Published Weekly, at 154 West 48th Nt., New York, N. T., by Variety, Inc. Annual subscription, \$6. Single copies, 15 centa Entered as second-class matter December 22, 1805, at the Post Office at New York, N. Y., under the act of March 3, 1879. COPYRIGHT, 1988, BY VARIETY, INC. ALL RIGHTS RESERVED.

122 No. 12

NEW YORK, WEDNESDAY, JUNE 3, 1936

56 PAGES

en't Mix Brassieres and Opera, So Hollywood Bowl Loses Angel SPREADING EAST

Hollywood, June 2. thraliam Fox's yen to be a grand era and concert impresario blew her than a kite because Abe's etic background was found

ms as if Abe makes his money manufacturing the Sho-Form t of producing opera as a plug his foundation garments and

Me this foundation; garments and Me went wivole; hos, it is contracted for the Hollywood Bowl, engaged Maurice Frank to assemble a flock of assorted singers and stage a warbling rode on June, sider the heat but ungaudy title afthe Hollywood Bowl drand Opera Feethul. Then came the dawn, but with a hare the dawn, but with a hare

Feetival. Then came the dawn, but with a bang.
Abe contracted for radio time on payerati local stations and proceeded be compile copy plugging the compage topera feetival which he was mancing. Blowoff came when he found that it would be impossible to use the line Wear a Sho-Form sussiers When You Hear Alda.

sopy.

Abe burned and turned sour on the music, depiding to stick to brassleres minus all attempts to uplift. That is musically.

KIT CORNELL'S IDEA FOR NAT'L THEATRE

Boston, June 2.

Ratharine Cornell, here last week
in Saint Joan, is talking about a
sational theatre, representing a
union of principal stars and producers. Just a vague idea at the
moment, but one that she says appeals to her in its outlines.

She figures it inevitable, but the
Dan must be preceded by plenty of
fatchet burying and sacrifices for
the welfare of all.

Legit, she thinks, 'may come to
the point where it will be as speclailized entertainment as grand opera
is today.' She hasn't considered
fully whether her 'national theatre'

lauzea entertainment is today.' She hasn't considered fully whether her 'national 'theatre' would be tied up with government subsidy or guidance in any way.

G.O.P. Conv. Keeping 'Sing' Cast from Hotel Rooms

Opening here almost simultaneously are the Group Theatre's strock of the Republican National convention Awake' starts June 7 at the Kana Kare work on June 9.

Event puts the players of the Show in a spot for accommodations. Conjected hotels are forcing them into college dormitories, the local XWCA and whatever private boarding houses are still available. Cleveland, June 2.

Guest-Star Bouncer

Lois De Fee, probably the only femme nitery bouncer, is being considered for a barn-stournelly at Lots thereis a Direct of the control of the

CANTOR'S S.R.O. 'APOLOGY' IN CHI

Chicago, June Z.
While drawing turnaway business at the Palace last week, Eddle Carator personally dug into his pocket to the Carator personally dug into his pocket to the Carator personally dug into his pocket to the control of the Carator and the Carator also mentioned that he will answer all the ietters received here when he returns to Höllywood, since pressure of the engagement prevented his replying to correspondence locally. This is believed to be the first time any actor has advertised in Chicago dailies on his own for a (Continued on page 49) Chicago, June 2.

Lily Pons' Whistle-Stop

Baltimore, June 2.
Lily Pons will visit the upstate town of Lilypons, Md., on June 21 for her first gander at the hamlet named for her. Gov. Harry Nice will be on hand to escort her through the town, and a .shivaree will be staged in her honor.
Lilypons is a mere whistle-stop consisting of a post office, general-sound adjust the control of the consisting of a post office, general-sea amount adjust gardens that are something of a showplace.
Owned by Citarence C. Thomas, who is also postmaster of village. Baltimore, June 2,

STOCK AS SHOWCASE

STUCE AS BRUWURGE.
Austin Fairman's stock company
at New Hope, Pa., has been tied up
as a show window for film and legit
talent scouts by the Lou Irwin
agency.
Harry Delmar is credited with
idea of parading potential talent
before talent execs in actual stock
productions.

LEGIT THEATRES

Traffic Problems and Fash ionable East Side Sector Augurs Times Square No Longer the Sole Playhouse Centre-Dramas in Newer Structures Off the B'way Belt-New 6th Ave. Subway and Radio City

\$2 TOP LEGITS

By JACK PULASKI

Broadway has and is changing so Broadway has and is changing so markedly, appealing principally to persons of moderate spending power, that the presence of high priced legits is incongruous. The result, in degits is incongruous. The result, in the drama spotted here and there around the middown instead of being strung along the main stem and its bisecting struets. That some legit houses will be built on the fashionable East Side is logical. It is, there that the class night spots are located, hisying deserted Broadway definitely and that is the section where the better apartments and hotels are situated. The increasing east-west traffic, is the (Continued on page 48)

Agent Claims He Can **Deliver Selassie for** Film, if 'Dignified'

L. B. Mayer has under advisement a proposition from Edwin Meyers, agent, who claims he can deliver Haile Selassie for a dignified motion picture, the proceeds to go towards Ethiopian relief. Col. Robertson, the Negus' American (colored) a viation advisor, is Meyers' contact with Selassie. It is specifically provided that the screen subject would have to be unusual, like 'Green Pastures,' or along those lines.

USHERS ON BIKES

In New England's First Drive-In Picture Theatre

Weymouth, Mass, June 2.
New England's first detve-in automobile theat of the first detve-in automobile theat of the first detve-in automobile theat of the first detve-in automobile first detve-in automobile first detve-in automobile first detve-in automobile from any part of eight acres parking. Place located on road to Nantasket, south shore's Coney, and not too far from Boston. Opening bill, 'It's Love Again,' (GB).

Ushers on bleycles.

Dallas Sees Ft. Worth as Little Sister; Says Only 10% Will Be Her Draw

No Compromise

Fort Worth, June 2.

So Intense is the Fort Worth-Dallas business rival that Amon Carter, religing dute of Fort Worth, carries it to extreme. When visiting Dallas, an unavoidable necessity from time, to time, the millionaire publisher -political. feaves as little of his money in the neighboring city, 35 miles distant, as possible. He takes along a box lunch.

CARL LAEMMLE AS INDIE PROD.

Hollywood, June 2.

Launching of a new production company by Carl Laemmie and his son was initiated by the signing of James Whale to direct one picture. Deal was made by Junior with the understanding that his father will produce on a unit basis. Will fore, \$200,000 'anomies especially will be supported by the company, with banking 'finances secured to provide another \$1,000,000 as working capital.

Grand Island, Neb., June 2.
Reported that Carl Laemmle is
dickering for the purchase of the
largest department store here.
Store is 69 years old and is,
acknowledged the largest in the
west.
Grand of the Carl Laemmle is
planning to turn over a great portion of the ownership to his
brother, Louis.

Now It's San Antone

San Antonio, June 2.
Burg's catch line to iure Texas
centennial tourists is San Antonio
for Romance. Dallas for education
because of \$25,000,000 expo; Fort
Worth for entertainment for the
frontier show, say local ballyhooers. Romance gag caught on after Janice Jarratt, San Antonio gal who is most photographed New York model, was dubbed 'Sweetheart of Texas Centennial' by Gov. Allred.

Amateurs as Sales Prospects

m amateurs as Sales Prospects

Buffalo, June 2.

Harry Shaprow is sponsoring
o over station WEER a form of amateur show, thrice weekly, for his
electrical appliance store. Amateurs,
must come to store for audition.
Shaprow figures they may buy
while waiting for tryout.

Absolute ignorance of Fort Worth's Frontier Centennial is policy of the Centennial expo at Dallas. Fort Worth can have a Frontier Centennial, and we will be glad to help them when we can', execs of

being them when we can, execs of Dallas show explain with a patron-leing air. We can't take much time right now, though, because we open Saurgay—just five days off.

Wrapped up in their own show, best Dallas public can do is minimize opposite efforts. One particle of the company of the company with elephant personified by W. A. Webb, expo sen. mgr.

We can't be bothered with minor outside atfractions, officials of Dallas' right and the control of the company of the control of the company of the c

show,
Expo can't be interrupted with
fighting anything like they're framing over in Ft. Worth, 'they declare.
There's really no fight, except the
one the showman said there was,
just so a little of the publicity
would reflect on their show boallas fair have made every effort to
avoid the 'fight' angle, in promotion.
Tigy, hav'e avoided involvement
(Continued on page 55)

(Continued on page 55)

U.S. RAH-RAH BANDS FOR NAZI GOOD-WILL

Operators of German transatlantic ships are turning this summer to American student aggregations for

American student aggregations for their music. Nazis figure the moye as having goodwill building, if not propagands possibilities.

North German Lloyd liners have already arranged to have American student orchestras play on both east and weatbound trips. Among the units that have been booked for the line's three fastest ships, the Europa, Bremen and Columbus, are Al Preyer and his Duke University orchestra, Purple Collegians from Holy Cross College, University of Richmond Collegians, St. Bonaventure Royal Collegians, Cornell Richmond Collegians, St. Bonaven-ture Royal Collegians, Cornell Rhythm Boys, Rutgers Cardinals and Evanston Northwesterns,

\$22,500 Title

Title of Dorothy Brande's book
(Wake Up and Live, has been
bought by 20th-Fox for \$22,500,
highest price ever paid for any title.
Miss Brando's Book of essays necessitates a completely new story
being detiten around the title for
the screen.

Authors Composers Lose Tax Test Suit: Sup. C't Nixes Rice's Appeal

Washington, June 2 Refusing to consider its own in-

consistent decisions, U. S. Supreme Court Monday (1) declined to review the legality of tax assessments by New York State on income from patents and copyrights.

The Federal Fribunal ducked a few of the federal fribunal ducked a few of the federal for the federal fribunal formation of the federal for the federal for the federal fede

\$3.200 tax, slug put on Rice by the state authorities.

Denying the petition for a review and failing to state its reasons, the Court by its inaction upheld a ruing of the N. Y. Supreme Court that under the most recent rulings states have authority to impose theometares of earnings from royatities.

Major significance, which, was jettled, in favor of the tax-grabbet by the Supreme, Court's refusal to ponder the tiff. By turning a deaf ear to the appeal arguments, the duplsid indicated they have no obticetion to states levying, retrogetive assessments on inventors, dramatists, maide witers and other Refautre-concocters for their indemental control of the states of the control of the contr

literature-concecters for their inthe Richard Pierich

The Rich Pierich Berech

The Rich Pierich Berecht yebuked
the Supreme Court for handing
down previous decisions on both
slates of the question, but even so
the jurists could not see any reason
to look again at the conflicts between their own rulings. In trying
to get another decree to end the unclared hastice, isw and order, are
not likely to be realized if the individual citizen is not only, given
the privilege but the obligation of
determining for himself what the
true law. Is access when the N. Y.
Commils, recently billed Rice for
back taxes, following a U. S. Supremic Court ruling that royditles
from patents and copyrights are not
beyond state jurisdiction. This devision upset a much earlier decree
to the effect that since issue or
to the effect that since issue
to the effect that since issue or
to the effect that since issue
to the effect that since
the effect that since issue
to the effect that
the effect that

Sten in 'Witch' at U. Frenke to Produce: **WB** Deal Impends

Hollywood, June 2.

Arriving here next week from the east, Anna Sten, with her husband, Dr. Bugen Frenke, will start work on "The Witch at Universal." Frenke will produce with Miss Sten starred. Universal gets "first call on release, with foreign distribution to be handled by C. M. Wooff.

Couple are being held up in N.Y. for another week or so working on a deal with Warners for another film to follow at Burbak under Mervyn LeRoy direction.

TWO GUS EDWARDS' **SONGS WANTED FOR PIX**

Hollywood, June 2.

Ewentieth Century-Fox is negotiating with Gus. Edwards. for jurchase of the song and title to [Sunbonnet Sue, as a yarn for Shiley Temple. Edwards also is interisted with Mariers in School Bays, 18 and 19 a

At for their junior stockers.

CAP AND GOWNERS

Ten in Pla Industry Breveted by U. S. C. for Service

Hollywood, June 2.
Achievement memberships have been awarded 10 persons in picture industry by American Institute of Cinematography, an auxiliary of Cinematography, an auxiliary University of Southern California Those honored were Max Rein hardt, William Dieterie, Robert Ris kin, Jack Conway, John Cromwell, Jane Murfin, Warner Baxter, Gary Cooper, Claudette Colbert and

Cooper, Claudette Colbert and Henry Hathaway. Memberships are for general, not specific achievements or contribu-tions to screen.

Schnoz Too Tough Opposish: Another Star Found That Out

Schmözzle Durante landed here with a wow. Before the boat had dooked at Southampton isome of the press boys were on board, and he was kept busy sving; interviews or the Journey to town, signing auto-sraphs; at the London, ratiway sig-tion and leging tendered a press re-ception at the Durknesser.

command going innered a press reception at the Divohestor.

Another film star who came by
the same beat also threw a reception, which happened to be at exactly the same hour, but at another
hotel. Discovering they weren't getting a break, they moved up to the
same hotel where Schnozzlei was
holding court, and hired a room directiv opposite.

In the evening Durante was introduced from a box at the London
Paliadium by Flanagan and Allen,
and accorded the biggest reception
tendered any foreigner here in the
last four years.

ZANUCK SIGNS SONJA TO 5-YEAR FILM PACT

Hollywood, June 2.

Sonja Henle, champion ice skater, has been put under five-year contract by 20th-Fox, at figure sald to be considerably below her original \$300,000 asking price for a single netrue.

original \$300,000 asking price for a single picture.

Darryi Zanuck, who signatured won but over several other major studios eager to corral the figure

studios eager to corral the figure-eighter.

Initial film likely to be Peach Edition, newspaper yarn by Mark Kelly, which Leonard Fraskins adapted.

Burnside on 'Hipp'

R. H. Burnside its on the Columbia. Ot as technical director for Hippodromé, it being his first major assigning to the locast. Burnside was formerly, a director at the HippoNew York, having staged all the spectacles there during the period the house was operated by the late. Charles B. Dillingham.

Stager planned reviving Gilbert, and Sullivan operates in New York, this spring, withdrawing the idea because another manager started first. That proved a break for him since it made it possible for him to accept the Col post. R. H. Burnside is on the Calumbia

Kelly in N. Y.

Walter C. Kelly is back in New York after 18 months on the Coast, during which time he appeared in four features. He will return to Hollywood about the middle of Au-gust and may next appear on the Universal lot.

Universal lot.

"The Virginia Judge' will visit
Philadelphia during the Democratic
National Convention, Jack Kelly,
his brother, is chairman of the entertainment committee.

KEELER VICE BLONDELL

** Hollywood, June 2.
Unable to finish her part in 'Stage
Struck' in time' i gc into Warners'
'Let's 'Pretend.' Joan Blondell will
be replaced by Ruby 'Keeler.
Switch in leads necessitates rewrite of the James Melton musical.

Tie That

Epilywood, June 2; Figured by Technicofor ex-perts that it costs around 4,-000 to set a colored needite into a picture as a dress effect. Cost based on purchase of eight dozen ties with time con-

eight dozen ties with time con-sumed in process of elimina-tion, analysis of choker's pastel value and final okay by color director on its sympathetic value to general tint scheme,

MET OPERA HAS PIX ORIOLES **ALL SET**

Contrary to previous belief, all the major singing stars of pictures, Grace Moore, Lily Pens, Nino Martini and Lawrence Tibbett, will be with the Motropolitan Opera. N. Z., per usual next season. Talk was that due to Hollywood commitments, most of these stars would have to very contract to the season of the season. The was that due to Miss. Pond case, choice stated for more roles than ever at the opera mecca.

sisted for more roles than ever at the opers mecca.

Miss. Moore will 'probably be heard late in the winter, as will also Martini and Tibbett. Novetites absent from this year's programs at the Met may be premiered with these names for special draw. Nelson Eddy for a Met debut is not taken seriously. His biggest most taken seriously. His biggest model to the content of the conten

HEAD OF HOUSE' TO **BE MADE BY WARNERS**

Hollywood, June 2.
Screen rights to Head of the
House of Coombe & Robin, Eng-lish növel by Trances Rödgson Bur-nett, have been acquired by War-

ners,
Story will be used as starrer for
Olivia de Haviland, with Sybii
Jason playing part of the actress as
a young girl. Patric Knowles will
have male lead. Casey Robinson is writing screen play.

Stanwyck, Taylor Share Leads in Brother's Wife

Hollywood, June 2. Barbara Stanwyck and Rober Taylor get lead spots in W. S. Van-Dyke's next Metro production, 'His Brother's Wife.

Brother's wife.

Lawrence Weingarten is produc-ing. Jean Hersholt gets prominent

Reinhardt Abroad

Set to do Danton for Warner Broa! release during the 1384-37 season, Max. Reinhardt leaves soon for Europe to stage the Salzburg testival. This will be the only pic-ture the impreserio will do this coming year, but will fixe one to turn for wine 1397-46. Reinhardt returns early in the fall.

SAILINGS

June 3 (London to New York). Jack Curtis, Diana Ward, Paddy Carstairs (He de France). June 3 (London to New York), J. J. Shubert, William Klein

J. J. Shubert, William Klein (Aquitania), June. 3' (New York to London), Maurice Sigler, Al Goodhart, Al Hoffman (Washington), June 1 (Los Angeles to Tokyo), John Albeck (Asama Maru), May 30 (New York to London), Engene Pallette, Olive Nessel (Ber-

engaria). May 29 (New York to Naples). Waiter Wanger, Sanford Green-burgher, Giacomo Rimini, Giovanni Martinelli (Rex).

ARRIVALS

Antonio Moreno, L. E. Kaiker, Franz Grothe, Mr. and Mrs. Martin Beck, Jean Thompson, Anita Louise: Joan Bennett, Frances Day, James Whate Donaid Davis, Harold S.

Hash and Rehash

By JOE BIGELOW

By Jog Biggle. Our special party Correspondents from Daffy Correspondents from Daffy Correspondents Melan, Colo.—Besides two feature pletures, the program at the Blu Moose, local nabe, includes bank nite, dish giveaway, ice box raffle, betting to contest, anateur show, beano, screeno, uno and screamo, Biz is so, good the management is talking about quitting out the pictures. Histonian in the picture of the played a fast one here last week, claim to be the inventors of an idea that may revolutionize vaudeville transportation, if any. When the jumps are short enough they take turns tossing each other to the acts Famous Tag Lines
(May They Rest in Peace)
'And-I didn't want to sleep with the baby!'
Because he wore a sallor's quit.'
'They won't notice it ''
'Elly you don't

It's pork but I like, it.'
They won't notice it if I keep my coat buttoned.'
But you don't know my business.'
That was George Weshington when he was a little boy.'
Whadya think I've got down here—a duck?'

Whadya think I've got down beyon a duck?

Whadya think I've got down beyon a duck?

In politics the free show has replaced the free cigar for good will purposes, and the boys in the derivise are giving 'em songs, and danges has tead of heaters now. If the transf continues, political campaigns at the near future probably will be sigged as follows:

Natl Chairman; Okey, hoys: Now that we are, all agreed on our head-liner, the inext titing for the decided is to bang out a platform. Its got be better than the last, one. I suggest we give it some class this time. Farry Treasurer: I move we dispense with a platform and play the whole things in the pit. Then we don't need any stagehands.

Fresidential Candidate; Before, we get going, sentiomen. I would like to residing a Beed, sly agent suby goulds got got give me up a new author, to reside the subject of the subject should be anyway.

Chairman: I think we can fix that. We'll buy you' a joke file and you can write your own scripts. Then there'll be no squawks. Now, bed to the campaign. We open with a novelty act, I'm working on Smit and Hoover to do a double, We're for the New Deal. That would be a novelty. For the No. 2 spot Our Main comes out for his first introduction! He's got to have a stooge.

Treasurer: What kind of a stooge so long as he looks dumb and gets laughts. He's got to double as Yick-president, too.

Chairman: All right, young man. Step gown here. What's you man.

Stooge: Elmer,

Stooge: Eimer.

Stooge; Elmer.

Chairman: Perfect. Have you ever stooged before?

Stooge: You said it. I held the loe for Van Hoven, took the slap in Healy and sat in the box for Baker.

Chairman: What's your specialty?

Stooge: I rectie.

Chairman: Perfect. Now let's see if you can take it. (Wham!), Perfect. Genitemen's meet the next v-p.

Pres Candidate: He looks whackle to me. Remember your place, boy and don't expect any hilling.

Pres. Candidate: He looks whackie to me. Remember your place, by and characteristic properties of the Supreme Court bit. Instead of gaveis, the Judgee will use bladders. As long ag they're doing Tith Justice, they might as well use the right props. This ought to be aboff. Then we charge the pace with a musical number. Tim Putting All My X's in One Ballot Box. Then we need another boff. Who's got at idea for a boff?

Pres. Candidate: I've got an idea for a wow.
Chairman: We can't take any chances on wows in this campaign. What we need is boffs.

Stooge: I know a midget named Zioncheck. He goes wading in a finger bowl.

Pres. Candidate: Wait for your cue, boy.
Messenger: (rushes in). Mr. Chairman, there's a big row going on over in the house. Congress is talking about running the next election according to the Crossley rating.

Chairman fuptting on coath: So long, boys, see you later.

Pres. Candidate: Where are you going, Jim?

Chairman: I forgot about a date I had with Major Bowes.

Pres. Candidate (rushes out): Wait for baby!

Prediction
Radio can be said to have become a form of show business who sponsors stop asking actors for autographs.

How to Be An Actor

With the current issue this department inaugurates its new Correspondence School of Acting. Follow it and make something of yourself

you loafer.

For our first lesson, kiddles, we will use as our text a few newspaps's headlines selected at random. Random means to peer over somebody shoulder in the subway. Thus:

Callander, Ont.—Dionne quintiplets, who had earned \$300,000 through pictures up' to their second birthday, will acquire another \$250,000 from the same source during the next, year.

New York—Ed. Suillyan, Brodaway columnist, plays a return date at Loew's State next week at \$2,500.

Hollywood—Sonja Henle, ice skating champ, asked \$300,000 on a one-picture deal. ou loafer.

Hollywood-Sonjär Henle, ice iskating champ, asked \$300,000 on a onepicture deal.

New York-Major Bowes' incident through his amateur shows has been
coming in at the rate of \$1,000,000 a year.

From the above it may be gidaned that the way To BE A SUCCESS.

FUL ACTOR is to learn how to less kate, learn how to base on a genslearn how to write a Broadway column, or see that your ma, when having
kids, has 'em five at a time.

These are considered the correct methods. Always be on your gual
against agents who want to BOOK TOU INTO THE GRAND OPERA
HOUSE (G.O.H.). That would immediately establish you as a professtonal actor, and you'll never get anywhere that way. It's eagler to lear's
another trade, like being a quintuplet, for instance, and start at the toyWhat have you got to lose, except your place on the sidewalk in fron
of the Palace?

Note: Next week's lession will be 'How to Star Tenge Broom a Tous'

Note: Next week's lession will be 'How to Star Tenge Broom a Tous'

Note: Next week's lesson will be 'How to Sing Tenor From a Trombone Part.'

Fame
You may have knocked 'em dead in Kokomo
And whammed in Monticello
And slayed the folks in Idaho
And wowed in New Rochello.

You may have wrecked the house in Albany And scored in Tallahassee And 'made em' scream in Kankakee And clicked in Razznatassee."

But all these feats can be forgotten; Tomorrow, perhaps, some punk'il Tell you your act is simply rotten Unless you please the sponsor and his uncle.

MORETAXRAPSITOPIX

Alleged Studio 'Sniping' at Members Sends Screen Guilders East for Aid WILL HIT BIZ HARD

Several leaders of the Screen Writers' Guild, worried by the attuation here, have gone to New Yogk to consult the Authors League. They feel that there is significance in the fact that a number of their members have been laid oft during the past week, despite the fact that Whis is 'the time of' annual 'list' smearing' here. Fear expressed is that 'studios are 'sniping' at their membership as a result of the battle has been a supposed to the su

Thought is that, if the alleged Thought is that, if the alleged aniping is substantiated, the New York end should help on fighting back, and will request New York foul the with them pronto on a new Heard of directors to handle the inatter.

League May Not Fight
Authors League in New York,
Shough vitally interested in the
Screen Writers' troubles, especially
since the organizations are now untited, is loath to take any direct
action. Feels that the Coast should action. Feels that the Coast should fight to ut itself for the time being, sepecially in view of the fact that there have been charges on the Coast that New York will run, the Coast in an alleged fascistic manner.

ner. Several meetings are scheduled between the two groups in New York during the week, but, if possible. New York will retrain from appointing any of its members on any Coast board or committee.

Feldman's \$29,000 Commish Claim Vs. Gertrude Michael

Hollywood, June 2. Gertrude Michael is being sued by An assignee of the Charles K. Feld-man agency for \$29,000, commissions An assignment of \$29,000, commissions assertedly due and damages for dissolving, contract. Complaint sets forth the actress will have received in salaries, up to 1937, \$242,000.
Suit aso charged she collected \$40,000 in royalties and outside montage.

WARREN WILLIAM RILYS OFF WB PACT FOR 10G

Hollywood, June 2.

Warren William and Warners are calling it quits after five years. Player's contract is being terminated upon completion of Stage Struck, his current film at Burbank, upon payment to studio of \$10,000 for lease.

: William will freelance.

Doug MacLean Resuming As an Indie Producer

Hollywood, June 2.

Douglas MacLean is resuming independent production after lapse of several years. He plans to produce three pictures a year, first to be a talker remake of "23% Hours Leave."

"ToMacLean is negotiating for a major release, also for a name star who would be tied up for the series. Jules Shermer goes with producer as his executive aide.

'MR. ZERO' READYING.

'Mister Zero,' comedy which Lu-

Get Off My Foot

Hollywood, June 2. It's eyeny man for himself in Let's Pretend, at Warners, which Ray Enright is directing. which hay thright is directing.
In the cast are five of the
studio's featured comics, Hugh
Herbert, Frank McHugh, Allen
Jenkins, Marle, Wilson and Hobart Cayanaugh.

MEMORIAL FOR SILENTS BY **FILM VETS**

Hollywood, Tune

Mollywood, June 2.
Hollywood's first Memortal Day,
for veterans of the silent days of
pictures drew a crowd of several
hundred old timers to the Breakfast
Club Wednesday (27).
Reminiscences and anecdotes of
the pioneer days were related by
J. Stuart Blackton, who called to
mind, Vitagraph, the only film
company ever to have its own famility, and the Alma Mater of the piothe photographing by Albert E.
Smith and himself of troops departing for the Spanjah-American
war in 1848, as marking the birth of
the newsreel.

Spraying the Actors

the newsreel.

Spraying the Actors
Blackton told of the early days in
Flatbush, when it was necessary to
spray-the actors to drive away the
flies that: gathered from the livery
stable next doon, and gave a few
other humorous incidents of the
early days of films.

early days, of films.

Some of the dilent stars introdied by Victor Potel Included
Plora Finch, Flowence Lawrence,
Helen Gibson, William Farnum,
Baby Peggy Montgomery, Helen
Jerome Eddy, Minta Durfee, Bryant
Washburn, Agnes Ayres, Lionel Belmore, Charles Middleton, Lols Wilson, Creighton Hale, Kemeth Harlan, Otls Harlan, Vera Gordon,
Mary McLaren, Jack Richardson,
Walter Long, James Horne, Helen
Holmes, Cleo Ridgeley, Virginia
Pearson, Alice Lake, Dot Farley and
Katharine Adams.

Pearson, Alice Lake, Dot Parley and Katharine Adams.

As a closing tribute, Captain, 27-year-old horse owned by Will Rogers, was led out. Belmore read the Breakfast Club's poem as finale.

Mrs. Schulberg's French Legiter for Warners

Mrs. Ad (B. P.), Schulberg, back from Europe, is staying in New York briefly, and after a short visit to Hollywood will return to London, where she will open an agency for picture talent. Her first agenting accomplishment was securing Fer-nand Graavey, French stage star, well become the stage of the Lollywood offers.

Contract with Mervyn LeRoy for Warners is one of the largest yet

Warners is one of the largest yet signed with a foreign actor for first Coast assignments. Over a five-Coast assignments. Over a nve-year period Graavey is guaranteed nearly \$700,000. He is to receive \$35,000 for his first picture.

Astaire to Rest Abroad

Hollywood, June 2. Upon completion of 'Never Gonna Dance,' at Radio, Fred Astaire goes Hollywood, June 2, "Dance, at Radlo, Fred Astaire goes clen Hubbard will produce a Metro, Astaire upon return reports will be written by Lawrence Kimble, studio for another picture with fine and the studio for another picture with fine and the studio for another studio for another studio for another studio for another studio for a fine studio for another studio for the studio fo

EOV'T COIN NEED Studios Mulling Means of Getting

High-Bracketed Film Industry Bound to Assume Sizable Portion - \$500,000. 000 Extra Needed Will See Pix Bearing the Brunt -Individuals and Corporations Alike

LOOKS CERTAIN

Washington, June 2. Film industry and picture people will feel the full brunt of the new Government tax program which imposes additional burdens on business corporations and large incomes.

ness corporations and large incomes.

After weeks of wranging Senate
finance committee polsed the Roosevel revenue reform bill for the last
congressional lap by scrapping
many of the President's recommendation's and adopting a compromise scheme to boost Government income by stiffening existing

Bulk of the new Federal coin will come from corporations, with nearly \$500,000,000 of the additional bur-dens being placed on industry. This will be accomplished through horizontal raise in the corporation in-come tax and a flat levy on undistributed corporation surpluses.

Refusing to subscribe to resident's idea of a stiff series graduated taxes on surpluses, the Senate voted overwhelmingly to up Senate, voted overwhelmingly to up the normal corporation tap from 12½%-15% to 15½%-18% and to place a 7% bite, on profits withheld from stockholders. Furthermorel 11 agreed to make dividend payments subject to normal individual income taxes, instead of only to surfaxes, and decided to retain present imposts on capital stock and excess profits.

The individual tucome withtakes

profits.

The individual income surtaxes were jacked up at the same time dividend payments were brought under the basic 4% tax. Rates on everything between \$6,000 and \$50,000 were boosted 1%, so they will range from \$610.28%. Although excess income over \$55,000 will still be a support of the support of th The individual income surtaxes persons grawing more than this fig-ure will have to fork over \$440 more a year because of the cumulat-lve effect of the boosts in the inter-mediate brackets.

Some of the Senate committee changes may be modified before the new bill reaches the White House, but the temper of Congress indicates the bulk of the recommendations stand a good chance of becoming law.

GLADYS GEORGE SIGNED FOR LEAD IN "CARRIE"

Hollywood, June 2, Hollywood, June 2, and Gladys George, currently in road-show production of Personal Ap-pearance at Geary theatre, San Francisco, has been signed by Emanuel Cohen for lead part in 'Valiant Is the Word for Carrie,' which he will make for Paramount.

Deal that has been hanging fire Deal that has been hanging fire for several weeks, closed in Frisco by Wesley Ruggies, who brought Brock Pemberton, producer of 'Ap-pearance' back here for further con-fabs with Cohen. Latter will do Pemberton's 'P. A.' in ple form, probably with Mae West.

Isabel Jeweil has been added to

FRANCIS IN 'LIMBO'

Hollywood June 2.
Laird Doyle will do screen play
for Return from Limbo at Warlers. for Return from Limbo at War-ners.

Picture will be a Kay Francis

Around Dramatist Guild Impasse Virtue's Reward

Hollywood, June 2.
Pleture actors, having experienced about every emotion, can now look forward to a brand new one, recently sprung on Walter Kingford by Producer Louis D. Lighton at

Metro.

In explaining why his part had been cut from Trouble For Two, Lighton wrote Kingsford that his work was so fine that the story motivation suffered in consequence.

TWA'S \$104.000 **PAYOFF ON 4** PAR SUITS

Transcontinental - Western Air Lines settled for \$104,000 four claims filed by Paramount em-ployees as result of the air crash near Atlanta, Mo., a year ago. Pat Drew and Capt. Paul Wing each drew \$39,000 f. Brury Sharp collect-ed \$14,800, and William Kaplan 86-175. Compensation carriers and the studio received the remainder of the

Director Richard Wallace, suing

mount company was en route to an eastern location to make the film '13 Hours by Air,' recently released

Ken Hawks' Claim
Washington, June 2.
Relatives of Konneth N. Hawks.
Fox Film director, lost their last chance to collect damages for Hawks' accidental death while filming a picture when the U. S. Stipreme Count Monday (1) refused to review damage proceedings against firms which supplied the airplanes.

against firms which supplied the airplanes.

The high tribunal ruled it had no jurisdiction over California court proceedings and refused to review rulings of the state judiciary on the question of whether intra-state altreast over the state judiciary on the question of whether intra-state altreast over the state judiciary on the question of whether intra-state altreast of the state judiciary of the state judiciary of the state judiciary which fixed up the plane deal, and crate, but had been balked when the trial court ruled Congress has no authority to regulate all altravigation. Following this decision, the Hawks and others were killed in January, 1930, when two ships used for a Fox production coilided 2,000 feet in, the air over the Pacific Ocean a deal miles from the state of the sta

'SUMMER HAIL' STARRER FOR GINGER ROGERS

Hollywood, June 2.
Radio has purchased "Summer
Hall," novel by Valarit Savage, as starrer for Ginger Rogers, It will be a Pandro Berman pro-duction, Edith Melser doing screen

den at Warners.
Margaret Lindsay is the cast

Hollywood, June 2.
Major film companies have no intention of retiring from play-financing field, despite their refusal to back legit productions under terms laid down by Dramatists Guild's new contract.

new contract.

Number of studio heads are checking up on playwrights under contract to them, figuring that sufficient number of new plays can be secured, for backing from among screen writers and others not connected with Dramatists Guild.

nected with Dramatists Guild.

Metro, despite its stand against legit production, will go through with its plans to put the Marx Bros, out as a stage unit before they go into film production, in order to test value of sketches. Idea will be same as used for 'A Night at the Opera,' last season.

ne same as used for 'A Night at the Opera, last season.

Studio exces are discussing various plans, one of which is acceptance of plays on, basis of flat payment, for stage and pleture rights prior, to stage approduction, with author also to receive customary royalties during run of play, and the control of the control

More Calif. Taxes

Sacramento, Cal., June 2. Picture industry faces added tax Picture industry faces added tax-burden through parsage by Call-fornia legislature of the old age pension bill, forcing tax rates up. Impost will be upped at least 5% to meet increased, pensions for those 65 or older from \$20 to \$35

SUBSCRIPTION

THE ST . Vol. 122

INDEX Advance Production Chart

Bills 52 Chatter Concert 51 Exploitation 15 and 50 Years Ago.... Film Reviews House Reviews 17 Inside-Legit Inside—Music 42 Inside-Pictures Inside—Radio 22 International News12-13 Legitimate46-49

 Radio
 29-29

 Radio-Reports
 30

 Radio-Showmanship
 38

 Shorts
 15

 Sports
 52

 Units
 52

 Units
 44

 Vaudeville
 43-44

 Women
 25

LINDSAY IN 'EDEN' Hollywood June 2. Frank McDonald directs Three in

B&K-Would Operate the NW For Par on Arrangements Balaban-Kennedy Huddle in N.Y.

Chicago, June 2.

Chicago, Jun

execs.

Barney Balaban, has been asked to be in the New York home offices of Paramount by today (Tuesday) at the request of Joe Kennedy who, it is understood, whele to discuss the national situation with Balaban.

Special Master to Decide Damages in Letty Lynton' Case

Circuit Court of Appeals on Mon-day (1) denied Loew-Matro's mo-tion to reverse decision in the case of Margaret Ayer Barnes and Ed-ward Sheldon, who allesed plagia-rism of their play, Dishonored Lády, by the M-6 film, Tetty Lyntón? As the chase now stands, the Federal court must appoint a special master to decide amount of money due au-

to decide amount of money due authors, or hors, or hors,

HARRY CHARNAS QUITS WB. ALIGNS WITH MOSS

Harry Charnas, brother in law of, the Webrie Bros., who has been jupitator of the New York midro-polition Web houses for inne years. has "realigned to become associated with" B. S. Moss in the operation of the new Criterion which, is expected for be ready for opening Aug. 18. Charnas' steps out of Warners innealistic to Join up with Moss and Indian Marcon Amusement Co. Telmed to operate the new Criterion; B. S. Moss' breadent, will have Chainas so yo and treasurer. Secretary will be Charles B. Moss.

Theatre is nearing completion on the istre of the old Loew's New York in the heart of Times Squiare. Policy will be first run pictures at a top of \$9c. loges 'scaled to \$12.5'. Moss' Macon Co. has the theatre under a long-term lease from the builders.

Chevalier's Lond. Concert

London, May 24. Harry Foster has signed Maurice Chevaller to open in London in No-

vember.

As the Palladium will not be available, Foster intends to rent a theatre in the West End, and surround Chevaller with a vaudeville

Rep. Would Enjoin Autry

Hollywood, June 2.
Hearing of Republic Pictures plea for an injunction to keep Gene Autry out of all phases of show butty out of all phases of show pushness until the status of the western star is legally defined has been set for June 8 in Federal Court. Restraining order remains in ef-ect.

MacMurray Male Top In Swarthout's 'Waltz'

Hollywood June 2. Fred MacMurray will play lead opposite Gladys Swarthout in Para-mount's 'Champagne Waltz,' instead of George Raft, originally slated. Raft goes in studio's 'Play' boy, Henry Henigson production which is scheduled for production

Same time as 'Waltz.'

Henigson's next after Playboy
will be 'Easy Living,' with Jean
Arthur starred.

PAR PLANS NEW **HIGH OF 70 PIX** FOR 1936-37

Paramount's program for 1936-37 will not only be the largest this company has ever attempted hut may top the number made by any producer-distributor in history release pictures of outside producers. Par will offer a lineup of 70 or more pictures, under pians. Committed under contract to make four in Technicolor, at least two in the tints will be made during the coming year, the other two probability of the producers of the prod

would jeave a balance of 43 to beturned out at the Par studio by Paritself.
With the plant able to produce
52 or an average of the a week, the
53 or an average of the a week, the
54 or an average of the a week, the
55 or an average of the a week, the
56 or an average of the average
57 or an average of the average
58 or an average
59 or an average
59 or an average
59 or an average
50 or an a

ZUKOR, LE BARON TO CHI PAR SALES MEET

Hollywood, June 2.
Only Paramount studio exces to attend company's site meeting for division and district managers in Chicago, June 5-6, will be Adolph Zukor, William LeBaron and Pro-

Zukor, William LeBaron and Fro-ducer Frank Lloyd. Latter will stop off at convention en route to Massachusetts to con-duct research on Witch of Salem, his first picture for Par.

Bojangles' 5 Years

20th-Fox has handed Bill Robinson a five-year contract. It calls for three pictures a year, and starts h. the fall.

h. the fall.

Colored dancer up to now has been engaged by the same firm on a plcture-to-picture basis. New deal was set by the William Morris office and Robinson's manager, Marty

'JIM' SCRIPT JAMMED AGAIN

Metro's 'Picadilly Jim' has been set back another 10 days on account of story trouble.

In the past year, half a dozen writers have turned out adop's-tions.

Wrong Number

During the Saumant-British convention in New York the branch is a way to will be branch is an age of the Hollywood relaurant for dinfer. When the for shows feature number went on, the G-B boys sent out for cotton for ear-stuffing purposes, if Title of the number is Buy American.

UA PLANS 35 OR MORE IN 1936-37

and, on an average, half of that number, for many seasons, United wholesale class by turning out 35 or more features. Its distribution machine, one of the costlest in the industry, is geared to easily mer-chandise a program of this size. Much higher terms than demanded by competitive majors in the past has been necessary to support that

Linea weer necessary to support that machine.

Lineup will include seven from Sam, Goldwyn; slx from Walter Wenger; five from Pickford-Lasky; five from Salenick International; six from Alexander, Korda, produced in England; three from Pioner, J. with RKO; one that the same by Charlie Chaplin with Paulette Goddard starred; one from Doug Fairbanks, Sr., "Marco Polo; one from Reliance ('Last of Mohicans') and possibly one or two from the Dug Fairbanks, Jr., Criterion Productions group.

While the minimum appears to be 35 for the season, under selective quota deals with England, UA may

as for the season, under securive quota desis, with England, UA may quota desis, with England, UA may quota desis, with England, UA may quota desis, Schach, such additionals possibly running the total output up to 40.

"UA, is holding its convention in Los Angeles June 30, July 1, and 2. George J. Schaefer, A. W. Kelly, Harry D. Buckley, Monroe Greenthal, and, Murray Silverstone, over the control of the convention of the control of the c sentative, are also expected to at-tsnd. Greenthal will go out in ad-vance of the others.

DIONNES' \$1,000,000 **VIA 20TH-FOX DEALS**

Toronto, June 2

Tyronto, June 2.
A, \$25,000 contract from 20th, Century-Fox for-chires teature slips, the contract of the feet of the contract of the feet of the feet

Rubin a Syracuse U. Trustee
Syracuse, N. Y. June 2.
J. Robert: Rubin, vice-president
and general counsel of Loews, Inc.,
and Metro, was elected to the board
of trustees of Syracuse University,
his alima matter, by the university
altumi, meeting here in conjunction with the 65th commencement.

U Production Costs on Basis of Rental Income for Time Being

Stoky's Film Chores

Philadelphia, June 2.

Leopold Stokowski and Philadelphia Orchestra last Tuesday (28) in New York made recordings for Big Broadcast of 1937. Filming, scheduled to take place Thursday (28), was postponed and is now set of the propose of the propos

\$300,000 GROSS ON ROGERS DRIVE

Returns made by phone and mail up to yesterday (Tueeday) indicate the gross on the Will Rogers Memorial drive, which lasted for a week and ended Thursday (28), will reach. \$300,000. This is about double the amount required for operation of the Rogers (RVA) Memorial samatum at Sara audiance collections, which were staged in 2,404 theatres, all using the drive's special fillin trailer, 2,200 theatres subscribed to membership's subscribed to membership's at from \$10 to :25, according to capacity. Membership' subscribtions amounted to \$24,800.

Of the 2,404 theatres using the collection method, 1,432 were circuit-owned and operated, and the rest independent. It was the largest number, ever to participate in a Last collection for the Satanac Lake, institution, run, under the Rogers name connections, theatres contributed, 10% of, one, day's receipts, from which the NVA Fund realized only \$87,000.

It's expected that, with the drive over, administration of the San under the new setup and through the statement of the normaliston.

Memorial Commission, will be established by the end of this month. Supervision will be vested with a committee comprising members of the present Rogers board and NVA Fund theatre circuit executive from

Fund theatre circuit executive from the show business. Itelle R. Thompson of RKO, chairman of last week's drive, is trying to steam up the San superintendent's post for former Senator J. Henry-Walters. Walters was one of the old Ketth office bunch which previously ran the NVA, along with the San'. Another 'deel' being engineered by Thompson is the opening of the Sr' to members of the operators and stage hands unions for RKO.

Los Angeles, June 2 Theatre patrons in Los Angeles area gave up close to \$30,000 for Will Rogers Memorial Fund last week, on basis of incomplete re-

turns. Fox West Coast houses in South-California territory registered better than \$12,000 with the Los Angeles acers of circuit accounting for more than \$3,000 with the Los Angeles acers of circuit accounting for more than \$3,500 of this aum. Warner houses hereabouts upped fund for another \$4,000, with minor circuit and independent theatre collections making up balance. Orpheum theatre (L. A.) topped. entire territory with \$1,908 tossed into the baskets during seven days of collecting. Paramount, with collections of \$1,897 ran second, Chinese topped F-WC collection with \$1,076, while Warners' Hollywood bettered \$1,100.

Hollywood, Juns 2.

Product conferences and budget affocations on University new pro-gram were set at series of conferences held at studio last week. Participating were J. Cheever Cowdin, R. H. Cochrane and other eastern execs with Coast production officials

exces with Coast production of incials.

Cowdin, R. H. Cochrane, P. D. Cochrane and Judge William (McKay, who, came here last we skeep the control of the co

Universal executives, R. H. Cochrane, J. Cheever Cowdin, P. D. Cochrane and Willard S. Mc-Kay, have returned from Holly-wood.

word.
Went to the Coast to arrange final details for season's product line-up which will be announced at the annual convention at the Astor hotel, N. Y., starting June 15.

Laemmle's Nephew, Bernheim, Leaves U After 22 Years

Hollywood, June 2

Hollywood, June 2.

Julius Bernhelm, nephew of Can
Laemmle, is last of the lateryle relalifted to leeve the Universit production fold., Segment needered his
resignation yesterday. (Monday)
after heing with the company since
1914.

He started, with company as a
salesman in Minneapolis. In 1921
he was brought to Universal City
as an assistant director and a year
later, was made general mannear,
holding that post two years. He
then became assistant to Laemmie
for several years, after which he
was made associate producer, holding that posttion until his resignation.

He tion, 1636 to Bernheim leaves next week for a four-month European Jaunt, returning to Hollywood then to re-enter the picture biz.

DE SYLVA. 20-FOX IN DICKER ON NEW DEAL

Hollywoody June 2.

Deal is on between 20th-Fox and Buddy De Sylva for renewal of producer's contract, althought present ticket has until September to go.

De Sylva still has three to make, including "Sing," Baby, Sing, currently in production.

Screen Playwrights, Inc'd

Sacramento, June 2.
Screen Playwrights, Inc., filed articles of incorporation with the secretary of state here on Monday (1).
Acceptance is likely after the franchise tax division investigates tax exemption on no-profit statement.

LOVETT ON OWN

Hollywood, June 2.
George Lovett resigned as office manager for Myron Selznick to go on his own in business management field.

Dancer Sells Pic Yarn

Hollywood, June 2.

Million Dollar Profile, original by
The Great Ziegfeld, has been pure from Selznick is due to return from abroad Aur. 1

BILL FOX'S BANKRUPTCY

RKO Settling Claims on 20-25% Basis; See Complete Reorg, by Jan.

There is a fair chance that betion of RKO, since Leo Spitz became president, that creditors may get ultimately as much as 20-25% on their claims. It is understood

get ultimately as much as 20-26%, on their claims. It is understood that at least one very large claim has been settled on terms somewhat around this figure. Others are in stages of discussion.

Should settlement of the larger-claim settlement of the larger-claim of the larger-claim of the larger claim of the larger claim of the claim of the larger claim of larger claim of the larger claim of \$9,000,000, covering the cost of the two Radio City the-atres, although the Rockefellers still own and control these houses. This claim allowance is pending before Federal Judge Bondy, RKO's position obigs, that since the Rockefel two R. C. theatres, such a larger claim as is being presche by the Rockefellers, on this account, is inequitable. RKO, is hoping that Judge Bondy sees things that yavy. There has been some talk about a probable compromise on the claim between the parties but the Rocket claim as the parties but the Rocket claim as the seen some talk about a probable compromise on the claim between the parties but the Rocket claim as the parties but

probable compromise on the claim between the parties but the Rockefellers apparently aren't moving that way, while at the same time. supposedly not wanting to stay in

PAR BOARD OK'S **SCHULBERG'S** PROD. DEAL

Par's pact with Schulberg-Kohn has been altered since it was proposed originally. The new deal is for one year. Schulberg-Kohn will make 8 films on a unit basis, under Par supervision and financial control.

Deal provides for a salary for Schulberg and Kohn, besides a 25% cut of the profits on the films to be made by the pair.

Hollywood, June 2. First B. P. Schulberg pleture on his new Paramount deal, Wedding Present, is to be directed by Richard Wallace. Joan Bennett has the femme lead.

Sheehan's UA Unit?

There's a chance that Winfield Sheehan may produce for United Artists release. Talk has it that the former Fox studio chiettain may produce sev-eral features, possibly three an-nually, under the U. A. banner.

AARON JONES' PNEUMONIA

Chicago, June 2.
Aaron Jones, Sr., operating head of the Jones, Linick & Schaefer circuit; at the Wesley Memorial hospital, battling a siege of pneu-

monia. Doctor reported good progress.

Kennedy to Stay On?

J. P. Kennedy and Paramount, and whether he is in Paramount to stay, is still a not topic in Wall Street and the trade. Some who should have been also been

JOE KENNEDY'S PAR REPORT **DUE SOON**

Nobody knows exactly when Jos Kennedy will make his report on Paramount. The Paramount board of directors meets uusally on a Thursday and a session therefore is possible for tomorrow (Thurs).

Kennedy, back from the Coast, spoke briefly at a special meeting of the directors on Friday (29). General talk would have Kennedy submitting his survey within two weeks. This puts the situation right on top of the company's an-nual meeting of stockholders, only two weeks off.

two weeks on.
Under the circumstances, so that
the directors may give the proper
consideration to Kennedy's report,
the annual meeting may have to be
put off for some weeks.

LITIGATED EXEC

\$9,000,000 in Debts, \$2,000,-000 in Assets-Showman Who Pyramided a \$200,-000,000 Film Empire and Reputed \$30,000,000 Personal Fortune Admits He Can't Meet Current **Obligations**

NEVER 'CAME BACK'

Jeeves, My Tub

A former dominant figure in the film industry is reported preparing bankruptcy papers in his own behalf. Understood that filing will take place outside New York.

The above was printed in VARIETY 8, this year. On Friday (29), Jan. 8, this year. On Friday (29), William Fox, referred to in that item, filed a voluntary petition in bankruptcy at the Federal District court, Camden, N. J. Liabillities are listed at more than \$9,00,000; assets, as of around \$2,000,000. This is probably the most amazering individual come-down of one of the most colorful figures in the Corp. In 1915 and dominated its operations completely until he sold his

of the most colorful figures in the trade. Bill Fox organized Fox Film Corp. In 1915 and dominated its operations completely until he sold his interest in the company to General Theatres Equipment, Inc. (Harley Clarke) in April, 1930. Under Samuel Untermyer's guidance, Bill Fox, who might have lost all even-then, stepped from control of 70x Film with \$20,090.00 cash and even-then, stepped from control of 70x Film with \$20,090.00 cash and the stepped from control of 70x Film with \$20,090.00 cash and the stepped from control of 70x Film with \$20,090.00 cash in \$200.00 vealty. In the yold present the stepped from the stepped from

Fox Film stopped paying Bill Fox (Continued on page 26)

Fox's Schedules in Bankruptcy

Trenton, June 2.

Creditors holding claims totaling \$9,535,251 against William Fox have no been notified that the former motion picture tycoon, who gave his adias derection with the Crown of the country bankrupt in the U.S. District Court at Camden, N. J. Fox, In his perition, said he was unable to pay his creditors with as windle took holdings and suits set down as 'calue uninown.'

Amonig his assets were promissory notes totaling \$13,090,0 and \$100, and \$100

HISTORY OF MUCH FCC Inquiry Into A. T. & T. May Cause Par to Reopen the ERPI Bankruptcy Claim of \$1,800,000

No 20th-GB Deal

20th Century-Fox is not in-terested in acquiring the Os-retre's interest in GB, and seem-ingly has been prepared to con-sider, selling its own interest in GB, but nothing has hap-pened so far. Taki, settles the talk precently about 20th Fox-possibly purchasing the Os-possibly purchasing the Os-tor of the Control of the Con-trol of the Control of the Con-quity in GB if on their terms, reported at \$12,500,000.

PRESIDENTIAL YEAR BALLY BY PIX BIZ

Major film companies took steps last week to combat expected dccline in box office receipts during the fail presidential campaign this year with a comprehensive cam-

year with a comprehensive campaign of institutional publicity. This has been done in previous presidential election years. Heads of the advertising-publicity departments from Hays organization member-companies met Friday (23) to listen to Will Hays outline plans for such a drive to offset detraction to the control of the companion of the compan tion campaign.
Special committee consisting of

Special committee consisting of Howard Dietz, S. Charles Einfeld and Robert Gillham was named to map out details and report back within the next 10 days to the general committee, which is made up of publicity-advertising chieftains from all major film companies. Because the special publicity to be spotted throughout the nation will pertain to the industry as a whole, all Hays member-companies later probably will set aside a specific amount to carry on the institutional drive.

PAR RELEASES WANGER FROM FINAL PICTURE

Before planing east, Walter Wanger secured release from Adolph Zukor for the 10th picture of his expiring contract with Paramount. Instead, Wanger will make the Technicolor picture as part of his United Artists release schedule for 1336-37 program.
Wanger will move into the UA attuation Aug. 1 following his return from Europe.

Goldwyn Better

Behind N. Y. hospital wails longer than promised by doctors, duc to a

than promised by doctors, due to a recent intestinal operation, Sam Goldwyn will be pulling out for the Coast in about two weeks. He had one threatening spell following the op but has railled very satisfactorily and expects to be in Los Angeles in ample time for the UA convention set for three days starting Junc 30. He is at the Doctors' hospital, N. Y.

JACK WARNER DELAYED

Hollywood, June 2.
Press of business prevented Jack
L. Warner from attending Warner
sales pow-wows in New York and
Chicago.
Only studio rep at the convention will be Eddle Seizer, publicity
head, who returns in a couple of
weeks

Paramount may seek to reopen that ERPI bankruptcy claim in consequence of revelations said to have been made at the hearing held last Tuesday (26), in New York, by the Federal Communications Commission which is conducting an inquiry into the affairs of the A. T. & T. Electrical Research Products, Inc.'s claim against Par was around \$1,800,000. Naught is known what position in this regard that Par's former trustees, Eugene W. Leake, Charles E. Richardson and Charles D. Hilles, and their counsel, Root, Clark, Buckner & Ballantine, may

Clark, Suckner & Ballantine, may take. It is felt that some of the causes which induced RCA to contest the A T. & T.'s talker equipment position may be lurking behind these than the case of the extent that the state of the causes which might have impelled RCA to withdraw and not make a competitive bid for Paramount's talker equipment business, against ERPI, Apparently Paramount isn't the only firm in which ERPI figured strongly, under the regime of John E. Otterson. The recent hearing revealed, further that Otterson ceme very close to becoming a voting

revealed, further that Otterson came very close to becoming a voting trustee of Fox Metropolitan Play-houses, important neighborhood chain of around 80 theatres in greater New York and known now

greater New York and known now as Metropolitan.
Otterson who was president of Enramount, jumping from an annual \$50,000 salary at ERPI to a \$2,000 weekly stipend, for five years, at Paramount. R. E. Anderson, former ERPI v.p. receives \$700 weekly from Par, and Herbert Wilcox, former ERPI official now at Par also receives \$500 weekly. receives \$500 weekly.

These and other disclosures came

These and other disclosures came from examination of Otterson at the hearing and the introduction of correspondence from the ERPI files, Will Hays and James M. Beck also

tice nearing and the introduction of correspondence from the ERPI files, will hays and James M. Bock also with the second of the parameter of of the param

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and summer address.

Amus, Group Playing Stock at 42; Week's Few Changes in Any Direction

By MIKE WEAR

Abbreviated trading week produced few prices changes of instance of the produced few prices of the produced few prices changes of instance of the priced stook, particularly steel shares, again continued in demand at higher levels which promised well for future nightens. With many traders withday (28) in advance of the Saturday holiday (Memorial Day), most of interest was concentrated in Tuesday and Wednesday seasions. Amusemed Group, followed the week, with the same high of 42 and a low of 40%, which was slightly higher than the preceding week produced. Close at 41%, was at virtually the same level. Wolume-the week, with the same level. Wolume-the week with 18 and 1

picked up in the face of the short-ened week.

Two preferred Issues, Kelth, which hit \$1.26, and Radio Corporation new Chulishes.

The mean control of the corporation new Chulishes.

The later, the Radio first preferred, showed a 2-point advance at the close.

But there were other markedly strong spots saids from these. American Seating source 224, points to 22 m later trading. In Monday Chulishes and the control of the corporation of the control of the corporation of the corporation

EMPIRE FILMS HAS G-B IN CANADA 1936-7

Toronto, June 2, Empire Films has signed to handle the Canadian distribution of the Gaumont-British 1936-37 product, it was announced by A. W. Perry, general manager, at Empire's 2-day annual convention here. GB Zeatures total 30 for the coming season. Contract was formerly held by Regal Films, subsidiary of Famous Players-Canadian.

W. A. Marriott has been apnointed new exploitation and adver-tising chief for Empire. Jimmy Campbell, London music publisher handling CB pix music, also came

here plotting exploitation.

Apart from the GB announcement, convention proceedings were routine, merely outlining the program for the coming season plus round-table conferences on sales policy. Reported that Empire will drop the distribution of British International Pictures product for 1086-37 but still has six of that 1086-37 but still has six of that company's pictures to handle under present contract. Sequel is the departure from here for London within the fortnite of Fred S. Reveli, Canadian representative for BIP, who will confer with Managing Director Arthur Dent on Canadian distribution of BIP films.

'Desperado' Tees Off

Hollywood, June 2.

Production on The Gay Desperado' at Pickford-Lasky starts tomorrow (3). Nino Martini is stayed with supporting cast including Leo Carrillo, Ida Lupino, Haroid Huber, Mischa Auer and James Blakely,
Elght weeks working schedule has been allowed Director Rouben, Mamoulian.

Trovadores Chinacos, trio of singers- musicians, is being imported from Mexico City for spot in film.

BOLES AT RADIO

Hollywood, June 2.

John Boles goes to Radio on one picture deal, with options, and has returned here from personal appearance tour in east for conferences with Sam Briskin.

Studio has several musicals from which one will be picked as Boles

CHANGE OF ADDRESS

Hollywood, June 2.
Securing release from his contract at Metro, Robert Livingston has joined Republic.
First assignment for the actor will be in serial, The Vigilantes Are Coming, going into production this week and directed by Ray Taylor.

NAPOLEON CYCLE

Little Corporal to Figure in Two

Warner Pix

Hollywood, June 2.

Next Marlon Davies picture for Cosmopolitan, as: yet untitled, will be French costume play of the Napoleonic period, with the Little Corporal prominently featured.
Cosmopolitan has owned yarn for several years. Claude Rains, who plays part of Napoleon in Miss Davies' current feature, 'Heart's Aduff,' will handle Emperor role in next picture.

20TH-FOX TOP EXECS ATTEND CHI CONV

Chicago, June 2.

S. R. Kent, Darryl Zanuck, Joe Schenck and Sol Wurtzel were among the key men attending the 20th Century-Fox film convention here over the Memorial Day weekned. Chief Comic was Lew-Lehr, funny guy of the Fox newsreels. Some 69 pictures will be released on the 1936-1937 schedule, including six from Sol Lesser. There will be three Charlie Chan pictures, three or four with Shriley Temple, similar number with Jane Withers and three of the new Yones Family' series.

Remakes will include 'Seventh Heaven' and 'Mark of Zorro.'

Hollywood, June 2.

20th-Fox international sales convention will be held here next year.

Around, 600 will be brought from company's offices throughout the company's offices throughou world for the 10-day session.

In connection with the 20th Century-Fox fire, Kent announced at the N.Y. home office that the fire at the company's Westwood Hills studio caused no serious losses, and will involve no production delay. Damages, mostly from water, will not exceed. \$19,000, all covered by insur-

WB's 'Black Legion'

Hollywood, June 2. First picture based on the cur-rent Black Legion cult investiga-tion will be made by Robert Lord for Warners. Aben Finkel is writ-

ing yarn.

Film will carry title Black Legion and will be rushed into production to take advantage of publicity.

Femme Megger at Col.

Hollywood, June 2.
Dorothy Arzner and Columbia are alking a directorial contract.
Her producer deal with the studio ecently never went through.

L. A. to N. Y.

Robert Taylor, Una Merkel, Una Merkel,
Joe Brandt,
H. C. Potter,
John Boettiger,
Rosemary Ames,
Buster Keaton,
Leo Carrillo,
L. w Brown,
Lyving Coerry L.w Brown.
Irving Caesar,
Roy Haines:
Maurice Conn,
George O'Brien.
Brock Pemberton,
Francis Wallace,
R. H. Cochrane,
P. D. Cochrane,
P. D. Cochrane,
J. Cheever Cowdin,
Judge Willard McKay,
Charles Rosher.
Frances Marion.
David Lewis.
William Heineman.
Sammy White.
Eddie Carrier.

N. Y. to L. A.

Jerome Cowan. D. A. Doran. Georges Metaxa. Talullah Bankhead. Talullah Bankhead, Sam H. Grisman. Norman Markwell, David S. Samuels, Lucien Mandelik. Gladys Swarthout, Frank Chapman. Jack Meskill, Mrs: Jack Kingsberry.

Yesterday's Prices

			A 10			Net
Hales.		3		Low. I	ast.o.	ige.
100	Col.	Pict.	88 a.	8214	321/4	- 1/2
100	Con.	Film.	ъ.,	436	. 476	3
200	East.	K	ነ በጽነፉ ነ	163		+ %
4.700	Gen.	E). /.	37%	8714	37 M	1 %
1,600	Loew	7.	45%	45%	· 4516 •	÷ 14.
1,200	Paran	tount	81/4	8	8 .	- ¼
800	Do :	2d pf	8	8%	8% -	- 1/6
600	Pathe		714	714	714 -	→ ¾
81,000	RCA		12	11%	12 .	+ % °
2,600	.Do l	lst pf	77% -	76	77% ·	
. 200	RKO.			6%	534	2.
^ 400	20th-F	ox	22%	221/2	22% -	+ %
4.900	w. B		10%	10	10% -	ŀ ¾
		· BO	NDS			
\$2,000	Gen.	Th	24	24	24	
4,000	Losw		97%	0734	97% -	- ¼
2,000	Par-B	'way	59	28	59	
15,000	Paran	nount	87%	8714	87% -	- 14
24,000	W. E		9314	92%	9314 -	+ ¾

Warners Building Stages. Theatre in Studio Expansion

Hollywood, June 2.

Mollywood, June 2.
Warners is extending its studio building program to include two additions takens, in addition to 10 stages recently completed. Studio-will also criect five-story office building and a complete theatre with 1,000-seating capacity.

In addition, one of lot's largest stages will be increased, in height by 50 feet; giving fit an interior control of the complete the stages will be increased, in height by 50 feet; giving fit an interior control of the complete the control of the cont erty department, and series of por trait galleries will be added.

Later, studio plans erection of new technical buildings, to house modern

teenmeat autidings, to nouse modern film laboratory. In addition to new studio build-ings, Jack L. Warner announced acquisition of 500-acre tract near Calabasas, to be used for exteriors.

\$1,214,950 Skouras Claim In St. Louis Is Allowed

St. Louis, June 2.

Referee in Bankruptcy Hope has allowed \$1,214,550 claim against bankrupt estate of Skouras Bros. Enterprises, Inc., based upon unpaid-balance of a. \$4,500,000 bond issue-floated in 1925 and guaranteed by firm. Claim was filed by William R. Orthweln, co-trustee, and Melvin L. Straus, original trustee under a deed of trust and chattel mortgage executed by Central Properties Corp., which issued the \$4,500,000 bonds.

Central Proparties was a contral Proparties Central Proparties. St. Louis, June 2.

Central Properties, was a sidiary of Skouras Bros. Enterprises, Inc. and parent company guaranteed payment of bonds. Bonds issued on payment of bonds. Bonds issued on a 6% annual interest basis, were due and payable Oct. 8, 1932, On that date entire issue had not been retired. Allowance of claim was on a general basis and it will not be given preference when final adjustment is made 'of, estate of Skouras Bros. Enterprise,'

Walker Draws Whodunit As Pact Starter at Republic

Hollywood, June 2.

Hollywood, June 2.

Stuart Walker, who was at Universal and Paramount as director
after leaving legit stock in the midwest, has been 'ticketed at Republic
as writer-producer.

His first assignment will be to
produce the Liberty magazine yarn,
The President's Mystery, first of
the group of, sight, aspecials to be
made by Republic for 1988-37 program,

Writers Holler Piracy

Los Angeles, June 2. Suit filed here by John P. Cousin and Bertram Bracken, writers charges Radio Pictures with piracy charges Radio Pictures with piracy of story structure, situations and climax of pix in studio's film production. Ex-Mrs. Bradford.

Writers allegs studio used portions of their story. The Turtle Murder, as basis for the picture and are asking for an injunction and accounting of profits.

O'BRIEN CHANGES OVER

Winding up production on Border Patrolman' for Lesser-Principal, George O'Brien terminated two years with Sol Lesser and moves into the George Hirliman

Western star will make a series of action pictures for Hirliman, for Radio release.

Inside Stuff-Pictures

Revelation Films, inc., is driving to put over in the theatres aftertising films of more or less entertainment value. There has been a constant
trend toward the inclusion in minor programs of advertising films, but
the initial experiment, by which the independent exhibitor was to show
such pictures for profit, giving part of his income to his trade association. Roped and the profit of the income to his trade association. Roped and the second control of the income and the sealing stage get a share, while the sorely pressed exhibitor
are yearly spent for advertising and that 'even the carnival, the circus
and the speaking stage 'get a share, while the sorely pressed exhibitor
is left out in the cold. It adds that one of its color pictures has been
shown in 4,000 theatres in England including de luxers in London and
the exhibitor is urged to turn to sponsored films to crack the nut imposed by the mounting expenses, including film rentals and taxes. It
points out that newspapers endure only by virtue of their advertising
income and urges the exhibs to share in this generous distribution of
advertising coin.

Despite being introduced by a confused Rotary Club president as Major Bowes, John Boies seemed to enjoy a flying visit to Lynchburg, Va, made in o'rder to see his wife's alma mater, Randolph-Macon Woman's College. Some 600 girl students mobbed the actor, who received their attentions politely but refused to sing. Made a hit by telephoning his wife in Hollywood from the president's office.

Later said he expects to send his two daughters, now 9 and 15, to Randolph-Macon when they're old enough to matriculate.

'Mother-in-law of a film comic, who has it all socked away in currency because of lack of faith in stocks, bonds or other investments, is reported framing plan whereby lad will be relieved of aroung 50 grand through purchase of a nearby ranch. Wifey's mama has worked up yen for the property; figuring it will be comfortable, spot for the 'three of rule,' Although price of \$50,000 is said to be only drop in bucket of what comio has in the vaults, mother—in-law is trying-to barter down price so that blow will be softened when she pops the tidings.

Although proxy committees by certain elements in Far may be formed, as falked about, for purposes of the annual stockholdsrs' meeting, June 16, or later, there is nothing to indicate that J. P. Kennedy will be associated with any such groups. Kennedy is expected to stay entirely neutral of any inside controversity or any battle which may be going on outside, among banker groups. Any talk about Kuhn-Joeb being involved in a proxy battle over Paramount, looks offside.

Warner Bros. request that Federal Securities and Exchange Warner Bros, request that Federal Securities and Exchange Commission keep secret details of certain executive contracts effectively prevented publication of four-figure salaries until long after the agreements died. No indication was given whether the pacts have been renewed when the S. E. C. last week removed seals from certain parts of the W.B. registration satement. One of the contracts expired last September while the other ran out in January.

Free outdoor picture shows, given under sponsorship of merchants of small towns as means of drawing shoppers, have made annual appearance in Southern California. Portable projection outfit is used, with plain wooden benches doing duty for seata—Freegram made up of an antiquated talker and a short is given one night weekly in each town, over period of 20 weeks in some spots, all of which is causing theatre exhibs some uneasiness.

Femme agent on Coast, constantly on lookout for new male talent, has faculty of digging up youths of wealthy families. Recently, landing a young fellow of the Cary Grant type, but whose facial appearance was not just right, agentess decided that before submitting lad to studios he must undergo a change in nasal structure. He's now in a Coast hospital undergoing schnoz remake,

Universal is first of Coast studios to pass its quota in the United Jewsh Welfare drive. Chairmen of campaign are Charles R, Rogers, William Koenig and Fred S. Meyers. Hollywood quota is \$125,000, with
current drive having already garnered \$75,000 compared with previous
corresponding high of \$60,000.

Defeat by California legislature of measure sponsored by Gov. Frank F. Merriam to refund all monies paid to state on unemployment in-surance in event act is declared unconstitutional, prevents film com-panies from getting chance to recover any of coin already paid in

Lost Horizon will be brought in at Columbia by Director Frank Capra around July 2 as studio's most ambitious feature. Production costs to date have reached the \$1,500,000 mark, after two months of filming.

Metro's play-financing deal last year with Max Gordon and Sam H. Harris, individually, guaranteed each \$750 a week for 52 weeks, under-wrote all losses, and gave both legit managers a percentage of the profits.

Errol Taggart, directing his first picture at Metro after several years as top assistant on the lot, brought in Women Are Trouble, in 15 days, three days ahead of schedule.

'Spawn,' with Lombard, For LeBaron at Par Hollywood, June 2.

William LeBaron will produce Spawn of the North, with Carole Lombard starred, for Paramount. Henry Hathaway directs, with company going to Alaska next month on location. Grover Jones is putting script in shape for early start.

'Dream' No Steal Says RKO

Attorneys for RKO on Monday (1) entered a general denial in the U. S. District Court, N. Y. to the allegations made by Samuel Shipman and Clare Lipman, playwrights, that the picture I Dream Too Much, was a steal on neir play, It Depends on the Woman.

The suit is for an injunction and accounting.

DeMILLE TO REP. CONV. Cecil B. de Mille will be delegat

publican convention in starting Monday (9).

He will probably leave the Coast today (Wed.),

THOMPSON TO TURN OUT FOUR FOR PAR

Hollywood, June 2. Harlan Thompson will produce four pictures for 1936-37 program at Paramount under terms of his

new contract,
In addition to Wives Never
Know' and 'Champagne Waltz,' in
preparation, Thompson will work
out a college musical idea with
Frederick Hazlett Brennan, designed give studio's stock players

Ballew to Serenade Sothern on the Seine

Ann Sothern and Smith Ballew set for lead parts in 'Se-enade on the Seine,' at Radio. Musical is by Franz Schulz and Jay Gorney.

BURTON DIRECTS 'DADDY'

Hollywood, June 2. Radio signed David Burton to di-ect 'Darry and I,' which Zion rect 'Darry and I,' whi Meyers will produce. Anne Shirley tops cast.

CHI MPTOA BRANCH FOLDING

SABATH PROBE **RESUMES THURS**

Washington, June 2,
Resumption of government spying
on the picture business is on the
docket for the current week with
the Sabbath committee of the House
and the Federal Communications
Commission Tedoubling fire on
Faramount and the American Telephone & Telegraph Co.
Despite kicks about the presence
on its staff of attorneys for a Wallstreet banker which had a hand in
the film corporation reorganization,
the Sabath group looking at activities of bondholders' protective committees has skededa another exhumation of Paramount's financial
skeletons probably Thureday (4).
Committee is unmoved by protests
that Max D, Steuer, its unpaid legal
advisor, is disqualished of disconding
sertain defendants being sued
by film company trustees as outcome of winneling sueve stock reby film company trustees as outpurchase agreements.

come of wrangling over stock reputchase agreements.
While Steuer went ahead with his closed-door quizzing of prospective wifnesses, he is not expected to take any part in the open hearings. Since he is only a consultant, committee will not use him to examine persons called to the stand but will leave question-asking up to other snoopers and lawyers. Paramount delving probably will be wound up in a single day, with identity of witnesses a dark secret.

The F.C.C.'s rambling expedition into Tcl & Tel history will get around to picture angles again this week, probably Thursday (4) when Samuel Becker demands dope on production of propaganda reels. Further inquiry into Electrical Resparch Products, Inc., financing of

Further inquiry into Electrical Research Products, Inc., financing of production, and sound equipment big is due later after Becker digs out facts about films made for schools, women's clubs, and civic groups to advertise the number-please business

ness:
Austin Keough, Par attorney, was here probably in connection with the Sabath committee maneuvers around Paramount, It is understood that Keough had ben in 'conference with certain political leaders here.

Trade is beset with all sort of talk about what the purposes of the Sabath committee may be in its further attempted inquiry into Paramount. Since Par is already reorganized it is questioned by many whether the Sabath committee may weather the Sabath committee may not be overstepping its privileges, Another angle is that the committee is in the middle between groups of bankers.

18 in the misuae weekers.
Several officers and directors of Par, including John E. Otterson, John D. Hertz, Edwin Weisi, S. A. Lynch, Floyd B. Odium and H. A. Fortington, have been subpoenaed for the Washington hearings.

UP COSTS ON 8 REP. PIX TO \$125,000 EACH

Hollywood, June 2.

-Hollywood, June 2.
Republic wili up budget of at least eight of its new season's productions to around \$125,000 in bid for greater recognition.
Prior to merger with Monogram, top for features was around \$25,000. Since amaignmation, figure has been upped to \$50,000, and several times to \$55,000.

to \$85,000.
Decision for new top was reached
by Herbert Yates, Republic prexy,
who ordered more important writers
and directors utilized, and top names
in freelance player column scouted.

Leah Ray Back in Pix
Hollywood, June 2.
Signed to ferm contract in New
York after special teats. Leah Ray,
featured vocalist with Phil Horris
orchestra, reports at 20th-Fox Aug.
17 when she terminates her present engagement.
Miss Ray's previous at-

Miss Ray's previous film experi-nce was in Paramount's 'Bed Time tory.' She also appeared in shorts Story.' She

Miss New Orleans Not Little Enough for Films New Orieans, June 2.

Mary Healey, Miss New Orleans of 1935, has quit her job as a stenog to sing with Albert Kirst and his orchestra in the Fountain Room of the Hotel Roosevelt.

Ben Plazza, Paramount talent scout, has reputedly promised her a job in films if she will take off some weight,

S. E. C. Reveals Stock Deals by J. L. Warner And Intern'l Cinema

Washington, June 2.

In its report of film shocks trans-actions, the Securities & Exchange-Commission last week revealed sale of a large slug of Warner Bros, 6% optional convertible debentures by Jack L. Warner and relatively small shifts of the holdings of other in-

siders:
Warner shed 41,000 shares of the 6% debentures, but was left with 1,782,900 shares at the end of the month. He dropped 5,000 shares on April 13, and blocks of 16,000, 14,900 and 8,000 on each of the 500 and 8,000 on each of the 500 and 8,000 on each of the 500 and 8,000 shares on April 13, and blocks of 16,000, 14,900 and 8,000 shares of the 10,000 shares of 18,000 shares of Warner Bros. common, 10,618 shares of \$3.85 cumulative preferred, in his own name, and 4,786 cumulative preferred in the name of one of his holding common to the shadow of the shadow of the 10 shado 4,786 cumulative preferred in the name of one of his holding com-panies, when he reported his hold-ings to the Commission. Only other deal recorded in War-

Only other deal recorded in Warner Bros. stock was purchase of 200 shares common by Samuel Carlisle of Ylew York City, on April 24.

Three individuals from Los Angeles, A. J. Guerin, H. T. James and A. C. Snyder, corralled 240,000 shares of International Cinema common through a partnership, Regan Day, I're Belated report showed that transaction took place March 24, six days after the partnership transferred 10,000 shares of International to undisclosed pernershib transferred 10,000 shares of International: to undisclosed persons, acquired the huge block as 'compensation' for unspecified services. Regan Day, Inc., holdings at end of March comprised only the 240,000 common. Report did not indicate the exact individual interest of each of the three Los Angeles men in the International tickets. the International tickets. the International tickets, which is the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets with the international tickets. The international tickets with the international tickets with the international tickets with the international tickets with the international tickets. The international tickets with the

\$1.50 cumulative preferred at end of April, the report showed.

\$100,000 SLANDER SUIT VS. JOHN BARRYMORE

Hollywood, June 2.

Slander suit or \$100,000 against
John Barrymore has been filed by
E. D. Camomile, former confidential
sceretary to the actor.

Camomile claims his reputation.

Camomile claims his reputation.

Camomile claims his reputation of the actor of the actor.

Camomile claims his reputation of the actor o

Joe Brown's Foreign Fling

Winding up his Warner contract middle of July 20.

Minding up his Warner contract middle of July upon completion of Polo Joe. Joe E. Brown will pull out on European trip that will take in the Olympic games in Berlin. Comedian's wife and his manager, M.-C. Levee, and wife, will accom-

pany.
On returning Brown goes unde David Locw banner to make film for Radio release.

'DODSY' SHOTS ON Q. M.

Honry Potter and a crew are in New York to take shots of the Queen Mary for incorporation in Sam Goldwarn's Dodsworth.

Scenes will include shots of the liner arriving in New York and of this interior.

DISBANDING ON ESSANESS' EXIT

Exhibitors Assn. Dissolves After 15-Year Dominance of Midwest Exhib Situation-Jack Miller Resigns -Allied Tops Exhib Pic-

CIRCUIT SWITCHES

Chicago, June 2.

Withdrawal of Essaness circuit means the break-up of the Exhibitors Association, local arm of the Motion Picture Theatre owners of America. Jack Miller, who, as executive secretary, has been the guiding factor of the Exhibitors Association, tendered his resignation from the body. It's likely that the entire organization will disband, despite the fact that a number of big circuits are still members Balaban & Katz and Warner Bros., besides a number of smaller exhibs, are included.

Miller Testimonial Chicago, June 2.

Miller Testimonial

Film row, through the Film Board is writing finis to the Miller-MPTOA chapter by its decision to tender a testimonial dinner to Miller, to be held at the Palmer Hause June 26. held at the Palmer Hause June 26. Dinner is the idea of Henry Herbel, Universal exchange manager and president of the Chicago Film Board of Trade. Aaron Saperstein, president of Allied in Illinois, has been named chairman of the dinner com-mittee. Essaness, in leaving the Exhibitors Association, has jedged the ranks of Allied, the indie exhib organization.

Disbanding of the Exhibitors As sociation marks the end of one of the most influential units in the national MPTOA organization tional MPTOA organization after more than 15 years. Miller him-self was recognized nationally in the MPTOA ranks as one of the key men in labor negotiations, especially with the motion picture operators union.

New Chi Set-up

New Chi Set-up

Neither B. &K. nor Warners will likely make any moye to form an organization to take the place of Exhibitors Association, which means that Allied becomes the ranking exhib group in Illinois. It moves up from a unit of small indie exhibs to a group encompassing many nationally known Chicago territory circuits. Besides Essaness' circuit with its 23 houses, Allied now also has the Jones, Linick & Schaefer circuit, which is particular important because of its three-theatre representation in the Loop, and the nabe Lasker circuit. abe Lasker circuit.

Other operators now associated with Aliied include Emil Stern, Ed-dle Sliverman, Sidney Spiegel and Aaron Jones, Sr.

COBB AND 20TH SUED OVER 'JUDGE PRIEST'

Irvin S. Cobb and 20th Century-Fox were named yesterday (Tuesday) in two suits filed in the U.S. District Court, N. Y., by Ray Long and the R. R. Smith Publishing Corp. who claim Cobb sold them the rights to a series of short storles he had written in 1931 and that he subsequently sold one of the yarns to 20th-Fox. It later became 'Judge Priest,' starring the late Will Rogers. The plaintiffs are asking an injunction and an accounting. Ray Long, one of the plaintiffs, died a year ago, one

a year ago.

The second action which is joined with the first is for an injunction to restrain Cobb and the film company restrain Copp and the film company from picturizing any others of the short stories contained in the series which the plaintiffs assert they

own.

Long, after leaving the editorship of Cosmopolitan magazine, hecame a partner in the Smith publishing outift.

DeOuto Sales Head

Los Angeles, June 2.

Los Angeles, June 2.

Paul deOuto, L. A. branch manager for Gaumont-British, has been given supervision of sales on the Pacific Coat.

Returning here by plane from New York sales convention where new assignment was given him, deOuto was forced to remain aloft for more than two hours over L. A. by dense for.

'A' Pix Better Profit Getters, So WB Cuts Down Its 'B' Sked

Finding that the A pictures averaged better profits in proportion to investment than the grade B product, Warner Bros will make a larger percentage of A's during the 1386-37 season. Of the 60 features scheduled for the coming year, 45 or more will make up the A group as against 40 this season, while the B product will total 15 instead of 20 pictures.

Company begins its convention with an eastern meeting at New York today, and a western confab to be held in Chicago, at the Blackstone hotel, on June 15, for three days. Grad Sears will be in charge of the New York convention, first day of which will consist of meetings and screenings at the home being and screenings at the home being the converse of the control of the convention, and the convention of th Company begins its convention

shorts head, at the Chicago pow-wow which will be presided over by Andy Smith. Shorts program will be about the same as this season. No one on from the Coast for the New York meeting excepting Eddle Selzer, publicity head. Jack L. Warner was to attend the Chicago sessions but can't 'make it now. Warners' is not bringing in sales-men or foreign distribution repre-sentatives, with only division and district sales managers attending in addition to'top home office execs. ddition to top home office execs.

There will be at least one color

feature, and possibly two, during

BANKO CO. WOULD HALT METRO FILM EXPOSE

Denver, June 2.
Owners of 'Bank Night,' the Affiliated Enterprises, Inc., plans suit
in federal court to stop the showing of 'Neighborhood House' (Me-

tro). Emmett Thurmon, counsel for the company, claims that the plot of the film is based on Bank Night and would damage the banks biz because it pictures several attempts at defrauding theatres which have operated the stunt.

'Rajah' Toppers

Hollywood, June 2.
Errol Fiynn and Olivia de Haviland, currently topping cast of Warners' Charge of the Light Brigade, will share leads in studio's 'White

Rajah.'
Other feature spot goes to Anita

'LIFE' LEADS SET

Hollywood, June 2.

Top spots in Richard Rowland's initial picture for Paramount, 17d Give My Life, go to Frances Druke and Tom Brown. Former replaces Barbara Stamwyck, originally pencilied in.

Froduction starts June 15 at Extended to the control of the contro

directing.

METRO DICKERS WALPOLE

Cuiver City, June 2.
New five-year writing ticket has been handed George Oppenhelmer at Metro.
Studie

at Metro.

Studio is also angling to have
Hugh Walpole signature new
termer before he leaves this week
for nine months abroad

For Gaumont on Coast COURT OK'S G-B PRODUCT DEAL WITH ROXY

One of the largest contracts due to be entered into between an American theatre and Gaumont-British Pictures has been formally okayed with an order handed down Monday

with an order handed down Monday (1) by Federal Judge Francis G. Caffey, approving Howard S. Cullman, trustee for the Roxy theatre. N. Y., to negotiate an agreement with the British concern. G-B will supply at least 24 first-run pictures to the Roxy during the year be ginning Aug. I. in addition Cullman has been directed to spend at least \$2,500 in advertising each film. Under the agreement the film company will receive \$2,500 for each picture. plus an additional compensation equal to 50% of the box office profits in excess of \$30,000; 50% over \$27,000 for the second week and 50% in excess of \$25,000 should the picture run longer.

run ionger.

Cuilman was also directed to pay
Gaumont-British an additional \$1,000 for each of the first 10 pictures

'Good Earth' Maybe On B'way at \$2 in Moss' New Theatre

Loew-Metro may go into B. S. Moss' new Criterion, not yet compieted, in Scptember for a two-aday run of 'Good Earth.' This would

day run of 'Good Barth.' This would give the company two reserved iscal houses on Broadway, with 'Romeo and Juliet' replacing 'Zlegfeld' at the Astor in September.

Moss is endeavoring to make a deal with other major companies in the event the Metro idea 'falls through. Meanwhile he's not setting a self-toperating policy. House will seat 1,620.

London, May 26.

Romeo and Juliet' and 'The Great
Ziegfeld' are both to be roadshown
here this fall.

Ziegfeld film is expected here
shortly, but will be held up until
the good country weather is safety
out of the way. 'Juliet' will most
likely not arrive for a couple of
months.

WB TO BE EXAMINED IN HUTCHINSON SUIT

IN HUICHINSON SUIIs

N. Y. Supreme Court Justice.
Hammer on Friday (29) granted the motion made by attorneys for Edward Hutchindre, and the suprementation of the suprementation of the suprementation of the suprementation of the suprementation where or increase of 30 picture to submit to examination before trial in connection with Hutchinson's action for alleged libel. Hutchinson claims that his character was besmirched in one of the night club sequences of the Warner Bros. picture, Go finto Your better with the suprementation of the control of the control of the suprementation of the sup

Holiday Trade Pulls L.A. Out Rut; Bullets' Hums 21G Tune; Boat' \$11,000, 3d Wk.; Moon' Dull Los Angeles, June 2. Exploitation: Downtown-Hollywed, with the saved all housed from a torturous with luttle optimism of general run of premiere so nog exploitation to the saved all housed from a torturous with the saved all housed from a torturous of general run of premiere so none to fort-in drawing lits just one of those drawnations as to just how much done with little optimism done with little optimism of the saved and Of Rut; 'Bullets' Hums 21G Tune;

Los Angeles, June 2.

(Best Exploitation: DowntownMemoral Day festivities saved
the local and festivities as determined the local and the local and the general run of premiere
offerings none to forter in drawing calibre, it's just one of those drawnout situations as to just how much
will be done, with little optimism
bed one with little optimism
local operators.

Blown on the part of most of the local operators.

Biggest bang in iz direction on the week is direction on the week is direction on the week is direction. With the work of the week is with the lists or Balotz. Tied in with Hearst papers and going after trade with heavy barrage of 'get them in' ideas, these two houses are set for a corking week with the Eddis Robinson opus. Zilegisti's to outstanding factor as far as length of van attractions is week will exceed the take of the previous one. Gives signs of going along another three stanzas, at least. Show Boat in third and final stanza at Fantages and RKO will also have sizable week for bow-

Moon's Our Home' at Paramount has little to lend toward substantial gross and with Margaret Sullavan meaning little in draw power, it's just the holidays that will bring house over the rad line for the week.

of anticipations the \$1,800 draw was very good.
Four Star (Fox) (900: 30-55)—
Fainy Aftennon! (UA), (2d week),
Still holding interest which will bring a very good \$4,500 for the week. Last week, first. Stanted off at very fair pace but slowed to-was deep the state of the state

coesn't forget him with good \$6,100 take.

Pantages (Pan) (2,700; 25-35-40.

\$5)—Show Boat' (II) (3d week).

Inc holiday heln and proving very profitable as take is a chris \$5,500.

Last week second, came through as expected with a healthy \$7,300.

Paramount (Partmar) (3,505; 30-40-55)—Moon's Home (Par) and stage of \$1,500.

Paramount (Partmar) (3,505; 30-40-55)—Moon's Home (Par) and stage of \$1,500.

Were Marjied' (Col) and Devil's Gquadron' (Col). A six-day combine which did very poorly in frawing an \$11,500 which was couple \$G^*_1, loss for house.

prits.

Paper says '1,000 detective wanted. Join the hunt, \$100 reward. A harmless liquid giving an unpleasant door has been spilled in the Lyric thearpe. Catch the Skunk. Report to an usher any suspicious actions. Watch especially for a bottle that might be kicked over or for anyone making a throwing motion. Get in the race. Anyone eligible, from 6 to \$60.

Thompson runs his own was.

Thompson runs his own pro-Thompson runs his own projection machine following salary clash with the Operator's Union in mid-January, Herecently obtained an injunction limiting unjon to one picket. Stench bomb was thrown in nopen side door of the theatre and some of ths liquid is said to have spilled on spectators.

These Three' With Ams \$13,000, Omaha: Race Track Competish

Omaha, June 2 (Best Exploitation: Orpheum)

(Best Exploitation: Orpheum)
Attention considerably diverted
from theatres by the Ak-Sar-Ben
33-day, racing season which broke
in on opening day of the picture week (Thursday). Figured to cut in week (Thursday). Figured to cut in strongly on the matinee trade, but theatres may get a little back in the eve from out-of-towners.

What attention is left is centered on the Orpheum with a Bowes unit and 'These Three.'
Exploitation award credit to ad

department, which turned our some unusual eye-catchers for the stage-screen offering at the Orpheum Flenty of stunts were staged in support?

Estimates for This Week

Estimates for This Week Orpheum, Blank Tri-States), (2,-376; 35-55)—These Three', (UA) and Sowes unit. Upping of, prices and quality should help to an acceptable figure, though nothing exceptional at \$13,000. Last week 'Unguarded Hour' (MG) and Bugle Ann' (MG) fair \$6,800.

Aur. \$6,000 in Buge Ain (30.)
Omsha (Blank Tri-States) (2.100;
\$6,40)—Some o' Gurs' (WB), and
Spelled (Branch Bullet)
Opening Buge (Carry During)
Opening (Carry During)
Opening Buge (Carry During)
O

figure.

Brandeis (Singer-RKO) (1,250;
25-35-40)—Dancing Piratest (RKO)
and 'Bridle Path' (RKO), dual. At
\$3,800, slow. Last week 'Golden
Arrow' (FN), and 'Ronning Lady'
(Coi) only a little better. Car giveaway one night made a difference
here as well as at other houses; \$4,
300, fair.

the \$5,500 mark. Last week, just what was predicted for a big second week, \$7,500.

week, \$7,500.

State (Loew-Fox) - (2,024; 30-40-55)—Trouble 'for Two' (Mg) and 'Little Miss Nobody' (20th), split. Combine meant little at all in drawing them here. It was just the holiday amusement shoppers who helped trade on six days toward a telepad trade on six days toward a combined trade on six days toward to the holy toward to the six days to the six days

stage show. Hard sledding to hit of week, good at \$7,500.

a poor \$11,500. Last week. They were Married. (Col) and Devil's \$30-40-55. — Two Flags. (20th). Squadron' (Col). A six-day combine which did very poorly in draw, ing an \$11,600 which was couple. The stage of the stage o

NO CAKE

Mostly Hardtack in B'ha

BOLES-TR'BLE' \$18,000, BALTO

Baltimore, June 2.

(Best Exploitation: Century)

Most notable of this week's new
arrivals is Private Number, which
opened yesterday (Monday) at the
Show Boat' still skimming along
at smart knottage, with current and
third week getting better than
\$5,000. Yesterday (Monday) Larry
Schanberger decided to hold it for
a fourth week; first pic to stick
a fourth week; first pic to stick
spanned a month at Keith's six years
ago.

spanned a month at Keith's six years accountry, after succession of unprecedented poor weeks, is getting back into normal stride with John Boles on stage doing a good job of luring 'en in with Trouble for Two.' Two and the string that the

Estimates for This Week Century (Loew-UA) (3,000; 15-25-35-40-55-66) — Trouble for Two (MC) and John Boles, p.a. Boles is the work in kitting gross to 318-7 break. Last week "Wise Gurs' (MG) and vaude, poor, \$8,500. Hippedrome. (Rappaport) (2,300; 15-25-35-40-35-66)—King Steps Out dandy \$15,500 on first lary Kine Lust' stepping, so briskly currently at \$8,500.

school and stage of the stage o

LUMBER LIMBERS UP

But Tacoma's Better Wood Biz Hasn't Helped Theatres Yet

Tacoma, Juns 2. (Best Exploitation: Roxy) (Best Exploitation: Roxy)
Local pulp mill, closed three years,
opens this week to 300 employees,
which helps local payroll. Lumber
that is in okay shape and merchants
generally report better take this
year than last. But theatres are not year than last. But theatrea are not sharing in this gain as yet. Best exploitation at Roxy for Frankle and Johnnie' with piano player and gal singer in lobby; beer parlor tleups all over county; bill-boards, 20,000 heralds thrown away, and discs.

and discs.

Estimates for This Week
Blue Mouse (Hamrick) (769: 1627)—Lost City' (Ind) and My MarNage' (20th), dual. Good \$1,760 for combo—Last week "Two Flags'
Music Box (Hamrick) (1,409: 1627-37)—Show Boa's (U). Ned Edris giving this one nice campaign. tripling news space, double radio and 24-sheeters, all contributing for ford' (RKO) \$13,300, big.

Rialto (Moore) (1,350; 16-27-37)—Sky Parade (Par), and This Night' (Par), dual. All right at \$2,800, t Last week Errown Eyes (Par) and "Ghost Goes West' (UA), dual, with 13 ya (Clark, mentalist, on stage. Big \$3,300 for layout. Last week "ConJay Clark, mentalist, on stage. Big \$3,300 for layout. Last week "ConJay Clark, mentalist, on stage. Big \$3,300 for layout. Last week "ConJay Clark, mentalist, on stage. Big \$3,300 for layout. Last week "ConJay Clark, mentalist, on stage. Big assection! Sand "Muses.)

Em Up (RKO), dual, \$2,500, good. Estimates for This Week

S22,000 Total for 6 Mpls. Houses on Weekend Rap; Blackstone-'Pirates' 8G

1st Runs on Broadway

(Subject to Change)

Week of June 5 --'Great Ziegfeld' (MG)

Astor—'Great Ziegfeld' (MG) (9th wk).
Capitol—'Fury' (MG).
Music Hall — 'King Steps
Out' (Col) (2d wk).
Paramount—'Princess Comes
Across' (Par) (3).
Risito—Thevoit of the Zom-biss' (India) '(4).
Brand—'Bullets or Ballots' (2bth).
Strand—'Bullets or Ballots' (WB) (2d wk).

Strand—Bullets or Ballots'
(WB) (2d wk).
Week of June 12
Astor—'Great Zisgfeld' (MG)
(10th wk).
Capitol — 'San Francisco'

(MG).
Music Hall—Privats Num-

ber' (20th) (11). Paramount — Poppy' (Par)

Paramount — Poppy (Fa., (10).
Rialto—'Last Outlaw' (RKO).
Rivoli — 'Ex-Mrs, Bradford' (RKO) (3d wk).
Strand—'Bullsts or Ballots' (WB) (3d wk);

Grace Moore-'Speed' **Dual in Auto Racing** Capital, Good \$6,500

Indianapolis, June 2.

(Best Exploitation: Circle)
Thousands of 509-mile racs fancrowded the town over the weekend and swelled attendance at the first-run theatres to overcoms the general slumn of the company of the (Best Exploitation: Circles)
Thousands of 500-mile races fast
and and swelled attendance at the
first-run theatres to overcome the
green of the color of the color of the
first-run theatres to overcome the
green allump of the past few
weeks. The Lyric leads with pross
pects of a sock 50,000 gross on a
a crack stage show built around
Barney Rapp's baild. A dual of
'King Steps Out' and 'Speed' at
Loew 100ks groe Out and 'Speed' at
Loew 100ks groe Out and 'Speed' at
Loew 100ks groed or an okay 58,c
par at \$4,600 with a twin bill of
'Florida Special' and 'Forgotten
Faces.' The smaller Apollo is heading fou a moderate figure of \$4,000
Listen' signs, were used by the Circle to exploit 'Florida' Special,' and
a gay front together with a spethew for the color of the color of
the color of the color of the color
as gay front together with a speshow for race fans were other highlights of that house's campaign.

A pallo (Fourth Ave.) (1,160 %)

Robinson-Blondell played up above
picture's title with stress on angle
that former was not appearing in
gangster role. Take is fair at \$4,000.

A Under Two Flags' (2011) slow
at \$4,500.

For the color of the color of the color

Comes Across (Par), on dual with

Loew's (Loew's) (2,800; 25.40)

"King Steps Out' (Col) and 'Speed'
(Col), 'Grae Moore film given bigger play although latter pic given
the special of the color of the col

at \$4.600. Last week Princess Comes Acrose (Par) on dual with Mrs. Ames (Par) okay \$5.600. Leew's (Lowey's (Lowey's 12.600); 32-600. Leew's (Lowey's 12.600); 32-600.

(Best Exploitation: Orphsum)
Showhouses hers got a bed break
with Memorial Day falling on Saturday and the weather ideal for outings. Exodus to the lake regions
depopulated the new force of the control
day politics. The control of the control
display between the control
display between the control
display between the control
display outstanding in
ray in toto deserves more than the
\$22,000 aggregate that appears in
prospect for the six first run spote
with their more than 11,000 seats.
Description of the control
with their more than 11,000 seats.
The control of the control
with their more than 11,000 seats.
Description of the control
with their more than 11,000 seats.
The control of the control
with their more than 11,000 seats.
The control
with their more than 11,000 seats.
The control
with the control
with the control
with the control
with the control
or the control
with the control
with the control
control
or the co

Ing again that this is no readshow town.

Minnesota (Publix) 4,200; 25-25-55)—"Princess Comes Acroes (Par), General conditions too much of a handless for this vans, which is bad and the conditions too much of a handless for this vans, which is bad conditions to make the conditions too much of a handless for this vans, which is bad conditions to the conditions of the con

ad.

Time (Berger) (290; 15-25)—Lone
Wolf Returns' (Col), Heading for
fair \$1,000. Last week 'Devil's
Squadron' (Col), \$900, fair.
Lyric (Publix) (1,300; 20-25)—Sky
Parade' (Par): Catching some juvenile trade. Fair \$1,500. Last week
'Moonlight Murder' (MG), \$1,600,
fair.

fair.
Uptown (Publix) (1,200; 25-35)—
'Mr. Deeds' (Col). First neighborhood showing: Big \$3,000. Last week 'Wife vs. Sec.' (MG), \$2,700, good.

week WHE vs. Sec. (add), *z.rvv. Go. Century, 'Public) 1, 600, 15.25.—
Fauntleroy' (MG) (2d run). En route to hig \$2.800. Last week 'Pasteur', (FN) and 'Shark Island' (20th) (2d run). The route to high the second to his second

Bullets' Loop's Leader with \$17,000 At Roosevelt; Sullivan-'Pirate', Pal., \$16,000; Novarro - 'Number' \$35,000

Chicago, June 2.

(flest Exploitation: State-Lake)
General flabblness attacked the
enitre Loop opening day (29), but
with cool weather on Saturday and
sunday the theatres started to atHeat het on business this week is
at the Roosevelt, for Bullets or Ballots. Plenty of muggs on line
when there's gun-play on the screen.
Starting in midweek, this picture
showed: Immediate strength and,
Bornance and femme appeal finish
close to the wimer in the guise of
Ramon Novarro in person and
'Privats Numbet' on the sheet at
the Chicago. It's a potent comblatdion for this house and restores a
finish close to the Chicago in the same and the comblatdion for this house and restores a
finish color of the starkels in the rear.

Head of Chi Strakkels in the rear.

feat set of Brures for the town's remier kpot. Hisel of Ch. straggles in the rear-aliace silder from a high to a low urrently. Last week Eddle Cantor stabilished a smashing new high, hile currently Dancing Pirate is obggaing to tip, other side of the deet.

while 'currently Dankling Phrate is 'phologishing to the other side of the property of the pro

out and headanbeyat \$15,000. Last week Chan at Circus' (20th), okay \$16,200.

"Balace, (RKO) \$2,500 | 35-55-569 - Danding Plast's (RKO) and Bel Sul veek; Chan \$15,000. "Dans week Benew record with \$35,200 for Eddle Clantor unit and "Fridle" Path's (RKO). "Rosevelt (B&K) (1,500; 35-55-55). "Bullet of Bellott's (RKO). Rosevelt (B&K) (1,500; 55-55-55). "Bullet of Bellott's (RKO). Nest opening money house has seek in a long time. Last week 'Bl. Dorado' (NKO) faded after 10 weak days, vith \$5,000, meagre, on final sevential (NKO). Last week 'Showed Under' (WB) averaged (RCO). "Into the \$14,000. Last week 'Showed Under' (WB) averaged (RCO). "And the "RCO). Sh-45-65). "Princess Comes Across' (Par) (2d week); Starting to fall off after the start. Will have to be satisfied with weak 'Show for second Olkay \$1,500 for second Olkay \$1,500 for second Olkay \$1,500 for second (RCO). "And the pressure of run said starter the pressure of run said starter the collection of run and starter co

(Gest Exploitation: Rialto).

Tittle Miss Nobody: setting the big money of the week. Got a swell newspaper break here on the purchase of a new home for the grand-patents of little Jane Withers, an exception of the strength of this burg. Lines were holder esident of the burg. Lines were higher esident of this burg. Lines were here are used to the proper of the sound of the set of the

ten Faces' (Par), dual, good, \$5,000.
Losw's State (3,000; 15.25.40).
"Trouble for Two' (MG) and Fride of Marines' (Col), dual. Average \$4,800. Last week "King Steps Out' (Col) and "They Were Married' (Col) and "They Were Married' (Brown (Ind) (1,800; 15.25.40).
"Dancing Firste' (RKO). Extra ad space and a preview showing Thursday (25), in addition to nice reviews by all local crix. Headed for \$4500 or \$100 or

'TROUBLE' 9G. 'KING' 10G. BUFFALO

DUITALU

Distinct (B&K) (3,200; 25-35-40)

Haying a tought time with so-so lay
week. Chan at Circus' (20th), okay
36:300.

Palace. (RKO) 43,500; 35-35-50)

Palace. (RKO) 43,500; 36-35-50)

Palace. (RKO) 43,500; 36-35-50)

Roadee. (RKO) 43,500; 36-35-50; 36-31-31,500; 36-35-31,

Mrs. Bradford' \$17,000. 'Boat' \$14.000, New'k OK

Newark, June 2,

[Best Exploitation: Terminal]

Newark, June 2,

In the theatres. The most sensational business is being done by the Shubert with the 'Great Ziegreld' on its second week, beating have seemed incredible at \$1.85. + Of the other houses Froctor's leads on actual business and expects \$11,000 for Ex-Mrs. Bradford and \$1.90 for Ex-Mrs. Brad

Estimates for This Wook.

Branford WD) (298; 3s-75)

Show Boat' (U). Still a mistake to single this or anything else in a double feature-town, but it's buildings and will probably frontinue, II so, 314,000-and; probably-hold lover. The still be s

the hol-distant Indianapolis a heavy une on attives, Added b. O'distracters are dog facing at Harrison, India close by; and second, servis series of seven night igames by the Reda. Cool weather Saturday (30) night worked, up a picture appetitie for considerable of the considerable of the considerable of the considerable of Idleness, all downtown closens were packed early and until closing hour. It was the best night's trade the burg has known for a long time. Frivate Number 'as the main change picker upper currently, which if not moth balls for Cincy in summer. Lyric is registering a banner week on Things to Come' for 37,000, "Trouble for Two' is tagged for a light 35,000 at the Palace. Indie Strand has vite preserved in the construction of the weeks proved in dice. Things to Come' is the exploitation of the construction of the constr

ANZAC BIZ HEALTHY

'Tale,' 'Ghost,' 'Obsession,' Tops in Australian B.O.'s

Sydney, May 5.

Biz is rather on the healthy side here and should go higher next week, when vacation time begins. Pix in the money include 'Magnificent Obsession' (U), "Tale of Two Cities' (MG), and 'Ghost Goes West'

'Trail of the Lonesome Pine' (Par)

Trail of the Lonesome Pine (Par) looks like copping big coin, and Thoroughbred' (Cinesound) is also figured to bring in plenty. "Modern Times' (UA) has slipped and will shortly come off. "Riff" (M.-G) could only get two weeks for Snider-Dean, and 'Milby Way' (Par) moves into a surprise three weeks.

ree weeks. British have de British have done remarkably well with 'Queen of Hearts' (5th week), and 'First a Girl' (GB). Rest includes 'Next Time We Love (U), 'Silly Billies' (RKO), 'Three Kids and a Queen' (U)' 'Rose of the Rancho' (Par), and 'Frofessional Soldier' (Fox). Soldier' (Fox).

Melbourne, May 5.
Cold weather is helping trade and
the big ones are getting theirs at
the b.o. Lineup includes, Metropolitan' (Fox), Tunne! (GB), Metrolegm Affaires' (GB), To (Tax), Private Secretary' (BD), and 'A Night
at the Opera' (MG).

New Zealand, May 5.
Biz continues satisfactory here
with 'Little Lord Fauntleroy' (UA),
'The Gov'not' (GB), 'Queen of
Hearts' (ATP), 'Rose of Rancho'
(Par), 'Follow the Plest' (RKO),
and 'Page Miss Glory' (WB).

Cool Memorial Day a B'way Boon; 'King' Steps to \$100,000, H.O.; 'Mrs. Bradford' and 'Bullets' Both 30G

(Best Exploitation: Strand) Cool weather over the weekend to some extent discouraged a holiday exodus, giving the theatres a terrific exodus, giving the theatres a terrific jump in business on Decoration day (Saturday) but Sunday was disappointing to most managers for various parts of the country showed that Sunday's take not only in New York but elswhere was around 50% lower than receipts on the holiday, but equalled or was a bit above any normal Sunday for this time of the year.

normal Sunday for this time of the year.

Managers do not like to see an important holiday like Decoration day and Pourth of July, both failing the same this year, come on a tent of the same this year, come on the same this year, come on the same this year, come on the same this year, come of the same this year, the same the same that the same that the seed of the same that the seed of the same that the seed of the same that the sam

CINCY GOES FOR

THINGS' AT

\$7.000

Initial week of summer season arousing no squawks. Memorial Day attended by usual tough theatre

competish, with annual gas derby at the not-distant Indianapolis a heavy lune on natives. Added b. o. distract-

Estimates for This Week
Albee (RKO) (3,300; 35-42)—
Private Number (Fox). Whits \$13,-000. Last week King Steps Out
(Cot), eight days, \$13,000, good.

Things to Conn' (UA). Extra ads
in dailes and an eye-arresting modernistic 105by splash, along with
novel theme are stepper-uppers for
\$7,000, biggest take here in several
\$1,000, biggest take here in several
second downtown week, \$4,000, all
right.

od for \$100,000 the first week, holding over. With the mighty response the Roxy got over the weekend, second week there of 'Love Again' will be \$35,000, beating nitital seven days' \$33,600. Two strong first runs slid in with 'King' for the holiday week, 'Bullets or Ballot's at the Strand, and Expenses of the Ballot's at the Strand, and 'Expenses of the Ballot's at the Strand of the Ballot's at the Strand of the Ballot's and holds, while 'Bradford' is neck and neck-with it for the same showing. Probably three weeks for each picture.

Trouble for Two' is fat' from the

for each picture. The search picture weeks to the hard-nit Capitol with a fact from the high capitol which last week bogged down to \$7,000, new low for any first rus there. House had hit \$8,000 with as the high capitol with high capitol with the high capitol with

nersonal. With American Course of responsibility of the Care of th

in the pit, opened on a preview last evening.

As at the Pat, the stage at the State is attracting majority of the business. Benny Fields, lately at valide show and accounts for much of the \$22,000 that may be reached. '13 Hours by Air,' which wrung out two weeks at the Par, is on the Warner Bros, and the Strand put on the usual varied campaign for Bullets,' which are planned and executed for the pictures having the best box office chances. Last week, executed for the pictures having the best box office chances. Last week, Roxy, a music publisher, Jimmy Campbell, figured handily in the ballyhoo campaign for that film.

Estimates for This Week

Estimates for This Week

Estimates for This Week.
Asior (1,012; 58-31,05-13,05-12.00)
—"Ziegfeld' (MG) (9th week). Holding up stoutly and with Decoration
Day to, help went, to \$17,200 last
week, (8th), \$100 more, than the
seventh week, which was \$17,700.
Capitol (4,502), \$2,5-3-5-3-5-3-7,
Capitol (4,502), \$2,5-3-5-3-5-3-7,
Capitol (4,502), \$2,5-3-5-3-5-3-7,
Capitol (4,502), \$2,5-3-5-3-7,
Capitol (4,700), \$2,5-3-3-3,
Capitol (4,700), \$2,5-3-3,
Capitol (4,700), \$2,5

may be forced to stage snows again, with a last current of snows again, with a state of the stat

us slipped \$7,000, biggest take here in several first first get two gets of Rich and Milky sears. Last veek Show Boat (U), sears (L), sears (L

VARIETY

Bangtails Dent K.C.; 'King' \$9,500

Kansas City, June 2.
There will be no wear and tear
on theatre carpets this week, Comon theatre carpets this week. Com-petish coming in from all angles. During the week-end the only mo-tion on the main drags were Deco-ration Day flags waving to each other. Biz is hitting a bigger dip than the second one on the roller-coaster at Fairland park. The Blues.

coaster at Fairland park. The Blues playing ingith games are packing them in at Muehlebach field. Thursday the bangtails went to the post at Riverside. Between the two the only pitch of the part of the post of the part of

N. H.'S COLD HOLIDAY

Bad for Biz-'Princess' and 'Prairie' \$6,000

New Haven, June 2 (Best Exploitation: College, Poli) Cold holiday was a break for film houses. Heavy Saturday all around. College and Poli even-Stephen on

Coid holiday was a break for mm houses. Heavy Sattrady-all around. College and Poll even-Stephen on haily currently. College split campaign features between "Sutter's Gold' and "Moonlight was a partial preview, for rookle cops, detectiven, city and the contests on "Sutter." Ace stunt on Moonlight was a partial preview, for rookle cops, detectiven, city awas eliminated, leaving guests to dope the solution. Poll's campaign was all on 'King Steps Out.' Gave guest tickets to all the Moores in town, malest post all the Moores in town, malest post all the Moores in town, malest post in the moore of the

Night Baseball, Comparative Grosses for May

Total satimated grosses during May for towns and houses listed previously reported weekly. Dates given are the closing days of the

٠.	r	ŒW	YU	ΚV
_	-1	Ma	y 14	T_
8	- 1	Uno	ier 2	- -

	May 7	May 14	May 21	May 28
MUSIC HALL (5,939; 40-60-85 99-1.10-1,65) High-\$134,800 Low. 44,000	(Stage Show)	Under 2 Flags \$95,000	Flags \$73,000 (2d week)	Show Boat \$93,500
PARA- MOUNT (8,664; 26-35-55 85) High.\$103,000 Low, 8,000	(Guy Lom- bardo Orch.)	13 Hours \$21,500 (Lombardo Orch., Barrie) (2d week)	Moon's Our Home \$31,000 (Ray Noble Orch.	Moon \$18,000 (Ray Noble Orch.) (2d week)
ROXY (5,886; 25-35-55) High \$173,650 Low. 5,200		Connecticut Yankee \$21,000 (Revival)	Let's Sing Again \$35,200	Sing Again \$26,000 (2d week)
CAPITOL (1,620; 25-35-55- 85) High.\$110,400 Low 7,000	\$25,000	Big Brown Eyes \$12,000	Till We_Meet Again \$14,900	Speed \$7,000 (New Record Low)
STRAND (2,767; 85-55-65- 85) High, \$81,200 Low. 5,000	\$12,200 (2ti week)	Golden Arrow \$19,200	Arrow \$12,100 (2d Week)	Sons O Guns \$12,000

LOS ANGELES

J	4 . 4	May 7	May 14	May 21	May 28
	DOWN- TOWN (1,890; 25-35-40) High. \$38,500 Low. 1,700		Golden Arrow \$4,800	Brides are Like That and Man Hunt \$3,000	Law in Her Hands \$3,100
	HOLLY- WOOD (2,756) 25-85-40- 55) High. \$37,800		Golden Arrow \$5,800	Brides are Like That and Man Hunt \$4,600	Law in Her Hands \$3,800
, t	PARA- MOUNT (3,595; 30-40-55) High. \$57,200 Low. 5,600	Mr. Deeds \$19,300 (Stage Show)	Deeds \$14,900 (2d week)	Big Brown Eyes and Sky Parade \$9,400	Florida Special \$15,000 (Olsen and Johnson Unit)
50.50	STATE (2,024; 30-40-55) High, \$48,000 Low., 4,900	Chan at	Capt. January and Everybody's Old Man \$11,500	El Dorado and Moonlight Murder \$12,000	Under 2 Flags \$16,100

CHICAGO

ŀ	CHICAGO (4,000, 25-35-75)	13 Hours by	Capt. January \$30,000	Small Town	Under 2 Flags \$29,000	ĺ
ļ	High, \$75,000	\$32,000	400,000	\$33,900		ŀ
ı	Low. 18,500	(Stage Show)	100	2000		ı
Ì	PALACE	Rhodes	Ex-Mrs.	Bradford	Bradford	i
l	(2,500; 25-35-55-	.\$17,700	Bradford	\$16,900	\$11,800	l
١	05) .	(Abe Lyman	\$30,100	(2d week)	(3d week)	l
١	High. \$34,700 Low. 7.000	Orch.) (Stage Show)	(Folies Comique		1	ŀ
١	Low 7,000	(Stage Show)	Unit)			Ì
١	UNITED	Lord	Things to	Things	Rainy	١
J	ARTISTS	Fauntleroy	Come	\$7,800	Afternoon	١
	(1,700: 45-55-75)		\$12,300	(2d week)	\$11,000	
١	High. \$43,500	(3d week)		1	(10 days)	۱

BROOKLYN

Low. 8,900	Comin Round the Mt. \$11,500	Roaming Lady and Pride of the Marines \$12,900	Mr. Deeds and Girl from Mandalay \$18,000	Doeds and Mandalay \$14,500 (2d week)
ALBEE (1,400; 25-35-50) High. \$45,000 Low. 2,500	Investigator	Message to Garcia and Silly Billies \$12,000	Garcia and Billies \$10,000 (2d week)	Under 2 Flags and First Baby \$12,500
PARA- MOUNT (4,000; 25-35-50) High: \$57,800 Low: 5,000	, , , , , , , , , , , , , , , , , , , ,	13 Hours By Air \$10,100	Golden Arrow \$3,500	Moon's Our Home \$8,800
METRO- POLITAN (8,400; 25-35-50) High \$39,000 Low. 10,000	, , , , , , , , ,	Smail Town Girl and Absolute Quiet \$14,000	Lord Fauntleroy and Country Beyond \$12,500	Capt. January and Amateur Gentleman \$15,000
STRAND (2,000; 25-45-50) High: \$28,500 Low. 2,500	Boulder Dam	Times Sq. Playboy and Bridge of Sighs	Smart Money and Desert Gold \$5,000	Big Brown Eyes and Red Schoolhouse \$4,500

DENVER

	May 7	May 14	May 21	May 28
DENHAM (4,500): 25-86-46) High:: \$16,000 Low:: 1,700	Sky Parade and Big Brown Eyes \$3,000 (Split week)	Till We Meet Again \$8,500 (Olsen & Johnson Unit)	Mrs. Ames \$8,500 (Olsen & Johnson)	Florida Special \$3,500
DENVER (2,500; 25-35-50) High. \$27,700 Low. 3,000	Mr. Deeds \$11,000	Under 2 Flags \$12,000	I Married a Doctor \$12,500 (Major Bowes Ams.)	Show Boat \$9,000
ORPHEUM) 2,000; 25-15-40) High. \$20,000 Low. 2,000	Witnes: Chair and Farmer in Dell \$5,500	Witness Chair and Farmer in Dell (4 days) and Special Investigator (Amos 'n' Andy) \$6,590	Special Investigator (Amos 'n' Andy) (3 days) and Moonlight Murder and Absolute Quiet \$5,000	Ex-Mrs. Bradford \$6,000
PARA- MOUNT (2,000; 25-40) High, \$22,000 Low. 1,200	Country Beyond and Gentle Julia \$4,000	Mr. Deeds \$5,000	Under 2 Flags \$6,000	Conn. Yankee and Born for Glory \$4,000

KANSAS CITY

	May 7	mpy 14	may 21	May 28
MIDLAND (4,000; 25-40) High, \$35,100	3 de 15 de 1	Under 2 Flage \$14,800	Robin Hood El Dorado \$9,000	Message to Garcia \$8,000
MAIN- STREET (8,200; 25-40) High. \$35,000 Low 3,300	4	Ex-Mrs. Bradford \$7,000	Murder on Bridle Path \$10,000 (Leff Town Leff Unit)	Dancing Pirate \$6,000
NEWMAN (1,900; 25-40) High, \$33,000 Low., 3,300		Till We Meet Again \$4,800	I Married a Dr. \$9,100	Sky Parade \$4,000
UPTOWN (2,040; 25-40) High, \$11,000 Low., 1,500		Connecticut Yankee \$4,100	Give Us This Nite and Chan at Circus \$4,100	Show Boat \$7,800

POSTON

BOSTON					
	May 7	May 14	May 21	May 28	
KEITH- MEMORIAL (2,900; 25-33-50) High. \$43,000 Low. 4,000	Ex-Mrs. Bradford \$13,000	Bradford \$7,500 (2d week)	Things to Come \$10,000	Dancing Pirate \$7,000	
STATE (3,200; 25-35-40- 50) High. \$29,000 Low., 2,000	Petticoat Fever and Hell-Ship Morgan \$14,000	Under 2 Flags \$12,800	Message to Garcia and Tough Guy \$8,000	Unguarded Hour and Robin Hood El Dorado \$13,000	
METRO- POLITAN (4,200; 35-50-95) High, \$67,000 Low., 11,500	Big Brown Eyes \$34,000 (Jack Benny Unit)	Till We Meet Again \$20,000 (Ina Ray Hutton)	Golden Arrow \$14,200	Champagne Charlie \$22,000. (Rudy Vallee Orch.)	

PROVIDENCE

-	May 7	May 14	May 21	May 28
STATE (3,200; 15-25-40) High. \$29,000 Low. 2,500		Under 2 Flags \$13,000	Unguarded Hour and Murder in Moonlight \$8,600	Robin Hood El Dorado and Speed \$8,300
MAJESTIC (2,200; 15-25-40) High. \$17,500 Low. 2,500		I Married a Dr. and Times Sq. Playboy	Golden Arrow and First Baby \$6,000	Show Boat \$9,500
STRAND (2,200; 15-25-40) High. \$18,000 Low. 2,000	Desire \$7,200	Moon's Our Home and Rhodes \$5,800	Brown Eyes, and Doughnuts \$6,400	Mr. Deeds \$10,000
ALBEE (2,500; 15-25-40) High. \$20,000 Low 1,900	\$11,000	Jimmy Valentine \$5,000 (Blondes & Redheads)	Special Investigator \$4,900 (Bring on Dames Unit)	Ex-Mrs. Bradford and Two in Revolt \$7,000

PHILADELPHIA

	May 7	May 14	May 21	May 28
ALDINE (1,200; 40-55-65) High, \$30,300 Low., 5,000	These Three \$7,500 (3d week)	Things to Come \$10,000	Things \$4,200 (2d week)	One Rainy Afternoon \$10,000
EARLE (2,000: 25-40-55) High. \$33,000 Low. 10,500	Big Brown Eyes \$12,500 (Roger Pryor Revue Parisienne) (Stage Show)	Brides Are Like That \$12,000 (Phii Spitalny Orch.)	Florida Express \$15,000 (Joe Penner)	Sky Parade \$12,500 (Johnny Green Orch.)
FOX (8,000; 40-55-65) High. \$41,000 Low. 10,500	Message to Garcia \$18,500 (8 days) (Stage Show)	Under 2 Flags \$31,000	2 Flags \$18,500 (2d week)	Gentle Julia \$15,000 (Voice of Experience)
STANLEY (8,700; 40-55) High. \$48,000 Low 3,800	Mr. Deeds \$17,000 (2d week)	I Married a Doctor \$11,000	Ex-Mrs. Bradford \$13,500	Show Boat \$22,500

WASHINGTON

X	May 7	May 14'	May 21	May 28
EARLE (2,242; 25-35-40- 60-70)	Married a Doctor \$18,000	Golden Arrow \$17,500 (Major Bowes	13 Hours by Air \$17,000	Mrs. Ames \$12,000 (Cliff Ed-
High. \$27,000 Low. 6,000	(Bill Robinson) (Stage Show)	Ams.)	(Ted FioRito Orch.)	wards, Gracie Barrie)
FOX (3,424; 25-35-60)	Moon's Our Home	Unguarded Hour	Big Brown Eyes	Message to
High. \$41,500 Low., 11,000	\$25,000 (Ray Noble Orch:) (Stage Show)	\$28,000 (Rudy Vallee Orch.)	\$15,000	\$25,000
KEITH'S (1,830; 25-35-60) High. \$25,500 Low 3,000	\$7,000 (Revival)	Witness Chair \$3,500 (5 days)	Ex-Mrs. Bradford \$12,000	Dancing Pirate \$4,000 5 days)
PALACE (2,363; 25-35-60) High. \$32,000 Low. 6,000	Things to Come \$9,000	Lonesome Pine \$14,000	These Three \$13,000	Small Town Girl \$16,000
COLUMBIA (1,883; 21-10) High, \$19,000	Lord Fauntleroy \$4,500	Country Doctor \$3.500	Capt. January \$4,000	Lonesome Pine \$5,000

INDIANAPOLIS

	May 7	May 14	May 21	May 28
APPOLO (1,100; 25-40) High. \$15,400 Low. 1,200	Capt. January \$3,800	I Married a Doctor \$4,900	Under 2 Flags \$6,000	2 Flags \$3,100 (2d week)
LYRIC (2,000; 25-30-40) High. \$15,500 Low 1,800	Times Sq. Playboy \$7,500 (Vaude)	Country Beyond \$10,500 (Dulte Ellington Orch.)	Law in Her Hands \$9,800 (Major Bowes Ams.)	First Baby. \$9,500 (Buddy Rogers Orch.)
CIRCLE (2,600; 25-40) High. \$26,000 Low., 1,700	Witness Chair and Murder on Bridle Path \$2,800	Till We Meet Again and Rhodes \$3,400	Ex-Mrs. Bradford and Brides Are Like That	\$5,200
LOEW'S (2,800; 25-40) High. \$19,000 Low 2,000	Mr. Deeds and Dangerous Intrigue \$7,500	Great Ziegfeld \$7,500	Ziegfeld \$3,100 (2d week)	Unguarded Hour and Roaming Lady \$3,500

(Continued on page 23)

N.S.H. \$13,000 for 'Bullets' Is Philly's

NS.H. \$13,000 for Bullets' Is Philly's Best in Tough Week; 'Law'-NTG 12G French and English: Itself which the place offee broadcast offee broa Philadelphia, June 2.

Ali signs point to smother dearry week "flowntown, although quoler weather may help some after the holiday exodus". Trade Memorial Day and Sunday was down to rock particles and the rest, as far as the mutiness were concerned, sampling Davis Cup Tennis, intercollegiate track, baseball and golfs Stanley has as good a chaste as the matthess were concerned, sampling Davis Cup Tennis, intercollegiate track, baseball and golfs Stanley has as good a chaste and ballots", which is as good a chaste and ballots, which the crix liked, but which, had only a handful of people at its, opening day (Saturday) and the control of the week with "Bullets and Ballots", which the crix liked, but which, had only a handful of people at its, opening day (Saturday) and the control of the contro

er: \$7,500. Great Ziegfeld' ends its stay at e. Chestnut Saturday (6). It will we, completed eight weeks, and of them okay despite matinees servess

have, completed eight weeks, and all of them okay despite mattnee weakness.

Nothing how in the exploitation. Nothing how in the exploitation. Nothing how in the exploitation is a solicitude of the exploitation of the exploita

week).

May up to \$7,500, Last week,

\$7,000.

Earle (2,000; 25-40-55)—Law in
Hands' (FN) and N. T. G. unit.
Around \$12,000, light. Last week
'absolute Quiet' (MG) and ChoganShaw-Grable, fair \$13,000 for six

Shaw-Grable, fair \$13,000 for six days, (2000: 40-55-55). — Private Aug. (2001: 40-55-55). — Private Nurther (20th) and Vincent; Loper band. Under: \$14,000. Last week (Country Beyond' (20th) and stage show, weak \$13,000. — \$18,000.

'Golden Arrow' (FN) (2d run); 2,200, n.s.g., th.s.g., 2,00; 30-40-50)—'Show Boat (U), (2d run), Hitting neat (U), (2d run), excellent, 23,300 (RKCO), (2d run), excellent, 23,300 (Stanley, (3,700; 40-55)—Bullets and Ballotz' (WB), As good as anything in town but that deen't mean a great deal. Just fair \$13,000 in-deen't mean a great deal. Just fair \$1,000 in-deen't mean a great deal

'Princess' Across with \$2,600 in Lincoln, Neb.

2d Wk., 21G, Det

Detroit, June 2. (Best Exploitation! Michigan)

Betroit, June 2.

(Best Exploitation! Michigan)
No recovery in sight current stanaa, as houses suffer their fifth consecutive woeful week. The double holding were the weekend mean consecutive woeful week. The double holding were the weekend mean consecutive for the weekend mean consecutive for the weekend mean counter-attractions took heavy toll.

Show Boat, held for second week at the Fox following a neat \$25,500 first session, continues to lead way possible with the weekend of the way to the weekend way to make the weekend way to make the weekend way to make the weekend way to weekend way to

the longest roadshow run here in recent years.

United Artists (United Detroit) (2,000; 26-35-55)—Sons o' Guns' (WB). Stays down to \$5,300, bad, marking fourth consecutive off control of the control of

**S2,600 in Lincoln, Neb.

**S2,600 in Lincoln, June 2.

**Cheat Expolitation: Varsity of the State (United Detroit) (3,000; 25-40)—Torgotten Faces' (Par) and Wise Guys' (MG), dual. Near norgotten to the source of the specific of the specific orgotten faces' (Par) and Wise Guys' (MG), dual. Near norgotten to the specific orgotten faces' (Par) and Wise Guys' (MG), dual. Near norgotten faces' (Par) and Wise Guys' (MG), dual. Near norgotten faces' (Par) and Wise Guys' (MG), dual. Near norgotten faces' (Par) and though hot weather has become a serious affiliction at the bo. Last week, the programs were so good business went booming to the best seven-day take' in more than a rather of the search of Goorge Monroe, Sr., but he's strapped for product. First week and strapped for product. First week of the specific of the search of George Monroe, Sr., but he's strapped for product. First week's biz was good on Teace That Killis,' dope propaganda pic.

**SHOWBOAT'S' \$11,000 IN Montreal, June 2.

**Cholinial opened last week, in the 'strapped for product. First week's biz was good on Teace That Killis,' dope propaganda pic.

**SHOWBOAT'S' \$11,000 IN Montreal, June 2.

**Cholinial opened last week, in the 'strapped for product. First week's biz was good on Teace That Killis,' dope propaganda pic.

**Estimates for This Week's Teach of the strapped for product. First week's biz was good on Teace That Killis,' dope propaganda pic.

**Estimates for This Week's Teach of the strapped for product. First week's Montreal, June 2.

**Estimates for This Week's Teach of the strapped for product. First week's Montreal, June 2.

**Estimates for This Week's Teach of the strapped for product. First week's Montreal, June 2.

**Estimates for This Week's Teach of the strapped for product. First week's Teac

'PRINCESS,' SOLO, \$6,000; 'GARCIA' \$7,500, DENVER

Denver, June 2.

(Best Exploitation: Orpheum)

'King Steps Out sailing along to a sting Steps Out sailing along the sting Steps Out sailing S

Orpheum cops in exploitation with item with Chrysler of Sequeration to film. Tieup made possible because much of film was made in Chrysler actory.

Estimates for This Week Aladdin (Huffman) (1,500; 25-40)—100.

Broadway (Huffman) (1,500; 25-40)—1

'Showboat's' 2d Week, \$10,000, Beating

1st in Pittsburgh; 'Princess'-Unit 18G

50)—Garvis' (20th) and stage band, seek sking sizes out (Cool ligner) and stage business, at \$7.500. Last speek sking sizes out (Cool ligner) and stage sking sizes out (Cool ligner) and sizes out (C

(Best Exploitation: Hipp, State)
Theatres benefited by cool weather which kept a large percentage of holiday crowd in town. Grosses dived a bit, but not as much as week previous to Decoration Day, which reached some new low records.

week previous to Decoration Day, ords, ord

chand Sully

d Sing Sock

Cleve. for 216

Although the Met's opening Friday (25)

The Boston is faring a shade better and 180 for 4 for 3 for 4 for 3 for 4 for 3 for 4 for 4

Estimates for This Week

Walters, Universal advance man, put it over,

Estimates for This Week
Keith Memorial (RIKO) (2,000;
25-35-69)—Show Boat' (U) (2d
week). Will hit better than \$14,000
and hold over for a third. Big \$20,000 and hold over for a third over for hold over for a third over for hold over for hold

LOCAL PROJECT PIC \$7,000 IN SEATTLE

(Best Exploitation: Fifth Ave.)
Cool and rainy weather over the weekend was a big help here.
This week 'Ifth Ave., goes dual, due to hooking 'Hold That River,' based on nearby Columbia river Poder all a more than the second of the columbia river and responsible columbia. Nick Allermand is house manager. New stage, dressing (Continued on page 25)

London Trend Away from Prods. Grosvenor Dropping Chorus Line

is clicking heavily with its revuesupper program.

Latest nite spot in London to
make a play for cabarst supper coin
on the other hand, is Oddenino's,
in Piccadilly which has made little
effort to get the dress shirt crowd
for a number of years. Eddel puts
the of American blondes, this
week.

Overhead is not as high as at the
Dorchester or Grosyenor, and the

Dorchester or Grosvenor, and the show can hit coin quicker.

MEETS GIRL' **WELL RECEIVED**

Ionaton June 2.

The March Citel copiese at the Shattesbury Wednesdey (27). Regarded here as a trifle too American for the locals, with too many intra-trade allustions, but the first-night mob loved it and the newspapers the following mornins: accorded it only one bad notice. Helen Chandler, and her husband, Bramwell Fletcher, lead the local cast.

My Son's My Son,' posthumous play by D. H. Lawrence, opened at the Flayhouse Tuesday (28), atter for the control of the

VICTORIA AND WALES TOGETHER ON QUOTA

London, May 24.

After being is months in the West End, and accounted one of the best first-plays of recent years, Michael Egan, author, has disposed of the film rights of The Dominant Sex (Aldwych).

British International made the purchase, paying \$5,000 for the rights.

British International made the purchase, paying \$5,000 for the rights. In the first week of production up to \$15,000 was bid for the film rights. Frice later went up to \$25,000, but the author hung on. Advice at the time was that after a New York production value of the rights would be, not less than \$75,000.

B, I's buy was the result of watting.

Announcement has the the the third washed up with chorus girl floor shows is likely to start at the three away from supper-time production numbers. Fatrons have made it obvious they prefer a single star turn to the 45-minute revuette. Likelihood floor they prefer a single star turn to the 45-minute revuette. Likelihood floor they prefer a single star turn to the 45-minute revuette. Likelihood floor they prefer a single star turn to the 45-minute revuette. Likelihood floor they are they prefer a single star turn to the 45-minute revuette. Likelihood floor they are they prefer a single star turn to the summer, after the open up with one blg hame per week. First Américan act booked it he De Marcoog at \$1,500 per. Dorchester, while no announcement's been made, has made it obtive the sarrier production numbers, and is earlier production numbers, and is earlier production numbers, and sugually likely to duck into one-draw charet tiems in the fall. Savo flas reviewed in the fall. Savo flas reviewed in the fall and the f **DURANTE NOSES** IN FOR HIT IN LONDON

London, Dine 2.

Jimmy Durante had himself a sock premiere at the Palladum yesterday (Monday). Started with an ovation on his appearance and finished with a riot. All the town's legit and film critice covered the opening.

Other American newcomers on the bill are Pat Henning and Betty, who scored splendidly despite opening the show, and Three Glants of Rhythm, colored hoofers who held the audience nicely in the closing spot.

spot.

Another newcomer here, Six Talo Boys, Continental springboard out-fit, did well.

Morton Downey, doubling at Finsbury and Newcross, did very well, stopping the show in both spots.

Vienna Pic Biz

Viennia May 22.
Barbary Coast (UA) and Top flat (RKO) are at present the out-standing clicks of the Viennese cinemas.

Charlie Chaplin in 'Modern Times'
(UA) is drawing full houses, too.

Nazi Prod, Okay

Berlin, May 34 Berlin, May Z.

During the past nine months the
German film industry has completed 90% of its schedule. Figure per rely to features. Of 140 pl planned for season, 125 are co pletcd. Of these, 91 have already been to

leased, nine are ready for relegand 25 are in the cutting room,

3,759 Foreign Acts In Reich Last Yr., Is Hinkel's Claim

Berlin, May 24. Reich's Culture Manager Hinkel spoke before invited vaude perform-ers at Dusseldorf at a meeting of the Reichsfachschaft 'Artistik,' and

ncluded some surprising figures.
While we will show numerous foreign vaude acts in our music halls during the forthcoming Olympic Games, he said, we must not forget the distress that still exists among many of our own performers, and we should insist on a mutuality in bookings. During the past six winter months we granted 3,759

winter months we granted 3,789 permits to foreign yaudsvillians to appear in Germany, while only 217 German acts received permission from us to accept dates abroad, 'As regards foreign music played in Germany, we pay annually about \$800,000 in royalties abroad, while we only receive \$200,000 in royalties for German music played abroad. Claimed figures proved Germany's open-mindedness, but did not mention anything about the effect of boycotts abroad.

'Birds' 4 Sponsors

London, June 2. There are four sponsors now for Lew Leslie'n 'Blackbirds,' which is due to open in Manchester next

week for a fortnight. They are Associated Theatre Properties, Charles Cochran, Major Leadley and David Bliss.

and David Bliss.

After Manchester the show comes into the Galety here, instead of the Palace, as originally intended.

In London Americans

London, May 23. John Monk Saunders has com-pleted scenario of 'Star of the Cir-cus' for B. I. P.; goes into production immediately

tion immediately.

Lupe Velez may be starred in
Glamorous Night, which B. I. P.
will begin as soon as he is finished
with Gypsy Melody.

Geraldine and Joe signed for a
Francis Littler pantomine Babes
in the Wood, at Leeds next Christmas.

mas.
Sally Metcalf of De Wolfe, Metcalf and Ford, off to New York for
a veaction. De Wolfe and Ford
staying here, and may work on the
Continent as a double act. Trol
resumes English dates in August.
Walter Hackett's new play, opening at the Apollo shortly, has been
titled 'the Fugitives.'
Joe Rock in fashion with a sore
throat.

throat.
Sig Kuslel, of Universal, back and forth from the Continent.
George Kamen, here with the Disney office, getting home-sick.

Chief Secretary of Victoria, and Chief Secretary of Victoria, and Chief Secretary of Victoria, and Chief Secretary of N. S. Wries have been in several huddles on the quota situation.

Victorian Secretary stated that he had been informed it was anticlipated that similation in N. S. Wales. American distribes are pleased quota similation in N. S. Wales. Mitted to the Advisory Board with the announcement that the grouta situation will be met satisfactorily for this year. Pix cib-mostly those produced before the most of the common secretary announced that, as a result of the huddle, both Victoria and N. S. Wales would exchange advice on the further operation of the quota, and all of the product situation will be met satisfactorily for this year. Pix cib-mostly those produced before the function of the product of the common of the product of the common of the product of

Carl Laemmie, Jr., expected here soon after his father's arrival.
Ed Gourdeau winding up his Interworld Film Co., next month.
Claire Luce cutting her numbers in Follow the Sun, Cochran-Adelphi show, due to indisposition, with Sarah Churchill, aubther of Winston Churchill, subbing.
Victor McLazlen due, here first

Winston Churchill, subbing.
Victor McLaglen due here first week. In August to do 'Soldiers Three' for Gaumont-British, with John Ford coming over to direct.
Alice White, now fully recovered, will do a vaudeville act for General Theatres, and will be supported by Teddy Joyce.
Chester Hale will do the dances for 'Yes, Madam,' the show that's going over to America to introduce Ecbby Hows.
Jules C. Stein dashing off to Paris for a coupie days.

or a couple days. Harold Ramsay has landed a four

year contract as music supervisor for Union Cinemas, Fred Bernhard

ircuit. Jimmy Durante being taken to he dog race track by Hannen Swaffer.

the dog race track by mannen Swaffer.

Borrah Minevitch finally settled his differences with the Palladium management and opens there in July. Was to have been on the opening bill, but turned it down. Louise Browne signed an exclusive contract with Harry Foster. Dwight Fiske back here to open at the San Marlo, eatery that has become a night rendezous. Opening date June 8.

Percy Furber of Trans-Lux here. John C. Wilson producing a new play here early autum titled Mademioiselle, adapted from the French. It will be staged by Noel Coward.

Tokyo Wakes Up to Flash Stage Shows; Business Holding Up Well

NEW BRITISH STUDIO

Milheath Stages Being Modern

London, May 24 Imperata Milhes

London, May 24.

The old Rex Imperata Milheath
Film Studios have been disposed of
to newly formed company with capital of \$50,000, and will be reconstructed into modern studios.
Company, which calls itself Cumulus Picta, Ltd., was promoted by
F. Herrick, Herrick, who came here
a year ago to direct a series of
shorts for RRO-Radio. Behind the
venture are: Wolstan Dixio. chairman; Malcouh Gells, Richard Streatfield, Charles Heath and John M.
Churchill, local financiers who claim
they intend to invest a further
\$\$50,000 to modernize the studios,
and huld two more stages,
with a company of the company of the company
with its of the company of the company
with its old in the plottures for Associated Beltish Film Distributors
(C. M. Woolf).

ASHER'S HOPES FOR WB IN LONDON

Irving Asher, managing director

of the Warner Bros. studios at Ted dington, before sailing for New York, announced that he will return two months to a brand nev Teddington.

New sound stage, measuring 133 New sound stage, measuring 133 feet long and 100 feet wide, will be finished in a month. New offices will be ready in: two months. Work has beguin on a new property department, a four foot building 200 feet long. By August, just five years since he was first sent over to make, small pictures here, studio will have two big productions running conourrently.

Asher goes to Hollywood to confer with the Warner excess on the matter of astlar interchange with his own studios. He has been prometer of a stellar interchange with his own studios. He has been prometer of the studios and the served up for him.

Deal was on for Cagney to come over, when the actor had his break with the studio, and walked out.

Asher now has completed a number of British subjects, with good spots for Warner coast names, and hopes to get the ok. to enlarge the scope of his product by bringing them across. feet long and 100 feet wide, will be

Britons In Hollywood

Hollywood, June 2.
With vacations on every Briton's mind, the great problem in the colony this week is where to go, and when. Basil and Mrs. Rathbone left last weekend, with Nigel Bruce and Frankle Laughton, to play golf at Del Monte and on to Lake Tahoe where they've taken a cabin for two weeks.

Del Monte and on to Lake Tanoe where they've taken a cabin for two weeks.

Douglass Dumbrille is planning two weeks at Yosemite, after finishing 'M'Liss' and before starting his new form the standard of the starting to the standard of the starting his new form the standard of the starting his new form the Asking.

Harry Jacobsen, Sybil Jason's uncle, vanquished Molly Lamont at plingpong.

Annie Gray, returning to England, left her cat with Patric Knowles. Pat spends half his time away from the studio looking for the cat.

Connie Lupino spending her spare Connie Lupino spending her spare hunting a job for a gal in distress.

distress.

Sir Guy Standing has two sail boats tied up at his Mailbu Lake wharf. Ray Miliand borrowed one of them the other day, to race Sir Guy, and best him.

George Filmanurice, winding up direction on 'Suzy' starring Cary' of Frincess Comes Across.

Tokyo, May 7.

This cultural subust of Poston, wildes, still, lookes spon, the modern as something definitely undermining to the morats, has benned all foreign social dancing except in the truted dance halls. Just to remind the latter that the city is still undermarbial law as a result of the Feb. 26 machine-gun carnival, theyre not allowed to have any floor acts.

the latter that the city is still undermartial law as a result of the Feb. 25 machine-gun caratival. Heyre not allowed to have any floor acts. Otherwise the capital of the Janamer of the

What Are They? Calling these attractions revues

Calling these attractions revues is not quite accurate. Actually, they are, three and a. half hour shows, generally containing a couple of short-operettas, a dance drama in the old Japanese, style and an hour or so of assorted dancing and singing acts, Rather-like an enlarged flash act with all, humor left out. Humor, as a matter of fact, the pretty well left out everywhere, alpthough three are, occasional signs.

though there are occasional signs that it is seeping in. Few of the girls can really act and there aren't

of 1910 musical comedy and 1986 futurism.

In the dancing end of the enter-tainment, however, there have been december of the statement, however, there have been december who could dance, added; about 36 first-grade chorines from a tis regular company and put on a song-and-dance show at the Nippon Géktifo over the month-end which, was a knockout, Ran 45 minutes between double features and spelled class from start to finish. With the exception of four or five individuals in the Marcus and Pantages shows, nothing ever seen in Japan could touch it.

Szekler in Town

Al Sackler, South America sales chief for Universal, is in N. Y. for a contab with N. L. Manheim, com-pany's export manager. Comes from Rio de Janeiro.

Szekler probably will not remain for the U annual convention because of desire to start active selling in his country. his country,

Grant, few to Catalina for a weekend of fishing.
Freddle Bartholomev taking boxing lessons.
There's a prize absent-minded
story making the rounds about
Roland Young, Humphrey Bogert
insists that when he started to leave
Roland's apartment the other night's
Roland put on his hat and walked's
out too.

May Robson's bungalow No. 777
moved over to the Warner set where
she's working in Way For a Pirate.
Binnie Barnes hunting a new

FRENCH SOCK YANKS AGA

New Hungarian Laws Ban Doubles, TOUGH NEW LAW CEA, KRS Join Hands in London Set Up New Contingent System RUSHED THROUGH

Budapest, May 22.

Three edicts just issued by the Minister for Home Affairs are calculated to promote the local film industry. "Most! Important of these homework poss significant interests of maile artibutors. Edilet rules that the most of the two grant and the most of the two grant interests of maile artibutors. Edilet rules that dispense where the most of the two grant interests of maile and the two grant interests of maile with the most of the two grant interests of maile with the most of the two grant interests of maile with the most of the two fears with the most of the two fears in the fears of the two fears in the fears of the most of the

view of fromothing fidome-made taffeers.

Another vedict rules that one print
of a fifth cknnot be silvown in more
ban two theatres 'simultaneously.
This resistries the practice prevalent
area of belowing and assures more
verk for itodal laboratories.

Although apparently injurious to
importers of foreign films, local
representatives of 'American producing' companies do not think the
new rulings will defract from their
business. Fewer films will be imported, there will be 'a market for
first-class product only, but under
the companies of the second of the companies
of the companies of the companies of the
first-class product only, but under
the companies of the companies of the
first-class product only, but under
the companies of the companies of the
first-class product only but one companies
wor-featite's system.

On the winde, everybody is satisfied,
with the exception of the smallshiblytos; what feer loss of customic

On the whole, everybody is satis-fled, with the exception of the small exhibitors, who fear loss of custom:

Chauvel Coming Over

Sydney, May 5. Charles Chauvel. has, completed. Undivilized, and is, lawatting a replace date. Following, plo's release, Chauvel will pay a visit to Hollywood, too.o. the field... And the comment of the charles was located in America of pauvel was located in America was located in the charles of the charl

Will Hay to G-B

Mill Hay, comedian, has signed a long termer with Gaumont-British, Salary undisclosed

to be Jewish, picture considered to be to essentional or of no artistic be too essentional or of no artistic set as can consorant of "taste," such as even objects to contain passages in Shirley Temple's picture: Another thorn is the smash success here of "Broadway; Melody: 38" (M-G), now the recognized record high, grosser of Germany in its 14th week first-tun. and still oding capacity, compared to such low marks as five days of Nanga Parbat, 'Humaiaya expedition film with official boosting of the contained to the contained to

Marie mount for thumb down on the Klephra picture. (Give Us This Might; because of music by Brich Klongold, a Vienness Lew, and Trail of the Lonesome Pine, also on the racial angle.

20th-Fox, was refused neemission for 'Country Doctor,' Prisoner of Shark Listand' and 'Message, to Gaccia', all three for, reasons not disclosed by authorities.

"Kontingent' (quota) pictures must first get the import permit and secondly pass the home censor.

U. S. Pic Interests In Mexico City?

Mexico City, Juny 2.
Reports that American interests are dickering to buy pic theatres here are discounted in local film

Rumors are that an American enterprise with headquarters in Chicago is ngling for control of the BOB GRAHAM IN SYDNEY
Soften, May 12.
Robert Graham arrives next week from Mexico to work in the local Far office.
Graham will be associated with John Kennebeck, m.d. for Par in Australia.

Visas Needed in Paris for All Europe — Believed to Have Slipped in Inadvertently, but a Headache Just the Same

MAY HAVE TO MOVE

Although hasty interpretations of the new Franco-American trade treaty gave American film circles treaty gave American film circles help reason to believe that the handleaps, under which they would have to work here could never be worse than those which exist, a new debree law just issued has changed their minds.

have to work here could never be worse than those which exist, a new devree law dust Issued has changed their minds.

Putting all moving picture firms intended for public presentation of the firms are selected for the moving picture of the winds of the winds and the firms are selected for the decree gives censors the first section of the decree gives censors at given as the first section of the decree gives of the decree gives of the decree gives and the first section of the decree gives and the first section of the decree gives and the section of the decree gives and the section of the decree gives and the gives and the gives a section of the decree gives and the gives and the

center of the continent. For three days following the issuance of the Becree every film leaving the country was 'held tip 'This even included newsreels and trailfers and four or five 'features missed their established schedules.

Urgent 'requests in official circles were immediately made to see what

were immediately made to see what oould be done. The following ruling was obtained:

of Interior, National Education and Commerce, the customs director has been asked to hold up the ap-plication of the section of the decree

plication of the section of the decree relating to exportation of films un-util further notice! Which means that this section of the decree has been postponed until an accurate interpretation can be obtained.

To Lobby for 10-15% Quota

Reich-Italian Combo

Baron Faulucet all Carlbois, president of the Italian State Film Institute (B.N.C.) has, strived, here to close an arrangement made with Tobis-Cinema for taking over its entire production.

Another point of his visit is the founding of a German-Italian corporation for the new Luis Trepher, pic "Condottlert" released here through Tobis-Rota. Film is estimated at over \$400.000, and, will in part be shot in Italy.

33 U. S. PIX IN **PARIS: NEW RECORD**

Parls, May 22. An all-time record for the num-er of original American films ber of original American films showing in Paris theatres was established early this week when 33

established early this week when 33 were officered here.
Ordinarily this number seldom goes above 15 and as many as 20 is a ratty. This includes first, second and in some cases third run pictures, but it is a record that is likely to stand for some time nevertheless.

likely to stand for some time never-theless.
First run of this number which has the time record is 'Modern Times' (UA), which opened at the West' (UA), just finished a four-month run at the Lord Byron-Miracles but it has now moyed over to Le Helder. Other first runs which seem settled for good returns and 'Little Lord Rauntleroy' (MG), 'Strike Me Pink' (UA), and 'These, Three, (UA).

this part of the decree is withdrawn without satisfactory arrangements being made beforehand, it will mean the international market for films now located in Parls will invove quarters—either to Brussels or London.

quarters—either to brussels of John-don. \$2,000,000 Yearly What the brench have seemingly overlooked. In that this business brings them approximately \$2,000-000 yearly. Concerns operating here pay French taxes, use French employees and materials, labora-tories, equipment; etc. Again, many blyers from other countries in Eu-rope come here to view fix and that means more money for the French. Metro, Paramount, Warners and Fox all have their continental head-

Pox all have their continental head-quarters here and United Artists still maintains a large staff, although a great portion of it has been moved to; London. Universal and Columbia

to London. Universal and Columbia are in London.
Practically all these companies bring films into this country which are not released, here, but are, experted. to Switzerland, Belgium. Palestine. Egypt. Bulgarin. Turkey, ett. Yet, if no agreement is reached, they will have to get visus for overwiting they send out whether shown here or not.

