Angel'
(UA), 'Queen of Hearts' (ATP),
'Trail of Lonesome Pine' (Par),
'Music Goes 'Round' (Col), and 'Wife
vs. Secretary' (M-G).

Philadelphia, July 28, (Best Exploitation: Stanton) All interest in Philly's downtown All interest in Figure 3 downtown film sector this week is focused on the Boyd with 'Green Pastures.' Film completes its first seven days tonight (Tuesday) with a majestic \$26,000, which is something this house hasn't achieved in many moons.

Boyd is also to get 'Anthony Ad-

semeyed in many moons.

Boyd is, also to get 'Anthony Adverse' on a similar grind policy.

Some ads have mentioned 'Adverse' as following directly after Pastures; but 'Piccadilly Jim', is underlined, will 'Adverse' probably being held with 'Adverse' probably being held with 'Adverse' probably being held downtown houses is not promising. Fox, experimenting with a revival or 'State Fair' is doing only fairly well. Booking may be just a filler prior to reported taking over of house by Stanley Warner, now set with only the date uncertain. Fair' with a stage but he of 13,000.

Earle isn't so hot either with 'Spendthrift' on screen and Benny Davis topping vaude bill. Combo, on six-day week basis, won't get over \$13,000.

Estimates for This Week

on six-day week basis, won't get over 313,000.

Estimates for This Week
Arcadas (600, 25-40-60)—Early to
Bed (Par) (2d run). Nice \$2,500.
Last week Handa, Arcoss Fable
Last week Handa, Arcoss Fable
\$1,500 in the control of the control of the control
\$1,500 in the control of the control
\$1,500 in the control

### TELEVISION' \$2,500 AT CENTER, DENVER

Denver, July 28. (Best Exploitation: Denham)

Denver, July 28.

(Best Exploitation: Denham)

Suzy' is copping top money, \$13,200, at the Denver this week.

Estimates for This Week
Ahaddin (Huffman) (1,500; 25-4050)—Poor Little Rich Girl' (20th)
(2d run), following week at the Denver, \$4,000, okey. Last week White
Angel' (FN) (2d run), good at \$3,000.

Broadway (Huffman) (1,500; 25-40Monite Cristof (UA), three days;
House of Rothschild' (UA), two
days: Revival week, good for \$2,500.
Last week Secret Agent (GB), four
days, and 'Educating Father' (20th)
and 'High Tension' (20th), double
bill, three days, finished with-only a
fair \$1,500.

Center (Allan) (1,500; 20-25)—
Murder by Television' (Imp) and
wide.

All right at \$5000.

Denham (Cockrill) (1,500; 20-25)—
Murder by Television' (Imp) and
wide.

All right at \$5000.

Denham (Cockrill) (1,500; 25-35-40)—There's Always Tomorrow' (U.)
Fine \$3,000. Last week Three Cheers
Denver (Huffman) (2,300; 25-35-40)—Suzy' (MG) and stage band. Big
at \$13,000. Last week Poor Little
Rich Girl' (20th), grand \$12,000 and
moved to Aladin for second with a stage of the second with a stage of the

# Boop Biz 20% Ahead of Last Year Despite Heat: Marx Bros. Sock \$31,000, Palace; Temple \$30,000

Chicago: July 28,

Reag Exploitation: Oriental)

It really looks as if that corner has
been turned, at least in the Leop.
Throughout the heat of the summer
grosses have held up at remarkable
fagures. Black is in evidence on the
theatre ledgers and there is no indication that this prosperity is flect-

Average business has risen ap-gorimately 20% above last year, he top figures are mounting stead-ty, while the bottom grosses have limbed into much higher ground. hed into much higher ground, ing-up business currently in the ies with stand-out attractions, i.e is getting the trade with the x Bros. on the stage. Business from the bell.

sing from the bell.

Aft the Oriental It's also the vaude windin is olding the biz, with Pousse Wiffel is olding the biz, with Pousse Wiffel is olding the biz, with Pousse Giff last weeks excellent take. At the olding spot the picture is the reason, and with such flickers as "Poor Little Rich Girl," Sury, "Barthworm Tractors," San Francisco, business is oftened, ran away with publicity rating this week with a yalloping campaign for the French' segme at the Oriental.

Estimates for Twice Worth.

segme at the Oriental.

Estimates for This Week
Apelte (18&K) · (1,200; 25.35-55)—
Theyl [Joll] (MG) (2d week). Tod
Riowning creeper getting a play,
Two weeks without any trouble, getting foke \$4,000 currently after good
\$5,00 last week.
Chicago (18&K) (4,000; 35.55-75)—
Toor Little Rich Girl (20th) and
they are the second of the seco

\$22,300, bad.
Garrick (B&K) (900; 25-35-55)—
Earthworm (WB), Crowding into the large numbers at \$7,000. Last week, Poppy (Par), finished third Loop gallop to oke \$3,700.

(WB) (2d week) all right at \$9,200. State-Lake (Jones) (2/700; 25-25-40)—Uniquarded Hour (MG) and vaude, Excellent at \$13,000. Last week (Special Investigator' (RKO) a winner at \$15,200. United Artists (B&K) (1,700; 35-85)—'San Francisco' (MG), (5th week). Holding up to remarkable results. Better than \$9,000 durrently, Last week another powerful session et \$13,100.

### Bride Walks'-'Forbes' \$6,000 in Louisville: 'Suzy'-'Final' \$7,500

Juzy - Final \$7,300

Louisville, July 28,

(Best Exploitation: Loew's State;
Sury' at Loew's State is this week's winner. It rated extra bally advance to the state of the state over the weekend.

Bride Walks Out' and Crime of State over the weekend.

Bride Walks Out' and Crime of the state over the weekend.

Fride Walks Out' and Crime of the state over the weekend.

Strand with Three Cheers for Love dualled with 'M'liss' is also in the money class, although opposish is Strand with 'M'liss' is also in the money class, although opposish is Strand with 'M'liss' is also in the money class, although opposish the more Lowers and Looks good on second week. Heat has really been a break for the itseates, with the local patrons flock.

Heat has really been a break for the itseates, with the local patrons flock.

Heat has really been a break for the theates, with the local patrons flock.

Heat has really been a break for the theates, with the local patrons flock.

Estimates for This Week

Loew's State (3,000; 15-25-40).

Stuy' (MG) and 'Final Hour' (Col), dual. Big \$7,500 in sight. Last week

College of Courth Ave.) (3,000; 15-25-40).

Raidle (Fourth Ave.) (3,000; 15-25-40).

5.000.

Strand (Fourth Avenue) (1,500; 15-540)—Three Cheers for Love' Par) and Miliss' (RKO), dual. Getting some nice attention, although ard to say. Wheher the picture or be cooling system is the main at-

traction. Better than average a \$4,000. Last week State Fair (20th and There's Always Tomorrow (U) dual, revivals, came through with okay \$3,900.

about at \$3,400. First week big \$7,000 at \$5,000 at \$6,000 at \$6,0

# 'SUZY' - MEROFF **WOWS 'EM FOR** 21G IN BALTO

Only house doing much biz currently is vauded and courrently is vauded and courrently is vauded a courrently is vauded a courrently is vauded and courrently is held a courrently is held a courrently in the same and a courrently in the courrently

Estimates for This Week
Century (Loew-UA) (3,000; 15-2535-40-55-60)—Suzy' (MG) and Benny Meroff band. Socko \$21,000.
Last week \$13,000 for 'Devil 'Doll'
(MG) and vaude was crimson.
Hippodrome. (Rappaport) (2,300; 1525-35-46-560)—Talm for a collection of the collection of the

(Par) and light stage show.

Keith's (Schanberger) (2,500; 1525-35-40-55)—'Spendthrift' (Par). At
\$4,000, o.k. Last week six days of
'Forgotten Faces' (Par) sank to n.g.

\$2500. (Section 1) Sank to 1.g. \$2500. (Section 1) Section 14. (Section 1) Section 14. (Section 1) Section 14. (Section 1) Section 15. (Section 1) Sec

### 'Earthworm Tractors' \$9,200 Indpls.' Topper

Indianapolis, July 28.

Less hear and Strong Proposition: Apollo Less hear and Strong Proposition of the Apollo Less hear and Strong Proposition of the Apollo Less hear and Strong Proposition of the Apollo Strong Strong Strong Strong Strong Strong Strong on the Week, while Poor Little Apollo on \$6,000.

Apollo Staged a good campaign for the Shirley Temple picture, having tieups with display as from department stores, window displays, etc.

Estimate stores, window displays, etc.

Estimates for This Week

Apolo (Fourth Ave) (1,100; 25-40)

—Pool Little Rich, Gril' (20th)

Mats are heavy with women and kids. Will remain another week on opening stanza of \$4,000, excellent.

Last week revival of 'State Fair' (20th) fairly good at \$3,000.

Spendthriff (20th) (20th)

Spendthriff (20th) (20th)

Torner ple
To

Suzy (MG) and 'Counterteit' (Col). Harlow, Tone and Grant stressed in ads, with latter pic virtually ignored. Good at \$7,000. Last week 'Devil Doll' (MG) and 'We Went to Col-lege' (MG), dual, moderate at \$4,400.

Lyric (Olson) (2,000; 25-30-40)— Earthworm Tractors (WB) and vaude. Joe Brown always clicks here and is doing dandy \$9,200. Last week 'Dr. Forbes' (20th) and vaude, okay at \$7,200.

# St. L. Hopes for 'Cool' 94: Loew's Revivals Get 13G

This town has averaged 100 degrees of heat for the past 20 days and considers a night of 94 degrees refreshing. This week with four de luxe theatres operating in a metrop olis of \$20,000 managements have seen fit to offer but three new pics and two of these, Public Enemy's Wife' and 'Border Patrolman,' are teamed as a dualer at the Fox.

'Poor Little Rich Girl' and 'White Fang moved downtown to Ambas-sador, and 'White Angel,' which col-lected a lot of, kopecs at the Ambas-sador, has been shifted over to the Orpheum where 'August Weekend' has been added to the bill.

has been added to the bill.

Over at Loew's, where 'San Francisco' broke all house records by
playing four consecutive weeks,
management asserts in its newspaper
reviving 'Daneing' Lady' and 'The
Big House' for a seven-day run,
With Clark Gable in the first feature, house thinks natives haven't
seen enough of this star after looksuch a long stream. Francisco' over
such a long stream.

None of the n. a's extended them.

None of the p. a.'s extended them selves during the second blistering heat wave of the season, but Fox is using the greatest newspaper lineage

Estimates for This Week
Orphsum (F&M) (1,950: 25-35-55)
—'White Angel' (EN) 301: 25-35-55)
—'White Angel' (EN) 302 (2,935-55)
Week-End' (Chest). Good enough
for \$7,000. Last week 'Three Cheers
for Love' (Par) and 'Street Sene'
(UA) closed with \$7,400, good.
Loew's (Loew) (3,162; 25-35-55)
Dancing Lady' (MG) and 'Big flouse'
(MG) Revivals doing olay at \$13,
000. Last week 'San Francisco' (MG)
(8th week), \$5,000, fine.
25-35-55)
Public End, "Street (WB) and
Border Patriolman' (20th). Points to
\$12,500, fine. Last week 'Poor Little
Rich' Girl' (20th) and 'White Fang'
(20th) finished with socko \$20,850.
Ambassador (F&M) (3,018; 25-35-56)

Ambassador (F&M) (3,018; 25-35-55)—Poor Little Rich Girl' (20th) Angel' (FN) collected \$14,000 and and "White Fang' (20th) (2d run). Around \$9,000, nice. Last week 'White shifted to Orpheum for another week.

### \$7.000 on Ballyhoo For G.N.'s 'She-Devil' At Terminal, Newark

Newark, July 23,

(Best Exploitation: Terminal)

This is a season of box office
freaks. 'Fourth Week' is hung in
front of Loew's where 'San Francisco' is breaking all records hereabouts, with a \$14,000 week ahead of
it. 'Fourth Month' blazons forth at
the Little, with 'Ecstasy' hitting
around \$1,000 a week. This house
is generally closed in the summer.
Branford with its G-Men following
has a big \$31,000 week with 'Public
Enemy's Wife.'
Terminal is continued.

Enemy's Wife.'
Terminal is outdoing itself this week with publicity for 'She-Devil Island.' Marquee is being used as an outdoor stage for a South Sea Island setting with Hawaiian dancers, and the lobby is a palm tree grove. This undoubtedly accounts for the sensational \$7,000 it is getting this week.

### Estimates for This Week

Estimates for This Week
Branford (WB) (2,986; 25-75)—
Public Enemy's Wife' (WB) and Hot
Money' (WB). Doing very well at
\$13,000. Last week White Angel'
(WB) and 'Big Noise' (WB), holdovers, fair at \$8,000.
Capitol (WB) (1,200; 15-30-40)—
King Steps Out' (Col) and 'Poppy'
(Far). Not so good at \$3,000. Last
weep Through and 'Navy Born'
(Estary (Lastic Regarding) (298, 30-50-55)—
'Ecstasy' (Jewel) (12th week), Flx

# Midsummer on B'way a Standstill; Best Is 'Pastures' in 2d Week at \$77,000; 'Nero' Plus Cab Strong 28G

come and go, but this one sticks around at \$1,000. Loew's State (2,780; 25-30-55-75) San Francisco' (MG) (4th weel Still big at \$14,000. Last wee

355,000.

Par Newark (Adams-Par) (2,293, 22-76)—Harvester (Rep.) Fair at \$5,800. Last week Early to Bed' (Par) and 'Girl from Mandalay' (Rep), good, \$6,300.

Proctor's (RKO) (2,300, 20-65), and Lyceum (Rod) (700; same scale)—Bride Walks Out' (RKO) and 'Half Angel' (20th). Oke at \$12,000. Last week 'Poor Little Rich Girl' (20th), splendid \$16,500.

Terrathan! (RKO) (1,600; 15-20-35-Terrathan! (RKO) (1,600; 15-20-35-Terrathan! (RKO) (1,600; 15-20-35-Terrathan!

spiendid \$16,500.

Terminal (RKO) (1,600; 15-20-35-40)—'She-Devil Island' (Grand National) and 'Kelly of Secret Service (Ind.). Big \$7,000, due clever bally-hooing. Last week 'Leavenworth' Case' (Rep) and 'Pecos Kid' (Synd), fair, \$4,800.

# **'SUZY' IN FRONT** AT \$16,000, **CINCY**

Cincinnati, July 28.

(Best Exploitation: Afbee)

Suzy is fronting the town currently in the town currently in

weekend no help for theatres.

Exceptionally strong build-up for Tastures, which was accorded genether than the strong build-up for Tastures, which was accorded genether deliles, also beaucoup space for type puffs. Beverly Kelley was in for a special hurrah. One promotion was a contest fie-up with Timestar, with \$55 in prizes to persons supplying best titles for artists control of the strong purpose the strong space for a supplying best titles for artists control to the supplying best titles for a supplying

Estimates for This Week

Palace (RKO) (2,600; 35-42)—
'Suzy' (MG), Tugging a dandy \$16,000. Last week 'Poor Little Rich
Girl' (20th), \$16,500, big.

Girl' (20th), \$16,500, big.
Albee (RKO) (3,300°, 35-42)—
'Green Pastures' (WB), Treated to a sweet advance campaign and extra advertising, Good at \$14,000. Last week 'Spenthrift' (Par), \$9,000, fair.
Keith's (Libson) (1,500°, 30-40)—
'Poor Little Rich Girl' (20th) (2d run), Switched from Palace and run), Switched from Palace and Tarthworm Tractors' (WB), \$7,000, best for some time.

Canital (RKO) (2,000°, 35-42)—San (Canital RKO) (2,000°, 35-42

Barthworm Tractors' (WB), \$7,000, best for some time.

Capitol (RKO) (2,000; 35-42)—San Francisco' (MG) (5th week). Third straight week for the pic at this house. Holding atrong for \$4,500.

Lyric (RKO) (1,000; 35-42)—(Country Beyond' (20th). Okay at \$4,000. Last week Sudden Death' (Par), \$2,500, tame.

Grand (RKO) (1,200; 25-40)—Sarthworm Tractors' (WB) (2d run). Transferred from Keith's for \$2,900, good. Last week Bride Walks Out' (RKO). second downtown week, \$2,200, fair.

Famity, (RKO) (1,000; 15-25)—

town week, \$2,200, fair.
Family (RKO) (1,000, 15-25)—
'Last Outlaw' (RKO) and 'Sky Parade' (Par), divided. All right at
\$1,900. Ditto last week on 'Border
Flight' (Par) and 'First Baby' (20th),

Flight' (Par) and rives beay seemate.

Strand (Ind) (1,300; 15-25)—Ticket to Paradise' (Rep) and Hell's House (PD), dualed. Latter in for a very complete the property of the paradise' (Rep) and Hell's House (PD), dualed. Latter in for a very complete the property of the paradise (PD), dualed. Latter in for a very complete the property of the paradise (PD), dualed. Latter in for a very complete the paradise (PD), dualed. Latter in for a very complete the paradise (PD), dualed. Latter (Rep), state (1,346) (3,55-57-59)—Ne rought times that the paradise (PD), twented to the paradise (PD), twented (PD)

The middle of the summer season is here and not so many folks are finding time or don't care to go to the film theatres. Total of patronage

inding time or don't care to go to the flux theatres. Total of petronage is probably the lowest this week that it has been so far this year. While the weather has been agoratheatre, the attractions on display at present aren't strone.

Best that the street offers is a holdover. Green Pastures, which on its better. The first week was \$95,500, excellent for July. Next to the Hall, the week's strongest play is at the second-run State with Meet Nerve second-run State with Meet Nerve Trun, for a take of \$22,000 or better.

A total of seven new pictures are seems around, best help pusings the third of the second-run State with State with the pusings and the second-run State with State with the pusings and the second-run State with State with the pusings and the second-run State with State with the pusings and the second-run State with State with the second state of \$22,000 or better.

A total of seven new pictures are seems around, best help pusings, the second of the second only week is start of the second of the second only week last night! Tuesday ) hit \$24,000, fair. After State of the second only week last night! Tuesday ) hit \$24,000, fair. After State of the second only week last night! Tuesday ) hit \$24,000, fair. After State of the second only week last night! Tuesday ) hit \$24,000, fair. After State of the second only week last night! Tuesday ) hit \$24,000, fair. After State of the second only week last night! Tuesday ) hit \$24,000, fair. After State of the second only week last night! Tuesday is another dissipation of the second only week last night! Tuesday is another dissipation of the second only week last night! Tuesday is another dissipation of the second only week last night! The second only week last night! The second only week last night of the second only w

afford to the control of the control

arranged with the Daily Mirror,
Estimates for This Freek
Aster (1,012; 55-\$1.10.\$163-\$2).—
Ziegtled' (MG) (16th wtb.) Competition being light on Broadway,
last week (55th) jumped to \$14,700
as against \$13,500 the previous (14th)
week. Stays indef,
Capitel (4,820; 25-35-56-85-\$1.25).—
Stayz' (MG) (1st wk). Not big but
fairly good at \$39,000 on first week,
holding a second, Final (4th) week
of San Francisco (MG) \$22,200,
\$20,000 on the stay of the second final (4th) week
of San Francisco (MG) \$22,200,

week 'Poor Little Rich Girl' (20th) and 'Dancing Pirate' (RKO), \$10,000, lokay.

Paramount (3,864; 25-35-55-85)—
Spendthrift' (Par) and Red Nichols orchestra-Loretta Lee. Far from smash, this show, but fair profit at \$24,000 grant and spenders of the state of the s

(20th), 14ft escaping red.

Strand (2,76f; 35-55-85-85)—'Satan
Met Lady' (WB) Another lightweight for this house, only around
\$12,000 on single week and out.
Bengal Tiger' (WB) opens today
(Wed.). Last week, second for Public Enemy's Wife' (WB), \$10,000.

# Big House'-Dancing Lady' Revivals 22G in Boston Houses; 'Pastures' 18G

Boston, July 28.

(Best Exploitation: Met)

'Green Pastures' is getting scant, uttention here at the Met, with stage show. Will garner only around \$18,100, which makes a holdover very unlikely.

Methodover wery and the stage of the stage

chow. Will garner only around \$18,1000, which makes a holdower very
unlikely.

Orph and State are doing all right
will be a state of the state of the state

Orph and State are doing all right
will be a state of the state of the state

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Met opens straight film policy in
September with 'Anthony Adverse'.

Jack Saef, Met exploiter, and Ned

Holmes, advance man for Pastures,'
pounded for three weeks in a Advance

planted stories in Boston and New
England country papers, emphasizing
the production angles. Also played
up as a booking scoop. Flock of
daily and Sunday art and features
filiered through the Hub papers two

Department stores were tied up on
Green Pastures Green' as a new

Jashion shade. Radio 'announcements and newspaper contests, a full
page by Ann Masters, rot splash in
the Herald were features. Officers

officed to attend opening, Holmes

lectured.

Estimates for This Week

### 'SUZY' \$17,000, TEMPLE 12G. MONOPOLIZE PROV.

Providence, July 28. (Best Exploitation: Loew's)

(Best Exploitation: Loew's)
Lots of action in some spots, and plenty of giref in others. At Loew's Suzy is making a bombardment at Loew's the second of the

### JUST DREAMIN'

B'ham Taking It Easy and It Is Big-

Judging from the bill of fare the week, house managers are going to powders. Nothing on the line to attract customers and theatres aren't trying any stunts to try to bolster business, either, and Empire continue giving away a weekly automobile.

Estimates for This Week

Estimates for This Week

Alabama (Wilby-Kincey) 2,280;
30-35-40)—Fullets or Ballots (FN).
It's another gangster picture and they
sawg will save the week, but another picture will be spotted for one
day for the drawing, \$8,200. Last
week 'These Three' (UA) not much
better at \$8,500. Med. (1,600; 25-30)

RMS. (Wilby-Kincey) (1,600; 25-30)

RMS. (Wilby-Kincey) (1,600; 25-30)

RMS. (Wilby-Kincey) (800; 25)—
Things to Come' (UA). Pretty good,
\$1,800. Last week 'Arizona Raiders'
Chapter (Acme) (1,100; 25)—Nobody's Fool' (U). Edward Everett
Horton buoying this one up to \$2,600.
Last week 'It's Love Again' (GB)
\$2,300, moderate.

### Indies

(Continued from page 7)

### National 1st Runs

PARAMOUNT

Rhythm on the Bance, Par,
Salt L. 30; Chi, Chi, 31; Pal,
Milwainkee, 31; Circle, Indianpl's, 31; Rialto, Liville, 31; Denham, Denver, 31; Miller,
Wichita, Aug. 2.

Yours for the Asking, Miller,
Wichita, Aug. 9; Chi, Chi, 14.

'And Sadden Death, Vic,
Evansuille, 30; Circle, Indianapl's, 31; Orient'l, Chi, Aug. 14.

Three Cheers for Love,
State, Det, 30; Vic, Evansville,
Aug. 6.

WARNER BEOS.

WARNER BEOS.

WARNER BEUN.

"Green Fastures." Warner,
Wordstr. 30; UA, Det, 30;
Proctor's, Schenecf'dy, 31; Aldine, Wilmingtn, 31; Warner,
Youngst'wn, 31; Cap, Sloux C.,
31; Stacey, Trentn, 31; Majestic, Prov, 32; Alabama, B'ham,
2

Satan Met A Lady, 'H'wood,
L. A., 29; State, Scrant'n, St,
Warner, Mwaukee, 31; Stanley,
A. C., 31; Warner, Memphis,
Aug, 1; American, Roaioke, 2.
METRO
We Went to College,' Englert, Iowa C, 29; Poli, Warti'd, 31;
Rialto, S. F., Aug, 4; Fisher,
Det, 28.

Det, 28.

'Suzy,' Par, Newport News,
31; State & Orph, Bos., 31;
State, St. L., 31; Proctor's,
Sch'n'ct'dy, Aug. 1; Vic, Evan-

State, St. L., 31; Proctor's, Schract'dy, Aug. I, Vic, Evanvle, 2.

Devil Dell, Poll, Worc'str, 31; Poll, N. H., 31; Orph, Omaha, 31; Garrick, Duluth, Aug. I; UA, Det, 6; State, Siouth, 6; Broadway, Pt'land, 15.

UNIVERSAL Parick, Centre, Ottawa, 30; Empire, San Ant, 31; Orph, Spokane, Aug. 5; Jeff, Ft. Wayne, 6; Adams, Det, 7; Fox, Joplin, 7; State L, Chi, 3.

'Grash .Donovan,' Lansing, Lansing, 25; Mayfair, St. John, N. B., 30; Boston, Bos, 30; Cap, Miami, 30; Granada, Sloux F., 31; State, Tr'ntn, Aug. I; Kiviera, Knoxvie, 8; Lafay'te; Buff, 13.

# **Epidemic of Free-Admish Requests**

### Theatres Besieged by Divers Organizations for Summer Cuffos

matiness being especially good.
Loew's staff went right after bally despite the weather. Town plastered with all kinds of paper, and in addition radio worked to the hilt with all considerable of the country as and other parts of the country are defined on the parts of the country as the number of requests this year is and other parts of the country are defined as and other parts of the country are defined to read of the parts of the country are defined as and other parts of the country are defined as and other parts of the country are defined as and other parts of the country are defined as and other parts of the country are defined as and other parts of the country are defined as and other parts of the country are defined as and other parts of the country are defined as and other parts of the country are defined by the part of the parts of the country are defined by the part of the part of the parts of the country are defined by the part of the part of the parts of the country are defined by the part of the part of the parts of the country are defined by the part of the part of the parts of the country are defined by the part of the part of the parts of the country are defined by the part of the part of the parts of the country are defined by the part of the part of the parts of the country are defined by the part of the part of the parts of the country are defined by the part of the part of the parts of the parts of the country are defined by the part of the parts of the parts of the country are defined by the part of the parts of the country are defined by the part of the parts of the parts

# Going Places

By Cecelia Ager

Every now and then Miss Jean Harlow's studio gets to worrying that maybe her simple and straightforward sex appeal, and the buoyant little complications that follow in its wake, are not quite enough to give the audience a run for its money—that maybe she ought to concern herself a little with cosmic things, too. Not that her studio is exactly ashamed of her s.a., for it always orders the costume department to point out thoroughly its outer manifestations—but sometimes it just seems to feel that sheer s.a. alone is, well, kind of shallow. 'Suzy' is one of those times.

Therefore though as 'Suzy' Miss Harlow is still one of the hottest little

numbers who ever bounced it across in a single layer of transparent chiffon, she is also requested to take on tragically, to moderate her basic emotions with ethical considerations, to love ideas as much as men, to use her pretty little head for catching spies, to be very understanding, to console a lonesome old gentleman with tea and toast, to sit home alone while wearing a classic fine pleated black chiffon sheath over a fitted flesh-colored satin slin.

### How They Ran at the Strand

How They Ran, at the Strand

Bette Davis is being very vivid and dominating in 'Satan Met a Lady,' even though what it is she's dominating is very difficult to determine, what any of the actresses are about, in fact, severy difficult to determine in 'Satan Met a Lady,' except what Wini Shaw's about. Miss Shaw, it is an action of the control of the state of the state

### Gertrude Michael Should Have Squawked

Gertrude Michael Should Have Squawked

With an insidious and caressing accent, somewhat monotonous good intentions, and a middling wardrobe heavily furred, Gertrude Michael goes about, in The Return of Sophie Lang, atomic Monotonous good intentions, and a middling wardrobe heavily furred, Gertrude Michael goes about, in The Return of Sophie Lang, atomic mover youngs and seek whose teeth, it is plain, are regular and even, who is abjectly grateful for just a little kindness, and who therefore yearns for a ship's news reporter. Miss Michael's descent from glamor leads her to simple, middle-part coiffures, restrained makeup and bashful coquetry, and it must be her new humility that prevents her from balking when she is festonoed in a white chiffon gown that's got a draped cowl neck and pointed tunic sweeping fulsomely down at the back, all outlined with white fox. Only self-effacement could stop her from protesting that her shoulders are too sloping for such dripping treatment.

Elizabeth Patterson, as a crotchety but basically kind-hearted old lady, shows a lot of enterprise and spirit and is good and cute. She dresse eccentric because she is so rich.

### More of June Brewster, Please

"Spendthrift' doesn't want people to go on being fooled—not, at least, in the same old way. The rich play-boy, it points out, is not necessarily a non-account nor even a villain; and every girl who's got a southern accent and baby puffed sleeves on her party dresses doesn't have to be an innot cent lamb. There's a good chance, it goes still further in a dark to be an enace all see with a contract the puffed sleeves with wholly wicked intent.

intent.

But enough of destroying idols. 'Spendthrift' returns to the mold with Pat Patterson, the poor and honest stableman's 'daughter—Irish, yetwith slim-fitting jodhpurs and an adorable tomboy stance in them, a soft brogue, a love of horseffesh and dogs, and starry-eys a little too heavily overlaid with eye-shadow.

However, there is in 'Spendthrift' June Brewster, who's got a fine hard-boiled delivery, good for a laugh any time she cracks out with it. The picture, too, grants that Miss Brewster is amusing and cooks up for her a costume to prove it's in the know—a dark skirt with light-colored leg o' mutton sleeved taffeta jacket, appliqued here and there with hearts, and a dark felt off-the-face hat with a turned back, heart-shaped brim. Miss Brewster is so wise and sprightly in her observations, the audience would have liked to have known her better.

Critics

(Continued from page 3)
b.o. for coverage, with orders beforehand though that the reporter to receive the reporter to receive the reporter to receive the reporter to the reporter; tyle though known making such a deal. The big cities awas what they were after.

Now managements are also losin interest, it is said. A picture come in on a wave of advance ballytic interest, the said. A picture come including spot broadcasts on radio (via the disks), plus the national networks' big-program builder-uppering. New York notices get first attention in lobby displays, and the public seems satisfied. Star system of reviewing has also made inroads on the former long-drawn out essays.

Because of some of the reviews of pictures caught on Coast previews by beliel a Graham, of the North American Newspaper Alliance, some local editors taking the service in an effort of kill them. Claim is that it is un-division to kill them. Claim is that it is un-division to kill them. Claim is that it is un-division to the picture there.

The Washingston Star eliminated on the viewpoint that pictures spioul on the viewpoint that pictures spioul may be the picture of the picture there.

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# Temple, Mats, and 'Angel,' Nights. **Getting Mpls. Trade: \$10,000-\$8,000**

Minneapolis, July 28.

'A pair of box office films, Poor are making the current absence of stage entertainment less noticeable. Temple picture as the Minnesota Femple picture as the Minnesota Republic and the Minnesota Republic and the Minnesota Republic and the Morald going into its sixth loop week there, the five at the sure-scaler following 16 days of heavy Orpheum pickings. Cargo, at the State and Lyric, espectively, are also rans. Minnesota did a good exploitation fob for Poor Little Rich Girl, 'tying in with public playgrounds and department stores. are making the current absence

Estimates for This Week

partment stores.

Estimates for This Week

Minnesota (Publix (4,200; 25-35-55)—Foot Little Rich Girl' (20th).

Matinee trade far above par, but nights at 55-5 error with the result of the result of

ow, good. Berger) (290; 15-25)—"Call of Wild' (20th). Another 'revival' for this house. Fair \$700. Last week, Trapped by Television' (Col.), \$900, pretty good.

Last week, Trapped by (20th). Action yara getting some results at fair \$1,800. Last week, Sons o' Guns' (WB), \$2,200. okay.

Uptown (Publix) (1,200; 25-35)—
Toppy (Par) and Furry (MG 23-25)—
Toppy (Par) and Proppy (MG 23-25)—
Supplementary (MG 23-25)—
Toppy (Par) and "Poppy (MG 23-25)—
Toppy (MG 23-25)—
Toppy (MG 23-25)—Toppy (MG 23-25)

hech. Last week, "Trouble for Two' (MG) and "Poppy (Par), split, \$2.400, fair. Centary (Publix) (1,600: 15-25)—Princess Comes Across' (Par) and 'Golden Arrow' (FN), second loop runs, split, Good \$2.800. Last week 'Small To wn Girl: 20th-Fox), second loop run, \$3.000, good. "Fatal Lady Cept Juid Times Square Playboy' (WB), first runs, split, Fair \$700. Last week 'Everybody' Old Man' (20th), Jecond loop runs, split, second loop runs, split, \$1,000, good.

### B'KLYN NOT SQUAWKING

of the 5 Have It At the B.O.-

4 of the 5 Have It At the B.O.—

'SF 4th Week, 146

Brooklyn, July 28.

(Best Exploidsion: Fox).

The boys on this side of the river-have with the second of the first that the seek, with four out of the five downtown film emporitums adding up to a good total. Only the Albee, with Bride Walks Out and Blackmadler,' is disappointing at around \$5 an Francisco will not only get \$14,000 this week, its fourth, but remain on at the Met for a fifth, longer than picture played at the Cap, N. Y. The Par goes higher this compared with the second of the first control of the first co

hit as much this week, \$14,000, as last week (3rd) and stays of fith. After four weeks at \$14,000 as Broadway, the State in N. Y. isn't playing the picture. This helps.

Faramount (4,000; 25-35-50)—Publivo Bedr Parylie WB) and Early to Bedr Parylie WB) and Stayto Bedr Parylie WB) and Stayto Bedr Parylie WB) and Stayto Bedr Parylie WB) and the Stand up and cheer. Last week house built to \$13,000 on Poppy (Sar) and Sorgotters Races (Par). (Sar) and Cheer Last week house at \$4,000 or over, oke. Last week's duo, Two Against World week's duo, Two Against World week's duo, Two Against World (3,000), and Dizzy Dames' (Lib) only \$3,000.

# 'SUZY' AT \$16,500, **SHIRLEY, \$8,000**: K.C. WILTING

The village is hot. Mercury faded early last week for two days then built to all time high. Park lawns the color of pancakes and dotted at nic.t. with heat-weary citizens.

Mounting food prices accounting for
many low mutterings.

After releasing the lead for a weel After releasing the lead for a week the Midland with 'Suzy' again climbs to the driver's seat and will rein in a galloping \$16,500. Harlow has never been too big a draw in her home town and the swell take on this pic is a posy for Cary Grant. "Foor Little Rich Girl" at the Uptown, Shirley's regular temple in this burg, opened with nice lines and keeping opened with nice lines and keeping the state of the

Estimates for This Week

### LINCOLN AVERAGE

No B. B. or Circus Opposish-'Suzy' Fair at \$5,000

Lincoln, July 28. With a better brand of weather but only a fair bill business this week isn't better than average. With the state league baseball out of the way it looked like a boost for films, but the Weetern league decided to give fans here class A ball and they are going for it. Whether it will light is still a prob-

lem. Circus also is no longer competish

week also at \$14,000 with Public Enemy's Wife and Early to Bed; hearn's Wife and Carly to Bed; hearn's Wife and Carlo Wife and I stand Condemned on an eight days stay at \$13,500. The Strand also improves, its dual bill of Sudden Death marked and Death and Mine With Iron Door Larry Cowen put on a good campaign and executed various tieup in aiding a none too strong combination at the Fox. Through a tier, and the properties of the propertie

### 'Fang'-'Sing,' P'tl'd's Only New Bill, Gets \$4,500

Portland, Ore., July 28.
(Best Exploitation: B'way-Orph)
Orpheum has the only new pro gram at any major spot currently, so zipped up the bally for 'White Fang' and Let's E. J. Again.

Lating the spots holding over, Lating the list is 'San Francisco,' still mopping up in its fifth week at UA.

Cooling plants are a b. o. draw. No competish in the burg except dog races at the stadium.

Estimates for This Week

Rroadway (Parker) (2 2001 25.40) gram at any major spot currently.

races at the stadium.

Estimates for This Week

Broadway (Parker) (2,000; 25-40)

—Earthworm Tractors (FN) and
Murder by Aristocrat (FN) (2d
week). Good enough at \$3,000. First
week hit a nice \$5,300.

Farstweek at 700.

Topheum (Hamrick-Evergreen)

1,200; 25-40)—White Fang (Fox)

and Let's Sing Again' (RKO).

Town's only new bill getting avervate Number (Fox) and Little Miss

Nobody' (Fox) closed fair third

stanza at \$3,000.

Mayfair (Fox) and Times Square

Medod Lingers On' (UA). Fair duo

Mounted' (Fox) and Times Square

Flayboy' (WD) \$1,800.

### Flashy Bally Snares \$3,000 in Seattle For 'Frankie-Johnnie'

Seattle, July 28. (Best Exploitation: Winter Garden)
Town is normal again, now that
Shrine convention is past, and ho.
films are limited to one, 'San Francisco,' which moves from Fifth to
Blue Mouse for possibly three weeks

Blue Mouse for possibly three weeks more.

Top exploitation for 'Frankie and Johnnie' at Winter Garden. Two gals in different parts of town walk streets with a street of the streets with a street of the streets with a proposition of the streets with gal and man in rear seat, with aproposing plugging the W.G. Window cards, beer parlors playing the records and music, free sheets distributed by theatter, radio plug, placards in 100 window and the street with th

zine Esquire, as current month has words and music of 'T and J,' are exploitation highlights.

Estimates for This Week
Blue Mouse (Hamrick) (900; 27-742)—San Francisco (MGM) Arder and going strong at \$5,000. List week Hot Money' (WB) and Steele-Risko fight films, dual, \$2,000. fair.

Coliseum (Evergreen) (4,800; 21: 22)—"Two Flare' (20th) and The-Risko fight films, dual, \$2,000. fair.

Coliseum (Evergreen) (4,800; 21: 22)—"Two Flare' (20th) and This Coliseum (Fora) (100). Last week, Toda Fauntleroy' (UA) and "Till We Meet Again' (Par), dual, split with 'El Dorado' (MGM) and 'Champagne Charley' (20th), dual, split with 'El Dorado' (MGM) (33 week), \$8,000. Last week, Tudo (100). Last week, Tudo (100). Last week, "Willow (100). Last week, "Willow (100). Last week, "Public Enemy's Wile (WB) \$3,200, good.

Ornheum (Hamrick) (200): 27-37-420.—"Devil Doll' (MGM). Excellent at \$3,300. Last week, "Public Enemy's Wile (WB) \$3,200, good.

Ornheum (Hamrick) (200): 27-37-421. Littl. Miss Nobody' (20th), dual. Slow at \$5,000. Last week Farthworm Tractors' (FN) and Secret Agent' (GB), dual, \$7,100. big.

Winter Garden (Sterlinn) (800). Hand heer parlor gags helping for good \$3,000.

### Brown \$4,000, Tacoma

Tacoma, July 28. (Best Exploitation: Bialto)
First runs are 100% dual this
week, with best exploitation at
Rialto for 'If I Had a Million' Special lobby and newspaper ad and
stories

Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrick (750; 16-27)
—Hearts Divided' (FN) and 'Champagne Charley' (20th), dual. Fair
\$1,500. Last week, 'Steele-Risko
fight films (O'Neil) and 'Hot Money'
(WB), \$2,900, big.
Masie Box (Hamrick) (1,400; 1627-37)—Earthworm Tractors' (FN)
and 'Last Outlaw' (RN), dual. Joe
and 'Last Outlaw' (RN), dual. Joe

# 'Pastures' Beats Pitt. Heat Wave With \$17,500; Forbes'-'Nobody,' 51/2G

Brown, big fav in this town, getting fine \$4,000. Last week, 'San Francisco' (MGM) (2d week, big \$3,800. Risito (Moore) (1,350; 16-27-37)—'If I Had a Million' (Par) and Dancing Feet' (Rep), dual. Okay at \$3,000. Last week, 'Early to Bed' (Par) and 'Palm Springs' (Par), dual. Moderate \$3,000. Last week, 'Early to Bed' (Par) and 'Palm Springs' (Par), dual. Moderate \$3,000. Rosy (Hamrick) (1,300; 16-27-37)—'Bride Walls Out' (RKO) and Speed' (MCM), tual. Good \$3,000. Let's Sing, 'Again' (RKO), dual. \$2,400, mild.

# WOODWARD AV. WIDENING **HURTS**

Detroit, July 28. (Best Exploitation: Michigan)

Following a sensational \$34,000 last week with a Major Bowes amateur unit, Michigan keeps its nose high again this stanza with a nifty \$30,000

unit, Michigan keeps its nose high again this stanza with a nifty \$30,000 on "Suzy" plus 'Shep Fields' ork. Gross is tops here current week, with plenty to spare, as Fox dips to a rather week \$17,000 holdower on After being slated to pull out last Thursday (23) following three hot sessions, 'San Francisco' perked towards end of week at United Arter being slated to pull out last Thursday (23) following three hot sessions, 'San Francisco' perked towards end of week at United Arter week and the week of the week of week at the week at the week and the week at the week and the week at the week at the week at the week are more than ever feeling pinch of Woodward avenue widening. First few weeks of tearing up wasn't so bad, but end of high the week at the week of tearing up wasn't so bad, but end of high the week with 50 bill-boards on notes and waste, plus good the week with 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast week. With 50 bill-boards on notes and waste, plus good the fast waste waste when the fast waste w

Estimates for This Week

boards on 'Sury' and vaude, plus good press notices and usual didoes.

Estimates for This Week
Michigan (United Detroit) (4,000;
30-40-65)—Suzy' (Metro) and Shep Pields ork House still, up in the big present of the control of the c

### JOHNSTON'S PUB SPOT AT U TO HUBERT VOIGHT

Hollywood, July 28.

John LeRoy Johnston, publicity
chief at Universal for several years,
has resigned. Hubert Voight, freelancer, and at one time in charge of
the Warner and Columbia departments, will succeed him Aug. 15.
Johnston joined U in 1912 and
again in 1917. In 1918 he was with
the outfit in Minneapolis and in the
New York office. He has been at
studio six years. For the last three
years, Johnston has been chairman
of the publicity directors' committee
of the Motion Ficture Producers'
Association. Hollywood, July 28.

(Best Exploitation: Penn

wave is back again putting a general crimp into takings, with 'Green Pastures' only film with half a chance of bucking the mounting mercury. This one got off to great start at Penn and should have no trouble skimming through to \$17,500, or better. Flicker may be moved to Warner Friday (31) to continue downtown run for another

week.
Weather is easing Stanley off
somewhat after couple of corking
sessions in row and chances are
Public Enemy's Wife' and Jimmy
Wallington's Radio Jamboree' unit
won't better \$15,000, fair. Friday
night bank giveaways continue to
send Alvin away to good starts and
Miss Nobody' are breezing house
along to fair enough \$5,500. Warner
is going nowhere with Half Angel'
and Girl of Ozarke' at \$3,200.
The starter' and didn't miss a
bet. Screened it variously for
ministers, educators and civic leaders, getting flock of swell word orerous amount of radio, including
short dramatization, and worked
raves from eastern reviewers into
series of dignified and attractive
than month ago by bringing in Rex
Ingram, featured in the flicker, to
meet and talk to newspaper crowd.

Estimates for This Week
Alvia (Harris) (2,000; 22-53-40)—
Dr. Forbes' (20th) and Little Miss
off to swell start here as result of
growing cash giveaways opening
ight, Bill that can hold up is Weather is easing Stanley off

Nobody (20th), Anything at all gets of control of the control of t

Out" (RKO) in the doldrums at \$8,350.84; (WBO) (3,800); 25-40-55)—
Public Enemy's Wife' (WB) and Jimmy Wallington's 'Radio Jamboree unit. Having trouble cracking \$15,000. Last week 'Three Stooges on stage and 'Earthworm Trattours and olegant at \$16,750. The Control of the Control of the Control of the Control of Caraks' (Par) and 'Half Angel' (Oth). Not up to usual marquee strength here and doubtful of getting better than \$5,000.10 mill' (MC), on dual with 'Two Against World' (FN), turned the trick again for swell \$6,000.

## 'SUZY' \$8,000, N. H.

Dualled With 'College'—Poli Uses Eadio Campaign

New Haven, July 28. (Best Exploitation: Poli)

Shirley Temple doing a holdover at College and still pulling 'em. Business in general holding up nicely for summer trade.

Roger Sherman reope 'Green Pastures' after a dark

with 'Green Pastures' after a da spell for redecorating. Poli's campaign on 'Suzy' was most entirely radio. Used oakl contests, amateur period, kiddies vue and general air plugs. A boosted song hit, 'Did I Remembe via five-and-dime and toured sho resorts with sound truck.

via five-and-dime and toured shore resorts with sound truck.

Paramount (M&P) (2.348; 25-50)—
Three Cheers for Love (Par) and Clash Donovan' (U). Moderate \$4,000. Last week 'Sophie Lang' (Par) and 'Had a Million' (Par), revival, not bad at \$4,400.

(MG) and went to College' (MG). Good \$8,000. Last week, 'Rich Girl' (20th) and 'Educating Father' (20th), knocked 'em all for a loop with healthy \$10,800.

Roger Sherman (WB) (2.200: 35-50)—MCIss' (Radio) and 'Easy Million' (Par) (Radio) and 'Essy Wilfe' (WB) and Hot Money' (WB), 50-50 \$4,000.

College (Loew) (1,565; 35-50)—Rich Girl' (20th) and 'Educating Father' (20th) (2.2 week). Still going strong at \$3,500. Last week 'Frisco' (MG) (3d week) closed run with mitty \$4,600.

# 5th Ave. Ass'n Pushing Ordinance To Prohibit Theatres on 3 Aves.

At the instigation of the Fifth Avenue Association, an ordinance prohibiting the erection of theatres of any nature in the Park, 5th and Madison Ave. localities of New York city has been introduced Board of Aldermen. In addition it seeks an amendment to the existing zoning laws of the city that will

ing zoning laws of the city that will regulate theatre construction in every part of the city.

Amendment calls for an 80% favoring vote by neighboring stores and landlords for application to the Bagard of Standards and Appeals by prospective theatre builder to be approximated.

prospective theatre builder to be approved.

The far-reaching all inclusive ordinance will be voted upon early in September when the Board of Alderman reconvenes. During the interim two applications, that of William Goelet and the Walter Phipps estate, for erection of theatres, the former at 62d street and Madison avenue, and Phipps at Park ayenue and 35d street, both rejected by License Commissioner Moss, will probably come up for appeal.

manison avenue, and Phipps at Park avenue and Sold street, both rejected by License Commissioner Moss, will probably come up for appeal.

The probably come up for appeal.

The commissioner Moss, will probably come up for appeal.

The commissioner Moss of the commission and he is also expected to overrule in the Phipps instance. Whatever the outcome for either side appeals will be active until September, at which time the ordinance is expected to come to yote.

Exhibs 'Ass'n' May Oppose.

It is possible that the Theatre Owners of Amber of Commerce and the Independent Theatre Owners of America will protest the new, unfavorable legislation.

Association has been battling for years to keep the three areas free of theatres. To date there are only two within the given territory. One street, the Chemica de Paris, and other, a Trans-Lux Newsreel theatre on 59th-69th street on Madison. No opposition was oftered the newsreel house, says the association, because of its proximity to 58th street. Medison, because of its proximity to 58th street on Madison. No opposition was oftered the newsreel house, says the association, because of its proximity to 58th street. Medison, because of the proximity to 58th street and in the proximity to 58th street on Medison. No opposition was oftered the newsreel house, says the association, because of the proximity to 58th street. Regarding the other it is an unobtrusive lutimate theatre that is reached via an office building lobby. The single theatrical identification, an illuminated sign, has been removed through the Association's campaign inated sign, has been removed through the Association's campaign

Not only will prospective theatrebuilders have to contend with their non-competitive neighbors, they will have to buck local theatre owners when trying to secure that 80% favorable vote for their, proposed sites.

when trying to secure that 80% favorable vote for their, proposed sites.

It the obscure neighborhood some in New York City have been well theatred. Any newcomes well theatred. Any newcomes will be seen well theatred. Any newcomes will logically seek: a location where other theatres are located.

From 12th street all the way .up. Fifth Avenue there is not a single theatre for a stretch of sive miles up to 116th street. Same applies to Madison and Park. Laws, as proposed, will not in any way affect existing theatres but are aimed at the spreading interest in these localities as possible theatre sites.

Latest to want to operate a theatre in the verboten zone is the Trans-Lux Corp. which seeks a site directly opposite the Cinema de Paris on lower Fifth Avenue, which is strictly residential. This is being association and the Fifth Avenue of the strictly residential. This is being association and the strictly residential of the strictly residen of intention has been released but no formal application has yet been

made.

Reported late Monday (27) that S. H. Fabian is interested in the Philps Estate property at £2nd street and Madison avenue. Query at Fabian office regarding purchase of a plot between 59th and 60th streets on Madison avenue was negated by S. H. Fabian. However, he indicated that he was fanancially interested in the plot at £2nd street and Madison avenue that at present figures in the case on appeal.

### O'Brien's 'Boone' Locale

Hollywood, July 28.
George O'Brien has gone to Snake River district north of Boise, Idaho, for atmospheric shore of Daniel Boone, which is being made by George Hirliman for RKO release. Director David Howard and Edge-tum Pinchon, who wrote the orig and screenplay, accompanied the actor.

### Trans-Lux Realty Suit

Suit for \$42,900 brought in the N. Y. supreme court by Abe Felt, business agent, against Trans-Lux Daylight Picture Screen Corp., the Trans-Lux Movies Corp., and Percy N. Furbin, an officer of the two corporations was transferred to the U. S. District Court at request of the defendants.

U. S. District Court at request or and defendants.
Felt claims that under, a contract he had to handle real estate deals in Baltimore, Philadelphia and Washington for Trans-Lux, the deckendants ington the Trans-Lux, the deckendants in the property of the contract of the

# MPTOA Stalls **Trade Sessions**

Hope being slight of accomplishing much at this time of the year, with distribution heads busy with product deals and vacations interfering, the Motion Picture Theatre Owners of America is deferring any further action on trade practice reforms until the end of August. Meantime, it is believed each major company will have sufficient opportunity, despite vacations and business, to consider legal aspects of the 10-point of the consider legal aspects of the 10-point of consider legal aspects of the 10-point each of the consider legal aspects of the 10-point each of the consider legal aspects of the 10-point each of the consider legal aspects of the 10-point each of the consider legal aspects of the 10-point each of the consider legal aspects of the 10-point each short form of contract recently submitted.

Ed L. Kuykendall, who has been attending various contacting exhibitor leaders for an exchange of views, will come to New York the end of next month for huddles with the various major sales managers. After getting their individuel alant and discussing tentative trade practicatible conference at which the MPTOA executive committee will meet distribution chiefs as a group. If nothing can be accomplished with all majors, with Warner Bros. having refused to discuss trade practice modifications at all, individual agreements may be reached.

### Air Jaunt

Los Angeles, July 28, Longest airplane ticket so far issued is held by Bill Heineman, in charge of Universal's forthcoming sales drive. Heineman, starting out Aug. 2, will cover 37 key town exchanges in 200 mm and 500 miles by air and flying three times across the continent.

### Balto 'Afro-American' No Like 'Pastures' —But Definitely

Baltimore, July 28.
Worst panning any pie or play
ever received in the Balto AfroAmerican, which claims to have
largest Negro, newspaper, circulation,
is the review penned by Raiph Matthews, sheet's critic, on The Green
Pastures, after catching film at
Music Hall, N. Y. (Negroes are not
admitted to Balto theatres catering
to whites; will be five weeks before
lim is released to colored houses
here). Baltimore, July 28

to whites; will be five Weeks before the and of August. Meaner the end of August. Meaner the end

rison.

When Pastures' was being made
the Afro-American panned the cast
as being composed chiefly of Pullman porters, and squawked that
Marc Connelly, who cast the film,
failed to use established Negro
actors.

failed to use established Negro actors. Where Green Pastures has shown in the keys above the Mason-Dixon line there has been no such negative reaction from the colored patronage which, if anything, seem highly pleased with the Warner Bros. film-ization.

### FOX-W.C. ADDS TWO, IN **DEAL FOR THREE MORE**

all majors, with Warner Bros. having refused to discuss trade practice modifications at all, individual agreements may be reached.

The MPTOA does not believe it is attempting anything radical or revolutionary, confining itself to what it regards as practical proposals that are possible of accomplishment, at the same time recognizing legal and trade obstacles.

TITLE CHANGES

Hollywood, July 28.

Gaumont-British will release to Doomed Cargo as 'Seven Sinners.'

Roach's 'Colonel Spanky' rehandled General Spanky'.

# That 40c Tax Hurdle Too Tough For Exhibs to Up Admissions

Chances for tilting picture theatre admission prices seem even more distant of the prices seem even more distant of the prices seem even more distant of the prices of the process of the process of the present scale.

The federal tax on admissions starting at 40c continues the greatest barrier. It is one of those automatic things that exhibitors have been unable to surmount thus far. While business has visibly improved in many localities, it is not regarded as having picked up sufficiently to justify even an increase of 5c to 15c. Exhibitors thus strive to keep their fees below 40c, and only a repaid of the federal tax on tickets, not possible now until next year, will adjust this situation, according will adjust this situation, according to a feed of the prices of the federal tax on tickets, not possible now until next year, and the prices of the federal tax on tickets, not possible now until next year, and the prices of the federal tax on tickets, not possible now until next year, and the prices of the federal tax on tickets, not possible now until next year, and the prices of the federal tax on tickets, not possible now until next year, and the prices of the federal tax on tickets, not possible now until next year, and the prices of the federal tax on tickets, not possible now until next year, and the prices of the federal tax on tickets, not possible now until next year, and the prices of the federal tax on the

# IN EXPANSION MOVE

Minneapolis, July 28. Publix Northwest circuit is pro eeding with its expansion plans, despite the fact that the crop damage caused by the drought has caused

# **U. S. Tax Figures Show Terrific** Rise in Amusement Receipts

BUTTERFIELD'S 100TH

In Lansing, Mich.—Biz Up, Beatty Reports—Little Flesh

Detroit July 28

Detroit, July 28.

Butterfield has purchased site for its 100th house "in Michigan, in Lansing, where an 1,800-seater will be erected. New house win Michigan, in the theatres in state capital. New house is also being planned for Bay City. Decided increase in bit throughout Michigan, according to President E. C. Beatty, has prompfed a general repair and renovation program for the entire circuit. New electric signs and marquees are being placed on several houses, with complete renovations slated for the entire challed Appears doubted that han an object of the control of t

# Landon Coverage **Proves Newsreel** 'A.P.' Impractical

Coverage of the Alf Landon nomi-nation acceptance ceremonies in Topeka provided the newsreel com-panies with the first national test of Topeka, provided the newsreel companies with the first national test of recent cooperative covering agreement. It proved a flat failure with at least two companies involved in exchange of hitter words. All because one newsreel outfit was accissed of sending in its own crew after, there, was a generally understood agreement that Hearst Metrotone would cover for itself and other newsreel companies. Paramount and Pathe got out specials on the Landon festivities and acceptance speech, but Paramount and Pathe got out specials on the Landon festivities and acceptance speech, but Paramount and Pathe got out specials on the Landon festivities and acceptance speech, but Paramount and Pathe got out specials of the Landon festivities and acceptance speech, but Paramount and Pathe got out the received provided and the speech speech with the speech speech got of the provided p

### LYNCH'S OPERATING DEAL WITH PAR (FLA.)

Paramount has entered into a five-year contract with S. A. Lynch, whereby, the latter will manage and operat Par's greater Miami theatres. Around 12 theatres are concerned in the move.

Lynch is the former chairman of the advisory committee on theatre reorganization, under the trustees, and the former head of Southern Enterprises.

and the former nead of Southern Enterprises.

Lynch prefers to stick to Florida and in taking over management and operation of the Par company's east coast Florida houses, around Miami, Lynch is sticking close to his Florida investments. Paramount Enterprises, Inc., covers the cities of Miami, Miami Beach, Coral Gables and

Miami Beach, Coral Gables and Cocoanut Grove.

These houses have been under the operation of E. J. Sparks. The Lynch deal does not affect any other portion of the Sparks operation. Sparks and Lynch are old friends.

caused by the drought has caused some apprehension over the near-term outlook in the territory. The chain's latest acquisition is the Star, Jamestown, N. D., a partnership deal naving been completed with Russell Joos. Püblix also has the Paramount, Jamestown. John J. Friedl, Publix general manager, also announces that new Alcettes will be built at Austin, St. On the Moschester, Minn. Work of t

Whopping big theatre business for the first six months of the year was ed last week by Treasury figures showing a jump of revealed \$702,154 in admission tax receipts

revealed last week by Treasilry Dept. figures showing a jump of \$702,154 in admission tax receipts since January. Government grayy increased especially during the late spring, the report showed.

With four out of the six months showing a larger yield than the corresponding months of 1935, the take through June was revealed as \$8,223,302, compared with \$7,531,148 raked in during the initial halfuof 1835. Tax receipts for the first half of 1836 were \$383,203 head of 1934.

June take, based on admission sees collected during May, fotalight of 1836 were \$383,203 head of 1934.

June take, based on admission sees collected during May, fotalight of 1836 were \$383,203 head of 1934.

June take, based on January, best previous month this year. Wicket historics in the seed of January, best previous month this year. Wicket historics in the seed of January, best previous month this year. Wicket historics monthly jump over 1935 and also the largest gain over a previous month. While the 1936 tax haul outstripped 1935 in four out of the six months, when the 1936 tax haul outstripped 1935 in four out of the six months, when the 1936 tax haul outstripped 1935 in four out of the six months, other shows the target spain over a previous month. While the 1936 tax haul outstripped 1935 in four out of the six months, other showing hards showing shall progressively from January through March. But Governor, 1938, 1935, 1935, 1938, representing when the 1935, 1

### INDIES NEEDN'T AMEND \$650,000 SUITS VS. 306

Each of the requests made by Joseph Basson, president, and Local 306, MPMO, to have eight of the second of the sec

### MG'S 'MAYTIME' STAGER

Hollywood, July 28.

Metro has engaged Wijhelm von
Wimetal to stage opera numbers for
'Maytime.' Director Edmund Goulding hom't set a starting date.

Nelson Eddy and Jeanette Mac

# HOYT'S-GREATER UNION SPL

小河 陳 佛 納定 寶 雪 日 日 韓國

# All Cinemas in Jerusalem Shut Down for 3 Mos.; Tel Aviv Okay | HEAD NEW GROUP

Jerusalem, July 11 Journalem, July 11.
It is three months since every film house in Jerusalem has been closed. The Arab revolt has not subsided, for is peace or a settlement in sight, that the Palestine Cinema Circuit, which is year acquired ownership had not the pix houses in this city.

of half of the pix number in facing ruin.

Curlew restriction, which forces giver man, woman and child off the first after 7 p.m., is probably pre-enting murders, but the entertainment business in the Holy City is

filent business in the Holy-Cily is staggering.

It is learned that the government will be asked for relief. Whether or not this relief is forthcoming, the bulk of it will, in all likelihood, go to the farmers whose crops held of the holy of the things of the holy of th

The famous Vienna Cafe on Jaffa road, where the intelligentsia gather and chatter for hours on end, is tightly barred at 7 in the evening. and cnatter for hours on the evening, and is almost empty during the day, other eafes are suffering smartly, while musicians here are either slaving to looking for truck drivers' jobs.

Estimated loss to pix houses in Jerusalem alone, since the beginning of the revolt, is \$500,000.

One tragic case is a cellist, Budapest-born, coming here and waiting for the riots to be stamped out. He waited too long and recently got a job laying tiles.

The radio station is working, but musicians can't live on its pathetic salaries.

salaries.

Jerusalem has become 100% stayat-home, and the press is creaking
with newsy little nothings describlog stay-at-home entertainment. Harmonica clubs have been formed in
apartment houses, and local entertainers are prospering in every

ongue. Meanwhile Tel Aviv is normal, (Continued on page 54)

## Britons In Hollywood

Hollywood, July 28.

Though they have two houses on
Long Island, Gene and Kathleen
Lockhart have bought a new home
in the Los Felix hills.

Alison Skipworth still holds herSunday teas for veteran actors and
ficiends. It's a regular hang-out for
old stage cronies.

Rosina Lawrence, driving back
from her visit to her home town in
Ottawa, was frightened speechless;
by a cow looking in her window at
night, Hollywood: July 28.

ngnt,
Arthur Treacher, David Niven,
Arthur Collins and Lester Matthews
all working together in Thank You
Jeongal

Jeves:

Anne Gray, who is still working the a pic in London, is expected to return here as soon as it is finished. Bay Milland, beaching it with a crowd, got a doll for every girl in the party at a chance game. Ida Lupino and her mother, Connie, leaving on location with The World Is Mine company.

Marian Marsh working in 'Man Who Lived Twice.'

Molly Lamont back from Vancouver, where she was on location for Columbia.

Nigel Bruce taking a vacation following completion of 'Follow Your Heart.'

Donald Crien of you of the best to be the control of the contro

Donald Crisp off on a trip to the

Donald Crisp on on Orient.

Ian Hunter commuting to Malibu Beach and spending his off-time beating while working in 'Mistress of Fashion.'

Sir Cedric Hardwick started work this week in 'Green Light' on the

week in 'Green Light' on the ner lot.

Warner lot.
Pat Knowles took a cowboy belt back to England with him, for which he paid \$30.

### WHO'S NEXT?

Hoffe Follows Drinkwater and Dane on 'Pagliacel' Re-write

on Pagliace! Re-write

Liondon, July 20,
Three name scripters have had a go at Max Schach's modernistic version cf. Leoncavallo's opera, Pagliacci, which Capitol is scheduled to make with Richard Tauber starring.
Monckton Hoffe is the third, and has been called in to finish what John Drinkwater and Clemence Dane each separately worked on previously.
Idea is to make a modern story, into which the opera fits as a natural climax. Owing to delays, the production, scheduled to have started weeks ago, keeps moving and moving in the schedule. Steffi Duna has been signed to play Nedda in it, when and if.

# **POWER STRIKE** HURT BIZ IN **MEXICO**

Mexico City, July 28.
Show biz was heavily socked here and in the rest of Mexico by strike of power company electricians. Cinemas were especially-hard hit. Only two here, Cine Alameda and Cine Rex, both new houses with their own power plants, were able to function, as were also a half handful similarly fixed elsewhere in the strike belt. Other houses, nearly 300, were dark and took big loss.
Legit fared somewhat better, though the novelty of candle and oil lamp illumination, which enticed many at first, soon palled and attendances fell off. Dark streets and no traffic semaphores, which occarries, which occarries, which occarries, when headach hea Mexico Clty, July 28.

### FRENCH EXTRAS UNITE, SET UP MINIMUMS

Paris, July 19.

Paris, July 19.

Under the paternal guidance of the Confederation of Labor, the 'Extras' Syndicate' has come to life. Now that they are no longer lost in the crowd, extras have asked a minimum daily salary ranging from \$3.50 to \$1.65, according to the work; \$1.40 for all trials; a free meal when they have to go out of Paris, and double pay after nine p. m.

Reported that mostly all producers have agreed to these terms for eight hours' work daily in the studio, not counting an hour and half for a meal.

### French Techs Unite

Operators, engineers, decorators, technicians and lab workers have decided to do something too improve the quality of French production. Have founded the Cercle Technique, will spend their long winter evenings studying the latest in production methods, and turn over the secret. In French producers in a Paris, July 19.

results to French producers 'in a spirit of loyal collaboration and reci procal sympathy and esteem.'

### OTTO W. BOLLE TO BERLIN Detroit, July 28. Otto W. Bolle, Par's branch man

Otto W. Bolle, Par's branch man-ager here for several years, was feted last night (27) by local Variety Club and pix men on occasion of his leaving to join forcign depart-ment of 20th Century-Fox. Bolle slated to go to Berlin.

Long - Rumored Schism in Re-financing Stage - \$2,-500,000 Underwriting in London-Doyle in N. Y. on Product Deals, Then H'wood for Production Talent

### **DOYLE CONFIRMS**

London, July 28. Stuart Doyle, head of Greater Union Theatres, just before leaving here for New York late last week,

Junon Theatres, just before leaving here for New York late last week, completed a deal with London financiers for \$2,500,000 with which he will reorganize all his Australian theatrical interests into a separate corporation of his own as soon as he returns there. Means a break-up of General Theatres Corp., of Australia, of which Doyle is co-director, with Hoyt's out on its own, also.

Doyle had been here quietly for two months making his deal, but no details of it leaked. It's a straight stock floation proposition, with the local bankers laying down only one condition—that Doyle consolidate all his various Australian holdings and companies into one unit. There will be a 25-year debenture arrangement a low rate of interest forces of the control of the company company control of the control of the company company.

Doyle Confirms in N. Y. oyle arrived in New York Mon (27) from London but could no (Continued on page 25)

# Svdnev Exhib Tries to Limit Distrib's Ads

Sydney, June 30.

Battle on advertising getting funny here. Charles Munro. head of fires, seemed and the seemed

Rest of the distribs arc sore and say that the advertising cicic is silly and that, if G-T refuses to exploit their pix 'in a proper manner' they (distribs) will take care of their own interests in the future to see that their pix get the advertising breaks, regardless of copyrights and what have you.

regardless or copyrigine with a have you.

At the present time Charles Munro is in Brisbane, and 'The Country Doctor' affair cropped up in his absence. Just what action Munro will take, if any, remains to be sccn.

# STUART DOYLE TO Black, G. M. of Gen'l Theatres, GB Subsid. Might Brook No 20th-MG Interference Under Recent Pool

### PAR JR. CHAIN

Nabe Theatres in Britain Allegedly Only Par in Name

Only Par in Name

London, July 20.

Arthur Segal, who built the Paramount-Astoria, the Paramount, Tottenham Court Road, and other they are so operated by Par in the provinces, is behind a scheme to develop a circuit of Paramount juniors that the second-class towns and buy in, existing houses, with a total of around 90 aimed at. Deals have been discussed in the past week in the north. In spite of the name Paramount Junior, which the circuit and theatres will bear, and Segal's own affiliations, the project is declared to have no American affiliations.

# CEA BEATS KRS IN LONDON BATTLE

London, July 20.

Cinematograph Exhibitors' Association has won a victory from the Kinematograph Renters' Society on the matter of flat rate or percentage bookings and, as a result of the odor created by disclosure of the Renters' confidential memorandum listing permitted flat booking, has persuaded the KRS to withdraw that decision.

permitted flat booking, has persuaded the KRS to withdraw that decision.

Exhibitors named on the list each received a telegram from W.R. Fuller, general secretary of the CEA, last week, following a meeting with the KRS, advising them they could continue to book at flat-rates.

While a victory for the CEA, last week, following a meeting with the KRS, advising them they could continue to book at flat-rates.

While a victory for the CEC, LRS.
While a victory for the CEC, LRS.
ALTER STATES AND THE S

### BRITISH PRODS. ASK ANZAC RECIPROCITY

London, July 21. London, July 21.

Presence in London of Premier
Slevens of New South Wales was
made the opportunity for a deputation from the producers' group of the
Federation of British Industries to

Federation of British Industries to call with a request for reciprocity for British pictures in Australia. Comprising Arthur Dent (B. I. P.) David Ostrer (G. B.) and Norman Loudon (Sound City), with secretary Neville Kearney, the deputation urged that, with Australian productions coming into this country on a quota ticket, British films should get equota ticket, British films should get expected the catherin in the Common Exercise of the catherin in the Common Exercise of the C

London, July 19.

With the Gaumont-British deal closed, several conjectures are being made regarding the position of George Black, the General Theatres (one of the Donath Comportant substitution of the Comportant Substitution of Comportant Substitutio vears.