London, May 25.
Clinematograph Exhibitors Ass.
and the Kinematograph Renters Soclety have finished a secret parley
and come to an agreement on the
cuota. Intend tobbying the Board,
of Trade, when it comes, time to,
copisider, the revision of aquata on
its termination under the necessary
act next year for the Films, Act to,
bein in the comment of t

bei perpetuated on a 10% to 15% bei beise.

This means that, the two-most, politically Amportant; units in, the trade here are in substantiat agreement, and the likelihood is they will carry, more weight with the Board of Trade law experts than the Films Group of, the Federation or, British Industries and other interested parties.

Acceptance of a suggestion for perpetuated quote at 19,15% is a lot lower than was generally expected, and intereste is that the K.R.S. with it as strong. American interests, had the arguments nicely its own way, without overdoing it.

interests, had the arguments nleely life own way, without overdding it. At one time the F. B. I., representing certain of the producer in ferests, was said to be budgeting for a fixed quota or 33%, 18 chants of getting that now, with the twe Wardour street affiliations agreed to a third of the figure, is infinitesimal. New 10% quota, if accepted by the legal boys after departmental discussions in Whitehall, will probably make Patifanient as an extentisting of the six o

COCHRAN WITH SCHACH, PROD.

London, May 26.
C. B., Coehran is joining. Max. Schach, continental producer.who is now head of the Capitol unit which has a. Illn. with, United Artists through Korda and a link.with General through a separate releasing contract with C. M. Wooff.

contract with C. M. Woolf.
Theatrical manager will be in charge of an all-color picture, purporting to be a cavalcade of the porting to be a cavalcade of the London music hall through the past

years. Production will be in August, at

Production will be in August, at the new Korda studios at Denham, with Walter Forde, one of the local top-liners, directing.

Color process to be used is likely to be a new one designed by Karl Grupe. Schach's chief of peoduction.

Cochran will rank, as producer.

FIRST OF AUSTRALIAN LOCAL-MADES IS SET

Sidney May 5.

First of the new local pix. Thoroughbred (Cinesound), opens with a midnight premiere this week for Snider-Dean. All pic's stars, except Helen, Twievletrees, will be piesent at the gala.

I'The Flying Docton' (National) and 'Uncivilized' (Chauvel) are expected to follow gulckiy. 'Doctor' will go through Heye's, with the Chauvel pie not set as yet.

Col.'s Aussie Grey

Golumbia is collaborating with National in the production of a Zane Grey picture skedded to go lato, work here soon. Yletor fory is coming over to slar and Charence Badger will direct. Col will use the pict for local quota purposes.

'Pippa' Passes in Vienna

Thips Jasses in Vienna, May 22.
Plippa Passes, by Robert Browning, is being produced here by the Theatre of 49.
Elibabeth Eschbaum and Ernst Wurmser play the leading parts.



The one and only W. C. FIELDS back on his seat again and riding to glory in his newest comedy "POPPY", with Rochelle Hudson, Richard Cromwell and Lynne Overman. A Paramount Picture. Directed by A. Edward Sutherland.

THE KING STEPS OUT fare scenario by grooving it along familiar but acceptable lines. It's gradeling to the process of the proc

Deft production keeps a Graustaddan absurdity from capazing, rijim represents a triumph of slickness over common sense. On the control of acquiescence to the story's premises. It seems probable the general public will be enchanted by the handcomen' mounted and for Grace Moore the picture is an advance. She conducts herself with greater authority and lightness. And she looks better. A singer who can open the camera, as wide as does Miss Moore, and not get ridiculous in the process is giving and receiving pleaty of co-operation with the lense dependent of the camera, as wide as does Miss Moore, and not get ridiculous in the process is giving and receiving pleaty of co-operation with the lense dependent of the control of the camera, as wide as does Miss Moore, and not get ridiculous, the control of the camera, as wide as does Miss Moore, and not get ridiculous, the control of the camera, as wide as does Miss Moore, and the camera, as the control of the control of the camera of the control of the con

	The royal personages are made	N. Y., week May 27, '36. Running time, 80 mins.	Collins	It is a real thrill olimax. Story just tells of attempts to do	Le
	human by restrained characteriza- tions.	Dr. Bradford	Major O'Rook	away with a favorite for the Mel-	JΩL
	Franchot Tone is likeable as the	Paula BradfordJean Arthur Inspector CorriganJames Gleason	Ambassador		m
	king, but the role is of necessity	Stokes Erlc Rlore	Captain Rich,Leland Hodgson	ing over and above the usual run of	ra
	somewhat negative, as he is never	Nick MartelRobert Armstrong Miss PrentissLiis Lee	. 	race tales. It's the climax, how- ever, that means so much.	th
	self-assertive. Walter Connolly of the character actors is the standout.	Miss Prentiss	Metro has done a swell job of dusting off Robert Louis Stevensons	For Australia 'Thoroughbred'	isı
	He is the impoverished and beer-	Mrs. SummersErln O'Brien-Moore	museum piece, 'The Suicide Club,'	can't lose, Rick.	pi
	loving Bayarian duke. The film is	Another sprightly entry for the	but the chances are that not many	-	la
	indeed a swell publicity break for	school of smart comedy, detective	of the regulars will care, The	Company to the Manual Assessment	it
	the brewers. The beer-drinker, un- like spirits-imbibers, has a phil-	mystery yarns, 'The Ex-Mrs. Brad-	modern temper being what it is, they aren't likely to brood much,	Case Against Mrs, Ames	ah
	0sophy of his own. This picture has	ford' appears headed for excellent grosses. It has a neat combo of	or get upset, over the dangers that	Paramount release of Walter Wanger production. Stars George Brent, Madeleine	tiņ
	a certain reverence for beer, even	names—William Powell and Jean	beset a prince of the royal blood	Carroll, Directed by William Seiter.	tio
	when at its hokiest.	Arthur-backed up by excellent	when he walks into a nest of	production, btars George Hent, Madeleine Carroll, Directed by William Setter. Story, Arthur Somers Roche; adaptation, Gene Towne, Gramah Bailer; camera, Lucien Andro: At Faramoun, 82 mina. Lucien Andro: At Faramoun, 82 mina. Hone Artes. 28, Running Ageleine Carroll. Hone Artes.	qu
	Herman Bing gets quite a few laughs, although the business and	support that will get the lads in.	nihilists. In Robert Montgomery and Rosa-	Lucien Andrio. At Paramount, N. Y.	ro
	tricks he uses have all been done	And it will satisfy thereafter.	lind Russell the film has two ad-	Week May 27, '86, Running time, 85 mins. Hope Ames	711
	before. Possibly the film took its	Comparison with 'The Thin Man' is natural. But the film is much	vantageous selling points, but the	Matt Logan	to
	greatest risks in including the Bing	better than a copy. In addition to	pair have been clad in personalities	Griggsby	the
	stuff. This stuttering funnyman got away with it by playing down the	possessing a sprightliness all its	that are somewhat afield from past performances. For her starring	Mrs. Livingston Ames Beulah Bondi	ho
	mugging. Land.	own, it is geared to provide a high	debut Miss Russell has suddenly	Mrs. ShumwayBrenda Fowler	bei
		volume of varied entertainment, Teaming of William Powell and	turned ingenue, while Montgomery,	Matilda	d.a
	Bullets and Ballots	Jean Arthur, as doctor and divorced	previously identified with the swiftly	SidEdward Brophy Uncie GordonRichard Carle	Th
		wife, is a happy one. Miss Arthur	flip and ultra-sophisticated, here takes on a character of frequently	Bobble Ames	of ne
	Warner release of Lou Edelman produc-	has developed nicely. Story brings	nonderous heroic proportions.	Judge DavisGuy Bates Post	
	Robinson, Features Joan Blondell. Di-	the wife right back to the doorstep of the busy physician, where she	Direction is suave throughout.	Laurette	
	Seton I Willer Mertin Mooney adapted	'moves in' and resumes where she	though the narrative occasionally	JudgeJonathan Hale	٠.
	tion, Seton I. Miller; camera, Hal Mohr,	left off annoying him with her in-	gets bogged by sequences which seek to develop atmosphere but only		
-	ning time, 68 mins.	terest in murder mysteries. Her	succeed in confusing the spectator.	Compared to this court-room	F
	Warner release of Lou Edelman produc- bon (First National). Stare Edward G. Hon (First National). Stare Edward G. Hon (First National). Stare Edward G. Feldel Stare Johny Blake. Edward G. Robinson Johny Blake. Edward G. Robinson Day Forner. Murphrey Belling	excuse for this unnatural attention to sleuthing is that she has a yen	Sessions in the 'Suicide Club' are	story about a greatly troubled young widow, 'The Trial of Mary	Eil
	Dan McLaren	for writing detective stories.	manipulated with a fine sense of	Dugan' was a three-minute hearing i	rec
		While the romance between the	mounting mystery and horror. Solid melodramatic fare derives from the	before a justice of the peace. Mrs.	Cla
	Spokesman. Joseph Crehan Vincl. Norman Willis	pair is slowly revived, the whole af-	scenes in which the incognito heir	Ames sets an all-time screen record for court house occupancy. And so	and
	Lambert Wallace Gregory	fair is treated with smart flippancy. Much the same attitude is taken	to the throne of Karovia nimbly	does the picture. Looks so-so for	Re
		towards the doctor's stumbling ef-	escapes the traps set for him by the	biz.	N. 68
	Ben. Frank Bruno Al Kruger Barton MacLane Lea Morgan	forts to solve a series of killings	master mind, while the clash of swords between these two adver-	George Brent will have to hold up the drawing end, but the atmosphere	Bar
	Lee Morgan,Joan Blondeil Herman Frank McHush	that has the police baffled, until	carles makes a fitting, if not overly	won't make it too easy. Odds are	W.a
	Herman Frank McHugh Caldwell Herbert Rawlinson Wires Stone	they attempt to pin them on him. Here, his wife's sharp wit and im-	exciting, climax to their game of	against both Brent and the total re-	Ma
	Driggott	pertinence help.	who's-got-vou-now?	turns. Co-starred with Brent is	Sch
	Crail	Lighter moods have been neatly	As the only femme in the cast, Miss Russell gravitates between the	has been here for a couple of years,	8ke
	Keily	dovetailed into the murders and shootings. Identity of the actual	task of helping heighten the mys-	the Flow lot before going over to	Lot
		killer is well concealed, with ex-	tery facets of the plot and engag-	Wanger, Miss Carroll is being heav-	Jac
	The Warner BrosKeighley-	posure held back for a private pic-	ing her eyelids in some sweet bits of		He
	Robinson combination clicks again	ture screening in the doctor's draw-	maidenly fluttering. Montgomery plays a fun-loving but fearless	American' pictures, She's blond, nice looking and English, but doesn't	٦
	in a fast, smooth-working action picture, which is earmarked for	ing room. Will Powell contributes one of his	prince right up to the hilt, with his	stand up under the build-up.	thi
	mealthy ho returns *	most satisfying performances as the	flair for light humor frequently		the
		physician. Type of role that read-	yielding to long passages of chest	court so often, and always on the short end, that she finally becomes	en
	with news events of the re-	ily fits him, and he plays it for full	heaving and looking danger right in the eye. It's all likely to take his	her own attorney. At first she's on	zin
	cent past liberally sprinkled throughout and obviously tabbed to	measure. Jean Arthur does a skill- ful interpretation as the pert wife,	following unawares.	trial for murdering her husband.	hu
		never overdoing the flippancy.	In the supporting menage Frank	She's acquitted, but is back in court	it
	tuis filly is supposed to be feeling	Anthony Veiller has constructed a	Russeli and Reginald Owen share	without much recess because her mother-in-law is attempting to de-	bu
	*"ditin Mooney New York reporter	trim script from the engrossing	top honors, former as the prince- ling's loyal mentor and guard and	prive her of her little son. The lit-	lai
		story by James Edward Grant. dialog sparkles, always being to the	Owen as the teethgrinding kingpin	tle lady is being framed all down	ore
	"5 yarns in his novement sorinted	Indint and fitted for ready audience	of the nihilists. Owen's makeup	the line, and it's only a matter of	tro
			overlooks no possibility of Dicken-	time until the crusading young as- sistant d.a. finds it out. He stops	On
	was most familian with Coton T	turned in one of his finest directorial	sonian monstrosity.	prosecuting to turn around and de-	
	assembled this into a rapid-	assignments. Even in juggling the	Other encouve bettermunces are		

trol. "Johnny Je fired from the force and joins hands with Krueger. A series of police raids follow which bring: the crooks almost to the breaking point. Then one final raid, including the cleaning up of headquarters, with the head of a bank, a Federal official, etc., involves and caught red-handed, the control of the c kidding. He was a cop all the time,
There is a sock finale in which
Johnny, having accomplished his
big beat, kicks off from the wounds
of a gangster battle. It's questionable for a picture of this kind, but
yet much more effective than a
sappo happy ending would have
been.

Director Kelghiey, as usual, has kept the picture moving and real at all times, with all the characterization of the control o menace.

menace.

There are only t. 10 female characters in the entire picture—one, Lee Morgan, played by Joan Blondell, being dragged in by the heels as a sort of minor romance note for Robinson, but not too emphasized, other is really a bit by Louise Beavers, but okay for a couple of titters.

Beavers, but okay for a couple of titters.

Frank McHugh muffs a comedy stooge assignment, but not his fault. There is no from for him in the fact of the stooge assignment in the fact of the stooge of the stooge

The Ex-Mrs. Bradford

RKO-Radio production and release. Stars William Powell, Jean Arthur. Fea-tures James Glesson, Robert Amstrong, Order of the Control of the C

80 mins.	
Dr. Bradford	William Powell
Paula Bradford	Jean Arthur
Inspector Corrigan	Tomes Gleason
Stokes	Erlc Blore
Nick Martel	Robert Armstrong
Miss Prentiss	A
Mr. Summers	Grant Mitchell
Mrs. Summers	Erln O'Brien-Moore

Miniature Reviews

The King Steps Out* (Col.). Smartness in production carries a royal romance absurdity to high entertainment level. Grace Moore starrer.

Bulleta and Bailote

Gradio.

**Chin Ex-Mrs.*

**Bradford*

**Thin Man,* with William Powell and Jean Arthur clicking.

ing. 'Trouble for Two' (Metro). Good acting and direction fail to make up for lack of interest that the plot is likely to en-

counter.

'Case Against Mrs. Ames'
(Par). Court room drama too steeped in legal procedure; not very promising as a grosser, 'Florida Special' (Par), Tailored for Jack Oakle and

Tailored for Jack Oakle and should mop where he's liked. 'Haif' Angel' (20th-Fox). Though an entertaining film, nunder mystery holds little promise at Carlo. 'Treachery Rides the Range' (WB). Solder oand Indians with the continue of the continue of the carlo. 'Treachery Rides and Indians with the carlo. 'Treachery Rides and Indians and Indians and Indians and Indians and Indians with the carlo. 'Treachery Rides and Indians Ind

Abundan actions (U). Okay western of ploneering days, starring Buck Jones,

three murders and final near-fatality, he has displayed still.
Supporting cast is top-notched,
with Robert man and the state of the st

TROUBLE FOR TWO

MRUDELE FOR TWO
MRUD PRISON OF LIGHTON DATE
MRUD PRISON OF MONIGORIET, ROBBREGITAL ON LOUIS HAYARD. Directle
by I. Walter Ruben. Brasel on Robert
Adoptation, Manuel Seff. Edward E. Prara
more, Jr.; camera. Charles Clarke. At
Charles Charles. The Charles of the Charles
Florised. The Manuel Seff. Edward E. Prara
more, Jr.; camera. Charles Clarke. At
Charles The Charles. The Charles of the Charles
Florised. The Manuel Seff. Edward E. Prara
Florised. The Manuel Seff. Edward E. Prara
Monte Charles
Florised. The Manuel Seff. Edward E. Prara
Florised. The Manuel Seff. Edward E. Prara
Florised Charles
Florised Charle

n n
v.
lt
r
ė
α
n

turned in by Louis Hayward as the young spendthrift whose determination to die serves as the cue for the following the control of the control

prince into one or the ninilists' traps.
Mechanics of Stevenson's plots make farfetched probabilities on the screen. The coincidences, particularly those which bring the incognito prince and princess together, don't seem to jell. Good direction cognito prince and princess together, don't seem to jell. Good direction and casting and the rich mounting the production has received aren't strong enough to completely overcome these defections. Odcc.

THOROUGHBRED

(AUSTRALIAN MADE)

Sydney, May 12.

Sydney, May 12.

Cinesound production for British Empire Films release. Start Helen Twelverrees; features Frank Leighton, John Longden, Neille Barnees Directed by Ken G. Hall. Story and screen play, Edmond Saward; camera, George Edath. At Mayfair, Sydney, May 8, Running time 78 mills.

Good race-track drama when it sticks to the race track. Helen Twelvetrees is the best of the performers and certainly earned her trip to Australia for the pic. Locals in "Thoroughbred" have much to learn yet about camera art, but with a few more pix should get somewhere.

and, but with a few more pix should get somewher.

Over here it will mean plenty at any bo. Abroad it may be a different story. England? Yes. In America the best that can be hoped for is number two on a dual bill. Yet, for all its faults (mostly technical), the pic spelle pretty fair average entertainment. Undoubtook and the state of the sta

little something to make the pic move. Rdmond Seward (American) wrote the scenario. Seward was on a spot right from the jump. But not the Australians. Also knows his American quick-fire slang, but misses on the slower local lingo. Pic carries characters who don't mean a thing to the plot. In fact, there is so much character ambling what purple with the picture of the picture of

thinly for up to the standard expectation.

But when 'Thoroughbred' swings over to the race-track sequences, some' really corking action takes place. The climax, when the horse is shot from the stand by the 'Ylliain, is a masterpiece and quite worthy of the very best productions. It is a real trill olimax.

It is a real trill olimax.

It is a real trill olimax on the best of a way with a favorite for the Meibourne Cup and so forth with nothing over and above the usual run of race tales. It's the climax, however, that means so much.

For Australia "Thoroughbred' can't lose,

Paramount release of Walter Wange
production. Stars George Brent, Madelein
Carroll. Directed by William Selter
Story, Arthur Somers Roche; adaptation
Story, Arthur Somers Roche; adaptation
Gene Towne, Gramah Baker; camera
Lucien Andrio. At Paramount, N. Y. week May 27, '86, Running time, 85 mins
week May 27, '36, 'Running time, 85 mins
Hope Ames
Matt Logan
GriggsbyArthur Treache
LouAlan Baxter
Mrs. Livingston Ames Beulah Bond
Lawrence Waterson Aign Mowbray
Mrs. Shumway Brenda Fowle
MatildaEsther Dale
Sid Edward Brophy
SidEdward Brophy Uncie GordonRichard Carl
Bobble AmesScotty Becket
CoraMayo Metho
Judge DavisGuy Bates Pos
LauretteJune Brewsto
JeanetteEivira Curc
Jeanette

Short Subject

THE PLOW THAT BROKE THE PLAINS' Educational 28 Mins.

Note: The Committee of the Committee

fend her, and succeeds in saving her rep, son and neck. Ending it any more son and neck. Ending it any more son and neck. Ending it any more son and son and proved too much of a shook.

Mrs. Ames is being tramed by a rascally lawyer, who jumpe out of the window when exposed, but this lant highly addicatory, since the law son and the son and the since the son and some now and then romance in between. But not enough the son and some now and then romance in between. But not enough the son and some now and then romance in between. But not enough the son as though the principals are going to move in their furniture and make the courthouse their permanet shome.

home.

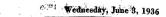
George Brent's performance is the best in the picture. He gives the dia, role a lot more than it's worth. The others, due mostly to the nature of their assignments, are either negative or mediore.

Bipe.

FLORIDA SPECIAL

Paramount clease of Albert Lewis promotion. Feature pack of the promotion. Feature pack of the promotion. Feature pack of the promotion of

langs Carter	Jack Oakle
langs Carter erry Quinn	Sally Ellers
Vaily Tucker	Kent Taylor
larina Landon	i. Frances Drake
farriganJ. I	farrel MacDonald
chlepperman	Sam Hearn
keets	Bowey Robinson
lmeon Stafford Cin	ude Gillingwater
oule	Clyde Dison.
enkins	Dwight Frye
nck Macklyn	.Sidney Biackmer
ferman	Matthew Betz







MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Perhaps the most remarkable
ishing about the Music Hallstage
should be Music Hallstage
should be about the beautiful to the should be
part of the should be about the beautiful to the should be
provided to and consumed by the colored s-d-g-p twosome, the Music
Hall hed upon the beautiful the should be
about the should be about the should be
deem't draw more often upon
what's left of vaude. For what's
left is still good in the main. As
'witness Buck and Bubbles.

Detailed reviewing of Buck, and

with its still good in the main. As witness Buck and Bubbles.

Detailed reviewing of Buck and Bubbles would be superfluous. But it may be mentioned that the boys talked loud enough to be heard on the mezzanine shelf and are otherwise the merchant of the still a strain and the strain and the

Thursnay many a wacky plant work about Miss Solumann's wacky plant work plant work and the Rockettes close, it is an eponomical arrangement, but zippy and easy to take throughout.

Audience, which was margons, Audience, which was followed with which was followed with visible and audible delight and applauded at its conclusion with exercise and a service of the ser

disadvantage on this stage. An act of this port needs atmosphere, et drapes, light, or needs atmosphere, the needs of a band, with the respect the needs of a band, with the same and the sis a prime example of how a bailroom the show, they hotch tunes dove-taillife; with the show, they hotch tunes dove-taillife; with the strongs he's using doesn't show the show they hotch the show to get music out of the show they to get music out of the show they are not shown in the box is Artle Auerbach, exnewpaper photographer, with a Hebe accent which he occasionally and he gets it over with his energy rather than any real sense of performance.

Move to the liking of everyone-concerned is Charles Collins, teach of the show the show

lity. Biz fair. Gold.

MICHIGAN, DETROIT

Detroit, May 29.

It's Amaleur week here current stanza, "They're setting paid for it, too; they do a good job, and they are getting help from three pro acts, but the whole thing doesn't mean a thing at the bo. Pic is Trouble for the they would be not been down-in-the-mouth for five weeks.

particularly enjoyed the Walt Disparse provided by Three Little Wolves, which was followed with visible and audible delight and apprehensive the work of the work

MOGADOR, PARIS (NEW)

(NEW)

Paris, May 22.

The Mogador theatre, transformed into a cinema, opened last formed into a cinema, opened last with the part of publicity of vally had been as the property of the part of the p

beat here, mediocre and overseen acts.

Seven Dames de Coeur, last seen on the closing bill of the Alhambra, are featured, supported by Les Theois, Joan and Steve, Ruth Svenska, and Bradlay.

Frank J. Gould American who Frank J. Gould American who Frank J. Gould American who less Plns, is understood of the cooled this penning with plenty of coin. If the present policy is pursued and, judging from the small audlences attracted, the theatre is due for an early fold even with that bankroll.

Hugo.

ingest anywhere. Marjoris Simon, transition to rated style of discovery and never gets her features ways and the companies at the plano, songhout and the demonstrations are presented at the plano songhout and the demonstrations are presented at the plano songhout and the plano way th

cram by the audience at show wought Friday all the more creditable because of delay in start. Management had figured on big draw by pic and had arranged for light of the start of the star

PARAMOUNT, N. Y.

They were just about walking around on their shoulders when Louise Armstrong got through with them at the show caught here. More swingln' here this week than cai be found anywhere, except at a fly cár

saude and, judging from the simal audiences attracted, the theatre is audiences attracted, the theatre is that bankroll.

HIPP, BALTIMORE

SI HIPP, BALTIMORE

King Steps Out continues attepping second week, and to coax oustomer-inferest, Izay Rapaport has put in No. 14 edition of 'March of a new foot this starsa as well say a new foot this starsa as well say a new foot the starsa as well say a new foot the starsa as well say and the continues attepping second week, and to coax oustomed to the starsa as well say as the purposes, and under the circumstances, the stage-show in aggress the stage of the continues attention of the stars as well as a new foot the starsa as well say and the stars and the continues attention of the stars as well as a new foot the stars of the stars when the stars of the stars well as the stars when the stars of the stars when the stars of the stars when the stars of the stars when the stars are none the less fetching, with the stars are none the less fetching, with the stars when the stars of the stars when the stars wh

STATE, N. Y.

It's nice to know that there's still a place in town for seeing a vaudeville show, if anybody still wants to see one. To some it may seem like going to a museum, but the report is that the State has its regular weekly customers with yearly balance sheet that John immself wouldn't sneer at, and t further report is that quite a fe of these regular weekly custome are attracted by the vaudeville.

of these regular weekly customers are attracted by the vandeville.

Outside of being the only thing that prevents aloc Hanlon's office that the very seven the state this week has a sweet five-act show. Benny Floids (New Acts) is the headliner, which gave the Friday evening audience as the property of the price of anywhere selected of anywhere selected of anywhere selected the the could have been selected to anywhere selected the price of the property of the price of th

He was informed that they don't book shows like they used to book them, and that nowadays his is an opening act or nothing. The state of the state o

EMBASSY, N. Y

EMBASSY, N. Y

(NEWSREELS)

This lightle of the newsreel show this week are the Black Legion investigation, the fall of Addis Ababa and that section of the March of Time's 14th issue devoted to the League of Nations, which was smaller quantity of stock filler.

Legion cilpa are supplied by Hayler of the courtroom and the presiding judge in closeup, the home of the man whose death was the immediate cause of the inquiry. This is more effective than (Continued on page 28)







Broadcast from the QUEEN MARY on her maiden voyage

"I NEARLY LET LOVE GO SLIPPING THROUGH MY FINGERS" "GOT TO DANCE MY WAY TO HEAVEN". "IT'S LOVE AGAIN"

These three outstanding song hits are the outstanding choice of every outstanding radio band leader.

Jessie Matthews.

is the sensation of the nation

PRAISE FROM THE COLUMNISTS PRAISE FROM THE RADIO EDITORS PRAISE FROM THE MOVIE EDITORS

New Yorchids: Jessie Matthews in"It's Love Again"at the Roxy, WALTER WINCHELL, Mirror,

The Jessie Matthews flicker at the Roxy is sweller make-believe, ED SULLIVAN, News,

A crack-up swell pic, "It's Love Again" at the Roxy. LOUIS SOBOL, Journal.

Mine eyes have seen the glory that is Jessie Matthews.
NICK KENNY, Mirror,

Roxy audience sat thrilled and spellbound.

WANDA HALE, News,

Gay entertainment . . . filled with sprightly, tuneful numbers, clever stepping, good comedy. REGINA CREWE, American.

A lavish musical, beautifully staged, a screenic delight, DOUGLAS GILBERT, World-Telegram

Tuneful plot, witty dialogue and skillful performance.

MARGUERITE TAZELAAR, Herald-Tribune.

Certain to delight Roxy audiences . . . Miss Matthews has no equal in Hollywood. IRENE THIRER, hetaost.

"IT'S BOX OFFICE"THE TRADE PAPERS

... BROKE ALL ROXY SINGLE DAY RECORDS

SECOND SAT., 30% BETTER THAN 1st SAT.



Contide Distributors EMPIRE FILMS, Ltd.

EXPLOITATION By Epes W. Sargent

Nature Tramps

Nature Tramps

Now in its third year in some sections, the nature tramps held through the vacation months are going stronger than ever. Works well in small towns and even better in cities from the utility companies in the matter of transportation. If a large club can be formed with a newspaper backing the scheme, it is often possible to obtain transportation into the country for a merejulation into the country for a merejulation into the scheme, and the scheme is often to the country for a merejulation into the scheme, the scheme is often to the country for a merejulation into the country for a merejulation into the country for a merejulation into the scheme is the scheme in the country for a merejulation into the country for a merejulation

Others would probably be willing to do so.

Frime quisits is a man who.

Frime the way about the country, and has a real knowledge of botany and bac a real knowledge of botany and bac as the season on Saturday to a chat and have a trip to the country in mid week at the to the country in mid week at the to the country in mid week at the country in the day set, indoor session is preparation for the sights to be seen on the coming trip, when the children are taught the difference between its of small animals and anything else the guide can ring in. Children bring their own lunches, but provision should be made for drinking their own lunches, but provision should be made for drinking lunchen. Alternative is to require that each child carry a filed canten and be taught to drink sparing.

ly.

Tours should be mapped in advance with permission gained, to cross private property. Lunch may be eaten in some grove or a pitch made near some roadides stand where those who desire may obtain milk. Consumption of ice cream and cake should be discouraged.

Purely a good-will gesture, but it has paid numerous houses.

John Hesse got some mee make en a newspaper tieln with "Things to Come' at Roger Sherman. Worked a gas for oakleys on best re-writes of classified ads as they would appear in 2036 instead of today. Stunt on classified page that stuod out in page makeup.

on classified page that stuod out in page makeup.

Harold Maloney used several noveities for some good publicity on Deeds' at Foll's. First was a heratin in the form of a court aummons, and in the form of a court aummons, the recipitative of the court of the court of the case of People vs. Longfellow Deeds. Second idea, was a window poster stück on retail merchants' stores. Copy read "When Mr. Deeds comes to town he looks for bargains—he finds them here. Stunt was used in confunction with a full co-op page for the court of the court

own.

Another angle was covered by nailing a flock of post cards from Y. Y. with faked personal copy stating sender had enjoyed film on Eway and recommended it to locals then it hit town.

Contests

Considerable new light might be thrown on the exploitation contest stunts were it required that the campaigns for the week before and the week after the contest be submitted along with the prize entry of the contest be submitted along with the prize entry of the contest be submitted along with the prize entry of the contest be submitted along with the prize entry of the contest picture is given with the money primarily intended for the coher pictures and intended for the coher pictures and special picture has really taken a loss through the neglect of other campaigns. Lumping up the averages, the result is not so good.

This, of course, is not always the case, but most theaters are running support they do not receive. Even if the winner is conducting his own theater he is still out possible profits a winner, class few can get into the winner class few can get into the winder class few can get into the can be a can be a

winner class.

When the contests are entered by paid managers, the owner or circuit is apt to be holding the bag. Some of them realize this and resent the contest stunts, even though they may feel that they need to offer entries. From another angle the circuits are nicked when they have a winner because they are expected the tasks some recognition, either in the salary. They prefer their own contests in which receipts over a period of time brings definite result and greater profits.

Contests make good advertising in

Contests make good advertising in the trade press, but it's a question whether the idea is beneficial to those it is supposed to aid.

Sob Stary

Sob Stary

Louisville.

Louisville.

Louisville.

Some swell space in the Louisville.

Some swell space in the Louisville.

Saed on fact, detailing that little
Jane Withers, 10-year-old starict,
acted as fairy godmother to her

grandparents, Mr. and Mrs. Charles
Elble, residents of Louisville, by

Story set out that while in Louisville in March on a visit to the
Elbles at their small buyalow, Jane
thereupon decided that what her

grannles needed was a better and
grannles needed was a better and
is said to have made several visits
to her grandparents here, and each
time was besieged by neighborhood
children, all clamoring for her
autograph on their toys and scrap
tother visit in July, to stay for several months, before starting work
on her next picture.

Art included a picture of Jane,
a view of Eible's old fones, another
them by the child star, and a photo
of the grandparents.

Particularly interesting in connection with the story, is the fact
that the Louisville Times is quite
control to the story, which proved to
a feather in the hat of Johnson
Musselman that he was able to
singliner the story, which proved to
be structure.

In Color.

In Color

In Color

Meridian, Miss.

A unique manner of arousing interest in The Country Doctor during its run here at Saenger's Strand, which could be used profitably in any part of the country, was regarded to the Strand. He liked five little pickanimies, dresed them up with a man to impersonate Dr. Datoe, with the bunch paraded around the town as a street ballyhoo. Banners were carried, lettered, lettered, and the control of the control of the control of the country was a control of the control of the country was a convenient intervals on a truck. While the south lends itself easily to use of the country was a convenient intervals on a truck. While the south lends itself easily to use of the country was a convenient intervals on a truck. While the south lends itself easily to use of the country was a convenient intervals on a truck. While the south lends itself easily to use of the country was a convenient of the country was a convenient intervals on a truck. While the south lends itself easily to use of the country was a convenient intervals on a truck. While the south lends was a convenient intervals on a truck of the country was a convenient intervals on a truck of the country was a convenient of the country was a country wa

No Ban to Biz

What radle and carry bare can do for the heat extra do for the the the the the do for the form of the

Changed to Chow

Changed to Chow
Louis C. Shimon, who used to be
a theatre manager and exploiteer
the control of the control of

Yams in a Spurt

Yams in a Spurt
Spartanburg. S. C.
By a colnoidence—or some neat
booking—Major Bowes' unit opened
at Plaza Sunday afternoon and
night of May 31, same date the
major dedicated his NEC program
from Gotham to Asheville, (Plaza
location) well known mountain
vescrifity.

inlight of May 31, same date the major decleated his NFI of the major decleated his NFI of the major decleated his NFI of the major declear his new papers. WWYC.

Result, the chamber of commerce two daily newspapers. WWYC.

It is new papers. WWYC.

It is new papers.

It is ne

Busses to 'Boat'

Busses to 'Boat'

Top' current week on 'Show Boat'
at Palacent week on 'Show Boat Special' buses between 9 a.m. and 2
p.m. every day to be used as free
transportation from all important
theatre.

Traffic department of city has
placed policeman at these intersections to direct traffic and each bus
name of ple. Both French and
English sections of city covered
with over 100 buses and estimate is
for around five thousand people to
Arrangement is without cost to
Rotsky since bus company takes a
handsome ad out of this free transportation. This is first time in picexploitation of this kind has been
used.

Plugged 'March of Time'

In the latest 'March of Time' re-lease (No. 14) there is a subject dealing with the r.v.'s of the nation girding for a final fight for freight and passenger biz that has been lured away by automotors and

and passenger biz that has been lured away by automotors and lazy Rappaport of the Hipp, where monthly newsreel is current, notified the public relations chief at the B&F r.r. headquarters here and rese of the road residing here have been notified by special letter handed out to workers that film should be seen. The r.r. publicity department footed the bil for circularizing emoved to the road residing here have been notified by affect that the road residing here have been for the road residing here have been workers that film should be seen. The r.r. publicity department footed the bil for circularizing emoved to be read to be rea

New 1,000 seater being built here by W. S. Butterfield, Inc. and Allen Johnson, for opening Sept. 1. Will also operate the Royal and Our theatre as well as several nabes here.

Baby Contest

it up, so he talked the theatre into running 12 weeks; which is too much.

Entry blanks are obtained from the manager, with a definite age limit established, usually under two years. When a entry is accepted photographer, who makes the altitus. He has to do his best to self those extra prints.

Usually 10 children each week are shown on the screen, with the prints in a looby frame. Torn stub of the shown on the screen, with the prints in a looby frame. Torn stub of the control of the students of the stude

BEHIND the KEYS

Lincoln.

Lincoln Theatres Corp. here was ordered to pay \$2,500 damages to Jennie and Frank Kimbali, landlords of the Varsity, formerly the former of the Varsity, formerly the former of the Varsity, formerly the former of \$14,830 damages which was countered by LTC with a claim of \$1,635 in other equipment retained unlawfully by the plainting. LTC had the lease on the Riaito and during that time the Kimbalis claimer that the state of the state

New York.
Gaumont-British continuing its
saies staff promotions. Jack Erickson, formerly salesman, named San
Francisco Branch manager. W. A.
marchige Branch manager. W. A.
manager, headquartering in Chicago. Marcel Mekeiburg will manage Boston office, Carl Goe, bossing
Albany post, upped from salesman;
John Scully of endire. New England coverage and Scott Chesnutt,
new southern district manager, out
of Atlanta. Ray Halpern added to
New York sales staff.

I. J. Milstein, general sales manwestern district manager for Republic.

Gregory Circuit of Chicago has bought site of old Orpheum theatre here from S. W. Neall for a new 1,165-seater to be ready around Oct. 1. Also have Roxy and Illinois thea-tres here and others throughout In-diana, Illinois and Wisconsin.

John A. Schwalm, manager Rilato, has been elected vice-chairman of the Butler County Democratic Committee as event of the Butler County Democratic Committee as the second of the Butler County Democratic Committee as trustee of the Ohio Independent exhibitor unit, member of City Council, president of a building and loan company, executive of the Chamber of Commerce, director of the Anathony Wayne Hotel, owner of a building housing the county of the Chamber and building housing the county of the Chamber and the Chamber and building housing the Chamber and the Chamber an Hamilton, O.

Saratoga Springs, N. Y.
Edward Prouty, 23, has begun to
serve a sentence of 11½ years in
Clinton Prison imposed on him by
County Judge Lawrence B. McKeivey after a jury found him guilty of
blowing open and extracting money
from a safe in the Cash The case
satists Prouty was based entirely
on circumstantial evidence, the
clincher of which was finger prints
on a small plece of putty and on
a putty can found near the safe. Saratoga Springs, N. Y.

Goodman Brothers', operators of the house here, have announced plans for the construction of a new theatre seating 750 persons.

Ground was broken Monday (1), on how 2,000-seater Westown nabe, costing \$250,000. Theatre will be operated by Westown Theatre Co. of which Lewis Wisper is pez and Frank A. Wetsman sec-treas. Building will support 100-toot tower, illuminated at night. Unusual system of handling incoming and leaving crowds is being worked out. Denver.

Detroit

Grand Rapids.

Denver.

Fire in the Rialto Theatre here cause \$1,500 damage to the balcony of the house, and \$1,000 damage to an adjoining store. Believed ing clearet, the fire broke out in the early morning hours and was discovered by a watchman at 4 a.m. attendance was not interrupted at the theater, however.

the theater, however.

Fred Shaw, formerly with Fox
theaters on the Coast, now with
RKO Orpheum as publicity director. RKO Orpheum as publicity director. John Lindhart and Warrick King. both Denver theatre men, have started a portable circuit in the state. They cover their route every two weeks, and included in their string are 10 of the more isolated CCC camps. Bd Maple of the Gem Theatre, have purchased the Rivoll from Frank Milton, who has oper-ated the house for many years.

Los Angeles.
Sanford Jacobi of New York has acquired two sites on Wilshire blvd., one in Los Angeles, other in Beverty Hills, on which he will erect 909-seaters, Nick Diamos reopening his

one in Los Angeles, other in Beverly Hilla on which he will neered 900-seaters.

Diamos reopening his Anache, Phoenix, Ariz, after complete remodeling.

Strand at Occan Beach, Cal., bought, by E. E. Beattle from E. J. Gruber.

Gruber. Gruber. Gruber. Gruber. Gruber. Gruber. Gruber. Grower in Glendale, to be erected by Grover L. Smith, owner-operator of the Cosmo there.

Milt Arthur (Cabart) announces construction of 1.760-seat house in cross the State. Will be ready around Sept. 1.

Lou Metzer has taken over Broadway, San Diego, from William Keough, who in turn has acquired National. Chuld Yinta from Facific National. Chuld Hill Forum and Huntligton Fark Harry Gruber of the Beverly Hills. Forum and Huntligton Fark Harry Gruber. Harry Gruber of RKO in south and east, etc the Huntlington Park berth, replacing Charles Martin, made asst, to Dick Owen of engineering-maintenance dor. Forrest Maccomber forum, vice Cliff Chelley.

Frank Newman, Jr., has moved from the Pitth Ave. house, Seattle to the Alder and Bilue Mouse, Portland. Succeeded by Andrew Suson Succeeded by Andrew Susons Succeeding the Succeeding the Succeeding him is provided in the Succeeding the Succeeding the Succeeding the Succeeding the Paramount in Seattle.

Ä Lyric, Knoxville's oldest show house, now used regularly for week-ly wrestling bouts, will be remodeled and converted into a film house, R. (Continued on page 45)

Capsules for Books

Capsules for Books

Years ago the capsuled ad was launched for a picture titled Dope. It has been to be a possible to be a considered to be a cons

SPECIAL REFEREE TO DECIDE ON 'ZOMBIE'

Supreme Court Justice Wasser vogel on Monday (1) withheld the granting of a temporary injunction to the Amusement Securities Corp., to the Amusement Securities Corp., owners of the picture 'White Zomble," against Academy Pictures Distributing Corp.: Edward J. and Victor Halperin; the Midtown Theatre Corp., operators of the Riaito Theatre; Producers' Laboratories, Inc., McDert Pictures, Inc., RKO-Film Booking Corp., and the Americando Corp. and the American Corp. The Corp. T

Broadway, as special referce to take testimony.

Amusement Securities is seeking to restrain the defendants from exhibiting the new film. 'Revoit of the Zombles' which has been scheduled to open last Friday (28) at the Rinito. The plaintiffs claim exclusive right to the word Zomble, alleging it was originally used their picture. Syn They claim that their future plans to produce a sequence to 'White Zomble' will be damared if the current picturent plans to produce a sequence to 'White Zomble' will be damared if the current picturent plans to produce a sequence to 'White Zomble' will be damared if the current picturent plans to produce a sequence to 'White Zomble' will be damared if the current picturent plans to produce a sequence to 'White Zomble' will be damared if the current picture quence to White Zombie' will damaged if the current picture nilowed to be shown under a tie using the voodoo word, Zomble,

TOTA STAGES AT UA

Hollywood, June 2. Stages 6 and 7 at United Artists are being enlarged and united at expense of around \$25,000, to en-able studio to use pair as a single able studio to-unit if desired. New equipme

equipment is also being in-



...and from coast to coast, of course!

ON SATURDAY THE NEW GRACE MOORE PICTURE HIT THE 2ND BIGGEST DAY IN THE HISTORY OF THE THEATRE!

The business of that day has been exceeded once ... and then by only \$200 on Washington's Birthday!

"SWELL FILM! MARVELOUS
BOXOFFICE!"

-Douglas Gilbert, N. Y. World-Telegram

"Picture has everything! A visit to Radio City Music Hall is imperative!"

-Kate Cameron, N.Y Daily News

"Excellent! Adds another lustrous gem to Grace Moore's diadem!"

-Regina Crewe, N.Y. American

"As entrancing as 'One Night of Love'!"

-Frank S. Nugent, N. Y. Times



GRACE MOURE IN THE KING STEPS OUT WITH FRANCHOT TONE WALTER CONNOLLY MUSIC BY KREISLER DIRECTED BY JOSEF VON STERNBERG

WB NET FOR 6 MONTHS IIP OVER \$2,000,000

Net operating profit of Warner Bros. Pictures, Inc., and subsidiary companies for the 26 weeks ended Feb. 29 were more than \$2,000,000 ppb. 29 were more than \$2,000,000 repaired in the corresponding period in 1985. The company reported net operating profit of \$2,406,245, atter all charges but before federal income taxes, as compared with \$115,736, after similar deductions in comparable period in the previous year. Not for the 28 weeks this year was trimmed to \$1,1976,245, after deducting federal income taxes.

atter deducting federal moone taxes.

During the period covered by the Warner Bros, report, \$1,013,111 was credited directly to deficit account, representing \$703,627 discount realized on the redemption of optional 6% convertible debentures and 12ed on the convertible debentures and bonds of subsidiary companies as well as \$309.484 adjustments of federal income tax liability to and including the fiscal year ending Aug.

eral income tax manning to same, cluding the fiscal year ending Aug. 31, 1929.

The company's statement showed that there was charged to the deficit account a total of \$303,725. In this account there was \$120,000 provision made for fisod, losses and damage to property as a result of high waters this spring. In the account, a loss of \$453,125 slow was shown on disposal of capital assets (net) and cancellation of lesses. Chosolidated palance sheet as of Feb. 28 shows total current assets of \$21,428,945, including \$3,576,4921 in cash. Current liabilities listed at \$14,068,513.

The net profit from operations for the 26 weeks before amortization and depreciation of properties and federal income taxes was \$5,358,979.

Sherman's 'Barrier' for Par Budgeted at 300G

Hollywood, June 2.

The Barpler, which Harry Sherman will produce for Paramount, has been budgeted at \$300,000, his most ambittous production to date.

Sherman is negotiating for top names, using picture as bid for production of other Rex Beach tales.

Pathe's Net Profit For 12 Weeks \$41,277

Net profit of Pathe Film Corp. and subsidiary companies for the 12 weeks ended March 21 totalled \$41,277. No comparable period in the previous year because company was operating under a different title. was operating under a different title, preceding reorganization. Pathe Film reported a profit of only \$5,608 for the seven weeks ended on Oct. 5, no dividends being listed from Du Pont Film Mfg. Co. in that period.

period.

Eligest clear profit item shown in the latest quarterly statement was \$35,000 in dividends received from Du Pont, in which Pathe holds; a substantial interest. Actual operations showed a net profit of only \$393, heavy selling administrative and general expense being largely responsible for this.

Frisco to OK 'Frisco'

Hollywood, June 2.

Metro is taking the print of 'San
Francisco' to that city for a civic

Francisco' to the browners of the proview.

Hopes to get an official okay on the fire and earthquake scenes at the same time, always a ticklish matter with native Friscans.

RKO's 'Coast Guard'

Hollywood, June 2.

'Coast Guard,' original by Frank
Wead, who is a leo doing screen
play, will be produced for RiCo by
Edward Small.
Producer has Barbara Stanwyck
in mind for top spot.

RADIO'S PIGSKIN OPUS

Hollywood, June 2.

Sam Briskin has bought 'The Big Game,' Francis Wallace novel, for early fall release by Radio.

Irwin Shaw is writing treatment, with Betty Grable and Owen Davis, Jr., set for cast.

Advance Production Chart

Hollywood, June 2.

Production activity on the Coast last week took a decided drop in number of pictures before the cameras, which also established a new low for number of new features being started for same period.

own for number of new features being started for same period.
Only two new pictures were started, which is lowest number registered for any one week during past year. While 10 pictures concluded before the cameras and were placed in the cutting rooms, total number of pictures before the cameras registered 35 as against 45 for the preceding week. This is several points below normal average maintained during past six months.

Cutting rooms remain congested with no less than 46 features in the rocess of editing. This number does not include the eight features that

were taken from the cutting rooms and previewed last week. Sudden lull in activity will not be sustained if present plans are carried out in the thneup of new pictures ready to go into work. An aggregate of nine features are stated to get under way this week woth an equal number stated to get going the following week.

If these plans hold up, the entire quota of 441 pictures promised at at the beginning of the 1355-35 season will be well on to point of conclusion by Aup. 1. As it stands today, there are only 45 features; 'o go into work to complete the quota. Present schedule shows totu of 34 new features will get under way this month, leaving only 12 more to get started in July. Paramount plans to put nine in work; Radio, five; Warners, four, United Artists, Metro, 20th-Fox and Republic, three each; while Universal and Columbia are only definitely set to start two.

Columbia

Two in work, four editing, 12 preparing. In work: 'LOST HORIZON,' reported VARIETY, April 1, and 'NIGHT WIRE,' re-

poped May 30 has several stories ready to go, none has been given a definite starting date. PENNIES FROM HEAVEN, to be produced by definite obstring date. PENNIES FROM HEAVEN, to be produced by the starting date was a starting date. Pennies of the produced by the starting date. Pennies by the produced by the starting date was a starting date.

Metro

Six in work, saven editing, 10 preparing. In work:

THE GOOD EARTH, reported Vasherr, March 4: SUZY, reported April 15: 'GORGEOUS HUSSY, reported May 5: 'MISTER CINDER-LAND 16: 'WE WENT TO COLLEGE, reported May 20, and the control of Edwin L. Marin, screen play by Wells Root, from original by Richard Wormser. Cast: Joseph Callela, Robert Young, Florence Rice, Lewis Stone, Nat Pendleton, Harold Huber, Harvey Stevens, Samuel Hinds. Store, large reduction, Harving at the control of th

Paramount

RKO-Radio

Four in work, three editing, nine preparing. In work:

'M'LISS' and 'THE BRIDE WALKS' OUT,' formerly 'MARRY THE
GIRL, reported Variety. May 6; 'NEVER GONNA DANCE,' reported May
20, and 'MUMMIES BOYS,' being produced by Lee Marcus, Fred Guid di"MUMMIES BOYS,' being produced by Lee Marcus, Fred Guid directing, original by Lew Lipton and Jack Townley, and Sabrar Charles
Robert. Cast: Robert Woolsey and Bert Wester, and Charles
Robert. Cast: Robert Woolsey and Bert Wester, and Charles
Robert. Charles
Robert Woolsey as pair of archeologists who go the
Expret to do a little excavating. They get mixed up in series of Egyptian
tomba giving ample structure to work in the usual Wheeler-Woolsey
formula of tomfoolery.

Sol Lesser made deal with Radio to release series of three Bobby Breen
features which he will produce on the outside. First to be 'EVFRV-

Sol Lesser made deal with Radio to release series of three Bobby Breen teatures which he will produce on the outside. First to be 'EVERY-BODY'S BOY.

BODY'S BOY.'
Company bought a new Peter B. Kyne story, 'WITHOUT ORDERS.'
Set to co into production next are 'GRAND JURY.' 'COUNT PETE,'
'DON'T TURN 'EM LOOSE' and 'PORTRAIT OF A REBEL.'

Studio Placements Manny Cohen Takes, Over Entire Gen'l Service Lot

Hollywood, June 2.
Commercial space renters at General Service studio are on notice to vacate their quarters by July 1, at which time Emanuel Cohen's producing organization will take over the entire lot.
Cohen has already taken offices at the studio and with his general manager, Ben Plazza, is working out plans for his production setup.

Garnett's London Chores

with Betty Grable and Owen Davis, Jr., set for cast.

SLEEPER TO SKOWHEGAN

Mellywood, June 2.

Tay Garnett, American director, is due here in mid-June for some local mechanism chores. Garnett and his wite have been on a world cruise aboard Martia Sleeper hops to Skowhegan.

Garnett must get back to America Marvin Jones, 'Count of Arizona,' Tayer will be with the Lakeside maining pictures on his 20th Century. Fox contract.

London, June 2.

Tay Garnett's London Uhores

London, June 2.

Tay Garnett, American director, is due here in mid-June for some local have been on a world cruise aboard Marvin Jones, 'Count of Arizona,' Tayer will be with the Lakeside maining pictures on his 20th Century. Fox contract.

Hollywood, June 2. Harry Harvey, 'Mercy Killer,'

Donald Reed, 'Ramona.' 20-F. Walter Miller, 'Heart of the West,'

Donald Reed, Ramons. 20.-F.
Watter Miller, Heart of the West,
Partyle Moore, Jr., Give Me Your
Heart, WB.
Victor Potel, Gordon Hart. Lillian
Harmer, George E. Stone, Way for
a Pirate. W Bene, 'Song of the Aneas, 'Hirliman.
Ed Pawley, Robert Montgomery,
John Gleckler, Charles Wilson, Robert Young, Florence Rice, Joseph
Callela, Levis Stone, 'Sworn EmeLincolles, Levis Stone, 'Sworn EmeLincolles, Levis Stone, 'Sworn EmeMary Manager, 'The Gay Desperado,' F. Lackson, Herbert Haywood, Maurice Cass, 'Son Comes
Home,' Par.
Maryln Jones, 'Count of Arlzona,'
Par.

Republic

None in work, eight editing, six preparing. No new pictures started

last week.

Into work this week, 'THE GENTLEMAN FROM LOUISIANA,' Irving Pichel directing, and 'FOLLOW YOUR HEART, to star Marior Talley, Larry Cebalios has been engaged to stage the production numbers which will use a mixed chorus of 70 dancers.

Pictures to follow this will be a musical western, 'OLD SUZANNA,' in which six Light Crust Doughboys, radio artists, are being brought from Dallas, Texas, to, sing 12 numbers. 'This to be followed by 'THE COUNTRY GENTLEMAN,' which will have a state fair background, and 'JOIN THE MARINES,' the next Phil Regan starting pictures.

20th-Fox

Six in work, two editing, 10 preparing. In work:

'GIRL'S DORMITORY,' reported Vanistr, May 5; 'PEPPER,' formerly
'PUBLIC NUISANCE No. 1, and 'THE BOWERY PRINCESS,' formerly
'PIMPLES,' reported May 13; 'RAMONA' and 'SING, BaBY, SING,' reported May 20, and 'CHARLIE CHAN AT THE RACE TRACK,' reported May 27. No new ones started.

Slated to go into work this and next week lists 'THE HOLY LIE' to
be directed by Lou Seller. Week of June 8 will see 'AGROSS THE ISL
and 'THAR' VOU LIE WES' under wast. Romer will feature EvoluYontale. Mich William Comments of the Comment of t

United Artists

Two in work, none editing, five preparing. In work:

"GARDEN OF ALLAH," reported Vasser, April 22, and 'LAST OF THE
MOHIGANS,' reported May 13. No pictures started last week.

"It was to be a start of the start of

Universal

None in work, nine editing, 10 preparing

Only picture definitely slated to go before the cameras this week is POSTAL INSPECTOR, featuring Patricla Bille and Ricardo Cortez, Otto Brower directing. This will be followed with "PELLOWSTONE," FLYING HOSTESS," RENO IN THE FALL, "ACE DRUMMOND," a serial, and John Wayne and Buck Jones western.

Warners

Seven in work, seven editing, eight preparing. In work:

'STAGE STRUCK' and 'CHARGE OF THE LIGHT BRIGADE,' reported Variety, April 8: 'CHINA CLIPPER' and 'CAIN AND MABEL,' reported May 13; 'CHONE STAR RANGER,' reported May 20, and 'WAA'

FOR A PIRATE, reported May 22 the seven was a seven with the seven was a seven with the seven was a seven with the seven was a s

Production Table

Shows current standing of the various producing companies' production schedules for the 1935-36 season. Number Balance New to Be Stories Made on in Final '35-'36 Prepa-Program ration 1 . 12 Number Number Completed Now in or Shipped Work for or Studio Secondario Seco or Editing Release 4 2 over 'ġ 3 3 63 344 84 Totals 462

· careandad, are carronal, and consumeries





The Story of The New Dictatorship of Gangdom is ANOTHER ASSURED SUC-**CESS FOR WARNER BROS**

FAST FLASHES FROM FIRST REVIEWS (More Later!)

"Hot as headlines in a midnight 'extra'". . N. Y. American "Robinson at his best! Tensely thrilling!". . . . N. Y. Journal "Packs a thrill in every foot of film!". . N. Y. World-Telegram "A knockout! Rousing, red-meat

melodrama!".

Jammed Mobs Join Trade Critics Celebrating Anniversary of 'G-Men'*

FIRST WEEK'S TAKE AT NEW YORK STRAND

Held Over, Of Course!

W.G. ROBINSON BULLETSORBALLOTS

JOAN BLONDELL • Barton MacLane Humphrey Bogart • Frank McHugh

Joseph King • Richard Purcell • George E. Stone • Joseph Crehan • Henry O'Nelli

A First National Picture directed by William Keighley

*'FRISCO'S JUST JOINED IN THE SPORT WITH BIGGER

Comparative Grosses for May

(Confinued from page 10) PORTLAND, ORE.

11-11-11-11-11	May 7	May 14	May 21	May 28.
8HOADWAY (2,000; 25-10) High. \$21,000 Low. 2,500	Harvestor \$4,800 (Ann Rutherford)	Petticoat Fever \$6,900	Fever \$3,900 (2d week)	Singing Kid \$4,800
UNITED ARTISTS (1,000; 25-40) High. \$18,200 Low. 1,200	Lord Fauntleroy \$5,200	These Three \$5,300	Three \$3,200 (2d week)	Unquarded Hour \$4,200
PARA- MOUNT (8,000; 25-40) High. \$16,000 Low., 3,000	Capt. January and Chan at Circus \$4,100	Big Brown Eyes and Witness Chair \$5,200	Mr. Deeds and Till We Meet Again \$8,000	Deeds and Again \$4,700 (2d week)

-	May 7	May 14	May 24	May 28
MUSIC BOX (1,400; 18-27-37) High, \$10.500	Here Comes	Capt. January	Lord Fanntieroy	Under 2 Flags \$4,800
	Major Bowes Ams (2 days)	1 ke That \$8,400	Farmer in Dell \$2,600	Ye ye
- 3	Mr: Deeds \$3,100 (4 decys) -			
ROXY (1,500; 10-27-37) High: \$7,200	Fever	Girle.	Message to Garcia and	El Dorado
100 m	Old Man	Don't Get Personal	Love on a Bet \$2,800	Song and Dance Man \$2,600

Low., 3,600	F-Man \$4,800		Old Man \$4,200	Dell \$4,800
HIPP (2,400; 25-40) High, \$22,000	Give Us This Night	Pine \$6,300	Witness Chair and Everybody's	Love on Bet and Farmer în
L6W 3,200	Widow Monte Carlo \$5,800		Woman Trap \$4,400	\$6,500
(8,400; 85) High, \$21,000	El Doradio	Cham at Circus e and	Man	Road Gang and Two in Dark
BUFFALO (3,000: 80-40-60) High: \$42,000 Low: 8,300	Home \$8,500	3. \$11.80 6 %	\$8,000	13-Hours Major Bowes Ams.) \$19,000
	May 7	May 14 1	c, May 21	May 28

BIR	MINO	MAH

	May 7	May 14	May 21	May 28
ALABAMA	Petticoat	Strike Me	Small Town	Under 2 Flags
(2,800; 80-35-40)	Fever	, Pink	Girl	\$7,000
High. \$29,000	\$6,800	\$7,000	\$6,500	
Low 3,500	9	10 15	1 - 10 10 10 1	4 1
STRAND	Garden'	O'Malley of	Paddy O'Day	Chan at
(800; 25)	Murder Case	Mounted	and	Circus.
High. \$5,100	\$1,500	and	Here Comes	and
Low 800		F-Man	Trouble	Voice Bugle,
		\$1,600	\$1,500	Ann
		(Split)	1 1 7 7 8 70	\$1,600
EMPIRE	Ghost Goes	House 1,000	Special	Shipmates
(1,100; 25)	West	Candles.	Investigator	Forever
High, \$12,800	\$1,700	\$2,400	\$2,000	\$2,200
Low 800	1 23		1,000	

CINCINNATI

	May 7	May 14	May 21	May 28
ALBEE (8,800; 35-42) High, \$85,500	These Three \$11,500	Under 2 Flags \$17,000	Message to Garcia \$8,500	Mrs. Ames \$5,500 (6 days)
PALACE (2,000; 85-12) High. \$28,000 Low. 4,500	Small Town Girl \$14,000	Moon's Our Home \$7,500	Ex-Mrs. Bradford \$12,000	Show Boat \$11,500
LYRIC (1,400; 85-42) High. \$28,900 Low 1,800	Mr. Deeds \$6,500 (2d run)	Sutter's Gold \$2,500	Witness Chair \$2,500	Ex-Mrs. Bradford \$4,000
KEITH'S (1,500; 30-40) High. \$22,100 Low. 3,000	Brides Are Like That \$3,000	I Married a Dector \$2,500	Times Sq. Playboy \$3,000	Golden Arrow \$3,500

SAN FRANCISCO

1	May 7	May 14 -	May 21	May 28
PARA-	3		Unguarded	Sons o' Guna
MOUNT (2,740; 80-85-40)	1		Hour and	and Champagne
High. \$37,500	1		Sky Parade	Charlie
Low: 5,000	: 3		\$10,000	\$12,000
GOLDEN	7		Special	Dancing
GATE (2,850: 30-35-40)			Investigator	Pirate
(2,850; 80-35-40) High, \$26,000	1		\$10,500 (French	\$9,000
Low. 5,400			Follies Unit)	
ORPHEUM	-		Mr. Deeds	Show Boat
(2,440; 30-35-40)			\$4.500	\$10,500
High. \$27,000			(5th week)	
Low . 2,100				
WARFIELD			Under 2 Flags	2 Flags
(2,070; 83-40-65) High. \$57,400			\$20,000	\$12,000 (2d week)
High. \$57,400	1			(20 Week)

PITTSBURGH

-	May 7	May 14	May 21	May 28
PENN (3,300; 23-35-40) High. \$41,000 Low. 3,800	\$9,000	Under 2 Flags \$16,000	Mr. Deeds \$10,000	These Three \$11,500
WARNER (2,000; 25-40) High. \$29,000 Low. 2,000	Lonesome Pine \$6,000	Walking Dead and Farmer in Dell \$3,700	Till We Meet Again and Timothy's Quest \$3,000	Dancing Lady and Special Investigator \$6,800
STANLEY (3,000; 25-40-57) High. \$48,000 Low: 3,200	Hour \$20,000 (Major Bowes	Moon's Qur Home \$14,000 (Etttle Jack Little)	Married a Doctor \$12,000 (Johnny Green Orch.)	Lord Fauntleroy \$14,500 (Coogan, Grable and Wini Shaw)

MONIKEAL					
	May 7	May 14	May 21	Ma** 28	
PALACE (2,700; 50) High. \$18,000 Low., 4,500	\$7,500	Under 2 Flags \$13,000	2 Flags \$8,000 (2d week)	Singing Kid and I Married a Doctor \$8,000	
CAPITOL (2,700; 50) High, \$30,000 Low., 5,100	Colleen and Walking Dead \$6,500	Moon's Our Home and Till We Meet Again \$6,000	Petticoat Fever and Chan at Circus \$7,500	Riff-Raff and Voice Bugle Ann \$6,500	
PRINCESS (2,300; 50) High. \$25,000 Low. 3,500 LOEW'S (3,200; 50)	Mr. Deeds and Don't Gamble with Love \$9,500 Shark Island and	\$6,000 (2d week) 13 Hours by Air	Lord Fauntleroy and Chatterbox \$10,000 Love Before Breakfast	Fauntloroy and Chatterbox \$6,000 (2d week) Message to Garcia	
High. \$18,000 Low. 3,000	Boulder Dam \$11,000 (Vaude)	and F-Man \$11,000	Farmer in Dell	and Gentle Julia \$11,000	

DETROIT

W 4 No. 15		DELICII		1 1 1 1 1 1 1 1 1	ř.
	May 7	May 14	May 21	May 28	ì
MICHIGAN 4,000; 80-40-85)	Moon's Oar Home	Small Town	Golden Arrow	Unguarded.	
High. \$58,100 Low 6,600	\$16,500 (Isham Ashes Oreit.)	\$25,000 (Our Gang Kids)	(Music Hall Glee Club)	\$21,700 (Major Bowes Amas	
FOX 5,000: 80-10-65) High. \$50,000	Message to Garcia \$16,500	Mr. Deeds \$18,700 (Jackle	Everybody's Old Man) \$25,000	Under 2-Flags \$28,500 (Berny	CONTRACTOR OF THE PERSON NAMED IN
Low. 4,000	(Vaude)	Heller)	(Jack Benny Unit)	Meroff)	
ARTISTS	These Three	Things to Come \$6,800	1 Married a Doctor \$7,000	One Reiny Afternoon	0.0
High., \$27,000		77.0			į

SEATTLE May 7 | May 14 | May 21 | May 2

FIFTH AVE. (2,400; 27-87-42) High. \$26,000 Low. 2,500	Small Town Girl \$8,200	Lord Fauntieroy \$6,200	Under 2 Flags \$11,500	Ex-Mirs. Bradford \$7,100	1
PARA- MOUNT (3,106; 27-87-42) High, \$57,800 Law., 3,400	Murder on Bridle Path and Road Gang \$2,400 (6 days)	Too Many Parents and Dangerous Waters \$3,100	Witness Chair and 3 Godfathers \$2,600	Sky: Parade and Two in Revolt \$4,200	
LIBERTY (1,900; 10-27-87) High, \$12,600 Low., 1,700	Mr. Deeds \$7,400 (3d week)	Deeds \$6,200 (4th week)	Deeds \$5,200 (5th week)	Deeds \$5,600 (6th week)	
MUSIC BOX (000; 27-87-42) High, \$17,000 Low 1,700	Rhodes \$2,300	Connecticut Yankee \$2,800 (Revivai)	Message to Garcia and Snowed Under \$2,000	Under 2 Flags \$4,000	

NEW HAVEN

PARA- MOUNT	Big Brown Eyes	Moon's Our Home	Sky Parade \$8,900	Florida Special
(2,348; 85-50)	\$8,800	and	· (Cab	and
High.	(Benny	Drift Fence	Calloway	Case Against
Low.	Meroff)	\$7,100	Orch.)	Mrs. Ames
	(Stage Show)	\$ 144 E	17	\$6.800
POLI	Capt. January	Under 2 Flags	Mr. Deeds	Show Boat
(3.010; 35-50)	and.	\$10,200	and	\$8,200
High. \$20,000	Country		Gentle Julia	
Low. 4,200	Beyond \$9,500	5.	\$10,500	4
SHERMAN	I Married a	Times Sq.	Golden Arrow	Things to
(2,200; 35-50)	Doctor	Playboy	and	
High. \$16,000	and	and	Leathernecks	and
Low. 1,500	Man Hunt	House 1,000	Landed	Law in Her
	\$5,800	Candles	\$4,800	Hands
		\$3,600		· \$5,800 4
		(5_days)		

MINNEAPOLIS

-	May 7	May 14	May 21	May 28
MINNE- SOTA	Moon's Our Home	Petticoat Fever	Under 2 Flags \$10,000	Capt. January:
(4,200; 25-35-55)	\$9,500	\$9,000	1 *****	. , , , , , ,
High, \$45,000	(Dave	******		
Low., 5,000	Appolon	1		
	(Stage Show)		21	
STATE	Modern	These Three	Connecticut	Big Brown
(2,400; 25-85-40)	Times	\$6,000	Yankee	Eyes
High, \$28,000	\$7,500		\$1,500	\$3,000
Low 2,500			(4 days)	in the same of
ORPHEUM	Mr. Deeds :	Sutter's Gold	Ex-Mrs.	Witness Chair
(2,800; 35-40-55)	\$8,500	\$11,000	Bradford	\$16,500
High, \$25,000	(Vaude)	(Laugh,	\$8,500	(Veloz and
Low 2,000	(2d week)	Town, Laugh, Unit)		Yolanda)
LYRIC	Garden	Here Comes	Chan at	Road Gang
(1,300 20-25)	Murder	Trouble	Circus	\$1,500
High. \$17,000	\$1,700	\$1,600	\$1,800	1
Low 900				

CANCELLATION CLAUSE

Short Form Contract to Proviso for Exhib Deals

Exhib Deals.

A short form of exhibition contract which would leave the extent of cancellation privilege to be shot tween distributor and exhibitor in making deals and also include a voluntary arbitration clause for settlement of disputes has been drawn by the Motion Ficture Theoretize and the Motion Ficture Theoretize and the Motion Ficture Theoretize and the Motion Ficture Theoretize as leading to the Motion Ficture Theoretize and the Motion Ficture Theoretize American Motion First and the Motion First American Motion First American

the distrib written notice of cancellation within seven days after the available date.

The application clause is written in as an optional clause, with both sides to sign that clause if agreeding on its inclusion in deals. If agreed, all claims and disputes shall be decided by a board of four members, two to be appointed by the distrib and two by the exhibitor.

MPTOA-S A L E S **PARLEYS NEAR** FINALE

Final steps in the Motion Picture Theatre Owners of America discussions with major distributors will be resumed the latter part of this week on the return of the association's committee members to N. Y. Members of the MPTOA committee feel that their program is fairly well set in a general way, with much progress large in the proactice agreements yet to be currently out.

And excellent understanding was obtained from distributors thield to obtain the major of the control of the cont

600 ALLIED EXHIBS IN CLEVE, FOR CONV.

Cleveland, June 2.

About 809 members of the Allied Association of 19dfs theatre owners, representing 1500 male, housen will renew their fight against block booking when they open their (these-day national convention here on Wednesday (3).

Two of the chief talkers on subject will be Russell Hardy and Faul Williams, assistant U. S. Attorney-spenerals, who fought for association in St. Louis recently. Nate Tamins of Fail River, Mass. prez; is opening convention after welbome address by Mayor Harold Purton of Cleveland. Three day program of speakers and exhibs has been are of Westington Checuit on abos here, and chairman of convention committee.

Fanger by Mashington Circuit of nabes here, and chairman of convention command of the command of

Philadelphia, June 2.
Philadelphians who will attend
the Allied Convention include Harry
Freed, Morris Wax. Dave Milgrim,
Ray Schwartz, Mo Wax and Charles
Segali. There being no Allied unit
in Philly, there will be no formal
delegation from any of the local
organizations. Those going are on
the convention of the conv

Murphy Takes 'Reno'

Multiphy lakes Acho
Hollywood, June 2.
Ralph Murphy will direct 'Reno in
the Fall' at Universal before he
does 'Hippodrome,' screen play on
which he has been working with
O H. P. Garrett.
Treno 'smeduice' for immediate
'cart, with studio planning to use
Margaret Sullavan and Henry
Fonda in top spots.

PAR SEES JANSSEN

Hollywood, June 2.
Werner Janssen, N. Y. Philharmonle conductor, has been signed by
Paramount as a composer and

scorer. His first assignment is 'The General Died at Dawn.

and when they kissed.



ROBERT TAYLOR LORETTA YOUNG PHILLY WENT WILD!

in smash prerelease run!

How crowds jammed the Fox, Philadelphia, to pile up the take ... overcapacity night and day...almost hitting the sensational "Under Two Flags" record. SET FOR 2nd WEEK, naturally. Plan on extra playing time, when these boxoffice sweethearts hit your town!

rivate Number

PATSY KELLY . BASIL RATHBONE

Darryl F. Zanuck in Charge of Production

DIRECTED BY ROY DEL RUTH Associate Producer Raymond Griffith

Screen play by Gene Markey and William Conselman Based on a play by Cleves Kinkead

THE KEYSTONE OF YOUR FUTURE

Going Places

By Cecelia Ager

Revival of Lost Art

It's been a leng time-too long, say some; not long enough, say others
—since we've seen the vivacious, virtuous, musical comedy ingenue. The
child in spirit if not in years. The curly-haired moppet beloved by young
and old, the little dear with the mery heart, the generous soul, the
fetchingly awkward ways. The great star so regular she'll take a pratifall—her pretty lega twinklings midst a wyelter of delicately unflide petticoats—the addrable thing who's diways carrying something that makes
a delightful picture, sheafs of flowers, hat boxes, dress boxes teld with
wide ribbon bows; or else goes skipping along swinging a garden hat by
its qualit ribbon streamers.

wide ribbon bows; or else goes skipping along swinging a garden hat by tis quaint ribbon streamers.

But no need to pine for her any more. Graces Moore's giving it the big in 'The King Steps Out.' Miss Moore remembers her to the last bat of an eyelid, gives her all of prima donna verve, which, in quantity, is

of an eyelld, gives her all of prima donna verve, which, in quantity, epic.

In return, Miss Moore has been photographed with the utmost consideration. The lights play all around her, but never giare down on her face, they create for her soft glistoning shadows, an aura of misty allure. Her costumes have Dresden doll delicacy; her ciol—according to the script—the gamut of emotions besides 100% s.a.

All the other women in the picture, in contrast to unselfish, warmhearted Miss Moore, are cold, hard she-devils—a little too uncompromisingly mean to guit the gay, bliths mood that the picture and the star work so conscientiously to stylish. Blissbeth Risdon and Nana Bryant might be forced, for evil in it, white Russian tragedy: Frieda Inescurt photographs pleasantly, but she is cruel to Miss Moore too.

Haroines cued by 'The Thin Man' have been two kinds; off-hand and understanding and casual and 'modern girl,' or, pursuing their man, rejector; for 'no' for an answer. Now Jean Arthur, in 'The Ex-Mrs. Bradford,' combines both, adds a little fillip of her own—the cracked otice big, and so rests a new high. However, it should be taken into account that Miss Arthur has been winsome and charming in pictures that ignore 'The 'find Man.'

It is still William Powell that Miss Arthur's present assignment requires her to find fascinating, a requirement she fulfills with poiss and grace, skimming happily about his griply modernistic apartment and being very good natured about it. Looking very hick, too, in good, conceined about the colonia very his, too, in good, conceined about the choicing the colonial control of the colonial colonial that the choicing trap decolletage, that's got a short fitted jacket with round flat silver fox collar, for dashing fartings-out into the night. Every now and then Miss Arthur reveals a tendency to first her blonde long bob out across the ends rather to much, a treatment it isn't thiok enough to take, and it's true she is most awfully concerned about the mysteries in this mystery picture, but then, somebody's got to be.

Overdressed Sufferer
Cold blonde beauty, a chiseled marble profile, shining flaxen hair obedient to carefully marked waves, these are Madeleine Carroll's and mighty
prety too, even if they don't tear audience hearts with pity when, in
The Case Against Mrs. Ames, people are awful mean to Miss Carroll in
all kinds of courtrooms.
Miss Carroll's physical loveliness inspires plenty of esthetic appreciation; its perfection withstands the closest sorutiny, but though in addition Miss Carroll is a skilled actress and can fill her own eyes with tears
any time she wills it, she fails to perform the same magic in others,
perhaps because she seems equal to any plight. Miss Carroll's caim
beauty evokes caim admiration; sympathy is the reward of more emotional femmes.

tional femmes.

Then, too, Miss Carroll is terribly well dressed for a heroine who suffere deeply. Her hats are too chic, their line too becoming, her ubiquitous sliver foxes—like those in the newspaper photographs of the woman whose highly publicated difficulties prompted the story—are too good for a convincingly melodramatic picture of distress. Such careful and knowing grooming as Miss Carroll's in The Case Against Mrs. Ames' must take all her time and thought. They're not clothes it's comfortable to be distrait in. They deny a suffering heroine's helplessness.

Beulah Bondi, villainness, fetches hisses much more easily than Miss Carroll' does tears; June Brewster, as an expensive trollop, is credibly decorative and worth the price.

Joan Blondell on View

After she meets with honor several severe tests in Builets or Ballots' it becomes clear that Joan Blondell is a one-man woman. This waster quite clear at the beginning of the picture, all on account of a rather odd dress Miss Blondell was wearing at the time. Odd, because of how much bodice there wasn.' One-man women are uspatily better contained. What there was, was contrived out of white satin strips woven together into triangular mats in front, some of the strips extending upward into shoulder straps; the rest of the dress is black and princesse, but adequate for its job.

shoulder straps; the rest of the uress is black and planteses, of the doctor its job.

Because she is an honorable piece. Miss Blondeit pays no attention to the sourcit of white satin strips around the Warner lot, wearing those the sourcit of white source with a commendable nonchalance Miss Blondeil feels she has nothing to hide, is proud and buoyant about it, with unquestionably sufficient reason.

Miss Blondeil reveals other quaint little notions, such as the carrying of a mink muff with a labored black and blege tailored costume that looks like one of those fashion sketches better off never translated into cloth. In the office of the Brox night club she runs with consistent success, Miss Blondeil wears cyrensions of earnestness and sincerty in addition to her aiways striving-for-something, never attaining it, garments.

Music Hall Swings It

Music Hall Swings it

Interesting examples of how sensitive use of costumes make dance routines outstanding are in the Music Hall's 'Swing Is King' production this woek. Interesting, particularly, because two different sets of costumes meet two different postlems, cach with complete success.

The Rockettes, rhythm troupe, have been allotted the flash exposition of George Gershiwin's new tune, 'King of Swing.' Color scheme: gold and magenta, picked out with white. Stylized gold brevities, hip length, flar-given the stylized gold brevities, hip length, flar-given the stylized gold brevities, hip length, flar-given truly index with magenta, magenta panelled down the front. Kingly white ruffs at the neck, magenta bound. Gold high hats, topped with pointed kingly crowns, a magenta pom-pom pierced by each point. Magenta crown motifs appliqued, marking the brevitles' and Rockettes' derivens. Costumes that dress the number, the subtle approach.

The ballet dorps, undulating to 'Manhattan Nocturne,' show how the costumes, then there were breaked to the number, flast wear black, circ marked tights, black lacquere with the Half the Stick wear black, circ marked tights, black lacquere with Half the Stick wear black, circ marked tights, black lacquere with Half the Stick wear black, circ marked tights, black lacquere with Half the stick of the state potential princesse sheaths, great and secart trains appended high at the stage potential princesse sheaths, great the separate groups, the girls blumb all the stage potential princesse sheaths, great the separate groups, the girls blumb all the stage potential princesse heaths, great descent and present scart ratios appended high at the stage potential princesse sheaths, great descent and separate groups, the girls plumb all the stage potential princesse. Now merging, there is the black, the red, the cream, the green, in resourceful approach.

Princess' \$8,600. King' at \$16,500, a

Factor Wins Test Vs.

Gut-Rate Druggists

Washington Jing & 2

est Exploitation: Food
ser resort weather in Kilugar for this house durgit car, Fox, walking signs with ugar for this house durgit car, Fox, walking signs with ugar for this house durgit constructions for a holdover. Popularity of Moore here caused Mer.

Moore here caused Mer.

Moore here caused Mer.

Factor Wins Test Vs.

Gut-Rate Druggists

Washington Jing & 2

washington Jing & 3

Tops Vaudsime

Tops Vaudsime

Tops Vaudsime

Tops Vaudsime

In Washington Jing Washington Jing washing prices and in yellow of the case next fall. Litigation the contents about the constitutionality contents of the case next fall. Litigation of the case next fall and the content of the case next fall washing prices and the california fair trade act which preventing price and y (28), day earlier than except the consent of the manufacture. Factor, and Sales Builders, Inc.

Factor Wins Test Vs.

Gut-Rate Druggists

Washington Jing Vaudsime

In Washington Jing (Best Exploitation: Palae which preventing prices and the price of the case next fall. Litigation to the theaters. Nights soft to the factors and the same trade of the case and the same trade of the Best Exploitation: Food Summer resort weather in Jissouri's metropoils finds TEMMS 5,000 seater, Fox walking asked with heavy sugar for third consecutive week, unusual for this house during past six months, and current offering King Steps Out's seems destined for a holdover. Popularity of Grace Moore here caused Mgr. on Thursday (28), day earlier than usual week opening and judgment was justified by socko start. Limiting exploitation of King' to quality and volume of newspaper, at Fox, cops campaign homory for the week.

Estimates for This Week

Estimates for This Week
Fox (F&M) (5.03; 25-55-55)—
King Steps Out' (Col), Socko pace
for a fine \$1,650 week. Last week
Show Boat' (U), second week, finished with swell \$12,000.
Ambassador' (F&M) (3.018; 25-2555)—Show Boat' (U), Shouldin's
Last week Dracula's Daughter' (U)
and 'First Baby' (20th) skey with
\$7,800 because of quiff opposition all
over town.
Shubert-Righter (WB) (WB) (XB)
Shoulder's Grant (WB) (WB)
King' for this one to beat \$8,900.
Last week 'Mrs. Amee' (Par),
\$5,100. disappointed.
Orphosum (WB) (1,561; \$5-35-55)

Last week 'Mrs Ames' (Par), \$5,000, diappointed.
Orphrum: (WB) (1,956; 25-35-55).
Princess Comes Across (Par), Headed Comes Across (Par), Headed Comes (S. 152; 25-35-55).
Loew's (3,152; 25-35-55). Unguarded Hour' (MG) and 'El Dorado' (MG), Should hit \$11,900, good. Last week (Rain), Afternoon' (UA) and 'Speed' (MG), big mati-310,600.

\$10,800.

Missouri (R&M) (3,514; 25-40)—

Mine With Iron Door' (Col) and

Heil Ship Morgan' (Col). Overfiqov

from Fox will help this house to

\$5,900, good. Last week 'Capt. January' (20th) and 'Country Beyond'
(20th), third showing of 'January'

too much for natives and staggered

to only \$5,000.

SEATTLE

(Continued from page 11)

(Continued from page 41)
rooms, seating, etc., included in renovation.
Best exploitation this week at Fifth Ave. for River, including special screening for 700 teachers, parents, school leaders; easay contest with winning high school student and father or mother getting free trip to the Coulee dam, window cards, and president of Chamber of Commerce going on air for plug.

Estimates for This Week

Estimates for This Week
Blue Mouse (Hamrich (900); 2737-42)—Moon's Home' (Par) and
Married a Doc' (WB) dual (2d run).
Moved here from Orpheum and
grabbing good \$3,000. Last week
Mrs. Bradford' (RKO), \$2,800, okay.
Coliseum (Evergreen) (1,800; 2122)—Lonesome Pine' (Par) and
Garden Murder Case' (MGM), dual.
Sirong át \$6,000. Last week Wife
vs. Sec'. (MGM) and "Satirday
Night' (20th), dual, eight' days \$4.
000, big.

Night' (20th), dual, eight days, \$4.-000, big.
Fifth Ave. (Evergreen) (2,400; 27-37-42)—Pfincess Comes Across' (Par) and 'Hold That River' (Ind). Latter getting exploitation, due to local interest. Answering with good \$7,000. Last week 'Show Boat' (U). \$5,000, good biz, but below expectations.

33,000, good niz, but below expectations. Eas (Hamrick) (900; 2²-2⁴-2),—Show Boat" (II) (2d ruin). From
Fifth Ave, and holding up on repeat for big \$5,000. Last week "I'vo
Flags" (20th) (3d week), \$2,500, fair.

Orpheum (Hamrick) (2,700; 2737-42)—Sons o' Guns" (WB) and
'Country Beyond' (20th), dual.
Strong combo at \$7,500. Last week
'Abona' (WE) dual, \$6,100, good.

a Doc (WB), dual, \$6,100, good.
Paramount (Evergreen) (3,106;
16-21-32).—Mect Again! Par) and
Plaxboy' (WB), dual. At \$3,000,
only fair. Last week 'Moonlight
Murder' (Metro) and 'Desert Gold'
(Par), dual, \$2,800, slow.
Rew (Sterling) (1,400; 12-21-32).
Dark after this week for revamping.
'Dizzy Dames' (Lib), and vaude, four
days, \$1,600, okay. Last week 'Girl
from Mandalay' (Rep) and vaude,
\$2,700, fair.

'SARATOGA' FOR LEONARD

Hollywood, June 2. Robert Z. Leonard draws direc Action 2. Leonard draws direc-torial assignment on forthcoming Joan Crawford-Clark Gable starrer at Metro, 'Saratoga.'

Picture, which has been on fire for past two years, gets under way late in June

Brooklyn's Free Spec But 'Bullets' Good \$17,000 Regardless

Brooklyn, June 2.

(Best Exploitation: Paramount)
Decoration Day weekend produced record crop of outdoor attractions lere, deating downtown bo's in the atternoons and affecting neighbs at atternoons and affecting neighbs at featuring topnotch flicker attractions, the Memorial Day Tercentenary parade proved greatest free spectacle staged here since World War days. Estimated number of marchers in parade, 100,000, with the product of the parameters and parade, 100,000, with morning and ending in the late afternoon, Add to this healthy those

about 500,000 speciators. Paraget took in area of 10 miles starting in morning and ending in the late atternoon.

It is not to be a seen of 10 miles starting in morning and ending in the late atternoon.

Stephechase Parks as well as sundry side shows on Surf Avenue, Bowery and Boardwalk taking down, shutter and putting up bally fronts. Place Lee's exploitation at the Par on Bullets and Ballots' included 100-24 sheets plastered all over town; numerous window displays and contests in the daily and weekly on a local station.

Loew's Metropoliting one wade next week, bringing in Milton Berle. Paramasunt. (4,000; 25-38-50) — Povil's Control of the State Sta

PAR'S KINCEY & WILBY ADDS CRITERION CHAIN

ADDS CKILERIUN CHAIN

Paramount's largest southern
partners, Kincey & Wilby, are takpartners, Kincey & Wilby, are takpartners, Kincey & Wilby, are takpartners, Kincey & Wilby, are taksouth Carolina, which includes thecare in Spartanburg, Anderson and
lesser S. C. spots. Pending final
details under the deal and decision
on policy with some of the Criterion houses possibly closing for
the summer, they will continue under incumbent managers.
Kincey-Wilby chain increases its
control in the western part of South
Carolina as result of the Criterion
acquisition, though all along K-W
has had both the Carolinas well
sewed up. Representatives of the
Paramount home office were in
South Carolina during the past
week in connection with the Criterion takeover.

BUTTERWORTH UNTIES

Tops Vaudfilmers In Washington

Washington, June 2.

(Best Exploitation: Palace)
Holiday weekend hurt pienty with iocalities trekking out of town and visitors doing everything but going to the theatres. Nights got by but mats had sound tracks echoling back at themselves. Best indication that all themselves. Best indication that all the services are selected in the services of the selected in the services of the selected in the services are as a way under straight pio spot it tusually tops by \$3,000.

Palace is else leader with Under Two Flags, topping both vaudifilm houses. Earle banking heavily over the top, but rave reviews won't get house even up to average.

Best bally honors accrue in a walk to Palace for campaign on 'Under Two Flags.' Contests and stunts were plentiful, with formation of oth of vets who served underly for week cracking all papers daily for week cracking all papers daily for week or acking all papers destreas the services was served.

Estimates for This Week

Estimates for This Week
Fox (Low) (3,424; 25-35-60)—
'Meet Agaln' (Par) and vaude.
Smash campaign on National Cotton Week, tie-up with Daily News,
and Bonny Meroff on stage unable
to lift big above weak \$1,500. Last
week 'Rajny Afternoon' (UA) also
light with \$37,000.

to lift big above weak \$15,500. Last week: Rahmy Atternoon' (UA) also light with \$17,000.

Earle, CWED: (2,424; 25-35-40-50)-EBHS: 1989; (2,424; 25-35-40-50)-EBHS: 1989; (2,424; 25-35-40-50)-EBHS: 1989; (2,424; 25-35-40-50)-EBHS: 1989; (2,424; 25-35-50)-EBHS: 1989; (2,424; 25-35-60)-EBHS: 1989; (2,425-25-60)-EBHS: 1989; (2,425-2

Lesserman Better: Grand National's Sked for Next Year

With Carl Lesserman, general sates manager, back on the job the sates manager, back on the job the product ling-say, for its new sates gan, to take shape been save the been away for the sates are part of the sates of the sates part of the sates of the sates recuperating following an operation.

named 16 the GN executive post, recoverating following an operation. Although Grand National has announced less than a dozen features, it is dickering with other producers and unit; for additional product This is expected to swed 30 or 46. Foreign production alignment is still in doubt, but no deal for Britishmade features will be made until Eddie Alperson, president of GN, personally usits England.

Deal with Regal Productions (George Hirlman) calls for five features in color, with Du Pont's color stock used. First is to be 'Captain Calamity,' now in cutting stage, with the Polynesian beauty from 'Mutiny on the Bounty,' featured. Film is for fail release. Second, now in production, will be a Foreign Legion Yarn.

Sctup with George Hirliman in no way conflicts with his deal with RKO to produce George O'Brien films,

MILJAN'S REP TOPPER

Hollywood, June 2.
Top spot in Republic's "The Gentleman From Louisiana" goes to John Miljan, with Guinn Williams also set for the cast, Upon completion of 'We Went to College' at Metro, Charles Butterworth winds up his term contract and will freclance.

Comple leaves for European vacation in June, to remain abroad for three mouths,

VARIETY

within a 3-year span.

Bill Fox's a musement empire picture grossed 1165,000,000 from Bill Fox as only 50, in 1928-29 span.

Bill Fox's a musement empire picture grossed 1165,000 weekly a proved no exception to the devastating blows or the 1929 Wall St. determined the sub-control of the first picture grossed 1165,000,000 Fox Bill Fox as only 50, in 1928-29 when he controlled the biggest since the sub-control of the Rosy better strong willing the sub-control of the Rosy better strong willing as your span for the sub-control of the Rosy better specific the sub-control of the sub-control o (Continued, rom page 3)

(Continued, rom page 4)

(Continued, rom page

not anocted by Fox's petition in bankruptcy. Fox Film seeks to recover upward of \$15,000,000. Fox Theatres seeks

Fox Films Made History
The early Fox talkers made
screen history at the Roxy theatre.
The theatre's average weekly gross
for the 1928-29 season was \$98,500.
This. mark has never been duplicated anywhere. In August, 1928,
"The Cock Eyed World," on a 4week engagement at the Roxy

gle ichunk of snow pussusses known.
Fox Film, or Fox theatres and their subsidiaries, under Bill Fox, at their subsidiaries under Bill Fox, at the grant of the g

Corp.

Bill Fox was the dominant figure in the trade. He had achieved this

THEATER

Differentiate between Rabbit and thunder runs, Throwaway and spot lines, Scrotto and vampire traps.

What does lunging tickets mean Skull? Had to eat 'em? Faust cup? Snafile hook? CIRCUS

> snubbing posts atili used?
> Donnickers?
> Gunnel, irons?
> Fish plattes?
> Bible-backs?

MUSIC

BURLESQUE hat does yak refer?

Bumps? Grinding? (three meanings), First banana? Sock belly?

What does corney mean? Co-repetiteur?

tres.

If was disclosed soon that there was around \$15,000,000 of the American Telephone and Telegraph Co.'s money in that financial monument. A fight for control followed between Bill Fox on the 'one hand and Electrical Research Products, Inc. (A. T. & T. subsidiary) and Halsey-Stuart, bankers, on the other.

Inc. (A. T. & T. subsidiary) and Halsey-Stuart, bankers, on the other.

If that night sapjed considerable of Bill Fox's physical energy, later events drained his health. He has been a sick man for a long time. He has been facing possible Government income tax suits in addition to the numerous civil suits pending against his pending his

was successfully reorganized, under Sidney R. Kent. But by this time he old Fox name was beginning to

oney R. Kent. But by this time e old Fox name was beginning to considered a liability by the com-ny management. Then came a erger with 20th Century and the ange of name to 20th Century-ty, Eventually the Fox name may dronged.

controlled by National Theatres, an associate company of 20th Century-Fox. The latter firm still retains the equity in Gaumont-British.

equity in Gaumont-British,
Although Bill Fox stepped from
control of the old Fox Film a rich
man, richer by far than he had ever
hoped to be while a child in Hunhoped to be while a child in Hun-gary, or as a gament cutter in his early youth over here, he was em-bittered in leaving the company. This bitterness led Bill Fox into many seriously costly and futtle court contests. Two early suits which were settled by payorfs were those brough; by Winfield R. She-harn and Jack Loeb. Sheehan claimed Bill owed him \$150,000 and got paid in full.

Bill Fox might have spent up-wards of \$1,500,000 in lawyers' fees and expenses in his numerous cour pattles. He has still many large

attles. He has still many large wyer bills to pay. His obstinacy against some things clearly defined by the futile fights e waged against the reorganiza-on of General Theatres Equipment, tion of General Theatres Equipment, Inc., against the old Fox Film company, and against the merger between the old Fox company and 20th Century. Bill Fox fought all of these moves and falled in each instance to prevent their consumership something that the control of the cont

20th Century-Fox are no longer related.

The Patents and A Comeback
The trade has always felt that
Fox's chief aim has been to return to
the business where he left off.
Fox may have angled to come back
in the trade but apparently he was
making his own conditions and with
himself. This was to return only
for domination.
Fox litigated the validity of the
Tri-Drgon talker patents, although
Fox Film contested his ownership of
same. This was Fox's most imporsame. This was Fox's most impormove towned as his most dramatic
move towned as his most dramatic
move towned as his most dramatic
nove towned as his most dramatic
proved at one of the control of the
Fox sued the whole trademore
than 100 firms. He fought his mass
successfully through the lower
courts, in Pennsylvania and in New

York. The trades appealed to the U.S. Supreme Court hit the Court hing looked charged for Bill Foo and then something hoppened. The thing looked charged for Bill Foo and then something hoppened. Another effort but the trade to return the trade of the U.S. Supreme Court to reconsider the matter was successful and in treognizing the trade to return the trade of the U.S. The trade the Court held against Bill Foo; That Another that reversal by the U.S. Supreme Court, Bill Fox was as good as back, perhaps to be more dominating in the trade than before. Fox had purchased these Tri-Ergon rights for \$40,000, while he was president of the old Fox Film. He god a great the catallist he patterns in the trade than before. Fox had purchased these Tri-Ergon rights for \$40,000, while he was president of the old Fox Film. He god a great the catallist he patterns in the trade than the form the America by a given date. Bill Fox bought the rights from the Swiss Inventors, Massole, Vort and Engel, Until now this has been his last to be trade fight.

On April 17, last, Federal Judge

Until now this has been his last, big trade fight.

On April 17, last, Federal Judge Patterson appointed George Frank, enthaler, N. Y. lawyer, as receiver of William Fox's personal property and realty. This action arose from a judgment against Fox of \$278,620, in tayor of the Capital Co. of Callfornia which that company was trying to satisfy. Capital Co. has been on Fox's trail since October, 1935,

Another, order signed by Judgee

been on Fox's trail since October, 1835.

Another order signed by Judge Patterson forbids the Chemical Bank from disposing of funds in the account of the Georgetown Holding Co., inc. It is alleged these funds belong to Fox. About a week allowed to the Fox belong to the formation of the control of the formation of the formatio

The report is the result of an ac-tion begun in 1930 and growing out of Fox's involved financial difficul-

of you's involved instensi unitedities, each a suit to collect rentals was started in the U. S. District Court. N. X., Thursday (28) by the Court. Co., of San Prancisco, grainst William Fox. The action is for \$213,051 in Yent of the Fox theatre, and building on the Coast. The plaintiff claims this amount covers rental from August, 1935, to May 1 last, plus 10% interest. Fox's appeal from the judgment of \$297,000, allowed the Capital Co., severel inorths ago, is now pending in the U. S. supreme court. He'has refused to pay the judgment ind

in the U. S. supreme court. He'has retused to pay the judgment kind Judge Bondy in the N. Y. district court has declared him in contempt and if, fine of \$10,000 is withheld pending the Washington decision. Capital Co. bases its claims in the two suits on the fact that Fox guaranteed payment of the rent of the property under a contract which does not expire until December, 1951.

CONTRACTS

Hollywood, June 2. Herschel McCoy termed at 20th

Fox as stylist.
George Metaxa, N. Y. stage and radio singer, signed by Radio.
Charles Grayson anchored on term writing deal at Universal.
Paramount termed George Hayes

Paramount termed George Hayes to acting pact.
Term writing deal handed Jeromé Chodorov by Columbia.
George O'Brien signed Dave Howard to personal two-year directing pact.
Technic pact.
Technic pact.
Edwin Marin given long-term disrector pact at Metro.
Metro tagged Janet Beecher with

Metro tagget seated termer.

Marjorie Lane, nitery warbler, signed by Metro,
Edward Killy handed directof paot at Radio.
Option on Richard Boleslawski's

paot at Radio.
Option on Richard Boleslawski's director deal lifted by Metro.
Irving Rapper got six-month option lift on his director's pact at Warners.

Warners.
Paramount sealed Helen Burgess, little theatre actress, to termer.
Second option on Cesar Romero's contract lifted at Universal.

TITLE CHANGES ·

"Great Guns' rechristened East," to Love at Metro.
New handlie for Marry the Girthd at Radio is The Bride Walks Out. if Phramount's "The Count of Aris zona, is now May Americane day in Martin and County of the County of Aris zona, is now May Americane day in attack of the County of

How many of the following can you following answer ?

MOTION PICTURES

What is a blimp?

A velocilator?

A star cut-out?

A phenakistoscope?

An optical wedge?

- An optical A laye light, and a laye light, what does moviola refer? Out of sink? Lesser grinds? Oid fronsides? Additive synthesis?

What is a baronby?
A gauze fluffer?
An extra black?
An impalement act?
An echo?

VAUDEVILLE

tow was the form Jacks used?
Eleven forty-five?
Rubbe-lacks,
Burling.

icers moons what?
Fanning the rubber?
Protean artist?

RADIO

AIR CONDITIONING

w is plotet's fluid used?
A manometer?
A hygrometer?
At is saturated air?
Wet buil 'temperature?

what does eight ball refer? Pentode? Strip show? Dux?

is enthalpy?
psychrometer?
chimney effect?
sutectic mixture

CARNIVAL what does eppice refer? Cookie cutter? Huckely-buck? Main-most-man? lat is the meaning of fuzz

at is a rosary deck? A chariler page? A houlette? Thaumaturgy? A foulard? A boniment?

ACROBATICS

AND NUMEROUS OTHER DEPARTMENTS-Costumes. Dancing, Make-up, Properties, Scenery, Stage Lighting, Puppetry, Night Clubs, Chautauqua, Grand Opera, Concerts, Sound Recording, Television, Gymnastics, Liberty, Manege, Acoustics, Electricity, Illumination, Newspapers and Advertising, Railroading.

FUNK AND WAGNALLS

ENCYCLOPEDIA OF THE AMUSEMENT WORK

by BARRY BUCHANAN

ANSWERS 100,000 QUESTIONS ON SHOW BUSINESS--DEFINES OVER 20,000 TECHNICAL, PARLANCE AND SLANG TERMS-ONE VOLUME-1,100 PAGES-3,000 ILLUSTRATIONS-3 YEARS IN PREPARATION-COMPLETE AND AUTHENTIC-COMPILED BY A SHOWMAN.

Send No Money . Edition Limited Funk & Wagnalls Co., Publishers 354 Fourth Avenue, New York City

Reserve for me () copy of the Encyclo-pedia of the Amusement World, I will send either full pament of \$10, or \$2 the first of five monthly payments, on notification that the book is ready.

Address

ow Management

Endorsed by

JOHN RINGLING BROCK PEMBERTON SAMUEL GOLDWYN

A. H. WOODS

O. B. HANSON TERRY RAMSAYE FRANK GILLMORE

SID SILVERMAN

GEORGE C. D. ODELL

SEND YOUR RESERVATION COUPON NOW!

Benzes Berserk Agam in Mpls.; Go Duals 4 a Wk.

Minneapalle, June 2-,
Just when hold archibotor memsed of Northwest Allied thought
by had continued the supplies of the supp eapolis, June 2.

Benr Bros, millionaire realty and later men, owners of the Palace of members of Northwest Aiand have persistently flaunted

nonce, wrench into the entire local ination, and; threatens, to preciply ate warfs; on a wide scale. Several independent neighborhood exhibitors, caiready. have declared for liqut, prices or double, feature. The Falace long has been a thousand

nistors, -aiready, have declared, or any local results of the state, and policy for the state of the state of

12-20 YRS. FOR BOSTON **RKO THEATRE BANDITS**

Boston, May 27 Boston, May 27.
Three young bandits, who held upund robbed, the REO, Keith theatre
the Tebruary of 314,600, were convited and received long prison sentuces, today.
Two, George H. 'Stockman and
Dalej J. Hurtey, received from 159 years, and a third, Charles
Hallsprize, who turned, state's evidence, got 12-15 years.

dence, got 12-15 years.

""", "St. John N. B. June 2.
The second holdup attempt withna year in the Capitol (RKO) here
was staged under the stage of the
theatre at 12.39 a.m., May 29. The
the stond victim was Airped E. Jones,
for many years director of the theatthe stond victim was Airped E. Jones,
for many years director of the
the stond victim of the theatre
the stond victim of the stond
at Community Orchegics, the latier composed chiefly of former
the single price price with the stond
the stond victim of the stond victim
the stond victim of the stond victim
the stond victim of the stond victim
the stond victim of the stond victim of the stond victim
the stond victim of the stond victi

The first victim was Andrew W. hillips, treasurer of the theatre id on the Keith staff in St. John Philips, treasurer of the mandal method in St. John lor 28 years. He was going upstairs to the private office with about 14,000 from the box office when or dared to give up the money by a feather weight, and lead about the cash, although receiving uttle serious injuries on the flead when the gun was brought flead when the gun was brought gown on him several times. The bolics were unable to sove this atlack.

Heat K.O.'s Rochester

Rochester, N. Y., June 2. Rochester, N. T., June 2.
Recent warm weather has socked the dare. Dugfness following steady decline, In some houses since the first of the year. One house reported doing worst business, in 20 years since it was built.

Several, nabes have, one on a weekend basis for the hot months and there is fall, or coloning at rease and there is fall, or coloning at the coloning that the months ago 31 of 33 film houses in Rochester were running.

houses in Rochester were running, six are now definitely shuttered and several others are on the at least for the summer.

QUASH FRELS \$577.000 SUIT VS. PIX CO.'S

Dailas, June 1. Federal, district court here sus tained defense's motion to quasi suit for \$577,000 which Reuben Freis had brought against the Jefferson Amus. Co., et al. He also sus-tained a general demurrer against the suit. Plaintiff's attorneys gave notice of appeal.

About 15, national distributing companies or their subsidiarie companies or their substitutes were defendants; Coc It has been pitched to and fro in Texas court for about two years past, and cam up in federal district court only

after many delays.
Seeking \$547,000 in damages and
\$30,000 attorney fees, Frels complained that defendants had formed

plained that defendants had formed a conspirately in returning of the line period in the line period in period in operation of picture houses in Mictoria and four other Texas bowns. There was no refusal on the part of the defendant to sell the plainfully pictures except by conclusion, the priod of the priod in the films, he declared.

Judge indicated he considered the

declared.
Judge indicated he considered the public was helped rather than harmed by action of the defendants by pointing out that the action of the defendants resulted in more pit-

the defendants resulted in more pld-tyres in this towns named.

General trend of Frel's d'odd page complaint was that defendants had restrained moving picture trade in the Texas cities named by plant-ing, houses where population did not warrant, and by feeding, all avail-able good gate pictures to the op-position.

Balloting on Duals

Tacoma, June 2.
. With very few returns following the first blast, local Times theatre made a final piea for coupon returns on whether double feature should prevail in theatres in this section via Warner Bros. ballor spread in these section via Warner Bros. ballot spread in sheet.

spread in speet.
Regardless of count, subsequents, which are small advertisers, will continue to double up while a vote against them would give first runs an out on singles and shorts.

98TH BUTTERFIELD HOUSE

Detroit, June 2 Adding the 98th link to its state Adding the 98th link to its state theatre chain. Butterfield Theatres this week acquired the Whitney, Ann Arbor. E. C. Beatty, president and g.m. of chain, signed long-term lease with Don McIntyre, owner.

The 1,200-seater, which has been operated by Larry Hull, will be closed for altertlons and open in fall all butterfield open in fall all butterfield by the proper in the control of the proper in the proper in the proper in the Michigan of the proper in the Michigan of the property of the open in fail. Other Butterness houses in Ann Arbor are the Michi-

PHILLY DROPPING SUN. SHOWS FOR SUMMER

Philly has long been known as a descrited village on Sundays in June through August and film people are finding that out all over again. Houses, that were turning in big Sabbath grosses after the killing of the blue jaw that prevented Sunday showing, haven't been faring so well the last couple of weeks and are expected to do even less from now are spected to do even less from now and a succession of clear Sundays have indicated to the exhibs what they may expect. Philadelphia, June 2.

Sundays have indicated to the exhibis what they may expect.

The result is that a number of nabe houses are going to close on Sundays during the three summer months. In fact it is likely only those in densely populated areas like 69th [Street and and Frankford will stay open.

Downtown is a little different. The Earle, vaudfilmer, has given up Sunday showings for over a month. That theatre's clientele is strong for the waude part of the show but state laws; allow no flesh entertainment.

In all probability most of the first-

laws; allow no fless accertainment, in all probability me accertainment, in all probability me acceptance with a construction of the control of the control

U. S. Supreme Court To Rule on Film Print Carrier's Liability

Washington, June 2. Extent of common carrier's liabil-ity for delay in delivering motion picture films was set for Supreme Court consideration Monday (1)

when appeal was granted by est. Federal tribunal in damage suitsigathats Southeastern Express Co.
Agreeing to review litigation in
the South Carolina courts, Federal
bench acted favorably on motion of
the express company for review of
progeedings by which Pastime
Amisement Co., of Charleston, S. C.,
wool a \$1,500 award to compensate
for loss of business due to non-delivery of certain Paramount reels;
Theatre operating, firm had at-

Theatre operating firm had at-tempted to collect. \$3,000 for ex-press company's "negligence."
The littigation involves a delicate point about the effect of Interstate point about the effect of Internatae Commerce Commission regulations in damage titis. Express people claimed that under the L.C. Code the theatre was not entitled to more than \$50 because no greater valuation had been placed on the shipment. This contention was rejected by the trial court, which allowed the theatre firm to press its suit on the ground that the object of illigation was not to recover the value of articles lost or damaged bit was a move to obtain special reimbursement for monetary losses, due to express company's failure.

due to express company's fallure. The brief pointed out that South The brief pointed out that South-eastern Express accepted shipment from the Jacksonville, Fla., film ex-change but accidentally sent the cans to Charlotte Instead of Charleston. Theatre claimed that, as a result of this negligence it was forced to close, losling, \$5,000 in forced to close, losling, \$5,000 in corred to close, losling, \$5,000 in amount, showever, and awarded \$1,500, with the express firm appeal-ling and losing in the intermediate courts.

The precise question put before the Supreme Court will determine whether film exchanges and the-atres must pay extra rates in order atres must pay extra rates in order to obtain greater degree of protec-tion against non-delivery. Express company asked the tribunal to rule on whether \$50 limit holds in cases where shipper falled to take ad-

Awaiting a Pinch

Rochester, N. Y., June 2.

Nabe exhibitors, meeting to taliconcerted action on police order to climinate toteries and sames of chance, decided to quit everything except bank and treasury nights with the alm of obtaining a court decision here on the money givenaways.

Police are visiting Schine theatres on money nights waiting for someone to win the dough before arresting the manager.

Ohio and Pennsy Film Footage Tax Proposals Would Hit at the Exhibs

Parsons Hops to Republic

Grover C. Parsons, for 12 years branch manager for Metro in San Francisco, has been appointed western district manager for Republic, filling spot vacated by J. J. Milsteln upon latter's promotion to v.p. in charge of sales.

rge of sales. ons, headquartering in Frisco have supervision of 11 nges in the far west.

RULE COUNTRY STORE' IS NO LOTTERY

Portland, Ore., June 2, conducted by

Country stores, conducted by suburban theatres of eet more bust as a conducted by suburban theatres of eet more bust as a conducted by suburban theatres of eet more bust as a conducted as the Selventon to the conducted as a conducted as the Selventon to conducted as a conduct

chased at the theatre.
Country stores drawings were
made an unfair trade practice under the NRA, but some of the nabes
recently revived them. This
brought a protest from other the-

WARNER TEST DATES ON 'ADVERSE,' 'PASTURES'

Warner Bros. has set general release dates on both 'Green Pastures'
and 'Anthony Adverse,' which is
something that's often changed to
meet switch in plans, and is going
to test both features out west.
'Pastures' has been booked to play
the Ritz, Tulss, and the Miller,
Wiehlta, June 12. It has been set,'
'for general release July 25, 'Adverse.' down for gen release Aug,
'28, will be similarly test-booked, but
understood that these regular engargements for both does not incein
that roadshow plans will not be laid that roadshow plans will not be laid later on and general release dates changed.

Both pictures are, however, down for delivery during the 1936-37 ffirm season.

Dave Idzal Co-Trustee

Detroit, June 2 David M. Idzal, manager of the Fox theatre, and the Union Guard-ian Trust Co. were named tem-porary trustees last week of the (b)wood Co., owner of the Fox the building, in order signed by

Federal court.
Colwood Co. is seeking to reorganize under the National Bank-ruptcy Act.

Chicago, June 2.
Elmer Upton, assistant secretary-treasurer of the Balaban & Katz company, sails for Europe 19day

Certain Ohlo Leislators are framing a measure similar to the bill, before the Pennsylvania state legislature, which puts a tax of .1% oper foot on picture films shown in the state. While industry leaders here view introduction of this bill as a move to saddle an additional some of the smarter exhibitors fear that it will turn out disastrously for that it will turn out disastrously for

them.

These exhibs point to the clause in every distributor contract which provides that all state taxes shall be absorbed by the exhibitor. Thus they see a possibility of having to foot this new tax bill if the measure heavens a law.

foot this new tax bill if the measure becomes a law.
Not definitely known, just how the 1½c a foot tax would be applicable. If figured strictly on an exhibition beats, such a measure is apt to mean, initions in taxes. But should it be confined only to, the actual coverage control of the confined only to, the actual coverage circulating in the state, the new bill would increase taxes only by several bundared thousand dollars annually. annually

Penn State Exhibs Anxiou

Penn State Exhibs Anxious Haritsburg, June 3.
Penngiyania achibitors, we'not learned thus far just how the 1½c per topt tax is to be applied. Bill now reads simply that the tax is 1½c a foot on all films. Whether this is to be amended or clarified probably will be determined in the next few weeks. Penn state exhibs are anxious to know whether the tax is to be limited to the exact footage represented by films used in the state or is to be made more sweeping so as to set jup a tax collection every time a picture is booked into a thears.

N.O.'s 2 Anti-Theatre Bills

New Orleans, June 2, Two bilis affecting local theatr were introduced in the state legi

were introduced in the state legis-lature now in gession in Baton. Rouge.
One bill seeks to place a 'tax' on a dillated or 'chain' theatre's graded from \$100 to \$500. The measure is believed aimed printendarly at the United and Saenger circuits.

is believed aimed partituinary at the United and Saepger circuits, dudependent houses not affected. The other bill, seeking cuiss bink nights as lotterles, punishable by fines of not less than 1200 or more than \$3,000, or imprisonment of not less than one nor more than three years, or both.

Nix S. C. Sundays
Spartanburg, S. C., June 2.
South Carolina legislators killed South Carolina legislators almost another Sunday bill as they moved toward adjournment this weekend. Backers, admitting their cause was hopeless 'this season, withdrew, planning to make another fight next

Miss. Theatre Taxes Up Jackson, June

Miss. Theatri Taxes. Up Jackson, June 2.
Then new theatres have opened in Mississippi since. 7an. 1, and with business showing an increase, the state is expecting to net close to \$1,000.000 in amusement taxes during this year.

ing this year.

So far this year, the state has collected \$118,952 as compared with \$109,413 for the same period last year. The rate is 10%.

Va. Exhibs Nix Banko

Nix on bank nights, say the operators of pix houses in Virginis, having their say at one-day gathering at Virginis Beach, June 1. Included in the deplorings of the film magnitude of the pix of the film magnitude of the pix of the film magnitude. The pix of the film magnitude of the pix of the film Norfolk, Va., June 2.

ELMER UPTON'S VACASH

Chicago, June 2.
Elimer Upton, assistant secretary
easurer of the Balaban & Katz
mpany, sails for Europe today
Will be on vacash about six weeks.

28

Stock Market

(Continued from page 6) to 101% on a few transactions. Westinghouse common pushed up to 116% for an advance of 2%.

to 101% on a few transactions, Westinghouse common pushed up to 116% for an advance of 2½. Earlier it had reached 118%. The preferred Carl Marker Stors, covering 26 weeks, showing an improvement in net profit of about 25,00,000 was street. As a consequence the preferred stock, inactive now for several weeks, spurted 3½ points to 47½, while the common went for 15½, while the common went for 15½, while the common went for several weeks, spurted 3½ points to 47½, while the common in the one day practically doubled that of the four preceding days. Although the common only a quarter point gain at the close, 10 even weeks a through the common went for the close, 10 even gracelly as irrepularly as irrepularly as a respectively and the common should be carried or common issues was demended on Thursday and Friday. There was the usual profit-taking and short covering in Friday's pre-plaing to about 740,000 shares. Revival of interest in industrial shares in Monday's market pushed the industrial everage The close was at 152.34, which represented an davance of 201 points for the weeks. Fasy show of strength displayed which enabled it to hover a cound its old high for a day or two, forceast the spurt which came on Monday. This gighhed the shock to 1734, and 18 proferred is now on a \$3.50 annual basis, with only the common's stock to represent the old Radio Preferred 1 is now on a \$3.50 annual basis, with only the common's stock to represent the old Radio Preferred a is now on a \$3.50 annual basis, with only the common's stock to represent the old Radio Preferred a law of the control of the same showed a decline of the cortain of the cortain

Summary for week ending Monday, June 1:

STOCK EXCHANGE

		Me					
Tiel		Low	Sales.	Today and Starts Trees		*	N
27	4				Low.		ch
21.		. 18	. 0,400	American Seat	. 10%	. 22	+2
204	100	81	, , 801	Col. P. vtc. (1)*	82%		+ + -
. 7%		41/4	700		4%	436	-
20%	٠.	15%	800	Consol. Film pfd. (%)†	101/2	16%	-
614		43	400	Col. Pict. pfd. (2%) 42%	42%		- 1
17014		156	1.400	Eastman Kodak (5)1 1621/4	100%		11:
4174		341/4	32 800	Gen Files (1)	36%		· T*
0114		85	-02.000	Gen. Elec. (1)	011/2		- T :
64%	1	48	7 000	T. com (0)4 (0:2)			±1
108/2		1064		Loew (2)1 47%	40%		-,
100%				Do. pfd. (0½)	107%		
14%	107.0	8%	300	Madison Sq. Garden (60c.) 13	121/		- 1
12		7%	17,800	Paramount 814	7%	814	
87		00%	4.700	Do. lat pfd 60%	. 61%	. 65	-31
12%	15	894	8.800	Do. 2d pfd 9½	854		
11%		746	5.200	Pathe 7%	7'0	724	1
14%		0%	80 (900	Radid Corp 11%	10%	114	7.7
58%		5414	1 000	Radio pfd. A. (8½)	55%		T 7
04%		8214	400	Deals -44 D			٠.
7714		681					7.1
177			18,000		75	771/2	+2
2014		5	7.600		5%	5%	- 1
82%		22%	5,200		221/2	22%	-11
41		31%	2.400	Do. pfd. (11/2) 34	824	33%	- 1
15		20.	410		97	1011/4	+29
14%		914	20,100	Warner Bros 10%	9%	10	11
57%		44	100	Do. pfd	47%	4714	+39
22%		0414	22,800	Weetinghouse (8)	-114%	116%	
45%		12814	220			136	+29
72			220	Do. pfd. (81/2)	185	198	+1
	Divit		Abdama	† Paid this year, 1 Plus stock extras. \$			

CURB OVER THE COUNTER, NEW YORK Pathe F, ptd, (7)....

at 7%, for a fractional loss. How ever, not too much could be expect-ed since the Pathe stock is now selling ex-dividend, the stock divvy of Grand National Films recently

ever, not too huca course of earlier of aims - the Pathe stock is now set after a dividend, the stock dividend and the stock of the st

200 shares, no par value, incorporation that page of the page of t

omilims, Inc., same as above, pkrik Corp., New York, motion pic-busidese. Capital stock 600 charge referred, \$100, par value; 100 comno par value. Incorporatore, Martine and Company of \$44 Madison avenue, News 2010; \$45 Market News 2010; \$45 sger, all of 444 Madison avenue, Clty.

E Patriot Film Corporation, motion picture business. Car., 200 shares, no par value, In lors, samo as above.

CHANGE IN NAME

K. B. Amusement Corp. to All

PAR'S \$718,921 NET **FOR '36 1ST OUARTER**

Statement Issued by Paramount Pictures, Inc., covering the first quarter of 1936, revealed not earnings of \$718,921, after crediting approximately \$460,000 of the inventory reserve set up as of Dec. 28, 1935, to operations, Before deductions for Federal income taxes and interest on debentures, after the operating earnings were placed at \$1,088,627. Addition of dividends from non-consolidated subsidiaries and for-eign exchange adjustments increased operating earnings to \$1,255,143, again after applying the \$800,000 credit. Paramount in its statement shows the balance transferred to surplus to be \$718,921. Results from operations of Olympia Theatres, Inc., and its subsidiaries, in receivership during this period, do not figure in these earnings. Statement issued by Paramount

Explanation of the \$800,000 credit made in flguring earnings is that 'of the excess costs of certain pictures for which a reserve was provided out of the 1935 earnings, as referred to in the company's annual report for that year, approximately \$800,-000 was charged, to operations in the current quarter in accordance with the company's regular film amortization the supplementation of the reserve has been this amount of the reserve has been this amount of the reserve has been credited to operations.

credited to operations.' Report states that Par's net in-terest as a stockholder in the com-bined undistributed earnings of par-tially owned companies, available to it when and if dividends are paid, amounted to about \$450,000 for the quarter.

Incorporations

NEW YORK

Albany.

Nassau Ecpertory Company, Inc., Man

ittan, theatricai businesa Capital stock
sharea, no par value. Incorporators

yron C. Alting and Anne Alting, 17 Har

d street, Fort Jervis, N. X.; Jamee I

rowns, 241 Main street, Fort Jervis

by shares, no par value. Incorporators, old sirest, Port Jervis, N. X.; James L. Browns, 241 Main street, Fort Varvis, WEBR, Inc., Buffal, establishment, 1500 August 1500 Aug

R. Lambert and Elsie Maly, both of Isijn, M. Chroma Megcalae, Inc. Manhattan Dublishing business. Capital stock, 569, 980 shares, 1 par value. Incorporators, V. M. Berningham, 2658 Watson avenue. Set attects, New York City, K. R. Galasi. 436 East 56th atreet, New York City, K. R. Galasi. 436 East 56th atreet, New York City. Redeant Film Co., Inc., Manhattan, Elsien Set, 1 and 1 and

New York City: Harriet Kerr 117 East 74th attest, New York City: Call Bernert, 315 East Eighth etrest, New York Symphonol Predoction, Etc., New York Symphonol Predoction, Etc., New York, motion picture business. Capital stock, motion picture business. Capital stock, Theodore, A. Benedek, 305 East 52d attest. New York City: Edward F. Pierce and the Company of the C

House Reviews

EMBASSY, N. Y.

(Continued from page 17) the courtroom stuff, some of which

is awkwardly bandled. Paramount contributes John Do-

red's shots of the Ethiopian capital during the looting stage, with the camieraman tanding a nice chance of getting shot any moment. This is followed by the same company's clips of the army in its advance, with Fox adding Bagdogilo's entrance in the decamped emperor's car. All good historical stuff, but the war is over, And so is most of the interest. The article of Reputation of the interest. The interest of the inter

at golf. Nice-appearing girl in spectors is interviewed on stage, racounting in indely-modulated tone her pasture-pool experience with the monastrations a few golf the with demonstrations a few golf the with demonstrations a few golf the with demonstrations and the property of the prop

CENTURY, BALTO

On screen are Trouble for Two (MG), Metro cities and The 0ld Mill, an MG one-reel cartoon, on whipped law fared in that are withinged the first of the metro cities and the metro cities are to stop. Stage will bear brunt of the backets of the metro cities will be compared to the metro. Stage will bear brunt of the backets will be compared to the metro cities will be compared to the metro. Stage will be compared to the metro cities will be compared to the metro cities will be compared to the metro cities of the metro cities will be compared to the metro cities of the metro cities o

on the coast, an by Astart most boxing tryouts, an Ohio track met and a dog show by FORDWAY derelands and a dog show by FORDWAY derelands and a dog show by FORDWAY derelands and a few and a few and a superated in the state of the state of

MEMPHIS' ANTI-CHISEL PACT

Political Show-Stoppers

Republican national convention soon to get under way here will have appliause machines. Under this system appliause highpoints can be calculated comparatively and the impact of the oratorical explosions can be measured. Zeal of the cheering squads can also be recorded.

The convention was extra the convention of the cheering squads can also be recorded. The cheering squads can also be recorded. The system of the convention's show-stoppers. If Congressman McGooey claims he tied wan in knots with his routine on Passamaqueddy, Senator Tush can claim a 90 second appliause differential in favor of his defense of motherhood and high tariffs.

Calls New Shortwave Rules of F. C. C. **Bad, Sees Foreign Trouble, Censorship**

Recent change in rebroadcast rules by the Federal Communications Commission drew a sharp yelp last week from the Short Wave Institute of America, which charged Commish with seeking to censor the industry through its demand the industry through its demand that transmitters obtain Government okay before re-aking programs of any foreign station.

New ruling to which equipment manufacturers group objected provided that after July 1:

"No licensee of any class of broadcast station shall rebroadcast the programs of any foreign radio station without written authority first having been obtained from the Commission."

Commission.

Commission.

Commission.

Commission is overstepping its authority and 'acting in direct violation of Section 326 of the Communications' Act of 1934,' Osear Schuette, president of the Institute walled, adding thoughtfully that 'This censorship would deprive 20, 600,000 owners of standard broadcast sets of the right to hear the prohibited programs, while the owners of 5,000,000 short wave sets could hear the same programs direct from the originating stations, unless it be the intent of the Commission to extend this prohibition mission to extend this prohibition. mission to extend this prohibition to the receiving sets themselves and thus prevent the reception of the censored programs in the United

Pointing out that Commish would

States.'
Pointing out that Commish would have to have a 'clairvoyant' on its staff to sift foreign news flashes, since it would be impossible to determine in advance which programs would be fit for American ears, Schuette expressed doubts that F.C.C. commissioners fully understood the scope of abouts a continuous and the continuous continuous and the continuous continuous and the continuous continuous continuous continuous continuous areas of the continuous areas of the continuous series of short wave programs from Germany about 20 hours. There is also a continuous series of short wave programs from almost every other important, country in the world.'

The Institute of their warned Common the continuous series of short wave programs from almost every other important, country in the world.'

The Institute of the warned Common the continuous are continuous and the continuous country in the world.'

The Eligineering and Legal divi-

self as falling to 'disclose its purpose.'

The Engineering and Legal divisions, which approved the new rule, assert that the purpose of this determination of what American listeners may hear from European stations is to guard the United States against foreign influence,' Schuette declared, 'As a matter of fact, it would tend to embroil us in foreign conflict. Any attempt by the Federal Government to Impose similar peace-time censorship on press dispatches, containing the same news, would be condemned as a violation of the freedom of the press.

Many of these broadcasts relate Many of these broadcasts relate to controversies among foreign soverenments. The grant of official permission for a broadcast of this nature might be construed to imply governmental approval and involve the property of the

CBS' Mothball Six

Summer fold-ups on CBS for the

Summer fold-ups on CBS for the month of June are skedded in the following order:
Chrysler Alrshow, June 4; Louis Philippe's 'Paris Night Life, June 5; Colçate-Palmolive-Peet's 'Zleg-feld 'Follies of the Air,' June 6; American Home Products, June 12; Sales Affiliates' 'Zotos Hour of Charm,' June 21, and Kleenex's 'Mary Marlin,' June 21, and Kleenex's 'Mary Marlin,' June 28.

AIR RIDICULE **CASE GOES TO** APPEAL

Rochester, June 2.

Radio might be forced to ban sponsored news programs if Joseph J. King, Rochester caprenter, wins his \$50,000 slander suit against Watter Winchell, attorneys for Winchell and the National Bread the Appellate Division junguing King's appeal from dismissal of his suit by Supreme Court Justice Willis K. Gillette. King claims Winchell made him appear ridiculous in his Sunday night broadcast of the Jergens program, Oct. 1934, when the Company of the Supreme Court Justice Willis K. Gillette. King claims Winchell made him appear ridiculous in his Sunday night broadcast of the Jergens program, Oct. 1934, when the Company of the Supreme Court is supported by the Supreme Court in the Winchell program it to claimed devertible was minigleed the first test of application of the law to radio.

James Willson Okay

James Willson Ukay
James Willson, program director
of WWL, who was seriously injured in an auto mishap in which
Klesie Howell, singer, was killed a
few months ago, has recovered and
is back on the job again.
At time of accident he was given
a slim chance to recover.

Bobby Breen Litigation

Bobby Breen, singing youngster with Eddle Cantor, is entangled in a lawsuit filed in the Federal Court by Joseph Country of the Canton of the

Lellky To Sweden

New Orleans, June 2.

Carl Lellky, musical director of WWL, and Mrs. Lellky, sail Thursday (4) for Sweden to visit relatives.

Couple plans to spend summer on Continent.

warned that the Commish, in approving the regulation, were takings a step toward the censorship of domestic programs.

SELVES, AGENCIES

WMC, WREC. WNBR and WHBQ Subject to Fine of \$100 Per Violation If Found Rebating or Otherwise Tampering with Card Rates

LOCAL VS. NAT'L

Memphis, June 2.

In connection with current discussions of local versus national

in consection with current discussions of local versus national rates for radio advertisers the policy adopted during the winter and since working very satisfactorily in Memphis may suggest a pattern other communities with several radio stations might adopt. Stations WMC, WREC, WNBR and WHBQ are bound together in an agreement with teeth in it. Any station wilrully violating its own rate card may be fined \$100 per violation. Under the set-up as working here since a previous anti-chisel agreement expired, local rates are about 50% of pational and there is an inbetween or regional rate which is about 75% of mational. A 15% minimum differential is required between or regional rate which is about 75% of mational. A 15% minimum differential is required between local rates which are not-cleas and the properties of the stations will pay any local agency the regular commission.

Honest Mistake

Honest Mistake

Honest Mistake
An arbitrator of reputation and
standing (and outside adio) is the
judge and jury if any chiesing allegations are filed. If the defendant
is exonerated it is agreed in the articles that the station making the
charge is held blameless of anything but an honest mistake. But
stations are supposed to have real
proof, not hearsay, to offer.
Local classification includes all
retailers in Memphis or within 25
miles. Banke, dairies (except ice
cream manufacturers which come
under the regional rate), insurance
agents, used cars and repair or other
services are also so considered.

agents, used cars and repair of services are also so considered.

Regional rate on which local agencies collect 15% includes non-retail accounts such as manufacturers, distributors, brokers and combinadistributors, brokers and combina-tions of retailers in cooperative sell-ing campaigns. Nationally-owned retail shops get local rate if copy conforms to local character. National rate is notable for the insistence that all new car auto-mobile advertising must be so luted.

mobile advertising must be so listed.

There are about six active Memphis advertising agencies who file with all four stations complete lists of their accounts. No commission is paid on any business secured from an advertiser not so listed. If listed as handled the stations commended the stations constant of the secured an advertising agency which has meanwhile secured an account will be recognized on the renewal. Sudden changes in rate cards, creation of new classifications are mutually guarded against among the four competitive stations by a rule requiring the passing of 18 days between the announcement and the application of a new ratecard. This permits all stations to compete equally.

equally.

Memphis system is designed to prevent chiseling or throat-cutting Bro as between the several stations in relation to one another and to regulate group attitudes toward advertising agencies and rate structure problems in general.

E.

Kirberry De-Scarred

Raiph Kirberry, radio's Dream Singer, walking around with a bandage on his left cheek. Had a scar removed that had been with him for several years since opera-tion for a cyst. Wanted to get the mark off in event of sgreen bids,

STATIONS POLICE Crosley Bloc Wants Sol Rosenblatt To Tell N.A.B. About Copyright

Exchange of Documents

Washington, June 2. New speed record in dispos-ing of construction permit ap-plication was set last week by the Federal Communications the Federal Community
Commission when Lincoln
Memorial University, Middles-Memorial University, Middles-boro, Ky, got desired consent to erect a new station using 1210 kc with 100 watts. Business was rushed through Broadcast Division in 27 days. Commissioner Thad H, Brown will speak at the college

commencement ceremonics this week receiving an honorary degree. He was scheduled to leave the day after the grant was okayed, carrying the was okayed, carrying document with him.

SALVAGE NIB. FOR TRADE **POLITICS**

Plans are now being mulled by Edward A. Allen, prexy of the National Independent Broadcasters and WLVA, Lynchburg, to continue the N. I. E. with its full present membership with its full present membership B interest of the continue and the land of being a business-pumper for small stations, and will devote its whole future to being a political shield for them in the NAB and in Washington. Hence the desire to continue as many stations as possible in the membership.

N. I. E.'s present business-pumping is done by the James O'Shaughmessy organization. In: New York. Latter tried for an entire year to stations, and finally decided it was no use.

What will happen to O'Shaughment of Shaughment of Stations, and finally decided it was no use.

was no use. What will happen to O'Shaughconnection after the pro

What will happen to O'Shaughnessy's connection after the proposed change to a purely political status is not known. Thought possible, ho we'ver, that either O'Shaughnessy or, more likely, T. McClure, his assistant, will set up a station representation biz with an armful of selective stations salvaged out of the N. I. E. long list. Pres. Allen currently is preparing to tell the N. I. B. members at the NAB convention why the commercial venture vias no go. Has decided on three reasons; (1) difficulty of making up a group rate card fair to everyone; (2) the ruckus with World Broadcasting over the Chevrolet biz, and the run. Il with Spot Broadcasting the run line with Spot Broadcasting with the commercial venture and the countries of the condemined efforts to land certain accounts.

accounts.
A fourth reason, not officially broached as yet, is the N. I. R. members laxity in paying membership dues. Dues last year wersupposed to net about \$10,000. Esti-

supposed to net about \$10,000. Estimated that very little more than \$1,000 was taken in.

Another probable Allen maneuver at the N. I. B. assembly will be a severe denunciation of World Broadcasting and Spot Broadcast-

Beloin, 25, Joins Benny

Bridgeport, June 2.
Edmund Beloin, 25-year-old
Stratford short story writer, off to
Hollywood to assist Jack Benny
with seriot

with script.

Scribbler has contributed intermittently to Benny exhalings during past season.

Roger Beane slated to take over program direction at WJIM, Lansing (Mich.), after Garnet Garrison leaves to take a prof. at Wayne U.

Associated Radio Stations, Inc., indie broadcaster group headed by Fowel Crosley, Jr., of WLJV, Cincinnati, has made its first tactical move in connection with the forth-coming convention of the National Association of Broadcasters in Children and the Children of Broadcasters in Children of Broadcasters and Children of Broadcasters are still looking for light on the performing rights controversy and other performing rights tangle and that any expert advice on the subcustom of the Broadcasters are still looking for light on the performing rights tangle and that any expert advice on the subcustom of the Broadcasters are support. Associated Radio Stations, Inc.,

Bring in Uncle Sam

Bring in Uncle Sam
In his address to the NAB membership Rosenblatt, it is understood, will outline the purposes of the ARS and-tell what the latter organization proposes to do in putting the business of licensing must have been also bee

Washington, June 2.
Uncertainties mark the forthcoming Chicago convention of the National Association of Broadcasters. This is reflected in the fact that only one speaker, Judge Eugene Sykes, member of the Federal Communications Commission, is definitely and officially set.
Probably the N. A. B. will avoid formal addresses as much as possible this year.

YOUNG & RUBICAM JOIN COAST TREK

Contingent of three from Young & Rubicam leaves New York June 5 to establish an office in Hollywood. Group will be headed by Bill Stuhler. Don and Joe Stauffer

will go along.
Plan is to merely establish a Plan is to merely establish a radio production office and not a complete branch of ad agency. Have one show, the Fred Astalic program, for Packard set for fall, with possibility of another emanating from west when new season opens.

DOYLE TO N. Y. AMERICAN

San Francisco, June 2.
Dinty Doyle goes to N. Y. American July 1 as radio editor.
Doyle has been radio editor of the San Francisco Chronicle since April.

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and summer address.

Clark GABLE and Marlene
DIETRICH
Vith Copil B DeMille Crauford
Kent, Walter Bingaford, Idea Sea-

bury
The Legiqunaire and the Lady.'
60 Mins.
LUX (Clever Bros.)
WONDAY St. P. M. EDST
WABC, New York ury a Legionnaire and the Lady.

(J. Walter Thompson)

(J. Walter Thompson)

Lux has proved in Hollywood, and hired Leet! B. DeMille, to direct its Mondax night, dramas. Bith moyes represent showmanking. Nothing more logical in view of Leet Bro, policy of identifying its product with filmedom than for the program to originate in the celluloid colony to the commercial and provides an atmospheric intimacy with big names and glamorous enterprises, that cannot but be a production asset.

atmospheric intimecy with big names and giamorous enterprises, that cannot but be a production.

As for DeMille, he is probably as well known to the general public as any flins director. Nordoges it during the control of the contro

casgon, tear, temeerness or hauteur, counds always the same of tourse it night be that her control of the contr

make for the scenes and strong tenmake for big scenes and strong tension. There was an absence of insion. There was an absence of incleant and as over-simplification of
the menack. Vinian is fulfied by Jacthe of the company of the scene of the company of th

casual senorita were in first quar-Curtifit specific were (36 Yolf of but exclusable of the score that it was a first time on the common in-ter, and an occasion of some in-ter, and in the some in-sing in Love Again for an energe. It was pretty bad. And of doubtful taste too was DeMille's reference to Gable's ears.

NEW FACES AT KWK

And a New Title For Ken Church

St. Louis, June 2.
Roger-Fox Orchestra has moved
to KWK, as, sinft group teplacingtito. Reinert: Also new at KWK
re Jane Curran, awing vocalist;
larie-Harris, recently with Henry
lard: Ormerly of KFI, and other
sinfo Coast entions.
Ken Church, seles mgr. at KWC
to been upper dead of the coast
to been upped to assis, gen. ingr.
at. will retain supervision of sales
eco.

GOLD MEDAL FLOUR With Betty Crocker, Elizabeth Jer. Leefer Tremayrie, Rose Dillon Entite Boars John K. kins, and Joe Emerson choir Music, drama, recipes, news

GENERAL; MILLS

Mond shrows fort, Aus. m., EDT

WASC, New York

TStackett Sample-Hummer!

TStackett Sample-Hummer!

TStackett Sample-Hummer!

Is mire notable; for, its salesmanship than for its showmanship. This

Is, subt to deny a connection between the work of the same ship

than the container, who saw the container, and the container,

which is supposed to pa
rade across the morning ether like
tween the same shows the same show a

old-dimers previously bankrollel by General Mills. And the way the

wives. Most of the programs are

old-dimers previously bankrollel by General Mills. And the way the

works keeps from toppling into the

dimes-acone category is that prac
size the same shows the same shows a

is, ists as, jacking in the Barnym
sque, Byniceopharison; Senesat

Mills at least has the edge on size.

This a typical Flackett Sample
ment of the same shows the same shows a

sample of the same shows a same shown

when the same shows a same shown

when the same shows a same show a

same shows the same shows a

when the same shows a same shows

while the only criterion from which

this, job can be approached. As a

sales when the same shows a same shows

while the only criterion from which

this, job can be approached.

When the same shows a same shows

while the only criterion from which

this, job can be approached.

When the same shows a same shows

while the only criterion from which

this, job can be approached.

Same distribution of the same shows

while the only criterion from which

this, job can be approached.

When the same shows a same shows

when the same shows a same shows

while the only criterion from which

this, job can be approached.

Same shows a same shows

while the same sho

and, the selection of stems discerning.

Betty Crocker, gets the next six minutes with standard recipe fare, minutes with standard recipe fare, and the selection of the selecti

ROMANCE OF THE FLOWERS'S With Marion Harris, Betty Pfance

ROMANCE OF THE FLOWERS:
With Marion, Harries, Betty, Flanners,
With Marion, Harries, Betty, Flanners,
With Marion, Harries, Betty, Flanners,
Stories,
John Milk Ross

ALLIED FLORISTS OF ILL

Williams,
ALLIED FLORISTS OF ILL

Williams, Allied The Williams

Nove age to the purpose of the Allied

Williams of the Milliams

Samped the flowers constantly in the

Illistener's mind, yet without any dis
Keet agelou harrague.

Series, is based on steres that

Series, is based on steres

Series, is based on st

BETTE DAVIS
With H. Q. Nelson

Mish H. O. Nelson (1)

Misherview, Song

Mina.

Misherview, Song

Mina.

Misherview, Song

Misherview, Misherview,

it seemed like ad lib gab, all in an Better-than-average personal.
Following that Nelson sang a song incely. He's an orchestra-leader, with an obedient words for hoppilar repudition.

micery he's an Ortoestra ceases.

With Edward Nell, Jr., Tee' Royal's Orchestra.

MAGIC MIRROR

With Edward Nell, Jr., Tee' Royal's Orchestra.

30 Mins.

POMPELAND, Tee Brown of Mins.

Wednesday, 10:45 p. m. EUT

Wednesday, 10

lew minutes to acter the actaovers, the statutes to acter the actaovers, the statutes before the activities, the statutes are the statutes as a gray account of tiself. On the statutes are account of tiself, on the statutes are accounted to the statutes are accounted to

FOLLOW-UP COMMENT

Paul Whiteman's Musical Varieties' (Woodbury's) 'is currently hitting smooth note 'in showman-ship. Has pace, music concedy and ship. Has pace, music consedy and parker looma as an addition for the next month. Judy, Canton, and her hill-billy comic antics continue on Ramona draws, the ferme singing where they don't! fruit, are some juve syros, who are billed. as finds: "Most recent program (31) spotted. Rajker, in two places and, he, came through with socknowledgery, on My Sily." Whiteman, tiking the bruin of the met-work, had three orchestra numbers, delivered with gloss sind: bearing the 'usual Whiteman, et al. "Amona with the same and the can be arrived to the same shows the same with the same with the same cause. Ethan Ramona's single-macacque. Ethan R

ROMANCE, INC. Vith Alice Reinheart, Burford B. Hampden dventure Serial DEXIDALE HOSIERY OALE HOSIERY
C.30 p.m.
New York
Clore & Thomas
m the scripting and playing

From the scripting and playing angles; Dexdale Hoslery has in Romance, Inc., an ingratisting by of entertainment and the program's chance of building a substantial following are good, providing better discretion is used in couching and handling the commercial than prevailed on the debut occasion (26). Rambling and repetitions, the copy

handling the commercial than prevalled on the debut occasion (28). Rambling and repetitions, the copy took long periods out not only at the heginning and end of the program but in the middle of the narrative. Added to the three-time channing of the same selling feature of the same

ROCHESTER SPOTLIGHT
With Geraldine Rhodes Traver,
Willard DeMarse, Street Brothers
30 Mins.
ROCHESTER GAS
ROCHESTER GAS
WHEE GAS DAN GERNEY
WITH A large and changing allRochester cast, this new program of
the Bochester Gas & Bletche Corporration over WHEC has quickly at
the Bochester Gas a Bletche Corporration over WHEC has quickly at
Spotlighe audience. Xylophone
number by Street Brothers fading
linto program announcement by

number by Street Brothers fading into; program announcement by Clete Lechner stressing Rochester-talent for Rochester leople. Stirring, xylophone march. Handa Across the Sea followed by the only plug of the program, a dramatic sketch of the program, a dramatic sketch of the program of the p

and decision the utility complete clocks from the utility complete control of the control of the

ZEKE MANNERS GANG
Hilbillies
Summars
Hilbillies
Summars
Hilbillies

atmosphers.

Three name men still do a good job of harmony and soles. Good scordionist, too, for accompaniment. Half hour might be better utilized in more music and instrumentalizing to replace the inane rhatter. Some, no doubt, is needed, but overboard as is a formal to the sole of the sole o

RAMONA
With Jack Shilkret, Three Nesters
Songs. Mysio
St Nihes.
St

Typically light authors show ushered in to replace Frank Crumin and Julia Sanderson. Built mostly around Ramona and her pland, but hackgrounded by amooth bank, and his processing the Grid doubling between this and Paul Whiteman's broadcast. (Whiteman's broadcast. (Whiteman's July).

It's a zippy and diversified half hour, of dance muslo, tro singing, and Ramona. An okay stop-gap program.

and Ramona. An okay stup-su-program.
Advertising continuity might, be lessened. Too much insistence may have opposite effect. There is little may be a contributed with prod-uct's name, etc.. Ramonu's alleged-addiction to her sponger's chaking, also unnecessary and amoonyheing, in vibr of straight commercial an-mountsements, ramining to three minings before.

BENNY-FORD.
The Man is the Stands' .

BENNY-FORD.
The Man is the Stands' .

Id Mine.

KW, St. Louis .

The' Duke of Paddidh' alias' Bermy' Ford' is rings in a Kentucky.

Grawl. Into Shuman questionaires each control of the stands of the sta

AL SHAYNE With Annabella Lee, Herb Steiner Songs, Place 15 Mins. VIFA COL Thurs, 5:30 p.m., EDST

WOH, New Yorkshay, Shapmer atyle for the control of the control of

ers at 5:30 against the usual amount of the control of the control

BILL AND GINGER
With Lyn Murray, Virginia Baker
Script Serial
I Mina BROS. (SPRV)
Mon. to Fris. 9:46. a. m. EDT
WABE, New York
WABE, New York
Serial Is, aired in New York only,
in minutes per day, and represents
combine which his had at 'variety of
ethier assignments before. The time
spot is okay, and the combo can
deliver a pleasant song, so the prograph is okay, and the combo can
deliver a pleasant song, so the prograph is okay, and the combo can
deliver a pleasant song, so the prograph is okay, and the combo can
deliver a pleasant song, so the prograph is okay, and the combo can
deliver a pleasant song, so the prograph is okay, and the combo can
deliver a pleasant song, so the prograph is okay, and the combo can
deliver a pleasant song, so the prograph is okay, and the combo can
deliver a pleasant song, so the
Yark fadio audient's an ana
potential loss of any orphan child
whose pa futna, up-from somewhere. w
Dialogue is routine and, delivered
accordingity. Slinging, however, is
catchy and flutny, and airs well.

the length and content.

Edga.

PLANE SILENCES WREN

Freak Accident Puts Lawrence Sta-

Kansas City, June 2.

Freak airplane accident threw WRIN. Lawrence-Kansas City, off the air for three hours on, May 24, and lammed wires with calls wanting to know why the Jack Benny stanza didn't go on.

Mishap occurred when Betty Browning, a 24-year-old girl flyer, made a landing, that was low and pulled down station's feeder wires. Miraculougly, the girl's plane ddurt catch fire, and she and two passengers eached without-injury.

Daimage to the broadcast lines estimated at 4.100 which the telephone company will dun the aylartix for.

Texas Stations Organize: Vote 14-8 That Super-Power Leads to Monopoly

Fort Worth, June 2, Newly formed Texas Broadcasters

Association has declared itself as opposed to any increase in the opposed to any increase in the number of superpowered stations. Resolution embodying this stand has been forwarded to the Federal Communications Commission and all members of Congress coming from the state of Texas.

all members of Congress coming from the state of Texts.
Protest was instigated by B. F. Orr, of KTRH, Houston, Orr urged that the FCC be prevailed upon to stop issuing construction permits for station power in excess of 50,000 watts on the ground that these super-powered outlets would in due time monopolize the broadcasting industry and pitt in financial jeopardy the 600-odd indie stations. Orr contended that there was no necessity for the excessive power, as the country could be properly and efficiently furnished with broadcasting service without resorting to more super-watters.

Elliott Roosevelt, representing Hearst's KTRA, San Antonio, and KNOW, Aŭstin, supported the resolution, while opposition was voiced.

KNOW, Austin, supported the resolution, while opposition was voiced by Martin Campbell, WFAA, Dallas, WOAI, San Antonio, and George C. Cranston, WEAP, Fort Worth. Campbell argued that the association by passing Orr's resolution would not only be blocking science as in a ridiculous position. Final yole had 41 stations favoring the resolution and eight stations opposed.

resolution and eight stations opposed.

James W. Baldwin, managing director of the National Association of Broadcasters, who attended the meeting, approved the idea of the state association as a weapon for opposing unfriendly legislation, outlined the importance of the June 15 hearing of the FCC on new frequency allocations, and told of, the KAB's new plan of music control. Applications for membership in the FFA has been made by 27 stations. Officers elected were T. Frank Smith, KXYZ, Houston; Ralph S. Blehop, KFIZ, Fort Worth, v.p., and James R. Curtis, KFRO, Longvley, secretary-treasurer.

SMITHSONIAN INST. PROGRAMS ON NBC

Washington, June 2. New Government outfit to join parade of those airing broadcasts on free basis was discovered last week. when the Smithsonian Institution, U. S. scientific center, announced plans for a series of programs to start June 9.

Tales of pre-historic America will be featured, with the institute's No. 1 scientists and explorers furnishing the material. Use of the radio in of the radio the material. Use of the radio in dispensing dope on Smithsonian's research activities was decided upon because of the instructions appear'-jng in the will of James Smithson, founder of the actence center, which asked that diffusion of knowledge among men should be one of the primary duties of the outfit. The tradit has become one of the

primary duties of the outfit.

The Yadio has become one of the
shief mediums for the diffusion of
knowledge anohy men. Dr. Charles
S. Abbot, secretary, explained.

S. Abbot, secretary, explained.

S. Abbot, secretary, explained.

Federal Office of Education will
be operate in the broadcast series,
which will be aired through. Na
Monal Broadcasting Company,

Radio's Influence

Apropos the influence the Crossley Survey has upon the language and thinking of actors, Goodman Ace quips that third parties now introduce perforners in this wise:

'Mr. 7.3 meet Mr. 4.9.'

WHAS PROGRAM CALLED LIFT

Mrs. Cordia Greer Petrie, Louisville, June 2.

Mrs. Cordia Greer Petrie, Louisville writer, entered suit for copyright Infringement in Federal Court here, Wednesday (27), charging that the script program 'SI and Mellasy' was a lift from her published characters, Lum and Angeline. Program was aired over WHAS.

Mrs. Petrie is the author of 'Angeline' At The Seelbach' and other stories, readings from which she gave iseveral years ago over WHAS. Mrs. Katherine Hericit Eastin, who broadcast the disputed 'SI and' Mellissy' sketches over WHAS.

gave; several years ago over WHAS. Mrs. Katherine Hericit Eastin, who broadcast the disputed 'SI and Melissy' sketches over WHAS, formerly aired over a Texas station. Mrs. Fatte claims, that she noticed marked similarity of characters and situations, and promptly notified the station. The station continued situations and formerly marked similarity of characters and situations and wins. Eastin personally submitted 24 scripts contained at the program, and Mrs. Eastin personally submitted 24 scripts on Mrs. Petrle claims that 20 of the 24 scripts contain identical situations and lines which are a part of her Lum and Angeling scripts, and Angeling scripts, in the male role Both Si and Melissy series was a sustainer over WHAS, on a morning spot, and utilized two characters, and Lee Herndon, (Hepp & Herndon, WAYE), in the male role Both Si and Melissy and Lum and Angeling scripts are written in mountainer, dialect.

Mrs. Eastin has also entered suit.

genine scripts are written in mountaineer dialect.

Mrs. Eastin has also entered suit against Mrs. Petrle, alleging that the author brought about the cancellation of the radio contract. It is also understood that Mrs. Eastin also understood that Mrs. Eastling was negotiating for a spot on one of the major networks for her script program, at the time that Mrs. Petrie's infringement claim was made. Mrs. Petrie's petition asks an injunction to prohibit Mrs. Eastin from using the characters 'Sl,' and 'Mellssy' and asks payment of damages to be determined.

Spieler a Medico

Reltimore Baltmore, June 2. Phill Franklin, for past three years announcer on WCBM, leaves station and the broadcasting biz on June 13 to pursue his medical education. On July 1 he enters Union Memorial hospital here to serve interneshlo. This month Franklin will graduate from U. of Md. med school in Easter Communication of the Comm

Change of Character Not Clicking for Ford Rush

Cleveland, June 2.
Not much success to date has greeted the efforts of station WTAM to streamline Ford Rush into an adult serial attraction.
While on WLW, Cincinnatt, with a corny kid show called 'Old Man Sunshine' Rush pulled 2,000 letters as week.

TEXAS AIR WHO'S WHO

Personnel Set For Radio Ballyhoo

San Antonio, June 2., Radlo staff of central centennial Friday (7) and subsequent daily

Friday. (1) and subsequent many radio activity from expo grounds and buildings.

Martin Provenson, Pacific Coast NBC announcer, is chief spieler. Jim Crocker, formerly with WOAI, San Antonio, annexed for announcing staff also. Margery Leuthl, continuity actibler with KNOW. tinuity scribbler with KNOW, Austin, and KTSA, San Antonio

Austin, and KTSA, San Antonio, scripting for expo setup, Rita Lane, onetime—NBC Carefree Carnival warbler, is receptionist-singer. Gertrude Gale, former KMOX, St. Louis, and WMCA, New York, planist, is music librarian, Marion Ruland, formerly a soloist at KTAT, Fort Worth, has dropped music for a typewriter as a secretary at Gulf radio studios at expo. Dudley Willamson left KFJZ, Fort Worth, to oln Gulf-Exposition radio

Clyde M. Vandenburg, director of Clyde M. Vandenburg, director radlo and p.a. system for expo. Le Lacey, formerly with Southweste Broadcasting system, his assista Publicity task handled by Da Clark, an SBS alumnus.

PAWNEE BILL' EAST FOR SHOWS, RADIO

Major Gordon W. Lillie (Pawnee Bill'), rated the oldest wild west days character, probably will hit the eastern seaboard this fall in a

the eastern seaboard this fall in a series of indoor show appearances, also radio, a sponsored series of western stories.

Pawnee Bill' made his annual appearance a few weeks ago at the Pawnee Bill rodeo in Oklahoma City. This was followed by a successful showing at the International Petroleum Institute. conference in Tulsa, Okla.

MPPA Offers Alternative License on Air Discs to Permit Local Sponsorship

A Contract!

agent offered Horace MacMahon and Sam Levene, Broadway legit actors, to J. Walter Thompson to do a scene from 'Broadway' on the Fleischmann program.

'Okay,' came the reply, 'let them study the part. Maybe we can use them some time in an emergency.'

Ways and Means To Market Air **Meter Mulled**

Anderson Nichols Associates engineering and statistical outfit, who have charge of experimenting with the radio meter worked out by Dr. the radio meter worked out by Dr. Elder, are holding a meeting of in-terested parties next week to deter-mine a policy of commercial use for the device. Experiments corrently being con-

Experiments currently being conducted in New York are in cooperation with WOR, which has access to all the findings in return for part payment of the testing. About 100 meters have been put out, Engineering outfit has been trying to soft-pedal all publicity on the meter on the grounds that lavish advance statements might create controversies that would kill it. Meter for the past year hap been a moot question in research circles, a

New York Radio Parade

Lucky Strikes Wherever You Dial

There is a deal pending which it consummated will have the Lucky Strike Hit Parade program atting over every major network station. Deal calls for the Wednesday program at NBC, with the Carl Hoff band, to go over both NBC networks at the same time. Likewise the Saturday CBS program, with the Predde Rich ork, is to be heard over CBS and MBS simultaneously. There is a slight hitch in the deal over the CBS-MBS set-up. MBS uses outlets connected with NBC which will probably lead to a reprimand from NBC for taking a CBS program even though station at the time is affiliated with MBS. However, the sight of cash on the line is expected to clear this up. Meantime, American Tobacco is pendied in for a one hour spot on WJZ on Sateves, which order would seem to be a bit of insurance in case the above palaver falls.

Unhonored On Regular Job George Rasely, tenor, clicked big a couple of weeks ago in the Met Opera 'The Bartered Bride'. Prior to this success he had been a sustaining artist at NBC for a long time. Few people knew him, there was no ballyhoo, no nuthin'. With the aid or Bob Simon of the J. Walter Thompson Agency, Rasely got a crack at the role and clicked. The very day after the debit NBC was delived with requests for info and pig.

Friendly Co-operation
On one of the recent Phil Baker programs, the productioneer ruled a gag out as unfunny. Baker insisted 'twas 'tunny and would stay. Productionite insisted 'twould go. So Baker entered a phone booth, put thru long distance call to sponsor's office in Pittsburgh and resigned. Sponsor asked questions, Baker gave answers, including the ¢ag. He returned to the studio with orders for production man to phone the sponsor. Which he did and the gag remained.

Yes or No—Is the Sun Shining
Last month Mark Warnow played 'Mallora,' the tune written by Prince
of Wales, now King Edward. Journalist who fills much space in English
papers called the Warnow office for Info. Later he noticed his story did
not include the name of Warnow sponsor so called to ask for name.
Warnow cubidle hedged all over the 18th floor, claiming they had no
authority to release name of sponsor and wouldn't he please call the
CBS Artist Bureau. Such modesty! And the program only on the air
some 11 weeks at the time.

Chicago, June 2.
Lord & Thomas exces are in a builty as possible so as a to grab off the major possible so as to grab off the major possible so the sumal guest stars, etc. Master of keeps of two sumal guest stars, etc. Master of keeps as the time.

Short Shots

Waller Okeefe and Glen Gray will not even during the usual guest stars, etc. Master of keeps and long the usual guest stars, etc. Master of keeps as the sumal guest stars, etc. Master of keeps and long first with possible so the sumal guest stars, etc. Master of keep

Music Publishers Protective Association has decided to make available to manufacturers of recorded libraries two forms of H-censes, effective in July. One form will be the one now in effect which covers sustaining uses only, while the other will allow unlimited commercial use if and providing the sponsorship is strictly local. Should the library service be tied up with a national account, the usual fee of 25c per musical number will prevail.

with the constraint of the con

Thesaurus' idea

Idea of a license covering the unlimited commercial use of a tune
had been proposed by NBC for its
Thesaurus. All agreements taken
out from the MPPA In the future
will be on this basis. World Broadcasting, System is disposed to continue on the old form of transcription wherein the library user pays
25c every time a copyrighted-tune
is used on a commercial prograin.
Publishers were opposed to grantling the Hennes arrangement as suggested by NBC until an extensive'
colon. G. Publishers were opposed to
John G. Publishers were opposed to
continue on the basis of the colon of the colon of the colon
disclosed that the proposition was
not only fait, but was likely for
prove more profitable to the copyright owner in the long run.

Effectiveness of all licenses will

Leve a colon of the control of the control.

Effectiveness of all licenses will be for a period of six months, or the same plan that has prevailed since the beginning of 1936.

FRENCH SKETCHES FOR SOAP CO. IN OUEBEC

Montreal, June 2. Procter & Gamble 1s contemplating a series of French programs for the Province of Quebec and have been doing some herry auditioning. Representatives of the company dropped in on CKAC here recently, and heard 14 auditions in succession.

Most were French dramatic sketches with English notes ap-pended so the prospective sponsors could savvy.

PAUL PETER GETS BERTH

Will Direct Statistical Tasks for Committee of 15

Paul Peter has been retained by the Committee of 15 as managing director of the Station Measure-ment Bureau. He goes in on a six-mont contract, with the assign-ment entailing also the establish-ment of a permanent staff for the bureau. Peter comes from RCA's satisficial staff, by consists of sele-

statistical staff.
Committee, which consists of delegates from the Association of National Advertisers, the American.
Association of Advertising Agencies and the National Association of Troadcasters, figures on releasing its breakdown of radio set ownership by counties within the next three weeks.

Skidoo's 13-Wk. Test

Cleveland, June 2.

Brad Browne, Al Llewelyn and
Evelyn Abbott, all radio broadcasting vets, are teamed for a 13week test over WTAM here for the
Skiddoo Co.
If. clicking the program may be
a network contender in the fall,

Phil Baker's Writers
Phil Baker has tied up two authors, Art Perrin and Sam Phillips, to work with him which he resumes
Sept. 27 for Gulf Oil.

Meanwhile Hal Kemp, Crumit and Sanderson, and the Seven Gs carry on for the summer period.

BROPHY OF NBC, MURRAY OF BBC, RIVAL CONTENDERS FOR CANADIAN RADIO BOSS

Clean Sweep of Dominion Broadcasting Seen as Favoring Private Ownership and Rapping Government-Operated Stations-New Laws Due

VARIETY

Toronto, June 2.

Whelesals dismissal of the Canadian Radio, Commission; and the substitution of a general manager and the commission; and the substitution of a general manager and the commission of the commiss

The unanimous condemnation of public ownership of radio stemmed directly from what the committee report called "serious abuse of broadcasting for political jumposes and the lack of proper control by the Canadian: Radio Commission." The most glaring instance brought to the attention of the inquiry was the Zar. Sage broadcasts in which the attention of the require to the attention of the original of the foreign of the formation. The fact that the deceated Conservative party had an out-

standing bill for \$20,000 for unpaid radio time a considerable period after the election also forced the inquiry group to the conclusion that there was a loose administra-tion of Commission affairs.'

Anti-Political Broadcasts

that there was a loose administration of Commission affairs."

Anti-Political Broadcasts
Raticular, emphasis, was, placed on the need for restrictions on political profagasis and the fellowing points will-be incorporated in the new legislation; that dramatized political broadcasts be prohibited; that rull sponsorahip of all political with the new corporation which will assign time equitably between all parties and rival candidates; that radio time be paid for in advance; and that no political broadcasts be allowed on an election day or during the two days. The advocating that the political tradition of the corporation of which time or patients and heavy expensional traditions of the corporation of which time, experience and heavy expensional traditions of the corporation of which time, experience and heavy expensional traditions of the corporation of which time, experience and heavy expensional traditions of the corporation of which time, experience and heavy expensional traditions of the corporation of which time, experience and heavy expensional traditions of the corporation and the private stations. It is supposed that the nine seen political proposed that the nine seen political proposed that the nine seen rule administration of broadcasting the processing the provided that the provided the phase prior to the establishment of the canadian Radio Commission. The new corporation will supervise actual broadcasting, plus advertigates actual broadcasting, plus advertigates exclusions as wave-lengths, station power, the collection of ileonas fees, and the control of any factor causing local interference.

The only definite extension of radio coverage for certain areas of the new corporation and Wester Capada where received the process of the capa

This will be "allowed \$500,000 to overcome this situation by grants to additional private stations or to existing ones., It is expected, that one of, the first steps to be taken by the new administration will be the extension of coast-to-coast network time from 12 to 18 hours and to work more closely with commercial broadcasters in making use of network facilities and the coast of the coast o

sweep win be made of the Canadia Radio Commission's personnel, th current report is that CRC Chair man Hector Charlesworth will b man Hector Charlesworth will be transferred to a more consenial po-sition in the government service. It is pointed out that he never shared personally in the criticism directed against the radio adminis-tration generally.

BUFFALO NEWS MAY GET WEBR

Reiv. Bing Network cittle. for Bing Network cittle. for Bing Network cittle. for Bindlo law the application will be the state of license of Statistics of States of the State of States of the State of States of States

the WEHR corporation, control of the transmitter. Station operates on 1310 killocycles with 100 watts nights, 250 watts days. National Broadcasting Company-officials have been closeted with rag's representatives and very-thing is set for the station to sup-plement services of WHAM. Rock-ester, near-sit, NBC station.

Norman Case Backs Down: Plain Dealer Gets Okay To Control WHK-WJAY

Less than "week after WJAT high forsaken the old diagraters and moved in the control of the cont

Bulding.

Washington, June 2.

Broadcast Division p: it is stamp of approval on the Plain Dealer's acquisition of WJAT after Commissioner Norman S. Case modified his Insistence that to newspaper should be given more han one outlet in its circulation area. Rhode Island member of the triumvirate was influenced to back down by the fact that even with two transmitters Plain Dealer will not have a monopoly. At the same time Case let it be known he will keep on insisting that the Commish proceed slowly in allowing publishers to muscle into the radio big.

WHIK Operates on 1339 with 2% kW days and 1 kw nights, while WJAT uses 510 with 500 watts during daytime flours.

Burns Subs for Crosby

Hollywood, June 2,
Bob Burns, will sub as emces of
the Kraft Music Hall program while
Bing Crosby is taking three month
layoff.
Crosby leaves program June 25,

Inside Stuff

Half searred attempt, to disguise the fact that Wallarm Randolf Heart and the search at the search a

moved when formal announcement referred to pleas to assign licenses to Hearst Radio, Inc.

As originally lined up, only one of the three transmitters was due to go directly into Hearst hands, while other two were to be turned over to other interests, apparently for eventual sale to the publisher. Hearst asked for permit to acquire KOMA, while Elliott Roosevelt's KTBA Broadcasting Co., ostepably having no link with the chain newspaper owner, sought consent to control WACO. Third station, KTAT, was supposed to go to Raymond E. Buck, Fort Worth lawyer who is understood to have serious ambitions to get into the broadcasting budgings on his own hook.

stood to have serious ambitions to get into the broadcasting buginess on, his own, hock.

Broadcast Division passed along to the docket section requests tight and the serious of the docket section requests tight of the serious of the serious properties of the serious to Hearst be set during the month of June. Division told docket clerk to set a time as the condition of the docket will permit.

Previously political pressure brought quick action on applications involving the other two Southwest sales. Without bothering about hearings, Commish okayed Hearst acquisition of stock in KUT Broadcasting Co, which operates KNOW, Austin, and Roosevelt's purchase of KTSA, San Antonio. 1880

Jerry King, manager of KFWB, Hollywood, has solved the question of what to do with amateurs after they've gotten the nod from the applause machine. For the past year the station has conducted various contests. Now that the am fever has somewhat subsided (after a severe slutting on the Coast) King hit on an idea that was transmitted to both the Warner Illm studio and the station's commercial department. Best simon pures of the year were rounded up and the sales force public to work. Under the title of 'Curtain Calis,' an oil company took show for 52 weeks on a 145-minute swing on Sunday nights. Later the night will be routed into Warner theatres backed up by production, Lily whites will be broken in at the Hollywood house with Owen Crump emicesing.

Crossley, Inc., research outfit has made a special study in cities of 100,000 and more population anent the number of families owning more than one readle set. Discovered 80% of class A income families were multiple owners; 23% of class B: 12% of Class C; 4% of D; and 2% of E. Simultaneously a couple of restricted studies have been in progress to get an index on how closely the listener has his ear glued to the loud-speaker. Was found that one out of eight set users can't identify either program or station when coincidentally called on. Another study indicates that about one out, of four set owners report that during the evening their set is steaming away for at least 10 mins, without anyone being in the room,

One guess being as good as another and developing into quite a game, latest candidate for the KNX, Hollywood, managerial toga is Henry Hayard, who resigns his producership with F. Wallis Armstrong agency this week. Although reported that he would hang out his own agency thingle in the east, those who claim to know say Hayward is it. Slated as aide to Hayward, or whoever it may be, is Paul Rickenbacker, Columbia rep on the coast, Likely now that KNX takeover by CBS will be delayed a month past the original date, June 3, since Federal Communications Commission has thrown the ownership change into public hearing.

as intown the ownership change into public hearing.

Retural of Wainets on solicitation of Louella Parsons, to permit use of The White Angeli score on the Hollywood Hotel program came as a surprise. After Miss Parsons got okay of network exces, the rest of the permit with Company is so to speak, the home lot of the Heart columnists, with Company in pictures produced at Warners and distributed by that company.

Store-lwas to Seinesd in conjunction with appearance of cast leads as Miss Parsons' guests on the Campbell souper. Understood that WB musio tops vetood the request as setting a precedent that would put them in a questionable position as regards future WB releases.

First government broadcasting studio is planned for the new multi-nillion-dollar Interior Department. Officials last week asked Congress to hand over \$80,000 to furnish the studio for use or all Federal agencies. Outlay was urged on ground that Jocal facilities are not sufficient. and it. Is highly desirable to have, ample quarters in Federally-owned structure for cabinet members and other government officials to use in making their increasingly-frequent talks. Studio will have no equipment except mikes and switchboards to con-nect with local chain stations.

Remington-Rand now has three networks carrying its Five Star Final program. Latest hook-on is WINS, New York, and the Hearst New York state group johown as the Associated Broadcasters of New York, with the release in this instance confined to Sundays.

Others taking the show are WMCA, New York, and the Inter-City group and the basic outlets in the Mutual Network. Latter doesn't clear the news dramatizations Sundays because of other commercial, commitments.

Ovaltine is in touch with NBC in Chicago to eliminate a number of stations for the summer hot spell. It's asking for the suspension of Orphan Annie' on some 10 outles where the program is hitting at 4:45 p. m. instead of the regular 5:45 spot. Blackett-Sample-Hummett agency, handling the account, concurs with sponsor in the belief that kids aren't in the house during the summer at the early time. Show will return to full network commitment in the fall.

Edythe Fern Melrose, femme WJAY manager, has a national sponsor on the string and it may result in the starting of her dreamed-of All-Ohlo chain by June 7. Plot calls for hookups with similar chains in New York, Hilnols, Michigan and Indiana. Lineup would involve some 40 stations, First series would go in an early Sunday spot and would be dramatic patterned after March of Time. Or it may be a recorded series.

A broadcasting station at Eastport, Me., directly on the International border and the base of the Passamaquoddy Bay tidal power project of the U. S. government, is under consideration.

Ardor of the promoters seems to be somewhat dampened by the decision at Washington to appropriate no further funds for the tide harnessing operations in signantic power development.

Months ago, NBC's WTAM, Cleveland, was hot over a brand new an-tenna system, which was to double the station's coverage in short notice. Story was even given out to local rags. So far there has been no sign of the new antenna. Now rumop is that it's been shelved.

Station WHAS, Louisville, denies that the Columbia Broadcasting System is, its partner in any money arrangements having to do with sta-tion operations.



OVER THE HILLS AND FAR AWAY

A favorite of long standing with a tremendous audience in Northern California, KPO projects its voice on over into Nevada, Idaho and Oregon. A proven impetus to sales.



50,000 WATTS SAN FRANCISCO

"Thanks a Million"

FROM

YOUR MINSTREL MAN

WALTER WINCHELL— New York Daily Mirror

"You take Crosby, Richman, Tibbett and Caruso . . . I'll take Benny Fields."

LOUIS SOBOL-

New York Journal

"... The astounding success of Benny Fields is an amazing chapter in theatrical history!"

LEONARD LYONS-

New York Post

"There never was a singer the likes of Benny Fields."



ED SULLIVAN-

New York Daily News

"The Miracle Man of Tin Pan Alley
. . . Makes Richman, Crosby and Dick
Powell, appear pale and juvenile in their
warblings."

JACK LAIT-

Kings Features Syndicate

"Benny Fields is a sensation . . . The biggest male single to score a hit on Broadway."

ABEL GREEN-

Variety

"... Sensational . . . Making Broadway history."

BENNY FIELDS

-CREATING HISTORY IN EVERY BRANCH OF SHOW BUSINESS-LOEW'S STATE, NEW YORK

This Week (May 29)

HELD OVER 2nd WEEK

UNPRECEDENTED IN THIS THEATRE

FOURTEEN TRIUMPHANT WEEKS BROKE ALL RECORDS HOLLYWOOD RESTAURANT, New York

THIRTEEN WEEKS STARRED ON "ZIEGFELD FOLLIES OF THE AIR"

BEGINNING JUNE 17th—13 WEEKS COAST TO COAST COLUMBIA NETWORK

Direction—WILLIAM MORRIS OFFICE

Decca Recordings

Mack Millar-Director of Publicity

CBS ARTIST BUREAU

¥:

Manager—ABE LYMAN

Couple of Congressmen Pretty Peeved At Messrs. Prall, Sykes of F. C. C.

Washington, June 2. Apparently fried by political maneuvering, Chairman Anning S. Prall of the Federal Communications Commission has begun giving cold-shoulder treatment to his

cold-shoulder treatment to his congressional critics.

Latest outbreak of gumbling on Capitol Hill results from 'unsatisfactory' replies to inquiries by Congressiona William P. Connery of Massachusette and Samuel Pettengill of Indiana. Former has been warping one-man war on F.C.C, for two years, but latter has just joined the hight!

Foiltical rash broke out when F.O.C. after the property of the

waging one-man war or F.C.C. for two years, but latter has just joined health rash broke out when EciCt, after two weeks made no mose to provide info asked by both Petiengill and Connery. The former swilled the latter made pointed inquity about availability of various Commistir records. Fettengill snub may develop info matire of considerable significance. Commery is used to being rebuffed by the Commista and is in no position for relating to the Commistance of morning the considerable significance. Commery is used to being rebuffed by the Commistance is in the Commerce Committee which handlist communications laws, may got a good opportunity to strike back. Unfriendly Inquiries'

The incident of Prail refusing to come thought with data asked by Petfessiff about certain offensive the incident of the prohibition against centre of the prohibition a

He'll Need It

an Francisco, June 2. San Francisco, June 2.
At Ad Club banquet marking departure of Harrison Holliway for Los Angeles, where he Joins executive staff of KFL-

joins executive staff of KFL-KECA, a presentation was made on behalf of the L. A. radio: trade. With a card attached reading for defensive purposes only,' former KFRC chief was handed a bowle kuife.

Felix Green to London

Felix Green, special representative in this country and Canada for the British Broadcasting Co, sails for England this Friday (5 to report on radio conditions as he found them in a recent motor tour of the U.S. and the Dominion. Green has been on this side for about eight months.

Beegel the Lawyer Gets No Sympathy from Judge; Marx Quip Held No Slur

New York lawyer, who asked for \$300,000 from NBC on the ground that the references to 'Beegel, Shyster & Beegel in a Marx Bros, program caused him to appear riductions and damaged his istanding in the legal profession, head his suit the legal profession, head his suit the legal profession, head his suit to legal profession, head his suit to legal profession, head his suit to lollowed trial of the case before Judge Coxe.

Comics' used the 'Beegel, Shyster and the commission of the case before comics' used the 'Beegel, Shyster and 'Beeg

Judge Coxe.

Comics' used the Beegel, Shystel & Beegel tag. While they were doing the series for Standard ell of New Jersey (Five Star theatre) in 1932. Nboody' was more surprised when it developed that there was a lawyer actually by that name than the Marx Bros. themselves.

Morris Beegel, who brought six actions asking \$50,000 damages on each is a member of the New York bar.

Abe Lyman Back on Air

Cleveland, June 2.

Abe Lyman's tiff with the Mayair Casino and Station. WTAM
ver condenser microphones lasted fair Casino and Station WTAM over condenser microphones lasted four days. During that time Lyman

four days. During that time Lyman did not broadcast.

Then the Socialist convention which had monopolized all the condenser mikes was over and the bandman got the kind of equipment he insisted upon and resumed fils broadcasts.

Col. Sinks Part of Big Cash Surplus In Park Ave., New York, Real Estate

No Clues Given

Names of department heads have been removed from the floor directories at NBC. It's to prevent callers from finding their own way around and breaking in on the executives. Also to economize on time that it takes to revise the directories after changes of space assignments, resignations or letouts.

Only notation that the floor directors now carry is, For in-formation see receptions at deak.

10% PAY TILT TO STAFF AT WNOX

Knoxville, June 2.

More than 6,500 persons inspected the new studios and broadcasting auditorium of WNOX during the auditorium of WNOX during the first three days of the station's occiupancy of its new quarters. Event was made a gala one for the employees by the announcement by James C. Hanrahan, of a 10% salisty increase for all staffers, effective June 1.

Filips and transcription of staffon's first broadcast from new quarters were made for Scripps-Howard exces and to be used in clinching agency accounts.

Margaret Heckle With Affil.

andman got the kind of equipment are insisted upon and resumed his proadcasts.

Alyee Petrosky, soprano, and steff of Amiliated Broadcasting compred Smithson, planist, in new pany.

Also doubles to the ether in the Across the Breakfast Table show.

Opinion in Wall Street quarters is that Columbia's acquisition of a Park avenue and 59th street site and announcement last week of its intention to put up a broadcast center will be shortly followed by the admission of GBS stock to the New York Stock Exchange. With the stock selling around 58 it's still an over-the-counter proposition, but the belief is that the way will be smoothly paved for the big board after the network shows that its assets include substantla property holdings.

Several downtown firms are watching GBS financial elevation-finents closely with a view to restitute; in at the opportune moment when the big exchange chees through with the required nod. By sinking its money in real estate should disposal of the accumulated eupplus profits. Network's bther sketch are the stations which it effect owns or leases.

Site which the network has picked Several downtown firms are

Site which the network has picked for its real estate development in-volves 29,000 square feet. Parcels have an assessed valuation of \$1,a

BILLINGS ON COAST CHECKUP FOR HEARST

Hollywood, Juhe 2.
Ford Billings, manager of WCAE,
Hearst station in Pittsburgh, is on
the Coast making a checkup of the
publisher's radio interests. He is
said to be concentrating on KFHE,
recently acquired Los Angeles station, which Hearst is said to be
eager to build up to meet network
competition.
Although reported that he has
been named managing director of
Hearst radio properties, Billings
said he would return to his Pittsburgh post after completing his
survey here.

ounces the greatest number of commercial programs booked on its current schedule for any summer during its history.

★ New orders and additional business make it necessary for WLW to apply the following rule formerly effective only in the winter months:

Definite time commitments can only be accepted by WLW on programs starting within 30 days.

THE CROSLEY RADIO CORPORATION

177日天8年。 福州市内设备

You'll Need This New Survey in Your Radio Study of the Philadelphia Market!

- The answers to 35,623 questionnaires disclosing station choice ... favorite type programs ... habitual listening hours ... summer audience analysis ... automobile radio ownership ... all this—and more!
- A mail response study of over 300,000 pieces of program mail, showing where they listen.
- Complete coverage area marketing information.
- If you have not received your copy, or if you desire extra copies, we will gladly send them to you.



PHILADELPHIA, PA . 50,000 WATTS

ROBERT A. STREET Commercial Manager

Columbia Production Staff Will Borrow Show Biz Ideas—Expense Accts. OK'd

New fund is promised program accessible but is looked for this department of Columbia network by week. Entire department was in-Bill Lewis to permit wholesale formed of the innovation June 1. While not functioning officially yet, or that jet of the thouser of the thing with the manufacture of the program devisers to what is new in amusement world by affording them the 'on the house' opportunity.

tunity.

Staff will on request get cuffoed to all latest Broadway shows, films, nitery entertainment of higher calibre or anything of entertainment nature that might suggest an Idea to be incorporated in or be pivot for completely new air show. Will also set as an adjunct to scouting department with okay to spot talent as well as Ideas.

Money has not as yet been made





EXCLUSIVE MANAGEMENT WILLIAM MORRIS AGENCY

BENAY VENUTA

TUESDAY-THURSDAY

WABC and Entire Columbia Netwo

FREDDY MACK

ROXY THEATRE

DON NORMAN

NEWSCASTER

Williams Oil-O-Matic (40th wk.)

gag won't become a mere swindle sheet.

WORRY CLINIC WORRIES CBS

General Mills will have to sub stitute another program for the Worry Clinic within the next five or six weeks. It was on this con-

or six weeks. It was on this condition that CBS permitted the food packer to include the Clinie' in the daily link of four 15-minute shows which it debuted on the network Monday (1).

Monday (1) the half been arrived at after the account had agreed with the network that the 'Clinic' was not good broadcasting material and CBS hesitated about making it too embarrassing for one of tife beat customers. By preventing the 'Clinic' from going on at all the network' would have completely balled up the contest among General Mills' dealers for a name for the whole one hour's series. Literature on this contest had been put out weeks before.

the whole one hour's series. Literature on this contest had been put out weeks before.

"Worry Clinic," which earlier in the year had originated from WGN, Chicago, and gone over the Mutual Network, is a dramatization of psychological problems which are purported to be case his program of Northwestern University's department of psychology. Dr. Crane appears on the program. From Columbia's point of view the program and superficially but it allows ground for kickback from the medical fraternity.

Network has made changes in the program's scripts already submitted and it proposes to maintain a close supervision up to the time another stanza takes its place.

Visiting

In New York Hoyt Wooten, WREC, Memphis Ed Hamlin, KSD, St. Louis, In Chicago

In Chicago
Henry Walker, WGBS, Evansville.
Father James Wagner, WHBY,
Chas. Luth, WOMT, Manitowoc.
Francis M, Kadow, Manitowoc.
Edward Klauber, CBS, New York
Arthur Church, KMBC, Kansas
Gdayle Grubb, WKY, Oklahoma
City.

City.

James Irwin, Frigidaire, Dayton

In Washington

In Washincton
Hoyt B. Wooten, WREC, Memphis, Teun.
Frank Megargee, WGBI, Scranton, Pa.
Campbell Arnoux, WTAR, Norfolk, Va.
John Elmer, WCBM, Baltimore,
Edward A. Allen, WLVA, Lynchburg, Va.

burg, Va. H. K. Carpenter, WHK, Cleveland

'THE O'NEILLS'

NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soop - 99 " :0 " c pure

3:45-4:00 P.M., EDST - WEAF NBC NETWORK - COAST-TO-COAST

NSC NETWORK — COMMITTO-COMMITT

SPONSORS-AGENCIES

Philadelphia Club of Advertising Women last week renamed entire last year's slate in annual election of officers, as follows; president Edith B. Ellsworth, of Roche, Williams & Cunnyngham agency; vice prez, Elsie Weaver, of Thomas Roya Co.; treasurer, Clare V. Fey, of Hoff meister Co.; corresponding secre-tary, Charlotte M. Bobb, of Midland tary, Charlotte M. Bobb, of Midland Chemical; recording secretary, Elizabeth V. Wilson, of Hoedt Studio, and as directors, Charlotte Van Court Carter, writer or Abladeiphia Inquirer; Elsie M. Levy, of Sullivan-Armstrong agency; Esther A. S. Wass, of Abbott's Dairies, and Evelyn A. McLaughiln, of Typosriphers, Jin.

raphers, inc.

Smiling Dan, Little Miss Gately and the Gately amouncer are going to KTUL, Tulea, Olda, from KSO-KRNT, Des Moines, to put on a special broadcast for the opening of the new Gately store there. Starting a year and a half ago with spot announcements, Gatelys increased to 12 quarter-hour shows per week over the two Des Moines stations. Besides Dale Morgan, Gwen McCleary, Wayne Aokley and Frank Nicholson, script writer, W. Ward, IBS representative, and the local manager of the Gately store will be in the party bound for Tules.

Lord & Thomas agency last week elected the following elate of officers: Albert D. Lasker, president; Sheidon Toons, exec v.p. charge New York, office; Don Francisco, exec v.p. charge Pacific Coast offices; David Noyes, v.p. charge of Chicago office; L. M. Maslus, v.p. charge of European office; Albert Shere, M. H. Hackett, Thomas Keresey and Edgar Kobak, all vice-presidents, and William Sache, secretary and treasurer,

Beer accounts and their agencies have been contacted by the station reps in the past few weeks as a possible source of summer revenue. But it's no go. Suds manufacturers are more than satisfied with orders, are more than satisfied with orders, several of them stating that they'll have to operate at capacity to fill demand. All of them are giving spot the go-by, while Krueger's web renewal on CBS is figured mainly as a prestige move.

as a prestige move.

Budweiser will stage another band contest on KSO. Des Mömes, this summer. Will offer \$1,000 in cash priges to 19 bands in 10 central Iowa, counties with voting by bottle caps again. Dale Morgan is handling. Broadcasts will be picked up from the regular band nights over the state, and those assisting from the studio include the Happy Chappies. Eddle Truman's band and Dick Teela.

Expansion of markets for Facific northwest pears was discussed at a

Expansion of markets for Pacific northwest pears was discussed at a meeting of the Oregon-Washington pear bureau's board of trustees recently.

An advertising and promotion campaign to popularize Oregon and Washington fruit in the markets of the east, middle west and south was drafted. Radio will be used extensively.

Mutual will take only the second half of the Good Will Court program, which Macfaden's True Story Mag starts this Sunday (?). In the case of WMCA, New York, and the Inter-City group the stanza will run from 10 to 11 p. m, with WMCA the point of origin. The half hour was all that the account requisitioned from Mutual.

I. J. Fox planning a new program on WEAF, New York, for coming season. Expect to start around last week in July. Fox, one of radio's oldest advertisers, sails for Europe June 3.

Squibb, through Geyer, Cornell & Newell, has a spot campaign on the griddle for release in about two weeks, Will be a disc job, but plans and station lineups are still being multed

Renew Jimmy Dorsey

Kraft Phenix cheese has picked up the option on Jimmy Dorsey's band, which ticket will keep the latter on the Thursday night pro-gram until the end of 1926. J. Walter Thompson is the

Ben Bernie's Guesters

Ben Bernie's American Can program gets guesters Frank Morgan, June 9, and Zasu Pitts on June 16. Hetman Bernie, now on the Coast, booked for brother Ben.

Camels with Rupert Hughes Is 8th Full Hour Hollywood Variety Show

LUX LINES UP CELEBS

DeMille Absent As Delegate G. O. P. Convention

During Cecil B. DeMille's absence at the Republican convention, W. S. Van Dyke, Metro director, will sub on the second production of the Lux Scap programs in Hollywood. Dyke's assignment for the coming Monday (8) is 'The Thin Man' with Myrna Loy and William Powell, which will be the second with the second with the second production of the whodunit for Metro.

If the Cleveland convention If the Cleveland convention is over in time DeMille, who is a Republican national committeeman, will be back to direct the third of the Höllywood series of the Lux dramatizations. Script will be Burlesque' with Al Jolson and Ruby Keeler in the lead.

Cunard Line Is Strictly Commersh to Musicians Union; Queen Show Off

WOR, New York, and Mutual had to call off the pickup of Shep Fields band from the Queen Mary in New York harbor last night (Tuesday)

Band from the Queen Mary in New York harbor last night (Tuesday) when the musicians union tagged the broadcast a commercial one and ordered the Cunard Line, to pay the British eligible of the Cunard Line, to pay the British eligible declined to pay the added charge.

Same station laid claim to having been the first to announce to tuner-inners the sighting of the Queen Mary as it approached New York, Monday morning (1). Joe Tobin, spotted in a WOR plane 55 miles off Ambrose Lightenip, described the first o.o. of the liner in a two-way conversation broadcast, with John Studios. Time was 7.50 a.m. day light saving.

As part of its Queen Mary coverage, NBC sent the Vox Poppers (Jerry Belcher and Parks Johnson) down to Ambrose Light on an NBC chartered ug to be the first with the interviewee slant. When the excursion boat, State of Delaware, bearing a couple thousand of English Fraternal members, steamed up to questions. Jack Dempsey among those hauled to the milke. Alting was short-waved from the tug to Radio City.

AUSTRALIA BAITS FAN COMMENT WITH COIN

Station 2 CH (commercial) has recently been taken over by Amalsamated Wireless, Ltd., and the new owners are spending \$200 in prizes to find out what the listeners think of the outlet's programs. Station Sces in for wax mostly. Contest angle is a new one for Australian real Contest.

radio.

Together with a list of the station's program they prefer the listeners must mail in a bunch of sales tickers showing they have patronized advertisers over 2CH.

Comic Turns Manager

San Francisco, June 2. San Francisco, June 2.
Tom Breneman is new manager of,
KFRC, Frisco, succeeding Harrison
Holliway, now installed in Los Angeles as executive at KFI-KECA.
Breneman is Coast air veteran,
having been a comedian and m.c.

John Thorp, previously a mike-nan at KYW, Philly, has taken over duties as night supervisor.

Camel clgarets switches the origination of its broadcasts to Hollywood July 2, using a weekly full hour that will have Rupet Hughes as mc. plus guest artists and Nat Shillkret batoning the overture and accompanying the singers and Benny Goodman's unit contributing dance arrangements. Contract with CBS for the new time involves 12 weeks. MCA placed the Benny Goodman band, Cig account had originally intended to go off the air with the termination of the contracts it held with Casa Loma band and Wested O'Keefe, June 25. For the past two seasons Camel has been using two half hours a week.

Camels will be the eighth vachlety-type program originating from Hoilywood. Use of dual orchestras is also unique.

William Esty is the agency.

William Esty is the agency.



JACK

And His ORCHESTRA FRENCH CASINO, NEW YORK BROADCASTING
Mon., 11-11:30 P.M., WABC-CBS
COAST-TO-COAST
Fri., 11:30-12 P.M., WOR-Mutual
Per. Mgt., M.C.A.

WILLIE am EUGENE

Every Wednesday 8 P.M. DST DR. LYONS TOOTH POWDER

Material by IV. S. BRECHER and ABE LIPSCHUTZ



LESTER

Selected as Radio's Finest Boy Performer.
(Signed) Currently Broadcasting—'Terry and Ted' (WOE) . . 'Billy and Belty' (NBC) . . 'News of Youth' (WABC) . . . Dick Tracy' (WOR) . . . 'Let's Pretead' (CBS).

1 Year with Paul Whiteman; 2 Special Engagements on Rudy Vallee's Fleischmann Hour: 1 Year as 'Chester' on The Gumps, via WARC.

MRS. JAY - Kingsbridge 6-0950

1936



EAMED with WKY's new studiosing the broadcast facilities of any station in the South or Southwest in beauty, size and technical excellence—is a production staff of able radio showmen with a standout reputation for producing bang-up air

WKY's new studios are a place for shows as well as a show place! More than 60 live-talent studio programs of network pace and calibre

tion of air entertainment that clicks in this area. WKY's staff is prepared to produce air shows of any type or size, handling every detail from idea to air, preparing continuities and special musical scores, arranging for talent and conducting auditions and rehearsals.

With staff, facilities and performers geared to the production of air entertainment specifically for this market-or the reproduction of shows used elsewhere-and with the largest, livest, most responsive audience in Oklahoma, WKY offers air advertisers a service, a market

Affiliated with the Daily Oklahoman, The Times and The Farmer-Stockman

REPRESENTATIVE-E. KATZ SPECIAL ADVERTISING AGENCY

RADIO SHOWMANSHIP

VARIETY

Stunts, Novelties, Tie-Ups

Outstanding Stunts:

ALL-WHITE TOURING BAND GRIFFIN POLISH
BERMINGHAM, CASTLEMAN & PIERCE

Shoe White Girls to Tour

Shee White Girls to Tour New York City, Griffin's All-White shoe polish is supplementing, its time signal campaign this summer with the parthagen by Betty Real. Dance unit, wiit travel in a nail-white bus furnished by the polish mixer, with the tour taking it through New England, as far south as Virginia Beach.



Presents



10-11 P.M., EDST WORLD'S LARGEST CBS

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York



Guif Refining Company Sundays, 7:30-8 P.M., DST

WABC-CBS

HOTEL LINCOLN

Dir.: M C A Per. Mgt., HERMAN BERNIE 1619 B'way, N. Y. C.

Ya., and as far west as Onto Triffin will also supply the uniforms, while the NBC Artist. Bureau's assignee, the Consolidated Radio Artists, Inc. of the Consolidated Radio Artists, Inc. of the Consolidated Radio Artists, Inc. of the Consolidated Radio Research and the Consolidate Research and the Consolid

Opening Dallas Expo

Opening Dallas Expo
Dallas,
NBC is set to give central centennial' exposition sendoff Friday
(8) with coast-to-coast blare from plane circling exp grounds. Graham plane circling exp grounds. Graham with spirit and bunch of dignitaries will spire.
Stunt arranged in co-operation with American Airlines which is providing Douglas sleeper type plane for broadcast, Broadcast which hits blue web at 10:05 (EDST), features in addition to descriptive matter musical enter which hits blue web at 10:05 (EDST), features in maddition to descriptive matter musical enter to Texas' four centuries of history. Belleved first instance wherein complete show aired from-air.
Stunt arranged by Phil Carlin, NBC program director, as tein with Gulf-Exposition p.a. system. It's first of tour transpoorting day.

NBC'S 10th Anni Plaque

NBC'S 10th Anni Plaque

NBC'S 10th Anni Plaque

New York City.

In line with the network's celebration of its 10th anniversary all

NBC letterheads and promotion
pieces for the next several months
carry an especially engraved plaque.

It's in silver with the lettering reading 'MBC 1928-1936.'

WDAS' Show Boat Side-line

Show Boat Side-line
Philadelphia.
Series of Sunday crulese down
Delaware River on Ericason Line
steamer Joint Cadwalader are besteamer Joint Cadwalader are berected by Jerry Stone. Admission
of \$1 is charged, with station getting percentage of gross.
Show is presented during crulse
and affair was crowded for initial
trip last week.

Showmanship in Labor Relations

Showmanship in Labor Relations.
WNOX officials used two kegs of ice-cold beer to save the day for their inaugural broadcast from station's new studio.
Six painters, redecorating station's new fluestory home, stopped makes the studio of the

and station actendants rushed to brew.

Served with cheese on rye sand-wiches, the beer pacified the paint boys, who worked all night to finish the job.

the Job.

Maps to Follow Plot
New York City.

Continental Batting Wonder
Bread) has distributed over 1500,000
treasure maps which the kids can
use in following the episodes of the
Renfrew the Mounted series over
CBS. No buys are required for the
givenway. The kid gets the premium
fills to out with receives the map
addressed in care of the dealer.

Another givenway, answering
questions about the Royal Mounted
Folloe, has drawn over 1,000,000 bids.

Conoco's Radio Road Map
Conoco has a new twist in the
road maps it distributes to motorists.
They now contain a list of the radio
stations located in each state, with
the info also showing the dial position and the network affiliation, if
any it's to help guide the autiost
way of the car set.
Oil refiner has to date passed out
\$,000,000 road maps.

WHK on a Rampage
Cleveland: WHC Cleveland.
Cleveland: WHC Cleveland.
Cleveland: WHC Rampage of the start potential and the start potential and the start product of the start products of the start pr

"CAMEL CARAVAN"

EVERY THESDAY-THURSDAY, 9-9:20 P.M., DST (WESTCOAST, 8:30-9 P.M., PST)
WABC-C. B. S. Poronial Mat., Nelson Ress

A New Twist

Orchestra leaders and other radio entertainers should beware of a new version of the old army game being worked at their expense within the past couple of days. One well-known orohestra leader has been stung so far, and at least half ar dozen others contacted the messenger boy approaches the messenger boy approaches the entertainer, bearing a note signed by an advertising agency exe. Gist, of the note is that the exec has been hauled into the jug for speeding and happened to be shy of the contact of the service of the contact of the contact

REVERSAL ON KNX'S LIBEL DECISION

Los Angeles, June 2.
District Court of Appeals has reversed the decision of the lower court which awarded KNX, Los Angeles, damages of \$2.501, against the Los Angeles Times for an alleged libeious article growing out of the station's stand on independent news. Higher tribunal's rulling declared that the fact that a published article is unpleasant or hostile doesn't necessarily make it defamatory.

Maybe It's a Trend

WBAL's Visiting Sales Crew Inspires WCBM to Try a Little of the Same

· Baitimore, June 2. Group known as National Feature Service is in town putting on a sales pep campaign for indic station Working along similar lines to the organization headed by Ed Palmer, which hit town on a deal with Hearst's WBAL about a month ago in which Palmer buys time by the block from WBAL and peddles periods off piecemeal to ad-vertisers, by squeezing into propeddies periods off piecemeal to advertisers by squeezing into programs as many spot announcements as possible. Palmer vigorously objected when a report from Balto declared this procedure was out-rating WBAL's card, but many, here still hold that it is. Palmer's viewpout is. that such practice should be considered, from quarter-hour, or hour of time on station a trace of hour of the constant of the considered from quarter-hour, or hour of the constant of the

such program for National Featur Service on Friday (5), with a one

hour show. Feature Service is peddling four spots for \$29, or \$1.25 each. As yet indef just how many spots will be squeezed onto these hour programs, but a seven-plees ore will be on hand to supply the entertainment; as late as last night (Monday) label for programs had not been selected. They will be weekly sirings, and series is expected to run at least one month, According to the WCDM card-rate, one spot announcement in atterprison costs \$8; if \$1.6, or more are Bought in bulk, rate drops to \$5 per. plug, in ratio, that would be cut-rating the card-rate just as is being done at WFBAL under the Ed Palmer Method, despite, denials.

Quity one station kicked about the Palmer brocedity on WFBAL WFBR Card-rate will be a station that we will be advertiser in which is the salvertiser in the palmer of the present for the present for the present for the present for the present figure for the present for the present figure for the present figure for the present for the present figure for the present figure for the present figure for the present figure for the present for the present figure for the present figure for the present figure for the present for the present figure for

WFBR adverfor doing no more W

HENRY BUSSE

And His Orchestra 2d SENSATIONAL SEASON CHEZ PAREE

Broadcasting Nightly NBC
Thanks to
Mike Fritzel and Joe Jacobson
Management M.C.A.
Held Over Indefinitely

Grants and Applications

FCC's Washington Docket

Grants and Applications

Washington, June 2,
Member of regular license renewals and temporary extensions was
disposed of last week by the Broadcast Division of the Federal Communications Commission, with numerous stations going on a month's
probation, or until Commish can take action on their applications.
Day power Jump, from 1 to 6 is we as okayed for WKT, Okighoma city,
cloth and Grant of the Section of the Section of the Company of the Commass, was granted-consent to voluntary assignment of license to the
Massachusetts Broadcasting Corp.
Among transmitters receiving renewals of their regular licenses were
WAMI, Laurel, Miss., 1310 kc with 100 watts; KROC, Rochester, Minn,
1310 kc with 100 watts; WSAJ, Grove City, Pa., 1310 kc with 100 watts;
WCAX, Burlington, Vf., 1200 kc with 100 watts, specified hours; KGY,
Olympia, Wash, 1310 kc with 100 watts, specified hours; KGY,
Olympia, Wash, 1310 kc with 100 watts; KFYO, Lubbock, Tex., 1310 kc
with 100 watts days. 250 watts nights; WMBO, Auburn, N. Y., 1310 kc
with 100 watts and KOOS, Marshfield, Ore, 1200 kc with 250 watts days.
Transmitters whose applications are being deliberated by the Commish and must mark time on temporary extension include:
WBSZ, Founce City, Okla, extension of existing license, on a temporary
WCCL, Jamestown, N. Y., reneval on a temporary basis on 1210 kc with
50 watts. WMFN, Clarsdale, Miss.; WSON, Bhrmingham, Ala, and
WWASE, Hammod, Ind, received temporary extensions for one month or
pending receipt or action on applications.
KGDE, Fergus Falls, Minn, KVOS, Bellingham, Wash, and KWEA.
Shreveport, La, were given renewals on a temporary basis on 1210 kc with
50 watts. WMFN, Clarsdale, Miss.; WSON, Bhrmingham, Ala, and
WWASE, Hammod, Ind, received temporary extensions for one month or
pending receipt or action on applications.
KGDE, Fergus Falls, Minn, KVOS, Bellingham, Wash, and KWEA.
Shreveport, La, were given renewals on a temporary basis on 120 kc with
50 wat the MWASE, Hammod, Ind, Jamestown, MY, while WKEL, Columbus; Ga, was ok

conditions as at present, pending consideration of the petition of MUNU. New York.

New York.

License renewal and equipment changes were authorized for KFFL.

Lublin, 7ex., which will operate with 200 watts days and 100 watte nights. The commission reconsidered active of April 24. in designating commission of the April 24 in designating and the April 24 in designating comporation of Sherman, 7ex., and graanted permission for a pulsamitter to be operated on 1310 kc with 100 watte days without a hearing.

Examiners' Reports

Examiners' Reports

Juice-jump for WIRE, Indianapolis, Ind., was recommended by Examiner R. H. Hyde, who held that service of the transmitter was "meritorious" and avoid be independent of the transmitter was "meritorious" and avoid be made subtracted to the property of the transmitter was "meritorious" and southern the property of the Brooklyn stations, WBBC, WLTH, WJFW and WARD, sharing on the Brooklyn stations, WBBC, WLTH, WJFW and WARD, sharing on the same 1409 ke frequency, and with KTUL, Tulsa, Okia, transmitter, Hige found. The examiner therefore specified that granting of the application should be made 'subject to conditions requiring that the application should be made 'subject to conditions requiring that the application should be made 'subject to conditions requiring that the application is okayed by the Commission, and will paint and illuminate antenna towers for protection of air traffic.

International complications which might arise from cutting in on a

towers for protection of air traffic.

Iterational complications which might arise from cutting in on a station located in Vancouver, British Columbia, led Examiner, Raiph L. Station located in Vancouver, British Columbia, led Examiner, Raiph L. Wisker to presente denial for the plea of KGDM, Stockton, Cal., for Transmitter, which operates not 1100 ke with Ikw, days only, is refrequently than the property of th

BENNY RUBIN

6 P.M., EDST

FEEN-A-MINT

MUTUAL BROADCASTING SYSTEM

"New King of Syncopation"

Immie

LARCHMONT CASINO

Direction: HAROLD F. OXLEY

ALEXANDER

'PERFORMANCE BY CHRYSLER"

A CBS Super Air Show EVERY THURSDAY AT 8 P. M., DST-COAST-TO-CO/ Per. Met. CBS ARTISTS BUREAU



KRUEGER BEER 7:15 P.M. . Tues. and Thurs.

Mgt. CBS Artist Bureau

New York Radio Parade

quality of his singing at the recent Tim & Irene, DonVoorhees audition for 1840. This set-up won the palm and will follow Benny for the number. But despite the accolades about his singing, Shields was dropped and will be replaced by Morton Bowe.

Serambled Notes

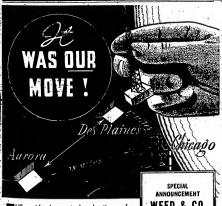
Bagson for Dick Powell's continued failure to return to the Hollywood Botel program is an attack of 'nodes' on his yocal chords which have resisted removal treatments. Nodes are a foreign growth not unlike write. However, he recently returned to work at the Warner Bros. lot with the proviso that he is to do only acting. No singing for another structure of the s

Stand By

On July 5 the Jurgens program, Walter Winchell on Sunday eves and Cornello, Otto Skinner, during his vacation, shifts from the J. Walter Thompson Agency to Lennen & Mitchell, ..., Ray Heatherton how on one Chesterfield sugaram, will get the other spot also after Lily consulting the control of th

A society singer last at the Sands Point Casino.

Neme
Tamington-Rand, sponsoring Figure Star Pinal on MBS week days, is assisted. WMCA to Leat the program to WINS and its New York State body on Sundays. Hitch is that R. R wants to feed WINS, etc., on Sundays at 6:30 for, one-half hour whereas the program has been siring in WMCA and Intel-City (Group from 9 to 9:30. Since WMCA originated program and WINS is opposition and WMCA has a sponsored show at 189 will be difficult to clear the time. . Listerine is show shopping at NBUs-They auditioned the Georgie Singer and Honey Boy and Sassafrisas, pressed of the State of Sanday at 189 will be difficult to clear the time. . Listerine is show shopping at NBUs-They auditioned the Georgie Singer and Honey Boy and Sassafrisas, pressed of the Sanday at week. . Twas Masguerite MONROD and not M. Moore, secretary to Wayne Randail, who is vacationing in Bermuda. . . . Wee Eyruln Wasey account is the Lott Stores. Agency will handle everything including radio. . . Willie Morris dad, Fred Morris, president of First National Bank of Mexico. Mo, is visiting her in New York. Taking two weeks to survey this work of the Common State of the Sanday Sanday



THE rapid advence to broadcasting perfection finds WJJD in the front rank. The move in transmitter location, es indicated, increese our signol strength in Chicago such as 400%. WJth WJJD es your advertising medium in Chicago, you receive the type of preadcasting service which you would espect preadcasting service which you would espect only the super-power, cleer channel statements of the control of the super-power, cleer channel statements of the super-power tests so receionable that they define JJD at relate so receionable that they define they define JJD at relate so the super-power tests are received and the super-power tests are received as the super-power tests.

WEED & CO. NATIONAL REPRESENTATIVES

Known to time buyers in the East for conscientious service. Call on Weed & Company for Information about MJJD effectiveness.
350 Madison Ave., New

CHTCATO'S LARGEST INDEPENDENT RADIO STATION

Here and There

Ed Klauber, Columbia exec, in Chicago last week on his way back to the eastern home office. Had a long gablest with Leslie Atlass.

John J. Karol, CBS research and marketing chief, talked before the convention of the National Federa-tion of Sales Executives last week while doing a two-day stand in St.

Gayle Grubb in Chicago last week to hunt up some talent for WKY, Oklahoma City.

Virginia Clark, Chicago ether per-former, off to Europe in June for a month's vacash.

CKAC, Montreal, starting a series of hour French dramatic shows, patterned along the Lux theatre lines. Adaptations of famous plays being handled by Mrs. Jeanne Maubern Robertal berg Roberval.

Mary Lund, formerly of WMT and WHO, Des Moines, now song-stress for KSO, replacing Georgia Lee, who has a Chicago engage-

Fannie Pious, sister of Minerva, Fred Allen's dialectician, doing some accenting, too, in Friendly Folks,' Adelie Frederick's bucolic scripter at WICC, Bridgeport.

Temple Black, announcer, con-limity writer and publicity head of WSMB, New Orleans, now with the Fitzgerald Advertising Agency here.

H. Q. Cox has been appointed manager of the sales promotion and traffic department of KGW-KEX, Portland, Ore.

Allyn Roberts of KXL, Portla Allyn Roberts of KXL, Portland, Ore, departed recently to take charge of the production depart-ment at KSLM, Salem; Tommic Hoxle has become program director at KXL, and Herbert Johnston has been added to the announcing staff.

Harrington Van Hoesen, baritone, got first radio try on Consolidated Gas', Echoes of New York Town' program Sunday, May 31, over WEAF.

Larry Blake, mimic, signed for six weeks at the Rainbow Room, beginning June 17, is to be a guest on the Paul Whiteman (Woodbury) program, on Sunday (7). Henry H. Dagand represented Blake.

Louis Whitcomb, assistant super-intendent of broadcasting depart-ment Edison Electric, has taken over WEEL Boston, publicity. Shift leaves-Jim McDonald, who formerly doubled in brass for both the sta-tion and the utility, free for pub-licity on appliances and company affairs.

WGH, Newnort News, will open a studio and offices in Portsmouth Va. Already has branch in Nor-folk.

'Today's Children' program for Pillsbury moves from the NBC blue to the NBC red web on July 1.

Jane Froman signed for eight nore weeks on California Hour pro-

Dr. Kurt von Boechman, German

Paul Dudley, of Waterbury, Conn. joins announcing staff of WSYR. Syracuse, succeeding Bill Ware, who goes to Texas Centennial.

LeRdy Miller, announcer for Station WCBA, Allentown, has gone to KYW, Philadelphia.

Pete Woolery, tenor on WCAU staff, leaves shortly to become Philly manager for Irving Berlin Music. Has been airing for seven

George H. Field & Associates named N. Y. representatives for WELI WNBC and WCOP, stations on the recently formed New England network.

G. A. C. Halff, prez of WOAI, San Antonio, off for a three month's va-cation in Mexico. Shipped his water cruiser ahead of him.

Reginald Allen is a new mikeman at KFXM, San Bernardino. Used to se chief announcer at KGFJ, Los

Emil Mogul, account representa-tive with Bess & Schillin, off on cruise to Bermuda.

Mostly Blurbs In Australia

American and English advertisers using Australian radio are relying on straight blurbs mostly. Very little entertainment is sponsored by the advertisers. Instead 100-word announcements seems to be about their speed. Advertisers are apparently satisfied although it is less certain that Australians who own receiving sots are equally contented with the straight diet of advertising blah sandwiched into phonograph records.

Advertising agencies usually write the messages although some of the commercial stations prepare their own material for advertisers directly. It is all pretty backward by American broadcasting standards.

Some of the American and English accounts now on Anzac stations and the type of stuff employed follow:

Ovalline-Sponsors children's session half hour twice weekly.

Outsime—Sponsors considers assession hair nour twice weekly.

Shell Oil Co.—Spot announcements daily.

Conklin Pen Co.—100-word night announcements.

Colgates—Spot announcements daily.

Allantic Ethyl—Spot announcements daily.

Allantic Ethyl—Spot announcements daily.

Chieff S. S. Co.—100-word night announcements.

Black and White Cigarettes—Sponsors Time Marches On' every Sunday isht.

Black and White Cigarettes—Sponsors Time Marches On' every Sunday ght.

Capstan Cigarettes—Time signals tri-daily.

Comman Reen—Spot announcements daily.

Peter Davoson Whitely—Spot announcements daily.

Peter Davoson Whitely—Spot announcements twice weekly during race scriptons.

Bonnington's—100-word announcements four times weekly.

Château Tantunda Brandy—Sponsors Amateur Hour once weekly.

Château Tantunda Brandy—Sponsors Amateur Hour once weekly.

Charles Tantunda Brandy—Sponsors Amateur Hour once weekly.

Pepsodent—Adventures of Jimmy Allen' (discs).

Neptune Oil Co.—Pinto Pete in Arizona' (discs).

Stenog's Lunch Hour

Dorothy Mason, a stenog, won a ontest over WNEW, New York nd gets three weeks work to read Contest over windy, here is an and gets three weeks work to read Littie Audrey' jokes from 11:30 to noon. How much coin, if any, she'il

Her boss at the regular job is letting her take her lunch earlier.

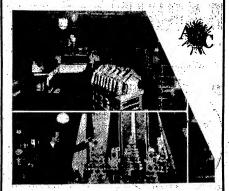
Garrison Resigns

Lansing, Mich., June 2. Garnet Garrison, program director Garnet Garrison, program director of WJIM here; resigned, yesferday, (Monday) to study at the U. of Mich. this summer.

Next fall he'll join the faculty of Wayne U., Detroft, to feach speech and radio broadcastins.

Our Job Has Just Begun..

when you select our facilities to reach the wealthy, responsive market which we serve



38.443 Grocers

If yours is a food product, you'll be interested to learn that we reach 27,408 grocers with the intensive coverage of our primary zone, and 11,035 others are in our sec-ondary coverage. Our promotion and merchandising safe-is acquainted with this large group of progressive mer-chants, and will open the door to your products. These chants, and will open the door to your provides. Investigating measage reach their customers over the facilities of the ABC network. This special merchandising service costs you nothing extra. We offer it because we believe it to be an essential part of our function, in the sale of products advertised over the network. No charges have been added to the regular station rates to provide this service

Write us for complete coverage data and rates, or any additional information you may desire concerning the

THE AFFILIATED BROADCASTING COMPANY

Entire 42nd Floor, Radio Tower, Civic Opera Bidg., Chicago New Center Bidg., Detroit Lincoln Bidg., New York

Convert Cleve, Ferry Into Swank Nitery-Casino for Expo: Boat-Hotel

An, old ferryboat, that, originally down to big-shots and socialities. QutAn, old ferryboat, that, originally down to for originate for the cost \$500,000 has, been, rebuilt as a lower one for ordnary guests, ipper be with the lenden and Miami's Fleetwood, for cleveland's Great Lakes expo this summer.

De Witt spent about \$30,000 doing signed for the first deck; also Roger's Stearns, society planist. BeDe Witt spent about \$30,000 doing sides his Admiralty Club, De Witt over the abandoned boat, renaming it the SS Cleveland. It will be and Yorus Rooms during expo.

over the abandoned boat, renaming it the SS Cleveland. It will be anchored in front of the lakefront during 100-day exposition opening June 27.

June 2.

Exclusive memberatus citib is feature of De Witt's Admiralty Club, designed to catch the heavy spenders who, want a touch of swant after seeing centenary exhibits. Membership card, costs 35 a, year, and are only being sent out.





Watch out for Fred Astalre's new composition . . . something "new" and "fresh" in musical novelty "I'LL NEVER LET YOU GO"

r your "swing spot"—the "fast!
"RHYTHM SAVED THE
WORLD" SELECT MUSIC PUBLICATIONS IN



Salute to GUY LOMBARDO d. his orchestra-now at the lmer House, Chicago, featur-THE TOUCH OF

YOUR LIPS "SUNSHINE AT MIDNIGHT" THE STATE OF MY HEART 'I'M PIXILATED

OVER YOU 'NOTHING'S BLUE

BUT THE SKY" SANTLY BROS JOY, IN

RAVAZZA Golden Music From The Golden Gate, Direct Addien Music From The Golden Gate, Director Of A Tuneful Aggregation at the Hotel St. Francis in San Francisco, That Makes Cali-fornia Even More Glamorous Than It Is. He

> "Would You" -- "Welcome Stranger" "I've Cot a Heavy Date"
> "Guess Who?" — "Sing, Sing Sing" "Stomping at the Saleoy" - "Lost"

ROBBINS MUSIC CORP. . 799 7th AVE. . NEW YORK

sides his Admirativ Club, De Witt is keeping up his Hollenden Parisian and Vogue Rooms during expo.

Floating Bed-Space
Republican delegates have bought out all hotel space for halboal convention to start here Julie 9; and sleeping accordindatations are so, scarce that 'fiber are turining the summer Steamer Secandbee 'into a floating hotel.

Cancelling its usual trips for a week, the steamer will stay ini dock to give about 900 Republicans a place to sleep, Owners of line are also settling up a special night club on board for accommodation of play-boys who don't want to walk a tille 'aptiour to sie, a leg-show. A dozen private yachts in harbor and all the Turkish bath houses are fully reserved by convention-guests.

all the Turkish bath houses are tully reservised by convention quests who can't finds rooms.

Scone of meeting will be civic auditorium, seating about 12,000 in main hall, where Repubs held their 1924 convention. Four new studies have been built for four networks to broadcast speeches. On one balcony will be installed a handstand for a 30-gleec ornestra, and on the other side is, to be a platform for newsreel cameramen.

Knoxville, June 2.

Knoxville and the control of th Knoxville, June 2

in getting dust and profe were told. Boston, June 2.
Joe Levaggi's Show Boat, old pro-hibition speakeasy, re-opened last week, (28) with Mickey Barrie en-tertaining and Jerry Johnson's ork.

No cover, Vessel is an old coastwise five-Vessel is an old coastwise five-master remodeled as a nitery; its operations were a lot of grief for the promoters, shareholders and greditors before Levaggi took over. Tied up at a railroad pier about 10 minutes' drive from heart of the Hub.

Originally planned to the it up in Providence, but hotel men nixed the

MUSIC-NITE CLUBS What's in a Name?

How they, still take to songs by the title is exemplified by the reaction, that "Everybody'se, Swinging It, written by J. Freek Coots and Remy Davis, and published, by Joe Morris, has encountered, at the countrest, "Without having had a single plug, on the air the tune has sold close to 5,000 copies.

Niteries Begin Blooming for Dallas Expo

Dallas, June 2,

Dallas, June 2.

Week hefore opening of Centennial Exposition brought flashy openings for about helf dozen new filte
clubs, all in downtown Dallas or
near expo park. Waking up to stiff
competition. Baker and Adolphus
hotels lined up brightes summer's
programs they've ever had.

Most gala first nite was Wednesday (27) when Moe Morton and
French Cado on edge of business
section. They brought She Carol
from Hollywgod as guest. Harry
Smolin's band played, Floor show
is headed by Joan Abbott, Mickey
Alpert, Catherine Rand, Janie
Williams, Andy and Louise Cairt,
Jackson, Irving and Reed.
Opening its new street level Century Room Saturday (39), Adolphus
brought Fhil Harris back to Dallas.
Mascote and Fephino head floor
show, with Leah Ray, singer. Baker
hotel opened its renovated Feacock
Tagnet and the street of the new clubs is
Chez Manulce, owned by Maurite
Caranas, to open next week in club
structure along office by Martice
Caranas, to open next week in club
structure along office by Maurite
Caranas, to open next week in club
structure along office by Maurite
Caranas, to open next week in club
structure along office by Maurite
Caranas, to open next week in club
structure along office by Maurite
Caranas, to open next week in club
structure along office by liding, with
big dance, floor, smolle terrace and
plenty of dining rooms. Harry Halstead's band will play.
Others opening are Old Mexico
cabairt, worked over from old Golden Glow joint, with Ted Parrino's
bande-had the Mexican-cabaret and
restaurant across street from expo.
Fleft for patronge is expected to
broates will in a few weeks, becausie
floors filled and John McMalton will
be spending plenty to keep night
club of Streets of Taris busy at be spending plenty to keep night club of Streets of Paris busy at expo. Clubs will also have to fight free musical attractions at Center

City dads have finally broken under the pressure and lifted the cur-few. Couvert clubs can serve until a. m. but others must close

Jack Mills has sold the British rights of 'Honey, You're a Honey,' to Irwin Dash, London publisher.

Off-the-Arm N. Y. Eatery Doubles As 10c Nite Club: 8 Acts and Ams.

A four piece dance orchestre, an me, attery during daylight that me, singing watters and eight sets, and me, attery during daylight that seems the layout dished out by been at a red dawn, drapes hung to been, is the layout dished out by wending, cafeteria-intery on West. The layout dished out by wending a factorial of the layout dished out by wending and the layout dished and later. Bull Schusel in WB New Jersey houses are included in each Weditesday show. Rest of week is confined to six acts of singers, hoofers and what have you. Cafeteria inaugurated nilevy policy about four weeks ago.

It's just a run-of-the-mill off-the-mill off-the-

conceal Java urns and counters, and the conceal Java urns and counters, and tables are clicical of the permit danding space.

As made by Bill Sharkey, maestro, and later, Bill Schusel during the tyro thespics, show is not without merit. It is one of those loosely knit things that seems endiess. The regulars, especially the orchestry is at a continuous pace, never once stopping from 10. Donouthic look of the conceasing the content of the

operatic yodeler.

Amateur portion is just that:

Amateur portion is just that: a George Jessel initiative, an obvious magico and a girl singer. Last of the tyros from across the river, however, a kid accordionist, was olar, Arthur Ball, pro, evidently special treat of the night, sang one-number. Joe Gallagher concludes show with drunk bit.

Then, at 1 a.m., it all, started again, minus the Jersey importa-

Only 2 Nitery Types Doing Biz in Chi. Top and Bottom; Middle-Class N.S.G.

Chicago, June 2.

Note club nowners, bookers and with only a couple of bucks to agents here have noted a surptising spend, has taken to spending them new trend in the business. The large spend is a taken to spending them average-pried, middle-class spots and the honky-tonk only the class spots and the honky-tonk nabe taverns now getting the large spending the spending them to the loop.

only the cases where now getting the play.

Doing the major biz in the city at present are the Morrison hotel, Drake hotel, Congress hotel, Sherman hotel, Palmer House, Edgewater Beach hotel and the Cheez Paree, all with mime bands and big shows. Cohgress hotel, 'for find stance, hae's wung' up' so' fast with the new populatily strated by 'the Benny Goodman orchestra, it is expanding its Urban Room to take up the snirie south portion of 'its main-floor,' moving out the Lincoh-Tord exhibit to make room for the new layout. new layout. Drake h

new layout.

Drake hotel, with the Horace
Heldt band: the Sophie Tuckershow in the Terrace Room of the
Morrison, Guy Lombardo orchestra
at the Palmer House and big name
at the Chez Parse are also getting
blic play.

big play.

But such spots as the Black-hawk, the Oriental Gardens, the Canton Tea Garden, the Bismarck are giving up, or have given up the ghost in their appeal to a medium-

PITT. ROADHOUSES OPEN WITH RUSH

Pittsburgh, June 2. Pittsburgh, June 2.
Siege of hot weather recently is bringing a deluge of roadhouse openings, seriously threatening cafe monopoly of downtown spots, Just when things started coming their

openings, seriously threatening cafe monopoly of downtown spots, just when things started coming their way. Up until fortinging ago, it was generally figured Golden Triangle niteries would have little or no competition, but announcements from rural sites were stalled in consecution. The started control of the started of

Dimples' Orchestra

New Orleans, June 2. Dimples Dalton torch singer and dancer at Prima's Shim Sham, has left the show to wave the baton before her own band.

Group now rehearing and take the road at an early date.

in the nabe taverns and honky-tonk in the nabe taverns and one or two specialty acts instead of hiking all the way to the loop.

Blackhawk has been hit pretty hard of late. Things reached a crisis when WGN, Chicago Tribune station, yanked the Midnight Flyvers show off the air, a show which had done plenty to build up the Blackhawk, Business started in a decline there jeveral months ago and the slump is still in évidence. Canton Tes Gardeins folded up completely and isn't likely to reopen.

Music Notes

Len Tellone's band signed for sea-Island Sound excursion boat

Mal Hallett goes into the Trianon instead of the Aragon, Chicago, in a last minute booking switch.

Cole Porter's first for Easy to Love' at Metro is Swinging the Jink Away.

Chester Forrest and Robert Wright sold 'In the Sweet Land of Swing' to Metro.

Franz Steininger and Johnny Mercer placed Bells of Honolulu' with Southern Music Co.

M. K. Jerome and Jack Scholl penned two numbers for 'Way of a Pirate' at Warners.





JOE

<u>_</u>

I N N

The Meteoric Maestro. Back, to Renewed Tri- ; nphs at The Roof of the Hotel Pennsylvania, Where He Will Thrill New Yorkers This Summer with His Superb Showmanship, Joe will

"You," "Summer Holiday". "You Never Looked So Beautiful"
Let's Sing Again"

"Where There's You There's Me" "Through My Venetian Blind"

LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK

iMaclean of Canada May Add Music 12 To Magazine Publishing. Distributing

Maclean Fublishing Co., Canada's largest magazine combine, wants to go into the music publishing and distributing business. Representatives of the dominion firm are meeting with a group of New York popular pubs this afternoon (Wednesday) to outline Maclean's plan for branching out into the sheet music field. Proposition they are prepared to offer is considered by them to be a new trend in sheet music to be a new trend in sheet music to be a new trend in sheet music

fo be a new trend in sheet music sellins.

Canadian mag publisher has had a survey of, the sheet music possibilities made and the company is convinced that, news dealers which it serves in the small communities of Canada can be made a profitable channel of sheet music distribution. Mackets would install rusic countries in these newspaper and magazine shops along with new method of merchandising.

Among the mags the company publishes his Macketh's Chatelane, Home and Garden and May-fair.

LAWYER DEBIT SNAGS OLD SUIT'S WASH-UP

a slated meeting to clear away the controversy over Gibert & Gilbert's claim for legal fees which has held up the distribution of the \$16,000 paid the inactive Music Dealers

etalm for regal rese which has held, up the distribution or the \$18,000 paid the inactive Music Dealers Service, Inc., by the receivership trustee for the McCrory stores. The dispute over the \$15,000 breakung the store of the McCrory stores. The dispute over the \$15,000 breakung the store of the McCrory stores. The dispute over the \$15,000 breakung littleston which Max Mayer, indie tobber, brought assainst nopular stansfor leading puolishers, three years ago. G. & G. and firm had represented the defendant publishers.

In paying off the McCrory chain's indebtedness to the ald-MDS the frustee made the check out to different the MCDs and responsible the frustee made the check out to different the MCDs had responsible the frustee made the check out to different helps and the frustee made the check of the MCDs had responsible the frustee the standard that the creditor publishers could each receive his share on the ground that there was a debt of \$1,000 the law firm still outself of the MCDs of the law firm still outself of the standard firm. Connection with the adding the connection with the case had been \$25,000. In the deal that Gilbert & Gilbert had mind with the publisher defendants the 12 charter members of the MCDs were each to pay \$1,500 to \$1,000 to \$1,

ionstituted a first lien on the money taken in during the liquidation

G. & G. has offered to settle th ST,00 balance for \$5,000 to that the ST,000 balance for \$5,000 to that the law bill matter could be closed, the circult pubs collect their McCroy money and tie MDS put through the final steps of dissolution. One ways of paying this \$5,000 auguested was that each of the 12 MDS charter members contributed an equal share, but at a meeting last week the proposal for solution struck a mass when one of the publishers deglared that he would not feeograge. Gardet that he would not feeograge distributed in the world not feeograge. his firm to paying any more on the bill for the MDS litigation.

Virginia Section Opens

Norfolk, Va., June, 2.
Tidewater Virginia vacation resort section is under way for season. Cavaller Beach Club at
Virginia Beach debuted May. 30
With Irene Bordoni doing a special
Poperance and Tal Henry's orchessearch of the Company of the Company of the Company
and Like Company of the Company of the Company
and Like Company of the Company of the Company of the Company
and Like Company of the Company

Bubbles Becker orch is at Qcean Bubbles Becker orch is at Qean Vlew. Paul Tremaine is at Seaside Park, Virginia Beach for two weeks. Brand-new, Surf Club has Emerson Gill; currently and Sleepy Rail and Baspop Petick, benefited in to follow. A State of the State of the State of the Basis, the music is dispensed by Enri Mellon.

is With Remick, has joined Words &

Chi Nitery Fired

Chicago, June 2.

Paddock Club, near northaide nitery operated by Frank Howard, former operator of the Paramount Club, was gutted early Sunday morning (31) by a fire set by two hoodlums, who amashed in the front door and sprinkled the furniture and draperies with gasoline before toucking it off. Estimated damage is \$17,000, of which \$10,000 is covered by Insurance.

Police are proceeding on these that the area.

Police are proceeding on theory that the arson was committed by

DECISION ON OSTBURG NEXT WEEK

Whether R. A. Ostburg will re Whether R. A. Oetburg. will remain an executive of the American Society of Composers, Authors and Publishers is to be determined at a special meeting of the ASCAP directorate due to be held comettine ext. week. Oetburg's case has developed bitter factional strife in the Society, with his sponsors, Walter Pischer and Gus Schirmer, leading the coierie that wants to keep him on the job. Oetburg has held important executive posts in the standard music field, having been affiliated with both the Presser and Ditson interests.

Milited with both the Presser and Ditson interests.

Ostburg's status became the argumentative concern of the ASCAP board after Fisches and Shine the ASCAP became the argument of the ASCAP became the argument of the ASCAP board at a meeting last Thursday (28). Mills defended himself from the charges at this meeting, with (28). Mills defended himself: from the charges at this meeting, with Gene Buck, the president, coming to Mills' support. It was recommended by the special committee that the board set aside a meeting at which nothing but the Ostburg issue would be aired and settled either way. This proposal received assent.

This proposal received assent. The proposal received assent and the proposal received assent and the proposal received assent. The proposal received the proposal received in the proposal received assent. The proposal received assent the proposal received as a pr

COPYRIGHT RENEWAL FEUD ON 'SWEETHEART

Scramble for the copyright re-newal rights to Let Mc. Call You Sweetheart' has wound up with the publication privileges being spitt be-tween two firms, the Pauli-Ploneer Music Co. and Shapiro, Bernstein & Co. Pauli-Ploneer, which controlled the original full rights to the tune, has threatened to bring sult against Shapiro-Bernstein if the latter goes through with its intention to pub-lish "Sweetheart."

As the renewal period for the

lish "Sweetheart."

As the renewal period for the copyright came due Shapiro-Bernstein sought out the lyric writer. Mrs. Beth Slater Whitson, and offered her a contract. This was mrs. Beth Stater Whitson, and other fered her a contract. This was turned down and the proposition which Max Mayer, owner of the Paull-Ploneer catalog, made was ac-cepted. Another bidder against

which Max Mayer, owner of the Paull-Ploneer catalog, made was accepted. Another bidder against Mayer had been M. M. Cole, Chicago publishing house. In the meantine Shapiro-Bernstein got in owner with the mother of the metody rights. After Mr. Friedman's lawyer had notified Mayer that S-B had received an assignment of copyright from his client, Mayer undertook to buy the Shapiro-Bernstein contract. Latter quoted what Mayer described as a prohibitive price and in the subsequent argument Mayer declared that any publication of the time on the part of Shapiro will be sollowed by at in pluniculo and damage suit.

& Phil Darcy and his music into the Hotel Shelton, N. Y.

Will Officiate at Dailas Centennial

Henry Santrey, okayed again by he American Federation of Musithe American Federation of Musi-cians, is en route to Dalias to take charge of the music at the Sporta-torium, 7,00e-capacity septring arena. The band of 18 men will be locally recruited by Santrey, Santrey also has an arrangement with Harry Bannister for the orig-inal Drunkard company from the play at the Sportatorium between fights and wrestling.

WARING WINS PHILLY CASE ON APPEAL

Philadelphia, June 2,
Defense exceptions to decision favoring plaintiff in injunction case of
Fred Waring against WDAS were
dismissed last week by three
judges of Common Pleas Court No.
1, after hearing arguments of opposing counsel. Understood defense

I, atter hearing arguments of op-posing counted. Understood defense will carry case to higher courts. " Waring originally won permanent injunction to halt radio estation from unauthorized broadcasting of his phonograph recordings. "National Association of Broadcasters and RCA-Victor" co-operated with WDAS in defending suit, with NAB largely instrumental in carrying on case since original decision. case since original decision

case since original decision.

No damages were involved in suit,
Waring's idea being mainly to halt
broadcast of his records and ultimately seek stronger copyright laws
for performing artists. Firm of
Maurice Speiser handling case for
band leader, with William A.
Schnader representing WDAS-NAB
interests. Judges McDevitt, who
handed down original decision in
case, and Parry and Kun, are on
Common Pleas Court No. 1 bench.

Youmans on Coast Visit

Hollywood, June Vincent Youmans is here for brief visit, following two years illness in Colorado.

Composer returns to Denver this week for further rest before resum-

Fighting Cleve. Curfew

Cleves. Currew
Cleves. Currew
Cleves. Cleves. Cleves. Cleves.
Nitery owners in Lakewood, subub which prohibls serving beer
after midnight and on Sundays, are
carrying the ruings to Ohlo's supreme court in effort to break the.
controversies
of two cates, despite two police
court degrees declaring it invalid.
John Dean escaped fine when judge
said ordinance won't, hold water.
Although suburbs legislation was
upheld by locates may banding to
have it reversed in supreme court.

Myron Carr's orchestra closed at Hotel Taft, New Haven, and opened Friday at Terrace Gardens, Albany-Saratoga road, with WGY wire. Saratoga road, with WGY wire. Band uses Sonny O'Brien, Vera Cruse and Frankie Finn on vocals.

HENRY SANTREY OKAYED 'A Little Less Fog, Please; —Pubs Tell **ASCAP**; Latter Will Try to Oblige

Paine in Washington

John G. Paine, chairman of the Music Publishers Protective Association, spent Decoration Day (30) in Washington in a conference with Secretary of State Cordeii Hull in Washington in a conference with Secretary of State Cordeli Hull, Labor Department Secretary Frances Perkins, William Green, of the American Federation of Labor, and Major George Berry on the developments of the National Council for industrial Frogress.

Following night (Sunday) he, attended a. alluner given in Major Berry's honor at the Hay-Adams, Washington.

SARCASM IN CANADIAN **FIGHT**

Copyright owners in Canada have, begun to fight back at the broadcasting, theatre and hotel interests with satire and sareasm. On the control of the control

mandment 'which is-highly offen-sive to the coveters of musical com-posers' earnings'. Latter refers to the commandment, 'Thou shalt not covet anything that is thy neigh-bor's. The measure has been intro-duced and copies distributed among newspapers and educators.

Deny Copyright Breach In Don Lee-ASCAP Tiff

Los Angeles, June 2.
Amended answers to suits brought
by Remick Music Corp. and M. Witmark Sons, over asserted copyright
infringements have been filed by
Don Lee Broadcasting system.
General denial of charges 18,
made, with claim entered that controversy does not come under conyright laws but involves question
of title between American Society
of Composers, Authors and Publishers, Remick, Wilmark, and writers
of tunes.
Lee radio station KHJ is charged

of tunes.

Lee radio station KHJ is charged by Warner music subsids with broadcasting two tunes without permission, with \$5,000 asked for each

Dr. William Axt will score 'Pleca-dlly Jim' for Metro.

Vote Down Title Change for MPPA

Feel Familiarity of Present Designation an Asset That Should Not Be Changed

change its name. Directorate has clai value which the present name ganization mile has ought not to be lost by assuming disturbing move what had been proposed as the new tag, the National Asociation of Copyright Owners. The revised puripose of the MFPA will be mainly that of protecting the copyright which could be owner, but the old masthead standa. Under the owner of the owner of the owner of the owner owner of the owner own clai value which the present name has ought not to be lost by assuming

Music Publishers Protective Association is not after all going to change its name. Directorate has become convinced that the commersial value which the present name has ought not to be lost by assuming what had been proposed as the new tag, the Nationai-Asociation to Copyright Owners. The revised purpose of the MPPA will be mainly hand of the MPPA will be mainly have for the third protecting the copyright which could be established as something when the old association and discuss a set of trade practices hut the the name was too well established as something with the west coast studies, concerns itself strictly with trade radio stations, foreign publishers; promotional ideas, disposal, of meaning the discussion of the meaning the proposed change. They knew what the old association stood for, but with a change of title the orrow that a change of the MPPA last the amount of the meaning mean

American Society of Composers, Authors and Publishers will prepare a manual showing in detail how the

American Society of Composers, Authors and Publishers will prepare a manual showing in detail how the allocation of the publishers' royal-ties are carried out. Book will explain how the matter of seniority, availability and performance accumulations are arrived at. It was decided to turn out the manual after the arguments advanced by six publishers who appeared before the availability committee to protest their ratings last week indicated that the basis of the whole procedure had them puzzled, the control of th

20th-Robbins Music Deal Set " In All Details

The Robbins-Felst-20th Century-Fox music deal has been formally communic deal has been formally communication. The communication of the

Velly Muchee Yankee

Hollywood, June 2.
Score of Metro's Good Earth' will
include strains of Chinese tonal
classics as well as modified elaborations in form agreeable to occidental

ears.

Herbert Stothart is writing melodles and Gus Kahn supplying lyrics
for the music adaptation.

HARRY BOY TO TOUR

London, June 2.
Harry Roy, bandleader, is leaving the Mayfair Hotel here after a three-year tenancy.
Will take his tuneaters on a vaudeville tour.

Johnny Hamp Cancels

New Orleans, June 2.

Peeved because the committee innisted that he play no other jobs
here. Johnny Hamp, cancelled his
hand's engacement to provide the
music at the Tulane. University
dance.

Was scheduled for June 🕻 🥞

VARIETY

Night Club Reviews

HOTEL NEW YORKER

(NEW YORK)

Not since Healy's Golden Glades
of the now sainted pre-prohibition fore is camonifaged under the reguner has N. T. seen an loesfade carnival. so that the divertissement which Rajbh Hitz now present at his Hotel New Yorker shapes up as brand news and novelty stuff for the present generation. Sounding click off the lee torps at the hostelry, it will be no surprise if a new cycle of floor show entertainment, featuring performers on the flashing steel doesn't eventuate.

The novel mouthashed under the descent eventuate.

The novel mouthashed under the descent eventuate.

The novel mouthashed under the and the descent eventuate.

The novel mouthashed under the standard and and silding forth much as other raised floors do in the regulation interies, commends this type show for the customers. Then, too, stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close on the skaters, its as they stimulate the Hollywood stiting close of the control of the control of the stimulation and the properties of the control of the c

Most Played on Air

To familiaries the trade with the tunes most on the air around New York, the following is the listing of the senge most played on the cross-country network last week, in relative standing, According to the combined glugs on WEAF, WJZ and All My Life Robins and Roses You

ou ouch of Your Lips Lost Is Is True About Dixie Is is True About Dixie
Tormented
She Shall Have Muslo.
There's a Small Hotel
Would You
Melody From the Sky
On the Beach at Ball Ball
Love Is Life a. Gigarett
Love Is Love
I've Got a Heavy Date
Goody Goody
Christopher Columbus
J Don's Want to Make History
By the End of the Trail
Glory of Love Glory of Love
Bet You Tell All the Girls
I'll Stand By
You Can't Pull the Wool
One Rainy Afternoon
Rhythm Saved the World

HOTEL ST. REGIS

(NEW YORK)
One of the prettlest rooms in town is the smart, new Vienness environment atop the swank Hotel St. Regis. The Rainbow Room has Jack Rockefeller running that sky-

ing the skill and daring of each feet as far as to lend it added values. So far as to lend it added values. So far as to lend it added values. So far as to lend it added values. The four for the fact of the fac

Inside Stuff-Music

Reductions on wood-wind instruments under the new American reciprocal tariff pact with France forced a shut down of manufacturing operations of the Cundy-Bettoney Company in Boston last week (20), Firm makes metal clarinets and assembles the wooden article from parta imported from France. Employs 130 workers, Harry Bettoney, 'owner, 'is trying to get the United States State Department to rule as to whether the term 'wood-wind instruments' includes metal clarinets and allows them in duty free. If it does, the shut down continues, since major production of the plant is on this item. Bettoney said he believed that even if the trade pact shut out metal clarinets, new low prices on imported wooden horns would cut into the market here for the metal variety.

Other operations of the firm continue,

Paradox has developed about the three new Jerome Kern songs in acreen version of Show Boat. Reports made to Universal are that the sale of the new and old sheet music is on upbeat since the picture was released. Since all compositions are on the Warner Bros. restricted list, there has been very limited plugging. Consequently, the increased music sale has been virtually without any radio assistance.

Benny Goodman is an exclusive Victor recording artist, his contract tieing him up to that label for the next two years. The recent disc re-views in Vanuar under the Brunswick banner are reissues of his past Columbia releases.

VERSAILLES

(NEW YORK)

Belie Baker's debut as a nitery attraction at the Versailles opens up a new avenue for the big-league songstress, who manifests equal aptitude on a cafe floor. Her wisaptitude on a cafe floor. Her wisdom and, showmanship evidence
themselves in her selection of numberspiecely in her selection of numberspiecely in her song cyole which
invariably, for stage and mike purposes, included a 'heavy' number,
usually of the mammy-my kid timbre. Instead, here, Miss Baker is all
to the lighter side—and to good purpose consistently.
With her is, Ina Louis medene.

pose consistently,
With her is Joe Louis, madcap
m.c. in on a flying visit from the
Hollywood nocturnalunacies, whose
stuff is, as ever, fly, fleet and funny.
The comic's versatility, whether in
his native Chicago haunts from
whence he sprang, or on
the company,
company,
Augmenting the stellar nair zer

company.

Augmenting the stellar pair are the Meadowbrook Boys and their orchestra, with vocal pops in the modern manner augmenting their cripp dance rhythms, And, with it, the Versallies' environment remains among the tops of the town. Abel.

NIXON CAFE

(PITTSBURGH)

Pittsburgh, May 29. Staying open during summer is anew experience for Nixon cafe. In
past, Tony Conforti has always
closed shop here around middle of
May and concentrated on his roadhouse, Willows. Gave latter up,
however, tast season and decided to
install a cooling plant in his downtown nitery and make a stab at the
downtown trade during the warm
months. Already begins to look like
north, and the stable of the control
is holding up in fine fashion. Conforti has also decided against curtallment of entertainment and
figures to keep it up as long as
trade continues.

Current' show, also an Ernie Staving open during summ

tallment of entertalment and figures to keep It up as long as trade continues.

Current's enunit, at least goes in for a bit of production, something in a bit of production, something in spast revues haven't bothered very much about. However, this one needs it. K. a. is Lee Murray, a diminutive eccentric dancer who knows how to use his feet, beat bit being Jim Barion's, old drunk rounders, in the secondity to direct from out front. Might be wise for Conforti during life of present show to let one of his personality boys from Herman Middeman's band do the mc.'ing, and Just use Murray as a specialist.

Armond and Audra, good-looking dance team, have two numbers, a read that a good-looking dance team, have two numbers, a manage and hat a good-looking cance team, have two numbers, as manage and hat a grace of torch tunes in commendable blues style, using punchy delivery with a good enough pair of pipes. Line of eight stris has four numbers, all nicely "Sophiscal Horder" has been dead to the production parade number and brings on principals at finish for good close.

Real star at Nixon, however, isn't in the show but a house fixture. And

parade number and brings on principals at finish for good close.

Real star at Nixon, however, isn't had show but a house fixture, Anthony of the star of the star

RAINBOW ROOM

(NEW YORK)

The informal summer season is on at the Rainbow Room, which means that soirce de rigeur is no longer obligatory, with result that it's a curious conglomeration of cus-tomers—half in tails and the others

in tweeds and slacks.

Fred Keating is m.c. and topflight name until the new show. The ex-birdeager is now working very straight and very juve, sans the prestidigitateuring, with result that presingitationing, who refers a bit too much to his recent Holly-wood background. Glen Gray and the Casa Loma orchestra are the prime draw

(Continued on page 44)



"CAMEL CARAVAN"

OVER Columbia Broadcasting System

Says These Are the Four Best Songs in the Music Business. Hear Her Sing at 9:00 P.M. EDST

es., June 2nd, Featured:

And Will Feature on Thurs., June 4th; "THESE FOOLISH THINGS REMIND ME OF YOU"

"I'M JUST BEGINNING TO CARE"

"TOO GOOD TO BE TRUE"

Under Personal Managen of NAT STEIN

HARRY LINK G.P.M.
IRVING BERLIN INC.
799-7THAVE. N.Y.C.

XAVIER CUGAT

And His ORCHESTRA

Held Over—2nd Week AT CHICAGO THEATRE

Playing to Capacity Crowds
AT STEVENS HOTEL CHICAGO

> Broadcasting NBC FEATURING:

"ON THE BEACH

AT BALI-BALI JOE MORRIS MUSIC CO.

WANTED: Phonograph record entitled "YOU MADE ME LIKE IT BABY," Brunswick No. 4184. Box No. 91, Variety, New York.



WPA'S STR. VAUDE IN N.Y

Loew's Met Show for Two Weeks Only and with RKO's 'Permission'

Loew's Metropolitan, Brooklyn, which has figured in a pooling deal with RKO's Albee for more than a year, goes yaude again for, just two, weeks starting Friday (5). Stage shows are figured to bolster a couple of weak pictures.

a couple of weak pictures.
Loow's is calling the vaude stretch
Tublies Week,' but actually there's
no celebration. Stage shows go in
by arrangement with RKO, whose
pooling deal with Loew's in downtown Brooklyn continues. Result of
the pool, incidentally, was the complete slimination of stage shows in
downtown Brooklyn, Fablan's Fox
dropping its presentations shortly
after the Met and Albee went allfilm.

Though vaudeville is being resumed at the Met strictly as a temporary hypo for the gross, Loew's is reported to have iced its plans to do ilitewise at the Capitol on Broadway. Deluxer also has had a run-nf weak films, its grosses recently slipping to as low as \$8,000. Theatre's nut with straight pictures is around \$17,000. First show at the Met will be topped by Milton Berle, Don Bestor's orchestra and Betty Jane. Cooper. Name band will play in both the pit and on the stage in a reyue type show. Nothing has been set for the second week as yet.

Jessel at L.A. Orph; Olsen - Shutta Debut him

Olsen-shutta Debut
Los Angeles, June 2,
George Jessel tops Orpheum stageshow week starting tomorrow
(Wednesday) in unit built around.
him that includes Gauthier's Toy
Shop and Marietta, dancer.
George, Olsen and Ethel Shutta
headline Paramiount stage show
week following screen engagement
of Grace Moore in "The King Steps"
Out, starting tomorrow and probably going two weeks. It's pair's
first Coast stage booking.

Par Books Ripley Unit Into Boston at \$3,500

NBC's 'Ripley Unit.' without be-lieve-it-or-not Bob Ripley, has been booked to play the Met. Boston by Parsmount, following its week at Loew's, Montreal, starting, June 22. Salary for the 17-people show at the Hub house, reputedly a break-in date, is \$3,500.

15 YEARS AGO

(From VARIETY and Clipper)

East-West feud breaking out in Famous Players and it began to look as though the Paramount eastern studio would be abandoned. Still a most reint moot point.

Bill Brady being sought to head he picture exhibs organization. He was the current prexy. Took an-ther term.

D. W. Griffith after Frank Bacon for 'Lightning.' Eventually Fox produced with Will Rogers.

Film biz woozy and cuts prevalent. Some were as much as 75%. But lalaries came back.

Woburn scandal broke. Aftermath of a party to Fatty Arbuckle in the Boston suburb. Cost plenty of big people plenty of big dough. Hushed once, but reopened.

Marx Bros, on a quick repeat at the N. Y. Palace. Benny Leonard was out of the act and in training for a fight, but it didn't matter.

Florence Moore was out of legit for the summer and breaking into vaudeville at the Riverside, Ruth Roye gave her a good run for tops.

Jack Donohue got into the New

RKO TRYING TO KEEP 'COMIQUE' UNIT GOING

RKO is continuing its 'Folles Comique' \$8,500 unit production in the smaller midwest houses till June 26, when it swings over to Warners for a week at the Stanley, Pittsburgh.

Pittsburgh.

Circuit is trying to line up enough outside bookings to keep the show open till fall, when it will be repeated in the RKO theatres.

Ask Termini to Prove Himself Aryan Before **Playing Berlin Theatre**

London, May 24.

Jhe Termini was booked to play
the Wintergarten, Berlin, but the
management canceled him the last
minute unless Henry Sherek, his
agent, can submit proof that he is
definitely Aryan.
Termini is of Italian extraction,

Prospect. Decided he would do and he did.

Gus Edwards sprang his Newsboys and Girls act in a tryout at the 5th Ave. Bulldup on a somewhat sim-ilar act in which he once appeared himself. Old act was playing the small time.

Dan Totheroh won a one-act play contest held by a group of settle-ment houses. Address given as San Francisco.

Pat Rooney picked up Love Birds' when his backers got frosty feet. No salaries the week before because the receipts were offset by advances made by the theatre. He quit the following week.

Corse Payton went into bank-ruptcy again, Only owed \$9,000. No assets.

Dearth of musicals and 'thousands' f chorines reported stranded in

Bill Sill, who was out of press agenting because of an amputated leg, tried opening a hotel on Long Işland. Not much of a go.

Max Hart suing the booking office for a trifle of \$5,250,000, triple dam

Fred and Adele Astaire took space in Variety to advertise their third season with Dillingham.

50 YEARS AGO

(From Clipper)

Clay M. Green's 'The Golden Glant' premiered in 'Frisco. Later known as 'The Golden Glant Mine' used by McKee Rankin for some time.

Chicago cops refused \$410, proceeds of a benefit at the Grand. Claimed it cut ticket sales to their official benefit by at least \$2,000 and plenty sore about it.

Bijou Opera Co. was in Richmond and doing well in spite of the fact there were eight principals and no chorus. Principals sang the chor-

Frank Bush, then a star name, taken off the bill of a benefit for the strikers on the 3rd Av, street car line, President of the car company was a Jew and the predict police captain pulled Bush for fear it night be regarded as a slam, since Bush specialized in Hebrew trace. types,

Baseball game between two teams of actors netted the family of Bart-ley Campbell, recently committed to (Continued on page 44)

NON-OPPOSISH

Administrator Merlin Hopes for 10 Weeks Over Summer-All in Metropolitan Area-25c Top, One-a-Day, No Sundays-Majestic, B'klyn, First House

STARTS JUNE 15

Subway circuit of WPA straight Subway circuit of WPA straightvarde theatres in the Metropolifan
area this summer is being mapped
out by Frank Merlin, new WPA
vaude and circus administrator in
New York. It is expected to proyide at least 10 weeks of playing
time for shows, varied in style.
Admission will be charged at a 15c25c scale, with the first theatre set
being Majestic, Brooklyn. This is expected to open June 15. Shows will
play one-a-day. Monday to Saturday, with layoff Sunday.
Chief aim of Merlin is esceure
legit theatres, though he wants to
shy clear of competing with houses
already in operation. He'll laiso accept vaude houses that are dark
or in straight-picture-piclies, but
not houses now in operation with
stags shows.

My Play each house a full
week. My minstre production will
open the Majestic, now housing
Backwash, WPA legiter, with a
six-act variety show following and
then a revue-type of yaudeville unit.
A producer will be assigned each vaude theatres in the Metropolifan

six-act variety show following and then a revue-type of yaudeville unit. A producer will be assigned each show. Merlin's production staff in-cludes Doug Leavitt (Leavitt and Lockwood), Wesley Fraser, Harry Miller, Matt Shelvey, William Sully, Bobby. Dare, Jack Mason, Harry Green, Joey Abrams and Darl MacBovle.

SHOWING ACTS **NOWADAYS AT** BENEFITS

Where showing houses practically don't exist, a beneft 446: the trick for Charlle Stuart (and Lash) and Harry Martin (Mills and) in launching these standard vaude performers on new careers as partners. Their new act, after a couple of hideaway break-in dates away from N. Y., was against a blank wall until along câme the Motion Picture Operators' benefit at the Roxy, N. Y., early last week. Stuart and Martin teamed a principle of the comparation o

June 12-19.

Freddie Mayer's New Yorkers, re-cently at the Edison Hotel, New York, at the opening of new ball-room at Kaydeross Park, Saratoga Lakte, N. Y., under management of Fred H. Fonty.

Indie Vaude Summer Looks Almost STAGE SPOTS As Lean as Circuit Time Around N.Y.

JACK HART ALMOST AN ACTOR AGAIN

Jack Hart, once an actor, but now a veteran vaude agent, associated with Billy Jackson, was forced to turn singer again Sunday (31) when Joseph E. Howard, whom he represents, falled to show up for his Searching for a Song' program on WMCA. New York. Hart, on 15 minutes notice, sang the theme Station later propositioned Hart to take Howard's place on the program, but Hart nixed the idea, preferring to tote the black book. Jack Hart, once an actor, but now

Theatre in Red. V. & Y. Refund \$1,000 From Percentage of Gross

Chicago, June 2.

Veloz and Yolanda, dance team, personally made a refund of \$1,000 to the Mort Singer Hennepin-Orpheum house in Minneapolis last week when the gross failed to hit a certain figure, which resulted in some red ink for the management.

Terpsers blame the disappoint-of the Management of the Shep Fields or chastrated of the Shep Fields or chastrated of the state of th of the Shep Fields or Played spot on percentage.

Jury Gives Dancer 35G In Suit vs. RKO-Proctor

A jury before Judge Clarence J. Galston in the U. S. District Court, N. Y., on Thursday (28) awarded Wilma Irving, of the vaude dance team known as the Wallace Sisters, 355,000 damages for injuries against RKO-Proctor Corp., Plaintiff had sued for \$100,000. sued for \$100.000.

sued for \$100,000. Miss Irving testified that she received a spine injury and contusions of the head as a result of a fall she sustained when her foot caught in defective flooring of the fox theatre, Albany, in 1831.

J. McLaughlin, attorney for RKO-Proctor, asked the court to set aside the verdict on the ground that the amount granted Miss Irving was excessive and against the

that the amount granted Miss Irving was excessive and against the weight of evidence. Judge Galston reserved decision on the motion and ordered the attorney to submit a brief on the matter. Affred Meldon is counsel for Miss Irving.

Hylton Signs M.C.

Detroit, June 2.
Johnny Howard, mc. and impersonator at local niteries for past six months, has been signed by Jack Hytion to appear with his band when it opens extended run in the Paliadium, London, in July. Band sails June 30 from N. Y.
Hytion heard Howard at the Ten-Forty nitery last week, and had him appear for one show at the Fox, where Hylion showed law weeklindium for permission to sign Howard. Hylion plays for the General Motor's Girls' Club dance to right (2) in Book-Cadillac Hotel.

FRIEDLAND IMPROVED

Anatole Friedland, whose right leg was amputated because of a heart trouble, is showing improve-

ment.
At Mt. Sinal hospital, New York, yesterday (Tuesday) his condition was reported as good.

KALCHEIM COASTING

Harry Kalcheim, Paramount booker in New York, lcaves tomor-row (Thursday) for a 10-day comblned blz and pleasure trip to the

He stops off in Chicago on the

Indie vaude time booked out of N. Y. has been put in camphor for the summer, some of the leading bookers now being entirely minus theatres, meaning that the Indies will match the major circuit's bid. for a record low in playing time this June-to-Septembe

this June-to-September.
Leading the indie field last year, the Ac&L. Dow office is currently without a regular vaude house on its books. All the Dows have left are; a couple of now 'n' then one and two-day spots, Another former leader in the field, Arthur Fisher, has only Hershey, Fa., a splitweeker, and an arrangement with a Boston booker whereby he ships some acts into New England.
George Godfrey, who recently broke his partnership with Yack Linder, lost, his last house when the Folly, Brooklyn, went straight pictures for the summer Saturday.

[30]. Fally Markus, once the top of all indie bookers, is also without a theatre, but, les's concentrating on some South American radio and thater time.

theater time.

Among other indie bookers, Alex.

Hanlon retains the Grand Opera

House, New York, split-weeker
which retains vande all summer;

Eddie Sherman holds onto the Hippodrome, Baltimore, and Joe Feinberg continues booking Fay's,

Providence.

BEATTY TAKES \$20 RAP FOR SPANKING HIS CATS

Pittsburgh, June 2. Clyde Beatty, here last week with Cole Brothers-Beatty circus, and his assistant, Captain William Bernardi, assistant, Captain William Bernardi, ran afoul of Humane Society and, were haled dnto court and fined \$20-each on a charge of cruelty tto animals. First time in his long-career that Beatty has incurred displeasure of SPCA. Pinch was madelmmediately after mattnee performance on show's second and last day here.

Immediately are nature or anomal and last day are on show's second and last day.

Trainer intended to fight charge but after waiting more than hour for an attorney who didn't show up and with time for evening show drawing near, Beatty decided to plead, guilty and take the rap.

B. F. Smith, agent for Humang Scolety, charged it was unnecessary continue, or fire blank cartridges which might burn, deafen or blind them. Trainer retorted that without such measurer (the Ilons and tigers, being natural enemies, would slughter each other. Smith then suggested an act using only one or the other.

The other.

Newspapermen, attending night show to see if Beatty had made any changes as result of arrests, saw

Spitalny for Par

Spitainy for rar.
Phil Spitainy's all-girl band has been booked for the Paramount, N. Y., for a week in July with an option for a second stanza. Opening date, however, is not-definite.
Runs Morgan's band goes into the day for one week, with the Oxde day) for one week, with the Oxde Netson-Harriet Hilliard combo following.

Red Norvo at the Commodore for the summer, gets five nightly pick-ups over WOR, New York, weekly.

"Variety" FOR SUMMER

Place a subscription for 'Variety' over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and summer address.

75/77, Shaftesbury Avenue, PICCADILLY, LONDON, ENG.

NEW ACTS

ROY CAMERETCES SONG ROYALSITS (3):

STATE (4):

STAT

Ann Ronell will do songs for Paramount's Champagne Waltz.

Arthur Lange scoring

Unit Review

PARIS ON PARADE

PARIS ON PARADE.

(GTANLEY, PITTS.)

This is the George chose unit that mis been George chose unit that mis been George chose unit that he was a superior of the control of Parade, if His 'latest monthlee and whole things' an entertaining term of the Tolles Bergere type of show.

Production is practically nil, consisting chiefly of a fock, of old the control of the

and the acrobatic and danging, stuff, they do with violing, chucked under, the chins.

The month of the wallow willed as a consider, the chins.

The month of the wallow will be a consider, the chins of the ching o

local use studing for an about measure and account of the seed.

Other specialists are Ray, Royce, a youngsier, whose single contribution is a smart acrobatic pantoniffic of a dishereled storolog, Millies Nirska, who does another of those Nirska, who does another of those Vice but, millied lies who appeared two but, millied lies who appeared two but, millied lies who appeared have the seed of the se

50 YEARS AGO

(Conjulied from page 42).

Bloominghain, Bhout 4490. Elles and Actors' Fund planned a benefit Had trouble betaning a house as managers objected it might cut regular business. Plantill, 250 the dark Star.

Harris, Nickel, Plate circus temporarity sint, "Had planned a Coast tour but affike on wester'r faifroadamade youring atpossible. Advertige on; called back after, 1, Adys Tries, Constitution of the control (Continued from page 43) ...

Adam Forepaugh, Jr.'s boxing ele-phant too good. Was knocking his trainer out of the ring comple of times a week. Not in the act.

Harry C. Miner was building Wareing's theatre in Hoboken. Using the plans originally employed for the People's N. Y. Saved fees.

Augustine Daly company in London, repeating its success of two years before. Playing at the Strand, Made three, American shows in London, the others being 'Adonis,' with Dixey, and a smaller troupe playing. The Strategists.'

One dime museum only indoor show open in Cincinnati. Had been a bad season between the Cleveland pante, flogds, persecutions by the Law and Order league on Sunday

sheys and finally the big labor girlike for an eight-hour day. They tan been using black ink only to write letters with.

Big circuses were doing pretty well, but the low nut dime tenters were getting the real profits.

Almee Austin not with a circus. Gding abroad. More worth in while winter season indoors.

Saranac Lake By Happy Benway

Bill Fletcher (Phil Harris' band), of Saranac, now at who saw a lot of Sa Round-Up, Montana Lou Rochford Jus nu Rochford just motored in Fisco with the frau for a snift

Lou Rochtond Just motored in from Fisco with the frau for a sulf form Fisco with the frau for a sulf of this air.

Constance Reeves, former N.V.A., the has recently superied as they must stidd in Lake Pläcil.

Foe Garbaccio, Jersey City intespot man yorked the Mount Baker, Cith here with fisor show and bandly fatter a sear of the mount Baker, Cith here with fisor show and bandly fatter a sear of the Mount Baker, Cith here with fisor show and bandly fatter and the sear of the mount of the fatter of the

colignes) just over the nerve operation.

Doris Shrage back at the lodge
from a lagge at the Fredit hospital. N. Mowent through minor onGarry Sitzneaves, doing well-rate;
k seeback.

Jimmy Cannon (Ray Nobel's,
band) on mild exercise following a
siege at the Northwoods sanatorium. His wife is at the NVAlodge. lodge. Write those you know at Saranac

Cleveland's Radio Acts

Cleveland, June 2.

Great Lakes Espo less than a midnth away is still frying to set radio acts to appear in town's Fublic Hall the symmer. Show, Boat is, set for a trio of appearances on Aus. 27. Simplish Greater Ministles has okayed a July 20 date.

"Vie 'Knight, 'driper Clevellander, with CBS, in 'New York, is 'Rights,' id round 'uy some 'abts formedy' and Cleveland, for, a home-toming,' until The Oleanders, Sandra Brown, Condition of the Condition of the Condition of the Charles of t

RAINBOW, ROOM

(NEW YORK)

(NEW YORK)

(Consignation from page 42)

with their hoof made, alternating with Nano. Redrigo's rhumba-tauge mythylms, featuring. Eve Ortega on the world, and the status of the color of t

institute some of the reast is inevited. In the some of the some o

DES AMBASSADEURS (PARIS)

As 'niteries go in the down that once held a word connect and the country of the

champagne, in getting life best trade crowd wife in getting life best trade crowd wife in getting life best trade crowd wife in getting life best trade gets that jobs hand. Her half and half dance-offering is well-liked by the cherts, most of whom age prenches in the control of the the c

Marque and Marquette

(Della and Billy Mack) Le LIDO, Paris

Exclusive Direction; Music Corp. of America

MILLS and CAPPY Giant Typewriter Dance
This Week May 20)
CHICAGO THEATRE, CHICAGO
'CHICAGO THEATRE, CHICAGO
'CWM. Morts Office

This Is to Say HELLO To All Our Friends Sincerely Yours

MR. and MRS. BUD FLANAGAN

UPTOWN THEATRE, CHICAGO HEADLINING CHARLOTTE JOHNNY

"OPERA IN THE RUFF"

Direction

MILES INGALLS

MARK LEDDY

ROUTING THE LARGEST NAME ATTRACTIONS' AS WELL AS OUR STANDARD POPULAR PRICED UNITS

THE WILBUR CUSHMAN CIRCUIT 'America's Largest Circuit of Stage Units'
MELBA THEATRE BLDG. DALLAS, TEXAS

Bryant 9-7800 LUBIN SIDNEY H. PIERMONT BOOKING MANAGER **ROYAL SWEDISH BELL RINGERS** This Week (May 29), Michigan Theatre, Detroit Dir.: SAM BRAMSON - WM. MORRIS OFFICE

LOEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK

The THEATRE of the STARS

Frances McCoy Mary Lucille June Larraine Blenda Ranson Roth-Andraws Oro Beals St. Boys

Hickory House
Kirby Walker
Marjorie Naylor
Francetta Malluy
Ted Lane
Arthur Ganefried E
Wingy Manons Bd

Wingy Manons Bd
Hiww & Restaurant
Nick Lucas Ore
Frances Williams
Jack Waldron
Colette & Thals
Jimi Kollins
Jimi Kollins
Holling Holling
Holling Holling
Holling Holling
Holling Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holling
Holli

Hotel Ambassador Val Olman Orc

Hotel Astor Ruddy Vallee and Conn. Yankees

Hotel Biltmore

Ruee Morgan Ore Linda Lee Jos & Betty Lee Jos Zatour Oro Lewis Julian

Hotel Commodore

Mildred Balley Zanette & Coles Red Norve Bd

Hotel Edison Sammy Wilcon Ord Ralph Torres Mac Coogan Frank Cornwell \$

Hotel Fifth Ave P Handelman Oro Muelo Mastere

Hotel Gov Clinton Betty Bowker Dlok Mansfield Ore

Hotel Gr't North'rz A Ferdinando Oro

Hotel Lexington Bob Crosby Ore

Hotel Lincoln

Tommy Dorsey O Esquiree Edythe Wright Jack Leonard

Jack Leonard

Hotel McAlpin

Enoch Light Ore
Beth Wilson

A Gonzales Ens

Hotel Montclair
Hal Hope Oro
Hotel New Yorker
Wilkens & Walter
Lyn Lucae
4 Nelcons

Lyn Lucae 4 Nelcons Norval Baptic Gladys Lamb Bobby Hearn Clyde Lucas Oro

Variety Bills

NEXT WEEK (JUNE 5) THIS WEEK (MAY 29)

Numerals in connection with bills below indicate opening day of 761 1334

RKO

CLEVELAND
Palace (6)
N T G Rev
(22)
Bebe Barri Girls
Fred Sanborne
Joe Morrison
Blook & Shiry
Dy Mansas CITY
Mainstreet (5)
Folies Comiques
MINNEAPOLIS
Orphenm (20)
Blackstone CHICAGO CHICAGO
Palace (5)
Mansean Tr
Eddle White
Fork & King
Paul Heskon
Nina Whitney
George Davis g G McDonald Jerry Adler Florence & Alverez Ed Sullivan Josephine nd Sullivan Josephine Houston Ben Yoet's Co Frazes Sis Artic Auerbach Blackstone BIOUX CITY Helth's (2-4)

JACK POWELL

Rates Real Results

Loew

MEW YORK CITY State (5) State (5) State (5) State (5) State (6) State St

enit ye

BALTIMORE Dave Apollon Rev PITTSBURGH Stanley (5) Ozzle Nelson Ore Harriet Hilliard Harriet Hilliard
WASHINGTON
Fox (5)
Elida Ballet
Yacha Bunchuk
Talbot Haslett
Vivisn Faye
Swifts

Paramount

NEW YORK CHTY
Faraniount (3)
Danie Morano Ora
But Hurris Co
But Hurris C Berry Broe George Bsatty DETROIT Steamnee Ann'v' Brown & Amer

Warner

OFFICIAL DENTIST TO THE N. V. A. DR. JULIAN SIEGEL 1501 Broadway, New York This Week: Nell Englen, Walter Cox

Independent

Sikte Lake (30)
M Wynn & Zella Co
Smith Fields Co
Waller & Lee
Cecile Biair
Tacht Club Boys
Lyrio (5)
Frank Parrigh Frank Parrish Stuart Morgan Co 3 Nonchalants tune.

Nontha.

Nontha.

Nontha.

Stone & Lee

Stone & Head

Tedde Al Waldn.

Donha Rehm

Manhatten 3

KANSAS CITY, MO

"Tower (6)

"Tower (8)

Grenadlere & L Starr Calts & D Jack Carson NASHVILLE Princess (2-4) Mack & Miller
Anita Muth
Jackle Goodlette
Freddis Eaton
Joyce Parker
Peggy Hayes
Mirginia Blessing OKLAHOMA CIT Criterion (5) Hollywood 8 Maxine & Bobby Ross Wyse Jr (Two to fill)

London

Week of June 1 CHELSEA.

Astoria D. H.
Pox & Evans
Laterbury M. H.
Jat haif (1-3)
Sarbya & Mac
S Evans
Laterbury M. G.
Jarbya & Mac
S Evans
Laterbury M. G.
Jarbya & Mac
Jarb

Palace
Lee Don
G & J Dormond
Co as booked
CLAPTON
Rink
Palano Bros Rink
3 DeLano Bro
Alfred Thripp.
4 Darlinge New Victoria
Ca Booked
Ca Booked
Ca Booked
Mishon Novada
Fromid Franker
Maclon Novada
Fromid Franker
Maclon Wester
Maclon Wester Bartini & Clarke

Bartini & Clarke

HAMMERSMITH

Palace

Davito-Denny
Joe Griffin

Geo Maokenzie

ILFORD

Geo Modernie

Buden

Bu

Bertini & Clark
NEW CROSS
Hinema
Rico Gypsy Bd
OLD KENT ROAD
Astoria
Anton Bd

Provincial

Week of June 1

Week of June 1
GLASGOW ALTERPOOL
The Faramount
The Faramou

Cabarets

AU Stars All, Stars
Jaok Laurie
Betty Real
Harriette Page
Marie. Doberty
Pat Eugenis
Gallord Johnson
Tom Toscanno Bd
Alice Lowell
Walter Lynch
C Codolban Oro
V Rodrigues Oro
Beachcomber Bar

Marion Butler Leslie Litamy Ann Suter Eddle Leslis Miller & Massy

Hartmans Ellin Potti Rosita & Fontana Edith Roark Jos Darris

Jos Darris
Dolly Kay
Ai Bernis
Robbine Fam
Val Ernis Oro
E Madriguera Or
Bill's Gay 80's Bill's Gay 80's
Arthur Behim
Bill Lorraine
Ed Furman
Ethel Gilbert
Mike Bernard
Frank Riusel
Frank Riusel
Fob. Bigelow
Larry Lee
Black Cat
Amanda Randelph
Lonny Simmons &
Riythm Kittens
Callente
Bee Kallmus

Bee Kalmus Johnny & Gsorge Jack Goodman Dorothy Davis 4 Ebony Rascals

Claremont Inn Frances Stevens Jolly Coburn Oro

Club Gauche
Dimitri
Visia Ravel
Loss Gauches
Loss Gauches
Rilla Dau
Munoz & Bolan
Coconsut, Grove
Tic Too Girls
Terry Groen
Walter La Mae
Alloc Glover,
Dick Messner Orc
Connies Inn
Ada Brown

PECKHAM
Palare
Rico Grpsy Bd
SHEPPIRDS BUSH
Joe Favilion
Fox Evans
STRATFORD
BOOMWAY
BBC Mydews Singer
Laurie Joy & G
Wilfred Greene 6

STREATHAM Astoria
Harry Freyer Bd
Palace
Dollnorf & R Sis
Rernardi
Maeu & Yurl

Maeu & Yurl
TOOTING
Gunada
Terry's Juves
TOTTENHAM
Palace
3 DeLano Bros
Alfred Thripp
4 Darlings Alfred Thripp

4 Darlings
TOTTENHAM
COURT ROAD
Astoria
Rawicz & Landaue
Norwich 3
Doris Hare
Anton Bd

Anton Bd WALTHAMSTOW Grannds Teddy Brown 3 D'Altonians Edw Victor Rosina Dixon

NEW YORK CITY

Dorothy Davis
4 Ebony Rascals
Chateau Moderne
Blily Castle
Elsna McCoy
Maryon Dals
Fnic MoFarlane O
Claremont Inn

Club 18
Bunny Berrigan Bd
Club Gauche

Louis Jordan
3 Novsis
Palmer & Peaches
3 Rhythm Debs
Trotle & Al
Aniss & Aland
Al & Tonl Cortes

Hotel Park Lone
Pancho Orc
Hotel Pennsylvania
Joe Relchman Oro Al & Ton Cortes
Kaloah
Eddle Green
Leroy Smith Ore
Coq Reuge
Irwin Gilbert Ore
Tiedale 3 Hotel Plerre Shep Fleide Oro Caparton & C'l'mb' Hotel Plaza

Irwin diameter of Tiedale 3 best Ore Tiedale 3 best Ave Beck Lydla & Joresco George Sterney Oro Ray Benson Ene Hotel Preeddent Adrian Rollini G'ng Hotel Ritz-Carlton Arman Veccey Oro Hotel Roosevelt

Patey Kane Nell Buckley Chas. Yontz Don Beetor Ore Don Beetor Ore
Hotel Savoy-Plaza
Johnny Walsh
Jack Parker
Emile Petti Ore
Habaneras Ore
Hotel Shelton
Bert King Ore
Hotel Sherry
Netherland

Netherland
'Russian Esgie'
Alex Bunchouch
Adslaide Howell
Gypey Choir
Lidia Sadovskala
Jemms Hurok
Raphael Solise de Remmeie Meinies de Remmeie Adéest ; il partiere se Brieden (19 Argenting Ladies Brieden (19 Argenting Ladies Brieden (19 Argenting Ladies Brieden (19 Argenting Ladies Ladies

Gypey Nina Castaine & Barric Charlis Wright Ron Perry Orc Hotel St. Regis Clifford Newdahl
Rasch Ballet
Paul Gerrite
Jacques Frey Oro
Hotel Taft

Geo Hall Oro Dolly Dawn Hotel Times Sq. Hotel Vanderblit Bernis Dolen Oro Hotel Victoria

Juns Crosby Allan Bannister Jay Cole Jay Cole

Hotel WaldorfAstarla

Gen Lodljensky
Raphael
Bsauvsl & Tova
Basil Fomeen Oro
Wayno King Orc

Wayno King Orc
Jimmy Kelly's
John Rockwood
Evelyn Wilson
Mary Lans
Janice Andre
Warren & Bodie
Carter & Schaub
Midgis Parks
Joan Miller

Musical Jesters
Gypsy Tavern
Bert Linden
Alda Luciano
Bukku
Chubby Rose
Jules Kcaton Oro
Dan Healy's
Dan Healy's
Camille Giory

Billy Meet and a state of the s

Madeleine's
Jack and Jill
Lucille Jarrett
Damar Oro
Jos Gray 3
Man-Abont-To

Man-Abont-Town
Charlis Mitchell
All Manuti Oro
Malsonette Russe
Codolban Oro
Schura Liptova
Georgs Orda
Jesha, Nazarenko
Borle Belostozsky
Nadla Korfez
Mon Paris

Nadla Kortez
Mon Paris
Mon Paris
Jimmy Rogere
Kompany Rogere
Konto Rosa
Pola Borgia
Sandy Roses
D Facorano oro
No, 1. Fifth Ave
Cari Hunt
Minto Olmatead
Lecta Linne
Harold Woodal
Harold Woodal
Harold Woodal
Harold Woodal
Thale

Old Book
Thale
Sadis Hanks
Jack Hirech
Russian Gypsy \$
Mickey: Mallory
Sol Schneider
Roumania Gypsies
Onyx Cinb

Onyx Cinb
Baby White
Stuff Smith Bd
Faradise
Ed Lowry
John Steel
Floria Vestoff
Faith Bacon
C Dornberger Ore
Favilion Royal
Valley Stream, L. I.
Herbert Steiner Ore

Harbert Steiner Or
Place Elegante
Tommy Mills
Steve Lenti
Eddle Blanchard
Bill Farrell
Benn Kauff
Live Hartis
Lee Lazare: Ore
Rainbow Grill

Leo Lazaro Gro
Radinbow GriB
Macol
M

Rassian Kretchms
Gypsy Markoff
Adia Kuznstzon
Nastia Pollakova
Nicholas Vosiliefi
Mura Toumanova
Dario Birss
Orlik & Loilk
Mischa
Nicholas Matthey
Gleh Yellin Oro

Gleb Fellin Ore
Rueslan Troyka
Amstel's Bd
Sande Pt Btth Club
Fellin Club
Fellin Club
Fellin Club
Fellin Club
Fellin Club
Fellin Club
Grand Fellin Club
Grand Fellin
Fellin Club
Carolyn Hughes
Gus Martel Ore
N Brandwyne Ore
Tony's
Fellin Club
Fell

Tony's
Barry Oliver
Kay Corneliue
Thomashefsky's
Ann Kennedy
Barbara LePorte
Gordon Davis
Chubby Smith
Harry Littman Orc
Chas Doherty Rev
Lithnas'

Gisdys Bentiey Rev Pearl Baines Bamstate Collegi'ns

Varsalijes
Belle Baker
Jos Lewis
Clement Rumha Bd
Meadowbrooks Boye Vogue Pat Clayton Brooks 2 Village Born

Villago Barn
Ernis Mack
Buddy Gately
Mildred Barry
Milton Mann Oro
Village Nat Club
Riviera Boye
Leu Raymond
Irls Ray

Dickle Wells Kenny Watta Shim Sham Rev Wivel

Naina Kinpya Frank Lasalle Org Bob Lee Wynne Rolph Yncht Club Wivel
Marlanns
Ernie Muran
Lockwells
Boring & Lazer
Betty Bear
Baron Gyldenkorn Bert Fremman Garner Wolf & B Holles Sis Louise McCarroll Sid Francijn Ore

LOS ANGELES

Betty Warren Jack Florex Harold Woodlend Smaroff Girls Lou Singer Ore Beverly Wilshire
Viola Von
Lairy Loe Ore:
Ulliance Bowl
6 Rhythm 'Rascule
Red Harper
Joaquila Garby
Lang the Horse
Boir Cuttor
Round & Robert
Jinuny Grie
Round & Robert
Jinuny Grie
Jinuny Grie
Jinuny Grie
Jinun Griy
Jory Borgin
Jiliny Gray
3 Roberts Bross
France Fay
Cafe de Farce Famous Door
Sylvester Scott
Louis Prima Ore
Omar's Dome
Wayne & C'rrine
Nick Stuart
Palomar

The Kitchene Woody Herman George Boycs Eddie Stone Hudson-Metzger G

Cafo de Parce Carolyn Dyns Carolyn Dyns
Chuck Barciny
Naomi Warner
Kathlyn Bessette
Ted Dawson Oro
Jack Ray
Cafe La Mare
Stan Clair Oro
Fark Ave Boye

Contact Club
Corliss & Painor
Lester Lee
Grace Saxon
Stroud 2
Clarence & Claude
Hal Chanslor Oro Hal Chansler Oro
Coccaint Grave
Ben Bernle Oro
Col Manny Frager
Billy Wilcon
Ray Hendricks
Janne Tyler &
Gower Champion

Toney's Betty Clark
Leona Rice
Theima Daniels
Pauline Starr
Marjoris Sparks
Marion Clayda
Geo. Redman Oro

CHICAGO.

El Miredor Mary Lane

Goff & Kerr
College Inn
George Glvot
Albert Carroll
Heat Waves
Benny Burt
Varsity 8
4 McNally Sis
Frank Payne
Jay Hodges

Colony Club

Congress Hotel (Urban Room)

(Urbags Reom)
Duke Eilington Or
Clob Alshum
Lill Bernard
Flo Henri
Art Williams Oro
Club- Minuet
Ridor SigPhill Kaye
Eilington
Club- Minuet
Ridor SigPhill Kaye
Low Sales Oro
5 Dences Cafe
Art Tatum
Zutty
Drake Hotel

Bismarck Hotel Dorothy Miller Jack Dalton Phil LeVant Ore Blackbawk Blackhawk
Joe Saunders
Dick & Dot Roger
Chez Parce
Edna Sedgewick
Yacht Club Boys
Paul Draper
Lois Ravel
Hacker & Sidell
Henry Busse Oro

Gay 90's Blackstone flotel (Mayfair Room)

Ethel Dixon Robt Paddock Virginia Gilcrest Carmen Al Kavelin Ore Continental Room (Stevens Hotel) Ramon & Renita Xavier Cugat Carmen Castillo Goff & Kerr

Colony Club
Mary Stone
Myra Lang
Rocalle Wynee
Paulette LaFlerre
Phelps 2
Rhythaneurs Oro
Rhythaneurs Oro
Lone Sciential
Barlan Jorgas
Raynor Lehr
Terry & Walker
Don Britco
2 Short Wavee
Bob Tinsleys Groggs
Roynor Lehr
Congress Hotel

Ann Rusa Jess Johneon Oro Palmer House (Empire Room) Guy Lombardo Oro Royale Frolics Gaie Tracey & L Julia Garrity Abbot & Tanner Louies Lucano Virginia Clark Henry Lischon Oro Henri Lischon Oro Henri Lischon Oro

Henri Liehon
Tetrace Gardene
(Hotel Morrison)
Sophie Tucker
Ted Shapiro
Jack Fulton
Dario & Diane
The Nonchalants
Kings Jesiers

Fin Ray
Ed Kraue Oro
Sól Wagner, Oro
Yacht Club
Stearns & Dean
Ruth Delmar
Dick Ware

PHILADELPHIA

Anchorage Inn
Oliver Naylor Ore
Arcadla Int'l
Jim Littlefield Ore
Sally LaMar
Brandt & Fowler
Brandt & Fowler
Gliette & Richards
Gliette & Richards

Barclay Hotel (Club Mirage) Sylvan Herman Or Syvan Herman Ore
Belleman State
Belleman State
Mayer Davia Oro
Bonny the Bum's
Oypay Roma-fe
Edult Holder
Labelle Rook
Jay King
Colony Citch
Colony Gorgue's Cafe Irwin Leonard Ore Hotel Adelphia Roo

Walter Donahue Irens Beker Elino & Barry Del Monte Debutantee Petersburg Cafe Martin Riga Oro Tenya Garth Florentius Barnett & Parksr Rafters

Rafters
Frankls Fairfax Or
Marguerits Wilkins
Donnie Lyons
Tylor 2
Leopard Flash
Mack & Mack
Milton Mardock
Pierre's Roof

isham Jones Oro
Pirrone's
Dorothy Gilbert
Murray Peck
Wyile Webb-Oro
Syivia & Margaret
Syivia & Margaret
Syivia & Margaret
Bon.
Bull Side GeBruin
Ken Wilmorth
Pergsy Sharchetti
Henry Monnet
Peter Contrelli Oro
Ardlb May
L. T. & May Packer
Walt May Packer
Walt May Packer
Tongy's
Tongy's

Edgewater Beach
Hotel.
Frankle Mastere Orc
Ted & Mary Taft
Earl Earls
Gish Sis
3 Reddingtons
Bernis Cumning

Bernie Cummies
Zilch Gay 90's
Pio Whitman You
Fio Whitman You
Fio Whitman You
Lew King
Farry 10, 10
Farry 10
Farry 10, 10
Farry 10
Farry 10, 10
Farry 10
Farry 10, 10
Farry 10
Farry 10, 10

Kings Jesters
885 Club
Bobby Rollins
Jean-Rick
Ada: Lee
Curley Plats
The Dictators
Eddle South
Vanity Fair
Frazee Sie

Eddis south
Vanity Fair
Frazes Sie
Frazes Sie
Garol Dean
Edith Murray
Gosmo Jesters
Tommy West Oro
Via Lage
Per' Smith
Almes & Viviens
Ruth Ennis
Dolly Dollne
Farrell Sis
Fin Ray
Ed Kraue Oro

Drake Hotel (Gold Coast Room) (Gold Coast Room) Horace Heldt Orc Fraddy Schweltzer Georgie Lyons

Warwick Sis Embassy Idlers Ore 4 Horsemen 4 Horsemen
Mar Taylor and Mar Taylor

Hotel Adelphia Root
Harold Knight Oro
Vincent Rizzo Oro
Bob Roltnar
Nancy Healy
Jerry Bianchard
Duval Sig
Bernard Broe
Murlel Byrd
Texas Rockets
Mary Nevillo
Paul Roeinl Hotel Pennsylvan (3llerer Rosm) Joe Frasctto Oro

20th Century Tavers Barney Zeeman Oro Bobby Bernard Faye & Wellington June Carroll Century Chorines

Walton Boof-Milton Kellem O Jackle Beekman Warwick Hotel (Cacktall Room) Eddle Vickner Or

Wilkins & Myers Frances Miller Maria Kassnoft Charles Bratzlann

Weber's Hofbrau (Camden) Televos Roof
Red Greeo Toro
Gleima Groot
Jelima Groot
Jelima Groot
Jelima Groot
Jelima Groot
Jelima Groot
Gregory Quinn
Gregory

2 Acts Cleared by Equity for Playing Unauthorized Benefits

Charges made by the Theatre Authority to Equity against players having appeared in unauthorized benefits were heard by Equity's council Tuesday (2). In two interests of the council Tuesday (2) and the council Tuesd of Harry MoNaughton had been dropped previously, when it was shown the affair was private and in admission was charged. While all concerned are vaudevillians, they belong to Equity, having appeared in legit shows. Benefit shows are authorized only when sponsors agree to give the Authority 16% of the gross, which; goes to theatrical charity.

Behind the Keys

(Continued from page 19) (Continued from page 19)

Keniedy, district manager for the Wilby-Kineey Operating 66, bas announced. Wilby-Kineey now, oberates four theatres here, the Tempesgee, Fullviera, Strand, and Full of the Continue of the Continu

will build a new mace muse of called the State, to seat \$40.

Robert Clark, son of Duke Clark, head of Par exchange in Columbus, oh, has joined company's local office, starting in the booking department. New member of Rert Stearn's sites of the columbus, of the

Laurie Lasky, district manages for Julius Joelson chain fere, has resigned to besome associated with Stone ad agency hère. Was with Publix in New England for some time.

Hone, and the state of the stat

Haddined by Ruth Pry Blondes versus Redheads, opened Blondes versus Redheads, opened Blondes Theatre, May 23; as stage attration. Second fleshie in row for Norva as Talk of the Town, local revus went of May 28 after three big days.

Looking for Negro talent, the Capitol, Fortsmouth, Va., across river for Negro talent, the amateur flight each Friday, W. J., in

CERTAINTY THAT WPA WILL CONTINUE THROUGH SUMMER, N.Y. BIZ DROPS OFF

Plans Being Made Beyond June 30 Closing Date— Shuhert Rein Back to U.S. Several N.Y. Shows to Tour—Poor B.O. Trade Causes Several Shifts

Confidence is now expressed by heads of the government's vast re-lief project which has a deadline of June 30, that the Works Prog-ress Administration will continue through the spumpier and, sperhaps, through the autumn. WPA's thea-tre project in New York is being scheduled much beyond that date

scheduled much beyond that date. Certainty that the WPA will be extended is assured by the U. S. Semate's passage of the Deficiency Bill carrying with it \$1,425,000 for work relief, including white collar projects.

projects.
Seeral shows presented in N.X.
will be foured. Macbeth with its
colored cast and Triple A. Ploughed
Under, first of the Jiving newspaper playlets, having already been
selected for outside stands in the

East. • The WPA circus will be sent out The WFA clreus will be sent out under canvas, under a percentage arrangement whereby no special expenditure for canvas will be entailed. Other units, will also be spotted in the open some in ball parks, when admission charres are feasible. All such scheduled are dated to set under way late in June. A 12-day mationette skow tour in the CCC camps in western New York started Monday (1) from the Buffalo headquarters and other camps may be played later. In the

ages to get under way late in June. A 12-day, marionite is slow, tour in the CCC camps in western. New York started Monday (1) from the Buffalo headquarters and other camps may be played later. In the Buffalo headquarters and other camps may be played later. In the Bronze three-week stay at the Company and the Compan

Al Fresco in Detroit

Altresco in Detroit.

Although no announcement has been made, it is reliably efported that the local WPA theatre project will move into a temporary open-air theatre within the next two weeks. Project has been stymed for the past three weeks, due to loss of the Lathyette theatre because of learning difficulties. Three plays have been given so far, all with fair success. Cast of 100 has been repearsing on various plays since, going in the control of the cess. Cast of 100 has been rehears-ing on various plays since going in-to the warehouse.

"Variety" FOR SUMMER

Place a subscription for Variety over the summer. From now until Labor Day + + + \$1.50 Mail remittance with name and summer address.

Libby's Plans

Baltimore, June 2.

Libby Holman was in town over Safe Denosit & Trust executors of the \$28,000,000 Reynolds estate.

Come future atoms work atill up settled as yet, but is toying with idea of trying out a new straight-spoken play at a New England straw hat in July or August. Would play the lend herself.

WPA OUTDRAWS LEGIT SHOWS IN LOOP

Chicago, June 2. Resentment is growing among Chicago over the WPA Federal project theatres following the attend ance click of the two WPA shows ance click of the two WPA shows, 'Chalk Dust' at the Great Northern, and 'Three Wise Fools' at the Black-stone. Burn-up follows the slump in business in the Loop for the pro-fessional theatre.

in business in the Loop for the pro-fessional theatre.

'Awake and Sing' is struggling-around the \$4,000-37,000 mark at the Selwyin' Three Men On a Horse' died on its repeat attempt at the Harris, folding after two weeks un-der \$5,000 each.

'WPA's two theatres are doing heavy business at tickets, selling anywhere from 50c down, with duc-ats going for next to nothing on bulk seat deals the houses have been making with various organizations. Legit people in the Loop are begin-ning to yelp at his, staining that it's 'unfair competition' and hurting the commercial theatre. Equily has received several squawks, some of them insisting on a meeting of legit men in town to discuss the situa-tion.

3 Near New Haven

New Haven, June 2. New Haven environs will sport straw hats this summer

three straw hats this summer. Francis Joannes opens at Stony Créek, June 29, and J. Buvleigh Motton follows suit at Chapel Playhouse, Guilford.

Third' company is handled by Major Rahilli Compton at Madlson, with depening as yet unannounced. Stony Creek and Guilford outilts are established groups but the Madlson, bunch is breaking in this season.

London, June 2.
J. J. Shubert and William Klein, his attorney, are sailing back to New York tomorrow (3) after securing the American rights

TEXAS 'JUMBO' IN REHEARSAL

Jumbo's new cast for the Fort Worth Centenial date of approximately 16 weeks due in rehearsal, but the comedy lead is not selected. Jack White and Eddle Foy, Jr., are both reading the Jimmy Durante part. Wynn Calkoon will have the ingenue lead, with Bob Lawrence of the original cast getting the juvenile lead. Hugh Cameron joins the show, while A. P. Kaye rejoins. Change in performance 'schedule will have a condensed version of Numbo' on twice nightly, afternoon shows being out because of usual Texas disputme heat. Gridinon has been installed at Ft. Worth, it feding similar to that at the Hippodrome, N. Y.

Company is due to leave New York around the middle of year week, with John Murra own there, which were the pearler with John Murra own there were the pearler prils and virtually the entire ensemble have been reengaged.

ROCKEFELLER GRANT TO CLEVE PLAYHOUSE

Rockfeller Foundation's present of \$38,000 to the Cleveland Play Klouse. Was officially okayed last week when the rep theatre's trustees raised a similar amount, under conditions of the grant. Campaign for contributions went \$1,500 over the mark, enabling the group to cancel a \$76,000 mortgage on its new two-auditorium building.

Winner out of debts makes the

Wiping out of debts m Wiping out of debts makes the Play House one of the most profit-able non-commercial rep organiza-tions in the country. Revival of 'as You Like it' closed its 17th season Sunday (May 30) with a heavy

At present the only legit house left is the Hanna At present the only legit house left is the Hanna, also slated to shut its doors after the Group Theatre's 'Awake and Sing' completes the week of June T. Hold-over of the Odets play in Chicago necessitated a Sunday opening here, the first ever held by the Hanna.

ENGAGEMENTS

Guy Stanton, On Your Toes,'
Rosamond Pinchot, Isobel Rose,
Helea Namur, Jane Abbott, Maida Rende, George Fembroke, Willard Dashiell, P. J. Kelly, Richard Bow-ler, Starr West, Teddy Jones, Frank Frayne, Julian Towne, Starlight theatre, Pawling, N. Y.

Players' Club Benefit Revival Floos for First Time in 14 Years

Players Club annual benefit legit performance, The County Chairman, National, N. Y., came out in the Year. It was the 14th annual affair, but the first not to have rained to be unavailable, mostly be completed by the proposed were a considered by the proposed with the first not to have a trained by the proposed were a considered by the proposed by the proposed were a considered by the proposed by the proposed were a considered by the proposed by the proposed were a considered by the proposed by the proposed were a considered by the proposed by the prop

Inside Stulf Legs

one year, with additional remain options.

Imperial theatre, N. Y. is still not foreclosed, although the theatre passed from Shibert ownership during that film's receivership. Property was slipped back to the mortgagers, although it was valued at more than \$1,000,000 and had a mortgage of only \$297,500. It is still in reservership.

Shubers have been operating the Imperial, however, on a percentage basis, flow the current season there was a rental guarantee of \$24,000 asguinst percentage, which focaled \$30,000 to the receiver. He has signed for another years tenancy with the Shuberts, guaranteed rental being raised to \$27,000. During the run of Jubilee' the house netted \$40,000, according to reports. It now has another hit, 'On Your Toes.'

Annual dance, revue, 'Fourth Little Show,' presented with amateur talent at the new Bradford theatre, 'Pa., for three nights recently, was staged by Millam Krienson; who'ls a niece of Kelcey Allen, reviewer for Women's Wesa, N. X. 'She' was in the chorus of several Broadway musicals under the stage name of Marche Allen. Event was in aid of the McKean Comity Society, for Crippled Children and sponsored by the Rotary Club of Eradford, Mills Krienson, in addition to directing, appearance in the specialities. At teast one picture talent spout looked over the show.

Cort, N. T. where Boy Meets Girl! is current, is installing a cooling plant, quoted cost being \$12,000. System calls for the use of ice and is claimed to be an improvement over similar types, operated by the house electrician. Installation is a time job and calls for completion by next Monday (3).

About \$150 is the ice cost for plants of the kind, but understood at the Cort that cost will be about one-third, due to heavier cork insulation.

WPA REVIEW

FANCY THAT

WPA unit here is closing its sea-

feder. Charles Cutter. Eleanor Vishne Evons. Mary Coy. Los Strenshouss.

WPA unit here is closing its season with a new comedy that has seen and the new comedy that has seen with a new comedy that has seen with a new comedy that has seen with a new comedy that has definite possibilities, both as stage and screen material. Play is by Foster Furciolov. Strength of the provided by a local amateurs organization. Showed enough promise to warrant an airing by the WPA troupe and is currently getting an organization. Showed enough promise to warrant an airing by the WPA troupe and is currently getting an organization. Flay has a lot of laugus, both in dialog and situations, and holds to a rapid pace throughout. Plot. mistaken identity of win brothers, has taken identity of win brothers, has a lot of laugus, has taken identity of win brothers, has novetly is compensated for by two or three well-written scenes which get over with a punch. Offering is played broadly for farce and atlock possibilities under proper guidance. Danny O'Toole. Heavyweight champ, has a brother. Egbert, who has been in England several years is in training for a big bout and wants to get away from, reporters, hangers-on, etc., and, when brother Egbert comes home and is mistaken for his partiment, and as fire as sorthes and public are continued to the supposed champ in a champ preparing for a champion-but she with Babe La Verne, a prisoner, but Damny, read champ, shows up and wins.

Perrin's 'Glory' First Dramatist **Play from Coast**

Nat Perrin, Nat Perrin, 20th Century-Fox contract writer, sold the first play under the Dramatists contract to the Theatre Guild this week.

the Theatre Guilla this week.
Play is titled 'Glory For All' and
has 's New York political background for its theme. This is the
first play which Perrin, who has
been working with Arthur Sheekman on the script of 'Stowaway',
next Shirley Temple plc, has
written.

Theresa Helburn, of the Guild, is due here shortly to confer with Perrin on the production, which is set for early fall.

Deal was handled by the William Morris office.

L. I. Unit Starts

Long Island division of the WPA theatre project opened Tamedand How, a new play, Monday (2) in the high school auditorium at Sycssett. In the cast are Waiter Jones. Lloyd Gough, Adrienne Earle, Rose Morrison, Peggy Wilme, George Brengel, George Shields, Zach Maccubbin and Allan Lee.

Show is expected to play five weeks, touring the island. Next week 'Post Road' will be revived by the relief outfit and similarly toured. Relief shows in that sec-tion were previously financed by state funds.

H'WOOD PEEVE 'TEMPORARY'

WAY EXPECTS CHANGE OF VIEW

Some Producers Indifferent About Coast Financing -Rules for Film Sale Not Definite Yet but Expected Within a Few Weeks

METRO'S COIN LOSS

Picture people have expressed themselves against the new author's contract, as negotiated between the Theatre League and the Dramatists' Guild. One film firm the contract of the contract of

H'wood Needs B'way

Despite expressions against the contract, it is felt that Hollywood needs Broadway and that it will merely be a matter of time before the situation is fully straightened

merely be a matter of time before the situation is fully straightened to a straight of the str

Paramount

Paramount put \$100,000 into four productions put \$100,000 into four \$100,000 into

Preparedness

George S. Kaufman has named the opening date, some-time in November, and selected the stage manager, for a play he is to write, although not a line of it has been put on paper

line or it has been put on any as yet.

Plece is to be written in collaboration with Moss Hart, who is on the Coast. Kaufman has gone to Hollywood and, after two weeks on a picture script for the Marx brothers, will start working with Hart.

WARNERS BOW OUT OF '3 MEN'

Warners has declared itself out of Three Men on a Horse' which, however, will attempt to hold over for another summer at the Play-house, N. Y. Following recent scale reduction from 33.0 to \$2.20, it is expected there will be some downward salary recipions. Alex Tokel, presenter, will operate the Mithdrawal of Warners, so far as the current engagement is concerned, was probably actuated by the closing of the Three Men companies in Chicago and Detroit, both figured to have played the final week in the red. Philadelphia company is at present being operated on a royalty basis by Samuel Nird-linger, and a company in Holly-thandled by Homer Curramedenthy handled by Homer Curramedenthy Homers Curramedenthy the sound of the companies in the fall, but whether the Warners will be in on that is not pertain.

Minnelli's New Revue With Lillie and Lahr Set to Start in Aug.

Vincente Minnelli's forthcoming revue is outlined and expected to go into rehearsal in August, Bea-trice Lillie and Bert Lahr to co-star. "Tickets for Two' is the working title

star. Tickets for Two is the working title,
George Gershwin has been mentioned for the music, though deal is not closed as yet, and depends largely on his Hollywood chores. If he does, it will be the first straight revue score for his missing the correct star of the show, though it is reported that the choreographer is not warm toward any more Broadway work light away. Entire book is Minnelli's idea, Shuberts producting. At first Minnelli planned it as an independent production on his own. Skitts will be by various writers. Various London performers are also being eyed for the cast.

EQUITY MAY TRY REFERENDUM VOTE ON AMENDMENT FOR SENIOR RATING

Frohman to H'wood For Actors Benefit 'Cavalcade' July 1

Hollywood, June 2. Daniel Frohman arrives June 11 from New York to make final arrangements for the Actors' Fund benefit to be staged night of July I in the Pan Pacific auditorium.

In the Pan Pacific auditorium.
Entertainment to be presented is labeled Cavalcade of Show Bustness, and will be a resume of the stage, from the Weber & Fields days down, through vaudeville, circus, early musical comedy, to the pattern of the stage, from the Weber and promain for the Stite hannual Fund benefit performance, announced that Fred Stone and daughters, Mary Plokford, Billie Burke, David Wark Griffith, Betty, Blythe, Victor McLaglen, Edmund Lowe, Claudette. Colbert and Clark Gable will be a few of the several hundred celebs who will take part.

Musical finale for the show is being written by Raiph Rainger, Jerome Kern, Cole Forter and Sigmund Romberg. Auditorium, wild from \$1 to \$10, with boxes of six \$1 to \$10, with boxes of six \$1 to \$10.

NON-EQUITY 'LIZZY' **PULLS SUDDEN FOLD**

Elizabeth Sieeps Out,' with an alleged pro cast but non-Equity and sans stage hands, abruptly stopped

alteged pro cast out non-equity and sams stage hands, abruptly stopped at the Comedy, N. Y., last week. Reported the cast was not paid off in full, there being no salary guarantee.

Other reports were to the effect that 'a big wet wash laundryman' was to back half a dozen shows.' Those interested in the show kept timed the control of the control of

Parnell' to Shuberts; Deal Straightened Out

After financial matters were straightened out, 'Parnell' passed to the Shuberts last week and 'was sent to Boston. Matter of a check for \$3,500, upon which payment was stopped, was made good, it was reported, after Robinson Smith who produced the shoogalt proceedings. Money was in payment for use of the production, deal also calling for royaltes.

There was some difficulty in signing up the cast for the road. Two featured leads, Denis King and Edith Barrett, agreed to salary and percentage, but the increases upped the total salaries around \$1,500 weekly. Effic Shannon withdrew from the show, being replaced by Virgina chauses. There was some difficulty in sign.

There was some later a round \$1.500

There was some letted for prosental there compared to the force of the way friday (5) with 'Kid Boots,' Zicigli production system and the program. Eight
makes no performances.

Hollywood, June 2.

Brock Pemberton East

Hollywood, June 2.

Brock Pemberton Sat

Hollywood, June 2.

There was some interface on the some program for but a season, but understood she profermances.

Smith-Ayer Splitting

Robinson Smith and Frederick W.

Ayer are splitting as a managerial at season, but understood she profermances.

There was some

Defeated at Last Week's Election, Although Measure Got Majority Vote-Would Make 50 Weeks' Work a Necessity-New Council Meets

15 Yrs. on B'way

Father Edward F. Leonard, rector of St. Malachy's church, west 49th Street, N. Y., where the Actor's Chaple was founded, celebrated his 40th year in the priesthood Sunday (31), Professional friends visited the church. Cleric chatted with them. on the steps and was considered to one the steps of the step

'Weii, son, 15 years on Broadway; top that.'

9 MONTH'S RUN, **BUT NO PROFIT**

Moon Over Mulberry Street' closed at the 44th Street, N.Y., Saturday. It stayed 38 weeks to small money throughout. Play shut down earlier during its engagement but relighted by means of a cut-rate deal, plus a patient backer. Despite the fact of its long run and a single set production, it is reported never to have gotten its original investment back.

The revived Ghosts, playing a repeat, will close at the Golden this week.

week.

'Parnell's' repeat ended last Sat-urday at the 48th Street.