Some maintain General Theatres years.
Some maintain General Theatres
will not be interfered with under
the new regime, with the new bosses
prefering to leave well enough alone.
But it is also maintained that if 20th
Century-Fox and Metro begin to
compare the second of the fow
util, as Black is one of the fow
showmen in England who is independent; and likes show business
more as a hobby. Should the latter be the case; the question arises
what Black will do.
Those in the know predict it likely Black might, accept an important executive position with the
Stoll circuit, and thereby make this
circuit once again a live proposition.
It is even likely he will be instrumental in joining both Moss Empires and Stolls, and make them the
bigget vaudeville circuit in England.

buggest vaudeville circuit in England, with a booking strength of about 30 weeks.

30 weeks.

If such were the case, Black should have no trouble in lining up world attractions at a reasonable

Oldtimers still retain the pleasant memory of the restige once held, many years ago, by the Moss-Stoll-circuit.

Thus is history like's to repeat it-self.

## Americans In London

London, July 19. Lee Shubert snatching a fort-night's vacation at Cannes before returning to New York.

Benny Carter, colored, is the only

Benny Carter, colored, is the only American under contract with the British Broadcasting Corporation. He does the arranging for Henry Hall's BBC band. Gregory La Cava giving a party at the Hungaria in honor of Eugene Pallette.

Pallette.
Frank and Warren Lassiter back

Frank and Warren Lassiter back home after four years. Open at Metropolitan, Boston, early in August but return to Europe, opening at the ABC, Paris, Gept. 25.
Barbara Vernon, of Russell, Marconi and Vernon, is under contract to Jack Waller for a musical.
Courtney Terret here on a script writing mission.
Gill Pratt to direct the next Georre Formby vehicle for Associated British Film Distributors. Monty Banks was to do it, but is too busy on the Gracie Fields picture.

too busy of the cracter ricus particles of the control of the cont

### SUZY

(WITH SONG)

Suzy	Jean Harlow
Suzy Perry	Franchot Tone
Kndre	
Paron	Yewin Stone
Maggme Eyrelle Captain Bersanges Maiste Mrs. Schmidt	Berita Hume !
Cantain Barsanges	Reginald Mason
Malele	Inez Courtney
frs. Schmidt	Greta Mever
Knobby'	David Clyde
Pop: Gaspard	Christian Rub
Conton	Conume Cantala

One of those hit-at-all-hazards soncoctions that may bore in the de fuxers, but which will appeal to less-discriminating audiences, though Jean Harlow does not quite square herself for a clumy bigamy, and the scenarist does not help much in smoothing this and other incongruities.

Dramatic. angle hinges on Suzy's sight from London when a German spy pops of her newly acquired husbann and tosses the gun into the band of the service of the service of the service of the shooting and calls the police, while Suzy goes down the back stairs, supposing Ferry, her busband, to be dead. She fires to back stairs, supposing Ferry, her busband, to be dead. She fires to be service of the service of t

of late.

Notice and the director made the most of the rich opportunities in the scribt.

The one song is effectively handled.

Ohic.

### Earthworm Tractors

Warrer Bos. release of First National Front State of the
Garol Hughes, Gene Lockhart, Olin How- land, Directed by Raymond Enright. From stories by William Mazlett Upson; screen- well and the Company of Crush, Rugh Commings, editor Developer of Crush, Rugh Arthur Todd, At Roxy, N. Y. week July 4, '38, Running time, 68 minutes. Alexander Botts. Joe E. Brown Mabel Johnson. Our Kibber Branest McManus
land. Directed by Raymond Enright. From stories by William Hastett Uppon; acreemented to the stories by William Hastett Uppon; acreement to the stories by William Hastett Uppon; acreement the stories of Committee of Committees. On the stories of Committees of Committe
stories by William Haulett Upson; accessively Richard Macquiey, Joe Traub, Hugh Cumminus; editor Doug Goold; camera, 4, 436. Hunning time, 68 minutes. Alexander Botts Joe E. Brown Mabel Johnson June Travis East Johnson Guy Kibber Sally Blair Carol Hugher
play; Richard Macauley, Joe Traub, Hugh Cummings: editor, Doug Gould: camera. Arthur Todd. At Roxy, N. Y., week July 24, 30t. Hunling time, 08 minutes. Alexander Bolts Joe E. Bown Alexander Bolts William Company of the Comp
Cummings: editor, Doug Gould; camera, Arthur Todd. At Roxy, N. Y. week July 24, 30. Running time, 68 minutes. Alexander Botts. Joe E. Brown Mabel Johnson June Travis Sam Johnson Guy Kibber Emmet McManus Dick Foran Sally Blair Carol Hugher.
Arthur Todd, At Roxy, N. Y. week July 24, 30, Running time, 08 minutes. Alexander Botts Joe E. Brown Mabel Johnson June Travis Sam Johnson Guy Kibbee Enumet McManus Dick Foran Sally Blair Carol Hughes
24, '30, Running time, 68 minutes.  Alexander Botts Joe E. Brown Mabel Johnson June Travis Sam Johnson Guy Kibbee Emmet McManus Dick Foran Raily Blair Carol Hughes
Mabel Johnson June Travis Sam Johnson Guy Kibber Emmet McKanus Dick Foran Rally Blair Carol Hughes
Mabel Johnson June Travis Sam Johnson Guy Kibber Emmet McKanus Dick Foran Rally Blair Carol Hughes
Sam Johnson Guy Kibbee Emmet McManus Dick Foran Sally Blair Carol Hughes
Enumet McManus Dick Foran Bally Blair Carol Hughes
Sally Blair Carol Hughes
Bally Blair Carol Hughes
Green Healey Genc Lockhart
Mr. Blair Olin Howland
Mr. Henderson Joseph Crahan
Mrs. BlairSara Edwards
H. J. Russell Charles Wilson Mr. Jackson William Davidson
Taxicab Driver Irving Bacon
The Doctor Stuart Holmen
The Doctor, Studet holmes

The sundry adventures of Alex-

have been entertainment fodder for Satevepost readers for years. Following of William Hazlett Upson's series, coupled with Joe E. Brown's name in the starring position, rice, though the filmitation of combined yarns as Earthworm Tractors' is far from a 100% job. Writers of the screenplay, Richard Macauley, Joe Traub and Hugh Cummings, evidently amplified too much on Brown's standard character. They ladled the hoke on in gobs, giving everything a broad state and start and the start of the start

other's.

For kids, the picture is a setup. The hoke is such to appeal more to the juves than to the adults, which is not saying, however, that the grownups will not be at least partially amused.

amused.

A good supporting cast was given Brown, Guy Kibbee's grunpy, hard-to-get character being the outstander among the film's featured players. It is around him that the entire story ship being centered on making Kibbee, an old asshipned lumberman who hasm't outgrown the horse age, buy Earthworm tractors. Love interest is Kibbee's picture-daughter, the control of the control

terest is kiddees picture-daugner, June Travis, who isn't so hard to get the search of the search of

### Return of Sophie Lang

Paramount release of A. M. Botsford production: Features Gertrude Michael, Production of the Control of the Con

١	Sophie
ł	Maximillian Bernard Sir Guy Standing
6	Araminta Sediev Filzaheth Patterson
	Inspector Parr
	Inspector Parr
	First Detective

spale spale in the service of the spale of t

### Miniature Reviews

'Sury' (Metro). Good names for the marquee and a collec-tion of sure-fire hokum that should click below the deluxe

'Earthworm Tractors' (WB). Earthworm Tractors' (WB).
Joe E Brown's name and pop-ularity of William Hazlett Up-son's Satevepost series should mean good biz.
Return of Sophie Lang' (Par). Sequel to Notorious Sophie Lang' Box office possi-bilities moderate.
We Went to College' (Merving with a heavier film for

Pairing with a heavier film for

duals is this one's niche. Yarn not up to cast. "Satan Met a Lady" (WB). Remake of 'Maltees Falcon' and not on a par with the original. Blackmalter" (Col). Light farce comedy, only for duals: "Spendithrit" (Par). Incredible comedy with weak cast. "Mot Monrey gest-rich and part on the state of the comedy with the part of the cast of the cast

comedy or term best suited for unprograms.

'Cowboy and the Kid' (U).
Buck Jones wrote this and starred in it, feeble on both

counts.

The Singing Vagabond'
(Rep.). Gene Autry westerner
slow for the duals.

### We Went to College

Marto-Goldwayn-Jaser i educate of Barry Raser pachiction. Features Charles Butter-worth, Walter Abel, Hugh Herbort, Uns Merkel, Directed by Joseph Santley, Screen play, Richard Malbaum and Maurice Ragic Tom. Charles Charles of Martines and Joseph Santley, Screen Play, Reventing to Ratic Charles, Lester White. At Rallot, N. Y., week July 24, 38, Running time, 84 mins.

llenn Harvey Charles Butterworth
rofessor
mean
Jine Edith Atwater
eneter Budger Welter Catlett
randpop

Nice marquee illumination is provided by this cast, but the picture is no match. While Oppenheimer and Dunne's verbiage undoubtedly looked fine on paper, and actually is not a comparable of the picture is no match. But being evoked via gags, sag lines, mayhem and steoreotype, they will befur family audiences more readed with the provided of the pro

as well as title, but none is an improvement. Chances are an outright revisor.

Publicity doesn't mention the Falcon' antecedents.

Bette Davis is dropped to featured billing rank in this one, or an equal basis with Warren William, and bottlunder the theory. Miss Davis runs No. 2 most of the way and in actual footage has much less to do than at least one other femme member of the cast.

ino. 2 most of the way and in actual footage has much less to do than at least one other femme member of the control of the co

### BLACKMAILER

Columbla production and release. Fea-tures William Gargan, Florence Rice, H. B. Warner. Directed by Gordon Wilea. Screen play, Joseph Krumgold, Lee Loeb, Harold Buchman; camera, Allen C. Selçler. At Adbee, Brooklyn, dual bill, week July

		Running			
	Peter C	rnish	 ٠٢	Villlam	Garga
i	Joan Re	ınkin	 	.Florer	ce Ric
	Michael	Rankin	 	.н. в.	Warne
	Mrs. Li	ndsay	 	Nana	Bryan
	Carney.	<del></del>	 	George	McKa
	Nelson		 	. Wyrle:	y Birci
ŀ	Lawlin F	tankin		Drue	T.evto
	Inspecto	r Killian.	 	Pau	1 Hurs
	Mr. Por	ter	 Ken	neth T	hompso
	D. Lind	68 Y	 E	lovd Ir	wln. St
	Jack Do	novan	 	Alexand	er Cros

Shorts

RUSS MORGAN ORCHESTRA With Linda Lee, Lewis Julian Band, Singing 11 Mins. Rivoli, N. Y.

Paramount

Well made orchestra short with song specialties that can hold its own as filler on the better programs.

Russ Morgan makes an attempt at vocalistics in a number with Linda Lee that doesn't pan out so well but otherwise Morgan goes over well, the photographs ok. and in instrumental specialties lands nicely. Miss Lee scores individually in a pop number of continental flavor, while Lewis Julian, barious, gets over Lewis Julian, barious, gets over the continuity of the continu Russ Morgan makes an attempt at

'ASEA ON THE SHORE'
Patsy Kelly, Lyda Roberti
Farce
18 mins.
Capitol, N. K.
Metro-Roach

Nonsensical little farce that lands better than it really merits because it is played with spontaneity and dash. Lyda Roberti very acceptably replaces the late Thelma Todd and

dash. Lyda Roberti very acceptably replaces the late Thelma Todd shid contributes a good comedy. chose in support of the rougher but every. There are a number of bits that are genuinely funny for a moment, and it draws laughs all the way through. Miss Kelly works in a doughnit of the support of the suppor

### **SPENDTHRIFT**

SPENDTHRIFT
PARTIMENT STATEMENT OF THE S

### HOT MONEY

Warner Bros production and release	٠.
	•
	ď
Rasquale Romenetti	ş
Antonio RomenettlEd Conra	•
Buth McElnineyAnne Nage	ı
Hank Ford Frank Orti	٠
Joe Morgan	٠
Gus VanderbiltJoe Cunninghan	Ξ.
Forbes	:
Ratto	:
Prof. Kimberly R. Emmett Kenn	Ŀ
Joe Thomas	í
Juo Indiana	

Some nifty trouping by a trio of former legitters helps to take part of the curse off this mad get-rich-quick story. It is not played as straight face nor burlesqued com-ely, so what was intended is any-body's guess. Nevertheless, it manages to extract a fair quota of laughs manny through some shourd situation of the straight of the

mainly through some absurd situations and spontaneous humor provided by Joe Cawthorn and Andrew Tombes. The second on these was added to the second of the second of the pictures biz will have to come from doubles. Humor is light enough to furnish contrast in secondary spots where main feature is 1. The venerable revolutionary intention idea is taken here on which to hang the stock promotion action. In 'Hot Money,' it is a wild-eyed genius who had controlled a secondary spots where main feature is 1. The venerable revolutionary intention idea is taken here on which to hang the stock promotion action. In 'Hot Money,' it is a wild-eyed genius who had cake the place of genius who had been seen to the place of th

like a college enerteauer.

Likes flays he does much better than annual survey. Roberts, as his secretary, molecular that the is heling brought along nicely by the Warners. This is second production in which plainly shows plenty of future promise. Only, he should be tipped that skirictaries in lots of offices do not affect the Park avenue accent. Paul inventor. Harry Burns and Ed Conrad, as two Railan lads, turnish some mad humor. Burns stands out particularly. Anne Nagel, Addison Richards and A. Emmett Keane are satisfactory in lesser role-ded with factory Seymont of the control of t

### **EMBASSY**

EMBASSY

(NEWSREL)

(N (NEWSREEL)

young men and women of Russia are thown and women of Russia are thown and the second of the control of the control of the control of the control of the recent Lassie stakes at the Amangton track, won by Apogee, and Gosher Thorseson is for the recent Lassie stakes at the Amangton track, won by Apogee, and Gosher Thorseson's Iron of the control of the recent Lassie stakes at the Amangton track, won by Apogee, and Gosher Thorseson's Iron is the Gosher Thorseson's Iron is the Gosher Thorseson's Iron is the Amangton track, won by Apogee, and Gosher Thorseson's Iron is the Gosher Thorseson's Iron is a screen report of the winter Olympic Games at Garmisch-mewsreels and independent spectrum of the Gosher Thorseson's Iron independent of the Gosher Thorseson's Iron is the Gosher Thorseson's Iron is the Control of the Control of the Gosher Thorseson's Iron is a screen report of the winter Olympic Games at Garmisch-mewsreels and independent spectrum inverseels and independent spectrum inverses and independent spectrum inverseels and independent spectrum in the spectrum inverseels and independent spectrum inverseels and independen

to the moment when on his way from the Hyde Park parade grounds to Buckingham Palace an attempt was made on his life. A telephoto-discovered was a support was made on his life. A telephoto-discovered was a support was made on his life. A telephoto-discovered was a support was made on his life. A telephoto-discovered was a support of the telephoto-discovered was a support of the description of the event on still shots of the support of the support of the action of the event on still shots of the support of support of the support of the support of the support of the suppo

'March of Time' also included.

### COWBOY AND KID

COWBOY AND KID
Universal Picture release of Back Jones
production. Stare Buck Jones. Directed by
Hay Taylor. Story by Jones: screen play.
Frances Guilhum; camera. Allen Thomason
July 27, '38, double bill. Running time,
88 mins. Buck Jones
July 27, '38, double bill. Running time,
88 mins. Buck Jones
July 27, '38, double bill. Running time,
88 mins. Bully Burnd
July 18, '38, double bill. Running time,
18 mins. Bully Burnd
Jimmy Thomas. Billy Burnd
Jimmy Thomas. Burn Caruth
Chinese Laundryman. Eddle Lee
Judge Talbot. Burn Caruth
Chinese Laundryman. Billy Burnd
Jim. Wilson. Mary Mercelo
Silver Minnell
Silver Minnell

Buck Jones should stick to his boots and saddle. This crazy-quitty production bears the Buck Jones the buck Jones the burden is too much. The Cowboy and the Kid is Jones at his worst. It has him doing things that have no appeal to his audience. The absence of action in this film is appalling—and inexcusable. If he's going to turn author, Jones by now should know what clicks with a weak of the companion of the c

sides that the oast drains lovers wanted something entirely different. Start is reminiscent of the Jones prairie epics of old. But the shooting of the juvenile's father almost at the outset not only was unkind but virtually wrecked the picture. Because it immediately developed that buck up budder the picture. Because it immediately developed that buck up budder the large to a sickening degree. For the next five or six reels Jones plays cowboy-pappy to the fatherless boy, attempting to steal pies, picking food out of the air and discovering that the village schoolmarm is attractive. Film tunny of the without justification or reason. At no time does the audience have much idea of what is transpiring—but they do realize that it is all mighty dull.

Jones has far too much to say in his sim. His attempts at sob stuff here are pretty and the provide and the say in the say of the say in the say of the say o

actionful scenes where minimum of words are required, and should realize this.

Billy Burrud does commendable work as the kid. Dorothy Revier is a bit too dramatic as the school teacher. Remainder of cast is mediocre, Harry Worth, as the villain, being especially weak.

### JUGEND DER WELT

('Youth of the World') Berlin, July 17.

### The Gay Adventure (BRITISH MADE)

GENTISH MADE)

Grosvenor-production, and Pathe Picture
Ltd., release. Stars Yvonne Arnaud, fe tures Nora Swinburne. Barry Jones. Di Walter Hackett's play by D. B. Wyndha Lewis; camera, Cyrill Bristow. At Picc. dilly theatre, July 20, '30, Running tim 73 mina.

Julie	Yvonne Arnaud
Darnton	
Fay	Nora Swinburne
Baby	Betty Worth
Miss Darnton	Sybii Grove
Porter	
Aram	Guy Middleton
D'Allary	Robert Holmes
Charles	Anthony Holles
Mickey Blane	Kenneth Warington
Buck	Ralph Truman
Pete	Percy Parsona
Hotel Manager	Andrea Malandrinos

Proc. Perry, Parsons Hotel Manager. Andrea Malandrinas Produced by the author nearly five years ago at the Whitehall theatre. The produced by the author nearly five years ago at the Whitehall theatre. The produced has been also been als

### SINGING VAGABOND

(WITH SONGS)

Gene Autry sings in this mesa melo of which he is the hero. It belongs in the double decker indices. Old-fashioned, obvious and not quite cohesive in its action, this wild west mental colorious medical to the double decker indices. Old-fashioned, obvious and not quite cohesive in its action, this wild west mental colorious growing the double double the double doub

Rutherford is the heroine and very sugary.

\*\*Shan.\*\*

\*\*DONOGOO\*\*

(FRENCH MADE)

\*\*Paris, July 17.

R. von Neusser production for UFA retained. Paris, July 18.

\*\*Rease.\*\* Directed by Reinhold Schured. Wood on the control of the

# **Advance Tipoff on Pictures** Serviced by Reviewing Orgs.

### Dressing Up Philly Boyd For Advent of 'Adverse' Philadelphia, July 28.

Philadelphia, July 28.
Boyd Theatre, which is to get
'Anthony Adverse' for a run on
grind policy starting Aug. 21, will be
closed for several days previous to
that date for re-carpeting and other
alterations including sound effect
improvements. House hasn't had a
dark week in three years.
Current film, The Green Pasturest starts eacond week tomorrow

Current film, 'The Green Pas-ures,' starts second week tomorrow (Wednesday) and probably gets third with 'Piccadilly Jim', as the third with only other film mentioned for book-ing before the temporary closing.

### Sylvan Simon to Coast

Sylvan Simon, with Warner Bros. talent department, has resigned his post on doctor's orders. He goes to California for a rest and to ture a sinus complication.

He was with Warners for nearly

He was with Warners for nearly two years before which he directed the Schroon Manor Players at Schroon Lake, New York, a straw-hat. For the past year he has been with the talent department under Macklin Megley, having been trans-ferred from the play bureau.

### STAUB'S REP. FEATURE Hollywood, July 28. Ralph Staub gets a break on full

Rauph State gets a break of the length features. Checked in this week at Republic to start 'Sitting on the Moon,' with Roger pryor, Grace Bradley, Pert Kelton and Billy Newell in the cast. Raymond Schrock wrote the screen

existence of the non-existent settlement of Donogoo-Tonka, in the wilds of Brazil, which settlement he has described extensively, gives Renee Saint-Cyr an inspiration. She and Raymond will build the city.

Backed by a shady financier, who bosoms the exploitation of the composition of the compositi

### LAW IN HER HANDS

THE ALL	4.4		•••		
Warner	Bros. r	clease	of F	iret 1	Vationa
Glenda Fa	rrell. V	Varren	Hull.	Lyle	Talbot
Directed	hv ₩	Illiam	Clerr	ens.	Story
George Br	lcker:	RCTEED	play.	Brick	ker an
Luci War	d: cam	era. S	ld H	ckox:	editor
Clarence F	Colster.	At A	rena.	N. Y	dual
July 16-17	. '36.	Runni	ng ti	me. 5	3 mine
Mory Wen	tworth.		. Mor	garet	Lindaa:
Dorothy F	nyta		G	lenda	Farrel
Robert Mi	tchell			. warr	en Hui
Frank Got	don			Lyle	Talbo
Eddle O'N	faller			. Eddi	e Acui
Marty				. Dick	Purce
Franz				A	1 Shear
Thomas M	allon		J	oseph	Crena
Augle Sim	elli			. Mat	ty lean
William M	cGulre.		Add	ison I	tichard
Herman S	mrm			Milt	Kibbe
Harry Mo	rton		<b>I</b>	ddle	Shuber
Fishcake 1	annv			Mabel	Colcor
Mug				Billy	Wayn

Hollywood, July 28, For a self-addressed post card up to \$2.58 per year subscription, motion picture fans may obtain advance tip-offs from a dozen or more film reviewing organizations as to merits of pictures about to be released. These reviewing organizations are mostly national in scope, with Pacific Coast headquarters maintained by most of the bodies. Weekly or at other stated intervals, these reviewing organizations issue complete summaries of films they have previewed, with their verdict being regarded seriously by thousands of followers of each organization.

tion.
Daughters of the American Revo-

tion.

Daughters of the American Revolution, which grades films in three divisions, will send its reviews to anybody upon receipts of 25 self-addressed postcards sent to Mrs. Middred Russell, Hollywood. Reports of California Parent-Teacher, which has a fornia Parent-Teacher, which has a Federated Church Women (National Reviewing committee) will forward monthly reports upon receipt of self-addressed envelopes bearing 1½c postage. A concise list of films with audience ratings is prepared by National Society of New England Women (Mrs. D. H. Ray, Arcadia, Calif., is Coast rep) for the 1½c self-addressed envelopes.

Same postage will bring semi-monthly motion picture evaluation of Women's clubs. Mrs. William A. Burk. Los Angeles, is Coast representative.

National Board of Review's weekly

sentative.

ntative. National Board of Review's weekly National Board of Review's weekly guide to selected pictures, at \$2.50 per year, is also available at rate of \$1 annually when taken in conjunction with board's magazine (\$2). Monthly list of film estimates is published by National Legion of Decency, available through all Catholic churches and organizations.

Catholic churches and organizations, Other reviewing agencies sending out regular estimates of films include the American Legion Auxeliary, Federated Church Women, National Council of Jewish Women, Women's University plub, East Coast Preview committee and others, unbiased opinions in the Committee of the Council of Jewish Women, Women's University plub, East Coast Preview committee and others, unbiased opinions in the Council of the Council of the Council Coast theatres to all of its managers.

### CONTRACTS

Hollywood, July 28.
Jeanne Dante of New York Call it
a Day company sealed to termer at
Universal.
Warners picked up option on
Gwen Walceling 20th-Fox designer,
set for another stretch.
One-year option lifted on Gene
Raymond's Radio covenance.
The we writing deals gives Ernest
Rew writing deals gives Element
Griffin and of Swerling at Metro.
Frank H. O'Neill handed juniop
writing pact.

Frank H. O'Neill handed junder writing pact.
Louis Friedlander given writing pact.
Louis Friedlander given writing covenant at RKO. Director also has one pictur commitment with Harry Sherman. Hitted on Bennie Bartlett, Elizabeth Russell, Ray Hould, and Terry Ray at Paramount, Metro picked up option of Santley's directorial pact.
Lionel Houser sepled to More transparent with the seplect of the Committee of the C

winner, to termer.
Paul J. Lannin pacted at Metro as director-composer-arranger.
Universal termed Frank Skinner,

# Advance Production Chart

Production activity in Hollywood lest week immed from 38 pictures before the cameras to 51, making an all-time retord for number of pictures, in work at one time in the major group of studies.

This sudden rise in the barometer of production was created by fact that 17 new features were placed before the cameras last week, which is another record breaker for number, of new pictures, going into work for any one week. Sudden rush of activity can be attributed to the fact that all companies are desirous of cleaning up what few pictures are left to place before the cameras for the 1935-38 program and make room for the new season. This semester starts Aug. 1 with 516 pictures scheduled for the year as compared to 421 for the past season.

Accompanying table shows the number of pictures promised to the nations major distributing organizations for the new year along with blatance to go before the cameras and complete for the 12n-15 program. Dit not so that the sequence of the 12n-15 program. Dit not so that the sequence of the 12n-15 program. Dit not so that the sequence of the 12n-15 program. Dit not so that the 12n-15 program. Dit not so that the 12n-15 program. Dit not so that the 12n-15 program of the 12n-15 program of the 12n-15 program. Table also shows number of features to be made by the various independent producers for the major distribution organizations. These pictures are chair produced-under the supervision of the studios owned and operated by these distributing companies.

### Columbia

Five in work, cicht editing, 12 preparing. In work:

"ADVENTURE IN MANHAUTAN, reported Yamer, June 24; CEAJO'S
WIFE, reported July 5; PERNIES, FROM HEAVEN, reported July 15;
THE MAN WHO LIVED TWICE, reported July 22. Started last week:

"TWO MINUTE ALIBLY produced by Raiph Cohn, directed by D. Ross
Lederman, original story and screen play by Tom Van, Dycke: Cast: William Gargan, Marquerite Chutchill, Gene Morgan, Romaine Callender,
Druie Leyion, Raymond Lawrence, Egon Brecher, Wade Botelen, Wm.
Story is murder mystery centered around a radio commentator. Invenslove story is murder mystery centered around a radio commentator. Invenalone declares it murder. Trick climax where two short minutes prove
the alibi.

Into work this week is TOKER FACE! in he produced by Lewer Teaton.

the alibitation when the second of the produced by Harry Decker, David Selman directing. Pictures to follow within next two weeks are THEODORA GOES WILD! Everest Riskin producing, and TIND A WITNESS, produced by Ben Pivar, Gordon Wiles directing.

### Metro

Eight in work, ave editing, 10 preparing. In work:

GOOD EARTH, reported Vaniert, March 4: FICCADILLY JIM and
OLD HUTCH, reported June 17: DEVIL IS A SISSY, reported June 30

BORN TO DANCE and LONGEST NIGHT, reported July 22. Started

OLD HUYCH, reported June 17: DEVIL IS A SISSY, reported June 36: TOORN 30 DANCE and LONGEST MIGHT, reported July 22. Sarteet July 22. Sarteet July 22. Sarteet July 22. Sarteet July 24. Sarteet July 25. Sarteet July 26: Sarteet July 26: Sarteet July 26: July 26: Sarteet July 26:

working.

Readied to go into work next are 'CAMILLE' (Garbo), George Cultor directing, cast including Robert Raylor, John Barrymore, Lenore Ulric' A DAY AT THE RACES' (Marx Bros.) gets under way middle next month, Sam Wood directing.

### Paramount

Eight in work, nine editing, 10 preparing. In work:

"ALIANT IS THE WORD FOR CARRIE, reported Vasierr, June 24,

"MIG BROADCAST 1937," WIVES NEVER KNOW, and THREE MARRIED MEN, reported June 30, "MURDER WITH PICTURES, reported
July 7. CHAMPAGENE WAITZ, reported July 22. Starting last week
July 7. CHAMPAGENE WAITZ, reported July 22. Starting last week
ing credit. Nost, 30, produced and directed by the Labellie. No writing credit. Nost, 30, produced and directed by the Labellie. No writing credit. The company of the Compan

Stery being produced on epic scale based on historical facts around lives of Wild Bill Hickock, Buffalo Bill and Calamity Jane during period of 1865-1875. Picture working in two units with DeMille handling dramatic sequences at studio while Arthur Rosson is handling mass action scenes, At present he is in Montana filming scenes with more than 1,000 Montana fare than 1,000 Montana filming scenes with more than 1,000 Montana fare than 1

### **RKO-Radio**

Five in work, six editing, nine preparing. In work:

'SWING TIME, reported as 'NEVER GONNA DANCE' in VARIETY, May

20; 'DON'T TURN 'EM LOOSE, 'FLOUGH AND THE. SYARS,' and PORTRAIT OF A REBEL,' reported July 15. Started last week:

"WINTERSET, produced by Pandro Berman, Al Santell directing, from
Maxwell Anderson play adapted by Anthony Veiller. Cast: Burgess Meredith, Margo, Eduardo Cianelli, Edward Ellis, Mischa Auer, Fernanda

Eliscu, Sidney Toler, Helen Jerome Eddy, John Carradine, Paul Guilfoyle,
Stanley Ridges.

dith. Margot, Eduardo Canelli, Edward Ellis, Mischa Auer, Fernande Eliscu, Sidney Toler, Helen Jerome Eddy, John Carradine, Paul Guilfoyle, Slory is dramatic episode based on miscarriage of justice over long period of years, which in the climax brings happiness to the boy and a judge, principal characters of the play. Readled to start next week are THE BIG GAME, Pandro Berman producing, George Nicholls, Jr., directing; MILLION DOLLAR PROFILE; Edward Kaufman producing, Philip Moeller directing; WE MOO ARE and WITHOUT, ORDERS, Cliff Red producing and Louise, Friedlander directing.

### Republic

Three in work eight editing, six preparing. In work:

'OH SUZANNA' reported Vapuert, July 22. Started last week:

'GH SUZANNA' reported Vapuert, July 22. Started last week:

'GHLLDOG EDITION', produced by William Berke, directed by Charles
Lamont, no writer credits. Cast: Ray Walker, Eyelyn Knapp, Regis
Toomey, Oscar Apfel, Matty Fain, Betty Compson, Ruth Gillette.

Story concerns circulation war between two metropolitan newspapers.

Story concerns circulation war between two metropolitan newspapers,
of mob rule and destruction until circulation making brings about plenty
of mob rule and destruction until circulation making and exposes the
city editor who is also in love with the girl.

'THE THREE MESQUITEERS,' being produced by Sol Siegel, directed
by Ray Taylor, based on William Colt McDonaid novel. Cast; Crash Gordon, Mollivingson, Sid Saylor, as the three Mesquiteers, Kay Hughes,
Duke Yorke, Jean Marvey,
Story, first of series of eight westerns based on activities of the three
Mesquiteer characters created by McDonaid; three roaming cowboys who

(Continued on page 27)

### PRODUCTION TABLE

(Shows number of pictures promised by the various major producing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.)

Producers and contributing companies.	No. of pix promised for 1936-37 program.	Balance to be delivered on the 1935-36 program.	Total to be delivered by Aug. 1, 1937.	Number completed and delivered for next year.	Number of pix now in work.	No. of pix in cutting rooms.	Balance of pix yet to go before cameras.	No. of stories in prep- aration.
COLUMBIA	, 50	6	56	.,	. 5	. 8	43	12
Larry Darmeur	. 8		8	••			8	
METRO	. 48	8	56	••	8	. 5	.43	8
Hal Roach	. 4		4		• •		4	2
PARAMOUNT	. 48	4	52		8	9	35	5
B. P. Schulberg	. 8		8	.,	1	••	7	1
Emanuel Cohen	. 8		8	•••	••		ġ.	1
R. A. Rowland	. 2		2			1	ī	- 1
Harry Sherman	. 6		6	••	•••	4.0	6	ï
Frank Lloyd	. 1		1			7.	1	ī
RKO-RADIO	. 39	14	53		5	6	42	6
David Loew	. 2		2				. 2	/ i
Geo. Hirliman	. 6		6	.:		•••	/ 6.	1
Soi Lesser	3		3			11	ž ,	î
REPUBLIC		12	68		3	8	57	4
A. W. Hackei	16		16	::·			16	2
20TH-FGY	63		63	iò	°á	ř.	45	٠
Sol Lesser	- 6		6		ĭ		5	ĭ
UNITED ARTISTS	•			••	-	••	•	
Sam Goldwyn	7		7		2		5	
Walter Wanger	• ;	1	÷	••	~	**.	ä	•
Selznick International		•		**	••		:	
Selznick international			ï	• • •	**		•	. 4
Pickford-Lasky		••	4	- **	••		••	••.
Reliance				**	••		•:	••
Elizabeth Bergner				••	••	••	Ţ	••
Criterion Films				••	••		Z	
Korda London	. 0		.0	••	•:		6	• •
UNIVERSAL	. 44	9	53	**	4 .	. 11	28	7
Ruck Jones	. 8	• • •	.8		2:		8	1 .
WARNERS	. 60		1.60	_ 10	11	12	27	8
	720	70		=	=		· · · <del>- · ·</del>	<u></u> .
TOTALS	516	53	. 569	20	51	68	430	76

# Rubens Heralds Balaban & Katz's St. Loo 'Invasion'

St. Louis, July 28,
Plans whereby Publix-Great States
Theatres. Inc., subsidiary of Balabann & Katz of Chicago, will enter
nabe motion pic business in St.
Louis, constructing six new houses
immediately, were announced by
Jules J. Rubens, vp. and gen. mgr.
of the corp.
Thubens' did not make public location of new houses, pending final arraingements, but said the theatres,
seating from 1,000 to 1,500, would be
constructed in both St. Louis proper
and adjoining St. Louis County and
would become nucleus of a more, extensive chain in this territory.
B&K. siand, the subsidiary ondiana
and those fiser to St. Louis are Orpieum and Majestic in East S.
Louis and Majestic in East S.
Louis and houses in Wood River,
Edwardsville and Alton, III.
Peiçassent rumor here that B&K
also will make; a bid for the 52% interest-in the St. Louis Amus. Co.
when public sale is held within the
next few weeks. F&M now-owns a
42% inherest, through settlement of
troubles with WB, and is anxious to
obtain the remainder.

### UA'S UNITS EACH SET UP OWN PUB-AD REPS

With new appointments of Lou Guimond as unit press representative for Selznick-International and Morris Helprin for same post with Alexander Korda, English producer, United Artists now has home office publicity-advertising men for four of its picture makers. Lola Woursell has for some time been on the Sam Goldwyn payroll at the ho., while Frank Bruner has represented Pickford-Lasky, Latter retires as a producer after delivering one more picture.

producer after delivering one more picture. Watter Wanger has not as yet ap-pointed, a Y. unit pub-ad man but probably will. The Blackstone agency has been representing his in-terests, or publicity for several months.

Chaplin and Douglas Fairbanks have no eastern pub reps and unlikely they will since producting a singleton each for the coming season's program. Herbert Bayard Swope, Jr., has been appointed assistant to Guimond in the, Selznick-International unit. Guimond and he will headquarter with S-I and the J. H. (Jock) Whitney interests in its Park avenue offices.

fices.

All unit men work in co-operation with the UA home office publicity and advertising department presided over by Monroe Greenthal.

### E. P. Kilroe's Copyright Trek Anent Berne Conv.

Representing the copyright committee of the Motion Picture Producers, & Distributors of America, Edwin, P. Kliroe, copyright adviser for 20th Century-Fox Film, sails today (Wednesday) on a six-week survey of Europe with reference to the proposed adherème of the U. S. to the Berne, Convention on international copyright regulations.

The attitude of the American Industry, Kliroe explains, is that the exceptions taken to the convention should be embodied in the document before this country ratifies it. There is some sentiment in the State Department, he said, favoring ratification of the original draft, with the Ucetic aceking later-to obtain modification pricing industry.

cation.
'The motion picture industry is the rne motion picture industry is the greatest user of copyrighted material in the world, Kilroe pointed out. In the U. S. alone, it pays upwards of \$25,000,000 a year for use of ppyrighted literary and musical material which it buys in the open market at a price fixed by competition.

### BING GOING HULA

Hollywood, July 28.
Paramount is readying Waikiki, next for Bing, Crosby Will wait on the crooner's commitments to Emanuel Cohen, which must be discharged first and proceed the

### STATE, N. Y.

Still the same energetic Cab Calloway with some classy specialists abourd, a few familiar, with Ralph Brown viewed around here first

way with some classy, specialists aboord, a few familiar, with Ralph Brown, viewed around here first time as the season of the s

ormance.
"Meet Nero Wolfe" (Col) on the
Bral.

FOX, DETROIT

Dull holdover biz here this week on Shirley Temple's 'Poor Little Richton's State of the County of t

FOX, DETROIT

matters, either.
One of the brighter moments is Frainkie Connors, tenor, in the pit for past three years, who has been upped to deuce spot on stage. Stuck show, and promises to set well for so.e. time. Warbles two numbers, in opening turn. Condos Bros. clip off some hot hoofing varying the tap youthers. With a sitting-down bit. Order that the study of some hot of the study of some hot of the study of some hot of the study of the s

Tatter number pulls 'em out of ordinary tao class.

Jeanette Hackett grabs most of the 'appliause with two nifty dances. The Birst, which can't be classed in the ordinary run of tap, acro or ballet, which can't be classed in the ordinary run of tap, acro or bullet, and the state of the control of the cont

laugns while performance acrobatics.

With Maestro Sam Jack Kaufman in the nit is Marian Shelby, soprano.

Kaufman takes nit band on stage following overture, and emceance pete.

a local radio station—for a year, and then hit the road. They appeared here a year ago, but lacked stage experience and were somewhat un-comfortable. This time, however,

here a year ago, but lacked stage experience and were somewhat uncomfortable. This time, however, they register.

Raiph Duby too sthe comedy with did to the common stage of the common

contests.
Pic is 'Nevada' (Par). Cap patrons
go for horse operas, With stage
portion taking up 45 minutes, whole
show runs two hours and 34 minutes,
which is just about right for this

### CHICAGO

Chicago, July 25. Good show here, without any talk in it at all. House leaned backward plenty in order to insure a com-pletely clean show on the boards this week to accompany Shirley Temple's 'Poor Litle Rich Girl' (20th). And it has done a good job

this week to accompany Shirley Temples' Poor Little Rich Girl' (20th). And it has done a good job in lining up a presentation which is suitable for the kids who are jamming the theatre this session.

Not only clean, but the type of stuff that the kids fall out of their seats laughing at. Schiett's Marionettes are perfect for this audience. Briants with the pantomime knockabout are up early in the show and had them yelling. Well-rounded and beautifully timed routine that has a beginning, middle and end sees the seat of the seat o

### DENVER, DENVER

Harry Huffman has given Donnelly James and his orchestra a touch assignment, but James the stockets at touch assignment, but James the orchestra lift that will entertain the customers week after week, and the only help saide from the orchestra boys most of the time is only a soloist. Edna bodd, organist, renders valuable assignment of the stocket with the said of the said of

Dodd, organist, renders valuable as-sistance.

James orchestra usually delivers.

Currently the show opens with a medley, shared by different members of the orchestra. Leonard Weldon, clarinet, does a nest job, during which he takes his clarinet spart, setting down to head, to the state setting down to head, to getther on the same arrangement for an encore. Jand Bible, torch contraito, is opular in Denver and always good for encore.

Band's part winds up with several

### HIPP, BALTIMORE

For some time it has been noticed that Will Caborne was a bit in hidd will be a been noticed the has been doing: putting together a swell band. Out in the open for the dirty was a will be a w

i years ago. On screen, 'Half Angel' (20th). Bert.

### ROXY, N. Y.

ROXY, N. Y.

Two repeats at the Roxy this week, the Jess Willard-Bill Hurley badmin, the Jess Willard-Bill Hurley badmin to the State of the State o

### FOX, PHILADELPHIA

CAPITOL, ATLANTA

\*\*Management ran into considerable which he takes his clairnet apart, and the putting it back together on the formal hands and the putting it back together on the formal hands and the part of the same arrangement and always good in the show, proved to be a good in the show proved to be a good in the show proved to be a good in the show proved to be a g

tions and Rosini passes a sword through the basket. Nothing new in the whole act and none too well

through the oxer and none too well presented.

The whole act and none too well presented.

Sany, warbles three numbers into the mike. Toning down of volume by the house would have helped. The attractive vocalist clicks neatly.

by the house would have neither. The attractive vocalist clicks neatly, he lide Jancers appear, again with a number in which their legs didn't move a fraction of an inch. They are dressed in long, winding white sowns with accompanying fans. Dance' consists in fan evolutions with bodies and arms swaying in fan dance. Three Sailors give a badly-needed touch of low comedy to the bill. In fact, outside of them, the show has nary a snicker. The three boys have some new Seem and some olds comedy above the strictly acrobatic stunts more than formerly, but handle ulenty of plain and farcy brattfalls and high-diving just the same.

brattfalls and high-diving just the same.

Show concludes with a final routine by the Elidas, nothing stretling but a satisfactory curtain-puller.

Bill also includes 'March of Time,' Orchestra, under Jeno Donath, plays a medley of rural numbers as an overture.

### FOX, WASHINGTON

('SPRING IS HERE')
Washington, July 26.
Tabloid version of 'Spring Is Here,' Rodgers-Hart musicale of a few sea-sons back, makes novel and pleasant

Tabloid version of 'Spring Is Here,' Rodgers-Hart musicale of a few seasons back, makes novel and pleasant' change from straight vatide here this week. Fact that show was produced here and was in papers daily for two weeks accounts for local interest, but it should get by on its. Own.

Ernest Truer heads cast recruited from the straint of the straint was a straint working together surprisingly well. Yaude acts. accustomed to playing in 3,000-seat houses to film audiences, set pace opening day, but legit crowd caught on before long and held up straint of the straint was a straint of the straint of th

### PARAMOUNT, N.Y.

Stage show at the Paramount this week consists of the Red Nichols band, which is a pretty good band, too. They were among the first to popularize swing and they're still swinging and the audience seems to like 'em. At the Paramount the audience likes most any band, any-

audience likes most any band, anyway.

It used to be that picture houses had an orchestra which played a fancy piece or two and then sheet came down. Then the theatres had ancers! and comics and scented designers. And, eventually, most of them also had to hire bookkeepers to figure how to stop using so much red ink.

So for awhile, at the Paramount, it was just pictures. And then someone name bands instead of just a put crew. The house has been doing well with the system.

manner banek instead of just a price crew. The house has been doing well with the system.

This week it's the Nichols band. There's also a girl who hugs a mike mighty prettly and intones some numbers. Site a total the system of the system o

### New Acts

BROWN AND AMES Chatter, Songs, Dances 15 Mins.; One State, N. Y.

State, N. Y.

Girl and boy act, former a halfpint in stature against her partner,
who is tail. Girl does not appear
until act is well underway, but, she
lifts it along after that. Chatter, beforehand is of the befuddled kind,
none of which got over well. if
the piping of the glrl is, no better, excepting that she's got that
gracious something which lands.
Whatever laughs are contained come
out when she clowns against her sixfooter. Both are young and full of
pep. Average audiences will approve.

Brei.

NONCHALANTS (2) Acrobatic Comedy 12 Mins.; One State, N. Y.

Male trie in next to closing posi-tion on current program and coming-off well. Knockabout stuff with threesome displaying their muscle power via the eye-jabbing, face-slap-ping, nose-grouging school. Worked Tare is contagious for laughs, and certain of a good hand at finis. They wear grey suits, and somehow man-age to maintain a semblance of neat-neath of the control of the control of the school of their heavy duties.

### TOWER, K. C.

Kansas City, July 25.
Nice show all around this week.
Jack Lester has some better material
to work with and has cemented the
melange into a pleasant 60 minutes
of entertainment.

to work with and has cemented the melange into a pleasant 60 minutes of entertainment.
Toppers are the Six Cardreva Entertainment of the Six C

### CENTURY, BALTO

CENTURY, BALTO

Benny Meroft and his versatile band of 13 musikers were liked well enough by a capacity house Saturday afternoon that ducked the heat of the steaming sidewalks to see Sury MGO. But a stronger Office of the steaming sidewalks to see Sury MGO. But a stronger of the steaming sidewalks to see Sury MGO. But a stronger of the steaming sidewalks to see Sury MGO. The stronger of the stro

### STORY BUYS

STORY BUYS

Edgecumb Pinchon's Sam Houston.

Pioneer bought by George Hillman
for George O'Brien starrer.

Taylor

Columbia purchased Hazel Christie

McDonald's 'A Warrior for Richard.

Barry Trivers' 'Shadow of Glory
to Hazel Christie

Barry Trivers' 'Shadow of Glory
to Hazel Christie

Larry Bachman and Darwin L

Thieblet sold 'They Wanted to
Marry to REO.

Marry to REO.

Columbia Sateveposi.

Conglinal screen musical by Barry
Trivers and Sam Coslow peddled ty

Paramount.

J. P. Marquard's novel, 'Now ThinFast, Mr. Moto,' purchased by Metro.

OVE STOR

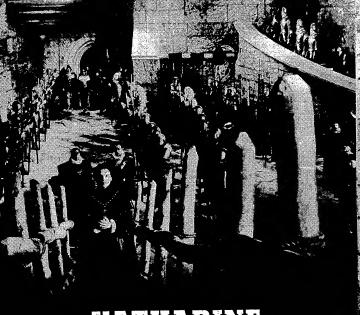
OPENS

ADIO CIT

USIC HAL

SDAY, JULY 30TH





# HEPBURN FREDRIC MARCH

IN

# MARY OF SCOTLAND

with

FLORENCE ELDRIDGE \* DOUGLAS WALTON \* JOHN CARRADINE
AND A TREMENDOUS CAST OF FAMOUS STARS

From the play by

MAXWELL ANDERSON

Directed by

JOHN FORD

Produced by PANDRO S. BERMAN

RKO-RADIO PICTURE

# DENVER GA-GA OVER BANK NIGHTS AS **HUGE GIVEAWAYS KEEP MOUNTING UP**

\$4,300 Prize in One Group-\$90,000 in Fords So Far-Families Turn Out En Masse-Some Ask Names Removed: Just Can't Stand the Strain

Denver, July 28:
Denver is ga-ge, goody and justiplain dizzy from watching the sums mount up in the balan hight give-aways. Three groups of theatres are offering this week \$4,300 to lucky persons, if they're at the theatre. The amount would have been over \$5,000, but the south side Civic theatres gave away \$900 last week to

two women.

The Lucky 7 theatres, including the Denham, first run, is offering what is still the world's record forward to the still the

is not present.

Thursday bank night is started at \$500, but the crowds do not get excited about it until it grows a week or two. The Civic theatres are down to a mere \$200 for tonight (28) on the southside as a result of being knocked off twice the past week. The northside Civic theatres are up to \$700 as result of steering clear of winners for over a week.

There are hundreds of folks in

of winners for over a week.

There are hundreds of folks in
Denver whose sole ambition is to
win one of these huge bank nights.

Hundreds of families make it a point
to be at one of the theatres at the
time of the drawing every night
'there is one. Each of the Civic
groups, north and south, holds three
drawings a week, and the Lucky 7
hold two.

### Huffman's 118th Flivver

Ruffman's 118th Flivver
The Harry Huffman group is
giving away: its 118th Ford, and at
an average price of \$750 each it
represents a bout \$90,000, eventhough Huffman might have a good
deal with the Ford dealers. Huffman
also save away a house with time. deal with the Ford dealers. Huffman also gave away a house with trimmings that ran it up to \$25,000, besides either a radio or refrigerator for the months the house deal was on. Huffman has probably given away-at least \$125,000 worth of property. The Lucky 7 are around the \$60,000 mark and the Civic theatres (7 of them and all neighborhoods) are above the \$15,000 in cash alone, not counting their innumerable Divvy and Grocery Store nights. Many a Denvérité has been lifted.

Divvy and Grocery Store nights.

Many a Denverite has been litted from the depths by winning one of Huffman's Fords or bank nights.

Many a youngster is going through school on the money; tolks have paid off mortgages or doctors with the coin from bank night. A broke hitchhiker won the \$25,000 Cinder-ella house given by Huffman and was able to go back home and set her husband up in business. The last Ford Huffman gave was won by a 14-year-old schoolgirl from the tenement district.

Hayear-old schoolgril from the tenement district,
Some of the theatres send telegrams to those whose names are pulled but are not present and some of them publish them in the Monitor, a free distribution sheet that covers the town. No one wants to be absent to the covers the town. No one wants to be absent to the covers the town. No one wants to be absent on the town to one want to be called. But the gaff of going me on the coutside, waiting for the announcement that must be made to conform to the law. The gaff also is telling on many who have been known to ask the theatres to have their names removed. Would rather have it off than it be drawn and they are not there.

### RCA'S 871/2C. PFD. DIVVY

Radio Corp. of America last weeke voted a dividend of 87½c per share on the new first convertible pre-ferred dividend of the company, pay-able Oct. 1 to stockholders on record on Sept. 9. This action was taken because of the possibility that the board will not meet during August.

posar will not meet during August. It obvers the period between July 1 and Sept. 30, and is the second declaration of this size to be made. on this preferred since it was issued. The divvy maintains the usual \$3.50 annual rate on the stock.

### Incorporations

NEW YORK

NEW YORK

Morion Gould Music Inc., New York
Control Stock 20,000; par value of
shares, 3300 each, Directors; Resign
York City, Stock subsorbers, same,
avenue, New York City,

Massier Autematic Amusement Corn,
India, Capital stock, 15,000; par value
of shares, 3300 each, Directors; Frank
Harry, Sisdand, 2501 King, Highway,
Brooklyn, and Jacob M, Rubin, 254 Hinsstane, Attorney, Edward T, Tyketa, 50
Control Stock, Stock, Stock, Stock, Stock, Stock,
Tooklyn, and Jacob M, Stock, Stock,
Stock, Stock, Stock, Stock, Stock, Stock, Stock,
Stock, Stoc

seribers, same. Attorney, Esmael, MoanK.P Thasiere Corp., New York County;
theattical business; capital stock, 100
shares, no par value. Directors: Malshares, no par value. Directors: MalJames B. Nield, all of 1276 Sixth svenue,
New York City. Stock subscribers, Ruth
Bishop, Mary Tatichaum and Marvon
York City, Attorney, William Zimmerman, 1270 Sixth svenue, New York City.
Aver & Missi, Inc., Manhattan County;
200 shares, no par value. Directors:
Frederick V. Aver, R. Fully Minis, both
Martha. Barris, 140 East 55th street,
Brooklyn. Stock subscribers, same. Atway, New York City.

Jacquello Greep & Kernt Marcho,

Martha. Harris. 160 East 16th street. Brooklyn. Stock subscribers. mms. At-18 proceedings. 1818 Breadway. New York City. Jacops in Green & Kernell Merdock, the street, of the street, and the

street. New Attorios. Albert Zugenith Associates. Inc., Mancity and Committee and Co

Statements and Derignation Statements and Derignation Statements and Derignation Sweet River, Inc., 190 West 19th Sweet River, Inc., 190 West 19th Advances of the Sweet River, Inc., 190 West 4th street. New York City Barney Advances, no per value, Filed by commany, 23 West 4th street, New York City Office West 19th Attreet, New York City Office River Sweet Rivers and Sweet River Rivers River

### Miscellaneous

Meyer

Educational Films Cerp, of America,
Manhattan, to merge with Coronet Films
(rep., 160) Broadway, New York City,
Filed by Norman C. Nicholson, 1501
Broadway, New York City,
Filed by Norman C. Nicholson, 1501
Broadway, New York City,
Manhattan, to merse with Far East Film
Corp., Nyack, Filed by Norman C,
Nicholson, 1501 Broadway, New York
City; Merger

Memberships
Actor Repertory Company, Inc.

United Broadcasting Systems capital stock, 100 shares, or subscribed, 100 shares, 100 shares,

### It's Also True in Dixie

Spartansburg, S. C., July 28. t has knocked b. o. takes for Spartansburg, S. C., July 28. Heat has knocked b. o. takes for a dizzy loop all over Dixie. Sweltering days and nights in low-land sections have cut crowds, even with much splurging on 'air-conditioning' and 'cooling station' advertising in newspapers and otherwise. North Carolina mountain towns and cities, with cooler nights and a 98-degree maximum for the season, so far, are doing better. But here and elsewhere in S. C. the weather man is a persistent Nemesis, blasting man is a persistent Nemesis, many exhibitors prayers.

# FORESEE TOUGH **BOOTH LABOR** WAR' IN N. Y.

One of the toughest labor wars Greater New York has ever had is foreseen in determination of the Moving Picture Machine Operators, Local 306, backed by the International Alliance of Theatrieal Stage Employees, to regain control of all picture houses in its jurisdiction. George E. Browne, president of the LA, has pledged the full support of the IA in cleaning up the N. Y. situation, where its largest operator local has to share the booths with two independent unions, Allied and Empire State operators.

Joseph D. Basson's policy as president of 306 always has been towards conciliation, but if moves along such lines fail, it will be a fluish fight.

### FOX, PHILLY, TO WB **BELIEVED ALL SET**

Philadelphia, July 28.

Philadelphia, July 28.

Deal for Warners to assume operation of Fox from Boyd interests is to the property of the prop

### 'Showboat's' Record 4 Wks In Balto Colored House

Baltimore, July 28.
Long-run record for any film in a colored house here established by 'Showboat,' which has just concluded four weeks at the Harlem, town's newest and largest Negro first-runner.

runner.
The three local colored spots that show pix first-runs are normally split-weekers, with occasionally strong b.o. flickers held for five days or a full week.

Expect Pathe Statement Up
Earnings statement of Pathe Films,
covering the 12-week period during
June 16, is expected to show a
plok-up.

pick-up.
Quarterly statement probably will be issued within the next three weeks.

### Stock Market

(Continued from page 6) gave amusement traders encourage-ment because indicating that there was no considerable pressure on the down side.

was no considerable pressure on the down side.

Only four highs were reported for the amusement list, most of them being made by electrical equipment stocks. Kein prd, pushed shead to a control of the property of the property of the control of the property of the control of t

4334. Here it, was up 2½ points on the week.

Others Betreat

These were the only substantial gains made by the list. Many other amusements either marked time or.

Loew common behaved as though it was taking a breathing spell after five or six weeks of persistent advancing. Despite this tendency, it held in a narrow range between 51% and 52%, at the close it was up 550c and 52%, at the close it was up 550c and 52%, at the close it was up 550c and 52%, at the close it was up 550c and 52%, at the close it was up 550c and 52%, at the close it was up 550c and 52% at the close it was up 550c and 52%, at the close it was up 550c and 52%, at the close it was up 550c and 52%, at the close it was up 550c and 52% and 52% and 52% at the close it was up 550c and 52% at the size of 50c and 50

are watching especially the action of the common because it has had the biggest swings in recent months. After hitting bottom in the recent slop-off during the week of July 13 dividend of \$1.75 on its 7% cumular blows 27. It has held comparatively a proper was a proper with the same proper was a proper with the same proper was a proper was a

and changes that have annoyed the company's set-up in the past few months. The common has held between 8 and 9, aside from a sell-out in April, when it dipped to 7%.

Selling ex-dividend, Cotumbia Plob pressure in final days of the week. This carried the stock down to 36, for a loss of 2% points. Another week spot was Eastman Kodak pid, which dipped to a new low at 152 which dipped to a new low at 152 rallied to 1554, where it was of 3%, General Theatre Equipment sold. General Theatre Equipment sold down to 2014 but firmed up some at the finish for a decline of a full point on the week.

down to 20% but firmed up some at the finish for a decline of a full point on the week.

Radio first preferred failed to read the first preferred failed to the first preferred failed to read the first preferred failed f

at 25½. K-A-O's Dividend

Summary for week ending Monday, July 27:

### STOCK EXCHANGE

	1936	_					Net
Higo.	Low.	Sales.	Issue and rate.	High.	Low.	Last.	chg.
27	18	2,200	American Seat	201/2	2514	26	
451/4	31	8,000	Col. P. vtc. (1)1	38%	36	36	-2%
51%	43	100	Col. Pict. pfd. (2%)	46	46	46	-2
71/6	41/4	1,200	Consol. Film	. 5	4%	4%	- %
2016	1514	2,400	Consol. Film pfd. (%)2	18	17%	1774	- 14
176	- 150	1,000	Eastman Kodak (5)	175	173	174%	+ 14
160	152	40	Do. pfd. (6)	155%	162	155%	-8% +2%
43%	3414	117,500	Gen, Elec. (1),	43%	40%	43%	-1
22	17	1,100	Gen. Thea. Eq	211/2	2014	20%	
941/2	85	100	Keith pfd. (5%)*	041/4	92%	941/4	+1%
54%	48	12,300	Loew (2)3	52%	51%	. 52	+ 35
14%	8%	2,700	Madison Sq. Garden (60c.)3		10%	11%	+ %
12	7%	24,300	Paramount	81/2	.8	814	- %
12%	50	5,000	Do. 1st pfd	601/2	65	68%	- %
11%	8%	6,800	Do. 2d pfd	9%	81/4 71/4	7%	- 27
141/4		71,200		81/6		12	- 76
80	68%	5.400	Radio Corp	12% 70%	11% 78%	7914	- 1/
914	6 2	8,600	Radio 1st pfd, (3½)	60.2	55%	6%	
32%	22%	4,400	20th CentFox	27%		27%	+ 16
41	81%	2,200	Do. pfd, (1½)	85%	341/4	35	
115	50	130	Universal pfd	90%	97	10	- %
14%	914	28,000	Warner Bros	11%	10%	11%	- /6
67%	44.7	400	Do. pfd	85"	62%	52%	- 1/4
142%	0414	10,000	Westinghouse (21/2)2	1491/	132%	141%	+8%
150	1231/4	80	Do. pfd. (3½)	150	140	150	+4
	•					200	
2 Pi	us stock	dividend	· ·				
2 Pa	id this y	ear.					
* Pl	s cash	extras.					
• Ne	W 1030 I	ow.					
	w 1036						
• Pa	ld this y	ear; divi	dends in arrears.				
			CURB				
45	86 .			40%	3016	40%	- 1/2
4	21/6	84,400	Grand National.,,	2%	214	2%	+ %
821/4	17%	4.800	Technicolor	26%	2514	251/4	- 4
51/2	31/4	7,900	Translux (20c.)2	416	87/	4	. J. 14

	414	1,100	Unlyersal	67	9.4	õ	
			BONDS				
	10 921/2 96 55 83 69 86	\$0,000 6,000 64,000 20,000 153,000 25,000 71,000	Gen. Thea. Eq. '40. Keith 6s, '46. Leew 34.5. '46. Par-Broadway 3s. '55. Paramount 0s, '55. RKO debs 6s. Warner Bros. 6s, '39.	931/4 49.8 57% 881/4 743/	2016 9316 9716 86 8716 73	20% 93¼ 97¼ 57¼ 88 74¾ 98%	-1% + % + % -1% -1% -2
:	Asked. 55% 108	****	Col. Broadcast. A (2)		: ::	**	

# EXPLOITATION

By Epes W. Sargent

### Starting the Season

Omahâ

Starting the Season

Jaunching the new product for the tall season is the task usually taken were by advertising departments bound in the start of t

### Heavy on Suzy

Heavy on Suzy

With 'Suzy' dualline with 'Counterfelt' at Loew's Manager Ward
Indianapolis.

With 'Suzy' dualline with 'Counterfelt' at Loew's Manager Ward
Indianapolis of the Manager ward
and money to open big on a swell
eamnaign on 'Suzy'.

When the work sheet was cherked.
Parrar had marked off the follow
for the work sheet was cherked.
Parrar had marked off the follow
for the work sheet was cherked.
Parrar had marked off the follow
for the days before coening: 2000 teaser cards with
copy 'Suzy 15 Coming to Town' distributed through downtown section:
by McCrory's five and ten-cent
store, disolays on all music counters: 10 jewelry stills of Harlow
Tone-Grant disolayed in 10 down
Tone-Gran

### Hook-up Press Book

Something unusual in promotional work is a press book for cheese salesmen prepared by the Kraft-Phenix Cheese Corp. to tell its salesmen how to hook up to Bing Crosby in Paramount's 'Rhythm on the Range to promote the K-P Crosby briodcasts.

Salesmes, are instructed they will Salesmes are last vactor in their territories and are to cooperate with the manager of each theatre with a view to getting as large a store display, as possible for a special card for R-P Miracle Whip and the picture. Card has a space two inches deep for the theatre imprint or lettering and will be planted by the salesmen on counter and window displays of their product, with the suggestion of their product, with the suggestion of the salesment of their product with the suggestion of their product with the suggestion of the salesment of the salesment of the salesment of their product with the suggestion of their product with the suggestion of the salesment of t Salesmen are instructed they will

### Postal and Noah

Postal and Noan
Postal Telegraph has made a general hook-up with 'Green Pastures' on the proposition that where Noah had to use a pigeon messenger when he wanted service from the ark, the word of the proposition of the pro

### Helping Along

Catepilia Tractor, Co., whose machines suggested the Earthworm tractor stories to William Hazlett Upson, is circulating its own trade press with stories and photos for Watner's 'Earthworm Tractors' picture.

ture.

Merchandising hook-ups are old stuff, but a co-op with heavy mech-unisms is something else again.

### Putting on the Pressure

Futung on the Pressure
With Shir-ley Temple as a natural
urge to exploitation, Ken Collins and
Russell Potter of the Apollo mapped
outs a good campaign to let the town
outs a good campaign to let the town
outs a good campaign to let the town
let the town the collins and the collins and
let the company to the collins and
let the collins and the collins and
outself the collins and the collins and the collins and
outself the collins and the collins and

Beauty shop ads will feature a Shirley Temple permanent wave, with photos given each sale. Window displays of Shirley Temple merchandise have been arranged merchandise have been arranged Murphy's five and 10 slow Riatt Photograph of the Show Riatt

### Passed Big Idea

Passed Big Idea

Lancaster, Pa.

Probably the best exploitation gag
Ray O'Connell ever thought of for
his Capitol theatre here went by the
board because of the vacash season.

A key feature of his campaign on
San Francisco was to have been an
earthquaking lobby. Gag was to be
defunct fun-house of a near-by
amusement park. Patrons were to
have experienced the 'quaking' of the
floor as they sauntered in for their
thrills.

admirate that a control were to the control of the

### Airing Columbia

Airing Golumbia

Columbia will issue a series of 13 films on Court of Human Relations, done from MacIadden Publications. Picture deal supplements cure MTSS.

Besides these programs, Macfadden organization is cooperating with extensive ballyhoo through its publication. Pictures and the name of Columbia is to be mentioned over the air weedly. Film select of the papers. Space may also be procured in Liberty and Photoplay.

### Soap Boxers

Feather in bonnet of Low's Grand was theatre steap with Atlanta Constitution on Soap Box Derby. Net result has been plenty of publicity for theatre, which donated first prize, 'Leo Special,' motor-driven miniature car, prominently displayed in foyer, where kidd ould cast enter the constitution of the cons

### Date Book

Date Book
Utilizing the old blank book idea,
Lester Pollock, of Lowe's Rochester,
has given it a new slamt.
Pollock had some Cheep books
Pollock had some Cheep books
Pollock had some cheep books
property of the pollock page of the pag

### Down His Alley

Down His Alley
Sol Getso, who left the Pennsyley
evania Department of Justice to run
in the Washington theatre at Chester,
t Pa, was playing on the home
grounds when he got Universal's
r Parole'.
He stayed a private screening for
alle stayed and spread the latit er's comments through the news
columns. Made a natural that
helped sales considerably.

### Window Attract

Sometimes a stunt will help get windows where a straight showing might be denied. Merchants who give up window space want to be assured the hook in will give them definite publicity.

publicity.

Guy Kenimer, then in Jacksonville, worked a nice stunt once when he persuaded 20 merchants to cooperate on a feature which had 
merchandist tie-ins, in this instance 
to a line, of 'Peter Pan' goods. One 
window in each store was dressed 
with a display of the articles and 
was on view for several days, each 
merchant participating in a quarter 
page newspaper space stating the 
contest and the location of the windows. dows.

dows.

Promptly at nine o'clock the day the picture opened, each merchant placed in his window a card bearing a two-digit number. Contestants had to collect the numbers in all the windows, add them up and rush off to the theatre. The first to turn in the correct answer was given a work of the contestants were in such a hurry that few additions were correct, and that helped the fun.

A variant of this, good only for a

A variant of this, good only for a A variant of this, good only for a first time, was to dress a window, raise the shade for a pre-announced time, then lower it again. The person turning in the longest and most correct list of articles on display got a prize. The time limit was 20 minutes after the shade was drawn again, which kept the excitement up for more than half an hour. That paid for a three day run of the window for the picture.

Human Interest

As soon as definite playdate on San Francisco was assigned to the house inserted a classified at offering a pair of seats to all who could substantiate the fact that they had been in San Francisco during the fire. Several qualified and their stories were taken for human incidence in the several qualified and their stories were taken for human incentive the several qualified and their stories were taken for human incentive the several qualified and their stories were taken for human incident the newspaper in which the advertisement had been inserted.

The house also used a resemblance to Clark Gable contest with judges selecting the four most likely contestants with a final decision being made by the audience the opening most of the selection of the selection of the contestants with a final decision being made by the audience the opening most of the selection of

### Windfall

Windfall

Dick Wright, Warner district manager in the Order and the Control of th

### Human Interest

### **BEHIND** the KEYS

J. D. L'Esperance named to man-age Warner's Forum. He quit pic-ture business three months ago to operate a spa at San Lemente. Robert E. Catley replaces Bryant Wiest as manager of the Fox-West Coast California in Berkeley,

Universal pushed up several vets in sales organization last week. J. J. Spandau, manager of Omaha branch, moves to Des Moines, where he successed to the several vets of the surface of the several vets of th New York

### Pittsburgh.

Jules Lapidus, of MGM exchange bere for last several years, will head Pittsburgh branch of newly-organdus, which lake over new duties next Monday (3), now in New York conferring with company's officials about personnel of local office. Understood that GN is considering putting up own one-story building in langer sould be supported by the support of Allies, but until detailed plans for this is worked up. Lapidus and his staff will make their headcuarters elsewhere temporarily. Milton Brauman, chief booker for MGM here, transferred last week to fice manager there, Eddie Moriarity, his assistant here, upped to Brauman's post and Johnny Zomnir steps in as his chief aide.

Picture rental contracts is soint on which several operators, angling for lease of Crand opera house, combo theatre closed since last spring, are debating before closing a deal. Pic situation here make probable that only independent films will be available for this theatre.

Operated by Rutherford estate, owner of building, Grand opera house started last year under management of Ac Clamage of Etroics value will be available in conjunction with jix. After several months of fair biz, Clamage tossed in the sponge and turned theatre back to the estate which operated rest of season as a combo house.

Lynchburg Princess, one of the two houses in South Boston, Va., sold to Neigh-borhood Theatres of Richmond.

Canton, O.

Canton, O.

Harry Seigel new manager of the Harris-Strand theatre in Youngstown, replacing William J. Murray, who returns to Pittsburgh.

Dome, Youngstown's pioneer film theatre is being razed to make way for a business block.

Frank King of the Jolonial. Atron, has been notified of his transfer to management of Shea properties at Newark C.

Cedar Rapids, Ia.
Leonard J. Kaplan, operator of
Cedar Amusement Park here, has
started construction of new \$25,000
theatre in lowa City. To seat 500,
ready for opening in September.
Kaplan operates the Capliol and State.
Kaplan operates the Capliol and State.
Stoux Falls, S. D., and Mason City.

Columbia, 559 seater, in Hammond, Indiana, now dark, is being remodeled in preparation for reopening in August by Conney Bros., who forters in Chicago.

Gregory Bros., who operate a score of theatres in Illinois and Indiana, are readying to open three new ones. Two will be in Marion, Ind., and a third will be located in Hammond.