Several WPA shows folded, as did also 'Elizabeth Sleeps Out,' cut-rater at the Comedy.

Heming-Bainter May Head Revived 'Maid'; N.Y. Repeat Likely

N.Y. Kepeat Likely

Plan to bring last season's Puttees prites poley. The fold Maid's back to Broadway at the Plymouth for a limited repeat date, hinges on the offer by Jules Leventhal to Fay Bainter to co-feature in it with Violet Heming. Proposed to play the show back in Boston and Philadelphia with that set-up. The proposed to original cast with Judith Anderson, was engaged to appear with Miss Heming when the show recently played Jackson Heights, L. I. She appeared at rehearsals but reported ill on the eve of the opening. Donna papear, with a few refunds resulting. Business was profitable, takings being reported around \$7.000. However, as the other bookings depended on Miss Menken's appearance, they were cancelled. Leventhal complained to Equity, Leventhal complained to Equity, the proposed of the control of the cont

Possibility of the amendment to Equity's constitution concerning juniors, which failed of adoption at the annual meeting last week, going before the membership at large by means of a referendum is being mulled over. Such a move has rarely been made before, aithough the Sunday show issue was decided that way last years was required. Proposed constitutional addition was intended to require that junior members have the equivalent of 50 weeks of stage work to their credit before being admitted to senior rating. Present rule is that any junior, in good standing for two years, or who reaches the age of 21, automatically becomes a senior, but Equity leads should be required before young members be given the power to vote on association issues and officers. It was thought that only senior resident members in good standing present at a meeting could vote on amendments. Constitution, however, provides otherwise in case there are less than 750 seniors present. Last week's session was not attended by that many seniors. Therefore, if 100 of such members pettion the convolution place they again the placed before the general membership, which has a fairly large representation in Followson's

Insertore, If 100 of auch members petition the council to place the amendment on referendum, it would send that the council to place the amendment on referendum, it would send that the council to place the amendment of the council of the council

BITTER SWEET' ADDED TO ST. LOUIS SKED

Plays Abroad

Chastity, My Brother

Biblical comedy in	three acte by Ben
Travers, produced by	John Fernald at Em-
bassy theatre, May	18 '86
Minias.	John Richmond
Golgos	Mervyn Johns
Thomasale	Geoffrey Edwards
Theolelele	Arnon Tavablan
Transportation	Howard Devonshire
Demos	
Dames	Laurence Manser
Thekia	Margaretta Scott
Paul	D. A. Clarke-Smith
	Walton Anderson
Onesiphorus	Max Adrian
Bumba	Wilfred Robert Adams
Custellus	Henry Hewitt

Despite great secrecy as to the identity of the author, who was not easied out the day before production that Ben Travers, known for many, plications, valleyed, the starce, was responsible for this opin. While there are prometed of country farces, was responsible for this opus. While, there are moments of genuine humor in it, there are also times when one feels the whole thing is blasphemous, which the satirical passages are not brilliant enough to marrier.

passages are not brilliant enough to warrant.

Based on one of the incidents, in the life of St. Paul, which is to be found, in the Anocrypha, the depiction of the strength of the anostie, is, sincere, and moving. She de among the few members of the part of the strength of the strength



three love. She has lost her job on their account. Among themselves, they agree that, whoever support her, is to marry her. Girl had been told that an ardent sultor, now on his way to China, is the donor. But he returns unexpectedly, and the white he explodes. So we have a support her because of the lie, but she resents their having decided over her head which one is to marry her. In the end she herself keeps to the schedule—she matries the boy who first marries the boy who first Lively acting and direction pass over the play's farcical incongruities. Play has just enough stamina to finish out the season. Trask.

RONINOK KINCSE

(Treasure of the Ronins').

Budapeet, May 17.

Play in three acts by Miklos Kallay staged by Antal Nometh, costumes and conference of the conference of the

blasphemous, which the entirelar plassages are not prilliant snough to warrant.

of the fitted of St. Paul, which is to be found in the Apocrypha, the depiction by Marguraft South is to be found in the Apocrypha, the depiction by Marguraft South is to be found in the Apocrypha, the depiction by Marguraft South is to be found in the Apocrypha, the depiction by Marguraft South is to pain the south of the Marguraft South in the Apocrypha the depiction by Marguraft South in the Apocrypha the Apocrypha

tions citicos, Paul Javor, Gyula Caertos, Exp Szensyla:

What would suffice for one act of Grand Guignol is dull, and unpleasant when drawn out to a full eyening's length, especially since, instead of the intended satire and oyniem there are only inane Jokes Highly improbable story about a wise and cyntical elderly gentleman of influence and standing who wants to give a youth, eager to see Life and conquer the world, a good time. For the seed of the congression of

when the old cynic tells them it able highest price ticket. That is twen all an April Fool's joke.

Javor, in the part of the unsuspecting pseudo-ordinals, does his best, but it isn't much use. Jacobi

AREN'T MEN BEASTS? London, May 22,

Farce in three acts by	Vernon Sylvaine,
presented and staged by	Leslie Henson at
the Strand theatre, May	13. '36.
Horbert Holly	Robertson Hard
Annic	Sylvia Coleridge
A Policeman.	Frank Boyde
Roger Holly	John Mills
Thomas Potter	Alfred Drayton
Zellna Potter	Ruth Maitland
Marle	Jean Ormonde
Mrs. Flower	Beryl Harrison
Harry Harper	Ernest Jay
A Detective	Fred Groves
George Deck	.Frederick Morant
A Salesman	Bligh Chesmond
Louise Paker	Anne Boyd
Yvette Blngham	Shiela .Courtenay .

Marriage Settlement

London, May 20.
Comedy in three acts by Alstair Rhind produced by Norman MacDermett at Royalty Theatre, May 19, 56.
Hon. Henry Meurdough ... Jack Aller Olive Juliet Marke ... May John Farquhar ... Kathleen O'Regau Mrs. John Farquhar ... Kathleen O'Regau Ann Rosalinde Fulle
Walton Gerald Cas
Agun Farquhar Van Samson
Harris Albert Chevaller, Jr
Capt' Lance Chatteridge Guy Middletor

This play will probably fold rapidly. Plot, such as it is, cannot be taken servicely because of the discount human. Cast struggles to keep straight taces, but did not always succeed, on the opening night.

ZOLD BEKA

(Green Frog)

Budapest, May 19.

Musical comedy in three acts; boof laivan Brody; lyrics; Keller; music, Patonsy, at Kamara Theatre, Budapes Caet: Lizzle Bails, Glzy Lengyl, Nu Somogyl, Kalman Latabar.

Somogyl, Kalman Latabar.

Only secure for this sort of second-rate, assecting allow in that
the provincial public which comes
to town for springtime arricultural
shows and industrial railrs will put
up with almost anything. Other extennating circumstances are the
score, which, if not original, is at
the control of the control of the control
trize Balla and Latabar, who dance
well and make a great show of good
spirits.

weii and make a great show of good spirits.

Lizzie Balla is the Green Frog, a flapper who' starts by acting as matchmaker between her sister and a bachelor who is not matrimonially inclined, but ends by marrying him herseth.

herself,

Just a filler to keep the theatre
going during the last weeks of the
season,

Jacobi.

B'way

(Continued from page 1) not the least important factor that holds down any number of such residents from frequenting the west side of N. Y., i.e. the Times Square

sector.

There is no special reason why le-giters could not scatter and do as giteral double not meatter and do has well as being segregated within a 10-biddie district. There was a time when the theatre zone was strong out along Broadway for more than a mile-from. 38th street to Columbus: Circle. With transportation mostly a matter of traffic lights the spread may just as well be across town. Theatres which are to come will be adjuncts to apartment houses, hotels or office buildings. Structures of the type are permissable under

be adjuncts to apartment houses, hotels or office buildings. Structures of the type are permissable under the new law and it is, logical such buildings will be somewhat, if not considerably removed from long used Times Square. The 6th avenue zone most likely will find the newer theatres locating there, when the new subway is completed, and the clevated train structure razed. Radio City anticipated that by two years and already is the center of the new subway is completed, and the clevated train structure razed. Radio City anticipated that by two years and already is the center of the new sitow business according to present indications. It will probably take three years to clean up now the same than the same

also these the hilding at near costs.

Admish Scate Downwards.

The admission tread has been distinctly downward for, the past year or more. Scales for a number of shows have been lowered since the first distinct of the past year or more. Scales for a number of shows have been lowered since the litt sideward have been lowered since the litt sideward have been running, out of \$3 patrons. That has been proven by the Setter attendance upstalls and the constant demand for low-priced tickets at the box offices. In former seasons when the average citizen had more money to spiend, on amusements, nearly all the successes on Broadway were able to keep the price scale up until the end of, the run and managers the end of, the run and managers responsed to the end of, the run and managers responsed to the end of, the run and managers responsed to the end of, the run and managers responsed to the end of, the run and managers responsed to the end of, the run and managers responsed to the end of the end of, the run and the delighted to the end of, the run and the response to the run and the response to the run and the response of the run and to the run and t

and the price may not be savenagain.

It is not expected that show business will walk out on Broadway entitiely. Most of the present class legiters may sitck, since most have gone through the financial wringer and can be operated for much less money than when built. But the advantage will go to the newer type of theatre that is to come.

Johnson's Gal to Wed

Johnson's Gal to Wed

Torontto, June 2.

Cot. George A. Drew, Canadian
soldier and author, who was defeated last week for the leadership
of the Conservative party here and
Florenza Johnson, daughter of Edward Johnson, g. m. of the Metropolitan opera, will be married in
New York in September, it was announced here today.
Miss Johnson sails for Portugal
tomorrow (Wednesday) and will
spend the summer with her father
in Europe.

WPA Series Ends June 7

WPA Music Project's series of popular priced symphony concerts, at Manhattan theatre, concludes Sunday evening, June 7, for the sea-

son.

Final performance will be given
by Brooklyn Symphony orchestra
under direction of Eugene Plotnikoff. New York Civic orchestra
played its last May 31.

B'way Review

TO MY HUSBAND

TO MY RUDDENIA the Conday in three acts presented at the Conday in three acts presented at the Conday in the Conda

There have been instances of straight plays being presented on Eroadway at the end of the separation at the play in the play in the play needs more laught than, supplied.

Author presents a sapy swiver, and the play needs more laught than, supplied.

Author presents a sapy swiver, and the play needs more laught than, supplied.

Author presents a sapy swiver, and the play needs more laught than the play head that the play have three children, he decides he can only be happy with firs Swan, sx. show girl thried smooty interior decorator. Elliot Vane is hot doing to the same of the same in the same in

is due and other house-wifely matters. "A "was on the "selection of the "was on the "selection of th

C. B. COCHRAN presents

in 'ANYTHING GOES' (In Ethel Merman's role)

NOW TOURING

BUY DOROTHEA ANTEL d Actress, Famous Greeting, 21 Original and Exclusive De-One Dollsr, Agente Wanted to ards, Liberal Commission, Cal

DOROTHEA ANTEL 226 West 72nd Street, New York City

FIRTH SHEPARD presents HILDEGARDE Now Playing Lead Opposite Leslie Herison in "Seeing Stars" . . . at the Gaiety Theatre, London

"RECORDING" . Hildegarde's French and English recordings are referred to by the press as "CHARMING, INDIVIDUAL, INCOMPAN-ABLE, INMITABLE." Englands great critics, CRISTOPHER STONK, GURION BECKLES, RAY SONN, W. H. GLENDINNING and other later peaked ther recording technique.

Personal Manager, ANNA SOSENRO
American Representative
WALTER BATCHEJOB HENRY SHEREK
Erl, Columbia Recording Artiste British Brondensting Feature

T-MILLER)

1552 BROADWAY Open 'Til 9 P. M.

I MILLER

SHOESHOP

Producers and show people alike know that

the shoes they want are at I. Miller

... considerately priced. A Complete Line of operalength Hosiery in all colors

*Three Men' Can't Make Return Trip In Chi; Quits After Weak \$4,000

The loop nose-dives to a single legit this week following the demise of the repeat date of Three Men on a Horse' at the Harris. 'Horse' discovered what every other show here has found: that repeats don't go in Chicago. Tried to come back with the same cast that established a sock 34-week run last season, and this time at a \$1.50 top, but couldn't even get started. Company disbands, with Jack Sheehan, in the even get started. Company disbands, with Jack Sheehan, in the
lead Tole, soing to New York to get
a wake and Sing at the Setwyn
sticking it out as the town's only
professional show, but is doing only
gright rade. Next week Katharine
Cornell brings her 'St. Joan' revival
to the Grand, and figures a standard of the start of the start of the start
in the start of the start of the start
in the start of the start of the start
in the start
in the start of the start
in th

BOY-GIRL' FINE \$9.500. CLEVE.

Under.

Estimate for Last Week

Boy Meets Gir! (Hanna: 1,435;

\$250.top). For six days and conaffering it was a tough week, hitting all pix houses, show got an excellent \$3,500. House now dickerhet for a stock company to capting for a stock company to captions and the ciric fair.

FANCY THAT

FANCY THAT

(Continued from page 46)

Is also good for chuckles. Staging, by Randolph Carter, depends on speed and keeps things stepping stagents of the continued of the contin

'ROAD' \$7,000, WASH.

Henry Hull Through 'Forever' with Lead Part—Company Disbanded

Washington, June 2. Tobacco Road' concluded the second week of a return engagement at the National with approximately \$7,000, including an extra perform-\$7,000, including an extra performance Sunday night (31), balieyed as final appearance of Henry Hull in the role of Jeeter Lester. Company disbanded here and Hull told the reporters he was through playing Capital's only regular legit spot is through for the summer now, except for a two-day stand of "Kapital Kapera", political revue being staged by the local Young Democrats the end of this week.

Operetta's \$52,000 For Loss in L. A.: 'Nags' Neat \$6,000

Los Angeles, June 2. Although Civic Light Opera Co. grossed better than \$52,000 on its four weeks' stay at Philharmonic Auditorium, where four different operettas were given for one week each, engagement wound up with organization around \$4,000 in the red. Run was partially underwrit-ten, with better than \$13,000 spread over four-week period to help boost trade.

Henry Duffy's Coast production of 'Three Men on a Horse' runs merrily on at El Capitan where it is set to wind up June 13, after nine weeks, to make room for 'Call It a

Belasco resumed (1) after being dark for week, with Contemporary Theatre's presentation of 'Bury the Dead.'

Dead.'

Estimates for Last Week
'Three Men on a Horse,' El Capitian, Eollywood (7th week) (C1871; \$1.65). Night trade holding
good with result that at end of
seventh stanza, with take for week
better than \$6,000, piece maintained
its record of never having dropped
below gross of corresponding week
played by road company downtown
last season.

played by road company downward. Insat geason.

'The Desert Song,' Philharmonic, (O-2,709; \$2.20). Did better than its three predecessors and finished solo that the predecessor and finished solo that the predecessor and the pr

plenty in red.

"Seventh Heaven," first, of the modern plays to go into the Mason Opera House under project's stock of the modern plays to go into the Mason Opera House under project's stock of the modern plays and the modern play house, in the modern play house, in the modern play house, in the p

Cantor

(Continued from page 1)

(Continued from page 1)
general announcement to the public.
Cantor broke every attendance
mark at the Palace, going even
above the mathematical gross possibilities of the house at the present
and towered scale. Multiplying number of seats by admission prices,
house would only be able to do 334,
500. Cantor topped this by doing
335,200 despite a large turnout of
kids. In for 50% of the gross, Cantor got 317,600 for himself and show.
Cantor made a personal appeal to
the audience at the conclusion
(each performance, assisted they
had afreese before Cantor toil
that the conclusion of the conclusion of the conclusion of
the conclusion of the conclusion of
each performance, assisted they
had afreese before Cantor toil
and the conclusion of the conclusion of
the conclusion of the conclusion of
the conclusion of the conclusion of
each performance, assisted they
had afree the conclusion of the conclusion of
the conclusion of the conclusion of
the conclusion of the conclusion of
each performance and the conclusion of
the conclusion of the conclusion of
the concl

Current Road Shows

ago. 'Boy Meets Girl,' Cass, Detroit. 'Bury the Dead,' Belasco, Los An

reles.

Parnell, Shubert, Boston.

Personal Appearance, Geary, San

Personal Appendix of the Prancisco.

Saint Joan' (Katharine Cornell)
Forrest, Philadelphia.

Three Men on a Horse, El Capitan, Hollywood.

Three Men on a Horse, Broad, Philadelphia.

'AT HOME' FINE \$20,000, DETROIT

Detroit, June 2.
One of three plays able to do it here this season, 'At Home Abroad' nicked \$20,000 at the Cass last week nicked \$20,000 at the Cass last week for eight performances, Got a wad of exploitation and brought \$2.75 top, to rank with 'Anything Goes' and 'St. Joan' as the only shows to hit the score figure at the Cass this

year.

Another musical, 'Great Waltz,'
is the top coin-petter here this senson, but it was staged at the Masonic aude, which seats 5,000 in
contrast to the 1,400-seater Cass,
'Waltz' take was \$3,200.

One of the enigmas here this season has been 'Three Men on a
Horse,' which abruptly ended a
'summer's run' at the Wilson Saturday night (30) after a n.s.g. two

summers run at the Wison Sat-urday night (30) after a n.s.g. two-week session. Comedy made its first appearance here in March and nist appearance nere in March and clipped off a nifty \$14,500; came back again in April for a nice \$12,-000, and then opened at the Wilson two weeks ago, presumably for a summer's run. First week's take was only \$5,000, and the company was ordered to Boston following the second session, which drew a low \$4,200 at \$1.65 top.

\$4,200 at \$1.65 top.

Wilson's shuttering leaves only
the Cass, where Boy Meets Girl'
opened on extended stay Sunday
night (31) at \$2.75 top. Play should
run several weeks behind the excelient exploitation it's been accorded,
and will probably end the local season.

Estimates for Last Week

Estimates for Last Week
'At Steme Aboad,' Cass (1,400;
\$2.75 to 90. One of the high this here
this season, as \$20,000 on eight performances, but could have done
more. House Jammed at several
performances, and musical given
wide ballybus escaled our Sunday
"Three Met To Cass (1,500)"
(7,500)"
Three Met To Cass (1,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,500)"
(7,50

HORSE' SLUMPS TO 4G, 14TH WK., PHILLY

4b, 141h WA., PHILLY

Philadelphia, June 2, One of the June legs bowless are supported to June 12, one of the June 12, one of June 12, one

Memorial Day Influx Helps Biz On Broadway: No New Plays Due In

Influx of visitors into the metropolis for the Memorial Day holidays (Saturday-Statuday) started in the middle of last week and, deeplit the rush of residents away from New York, heavy Saturday theatre at chendance upped some grosses and saved several shows from folding. That may portent the increased in the statud based with the several shows from folding. That may not the the increased in the several shows from folding. The several shows from folding with the expiration of runder-the-play contracts.

criterion, since weak attendance was the reaction from the holiday, which is usual. It is usual to the control of June may or may not tell the story, for there are several naturals during the month. Bonus disbursements are likely to aid business in general, other than the there was not been supported by the control of the Democratic National Convention in Philadelphia should also count. With the summer season now on reduced operation costs have become effective. Flock of cast changes here extractions which are hopeful of extension into the hot weather period. Salary cuts explain the withdrawal of some players, others

'Winterset' Big \$13,700. Pitts.; **Season Ended**

Pittsburgh, June 2.
Closing attraction of the season at the Nixon, 'Winterset,' knocked into a cocked hat the old theory that a legit show can't do biz here after the first of May, Critics prize play, despite warm weather, did a corking \$13,700 and wound up pretty close to capacity. Cooler nights arrived during the latter part of the week. Mats were both virtual sell-

week. Mats were both virtual sellouts.

Show was presented here under
American Theatre Society auspices,
last of six subscription plays, and
snared rave notices and plenty of
favorable word-of-mouth. Even
withdrawal from the cast before the
had been widely billed, didn't seem
to have any noticeable effect on
trade. With closing of 'Winterset,'
the Nixon folds for the season, except for a flock of dance school revues booker beet year the house
has had since long before the depression. Season was 30 weeks long,
including six for road-show pictures. Management feel wastly encouraged and expects to open
younged and expects to
younged and expects to
younged and expects
with a number of tryouts. Likewise
expected that Pittsburgh will, for
the most part, become a two-week
town in the fall for bigger attraction in the fall for bigger attraction in the fall for bigger attraction of the control of the conposition of the control of the
profitably remained that much
binger.

six days here this year coun may-profitably remained that much-longer.

Winterset' (Nixori; 2,100; 32.85)— Critice' prize play originally booked flood. Fear-and trepidation marked flood. Fear-and trepidation marked that booking, due to a legend that this town is poison after May 1, but was imperative because the ATS still had another play to give its subscribers. Everybody happy, however, because the hit collected a swell \$13,700 to wind up the sea-son in a blaze of giory.

CORNELL'S NEW HUB TOP, 38G

Katharine Cornell ended her week's run in 'Saint Joan' at the Shubert's opera house here Saturday (30) with a sock approximate \$38,700, biggest gross for a dramatic production at the house in move than a decade. It's possible this may be a new indoor drama higher show turne end of the saint was a social way to be a

'Parnell' opened at the Shubert last night (Monday); otherwise the town is dark.

TO My Husband' opened at the Beimont Monday. Looks dublous. Nothing carded for next week.

Estimates for Last Week

'A Private Affair, Masque (4th week) (C-00-82.76), Estimated under \$1,500; only the presenter knowledge of the control of the cont

mated around \$5,500, about even-break.

"dielet's Dalight," Shubert (12th "dielet's Dalight," Shubert (12th

Boston.

'Elizabeth Sleeps Out.' Suddenly folded at Comedy last Wednesday (27).

folded at Comedy last Wednesday (27). WPA

'Battle Hymn,' Daly's 63d Street,
Experimental Theatre.

'Class of '29,' Manhattan; closes
this week.

'1935,' Biltmore; closed; 'Stars on
String' (mariconttes) current.

'Backwash,' Majestic, Brockmat,

'Ballad of Davey Crockott,' withdrawn.

drawn.
'Macbeth,' Lafayatte, Harlem.
'Dance of Death,' Adelphi; with-drawn; Yiddish revue current.

Boosting Maine Product

Boosting Maine Product
Portland Sunday Relegram, is conducting a symposium, of Maine authors, giving feature a page a week
for a year. There is an original
3,000-word article by the author,
every week, a blographical sketch,
photographs and editorfal comment. Plan is to pull Maine culture
together. Lincoin Colcord is steelment. Plan is to pull Maine culture together. Lincoin Colocord is steering the features along and has written an introductory article for the series. Twenty blogs are in and a list of \$\frac{7}{2}\$ to draw from.

Colcord's introductory article declares that while the rest of the country has been chasing rainbows, Maine's authors have been sawing wood and producing virile literature.

Bread Loaf Conference Aug. 20

Bread Loaf Writers will hold 11th annual conference between Aug. 29 and Sept. 8 at Middlebury College, Vermont. Staff will include Bernard DeVoto, Julia Peterkin, Josephine Johnson, Edith. Mirrielees, Helen Everttt. and George Stevens for talks and advice on faction. Others who will serve on the staff are John Mason Brown, Robert Hillyer and Gorham B, Munson. Director of the conference will be Theodore Morrison, formerly associate editor of Atlantic Monthly, Bread Loaf Writers will hold 11th

rison. formerly associate editor of Atlantic Monthly. There will also be a number of visiting speakers, including Robert Frost, Raymond Everitt and John Farrar, latter having finaugurated the idea of the conference in sum-mer of 1926.

Hungarian Mag to U. S.

Hungarian Mag to U. S.

Hungarian Quarterly published
in Hungary. in English will be distributed here this month through
the Columbia University Press.
Magazine is published by the Soclety of the Hungarian Quarterly
and edited by Count Stephen Bethlen, former premier of Hungary.

Publication aimed to Spread
Furbles on Daniel of September of the September of Marian Central
European Mair mubba one Central
European Mair met Hungary.

relations between Hungary and Anglo-Saxon world.

De Voto's New Spot

Bernard De Voto has been ap-pointed editor-in-chief of the Sat-urday Review of Literature and will take over the position in September: He has been at Harvard University for last seven years as lecturer and

tutor.

Henry Seldel Canby, founder and editor of the paper since its establishment in 1924, will continue to be actively associated.

St. Louis Film Critic Hurt

St. Louis Film Griffe Hurt
Colvin McPherson, film critic of
St. Louis Post-Dispatch, etaited out
for Hollywood in auto three weeks
ago to see how they are mide.
Near Tancion, Ariz., McPherson
dozed at the wheel, lost control of
car, which i'an our road and rolled
car, which i'an our road and rolled
fered injuries to right arm and neck
and was forced to abandon trip.
Mrs. McPherson was not Injured.

Time Plane Pictorial Weekly

Time-Fortune Corp, experiment-ing with idea to publish a pictorial weekly. Dummies are being pre-pared and it is expected that the new publication will appear in the

Daniel Longwell and Newton Hockaday are working on the proj-

Prize for Science MS.

Prize for Science MS.

Williams & Williams Baitlimore
publishing firm, is offering a \$1,000
prize for best manuscript on any
science subject submitted before
July 1, 1937.

Judges will be D. Joseph Wheelillurariary Hansen, both critic
on N. Y. World-Telegram; Dr. Lyman Bryson, of Columbia Univ., and
David Dietz, science editor.

Lawyer Sues Edward McLean

Lawyer Sues Edward McLean
Edward B. McLean, former owner
of the Washington Post, is being sued
for \$15,000 by William Wadhams,
French attorney, for legal services
and cash advanced, in Paris when
McLean was residing there in 1951
McLean was residing there in 1951
as antiarium in Toyrson led, northside suburh of Baltimore.

Best Sellers

Best Sellers for the week ending May 30, as reported by the American News Co., Inc.By Charles Morgan

Sparkenbroke (42.10)
Doctor, The (\$2.00)
Tast Puritan, The (\$2.75)
'Roofs on Elm Street' (\$2.50)
Weather in the Streets (\$2.50)
'Honey in the Horn' (\$2.50)
Nen-Fiction
'Around the World in Eleven Years' (\$2.00)
Wake Up and Live' (\$1.75)By Dorothea Brande
'Way of a Transgressor' (\$3.00)
"Man the Unknown' (\$3,50)By Alexis Carrell
North to the Orient (\$3.50) By Anne Morrow Lindbergh
'From a Surgeon's Journal' (\$5.00)

Guild Votes A.F.L. Tie

-1--2 (en me)

Newspaper Guild, which held its annual convention at the Astor hotel, N. Y., adjourned vesterday hotel, N. Y., adjourned yesterday (Tuesday) after voting 84 to 5 to affiliate with the American Federa-tion of Labor. Only opposition was from St. Louis and Lansing, Mich., delegates, who favored an industrial union rather than the craft type of

organization. Heywood Broun organization.

Heywood Broun was re-elected president of the Guild, Jonathan Eddy, executive secretary, and Don Stevens, treasurer. Vice-presidents elected were W. Earle Homan, Gar-

elected were W. Earle Homan, Gar-land Asheraft, Julius Klyman, Gun-nar Mickelson, Betty Ballantine and Morris Watson.

In its closing session the Guild passed a resolution committing the organization to support an inde-pendent, Farmer-Labor party if such a party is formed.

Nother New Deal Slam

Doubleday-Doran will nublish Still Hell Bent, analytical criticism of the New Deal by James P. War-burg, economist. New tome will be a sequel to 'Hell Bent for Election,' which was put out last autumn and sold 355,000 copies, 200,000 of which sold 355,000 copies, 200,000 of which the Republican party purchased in a block for distribution as anti-New Deal propaganda, and of which one of the Wilmington Du Ponts bought 30,000 more for same purpose. Post-Warburg was member of the Warburg was member of the it was first formed at time present administration assumed office. Af-ter a dissensión over monetary poli-

ter a dissension over monetary poli-cies. Warburg quit and became critic of the New Deal.

Morehouse Back in N. Y.

York doing his 'Broadway by Night' column for the Sun after a three months junket for his paper. It was a trip that took him 11,900 miles and 36 states, during which he sent his paper 66 special interviews and special stories, most of them anti-New Deal.

New Deal.

Won't stay in New York very long this time, however, since he leaves Friday (5) for Cleveland to cover the Republican National Con-

Anti-Fascism League's Dinne Dorothy Thompson, Herman En-

gelbrecht, Frank Hanlghen Walter Mills will be guests of honor at a dli ner on June 4 at the Astor at a di ner on June 4 at the Astor Hotel given by the United Citizens Committee for the American League Against War and Fascism, W. W. Norton will be toastmaster and speakers Rabbi Stephen S. Wise and Dr. Harry F. Ward Quincy Howe, editor of Simon & Schuster's is chairman of the com-

Poets to Convene

Rhymesters are bing organized and will convene in a series of week and sessions under the auspices of and will convene in a series of the congress of American Poets continuously between June 14 and October 12. Edwin Markham is chairman of the Congress and Florence Hamilton, secretary, Meetings will be held at the Barbizon-Flaza hotel, N. Y., headquarters of the organization.

Books on Gomez's Life

Books on Gomer's Life
Four books on the life of the late
General Juan Vincente Gomez will
be published this fail. Four-way
competition on the dictator's life
will be fought out by Bobbs-Merrill,
Covici-Friede, William Morrow and
Harcourt Brace. Gomes is the former vuler of Venezuela who ran the Newmen Marok on Datroit
Expuse of the Black Legion cult
activities has caused the greatest
influx of newpapermen, photographera aid, newsreel men in Detroit
since the Golden Lights Jubica
horored Thomas E Esion in 1929.
Writers from practically all large
cities in the east and middlewest
have steamed here to cover doings
of the terrorfsm cult, brought to
light by munder of a WPA worker.

CHATTER

Lisle Bell nursing a broken toe. John Glbbons off to Palestine

John Wexley writing his first

Maurice Hindus leaves N. Y, for England next week. Rupert Hughes in N. Y. talking o magazine editors.

T. S. Stribling gets honorary de-gree from Oglethorpe.

Frazler (Spike) Hunt doing a ew book 'One American.'

Jerrard Tickell arrived on the ueen Mary from London. Belinda Seean born to Mr. and Mrs. Vincent Seean in Dublin.

Mrs. George Delacorte and son, Albert, left last week for Europe.

Albert, left last week for Europe.
Two more volumes of 'Lloyd
George's Memolrs' out in the fall.
Gypay Petulengro now at work on
'Humorous Side of a Gypay's Life.'
Falth Esladwin golng shortly to
her summer camp in Ogdensburgh,
N

John Dos Passos in Cuba reading proof on his new novel, 'The Big

Money.'
Sanford Greenburgher, of the In-ternational Lit. Bureau, salled for

Europe. Evelyn Walsh McLean's 'Father Struck It Rich' will be published in

Evelyn Walsh McLean's 'Father Struck it Rich' will be published in England.

Virginia Watson, assistant ed. of Harper's, author of 'The Featherlys,' oit in July.

Ruff Mills has sold her first novel Harper's, author of 'The Featherlys,' oit in July.

Ruff Mills has sold her first novel Harper's, author of 'The Featherlys,' oit in July.

Mabel Condi.

Mabel Condi.

Mabel Condin (Mrs. Russell Bird-well) off for Far East to gather material for a book.

Mary Roberts Rinehart recovered from recent illness and feaving N. Y. for Bar Harbor.

Carson Mowre, formerly editor of all western mags for Dell Publications, now free lancing.

Arthur Gulterman's poem, 'Death and General Putnam,' has been put to music by Walter Damrosch.

Joan Bosquet of Samuel Goldwyn publicity staff, ghosted Francis X. Shieldd' tennis yarn for Liberty,

Florence Ayscough has bought a house in Chicago and is working on 'Chicago and is brother Eddmund K. Wylle to Europe for the summer. Will work on a new book.

Marvin Lowenthal's book 'Jewe of Germany' taken 'by Longmans Green. Story runs through 16 centures.

Barrows Mussey publishing 'China-town Inside Out' in the fall, reveal-ing inside stuff on all rackets in the locale.

locale.

Ursula Parrott featured on covers
of three magazines this month—
McCall's, Cosmo and Good House-

of these margarines this monthmeral measures the monthmeral measures the monthmeral measures the monthkeeping.

Errol Firm sold his 60,000 word
novel, Beams Ahead, to Cosmopolic
tan, which will publish in full,
single issue,
Malvins Hoffman leaving 1,2,3,
for Europe shortly. Her autolography, 'Heads, and Tails,' will appear in the fail.
Malvins Hoffman leaving 1,2,3,
pear in the fail.
One of them
deals with a Florida hurricane.
Ittle is 'Big Blow'.

Pat Duggan in Hollywood to open
branch for Ann Watkine Literary
agency of New York and will remain in charge there.

Lesile T. White's first book, 'Me,
Detective', which will appear in
fail, grows out of a suggestion to
him by Lincoln Stefens. Indicts a
new revenue cutter in Philly the
Samuel D. Ingham. She was Miss
ingham before her marriage. She
will spend the summer in Europe,
Ruth Culmer returning to Indianapolis this weak after spending six

weeks in N. Y. as house guest of the Maxwell Aleys. Was here to in-terview celeba and with special

articles...

Al Hill, who has a role in 20th
Fox feature, The Border Patrolman, has penned novel, There's No
Escape. Set for early publication.
He authored 'Easy Pickings' several

He authored 'Easy Pickings' several years ago.

Lester Cohen has bought a farm in Doylestown, Pa., after spending six years in Hollywood: Will do serious writing. Two Worlds, his story of a round-the-world trip, out this month.

Timothy Fuller, of the Old Corner Book Store, Boston, is author of Harvard Has a Homielde, first mystery story ever sponsored by Atlantic Monthly Press. Appears in September.

mystery story ever sponsored by Atlantic Monthly Frees. Appears in September.

Sarah Newmeyer, publicit for the Museum of Modern Art, has outlined to the Museum of Modern Art, has outlined the Museum of Modern Art, has outlined the Museum headquarters on West 53 street, N. Y. She compiled the script while ballyhooing Van Gosh and Matisse.

Rochester (N. Y.) Journal-American has eliminated its theatre department, transferring Mary Glimore to the general staff. Films in first run houses now reviewed by any reporter available. This paper at one time led the town in bright, newsy local chat on its theatre pages. Changes is coincident with tightening up on use of by-lines.

Radio Showmanship

(Continued from page 38) champ typists. With these stunts bobbing up regularly WHK has been able to grab plenty of news

been able to grab plenty of news spaces. Three stations so far have been inclined to stand by and watch the WHK splurge.

With CBS, NBC and Mutual sending truckloads of commentators here for the Republican convention Cleveland stations themselves have shown little interest commentators of their own. Tho home lads apparently just can't get worked up over who's going to run for President.

Tie-In with Summer Opera

Tie-in with Summer Opera St. Louis. St. Loui

Streamline Train Tie-Up

Streamline 1 rain, Tie-Up
One of KSD's recent For Louis
-casts was the one which was conducted directly from Illinois Central's new streamlined train, 'The
Green Diamond.' Mikes were run
to various parts of the train, Broadcast was handled by Frank Eaches,
station production chief., and Abbit
on the control of the control of the control
ouncer. Occasion was good-will
tour on which 'Green Diamond' was
engaged.

Carrithers, ASJIS women am nouncer. Occasion was good-will tour on which 'Green Diamond' was expensed and the control of the c

ards, watters and cooks from womans angle.

Something New—Amateurs womans angle.

Something New—Amateurs with the super-extra section of the super-extra sec

BY EPES W. SARGENT

Fellows' Autobiog

No other branch of show business is so imperfectly documented as the circus. This partly is due to the nomadic character of the enterprise and in part to the early belief that the circus was slightly beyond the pale. About the only book on the circus of the early days was that falry story P. T. Barnum used to peddle from a marquee beside the main entrance to whatever circus had leased his name for the season. and which he called his autobiography. It was too highly colored to be authentic. About the only real literature has been Earl Chapin May's 'The Circus from Rome to

Mays "The Circus from Rome to Ringling and a few pamping pared by historical societies and circus enthusiasts."

Dexter Fellows, working with Andrew A. Freeman, has produced This Way to the Big Short (Viking; 1830), which is subtitied "The Life of Dexter Fellows, which means the history of the show business from the '99's onward. The transcription has not always been adroitly done, but it is a thoroughly readable and yet completely authenadrolity done, but it is a thoroughly readable and yet completely authentic memoir of the Wild West and the Barnum and Ringling shows. It is an important contribution to the annais of the sawdust. Moreover it is a mighty nice specimen of book manufacture.

It's a must for public libraries and show folk alike,

Texas Paul Bunyan

The Texas Centennial promises to bring out a flood of literature, timed to bit the market during the big show. In the vanguard is Rid-

timed to Mithe market during the big show. In the wanguard is Riding for Texas' (Reynal & Hitchcock; \$2), a John Day book.

It is a compilation of stories of Capt. Bill McDonald, of the Texas rangers; related to Tyler Mason by Col. Edward M. House. Some of them appeared in Liberty.

There are 10 stories of Ranger activities, some of which could, be made into western films. All are linteresting and bear the stamp, of authenticity, which will carry appeal not only to lovers of frontier stories, but click beyond that circle,

Phoenix Trio

Phoenix Trio.

Phoenix Press shoves three volumes into the stream for its June output. All \$2 and all hurging the 250-page mark. Purely for the rental libraries.

Outstander is Tair Lady, by Feggy O'More. Story of a southern socialite who sets up a dude ranch in Louisiana when her grandad bets even the family cookstove on his content with the story to the story of the story of the story to the story of the story to the story of the story to th

fore Teeth in Alien-Actor Bill, Especially as Regards Concert Nino Piccaluga, tenor of La Scala, Milan, gave a recital at the Philharmonic Hall. Washington, June 2, Rorê teeth in the Dickstein allenging bin legislation were sought in Grace Moore Meets Same Fate Ac Caruso, Galli-Curçi Grace Moore Meets Same Fate Ac Caruso, Galli-Curçi

ighance to warble in European coun-giges because of harsh entry rules put giointed out that performers ghome across the water by the boat-fast to cash in in the U.S. Thbett's plea was backed up by from Zimbalist, Charles Hackett and Leo Flacher, speaking for the American Guild of Musical Artists.

and Lee Pischer, speaking for the American Guild of Musical Artists. The Dickstein measure in percept form does not bring instrumental players or cancers within the proposed ban, being confined ship to alten actors, vocalists and orchestra leaders. Original proposition would have put instrumentalist in the same boat, but this Idea was dropped out during secret deliberations of the Immigration Committee.

metrices of the mining entril com-mittee. In probably will not get on the mining probably will not get on the mining of the season even though right of was been granted by House bosses. As been prained measure has been presented to the Senate, which has an Immi-gration Committee predominantly hostile to the idea, and even if the House rubber-stamps the Dickstein measure there would be no time to se through necessary, parliamentary, maneuvers in the upper chamber.

Tax immunity for organizations

Tax immunity for organizations spongoring musical activities was spongoring musical activities was spongoring musical activities was spongoring musical activities was spongoring to the spongoring within two minutes to pleas for iggislation counteracting burrelensome rulings by the Internal Revenue Bureau.

Committee yielded to pleas by Mrs. Americal Sperry of Nashville and representatives of American Ould of Musical Artists by writing into the pending revenue billing recently active to the pending revenue billing recently active to the pending revenue billing recently active to the pending revenue billing recently active taxable although they represented participation in non-profit making, cultural, and educations outfit.

American Guild of Musical Art-lats, Inc., which appeared on the concert scene suddenly a month or so ago showed its hand twice last week.

week. Showen its faint twice last week. First, it actively endorsed the Dickstein bill which would shut out from the United States foreign concert attractions except those that might be admitted on quota basis. Should this better all guild week the come a power in deciding who may may not be admitted to the United States.

United States.

Second, the Guild went before Second, the Guild went before the Senate Finance Committee and triged that community groups sponsoring, series of the Senate Senate Finance Committee and the Senate Finance Committee and the Committee of the Committ

Mear the singers sing and the Midders radio.

Hearings on the Dickstein bill dearings on in Washington this fame up in Washington this capacity of the special Lawrence Tibbett and special Lawrence Tibbett and special Lawrence Tibbett and special surface of the special surface of the special surface in international celebrities which has traditionally been the coate the surface concert world. Failure concert world were concert managers to directly take concert managers to directly take concert more vigorous position on this controversial question as aroused minerally content to permit a Guid composed primarily of performers to become the mouthplece for the managerist end.

Schorr Home
Vienna, May 22.
Friedrich Schorr, member of the
Vienna opera house, returned from
an extensive tour in the United
States and Canada.

John Powell, planist of Richmond, a., soloist at Norfolk Symphony balestra concert June 4.

Caruso, Galli-Curçi

Budapest, May 22.
Caruso and Galli-Curci, each at the summit of their international triumphs, first met with defeat at their Bu dapest performances. Quickly moved to enthusiasm, the musical audiences of Budapest are extremely critical and merciless in their judgment.

Latest victim is Grace Moore, whose films are very popular here but whose, appearance in 'La Boheme' was a complete failure. Seats were very expensive and expectations high. Miss Moore says that she was indisposed and neware the seat was a suffered and neware the seat was not provided in the seat of the seat was not provided in the seat of the seat was not provided and neware the seat of the seat was not provided in the seat of the seat was not greater that she was indisposed and neware the seat of the seat was not great the seat of the s

Vienna, May 22.
Grace Moore not heard in Vienna, as she and the State Opera company could not agree on the financial terms for an appearance here. She is now touring Europe with her husband, Valentino Parera.

MAKE UP YOUR MIND'—UNION Henry Hanna, Andy Clyde shert, Col. Les shumway, Jack Byron, Wilhe Worthington, Jack Byron, Wilhe Worthington, Jack Byron, Wilhold Worthington, Jack Byron, Wilhold Worthington, Jack Byron, Wilhill Worthington, Jack Byron, Wilhill Worthington, Jack Byron, Harris Cherke, Cole, Spec O'Donn II, Way for a Firate, William Charles Coles

Washington, June 2. Showdown in fight between Na tional Symphony Orchestra Asso-clation and local Musicians' Union was demanded this week in open letter from committee of symphony personnel to secretary of associapersonnel to secretary or associa-tion. Letter, which is backed by 58 of the symphony players now in town, requests that the association either take immediate steps to launch a, season of summer concerts or relinquish the Watergate site to some other appropria.

launch a season of symmier concerts or relinquish the, Watergate siles to some other sponsor.

Summer session has been held up pending settling of dispute between association and union over employment of outside musicians. Meeting is to be held today '22) with players' committee, representatives of the association, the union, music editors and Marshall Finnan, of the National Capitol Farks Office, which controls the Watergate. If no compromise is readened, players are reported prepared to seek another sponsor for the summer session or to stage concerts on a cooperative basis, as is done in Robin Hood Dell, 'Philadelphia. Yascha Bunchui, who made front pages last month with proposal to the proposal of the sponsor of the summer session or to stage concerts on a cooperative basis, as is done in Robin Hood Dell, 'Philadelphia. Yascha Bunchui, who made front pages last month with proposal of the propos

to obstruct plans of National Sym-phony and was withdrawing in view of the controversy announce-

ment had stirred up. Hans Kindler, 'cellist and regular conductor of the National Symphony, is now in Europe, but could return in time to open the summer concerts if they are scheduled by

MET NO LIKE DRAPER'S **DEMANDS FOR BILLING**

Paul Draper's tap dancing solo appearance with the Metropolitan opera is cold. Met's season has been clipped for one thing and for another the opera management not favorably disposed toward Draper's demands for stellar advertising prominence. Met spring folds June 8.

Kentucky Music Wind-Up

Kentucky Music Wind-Up

Louisville, June 2.

First Federal Music. Project of
the WPA is nearing completion in
Kentucky, and will end on June 30
with a festival in co-operation with
the American Folk Song Society at
Asiland, Ky., June 14, it was announced by Miss Fanny Brandels,
state director.

Festival will be held in the open,
five miles from Ashland, Ky., on the
Mayo Trail, and is being arranged
by Miss Jean Thomas.

Berlin Concerts

Studio Placements

(Continued from page 21)

(Continued from page 21)
Albert Foulet, Bob Burns, Night
Wire, Col.
Judels, Willard Robertson, Mr. Cinderella, 'Roach
Jack Clifford, Ted Lorch, Donna
Mae Roberts, Gunnis Davis, 'The
Bowery Frincess,' 20-F. Jamison,
Tommy Bond, Henry Hanna, Harry
Tommy Bond, Henry
Tommy Bond, Hen

RKO.

Harry C. Bradley, 'Rhythm on the Range,' Yours for the Asking,' Par.
Willie Fung, Yanaoka, Phillip Ahn, 'The General Died at Dawn,'

Parisk Don, Victor Wong, Good Earth, MG. Lillian Harmer, George Chandler, Sworn Enemy, MG. Billy Gilbert, untitled short, RKO. Dickle Walters, 'Accidents Will Habben,' Invinc.

Dickie Walters, 'Accidents Will Happen,' Invinc. Henry Hanna, Andy Clyde short,

wood, Ticket to Paradise, Rep.
Spec O'Donn II, Way for a Pirate,
WE.
Spec O'Donn II, Way for a Pirate,
Well of the Well of the Well of the Well
Robert Cummings, 'Hollywood
Boulevard, Par.
Frank Dawson, Harry Bradley,
Ella Ehridge, Otto Yama, 'Rythm
Thomas Jackson, Herbert Haywood, Maurice Cass, 'A Son Comes
Home, Par.
Chaire Rever, Arline Judge, J.
Claire Rever, Arline Judge, J.
Kobert Warwick, William Desemond, Bob Kertman, Lloyd, Ingraham, Bud Osborne, John Merton,
The Vigilantes Are Coming, 'Rep.
Eonal, 'Par.
C. Henry Gordon, 'Hollywood
Boulevard, 'Par.
Joseph Tozer, Frank Benson,
Harry Alen, James Aubrey, Lee
Grace Hale, Joan Breslow, 'Phill
Dunham, Russ Powell, George
Humbert, Edgar Dearing, Kewple
Morgan, Edgar Dearing, Kewple

Peatressessing Peatresses of the Cabriel, screen play, 'I, Iames Lewis,' Par, David Silverstone, screen play, '15 Maiden Lane,' 20-F. Rex Taylor, screen play, untitled original, 20-F. Jean Chaburn, Kurt Neumann directing, 'Violets in Spring,' MG-short

"Sean Chatburn, Kurt Issuemed directing, Violets in Spring,' MG short.

Edith Fellowes, 'Pennles from Heaven,' Col.

Si Jenks, 'Gorgeous Hussy,' MG. Lumsden Hare, Last of the Mohtang,' Rel.

John Millan, Irving Pichel directions, 'Gentleman from Louisianja,' Rel.

Ten. Gentleman from Louisianja,' Rel.

ing, 'Gentleman trom
Rep.
William Hall, 'Postal Inspector, TT.

. Barbara Barondess, 'Lady Be-Baroara Eware, Par.
Elmer Harris, screen play, untitled original, MG,
James Stewart, 'Easy to Love,'

MG.

Jack Chaplin, 'Lady Be Careful,'

Jack Chapin, Lauy L.
Patricia Bilis, Bela Lugosi,
Michael Loring, David Oliver, Otto
Brower directing, 'Postal Inspector,'
U.
Lyda Robertl, 'Champagne Waltz,'
Par.

ir. Nina Borget, 'My American Wifc,'

Nina Borget, My American Wife, Par.
Harry Depp, Herbert Haywood,
'A Son Comes Home,' Par.
Albert Conti, Lowell Drew, 'Hol-lywood Bolevard,' Par.
Charles Requa, Harry C. Bradley,
Olive Tell, 'Ygurs for the Asking,'
Par. Bob Granet, screen play, untitled original, Col.

At Least 17 Art Dance Troupes Set to Tour U.S.A. Next Season

Ponselle Chants at 'Promise' L. A. Preem

Hollywood, June 2.

Rosa Ponselle will sing in Hebrew and Italian at premiers screening of The Land of Promise' at the Bitmore theatre tonight (2), her finol appearance before going oast. Diva will be accompanied by Max Rabinowitz, planist.

Following opening, picture, made for the Palestine Foundation Fund, stays at theatre for rest of week on three-a-day basis.

Mrs. Roosevelt Resumes Lecture Tour November 6

Washington, June 2, Mrs. Franklin D. Roosevelt will resume her lecture tour immediately after the election in November. She will pick up a number of dates or-lglnally booked for her by Clark Getts, but cancelled for lack of time during the spring. As before, her topic will be 'The Way to Peace.' Opening Nov. 6 in New England

the First Lady will swing west, hitting Detroit, Nov. 9, and thence including, among other dates, Columbus, Kansas City, Minneapolis, Wichita, Tulsa and several spots in Texas. She will talk in Cincinnation her way back. She has informed Cetts she must return to Washington for Thanksgiving with h

Most of her speaking dates are under the auspices of local hospi-

GOLTERMAN'S PROPOSAL TO USE FOREST PARK

St. Louls, June 2.

Application for permission to use Municipal Theatre in Forest Park during week of Aug. 30, following the season of the control of the co

tion produced 'Aida' as part of reg-ular program.

Opera association called off spring season after appearance of Lily Pons in Lucia di Lammermoor' on grounds of too much heat and competition from other outdoor attractions.

Guy Harrison's 6

Civeland, June 2.
Guy, Fraser Harrison, conductor of Rochester civic orchestra, is the newest lined up to lead the Great Lake Symphony in a series of exposition concerts this summer. Will be guest conductor for six, Aug. 4 to 3.

to 9.

Six other guest directors to baton over the 80-piece symphony every night but Saturday are Hans Kindler, Erno Rapee, Dr. Frank Black, Jose Hurbl, Rudolph Ringwall, associate conductor of Cleveland orchestra. Waiter Logan, musical director of WTAM, to direct Monday pop concerts.

Asheville's Festival
Spartanburg, S. C., June 2.
WPA musiclams will asist in revival of once widely known music feetival in Asheville this June, starting on the eighth. N. C. symphony ork and others will join with local talent.
"The Hoty City' and "The Mikado' among featured ork-choral events planned for feetival, running two days and nights.

m 'or dance groups touring under concert management. This is a new high for this type of arty attrac-tion on this side. Biggest competitors will be De Basil Ballet Russe, Trudi Schoop Baliet, Argentina-Escudero Spanish Ballets; Jooss Ballet and the American Ballet when free from opera ap-

Jooss Ballet and the American Ballet when free from opera appearances.
Frances Hawkins office will sponsor most of the star modern attractions, headed by Martha Graham. One duo, Fowler & Tamara, usually associated with notel and club appearances, are now in European and the speaking of the star of the sta

S. Hurok . DeBasil Ballet Russe (125). Trudi Schoop Comic Ballet (50). NBC Artists Service

Nina Thellade. Doris Humphrey-Charles Weidman (20). Columbia Concerts

Argen: 2-Escudero Spanish Bal-ts (100). tts (100).
Jooss European Ballet (60).
Agnes DeMille.
Agna Enters.
Fowler & Tamara.
Carola Goya.

Frances Hawkins

Martha Graham Group (20). Harald Kreutzberg. Paul Stoess

National Music League

Edwin Strawbridge, Lisa Parnova, W. Colston Leigh

Kyra Nijinksy, Grant Mouradoff,

REDUCED DEFICIT IN PHILLY ON SYMPH

Philadelphia, June 2.

Philadelphia, June 2.

Annual report of Board of Directors of Philadelphia Orchestra Association last week showed deficit of \$38,836.83 as compared to preceding year's loss of about \$350,000, of which \$280,000 was for venture into compared to the state of the state Total existing deficit opera. 7 \$75,964.17.

opera. Total existing deficit is \$15,984.17.

Expenses for concert and program operations for 1935-38 season were put at \$566,275.75, minus income for same of \$432,928.08, leaving not operating loss for \$1 concerts of \$13,894.58 Foxpaties from recordings and receipts from radio bugnt \$83,848.68, leaving total of \$103,121.49. Income from \$1,74,740 endowment fund brough \$43,284.68, leaving total deficit for season of \$39,838.83. Endowment fund received gifts of about \$59,000 during year.

Report on pension fund revealed book value of \$99,188.89, interest on which, together with receipts on returned tickets and benefit concerts, continued pensions awarded corts, continued pensions awarded strong the season of \$20,000 during year.

Scholarship Auditions

New Orleans, June 2.

Pasquale Amato, former baritone of the Metropolitan Opera, and now head of the volce department of Louisiana State University, will hold voice auditions in New York City June 15 and 16.

City June 15 and 16.

Amato and Daiton S. Raymond, head of the opera department of the school, will select voices for scholarships at the university, ranging in value from \$300 to \$650.

News From the Dailies

VARIETY

This department contains réwritten theatrical news items as published during the week in the dally papers of New York, Onleago, San Francisco, Hollywood and London. Varuers takes no credit for these wew items; each has been rewritten from a daily paper.

East

Agnes Boyd, divorced wife of Meliville Boyd, looking for him. She obtained a judgment for \$90,500 last week for back alimony. Martin Beck cables the D'Oyly Carte company will open at the Beck Aug. 20. N. Y. engagement will be limited to eight weeks. Tours

will be limited to eight weeks. Tours then till spring.

Boy Meets Girl. Co., heading for London, gave a full performance of the play aboard the Laconta, but without scenery or props. Claims a first for a full-length performance

on ship.

'Children's Hour' beat the National's run record Friday (29), when the play was one performance, over Jeanne Eagles' 648 times in

Rain.
Grading work started on the site of the proposed N. Y. World's fair last week.
Frank Scuss arrested in a piture.
Frank Scuss arrested on a proper scussed in a piture.
Frank Scuss arrested in a piture.
Frank Frank Scuss arrested in a piture.
Frank Scuss arrested in a pitur

Treatre Guild sets Nat Pertrins of Glovann Lill. Said to be the direct ander the new producer-dramatics of Glovann Martinelli signs for his 24th year with Met, op. Will also make a concern tour.

Theatre Guild seals Katharine Hepburn to a contract to play Jane Repburn to a contract to play Jane Pertrins of Guild seals of the Contract was a contract to play Jane Street and Newman Goes into re-Theorem 19 Pertrins 19 Pertrins

CAPITOL EX

Robert MONTGOMERY

Rosalind RUSSELL

"TROUBLE FOR TWO"

PERSON

BENNY

FIELDS

A PROADULE

AT LOEW'S!

13 Hour

by Air"

Frad MacMurra

TRAND EDWARD G. ROBINSON IN

Bullets or Ballots

each foot of film!"---W.-Tel

suit against Helene Lanik-Lavai She was fined about \$120. She appealed the sentence, as did Lehar who contends the punishment is too

iight. Wi

Hight.
Winston-Salem court approves
the fee of Libby Holman's lawyers
it. the Reynolds estate suit. It will
amount to about \$1,000,000.
Columbla Broadcasting System
acquired last week approximately
29,000 square feet, the southeast
corner of Park Av. at 58th St. Present lease until 1339 on the property at Madison Av. and 523 St., but
new lot was acquired in anticipation
well of the Arion and Liederkranz singfreperties include the former homes
of the Arion and Liederkranz singing societies.
Autopsy disclosed: that Basig

of the Arion and Liederkranz sun-ing societies.

Autopsy disclosed that Basil Hanbury, actor, who died in Belie-vue hospital Wednesday (27), had succeed to the stull. For Lieder to the Arion Company of the Sir Hubert Wilkins inducted into N. Y. tent of Circus Saints and Sin-ners and dubbed Keeper of the Ice-bergs.

ners and dubbed Keeper or the au-bergs.
Door-to-door salesmen complain they're on the spot since the Titter-ton murder. One man puts the ad-Tough on the brush men.
Tough on the brush men.
Paramount taking a three-week vote on the most popular bands, To presumably influence bookings.
Howard Cullman signs for 20 G-B pics for Roxy. All on next season's program.

HEATRES

PARAMOUNT TIMES

"Princess Comes Across"

with CAROLE LOMBARD and FRED MacMURRAY

"LITTLE MISS NOBODY'

With Jane With

-On the Store

PAUL ASH

On the Stage: RUSS MORGAN and His Ore Also GRACIE BARRIE

New York Theatres

There's a Retter Show

More Bldg. Activity Near R.C. to Include New Art Museum

New Museum of Modern Art on West 53d street, N. Y., which, will be erected across the street from the present site by the Rockefellers, will be one of the major projects in an extensive program to rebuild the district nearby Radio City, New building, it's and, will house a facilities, im theatre, plus stage facilities, in theatre, plus stage

building, it's said, will house a model film theatre, plus stage facilities.

Owners are reported anxious to Owners are reported anxious to beautify the area and have tents—the first owners are reported for cutting through various afreets, inserting plazas here and tented in the said of the first owners are the said tented in the said owners are the said of the said of the said owners are the said owners are the said owners are the said owners are the said of the said owners are the said of the said owners are the said owners are the said owners are the said owners are the said of the said owners are the said of the said owners are the sa

ance, nowever, nas not poers set;
since scheme's inauguration. Membership now 740, a drop.
About 700 paintings on display around Washington Sq. at Village open air gall. The scheme and his son of Frank A. Tichenoir and his son of Frank A. Tiche

skip Sunday shows for the Summer. Back to seven-day schedule in September Back to seven-day schedule in September Back to seven-day schedule in September Back to sunda Friday inght, etuding her ex-husband's (Albert Bannister's) effort to gain custody of their child.

Sam H. Grisman' to Hollywood to arrange another Thacaco Acad Town. To even things, Brock Fown. To even things, Brock Fown. Tragedy on the Hudeon Sunday (31) Herbert J. Fugazy Ass., a political club, had an excursion up initical club, had an excursion up trical ender the staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Lyons have added to their staff Margaret Linley, for five years canning director for Theatre Guild. A. & W. Lyons have added to their staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Tyons have added to their staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Tyons have added to their staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Tyons have added to their staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Tyons have added to their staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Tyons have added to their staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Tyons have added to their staff Margaret Linley, for five years canning director for the five the staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Tyons have added to their staff Margaret Linley, for five years canning director for Theatre Guild. A. & S. Tyons have added to their staff Margaret Linley, for five years and the staff Margaret Linley for five years and the staff Margaret Linley for five years and the staff Margaret Linley for five years and years and years and years and years and

comedies.

S. Rankin Draw Post held Memo-rial Day services in Times Square.
Daniel Frofiman read an ode.
London vaude agent offers Hatle
Sclassle \$5,000 a week to talk on
peace. Not a salary, but a dona-tion to the cause

Sease Nova as always but a donation to the ause,
Will H. Hays, chairman of a committee to give a dinner to Carl
Laemmle at the Waldorf, June 22.
Furdue University professor telis
chemical society he uses films to
show the simpler chemical experiments lab work.

Bury the Dead' will give a special
showing Sunday (7) for the Stage
Relief Fund.

Arrival of the Queen Mary Monday nicked the picture house mais.
All who had time were down at the
WPAA twin opera, bull showed to

All who had time were down at the waterfront.

WPA twin opera bill shoved to next Tuesday (9). Showled to next Tuesday (9). Showled to next Tuesday (9). The should be should be

Coast

Crooning Waiters, Etc., Get Mass. Unions? Chill

Boston, June 1.

The unions here are trying to taboo the singing bartender, crooning waiters. Practise was deplored in a resolution adopted by the arinual convention of Massachusetts State council of the Hotel and Restaurant Employees' International Alliance and Bartenders' International League.

Pointed out that employers of help with such accomplishments always

with such accomplishments alway sack them as soon as the customers become tired of the vocal and hoof-ing offerings. Barmaids were also frowned upon in another resolution

PREEM CAN'T TAKE IT IN THE GAMS

By JACK PULASKI
As applied to fisticute, swing stuff has its broken tempo and, busted beaks; but there was quite a jam pertaining to the first Metropolitan outdoor card staged in Eibbets Field, Brooklyn, last week, Not one bout went the announced limit. Two guys, including Primo Carnera, quit and all the other fights were stopped by the referee.
Attendance was fairly good in the Brooklyn ball park because dusky Leroy Haynes, whose kayo of the Preem was the fastest, played a repeat with the glant, and was well as the control of the present contro over it was announced his ieg was paralyzed between knee and the ankle. Some left the yeiled; 'K 'Kick him in the shin and

prove it.

Up to that time Carnera had made a pretty good showing, winning at least three rounds. His long left was always poking at Haynes and the latter, had trouble in reaching the high guy. Yet when he bopped him the old gams looked rubbery and he just about made it to the corner of the pretty and he provided that the corner of the pretty and he will be the corner of the pretty and he will be the pret

Issy's Return

Issy Gastanaga was also in a re-turn match; meeting Steve Dudas, whom he knocked out after being pasted by same recently. Gasty was overweight, having trained on

pasted by same recently. Gasty was overweight, having trained ou beer, but it was a siam-bang bout for two rounds. Suddenly the Issy dropped his mits in the third and told the ref. he was through, mentioning something about a pain in his left side. He had received a right sock to the kidney but he indicated the fujury came when he leaned backward on the ropes and almost went through. Dudas was doing the busiest pummeling and the match might have been the best bout had it continued. Guy named Abe Simon weighing Sunde battered Lew Berg so Castly on the battered Lew Berg so Castly and the sunder the s

Long Dan's Analysis

Long Dan Parker, of the Mirror who takes his sports with a smile analyzed Friday's (29) card at the

analyzed Friday's (29) card at the analyzed Friday's (29) card at the Garden in advance, calling the turn. He said the house fighters and their managers with the key thrown away until September, or later.

John Benry Lewis, the colored lightheavy champ, fiattened the Florida cracker, Bud Godwin, in the first round and, although the mus arose, the ref stopped it one mus arose, the ref stopped it one starting bell. Jack Tremmell's stock starting bell. Jack Tremmell's stock tumbled when he took a shellacking from Eddle Simms. He got the described with the go Divorce in Reno granted Julietic Crosby from Arthur Hornblow, Jr., Paramount producer, Actress granted custody of five-year-old son.
Divorce and custody of three-year-old son swared Juliet Mooney, and surface and custody of the preserved son.
Divorce and custody of three-year-old son swared Juliet Mooney, and granted and granted son surfaced surface and that surface and that his criticism was take seven-year-old daughter to Europe. Ann Harding stated she had given him 150,000 to dissolve macrage and that his criticism was find the surface and the first surface and t

Joe Louis Camp an Outdoor Show: Hotcha Band 'Tween Rounds

The Yankee Stadium has been so scaled for the Joe Louis-Mar Schmeiling fight that it is possible to gross \$1,700,000. This is the high est goal ever set for a non-champlonship event and is exceeded only the control of the set of the control of the set of the control of the set of the s olonship event and is excerced only by the two Tunney-Dempsey en-counters in Philadelphia and Chi-

pionship event and is exceeded only by the two Tunney-Dempsey encounters in Philadelphia and Ottership of the two weeks away (June 13), two weeks away (June 14), two weeks aw

ond beat up the fighter.

one next up the lighter.

Schmeling's camp in the Catskiiis at Napponach is better located for training purposes. Both
are covered by radio, WHN doing
the broadcasting.

Angel Flies Back

Detroit, June 2.

Mrs. Frederick M. Alger, socialitesponsor of project, was present at
the birth of Youth, Inc., beerless
beer garden fad, and isn't going to

beer garden fad, and isn't going to let it die along in the same Pulling out as angel several weeks ago after seeing the hobble experiment' flop because of alleged alcoholism in the gardens. Mrs. Alger came to the front regain this week with fhancial assistance to fight threatened revocation of the original garden's dance license on complaints of neighbors in surburban Ferndale. Several of the origanization's 'drinkless' spots hereabout have buttered recently and youting group is around \$5,000 in the red.

MARRIAGES

E. Franklyn Goldner to Sandra Fisher in New York, May 9, Groom is theatrical attorney. Dorothy Dunbar Wells, actress, to Tino Costa, artist, May 28 in Santa Barbars, Cal, Third try, for bride, former wife of Max Baer, Mitlan Wites to Whites Down

Baroara, Cal. Third try, for brus, former wife of Max Baer,
Mirlam King to Whitney Downs, sales executive with KFWB (Hollywood), in Los Angeles,
Dell Childs to Buddy Lake, in Denver, May 28, Both performers in 'Oo-la-la Continental' unit,

Oo-la-la Continental unit.
Consuleo Hill to Sidney Blumerstock, in Belair, Ma. May 27.
Groom is publicity director of Warner Bros. Atlantic City theatres.
Virginia Lee Howard to Gene
Lewis, May 29, in Yuma, Ariz. Lewis
is dialog director at Warners.
Elleen Freiberg to Mort Singen
Jr., Coast rep. for Singer chain of
midwest theatres, May 31, in Los
Angeles.

BIRTHS

Mr. and Mrs. Harold Ericlis (VARISTY), son, their second, in Rockville Centre, N. Y., May 27. Mr. and Mrs. Max Arnow, son, May

Mr. and Mrs. Max Arnow, son, May Carl, in Hollywood. Father is casting director at Warners.

Mr. and Mrs. Dore Schary, daugher, May 30, in Hollywood. Father is the Mrs. Dore Schary, daugher, May 30, in Hollywood. Father is the Mr. and Mrs. Alex Gottlieb, son, at Polyculate Hospital, N. Y. May 31. Father assistant to Hy Daab at Columbia pix.

Mr. and Mrs. Otis Williams. son, in New York, May 28. Father with WOR's sales staff.

Mr. and Mrs. John Payette son, June 1, in Washington. Father is zone manager for Warner theatres in Wash, territory,



ROXY

SEATS 25°, TO

with GRACE MOORE and FRANCHOT TONE Sprolacular Stage Production

BARY'O MUSIC HALL

Broadway

Humphrey Woulers to Bermula.
Fegsy Wood back to Hollywood.
Lian Miller to Hollywood for the
Manney.
Ted Goldentth sails for Europe
Fedsy (5).
Arthur Judeon at his Canadian

Arthur Judeon at his Canadian comp for a week.

Semp for a week.

Let the comp of the comp

ment at Jersey City Medical Center.
No operation necessary.
Dave Finestone celebrated 21st
wedding anniversary Monday (1).
Herb Marks, of E. B. Marks
Music, vacationing abroad with the

Music, vacationing abroad with the Music, vacationing abroad with the Dorothy Ross-Sidney Spier p. a. omes shuttered for summer this week.

10th Admiral Bob Collier now, attached to the Nebraska Ship of

sacked to the recovery of the control of the contro

men and the expected pack from the court him swelt to pireside at the sociation.

Flaning fino New York Morday (1) on learning of the sudden death of his brother, Leo, Friday (22), Joc Shea, takes to the air today (Wed.)

Roy Norr of Hays' office suffered a broken collar-bone in an automobile 'accident Juine 1. Taken to Flower hospital.

Roy Norr of Hays' office suffered a broken collar-bone in an automobile 'accident Juine 1. Taken to Flower hospital.

Back Millar, Brond branch in two months. Will exporte local pa. to head the Coast office.

Jimmy Fidler, radio chatterer, the in from the Coast office.

Jimmy Fidler, radio chatterer, the in from the Coast office.

Jimmy Fidler, radio chatterer, the in from the Coast office of the work. On return here she will go to Italy to claim estate left her by recently deceased man and builleiser of Berith's Film-Kurler until the Nazis confiscated it.

Ton Coate, Former is ex-editor and builleiser of Berith's Film-Kurler until the Nazis confiscated it.

Ton Coate, Coast band, new flow show at Connie's Inn, New York.

Tom Coakley, Coast bandman who deserted the black-bottom fatters in week.

el : ikad gibeni Brieff and ac

Kay Mayfield, singer; Peggy Alexander, solo dancer, and Eddie Coperation of the Cope

Chicago

Emmons Carlson on a diet. Kelly Smith has switched to fish-

Babe Barron sailing for Paris a

couple of weeks.

Lloyd Lewis interviewed Eddie
Cantor for the News.

Irna Phillips readying to leave the
hospital after an op.

Mort Singer ducked out to the Coast to see the folks. June St. Clair booked for a repeat at the Rialto in June. Fred Crow readying for his annual trip to the Coast.

Allan Abel, radio ed of Sentinel, authoring ether scripts.

June Scheible ducking Chicago for three-week gulf cruise.

for three-week gulf cruise.

Lou Cowan shucked off some 40 pounds in about four weeks.

'Nan Elliott back in town after an absence of several months. In the several months are the several months old-time cronles along the Righto.

Bess Johnson taking a month's leave for a trip through Panama.

Olga Menn has written operetta based in inclient of the Jimhan to the several modern of the Bushman to the newly-built home in Kenliworth. Ouga Massed on Incident in me based on Incident in moving his family to the newly-built home in Kenilworth.

Johnny MacDonald has become the town's best baseball prognos-

Johnny MacDonald has become the town's best baseball prognosticator. The best baseball prognosticator. The best baseball prognosticator was a second of the St. Louis. Municipal Operacompany.

Fritz Blocki doubling to handle publicity for the WFA federal theater project. Herb' Sherman passing out the herby sherman passing out the herby sherman passing the herby sherman p

Paris

Bernice Stone in town.
A. Fried off to London.
Pils and Tabet at the Bobino.
Jigsaw Jackson at the A. B. C.
Della and Billy Mack at the Lido.
Iris Kirkwhite's mother in town.
Fric Wohlem over from London.
John W. Hicks, Jr., in from N. Y.
Germaine Sablon in from Egypt.
Zig Llouis Gaudin) died auddent
Hal Wallis and Louise Fazenda' in

Two new elevators installed in the Opera.

Manuela del Rio dancing at the Salie Pleyel.

Mistinguett at the Restaurant des Ambassadeurs aeley taking her 24 citles for a trip.

Toscanini wielding the baton at the Salie Pleyel.

Jo Bouillon and band moved to the Gaumont-Palace.

World dance congress sessioning as the Gaumont-Palace.

Vorld dance congress sessioning as the Gaumont-Palace.

Varil Volin singing 'La Boheme at the Opera-Comique.

A Night at the Opera' (M-G) opening at the Opena few Alcarrevue, Vive ia Ferme.

Studios Natan in the Jardin d'Acclimation. Bols de Boulogne, near completion.

Felix Gandern starting first scenes of 'Les Grands,' piece by Polles-Bergere chorus girls ganging Faul Derval at the Gae St.-Lazare when he returned from America.

Suzy Prim giving up her place in rvn, Two new elevators installed in

merica.

Suzy Prim giving up her place in Prois-Six-Neuf ('3-6-9') at the heater Michel; Elizabeth Hijar

Trois-Six-Neuf (3-6-9) at the Theater Michel; Elizaboth Hijar replacing.
Varna stating plans for new Casino de Paris show starring Tino Rossi aliready under way; going to put on four shows a year there; Maurice Chevalier set for January.

London

Firth Shephard's mother died.
Flis and Tabet due at the Ritz
hotel June I.
Albert de Courville directing The
Northing Tramp' for G-B.
George Black on a motor tour
through Germany and Austria.
Marie Eurke staying at daughter
Gaumoni-British giving exhaustive tests to Constance Carpenter.
Tom Eider Hearn now producing
the stage shows at the Revudeville.
Ballets de Monte Cario opened at
the Alhambra May 15 and over
There of the Constance Carpenter of the Carpente

niely. Yester has set Adele Dixon
Hely. Yester has set Adele Dixon
Hely. Yester has set Adele Dixon
Hely. Hely. Hely. Hely.
Jeanne Landis, now at the Baj
Tabarin, Par's, coming to the Dorchester, hotel, June 10.

British International temporarily
shelved making Luck of the Navy,
scheduled for early June.
South Africa, to, play opposite Sir Seymour
Hicks as his leading lady.
Frank Vosper signed to play Napoleon III in Julius Hagen's filmization of, Fall of an Empire.'
Richard Tauber, who is doing two

tion of Fall of an Empire.'
Richard Tauber, who is doing two
pla for Capital Films, will have his
first directed by Thornton Free husiness partner, has turned autior,
Wrote scenario with title of 'Annie's
Wrote scenario with title of 'Annie's

Lorry.'
Tudor Films, of which Bray
Wyndham is head, to do a film starring Gitta Alpar at Sound City
Studios,

ring Gitta, Alpar at Sound City Studios.

Description Films biggest effort will City Studios. Films biggest effort will City Studios. Firms be sent the control of the start early in July. Marquis de la Faialse likely to do a picture for B. I. P. to be titled Joan Bennett to star in this to get the current to star in this to get the current to star in the to get a whole of the current attraction. Storm in a season at the Haymarket, June 1 when current attraction, Storm in a Run of Tomight at 8:30. Noel Coward one-act plays at the Phoenix, closed May 30. Company will have a month's vacation and then premiere in September.

London County Council Entertainments Committee has appealed to

London County Council Entertain-ments Committee has appealed to the Home Counties Branch of Cine-matograph Exhibitors Association to cooperate in cleaning up variety turns in picture houses.

Berlin

Paul Lincke's operetta, 'Gri-Gri. lmed by Delta.

Lilian Harvey back from vaca tions in France and Switzerland. Circus Sarrasani looking for sta-acts for forthcoming Berlin date. Maurice Colleano Family over rom Paris for a month at the

Tolstol's 'Kreutzer Sonata' to be creened by the Georg Witt Film

Harry Piel shooting a new one 'Ninety Minutes Stop' for Tobis

minety Minutes Stop' for Tobls-Rota release.
Scala line of girls filming in The Luring Volee' (Tobls-Magna), new Martha Eggerth plc.
Both Renate Mueller and Jenny-Jugo have signed exclusively with Tobls-Cimena for season. 1938-37.
Saariand Str. theatre going for a summar accessory of the State of the St

the State Opera.

Theopie's Opera.

Three paramount and three MG pictures in first run here: The Milky Way, 'Desire,' Peter Ibbetson,' Bonnic Scotland,' Miss Whitiwind,' Broadway Melody, 1936.

Sydney By Eric Gorrick

Majestic, Melbourne, reopened under a British polley.
Frank Mardes in charge of Commonwealth Broadcasters.
Hoy'ts readying to build another new theatre in Melbourne.
New Heatre in Melbourne.
Williamson-Tait still set on a pic daca at the Comedy, Melbourne.
Music Goes Round into the Plaza, Symdot of the Melbourne.
Music Goes Round into the Plaza, Symdot on Wilderness Orphan (Cincound) begins this week.

week.
Queen of Hearts' (ATP) got the best biz of any British pic here in nonths.
Jill Darling' a click in Sydney, for Williamson-Tait. 'Yes Madam' will probably follow.
Lester Allen and Nellie Breen

opened successfully for Frank Neil at the Tivoli, Sydney.

No announcement has yet been

No announcement has yet been made regarding further productions at National or Mastecraft.
Majestic, Melbourne, reopened last week after extensive alterations costing some \$100,000.

Stuart F. Doyle hopes to have at least a dozen British theatres in operation in Australia. soon.

J. H. Barker, one-time Western Electric head, is back again in Australia. Will go into biz on his own. The standard of the standard o

chemet successfully in Sydney. Will take his band to London next seaNew theatre will open in Bond, Sydney, early in July under indie management. Par-Metro product booked in Times' (UA) will premiere in New Zeeland next week. Ceell Marks, U.A. boss, over to manage the opening.
Richard Grooks besins a local tour of Williamson-Tall next month. for Williamson-Tall next month. for Williamson-Tall next month. for Williamson-Tall next month. for which we will be to the control of th

Jerusalem By Arthur Settel

Miriam Zweig in town.
Leon Cicurel here from Paris.
Traute Gruenfelder homewarding.
Fauquet Lemaitre here from Da-nascus.
Bentwich family, three musicians,

doing well.

Erich Sachs has joined Palestine

Erich Sachs has joined Palestine Broadcasting Service.

Michael Taube on the air weekly and attracting attention.

Chicago Tribune's Alex Small here waiting for more riots.

Laszlo Vincze got word from Budapest of his wife's giving birth to a son.

Budanest of his wife's giving birth to a son.

The Palestine String Quartet Clicking with radio listeners. Palestine Broadcasting Service for ifirst time received hoquets.

Thousands here, to see The Eternal Jew presented at the Levant Fair by Hablimah.

Levant Fair by Hablimah.

Levant Fair by Hablimah.

Reversel, He eencoon, of Ariambunt Newsreel, He encoon of Ariambunt Newsreel, and in the received with the Negus.

General Arthur Grenfel Wauchope, High Commissioner, used broadcasting station to issue warning to the Arabs to lay off, head-busting factors.

the Arabs to lay off, head-busting tactics.

Palegtine Produce Review, miscal presented at Levant Fair Tel Aviv, pulled 'em 'in. Local products ingeniously presented in drama form.

Onel Workers Group shortly to Chel Workers Group shortly to the Taylor of Benjamin the Chell of the White Chrick has do an ancient Chinese drama.

Setarin a Common Control, based on an ancient Chinese Circle, based on an ancient Chinese Chick, based on an ancient Chinese Chick, based on the Chinese Chine

Panama By Bea Drew

Margie Quinn, dancer, in hospital. Century and Miramar Clubs will Margie Guini, univer, in hospital.
Century and Miramar Clubs will
combine.
New cabaret opened in Colon, the
Oriental.
Tiny Griffith here with her vaude-

Oriental.

Tiny Griffith here with her vaudevilte unit.

Moulin Rouge has enlarged its

Moulin Rouge has enlarged its

The fleat's in—every theatre and
cabarcr packed.

Colon has another radio station,
La Vog de Colon.

Nas a visitor on
the vasy to Hollywood.

Rhythm Kings orchestra gave a
concert at the Balboa Y. M. C. A.

Little Theatre of Balboa College
stwing its yearly series of plays.

Lucille Lithingstone, dancer at the
Richmond, was hurt in an auto accident. Not serious.

New dean of St. Luke's Church in

New dean of St. Luke's Church in

Act we dean of St. Luke's Church in

Can actor, Walter Hestus,

Esther Gaurdia, Walter Meyers, A.

Köhpick, R. Zozaya are the new
program on station IIP513.

Hollywood

Binnie Barnes house hunting. Sid Skolsky building valley home George Kelley, a cactus collector. Charles Farrell in from Hawaii: vacation.

Roger Pryor heading east to (

Errol Sanders promoting a mi

Errol Sangers strel show, Frances Marion to Europe instea of Honolulu, Ralph Cohn brought his bride Ralph Cohn brought his bride back to town. Buster Keaton to New York for

picture work.
Sid Grauman prospecting for gold
in So. Dakota.
David Hanna joins Shane Ryan

publicity staff.

Billy Grady's wife copped \$150 for

David Hanns joins Shane Ryan publicity staff.

Billy Grady's wife copped \$186 for taxicab slogan.

William Powell vacationing for topped staff.

Billy Grady's wife copped \$186 for taxicab slogan.

William Powell vacationing for topped staff staff

sketch of David Sciznick 10r st. a. Mirror.
Frank Morgan sued for \$10,000 community pedestrian with his bandlo morgan general such a formal such as the standard of the standard such as the such as t

from New York Subsy, Aven, Aven, Three try.
Ben, Cohen, Burroughis-Tarzan prexy, pulling out for New York this week.
John Mijan to Chicago for reunion of 23d Engineers his old out-

union of 23d Engineers' his old outfit in France. Replaced Elsio
Wilkins in secretariat of. Screen
John Boettiger teturned east after
Leading teturned east after
Leading teturned east east east east
John Boettiger teturned east east
John Boettiger teturned
John Boe

OBITUARIES

ERNEST W. DRAKE Ernest W. Drake, 65, who as Whitney Bennington conducted for Madame Melpa, Anna Held, George M. Cohan and other stage personalities and directed Lillian Russell in Erminie, died at Syraucse, N.Y., Mor. 21

May 31. Mr. Drake returned to Syrau Mr. Drake returned to Syraucse, his native city, in the winter of 1933 after touring Europe, during which time he conducted several famous orghestras. He had some thought at that time of retiring, but never got around to doing so, until respectively the service of the service

conducted Lillian Russell in a re-vivial of Jakobewskir Sprinije, with the star supported by such tavorites of the day as Frances Wilson, Liuli Glaker, Edgar Norton, faid William Friett, The produc-tion played more than 200 perform-iances.

Survivor's include a botther, Tohn H., of Syraduse, and two sis-ters, Mrs. S. Möshter, living in Cali-fornia, and Miss Jahe, of Syracuse, Burlal was in Oakwood cemetery.

HARRY KELSO

HARRY KELSO

Harry Kelso, who with his prother, Joe, formed a well known comedy team, died in Melbourne, Australia, last month, ALthe time of his death he was conducting a notel in Warkandyre.

The Kelsos ware born in Australia and made their stage debut there, coming to America in 1912; They rapidly built up a name and in 1918 went to the Jehan Bediniburleague show with which Clark there, coming to America in 1922. They rapidly built up a name and in 1918 went to the Jehan Bedful burlesque show with which Clark and McCullough were the leading comedians. They remained, with Bedful for five years and then started a world tour with their (Crazy Quilt' revue. Flye years ago Harry, returned to Australia to be with his wife, with Joe returning tw a single act and still in America.

GEORGE SPINK

GEORGE SPINK.

George Spink, 83, song writer hadone of the early picture scenarists, died in East Providence, R. L., May-let and the spink of the second of

EDGAR FAWCETT

EDGAR FAWCETT

Edgar Pawcett, 49, for many years
director of the old Orpheum theattr, Des Molnes, during the vaudeville days, died May 25 at Mercy
hospital, Des Moines, following a
brile! tillness.

In recent years he had been doing
considerable radio work with WHO
and was known as "Klondike Ed. a
name he picked up when he organteed an orchestra in the Klondike
gold rush: "He's survived by his
wife.

onsiderable radio work with "Wild" and was known as "Klondike Ed." a name he picked up when he organized an orciestra in the Klondike kold ruish: He He silvived by his wife.

CHARLES SCHAUFELE

Charles, Schaufele, 63, veieran icrois driver, at one time bose in the large interest of the interest in the Link, Robins, and 191 Ripch shows, 3ded at March and the large interest in the Link, Robins, and 191 Ripch shows, 3ded at March and the large interest in the large in the large interest in the large in the large in

rection. He failed to raily During his cinematic days he was just under four feet and weighed 113 pounds.

BASIL HANBURY

BASIL HANBURY
Basil Hanbury, 50, died in Bellevue Hospital, New York, May 27, after a, brief lilness.
Born in England, he made his debut in 'Ben Hur.' In 'America he played for Florenz Zlegfeld with Leon Errol. His last engagement was in 'Flying High.' Interment was in the Catholic Actors' Gulid plot in 'Calvary cemetery.

WILLIAM A. MARTIN

William A/Martin, 68, for many years cowner and operator of Spring-field Lake Park, one of the better known of the smaller eastern, Ohlo amusement parks, located just amusement parks, located just south of Akron, died May 19 at Deland, Fla.

Body was returned to Akron Burial was in East Akron cemetery

CHARLES ROACH

Charles H. (Dad) Roach, 76, father of Hai Roach, film producer, and for 18, years secretary treasurer of the Roach studio, died May 27 in Culver City, Cal., hospital after heart attack. Widow and three other sons survive.

heart attack. The sons survive.
Services May 29 with burial in Services Glendale, Cal.

DAN ROWE

Dan Rowe, 58, well-known stage carpenter, died Friday. He worked in about all the Newark theatres; many of which are no longer in ex-

istence.

He traveled with De Wolf Hopper, May Robson and Marle Dressler. He is generally believed to be considerably older than the 88 given.

RAYMOND S. NOWITZKY

RAYMOND S. NOWITZKY
Raymond S. Nowitzky, 39, until
recently electrician at the Norya
theatre, was found hanged near his
home June 1. He had been dead
several hours when found.
Survived by his wife and a numbers of brothers and sisters, includfur. Herman. Nowitzky, stage thgr.,
of this city.

FREDERICK ROLAND

FREDERICK ROLAND
Frederick Roland, 50, died-June
2-in Los Angeles. He had been on
the dramatic stage about 30 years.
He had played in Theatre Guild
productions and with Katharine
Cornell, Julis Marlowe, E. H. Sotheen, Maude Adams and Viola Allen.
His widow survives.

William Fay, 82, father of Frank Fay, died May 28 in Los Angeles. eased was one time author and journalist.

News From Dailies

Chatter

(Continued from page 53)
down, gest extra week's pay for
On Anbrey Smith, H. B. Warner,
Nigel Brice; Reginald Owen and
Tommy Freebalrn-Smith to top,
with cricket team.
F. D. Pendleton, J. W. Gillette,
palet our for American Determined to the control of the cont

Ruggies copped Renner Club hons.
Frank Powolny rushed in to replace Clifton Maupin, still cameraman on 20th-Fox's Ramona company, when latter was hospitalized with infected foot.

Budapest

By E. P. Jacobi

By E. P. Jacobi

In Star Fedak to Berlin to negotiate a fixer contract.

Express Stillnaky, dancer, married for Jeor Markevich, Russian composer.

Another new picture, Exception to the Rule, to be produced by Akog Rahmord.

Another new picture, Exception to the Rule, to be produced by Akog Rahmord.

Another new picture, Exception to the Rule, to be rocked give time at the Maryar theatre.

Fred Karinthy, novelist and humorist, to undergo a grave on, exation in Stockholm, will make her digit appearance next week.

Wild Klowar: successful musical which had, Marika Rockk in its stage version, to be soreened, with the had. Marika Rockk in its stage version, to be soreened, with the had. Marika Rockk in its stage version, to be soreened, with the intervals of film successful the bemade in Southern talv.

In the intervals of film successful was the most impressive free Zillahy got her B.A. at the Sarbonne.

Alex Granovsky, who made outdoor shots of his picture, Taras Bulba, here last summer, coming. Khbund's Chinese play, Chalk Circle, to go on the serveen here with Gizy Bajor in the lead. She made a big success of it on the stage.

made a big success of it on the stage.

E. B. Cochma expected here He C. B. Cochma expected here the C. B. Cochman expected here the cochman expected here the cochman expected here the cochman expected here the cochman expected here.

New film producting and distributing company, Pallas, has Bela Scittovaszky, ex-cabinet minister: First production is to be a screen versual expectation of the cochman expected here.

Bulla in the leading part.

The Hague By M. W. Etty-Leal

Bert Ambrose and band signed for a tour in Holland. Lumina Films Ltd. obtained rights for Holland of several Spanish

Lumins Films Ltd. obtained rights Lumins Films Ltd. obtained rights horts. Lumins Films Ltd. obtained rights shorts. The state of the s

Quebec

Colleen Moore here.
N. L. Nathanson in town.
Nathanson Brooke to Toronto.
Nathanson Brooke to Toronto.
National Brooke to Toronto.
National College of the C

eg. Burt Austin m.c. ing at Kraus-Burt Audin mann's Jules Lavine and wife in from Toronto.
Toronto, Ladda m.c. at Chez

Toronto.
Tompy. Ladde. m.c. at. Chex Maurice.
Tompy. Ladde. m.c. at. Chex Maurice.
The Exchange of the Control of the Control

Film Reviews

FLORIDA SPECIAL

(Continued from page 18)

In Newark, and: Oakie' octacles whate's a gentleman doing a Newy, ask's. That's too local Go, expending the control of the culp will be appreciated. Still more local is his comment that the left his luggage in the 21 club. Deep stuff, a dud even at the Rialb bull-headed buttinsky most adulences like, and the rest all have to stooge for him. It is a matter version of the Grand Hotel gas on a railroad train; by no means the first. This handicaps the action to a considerable extent, but it whigh through the control of the Grand Hotel gas on a railroad train; by no means the first. This handicaps the action to a considerable extent, but it whigh through the control of the Grand Hotel gas on a railroad train; by no means the first. This handicaps the action to a considerable extent, but it whigh through the control of the Grand Hotel gas on a railroad train; by no means the first. This handicaps the action to a considerable extent, but it whigh through the control of the Grand Hotel gas on a railroad train; by no means the first. This handicaps the action to a considerable extent, but it whigh through the proper handicaps the action to a considerable extent but it while a body guard, but after they Jessey with the first his body guard, but after they Jessey washington Gillingwater elisappears, and adds to, the mystery until he first his body guard, but after they Jessey washington Gillingwater elisappears, and adds to, the mystery until he first his policy it's furnity and there is a brisk seene where the train bulls into a southern station with a duminy set figuring in the thefts. Usual turneol but it all comes out and the station with a duminy set figuring in the thefts. Usual turneol but it all comes out the proper hands of the proper hand the policy force parady of the proper hand the policy force par

HALF ANGEL

20th Century-Pox releases of Darryl F.
Zannick production. Features Frances Dec.
Wrist Donley, Class, Butterworth, Helein
Wrist Donley, Class, Butterworth, Helein
Frances Dec.
Wrist Donley, Class, Butterworth, Helein
Directed by Sidney Lannield. Story K.
Tannyaon Jesse Merer.
January Dec.
J

ume. & mine.
Allison Ling. Francès Des
Daffy Giles. Brian Donleyy
Mr. Harrisven. Charles Buttsworth
Mr. Harrisven. Charles Buttsworth
Mrs. Harrisven. Charles
Brod. Standard Buttsworth
Mrs. Harrisven. Henry Stephennon
Hornictis Barcarven. Jean Hadde
Brod. Standard
District Attorney. Paul Stanton
Olistrict Attorney. Paul Stanton
Oly Edito Gavin Mult
Dr. Hall Nigel de Bruiler
Brian Blinds Vaughn
Judge William Ingeraol
Judge William Ingeraol

one is commended to the commended to the

Antelope Bey Dick Bouller Seesu Blackbourse. Dick Bouller Seesu Blackbourse. Dick Bouller Seesu Blackbourse. Dick Bouller Seesu Blackbourse. Dick Bouller Beyond Bouller Bouller

Universal release of Buck Jones production. Stars Buck Jones. Features For tracted by Buck Jones. Story and adulation. Isadore Bernstein: chmera, Alian Thompson, Herbert Kirkpatrick. At 18tanley, N. Y., on dual bill, one day, June 1, 30. Running time 63 mins: Buck Obryan Buck Jo George Murphy Clifford Jo George Murphy Clifford Jo Eruce Howard .: Fred Koh Benny Carson Beth Mar Jim Fank McGlyan Ben Cort

This one of the early west has

Dallas Fort Worth

(Continued from page 1)

for since Rose visited them early in the game, and volunteered strict, est. og-operation and confidence.

John Murray, Anderson has taken the same attitude.

City of Dallas is still, holding up (Those's application to erect a large sign—Forty Minutes to Fit Worth and Whopee—out a large sign—Forty Minutes to Fit Worth and Whopee—out a large sign—Forty Minutes to Fit Worth and Whopee—out a large sign—Forty Minutes to Fit Worth and Whopee—out a large sign—Forty Minutes to Fit Worth and Whopee—out a large sign—Forty Minutes to Fit Worth and Whopee—out a large sign—Forty Minutes to Fit Worth and Whopee—out a large sign—Forty Minutes to Fit Worth show will be nothing except indity. School seems to prove the special strict of the sign Rose is having it cut down Injection of Rose into the Texas scene is probably the best thing that doubt have happened to the Centennial a probably the best thing that could have happened to the Centennial and Dallas. I made the boys wate by the probably the best thing that some in the special strict of the second began and the second be

which wis part realizes they might have just what Rose said they would—a lot of educational exhibits, would—a lot of educational exhibits, would—a lot of educational exhibits, was then that Webb called Paul Massmann into his office and told him to go out. and get. some hell spots, so the expo's midway could be just as sintil, in certain spots, as anything Rose could brag about.

Massmann redoubled his efforts, which is being ground as the expo are taking it education to the limits of the show.

Massmann redoubled his efforts and got John MoMalon on the line for 1936 Streets of Paris, which is being ground as the hot, spot education to the show.

Boys at the expo are taking it education to the short of the show.

Boys at the expo are taking it education to the short of the show in the proposition of the short of the show.

Boys at the expo are taking it education to the short of the short of the show in the short of the show in the short of the short of the show in the short of the show in the short of the short of the show in the short of the short

Ciub.

Ned Alvord, pa. Ing the Fort
Worth Prontier Centennial, has sent
fancy invites to many of the better-known newspaper crix. In key
towns around country, asking fem
to attend the eyno early this summer as guests of management. Alword palpably wishes the newsnaparmen to set down to Fort mer as guests of management. Alvord palpably wishes the newspapermen to get down to Fort
Worth soon as possible so they can
get back to desks and knock out
stories (or feed em out from Texas
while they're feed em out from Texas
while they're there? so public eye
rectice to the proper soon of the conpresent of the control of the conpresent of the control of the constart out on Vacations.

Ft. Worth Notes

Fort Worth, June 2.

A battle of beauty is the latest development in the frolic feul between Fort Worth and Dallas over-celebrating the Centennial. Fort Worth fired the Instance of the Worth fired the Instance of the Worth fired the Instance of the Winner of the title of Public Sweetheart No. 1. Eighty-eight towns in the state entered beauties, some of which will appear in Billy Roses Casa Manana here. The grand winner will get a screen contract in Hollywood.

Dallas Bagdad on the Prairie, also is shepherding a flock of lambblins and will pay expenses of 200 of these desert desirables the latter part of July to determine the queen of their show. Ginger Rogers Dallas centerniat; the willing also to get a movie test. Rivairy of the two cities can be to get a movie test. Fort Worth, June 2.

to get a movie test.

Rivalry of the two cities can be
no better illustrated than to cite
the fact both Dallas and Fort
Worth claim Miss Rogers as their

Wortcate of the property of th

Jumbo' will be cut to an hour and a half, and presented three times a day, according to present plans.

Some Fort. Worth people have some fort. Worth church oranizations selling bargain books to the Dallas fair. Pastor of one of the Dallas fair. Pastor of

Mansfield, O., June 2. When the Rice Bros. circus failed to pay its performers here Saturday, majority of them left, handicapping the big show performance, J. Marsh Brydon, managing director, admitted the show was not getting it at most Ohlo stands. Show has some excellent motor-læd equipment but it is understood a representative of a truck condern

a representative of a truck concern is now on the show getting his from each day's receipts. Showmen lex-pect the show to either pass into other hands any day or close.

22 Berlin Carnevs

Berlin, May 28,

Berlin, May 29.

In addition to the new Luna at Schoenholz, Berlin has 22 street carnivals, 14 of them permanent. They are scattered all over town and in the outskirts and generally charge 4c for round-abouts and 8c. for They are scattered all over town and in the outskirts and generally charge 4c for round-abouts and 8c for Dodgems and other big rides. During the German Fair season (from June to September), some of the more limportant carnival men take their shows to such money makers as the Dresden Vogelwiese and the Munich Dresden Vogelwiese and the Munich-Octoberfest, since the Berlin date is just: Saturdays and Sundays for real biz, weather permitting, al-though keeping open all week. With everything 'purged,' carni-val, men say there is lots of regula-tion now, but little enterprise and no real catch for customers.

Fears Fires

Detroit, June 2.

While clearing Eastwood Park of negligence in the fatal Jungle concession fire which took three lives, a coroner's jury this week asked adoption of stricter fire laws in amusement apots. Fire marshals, both city and state, and city Council immediately started work on

cill immediately started work of more stringent legislation. Council already has under advise-ment an ordinance forbidding 'torch dances' in local beer spots or niter-les. Similar dance caused recent fire in Shamrock Club, San Fran-cisco, which took four lives.

Canton Clamps on Sunday

Canton, O., June 2.

CONEY OFF TO SLOW START; BUT WITH HIGH HOPES OF GETTING BONUS COIN

Churches Stage Pompeii' In L.A. Col. for 10 Days

Federated Church Brotherhood is taging 'Last Days of Pompeli' spectacle in Coliseum here for 10 days starting June 15.

Eyrotechnic pageant will be staged by Charles H. Duffield, now en route from Chicago. Expected 500 players will take part in spec-

BUNYAN PATRON SAINT OF BRAINERD FAIR

St. Paul. June 2.

St. Paul, June 2.

Faul Bunyan, patron saint of the forester agad lumberjick, walks again in Breinerd (Minn), in the exposition, skeded for June 24 through the 27th.

Last year's (first annual) expodrew 159,000 visitors to the hamlet; 80,000 of them in one days; This year, based on inquiries so far, city fathers look for at least 209,000 over the four-day stretch.

Coming exposed the first of the first of the strength of the first of the first

heroic scale, will likewise parawe daily.
United Shows of Shreveport booked in, Local high school expending 200 bucks for talent for a Bunyan, home-produced, musical comedy. Highlight on the amusement side is booking of an all-star wrestling show, with Farmer Tobin, himself, boesting a lush growth of hirsute, headining. Sixty CCC boys will put on a boxing tourney and woodchopping and log sawing contest.

Checked a Runaway

Wheeling, W. Va., June 2.
A cool-headed driver brought a circus managerie cage wagon to a halt after it rolled down a hill behind four runaway horses May 23. The wagon contained three ilons and two tigers. The horses became frightened and boited while the Cole Bros. circus parade was moving down one of Wheeling's main streets.

Quick Shift

Dallas, June 2 Ousted last week from Centen-niai expo, Walter Herzog was set by John McMahon as director of operations of Streets of Paris.

Legion Beats Cole-Beatty

Akron, O., June 2. There was no circus parade in kron on Memorial Day.

The heated controversy that had raged for several days was definitely ended at a conference when J. P. Newman and William J. Lester, representing the circus, with drew their application for a parade

American Legion and other patri American Legion and other parti-otic organizations had protested the issuance of a permit for a parade on Memorial Day.

Rain, Too

Denver, June 2.
Lakeside amusement park, despite the bad weather on its opening day, pulled in 12,000 paid admissions. Showers were the only thing that prevented another record being set, as was the case at Elitch amusement park the week

By JO RANSON

Brooklyn, June 2.

No record crowds on view at-Memorial day. Only 300,000 traipsed through Surf Avenue, the Bowery and boardwalk, with concession aires squawking about the cold west wind and unfriendly sky. Steeplechase and Luna Parks took down shutters for season as did sundry freak and wax shows. Island daubed with plenty of enamel and resort, for a change, looks fresh and almost onlien!

prenty of emandel and respect for a change, looks fresh and almost opulent.

Consent: s is that is a renaissant spa bustling with a couple of new and rather clean looking and the consent of the consent amateur Asatires hogging bathroom floor. Park figures on getting big draw when 'Streets of Paris' opens, charging admish for various attrac-tions in this concession. A sign' on the Sarg show, 'Meet Me in Paris' is much too small to be observed by pedestrians and should be blown up considerably.

Steeplechase Lures
Steeplechase still on a combination ticket admish, and getting good
play from club outings, picnic
groups, etc. Frank, George and
Edward Tilyou at the helm and satlanded with preting the property of the hepeat rides. Pool at the park is, clean,
and season bathers aiready dunking
in it.

George Messmore and Joe Damon's 'Reproduction of Barnum's Mu Reproduction of Barnum's Museum' on Surf avenue getting by on Memorial Day. This show features 25 moving figures, animals, coochic dancers, old Barnum freaks, Barnum heralds blown up, and Jenny Lind singing (thanks to a phonograph record, Show looks a money maker. Swell bally out front, and Cetting 10 cents admish. Show played Gimbel Brothers store last winter.

inside is cited and showning. Cotting 10 centre afformed Brothers store last with the Country of the Country of

ture, La Belie Frances—the Wonder-bodied Sexual Curiosity (Herm-aphrodite) No Children Admitted. Usual other freaks in the show,

Usual other freake in the show, armless wonder, Congo, gorilla boy, etc. Cost you 10c to go in. World Circus Side Show (Newman & Wagner) using dancing darkies out front as bally. Extra sock billing here: Boy Turning to Girl Alive. The naked Sex Truth, Man and Wife in One Body, Girl Turning to Boy Alive. Other features of this show, turtie lassie, pinhealts, ssalboy, tatcoer and the nudist camp gags. Dine admish.

Midgets Are Late.

Midgets Afe Lete.

Midget village, another new show on, island, at Surf and West Eighth, operated by Billy Jackson and Chester Stratton. About 20 midgets in show and patterned on World's Fair setup, featuring theatre, courthouse, drug store, village iail, etc., Midgets will, publish small newspaper to be sold. Not ready yet but due next week. Front needs more attention; 10 cents. Coney's Chamber of Commerce held annual meeting last week and whose? It. Klein, local real estate man, prexy. He succeeds George Kister, Whip oberator, who in givening up the office, blamed inagistrates for permitting dutewild and for encouraging, beach pedding. Beach, however, has been cleaned up considerably because of presence of heach patrol, according to Kister.

Paul Moss, License Commish,

Kister, Paul Moss, License Commish, spoke at Chamber meeting, said his department had wiped out undesirable operators and banished bingo, corn, crane and pin games. Only legit roll downs now prevail through Island and getting large.

bingo, corn, erane and pin games.
Only legit roll downs now prevail
through island and getting large
play.
Pay's development at Manhattan Beach is strong this season.
Bright ad copy in local gazettes
stress idea that ciggy 'money-can
give you, your wife, and threechildren 120 glorlous days of health
and happiness—53 cents. per person
per day.' Day has signed Major
Bowes Band and Ams, Rudy Vallee,
Guy Lombardo, Ben Bernie, Harold
Stern for appearances at Manhattan Beach, as-well as Brighton.
Half Moon under D. J. Martin's
mana gemental Doveted et and. Concessionaires report selling more,
matted milks than beer on island.
There's a Yiddish theatre on Surf
avenue run by Anne Dubrovinsky
and bringing in customers from
Mermald avenue as well as West
End avenue, Manhattan. Most of
the games are getting five cents,
drinks are five cents, rices are a
dime, parking is still; a problem,
station's met and the says he isn't going
to take any guff from sharpshooters.
New local alderman, Sandy Endmann, is in favor of shrithess fathing for men, pointin, out that fit's
permissible at Nice, its certainly
okay at Coney.
More cit'e pride at the Island this

permissible at Nice, its certainly often at Congy, considering the congy of the con

the pageant.

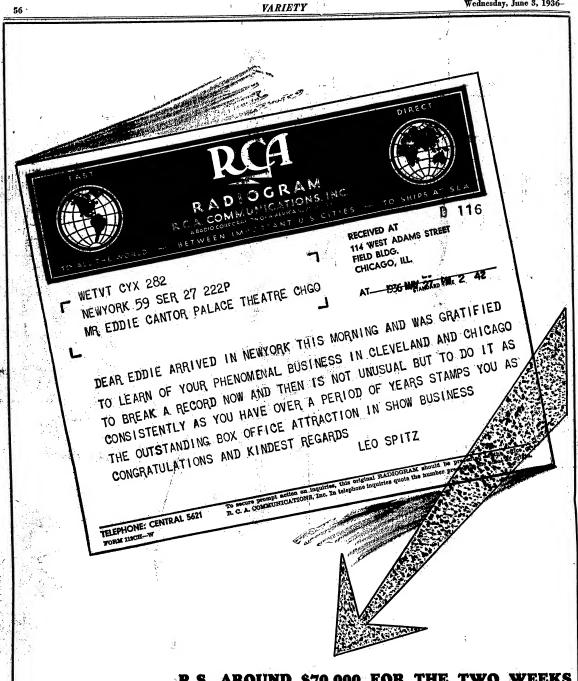
Now, if they'll only keep beach
and water clean, Coney's due for
another industrious season. A good
many operators feel there ought to
be plenty spenders because of many operators feel there ought to be plenty spenders because of bonus payments. Meanwhile they're praying rain should stay away from their doors.

From \$2 to \$200

St. John, N. B., June 2.

Amherst, N. S., is establishing-an
elastic license schedule for 'dinerant' shows, including carnivals
and circues. The proposed new
rate is \$2 minimum and \$200 maximum per dispersance.

rate is \$2 minimum and \$200 man-mum per day. Under the new legislation, a fine of \$200 with alternative of two months in jail are provided for vio-lations of the new law. Under the previous legislation there was a maximum license fee of \$100. Medicine shows and theatre-troupes are included in the new law, but the \$200 fee is only for tent shows



P.S. AROUND \$70,000 FOR THE TWO WEEKS PALACE, CLEVELAND — PALACE, CHICAGO

Published Weekly at 154 West 46th St., New York, N. Y., by Varlety, Inc. Annual subscription, \$8. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 2, 1879. COPYRIGHT, 1936, BY VARIETY, INC. ALL RIGHTS RESERVED.

No. 13

NEW YORK, WEDNESDAY, JUNE 10, 1936

\$200,000,000 EXPO S

Gals, Likker OK at Dallas Expo BIG CITIES GET BBC Exec Raps 'Stupid Competition'

Dallas, June 9. A probable blow below the belt to Fort Worth's Frontier Days show made its appearance at the Centennial expo opening night (6).

Dalias sees a k.o. to promises that all America might gamble at the Ft. Worth super-midway, when four grizzled Texas Rangers walked into the Streets of Paris here and closed down the swank gambilng unit of a

down the swank gambling unit of a Privato' upper deck club.

If any gambling places are opened there (Pt. Worth), we'll close them,' Capt. Fred McDanleis of force told reporters who'd gotten wind of the local raid.

The question that excited the city fathers and expo midway men was:

Can Ft. Worth bigwigs bring enough pressure to be let off, yet not keep the Rangers off the Dailas midway?

Ft. Worth is promising all the gambling, wining and girling the visitor wants, not only in the town but at show. Those three liberal attractions have been widely advertised. tised.

Rangers promised they would not

"Rangers promised they would not allow any gambling wheels to run at the explo, and Dallas is going to be plenty mad if allowed at Ft. Worth, it may be a fight to see "which city has most power at the Austin capital, for Dallas to the property of the see that the seek fewweeks, pand min the sust fewweeks, pand min to two ran wide-open Saturday on all three points.

Fact that the Rangers don't in-(Continued on page 52)

BOWES WANTS \$15,000 RENEWAL

With the contract binding him to FOR PATRIOTIC SONGS

Toronto, June 9.

FOR PATRIOTIC SONGS

Washington, June 9.

Beinted national appreciation of the whole the street of the Chase & Sanborn coffee due to run

Dual Theme Song

Hollywood, June 9.
Hills of Old Wyoming, Lee Robin and Ralph Rainger tune in Waiter Wangers Falls Water Wangers Falls Wyoming delegan and Democratic conventions as their official raily ditty.
Hills has also been added by University of Wyoming to its alma mater repertoire.

Zioncheck May Personal in NW. **But Ops Want Out**

Tacoma, June 9.

Rep. Marion Zioncheck, congressman from this neck of the woods, will probably be booked in some of the northwest theatris this fail if the managers of the various houses can be assured that a dress rehearsal audition will be given before each performance, and contract specify im me diate cancellation should the playboy get rough before the footlights.

It is understood the front page law-maker will come west shortly after the adjournment of congress with a fullifiedged manager, who will seek bookings in houses here and in Seattle. If such an army the seek bookings in houses here and in Seattle. If such an army the seek bookings in house here so we have congressman politicians say that it is possible he would gather a sufficient number of votes through his antics to be re-elected without trouble.

It is said the state Democrats would rather book him via a long Japan and China circuit to keep him quiet just before the fall elections. Tacoma, June 9,

Dallas, Fort Worth, Frisc Michigan to Count Off \$25,000,000; New York's Birthday Party Will Cost \$40,000,000; Take Lead from Chicago's Profit

THE ADV, ANGLE

By GEORGE McCALL

By GEORGE McCALL

Los Angeles, June 9.
Celebration conscious, United
States will spend during the next
two years over \$200,000,000 on sectional expositions, fairs and other
mass entertaliments to be staged in
all parts of the country.
This does not include the many
yearly fairs held in the rural communities such as the class A fairs,
Lowa State, Texas State, New York
State, Los Angeles County and
others which have in late years
taken on the general complexion of
expositions.
Cleveland, for its downtown celebration, has close to \$3,000,000 to
invest in what will bring sighteers
to the Great Lakes Centennial cele(Continued on page 53)

(Continued on page 63)

Edison Foundation's Cuffo Shows; Bally For Scholarships

Edison Foundation will augment its free radio ballyhoo by extending its cuffo shows to film theatres. For visual end it will use a compilation of oid newsreel clips depicting life and inventions of the electrical wizard together with a couple of old reels he made, during industry's infancy at Menio Park. Great Train Robbery' will figure in the reelage.

intancy at Menio Paric, Great Train Robbery will figure in the reciage of pasting the rees and making prints is estimated to cost \$25,900 for which campalgners are now seeking an appropriation from headquarters. Dough is strictly for production; exhibition is entirely gratis, that being made possible by tleups with the Hays office which is reported guaranteeing 2,000 theatres for show dates. Of the strength of

But No Gambling; Raid 1st Night CARNY CONSCIOUS Of NBC-CBS on Queen Mary Trip

Censoring Tests

Censorship has now ex-tended to tests with home of-fice execs wielding the blue pencii.

Actor made a test for 20th-Fox, dramatic bit he played cailing for plenty of profanity. Okay department liked the test but refused to send it west-ward because of language,

Theatre as Peace Agent in War Vs. **Jews in Palestine**

Jerusalem. June 6. Ray of sunshine in the country where for 30 days gloom has pre-

where for 30 days gloom has prevailed is the story which comes from Nathanya, large Jewish settlement. Arab shelkhs, Eritish transparent of the story which comes a performance of 'The Eternal Jew' given by the Habimah players, Audience was most unusual. About 800 persons attended the inauguration of the new theatre, which replaces a large barn used previously for the village's entertainment. More than half were Jews. The Arabs came from camps which surround the settlements and were the same ones who the previous week, acting on orders from the Supreme Arab Strike Committee' in Jerusalem, were buy setting fire (Continued on page 52)

(Continued on page 52)

MAY'S COURT LESSON EN ROUTE TO TORONTO

Maiden voyage of the Queen Mary wound up with relations somewhat strained not only between the British Broadcasting Co. and two major American webs but between the British Broadcasting Co. and two major American webs but between the BBC and the publicity department of the Cunard Line. Recriminations which developed aboard ship are expected to find the BBC for a while less inclined to Co-operate with MBC and Columbia on international broadcasts. British network will make official note to CBS and NBC of what the former thinks about the way the NBC and CBS delegations conducted themselves during the trip.
What burned the BBC's reps aboard the ship most was the alleged discrimination that the Cu nar d's publicity spokesman showed toward the NBC and CBS delegates. In a memorandum to a superior one of the BBC's executant accused the Cunard pa, of leaning far forward in NBC and COLUMBIA'S behalf and granting both everything they wanted without reference whatever to BBC, which, as the memorandum states, showed that the Cunard man had forgotten that it was entirely become

(Continued on page 62)

1ST AMERICAN STATE THEATRE

Scattle, June 9, Washington State theatre will be started this fall, backed by the state department of education in cooperation with the Seattle Repertory Playhouse. A three-year plan will be iaunched, following the grant of \$35,000 from the Rocketclier Foundation, for this purpoke. At expiration of that period, it is hoped the project will be self-supporting. Company will take to the road for two tours of five weeks each, playing 20 leading communities, in high schools, presenting classic and romantic plays.
This is said to be first state theatre in America. Scattle, June 9.

At Last! What to Do With Old Xmas Trees

With Old Xmas Trees

Detroit, June 9.

Design of the theatre is unique, from the natural bowt turfed for comfortable seating to the rustic stage, constructed from last year's Xmas trees, salvaged from the city dump. Orchestra pit, suitable for a 30-piece band, is being built with broken pavement.

Robt. Taylor Has His Own Actor Idols And His Own Ideas of Film Heroes

By CECELIA AGER

All last week across the street from the Waldorf Towers—acros the street, because the imposing presence of the Waldorf doorma made it inadvisable to take a neare -packs of autograph hounds herded, stalking prey. By day and night they waited, clutching leaky pens and grimy books, while their noses, scenting, pointed upwards and their ferret eyes searched each window of the 25th floor. Behind one of those hallowed windows their instinct told them, their quarry lurked, and boy, what a quarry he was. Brand new picture star, never been to town before. In all New York, who of them could boast a genuine Robert Taylor? A prize worth the waiting, the firsts of the first Robert Taylor Open Season in

worth the waiting, the mass of the Mark Robert Taylor Open Season in New York the Season in the University of the Market Season in the Season in

Himself, Mr. Taylor is forced to realize who he is. He came to New York for a week's holiday; he spent most of it meeting the press, as the columns of interviews in the dailles last week prove. It gratified him, the interest of the press in him, just as the vigilance and numbers of the autograph hounds he encountered everywhere made him glad. He only wished that he had time to sign (Continued on page 35)

GOETZ GOES EAST FOR UNVEILING CEREMONIES

Hollywood, June 9: Harry M. Goetz, v.p. of Reliance Pictures, is flying to New York June 10 to attend unveiling of memorial tablet honoring James Feni-

morial-tablet honoring unner remirror Cooper.
Goetz figures to take with him completed print of his production, Last of the Mohicans, which Cooper authored, and may also take Randolph Scott. Bruce Cabot and Binnle Barnes, in cast, along with him for the dedicatory services.

Fanchon Joins Le Baron As Advisor on Musicals

Hollywood, June 9. Fanchon (and Marco) goes with Paramount under a term contract to work with William LeBaron as advisor of filmusicals, and later to produce

Her contract permits her wide latitude in production activities.

'McKinley Case' Is Pact Starter for Cromwell

Hollywood, June 9.

John Cromwell has been ticketed at 20th-Fox to a two-year directorial pact following his completion of "To Mary—With Love."

First picture under new termer will be The McKinley Case, story based on an incident in life of the martyred president. Story is by Melville Crossman, which is Darryl. Zanuck's nom-de-nlume Allen illy. Zanuck's nom-de-plume. Allen Riv-

Par-RKO No Swap

Hollywood, June 9. Although Paramount is dickering with Radio for loan of Margaret Callahan for a lead spot in 'Murder with Pictures,' studio turned thumbs down on Radio's request to borrow Ray McCarey to direct the Kalmer and Ruby musical, 'Count Pete.' Studio is now negotiating with Mctro for loan of Joseph Sant-

ley to direct.

Par also is dickering with Metro for loan of Robert Young for the other top spot in Murder.

ANOTHER ENDORSEMENT SUIT; PAR-DIETRICH

A request to have a commission appointed to take testimony on the Coast-in connection with the breach of contract suit brought by Lengyel Pertune, Inc.; against Paramount Productions, was denied on Thursday, (4) by N. Y. Supreme Court (4) and the contract suit brought to the contract of the contract o

Plaintiffs claim officials of Par, in exchange for extensive exploitation of Miss Dietrich and the pictures, "The Scarlet Lady" and 'Catherine the Great,' represented the actress had consented to such publicity. After going to considerable expense, the 'plaintiffs claim, Miss Dietrich denied she had authorized 'the use of the "resident actions of the consented to the consented of her name.

The motion, which was denied Thursday, was made on behalf of the plaintiffs who sought to have William H. ('Bill') Pine Par pub-licity director, and his assistant William ('Bill') Thomas, examined in Hollywood as to the agreement between Par and Lengyel.

Eight Weeks' Shooting in Alaska for Par's 'Spawn'

Hollywood, June 9. Henry Hathaway, Paramount di-rector, planed to Ketchikan, Alaska, and Grover Jones, working on stu-dio's 'Spawn of the North', which Hathaway will direct, is joining him week on a location check

up.
Studio is sending unit of 150 to
Ketchikan in July for eight weeks filming. Carole Lombard is starre in picture.

Two WB Directors Set

Hollywood, June 9.
William Dieterle will direct Warners' 'Mistress of Fashlon,' starring
Kay Francis.
Archle Mayo gets studio call to
direct 'Let's Pretend,' Ruby KeelerJames Melton musical.

Reisch, Vienna Producer. On Three-Way Metro Deal

Culver City. June 9. Waiter Reisch, Viennes producer, is joining Metro within two weeks on term ticket calling for his serv-ices as producer-writer-director. Best known of Reisch's produc-tions is 'Masquerade' remade by Metro's Escapade' last year.

Colman as 'Caesar'

Hollywood, June 9. pletion of his current Upon completion

Upon completion of his current production, Garden of Allah, David O. Selznick will make Julius Caesar for the Selznick-International program.

Ronald Colman will portray title part, with picture likely to be filmed in Technicolor.

TONE IN 'HUSSY'

Hollywood, June 9.
Franchot Tone replaces Walter
Abel as lead in Gorgeous Hussy' at
Metro. Hollywood, June 9.



WILL MAHONEY

WILL MATUNE!
Daily Record and Mail, said:
"The box-office never iles. The
cause of the stampede for seats—
Will Mahoney's back in town. That
quaint little man with the bowler
hat and puckish girl is America's
No. 1 Ambassador of Mirth, and ail
he requires to do to set the flow in
in the first stage of court in the first stage of the
arre-beat. Therefore

WM. MORRIS AGENCY Mayfair Theatre Buil

Cohen, Others in **Bid for Marquis** Collabed Yarn

Hollywood, June 9.
Emanuel Cohen is considering production of Tablectoth Millionaires, idea of Don Marquis, confined to sick bed, that has been developed the Switzer Switzer and Nurnally Johnson. It deal can be worked out proceeds will go to Marquis.

In addition

to Marquis.

In addition, the conference between the four collaborators, and actual framing of story, has been transcribed by a stenog who took down the entire proceedings in shorthand, with a national mag and several collectors interested in buy-

SELZNICK IN DICKER FOR HUCK FINN YARNS

Hollywood, June 9.
David O. Selznick is dickering
with Paramount and the estate of,
Samuel L. Clemens (Mark Twain)
for the rights to latter's works.
Producer is particularly interested
in Huckeliberry Finn and the Tom
Sawyer stories.
If deal goes through, first will be
Finn, made in Technicolor.

SAILINGS

Aug. 30 (Yokohama to New York) Burton Crane (Amagisan Maru). July 1 (New York to Paris), Mr and Mrs. Nunnally Johnson (Nor-mandie). nancie). June 16 (New York to Paris), Ed

mandle).
June 16 (New York to Paris), Edward G. Robinson, Marion Gering, Aben Kandel (Normandle).
June 11 (New York to London), Ben Lyon, Bebe Danlels (Ille de France).
Junc 6 (Los Angeles to Honolulu), Mr. and Mrs. Eddle Cantor, Vince Silk (Lurline).
June 6 (New York to Paris), Ernest Schelling, Desire Defrere, Mr. and Mrs. Arthur Field, Mr. and Mrs. Guy Henneton (Paris).
June 6 (New York to Los Angeles), Harry Brand, (tó Havana oniy), Joe Moskowitz (Oriente).
June 8 (New York to London), H. J. Moriey, Joan Bennett, Jack Buchanan, Carl Brisson, Irene Gambell (Queen Mary).
June 5 (New York to London), H. J. Mordey, Joan Bennett, June 5 (New York to London), Ruth Gordon, Ted Goldsmith (American Farmer).

(American Farmer).

ARRIVALS

Franchot Tone replaces Walter
Abel as lead in 'Gorgeous Hussy' at
Metro.

Due to late start of pic, Abel was
recalled to his home studio, 'Bara-i
mount.

Handy Flanagan, Ben Goetz, John
Paddy Carstairs, Al Trahan, Louise
Stewart, George Abbott, Hannen
Stewart, George Abbott, Hannen
Jr., Lady Yukona Cameron.

Hash and Rehash

By JOE BIGELOW

SHOW BUSINESS Radio

Turn the switch and push the plug in,
And hear the ban I play Tse a Muggin.

Burlesqua

The candy butcher splels through his nose
The pretty stripper takes off her clothes.

Pictures
The rise of the films calls for much admiration—
From slapstick to Shakespeare in one generation.

Legit
Its glories are many, it's rich in tradition,
But it no longer gets that 5.50 admission. Vaudeville

Vaudeville
Sketches and flash acts and old 'one to fill.'
Evolution, or something, has shortened that bill.
Nite Club
Den of iniquity, no place for a saint;
Charges are couvert, but chorus gals ain't.

A la Supreme Court

Agent: I hope Batten, Barton, Durstine & Osborne likes your singing.

Actor: I'll be satisfied with a majority opinion.

Tamed

A midwestern censor cut 22 minutes out of 'Klondike Annie,' The only man in the world that can speed up a gai by slowing her down is a censor.

Abise

Abise

Abise

Following is a list of alibis popular on Broadway in 1926, as compared with alibis used in corresponding situations today:

IN 1926

That's the dumbest audience in People, who write fan letters are intwits.

The number vectorable.

the U.S.
The music was terrible.
My agent isn't on the Job.
My show will pack your theatre,
He wouldn't book the act just be-

report.

The booking office is crazy about my act.

The acoustics are terrible. Critics are crazy. What, me go on No. 27 Broadway is a lousy street.

IN 1936
Paople, who write fan letters are nitwits.
The control man had no control.
My agents aren't on the job.
My, program will sell your sphines.
The sponsor was afraid to say yes because, his mother-in-law diffill like the audition.
The president of Non-cracking Soda Crackers is crazy about my act.

The p.a. system is p.u. Same.

What, me take a daytime spoint.

Ditto.

tt etint A sige let t 7ed Standatill

At the Paramount theatre on Broadway a little old lady times when it any seats were available.

"Sorry, madam," the usher replied, 'you will have to walt until we get the Kennedy report."

Survey

Radio biz has conducted surveys on everything from coverage to the number of wheels on a kilocycle. But it remained for this department to dig up a really vital subject for analysis, entitled 'Survey Did You Do It?' The idea being that the number of listoners per program isn't as important as just what those listeners are doing while listening in,' If radio thinks its listener-inners sit around in armchairs and just listen, it's nuts. Would the radio sopranos, tenors, musicians and speakers sine, play and talk with such confidence if they were aware of what some of their auditors were doing at the moment? Would a well-bred society coloratura he able to get the proper amount of pash into an affa if she knew that a truck driver was taking his monthly bath while listing in?

t sie knew that a truck driver was taking his monthly bath while listen-gin?
As revealed for the first time by this department's survey, here are, ew of the radio fasis' pastlimes while tuning in: Lady whiskbrooms mattress while crooner croons The Little Things and Little.

Life. Woman peels onlons for dinner while band plays Tears in My Eyes, Man mixes highballs during address by member of Anti-Saloon League Father spanks small son while baritone sings Sonny Boy. 101, Dodgers win a ball game while swingsters swing Every Now and The Lady brushes teeth with plain salt and water to Amos 'n' Andy, 15,

Insomnia, O.

Out in Cleveland the Republicans are taking up so much hotel space, the legit 'Awake and Sing' company couldn't find a place to park the

Cleveland apparently took the show's title literally; chances are the troupe would have done better if they changed it to 'Sleep and Snore's.

Little White Lies
Simon pures are really pure,
'This deal involves a million dollars.'
Double bills have lost their lure,
Will H. Hays wears low-cut collars.

Vaudeville is coming back,
We just love to pay our taxes,
Everybody's in the black,
Ireland's full of Abes and Max's.

Burley gals have stopped unpeeling, Television's near at hand, Mammy singers have stopped kneeling, Drama's calling Sally Rand.

Ft. Worth and Dallas will co-operate, Eastern production is on the rise, Two big firms will amalgamate, Frankenstein has the lovellest eyes.

Talking films are just a fad, Râdio singers are always beàuties, .
The average juve is just a lad,
Burlesque lines are full of cuties,

We don't worry about opposish,'
Tom Mix is very mean to his horse,
Following animal acts is delish,
'Learn to act by our simple course.'

Broadway is the Easy Street, Booze and salaries both uncut, There's fame for all, and life is sweet; If you've read this far, you're off your nut.

K.O. FOR ANTI AMUS. BILLS

21 PIC ACTORS **ON EQUITY CARPET**

Screen Actors' Guild of Hollywood has asked the Equity council to suspend 21 players for failure to Join the Cuild. Two unions have a working agreement whereby Equityties on the Coast in pictures are required to be members or the Guilds to be a superior of the Coast in proposition of the Coast in the co

List from the Guild was received at Equity but no action has been taken yet. Matter will be considered next Tuesday (16), at which time next Tuesday (16), at wnich time additional names may be placed on the holdout list.

additional names may be placed on the holdout list.

Stated at Equity headquarters that letters will be sent to those involved, ordering them to again join up. Further refusal would mean that the council would have his alternative but to suspend the players. Such suspensions may also frielded fines, payable when and if the holdouts return to legit.

First case of suspension repetuals are also because the product of the result of the

FILMS INTERESTED IN **BLACK LEGION YARNS**

Detroit, June 9. Lured by the film possibilities in activities of the Black Legion cuit, exposed here by the nurider of a WPA worker, several Coast flicker companies are grabbing files of all local newspapers, together with what confidential material might be available on possible future developments of case. With on the confidential material might be available on the confidential material might be available on possible future developments of case. With on the confidential material might be available on the companies of the confidential might be available on the confidential might be available on the confidential might be captured to confidential might be confidential

gets hot enough. Samuel Goldwyn also is seeking stills of local auto plants for his Todsworth, possibly matching them up with a Coast factory. If bhotos prove unsuitable, Director Benry, Fotter will stop off here to set, actual shots. Fotte and seek shooting arrival of the Queen Mary.

gets hot enough.

Havs Okavs Mae's 'P. A.

Hollywood, June 9. Mae West's next starring picture, Personal Appearance, has been okayed by Hays office, with single exception. It's been ruled that film lady on tour must not be married to a producer.

Peature will be put into productive by Emanuel Cohen around July 18 before a Service studio, for Faramone and Service studio, for Service Service studio, for Service Ser

ramount release.

Press agent part goes to Lynn Overman, with Ellzabeth Patterson, from cast of stage play, doing her original role,

Locale Trappers Decamp Hollywood, June 9.

Hal Mohr, Scotty Beal and Stan-ley Cortez, Universal camera crew, planed to Homestead, Pa., to photo-graph interiors of the U. S, steel plant there for the Victor McLaglen licture, 'Big.'

picture, 'Big.'
At same time Harvey Gates.
Writer, planed to Kansas City to get
atmosphere at TWA's hostess school
for U's 'Flying Hostess.'

Moeller's 'Profile'

Phillip Moeller, Theatre Guild diranny Moeller, Theatre Guid di-rector, left Saturday (6) for the Coast on a one-picture commitment for Radio, Directorial assignment will be 'Millionaire Profile,' going into production July 1,

Moeller is guaranteed \$30,000 for eight weeks, Simon agency set the

Profile' is an original by H. S. Kraft and Muriel Scheck. Edward Kaufman will produce, screen play by Lex Neal a. Stephen Gross.

U'S NEW TELCO **COLOR IN TEX. NEWSREELS**

Chicago, June 9.

Having passed the experimental stage, a new color process controlled by the Telco Corp. was tried out in a newsreel in Dallas on Saturday (6) by Universal. Universal newsreel took some scenes of the opening of the Texas Centennial and had them on the screen of the Majestic, Dallas, four hours later for the evening showing. This rates as the first time that color photography has been developed ready for screening in so short a

time.
Teloo process, which is the invention of Robert Hoyt, is also to be used by Universal for the filming of a two-reeler of the 'accept of the acade of Texas,' the story of the Texas Centennial. Teloo enables and white, and to have rushes and-white, and to have rushes within four or five hours.

Color process was discovered to.

Color process was discovered ac-cidentally while the inventor was seeking a third dimension film

Gering to Direct 'Thunder' For Atlantic in London

Hollywood, June 9,

Before planing to New York, en route back to London, Akos Tolnay, producer for Atlantic Film Co. signed Marion Gering to direct Thunder in the City, in which Edward G. Robinson, will be starred.

ward G. Robinson, Will be starred.
Robinson, Gering and Aben
Kandel, who will do the screen
play, leave here this week, to sall
from New York June 16. Filming
starts at Denham studios around
July 15.

Scouts Pic Names For Oriental Film

Hollywood, June 9.

Lo Ming Yau, Chinese producer who turned out 'Song of China; which Douglas MacLean has acquired for distribution in this country, is due here from China end of this month to line up couple of picture names for next feature he will make in the Orient.

Prospect of MacLean returning to

Schach Wants Sydney

London, June 1. Sylvia Sidney, current in Espion age, Hitchcock's latest for Gau-mont-British, has been asked to stop over by the Max Schach out-fit for lead in a new untitled sub-

DUNN'S COL. PIC

Hollywood, June 9.
Columbia has set James Dunn as
the cast-topper in 'The Fighter.' June Clayworth will be opposite
Dunn, with Gordon Wiles directing.

Block-Booking, Duffy Copyright and Dickstein Alien-Actor Proposals on the Shelf-Latter, Deemed a Pro-U. S. Talent Proposal, Delayed by Added Clauses

CONGRESS ADJOURNS

Washington, June 9.
Death knell for several pleces of legislation of primary Importance to the film industry was sounded last week when Congressional leaders fixed schedule for winding up the 1935 session. All proposals must start from scratch next year.

Principal measure to be interred was the Neely-Pettengill bill ban-

Principal measure to be interred was the Neely-Pettengill bill banning block booking. Although frantic efforts were made to get the proposith set for consideration before adjournment, the House interstate commerce committee balked and refused to report the revised version out for a vote.

The stringent proposal cleared the next-to-the-last Senate hurdle in a delayed sprint, however the revised version out for a vote.

The stringent proposal cleared the next-to-the-last Senate hurdle in a delayed sprint, however the revenue of the next-to-the-last Senate hurdle from the committee of the next-to-the-last Senate hurdle from put its approval on Senator Matthew M. Neely's dardt. Bill was ordered reported without any amendments. The House crowd was unable to assemble a quorum to take action on recommendations of a sub-committee 'that the version sponsored by Congressman Samuel Pettengill of Indiana be weakened by chopping sections prohibiting bilind selling, and measure expired in the committee pigeon-hole.

A Attety of almilar film proposals

hole.

A variety of similar film proposals ended just where they started, never having received any sort of consideration, while the Duffy copyright bill was marconed in the House Patents Committee and the Dickstein alien-actor ban never reached a vote, aithough recommended to the House by the Immigration Com-

Copyright Also Shelved

Copyright Also Shelved
The hotty-debated copyright revision measure, rushed through the
Senate last August and subjected
to six weeks of public discussion
before the House committee, was
stranded when Chairman Fritz Lanham of the subcommittee rewriting
the bill skipped off for his Texas
home without authorizing anyone to home without authorizing anyone to take his place. This way of knift-ing the measure was thoroughly ac-ceptable to creators, who had feared the Senate version, most-fa-vorable to broadcasters, would be adopted if the question came to a showdown

showdown.

A what of it attempt to strengthen proposed restrictions on entry of allen performers was made last week when Congressman Samuel week when Congressman Samuel Dickstein of New York dropped into the hopper another bill affecting instrumental musicians and sole dreers, and wusical conductors. The version recommended to the House by this committee did not affect toe artists or fiddlers, trumpeters, etc.

McHugh to Get Buildup

Hollywood, June 9.
Warriers will give Frank McHugh
a buildup as top comedy name fol-lowing departure from studio of Joe E. Brown, after his current picture,

First assignment will be in 'Three chise Men On a Horse'

Arnold's Starrer

MUST START FROM New Anti-Lobbying Bill Would **Curb Film and Radio Propagandists**

Start Scripting Washington

Hollywood, June 9.

Rupert Hughes and Carey Wilso have completed research work on life of George Washington for Metro, with Irving Thalberg ready to start script preparation this week. Producer still undecided whether to make picture a historical saga, or a tale of the man.

COMMERCE PIX OK'D BY PUBLIC. SAYS U.S. DEPT.

Theatre patrons in 30 cities in 14 tates who have witnessed the commerce department's trial-balloon film, 'Commerce Around the Coffee Cup,' have voted overwhelmingly in favor of further, educational resis explaining intricacles of foreign trade, foreign and domestic com-merce bureau announced Friday (6). Pepped up by tabulation of reply cards from audiences in try-out towns, officials revealed that 50% of department's trial-balloon

towns, officials revealed that 90% of the answers to questions about 'Coffee Cup' have been favorable. Less than 1,000 comments had been received, however. Analysis of the report showed au-diences in small towns on the whole were more enthusiastic than sophis-

icated patronage in major cities theated patronage in major cities. The New York replies showed a larger percentage of unfavorable comments than was generally recorded, although Los Angeles, on the other hand, registered a higher proportion of favorable opinion. This is the short which, in N. X. at Its Capitol, on Broadway, showling, was negatively received.

ROBINSON'S 2-A-YEAR ON NEW WB CONTRACT

Hollywood, June 9. Edward G. Robinson has been given a new two-year termer at Warners calling for two pictures yearly. Pact was signatured just prior to actor's pulling out over weekend for New York, en route to London to do a picture for Atlantic Firms.

Flms.
Upon his return, around Oct. Robinson's first under new WB ticket will be 'A Slight Case of Mur-der,' followed by 'The Life of Bee-

Charlie and Leo Merge Both Morrisons' Ag'cies

Hollywood, June 9. Charlie Morrison and Leo Morrison (not related) have amalgamated their agency activities under a partnership deal, taking in all the show branches in, which they operate. They will merge their New York as well as their Hollywood offices.

offices.

In New York the combine will operate under Charle Morrison's charles from from Equity and booking office fran-

Both Morrisons will headquarter Davis, Jr.'s 'Satisfaction'

Hollywood, June 9
Selznick-International will star Edward Arnold in The Man With to Young Wife.
Oliver H. P. Garrett is to adapt his own yarn.

Film and radio industry highpressure workers who try to prod members of Congress or Federal officials henceforth must file detailed accounts of their back-room activities, as well as statements of their pay and expenses, in conformity with an anti-lobbying bill sped through Congress last week.
Exempting only individuals who

through Congress last week.

Exempting only individuals who publicly express their position on pending legislation at open committee hearings, Congress took drastic steps to bring all sorts of fixers under control and interestened \$5,000, fine and 12 month jail sentence to persons who attempt to engage in undercover lobbying without telling all about themselves. The significance of this sweeping statute is that all radio attorneys attuite in that all radio attorneys attuite in that all radio attorneys are of . Federal Communications Commission members or employees, all film industry representatives who seek favors from the Army, Navy, Interior or other Federal departmentis, and all strong-arm boys who try to induce legislators to do or not do certain things must register or take their chances on a visit to a Federal pen.

The registration requirements of the new law are severe. Persons turning the beat on Congress must be considered to the construction of the construction

Published Weekly by TARIETY, Inc 8ld Silverman, President

SUBSCRIPTION

- C Vol. 122

INDEX

Advance Production Chart

131310	
Chatter	61
Concert	. 59
Exploitation	29
15 and 50 Years Ago	52
Fllm Reviews	18
House 'Reviews	20
Inside-Legit	56
Inside-Pictures	19
International News	23
Legitimate5	4-57
Literail	58
Music4	8-50
New Acls	52
News from the Dailies	60
Nite Clubs	48
Obituary	62
Outdoors	63
Plctures	2.37
Radlo	
Radio-Reports	47
Radlo-New Eusiness	46
Radio-Show tanship	46
Times Square	60
Sports	
Vaudevlile5	1-52

By GLENN C. PULLEN

Cleveland, June 3.

Buring their three-day convention (June 3-5) in Cleveland, allied
indie theatire owners ran up a high
temperature making plans to oust
Will Hays, outlinher bills for Congress to stop affiliated circuit expansion, and starting a \$250,000
fund to kick the 'producer-distributors out of the exhibiting field. Cleveland, Jur

fund to kick the producer-distributors out of the exhibiting field.

Hays attack was renewed by Nathan Yamins of Fall River, Mass, Allied prez, in opening speech and by W. A. Steffes from Minnesota, who headed committee on product aggression. Latter charged Hays with flooping in his screen clean-up campaign, besides giving Allied the run-around on trade agreements.

A resolution was passed first day authorizing a committee to push legislation through which will prevent the major companies from owning the street, and the companies of the street, and the street, will include Steffes. Abram F. Myers of. Washington, Sidney E. Samuelson of New Jersey, and H. A. Cole, to work out a monopoly bustup with the aid of some nationally known attorney to be appointed later. James Ritter of Detroit, former fittional prez, was made treasurer of fund to be raised within 21 days.

600 Delegates

reech of the Wisconsin Allied unit advocated that Ohlo's and Wisconsin-anti-designated playing time bills should be passed in every state. Ohlo's law is now going through federal court to test its .constitutionality. It may set a precedent in .lim distribution industry, if okayed, permitting owners to play type of pictures hest suited to their Individual nabes on whatever days they think best for their clientless.

Daniel Bertrand, father of NRA codes for a Federal cummission to control film industry, gave a talk but owners are not sure whether he

control film industry, gave a, talk but owners are not sure whether ho will work with Allied in its attack on producer-ownership of theatres. James Caffrey of the Federal Housing Administration explained how exhibs can obtain loans for modernizing and decorating of their houses. George W. Weeks, general sales manager of Gauhout-British spieled on improvement of English pictures and how they must be con-

pletures and how they must be considered in this year's buying.

Other speakers were W. R. Rodgers, Metro's säles manager, on the
producer's side, of selling; Sidney
E. Samuelson of New Jercey on

Our Good Friends, the Public'; H.

M. Richey of Detroit on clearance
and zoning.

Resolutions, approved by Allied
conventioneers during secations at

Hollenden Hotel included a recommendation that exhibs should delete
scenes of political propaganda from
films; that flicker stars, should be
stopped from doubling on radio programs, which are opposish to grams which are opposish to houses; that all previews should be held in regular theatres, and on lauding the late Frank J. Rembusch's efforts for indie exhibs.

busch's efforts for indie exhibs.

Dave Palireyman from Hays' office was present through the convention but didn't get any official
welcome. Said he paid the \$5 registration fee and was a full-field
member of an unnamed Allied unit.

Fred Allen's Rest

Fred Allen has nixed the 20th Century-Fox film offer. Deal was all set but the comedian is feeling too run down to welcome. too run down to welcome the Hollywood idea again this year.

Instead he is going to his home town, Lynn, for a summer vacash.

Steffi Rules Jungle

Hollywrod, June 9.
Steffi Duna signed by Paramount
for lead spot in Queen of the
Jungles, replacing Madge Noian,
who had to pass up part to undergo an operation,
Max Marcin will direct.

A DIFFERENT HORSE

'Pony Boy' OK for Cantor, but Not

Hollywood, June 9.
Returning here from New York following windup of his air programs for the season, Eddie Cantor has started work on story of Pony Boy, his next picture for Samuel Goldwyn.

Goldwyn.

Harry Einstein (Parkyakarkus' also arrived to report at Radio on his term contract. First assignment is in 'The Assassins,' with Joe

Penner.
Deal discussed by Cantor with
the Warners and Mervyn LeRoy for
WB's Three Men on a Horse: has
been nixed by Goldwyn. Comedian
had wanted to do the picture ever
since play was produced, with Goldwyn niaking an offer of around
\$110,000 for the rights. Warners,
who financed the stage show for
Act Control wanted to make 'Horse',
before returning to Goldwyn for his
yearly commitment, but to hold up
release of film until the Goldwyn
joss with the control of the
yearly commitment, but to hold up
release of film until the Goldwyn
joss with the control of the
joss will do who hold the
will do own blog as his next picture
for Goldwyn, but the producer is
holding out for Pony Roy.

The Boddie Cantor is the producer is
holding out for Pony Roy.

The Boddie Cantor is the producer is
holding out for Pony Roy.

The Boddie Cantor is the producer is
holding out for Pony Roy.

The Boddie Cantor is the producer is
holding out for Pony Roy. enner. Deal discussed by Cantor with

PAR OPTIONS THREE BANDS FOR 'BROADCAST'

Hollywood, June 9, Options have been taken by Para-mount on the Jan Gapber, Benny, Goodman and Xavier Cugat orches-tras to appear in 'Big Broadcast of 1937. Warners are understood in-terested in the Goodman and Garbor combos for their 'Gold Diggers of 1337.

Sam Perrin and Arthur Phillips, N.Y. writing team, has been engaged by Par to do additional dialog for 'Broadcast.'

Friedlander Wants Out

Los Angeles, June 9.
Stanley Productions, Inc., and
Stanley Bergerman, Inc., are made
defondants in action filed by Louis
Friedlander, asking declaratory reilef on agency deal made with Bergerman.

german. Priedmader, film director, alleges feal was cancelled after Bergerman falled to secure new contracts, but that egent, who is a son-in-liaw of Carl Laemmie, rotuses to recognize discharge. Court is asked to declare contract null and void.

Froman in 'Loudspeaker'

Hollywood, June 9,
Jane Froman is playing femme
lead in Warner 'Loudspeaker Lowdown, currently in production under direction of William Clemens,
Cast supporting radio warbier includes Ross Alexander, Glenda Farrell and Crafg Reynolds.

Fields' Film Deal

Eenny Fields has a picture deal Eenny Fields has a picture deal on with a couple d companies. 20th-Fox is one of them, through the William Morris agency. It depends the script opportunities. Mrs. Fields (Blossom Seeley) did

a couple of pictures for 20th, Fox, we years ago.

LESSER EAST AGAIN

Helywood, June 9.

Returning fore for few days after attending fore for few days after attending 50th-Fox alses convention in Chicago, Sol Lesser swings a sat sgain to attend RKO Radio sakes powwew in New York this week.

Profucer has three Boby Biren of the state of the state

'Anthony' Vice 'Zieggy'

Los Angeles, June S 'Great Ziegfeld' winds up a 12veek roadshow run at the Carthay Circle July 5.

Warners 'Anthony Adverse' follows in three days later.

'Anthony Adverse' and 'Green Pastures' will both go out this summer but whether both will be extensively roadshown has not yet been settled. WB may put one the two into the Hollywood, N. Y. at \$2.20, and the new B. S. Mc Criterion, on Broadway, has made a bid for 'Adverse,' two-a-day run, as soon as house is ready to open, probably around Aug. 15. also are interested in either for the

ATTY. BURKAN, 57, DIES IN N. Y.

Nathan Burkan, theatrical lawyer and expert on copyright, died in bis home, Great Neck, L. I., June 6, following an attack of acute indigestion. He was in his 57th year, He was regarded as a foremost authority on copyright law and had appeared in hundreds of case, his first client being the late Victor Herbert. He was equally at home in the law of contracts and has represented Charles Chaplin, Morris Gest, Florenz Ziegfeld, Otto Kahn and Mae West, as well as a host of others. He had served the late Sir Thomas Lipton and recently was prominent as attorney for Mrs. Gloria Morgan Vanderbilt in her suit for the custody of her daughter.

ter. He defended Mae West in the Pleasure Man case and represented the N. L. Morning Telegraph in its dispute over race track betting. He dispute over race track betting, He also acted for 'defendants' in the case of 'The Captive'. Burkan represented Al Jojson, was attorney for the Theatre. Owners Chamber of Comimerce, was attorney for United Artists, First National (before its merger), and Columbla pictures. He merger), and Columbla pictures. He also represented Paramount and Metro as special counsel on copyright and contract.

Active in Politics

Active in Politics

However, his business was by no means wholly theatrical, for he represent the properties of the prop ments permitted him no time exacting political appointments. exacting pointers appointments are was always strongly pro-Tammany, contending that it supplied the city with the services of its only trained politicians, as contrasted with the inexperienced reform administra-

In recent years his offices had occupied an entire floor of the Con-tinental building, Broadway at 41st

street. He had been for many years attorney for the Academy of Motion picture Aris and Sciences. He was a member of the Lambs club, the American Barr Ass'n, N. Y. State Bar Ass'n, N. Y. County Lawyers Ass'n, the Friars, Cinema club, Wichita club, Grand Street Boys, Pacifio Lodge No. 233, F. & A. Masons, Jewish. Theativical guild, the Night of Stars, and the Jewish Federation.

augnt of Stars, and the Jewish Federation.

He was married in 1927 to Marienne Alexander, who survives, as does his 5-year-old son, Nathan, Jr., and two brothers, Joseph and David.

and two brothers, soweps and ne-vid. here it is a service were held yester-day (Tweeday) morning from Tem-ple E. naru-el. About 1,500-attended. B. I. U. and columbic shut down to the columbic of the control of morning in tribute to the barderr and to permit the staff to attend the services at Temple Emanu-El. All the music publishers and the American Society of Composers, Authors and Publishers likewise shottered a half day.

MPTOA-Sales Heads' Huddles to Be Resumed This Week; Conv. Delays

'RIPTIDE' SUIT

Alleges Plagiarism—Little Similar

Federal Judge John C. Knox, N. Y., yesterday (Tuesday) denied the motion of attorneys for Metro to dismiss the suit for an account ing and injunction by Augel A Athenson, who claims his play, 'The Penaity of Sex, copyrighted in 1931, had been copied in the making of the Sim, Riptide. While there is but little, similarity between the piantiffs play and the continuous of Penalty of Sex,' copyrighted in 1931,

\$1,100,000 IN CLAIMS ALLOWED AGAINST RKO

Judge William Bondy in U. S District Court yesterday (Tuesday) allowed creditors' claims aggregat-ing.\$1,100,000 in connection with the ing. \$1,100,000 in connection with the reorganization proceedings of Radio-Keith-Orpheum. Amorg the largest creditors benefited by the order are Edward G. Fratt, A. E. Lieppid and Eimer G. Samish; who were allowed a total claim of \$734. 255; the Orpheum Theatrical Co. 255; the Orpheum Theatrical Co. 255; the Orpheum Theatrical Co. 256; the Orpheum apolis for \$265,069.

Seventeen other claims made up the balance allowed.

Morris Settles With Metro, Swings to Col.

Hollywood, June 9. Hollywood, June 9.
Chester Morris washed up hig ticket at Metro, by mutual consent, and moved over to Columbia on a three-year deal. Actor was dissatisfied with assignments on Culver City lot and drew his release on condition he will be available at MG for one picture each year until 1938, when his pact would have expired.
First spot at Col is in There Goes the Bridge Howard J. Green production. Others so far set for picture are Fay Wray, Lionel Stander, Henry Mollison and Raymond Walburn.

Wright Aiding Selznick

Hollywood, June 9.

William H. Wright has resigned as assistant to Harry Cohn at Columbia and is returning to his old spot with David O. Selznick.

Wright was aid to Selznick at

Lyon, Daniels Abroad

Hollywood, June 9.

Ben Lyon and Bobe Daniels are enroute to New York, from where they sail Thursday (11) for London.

While abroad, the pair will make personal abmerances in conjune.

personal appearances in conjunc-tion with showing of Lyon's last two Republic pictures, 'Dancing Feet' and 'Down to the Sca.'

Arzner Directs 'Craig'

Hollywood, June 9. 'Craig's Wife' at Columbia.

It will be Edward Chodorov's first production for studio,

ED OLMSTEAD SELIS ONE

Hollyword, June 9.
Columbia has bought Counterfeit
Lady, original by Ed Olmstead,
Author, former studio publicity
head is now with Major Bowes.

Motion Picture Theatre Owners of America, reaches New York tomorrow (Thursday) to confer further with major sales heads on trade practice reforms. Kuykendall and the MPTOA com-

practice, reforms.

Kuykendall and the MPTOA committee which was meeting with major distributors have not contacted 20th Century-Fox, United Artists and Warner Box, so far. Both John J Clark and George J. Schoth J Clark and George J. Schoth J Clark and George J. Schoth J Clark and George J. Geor

It was disbanded until again called by Kas Mendall, The MPTOA chief by Kas Mendall, The MPTOA chief or discussions with the machuran as a check as to attitude with result of the short form of contract Kuylendall submitted prior to leaving for Virginia Beach, Va. and the annual convention of the MPTO of Virginia Expectation is that each major will submit the short form of contract worked out by the MPTOA to legal departments before going into huddles with the exhibitors organization on adoption or revision.

Independent Producer Alleges WB Film Is Story Infringement

Complaint allegting that the Warner Bros.' picture The Yanks Are Coming,' infringes on This 18 America,' was filed in the U. S. District Court, N. Y., by Beckman Film Corp., which seeks the usual fnjunction to stop-the showing of the WB film, also an accounting of profits, etc.

Plaintiff alleges its film was copy-righted early in 1933 and that the subsequent WB pic, 'The Yanks,' is based 'in toto' on 'This Is America.'

MUSICAL GRIDDER

Hollywood, June 9.
Six tunes for 20th-Fox's Pigskin Parade' will be written by Lew
Pollock and Sidney Mitchell. Bogart Rogers produ

L. A. to N. Y.

L. A. to N.
Newton Jacobs.
Sam Wolf.
George O'Brien.
Marguerite Churchili.
Charles R. Rogers.
William Pierce.
Al Woods.
Sol Lesser.
Harry M. Goetz.
Edward G. Robinson.
Akos Tonay.
Marion Gering.
Aben Kandel.
Charles Collins.
Dorothy Stone.
Samuel Smith.
B. P. Schulberg. B, P. Schulberg. Mel Hulling. Bebe Daniels. Ben Lyon, Ed Gardner. John Beal,

N. Y. to L. A.

N. Y. to
Sam Hearn,
Theresa Helburn,
Theresa Helburn,
Waiter Batchelor.
Phillip Moeller.
Daniel Froden
Max Gendel,
Max Gendel,
Henry Travers,
Will H, Haye.
Maurice McKenzle
Jimmy McHugh.
Sammy White,
Harry Brand.
Joe Shea.
Eddie Selzer.
Antta Louise. Anita Louise. Helen Ferguson. Cy Kahn. Hannen Swaffer.

OTTERSON TO QUIT PAR

See Merger of Selznick, Pioneer By Jock Whitney for Economy BOARD MEMBER

Amaigamation of Selznick-International and Ploneer is believed to be a matter of days with the arrival to be a matter of days with the arrival of the producing companies. Understood Whitney, and treasurer of both producing companies. Understood Whitney, who bankrolls both outfits, is fed up on duplication and wants to shave operating nut. Although Selznick will be active the next few months, no progress is being made by Ploneer with Merian A. Cooper secuting story material. Ploneer goes in 100% for clor pictures, while Selznick will be equally split between pastels and two-tones.

LLOYD AS INDIE PAR PRODUCER

Hollywood, June 9. Harold Lloyd remains with Para mount, but as an independent producer. Deal was set after both Adoiph Zukor and Irving Thalberg had been negotiating with comedian for several weeks.

Arrangements Set For Laemmle Dinner June 22 at Waldorf

At a luncheon meeting Monday (8) at the Cinema Club of the committee which is pianning a testimonial dinner to Carl Laemmie at the Motel Waldorf-Astoria, N. Y., on June 22, occasion was taken to pay tribute to Nathan Burkan, who died Saturday (6). Louis Nizer read passing of Mr. Burkan san all those present stood up in silent reverence on its adoution.

present stood up in silent reverence on its adoption.

Mr. Burkan was chairman of the committee on the Laemmle dinner and had worked hard on its planning. Nizer, who was vice-chairman with Eddie Cantor, was elected chairman to succeed the attorney. Will Hays is honorary chairman on the dinner, proceeds of which go to the United Palestine Appeal fund. Tickets are \$12.56 each.

Nizer has appointed a special entertainment committee, consisting of

Nizer has appointed a special en-tertainment committee, consisting of Louis K. Sidney, Gus Edwards and Harry Hershield. Active committee includes Leo Spitz, Hays, Austin C. Keough, Saul Rogers, Harold Rod-ner, Dave Ferguson, Harry Buckley, Dennis F. O'Brien and others in ad-dition to Nizer and Cantor.

Weisman Asks Discharge In Fox Met Receivership

An order to show cause why Mil-ton C. Weisman should not be dis-charged as trustee in bankruptcy for Fox-Metropolitan Theatres was signed Thursday (4) by U. S. Dis-trict Court Judge Mack in N. Y. The order directs any protesting

trict Court Judge Mack in N. Y. The order directs any protesting creditors or stockholders of the picture firm to appear at a hearing on the innter on June 5.

Weisman flied his report on the affairs of Fox-Metropolitan with the Court a month ago. He followed this with a request that he be discharged from his duties stating that the affairs of the concern were in excellent condition and his were in excellent condition and his close were no longer needed. The flow case were no longer or formality to allow subsections of the concern were the protestants, if any, to be beared.

ROACH ON FEATURES AFTER 1.095 BRIEFIES

Hollywood, June 9.

With preview of 'Hill Tillies,' his 1.095th short subject, Hal Roach has written finis to two-reel production after 22 years of turning out shorts to devote his time hereafter to fea ture production.

Lyda Roberti and Patsy Kelly, co-featured in 'Tillies.' will carry or as a team in producer's feature pic-

tures.

Hal Roach studio suspended production Saturday. (6) to remain shuttered until first week in July. Only writers, cutters and publicity department will remain at work during shutdown.

During suspension period new construction work will be completed that will permit studio to swing over from shorts to feature productions.

ROSY TO HEAD PRO-F.D.R. PIC. RADIO GROUP

Washington, June 9. Sol A. Rosenblatt, for nearly two years Federal policeman assigned to the film industry, was picked last week to head up effort to enlist raweek to head up entor to enist ra-dio and screen people in President Roosevelt's re-election campaign. Rosy was named chairman of the motion picture and radio division of the Democratic National Committee by James A. Farley, who picked James A. Sauter of New York as understudy. understudy.

understudy.
Radio-film group will work in
conjunction with stage committee
headed by Eddie Dowling, objective
being to line up big names in the
show business for publicity purposes and to corral industry votes
for the Democratic ticket.

A. T. & T.'S 56 COMM'L FILMS COST \$261,958

Washington, June 9. Production of 56 institutional the American Telephone & Tele graph Co. came to light last week during Federai Communications Commission probe of the bell sys-

tom.

Declaring the pix were distributed widely to build up good will and explain workings of the telephone business, James M. Hamilton, A. T. & T. film director, disclosed an outlay of \$261,958 in the past 10 years for educational reels. Associated companies paid \$170.417 for 2,429 prints, he said.

The Commish indicated last week that question of telephone company

that question of telephone company interest in firm production, sound picture business, and financing will not be taken up until after the summer recess.

Hammell Will Head Lubitsch Par Unit

Hollywood, June 9.

John Hammeli has been made general manager of the Ernst Lujitsch production unit at Para-

mount.
In addition, Hammell will continue to function at studio as censorship editor, post he has held for 40 years with company.

BOTH AS PREZ AND RKO and U Sales Meets June 15

Indication of John E. Otter son Retiring at Annual Meeting of Paramount Stockholders Next Tues day (16)-Has Contract for Four More Years Zukor President Again?

PROXY COMMITTEE

Indications are that John E. Otterson will retire from the presidency of Paramount on June 16, should the company's annual meetings of stockholders be held as scheduled. It is understood that he will not be a candidate for reelection to the presidency. Also, Otterson may retire entirely from Paramount shortly after the meeting if not sooner, according to these indications. There is no indication who Otterson's successor might be, although some see Adolph Zukor, present chairman of the board, reassuming the presidency. That's up to the board.

Naught is known what disposi-

Naught is known what disposi-tion may be made of Otterson's con-tract which has still four years to

There has been considerable talk of late that. Otterson might be ininking himself with a Fortington proxy group, but that looks to be out, now. It has no bearing on whether Otterson walks.
While the resignation of H. A. Fortington, British chairman of the executive committee of Paramount may be looked for, it is not certain to be forthcoming.

Fortington, who has been Otterson's chief critic, is now apparently

son's chief critic, is now app allied with Otterson

Trade Angles

Trade Angles

These are the angies of the trade which have arisen owing to the fact that neither Fortington nor Otterson are members of the proxy committee which was named by the Par board for the annual stockholders meeting, to be held June 16. The meeting, to be held June 16. The Wedneaday (3) named Stephen Caliaghan, Jacob France, Harvey Gibson, Stanton Griffis and Adoiph Zukor. At the same meeting Harry Zukor. At the same meeting Harry O. King, director of Ailed Owners Corporation, was elected to the Par board, succeeding the late Gerald

Brooks.

Aliied Owners Corp. is said to be the largest single holder of Paramount securities. It is heid that Manufacturers Trust is the second largest holder. Harvey Gibson, head of this bank, is on the Par board. There have been two stockholder suits filed against Paramount lately.

or citis bank, is on the Par board. There have been two stockholder suits filed against Paramount lately. Company's announcements indicates that the board has taken notice of these suits and referred same to the company's legal department.

Inc. claim, during bank'mutey. Yoost opposed settlement of the Electrical Research Products, Inc., claim, during bank'mutey. Yoost opposed settlement of the claim during bankruptcy, He was represented at the time by Attorney Ralph Vatner, Vatner and associates have been long-time agitators against the A. T. & T., Western Electric and ERPI.

Defendants in the suit among others as announced include Paramount Pictures, Inc., ERPI, the A. T. & T., Western Electric and the board of directors of Paramount Pictures, Inc., Sant International Company's failure to exercise its options to repurchase the Texas (Hobiltzeile) and the lowa (Blank) houses as provided in the original theatre partnership deals.

In this suit the defendants named are Paramount Pictures, Inc., and the board of directors, according to the official announcement, Inc., and the board of directors, according to the official announcement, Inc., and the board of directors, according to the official announcement.

Certain Par interests had been after S. A. Lynch to relute to Parameter.

Certain Par interests had been after S. A. Lynch to return to Para-

In N.Y.; Col, Chi, 22d; UA in L.A., 30th

NEXT INTER'L CINEMA **EXPO SET FOR AUG. 10** Rome, June 9

Fourth International Clienta Exhibition will be held in Venice from Aug. 10 to Aug. 31 this year.
Nations taking part in the exhibition will be fiven a showing in proportion to the size of their film industry. A committee of five will pass on the films to be shown; and films that are there for world premiere will be given top choice. Films of special artistic or technical merit, however, that have been made since the last international exhib can still be considered.

J. R. M'DONOUGH **OUT AS EXEC** V.P. OF RKO

John R. McDonough has resigned from RKO-Radio Pictures, Inc. His contract, which was to have expired in September, has been settled by

in September, and open section was agreement.

Before coming to RKO, McDonough was with RCA. Without any previous experience in the film or theatre line he undertook supervision of Radio production and RKO theatre operation. He was with RKO less than six months when he became reading and okaying film began reading and okaying flin

McDonough lasted about two with RKO

Hollywood, June 9.
Settlement of his contract having been reached in N. Y. last week, J. R. McDonough on Monday (8) terminated his connection with the Radio studio as executive v. p. His deal carried a September expiring date, but McDonough officially was inactive ever since Sam Briskin came on the lot.

McDonough says he will remain on the Coast to make a new studio connection. Hollywood, June 9

mount in an executive post, but he is definitely not interested. Lynch reorganized the Par theatre circuit, conserving its equity in its chain of more than 800 theatres.

Continuing Sabath Probe
Washington, June 9.
Decision to suspend the Sabath
Congressional investigation until
after the Par stockholders hold
their annual meeting in New York
Tuesday (16) was reached following receipt by the committee of a
telegram from Joseph P. Kennedy,
former chairman of the Securities
& Exchang Commission, now actformer chairman of the Securities & Exchange Commission, now acting as special adviser to the film company. Kennedy pleaded that a continuance of the hearings at this time would 'confuse matters to a greater extent insofar as the bond-holders and security holders are concerned and requested a breathing the properties of the finest properties in the 'motion picture industry,' the former SEC chief declared his belief that 'the sending of anonymous communica-

sending of anonymous communica-tions reflecting upon the purpose of the investigation by your commit-tee is inspire, by persons wishing to unnecessarily complicate the

to unnecessarily complicate the Paramount situation further.'
While arrecing to a recess, Chairman Sabath made it clear, he were, that committee investigators are under instructions to go ahead with probes in various cities. Chances that Paramount investigation may not be revived until next fall will give committee slouths an opportunity to extend investigation movin progress.

vestigations now in progress.

Both RKO and Universal go into convention in New York next Mon-day (15). RKO will hold its sales powwows at the Hotel twaldorf-Astoria; U at the Astor hotel. Del-egates to both meetings will come in from the Coast and other parts of

egates to both meetings will come in from the Coast and other parts of the country.

RKO will announce a minimum of 48 and a maximum of .52 features for the .1936-57 season. Or this result of the .1936-57 season. Or this starring George O'Erien. to be produced at RKO by George Hirliman, Reliance will make from four to six, latter if possible, for RKO during the year, while under other releasing deals, SOI Lesser will furnish two starring Bobby Breen and David Loew two starring Joe E. Brown. Company will turn out 38 two-reelers, 53 single-real subjects and 12 issues of the March of Time. Starting in January, it expects to start getting Walt Disney. cartoons but not known now how many may be available for the second haif of the new season.

the new season.

U will make 44 features, including eight westerns starring Buck Jones. This company will have a total of 107 shorts, all in one-reel length.

107 shorts, all in one-reei length. Columbia, goes into annual convention in Chicago June 22, with Harry Cohn and others expected on from the Coast to attend the meet. This distributor is expected to announce a total of 52 features, of which 16 will be westerns. There will be 61 shorts, according to plans.

which is with the westerins, there will be 61 shorts, according to plans.

Los Angeles, June 9.

In addition to foreign and home office execs and district and branch managers from eastern points, all Pacific Coast sales people will attend annual convention of United Artists, to be held here June 30 to July 2, at Ambassador hotel:

Home office delegation heads for the Coast, June 28, headed by Géorge J. Schaefer, v-p in charge of distribution. Party will include Harry Gold, Paul Lazarus, Harry Buckley, Maurice Silverations, Arthur Kelly and Monroe Greenthal, Expected that Samuel Goldwyn will have sufficiently recovered from his recent litness in New York, to attend the sales meet. At this time product lineup for 1396-37 will be amounced. Present plan is for 29 deciver Marco Polos Schedule provides for six each from Goldwyn, Walter Wanger and Alexander Korda, five from Seizmick-International; four from Pickford-Lasky, and two Technicolors from Pioneer.

REPORT ON PAR BY KENNEDY MAYBE FRI.

Joe Kennedy's report on Para-mount may be made this week. Mangement insiders figure that Kennedy

agement insiders figure that Kennelly will likely hand in his opinions to the company board on Friday (12). Already many outside and inside political and business angles are to be heard about this report. However, officially, the situation hasn't changed. None can predict accurately what the Kennedy report may contain. Report as yet is far from completed or conclusive. The company's theatre end figures to be taken care of in the Kennedy report. Nor is it known how far along in his home office survey of distribution, newsresis or foreign, onewersher or foreign,

distribution, newsreels or foreign, the Kennedy inquiry has gone.

NADELL REJOINS COHEN

MADELL RESULTS COREM

Holiswood, June 9,

Joe Nadell is due here from New

York to join the executive staff of

firmanuel Cohen productions at General Service studio.

Nadell was formerly associated

with Cohen in New York.

King' Is L.A.'s Stepper with Brisk \$18,000; 'Hour,' 'Beyond' Dualed to \$15,300: 'Pirate' Scuttled. \$11,200

(Best Exploitation: Pantages: RKO)
Blz is all ôie: sided this week;
Paramount being the topmounter by the first run group in town. Other houses have either hiddover or so-so attractions with result that buying public, in somewhat of a lethargic public, in somewhat of a lethargic sum rays and exceptionally good weather, just won't be lured into the emportums.

"King Steps Out," at Paramount, is geared for a good \$18,500 and Churty and Country Beyond at Chinese and State are just jogging along, holding houses little over the black profit margin.

RKO and Pantages, playing the combination of Dancing Pirate's and Chinese and State are just jogging along, holding houses little over the black profit margin.

RKO and Pantages, playing the combination of Dancing Pirate's and Chinese and State are just jogging does not seem to cotton in this needs does not seem to cotton in this needs of the world.

Great Ziegfeld' in sighth week at Chinese and state and the combination of Dancing Pirate's and Little Miss which is contributed to the world.

Great Ziegfeld' in sighth week at Chinese and state and the world of the world.

Great Ziegfeld' in sighth week at Chinese and state and the world of the world.

Great Ziegfeld' in sighth week at Chinese and state and the world of the world.

Great Ziegfeld' in sighth week at Chinese and state and the world of the world.

Great Ziegfeld' in sighth week at Chinese and state and the combination of the world of the world.

Great Ziegfeld' in sighth week at Chinese and state and the combination of the world of the world.

Great Ziegfeld' in sighth week at Chinese and state and the combination of the world of the world.

Great Ziegfeld' in sighth week at Chinese and state and the combination of the world of the world.

Great Ziegfeld' in sighth week at Chinese and state and the combination of the world of the world.

Great Ziegfeld' in sight week at Chinese and the combination of the world of the wo

was the distribution of the weather, just won't be lured into the emportums.

"King Steps Out," at Paramount, in geared, for a good \$15,500 and the search for a good \$15,500 and \$15,500

exceptional with previews during week helping toward a respectable to the property of the property of the property of the programme and had a \$1 top premiere getting around \$1,200 for the performance and had a hard time gathering an equivalent amount for rest of the office of the programme and the property of the pro

donations.

Estimates for This Week
Biltmore (Rosener) (1,700; 35-55)

— Land of Promise' (Urim). Nobody seemed to care after the
premiere with pic for its seven day
run lucky to get \$2,400, which is

bad. They Circle (Fox) (1,518; 55-23-11,10-11,55)—Ziegfeld' (MG) (8th week), Night trade still holding up in good fashlon with mats lighter. Hit gross of \$12,300 for the previous stanza which was the seventh and included the Decoration Day per-fermances.

Hit gross out Mangow ton use grain and stance which was the seventh and stance which was the seventh and stance which was the seventh and the seventh seventh

Last week not as oig as at a could also be with finale count. \$3,100. Hellywood (WB). (2,756; 25-36-40-55)—Bullets or Ballots (FN) (2d week). Ambling along at moderate pace which was aided, by the country of the coun

APOLLON UNIT AND 'MURDER' \$12,500. BALTO

Baltimore, June 9,

(Best Exploitation: Hipp)

(Uddoor pursuits, plus school closings and, graduations claiming attack of a control of the co

1st Runs on Broadway (Subject to Change)

Week of June 12
Astor—'Great Ziegfeld' (MG)
(10th week).
Capitol—'Fury' (MG) (2d)

Capitol—Fury' (MG) (2d week), Music Hall—Private Number' (20th-Fox) (11), Paramount—Princess Comes Across' (Par) (2d week), Rialto—Last Outlaw' (RKO)

(II).
Rivoli—Ex - Mrs. Bradford'
(RKO) (3d week).
Rox—Secret Agent' (GB).
Strand—'House Divided'

(WB),

Week of June 19

Actor—Great Ziegfeid' (MG)
(11th week),

Capitel—San Francisco'

(MG),
Music Hall—'Sins of Man'
(20th-Fox) (18),
Paramount—'Poppy' (Par)

Paramount—Poppy (17).
Rivoli—Dancing Pir (RKO) (17).
Strand—House Divid (WB) (2d week).

peddied pie to Keith's, where it is set for at least a fortnite on a percentage deal from first dollar, with him getting 55% up to 35,200, and Hipp gets publicity palm for week by campaign on behalf of badminton players, Jess Willard and Bill Hirriey on stage this week with act Tork. Ted Routson got pienty of theuse with sport shops and stores; also cracked newspaper sport pages, and had the nose-tilting northsiders; also cracked newspaper sport pages, and had the nose-tilting northsiders; togsing cocktall feativals for the due find badminton. 'too, too divine.' Helping Routson, was Thomas Kearns, sent down for few days' advance chartling by Fanchon & Marcot unusual stunts pulled was having Willard-Hurley invade the Ropkins U. Jr. Prom, set up net in middle of dance floor and give the collegiate rug-cutters a demonstration; kids liked it plenty.

Estimates for This Week

Estimates for This Week.
Century (Lose-UA), (3,000; 15-25-35-40-55-66) — Moonlight Murder'
(MG) and Daw Apollon unit. About
\$12,500 at outside, and off. Last
week, Wolfoe at 1,000 at

forta.

Keith's (Schanheiger) (2,500; 15-25-30-35-40-56) — Showboat' (U) (4th week). Final week grabbing a dandy \$4,500. Last week, \$5,200. New (Mechanic) (1,500; 15-25-35-40-55)—Private Number' (20th) (2d week). Robert Taylor boistering the phinned up 35,500. Stanley (WB) (3,200; 15-25-35-40-59)—Love Again' (GB), Making house happy again at \$6,000. Last week weak \$3,500 for Fatal Lady' (Par).

'Guns'-Kahn Get \$11.500. 'Trouble' 12G. 'Chair' \$4.500: Philly's Many Holdoyers

(Best Exploitation: Stanley)
Unusual number of holdovers
Unusual number of holdovers
ed owntown film sector this week and
downtown ones (three) hold out little
promise of b.o. excitement.

promise of b.o. excitement.

Aidline has a floppo in 'The Witness Chair,' which won't get more than \$4,500. U.A. which has had house all winter as a first-run, was supposed to have washed up a week ago, but, instead, is getting one more, 'I Stand Condemned,' open-more, 'I Stand Condemned,' open-more, is a stand condemned, open-more, is a stand condemned, open-more, and then after the Convention, fold for the summer.

Another new one is 'Trpuble dor Two,' at the Stanley, where, \$12,000, will be tops.

will be tops.

Earle has 'Sons o' Guns' on the steen and Roger Woif Kahn's band on. the stage. Looks: like a dreary \$11,500 week.

Stanley-Warner people did some nice exploiting for Builets or Ballott, last week at Stanley and now the stage to first will be supported by the control of the stage to the control of the stage to the control of the stage to t

morrow (Wed.). Last week Love Again' (G-B) wishy-washy \$4,000 in reading (600; 25-35-50)—Meet Again' (Far) (2d run). Fairish \$2,500. Last week 'Florida Special' (Far) (2d run) n.g. and out after four days at \$800. Frivate Worlds, release, for two days at \$400. Each (200; 25-40-50)—Sons of second week and doing weil at \$8,000. First week good at \$13,000 Earle (200; 25-40-55)—Sons of Second week Tand Goger Wolfe Again (WB) was also second week Tand N.T.G. unit, ordinary at \$12,000. N.T.G. unit, ordinary at \$12,000. Fox (3,000; 40-55-65)—Frivate Number (200th) and Vincent Lopez band (2d week). Getting \$14,000 the State of th

Widening Woodward Ave. No Help To Detroit: King' Steps Best. 26G

Heat Wilts B'ham

Birmingham, June 8.

(Bast Exploitation, Rules 1.

Hot, dry Exploitation, Rules 1.

Hot, dry Exploitation Rules 1.

Hot exploitation Rules 1.

Hot exploitation Rules 1.

Hight baseball is also cutting into wild about this newest competitor of show business.

"Great Ziegfeld' at 55-75-\$1.10 and two shows daily at Ritz are doing better than last two roadshows to they show the sh

MUNY OP. HANDS ST. L. ANNUAL WALLOP

Municipal Opera in Forest Park, starting 18th season Friday (5) gets in its licks for 87 straight nights and every theatre in town will feel in its licks for 87 straight nights and every theatre in town will feel is around 10,000, including 1,700 free seats. This is the latest opposish cinema bouses face as soft ball-parks, excursion steamboats, midget all are getting a big play, operators of local film houses expect this during the summer months and bide their time until the regular strains of the str

Bullets' \$5,200, N. H.

New Haven, June 9.
(Best Exploitation: Poli)
Good product all around cui
rendly, helping to keep trade up,
Film spots will have to get alon
without Yale studes for a while, ap

Detroit, June 9,
(Best Exploitation: Fox)

King Steps Out' here current
stanza to grab a neat \$26,000 at the
Fox, with help of Abe Lyman. Figure, tops in an otherwise duil town. is one of the best house, or town for that matter, has seen in some time. Slightly cooler and cloudy weather

Slightly cooler and cloudy weather over week end reduced out-of-door server week end reduced out-of-door server. The country of the country o

Doors to that was the service of the

radio pluga on both film and Lyman, plus usual didoes.

Estimates for This Week

LFox (Inde) (5,000; 30-44-55)—
King Steps Out (Col) and Abe Lydman on stage. Good combo gettings,
town's top coin, at \$25,000, "meat,
despite street widening from one of the color of

Ing. Lady (COI), duan

Ringiling-Barrium stand this wiself (10) with the control of the control

RECORD 484-511 PIX FOR '37

_	Total F	eatures-				
	Mini- mum	Maxi-	West-		2-reel	
Columbia	48	48	12	•••	26	35
Gaumont-British	24	24	••			
Metro	44	52	••	• ••	12	80
Paramount	70	80	6	2	1	112
RKO	48	52	6		35	65
Republic	42	42	18	4		
20th-Fox	69	69	6	2	42	58
United Artists	35	40		8	•••	18
Universal	44	44	- 8	- 4		107
Warner Bros		GO	6	2	36	. 104
Totals	484	, Б11	62	18	152	579

Bowes Ams Send Oriental Biz Below House Average; 'King' \$27,000, 'Boat' \$22,000. Dull Loop's Only Standouts

Chicago, June 9.

(Best Exploitation: Palace, R'veit)

Trade has been light in the Loop for the past week in most houses and continues that way currenty, though there are exceptions, Last:

Evaluate: (Alc) (9ar) fell off in second week week? Trincess Comes (7ar) fell off in second week and continues that way currenty, Evaluate (1200: 55-83-\$1.10-\$1.85)

Telegrafer (1200: 55-83-\$1.10-\$1.85) week Private Number and Bullets stood out boldly in the general, weakness and this week showboat and 'King Stepa Out'
ngure to carry the major load of

Showboat and King Steps Out agure to carry the maior load of picture business, Extmarily it's the end-of-season product that's holding things down. And without pictures to hold up and the standard stan

Estimates for This Week

at: the Robsevelt.

Estimates for This Week

Agollo (B&K) (1,200; 25-35-55)—
Half Angel (20th). Pulled today
(Tues) after three days of under
Half Angel (20th). Pulled today
(Tues) after three days of under
Half Angel (20th). Pulled today
(Thes) after three days of under
Half Stepe (1,00). Replaced by Under
Half (1,00). Replaced by Under
Half Stepe Out' (Col) and stage
show. Grace Moore picture pleaseandly Unkling at the cash register
Half (1,00). Replaced by the Half (1,00).

Garrick (B&K) (90); 25-35-59)—
Sohs of Guns' (WB), Joe E. Brown
Food in this house. Around \$6,000,
Hilly. Last week: Exclusive Story
(Mc) hot bad with \$5,000.

They Wers Martied' (MG) and
Bawes unit. Fifth of the Bowes
shows to play this house and farbelow any of the previous units. Will
have to struggle to hit weak \$6,000.

Falsace (RKO) (2,500; 25-35-56)—

Showboat' (U) and vaude. Musical

Falsace (RKO) (2,500; 25-35-56)—

Showboat' (U) and vaude. Musical

Love Again' \$7,500; 'Fury' NSG 6G, KC

FEWER SHORTS

More Unit Production by Outside Producers Most Significant Hollywood Trend — Republic's 18 and Columbia's 12 Top Mesquiters

MAYBE 18 IN COLOR

A record number of feature pro ductions is promised for the 1936-37 eason by the 10 major distributors,

ductions is promised for the 1936-37 season by the 10 major distributors, this including Republic and Gaumont-British, which are regarded as majors, although not members of the Motion Fleture Producers & Distributors of America. These companies will offer a minimum of 484 features. With some producer-distributors setting minimum and maximum figures, the maximum that may be expected is 511.

Last summer these same 12 distributors scheduled a total crease over the previous year's 415, the 1935-38 schedules having set a new high. According to sales plans as laid so far, the exhibitor may expect at least 16 more feature-lengths during the coming year and at the outside an extra 43 in the event maximum program schedules should be filled. Four companies, United Artists, RKO, Universal and Columbia, have not as yet held sales contained to the contained of the containe

(Best Exploitation: Palace)

Warm weather and chilly line-but of paramy weather and large le on the dip. Outstanding exception is Ketth's, which is stacking up a wham \$3.00 on 'Bullets or Ballota' (WB). The state of the s

Sarrick (B&K) (900; 25-35-55)—
Shot of this house. Around \$5,000, seek 'Sone of cums' (WB) (24 wk), which some in the state of the control of

What They Promise for 1936-37 MORE WESTERNS, Summer's Approach Starting To Hurt B'way; 'Princess' Comes Across with 32G, 'Fury' Fair 30G

'Ames'-'Springs' \$7,500, 'Princess' \$9,000 in Buffalo

(Best Exploitation: Buffalo, Júne 10.
(Best Exploitation: Buffalo)
Grosses appear to have reachedsummer level the have been dead own to bottom levels, and with
fair and warmer weather on call for
the present stanza, it looks like
plenty of misery.

'Princess Comes Across' leads the
week's exploitation, principally because of wide use of Lombard and
gies. Department store the ups of
strong and several of the smaller
stores followed sult with Lombard
art. National advertising campaign
was outstanding and supported by
Lux advertising good for reading
matter on the picture and star.

Estimates for This Week

Lux advertising good for reading matter on the picture and star.

Estimates for This Week
Buffalo (Shee) (3,696; 30-40-50)
— Princess Comes Across' (Par).
Light fodder for summery week and lucky if reaching \$9,000. Last week: Trouble for Two' (MGM) floppo at \$1,300 (2,400; 25-40)—Gentle Julia' (20th) and 'Big Brown Eyes' (Par). Dual with not much to excite interest. Probably \$5,500.
Last week 'Dancling Pirate' (RKO) to excite interest. Probably \$5,500.
Last week 'Dancling Pirate' (RKO) to 44,600, light uniet' (MG) dropped to 44,600, light uniet' (MG) dropped to 44,600, light uniet 'MG) dropped to 44,600, light uniet 'MG) to 44,600, light uniet 'MG) crompass' (Par). Dual getting around \$1,000.

'Danc's (Par). Dual getting around \$1,000.

Century (Shea) (3,400; 25)—Tellow Dust' (RKO) and '1,000.

Century (Shea) (3,400; 25)—Tellow Dust' (RKO) and '1,000.

Candies' (Rep). Koutine dual with \$6,000. Last week 'Speed' (MG) and '8,000. Last week 'Speed' (

may be done this year, otherwise balance of contracts will be fulfilled

balance of contracts will be fulfilled next year.

In the shorts division, a decrease is indicated. There will be 731 briefles, as against 797 for the 1936-36 scason. Of the former number scheduled for this year, there-will be 579 one-reclers and 152 two-reclers for the exhibitor to choose from. WB, which produces more shorts than any other mnjor, is not among those decreasing its schedule. Company will offer a total of 140 one and two-reclers, compared with 130 for the current scason.

(Best Exploitation: Capitol)

The approach of summer is Hands are the other first runs of blamed largely for a leaner week-tend than New York has been experiencing. In addition to ball the current week. Zombles, at the current week. The current week tenders are perfending. In addition to ball these by far, pointing to \$1.800, and \$1.800, are perfending to gather take away from the cinemas, the golf season is getting into swing, backes are beginning to gather crowds and roads are filling with earlier of the current week. Zombles, at the golf season is getting into swing, and the control of the current week and a perfending the new pictures brought in but neither are showing the properties of the current week and a heavy campaign, Fury will not do better than good business at the cavenous Cap, which lately has had a poor run of capital the current week at the Strand and may get up week at the Strand and may get up the control of \$1.000 and its second week at the Music Very of the current (and) standards and band, with Grace Barrie and Stuart Churchill, are in the Far pit to entite the work of the current week. Zombles, at the Strand and may get up the control of \$1.000 and its second week at the Strand and may get up the control of \$1.000 and its second week will be control of \$1.000 and its second week will be control of \$1.000 and its second week will be control of \$1.000 and its second week will be control of \$1.000 and its second week will be control of \$1.000 and its second week will be control of \$1.000 and its second week will be control of \$1.000 and its second week will be control of \$1.000 and its second week will be control of \$1.000 and its second week will be second

pens wednesoay morning (17).

Benny Fields, held over a second
week at the State, is again credited
with drawing the lion's share of the
business which on his holdover will
be in the vicinity of \$18,000. "Moon's
Our Home' came in on Fields' secoud weak"

Due in the vicinity of \$18,000. "Moon's Our Home came in on Fields second Week.

The Cap and Metro did an extensive, job on "Fury" and business should have been better at this used its running electric sign over the Astor to advertise Fury.

Estimates for This Week.

Astor (1,012; 55-\$11.5-\$1.5-\$1.25)
—Ziegefeld'. (MG). (10th week). Still getting big crowds: last week (3th), \$15,100. \$25.75-\$5.5-\$5.1.25)
—Thio (450). House heal lost momentum recently with run of bad pictures, this probably accounting partly for a gross currently that isn't bigger but may ablud mode of the still be seen as the seen of the seen as the seen a

ig ood, Poppy (Par) and Ozzle Neiston's orchestra with Harriet Hilbilliard opens-Wednesday (17).

Radio City Music Hall (5,88): 4060.85-39-41.10-41.85) — King Stepshabow. Went to 389,000 first week,
fancy, and may get up to 370,000 orc
close on holdover, good, an especially
degratifying showing on the 14 days.
(Jose on holdover, good, an especially
degratifying showing on the 14 days.
(Jose on holdover, good, an especially
degratifying showing on the 14 days.
(Jose on holdover, good, an especially
degratifying showing on the 14 days.
(Jose on holdover, good, an especially
degratifying showing on the 14 days.
(Jose on holdover, good, an especially
degratifying showing on the 14 days.
(Jose on holdover, good, and seventh of the control of the

Taylor and Dayis Pulling Mpls. Out Of Slump; 'Arrow' 51/3G, 'Number' 9G

VARIETY

Minneapolis, June 9. (Best Exploitation: Minnesota) Robert Taylor and Bette Davis are putting some life into declining box offices currently. Their presence in Private Number and Golden Arrow,' respectively, has a stimulating effect on paironage at the Minnesota and Orpheum, which are housing these pictures. As a result, the siump which has been causing so much worry seems to be ar-

resited.
Things to Come has shown signs of building at the World, and is remaining over for d second week. Lyric and Time have their best cards for some time in Robin Hood of El Dorado and Dracula's Daughter, respectively, and business is on the upgrade at these spots. I Married a Dottor faces a fair gross at

the the property of the state of the state.

Abnormally cold weather probably is a help. The baseball team is on the road again, too, and maybe its absence will benefit Sunday and other matines trade; things in exploiting. Private Number, with all it is tunte promoted at little cost to the showhouse. Through chain grounding the showhouse. Through chain grounding little with the stores paying for the troop and the showhouse. Through chain grounding little with the stores paying for the troop and the stores paying for the stores, the stores paying for the stores and factories, requesting the recipients to telephone the theatre's private number. When Small Town Girl played the Minnesota several weeks ago a paying the stores and the stores are stores are stores are stores and the stores are stores and the stores are stores are stores are stores are stores and th

ifaliae after the .feature-asked particle and setting of the setti

Wolf' (Col), \$300, 11ght.
Lyric (Publix) (1,306, 20-25)—Ei
Dorado' (MG). Preity good \$2,000.
Last week Sity Parade (Par), \$1,Upthwe (Publix) (1,206, 25-25)—
Modern, Times' (UA) and "These
Three (UA), first heighborhood
showing, split. Fair \$2,500. Last
week Mn Deeds' (Col), 10 days to
big \$4,500. Publix): (1,600, 15-25)—
Singing Kit' (FN) and Garcia'
(Dth), loop second runs, split. En
route to Tair \$2,500. Last week
Fauntleroy (MG), second loop run,
\$3,200, good.
Singing William (Singing)
House (Par) and "Sudder Dan'
(WB), second runs, and Mest
Again' (Par), first run, split. Fair
\$300. Last week 'Petrified Forest'
(WB), second run, and 'Mest
Again' (Par), first run, split. Fair
\$300. Last week 'Petrified Forest'
(WB), second run, and 'Lonesome
Phie' (Par), 'third run, split, \$1,000,
good.

'{ ANGEL' WITH VAUDE LIGHT \$6,800 IN IND.

Indianapolis, June 9.

Private Number' is having a proper of the part of the pair all week week at the observing and the part of the pair all week week at the observing and the part of the pair all week week at the observing and the part of the pair all week week at the observing and the part of the pair all week week at the observing and the part of the pair all week week at the observing and the part of the pair all week week at the part of the pair all week. Heat is giving the village its upshold in the pair all week. Heat is giving the village its upshold in the pair all week. Heat is giving the village its upshold in the pair all week. Advin (Harris This Week all week are managing in most cases to offset effects of climbing mercury. Stage combo of Ozzle Neison and Harriet Hilliard hypoing 'Sons of Guns' smartly and Stanley should have little trouble climbing above the pair all week. Heat is giving the village its upshold in the week all through to observe the pair all week. Advin (Harris This Week are on the week and offset of the pair all week. Heat is giving the village its upshold in the village its upshold in the week and the week and though to observe the pair all week. Heat is giving the village its upshold in the velocity of the pair all week. Advin (Harris This Week and content to offset of the pair all week. Heat is giving the village its upshold in the week and though to observe the pair all week. Heat is giving the village its upshold in the village is upshold in the pair all week. Eatimates for This Week and content to offset of the pair all week. Heat is giving the village its upshold in the village is upshold in the pair all week. Eatimates for This Week and content to offset offset of the pair all week. Heat is giving the village its upshold in the village is upshold in the content to observe the pair and vertically and the pair all week. Eatimates for This Week Alvin (Harris This week and content to observe the pair and vertically and vertically and vertically and vertically and vertically

Squadron' Col), duni. Moderate at \$5,000. Last week 'King Steps,Out' (Col) and 'Speed' (MS), dual, strong at \$7,000. Lyric (Olson) (2,000; 25-30-40)—Half Angel '20th) and vaude. Latter played up with Frank Parrish College of the College of the College of the College of the College of C

Yascha's 60 Pieces And 'Trouble' Hit \$20,000 in Wash.

(Best Exploitation, June 9.

(Best Exploitation, Fox)

Summer hit town with bang this week and with no smakes to stave off slump, bux offices both collectively and individually are toppling the summer of the summ

represe out one, and that a rather a revival.

Fox is out front with Trouble for Two and 60-piece symphony under Yasha. Burichuk. Besides making for a flash, with musicians filling pit and overflowing on stage.

Fox states for making publicity surrounding Burichuk booking and consistent building of assembling of pand and laying out of program.

of hand and keying out of program
Estimates for This Week
Earle (WB) (2,424; 25-35-40-60Hy-Textal Lady (Far), and Jack
Hytton's Band, tattle 1,000 Last
for most of a light 1,4000 Last
for Love Again; (GB) took same

National 1st Runs PARAMOUNT

PAHAMOUNT

Florida Special, Orph,
Seattle, 12; Lyric, Mpls, 19;
Ortental, Chi, 26,

Case ye. Mrs. Ames, Newman, K. C., 12,

'Palm Springs, Rialto, St. L.,
12.

Palm Springs, Riaito, St. L., 12.

'Forgotten Faces,' Par, Seat-tle, 18; Lyric, Mpis, 28.

'Poppy,' Newman, K. C., 18; Mich, Det, 19; Rialto, 'St. L.,

19. 'Desert Gold,' Lyric, Mpis,

12. 'Early to Bed,' Minn, Mpls,

RKO BADIO

RKO-RADIO
Dancing Pirata, Fox Spokane, 10; Orph, Sait Lake, 11;
OH, Tueson, 12; Oklahoma
City, 13; Melba, Dailas; HollyMode, Ft. Worth, 23; Majesti,
Jackson, 25; Cap, Shrevport,
July 4; Hwood and Lib, Prov.,
5; Tox, San Antonio, 23;
Oklahoma
Des Molnes, 2; Maine, Perlund,
6; Dreamland, New Haven, 23.

Des Molnes, 2º Manne, Fortunate, 6; Dreamland, New Haven, 23.

"Fury," Vendome, Nashville, 12; State, N. O., 12; State, Houston, 13; Pal, Indianapolis, 12; Midland, State, St. L., 12; State, Prov., 12; Loew's, Wilmington, 12; State, Prov., 12; Loew's, Richmond, 12; Fox, Wash, 12; Co, Reading, 12; Loew's, Louisville, 12; State, Wampin, 31; Grand, Atlanta, 13; Loew's, Loodon, Ont., 26; Cowys, Toronto, 26; Speed, Earle, Philly, 21; Cap, Memphis, Aug. 15; Joy, Memphis, 22, Wenghis, 24; Cap, Memphis, Aug. 15; Joy, Memphis, 24; Garfield, Cieve, 28; Imperial, Cleve, July, 5; West Pari, Cleve, 19; Grand, Cleve, 28; Look 19; Grand, Cleve, 28; Look 19; Grand, Cleve, 19; Grand, Cl

'NUMBER' LEADS K.C. AT \$10,000

Wangag City, June 9.

Last week night baseball, hoss races and Decoration Day were too much for the picture, houses, firing broadsides and the marquées abristle with competitive ofterings. Uptown jumped the gun by running in Private Nümber a day ahead of the field. Opening was like a basement bargain counter on the decoration of the country of the provided Max. Factor tis-up, radio plugs, telephone gag, mail and extra newspaper space. While all thouses are hitting the bally heavy this selling a picture and getting full value Manager Chambers should will a pretty \$10,000 for his efforts. Tolies Comiques unt is doing nice business on the Mainstreet better if this troupe, had bothered to look up a dry cleaning establishment. Clown's gutty nose was the cleanest looking term on the Stare. Rivelies the configure of the co Last week night baseball, h races and Decoration Day were too

Nelson-Hilliard on Stage With 'Guns' Sock Pitt. for \$18,000; 'Bullets' \$9,000

Boston Gets Summer on a Double Bill; 'Mrs. Ames'-Ted Lewis \$17,000

showgal giving winning nag a blan-ket.
Tower is holding King Steps Out for a second week to put Bar-ney Joffee out of step with the rest of the town.

Estimates for This Week

Mainstreet, (IRKO) (2,200; 25-3530)—Bridges Like That (WB) and
Folies Comlyue unit. Around \$12,000, not so good. Last week Sing
Agala (IRKO) took it on the kisser

Newman Par) (1,500; 25-40)—

Harvester' (Rep), Will hold its
dwn with fair \$8,000; Last week

Sons o' Guns' (WB), \$5,500, unhaithy.

Midland (Lagw) (4,000; 25-40)—

Bring of dan' (20th), Competent too
week 'Trouble for Two' (MG) \$5,00, light;

Tower (Rewot) (2,200; 25-35)—

King Steps Out' (Col) (2d week)
and vaude. Good \$5,000 in sight.
First stansa, eight days, hit the
must figure, which was \$10,000, and

Untown (Rox) (2,04) 25-540. Estimates for This Week

okay.

Uptown (Fox) (2,040; 25-40)—
Private Number' (20th), Smackeroc \$10,000 for nine days, Last
week Rhodes' (GB) and Laughing
Irish Eyes' (Rep), five long days,
and short \$2,400.

\$6,000 9th Week for 'Deeds' Beats 8th by \$1,300 at Seattle Lib.

Best Exploitation: Paramount)
Gool weekends have been killing
the beach bis and aiding theatres,
with resulting upwar trend in bis,
Rainy Sunday (7) stopped the bell
ame and helped too.
I kex has closed for three weeks
for repairs.

I kex has closed for three weeks-for repairs.

Best exploitation at Paramount for Speed, with out-sway Chrysler-chassis in lobby, from factory; spe-cial art on auto pages of dailies; tire covers on taxis and Chrysler-agencies' carr; special Chrysler-sponsored ads, and street parade opening day of autos and banners.

agencies' cars; special Chryslersponsored ads, and street parade
opening day of autos and banners.
Estimates for Thie Week
Blue Mouse (Hamrick) (956; 27\$7-42)—Tricess Comes Across'
(Far) and Hold That River' (Ind),
day of the Mouse (Hamrick) (956; 27\$7-42)—Thieses Comes Across'
(Far) and Hold That River' (Ind),
day of the Mouse (Hamrick) (1960; 2122)—Chan at Circue' (20th), and
Connecticut Yankes' (20th), dual
Tonnecticut Yankes' (20th), dual
Tonnect

\$8,500 FOR 'SQUADRON,'

KING, PROV.S TOPS

Providence, June 9.
(Best Exploitation: Leave)
It's the doldrums once scalin.
Wasther still exhibitors biggest objection.
It's the doldrums once scalin.
Wasther still exhibitors biggest objection.
It's the doldrums once scalin.
Wasther still exhibitors biggest objection.
It's the doldrums once scalin.
Wasther still exhibitors biggest objection.
It's the doldrums once scalin.
Wasther still exhibitors biggest objection.
Wasther still exhibit

Boston, June 3.

Whole town is on the summer, slide this week with nothing leading the field by sany, big margin. Show the field by sany big margin. Show the state of the sta

some smart sexy plinns.

Estimates for This Week

Met (M&P) (4:200; 35-50-65)—

Mrs. Arnes (Par) and Ted Lewis
band. Nash. at \$17,000. Last week

Princess Comes Across (Par) and
Cliff Edwards Across (Par) and
Configum (Yanw) (2 2000) or

band. N.sh. at \$17,000, Last wesk Princess Comes Across (Par) and Citie Bowards shedding stage show, of the control of the con

Fury'-Fool' Combo Fair At \$4,500 in Portland



THEATRES PRODUCTION DISTRIBUTION **NEWSREELS** VAUDEVILLE THEATRES LEGITIMATE THEATRES STAGE PRODUCTIONS RADIO STATIONS RADIO SETS PHONOGRAPH SETS **EDUCATIONALS** 16 MM PROGRAMMES HOME PROJECTORS THEATRE SUPPLIES RECORDING EQUIPMENT SOUND EQUIPMENT CONSTRUCTION CO. BUILDING ENGINEERS HOTELS CATERERS RESTAURANTS CAFES DANCE PALACES TELEVISION

The largest employers of manpower in the entertainment world.

15,000 people on the permanent payroll (52) weeks in the year; outside of production



Mystery Melodrama . . .

ALFRED HITCHCOCK

will direct another vast scale production following Sylvia Sidney Robert Donat in "THE HIDDEN POWER"

THE THREAT

RIVER OF UNREST

stars to be announced





SYLVIA SIDNEY



ROBERT DONAT

Romantic Melodrama . . .

*SYLVIA SIDNEY ROBERT DONAT

THE HIDDEN POWER

Author, Joseph Conrad,

Director, Alfred Hitchcock.

*Courtesy of Walter Wanger,







Mystery Drama

GEORGE ARLISS in (2). First, THE NELSON TOUCH

From the play by Neil Grant, Second Subject Untitled.

Romantic Melodrama . . .

CONSTANCE CUMMINGS • HUGH SINCLAIR • NOAH BEERY STRANGERS ON A HONEYMOON

Director, Albert de Courville. Author, Edgar (Thriller) Wallace.

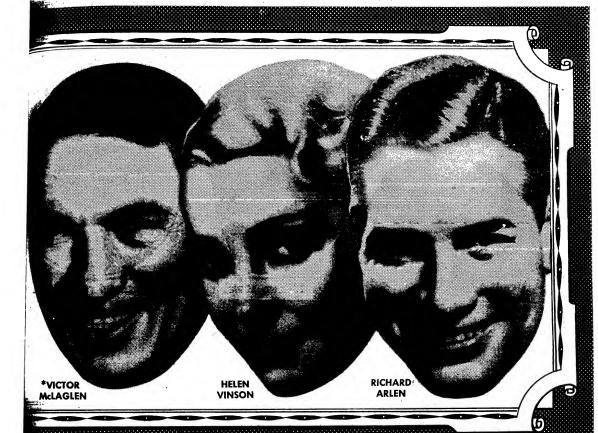
Romantic Melodrama . . .

CONSTANCE BENNETT · EVERYTHING IS THUNDER

DOUGLASS MONTGOMERY • OSCAR HOMOLKA (Kruger of "Rhodes")

Director, Milton Rosmer.

Author, Jocelyn Lee Hardy.



Adventure Drama . . .

*VICTOR McLAGLEN · KIPLING'S SOLDIERS THREE

Director, Raoul Walsh. India scenes directed by Geoffrey Barkas.

Author, Rudyard Kipling. *Courtesy of 20th Century-Fox

Comedy Drama . . .

CLIVE BROOK - HIS MAJESTY'S PYJAMAS*

Director, Alfred Werker. Author, Gene Markey. A Capitol Film.
*Title subject to change.

Adventure Drama . . .

THE GREAT BARRIER · RICHARD · BARBARA · BARRY · LILLI GREENE · MACKAY · PALMER

Director, Geoffrey Barkas. Based on the story by Alan Sullivan.









NOAH BEERY

RICHARD TAUBER

Dancing Musicals . . .

JESSIE MATTHEWS in (2). First, PARIS LOVE SONG

Director, Sonnie Hale. Author, François de Croisset. Song hits by Gordon & Revel. Second Subject Untitled.

Romantic Melodrama . . .

THE MARRIAGE OF CORBAL

NOAH BEERY . NILS ASTHER . HUGH SINCLAIR . HAZEL TERRY

Author, Rafael (Captain Blood) Sabatini. Director, Karl Grune. A Capitol Film.

Romantic Drama . . .

RICHARD TAUBER

IN A MUSICAL ROMANCE Title to be announced.

A Capitol Film





Action Melodrama . . .

THE DARK INVADER . STARS TO BE ANNOUNCED

Drama . . .

CEDRIC HARDWICKE · NINE DAYS A QUEEN JOHN MILLS · NOVA PILBEAM · DESMOND TESTER

Director-Author, Robert Stevenson



Fast Stepping Musicals . . .

CHARLES "Chuck" REISNER PRODUCTIONS (2)
First, EVERYBODY DANCE by Gordon & Revel. Second Subject Untitled.

Dancing Musical . . .

JACK HULBERT . THE TWO OF US . GINA MALO

Music by Sigler, Goodhart, Hoffman. From the famous stage hit, "Youth At The Helm", by Paul Vulpius

Hilarious Farce . . .

WILL HAY WHERE THERE'S A WILL GINA MALO

Director, William Beaudine

24 GB SPECIALS FOR 1936-'37



FURY :

Metro release of Joseph L. Manklewicz
production. Stare Sylvia Sidney, Spencer
Tracy. Features Walter Abel, Bruce Cabot,
Edward Ellis, Walter Brannan, Directed
hy Eritz Lang Original, Norman Krasna;
seveenulay Rartlett Cormack, Fritz Lang:
musical score, Franz Waxman; camera,
Joseph Ruttenberg; odltor, Frank Sullivan;
art director, Cedric Gibbone; associates,
Wm, Horning, Edwin B. Willie. At Capi-
tol, N. Y., week June 5, '36. Running
time 60 mine
time 80 mine. Katherine GrantSylvia Sidney
Katherine Grant
District Attorney Walter Abel
Kirby Dawson Bruce Cabot
"Rugs" Mevers Walter Brennan
Charlie. Frank Albertson Durkin Arthur Stone
Durkin Arthur Stone
Vickery Edwin Maxwell
Covernor Howard Highman

Eden Benery

Kr. Whipple.

Easter Dails

Franchette.

Coming at the tag end of the

1885-36 cinematic season, this filcker

is certain for celluloid honors.

Apart from its intrinsic artistic

merits, it's almostly blood of the con
part from its intrinsic artistic

merits, it's almostly blood of the reve
paper life an indictment of Judge

Lynch. Punchy story has been mas
terfully guided by the skillful direc
tion of the Viennese, Fritz Lang.

Remission and the control of the particular

tion of the Viennese, Fritz Lang.

Remission and the control of the particular

Remission and the particular

Remission and the particular

Remission and the control of the control of the constabulary, and legal
ty he is dead. But somehow he is intered or weeken and own the control of the constabulary, and legal
ty he is dead. But somehow he had, managed to escape and which are included to the constabulary and legal
ty he is dead. But somehow he had, managed to escape and which are included to the constabulary and legal
ty he is dead. But somehow he had, managed to escape and he is niterior or weeken who had whiled the islinous door, who are utilimately brought to trial.

The passages translate the sellinous control of the passages translate the sellinous control of the passages translate the sellinous control of the constabulary and legal
plant is passages translate the sellinous control of the constabulary and legal
plant is passages translate the sellinous control of the constabulary and legal
plant is passages transla

tinchiding one woman who had whirled the lighting torch into the large content of the large c

Princess Comes Across

(WITH SONG)
mount release of Paramount (WITH SONG)
Prediction Steers of the Merchbow production Steers of the Merchbow Steers of the Benton
Daroy
Captain Nichoile.
Inspector Cragg.
Steindorf
Kawati
Morevitch
The Stranger
Asst. Purser.
Chief Purser.
Steward

With William K. Howard's direction accounting for a slick piece of satire and whodunit merging, and Carole Lombard and Fred Mac-Murray given a set of story per-

carole Lombard and Fred MacMurray given a set of story personalities that fell. The Princess
Comes Across spells happy tidings
around the boxoffice. Even though
the pilot occasionally gets murky,
the whole thing is managed with
such orispenses and lightness thatable. Enhancing the quality of the
untertainment is the skill brought
to play in mimbly hopping from one
mood to another without slowing up
the pace of the narrative.
untoners especially are the Garbotesque refrections of personality,
which Miss Lombard, intentionally
or otherwise, suggests in dialect,
mannerisms and garb. In any event
the sames which have her plying
thanger of the control of the control
than the control
to control
than the control
to control
to control
than the control
to control
to control
than the control
to control
to

the romantic or the whofunit passages. elime about the set-Brooklym calaret performer who poses as a Swedish noblewoman to horn-swogie herself into a screen contract the film takes a sly but pointed dig at Hollywood fads and guillisted the set of the se early motivations are relatively pass sive, rises to the proper heights in the dramatic testimony. Tracy is capital during the some highest in the dramatic testimony. Tracy is capital during the some highest in the dramatic testimony. Tracy is capital during the some highest in the dramatic testimony. Tracy is capital during the some highest testing the property of the property o

20th-Fox release of Sol M. Wurtzel pro-
luction. Features Jane Withere. Directed
by John Blyetone. Story, Frederick Hazlitt
Brennan; adaptation, Lou Breelow, Paul
Burger, Edward Eliecu; music, Jack Stern.
Henry Tobles; lyrics, Sidney Clare, Harry
Poblas; film editor, Al DeGaetano; camera.
Bert Glennon. At Roxy, N. Y., week June
, '36. Running time, 65 mins.
Judy DevlinJane Withers
Martha BradleyJane Darwell-
Berald DexterRalph Morgan
Peresa LewisSara Haden
John Ruseell
Mary Dorsey Bet'y Jean Haincy
Dutch Miller Thomas Jackson
Junior SmytheJackle Morrow
Hector SmythoJed Prouty
Sybli Smythc Claudia Coleman

Miniature Reviews

'Fury' (M.G). Strong dra-matic fare about bynching for okay bo. results Sylvia Sid-ney, Spencer Tracy co-starred, 'The Princess Comes Across' (Par). Sparkling blend of com-edy and whodunit. Carole Lom-bard, Fred McMurray top good

cast,
'Little Miss Nobody' (20th).
Jane Withers in a light one
that won't get anything beyond what the kid draws on

that won't get anything beyond what the kid draws on her own.

'Nobody's Feo!' (U). Fair E.E. Horton comedy.

'Revolt of the Zombies' (Acad). Will probably respond to intensive exploitation, but has nothing of its own to offer.

'Secret Patrol' (Col). Charles Starret in Kyne story about the morthwest mountles, strong in action, nice for the dualers.

'Below the Deadline' (GN). Old-fashloned cops and robers story told in the old-fashloned way.

Tashined way.

Little Miss Withers will be liked in spite of everything else, yet that can mean some matines business at best, with the picture lightweight. Story makes the kid a cross between a genius and a martyr. She's mischlevous, but only when misconduct will bring happiness for others. For instance, when a mean butcher, or the story makes the kid a cross between a genius and a martyr. She's mischlevous, but only when misconduct will bring happiness for others. For instance, when a mean butcher, else the country of the story of

NOBODY'S FOOL

ı	1
ı	Universal release of Irving Starr pro-
ı	duction. Stars Edward Everett Horton
ı	Features Glenda" Farrell and Cesar
ı	Romero. Directed by Arthur Greville Col-
1	Momero. Directed by Artaur Grevine Col-
ı	lins. Story, Frank M. Dazey and Agnes
	C. Johnson; adaptation, Ralph Bloch and
	Ben Markson; camera, Norbert Brodine
	At . Albee, B'klyn, half dual bill, weel
	June 4, .'36. Running time, 64 mins,
	Will Wright Edward Everett Horton
	Duby Miller Epward Everett Horton
	Ruby Miller
	Dizzy Rantz
	Jake Cavendish Frank Conroy
	'Fixer' BelmoreClay Clemen
	Sour Puss Warren Hyme
	Doc
	Mary Jones
	Com Contraction Appendix Roberts
	Tom Ed Gargar
	'Blondle' Dlana Gibcor
	George Baxter Plerre Watking

strein good dialog; most of it stangy.
Dialog generally concitutes a creditable job, while the direction by Arthur Greville Collins points him as an able mesger of comedy stories. He has a good sense of station of pace and timing a spread to the same of the gangster leaders, a menacing type, Frank Conroy is a more survers of the gangster leaders, a menacing type, Frank Conroy is a more survers of the gangster leaders, a menacing type. Frank Conroy is a more survers of the gangster leaders, a menacing type. The control of the gangster leaders, a menacing type. The control of the gangster leaders a more survey of the gangster leaders, a menacing type. The gangster leaders a more survey of the gangster leaders are the gangster leaders.

BROKEN BLOSSOMS (BRITISH MADE) London, May

(BRITISH MADE)

London, May 25.

Twickenham Filin production and releasetures active releasetures active Margetann. Directed by Hanetures active Margetann. Directed by HaneBrahm. Adapted by Emlya Williams from
Tromas Burked Childs and benedictured.

Day 1993. Running time, 87 min. Dilly HaneCurt Courant. At Cambridge theatte, May
20, 1993. Running time, 87 min. Dilly HaneBurrows. Arthur Margetann
High Priest. C. V. France,
High Priest. C. V. France,
High Priest. Edits Sharpe
Aft. Edits Sharpe
Aft. Edits Sharpe
Aft. Benedicture Manager

Manager. Einest Serve
Manager

Manager

Manager

Manager

Katheen Hartison

Miselonary. Kemeth Williams

Woman. Sam Wilkinson

Bert. Serve Weno

Bert. Serve Wen

This one is all wrong. Even if it were perfectly made from every angle, the idea would still be old-fashioned. Maudin bathos is not

angle, the idea would, still be old-fashioned. Maudiln bathos is not present-day entertainment for a tull-length film, especially when 'unre-lleved by a single bit of comedy, as is the case in this reproduction, of the old Griffith eilent in talker form, 'Endewige alone are not character-leating the state of the sta

On Ne Roule Pas Antoinette

Antoinette
(You Carl Fool Antoinette)
(You Carl Fool Antoinette)
(Art Fool Antoinette)
(

(In French)

Revolt of the Zombies

Ignacio McDonald.......Carl Stockdal BunaTeru Shimad HelangWilliam Crowd

A stab at the horror stuff from a new angle, but opening no move treatment. Will probably react to intensive exploitation, particularly in the drop-in spots but has little to offer on its own with Carol Stone not yet able to carry the marquee shoppers. Hardly strength enough to move alone and will need good support to send them out happy, Story switches the zombie theme

Story switches the zomole these to Cambodia after an episodic, but rather too. lengthy prelude, & French-Golonial regiment of zombles cleans up in the World War. Then the Colonial regiment of zombles cleans up in the World War. The united to menance to civilization and the commence of certain the world of the commence of certain the world of the commence of the world war. The world of the certain destroy the key to the mystery, but is killed before it isn't cliented of the commence of the world of the certain destroy Zombielsm. It is headed by General Duval, who has his daughter along. The scientists more to the certain the commence of the world o

Below the Deadline

Dellow the Deadline
Grand National release of Chesterfeld
production. Produced by George B. Batchelton. Theodor You Elit. Thomas Jacksen
Directed by Charles Lamonth. Story by
At the Pox. Brootlyn. hait of double
bill work June 5. 36. Running time. 69
Molly Fitzscrald Cella Pocker
Terry Mulvaney Russell Poular
Terry Mulvaney Russell Poular
Terry Mulvaney Thomas Jacksen
Dlamond Dutch Warner Richment
Dlamond Dutch Warner Richment
Reither Reither
Robert Paren

Pearson
Dlainond Dutch
Abrams
Paimer

Cops and robbers story is deficient on comedy but it has the necessiry action and romance to satisfy the easy going customers who don't take (Continued on page 35)

Amusements Best Performers on the **Board, with Substantial Group Gain**

Yesterday's Prices

000 Tech ... 2012 20 20 4% 700 Trans-L ... 415 47 446 80.000 Gen. Th... 251 252 252 253 3.000 Locw ... 577, 677, 677, 478 24.000 Paramount 80% 83% 80 +11 4.000 W. B... 1945, 93% 98 + 18

tionally.

Loew common came within a fraction of equaling its old low of 43%. The stock was sold down to 43% on increased volume on Thursday, and then fell back of its own weight to 43% on the following day. Band of 1% for the week, and 1% for the week, and 1% for the week, Radio B's New High

By MIKE WEAR

Amusement list did better than the rest in the stock market last week, although dwindling interest week, armougn dwindling interest was exemplified by diminishing yolume in many issues. Market held

was exemplined by diministing yolume in many issues. Mariet held ground generally on Tuesday and 'Wednesday of last week only to retreat for two successive days or undifferent days of a ratifferent day of a ratifferent days of a ratifferent days of a ratifferent days of the successive days of the da

again was inaternity below the 10,000-share level; the market as a As was true with market as a As was true with market as a As was true with market as a some obviously weak alsters. Twentieth Century-For issues, Columbia Picture stocks and Radio B pushed forward with considerable show of strength while Lowy common and Paramount lagues were outstanding among the hackward stocks,

gues were outstanding among the packward stocks.

***3-**Ballish attitude towards 20th-Fox Sommon culminated in sharp railise with Saturday and Monday (8), with peak recorded on latter day at 28. The stock closed at 27% for a gain few few first stocks and the property of the stock of the 23 level with flying scopers. After hitting 22% on Monday, it again sold down to that material stocks and the property of the stocks and the prop

Summary for week ending Monday, June 8:

		STOCK EXCHANG	É			
036	_					Net
I.ow.	Sales.	Issue and rate,	High.	Low.	Last.	chg. - % +3
. 18	1,800	American Seat	22	21	21%	- %
31	4,500	Col. P. vtc. (1)	80	3235		+1%
43	1,800	Col. Plet. pfd. (2%)	22%	2272	7.2	
27	1,600	Consol. Film	17	1676	1076	+ %
10%	1 100	Fostman Fodok (5)†	1004	161	162	- 1/2
.456	1,100	Do pfd	1G4		164	
3414	31.600	Gen. Elec. (1)	381/2	371/4	381/4	+ %
	50	Keith pfd. (8½)	91	90%	90%	-1
.43 -	0,900	Loew (2)1	4516			=114
8%	100	Madison Sq. Garden (60c.)	, 12	12	12	= %
7%	8.800	Paramount	632	8.50	. 6914	-25
09	4,000	Do. 18t Did	00.4	8%	59	
. 8%	8,200	Do. 2d pid.,	714	7	7%	
984	146 000	Padla Corn	12%	1114	11%	+ %
5414	800	Radio off A (3%)	55%	. 55%	55%	
8214	200	Radlo pfd B	1105	104%	105	+316
6314	15.200	Radio 1st pfd. (31/)	977%	7496	70%	
5	7,100	RKO	6	514	614	7.43
221/4	8,300	20th CentFox	28	2274	27%	1113
81%	4,400	Do. pfd. (11/2)	35%	33	1047	1377
. go .	180	Universal_pid	100	10154	07%	T 77
9%	19,300	Warner Bros	116%	109	112'8	-19
1921	. 81,800	Westinghouse (a)	186	124	134	-2
14073	100	Do. ptu. (5/2)				
w 1936 i	high, low,					
		. CURB				
17%				175		
					201/	
8%	2,100 3,000	Technicolor Translux (20c.)*	29% 4%	28%	2914 4%	- %
8%	2,100 3,000	Translux (20c.)* BONDS	44	4%		- %
814		BONDS		4%	4%	
814		BONDS		4%	4% 2514	†1 5
814		BONDS		4% 2814 23	4% 2514 2514	†1 5
814		BONDS		281 <u>4</u> 281 <u>4</u> 23 924	2514 2514 2514 9234	†1 5
814		BONDS		281 <u>4</u> 281 11274 11274	2514 2514 2514 9234	†1 5
814		BONDS		281 <u>4</u> 28 9274 97 87 88	2514 2514 2514 9274 9274 9814 88	†1 5
814		BONDS		28 1/2 22 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1/2 1	2514 2514 2514 9514 9734 9734 984 9814	+11543334
814	\$41,000 190,000 14,000 46,000 16,000 112,000 1,000 89,000	BONDS Gen. Then. Eq. '40. Gen. Then. Eq. '40 ctfs. Keith 0's, '46. Loew 3'&, '46. Par-Broadway 3s, '55. Paramount 6, '55. RKO debs 6s. Warner Bros. 0s, '30.	25% 25% 984 97% 50% 88 65%	23 ½ 23 92% 97 58 ½ 60% 97%	2514 2514 2514 9274 9274 9814 88	
19 19 921/6 85 83 03 86	\$41,000 190,000 14,000 46,000 16,000 112,000 1,000 89,000	BONDS	25% 25% 984 97% 50% 88 65%	23 ½ 23 92% 97 58 ½ 60% 97%	2514 2514 2514 9514 9734 9734 984 9814	+11543334
19 19 92½ 96% 85 83 63 86	\$41,000 190,000 14,000 46,000 10,000 112,000 1,000 89,000	BONDS Gen. Thea. Eq. '40 cts. Keith 07a, '40. Loew 324a, '46. Par-Broadway 38, '55 Paramount 68, '55. RKO debs 68. Warner Broa, 0a, '80. ER THE COUNTER, NE	25% 25% 25% 984 97% 504 60% 94% W YOR	23 ½ 23 92% 97 58 ½ 60% 97%	2514 2514 2514 9514 9734 9734 984 9814	+11543334
19 19 92% 96% 83 03 86	\$41,000 190,000 14,000 46,000 10,000 112,000 1,000 89,000	BONDS Gen. Thea. Eq. '40 cts. Keith 07a, '40. Loew 324a, '46. Par-Broadway 38, '55 Paramount 68, '55. RKO debs 68. Warner Broa, 0a, '80. ER THE COUNTER, NE	25% 25% 25% 984 97% 504 60% 94% W YOR	23 ½ 23 92% 97 58 ½ 60% 97%	2514 2514 2514 9514 9734 9734 984 9814	+11543334
19 19 92½ 96% 83 63 66 Asked.	\$41,000 190,000 14,000 46,000 112,000 1,000 80,000	BONDS Gen. Then. Eq. '40. Gen. Then. Eq. '40 ctfs. Keith 0's, '46. Loew 3'&, '46. Par-Broadway 3s, '55. Paramount 6, '55. RKO debs 6s. Warner Bros. 0s, '30.	25% 25% 25% 984 97% 504 60% 94% W YOR	23 ½ 23 92% 97 58 ½ 60% 97%	2514 2514 2514 9514 9734 9734 984 9814	+11543334
19 19 92% 96% 83 03 86	\$41,000 190,000 14,000 46,000 112,000 1,000 80,000	BONDS Gen. Thea. Eq. '40 cts. Keith 07a, '40. Loew 324a, '46. Par-Broadway 38, '55 Paramount 68, '55. RKO debs 68. Warner Broa, 0a, '80. ER THE COUNTER, NE	25% 25% 25% 984 97% 504 60% 94% W YOR	23 ½ 23 92% 97 58 ½ 60% 97%	2514 2514 2514 9514 9734 9734 984 9814	+11543334
19 19 92½ 96% 83 63 66 Asked.	\$41,000 190,000 14,000 46,000 112,000 1,000 80,000	BONDS Gen. Thea. Eq. '40 cts. Keith 07a, '40. Loew 324a, '46. Par-Broadway 38, '55 Paramount 68, '55. RKO debs 68. Warner Broa, 0a, '80. ER THE COUNTER, NE	25% 25% 25% 984 97% 504 60% 94% W YOR	23 ½ 23 92% 97 58 ½ 60% 97%	2514 2514 2514 9514 9734 9734 984 9814	+11543334
	18 31 43 44 44 15 44 15 45 15 45 15 45 15 45 15 15 15 15 15 15 15 15 15 15 15 15 15	Low. Salem. 10. 1. 1. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2.	Low Sales Tanue and rate Low Low	Low Sales Laue and rate Hight	Low Sales Issue and rate. High. Low	Low

averages to 151.39, closing level. Here they showed a loss of 1.45 points for the weck.

- Although Radio common was the most active stock on the big board most active stock on the big board ing at 11% for a gain of less than haif a point. Warner Bros. common also was one of the 12 most active issues on the N. Y. stock exchange last week. It held close to 10 more extent that the property of the

change last week. It held close to 10 most of the time.

In connection with RCA common, the stock exchange reported that nearly 14,000,000 shares now are 800,000 most of the referred that nearly 14,000,000 shares now are 800,000 most of the referred to 10 most of 10 most

Tech Holds Firm

Technicolor held firm, with a range of 28% and 29%. This stock has been able to hold close to 28 and 29 in the face of weakness in numerous other sections of the mar-

and 29 in the face of weakness in numerous other sections of the market. General Electric directors are seducided to the market of the market. General Electric directors are seducided to the market of the market

the three Pavamount stocks looked weakest. The first preferred sold off 3½ points on Tuesday (2) and then dipped to a new low at 59 on the following day. Stock was off 2¾ on the week at 62½. Paramount day. Thursday and Friday, at which point it was only fractionally off its 1936 low. Par second preferred sild to 8¾ on the same days and it, too, was only an eighth from year's low at the finish to close unchanged on the week. The common was off tractionally.

Incorporations

NEW YORK

NEW YORK

Albary, Albary, Charles, Carp. Kings; the activated business; caspid stock, 100 to the control of the

Algren, 17 East 59th street, New York Greenvich Gulld. Inc., Manhattan; theatrical and musical productions; capital stock, 200 shares, no par value. capital stock, 200 shares, no par value. Sivira Levine. Pauline Stelefitz. all of 221 Sirtia avenue, New York City. Planacie Amusement Jac., Mineoliz. Planacie Mineoliz. Planacie Jacobich, No. 37, Sivia, Whitman, 1717 66th street.

way. New York City.

Tirru Islandis Amusements, Inc.
Mincola. L. I.: theatrical business; canita
stock. 105 shres, no par value. Incor
porators: Seteros D. Cocalis, 276 Wes
47rd atreet. New York City: Juliu
Gulkis, 1620 Park biace. Brooklyn. N.
Svivia Whitman. 1713 66th street. Brook Svivia Whitman, 1717 66th street. Brook-lyn Subscribers: Eva Chndnow, 538 Parkside avenue, Brooklyn, N. Y.; Re-rina Mostel, 69 Avenue D. New York

City.

68th Street Playhouse Corn. New York
theatrics! business; capital stock, 106
slaves. 5100 par value, Incorporations
Arthur S. Shapiro, Mortimer Sperime
Rose Amaturci, all of 475 Fifth avenue
New York City.

Rose Ameturcit, all of 476 Fifth avenue,
New York City.

That & Beach Samply Co., 298 Wyoming
That & Beach Samply Co., 298

Inside Stuff—Pictures

Hearst-owned Baltimore News-Fost last week hurled out all publicity copy, art and readers on Universal's. Show Boat. Fie is current at downtown indie Keltik's, Balto, in its fourth week. During first two stanzas the Hearst ing gave flick usual publicity, but suddenly during third week Larry Schanberger, operator of Keltik's, noticed paper was not carrying any mention of 'Show Boat' save paid ad ilneage. Inquiry revealed that W. M. Baskervili, managing editor of sheet, had ordered out all publicity. Schanberger was given no reason for the move, and when he asked why the rag accepted his paid advertising, he was told that the editorial and ad offices were two different departments.

Ukase came from a high plinnacle within the Hearst organization, if not direct from The Chief's haclenda at San Simeon. Repeated reports rife around here that Hearst and the outfit new in the saddle at Universal have had a rift of some sort.

Paramount's deal with B. P. Schulberg-Balph A. Kohn, having been altered in accordance with the board's suggestions, was approved by the company's directorate at a special meeting Wednesday (3). The original two-year-deal for 16 films has been changed to eight films for one year with an option in favor of the company giving the latter the right to cancel a second eight for the second year. By terms of the deal Schulberg-Kohn will participate 25% in the profits of the pictures. No action was taken by the board at its regular meeting in Jersey City Thursday (4) on the Harold Lloyd deel. Board was expected to ratify the screeners at that meeting. Lived is to produce a sincte for Par. This was set after this meeting. Lloyd geon Board was expected to rathly was set after this meeting, a hitch having eventuated through Metro also making a bid for the comedian.

Loew's, which has the Paramount product second run in the Greater New York area, raised objection to the practice of the Paramount, N.Y., in advertising two pictures for the price of one on preview nights. With the circuit claiming this constituted double billing, the N.T. Par has stopped advertising that people can come at a certain hour and see two features. Habit has been to preview new pictures the night, before the regular change day, with result that fans could come in at around 6 and see the show solns out as well as the picture coming in. The previews will be continued but they won't be advertised.

Major studios sending camera crews on location are reporting con-siderable saving through not being obligated to pick up cover man locally when studio photog has been sent to spot to make shots. "This is outcome-of camera men's closed shop, which went into effect last January. Sav-ings were demonstrated recentity when Samuel Goldwin sent Cameraman Ray Bigger to N. T. for shots of the Queen Mary for his 'Dodsworth', and by RKO when sending Roy Hunt to New London, Comn., to lease s.

Current campaign on Fury at the Capitol, N. Y. uses a flock of trade paper excerpts from preview reviews; also considerable one-line catchinases from the Broadway columnists, a recently growing trade for exploitation purposes. The metropolitan film reviewers have again expressed themselves peeved at what they consider encroachment on their territory. The encombune, if any, are usually culled from the regular reviewers opinions for advertising purposes,

Difficulty in finding star and director has prompted Paramount to put-Grand National' on shelf, temporarily. Lee McCarey, on returning to studio from limes, decided pic was too heavy for him to handle, and with Par unable to work out deal with Radio for losn of Katharline Hep-burn, only actrees-Par exes can see for part, decision was reached to let production ride until more propilious time.

Production on 'Lost Horizon' at Columbia was stopped a full day by Producer-director Frank Capra to give Valente, N. Y. still photographer, opportunity to make portraits and ad photos of cast members. Valente is said to draw down \$2,500 for four weeks lensing at Co., with studio figuring at this cost his time must be considered valuable, hence suspension was ordered so he could get in his work.

The Great Ziegfeld, during its first seven weeks at the Carlhay Circle, Los Angeles, grossed \$105,300, giving Metro, under the percentage arrangement, \$65,000 for its share. Ple, currently in eighth week is good for at least another couple of stanzas. Warners 'Anthony Adverse' tentatively set to follow 'Ziegfeld' at Carthay, with Fox-West Coast hoping to maintain \$1.50 policy.

Negative shot in Alaska and the Arctic by Norman Dawn for Ubl-versal last year, on an expedition financed by Carl Laemmie, has been acquired by Burroughs-Tarzan, after new owners of U went cold on film, on which around \$60,000 has been spent. B-T plans to shoot inte-

'Extra, Extra,' first of series of shorts on Hollywood to be made for Metro by Carey Wilson under direction of Jack Shertok, will be based on actual incidents that occurred to Jean Harlow when she was an unknown day player.

Although footage has been increased from five to seven reels and num-ber of objectionable sequences eliminated, Harry Revier is still without a Hays office olary for his 'Pentiente Muider Case. Monitors reported unable to see film under its new title, 'The Naked Truth',

Bunker Bean, recently completed by RKO and set for general release June 26, is based on a story, purchased from Paramount, which had kept on the shelf for a long time.

Sam (Schlepperman) Hearn says he is not the individual of the same name who used to be with the Kalem company in the early days.

White Quickies East

Sammy White (ex-Eva Puck and White) came east from Hollywood in connection with his examination in the voluntary bankruptcy proceedings he filed about a year ago. Following White's 'Show Bout' (U) film, his first, Exppo Marx agency has a number of other deals on for White in Hollywood.

LOSES TRAILER SUIT

Keeping Up With Jones'

Under new termer signed with 20th-fox, Jed Prouty will do three, Jones Family features yearly of the four picts he is to make.

Next of the Jones series, a Max. Golden production with James Thelips discreting starts, June 20 20.

ling directing, starts, June 22. Robert Ellis and Helen Logan are doing

'KINDLING' ON FIRE

Carl Lacronic, Jr., and Charles Kenson are huddling on deal for screen rights to latter's stage play, (Kindling.)

Kindling.

Play was produced several years ago, with Lacommie anxious to transfer it to screen.

Metropolitan, B'klyn

Metropolitan, Briyn
Loew's is dangling a plece of
chicken in front of what it believes
to be show-starved Brooklynitesto be show-starved Brooklynitesis back at the Met after an absence
of nearly a year, but for only two,
possibly three, weeks. After that
i'll be straight pictures again,
Loew's expecting its run of fin
preduct to lamprove by starber fast.

Loew's expecting its run of film product to improve by then.

In one respect this is rather flattering to Door vandewille—that it should be called back as a b.o. hypo part and the state of the state o

meadiners, one for houghs and the other for an expert and highly entertaining musical seasion. Sandwiched in between, when Bestor's crew is in the pit, is an array of Bestor and the pit of the pit o

CHICAGO

Chicago, June 6.

CHICAGO

Chicago, June 6.

No name up on the sorim for this show, but it could easily be tagged Dance Moods. Between the Berry Brothers' and Harriet Hoctor Hong and the state of the state of the flowers. Opening swing and truckin's session by the Fred Evans girls is an eye-filling, ear-tingling numerical state of the session by the Fred Evans girls is an eye-filling, ear-tingling numerical state of the session of the sessi

from every angle.

Ectiveen the two Harriet Hoctor
numbers is George Beatty with his
standard monologue, to which he

has added a few new cracks, some funny and some so-so. At least been made to be a solution of the solution of

STANLEY, PITTS.

Are and floor the property of the property of

Wilhelmshallen, Berlin

Wilhelmshallen, Berlin

Berlin, June 1.

Serlin, June 1.

Of the numerous annusement spots a round the Zoo district, this is easily the best money-maker with a yaude-cabaret show, twice daily, the spots as novelty for Berlin.

Wilhelmshallen an ovelty for Berlin.

The control of coffee, the minimum sheck. And they don't grumble, since it's free admission of the ror a cup of coffee, the minimum sheck. And they don't grumble, since it's free admission of 80 or 12 good acts and the salary list is no higher than \$800 weekly, made possible by the enormous number of talented performers of both vaude and cabaret permanently on the light of the salary list is no within the dailies by engaging lions which performed openly on the platform without a cage. Two such control of the salary list is not be salary list in the property of the publicity. But since the salary list is many tame wild animal acts around the Wilhelmshallen has to come back to the stereotyped vaude-cabaret show sometimes. On the current bill, but every act goes over to rousing applause, Program consists of lome talent, such as Angela Gornadi, Three Cuttis, Frank Herms, Sisters Larsen, Hans Lindenberg, Three Nomethys, Rewelly and Kara, Evelym Roberty, and the

STATE, N. Y.

Benny Fields is held over a second week. Rest of the bill is changed from last week with Herb Williams, Floyd Christy, the Mann-Dupree-Lee dance flash and Alf W. Loyal's dogs around Fields on his second lap. Together the five acts make up a corking good vaudeylle show. The picture is 'Moon's Our Harne' (Par), which recently playte' (...)

I'ms picture is adon's Out of the Carl, which recently played. I'weeks at the Par.
Fields did 23 minutes when caught opening day of his engagement. On the holdover week at Friday night's the holdover week at Friday night's anight to go, aided by a planist who does not double for any solo or rests. Routine Friday eve consisted of four numbers, two encores and a gaz. That gaz is a good one and got a response. Not all of Fields numdidly sold.
At last show Friday, several elebs were introed on stage by Jay C. Filippen to pay tribute to Fields. These included Judge Jonah J. Geldstein, who eulogized the warbles how is nicely balanced, contains Show is nicely balanced, contains

C. Filppen to pay tribute to Fields. These included Judge Jonah J. Goldatein, who eulogized the warb-files included Judge Jonah J. Goldatein, who eulogized the warb-files are the second of the secon

LOEW'S, MONTREAL

LOEW'S, MONTREAL

Montreal, June 6.

A fast and snappy show was not halted opening night, Friday (6), the control of the contr

quality about his music, his well placed interpolations of comedy and improvisations on the trombone to overbalance this impediment by a overbalance this impediment by a huge margin. When Morgan's brass and reed section gets through with a number the listeners and dancers know they've had the lowdown on

know they've had the lowdown on dance music.

Miss Kean's tap exhibit is neatly dovetailed into the presentation and accounts for a unanimous perking up of both the ears and the eye She uncorks a precision of the presentation of the precision would be so much more to her favor if the thank-you speach were omitted. Churchill's choirboy tenor registers best when it plays a did thank you great the state of the precision would be on the precision of the precision o

HIPP, BALTIMORE

HIPP, BALTIMORE

A fair house Saturday night found the badminton exhibition for the new form of the following the

ers worked up quite a sweat at conclusion and were rewarded by soll of the badminton is Barto and Mann, standard act that whisked across as always when here. Lanky lad open with his hickes acro, then scoots when short partner solos with tag the standard act that the standard of the sta

acro dance.
Screen fare is 'Dancing Pirate'
(RKO).
Scharper.

GRAND O. H., N. Y.

drapes, girl line opens with soft shoe irrottine, five in chiffons and five in Dorothes Remil, gail on rollers and lad doing acrobatics, to good, results, Jack Major, hilbility, warned up a construction of the called such only as a strict cubemism, even when judged by the called such only as a strict cubemism, even when judged by the summer of corrowd. The summer oldrums existing in the summer oldrums exist in the summer oldrums e

ROXY, N. Y.

Paul Ash, in front of a boys' har. monica band, is the feature of this

Paul Ash, in front of a boys' harmonica band, is the feature of this
week's show, and that's a strange
spot for the former No. 1 man
among picture house anc. 3 Ash has
among picture house anc. 3 Ash has
maching and conducting in the pit,
but he steps on the stage for the
harmonica aumber.
In the way of taleast the Roy,
the standard Lime Trio stoing
the standard Lime Trio stoing
the standard Lime Trio stoing
only the standard Lime Trio stoing
the standard Lime Trio stoing
only the standard Lime Trio stoing
the standard Lime
on the standard Lime
on the standard Lime
on the standard Lime
th

MICHIGAN, DETROIT

MICHIGAN, DETROIT

Byerst: Marshalls the headness
here this stanza, but to he headness
here this stanza, but to defended
here, the stanza here to the stanza
goes. The complete show of five
scie, plus a musical salute to Ameris holding its national convention
here, runs about 76 minutes, a bit
lengthy but never laggin batton of
The overture, under batton
here, runs about 76 minutes, a bit
lengthy but never laggin batton of
The overture, under batton
then overture, under batton
the overture, under batton
the overture, under the mittes
con stage coming to life, to join band
in several classics. In the old-time
reval classics.
In the old-time
reval classics.
In the old-time
reval classics.
In the old-time
reval classics.
In the old-time
reval classics.
In the old-time
reval classics.
In the old-time
reval classics.
In the old-time
reval classics.

"THE STORY OF LOUIS PASTEUR"

"CEILING ZERO"

"CAPTAIN BLOOD"

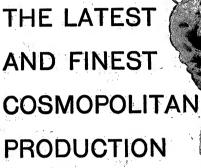
"SHIPMATES FOREVER"

"SPECIAL AGENT"

"PAGE MISS GLORY"

now add to this remarkable 14-months roster of Cosmopolitan successes . . .

"OIL FOR THE LAMPS OF CHINA"





MARION DAVIES

Hearts Divided

DICK POWELL • CHARLIE RUGGLES
CLAUDE RAINS • E. Everett HORTON
ARTHUR TREACHER • HALLJOHNSON CHOIR

A FRANK BORZAGE Production • New Song Hits by Harry Warren and Al Dubin

Presented by Warner Bros. • A Cosmopolitan Production • A First National Picture

Backed by a Record Cosmopolitan Promotion Campaign that Will Make Millions Say..."I Want to See 'Hearts Divided."

Play Portraying Hitler's Forebears As Jewish Banned by Paris Police

'Diplomatic propriety' walked in and stopped a play entitled Hitler by Paul Caillet and Aiain de Berr this week, immediately after the show had cleared the hurdle of the opening night at the Belleville the-

opening night at the Belleville thearre.

Title-alone was enough to attract
a considerable number of curious
journalists, onlockers and police.
Presence of the latter was enough
to stop further curious from seeing
the show, for it jed to the closing.
After consulting Premier Shraut
about the matter, Chief of Police
Langeron ordered the next presentation to be given before an audience
he picked himself, After this investigation the Ministries of Interior and
Education signed a mutual demand
for nipping further showings.

Foliowing afternoon Paul Callet,
who besides being one of the

Following attention Paul Calllet, who, besides being one of the authors of the places is the director of the theather, was summoned to the police station to be told he could not continue with the show. He argued, but to no end.

Play is a dramatized version of Hitler's life, from the time he was a solder in the war until the argued that the way were taken from the alleged story of Hitler's love life which appeared in a local newspaper several months ago and was suppressed.

what is even worse to the Germans, however, was a scene where Hitler dreamed he saw his fore-fathers. They were shown as being

fathers. They were shown a bullewish, Mi Norel played the German Chancellor, while others in the cast included Simone Mohl, Colette Adam, Jean Dulac, Davesne Duval, and Eugene Charly.

Americans In London

London, May 29. Cummings plays small-town American girl in 'The Northing Tramp, which GB is film-

Northing Tramp, which GB is filming.

Mary Ellis will be featured in a straight play here in early autumn called Farewell Performance.

Watter Forde to make one picture for Korda in July,

Irving Cooper, who owns a piece of the cooper, who come a piece of the cooper, who cooper of the cooper of

contract.
Frank Nell threatening to suc Forsythe, Seamon and Farrell for

return of difference in fares be-tween Australia and America and

tween Australis and America and Australia and England.
Lavaida, leading femme in Plackbirds, being treated by a local specialist for optic trouble. Teddy Brown's wife very ill after a serious operation.
Miriam Hopkins understood to be setting \$150,000 for the picture she is to make for the new Victor Saville film company. Conditions call for three weeks' maximum stay on the lot.

Yukona Cameron in a hospital with a nervous breakdown. Al Tra-han working as a single at the Pal-Jules C. Stein establishing London

offices,
Hal Sherman engaged by Andre
Charlot for new West End revue,
Anita Louise returns here in September to do a film. Has two offers,
one from Gaumont-British and one
from Criterion.

June Knight here in the fall to co-star in a musical with Arthur Riscoe.

Riscoc, Ken Harvey here with his banjo and wife. John C. Wilson has secured rights to a new play titled 'Rovina', by John V. Beanes, Will be done first in New York late this fall, staged by

Less Americans landed in England Less Americans landed in England during April than in April, 1935.
Diana Ward returning to London, July 22, to star in a picture for British and Dominion opposite Sydney Howard.
John Considine, Jr., back to New York vie Parte.

Fork, via Faris.

Richard Barthelmess around.

Sydney Howard may do a new stage play shortly.

COMMISH IN ADVANCE

Work Offered In Russia But Agent Taking No Chances

Berlin, June 1.

A Parls agency is offering acts now in Berlin bookings for the Soviet Russian State Circuses. All sorts of clauses are agreed to and six months are guaranteed, but the condition is that acts must pay commission in advance. This is explained by the inability to send money out of Russia.

Acts are hesitating to sign, since the promised stabilization of the rouble has not materialized yet. This would mean that acts have to spend all the money earned in Russia.

sta.

Greatest handicap of making acts agree to the advance commission payment is the valuation of the rouble at 80c each, as figured out by the Paris agent, although most banks figure a rouble to be worth about five cents,

MAXWELL'S B. R. FOR DONADA

John Maxwell (B.I.P.) is making an alliance with the Donada Cir-cuit on exhibition and theatre build-

ing and operation.

Donada has 35 cinemas and has paid out \$250,000 as deposit on further theatre purchases and building operations which are figured to

ing operations which are figured to double the circuit's size. Chain is committed for \$1,500,000, which it expected originally to raise through a public stock issue. This 'idea was abandoned and Maxwell's theatre-holding corp., Associated British Clinemas, has guaranteed the Donada commitment, receiving a stock consideration plus an inside rail on bookings. Figured that by fail, Donada should be able to show a sufficiently good balance sheet to go to the pub-

good balance sheet to go to the pub-lic for an stock issue, leaving the Maxwell group without having put up any cash.

HAPHAZARD SHOW BIZ IN UNIT'S JAP. TOUR

Tokyo, May 19.

Tokyo, May 19.

Tearamount Show, 22 persons, is up from Shanghal at the Shinjuku Gekilo, a second-rate house, under auspices of Fuil Amusement Co. Chances for success seem silm.

Yells of the performers about conditions can be heard all over Tokyo. Outfit hasn't been able to rehearse twice in the same place, promoters dragging it all over town, from one hall to another. Theatre has no dressing rooms and a stage floor that looks like the side wall of a building contractor's shack. Boy who does headspins is out looking for an army in hat.

Show, which halls from Shang-have argument Edirom and has been appeared to the same place, promoters demonths, includes some better-thanaverage talent, including Hensie Rögiotta, acro terper; Lillan Green and Vera Love. Supposed to play Tokyo for two weeks and then move to the recently-rebuilt Yokohama Odeonza, providing it looks all right here.

3 NEW SYDNEY NABES

Sydney, May 12, Three new nabe theatres open next July: Regal, Bondl, under Packer-Nerd using Par product; King's, Chatswood, and King's Bal-main, also slated to use either Par or Metro plx

or Metro pix.

Hoyt's is dickering for a site for a new theatre in Bondi with a reported seating capacity of 4,000.

'Miss Smith' Unlikely

Chin Chin Dust

Paris, May 29 What is a dog's nationality?
Red Dust, American dog act currently appearing at the Restaurant des Ambassadeurs

Restaurant des Ambassadeurs here caused no end of head-aches when a labor permit was demanded for him.

Finally the French inspector, figured it out. Since he is a chow he must be Chinese—so Chinese he is on the French legal books,

30 ITALIAN FILMS DUE BY OCTOBER

Rome, May 30.

Italian film industry may be in the infant stage, but Italians point out with pride that it is getting to very fat baby now. films are listed for release between

be a very fat baby now. Thirty films are listed for release between now and October. And still another group of films has been started on for the season after that.

Ready to be launched June 15 are the following: 'Cavalleria', produced by LCI., directed by Goffredo Alesandrini, glorifying Italy's tiell Associati, director, Mario Camerini; 'La Masnada del 13' ('The Gang of Thirteen'), a war-time mystery story, produced by Forzano, directed by Gonavano, directed by Gonavano, directed by Gonavano, directed by Gonavano, directed by Cornoszolo LCA.R., directed by Gonavano, Brightini, Lantenato' ('The Ancestor'), produced by Tiberia, directed by Guido Erignone; 'Le Bande Nere' ('The Black Bands), produced in Italian and Control of the C

Trenker
Another group of films is ready to be released during July.
A third group of films will be ready for August release, and a fourth for September and October.

STRIKE AFFECTED SHOW **BIZ ONLY SLIGHTLY**

Parls, June 9.

Strike which had French industry retty thoroughly tled up for awhile didn't hurt show biz very much, al though it was beginning to nick it when Leon Blum clamped down.

when Leon Blum clamped down.
Affected night clubs first, because
of the waiter's strike, and was just
hitting picture business over the
weekend. Personnel at the Lido,
one of the larger niteries, occupied
the premises one night last week,
steeping on the tables and refueling
to leave. They vacated the next
do at the request of Leon Volterra,

owner.

Action against film printing plants affected U. S. pictures, Columbia and Universal mostly affected. Paramount and some others weren't bothered by this because they do their own printing here.

Gaumont's Rex theate, picture Gaumont's Rex theate, picture Harris and the strikers. Apollo, cinema using mostly American films, was occupied by the personnel Sunday night (7) and pressure was being brought. (7) and pressure was being brought to bear for other cinemas to line up and join the Apolio crew when the settlement order came through.

More German Vaude

Beriln, June 1. Central Theatre Chemnitz, long rominent vaude spot under the late Hermann Blum, returns to its old

Hermann Blum, returns to its out love Sept. I under the direction of Cortini, conjuror and magician. Cortini recently played with his own touring show at the house to good results and, in consequence, arranged with the owners of the house to bring big-time vaude back.

SIR TOWLE QUITS London, June 9.

Sir Francis Towle, managing di-rector of the Dorchester hotel since its opening has resigned, with Anton Bon replacing.

Edward McAlpine is joining the

oard of directors and Henry Sherek London, June 9.
Miss Smith, new play, opened at the Duke of York last night (3).
It is a neatly written comedy with an original plot, but unlikely,

Italians Proud of Native Cinema Progress for Propaganda Value

VACATION TIME IN SYDNEY

Biz Very Good — 'Littlest Rebel' Leading Parade

Sydney, May 12. Vacation time always spells biz

at the b.o. 'Littlest Rebel' (Fox) is

at the b.o. Littlest Rebe! (Fox) is the tops right now. Others in the money are. Tale of Two Cittles! (M.-G.) and Ghost Goes West! (UA). Queen of Hearts' (ATP) goes out after six weeks, with 'Louis Pasteur' (WB) coming in. 'Lonesome Pine' (Par) is doing medium biz, but looks like building. The second of the building of the building little building in the big money for four weeks or more. 'Public Nuisance' (AD) replaces 'Next Time We Love' for Dave Martin. Rest includes, 'Bishop Misbehaves' (M.-G.), 'Tough Guy' (M.-G.), 'Peg of Old Drury' (BD), 'Music Goes 'Round' (Col), 'It You Could Only (Fox).

Italian Censors Nix One of 8 Foreign Films

Rome, May 30, Out of every eight films given the once-over by Fascist Film Censor Board, one is pronounced n. g. for the Italian public. Reasons for such disapproval are most commonly these: that the censors consider a

film too distasteful to the Catholic rch, too immoral, too pro-liberal, oo anti-fascist.

Church, too immoral, too pro-inberal, or too anti-fascist.

Over 309 of the 375 foreign films which the censors had to pass on last year were American. Of this total number 314 were approved, 15 were given an o. k. after they had been touched up or clipped and 46 were fiatly nixed.

During the same time 55 Italian films were submitted. They scored 45 o. kr. s, stx modifications and four turndowns.

Censors Board for legit was kinder: only one out of every 10 plays, operetts and operas submitted drew a no from them. In all they went over 1,308 works and said went over 1,308 works and said 'no' to 130. Only 24 of these plays, foreigners; all the rest were home-made,

LEMARCHAND GOES TO FISCHER FOR STAGING

Louis Lemarchand, stager of the Folies Bergeres' here for the past 18 Folies Bergeres' here for the past 18 years, has been engaged by Clifford Fischer, to produce shows for the Fischer nitery-restaurants here and in London and New York. Starts in December.

Paul Derval, Folies' producer, may try putting the shows on himself next time. He has returned from New York after signaturing Josephine Baker for his next revue.

Ingram Loses Again

Paris, June 1.

Rex Ingram lost his second case a French court this week when

In a French court this week when the Air-en-Provence Appeals court upheld the judgment of a Nicc court, rendered in 1982.

Beginning of the suth good back to 1930, when Ingram filled sult against Ed. Cointiglion Molinier, former Mentone notary, for abuse of confidence and fraud.

Ingram claimed that he had turned over \$355,000 to Molinier, to be used for the purpose of, buying a film company. According to Ingram the managing director of the company resold the firm for considerably more, and kept the money. siderably more, and kept the money. In the 1932 trial, Molinier was and the 1932 trial, Molinier was acquitted and Ingram was assessed the charges of the trial. He appealed but lost again. He will appeal to a still higher court.

Rome, May 31. Extent to which the Italian government helped Italian motion pic⊲ ture industry was revealed here a report on budget presented by the Finance Minister to the Chamber of

Deputies.

In the summer of last year two laws were passed, one of which made the showing of every Italian-made film compulsory for every Italian theater; and the other of which made funds available for producers of Italian films up to the sum of about \$800,000 per year; for these funds no interest had to be naid. Until a very short time ago, for-

Until a very short time ago, for-eign-made films monopolized the Italian market; but in the season of 1934-35, 39 Italian films were shown, along with 273 foreign ones. Importation of foreign films has been limited to 25% of the films im-ported in 1934; but films above the ported in 1934; but films above the in exchange for Italian-made films that are enorted.

Britons In Hollywood

The Nigel Bruces, Merle Oberon, David Niven, the Ian Hunters, Frank Laughton, Evelyn Laye, and

Hollywood, June 9.

Frank Laughton, Evelyn Laye, and Brian Aherne set off to Coronado Islands for some Hishing.

Islands Hishing the Hishing Hishin eral Died at Dawn.' Her husband, Philip Astley, is rushing the build-ings through to completion. Pat Patterson denies that she will stay here when her husband, Charles Boyer, returns

stay here when her husband, Charles Boyer, returns to France. Says her contract calls for six months in Hollywood and six months abroad and that when he goes, she goes. Arthur Greville Collins is writing the acreen play of "Thank You, Jecves," which will star Arthur Treacher.

ONLY ONE PICTURE IN . PRODUCTION IN SYDNEY

Outside of. Cinesound no local units are in active work right now. Cinesound is making 'Wilderness Orphan' as a quota pile, with Ken Hall megging. Zane Grey is on his way to the Great Barrier Reef in Northern Queensland to make 'White Death' with local backing, for Columbia Cinesound has leased some gear and two technicans to Grey. Pie will carry several underwater shots of big game fish. Locals will play the leads. Sydney, May 12,

water snots of big game itsn. Locals will play the leads.

Mastercraft-Efftee is waiting until Frank Thring returns from abroad before going into active production.

and when they kissed

THE HEAT WAVE DIDN'T MATTER!

—in PHILADELPHIA: Set for 3rd big week... as record-breaking run tops "Country Doctor" grosses.

- —in INDIANAPOLIS: Equalled "Country Doctor" in first three days.
- -in LOUISVILLE: First three days sensational.
 - -in ST. LOUIS: Bigger than "Country Doctor."
- —IN SYRACUSE: Opened more than 25% ahead of "Country Doctor."
 - in KANSAS CITY: One of the best openings in theatre's history.
 - —in MIAMI: Audience went wild . . . outstanding out-of-season gross.
 - -in CHARLOTTE: Hitting sensational "Under Two Flags" pace...60% ahead of "Message to Garcia."
 - —in BALTIMORE: Bigger than "Country Doctor"... almost doubled "Message to Garcia."
 - -in CINCINNATI: Held over after 1st smash week!
 - -in MINNEAPOLIS: Opened bigger than "Country Doctor"!
 - —in OKLAHOMA CITY: Hitting tremendous "Thanks A Million" pace.



THE KEYSTONE OF YOUR FUTURE

TAYLOR

Coretta
YOUNG

in

PATSY KELLY
BASIL RATHBONE
MARJORIE GATESON

A FOX PICTURE
DOITY! F. Tomuck in Charge of Production
DIRECTED BY ROK DELRUTH

ased on a play by Cleves Kinkead

B. & K. Doubles In 7 Neighbs Start June 16

Chicago, June 9.

Balabam & Katz switches to double features, Friday of next week (19) or the Monday (22) thereafter. This brings about the completion of a trend which has been in process in Chicago for the past year and a haif. B. & K. has been angling for two things these past 13 months: one is double bills, the other is the revision of the protection and clearance schedule so as to give an additional week of clearance to its big major nabe houses. Been supported to the protection and clearance schedule so as to give an additional week of clearance serven nebes interest of the protection and clearance schedule so as to give an additional week of clearance serven nebes into the protection of the protection of the protection with the friday (12) but, unable to get the right picture setup within that time, double feature entry was set back to the following Friday (19) or Monday (22).

The exchanges have all tacitly agreed to the delivery of a full extra week of protection between the 'C' week houses in first week of general release. These two-bit houses include the great bulk of the independent exhibitors and particularly the nouse of the protection of 25 houses.

Balaban & Katz is planning to start double bills in seven of its large nabe theatre.: Tivoil, Granach, Harding, Southtown, Riviera, Central Park and Nortown. At no time does B. & K. plan to bring any twin-billing into its loop situations, figuring that the first-run strength is sufficient to hold up these houses under a single picture policy.

Row long, or just how Balaban kata expects illing devery exhib in town answers quickly. It's obvious to every exhib in these seven houses that the rest of town will have to follow suit Immediately.

Brown-Freed for GB

London, June 9.
Gaumont-British has a deal on with Nacio Herb Brown and Arthur Freed for a local filmusical. Mack Gordon and Harry Revei are

mack Gordon and Harry Nevel are among the first of a crop of name songsmiths being brought here which hicluded in the past Sam Coslow, Harry Woods, Hoffman-Goodheart-Sigier, et al.

McHugh's B'way Musical

While east on a quickie, Jimmy McHugh huddled with the Shubects on a possible score for a Broadway nusleal next season. The tunesmith has taken back several scripts with him to Hollywood.

McHugh came east to take his son with him to California.

\$1,000,000 'Rhythm'

Thythm on the Range, next Bing crosby picture for Paramount, may e the costllest for this company his year.
It has run to \$1,000,000 in cost

already.

DAMITA OVER ANDES

Holiywood, June 9.
Lila Damita will play lead in 'Song of the Andes,' George Hirliman color feature, with Del Campo, Chilean, opposite.

Producer has option for two more by actress.

CORTEZ SHERLOCKING

Ricardo Cortez is set at Warners for the Perry Mason detective roles formerly handled by Warren William, now off the lot. First is the 'Case of the Caretaker's Cat.'

Witwer, Jr., a Scrib

Hollywood, June 9.

H. C. Witwer, Jr., has been upped from Warner's sound department to the writing staff, initial chore to be

an original story. Youth was former reporter on Asbury Park (N. J.) Press and for time sports writer on L. A. Exami-

Advance Production Chart

Hollywood, June 9.

Despite fact that eight new pictures went before the cameras last week it only boosted total of pictures in actual work to 37, or two above the preceding week. This was accounted for by 13 pictures being sent to the cutting forms, which makes a total of \$1\$ in that division.

Only four pictures were previewed last week, which is a low mark for the week. With most of the companies having announced their new season's

quota, there is every indication that major plants will continue to keep going at the same healthy pace that they have since the first of the year. More than 83 stories are in the final stages of preparation, half of which are ready to go before the cameras at any time.

Production darameter shouse only five more pictures to start to complete the 1985-38 quota of 441 features. This number and more will get under more this week.

way this week

Columbia

One in work, five editing, 12 preparing. In work:

JAOST HORIZON, reported VAREET, April 1. No new pictures started last week.

New pictures set to start this week are 'THERE GOES THE BRIDE,' featuring Chester Morris, and 'THE FIGHTER,' no cast or director set. Company purchased 'SHE MARRIED THE PRINCE,' Ladies Home Journal story by Alice Duer Miller.

'ADVENTURE IN MANHATTAN' is to be working title for 'PURPLE AND FINE LINEN,' slated as a Jean Arthur starrer.

Metro

Seven in work, eight editing, 10 preparing. In work:

'THE GOOD EARTH,' reported Vaniery, Issue March 4: 'SUZY,' reported April 11 to 12 t

Paramount

Eight in work, six editing, 14 preparing. In work:

'RHYTHM ON THE RANGE,' reported Vanistr, April 3; 'TEXAS
RANGERS,' reported April 29; 'THE GENERAL DIED AT DAWN,' reported May 13; 'MEART OF THE WEST,' reported May 20; 'MY AMER.
ICAN WIFE,' formerly COUNT OF ARIZONA,' reported May 20; AY AMER.
ICAN WIFE,' formerly COUNT OF ARIZONA,' reported May 20; AY AMER.
ICAN WIFE,' formerly COUNT OF ARIZONA,' reported May 20; AY AMER.
ICAN WIFE,' formerly COUNT OF ARIZONA,' reported May 20; AY AMER.
ICAN WIFE,' formerly COUNT OF ARIZONA,' reported May 20; AY AMER.
ICAN WIFE,' formerly COUNT OF ARIZONA,' reported May 20; AY AMER.
ICAN WIFE,' formerly COUNT OF ARIZONA,' reported May 20; AY AMER.
ICAN WIFE,' formerly COUNT, which is a strength of the Most of the Mo

RKO-Radio

Three in work, four editing, nine preparing. In work:

'M'IJSN, reported Vantery, May 8; 'NEVER GONNA DANCE,' reported
May 20; and 'MUMMIES BOYS,' reported June 3. No pictures started
last week.

Being lined up for early production lists 'WE WHO ARE ABOUT TO
DIE,' the David Lamson prison yarn to be directed by Christy Cabanne;
'COUNT PETE,' to co-feature Ann Sothern and Gene Raymond, Joseph
Santley to direct; 'PORTRAIT OF A REBEL,' next Hepburn starrer with

Production Table

Shows current standing of the various producing companies' production schedules for the 1935-36 season.

	Number	Number	Balance	New
Quota	Comp'eted	l Now in	to Be	Stories
of Pix	or Shipped	Work	Made on	in Final
for	for	or-	'35-'36	Prepa-
Studio Season	Release	Editing	Program	ration
COLUMBIA 40	34	6		12
GAUMONT-BRITISH 16		in Londo	n ·	
METRO 50	33	15	. 2	10
PARAMOUNT 65	56	13	4 over	14
Westerns 6	5	1		
RKO-RADIO 48	32	ż	ġ	9
REPUBLIC 32	18	ė	6	5
Westerns 21	'9	1	13	1
	57	a'	13. ove	- 10
20TH-FOX53	3/3	1	10.000	
Westerns 4	•	•	•••	
UNITED ARTISTS	7			2
Sam Goldwyn 7	•	- 1	3	1
Selznick-Inter'l 5	4	- 1	2	i
Pickford-Lasky 4	1	- 1	2	
Reliance 1	22 .		• •	
Korda-London 5		in Londor	١ ،	0
UNIVERSAL 36	24	8 2	7	1
Westerns 9	.6		40	
WARNERS 63	64	14	18 over	•
		=		83
Totals 462	348	88	40 35 ove	
			30	

Mark Sandrich directing; 'DON'T TURN 'EM LOOSE' and 'GRAND JURY.'

JURY.'

New stories purchased during the week lists 'SERENADE OF THE
SERIES, musical by Franz Schulz to co-feature Ann Sothern and Smith
SEINE, MARCHAN SCHULZ, SCHULZ

Republic

One in work, eight editing, six preparing. In work:
'THE GENTLEMAN FROM LOUISJANA,' which started last week,
Supervised by Colbert Clark, directed by Irving Pichel, original by Triatram Tupper. Cast: Eddie Guillan, Charlotte Henry, John Miljan, Chick
Sale, Charles Wilson, Marjorie Gateson, Pierre Wattin, Ruth Gliette,

train Copper, User: Eddie quinan, Charlotte Fighty, on Allijah, Charlotte Allerson, Pierre Watkin, Ruth Giliette, Schur Wanzer.
Skory is based on life of famous jockey, dramatizing the rise and fall of young horseman who becomes idol of millions. Starts out in Louislana, then to New York, bringing in such characters as Diamond Jim Brady and Lillian Russeli, and then to England for the Derby where the jockey is fetted by nobility. Romantic drama is centered around Quillan as the jockey and Charlotte Henry, who inspires him to become greatest rider of bookey and Charlotte Henry, who inspires him to become greatest rider of

of early California history.
Phil Regan's next starrer is being prepared or an early starting date
by Hamilton McFadden, who will direct.

20th-Fox

Seven in work, three editing, 10 preparing. In work:

'GIRL'S DORMITORY,' reported Vausstr. May 6: "PEPPER,' formerly

"PUBLIC NUISANCE NO. 1, and 'THE BOWERY PRINCESS,' formerly

"PUBLIC NUISANCE NO. 1, and 'THE BOWERY PRINCESS,' formerly

ported May 20: CHARILE CHAN AT HE ROCE TRACK,' reported May 27, and 'THE HOLY LIE,' which started inst weck. Credits are:

'THE HOLY LIE,' being produced by Soil M. Wurtzel, Lewis Seiler directing, Karin Michaelis stage play, adapted by Frances Hyland and Soi Bitlins. Cast. Jane Darwell, Claire Trevor, Artine Judge, Evelyn Venable, Bitlins. Cast. Jane Darwell, Claire Trevor, Artine Judge, Evelyn Venable, Bitlins. Cast. Jane Darwell, Claire Trevor, Artine Judge, Evelyn Venable, Pleming, Adrian Marden, Frank Reicher, Faul Stanton, Doris Bremwald, Wally Albright, Moyer Butt.

Story concerns four girls who build up a fantastic lilusion for the happiness of their bilan mother residing in Europe. They send from America glowing Jetters of the wealth and thoury they are living in wise Mother insists on coming to America, undergoes an operation and regains her sight, which presents a problem the girls did not anticipate, so there is hurried action to maite things appear as they had led their mother to believe.

mother to believe.

Readied to go into production next are 'ACROSS THE ISLE' and THAMK YOU, JEEVES'.

New stories purposed during the week lists. TIME OUT FOR ROMANCE, original by Eleanore Griffin and William Rankin; 'THAT I MAY LIVE,' another story by David Lamson depicting his experience while in the death house. Eadio is producing his first story, titled 'WE WHO ARE ABOUT TO DIE.'

United Artists

Two in work, one editing, four preparing. In work:
"LAST OF THE MOHICANS, reported Vasiry, May 13, and THE GAY
DESPERADO," which started last week
"GAY DESPERADO," being produced by Pickford-Lasky, Rouben Mamoulian directing, original by Leo Birniski, adapted by Waliace Smith,
Cast: Nino Martini, Ida Lupino, Leo Carrilio, Harold Huber, Milccha Acte
George Dupout, Valan Garcia, Adrian Rosley, Illa Khmara, Chris Mai Ca,
Story is isid, in Mexico and along border of California, Leo Carrillo as
notorious Mexican bandit who becomes thrilled with the voice of Martini
and kidnaps him sõ he can be around to inspire him to carry on his exploits. Martini becomes statached to the bandit ring and joins up. He in
turn kidnaps an American girl and from there on regmance sets in.

Universal

One in work, nine editing, 10 preparing. In work:
POSTAL INSPECTOR, produced by Robert Preneil, directed by Otto
Brower, original by Presentl and Horsee McCox, latter authoring screen
play. Cast: Ricardo Cortez, Patricia Billis, Bela Lugosi, Michael Loring,
Guy Usher, Billy Burrud, William Itali. David Oliver, Wallis Clark, Ar-

Guy Usher, Billy Burrud, William Hall, David Oliver, Wallis Clark, Arthur Loft.

Story has Cortez as postal inspector assigned to uncover mair robbery of \$3,000,000 in worn out currency being shipped to Washington from a Federal reserve bank in which his brother is employed. Supplied points of bother is been been seen to be the seen as the story of the story of the seen as the colle her that he was shipping that much money the following day. This is innocently told to Eillis' employer, operator of the night club, who on same day receives urgent write from his backer that if certain payment is not made in 24 hours, he would be taken for a ride. Nitery operator sets out to intercept the shipment. They use the brother's car to stago the hoidup. A murder is committed and all evidence traced to the boy. Robbery takers place during rising food of the city families have to take to mote the complete from the control of the complete story of the complete story indicated, with girl giving up cabaret for the boy.

Readled for early production lists "YELLOWSTONE," to be finned at Yellowstone park; "BiG, steel industry story to be fined partly around steel mills of Pittsburgh; "RENO IN THE FALL," "FLYING HOSTESS," and "GASEY OF THE COAST GUARD," latter first of the Trem Carr action series to star John Wayne.

Warners

Seven in work, seven editing, eight preparing. In work:

'STAGE STRUCK' and 'CHARGE OF THE LICHT BRICADE,' reported in Vastery, April 8: 'CHINA CLIPPER' and 'CAIN AND MADEL,'
reported May 6: 'I GAVE MY HEART, 'reported as 'SWEET ALOES,' May
13: 'WAY FOR A PIRATE, 'reported May 27, and 'JOE POLO,' which
started last week. Credits are:

'JOE POLO' being produced by Bayan Foy, William McGana directing,
original screen play by Feter Mine and Hugh Cumunings. Cast: Joe P.
Brown, Chrol Hughes, Skeets Gallagher, Gordon Billott, David Newell and
Shoy Lue 10 P. Person.

Story has Joe E. Prown returning from 10-year absence in China ac-(Continued on page 35)

OPPORTUNITY IS POUNDING

(on your box-office window!)

In "SINS OF MAN" 20th Century-Fox gives you another of the year's great pictures.

"SINS OF MAN" stars Jean Hersholt... in his first picture since "The Country Doctor"... in a sensational performance.

"SINS OF MAN" introduces to the screen Don Ameche, radio star of "The First Nighter." His brilliant performance in this picture already has earned him stellar assignments in the 1936-37 program.

"SINS OF MAN" packs the kind of emotional wallop that made "Humoresque," "Stella Dallas" and "Sorrell and Son" the box office smashes of their time.

The values are there! But to get all that's coming to you, you've got to get behind it.

"SINS OF MAN" is as big as you make it. It is one of the greatest word-of-mouth hits ever made.

"SINS OF MAN," forcefully advertised, will start packing your house from the opening of the doors.

"SINS OF MAN" is a production of which 20th Century-Fox is highly proud . . . and of which you also will be proud!

If you've asked for a screening, you've seen for yourself!

JEAN HERSHOLT in "SINS OF MAN" with DON AMECHE, Allen Jenkins. A Darryl F. Zanuck 20th Century Production. Presented by Joseph M. Schenck. Directed by Otto Brower and Gregory Ratoff. Associate Producer Kenneth Macgowan. Based on a stary by Joseph Roth. Screen play by Samuel G. Engel. Adaptation by Frederick Kohner and Dr. Ossip Dymow.



TEN-YEAR U. A. **FRANCHISES EXPIRING**

Hollywood, June 9. Product franchises of sever United Artists theatres in key cities

Hollywood, June 9.
Product franchises of seven
United Artists theatres in key cities,
to play UA first run product over
10 year period, expire tomorrow
(June 10), with only one UA house
continuing to hold franchise for another year up June 10 of next year.
Holuses where booking franchise
is expiring are the United Artists
theatre, Chicago, operated by Balaban & Katz; UA, Detroit, operated
by George Trendic; UA, Portland,
ore, operated by Evergreen Theatres circuit, and the UA houses in
Baltimore, Louisville, Columbus and
Pittsburgh, operated in parthership
deal with Loew's.
With these product franchises expiring, UA producers feel there will
be afforded an opportunity for them
to line up play dates from houses
competitive to the UA theatres,
with possibility of getting output in
more desirable spots.
United Artists Theare circuit is
far the company as president and chairman of board, with
Masten Buckley v.p. and general
manager. Latter, currently, is affiliated with UA distributing organization.

E. M. LOEW'S NEWPORT HOUSE IS STENCHED

Providence, June 9.

E. M. Toew, New England chain theatre operator, who has experienced considerable nulsances with his houses in this section, is once more the brunt of labor difficulties in Newport, Saturday, (6) Loew's Colonial in that city was the object of stench bombing, which was hipped before any real damage was caused. Member of theatre staff discovered bomb a few moments after it had been released by a man who is said to be known to management.

w persons left their seats so ulckiy was the objectional bomb moved. While commotion was on

removed. While commotion was on indoors, picketing was going on as usual outside by labor men.
Incident is the latest chapter in the long-winded fight between Loew and Newport labor leaders. Recently theatre lost court fight to prevent 'peaceful picketing.'

Steuer's \$100,000 Fee For 45G Net Recovery

For his legal services on behalf of the Knickerbocker Theatres, Inc., and the Clinton-Apolio Theatre Corp., Max D. Steuer is entitled to a 1:00 of \$100,000 although only \$45,000 was netted through his efforts, according to the recommendation of Frederick Spiegelberg, N. Y. suprenie court referee in a report filed Thursday (4), Steuer had asked for \$150,000. for \$150,000.

The attorney had based his claim

on negotiations he had conducted in a suit over theatre leases brought In a suit over theatre leases brought by the two corporations against the Greater N. Y. Vaudeville Corp., a subsidiary of RKO Pictures Corp. Steuer's cilents claimed his demand was excessive in that they had received only \$45,000 from the arbitration board which had decided the dispute

tion board which had decided the dispute.

The Knickerbocker and Clinton-Apollo Corps. had leased the Apollo theatre, 126 Clinton street and the Hollywood, on Avenue A, to the Greater N. Y. Vaude Corp. In the contract it was agreed that any dispute the contract it was agreed that any dispute could be contracted to the contract it was agreed that any dispute of the contract it was agreed that any dispute could be contracted to the contract it was agreed that any dispute could be contracted to the contract it was agreed that any dispute could be contracted to the contract it was agreed that any dispute could be contracted to the contract it was agreed that any dispute could be contracted to the contract it was agreed that any dispute could be contracted to the contract it was agreed that any dispute contracted the contracted the contracted that any dispute contracted the contra contract it was agreed that any dis-bute which might, arise would, be submitted to a board of arbitration. There was a quarrel over the grade of pictures to be shown at the thea-tres and the lessors charged viola-tion of contract. They engaged Steuer to represent them before the board

Steuer to represent them before the board.

The board, besides awarding them \$45,000, ruled that the lessees must live up to their agreement.

Steuer 1, his demand for \$150,000 claimed that the order compelling the lessees to meet the terms of the contract was worn at least \$2,300,-000 to his clients and that the in-ferior picture phase of the matter

IA's 33d Conv. On

Kansas City, June 9. IATSE 33rd convention opened Monday (8) in the Muny aud. About \$25 delegates are on hand for the conflab which will last five days. George E, Browne, president, and Fred Dempsey, executive secretary, with rest of executive board have been holding daily sessions for a week at the Muchlebach in preparation of the opening.

Biz will be reports from national

officers, election of officers and drafting of resolutions.

Deal Virtually Set For Warners to Take Over the Fox. Philly

Philadelphia, June 9. Deal is under way for acquisition of the Fox by Warner Bros. and expected to be closed at any time, giv-

ing WB greater control of the downtown houses.

The Fox, in operation about 11 years, plays first run pictures and stage shows. It is being operated by Al Boyd for the Fox organization.

tion.

Joe Bernhardt and Harry M. War-ner of WB were in town last week, but left without making any an-nouncement.

but left, without making any anbouncement.

The you largest film and stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the property of the stage show

The property of the stage s

Fox managership, when and if,

Loew's Valencia, Balto, Folding; 1st Time 10 Yrs.

Folding; 1st Time 10 Yrs.
Baltimore, June 9,
First instance of a loop film house going into camphor during summer months in about decade will occur end of current week when Loew's shrouds its Valencia. House, located atop chain's vaudilm Century, seats 1,400 and plays secondrun films on week stands.
The Valencia has long been a heavy loser, and for some years the Century has been assuming both its and the Valencia's rent. Upstairs house was transformed around 10 years ago from a roof garden, after the city condemned roof as a dance place.

place.

Though It is announced that
Valencia will reopen in autumn,
possibility remains that such may possibility remains that such may not be case. Grosses have been such recently that it would be cheaper for Loew's to keep it shuttered. Manager Joe Kavanagh leaves house to undertake string of relief duties through this division of chain while managers of houses have their vacations.

20TH-FOX AND COL. 10-YEAR DEALS WITH RCA FOR TALKER EQUIPMENT

For the second time within the past two weeks, Federal Judge Knox dismissed the suits brought by Thomas F. James, on behalf of the Granger Mfg. Co., and Bernard R. Gogel, representing the Sound Recording Corp. against Erpl Western Electric and A. T. & T Both actions aileged violations of

the Sherman anti-trust law.
In the first suit James sued for In the first suit James sued for \$500,000 damages and Gopel asked \$1,000,000. In the second action these amounts were tripled In both instances Judge Knox held that the complaints failed to specify when and how the plaintiffs' firms had been injured by the alleged monopoly of the defendants. The plaintiffs were significant plaintiffs.

PAR-RKO MPLS. **POOL IN EFFECT**

Minneapoils, June 9,
Acquisition of its clifet downtown opposition houses, the Palace-Orphem: and President theatres, under a partnership arrangement with RRO, is in line with the expansion policy of the Publix Northwest circuit, John J. Friedd, Ita generae the property of the Publix Northwest circuit, John J. Friedd, Ita generae from receivership more than a year ago, the chain has built, acquired or reopened more than a dozen additional theatres.

The deal gives Publix practically complete control of the St. Paul first-run situation. The only downtown first-run house not under its wing is the World, small seater.

Publix assumes operation of the Palace - Orph immediately. The President, a subsequent-run house. Barry Burks will supervise the two theatres, along with the other Publix downtown houses, including the Paramount, Riviera, Tower and Casino.

DEARTH OF PRODUCT; **OLDIES RE-BOOKED**

Dearth of product and seasonal conomies or product and seasonal economies prompted numerous nelghborhood houses in New York and in the east to rebook old features. In some instances two oldles are played together on the same dual layout.

Exhibitor attitude is that some of the better pictures of early last sea-son and two years ago are better than some of the season-end sub-jects available at the present time.

Erpi-A.T. & T. Win Again First Serious 'Invasion' of ERPI Territory, Although That Company's Deals Continue-Augurs Other Pacts Being Made

KRELLBERG'S LEGAL REVOLT OVER 'ZOMBIE'

N. Y. Supreme Court Justice Louis A. Valente reserved decision Monday (8) on the motion of Albert Krellberg, president of the Amusement Securitles Corp., for the appointment of a temporary receiver for Academy Pictures Distributing Co., Inc., the Midtown Theatre Corp., operators of the

tributing Co., inc., the Midtown Theatre Corp., operators of the Rialto theatre, N. Y., and Mebert Pictures, inc. Kreilberg's action is an effort to impound the box office receipts of the Rialto during the premiere run of the picture. Revoit of the Zombies, and pending the outcome of a suit for a temporary injunction to stop the showing of the picture. Kreilberg claims that the use of the word, Zombie' in the title of the current picture is an infringement on his original film, White Zombie which was produced four years ago. He claims it will affect the financial returns of a picture he intends to produce shortly, a sequel of the first Zombie which was produced four years ago, the claims it will affect the financial returns of a picture he intends to produce shortly, a sequel of the first Zombie which was produced four being the produced Herman Hoffman, as appointed Herman Hoffman, as appointed Herman though the support of the present conducting hearings and it is expected will make his recommendations in the matter within a few days. H, William Fitelson, attorney for

few days.

H. William Fiteison, attorney for the defendants, in his answer, charges this is an effort to harrass the defendants.

Fiteison said in a few days Referee Hoffman will hand down his recommendations in the injunc-tion action and ridiculed Kreiiberg's motion for a receiver.

Fenvyessy's Rochester to Washington Air-Route

Rochester, N. Y., June 9.

Manager John Fenyvessy of the Family there is boosting an air line of the side. In 60-operation with Ray Hylan, pilot, he promoted a junket to Florida and one to Washington. Fenyvessy believes there is opportunity to establish weekly or bi-weekly runs to the capitol city at a rate comparable to train farc.

Plane can make the run in less than three hours each way provide.

than three hours each way provid-ing a full business day in Wash-

Loew's Banko O. O.

Oscar Doob and Marvin Schenck Oscar Doob and Marvin Schenck arrived in Chicago yeaterday (Mon-day) for some personal observations on the actual workings of Bank Night. Made trips to the various Balaban & Katz and indle houses to view the bank night operations and methods.

the bank night operations and methods.

The Loew theatre men say it's chiefly an educational and scouting

G. N. Coast Exchange Take-Over Moved Up

Los Angeles, June 9. Negotiations now on between Edward Alperson, president of Grand National Pictures, and Sam Berkowitz, head of Far West Exchange on Coast, is expected to result in take-over of the Far West outfit around Aug. 1, month earlier than

originally planned.

Alperson, during his 10-day stay here, is devoting most of his time to product deals and conferences. In addition to deal with B, F. Zeldman for two feature reicases, Alperson is taiking production with sev-eral other organizations.

Radlo Corp. of America is breaking Into ERPI's hitherto closed talker business areas of the Industry. 20th Century-Fox and Columbla Pictures Corp. have just concluded 10-year deals with RCA Photophone, additional to the continued use by these companies of Electrical Research Products, Inc., equipment. Both firms are held to have continuing continuing contracts with

However, under the terms of the RCA Photophone contracts, currently entered into, these companies will be paying considerably smaller royalty charges than before. Also it is held the RCA Photophone contracts eliminate service charges completely.

completely,

Other major companies may follow suit and sign with RCA. Metri
is held to be among these.

Owing to ERPF's money interes
in Universal, that company is no'
expected to change. Warner Brds
also may prove to be an exception
to the present trend to RCA Photo-

pnone.
Until now, RCA equipment tradihas been limited, among the majors
to RKO in which RCA bought at
interest some years ago to give.
Photophone a footing in the busi-

ness.

David Sarnoff, RCA chieftain, M
H. Aylesworth and Ralph Austrian
of RCA Photophone are held to
have maneuvered the current deais

Hollywood, June 9.
Columbia is the second studis within the past week to contract for RCA sound equipment. 20th Fox switched over from ERPI under a similar agreement on a 10 wear deal. year deal.

year deal.

It's authoritatively reported the RCA Photophone equipment will be installed in all major studies within two years, breaking into the here tofore exclusive ERPI territory.

MOSS' NEW B'WAY HOUSI WITH TELEVISION PROJ

B. S. Moss has installed television equipment as well as film projection apparatus for new house nearing completion at 46th street and Broadway, site of old Loew's New York and Criterion. The new Criterion is expected to open around Aug. 15. is equipping theatre so. Ji might be easily converted to profection of televised entertainment.

Chi School Board Wants Increased Bids for McV

Chicago, June 9.
School board has called for new blds for the McVlckers theatre, now dark. Original bids were all tossed out as insufficient. Three blds have been entered in the new lease auction; from Balaban & Katz, Jones, Linick & Schaefer and the Lydy parking stations. Hilled that the deay since the school board is lenown to be averse to wrecking a building which is still in excellent shape and which the board feels is worth much.

Valve Blew and the N. O. **Customers Came Out Fast**

CHEMOTHERS CARRIE OUR TASE

Blowing of a valve in the engine room in the basement of the Sacneger theatre Saturday (6) caused alarm among members of the audience. Several women ran out of the theatre, leaving their pocketbooks, Police took charge of these. The theatre staff went on the stage immediately and informed the audience that there was no danger, Ushers remained at their stations and quiet was soon restored.

and quiet was soon restored.

Benz Bros.' Palace. Mpls.. Forces Col. to Service Dualer, Via a Suit

Minneapolis, June 3, It was only after the local Columbia and the other exchanges it was only after the local Columbia exchange was served with court papers requiring it to show cause why it should not be man-damused to continue to service the 1,300-seat Bens Bros.' Palace with a product to be double-featuring. Other exhibitors are pictures. Following the amonouncement that the Palace would not successfully defend in the air agreed to condinue to sell the theatre pictures. Following the amonouncement that the Palace would not successfully defend in the air agreed to condinue to sell the theatre pictures. Following the amonouncement that the Palace would not successfully defend in the courts any refusal to service the Benz theatre, edied agrainst even a Saturday midnight dual bill above in the independent neighborhood theatres, Hy Chapman, Columbia branch manager here, notified Gordon Greene, Palace manager, he was cutting off its product supply. Greene alone more than the papers were successfully defended double-featuring and admission price cutting. The Palace, with a 15c admission price cutting. The Palace, with a 15c admission price cutting and admission price cutting. The Palace, with a 15c admission price cutting and admission price cutting and admission price cutting and admission price cutting. The Palace with a 15c admission price cutting and admission price cutting.

IT'S HAPPENED AGAIN!

Overnight! Unheralded and unexpected... 3 new stars flash across the screen firmament with sparkling brilliance!



DUDLEY-WARD
First hailed in "Escape Me
Never," she returns in a role
that marks her for stardom.



The greatest contribution to screen acting since Jannings and Laughton.



Handsome, suave, irresistible and destined to become one of the screen's most popular leading men.

STAND CONDEMNED

DIRECTED BY ANTHONY ASQUITH . PRODUCED BY ALEXIS GRANOWSKY . A LONDON FILM

You'll gasp at the daring of men whose decorations were the bullets of a firing squad and the recklessness of women ready to accept death but unwilling to reject love!

OPENING TODAY FOR AN INDEFINITE RUN AT THE ALDINE THEATRE, PHILADELPHIA.

Released thru

UNITED ARTISTS

EXPLOITATION By Epes W. Sargent -:----

Soap Box Stunt

Sôap Box Stunt

Cleveland.

Thee show was staged by Sid
Dannenberg of Warner's Hipp in
which Bullets or Ballots' (WB)
was given loads of plugs by wordof-mouth and indirect showmannhip. Ex-actor was lined to onplug the stage of the stage of the stage
and the stage of the stage of the stage
of the stage of the stage of the stage
of the stage of the stage of the stage
of the stage of the stage of the stage
of the stage of the stage of the stage
of the stage of the stage of the stage
of the stage of the stage of the stage
of the stage of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the stage of the stage
of the s

Crime and Cochons

Crime and Cochons

Baltimore.
Current at Herman Blum's down
arty Little, is an all-French
man and French Blum's down
ment' (Crime and Funlehment) and
Dianey's Three Little Pigs' (Les
Trois Petits Cochons). Max Weinberg laid out sedate, attractive
changles and the bill, with outTleup with public library for exhibit of Russe literature; individual
letters sent to scholars taking advanced French courses in schools
French tricolors which people could
wear in lapels as plug for the pix;
French clube were contacted and
group ticket deals made.

French clube were contacted and
group ticket deals made of the pix;
French clube were former of the program,
and in lobby, of house a
display was built of miniature
brick house with rubber figures of
the trio of porkers and the fangbaring woil.

Farks and Pools

Parks and Pools

With the coming of summer bath-ing pools and summer parks cut into the entertainment allowance of the average theatregoer, but it can-not very well be helped and it is sometimes possible to use the parks to advertise the theatre very profit-ably.

constitute when on the proper and it is considered when the ball with the ball of the ball

Right in Line

Right in Line

RKO sales department was right
up in the front line on the malden
to in the front line on the malden
to the queen Mary. Some
the cuter of the cuter of the cuter
to the cuter of the cuter of the cuter
to the cuter of the cuter of the cuter
to the cuter of the cute

Carolina Stunta :

Spartanburg, S. C.

Carolina Stunts:

Spartanburg, S. C.
Carolina, topped, exploitation stunts past week by tieing in with Heraid and Journal, morning and with Montgomery & Crawford, large hardware flym, on another.

China and tableware display in Montgomery & Crawford window was placarded with info that the litens displayed were same as those used as props in The Ex-Mrs. Firm reported large sales and the-atre had been 'tie-in' inquiries from patrons. Montgomery & Crawford further tied in with screen advertising, ditto press, pace. Display was one of most beautifus time.

In connection with 'The Princess Comes Across,' which followed Jean. Arthur-William Powell opus, Carolina lost 20 10-cent store rings came town, then advertised that a ticket would be given for each ring turned in at the Heraid and Journal classified adv. office. Four rings came in before moon the first day and been exchanged for tickets when show opened.

Imperial, showing 'The Great Ziegfeld,' held a beauty contest, swarding ducast to pretty young frames whose measurements table the contest of the contest

Three in a Row

Charlotte, N. C.

Three in a Row
Charlotte, N. C.
News, afternoon daily here, has
co-operated with the Carolins and
Imperial for three pleces of exploitation in the past two weeks.
In connection with 'Mr. Deeds
Goes to Town,' which picture the
Goes to Town,' which picture the
night, all confirmed doodlers were
admitted free at 2 a. m. All they
had to do was fill in a coupon saying how they doodled, and they
were guests of The News and the
theatre.
The News when the paper carried
another coupon for free admission
to all girls who compiled with the
measurement set down by Ziegfeld
for the perfect beauty. All girls so
Great Ziegfeld. The missos also
had pictures made, which The News
printed. A News columnist found
some entertaining facts about the
group—that qualifications said
some through that wouldn't have
interested Mr. Ziegfeld, and in the
group of perfect forms were several married women and one mother of two children; the same sort
of arrangement, jett had landil boys
accompanied by their grandfathers
to see 'Little Lord Fauntleroy.'

Typists' Contests

Typists' Contests

In recent seasons most exploita-tion for stories of stenogs seems to be confined to various uses of the stenographic character. on blotters, are two standard systems, this reaches only a limited number. The only other stunt recently used was a hefore-breakfast-showing for ac-tual stenogs. The speed contest, the stundard system is a state. The table storm this is a state.

seems to have been completely forgotten. It's worth digging out.

In its best form this is a stage finals for a through-the-week climains to a through the stage of the stage o

a frame of mind to enjoy the film.
As a variant, and to reduce lite
number of contestants, special
classes may be formed by the
agents for each standard typewriter, each agency sending to the
finals the girl who has proven best
in the store test. For another angle
the contest can be confined to large
firms, employing a number of typists, each concern sending les
champion. With things some epecial advertising, can be worked up.
In any event it will be a novelty
again.

Political Angles

Political Angles

Des Moines.

Emil Franke, of the Orpheum, got a lucky break when he plastered to the plastered property of the plastered off as front page stuff and with such momentum the Orpheum's posters will probably be the last ever to go up on the poles, and the plastered property of the plastere

Park Exploits

Frank Exploits
Frank Burke, Chleago publicity
man, handled the opening of State
Fair-Fark, (ballroom) Milwaukee,
commuting to put his stunts over.
He used 2,000 'window and tack
cards and 200 posted eight sheets,
went on the radio and tried a couple,
of stutus, an avistor fiving over.

went on the radio and tried a couple of stunts.
First was an aviator flying over the city and releasing 500 balloons with passes attached. The other section of the couple of the couple

BEHIND the KEYS

Dedication new auditorium here skedded June 15. Congressman J. J. McSwain, Senator James E. B. McSwain, Senator James E. B. McSwain, Son J. McSwain, Senator James E. B. McSwain, Son J. McSwain, Son J. McSwain, Son J. McSwain, Senator James Plaza resuming amateur hour programs two nights in June. Mrs. Frank La Bar, Jr. (wife of Imperial mgr.). Is musical director, and G. O. Shepherd is m. Gilland, 35. Patho-Additional Confession of Washington, D. C. back to Washington, following crack-up of plane en route to Gainesville, Ga., storm area. James Milen, 25, pilot, of Alexandria, Va., still in hospital here.

St. Louis.

St. Louis.

Sol Bank has taken over Amethyst theatre, nabe here, formerly operated by W. J. Colonna.

Richmond Theatre, I. Colonna.

Richmond Theatre, I. Colonna.

Richmond Theatre, I. Colonna.

Lyle Richmond, Hornersville, Mo., has reopened the Strand, formerly the Rives in Hornersville. Majestic theatre, Morris City, Ille.

Majestic theatre, Morris City, Ille.

Majestic theatre, Morris City, Ille.

Royal, Royalton, Ill., shuttered.

Dominick Fresina. Taylorville.

Royal, Royalton, Ill., shuttered.

Dominick Fresina. Taylorville.

Royal, Royalton, Ill., shuttered.

Dominick Fresina. Taylorville.

Note, Ill., to his circuit. House was formerly under management of borne, Ill., formerly operated by Frye & Muench, and the Avalon, Lawrenceville, Ill. Latter house was secured from Mrs. Hurley Gould.

Community theatre, Allerton, Ill., dark for summer.

Community theatre, Allerton, Ill., dark for summer.

Oxford, Miss Solomon Brothers, of McComb, are adding another house to their string. They have secured a building here which will be made into a theatre.

Mexico City Mexico City.

Cinema trend here is downward.

Town's 67th house, Cinc Rex. a de
luxe, Intimate house, is nearing
completion on Mexico City's Fifth
Avenue. Scat about 1,000 and have
modern comfort facilities and equipits the third downtown cincma to
open within a few weeks.

St. John, N. B.
The Opera House, for over a half
century a legit house, reopened with
a midnight show, June 8, after
three years of darkness.

New Orleans,
Strand will be reopened July 4
as a first-rim house by the Baronne
Amusement Commany, owner of the
building. Harry F. McLeod, formerly of the St. Charles theatre, will
be in charge.

Middletown. O.
The Family, indie subsequent
run, taken over by Miss Marie
Denis, who will continue present
grind policy. House formerly operated by George Turlukis, who has
not announced future plans.

Xcnla, O.
Opera House, occupying the upper floors of the sixty-five-year old city hall, has been ordered closed permanently by the State Building Inspector, who has pronounced it unsafe.

Charlotte, N. C.

Everett Sharp, asst. mgr., upped to managership at Fox West Coast common and the common and the

Julius Nathanson bought from Norman Webb the Mayfair, nabe

Pat August now managing the lorence Mills, colored patronage ouse on Central ave., for Genc house on Central ave., for Genc O'Keefe.
Fox-West Coast has taken over Richmond, Cal, theatre from T. J. Belessls, with Evun Jeffreys in as manager.
Adams. subsequent run house at San Diego, has been transferred from Kaplan & Klein to Thayer & Deen.

Deen.

Bert Kennerson appointed manager of Fox-West Coast Tower, Fasadena, succeeding Louis Hellborn, who has returned to San Diego Expo's exploitation department.

J. A. Dundas, formerly of Portland, Ore., is constructing 790-seater at Oceanide, Cal., to be completed around. Aug. 1.

Lincoln.

Joe Scott, exchange manager, and his henchmen, Hymle Novitsky, H. F. Ironfield. C. F. Reese, F. C. Milledge, and the state of the state of

New Brighton, Pa.
Liberty Amus. Co. expanding with
two additional houses in western
Pennsylvania. One of the new projects will be built in Aliquippa, Pa.,
and the site of the other will be announced shortly.

Glenn Callowa,
(Dans) to Kiva theatre,
Junction, Coo.
Kinging theatre is new house at
Ancouver, Wash. In the frid of
FWC Rainler Corp, with Al Finkelstelt, division managen. Glenn Galloway, ex-mgr., Capital Danz) to Kiva theatre, Grand

Greenwich, N. Y.
John Lyttle has purchased the
Star Theatre here from Mr. and
Mrs. Dennis Reagan.

Dirmit.gham.
Five Points Therity, neighborhooder, belopsing to N. H. Waters and Fleicher Thorington has completed remodeling.

Charlotte, N. C. grand jury returned a true bill charging Jington Mass of the product of the apriles.

Mayne country, N. C. grand jury returned a true bill charging Jington Mass of the product of the p

Speeding 'Speed'

Safe Offer

Sate Uffer
St. John, N. B.
A life pass to the mother of quadruplets, a 25-year pass to the mother of triplets, a 5-year pass to the mother of triplets, a 5-year pass to the mother of twins, a 1 year's pass to the mother of one child, born during the week at which. The Guints, was screened in the Rumford, Rumford, Mc. Mere offered as part of the exploitation for the film. part of film.

Summer Dress

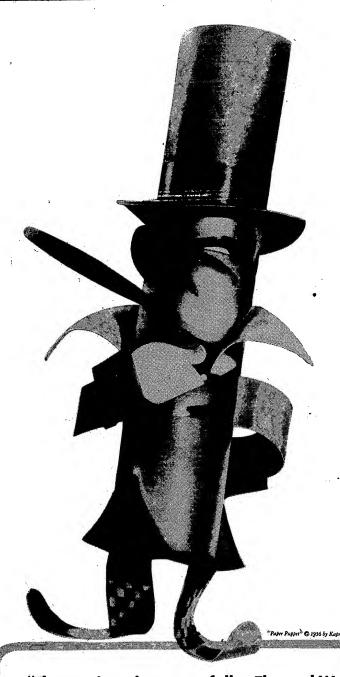
Summer Dress

Harry Browning of M. & P., theatres, is preparing for summer agries of one column three-new and agries of the column three-new and agries of the column three-new and agries of the column three-new and agries on the importance of including the house telephone number of the contacts make not only for frienditness but business.

Point to Point Race

Point to Point Race

Some theatres regularly wind up the school season with a big treasure hunt handled along usual lines are hunt handled along usual lines with the season of the seas



"The man's an imposter, folks. The <u>real</u> W. C. FIELDS is now performing his mighty feats in the new Paramount Picture 'POPPY', featuring Rochelle Hudson and a gala array of players. Directed by A. Edward Sutherland."



CALENDAR OF CURRENT RELEASES

Columbia Offices, 729 Seventh Ave., Abdul the Damned. The story of Abdul Hamid II of Turkey. Nils Asther.

Adrienne Ames. Fritz Kortner. Dir. Karl Grune. Rel. May. Rev.

May 13.

And So They Were Married. Two kids mingle in the affairs of their parents,
Melyyn Douglas, Mary Jator, Edith Fellows, Jackie Moran. Dir. Elliott
Nugent. 72 mins. Rel. May 10. Rev. May 20.

Gailling of Dan Matthews, The. Harold Bell Wright's novel. Richard Riche.
Charlotte Winters. Dir. Phil Rosen. 66 mins. Rel. Dec. 10. Rev. Jan. 28.

Cattle Thief, The, Western Ken Maynard, Genera Mitchell, Dir, Spencer Gordon Bennet, 58 mins, Rel. Feb. 28. Rev. May 27, Dangerous Intrigue. Famous surgeon does a comeback, Ralph Bellamy, Gloria Shea, Dir. David Silman, 58 mins, Rel. Juf. 4. Rev. Jan. 22, Rev. May 27, Rev. Jan. 22, Rev. May 27, Rev. Jan. 22, Rev. May 27, Rev. Jan. 24, Rev. Jan. 24, Rev. Jan. 24, Rev. Jan. 24, Rev. Jan. 25, Rev. Jan. 26, R Devil's Squadron. Story of a test pilot. Richard Dix, Karen Morley. Dir Erle Kenton. 80 mlns. Rel. April 15. Rev. May 13.

Erle Kenton. 80 mlns. Rel. April 15. Rev. May 13.
Don't Gamble with Love. Expose of gambling backed by a dramatic story.
Ann Sothern, Bruce Cabot, Irving Pickel. Dir. Dudley Murphy, 65 mlns.
Ann Sothern, Bruce Cabot, Irving Pickel. Dir. Dudley Murphy, 65 mlns.
Gallant Defender, The. Western. Chas. Starrett, Joan Perry. Dir. DavidSilman. 60 mlns. Rel. Nov. 30. Rev. April 22.
Hell Ship Morgan. Purgatory on a tuna flahing boat. George Bancrott, AnnSothern, Victor Jory. Dir. D. Ross Lederman. 66 mlns. Reb. Feb. 8.
Rev. March 11.

Acv. March 11, Hercee of the Range. Western. Ken Maynard, June Gale, Dir. Spencer Gor-don Befmett. Rel. March 28. oon bennett. Ref. March 28.

If You Could Only Cook, Kitchen masquerade that ends in a wedding, Herbert Marshall, Jean Arthur, Leo Carrillo, Dir. Wm. A. Setter, -72 mins Rel. Dec. 30. Rev. Jan. 1.

Lady of Secrets. Love comes at last to sealed lips. Ruth Chatterton, Marlandarah, Otto Kruger, Robt. Allen. Dir. Marlo nGering, 73 mins, Rei, Jan. 25

Marah, Otto Kruger, Robt. Allen. Dir. Marlo nGering, 73 mins, Rei. Jan. 28.

Lawiess Rides. Western. Ken Maynard, Geneva Mitchell. Dir. S. G. BenLawiess Rides. Western. Ken Maynard, Geneva Mitchell. Dir. S. G. BenWolf Neturen. The Favortie screen and Ection character responsar.

Melvyn Dougias, Gall Patrick, Taia Birel. Dir. Roy W. Nell. 88, mins.

Rel. Dec 28. Rev. Feb. 5.

Mr. Deeds Goes to Town. Formerly 'Opera Hat.' Gáry Cooper' Jean-Arthur.

Dir. Frank Capra. 115 mins. Rel. April 12. Rev. April 32.

Music Miller S. Marker S. Miller S. Miller

You May Be Next, A super criminal defles the world. Ann Sothern, Lloyd Nolan. Dir. Al. Rogell. 67 mins. Rel. Dec. 31. Rev. March 4.

First Division Offices: R.K.O. Bldg., New York, N. Y.

Releases Alto Allied, Chesterfield and Liberty
st Week-end (Chesterfield). Light, breezy entertainment about the
financially and socially tangled lives of the smart set. Valerie Hobson,
Paul Harvey, Betty Compson. Dir. Charles Lamont. Rel. April 10.