San Francisco San Francisco.
Allan Warshauer, manager of the
Paramount took advantage of the two
hold-over weeks of 'San Francisco
at the Paramount by beating it to
Lake Tahoe where he is vacation-

John Del Valle has joined the Paramount flack staff in Hollywood. Del Valle's job at the Fox here has been filled by M. E. Gillaspey.

Goldsboro, N. C.
Van Nealeans appointed assistant
to City Manager James H. McKey at
the Paramount.

Norwood, Mass.
Guild theatre here shut down for
the summer months, with signs asking patrons to trade at the Norwood.

Frank Nickens of Knoxville, Ten has been made manager of t Wilby-Kincey Strand here.

Talladega, Ala.

Martin Theatres opened the Ritz,
Talladega, Ala., last week. Because
of the location of a deaf and dumb
school here the house is equipped
with 40 ear phones for the deaf.

Indianapolis.
George Settos, operator of the
Ohio theatre, has sent manager Tom
Muchmore to Louisville, Ky., to look
after the newly-acquired Alamo,
while brother Don Muchmore has
been appointed manager of the local
house.

house.

Bill Piersol, former asst-mgr. of the Apollo, is now chief-of-service for Locw's.

Fran Royce, manager of the Severin Gazelle Room, is doing double duty since the Skyroom opened on the roof.

Lancaster. Pa.
Fyrn Bunker, senior cashier at WB Capitol here, back to work after three weeks in hospital due to nervous breakdown.

Robert Kieleen, operating the Rex Phoenix, Ariz,, has taken over the Metro here from Chic Sturdivant. Latter will confine his activities to Yuma and vicinity.

### Co-op Sales

Co-op Sales

Permitting a local organization to benefit its treasury through ticket sales is an old stunt, but it is always called the control of the contro

### Hooked to Fashion

Mexico City.

Contrasting apparel fashions stunt executed by Mauricio de la Serna, manager of the swanky Clue Alac Come (UA) with a sock at his house. Confronted with the sticker of how to sell a good though emotionally cold pic, De la Serna conceived the idea of using women's fashions as exploitation. He hooked up with one shaped to be a serious word of the serious department of the serious serious words and the serious department of the serio

latest she togs of today. Stopped traffic.

De la Serna fcllowed that up with a street bally constituted of a young athletic pair, both masked, wearing Wells' conception of clothes to be 100 years hence. Stunts brought 'em in in droves.

### Strong for Milk

Criterion bere, giving The Coun-try Doctor, with the Dionne quints, a second run, admitted children for one can or Carnation milk, and the Charlotte Day Nursery, Carnation people joined in the promotion of that brand of milk by serving feed chocolate milk made from their brand in the lobby. Charlotte, N. C.

### Cash in on 'Bride'

Boston.

Ten dollars were awarded to Miss Isabelle Traynor, Beachmont, as result of recent Boston Evening American Contest, conducted by the Hearst sheet in conjunction with the showing of The Bride Walks Out. Scoond prize was \$5, third and fourth \$5.00 each, five \$1, and twenty-five guest tighets to the Keith house.

### A Natural Tie-Up Lincoln.

Charlie Prokop, who manages the Wahoo, Wahoo, Neb., in this territory, exhibited a sense of humor one contest billed in his house as a joint attraction with the picture. Charlie searched the available list of films for sometime and thought the best tieup bill would be 'Human Cargo' (20th), so he booked it was

### McCormick on 'Mary

McCormick on 'Mary'
S. Barrett McCormick, of the RKO
publicity, has produced an orrate
press book on 'Mary of Scotland' in
keeping with the promotional work
neeping with the promotional work
nage particularly will prove useful
for lobby work as the basis of a
special display card.

Inside there are sound exploitation
stunts, innumerable ad displays and
ample press material. The book is in
keeping with the other efforts being
applied to the Hepburn picture and
while rather more costly than is
actually requisite, no exhibitor is going to kick about that.



(EVERYBODY ELSE IS!)

2ND

WARNER BROS.

# "THE GREEN PASTURES"

A Fable by Marc Connelly • Directed by Marc Connelly and Wm. Keighley Seventh day beats the opening as daily add Majestic, Houston to holdover list!

Venetian Theatre, Racine, Wisc. now premiere at the Warner, Memphis!

# CALENDAR OF CURRENT RELEASES

guelle Gower at stured.

Rollywood, Cal.

Columbia.

Officies 129 Seyenth Ave., X.

Astri the Danmest. The kerry of Abdul Hamila II of Tuckey. Nails. Asther, the Danmest. The Kerry of Abdul Hamila II of Tuckey. Nails Asther, and the Columbia.

Astri the Danmest. The Kerry of Abdul Hamila II of Tuckey. Nails Asther, and the Columbia II of Tuckey. Nails Asther, and the Columbia II of Tuckey. Nails Asther, and the Columbia II of Tuckey. And the Columbia II of Tuckey. The Columbi guale: Gower at Sunset. Columbia Offices: 729 Seventh Ave., N. Y. past Ball Mer past. Persystory on a time fasting high. George-Rancical Anny Schemer, Victor, Jory. Dir. D. Ross deberman, 28 mins; Rel. Rev. 8, Rev. March 11.

Heres of the Rank. Workers Ken Maynard, June Gale. Dim Spencer Gordon Rev. 19 mins. Rel. Rev. 18 mins. Rel. Age. 18 mins. Rel. Rev. 18 min

Binklot: Burkank,
Calif. First National
Bildes Are Like That. From play 'Applesauce' Constant Brides Are Like That. From play 'Applesauce.' Confident youth, Ross Alexander, Antia Louise, Dir. Wm. McGann. 68 mins. Ref. April 18. Rev. March 25.

### Grand National Offices: R.R.O. Bldg., New York, N. Y.

Grand National

Week-end (Chesterfield) Light, beer yeek-end (Chesterfield) Light, beer yeek-end (Chesterfield) Light, breezy entertainment about the financially and socially tangled lives of the smart set. Valertle Hobson, Paul New York, and the set of the smart set. Valertle Hobson, Paul Rev. July 29 Compon. Dir. Charles Lamout. 70 mills. Rev. April 0. Rev. July 29 Compon. Dir. Charles Lamout. 70 mills. Rev. April 0. Rev. July 29 Compon. Dir. Charles Lamout. 70 mills. Rev. Set April 0. Checila Parker, Russell Hopton. Dir. Geo. H. Bacheller. 69 mills. Rev. Bridge of Sighs, (Invincible). The drama of a girl who pits her wits against gangester in her fight to save an innocent man from the chair. Onslow Stevens, Dorothy Treey Jack. La Rue. Dir. Phil Rosen. 68 mills. Rel. Brillland Mariaes (Townstate).

sangester in her fight to save an innocent main the same of the save and innocent main the save and sa

Gibson, Joan Barciay, Buzz Barton. Dir. Harry Frazer. 513g mins. April 18.

April 18.

Gun Play (Beacon), Western. Big Boy Williams, Marian Shilling. Dir. Albert Horman 59 mins. Rev. Jan. 1.

Ritch Hilke to Heaven (Invincible). Story of actors in a traveling troupe, and boy they crash Hollywood. Herbert Rawlinson, Henrictia Crosman, Russon Cleason, Polly Ann Young, Anita Page. Dir. Frank Strayer. 63 mins. Ed. Doc. 4. Rev. March 18.

These fabulations are compiled from information supplied by the various production companies and checked, up as seed as possible after release, United its release, United its release to the various production companies and checked, up as seed as possible after release, United its release to the various production companies and checked, up as seed as possible after release, United its release to the various production of the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhood in the little red schoolhouse, The Cheestreidel, Cap, carefree childhool in the little red schoolhouse, The Cheestreidel, Cap, carefree childhool in the little red schoolhouse, The Cheestreidel, Cap, carefree childhool in the little red schoolhouse, The Cheestreidel, Cap, carefree childhool in the little red schoolhouse, The Cheestreidel, Cap, carefree childhool in the little red s

### Studio Placements

Hollywood, July 28.
Lillian Harmer, Winitred Shaw,
Arthur Aylesworth, Gotdon Oliver,
Arthur Aylesworth, Gotdon Oliver,
Arthur Aylesworth, Gotdon Oliver,
Monday, Hollyworth,
Monday, Holly

Dora Clement, Shrinking Violet, WB.

Helene Chadwick, Charles Holden, Ratlheen Howard, Leyland Hodgson, Viviene Tobin, Olive Tell, Marc Lobel, Frank Conroy, Mistress of Facher Wilsters of Facher Wilster Wil

Arthur Aylesworth, 'Reno in un-Fall,' U. Edward Eliscu, screen play, 'Top of the Town,' U,' Reginald Owen, 'Rich and Reckless,' U. Lloyds of London,' 20-2; 'Reginald Owen, 'Rich and Reckless,' U. Lloyds of London,' 20-2; 'Black: Coin,' Weiss serial. Pinky Tomlin, Sherman Lowe, Al Martin, screen play, 'Love and Kisses,' Melody.

Pinity Tomlin, Sherman Love, Al Martin, Seren, play, 'Love and Kisses,' Melody, Marion Shilling, Fred Scott; Harry Fraser directing, 'Romance on the Range,' De Luxe. Reginal Denny, Jack La Ruc, Reginal Denny, Divided by Two'. Inv. Luana Walters, Herman Brix, Maurice Liu. Bob Hill directing, 'Chinatown,' Victory. Donald Kirke, Tyler Brooke, Georee Pauncefort, 'In His Steps,' Zeldman.

Zeidman.

Zeidman.

Withers. James Burke.

Thems Beek, Siim Summerville.

Claude Gillingwater. Sara Haden.

Donald Cook. George Marshall directing. 'Can 'This Be Dixle?' 20-F.

Wendy Barrie, Gregory Ratoff.

Paulline Frederick; 'Oto Ludwig Preminger directing, 'Love Flight,'

20-F.

20-F.
Don Ameche, C. Aubrey Smith,
Sir Guy Standing; Henry King directing, Tloyds of London, 20-F.
Raymond Lawrence, Romaine Calknder, Robert Fiske, Two-Minute
Alibi, Col.
Rainh Burd.

knder, Robert Fiske, Two-Minute Alibi, 'Col.
Ralph Byrd, Frank Moran, Edward Keene, Man Without Fear, 'Col.
Irene Dunne, 'Theodora Goes Wild,' Col.
Norman Houston, screen play, untitled original, Col.
Titled original, Col.
Pert Kelton, Royer Pryor, William Newell, Grace Bradley, Sitting on the Moon,' Rep.
Regis Toomey, 'Oscar Anfel, Matty Fain, Betty Compson, Ruth Gillette, Evalyn Knapp, William Newell: Charles Lamont directing,' Bulldog Edition,' Rep.
Kay Hughes, John Merton, J. P.
Kay Hughes, John Merton, J. P.

Edition,' Rep.
Kay Hughes, Joh Merton, J. P
McGowan, Al Bridge, Nina Quartero
(Continued on page 25)

savate queen who ruled an island of vigitis had the men who came, saw and were conquered. Native cast Dir. Raphael J. Seville. 68 mins. Rel. June 1.

Herr. Male (Alliance). Romantic story under Southern skies. Bebe Daniels. Herr. Male (Alliance). Romantic story under Southern skies. Bebe Daniels. To (Alliance). Romantic story under Southern skies. Bebe Daniels. 7. (Alliance). Hallan war esplonage highlighted by spectacular airplane. 7. (Alliance). Hallan war esplonage highlighted by spectacular airplane warfare. Greta Nissen, Don Alvarado. Carl Dielh. Dir. Arthur Woods. 7. mins. Rel. Jan. 15. Rev. Peb. 22.

Hints. Rel. Jan. 15. Rev. Peb. 22.

Hints. Rel. Jan. 15. Rev. Peb. 22.

Hints. Rel. Jan. 16. Rev. Peb. 22.

Hints. Rel. Jan. 16. Rev. Peb. 22.

Herrich Warren Hymer, Dir. Phil Rosen, 70 mins. Rel. Jan. 10. Rev. Collect. Pealug Rapp and Berton Churchill. Dir. Phil Rosen, 78 mins. Rel. May 20. Rev. July 21.

Herrich May 20.

Herric

West of Nevatá (Colony). Mighty sloty of the gold fields with Ref. Bell 1 in his greatest two-fisted he-man role. Ref. Bell. Joan Barclay, Al St., John. Dir. Robert Hill. 59 mins. Ref. June 22.

C.B. Office: 1599 Breadway, New York.

Deomed Cargo. Comedy mystery. Edimind Lowe. Constance Cummings; Dir. Albert, de Courtylle. 19 mins. Ref. Aug. 13.

Albert, de Courtylle. 19 mins. Ref. Aug. 13.

La Albert, de Courtylle. 19 mins. Ref. Aug. 13.

La Albert, de Courtylle. 19 mins. Ref. Aug. 13.

La Albert, de Courtylle. 19 mins. Ref. Aug. 13.

La Albert, de Courtylle. 19 mins. Ref. Aug. 13.

La Albert, de Courtylle. 19 mins. Ref. Aug. 13.

La Albert, de Courtylle. 19 mins. Ref. Aug. 13.

La Albert, de Courtylle. 19 mins. Ref. June 14.

La Albert, de Courtylle. 19 mins. Ref. June 14.

La Albert, de Courtylle. 19 mins. Ref. June 14.

La Courtylle. 19 mins. Ref. June 14.

Morals of Marcius. Comedy. Lupe Veige. Lan Binter. Dir. Miles Mandel. 12.

La Cartie, La Cartie, Hardwicke, Nova Pilleam, John Mills. Desmond Tester. Dir. Robert Stevenson. 80 mins. Ref. Sept. 1.

Rhodes. Adventure dram depirtuig exploits of Ceell Rhodes in South Africa Cellier. Dir. Berthold Viertel. 89 mins. Ref. Feb. 20. Rev. March 4.

Secret Agent. Spy story, Madeline Carroll, Peter Lorre. Dir. Allred Hitchoock. 18.

Studios: Curver City.

Cock. 75 mins. Rel. June 15, Rev. June 17.

Studios: Culver City.

Absolute Quiet: Atplane crew repulse ranch bandits. Lionel Atwill, Irene Harden, Dir. Geo. Settz., 70 mins. Rel. April 28. Rev. May 6, Nr. Absolute Quiet: Atplane crew repulse ranch bandits. Lionel Atwill, Irene Harden, Dir. Geo. Settz., 70 mins. Rel. April 28. Rev. May 6, Nr. Absolute Quiet. Among the Company of Studios: Culver City, Calif.

March 25.

Mifrad, Novel of the California tuna deleration and Harlow Spencer Tracy. Riffad, Such Step Ribban, Smalls, Gard, Rev. Jan. B.

Robin Hood of El Dorado. Drama of a fronlict days' bad man.' Warner Baxter, Ann Loring, Dir, William Wellman, Ba mins, Rel. April 17, Rev. March 18.

Rosen Hood of El Dorado. Drama of a fronlict days' bad man.' Warner Baxter, Ann Loring, Dir, William Wellman, Ba mins, Rel. April 17, Rev. March 18.

Rosen W. S. van Dyke, 119 mins, Rel. Jan. 31. Rev. Peb. 18.

Sam Francisco. Story of the fabulous pre-earthquake era in Pricco. Clarifornia Gable, Jeanette MacDonald, Spencer Tracy. Dir. W. S. van Dyke, 115.

Sam Il Town Gilt. Country girl makes good in the big city. Janet Gaynor, Robert Taylor, Binnie Barnes, Dir. Wm. Wellman, 109 mins, Rel. April 19.

Rev. April 22. Indianapolis tracks, James Stewart, Wendy Barris, Dir. E. Martin. 72 mins, Rel. May 8. Rev. May 29.

Suzy, Herbert Gorman's novel of the girl who helped capture Mata Harl. Jean Harlow Franchot Tone, Cary Grant Dir. George Firmaurice, Rel. July 3. The Britan Martin. 22 mins, Rel. May 8. Rev. May 29.

Suzy, Herbert Gorman's novel of the girl who helped capture Mata Harl. Jean Harlow Franchot Tone, Cary Grant Dir. George Firmaurice, Rel. July 3. The Britan Martin. 22 mins, Rel. May 8. Rev. May 29.

Suzy, Herbert Gorman's novel of the girl who helped capture Mata Harl. Jean Harlow Franchot Tone, Cary Grant Dir. George Firmaurice, Rel. July 3. The Britan Martin. 22 mins, Rel. May 8. Martin. 22 mins, Rel. Jan. 19. Three Good Harlow Stone, Walter Brennan. Dir. Rich, Boleslawsky. 60 mins, Rel. June 5.

Rev. March 8. Based on the novel by Fred S. Isham. Richard Arlen, Ann Loring, H. Bruce Humberstone. 82 mins, Rel. Jan. 10.

Three Wist Guys, From Damon Runyon story, Robert Young, Betty Furness, Durch Goo, Selfs. Bard Ind. Robert Jouris Stevenson's 'Suicide Club' stories, Robert Montgomery, Rosalland Russell, Frank Morgan. Dir. J. Walter Ruben. 30 mins, Rel. June 3. Rev. June 3. Rev. March 18.

June Good, Selfs. Selfs of the M

Jean Harlow, Myrna Loy. Dir. Clarence Brown. 88 mins. Rci. 769. 22.

Rev. March 4.

Studio: \$351 Marathon St.,
Hollywood, Calif.

And Sudden Death. Safety story deriving from Reader's Digest article. Randolph Scott. Frances Drake, Tom Brown. Dir. Chas. Barton. 80 mins.
Anything Goes: Broadway musical hit. Bing Crosby, Ethel Merman. Chas. Ruggles, ida Lupino. Dir. Lewis Mileston. 89 mins. Rci. Jana. 24. Rev.

Artiona Raiders, The. From a Zane Grey novel. Larry Crabbe, Raymond Martina Hunt. Dir. Jas. Hogan. Rel. June 26.

Big Brown Eyes. Manicurist turns detective. Joan Bennett, Cary Grant. Dir. Raoul Walsh. 75 mins. Rel. April 3. Rev. May 6.

Border Flight. Story of the air corps of the Coast Guard. John Howard. Grant Rev. June 24.

Bride Comes Home, The. A girl with spirit and a boy with a temper. Claudities of the Coast Chart. Coolbert, Fred Modurtry, Robert Young, Wm. Coller, St. Dir. Wesley Grides Grant Chart. Chart.

(Continued on page 25)



Isn't it lovely! "SUZY" is a SMASH hit! Big everywhere! Right after "SAN FRANCISCO" too! And more HITS coming to rock the industry! Ain't that M-G-M LION a PAL!

(Continued from page 23)

Drift Fenct. From a Zane Grey novel. Larry Crabbe, Katherine De Mille, Ton Seenes. Or of the Seene S

scart of the West. Western. William Boyd, Jimmy Ellison. Dir. Howard Bretherton. Rel. July 1988.

Bercherton. Rel. July 1988.

Ber Misser's Volce. Ed. Everet Horton gets into trouble for firting with his own wife. Stage into Pergy Conklin. Dir. Jos. Santley. 75 mins. Riondige Annie. Mae West warms up the trozen north. Mae West. Victor McLaglen. Dir. Raoul Walsh. 78 mins. Rel. Feb. 21. Rev. Marchl. 1898.

Billisy Way, The. Harold Lloyd production taken from a stage hit. Lloyd, 1988.

Billisy Way, The. Harold Lloyd production taken from a stage hit. Lloyd, 1988.

Billisy Way, The. Harold Lloyd production taken from a stage hit. Lloyd, 1988.

Billisy Way, The. Harold Lloyd production taken from a stage hit. Lloyd, 1989.

Billisy Way, The. Faron the Ursula Parrott story, Margaret Sullavan, Henry Fonda. Dir. Wn. Seiter. 89 mins. Rel. April 10. Rev. May 20.

Paim Springs. Romanco in a desert paradise, Frances Langford, Smith Ballynger, 1989.

Preview Murger Mystery, The. Dailed stage hits. Rochelle Butdon, Lyrne Coppy, William C. Fleids in one of his stage hits. Rochelle Butdon, Lyrne Overman. Dir. Edw. Sutherland. 75 mins. Rel. June 12. Rev. June 28.

Preview Murger Mystery, The. Dailed studio Staff used to unravel a counter the stage of the stage of

tes Comes Across, Inc. Love. R. Howard. 75 mins. Acc. Carel Lombard. Dir. Win. K. Howard. 75 mins. Acc. Lower State of the Carel Lombard. Dir. Geo. Archathbaud. Rel. Michael, Sir Guy Standing, Ray Milland. Dir. Geo. Archathbaud. Rel. Michael, Sir Guy Standing, Ray Milland. Dir. Geo. Archathbaud. Rel. Michael Marshall. Certified Michael.

y 31.

Hits. Penniless sportsman stages comeback as radio commentator, or y Fonda, Pat Paterson, Mary Brian. Dir. Raoul Walsh. Rel. July 17.

Bours by Alr. Saga of a transcontinental plane pilot, Fred Macrary, Joan Bennett, ZaSu Pitts. Dir. Mitchell Leisen. 70 mins. Rel. for 37. Rev. May 6.

the Trail. Westen. 67 mins. Rel. May 22. Rev. May 6.

berts for Love. Picture magnates daughter in a cockeyed school girls. Eleanor Whitney, Robert Cummings, Win. Frawley. Rel. 26.

for girls, Eleanor Whitney, Robert Cummings, Wm. Frawley, Rel. June 26, We Meet Again. From the stage play, Herbert Marshall, Gertrude Michael, Lionel Atwill. Dir. Robt, Florey, 70 mins. Rel. April 17, Rev. May 13.

Advisor Laboral Association of Section 1, 1975,

July 24.

July 24.

Adventure story of a reporter's search for diamond thiever in Mexico. Girl complications, Gertrude Michael, Geo. Murphy. Dir Leo McCarey. 64 mins. Rel. Feb. 14. Rev. March 11.

R.K.O. Radio Office: B.K.O. Bldg., Studios: Hellywood.

leing Firste. An. Incomposite them. Mark toward.

10 mins, Rel, May 22 Her, while 28 responsible to the state of the state

CALENDAR OF CURRENT RELEASES

Witness Chair, The. A stenographer kills her employer when she discovers he shedwarding the man she loves. Ann Harding, Walter Abel. Douglas the bloom of the same day, but a crook yellow Pust. Bob Fairfax finds gold and romance in the same day, but a crook grides to hors in both. Richard Dix, Lella Bytans, Seeste Raiph, Andy Clyde, Onslow Stevens. Dir. Wallace Fox. 62 mins, Rel. March 13, Rev. Feb. 26.

Republic

ACPUBLIC OFFICE: RKO Bidg.,
New York, N. Y.
L. Rev. May 27.
Commirg Gold. Fast action. Bill Boyd. Dir. Sam Newfield. 58 mins. Rel. Dec.
Dir. Mand Market Mestern with music. Gene Autrey, Ann RutherJord. Dir. Manck Wright. 60 mins. Rel. April 13. Rev. April 23.
Dancing Feet. Capitalizing the modern craze for tap dancing. Eddie Nugent,
Ben Lyon. Joan Marsh. Dir. Joseph Santley. 72 mins. Rel. Jan. 31. Rev.
Daughard. 18. Santara.

Janciag Feet. Capitalizing the modern craze for 12 and canding. Eddle Nugent, Ben Lyon. Joan Marsh. Dir. Joseph Santley. 72 mins. Rel. Jan. 31. Rev. April 28. Ben Lyon. Joan Marsh. Dir. Joseph Santley. 72 mins. Rel. Jan. 31. Rev. Ben Lyon. Joan Marsh. Dir. Joseph Santley. 72 mins. Rel. Jan. 31. Rev. Ben Lyon. Joan Marsh. Dir. Joseph Santley. 72 mins. Rel. Jan. 31. Rev. Ben Lyon. Joan Marsh. Dir. Joseph Santley. 72 mins. Rel. Jan. 32. Rev. Jane 24. Feranke and Johnalle. Based on an old 2001. Release 27. Rev. Jane 24. Frankle and Johnalle. Based on an old 2001. Release 27. Rev. Jane 24. Frankle and Johnalle. Based on an old 2001. Release 27. Rev. Jane 24. Frankle and Johnalle. Based on an old 2001. Release 27. Rev. Jane 24. Frankle and Johnalle. Based on an old 2001. Release 27. Rev. Jane 24. Frankle and Johnalle. Based on an old 2001. Release 27. Rev. Jane 24. Frankle and Johnalle. Based on an old 2001. Release 27. Rev. Jane 24. Rev. May 17. Rev. May 27. Rev. May 27. Rev. May 27. Rev. May 28. Rev. May 18. Rel. April 28. Rev. May 18. Glore Rel. April 28. Rev. May 18. Glore Rel. April 28. Rev. May 18. Glore Rel. April 29. Rev. May 29. Sept. May 29. Sept. Rel. April 29. Rev. April 29. Glore 29. Rev. April 29. Glore 20. Rev. April 29. Glore 20. Rev. April 29. Glore 20. Rev. April 29. Rev. April 39. Rev. April

Studio: For Hills. 20th Century-Fox Offices: 444 West 66th St.

Rei, July 10. Rev. July 15.
Winds of the Wasteland. Western. John Wayne, Phyllis Fraser. Rel. July 6.
Stadio: Fox Hills.

20th Century-Fox Officer: 44 West 56th St.
Row. Work, N.Y.
Across the Asise. Brian Donleys, Gloria Stuart. Dir. H. Bruce Humberstone.
A. Cool. July Stanker. Will Rogers reissue. Rel. April 2.
Black Gang. The. Faul Kelly. Slim Summerville. Mona Barrie. Dir. Lewis
Seiller. Rel. Feb. 22.
Border Patrolman. Geo. O'Brien western s minn. Rel. July 3. Rev. Tuly 1.
Capsilms Summerville. Dir. David Buller. Rel. April 1. Rev. April 2.
Champagae Charlie. Millionaire mixes in a murder. Paul Cayanaugh, Helen
Wood. Dir. Jaz. Timing. Se mins. Rel. May 8. Rev. May 13.
Challer Marchanau. 72 mins. Rel. March 27. Rev. May 18.
Charley Chan at the Race Track. Warner Oland, Helen Wood, Alan Dinchart.
Dir. Harry Lachman. 72 mins. Rel. March 27. Rev. May 6.
Crime of Dr. Forbes. Mercy killing story. Gloria Stuart, Robt. Kent. Dir.
Dir. Harry Lachman. 72 mins. Rel. June 72. Rev. May 18.
Crime of Dr. Forbes. Mercy killing story. Gloria Stuart, Robt. Kent. Dir.
Coambo. Phyland. 75 mins. Rel. June 73. Rev. May 8.
Crime of Dr. Forbes. Mercy killing story. Gloria Stuart, Robt. Kent. Dir.
Dir. Eugene Forde. 67 mins. Rel. April 3. Rev. May 6.
Country Boctor, The. The story of the Dione quints. Dione quintuplets. Jean
Hersholt, June Lang, Slim Summerville. Dir. Henry King. 33 mins. Rel.
Effects and Father. Aviator cockets the Jones family. Jed Prouty, Shriley
Dunae. Dir. Jas. Tiniing. 32 mins. Rel. July 10. Rev. June 24.
Everphoty's Old Main. Irvin Cobb. Rochelle Hudson. Dir. Jas. Flood. 82 mins.
Every Saturday Night. Domestic drama. Johany Downs, Shirley Deane. Dir. Lewis
Centle Julis. Jane Withers. Jackle Seate, Tom Brown, Marsha Hunt. Dir.
John Blystone, G. mins. Rel. April 2. Rev. April 15.
Here Comes Trouble. Arim. Sudge. Paul Kelly. Donley. Dir. Allan Dwan. 63 mins. Rel.
Half Angel (20th). Frances Dee. Brian Donlevy, Chas. Butterworth. Dir. Sidney Lanfield, 65 mins. Rel. Feb. 7. Rev. March 18.
High Tenslow, Dir. Alan

Prisones and Warmer Maxier.

Feb. 22. Rev. Feb. 19.

Frivate Number. New version of Common Clay. Loretta Yuuan,
Feb. 22. Rev. Feb. 19.

Frivate Number. New version of Common Clay. Loretta Yuuan,
Frivate Number. New version of Common Clay.

Frivate Number. New version of Common Clay.

Frotesdonal Soldier (20th). Victor McLevien. Freddie Bartholomew, Gloria
Stuart. Dir. Tav Garnett 75 mins. Fel. Jan. 28. Rev. Feb. 5.

Sing, Raby, Sing. Adolphe Menjou. Alice Faye. Patry Kelly. Dir. Sidney LanSins of Man (20th). Jean Herbolt. Don Ameche. Ann Shoemaker. Dir. Gregory
Ratoff. Otto Brewer. 85 mins. Rel. June 5. Rev. June 24.

Song and Dance Man. Claiter Trovor. Faul Kelly. Dir. Alian Swan. 72 mins.

Thank You. Mr. Jeeves. Comedy. Arthur Treacher. Dir. Eugene Forde. Rel.

June 19.

Warner Baxter, Myrna Loy. Dir. John Cromwell. Rel.

ary, Wilk Love. Warmer Blake, any man and Coliman, Vietra Mc-Free Fines (20th). The Oulds standby, Ronald Coliman, Vietra Mc-Laglen, Claudette Colbert, Rosalind Russell. Dir. Frank Lloyd. 111 mlbs. Rel. May 1. Rov. May 6. Frong (20th). Dog story from Curvood's powel Michael Whalen, Jero Bulls, Brian Donleyy, Dir. David Butler, 70 mins. Rel. July 3. Rev. July 22.

Studio: 1041 No. Formosa Blvd. United Artists Offices: 729 Seventh Ave. Hollywood, Calif. Service Art 11818 New York, N. Y. ateur Gentleman. Jeffrey Farnol's story of a young man who gambles to save the life of hir father. Douglas Farbanks, Jr. and Elissa Land. Dr. Thornton Freeland. Produced by Citterion Films, Ltd. Rel. March 29. Rev. Feb. 5. April 29.

(Continued on page 27)

#### Studio Placements

(Continued from page 23) Melburn Stone, Duke Yorke, Je Marvey, 'Three Mesquiteers,' Rep George Plumpton, screen play,
The Gun Rangers, Supreme.
Paul Hurst, 'The World Is Mine,'
P-L.

P-L.
Geza Herzceg, screen play, 'Musical Angel,' Goldwyn.
Harry C. Bradley, George Hunbert, 'Come and Get It,' Goldwyn.
Selmer Jackson, George Chandler, Selmer Jackson, George Chandler, Greta Meyer, Richard Powell, Pat West, Lauri Beatty, 'Libeled Lady,'

West, Lauri Beatty, Libeled Lady;
MG. MG. Bobby Watson, Edward Brophy,
Chain Lightning, MG.
Grant Mitchell, John Wray, Ian
Wolfe, The Devil Is a Sissy, MG.
E. E. Cilve, Harvey Stephenson,
Devil William of the MG.
Maynard Rolmes, Born to Dance,
Maynard Rolmes, Born to Dance,

Maynard Holmes, Born to Dance, MG, Tichke Aldrich, Lauri Beatty, Marion Ballou, 'Camille,' MG Arthur Richman, screen play, 'The Four Marys,' MG. Reginald La Borg, directing 'No Place Like Rome,' MG short, Ralph Morgan, Hobart Bosworth, General Spanky,' Roach, James Parts Base Roach, Lauries Parts Base Roach, Paul Irving, short, MG. Ralph Forbes, Hundley Gordon, Ralph Forbes, Hundley Gordon,

thed Laurel and Hardy, Roach.
Paul Irving, short, MG.
Ralph Forbes, Huntley Gordon,
John Carradine, 'Daniel Boone,'
RKO.
Eddie Nugent, 'The Big Game,'

EKO.
Eddie Nugent, The Big Game,
RKO.
Eddie Nugent, The Big Game,
RKO.
Eddie Nugent, The Plough and the Stars,
RKO.
Murrice Moscovitch. John Carradine, Winterset; RRO.
Larry Bachman, screen play, They
Wanted to Marry, RKO.
George O'Brien, Sam Houston,
Play March Common Com

Ann Sothern, Million Dollar Profile, 'RKO.
Louise' Dresser, Amelia Falleur,
Maid of Salem, Par:
Gene Lockhart, Wan Bennett, Cary
Grant, George Bancrott, Conrad
Nagel, Inez Courtney, Purnell Pratt,
Eddie Phillips, Pat West, Wedding,
Pressent, 'Par.
Friscilla Par.
Friscilla Par.
Friscilla Far.
Friscilla F

Party Jarray
Alice Brady, Elizabeth Patterson,
Personal Appearance, Par,
John Miljan, Pat Moriarity, Harry
Woods, Stanley Andrews, Sherwood
Balley, George McQuerric, Rogar
Deering, Bruce Warren, The Plaips-

Balley, George McQuerric, Rédear Decrine, Bruce Warren, The Plains-men, Par. Louis Friedlander, directing Hop-along Cassidy Returns, Far. Croingsby Dawson, Seren play, Fand of Adventure, Par. Doris Malloy, Scripting, Happi-ness Preferred, Par. Decris Malloy, Servicen play, unti-tled musical. Par. Tabel Dawn, Boyce De Gaw, screen play, Flower of France, Par.

#### Doyle

(Continued from page 13)

be reached for interviews because of illness of Mrs. Doyle, who is on the trip with him. Over the telephone he authenticated the London finance ing report in general, without de-tailing, explaining or commenting on

it.

Break-up of Hoyt's and Greater Union has been rumored for some time but this is the first distinct step in that direction. Contract of the two companies, made when the wandgamajed on the demands of Angeles and the terminal of the demands of Angeles and the demands of Angeles and the terminal of s bankers some years ago into

amalgamafed on the demands of Antipodes bankers some years ago into General Theatres Corp., expires at the end of 1937, but it is understood it can be broken off earlier ince both groups are ready to straddle their own now.

Doyle. is president of Greater Union Theatres (chain of about 185 houses), C in e 3 o und Productions (film producing unit), Cincsound Newsreel, Associated Distributors and British Empire Films (distribution). All these companies would be amalgamated under the new set-up. He also heads National Theatre Supply and Consolidated Broadcasting Corp., but it is believed these would be outside the merger.

In New York Doyl will talk produced the companies of the companies of the control o

#### Imminence of Duals and Extra Week of Clearance Is Delaying Chi Selling Season: Latest Yet

Chicago, July 28.

Latest selling season in the history of local film row is in prospect for Chicago this year, as the exhibs reto signature contracts until

Chicago this year, as the exhibs refuse to signature contracts until finding out the exact status of two major current problems; the return of Couble features and the extra wieek of clearance for the 30e houses, both items the particular pets of Balaban & Katz.

Jisually by this time, the selling season is well under way but this spocket, as Allied and B. & K. continue the parade of conferences over the B. & K. demands.

Even the exchanges don't know where they stand, and their contacts with the exhibs remain purely in the spirit of co. and keeping their fingers in the pier rather than any real selling drive. Most of the town has about decided that double bills are a cinch, and all the exchanges have eliminated the contract clause when prohibited footble. Billing of the conference of the contract clause when prohibited footble billing of the conference of the conf

entry. Holding up the parade in the Holding up the parade in the final analysis, is that extra week of protection. Several distributors are understood to have already set deals, with Balaban & Katz okaying this extra seven days cleanage for, their 30c or C-week of pre-release houses, but the exchanges hesitate to make announcements to the trade that they have made such arrangements with B. & K.

they have made such arrangements with B. & K. afraid Ao Start

All are afraid to make the first move, and are waiting for some other exchange to take the initial plunge, fearing that the exchange which first breaks the news will get slapped, with a kick-back on the part of the exhibitors.

Afraid Arrangement of the start of the exhibitors are that the exhibitors which have distributors which have disturbed to the start of the distributors which have disturbed as a start of the distributors which have distributors which have distributors which have distributors which have shaded as a start warners was reported as having made such arrangements, but then asked B. & K. for permission to withdraw this clause B. & K. understood to have okayed the killing of the extra clearance from Warners

waiting game, preferring to stall and let the other fellow show his hand before going to the front.

Doubles are stated to hit this town early in Cotober, with the first releases of the new product in the neighborhoods. New product will hit the loop spots in August, and figuring the regular nine-week period between the loop and nabe showing brings the doubles date into month products and the control of the c

#### ITOA-TOCC MERGER DRAGGING ALONG

Merging of the Independent Theatre Owners' Association and the Theatre Owners Chamber of Commerce (N. V.) probably will drag out for several weeks, it was indicated yesterday Clues, following a conference of two committees representing the two associations. Although the plan to merge has met no opposition as yet, each organization has certain points it desires incorporated in the combined setup. Retention of certain present officials of the ITOA is being opposed by some spokesmen of the TOCC. It is the present desire of officials in the latter association to trim the number of salaried officials to the minimum. They are expected to the merged association that the minimum. They are expected to the merged association that the minimum. Although the merged association that Theatre Owners Chamber of Commerce of New York.

Absence of several members of the two committees has delayed start of conference until this week. Charles O'Reilly, present head of the TOCC, will not appear in any executive capacity in the new organization at his request, though he has consented to serve as a director.

#### Now the Exterminators

Are Picketing Theatres Are Picketing Theatres
asked Be K for permission that
asked Be K for permission that
the strander of the extra clearance from Warners
last year on the condition that the
distrib would permit the starting in
1936.

There has been talk of boycott
against Paramount and even the
possibility of a court battle in an
effort to stop the extra protection,
but this talk has simmered down
considerably during the past week.
Everybody seems to be playing a
and apartment buildings.

Came a Cropper

Hollywood, July 28.

Hugh Herbert, the Warner player, has great pride in his ranch in the San Fernando valley. Deciding to cultivate large fruit grove, it cost him over \$100 for nocessary ingredients to make growth possible. Last week with crop sprouting he called in community fruit grower man.

Latter spent four hours going over grove and then estimated value of crop was \$26. Heroert burned and said he'd give it away. Hollywood, July 28.

#### Mormon Pan on Sundavs **Worries Utah Show Biz**

Salt Lake City, July 28.
Salt Lake City, and Utah amusement operator, this week faced a
possible alarming situation as an
attermath of a five-day session by
the Latter-day Saints Church of
Jesus Christ (Mormon) Aaronic
priesthood here. Church authorities
severely criticized its adherents for
disregarding the 'sanctity and holiness of the Sabbath day. Church
which claims more than 70% of
which claims more than 70%.

Tailli an attitude of reverence into
its converts when Sunday comes
around.

Bestdes openly denouncing mem-

around.

Besides openly denouncing memmembers going to motion picture
how, also included on divertissements blackballed fish and game
activities, hiking and mountain
clubs, boating, sports, baseball and
tennis games, and other entertainment or sporting events advertised
and exploited on Sundays more than
any other day of the week.

So far, local theatres haven't reported any definite decrease in
patronage, but at the same time, are
eyeing the decree nervously.

#### Fire in Colored House, **But Patrons Won't Leave**

Dut Fatrons with Leave

Charlotte, N. C., July 28.

There have been theatre fires when
the audiences couldn't get out fast
enough—or at all in some cases—
but Charlotte has just had a theatre
fire and attendant trouble in the nature of an audience that refused to

leave.

The projection machinery in the Lincoln, colored house here, burst into flames July 18. The fire department arrived, noted the danger and ordered an audience still sitting there waiting for the resumption of the show to clear out.

The show to clear out. move. While free flatter are the burst of the show to lear out. however, the show to be shown to be sha

begged in vain not the act products the theatre to leave.

Finally, with the fire out, the firemen left—with the 200 customers still there, demanding their money back before they would leave.

### Sirovich Spoke on Television, ASCAP, Refugees, Etc., While in H'wood

#### 2 in Pitt to Reopen

Pittsburgh, July 28.—
Mort Shea's Fulton, closed since flood more than four months ago, will reopen for the new season Friday (31) with 'Poor Little Rich Girl.' Dan Fenton will return as manager. Owen Cleary back as his assistant, House was originally slated to swing into action three weeks after deluge but management decided to wait when product deals became jammed. Lined up for hours during 1938-37 is all of U, split with Harrises on 20th-Fox and MGM sloughs passed up by Penn and WH.

Another site getting ready to pull Pittsburgh, July 28.

and WB.

Another site getting ready to pull
Another site getting ready to pull
Another site getting ready to pull
Another safets casmo commy
Harris. Although house was on
straight picture policy when it darkened last May, Jaffe expects to go
vaudfilm upon reopening in couple
of weeks. Gabe Rubin, who operates
tiny Cinema, art film site, waiting
until Labor Day before he gets going again. This spot has likewise
been closed since flood. Rubin will
run it on his own next year, having
dissolved his partnership with Mannie Greenwald, who has since gone
over to Warners as manager of nabe.
Strand.

#### INFANTILE EPIDEMIC **CLOSES DIXIE HOUSES**

Birmingham, July 28.

With the wave of infantile paralysis still gaining and with more than 225 cases reported in Alabama, Tennessee and Mississtippi, show business continues to suffer badly. Most houses in northern Alabama have taken it on the chin plenty, with several of them closed and others operating for adults only. The Muscle Shoals Theatres, Inc., of Florence closed the Ritz, Athens; entirely, and announced that it would not be reopened until the epidemic is over. Adult business was also hit for a few days at Florence, according to Stanley Rosenbaum of Muscle Shoals Theatres. Four theatres are closed in northern Alabama with the Princess and Capital at Decutur and the houses in He Muscle Shoals Theatres was one of the first chains to bon children under 12 years of age, and later raising it to 15.

The houses in Jasper and Tuscaloosa belooging to Wilby-Kincey Birmingham, July 28.

raising it to 15.

The houses in Jasper and Tusca-loosa belonging to Wilby-Kincey also asked that children be kept aiso asked that children be kep away.

Birmingham houses have beer fairly hard hit with practically a children and quite a few adults stay-ing away because of the epidemic.

Dr. William I. Sirovich, the Democratic New York Congressman of the many Congressor of the

of sun.

Sirovich explained that his committee will continue hearings in January on proposition for creation of cabinet seat to handle arts and sciences, literature, stage, pictures, etc., in order to have the government aid the actors, etc., now on relief.

be ready and out of committee by the first of the year.

#### F. & M. PERSONNEL LINEUP IN ST. LOUIS

St. Louis, July 28.

With William Raynor, former division mgr. for RKO in Boston, due to arrive here this week to assume managership of Fox, and Tont Kearns of F&M's New York office already checked in as assistant to Charles E. Kurtzman, several other changes have been made in the F&M personnel setup here. Robert E. Hicks, who managed the downtown Orphsum for WB, has been placed in charge of the Ambassador and also will supervise the Orpheum where Homer H. Harman, former zone adv. mgr. for WB, will manage house. John Eberson, theatre architect, spent a week here outlining plans for building a large suite of office of the completed will house Harry C. Arthur, Harry K op lar, Charles Kurtzman, Nat Koplar and the accounting force.

An Elizabeth Hiden

## complexion for your own keeping



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#### SCALENDAR OF CURRENT RELEASES

(Continued from page 25)

Ghost Gase West. A say romainte comedy with Robert Donat, star of Council Coun

Fellowstone, Drama, Henry Hunter, Judith Barrett, Ralph Morgan, Andy Devine, Dir. Arthur Lubin, Rel. Aug. 16.

Studios: Burbank, Warner Brothers Offices: 321 W. 44th St. New York, N. Y. Anthony Adverse. I Based on the international best seller by Hervey Allening Anthony Adverse. I Based on the international best seller by Hervey Allening Offices of Schmidt Gween Edwilland, Antia Louise, Claude Rains, Donald Woods, Edmined Gween Edwilland, Antia Louise, Claude Rains, Donald Woods, Edmined Gween Few 1997, Antia Louise, Claude Rains, Donald Woods, Edmined Gween Wellows, Parkett Schmidt, Schmidt Schmidt, Schmidt

Rev. July 22.

Hot Money. Fast moving comedy-romaince. Ross Alexander, Bevering Rev. July 22.

Hot Money. Fast moving comedy-romaince. Ross Alexander, Bevering Rev. Joseph Cawthorn, Paul Graetz. Dir. William McGann. 68 mins. Rel. Joseph Cawthorn, Paul Graetz. Dir. William McGann. 68 mins. Rel. April 25.

I Married a Doctor. Revision of Sinclair Lewis "Main Street." Pat O'Bilen. Joseph Mins. Married Rev. Married 25.

July 1 Married 25.

July 1 Married 26.

July 1 Married 26.

July 2 Married 26.

Mattheward 1 Married 26.

Mattheward 26.

Dess to the noint where he is survey.

Petrified Forest. Based on the Broadway stage play. With Leale Howard, Bette Davis, Humphrey Bogart. Dir. Archie Mayo. 75 mins. Rel. Feb. 8.

Petrified Forest. Based on the Broadway stage play. With Leale Howard, Bette Davis, Humphrey Bogart. Dir. Archie Mayo. 75 mins. Rel. Feb. 8.

Public Bueny's Wife. A thrilling tale of the trials of an innocent girl married to a killer. Pat O'Brien, Margaret Lindsay, Robert Armstrong, Cesare Romero. Dir. Nick Grinde. 69 mins. Rel. July 25. Rev. July 15.

Satan Riet a Lady. Bette Davis, Warren William, Alison Skipworth. Winifred March Stage Service S

#### Miscellaneous Releases

Miscellaneous Releases

Between Men (Supreme). Western. Johnny Mack Brown, Beth Marion. Dir. Robt N. Bradbury. 60 mins. Rel. June 10, 130. 28 mins. Beth Marion. Dir. Chie Robt N. Bradbury. 60 mins. Rel. June 10, 130. 28 mins.

#### Fox

(Continued from page 5)

irrevelant matters. The subpoenas were definite in that they called for the accounts of the brokers with the

irrevelant matters. The subpoenss were definite in that they called for the accounts of the brokers with the All-Continent Corp. and with its subsidiaries and with others whom there is reason to suppose have been active for the judgment-creditor. The third parties stand upon their supposed privilege that they should not be compelled to disclose the records because they are confidential. Such a privilege is unknown. The notion that a broker may stop an inquiry relevant to a legal controversy by asserting that his duty to his customers should be preferred to his duty to testify, is without a vestige of authority or justification. The brokers involved are: H. L. Horton & Co., Loef, Alsberg & Co., J. W. Sparles & Co., B. J. Kallen & Co., Berliner & Co., and Alexander L. Berliner as an individual. Samuel B. Steward, Jr., represented the Capital Co. at the hearing, Robert P. Levis, appeared for the brokers.

the brokers.

Creditors Probe In A. C.
Atlantic City, July 28.
Creditors of William Fox are devoting most of the current hearings; to introducing pages from the All-Continent Corp.'s books as evidence in an avowed effort to show that the concern is owned by the former film magnate and not by his wife.

Fox filed a voluntary petition in bankruptcy last May listing assets of \$1,600,000, mostly in California property that already faces foreclosure action.

To date a dozen or

rtion. To date a dozen or more additional

To date a dozen or more additional pages have been admitted as evidence by Referee Robert E. Steedle of transactions have held the reserved and the state of the

#### G-B

(Continued from page 5)

(Continued from page 5)
controls Metropolitan Theatres, a
chain of 80 Greater New York
houses, is neither owned nor controlled by 20th Century-Fox. However, its chieftain is Joseph' M.
Schenck, chairman of the board of
20th Century-Fox. According to
trade belief, therefore, the Metropolitan group may come in under
the international tie-up eventually.
Loew's is the dominant theatre
circuit in Greater New York City,
the most important film area in the
United States. The Loew chain, alltold, may run to around 120 theatres.
The tri-party deal is still in its
forma we stage. On present Indice
the biggest giver-upper in the deal
and GB the biggest beneficiary.
However, preliminary opinions hay
not hold in deals of such unprecedented importance and worldwide significance.
Many things have to be deter-

not not in deals of such unprecedented importance and worldwide significance.

Many things lead by the parties

more than the proper of the proper of the proper of the last fraft of an agreement can be signed by those concerned. It may take months before
a deal is concluded and, of course,
anything can happen by that time.

In so far as known there has been
no change in the original principles
of the plan as announced officially
last Monday (20).

American accountants are now on
their way to London to look over
the London situation for the American parties to the deal. Respective
counsel for the American firms also
will look into the situation over
there.

will fook into the statement of the control of the

#### Advance Production Chart

(Continued from page 16)

lend their efforts to save gang of ex-service men homesteading land and about to lose their claims by big cattle barons,

#### 20th-Fox

Four in work, five editing, 10 preparing. In work:

THANK YOU, JEEVES, reported Vamery, July 15; LADIES IN LOVE, reported July 22: "Starting 1sst week:

"KING OF THE ROYAL MOUNTED, produced by Sol Lesser, Howard Bretherton directing, from Zane Grey story adapted for screen by Sarl Snell. Cast: Robert Kent, Rosalind Keith, Alan Dinehart, Frank McGlynn, S., Arthur Lott, Grady Sutton, Jack Luden.

Story is typical northwest mountie formula with Dinehart the heavy and Robert Kent the sergeant, McGlynn, other half owner of a mine, fights to keep it all himself until the mountie investigating circumstances of the death learns the mam has a daughter and brings her into the picture just as the Frisco attorney is about to have other partner sign over the papers

Beautic Beautic and the second and the partner sign over the papers to him.

'CAN THIS BE DIXIE,' produced by Sol Wurtzel, George Marshall directing, original by George Marshall, and Lamar Trotti, adapted by ,Trotti, songs by Harry Akst and Sidney Clare. Cast Jane Withers, Helen Wor, Thomas Beek, Claude Gillingwater, Silm Summerville, Sara Hayden, Donsons Beek, Claude Gillingwater, Silm Summerville, Sara Hayden, Donsons Beek, Claude Gillingwater, Silm Summerville, Sara Hayden, Donson's hair straightener and Jane Withers and he become chumny with a colonel who has lost his fortune. Both collect a huge fund to bet on him a race and lose. Withers hears of opportunities on the radio amateur hour, collects all the laient to be found on the plantation and goes to New York; become strained and returns where one more last stands amade to york, come strained and returns where one more last stands amade to can make them; and all ends well.

Readied to start this week are: '15 MAIDEN LARE,' Sol Wurtzel producing, 'LOVE KLIGHT,' John Stone producing, Otto Freninger directing, and TURN OF THE CENTURY,' no producer assigned, John Cromwell directing.

#### United Artists

Three in work, two editing, three preparing. In work:

THE WORLD IS MINE, reported as THE GAY DESPERADO in
VARIETT, IDEA 10; DODSWOETH, resported June 13, and COME AND GET
17, reported June 30. No new pictures started last week.

Next to, go, into work will be 'LOVE AND WAR' (Goldwyn), Merle
Oberon starred, Henry C, Potter directing.

#### Universal

Four in work, 11 editing, eight preparing. In work:

'A FOOL FOR BLONDES,' reported Vasiury, June 30; WAY FOR A
LADY, reported July 22. Started last week:

"RICH AND RECKLESS, produced by Robert Presnell, directed by
Harry Beaumont, story by Roy and Marjoric Chanslor, screen play by
Garty Resumont, story by Roy and Marjoric Chanslor, screen play by
Carlot Change of the Company o

Austin Parker. Cast: Edmind Lowe, Gioria Stuart, Meginaid Owen, Arthur Treacher, Spring Biyington, Maxine Reiner, Ciliford Jones, Gilbert Eniety.

Story shows Gioria Stuart who Inherits newspaper plant, her father stipulating that his pla and manging editor must remain at head of the sheets. She clashes tails men, with wants things his own way. He hates sheet a sheet with the sheet of the the sheet of

until both waken to the fact that they are in love. M. e. is played by Edmund Lowe,

"CASEX OF THE COAST GUARD, produced by Trem Carr, Frank Strayer directing, story by Stewart and Derell McGowan, screen play and dialog by George Waggner. Cast. John Wayne, Nam Grey, Fuzzy Kulght, Cast. John Wayne, Nam Grey, Fuzzy Kulght, Cast. John Wayne, Nam Grey, Fuzzy Kulght, Story Shows Wayne as commander of U. S. Coast guard patrol boat in love with a Seattle entertainer. He is summoned to the base, belleving promotion due him, but instead commander assigns his son to the boat, Girl has chance to make \$50 entertaining at a party on a private yacht. She runs into difficulties with one of the revelers who later is found to day all patrol boats are ordered to search for missing yacht. Melodramatic climax, girl saved, smugglers rounded up.

#### Warners

Eleven in work, 12 editing, eight preparing. In work

CAIN, AND MABEL, reported Vauery, May 6; CASE OF THE CARECAIN, AND MABEL, reported Vauery, May 6; CASE OF THE CAREARRES CAT, reported July, 8] SING ME ALOVE DNG; reported all
ported July 15; (GOLD DIGGERS OF 1937, and GREEN LIGHT, reported July 15; (GOLD DIGGERS OF 1937, and GREEN LIGHT, reported July 22. Starting last week:

"THREE MEN ON A HORSE, produced by Sam Bischoff, Mervyn LeRoy
directing, from John Cecil Holm play adapted by Laird Doyle. Cast
Frank McHugh, Joan Blondeil, Carol Hughes, Allen Jeakins, Sam Levene,
Teddy Hart, Paul Harvey, Edgar Kennedy,
THE SREINKING VIOLET, produced by Bryan Foy, Noel Smith directing, story and screen play by George Bricker. Cast Dick Purcell,
wayne Mortis.
Story shows Dick Purcell in role of one of world's greatest hockey
players. Fame goes to his head, he steps into bad company, and gradually
loses his eyesight. Involved with gamblers, later expelled from pro. hockey
for alleged fixing. Later regenerated, eyesight restored, goes back into
the rink and wins big game of season along with girl.

MISTRESS of ARMENT of ARMENT of SAMENT of SAMENT OF ARMENT OF THE CANADA
Frank Reicher, Frank Conroy, Betty Lawford, Walter Kingsford, Alexandre
D'Arcy.
Story shows Kay Francis as model who meets Claude Rains, one of Paris'
Story shows Kay Francis as model who meets Claude Rains, one of Paris'
Story shows Kay Francis as model who meets Claude Rains, one of Paris'
Story shows Kay Francis as model who meets Claude Rains, one of Paris'

D'Arcy.

D'Arcy.

Stein Silowa Kay Francis as model who meets Claude Rains, one of Paris' leading financiers, who sets her up in a fashion salon which later becomes No. 1 of the world. Ian Hunter comes into her life until Paris links her seandalously with financier who later goes into bankruptcy and causes panic in the financial circles of Paris. She is blamed. Loyalty prevents her marrying the English suitor until she and Rains are freed of pending charges.

sanic in the financial circles of Paris. She is biamed. Loyaux preventions the marrying the English suitor until the and Rains are freed of pending charges.

\*\*HERGES OF THE AIR,' being produced by Bryan Foy, Nick Crinde directing, story and screen play by George Pricker. Cast: Jean Muthers, and the produced by Bryan Foy, Nick Crinde directing, story and screen play by George Pricker. Cast: Jean Muthers, and the produced by Bryan Foy, Nick Crinder, John Kelly, Joe Cunningham, Cardisle Moore, Jr., Winifred Shaw, Mary Treen, Charles Foy, Gordon Hart.

Story shows Hull as newpapper reporter in love with a stewardess on transcontinental airplane. He spots a G-man boarding the plane, hope on transcontinental airplane. He spots a G-man boarding the plane, hope on transcontinental airplane. He spots a G-man boarding the plane, hope on transcontinental airplane. He spots a G-man boarding the plane, hope on transcontinental airplane. He spots a grade producer is Public Enemy No. 3, prizedighter and his manager, and picture producer. Murder mysteriously committed, star-gazer solves it by astrology, reporter gets story, and on return trip weds stewardess.

\*\*THE MARING OF O'MALLEY,' being produced by Harry Joe Brown, directiced by William Dieterle, story by Gerald Beaumont, no screen writing the story by Gerald Beaumont, no screen writing the story by Gerald Beaumont, and or settlement of the story by Gerald Beaumont, on screen writing the story of the story by Gerald Beaumont, no screen writing the story by Gerald Beaumont, on screen writing the story by Gerald Beaumont, on screen writing the story by Gerald Beaumont, on screen writing the story by Gerald Beaumont, no screen writing the story by Gerald Beaumont, on screen writing the stor

# BEITER than "RU another

FRANCIS LEDERER and ANN SOTHERN in MY AMERICAN WIFE



#### Here's what the Trade Critics say:

"Sparkling fresh comedy, this picture stacks up as exceptionally pleasing all-audience entertainment. A box office surprise."

-Motion Picture Daily

"Enjoyable comedy-drama with Lederer in good role. Splendid cast and direction. Should do nicely at the box office." -Film Daily

"To be ranked with the best of clever light comedies. Sure to provide an hour of laughter and honest entertainment wherever shown."

-Hollywood Reporter

"Reflects production intelligence in every department. ...should be able to hold its own, helped by a cast of recognizable names, in any theatre." -Daily Variety

"Earmarked for popular success. A surprise feature, assuring any kind of audience plenty of laughter."

- Motion Picture Herald



## STATIONS SEEN CLOUDING UP TO RAIN ON LONG LIST---SHORT SERVICE REPS

An Example

Chicago, July 28.
With KMBC, Kansas City,
pulling out of Free & Sleininger rep outfit at the expiration of its current contract,

tion of vits current contract, there are growing reports that WHO, Des Moines, will follow and withdraw from F. & S. within a couple of months. Both KMBC and WHO figured as important stations on the F. & S. rep list.

Joe Maland of WHO, Arthurchurch of KMBC and Bursyl Lottridge of KFAB-KOIL have been reported in pretty serious

Lottridge of KFAB-KOIL have been reported in pretty serious conversation. Lately over the possibility of organizing their own national sales outfit to represent their stations in New York and Chicago, Maland and Church are understood to be enthusiastic about this inde-pendent; setup and Lottridge coming around to that view-point.

point.
This mutual alliance for their own stations is considered a better feet than to set up in-dividual offices for each one of the transmitters in that the stations divide the costs and have a central - midwest coverage which gives their representative a strong selling point for clients seeking central midwest listeners.

Less Fox, KMBC sales manager, is mentioned as the likely sales chief for the co-op reportings should this deal go

main. His spiel is that the short-lister needs practically as big a per-sonnel as the long-lister, and that if all rep firms were short-listers, there would be more personnel in the selling field. Ergo, according to his argument, there would be to his argument, there would be commentable etc. The spot big, more showmanship, etc.

more plugging of the spot biz, more showmanship, etc.
Curiously, in pursuing this tactic, Sleininger is in strict competition to Free & Sleininger, with which he was once actively associated, and in which he still holds \$5 shares of stock. His break-away from F&S few months ago is said to have resulted after he refused to go to the Coast division from Chicago. F&S subsequently have not been able to buy back his holdings. Terms they are said to have offered called for payment of \$20,000 to Sleininger. But the payment was to be made on a long-term basis, unsuitable to Sleininger.

Sleininger.

Several days ago Free & Sleininger for the second time asked Sleininger to sell, and again met with vertusal. Occasion was prompted by the desire of H. Preston Peters, v. p. and New York manager, to increase his holdings which had heretofore numbered 10 shares. To get around the difficulty of Sleininger's refusal, James Free has sold Peters I7 of his 45 shares. F & S certificates resultantly are distributed as follows at the present time: Slein-

follows at the present time: 1 inger, 45; Free, 28; Peters, 27.

Cantor's Lux \$8,500

Hollywood, July 28.
Radio version of Whoopee will be done by Eddie Cantor on the Lux show Aug. 24. Piece will get a pretentious production backup.
Understood Cantor draws down \$8,500 for the shot.

After the Ladies

Hollywood, July 28.

Sleininger

Dissatisfaction Thought Widespread and Ready to Find Expression-Stations May Favor Own Big Town Salesmen as Solution

Operators of major indic stations predict that the industry will within the next nine months see the most drastic uphcaval in station repre sentation methods that it has yet ex

drastic upheaval in station representation methods that it has yet experienced. These broadcasters contend that the era of the long important station list is rapidly diawring to a close and that the trend is dedinitely in the direction of the station controlled and subsidized national sales setup.

Momentum-behind this desire for change has been slow in getting started, but once several major stations take the initiative and open up their own offices the rush to the bandwagon, it is predicted, will find the lists of the reps shorn of many of their big money sources. The movement will be a case of history repeating itself, with most of the reps experiencing the same sudden dashing away of the props that was Scott Howe Bowens to other earlied, and the same sudden dashing away of the props that was Scott Howe Bowens to other earlied, and the same sudden and

Too Costly
Overturn in national sales relations is being instigated by reasons not only of dissatisfaction but of economy. These major outlets figure that with their own sales organizations in operation it will be possible both to increase spot business and to reduce the cost of getting this business.

reduce the cost of getting this busi"Shess.

Disastisfaction from the stations'
viewpoint is multi-fold. They don't.

Itie the way the present reps are
selling their facilities. All the average station rep. does, is 'talk' in
terms of, coverage. No effort is being made by the average rep to sell
a station's own programs and thereby help the outlet in, building up
its talent supply. With few excepin the welfare of the station, look
upon the association as a temporary
one and harbor, but a single obfective, getting it while the getting
is good.

Critical element among the broad-

jective, getting, it while the getting is good.
Critical element among the broadcasters have come to the conclusion that the reps. with the short but highly serviced lists are doing the best job. Former contend that a representative organization can not keep close tabs on the changes going on among from 20 to 30 stations and that the distinctive problems, personally and possibilities of each station require keener and broader study that can be given them under such ronditions. Advertising agency-cause of the convenience angle but the individual station has, its own interests to protect and can only see itself getting 1/20 or 1/30 of a representative attention.

One course that the change in representative attention.

One course that the change in representative attention and promote of a group of stations in a particular region for a co-operative sales, venture along national lines. The several outlets would use the same salesmen, and offices in such central sources of time placement as New York and Chicago, promote and exchange one another's talent and underwrite a research and promotion expert who would be available to all of them. A station is a pasticular and the same salesmen, and offices in such central sources of time placement as New York and Chicago, promote and exchange one another's talent and underwrite a research and promotion expert who would be available to all of them of the promotion of the same salesmen and stations may soon start a trend toward scilling themselves.

Active factors in this fall's sta-Critical element among the broad-

toward selling themselves.

ARAymer's Yeall's station putsch are Paul Raymer and Cliff Slelninger. Raymer, who already has a healthy client list, is a long-lister. Trade currently is eyeing him as ready to cinbark on a new station hunti after laying a foundation for this maneuver at the NAB convention. Slelninger, on the other hand, is just starting out from scrafth, being a newcomer to the Atter the Ladies

Applied in a ready to embark of the provided in the state of the provided in the state of t

SENDOL ON THE CARPET

Federal Trade Commish Calls Air Copy Misleading

Washington, July 28.
Another sponsor bit the dust to day (Tuesday) when Federal Trade day (tuesday) when rederal Trace Commission issued complaint against Hogan Advertising Co. of Kansas City, conducting cold-cure business under name of Sendol Co. Alleging unfair methods of com-petition in sale of 'Sendol,' remedy for colds, headaches and pains, F.T.C.

cited company's radio broadcast claims that the product is safe medi-cine even for children and warned a cease-and-desist order will be forth-coming if deception charges are not

## YEAST DROPS **RADIO: VALLEE GELATINS**

Rudy Vallee variety show on NBC Thursday nights will switch products in October. Fleischmann Yeast which has been plugged in this spo for over seven years, is to be replaced by Royal Gelatin. Frank Fay, who is now in his second 13-week cycle for the latter dessert,

week cycle for the latter dessert, washes up about the same time. Fay's is a Friday evening half hour on the same link.
Withdrawal of the yeast from radio has been under contemplation by Standard Brands for some time. This has been prompted by the failure of the programs of the programs.

Starting tomorrow night (Thurs day) Vallee-Fleishmann stare Starting tomorrow night (Thursday) Vallee-Fleishmann starna will reflect in policy the tieup that the program recently made with News Week. Show will stress the news angle, dramatizing some big news event of the week with the chief protagonist included in the cast, and lean as much as possible for wrest.

#### Senator's Daughter Is Now Mrs. Dumm

Now MISS. DJIMM
San Francisco, July 28.
Marriage of Bob Dumm, director of
the Oakland (Calif.) studios of
KSFO, San Francisco, and Elegnor
Breed, daughter of State Senator
Beredert L. Breed, has been revealed.
Knot was tied July 16 by Rev. William T. Dumm, the groom's grandfather, in Piedmont.
Marria father, is Wesley I. Dumm,
KSFO prez.

#### Montana Stations to CBS

Missoula, Mont. July 28.

Pair of stations in this state are being added to CBS beginning the secon added to CBS beginning the secon of this city, and KFBB, Are KGVO, of this city, and KFBB, or the common of the contract will be the same for each, coming to \$125 per nighttime hour and \$65 per daytime.

KGVO operates on 1.000 watts, \$6 am. to 10.00 pm. except Sundays when it signs off at 6:30 pm. KFBB is powered with \$2,500 and 1,000 watts full time, 12 hours daily.

#### Bowman to Coast

Bowman to Coast

L. H. Bowman, chief engineer at
W3V, Capital CBS outlet, since
1932, leaves August 1 to head CBS
technical operations on the West
Coast, Clyde, Hunt, WISV field
supervisor and official CBS presidential engineer since Coolidge administration, will take over Bowman's post here,
Bowman joined CBS in 1929 at
WABC and was transferred here to
supervisor and official. CBS presition when CBS took over WJSV,
Hunt will make the Canadian jaunt
with President Roosevel before assuming his new duties,

#### Inside Stuff—Radio

H. V. Kaltenborn, CBS roving commentator; told an American audience on his weekly transatiantic broadcast of behind-the-scene-maneuvers which led to the cancelling of a scheduled interview with Captain Arthur K. Greiser, president of the Danzig Senate. Kaltenborn charged that the foreign office of the National Socialist Party in Berlin, headed by Dr. Altred Rošenberg, had ordered Greiser, second in command of the Nazis in Danzig, to break the radio engagement, made with Kaltenborn on Tuesday.

Tuesday.

Formal explanation given by the Danzig Radio Commission, that technical difficulties forced abandonment of the radio interview, was characterized by Kaltenborn as inaccurate. He said that the talk was to be carried to London by thelephone, and that communication between London and Danzig via phone was an everyday affair.

Over the signature of Buryl Lottridge of KFAB-KOIL as chairman of the key committee, the Sales Managers' Division of the National Association of Broadcasters has circularized the stations throughout the country soliciting memberships. MAB, according to the letter, has agreed to finance soliciting memberships and AB, according to the lotter, has agreed to finance discretion of the board of directors, generally appeared to the board of directors. In order to get up a membership commitment, the letter specifically asks each station chief to fill out enclosed postcard naming sales manager, commercial manager or any one man on staff primarily responsible for sale of the station's time.

Three out of the five San Francisco dance spots into which NBC has exclusive lines are now paying fees to the network mikemen regularly assigned to the late hour rhythm broadcasts. Hotel, 5t, Francis has Cliff Engle; Palace, Dick Ellers, and Deauville Club, Harold Bratsberg, all of whom get special retainers in addition to their salaries from NBC. Holdouts in the matter of announcers fees are the Ball Tabarin and Hotel Mark Hopkins, nether of which has yet been sold on the value of identifying a single mike voice with their broadcasts. Incidentally, with these five hotels and nite clubs tied up, NBC airs practically all the important dance bands playing in Frisco.