Brilliant Mariage (Invisible). A screen version of Ursuia Parrott's great Dir. Phil Rosen. 64 mins. Rel. March 28. Ray Walker, Joan Marsh. Dir. Phil Rosen. 64 mins. Rel. March 28. Ray Walker, Joan Marsh. Dark Hour, The (Chesterfeld). A fast-moving mystery, presenting a baffling problem in crime detection. Irene Ware, Ray Walker, Burton Churchill. Dr. Charles Lamont. Rel. Jan. 18.

Dir. Charles Lamont. Rel. Jan. 15.

Drake the Pirate (Alliano). England's virgin queen in a human tale of devotion. Matheson Lam, Jane Baxter. Dir. Arthur Woods. 78 mins. Rel. April. 1980. Spr. 1980

waters—an outdoor story or unusual scilon and drama. Steff Duna Dir. Victor Halperin. 67 mins. Rel. Feb. 1.

Law of the 45's (Normandy). A dashing tale of reckless courage triumphantover great dods. Miles-aminute romance geared to the speed de, hammover great dods. Miles-aminute romance geared to the speed de, hammover great dods. Miles-aminute romance geared to the speed de, hammover great dods. Miles-aminute romance geared to the speed de, hammover great descriptions and the little red scroolhouse-rebellious, misunderstood youth behind gray reform walls. Frankle Darro. Dickie Moner, Cority. Dir. Charles Lamont.

Living Dead, The (Alliance). Comms and chills—terror and thrills, and dead that lite again! George Curzon, Sir Gerald out Maurier. Dir. Thomas Bentley. 65 mins. Rel. Feb. 29.

Lucky Terror (Futter). Western. Hoot Gibson. Dir. Alan James. 61 mins. Rel. Feb. 20. Rev. April 8.

Gullesty Speed (Charles Bickork). Dir. Rel. Feb. 20. Rev. April 8.

Gullesty Speed (Charles Bickork). Rev. Dec. 25.

Red Wagon (Alliance). Life under the big top with cross currents of love, hate, and revenge. Charles Bickork, Raquel Torres, Greta Nissen, Don Alvarado, Anthony Bushell. Dir. Paul L. Stein. Rel. Dec. 8.

Ring Acound the Moon (Chesterfield). A strong human interest drama of the

Ring Around the Moon (Chesterfield). A strong human interest drama of the daughter of a newspaper publisher and a reporter. Erin O'Brien-Moore. Donald Cook, Ann Doran, Dir. Charles Lamont, 69½ mins, Rel. Jan. 22.

Southern Maid (Alliance). Romantic story under Southern skies. Bebe Dan-lels. Dir. Harry Hughes. 60 mins. Rel.

ieta. Dir. Harry Hugnes. 90 mins. Rev. 90 processes of the processes of th

Son, June Gaise. Dir. Alan James. 90 mins. Act. Dec. 81.

Tango (Invincible). The brilliant story of a giltering night club dancer
picked the wrong partner in her dance of life. Marian Mixon, Cl
Chandler, Warren Hymer. Dir. Phil Rosen. 70 mins. Rel. Jan.
Rev. Feb. 22.

Studios: Burbank, Calif. First National Offices 321 W. 49th St., New York, N. v.

Brides Are Like That. From play 'Applesauce.' Confident youth. Ross Alexander, Anita Louise. Dir. Wm. McGann. 66 mns. Rel. April 18. Rev.

March 25.

Broadway Hostess. Glamorous drama of Broadway's bright lights. Winl Shaw, Phil Regan, Genevieve Tobin, Lyle Tailott, Allen Jenkins. Dir. Frank McDonald. 69 mins. Rel. Dec. 7. Rev. Dec. 18.

Captain Blood (Cosmopolitan). Based on Rafes Sabatin's smashing tale of the sea rovers of the 17th century. Errol Flynn, Olivia de Havilland, Lionel Atwill, Basil Rathhone, Ross Alexander, Guy Kibbee. Dir. Michael Curtiz. 119 mins. Rel. Dec. 28. Rev. Jan. 1.

Celling Zero (Cosmopolitan). Story of three war buddles who. In developing commercial aviation, are thrown together, under most exciting events win. Barton MacLane. Dir. Howard Hawks. 95 mins. Rel. Jan. 25.

Rev. Jan. 22.

Colden Arrow, The. Rette David Court.

These tabulations are compiled from information supplied by the various production companies checked up as soon as possible after release. Lieting ie given when re lease dates are definitely set. Titles are retained for six months. Managers who receive service subse quent to that period should preserve a copy of the calendar for

The running time as given her is presumably that of the projection room showings and can only approx imate the actual release length in those states or communities where local or state consorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time; clocked in the the atro after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct even though official. To obtain the fullest degree of accuracy, 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

Studio Placements

Hollywood, June 9.

red Pederson, screen play, 'Twin-Twinkle,' RKO, eorge Metaxa, 'Never Gonna

George Metaxa, 'Never Gonna Dance,' RKO. John Wayne, George Waggner adapting, 'Casey of the Coast Guard,' U.

Charles Wilson, Chic Sale, Ruth Gillette, Marjorie Gateson, Plerre Watkin, Gentleman from Louis-lana, Rep.

iana, Rep.
Viola Brothers Shore, screen play,
Count Pete, RKO.
Barry Shipman, screen play, Film
Star's Holiday, Rep.
Michael Jacoby, screen play, The
Black Legion, WB.

Joseph Poland scripting 'Scarlet Legion,' Conn. Frankle Darro, Kane Richmond; Rex Hale directing, 'Racing Blood,'

Conn,
Ann Hovey, William Cromwell,
Captain William Royale; Lynn
Shores directing, James Bush, 'The
Glory Trail,' Crescent,

Ralph Staub directing; Albert E. evoy, screen play, 'Sitting on the foon,' Rep.

Mary Brian, Elizabeth Patterson Virginia Weldler, Benny Bartlett Three Married Men, Par, Henry Hunter, Marla Shelton

Three Married Men, Par,
Henry Hunter, Marla Shelton
Guy Usher, Arthur Loft, Hattie Mc
Daniels, Harry Beresford, 'Postal In
spector,' Y. Jean Muir, Barton McLane, 'Cave In,' WB.

Thyra Samter Winslow scripting 'Night Waltress,' RKO.
Luis Alberni, 'Follow Your Heart,' Rep.

Selmer Jackson, 'Charlie Chan at ne Circus,' 20-F. Ian McLaren, 'Last of the Mohi-cans,' Reliance.

George Chandler, 'High Tension, 20-F.

Owen Davis, Jr., Frank M. Thomas, Harry Jans, Ray Mayer, 'Grand Jury,' RKO.

Mary Nash, 'Come and Get It,' Goldwyn. Frances Langford, Virginia Bruce Georges and Johna, Born to Dance

Frank McHugh; Laird Doyle, creen play, 'Three Men on a

Elmer Harris, screen play, 'Espionage,' MG.

Gene Fowler, Hal Long, screen play, 'The Lost Nancy Steele,' 20-F. George Hayes, 'Texas Rangers, Par.

John Barclay, 'Glory Trall,' Cres cent.

Paul Irving, Charles King, Jane Wyman, 'Stage Struck,' WB.

Wyman, 'Stage Struck,' WB.
Monte Vandergrift, 'Hollywood
Boulevard,' 'Texas Ranger,' Par.
'Sworn Enemy,' MG.
Roy Mason, 'Border Patrol,' 20-F.
William Farnum, 'The Vigilantes
Are Coming,' Report Woods, Martal Lidage, 'Three in Eden,' WB.
David Newell, Olive Tell, Joe
King, 'Polo Joe,' WB.
Randolph Scott, 'Martha Raye;
(Continued on page 33)

(Continued on page 33)

Singing Kid, The. Famous Broadway entertainer, double-crossed by gold-digging girl friend, finds love and success away from Big City. Al Jolson, Spyli Jason, Nacht Club Boys, Cab Calloway and Band, Edward Everett Horton. Dir. William Keigrley. 85 mins. Rel. April 11. Rev.

APII 3.

Snowed Under. Adventures of young man with all-feminine triangle. George Brent, Genevieve Tobin, Clenda Farrell, Patricia Ellis, Frank McRught, Dir. Raymond Enright. Rel, Marchi 25. Rev. April. 19.

Song of the Saddle. Stirring Western drama with music. Dick Foran, Alma Lioyd. Dir. Lou King. Rel. Feb. 25. Rev. March 25.

Story of Louis Pasteur (Cosmoolitan). Dramatization of the stirring events to save if the pasteur (Cosmoolitan). Dramatization of the stirring events to save if the pasteur (Cosmoolitan) and the sagning ignorance and his efforts to save if the by science. Full Min Month (Fig. 18), the Louis Donald Woods, Dickie Moore. Dir. Wm. Dickerle. Ref. Feb. 22.

The Murder of Dr. Harrigan. Kay Linaker, Ricardo Cortez, Mary Astor, John Eldredge, Joseph Creban. Dir. Frank McDouald. 57 mins. Rel. Jan. 18.

Office: 1600 Broadway, New York,

Alias Sullden Drummond. Consety chiller tateoff. Yack Hulbert, Fay Wray.
Dir. Walter Fords. St mins. Rel. Sept. 1. Rev. Sept. 11.
Born for Glory. Naval warfara, with Sept. 10. Rev. Sept. 11.
Dir. Walter Fords. 70 mins. Rel. Oct. 51. Rev. Oct. 28 Setty Balfour.
Dir. Walter Fords. 70 mins. Rel. Oct. 51. Rev. Oct. 28 Setty Balfour.
First a Girl. Musical comedy romance. Jessie Matthews. Dir. Victor Saville.
78 mins. Rel. Dec. 25. Rev. Jan. 8.

it's Love Again. Musical conedy with dances and song. Jossic Matthews, Robert Young. Dir. Victor Saville. 83 mins. Rel. May 30. Rev. May 27. Kobert Young, Dir. Victor Saville. 83 mins. Kei. May sv. Kev. May sv. King of the Damned. Heavy melodrama and action. Conrad Veldt, Helen Vinson, Noah Beery. Dir. Walter Forde. 81 mins. Rel. Jan. 20. Rev. Feb. 5.

Feb. 5.
Mister Hobe. Tramp ploked up because his name is Rothschild acts as the Mister Hobe. Tramp ploked up because his name is Rothschild acts as the Morais of Marcus. Company of the Morais of Marcus. Company of the Miss Mander. 72 mins. Rel. Jan. 1. Rev. Jan. 16.
Passing of the Third Richor Back. From the play of the same title. Conrad Veidt. Diff. Befthod Viertel. Rel. pending.

Veidt. Dif. Begtfold Viertel. Rel. pending.

Rhodes. Adventure drama depicting exploits of Ceol Rhodes in South African Glamond region. Walter Huston, Oscar Homolas, Basil Sydney, Frank Glamond region. Walter Huston, Oscar Homolas, Basil Sydney, Frank Standard Sta

Mascot

Offices, 1776 Broz Jway, New York, N. V.

Doughnuts and Society. A four-star family of folks becoming get-rich-quick-ers in a whirlpool of belly-laugh predicaments, Louise Fazenda, Maude Eburne. Dir. Lewis D. Collins. 63 mins. Rel. March 27.

Studios: Culver City, Calif. Offices: 1840 Broadway, Metro Absolute Quiet. Airplane crew repulse ranch bandits. Lionel Atwill, Irene Harvey. Dir. Geo. Seltz. 70 mins. Rel. April 24. Rev. May 6. Harvey, Dir. Geo. Seltz. 70 mins. Rel. April 24. Rev. May 5.
Bohemian Girl. Derived from the opera of that name, but well away from it. Laurel and Hardy. Dir. James W. Horne. 72 mins. Rel. Feb. 14. Rev. Feb. 21.

usive Story. Martin Mooney's numbers expose. Franchot Tone, Madge Evans, Stuart Erwin. Dir. Geo. B. Seltz. 76 mins. Rei. Jan. 17. Rev. Jan. 22.

Jan. 22

Fury. Story of southern justice. Written directly for the screen by Norman

Kranna, Sylvia Sidney, Spencer Tracy. Dir. Fritz Lang. Rel. May 28.

Great Ziegleid, The. Suggested by the life of the late great impressarie. William Powell, Louise Rainer, Myrna Loy, Dir. R. Z. Leonard, 170 mins.

(Roadshow length). Rev. April 18.

King Lady. Based on the Broadway play by Edward Chedorov, stemming from a Hugh Walpiole tale. Aline MacMahon, Basil Rathbone, Dudley.

Digges. Dir. G. Seitz. 78 mins. Rel. Dec. 6. Rev. Jan. 1.

Late of the Pagans. Love story of the South Seas. Mala, of Fakima' fame, and Lotus Long. Dir. Richard Thorpe. 84 mins. Rel. Dec. 20. Rev. Jan. 1.

Jan. 18.

Moonlight Murder. Slaying in the Hollywood Bowl. Chester Morris, Madge Evans, Leo Carlilo. Dir. Edw. L. Maurin, 68 mins. Rel. March 27.

Rev. April 1. coat Fever. Hot triangle in the Arctic. Robert Montgomery, Myrna Loy, Reginald Owen. Dir. Geo. Fitzmaurice. 80 mins. Rel. March 20. Rev. March 25.

Marcn 25.

Riffraff. Story of the California tuna fishers. Jean Harlow, Spencer Tracy, Dir, J. Walter Ruben. 99 mins. Rel. Jan. 3. Rev, Jan. 15.

Robin Hood of El Dorado. Drama of a frontier days "bad man." Warner Baxter. Ann Lorins. Dir. William Wellman. 84 mins. Rel. April 17. Rev. March 18.

Ross-Marie. Rudolf Friml's operetta. Nelson Eddy. Jeanette MacDonald. Dir. W. S. Van Dyke. 110 mlns. Rel. Jan. 31, Rev. Feb. 5.

San Francisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Clark
Prancisco, Story of the fabulous pre-earthquake era in Frisco, Story of

Kev. April 22.
 Speed. Action on the Indianapolis tracks. James Stewart, Wendy Barrle, Dir. E. L. Marin. 72 mins. Rel. May 2. Rev. May 20.
 Suzy. Herbert Gorman's novel of the girl who helped capture Mata Harl. Jean Harlow, Franchot Tone, Cary Grant. Dir. George Fitzmaurlee, Rel. July 3.

act. July 3.
of Two Cities. Based on Dickens' famous novel of the French Revolution, Ronald Colman Elizabeth Allan, Edna May Oliver Basil Balthone, Henry B. Walthaji. Dir. Jack Conway. 121 mins. Rel. Dec. 27. Rev. Jan. 1.

Jan. 1.
Tarzan Escaises. Further adventures of the ape man. Johnny Weissmuller, Maureen O'Sullivan. Dir. James McKay. No release date.
The Devil Doil. Lionel Barrymore, Maureen O'Sullivan, Frank Lawton. Dis. Tod Browning. Rel. June 26.

Godfathers. Three tough guys give their lives for a baby. Chester Morris, Lewis Stone, Walter Brennan. Dir. Rich. Boleslawsky. 80 mins. Rel. March 6. Rev. March 11.

Kel. March 5. Rev. March 11.

Three Live Ghoats. Based on the novel by Fred S. Isham. Richard Arlen, Ann Loring, H. Bruce Humberstone. 62 mins. Rel. Jan. 10.

Three Wise Guys. From Damon Runyon story. Robert, Young, Betty Furnes. Dir. Geo. Seltz. 75 mins. Rel. May 15. Rev. May 27.

Trouble for Two. Based on Robert Louis Stevenson? Suicide Club' stories. Robert Montgomery. Rosalind Russell, Frank Morgan. Dir. J. Waiter Club Guy. Two may and a down to a cold discounted.

Guy. Two men and a dog in an odd friendship. Jackie Cooper, Jos alicia, Rin-Tin-Tin Jr. Dir. Chester M. Franklin. 76 mins. Rel. Jan. 4. Rev. March 18.

Unguarded Hour, The. English mystery slory. Loretta Young, Franchot Tone, Lewis Stone, Dir, Sam, Wood, 88 mins, Rel, April 3, itev, April 8.

Voice of Bugle Ann. Dog story. Lionel Barrymorc, Maureen O'Suilivan, Eric Linden Dir. Richard Thorpe. 70 mins. Rel. Feb. 7. Rev. March 4. Linden Dir, Richard Thorpe. 70 mins. Rel, Feb. 7. Rev. March 4. We Went to College. Old grads return for a reunion. Walter Abel, Ib'ilth Atwater. Dir. Jos. Santley. Rel. June 19. Whipsaw. Sporcer Tracey sa G''-man on the trail of pearls with a fortune, Myrna Loy, Harvey Stephens. Dir. Sam Wood. 80 mins. Rel. Doc. 13. Rev. Jan. 29.

Rev. Jan. 23.
Wife vs. Secretary. One office wife who was on the square. Clarke Gable, Jean Harlow, Myrna Loy. Dir. Clarence Brown. 88 mins. Rel. Feb. 28, Rev. March 4.

Studios: 5851 Maratnon St., Hollywood, Calif. Paramount - Offices: 1501 Broadway, New York, N. V.
Anything Goes. Broadway musical hit. Bing Crosby, Ethel Merman, Chas, Rev. Feb, 12. Lewis Milestone. 90 mins. Rel. Jan. 24,

Bar 20 Rides Again. Hopalong Cassidy western. William Boyd, Jimmy Ellison, Ethel Wates. Dir. Howard Bretherton. Rel. Dec. 6. sign, Ethel Waies. Dir. Howard Bretherton. Rel. Dec. 5.

By Brown Eyes, Manlouriat turns detective. Jean Rennett, Cary Grant, Dir. Raoul Walsh. 75 mins. Rel. April 2. Rev. May 6.

Border Flight. Story of the air corps of the Coast Guard. John Howard, Grant Withers, Frances Farner. Dir. Otho Lovering. Mel. April 16.

Continued on page 33)



ALL NEW! From the daring theft of America's best engraver on the steps of the U.S. Treasury to the bullet-pumping gas-mask climax that will thrill you to the marrow...pack your theatre to the rafters!



Motion Picture Daily

Directed by Erle C. Kenton • a B. P. Schulberg production

CALENDAR OF CURRENT RELEASES

(Continued from page 31)

gride Comes Home, The. A girl with spirit and a boy with a temper. Claudette Cohort, Fred McMurray, Robert Young, Wm. Collier, Sr. Dir. Wesley Riggles, 33 mins. Rel, Jan. 3. Rev, Jan. 1.

Call of the Prairie. Western. One of the Hopalong Cassidy series. William Boyd., Dir. Howard Bretherton. Rel. March 8.

Case Against Mrs. Ames, The. Mrs. Ames' prosecuting attorney becomes her champion. Madeleine Carroll, Geo. Brent, Dir. Wm. Selter. Rel.

Musical, Jack Cakle inherits a girls' school. Jack Cakle, Joe r, Ned Sparks. Dir. Ralph Murphy. 80 mins, Rel. Dec. 27. Rev.

Penner, Neel SPRING. DIF. KRIPD MUTPINY, 80 mins. Rel. Dec. 27. Rev. Jan. 55.

Beert Geld Zane Grey western. Larry Crabbe, Marcha Hunt. 68 mins. Dir. Gelde Zane Grey western. Larry Crabbe, Marcha Hunt. 68 mins. Dir. Pelire. An American engineer on vacation in Francë and Spain becomes involved with a band of crooks. Marlene Dietrich, Gary Cooper. Dir. Frank Borzage, 85 mins. Rel. Feb. 28. Rev. April 15.

Diritf Fence. From a Zane Grey novel. Larry Crabbe, Katherine De Mille. Tom Keene. Dir. Cho Lovering, 87 mins. Rel. Feb. 14. Rev. March. 11.

Fatal Lady. Grand opera in the Argentine and cabarets in Paris. Mary Ellis, Watter Pidgeon. Dir. Edw. Loutig. Rel. April 24.

Florids Special. Jewel robbery on a train. Jack Oakie, Sally Ellers. Dir. Fem. Special. Jewel robbery on a train. Jack Oakie, Sally Ellers. Dir. Fem. Bears. Gambler protects his daughter's happiness with his life-lighter Marshall, Gertrude Michael. Dir. E. A. Dupont. Rel. May 15.

F. Man. Boy wants to be a G-man but he only rets an F. Jack Halv, Grace.

F. Man. Boy wants to be a G-man but he only gets an F. Jack Haley, G. Bradley. Dir. Edw. F. Cline, Rel. March 13;

Bradley. Dir. Edw. F. Cline. Rel. March 13. Gilve Us This Night. Musical. Jan Kibpura, Giladys Swarthout. Dir. Alex. Hall. 75 mins. Rel. March 6. Rev. April 8. Her Master's Volce. Ed. Everett Horton gets into trouble for firting with his own wife. Stage hit. Peggy Conklin. Dir. Jos. Santley. 75 mins. Rel. Jan. 17. Rev. Feb. 26.

Kindike Annie. Mae West warms up the frozen north. Mae West, Victor McLagien. Dir. Raoul Walsh. 78 mins. Rei. Keb. 21. Rev. March 18. Millions in the Air. A romance of the radio amateurs. John Howard, Words Barrie, Willie Howard, Dir. Ray McCarey. 72 mins. Rel. Dec. 18. Rev. Dec. 18.

Kev. Dec. 18.

Milky Way, The. Harold Lloyd production taken from a stage hit. Lloyd Adolphe Menou, Verree Teasdale. Dir. Leo McCarey. 80 mins. Ref. Feb. 7. Rev. April 1.

Adolphe Menjou, Verree Teasdale. Dir. Leo McCarey. 80 mins. Rei. Feb. 7. Rev. April 1.
Moon's Our Home, The. From the Ursula Parrott story. Margaret Suliavan, Henry Fonda. Dir. Wm. Seiter. 80 mins. Rel. April 10. Rev. May 20. Henry Fonda. Dir. Wm. Seiter. 80 mins. Rei. April 16. Rev. May 26. Newdat. Larry Crabbe in a western story. Monte Blue. Kathleen Burks. Dir. Chas. Barton. 82 mins. Rei. Nov. 25. Rev. April 15. Paim Springer, Gromannel a desert paradles. Frances Langford, Smith Bal-Poppy, William C. Fields in one of his stage hits. Rochelle Hudson, Lynne Overman. Dir. Edw. Sutherland. Rei. June 12.

Overman, Dir. Edw. Sutherland, Ref. June 12.

Preview Murder Mystery, The. Inside studie stuff used to unravel a couple of mystery murders, Reginald Denny, Florence Drake, Gall Patrick, Rod LaRoque, Dir. Robert Florcy, & Zmins, Ref. Feb. 23. Rev. March 25.

Princess Comes Across, The. Love on a de luxe liner. Fred MacMurray, Carole Lombard. Dir. Wm. K. Howard. Rel. May 22.

Reunion. Spy story of the World War. Herbert Marshall, Gertrude Michael, Lionel Atwill, Guy Bate Post. Dir. Robt. Florey, Rel. April 7.

Ross of the Ranche. Richard Waiton Tulty's and David Belasco's gorgeous story of old California. Gladys Swarthout, John Soles. Charles Biokford, Willie Howard. Dir. Marion Gering, 15 mins, Rel. Jan. 10 Rev. Jan. 10

Screege (British made). Sir Seymour Hicks and Donald Calthrop in Dickens' Cristmas Carol. Dir. Henry Edwards, 72 mins. Rel. Dec. Rev. Dec. 18

Sky Parade, The Jimmle Alten from radio in his own adventures. Jimmy Rel. Dec. Rev. Dec. 18.

Rel. April 17. Rev. April 22 in DeMille. Dir. Otho Lovering. 70 mins. Rel. April 17. Rev. April 22 in Rev. April 22 in Rev. April 23 in Rev. April 25 in Rev. April 25 in Rev. April 27 in Rev. April 27

Thirteen Huurs by Air. Saga of a transcontinental plane pilot. Fred Mac-Murray, Joan Bennett, ZaSu Pitts. Dir. Mitchell Leisen, 70 mins. Rel. March 27. Rev. May 6.

Three on the Trail. Western. William Boyd, Jimmy Ellison, Muriel Evans. Dir. Howard Bretherton. 66 mins. Rel. May 22. Rev. May 6. We Meet Again. From the stage play. Herbert Marshall, Gertrude Michael, Llonel Atwill. Dir. Robt. Florey. 70 mins. Rel. April 17. Rev. May 13.

May 13.

Imathy's Quest. Kate Dougias Wiggins child story. Eleanor Whitney, Tom Keene, Dickie Moore, Virginia Weidler. Dir. Chas. Barton. 66 mins. Rel. Jan. 31. Rev. March 4.

Fee, Many Parents. Cadet story. Frances Farmer, Lester Matthews. Dis. Robt. F. McGowan. 73 mins. Rel. March 20. Rev. April 22.

Fall of the Lonesome Pine, The. All Technicolor production of John For's story. Sylvies Sidney, Henry Fonds. Fred MacMurray, Fred Stone. Dir. Henry Fonds. Fred MacMurray, Fred Stone. Dir. Minas Over, Ethiopia: Aprila. 62 mins. Special release. Rev. Oct. 16.

Woman Trap, The. Adventure story of a reporter's search for diamond thieves in Mexico. Girl complications. Gertrude Michael, Geo. Murphy. Dir. Leo McCarev. 6 mins. Rel. Feb. 14. Rev. March 11.

Studios: Hollywood, Gailf. R.K.O. Radio

Another Fase. A killer has his face remodelled by plastic surgery and be-comes a movie actor in Hollywood. Brian Denley, Wallace Ford Phyllis Brooks, Alan Hale. Dir, Christy Cabanne. 72 mins. Rsl. Dec 20. Rev. Jan. J.

Chatterbox. An orphan with a vivid imagination yearns to become an a resa, but finds happiness with the man of her dreams. Anne Shir Phillips Holmes, Edward Ellis. Dir. George Nicholis, Jr. 68 mlns. Jan. 17. Rev. Feb. 21.

Dancing Pirate. All Technicolor film with locale in Southern California in the 1920's. Steff Duna, Charles Collins, Frank Morgan. Dir. Lloyd Cor-rigan. Rel. May 22.

rigan. Rel. May 22. Ire, Bradford, The. Murder at the race track solved by amateur sleuth William Powell, Jean Arthur, Eric Blore. Dir. Stephen Roberts. Rel May 15.

Follow the Fiet. A song-and-dance man who joins the navy meets his former girl friend in a dance hall and heips her salvage a ship by staging a big show. Fred Astire, Ginger Rogers, Randolnh Sont, Herbert Rawlinson, Dir. Mark Sandrich, 110 mins, Rei. Feb. 21, Rev. Feb. 26.

cussing a bug show. Fred Astaire, Ginger Rogers, Randoloft Scott, Herbert Rawlinson, Dir. Mark Sandrich. 110 mins. Rel. Feb. 22. Rev. Feb. 28.

Lady Consenta. An Ideal marriage is broken up by a scienting stren, but the consental strength of the consentation of the

Sylvia Scarlett. A father takes his daughter to England and dresses her as a boy. Katharine Hepburn, Edmund Gwenn, Cary Grant. Dir. George Cukor. 90 mins, Rel. Jan. 3. Rev. An. 15.

Cukor. 80 mina. Rel. Jan. 3. Rev. An. 15. Cary Grant. Dir. George Cukor. 10 mina. Rel. Jan. 3. Rev. An. 15. Cary Grant. Dir. George Levelt. A champlon race horse is stolen by gangsters and is helped backed to this trainer by his staumch friend, a dog. Dir. Glen Tryon. 65 mins. Rel. April 2. Rev. April 29. In the Dark. A man, his memory gone and his identity unknown, gets involved in a murder mystery. Walter Abel, Margot Grahame, Eric e Only Human. Cop loses a convict on his way to prison but recaptures him. Freston Foster, Jane Wyatt. Dir. Jas. Flood. 67 mins. Rel. Dec. 1011 Human. 2010 Jan. 1012 Margot Carlon States. A stongrapher kills her employer when she discovers he is blackmating the man she loves. Ann Harding, Watter Abel, Douglas Dumbrille. Dir. George Nichols, Jr., 66 mins. Rel. April 22. Sob Fairtax finds gold and romance in the second to be control to be control to the control of t

April 22.

No Dust. Bob Fairfax finds gold and romance in the same day, but a crook tries to horn in on both. Richard Dix, Lella Hyams, Jessie Ralph, Andy Clyde, Onslow Stevens, Dir, Wallace Fox. 62 mins. Rel. March 13. Rev, Feb. 26.

Republic

Office: RKO Bidg.,

Burning Gold. Fast action. Bill Boyd. Dir. Sam, Newßeld. 58 mins. Red. Dec. 1. Rev. May 27.

Comir! Round the Mountain. Western with music. Gene Autrey, Ann Ruthserford. Dir. Mack Wright. 60 mins. Rel. April 13. Rev. April 25.

Dancing Feet. Capitalizing the modern craze for tap dancing. Eddie Nugent, Ben. Lyon, Joan Marsh. Dir. Joseph Santiey. 72 mins. Rel. Jan. 31.

Federal Agent. Swift action. Bill Boyd. Rel. April 16. Rev. April 25.

Federal Agent. Swift action. Bill Boyd. Rel. April 16. Rev. April 25.

Federal Agent. Swift action. Bill Boyd. Rel. April 16. Rev. April 25.

Frankie and Johnnie. Based on an old song. Helen Morgin. Chester Morris. Dir. Melville Brown. 66 mins. Rel. Dec. 2.

Frankie and Johnnie. Based on an old song. Helen Morgin. Chester Morris. Dir. Chester Erskin. 66 mins. Rel. May 1. Rev. May 27.

Frisco Waterfront. Drama. Original story by Norman Houston. Ben. Lyon, Melon I welvelves, Rod La Recque. Dir. Arthur Lubin. 66 mins. Rel. Girl from Mandalsy. The dangers of man-killing tigger and fever, and the courage of white men in their struggle to master the tropics. Kay Lineaker, Conrad Nagel, Donald Cook. Dir. Howard Bretherton. 68 mins. Rel. April 20. Rev. May 13.

Glory Pärade. Dramatis tory of five characters whose lives are entangled

Rel. April 20. Rev. May 13.

Glory Parade. Dramatic story of five characters whose lives are entangled in the building of the Monitor, and in the climax of the battle between the Monitor and Merrimac. James Dium, Mae Clarke, Charlotte Henry David Manners, Dir. Lew Ayres. Rel. May 20.

Harvester, The. From Gene Stratton Porter's novel of the same name. Alice Brady, Ann Rutherford, Russell Hardie, Cora Sue Collins. Dir. Joseph Santiev. Rel. May 5.

Hitch-Hike Lady, Comedy-drama. Four characters of the road unite to keep old lady from discovering son is in prison. Alleon Skipworth, Mac Clarke, Arthur Treacher, James Ellison, Dir. Aubrey H. Scotte, 77 mins. Rel. Dec. 20, Rev. Jan. 22.

e of a Thousand Candles. East moving plot centers around efforts of international spy organization to gain control of papers which will plun Burope into war. Phillips Holmes, Mae Clarke. Dir. Arthur Lubin. mins. Rel. Feb. 29. Rev. April 8.

mins. Rel. Feb. 28, Rev. April 8.

King of the Fecos. Romantic western. John Wayne. Rel. March 9.

Laughing Irien Eyes. An all-lrigh clast. Fpll Regan. Evalyn Knepp. Dir. Joseph Santley. 70 mins. Rel. March 10. Rev. April 8.

Lawless Range. Western. John Wayne. Dir. Joseph Kane. 54 mins. Rel. Feb. 15. Rev. May 13.

Lawless Range. Western. John Wayne. Dir. Joseph Kane. 54 mins. Rel. Feb. 15. Rev. May 13.

Leather Rev. May 13.

Leather Rev. Leather Rel. Feb. 22.

Rev. March 25.

Rev. March 25.

Leavenworth Case, The. Anna Katherine Green's Getective story. Donald Cook, Jean Rouversol. Erin O'Brien Moore. Dir. Lewis D. Collins. 66.

mins. Rel. Feb. 16. Rev. Jan. 22.

New Adventure of Tarzan. Hierman Briz. Ula Hoyt. Dir. Edw. Kull. W. F.

Oregon Trail, The. Western. John Wayne. Dir. Scott Pembroke. Rel. Jan. 18.

Red River Valley. Western. Gene Autv. Frances Genet. East Feb. 24.

Valley. Wesiern, Gene Autry, Frances Grant, Rel. Feb. 24.

Return of Jimmy Valentine. Fast-moving and suspense-filled mystery com-edy. Roger Pryor, Charlotte Henry, Robert Warwick. Dir. Lewis D. Collins. 72 mins. Rel. Feb. 14. Sagebrush Troubadour, The. Western. Gene Autry, Barbara Papper, Smiley Burnette. Dir. Joseph Kane. Rel. Dec. 2.

Singing Vagabond. Musical western. Gene Autry, Ann Rutherford, Dir. Carl Flerson. 52 mins. Rel. Jan. 5.

Studio: Fox Hills, 20th Century-Fox Offices 445 West 56th St.

Aconsecticut Yankee. Will Rogers reissue. Rel. April 24.
Black Gang, The. Paul Kelly, Silm Summerville, Mona marrie. Dir. Lewis Seiller. Rel. Feb. 25.
Border Patrolman. Geo. O'Brien western. Rel. June 19.
Captain January. From the book of that name. Shirley Temple, Guy Kibbee.
Silm Summerville. Dir. David Butler. Rel. April 17. Rev. April 29.
Champage. Charles. Willender, wifes et a. murder. Paul Cavanguth Helen.

Champagne Charlie. Millionaire mixes in a murder. Paul Cavanaugh, Heler Wood. Dir. Jas. Tinting. 58 mins. Rcl. May 8. Rev. May 13. Wood, Dir. Jas. Tinling. 58 mins. Rel. May 8. Rev. May 18.
Charlie Chan at the Circus. Warner Oland, Reye Luke, Geo. and Olive Brasno.
Dir. Harry Lachman. 72 mins. Rel. March 27. Rev. March 28.
Charlie Chan's Escret. Warner Oland, Resins Lawrence. Dir. Gordon Wiles.
Ti mins. Rel. Jan. 10. Rev. Jan. 22.
Country Beyond, The. From the Curwood story. Rochelle Hudson, Paul Kelly.
Dir. Eugene Forde. 67 mins. Rel. April 3. Rev. May 6.
Country Devotor, The. The story of the Dionne quins. Dionne quintuplets,
Jean Hersholf, June Lang, Slim Summerville. Dir. Henry King. 28
Leverbody's Old Man. Irvin Cobb, Rochelle Hudson. Dir. Jas. Flood. 32
mins. Rel. March 29. Rev. April 1.
Every Saturday Night. Domestic drams. Jed Prouty, Spring Byington. Dir.
Jas. Tinling. 62 mins. Rel. Feb. 7. Rev. March 13.
First Baby, The. Domestic drams. Johnny Downs, Shirley Deane. Dir.

Jaa, Tinlinig. 62 mins. Rel. Feb. 7. Rev. March 13.
First Baby, The. Domestic drama, Johny Downs, Shirley Deane. Dir. Lewis Seller. 14 mins. Rel. May 22. Rev. May 27.
Gentle, Julia Systone. 63 mins. Rel. Asyr 12. Rev. Pril 16. arsha Hunt. Dir. Half Angel (20th). Frances. Dec. Brian Donlevy, Chas. Butterworth, Dir. Sidney Learney Lanfield. Rel. May 29.

ney Lanfield. Rel. May 29.

Here Comes Trouble. Arline Judge, Paul Keily, Leo Carlilo. Dir. Lewis Selfor. 62 mins. Rel. Feb. 21. Rev. April 8.

Loniesvay. Dir. Alian Dvan. 65 mins. Rel. May 29. Rev. May 27.

14 Had to Happen (20th). Geo. Raft, Rosalind Russell. Dir. Roy del Ruth. 80 mins. Rel. Feb. 14. Rev. Feb. 19.

vo Jillis, Ref. Feb. 23. Rev. Feb. 19. King of Buriesque. Warner Baxter, Alice Faye, Jack Onkie, Arline Judge, Mona Barrie. Dir. Sidney Lamield. 35 mins. Rel. Jan. 2. Rev. Jan. 22.

Littlest Rebel, The. Shirley Temple, John Boles, Jack Holt, "Karen Morfey. Bill Robinson. Dir. David Builer. 73 mins. Rel. Dec. 27. Rev. Dec. 25. Message to Garcia, A. (20th). Developed from Elbert Rubbard's essay. Wal-iace Beery, Barbara Stanwyck, John Boles, Dir. Geo. Marshall. 55 mins. Rel. April 10. Rev. April 15. Rev. April 26.

mins. Rei. April 10. Rev. April 15.

My Marriage. Claire Trevor. Kent Taylor, I aufline Frederleik. Dir. Geo. Archainband. 68 mins. Rel. Jan. 31. Rev. Feb. 28.

Music Dir. Geo. Marshall. 58 mins. Rel. Feb. 28.

O'Malley of the Mounted. Western. Geo. O'Brico, Irene Ware, Dir. David. Howard. 59 mins. Rel. March 27. Rev. April 8.

Paddy O'Day. Jane Wilbers, Plinkie Tomilin. Dir. Lewis Sciler. 76 mins. Rel. Jan. 17. Rev. Feb. 12.

Prisoner of Shark Island, The (20th). A little known story of America's Dev-lis Island. Warner Baxter, Gloria Stuart. Dir. John Ford, 95 mins Rel. Feb. 28. Rev. Feb. 19.

Private Number. Loretta Young, Robert Taylor, Putsy Kelly. Dir. Roy Del Ruth. Rel. May 15. Ruth. Rel. May 15.

Professional Soldier (20th). Victor McLagien, Freddle Rartholomew, Gloria Stuart. Dir. Tay Garnett. 75 mins. Rel. Jan. 24. Rev. Feb. 5.

Show Them No Mercy (20th). Rocholle Hudson, Cesar Romero. Dir. Geo. Sine of Man (20th). Jan. American Rocholle, Ruthon, Cesar Romero. Dir. Geo. Sine of Man (20th). Jean Hersboit, Don. Ameche, Ann Shocmaker, Dir. Gregson and Dance Man. Claire Trevor, Faul Kelly, Dir. Alian Swan. 72 mins. Rel. March 13. Rev. March 13. Rev. March 14. Control of the Rev. March 15. Rev. Sept. 26.

Kel. Sept. 6. Rev. Sept. 26.

Continued on nece 25.

(Continued on page 35)

Studio Placements

(Continued from page 31) Mitchell Leisen directing, Broadcast of 1937,' Par. Matt McHugh, John Kelly, Alex Harford, 'Gentleman from Louis-

Rep. lana, Rep.
Michael Whalen, Sing, Baby,
Sing, 20-F.

George Dupont, Adrian Rosley, Mischa Auer, 'The Gay Desperado,'

Lionel Stander, Raymond Wal-burn, Henry Mollison; Al Green di-recting, 'There Goes the Bride,' Col. Ross Alexander, Jane Frohman, Glendo Farrell, Frink McHugh; Roy Chanslor directing, Loud Speaker Lowdown, WB.

Louise Latimer, John Arledge; Al Rogell directing, 'Grand Jury,' RKO.

ahlon Hamilton, Sworn Enemy,

Norman Dorbrin, Clay Clement, Si Jenks, Robert McWade, Eliza-beth Patterson, 'Old Hutch,' MG.

beth Patterson, 'Old Hutch,' Mc Wesley Barry, Roy Crane, J Adair, Shella Bromley, Barb Barondess, John Morley, Jenn Gray, Stanley McKay, Jack Fr Bill Hunter, Lew Ayree, Mary C Ilsle, Murray Alper, J. T. Reld, 'S Sld Salkow, dlalog, 'Lady Be Cs ful,' Par.

Dewey Robinson, Bobby Rose, Gerald Rogers, 'Mummy's Boy,' RKO.

RKO.

Andy Clyde, Onslow Stevens, Noel Madison, Bert Hanlon, Ann Evers, Mel Epstein, Jack Mulhall, Johnny Gets His Gun, Yar.

Eric Blore, Jack Witherspoon, Britan Stevens, March Company, March Company, March Company, March Company, 1987, Helen Brown, Billy Gilbert, Peper, 26-2.

Helen Brown, Billy Gilbert, Pep-per, 20-F, George Barbler, Helen Broderick, Count Pete, Radio. Frank Moran, Sworn Enemy, MG. Chick Chandler, The Holy Lie, 20-F,

Crick Chandler, 'The Holy Lie,'
20-F. Bert Roach, Kitty McHugh, Richard Powell, Frances Morris, 'Hollywood Boulevard,' Par.
Fred Kohler, Spencer Charters, George Hay, 'Bohard Carle, Jeder Charles, 'Charter Carle, 1940 (1941), 'William Streuss, Edward Chang, 'William Streuss, Edward Charles, 'William Streuss, Edward Charles, 'William Streuss, Edward Charles, 'Lam Tong, 'The General Died at Dawn,' Par.

Dick Purcell, Henry O'Neill,
Caye-in, WB.
Joseph Crehan, Bob Perry, Curtis
Benton, Harry Harvey, 'Cain and
Mabel,' WB.
Edward Ward, scoring 'Sworn

Mabel, WB.
Edward Ward, scoring 'Sworn
Enemy,' MG.
Lamar Wrottl. scripting musical
Lamar Withers, 20-F
Dean Jagger, Joyce Compton,
Susan Fleming, Adrienne Marden,
Paul Staatton, Annette Lake, Torber Meyer, "The Holy Lie,' 20-F.
Edher Ja. son, Ivan Stiller,'
20-F.

20-F, John Marlow, The Blacksmith, U. Harry Carey, Charlene Wyatt, 'Valiant Is the Word for Carrie,'

Palae Kohlmer, Esther Michelson, Joe Sawyer, John Webb Dillon, Edward Gargan, Oyrll Craig, Philo McCullough, Paddy Bynn, Charles Middleton, Gertrude W. Hofman, Anthopy Nace, Eleanor Wesselheeft, Robert Middlemass, 'A Son Comes Home,' Par.

CONTRACTS Hollywood, June 9.

Fred Pederson drew new writing

Republic termed Kay Hugbes, ormerly with Metro. Option taken up on Wesley Rug-gles director-producer pact at Para-mount.

Vera Marshe added to Paramount contract list on six-month contract,

Paramount lifted option on Louis DaPron, dancer.

Thomas Mitchell optioned at Co-

Radio termed Robert Sparks to editor-director-producer contract. Louise Latimer drew her first op-

Republic termed Sid Saylor.

Marguerite Churchill ticketed at Columbia.

Term part handed Charles Grape-vin at Metro.

win at Metro.

Radio-George Hirliman unit tied
Edgecomb Pinchon to writing deal
for series of westerns.

Borls Ingster, who recently sold his original yarn, 'The Shipmaster,' to 20th-Fox, has been signed by studio to long term deal as staff writer.

Warners picked up options on Pa-tricia Ellis and Barton McLane.

Option went up on Gene Lewis as dialog director at Warners. Paramount handed Lee Bowman stock pact.

stock pact.

Paramount has put Gaby Fay, character actress, under term contract. With her husband, Dave Clyde, she operated arismute stock in this country and abroad.



YOUR DISHI

"Fury," is the finest original drama this year. brilliantly directed, bringly written and splendidly performed. Fury is direct, forthright and whetherent. That it is brilliantly executed as well makes it all the more notable. All have a share cuted as well makes it all the more notable. Trams. S. Nugent, N. Y. Times, in the glory of Fury, with remarkable audactive for the production of the contraction of the

in the gury of the control of the co A smash melodrama ... brilliantly acted, imaginatively

"A smash melodrama ... brilliantly acted, imaginatively directed, splendidly written, Fury packs a monumental wallop rected, splendidly written, Fury film."

"A smash melodrama ... brilliantly packs a monumental wallop meters, splendidly written, film."

"The extraction of a many job meters of the Capitol refers the facts of a tremendously vital film-saga which steel the facts of a tremendously wital film-saga which steel the stackles of conventional motion picture entertains. Its shackles of conventional motion picture and the stackles of conventional motion picture. ters the shackles of conventional motion picture entertainment. It is a breathless, turbulent document. Its drama leaps from the screen to live long in your memory used through a and impetus in every sequence, and goes on the screen to live long in your memory was dever for and impetus in every sequence, and goes on Never for and through and thrills to a heart-stopping climax. Never for least thousand thrills to a heart-stopping climax for its grip relax instant, does its break-neck pace lessen, of the troupe continuant to grip the stopping continuation of the property of the troupe continuation of the troupe continuation of the property of the p

"Powerful punches are packed into the scenes ... story is developed on a rising trilling spectacle and a moving, smashing climax ... a scellently acted by all."

Kafe Cameron, N. Y. Daily News.

"Strong film fare...vividly acted and directed."

Rose Pelswick, N. Y. Eve. Journal. "Accumulates an impressive dramatic fire...an arresting and Powerful picture"—Thornton Delebanty, N. Y. Post, and Powerful picture"—Thornton Delebanty, N. Y. Post, and Powerful picture of the picture o

"As violent as dynamite. In addition to an original theme, a deficite viewnount and enough nunches to lar loe Louis. "As violent as dynamite. In addition to an original theme, a definite viewpoint, and enough punches to jar Jo Louish. The control of the cont

"An earnest, excellently-acted film... a completely undis-"An earnest, excellently-acted film ... a completely undis-guised, unpretending one ... mighty good melodrama. As-guised, unpretending one ... mealtines in today's newspaper, simple, as tertifying as the healtines in today's newspaper, You cannot afford to miss the film. To do so would be to you cannot afford to miss the film. To do so whines the ignore one of the most startling and courageous thines the You cannot attord to must the num. 10 do so would be to generate the most startling and courageous things the genore one of the most startling and courageous things the generation of the serious is connection to cheer the property of the serious is connection to cheer the serious is connection to cheer the serious is connected to the serious that the serious the serious that th Agnore one of the most startling and courageous things the American cinema has done. The acting is something to cheer about. A film that is well worth saluting. World Telegram.

Num was William Boehnel, N. I. Worns & 51st ST.

Cool CAPITOL BWAY & 51st ST.

Major Edward Bowes

Climaxing the ad-selling in N. Y. papers that has the town flocking to this fine flicker!

CALENDAR OF CURRENT RELEASES

(Continued from page 33)

Thank You, Mr. Jeeves. Comedy. Arthur Treacher. Dir. Eugene Forde. Rel. June 19.
Under Two Flags. (20th.) The Oulda standby. Ronald Colman, Victor Mc-Lagien, Claudette Colbert. Rosalind Russell. Dir. Frank Lioyd. 111 mins. Rel May 8. Rev. May 6.
Whitsgraing Smith Speaks. Western. Geo. O'Brien. Dir. David Howard. 67 68 mins Rel. Live. 13. Rev. Dec. 18.

ss mnus ret. 1990. 13. Rev. Dec 18.
White Fang (20th): Dog story from Curwood's novel. Michael Whalen, Jean
Muir, Brian Donlevy. Dir. David Builer. Rel. June 12.
Year Uncle Dudley. Ed. Everett Horton, Lois Wilson, Dir., Eugene Forde.
111 mins. Rel. Dec. 20. Rev. Feb. 21.

Studio: 1041 N. Formosa Blvd United Artists Offices: 729 Seventh Ave. New York, N. Y

Amateur Gentleman. Jeffrey Farnol's story of a young man who gambles to average the life of his father. Douglas Fairbanks, Jr. and Elissa Land. Dir. Thornton Freeland. Produced by Criterion Films, Ltd. Rel. March 20. Rev. Feb. 5, April 29.

20. Rev. Feb. 5, April 29.

Chest Goes West. A gay romanic comedy with Robert Donat, star of Count of Monte Critic's Robert Donat. Fean Parker. Eugene Pailette. Dir. Rene Clair. 85 min. Rek. Feb. 28. Rev. Jan. 15.

Last of the Mohicans (Reliance): Randolph Scott. Rel. June 19.

Little Lord Fauntieroy. Frances Hodgson Burnett's famous novel. Freddie Bartholomey and Dolores Costello Barrymore. Produced by David Sciznick. Dir. John Cromwell. 85 mins. Rel. March 6. Rev. April 8.

Man Who Gould Work Miracles. Eased on an original by H. G. Wells. Roland Xoung; Joan Gardner and Raiph Richardson. Dir. Lottma Mendes.

Modern Timege. A damantic connety based on mass production in a big factors. A damantic connety based on mass production in a big factors. The County of the County David Sciznics. Rev. Feb. 12. Rev. Feb. 12.

Fe6. 12.

On Rainy Atternoon (Pickford-Lasky). A light Parisian romantic comedy adapted from a French story. Francis Lederer, Ida Lupino. Rel. May 8.

Strike Me Pink. Eddic Cantor's first comic melotrama with songs. Eddic Cantor, Ethel Merman, Parkyakakas and the Goldwyn Girls. Dir. Norman Zaurge. 39 mins. Rel. Jan. 18. Rev. Jan. 22.

man Taurgs. 39 mins. Rei. Jan. 18. Rev, Jan. 22.

These Three. A dramatic otery of how three young lives are nearly wrecked by the maticious lies of a spoiled child. Mirlam Hopkins, Merie Oberon, by the maticious lies of a spoiled child. Mirlam Hopkins, Merie Oberon, wyn. Dir. William Wyler. 30 mins. Rei. Feb. 28. Rev. March 28.

Things to Come, A dramatic adaptation from the H. G. Weils story. The Shape of Things to Come. Raymond Massey, Raiph Richardson, Marrices Braddell. Dir. Wm. Cameron. Menzies (London). 98 mins. Rel. March 13. Rev. Mascr. 3, April 22.

Universal Offices: 30 Rockefeller Center, New York, N. Y. Studio: Universal City,

Cailt. Diliversal: New York, N. V. Striah Donovan, Jack Edst. Dir. 2d Laemmin. Rei. May 15.

Grash Donovan, Jack Edst. Dir. 2d Laemmin. Rei. May 18.

Dang Cheon. Dir. Lambert Hillyere 22 min. Rei. Fob. 3. Rev. Jan. 23.

Dan't Get Personal. Comedy with music. Sally Ellers, Jamen Dunn, Pinky

Tomlin. Dir. Wm. Nigh. 70 mins. Rei. Feb. 17. Rev. Feb. 26.

Dir. Lambert Hillyer, 69 mins. Rei. May 4. Rev. May 20.

East of Java. Drama. Charles Bickford. Elizabeth Young, Leslie Fenton. Frank Albertson. Dir. George Meiford. 72 mins. Rei. Doc. 2. Rev. For the Service. Western David.

the Service. Western, Buck Jones, Beth Marion. Dir. Buck Jon Rel, April 6.

Rel. April 6.

Great impersonation, The. Drama. Edmund Lowe, Valerie Hobson, Wera Engrels. Dir. Alan Crosland. 68 mins. Rel. Dec. 9. Rev. Dec. 18.

Invisible fay, The. Mystery drama. Karloff, Sela Lugesi, Frances Drake.

Dir. Lambert Hillyer. 82 mins. Rel. Jan. 20. Rev. Jan. 15.

Lowe Before Feastkast. From novel by Faith Baldwin. Carole Lombard. Preston Foster, Cesar Romero. Dir. Walter Lang. 68 mins. Rel. March 9.

Manuferen. 2011.

Magnificent Obsession. Drama. Irene Dunne, Robert Taylor. Dir. John M. Stahl. 110 mins. Rei. Jan. 16. Rev. Jan. 8.

Next Time We Love. From Ursula Parrott's 'Say Goodbye Again.' Margaret Suliavan, James Stewart. Dir. Edw. H. Griffith. 85 mins. Rel. Jan.' 27. Reb. Feb. 5.

Sullavand, and mes Stewart. Dir. Edw. H. Griffith. 85 mlns. Rel. Jan. 27.

Paroted! Ann Preston, Benry Hunter. Dir. Louis Preleiander. Rel. May 25.

Show Boat. From the stage play, Musical drama, Irene Dunne Alian Jones,
Helen Mongtin, Paul Robeson, Dir. James Whale. 110 mlns. Rel. May
4. Rev. May 20.

Silver Spurs. Western. Buck Jones, Muriel Evans. Dir. Ray Taylor, 61

Buller Spurs. Western. Buck Jones, Muriel Evans. Dir. Ray Taylor, 61

Suller Spurs. Western. Euck Jones, Muriel Evans. Dir. Ray Taylor, 61

Suller Spurs. Silver Spurs. Silver

Studios: Burbank, Calif. Warner Brothers Offices: 321 W. 44th St., New York, N. Y.

Boulder Dam. Powerful drama with tremendous government project for back-ground. Ross Alexander, Patricla Ellis, Lyle Talbot. Dir. Frank McDonald. Rol. March 7, Rev. April 1.

Colleen. Blg musical revue loaded with comedy and songs. Ruby Keeler Dick Powell, loan Blondell, Jack Oakle, Faul Draper, Hugh Herbert Louise Fazenda, Hobart Cayanaugh, Dir. Alfred E. Green. 89 mins Rel. March 21. Rev. March 11.

ngerous. Dramatic story of a beautiful and brilliant actress who wrecks the lives of those she contacts and also her own. Bette Davis, Franchof Tone, Margaret Lindsay, Allson Skipworth. Dir. Alfred E. Green. 78 mins. Rel. Jan. 4. Rev. Jan. 1.

Freshman Love. Frank McHugh, Patricia Ellis, Warren Hull, Joe Cawthorne Dir. Wm. McGann. Rel. Jan. 18.

Married a Doctor. Revision of Sinclair Lewis' Main Street.' Pat O'Brien, Josephine Hutchinson, Guy Kibbee, Ross Alexander, Louise Fazenda. Dir. Archie Mayo. 33 mips. Rel. April 25. Rev. April 22.

Night's Dream, A. Spectacular production of the Shakespears ly. Extensive cast of stars. Dir. Max Reinhardt, Wm. Dieterie-ins. (Roadshow.) Release pending. Rev. Oct. 16.

Pacific Fletet Hilarious comedy romance. Joan Blondel, Ginda Far-Pacific Fletet Hilarious comedy romance. Joan Blondel, Ginda Far-Pacific Flete Hilarious Comedy Formance, Joan Blondel, Ginda Rev. Dec. 14. Rev. Dec. 1 Dec. 14. Rev. Dec. 1 Cohen Takes a Walk. (British Made), Merchant prince brings his busi-ness to the point where he is shoved out. He takes to the road. Paul Graetz. Dir. William Beaudine. 79 mins. Rel. Feb. Rev. Feb. 21.

Graetz. Dir. William Beaudine. 73 mins. Rel. Feb. Rev. Feb. 21.
Petriffed Forest. Rased on the Breadway stage play. With Leslie Howard.
Bette Davis, Humphrey Bogart. Dir. Archie Mayo. 75 mins. Rel. Feb.
3. Rev. Feb. 12.

Sons o' Guns. From the musical comedy. Joe. E. Brown, Joan Blendell. Dir.
Lioyd Bacon. 73 mins. Rel. May 30. Rev. May 20.

Times Square Playboy. Local boy misjudges Big City friends of his boyhood chum and learns there's nothing worse than Main Street mind. Warren
William, June Travis, Barton MacLane, Gene Lockhart. Dir. William
AccGann, 65 mins. Rel. May 16. Rev. May 6.

Treashy Rides the Range. Dick Foran, Paula Stone, Monte Biue, Craits

Treashy Rides the Range. Dick Foran, Paula Stone, Monte Biue, Craits

Walking Decay of Lindbergh beart.

Reynolds. Dir. Frank McDonald. Rei. April 2.

Walking Dead, The. Thriller revolving about discovery of Lindbergh heart. Michie Karloff, Marguerite Churchill, Warren Hull, Ritardo Cortes. Dir.

Widow Trom Monte Carlo, The. Parcical comedy of a scalal climber, Wm. Warren, Dolores Del Rio, Louise Fasenda. Dir. Arthur G. Collins. 60 mins. Rei. Feb. 1. Rev. Jan. 28.

Miscellaneous Releases

Outlaw Deputy (Syndicate), Tim McCoy Western. Dir. Otto Brower. St. Robt. N. Bradbury. 60 mins. Rel. Jan. 26, Rev. Jan. 28, Penthouse Party (Liberty). Robt. N. Bradbury. 60 mins. Rel. Jan. 26, Rev. Jan. 29, Penthouse Party (Liberty). Mary Frentiss. Dir. Eugene Cummings. 86 mins. Rev. May 13.

Mary Frentiss. Dir. Eugene Cummings. 86 mins. Rev. May 13.

Fast Bullets (Reliable). Western. Tom Tyler, Rex Lease, Margaret Nearing. Dir. Henri Samuels. 85 mins. Rev. March 4.

Fast Bullets (Reliable). Western. Tom Tyler, Rex Lease, Margaret Nearing. Dir. Leater Williams. 69 mins. Rev. Jan. 15,

Robert Taylor

(Continued from page 2) (Continued from page 2)
about stealthly, looking anxiously
back over his shoulder, pulling his
hat down over his face and turning
his coat coliar up like some G-man
in pictures. For in autograph books
thrust at him, as he sees it, lies his
strength. Even now, a young man—
the studio doesn't like him to tell
his age because he plays opposite
women much older—he contemplates the day he'il come to town
and nobody'il care. How many more
visits can there be that shall merit
such flattering attention? About
six years' worth, he figures, although he'd like most awfully to be
proved wrong.

six years worth, he figures, although he'd like most awfully to be proved wrong.

Clearly Mr. Taylor, despite his youth, fine profile, strong wavy hair and splendid frame, thinks. He thinks about he career it's a beau him, he appreciates, but it's not going to last, he tells himself, so get the best while you can and don't take it hard when you're out. Meanwhile, he muses, handle yourself as discreetly as possible; don't be good copy at the price of your personal dignity and popularity. You may have been signed on your profile, he goes on, but if you depend on your profile ever after, you won't have a profile ever after, you won't have a long career. You had better learn

Just a Tool

Just a Tool
Holding to this serious intention, Mr. Taylor makes himself just
a tool in the hands of a good director, observes admiringly their individual technique, studies the
styles of his rivals, and would like
a part pretty soon that calls for
whiskers. For instance, he's notheed that John M. Stuhl is an actlied that John M. Stuhl is an actor's director—with him you act, and he tells you exactly how, whereas W. S. Van Dyke won't stand for acting. Give him acting, and he kicks it right out.

kicks it right out.

Gable is virile, Tone, subtle;

Montgomery, light, but just what
Taylor himself is, he doesn't know,
though he has stepped into parts
originally intended for each of these
three. Perhaps, he says smilling,
he's what they've left over. As to
the whiskers, he'd like them in
order to show that he can be
rugged, dispense with fine clothes
and fine ways, too. There's a tinge
of this yearning released in his part
in 'The Gorgeous Hussy,' in the way
his halr's waved. It's waved free in 'The Gorgeous Hussy,' in the way his hair's waved. It's waved free and careless, whereas Montgomery's curls in 'Trouble. for Two,' and Tone's curls in 'The King Steps Out,' are done orderly and exact.

- But it is Gary Cooper who is Mr. Taylor's ideal. The current pash of, thousands, of femmes has his own idol, Mr. Cooper, Mr. Taylor believes, has everything—looks, personality, charm, and is a max-

bwil not. Mr. Cooper, str. Aginc believes, has everything—look, nirsonality, charm, and is magnitem across manifers across the second of the s let Corps disport themselves tween shows. What a pleasure to work there!' Mr. Taylor sald, who is also the Rockettes' and Ballet

Film Reviews

Below the Deadline

(Continued from page 18) acting seriously. Won't rate

solo.

Lethargically paced, yet the plc-ture has moments of engrossment.

their acting seriously. Won't rate solo.

Lethargically paced, yet the plotture has, moments of engrossment; the serious of the serious period of the seri

LE SCARPO AL SOLE

('Alpine Love') (ITALIAN MADE)

(ITALIAN MADE)
Nuovo Mondo release of La Capitini production. Stars Camillo Pilotto, Nelly Corradi. Directed by Marco Mettell From Anderson Carlotto Mettell From Carlotto Mette

(In Italian)

Obviously propagands for the Italian war machine—even though its story dates back to the World War—this importation doesn't rate very much as entertainment. It's slow and, for a war film, deesn't, much in the way of excitement

hold much in the way of excitement.

Herolsm of the Italian troops in defending the Alpine Austrian borders of the Republic of

Arms, which was also made as a film.

There's a love story intertwined with the healded breeff of the wind the healded breeff of the committee of the committee

Advance Production Chart

(Continued from page 25)

(Continued from page 23)

companied by Skeets Gallagher. They go to home of Brown's aunt, located in fashionable colony where they piace pole above everything else. Brown is afraid of horses until he meets beautiful young neighbor who labors through many typical Joe E Brown farcical situations to make him horse-minded. Comedian goes hito sever practic attuations to make him horse-minded. Comedian goes hito sever practic the point that a horse looks tame to him and he gets sufficient courage to don pole uniform to thwart attentions of a rival after hand of the girl next door. Competition becomes stronger until it reaches the climax where he must defeat the rival at the big game of the year. Brown comes home with the bacon by winning the game, 11 to 10. Action takes place mostly on the pole dids and fashionable ready worded to the year. Specifically good to the pole of the game of the year. Specific production are 'LET'S PRETEND' 'GOD'S

neigs and tashionable residential section.
Pictures readled for early production are 'LET'S PRETEND,' 'GOD'S COUNTRY AND THE WOMAN,' THE SHRINKING VIOLET,' and 'CAVE IN.'

CAVE IN.

Company purchased during week screen rights to the English novel.

(HEAD OF THE HOUSE OF COOMBE AND ROBIN, by Frances Hodgson Burnett, authoress of Little Lord Fauntleroy.' Story will serve as starrer for Olivia de Itaviland,

Feud of the West (Diversion). Hoot Gibson western. Dir. Harry Fraser. 62 mins. Rev. May 27, Outlaw Deputy (Syndicate), Tim McCoy Western. Dir. Otto Brower. 55 mins. Rev. Dec. 4.

Marriage of Corbai

(BRITISH MADE)

London, May 29.

Capitol Film Corp, production for General Film Distrib. (Woolf) release, Features

Noah Beery, Directed by Karl Garnet,
Adapted from Rafael Sabatini's novel 'The
Nuptils of Corbbi': camers, Otto KonAugusted from Rafael Sabatini's novel 'The
Nuptils of Corbbi': Namers, Otto KonAugusted from Rafael Sabatini's novel 'The
Nuptils of Corbbi': Namers, Otto KonAlexander Sabatini's Namers, Otto KonLavy Burnaby

Macagine Marchael Sabatini's Namers, Otto Kon
Bay Marchael Sabatini's Namers, Otto Kon
Lavy Burnaby

Macagine Marchael Sabatini's Namers, Otto Kon
Bay Macagine Marchael Sabatini's Namers, Otto Kon
Lavy Burnaby Roger Shepherd . Deaf Peass

Reports vary as to the cost of this one. It is placed generally at \$400,-000 and it looks like money well

For the benefit of those who may not know, or have forgotten, the Sabatini story is laid in the period of the French Revolution, and the plcture winds up with a Sidney Carton sacrifice performed by the heavy, instead of the hero. Story is expressively fitted with atmosphere, but the dialog is not satisfying con-

but the dialog is not satisfying conversation for picture purposes.

A commendable feat of directing should be credited to Karl Grupe, especially for the handling of the mobs. In this, however, he was handlcapped by the casting in some of the smaller roles. Comedy relief 1900 to the smaller roles, Comedy relief 1900 to the smaller roles, which enables him to run away with the acting. His several expressions are most arresting, but too much footage is allotted them, and when the time comes for drastic cutting much time comes for drastic cutting much time to the smaller properties of the smaller present of inheriting the histrionic genius of her ancestors. Unfair to her to be allotted to smaller present of inheriting the histrionic genius of the ancestors. Unfair to her to be allotted the leading role with so little background, of course.

On the whole, a creditable groduction, and a reasonable candidate for American booking.

duction, and a reasonable cand for American booking. J.

Roxy's Cash Position

Howard S. Cullman, trustee for the Roxy theatre, N. X., in a report filled yesterday (Tuesday) in U. S. District Court for the period between May 1 and May 28, showed that the cash receipts of the theatre amounted to \$119.861.2 and distreamments totalled \$101.219.20, or a profit during that time of \$15,144.50. According to the report the cash on hand in the bank on May 28 amounted, to \$65,717.75 as against \$47,573.65 for April.

'DODSY' ADDS THREE

Hollywood, June 9. Paul Lukas, Spring Byington and

Paul Lukas, Spring Byington and Harlan Briggs have been added to cast of Samuel Goldwyn's Tods-worth, now in production. Cast additions were made follow-ing long distance lnstructions from the producer in N. Y.

Smith's 'Headlines' Reel Hollywood, June 9,
Title of Pete Smith's newspaper
short at Metro depicting clitorial
side of daily newspapers will be
Behind the Headlines.

Dust Cornell developed story idea and will play lead in one-reeler.

Through the Wringer
Los Angeles, June 9.
Listing lishilities of \$7,160.97,
Jack Towniey, screen writer, filed
petition in voluntary bankruptcy

ere. He listed assets of \$1,227.26.

Marsha on the Boul

Marsha on the Boul*
Hollywood, June 9.
Fomme lead in Hollywood Boulevard' at Paramount, opposite John Halliday, goes to Marsha Hunt.
Actress recently finished in "The Arizona Raiders' at same studio.

CAN A PRISON MOLL CHANGE HER STRIPES?



with Henry Hunter, Ann Preston, Alan Dinehart, Alan Baxter, Alan Hale, Grant Mitchell, Berton Churchill, Noah Beery, Jr., Bernadene Hayes, Wallis Clark, John Miltern, Charles Richman, Frank Mills, Selmar Jackson, Cliff Jones, Anthony Quinn • Screenplay by Horace McCoy and Kubec Glasmon • Original story by Kubec Glasmon and Joel Sayre • Directed by Louis Friedlander • Robert Presnell, Associate Producer

A UNIVERSAL PICTURE

HOT HEADLINE DRAMA OF PAROLED

MEN AND WANTED WOMEN!

Gals Attracting G.O.P. in Cleve.:

(Best Exploitation: Palace)
Although 16,000 Republicans are berte for national convention, termination of the parameter of the parameter of the parameter of the parameter of the convention of the parameter of the convention gets underways to the convention gets underways to the convention of the con

time to look over amusement spots.
N.T.G. revue on stage with 'And
So They Were Married' is the best
money-making combination in town
and the Palace is profiting. Delegates are going for the gams in
Granny's show and it will get
\$22,000 or better.

\$22,000 or better.

'Sons of Man' rather heavy stuff for State at this time of the year, but Milt Harris is selling Jean Hersholt right, to the tune of about \$13,000. Hipp's first hold-over this season of 'Bullets or Ballots' was a smart move. It's bringing in \$10,600.

\$10,500,
Palace rates exploitation honors
for its poster displays of Granlund's
girls and some eye-catching giveaways.

Estimates for This Week

Estimates for This Week
Palsec (RKO) (3,20): 30-35-40)—
'And So They Were Married' (Col)
and N.T.G.'s unit on stage. A natural for the Repubs, with Granlund
revamping his patter to kild the
night. Last week 'Let's Sing 'Again',
(RKO) and Block and Sully unit
romped in with \$19,500, very good.
State (Loev's) (3,460; 30-35-40)—
'Sins of Man' (20th-Fox), Moved
slowly- opening, day, but Don
warming up crowda, nawbe,
warming up crowda, nawbe,
last week slipped to \$15,500, not so
good.

good.
Hipp (Warners) (3.700; 25-40)—
Bullets or Ballots (WB). Going to
\$10,500, which is sweet for a holdover. Last week, first got \$14,000, cheerful.

Allen (RKO) (3,000; 25-40)—
'Gentle Julie' (20th-Fox). Okay for hot weather, \$3,500. Last weck 'Sutter's Gold' (U) got weak \$2,500, despite lots of ballyhoo.

despite lots of ballyhoo.

Stillman (Loew's) (1,872; 25-35)

-Fratal Lady' (Par). Won't get
more than paitry \$2,500. Last week
'Till We Meet Again' (Par) got \$4,500, oke:

'Hour' \$3,000, 'Next Time' - And 'Bride' \$1,500, Lincoln

And Bride' \$1,500, Lincoln
Lincoln, June 9,
'Unguarded Hour' (MG) is the
favorite to come out with the most
substantial profit this week here.
It's at the Lincoln.
It's one house in
the competition now, having closed
the Kiva (8) and moved the policy
to the Varsity, which meant a
sclssoring of price by Ide. In all
sclssoring of price by Ide. In all
sclssoring of price by Ide.
It's and Lee Mischnick is in charge.
Colonial is having its troubles getting pictures. Colonial is naving ting pictures.

No publicity foray made at all by anyone this week.

Estimates for This Week

TACOMA NOT SKEERED

'Zieggy' Roadshow Scale No Fright

O.P. in Cleve.;

N.T.G., \$22,000

N.T.G. psi All first runs are dual again.

Rest exploitation: Temple: All first runs are dual again.

Cleveland, June 9.

(Cleveland, June 9.

(Rest exploitation: Temple: With June Part runs are dual again.

(Cleveland, June 9.

(Rest exploitation for Zelegical.' in three days at the Temple. With June Part runs are dual again.

(Cleveland, June 9.

(Best exploitation: Temple)

All first runs are dual again.

(Cleveland, June 9.

(Best exploitation: Temple)

All first runs are dual again.

(Cleveland, June 9.

(Best exploitation: Temple)

All first runs are dual again.

(Cleveland, June 9.

(Best exploitation for Zelegical.' in three days at the Temple. With June 19.

(Cleveland, June 9.

(Best exploitation for Zelegical.' in three days at the Temple. With June 19.

(Cleveland, June 9.

(Best exploitation for Zelegical.' in three days at the Temple. With June 19.

(Cleveland, June 9.

(Best exploitation for Zelegical.' in three days at the Temple. With June 19.

(Cleveland, June 9.

(Clevel

Estimates for This Week

Blue Mouje (Hamrick) (750; 16-27)—O'Malley (20th), and 'Mclody Lingers On' (64), dual. Act of City (16), dual. Act of City (16

and This Night (rai), usus, valous, good.
Temple (Hamrick) (1,600; 57-78\$1.15)—Great Ziegfeld' (MGM),
three days. Big campaign and got
around \$3,000, big.

BULLETS' L'VILLE'S ONLY SOLO, OKAY AT \$3,700

Louisville, June 9...

(Best Exploitation: Brown-And.)

'Frivate Number.' dualled with

(Champagne Charlie' at the Riato.
Is getting the bulk of the femme

Robert Taylor.

Brown and Mary Anderson are

a toss-up for exploitation honors.

Both had the edge on other houses in amount of white space, which just about sums up the matter this and content to take it easy in the thought that any special splurge would probably be a jet. of wasted effort anyway.

Estimates for This Week

Estimates for This Week

Estimates for This West Son's Gung (WB) okay at Section of Cung (WB) okay

this one is just getting by. Most in prospect is \$5,500, fair. Last week Draquia's Daughter (U), ditto. Low's \$4 state (3,200; 10:125-10). Low's \$4 state (3,200; 10:125-10). Come of the comment of the

THINGS' COMES IN FOR **NEAT \$5,500 IN DENVER**

Denver, June 9.

"Things to Come' provided best Saturday and Sunday Paramount Saturday Paramount Saturday Paramount of Sunday Paramount of Sunday Paramount of Sunday Paramount of Sunday Saturday Satur

paraded the streets.

Estimates for This Week
Aladdin (Hufman) (1,500; 25-4050 and the street of t

\$8,000, Montreal, for Bradford'-Playboy'

Montreal, June 9.

Montreal, June 9,

(Best Exploitation: Capitol)

Two holdovers and nothing outstanding in town.

Palace repeats 'Show Boat,' for \$7,500 currently, good enough. Capies to has Mrs. Bradford and Zinnes \$5,000, above average. Loew's has better than average vaude and Little Miss Nobody' and The Country Beyond' with a charte for \$11,000, good.

Harold Bishop at the Capitol is banking on William Powell to pull the put on a last induce campaign, tieling up fashions display with all department stores, running a special lobby display, taking extra ad space and building up on a nevspaper contest on hidden identities.

B.&K., Through Great States, Eyeing St. Louis Territory for 'Invasion'

WB Curb on Tests

New ruling in Warner Bros. home - office prohibits actors and agents from getting a look at any tests made until the usual 30-day option on player has expired. Edict went into effect this week. So far WB is alone in move but may be followed by others.

Reason for the nix is blamed on agents. Any advance peeks usually lesult in a competition selling campaign to other producers. Move is figured to climinate this and curb overambitious agents.

Three Mesquiteers' in **Eight Republic Westerns**

Hollywood, June 9.

Republic has signed Sid Saylor as third member of trio to be featured in series of eight westerns to be known as 'The Three Mesquiteers,' Others are Roy Corrigan and Bob

Others are Roy Corrigan and Bob Livingston. Stories will be taken from works of William C. McDonald, who cre-ated and featured the characters in four published novels. Production on first of series starts around July 1.

Before the Mast' Down

rv ays at Republic
Hollywood, June 9.
Republic will start production of Two Years Before the Mast, from the Richard Dana yarn, within next two weeks, under Colbert Clark supervision.
So far cast are Robert Livingston, Ray Corrigan and Kay Hughes, with James Dunn, who line for too ark supervision.

Ir cast are Robert LivingRay Corrigon and Kay
with James Dunn, who
tudio one picture, first in
top spot.

Hackel's Shoot-'Em-Ups

Hollywood, June 9.
William Hackel will produce two series of eight westerns for Republic, financing himself, with Republic to. distribute.

Bob Steele and Johnny Mack Brown will be starred.

SINGER'S 16 MM. CO.

NINTER'S 16 MM. CU.
Julius Slinger has resigned from
Universal to devote his efforts to
the 16 mm. field entirely, which he
has helped develop for the past 10
years, being one of the pioneers in
this direction. Singer was special
sales representative in the N. Y.
Universal Exchange (Big 4). His
new firm is Social Motion Pictures
Corp.
Singer was instrumental in orran-

Singer was instrumental in organizing the 16 mm. Motion Picture Board of Trade two years ago, and was its first president.

MINTZ SILLIES SET

Chicago June 9 Balaban & Katz, through its subsidiary, Great States circuit, is readving an invasion of the St. Louis territory, not only in the heart Louis territory, not only in the heart of the Missouri key city but also in the outlying districts. For years B.&K., through its Great States holdings, has been at the doorstep of the Commission of the Missouri dependence of the Commission of the of the Missouri key city but also in

of Chicago. In several instances E. & K. and Warners have gotten tor gether on pooling arrangements. Warners is now operating a pooling of WB and Baiaban & Katz houses in Hammond, Ind., and at present Warners and E. & K. are ro indiabiling a plan to pool the B. & K. Regal and the Warner Metropolitan, two colored houses on the southside, with B. & K. slated as operating company for the pool.

With B. & K. spreading into Missouri and angling for the operating control, of the Paramount houses in the northwest out of Minneapolis, the circuit would encompass the greater part of the midwest, taking in holdings in Minnesotta, Montana, Missouri, Illinois, Indiana and Ohio. B. & K. is operating three houses in Tojedo at present and a house in Kansas Çity, Mo., with Nate Plattia Supervisor of the loops.

MILD \$16.000 FOR VAUD REVIVAL IN BROOKLYN

Brooklyn, June 9.

Vaudeville's back in the City of Controlse after water in the City of Controlse after water in the City of Controlse after water in the City of Controlse in the Coper, Jack Gilford, Doris Rhodes, Ralph Sanford and Don Bestor's orchestra, plus 'Trouble for Two' on screen, bright copy and splashing town with considerable ballyhoo stunts on return of feesh acts, Mct didn't get off to such hot start and figured to Such hot start and figured to Weekend aww some terrific competition from outdoor spots, Coney Island contributing elaborate pageant featuring thousands of young-sand for the Controlse in the Controlse i

Arabs Hold Hands at Their First Radio Party-No Women Allowed

N. W. AYER RADIO SET-UP

Reorganized Since Coulter Vamoosed

Revamping of N. W. Ayer's radio department, following the resigna-tions of Douglas Coulter and Harry Ommerle, has been completed. Ether

tions of Douglas Coulter and Harry Ommerle, has been completed. Ether division is now set up under the direction of Fried Pfflugfelder, who replaces Coulter. Pflugfelder previously was account rep on Haft-and-Half, Eno, and others. Rest of the department as follows:

Prentice Winchell, previously writer of 'Orime Clues,' in charge of production, Jay Hanna and Brewster Morgan, program directors, Frank Barton, secretary of the New York office, and time buyer. Frank Coutter, assistant to Barton.

Mick Keesley, program production. Tom. McDermott, accounting and contracts. Richard Bunbury (hew 'to Ayer), working with MoDermott, Deems Taylor, musical advisor. Jos Keeley, publicity, Dave Guddred, commercial reedits, Lillian Lowana and Thomas Carpenter, treedle witters.

PAYNE DRAWS OKAY

Washington, June 9.
Ending months of speculation President Roosevelt Thursday (4) re-noinhand George Henry Payne, Republican from New York, to the Federal Communications Commission. Term is seven years beginning July 1 and appointment must be ratified by the Senate, Renaming of the vigorous former magazine editor and drama critic came after bitter family quarrels which led various prominent Democratic politicians to urge the President to ditch Payne and pick a Republican who would work more

dent to ditch Payne and plot a Re-publican who would work more harmoniously with Administration members of the Commish. This move was counteracted when more than 30 members of the Senate, led by ardent New Deal supporters and

by ardent New Deal only progressives of both parties, went to bat at the White House and pre-

that Payne should be given a new ABC Ups Crosier

David Crosler, previously New York sales rep for the Affiliated Broadcasting Co., is now manager of the New York office. Replaces David Davis, Jr., who has severed all conflections with the ABC.

FROM WHITE HOUSE

credit Writers.

By ARTHUR SETTEL

Jerusalem, May 20, The writer had the unique experisince of observing a village in the Gaillee area where the Government has recently installed a town radio, and of watching the Fehaleten listen to a recital of popular melodies by the Rudy Vallee of the Araba, Haj Rizq of Yafawi.

The Haj was accompanied by a local fave Egyptian vocalist, Lella Hilmi, who gave a series of classics, The Arabic Studio Group accompanied. Gaillee area where the Government

Hilmi, who gave a series of classics. The Arabic Studio Group accompanied.

All of the Ilsteners, were young people. They included students from the series of the series

Women Can't Have Fun

your vara.

. Women Can't Have Fun

Musle was monotonous, litting,
Driental, with a strong into do
melancholy. But the voice of Hag
Riza al Yafawi has a magical effect.
It works like a sophisticated melody might on a crowd of cocktailing Americans. Effect was heighting d mericans. Effect was heighting d mericans.

When the Absence of vomen who
are not permitted to eajoy: themselves in a public crowd,

When the Had had finalised three
numbers the crowd was on its feet,
The Mukhtar, at the dials, was
beaming. He looked into the megaphone as though he could see the
singer inside. Gradually the audience growded a ground jim and
looked over his shoulder. They
nearly public over the apparatis in

Lella Hilmit did not make calcalitt, but her voice were class.

nearly pushed over the age.
the excitement.
Leila Hilmir did not make such a
hit, but her voice was clear,
As soon as the Hebrew end of the
program, started, the radio was
tuned off and the crowd dispersed.

JOSEPH KATZ USES AIR TO SEEK CLIENTS

Baltimore, June 9.

For first time in Balto broadcasting an advertising agency will use the radio to ballyhoo its services. The Joseph Katz agency today (Tuesday) commences a series of spot announcements, over WFBR designed to catch cars of business men and firms.

Idea is the joint brainchild of Joe Katz, the agency boss, and Purnell Gould, commercial chief at WFBR.

6 More in Mexico

Mexico City, June 9. Mexico City, June 9.
Government has granted concessions for operation of six more radio broadcast stations, Two are for Mexico City. One each in Cluded Juarez and Tidjuane, on the American border; Saltillo, capital of Coahulia state, and Hermosillo, capital of Sonora state.

Brinkmoeller to WCKY

A Brinkmoeller to WCKY
Two additions to WCKY staff the
past week: Louis Alken, Ir., announcer, lately of WXYZ, Detroit,
and formerly a bass soloist on
WLW and the Mutual net, and
pavid Brinkmoeller, former manager of WGST, Atlanta, on commercial force.

Dougtas Rrawning, announcer,
exited. Understood he moves over to
prosley's stations.

WILL THINK IT OVER

Dr. Elder's Radio Meter's Future Still Undecided

Meeting was held last Friday (5) by Anderson, Nichols Associates, engineering and statistical outfit which has charge of the radio meter worked out by Dr. Elder, to de-termine a policy for marketing the gadget Decision arrived at was that ail test meters now outstanding will

all test meters now outstanding will be called in, and destaled studies made of the targes. Material apparently as the property of the targes was preded to show the series saltent points, and act as its overtiers, agencies, etc. About 100 meters are currently attached to radio sets in the New York area. Some two and a half months have been spent in testing here in collaboration with WOR, New York, which (in return for just payment of the testing) has access to the findings.

WEEL WCKY IN RATE JACK-UP

WEEI, Boston, and WCKY, Cln-cinnati, have had their, network rates jacked up by the National Broadcasting Company. Increase in either case becomes effective July 1, and amounts to \$40 on the night

and amounts to \$40 on the night time hour.

New rate for WEEI, which at the end of 1936 shifts to CBS, is \$400, while the tilt moves L B. Wilson's Cincy outlet into the \$320 an hour class. Wilson has Just Invested in a 350-foot radiator.

Columbia is valso doing some upping, of rates. Effective July 8, WNAC, Boston, goes from \$375 to \$400 per night time, while the boost for KLZ, Denver, will be from \$175 to \$200 an hour.

Rogers, WLW, Beaten Up

Cincinnati, June 9.

J. Edward Rogers, casting director of WLW and WSAI, is in Good Samaritan hospital recovering from a skull fracture and hurts suffered when assaulted and robbed in the west end of town a week ago. He was unconsclous when found by police.

His brother Y.

police.

His brother, Jack, Is assistant to
Lewis Crosley, v. p. of the Crosley
Radio Corp.

Bill Stoess Re-Titled

Cincinnati, June 9.
William C. Stoess has been reappointed music director of Crosley's WLW and WSAI. He held the ley's W.D.W and W.S.Al. He held the job for six years, up to 12 months ago when Edward Fitzgerald, who came on from Boston, assumed it, Fitzgerald left a few weeks ago, In the meantime Steess directed several of the staff bands,

Washington 'Program Exchange' **Accorded No Royalty or Union Cuts**

Music Publishers Protective Association last week notified R. C. Poweil, of the National Program Exchange, Washington, D. C. that the latter could not expect any

Exchange, Washington, D. Q., that latter, could not expect any the latter, and the latter,

record the programs for his exing for local stations.

Clearing House

Clearing House

Powell's proposition would have
the NPE establish a library service
without subjecting itself to any investment's Stations would not only
use the NPE as a clearing house for
programs they recorded themselves
but become subscribers to the discs. programs they recorded themselves hut become subscribers to the discs turned into the exchange by other outlets. Powell would get his from the 25% deducted to cover administration and overhead charges' and another 350 cilp which he terms the 'cost of processing the records.' If the stations haven't the required recording equipment, Powell, in his literature, suggests where they can get it and what it will cost. The firm mentioned is the Presto Recording Corp.

In the contract which Powell sub-

In the contract which Powell sub-mits to would-be subscribers of his exchange there is a clause which obligates the station to have him act as its agent in placing com-mercial exchange programs and to pay the "exchange" 15% of the amount charged to such sponsors

Craney Urges a Little Foresight

E. B. Craney of KGIR, Butte, Montana, last week advanced a suggestion that it is believed here will receive attention at the Chicago convention of the National Association of Broadcasters next Craney-believes the trade association should anticipate continued assaults upon the status que of station and time allocation by recommendations of the production of the present of the production of the present continued for the production of the present enemies. Better, argues Craney, for take the initiative than have it imposed by outside pressure or authority,

New York Radio Parade

By Nellie Revell

Words and Mule, Inc., the new Whitenan-Waring-Leinbarde music publishing outfit, has caused a redical change in song plugging rost thes. No longer do song pluggers dog radio names to sell a tung. Nowadays they bargain something like this, in return for say Ray using the trio's new Tm Grateful to You' song, the Messra, W.-W.-Luill us Noble's Touch of Your Lips' tung on their programs; or in the for Humber playing one of their published tunes they'll each play Hims, berg altest epic, 'Am I Asking Too Much'? Individual bandleader geta, the break in the exchange but the trio are building a biz.

How it All Happened
Couple of months back electric current through most of New York
City was, suddenly disrupted. Many portions of the town were dark
city was, expected and subways did not roll. What reputedly happened
was this: Muzait (wired music) stated to service clients in this town.
Deal for use of telephone lines had not been cleared at time. So got
okay from electric outfit to use powerhouse (on East-River at 80th) for
transmission of service over electric lines. Which was being done and
papoceding nicely. Then through some technical error an arc crept onto
the wires. Spread and wound up blowing the entire board in the plant
out of orders Muzak now using telephone lines.

Fan Mail—White Elephant?

Eddle Cantor is off the air and out of town but his fan mall still plies into CBS. And the run-around the letters get is really worthy of the best red-tape outflist. Mall, from all over country plies into CBS at 455 Madlson. Thence 'tis opened and sent over to Lehn & Fink, the ex455 Madlson. Thence 'tis opened and sent over to Lehn & Fink, the ex590nsors. From here it goes to Cantor's home. With Eddle out of town
the sponsor has no place to unload until he thinks of the Cantor office,
No one in at that address either. So somehody tries phoning the office,
and are told calls are being handled by Eid, 5-5580. Call this number,
which is office of Cantor's p.a. Ship mail over and discover this office
is on floor below the CBS mail room at 485 Madlson. But this is the
pay-off. After the p.a. gives mail the o.o. it is sent back to CBS for remailing to Cantor on the Coast.

Short Shots

W. L. Chesman has resigned from Donahue & Coe Agency and assoded with the Dorland Agency....Deane Janis set with Republic Pia,
Deal handled by Nelson Ross....'Chester Stratton back at his desk in
NBC Artist Bureau....Donald Peterson who authors the Ave Maria
flour programs also produces scripts for Junior G. Men' series....Ruby
Newman shifting to Europe on July 18 and toting his p.a. along. Combo
hiz and pleasure trip....On his last program for Atlantic Refining, Bob
Hope fumbled his script, and had to resort to some 30 seconds of double
talk to fill the gap....Lepter Hatfield, CSS engineer, getting wedded....
Eddie Duchin ork takes the Burns and Allen program for a 13-week
stretch later in the season....Just Plain Bill folds shortly...Al Goodman hikes to the Coast on June 20....Howard Wiley's, he is NBC productioneer, expecting an heir....Kosteinaetz heads for Coast for fourweek stay'. Selecting a substitute conductor for his Chesterfield program.

Scrambled Notes

Current gag at 22nd floor of CBS since the expense acct. for producers is to ask for pair of tickets for "Pic and Pat' broadcast and two for 'Idiot's Delight." Answer is: 'Okay on the 'Idiot's Delight' tickets but the 'Pid and Pat' request will have to clear through the usual channels... Dave 'Preedman providing the material for the new Tim Ryan-Irene Nobiette show which follows Jack Benny on June 28.... Pickens Sisters sing at this Great Lakes Exposition July 11 and 12.... Radio Editor George Kiennie of the Columbus, Ohlo, Dispatch and frau surveyed New York Kiennie of the Columbus, Ohlo, Dispatch and frau surveyed New York Kiennie of the Columbus, Ohlo, Dispatch and frau surveyed New York Kiennie of the Columbus, Ohlo, Dispatch and frau surveyed New York Kiente during Republican convention.... Dave Alber is a-honeymooning for next two weeks... CBS has a new sustainer under way. Starts June 20 at, 8:30 p.m. Titled 'Night Court' and consists of dramatized scripts... Elliott Stucket, CBS exploitation head, to Minneapolis for conference with Gold Medal Flour outfit.

Stand By

Eno Crime Clues expect to fold shortly. Not selling product up to expectations. Meanwhile some & Bowles showed him a program titled 'Younger Generation.' Younger of the standard of

Nemo
Queen Mary has a swell radio room except for the time teller on the wail. 'Tis a sharp looking clock but useless for radio as radio is handled here since timepiece has no second hand. BBC doesn't time programs that close. 'New engineers at 'WoR include R. W. Rodgers, Jr., ex-RCA and ex-New Jersey Police Radio Commission; Cryler Tuthili, ex-NBC...Atlantic Refining Company, ex-sponsor of Frank Parker, gifted him with a stop watch mounted in wrist watch fashion-Parker priofessed much surprise... Willie Morris renewed for another 13 weeks on the American Radiator program. Frank St. Leger goes of show to be replaced by a planist... Frank Ferkins, arranger and composer on the Waring staff, is abed with bronchial pneumonia.

SPONSOR'S SON COLLECTS %

Campbell, Plymouth Query Warners On Special Rights to Specific Music | S STATION REP

Warner Bros. has been approached by Campbell. Soup and Plymouth Motors for network broadcasting rights to musical scores in the WB scaletor. In the case of the canner the contact involved the grand right to Hearts Divided, coming Warner release, while Plymout of the Warner release, while Plymout of the Warner of the Warner

n the comic's stage successes, or the grand rights to 'Hearts' i set a price of \$3,000. The permance, with Marion Davies and k Powell participating, would be ge part of Campbell's 'Hollywood tel' session over CBS next Friday (10).

made part of Campbell's 'Hollywood Eolet' session over CBS next Friday' night (19). Figure quoted to Plymouth through the J. Stirling. Getchell agency was \$350 a number. The scores that the Wynn program sought the state of the score that the control of the perfect Fool,' on Bar's and 'Simple Simon.' Question' which the two approaches brings up is whether, if they were granted, NBC and Colimbia would permit the music concerned to be broadcast. Both networks have taken the position that regardless of what outside deals are entered into with Warner Bros. they (\$352, and Columbia) would bar WB music from their facilities. Warner list of stations with five-year licenses had by yesterday (Treesday) lincreased to 275.

Webs Prepare Intensively For Cleveland Siege: CBS' 'No Drinking'

CBS crew got off to a flying start in preparing for coverage of the Re-publican National Convention here. Paul W. White, special events head for CBS, had tils field offices set up in Hotel Cleveland and business go-ing full blast before NBC, had its desks in viscon.

in Hotel Cieveland and business golag full blast before NBC, had its
desks in place.

Best of the place of the control of the control

amilton, Gev. Alf M. Landon's

manager, and Henry P. Fletchen,
Republican National Committee
chief, for exclusive talks before the

NBC went into action.

CES also plants loud speakers in

Cleveland's Public Square and in
the, Great Lakes Expo Mall as a

gesture to town folk. NEC retailates by sending WTAM's mobile
thit around the city grind-organ

Rabilon.

The control of the control of the control

to control of the control of the control

to control of the control of the control

to control of t

RADIO WIT EYES H. R.

Patrick Seeks to Dislodge Veteran Congressman

Birmingham, June 9.

Liptther Patrick, Birmingham radio wise-gacker and candidate for Representative in Congress from the Ninth Congressional District, who is running on a 'no promise' cau-paign has given the town pienty to talk about. He is out after job of the veteran Rep. George Huddleston who has been in Washington as representative of the district for more than 20 years, Patrick has an outside chance of Minning.

district. The election is set for today (9),
Patrick is the oldest radio performer in Alabama in years of almost continuous broadcasting. Almost continuous broadcasting. Although an attorney he is better known as a wiscoracker. He gets up every morning to come down to TRERC for an early bird program and usually reaches the station between most people have climbed out of bed.

Coach Yost Eves Radio

Detroit, June 9.

Three groups, two headed by University of Michigan coaches, are seeking FCC approval for radio station in Ann Arbor. as the Ann Arbor Broadcasting Co. includes Fielding H. Yost, U. of M. director of athletics, and Philip C. Pack, director of publicity at university. This group has backing of city council.

Harry G. Kinke Michigan C.

councit
Harry G. Kipke, Michigan football
coach under Yost, has filed second
application. Coach Kipke is understood to be affiliated with a Lansing, Mich., group, headed by Harold
Gross. The third application is
from John Fetzler, of Benton Harbor, Mich.

SEE BLOSSOMS ON WDAF TREE

Kansas City, June 9.

Kansas City Star is reported about to adopt a new attitude toward its station, WDAF. With its usual disinclination to discuss its own affairs the Star admits nothing. But the Kansas City grapevine reports the Star has now come to regard its radio station not as a necessary nuisance, but as a pretty per by little fellow capable of the per by little fellow capable of the star has decided are pretty cute and worth encouraging.

For some time WDAF has employed only one salesman on straight salary. It is anticipated that a more determined push in the contract department may eventuate quite soon. Even without trying, WDAF is understood to have netted \$150,000 a year.

A deal is neer but the matter is sub rosa as regards the parcel of land. Property owners in the neighborhood will be surprised to know it's for a radio station.

France's 120,000-Watt Station: Expects More; Holding Own in Europe

Holding Uwn in Lurope

Paris, June 1.

A new aid one of the most powerful radio broadeast more in
France will be in operation at Muret
before the end of this month.
Already finished with the exception of a few interior decorations,
the mew station, which, will be one
of the most important in the country will have a power of 129,000
wates—as strong as the most powerful now operating here.
New Muret station is seventh
state owned and operated weadcasting seventh which function on
a power between 80 and 128 kilowatts are those of Lille, ParisP. T. T. Strasbourg, Lyon, Marseille
and Nice.

Two other stations are envisaged
by Minister of Posts and Telegraphs
and Telephones Mandel before he
gives up his portfolio early moxt
month. They will be located
only the
construction
were prefeted to be issued in the
very near future.

When ail of these stations are in
operation France will be in the
front rank of European nations as
far as the number of powerful
broadcasting stations is concerned,
comparing favorably with both
England and Germany.

Dan Dwyer, of advertising staff of WSYR, Syracuse, elected vice-president of Advertising Club of Syracuse.

Remington - Rand From WINS, New York, Fed to Patchwork of Regionals - All Groups Except Michigan Called Willing to Pay Rand 15% Commission

BOWEN'S HAND

Biggest hookup of regional chains on record—totalling 49 stationswas intertwined last Sunday to be-Remington-Rand gin carrying a Remington-Rand stanza in which James H. Rand, 3rd, son of the firm's prez, figured prominently. Not only did young Rand largely engineer the program, but he simultaneously set up a rep firm which collects 15% from all the chains involved except the Michigan State Network, according to a state

Other Reps' Attitude

Queries directed to the regu-lar reps of the regionals linked together by Remington-Rand as to whether they were get-ting any commission on the R-R biz, or whether Pan American was the sole re-cipient, produced the following

American was the sole recipient, produced the following answers:

Weed & Co. (reps for WJJD, Chicago): Joe Weed states that the matter has not been discussed with his electronic of the wash figuring on the wash figuring on the wash figuring on the wash figuring on the wash figuring of the work of fice of this rep states that to get the web on the media list. Edward Petry, rep for the Yankee Network, yesterday (Truesday) in behaff of John Shepard 3rd issued a states of the web on the wash figuring washing the washing washing the washing the washing washing the washing washing the washing was

30% to cover two kinds or reps.
Weston, Fryskman & Allen (reps for WJAY, Cleveland): expect 15% commission.
Affiliated Broadcasting Co.: has no rep; will pay Pan American stated 15%.

ment made by him last Saturday

Young Rand's outfit is tentatively labeled Pan American Radio Sales and marks his second recent enterprise in connection with the firm his father heads up. Previously he was account exec on R-R with the Lectord advertising agency. With the start of the rep venture, he says he has severed his Lectord con-nections. R-R biz is booked over nections. R-R biz is booked over the following regionals: Six sta-tions of Associated Broadcasters of New York: 12 stations of Yankee; 21 stations of the Affiliated Broad-casting Company; eight stations of the Michigan Network, and two sta-tions called the 'Ohlo Network' (WSPD, Toledo, and WJAY, Clever land). All except Michigan reput-edly chip in with 15%, and will pay ditto on any future biz Rand gan place in bulk packages over the lot.

JAMES RAND, 3RD, 'Whoa!' Cries CBS to NBC Deal With Pape of WALA, Mobile, Ala.

Mutual's \$129,907

Mutual's gross billings for May were \$129,907. Time sales for the month before came to \$139,934.

\$139,934.

Figure in either case included income from the booking of stations outside the basic foursome, WOR, Newark, WGN, Chicago, WLW. Cincinnati, and Chicago, WLW.

Rand states that he has 'four or five program prospects.' Intercity web, not on the R-R hookup, is also supposed to be in on the commish agreement when and if Rand can secure an account to tie it in. Michigan, however, to date has failed to signify what it will pay, if anything.

signity what it will pay, if anything. Remington-Rand's new stanza is billed as 'News Comes to Life' and represents weekly news dramatizations a la the old 'March of Time' WINS, New York, produces the show, and distributes it. Contracts are inked for 13 weeks by the Leaford agency. Meantime Remington-Rand is seeking to cancel the 'Fitos Star Final' shows it aired over the company direct. In place of the cancellation, Intercity is tendered a chance to hook in with the Sunday steamroller. Other stations also skedded to be tied in as soon as time can be cleared. cleared.

cleared.
Young Rand's Pan American firm,
lists him as prez, plus the following
officers: Gerald K. Hughes, formerly with Remington-Rand, as v.p.,
William Huber, attorney, as secretary, and Winfield Hoyt, certified,
public accountant, as treasurer.

Consultant Bowen

Consultant Bowen
Scott Howe Bowen, recently,
emerged from retirement, is termed
as 'consultant.' Radio trade eyes
this connection as presaging close
relationship between Rand and some
of Hearst's radio ventures. For
Eowen is also 'consultant' for Associated Broadcasters of 'New Kork,
headed by Hearst's WINS, and comprising several stations tied in with
Hearst newspapers up-state. Rand
states that 'Scott Howe Bowen was
instrumental to some extent in
formulating ideas for the current
enterprise.

states that. Scott Howe Bowen was instrumental to some extent in formulating ideas for the current enterprise.

In formulating ideas for the current enterprise, and will dainele before out the state of the state o

Bennett Larson Quits

Bennett Larson has quit as radio director of J. Stirling Getchell. Larson, who got the post five months ago, decided on the move following a series of disagreements ofer; the agency's radio policies' with Getchell himself.

Larson's previous connection had

Larson's previous connection had been the Joseph Katz agency. Be-fore that he had been with NBC.

NBC called off at the eleventh hour its starting of program service to WALA, Mobile, Ala., vesterday (Tuesday) pending investigation of Columbia's claim that it had the station under contract for another three years. CBS broke the news to NBC after the latter hat sent out a notice advising, the trade of the addition of WALA to the NBC list, effective June 9. It was the first time that a mixup of this soit has happened in network broadcasting. Columbia did not learn of WALA's tieup with NBC until late Monday afternoon (8). The telephone wires between the two webs began to burn, with CBS asserting that decented it had not not an experience of the contract it held with WAL, wou. I not un example the stations relations and legal departments pointed out that the network had entered into the alliance with WALA after one of the station's owners, Bill Pape, had assured them that he was free of all contractual relations with Columbia.

Pape the Bargainer
Deal with WALA, CBS informed

contractual relations with ColumbiaPape the Bargainer
Deal with WALA CBS informed.
MBC, was made in 1934 and called
for a run of five years. Recently
Pape, according to Columbia, had
on a visit to the network's New
York offices asked for better money
terms on the grounds that the proposition which the contract contained
made it tough for him to get by.
CBS averes that it yielded to his plea
and changed the terms of the contract.

GBS avers that it yielded to his plea and changed the terms of the contract.

After some fast and heated huddling among its stations relations and legal exces, NBC wired Pape Monday night that Columbia hadmade representations about having an existent and valid contract with the station and that Nate of service until Pape could straighten out the tangle. Indications are that NBC had rushed into the deal with WaLA to protect itself against the possible loss of WAPI, Birmingham, to CBS. Another gesture of protection, as reported, was the entertaining by NBC of an allance with WBC of the Service of the CBS. Another gesture of protection, as reported, was the entertaining by NBC of an allance with WBCN, Rirmingham, which was recently taken over by the Scripps HBC of the Service of the CBS. Anotton, Birmingham, real estate operator, who has WAPI under a 15-year lease, effective August of 1397, approached CBS several weeks ago about working out an affiliation. WAPI at the present time is on the NBC list, while Columbia's current release in Birmingham is WBRC. Columbia claims that it told Northway of the CBS to consider doing anything with him. Norton's lease, which was made with the University of Alabama and alled institutions, obligates him to Aliance the obtaining of permission from the Rederal Communications Commission: for 50,000 watts and alled institutions, obligates him to Aliance the obtaining of permission from the Rederal Communications Commission: for 50,000 watts and lied for the liesting of his station on the contract with Pape called or the liesting of his station on the

ment.

NB's contract with Pape called

NB's contract with Pape called

no the lighting of his station on the
name of the lighting of his station on the
name of the card as available on

notional basis and for \$120 per

night-time hour. On CBB's rate

card WALA is listed at \$125 an

hour. WALA is on 1,836 kc. and is

licenacd to operate 1,000 watts days

and 500 watts nights. It's owned

by the Pape Broadcasting 'Co. and

callms a potential audience of 36,000

radio families.

John Cicphorn comes to Station KARK here as program director. He icaves WKY, Oklahoma City. Previously Clephorn was with WMC, Memphis, and also doubled as radio editor of the Memphis Commercial-Appeal, owners of the latter.

Lillian Jacobs, sceretary to CBS Paul White, is doing versatile job at G.O.P. field base in Cleveland. She performs all tasks for which no pro-

Sis Dally Except es & Su-WEAS Su-WEAS Viginia Payne Marjorie Haunon Char Egelson Hilda Grahem Charrier Batron John Mathews Corine Dearteville Ken Gridin Blackett (Chipso)

Ken Orifita

*Blackett

10:15 n.m. Daily

Except Sat & Bun
Home Sweet Home

6. G. Sweet Home

8. G. Sweet Home

8. G. Sweet Home

8. G. Sweet Home

8. G. Sweet Home

9. G. Sweet Home

9. G. Sweet Home

9. G. Sweet Home

10. Gamay

Mon t Cannay

Mon t Cannay

Mon Tours

Torsver Young

Curtta Arnall

Betty Wragge

Marion Barney

Jack Robiel Win

Megio Voice

4:45-Mon-Thur.—

Capt. Tim Healsy "Blackman (Ivory Boap) St45-M to F-WEAF The O'Nellis' Kate McComb Jans West Viotat Dunn Jimmy Donelly Jimmy Tanesy Janet Gilbert. -Blackman (Oxyde)) S:18 Delity Mccant-COMMERCIALS

This Department lists spensored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name. All time is p. m. unless otherwise noted. Where one advertiser as two or more programs they are listed conscoutively.

An asterisk before name indicates advertising agency handling

count. Abbreviations: Su (Sunday); M (Monday); Tu (Tuesd (Wednesday); Th (Thursday); F (Friday); S: (Saturday).

CITIES SERVICE

NBC

AMERICAN CAN Jack Smart
9-Tu-WJZ Peter Ven Steedan
100 Bernie & Lode Voung & Rubican Ben Bernie & Lade ZaSu Pitts Fuller-Smith-Ross Fuller-Smith-Ross
ASIEBICAN
BOME PRODUCTS
(Anacta)
Besy Aces'
WJZ-7 P.M.
Tues-Wed,-Thur.
Gouldman Ace
Mary Hunter

CABNATION MILE
19-M-WEAF
LULIABY LAD
MAUD MULLER
ME BASTMAN
RUTH LYON
"Brwin, Wassy 8-F-WEAF
Jessica Dragonette
Roserio Bourdon Or
Revelers
*Lord & Thomas
COX GELATINE (Rolynos) 11 s.m.-Thurs.-WJZ Jack Berch *Katz

Mon-B-WEAT

Hammerstein M, E
Ted 'Hammerstein
Oiga Baclanova
Bartiett Simmone
Lezy Dan
PBlackett

Lezy Dan

*Blacket

*AMER. TOBACCO

10 p.m. "-VEAF

and W3Z

Carl Hoff Oro

*Lord & Thomas

AMER. BADIATOR

*180-Sun-WEAF

*Firoside Recitals

Sigurd Nilssen

willie Morrie

Frank St. Leger

Oro

*Blaket AdvL

FIGURE TO STATE TO ST *Blaker Advt.
A. S. P.
S. M. WEAR
HARTY HOFICE,
HOWARD FIFTH & Freet
BABBETT CO.
11 s.m., -Mon. to
De Viel W. M.
Wilme Ferry Allenby
Bedith Spence
Water Societing
*Blackett
*BOWEET'S

Walter Sodering
*Blackett
*BOWEY'S
*Su-130-Thurs
*Su-130-Thurs
Willoom Walter
*Willy be City
Sileon Fire EN. MOTORS Waiter Cossell Kathryn Meisle Gen. Motors Sympl *Campbell-Ewald

Gen. Mouse Campbelt Ewald HOUSE HOLD FINANCE 8:30-Tu-WZ Edgar A. Guest Beynardine Flynt Sidney Elistrom Gailicehies Oro Comer Selection (Sair Hapetion); (Ipana)
Fred Allen
Portland Hoffa
Blicen Douglas Gaillechios

de la la

HORLICL'S (Maited Milk) M to F-7130-WJZ Lum & Abner Chester Lauck Norris Goff *Lord & Thomas

Nortie Geff

JERGEN

JERGEN

S00-38-WZZ

S100-38-WZZ

S100-38-WZZ

S100-38-WZZ

JOHNSON & SON

(Floor WAZ

BOLLOW SON

S100-38-WZZ

S100-38-WZZ

S100-38-WZZ

S100-38-WZ

S100 LADY ESTHER

Wayne King Oro

Stock-Gobis
LIPTON, ING.
19:50 March 19:50 March 19:50
Rabb Mirerry
Alba Mirerry
Mirerry
Alba Mirerry
Mirerry
Alba Mirerry
Mire

Cilff Soubler Carleton Guy. Nora Cunneen • Wade

*Wade
MODERN FOOD
PHO('ESS CO.
4:30-Tn-WJZ
Charles Boroe
Harry Swan
*Clements Co.

BIOLLE
9 p.m.-Tu-WEAF
Voice of the People'
Parks Johnson
Jerry Beicher
"Stelk-Goble

"Stelk-Goble
PACIFIC BORAS
9-Th-WJZ
Deeta Vall'y Days'
Edwin W. Whtney
Lonesome Cowboy
Jeen King
Jack MoBryde
Joseph Bonime Ore
McCann-Erick
PEPRODENT

Jeseph Bonims Of McCan-Brick PERSODERT STATE OF THE STATE

Huichinson PAT
9:80-31-WJZ
A Tale of Today
ioan Blaine
Harvey Hays
Laurette Filibrandt
Willard, Carnam
Robert Griffin
Handetter Griffin

McJunkin
P'CTR & G'MBLk
(Crisco)
2:38 Daily Ex. SaSu-Weaf-10 a.m.
WJZ
Vic & Sade
Art Ven Harvey
Billy Ideison
Bernadine Flynn
6:15-Tu-Thn-Sat-

Ivory St

Bernadine r. 6:15-Tu-Thn-Sat-WJZ

Megio Voices

4:48. Mr. Wiff.

6:48. Mr. Wiff.

6:49. Mr.

Columbia

Tour Frank Parker Bob Hope Honey Chile Longsmiths 4 Red Nichols Ore N. W. Ayer Maj. Edw. Bowss Grainam MoNames (Royal Gelatins) 5-W-WEAF One Man's Family Cariston E. Moors.

Red Michous Co.

OMN PRULL
(Boug)

(Boug)

Fellywood Hotel
Dickenson
James Melkenson
James Melkenson
James Melkenson
Crances Langford
Igor Gorin
(Tomato Jules)

Biso-ŵ-Wasi
Burns & Allen
Millon Watson
Ken Niles
Janguas Pannard's C Dir.

Anthony Smyths
hitetta Allen
Michael Rafetto
Kathisen Wilson
Barton Yarborough
Bernice Berwin
(Fleischmann)
S-Thurs-WEAS
G Thomison, Dir.

. S-Therr-WEAF

'MITTOMISSON

Thomisson, Dit.

Mitton Berie
Henry Huil
Muriel Diokson

Rudy Valies and

His Conn Yorks

(Royal Gelative)

Bris Canada

Bris Canada

Teating

T COLGATE-PALM-OLIVE-PEET

Gang Busters'
Phillips Lord
Altoe Reinhart
James VanDyk
Howard Smith
Matt Crowley
*Benton & Bowles

Renfrew of the Mounted Laurie York Erskine, Au. House Jemeson Chester Stratton Joan Baker Hanley Stafford *B, B, D, & O. Andy Sannella Orc.
Bleckett
4:15-Mon to Fri(Dr. Lyone ToothDr. Lyone ToothWJZ

Back Slaze Wife
Yivian Frideli
Ken Griffn
Henry Saxe
Mary McCormick
James Closs
James Clo CORN PRODUCTS 12:10-M-W-F-Sa-WABO

Musical Revertee Stuart Churchili Orson Wells Ken Wood's Ore

*Blackett
(Phillips Mag)
8:30-WJZ-Mon
'Melodiana'
Abe Lyman Oro
Oliver Smith
Bernice Claire
*Blackett

*Blackett
STUDEBAKER
10 p.m.-Fri-VEAF
Studeb'K'r Chamus
Richard Himber O
*Roche-Williams

The Rhythm Boys' George Macdonald Al Dary Ice Switzler Ray Kuiz *Young & Rublcam *Roché-Williams
SUN OIL
6:46-Dnily Except
Sn-Sn-WJZ
Loweit Thomas
*Roohe-Williams
TASTYEANT
12-Su-WJZ
Pageant of Youth
*Clements

FORD MOTOR Clements WANDER CO. (Ovaitine) 5:45-Daily-WJZ Little Orphan A' Henrietts Tedro Jack Mather Art Van Elyke Forrest Lewis Vie Smith Eugene McGillen Blerkeft

Vic Smith
Bugene McGillen
Blackett
Bugene McGillen
Blackett
WASEY
11:45 a.m.-Wise
Volce of Experience
Wasey
WELCH
(Grape Julce)
8-4-W-12
Lady Counsellor

Chas. Cockeriii

GEN. BAKING
Casper Reardon
Mannie Weinstook
Churles Magnante
Curiyie Stevens
Three Jesters
Jack Shilkret Oro
N W Ayer
GENEBAL MILLS

S-F-W.IZ
'Lady Counsellor'
trene Rich
Ned Wever
'Kastor 'Kastor
WOODBURY'S
9:46-Su-W-IZ
Paul Whiteman
Frank Parker
Roy Bargy
Ramona
King's Men
Duroile
Johnny Houset
Bob Laurence
Linen & Mitchell,
100. (Wheatles, Bisquick, Gold Meda Flour, Softaslik) 10 a.m.-M to F-

'Betty and Bob' Elizabeth Relier Lester Tremayne 10:15 a.m.-M to F-WARC

Modern Cindersila' Rosemary Dilion Eddie Doan Ben Gage 19:39 a.m.-W-Ta-19:39 a.m.-W-Ta-19:39 a.m.-W-Ta-19:39 a.m.-W-Ta-19:39 a.m.-W-Ta-19:39 a.m.-W-Ta-19:35 a.m.-W-Ta-19:45 a.m.-F-WABC Dirichest Content of the Conten

Blackett-Sample
GP1.E
GP1.E
T3B-Na-WABC
Crumit & Sanders'n
'Skinney' Ennis
Bob Aller
Remp's Oro
Tar Kemp's Oro
Tyong & Rubleam

GECKER G-O
(Force)
6:16-M-W-E
WABC
Bobby Benson &
Billy Halop
Nelli O-Manley
Florenco Halop
Cal Tingon Neil D staties
Florence Halop
Cal Tinney
Jos M Barnett, Dir
Livelin-Wesey
KILENEX
12:30-M to F-WABC
Story of Mery
Marilla
Basil Loughrane,

Dir. Jane Crusinberry,
Au. Blaine
Rane B. Griffin
Bob White
Jessa Fugh
Carteton Brickert.
Betty I.au Garson
Jack Daly
Bob Fisic Murray Forbs
Murray Forbs
Marjori Hannad
Marjori Hannad
Lucitie Hausting
Lucit E. Raudolph
Lucitie Hausting
Lucit A. Thomas

B. KRUEGER

Lord & Thomas
G. KRUEGER
(Beer & Ale)
7-Ta-WABC
(Kreuger Musical
Toast
S Schermerhorn
Jerry Gooper
Ray Block's Ore
*Blow

*Blow LADY ESTHER 10-M-WABO Wayne King Oro *Stack Gobie LEVER BROS.
(Lux Soap)
9-M-WABO

(Super Suds) 11 a.m.-M to F WABO
The Goldbergs Gertrude Berg James R. Waters Everett Sloane Rosalyn Silber Rosemery DeCamp Righard Ciark Clara Langsner Nanoy Sheridan Radio Theatre'.
Burlesque'
C B De Milie
Al Jolson
Ruby Keeler
(Rinso & Lifebuo (Paimolive Shave)

(Runso & Lifebuoy)
8:30-Tu-WABC
Laugh With Ken
Murray
Eve Arden
Sussafra
Eusafra
Eusaf

(Chesterfield Cigs)
9-W-WABC
Lily Pons
10-E-WABC
Kay Thompson and
Rhythm Singers
Ray Heatherton
Andre Kostelanetz
Ore throughout
Newell-Emmett

*Newell-Emmett
10HAWK CABPET
MILLS
12:45 Dnily Ex. SaSu-WABU
5 Star Jones
Johnny Kane
Elizabeth Day
Bill Johnstone
Phil Van Zante
Florence Malone
Eddle Mare

Phil van zauue Fiorence Mainne Eddle Marr Allyn Joslyn Marcelle Journee Faul Stewart Effis Palmer Arlene Fragels Dwight Cramer Ethel Remey 'Hackett-S-H.

E. L. DU PONT DE NEMOURS & CO. 8-W-WARO Cavalcade of Am.
Arthur Pryor, Jr.,
Dir.
Kenneth Webb, Au.
Harold Levey's Or

(Wonder Breed)
CONTINENTAL
BAKING

6:45 Daily ex. Sa & Su-WABC

FELS & CO. (Fels Naptlin Scap) 12:15-Tu-Thu-WABU

Bibol Remay Hilacasti-A (PE Hilacasti-A) (PE Hilacasti-A)

Glen Gray's Ore
Willim C. Sety Co.
SOCONS VACUUM
Eyling. Reg. Horse
TAVENT STATE HORSE
TAVENT SING HORSE
TAVENT SING SING
TAVENT SING
TAVE

WARNER
tAlemite;
10-Th-WARO
Lyobets Hughes
Bob McCoy
Art Thorsen
Horace Heidt Oro
Bernie Mattleon
Campbell Sisters
Radio Ramblers
Jerry Browne
Cameles thousann

Jerry Browne
Charles Growingan
A. S. FUHACCO
(Dill's Best)
F. FUHACCO
(

**Pietcher & Ellis
**WildDRODT & Ellis
**WildDRODT & Ellis
**WildDRODT & Ellis
**Pietcher Phili Spitainy's
Ariene Francis, i
Maxine
Girl Wre.
3 Little Words
Evelys Kay
Gypsy Conper
Rocholle & I dia
Pat Harrington
"Grey Adv Age

Mutual

ARMIN VARADY

ARMIN YARADYAN
ISISO-GAN-WAN
ISISO-GAN
ISISO

*Sehi
GRUEN
T:40-Tu-WOR
Time Turns Back
Jean Jostyn
Charles Seel
Frank Henderson
Joe Julien
Bill Green Joe Julien
Bill Green
Al Lawrence
Al Lawrence
Stan Waxman
Florence Golden
Elleen Pallmer
Bess McCammon
De Garma & Kilbin
FRODUCTS
6 D.m. Snn-WOB
Amateur Night
Beany Rubin
Arnold Johnson Or
Win, Esty

Wm. Esty HOUSEHOLD FINANCE 7:30 p.m.-Sat. WOR

Sherlock Hohite Richard Gordan Barold Went

Service Servic

Laurette Carjoi
Perrity
PERTITY
BAKERIE

Sili-M to Faving
Omne the Wysle
M.H.H. Joschim Dir.
Belph Schnolms
Len Dir.
Belph Schnolms
Jer Sparks
Belmind MacDonii
Arlene Jackson
Len Jackson
Len Jackson
Gess Tonici
SS CO.
(SSS Tonici
S.30-F-WOL
The Music Bog
The Music Bog
Bills Frakes

The Music Box Ellis Frakes Nina Paisley V Marucci Ore Johnson Dellis

WANDER CO. (Ovaltine): 3-M to F-WOR Molly of Moller Kirby Hawke Gene Byron Blackett-S.-H.

Network Chart

NBC RENEWALS

NBC RENEWALS

Radio Corp. of America; 'Magio
Key,' starting July 5; for 13 weeks.
Basic Blue, NW, SE, SW, SG,
Acadic Blue, NW, SE, SW, SG,
Acadic Blue; WLW, Cinchnati,
KOA, Denver; WFEC, Greenville,
SC, C); KLO, Ogden; KOU, Houslulu; KTAR, Phoenix; KGR, Buite's
KTAR, Phoenix; KGR, Buite's
Basic Blue, SE, SC, Nwang pregram, staeting July 3; for 28 weeks.
Besic Blue, SE, SC, NW, SW,
WCSC, Charleston (S. C.); WFBG,
Greenville (S. C.); WODQ, Grad
Rapide; WLW, Cincinnati, Red,
Facific Red, KFSD, San Diegy,
KTAR, Phoenix; KGIR, Buite; and
KGHL, Billings.
Kellogg Co, (cereal); 'Hollywood,
Talent Parade,' starting June 35,
for 13 weeks. Pacific Red, destain Red, and KTAR, Phoena
MUTUAL NEW PROGRAMS

MUTUAL NEW PROGRAMS

MUTUAL NEW PROGRAMS Dryden & Palmer; musical show (soprano and organ), Sundays, 10:15 to 10:30 a.m., starting June 14: for 13 weeks, WOR, New York; WNAC, Boston; and WFIL, Phila-

delphia.

H. C. Brill (E-Z-Freeze ice cream H. G. Brill (B-Z-Freeze fee cream powder); home economics talk. Wednesdays, 9:30 to 9:45 a.m. starting June 3; for 13 weeks. WOR, New York; CKLW. Detroit; WFIL, Philadelphia; WNAC, Bos-ton; WEAN, Providence; and WDRC, Hartford.

(Note: Renewals for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30 days' notice.)

WSGN Staff As Is

Birmingham, June 9.

No changes will be made in the executive staff of WSGN now that the station has been formily taken over by the 'News.' Mrs. H. O. Hicks who has been serving as business manager will become marger with Ed Murphey continuing as studio director. Bill McCain will handle the continuity and news reports with Bob McRaney musical director.

director.
Station will continue to operate from 7 a.m. to 9 p.m. daily and from 7 a.m. to 6 p.m. Sundays. The station started last week to putting the name 'News-Age-Herald Station' after the call letters.

Imbrogulio to Italy
Baltimore, June 9.

Joe Imbrogullo, musical director
of WFBR, will vacash in Italy this

summer.

Will attend the N.A.B. convention in Chi, then plane to N. Y. saling from that port on July 11. Stay abroad will be of 45 days duration.



AN OPEN DOOR

WGY offers advertisers the only effective single sales entree to the 4,000,000 people in the Great Northeast (Eastern and Central New York and Western New England). It is without major competition. Let us give you the facts.



which is the

Completely programmed by NBC

4 & P 7:80-Tu-W-Th i WABC Kate Smith's Coffee Time, Ted Collins Jack Miller's Oro 'Parle & Peart

AMERICAN
HOME PRODUCTS
(Edna Watlace
Hopper Cosmolics)
11:15 a.m.-W-Th-FWAJIC,
Romance of Heien
Trent

Romance of Hele Trent' Virginia Clark Marie Nelson Bugene McGillen David Gothard Hilda Graham Audroy McGrath Mary Calvert Lawrence Salorno (Kolyhos)

(Kolyhos)
WARC-11:30 A.M.
W-Th-F
'Just Plain Bill'
Arthur Hughes
Ruth Russell
James Melghan
'Urils Arnell
Geneva Harrisob
Ray Collins
(Electricity) (Klaspronf) (Outdoor Giri)

11:45 a.m.-W-Th-F-WABU
Rich Man's
Darling
Peggy Allenby
Ed Jerome
Ethol Remey
Carl Swenson
Allen Bunce
Helen Choate
Bianche Sweet

(Bisodoi)

8:30-F-WARO

B'way Varieties
Oscar Shaw
Carmela Ponselle
Elizabeth Lennox
Victor Ardon's O Victor Ardon's Orc (Three-in-One Oll) 8 p.m.-Tu-WABU Lexy Dan, the Minsirel Man' rving Kaufman *Blackett

FVING KAUFMEN
Blackett
AMERICAN
TOBACCO (C)
LLOCABELLE
STATE
OF TOWN
TOUR HIT PARAde
and Sweepstakes
Buddy Clark
Margaret McCrae
Norsemen
ATLANTIC: REF.

LIUN DULLAR MOOCH

Number of Accts Per Network

Though Columbia has consistently topped NBC's income from the re-Though Columbia has consistently topped NBC's income from the red (WEAF) network by a substantial margin this year, the latter link shows a longer list of accounts. Odd Yeature about this situation is that the percentage of difference has been about the same either way. OBS has in the aggregate received 10% more in gross revenue than the red network, while the latter has carried 15% more customers than Columbia. How Columbia and NBC's red and blue (WJZ) links has stood this year on the number of accounts is as follows:

	Jan.		Feb.	Mar.	April	May
Red	63		66	65	57	53
Blue	44	٠.	45	44	36	32
CBS	55		60	58	51	46

Latest renewal of contract which Chevrolet has given the World Broadcasting System establishes the auto manufacturer as spot broadcasting's alltime top spender. With the new order, which is the sixth in an unbroken campaign, included, Chevrolet will have invested close to \$4,000,000 in time alone during a to \$4,000,000 in time alone during a period of a year and a half. Sixth cycle involves another 39 quarter-hour programs over a stretch of 13 weeks, with the entertainment assignment constituting a repeat for David Rubinori, Virginia Rea, or Teor David Rubinori, Virginia Rea, or Teor David Rubinori, Virginia Rea, or Teor Cord & Thomas segency, flew to Loughtane, program director for Lord & Thomas segency, flew the second and the second control of the top of the second control of t

\$4,000,000 FOR copyright fees, and pressings has ranged between \$80,000 and \$175,000 FOR wax IN 18

WAX IN 18

MONTHS

Copyright fees, and pressings has ranged between \$80,000 and \$175,000 FOR all \$175,000 and \$17

WOKO Names Craig

WOKO, Albany, appointing Norman Craig as rep for the New York area. Chore used to be handled by Ferguson & Aston.
Station operates on 1,000 and 500 watts, and is a CBS affiliate.

BIG BIZ CHISELS

Broadcasters Flooded With Requests to Advance Commercial Causes in the Name of High-Sounding Public Service

MAGS GET COIN

Gentle art of trying to crash broadcasting stations with free plugs under the guise of offering program matter, labelled as either educational or recreational, is no longer confined to the magazine gentry. Multi-million-dollar corporations whose advertising budgets in other media reach into the away-up brackets have taken to plying similar devices. Broadcasters aver that the latter contingent, though more genteel in its method of approach, has yet to learn the knack of making the commercial not too obvious. New class of cuffo time crashees has litted at least one leaf from the both of the desire of the desire material is cleared through an institute, research bureau' or 'style news service,' directly allied with and on the payroll of the advertiser organization. In the case of some of the mags the free time bids have been or still are wrapped in letterheads bearing topline reference to (Continued on page 46)

Herb Moore Spurns Compromise

Wants Court to Hear Issues Involved in Anti-Trust Action Vs. News Services

Visiting

In New York

Paul Oury, WPRO, Providence. Steve W. Petacci, WSBT, South Bend. Harold H. Meyer, WSUN, St. Petersburg.

Harold E. Fellows, WEEI, Boston. George Roesler, Affiliated Broad-casting Company, Chicago. Carroll Nye, L. A. Times. Bernie Mulligan, L. A. Examiner. George Kienzle, Columbus Dis-

Al Moffatt, WMAS, Springfield,

E. S. Hill, WORC, Worcester. Harry Trenner, WNBF, Bingham-

c. D. Mastin, WNBF, Bingham-

Don Thronburgh, CBS, Chicago, Jose Marie Reyna, Radio Bel-rano, Buenos Aires, Wm. T. Welch, WSAR, Fall River.

In Chicago

John C. McCoy, WROK, Rockford. Thomas Keene, WTRC, Elkhart. John Fotter, WHBF, Rock Island. John Gillin, WOW, Omaha. Frank Smith, WLW, Cincinnati. M. H. Petersen, Hearst Radio, New York.

In Washington

Campbell Arnoux, WTAR, Nor-folk, Va. Carl S. Taylor, Dubois, Pa. J. W. Covington, Jr., Montgomery,

Herbert Moore, head of Transradio Press Service, has rejected overtures made his counsel for an outside settlement of the \$1,700,000 overtures made his counsel for an outside settlement of the \$1,700,000 anti-trust auit which he has pending in the Federal Court against the Associated Press, the United Press, the International News Service, the American Newspaper Publishers Association, NBC and Columbia, Under his action Moore may collect triple damages.

Moore is determined that the case be fought out in the courts, holding ruling be obtained on the right and ruling be obtained on the right and ruling be obtained on the right of the coupt of the competition of the news in the radio market as elsewhere. Also what, if any, restrictions may be exercised toward broadcasting on the dissemination of the news by the major press associations.

In his suit Moore charges that the defendants conspired to induce General Mills to drop negotiations for a contract with Transradio. It was after CBS had withdrawn from the news collecting field that General deal that would allow it to continue with its news broadcasts.

with its news broadcasts.

WAIU, Columbus, Changes

Cleveland, June 9.
Station WAIU, Columbus, one of the stations owned by the Cleveland Plain Dealer group, is due to switch call letters on July 1.
New letters will be WHKC. This station will also move into a brand new studio setup.

* POWER AT WLW is in the

program department as well as in the transmitter.

The selling power of WLW program ideas and the excellence of WLW production account for the fact that more local originations — by far — are sponsored this summer than ever before.

Propaganda's Right-of-Way **One Hour Every Night in China: Commercial Stations Irked**

Shanghai, May 15.

Operators of Chinese stations are boiling over the order of the gov-ernment that effective July 1 they are to submit drafts of their pro-grams for censorship to the Shang-hal Telegraph Administration. Local hai Telegraph Administration. Local trade association, the Shanghai Commercial Broadcasting Society, warns that the next move will find the government setting up a taboo on what news may or may not be broadcast. Fear is also expressed that the censorship may be extended also to the foreign language staffore.

ed also to the rowen language stations.

In report ruling comes on
the heels of an order issued by the
Nanking sovernment that radio stations throughout China must, set
aside an hour each night for rebroadcasting the propaganda programs in Mandarin Chinese which
emanate from the governmentowned XGOA₁, Though the most
powerful in China (75,000 watts) the
latter station-has had difficulty in
a transportation of the competition

5 500-mile radius. Nanking government also found that the programs
from XGOA was getting little attention because of the competition
from commercially owned stations.

To, remedy this situation the göyfrom commercially owned stations. To, remedy this situation the government decided that either all the stations broadcast, the same government program simultaneously of get off the air. While the Nanking administration has no authority over the foreign outlets in the Settlement it has threatened to set up an interference with the wavelength of any station that doesn't yield to the order.

any station that uccess order.

What has aggravated the resentment of the private station operament of the private station operament of the private station operament of the private station operaments of the sold business caused by the intrusion of the government's propaganda broadcast at the peak evening listening hour. Government's propagand condition of the propagant of the private station of the propagant conditions ganda in favor of Ching Kai-Check's New Life movement and some bits of ancient Chinese classical music.

James Gillis, mikeman at WTMV, East St. Louis (III.) leaving to play summer stock in Colorado Springs.

KEHE's New Tower

Los Angeles, June 9. Station KEHE, Hearst owned, will get new 350-foot vertical radiator, tailest in the city, July 28 at which time station goes to 5,000 watts.

Studio on Vermont avenue will

Studio on Vermont avenue will be vacated for new quarters, site of which has not been chosen.

Ford Billings, maniger of Hearst's Pittsburgh station, this week concludes his survey of publisher's radio properties on the Coast and returns east.

Don Davis Self-Cast as The Travel King' Stravs **Outside** Broadcasting

Kansas City, June 9.

Treated to a fine display of Olympika silence by the introportant Kansas City Star, the International Travel: Show promoted by Don Davis of Station WHB finished eight days to fair takings at 50 cents.top. Journal-Post played ball and Davis relied a good deal on his own station to exploit his flyer into new fields but readers of the Star never knew the Travel Show was in town.

Most of the exhibits moved here from the Chicago show and weren't so not: Main arena of the aud was utilized for the displays while two picture screens on mezzanine furnished a vacation lure. Nobody seemed to mind the not-se-good exhibits as the stage show was Kansas City, June 9.

seemed to mind the not-so-good exhibits as the stage show was a smash although opening day had the p.a. system giving plenty of trouble. Show using a cast of \$6 and a chorus of \$6 was headlined for the first half of 'the week by Red Nichols and his Songcopators. Production was tagged 'Vacation Varieties'. Jess Kirkpatrick handled the headline stint when Nichols moved out. Many of show's principals were from WHB staff. Show was a revue-flasher. Sol Bobrov's band, a fave here, was in the pit.

Watch It, Now!

RADIO

St. Louis, June 9.
City of St. Louis is using special phonograph records with automatic controls to deliver loud-speaker lectures to pedestrians and motorists at intersections notorious as danger zone.

intersections notorious as danger zones.

As the lights change the leather-lunged robot chides the public to use a little common sense and care.

BRAZIL RULES **STATIONS MUST** MOVE

Sweeping new Brazilian radio regulations have been issued, which may provide tough sledding for those broadcasters who can't afford much money for conformity to the rules. Regulations, as reported by the U. S. Department of Commerce, call for removal of transmitting apparatus from the limits of congested areas. Since the majority of Brazil's 35 stations are within the prohibited bounds, it is supposed that all are affected.

an are affected.

Except in special cases, stations in cities of 500,000 or more population will have to move their apparatus 10 kilometers from town. And so on down a scale graduated to city size.

Additionally, stations will have to maintain a distance, in meters, of at least five times the greatest wave

cength between them.

Number of stations per state is also listed. First district is allowed seven, second gets five, third to sixth permitted two each, State capitals and remote burgs in the interior care permitted one outlet aplece,

LEVYS' 10G SURVEY MAILED TO AGENCIES

Philadelphia, June 9.

First extensive survey undertaken of the Philly sector since KYW moved into it and passed into the managership of Leon (Doc) Levy, who aiready was part owner of WCAU, has been completed, and malled, out by the latter station. Job is viewed as being uniqué not only because it stacks the two Levy stations against each other, but also vork was done by Boy Scout troops in the Quaker City.

Do-a-good-turn juves were penpered with questionnaire sheets which they distributed, obtaining 35,623 replies. So far as is known there was no charge for this work. Representatives from each troop were afterward invited to a studio party at the stations, which have been strong for Boy Scout work and lave programs devoted to the cause. Charts and figures deptit WCAU. New York, TW.

Additionally there are nimerous sections of listening by hours, days, during vacation, etc.

Section is devoted to electrical transcriptions. Three-quarters of all interviewees said they knew what the term electrical transcriptions. Three-quarters of all interviewees said they knew what the term electrical transcription in each of them; 20.% said favorable things, and 25.% were unfavorable.

WCAU regards this siant on et.'s as being more favorable than would most another than on them; 20.% said favorable than would most another than one than one than of the program of the question of what find of program platters are largely responsible.

Combined male-female answers to the question with the one program of the question of the cause of the question of the cause of the question of the program of the question of the question of the progra Philadelphia, June 9.

which the one-mitted announcemental for which the one-mitted announcement platters are largely entered and the platters are largely entered and the platters are largely entered and to you like best? produced the following answers: popular music, 58.8%; melodrama, 37%; news bulletins, 33.4%; comedy sketches, 33.2%; semi-classical music, 29.8%; variety shows, 25.4%; commentators, 25.1%. All other program types ranked considerably lower.

Survey reported to have cost \$10,-000 to prepare, print, distribute. goes to 2,000 agencies.

Oshkosh Overall, through BBD&O, Chicago, has bought a 30 weeks show over WNAX, Yankton, to begin on October 5. Will be a 15 min. per day job, across the board, at

Agencies—Sponsors

Frigidaire starts on an NBC blue web on June 26 for a weekly 30-minute period at 8 p.m. central day-light time. Clara, Lu & Em, former soap suds comics, will head the refrigerator program with Ted Fio-Rito orchestra for the musical por-

I. J. Fox has had a series of 30 five-minute recordings turned out for placement on WEEI, WMEX, WMAC, WAAB, WCOP and WHDH, Boston, WMCA, New York, and WNEW and WHBI, Newark.

Carter's Little Liver Pills has booked six 15-minute recorded musical programs on WESG, Elmirs, WFBG, Altoona, WNOX, Knoxville, WMBD, Peorla, WOWO, Ft. Wayne, WOKO, Albany, and WSYR, Syracuse.

Carmela Ponselle has been re-newed for another 13 weeks on the Bi-si-dol program over CBS. It is her third cycle and becomes effec-tive June 19,

E. R. Squibb spot campaign, through Geyer. Cornell & Newell, New York, has been set, with the schedule calling for July 1 as starting date. About 30 stations on the list, Will get one-minute et.'s for day and night airing.

Lifebuoy platter job due to get of this week, on close to 75 stations. Some get three 15-minute stanzas, and some get five quarter-hours per week. Through Ruthrauff & Ryan, New York.

Kelvinator, through Geyer, Cor-nell & Newell, New York, is ready-ing a disc job to be launched within a couple of weeks. Agency still working on details, though most of the stations have been selected. Will get quarter-hour programs on a schedule to be fixed soon.

Webster-Eisenlohr cigars, through N. W. Ayer, New York, adding to their live talent spot schedule, KSO, Des Moines, and WMT, Cedar Rapids, will get five-minute news periods on Mondays and Fridays, 8 to 8:05 p.m., starting June 16. KLZ, Denver, to be tacked on in July with three 15-minute news periods per week at 10 p.m. week at 10 p.m.

Cocil, Warwick & Cocil currently engaged in eyeing network spots for placement of its fall web schedule. Definitely skedded for return on a Sunday afternoon spot is Clark advertising and sales pro-Metropolitan Opera Auditions' unmotion chief of the account.

der Sherwin-Williams paint spon-sorship, Stanza last year was on NBC, but the web this year hasny been decided on pending ofters of the best time available. Also slated for resumption in Stoan's Warden Lawes show, Net-work indefittite until time spots are

work indefinite until time spots are straightened.

Vick's will have Nelson Eddy and a vick's will have Nelson Eddy and place of Grace Moore in the fall place of Grace Moore in the fall Latter is being dangled before other CW&C clients at present.

Meantime the Hitjation which hast full surrounded the "Metropolitan Opera" program is virtually a dead issue.

Transcriptions of the Ford-Fred Waring web programs will be re-newed on July 1 over about 20 spot stations, Through N. W. Ayer, New

Consolidated Gas Co.'s Echoes of New York Town's series (local), Sunday nights over WEAF, discon-tinues June 21.

Jack Runyon, of Lord & Thomas, producing Amos 'n' Andy show on the Coast.

Tom Harrington, producing the tack Benny show on the Coast, under observation of stomach ailment,

Bill Goodwin returning to Coast to amnounce Camel broadcast and aid Paul Rickenbacker in produc-tion for CBS.

Danny Danker, talent tops for J. Watter Thompson in Hollywood, insists on calling boulevard house the Lux Radio Theatre while CBS gang is holding out for Columbia Playhouse.

Albodon, through Cecil, Warwick & Cecil, is contemplating release of an announcement schedule which may possibly be confined to the east may possibly be confined to the east only. Allodon had a test program on KNX, Los Angeles, but the agency does not think that this will be expanded into similar starzas nationwide. Spot announcements now mulled strongly.

Gerald S. Beskin Agency, Minneapolis, appointed to handle the Wondermix (beverage concentrate) account, and planning something for radio.



WASHINGTON THREW A DOLLAR

And quite a feat, too, when it spanned the Potomac-but it brought no returns. Today, local and spot advertisers get the most value per dollar when they use the services of WRC or WMAL. They cover not only Washington, but the thriving suburbs of Virginia and Maryland.

WRC. 1000-500 WATTS

500-250 WATTS

WASHINGTON, D. C.

Completely programmed by NBC



AND A POCKET FULL OF MONEY

In the wealthy area of KGO the per capita spending exceeds that in any other part of the country. For this reason advertisers get greater value per dollar when they use this key outlet for the Pacific Coast Blue Network. A really economical medium. Let us show you why.



7,500 WATTS SAN FRANCISCO

Completely programmed by NBC

Public Comedian No. 1

We are happy and proud to record the phenomenal progress of this youthful outstanding personality.... His fast and furious funmaking is winning nationwide audience acclaim and has proven itself highly acceptable and readily adaptable to all forms of show business. . . He is undoubtedly a four-star attraction tor

STAGE, RADIO and SCREEN! THE FLEISCHMANN'S YEAST-RUDY VALLEE RADIO HOUR

THE PALMOLIVE ZIEGFELD FOLLIES OF THE AIR

LOEW'S METHOPOLITAN THEATRE, BROOKLYN

LOEW'S STATE THEATRE, NEW YORK

With a deep bow of gratitude for these columnar-critical "raves": wirn a deep now or gratitude for these columnar-critical "raves":

WALTER WINCHELL N. y. Daily Mirror

WALTER WINCHELL N. jourine is the high mark in comedy these Broadway mid
wights.

LOUIS SOROL, New York Evening Journal "The fastest witted word-clown in the country."

IVAN, N Y Daily News
"Observations:
Not since the Winter Garden days of Al Johan has the profession seams to equal Militon Berle." ED SULLIVAN, N Y Daily News

O. O. McINTYRE, New York American

CINITEE. New York American

The americally bresh Milton Borle continues to put Broadway in stitches. IELLINGER, Sunday American

The most improved comic in America today is a young man named Milton Berle. If he are the street and on the air. If he developed into a dynamic personality in cates, in theatres and on the air. If he continues at his present pace he will be America's ace comedian.

MARK HELLINGER, Sunday American

The the race track speed of Barney Oldfield, add the comedy genius of Charlie Track the race track speed of a column of Chaplin. The dencing shoes of Fred Astaire, plus the human appeal of a column of Chaplin. The dencing shoes of will on Berle."

McIntyre, and you have a fair idea of Million Berle." GAY NIGHT, Chicago Herald Examines

Personal Representative IRVING MILLS

> Exclusive Management ARTISTS, Inc. 799 Seventh Avenue New York City Cable: JAZZ Circle 7.7162

Here and There

Hibbard Ayer, owner of his own rep firm and in charge of Cliff Siein-inger's New York office, off to Chi-cago for a pow pow with Sieininger.

Mervin Jones, previously with KOH, Reno, now chief engineer of KOOS, Marshfield (Ore.). Gordon Kelly is a new addition to the same department from KRLC, Lewiston

Jack Hylton drops off Real Silk show on June 18 and takes his band to Europe for a vaude stay at the Palladium. May return to U.S. in September.

Most radio reps don't think the rattler fares have been reduced enough to suit them. Good number



44

Presents



SATURDAYS
10-11 P.M., EDST
WORLD'S LARGEST
NETWORK

STATIONS AST-TO-COAST

GRAC

Bole Direction, HERMAN BERNIE, 1619 Broadway, New York

Tourist

PHIL BAKER

Gulf Refining Company

Sundays, 7:30-8 P.M., DST WARC-CBS

Direction A. & S. Lyons

DICK

HOTEL LINCOLN

ir.: M O A RERNIE 1619 B'way, N. Y. C.

figure on driving out to the NAB convention next month.

T. R. Putman, manager of KFRO, Longview (Tex.), on a two weeks vacash in the Midwest,

Jay Hanna, N. W. Ayer radio di-rector, has bought a 23 ft. speed-boat, and expects to go fishing in it this summer in Maine.

Charles Arlington, heretofore with the Yankee Web News Service, now a mikeman at KYW, Philly.

Victor Ratner, CBS director of advertising and promotion, vacation at Eikhart, Ill.

Bruce Van Cleve resigns as sales an with NBC in Chicago on June 5 to join sales staff of Cosmopoli-

Les Atlass will miss the N.A.B. convention in Chicago; will be in the upper lakes fishing for muskles.

Bob Hotz, Blackett-Sample-Hum mert radio program chief in Chi-cago, flew east last week to his son who is seriously iii in Boston.

Earle Bachman, head of the Ram-beau rep firm's New York office has returned from Indianapolis, Detroit and other Midwest points.

Al Bernard, blackface comic, ha left New York for New Orleans where he expects to produce a min-strel show for a local station.

Paul Luther joins the WBBM Chicago, spieling corps.

W. H. Adams, Jr., former WWNC newsman and lately with the United Press bureau in Pittsburgh, has joined the staff of the Lynchburg

Dave Cogswell, formerly of Iowa Broadcasting System, traveling in Europe on his way to the Olympic

Ben Bowden, formerly salesman for WIP, Philly, now with Hancock-Payne agency.

Al Cormier, vice-prez, WIP, Philiy as moved to his summer home at Northwoods, near Atlantic City.

Joseph Julian, on dramatic staff of Crosley's WLW, Cincy, for past year, has returned to New York to go back on stage.

Russell Wyly and Ottis Devine Hussell Wyly and Ottis Devine, both on the announcing staff of WSM, Nashville, are going in for June marriages. Former's bride will be Aline Geary of Nashville, while Devine will journey to Anniston, Ala., June 17 for his marriage to Virginia Haynie.

Dorian St. George, announcer at WLVA, Lynchburg, slated for orange blossoms June 24 in Merid-lan, Miss. Bride-to-be is non-pro.

conclusions

Northern Dramatic Co., playing for eight continuous years over WOL, Washington, now opening the doors for the first time to studio public, Also inviting 'guest' directors on its programs, first being Marvin Beers, director of drama at George Washington U.s.

'Sunshine Billy' Hinds, '19, has just been added to regular KDKA Pittsburgh staff, Made his air debut as a chilld dramatic player three years ago.

Burton Crane has become the new rep for Columbia Broadcasting System in Tokyo, Japan, replacing Wilfrid Fielsher.

Dave Rubinoff is on the Atlantic bave Rubinor is on the Atlantic headed for Cremona, Italy, Switzer-land, France and England. Will be gone a month. Will participate in ceremonies on 200th anniversary of Stradivari.

Raymond W. Rogers, Jr., and Cry-lor Tuthill new additions to station WOR's engineering staff. Rogers has been with RCA and station

RADIO WHAT. Tuthill has served with NBC and Eastern Service Studios.

Kay Burton, formerly with Trans-radio Press, Chl. 'Times' and Pitts-burgh Post-Gazette,' has joined staff of WOAI, San Antonio,

Bob Coleson, former director of radio and p.a. system at San Diego fair, in charge of Texas Centennial Exposition p.a. system in Dalias.

W. R. Cline appointed sales manager of WLS, Prairle Farmer station, Chicago.

Frank Smith of WLW, Cincy, in Chicago last week on one of his visits to the agencies.

Lew Stark, continuity writer and chief announcer at WHAM, Rochester, on leave of absence for the summer due to illness. Tom Mur-

Cecil, Warwick & Cecil agency ha taken a two-year option on the net-work services of Jim McWilliams, former vaude monologist, who is do-ing a Professor Quizz' routine for G. Washington coffee on WJSV,

Carlton Kaddell won out over 30 other announcers for the Amos 'n' Andy job on the Coast.

Charles Vanda's Goose Creek Parson broadcast on the Coast off for the summer.

Harold Bock, NBC publicist in Hollywood, back at his desk after honeymoon.

FCC's Washington Docket

Summer siack began last week, with decision of members of the Broad-cast Division of the Federal Communications Commission to left their reg-ular meeting slide.

Robert Raymond McCuiis, Oak Park, Ill., registered request for new station to be operated on 1800 fc with 100 watts, days only, and Eugene Meyer, socialitie editor of the Washington Post who recently applied for a new broadcast station, filed plea for high-powered experimental station also to be erected at Washington. Meyer requested 26,100 fc frequency with 100 watts.

Authority, to transfer control of WDBJ, Roanoke, Va., was sought by J. B. Fishburn from himself to members of his family.

Examiners' Reports

Examiners' Reports

Night Juice-Jump for Hearst Radio transmitter, WISN, Milwaukee, was recommended by Examiner Melvin H. Dalberg, on condition that promise to erect directional antenna is carried out. Station, only Wisconsin outlet for Columbia Broadcasting System, now operates on 1120 kc with 250 watts nights, 1 kw days, and requests that night power be upped to correspond with day allowance. No question of financial qualifications arose, since transmitter shows assets of more than \$1,800,000; but himmerous possibilities of interference needed to be considered. Proposal to erect a directional antenna wiped out most of the interference objections, with the exception of WTAW, College Station, Tex., which would be bothered at about its 1.4 millivoit per meter contour. Texas station operates only two evenings a week, however. Second station, WGCM, Mississippl City, Miss., would experience neigtigible interference if power dead goes through.

Examiner Dalberg, in his report to the commish, pointed out that the Hearst transmitter is at present imited by interference from Station CKOC, at Hamilton, Ont., and that its otherwise good service to the Milwaukea area was hampered by the Canadian station. Granting of the application would result in improved service, the Examiner found in his conclusions.

conclusions.

Another power boost, to enable WGBF, Evansville, Ind., to establish a more intensive signal strength within the present service area and, if possible, to extend its service to the commercial area of the city, was approved by Examiner R, H. Hyde, who passed along a recommendation to the Broadcast Division that the request be granted. Station, now operating, on 630 ke with 590 watts-unlimited, sharing nights with KFRU, Columbia, Mo., wants day-jump to 1, kw. Other reasons for its desire to improve service center around flood dangers in the region. Recurring flood dangers where there is "a pressing need for an effective means for mass communification" were stressed in the report.