Attempt of a Coast picture columnist to link Amos 'n' Andy with a publicity stunt for Lionel Barrymore gave NBC a busy afternoon spiking the yarn. Scrib gave the canad a banner line, detailing how the blackface team had made a wager with Barrymore that he couldn't take the part of Amos on a regular broadcast without dialers detecting the deception. Boys are said to take their work too seriously for that kind of folderol and, after all, Barrymore would have been the only one to have profited, A&A combo were plenty burned but let it go without a whimper,

Broadcast engineers who have recently returned from England declare that the British Broadcasting Co, is setting up its own studios for make ing film for television testing.

BBC decided to go into the film producing business, aver these engineers, after it had failed to get together on the matter of co-operating on such experiments with British picture companies.

One of the latter, Gaumont-British, holds a controlling interest in Baird Television.

E. P. H. James, NBC sales promotion and advertising mgr., Thursday (23) told a convention of Longines watch salesmen how radio can sell high-priced timepieces. Longines recently started a campaign of time signals on NBC managed stations after several years of absence from the air. The company had pioneered in the spot field, using time signals on WJZ, New York, 11 years ago.

James informed the watch salesmen that broadcasting's share of advertising appropriations on high priced articles had lately increased.

Heralded on a Coast station as Hollywood's foremost designer, dress manufacturer gives out a line of chatter on what the femmes will deck out in this fall. Her script is handled by a press agent, who culls the data from the best fashion mags. Gal does the broadcast in hopes of attracting studio attention. Station that takes her hoopla is rarely dialed by anyone in the industry with a title.

Associated Music Publishers, Inc., figures on making a second recorded library available by Sept. 1. The new disc collection will be referred to as 'Library A' and confine itself to popular music. It will start off with 20 hours of playing time and add, an hour each month. Other library, which now contains 63 hours of music, will be tagged 'Associated Recorded Program Service.'

When CBS switches over to its own operated facilities in California, the San Francisco outlet will be KFSO. Don Lee release in that city, KFRC, will become an affiliate of the Mutual Broadesting System.

Lavoff After 44 Works for Stream

Cincinnati, July 28.

Pinaud account retires temporarily from WLW and the Mutual group to from WLW and the Mutual group to permit changes in the packaging of the product. Withdrawal after 44 steady weeks and rated a big commercial click, Pinaud show was produced at and by WLW from whence it had spread to Mutual.

A thrice weekly quarter-hour program from the Lord & Thomas agency, it's expected back on WLW at a later date.

#### Gruen Sets Capt. Hawks For Air Stunts and Radio

Gruen will bankroll Com. Frank Hawks for a series of stunt flights starting Sept. 1. Included in deal are radio appearances, to tie in with

A plane is being built now in loston for high speed non-stop Bo

#### Linton Brother in Biz

Chicago, July 28. Ray Linton's brother, Saint Linton

Ray Linton's brother, Saint Linton, joins his station representative company here as regular sales and agency contact,
Saint Linton was formerly promotion manager for the Hart, Shaff-ner & Mark clothing firm. He will headquarter in the Chicago office for the time being, with the likelihood that he will open an eastern office for the Linton rep outfit later.

#### PINAUD'S PACKAGE PAUSE CARLO DE ANGELO MAY TREK TO HOLLYWOOD

Carlo De Angelo, radio chief for the Blackman agency, last Thursday (23) tendered his resignation after heading the division for two years. It's understood that De Angelo has a dicker with NBC to take an exec office in the web's Hollywood studios. Before joining Blackman, De Angelo was program director at N. W. Ayer for five years.

for nive years.

Resignation is currently occasioning a revamping of Blackman's radio department. New chief will be John McMillin, previously in the radio and also several other departments. Meantime Felix Dyck Hoff has been named business manager of the radio department, a newly created position.

frank P. Newton, spot time buyer, is out. His dutics are being talcen over by Roy Schultz, for many years newspaper space buyer.

#### Al Marin Promoted

Chicago, July 28.

Al Marin has been appointed radio director of the Neisser-Meyer-hof agency here. Has been with the agency for six morths, coming over from the John Blair station rep company.

Marin will handle both the build-Marin will, handle both the build-ing of programs and the buying of ether time. Walter Rubens, who has been radio chief, will operate in the future strictly as account exec ov... his several medical accounts.

## MAY QUIT MUTUAL

#### Mutual's 18 Hours of Fall Biz

Weekly bookings of the three major chains last week again took a definite spurt upward, the two biggest factors in the situation being Mutual's line-up of 18 hours of bir this fall, and CBS's virtually complete sellout of Saturday eves.

Six new sponsors have been inked info Mutual's ledgers, and will contribute an even five hours per week. Additionally, 17 old sponsors are skedded to continue with 18 more hours of time (both day and night). Also imporant in the MEST outlook is the fact that the new autumnal residency, starting next month, under the engine of Continental Baking.

Inneup of new Mutual shows is as followed, which will appear to the continue of the hotel). Monday through Friday, 1:30 to 1:45 pm. No starting date set.

Continental Baking (Happy Wonder Bread): 'Happy Wonder Show' with Yack Smart, Scrappy Lambert, and Ken Christie's orchestra, Sunday, 9 to 10 pm. To start middle of August, probably Aug. 16.

Faweett Publications: no show set, Mondays, 8 to 8:30 pm. No starting date set.

Lutheran Hour: Sundays, 1 to 1:30 p.m. No starting date set.

date set.

Lutheran Hour: Sundays, 1 to 1:30 p.m. No starting date set.

Denby Cigars: no show set, Sundays, 1:30 to 2 p.m. No starting date set

Latheran Hour: Sundays, 1 to 1:30 p.m. No starting date set. Benby Clgars: no show set, Sundays, 1:30 to 2 p.m. No starting date set. Current contracts that are due to continue through the fall include: Department stores. Thursdays, 9 to 9:45 am.; General Mills. Mon. through Fri, 11:30 to 1:145 am.; Fels Naptha. M-W-F, 12:15 to 12:30 p.m.; Armind Yaridy, Sundays, 12:30 to 1 p.m.; Wasey Products, Sundays, 3 to 3:30 p.m., and Mon., Tues. Wed, Thurs., 1:45 to 2 p.m.; Health Products, Sundays, 6 to 6:30 p.m.; Wander Co., Monday through Friday, 3 to 3:15 p.m.; Hinds, Monday through Friday, 4:15 to 4:30 p.m.; Gordon Baking, M-W-F, 7:30 to 8 p.m.; Crown Overall, Thursdays, 7:35 to 8 p.m.; Household Finance, Saturdays, 8:30 to 9 p.m.; True Detective, Tuesdays, 9:30 to 10 p.m.; State Stove, Thursdays, 9:30 to 10 p.m.; Statist Stove, Thursdays, 9:30 to 10 p.m.; Squibb, Mons, Weds., 10:30 to 10:45 a.m.
By inkings garnered last week, CBS now has its Saturday eves all but en a level with the rest of the weekdays. Additionally, the web got orders for four more contracts spotted elsewhere. These are:
Carborundum: band concerts, Saturdays, 7:30 to 8 p.m. Over 68 stations. To start on an indefinite Sept. date.
Pet Mills: unnamed show, Saturdays, 9:30 to 10 p.m. Over 48 stations. No starting date set.

H. J. Helm: unnamed show, Saturdays, 9:30 to p.m. Over 46 stations. No starting date set.

Leve Brost, 10:130 to 10:30 non. Will start in Sept.

Knox Gelstim: Sisters of the Skillet, Tuesdays, Thursdays, 11:15 to 11:30 a.m. No starting date set.

Am. No starting date set.

Lever Bros.: four daytime periods per week over 56 stations. She days of the week, and starting date not set.

days of the week, and starting date not set.

MEC Adds a Couple

At NBC the Red (climbed still higher via a pair of contracts as follows:

Sinclair Refining; Red Grange football dope, Fridays, 10:20, to 10:45 p.m.;
and Saturdays, 7 to 7:15 p.m. Via basic Red, Group B, NW, SE, SC, SW,
and Mt. Red, Starts Sept. 4. (Note: this duo in no way affects the continuation of the Sinclair 'Minstrels' on the Blue on Mondays.)

Ralston Purina: unnamed starza, Mondays through Fridays, 5:15 to 5:30
p.m. and 6:15 to 6:30 p.m. Early version for basic Red east of Chicago,
plus Chicago and WSAI, Cincinnati, and WOOD, Grand Rapids; laterversion for KSD, St. Louis, only.

#### SHEPARD DOES BIZ WITH 3 **NETWORKS**

John Shepard, 3rd, head of the Yankee Network, and NBC yesterday (Tuesday) exchanged signatures on contracts which formally binds them. Under the terms of the deal WNAC, Boston, starts releasing red (WEAF) link programs Sept. 27, while WEAN, Providence, and WICC, Bridgeport, do not make their switchover from Columbia until

January.

Intervening three months will blace Shepard in the position of being allied with both NBC and Columbia. The Yankee also clears programs for the Mutual Network.

#### LEE GROUP ON COAST **SWINGS TO MBS DEC. 29**

Los Angeles, July 28.
Switch from Columbia to Mutual
will be made by the four Don Lee
stations Dec. 29.
Announcement made by Owens
Dresden, KRIJ manager, to spike reports that switchover would be made
ports that switchover would be made
that the Coast affiliates would
not be asked to assume more than
their share of the line charges from
Chicago.

#### \$80,000 BASEBALL RIGHTS

General Mills Looks Ahead to 1937 There's an 'If'

There's an 'IF.

Chicago, July 28.

Highest price ever paid by a sponsor for broadcast of local basensor for S80,000 to carry Sox and Cubs games. This is \$5,000 more than they paid for airing of 1936 tusles. Of course, the whole deal is optional and hinges upon whether broadcasting of major league games will be permitted next year. Some big league moguls have 'squawked that airing of games hurts box-office receipts and are fighting for ban of baseball broadcasts.

#### John (WOW) Gillin Prez Of Nebr. Broadcasters

Of Nebr. Broadcasters
Lincoln, July 28.
Nebraska Broadcasters Association,
formerly the Missouri Valley Broadcasters Association, named John J.
Gillin of WOW, Omaha, as president
of the group at a meet John M.
Berry, Grand Grand Grand Grand
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Jerry Hoekstra, station KMOX, back from vacation. mgr.

## REPORTED COOL TO EXPANSION

Schism Develops Between Cincy Super-Watter and Macfarlane of WGN on - Fears Ability of NBC to Hamstring Mutual on 28-Day Clause

#### 'ORIGINAL AIM'

Chicago, July 28. Relations between WLW. Cincinnati, and the Mutual Broadcastine System, are reported on the verge of becoming strained. Though they want to avoid doing anything that might embarrass Mutual, the operators of the Cincy superwatter appear to be at odds with the turn that the development of the network has

development of the network has taken and are considering a change in policy which may find WLW and the policy which may find WLW at the termination of present contracts. What apparently has brought the differences of opinion prevailing between WLW and the other basic Mutual stations to a head is the extension of the network to the west-coast. WLW contends this move plus the sale of numerous supplementary stations on Mutual hockups has served to frustrate the original purposes of Mutual, to make available to advertisers a quality group of four outlets offering coverage in the country's most important mar-

able to advertisers: a quality group of four outlets offering coverage in the country's most important marketing area and to function as a joint operation in the feeding of programs.

\*\*Makerlanes' Steps\*\*

\*\*WLW harbors the viewpoint that Bert Macfarlane, gen. mgr. of WGN, Chicago, and president of Mutual, is possessed of over-imaginative network ambitions. WLW has no fault to find with Macfarlane on this score but it feels that it doesn't want to be made one of the keystones of such development. WLW also is of the opinion that Mutual, by relying almost entirely on NBC blue (WZ) for the opinion that Mutual, by relying almost entirely on NBC blue (WZ) for the opinion that Mutual, by relying almost entirely on NBC blue (WZ) for grounders, which is unwrittingly being the country of the prevent NBC, argues WLW, frong opining to these very Mutual clients and offering the very NBC affiliates included in the Mutual hookup for an NBC lineup, on the ground that the NBC contract with these stations makes then available on 28 days' notice.

\*\*WLW holds that it doesn't want to

WLW holds that it doesn't want to be a party to such possibilities and that it would have been to Mutual's that it would have been to Mutual's advantage to tag on supplementaries that are allied with neither major web. In this way Mutual would be building up not only its own stations but its own independence as a network. To lean on stations which on 28-days' notice could be snatched from under it is a risky proposition to the state of the state

of this attitude, has consistently re-jected NBC's efforts to obtain a contract which would commit the 500, 000-watter to accept a specified hourage of NBC commercials.

#### Visiting

In New York
Ed Kirby, WSM, Nashville.
Jack Harris, WSM, Nashville.
Bill Williams, Radio Sales, Chicago.
Walter Preston, WIND, Gary.

In Chicago Ray Jenkins, KSTP, St. Paul, Minn. John J. Gillin, Jr. WOW, Omaha,

Neb. Bill Bill Berman, WBOW, Terre Haute, Ind. Lawrence Leike, WEOA, Evans-ville, Ind.

### **CBS Challenges NBC's June Figures** And Says That Isn't Cricket

#### \$23.50 Idea

Baltimore, July 28.
Son of a prominent advertising agency man dropped into
WFBR last week and asked to see Purnell Gould, station's commercial chief. Boy said had an idea for a program which he wanted to sell station for \$23.50. Gould was struck by unusual price, queried boy as to the figure. Eventually learned that young fellow had just bought a suit and thought he could get his cash outlay back quickly by drobping by a radio station and making deal on one of his pet ideas for an original sort of program. see Purnell Gould, station's con

gram. Gould didn't buy.

#### TRANSAMERICA **MAY MANAGE WB STATION**

It is reported that conversations are on for the TransAmerican Broadcasting and Television Corp. to take over the operation of KFWB, Los Angeles. Station is owned by Warner Bros. and the move would constitute an alliance between the picture producer and TransAmerican.

John L. Clark, president of Trans-American, returned Monday (27) from a week's stay on the west coast.

#### TURNS DOWN KINDIG

California Political Groups Denied Mouthpiece

Washington, July 28.

Left-wing political groups in Cali-ornia will not have a broadcast station to use in the coming campaign, Federal Communications Commission decided last week.

Turning thumbs down on request of Los Angeles Councilman Kindig for a transmitter to operate on the 1300 kilocycle ribbon with 1 kilowatt power, commish just about ruined the hopes of countless Utopians Technocrats and End-Poverty-in-

Technocrats and End-Poverty-in-California-ites, and other groups backing Kindig, for a mouthpleee to use against the regular Democrats of the state. They had hoped to air grievances against the parry machine controlled by Senator McAdoo through the me-dium of radio and Kindig's hopes for a station had been raised by a flar a station had been raised by a flar vorable report turned in by Exam-iner George H. Hill.

#### Ted Allen on Road

Ted Allen, radio director for the eastern division of the National Republican Committee, left yesterday (Tuesday) to handle the broadcasting end of John Hamilton's western tour. While on the road Allen will place local and regional campaign business in Indiana, lowa, North Dakota, Utah, Idaho, Montana, Washington, Oregon, California, Arizona, New Mexico, California, Arizona, Tew Mexico, Texas, Colorado, Oklahoma and Missurri. Ted Allen, radio director for the

ouri.
Allen for the past four months has been at the committee's headquarters in Washington, D. C. He was form-erly a sales executive with NBC.

#### Morency, Clancy on Boats

Paul Morency, Grancy on Boats
Paul Morency, gran, of WTIC.
Hartford, off for a two weeks' rest
in Bermuda.
Simultaneously Jim Clancy, business manager, and frau are sailing
to Europe on the Queen Mary, Will
be gone a month.

CBS last week challenged the breakdown by network which NBC had made of its time billings for June and charged NBC with loadings and the state of th

#### **MUTUAL SETS** LONDON REP

Chicago, July 28.
John Steele, former London correspondent for the Chicago Tribune, has been appointed London and European representative of the Mutual Broadcasting System. Appointment made through W. E. Macfarlane and arrangements were made by E. M. Antrim on his recent trip abroad.

More important than any business that Steele may obtain for the web is the job of getting Mutual on important international broadcast, particularly of the British Broadcasting organization.

#### Honolulu Undecided Whether to Go NBC Or Renew with CBS

Honolulu Broadcasting Co. won't decide until fall whether to switch tis alliance to NEC or renew with CBS. The station for which NBC has put in an affiliation bid, particularly, is KGMB, Honolulu, NBC's resent welcase on the island is WC's. present release on the island is KGU, owned and operated by the Honolulu

owned and operated by the Honolium.
Another station that the HBC
would like to tie up with an American network is KHBC, which was recently inaugurated by the company in Hilo:

#### Wilfred Fry Dies

Philadelphia, July 28.
Wilfred W. Fry, president of N. W. Ayer & Son, Inc., died yesterday (27) morning in Jefferson Hospital after long siege of influenza. Would have been 6 flyears old Aug. 11.
Willie general externaried Anna Gilman Ayer. He came to Philadelphia in 1909 to become member of N. W. Ayer. & Son, being admitted to firm in 1911, was made managing partner in 1918 and in 1923, upon death of Mr. Ayer, became head of company. When company was incorporated in 1929 he was president of N. W. Ayer & Son of Canada, Ltd., and governing director of N. W. Ayer & Son, Ltd., of London, England.

TILLIAM HARD

Felilities
15 Mins.
REPUBLICAN COMMITTEE
Mon.-Fr1, 7:15 p. m. EDST
WJZ, New York
Here's showmanship on the other
side of the fence. For the last seventer of the state of the fence of the state of the
production of the state of the state of the
while conscious of what was happening, the Republicans, have not
been notably successful in bringing
forward effective personalities. Indeed the hirring of a professional
radio commentator, william Hard, if
the conventional party orator when
facing a microphone. But with Hard
doing 15 minutes five nights a week
over NBC's blue loop, the G.O.P. has
at least one sharpshoeter on the firing line.
Hard is pro-Republican. He takes
full responsibility for having an
line.
Hard is no-Republican. He takes
full responsibility for having an
ophoney pretense to neutrality. Yet
le is a million miles in the vanguard of the old guard in his ap-

opinion and expressing it. There is no phoney pretense to neutrality. Yet he is a million miles in the vanable in the vanable in the property of the property

PEGGY COCHRANE Songs, Piane

IS Mine.

Sustaining.
WEAF, New York
If nothing else this short-wave
proadcast from London via BBC
gave U.S. listhers a first-hand sangave U.S. listhers a first-hand sanbeautiful the sand sand sand sand sand sand
Broadway muste fare. Outside of
one or two home-made numbers, entire quarter hour was embellished
with New York Tin Pan Alley clicks,
most of them current, though a few
crept in of slightly dated vintage. A
London variety entertainer of accomplishment, displayed a neatswing tinge to her finger work. She's
versatile.

Announcer on the other side said
good-evening in the best British
good-evening in the best British
pitched than the American 'fullo
folks.' Occasional singing stanzas
fitted in with girl's keyboard handling. It was ably named 'A Tune
a Minute,' for around 15 numbers
came through brigkly for the hookup. Aired last Saturday (25). Brot.

OCTAVUS ROY COHEN

Interview

9 Milas.
Willer Thompson)
Author of comic yarns about colored folk gave a moneratery good account of himself on the Rudy Valles show as guester (23). But here again, it's the material which the scribbler brought of the must be a natural for radio, and full play was given to it via a dramatization which consumed a major share of the running time.

given to it via a dramatization which consumed a major share of the running time. The consumed a major share of the running time. The consumed a major share of the running time as tarter. This cued Cohen into a trail of Negro humor, which in turn climaxed with a re-enactment of a scene suprosedy to have happened in the Cohen household. Subject was the butter's two-timing which resulted in his getting shot. Asked in the hospital what punishment assailant, he replied that she ought to pay for the ambulance. Sample dished up had the right feel for Americana, and looks saleable.

TRUMAN BRADLEY

TRUMAN BRADLEY
News Manager Company of the America Ame

'SUPER, SONGSTERS'

Dissos
FURE OIL DEALERS
WGY, Schenectady,
Eight boys and a girl singing
standards and currents on onceweekly waxer. Vocalizing is good,
A tenor leads and also duets with a

A tenor leads and also duets with pleasing soprano.

Advertising is largely dramatized via two characters, Dirty Dan Carbon' and Ping Ping (the knock).

Blusion is somewhat during the knock of the control of the cont

#### Follow-Up Comment

For light summer entertainment the brand that Mobiloil dished out on the Red Horse Tavern Lind and the Red Horse Tavern Lind a new town level all its own. Goodly part of the half hour was consumed by members of the cast palming off pun variations on Tin Pan Alley's latest screwloose ditty. Knock, Knock, Who's There. Listeners were asked to treat it as a game, while den hammers to accompany the performers during the 'knock, knock refrains. Program had the air of having been turned over to an infantile inclined Elsa Maxwell.

inclined Elsa Maxwell.

King Edward of Great Britain, in an address Sunday at the unveiling of the Canadian War Memorial at Vimy Bridge, France, broadcast in the United States by the NBC blue network and by Work Robert States of the Canadian War and the Work of the Canadian War and the Canadian Canadian Parkedly Youthful, accent is only moderately English, and manner is direct. King Edward is not the oratorical typen a grown of the other dignistrates heard on the delication program.

dedication program.

Canadian Radio Commission broadcast in the British Broadcasting Commission.

Priags for CBS, "Bill and Ginger, their sponsor, Spry, and the agency, Ruthrauff & Ryan, highlighted an interprediction was a production was for duck sprogram, and Earl Haper on the Remington-Rand Tinquiring Microphone' shot over the New York State Broad-casters circuit from the lobby of the Strand theatre. New York Clty. Snowden also slipped in a pull forticular airling was dedicated and with which he was connected early in his radio career. He evened up by spleling for Remington-Rand portable typewriters.

This week Inquiring Microphone'.

This week Inquiring Microphone'.

This week Inquiring Microphone'.

This week Inquiring Afrist prize of \$15 and two awards of \$5 each are offered for the best questions selves, repeated at intervals, a first prize of \$15 and two awards of \$5 each are offered for the best questions selves the station. Prizes of a dollar and two tickets to the Strand are also lung up. 3 party Studgets, pa. for Remington-Itand, pulse on the shot.

WOR Newark builled a scooperoo Pluss for CBS, Bill and Ginger

Runing the Jerry Hughes, but the shear state of the

COUNSELLOR TO YOUTH

GOUNSELLOR TO YOUTH' Froblem Situ.

15 Mins.
Sustaining
WOOO, Minneapolis-St. Paul
Though the station declares the
Though the station declares the
northwest radio audience, both for
his church and radio work, his
moniker is kept out.
Speaker asks youngsters to send
Speaker asks youngsters to send
might be he'll try to suggest a cure.
When caught he dispensed some
good common horse sense, but he
didn't limit himself to counseling
youth One letter he read was from
out the punk, and his ways-andmeans recipe was to appeal to the
kid on the basis of playing square
with his pater.

Rash.

FLEISCHMANN

FLEISCHMANN
WEAF, New York

(J. Walter Thompson)
Conway Coe is U. S. patent commissioner. His appearance as Vallee guester (23) was prompted by the guester (23) was prompted by the strength of the strength

Lower Ball

Lower Ball

Bellow

Sestaining
Friday, 5:39 p.m., EDST
WHEW, New York

Supposed to add comedy

color to the news-reel issues. Air

stant this time was also odd, in that

sidewalk crowd seemed to get a

kick out of him, belief allower.

Ted Webbe's man-on-the-street

series airing from Newark had Lehr

preceding the strollers for their

short appearances. It's a stunt, cher

prizzlepuss' presidential cam
paign as a tease for listeners. A

contest for an appropriate slogan

slot trails lookes tie-up, also one

with Fox Movietone News. Enough

names to mean something, but Lehr's

slobbering diction is impossible to

click in its present form. Lehr just

there's the facial expression to trans
tate the quips, but for radio it is

meaningless.

Frogram seems to lean on his ap
pearance, at least this time, for the

got started.

TIDE WATER CLUB\*

"TIDE WATER CLUB'
With Warren Munson, Curbstone

TIDE WATER CLUB'
With warren. Munson, Curbstone
TIDE WATER OLI
5:8-7 p. m., three times weekly
WGY, Schenectady
WGY, Schenectady
WGY, Schenectady
New salvo with an idea still in
process of the schene of the schene is to
make listeners feel program is
theirs. A radio club for discussion
of sports, hobbies and work, for exchange of opinions and information.
Dialect are invited to write for aling story to tell; also to ask questions to be answered by Munson.
Unless there be a pre-program cultivation of guest talkers and question
sakers, it requires time for seeds of
trivation of guest talkers and question
sakers, it requires time for seeds of
revealed that program was in sprouting stage; it had neither the zip nor
the letter-pull. Valuable time was
being expended in selling the forum
idea to men listeners.
The program was still slow. A
Schenectady photographer told a
good believe-it-or-not; tillerman on
a local fire truck also delivered, as
joid a golf pro. They could have
sumed between Munson and Robert
Rissling in thank-yous and other unnecessary chatter. Formality and
small talk between the pair is out
of place in 15 minutes. Munson is a
Curbstone Crooners, standard WGY
foursome, barber-shop in pleasing
style, Munson gives a tourist tip and
a safety warning on each broadcast.
Advertising is on the local program
quantity basis.

JERRY BUCKLEY MEMORIAL With Hy Steed Orch, Three Pals, George Dorn, Bill Jory 15 Mins, Wednesday, July 22 Sustaining WMBC. Detroit

Jerry Buckley, WMBC's commentator, slain six years ago by gangsters, had a wide following in Detroit. His crusades against vice—

gangsters, had a wide following in Detroit. His crusades against vice—some say, it was bona idde; others contend he was a tip-off man for gangs—built his name and rocketed abouts.

Each year, on the anniversary of Buckley's death, WMBC dedicates a memorial program in his honor. This year's, aired July 22, outstripped to the comments. On the comments of the comment

#### But It'll Open

Construction delay has again forced WWJ to move back dedication of its new \$750,000 studies.

Ceremonies now set for Sept.

Stanwyck, MacMurry on Lux Hollywood, July 28.

Sinclair Lewis' 'Main St.' will be the air piece for Barbara Stanwyck and Fred MacMurray on Lux broadcast Aug. 3.
Margaret Sullavan set for a late

MacHarrie Leaves KHJ Los Angeles, July 28. After five years as production manager of KHJ, Lindsay Mac-Harrie has resigned, No successor named. HAPPILY EVER AFTER

HAPFILY EVER AFRE'
Interviews
Int

MIAMI NEWS ON THE AIR'

Dramatizations
15 Mins.
Daily, 5:30 p. m.
WIOD, Miami

Daily, 5:39 p. m. WITOD, Minarample of newspaper plugginal and plugginal staff chrough its own radio station. James M. Cox, ex-governor of Ohio, has both properties. Part of the editorial staff of the daily combines with some of the station's amouncers to dramatize our entre hapmonners to dramatize our entre hapmonners to dramatize our entre hapmonners of or manufacturent hapmonners of the manufacturent hapmonners of the station's amounted by the station of the station of the station of the week. Boys do pretty well by general standards and exceptionally down of the media of the stationally down of the stational to the stational of the stational to the stational standards and exceptionally down of the stational to the stational standards and exceptionally down of the stational standards and exceptional standards and exceptional standards and exceptional stational stational

nme or starce of time, render a rereactment.

But the second of the second of the second

firmer beat and tighter direction are 
needed. Writing in the main is clear 
and intelligent and fairly liberal in 
each second of the second of the second of the 
country liberal in 
country liberal in 
each second of the second of the 
and the presses in the convincing although it's an actual recording 
of the real thing, it's and 
the second of the second of 
After the dramations one of 
After the dramations one of 
After the dramations one of 
the second of the 
behind-the-news to om ment, 
which varies the diet. 

Land.



**Celebrating** Its Sixteentb Anniversary

August 20, 1936

**WWJ** 



America's Oldest Radio Broadcasting Station

The new studio building now nearing completion will be dedicated in September. It will house the finest broadcasting انت



#### PROFIT DOLLARS MAKE SWEET MUSIC

Advertisers get excellent results per dollar spent with KGO-key outlet for the Pacific Coast Blue Network—serving a market that exceeds any in the country for per capita spending. Let us show you how you can profit by a local or spot campaign.



7,500 WATTS SAN FRANCISCO

Completely programmed by NBC

#### FCC's Washington Docket

#### Applications Granted

Washington, July 28.

Before packing up for their August vacation, members of the Broadcast Division of the Federal Communications Commission held their final week-ty meeting, disposing of a ratt of routine stuff with only one or two im-

ly meeting, disposing of a raft of routine stuff with only one or two important decisions.

Highlight of last week's meeting was the about-face done by the commish on a juice-jump for WOL, Washington, D. C.

WOL deal, upping power for the station owned by American Broadcasting Company from 100 watts to 1 kw, will give the transmitter an advantage over two other stations in the nation's capital—WRC and WMAL—both operated by National Broadcasting Company. WRC, with power of 500 watts nights, 1 kw days, at present is the most powerful station in the city, WMAL operating with 250 watts nights and 500 watts days. In addition to the jump to 1 kw unlimited, WOL was granted a frequency change from 1310 to 1230 kc, Decision of the commish to grant the application reversed the recommendation of Examiner Melvin H. Dalberg, who had suggested denial of the plea.

Other action by the commish included new station for Carlsbad, New Mexico, to be operated on 1210 ke with 100 watts power by the Carlsbad Broadcasting Co.; consent to the transfer of control of KFPY, Spokane, 4 wash, from the Symons Investment Co. to T. W. Symons, Jr.; frequency change from 1500 to 1470 kc, and power increase from 100 watts nights, 250 watts days to 5 ky unlimited for WMEX, Boston, Mass; transfer of control of WIAP, Lexington, Ky, from T. C. Rush to J. Lindsay Nunn and day power increase for KWSC, Pullman, Wash, from 2 to 5 kw.

Commish sustained Examiner George H. Hill in reversed

and day power increase for Nove, runnian, wash, from 20 of No.

Commish sustained Examiner George H. Hill in renewing license of

KFAC, Los Angeles, Calif., to operate on 1300 kc with 1 kw and reversed

Examiner Ralph L. Walker in granting the application of WLBF, Kansas

City, Kaus, for a frequency change from 1420 to 1310 kc.

Kanes, for a frequency change from 1420 to 1310 kc.
The following applications were referred to examiners:
Walter H. McGenty, Rice Lake, Wis, new station to be operated on 1200
kc with 100 watts nights, 250 watts days, Lenawes Brockensing Co., Adrian,
Mich., new station to be operated on 1440 kc with 250 watts days only;
Hannibal Broadcasting Co., Hannibal, Mo., new station to be operated on
1310 kc with 100 watts; C. W. Corthill, Sioux City, Ia, new station to be
operated on 1200 kc with 100 watts; isadore Goldwasser, Anniston, Ala,
new station to be operated on 1420 kc with 100 watts, days only; Jesse G,
Bourus, Everett, Wash, new station to be operated on 1500 kc with 100
watts; WMAS, Springfield, Mass., change frequency from 1420 to 560 kc
and increase juice-from 100 watts inglus, 250 watts days, to 1 kw all: times;
WOR, Newark, N. J., install new equipment and jump power from 50 kw
to 500 kw on the 710 kc frequency; KRKO, Everett, Wash, consent to the
voluntary assignment of license from Lee E. Mudgett to KRKO, Inc.
Application of WNAC, Boston, Mass., for night juice-jump from 1 to 5
kw will be heard before the Broadcast Division.

#### Applications Received

Applications Received:

The following applications were received:

WLAC, Nashville, Tenn., juice jump from 5 to 50 kw; Sioux City Broadassing Co, Sioux City, Ia., new station to be operated on 1420 kc with 100
waits nights, 250 waits days; The Journal Co, Milwaukee, Wils., new special broadcast station to be operated on 1570 kc with 1 kw; KV OC Colorado Springs, Colo, voluntary assignment the liese from III. Patter
to Out West Broadcasting Co., 200, AVA, Tuccon Alex, juice-jump from 500 (Continued on page 37)

#### Insull Web Sells 2

Chicago, July 28 Affiliated Broadcasting com Affiliated Broadcasting company's midwest web last week snatched off two additional sponsors. Yale Tires has monikered a contract for a series of 30-minute periods every Sunday, using the two-piano team of Doyle and Donnelly and a vocal trio. Hamilton Carhartt Cotton Mills is using a twice weekly 15-minute afternoon schedule for its work shirts, the handle have been placed though the Arron, Sill & Co., agency, Detroit,

#### 22 Announcers for 100 Football Games in 11th Sponsor Year of Oil Co.

San Francisco, July 28. total of almost 100 important

San Francisco, July 28.
A total of almost 100 important football games in Pacific Coast states will be broadcast next season by the Associated Oil Company of California. Deals set by Harold R. Deal, ad and: sales promotion manager. It will be Associated's 11th consecutive year on the air as sponsor of playby-play reports of major western grid clashes.

There will be 36 NBC, CBS and indie stations used for the broadcasts, which will cover Conference as well as important non-conference games.

Don Wilson, Jack Benny's Jell-om mikeman, is reported signed for six broadcasts as \$250 each, but the deal manual conference for such work. NBC broadcasts of games in the San Francisco bay district may be handled by Doug Montell, while Don Thompson, who was at the mike in previous years, confines himself to his duties as director of special events pickups for the network. CBS may use Ken Stuart.

In all, 22 expert sportcasters will

Stuart.
In all, 22 expert sportcasters will be employed by Associated for the

Tom Rice, former radio ad ed of Evening Bulletin, Philly, and p.a. for KYW, Philly, now with Ross-Federal checking agency.

#### Organize for October

#### Chicago Meeting Starts Protective Ass'n of Regional Stations

#### **Bootleg' Recording** Suits Up Today (Wed.)

Attorneys for Lawrence Tibbett, Frank Crumit and Don Voorhees are scheduled to appear before N. Y. Supreme Court Justice Rosenman today (Wednesday) to press their requests for injunctions to stop the broadcasting of alleged 'bootleg' phonograph recordings. Last week the same court granted Water position on the part of the defendant, the Telefash Loudspeaker Corp. It is likely the same disposition will be made in the pending actions.

Debs Memorial Fund, Inc., operators of Station WEVD is named defendant in the Tibbett's action for having broadcast, without his O.K. his 'De Glory Road' record. Crumit complaints against the Marcus Loew Booking Agency, operators of WHN, for using his record of The Daring Marine' in the Goldenrod Brewery program. day (Wednesday) to press their re-

program.

Don Voorhees is complaining against the Audio-Criptions, Inc., for against the Additional Properties of the broadcasting his orchestral records without his consent. Each of the complainants claim the records were made for home consumption and not

#### Tootsie Rolls Singleton

Tootsie Kolls Singueton
Tomorrow's Stars' over WHN,
New York, will be sponsored on
Thursday (30) by Tootsie Roll Candies, and aired direct from Loew
Ziegteld stage. Six prize winners
of the regular Tuesday night series
will be used.
Ethel Thorsen, show girl, is also
appearing for a one-time shot. Loft's
generally the sponsor, letting Tootsie Rolls in for this single plug entirely.

Chicago, July 28. At meeting in Drake Hotel here this afternoon (Tuesday) plans were matured to organize a special trade group outside N.A.B. for the specific

matured to organize a special trade group outside N.A.B. for the specific purpose of meeting the threat of the October reallocation hearings in Washington. Another meeting will be held in New York on Aug. 7 to designate legal and engineering talinto officiate in Washington starting Oct. 7.

New organization is to be known as the National Association of Regional Broadcasting Stations from the Station of the Stations are stational trade of the Stations are all the stations are eligible for membership.

Executive committee elected here consists of John Shepard, Edgar Bill, Walter Darm, John Gillin, Herbert Pettey, Hoyt Wooten and W. J. Scripps. Regional chairmen for each zone appointed are: Thomas Lyons, J. H. Ryan, Henry Slavick, Dean Fitzer and Geraid King.

Stations are successful and the Stations are successful and the Stations. Authors Hill, Sunner Quarton. Meeting was called by Walter Damm, who sent out invitations.

#### Laundry Owners' Assn. B. R.'s Chi Script Show

B. R.'S Chi Script Show
Chicago Laundry Owners Association is getting set to go on air this fall for the first time. First program will be Aug. 17.
Spector-Goodman agency, handling the account, has contracted for three 15-minute spots weekly over WBBM. Time is not set but agency is looking for morning spot.
Program will probably be My Diary', by Fatricia Ann Manners, local radio actress and writer.

## \*A Cancellation by a WLW Advertiser is News (SEE VARIETY THIS ISSUE)

● Unfortunately radio advertising mortalities continue to occur, hut WLW never has its share

#### VARIETY

### Cisler Delays WATL'S Moving Plans **Until Court Hears About That 70-30**

Adanta, July 25.
Superior Court injunction granted S. Ar Cisler, Jr., Monday (20) temporarily blocked WATLF removal of station from Shrine Mosque to new quarters in Henry Grady Building, enlargement of equipment and increase in power as outlined in application to FCC. Litigation concerns ownership of station.

pileation to FCC. Litigation concerns ownership of station.

Petition by Cisler iglanst J. W.
Woodruff, now operating station exclusively by court order, claims to
be part owner of station. Station
was sold in January, 1935, by Oglethorpe University, to Atanta Broadcasting Co, in which Woodruff owns
70% of stock and Cisler 30%, according to latter's petition, Cisler
further alleges that after university
conveyed title. Woodruff refused to
so through with contract, claiming,
Cisler had no interest either in station or license and later filed suit to
establish himself, as sole owner.

WATIL's application to FCC asks
hew construction permit to install
hew transmitter, make changes in
antenna, and increase power from
100 wasts to 100 watts night and 250
watts day and to move station. Cisregistration of the contraction of the concislem sent in proceeding to
him and Woodruff, and would changes
status of both claimants during pendency of litigation.

Temporary restraining order halfs
removal and further prosecution of

#### The Bee Hits Utah

Salt Lake City, July 28.
Salt Lakers, with husky lungs and eager to give them a workout, are responding to community singing programs aired by KDYL, local MBS outlet, at 9:30 p. m. Sundays. Choral festivat originates at Liberty Park band stand with Merrill. Bennion, a

staff employe, as conductor.

To banish mumblings of the lyrics, songs are projected on a picture screen from slides. Program stands pat through summer months.

#### Andre Scellier Looking

Paris, July 28,
Andre, Scelliet of Radio Luxembourg, is, due in the United States
next week to make a lengthy study
of American broadcasting, from
technical and program production

angles. ...
While on here he will headquarter at the various offices of Conquest Alliance.

#### Baby Rose on WHN

Baby Rose Marie starts a commer-cial on With, New York, Aug 2, with Sally's Studio sponsoring. Policy is six-a-week. Kid singer was set by Max Richards.

Temporary restraining order halts Aug. 13. Request for temporary removal and further prosecution of receiver and monthly accounting was FCC application. Hearing set for not passed on by court.

#### Lee Posner's Comm'l

Lee (Harlemania) Posner, columnist and publicist, starts his own quarker-hour commercial over WHN tonight (Wednesday) for Goldenrod. Inaugural show will include Dan Healy as m.c., Joe Howard and Abner Silver, songwriters, Hy Gardner, another Broadway columnist, Kathryn Parsons, Bee Kalmus and Marion Joyce.

Posner's radio chatter will dwell strictly on Greater N. X. matters and entertainment.

Advertising Trades is agency for

### California, Here It Comes. Chains **Take Bally Load**

Los Angeles, July 27. Los Angeles, July 27,
Utoplan hoopla with a heavy
Chamber of Commerce flavor will
waft over the airlanes in the fall on
wo network hookups, Both National
and Columbia will air the series; 15
programs in all, each net alternating
weekly.

programs in all, each net atternating weekly.

Chains will give out with the southern California propaganda as special events programs. The usual bally about climate, scenic beauty and opportunity will ride herd over the scripts.

Deal with the chains was clinched when Board of Supervisors agreed to turn over to Junior Chamber of Commerce \$25,000 for production costs, Initialer will be a layman's excursion into the mysteries of California Institute of Technology, with several of the scientists trotted up to the miles for a brief sayso, Harbor at San Pedro second on the list.

st. Marks first time C of C has departed from its custom of ballying the state through paid space in slick mags and newspapers. However, they will be continued, too.

#### Aleshire Expands

Ed Aleshire, Expands

Ed Aleshire, who recently switched from Lord & Thomas to the Kastor agency, this week assumes full charge of the latter's radio department in addition to other duties.

Charles Newton, former Kastor radio top, resigns.

### Conquest Alliance V-P Scores FCC For 'Inconsistent' Policy in S. A.

Dr. W. H. Voeller, vice-president helping hand by revising Rule 323 of Conquest Alliance Co., las week, of the commission's book of regulascred the Federal Communications Commission for what he described as an 'inconsistent' policy in feed-ing American programs to South American listeners. FCC, he charged, makes no objections to commercial programs being shortwayed in that stations. programs being shortwaved in that direction, but when it comes to the question of picking up these same programs, and rebroadcasting them by long wave, the commish pulls out its book of rules and regulations and points to a rule which has previously, been broken.

viously, been broken.

Conquest's several attempts to get the commission to clarify its position have proved to no avail, averged Dr. Voeller. The last letter from that source was signatured by Chairman Anning S. Prail, and served merely as an acknowledgement of a 'Conquest' communication which pointed out that General Electric's shortwave experimental station in Scheneratory, WZXAF, was broadcasting to South American 'NBC programs containing advertising copy.

Can't Understand.

#### Can't Understand

containing advertising copy.

Cart Understand.

Dr. Voeller said that he couldn't understand that, if this was okay with the commission, why American manufacturers shouldn't be permitted to buy time on S. A. stations for the retransmission by long wave of these programs. Other countries, he added, were not maintaining such bars, but to the contrary were doing everything possible to co-operate with their manufacturers in going arter. South American trade.

U. S. Department of State fecently recognized this need for trade good will building when if started talking about establishing a government-owned shortwave station for the transmission of programs to South America. NBC and CBS, alarmed at the trend such development might take, dissuaded the State Department from the idea and sold it instead on the proposition of letting these two-major networks put a regular schedule of S.A.-directed programs into effect. Both German and French stations have for some time been engaged in American propaganda.

Dr. Voeller asserted that the FCC could lend American Business a real

time booking on South American stations.
Nazi government has already arranged to have some of its broadcasts commercialized in the United States. It has extended permission to WBNX, New York, to sell any broadcasts of the Olympic games it chooses. This would entail having the 'German government's shortwayings of the games in German picked up by RCA and transmitted to WBNX for rebroadcasting. The only added charge that WBNX is asking of advertisers is the cost of the line from the NBC board in Radio City to WBNX's studios, a matter, of a few miles.

#### **NBC'S DAYTIME BIZ INCREASES**

Breakdown of NBC's time billings for June discloses that the network has been making marked progress in selling advertisers on the advantages of daytime broadcasting. Web's weekday daytime sales last month came to \$805.50, or 45% better than they had been for June, 1985. It was even higher than the daytime \$485.50, or 15% or 15%

\$495,587.

While NBC's sales of daytime fa-cilities have been on the upbeat, the contrary condition has prevailed for night and Sunday daytime business. Compared to June of last year, the nightlime turnover for the past month was down 64%, while the 124 month was down 64%, while the 1247%.

put a regular schedule of S. A.-direc-ted programs into effect, Both Ger-man and French stations have for some time been engaged in Ameri-can propaganda.

Dr. Voeller asserted that the FCC could lend American business a real.

September 2018 as compared to the boost of 5.1% for weekday daytime successions of the control of the control of the control of the succession of the control of the control of the control of the succession of the control of the control of the control of the succession of the control of





for participating sponsorship beginning early fall

- CALL
- WIRE
- WRITE...WHN New York City, 1540 Broadway

Phone BRyant 9-7800

#### New Business

Hathasweet Corp. (bath salts). three 15-minute news broadcasts weekly, 13 weeks, H. M. Kiesewetter, KNX.

weekly, Jo weeks.

Chevrolet, Iwo 15-minute discs weekly, 13 weeks. Campbell-Ewald.

KNX.

And Federal Savings & Loan, three participations weekly in Housewise's Protective League. Darwin H.

Clark. KNX.

Los Angeles County Fair, one 15-minute remote from fair grounds daily, one week. Placed direct.

KNX.

KNX.
Southern California Conference of Seventh Day Adventists, one 15-minute talk weekly, one year. Lisle Sheldon. KNX.

minute talk weeks, so so Sheldon KNX.

Coast Federal Savings & Loan
Assn., six participations weekly in
10 o'Clock Family,' four weeks. Elwood J. Robinson. KNX.

#### PHILADELPHIA

Seebasco Laboratories, foot salve, participation in Homemakers program for 13 weeks, Placed direct. WIB.

WIE.

Barr's, jewelers, sponsoring Five
Star Final, 13-weeks renewal.
Placed direct. WIP.

Philadelphia Dairy Products, ice
cream, six 15-minute programs
weekly for 52 weeks. Scheck agency.

WIP.

WIP.

. WIP.
Ford Motor Co. (Foss-Hughes Co.) two 15-minute programs weekly, electrically transcribed, 13 weeks. N. W. Ayer. WIP.
B. K. Davis Co., vacuum cleaners, two spot announcements. Placed di-

B. K. Dawis Co., vacuum cleaners, two spot announcements. Placed direct. WIP.
Airwey Corp., vacuum cleaners, two spot announcements. Placed direct. WIP.
Pennsylvania - Reading Railroad Seastore Lines, four spot announcements daily for two months. Al Paul-Lefton agency. WIP.

NEW YORK CITY
J. Roy Kornblou, Spanish music,
thrice weekly, 52 weeks. Viola &
Furman agency, WBMX.
Rialto Studio, renewal of halfhalfhalfhusers program, 52 weeks.
WBWX.

WENX.

Jeuish Advertising Service, one hour participating program, six weekly, renewal, 52 weeks. WBNX.

Cit. Construction & Heating Condensity WBNX:
Center's foreign spots, 52 weeks. Syot Broadcasting, WBNX.

Vasilatos, Greek program, Sundays, 62 weeks. WBNX.

B. C. Remedy, 300 chain-break announcements, six-a-week. Through Harvey-Massengale. WHIO.

Chevrolet, 39 quarter-hour discs, three-a-week, until Oct. 18 on research through Campbell-Ewald.

three days per week, until Sept. 11. Through Young & Rubicam. WHIO. Byrds, Inc., 100-word announce-ments, three-a-week until forbid. WHIO.

#### BOSTON

Suffolk Downs Race Track, Boston, nine 15-minute programs, twice weekly, ending Aug. 13. Goulston & Co. WINAC.

Brisosch Co., N. Y. (pharmaceutical) two half hours weekly, ending July 11, 1887. Direct. WAAB.

#### SAN FRANCISCO

SAN FRANCISCO
Chester (Calif.) Chamber of Commerce, spot announcements Mon, Wed, Fri. 10 weeks; concluding Sept. 28 K. MS. (calso K. G.W. San Jose) 19-18-minute alices, (Country Club of the Air', Wednesdays, to Sept. 3. Donald Novis and Morton Gould's orchestra. M. E. Harlan agency, KFRC.

KFRC. Boeing School of Aeronautics, two spot announcements daily and one on Sundays, totaling 26. J. Walter Thompson. KJBS (also KQW, San Jose).

#### ST. LOUIS

#### CHICAGO

Armand Co., 15 minutes weekly.
H. W. Kastor & Sons. WMAQ.
Chicago & North Western Railway. Daily weather reports. Caples
Co. WMAQ.
Peter Fox Brewing Co., 15-minute
weekly transcription. Gale & Pietsch.
WMAQ. Griffin Mfg. Co. Daily time signals. ermingham, Castleman, and Pierce,

Griffin Migo ...
Bermingham, Castleman, and raslne. WMAQ.
Sanson United Corporation. One
minute announcements, Monday
through Friday. Hutchins Advertising Co. WMAQ.
A. E. Sidley Mig. Co., 15-minute
dramatic program, Monday through
Friday.
WMAQ.

PPTTSBUEGH

B. C. Remedy, 300 chain-break and producements, six-a-week. Through Harvey-Massengale. Williour disc. Rivee-a-week, until Oct. 16 on: renewal. Through Campbell-Ewald Placed by C. C. Winningham. 16 he kitee-a-week, until Oct. 16 on: renewal. Through Campbell-Ewald Placed by Mitchell-Faust. KDKA. Jerome: Wolf. Firs; 13 quarter jerome will Firs; 13 quarter jerome will amount with the production of the product o

Transamerican Broadcasting

## **FARNSWORTH TELEVISION PLANT READY** TO FUNCTION MOMENT F.C.C. GIVES OKAY

#### TELEVISION COMPROMISE

F.C.C. Grants See-Hear Frequencies As Asked

Washington, July 28. Compromise in the fight over me-diguishing television bands was ne-gotiated this week when Federal Communications Commission agreed to withdraw one set of frequencies and to permit temporary use for fur-ther period of another group of channels near the broadcast band.

channels near the broadcast band.

While no definite announcement
was made, broadcast members last
week informally put approval on a
straddle recommended by underlings
to settle for the moment the rumpus
over whether Commissin engineers
are old fogeys or whether advocates
of 60-line picture transmission are
deluded idealists. The compromise
removes television stations from
2750-2850 kc and gives National Television Corp. of New York temporary
franchise to join Purdue University,
Lafayette, Ind., in researching on the
2000-2100 kc assignment. Purdue
formerly used the higher stripe. 2000-2100 kc assignment. Purformerly used the higher stripe.

#### CBS DICKERS PAIGE AS COAST BATONER

Los Angeles, July 28. Los Angeles, July 28.

Post of musical director for Columbia on the Coast has been offered to Raymond Paige, former music head at KHJ. Maestro holding
off for commercial in negotiation,
which would air over rival network.
Paige currently batoning ork in
Hollywood Hotel.

#### Fellows as WEEI Top

Boston, July 28. Harold E. Fellows, commercial manager of WEEL, is slated to follow through in his topnotch exceposition when CBS takes the station over on a lease from the Edison Electric Illuminating Co. On Aug. 16 he will become prexy and gam of the WEEL Broadcasting Corp., the subsidiary through which CBS will separate the station after that date. Fellows has been with WEEL since 1932.

After 17 Years of Research Inventor Sees Commercial Phase 'Just Around the Corner'-Philadelphia Location

Philadelphia, July 28. Philadelphia, July 28.
Farnsworth Television, Inc., which has applied to FCC for construction permit for new television broadcast station at Chestnut Hill, near here, has already completed transmitter and studio in readiness for granting of license. Expects to operate on 42,000-56,000 kc. and 60,000-86,000 kc on research and experimental basis in Philadelphia area.

Philo T. Farnsworth vice week.

on research and experimental basis in Philadelphia area.

Philo T. Farnsworth, vice president in charge of research of the res

merely plans to do research and lincense of patents. Associated Electronic Tube Corporation and Electronic Equipment Corporation, however, will manufacture apparatus. There's another new building just completed for the tube firm.

There's another new building just completed for the tube firm.

There's another new building just completed for the tube firm.

There's another new building just completed for the tube firm.

There's another new building just communicaturers, they intimate, are merely giving out discouraging statements about the nebulous state of television development to protect their own investments in radio manufacturing equipment.

There's months are also another the public is synthally ready to go now. There's world of development needed, they admit, but figure next problem is financial and commercial one, rather than matter of technical television perfection. Even supposedly fundamental limitation of uncurving wave direction of television frey don't addict the supposed for the s

Farnsworth Television, Inc., will Paul Raymer, N. Y. station rep, to not engage in manufacture, but the Coast for three weeks.

## **MUSIC** THE A

RATES HIGHEST IN ALL SURVEYS!

WEREPRESENT EXCLUSIVELY SOME OF THE FINEST "NAME" ORCHESTRAS

PAUL WHITEMAN RUSS MORGAN JOLLY COBURN ANDY SANNELA JOEY NASH LARRY SIRY

RICHARD HIMBER FERDE GROFE RUBY NEWMAN FRANK BLACK HARRY RESER PETER VAN STEEDEN

AND MANY OTHERS

O. R P .0

CHARLES E. GREEN, President

#### **CHICAGO**

#### **NEW YORK CITY**

#### CLEVELAND KEITH

30 Rockefeller Plaza

COL, 5-3580

Theatre Bldg. Stanford Zucker

West Randolph LEO SALKIN.

JIM POST Charge of Radio Division

and Television Corporation in its formation and pending development marks the latest and most important testimony to the future possibilities in

the broadcasting industry.

## COMMERCIALS

WEEK OF JULY 29-AUGUST 4

This Department lists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. futual networks arranged alphabetically under the advertiser's name.

All time is p. m unless otherwise noted. Where one advertiser as two or more programs, they are listed consecutively.

An asterisk before name indicates advertising agency handling

ount. bbreviations: Su (Sunday); M (Monday); Tu (Tuesc (Wednesday); Th (Thursday); F (Friday); S: (Saturday),

#### NBC

AMERICAN CAN Peo Rernte 4 Lade The Revelers \*Fullet Smith Rose AMERICAN HOME PRODUCTS (Anacin)
Tasy Aces

WJZ-7 P.M. Tues.-Wed.-Thur. Jondman Ace Jane Ace Mary Hunter Mary Hunter
AMER. TOBACCO
10 p.m.-w-WEAF
and WSZ
Carl Hoff Orc
\*Lord & Thomes

HARRY SALTER

Conductor

## **Lucky Strike 'Hit Parade'**

**Every Saturday** 10-11 P.M. EDST

COLUMBIA BROADCASTING SVSTEM

## **ALEXANDER**

THIS WEEK

Personal Appearance at the Great Lakes Exposition Cleveland Per. Met. CBS ARTISTS BUREAU

AND HIS ORCHESTRA COAST TO COAST NETWORK

Dir.: M O A

AMER. RADIATON 7:30-Nnn-WEAR Fireede Recitate Signer Nieson Willie Morrie Vladimir Padwa Orc \*Blaker Advt.

A. A P.

Floward Price

11 ann.—Hos. to

12 ann.—Hos. to

13 ann.—Hos. to

14 ann.—Hos. to

15 ann.—Hos. to

16 ann.—Hos. to

17 ann.—Hos. to

18 ann.—

\*Comer

SRISTO1.-51YER5

\*WEAF

(Sai Hepatica)

(Ivane)

Stoopnagle & Budd
Jack Smart
Peter Van Steedan

\*Young & Rubleam

ARNATION MILE missy Lady Maud Muller M L Eastman Ruth Lyon

Revelers "Lord & Thomas. COX GELATINE 12:30 p.m.-Fri-WJZ Isabelle Beach

FORD
Fri-9:00-WJZ
Fred Warings Per
eyivaniane
N. W. Ayer

FIRESTONE 8:30-M-WEAF Vecal Ensemble Margaret Speake 'Sweeny-James \*Sweeny James FITCH 7:45-84-WEAS Morin Sisters Ranch Boys \*L. W, Ramsey

FRIGIDAIRE 9:39-Frl-WJZ Clara, Lu. Em Ted FioRito Orc \*Lord & Thomas

GENERAL POBLIS
GENERAL POBLIS
GENERAL POBLIS
STANDARD STA

BODSEHOLD FINANCE 8:30-Tu-WJZ Sagar A. Guest Bernardine Flynn Sidney Elistrom

Gaillechice Ore

WORLICK'S

(Nonlick'S)

(Nalled Milli)

18 to F-130-WJZ.

Chaster Lanck

Norris Goff

\*Lord of Thomas

\*Lord

S:38-Daily Er. Sa-Su-WJZ Singing Lady freene Wicker N. W. Ayer KRAPT PHENIX KEAFT-PHENE
19-Th-WEAF
Bing Crosby
Bob Burns
Joan Bennett
Albert Spalding
Vera Van
Taylor Chorus
Jimmy Dorsey Ore
'J. Walt. Thomp.

LADY ESTHER 6:30-Tu-W-WEAF Wayne King Ore

LIPTON, INC.

19:30 a.m.-Thurs

WEAF

Raiph Kirberry

Al & Lee Reiser

\*Preebry

Top AND EN STATE OF THE STATE O

MOLLE
9 p.m.-Tu-WEAF
Voice of the People

ple Parks Johnson
Jerry Reicher
Stalls-Gobie FACEFEC BURAX
PACEFEC BURAX
Danta Vall'y Days
Edwin W Whitney
Fen King Cowboy
Jeek McBryde
Jaeen Boning Or
McCann-Erick

MCCann-Erick
PEPSOIDNY
I-BBIT & Son SusNone of Mandy
Preseman Rosdes
Charles' Correli
Lord & Thomas
#MBLIP MORRIS
S-TU-WEAF
Loretta Clemens
3 Sweeticarts
Lon Reisman's Ors

Barnadine Flynn
(Ivory Son)
8:46-M to F-WEAE
The O'Neille
Kate McComb
Jane West
Violet Duau
Jimmy Deneily
Jack Rubin
Jimmy Tansey
Jamet Gilbert
\*Blackman

Olackman
(Oxydol)
3:15 Daily Except
So & Sa-WEAV
Ma, Perkins
Virginit, Payne
Sfarjorie Hannon
Chas Egelson
Hida Graham

Hilda Graham Charner Batson John Mathews Corina Dearth Butler Mandevilla Ken Griffin \*Blackett;

(Chipse)
11:15 a.m. Dally
Except Sat & Sun
WJZ

Except Sar E sunWIZ

Home Sweet Home'
S. G. Smith
Harriett McGlibbon
Billy Halop
Blackman
(Camay)
Frepor Toxing
Curtis Arnali
Batton

'Magio Voice'
4:45-Mon.-Thur.
Fri-W#Z
Gertrude Hitz
Santos Oriega
(Ivory Soap)

(Ivory Soap)
11:45 a.m. Dally
except Sat. & SnaWJZ
Edward MacHugh
'Gospel Singer
'Blackman
QUARER OATS CO.
'Kallenmeyer's Klo-

QUAKER OATS CO
'Kaitenmeyer's Kin
dergarten'
5-38-58. WEAS
Rruce Kamman
Marion Jordon
Jim Jordon
Johnny Wolf
Thor Ericson
Merrill Fugit
Harry Kogen Ore
'Lord & Thomas
10 nm.-FriWEAF
Marion Talley

Marion Tailey Josef Koistner's

Eton Boys Charles Martin Blow

Fill-Spiler

Today's Childre

10:45-Dally-WE

terms Pullips

Waltar Wicker

Bess Johnson
frene Wicker

Lucy Gillman

Fred Von Amon
Joan McGragor

Hutchinson

RADIO

Prederai
STAND, BRAND
(Royal Fruit
(Royal Fruit
(Royal Fruit
(Royal Fruit
(Royal Fruit
Frank Fay Calling
Frank Fay Calling
Frank Fay Calling
Frank Fay
Monpeon
(Class & Sanborn)
S-Bu-VYEAF
A, K. Spencer, Dir
Amaiour, Showwee
(Royal Glastina)
S-W-WEAF
(Royal Glastina)
S-W-WEAF
(Royal Glastina)
Grabico E. Moore
L. Anthony Smythe Jean McGragor

\*Hutchisson

PRINCESS PAT

6:30-Sno-WEAF

A Tale of Today\*

foan Blaine

Harvey Hays

Laurette Flibrandt

Willard Farnum

Habert Griffin

Harriette Widmer

Frank Pascelli

label Randolph

\*McJunkin \*McJunkin
PCTR & CMBLE
(Crisco)
8:58 Dally Ex. 8a.
Su-WEAF-11:50
a.m.-WJZ
Via & Sade
Art Van Harvey
Billy Ideison
Barnadine Flynn

Cariston E. MooreDir. Lony Smythe
Jordan W. Market
Michael Rafetto
Walter Patterson
Walter Patterson
Weller Patterson
Hidegarde
1730-84-WWZ
Weller Meller
Weller
Wel

3 Weit Thomp.
STERLING PROD.
(Bayer's Aspirin)
S:30-Wed-WJZ
Lavender and Old Lace'
Gas Haenschen Ore
Frank Munn
Locy Monroe
\*Blacket\*

rank Munn
Lucy Monros
-Blactott
-Bla

Go-Bound'
Rodney McLennon
Rachet Carley
Men Lbout Town
Andy Sannella Orc (Phillips Mag) 8:30-WJZ-Mag

8:39-WJZ-Man Mofodina of Popular Notation of P

Victor Arden Orc Starkett STUDEBARER \$139-Men-WEAF Studeb'k'r Channof Roads William Grand William SA-Su-VAZ Lowell Thomas Roche-William TARTY FAST 12-Su-WAX Pagento of Youth Clements WANDER CO.

regent of Your Clement of WANDER CO. (Overtine) Staff-Dully-Wiz Little Orphon A: Henristra Tedro Jack Mather Art Van Styke Pric Smithe Willen McGillen \*\*Blacket\* \*\*Cecil. W & C. WASEY Josef Kolstner's O' Gardner C. A. 2 p.m.-Nin-WJZ Wagic Key of RCA Milton Cross Wagic Key of RCA Milton Cross Chas O'Connell. Dir "Lord & Thomas HEGIONAL ADV. 10:08 WKL "Wystery Cheon" "Mystery Cheon" "Myste

Fugene McGillen
\*Riackett
\*Cecil. W & C.
WASEY
11-45 a.m.-M-W-FTu-Th-7:15 p.m. Voice of ence'

WELCH
(Grane Juleo)
8-F-W3Z
Lady Connector
irene Wich
2-Carrene Wich
2-Carrene
WOODRURY'S
Paul Whiteman
Ramona,
King's Mea
Durelle
Johnn House
Length Street

#### Columbia

... 7:30-Tu-Th-WAB Kate Smith's Ban lack Miller's (fre 'Paris & Peart

4.45-M-Til-F-WEE
Billy and Betty
'N. W Aver
SHELL
(Petroleum)
9:30-3-8
Smith Brillew
Boby Arizemed
Joan Blondeli
Paul Harvey
Bert Jahr
B

SINCLAIR 9-M-WJZ Gur Van

AMERICAN HOME PRODUCTS

HOME PRODUCTS
(Biscale)
Riso-F-WAID
Riso-F-WAID
Riso-F-WAID
Riso-F-WAID
Riso-F-WAID
Riso-F-WAID
Roman-F-WAID
Roman-F-WABO

AMERICAN TOBACCO CO. Lucky Sirike Ciget-10-Sn-WABC 'Your Hit Parade and Sweepsinkes' Buildy Clark Margaret McCras

4 Songsmiths
Freddie Rich's Orc
Lord & Thomas
ATLANTIC REE
7-Th-WARC
'Atlantic Family' 7-Th-WARK
'Atlantic Family'
Bob Flone
Honey Chile
Songsmiths 4
Red Nichols Orc
'N. W. Ayer

CAMPBELL 9-F-WABO 'Hollywood Hotel'
'The Ex-Mrs, Bradford'

ford Jean Arthur Joel McCrea Dick Powell Anne Jamison Louella l'arsons Raymond Paige Ort Frances Langford [gor Gorin (Tomato Juice) 8:20-W-WABO

Rurns & Allen
Jimmy Newell
Ken Niles
Eddle Duchin'e Orc

COLGATE-PALM-OLIVE-PEET

G. EREUGER
(Beer & Ala)
7-Tw-WASC
Kreuger Musical
Tosat:
Schermerhorn
Berry Cooper
Ray Block's Oro
Blow (Super Sude)
9:30-W-WARO
ome on Let's Sin Hemer Rodeheave Jack Arthur Dir. Tiny Ruffner 10-W-WARC

Gang Busters'
Phillips Lord
Alice Reinhart
James VanDyk
Howard Smith
Matt Crowley
\*Benton & Bowles CONTINENTAL BAKING

Ray Blook's Ore
Blow
LABY ESTHER
18-M-WABO
Wayne King Ore
Stack-Gobis
LEVER SR(18.
(Lux Stap)
S-M-WABO
Badio Theatra
Main Street
Fred Marsay
Bred Marsay
Bodins Blamwick
Cecil Dir.

ell-Emmett

(Wonder Bread) 6:45 Daily ex. Sa & Sn-WABC

Renfrew of the Mounted Laurie York Erakine, Au. House Jamason Chester Stratton Joan Baker Hanley Stafford B. B. D. & O. NEMOURS & CO. 8-W-WABC

Cavalcade of Am. Arthur Pryor, Jr., Dir. Kenneth Webb. Au Arthur Pryor's Or \*BBD&O

BBD&O
FELS & CO.
(Fels Napths Scap
12:15-Tq-ThuWABC The Rhythm Boys' George Macdonald Al Dary Lee Switzler Ray Kulz \*Xoung & Rubicam #ORD MINTOR 9-Tu-WABC

Tommy Dorsey's Or Edythe Wright Jack Laonard

Edythe Wright
Jack Lennard
OEN, BALLING
LOCKIL LEG
CARPET RESTORE
CARPET RESTOR
CARPET RESTORE
CARPET RESTORE
CARPET RESTORE
CARPET RESTOR
CARPET RE

Roseman,
Eddie Dean
Gen Gage
10:30 a.m.-M to FWABC
Newf
John K. Watkins
Betty Crocker 19:48 a.m.-M to The Hymna of All Churches To Emerson Pred

Churches
Joa Emerson
Fred Jacky. Dir
10:45 a.m.-F-WARC
Betty Crocker
Blackett-Sampls GPLE
7:30-Sn-WARO
Frank Crumit
Julia Sanderson
Horry Von Zeil
Ed Smalle, Ar-

ranger
Hal Kemp's Ora
7 G's
\*Young & Rubicam
BECKER H-0

(Force) 6:15-M-W-F

6:16-M-W-E
WARC
'Bohby Renson &
Rilly Ralop
Nell O'Muley
Florenca Halop
Tex Riter
Crais McDonnell
Walter Tetley
John Mitchell
'Erwin-Wasey

ARMIN YARADY 12:30-Sn-WGN

Pleasant Vaile

Plensant V a 11-Froite' Charies Seel Dan Carson Chas. Domeron Chas. Domeron Betty L Arnold Plorence Golden Charles Wayne Devore Sia William Greene Cintre Growille Joe Lugar Ore "H. W Keston Chttiskaliers Tu-7-46-WOR The Crunders'

The Crusaders'

7:30-M-WARO
Judy Starr
Paul Douclas
Charloteers 4
B B D & O.
TOTAL WRIGHEY
10:30-Dalfe Except
Sat-Sa-WARO
March of Time
\*B B D & O Mutual

Marschalk & Pract DRYDEN & PALMER

WILDROOT CO. 7:30-M-WARO

Perry Come Elmo Tanner C'try Washburna Red Ingle Pierre Andre Ted Weems Oro. \*Sediera 10:15 s.m.-Sun-WOB 'Music Masters' Bernice Ackerman Louise Wilcher \*Sam Croot CROWN OVERALL 7:45 nm.-Thu-

FRIS NATHA
1:45-M-W-P-WGN
1:70m, Dick Harry
Gordon Wandover
Tom, Dick Harry
Gordon Wandover
Marlin Hurt
Carl Hoefie
Young & Rubleam
GENERAL MILIS
12:45 Pm.—4:e-FKIA 13:
Betty Jeffele
Buty Jeffele
Buty Jeffele
Ry J. Largny
Phylia Dugann
Ph.—6-Hummert

GORDON

MCFADDEN PUBLIC Good Will Court A. L. Alexander Good Swill Court A. L. Alexander Guerassa (O. ESSE Tonic) The Mayie Roy William of the Court Tonic Court of the Court of the Court (Tonic Court of the Court (Tonic Court of the Court (Tonic Court of the Court of the Table Court of the Court of the Walter of the Court of the Court of the Table Court of the Court of the Court of the Walter of the Court of the 7:30-M-E-W-WOR HEALTH
PRODUCTS
6 p.m.-Sun-WOR
'Amateur Night'
Benny Rubin
Arnold Johnson O
'Wm. Esly

WO. Esly

MOUSEROLD

FINANCE

7:30 p.m.Sat. WOR
Sherlock Holmes'
Richard Gordon
Harold West

Frey

LEHN & FINE 1 p.m.-M to F-WGN

\*Life of Mary Sothern\* \*Lennen & Mitcheli

Prince Silvercloud (Don McCowan Prince Silvercloud (Don McCowar of Montreal), is touring Canada for radio programs under Mus-kee-kee cough remedy sponsorship. Now at CJRM, Regina, Sask., but next week at CJRC, Winnipes. Does Indian-Cowboy song and guitar stint.

3-M to F-WGN
Molly of Movies
Kirby Hawka
Gene Byron
Blackett S.-H.



#### BENAY VENUTA

Nesuming in Chicago Resuming in New York as Guest Staπ Bond Bread on CBS August Ninth •

Paramount Pictures August Tenth

Exclusive Management JULES ALBERTI Tel. Wic. 2-8287



ROCKWELL O'KEEFE INC



RG. SOLLLED KEEFE INC

## HILDEGARDE

RUDY VALLEE, July 30th and FRANK FAY, Aug. 7th

American Representative: WALTER BATCHELOR

European Representative: HENRY SHEREK

Personal Manager, ANNA SOSENKO
Exclusive Columbia Recording Attiste, and British Broadcasting Feature

THE O'NEILLS' By JANE WEST NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap 1991 ... is oure 3:45-4:00 P.M., EDST - WEAF NBC NETWORK - COAST TO COAST IN . Every Mon., Tues., Wed., Thurs., Fri.
Mgt., ED WOLF - RED HIJDG., NEW YORK CITY
SMC., BLACKMAN ADVERTISING, ANG.

#### Making % Grow on O

Much glee around CHWC-CKCK radio camps over outcome of an idea, Suggestion of two stations that share 1010 channel was made to Regina Exhibition board they be permitted to set up a studio at exhibition grounds for the week.

Expo bit hard, promised to erect studio, advertise it as added stratedion, give it free space in one of largest buildings, and provide furniture for seating arrangements. With this as wedge, station exces got glass company to donate all glass for huge window into main studio, control room and small studio. Department store furnished studios. Marconi company provided pickup equipment. Mail order house paid for privilege of putting its radio's outside studios to act as public address system for watching crowds and bought daily time on stations.

#### FCC's Docket

(Continued from page 33)

waits to 1 kw; WCAD, Watertown, N. Y., change frequency from 1220 to 1239 kc; World Publishing Co, Tulsa, Okla, new station to be operated on 960 kc with 1 kw; The Voice of the Times, Raleigh, N. C., new station to be operated adays on 1210 kc; The Courier-Post Publishing Co, Hannibal, Mo, new station to be operated on 1310 kc with 100 watts nights, 250 watts days; KOL, Seattle, Wash, change frequency from 1270 to 1040 kc and increase juice from 1 kw nights, 5 kw days to 5 kw day and night; KDNC, Lewiston, Mont, Juice jump from 100 watts to 100 watts nights, 220 watts days; KSDL, Salem, Ore, transfer of control from Walter L. Read to H. B. Read k KOOS, Marsfheld, Ore, transfer control of corporation from Harry B. Read to Walter L. Read.

#### Examiners' Reports

Daytime station for Marysville, Calif., was recommended by Examiner R. H. Hyde after checking the application of the Marysville-Yuba City Publishers, Inc., and finding a need for the proposed service in the area

involved.

Publishing company, whose principal business is publication of the 'Appeal Democrat, a rag with a 6,000 daily circulation, was revealed to be well-heeled with a monthly bankroll of \$1,500 net. Proposed transmitter, which asks for the 1140 ke frequency and power of 250 wats, would concentrate particularly on programs of benefit to farmers in the rich agricultural area surrounding Marysville. Examiner Hyde found chances of interference with other stations unlikely and concluded that 'public interest, convenience and necessity would be served by the granting of the 'ambilication'.

terest, convenience and necessity would be served by the granting of the application.

Tailure to produce proof that the dough for a proposed \$15,000 transport of the application.

Tailure to produce proof that the dough for a proposed \$15,000 transport of the proposed \$15,000

"real entertainers" "swell to work with" "great success" "largest crowd in history of town"

al quotations from let-of officials in towns e Iowa Net talent have personal appearances.



It's Iowa Not showmanship that ke the Cedar Valley Hillipilles booked personal appearances six days out swen. Les Hartman's German Be signed up fone or Sys times were

#### IOWA NETWORK

KSO - KRNT - WMT Radio Stations of The Des Mol Register and Tribune

## CRC Assures U. S. Discers It Will **Stop Bootlegging**

American manufacturers of radio discs have been assured by the Canadian Radio Commission that it Canadian Radio Commission that it will undertake a campaign to suppress the bootlegging of American transcriptions among privately-owned Canadian stations. Also to stop the practice among some of these outlets of bicycling recorded libraries.

stop the practice among some of these outlets of bicycling recorded libraries. It is estimated by American transcription producers that the uncuthorized use of their product in Canada has cost them several hundred thousand dollars a year. These unauthorized uses fall into two classes. One station buyt them and circulates them among other chief of the control of th

#### FCC'S WINCE CASE SET BACK AGAIN

Washington, July 28, Federal Communications Commission last week decided to postpone the hearing of the Brooklyn cases, involving stations WLTH, WBEC, WVFW and others scrambling for the coveted 1400 kilocycle assignment. Hearing, which had been skedded for Sept 9, will be post-poned until Obt. 26, it was announced.

ounced. Commish, Commish, which winces every time the complicated Brooklyn tan-gle is mentioned, will sit en bane on the fates of the numerous trans-

#### Slander Suit Advances

Stander Sult Advances
Canden, N. J., July 28.
Sheriff Joseph H. Van Meter has
been ordered by Governor Harold G.
Hoffman to serve notification papers
on New Jersey Guarantee Trust Co,
here in his suit against Boake Carter,
WCAU, Columbia and Philco. Trust
Company is fiscal agent for WCAU,
a Jersey-chartered corporation.
Hoffman has already served summons on Ine Levy, WCAU board
chairman, at latter's summer home
in Atlantic City.

in Atlantic City.

Suit is for \$100,000 for alleged 'slanderous and defamatory' broadcast by Carter.

Pickens Sisters return to the NBC vaude unit in Detroit, Aug. 7.

#### Agencies—Sponsors

Furity Bakeries account shifts to Blackett-Sample-Hummert agency, weekly for 26 weeks.

General Cigar, through J. Walter Thompson, is asking station reps to submit time schedules for a possible spot campaign

Holihan Bros. (Diamond Spring ale and beer) appointing Chambers & Wiswell, Boston, as agency, and contemplating a radio schedule.

Procter & Gamble has designated Blackett-Sample-Hummert, Chicago to handle its Lava soap account.

Elizabeth Arden cosmetic account shifting to Kimball, Hubbard & Powell New York.

Campbell - Sanford agency of Cleveland opening a branch office in New York with Fred Koenig as g.m.

Montromery-Ward will release a Montgomery-Ward will release a dramatic script series with Mary Ward in the lead role on Aug. 24 over 14 Midwest stations, Schedule calls for 13 weeks, with six stanzas allotted per week. Through Ferry-Hanly, Kansas City.

Frumess Jewelry (credit jewelers), Denver, contemplating a campaign through the Robertson agency, with radio, due for about \$12,000.

Standard Oil of Indiana has named Wesley I. Nunn advertising manager in place of Al Steele.

#### OTA GYGI YIELDS V. P. TITLE TO NEWCOMER

Chicago, July 28.

Switch in exec set-up of the Affiliated Broedcasting, company, the
Samuel Insull midwest web, brings
T. E. Quisenberry into the radio picture as a member of the ABC board,
of directors. He fills the vacancy
left by Ota Gygi, who has resigned
as vice-president of the ABC company in order to devote his full time
to sales and station relation duties
with the network.

Quisenberry comes into the ABC
fold from banker and financial connections, being the key man in the
financial structure of ABC backing.

Minit Rub, through Young & Mark Warnow's Blue Velvet stanza Rubicam, has brought the 'Happy is slated for a shift by CBS from its Chappies' (two-man piano act) on present Friday spot to p.m. Thurs-KRNT, Des Moines. Will start Aug. days.

## Announcing NEW YANKEE NETWORK

WNAC BOSTON, MASS.

WTIC HARTFORD, CONN.

WEAN PROVIDENCE, R. I.

WTAG WORCESTER, MASS.

BRIDGEPORT, CONN.

WCSH PORTLAND, MAINE

WMAS SPRINGFIELD, MASS.

WLBZ BANGOR, MAINE

MANCHESTER, N. H. WSAR FALL RIVER, MASS.

WNBH NEW BEDFORD, MASS. WLLH LOWELL, MASS.

WATERBURY, CONN. WATR

We are now accepting definite orders for preferred time for Fall. For available time and rates write, phone or wire THE YANKEE NETWORK, INCORPORATED 21 BROOKLINE AVE., BOSTON

or the office of EDWARD PETRY & CO., INC., nearest you-

Detroit San Francisco Chicago New York

### RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

OUTSTANDING STUNTS

Garden Party at New Transmitt KLZ, Denver

#### Garden Party Inaugural

Denver

New 5,000-wait transmitter of KLZ goes on the air Saturday night (1) with special dedicatior programs on the site and from CBS in New York. Guests to the number of 300 will be entertained at a garden party at the transmitter site, decorated for the coercions.

occasion.

Program will be split into three parts. First, a half hour by the Ruth Skelly Bello string orchestra and KLZ groups and soloists, at the site, to be broadcast. The second part will

## JAN

Music With A Romantic Swing

Now Booking Exclusively Through CURTIS & ALLEN OFFICE DAVIDOW & SHERMAN
RKO Bidg., Rockefeller Centre
New York Circle 7-4124

#### HENRY BUSSE

And His Orchestra

CHEZ PAREE

Broadcasting Nightly NBC
Thanks to
Mike Fritzel and Joe Jacobson
Management M.O.A.
Held Over Indefinitely



CHARLES

AND THEIR TWO PIANOS Twice Weekly-WABC Entire Columbia Network

AN MCA Orchestra

NOW ARROWHEAD INN, SARATOGA SPRINGS, N. Y.

Mgt.: 6. K. KUSHNER

be a half hour from the N. Y. studios of CBS—a salute to KLZ. At 9 p. m. guests will be taken on a tour of the grounds and building, with engineers giving a layman's description.

#### Amateur Ad Writers

Stunt used by Birmingham. stimulate business has been adopt by WBRC. Public is invited participate in an ad writing conte with the contestant writing con about a group of specified adve

tisers.

WBRC is offering a \$10 prize each day for the best spot announcement. Once a month a grand prize of \$100 is awarded for the best of the month.

#### Triple Play

Sponsoring a program three ways is in trick recently accomplished by the complete of the compl

between.
Midget cars registered well on the air, having all the sound quality Miller Specials in a big time grind.

2 Hours of Opera New

WINS has started a solid two-hour stretch of opera recording to the day night listeners. Extra ong stretch is on from 8 to 10 p.m. EDST, with Bill Harding handling announcing chores.

Back Scratching St. Paul.
Expanded Minneapolis JournalKSTP tiesup, effective last week, included several new services out of
the Mill City rag, with Clem Bamsland, member of the U of Minnedepartment of speech, now

cluded several new services out of the Mill City rag, with Clem Ramsland, member of the U of Minnehand, member of the U of Minnehand, member of the U of Minnehand, member of the Minneapolis Journal.

Under new setup Journal takes over several additional periods the several desired periods and the several desired periods the several desired periods and the several desired periods and the several desired periods and music. Seribes tell about their work, how they caught big scropp of the day, etc.

Journal-KSTP tieup, purely a mutual back-eratching arrangement, went into effect last August.

Program From Museum
Oakland, Cal.
Mummies will be interviewed not
stuffed bears described when KROW
Oakland, begins a series of remote
broadcasts from the Snow Museum

Obtained, seems of the Oak-herodecasts from the Snow Museum hero, special permission of the Oak-land Library Board, Scott Weakley, prod. mgr., will take the mike into the museum for three quarter-hour programs a week. Proviso was made by Board that program could not be sponsored un-less prospective backer met with ap-proval of directors.

#### What Shoppers Think

What shoppers think while bar-gain-hunting will be aired over KJBS, San Francisco, twice daily, Monday through Thursday, this week in a series of Inquiring Radio Re-porter broadcasts.

in a series of Inquiring Radio Re-porter broadcasts. bankrolled by the Emburian being department store, to to boost its anniversary sale. Mike-man, equipped with a portable transmitter, will stroll through the store, popping questions at random and putting the shoppers' answers on the air. Queries will deal with cur-rent topics, fatts about the Em-rent topics, fatts about the Em-surement of the store of the strong such items.

Hit-Skip Drivers, Beware
Cheinnatii.
WCKY and WCPO are cooperating with police of Cincy and Northern Kentucky in intensive drive for safety, particularly against hit-skip advo Grivers. Local department has also Grivers. Local department has detailed to the job.
When hit-skip accidents occur, the police departments indiffy both stations and descriptions of cars wanted are broadcast.

#### Here and There

Major Edward A. Davies, former roadcaster, and his frau, former broadcaster, and his frau, former Thelma Melrose, pioneer of Philly mike sopranos, sailing for European vacash: He's with Arndt agency.

Strauss Stores, operators of eight auto part outlets in Chicago, is shop-ping around for a program for fall. Last year auto firm had Johnny O'Hara airing 10 minutes of sports six times weekly over WCFL.

Wayne King orchestra will return to Chicago following current New York stint. Will play one-nighters hopping back to the Loop for three commercial network shots for Lady

Freddie Ayer, associated with his brother Hibbard in the station rep biz, laid up in a Boston hospital with rheumatic fever.

Bill Lewis, CBS' program department head, on the Coast for a few weeks. Herb Rosenthal pinch-hit-

### PEACE AT RCA PLANT IS MEX **STANDOFF**

Camden, N. J., July 28.
Four-week strike of 4,000 workers at RCA Manufacturing Co, here ended last Wednesday (22) with agreement between Local, 103. United Electrical and Radio Workers of America and company. Settlement was effected by Gen. Hugh S. Johnson

was effected by Gen. Hugh S. Johnson, RCA labor advisor, and labor leaders including John L. Lewis, chairman of A. F. of H. Committee on Industrial Organization.

Terms of settlement were

1. Immediate end of strike and workers return to duty. Company victory.

2. National Labor Relations Board poll to determine whether U. E. R.W.A., Employees. Committee Union or some other group shall be bargaining agency for workers.

Union or some others group shall be bargaining agency for bargaining agency for bargaining agency for constant of U.E.R.W.A. Union victory.

4. Company agrees to maintain wages as high as other radio plants in area. Union victory.

5. All employees absent on 'strike or for other reasons who seek reemployment shall be hired as rapidly as work becomes available—without discrimination. Company victory.

6. No new employees shall be hired before March 31, 1937, while anyone on payroll June 23 (day strike started) is available and competent to fill yeacancy. Union victory

strike started) is available and competent to fill yearncy. Union victory Terms of agreement were reached in conference at Bellevue-Straftord Hotel, Philadelphia, attended by Johnson, Lewis, David Sarnoff, RCA Manufacturing prez; Elmer T. Cunningham, RCA Manufacturing prez; Joseph G. Mitton, of union; James B. Carey, of union, and Saul Waldbaum, union lawyer.

lawyer.

Expected that vote will be held by NLRB within week. Meanwhile, 40 prisoners were released by police on charges growing out of strike vio-lence. Some 27 were held under bail of from \$1,000 to \$10,000. Six were found guilty, four of whom paid fines and two others were given suspended sentences: lawyer.

#### Tommy McLaughlin Dies

Tommy McLaughlin Dies
Tommy McLaughlin baritone, who
was known to the industry a few
years ago foo his work on CBS and
with Major Bowes' Capitol Theatre
Family Hour, died yesterday (Tues.)
morning in a New York hospital.
End came while friends in radio
were planning a benefit show for
him next Monday,
On Columbia, he greated two seaniness' show. His most recent aiting
on this network was in 1933-34 on
Yick's Vaporub program.
His lingering illness had weakened him too much to be removed to
Saranac, as planned.

#### INTER-CITY'S MEETING

Chicago, July 28.

Ray Linton into New York this week for special meeting of station excess on the Inter-City web.

Network slated to add its 10th station in August, a Hartford, Conn., outlet.

### Terrific Becomes Colossal

#### Chicago, Which Just Had a Big Year, Heads Into a Money Breeze

Chicago, July 28.
Chicago stations anticipate biggest fall business they've ever had. Even last year's boom sales will be

Radio time this fall at WLS is at

Hast year's boom sales will be becilipsed.

Radio time this fall at WLS is at a premium. Station is booked solid during day and all station could offer is spot announcements before 5 p.m. There are still a few periodocopen in the still property of the still proper

#### Anderson-Nichols Gives Up Meter Gadget Research

Anderson & Nichols, research and Anderson & Nichols, research and engineering outfit, which some months ago took over experiments on the much-mooted Elder-meter, or audiometer, has dropped the project. Idea of the gadget is to measure a radio set owners listening habits, etc., by means of an automatic recording device hooked onto the set dial. In dropping the experiments, A. & N. give high expense as the cause

About 100 meters were installed in New York City over a period of six months, and the recordings tabu-

lated. It now appears likely that Dr. Elder will allocate his gadget to another research firm for more experimenting this winter. New outfit will probably install about 1,000 meters. Understood that the forthcoming experimenter will be the Nielson research firm of Chicago.

#### Doctor-KROW in Split

Octor-Know in Spirit Octor-Now in Spirit Octor-Now in Spirit Octor Octor

vance.
Thompson continues on KSFO
with his twice-daily health talks.
Two stations were hooked together
for several years for Thompson's

#### WHBQ Gets Auditorium

WHIPQ tets Auditorium, July 28.
WHIPQ has signatured with the
Memphis School of Commerce for
use of its auditorium. Plan is to shoot
five programs weekly from the new
layout, beginning about Sept. 1.
Auditorium seats 600, and tickets

are to be given away free.
Station is sinking about \$2,500 into improvements.

Marcia Davenport on NBC
Marcia Davenport is serving as
commentator for NBC during the six
trans-Atlantic broadcasts from Salz-Sidelights included in burg. Side music talks.

She's music editor of 'Stage' mag-

Fred Ibbett, who produces Cam-pana's First Nighter' show for Au-brey, Moore & Wallace, Leaves Chi-for Hollywood Saturday (1) to get things lined up for the opening per-formance Sept. 4.

its time sold for fall. Station is only on about 11 hours a dey in winter as it signs off at local sundown.

Even the little 100 and 250 watters have been carried along in the increased business boom and are jubilan' over fall prospects. Gene Dyer, owner of WGES and WSBC, Dyer, owner of WGES and WSBC, says that former station is sold out solid from 3:45 till 8 p.m. while very few spots on WSBC are available. WCBD, also Dyer-owned, and WMAE, Hammond, aided by its affiliation with new ABC net, also report business increases for fall season.

## WILLIE and EUGENE

Every Wednesday 8 P.M. DST. DR. LYONS TOOTH POWDER

Material by IRV. S. BRECHER a

## GRA

METROPOLITAN, BOSTON Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

THE 11TH WEEK

## BENNY

Every Sunday Night 6 P.M. EDST

**FEEN-A-MINT** MUTUAL BROADCASTING SYSTEM

#### RAY **PERKINS**

he Great Lakes Exposition, leveland, June 24 to Oct. 2d Three Half Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO NBC Artists Bureau

#### CARL HOFF **LUCKY STRIKE**

"Your Hit Parade" WED. 10 p.m. EDST NBC RED and BLUE

#### DON NORMAN

NEWSCASTER

WILLIAMS OIL-O-MATIC (48th Week) Tel. Superior 8580, CHICAGO

#:

## GOV'T ASKED TO 'LAY O

#### 1.500 Music Industry Members in Chi for 35th Annual Convention

Chicago, July 28.

More than 1,500 representatives of various branches of music industry are holding their 35th annual convention here, with 130 firms in the music line exhibiting in the Stevens

hotel.

Groups include National Association of Music Merchants, National Retail Musical Instrument Dealers and Musical Merchants, National Association, National Association of Sheet Music Dealers, National Association of Band Instrument Manufacturers Association of America, Inc. National Piano Manufacturers Association of America, Inc. National Essociation of Musical Merchandise Wholesalers, and National Association of Musical Merchandise Manufacturers, Inc. Elections Elections Company (National Association of Musical Merchandise Manufacturers, Inc. Elections Elections (National Association of Musical Merchandise Manufacturers, Inc. Elections (National Association of Musical Merchandise Menufacturers, Inc. Elections (National Association of Musical Merchandise Menufacturers, Inc. Elections (National Association of Musical Merchandise Menufacturers, Inc. Elections (National Association of Musical Menufacturers) (National Association of Musical Menufacturers)

Elections

Elections

Two organizations held their annual election of officers yesterday (27) and kept the same slate of execs for another year. Those re-elected by National Association of Band Instrument Manufacturers were Fred A. Holtz, president; C. E. Beers, secretary-treasurer; W. A. Mennie, executive secretary. Officers of National Association of Music Merchandise Manufacturers, Inc., given another term were, president, C. Frederick Martin; vice-president, Guy Hart; secretary-treasurer; W. A. Mennie,

Mennie,
Biggest individual group, National
Association of Music Merchants,
holds its election tomorrow (29).
Charles E. Wells of Denver is presidential choice of nominating committee and will probably succeed
Affred D. La Motte.

Altred D. La Motte.

Banquet to be held tomorrow
(Wednesday) night will top off the
three-day meet. Chief speaker will
be Dr. Sigmund Spaeth. Entertainment at the banquet will include
Misch Levitski, Melville Clark; and
Chicago Civic Opera's Margaret Livingston.

#### Jack Robbins Incorps For Music Agency Biz

Hollywood, July 28. Jack Robbins, head of the Robbins and Leo Feist music publishing companies, has received authority to incorporate the Robbins Artists Bureau in California. Outfit will handle writers, composers and arrangers at statics.

Robbins has been handling and recommending talent to studios for six months, clearing negotiations through Walter Meyers of the Kings-

torougn watter meyers of the Rangs-ton-Meyers agency.

Directors of the new outfit are John J. Robbins, Watter Meyers, Burnett Wolfson, J. Wickham, H. Schwab and R. N. Nickels,

CHI BAND BOOKINGS

Chileago, July 28.

When north-side Aragon ballroom reopens latter part of August. Freddy Martin she hand will furnish the music has band will furnish the music has been so to see the following for redecentations, the southest Kay Kyser will move into the other Karasa ballroom, the south-side Trianon, latter got way the furful Williams, who is the way the baton now at the south-side spot, heads west to Denver and San Francisco at the conclusion of his engagement here.

#### Most Played on Air

To familiarize the trade with the tunes most on the air 10 jamiliarize the trade with the tunes most on the air around New York, the following is the listing of the songs most played on the cross-country networks last week in relative standing, according to the opportunities when the opportunities must be on WEAF, WJZ and WABC.

These Foolish Things
You Can't Pull the Weel
Take My Heart
On the Beach at Ball Ball
When I'm With You
There's a Small Hotel
Cross Fatch
Glory of Love
Did I Remember
Stampin' at the Sayay Did I Remember
Stompin' at the Savoy
Is It True About Dixie
Let's Sing Again
You're Not the Kind
World You
Shoe Shine Boy
Robins and Roses
Without Shaday of a I Without Shadow of a Doubt No Regrets
It's a Sin to Tell a Lie
Until Today
I Can't Escape Empty Saddles
The State of My Heart
I'm Grateful to You

#### Lyric Infringement Charged in Complaint By S-B vs. Chappell

Publication of Until the Real Thing Comes Along' by Chappell & Co. has resulted in that firm's becoming entangled with Shapiro, Bernstein & Co. over alleged infringement. S-B claims that the lyrics of the Chappell number are in close similarity with the former's publication, Till the Real Thing Comes Along, and has called upon Chappell to cease distributing. Shapiro-Bernstein version is from the score of Lew Leslie's 'Rhapsody' in Black' and was published in 1931. Chappell tune is by Sammy Cahn, Saul Chapili and L. E. Freeman. While charges of melody similarity are common in the business, it is a rare occasion when a publisher makes cassion of lyric infringement.

#### Hines Bandsmen Escape Injury in Bus Crash

Injury in Digs Crasms
Bus bearing Earl Hines bush
smacked a televhore pule near La
Vale, Md., early Friday (24) morning
and careened off into the bed of a
small creek. No one seriously injured, but all bandmen were shaken
up. Hines was knocked unconscious.
Eand was en route to Balto after
a one-niter in Cumberland, Md.

#### MCA CONFAB POSTPONED

Chicago, July 28.

Annual confab of Music Corporation of America execs, slated for last
week, was postponed until this
Thursday (30).
Postponement

Postponement necessitated by illness of Billy Goodheart, eastern chief for MCA.



JOHNSON
The perennially popular bandman who's dispensing dansapation a la mode at the Monmouth Hotel, Spring Lake, N. J. He thrills vacationing admirers and CBS fans with:

"When I'm With You"—"But Definitely"
"Oh, My Goodness"—"San Francisco"
"Would You"

Predicted as the next big hit of the year "When Did You Leave Heaven?"

the outstanding song from the Darryl Zanuck 20th Century-Fox production, "Sing, Baby, Sing"

ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

## **SELF-CLEANSING**

MPPA Head Fears Plug **Bribery Probe Disclosures** Might Injure Certain Leaders and Destroy Mu-Industry's National Prestige-Requests Trade Conference on Trade Practice Code

#### U. S. RADIO ANGLE

Attempt to induce the Federal Trade Commission to call off its investigation of plug bribery in the music industry has been made by John G. Paine, chairman of the Music Publishers' Protective Association. Paine asked the commission to call immediately a conference of the industry with a view to determining whether the evil couldn't be cleaned up by the adoption of a drastic code of trade practices.

drastic code of trade practices.

In commenting on his plea to the FTC, Paine averred he was worried by the Government's investigation from two points of views. With the probe involving the dance band bissiness, disclosure might be made which would make it extremely unpleasant for certain leaders. Paine's other fear has to do with the reputation of the music industry. Latter has gained high national recognition and all it needs to have this rating torn down or destroyed is a scendal that might result from the findings of a Government agency.

No-Limit Fayolic.

No-Limit Payoffs

No-Limit Payoffs

Preliminary inquiry by FTC agents revealed that the practice of paying for plugs had become so rampant that the publisher who wasn't paying rated as the rare exception. Some firms had called off all limits on the payoff bankroll and in the competition to get their networks to preformance that the performance performance that were shelling out far more than they could expect to collect on such performances from the American Society of Composers, Authors & Publishers, or profit from the sale of sheet music.

This cut-throat system, held the FTC agents, had got to the point where it was seriously interfering with a Government-controlled medium, broadcasting, and that was principally why they thought other Government agencies would be inclined to croperate with them in investigating. FTC's interest is from the unfair competition' angle. No-Limit Payoffs

#### Cugat at Mark Hopkins, And Other Frisco Changes

And Other Frisco Changes
San Francisco, July 28.
Starting with Xavier Cugat's
opening at the Hotel Mark Hopkins
Aug. 17, the band set-up the Hopkins
be changed consistent until the
held hanged consistent with the consistent of the Hopkins
at the Hopkins will be Georges and
Jalna, dance team. Griff Williams
will return from the east to take
up where he left off in the Hopkins'
Peacock Court Sept. 17.
Avalon Boys will continue at the
Fairmont until Oct. 1. Eddle Fitzpatrick, Jr., replaces Carl Ravazza at
the St. Francis Aug. 17 and will stay
there until Jan Garber opens for
a three weeks' engagement early in

three weeks' engagement early in eptember.

Palace is making preparations for the return of Paul Pendarvis Sept. 1 at the conclusion of Sterling Young's

Eddie Duchin goes into the Fair-mont hotel for a one-nighter Aug. 21 and may also fill a two weeks' spot at the Sir Francis Drake in the hotel's new ballroom. Larry Kent, now at Santa Monica, may get gular run at the Drake.

## PAINE PROMISES | ASCAP Told How Peace Is Possible By WB's Coast Attorney in New York

#### **Bicycling Organist**

San Francisco, July 28.

Town's having its first taste of a bicycling organist. Mel Hertz, who has been conducting community sings at El Capitan theatre here, has been engaged by Art Miller for a Fox-West Coast Thuse In Capitan the state of the coast o

#### Election 5 Months Away, But Opposish Gets Started Early

Though the elections aren't slated to take place before December, the political pot at the New York musicians union (802) has started to boil. Three slates have already made their appearance in the field, with Jack Rosenberg heading the present administration's list of candidates.

Jack Rosenberg heading the present administration's list of candidates. Administration ticket proposes Rosenberg as president, and William Feinberg, secretary. Feinberg is at Peinberg, secretary. Feinberg is at being executive secretary. Zail Liese, contractor for the Roxy theatre, and president of the Square Deal Club, an insurgent organization with the local, is figured on to run against Rosenberg, with Billy Van on the same ticket for v.p. and Harold Basch, secretary. Edward Canavan, who is the local's current president by appointment of Joseph N. Weber, American Federation of Musicians prez, proposes to head his own ticket, with Louis Weisnan, Rosenberg's predecessor, supporting him.

#### Lewis, Berrie, Olsen For Paradise, N. Y.

Ted Lewis, Ben Bernie and George Olsen have been booked to play the Paradise, Broadway restaurant, in that order, starting Oct. 14.

that order, starting Oct. 14.

-Abe Lyman may return to the
Hollywood, New York, for the fall
and winter season. Negotiations are
now on. Vincent Lopez, currently
at the Hollywood's sister-venture,
the Pavillion Royal, Merrick roadhouse, may also come into this spot.

#### Little's Band to Follow Ozzie Nelson's in Chi

Chicago, July 28.
Likely that Little Jack Little orchestra will come into the Empire
Room of the Palmer House this

will follow the Ozzie Nelson band, which opens in the hotel room here this week.

#### COL. SIGNS STILL

COL. SIGHS STILL
Hollywood, July 28.
Hollywood, July 28.
Grant Still, Negro composer and conductor, to work on general musical assignments.
He conducted to this own pieces, Land of Romance, and a scheng from an Afric American gond, July 28.

phony July 23.

Joseph Hazen of Warner Bros.' legal staff, has been in New York the past week discussing with officials of the American Society of Composers, Authors & Publishers the terms by which WB could rejoin ASCAP, if it should elect to do so in the near future. Hazen, who came on from Hollywood, was assigned to the matter by Harry M. Warner. It is up to Hazen also to find out what sort of deal E. C. Mills, ASCAP gen. mgr., thinks he can make directly with the networks which would increase the Society's radio revenue and thereby assure the WP publishing Arms greater hands were receiving when the walked out of ASCAP. In prevailing upon Jerome Kern and Sigmund Romberg to intercede with Harry Warner in Hollywood, Mills talked about entering into a contract with the webs which have the latter paying 10%, of the time rate on commercial programs using ASCAP music.

Writers Kleking Writers Kicking

Writers Kicking
Writer faction on the ASCAP
board is interested in clearing up
the Warner situation because of bitter dissension which has broken out
among writer-members. Some of the
latter feel its unfair for the writers
with large representation in the WB
catalogs to continue to receive the
same ratings they had before Warners quit the Society. These recalcitrant writers are of the opinion
that since the Warner-to-ntrolled
works aren't being performed by
most of ASCAP's licensees, the authors should be penalized accordingby and the money differential split
up among non-Warner writers. In
support of their position the recalwarner point to the fact that with
Warner among the sold of the conwarner witers who been benefiting.

fiting.

Among writers who have large representation in the WB catalogs are Kern, Romberg, George Gershwin, Howard Dietz, Arthur Schwartz, win, Howard Dietz, Arthur Schwartz, Ira Gerskwin, Otto A Harbach, E. Y. Harburg, Lorenz Hart, Richard Rodgers, Cole Porter, Dave Stamper, Barry Tierney, Vincent Youmans, Al Dubin, Harry Warren, Mort Dixon and Allie Wrubel.

### **ROBBINS' \$42,700** TOP ASCAP CUT

Robbins Music Corp. broke the record for the amount of money any publisher has taken out of the American Society. of Composers, Authors & Publishers when royalties for the second quiarter of 1936 were distributed. Robbins' share was \$42,700. Next in line was Irving Berlin. Inc., with \$40,950.

Robbins was rated as having received around 70,000 performances for the quarter-upon which the distribution was based, while Berlin had a credit of somewhat over 60,000.

Sammy Stept and Ted Koehler turned out five numbers which Rob-bins will publish. Songs are "Swing Gabriel Swing," Now You're Talking My Language," Words Fail Me, 'Let's "Dance' and 'Dream' and 'Higher Than a Kite.'

Now at New York's famed He lywood Restau-rant, where his nimble "keyboard kalisthenics" and his ultra-elegant orchestra "never fall t dolight. NBC Blue Network, Friday and Sun-day, 11:20 P.M., they feature:

"DID I REMEMBER?"
om the MGM Production "Suzy
"I'M AN OLD COWHAND (From the Rio Grande)". Bing Crosby's Hit from "Rhythm on the Range

"LET'S SING AGAIN"
"KNOCK KNQCK-WHO'S THERE?"
Newest Newly Craze
"You" "SUMMER HOLIDAY"
LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK

NAVARRA

#### Music Notes

Walter Bullock will write music have left the Hotel St. Francis, S for Patsy Kelly feature at Roach. | Francisco, for Hollywood.

Carl Lofner, combo returning to Coast after 21 weeks in Denver.

Eddle LeBaron's crew moved into the Ambassador Lido, Los Angeles replacing William Hoffman.

Sammy Glasser's harmonica band will make a series of shorts for Hal

Herb Magidson and Benny Oak-land will do numbers for Grand Na-tional's 'Hats Off.'

Gerard Carbonara assigned to write musical background for The Plains men' at Paramount.

Frederick Hollander assigned to write numbers and score 'Girl of the Jungle' at Paramount,

Pinky Tomlin will record 'Love and Kisses,' theme for his next pict at 'Melody for Brunswick,

Don Bestor opens at Arrowhead Inn, Saratoga Springs tonight (Wednesday).

Benny Meroff plays the Million Dollar Pier, Atlantic City, N. J., week of July 31. Léon Belasee band follows Jimmy Mattland into the Muchlebach Grill, Kansas City.

Harry Barris and Loyce Whiteman







MOVIETONE MUSIC CORPORATION

C SIXTH AVENUE

Boris Morros is supervising score Life, at Paramount on Coast,

Jack Meskill and Ted White have Jack Robbins.

Jack Tracy and band set till Labor Day at Dutch Mill in Lake Delavan Wis,

Harry Sesnick has been booked for the Lucky Strike show over CBS starting Sept. 9.

Lee Sheliey's band at Marblehead totel. Marblehead, Mass., until Labor Day.

Jimmie McHugh, Harold Adamson and Paul Mertz doing tunes for "Top of the Town' at Universal,

Mills Music, Inc., again will pu ish the score of the new Cott Club show, New York J. Fred Co-and Benny Davis are the writers

Mack Gordon and Harry Revel assigned to music and lyrics on Shir-ley Temple's 'Stowaway' and Sonja Henie's debutter at 20th-Fox.

Maurie Sherman's pand will play the Grand De Vista, new summer resort spot near Henton Harbor, Mich., starting Aug. 19,

Jack Stern and Harry Tobia; handed music writing stint for 'Dan iel Boone,' which George Hirliman is producing for Radio.

Boyd Gaylord at the 500 Club, Virginia Beach, Va., for the summer De Carlos and Granada, Lee Sister and Rose Heatherly in the show.

Ben Oakland signatured by Boris Petroff to write the score for the first musical, 'Hats Off,' to be re-leased by Grand National.

Freddy Martin moves into the Rice Roof, Houston, coming from the Baker Roof, Dallás. Follows Little Jack Little, who goes into the Baker.

Carl Grayson, former singer in Henry Busse's band, has been given general tests at Columbia studios on Coast,

Virginia Dahlman and her all male band, Esquires, booked into Bedford Springs (Par.) hotel for re-mainder of summer. They replace a Meyer Davis unit.

#### Musical Doings

Artie Shaw orchestra signed to succeed Bob Crosby at Hotel Lex-ington, N. Y., next month.

Al Donahue has engaged May McKim, Boston songstress, as vocalis with his orchestra at the Rainbow Room, N. Y.

with his orchestra at the Rainbow Room, N., Y.

Arthur Ravel's swing ensemble at the Manhattan Room of the Hotel New Yorker.

Louis Armstrong leaves for Hollywood from Chicago to begin work in Bing Crosby's new picture, Pennies From Heaven. His band returns to New York to go on tour under baton of Luis Russel.

Glen Gray and Casa Loma orchestra returns to New York from a road tour which took them as far west as Iowa and will take a three weeks' vacation beginning Thursday (30). Gray will spend his with the Mix. at Pymouth, Mass. 'Pee Wee' Hunt with his Mrs. at same place. Other boys scatter for their homes in various parts of the county of the property of the property of the county of the property of the property of the County of the Parks of the Parks of the County of the Parks of the County of the Parks of the County of the Parks of the Parks of the County of the Parks of the County of the Parks of the Parks

homes in various parts of the try.

Claude Hopkins, his two-weeks vacation ended, left last week for a tour of one-nighters which will take him as far west as Texas.

Haven Johnson, composer of My Last Affair, song from New Faces; banging piano and singing during dinner hour at the Onyx club, N. Y.

#### Bernstein Spots Tunes

London, July 22.

Louis Bernstein, head of Shapiro, Bernstein & Co., placed five of his firm's tunes with three British pubs firm's tunes with three British pubs shortly after his arrival on this side. Rights to 'Little Toy Piano' and The One Rose That Is Left in My Heart' went to Campbell-Connelly; Irwin Dash got 'Sweet' Misery of Love', while Keith Prowse got 'Moonlight Masquerade.'

#### Most Requested

(Reported by Joe Haymes, oney Island, Cincinnati.) These Foolish Things St. Louis Blues er Kate Sister Kate
All My Life
You're Not the Kind
Christopher Columbus
Stompin' at the Savoy
Take My Heart
Bide Red Ride Would You?

(Reported by Ace Brigg Dallas Centennial) Sin to Tell a Lie Christopher Columbus Is it True About Dixle You Can't Pull the Wool There Isn't Any Limit Those Foolish Things Small Hotel Small Hotel I'm Givin' You Warnin' The Martins and the Coys Us On a Bus.

(Reported by Frank Dailey, Meadow Brook Country Club, Cedar Grove, N. J.) Stompin' at the Savoy Take My Heart Monopoly Let's Sing Again You When I'm With You Sin to Tell a Lie Beach at Bali Bali These Foolish Things In a Sentimental Mood

#### Mex Composers Want Recognition and Some Of Those Rumba Pesos

A survey made in New York during the last few months shows that Americans go for rumba rhythms on a one to ve besis. Approximately 20% of the funes used in interies, advanceries or on radio programs, according to this checkup, is of Sparins, the Mexican, Cuban or South-Americans, Cuban or South-Americans, and the service of the control of the contro

an tang. With this in mind, Miguel Azcarwin this in mind, Miguel Azear-raga, president of the Mexican So-ciety of Composers & Authors, is in New York to see what he can do about collecting. He claims nobody ever bothers paying off royalties to

#### Prinz Has 85G for K. C. Celeb; Seeks Top Bands

nonywood, July 28.

Leroy Prinz, dance-director, is lining up talent for a stageshow which he'll put on for the Kansas City Fall Festival Association during a celebration from Sept. 26 to Oct. 3. Hollywood, July 28.

Oct. 3.
Appropriation of \$85,000 has been allowed for entertainment. Prinz is trying to get a couple of eilite bands to play two days during the fiesta, also several big radio and screen stars to make pa.'s. A revue of 40 girls and 12 principals also will be a part of the show.

#### Orion Lake Hall Burns: 20G Loss, No Insurance

Detroit, July 28.

Fire of undetermined origin described to the park Island dance pavillon at Orion Lake Saturday night (25) with loss of \$20,000. The skyride and several other concessions at the amusement spot were also damaged.

damaged.

When flames broke out early in the evening, no one was inside the hall. Majority of instruments of Don Phillips' band were destroyed, and one of the band members was burned slightly when he dashed into the building to retrieve his trombone. Spot was not insured, according to Douglas Glazier, manager.

#### Black's \$100 Estate

Hamilton, O., July 28.
In 1919, Johnny Black accepted \$50,000 for what later became the season's million-dollar song hit, Dardanella. He died June 9, leaving leaving of \$100, friends learned after his will was filed for probate. A skull form.

A skull fracture, received in a fight at his Dardanella club, caused

Ted Black's band opened Tom Garry's Chateau Ste. Claire, West-bury, L. I., July 25. The Waltons, dance team, and Goff and Kerr also in show, booked by ROC.

#### R. R.'s

(Continued from page 1) in, until July 15, the eastern pass-enger lines provided one baggage car gratis with each 20 fares at 2c. for

shows. Shows. So, are required for a baggage can in the past two weeks the
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be cleared before the roadshow sea-son starts.

For large touring companies, when the route is fixed in advance, the railroads make concessions with the actual cost, less than 2c., The Great Waltz' tour and probably other mu-sical, when the control of the cost sease, when the cost to the cost of Katherine Cornell) cost less than 2c. per mile Show went to the Cost

cate. Hecent coast tour of St. Joan (Katherine Cornell) cost less than 2c. per mile. Show went to the Coast and closed there, with the players provided with return transportation by the company. Summer excursion tickets were used.

The hoped-for boom summer on Broadway has not materialized and the reason appears to lie in the skimpy list of shows offered the visitor. Materially increased passenger traffic was reported by leading railroads, with business bureaus stating the indiux into the metropolis during June and the first half of July was the largest in many years over similar periods, so indications are that the visitors are going for other diversions.

the visitors are going in ourse versions.

Reduction in fares is the paramount factor in hopping up transportation volume. Because the new rate schedules became effective at the schedules became effective at the schedules became effective at the schedules became affective at the schedules became affective at the schedules became affective the benefits were anticipated but since lowered fares are not temporary Broadway should theoretically benefit indefinitely. Weather had been the handicap of the show survivors, as indicated by upped attendance during the past two weeks.

#### Visitors

(Continued from page 1) 8th heading the list. Entertainmen bureaus espécially would benefit from the elaborate gatherings which would be staged.

Ex-King Alphonso, Carol of Roumania, Prince Rudolf of Sweden Crown Prince of Norway and Haile Selassie are the others mentioned as interested in coming over. Young Otto of Hapsburg would be certain to include New York in his itinerary if his contemplated world-tour ma-terializes. Selassie's lecture tour

terializes. Selassie's lecture tour has been up before.

Newspapermen back from the continent, say the wealthiest spenders left are in India, where the potentates hold sway with extrayagant splendor. Incomes are fabulous, and their palaces are all outfitted with modern U. S. contrivances which have stimulated their desire to take a

trip.

King Edward 8th's coronation next May will mean that he follow this up with personal visits to his far-flung possessions. After a Canadian flung possessions. After a Causatana stop-over, it would be a natura thing for him to cross the borde into the U.S. His social activitie would probably not be as public a

#### Radios

(Continued from page 1)

(Continued from page 1)
dio research, sponsored by the American Association of Advertising Agencies, Association of National Advertisers, and the National Association of Broadcasters, Columbin Broadcasters, Solumbin Statistics and the Statistics and facilities.

Tabulation—which is believed to be reasonably accurate, deepite its lack of endorsement by the Commerce Department—revealed several unusual facts concerning the distribution of radio sets in the United States.

Nearly one-half the nation's radio.

States. Nearly one-half the nation's radio receiving sets are contained within flye states, report showed, pointing out that New York, Pennsylvania, Illinois, California and Ol'o recorded hearly 10,000,000 'families whose homes were equipped with receivers.

#### 50-50 BABY IN A 5-AND-10-CENT STORE

Baltimore, July 28. Billy Mayhew, who authored 'It's Sin to Tell a Lie', has been sued Circuit Court here by Helen Meehan, who wants an accounting of money song has made for Mayhew and a 50-50 slice of the profits. Miss Meehan, who manages the sheet music counter in a Kresge dime store here claims that before 'Sin' was published by Donaldson, Douglas & Gumble, she made a deal with Mayhew for half the profits in event she got the song published. A roadman from the publishing firm heard the song in Balto and was attracted by it. Miss Meehan alleges that she brought the song to attention of the

scout.

'Sin' was written by Mayhew two and a half years ago, but was more published until last January. To date 230,000 copies of the song have een sold. Mayhew has until Aug. 6 to file



BYE BABY"

LOU HANDMAN and WALTER HIRSCH

Our New Fall Catalog Now in Preparation

HARRYLINK G P.M. IRVING BERLIN INC. 199-71HAVE N.Y.C.



THE HOUSE OF MUSICAL NOVELTIES JOE REICHMAN

and his very popular Dance Or-chestra at the Pennsylvania He-tel, New York, feature Fred Astaire's hit! "I'LL NEVER LET YOU GO"

"WE'LL REST AT THE END OF THE TRAIL"

"THE BOSTON TEA

PARTY "I MET MY WATERLOO"

SELECT MUSIC PUBLICATIONS

RUSS MORGAN and His Orchestra the Biltmore Hotel, New York, features the hits

"ME AND THE MOON" "HICKORY-DICKORY-

"THE STATE OF MY HEART"

"SUNSHINE AT MIDNIGHT' SANTLY BROS. JOY, IN

## EOUITY'S **CONTRAC**

### Stop Kidding in 'Air-Cooled' Ads, N. Y. Times Tells Legit Producers

N. Y. Times, acting after complaints from readers that they were fooled into belleving certain legit houses were air-conditioned, has advised managers that show ads must conform to new regulations concerning theatres which claim to be cooled by modern methods.

One Broadway-house which has a hit is notoriously lacking in proper cooling plant. Line in its ad to the effect that the house is 'cooled by iced air' will not be considered sufficiently specific, by the Times, alijy's

conting which Line and the conting which is a couled by peed air' will not be considered sufficiently specific, by the Times, daily's new rules having become effective Friday (24) after one day's notice. Theatre in question is a hot house flitrelly, large pipes of "a company supplying steam for hot water and other purposes being under the building. Broadway theatres are legitimately equipped with modern air conditioning plants. Others have systems of lowering the temperatures by blower systems which operate over blocks of ice. Curiously enough some of the latter are more effective than expected, whereas nearly all those with the up to date plants are not lighted at this time.

Daily's principal rules: 'Air cooled' and air conditioned may only send a conditioned may only be and air conditioned may only be considered to the conditioned may only be considered to the conditioned may only be used unless the theatre is actually cooled by equipment adescribed as 'cooled by flams and vertilators,' cooled my and is capable of maintaining the temperature at 70 to 75 degrees.

"Cooled" may not be used unless the theatre is actually cooled by equipment as described, except when systems of partial cooling are installed and described as 'cooled by flams and vertilators,' cooled my fams and vertilators,' cooled my fams and vertilators, 'cooled my fams and vertilators,' cooled my fams and vertilators, 'cooled my fams and vertilators,' cooled my fams and vertilators, and the first way fam and the conditioning. That fault will be corrected when theatre-apartment buildings are erceted as expected in the near future. Realty boom and building is expected to have a trend without provision for modern air conditioning. That fault will be corrected when theatre-apartment buildings are erceted as expected in the near future. The sixth avenue

razed.

New construction on the main stem and renovations provide for air conditioning, of stores. In that direction New York appears to have lagged and is behind some other spots in the middle west and south.

#### Coward, Lunt, Fontanne To Prod. Three Plays On B'way Next Season

In addition to Tonight at 8:30, consisting of several Noel Coward, playlets, due from London in the fall with Gertrude Lawrence and the author starzing, two other attractions are slated on this side by the Coward group.

Interested in this management group, in addition to the actorisuhtor-manager, are Alfred Lunt, Lynn Fontanne and John C. Wilson. Operate under Wilson's incorporated name and as Transatlantic Productions.

tions. Or a stranstiantic Productions.

Living, which clicked heavily with the clicked heavily heaving shout \$30,000. Wilson name as cociated with the The Gustan Sociated with the Chief of th

#### Add If Dept.

If the Spewacks decide on a sequel to Boy Meets Girl' for George Abbott, they plan to call it Pal Meets Gal.' It may bow in late this fall.

Duo is also reported working on a script for a musical show.

#### Aaronson's Ambish

Boris Aaronson, scenic designer, is said to have concoted a revue idea for Ed Wynn, which the comedian is considering. It is a many-scened affair, which permits the comic plenty of room for quick-change. Designer has done only sets to date, but wants to break out into a wider field. He is designing all the poster work for American Ballet next year.

#### 'JUMBO'CUT, NUT **DOWN TO \$16.000**

clipped to native tastes. Border towns are responding to most of the ballyhoo. Running expenses are being met okay, it is said.

Rose denies exiting from the Centennial layout, in spite of some talk around to that effect. General exodus of his staff the past few days has added to the runnrs, but he's sticking; according to latest report. John Murray Anderson and Albert Johnson leave within a week's time atter final brushing over of the various production numbers. Bob Alton, Raoul Pene du Bois, Miss Marion and S. M. Blumber haye already gone. A. A. Ostrander and Edward Clark Lilley are also among the active workers already departed. Jumbo' has been cut down to practically one hour's running time, with most

workers already departed. Jumbo' has been cut down to practically one hour's running time, with most dialog snipped. Public didn't go for it, considering the wordage too incidental and they got restless for the flashier scenes.

Ground gates open at 5 p.m. now except Saturday, Sunday and holidays and then at 1 p.m.

Cutting for the show lopped shout continued to the show lopped shout the state of the show lopped shout the state of the show long of \$1,500 and other overhead run the total outlay to around \$16,000. This figure is understood to include running expenses and does not provide for paying for the building.

Eddie Foy Jr., A. P. Kaye, Hugh Cameron, Jack Soanes and George Watts are principals who are out. It is understood all will settle on payment of several weeks' salary, except Kaye, who is reported to be holding out for run-of-the-show contracts of the show speeded it up, waking it a circus with music.

contract.

Cutting of the show speeded it up, making it a circus with music. Poodles' Hanneford, who was ring-master when the show opened, and during the New York run, also puts on his old bareback act, with Tom Lomas and W. H. McKanus, stable superintendent, assisting. It adds warch

making it a circus with music. Proodles Hamneford, who was ring-master when the show opened, and during the New York run, also puts on his old bareback act, with Tom Lomas and W. H. McK-hauns, stable superintendent, assisting. It adds punch.

Dennis Murray sketche: in the shorter version and John Murray Anderson put the finishing touches to it. Laugh and Women, Poys songs, were eliminated.

Tumbo' gave three performances in the long version Sand then two person and John Murray Anderson put the finishing touches to it. Laugh and Women, Poys songs, were eliminated.

Tumbo' gave three performances in the long version Sand then two performers will not be met at box office now. Matines may be restored when cooler weather comes.

CHANEY ON DANCP:

Stewart Chauley is designing sets for Spring Dance, new Jed Harris production. Eastern campus motif is to general theme, with Amherst-boy-meeting-Smith-girl.

Philip Barry is still revamping certain stanzas.

## PACT CHANGES

Galley Proofs of Completed Form Go to Managers as Gesture—Sleeping Berths a Must—Billing for Understudies — No Blanket Contracts

#### REHEARSAL PAY

Equity's new contracts and the book of rules for employment are completed, after much revision and consideration-during the past two

years. Whole document has re-ceived the okay of the association's ceived the okay of the association's council and is now in the hands of managers. Galley proofs of the rules and contract were submitted to showmen more as a gesture of courtesy than for suggestions of changes, and the indications are that all the clauses will go as is

tesy than for suggestions of changes, and the indications are that all the clauses will go as is.

Rules and contract may constitute a step in the direction of Equity and a term agreement. Yet, under the new rules, the actors' body reserves the right to make changes on its own. Wording has it that Equity will post such possible new rules in its offices but assures the managers that the League of New York Theatres will continue to be informed of any changes made, the League threupon advising its members. Text of the change provision was so made because managers, must change their continues the continue of the continues of the co

ceived.

There are no radical departures over the old contract stipulations. Contract forms will be on one sheet of paper instead of two with four sides, as formerly, and will be subject to the rules set forth in the booklet, to be supplied to manager.

#### Book of Rules

Book of Rules

Some rules denoted as new have
been in use for the past season or
two but are now incorporated, in
the book. That includes the rehearsal pay requirements. In addition to \$20 weekly for seniors and
\$15 for juniors and chorus, it is
made clear that for park week rehearsal players are to be paid onehearsal players are to be paid one-

(Continued on page 46)

### White Has Actor Trouble Again. **Feuding With Howard Bros. Now**

#### Odets Roughing It

Nichols, Conn., July 28,
Clifford Odets has leased a farmhouse here for his summer quarters
and will not camp with the Group
Theatre at Pine Brook, although he
daily visits the company, which is
rehearsing his new play, "The Silent
Odets."

Odets says he wants to be alone to

work on two new plays.

Playwright has a housekeeper, cook and secretary here in the residence, which is near the center of dence, which

### SHAPING TWO **B'WAY SHOWS ON COAST**

Hollywood, July 28. Two Broadway productions are be ing readied here. Sydney Kingsley set to direct and produce 'The Pri set to direct and produce The Private Life of Napoleon, with Peter Lorre starred, is shaping the opus here. Ferdinand Bruckner, who wrote the play, is working on the final touches with Lorre. He's under contract to Paramount. Kingsley is adapting it also.

adapting it also.

Production will be cast and rehearsed here before being taken east to open at the Empire theatre, N. Y., on Oct. 2.

Theatre Guild play, And Stars Remain, authored by Phillip and Julius Epstein, screen writers, also will be readied here. Helen Gahagan and Clifton Webb will be toppers, with Phillip Moeler directing. Set to open in Washington, D. C., Oct 5.

#### 'Album's' Up Again

Shuberts may produce 'The Family Album' following the new Vincente Minnelli revue. Harold Arlen and Ogden Nash are to handle it, when

ready.

Story thread will be used, concerning several generations of one
clan. Title has been hanging around
the Shubert office for at least two
seasons now.

## Dorian Gray' Cast Hand In Notices On Request of Stagehands' Union

Indie management, unknown on

#### KIDS IN MUSICAL

Mostly Youngsters In 'teens for Next Rodgers-Hart Show

Next Rodgers-Hart musical, 'Babes in Arms,' will be chorus-less, using in place a flock of juveniles between the ages of four and 18 years. Most of the plot revolves around a kid trumpet player. Most of the young-sters have parts written in for them. A few adults will be cast, but main parts are devoted to those in their 'teens. A tleast half of them will be having their first fling at Broadway. Alex 'Vokel office has been conducting' weekly auditions for some time and is practically set. Book is being completed out of town by the team. by the team. Rehearsals start Sept. 15.

Weber Comeback Ike Weber, who was silent partner in several legit shows, will turn pro-ducer again next season.

Weber will start with 'Behind the Eight Ball,' comedy by Edwin O'Hanlon.

Chicago, July 28,

George White is having trouble

Chicago, July 28.
George White is having trouble with actors again. Latest snag is between him and Willie and Eugene-Howard, appearing in his current 'Scandals,' with Equity called in to arbitrate.

Producer claims that the contract the Howards signed with him promised him exclusive services for the 'Scandals.' Team, on the other hand, maintains that when White offered them the 'Scandals' contract he said it was okay for them to continue their weekly radio broadcasts, Comics also say that they had their radio contract before they signatured for White's Chicago run, so can't possibly drop it, nor could they have even considered it producer tusseld.

If the contract had been a series of inner squawks, it was patched up for a time, but eventually led to the singer exiting from the cast. Show folded soon after that but was recast for Chicago.

Howards appear on the 'Folica de Paris' hour for Sterling Products on Wednesdays over WJZ.

#### Managers, Writers In Joint Committee To Argue Contract

Managers will name representa-tives for a two way committee which will interpret questionable points in the new agreement with the authors. the new agreement with the authors. Board or committee will consist of three members of the Theatre League and three from the Dramatists Guild. Deciding group will not likely be called on to function until the season starts, approximately, around Labor Day.

It is a separate body from the joint committee that is authorized to act on the sale of film rights to produced plays: Latter consists of 10, evenly divided between managers and authors, and is the body objected to by the picture producers.

#### MOSTLY LOCAL CAST FOR CHI 'DEAD END'

Chicago company of 'Dead End,' which is due to open at the Stude-baker early in September, will engage a majority of the company in that city. About 12 players are being selected from New York, but there are 69 in the cast.
Theatre has been leased on a four wall basis and can be retained until next May. Studebaker was similarly secured for the Chicago run of Able's Irish Rose. It is not supplied with attractions through the University of the Chicago run of the Security of th

#### J. P. Muller III

J. P. Muller III
J. P. Muller, head of the ad
agency of the same name, specialist
in theatrical copy, is reported sericopy is reported sericopy is reported sericopy is reported sericopy in the series of the series
on Long Island. He was formerly
one of the most active executives
in Times Square and prominent in
club affairs, particularly the Friars.
George Katz is now operating the
agency. Latter is the son of E. Katz,
who originally financed the Muller
enterprise and is identified with the
Katz Agency, radio station and
newspaper representatives.

#### Strong Readies 'Star'

Strong Readies July 28.
Austin Strong is en route to Manhautlen to prepare for production of his new play, North Star, in September. John Golden will produce.
Strong departed via, Frisco, after completing an untilled servenplay for Richard Rowland.

#### Music Notes

Waiter Builock will write music have left the Hotel St. Francis, San for Patsy Kelly feature at Roach. Francisco, for Hollywood.

Carl Lofner, combo returning to Coast after 21 weeks in Denver.

Eddie LeBaron's crew moved into the Ambassador Lido, Los Angeles, replacing William Hoffman.

Sammy Glasser's harmonica band will make a series of shorts for Hal

Herb Magidson and Benny Oak-land will do numbers for Grand Na-tional's 'Hats Off.'

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Frederick Hollander assigned to write numbers and score Girl of the Jungle at Paramount,

Pinky Tomiin will record 'Love and Kisses,' theme for his next pict at Melody for Brunswick.

Don Bester opens at Arrowhead Inn, Saratoga Springs tonight (Wednesday).

Benny Meroff plays the Million Dollar Pier, Atlantic City, N. J., week of July 31.

Léon Belaseo band follows Jimmy Maitland into the Muchlebach Grill, Kansas City.

Harry Barris and Loyce Whitemar







"LOVE WILL TELL" "SING, BABY, SING"
"YOU TURNED THE
TABLES ON ME"

From the 20th Century-For Musical Extravaganza "SING, BABY, SING"

MOVIETONE MUSIC CORPORATION

Boris Morros is supervising score on Richard Rowland's 'I'd Give My Life,' at Paramount on Coast.

Jack Meskill and Ted White have sold Moonlight on the Water to Jack Robbins.

Jack Tracy and band set till Labor Day at Dutch Mill in Lake Delavan, Wis.

Harry Sosnick has been booked for the Lucky Strike show over CBS starting Sept. 9.

Lee Shelley's band at Marblehead hotel, Marblehead, Mass., until Labor Day.

Jimmie McHugh, Harold Adamson and Paul Mertz doing tunes for Top of the Town at Universal.

Mills Music, Inc., again will pub-lish the score of the new Cotton Club show, New York. J. Fred Coots and Benny Davis are the writers.

Mack Gordon and Harry Revel assigned to music and lyrics on Shir-ley Temple's 'Stowaway' and Sonja Henie's debutter at 20th-Fox.

Maurie Sherman's pand will play the Grand De Vista, new summer resort spot near Benton Harbor, Mich., starting Aug. 19.

Jack Stern and Harry Tobias handed music writing stint for 'Dan-iel Boone,' which George Hirliman is producing for Radio.

Boyd Gaylord at the 500 Club, Virginia Beach, Va., for the summer. De Carlos and Granada, Lee Sisters and Rose Heatherly in the show.

Ben Oakland signatured by Boris Petroff to write the score for the first musical, 'Hats Off,' to be re-leased by Grand National.

Freddy Martin moves into the Rice Roof, Houston, coming from the Baker Roof, Dallas. Follows Little Jack Little, who goes into the Baker.

Carl Grayson, former singer in Henry Busse's band, has been given general tests at Columbia studios on Coast.

Virginia Dahlman and her all-male band, Esquires, booked into Bedford Springs (Par.) hotel for re-mainder of summer. They replace a Meyer Davis unit.

#### **Musical Doings**

Artie Shaw orchestra signed to succeed Bob Crosby at Hotel Lex-ington, N. Y., next month.

Al Donahue has engaged May Mc-Kim, Boston songstress, as vocalist with his orchestra at the Rainbow Room, N. Y.

with his orchestra at the mannor Room, N. Y.

Arthur Ravel's swing ensemble at the Manhattan Room of the Hotel New Yorker.

Louis Armstrong leaves for Hollywood from Chicago to begin work in Bing Crosby's new picture, Pennies From. Heaven. His band returns to New York to go on tour under baton of Luis Russel.

Glen Gray and Casa Loma orchestra returns to New York from a road tour which took them as far west as Iowa and will take a three way (2) acation beginning Thursday (2) acation beginning Thursday (3) acation beginning thursday (4) acation beginnin

Claude Hopkins, his two-weeks vacation ended, left last week for a tour of one-nighters which will take him as far west as Texas.

Haven Johnson, composer of Mi

Haven Johnson, composer of 'My Last Affair,' song from 'New Faces,' banging piano and singing during dinner hour at the Onyx club, N. Y.

#### Bernstein Spots Tunes

London, July 22.

Louis Bernstein, head of Shapiro, Bernstein & Co., placed five of his firm's tunes with three British pubs shortly after his arrival on this side. Rights to Little Toy Piano and The One Rose That Is Left in My-Heart' went to Campbiel-Connelly; Irwin Dash got 'Sweet' Misery of Love', while Keith Prowse got Moonlight Masquerade.

#### Most Requested

(Reported by Joe Haymes, Coney Island, Cincinnatt.) These Foolish Things' St. Louis Blues Sister Kat Sister Kate
Ali My Life
You're Not the Kind
Christopher Columbus
Stompin' at the Savoy
Take My Heart
Bide Red Ride
Would You?

(Reported by Ace Brigode, Dallas Centennial) Sin to Tell a Lie Christopher Columbus Is It True About Dixie You Can't Puil the Wool There Isn't Any Limit Those Foolish Things Those Foolish Things Small Hotel I'm Givin' You Warnin' The Martins and the Coys Us On a Bus.

(Reported by Frank Dailey, Meadow Brook Country Club, Cedar Groves, N. J.) Stompin' at the Savoy Take My Heart Monopoly Let's Sing Again

You
When I'm With You
Sin to Tell a Lie
Beach at Ball Ball
These Foolish Things
In a Sentimental Mood

#### **Mex Composers Want** Recognition and Some Of Those Rumba Pesos

A survey made in New York during the last few months shows that Americans go for rumba rhythms of the season of th

#### Prinz Has 85G for K. C. Celeb: Seeks Top Bands

Hollywood, July 28. Hollywood, July 26, Leroy Prinz, dance-director, is lining up talent for a stageshow which he'll put on for the Kansas City Fall' Festival Association dur-ing a celebration from Sept. 26 to

Oct. 3.

Appropriation of \$85,000 has been allowed for entertainment. Prinz is trying to get a couple of elite bands to play two days during the fiesta, also several big radio and screen stars to make p.a.\*s. A revue of 40 girls and 12 principals also will be a part of the show.

#### Orion Lake Hall Burns; 20G Loss, No Insurance

Detroit, July 28.

Fire of undetermined origin destroyed the Park Island dance pavillion at Orion Lake Saturday night (25) with loss of \$20,000. The skyride and several other concessions at the amusement spot were also damaged.

When flames broke out early in When flames broke out early the evening, no one was inside thall. Majority of instruments Don Phillips' band were destroy and one of the band members wourned slightly when he dashed in the building to retrieve his trobone. Spot was not insured, according to Douglas Glazier, manager.

#### Black's \$100 Estate

Hamilton, O., July 28.
In 1919, Johnny Black accepted \$50,000 for what later became the season's million-dollar song hit, 'Dardanella,' He died June 9, leaving only an estate of \$100, friends learned after his will was filed for probate.

probate.

A skull fracture, received in a fight at his Dardanella club, caused

Ted Black's band opened Tom Garry's Chateau Ste. Claire, West-bury, L. I., July 25. The Waltons, dance team, and Goff and Kerr also in show, booked by ROC.

#### R. R.'s

(Continued from page 1) in, until July 15, the eastern pass-enger lines provided one baggage car gratis with each 20 fares at 2c. for

gratis with each 20 fares at 2c, or shows.

Since then, 30 tickets at 2c, or 20 tickets at 3c, are required for a baggage car. In the part two weeks the 
eastern lines applied to the LCC. to 
reinstall the lessor requires recover the 
coverd has been New England which 
has fought for 25 tickets for a baggage car. In that territory the former requirement was 50 tickets. 
Western lines beyond the Mississippi 
have not yet agreed on baggage car 
requirements but the situation will 
be cleared before the roadshow season starts.

be cleared before the roadshow sees of the control of the roadshow sees of the control of the co

the visitors are going for other di-versions.

Reduction in fares is the para-mount factor in hopping up trans-portation volume. Because the new rate schedules became effective at the start of summer, immediate benefits were anticipated but since lowered fares are not temporary Broadway should theoretically bene-fit indefinitely. Weather had been the handicap of the show survivors, as indicated by upped attendance during the past two weeks.

#### Visitors

(Continued from page 1)

8th heading the list, Entertainment bureaus especially would benefit from the elaborate gatherings which would be staged.

Ex-King Alphonso Carol of Roumania, Prince Rudolf of Sweden Crown Prince of Norway and Haile Selassie are the others mentioned as interested in coming over. Young Otto of Hapsburg would be certain to include New York in his itinerary if his contemplated world-tour ma-terializes. Selassie's lecture tour

trial tertailzes. Selassie's lecture tour has been up before. Newspapermen back from the continent, say the wealthiest spenders left are in India, where the potentates hold sway with extravagam splendor. Incomes are fabulous, and their palaces are all outfitted with modern U.S. contrivances which have stimulated their desire to take a trin.

stimulated their desire to take a trip.

King Edward 8th's coronation next May will mean that he follow this up with personal visits to his far-flung possessions. After a Canadian-stop-over, it would be a natural thing for him to cross the border into the U. S. His social activities would probably not be as public as before.

#### Radios

(Continued from page 1)

(Continued from page 1)
dio research, sponsored by the American Association of Advertising Agencies, Association of National Association of Broadcasters, Columbia Broadcasting System and the McGraw-Hill Publishing Co, aided in the survey by glving access to statistics and facilities.

Tabulation—which is believed to be reasonably accurate, despite its lack of endorsement by the Commerce Department—revealed several unusual facts concerning the distribution of radio sets in the United States.

States.

Nearly one-half the nation's radio receiving sets are contained within five states, report showed, pointing out that New York, Pennsylvania, Illinois; California and Ol'o recorded nearly 10,000,000 families whose homes were equipped with receivers.