Ambitions of a San Diego newspaper to establish a broadcast station received a setback when Examiner Raiph L. Walker questioned 'type and character of service' proposed by the applicant and aiso frowned on quota increase to the State of California which would result.

quota increase to the State of California which would result.

Union-Tribune Publishing Co. sponsoring the only two dailies in the city of San Diego, requested 1420 kc frequency and power of 100 watts frights and 250 watts days. Sketchy details on proposed programs and advertising accounts and an apparent lack of experience in broadcasting were a few of the reasons given by Walker for a recommended denial. Station also would be run as a subsidiary of the newspapers and would be used to advertise them.

Hopes of another California transmitter also were dashed by Examiner Walter when the 'St UNIV Team Season the San Season Sea

ck began last week, with decision of members of the Broad of the Federal Communications Commission to let their reg-

weeks off from Hollywood Hotel at

Norman Phelps' Hillbillies, for-merly of WGH, Newport News, at the Texas Centennial in Dallas.

L. B. Wilson, prez and gen. mgr. of WCKY, Cincinnati, in party of Kentucky chiefs at Republican pow-wow in Cleveland.

Dick Schenck, designing engineer of WLW and WSAI received B.A. degree in electrical engineering at University of Cincinnati.

Bettye Lee Taylor, organist at WTAM, Cleveland, will depart Sept. 1 for Florida where a position beckons.

Tracey Moore, NBC sales, trans-fers from Frisco to Hollywood June 15.

Wilson, Powell and Hayward, Inc., new firm, by arrangement with Charles Morrison, represents Jane Froman for radio, Also has Red Nichols, Singin' Sam (Harry Frankel), and Jacques Fray.

Bill McKinnon, sportscaster over Bill McKinnon, sportscaster over WBNS, Columbus, named sports editor of the Columbus Dispatch, but will continue the ether stint. Ed Bronson, formerly a local newsman, meanwhile added to the continuity department.

Ken Houseman is new announced at WWJ, Detroit.

Ben Gimbel, prez of WIP, Philly, onlywood, back at his desk atter nermons on the control of the con

Washington, June 9.

goes to Quebec Monday for several

Jane Froman and Patsy Kelly booked to guest on Ben Bernle's American Can program June 23 and 30 respectively. Tagged direct on Coast by Herman Bernle.

WJR, Detroit, broadcasting from Marriage License bureau,

Eugene S. Mittendorf has elected secretary-treasurer of the Johnson-Kennedy company, which operates the Ralph Atlass WIND station in Gary. Mittendorf is also station manager.

General Mills has extended the airing of the 'Hymns of All Churches' series with Joe Emerson to 30 stations. Recording campaign is being handled by the J. Raiph Corbett agency, of Cincinnati.

HI WORLD! RAY

PERKINS IS AT
he Great Lakes Exposition,
leveland, June 24 to Oct. 2d

Three Half Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO

And a Ta-Ta to

NBC Artists Bureau

BENNY

6 P.M., EDST

FEEN-A-MINT MUTUAL BROADCASTING SYSTEM

"New King of Syncopation"

lunceford

OPENING JUNE 11:

Direction: HAROLD F. OXLEY 17 E. 49th St. New York City

ALEXANDER

"PERFORMANCE BY CHRYSLER

A CBS Super Air Show EVERY THURSDAY AT 8 P. M., DST-COAST-TO-COAST Per. Mgt., CBS ARTISTS BUREAU

JERRY



7:15 P.M. - Tues. and Thurs. Mgt. CBS Artist Bureau

DON NORMAN

NEWSCASTER WILLIAMS OIL-O-MATIC Tel. SUperlor 8580, CHICAGO

DEANE JANIS

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., DST (WESTCOAST, 8:30-9 P.M., PST) Personal Mgt., NELSON HESS

"CAMEL CARAVAN"

be used to advertise them.

Hopes of another California transmitter also were dashed by Examiner Walker, when plea of KFOX, Long Beach, to double its present good service area, daytimes, was suubbed. Now operating on 1250 kc, with 1 kw unlimited, KFOX was eyeing a daytime boost to 5 kw. Granting of the application, Walker pointed out, would increase service in Los Angeles, where it is not needed, and no real demand for additional service enists in the Long Beach area.

Scramble over night privileges in Kansas City, Mo., was temporarily won by WHB, applying for a change of assignment from \$50 kc with 1 kw days, to 1120 kc with 500 watts night, 1 kw days, Examiner Dalberg recommending granting of the application.

Numerous stations, including KMBC and KWKC, Kansas City, Mo., and WLBF, Kansas City, Kansas City, Kansas City, Mo. and WLBF, Kansas City, Kansas City are avoid not be adversely affected economically 'as it is obvious that a large percentage of evening broadcasts on the two regional stations now operating at night consists of network programs' Bectures of their network commitments, Dalberg ruled, the other stations were not in a position to render a local nightime service.

Radio Too Fast for Racing Turtles

John Hopkins Doctors Didn't Like Ston-Watch Ideas of Network

Baltlmore, June 9. Hearst-owned WBAL was last week refused permission to broad-cast annual Turtle Derby held on grounds of Johns Hopkins hospital. The Derby is held early each June by medics at the hosp to raise rubles by medics at the hosp to raise rubles for social service unit at institution. Does have slew of pet crustaceans around the hosp and go to all sorts of elaborate preparations in pointing pets for the annual race. All proceeds, of course, to the charity. The hosp itself did not deny permission to broadcast, but the variations of the control of the course of the cour

ous does concerned got together on nix. Newspapers here have always

mission to broadcast, but the various does concerned got together on nix. Newspapers here have always devoted much space to annual show, and last year for first time it was aired when Frank Mulloy, of WBAL, got okay to do so and interested MBC. Clein McCarthy was sent down from New York to do the description.

MEC Tolein McCarthy was sent down from New York to do the description. The sent down from New York to do the description. The sent down from New York to do the description was witheld this year is that last year the radio crowd 'took the thing over.' Chief complaint was that the event had to be timed in order to get most of it in the allotted half-hour. Seems that the medics objected to having to be too punctual because informality, always prevalled to extent proceedings are often held up till all the does concerned can get away at one time from their labs and patients. Another complaint was that last year the radio people were hurry-lab was the patients of the closed down too quickly and some of the bettors were shut out. the bettors were shut out

Memphis' Q-Man on WSAI

Memphis Q-Man on WSAI
Clincinnati, June 9.
Jack Spencer, formerly of WHBQ,
Memphis Is a new addition to the
Crosley staff.
He and his Radio Question Box,
have been assigned to n, sustaining
spot on WSAI, Monday through
Friday, from 6:30 to 6:45 p.m.

Du Pont Courtesy

Broadcast of President Roose-Broadcast of President Roose-velt's speech from Little Rock, Ark., tonight (10) (Wed.), will have an ironic twist as far as Columbia is concerned. CBS tag on either end or the airing will be to the effect that the Du Pont Co, sponsors of 'American Cavalcade,' has courteously ceded this time so that the President may be heard.'

neard.

DuPont family has not only
been one of President Roosevelt's severest critics but is a
major supporter of the Liberty

NATIVE TALENT GETS NOD IN AUSTRALIA

Sydney, May 5.

Australian Broadcasting Commisslon, which administers the onerstion of government-owned stations, known as the Class-A units, wants more native composing and writing talent to take an interest in radio. To that end the commission is set-ting up a special department. Lat-ter will contain experts, who, not only will be on the lookout for promonly will be on the lookout for prom-ising talent, but take the raw ma-terial and whip it into shape for use over the air. In many cases the adapters will collaborate with the

ABS' previous policy has been to import its composing, authoring and arranging talent from overseas, mostly England.

Edward MacHugh, NBC gospel singer, to Europe for a vacation of several weeks. First thing he's do-ing on arriving in London is broad-cast over BBC.

Linton Gets WIP

Chlcago, June 9.

Chlcago, Jume 9.

Ray Linton has been appointed station representative for WIP, Philadelphia.

Linton has been selling WIP for some time as a part of the Inter-

Discs to Spin on All Stations in Safety Campaign

Los Angeles, June 9.
Most far flung day-and-dato transcription campaign in the history of radio is being planned by Southern California Automobile club and safety councils throughout the country in effort to minimize reck-

country in effort to minimize reck-less driving by motorists.
Using series of 50 one-minute dramatizations of traffic crashes, cause and effect, idea is to have every station in the country spin one of the discs at a given signal, likely set off by President Rooseveit pressing a button.
Platters were created and scripted by Chet Mittedorf, KFWB (Holly-wood) commercial manager

Platters were created and scripted by Chet Mittedorf, KFWB (Holly-wood) commercial manager and carry the title of 'Death's Diary'. Bach recorded crash is a facsimile of an actual happening, performed by stunt men at the Warner picture studio. Sound effects are said to be the most fathful ever put on wax. It was not to be the most fathful ever put on wax. It was not be the most fathful ever put on wax. It was not be the most fathful ever put on wax. It was not be the most fathful for ever put on the most fathful for the pressing, with stations contributing the tinge. Nation-wide campaign will depend on local reception. Auto clubs and safety councils all over the country will be dialed on the break in on the higher powered stations.

Mittendorf was assisted in the scripting and production by Owen Crump, KFWB eincee-director.

Paulists May Buy WOV. New York. As Key to WLWL Wavelength Stymie

Mother and Son

Syracuse, June 9, WFBL, Syracuse, has a mother-and-son combination.
Bill Lundigan, staff announcer, now introduces his nouncer, now introduces mother who handles the F ent-Teachers series on c

ACME OFF CBS TO GET ON WLW

Chicago, June 9.
Acme Paint show with Smilling Ed
McConnell switches off a Columbia
spread after some four years and
shifts to a NBC blue web early in
August. Hook-up includes WLLW.
Cincinnati, which is one of the prime
reasons for the network change.
Placed through the local Henri,
Hurst & MacDonald agency, show
will gallop every Sunday.

What leasing disposal is made of the municipally owned WPC will be dependent on that deal that WLWL, New York, and WOV. New York. work out. WLWL, which is controiled by the Paulist Fathers, has

troiled by the Paulist Fathers, has offered to buy the part-time WOV for \$250,000. Through the purchase WLWL hopes to solve its problem of the purchase will be solve its problem of the purchase of the arrangements of the purchase of the arrangements of the purchase of the arrangements of the purchase of t

WWJ CAN'T CLEAR TIME FOR OUT-OF-TOWN GAME

Chicago, June 8.
Drovers Journal station, WARF

Drovers Journal station, WARF

be bootst to 1,000 was station, WARF

be cerecting a new antenna which is expected to be ready for operation by Aug. 1.

Station also figuring on an increase in rates of between 20-25%.

Don Normans Divorced

Chicago, June 9.

Don Norman, news and Man on the Street' broadcaster on WCFL here, and Peggy Statiord Norman, were divorced here is tweek.

Were married in May, 1932, in St. Louis and separated here about two months ago.

Description of the two o'clock start of games in the cast, necessistated by daylight saving. Station had, contracted to take Profetr & Gamble's four 15-minute shows, so found it impossible. White Star didn't like the idea of permitting part of the audience to go WJSK.

Louis and separated here about two months ago.

THE PLACE . . . metropolitan Philadelphia . . . city of homes...third largest market in the United States.

THE STATION .. KYW...sales producing coverage...only Philadelphia outlet for the N.B.C. Red Network.

RALPH A. SAYRES, Director of Sales

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Outstanding Stunts:

ZOTOS STUDIO SET-UP SALES AFFILIATES—CBS

Emphasis on Glamour
New York City,
Presentation of the Zotos machineless permanent wave program
(Neal Andrews' Sales Affiliates,
Inc., we CES Sunda nights is
Green to the CES Sunda nights is
dressing; for the theating
dressing; for the theater audlence
here. When the curtain goes up
the stage is framed for a tableau
picture. All the girls are in white
gowns but with the mistress of
breamonies, for contrast, is in jet
breamonies, for contrast, is in jet
On each side of the Spitalny or-

On each side of the Spitalny or-







WILLIAM MORRIS AGENCY

BENAY VENUTA

ON THE AIR TUESDAY-THURSDAY WARC and Entire Columbia Network

CBS ARTISTS BUREAU ersonal Management JULES ALBERTI

chestra are specially built dressing tables at which sit a blonde and a red head respectively. 'Garbed in ultra negligees of chiffon and holdings hand-mirrors they represent American femininty listening to the Zotos program. It's all worked for glamour. With the varying moods of the music the house lights follow a regular light plot as in a second of the second of

'Most Likely to Succeed'
Tho or stunts and next WhEW.
The or stunts and next WhEW.
Stritts middle of this month the
station will give a daily five-minute
broadcast in the 'town crier' tempo
anent public events, lectures, marriages, births, deaths, and anything
else that will classify as a public
notice.

olse that will notice.

Also on tap is an interview by Alan Courtney, mikeman, with those voted 'most likely to succeed' in metropolitan colleges and universi-

metropolitan polices : tites. International Shut-in Day (14) to equesting a shut-in Day (14) to be marked with spot announcements requesting names and addresses of bona fide shut-ins. List to be turned over to the local Shut-in Day committee.

Sailor, Beware-New Style

Sailor, Beware-Mew Style
Shetlaan, Wyo.
Possible airplane wreck was recently averted by KWYO here,
which came to the assistance of the
local airport. Latter called the station at night, saying a plane was
about to land, but had to circle
heighessly because the port had no
Station broadcast a message to
motorists to pinch-hit with auto
headlights, enabling the pilot to
set er down okay.

Marble-Shooting Tournament

Marble-Shooting Tournament
Lynchburg, Va.
WLVA is laying claims to being
the first station to sponsor an entry into the National Marbles Tourney, which this lear in the highest
papers in Lynchburg used to grab
off the event, but somehow dropped
it this year. WLVA then picked it
up, and within four days 500 youngsgrs signatured, to make as big
strict splesh out of it as possible.
Playground officials, city and public
figures, etc., are being intedulewed
daily with reminiscences about their
agale shooting when they were
kida. City recreation department
with WIVVA intring the hallyhoo.
Schedule '30 mikemen to broadcast
descriptions includes Glenn Jackson, 'vét' sports announcer; Pat
('Uncle Pat') Taylor, conductor of
the stations fure cube, and Jim
Howe, production manager.

Artists Bureau Tie-Up

Artists Bureau Tie-Up

Artists Bureau Tie-Up
WCCO and Minnesota (Publix)
theatre pulled a nitry co-operative
stunt for 'Babes of Radioland,'
kidda revue. which opens at the
kidda revue. which opens at the
day (12). Complete casting, costuning and production provided by
WCCO artists' bureau under direction of Al Sheehan.
Broadcasting theme will be cardeferred to the complete casting, the condeferred to the complete casting, the concetter. Juve. performers will
enter stage through loud speaker,
piving. effect of a television receiver.

ceiver.

Routines include ballet, numbers dance specialties, singing and instrumental novelties, The 18 youngsters range from 10 to 12 years in uge and were chosen from over 2,000 applicants.

Cyrille Cole, of WWJ, Detroit, to Buffalo to see ailing mother.

Moochers

(Continued from page 41) either a 'housekeeping institute,' a 'domestic economy bureau' or a 'parents and teachers department.' 'Idealisml'

In putting on the sales talk as to why the mimeographed talks should be broadcast, the manufacturer group hurdles the heights of idealgroup hurdles the heights of idealistic verbings. It's all for the health, comfort, convenience and leisure of the American people. Afsurances are given that the purpose is non-commercial but strictly public service. In every letter of approach there's the same saive about 'radio constituting one of the most important educational activities of modern times,' and that the program idea had been influenced by the 'recognition of the need for research and education on this vital subject as a factor for the common good.'

good.'
Of the mimeographed programs recently received by broadcasters from industrial sources the entry of from industrial sources the entry of a refrigerator manufacturer has been rated as tops for either art-lessness or brashness. The mail-ing address in this instance is a research foundation. The name of the refrigerator is not only given mention in the suggested opening announcement but the talk itself announcement but the talk itself talled in every particular are the special features of the mechanism, as frequently oninted out by illus-

special features of the mechanism, as frequently pointed out by illustration in magazine ads.

One newcomer to the free time crashee element that has caused particular eyebrow 'lifting among broadcasters is 'E. I. DuPon' de Nemours & Co. This billion-dollar

broadcasters is E. I. DuPont de Nemours & Co. This billion-dollar combine has been a frequent customer of radio in both network and spot broadcastins. During the past season it's been bankrolling an institutional program over CBS. In the light of these past performances broadcasters have been puzzled by his part of the past season it's property of the past performances broadcasters have been puzzled by halte angle for publiciting its cellophane product.

Letterhead which accompanies the talk on how to crochet a 'smart spring turban, known as the DuBarry with ribbon strips of cellophane called the source as the 'DuPont Style News Service, Alice E. Riley. Editor and postseript to the talk station men are advised that the word 'Cellophane' is the registered trademark of the DuPont Cellophane Co. and that in. spelling, it a capital 'C should be used or it should be 'referred to by the generic terms—transparent wrapping or cellulose film.

Wilfred Fry on Back

Philadelphia, June 9.

Wiltred W. Fry, president of N.
W. Ayer & Son, Inc., is in Jefferson
hospital here, recovering from an
operation. Physicians said his condition is not serious.
A resident or Camden, N. J., Fry
is president of board of trustees of
hospital and active in "Y. M. C. A.
arfairs. He has been in in leathi
for some time.

Jeannine Macy Returns

Cincinnati, June 9.

Jeannine Macy, who left Pinaud's

Lilac Time show on WLW some
months since to prepare for arrival
of o' Doc Stork with a boy, returned to the Crosley staff Monday
(8) as songstress on French Bros,
Bauer 'Let's Hawe a Party' series
on WSAI.

She replaced Louise Raymond.

Reyna of S.A. in N. Y.

Jose Marie Reyna, chief announcer of Primera Codena Argentina de Broadcasting (Radio Belgrano) of Buenos Aires, Argentina, in New York for jander at American Codena Codena (Para Codena Codena

College Author Eyes Radio
Fred Norman is peddling a justout-of-school radio scriptist, Seymour I. Nadler, late of Columbia
University, N.Y.
Nadler did songs, lyrics and story
of 1938 edition of varsity show 'Off

Buelah Kearney at KMBC
Kansas City, June 9.
Buelah Kearney, home economics
expert, has joined the KMBC staff.
Will produce the 'Happy Kitchen'
hour which at present is spotted in
Magazine of the Air program.

New Business

CHICAGO

Atlantic & Pacific Tea Co., Chicago, five - minute announcement, Schwimmer & Scott, Chicago. WMAQ. In Food Products, five miles with weekly. Blackett-Sample-Hummert asoncy, Chicago. WMAQ.

minutes twice weekly. Blackett-Sample-Hummert agency, Chicago, W. Mildels Central Railway, Chicago, W. Mildels Central Railway, Chicago, two one-minute announcements daily, Caples Co, Chicago, WMAQ. Kellogo Co, Battle Creek, Mich., 15 minutes Monday through Friday, N. W. Ayer agency, Chicago, WMAQ. Malgreen Co, Chicago, afternoon weather reports and one-minute announcements daily, Dade Epstein agency, Chicago, William Bischet Co. M. L. Mildels Co. M. Chicago, William Chicago, William Erickson agency, Chicago, William Erickson agency, Chicago, WGN. Northern Trust Co. 30-minute per Morthern Trust Co. 30-minute per Morther

WGN.

Northern Trust Co.; 30-minute period once weekly for 52 weeks. J.
Walter Thompson agency, Chicago.

HOT SPRINGS, ARK.

Procter & Gamble (White Naptha), one-minute electrical transcriptions, three-a-day, five days a week, until August. Through Blackman, New York. KTHS.

Ford, VS Revue, 'quarter-hour discs, three-a-week to July 10.

The Company of the Company o

Gumbinner, New York KTHS,

PHILADELPHIA

Blue Anchor Beverage Co., ginger ale, three spot announcements weekliv for indefinite period. Placed direct. WIP.

"Otohes, men's wear, 10minute sports talk six mights a week, 52-week renewal. Through Felgenbaum agency WIP.

Frank M. Weever, antiques, spot announcement daily and purticipation in daily Eight Bells' program, to the program of the spot of the spot

WIP.
Journal of Modern Living, 15minute talks, six days a week, 12week renewal. Placed direct. WIP.
Wilson Line, participation in
'Uncle Wip' program for eight-week
period. Through Carter-Thompson
agency. WIP.

DAYTON, O.

DAYTON, O.

If. J. Breitenbach. (Lykolene), six E. T. spot announcements, starting the starting of the startin

LOS ANGELES

Dhirket's Famous Food, two 15-minute Good Morning Ne.ghbor individual of the State of the State

weekly in Housewives Protective League for three weeks. Placed through Paul Winnas. KNX. Gold Dust Copp., five spots weekly for seven weeks. Placed through Batten, Barton, Durstine & Osborne, KNX.

KNX.

Refrigeration and Air Conditioning Institute (correspondence school), one transcription weekly for five weeks. Placed through Ray R. Morgan, KNX.

Sunsct Oil Co., one 45-minute amateur show weekly, one year. Placed through Pacific Market Bullders, KFWB,

Forest Lawn Memorial Park, one hour musical drama weekly for one year. Placed through Dan B. Miner, year. KNX.

Sears-Roebuck, two spots daily, indefinite. Placed through Dana Jones. KNX,





JACK

And His ORCHESTRA FRENCH CASINO, NEW YORK BROADCASTING Mon., 11-11:30 P.M., WABC-CBS

COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

WILLIE and EUGENE

Every Wednesday 8 P.M. DST. DR. LYONS TOOTH POWDER WJZ - . . . NBC

IRV. S. BRECHER a

STUART CHURCHI

 $\star\star\star\star$

First Starring Theatre Appearance

In Person - Paramount, New York, June 3d and 10th ON THE AIR WITH THE CORN PRODUCTS PROGRAM 12:15 P.M.

(Monday, Wednesday, Friday and Saturday)
1 Mgt.—LEADING ATTRACTIONS, Inc., 515 Madison Ave., New York



Norma TALMADGE and George Comedy 10 Mins. KRAFT

HAF I hursday, 10 p. m., EDST VEAF, New York

Hugh. New York

J. Waiter Thompson)

Spiret time on the air for Norma

Taininge and George Jessel (Mr.

and Mrs.) as a team was an

auspicious one. They were presented

in an ingratisting routine with Bing

Crobby, induling in three-way rib
bing that put them right with the

likening audience something of an

listening audlence.
Stint started as something of an interview of Miss Talmadge by Crosby, bringing out the fact that she's retired from the screen and now 'just Mrs. Jessel, with plenty of work in just phoning Jessel's relatives. Then Jessel broke in and state there on it was a ribbing relatives. Then Jessel broke in and from there on it was a ribbing igssion that even included. Bob Burns. One of the elements of their bit was the Crosby-choral group singing of You're the Last of My Past, lyrics of which were written by Jessel, title by Miss Talmadge and music by Paul Oakland.

and music by Faul Oakland.
Jessel's material was strong on
the humorous side, his takeoff on
himself speaking to his relatives in
Bob Burns' Arkansas twang being
especially neat. Coupled with Miss
Talmadge as an ideally married
jair, Jessel and his frau were a
natural for the Kraft-Phoenix produnderlying Tune Bride themographe
Crosby broadcast.

Scho.

(COUNTY FAIR) With Helene Hughes, Murray and Bentz, Lou Tobin, Claude Sweeten Orch.

Music, Comedy Songs, Music, Comedy 30 Mirts: GOLDEN GLOW BEER Friday, 8:30 p.m. KHJ, Los Angeles (Leon Livingston)

(Leon Livingston)
Appropriate for, product of its
sponsor is, this, somewhat bolsteroug half. how program, originating
in San Francisco and piped out over
in San Francisco and piped out over
has been made by Producer Jack
Yan Nostrand to give the airer a
county fair atmosphere to the extent that, services of loud-mouthed
barker, Lou Tobla, are utilized.

parker, Lou Toom, are utmæd.

Aside from this, program is made
up of straight soprano warbling by
Releine Hughes, Coast standby:
comedy singing and talking dished
out by Murray and Bentz, and the
music of Claude Sweeten's orches-

music of Claude Sweeten's order tra.

Sweeten ork sounds good. A denime, trio, not programmed, did bie in couple of spots. Some of the first spots of the couple of spots. Some of the couple of spots, some of the couple is pretty heavy, but material mostly is of satisfactory type.

Windup is devoted to what is termed a puzzler contest, which entills consumption of at least one bottle of sponsor's beer and ale in order to make one eligible to compete.

Educa.



ARTHUR BORAN

RADIO'S MOST VERSATILE ENTERTAINER

NOW APPEARING TARGET ARCADIA CLUB PHILADELPHIA, PA.
Presenting his need impresonations of stars of the stage, screen, radio, algebr club and political light club and polit

AN MCA Orchestra

VIEWS COMES TO LIFE'
With Dorothy Kempe, Pat Lederer,
Nell Benstock, Joe Fox, Ed Doize,
Jack Black, Tom Hoier, Kenneth
Lynch, Ferdie Hoffman, Martin
Weldon, Bill Harding, Katzman
orchestra.
Dornmatization
Office The Compension of the Compension o

This splurge for Remington-Rands portable typewriter hits the biggest linear of regional website of the second of

a. spiel against Madame Lupescu. As news it was bollerpiate, and as flowed and the spiel of the

seconer of this news. That's small timey. WINS must take the slap. Inexcusable. The second of the stanza. Pacing and timing for their best chance here. Conceivably this shot may be a conceivably this shot may be a second of the second of th

style. In its own fight, the stanza is passable, and could improve with a Remington-Rand v.p. making a personal appearance wallowed hone-lessly in the prepared speech, either having mike fright or else not having mike fright or else not having mike fright or else not having seen the paper before. Spoke the fright of the speech of the paper before, which is a toput which with strikes in progress at R-R plants might be more safely put under look and key. The more reference to it, the stronger-the invitation loward eyebrov raising. It was not a smart the stronger-the invitation loward eyebrov raising. It was not a smart the stronger-the invitation loward eyebrov raising. It was not a smart the stronger-the invitation for member of the newspapers for important news would do no harm. Batch in-tiligity presented contained too few good, names, and missed plenty. Commercial plugs are mild. Edge.

As for scnoeureid, closes scanning of the newspapers for important news would do no harm. Batch inlially presented contained too few good, names, and missed pietts, Commercial plugs are mild. Edga
Bert Hirseh, solo violinist on various radio programs is, financially interest prott. L. I. Piddler challed thouse at Center prot. L. I. Piddler challed the content of the conten

WILLIAM BOWERS With Lydia Mason, Joe Tugan Songs, Piano, Talk Songs, Piano, Talk
15 Mins.
NECKWEAR UNION, 142
Tuesday, 8:15 p.m.
WEVD, New York

Tuesday, 8:15 p.m.

WEVD, New York

Radio, which is all things to all
men, in this instance represents a
labor union. Neckwear Union, Local 142, buys and pays for 15 minutes every week and hires a
couple of entertainers, also paid, to
provide entertainment between the
provide entertainment between the
Who, besides members of the
Neckwear Union or active partisans, would be inclined to leave the
dials undisturbed, during the quarter hour as now constituted, is not
easy to figure. In borrowing com
union is under the same obligation
to observe the showmanship requirements that condition the
efforts of manufacturers, etc.

Bowers, an uncertain baritone,

forts of manufacturers, etc.

Howers, an uncertain baritine,
will not suffice alone (save for Lydia Mason's accompaniment at the
plano) to keep a 15 minute program
in motion. Period bogs down as entertainment which can only mean
that it will not carry unionism's
story to entertainment-choosey

ator y to entertainment-choosey

Life to part of the program is the
union's theme song, 'Sing, Workers,
Sing,' which is wisd for and aft.
Apparently a group of the boys
come up to the studie to perform.
Probably not a trained group, but
bustlous and showmanly to use the
choral group throughout. Paraphranes on hymns, marching tunes
or other vocal expressions of militancy might be more effective in
and holding listeners. Land.

HAROLD NOICE Explorers Club Serial HANDAM
Explorers Club Beria.

15 Mins.
GLOBE DEPT, STORE
Monday, 6:30 p.m.
KFAC, Los Angeles
(Boyd Agency)

*** Americ

Thrills of South American jungle are expertly depicted by Harold Noice, world-wide explorer, in his ether serial Flame of the Amazons, set for five nights weekly over a period of 20 weeks.

zons, set for five nights weekly over a period of 20 weeks.

Serial is based around reputedly real life discovery by Noice several years ago of two white children in the Amazon Jungles, and a hair-reading and tellowners both prevention of the syoungsters.

Noice does not stint on adequate assistants, and his sound effects are particularly good. Various jungle noises are probably figured to serve as hairraisers, especially for the believening in around this hour. Initial story, as caught, is worked up to a intill climax, much on order of the old-time screen chapter plays, with element of suspense maintained throughout most of Noice and the control of the control of the many years, experience as an explorer and lecturer, is ideally suited for this type of program, which is aimed for both growings and youngsters.

JOHN NESBITT Topical Comment Topical Comment 15 Mins. DUART COSMETICS Thurs., 8:30 p.m. KHJ, Los Angeles

(Howard E. Williams)

(Howard E. Williams)

Hard to understand how this chap
with his current line of dingo can
get the laddes hopped up to the line
of beautifiers he's commercializing.
His delivery is crisp and pleasant
enough but the material seems out
of place for this type of sponsored
product.

product.

Not unmindful of Edwin C. Hill, he covers a wide range of topics, changing pace from editorializing to changing pace from editorializing the foliation of the first control of Casanova, debunking his biographers and showing him up as a case home breaker.

a cheap home breaker, as a cheap home are overwhelmingly interested. They might read it in the papers but rarely is it a matter of conversation in the beauty parlors. Neablitt presumably should make the grade easier if he gets around to topics the gals have earns for. Neablitt is newcomer to Don the state of the state

'FOUR STAR REVUE'
Pappy Cheshire, Ozark Mountain-eers, Kitty O'Neal, Tom Baker, A Roth's Orchestra

s Orchestra

DRUG TRADE PRODUCTS
Daily excest rues; 10 p. m.
WBBM, Creago of Dahl)
A pretentious medicine show.
Bigger but not much better by average professional standards. On
this program Feruna and Kolorback of Drug Trade Products, are
nouncer has plenty to say.
While the show is more pretentious than Harry O'Neal has everhad, it nevertheless contains the
other show is more pretentious than Harry O'Neal has everhad, it nevertheless contains
the same type of entertainment. Even
though spotted in the evening with
plenty of studio background 'Pappy
Checkitti and paw over the chestnuts with the unfailing supply of
mountain humor. O'Neal who is add
rasalism and paw over the chestnuts with the unfailing supply of
mountain humor. O'Neal wend say
up one Kitty O'Neal who is sold
stage star. From her material, it's
indicated that Miss O'Neal starred
on the Aching Heart Circuit in
Nevada back in 1912. And she evistage star. From her material, it's
indicated that Miss O'Neal starred
on the Aching Heart Circuit in
Nevada back in 1912. And she evistage star. From her material, it's
indicated that Miss O'Neal starred
on the Aching Heart Circuit in
Nevada back in 1912. And she evistage star. From her material, it's
indicated that Miss O'Neal starred
on the Aching Heart Circuit in
Nevada back in 1912. And she evistage star. From her material, it's
indicated that Miss O'Neal starred
on the Aching Heart Circuit in
Nevada back in 1912. And she evisince. But she may be hot stuff for
the home folks who might be enticed to go on a Peruna diet. O'Neal
knows his stomaches.

Mother of the start of the start of the
part of the start of the start
of the start of the start
of the start of the start
of the start
of the start of the start
of the start
of the start of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the start
of the

'DESIGN FOR BEAUTY'
With Mary Ann Sarns, Jimmy With Mary Ann Sarns, Jimmy
Stevenson
Talks, Music
15 Mins.
DERMA-WAY BEAUTY SCHOOL
Wed; 8:45 a. m.
WJR, Detroit

WHR. Detroit

Catchy title, and a nice program. It's needtly show, advertised in the daily press want & & From its opening theme song, which, of, course, is Feautiful Lady (diec), Mary Ann Sarns uses her pleasing voice in running through a, script chuck-full of beauty, blinis, exercises.

The program of t

smoothly. Includes an analysis of body and a discussion of some topic, suggested by listeners.

Another virtue is the minimized commercial spiel. Fifteen-minute program's only drawback may be its early hour (8: 45 a.m.), which may not be best possible time for house-wives.

THE SONGPLUGGERS

THE SONGPLUGGERS
With Alan Courtney
Singing
15 Mins.
Sustaining
16 Mins.
Sustaining
17:40 p. m. EDST
WMEW, New York
Meant as a novel broadcast, this
misses the object by lack of showmanship in the presentation. Might
be built up as a feature, via more
luminaries who have aprung from
the songplugger ranks. Instead, it's
rather cut and dried, merely hinting
Instead at the unfortuate livelihoods
of the tune-salesmen.
Frogram is using engryluggers
of the tune-salesmen.
Frogram is using engryluggers
program is using engryluggers
ing their names, the companies they
represent and the songs they are
plugging most intensely at the moment. Alan Courtney is the station's announcer, but he tries toy
manner to do the pluggers and the
broadcast much good. His pacing is
slow; his interviews rather assinine.
In the program caught, Courtney
used songpluggers Mel Schoenberg,
Famour Music. Taxy Suris, Alfred
Music. Milton Tobias (brother of
the Tobias brothers, songwriters),
Forster Music, and Joe Davis, Davis
Music. Latter, incidentally, wrote
and sings Am I On, theme song for
trade, but, for the trade, excellent.
Songpluggers vocal efforts, with
few exceptions, are known to the
trade as pretty weak. In former
days when they sang from thisterdays when they sang from the
trade, but, for the trade, excellent.
Songpluggers vocal efforts, with
few exceptions, are known to the
trade, but, for the trade, excellent.
He we exceptions, are known to the
trade, but, the tonalling of this
broadcast chart hope to draw listeneault. Itat, the tonalling of this
worldly 'lacking.'

With Non Professional Cast

With Port Professional Cast

manship, which this sustainer. Is weetinly lacking. Scho.

JUNY'S VERDICT.

With Non Professional Cast
30'-Mins.

CAFFERS & SATTLER RANGES

Mon, 8 p.m.

KFAG. Loe Angeles

Just a poor imitation of 'Calling'

Just a poor imitation of 'Calling'

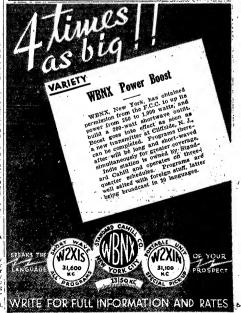
Veryes, cast or the script. For the acting group there's at least 'some extenuation, that's not intel'. pro-faceh. It shouldn't be the guy's; that dianed up the continuity, either.

Only one. connected with the continuity, either, only one connected with the continuity, either, only one considering 'this chapter caught was an out-afficult and the promotion considering 'this chapter caught was an out-afficult in No-faceh. The protrayals, added by 'a femme member of the secretariat, who save a neat example of how to pitch a scream when accorded by a 'Inflating the day 'brought to 'Autuce Added 'under the protrayals, added' by a femme member of the secretariat, who save a neat example of how to pitch a scream when accorded by a 'Inflating the day 'brought to 'united the 'protrayals, added' by a femme member of the secretariat, who save a neat example of how to pitch a scream when accorded by a 'Inflating the day 'brought to 'united the 'protrayals, added' by a 'Inflating the day 'Brought's worth on the 'protrayals, added' by a 'Inflating the 'United Calling the 'United

a scream when acconted by a fut-fiard.

After the d.s. brought, to justice the bridge nurderer, Fitts went on the make for re-election via being interviewed by one of the couri-house news hounds. For the full creased and how the coeff to tax-payers diminished. It was a series of befores and afters.

Froduction limped badly; too many unfilled waits. Arthur, Tib-bals takes credit as scripter-pro-ducer. If Fitts is re-elected iff befores in spite of this smateurish series.



VARIETY

WPA MUSICIANS AT \$35 IN AMUSEMENT PARK WHERE UNION SCALE IS \$52

Rival Park Asks Similar Unit-Philadelphia Unionists Fear Precedent Will Lead to Difficulties

Philadelphia, June 9.

Philadelphia, June 9.

Looks ilke serious battle may result from appearance at Willow Grove Park of WPA music units. Despite union vote allowing it, large group of union members are loosing-pained yowls that project is using Federal funds to compete with private enterprise and deprive regular musicians of work.

Specifically, about 300 men are employed in several WPA groups giving concerts at Willow Grove, which is commercial amusement park of many years' standing. Park management, announced when practice began that small admission feet would be turned over the man, there are well and to make men tow on relief self supporting, but many union members see it as using Federal-Inanced music to replace regular music. regular music.

Federal-inanced music to replace regular music.

Union scale for Willow Grove Park has been \$52 a week in former years, but men on WPA are paid \$35 a week. There's criticism. Park are was will be a wiforn dance band, another amusement center, has applied for WPA units, too.

When question of allowing Willow Groye to use WPA units came up for union vote last week, almost entire membership of units (nearly all the 300 men) turned out for meeting. While that's not a majority of union, it's plenty to decide normal vote, particularly as most of membership didn't bother to attend. Permission was voted by wide marstin.

Permission was voted by wide margin.
What bothers those against allowing commercial spots to use
WPA units is where line is to be
drawn. They view Williow Grove
incident as precedent VPA
groups
of the property of the property
of the property of the property of the property
of the property of the property of the property
of the property of the p

ELMORE WHITE RETURNS

Chas. Warren Quits Robbins for Skidmore Music

Elmore White returns to Robbins Music as professional manager. Succeeds Chartie Warren, who left to become seen ner of Skd-more Music Co., a abbidiary of Shapiro, Bernstein & co. Skidmore catalog, though not active has been allied with the American Society of Composers, Authors and Publishers since 1879.



BERNIE CUMMINS and His Orchestra back to their successful room at the Edgewater Beach Hotel, Chicago, Ill. . . .

Featuring
"WE'LL REST AT THE END
OF THE TRAIL" Fred Astaire's New Hit Song!
"I'LL NEVER LET YOU GO"

Still a Big Swing Hit!
"RHYTHM SAVED THE
WORLD"

SELECT MUSIC PUBLICATIONS



The Super-Plug

For the first time a current pop tune is able to get three plugs from the same network commercial in one week. Novel source is the Hill: Parade the plugs of the

Music Notes

Bobby Meeker will barnstorm his crew this summer, being succeeded at Palace Hotel, San Francisco, successively by Bob Beale and Ster-ing Young. Latter returns to Wil-shire Bowl, Los Angeles, in Septem-ber. Harry Lewis fills in at this spot ber. spot.

Dick Foss and Lindsay McPhali have organized a non-string unit for radio, with Honey Dean brought in to do the vocals. Will omit strings in favor of French horns.

Gracie Barrie into Versailles, N. Y., June 12 for two weeks. Will double at Paramount theatre, where she holds over from last week. Carl Schreiber orchestra moving from the Oriental Gardens to the Ivanhoe Club, Chicago.

Mark Fisher into new Vista del Lago nitery, Chicago. Spot will have a regular NBC wire.

Archie Loveland ork set for season at Cal-Neva (Calif, Nevada) resort on Lake Tahoe.

Vincent Lopez moves to Joe Moss' Pavillon Royal; Merrick Rd., L. I., N. Y., on June 25:

Ray Kinney, Hawalian tenor, returned to Honolulu after making 15 sides for Decca.

Modern Music Co., new name for Eugene West's music pubbing firm.

If Bored-

Detroit, June 9.
Something new hereabouts is the pecial game room installed in new litery. London Bar, operated by llexander and Swanson, former

Richman Slices Date At Detroit Roadhouse

Detroit, June 9,
Harry Richman's two-week stay
at Blossom Heath roadhouse here
has been cut to 10 days, due to fact
he's wanted in Hollywood for new

Closes here Saturday (13).

American Pubs Mull Maclean's Canadian Idea

Little enthusiasm was expressed among publishers last week for the plan submitted by the Maclean Publishing Co., which would give the mag combine entry Canada Following a function which was attended by a group of publishers at the invitation of several Maclean exces it was decided that another-meeting would have to be held before any committed could be made by the American pubs. Latter will, during this interim, give further study to the proposition as outlined by the Maclean reps. Several pubs admitted at the meeting that though Maclean's entry in the music distributing field.

meeting that though Maclean's entry in the music distributing field in the Dominion would result in doubling of sheet sales there was doubt as to whether the profits for the American copyright owners would be any more than they are now. By extending to the Maclean Co. the right to print in Canada the pubs figure that they would deprive themselves of the broad profit they have been deriving by having the printing done on this side and then shipping the sheet music across the shipping the sheet music across the

It is Maolean's idea to put hunare is maoiean's idea to put nun-dreds of its magazine outlets to use as available sources for sheet music and song follos. Company holds No. 1 position in Canada as magazine publisher and distributor.

Belle Baker Set For

London Nitery Date

Belle Baker has a deal for the Cafe de Paris, London, via the William Morris agenoy.

They wanted her to open June 24, but the songstress, in her third (holdover) week at the Versallies Club, N. Y., deems that too short a

ivor Peterson, accordionist, back to McAlpin Hotel Roof after Euro-pean tour.

ASCAP's Partial Victory in Wash.

Receivership Set Aside in Washington as State Authority Acknowledged

Judge Wright of the Thurston County Superior Court yesterday (Monday) dismissed the state's case against the American Society of Composers, Authors and Publishers upon ASCAP angreement to submit upon ASCAP angreement on submit of the County of the County

cree vacates the receivership which was appointed a year ago over ASCAP's affairs in the State of Washington. Washington the first finding which followed the state of the state, monopoly action, holds ASCAP to be an entirely useful agency and of service to music users, that its practices are not violative of the state's laws and that it may continue to de business in Washington. Judge Wright got the case after ASCAP had sought to have the issues involved transferred to the jurisdiction of the Federal Court. Latter rejected the appeal, holding that it was up to a higher state court to determine whether the rights of those that ASCAP represented had been placed in jeopardy.

in jeopardy,
Several hours after the decision
was announced ASCAP started
making plans to reopen its Washington office. John L. Stanley, its
local rep, was ordered back from
Portland, Ore, whence he had been
transferred upon the issuance of the
injunction and receivership,

Disc Reviews By Abel Green

rne reeas scintiliate particularly in this arrangement.
Smoothly rhythmic versions by Hal Kemp of Got to Dance My War to Heaven' (Sam Coes Bilphine Through My Fingers' Inspire to the hoof on Brunswick 7688. Both out of the GB-Jessie Matthews filmusical. It's Love Again.' Bob Allen and Skinny Ennis on the vocals.
Victor Young's arrangement of Secret Rendezvour Form Decarrons Strong of the My Secret Rendezvour Form Decarrons Strong or highlights Decarrons Strong or highlights Decarrons Strong or Love Lonald King vocalizes. It's a waitz-fox couplet respectively and easy on the ear under the smooth Young batton.
Ruby Newman's orchestra from

song cycle. Donald King vocalizes, It's a waitz-fox couplet respectively and easy on the ear under the smooth Young beton. The season of the Rainbow Grill (miss-billed on Victor 26283 as the Rainbow Romi), dish up some brisk dansapation with two out of the New Faces revue. The season of the Rainbow Grill (miss-billed on Victor 26283 as the Rainbow Romi), dish up some brisk dansapation with two out of the New Faces revue. The season of the State of the Night (Tune Sillman-Alex Fogarty) which bids fair to step out importantly. Both brisk foxtrots, man. Meyer paired with Tonight's the Night' (Tune Sillman-Alex Fogarty) which bids fair to step out importantly. Both brisk foxtrots, man's best manner.

Music in the Russ Morgan manner is quadrupled on Frunswick (768-73 You Can't Pull the Wood-Mencher) as highly palsable foxtrot balleds with which Linda Lee does tricks vocally, while the Morganite tombon ball the same name. Lewis Julian vocalizes in this. The other couplet by Morgan comprises his theme Me? which basic strain he first popularized on the air before it was developed in collaboration with Mitchell Parish and Arnold Johnson. Mullen Stere do the vocal business. As the music business. As the music business. As the music business. As the music hong retired, his waitz, if eventuals in the same has become a song title, a. bif ptrained by Charile Tobias-John Jacob, Leeb, but a not bad foxtr.- for the Guy Lombardo orchestra with Carmen on the vocal. Both smooth foxtrot ballada, and per usual forte on the vocal. Both smooth foxtrot ballada, and per usual forte on the vocal. Both smooth foxtrot ballada, and per usual forte on the vocal. Both smooth foxtrot ballada, and per usual forte on the Victor Antobal's Cubans give out 'Ha-vana Heaven' as a son-foxtrot on Brunswick Crift, backed by Mari-

lads, and per usual forte on the Lombardo sax section. Victor 25331.
Lombardo sax section. Victor 25331.
Antobal's Cubans give out 'Harvans Heaven' as a son-foxtrot on Part of the Control of the Contro

Sweet-hot is Ozzie Neison's 'Doing the Prom' paired with 'Stompin'
at the Savoy' on Brunswick 'Boing the Prom' paired with 'Stompin'
at the Savoy' on Brunswick 'Boing the Prom' paired with 'Stompin'
at the Savoy on Brunswick 'Boing the Prom' paired with 'Stompin'
at the Savoy on Brunswick 'Boing the Prom' paired with 'Stompin'
at the Brunswich 'Sos Both out
of the GB-Jessie Matthews finalof Brunswick 'GSBoth out
of the GB-Jessie Matthews finalof the GB-Jessie Matthews

Acquitted of Murder, but Rearrested for Robbery

Glens Falls, N. Y., June 9,
Acquitted by a jury at Lake
George of first degree murdes
charge arising from the slaying of
M. Eart Davidson, 28, member of s,
prominent Glens Falls family, Carl,
G. Richardson, 31, proprietor of se
iocal night ciub, was immediately,
rearrested in connection with the
holdup of Robert Rourke's liquofstore here. Rourke was a witness
for the prosecution in the murder
trial. Richardson was a witness
for the prosecution in the murder
trial. Richardson was committed
to jail at Hudson Falls to await &
hearing on the robbery charge, ng
application being made for beil.
Jury returned a 'not guilty' veredict in the murder charge against
him an hour after members had resported to the court that they were
unable to agree. They were directed
to continue deliberations. Glens Falis, N. Y., June 9,

Nitery Doings

New summer edition of Hollya wood Revels'at Hollywood Restaus rant, New York, featuring Frances, Williams, Charlotte and Charles Lamberton, Jack Waldron, Mina Rollins, Collette and Barry, Lettig Kemple, Cackles O'Neal, Marlot Martin and the Nick Lucas and Are thur Warren orchestras.

Atlantic City Casino opens here June 12 under management of Michael Sifer. Princess Wana, Est telle Thomas, Medisca and Michael Lagrand Castle Amy Wolfs Leroy and Carroll, Amy Wong, Chinese dancer and Jack Wheaton and comprise opening show,

Gomez and Winons open at Mare den's Riviera, Englewood, N. J., on June 20. Postponed original date when place opened two weeks agd because of illness of Gomez.

Ethel Gilbert, Joseph E. Howard, Jerry White, Furman and Lorraine and Mike Bernard held over at Gay 90's for four more weeks.



"SUNSHINE AT MIDNIGHT "THE TOUCH OF

YOUR LIPS' "THE STATE OF MY HEART "NOTHING'S BLUE BUT THE SKY' "I'M PIXILATED OVER YOU"

SANTLY BROS JOY, INC

KELLEM



Who is Making Philadelphia Dance-Conscious With His Swelegant Music From the Walton Roof, Which CBS Broadcasts-Milton Features:

"Would You" --- "Welcome Stranger" "I've Got a Heavy Date"

"Guess Who?" — "Sing, Sing Sing"
"Stomping at the Savoy" — "Lost"

CORRING MUSIC CORP. • 799 7th AVE. • NEW YORK

and the state of the street and the state of the state of

Who Has Given a New and Bright Impetus to Music in the Modern Manner—"Dick," as He is More Affectionately known, is One of the Mighty Maestro's of the Era—We Like to Think It's Because He Features:

"You," "Summer Holiday" "You Never Looked So Beautiful" "Let's Sing Again" "Where There's You There's Me"

"Through My Venetian Blind" 🤫 LEO FEIST, Inc. . 1629 BROADWAY . NEW YORK



RICHARD

A.F. OF M. FROWNS AT ASCAP

Burkan a Loss to ASCAP

Death of Nathan Burkan last Saturday (6) has not only aroused apeculation in music circles as to what effect it would have on the future of the American Society of Composers, Authors and Publishers but it has caused some concern to the broadcasting industry, Ag chief counsel and co-founder of the American Society, Burkan had exercised a strong influence on the general conduct of the organization and the deem also successful in controlling the infrequently dissenting factions within the directorate and the membership.

bership.

Uneasiness among broadcasters, particularly in NBC and CBS quarters, derives from the fact that they had looked to Burkan to conduct the defense of the infringements proceedings brought against them by Warner Bros., following the latter's walk from the Society The networks and associated station defendants had, in turning over their cases to Burkan, felt secure about the outcome, since there was no one who knew better than Burkan the circumstances that led to

their cases to Burkan, felt secure about the outcome, since there was no one who knew better than Burkan the circumstances that led to Warner Bros. breakaway, the legal implications that allegedly bound WB to the five-year license which ASCAP has issued to radio stations, and the argument to be used in upholding the ASCAP writer rights to the catalogs withdrawn by Warner Bros. Another factor made them confident was Burkan's No. 1 rating as a trial lawyer on issues of musical copyright ASCAP board will, af its next meeting, wote that the attorneys associated with Burkan in his law firm conditions of the station of the second of the conditions of the second of the second of the conditions of the second of the sec

Spread-Work Rule Repealed, 748-142, At Midnight Meeting of N. Y. Local

Unemployed contingent of the New York musicians union last week lost its fight on the spread-fine-work lessue. The regulation which would lobe of any sort or a weekly income of \$15 was voted down \$48 to 142. The regulation had not been printed in advance in the local's monthly house organ paved the way for the repeal action.

Under the vacated regulation if a man had a steady job which paid \$18 a week he was restrained from 148 to a war had a steady job which paid \$18 a week he was restrained from taking any more work. If the steady stifled to two outside engagements, but if he held any more than five jobs or engagements, but if he held any more than five jobs or engagements, but if he held any more than five jobs or engagements, but if he held any more than five jobs or engagements, but if he held any more than five jobs or engagements, but if he held any more than five jobs or engagements, but if he held any more than five jobs or engagements he would be subject to a 50% standby tax.

Repeal meeting, held at midnight, found strong attendance from among employed musicians and contractors.

It was charged by these that the regulation had been passed (in May) at a mid-day meeting when the unspection of governors following a series of deliberations on ways of reducing the unemployed roster of Local 802.

Baballa Show Had Sho

Par Reel to Show How Tunes Written for Films

Hollywood, June 9.
One reel exploitation film, 'Meiody',
Magic,' is being turned out by Haramount to give theatre audiences an
inside on how music is written and
prepared for pictures.
Boris Morros, head of Par music
department, will act in short, as will
also Ralph, Rainger, Lee Robin, Sam
Coslow, Victor Young and Frederick
Hollander.

CUT IN AT 10

That's the Bally Idea Behind Gil-bert-Bernard Tune

Hollywood June 9. L. Wolfe Gilbert and Pelix Berbard have spotted their new tune. The Cut-in, with Words and Music, inc. Firm will use it as revely sons; idea heligt to make id Demokals of America.

Sence halls of America.

business is the arrangement that Jerry Vogel and the Broadway Music Co. have entered into on the handling of 'Take Me Out to the Ball Game and 'Honey Boy.' Through a blanket contract giving on all the works of Jack Norworth the former controls the lyric portion of the two tunes, while Broadway holds the copyright on the melodles by virtue of an agreement with Albert Von Tilzer.

Vogel-Broadway arrangement provides that all orders for sheet and orchestration printing be signatured by the two firms, that both concerns receive credit on the copyright imprint and that each does its own royalty paying off. It is the first time that two publishing houses have got together and sattled their conflicting rights in this manner,

New Grosvenor Show

London, June 1. 'Midnight Vanities' closed at the

TO JOB-FINDING

Detroit Convention Preoccu pied with Putting Unemployed Musicians to Work May Include Singers in Membership

RESOLUTIONS

Detroit, May 9.
Convention of the American
Federation of, Musicians, which
opened yesterday (Monday) is
making the problem of finding ways
to increase employment among the
members a major issue of the floor
and behind-the-scenes discussions.
One resolution in this direction
seeks to have the American Society
of Composers, Authors and Publishers reduce its license fees so that
employers could not use the alleged
high cost of performing rights as
an allbi for resorting to canned
music. Detroit, May 9,

music.
Resolution on the license fee angle holds that the members of ASCAP are entitled to a fair compensation for their creative ability, but that the society should take steps to aboilsh the splitting of fees with high-powered attorneys. It also wants the society to give AFM musicians the right to play copyrighted music without the operator of a small cafe, restaurant or dance hall having to obtain an ASCAP license.

Cense.
Other resolutions which are slated to come up before the convention

to come up before the convention want:

(I.) Singers to be rated as part of an orchestra and as such eligible for membership, in the AFM.

(2) As a means of reducing the number of booking agents holding AFM licenses, no renewals' issued unless the agent can show that he has booked at least 50 engagements or a six-months' stand in one place during a period of a year.

(3.) Station which feeds an instrumental program to four or more other stations to be charged the same scale as a "piles to chain broadcasts.

(4.) AFM to drop theatre defense fund assessments because there are now sufficient funds to cover that

fund assessments because there are now sufficient funds to cover that

fund assessments because tnere are now sufficient funds to cover that need.

(5.) Study to be made toward eliminating high transportation charges and other like barriers for the state of the state of

Arthur Gutman Bankrupt

Arthur H. Gutman, who is chairman of the arrangers' division of the New York musicians union, filed a petition in bankruptcy last week with the Federal court in Manhatian. He gave his liabilities as \$1,028 and ansets, none. Gutman played in a major part in Gutman played in a major part in Gutman played the hich Local 802 called against the New York publishers in April.

College Inn Dickers
Chicago, June 9.
College Inn of Hotel Sherman
dickering for either Tommy Dorsey
or Don Bestor orchestra to follow
current show.
George Givot-Al Trace orchestra
head lucumbent floor show which is
tagged Radio Circus.

SEES IMPEDIMENT Chi Court Recognizes Karzas' Prestige as Showman, Gives Him **Aragon Lease Despite Bids**

Most Played on Air

To familiarize the trade with To jamiliarize the trade with the times most on the div around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plugs on WEAF, WJZ and WABC.

WEAF, WJZ and WAB:
All My Life
She Shall Have Music
Touch of Your Lips
Robins and Roses
Glory of Love
There's a Small Hotel
Is It True About Dixie?

You
It's a Sin to Tell a Lie
Would You?
Melody from the Sky
You Started Me Dreaming
On The Beach at Ball Ball
Foolish Things You Do
Tormented
Can't Pull the Wool

Can't Pull the Wool Lost Christopher Columbus Summer Holiday Let's Sing Again Swing, Mr. Charley Take My Heart Cross Patch My First Thrill Ue on a Bus

MPPA'S INCOME ON WAX PERKS

May brought the Music Publishers May brought the Music Publishers Protective Association a record figure in collections from transcription sources. Take on music royalties in connection with recorded 'library services and commercial discs came to \$22,500, as compared to \$13,000 for the parallel month in 1935.

Radio collections of the MPPA for April of this year were \$30,000 and for the month before \$600 less, with the accumulated revenue on the first five months of 1936 figuring \$115,000. Same period. In 1935 gave the pubs \$45,000.

Bands Shifting

Dick Stabile into the Hotel Lincoln, N. Y. Maestro was formerly with Ben Eernie. Russ Morgan's band returning to Biltmore Hotel, N. Y., June 12. Lewis Julian and Linda Lee will vocalize. Jack Berger, on leaving the Astor hotel, N. Y., will one-night it for summer returning there in August. Ace Brigode band is at Spring Lake, Okiahoma City, until June 20, after closing at Lake Worth Casino, Ft. Worth, Tex., on June 10. He goes to General Motors exhibit at Dallas Centennial June 27-July 17.

2 A. M. Balto Curfew

Baltimore, June 9.
Niteries, taverns and all other spots serving likker and beer took a slap last week when the State Liquor Board notified cops that henceforth all places selling alcoholics must shutter promptly at 2

am.
Till now it has been possible for spots to remain open after the 2 am. curtew on drink-selling; as long as patrons were served no libations after that hour they could hang around premises as long as they wished. Customers bought in heavily on drinks just before the deadline and then stretched out the guzzling as long as they wished.

Irving Kahal has been retained by Billy Rose to write special mate-rial for the Texas Centennial.

Chicago, June 9.

Court order last week approved reorganization plan for the north-side Aragon ballroom that gives Andrew Karzas the lease and control of the dance apgl for the next 15 years. Although other parties turned in bids much higher than the Karzas the lease and control of the dance apgl for the next 15 years. Although other parties turned in bids much higher than the Karzas proposition because of the outstanding reputation of Karzas himself.

Federal court Judge Phillip Sullivan made personal tribute to Karzas by procialming officially that the names of Aragon, Trianon and Andrew Karzas are synonymous and it would be be a loss to Karzas by procialming officially that the names of Aragon, Trianon and I would be be a loss to keep the control of the same of the control of the salicom for 15 years with a minimum rental guarantee of \$36,000 annually for the next 13 years. Agreement also covers percentages of gross receipts for this period.

Karzas offer was only about half while others offered more, they did not know for seriatin how well they could operate the ballroom whereas Karzas had a better idea of the situation after 10 years of management. and that during this time he had, so directed the business that the buildings were a credit to the community. Current plan for the Aragon is to close in mid-July for company to the control of the community of the control of the community. Current plan for the Aragon is to close in mid-July for company to the control of the community of the control of the control of the community of the control of the community of the control of the community of the control of the control of

to return to the Aragon bandstand while while Kay Kyser orchestra, now on some one-niters, will re-turn to the southside Trianon.

Johnny Black Dies Of Fractured Skull: Fight Over 25c Check

Johnny Black; vaudevillian and songwriter, best known as composer of 'Dardanella,' died here this morning in Mercy hospital as the result of a fractured skull suffered in a fist flaght last Friday (5) night. Folice are looking for two men who got involved with Black in a fight in a night club over what is understood to have been the payment of a 25c check. Trio went outside of the cafe when the argument got heated and Black was knocked to the sidewalk and had to be taken to a hospital.

Six Arlen-Harburg Ditties for WB Pic

Ditties for WB Pic

Hollywood, June 9.
Six tunes have been completed by Harold Arlen and E. Y. Harburg for Warners Stage Struck.
Numbers: are Tancy Meeting You, 'You', Be Kind of Grandish,' New Parade,' 'Quie: Way,' Whippoorwill in the: Weeping Willow' and 'Swinging High.'
M. K. Jerome and Jack Scholl ave completed 'It Was Not So Long Ago' for WB's Technicolor rhort, 'Song of the Nation,' and are working in two numbers for Sybil Jason in 'Way for a Pirate.'

Eve Becke at Plaza

Eve Becke, British radio vocalist, last weck joined the entertainment last week joined the entertainment setup of the Plaza hot/is Persian room. She's doing special material furnished by Desmond Carter, Eng-lish comedy writer. By marriage the British Broad-casting Co. import is the Countess Caneva di Rivarold.

Night Club Reviews

RAINBOW ROOM

(NEW YORK)
In contrast to the very mediocre show of preceding weeks, John managing director of the Rain-Room, has assembled a smar divertissement that absolutely 'be-

in between are the usual specialty acts, including the inevitable ball: To the content of the co

winter sessions.

However, there is no question but that the contributory talents, on this particular show, explain much of the good work towards the at frescospirit.

spirit.

Evalyn Tyner, doubling between both rooms, clicks with her pianology, The Rodrigo rumbaites do the standard Latin tempos with occasional interludes of Johann Strauss and other Viennese waltzes, in the accepted manner of the class rooms

THE BEST IN MUSIC JOLLY

COBURN

The Claremont Inn

NEW YORK

"THESE **FOOLISH**

THINGS REMIND ME around town. Eva Ortega is a per-sonality songstress with Rodrigo on the Latin tempos. A nice looking girl, she sells her vocalizing to a heavy individual score.

the Latin tempos. A nice looking the Latin tempos. A nice looking the heavy individual score.

Lester Cole and his Musicat Midshipment (8). (Texas Rangers in vaude) click handily with their spirited medicys of pops in unusual arrangements. Cole, intestro-planting the cole, intestro-planting the cole, in the cole, in

eval presentation.

Mrs. Taylor, Jr. (Kathleen Barrie) pulled obviously at the premiere of pulled obviously at the premiere of the pulled obviously at the premiere of the pre

Two shows nightly at 9 and 12:15 \$3.50 table d'hote and no couver for dinner, and \$1.50 couvert for the

for dimmer, ishd '\$1.50 couvert to a supper show. I also continues with Ruby Newman's orchestra: Eva Ortega doubling into a specialty on her own sang.the Rodrigo band; Miss Tyner, also doubling; Maco, magician, and the Three Majors in the cocktail lounges.

Hotel Pennsylvania

(NEW YORK)
The Statiers have reconstructed their Hotel Pennsylvania roof to include a balcony dining pavillon which, from the 7th Avenue side, overlooks the Hudson. It's airy and cool enough within, under the new decor which has shifted the bandstand across the room from its former location, increasing the capacity.

BEAU RIVAGE

(SHEEPSHEAD BAY, N. Y.)

This seafood inn in the Sheepshead Bay, N. Y., sector, hard by Coney Island, is the spot where the Pat Rooneys held forth last year to be a season of the pat Rooneys held forth last year to be a season of the pat Rooneys held for the last year to dishe the last pat Rooneys held for the last year to dishe dishe held the last pat Rooneys held for the last year to be a season of the last year year of the last year of year of

CLAREMONT

(NEW YORK)

CLAREMONT
(NEW YORK)

In line with Park Commissioner Robert Moses New Deal for the New, York citizenty, the former swank and exclusive Claremont Inn on Riverside drive and 126th street man of the New of the New of the New York citizenty, the former swank and exclusive Claremont Inn on Riverside drive and 126th street man of the New York Claremont Inn on Riverside Claremont Inn on Riverside Research, but under the City of N. Y. season, but under the Riverside Research of the Riverside Research of the Riverside Research of the City of the Riverside Riverside Research Under the State of the Riverside Riverside

Disc Reviews

(Continued from page 48)

(Continued from page 48)
English-made records, it's better
than it' canned' in the U.S.
Johnny Green is another whose
painstaking efforts with his records
stand forth as something of an object lesson to maestrow who scoff at
the control of the control of the control
stand forth as something of an object lesson to maestrow who scoff at
the control of the control
stand forth as something of an object lesson to maestrow who scoff at
the control of the control
than the control
than

along win jump rarreit and every Arlen.

1 The 3-year-old Bobby Breen of the didle Cantor programs and the control of the cont

"The Martins and the Coys' by Ted Weems-Al Cameron is touted

Bellak's Breach Suit Vs. Vallee, **NBC** Dismissed

The: \$470,000 suit for breach of contract brought by Charles Bellak former night club operator and tormer night citub operator and head of the Ruvall Orchestra Corp., against Rudy Vallee and the National Broadcasting Co. was dismissed yesterday (Tuesday) by N. Y. Supreme Court Justice Timothy A. Leary at the completion of the plaintiff's case.

A. Leary at the completion of the plaintiff; see that digned Bellat Gatmed that he had signed Bellat Gatmed the Connection Yankees to a tind the Connection Yankees to a that Connection Yankees to a that Connection Yankees to a that the Connection Yankees to a that the Connection Yankees that Yankees that Yankees that Yankees the Yankees to have the Yankees to have been at any other hotel or restaurant under his management. Bellak contended that after L.3 receivership. NBC induced Vallee to break his contract with Ruyley the Yankees that Yankees the Yankees that Yankees the Yankees that Yankees the Yankees that Yankees that Yankees the Yankees that Yankees the Yankees that Yankees the Yankees that Yankees that Yankees the Yankees that Yankees that Yankees the Yankees that Yankees that Yankees that Yankees the Yankees that Yankees the Yankees that Yankees that Yankees the Yankees that Yankee

coof enough within, under the new decor which has shifted the bands of the state of the proposale. The state of the proposale of of the pro

such as Weems, who has cauned it on Decca 810. Elmo Tanner does the vocal. Companion piece is 'Jeliy Bean,' better known as 'He's a Curbstone Cutle,' another novelty by the Weemsites, Red Ingle vocal, Lzing.

Jeliy Bean, better known as "Hay a Curbstone Cuttle, another novelty by the Weemsites, Red lingie vocal."

Jen Garber's smooth danaspating and the control of the control o

Would trieve, a new years and the season of the season of





MOVIETONE MUSIC CORPORATION M FOX PUBLISHING CO Sale 1250 SIXTH AVENU



Mgrs. Assn. Polls Members on AFA's Booking Activities; Says It's 'Unfair'

Entertainment Managers Assn. of New York is polling its members and outside intery and club bookers on the activities of the American Federation of Labor in the club booking field. Organization contends the AFA is untair in convenients the AFA is untair in convenients. First opposition to the AFA's booking office came a couple of months ago from Philadelphia, There the agents charged the actors union with 'underseiling.' Philly agents claimed the AFA first reached an agreement with them, and then contacted clubs direct. At hort summer June 18, and

reached an agreement with them, and then contacted clubs direct. At that time the agents in Philly islaimed one of them had called the AFA and asked for prices on acts, which were quoted as lower than the agreed upon minimum set by the AFA and Philly agents in a verbal agreement.

In a letter to its members, the EMA states:

EMA states:
Entertainment Managers' Assosiations in various cities are objecting to this policy of the AFA.
Organizations of managers are combining collectively and individually
to meet this issue. Ag is usually
the case, the artist is the greater
wiferer by such a noiley. sufferer by such a policy.

inflerer by such a policy.

Ralph Whitehead of the AFA recently stated that his organization
would not stop its booking activities until the club bookers met the
AFA's terms on salary minimums
and working conditions. Among
other things the AFA wants assurance from the managers that
they will not play actors other than
AFA members.

\$16,000 1ST WEEK FOR VAUDE AT MET

First of two weeks of vaudeville at Loew's Metropolitan, Brooklyn, will gross approximately \$16,000. House average with double features since last August has been around

since last August has been around \$12,000;
With the boo-showing of the first stage show in a year, coupled with Trouble For Two (MG), Loew's may continue the polloy for a third week, Probable now that the house will go vaidfilm again in the fall if the pooling deal with RKO can be worked out towards such an end.

Met went straight pictures last summer through a pooling agreement with the Albee, which also sent the RKO house into an all-film policy. Shortly after, the Fox, Brooklyn, operated by Si Fablan, dropped its presentation policy, eliminating stage shows entirely in

Brooklyn, operated by Si Fablan, dropped its presentation policy, ellminating stage shows entirely in the downtown Brooklyn district. Second week's show at the Met, starting Friday (12), will be head-lined by Benny Fields, currently winding up two week's stay at the State on Broadway. Lucky Millinder's Blue Rhythm Band will play the show from pit and on stage.

Fox, Det., Staying Open Despite Street Repairs

Detroit, June 9. Despite reports to contrary, Fox theatre here will not drop vaude July 1, according to operator Dave Idzal.

Idzal. Widening of Woodward Ave. for several blocks in front of house, making accessibility difficult, had led to rumors. Actual closing of traffic on street, however, will not come until late August.

Bradfield Booking F & M In Place of Doc Howe

Hollywood, June 9.

Max Bradfield, for number of Years m.c. for Fanchon & Marco Shows on Coast, has been made head of firm's booking department, re-placing M. D. (Doc) Howe, re-

signed.
George Ward has quit F&M's pub-licity department to join William Meiklejohn agency.

Balto Colored House

Baltimore, June 9, Stieffel Bros., who operate Negro audfilmers, in Lincoln, Philly, and Howard, Washington, have acquired the Royal, local vaude house cater-ing to Negro trade, from the Flaks

Bros.
Royal will be shuttered in few weeks for extensive interior and extensive fine from the first and extending from the form of the first summer June: 18 and Shep Allen, manager, will come to Batto to supervise redecoration of the Royal.

Flaks-Bros., are building here a new 2,000-seat vaudfilmer which will be opened in late September and labeled the Radio theatre.

G. O. H., Last N. Y. Break-In Stand. **Drops Its Vaude**

Grand Opera House, New York, last of the showing and break-in vaude houses in the Metropolis, drops vaudeville for a straight-picture policy June 21. It will be the first time in the theatre's vaude history that stage shows are being dispensed with.

All-film policy will be maintained through the summer, with vaude being resumed in the fall. Alex Hanlon will continue the booking of the house at that time.

of the house at that time.

G.O.H. has been playing vaude
without a letup for more than 20
years, Hanlon hooking the house for
the last 15 years. In the last couple
of months it has been the only nabe
house playing stage shows in Manhattan, and the only house where a
new act could be shown to N. Y.
bookers.

Charges Performer With Passing Resilient Check

Detroit, June 9.

Charged with passing a worth-less check, Magda Neeld, entertainer with Jack Hylton's band, which recently played at Fox the-atre here, was named in a warrant this week.

Mrs. Mary B. Snow, dress shop proprietress, declared Miss Neeld paid for clothes May 28 with a \$30 check on a Chicago bank. The check was returned, she said.

Saranac Lake By Happy Benway

By Happy Benway

Eleanor Prime (Tobacco Road'), after two months of this ozone, now showing high percentage on the oke side Side of the si

Betty Cooper, Single, Splitting with Lathrop Domestically, Too

Betty Jane Cooper, who opens with George White's 'Scandals' in Atlantic City, June 20, will seek a divorce from Mack Lathrop (Lathrop Bros.) when the revue reaches Chicago the following week. Pair have been married for five years. Miss Cooper was formerly a part of the Lathrop Bros. act (her spot now held by Virginia Lee), going on her own when she got a pleture break with Paramount. She also went into 'Scandals' on Broadway as a single last winter and is currently at the Metropolitan, Brooklyn.

lyn.
Separation from Lathrop is reported as amicable, with Miss Cooper and her husband agreeing on a property settlement.

Ams' Showboat Itinerary **Set Starting June 18**

Pittsburgh, June 9. Pittsburgh, June 9.
River tour of Major Bowes' amateurs on Golden Rod showboat
gets under way in nearby Monongahela City, June 18, and will proceed
from there down the Ohio to the
Mississippl, and then as far south
as New Orleans. Craft's skipper,
J. W. Menke, figures that if business is satisfactory, troupe can keep
working for close onto a year.

Geover Alabims Firefia watersan

working for close onto a year.
George Alabama Florida, veteran
legit agent, named company manager for showboat tyros, with
Harry McWilliams heading out fortnight in advance for publicity. Plan
is to line up as many one-night
theatre parties as possible along

trail.

Scale hasn't yet been decided.

Menke wants 756 top, with \$1 for boxes, while Bowes office wants the tariff to be no more than 40c. Capacity of Golden Rod is close to 1,000.

1 Song in 1 Picture Gives Heller Pitt. Date

Gives Heller Pitt. Date

Pittsburgh, June 3.

Although spotted in flicker Florida Special (WB) for only single song, attention he received here when picture played the Warner last week has resulted in stage date for Jackle Heller at Stanley beginning Friday (12). Diminutive warbler is a local lad who sold papers here several years ago. This will mark his first Pittsburgh date in more than year. Last time he played here at Alvin. Heller family is prominent in show business around here. A sister, Shriley Heller, is featured vocalist at Union Grill, local night spot, and a brother-in-law. Herman Middleman, has the band at the Nixon cafe.

cafe.
Following week (19), Ted Lewis
and his band come back to Stanley
for what has practically come to be
an annual booking here. No other
flesh in sight yet for Stanley after

Connie Boswell, Single

Connie Boswell (Boswell Sisters) makes her first stage appearance as a single at the RKO Palace, Cleve-land, June 26. She has been holding

land, June 20. She has been about solo spots on the air.
Singer will be in the show in Cleveland headlined by Phil Baker. Phil Bloom agented.

Par, N. Y., Books Psychic

Baltimore, June 9.
Prince Mogul, psychic single currently laying off here in hometown, booked to work lobby of the Paramount, N. Y. Opens June 17.
Placed with Par by Charles Yates of N. Y.

Bloom With Simon

Phil Bloom quit the Rockwell-O'Kcefe office last week and joined the Simon Agency in N. Y. as an associate.

He continues agenting the R-O acts for vaude from the Simon office.

Hunting Acts for Anzac

Chicago, June 9.
Sam Kramer, Coast agent, in town scouting acts for the Tivoil circuit in Australia.
Making his headquarters while here at the Billy Diamond office.

Minne. Deluxer Can't Find Names. Settles for Kiddie Show, Local Ork

UPSTATE WPA VAUD **RANKS CUT 10-25%**

Syracuse, June 9.

vaudevillians em-Twenty-five ployed in local Federal Theatre project lost their jobs as a result of WPA orders directing a reduction from 10 to 25% in number of non-relief performers. As a result, John F. Wright, in charge of the project here, has directed a consolidation of the two vaudeville units, with subsequent revamping of the ouring productions into one.

Unit No. 1 had been on the road for about six weeks; unit No. 2, with a single professional engagement to its credit, has been filling institutional free bookings. Consolidated troupe will start June 16 to play the summer theatres in the Adiron dacks and Catskills.

Indie Mgrs. Get **Cuffo Trips to**

With no additional time of its own on the circuit, RKO invited all independent theatre owners and managers to come to Minneapolis to catch the Folies Comiques' unit when it played here couple weeks ago. Paid all traveling and hotel expenses to managers making the

Unit's only date away from RKQ set thus far is the Stanley, Pittsburgh, week of June 26. Produced by the circuit and staged by Macklin Megley, unit sells for around \$8.500.

Ed Sullivan Sticks, but Pix Are Changed on Him

Chicago, June 9 In one of its rare yanking mo

nents the RKO Palace last week pulled 'Dancing Pirate' (RKO) after pulled Dancing Prate (RRO) attention five brutal days. Replaced on Wednesday (3) with 'Showboat' (U). Normal change day is Friday. Stage presentation, the Ed Sullvan unit, remained on until Friday.

Fay at \$4,000?

Frank Fay is being offered by NBC's artists bureau to the N. Y. vaude bookers at \$4,000 a week. So far no takers.

N.Y. Ops Lease Canton Spot for Fall Burley

Canton, June 9. The Grand opera house here has been leased, starting Labor Day, for stock burlesque by New York Interests. A five weeks trial run this apring proved that this type of entertainment could be supported by the summer attending to the details for the reopening of the house. stock burlesque by New York inter-

Alec Hanlon's Nitery

Alec Hanlon's Hanlon-on-the-Merrick, Rockville Centre, L. I. roadhouse, opens tonight (Wednes-

roadhouse, opens tungent and any).

Besides operating the nitery, Hanion continues as vaude booker for the Grand Opera House, N. 7, or does until June 21 when the G. O. H. goes straight plx.

Duncan Sisters East Duncan Sisters are coming east for does until June 21 when the G. Duncan Sisters are coming east but the William Morris office.

Duncans have been on the Coast.

Unable to locate sufficient suitable stage shows or name acts for the 4,200-seat Minnesota here, John J. Friedl, Publix Northwest general manaber, is setting about to frame special added entertainment himself for the big house, which, with its 55c. scale—15c. higher than other theatres in this town—and its high rental and nut generally, is prov-ing a tough problem for the circuit

ie Mgrs. Get

Cuffo Trips to

See RKO's Unit

Minneapolls, June 9.

thin additional three of the conduction of the circuit, RKO invited all gendent the circuit shows and name acts was another Mgor Bower's mattering unit, and and gers to come to Minneapolis to the circuit shows and name acts was another Mgor Bower's mattering unit, and and gers to come to Minneapolis to the circuit shows and name acts was another Mgor Bower's mattering unit, and gers to come to Minneapolis to the circuit shows and name acts was another Mgor Bower's mattering unit, and gers to come to Minneapolis to the circuit shows and service set was another Mgor Bower's mattering unit, and the circuit shows and name acts was another Mgor Bower's mattering unit, and the circuit shows and an acts was another Mgor Bower's mattering unit, and the circuit shows and an acts was another mattering units and the circuit shows and the circuit shows and a section so the circuit shows and the circuit solution solution and the circuit solution solution and the circuit solutio

UNIT CAN'T FIND HOTEL SPACE IN CLEVE.

Cleveland, June 3.
Republican national convention at the Civic Auditorium is working: a hardship on the performers in Nils T. Granlund's unit. currently at the .Palace, Chicago. Entire's troupe, with the exception of NT.G. himself, who is bunking with politicians, are sleeping in the theatre because of the lack of bed-space elsewhere in the town.

Despite the fact that the unit-opened here Friday (5), four days before the start of the convention today (Tuesday), none of the performers could find living quarters,

today (Tuesday), none of the performers could find living quarters, either in the hotels or rooming houses. Everything had been reserved weeks in advance by delegates and spectators to the convention.

Palaco theatre, operated by RKO, its providing cots and illnens to the performers sleeping in the dressing rooms, charging eith 31 a day for the accommodations.

Group theatre here in a legit Awake and Sing is also being forced to sleep in private homes and Y. M. C. A.

Cushman Routing \$150 Units of 18 Through Cal.

Units of 18 Through Cal.

Los Angeles, June 9.

Wilbur Cushman is invading California with his units this fall atterhaving played them through the
Pacific Northwest the past scason.

Deal has been set by Cushman
with Boh McNeill, of Golden State
Theatres, to play his 18 people
units after they come out of Oregon
in following spots; Tulare, Madera,
Merced, Modesto, San Jose, Reading, Sacramento, Antioch, Chico,
Reno, Auburn, Santa Rosa. Test
opening is set for Tulare June 14.

Lefty Writes a Letter

By Joe Laurie, Jr.

Dear Joe:

As you know I'm on the 'Project
, \$23.56 a week and it's swell.
...
one show a night, playing hospitals, schools, barks, churches in' everything that has seats. It's swell
against layl' off and playin' for
those ice-hearted guys in some of
those ink spots and chimney flues
they book and pay you off in the
dark. At that I did feel a fittle more
independent when I played those
hat-racks than I do on the Project
... but, as I sez to Aggie, the wife,
the other night, there's been a lot of
changes in everything ... there's a
lot of guys standin' in front of a
deak that used to be behind one and
there's plenty of guys wearm' their

lot of guys standin' in front of a deak that used to be behind one and heave's plenty of guys wearin' their 1292 clothes ... so why should the actor be too proud? We can't help it for a business we gave all our life to learn, just took the count. And it ain't nobody's fault if me and other guys like me can't do nothin' else but make people laugh (that don't go for Youngstown). But what's worryin' me and Aggie ls what's gonna become of us and thousands like us when the Project folds'up? Roosevelt has been swell to us guys and I'm for him, but even your own old man finally sez. Hey, son, go out and hustel for yourself ... so what? I know what you'r gonna say. "Open a subob had you had not be to ther day a guy meets me and see, why don't you get on the radio?' That's a hot one, foo ... I always tells 'em 'Why don't some of the boys on if get foi?' Then there's the relative that sez 'Why don't you go to California and yet in the pitchers, I see worse actors than you 'in 'em?' You can't say nothin' to a guy like that but 'nuts'.

see worse across than your in enr. You can't say nothin' to a guy like that it was a pothin' to a guy like that it was a pothin' to a guy like that it was a first like other guys.

I have taken a was a wa

SHOW PEOPLE ALL THE WORLD OVER WILL BE INTERESTED TO KNOW THAT

SIDNEY FISHER

Their Tailor erly of 29, Wardour Street) Is Now Located at More Commodious Premises at

75/77, Shaftesbury Avenue, PICCADILLY, LONDON, ENG.

show business, but we got a load of 'nos' that made our agent look. Hise an amateur. If not for the Project I don't know what me and Aggie would of done. Of 'course, there's a lot of guys on the Project that don't know what it's all about, but what's the difference? Live and let live, so I ... why the there's country to the country of the country of

Waggins

I think I got a good idea and it I could write high school stuff I's send it in to the President. You see, the Project has a lot of swell waggins in which they've been givin' shows in...they got footlights, scenery, p.a. 'system, dessin' rooms' in' everything. They cost plenty of dough, so what's gonna happen to these waggins, when the Project blows' Some guy will bld them in for three cents and g bottle of syrup and make a lot of dough wife me. So I figures when the Project blows' Some guy will bld them in for three cents and g bottle of syrup and make a lot of dough wife me. So I figures when the footback of the second in the second in

New Acts

VIRGINIA BACON AND CO. (4)

VIRGINIA BACON AND CO. (4)
Flash
India, Full (special)
All-girl, quartet hasn't got the
right hop on the ball when it comes
to timing, but they've got looks and
that counts. Act resultantly emerges
as a par affair with potentialltiles for improvement if stick find,
could be injected. Lengthening
would do no harm ether, current
display giving a somewhat slipped
impression.
Virginia Bacon opens with a toeVirginia Bacon opens with a toevirginia piecially weighty as fo
terpelog, but eye-filling with her
neat gowning. It's an auspicious
start. Duo follows with modernistic
arobatics that are so-so and barely
fall to change tempo. Fourth member comes on next doing a gestioflowing the boards performed to Poet and Peasant' overture, which is it's, trite to give any
air of zip, again hampering the
timing. Virginia Bacon reappears
doing a toe-number not up to her
Brief cootch by the duo leads
into a laconic finale. Gowning fine
all through.

ROSS CONTINENTAL (5)

ROSS CONTINENTAL (5)

ROSS CONTINENTAL (5) Music, Dancing Grand O. H., N. Y. 10 Mins: Full A three piece band of European taganes (two femmes) and a mixed-dancing team of South American numbers and a violin solo by one of girls. Seemed a brief 10 minutes. Team starts with a tango. Following sequence is fiddle solo with male ork member in for vocal interlude. Bow wielder is good interventional control of first effort. All adds up to moderate.

JACK MILLER AND JANETTE

JACK MILLER AND JANETTE Skating 3 Mins. Four 3 Mins. Four Grand O. H., N. Y. A skating act that is a little more than average. Girl's costume is cute and so is she. Besides zipping actions novel stuff control of the skating act is the control of the control of

GRACE GILBERT

SHACE GILBERT
Songs
13 Mins, One,
Grand O. H., N.,
Grace Gilbert's delivery is of the
night club school. Needs more vocal
volume. Played en too intinate
detuc.
Only sings two numbers. Both
well done. Nicely gowned, good
looking and at home.

MACK BROS. and RITA (4)

Tumblers 20 Mins, One Grand O. H., N. Y.

If vaude ever gets that other chance this collection of speedy youngsters will be in the running. Have a sippy tempo that held up the closing act because of encores. Really ovated by a half filled how the comprised of three boys and a diminutive girl. All work hard and well.

Dallas

(Continued from page 1) and likker joints was evident. While the rough riders were carting out the wheels, arresting two operators and searing the reputations out of 200 of the upper crust patrons, a lady Godiva and an apple dancer cavorted about the nite club door unmolested. They did not visit any of the other flesh shows, and said they were not interested in what will be about the state of the control of the western world. Each produce the control of the control o

Palestine

(Continued from page 1)
to orchards and fields and houses.
One of the comments which the
incident evolted from a high Jewish
official and a Briton was that
through the theatre only can reintions between the Jews and Arabs
be permanently repaired.
When Oved Ben Ami paid tribute
to the victims of the disturbances
in Palestine, three of whom were
killed in cold blood in the Edison
theatre, Jerusalem, on Saturday
(10) by Arab bandits, the entire
the Arabs, Jews and English
alike, stood in silence in memory of-

50 YEARS AGO

(From Clipper)

'Marinelli's Cosmonolitan Congres Marinell's Cosmopolitan Congress was taking large advertising spaces for its coming tour. Marinelli was a performer then. Later the key Parisian booking agent.

Local police of Falls City, Neb., and the 'hustlers' on the Cole circus raided an outgoing freight train on raided an outgoing freight train on which a number of 'fakes' were aboard. Ran the 'fakes' almost a mile. Fakes' were the unauthorized workers on the lot, in opposition to the 'hustiers', who piled their ne-farious activities by arrangement the host train. The 'fakes' had to ride the rods to the next stop. Most shows carried their own outfit of grifters those days, taking a percentage.

Forepaugh show was touring New England and many complaints that the ticket sellers were short chang-ing. Usual on most shows, but the Forepaugh crowd was overdoing it.

Frank Tannehill, Jr., anticipated the motorized show. Told of a friend who was planning to tour his company on bicycles. To carry no company on bicycles. To carry to baggage and wear celluiold suits,

The Maniac Mother or the Boy Waif' had a tryout in Hoboken. Starred Mme. Neuville and her son, the latter a prodigy.

Rival productions of 'Serment d' Amour' spotted on opposite sides of B'way as 'The Crowing Hen' and 'The Bridal Trap' were both doing bigger business than either would have done alone.

Group of performers on the John B. Doris show essayed a game of poker in a Brockton, Mass., hotel during a Sunday layover. Doris and a flook of local cops pinched them. It cost \$10 per in court, Doris had prohibited gambling, and he meant it.

McNish. Johnson & Siavin's minstrels ended a 44-week tour in New York. Their route had taken them York. Their route had taken them halfway to 'Frisco, back to Portiand, Me., and then all the way to Frisco and back. In the black in spite of railroad fares.

Foy sisters, formerly a vaude team, had opened a saloon in Hel-cna, Mont. Acted as their own bar-keeps and doing big biz.

Rhea co. ended its season in a jam with J. W. Morrisey. Rhea claimed she still had coin coming.

Hoptonic medical co. was ready-ing a small circus to be sent out as an advertisement for the nostrum. Not a medicine show.

Weitzman, rope waiker, dropped his balancing pole at the Peoples, Indianapolis, and beaned a spectator. Not badly hurt, though the pole was a heavy one.

One of the Bravest', written by E. E. Price, N.Y. theatrical lawyer, was brought into N.Y. and seemed to click in spite of an amateurish hero, Charles C. McCarthy. Glorified the fire dept.

15 YEARS AGO (From Variety and Clipper)

Frank Fay had rehearsed a mu-sical for six weeks. Then Equity cailed for a bond and they stopped

War vets stopped the Sells-Floto parade in Boston. It was Memorial Day, vets pointed out.

Gentry Bros. made a parade in Springfield, Mo., and back to the lot, Police made them do it all over because they had not followed the vertised route.

Business in Broadway houses worst in 10 years. Only 10 of the 30 shows consistently in the black.

Gus Edwards brought his News-boys act up to the Palace and hit it over the head with a routine that ran 52 minutes.

Fred Allen was playing the Co.

Robertson-Cole started a \$4,000,000 film company, and what a headache that was.

George M. Cohan ordered work stopped on all productions because of an attack made on him by Equip.

Dorothy Gish thought sh worth \$5,000 a week to vaude Kett

Loew shares were down to 10 with no support from the company.

Horace Goldin first introduced his sawing a woman in half at a dinner of the Society of American Magic clans. Never got a chance to clan up on it. Too many infringers and exposes.

Janet of France at the Majestic Chi. Now in the nitery business in N.Y.

Chicago Elks No. 4 bought the entire week of 'The Bat', To show hospitality to eastern lodges on their way to the convention in Los An-geles. No tickets sold.

'Gold Diggers' finished 90 weeks in N. Y. and left the record to 'Light-nin'.' Latter still running, but nearly washed up,

Flo Ziegfeld solls the entire lower floor and six rows in the balcony for eight weeks to the specs. No return privilege, either.

ORIENTAL, CHICAGO WEEK JUNE 12 'WHITEY' ROBERTS

JUST FINISHED
Louisville, Champaign, Ft. Wayse
Dayton, Cincinnati, Uptown, Marbr

Marque and Marquette (Della and Billy Mack)

Le LIDO, Paris Exclusive Direction: Music Corp. of America

"The Golliwog" ROXY, New York-This Week, June 5

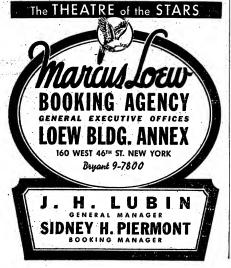
> PRESENTED BY FERDE SIMON AGENCY

INITIAL ROXY APPEARANCE

JOE COOK, Jr.

This Week, June 5, ROXY, NEW YORK

Direction-PHIL BLOOM



Oscar Albrecht
Pim's Navy
3 Olympias
The Song Singers
Van de Velds Col
NuREMBERG
Eden
Brunau & Pinr
Geschw Van Dee
Bobby Reuss Co
2 Singsang
Boby Streb
Streb
Sis Braun

Sis Braun Francesca Manuels Adam Muslisr

Francesca Manusca Adam Musiler Roland & Harald Roschkains Wintercarten Wintercarten & Peggy Carl Bernhard 2 Delmarkos 6 Dorian Rolf Sandor REGENSTING 2 Beldero Alfred Kassler

Variety Bills

NEXT WIEK (JUNE 12) THIS WEEK (JUNE 5)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

OHICAGO
Falace (12)
ingean Tr
idie White
rk & King
gl Haakon
pa Whitney
orre Davis
(5)
angean Tr
idie White
rk & King

Paul Haakon Nina Whitney George Davis CLEVELAND Palace (12) L Armstrong Bd
(5)
N T G Rev KANSAS CITY Mainstrest (5) Folies Comiques

JACK POWELL Dir.: LEDDY & SMITH

Loew

NEW YORK CITY
Monros & Grant
Binn Timblin
Enny Doylin Co.
Enny Enny Fields
Burits

Colline & Peterson
DETROIT
FOR DETROIT
FOR DETROIT
FOR DETROIT
Yater Talkief
FITTPERED
18 Babs Bern Girl
18 Babs Bern Girl
16 Babs Bern Girl
16 Babs Bern Girl
16 Babs Bern Girl
17 Babs Bern Girl
18 Babs Bern Gi

Paramount

NEW YORK CITY

Cardini Winni Shaw Frank Gaby Co 6' Danwills NEW YORK CITY
Faramount (10)
Buss Morgan
Gracis Barrie
Betty Kane
BOSTON
Fitoart Churchill
Metropolitan (12)
Fictans Sis
Soom Dick & H
BOSTON
BOSTON
Fitoart Sis
Bost Dick & H
Bolitan Manikins
Burns & White
DETROIT
Michigan (12)
Barl Fortune & P MONTREAL Locw's (12) TORONTO Shea's Hipp (12) Shea's Hipp (12 3 Jackson Boys Stuart & Martin Gypsy Nina Ross & Bennett Giris

Warner

PHILADELPHIA
Earle (12)
M.Hilton & Costelio
Lew Parker
Willard & Hurley 2) ostelio wrker (6)
worker (6)
Wolfe Kahn Orchas Carlisis tank Conville velyn Poe

Jackis Heiler
Bob Hali
Cass Mack O & T
(5)
Ozzie Nelson Orc
Harriet Hilliard
Jack Powell
WASHINGTON Prank Convine
Velyn Poe
Syda Sue
FirtraBurgh
Ranley (12)
Seba Barrt Girls

Ted Lewis Oro
(5)
Jack Hylton Orc

DR. JULIAN SIEGEL DENTIST nount Bidg., 1501 Bway, Snite 205 Telephone Chickering 4-5097

Independent

CHICAGO State Lake (6) Pine Tr Helen Nolan Ellford & Marion Bobby Pincus Elearns & Dean Edith Griffith ANNAS CITY, MO Tover (12) Maxine Doyle

NASHVILLE Princess (12-13-15) 'Paris on Parade' Criterion (12) Cab Calloway Orc

London

Week of June 8

Week of Matter State Sta Maurice
OHADWELL H'TH
Maurice
OHADWELL H'TH
Anta Calace
Chales
Cona (Vina ack
Chales
Manlay Bros
Coe Griffin
Asu & Yari
Chayon
County
Coun

June 8

EAST HAM
Tremier
Antic Ches Jack
Editor Ches
Editor Ches
Editor Ches
Editor Jack
Editor Ja

Inon & Indry
ILFORD Buser

Be Haven & Page

Magneta

Darlnea

MELINGTON

Bline Hall

1st half (8-10)

Collinson & Dean

Ascots Marcola

B'way Ba & Brinda

Haig & Escoe KILBURN Grange Younkman's Bd LEWISHAM AVUNCTURE AND AVUNCTURE AND AVUNCTURE AND AVUNCTURE AND AVUNCTURE AND AVUNCTURE AND AVUNCTURE AV

Matas
3 Matas
Davs Pools
Roms & Leonard
PECKHAM
Palace

3 Matas Dave Pools Rome & Leonard

GLASCOW
TATAMANON
TATAMANON
TATAMANON
TATAMANON
TATAMANON
CHART
TATAMANON
TA

AUGSBURG
- Wintergartsn
Alice Bassner
Martha Bransky
Hanni Pstoold
Quix 2
Margit Woodward
BADEN-BADEN
- Kurhnus
A Ardises

BADEN-BADEN
Kurhaus
3 Ardigos
Bernt & Cloria
Charles Cloria
Charles Clark
Grast
Mestanhe Picuardt
Georg Schiells
BRAUNSCHWEIG
Astoria
Honry Buschbeck
Katja Csillay
Franziska Fenety
2 Karimas
Lieselotte Niekamp
BREMSRHAYEN
Scalla
Amados

Scala
Amados
Fred Heigaus
Ellen Jarto
L & E Rejans
Maria Losrch
Tom & Tom
Enil Volimar
Fred Poldy
BRESLAU
Liebich
3 Ereilys
Carmaneilis
4 Fredys

Fredys COLOGNE Colossenm

Colossenm
Tilla Duering
G Horse & Lady
Gustav Juergens
Frad Palu
Sappi

Sappi
Raiserhof
Franz Bott
Dabrowa 3
M & G Gilbert
Else Kau
Melia Msianie
Georg Miller
2 Schenks

2 Schenks
Trixis
Wiliav
COTTHUS
COTTHUS
Kammerhrett
Rudolf Maelzer
Hann Folscher
Stells Sis
DORTMUND
Fenerkusel
Mary & McGallent
Klein Godge
Mind Magarius
Broa Monnels
Televox
Van Deenad

MI Magardus
From Monnels
From M

SHEPH'RDS BUSH Pavilion

SHEEPFINDS BUSH
FAVILIO

MILATEORD

BYSACHUS

BYSACHUS

MARCH

MA

Provincial

Week of June 8 EDINBURGH
Regent
ist half (8-10)
4 Manitoss
2d half (11-13)
Kiraku Bros
GLASGOW
Faramount MANCHESTER

Month of June

Paramount Albert Sandler 3 NEWCASTI.E Paramount Paramount
Radio Tims'
Robert Tredinnick
Mabsi Constanduro
Tbe Krakajaz
Angsia Perselles
Louis Almaer
PLYMOUTH
Palace

Palace
Nina M McKinney
Wilson Ksppel & B
Gsorgs Prantice
Donaid Pasts
Karlson 4
Leon & Kiki
Rapid 4
Gsorgs Heriot
Stan & Jan

Germany

HAMBURG Eden

2 Classons
Whits Cowboys
Eugen Delke 3
8 Eden Giris
Julius Fusrat
Theo Koerner
Julians Collin
3 Nagels
John Olms

Miss Ninon
Sascha Price
KIEI,
Valencia
The Deggendor
Elsi Erab

The Descendorfis The Engineering Plan Ernb Miles Agrind Miles Agrinding Agri

Riviera
Patricia Glimore
Hartmans
Ellin Potti
Rosita & Fontana
Edith Roark
Jos Darris
Dolly Kay
Al Barnis
Robbins Fam Barnia bbina Fam I Ernie Oro Madriguera Oro Bill's Gay 90's Bill's Gay 90's
Jerry Whits
Joseph E. Howard
Arthur Behlm
Bill Lorrains
Ed Furman
Ethel Gilbert
Mike Hernard
Frank Russell
Bob Bigelow
Larry Lee 3. Ninons
Waiter Rane
Schumann
2 Briants
Bonhait Grigori
Disiucca Sis
Bingling Fools
Teddy Hainz
Gloria Lilienborn
4 Orellys
F & J Rassow
Sobbot
3 Zemganos

Black Cal Amanda Randolph Lonny Simmons & Rbythm Kittens Callente

Calleste
Berkalmus
Calleste
Berkalmus
Calleste
Berkalmus
Calleste
Berkalmus
Calca Goodman
Dorothy Davis
Lebony Rascals
Chateau Mederne
Billy Castle
Ellena MicCoy
Maryon Dail
Maryon Dail
Maryon Dail
Maryon Dail
Maryon Dail
Calleste
Calcament Inn
Frances Stevens
Jolly Coburn Oro
Clab 18
Benny Berrigan Bd
Club Gauche
Dimitri

Benny Berrigan Bi
Club Gaucle
Dimitri
Club Gaucle
Dimitri
Derian Revel
Long Both
Minos & Bolan
Coccasat Grove
Terry Green
Walter La Mee
Dick Meesner Ore
Connie's Inn
Ada Brown
John State
Long Both
Troilie & All
Anie & Al

Marton Spadon
Marton
Ma

Lerov Rnith Ore
Valida

Valida

Rose
Iveln Gilbert Ore
Tiodals 3

Dennetie
Morte Almonte
Joech Dempset'
Oven, Hunt, Fine
Mara & Ranata
Hunt, Fine
Hunt, Fine
Mara & Ranata
Hunt, Fine
Hunt

Melinario Oro
El Moreceo
El Moreceo
Enis Italia Oro
Finnaus Doer
Renchi Casine
Fonics de Fennes
Iv Argentina Ladies
Alphones Eny
Edwine
Georges Bruyals
Mirgerite DuFrean
Estelle & LeRoy
Mnrija Farell
Chany Fint.

Willi Mehler Hilla Melani Ilse Valsska Karl Mikulio STETTIN Trocadero Trocadero
Genia Gronsky
Gsorg Grostelly
Annelle Helder
Hans Kandler
Nielssn & Ptnr
Perkeo

Nielsen & Pinr Perkeo
STUTTGART
Jos Excelsior
Jos Excelsior
Jos Excelsior
Anny Ricer
Rodelle Ruis & A Saballas Ruis & A Saballas Ruis & Richard
Richard Schwarz

Cabarets

NEW YORK CITY

All Stars
Jack Lauris
Betty Real
Harristte Page
Maris Dobsrty
Pat Eugenis
Gallord Johnso
Tom Toscanno
Alles Lowell

Vera Nargo Orbal Mile Paris Piroska Randell Freddis Zay Sonia Ganeser & A Jack Denny's Oro Vincent Travars Orc Russell Patterson's Parsonattes Ball
Batty Bryant
Walter Lynch
C Codolban Ore
V Rodrigusz Or
Baachcomber I Gang Pinnk Gang Pinnk
Pat Harrington
3 Boston Sis
Glen Island Casino
Laura Deans
Char Barnstt Orc
Grinwich Vill. Inn
V MacNaughton
Allsan Cook
Holen Yanke
Iris Ray
Carol Vance
Musical Jesters Basehcomber Barion Butier Lasile Litamy Ann Sutar Eddis Leslie Miller & Massy

Beau Rivage
(Sheepshead Bay)
Kay Mayfield
Buddy & C Green
Paggy Alexander
Eddie Copsland O
Dals Rhodes
Eyslyn Oaks
5 Sanators
Ben Mardsn's
Riviera
Riviera
Gumore Gypsy Tavern Bert Linden Aida Luciano Bukku Chubby Ross

sbby Ross ss Heaton Ore Dan Realy's Dan Realy = Dan Healy Jack White Camille Glory Frances McCoy Mary Lucille June Larrains Bisnda Ranson Rotb-Andraws (Beale St. Boys Hickory House

Kirby Walker Marjoris Naylor Francetta Malluy Tsd Lane Arthur Gansfried E Wingy Manone Bd Wingy Manone Bd
B'lyw'd Restauran'
Nick Lucas Oro
Frances Williams
Frances Williams
Colette & Barry
Mimi Rollins
Colette & Barry
Mimi Rollins
Colette (Sarry
Mimi Rollins
Hollins
Holl

Hotel Ambassador Val Olman Orc Gay Adams

Hotel Astor Rudy Vallee and Conn. Yankees Conn. Yankees

Hotel Bilimore
Russ Morgan Oro
Linda Les
Joe & Betty Lee
Joe Zatour Orc
Lewis Julian
Boy Foy

Rotel Commede Mildred Bailey Zanetts & Coles Rad Norvo Bd

Hotel Essex House Musical Rogues Hotel Fifth Ave P Handelman Orc Music Masters

Hotel Gotham Hotel Gov Cilnton Betty Bowker Dick Mansfield Orc Hotel Gr't North'rr A Ferdinando Ore Hotel Lexington

Bob Crosby Orc Hotel Lincola
Dick Stabile
Esquires
Edythe Wright
Jack Leonard

Jack Leonard

Hotel McAlpin
Enoch Light Oro
Heth Wilson
A Gonzales Ens Hotel Monicials Hai Hope Orc Hotel New Yorker Wilkens & Walter Lyn Lucas 4 Neisons Norval Baptio

4 Neisons Norval Baptio Gladys Lamb Bobby Hearn Clyde Lucas Oro Hotel Park Lane Pancho Orc Hotel Pennsylvanis Joe Reichman Ore Bernhardt & Ch'm Santschi & Buckley Fairfax Judy Burros

Harold Woodali Hazel Wabster Wallace Sis Shap Fialds Oro Caperton & C'l'mb Old Ronmonler Hotel Plaza
Ave Beck
Lydia & Joresco
Georga Starney Orc
Ray Benson Ens
Hotel President
Adrian Rollini G'ng
Hotel Ritz-Carlton

Hotel Pierre

Motel Plaza

Patsy Kane
Nall Buckley
Chas. Yontz
Den Bester Ore

Den Bester Ore
Hotel Savoy-Pla
Johnny Walsh
Jack Parksr
Emils Pstti Oro
Habaneras Oro
Hotel Shelton

Hotel Sherry-Netherland

ues Frey Ord Hotel Taft

Hotel Vandsrou Barnie Dolan Oro Hotel Victoria

C Austin Band
Larchmont Cashn
Jimmy Lunceford
Larne
Eddie Davis Orc
LeMirage
Tommy Lyman Or
Leop & Eddie's
Eddie's

Eddle Davis Gloria Rich Madgs Carmyle Billy Milly Baby Wm Farmer Ore

Madelelne's

Madeleine's
Jack and Jill
Lucille Jarrett
Damsr Orc
Jos Gray 3
Man-About-Town
Charlie Mitchell
Al Manud Oro
Malsonette Russe
Cadolban Orc
Spitura Liptova
Georgs Drads
Georgs Drads
Borle Beloistrassky
Nadla Kortez
Mon Parls

Mon Paris

Monte Rosa

BHG

Cufe de l'nrce Carolyn Dyne

Thuck Barelay Naomi Warner Kathlyn Bessetts Ted Dawson Ore Jack Ray

Cufe f.a Muze Stan Cinir Oro Park Ave Boys

Century Club Corliss & Palmer Lester Lee Grace Saxon Stroud 2

Old RouThais
Sadis Banks
Jack Hirsch
Russian Gypsy 3
Micksy Mailory
Sol Schneider
Roumania Gypsies Onyx Club

Onyx Club
Baby Whits
Stuff Smith Bd
Paradise
Bert Frohman
John Stssi
Floria Vestoff
Faith Bacon
C Dornberger Pavilion Royal Valley Stream, L. I Harbert Steiner Ore

Tommy Mills
Stevs Lenti
Eddie Blanchard
Bill Farrsil
Benn Kaun
Irve Harris
Lee Lazaro Oro Balnbow Grill

Russian Eagis'
Alex Bunchouche
Adelaide Howell
Gypsy Choir
Lidia Sadovskaia
Jamme Hurok
Raphael Hotel St. Morits Hotel St. Meritz
Gypsy Nina
Castaine & Barris
Charlis Wright
Ron Perry Ore,
Hotel St. Regis
Clifford Nawdabl
Resch Ballet
Paul Gerrits
Jacques Frey Ore

Miseo

Standon Control

Standon Control Hotel Taty
Gso Hall Oro
Dolly Dawn
Hotel Times Sq.
4 Dauces
Hotel Vanderbilt Juns Crosby
Allan Bannister
Jay Cole
Botel WaldorfAstoria HotelswaldorfGen Lodijansky
Raphael
Esauvel & Town
Bazil Formeen Orr
Bazil Formeen Orr
Gilmmy Kelly's
Santos & Elvin
Si Raymonida
Billy Mack
Bolly's
Santos & Elvin
Janice Ande
Janice Ande
Janice Ande
Janice Ande
Janice Ande
Joan Miller
Joan Derick
Joan Der

Gleb Tellin Oro

Russlan Troyks
Amstel's Bd
Sands Ft B'th Club
(Long Jeland)
(Long Jeland)
(Long Jeland)
(Long Jeland)
Gland Jeland
Small's Perndise
Charils Johnson Orc
Lucky Sis
Mary Perry
Stork Club
Gun Martel Oro
N Brandwynne Orc
Tony's Mary Bartus

Raymonds

Raymonds

Raymonds

Raymonds

Raymonds

Derothy Dorr

Kitty Mulligan

Gens Waiter

Jos Ricardel Oro

Jos Capella Oro

Jos Ricardel Oro

Alberta Pryme

Sally Godding

Alberta Pryme

Sally Godding

Lillar Fixerald

C Austin Band

Larchmont Cashn

Rider Sis
Phil Kays
Bernics Lillis
Gloria Shayne
Adelinna Dossens
Lew Sales Orc Barry Oliver Kay Cornellus Thomashefsky's 8 Dances Cafe Art Tatum Zutty Thomashefsky's
Ann Kennedy
Barbara JaPorte
Gordon Davis
Chubby Smith
Harry Littmnn Ore
Cbes Doherty Rev
Ubungi
Gladys Bentley Rev
Paarl Balnes
Bamstats Collegi'ns

Versaliles Gracie Barrie Goff & Kerr R & B Ambrose Clement Rumin Bd Mcadowbrook Boys

Mcadowbrook Vogne Pat Clayton Brooks 2 Brooks 2
Village Barn
Ernle Mack
Buddy Gately
Mildred Barry
Milton Mann. Oro
June Lorraine
Village Nat Club
Riviera Boys
Lou Raymond
Iris Ray

Dickle Wells Kenny Watts Shim Sham Rev Wivel

Wivel
Marianne
Ernie Miran
Lockwelle
Boring & Lazar
Beity Bear
Baron Gyldenkorn
Naina Kinova
Frank LaSaile Ore
Bob Lee
Wynne Roiph
Yackt Club Mente Rosa
Pola Borgla
Sandy Ross
D Pecorane orc
No. 1 Fifth Ave
Carl Hunt
Minto Olmstead
Leota Lone
Jos Lilley

Bert Frohman Garner Wolf & H Holes Sis Louise McCarroli Sid Franklin Oro

LOS ANGELES

Clarence & Claud Viola Von Lnrry Les Oro Cocount Grave

Geount Grave

Isen Bernle Orc

Col Manny Prager

Billy Wilson

Ray Hendricks

Jeanne Tyler &

Gower Champlen mure Bawl El Mirador

Famous Door

Wylle Webb Ore Sylvia & Margaret Syivia & Margaret
Paris Inn
Ruiz Sis
D Siry & deBruin
Ken Wilmorth
Pergy Shann
Rugo Marchetti
Thora Matthaison
Henry Monnet
Pete Confreill Oro
Ardis May

L. L & May Po Walter Johnson Paul Kain Oro Paul Kain Oro
Topsy's
Betty Clark
Leona Rice
Thelma Daniels
Faulins Starr
Marjoris Sparks
Marion Clayda
Geo. Redman Ore

Edgewater Beach
Hotel
Frankie Masters Oro
Ted & Mary Taft
Earl Earle
Glah Sis
3 Reddinglons
Bernis Cumnins

Zilch ay 90's
Zilch Whitman
Nyra, Lou & Tonya
Flo Whitman
Nyra, Lou & Tonya
Lew King
Harry's N. Y. Bar
Joan Clark
The Duffins
Emily Fish
Gardine Johnston
Austin Mack's Oro
Austin Mack's Oro

CHICAGO

Blemarsk Hotel Dorothy Milier Jack Dalton Pbil LeVant Oro Blackbawk

Jos Saunders Dick & Dot Roger Ches Paree .

Ches Paree .

Edna Sedgswick Yacht Club Boys Paul Draper Lois Ravel .

Hacker & Sidell . Blackstons flotel

Ethel Dixon
Robt Paddock
Virginia Gilcrest
Carmen
Al Kavelin Oro Continental Reco

Ramon & Renita Xavlsr Cugat Carmen Castilio Goff & Kerr College Inn
College Inn
Georgs Givot
Aibert Carroll
Haat Waves
Benny Burt
Varsity 8
4 McNally Sis
Frank Payne
Jay Hodges

Mi-Hat
Maxine Kirk
Jsan Travers
3 Skelly Sis
W C Dornfield
Syd Lang Orc
Paddeck Club
G & C Herberts
Billy Carr
Ann Rush
Jsss Jehnson Oro Palmer House (Empire Room) uy Lomburdo Oro Royale Frolics Royale Frolics
Gals Tracey & L
Hal Monte
Julia Garrity
Abbott & Tanner
Marie Hollis
Louiss Lucano
Virginia Clark
Henry Lischon Oro
Henri Lischon Oro Colony Club Mary Stons
Myra Lang
Rosalle Wynes
Pauletts LaPierre
Phsips 2
Rhytbmesrs Oro

Terrace Gardens (Hotel Morrison) Colosimo's
Juns St Clair
Della Carroll
Marian Morgan
Raynor Lehr
Terry & Walker
Don Enrico
Eilsen George
3 Short Waves
Bob Tinslays Oro Sophie Tucker Ted Shapiro Jack Fulton Dario & Diane The Nonchains Kings Jasiers 885 Club

Bobby Rollins Jean Kirk Ada Les Curley Plate The Dictators Eddis South Congress Hotel (Urban Room) (Urban Roam)
Duke Eilington Orc
Club Alaham
Lill Bernard
Flo Henri
Art Williams Oro Vanity Fals

Frazse Sis Trudys DsRing Carol Dean Edith Murray Cosmo Jesters Tommy West Oro my West (

Via Lingo

"Pap" Smith
Aimas & Vivient
Ruth Ennis
Dolly Dolline
Farrell Sis
Flo Ray

Ed Kraun Ore
Sol Wagner Ore

Dvake Hotel (Gold Coast Room)
Horaces Heidt Ore Freddy Schweitzer Georgie Lyons

Ed Kraun Ore Sol Wagner Oro Yacht Club

PHILADELPHIA

Anchorage Inn
Oliver Naylor Oro
Arcadla Int'l
Jim Littlefield Orc
Sally LaMar
Brandt & Fowler
Reed McCislland
Alice Kavan
Gillette & Richards
Arcadla Girls

Colony Club
Bert Clemonx
Joe Hayss Orc
Jillian Deil
Helsn Banton
Billie Lee

Embassy
Mildred Lane
Virginin Valley
Warwick Sis
Embassy Idlers Orc
Mary Lee
Helene Miller

Nila Taylor Frank Milton Connic Moore Harry Adar's Ore Jerry Blanchard Honcy & Weldon

Frick Pulumbo's
Suez & Mein
George Reed
Alice Lucey
5 Rhythm Aces
Bobby Morro Orc

ELPHIA

Rotel Pennsylvania
(Mieror Room)
Joe Frassatto Oro
Waiter Donahue
Joan Moss
Barbero & Goorges
Debutanics
Loza Jecust
Grace Manners
Bue Channers
Bue Chann Barclay Hotel (Club Mirage) Petersburg Cufe Sylvan Herman Florentine Eugenia Efel Muscovites Ore

Mayer Davis Oro Benny the Bum's Edith Holder
3 Octaves
Isabelle Rook
Jay King
Chico Chico Helen Kerns Patsy Boland Jack Lyons

Eugenia Efei Muscovites Oro Rafters Frankie Fairfax Or Marguerite Wilkler Donnie Lyona Tylor 2 Mack Milton Murdock Flerre's Roof Red Grein Oro Bernice Folsy Lita & Lichard Rio Moriey Lew Hoffman

(Camden)
Beth Challis
Mickey Familiant Or
Wilkins & Myers
Maria Kassnoff
Charles Gratzianna
Marion Kay
T &-M Diamond 20th Century Tuvern Barney Zeeman Barney Zeeman Babby Berhard Muriel Morgan 3 Kings Century Chorine

Walton Hoof
Milton Kellem Ore
Jackle Beekman
Tanla & Kirsoft
Waltonelles Warwick Hoiel (Cocktall Room)

Swing Harpist on Own

Hillmare Bawl
Lington Reseals
Led Harner
Jonquin Gray
Jonquin Gray
Parsy the Horac
Rob Cutter
Trudy Won
Jimmy Grier Ore
Cafe Chamova
Jerry Bergin
Li Roberts Bros
Max Pidler Ore
France, Pay
Cufe de Parce

Sylvester Scott
Louis Prima Oro
Omnr's Dame
Wayne & C'rr'tners
Nick Sinart
Palomnr

Palomnr
The Kitchens
Woody Herman
George Boyce
Eddie Stone
Hudson-Metzger Gis
Isham Jones Orc Pirrone's

Dorothy Gilbert

Mory Line
Mory Line
Helen Lewis
Betty Warren
Jack Florex
Harold Woodland
Smnroff Girls
Lon Singer Ore

de Gorgue's Cufe Irwin Leonard Ore

Irwin Leonard Ore

Hofel Adelphia Roof

Harold Knight Ore

Hofel Might Ore

Hob Roth Ore

Hop Roth O

Casper Reardon, swing harpist, has formed his own orchestra which is being oftered around to agencies as novelty outfit.

Reardon has been with Lud Gluskin and Jack Shilkret.

Co-ordination Enters WPA Theater **Project; No Red Tape Seen in Heavy** Schedule of Summer Rerouting

Co-ordination of the Works Progress Administration theatre project is making for greater efficiency especially in the New York set-up There appears no longer any doubt that the government's relief show enterprise will continue beyond the

enterpulse will continue, beyond the summer.

Tours of attractions in cities and Civilian Concentration Corps camps have been laid out. Program has been arranged whereby better legit plays and more alert casting will pertain to the new plays to be done from now on. Most of the current attractions are going into the open air for the summer, but the new season should see the federal show the continue of the conti

sion is operating nine theatres and 19 buildings, within which are quartered the various administrative officers and complements.

Within the WPA theatre organization in the metropolis a new operations unit has been formed. It is the 'pre-view theatre,' and no more plays are to be publicly desired by the property of the property of

nearby, instead of the distance in the camps, were visited last season, the way of the camps, were visited last season.

In New York The Class of 25, at the Manhatan, will hopely by a dealer of the Manhatan, will hopely by a dealer of the Manhatan, will be the week of the way of the way of the way of the way of the work of the way of the w

GEORGIE PRICE CLICKS

tars in 'Kid Boots' Opening Show of St. Louis Al Fresco Season

of St. Louis Al Fresco Season

St. Louis, June 2.

Threats of rain held attendance to 7,000 at the opening performance Priday (6) of the 18th annual season of municipal opera in Forest Park, with 'Kid Boots,' as the first of 12 projected productions. Boots' will be presented for 10 nights.

Georgie, Price, in the Eddie Cantor roje, was the outstanding hit of the show, with Janet Reade also over, well. Detmar Poppen's bass singing and that of Ray Middleion clicked, although. Vivienne Segal's voice did not seem suited for openate performances.

Victor Leighton to Texas with 'Jumbo' As Whitney's Rep.

Victor Leighton, legit show books and theatre manager, has been named to represent the interests of Jock Whitney and others who backed 'Jumbo,' during its engagement at Fort Worth. Not certain whether the show will play two or three times an evening. Admission will be \$1:10 top, show being con-siderably condensed from the orig-inal version at the Hippodrome. Leighton, who was operating the Beck, N. Y., for Martin Beck, went to Kansas City during the winter to handle the legit season there at the

Orpheum.

Eddie Foy, Jr., has been chosen to play the Jimmy Durante part. Cast rehearsals are proceeding in New York, ensemble having sone to Texas last week.

Negro Rep in Seattle

Negro Kep in Seattle

Seattle, June 9.

Thro: negro plays will be aftered at the Seattle Repertory Playhouse for its fifth annual summer dream festival, June 16-July 11, in association with the Federal Theatre project, in the seattle of the seatt

Harmon to Coast

Sidney Harmon, legit producer, Is closing his office for the summer to go into a temporary production berth with Warner Bros. in an un-disclosed capacity, Leaves July 1 for disclosed capacity. Leaves July 1 for three months at the Burbank plant. On his return in the fail, Harmon will produce '200 Were Chosen' by E. P. Conkite. Dorls Warner (Mrs. Mervyn Le-Roy) was Harmon & Uliman's backer in 'Men In White.'

COUNCIL OKAYS EOUITY FINANCIAL STATEMENT

Equity's financial report adopted by its council last week over a minority protest. Statement of the association's finances had been referred back to the council after a similar adverse report was made at the recent annual meeting. Objection was voiced by the rep

Objection was voiced by the representatives on the council of the independent group, formerly identified as the Actors Forum. Representation of the independent group, formerly identified as the Actors Forum. Representation of the freet there were 'clot on many employees in the Equity offices and that salaries were too high.

Administration, countered with figures showing that salaries had been reduced several times and that only through conomice did the yearly statement, show a surplus, That sum was a comparatively small amount, but Equity heads claimed that operating out of the red was an accomplishment.

Detroit Reopens

Detroit June 9.

Detroit, June 9.
Dropping an al fresco idea for the summer, the local WPA theatre will reopen Thursday (11) at the Lafayette, again presenting 'I Confess', satirical comedy which ran for 10 days in May, Local project was forced to leave, the Lafayette several weeks ago to make way for roadshowing of 'Great Ziegfeld' (MG).

roadshowing of (MG).
Leads will be handled by Peggy Fenn, Harriet Russell, Klock Ryder and Jay Michael, who were principals in the unit's diet play, 'Lillom'. Future productions are still undecided.

WPA Piece Commersh

Backwash, third and final managers' WPA try-out, has been obtained for Broadway presentation by Paul Groll and George (Lefty) Miller. Show, under the title of Kick. Back, is mentioned for the 48th Street theatre, N. Y., next week.

week.
Play was written by Edwin Har-vey Blum, and was presented at the Symphony and Majestic theatres, Brooklyn,

Petitions Rolling in to Equity For Referendum on Junior Issue

Petitiona are being received by have to be placed before the membership and amendment pertaining to juniors before the general membership and it is virtually certain that this issue will go to referendum. Chances of the amendment being adopted were indicated by the voting at the recent annual election, when a majority, but not the required two-thirds, was registered in favor of the amendment. It is expected that out-of-town members will vote the matter in, should the referendum in any be of middle age, coming into out-of-town members will vote the integral of the members will vote the matter in, should the referendum in any be of middle age, coming into out-of-town members will vote the before the general membership and it is virtually certain that this issue will go to referendum. Chances of the amendment being adopted were indicated by the voting at the recent annual election, when a majority, but not the required two-thirds, was registered in favor of the amendment. It is expected that out-ot-town members will vote the matter in, should the referendum actually be put.

Stated that there is no committee steering for the signaturing of the petitions. Some have a few names, others more than a dozen, but at least 100 names are required. Petition need, not be in one document and individuals seeking supporters of the constitutional change can file separate papers, which is being

juniors for two years under the present rules.

Equity leaders contend that mere

membership does not provide the qualification deemed necessary to senior standing, with the privilege of voting on important issues.

which supervises the four white today or arts division of the WPA. In meet not be in one document of the which are to the which are the whic

Snooty Republican Westchester Spots Unbending for WPA Shows

ATLANTIC CITY BACK

'Scandals' Dated for Garden Pier First Show in Several Seasons

Atiantic City will have a legit show for the first time in several seasons when the resumed 'Scandale' plays the Garden Pier theatre-there, week of June 22. Date was originally slated for the Grand, Chicago, but set back one week. George White, revue's pressper, the same resort spot.

Helen Morgan, recently engaged for the show, will be co-featured with Willie and Eugene Howard.

Cochran's Straw Hat Near D. C. for Plays **Banned** in Capital

Washington, June 9.

Washington, June 9.

With announcement by Steve Gochran, manager of the National Theatre, of planes to epect a straw hat at Norbectic Md. the Gapital Will have two active stages this season. Cochran, who has presented the National Theatre, Players, stock company, for the phat-tan years, has leased a farm several miles across the Maryland line and will begin construction: shortly on an auditorium to seat 800.

Season is scheduled to open July 13 with 'Old Maid,' one of a number of plays which cannot be staged.

13 with 'Old Maid,' one of a number of plays which cannot be staged in the D. C., because of its strict child labor laws. Players tentatively signed for the now-can-celled National Theatr Players' season are set for the suburban venture, including Leona Powers, Kathryn Givney, Raymond Bramley, Howard Miller and Edwina Wilson, Stathryn Charles, Players, Stathryn Charles, Stathryn Charles, Players, Stathryn Charles, Stathryn Charles,

Wise.

Roadside Theatre, three-year-old semi-pro aggregation which uses strictly barn atmosphere, starts a 14-week season on June 15 with 'Around the World in 80 Days.' Outfit works on coop basis with all-local

Baltimore, June 9. When Steve Cochran, Washing-ton showman, opens his straw hat

when steve Contrain, Washing-ton showman, opens his straw hat near Silver Springs, Md., on July 13, he will make an effort to attract Baito patronage. His spot will be dout 30 miles from here. Will be dout 30 miles from here.

Cochran has contacted dama Cochran has contacted dama should be supported to the start of the sankfous to have the Bajer and is anxious to have the Bajer and is anxious to have the Well or circ acthough the support of the same supported to the support of the

Woods' 2 H'wood Plays

Hollywood, June 9. Before planing east' yesterday (Monday) A! Woods bought 'Cas-sandrs' for fall production. Play is by Bernard Schubert who collabed with J. Waiter Rubin on 'Illusions' also bought by Woods.

Huston 'Othello' Starts Rehearsals on Coast

Santa Barbara, June 9. Rehearsals are under way for Grover Jones' production of 'Othel-lo,' starring Walter Huston, Following local presentation,

rollowing local presentation, Jones will do the piece in New York, with a September opening planned. Leo Chaizel is here from London for a spot in the play.

Edith Mack in Del.

Edith Madeline Mack, who resigned as director of Lynchburgs Little Theatre after hine years service, has been appointed supervisor of the Federal Theatre Project for the state of Delaware.

Miss Mack's headquarters will be

in Wilmington.

WPA shows, which have had some hard skating in these parts, re finding a better reception, though not in all sections.

though not in all sections.

A number of towns made it tough for them to appear in their high school quditorlums, asking exorbitant rentals and making conditions impossible. A couple of places are still working along these lines, the high school at Dobbs Ferry, built by the WZA, being one. Fort Chester is also reluctant. But the 'shows have pretty well proven themiselves' and are how boing received more enthusiastically, with several schools allowing the use of their hills tree. their halls free.

their halls tree.
Reason for the antagonism, which is now regarded in most part overcome, is said to be political. Section the Federal Theatre Project tovers here includes five counties, Westchester, Futnam, Rockland, Orange, Kind Duchess, air of which are strongly Republican. WPA on the strongly Republican. WPA on the strongly Republican with the continues at about a dozent spots so tax, with the other two to follow.

Sellow: Any time other two to be compared to date, with 'Criminal At Large' and 'Her' Majesty 'the Queen' running-currently. 'Silver Chord' is now in rehearsal. Shows have been getting excellent audiences in some spots, with a 156. top, but spotty and poor in others. 'Units travel about the counties. 'Post Road' has been given at Sing State of the Charles of the C

Project has employed 139 people since its inception, with 107 now on the payrolis. Though broadcasts are made Moniday eventuge of excicerpts from the productions over WFAS, White Palans station, little other advertising is done, and the papers haven't come through, with any mention to speak of.

Former criticism arose from workers being brought in from outside, which was once against the rules, but which has been made permissible. Bennard Steele, formerly associated with Eddle Dowling and several Broadway productions of his

associated with Eddle Dowling and-several Broadway productions of his own, is supervisor of productions. Thomas J. Powers, who operated a stock company at Jackson Heights, L. I., several years ago, is director in the production of the production of the Of \$60,000 appropriated for the project, \$45,511 has so far been spent.

Harris, Goldman Denv 'Co-Respondent' Plagiarism

General denials to the charge of plassarism were entered Thursday (4) in the U.S. District Court by Mildred Harris and Harold Goldman, plaswrights, to a sult instituted by Thomas Del Vecchio, reporter, who is seeking an injunction and an accounting on the play, 'Co-Respondent' Unitrown.' Del Vecchio claims that much of the play was thefted from one he had written in 1930, entitled, To-night I'll Dréam.' The producer's of the Harris-Goldman piece, MacKenna, Mayer' & Milziner, are also des lendants.

fendants.

Answer filed by Miss Harris and Goldman denies each of the charges and claims that the general theme of 'Co-Réspondent Unknown' had been 'in public domain' long before Del Vecchio wrote his play.

'P. A.' Folds in S. F.

Original company of 'Personal Appearance' closed in San Francisco Saturday (6), after playing continuously for 85 weeks. Play opened at Henry Miller's Oct. 18, 1934, going on tour last December. Gladys George, former stock actress who won attention in the leading part, is in Hollywood. She is due to top the London presentation, valued for a August delay.

due to top the London press slated for an August debut,

of the Federal Theatre Project is state of Delaware.

Marie Bashkirtseff, by Ernest Nadal and Lajos Ballint will be prelimington.

successor appointed for the Bushar and Tuerk, Julian Leight a
daptation,

HEAT WILTS LONDON LEGIT

Jacobs' First Hipp Gesture

Rub Out Billy Rose's Name' or a Ticket Broker's Revenge

First order given by Mike Jacobs taking over the Hippodrome in taking over the Hippodrome, N. X., was to strip the neon-lettered same of Billy Rose from the houseligh signs on both street corners of the building which housed Jumbo. Twentieth Century Sporting Ciub, which Jacobs operates, will replace the personal billing. Thumbo' was the seasonater in lights received of the show. There was something more than change in managements to the rubdit order. During the early weeks of Jumbo's engagement the ticket exercise were riled when the man-

Set of the control of

wmbo' tikkets.
According to plans, the Hipp will
be operated along the lines of London's Albert Hall. Both will have the
same capacity, around 7,000. Patrons
will be encouraged to attend in
evening clothes.

MANEY AND WASHBURN DOUBLING ON 'FACES'

Two ace Broadway press agents have joined hands to exploit 'New Faces,' an intimate revue which opened recently at the Vanderbilt, N. Y. Team is composed of Dick Maney and Charles Washburn, word juggiers and friendly rivals. Washburn's assignments this season industrial than the season indu

musical.

Deal was made by Martin Jones, who produced 'Mulatto,' then hought the Vanderbilt to insure making a stay of it. Moved the drama in and out of the house when other attrac-

the Vanderbilt to insure making a stay of it. Moved the drama in and out of the house when other attractions came along, however, and the revue is now at the Ambassador. Jones has been silently interested in plays over a period of years and the stay over a period of stay assed and has bought in on Faces, Presented by Leonard Sillman. After the revue opened, it was agreed that Jones take entire charge for a period of six weeks. He figured Faces' needed some experting in the way of publicity and queried Maney and Washburn. Be figured Faces' needed some experting in the way of publicity and queried Maney and Washburn Be. Determine the stay of the st

CONFERENCE

Hollywood, June 9.

Charles Bruce Millholland, play-wright, is here conferring with John Beal and Julie Hayden, who will be with the state of the st

Milholland recently sold a story, Suicide Fleet, to 26th-Fox.

Taking No Chances

Regardless of the fact that the WPA theatre project is under government auspices, the Shubert office followed form when Syracuse, N. Y. unit leased 'Night of January 18.' Script was sent out c.o.d. for

Meller was produced by A. H.
Mods. Shuberts having 50%.
Usual royalty for plays used
by the WPA is \$50 weekly in
New York, but a higher fee is
permitted out of town.

Hepburn Insists On 6-Week Tour Prior to B'way

Stipulation in the contract beween Katharine Hepburn and the Theatre Guild for her appearance in Helen Jerome's 'Jane Eyre,' due in the fall, is that the show must play out of New York for at least six weeks prior to the premiere, six weeks prior to the premiere. Screen star insisted on that provision. Reason is understood to be her belief that had The Lake, in which she appeared several seasons ago, been kept away from Broadway until its faults were corrected, it would not have flopped.

Guild readily acquiesced to Miss Hepburn's idea because of subscription commitments in the several key cities. It too, have here simplicity commitments of the several key cities. It too, have here simplicity

ction commitments in the several key cities. It, too, has been singularly successful with shows in pre-Broad-way dates, especially with name

SYRACUSE U LIKES SHOW BIZ. STICKING

Syracuse N V Tune 9 Syracuse University is going to stay in 'show business.' Lease of the Civic, down-town house taken over by the university as an ex-periment last winter, has been ex-tended for a full year, although the university was forced to meet a competitive bid.

competitive val.

Prof. Savver Falk, head-of the
dramatic activities department, proposes to book in couring attractions,
otherwise without an outlet here, and
will expand alim bookings as well.
University's first use of the house
under the new lease likely will be
for the productions of the Summer
School Players, heretorore housed
in cramped quarters on the campus
each year.

each year.

Extension of the university's sub-lease to the Federal Theatre Project for the WPA'S Federal Players, dramatic stock troupe, is in the air.

BENNY WANTED \$3,000

So Willie Howard May Be in 'Mil-

Deal for Jack Benny to appear in Vinton Freedley's fall musical '—but Million\$' is off because Benny's agents asked for \$3,000 weekly against 20% of the gross.

against 20% of the gross. Wille Howard may go into the comedy lead, dependent on the length of the revamped 'Scandais' stay in Chicago. Howard has a run-of-the-play contract for the rowne in this country, but does not have to appear in London, where 'Scandais' is reported to be heading in the fall.

ing in the fall.

Ethel Merman is definitely set for

VAUDE BAD, TOO: NITERIES OKAY

Plenty Good Grosses, However - 'Follow Sun' \$17.000. 'Please Teacher' \$11,000, 'Pride and Preiudice' \$19,000, 'Seeing Stars' \$8,500, Coward Playlets \$13,350, 'Three Men on Horse' \$7,500, All Profitable

'FROG' SURPRISE \$12,500

London, June 9.

Heat wave is killing West
End and provincial show business. Three local shows folded
over the week-end, with four
more imminent, while another,
half dozen or so are in danger,
Vaudeville condition in also
unhealthy, particularly in the
provinces. General Theatres and
Moss Empires are closing three
houses pronto and may shutter
nine more this month. Collins
circuit, comprising five houses,
mostly in Scotland, is shut down
completely, but all expect to reopen in August. Only vaude
house doing well is the Palladium (Durante, Minevitch, et al.) and management has extended its vaude season to Septhouse doing well is the Palladium (Durante, Minevitch, et al.) and management has extended its vaude season to Sepdiviction names, but doe
Erown the latest et.
Despite the gloom, cabarets
are grossing above average, with
two more new spots just opened.

London, June 1.

London, June 1.

London theatre experts are disagreeing about the capt of the current shump. West 2nd business has taken a toss. Some argue It is only temporary, while others maintain it will last until the fall.

Just what the squawk can be, hence a last shad to a fathom, since playing to profit. That's a record Broadway, would like to nick.

Charles Cochran's Follow the Shun, now twice nightly as discounting the standard of the standard of

(Continued on page 57)

Brisson Will Sing to Lady in the Window

Hollywood, June 9.

Sam H. Grisman is here from
New York confabs with Jack Kirkland, his producins partner.
Carl Brisson is set for an operetta, The Lady in the Window,'
which Grieman-Kirkland expect to
do next fall.

Charles K. Gordon Back

Charles K. Gordon returned from Europe with his wife and children last week, and will re-enter legit producing on Broadway in the fail. One of his ventures in Paris was the operating of the Apollo, a picture house which he sub-leased. For two years Gordon was a resident of Berlin, where he held an executive post with IIFA. executive post with UFA.

Woes of a Shoe-Stringer

Court Hears About Difficulties of Play About Cut-Rate Show Biz-Case Dismissed

Barron's Quip

Mark Barron, former drama columnist for the A.P. and recently war correspondent for the news association, dropped into a legit theatre last week and borrowed two bucks fixed the company manager. He kicked back the coln immediately afterwards, saying: T just wanted to know if you remembered me'.

MIXED OPINION ON SUMMER **LEGIT BIZ**

Although Broadway is expectant of strong theatre attendance, based on the looked-for upped indux through lowered rall and bus rates that the strong howered rall stretch. Only bright spot is for the forthcoming Louis-Schmeling fight which will draw spending sports and others with bankroils. Yet with the bonus disbursement and the Democratic national convention in Philadelphia, latter portion of June should be good on Broadway.

Brokers say that it would be okay for them if it ween not that the two dramatic grossers and lot a Landelphia for the strong how the stron

DONALD BRIAN RETIRES

Heads Dept, at New England Con servatory of Music

Boston, June 9. Boston, June 9.

Donald Brian and Mrs. Brian, formerly Virginia O'Brien, his leading lady, are settling down here to the quiet life, Brian becoming head of the light opera department of the New England Conservatory of Music

New England Conservatory of Ausscin September.
Brian's last Broadway legit appearance was as successor to Thomas Mitchell in the leading role of Fly Away Home last year. He did the same role in summer stock around here later, but it's quits now.

Zweifel the Head A.K.

Fred Zweifel has been elected president of the Hot Air Club, membership of which consists of only a.k. managers and agents. Bunch gets together on the last Sunday of each July for a clambake. Club always goes to the same place, Pleasure Bay, near Red Bank,

This year the club will mark its 37th annual eating contest. Mem-bership count is around 120.

'Honeymoon' Switch

Pat Lederer went into the cast of Pre-Honeymoon, Lyceum, N. Y., Monday (8), replacing Sylvia Field. It is her first stage appearance, al-though she received some professional experience through radio.

Small time production headaches were recounted in court last Thurs day (4) when Isaac Paul sought damages from the estate of Joe Leblang, operator of the 48th Street theatre, N. Y. Justice Carew dismissed the complaint on the ground that action should have been taken against the trustees of the estate and not the executors of Lebiang's

Before the case was halted, however, there were some illuminating proceedings. Play concerned called Broadway Boy was concocted by Paul and Wallace A. Manheimer. Barton Slater, billed as the presenter evidently to a negudonym used by Paul. Show, produced in 1932, drew a severe panning. At the end of its single week the management failed to kick in with \$500,

agoment falled to kick in with \$500, which was owed the house, in addition to some \$1,100 paid by the box office for rehearsal expense, play being ousted thereupon. Contending the contract called for one week's notice, a suit, for \$30,000 was entered; and the play folked like a lemon.' Counsel for Paul jumped to his feet and asked for a mistrial. Court, however, smoothed over the comment and shortly afterward ruled the action off the docket. William Jasie, for the defense, testified that the opening night's take was something over \$400, while the second night till showed only \$119. That included cut rates and 25-cent passes.' Humorous angle is that the story of 'Boy' was about is that the story of 'Boy' was about is that the story of 'Boy' was about

\$119. That included cut rates and "25-cent passes." Humorous angle is that the story of Boy was about the shoe-stringing of a play.

Jules Leventhal, a specialist in two-for-ones, was called to the stand by the complatment, who sought to prove that he arranged to buy the play had it lasted, also that stock and radio rights were doused by its summary closing. Leventhal, said he didn't know anything about the whole thing and stuck to hisstory. Action was brought in the name of 'Opening Night, Inc.'

SHAPIRO-BLUMENTHAL HAVE BIG LEGIT IDEAS

Louis F. Blumenthal and Jack Shapiro, operators of the French Shapiro, operators, of the French Casino, restfurant-nitery in New York, are getting ready to spread their wings in legit heats eason. Ex-pect to produce a number of plays as well as operate at least one legit theatre. They are real estate men primarily

as well as operate at least one legit theatrie. They are real estate men primarily.

Firm has started preliminary work on production of plays for next season, by financing three producers of summer straw hat legits. Putting up the bankroll for production of three plays each by Frank Herndon and James B. Ulliman in Greenwich, Conn., this summer and six plays by D. A. Doran, Jr., at Locust Vatley, L. I.

Nitery operators are retaining half interest in the Greenwich, Conn., project throughout, including half the project throughout, including half the project throughout the project throughout the project throughout the firm is financing actual badarction of the Doran schedule getting options on production in return. Doran had a similar deal last year with Paramount putting up the money.

Along another tangent, Shanley

money.

Along another tangent. Shapiro and Blumenthal have started negotiations for purchaze or lease of the Ethel Barrymore theatre, New York, now operated by the Shuberts. They want to have a showcase for their plays when ready to present them next season, and may even the up two theatres if available at 'ac-

Plays Abroad

(IN HEBREW)
Palestine, May 18.
Habimah production of play by William Shakeagrasir, produced by Leopoid Jeaner's repulsed by Leopoid Jeaner's repulsed by Leopoid Jeaner's repulsed by Leopoid Jeaner's repulsed in the product of the p lo Portia.....T. Yudelevit

Nothing staged by the Habimah players has ever quite equalled in interest and significance this latest Merchant of Venne, on here before first-class the latest the house talking about 'one of the declings' you get once in a decrease.

those feelings you get once in a decade.

More than one theatre-goer. In Palestine was prejudiced against this play. There was the vague feeling that little pleasure on a performance depicting both an extinct species of anti-Semitism and an uncommendable type of Jew. And yet this drama has always had a peculiar attraction for the Jewish reader, because it is Shakespeare's virtue of the control of the control

their own eyes—Jews having been expelled from England since the Interior of the England since the Interior—the Jew was a dreased and instance of this reputed cruelty towards featules was found in the vite custom of resembles was found in the vite custom of resembles was cloud in the vite custom of resembles was contempt and freely squandered by the landed area of the vite was held in great contempt and freely squandered by the landed area. Shakespeare, though fond of the medieval colorful vision of life, was nevertheless a man of the Renafsance, bent on discovering the truth Accepting as a fact the Jew's cruelty and hatred of the non-levy, he looked for a rational sxplanation of it and found it in the Christian's cruel. Guided by one of the great stagemangers of our time, Lepoid Jessent, Nazi Exparitate the Habimah troupe respoted to attempt a fresh stappation of The Merchant of Jew and modern Jewish audience. The role of Shylook, grasping and mercelless usure, has penetrated into the languages of the world and has convey the notion of cold-blooded exaction. It is in vain to object to this classical caricature and it is equally vain, following some distributions of the caricature and it is equally vain, following some distributions of the caricature and it is equally vain, following some distributions of the character which he had created. Habimah has not blanched at the

Habimah has not blanched at the

BUY DOCOTHEA ANTEL Invalid Adjrt Famous Greeting Cards. 21 Original and Exclusive De-signs, One Dollar Agenta Wanled to Soli Cards. Liberal Commission. Call or write

MERCHANT OF VENICE

(IN HEBREW)

Habimah produced by Lepold spaner;

Bulkacquer, produced by Lepold spaner;

ore fundamental.

more fundamental.

Shylock, as played here, is the classical presentation of one who seeks to receive his just rights, to his own undoing. Like other Jewa, he had been squeezed and only forced to adopt the calling which was his. Banker and borrower pledged themselves to a bargain. Shylock keeps his pledge, but the beneficiary was to be a parable of Jewish history. On the Hebrew stage and before a Hebrew audience the play acquires a pathos and a dramatic sting which can never have been for Jewish history. On the Hebrew stage and before a Hebrew audience the play acquires a pathos and a dramatic sting which can never have been for produced over the fudicial murder of Roderigo Lopez, Queen Elizabeth's Jewish physician (who gave Shakespeare his inspiration). Parable is not consider the produced over the fudicial murder of Roderigo Lopez, Queen Elizabeth's Jewish physician (who gave Shakespeare his inspiration). Parable is not should be produced over the fudicial murder of Roderigo Lopez, Queen Elizabeth's Jewish physician (who gave Shakespeare his inspiration). Parable is not should be recent years of Jewish history have biudgeoned the Jews with the same old lessom—Aak for your just dues it you must; but remember the peak by the play progresses here a new Shylock makes his appearance. In Finkel's impersonation—the role is played alternately by, Messim and Jewish history have been dearned to the play for the produced with an experience was done to Sheorearian phrases flow easily from Shylock's lips, clothed in perfect Hebrew and charged with new meaning. Vainly one seeks in Raylock's moved and the produced with new meaning was done to Sheorearian phrases flow easily from Shylock's lips, clothed in perfect Hebrew and charged with new meaning the work of the produced with new meaning the sufficience was done to Sheorearian phrases flow easily from Shylock's lips, clothed in perfect Hebrew and charged with new meaning the work of the produced with new meaning the produced his perfect Hebrew and charged with new meaning

THE FUGITIVES

Comedy in three acts by Walter Hackett.
produced by the author at the Apollo the-
atre, May 23, '36.
The Woman
Tracy Eagan
The Waiter Edwin Styles
Rosa
Dolorss
Delmar Leonard Upton
Cabana
Pamela Beaumont
Captain William Bowden, Spencer Trevor
BertAlfred Millen

Walter Hackett has a mild genius for writing these farces for his wife, Marion Lorne, who has in turn created a stock character—simper-ing, giggly, stupid, and at the same time sympathetic. It is a complicated character, not

improving on a growing acquaintance, but one which London theatre audicness never seem to tire of Character, anyway, has to the in the London theatre, and it doesn't much matter whether Miss Lone is chasing somebody else's jewels, or getting mixed up in ran esplonage reacher or gill goes for her.

In this specimen she's a servant who's pinched things all round the country, taking a continental holiday on the proceeds. In Spain she gets mixed up with a rovolution fall rings over a revolutionist dissurfaced by the country taking a continental holiday on the proceeds. In Spain she gets mixed up with a rovolution fall rings over a revolutionist dissurfaced which were a water.

The brew's pretty obvious, and mixture of rudeness and double entendre which gets the fans here. Maybe the formula's getting thin-however.

Csoda a Hegyek Kozt ('Miracle in the Mountains')

Budapest, May 28.
Play in foun acts by Ferene Moinar, at
Vigasinhas. Budapest.
Cast: Inne Toronyl, Lill Muratl, Sandor
Joth, Occar Beregi.

oth, Oscar Berest.

This is the only one of Moinar's plays published in book form before stage production. Since its publication three years ago, Moinar refused to the process of the production of the stage of the

suspected of having murdered it.

Refore the trial a stranger arrives at the monastery who undertakes to act as the woman's counsel. Throughout the play he is called 'The Strange Lawyer,' but his character is placed in such a mystic light of transcendental kindness and wisdom as make it evident from the first that he belongs to another world afford the control of the Pook,' in giving his personification of 'goodness and mercy the character of a lawyer.

At the trial everybody seems con(Continued on page 59)

Summer Theatres

MR. SHADDY (LAKEWOOD PLAYERS)

Comedy in three acts by J. C. Nugent, produced by Lakewood Players, directed by Melville Burke. At Lakewood theatre, Skowhegan, Maine. Week June 1, 26.

J. C. Nügent's latest play follows a tamiliar pattern but has some at anniliar pattern but has some characters. Story is too scattered at present and motivations are not presented with enough clarity, but with rewriting it should shape into a moderately amusing comedy. The straight some of the straight

of tride that Big Hearred Herbert, in which Augent appeared at tracted.

In which Augent appeared at tracted and of the Beck. It got about \$2,000 last weeks in all, including 13 weeks on Story concerns John Shaddy, widowed manufacturer of dog biscutts, who counts among his trials a cit-wit housekeeper, an impulsive ties brought on by the degreesh Mary Jones, Shaddy's efficient secretary, is in love with Bobby and vice-vices. Between them they try to combine with his bulsness tival Nagley, but Shaddy's available cash is all tied up in a life insurance policy, so they cannot get together combine with his bulsness tival Nagley, but Shaddy's available cash is all tied up in a life insurance policy, so they cannot get together create her insurance money from his way and the same policy, so they cannot get together the trace has been every successful and that he is a millionaire. Shaddy pays not carried the papers for the deal reliable to the control of the papers for the deal reliable to the control of the papers for the deal reliable to the control of the papers for the deal reliable to the control of the papers for the deal reliable to the papers for the deal with Nagley, expecting to the deal with Nagley, expect

Inside Stuff-Legit

It could have been a very good season for Sam Levey, Detroit showman who backed the revival of 'Ghosts' starring Nazimova. Despite early mistakes and generally moderate grossea, the four of 31 weeks which included two Broadway engagements netted \$25,000. One set and no royalites (bleen, foreign author, deceased) made that possible. However, Levey went for \$21,000 in backing Gue Edwards 'Sho-Window', which lasted two weeks. Luther Greene, also of Detroit, who was billed as the presentor and who staged Ghosts', had 25% of the revival, which closed Saturday (5) at the Golden, N. Y.

Mme. Naximova will probably rovive 'Hedda Gabber' next season as result of an audience poil, via questionnaire, she made en tour.

Eddie Lambert, new addition to the cast of 'Sallor Beware,' is a solon of the Lamberts of St. Louis, makers of Listerine. Wealthy youth is said to have had no previous experience.

Sallor, which Jules Leventhal revived for the Eastern road spots not previously played, has been opening, closing, rehearing and reopening for some weeks. It is currently playing the Alden, Jamaica, L. I. Theatre's former policy was pictures, not having previously played legit

'Goldie,' who is Mrs. George Stanton and who was secretary to the lata Fio Ziegfeld, has a similar post with Eric Charrell, who is staging 'White Horse Inn.'

THREE MOVE OUT

Three attractions bowed out from Broadway abruptly Saturday, May Wine' rang down at the St. James after accomplishing a stay of 26 weeks. Chorusless musical was indoubt for some time but attained a moderate success rating with takings of around \$12,000 weekly around the middle of the run.

MAY WINE

'MAY WINE'
Opened Dec. 5, '38. Opinions
were mixed on this musical.
Gabriel (American) called ithighly melodious, belskly sentimental matter, but Anderson
(Journal) said it 'revealed no
sparkle in a stage load.
Variety (Ibee) felt: 'Should
develop into a favorito.'