#### **50-50 BABY IN A** 5-AND-10-CENT STORE

Baltimore, July 28. Billy Mayhew, who authored 'It's a Sin to Tell a Lie', has been sued in Circuit Court here by Helen Meehan, who wants an accounting of money song has made for Mayhew nd a 50-50 slice of the profits. Miss Meehan, who manages the sheet music counter in a Kresge dime store here. claims that before 'Sin' was published by Donaldson, Douglas & Gumble, she made a deal with Mayhew for half the profits in event she got the song published. A roadman from the publishing firm heard the song in Balto and was attracted by it. Miss Meehan alleges that she brought the song to attention of the

Sin' was written by Mayhew two and a half years ago, but was not published until last January. To date 230,000 copies of the song have seen sold. een sold. Mayhew has until Aug. 6 to file



Chez Paree, Chicago features

#### "BYE BYE BABY"

LOU HANDMAN and WALTER HIRSCH

Our New Fall Catalog Now in Preparation

#### HARRY LINK G.P.M. IRVING BERLIN IN

#### HE HOUSE OF MUSICAL NOVELTIES

JOE REICHMAN and his very popular Dance Or-chestra ht the Pennsylvania He-tel, New York, feature Fred Astaire's hit!

"I'LL NEVER LET YOU GO"

"WE'LL REST AT THE END OF THE TRAIL" "THE BOSTON TEA

PARTY "I MET

MY WATERLOO" SELECT MUSIC PUBLICATIONS

RUSS MORGAN and His Orchestra ore Hotel, New "ME AND THE MOON"

"HICKORY-DICKORY-DOCK"

"THE STATE OF MY HEART" "SUNSHINE AT MIDNIGHT

SANTLY BROS JOY, IN

## **EQUITY'S CONTRAC**

## Stop Kidding in 'Air-Cooled' Ads, N. Y. Times Tells Legit Producers

N. Y. Times, acting after complaints from readers that they were fooled into belleving certain legit houses were air-conditioned, has advised managers that show ads must conform to new regulations concerning theatres which claim to be cooled by modern methods. One Broadway-house which has a hit is notiously lacking in proper cooling plant. Line in its ad to the effect that the house is cooled by iced air will not be considered sufficiently specific, by the Times, daily's

iced air will not be considered sun-ciently specific, by the Times, daily's new rules having become effective Friday (24) after one day's notice. Theatre in question is a hot house Ilterally, large pipes by a company supplying steam for hot water and other purposes being under the

literally, large pipes of a company supplying steam for hot water and other purposes being under the building.

Some Broadway theatres are flegitimately equipped with modern air conditioning plants. Others have systems of lowering the temperatures by blower systems which operate over blocks of iec. Curiously enough some of the latter are more effective than expected, whereas nearly all those with the up to date plants are not lighted at this time.

Daily's principal rules: Air cooled and air conditioned may only be and air conditioned may only be required to the cooling and the complete of maintaining the temperature at 70 to 15 degrees.

"Cooled may not be used unless the theatre is actually cooled by equipment as described as 'cooled by fans and ventilators,' 'cooled by fans and ice, 'etc. Little change in copy was noticed regardless.

There have been no legit theatres.

and lee' etc. Little change in copy was noticed regardless.

There have been no legit theatres build on Broadway for more than eight years, but those of the more or less never group were degigned without provision for modern; air conditioning. That fault will be corrected when theatre-apartment buildings are errected as expected in buildings are errected as expected in an expected in the conditioning is expected to have a superior to be a super

razed.

New construction on the main stem and renovations provide for air conditioning, of stores. In that direction New York appears to have lagged and is behind some other spots in the middle west and south.

#### Coward, Lunt, Fontanne To Prod. Three Plays On B'way Next Season

In addition to Tonight at 8:30, consisting of several Noel Coward playlets, due from London in the fall with Gertrude Lawrence and the author starring, two other att tions are slated on this side by attrac

tions are slated on this side by the Coward group.

Interested in this management group, in addition to the actorauthor-manager, are Alfred Lunt, Lynn Fontanne and John C. Wilson, Operate under Wilson's incorporated name and as Transatlantic Productions.

tions.

Group's first show was 'Design for Living,' which clicked heavily with a ward and the Lunts. 'Point Valury,' which clowed but hat was a flop, playing lowed but that was a flop, playing lowed but that was a flop, playing lowed but hat was a flop of the law of the law

#### Add If Dept.

If the Spewacks decide on a sequel to 'Boy Meets Girl' for George Abbott, they plan to call it 'Pal Meets Gal.' It may bow in late this tall

Duo is also reported working on a script for a musical show.

#### Aaronson's Ambish

Boris Aaronson, scenic designer, is said to have concoted a revue idea for Ed Wynn, which the comedian is considering. It is a many-scened aftair, which permits the comic plenty of room for quick-change. Designer has done only sets to date, but wants to break out into a wider field. He is designing all the poster work: for American Ballet next year.

### 'JUMBO'CUT.NUT **DOWN TO \$16,000**

Fort Worth, July 2 n of 'Jumbo' is build New version New version of 'Jumbo' is building here, with nut around \$16,000 week-ly. Attendance is gaining after a slow start, and word-of-mouth chatter is expected to turn the trick in the open spaces.

Billy Rose extravaganza has been clipped to native tastes. Border fowns are responding to most of the ballyhoo.

clipped to native tastes. Border fowns are responding to most of the ballyhoo.

Running expenses are being met okay, it is said.

Running expenses are being met okay, it is said.

Rose denies exiting from the Centennial layout, in spite of some talk around to that effect. General exodus of his staff the past few days has added to the rumors, but he's sticking, according to latest report. John Murray Anderson and Albert Johnson leave within a week's time after final brushing over of the various production numbers. Bob Alton, Raoul Pene du Bois, Miss Marion and S. M. Blumber haye already gone.

A. A. Ostrander and Edward Clark Lilley are also among the active workers already departed. Jumbor workers already departed. Jumbor workers already departed. Jumbor workers already departed. Jumbor workers continued to the continued of the continued that the continued of the weekly payroll, which now stands at \$11,000. Royalty of \$1,500 and other overhead run the total outlay to around \$16,000. This figure is understood to include running expenses and does not provide for paying for the building.

Eddie Foy Jr., A. P. Kaye, Gumeron, Jack Soanes and George Watts are principals who are out. It is understood all will settle on paying the building out for run-of-the-show contract.

Cutting of the show speeded it up, making it a circus with music.

contract.
Cutting of the show speeded it up,
making it a circus with music.
Poodles' Hanneford, who was ringmaster when the show opened, and
during the New York run, also puts
on his old bareback act, with Tom
Lomas and W. H. McKanus, stable
superintendent, assisting. It adds
nunch.

superniendent, assisting, it adas punch.
Dennis Murray sketchet, in the shorter version and John Murray Anderson put the finishing touches to the superniendent of the superniend

#### CHANEY ON 'DANCE'

Stewart, Chaney is designing sets for 'Spring Dance,' new Jed Harris production. Eastern campus motif is the general theme, with 'Amhersthoy-meeting-Smith-girl.
Philip Barry is still revamping certain stanzas.

## PAGT CHANGES

Galley Proofs of Completed Form Go to Managers as Gesture—Sleeping Berths a Must—Billing for Understudies - No Blanket

#### REHEARSAL PAY

Equity's new contracts and the book of rules for employment are completed, after much revision and consideration during the past two years. Whole document has re-ceived the okay of the association's council and is now in the hands of council and is now in the hands of managers. Galley proofs of the rules and contract were submitted to showmen more as a gesture of cour-tesy than for suggestions of changes, and the indications are that all the clauses will go as is. Rules and contract may constitute a step in the direction of Equity and the managers later exteriors into

a step in the direction of Equity and the managers later entering into a term agreement. Yet, under the new rules, the actors' body reserves the right to make changes on its own. Wording has it that Equity will post such possible new rules in its offices but assures the managers that the League of New York Theatres will continue to be informed of any changes made, the League thereupon advising its members. Text of the change provision was so made because managers may change their addresses and Equity communications might not therefore be retions might not therefore be re-

There are no radical departure There are no radical departures over the 'old' contract stipulations. Contract forms will be on one sheet of paper instead of two with four sides, as formerly, and will be subject to the rules set forth in the booklet, to be supplied to managers.

#### Book of Rules

Some rules denoted as new have been in use for the past season or two but are now incorporated in the book. That includes the rethe book. That includes the re-hearsal pay requirements. In addi-tion to \$20 weekly for seniors and \$15 for juniors and chorus, it is made clear that for park week re-hearsal players are to be paid one-

### White Has Actor Trouble Again, **Feuding With Howard Bros. Now**

#### Odets Roughing It

Nichols, Conn., July 28.
Clifford Odets has leased a farmhouse here for his summer quarters
and will not camp with the Group
Theatre at Pine Brook, although he
daily visits the company, which is
rehearsing his new play, "The Silent
Partner."

Partner.

Odets says he wants to be alone to work on two new plays.

Playwright has a housekeeper, cook and secretary here in the residence, which is near the center of

### SHAPING TWO **B'WAY SHOWS ON COAST**

Hollywood, July 28, dway productions are b ing readied here. Sydney Kingsley set to direct and produce The Priset to direct and produce The Private Life of Napoleon, with Peter Lorre starred, is shaping the opus here to the play is shaping the opus here the play is proving on the play is the play is proving on the play is proving the play in the play is proving the play in the play is proving the play is proving the play in the play is proving the play in the play is proving the play in the

'Album's' Up Again
Shuberts may produce 'The Family
Album' following the new Vinconte
Minnelli revue. Harold Arlen and
Ogden Nash are to handle it, when
ready.

Story thread will be used, con-cerning several generations of one clan. Title has been hanging around the Shubert office for at least two seasons now.

#### Chicago, July 28. George White is having trouble with actors again. Latest snag is between him and Willie and Eugene Howard, appearing in his current 'Scandals,' with Equity called in to

tween time and wine and rugene tween time and superactive in its current or bittate. With Equity called in to britistate. With Equity called in to britistate. Producer claims that the contract the Howards signed with him promised him exclusive services for the 'Scandals.' Team, on the other hand, maintains that when White offered them the 'Scandals' contract he said it was okay for them to continue their weekly radio broadcasts. Comics also say that they had their radio contract before they signatured for White's Chicago run, so can't possibly drop it, nor could they have even considered it.

Last spring, the producer tussled with Vallee during the New York run, with a back-stage inst-fight climaxing a series of linner squawks. In which with Vallee during the New York run, with a back-stage inst-fight climaxing a series of linner squawks. In the expension of the contract of the con

#### Managers, Writers In Joint Committee To Argue Contract

Managers will name representatives for a two way committee which will interpret questionable points in the new agreement with the authors. Board or committee will consist of three members of the Theats Agual. Deciding group will not likely be called on to function until the season starts, approximately, around Labor Day. It is a separate body from the joint committee that is authorized to act on the sale of film rights to produced plays. Latter consists of 10, evenly divided between managers and authors, and is the body objected to by the picture producers.

#### MOSTLY LOCAL CAST FOR CHI 'DEAD END'

Chicago company of 'Dead End,'
which is due to open at the Studebaker early in September, will engage a majority of the company in
that city. About 12 players are being
selected from New York, but there
are 69 in the cast.

Theatre has been leased on a four

Theatre has been leased on a four wall basis and can be retained until next May. Studebaker was similarly secured for the Chicago run of 'Able's Irish Rose.' It is not supplied with attractions through the United Booking. Office and has had few touring shows in the past several seasons.

#### J. P. Muller Ill

J. P. Muller, III
J. P. Muller, head of the ad
agency of the same name, specialist
in theatrical copy, is reported seriously ill at the home of relatives
on Long Island. He was formerly
one of the most active executives
in Times Square and prominent in
club affairs, particularly the Friars.
George Katz is now operating the
agency. Latter is the son of E. Katz,
who originally financed the Muller
enterprise and is identified with the
Katz Agency, radio station and
newspaper representatives.

#### Strong Readies 'Star'

Austin Strong is en route to Man-hantina to prepare for production of his new play, North Staf, in Sep-tember. John Golden will produce. Strong departed via 'Frisco after completing an untitled serveenplay for Richard Rowland.

### 'Dorian Gray' Cast Hand In Notices On Request of Stagehands' Union

Indie management, unknown on Broadway, which presented a revival of Oscar Wilde's 'Dorian Gray' at the Comedy last week, must employ union stage hands if it is to continue after this week. Local No. 1, I.A.T.S.E., which picketed the house, advised Equity that the Comedy crew was not manned by its members. Equity ordered the players to hand in two week's notice on the second night. Notice actually the continue of the property of the actual the players to hand in two week's notice on the second night. Notice actually its members. Equity ordered the players to hand in two week's notice on the second night. Notice actually the members on the second night. Notice actually an affiliated union in such a case, although there have been instances out of town. Same theatre operated spasmodically last season with amateur and semi-pro groups, with neither Equity nor the stage hands paying any attention to; and the stage hands are possible with the association. Show is in one set and minimum union requirements are for three heads of departments back stage—carpenter, electrician and props. Grover Quiggley and Jeron Criswell are the names billed as presenting the show.

#### KIDS IN MUSICAL

Mostly Youngsters In 'teens for Nex Rodgers-Hart Show

Rodgers-Hart Musical, 'Babes in Arms,' will be chorus-less, using in place a flock of juveniles between the ages of four and 18 years. Most of the plot revolves around a kid trumpet player. Most of the young-sters have parts written in for them. A few adults will be cast, but main parts are devoted to those in their 'deens. At least half of them will be having their first fling at Broadway. Alex 'Vokel office has been conducting weekly auditions for some time and is practically set. Book is being completed out of town by the team.

Rehearsals start Sept. 15.

#### Weber Comeback

Ike Weber, who was silent partner in several legit shows, will durn pro-ducer again next season. Weber will start with 'Behind the Eight Ball,' comedy by Edwin O'Hanlon.

### Vacations for WPA Admin. Staff Only, Not Actors; Another Suit?

Grants of vacations with pay to Works Progress Administration people, which immediately followed civil suits in New York to that end, does not include actors, Order from Washington received by the four divisions of the white collar projects—theatre, music, newspaper and arts—call for vacations to persons in administrative and supervisory positions only.

ministrative and supervisory posi-tions only.
Those who will receive vacations, which begin Saturday (1) are en-gaged on the basis of annual or month salaries and who work 39 hours weekly or more. Actors are classed, as working 24 hours weekly, same. going for musicians, stage hands and others on the payroll who receive slightly more than \$25 per-week.

same going for musicians, stage hands and others on the payroll who receive slightly more than \$25 perweck.

Administrative and supervisory people are largely occupied with office work five days weekly. Included are company managers and treasurers on the agent-easility of the company managers and treasurers on the gent-easility size, the size of the si

when the wide of the wear of t

#### ROBERTS SWITCHES

Roy Roberts will leave the cast of 'Pre-Honeymoon,' Lyceum, N. Y. Pre-Honeymoon,' Lyceum, N. Y.,
Saturday. (1), withdrawing to appear in 'Boy Meets Girl,' Cort, and
later joining a road company of that

Bruce McFarlane will replace in the Anne Nichols comedy.

#### Ellerbe Sticks

Harry Ellerbe will play opposite Alla Nazimova this winter if she appears in 'Hedda Gabler.' Possible that the production will be given before the holidays, with a tour following a brief Broadway run.
Ellerbe was also in 'Ghosts' with Nazimova.

Whiting Rehearsing in N. Y.

Yalling accuerang in M. I. Jack Whiting is rehearsing his 'On Your Toes' routines on this side before going to London next month. George Balanchine, back from vacationing at Westport, is supervising. Irene Browne gets the Luella Gear role in the Rodgers-Hart musical over there.

#### Salt Lake Wants Aud

Salt Lake Wants and

Salt Lake City, July 28,
Despite adequate facilities to really
handle large conventions, Salt Lake
City will be host to 149 conventions
hooked for the next 18 months.
Chamber of commerce is urging
city commission to apply for a \$600,
000 PWA loan to construct a modern
availtantime have

#### Inducement

Providence, July 28.
Legit shows return to Providence next Monday (3), when Jules event and the state of the

#### WPA SAVING ELLIOTT FOR INTIMATE SHOWS

'Help Yourself,' WPA show, moved from the Manhattan, N. Y., to the Adelphi Tuesday (28). It had been slated to switch into the Maxine Elliott, recently secured by the WPA under a year's lease. Latter, one-time class legifer, will be used for intimate plays, however, probably revivals with limited case.

'Battle Hymn' suddently closed at Palvis (834 85, Saturday (25), Illness

"Sattle Hymn' suddenly closed at Daly's 63rd St. Saturday (25), liness of a lead being given as the reason. Nowboat in Hoboken, postponed frequently, is now due to open Thursday (30). "Injunction Granted" opened Friday (24) at the Billmore. WPA has one other legit attraction ('Help Yourself') in or near the theatre zone and one in Harlem ('Turpentine').

#### Storm Delays 'Macbeth' Date at Texas Fair

Date for 'Macbeth,' WPA attraction slated to open in Dallas next week, has been put back because of the damage to the Fair Grounds early last week when a hurricane swept the city. Colored cast Shakespearean outfit, which originated in New York, Dlayed Bridgeport, Conn, last week and is current in Hartford's WPA theatre. First fill-in date until Dallas is again okay will be Long Beach, N. Y., relief show playing the Castle from Aug 4-8.

Debut in Bridgeport was way under expectations. Despite special exploitation arranged by the several advance men, first night's takings were around \$170.

advance men, fir were around \$170,

Syracuse, N. Y., July 28.
Syracuse, by the grace of Syracuse
University and the Federal Theatre
Project, will see the Negro version of
'Macbeth' in late September,

#### Strawhat Date Keeps Kirkwood from 'Mulatto'

Because he was committed to a summer, stock appearance, James Kirkwood will not join 'Mulatto,' Ambassador, N. Y., for about two weeks. He was slated to enter the play's cast last week but had to post-

pone.

Kirkwood is dated with the Co-burns and Margaret Anglin at the Mohawk Drama festival, Union Col-

#### Harding Will Tour Eastern Europe for Viewpoint on Legit

Alfred Harding has secured a four month leave of absence from Equity headquarters in New York to fulfill an unusual foreign assignment, that of covering the legitimate theatres in Austria, Poland and Czechoslovakia. Three-country arrangement was handled through the consulates in New York and the cost will be shared equally. Continental Europe regards its theatres paternally and some are subsidized. General idea theatre ing's visit is to obtain a viewpoint on theatre as seen through alten eyes. He is editor of Equity's monthly magazine and the association's press agent.

#### IDLE B.O.'S

Not Much Advance Sale for Two Suspended N. Y. Hits

Keeping open the box offices of the Shubert and Broadhurst, where Tdiot's Delight' and Victoria Regina' will respectively resume Aug. 31, appears to be merely a stunt. When the brace of standouts suspended their Broadway dates for the summer, it was expected that the ticket sale would more than part for the expense involved. Both spots a both spots has been virtually nil.

however.

Reported that the advance on Regina' was \$1,500, supposed to have been taken in during the wesk prior to suspension. That figure was considerably exaggerated however. Each attraction is spending \$300 weekly for ads in N. Y. dailies, plus \$60 for the box-office people, who are on half salary during the suspensions.

pensions.

Reason that the advance sales are inactive is explained by the fact that most of the theatregoers in New York most of the theatregoers in New York during the summer are transients; and will be gone when the shows resume. Opinion is that the box-offices may as well have remained closed until two weeks before re-sumption, at which time the ticket demand is figured to develop.

It's a Cinch,' by Alfred L. Golden, expects to go into rehearsal next month for Ned Jakobs. Hopes to see Broadway in Sept. after a strawhat tryout.

#### **Hallie Holds Court**

#### Confab at Vassar on Theatre Project-Next Season's Plans

At a conference held last week in Alumni Hall, Vassar College, Pough-keepsie; with production heads of the WPA theatre project in New York, Hallie Flanagan, national director, discussed plans for the fall period of the relief show continuance. Although no specific sum has been earmarked for the project out of the though no specific sum has been earmarked for the project out of the though no section with the Pederal Theatre activities will continue until winter without curtailment.

#### At a conference held last week in DETROIT GETS MORE **COIN, ADDS 25 ACTORS**

Increased appropriation has permitted adding of about 25 more performers to the local WPA theatre project. Entire payroll now includes 110 110.

the Federal Theatre activities will continue until winter without curtailment.

William P. Farnsworth, former legit code administrator, who is Mrs. Flangans' Washington representative, attended the session, as did tractive, or the changes in the theatre set-up were mentioned and various matters, from scene designing to special training for actors and directors, were touched upon.

Such instruction is optional but will be available to those who wish to enroll.

Casting will be a lesser problem than formerly because applicants need not have been enrolled on hornel than formerly because applicants need not have been enrolled on hornel that profession for other jobs. Likelihood of a vaude unit being of the present cast are former vaude troopers. Latter are now taking bit aris in Road to Rome, third pronchange was effective July 1.

### **Boris Said Gets Operating Lease** On 44th and St. James Theatres, N.Y.

#### Frisco's Big WPA Biz

San Francisco, July 28. Unprecedented demand for seats for the Federal Theatre Project's production of 'The Farmer's Wife,' due to open at the Columbia theatre here next Monday (3), has resulted in a complete sell-out for the first three nights 10 days in advertising to date has seen only active that the premiere. Only active the propers in the vicinity of

Smart-town papers in the vicinity of San Francisco.

'Wife' will be directed by Everet Glass. Cast will include Katherine Angus, Bert Searles, J. Gordon Glass. Cast will include Katherine Angus, Bert Searles, J. Gordon Northcutt, Agnette Johansen, Marle Burton, Edwin Ferris, Alice Bart-lett. John Grover, Elizabeth Wil-bur, Howard Banks, Ruth Saville, Joan Crane, Marta Duffy, Patricia Bartlett, Dion Chesse, Edgar J. Re-gan, John Cluxton, Will vedder, Dorothy White, Jack Vallee.

#### WPA REVIEW

#### Injunction Granted

Short play presented it the Biltsore,
Short play presented it the Biltsore,
Project, Works Progress Administration;
Living Newspaper Unit handle deliting,
otth Arthur, Arent, managing sellion of
etaged by Josephane Loyd, Philip
Clark, John March, H. H. McCollum, Frank
McMunn, Charles T. Lewis, William
McMunn, Charles T. Lewis, William
Tower, James Bradleigh, Jean Thomas,
William J. Brady, Arthur Kadal,

In the sizzling interior of a theatre without a cooling apparatuate sufficient took it on the chinch and the colonity of the c

#### Revue's Quiet Fold

Nine o'Clock Revue, 'which was presented without Equity regula-tions at the Heckscher, little theatre on upper Fifth avenue, N. Y., quiet-ly folded after half a dozen perform-ances. Grosses were reported be-tween \$7 and \$15 nightly after the first performance.

first performance.

Some of the sketches attracted attention and there is a possibility that the revue will be revised and tried on Broadway next season.

Two Broadway theatres owned by Vincent Astor will be operated for the new season by Boris Said. Spota are the St. James and 44th Street both on the same block, west of

the new season by Boris Said. Spotaiare the St. James and 44th Street,
both on the same block, west of
Broadway.
Shuberts, who formerly leased the
44th Street, had a subsequent operating arrangement which expired last
year. Asfor earlier the standard the
year. Asfor earlier the standard the
total the standard the standard the
total week, Said will secure possession on Sept. I. Deal for the St.
James was renewed for three years
at the same time.
St. James was originally Erlanger's. It cost over \$1,000,000 to,
build, money mostly coming from a
bond issue disposed of in the South,
particularly sround New Orleans.
Friend charges were so high that the
house was difficult to operate any
expectation of the south,
particularly sround New Orleans.
Friend charges were to high that the
house was difficult to operate any
were defaulted and the property
went to the Astor estate, which
owned the ground.

Two years ago Eddle Dowling was
announced as the lessee but Said
handled the finances and Dowling
discovered that the percentages allotted to those interested with him
in the house were all out of line.
Same went for Dowling's revue,
Thomas were fall out of line.
Same went for Dowling's revue,
Thomas were said out of line.
Same went for Dowling's revue,
Thomas were said out of line.
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Thomas were said out of line.
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Thomas were said out of line.
Same went for Dowling's revue,
Thomas were said out of line.
Same went for Dowling's revue,
Thomas was attributed and the same with
New York we was a sociated with Dowling in the show end was
Frank C. Walker, prominent in the
National Democratic party. Said,
who has participated silently in show
business for some years, is connected with the Standard Oil Co. of
New Jersey.

Dowling is concerned in the new

New Jersey.

Dowling is concerned in the new set-up with Said on both leases and the terms have been realigned. The 44th Street is in process of considerable renovation.

#### TWO N. Y. COMPANIES FOR HARRISON PLAY

Yonkers, N. Y., July 28; Two companies of Tamed—and How, Charles F. Harrison opus, have been assembled under WPA auspices in Westchester. Number How! Charles F. Harrison opus, have been assembled under WPA auspices in Westchester. Number one outfit has been going about a month and has been showing indoors throughout the third N. Y. Fed district, which comprises a half dozei counties on either side of the Hudson river just above New York City. This group played a full week Guly. 20 at the Warburton theatre, Yonkers, but only to so-so biz. Second group will play CCC ample and other outdoor spots in New Yorker, but only to so-so biz. Second group will play CCC ample and other outdoor spots in New Yorker, but only to so-so biz. Second group will play CCC ample and other outdoor spots in New Yorker, but only to so be a benefit for the American Legion there. Attendance not too good. Players in No. I group are W. O. McWatters, George Allingham, Charles Berre, Ted Mollar, H. E. Harcourt, Henry Graver, Blanche Collins, Irene Taylor and Evelyn Wall.
Comprising No. 2 are Jack Emer-

Wall.
Comprising No. 2 are Jack Emerson, Harry Van Voorhies, John D.
Stradley, John Gissi, Louis Christy,
Ruth Masters, Alice Hogan, Marcella
Robinson and Sonia Kanvoff.

#### Pemberton's Crash

Brock Pemberton, Antoinette Perry and Margaret Perry, returning from New England Sunday night (19) last New England Sunday night (19) last week, narrowly escaped serious in-juries when Pemberton's car was partially wrecked near Waterbury. Conn. Mrs. Pemberton received a sprained ankle, while Miss Perry was painfully bruised. Manager was not hurt, but footed

was painfully bruised.
Manager was not hurt, but footed
the bill of \$287 for repairs. A
youngster drew out of line on the
comparatively narrow highway and
smashed the rear part of the Pems berton car.

berton car.

Party remained in Waterbury overnight for treatment, Delay caused
Pemberton to cancel a trip to Kansas
to hear his college mate Aft Landon
make his presidential acceptance

#### Doran on Prowl

D. A. Doran is due to leave for the Casat this week to hunt up two leads for 'The Inner Silence,' due early in the new season. Play, written by Elmer Harris, calls for a large cast. 'Silence' will be staged by Harry Wagstaff Gribble,

#### Frisco's Back in Legit Picture: New Bankhead Play Fine \$12,000

San Francisco, July 26.

"Italulah Benkhead in Reflected Gidry' by George Kelly did \$12,000 during its first stanza at the Curran theatre. Kelly was here for the world premiere of his newest play, in which Miss Bankhead made here are supported by the support of the world premier of his newest play, in which Miss Bankhead made here are supported by the support of the provided by the support of the support

Three men as the nouse a v.g.
Three men as Bress' Aloazar
Atth teek) 1.269: 1.50). Town golike week 1.269: 1.50). Town golike week 37.000 in the till.
WFA
Tirst Legton.' Columbia
week) (1.700; 50c). Brought back
for two weeks; First Legton' did
\$1,000 in the second stanza. Some
nights were turn-aways. Being held
another week.

#### 'WIDOW' NEW SEASON TOP, \$45,000, ST. LOO

Establishing a new atendance recerd for the current season. Merry
Widow' closed here at the Municipal
Opera to approximately \$45,600,
which is plenty of tickets for the,
seven day period
"New Moon' opened for the fourth
time in as many years yesterday (27)to-approximately that the season of the season of

#### Summer Theatres

(NEW PLAYS)

'A Reason for Youth,' Manhattan
Players, Fitchburg, Mass. (28).
'A Statue to Rembrandt,' Hollywood Players, Bay Shore, L. I.,
N.Y. (27).
'Abduct Me Tender'...

'Abduct Me Tenderiy,' Farragut Players, Rye Beach, N. Y. (28).
'Bonfire to Giory,' New Haven Drama Guild, Stony Creek, Conn.

(27).

We Persons Unknown, New Rochelle Playhouse, New Rochelle, N. Y. (28).

Comeentratin', Harbor theatre, Governors Island, N. Y. (28).

E Pluribus Unum, Echo Lake theatre, Warrensburg, N. Y. (28).

Timber House, Deal Conservator, Deal, N. J. (28).

Timber House, Deal Conservator, Deal, N. J. (28).

Tons of Money, Millbrook theatre, Millbrook, N. Y. (29).

Waether 16 or 60, Wellworth Theatre, Hurleyville, N. Y. (27).

Windmills in Manhattan, Bondside theatre, Washington, D. C. (27).

#### On the Prowl

Baltimore, July 28.

Leonard B. McLaughlin, operator of the Auditorium and Maryland, indie legit spots, leaves for N. V. at the end of this week, where he will pick up Freddie McKay, general manager for Gilbert Miller. Pair will then prowl the straw hats through New England for a couple of weeks, o.o.'ing the talent on tap and scouting the new plays.

McLaughlin will keep his eyes peeled for, a likely looking, outift for a winter stock sojourn in one of the beatuse he operates here.

Tent Stock Okay

Madge Kinsey players, playing through Ohio Cluded two fine weeks serious and moved to Millershurg for the annual stock engagement. Current sesson is one of the most profitable experienced by the vet Ohio stock company in many years. Much the same route as in former years will be adhered to this season, tent-theatre closing late in September, when the company will play a winter engagement in some Ohio city. the annual stock engagement.

Current season is one of the most official contents of the content of the content

## 'SCANDALS' NABS

Without any loop competition at all, the sole ray loop competition at a sole ray loop competition at the sole ray loop competition at t

sional handling by Horace Sistare and is galloping through to money grosses Estimates for Last Week "Scandals,5 Grand (1,200, 33.30) (5th week). Perkel up above last week's take on easier weather. Nearly \$21,000 on the session, okay all around. "Broken Dishes," Blackstone. Cutrating for nickels and dimes, but selling out, with the evident desire being to fill the house rather than worry about gross. Triple A. Civic. Opens hen, this week after a week's layoff on movitade was slack and the selling out of the selling out of the selling out of the selling out of the selling of the selling

#### Rumsey Looking 'Round For Upstate Stock Return

Syracuse, N. Y., July 28. New season's possibilities brought Howard Rumsey to Syracuse, his old stamping grounds, at the week-end. mer successful stock company operator has been living in retirement for some time at Flatbrook-ville, N. Y. Now, with health regained, he is planning to resume op-

Rumsey would particularly like to Rumsey would particularly like to secure his old house, now devoted to films, but that failing, has the Civic in mind. Latter is under lease to Syracuse University, with a split week sub-lease to the WPA for the Federal Theatre Players

#### Hedgerow's 119th

Philadelphia, July 28.
Next addition to Hedgerow theatre's repertory (119th play) will be
'Anchor's Aweigh,' French comedy
by Simon Gatillon, scheduled to open

Aug. 17.
Hedgerow's 118th production.
Shaw's 'Getting Married,' opened last
night (27) as part of the Rose Valley
third annual Shaw festival.

#### Future Plays

'Distinguished Gathering,' from London, bought by Frederick W. Ayer and H. Philip Minis. An-nounced for rehearsal late in

'Susan and God,' drama by Rachel Crothers, announced by John

Crothers, announcea by Colden.
'Arrest That Woman,' by Maxine 'Arrest That Woman,' by Maxine for new season. Doris Nolan in lead. 'Spring Dance,' by Philip Barry, skedded for rehearsa in two weeks by Jed Harris.
'Oasls,' musical comedy by Samuel John Park, accoured by Norman S. Carroll, Sara Mildred Strauss and John Lonergan, new firm, for fall John Lonergan, new firm, for fall production.

#### **Current Road Shows**

Week July 27

'Parnell,' El Capitan, Hollywood.
'Reflected Glory,' Curran, Sa

Francisco.

'Scandals,' Grand, Chicago.

'Three Men on a Horse,' Alc
San Francisco.

#### **Engagements**

Ruth Yorke, Byron McGrath, Katherine Murphy, Neal Berry, Guy Kingsley, Walter Kapp, James Tracy, Perfect Alibi, Theatre of Four Seasons, Roslyn, L. I., N. Y.

Nicholas Joy, Lewis Martin, 'kind Lady,' Berkshire Playhouse, Stockbridge, Mass. John W. Manley, Viitor Beccroft. John W. Manley, Viitor Beccroft. John W. Manley, Viitor Beccroft. John W. Manley, 'Millorok theatre, Millbrook, N. Y. Robert Williams, David Vivian, Edward Trevor, Francis Pierlot, Catheryn Laughlin, 'Viola Roache, Victor Morley, Morton Williams, Langhin, 'Viola Roache, The Williams, 'Martin, Stephen Ker Appleby, Harry Plimmer, Alan Hewitt, Phyllis Langner, 'Fanny's First Play,' Westport Playhouse, Westport Conn. Linda Taylor, Nina Normani, Patricia Brown, Isabel Hathaway, Doan Irwin, 'A Statue to Rombrandt,' N. Y. Weinz, Edinskaya, Walter Gilbert, N. Welen Zelinskaya, Walter Gilbert, Welen Zelinskaya, Walter Gilbert,

Helen Zelinskava, Walter Gilbert, Jules Bpailly, Bonfire to Glory, New Haven Drama Guild, Stony Creek, Conn.
Dorothy McNulty, Haila Stoddard, Matthew Smith, Percy Helton, Saltor, Bevare, Suefel Playhouse, Sylvia Leigh, Jack Byrne, Royal Dana Tracy, Mary, Mary, Quite Contrary, Crescent theatre, Niantic, Conn.

### **Heat Lets Up and All Eight Shows** Left on Broadway Improve at B. O.

#### Elitch 'P.A.' \$9,500

Denver, July 28.

Elitch stock is running about 15% ahead of last year in gross. Last week's Personal Appearance' which will be the next as well as the stock of the personal appearance, top-ping this season's grosses with approximately 49,500.

This figure comes within \$200 of the several year record set by last year's 'Ah, Wilderness'.

### **Parnell' Cops** \$10,000 1st Wk. As L. A.'s Solo

Cooler evenings helped Henry Duffy's Coast production of Parnell on its initial stanza at the El Capicon of Cooler of Parnell on the second of Parnell of

eral Federal Theatre Project shows.

Estimate for Last Week
Parsell\* El Capitan (1st week)
(D-1871; \$1.85). Opening week for
any Henry Duffy production is always the signal for a picture colony
turnout, with the result that a nifty
\$10,000 passed through the turnstiles for this opus on the initial
stanza.

#### Straw Hats

Draw Hats

Deable Scenery

The indoor theatre in the Union
College gymnasiun and the outdoor
theatre on the campus are fully
equipped with duplicate scenery to
enable the immediate transfer from
one to another, with a shift in,
weather, of Mohawk Drama Festival,
productions. Gym theatre set-up,
functioned smoothly on occasions
last week when bad weather forced.
Macheth' indoors.
Macheth' indoors
as were to see the play to be
moved to the gym. Newspaper advertisements of the Festival carry
the 'Indoor, if Rain, 'parenthetical.

In the Festival's production of 'The
Rivals' this week, Margaret Anglin
is playing the role of Mrs. Malaprop
for the first time in her long career.
Same is true of Charles Cobum is
the part of Bob Acres Cours in
the part of Bob Acres Cours in
the death and the control of the conment of the service of the conment of the service of the conment of the service of the consame strue of Charles Cobum is
traged and light odes 'David') with
incidental music and ballet scenes
arranged by Irene and Phyllis Marmein. In the supporting cast are
Leonard Wilcley, 'Curtis 'Cooksey,
Fairfax Burgher, Mary Hutchinson,
Donna Earl, Neville Westman, John
Burke and Henry Buckler.

Cochran Waiting
Plans of Steve Cochran to establish a summer theatre in Maryland half way between Washington and Baltimore are off until next season. Reconstruction of the former barn spot was delayed and roof trusses will not be complete until

next month next month.

Another set-back was in reclassification of the enterprise by the local realty board, which has not acted as yet. Nearby building on the 75 acre property houses a rural dinner establishment.

Puppets on the Side
Scarborough, N. Y., July 28.
Paul L. Berney, producing a series
of new plays at the Beechwood the show Saturday afternoons as a means of increasing interest. Innovation is bringing the kids in.

Janet Wolf has succeeded Miss

Janet Wolf has succeeded Miss Micaola O'Hara, as p.a. at the Beech-

Heat has always been the deciding factor in legit theatre attendance on Broadway during the summer, and this was clearly illustrated again during July. Month started torridly and grosses dropped the weather was temperate and business correspondingly improved.

Last week most of the grosses rated \$1,200 over the previous week, pick-up being very good for the insection of the grosses rated \$1,200 over the previous week, pick-up being very good for the insection of the grosses rated \$1,200 over the previous week, pick-up being very good for the insection of the grosses rated \$1,200 over the previous week, pick-up being very good for the insection of the previous week, pick-up being very good for the insection of the insection of the insection of the insection of the average initial day and, barring bad weather breaks, even the trailers should operate to some profit.

August outlook for premiere in August outlook for premiere in the country theatres thus far. New plays continue to crop up in the sticks, lof tries in the country theatres thus far. New plays continue to crop up in the sticks, lof tries in the country theatres thus far. New plays continue to crop up in the sticks, lof tries in the country theatres thus far. New plays continue to crop up in the stick, lof tries in the country theatres thus far. New plays continue to crop up in the stick, lof tries in the country theatres the prevent of the country that the prevent of the country that the prevent of the country that the

grawas, despite several yet; low grosses.

"Boy Meets Girl; Cort (37th week) (C-1,058-43.30). Much improved weather conditions and visitor influx sent the gross back to around early summer level; about \$10,500.

"Bead End, Belasco (40th week) (Teach and the gross approached \$8,000.

"Malatic Ambassador (41st week) (D-1,158-43.30). Trailing among survey of the gross approached \$8,000.

"Malatic Ambassador (41st week) (C) (D-1,158-43.30). Trailing among survey of the gross approached \$8,000.

"Malatic Ambassador (41st week) (C) (D-1,168-43.30). Trailing among survey of the gross approached \$8,000.

"Malatic Ambassador (41st week) (C) (D-1,168-43.30). Trailing among survey of the gross approached \$8,000.

"Malatic Ambassador (41st week) (C) (D-1,168-43.30). Trailing among survey of the gross approached \$8,000.

"Malatic Ambassador (41st week) (Total and the gross approached to a gross approached \$8,000.

"Malatic Ambassador (41st week) (M-1,468-43.85). Excellent business continues for the only major week) (68-84.200.) Picked up and rated better than even break; if spanning the summer may extend well into the fail; over \$43,500.

"Total and the summer may extend well into the fail; over \$43,500.

The summer basis. Forrest (1981).

rated better than \$6,500; plenty oray on summer basis.

"Tebacep Besal, Forrest (139th week) (C.1017-\$1.65). No end in sight to long run and sure to stick into the fall; last week quoted around \$5,500; plenty for this one.

Bevival

Dorian Gray, Comedy; Wilde play
anned; some cut rates.

Injunction Granted, Biltmore; short play WPA
Injunction Granted, Biltmore; short play on labor; doubtful.
Help Yeurself, Aelebni; moved here from Manhattan.
Turpentine, Lafayette; Harlem Battle Hymn, Daly's 63rd Street; closed Saturday; Paths of Flowers next attraction.

#### BIG \$35,000 C.C. 1ST WEEK

Crowds at the first-week performances of 'Gondoliers' at the old Central City opera house, 50 miles, west that the contract of the contract of

'As We Forgive Our Debtors,' by Tillman Breiseth, farm story of Minnesota Scandinavians, scheduled by Sam H. Harris and Max Gordon.

But for the Grace of God, by Leo-pold L. Atlas, purchased by Sidney Harmon.

VARIETY

#### **Summer Theatres**

(NEW PLAYS)

#### Seen But Not Heard (RED BARN THEATRE)

Play in two acts by Marie Baumer and
Martin Berkeley, produced by D. A.
Martin Berkeley, produced by D. A. Doran, staged by Arthur Sircom, setting
John Root, At the Red Barn Theatre.
Locust Valley, L. I., week July 21, '36.
Duke Winthrop Frankle Thomas, Jr.
Ellecheth Highway
Elizabeth Winthrop Anne Baxter
Tommy WinthropRaymond Roe
Tommy WinthropRaymond Roe HarrietGrace Fox RomneyWilliam David
Romney William David
John Clyde
Rev. Clifford Winthrop, Ernest Woodward
Senator Howard Winthrop Boyd Davis
Ruth Winthron Lulu Mee Hubbard
Bob WinthropDon Terry Thèlma BarkerMurlet Brassler
Thelms Barker Musica Pression
Loffreys
commend Kennedy
JeffreysLeo Kennedy LowellAnthony Blafr
Dr. Paley Edward Broadley

MILLER

. 4

#### All Desirable Young Men (GREENWICH GUILD THEATRE)

	Greenwich, July 22	
:	Play in two acts by Maurice Jacq	ues
ì	Valency and David Driscoll, produced	by
J	James R. Ullman, staged by Willi	am
į	Schorr, setting S. Syriala, At Green w	ich
٠	Guild . Theatre, week July 20, :'38,	-
i	WallCharles Din	gle
:	Stitzer	ner
:	Shalloo	anh
١	Arthur CunninghamRobert Ke	ith
ċ	GreengoldJohn Bro	wn
į	Colonel Marsh Donald Macker	zle
1	Mr. HawkinsFrederick Forres	ter
1	SchwergerAlfred Kappe	ler
i	L'Hommedleh	enic
1	White Geo	rge
ĺ	Kew	lor
B	Virginia Coyle Barbara Robb	lns
ļ	Charles Come Hunter Gard	ner
ĺ	Andy   Hawkins Robert Shay	me
Ų	Randy Cunningham David Anne	lbe

The property of the property o

WHITE SHOES for late vacations

DARK SHOES for early Fall "Ingenue" and "L Miller Begutiful".
"I. Miller Begutiful" "L Miller DeLuxe" models. Formerly models. Formerly 8.75 to 12.75

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combine, soon controls the entire industry, another 10 years the country is again at war and hysteria and bigotry are rife once more. Cunningham is a national figure as controller of chemical warfare and knows that this war will make hims to him with the news that their only son has enlisted in the aviation corps. The parents, remembering what happened to Andy, plead with their son, but to no avail. Boy restory to the parents of the pare

#### THE COMPROMISERS

HE COMPROMISERS

(GOUNTEY PLAYMOUSE)

Westport: Count Westport; July 24.

Westport: Count Westport; July 24.

Westport: Count Westport; July 24.

Langers, addressed from Hungarian by Enderson and State of the County of the Cou

The Languers, with The Compromisers, turn to drama for the first time in the years since Languers, turn to drama for the first time in the years since Languers, the libration of Tangerine, a musical comedy. They have transplanted the Hungarian success, The Keyhole, into rural Connecticut and have rewitten the story of a tragic part of the transplant of the Hungarian success, The Keyhole, into rural Connecticut and have rewitten the story of a tragic part of the transporter who turned actor in Bury they have been a successive the successive they have been controlled to the transporter who turned actor in Bury they have been controlled to the successive they have been and whose emotions are ignited by his cousin's wife. When his family leases their colonial home to New Yorkers the poet is allowed to revenue to the successive they have been allowed to the poet and disclose his affair. When the spiritually distributed they have been allowed to the poet and disclose his affair. When the spiritually distributed they have the successive they have been allowed the poet and disclose his affair. When the spiritually distributed the successive the success

### Along the Maine Coast

Robert Ross, the director, though not of this piece, makes the role of a chauffeur very amusing. He is Miss, Gilmore's husband off-stage. Languer, would like to sell 'The Compromisers' and is reported will-ing to participate in its, production on Broadway.

#### Miss Temple Is Willing

Miss Temple Is Willing

(BEACHWOOD THEATER)

The Searborough, N. Y., July 28.

The Searborough, N. Y., July 29.

The Searborough, N. Y., July 29.

The Searborough, N. Y., July 19. 30. Staget by Down McClure.

The Searborough N. Y., July 19. 30. Staget by Down McClure.

Bob Pryor.

Margaret Endsley.

Sylvia Sirvat

Reverend Jonathon Gatewood. Abert Bargh

Reverend Jonathon Gatewood. Abert Serfe

Reverend Jonathon Gatewood.

The Great Ratson.

The Stand Paige Femple.

The About The Great Rayden

Major Stanley Pryor.

Maurice Manner

This Said of Braddury. Gerard Rayden

Major Stanley Pryor.

Maurice Manner

man, and winds up by marrying the parson.

Cast seems better suited to the parts given them in this play than in their assignments in former productions at the Beechwood and creditable performances are given distributed by the seems of the

#### Windmills in Manhattan

Windmills in Wannattan

(ROADSIDE THEATRE)

Washington, July 27.

Comedy in three acts (six access) by Judith and Dayld Bublick; staged by Anton Hardt, Setting Edith I. Allen at Setting Edith I. Allen at 19.

One: Howard Wierum, Anen Garrett, Virging Control of the Western C

Jarvis, Wase scotness, action, Fover, Jones Bartis, Wase scotness, and the Jarvis Bartis Start Mills and the Start Start

(Continued on page 54)

imzed 'Cyrano.' Latter was first used in this country by Richard Mansfield, wine merely added his Mansfield, with merely added his light of the starting in 'Ben Hur.' Bill Farnum ascended the heights in the role starting in 'Ben Hur.' Bill Farnum ascended the heights in the play but New York did not witness his in Nunzio Vyana has taken over the Studio theatre at Ogunquit for the annual art show there. Walter Hartwig formerly booked in concert artists at the revamped playhous, artists at the revamped playhous, top, at which professors from the important colleges lecture, and then there is an open discussion of the subject-by additions should they elect to debate. None of the professorial to debate. None of the professorial takes.

Government ledger without upping taxes:

Judith Zelda Johnson is buring Minne in a mind-reading seance, would like to know from Judith Zelda is where the summer visiona are hiding. Running along 50-50.

They Like the Oldes in N. E.

Straw hat managers in New England-scheleying new plays this summer, which is the proposition of the control of the con



#### BUY DOROTHEA ANTEL

Invalid Actross, Famous Grecins Cards. 21 Original and Exclusive De-signs, One Dollar. Agents Wanted to Self Cards. Liberal Commission, Call-or write

DOROTHEA ANTEL

Wishes to Thank THE BRITISH PUBLIC, LEW LESLIE, and CHARLES B. COCHRAN for the Personal Success She Scored in Lew Leslie's

## **'BLACKBIRDS of 1936**

Which Is Crowding the Gaiety Theatre, London, Nightly

## LONDON'S BIG LEGIT HOPES

#### Plays Abroad

#### **CSARDAS**

Aussal comedy Budspest, July 10,
Aussal comedy in three acts; book Laszlo
galagy; muslo
Buds; Ai the
Buds Sinkor, Eudapest,
Cast: Hansah Honthy, Terl Fejes, Antal
Fager, Erno Verebes, Kalman Rozsahegyi,
Julius (Eovice)

The annual musical at the timber-built summer theatre of Budapeet is built summer theatre of Budapeet is a common the summer that the summer and season, nearly always successful be-cause the best actors, busy during the winter on various legitimate stages, may be secured for these light com-ocitions during the summer month and the summer month of the summer month of the summer month of the summer month of the summer month in the summer month of the summer month of like Pager or Csortos kicking jazz rhythms around and making operetta love.

like Pager. or Csortos kuckung 1822 hythms around and making operetta hythms around and making operetta hythms around and making operetta sook is fairly good, as operettas. go, and might have a screen chance. It has to do with a count who has to marry a peasant gail under the terms of his uncorrection of the second of the second to the second to the depth of a famous operatic star and the count deseemded to the depth of a night club planist. There are completed to the second time of the second time of the second time of the second time. The second time the third act the principals recognize that they have cared only for each other throughout and are married for the second time. Hoday's music at charming; Hangel and the second time of the second time that they have cared only for each other throughout and are married for the second time. Hoday's music all charming; Hangel and candas danding and there's no harm done. Cobi.

#### LADY OF LA PAZ

London, July 10.
Comedy by Edith Ellis adapted from Eli-
nor Mordaunt's novel, 'The Three Gener-
ations,' presented by Sydney Carroll at
Criterion theatre, July 2, '86. Produced by
Auriol Lee.
Beatriz Ricardo Evelyn Hall
AnaJanet Johnson
FeliciaNova Pilbeam
Comtesse Victoria Rochecourt
Lilian Braithwalte
Manuel. Ricardo Warburton Gamble
Hugh RicardoJohn Wood
JuanaStella Rho
Comte Theodore Rochecourt Paul Leyssac
Vicente Alcantara Anthony Ireland
John VerneyNigel Patrick
Vlay van Rennen Clement McCallir
Alcalde

Acouple of years ago Lilian Braitwale player was the couple of years ago Lilian Braitwale player with the command the couple of the command the couple of th

#### STORM SONG

London, July 7.
Comedy in three acts and prolog by Denis
Johnston, produced by John Fernald at
Embassy theatre, July 6, '36.
Raymond Chenevix Max Adrian
Bob BristowWhitmore Humphreys
Gordon KingJohn Fernald Colm RuadhHarry Hutchinson
Micheal MorWill Leighton
Lloyd George Crcmer Peter Ashmore
Szliard
Maggie's Bartley
Bride Betty Chancellor
Sibby Nora Gordon
Deirdre DobbsRuth Lodge
Earl of Clanbrassil Michuel Dyne
Martin BurkeRoy Findlay Jal JoyceElspeth Duxbury
Alf QuiltAlan Wheatley
dancers dancers

Denis Johnston, author of 'The Moon in the Yellow River,' enjoyed the unique distinction of having one of his plays produced at the Westminster three days prior to the pres-

entation of 'Storm Song at the Embassy. As a dramatist he is the subject of unceasing debate, some of the critics declaring they don't know what he is talking about, and others as the subject of the critics declaring they don't know what he is talking about, and others as the subject of the critics declaring they don't know what he is talking about, and the subject of the subjec

ence that they have all been drowned.

All this is programmed as a comence that the companies of the compa

#### SPRING TIDE

London, July 16.
Comedy in three acts by George Billam
and Peter Goldsmith, presented by J. P.
Mitchelhill and J. B. Priestley at the
Duchess, theatre, July 15, '36, Produced
by H. K. Ayliff.  Barker
Barker Arthur Hambling
Wrotherington Basil Radford
Mrs. PorrettLouise Hampton
Mr. O'Hara Arthur Sinclair
Madge Gurney Nancy Hornsby
Ruth Cleeve Mary Colley
Christopher Lassetter Barry K. Barnes
Peter LudloRobert Edison
Jill Gaywood Patricia Burke
Andrew Boone Geoffrey Edwards
A Mald Betty Langley
Heaverstock Frederick T. Cooper
Bowles
Beryl Flavis Anne Twigg

Pursulture Man. Kines Libre Heavestock. Frederick, T. Copper Bowler Man. The Mar. In charge of this little flock is a jovial, red-haired ex-barmaid, whose kind heart and understanding has always precluded her from making her business to this rote all the humor and pathos with that air of sincerity which is associated with all her work.

Young, struggling bearders are in despair; they are provided the man. In despair; they are good to the financial strain. They are sawed by the star lodger, an elderly, infraint the man. In despair; they are sawed by the star lodger, an elderly, infraint pool resources for a certain length of time, when the residue will be pool resources for a certain length of time, when the residue will be caulty divided doubles quarrel, between the production of the turns and all the ambitious ones make good, with the exception of a moody, antagonistic painter. When the grand share portion, suying he is the only one who is a failure and has always jevered at her band to worse, till, miraculously, the tide turns and all the ambitious ones makes good, with the exception of a moody, antagonistic painter. When has not contributed anything like the least of the others. To add to his humiliation the girl he loves and has always jevered at her work the command of the province of the command of the province of the command has any the contributed anything like the least of the others. To add to the writing of which she had turned the others are the province of the contributed anything like the least of the others. To add to the writing of which she had turned to the writing of whic

## EXPECT BOOM ON CORONATION

Work Started for New Sea son With 50 Shows Like--Many Names, Many Musicale

#### HOUSE SHORTAGE?

London, July 19.

London, July 19.

More than the usual preparations are being made for the forthcoming fall and winter season, with production activities beginning almost immediately. From 40 to 50 productions look like holding the stage by the time the season is in full swing. This will be Winterfall of the winterf

producing societies have a full program ahead of them.

Musicals

There will be a record number of musicals, too. Cochran will be responsible for at least one, with Gitta Alpar in lights; Jack Buchhann's thoroughly broken-in This'll Make You Whistle which, after a province screen; seems headed for the Palace; Ivor Novello's spectacular 'Careless Rapture' is in rehearsal at the Drury Lane, starring Dorothy Dickson and the author-composer. George Robey and Reneë Houston will co-star in Jack Waller's next Hippodrome show; Sydney Carroli, after successfully launching his Shakespearean season at the Open Air Theater, Regent's Park, is to present a miniature musical an injustice of the start of the start

### Palestine Gov't Bans Jewish Revue Laughing at Jew-Arab Politics

Paine' in Berlin

Faine' in Berlin
For Olympic Season
Berlin, July 19.
State Playhouse opens its new seaon August 3 with Aeschylos' 'Ores-

tie.'
Hanns Johst's 'Thomas Paine,
Goethe's 'Faust,' Shakespeare's 'Ham-let' and 'King Lear' are also set for early productions.

#### FRENCH STATE THEATRES ON GRILL

Paris, July 19.

France's most famous subsidized heatres, the Opera, the Opera theatres, the Opera, Comique and the Comedie-Francaise, are on the grill again.

For years the French press has

boosted their stocks untiringly; and for years it has been increasingly difficult for the logical locals to understand why then the returns of these three houses were dwindling so steadily.

of these three houses were dwindling so steadily.

Recent: bitter attacks have uncoviered a lot of facts.

The Opera, for its part is quite hucky. Returns are not dearling, the fact of t

#### **WORK IN PROGRESS** ON HABIMAH THEATRE

Jerusalem, July 11. Digging of the foundations of the building for the Habimah theatre in Tel Aviv has been completed now and work started on pouring of the concrete. Funds for construction have been raised by contributions from Jews all over the world.

Preparations have also been made

for cooling and lighting arrange ments inside of the theatre and for the erection of transformers required for this. In spite of the difficult situation in country the work is progressing normally, and on time

Habimah players are rehearsing William Tell, by Frederich v. Schiller, as translated by Chaim Nahman Bialik. The Travels of Binyamin the Third, by Mendele Mocher Seforim, is also to be produced. "Salvation, by Shalom Asch, and It is Difficult to Be a Jew," by Shalom Aleichem, have been accepted for presentation next season. Habimah players are rehearsing

By ARTHUR SETTEL

By ARTHUR SETTEL
Jerusalem, July 18.
Government here has banned 'A
Canaan Night's Dream, satirical revue, after a short run. Troupe protested, pointing out that some of the
dialog had been trimmed and that a
complete shutdown meant loss of
livelihood for 18 families, made no
difference to officials.
Musical treated humorously the
current political situation.

#### Canaan Night's Dream

Jerusalem, July 18.

Presented by Matate Co. in nine scenes, by Abraham Avidori. Songs and byrics, Nathan Alterman; music, Vardina Schlonsky.

Government officials are hot over the Palestine Satire Co. (Matate), which dared to produce in Tel Aviv

Show thrusts good-natured gibes at the government, Arabs and Jews alike. Abraham Avidori, who wrote

altine. Abraham Avidori, who write it, mocks the official communique and the action of the government in suppressing riots which came governments delay in punishing agitators during the early days of the troubles. At no other time in the history of modern Palestine has an author presumed to poke fun at the government, especially at a time like this. Government action in regard to the trabs objection to the trabs objection to the community of the property of the property of the property of the property of the community of the co

The Censorship bound trimines duealion and what's left is putty in
places.

Story is fantastic, but it offers orportunities for humor and sattre. In
prison, Chair Punhinosa, ant illegar
prison, Chair Punhinosa, ant illegar
prison, Chair Punhinosa, ant illegar
phenomena in this country which
was once a land of prosperity in a
world of depression), is injected with
a serum to make him happy. Before
he can be given an antiseptic he isstreets of Tel Aviv. a supreme optimist. How he interprets the burning
of Jewish crops by Arab bandilis; the
explosion of Arab bombs, the strike
of Arab steedores in Jaffs, the city
of Arab steedores in Jaffs, the city
of Arab steedores in Jaffs, the city
and the bulk of the comedy.

Baruch London is cast far, the cutrates as signs of friendship, makes
up the bulk of the comedy.

Baruch London is cast particular
under Jones of the comedy.

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Baruch London is cast particular
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Baruch London is cast particular
under Jones of the comedy.

Baruch London is cast particular
under Jones of the comedy
and poste and come and post
a British chemist, then as a Polist
power of the comedy
a Caster of the comedy
a corresponding change of dialect
and poise, and Oxenberg is at ease
in each. J. Teiman, who in addition
to reciting the prolog, appears in
a caster of the comedy of the caster of the cas

#### FISCHER'S CAFE REVUE CLICKS IN VAUDFILMER

London, July 28.

Innovation at the Paramount, Tottenham Court Road, is Clifford C.

Fischer's revue, direct from the London Casino, which is headlined over the feature. It's a very unusual precedent here: Individual hits were scored on the opening performance last night Monday) by Gloria Gilbert, Georges Gampo, Lalage and the Four Craddocks.

Understood Fischer is getting \$3,000 plus percentage, with the house capacity for the opening show, which would indicate Fischer's share on the week will reach \$8,000. Newcomers on the Palladium bill this week are Harris and Howell, practically a duplication of previous colored teams seen here. Best of the foreing is Paul Harris, kind of the County of th

London, July 28

#### Opera at \$1.80 Top in London's **Covent Garden Skedded for Nov.**

London, July 21. Popular opera, with prices ranging up to around \$1.80-not down from as usual here-will begin in London Covent Garden Nov. 16, when th British Drama Opera Company inaugurates its season with a reper toire of six operas, three old and

Repertoire will comprise 'Lohen 'Pagliacci' and 'Madame Butterfly, together with Mussorgsky's incomplete 'Fair of Sorotschinsky' and two as yet unperformed British works, 'Pickwick' by Albert Coate

works, Pickwick by Albert Coates and The Wild Boar' by Roger Quitter, Quilter's opus is a light work by comparison with the other: Description of the Comparison with the others of the Comparison with the other son include Enid Crulkchank, Elena Danieli, Gerald Davies, Helena Dysart, Kenneth Ellis, Elisebth French, Sarah Fischer, Janet Hamilton-Smith, John Lewis, Dennis Noble, Angela Parselles, William Parsons, Stanley Fope, Frank Sale, Charles True, James Topping, Vera de Villiers, Henry Wendon, Harold Williams, Francis Russell, Norman Williams, Smulliams, Sanuel Worthington, Norman Walker, Vaughan Welsch.

Welsch.
Albert Coates will be batonwielder, Vladimir Rosing will produce. Aubrey Hammond and
Hamish Wilson will design new
scenery and costumes.

#### Iturbi's Pro-Fascist **Views Draws Pickets**

Philadelphia, July 28. Philadelphia, July 28.
Conductor Jose Hurbi, who got in Wew York Sunday (26) for his last week's remarks favoring Fascism in his native Spain, will get another picketing when he appears at Robin Hood Dell here Thursday (30) might. Local chapter of American League radie at Dell in protest. Also bornbarding bationer with wires and mail.

#### TOO BUSY FIGHTING

Spanish Ballet Bookings Complicate By Revolt

Fate of Spanish Ballet which Columbia Concerts is planning to import is at the moment in the lap of the current rebellion in Spain. Also there is trouble finding a suitable successor to take the recently deceased Argentina's place. Escudero and Carmita, his partner, remain all is, and may be pushed into

main as is, and may be pushed into top billing.

Troupe was to rehearse intensively in Spain this summer.

Columbia is having its fill of the Spanish revolt what with Angna Enters and Carola Goya, two of their other artists, either in the midst of the fray or close by. Dancers were last heard from near Malaga, where they have been summering.

#### JUST VISITING

Pauline Koner, American dancer, returns from the Soviet today (Wed-nesday). She has been in U. S. S. R. for the past two years on invitation of the government, and was credited as choreographer of the Physical Culture Pageant staged in Lenin-grad early this month.

Miss Koner wil stay here about six veeks, after which she will return

#### Bar Harbor

(Continued from page 1)

water reserved for the wealthy folk of Mount Desert Island. The actors and actresses have this water all to themselves for two hours.

Thespians who do not know their places and seek to mingle with the big social shots, are shipped back to Gotham, roonto.

big social shots, are shipped back to Gotham, pronto.

Practically all the productions are presented in the afternoons and not more than four of the afternoons and the short of the afternoons are lanted to be of the weekly. Com-pany numbers 25, including tech-sacians.

#### **NAVY PIER OPERA**

De Keyser Tries High C's by Lake Michigan

Chicago, July 28. Joseph De Keyser's Chicago Civic Opera, which made a series of one and two-night stands in midwest this past season, opened Saturday (25) at May Pier. Initial performance was 'La Traviata.'

La Traviata.

De Keyser will present standard operatic repertoire during the next month at popular prices. Singers include Rosalinda Morini, Hazel Sanborn, Anita Berne, Antonio Pi-lotti, Ilma Bayle, Mark Love, Henry Sanborn and Guisseppe Cavadore.

#### H'WOOD SYMPH UNDER STARS, CLOUD-SPECKED

Hollywood, July 28,

For the first time since it was in-cepted, Symphonies Under the Stare at Hollywood Bowl floundered in at Hollywood Bown houndered in the red the first two weeks of con-certs. Unless it can avoid the an-nual repetition of finishing on the wrong side of the ledger the season's less may mount to a tew high figure. Said to be chiefly responsible for the drop-off in attendance are the sour weather breaks, the nights of the first weeks being too cool for comfort, and the unfamiliarity of the local mob with work of the conductor, Eugene Ansermet

#### AN ANNUAL AFFAIR

Wesiminster Cheir School Encour aged by Its Click

Board of directors of the West-minster Choir school at Princeton has decided to make its Festival of American Music an annual event. First was held May 18, 19 and 20, this year, and clicked.

National Association for American Composers and Conductors is cooperating with group in canvassing country for new works. A New York concert will probably be given this winter, at which time the pieces will be tried out.

Roy Harris, of the N.A.A.C.C. and director of the choir at Princeton, is in charge.

#### F. & T.'S BREAK-IN

Fowler and Tamara, breaking in as a concert dance team in Europe, return in the early fall for their U. S. tour. Following an extensive itin-erary they go to Mexico City's Teatro Nacional.

Nacional.

They have been in Europe for eight months. Arthur Judson bureau is handling on this side.

#### WPA's Chamber Op Co. **Mulling Midwest Trip**

Princess on the Pea, first of WPA's intimate chamber opera of-ferings, may travel to midwest cities. Date was played in Bridgeport, July 8-11, and Federal Music Project is now dickering for engagements in Company of 60 would tour, 30 in the cast, plus orchestra of 30 musicians.

#### Four Piano Wizards on One Show Clicks Big But Dell Biz Still N.S.G.

Philadelphia, July 28. Grosses at Robin Hood Dell to another dive last week. Blame it on the weather, for lack of better reason. Attendance of 21,700 for we would be liberal estimate, with gro

would be liberal estimate, with gross not more than \$13,000. Should do better this week.

Last Tuesday (21) windup of Strawbridge-Parnova ballet was even drearier than opener. Not more than 2,000 people for \$1,500 at most. Usual Wednesday open date, then tops of week, four-piano concert with Harold Bauer, Rudolph Ganz, Mischa Levitzki and Jose turbi, with latter conducting. Believed Ganz, Mischa Levitzki and Jose Iturbi, with latter conducting. Believed first time in America that four world-famous pianists appeared on same platform, packed in supercapacity 7,500 for gross of around \$5,000. Friday was good for about 2,200 and \$1,300, Saturday another 3,500 and \$2,000, and Sunday 4,000 at bargain rates for \$1,200.

Last night was first of opera pair, offering Martha, with Irene Williams, Edwina Eustis, Eugene Loewenthal, Wilbur Evans, Sydeys Raynor and Abrasha Robofsky. Around 2,500 on deck for estimated \$2,000.

nor and Adrasha Rodolsky. Around 2,500 on deck for estimated \$2,000. Thursday (30) brings Margaret Har-shaw, contratto, and Jose Echaniz, pianist, as soloists, and Saturday will be SRO with Conrad Thibault solo-

#### FORD SHIPS 72 FRISCO **MUSICIANS TO EXPO**

San Francisco, July 28. San Francisco, July 26.
San Francisco Symphony, batoned
by Alfred Hertz, has been signed by
the Ford Motor Company for a
series of concerts at the CaliforniaPacific International Exposition, San

Pacific International Exposition, San Diego, Aug. 9 to 23.
Some 72 of the 85 regular members of the orchestra will make the trip south. The Tuesday night concerts will be aired over KGB, local CBS outlet, and the Friday programs over a coast-wide CBS web, both under the sponsorship of the Ford company.

under the sponsorship of the Ford company.
Ford footed the bill last year when the San Francisco musiclars played at the fair. Standard Oil, whose weekly NBC programs are played by members of the symphony, will pick up the Seattle and Fortland symphonies Aug. 13 and 20 during the absence of the local musicians.

### Rain Insurance Key to Outdoor Opera

#### Weather Breaks Favor Fortune Gallo at Jones Beach-Only One Lost Show

A delegation from the St. Louis Municipal Opera visited New York last week for the purpose of viewing the light opera venture at Jones Beach conducted by Fortune Gallo, who is currently presenting Shubert operettas. While the muny people were east, Shuberts are said to have eventure to street a representative to St. Louis, earlier to the street of the st the light opera venture at Jones

ance for an amount approximating the expense if a performance is not given. The company is paid on an the expense given. The company is paid on an eight performance basis whether performing or not, while the stage hands receive half wages plus transportation expense to the beach. Insurance is for \$1,500, permium being surance is for \$1,500, permium being trans or slightly more than \$150 per surance is for \$1,500, premium being 11% or slightly more than \$150 per night. Requirement calls for naming the day and time one week in advance and covers a three-hour period during which 1-10th of one inch of rain must fall if the insured is to be paid off. Time starts on an even hour and is usually four or six in the evening. Only evening the show was not insured it rained, but that was the only missed performance in four weeks, although weather at the shore is frequently threater at the shore is frequently threat

ening.

The staff under Gallo also is rement contacts the administration of-fice several times daily. At that point weather reports from planes are carefully checked with govern-mental data and predictions are highly accurate.

Gallo is protected by rain insur-Gallo is protected by rain insur-date.

#### Opera in English Not the Answer in Cincy, But Will Complete Season

#### Cincy's Winter Bookings Cincinnati, July 28,

Cincinnati, July 28,
Three of the four operas to be presented next season by the Cincinnati
Symphony Orchestra are Carmen.
Nov. 6-7; Tosca, Dec. 11-12, and
The Marriage of Figaro, in a special English version, Jan. 22-23.
Eugene Goosens, conductor, and
Theo F. Gannon, manager of the orchestra, are back in town: Fourth
opera will be selected.
Singers for the operas are under
option.

#### Equity

(Continued from page 41)

(Continued from page 41)
seventh of each day or part thereof.
On change that attracted managerial query is that sleeping car
berths of all players must be paid
for by the management, provided
the show is transported between the
hours of 10 p.m. and six a.m. Padividual berths are to be furnished,
lowers whenever possible.

Managers must not require actors
to travel by bus or automobile for
more than 300 miles per journey nor
except between the hours of ake in
journey to the morning and 10 at night. Income
the morning and 10 at night. Income
to the form of the property of the
cotor \$1 for each six hours or fraction thereof. Should the bus or auto
travel occur between 10 p. m. and
six a.m., the manager must pay the
actor \$50 for each hour of travel
unless, in the opinion of Equity, such
traveling was necessary.

On the Read

#### On the Road

On the Road
Heretofore stars and leads had
compartments and berths provided
for by the management. Equity took
the position that sleeping car berths
were paid for by the management
and all actors should have the same
accommodations.
On this new rule, managers said
that whatever additional cost is entailed, will be equalized by road
salaries. Usually, when players tour,
they receive more money than in

salaries. Usually, when players tour, they receive more money than in New York, but provision is expected to be made to take care of the added travelling costs by reducing the raises for the road. That is the same theory put forth by managers when rehearsal pay started last season. The rehearsal pay started last season could be remarked to the rehearsal period, there is no particular change, except that if the actor is given notice (written) after the seven-day probationary near the result of the remarked to the remarked

no particular change, except that if the actor is given notice (written) after the seven-day probationary period, he is to get two weeks' salary plus any rehearsal coin; actor, if handing in notice after seven days, is to pay the manager two weeks' salary plus whatever more he residency plus whatever more he residency plus whatever more he residency plus the salary plus whatever more he coins apply if the south of its included and entered into within six weeks of the opening date. But if the actor is re-engaged for the part he played the previous season he is to receive two weeks' pay when notice is given. Should the play be abandoned in less than six weeks from the signing of the contract, the actor shall receive one week's salary. There is some question among managers over the rule about understudies going on and this new rule may be modified. It is to the effect that announcement of a change must that the retain and the

that announcement of a change must be made from the stage before the rise of the curtain. Posting, of a notice at the box office is out be-cause it is rarely noticed by audi-ences. There is a penalty if an-nouncement is not made. Failure to do so requires the actor who is considered to the control of the salary, also other hand of a week's salary, also stips must be inserted into the programs announcing the change.

#### Benefits

Actors Fund benefit performances are to be given on Friday afternoon of each 15th week of play runs. Heretofore such benefits were to be played every 20th week.
Old contract called for actors to

Old contract called for actors to file claims against managers within two months. Under the changed rule, claims must be registered within four weeks. However, both Equity and the Board of Arbitration may extend the limit for good and sufficient reason. Managers will not be permitted to engage actors under a blanket contract covering fields outside of the legitimate theatre. Actors can agree to have managers act for them in

Cincinnati, July 28. Cincinnati, July 28.

Though splashing about in the peraink the Cincinnati Summer Operaink will stick to the end. Looked for while as if its 10-week season would wash up much shorter. Several operas were given in English to poor biz proving that the language of the libretto is not the answer to the trade angle. Some critical observers have urged that the St. Louis policy of operatic fluff be tried but that? apparently against Cincy's highbrow the control of the contr

Associations.

Association is headed by Oscar F.

Association is deaded by Oscar F.

Hild, who is also president of the

Cincinnati Musiclams of the union

and Arthur Bowen, also of the union

musiclans' organization and

Cincinnati Symphony Orchestor the

Financial backing is by several

hundred public-spirited citizens and

farms, as guarantors, and association

members who contribute fees.

Orchestra has 50 members and

from eight to eleven stare hands are

Orchestra has 50 members and from eight to eleven stage hands are employed. Their salaries and those of employed. Their salaries and those of singers, dancers and directors bring the weekly payroll up to around \$10,000. Zoo auditorium, with open sides, seats 1,500. Scale is 50 cents to \$1.50.

to \$1.50.

Sugmer opera in Cincinnati started in 1921 at the Zoo under auspices of a civic association. Two years ago the present management took it over and conducted operas and concerts in the University of Cincinnati stadium, with a heavy loss. Last year the management returned to the Zoo for a six-center control to the Zoo for a six-center checking and the Zoo. for a six-week schedule and scored its best season, finishing up with a \$7,000 deficit.

a \$7,000 deficit.

Two operas are given weekly, alternating nightly except Mondays
Only light opera of the current season will be Bohemian Girl, 'Aug.
18-22, designated as 'request week'.
Conductors this season are Fausto Cleva, Wilfred Pelletier and Giuseppe
Bambocreke, with Angelo Canantilo.

Bamboschek, with Angelo Canarutto and Michael Lepore as assistants, Taking part in this year's operas are Bruna Castagna, Harold Lindi,

are Bruna Castagna, Harold Lind, Dimitri Onofrei, Rosemarie Brannato, Santa Biondo, Edward Molitore, Rose Tentoni, Anna Leskaya, Joseph Royer, Angelo Pilotto, Norma Richter, Ruth Page, John Gurney, Lydia Van Gilder, Italo Piechi, June Burili, Daniel Harris, Agatha Leiflin, Edmund Henke, Jean Pengelly, Norman Cordon, Myra Manning, Lawrence Power, Lydia Dozier, Leonard Treash, Lodvico Oliviero, Blake Scott, ballet master, and Eleanore Doyle, premier dancer. There are 24 voices in the chorus and a ballet of 15.

Operas presented so far this sea-

of 15.

Operas presented so far this season are: 'Africana,' 'Martha,' 'The King's Henchman,' Rigoletto, 'Samson and Delliah,' Cavalleria Rusticanna' and 'Bolero,' 'Carmen,' 'Doi Juan,' 'Pagliacci' and 'Nocturne and Dance,' 'Madame Butterfly,' 'Aida' and 'Migno.'

Dance, 'Madame Butterin, and Wilgnon.'

of George Gershwin's Famerican in Paris' ballet, featuring Ruth Page and Paul Draper and a foursome of Negro tappists, will be given Sunday, (Aug. 2), in conjunction with a repeat of 'Paglicci' and 'Nocturne and Dance.' The Gershwin ballet will be repeated Aug. 5 with 'Cavalleria' repeated Aug. 5 with 'Cavalleria Rusticana' and Aug. 7 with 'Nocturne and Dance.' The opera 'Otello' will be given on the alternating nights next week.

Week of Aug. 9-15 the operas will e 'Gioconda' and 'Peter Ibbetson.'

#### REISER'S SYMPH POST

ADIDER'S STAIRT PUST
Following tour throughout Pacific
Coast, Dr. Alois Reiser, Czechoslovakian composer-conductor, is
back to direct the Los Angeles Federal Musical project symphony July
29 in Trinity auditorium.
Reiser formerly was musical director for First National studios.

#### HUROK RETURNING

S. Hurok returns from Russia the middle of August. He has been trying to nab for a U. S. tour Shostakovich, young Russian composer. So far no deal.

Another Denver War?

In what is thought to be an attemp o make the Denver News a mor han passive competitor of the Den ter Post, a change has been mad n editor and managing editor on the to m yer Post, a change has been made in editor and manging editor on the News, Scripps-Howard sheet. Charles E. (Chuck) Lounsbury, editor, has been succeeded by Forrest Davis, up to recently a staff writer on the N.Y. Wold-Telegram. A. De Ber-nardt, managing editor, came back from vacation to find his job taken from vacation to find his job taken were by Larry L. Sisk, formerly in the same job on the Fort Worth Press and Toledo News-Bee. When reading the news of the change Deriverires chuckled at the prospect that the staff is each at the vival of the change of the con-try of the change of the con-try of the change of the con-gallons of gas for every cash want of, while the Post was giving two

vivial of the old battle between the fywo dailies, when the News gave five gallons of gas for every cash want ad, while the Post was, giving two. The News printed 29 pages of small ads that Sunday, many paying for ads by the dozen in order to get the gas, which was worth three times the cost of the ad. Papers got together soon after and discontinued premums. News circulation, during the war. Zoomed to more 'than miums. News circulation, the war, zoomed to more than double what it was before or has donoie what it was before or has been since. Scripps-Howard in-stalled additional machinery, rented a swanky branch office in the retail district, and spent money with

astrict, and spent money windshandon.
Since then the program of the Mews has been one of retrenchment. Closing the ritzy office in a hurry one day was followed by moving the business staff into much smaller quarters, and even further economies down the line.
At the time of the truce between them, both papers went to \$1 a month. Recently the News dropped this a trifle, collecting 20c. a week at present. This move helped circulation slightly.
No other executive changes are

No other executive changes are contemplated on the News for the time being, it is claimed.

Hearst's Inquirer Buy ale of Philadelphia Inquirer, one Sale of Philadelphia Inquirer, one of largest daily newspapers in country, to William Randolph Hearst is understood already set or due. Deal was reported, consummated over weekend in Paris, with Moses L. Annenberg, owner of string of racing journals, nominally taking over ownership of sheet, property of Raymond matthe of the property of Raymond matthe angel and the property of th of ownership.

Claiming circulation of around 280,000 daily and 700,000 Sunday, Inquirer is one of leading papers of east. It absorbed the Philadelphia east. It absorbed the Philadelphia Public Ledger in 1934. Control six months later passed from Curtismonths later passed from Curtismartin interests back to Elversons, from whom it had been purchased in 1930 for \$22,000,000.

Rumors that Hearst might also our Philly redice station appear with a Philly redice station appear with

Rumors that Hearst might also buy a Philly radio station appear without foundation. One station prominently mentioned is reported not for sale and little likelihood is seen of publisher taking any others. Hearst's friendship with I. D. Levy, WCAU board chairman, apparently insures broadcast time over that CBS outlet when wanted.

Angeff Off Spectator

Angoff Off Speciator
Charles Angoff is out as editor of
'American Speciator,' though his contract was to run until Sept. 3.
Angoff says he left because he was
not allowed complete freedom, and
C. H. Fingerhood, mag's publisher,
says Angoff was discharged because
says Angoff was discharged because
the conceiver before publication.

Fingerhood says he wants a liter ary mag rather than a political one.

Format will be changed back to tabloid style in the next issue and also 15e prices. also 15c. price.

Maxwell Lehman, who had been ass't ed., will be editor temporarily.

N. Y. Fair Monthly
World's Fair News, monthly published in Forest Hills, L. I., with
Joseph F. Coufal, editor, has made
its appearance. It's not officially
tied in with the 1939 World's Fair,
but is ballyhooing the event in its
columns. Coufal has motion picture
harkernum! background.

Publicity director for the Fair is Perley Boone, N. Y. corresp for the Chicago Tribune.

Ziffren's Plans Go Awry

Ziffren's Plans Go Awry
Lester Ziffren, head of the United
Press bureau in Madrid, was all set
to start on a vacation early this
week, having arranged to spend a
month in the U. S. Had written letters to friends to expect him and
made all plans made all plans

Then came the revolution

#### **Best Sellers**

Best Sellers for the week ending July 25, as reported by the American News Co., Inc.

Dallas newspaper writers conducted a private fight of their own in articles on the Fort Worth Frontier Centennial. Eadle Barr, cold and a stole before the Fort Worth show opened, calling it a tawdry affair.

fair.

John Rosenfield, Jr., dramatic editor of the Dallas Morning, News, criticized Barr for sizing up a show before it opened and declared that any one who did not think the Fort Worth layout would be great entertainment was either crazy or misinformed, Rosenfield drove 35 miles five times to qualify himself to write authoritatively about the show in the neighboring city, neighboring city.

When his review appeared, it was so extravagant in its praise the Fort Worth Star-Telegram, biggest rival of the News in Texas, carried the review in full, starting it on the front page

Iront page.

Jimmy Lovell and John William Rogers of the Dallas Times-Herald were liberal in their praise of the Fort Worth expo. Editorials in Dallas papers were quoted in the Star-Telegram, as were comments of a number of the 1,000 southwestern resuments or mean and their nivise who ewspaper men and their wives who attended a final dress rehearsal of 'The Last Frontier' and the Casa

Those who know the southwes can understand why writers in Dallas and Fort Worth have been Dallas and Fort Worth have been loudest in praise of their own cele-brations. A certain amount of bias undoubtedly is found in their articles. Yet, since the Fort Worth show has opened, the tendency of columnists and editorial writers allied in both cities has been allied in the traction that will lure thousands of visitors, whereas, taken singly, they would not offer as much entertainment.

#### Guild Gets AFL Charter

American Newspaper Guild was ranted a charter by the A. F. of L. American Newspaper Guild was granted a charter by the A. F. of L. last week, as an international union. Announcement was made by William Green, who declared that all local guilds are now entitled to seats in central bodies and state federations of labor. Don Stevens, national treasurer of the Guild, was appointed a full time organizer for the Federation, and will leave the N. Y. American. American

American.

Herald-Traveler unit of the Newspaper Guild of Boston last week voted for immediate affiliation with the Mass. Federation of Labor. Dues were raised and Charles Leveroni of the Herald was elected chairman of the unit.

#### Momentous Moment

Momentous Moment
Bernarr Macfadden never met W.
R. Hearst and has long been wanting to do so.
During the 'Lord of San Simeon's'
recent sojourn in N. Y. a meeting
was finally arranged at Hearst's
apartments in the Ritz Tower. It

was brief.

Hearst and his party of almost 30 don't sail for their German spa don't sail for their German spa trip until this week, having deferred de-parture. Several politicos as well as newspaper and personal pals are among those accompanying the pub-lisher abroad.

#### Lewis' Tripling

Lewis' Tripling
Lloyd Lewis, dramatic and motion
picture editor of the Chicago Daily
News, also becomes sports editor
this week. Lewis has been writing
occasional pieces for the sports page
during the past month.
Marks the first time that the thesatrical and sports department of a
large metropolitan daily have been
put under the guidance of a single
editor. But Col. Frank Knox, new
publisher, figures it's a compatible
setup.

 
 Gone With the Wind' (\$3.00)
 By Margaret Mitchell The Doctor' (\$2.00)
 By Mary Roberts Reinhart Eyeless in Gaza' (\$2.50)
 By Aldous Huxley The Clansmen' (\$2.50)
 By By Aldous Huxley The Clansmen' (\$2.50)
 By Ethel Boileau San Felice' (\$2.50)
 By Vincent Sheean Magnificent Hoax, The' (\$2.00)
 By E. Phillips Oppenheim
 Non-Fiction

Around the World in 11 Years' (\$2.00)

By Patience, Richard & John Abbe 

Nazi Crime
Walter Schwertfeger, 35, Berlin
newspaperman, was sentenced on
July 21 to life imprisonment by the
People's Tribunal, charged with
treason. He is a nephew of Col.
Bernhard
sutheriter. uthority.

Schwertfeger, it is said, supplied Schwertfeger, it is said, supplied foreign correspondents and diplomats with confidential instructions issued to the German press by Dr. Joseph Goebbels, Minister of Popular Enlightenment and Propaganda.

Germany ousted another foreign correspondent, Jan Walter Kolarz of Czechoslovakia, this month, bringing the total number now expelled by

czecnostovakia, this month, bringing the total number now expelled by the Nazis up to 15. Kolarz, correspondent for the Prager Presse, is the second representative of that paper to be expelled in the past six months. The Foreign Press Assn. in Berlin gave him a luncheon before he lett.

7th Writers Confab Seventh annual Writers' Confer-ence in the Rocky Mountains at Boulder, Col., opened Monday (27), It will continue in session until August 14, under Edward Davisson, Among those on the staff this year

are Fulton Oursler, Martha Foley, Sylvia Chatfield Bates, T. S. Strib-ling, Frank E. Hill, Katherine Clugs-ton, Robert P. Warren and J. Mc-Bride Dabbs.

First Writers' Conference sponsored by Olivet College in Michigan wild use as the College in Michigan wild use as the College in Michigan wild use as the College in Michigan wild use the College in Writers' Conferen First

Brishane's Tax Squawk
Arthur Brishane last week petitioned the Board of Tax Appeals,
Washington, to review his income
tax bills for 1981 and 1982 and
kicked about forking over \$70,021
claimed by the Internal Revenue Bureau as deficiency for those years.
Challenging government claim, Brisbane also asked for a retund of
\$2,500 which he contended was due
on account of an overpayment in
1882.

AP's U. S. Sup C't Appeal
Application for a writ of certiorari
will be filled by Associated Press
which has been granted a stay of
execution from the decision of the
Circuit Court of Appeals in the
Morris Watson case.
The order of the National Labor
Relations Board to reinstate Morris
Watson, allegedly discharged by the
AP, for Newpaper Guild activities,
was upheld by the Circuit Court of
Appeals. AP will now try to reach
the U. S. supreme court.

Cope Gets an Asst.

Thomas Cope is foreign editor of News-Week, assisted by Bill Hum-phries, formerly of the Balto Sun. Latter incorrectly called the editor.

#### CHATTER

Joseph P. Kennedy writing a book. Frances Frost to Munich for a

Daily Worker in N. Y. now has a

ball team.

George Schreiber has left N. Y.

for the Coast.

Erwin, Wasey to handle promotion

for Scribner's Mag.

David Nilse now nat'l director of

publicity for the WPA.

Faith Baldwin has bought a place

in New Canaan, Conn.

Kyle Crichton back today Wednes-

Kyle Crichton back today Wednes-day (29) from a trip West. Henry James Forman's 'The Story of Prophecy' out next week. Ed Falk has bought 'eight acres and a stream' near Pound Ridge, Conn. Dame. Laura Knight has written

Fiction and Films

BY WOLFE KAUFMAN

In Memoriam

Twelve newspaper obits and an editorial are gathered together in equtorial are gathered together in an item called Percy Hammond (Doubleday-Doran; \$1). All 13 pieces were written by co-workers of the late N. V. Herald-Tribune drama critic and were published in the respective opposition papers at the time of his death, the book's subtitle being 'A Symposium in Tribute'.

booklet is skimpy and does not its subject sufficient credit for do its s

Modern Pug Francis Wallace: New York I Francis Wallace, New York newspaperman, knows his sports and his English. He shows both again to good advantage in Kid Galahad (Little-Brown; \$2), a sprightly novel about the fight racket. It's pretty hard to get any new angles into telling a story about scrapping, and Wallace doesn't try too hard to do it. His yarn follows

too hard to do it. His yarn follows the standard plot genuflections of its ilk. But it is written so snapply, so tersely and so accurately (in so far, at least, as dialog is concerned) as to be in a field by itself auto-matically. It could be filmed.

Nazi Satire

Hillel Bernstein is one of the few satirists developed in America in recent years whose scalpel cuts clear recent years wh and sharp. He proved that pretty well in his first book, 'L'Affaire Jones,' and repeats now in 'Choose a Bright Morning' (Stokes; \$2).

a Bright Morning (Stokes; \$2).

New work is a tongue-in-cheeker about affairs in a mythical country named Bidlo, which is not unlike present-day Germany. It is funny and clear-seeing and well worked out. It is a good job. Not for films, however.

Omnibus of Crime

Ellery Queen has been one of the most popular of the whodunit spill-ers for a long time and is at top form in his newest job, 'Halfway House' (Stokes; \$2). Book, as a matter of fact, is so far above the usual Queen standard as to probably rank tops for a long time to come, for him or his competition. Could be filmed.

When Joseph Boun-

filmed.
When Joseph Bowen was writing
The Man Without a Head' (CoviciFriede; \$2) he was probably having
himself a high good time. But he
forgot all about his readers. There

forgot all about his readers. There are amusing passages and even more amusing characters. But the plot is awry. Not for films.

After a dull and difficult start, TM. Smith's Hat' (Crime Club; \$20 settles down and turns out to be a workmanlike job. Helen Reilly, more on those early chapters; it would have paid. Even as is, above average. But not for films.

By EPES W. SARGENT

Real Theatrical Lore

Most autobiographical stuff is only as good as the memory of the writer-and some of them suffer from poor memories. Arthur H. Menkin, who was associated with George Blumenthal in the writing of 'My 60 Years in Show Business' (Osberg, price not stated), says in his foreword that most of Blumenthal's dictation was from memory and not from accumulated notes. This makes more remarkable the accuracy with which the veteran recounts his experiences, Only once does he make a statement challenges acceptance.

Most of his misstatements trivial and due to the fact that he perhaps was misinformed. For experhaps was misinformed. For example, he has Horace Goldin makample, he has Horace Goldin mak-ing his professional debut at his (Blumenthal's) benefit at the West End Theatre in 1904. Goldin had

Gliumenthal's) benefit at the West End Theatre in 1904. Goldin had been picked out of a tent near Ambrose Park, Brooklyn, the year Buffalo Bill put in the season at the park. That was considerably before; in the late '90s. Similarly, he has Dorothy Russell making her debut on that occasion. Her initial bow was made at Proctor's 23rd and have slight bearing unmore amandative slight bearing the statement that be was the first to open a store fitted up as a picture show cannot go unchallenged. He may have been one of the first, but probably the first New York store show was in Sixth 'Avenue near 14th Street, and it was at Willie Hammerstelm's suggestion that the was the first to group who lunched gold will william Morris to show you have been one of the first, willie Hammerstelm's suggestion that the little group who lunched daily with William Morris chow, surely Willie would have known of it. Against this single error, Blumerhon 1 apready had a store show, surely Willie would have known of it. of it.

show, surely Willie would have known of it. Against this single error, Biumenthal contributes a wealth of inside stuff on show business, more particularly in a data of the should be sufficiently and the stuff of the should be sufficiently and the stuff of the stuff Against this single error, Blumen-

her biography, 'Oil Paint and Grease J. David Stern, publisher of the N. Y. Post, on vacation in New

J. David Stern, publisher of the N. Y. Post, on vacation in New Jersey.
Faul Peters has left the Lit. Digest to do special research work for Fortune.
Boston Evening Transcript is planning a special section for Harvard's Tercentenary.
R. L. Duffus is the author of 'The Sky But Not the Heart,' a novel, which will be out next month. Samuel Putnam to give two series of 12 lectures on world literature at Mount Airy, N., next month Heart,' Tou're Breakington to the Arthur Course of the Persenant Peters of the Sky Breakington of

Man.' Ridder Brothers, Inc., bought Paul Block's Duluth (Minn.) News-Trib-une and Herald for \$1,500,000 last

Merrick, columnist, has been accept-ed by Ives-Washburn for September publication.

first bio of Maxim Litvinoff, which will be published by Hillman-Curl next winter.

Harry Hegolt, managing editor of the Master Plumbers Magazine, was arrested last week in Bfklyn charged with grand larceny.

Marion S. Lowndes, former book buyer, is co-author with Frances Christie of a juve book, Traffic, with pictures by John J. Floherty, Eleenor Packer returned to Hollywood aftern east week vacation with an assignment to turn out two weekly full-page features for King Features. Features.
Congress of American artists and

writers planned for Havana, with Jose Manuel Cortina as president of the Congress. He is Cuban Secre-

the Congress. He is Cuban Secre-tary of State.

Margaret Mitchell has sold the moving picture rights of 'Gone With the Wind' to Selznick International for a price reported to be in the neighborhood of \$60,000.

Albert J. Kobler, former publisher of the Daily Mirror and a Hearst adventibure accentive last week

upper Case, new novel by Mollie deferrick, columnist, has been accepted by Ives-Washburn for September sublication.

Charles Malamuth has written the deficiency. This was the full amount asked by gov't.

## Musicians' Union Again May Force Stage Shows Out of Stanley, Pitt

Pittsburgh, July 28, Unless theatres and musicians come to an agreement on 1986-37 part before then, Stanler, WB deluxer, will revert to straight pictures Aug. 21 for first time in more than year. Union and management now at an impasse in negotiations following former's demand for \$75 weekly long week.

Stanley has enough shows lined up to carry it through for next three weeks but no bookings being made beyond that.

beyond that.

Cab Calloway's band-unit comes in Friday (31), with flock of vaude acts booked for following week and George Olsen-Ethel Shutta combo coming along Aug. 14. That fills schedule up to expiration of house's present contract with union and after that it's a question mark. Last time musicians held out for more money, entire' downtown. Pittaburgh went straight filckers and pit boys went straight filckers and pit boys to moths.

#### PARIS AMBASSADEURS FOLDS, NO CUSTOMERS

Paris. July 19. Dearth of diners darkened the chic Ambassadeurs Restaurant two months ahead of schedule.

months ahead of schedule. Charles Dumont, manager, paid all the attractions full salary, settled the contracts, and sent everybody

But he is optimistic about next year's season. 'Next summer,' he says, I am ready to have another go at the place, and I am sure we can put it over big.'

#### Citron Booking Rock

Herman Citron is booking the Piping Rock, Saratoga, for its four-and-a-half week season opening July 29.

First show will headline Sophle Tucker and her orchestra, with Peter Higgins and Taggert and Palmer. Nick Douzen's marimba band will alternate on the musical end.



#### The Switch

Chicago, July 28,
Jack Fine's Band Box Rerue, following the trend
toward Frenchy titles in the
unit field, is playing the Oriental this week under the label
of Pousse Care Revue.
Another: slight change is in
the producer's own billing. Under the new title he becomes
Jacques Fine.

#### BALTO HOTELS MAPPING FLOOR SHOWS FOR FALL

Baltimore, July 28. Emerson, one of the big hotels here, will open a room in September. Will be first nitery Emerson has

will open a town a seven has ever housed.

Will be first aitery Emerson has ever housed.

In one loow, manager of, the limit of limit of

#### Saranac Lake By Happy Benway

Joe and Rita Donatalla, at Bergen Pine Sanatorium, Oradell, N. J., holding up nicely. Rita just licked the second stage of the Rib' op. World Exposition Show hits town and holds spot-for full week. Gen-eral courtesy extended to the show-folks.

erat courtesy extended to the snow-folks.
Joseph Parker, patient, New York-ing with a dash to New Jersey to say hellio P.P. and Ma.
Strand W. Strand W. Strand W. Strand Will Rogers-NVA Day at his camp and invited oxoners to an outling. Mob of N. Y. kids expected here for that yearly two-week vacash, with Mrs. William Morris throwing Camp Intermission open to the chil-dren.

dren.
Tom Mix Circus here July 31.
Write to those you know
Saranac,

Marjorie Beattle will be missing from Paul Pendarvis' band when it returns to the Palace, San Francisco, in September. Husband Bill Collins, co-owner of the band, has nixed her singing professionally hereafter.

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK

GENERAL MANAGER

SIDNEY H. PIERMONT

BOOKING MANAGER

LUBIN

Bryant 9-7800

#### Holmes Joins Cushman For Eastern Unit Time

Chicago, July 28, Coney Holmes has been appointed adwest representative for the Wilnidwest representati ur Cushman circuit.

He's starting next week on a tour through the midwest and east. Cush-man wants to break into the eastern sector, having previously concen-trated on the far midwest.

#### Allege Stranding 'Rainbow Revue'; Cushman Denies

Connie Mitchell, one of the members of the alleged stranded Rainbow Revue' unit, which folded has gotten an attachment of the properties and consistent of the properties and consistent of the properties and the stranger of the company of the comp Nashville, July 28.

Dallas, July 28.

timen booking show June 20 in Texarkana. Mitchell, it is alleged, claims that the entire company was stranded in-cluding Mack and Ray Howard, Elum, Hashi and Osai, Jackson and Clifford, Homer Coghill and the Orloff Trio.

#### **Empire State Copying** R. C.'s Rainbow Room

Entertainment now in Empire State tower room includes James Vincent and Norbert Ludwig. Team

wincent and Noroert Ludwig. Team's son nightly.

Building is copying Radio City, with considerable lobby displays in and around the various floors.

#### Seek Curfew Repeal

Akron, July 28.
Operators of Akron's downtown nite clubs will go before city council again next week and renew their plea to be permitted to have musle after midnight Saturdays. John Kraker, proprietor of Old Heidelberg night club and one of the spokesmen for the group, said he expected the proposal would reach council within a few days.
Council has twice before refused to alter the prohibition against music

after the prohibition against music or dancing in the night clubs after midnight Saturdays. Nitery license permits these spots to remain open until 2:30 a.m. Sundays.

#### Postpone Mouse Circus

Hollywood, July 28.
Plan to put a Mickey Mouse circus, comprised entirely of midgets, on the road through Fanchon & Marco is off until spring, when Doe Howe, agent, will handle it alone. Meantime, Howe-F&M are plotting presentation based on Mickey Mouse

idea.

Howe will start framing circus during winter, with possibility that it will hit road in April.

#### 15 YEARS AGO

(From Variety and Clipper)

There were 68 picture theatres shuttered in Chicago and 20 others opened only on week-ends. McVickers, Randolph and Orpheum had root beer stands in the lobby and getting almost as much cash from these.

Martin Beck in a one-man cam-paign to abolish spot lighting for singles,

Unusual summer angle was dump-ing of unsold tickets to revues into cut raters. Practice stopped by re-(Continued on page 50)

#### Nitery Reviews

#### CHEZ PAREE

(CHICAGO)

(CHICAGO)

Chez Paree has plenty of headliners in its current show. Customers
go for names here.

Emceeing is Joe Lewis. He works,
better in smaller, more intimatespots has it are largely and the
spots has it are largely with his
stories and songs.

Rames and Renita are anotherpair of headliners who Mike Fritzel
and Joe Jacobson have brought in
for sheir summer revue. Dancers are
one of the most graceful pairs in the
business.

and yoe Jacobson have orought infor their summer revue. Dancers are
one of the most praceful pairs in the
Still another pair of names are
Lee Sima and Romay Balley, who
turn in a neat performance, although
they could liven up their stuff a bitby doing faster numbers. Their pace
is a bit too slow for a night club.
Biggest latingh-getter of the show is
ventriloquist Edgar Bergen. He still
over the stuff of the stuff of the show is
ventriloquist Edgar Bergen. He still
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ventriloquist Edgar Bergen. He still
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ventriloquist Edgar Bergen. He still
over the stuff of the show is
ventriloquist Edgar Bergen. He still
over the stuff of the show is
ventriloquist Edgar Twins. Miss
Janis is billed as a 'protege' of Paul
Draper, who headlined the preceding
show at the Chee. She turns in a
neat performance. Readinger Twins,
who come on later in the bill, are
Bill Steele is a holdover. With
Bill Steele is a holdover.

neat performance. Readinger Nums, who can be a considered as a holdover. With Lewis doing the mc. chores, Steele confines himself to singing and does a good job of it. When Lewis goes to Hollywood a mine of weeks, Daylor of the confine of the con

#### HOTEL MONTCLAIR (NEW YORK)

(NEW YORE)

The Roof is the biggest attraction of this spot for the summer months. Hal Hope and his Swing Rhythm of the summer months. Hal Hope and his Swing Rhythm of the mixed type additional the summer months. Hal Hope and his Swing Rhythm of the mixed type additional the summer of the mixed type additional the roof draws. Ann Courtney is the featured songstress and the Coral Islanders are the relief quiatet of Hawaiians with the rither and traing music. Sections, with the pop priced table d'hote attracting a not too discriminating patronage. Fact that a bank is now an involuntary hotel operator probably accounts for the so-so special attention if the roof is to build its draw. Still, at the \$1.50-\$2 price, and no couvert, it's not bad value considering the Hope combo, et al.

et al.

An 'electronic trio' is the novelty feature of the band with Hope playing the theremin; another, Bill Schumann, at an electrical 'cello, which he plays with a headset to guide him, and another at the electrical Ham-

mond organ.

Clay Bryson and Happy Powers are featured vocalists with the Hope band, but on the night caught they didn't cut up particularly. Abel.

#### Unit Review

#### RADIO JAMBOREE (STANLEY, PITTSBURGH)

Pittsburgh, July 24.

Alleged all-radio revue headed by Jimmy Wallington, name announcer, needs plenty of fixing and at least a couple of replacements before it can hope to compare with flock of other units composed of air talent. Couple of acts may have never seen the inside of a studio, but Wallington gets away with that by pawning them off as sure bets when television

arrives. This is only a minor flaw anyway and not important.
Chief troible is show's foo uneven. Thest portion is a succession to the control of the control

#### Marque and Marquette

(DELLA AND BILLY MACK)

Headlined at
PALM BEACH CASINO, CANNES Dir. America: Dir. Europo: MUSIC CORP. OF GINO ARBIB AMERICA Paris

JUST FINISHED Riverside, Milwaukes and the Furniture Show, Grand Rapids

#### WHITEY' ROBERTS

Now at Carmen Theatre, Phila

#### MOORE and LEWIS

TIVOLI THEATRE MELBOURNE, AUSTRALIA Direction: William Morris Office

Show People All the World Over Will Be Interested to Know That SIDNEY FISHER THEIR TAILOR

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

MINOR and ROO

SAVOY - BERKELEY - CARLETON

MAYFAIR HOTELS, LONDON

Completing Ten Weeks' Engagement DORCHESTER HOTEL, LONDON JULY 31

Thanks to MR, HENRY SHERER

## WHERE VODEVILLIANS WEN

### 16 Mm. Films Being Used by Many Acts for Self-Improvement; Bookings

New vogue of vaudeville, radio, nitery and band acts having their turns captured in 16 millimeter celluloid has developed into a miniature industry in Manhattan in the last two or three years. Dance units, orchestra leaders, et al., want their acts, in action, recorded in pictures so they can change or improve their routines. Film record enables them

so they can change or improve their joutness. Film record enables them to see exactly how their performance appears to the audience. Others have motion pictures made to use the film record with agents in obtaining future bookings. Ocathing a stage-act in actual professional appearance was made possible only a few years ago through the invention of a super-sensitive for mm. film. Previous to that, special arcs or floodlights were essential for action pictures in a theatre. By employing this special negative, it is not necessary to employ any other than the usual stage lights. Aside from that, it is a matter of the canieraman's technique in manipulating the machine on close-ups, exposures, etc.

posures, etc.
Usual film requested by band acts
runs about 200 feet, average cost "Usual film requested by band acts runs about 200 feet, average cost being \$25 per 100 feet. Virtually every band playing at the Paramount theatre, N. Y., since stage productions were reinstalled has been 'shot' at the request of the maestros, with the film saved as part off the band organization's files.

Dance routines of the Gae Foster thirt, at the Roxy are captured on motion picture (16 mm.) film nearly every week. Froducers film them

motion picture (18 mm.) film nearly every week: Producers film them for future references so that the old ones can be improved or altered for subsequent staging. Fanchon & Marco is reported to have sold at least one of its revues by this means. Entire production of The Great Walty, when at the Center theatre, N. Y., also was photographed in [6 mm. pictures, prints going to Hazzard Short, Max Gordon, Frank Töurs and principal members of the big čast.

Colonel W. DeBasil of Ballet Russe uses the small gauge motion pictures.

Colonel W. DeBasil of Ballet Russe uses the small gauge motion picture films regularly to check all details of the dancer technique. Recently, Rita Kremer, at the French Casino, was filmed at her re-quest. Though she had been doing, her peculiar routine for months, pic-tures enabled her, for the first time, the week how the statement of the contraction. ther peculiar routine for months, pictures enabled her, for the first time, to see how she appeared to the audience. Numerous dance and acrobatic states with the second states of the second states o

#### Nitery's 1st Route?

Chicago, July 28. Chez Paree has signatured Edgar Bergen, ventriloquist, on an unusual basis.

Dasis.

Contract calls for Bergen to play
Chez Paree at least 12 weeks annually during 1937, 1938 and 1939.

#### Charlotte Parry's Visit

Charlotte Yarry's visit
Charlotte Parry, former vaudeville
protean artist, wife of Joshua Lowe.
Vaniery's London manager, arrived
in New York last week on her way
to Virgin Islands, to visit her daughter and son-in-law. Lawrence W.
Cramer, who is the governor. Latter
was briefly on the staff of Vanierx.
Miss Parry is accompanied by her
mother.

#### LOEW'S BURN-UP

Over Yiddish Daily's Pan—Alleged Schmeling Booking

Loew office did a burn-up Monday (27) over an editorial printed in The Day, New York Yiddish daily, in which the theatre circuit was panied for supposedly booking Max Schmeling and his wife, Anny Ondra, for vaudeville dates.

Loew office notified the paper that it neither booked nor contemplated booking Schmeling, and a retraction followed.

followed.

Schmeling had been tentatively set to follow the Louis fight with some stage time in the east, but he returned to Germany the day after the scrap and didn't open. One of the theatres for which he was set was Loew's, Montreal, a Famous Players-Camadian house, and the Loew office believes the name of the theatre believes the name caused the mix-up.

#### PHILLY LOCUST ST. AS CASINO

Philadelphia, July 28.
Deal for Locust Street theatre,
1,580-seat film house, to become a
cabaret along lines of Broadway's
French Casino, is nearly set. Sam
Stiefel, who has operated Bare
and Fays theatres, with film and
colored show policies, will head the
project, backed by Mitten Bank,
owner of property. Opening tentatively slated for fall.
House has been operated last couple of seasons by Fox-Boyd interests,
being lighted spasmodically on roadshow basis.
Report that Chestnut Street Op-

show basis.

Report that Chestnut Street Opera House, one of three theatres left in legit lists for next season, would also become cabaret is not given much credence. Believed the Shuberts will operate it as legit house, with occasional film roadshows,

while strict application of the state likker law is regarded as ta-booing theatre-cabarets here, under-stood Stiefel-Mitten group figure on

#### Femmes' Squawk Forces Vaude Act To Cut Out Dirt

San Francisco, July 28. After running a full week without any action against their alleged of-fensiveness, the Three Radio Rogues were forced by local women to clean up their act at the Golden Gate here during the second and final week of their engagement. Femmes squawked

their engagement, remmes squawed on the spice. As result of their complaints the boys omitted their March of Time gag. Several references to Papa Dionne also called forth heavy criti-

#### Rogers' Chi Date Prior To Sailing for London

Chicago, July 28.
Buddy Rogers taking his band into
the Westwood Gardens in Detroit for
a three-week stay starting Aug. 2.
Then hops to England on some
picture deals.

#### Stones' P. A. Postponed

Chicago, July 28.
Fred and Paula Stone personal at
the Balaban & Katz Chicago, originally dated for July 31, has been
postponed indefinitely due to additional picture duties. onal picture duties.
Will make the p.a. bow in Chicago
metime in September or October.

## MOSTLY INTO A PERSONALITY BIZ

That Means Insurance, Res taurants and Cafe Enter prises Where Their Self-Salesmanship Capabilities Are Best Capitalized

#### ROSTER OF NAMES

While other and more active amusement branches have absorbed a portion of those who were left without a profession when vaude-ville hit the skids, a large number of vaude-villians—actors, agents and bookers—have quit the show busibookers—have quit the show busi-ness entirely to try their hand at other trades. The exodus has been steady for the past four years, with result that many men and women who were established members of the vaudeville brigade are now to be found in businesses not even re-motely connected with the theatre

motely connected with the theatreMany vaudevillans who managed to adapt themselves the theatreMany vaudevillans who managed to adapt themselves the theoretical control of the control

individuals.

The years they spent in vaudeville made it too late for the majority to start all over again and learn the professions or highly technical trades. But the stage and booking office training fitted them for livelihoods which require a maximum of personality work and salesmanship. hoods which require a maximum of personality work and salesmanship. So the ex-vaudevillians naturally drifted into such fields of endeavor, such as insurance, restaurant and liquor stores. These seem to be the three outstanding landing places for former vaudeville people, with the restaurant business most preferred.

#### In Restaurant Biz Among standard vaudeville people ow running restaurants of one sort r another, and where, if known.

or another, and where, if known, are:

J. Francis Dooley and Corinne, Sales, Long Island, Janet of France, N. Y.; Oscar Lorraine, N. Y.; Bill Durham (Durham and O'Malley), N. Y.; Elizabeth Brice, Long Island; Frank Hunter Hunter and Percival), N. J.; Francis Renault, Atlantic City; Eddie Healy (Healy and Cross), Providence; Dave Harris, Long Island, Dudley Douglas (Pileer and Douglas), Westchester. Liquor business has attracted, among others, Gemen Status, Lander, Meyers (booker), Bill, Halligan (Pabst beer) and Limmy Smith (Smith and Boyle). Smith, head barman at the Patk Central hotel, N. Y., recently won the bartenders' championship in a city-wide contest. His former partner, Ted Boyle, became a Pinkerton detective.

Ex-yaudeyillians now 1 the insur-

city-wide contest. HIS DURING.

The Royle, became a Pinkerton detective.

Ex-vaudevillians now : the insurance business include George Bobbe (Bobbe and Nelson). Sam Dody (Lewis and Dody), Sam Kahl, Bunny Granville, Irving Cooper.

Joe Burns (Burns and Kissen) is in the dress biz in New York and Murray Kissen is a newspare distributer in Middetown, H. Hollywood and Bernier and Chang and Baley in the Heavy of the Hollywood and Bernier of them on Long Island. Al Hawthorne (Hawthorne and Cook) is manufacturing dresses.

Seiling, Automobiles

Numerous former vaudevillians are selling autos, among them Mannie Besser (Besser and Balfour), McCormick of McCormick and Irving and Gene Snyder. (Cole and Snyder). Ralph Rogers (Rogers and Donnelly) has a gas station in Providence, Jack Boyle (Pinto and Boyle) is an oil (Continued on page 50)

## N.Y. Par Toning Down Swing Stuff For 'Straight' Bands and Comedy

#### HAYSEED UNITS THRIVE

WLS Already Has 157 Fair Date To Its Credit

Chicago, July 28.
WLS Artists' Bureau is doing best biz in its history. Prairie Farmer station's two units have already played 157 fair dates this year as compared to last year's total of 120 engagements.

Leading attraction on Unit No. 1

chewing guitar-twanging is gum-ch Lulu Belle.

#### SPRINGS OPENS **MINUS GAMING**

Saratoga, July 28.
Night life at Saratoga Springs unfolds for the season tomorrow (Wednesday). It will be five full weeks of going this year, with gam-bling taboo.

bling taboo.

Tomorrow night's openings are:
Piping Rock, with Sophie Tucker
and band and Harriet DeGoff.

Arrowhead, with Don Bestor's

Reilly's, with Herb Gordon's band and Cross and Dunn.

#### Bowes Adds Band To His Detroit Unit. Grabs \$8,500 Week

Detroit, July 28.

Maj. Bowes added a 21-piece band to his- amateur unit here, at the Michigan last week and upped the take to \$34,000, which meant \$8,000 for Bowes. Guaranteed \$4,500 with 50-50 split over \$25,000.

Entire show, including band, contained 37 recole. Entire show, including tained 37 people.

#### SPANISH SITUATION STALLS NITERY SHOW

The civil war in Spain caused Benito Collada to postpone the open-ing of the new show at El Chico, N. Y. One of the artists engaged, who left before the trouble started, is already in N. Y. She is Rosita Rios, flamenco singer.

Ribs, famenco singer.

The others have been trapped in Spain and cannot leave. Carlos Montoya, guitarist, who was delayed by the untimely death of his late employer. La Argentina, now cannot get away because of the fighting, Also delayed are Antonio Bayo, nephew of Vicente Escudero, and his dancing partner, Anita.

Collada hopes to get them here in time to open the new show some time in August.

Paramount theatre on Broadway, in the belief that the swing music fad is passing out, is switching back to straight musical bands with a slight mixture of variety acts, femme ingers and single comics preferred.

First more or less orthodox orchestra will be Phil Spitalny's allchestra will be Phil Spitalny's all-girl aggregation, which opens Aug. 5, in conjunction with Bing Crosby's Rhythm on the Range' (Par) film. Following the Spitalny band will be Jack Denny's orchestra, with Hal LeRoy, dancer, and Josephine Hus-ton, singer, as additional acts. Film with this layout will be '2dy Ameri-can Wile' (Par).

can Wife (Par).

Harry Kalcheim, booker of the Paramount, is seeking comics for the future, whose style is intimate and routines are short. Acts doing more than eight or 10 minutes are barred, unless they can cut.

#### D'Oyly Carte Co. Nixes Gilbert & Sullivan Idea For Par in Toronto

Proposed permanent Gilbert & Sullivan stock company to play 60-minute versions of the operettas in minute versions of the operetus in To-conjunction with pictures in To-ronto has been mixed by the D'Oyly Carte. Opera Co. Latter, holds ex-clusive rights to G. & S. material in England and English provinces.

clusive rights to G. & S. material in England and English provinces.

Idea was being worked out by Charles J. Freeman, Paramount booker of the Famous Players-Canadian houses in Canada. A troupe of about 35 was to play at either the Imperial or Uptown in Torontoc changing shows well of a G. & S. Kotok company in a variety house. Troupes playing condensed dramatic shows with alms were fired a few years ago in Los Angeles and Minneapolis. Neither was successful. Copyright on the Gilbert & Sitilivan works has expired in the U.S. placing the operation in the public domain, but in England or its colonies; royalties must be paid; permission fars being necessary from D'Oyly Carte.

#### **MEX SHOWMAN SEES ROUTE THERE FOR ACTS**

Emilio Azcarraga, Mexican show man, is in New York lining up acts and setting up the basis of what he hopes will be a substantial route in hopes will be a substantial route in. Mexico. Azcarraga owns and operates the Alamedo theatre, vaudfilms, in Mexico City, and also owns and operates radio station XEW and is president of the Mexican Society of Authors & Composers.

Authors & Composers,
Mexico wants stage shows so
ruch, Avearraga says, that the govence and the says should be a says that the govence and the says should be a says that the
text ax is 15% of the gross, but such
houses as also use stage talent pay
only 9%. But there is also a lot, of
nationalistic feeling which makes it
very difficult to use much U. S. or
other imported talent. This Avearraga hopes to overcome.
Azcarraga is contacting and making plans in New York through his
local agent, Mary Shank.

#### Lancaster Hangs On

Lancaster, Pa., July 28.

Lancaster, Pa., July 28.
For the first time in a half dozen years, a local house has broken form and continued its 'vaude policy throughout the hot months.

Jack Frere, of the Colonial, says he will continue stage shows for the balance of the summer, subject to anything that might happen at the box office.

box office.

Bookings are out of Philadelphia.

#### Variety Bills

**NEXT WEEK (JULY 31)** THIS WEEK (JULY 24)

Numerals in connection with bills below indicate opening day of show, whether full or split week

#### RKO

CHICAGO Palaco (31) Bill Robinson (24) Marx Bros CLEVELAND Palace (31) Duke Effington (24) Saul Grauman Co

#### JACK POWELL

Present Playing Marden's Riviera Dir. LEDDY & SNITH

#### Loew

State (31)
State (31)
State (31)
Dorothy Scott
Alax Country
Alax Country
Early Salve
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Buth Terry
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Sa

#### **Paramount**

NEW YORK CITY Phil Spitalny Oro Marvin Lawler Megui

Megni
ROSTON
Metropolitan (3:
Benny Bayis Co
CHICAGO
Chirago (31)
Major Bowes U DETROIT Michigan (31) Ripley U

MONTREAL
Leew's (21)
Herb Williams Co
Write Roberts Els
Ders Maughn
Bob Easton
Herb DARONGO
Shew's Herp (31)
NB C Wallington
Horoyb's & Sam'ts
Bobby Gilbert
Campbell's Co
Blokke Moore

#### Warner

PHOLORY PHIA Barle (21) Barles & March Grandsmith Bress Virginia Bacon Co Charley Thass

Tenner Tenner Co. Tenner Tenne

Bobby Gilbert Sylvia Manon Co Tommy Trent

DR. JULIAN SIEGEL

Paramount Bidg., 1891 Bway, Suite Telephone Chickering 4-2097

#### London

Week of July 27

Week of Donald State of the Cantenary of H. I. I st half (27-22) Geo Betto Luika Callenary & Luika Lui

Spiner. Hine
Senater. Muthby
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Jolly Singers
Erman Ressler
Joe Pontee
Hareld Kolb
Frances Stevens
Jolly Coburn Or Bernand's Pigeons Keith & Cortez 4 Paulettes LEWISHAM Palace Mantovani Oro LEVERNSTONE
Righto
Pat O'Brien
Flacke Lucas

Jock White Frances McCoy Dolores Farris

Frances McCopy Doloves Farris
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Doloves Farris
Levin Gibert, Orc
Hedale 3
Anck Dampser's
Fadie Mack
Heart Moran
Jan Brunesco-8d
All Tuleo
Carlos Solovar
Fadina. Doran
Consucio Moran
Consucio
Carlos Parasalor

El Targasalor MAIDSTONE
Granada
Angela Epirelies
NEW CROSS Charlie Brent & I. De Haven & Page OLD KENT ROAD Astoria

El Tamador Los Ojedas Don Gilberto Orc

HENT ROAD
Anton Ed
Lorida
Lori Los Ojecas
Don Afflecto Dre
Fench Casino
Fellos de Fenume Andre. Ramdall
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Andre. Ramdall
Mill. Carroll
Dmitri, Aarel.
Ben Dona
Lamber Dona
Ariene Gautler
Andre Kardn
Allea Carroll
Copherts de Giby
Freda - Sulliwan
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Musical Jesters

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Ron Perry Ore

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NEW YORK CITY

**Provincial** 

Week of July 27

Cabarets

ABERDEEN

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Rean Rivere

Black Cat
Amanda Rendelph
Jack & Jill
Lenny Simmons &
Rhythin, Kittens

Ben'ta's Benie St Boys Rits Bensud

Charlie Beal Rim White Jayne Whitney Derothy Davis 6 Spirits of Rhith

Chatenu Moderne Billy Barr Maryon Dale I'nk McFariane O

Waltons Goff & Kerr Ted Biack Orc

Claremont Luc

Club 18

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ny Rigoietto

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elia & Pipr

Dan Healy's
Dan Healy's
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Jack White
Camilie Giery
Frances McCoy
Mary Lucilie
June Larraine,
Blenda Ranson
Roth-Andrews (
Beals St. Bays Betty Bryant Warren Clausen W Hendricks Oro Sean Rivere (Sheepshond Ray) Peter Randell Mickle Bruce Eddle Copeland O Ben Marden's Riviera Rivlera
Jack Powell
Lila Carmen
Estelle & Leroy
Val Ernis Orc
Miriam Verne
Rosini
Irving Aaronson

Hickory Home Kirby Walter Marjorle Naylor Francetta Mally Ted Lane Arthur Ganefied Joa Marsala Eddie Condon Hiyard Reshursi Jerry White
Joseph E. Howard
Action Bekinn
Bill Lorreine
Ed Furman
Ethel Silbert
Frank Russell
Bob Bigsdaw
Larry Les

Jack Waldron
Thais
Del Casine
Virian Ray
Coleite & Barry
Myrus
Phil Nacle
Cacities O'Neal
Mitzt Halmes
Marion Martin
Rosy Green
Darsethy Woods
Lattle Remaple
Arthur Warren Q

Gay Adams

Hotel Astor
Hal Kems Oro
Maxine Gney
Bob Allen
Sadte Dearell
R Campbell Ru
D'Ivons
Kay Picture

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Metel Fifth 2vs P Handelman Gro Lusic Musters Hotel Gor Clinton Dick Mansfeld One

Hotel Lexington

Hotel Lexington
Bob Crosby Ore
Motel Lincolp
Dick Stabile Ore
Hotel McAlpin
Onoch Light Ore
Both Wilson
A Generales Ens
Hotel Mondeleir Clay Bryson Happy Powers Ann Courtney Coral Islanders Hai Hope Orc

Cafe I.a Maze Stan Ciair Ore Park Ave Boys Hotel New York Hotel New Yarker Chyde Lines Orc Duty & Walte Prof Geelzur Act Ravel Lee Evelen Lyn Lucas Hotel Hard Glindys Tamb Hobby Hearn A Debutantes Heitel Bard Line Pancho Orc Hutel Pennsylvaria

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Eddit Duchin Ore
Eddit Color
Les PoreBob Seatles
Ed Leslavon Oro
El Mirantier
Gens Tubor
Sonia Day
Maxine Manners
irene Banner
Lois Saunders
Smernt Ciris
Lou Singer Ore

Haird Fluza
Mario & Floria
Ken Siyker
George Stermey One
Fiftel Mitte-Cardton
Arman Vecsey Ore
Hatel Manaevelt Velos Ens Hotel Savay-Plaza Totel Savay-Plaza Tonnas Hota Emile Paiti Ora Hubaneras Orc Ethel Bison . Fred Lowery
Eleanor Knight
Burns & White
Johnnio Marris
Jean Cartler
Saki Alexander
Happy, Thomson
Vincent Lopez Or Place Blezunio

Piace Eleginic
Internationalists Of
Bill Farrell
Frank Lazaro
Orio Tomasso
Mario Baune
Rex Gavitte

Baladow Grill
Frances Comstock
Frances Hunt
Vallerie & Armeir's
Lou Bring Oro
Radnbew Room
Al Denabue Oro
Diana Ward
Les Beers
Berge Tekar
Dario & Diane
Kandor Gianez
Nana Bodrigo Bd
Franc Frances

Gus Martel Ore Arthur Dann Ore Tavern on the Gree Allen Leafer Oro

Thomashefaky's
Ann Kennedy
Ann Kennedy
Barbara LaParts
Gerdon Dawis
Chubby Smith
Harry Hattman D
Ches Doherty Bev
Teny's
Spivy

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Virginia Langdon
Nita Rijier
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Lactiwelle
Renty Bear
Retty Bear
Retty Bear
Renty Gwitenkern
Rystin Kinera
Frank LaGalle Ore
Bro Lee
Wyone Bolish
Yarlat Club

Terry Lawier
Johnny & Geo
Louise McCarroll
Jackson Irving &
Hale Sis
Bill Leads Orc

#### LOS ANGELES

Hola Von Billimard Sawi

Hillmord flow;
Harry Foster
Moore & Reyel,
Darby & Rudell
Ryd Harper
Joaquin Gerny
Harry Foster
Trudy Wood
Petch & Deaville
Limby Grier Ure
6 Rhython Enscal

Onfe Casanova
Harry Lasch
The Halberts
Louise Marlowe
Hal Chansler Or
Gardner & Kane Carlo de Pares Sos Cappo Mrances Knight Naomi Warner Kathiya Miller Ban Silver Ono

#### CHICAGO

Kings Nesters ... Marjorie Whitney Blacklinger Joe Saunders Bick & Dot Ragers Blurkstone Hafel

Ben Poliacie Ore Lois Still Georgie Tappe College ann George Clyst
Boy Shipstadt
Harry Johnson
Bess Etchardt
Duke & Noble
Colony Cinb

June St Clair
Del Obrei
Eliera George
Dolores Dawn
Wilma Kovak
Bob Tinsieys

Wilma Rovak
Bob Timiery Oro
Cangress Hater
(Eastman Room)
Frank Beesinger
Club Alniess
Lili Bernard
Flo Reard
Art Williams Oro
Club Alniess
Club Alniess
Lili Bernard
Club Alniess
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Club Alniess
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futh to Botes for the folial Const Renmi Horace Heldt Org Freddy: Schweltzer Genyte Lyons Edgewater Bench Hotel

Enrico Novello
Paul Gordon
Carl & L. Bonner
Sherr Bros
Bern's Cummins
Gay 90's

Oliver Naylor Ord Areadia Int'l Jim Littledeld Ord Rodney McLennan Bergere Sis Walsh & Barker Ambroses Marcella Sharkey Mary Jane Walsh

Menny the Burn's a Marcettis Desiry Medison Nancy Barry Tropical Islanders Colony Chris Carol McKay Lee Mary Lee Diam King Jee Hayes 3 Silver Lake Inc

Dian Kios Joe Hayes Tab Hayes Tab Hayes Tab Hayes Tab Hayes Hayes

## Shave Sherman Helen O'Shea Murici Martin Stanley Worth

Famous Door Frances Fay F D' Swing Bd Omar's Done Senorita Mimova Castle & Rand Catolyne Dyne Carmen & Rudol Kearney Watton Billy Lowe

Pulamar
Pulamar
Rolling Rambi
Kendall Capps
Gens Krappa
Hudson-Metzger
Ben Goodman C

Helen Ward

Privenc's

Cook & King

Manay Peol

Manay Peol

Manay Peol

Mysie Webb Orc

Rudobh & Nailee

Peris Inn

Peul & Paulina

Mind Deval & M

Ken Wilmarth

Laurei Onlene

Halto Marchetti

Halto Marchetti

Halto Marchetti

Halto Marchetti

Cate Cannadi Gra

Nhon Laica

Paul MrLain

Tangris

Tangris

Wirginia Glicrest Carmen Al Kavelin Oro Bon-Air

Ben-Air
Gus Von
Henri Lishon Orc
Cliex Preces
Edgar Bensen
The Lowis
Ramon & Renita
Sims & Balley

Pio Whitman Nyra, Lou & Ton George DeCosta Lew King enry B Continental Room (Stevens Motel) Lew King
Harry's M. T. Ba
Joan Clark
The Duffins
Emily Fields
B Gardner Girls
Dorothy Johnston
Austin Mark's Or

HI-Hat Wade Booth Nanette Syd T d Lang Oro

Billy Carr Ann Rush Jess Johnson Ore Palmer House (Empire Ream) (Empler Reem)
Ornic Nedeon
Resita & Fontana
Wences
Variety Bros
Virginia Lee
Bestley Stone
Mitten Douglas
Abbott Dancers
Abbott Dancers

Bebby Rollins Jean Kirk Ada Lee Turley Plate The Dictators Eddle South Vanity Fair

Vanity Fair
Frace Sis
Tradys DeRing
Carol Dean
Eath Marray
Coamo Jesters
Tomany West Oro
Win Lane
Artimo & Everya
Buddy Ralph
Stan Carter
Tacht Club

#### PHILADELPHIA

Horl Adelphia Roof Harold Knight Gre Vincent Bizzo Gre Robbins 3 Judith Barron D & D Fitzglibina Helen Lang Pani Sydell Terry Green Frank Hall Agrees Tolie Anchorage Inn Oliver Naylor Ord

Ritz-Carlton (Crystal Room) Van Levis Orc Roof Pierre Rest Fierre
Pat Shevin Oro
Bili Burcaw
Iris Wayne
Patti Laverne
Les Hail

(Chessalors)
(Chessalors)
(Chessalors)

Art Christop

Bata Kramoff

Bata Kramoff

Bata Kramoff

Bata Kramoff

Joanne Andrews

Boters & Bargla

Bob Bennett Orc.

Both Confry Tevens

Barney Zoeman Or

Blily Mac

Wannet

Wanne

Beanore Ephridge

Little Ernie

Waber's Hofbran

Little Ernie
Weber's Haftran
(Camden)
Lozis (Thailtin Orc
Sidney Golden
Simpson Marionets
Belton & Jsy
Elsa Hart
Russ Kirk
Carmen a'Anionio
Joe Rommo

#### Where They Went

Ress Edra Carmen a Antonio Joe Romono Johnny Rothang

(Continued from page 49)
salesman, Fred Fenton (Fenton and
Freids) is selling auto club memberships and George Elliott (Weberand Elliott) owns a garage. His
ex-partner, Charles Weber, is in the
advertising business.
More and the selling auto subsets now
holds many former vaudeville people,
including Walter Shirley, Bill Hanrahan (former Keith booker), BobCook (Cook and Oatman), Sam
Williams (Weilliams and Elinore) and
3ay Gould (Gould and Lewis).
Among those in the commission biz
may be found Frank Lieb, Bill
Burns (Bunns smd Burchill), Frank
Latkiews (Asithews and Ayers) and
Sam Hyams (Asithews and Services and
Salesman).

Billy B. Van is manufacturing sone
Billy B. Van is manufacturing sone (Continued from page 49)

Frank Burt (Gooscale and Burt) and Ray Shamon are refrigerator and Ray Shamon are refrigerator and response to the state of the state o

Gleason has an antique shop in New

Gleason has an anlique shop in New York.

Max Cooper (Cooper and Ricards) is employed in a New York candy store and Mack Brown (Brown and Etaine) joined his father in the paper box business.

Jack Pillard (Hall and Pillard) is working in a grocery and Bot Tayler (Allen, Taylor and Huston). has a bridge club-in a New York hotel.

Helated theatrical lines, such as operating dance halls and dancing, dramatic and singing schools 'lidye attracted many former variety people. Sales jobs of all sorts are new dilled by them.

But the biggest exodus of the actor members of vaudeville, now no longer acting, has been into the agency biz. More than, 7% of the present-day book-toters once made out the money orders instead of existing 'em.

#### 15 YEARS AGO

(Continued from page 48) moving the bar against turnbacks, Box office took up all unsolds,

Newly appointed N. Y. state board of censors getting ready to function, Appointments not popular.

Universal coaxed Kansas City censor to the coast to o.o. Foolish Wives, Sought to avoid cuts, but picture took a shear licking every-where after it was released.

Fanchon and Marco Revue in new acts. Pulled out of their full length revue and just filling in for the new season to start. Fanchon and Marco danced, with Marco also fiddling and singing. At the Rivergide.

Little Herman Timberg, at the Palace. The Watson sisters walked in on the act and made it a riot.

Gus Edwards and his song revue made N. Y. to 'Frisco in one sump to play the Orpheum. Chester Fredericks was in his act.

Al Joison coughed \$25,000 for a quarter of 'Getting Gertie's Garter.' Just before the opening in Atlantic City, Al Woods show.

Continued heat spell was discour-aging producers from trying to sump the gate on the fall season. Early August openings called off.

#### **50 YEARS AGO**

(From Clipper)

Modjeska, playing Maurice Barry-more's 'Nadjezda' in 'Frisco, took it on the chin. Described as "too broad in its intimations' to please the town.

California theatre, 'Frisco, finally got its waxworks show going. Town liked it. Talk of an independent venture. At the California it was free to patrons.

Mabel De Babin, of light opera who had married Paul Bown, wornied about his constancy. Marked one of his socks, noting he put it on the right foot. When he came home with a mank on the lett foot, she chased out after the other woman. Freed in palice court, but Bown and his charmer took a \$5 rap each.

Elgin, Ill., to be a better show town. Watch co. went from one to three paydays a month. Meant more ready cash for tickets.

Robinson Bros., giants on the Barnum show, told they took the date to accustom themselves to be-stared at. Were sensitive about their heights.

Hi Henry fitting out a new car for his minstrels. Each performer got a bed instead of a berth.

Physician in St. Joseph, Mo, sued Barlow, Winson & Rankin's min-strels for using his name in their afterpiece. Claimed the whole town was kidding him.

Steve Brodie, who jumped off Brooklyn Bridge signed with a mu-seum man for \$100 a week. Later he took out a show.

Joe Jefferson telling the world he was always going to summer at Hohokus, N. J. Changed later to Buzzarss Bay.

#### News From the Dailies

This department contains rewritten theatrical news items as pub-shed during the week in the daily papers of Neu York, Chicago, San yancisco. Hollywood and London. Vanwrt takes no credit for these was items; each has been rewritten from a daily paper. Francisco. Holla

Ruth St. Denis telling ship news | hours, flooding the house and doing sen she intends to build a temple of about \$10,000 damage. House was opned dance for religious choreography. erating as a strawhat.

dance for relations chored; apply, brooklyn cops combing Brooklyn marijuana patches. Finding of r fields of the narcotic lately ulted in an order for a survey of vacant lots.

all vecent lots.

Adjantic City announces that already 100 floats have been entered in
the boardwalk pageant. Showmen's
Variety Jubilee. Some will be sent
from foreign countries. Includes one
from Egypt to advertise its own
coming beauty contest.

The company of the control of the contract a cumpaign to disassociate
Park ave. pups from lamp posts and
trees: Non-doggy socialities complained.

ed.
xx Gordon to push "The Great
x' around the circuit again. Guy
rtson again the lead.
itke at RCA plant in Camden
ed up. Men back on compan;"s

washed up. Men back on compan,"s terms.
Friedrick W. Ayer and H. Philip
Friedrick w. Ayer and H. Ayer

nrst used in Boston some so years ago, when Pat Gilmore's band used cannon. Later repeated at Manhattan Hallie Flanagan, director of the federal theatre project, sat in with 25 representatives of the set-up in the Vassar Alumnae house at Poughkeepise last week. Making plans for the coming season. Governor Lehman and Mayor La Guentia so a nesh high in autographs of a small boy's white pants at an Albany parade last week. Salmaggi, already announced as having taken the Hippodrome for opera, will be followed by Mike Jacobs himself, with an unannounced theatrical floan, Fight club idea seems to be family out. I would be seems to be family out. However, and we have the seems to be family out. However, and we have the seems to be family out. However, as Martha Deene on the sir, jamming with the Dept. of Agriculture over a pet goat she brought in from France last week. Grabbed by officials and disputed. No health certificate.

siciale and disputed. No health certificate.

Saratoga gambling houses shut tight as racing season nears. Citizens begging authorities to let up, fearing a slim attendance. They only have the four weeks in which to make the four weeks and the say storm blew down a tent in Trenton, N. J., bousing a wellathon. Two killed and 30 injured, though the blow hit at 3 a. m. About 400 present.

Mrs. Irene Dubner, 28, stenog in the KCA building, either fell or jumped to her death from a 24th landed on a seb-back at the eighth floor.

England reports a cat race, with the pussies chasing an electric mouse. Newspaper suggests mouse races, with the latter chasing a hunk of theses, and the supports and the support of the sup

Newspaper Guild given charter by the American Federation of Labor. Don Stevens, Guild treasurer, made organizer.

organizer.

Havana copies Yonkers and pinches a cruise visitor for wearing toe short shorts.

Catholic Actors Gulld to cruise the Hudson Aug. 11.

Marie Baumer and Martin Berkey, who did Seen But Not Heard, you can be short should be short to the plays featuring children.

Jackson Heights' Boulevard theatre went film Monday. But only for a couple of weeks.

tre went film for a bullet only for couple of wests.

Wilson Line 'Delaware', cruising the Hudson with films, offering a free trip tonight (Wednesday) to anyone turning in four volumes of modern fiction or eight magazines. Reading matter goes to Seaman's Camibaf' King, Kata Rogosa, turned loose on New York last week, No danger, for this descendant of man-eating rulers is a Seventh Day Adventist minister, here for a conference.

Adventist minister, here for a conference.
Pedestrians on Riverside Drive were amazed to see a parachutist, apparently ablaze, over the Jersey store. Developed that it was John store. Developed that had been stored to be a seen and the store that the store tha

hours, flooding the house and doing about \$10,000 damage, House was operating as a strawhat.

This week's title for the Porter-Lindsay-Crouse musical is 'Red, Hot and Blue', Formerly' Wait for Baby.

This week's title for the Porter-Lindsay-Crouse musical is 'Red, Hot and Blue', Formerly' Wait for Baby.

Without the dollar mark.

Howard Myers, orchestra leader, was killed near Camden, N. J., when the car in which he was driving title of the members of his band caught fire with Myers pinned beneath the wreckage.

Ursula Parrott, feuding with her socialite neighbors at Wilton, Command the waster of the members of his band caught fire with Myers pinned beneath the wreckage.

Ursula Parrott, feuding with her socialite neighbors at Wilton, Command the waster of the same with the work of the dancer has asked Same with the work of the dancer has asked Son he paper's worrying whether or not Luise Rainer is Mrs. Ciliford Odets, Playwright says she isn't and isn't going to be, but he is said to be going around with someone who be in town. Island played to 1,000,000 to 1,000.

Udets. \*laywright says she isn't and isn't going to be, but he is said to be going around with someone who in town.

Coney Island played to 1,000,000 visitors Sunday (20). Third big Sunday in succession and concessional conces

Corners.

Barrett Clark of Dramatists' Guild, tells Mohawk drama festival Eugene O'Neill, Marc Connelly, Maxwell Anderson, George Kellv, Philip Barry, Sidney Howard and Paul Green are the seven most original playwrights since 1920.

#### Coast

Trial of Mary Astor's suit asking custody of her four-year-old daughter and revision of property settlement with former husband, Dr. Franklyn Thorpe, is set for July 28 in L. A. court. Sessions will be held at night.

at night.

Mrs. Hedwig Joby, former screen actress, granted divorce from Hans Joby, sctor, and \$1 monthly allmony by L. A. court of Mrs. Harry Houdini to communicate with her late husband's spirit will be held in Oakland, Oct. 31, 10 years after magician's death.

Virginia Pine amoud George Raft an-Virginia Pine amoud their intention to wed in Mexico within three weeks.

weeks.
California attorney general denied
Hollywood hairdressers petition seeking classification as artists. They will
continue to be catalogued as hair-

ing classification as artists. They will continue to be catalogued as hair-dressers.

Tom Mix won point in \$10,000 damage suit filed against him in Portland, Ore, charging that he injured Harvey Beck to that extent when actor accidently roped Beck who was watching Mix circus. Court huled that Beck would have to makethis complaint mented have to make his complaint mented in the precise and precise an

Alan Crosland, screen director, was killed as a result of speeding when his car was wrecked in an excava-

tion.

Oliver Morosco suffered possible skull fracture when he fell down stairs of L. A. hotel. He will re-

stairs of L. A. Bouel He will recover.
Engagement of Grace Durkin and Bill Henry announced in Hollywood.
Miss Durkin is sister of Junior
Durkin, killed in Coogan auto crash
last year, and Henry is Metro con-

Justin, allied to construct player.

Just year, and Henry is Metro contract player.

Justin Street, and Henry is Metro contracte, broke a rib when she fell in her Hollywood home.

Notice of intention to wed filed in L. A. by Irene Hervey and Allan Jones, film players.

Phyllis Barry, screen actress, granted divorce in L. A. from Al. Lovd, vaudevillian.

Contending \$100,000 heart balm suit filed against him by Jeanne Moreau, film actress, was instituted in bad fatth, Harry Hunnewell filed answer in L. A. court denying answer in L. A. court denying

in bad faith, Harry Hunnewell filed answer in L. A. court denying actress' charges that he misled her with promises of marriar hueband of Ann Harding, withdrew his suit their daughter.

Wife of George Raft will arrive in Los Angeles Aug. 2, supposedly to make fland divorce arrangements with actor. Raft and Virginia Pine marry.

with actor. Amounted their plants amounted their plants are amounted to the plants are also as a second and a second a sec

Lessate of Convey Tearies of Whether Convention of the Convention of Convention

#### Pair of Raps in Week For Detroit's Casinos

Detroit, July 28. Gambling in niteries and spots in nearby Macomb County got two hard blows this week, one in the courts and one in the East Detroit

courts and one in the East Detroit city council on in the East Detroit of \$5,300, which he declared he lost in two months at Macomb gambling spots, including the Chalet, nitery, reputedly owned by C. Samuels; Danty Sullivan's Chesterled Inn, and named Lincoln Fitzgerald, Ruby Matthews, Samuel Wettzman and man named deMilio also in suit.

At East Detroit, 100 women petitioned the city council to curb gambling at East Vetroit, and Danny Sullivan's.

#### MARRIAGES

Yvonne Van Leer to Mitchell ertz, picture and radio agent, at Los angeles July 24. Bride was his

Yvonne Van Leer to Mitchell Gertz, picture and radio agent, at Los Angeles July 24. Bride was his secretary.

Marie Pamplin Payne to Clarence H. Venner, July 7 in Petersburg, Va. Groom is president of Conquest Alliance Co., foreign station reps. Irene Hervey to Allan Jones, July 25. in Los Angeles. Both film players. Rose Greaher to Monty MacLevy at Lakeville, Conn., July 26. Groom former general manager of the

former general manage Randforce circuit, now gyms in New York. manager of the operating

#### **BIRTHS**

Mr. and Mrs. Leo Miller, daugh-ter, July 21 in Bridgeport. Father is radio and film ed of Bridgepor Herald.

Heraid.
Mr. and Mrs. Lewis Seiler, daughter, July 21, in Hollywood. Father is director at 20th-Fox.
Mr. and Mrs. Ridgeway Callow, son, in Hollywood, July 27, Father is exec of Burroughs Tarzan Films. Mother is former Peggy Watts, pro. Barton MacLane, June Travis

#### Roadshows

Some time before the rail-roads' basic fare rate was re-duced to 2c. per mile, man-agers argued that the high transportation rates had runged roadshowing. Passenger agent for one of the lines countered by telling the managers they were over-emphasizing

claim.

As an example he pointed out that the cost of hauling a production to Grand Central and trucking it to a theatre in Albany, amounted to more than the train fares of the players.

#### 'Variety' Batsmen, 14; Brusiloff Batoneers. 4; Played in 3 Time

Variery's athletes have finally found themselves a soft touch. It happened up in Central Park Thursday (23), where the mugs soft-balled a team of musicians into sub-

balled a team of musicians into submission.

The VARIETY muggs had lost two
in a row to the Loew 10%ers and
were looking around for something
easier, when who walks into the
office but an orchestra leader named
Nat Brusiloff. Brusiloff was looking
for a setup, too, and had heard about
those Loew games.

Well, the muggs fooled 'em and
had the Brusiloff swinging like
the Rockettes in an Indian clubroutine. Brusiloff sweet away his
bat for a baton in the third inning
and by the fifth things were getting
tiresome, like the eighth-chorus of
'Minnie the Moocher.'

Before the game the musiclans'
team called itself the Brusiloff AllStars. After the game Brusiloff disowned 'em and the name was
changed to Musicans' Square Deal
Club, without telling how to get a
second of the control of the control
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his city.

#### Models' Equity Flounders as 3 Execs Ouit

Models' Equity Association, organized last fail, is floundering. Three executive officers, Daniel Wolheim, president; William Schoop, v-p., and William Schoop, v-p., and William Schoop, v-p., and William Schoop, v-p., and William Schoop, well will be seen to be secretary, is filling, in the vacant president's chair.

Since abdication of the three leaders, Sol Jacobs, organizer, has filed suit against the three former heads as co-defendants in a suit for \$500 for services rendered. Suit filed in Municipal Court contends that Jacobs was to receive remuneration for assisting in organizing the association and that thus far he has been unrewarded.

Organization when started claimed a membership of about 200 models. This figure has dropped considerably since then. Members are decrying the fact of the control of the second see the control of the control of

#### Long Beach Optimistic: Rail Slash Helps Trade: **Build New Boardwalk**

Beach front at Long Beach, N. Y., s being rehabilitated, city having appropriated \$2,000,000 for that pur-Music'ns 0 3 0 0 0 0 0 1 0 -4 12 4
Brusiloff wants the muggs again for a return match. Play, professor!

Dixie Dog Days

Asheville, N. C., July 28,
Dog fanciers met here Friday (17) and organized Southeastern Association of Kennel Clubs, elected Miss Catherine Extent, of Atlanta, president and announced following spring Mammadas.

Mammadas The concrete 'boardwalk' will

#### New York Theatres



CAPITOL 🔛 Jean HARLOW "SUZY" FRANCHOT TONE CARY GRANT

STATE THE IT'S COOL AT LOEW'S FOWARD ARNOLD Meet NERO WOLFE' VAUDEVILLE & Orchestra

#### PARAMOUNT.

BING CROSBY

"RHYTHM ON THE RANGE"
ON THE STAGE: THIL SPYTALMY
AND HIS "ROUR OF CHARM"

ROXY ALL 25 TO "3 CHEERS FOR LOVE"

On the Stage; GRAND SLAM STAGE SHOW



MUSIC HALL "MARY OF SCOTLAND"

#### Broadway

Hildegarde in from London Bill Doll placing for Three Men on Mrs. Eddie Edelson did a quickie to Europe

to Europe.
Charles O'Reilly due back from
Texas next week. Eddie Alperson of Grand National ack from the Coast.

Eddie Chester walked out on night pot near Rockaway.

The O. O. McIntyres are hiber nating in Greenwich.

in and Surf Club, Long Beach Maurice Golden out of the hosp

Edward Weiner is handling press or new Cotton Club nitery.

Broadwayite whacky enough make two place bets in same rac Paula Gould back on Broadway after having her appendix snipped. Owen Davis, Sr., scored hole in me at Lakewood course, Skowhegan, one at Lakewood course, Skowhegan, Julian T. Abeles and the family to Bermuda Saturday (1) on a holiday. Duke Wellingtons back after a trip nat carried them into the Ozarks. Abe Cohen handling Shubert busi-ess end of open air shows at Jones

Wally Wanger has joined M. S. tentham's agency to handle radio and the talent.

and vix talent;
Margierite Schnebbe, Allen's wife,
assembling a collection of pet ducks
over a transfer of the collection of pet ducks
over the transfer of the collection of

Barbizon-Plaza,

The Great (Arthur) Casear in from England and a GB hiatus and to the Coast this week.

Willie Kurtz, manager of the Righto, on first vacation in 14 years; has gone to Katherine, Vt.

mas gone to Katherine, Vt.
Re-laying of pavement on eastern
side of 45th-46th Broadway block
will eliminate rain puddles.
Egan, Rockwell-O'Keefe p.a., vacations at East Dennis, Mass., for
two weeks beginning Friday.

two weeks beginning Friday.

Edgar Rünkle, company manager
of, Personal Appearance last season, on vacation honeymoon.

Joey Deutch, the ticket guy who
stowed away on that freighter to
Annual convention of the Dancing
Master. of America, Inc., will take
place at the Hotel Roosevelt Aug. 2.

Revnolds Dennison, who was in Reynolds Dennison, who was in 'Dear Old Darling' and other George M. Cohan shows, to Hollywood with his wife.

After training for months, John and Dan Leffler motored to Coast in six days and claim the record for a.k.'s.

Bob Taplinger planes to the Coastoday (Wednesday). To stay till end of August.

Will Yolen, p.a. at McAlpin hotel, has opened a press clipping bureau on the side, handling radio chores primarily.

has opened a press clipping bureau on the side, handling radio chores primary radio chores primary radio chores primary radio chores primary radio chores remarked to the first client is ASCAP, by which he was formerly exclusively employed as p.a.

Those picketing exterminators act as if they sense that the public some-how can't get itself worked up over their profession.

After two years in Hollywood as a Metro dance director, Chester Hale and the chore of the castern editorial board for for years.

Frank Vreeland to Par's coast studio story board. He has been a member of the eastern editorial board for four years.

Property owners on Sixth avenue in the 40's squawking at mess being subway on that street.

Joe Cook in Hollywood for guest radio appearances and due back in about two weeks, after stopover in Yellowstone Park with younger C. Murle! Draper's First ave, place getting to be a mecca. She had a similar salon in Europe a few years ago. Paul Draper in and out with nitery, engegements.

Muriel Draper's First ave place getting to be a mecca. She had a similar salon in Europe a few years ago. Paul Draper in and out with nitery engegements. George Blumenthal to the Coast of the biography. My 50 to the place of the biography. My 50 to the place of the biography. My 50 to the biog

#### CHATTER

#### London

Archie Parnell weekending by the Marie Tempest celebrating her 72nd birthday. Arthur Segal in Budapest; going rom there to Vienna.

from there to Vienna. Harry Foster figuring on a visit-to America in September. Jack Rubens, of Rubens, Pole and Co., off to Russia, July. 25. Exclusive Curzon theatre repping all the Astaire-Rogers pix. Two more stages ready at Denham this week, making seven. Max Schach looking for a picture for Thornton Freeland to direct. Gracle Fields broke the house rect. Gracie Fields broke the house record at the Theatre Royal, Dublin.

Hans Sohnker, continental juve nile, goes to Warners at Teddington Leslie Howard took a day off from

Charles Laughton, currently Remorandt, may be Alexandre Duma

illness.
John MacDermott washed up on original picture script, Coldstream Guard.
The Sheik of Bahraim doing a round of the vaudeville shows in London.

ondon. Geoffrey Carr loaned by Korda to abriel Pascal for 'Sweet Devil

London.

Geoffrey Carr loaned by Korda to
Gabriel Pascal for Sweet Devil's
Geoffrey Carr loaned by Korda to
Gabriel Pascal for Sweet Devil
Thise Rainer reported coming
through on her way to Vienna and
Salzburg.
Edward Underdown, legit juvenile,
to Rob Kane.

Alee Fraser goes to New York in
October to stage Green Waters' for
the Shuberts.

Alee Fraser goes to New York in
October to stage Green Waters' for
the Shuberts.

Alee Fraser goes to New York in
October to stage Green Waters' for
the Shuberts.

Gitta Alpar personalling at the
trade show of Guilty Melody, her
new British feature.

Gitta Alpar personalling at the
trade show of Guilty Melody, her
new British feature.

Alond the Heavillon.

This'll Make You Whistle, Jack
Buchanan-Herbert Wilcox picture, is
three weeks behind schedule.

Bernerd's assistant, phoning his chief to
New York three times weekly.

Sir James Barrle and Max Schach
spending a week-end at Elisabeth
Bergner's country home, in Sussex.

the Piccadilly hotel with his band,
starts a tour for General Theatres
soon.

Vi.1 Parnell going to New York

soon.
V:1 Parnell going to New York
early in September to look for
novelties; intends to stay about six

early in September to look for novelties; intends to stay, about, six weeks.

Bray, Wyndham quit Tudor Films, currently making Because of Love! saven quota plx for Columbia of Seven quota plx for Columbia of Seven quota plx for Columbia of Seven quota plx for Columbia of Maskerade and Student of Prague' signed by radio through Harder Seven of Prague's signed by radio through Harder Seven of Prague and Seven of the Central European malket.

Beauty and the Barge, Julius Hagen's latest film, bein held up due to indisposition of Gordon Ferd Marlow, vaude booker for Gaumont-British, and Charles Munyard, vaude booker for Paramount, spending their vacation together.

Sara Aligood underwent an emeryard, vaude booker for Paramount, Sara Aligood underwent an emeryard, vaude booker for Paramount's Hagen's latest film, bein Sara Aligood underwent an emeryard, vaude though the Sara Aligood underwent an emeryard, vaude the Sara Aligood underwent and the Sara Aligoo

written a play titled 'Front of House,'
which will be done by the Arts Teatre Club on Sept. 20.

Archibald. Haddon's '17-year-old
daughter, Elisabeth, who achieved
success as a lyric writer at the age
of 12, now doing stage work, following a year in pictures,

"With the sept of the sept of

ng a year in pictures.
Gordon Wellesley schedules four in 14 months for Fanfare Pictures. A West African drama first, starting next month, followed by a comedy with Steve Geray and Magda Kun.

next month, followed by a content with Steve Geray and Magda Kun.

Jack Waller and George Blach of Magda Waller and George Blach of Magda Waller and George Blach of Magda Waller wants the show to run one nightly, while Black insists it stay twice nightly. William Mollison flew to Paris over the week-end to get Yoone on the Waller Waller William Mollison flew to Paris over the week-end to get Yoone hew play by Ben Tavers. French star promised to do play in London in November.

Mitty Golden, (Rottenberg and Golden) here to line up some novelies for the Trianon, a 1,600-seater in as a yaudeville house starting early in September.

Stanelli and Norman Long's 'Stag

in September.
Stanelli and Norman Long's 'Stag
Party' a popular feature in vaudeville and on the air, is likely to go
to the Coliseum for a month's run.
Stoll's scouts are looking the show
over for final decision.
Ritz and Colise

Stoli's scouts are looking the show over for final decision. Notels and Grosvenor House closing their floor shows early in August till the first week in September. Dorchester and Mayfair hotels cutting down on overhead for the same period,

#### Honolulu By Mabel The

Rudolph Friml resting here

Sam Sax and wife expected for a visit.
Sam Gerson and family in for two weeks.
Harry Owens will record for

weeks.

Harry Owens will record for Day.

Mrs. Leslie Henery back for her annual visit.

Karel and Denise, dance team at the King, going big.

David Selznick and wife at the Royal for two weeks.

Ed Sawtelle, former organist, back at the new waiklid Theatre, and had to remain here three weeks.

Fred McMurray and bride lamenting their too short stay at Halakalani.

ing their too short had lami.
Lee Tracy and Buck Jones kidding each other about losing a yach

each other and Royal Hawaiians (Harry Owens and Royal Hawaiians flew to Maui for a special engage-

ment.
Chas. Wakefield and Arthur Cad-man giving recitals at Dillingham Hall.

Hall.
Chas. Boyer, his mother, and wife
(Pat Patterson) spent 10 days at the

Royal.

Jackie Suders' two talented children filled a vacancy at the King nicely.

Madalah Masson back from an Oriental tour for a round of con-

#### Jerusalem By Arthur Settel

W. J. Farrell leaving. Mrs. G. H. Webster leaving the

Mrs. G. H. Webster leaving the country.
All letters, newspapers and cables being censored.

"Last. Days of Pompeli" (RKO) in third week in Armon, Haifa.

No show in the world like the one put on them by the Kings spaper, but on the put of the country of the cou

Laczo Vincze signes Villarmonic Laczo Vincze signes Villarmonic crobestra. In new philharmonic crobestra. Elsa Julich, soloist, H. Blumberg and H. Jacoby got fairly good hands (considering riots and everything) at Michael Taube's symphony concert in Decothy Kahn's tome, Spring Up. O Well, or Palestine, to be published by Holt for American public. Book doing well on strength of riots in London, where Jonathan Cape published it. watrols guarding the pix

doing well on strength of riots in London, where Jonathan Cape publishment of the pixel of the p

#### Berlin

Tobis-Europa schedule for the new season is 25 pictures. Heidelberg Festival season opened with Hebbel's 'Agnes Bernauer.'

season is 28-pictures, season opened Heidelberg Festivas, season opened with the property of t

#### The Hague By M. W. Etty-Leal

New Luna park a big success. Scheveningen in full swing now. Circus Strassburger touring Hol-

Scheveningen in full swing now. Circus Strassburger touring Holland.
Radio tenor Joseph Schmidt sang for VARA.
Lill Krauss and Simon Goldberg Schwidt sang Lill Krauss and Simon Goldberg Schweide Schweide Schwieber Sc

Time.'

In Amsterdam, during perform ance of revue 'That Will Buck You Up,' firescreen crashed onto stage fortunately without hurting any ac-

former Ufa film star, who had to leave Germany because non-Aryan, now guest starring in the Kurhaus Cabaret, Scheveningen.

#### Chicago

John Garrity and frau going to Honolulu.

Ben Bloomfields due to become a foursome this winter.

foursome this winter.

Eddie Elikhort to New York to see his dad, who is alling.

Bob Roy reorganizing his Kentucker was a seen that the seen

tion.
Elaine Mayer off to Dallas to join Ernie, Young's Streets of All Nations.
Heardson in town helping set up the Consolidated Radio Artists office.
John MacDonald and Dave Halper waging their own private golf feud the Pergy Conners housing the Sylvia and Clemence pooch while the team is in England.
Habe Buchanan leaving Billy DiaBabe Buchanan leaving Billy DiaBabe Huchanan leaving Billy DiaBabe Huchanan leaving Billy DiaBabe Stehelbe, of CBS publicity dept. to marry Christopher Matthisson, non pro, in August.
Donn Cooper, of Filmack Trailer Donn Cooper, of Filmack Trailer while swimming July 10.
Jack Neal, Metro manager in Panama City, in town for couple weeks to give local film-row methods the Emillio. Assartara. on. Elaine Mayer off to Dallas to join rnie Young's 'Streets of All Na-

ama City, in town for couple weens to give local film-row, methods the once over.

Emilio Ascarraga, visiting from Mexico City went down the line method of the fact track, along in gentlement spets and entertainment angle around town.

#### Sydney By Eric Gorrick

Lilian Pertka now at the Troca-

Par will make 'Desire' a road show Cold making biz harder for the nabes.

Hal Carleton handling publicity for Metro.

"Three Men on a Horse' doing okay in Sydney, "Trail of Lonesome Pine' (Par) a definite click in Melbourne.

Zane Grey is shooting fast on White Death' in Queensland. Williamson-Tait still continuing pic try at the Comedy, Melbourne.

Ralph Binns (WB) is in charge during Ralph Clark's New Zealand Luna Park, Sydney, is now only open once weekly, owing to cold

during Raijn Lark's New Ceasand Luna Park, Sydney, is now only open once weekly, owing to cold weather. There Flags' (Fox) booked into the State, Sydney, after Petrified Flags of the State, Sydney, after Petrified Flow theatres being erected by Hoyt's in the nabes, are along modernistic lines. Trocadero, Sydney, nitery, adding attractions for tea matinese to please City is getting ready to give the glad hand to Victor Jory and Clarence Badger. Eric Mareo, convicted on first trial of alleged wife murder, has been Sinder-Deant just about set to move into the Lyceum, Melbourne, after quitting the Apollo. Metro will bring in Rose Marie at Secretary completes run. Williamson-Tait lining up new attractions for Sydney and Melbourne Harold Bowden in charge. Sir Ben Fuller off to Melbourne Exhibits to overcome unfair competitions from the secretary completes run. Williams production venture. William Harrop taking care of activities proposed by bronder in charge and the secretary competed with the production venture. William Harrop taking care of activities proposed by bronder in charge and the secretary competed successfully in Sydney nabe. Fullers believed also interested in venture. Rushes believes the December 10 Concerns.

renture.

Rushes being sent in by Zane Grey rom Great Barrier Reef. Cinesound s handling all the processing for

commercation and the processing for Grey's pic.

Tollow the Fleet' (RRO) will get four weeks' solid take in Sydney, with hic then due for a season in Melbourne.

D. M. Longden is presenting a short with the short of the sh

Bave his first concert in symmetric discussions of the mean of the

Men on a Horse' will go out on the road.

Norda Mata, German dancer, will give a series of recitals in Mel-bourne. Has just completed a Sydney

Dourne. Ites just controlled the season. Cinesound recently threw open the studio doors to those interested in the art of pic production. Circus scene was being shot at the time, and maybe it was an idea to get some extras for the sequence without any expense. Maybe.

#### Paris

Andre Robert going to America. Curtis Melnitz back from vacash. ABC shuttering for the summer. Lys Gauthy touring the thermal

ABC shuttering for the summer.
Lys Gauthy touring the thermal
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#### Hollywood

Gradwell Sears in for Warner con-Bette Davis spends weekends at

Gary Cooper and Sandra Shaw at Catalina Robert Benchley back at MG after U loanout.

Charlotte Rogers joined Hub Rob

Charlotte winner, in ison agency.
Ruth Coleman, contest winner, in in Par work.
Meyer Levin, dram ed of Esquire, ogling pictures.

Joseph Cornbleth has joined Doc

Howe's agency.

Harry Wilde, Radio second lenser.

Howe's agency.
Harry Wilde, Radio second lenser,
has been upped.
Hank Arnold has joined Columbid's publicity of the half of half of the half of the half of half of the half of half

Majo: Albert Warner planed in for onfabs with his brothers, H. M. and Buck Herzog, drama and pic ed of the Milwaukee Sentinel, in town for

ogle. Mrs. Buster Crabbe and daughter have quit St. Vincent's hospital for ome. Edward Ellis planed in from New ork for spot in 'Winterset' at

ork for spot in adio.
Mary Brian, Margaret Ettinger and loss Shattuck vacationing at San

Ross Shattuck vacu-Diego. King Charney commissioned a Texas Ranger by Gov. James V. Texas Ranger by Gov. —
Alfred.
When Col.'s 'Lost Horizon' is cut,
Frank Capra and Robert Riskin go

When Core Frank Capra and Robert Lasky planed to Tucson, Jesse L. Lasky planed to Tucson, Ariz, to super scenes of The Gay Desperado.

The Henigson has taken over the Gay Desperado.

rado. ry Henigson has taken over r office of Norman Taurog at

former office of Norman anness. Paramount.
Will and Gladys Ahern, who have been playing niteries in east, back in Hollywood.
Ernest Pascal, president of the Screen Writers Guild, back from Edward Dietz east again after studying Metro's campaign on 'Romeo and Juliet'
Slim Summerville fished out the High Sterras and is back in town

Howard Dietz east again after studying Metro's campaign on Romeo and Juliet. When the studying Metro's campaign on Romeo and Juliet was a studying Metro's campaign on Romeo and Juliet was a studying Metro and the Metro and Ritish Columbia. Florence Fair and father. George Leiber, off on month's trip to Frisco and British Columbia. The study of the Romeo and British Columbia was a study of the Romeo and Romeo and

head.
Kay Griffith, torcher, has re-furned to Par lot from home in Chi for assignment in Big Broadcast of

1937.

Roy Del Ruth and wife are planning vacash to Switzerland upon director's completion of Born to Dance.

Gladys George stayed in hed for week to gain 10 pounds reeded for part in Valiant Is the Word for Carrie.

#### CHATTER

vacash before resuming chores at

John Boles received three polo ponies from father of boy he went to see in Oklahoma City hospital last year.

ast year.

Edward Heyman, lyricist, in via plane for collaboration on next Lily Pons picture at Radio with Arthur Schwartz.

Schwarz,
Adrian Levy, formerly on Sol
Lesser's production staff at Principal
Productions, joined Harry Rapf's
unit at MG.

Joe Cawthorn, now in England, has been signed to do stint for Douglas Fairbanks, Jr., before returning to Hollywood.

Douglas Fairbanks, who planed and sailed to Europe because of ill-ness of nephew, plans to return here soon on the Hindenburg.

Douglas Fairbanks, who planed and sailed to Europe because of illness of nephew, plans to return here soon on the Hindenburg.

Alice Faye came Lom New York fairbanks on Sing, Baby, Sing, at the Complete her rest period.

Melvyn Douglas and Heien Gahagan tossed feed in honor of Mme. Sofia Ochanowska, Russian diva, and her son George, Met singer.

Six weekend bookings have been son George, Met singer.

Six weekend bookings have been being being die have been son George, Met singer.

Six weekend bookings have been being die have been son George, Met singer.

Water Catlett, and Myrtle Stedman, co-featured in a Broadway musical 20 years ago, are teamed in Summary of the singer of the

A. Farley to establish Democratic offices here for Presidential campaism.

William Skall, technicotor director, suffered a broken leg on God's Country and the Woman.

William Skall, technicotor director, suffered a broken leg on God's Country and the Woman.

Elizabeth and the Woman and had to be replaced. Beverly Roberts, lead, suffered scratches in fall, but was able to continue.

Elizabeth Haffenden, art director for Gaumont-British and British International, here for W. P. Lipscomb and Saul Levins will produce.

The Calle, after nine years in Par's mublicity department resident of the British and British International Country of the Woman and Saul Levins will produce.

The Calle, after nine years in Par's mublicity department resident in Ball Thomas' outfit et Columbia. Its back at Par. Ed Churchill, who has been sitting in as Par's deoutment editor, will handle special production.

Henry Blanke and his wife have taken out finel naturalization parets. Louis B. Mayor trying to down the start of production in London. Figures on two months' jaunt.

#### Baltimore

By Albert Scharper, Jr.

Morri: Mechanic in Europe Col. Izzy Rappaport will acash this summer.

vacash this summer.

Hagerstown Inter-State Fair. Oct.
6-10; Timonium Fair, Sept. 7-12.

Alfred Gwynne Vanderbilt to
Saratoga to race his suring of gee-

Roy Del Ruth and wife are pleasing water and the properties of the pleasing water and the properties of the pleasing water and the wat

#### Stroudsburg, Pa.

By John J. Bartho

Fred Waring at Buckwood, James A. Farley at Skytop, Clyde McCoy at Lakewood, Lucille Browning at Pocono Manor Night baseball in financial diffi-uities.

Craigs Meadows hotel staging am 'nite.
lia's Wife' presented in LutherCasino.
cal bank advertises Cleo's Ball-

land clasmo.

Local bank advertises Cleo's BallLocal bank advertises Cleo's BallBill Melick's Blue Jackets opened
Mt. Pocono Grill,
Carl Clausen turning out more
yarns for This Week.
Carmen's (Cleo's) ballroom opened
for late season with Penn State
Wyckoff's dept store took over
Sherman theatre for morning of
marionette shows.
Where's The Fire? original by
Cornelia Stabler Gillam, will show
Penn State
Will Cornelia Stabler Gillam, will show
Penn Cornelia Stabler Gillam, will sh

#### Philadelphia By Arthur Waters

By Arthur Waters

Walter Donahue, Columbia booker, vacashing,
Jules Seitzer, WB press department, taking any for Havana
ment, taking any for Havana
for bicycles at Atlantic City.
Harry Goldberg, p.a., deing highbrow lecture platform work for The
Green Fastures, of Little theatre,
Harddonfield, N. J., bome again from
N. Y. state jaunt.
Robin Hood Dell concerts attended
by whatever Philly first-nighters are
sill commy Labrum and Jerry Crowley celebrating first birthday of
their advertising agency.
Charlie Ferry of the
Jules Falk, musician who turned
impresario, in town weekly on behalf of his Steef Fier (A. C.) operaland of the regular season.
Jules Falk, musician who turned
impresario, in town weekly on behalf of his Steef Fier (A. C.) operaling Mary Meadowcroft as Grand National booker, latter going to Republic.
Stanley, managed by Latry Grever.

possess a process and the possess of the possess of

#### Pittsburgh

By Hal Cohen

Jimmy Nash out of niterary biz to oin GB sales force. Joe Ornstein off for a couple of eeks in the Catskills. Polly Rowles off for Hollywood to reen-test for Universal.

Ken Maynard around the tri-state area for series of personals. Band-leader Howard Webb taking his first vacation in two years. his first vacation in two years.

John M. Ball to Atlantic City to exploit 'Zorine's Nudist Revue.'

Een Steermans expect a bundle from heaven sometime this fall. More than 200 turned out for tes monial dinner to Bert Stearn.

Nixon opens season Sept. 6 with oad show of 'Romeo and Juliet.' Don Hall named p.a. for Red Row and's 'Murder in Old Red Barn.' Ben Steermans expect that bundle rom heaven sometime this fall.

Irving Aaronsons celebrated their cond wedding anniversary here. second wedding anniversary here.
Tory Lombārdo and his accordion
joining Herman Middleman's band.
Bubby Crayson's band into Sky
Bubby Crayson's band into Sky
Bill Raynor, former Fulton mgr,
to Fox in St. Louis in like capacity.
Joe Feldmans off on their annual
vacation, this time into New Eng-

Jeanne McCully to Atlantic City for engagement at Bath and Turn Club. Club.
Sunnie O'Dea heading east shortly
in Fanchon & Marco unit with Leon
Errol.

rrol. Robert Alan Greens to spend onth of August touring straw hat

month of August touring straw had circuit. Bert Stearn's testimonial dinner held at Roosevelt hotel Menday night (27). Jane Keith summering in bit roles with Lawrence Langner's Westport

with Lawrence Languer's west-port Playhouse. Vince Josack won trophy at an-nual Variety Club-Film Row golf-tournament. Harp Vaughan and Mannie Cohen have dissolved their Villa Royale

with former operatin partnership, n his own.

Gerry Leary fit as a fiddle again fiter his two months' seclusion in the mountains:

the mountains.

WFA variety and circus unit playing five ows weekly during summer months.

Word has just reached here of death of Pauline Herman, once the local Texas playing the playing

#### Budapest

By E. P. Jacobi

Vilma Banky expected home here on a visit.

Lajos Zilahy back from London, where he sold the rights to several public to several public to the several pub Vilma Banky expected home here

#### Westport

By Rumphrey Doulens

Lily Pons flying to the coast ruday (31).
Luise Rainer visiting Clifford Odets at Nichols.
Dorothy Gish back from summer enragements on Cape Cod.
Nat Ferber working on his auto-hiography at summer home at Oxford.
Neva Lynne will throw another picmic for Ziegfeld Glorified Girls' Club. Lily Pons flying to the coast Fri-av (31).

Neva Lynne win The Street of Club.

J. J. Gibney, formerly with Long-champs, now operating Outpost Inn at Ridgefield.

J. Hugh Fine down from Boston for Allie Hamilton's testimonial dinner at the control of the Contr

#### Indiananolis By Bill Kiley

Colonial, burley house, called it quits for the summer. Carl Niesse painting up the front of his Alamo and Cozy theatres. Judy Pointer, manager Grau-mann's Egyptian, Hollywood, in

mann's Egyptian, Hollywood, in town.

Al Hedding, Lyric ass't mgr., readying for return trip to Mayos for sinus operation.

The state of the state operated beater for lumber business.

Tom Muchimore has moved bag and baggage to Louisville to manage new theatre operated by George Settos, who has Ohio here.

#### Milwaukee

Ben Judell, Hollywood producer, visited relatives here.
Charile Fox selling advertising since his Gayety boad since his Gayety boad since his Gayety boad for Wisconsin State Fair.
Bank nit arain frund to be legal by a municipal court jury.
Jack Sheehar reopened the Chateau Country Club, dark since last winter.

vinter.
Mat Crvzn. Blue Moon nitery isanist, wed to Kathleen Schmitz, is a pienist.
Ruth Dennen, prima donna at the Marid word to Lee Trans. o anist.

aller a pionie. Prima donne at Pick's Club Medrid, wed to Lee Tro-burch, non-price. Programmer and the Saxe Amur. Enterprises. Sull part of his farm holdings to the Federal Reconstruction Department for more than \$110,000. To be used for a model village.

#### Minneapolis

By Les Rees

John Rossiter, veteran band leader,

Edina theatre held up and robbed of \$66. Marie Moss quitting RKO to

Dinah Stats new Columbia booker etary

Eddie Ruben building new house at La Crosse, Wis. Ben Ash of Berber circuit under-went tonsilectomy.

Variety club to have another golf tournament, Aug. 31. Irwin Good, 20th-Fox cashier, vercome by the heat.

Frank Murray, Tribune night city editor, on honeymoon.

Joe Cappo's orchestra now at Ex-elsior Amusement park. Bob Ableson quit CB to become aramount city salesman.

Harry Sherman left Publix here take position in New York. Gibbons-Lenhart 15-round fight ig sporting event of summer.

big sporting event of summer.

Gene Merediffith, Warners accountant, saved girl from drowning.

Wife of Harold Chisholm of National Screen prestrated by heat.

Max Both, new Republic district
manager, paying farst local visit.
Sandy Gottleh, MG booker, playing to his fiancee from Cleveland.

Young son of A. F. Stern, RKO

office manager, sustained broken

arm.

arm.
WPA dramatic troupe preser
series of three-act comedies in

irks. May Peterson will be fourth of ational Screen staff within a year

nauonal Screen star within a year of wed.
Abbott Schwartz of National forcen proud father of eight-pound oy, his first.
E. L. Peaslee, Northwest Allied resident, drove his new auto 115

Jacob Weiser of Metro in town giving University of Minnesota actors once-over.

miles an hour.

Jacob Weiser of Metro in town Jacob Weiserstiy of Minnespota, actors once-over. Minnespota, actors once-over.

National Screen now has dog mass-cot that wandered in looking for Ford night showing of Paul Burston and Jacob Weiserstiy of Minnespota Charles and Ford and shows at Gayety her unlessue road shows at Gayety her unlessue road shows at Gayety her under the collection feeting married. August vacation getting married August vacation getting married for University of Minnesota theatre's summer season offerings.

Three Cornered Moon' last of University of Minnesota theatre's summer season offerings.

Three Cornered Moon' last of University of Minnesota theatre's the process of the pr

and couple will noneymoon in California.
Joe Floyd of the Ruben circuit, in
Chicago booking midway attractions
for Greater Sioux Falls, S. D., exposition.
When Orpheum left the R out of
Franchot Tone's name on its mar-

telephoned, calling attention to entitle Elem's to astimatetering feature of farewell party thrown for Bill Sharen prior to his denarture from Inniversal here to become Detroit Grand National manager.

All Publix the other participating in drive to clert University of Minnesota fortheil stars and development of the cam oldaying Detroit Lions at Chicago Sept. 1.

#### Vienna

New radio broadcasting house of Austria is nearing completion. Eleanor Spence and Arthur Bodansky were in Vienna for a few

Irene Jessner engaged for a sea-son to the New York Metropolitan

opera.

Dr. Herbert Graf of the Vierr State Opera signed for a year by the Micropolitan, N. X.

Mrs. Josephine Hollmann of the Josefstardter theatre has signed with Metro to go to Hollywood, the state of the Hollywood with give first bicture. It is called Black Bread. Hans. Zerloff direction.

ng. Mary MacDougal Alexson's play Life Begins' accepted for the autumn season in the Theater an der Life

une Begins accepted for the autumn season in the Theater an der Wien.

Charles Kuli. n., American tepor, will feing the Su Zing in Wagner's Meditersinger' at the Salzbrug festivals. He will then proceed to Salmann and Luise.

Richard Straus's Opera Dey Buerger als Edelmann broaded; was the Austrian radio company, of the the first time that this Straus. was most difficult works of straus's Straus's Straus's specially sdayted Left broadcastals.

#### OBITUARIES

Maurice N. Weyl, 67, author, com maurice in very, or accounting one poser and printing executive, died suddenly last Thursday (23) of heart disease at his place of business in Divided phis. discase at h

studenty lets his place of business in Philadelphia. Weel was born in Philadelphia and attended public school there. Hiscompositions riculated hundreds for voice, piano, violin' and cello, with many selections for quartets, cantatas and roll orebestra. In 1918 he published a novel, The Choice, and in 1920, another, The Happy Woman, An. authority on typography, and printing, he also wrote numerous articles on that field.

Besides being president of the Edward Steru & Co. printing firm, he was secretary of the Philadelphia Record, one of the tounders of the Courter Fost company. In Canadian Child. He start was been president of the Edward Steru & Co. printing firm, he was secretary of the Philadelphia Courter Fost company. In Canadian Child. He start was been president of the Courter Fost company. In Canadian Child. He Shart of the Poor Richard Child. He start was the Poor Richard Child. He shart of physics; a sister and two grand-children.

#### GEORGE VINCENT PATTON

GEORGE VINCENT PATTON
George Vincent Patton, 39, known to practically every act to play the twin cities since 1915, died in Minneapolis July 13, a victim of the midwest heat wave gan his theatre work in the Finkelstein-Ruben Grand fiere, dropped out of the theatre world in 1931. He served at the Grand until the advent of the World War when he entered the service. After the Armistice he returned to his old position. In 1931 he transferred to the new Hennepin Orpheum and was with that house when it opened. His last theatre populeum in St. Paul.

Funeral services were held from St. Stephen's R. C. Church, Minneapolis. The only mourners were a few old friends from the theatre world.

#### KAY MCKAY

Kay McKay, actor and director also known as John R. Mabus, died in Polyclinic hospital, New York, July 17. Death resulted from com-plications following from an appen-

M Purchase and the property of the play it is a superplications following from an appearplications following from an appearHe was at his death employed by
the Federal Theatre Project headquartering in Raleigh, N. C. He
came to New York for supplies when
he was stricken. His first directorial
job for the WPA was that organization's dirst play. In New York 'Geferson Davis.' McKay, consequently
took the play on the road through
the South. While playing at Raleigh
he was prevailed upon to Temain
there and form the local project
which he headed. Prior to that he
had appeared in Broadway productions.

Interment was in Ackerman, Miss. his birthplace. Surviving are brother and sister.

HERMAN FROMMEL

HERMAN FROMMEL

Herman Frommel, 57, authority on musical copyrights at Metro for past eight years, died suddenly of a heart attack July 25 in Hollywood. Due to his knowledge of copyright ownerships, deceased is reputed to have saved Metro many thousands of dollars and legal involvement.

Frommel was well known in the east as a composer and musician and it was his cue sheet that was universally adopted for silent pictures. For years he was organist for the cast as a composer and musician and it was his cue sheet that was universally adopted for silent pictures. For years he was organist for the Cast of the c

LOUIS MARCUS

Louis Marcus, 58, former Salt Lake
City Mayor and one time largest individual theatre owner in the intermountain area, died July 27 followmountain area, died July 27 followtry in 1918, had 12 see the findustry in 1918, had 12 see the findutry in 1918, he find the findustry in 1918, he findused in 1918

Lake the same year, purchasing half of the
capital stock in Public-Salt Lake
theatres, and sold out two years ago.

He was, the first Jewish mayor in
the 70% Mormon city of Salt Lake,
Bis wife and a son, Howard, surtre.

skull that resulted from a blow on the head.

Murray was arrested on a charge of drunkenness and lodged in the city jail. He remained there in a coma so long that he was moved ity a hospital. He died three hours later and an, sutopay revealed that there had been no alcohol in his stomach but that he was suffering from a blow on the head rather than from intoxication. The coroner is investigating.

#### ALOYSIUS CUNNINGHAM

ALOYSHUS CUNNINGHAM
Aloysius Cunningham, character
actor of stage and screen, died Monday (27) of a heart attack at Deer
Park near Pottsville, Ps., where he
was appearing with a stook company.
Resident of Los Angeles, Cunningham récently alginet to appear in the
fall in Max Gordon's production of
Othello, with Walter Huston. He
played with Leslie Howard in The
Petrilided Forest and with Richard
Barthelmess in The Postman Always Rings Twice.

A L. BLOCK

A L. BLOCK

A L. BIJOCK

A L. Billock, 71, builder of the Circle and Indiana theatres, Indianapolis, one of the largest stockholders in the English theatre, and one of the original builders of the Indianapolis Motor Speedway, died in Indianapolis, July 20.

He was the first to, introduce the de luxe theatre to the city, operating the layish Circle theatre for a few years after it opened, In recently ear, he has not been active in the theatre business.

ROSE MAYO

Rose, Mayo, 58, veteran actress, died. in the Atlantic City hospital July 25 of peritonitis. In her late years she had played vaudeville, but she was identified with performances in 'Under Two Flags' and the Hanlong' Superba' of some 40 years and the control of the

ago.
She is survived by two daughters,
Dorothy Mayo and Mrs. Louise Demers, and a son, Walter. Funeral
services from St. Malachy's church,
baw York.

Minnie Flynn, 65, who took stage name of Minnie Fleiding, died last week (22) after brief illness. Deceased had a long legit career, appearing with Olga Nethersole, Blanche Bates and ôther slars. Later toured in vandeville-and also appeared in early Blograph pictures. Retired swern, bate ago to operate a tearoon in Hollywood.

ARTHE WHITING
Arthur Whiting, 75, composer and
lecturer on musical, fopics, died in
Beverly, Mass, July 20, following
a heart attack.
In 1907 he organized the university concerts, performed at Yale,
Harvard and Princeton. As a composer his works range from anthems to full orchestral compositions,

HARRY KENDALL Harry Kendall, 04, died July 27 in Brooklyn hospital of a paralytic

Harry Kendall, 94, died July 27 in a Brooklyn hospital of a paralytic stroke.

Born, in Australla, he came to America after an English cureer, opening in 1910 in Excuse Me. In recent years he had played with George Arliss in 'Old English' and in 'The Trial of Mary Dugan'.

SYLVIA VIZONSKY.
Sylvia Vizonsky. 40, dance, and wife of Naham Vizonsky, dancing instructor at Jewish People's Institute, was killed in Chicage dyeins plant blast, July 20.
Mrs. Vizonsky was dance principal in 1933 World's Fair pagent, Tomance of a People'. Burial in Chicago.

Logan county coroner. The body was returned :

James P. DUNN
James P. D. D. S. Composer of a
mining of a poil of cooks, died in
Jernor City, July 24. He was best
known through his The Bitterness
of Love, which John McCormack
included in his repertbry.
He is survived by his widow and a
son.

VERNON McCOMBS
Vernon McCombs, 40, of Houston,
Texas, auto racer, died in a Marion,
O, hospital, July 15, from injuries
received when his racer crashed
through the fenc. at the Marion
Country fair grounds.
The body was returned to Houston
for burnial. His wildow survives,

#### WILERED FRY

WILKRED FRY

"Wilfred Fry, 61, president of N. W.
Ayer advertising agency, died July
65, 1936, in Philadelphia from influenza. A former Y.M.C.A. secretary,
he married the daughter of N. W.
Ayer in 1904 and eventually rose to
presidency of agency. News story in
this week's radio section.

#### TOMMY MelAUGHLIN

Tommy McLaughlin, 27, died July in Bellevue hospital, N. Y., of

28 in Believer and the tuberculosis.
Had been favorite baritone singe on CBS and NBC network radio programs. He is survived by his mother and a sister, Edith.

W. H. BULLEN
W. H. Bullen, 69, pioner circus
and legis admonstration of the land legis and legis and legis and legis and legis admonstration of the land legis and legis and legis and legis and other outfits.

JOHN SAMUEL STREETER John Samuel Streeter, pioneer ra-dio, engineer, and, broadcaster of South Africa, died June 24, 1936, in Capetown. Widow, four daughters and son survive.

OTTO BARTIK

Otto Bartik, former ballet master at the Metropolitan, died in Prague, July 25.

He retired from the Met in 1932 after 24 years of service.

Mrs. Bertha Young, 67, mother of the late Charles Mack (Two Black Crows), July 26, at Newhall, Calif.

Frank Appleby, 39, editor-pub-lisher of the Daily-Report, Ontario, Calif., died there July 26.

Father of Jeanne Madden, War-ner contract player, died July 27 in Scranton, Pa

Scranton, Pa.

Mother, 67, of Lou Breslow, film writer, died July 21 in Hollywood.

#### Light Experts for Fair

San Francisco, July 28.

A. F. Dickerso., and J. W. Goslin, exposition illuminating engineers and designers, are here from the East for a contab with officials on the subject of the exterior lighting of the 1895 Fair.

Loaned to the Exposition by General Electric the accessors and each

Loaned to the Exposition by General Electric, the engineers and staff assistants will be here for several weeks. Their plan calls for an expenditure of more than a half-million dollars for illumination features.

non dolars for manimation ar-tures. Surrounded by water, the Fair will offer unequaled opportunities to demonstrate the magic of modern illumination. Engineers hope to cre-at: an illusion, at night, of a magic, jewyled island floating in air over the middle of the bay.

#### ST. L. RINK'S B'KP'TCY.

LOUIS MARCUS

LOUIS MARCUS

LOUIS MARCUS

Louis Marcus, 56, former Salt Lake Clay Mayor and one time largest intividual theather owner in the interpolation of the largest intividual theather owner in the interpolation of the largest in the larges

#### Cantor.

100

(Continued from page 3) (Continued from page 3) stall time as if had been submitted to him and riked two years ago. Cantor then conferers. with his attorneys and they notified deorge W. Cohen of Loeb, Walker & Loeb, counsel for Goldwyn, of his cilent's intent to move of the lot. Monday night he conferred with Pacht, Black and Silberberg and understood, tric will endeavor in a

Monday man's a conserved what Pacht, Black and Silberberg and the derstood trio will endeavor in a meeting today with Cohen to buy of the Coldway contract A sindher of the Coldway contract A sindher of the Coldway contract A sindher of the Coldway of the Coldwa

\$150,000 guarantee against 10% of the gross.

Should nothing eventuate out of the talks' fonight with Cohen, and if Goldwan wants to take the initiative against Cantor's walk-out, latter's attorneys feel they have sufficient proof that the contract made seven years ago was broken.

Likely that if can have been the contract made seven years ago was broken.

Likely that if can have the contract made seven years ago was broken.

In the will defer that until arrival of his New York attorney, Abe Berman, in two weeks from Europe.

Latter made the contract with Gold-wyn.

#### Writers

(Continued from page 3)

Continued from page 3)
was desirous of setting up a branch
here to stabilize its organization.
Newly originated Screen Playwrights, Inc., has appointed a committee, comprising Grover Jones,
James K. McGütinness and Bess
Meredyth, to formulate plans for
further operations of the organization.

At a recent meeting setup was an At a recent meeting setup was an-nounced for group to occupy head-quarters in the Hollywood-Taft building, where originals may be registered.

Seven new members were elected,

registered. Seven new members were elected, making total 67—Sara Y Mason, Victor-Heerman, Elliott Gibbons, Edward Kaufman, Harlan Ware, Marguerite Robert, Harvey Thew.

#### News From Dailies

(Continued from page 51)

(Continued from page 51)
\$25,000. Widow receives one-third
of \$2,000,000 estate.
Federation of Protestant Churches
of L. A: adopted a resolution contemning use of Hollywood Bowl by
Father Divine after mayor had invited colored preacher here.
wited colored preacher here.
trescrid Barris, Emplish screen actrescrid Barris, Emplish screen actrescrid Barris, Emplish screen actrescrid Barris, Builds petition in
L. A. listing \$11.442 in liabilities
against assets of \$1,044.

#### Midwest

Mrs. Betty Greaves actress, filed suit for \$25,000 damages in Chicago against Chicago against Chicago against Chicago against Chicago against Chicago and the company of the chicago and the company of the chicago and the ch

#### W. Va. Dates

Charleston, W. Va., July 28.

The following fair dates have been announced by the State Department of Agriculture:

announced by the State Department of Agriculture:

Pechaontas County, Marlinten, Aug. 24-109. Ritchio County, Pennboro, Aug. 20-28.

Dis Ritchio County, Demandoro, Aug. 20-28.

20-28. Greenbufer Valley, Lewiburg, Aug. 20-28.

20-28. Greenbufer Valley, Lewiburg, Aug. 20-29.

20-29. Strichiolas County, Summerville.

20-31. Strichiolas County, Summerville.

20-31. Strichiolas County, Summerville.

20-31. Strichiolas Strichiolas County, Partmen, Sept. 10-12. Fean-thnadid Fosticul and 4-R Full, Oglebay.

Tucker County, Partmen, Sept. 10-12. Fean-thnadid Fosticul and 4-R Full, Oglebay.

Tucker County, Partmen, Sept. 10-11. New Hore.

Roate, P. Frinceton, Sept. 10-11. Braxton

County, Primeton, Sept. 10-11. Strichiol.

County, Primeton, Sept. 10-11. Strichiol.

County, Primeton, Sept. 10-11. Strichiol.

County, Primeton, Sept. 10-12. Forest Pastival,

County, City, Sept. 20-29. Barbour County,

Philippib. Sept. 21-29. Poster Fastival,

County, Og. 1-27. Tri-County, Hurricans.

Oct. 10-2. Tri-County, Hurricans.

#### **Summer Theatres**

#### Windmill in Manhattan

(Continued from page 44)

(Continued from page 44)
stricken with heart trouble and has
to go to Arizona for two months.
This leaves Richard Fleids; his
young cousin, in charge of the firm
Being an artist and a dreamer, Richard decides to scrap the hackneyed
campaign laid out for Freservo and
outlines a campaign embracing
truth and art. That starts the
trouble.

truth, and art. That starts the trouble.

Trouble and virginia, at copyreads, handling one straight, and Sheridan, art director, and kay, artist, providing a running bit of sophisticated comedy. Last two acts, with a libel action of the straight of the s

natural.

Production is smoothly directed by Anton Hardt and semi-pro cast, in which Howard Wierum is the standout in the meatiest role, works with a sustained enthusiasm that only a sustained enthusias rarely becomes a fault.

#### BONFIRE TO GLORY (STONY CREEK THEATRE)

man.....Everett Riples

Sara
Sara
Sara
MacDonald
Jules Ephilly
Emily Winston
Peggy Bate
Don Ostrande
Harves Anthony Norman
Anna
Hank Merryweather,
Benno Aguilar
Eve Condon
Carol Claggett,
Lleut, Chuck Benton,
Admiral John McLeod,
Capt, Edward Douglas,
Allık Kiralı,
Mary Douglas Peggy Bate
Don Ostrande
Frank Harvey
Walter Gilber
Helen Zelinskay

Author has dug back into the de-struction of the aircraft Akron for her theme in Stony Creek's latest tryout. One passable act (third) against two tiresome ones states its chances, which lean heavily on the negative side.

channes, which lean heavily on the negative side.

As a vehicle for Madame Zelinskaya, play is a weak sister and odds are arcinst its being built into a satisfactory outlet for her talent.

Fault lies largely in the writing, with dialog in the first two acts something less than commonplace. A situation used as an act two curtain, in which a character appears suddenly from nowhere and, despite and the suddenly from nowhere and, despite hand, delivers him body and soul into the arms (and boudoir) of the other woman, has a flukey tinge. Play takes hours getting under way and the intermittent flashes of bright lines are not enough to carry the first two-thirds.

Play is definitely aimed at fenume

bright lines are not enough to carry the first two-thirds.

Play is definitely aimed at fenume appeal, being the travall of a woman who hovers between the fulfillment and the thiwarting of love. It carries an effective title, being effectives an effective title, being effectives an effective title, being effectives and the effective title, being effectives an effective title, being effectives and effective title, and effectives an effective title, and excellent technical facilities give the production a fair try. Madame Zelinskaya is required to drag mediocre wordange through early moments but achieves pleasanter results with material to the effective title, and contributes the play's only comedy scene. Water Gilbert does well with the bit handed him. Balance of troupe is well cast and backs uo the leads with nice support.

Botte.

#### Jerusalem

(Continued from page 13)

Continued from page 13)
and cinema houses compalain of C.1
biz only because of the municipality's plea that everybody lay off
because the country is virtually at
war. Current by: there include 'In
Callente' (WB). Here Comes the
Navy. 'So. Red the Rose' (Part).
Navy. 'So. Red the Rose' (Part).
Naview (Vennesse), Give Us
This Night' (Par), 'One Man's Jursrey,' 'Man of Two World's (RKO),
'Marie' and 'Dr. Socrates' (WB).
Tel Aviv cafes are busy, and mu-

Tel Aviv cares are busy, and mu-sicians are active, but competition is keen.

Haifa, which is half Arab, half Jewish, is not quite rioting, but the cinemas are guarded heavily by troops who search Arabs and generally keep them out. Current showings there include 'Sweet Surren-der.' 'Katherina Die Letzte,' 'Melocy Cruise,' 'Desire' (Par) and 'Casino de Parie'

## FT. WORTH'S WEEKLY 55-60G

## Pennsy's 'Festivals' OK on Sundays **Because They Are Not Carneys**

Lancaster, Pa., July 28, Gentral Pennsylvania's Testivals', one of the most unique forms of out-door entertainment in the country, haven't felt the bite of the state's recently liberalized Sunday Blue

haven Laws.

Although producers in other lines were particularly anxious to open up. Sunday and cut into this business, most of the less densely populated section of the state failed to ratify Sunday pictures so the Festivalis endoy a wide open field.

The reasons unknown these glori-

for a wide open field.

For reasons unknown these glorited Carnies have never been classed
as 'anusement' and hence haven'
been handed the Sunday 'Nix'. Assumption is that a festival is a benedit operated for or by some organization and hence is exempt.
A festival in the Sunday sense is a

strictly one-man proposition. Usually a well known local radio comedian is

a well known local radio comedians; the man. Het promoted promoted with the man was a superior of the promoted with the man was a superior of the man was and publicity agent. He starts by renting a grove, all Pennsylvania wood lots wear handles like "Lebzeltzer's Grove, and erecting a stage. Then he starts plugging his own show on the air. It's set for Sunday and the admish is set at two bits, or practically nothing making the entertainment nearly free. He promises continuous stage show from 2 p.m. to 9 p.m. all for a quarter.

This done he rounds up the con-cession men and gives them space on the lot—for a substantial cut of their

cession men and gives them space on the lot—for a substantial cut of their-take.

\*\*Reavy Stalling\*\* human and gives them space of the lot—for a substantial cut of their-take.

\*\*Reavy Stalling\*\* human and gives the lot of the producer-director tacks up in country stores and cross-roads during time when he isn't on the air. On Sunday he mc.'s his own show, pedding his own bersponalty 'plerity' and packing them in. His biggest job is to keep the entertainment limited to as little time as possible indicated to a little time as possible indicated to a little time as possible since. This gives the concessions plenty of time to put across their stuff and swell his revenue.

One such producer visits his concessions sear the close of the evening with a copper to help him collect. They search the pop corn man's bour box for concelled gross miss burn box for concelled gross with a copper to help him collect. They search the pop corn man's pop corn bin and the hot for miss burn box for concelled gross with a copper to help him collect. They search the pop corn man's pop corn bin and the hot for miss burn box for concelled gross with a copper to help him collect. They search the pop corn man's box box for concelled gross with a copper to help him collect. They search the pop corn man's pop corn bin and the hot for miss box of the pop corn bin and the hot for hard they were strictly July 4, Decoration Day and Labor Day events. Cliff Grey, reigning hill billy of Station Day and Labor Day events. Cliff Grey, reigning hill billy of Station Day and Labor Day events. Cliff Grey, reigning hill billy of Station and the plants costing the producer as much all billy as the entertainment Then competition forced in jug bands costing the producer as much all billy as the entertainment of the plants of

#### Rogers' Busted Wing

Dallas, July 28. of Joe Rogers and Lew DuFour is in a local hospital with a badly broken

arm.

Will be several days before he is up and around.

#### Circus Routes

Week of Aug. 3

Fau Cliff. Al. G. Barnes Point. 4, purpose and the first proximate of the f

#### One for Salt Lake

Salt Lake City, July 28.
California and Florida cities can lide their solden bronzed faces for the control of t

San Diego enjoyed 62% or sunshine.
However, local chamber of commerce press agents failed to milk dry the honor and instead of plugging this point as an incentive for tourist trade, they still stick to the old one about being 'The Center of Scenic America.'

#### SALT LAKE CAVALCADE DRAWS 20,000 PERSONS

Salt Lake City, July 28, Cycloramic drama of Utah's prog ress from an uninhabited desert and ntain region to an inland empire was depicted Friday evening (24) by four media-music, dancing

tableaux and dramatic readings.

But put them all together they spell John Char'ss Thomas, baritone. who stole the show with his lusty renditions of cowboy ballads and a batch of secular, folk and spiritual songs.

More than 20,000 persons, who packed the University of Utah stapacked the University of Utan sta-dium, cheered, clapped and stamped Thomas time after time for en-cores. It being Utan's 89th birthday since Brighar. Young said 'This is the place,' the town responded whole-heartedly in a four-day celebration, which also included a rodeo, a 5-mile lung parade sunries services, and relong parade, sunrise services, and re-enactment of historical events. Fri-day evening's performance, tabbed day evening's performance, tabl Utah's Cavalcade, was the climax.

Miss Sylvia Cannon, assistant KSL studio director, was 'Miss Utah' during the three-hour show, in which a cast of 2,000 performed. Miss Josephine M. Goff, KSL script department, wrote and directed the cavalcade.

#### Midgets Take Nick

Norfolk, July 28.

Giant hands of the law stretched over the midget race track activities at Virginia Beach with the arrest of at Virginia Beach with the arrest of Jane Salee, entertainer of the Crystal Club, and W. B. Vincent, manager of the track, charged with selling sweepstakes tickets, Sunday (26).

Will be given hearings later in the week.

#### TIPS PREMITIMS

Columbus, O., July 28. Premiums aggregating \$133,223 \$15,000 more than last year-will be

awarded at the Ohio State fair dur-ing the week of Aug. 31.
A grand circuit series of races, the night horse show, exhibits and amusements will be included, as

#### WEEK LATE

Charlotte, N. C., July 28. Dates for the Cleveland County Dates for the Cieverain County Fair, at Shelby, have just been an-nounced as Oct. 6-10. This is ap-proximately one week later than this fair is usually held. A card of horse racing has been made, and a foot-ball game has been tentatively scheduled.

## MAIN FEATURES

Even If the Bonds Aren't Redeemed the Texas Business Men Think It's Worth-While, Just to Attract National Attention

#### EXPO DOING O. K.

Fort Worth, July 28. Weekly nut of the five main attractions at the Fort Worth Frontier Centennial is estimated at between \$55,000 and \$60,000. They follow:

Casa Manana, \$30,000; 'Jumbo,' \$16,000; 'The Last Frontier, \$6,500; Honky Tonk Revue, \$2,000; Sally

Casa Manana, \$30,000; 'Jumbo,' \$16,000; The Last Frontier, \$6,500; Honky Tonk Revue, \$2,000, Miss Rand's Nude Ranch, \$2,000. Miss Rand's contract is for \$1,000 weekly. The first 10 days business more than took care of the nut.
Attendance figures for the 10 days have not been released by the management, which did announce, however, that attendance at the gate and at the main attractions has increased each day. This was borne out by the size of the crowds on the midway. Their probably have been 125,000 in the grounds since the expo opened of the grounds since the expo opened and the main attractions have been 125,000 in the grounds since the general outlay reached approximately \$1,500,000, it would follow that a 3,000,000 gate-will put the show in the black. An average daily attendance of .22,000 for the 137 days of the expo would mean a grand gate of 3,014,000. If the first season does not pay out all the original cost, the plant easily could be used for a show next year. Even if the expo should cost Fort Worth business men some money for the bonds they bought, they are said the original cost, the plant easily could be used for a show next year. Even if the expo should cost Fort Worth business men some money for the bonds they bought, they are said the original cost, the plant easily could be used for a show next year. Even if the expo should cost Fort Worth or the said and the original cost, they are said the original cost, they are said the original cost, they have a should be a supplied to the said and the original cost, they have a supplied to the said and the original cost, they have a supplied to the said and the original cost, they have a supplied to the said and the original cost they bought, they are a said the original cost, they have a supplied to the said and the original cost to the said and the original cost they bought, they are a said the original cost they bought, they are a said the original cost they bought, they are a said the original cost to the said the original cost to the said the origin

should.
Placing of 1,000 extra chairs in the
Casa, Manana has helped. Many did
not want to buy dinners and drinks
at night club prices, but did want to
see the girl and music revue staged
by John Murzay Anderson. Frontier
Centennial management is bearing
down hard on gyping watters and
cleared un. business should increase. cleared up, business should increase.

Dallas patronage at the Casa Manana

## OVERHEAD OF 5 Streets of Paris Leads Concessions, **Black Forest 2nd. All Nations Trails**

#### Midway Again

Syracuse, N. Y., July 28.

New York State Fair is going to try a midway again this wear, after all.

after all.

Dr. Albert L. Brown, State Fair director, has signed the World's Exposition Shows with the explanation that the midway is wanted as a feature of the night show.

Latter is due for another test af the exposition, but will be restricted to the midway, a rodeo, free vaudeville and the horse show. Exhibits will not be open.

## **SPORTS EDEN AT** PORTS EDEN AT and some source of the season boulder DAM and passes admissions and paid season passes admissions on passes to employees, etc.

Salt Lake City, July 28. Promoters of a unique enterprise this week were in Salt Lake City looking for angels to finance the

Enterprise is the opening of the wild region between Boulder dam and Grand Canyon badlands in com

and trand canyon badlands in com-bined river cruising and air flights. Murl Emery, Jr., son of one of the Grand Canyon early explorers, and G. E. Ruckstell, pioneer aviator of, the region, made the rounds of local mining and stock men in search of finances.

finances.

Boys plan to attract easterners or any one in search of thrills that can afford it to explore the region, partially by plane and by boats, made possible by the waters of Mead lake reservoir filling up the Colo

partially by plante and a made possible by the waters of Mead lake reservoir filling up the Colorado river rapids.

Claim around \$50,000 will swing the deal with major portion of the lump needed to construct airports and special boats. Pair seemed optimistic prior to their route of prospects. Both hall from Pierce's Ferry, Aviz.

#### **COLE-BEATTY CUTS SKED BECAUSE OF HEAT WAVE**

Los Angeles, July 28.
Cole-Beatty circus is hi-balling it
out of the middle west four weeks
ahead of schedule because of the
excessive heat. Trick will play
Kansas City, Oklahoma City and
Denver before arriving here in
August to stay on Coast until late
in September.
Despite weather conditions, Al G.
Barnes circus did capacity biz
through Nebraska, Colorado, Wyoming and Iowa. Trick is now playing
Minnesota and Wisconsin. Los Angeles, July 28.

Wooster, O., July 28.

Settlement was made in court of a case in which a Mansfeld physician sued the Cole Bros-Clyde Beatty circus on an alleged account. Suit was for an account claimed to have been due for injuries to a member of the circus troupe when it was in Mansfeld last summer.

Streets of Paris concession at the Texas Centennial is repeating its Chicago. World's Fair click by leading the Dallas villages on attendance figures. Up to July 21 the Paris village clocked 220,000 visitors, 40,000 more than its nearest rival, Black Forest; which had 180,000. In third place was Street of All Nations with 120,000 admissions. Besides, both Black Forest and Streets of All Nations didn't get full admission coin, both of the spots being in on admissions from the souvenir book tickets.

admissions from the souvenir book tickets.

Break-down on the complete attendance to the Fair itself showed, up to and including July 21, an actual paid adult attendance of 428,000 and, 138,700 paid children attendance.

#### JOCKEYS AND TRAINERS SEEK NATIONAL SOCIETY

Detroit, July 22.
Jockeys, trainers, grooms, and stable boys are going to have a relief society of their own, too.
What likely is the opening shot in a campaign, which will take in all race tracks in the country, will be fired Aug. 21 at the State Fair Grounds oval here when entire day's proceeds will be donafed to the newly formed Horsemen's Relief Society of Michigan. Regular fall meet will thus open da earlier than slated.

Theorprotators of new collections.

stated.

'moorporators of new relief society include several big shots of local rating. Charles T. Fisher, Louis Lepper, Joseph D. Proes, Michigan racing commissioner Charles T. Ference King commissioner Charles and Joseph A. Murphy, disrector of racing in Deficiency, disrector of racing in Deficiency, director of the property of the pr

Murphy, director of racing in Detroit.

New society will make it possible for jockeys and other stable help to obtain life or accident insurance without paying problibitive rates, now asked by ordinary companies because of their hazardous calling, to consider the control of their hazardous calling and to include profection activity and all connected with racing to make it unnecessary for anyon ever to go on state or city charity.

When National Association of Racing Commissioners holds its summer session here in August, Commissioner Frost will seek extension of the Michigan organization into a national body, co ering all states where racing is legal.

#### Plenty Talk, No Action

St. John, N. B., July 28.

St. John, N. B., July 22.

Severe condemnation of midways, side shows, games of chance, grift and graft, was heard at the 16th annual convention of the Canadian Society of Technical Agriculturists and Canadian Society of Animal Production in John session at Fredericton, N. B.

L. C. McOust, general aericultural Production and Canadian Pacific Rativary, vigorously criticized the streaming of midways, with their grift, unsavery shows, 'skin games,' over the agricultural and live stock education. G. B. Rothwell, livestock commissioner for Canada, considered too much attention was being given to amusements at Canadian fairs in recent years, and that attention was being diverted from agriculture. G. W. Frost, manager-secretary of the St. John, N. B., fair claimed that the Technical Constitution of the Constitution of th cleared up, business should increase Dalls patronage at the Casa Manana has been unusually heavy.

Sally Rand's Nude Ranch is reported to have played to 25% of the two first days' crowds and business is continuing good in this spot.

Billy Rose, director general of the expo, has a pleec of Beauty and the Rose, has a pleec of Beauty and the Rose, and die show with a of the expo, has a pleec of Beauty and the Beast, a nudie show with a of the expo, has a pleec of Beauty and the Beast, a nudie show with a of the expo, has a pleec of Beauty and the show the good spot that Nude Ranch does but is doing well.

Admission of children on Fridays at 5c, at the main gate helps the smaller concessions. First few days grounds were opened at 11 a. m, but a 5 p. m. opening now set. This naturally is not as favorable to small concessions as early morning opening, as at most expos. This show, and sown that the crowds get into a merry mood, due to warm days.

Arrangements are being made with NBC and CBC to put Frontier Centenial programs on the air. Paul

## 20th's SHOWMANSHIP COURAGE BRINGS YOU THOSE <u>EXTRA</u> PROFITS THAT COME FROM BEING <u>FIRST!</u>



20th Century-Fox reveals for the first time what happens behind walls barred to men, where feminine youth ager to live, yet half afraid and draw of the raptures the rules forbid. The story of every young girl knowing the tumult of love for the first time. A drama of appealing freshness and emotional warmth was box-office enticement!

(pronounced See MOAN See MOAN')

with

CONSTANCE COLLIER • J. EDWARD BROMBERG
DIXIE DUNBAR • JOHN QUALEN • SHIRLEY DEANE

Directed by Irving Cummings

Associate Producer Raymond Griffith rean play by Grow Milbrid Flom a pla

20

Darry! F. Zanuck in Charge of Production

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