'One Good Year stopped at the 49th St. Managed to stick for 28 weeks but continuously to light grosses. Low cost permitted it to better an even break on operation. Average gross was \$3,000 to \$8,500.

ONE GOOD YEAR'

ONE GOOD YEAR.

Opened Nov. 27, '35. Not a single first-stringer attended this premisers and not a single second-stringer falled to give it a verbal lacing.

Variety (Ibee) declared it 'will probably be of limited appeal.

'A Private Affair' was yanked from the Masque after three and one-half lean weeks, pace being un-der \$1,500.

'A PRIVATE AFFAIR'

'A PRIVATE AFFAIR'
Opened May 14. Critice gave
this a lambasting. Atkinson
(Timea) said, 'If this column
ean say anything to discourage
the author from writing another, thousands of playgoers
will owe us a permanent debt
of gratitude,'
Variety (Ibce) said; 'Desn't
belong on Broadway.'

Definitely slated to close this week is 'Winterset,' back for a repeat at the Beck. It got about \$8,000 last week at pop scale. Play ran 36 weeks in all, including 13 weeks on

Rochester Stock Rochester, June 9,

Mile S. Wood, who has resigned as dramatic's coach at the University of Rochester, will direct a five-

week stock season in Rochester this simmer. He plans to open July 9 in the Community Playhouse with 'Arrs. Moonlight.'

Talent will include a number of players from college productions who joined him last summer in a who joined him last summer in the co-op stock, venture in Phelps, N. Y. Francis Ballard, local personal conditions. Cast N. Y. Francis Banard, local per-former, will be co-director. Cast will include Caroline Neisner, Ruth Yalowich, Janice Stonaker, John Lund and Ross Weller.

ENGAGEMENTS

ENGAGEMENTS

Doris Rich, Alice Buchanan, Helen
Dunion, Ann Dunion, Dorothy.
Darker, Eddy Creven, Back Robey,
Thomas Hughes, Richard Newton,
Wendell Whitten, Edmund Wilkes,
Fost Road, Barter theatre, Ablayd,
Stone And Marter theatre, Ablayd,
Stone And Marter theatre, Ablayd,
Stone And Marter theatre, Ablayd,
Stone And Stane Braggiotti,
Edgar Kent, Elizabeth Summer', '1'
Doris Dalton, Stiano Braggiotti,
Edgar Kent, Elizabeth Cent, Phillip
Tonge, Elizabeth Dean Farran,
Stephon Kert Apploby, Cotavia Kenseller,
Edgar Kent, Elizabeth Cent, Phillip
Tonge, Elizabeth Dean Farran,
Stephon Kert Apploby, Cotavia Kenseller,
Edgar Kent, Elizabeth Dean Farran,
Stephon Kert Apploby, Cotavia Kenseller,
Ferry Wilson, Jus Addiss, Newport
Casino theatre, Newport, R. L.
Germ. Co.) Junior C. Vender,
Ferry Wilson, Juse Castle,
Robeth Harris, Lucille Merodith,
John Bonnethum, Regina Kain,
Arno Tanny, Clinton Flake, Faul
Hammond, Fiske-Hammond Flay,
eta, Deal Conservatoire, Deal N. J.
(Teptes, Berlin) Bartis,
Bruce Belgston, Love on the Dole,
Robert Aropions, Emily Bartis,
Bruce Belgston, Love on the Dole,
Robert Topping, Emily Bartis,
Bruce Belgston, Love on the Dole,
Robert Aramiment Players, Pina
Grove theatric Forest Paris, Fa.
Hudth Anderson, John Cloligud,
Earl McDonnid, Pre-w Bates, WilHam Dorbin, New Haven DramaGuild, Stony Creek, Conn.
Mildred Balter, Blainer Barter
Commy, Mudell, Clairence Rock, Lack
Byrne, Crescent Summer theats,
Nante, Conn.



American Academy of Dramatic Arts

Founded 1886 by Franklis M. Safashi THE first and, foremost In-Stitution for Dramatic and Expressional Training. The in-struction furnishes the ossen-tial preparation for Directing and Teaching as well as for Acting.

and Teaching as well as for Acting.
Tencher's Summer Course,
July Oth to Aug. 14th
Catalog of all Course iron the Secretary
Boom 247-E, Carnegle Hall, N. Y.

1. MILLER SHOWFOLKS' SHOESHOP

Producers and show people alike know that

the shoes they want are at I. Miller

... considerately priced.

A Complete Line of operalength Hoslery in all colors



1552 BROADWAY Open 'Til 9 P. M.

Chicago Goes Totally Legitless For a Day and Worried by Future

Chicago, June 9. For one day (Sunday) Chicago has barren or any test in the roots pay marked the interval between the closing of 'Awake and Sing', which moved to Cleveland, and the opening of the Katharine Cornelist, Joan' revival at the Grand last night (Monday).

And after Miss Cornell departs the town, following her fortnight at the Grand, the loop may go com-pletely void of legit; a situation which has the town's legit managers running around on their ears. Even last summer, which was bad, wa kept alive by the presence of 'Thre

kept alive by the presence of Three Men on a Horse, which paraded Men on a Horse, which paraded with the horse the house of the summer months. Scandals is promised as a June 21 entry for a summer try at the Grand.

Two WPA groups are doing well for that sort of thing. They, are getting his audiences, are cut-rated for party and organisation trade. Both Chalk Dust' and Three Wise Fools' will go out within a week or so, not because they lack audiences, but because the WPA direct of any show is sufficient. Triple-A Plowed Under is set to replace at the Great Northern.

Estimates for Last Week

Phowed Under he set to replace at the Great Northern.

Estimates for Last Week.

"Awake and Sing." Salven (1.000; \$2.780 kad five fair weeks, closing last week at \$5.000, okay as the final of the American Theatre Society's subscription season.

"St. Joan," Grand (1.200; \$3.30). Opened last might (Monday) to tremendous at mine self-out of the formation Cornell is the ranking legit box-office attraction in this town at any time. Sell-out a clinch for the fortnight. George White Seandals' due in on June 2.

"Ghalk Dust," Great Northern. Into sixth week and will probably great the self-out of the fortnight. There Wise Fools, Blackstone. Another week for this run show elso.

'BOY-GIRL' SOCK \$13,000, **DETROIT**

Waning legit season here got an-her shot in the arm last week, and gures to last out another sever

other shot in the arm last week, and figures to last out another seven days, at least.

Plugged to the hilt weeks in advance, Boy Meets Ghi' opened big at the Cass Sunday veeing (31) and sailed through nine performances on the first sunday seven and the case of the control of

The state of the highest asked this year.
Following so closely on the heels of 'At Home Abroad,' which snaged a nifty \$20,000 the week previous, with the summer summy in full state of the state of the

Current Road Shows

Week of June 8

ake and Sing,'. Hanna, Cleve-

land.
'Boy Meets Girl,' Cass, Detroit.
'Parnell,' Shubert, Boston.
'Personal Appearance,' Geary, San

'Saint Joan' (K. Cornell), Grand.

Three Men on a Horse,' El Capi-

Three Men on a Horse, El Cap-tan, Hollywood.

Three Men on a Horse, Broad, Philadelphia.

Summer Theatres

'Marriage Round,' Vanguard the-tre, Masonic Temple, Atlantic City,

'PARNELL' \$7,500, HUB

Fair Grosser May End Boston Ses son After Holdover Session

Boston, June 9.

"Barnell" at the Shubert appears
to be closing the Hub legit season,
and is doing fair trade. 'Awake and
Sing' and 'May Wine' have been
mentioned, but nothing definite on

mentioned, but nousing either.

Paniell' crashed page one here itere Denis King quelled an audience stampede at the Shubert Saturday (8) matinee. Fire in a ventilator started a balcony rush towards the exits and King stopped his big soens to woo the dustomers back to

scene to woo the customers back their seats. Estimate for Last Week "Parriel" (Supert: \$2.75, week). Getting a fair play outsi of the subscription list of the The tre Guild-American Theatre Socie

'Bury' \$3,600 in L.A. and Tombed: 'Hoss' Again 6G

Los Angeles, June 9.
Contemporary theatre's widely heralded production (for Coast) of Bury the Dead falled to ellett any undue amount of interest at the solidors who reduced to stay dead were interred with appropriate honors after one week at the Belasco. Lack of names and interior production is blamed for the weak El Cantilas continued.

ade.

El Capitan continues its exceponal run of 'Three Men on a lorse' throughout the current reek, with trade holding fairly sat-

Horse with trade holding tank.

Isfact with trade holding tank.

Isfact Estimates for Lest Week

Three Men on a Horse. Eli Capitan.

Hollywood (8th week) (C-571;

\$1.65). Hit another \$6,000 gross on
the eighth stansa, and one more to
the distribution of the companion of the com

ft a Day' debutting the autoring night.

"Bury the Dead' Belasco (D-1,095; \$2.20). Medicore presentation by Contemporary theatre mitigated against draw here and opus was pulled after a single week to around \$3.500, very bad. House is dark temporarily.

WPA

around \$3,800, very bad. House is dark temporarily. WPA

'Follow the Parade,' musical revue, is currently in fourth and final week at the Hollywood Playhouse, the Hollywood Stanza, and no teiling when it'il stock ventures at the Mason Opera House, holding strong on second stanza, and no teiling when it'il the Holly of t

Despite the death of Richard R. Henderson, the Henderson Stock Control of Stock Control of

in the control of the season, the season of In charge:
In charge:
In charge:
The will manage the Memory
Thur this season, tilled in honor of
her husband; who died at the end
of the 1935 tour, and in honor of her
husband's father, W. J. Henderson,
who Joined the company a year after its organization in 1898 and continued as assistant manager until
his death in 1928.

London Biz

Continued from page 55)

Continued from page 55)

As not succeeded. Cochran's own show has clicked, but the argument is that it is an exception. Other twice nightly efforts have mailing succeeded in merely losing twice as much money, and there's no chance, of the policy becoming presentables, of the policy becoming presentables, of the policy becoming presentables on at Covent Garden, now at its peak. This is unusual as, although the open, always does smaah bis, it ductions. This year it has hit on all cylinders all the way.

Approximate Grosses

Approximate Grosses

Approximate urosees (44*5 to the £.)

'After October,' Criterion (5th wk). Small show, with practice overhead; opened poorly, but picked up. Now doing around \$6,000, which means rate profit.

\$8,000, which means fair profit.

As he Wildermean, Ambassadon Amb

Aren't Men Beasts, Strand (Ind who), News got Statred, and not 13,500, peanuta.

Bese on the Bost Deke, Lyric (4th wk), Private venture by author Friestly and then stars, Laurence Obvier and Raiph Richagen, and Christian and Raiph Richagen, and Linder of the Robert of Robert of the Robert of Robert

the status seed to the control of the status seed to be terred \$3,000, and folding this week-and.

'Dominant Sax,' Aldwych (74th wk). Has had quite a lengthy run. bear the seed of the se

Reduced Rail Fares Haven't Helped **Broadway Yet But Street Is Hopeful**

Broadway is still hopeful that reduced fares will help show business this summer, but the first week that transportation cuts went in seaw hor exection at the box offices and the continued and several attractions were forced to call it a season.

Showmen look for improvement context week, since the first two weeks of June draw a considerable persentage of potential playscers to the numerous college and school grades of the context week, since the first two weeks of June draw a considerable persentage of potential playscers to the numerous college and school grades and school grades of the season's crop, which are still on the numerous college and school grades and schoo

For K. Cornell.

\$28,200 in Philly

Another Record

Estimates for Last Week

next week under the title of 'Kick Back.'

Estimates for Lest Week 'A Private Affair,' Masque. Withdrawn Saturday; three weeks and three days to alim plotting week). C-1,069-43-90. The control of the sure summer stayers. The summer stayers are summer stayers. The sure summer stayers are summer stayers. The sure summer stayers week; one of the sure summer stayers. The sure summer stayers are summer stayers. The summer stayers are summer stayers. The summer stayers are summer stayers. The summer stayers are summer summ

Philaselphia, June 3.
Chances of Philly's legit activities extending into the summer, or at least until the week of the Demo-cratic Convention (22nd) seem to have been definitely nixed now after having done an 'on-again' for several weeks.

Try-out comedy, The the Dog to the convention of the conven

week) (1)-1.057-42.75). Another attraction announcing final weeks and liable to fold any weekend; around \$4,000. Minns St. James Closed Massing Massing

ARST week, Broadhurst (25th week) (D-1,118-\$3.20) Ending sixth month and continues to clean up; around \$22,000 last week; will suspend on June 20.

Repeat Dates

Winterset, Beck; two-week re-peat date ends Saturday; got \$8,000, which is satisfactory at \$2.20 top. WPA

'We Live and Laugh,' Adelphi; Yiddish revue moved in for this

'eek.
'Battle Hymn,' Daly's, 63rd Street

'Battle Hymn,' Daly's, 63rd Street (Experimental). 'Macbeth,' Lafayette, Harlem; last two weeks announced. 'Class of '29,' Manhattan: an-nounced to close, but continues.

Arrested for Plagiarism Charged with wilfull infringe

of copyright for profit, William Kwiatkowski, 18, was arrested by United States Department of Jus-tice agents in Detroit, May 30. It is

United States Department of Justice agents in Detroit, May 30. It is Kwiatkowski's second arrest in a month. He's out on ball in connection with the theft of half a dozen valuable first editions. If the Grosvenor Editors, which a force which a constant of the control of the c

Amusement Encyclopedia

Amusement Encyclopedia
Barry Buchanan, vet showman,
on the managerial end with Jones & Green, the Shuberta, et al., and
formerly instructor of stage me chanice at the Customer's comment of the stage me chanice at the Customer's completed the first Encyclopedia of the Amusement World, which Funk & Wagnalls is, bringing out in the fall. Book of over 1,300 pages with 3,000 illustrations, will retail at \$10, and will serve as the first complete anthology of 2,000 terms of show biz slang and technical parlance embracing legit, films, radio, outdoors, The Customer's Custo

A. P's Record Coverage

A. P.'e. Record Coverage
Associated Press has largest staff
it has ever assigned to any one
event covering the Republican political convention with more than
100 men and women now in Cleveland. Byron Price, chief of the
A. P.'s Washington news bureau and
veteran reporter of conventions, is
in charge of staff.

For the first time in history, pictures and storles are riding the

tures and stories are riding the wires together to appear in print simultaneously in Wirephoto news

simultaneously in Wirephoto news-papers from coast to coast.
General leads being written by E. J. Duffy and J. F. Chester of the Washington buyeau. Women's angle handled by Sigrid Arne and Bess Burman, also of the Washington Bureau. Wilson Hicks is in charge of photographers and feature writers. writers.

Reporter in Jail for Contempt
David R. Lea, reporter for the
Association of Borald has been a
strategistic for the latest and the second a
strategistic form of the latest and the latest a
strategistic form of the latest and latest and latest and latest
was accused of authorship of a
story giving a decision of the Circuit Court prior to announcement
of the decision by the court.
Pat Franki, another Herald reporter, obtained a State Court of
Appeals reversal of conviction on
the same charge.

Irene Kuhn's New Spot
Irene Kuhn, of the N. Y. World-Telly staff, will join N. Y. Woman as managing editor July 20 after a rt vacation. Mag will be edite

short vacation. Mag will be edited exclusively for women. First issue will appear on Sept. 9. Dorothy Berry, stylist and tashlor director. for Batten, Barton, Durstine & Osborne agency for 10 years, will be fashlon editor. There will be 26 women on the editorial staff.

Hall, Busy, Quits RKO
Leonard Hall has resigned from
the RKO publicity department. Hall
has been collaborating with his
wife, Alice Rughes of the N. Y.
American, on 'A Woman's New
York' for King Features.
Resigned his job to de free lanke
Resigned his job to de free lanke
uled' monthly pieces for Stage,
Mademoiselle and Screenland.

Guild to Rep. A. P. Staff
Employees of the N. Y. Burcau
of the Associated Press have voted
\$1: to 30 to have the Newspaper
Guild represent them in collective bargaining.

Poll taken by mail by the Na-tional Labor Relations Board in N. Y. following instructions from the Washington office of the board.

Biog of Doc Kearns
Blography of Jack 'Doc' Kearns
has been written, Warren Brown,
sports ed of the Chicago Herald &
Examiner, morning Hearst rag, do-

Examiner, morning Hearst rag, doing the scribbling.

Book, tagged 'Meet the Champ,' concerns itself primarily with the Kearns-Dempsey history.

Best Sellers

Best Sellers for the week ending June 6, as reported by the American News Co., Inc.

Fiction (\$2.75) 'Sparkenbroke' (\$2.75) By Charles Morgan
Doctor, The' (\$2.50) By Mary Roberts Rinehart
Sast Puritan, The' (\$2.75) By George Santayana
Weather in the Streets' (\$2.55) By Rosamond Lehmann
Roofs on Einsteet' (\$2.55) By Rosamond Lehmann
Roofs on Einsteet' (\$2.55) By William McNally
Private Duty' (\$2.00) By Faith Baldwin
Wake Up and Live' (\$1.75) By Dorothea Brande
'Around the World in Eleven Years' (\$2.50)
Another to the Company (\$3.50) By Pattence, Richard and John Abbe
Way of a Transgressor (\$3.00) By Negtey Farson
Man the Unknown' (\$3.50) By Alexis Carriell
North to the Orient' (\$3.50) By Anne Morrow Lindbergh
From a Surgeon's Journal' (\$5.00) By Harvey Cushing

Denisons' Unique Deal

One of the most unusual events in publishing circles became known when Dodd, Mead & Co. entered into contracts with Merrill Denison and his wife, Muriel, for three non-rollaborative books. It is their first work in that field of writing.

Denison is completing the first script, titled 'Advancing America,' dramatizing the major industries of the nation, yet in narrative form. He is also assigned to write a humorous tome, 'A Fat Man Looks At Sport,' to set forth his views on ordinarily sedentary persons going afield for athelite endewors. Mrs. Denison's book is a juvenile called 'Suzannah'. She was brought up in the Canadian northwest and the story concerns: the daughter of a concerns the daughter of a mountle

mountle.
If was at the suggestion of Nellis Stone that the Denisons started
writing and she arranged the contracts with the publishing house.
Denison was the ghost writer for
Edwin C. Hill's radio series and he
as written many of the speeches
of leading industrialists. He is also
of leading industrialists, He is also
real star. Among his radio contributions was 'Americas' Hour' for
Columbia Broadcasting System.

Scribee' Art on Exhibition

Scribee' Art on Exhibition Contemporary Arts in N. Y. C. is currently exhibiting paintings by 50 newspapermen and women, with more than 70 works hung in the galleries. One of the exhibitors is DeHirsch Margules, dromer City News reporter, who now has his own gallery, Another Place, in Greenwich Village. Others exhibiting are Raiph Frye of the N. Y American, W. E. Walton of the A. F. Henry Miller, advertising copywriter, and Hyps Igoe, sports columnists, and Expansion of the N. Y.

writer, and Hype Igoe, sports col-umnistan, Saldes is represented by three olis; Arthur Leduc, of the N. Y. Journal, by a portrait of his father. Among the others repre-sented are Pedro Lianuza, Albert Hrechfield, H. E. Kright, Peggy O'Kelliy and Bather A. Coster, both of the Fithyn Engle.

Dr. C. R. Austin Dead
Dr. Charles R. Austin, Newark,
N. J., correspondent for Variety,
dled June 5 at his home in Maple-

wood, N. J. Besides his newspaper work, Dr. Austin was head of the Latin de-partment at West Side High School, Newark. He was active in the chool's theatrical endeavors. school's theatrical endeavors, coaching the annual play given by the Dramatics Club there.

Interment was in Evergreen Cemetery, Newark, June 8. Widow and two children survive.

Pew Quits E. & P.
Marlen E. Pew resigned last week
(s editor, vice-president and member of the board of directors of
Editor and Publisher. He will continue to write his column, 'Shop Talk at Thirty,' and devote his free

time to other writing.

Will be succeeded by James
Wright Brown, with Arthur T. Robb
as executive editor.

Money Skipping Along
Tasy Money, which specializes
in articles debunking gambling in
its various forms, will skip August
but get out a September issue, Publishing plans lishing plans after that are definite. definite:
Spartan Publishing Corp., brought
out Easy Money late last winter,
selling it at 25c. a copy.

Webster Will Be Missing Tom Webster, London cartoonist who is usually at ringside for major heavyweight fights over here, will not see the Louis-Schmeling event. not see the Louis-Schmeling event. He was to have accompanied Tre-vor Wignall on the Queen Mary. Night before the salling, Mrs. Webster calmly informed him that she is to have a baby this month.

Cartoonists Boycotting Mags Cartoonists Guild has declared boycott on 'College Humor' and other mags following the refusal of nublications to sign an agree these publications to sign an agree-ment for a 15 minimum payment within 30 days for all drawings ac-cepted. Artists not in the Gulid are being circularized with a re-quest to support the movement by withholding their work until pub-lications concede the requested

Adolph Schus, secretary of the or

Adolph Schus, secretary of the organization, declares it has 81 members representing the country's 300 recognized free-lance cartoonists. Roland Coe is president of the Guild. Life, Judge, Sports Illustrated have signed agreements with the Guild. Publications under fire besides College Humor are Funder, Company, and Movie Humor. Real Screen Fundand Movie Humor.

Swaffer to O.O. Hollywood Swaffer to O.U. Hollywood Hannen, Swaffer flew to Holly-wood last night (Tuesday) for a fortnight's once-over of the flin colony. The London journalist was last in America about two years

ago,
Swaff may write on his American
survey for the London Sunday Express when he returns to England
He is slated to sall back in about

irton Crane Coming Back Burton Crane Coming Back Burton Crane, American news-paperman who has been living in Tokyo for the past 11 years, with the exception of one month back in the U. S. during 1929, is coming home for a six-month leave, salling from Yokohama in August.

Crane has been granted a leave by the Japan Advertiser, of which he is financial editor. He is also Tokyo correspondent for Variety.

Ask Kendall-Sharp B'kruptcy Claude Kendall & Willoughby Sharp, Inc., publishers, Ind. a peti-tion in involuntary bankruptcy filed against them in the Federal court, New York, Monday (3). Petitioning creditors were The Polygraphic Co., of America, \$1,701; the Maley Advertising Agency, \$834, and the Truart Reproduction Co.,

Eugene Field's Widow Dies

Eugene Field's Widow Dies
Julia Field, 80, widow of Eugene
Field, the poet, died at Heafford
Junction, Wis., June 8.
Mrs. Field was stricken with a
heart attack at the estate which had
been saved for her by members of
her, husband's college fraternity
two weeks ago,

Kelley Joins Today
Raymond J. Kelley, formerly prod.
mgr. of Pictorial Review, has joined
the staff of Today, the Vincent
Astor, Raymond Moley publication,
in a similar capacity.
Size and format of the paper will

Courtney Allison Dies
Courtney Allison Downe, 32, died
June 7 at her home in Larchmoni,
N. Y., of cerebral hemorrhages,
Mrs. Downe was formerly on thehome office editorial staff of Vanierth,
home office editorial staff of Vanierth,
Mother and two-year-old son, Edward Allison Downe, survive.

be reduced.

. Chatter . Eugene Lyons at work on his

Eugene, Lyons at work on his autobiography,
Bernard De Voto working on a new novel, Mountain Time.

Cosmopolitan has life of William De Mille under consideration.

Aben Kandel in New York from Hollywood en route to London.

Lichield, Connocke has moved to Litchield, Connocke has moved to Litchield, Connocke has moved to Litchield, Connocke has the band here new ms. No Letters for the Dead.

F. P. A. bruised his eveball last. new ms. 'No Letters for the Deau.
F. P. A. bruised his eyeball last
week. Hit himself with a tennis

Fiction and Films

By EPES W. SARGENT

Dizzy Lady

When Harriette Wilson passed from life's stage she left behind her a quarter-million words of memoirs, some of which were truthful but the rest written more with a dealer to make certain high great stage of the words of the words of the words of the writer was highly auccessful. After a lapse of a century, some of the revelations read rather prostly even though they concern those who sat in the seats of the mighty; the Duke of Weilington, Lord Byron, Beau Brummell and a host of others. Angela Thirkell, in Tribute for Harriette' (Random House; \$3.50), has sedited the mass of words into a compact reporting of Harriette's early career, adding from other

a compact reporting of Harriettes early career, adding from other sources the material relating to the charmer's later life, giving a well-rounded picture of life in the forequarter of the last century, illusquarter of the last century, inter-trated by contemporaneous wood-cuts. Will appeal both to the reader of romance and the student of history, thanks to the author's careful selection and arrangement.

With Music

With Music Sophia Cleugh, who likes musical heroines, has created another in 'Wind Which Moved a Ship' (Doubleday, Doran; \$2). It is typically British structure, with most of the drama, such as it is, cramped into the final 30 pages of a 300-page book, when the disclosure of Bette Robertst, nee Charlotte Elizabeth Banks, as the mother of an 11-year-old child by one of the other lead. Banks, as the mother of an 11-year-old child by one of the other lead characters is made. The story ends smugly enough with the father, her present husband and his immediate predecessor all hovering around the

present nusual and in similar active predecessor all hovering around the famous planiste.

The rest of the book is fairly well built up, though the story dawdles along packed with unimportant details pleasantly enough told. Might be a picture if the illegitimacy angle is skillfully handled.

rights to 'Splinter Fleet' to Fox

Films.

Harvey Cushing's, From a Surgeon's Journal, will be published in Braille.

Arthur Train returned last week from England and left immediately for Bar Harbor.

Anne Parrish has delivered the ms. of "Golden Wedding" to Harpors.

for fall publication.

Barret Willoughby has sold the picture rights of 'Spawn of the North' to Paramount.

picture rights of Spawn of the North to Paramount. Ben Lucien Burman's 'Stamboat Round the Bend' will be published in England next month. Francis Wallace planed to New York from Coäst to complete serialization of yarn for Satevepost. Newman Levy contracted to write a bopk for Simon & Schuster on 'Great Criminal Trials of History'. Count von Bernstoff, now in Switzerland, has written his memoirs, which will be out in the fall. George Ross, columnist for N. Y. World-Telegram, left for Dallas on two-week assignment to cover the expo.

expo.

Margaret Linden has sold a book,
'Pasha the Persian,' to Claude
Kendall, to be illustrated by Milt

Gross.

Jeanne Cohen, former story edi-tor of Columbia pictures in N.Y., has alligned with Paul Whiteman's

agency.

Dr. A. S. W. Rosenbach author of a new book, titled 'A. Book Hunter's Holiday, which will appear in

ter's nontagy which the fall. Edwin Baird, former editor of Real America, will have a short piece of fiction in Esquire dealing with libel suits.

plees of fiction in Esquire dealing with libel suits.

John Gunther's 'Inside Europe' best selling non-fiction book in Engisland this year, is being translated into, six languages.

Hugh Walpole sailing for England after long stay on Coast, returning in nine months to Hollywood to William Colt McDonads sold the picture rights of three books to Republic Pictures. Titles are 'Riders of the Whistling Skull,' Roarin' Lead,' and Ghost Town Gold.'
Frank V. Morley, brother of Christopher Morley and partner in the English publishing firm of Fabre & Faber, will have a sea story, 'The Wreck of the Active,' published in the fall. published in the fall.

Attended, Conn., for the summer,
Gale Wilhelm has finlshed her
sew ms. No Letters for the Dead.

Ishing field at the end of June atlishing field at the end o

By WOLFE KAUFMAN

Love in Dixie A beautiful and simple A beautiful and simple love story is 'Strange Glory', by L. H. Myers (Harcourt-Brace; 22). It's a short book with a southern setting and has very little actual story value, but is so charmingly handled and so simply and carefully turned out that it can't help but impress, It's one of the few case in recent the careful and the careful control of the careful control of the careful careful

Doesen't Cover Subject
Allandyce Nicoli has written another scholarly book on the subject of show business entitled Film and Theatre' (Crowell: \$2.50), although, again, one is tempted to ask why. Prof. Nicoli is in the history, of drama department at Yale and admittedly knows a lot about the theories of art, etc. But he knows little about show business and perhaps doesn't care.
His discussions of theatrical artant its inter-relations in theatre

and its inter-relations in theatre (he uses the word, curiously, to mean drama) and film are some-times interesting, but frequently mean drama) and film are some-times interesting, but frequently long-winded and dull. Perhaps the book has more significance to stu-dents than to practical people in either theatre or cinema. Perhaps, also, that is what Prof. Nicoli in-tended.

Effusive on Dancere
Walter Ware is a young man who
says he once was an actor and wholas he can be an actor and wholas he can be a seen as a contone was an actor and wholas he can be a seen as a contone was an actor and walast the book entitled Ballet is Magic'
(HRA; 31), which consists of three
'monographs' on Harriet Hoetor,
Faul Haakon and Patrica Bowman.
All three are the greatest American' dancers who ever lived. All
three are genluses. All three arewell, Mr. Ware likes them and, likes
their work and says so. If only Mr.
Ware knew how to use the English
language without a constant stream
of grammatical errors it would help of grammatical errors it would help

No Laughs
Dr. Ralph Y. Hopton and Anne
Balliol are in trouble. Some one
told them once that they are
humorous writers and they are trytold them
humorous writers and they
hing as hard as they know ho
this. But, despite
nublished ing as hard as they know now to-continue this. But, despite three 'humorous books' published by them—'taint so. Their latest col-laboration is one called 'Better Bed Manners' (Vanguard; 31), which would seem to be a continuation of 'Bed Manners' thus indicating that Bed Manners' was a successful book. Maybe so, And if so, maybe the current issue will get somewhere. But it's difficult to imagine why, because it is, at best, nothing more than highly chatty and unfunny matter which can't even qualify as nonsense.

Omnibus of Crime

Omnibus of Crime Baynard H. Kendrick is one of the lesser known writers of whodunits who hevertheless has a neat habit lesser known writers of whochurley who hevertheless has a neat habit of turning out workmanilite jobs which hold the reader's interest and have distinct novelty value besides. Such a one is his newest book. Tron Spiders' (Greenberg: \$2), as story laid again, in the Florida Everglades. Some of it is a bit over-strained in it's attempt to be different, but it holds interest nevertheless. Not for films.

Kathleen Moore Knight's great forte is dialogue' and character portrayal. In 'Clue of the Poor Man's Shilling' (Crime Club; \$2), she one-more gives a coloriul picture no New England town and its linational training when murder strikes. Best when the some control is the such that when murder strikes, best with the solow. Makes for good reading. Not for films.

Georgette Heyer has the most trepressible sense of humor of any of the newer chiller fashioners. This she proved in her first, Warely Murder, and continues bitthely in Why Shoot a Butler? (Crime Club 42). The story element is not so carefully handled this time, there being a few loose ends, and the solution being fairly obvious from the first, but the story's so amusingly told that it doesn't matter. Not for films.

Keys Moves
Willam E. Keys, reporter on the
San Antonio Express, is quitting the
paper June 16 to join the Associated
Press staff in Dallas.
Keys was formerly Variery's core
respondent in San'Antonio

MET'S SPONSORED TOUR

NEWARK LINES **UP SUMMER CONCERTS**

Newark, June 9.

Over 50 groups here have organized into the Essex County Sym-phony Society and are putting on a phony Society and are putting on a series of outdoor concerts starting this month. Concerts will be needed the month. Concerts will be needed by the series of the series

sizind seats are \$1.10. All are for the series. The sale has gone surprisingly well so far. There are 150 patrons' seats arranged in tables of the and over 100 were sold almost immediately. It is hoped that the concerts will average 12,000 persons each. They are given in the City Schools Stadium, in which a movable shell is being installed. Also amplifiers are being filled in

WHITEMAN SHIRTSLEEVE IN PHILLY JUNE 23

Philodelphia Tune 9 Paul Whiteman will baton pair of symph concerts in Robin Hood Del here June 23 and 24. Jazz King will bring his own band and com-bine it with Philadelphia Orchestra for two dates, which occur during week of Democratic National Con-

week of Democratic visions wention here.

In double appearance at Dell last summer, Whiteman broke all attendance records. Understood

summer, Whiteman broke all at-tendance records. Understood Philadelphia Orchestra is also after him to appear at Academy of Music during regular winter, season. In addition to guesters aiready lined up for Dell season, Philadel-let the state of the season of the state Belditz. The season of the Belditz. The season of the

Minneapolis' Guesters

Minneapolis' Guesters

Some 10 artists have been enEaged to appear with the Minneapolis Symphony orchestra next
season. Florence Austral, Wagnerian
soprano, will be the first Nov. 7.
She will be followed by Charles
She will be followed by Charles
Rachmaninoff, Sigrid Onegin, Helen
Farson. Marian Anderson. Albert
Farson. Marian Anderson. Jepson, Marian Anderson, Albert Spaulding, Josef Hoffmann and Lew-rence Tibbett.

rence Tibbeit.
Guest conductors will be Eugene
Ormondy, Arthur Bodanziv, Leon
Batzin (expected to land the post
of regular conductor), Dimitri Mitropoulos, Guy Fraser Harrison and
Jose Iturbi.

Summer Split-Up

International Singers, group under International Concerts banner, has split up for warm spell. Herman herson, baritone; Violette Browne, soprano; Adelaide de Loca, contraito and Roy Jarman, tenor, comprise crew

prise crew.

Will resume again as a unit in fall when therson returns from west coast concert stint and Miss Browne gets back from London, where she is currently appearing in concerts and radio. Expect to resume around Sept. 1.

JERUSALEM TO BERLIN

Jewish Culture League Brings in Maestro from Palestine

Berlin, June 1. Herlin, June 1.
Unusual case of a musical maestro now in Palestine accepting an
engagement for Berlin occurred

engagement for Berlin occurred here.
Wilhelm Steinberg, general music director, formerly at Frankfurt-Main and since months touring Pal-estine with the Huberman orchestra, has been signed by the Jewish Cul-ture League, Berlin, to replace gen-eral music director Dr. Rosenstock, who resigned in order to accept an engagement in Switzerland.

'FAUST' OPERA FOR 7TH TIME

Berlin, May 24.

What promises to be the mostinteresting new German opera this
season is Hermann Reutter's
Doctor Johannes Faust,' to be
premiered towards end of the
month in Frankfurt-Main at the
Civic Opera.

It's the seventh attempt to compose Faust,' First in the list was
Wenzel Mueller, as far back as
1784, followed by Ludwig Spohr
(1815), Charles Gounod (1859), Arrrigo Boito (1885), Hermich Zoellner
(1897) and Ferruccio Busoni (1925).
Hermann Reutter is no newcomer; he composed the opera
Saul' in 1928, and in the same year
The Lost Son.'

Plays Abroad

Csoda a Hegyek Kotz

Csoda a Hegyek Kotz

(Continued from page 56)
vinced of the girl's guilt, with the
exception of the strange lawyer.
He cross-examines one witness
only, the burgomaster, who seduced
the girl and abandoned her afterwards. His questions seem to have
touch the burgomaster to the quick.
It is like his own conscience speakling of things that no one can
know—for the burgomaster killed
when it threw stones at him. At
nightfall, he lawyer takes the judge
to the lonely countryside where the
child has disappeared. From
rosebush the child steps rofree from the country of the country of the country
in racle. Lawyer departs, taking
the child with him, presumably to
Heaven, and leaving an atmosphere
of humility, mercy and goodwill in
him. Stmble language of legends, and

the child with nim, presumany to the child with nim, presumany to the eventual and leaving an goodwill in his wake.

Simple language of legends, and the action, in presenting which Molmar purposely refrained from usinatenging the control of the control of the child of the child

Mrs. GascoigneLouise Hampic	1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	26. '36.	26.
	cneLouise Hampto	Mrs. G	Mrs
Luther		Lather	Tant
Ton	Valentine Dya	Ton	Too
Mrs. Luther Gascolene Sara Erskit	Gascolene Sara Erskir	Www T.	u.
Mrs Purdy		Mra P	Mrs
Horrocks		Horroc)	Ho

OPERA ON ROAD WITH COM'L B.R.

It's Now Up to the Metro politan Opera's Board of Directors to Unbend for Proposed Underwriting by Some Manufacturer

TOP AD BALLY

Metropolitan Opera Company may go on a national tour next year, under commercial sponsorship, with actual road trip scheduled to start early in 1937. Operatic troupe early in 1937. Operatic troupe would go to the hinterland, not under the direct influence of nationally known brand, but would be given dignified sponsorship measgiven dignified sponsorship measuring up to the highest tradition of Met. Several leading manufacturing companies are known now to be interested in making bids, although no decision has been made as yet by Metropoitian directors. Tour would be rated as the supreme advertising gesture of all timesonally recognized, the direct relations of the Metropolitan company into remote American communities, in recent years, is ascribed solely to recent radio tie-ups.

The Metropolitan's tour would be contingent on the ability of industrial firms, vieing for the homor of sponsoring the trip, to induce the board of directors to unbead in their policies pertaining to sponsorship.

sponsoring the trip, to moute the board of directors to unbend in their policies pertaining to sponsorship.

During the past season, the Met them to to both and also made a work of the control of the c

Helen Jepson to Europe

Helen Jepson sailed for Paris June 5 on combined study-vacation Jaunt. Expected back late in Au-

While abroad Miss Jepson will While abroad Miss Jepson will study two French operas, 'Thais' and Louise,' which she will do in Chicago this coming season. Also to practice new Yankee opera, 'Caponsacchi,' for New York Met. Will be at Worcester Festival on Oct. 8,

Weather Crimps St. Louis
St. Louis, June 9.
Chilly weather held attendance to completed by Miles of Especial County. Concert posts and St. Louis County. Concert posts and St. Louis County. Concert posts being and the st. Louis County. Concert posts being the st. Louis Especial Concert Concert posts being the st. Louis Especial Concert Concert posts being the st. Louis Especial Concert Concert posts being the st. Concert posts being the st. Louis Especial Concert Concert posts being the st. Louis Especial Concert Concert posts and the st. Louis Especial Concert Concert posts and the st. Louis Especial Concert Concert

College Credits for Listening to N'western's Concerts on \$25 Course

6 Bona-Nova Concerts

Los Angeles, June 9. Los Angeles, June 9.

L. E. Behymer has contracted Bona-Nova, Spanish opera and concert singer, for series of six concerts at Philharmonic auditorium, starting in October.

Singer was brought to coast by George Hirliman for series of Spanish notinger.

Forum's Line-Up **Includes 3 Guild** Plays: Scale Up

Philadelphia, June 9.

Next season program of Philadelphia Forum, local highbrow lectures group, includes three Theatre Guard above Tidot's Season Program of Philadelphia Forum, local highbrow lectures group, includes three Theatre Guard above Tidot's Season Landelphia Philadelphia Marian Anderson, Rosalym Tureck, Moriz Rosenthal, Jose Hurbl; concerts by Boston Symphony Orchestra, With Oskar Shumsky, soloist: Philadelphia Symphony Orchestra, Trudi Schoop Ballet, de Basil's Ballet Russe, Joses Ballet and Catherina Littlefield with Philadelphia Ballet, lectures by Hugh Walpole, William Lood Phelips, John Maweek Robert M. Hutchina, Stuart Chase, Rev. Bernard R. Hubbard, Burton Holmes, H. C. Bryant, Wendell Chapman, Hugh Hammond Bennett, Julien Bryan, Arthur A. Allen, Capt. John D. Craig, Capt. C. W. R. Knight and presentation of Philadelphia Award. Season tickets are priced at \$12.50, \$22.50, \$27.50, \$32.50, \$37.50, 317.50, 322.50, 128.50 cach group over last year.

St. Louisans Want Refund On Opera That Chilled

On Opera That Chilled
St. Louis, June 9,
Natives who purchased ducats for
performances of La Gioconda and
Enformances of La Gioconda

grand opera a permanent feature in St. Louis will meet soon to discuss St. Louis will meet soon to discuss a proposition whereby ticket holders will receive part cash refund or exchange of tickets for proposed performances this fall or next year. Price scale for abandoned operas and ball ranged from \$1 to \$5.

W'hington Summer Music Unsettled; N.S.O.A. Out

Unable to reach agreement with Musicians Union over contract details, National Symphony Orchestra Association has definitely cancelled plans for series of summer concerts which fast year drew average of 10,000 to each of 12 programs at Watergate, Orchestra members, who last week demanded showdown on Association's plans, are hoping to secure another sponsor for summer or stage concerts on cooperamer or stage concerts on coopera tive basis.
Frank Gittelson, National Sym

phony concert master, resigned this week to accept similar post with Baltimore Symphony. He has been ltimore Symphony. He has be mmuting for past three years.

Northwestern Evanston, Ili., will be manager and promoter of a pretentious series of 15 concert attractions to be held once weekly starting Oct. 17 in the Auditorium, Chicago. Northwestern students enrolling for the course the receive two college credits. Action of the course was a considered to the college or credits. Action of the college or credits. Action of the commentator, half-hour internaission will then follow before the main dish. Cost of the series of 15 concerts is \$25. Auditorium seats 3,600 persons, providing plenty of ducats for general public. University, however, expects to seal out, so presumably few individual ducats not on subscription basis will be in racks for one-time purchasers.

Networks Bookings once weekly starting Oct. 17 in the

Networks' Bookings

one-time purchasers.

Networks' Bookings

NEC and CBS concert departments are placing the concert attractions which will include, amonothers, Nino Martini, the Baile.

Russe, Josef Hoffmann and the Argentina-Becudero ballet. Commentators have been booked through Clark Getts, New York manager, and include, to date, John Erskine, Olin Downes, John Martin, Pierre Key, Leonard Leibling.

Policy which Northwestern will pursue resembles in many respects the series initiated by Olin Downes in the Brooklyn Academy of Muslc. Commentator with concert following has clicked big in Manhattan's sister borough.

Dean James' Stevens of Northwestern's downtown (Chicago) campus is in charge of the concert series. University will plow back its profits.

Hub Opera Wants More General Public Ducats:

Figure on 12-Day Series

Boston, June 9. Prospects for opera in 1937 in Boston shape up so well the Boston Opera Association has sent to guarntee a proposal that the coming season be extended from 10 to 12 days. If the lengthened season goes over next year, it may be extended to a fortnight in 1938. Association also l

to a fortnight in 1938.
Association also has the idea parity right also has the idea parity right also has the idea or one box for each performance, to revent curtailing number of seatravallable to general public. If thileads to no squawks from guarantors, and public sale absorbs the balance of seats O. K., the ner move is, apparontly, to cut down pro rata the percentage of the nut the guarantors have been assuming. Another idea the Association has is to have the Met produce Wagner's Nibelungen Ring' cycle, since Wagner operas clicked so well-this year.

Robert Quick to K.C.

Robert Quick to K.C.

Karl Krueger, conductor of 'the Kansas City Philharmonic orchestra, has announced the organization, because of the coming season. Most important change was the liring of Robert Quick as concertimaster. Quick comes from the Chicago orchestra and succeed/Joseph Harding, who will take over the second desk. Five other importations were made to complete the roster of \$4 musicians.

Of the number 57 are Kansas City men.

Grace Moore at Hague
The Hague, May 30,
Grace Moore signed to sing in,
Amsterdam in the end of June, accompanied by the Concertgebouw
orchestra, conducted by Mengelberg.
She will also sing at the Kursaal at Scheveningen near The

VARIETY

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, Ban Francisco, Hollywood and London. Variest takes no credit for these tews items; each has been rewritten from a daily paper.

East

Fjorence Small, sister of the late Ambrose J. Small, Canadian theatre operator who disappeared in 1919, in court to prevent the dead man's fortune going to Catholic church, Reveals an alleged confession by his widow signed last year. She admits prime responsibility for his murder.

Reveals an alleged confession by his widow signed last year. She admits prime responsibility for his middle signed and signed as the signed and signed as the signed as th

Leona Hogarth Doyle obtained a divorce from Leonard Doyle in N. Y. supreme court last week. Testi-mony introduced to show he was living in a Chicago hotel with an-

living in a Chicago hotel with another woman during the run of The Family Upstairs. Woman identified only as 'Madame X,' but said to be the state of the state of

not complete contract within given time.

Gov. Lehman vetoes dog racing bill. Chiefly on the contention that the proposed law makes no provision for regulation.

Pictures blamed for a shooting and came home earlier than he expected to. So he got his revolver and shot at, but did not hit, a neighbor.

Loew's Apollo, Clinton and Delancey streets, opened its new roof garden last Friday.

Loew's Apollo, Clinton and Delancey streets, opened its new roof garden last Friday.

Thursday. Had a mouth organ, washboard and three frying pans. Cop said pans were out of tune. All Negroes, but playing When Irish Eyes Are Smiling.

G-Men to office a swibitton of G-Men to office a swibitton of G-Men to office a swibitton of the swibitton of G-Men to office a swibitton of the swibitton of G-Men to office a swibitton of G-Men to office a swibitton of the swibitton of G-Men to office a swibitton of G-Men to

house, starting working on an opera. No details, but believed to be a setting to The Man Without a Country.

Katharine Lambert, one of a sex-

Country.

Katharine Lambert, one of a sextet with agreed 20 years ago upon a cothers included Olive Thomas, Lilyan Tashman and Martha Mansfield, all of whom went pictures; and Fift Alsop, Bessie Poole. All had been with Ziegfeld.

Postmaster General Farley arranging to reproduce Press, Roosevelt's speech of acceptance in ball All who buy tickets to be registered as 'Roosevelt nominators' and have their names inscribed in a book to be given the president. Just to help the campalag fund.

user names inscribed in a book to be given the president. Just to help the campaign fund ball, WFA actress, cleared in Long Island court Wednesday (3) of charges that she was seen in the altogether with men other than her husband.

Folice that way again bout bag-foliated the seen of the seen o

same speed. But can't tell why Some of the laggards go only 90,000

miles per second. Speedsters do

double that.

Film fire at 218 W. 42nd street
Wednesday (3). Workman in Allled Forwarding Corp. was solderlng a container of film when it ignited. Fumes emptled the building,
but firemen in gas masks quickly
extfnguished the blaze, Damage unmoutant.

but firemen in gas masks quickly extringuished the blaze. Damage unimportant.

Gene Tunnoy, former champ, in a
lam with Comn. traffic court. Got at
the state of the state

shoe and another his hankle. Required 15 cops to fan the crowd away,
Pat Lederer to replace Sylvia Pieds in Pre-Honeymon. Radio he had been as to broadcast of the play.
Four men arrested Saturday (6) at Mincola as part of the gang flooding the race tracks with spurious bills. State officials moving to warn tourists of the \$1.a gallon tax on all liquor brought into the state. Applies equally to purchases across state, lines and liquor brought in from foreign countries. To be state, provided the property of visit the Actors' Fund Home in Englewood Sunday. He is the last survivor of the 248 who founded the Englewood Sunday. He is the last survivor of the 248 who founded the Englewood Sunday. He is the last survivor of the 248 who founded the Daniel Frohman headed a party to visit the Actors' Fund Home in Englewood Sunday. He is the last survivor of the 248 who founded the Daniel Frohman headed a party to visit the Actors' Fund Home in Englewood Sunday. He is the last survivor of the 248 who founded the Daniel Frohman headed a party to visit the Actors' Fund Home in Englewood Sunday. He is the last survivor of the 248 who founded the Daniel Frohman headed a party to visit the Actors' Fund Home in Englewood Sunday. He is the last survivor of the 248 who founded the Daniel Frohman headed a party to visit the Actors' Fund Home in Englewood Sunday. He is the last survivor of the 248 who founded the Daniel Frohman headed a party to visit the Actors' Fund Home in Englewood Sunday. He is the last survivor of the 248 who founded the Pieder Sunday and Sunday a

opening June 20. Then will go to Othl.

Charles O. Carey to have a strawhat on Governore Island, starting the street of the relief Girls' club to throw a dance at Sherry's June 26. Benefit of the relief fund.

The street of the relief fund.

Grant on the street of the

Beach completed last week, Ahead of schedule.

Finals of the pushmobile contests staged by city a fioppo, with only seven winners of sectional consequence of section final consequence of section of sect

Announced that 'Stage Door' will use 19 ingenues. Members of an actresses' ciub in which the story

actresses citib in which the story is set.

Sir Cedric Hardwicke reported to be coming over. One of the English stage toppers, but never over here. Greenwich Village open air act show quit when city collectors showed up for the 2% sales tax. Greenwich Willer announces the engagement of Matta Abba and her own co. for a N. X. appearance next season. Italian actress who has scored in London and Paris.

Gilbert Miller announces the engagement of Matta Abba and her own co. for a N. X. appearance next season. Italian actress who has scored in London and Paris.

Gilbert Miller announces the engagement of Matta Abba and her own co. for a N. X. appearance next season. Italian actress who has scored in London and Paris.

Italian actress who has scored in London and Paris.

Italian actress who has cored in London and Paris.

Italian actress who has cored in London and Paris.

Italian actress who has cored in London and Paris.

Max Hart turns from agenting to producing. Has a plece of 'Left Turn,' shelved when Leslie Adams died. Now down for Jackson Heights tryout.

160 liabilities and \$1,237 assets filed in L. A. by Jack Townley, screen writers are also as a second of the control of the co

eliminating Yuma as Rounderd Gretna Green Sapproval of one-day marrlage of Richard K. Ince, son of late producer, and Charlotte Bul-ford, 18, won out when Superior Judge Knight in L. A. granted an annulment.

Bookies Irk Chi Tracks: Gregory Vice Harding

Chicago, June 9.

Chicago, June 9.

Tracks around Chicago are again getting hot under the collar at the competition of poolrooms and handbooks, and are asking police to bear down. Business at Hawthorne thus books, and are asking police to bear down. Business at Hawthorne thus far has been spotty, average mutuel play running \$175,000 daily. On Memorial Day, however, records were broken with a play of over \$\$25,000. So terrific was the jam of people, the track ran out of tickets and had to station men at the gates to take the cash, passing the customers right in through the wickets. George F. Harding has tendered his resignation as chief of the Washington Track association. He will be replaced by Walter Gregory, head of the Palmer House. Greg-

will be replaced by Walter Gregory, head of the Palmer House. Gregory has been coming along at a swift pace in Chicago activities, heading both the State St. Council and the Chicago permanent fair committee. Reported he is being groomed for the mayor's chair,

M.P. League Scores

Only three games last week in M. P. A. Ieague, with Metro nine victors in two. Metro beat Par 4.3. Skouras Bros. beat UA 15-6, and Metro's second win was 12-1 over NBC.

MARRIAGES

Nancy Colla, non-pro, to Michael Fleocelli, conductor of Youngstown Little Symphony, in Youngstown,

Little Symphony, In Youngstown, O., May 31.
Woody Klose, to Mary Virginia Taylor, in Bast St. Louls, Ill., May 27. Groom is program director of WTMV, East St. Louis:
Dale L. Taylor, to Ellzabeth Turnbull, in Eimira, June 1. Groom is managing director of WESG, Elmira.

na No Jazz Bands at Schmeling Camps, but Plenty of Confidence

Napanoch, N. Y., June 9. At Max Schmeling's camp, much better situated than the Joe Louis quarters at Lakewood, N. J., the German heavyweight looked to be in excellent condition at the weekend workouts. While most fight experts believe it will be just a matter of how many rounds Schmeling can stay with the Detroit Bomber, those close to the Teuton think otherwise and the odds are liable to be shortened as the fight night (18) approaches.

In ticket circles, the demand for pasteboards is under expectations, but New York fans have apparently vet to secure their ducats. Most of the coin in the 20th Century Sports ing club's till is from out of town. Sale has passed the \$500,000 more and should step up briskly this week. Last minute sales are always the best in major boxing con-tests. On the day of the Louis-Raer match last summer \$140,000 was taken in.

Favorable press should lure our tomers and some of the varns in the thearst papers are plainly aimed for the box office. Mrs. W. R. Hears's Milk Fund will participate in the

Milk Fund will participate in the takings.

Jack Rieger, who has been behind the motion picture camera for every major fight in 20 years, took any number of shots during Schmeling's boxing and training routine.
Part of this footage will go into the fight picture of the contest itself, and most of it may appear in case

and most of it may the battle is brief.

The strictly business at the battle is brief.

Unlike the band the battle is briet.

It's strictly business at the Schmeling workouts. Unlike the Louis camp, there's no jazz hand to amuse the customers between

to amuse the constant founds.

Collector of taxes placed inspectors in N.Y. ticket agencies Monday (8) to see that tickets for the Louis-Schmeling fight are properly stamped. Department acteu on re-

collected.

Crackdown on Phoney Booze Hurts K.C. Spots

Most of the mushroom spots and some of the established bars along present a profit of the set and the Kansas City, June 9.

BIRTHS

Turn, shelved when Leslie Adams died. Now down for. Jackson Heights tryout.

Lillian Bresnahan to William J. Heights tryout.

Lillian Bresnahan to William J. Hollywood, June 3. Father 18 Dooley, in Chicago. June 8. Bride is of the Chicago CBS music binary, groom is of WEBM commercial department. Evelyn Rosenzwels, to harring failure to pay for trailer scripts.

After filing notice of intention to wed, Mitzi Miegand, film player, called off, engagement to Capatain Camel Corps, the control of the chicago CBS music brevious commercial department. Evelyn Rosenzwels, in Hollywood, June 3. Father scripts.

After filing notice of intention to wed, Mitzi Miegand, film player, called off, engagement to Capatain Camel Corps, to the control of the chicago CBS music brevious control of the control of the chicago CBS music brevious control of the chicago CBS music brevio Mr. and Mrs. Pandro Berman, son, in Hollywood, June 3. Father is producer for Radio Pictures, Mother is daughter of Frank L. Newman, operator of Evergreen Theatres in Facific Northwest.

Mr. and Mrs. Warren Yapleys, son, in Van Nuys, Calit., June 1. Father is grip at Warners Burbans studios.

New York Theatres









"A masterpiece of drama!" — Journal Beginning Friday Morning, 9:30 A.M. WARION DAVIES in 'HEARTS DIVIDED"

PARAMOUNT TIMES

HELD OVER "Princess Comes Across" with CAROLE LOMBARD
and FRED MacMURRAY
On the Stage:
RUSS MORGAN and His Orch
Also GRACIE BARRIE

ROXY SEATS 25° TO

Peter Lorre and Maduline Carroll On the Stee PAUL ASH

'Secret Agent

BADIO MUSIC HALL "PRIVATE NUMBER"

ROBERT TAYLOR AND LORETTA YOUNG Speciacular Stage Production

Broadway

Frank Mackin wonders how to get to the Elest Side.

Herman Bernie due back this week from Casat.

Herman Bernie due back this week from Casat.

Herman Bernie due back this week from Casat.

By Gardner has a new Broadway column in Hocey mag.

Lie Edwards and Dave Shelly motoring to the Coast.

John Charles Thomas and Frank Tours on southern fishing trip.

John Charles Thomas and Frank Tours on southern fishing trip.

Living Salkow, eastern rep side.

Marton Cook slated for Napancch Country Club, as dance instructress.

Bobby Sanford's new showbest, Sp. Empire State, takes to Hudon's briny June. It is not to the Coast.

Marth Dreiblatt will be the pa. for Edward Raquello at Lake Matwell of the Casat for Hannen Swaffer, who departs for the Coast.

Entire lower floor of the Algonquin hotel, including grill and bar.

Sam (Schiepperman) Hearn to Hollywood Monday (8) to go Into Par's Big Broadcast:

Major Beagal any visiting at Max Schmellag's camp.

Foolroom on W. 46th street suffered its steenth raid Friday (5). Must be used to it by how, general manager at the County theater, and the Caviar Schmellag's camp.

Foolroom on W. 46th street suffered its steenth raid Friday (5). Must be used to it by how, general manager at the County theater, Raiph Sanford playing two dates with Milton Berie, then to the Catswith Milton Berie, then t

Troop C. N. Y. State Police, at Sidney.

Ted Degian, of Madison Square Garden publicity department, recovering from appendix operation at Fifth Avenue hospital.

Eddie Seizer back on the Coast Eddie Seizer back on the Coast Eddie Seizer back on the Coast Debictly head came on for the N.Y. sales convention.

O. O. Mchityre's piece in July Cosmopolitan on Benny Fields, the Broadway crooner who came back without having ever been away, breaks just right with Fields curled baberdasher has fitted itself into theup with Mike Jacobs, promoter of Louis - Schmeling fracas, by allotting portion of its show windows for tuskets.

promofer of Louis - Schmeling fraces, by alloting portion of its shown of the asset boxofices and the shown of the shown on shown of the shown on shown of the sh

The Hague By M. W. Etty-Leal

Annie van Riemsdyk, 95, died in Ansterdam. Circus Hosent

Amsterdam.

Circus Hagenbeck will play here
for six weeks.

Scheveningen. Holland's foremost
Seasida resort, is opening its doors.
Ernily Roosevelt. nice of President Roosevelt, its going to sing
here.

Hofstadtoneel successfully premotion of the companion of the companion

miering Philips. Grace Moore will be one of the star features of the Kursaal for the

new season.

Dutch tenor Desire Pauweis celebrated his 75th birthday at

Amsterdam.
Dutch tenor Willy Vos Mendes signed to sing in operettas at the Empire, Antwerp.
AVRO, Dutch broadcaster, engaged a new dance-band after trouble with the former one.
Eugene Eberle, 51, violin. maker who was known bewond the beauter. Eugene Eberle, 51, violin maker who was known beyond the borders of Holland, died in Rotterdam. He repaired violins and cellos for such Rriists as Elman, Hekking, Kindler and Felder.

CHATTER

London

George Marton in town again. Biliy Bieach has joined the Woil-elm Agency. helm Agency,
Emile Littler to New York hunt-ing legit material.

'Three Maxims' getting special showing at Eastbourne. Sherkot to take out his own vaudeville unit in the fail.

Henry Wilcoxon signed by Reii-nce for 'Last of the Mohicans.' Sydney Horler in Middlesex Hos-

ance for Last of the Mohicans.
Sydney Horler in Middlesex Hospital recovering from an operation.
Bernard Milis has gone to American Sydney Horler of the Mohica State of Country of the Co

principal to be intended to do at the Pelasce.

Performing Rights Society has increased its membership for first quarter of the year by 62; now totals 1,344.

Arthur Riscoet to play five weeks' vaudeville for General Theatres Corp. before going into a new musical show.

In addition to Cyrano de Bergant of the right to film 'Under the Red Robe.' These will be bis first two World Pictures Prods. for 20th-Fox release.

Paris

Bric Wolem in town.
George Barnett in town.
Jacques Copeau to London.
Bricktop singing at Dingo Ban.
Bricktop singing at Dingo Ban.
Despite Dake Dack in town.
Despite Dake Dack in town.
Despite Dake Dack in town.
Despite Dack of the Despite State of the Common State of the Despite State of the Despite

Sels.

Mme. Nicolina singing over
Poste Parisien, then off to Buenos Poste Parisien, tuen ... Aires. Henela Greasley and Iris Kirk-white catching the Bal Tabarin

Louis Lumiere acnored by native town of Besancon for inventing mo-tion pts.

Cliff Fischer rebears

sadeurs.

Rita Reyes signing with Harry
Kauman for a New York revue in
September.

Bal des Petits Lits, biggest annual artists' charity, called off for

September. Petits Litz, biggest annual artist's charity, called off for the present.
Louis Lafon named assistant to Ben Miggins as European director of the English of the Petits of the

SI Courte' (Tife Is so Short') hitting 50th performance at the Theatre Pigalie. Clnema Edouard VII holding autorace of old-time crates from outskirts to the theatre to publicize film Impetues Jeunesa, maparie, with Yvonne Printemps and Pierre Fresnay, which Bernard Descamps is megging, now under way.

27 rue de La Faix is the provisional title productions Milo Film Thomas Foster's Chain of Evidence.

Berlin

'Nine Officers,' a new Tobls-Rota Nine Unicers, a new Tools-Rota film. Fowell & Nedra to the London Palladium. Marika Rockk signed by Ufa for another picture. 'No More Ladles' (MG) premiered

'No More Ladles' (MG) premiered at the Gloria Palace. Lessing Theatre reopening July 3 with Row About Joianthe. Berlin Philharmonic Orth. giving two Doy concerts in the suburbs. The State Orth State Orth Bud-nest for a guest play at the State Ouera.

Budapest

By E. P. Jacobi

Madrid

Nitery biz perking. Nathan Milstein in town.

Jean Baten looking around.

Jimmy Campbell down with the

u. David Moreno iaunching a concert ency. Paulina Singerman due back in

Ernest Vilches touring the sticks

Ernest Vilches touring the sticks with his stock co.
R. W. Keyserlingk, UP exc., in from Paris for an co.
Top Hat' (Radio) getting four weeks at the Avenida.
Maza gultar-collecting at the Espanol.
Carmen A maya and Miguel Molina e click at the Zarzuela.
Samuel and his Cassbanca Boys ork of to the, Casino Canšete, Aligiers.

Samuel and his Casabanca Boys ork off to the, Cashio Cansatel, Algets, and the candidate of the Cashio Cansatel, Algets, Disz and Antonio Moreno taking American tourists to the builfights.
Invasion of foreign correspondents seeking the lowdown on the Spanish political setup.

Hermudez Canete, who covered the Ethiopian war for El Debate, the Boylogian war for El Debate, and the Boylogian war for El Debate, and Gold') by Jose de Lucio, at Chueca.

Jose Romeu set for a Cuban, Puerto Rican and Venezuelan yocai concert tour this summer.

'Andalusian Art,' stock out income comedians, preparing a provincial to the Canete Can

Exteriors of 'La Casa de la Troya'

tour.

Exteriors of La Casa de la Troya' being shot at Santiago de Compositeia, Andiusia Chrematografica, S.A. producing.

To Buleve, the nebriding for Buenos Aires, where she's got a ten week pa. contract.

Irene Lope Z Heredia-Mariano Asquerino stock rehearsing 'Cree en T' ('I Believe in Tou') by Jose and 'Morisse Se Un Error ('Dying is an Error') by Gregorio Martinez Sterra and Enrique Jardiel Poncela at the Maria Isabel.

Lolita Benavente set for 'Alo Hollywood', 'Gregorio Martinez Sterra and Enrique Jardiel Poncela at the Maria Isabel.

Lolita Benavente set for 'Alo Hollywood', 'Gregorio Martinez Sterra and Enrique Jardiel Poncela at the Maria Isabel.

Colita Gamez, Argentine looker who's better bo. In Spain than in Paris, in September in a musical show by Angel Custoddo and Masestro Scocatala, titled 'La Spaina de Merime' (Merime's Spain).

Sydney By Eric Gorrick

Prince Edward, Sydney, goes continuous.

Three Men on a Horse' opens in Sydney this month.

Jimmy Gerald playing a revue season for Nell in Melbourne.

Hoyt's planning further theatre erection in several nabe centres.

Stuart Codde, in charge of you see

Stuart Codde, in charge of Fox ex-ploitation, preparing a special sales drive, Harry Jacobs opened successfully for Australian Eroadcasting Com-mission.

ission. Chaney and Fox, American danc-s, held over again at the Troca-

missions and Fox, American danctural diver again at the Trouadero, Sydney.

Clem Whitely is in charge of special exploitation for 'Story of Louis Pasteur (W.)

'Queen of Hearts' (ATP) got six weeks in Sydney, First Britisher to stay so long in quite a spell, see the seed of the stay of the seed of the see

Dutid Season of the production of the present.

Louis Launier and assistant to the production of the present.

Louis Launi and assistant to the present.

Louis Lation named assistant to the present.

Louis Lation named assistant to dispersent.

Louis Lation named assistant to dispersent to dispersent to the firm rights of Height and the Tronage of the production of 20th-low.

Princers Edwige de Bourbon
Parme lecturing at Theatre des and Composition thinking of composition of thinkin

Hollywood

Ben Piazza back from Frisco Mitcheil Gertz downed by flu. Colin Clive battling pneumonia. Binnie Barnes to become citizen, Vince Silk off to Honolulu for Joe Valentine visiting in New York.

Max Steiner putting up a new The Paul Kellys motoring to Broadway. Al Joison treated for tree poison-ing in hosp.

Gene Fowier figuring on trip to Dean Born motoring to Wisconsin for vacash

No more Mayfair dinner dances this season. Mitcheil and Durant split again

Mitchell and Durant split again for pic work
Pa Di Cicco joined FeidmanBlum agency.
Hugh Buckler bought home at
Malibu beach.
Mitst Green opening pa. tour in
Beach Marx went for new tile
swimt.ing pool.

Eric Linden summoned east by
mother's lilness.
Fire destroyed office of Ida Koverna
Advising at Metvo.
Beach roller coaster gave Gregory
La Cava bur knee.
Jack Blum now an associate with
I. K. Sackin agency with E. B. Derr
as music supervisor.
Jimmy Colman here to try his
luck at entertaining.
Mitt Howe treking to Wyoming
ranch for two weeks.
Fred Spencer suffered broken leg
Gordon Oliver in from N. Y. to
start his WB contract.

ranch for two weeks.
Fred Speners suffered broken leg
when nag kicked him.
Gordon Ollston from N. Y. to
Film Exchange Club tossing annual barbeeu June 30.
Trem Carr temporarily foregoing
golf to "sume production. Chicago
tograndmothers tuneral.
Dwight Franklin designing costumes for Geel B. DeMille.
Mervyn LeRoy ordered freak
haircut for Frank McHugh.
Doland Xung going to England
Bolland Young going to England
Louis State of the State
Address of the State
Help of the State
H

o.o. Nunnally Johnson and wife sailing from N. Y. July 1 for European from

ture house manager, running assembly.

Erroi Flynn planning exploration and hunting trip to interior of Britishian

and hunting trip to interior of Brit-ish Guiana.
Richard Day drew art director as-signment on Pickford-Lasky's 'Gay Desperado.'
J. N. Howland, vet WB film sales-man here, celebrated golden wedding

House Reviews

EMBASSY, N. Y.

(Continued from page 20) continued from Pathe a little farther down. The U streak of stuff is varied and interesting thouse comparatively unimportant. Outstanding is the scaling of the needle spires at Yosemite by three young fellows, and the discovery out in Missouri of a giant prehistoric tooth.

tooth.

Of major interest is the second birthday celebration of the Diome quins but Paths, with which the the third that the t

lander, Ont. Doc Dafoe is with the bables again. This material on the quine is decidedly box office.

For contributes a beauty a job entry of the property of

TOWER, KANSAS CITY

TOWER, KANSAS CITY

This indie house has stuck doggedly to its polley of dishing out
vande with its pictures since opening some two more since opening some since opendivided the since opendivided the since opensince since since opensince since since since opensince since since since opensince since since since since opensince since since

pearances; gitts are nurs any pearances; they have been kept intent for some that they have been kept intent for some the pearance of the pear

show so far as the audience is con-recreased.

Closid in a ten minute song-dance comedy turn. They were part of atmosphere in opening and on re-appearance, audience recalls Paris, motif: that, started, things, and wonders what became of it. Boy's nonsense turn grabbed all honors. Ecree far is, scond week of the gate brisk. Hoys.

SHEA'S, TORONTO

SHEA'S, TORONTO the 3st and gave it the conclusion. With plenty crainent to work white this week its real pole of the contemporary of the contempo

wood and just made the first show. Working in one with the mike, lad tells a few studio stories, warbles a couple of dittles and is brought back for a third. Apparently knows his limitations and is whought back for a third. Apparently knows his limitations and is who and the state of the state of the limitation and the state enough at tempt at milking. Crowding the film player for honors is Marty May. Drafted as mc. he is all through the bill and has no trouble in warming up the customers and keeping them in the mood. Lad has a flock of heezy tases brother Eddle as stoogs in one session, later does some take-offs on radio types and finishes with a violin bit that had the crowd pounding. They couldn't set enough of him and he was mainly responsible skedded 80 mils.

Well in advance of the laft procession is Hector and Pals, a stan-

ing. They couldn't set enough of hor and he was manny responsible on the bar and the set of the country of the

EARLE, PHILA.

being the three violins who avert needed much in the more syncopated pieces.

First specialist introduced is First specialist introduced is Melyn Zos, who sings Rhythm Melyn Zos, who sings Rhythm Self Go. With a semi-groteque make-up, especially as to hat, this youngater demonstrates a fair sense of comedy. But didn't seem to exote the semi-groteque with the semi-groteque able miss, who dances First num-ber, to the tune of "Chies," featured back hand flips and high kicking that are out of the ordinary. Due have the next spot. Former started with a comedy dinne (mild) after a brief exchange of patter with Miss Dale, apparently more amused by come of his segs than the aid-by come of his segs than the aid-ly come of the segs than the aid-by come of the segs than the aid-tion of Chapili, in which he has a funny scene with Miss Dale, is the break of a cording hand at the con-clusion.

again, warbles 'Love is Like a Cig-arette,' as good as anything he did, but the effect was lost when he en-cored with a special set of lyries for Kahn's theme song. Lyda Sue ref-peats with another dance, featuring high kicking and some next filly flops, okay but very much like her

first.

Program ends with band doing a tresome and featureless 'Way Down Yonder in New Orleans.' Outfit lacks personality and individuality for this kind of a stage appearance. Waters.

CENTURY, BALTO.

Baltimore, June 7.

There are but few men around who yearly but men around who yearly but men around he was to be a second of the few is Dave Apollon. Has been especially liked during past couple of seasons. His International Varieties unit holds its head well were seen to be a second of the property are the strong specialty acts garnished around the framework of Apollon's nine-piece Havalian string band and line of 10 Bines gals. Baltimore, June 7.

Apollon's nine-piece Hawalan string band and line of 10 Bines gal sow is off to bouncing start with time doing Arabian dance, tindling bell-castanets and swishing their walsts, with Mile. Ruth holding the quasits, with Mile. Ruth holding the dancers are the Seven Arabian the Bolynesian musicians dressed in Shelt getups thumping small testife drums. At conclusion of the terp-ling, tumblers and pyramiders) and the Polynesian musicians dressed in Shelt getups thumping small testife drums. At conclusion of the terp-ling, tumblers are forward and spanding, but their paces, scorling and the part of the start of the start

bers over nicely...

The line is inserted again for a Viennese-type of ballet to some chunks of music from pen of Fritz Kreisler; routine o.k., but the gais aren't too capable toe-terpers. Mellesa Mason biffs 'em with her amazingly fest contortion capering. Apollon leads his musikers through Dark Eyes' and 'Two Guitars,' with some comedy bypiay salted in. Then Harold Aloma doubles from the band as singer for strong results.'

strong results.

Moonlight Murder (MG) is on screen. Rounding out bill are Metro clips and organiog by Harvey Hammond, last of the picture-house organists in Balto loop. Scharper.

BBC

(Continued from page 1)

(Continued from page 1) cause of the BBS fint these broadcasts were being carried out.

BBC were being carried out.

BBC was cathored the complaining memoral cathored the complaining memoral cathored the complaining memoral cathored the position that since it furnished equipment the BBC was entitled to priority in all, matters of broadcasting from the ship regardless of nationality, and that by permitting NBC and Columbia to do as they wished about changing the scheduled broadcasts from the Queen Mary the Cunard p.a. showed no concern for the rights of the British broadcasters. The BBC-exec in his memo also wrote:

Descript Like Bivalry

Doesn't Like Rivalry

Desen't Like Rivalry

The rivalry which exists between the American organizations,

MEC and CES, has reached a pitch
which not only may result in bad
programs but also has become
farcical. Arrangements were made
for various programs at least a
week before the ship salled. Already three alterations have been
made in four programs. This is not
good enough and is not fair to the
executive staff of the BBC.

It is no concern of ovins if MBC.

It is no concern of ours if NBC and CBS chose to enter into what might be described as a stupid form of competition, but when it is likely to cut across or damage programs by the BBC it then becomes a matter of direct interference by us

matter of direct interference by us. It should like to add that the engineers (with no III-will at all) are inclined to regard the program staff of the BBC as lacking in efficiency if the program staff cannot tell them in detail what is to happen at any given moment during the next three days. This, of course, could not be pointed out to NEC or CBS, but does make the necessity for foreing-the hands of the American companies all the more essential.

Busineers referred to were those

more essential.

Engineers referred to were those representing broadcasting setups of countries other than Eritain and America who were also airing programs from the Queen Mary.

OBITUARIES

STELLA B. WEAVER

STELLA B. MEAVER
Stella Boniface Weaver, 80, died
June 3 in the N. Y. Home for Incurables. For several years she had
been the guest of the Percy Willams Home, on Long Island, Burla
was in Red Bank, N. J. A sister,
The Design Worker and a

was in Red Bank, N. J. A sister, Mrs. B., Horace McVicker, and a nice survive.

She early made her debut on the stage, playing in support of Sol Smith Russell, John McCullough, John T. Raymond and Lawrence Barrett. She was with the Lester Wallack. company when that star still played in his theatre at 13th street and Broadway, and later played with Edward Harrigan at the old Park theatre. She was also a member of the original cast of Ben Hur.'

JOBYNA HOWLAND

JOBYNA HOWLAND
Jobyna, Howland, 55, stage and
screen actress, died June 7 in Los
Angeles of a heart attack. She was
stricken after telling friends she
had never feit better as she rehearsed for the Coast production of
'Call It a Day.'

Decassed appeared in many stage
plays before going to Hollywood for
picture work and was, the original
Gibson Girl, posing for that artist
for magazine covers. Her last stage
appearance was in 'Bright Star,'
which was written around the
career of Marie Dressior. Ironically,
she was being groomied by studios
as the successor to the late gtar.
She was divorced from Arthur.
Stringer, novelist, a year ago.

HARRIET LOUISE DARROW

HARRIET LOUISE DARROW
Harriet Louise Darrow, 71; who with her husband formed the vaudeville team of Mr. and Mrs. Stuart Darrow, shadowgraphists, died at Croton, N. Y., May 29; in her sleep. She had been in poor health for the past several years. Mrs. Darrow, then billed as Luiu Lorrett, made her debut at Koster & Blais about 1899 doing a single act. She shortly jointed with Stuart Darrow and as a team they played the larger vaudeville tourling companies and practically all of the vaudeville theatres. They retired in 1925 because of her falling health. She was a niece of Tommas Companies and practically all challed the she was the control of the short of the sh

WALTER WRIGHT
Watter Wright, 41, former musical comedy actor and operator of a dancing school in Höroldiu, died that city, May 28.
Wright, formerly of Kansas City, got his first theatrical job as a juvenile with the Loie Bridge Players and toured the middle west with that and other companies. In 1931 and toured the middle west with that and other companies. In 1931 he and his wife joined the H. R. Seaman Players for a year's engagement in Honolulu. At the close of the season they decided to stay and establish the dancing school. He is survived by the widow and a daughter, Mitzi: Burial was in Honolulu.

NICHOLAS COLMAN

Nicholas Colman, 40, Paramount publicist, cied June 5 in Hollywood of pneumonia. He had been with Paramount studio publicity department for several years and was taken ill while returning from New York via the canal. Before going with Paramount he had worked as reporter on several coast papers. Deceased, whose wife died several

months ago, is survived by a son Nicholas, Jr.

WILHELM SCHMIDT Wilhelm Schmidt, 67, for 21 years general director of the Berlin Wintergarten, died in Berlin after a long

illness.

Schmidt went early in the wai from the Circus Busch to the Wintergarten and during his long management booked numerous American and British acts.

NATHAN BURKAN

NATHAN BURKAN Nathan Burkan, 57, died at his home in Great Neck, L. I. June 5, following an attack of acute indigestion. He was one of the foremost theatrical lawyers and represented many stage and screen notables.

ables.

Details will be found in the pic-

PIETRO CINELLI
Pletro Cincill, 68, in the exhibi-

20 years, died in the N. Y. Post-Graduate hospital June 8 of cirrhosis of the liver. He gave up active management six years ago, leasing list two theatres.

Five sons and a daughter survive.

CHESTER EARLE

Chester Earle, who was with the Aerial Earles, long a standard act, died in Marietta, Ohlo, June 3.

Death was due to injury sustained four years ago while cranking a car, the had been ill since last Septem-

GEORGE MUDER

GEORGE MODER
George Muder, 72, former vaudevilllan, dled May 31 at the home of
a brother at Saxonburg, Pa, near
Butler. He taught music in Pittsburgh and was professor of music
at Wells College for several years, Burial local

RUDOLPH ZASLAWSKI

RUDOLPH ZASLAWSKI
Rudolph Zaslawski, 50, Jowish
actor and director, died in Danzig,
June 7 of a heart attack,
He toured the United States in
1928 and established the Yiddish
People's theatre in Buenos Aires,

ALEXANDER REICHBLUM Alexander Reichblum, 46, upper Ohio valley exhibitor, died recently at the Shelburne hotel in Atlantic City following a heart attack: His mother, two sisters and four bothers, autretive. Unforment in

Interment in brothers survive. Wheeling, W. Va.

RABBI ISADORE ISAACSON Rabbi Isadore Isaacson, 47, of Temple Israel, Hollywood, died there June 2 of heart attack. His conof

June 2 of heart attack. His congregation was made up largely of people in picture industry.

Widow and two children survive.

IDA DARLING

IDA DARLING
Ida Darling, 61, character actress,
died June 5 in Hollywood following
long illness. Deceased had been in
pletures since 1914, going to Hollywood from the legitimate stage.

JOHNNY BLACK

JOHNNY BLACK Johnny Black, 45, vaudevillian and songwriter, died in Hamilton, Ont, June 9 morning from a fractured skull. More details in music section.

Wife of Leonard E. Bergman, for-mer general manager for Erlanger's and now an executor of the estate, died of a heart attack early last week while visiting in San Fran-cisco. Bergman planed to the Coast, where the remains were cremated. Stryless were held at Lewiston, Ill, home town.

Mother, 63, of George Cukor, film director, died June 6 in Beverly

Arkansas Web's Baptism

Little Rock, June 9.

Little Rock, June 9.

Arkansas regional hockup—formed
on paper a month ago because of
the forthcoming guipernatorial campaign—lis to be inaugurated tomorrow (Wed.) by President Roosevélt on the occasion of his opening
of the Arkansas Centennial celebration at Pair Park, Eight Arkansas
stations carry the same program
that goes over national networks.

Web VADW. Ittlin Rock, as the

that goes over national networks. With KARK, Little Rock, as the hub station other stations included in the regional network included KUDA, Fayetville; KBTM, Jonesboro; KELD, El Dorado; KOTN, Pine Bluff; KOMC, Texarkans; KFPW, Fort Smith, and KTHS, Hot Sputnes. Springs_

Johnny Stedman, KARK staff an-nouncer, handled.

Mangean Acro Hurt

Chicago, June 9.

Chicago, June 9.

Top-mounter of the Manga a triple-somersault ct the last abov on Saturday (6) at the Palace and inclu-ed his toot so badly he'll be out o. the act for a couple of weeks. Though he foll from an 18-foot height, he returned to the states immediately for a double-somersault from the springboard a: the end of the act.

He was really

He was replaced by another acco-

EXAS EXPO'S BIG STAR'

Maynard Wild Wester Puts Up Until Spring

Van Nuys, Cal., June 9.

Following three day stand at San Diego expo over last weekend, Ken Maynard's Wild West show hit the moth bails at winter quarters here, to stay in barns until next spring. Texas Centennial at Dallas has fedlers out for the Maynard show to go there as a free attraction but no deal likely.

\$200,000,000

(Continued from page 1)

bration. Like Chicago, Cleveland in the downtown section. Dallas and Fort Worth this sum-

mer will spend close to \$25,000,000 on their expositions, New York, three years hence, will put in close to \$40,000,000 on its birthday party. San Diego will coast along this, its second year, with \$1,000,000.

In 1938 San Francisco will budget its celebration on the opening of the Golden Gate and Bay bridges at \$25,000,000. The State of Michigan [325,000,000]. The State of Michigan Will appropriate close to \$25,000,000 for ftr 1938 celebration. Others, less expensive, will be held in Louisiana, Kansas, Washington, Florida. Canada has plans for Vancouver and Quebec celebrations. Toronto will, as usual, feature its yearly Canadian Mational Exposition, most successful of yearly events of this magnitude.

tide. Grapes started it all with its Century of Progress three summers that the start of the sta

Latter however is forcing the current play and was near the folding edge until two weeks ago when business started to build up. Though Dallas has as yet not announced the fact, it is almost certain that the Texas Centennial will continue through 1937 with a possible 10 week shutdown at end of the year. In the past, such celebrations have featured entertainment. Not so with the modern counterpart of the county fair. Before they get started, they deal with the nationally advertised manufactureers are the started they deal with the nationally advertised manufactureers. After they get ford, they go looking for entertainment features, and they must be pleasing to Mr. Ford. When gambling and nudity went overboard at San Diego, Ford objected and out went the rough stuff. Same applies to the other prime tenants at these expositions.

san Diego, Ford objected and out went the rough stuff. Same applies jo the other prime tenants at these expositions.

Despite all this, when the boys and giris leave home for the expositions, they might do a lot of talking about their desire to see the education of the state of the same than a subjects but of the same than a subject of the sam

FOUR HURT IN RODEO

Maybe Five; Sponsor in the Red for

Des Moines, Ia., June 9.
During the week the Texas
Rangers rodeo was on at the Coliseum there were numerous injuries. The most serious was that
of Curley Bell of Dewey, Okla., who
was thrown from a bucking Brahma
steer and suffered a crushed chest,
concussion of the brain and possible
skull fracture. He is in Mercy hosnital.

Hyke Walrich of Gilcrest, Colo. Hyke Walrich of Glicrest, Colo, was taken to Broadlawns General hospital suffering a badly wrenched knee when he was trampled by a steer. Jimmy Nesbitt, Fort Worth, was injured while riding in a charlot drawn by a steer and Buck Wyatt, Hendrix, Okla, was injured during the same performance in atduring the same performance in at-tempting to bulldog a steer.

Since the local unit of the Iowa policemen's association went into

since the local unit of the lowal pollgemen's association went into the red nearly \$800 on the week's show, which attracted 10,000 cash customers, it looks like the rodec was a bum steer all the way 'round.

Cleveland Sideshows

Cleveland, June 2.

Civic centenary expo will be opened by Ed Hungerford's pageant labeled Parade of Years, will include 1.500 actors in lakefront stadium. Charles Alan, who did 'Dead End,' is stage directing. did 'Dead End,' is stare directing. John Ross Reed is general, manager, with Perry G. Somere as stage difector; 'Richard R. Rychard's, designer, and Harry Horner as costume expert. Pageant, planned by
Hungerford as a new version of his
'Wings of a Century,' which he produced for Chicago's fair.

Amusement midway covering 42
Amusement midway covering 42
ing a snake house for or June
27 premiere. Cliff Wilson is building a snake house for exhibit of
28-foot-long snakes. George Young,
bulesk and nitery impresario, has

bulesk and nitery impresario, has dusted off his old Luna Park 'Spook Street' for a corner spot. Closing dusted off his old Linia Fark Spook Street for a corner spot. Closing their Ambassador Club, Phil Gor-don and Mike Speciale, band booker, are putting up a Parisian Casino with a policy of musical-leg shows and two alternating dance

hands.

Almon R. Schaffer handling midway olaims space on it is practically sold out, making a total of 94 major concessions up to date that have come in. Contracts sold in last week to Rene J. Zouary, who is staging embryology exhibit tagged Bouquet of Life;' Messmore & Damon, Inc. for a walk-thungh experience of Life;' Messmore & Damon, Inc. of the contract of t Almon R. Schaffer handling mid-

Those Playful Bulls

Utica, June 9. William Cunningham, of Ohlo, employed by the Walter L. Main circus, is nursing a bruised and swollen ankle inflicted by an elephant which picked up a large mallet by the handle and swung it at Cunningham on the lot as the show prepared to play here.

CIRCUS ROUTES

Week of June 15

Al G. Barnes
Fargo, N. D., 15: Fergus Falls, Minn.,
16: Little Falls, 17: Benidd, 18; Hibbing, 19; Duluth, 20.
Cole Bros.-Beatty

20,000 PER HOUR

Opening Day's Pace of 117,-625 Admissions on Short Saturday Is 2,010 Admissions Behind the Chicago Century of Progress' All-Time Opening Day Record — Midway Takes It on Chin Until Nightfall Due to Free

CONCESSIONS

By HERBERT DE SHONG

By HERBERT DE SHONG
Dallas, June 9.
Texas Centennial Exposition admitted 117,625 persons in a short opening day Saturday (6), falling short of 1933 Chicago Century of Progress' all-time opening day record by 2,010 admissions.

It was the biggest single day program of events ever taged in Dallas. Despite fact that special events unitable event sure and free com-

las. Despite fact that special events punished every gate and, free commercial exhibit in the park, every-body was satisfied and saw a brilliant future. Midway's gross was estimated to hit \$125,000. Expo did better than \$50,000 on gate, as slightly over 15,000 passes was estimated.

better than \$50,000 on gate, as slightly over 15,000 passes was estimated.

Officials hope to set a new attendance high Friday (12) when Fresident Roosevelt and party spend the day here. Sunday's (second day) attendance of the control of the cont

gram, handled by Ted. Husing.
Free spectacle continued to punish the exhibe and midway until hightfall. Included bowl programs of finish of Columbia broadcast and a historical spectacle. Then air circus and free concerts, etc.
Froot that Centennial is a night fair came in the evening, after admissions had hit only 28,000 at 4 p.m. In the half hour following 7:30 o'clock 25,876 people swarmed in. Pace of 20,000 per hour was maintained until 10:30, when the gates practically folded.
Overwhelming spectacle of the fair itself punished the exhibit halls most, and the three big motors and cone or two others grabbed at the fair title first time, spectators limited central esplanade for hours—just like cowds was child and the spectacle of the fair title from the spectacle of the fair title from the process of the property of the process of th continually changing lighting ef-fects. They walked the drives for the atmosphere before patronizing

Chrysler and Ford Chrysier and Ford
Chrysier, with its relatively
smaller investment, grabbed more
than its share of spotlight. Brilliant
hall and marionet theatre stayed
packed, while free concerts and special events ran all day in adjoining
Chrysier Gardens.
Ford probably handled biggest
crowd. With Jose Mansanares'
South American orchestra, playing
in cool court on lagoon, fliver firm
has probably best night exhibit spot
in the park

Col. W. T. Johnson's rode in the bowl drew better than 5,000 first might be the concerts.

Col. W. T. Johnson's rode in the bowl drew better than 5,000 first and in the promance but we concerts.

Col. W. T. Johnson's rode in the bowl drew better than 5,000 first anight performance, proposal of the concerts.

Col. W. T. Johnson's rode in the bowl drew better than 5,000 first night performance, proposally be cause speciators in an open air show well a better than 5,000 first and the concerts and the concerts.

Col. W. T. Johnson's rode in the bowl drew better than 5,000 first night performance, probably because speciators in an open air show well a better than 5,000 first and the concerts.

Col. W. T. Johnson's rode in the bowl drew better than 5,000 first and the concerts.

Col. W. T. Johnson's rode in the court around glassed studies all day, and p.a. system worked well when well as the concerts.

Was a Pipe

Watervliet, N. Y., June 9.

William Glick Exposition Shows Railroad Carnival, featuring Miss Bench Bentum's diving circus opened its season here last week.

When it was discovered that water for the diving tank was not available at the lot, the Watervillet fice department obligingly ran hose nearly a half mile and supplied the deficiency.

Fairs in Penna.

Harrisburg, June 9. Harrisburg, June 9.
Penagylvania county and local fair season this year will extend from July 10-18, the time of the holding of the Spring Mills Fair at. Conshohocken to Nov. 5-7; the Genessee Fair in Potter county. Eighty-one of the fairs have so far notified the State Department of Agriculture, which today made public the list, of the dates for their expectations. Six additional tails

public the list of the dates for their expositions. Six additional rairs which will be held have not yet fixed their dates. Last year 83 fairs were held in the state, State Farm Show (Commission has announced that the Pennsylvania Farm. Show will be held next Jan. 18 to 22. This is the nearest approach to a State Fair Pennsylvania has.

pretty good sham air battle the

pretty good sham air battle the army staged.

Eating places and drink stands grabbed plenty. They all had more biz than they could handle, and many drink stands were forced to close during afternoon because they couldn't keep in supplies. When park was still fairly clear of people in active attention, midray, which was still fairly clear of people in active the trip of the stands are active as the stands of the stands

club near midnight.

Entire Midway hollered for more cashlers and ticket takers before Saturday night was over, and administration had to get blow, Rip-Warden Lawes frime Boow, Rip-Warden Law Went or Bec., Little kneed Law Went or Bec., Little kneed Law Went or Hoeos, Black Forest and most of the rides got the big take opening day. Novelty of sets of Black Forest and Little America, etc., was as attractive to the nativos as was western stuff like Law West of Fecos. Flesh shows got their share.

First day crowd was native, drawn principally from 100-mile radius.

drawn principally according to the radius.

A. T. & T., Coca-Cola, Dr. Pepper, Swift, and few others had good crowds. Although spectators were late getting around to them, rall-peads had a colorful row of displays. Particularly good is Texas and Pada with modernistic dioramas. cific, with modernistic dioramas Federal hall drew heavily. Fair is not yet finished, but it

Fair is not yet finished, but it idin't make any difference. Biggest blight was bare space on facade of State of Texas hall, which should have been tiled. A. F. L. has pulled all its locals off the Job, and interior isn't due for finishing until Angust.

TWO HURT, ONE BADLY, ON RINGLING CIRCUS

Scranton, June 9.

Scanton, June 9.

Two of the featured women performers with the Ringling Brothers-Barnum & Balley circus were seriously hurt during the performance here last Friday (5).

Ida Ambrosi, 26, billed as Ida Walkmir, one of a trio called Tda, Kathe and Walkmir, is at the State other injuries. Kathe Sterling, 18, is at the same institution, but not so badly hur.

so badly hurt.

The two women were turning somersaults at the top of a 50-foot pole held by Qualtiero Walkmir, husband of Ida. The strap held by husband of Ida. The strap held by Kathe broke and she plunged to the earth. The main's hold on the pole was brolen and the staff was jerked from bis hands. His wife was thrown sgainst the ring, and the pole fell on her body. At the evening performance six performers riding on a horse were slightly hurt when the steed stum-bled and threw them to the ground.

Cole Sticks West

Canton, O., June 9.

Cole Bros.-Clyde Beatty circus completed the first month of its onnual tour under canvas here Sun-day. It was stated here by officials of the circus that the Cole show will not go east this season, but will swing westward next week and perhaps go as far as the Coast. and perhaps go as far as the Coast, although this had not been defi-nitely determined. The show's eastern objective will be Binghamton, N. Y., from which city the show well it turn about and in another two weeks will be in Obio for a week, then direct west through Indiana. Officials said the east and New

England states is overrun at the present time with a score of truck shows while the middle west affords yirgin territory, the Cole show planning to get into this area fully a month shead of the Ringling-Barnum circus.

Using Quarters Now

Tacoma, June 9. Tacoma, June 9.

Funland, Tacoma's new playground park with rides, including
bug water scooter, dodgedem cars,
etc., opened Memorial Day to big
crowde in Polint Defiance park, city
owned. No admish charge and
lots of play.

Flenty of conte-one with dimes
and quarters instead of nickels,
land quarters park age, with big
play.

Sit on Sawdust

Knoxville's only outdoor theatre, the Arlington, a nabe, is doing SRO business. Shows are given at night, with all 'seats' gratis. Films are nix, but stage shows and heavy oratory is filling the bill.

A lumber company contributed a thick layer of sawdust for all who want to park it. It's park it or stand.

Programs are put on the air by WROL. Amateur nights jam the place, the stage included.

Tough on Parks

Canton, O., June 9.
Eastern Ohio amusement parks,
inaugurated their 1936 season Memorial Day to the best business in .
several years, executives said this
week. Chilly weather kept hundreds from the midways during the,
afternoon but night attendance was
been used to be the season of the cold
was plotted to the cold weather the entire day was
lost to pools and bathing beaches, Canton, O., June 9

FIRE HITS CARNEY

St. Louis, June 9.
Fire of undetermined origin damaged equipment of Great Olympos, a carry, \$2,200 in Anna, fill, state, Was operating under aim pices of local American Legion Pois No one was injured.



JUST CONCLUDED

TRIUMPHANT THEATRE AND DANCE TOUR
EASTERN AND CENTRAL STATES

OPENED TEXAS CENTENNIAL JUNE 6 for GENERAL MOTORS EXPOSITION—Dallas

Returning—CATALINA ISLAND CASINO
THIRD SUCCESSIVE SUMMER SEASON

Opening Fall Season

COCOANUT GROVE—AMBASSADOR HOTEL
LOS ANGELES

EXCLUSIVE MANAGEMENT)



New York - Chicago : London - Los Angeles - Dallas - Cleveland

Published Weekly at 154 West 46th St., New York, N. Y.; by Variety, Inc. Annual subscription, \$8. Single copies Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of Marc COPYRIGHT, 1936, BY VARIETY, INC. ALL RIGHTS RESERVED.

PUBLIC LIBRARY

862124 A

64 PAGES

Vol. 123 No. 1

NEW YORK, WEDNESDAY, JUNE 17, 1936

Ft. Worth Starts Thinkin' Dallas' Gal Stuff Beat 'Em to the Punch

Fort Worth, June 16.

Itter gotting a load of the nudity ages of the competitive (37 as is year) Dallas Centennial extensive the boys at the local Forter of the competitive of the competition of the competition of the competition of the comp

Par Lenser Dunks Into the Dunkards: Pinched, Compromises

A Paramount cameraman, hoppings into Pleasant Grove, Kan., to correct the control of the Dunkerds, and load religious of the Dunkerds and load religious to the control of the Punker the test of the control of the Punker the Control of the Control

the complaint.
The official charge was trespassing and taking pictures without permission. Dunkards read newspapers but theatres are blacklisted.

96-Year-Old Pappy's P.A.'s

Spartanburg, S. C., June 16.
George Isanac Hughes of New
Bern, N. C., who excited medicos
and newsnapers by becoming a
father at 94 and recently again at
\$6 is talking terms for vaudeville,
Dersonal appearances for Rhoddendron Festival and judging baby
shows. Says he and his 28-yearold wite want more children. Physicclans will not permit the missus
and the new baby to appear in peronals. old wite want more children. Physicians will not permit the missus and the new baby to appear in permitsionals. Hughes is a Confederate veteran.

Hughes is a Confederate veteran.

'Happy' by Permission

George Washington Hill,
American Tobacco prez, is in a
position to bar the Demogreater Farry. It he wants to,
greater Farry. It he wants to,
the second of the second of

DEMOCRATS TO WAKE UP PHILLY

Philadelphía, June 16.
For first time in its history, Philip will be a will an its history, Philip will be a will an its history, Philip will be a will an its horn and the person of th Philadelphía, June 16.

Included. Sunday films are atready legal.
While no official permission has been given for an open town, hotel and nitery men are unanimously preparing to remain unshuttered day and night. Estimates of probable number of visitors vary from 25,000 to 100,000.
All hotel accommodations have

hotel accommodations have (Continued on page 58)

George and Martha on Metro's Political Stump

Hollywood, June 16.
Carey Wilson has been assigned by Metro to write screen treatment on political yarn, Mr. and Mrs. Washington, on which he collaborated with Rupert Hughes. Follical picture is being timed by the property of the property

Lehar's Rewrite

Vienna, June 7. Franz Lehar is re-arranging his rst work, the opera 'Tatjana,' for

AIR, 19; LEGIT, 6

Nite Clubs 10, Burlesque 3 Circuses 1, Vaude None - Exceptional Year for Star-Making - Some in More than One Field -11 Fallen Stars, 2 Come backs This Season

BILLING

Theatrical season of 1935-38, extraordinarily generous in the buildpersonalities, saw 66 new names attain stardom in the various

names attain stardom in the various amusement branches.
Pictures led the way with 27 new stars. Legit produced six radio 19, burleaque three and the circus field one, As an entertainment field on a more or less national basis, the inte ciub business, established 10 new personalities for itself. Vaudeville was again the only major amusement branch to fail completely as a star-maker.

as a star-maker.
Stardom in this tabulation is credited according to the accepted yardstick of show business—name (Continued on page 54)

STRIKE CRIPPLES PARIS SHOW BIZ

Paris, June 18.

Show business in all its phases has been badly crippled by the current economic strike.

Last week's serjes of events was climaxed by the strikers' occupation of all film distribution offices, printing plants, studios and warehouses. American film firms issued a 'paid vacation' order to all personnel.

a 'paid vacation' order to all personnel.
Picture houses reaumed with their shows Sunday night (14) after a succession of occupations which started with the Olympia, Apollo Paramount, Miracles and Lord Orto Chenon the Caron th

Sure-fire

Touts along Broadway are passing out what they con-sider a surefire 'place' parley. Schmeling and Landon.

27 IN PICTURES: Brady Sees Road's Best Chance July-If Actors-Mgrs.-Authors Co-Op

All Aces

Company manager who once was in on several Broadway shows, has long been kidded about his propensity to save

about his propensity to save money.

An advance agent walked in on the fellow last week and found the guy playing solitaire with 16 savings account books.

BOWES' \$25,000 ON CHRYSLER SHOW?

Major Edward Bowes guits the Chase & Sanborn spot on NBC with the Sept. 13 broadcast for the Chryaler Motors Corp. It is understood that Bowes salary on his new connection will be in the neighborhood of \$25,000 a week, for which he will in addition to his amateur program make personal appearance or a distributor-dealer-customer or a distributor-dealer-customer gatherings staged by the automobile

combine.

If that \$25,000 is the McCoy it's probably not only the all-time, all-high weekly wage for an entertainer but is only rivaled by an Indian maharajah as a regular income.

Neither network nor time has

manarajan as a regular income, Neither network nor time has been contracted for by Chrysier. Bowes made his deal direct with Walter P. Chrysier, chairman of the motor combine's board. Indica-

Haile Selassie May See America, But No Pix Deal

Halle Selassie as a picture possibility seems unlikely, as former emperor speaks no English and can only handle French of the European lenguages. However, according to Josef Israels II, American press counselor for the Negus, Selassis may come over in the fall as alghtneer. He has expressed marked desire frequently to see New York. No lecture dates or any personal appearances would be negulated, mainly because of his shyness and no-speak-English state. He's reported well fortuned with a personal fortune.

COSTELLO'S COMEBACK

Hollywood, June 16. Hollywood, June 16.
Getting his first picture break in
nine years, Maurice Costello has
been spotted in 'Hollywood Boulevard' at Paramount.
Costello was ranking star in silent
pictures.

Acting on the suggestion of Wil-liam A. Brady, who in an address during Equity's annual meeting de-clared that next season presented the best opportunity in 20 years to bring back the road, Frank Gillmore has sent communications to the Theatre League and the Dramatists' Guild, expressing willingness to participate in conferences to that w participate in conferences to that end. Brady said the managers, ac-tors and authors could turn the trick if they co-operated instead of quibbled.

tors and autumes to the control of t

Irked by Nazi Treatment. Strauss Wants New Works Sent to London, Vienna

Belin, June 16.

Richard Strauss has just completed a new one-act opera, his first work since Tile Schweigsame Frau' (The Silent Woman'), which was produced last summer in Dresden, where, after two performances, it was cold-shouldered on the ground that the librottist, Stefan Zweig, was a Jew.

New work and a companion piece, also in one act, which Strauss hopes to have ready for production later in the year, are designed to last about an hour each and will form a double bill. Both librettos are by Joseph Gregor of Vienna.

Strauss, irritated by the treatment accorded his Schweigsame Frau, is said to be desirous that the new (Continued on page 21)

Hungry in Pa.

Easton, Pa., June 18.

New York Civic Opera company was scheduled to give operas in high school auditorium here last Saturday and Sunday night, but demand for tickets was so big that local sponsor. Sacred Monsetery, had to postpone the shows and announced they will be given in high school stadium, which holds about 10.000, later in season.

Auditorium only sents about 2,000 and demand for both nights was over 5,000. Trouje will come barjon its next two open dates.

Cleveland, June 16... Flares of flash-bulbs and attempts

Flares of flash-bulbs and attempts of newersel cameramen to get some scoops out of the G.O.P. convention in Cheveland turned aimest everybody into a camera-louse, make the control of the atill photographers.

adll photographers.

Two stages were built on balconies overlaghting auditorium as
camera-stants, one in the back for
sig, newared men and another. In
front for six more. Five crews with
movable stander commid through
crowds on first floor, three more
were stationed in a radio room overhead, while two ctull units took over
studio room in basement to shoot
delected to model I theretoned

studio room in basement to shood delegates in apoelal interviews.

Lens-hounds had everything ayelemized, to the nit degree, overcomiing idifficulties experienced when
covering leafs (0.42) convention in
Chicaco, Hall, with capacity on
nearly 14,000 was equipped with
kleig lights which were handy for
them, but gave visitors, a lotta, headaches. Police department was dickled them, our gave reasonable aches. Police department was tickled to give newsrest trucks a convoy of motorcycle cops to rush film out to airport twice a day, scaring natives fillly with screeching sirens. Paraminount and Pathe-saved time for local releases by developing one negative each here, shipping second megatives on to New York for development and distribution.

\$260.000-\$1,000,000 Spent

segatives on to New York con development and distribution.

Estimated that the G.O.Pers spent between \$800,000 and \$1,000,-400 in Cleveland during four-day stay. Local party contributed \$150,-400 for financing of convention which, with \$50,000 from sale of convention booklet, kept if from going into the red. Native sponsors apparently satisfied with results, aince national publicity put Ceveland on the map and helped to exploit its coming Great Lakes expoorening. June 27. Eatter got a \$1,000 for free publicity out of the \$1,000 for the publicity of the publicity \$1,000 for the publicity of the publicity \$1,000 for the publicity of the first which included here \$1,000 for the publicity of the circus was supported to the cir

nearly 2,000 press and syndicate men.

One highlight of the circus was birth of a new political song, originated by Louis Rich, official bandmaster. When one of chief pipleirh referred to 'three long years' in his speech, Rich had band pity a bar from Three Birth Mice' for drart of the state of the stat

Donat's Unlucky Streak, Now Out of 'Espionage'

London, June 6,

London, June 6,
Robert Donat Is out of Hitchcock's
Gaumont-British film, Esplonage,
in which he was to have co-starred
with Sylvia Sydney. Donat has been
bitten with a run of bad luck.
He was announced to 6to Hamlet'
for Korda; until the idea became
another of the subjects Korda just;
made the front page about. He was
then scheduled to do one for Max
Schach, and owing to the Korda
contract and other complications;
the deal ducked.
Then G. B. took him for the Hitchcock; picture, and, he developed bad
fobsilities, and will be out of things
for a month.
As Miss Sidney can't wait, there's
a substitution pending.

Schwartz & Frohlich To Continue Burkan Law Biz; Left \$1,500,000

Talk of Jimmy Walker, former mayor of New York City, joining the reorganized law business of the late Nathan Burkan is declared groundless by Louis, D. Frohlich, who, with four other members of the Burkan Jirm, is continuing the-organization under a partnership arrangement and the name of Schwartz & Frohlich. Partnership takes in Chaples Schwartz, Arthur H. Schwartz, no relation, Herman Finkelstein and David Fógelson. The Burkan organization will also, remâin infact as to junior counsel, clerks, et al. Frohlich and Schwartz have been associated with Burkan for over 20 years.

associated with Burkan for over 20 years.
Filing of Burkan's will Monday revealed an astate estimated to be over 3,500,000, with the document directing that it be divided into two equal trusts, one for the widow, Mrs. Marianne Alexander Burkan, and the other for their five-year-fold son, Nathan. Jr. Upon her death Mrs. Burkan's trust is to rever to the boy, who also received two of the late. attorney's most treasured possessions. a painting of Charlie Chaplin by the Marchiness of Queensbury and a bust of Lady Comstance Richardson by Paul Comstance Richardson by Paul Synthesis and Charles Schwartz were bequesthed the law library, while Burkan's books on the law of copyright were left to the American Society of Composers, Authors and Publishers.

Burkan specified that his theairf-cal, and censes in a second second and contained and

Burkan specified that his theatrical, and general law practice be tinued as outlined above.

BENNETT BACK UNDER SOL WURTZEL BANNER

Hollywood, June 16, Constance Bennett is returning to Sol Wurtzel production at 20th-Fox to be starred in '15 Maiden Lane', original by Paul Burger, 'Miss Bennett was first starred by Wurtzel in 'Common Clay.'

Fonda's London Film

London, 'une 16.
Robert Kane, head of New World
Pictures, has signed Henry Fonda
to appear opposite Annabelia.
Fonda sailing here to start work

ARNOWS' BABY DIES

Hollywood, July 16.
Infant son of Maxwell Arnow,
asting director for Warners, died Infant son casting director for Warners, here Sunday (14).
Child was born to Mrs. Arnow

reached in the demonstration which reached in the demonstration which greeted the nomination of Gov. Alf. M. Landon of Kansas. Next highest was 78 for Senator Arthur H. Vandenberg of Michigan, when he withdrew his. andidacy. Former President Herbert Hoover's reception drew a high of 78, and the vote-which made Landon's nomination regulation. The compensation of half came to an inverse of a service of the compensation of half came to an inverse of a service of the compensation of half came to an inverse of a service of the compensation of half came to an inverse of the compensation of half came to an inverse of the compensation of the came to an inverse of the compensation of the came to an inverse of the came to an inve

Changed Tags

Hollowood, June 16. Il's off with the less among the flicker tribe. Hentification tags are being changed as follows: Judith Barett back to Nancy Dover; Joan Barclay, to Linda Barclay, and Katherine Gibbs Miglziner to Kay Francis (degally).

ROGERS DRIVE HITS \$370,000

With about 70% of the total re turns in, it now appears that audi ence collections of the recent Will Rogers Memorial drive will exceed original estimate and hit \$370,000.

All the major circuits have re All the major circuits have re-ported, with exception of Para-mount, with the delay there due to the fact that the various sub-divi-sions are reporting individually. The other circuits reported from the home office.

Balance of returns not vet re-

The other creatts reported from the mean effice. Balance of returns not yet received are due from Indie theatres which participated in, the drive. Settlement of administration of the fund and official transfer of the NVA sangtorium at Sarinac Lake, N. Y., to the Rogers commission, walls on completions of the drive

wants on accounting.

The \$370,000 will be more than sufficient to care for the Saranac Lake institution for at least, two

ZANUCK IS A 'MARVEL': HIS MOTHER SAYS SO

Sydney, May 27. Daryl Zanuck's mother, Mrs. L. Daryl Zanuck's mother, Mrs. L. T. Norton, arrived in Sydney from the Far East one day and left the next for Hollywood. In a newspaper interview Mrs. Norton said that her son is 'a marvel.' 20th-Fox officials here had charge of Mrs. Norton during her brief

Gordon and Revel Exit Par for British Tuning

Hollywood, June 16. Hollywood, June 18.
Mack Gordon and Harry Revel have had their contract with Para-mount terminated at their request. Pair remain in England where they did tunes for "Paris Love Song, Gaumont's new Jessie Matthews

pic.
Tupesmiths may clef the new
musical to be done in London this
fall by Clifford Whitiey and Robert
Ritchie. Latter returns on the
Zeppelin June 24 after three months
here.

Fields Passes Crisis

Hollywood, June 16.
Riverside, Calir., hospital reported
oday (Tues.) that W. C. Fields is
considerably improved and out of danger from pneumonia

Comedian has been removed from the oxygen tent and his temperature

Franken on 'Covenant'

Hollywood, June 16.
Samuel Goldwyn has assigned
Rose Franken to adapt 'Covenant
with Death,' which will be starrer
for Merle Oberon.

Goes into work after 'Dodsworth, Henry Potter directs 'Covenant' for Goldwyn. Brian Aherne has been borrowed from Metro for the lead with Merle Oberon.

STRONG TURNS TO PIX

Hollywood, June 16.
Austin Strong is here to write screen treatment of his original story, So This Is Love, for Richard Rowland.

This is first attempt of playwright o scribble directly for the screen.

McLeod Pitching 'Pennies' Hollywood, June 16, Norman McLeod gets directorial ssignment of the Bing Crosby feaassignment on the Bing Crosby fea-ture at Columbia. Pic is labelled Pennies from Heaven.

Hash and Rehash

By Joe Bigelow

SWEET MYSTERY OF LIFE

The silent sphinx, the pyramids,
The reason why vaudeville hit the skids;
How large is a giant, how small an elf?
Herbert's 'sweet mystery of life' itself.

The police department's unsolved killings, The whereabouts of a miser's shillings, The workings of a demented mind, The birth of the earth and of all mankind.

How many nickels would Durante's nose hold? Where did the pirates bury their gold? What power is wielded by witches and crones? What number will show when you roll them bones?

Do strippers take encores when preparing for bed Los arrippers, take encores when preparing for bed? Must a guy, to write poems, be tetched in the head? How high is up, and who killed Cock Robin? When you putt, who's to say that the pellett will bob in?

These and yet moss are the problems around us.
Unanswered, unsolved, they!! slways confound us.
But the mystery of mysteries, we beg to retort,
Is: what the becks in that there Kennedy report?

LITTLE RED RIDE 'EM GOOD

One of the recently appointed film censors in the midwest is a lady ith three grandchildren.

Grandma, what big shears you have!

SOME FUN.

Things are so quiet up at the Friars club the boys have taken to giving the hot foot to the pool table.

FLASHI

FLASHI

Red Ink, N. J.—Perce Entage, operator of the Rocquefort, local nabe, which runs bank nite every Wednesday, now reserves the right to call on the winners the following day, and make a touch.

New York—A former backyard singer took a radio audition at a certain advertising agency last week. After completing his arst dong he forgot himself and passed around his hat. He lost his hat.

Somewhere-in-the-Catakills, N. Y.—New social director at Moischanthe-Mortel Street Forgery, who used to do a paper tearing lact. He's teaching the guests how to make fancy designs with herring, and he's a sensation. Froggs also does a trampoline specialty, and when the place is crowded on weekends he sleeps on his props.

REST IN PEACE

The good old Grand Opera House is folding, and that leaves the acts without a showing house in New York.

—Still there's plenty of acts that showed at the G. O. H., but have nothing to show for it.

Barry Description has written, and Funk & Wagnalls is publishing amusement encyclopedia containing definitions of over 20,000 theatrifetens, it doesn't answer everythigh, however. For instance:
Q. Who was the first agent to wire an act collect? A. The first age

Q. Who was the first agent to wire an accounter. A song arranged in su a manner that not even the composer can recognize it.
Q. What is meant by special arrangements. A Song arranged in su a manner that not even the composer can recognize it.
Q. Who was the original stooge. A: The undertaker; he was the fit to do his best work in a box.

THE DIFFERENCE

The difference between 'The Ladder' and last week's Republican covention is that 'The Ladder' ran 35 weeks.

matter how nice you treat risley acts, you can't keep them fi Trademarks

Fred Astaire's toes, Jimmy Durante's nove.
Shriey Temple's dimple, Katharine Cornell's Wimpole.
Charile Chaplin's shoes, Technicolor's hues.
Groucho Marx's gags, George M. Cohan's flags.
Mary Pickford's curis, Florenz Ziegried's girls.
Joseph Miller's jokes, Joseph Louis' pôkes.
William Shakespeare's pen, Peggy Joyee's men.
California's skies, Hannen Swaffers Te'.
Mary's little lamb(s), Marlene Dietrich's gam(s).
Kreisler's feathery bow, Major Bowes' dough.
Little Egypt's cooch, Prohibition's hooch.
Sennett's custard ples, Mae West's eyes. Fred Astaire's toes, Jimmy Durante's nose

SAILINGS

July 1 (New York to Naples) Mr. and Mrs. Waldemar Young (Roma). June 27 (New York to London) John W. Bonney (Britannic). June 24 (New York to London) Helen Hayes, Charles MacArthur (Queen Mary).

June 20 (New York to Hamilton) Eddie Wittstein (Monarch of Ber-

June 20 (New York to London)
Lou Holtz, Felix Ferry, Harry Conn

Lou Hoits, Felts Ferry, Harry Conn (Champlain) (New York to London) Edward G. Robinson, Monroe Goldstein (Normandle), June 17 (New York to London) Louis Hayward (Berengaria), June 17 (Caracas to New York) Grace Edler (Caracas), June 17 (London to New York), Mr. and Mrs. Isidor Ostrer, Dolores del Rio, Watterson Rotacker, Connery Chappell, Jack Whiting, Max Milder (Queen Mary), June 13 (New York to London) Guthrie McClintic, Stanley Gilkey

Ben Lyon, Bebe Daniels, Mirs, Irene Castle McLaughlin, Climford Whittey, J. H. Seidelman, Coiet to d'Arville, Jean Cocteau, Jean de Cavaignac, Robert Marquis (Ile de

Cavaignac, Robert Marquis (Ile de France).

June 11 (New York to London)

Lée Ephraim (Aquitania),

June 19 (London to New York),

Monty M (York) (Normande),

Normande),

Vone Standon to New York),

John W Comes Jay John R.

Sloan (Manhattan),

May 27 (Sydney to Los Angeles),

Captain Orton, Chaney and Fox (Monterey).

ARRIVALS

A. C. Blumenthal, J. J. Shubert, Lupe Veiez, Mr. and Mrs. Jacquest Deval, Roger Clement, Edward Sutherland, Fay Marbe, Mrs. Amey M. C. Beach. Lon Jones, Jose Iturbi.

JANE BREAKS SPELL

Guthrie McClintic, Stanley Glikey (Bremen).

June 13 (New York to Naples)
Clemente Giglio, Robert Goelet, Flying Hostess' at Universal.

June 11 (New York to London)

June 12 (New York to London)

Remann Romann (Conte de Savoia).

June 12 (New York to London)

Remann Romann (Conte de Savoia).

June 13 (New York to London)

Remann Romann (Conte de Savoia).

June 14 (New York to London)

Remann Romann (Conte de Savoia).

June 15 (New York to London)

Remanna of Edit Hollywood, June 16.

HOPPED UP PIC SALARIES

Deeds,' Cooper **Voted Tops in** May by Guilds

Hollywood, June 18.

Top honors for May film releases goes to Columbia's 'Mr. Deeds Goes to Town, in balloting by members of Sorgen Writers and Screen Actors Guide. In addition to picture being voted best screen play of thempoith, Gary. Cooper was selected for best performance in title role of that film.

Jean Arthur picced in vote for hepperformance of title role in The Ex-Mrs. Bradford, with claudetic Colbert third for portrayal of Cigarette in Under Two Flags.

Robert Riskin topped vote by Screen, Writers for his solo screen "play" job on 'Mr. Deeds. 'Oscar Hammerstell H received honorable mention for Show Boat screen play, Things to Come.

SUIT OVER MRS. FRANK WALLACE (MAE WEST)

The claim of Frank Wallace, vandeville actor, that he is the law-faudeville actor, that he is the law-faudeville actor, that he is the law-faudeville actor of Mae West, was considered and the law of the law of

'Zorro' All-Star Musical. Tibbett's 'Love Flight'

Hollywood, June 16.

Lawrence Tibbett draws the lead in 'Love' Flight' at 20th-Fox instead of 'Mark of Zorro,' originally scheduled, Otto Terminger directs.

"Zorro,' tuned by Irving Caesar and Arthur Schwartz, now goes as lan' all-star musical with all the anosphites at the studio in the cast.

Sidney Fox's Comeback

Hollywood, June 18.
Sidney Fox is ... lck after a two-year absence from pix for a part in Metros 'Good Earth.' Charles Beahan, her husband, is along to work on the script of 'The Spell,' in which the actress appears on Broadway in the fall.

BONUS EXTRAS

Hollywood, June 16.
Adetro trained lenses on bonus-sessiers for atmosphere shots in Bonus Money, which stars Wallace

Several writers are working on a yarn to fit the title.

BIT PLAYER KILLED

Hollywood, June 16.

Jeanes Stewart, 19, blt player, was killed, Sunday (14), when, thrown from a horse while making a picture ture, having made one for Fox sevata Riverside, Cal., location.

New Approach

An agent called an actor into his office to talk a deal. When actor arrived he was almost floored by the percenter's open-

floored by the petcenter's open-ing words.

Agent told the player that he was completely unfamiliar with his stage work but would like to sell him for pictures.

PAR PAYS 75G FOR AIR SHOW AND CAST

Hollywood, June 16,

'One Man's Family,' rated one of
the most popular half-hour radio
programs, has been purchased by
Paramount in unique deal that also
place to the product of the product of
Qo det in National Broadcasting
Qo det in the control of the product of
the picture. Deal was made for flat \$75,000
with Don Gliman, NBC v.p., who
agreed to bring the radio cast here
from San Francisco for airings
twice a week over KFI both before
and after filming of picture.
'One Man's Family,' on air since
April, 1932, may transfer here from
San Francisco permanently. Show
hits nine Coast stations on Sunday
night and is repeated following
Wednesday over entire NBC network.

night and is repeated 100008116, Wednesday over entire NBC network.

Jack Cunningham will produce for Paramount, shooting tentatively set for early August, with Cariton More, who authors air script, sitting to no screen play. Morse, who authors air ting in on screen play.

FLOCK OF VAUDE NAMES FOR PAR'S 'BROADCAST'

Paramount will spot a flock of vaudeville acts for specialities in Big Broadcast of 1936. Jack Benny and Jane Froman will be the top-pers, but numerous secondary spots are still open for casting on the New York end

York end.
Stan Kavanaugh, juggler, and
Larry Adier, harmonica player, are
already set. Benny Fields is a pos-

Hoilywood, June 16. Paramount is dickering for Benny Fields to go in its Big Broadcast of 1937,' following his recent air suc-

cess.
Studio has spotted Benny Goodman and band in pic, also Frank
Forest, Louis DaPron and Ray Milland.
Fleids also has a 20th-Fox bid,
through the William Morris agency.

Benny's 3 for Par?

Hollywood, June 16.
Paramount is negotiating a threepicture deal with Jack, Béndy.
Big Broadcast' is included in the
setup, which would also take in a
college musical and a straight comedy with Benny in the lead.

Carr's 'Casey' Strikes Out for Alaska Locale

Hollywood, June 16.
'Casey of the Coast Guard,' first
Trem Carr feature starring Joan
Wayne, for Universal distribution. Wayne, for Universal distribution, gets under way June 28 when Archie Stout and camera crew leave for Ketchican, Alaska, location.
No director set as yet, with filming limited to three weeks.

Bee Lillie's Film Bid

Hollywood, June 16.

WEST'S \$300,000 PER FILM IS TOPS

Staggering Loan-out Figures Don't Frighten Indies With Major Release— Crosby, Gable, March, Colman in \$150,000 Bracket - Hawks, Milestone Pace Directors for Quoted \$125,000 Per Pic

4 TO 8 WKS. WORK

By ARTHUR UNGAR Hollywood, June 16.

Names and big names, both under studio contract and free-lancing, have been and will be the salvation of the independent producer making class pictures for major release This producer can today get what are recognized in Hollywood as forceful names in the ranks of stars and directors to dress his production show window at a price

The price at first glance is a high one for all. Directors, who may have limited studio obligations with

have limited studio obligations with the privilege of doing an outside picture, or those strictly in the free-lance field, are asking from \$25,00° to \$125,00° do a picture, deals calling for a 10-week period, and pro rata if running over that period. The actor's range is between \$25,-000 and \$160,000, with, of course, a time limit and pro rata rate also being agreed upon after a maximum period which would run from four to eight weeks, but seldom the lat-ter length. Actresses with the box office

the length weeks, but senson the fatter lengthes with the box office status and the status of the st

Not Awed by Figures

Not Awed by Figures
Though some of these prices
seem far out of proportion with the
contractual standpoint of a major
studio, the ione wolf producer who
has to organize himself for each individual production and who has
little if any important contractees
is not at all awed by these figures.
The big indie figures he has the
ready-made star value of a major
producer's build-up over a period of
years.

years.
The Indie producer releasing through major channels points out that where studies put the bar down on people several years ago, now they will, if proper story, etc., is available, let them step out This, it is said, was brought about by the 20th Century-Fox method of production during the past year where the production during the past year where the production con from other studies or managed to set the where that organization got hold of important players on loan from other studios, or managed to get the important ones to put a maximum limit on their work at the plants they are under contract to. This enables them fo do an outside ple at a little advance in pay whereby screen prestige would be benefited both to themselves and their employers. Since this condition has been going on, and with the heavy tax situation also to be considered, studio contractees were able to cut their maximum number of pies a year so that they could, if they chose, do outside pictures. "Optimism Pervades Indies The Independent class major producers are more optimistic for the 1336-37 season, as with the logical season with the contract and the plant of the contract of the contract and in the freelance of contract and in the freelance (Continued on page 69)

(Continued on page 60)

Studios' Needs for 200 Originals Seen as a Boost to Story Market

Mayo to Meg Mae

Hollywood, June 18.

Archie Mayo is on a deal with
Warners for loanout to Major Productions (Emanuel Cohen) to direct West in 'Personal Appearance. Actress requested the megger, who guided 'Night After Night,' her first picture for Paramount in 1932

GARY COOPER'S 2 A YEAR FOR **GOLDWYN**

Hollywood, June 16.
Gary Cooper signed with Sam
Goldwyn for two pictures annuaily
for three years. Swings over after
terminating his Paramount contract
in September.

in september.
One picture he owed Emanuel
Cohen was squared in that producer's Columbia deal when Cooper
made 'Mister Deeds.'

NO ACTION BY EQUITY ON COAST COMPLAINTS

Although Equity's council held its bi-monthly session last week, no action was taken on the complaint of the Screen Actors Guild which named 31 Equityties in pictures who refused to join the Guild. It was explained that those members have 30 days in which to reply to the taken the council of the council o

Itims must belong to the Guild. It is not believed any suspens would be meted out in the abs of Frank Gilimore, who entra for the Coast Sunday (14). He be away about four weeks.

Laurel-Hardy Feature Reopens Roach in July

Hollywood, June 16.

First feature to go into production at Hal Roach when, studio-reopens July 6 or 13 will be an untitled Laurel and Hardy feature length comedy. This will be first of four stories lined up for studio which up to now has concentrated on comedy shorts, but which in future will developed the production activities to

reatures.

Working on Laurel-Hardy yarn are Felix Adler, Arthur Vernon Jones and Charles Rogers, under supervision of Jack Jevne, new story head at studio.

1st Tinted Mustanger

Hollywood, June 16 Hollywood, June 16
First all-tint western, The Lives
of a Texas Ranger, will be filmed
by Republic, using Magnacolor,
Picture will be made on an upped
budget with star not yet selected.
Joseph Kane, who is scripting
with Bernard McConville, also directs.

Kennedy's \$1,500 P. A.

Edgar Kennedy goes into Shea's, oronto, for a week's personals be-inning July 3. Salary, \$1,500 net.

SANTELL FOR 'WINTERSET'

Hollywood, June 16. Alfred Santell will direct Winteret' at Radio. . Pandro Berman producing.

Hollywood, June 16.

Hollywood, June 16.
Production schedules announced by seven producing organizations to date will call for purchase of around 200 original stories for 1388-37 program, according to estimates, with a brisk market figured to boost story prices in the immediate future.

ture,
Greatest activity in story buys
has been at Radio, where Samuel
Briskin has acquired 27 yarns since
becoming production boss at that

secoming production bose at that studio.

Advent of number of new producing organizations, including Pickford-Lasky, Emanuel Cohen's Major Productions, Walter Wainer; David O. Selznick, George-Hirliman and Universal under a management with more ambitious plans than in the past, is responsible for increased story demand, with scarcity of published novels or worth-while stories on the market deemed certain to tilt prices for desirable material.

MARXES CLOCKING LAFFS BEFORE PROD.

Hollywood, June 16.

Marx Bros head east the end of this month for a series of personals with the skeleton of their new ple vehicle. Day at the Races.

Idea is a repeater to clock laughs before putifing the picture into production at Metric. Unit is being duction at Metric. That is being duction from a George S. Kaurman crint.

Radio's Runyon Racer

Hollywood, June 18, Damon Ruhyon's racing yarn, 'All Scarlet,' will be produced at Radio by William Sistrom. Screen play will be done by Cort-land Fitzsimmons.

INDEX Advance Production Chart 20

	اا. سے
	5
	61
	58
Exploitation	27 .
	53
Film Reviews	- 1
	25.
Inside—Lc	63 I
Inside-Music	
Inside-Pictures	16
Inside-Radio	
	21
Legitimate55-	
Literati	59
Music48	
Music	Eq.
New Acts	52.
New Acts	52. G0 .
New Acts News from the Dailles Nite Clubs Oblituary Outdoors Pictures 2	52- 60 . 48- 62- 63- 87
New Acts News from the Dailles Nite Clubs Obituary Outdoors Pictures 2 Radio 28	52- 60 . 48. 62 63 -87
New Acis News from the Dallies Nite Clubs Oblituary Outdoors Pictures 2 Radio 2 Radio—New Eusiness	52. 60. 48. 62. 63. -87. -47. 46.
New Acts News from the Dailles Nite Clubs Obituary Outdoors Pictures 2 Radio 28	52. 60. 48. 62. 63. -87. -47. 46.
New Acts News from the Dallies Nite Clubs Obituary Outdoors Pletures 2 Radio—New Business Radio—New Business Radio—Reporta	52. 60. 48. 62. 63. -87. -47. 46. 43.
New Acis News from the Dailles Nite Clubs Obituary Outdoors Pictures 2 Radio — 28 Radio—New Business Radio—Reporta Radio—Reporta Radio—Newmanship	52 60 48 62 63 -87 -47 46 43 42
New Acis News from the Dailles. Nite Clubs Obliuary. Outdogns Pletures 2 Radio — Reports. Radio—New Business. Radio—Showmanship Times Square.	52 60 48 62 63 -87 -47 46 43 42 60
New Acts News from the Dailles, Nite Clubs Obliuary, Outdoors Pictures 2 Radio 38 Radio—Reporta, Radio—Reporta, Radio—Showmanship Times Square.	52 G0 48 62 63 -87 -47 46 43 42 60 23
New Acis News from the Dailles. Nite Clubs Obituary. Outdogus Pictures 2 Radio 8 Bailes 3 Radio 8 Bailes 1 Radio Showmanalip Times Square. Shorts Shorts Units	52 60 48 62 63 -87 -47 46 43 42 60 23 52
New Acts News from the Dailles, Nite Clubs Obliuary, Outdoors Pictures 2 Radio 38 Radio—Reporta, Radio—Reporta, Radio—Showmanship Times Square.	52 60 48 62 63 -87 -47 46 42 60 23 52

Ostrer Sails for U. S., but Rumors Beat Him Over; Blumey's Sales Talk Still Looks Like a Steam-up

While A. C. Blumenthal, who sailed on the Normandie last week salled on the Normandle last week, preceding Islator Ostere to America by a week, sought to make much of the proximity of both salling for New York, the Gaumont-British president; sprime concern in America, will be over the GB of America, Inc. organization. Mr. and Mrs. Islator of the Mrs. Islator of the Mrs. Islator on the Gueen Mary.

nesday) on the Queen Mary.

Local repercussions of the American GB unit-have cropped up, most recently in the designation of David Ostrer as local distribution oblet. Some sought to see something in this, in that Jeffrey Bernerd, head of all GB distribution, was prolonging his American stay on a more or less indefinite assignment. Bernerd ostensibly designated one of the Ostrer brothers, David, to pinchild to him in England.

The G.B Jocal stutution has had

hit for him in England.

The G-B lecal situation has had the Wardour's treet film row buzzing with lots of reports, changing almost daily. Mark Ostrer, chairman of the board of GB, with characteristic atoofness on satient matters, dismissed everything lightly; although admitting that a \$12,00,00 price for GB might command his although admitting that a \$12,00,00 price for GB might command the although admitting that a \$12,00,00 price for GB might command he although when Joseph M. Schenek chair-

Rumors Galore
When Joseph M. Schenck, chairman of the board of, 20th CenturyFox Flim, was here, with Sidney R.
Kent, president of, 20th, both categorically denied any deal. Later,
from New Xork, it was reported that
a 41,00,000 price would interest
the 20th Century end. As It is, 20thFox owns and controls 48% of Gaumont-British.

mont-tritish.
On the eye of Isidor Ostrer's de-parture, a number of rumors re-asserted themselves, notably that Jos Schenck was again interested in GB as a personal venture.

Sir Alfred Butt was also men-tioned as negotiating as well as an-other American film corporation, possibly Metro, and Lord Beaverbrook, who has been always willing, through Will Evans.

through Will Evans.

At the 'Show Boat' supper after the premiere of the film', Lord Portal, chairman of General: Film Distributors, which is the Charles M. Woolf concern, said in his speech that the Woolf organization has found it necessary to obtain a therater circuit for its outlet. Woolf, who followed, said 'he 'expected Portal to 'make an Important announcement,' which further has the film' buinch wondering.

Also reported that Prudential Insurance Co. 4, which is financing Korda's Denham, studios, jaad discussed with Islador Ostrer the idea of GB producing there.

Bernerd Says-

In New York, Jeffrey Bernerd stated that he had spoken to Isldor Ostrer on the transatiantic tele-phone Monday (15) morning and that the GB prez made light of any possible deal.

that the GB prez mine light of any possible deal.

Bernerd said that Ostrer's last trip on this gide was a year ago, when he was in Honolulu on his honeymoon, but that there was nothing to the report from Canada incognitio and conferred with the present GB sales management, on possible company realignments. To Bernerd's and Arthur Lee's knowledge (Lee is v.p. and gm. of the American GB unit) Isidor Ostrer was last here three or four years ago. Mark Ostrer, of course, has been to the States twice-in the past two years.

Schenck Doesn't Know

Hollywood, June 16.

Joe Schenck stated here that A. C.
Blumenthal arrived in New York on Monday (15) and telephoned him immediately but that no proposition was made. Schenck said he expects to heat from Blumenthal again in a couple of days; 'that Blumey, as far as I know, is acting on his own', he was not delegated as his agent, but if they have an interesting proposition, with respect to Gaumont-Brittsh, he would be glad to talk a deal.

Schenck said Blumenthal told him Hollywood, June 16.

a deal.

Schenck said Blumenthal told him about Ostrer coming over but gave no particulars.

Financial Man

London, June 16.
Isidor Ostrer takes no active
part in G-B company management. He, is exclusively the
financial man and as such he is
regarded as the 'big bose' of the
firm.
On "

regarded as the big boss of the firm.

On Monday (15), the directors of the Denman Street Trust Co, announced they had received an offer for the purchase of half of the company's issues. Share capital of the present \$5 issues to go at \$5.75. A condition of the bid is that the present directors of the Denman Street Trust must rejain and be succeeded by the purchaser's nominees. Also that the present managers resign,

that the present manusersign.

The offer was voted to be accepted by holders of 75% of the issued capital stock.

The five Ostree brothers are the managers of Denman Trust, which is the parent company controlling Gaument Stritish theatree, and their proposes of the controlling the proposes of the control of G.B.

PAR-WB-FABIAN POOL IN B'KLYN TO CONTINUE

Expectation is that the operating arrangement Paramount and Warner Brios, has with Si Fablan to cover the Far and Strand in Brookiyn, will be renewed when expiring in August. Although there has been some 'talk' of' Paramount' taking back' tifs house results have been such under Fablan operation and Joe-Lee, menaging director, that things will probably continue as at present.

things will probably continue as at present.
Fablan has the Fox, Brooklyn, also. On going into that theatre, Par and WB pooled their interests in an operating arrangement with Fablan for the handling of all three houses. Results in all three have been satisfact with the same and the probable of the pr

Allow \$2,532,779, Nix \$10,910,000 Fox Claims

After a review of the report of Special Master Courtland Paimer into the affairs of the Chicago Title & Trust Co. against the Fox The-atres Corp., Judge Martin T. Manton of the U. S. Circuit Court of Appeals on Thursday (11), allowed claims amounting to \$2.52,778 and disallowed awards totalling \$10,900. The claims in dispute related to the lease of the Fox theatre and office building. In Detroit and the pattioner was the Union Guardlan Trust Co., as trustee for the Coiwood Co. of Detroit.

Claim for rentals due up to Oct. 1. 1501, amounting to \$1.421.138 was claim of the special master; rent covering the period from Oct. 1. 1831, to Feb. 15, 1933, amounting to \$1.111.641, was also allowed in accordance with the master's recommendation. The claim of \$8,010.465 for breach of lease covering a number of years, however, was denied in accordance with Max. Paimer's recommendation.

The request for a grant of \$2,900.

mendation.

The request for a grant of \$2,900,000 on dividends as an offset was disallowed.

Ask Okay on Minors

Los Angeles, June 16. Approval of minors contracts are sought in Superior Court by Paramount, 20th-Fox and William Moragency.

ris agency.

20th-Fox asks okay on its ticket
with Mary Jane Foster, under
screen name of Lynne Berkeley;
Paramount wants approval of its
termer with Helen Burgess, and
Morris agency asks nod on its representation contract with Martha

AMPA Considers Pepping Up Org.; Yearly Ad Prize

A more aggressive policy is pre-dicted for the Association of Motion Picture Advertisers following a seven-hour session of the board during the past week at which the Picture Advertisers following a seven-hour session of the board during the past week at which the need for more vitality in the ad-ministration of the AMPA was em-phasized. The association has never been financially sequre but may at-tract greater support under different policies.

policies.

The last Naked Truth' dinner at the Hotel Aston, N. Y., during the past winter, put the AMPA around \$1,000 in the hole. A few years back it was several times this amount in the red and for a few years no annual N. T. banquets were held. Expectation within is that the red of last winter's Naked Truth affair can be wiped out in preparation for a fresh start with or before the next NT dinner. Luncheons, which frequently have been spottly patronized, especially during the summer, will be suspended for the hot weather seeds on in a couple weeks or so, under plans.

The Winnaha!

The Winnahal

The Winnahal.

Among innovations in the AMPA
are yearly awards for advertising
work. First, of awdied werp made
during the past week on current
season's work. Warner Bros. won
first prize for the best poster with
a 24-sheet or Ailbi Re, executed by
Joseph Tisman, art director. For
the best at addressed to the trade
Paramount won on an insert prepared by Mos Kalis, artist meestro
of Par, while RRO's Lee Quonche
took the award on the best ad addressed to the public, an ad on
Tittle Minister. Ralp, Lund of
RKO was adjudged the creator of
the best newspaper ad, one on Top the best newspaper ad, one on 'Tor. Hat.' Best and most practical press book was Mutiny on done by Metro. Twenti fused to participate in submitting no material. 'Mutiny on the Bounty, letro.' Twentieth-Fox re-participate in the contest

'Zieggy's' Big Biz Keeps 'Adverse' Out of Carthay

Hollywood, June 16,
Because of agreement between
Metro and Fox-West, Coast that
Great Zlegfeld' remains as long as
the take exceeds \$8,000 weekly,
Wanners, is forced to perspone the
verge' at the Carthay Circle, L. A.
'Zleggy' showing no signs of diminishing trade.

Emanuel Cohen's 24 Pix in Three Years for Par to Cost \$10,000,000

MORE LEGAL FEES

In Fox, St. Louis, Case -

In Fox, St. Louis, Case - Allow Total of \$21,992.

St. Louis, June 16, Fees totaling: \$214,992 were slinwed trustees, attorneys and bond-holders' committee for Theatra, Renity Co., Fox subsidiary owning building and lessahold off the trustees. The trustees and content of the trustees and content of the trustees, 185,000 each; Guy A. Thompson and John S. Leshy, attorneys for the trustees, 382,500 each; the St. Louis Union Trust Co. which filed original receivership petition in Circuit Court, 310,000; the bondholders' committee, 383,490 each; the St. Louis Union Trust Co. which filed original receivership petition in Circuit Court, 310,000; the bondholders' committee, 383,490 each; the St. Louis Union Trust Co. which filed original receivership petition in Circuit Court, 310,000; the bondholders' committee, 383,490 for the New York law firms of Beelman, Bogue & Clark; Beek, man & Bogue; Beelman, Stephens, Black & Banton, and McNaughton & Douglas. Second and third firms werd successors to Beekman, Bogue & Clark and covers four and one-half, years' services. Born & Leshy mess and content, when the receivership in Circuit Court, which half existed since January, 1932, was terminated and Koein & Blair, receivers by Circuit Court appointment, were appointed trustees under Federal bankruptcy law with Thompson & Leahy as attorneys for the trustees.

BERGER REPUDIATES ALLIED WAR CHEST

Minneapolis, June 16.
The proposed national Allied
States war chest to finance a fight
to divorce producers from the exhibiting end of the motion picture business will not receive \$5,000 or

bushness will not receive \$5,000 or any other aum from Bennie Berger, former. Northwest Allied States president and large independent circuit operator in this territory. Upon his return from the Cleveliand national Allied convention. Berger denied the report published there that he would contribute \$5,000 to the war fund. Moreover, he declared he had no intention of donating anything and he refused to make any statement. for publication regarding his attitude toward the producer-theatter-chains.

sarding his attitude toward the producer-theatre-chains.

The Berger announcement, was in the nature of a bombshell, in view of the fact that Berger is a close friend of W. A. Steffes, local independent leader, who launched the fight against the producer-exhibitors. In factal it was Steffes' speech closelystep to believe that Berger had pledged \$5,000 to the war chest.

MASOTIERS PICK STATE

Hollywood, June 16. Nominating committee of Mas juers club has named slate for an uai election (25) with no opposi-

uon in sight.
Selected are: Pat O'Brien, Har-lequin; Robert Armstrong, Plerrot; Albert Dorris, Punshinello; William E. Davidson, Pantaldon; Howard Henshy, Croesus; Frank Campeau, Lagdor.

Joe Schenck Forecasts Brit. Prod. **Bubble Will Burst; Over-expansion**

Baby Nora Bayes' Sings

mendation.

The request for a grant of \$2,900,000 on dividends as an offset was disallowed.

Abuses in the field of picture, production in England were cited by Joseph M. Schenck upon his return her after two months abroad. Schenck, predicted that England is a broad. Schenck, predicted that England is contract to Metro, is starting a series of weekly appearance of the schench field in the production of the schench as a result of ill-advised to accept discharge as her representative in April, 1935, Best Meredyth has asked relief on representation deal.

Writer asys she discharged firm after firs. Schulberg withdrew from after firs. Schulberg withdrew from agency, contract- assertedly calling for exclusive representation by her.

Hollywood, June 16.

Abuses in the field of picture, production in England were cited by Joseph M. Schenck upon his return two months a broad. Schenck as broad. Schenck of the contract of Metro, is a starting a series of weekly appearance of the contract of the contra

Hollywood, June 16.
Eight feature productions annuality over a three-year period, at approximate cost of \$10,000,000, will be made by Emanuel Cohen's Major Productions for release through Paramount.

Paramount:

Producer has three stars under contract, Mae West, Bing Crosby and Gary Cooper, each of whom will make one picture annually.

mase one picture annually.

First to go 'into 'work will be
'Crosby's Pennies from Heaven,'
getting the starting gun June 30.

Mae West starts in Personal Appearance' in July, with Cooper debutting under the Cohen banner in
early spring.

early spring.

Cohen's executive staff has been completed, as follows: Ben Plazza, vice-president; Lloyd Wright, secretary; Wilfred J. Pineau, treasurer; Victor M. Shapiro, publicity-advertising; Veronica Grussling, casting director; William Innen, art director; Leoniard Spigelgass, secanic editor; Joseph Nadel, unit production manager; Robert Pittack, cameraman; George Paimer Putnam, eastern editorial representative, with Walter Schmidt as assistant.

Merivale Choice for Thalberg's 'Washington'; 2 Other Cherry-Treers

Hollywood, June 16.

Philip Merivale, who played part of George Washington in Valley Forge in New York last year, is sought by Irving Thalberg, to enact the same role in his forthcoming production, Mr. and Mrs. Washington.

Ington.

Columbia also has revived interest in a Father of His Country' film and is expected to dust off 'Yalley Forge,' which it bought some time ago. Paramount plans to do a Benedict Arnold' film.

WB SHORTS PRODUCTION 50-50 ON BOTH COASTS

Warner's shorts program for 1936-37, totaling 140 subjects, will be split between two studios with part of the schedule turned out in Brooklyn, the

schedule turned out in Brooklyn, the rest on the Coast.

The 36 two-reel and 194 single reel subjects for the coming year compares with 52 two-reel and 78 singles released last season.

PIDGEON ROOSTS AT U

Hollywood, June 16.
Walter Pidgeon switches to Universal, July 15, on expiration of his present contract with Walter present Wanger,

Pidgeon came out here last from New York legit. New deal set by Charlie Morrison.

N. Y. to L. A.

William Boyd. on Dian Lou Diamond.
Gilbert W. Gabriel,
Monroe Greenthal.
Waiter Woolf King.
Maria Ouspenskaya.
Harry Sherman.
John Hay Whitney. Jessie Ernst. Hal Wailis. Louise Fazenda. Henry Blanke. George Delacorte. Hai Horne.
A. Dorian Otvos.
Edwin M. Hartiéy.
Lawrence B. Morris.

L. A. to N. Y.

Harry Wagstaff Gribble.
D. A. Doran, Jr.
Louise Hayward.
Randolph Scott.
Walter Kingsford.
France Romer.
John Miljan. Phil Lasky. David Loew David Loew.
Cliff Work.
Gregory La Cava.
Al Santell.
George B. Seitz.
Maurice O'Neill.
Edward Everett Horton.
Dan Thomas.

NEW PAR PREZ IN 30 DAYS

Fortington Resigns as Chairman Of Par's Exec. Comm., Stays on Bd. PICK OFFICERS

H. A. Fortington has resigned from the chairmanship of the Para-

H. A. Fortington has resigned from the chairmanship of the Paramount's executive committee, a peat which paid him \$1,000 weekly. He continues, however, on the company's directorate under his original 3-year term as a board member. The board may name Stanton Griffag, of Hemphill, Noyse & Co., downtown firm, to succeed Fortington. Fortington is prisently on his seasonal fishing rip, off to the Paramount of the seasonal fishing rip, and to the header of the so-called Fortington group which sponsored John E. Otterson for the presidency of Paramount. There always has been great secrecy and mystery as to the extent of Fortington was talked of as the likely owner for Fortington the property of Paramount of the thing property of Paramount of the thing property of Paramount the most persistent opponent of the Otterson's authority in the company, a voluntary reconcillation was effected between the two formed an allance and were to be identified with an opposition proxy committee against the present financial factors in the company. This did not happen.

Fortington's name also has been linked with the activities of the Sabath (Congressional) Committee against the present financial factors in the company. This did not happen.

LAEMMLE, JR., TALKS **UA RELEASING DEAL**

Hollywood, June 16,
Carl Laemmle, Jr., did not accompany his father east last week,
wanting to remain here to talk over
releasing deal for three pictures a
year through United Artists. He is
awaiting arrival here of Samuel
Goldwyn and George J. Schaefer,
due within the next week.
Meannale will finance his own picmeannale will finance his own pic-

Laemmie will finance his own pic-tures and probably produce them on the Pathe Jot. His first production will be started around end of the year and be directed by James Whale, signatured to term contract. Laemme, Sr. is salling from New York (24), while Junior leaves here by July 10 to go abroad, returning in October.

8 on WB Summer Sked

Hollywood, June 16.

Hollywood, June 16.

Heavy production schedule at Warners will keep eight features continuously in work during rest of June, July and August. They are 'Stage Struck,' 'China 'Clipper,' 'Way for a Pirate,' 'Polo Joe,' 'Cave-in,' Three in Eden,' 'Loud Speaker Low-down' and a Dick Foran western. Selection of those to get started.

down' and a Dick Foran western. Selection of those to get started during next 10 weeks will be made by Hal Wallis from 25 completed scripts upon his return from European vacation this week. Warners has set back production of 'The Rivales' until fail, due to in-ability to get Mary Boland from Paramount to play Mrs. Malaprop, until then,

VAN BUREN V.P.'D

Hollywood, June 16.

Following his appointment as production manager at 'Hal Roach studio, S. S. Van Buren was elected v.p. In charge of production for the organization.

He replaces Matt O'Brien, elected secretary-treasurer to replace the late Dad Roach.

REMOTE CONTROL

Goldwyn Guides 'Dodsworth' Pro-duction Over Long Distance Phone

Hollywood, June 16. Production activities on Samuel Goldwyn's 'Dodsworth' are being directed by the producer from his hotel suite in New York, where he is recuperating following his hospital siege. He got out of the hosp

last week.

Dodsworth' is using largest cast
of principals of any Goldwyn picture. Present setup calls for 48
characters with only 11 so far cast.

Checked out of the hospital and into a New York hotel, Sam Gold-wyn will leave for the Coast in a week or 10 days, according to plans. While the United Artists delegates to this year's sales convention from the home office will not take off by train until June 25, George J. Schaefer may arrange to leave ahead of this date, possibly to accompany Goldwyn. Convention is slated for June 30 in L. Monroe Greenthal, publicity director of UA, is already on the ground. He left Thursday (11) as did John Hay Whittey to remain for the convention.

PIX POINTING FOR DALLAS B.O.

Demand for film playdates in Dal las during the Texas Centennial is expected to be greater than for any expected to be greater than for any other key, with distributors anxious to get their product into theatres while the big crowds are in the Texas city. This is particularly true where the distributors sell on a percentage basis and are looking-to-the term of the percentage that is not a percentage that is a particularly true where the distributors sell on a percentage basis and are looking-to-the term of the percentage that the pointed for playdates while the Centennial is on, chances being some lesser

for playdates while the Centennial is on, chances being some lesser pictures may be set back or juggled around in order that others may get the fullest benefit out of the visiting fans. Distributors are also expected to pre-release bigger pictures, where possible, sending them into Dallas before they play spots.

Hays' L. A. Summer Call

Hollywood, June 16.

Hollywood, June 16.
Will 'H. Hays is here from New
York on his annual summer visit, to remain about six weeks.
He was accompanied to Coast by
Maurice McKienzie, executive assistant, and Mrs. Hays.
Tom Fettey, also in the party,
Tom Fettey, also in the party,
Wilkinson, now heading Hays office nublicity, will so on a extended

fice publicity, will go on an extende

Flinn East on UA Biz

John C. Flinn, Pickford-Lasky general manager, flew to New York Saturday (13) to confer with United Artist exces on the convention pro-gram and product announcement

Artist execs on the convention pro-gram and product announcement iayout.

Film will return here early next

After three months in New York smoothing out machinery for this year's operation of studio basic agreement, Pat Casey, producer-labor contact is back from New

York

Annual Meeting Held Yes terday, per Schedule Five New Directors Elect-- Saul Rogers' Many-Pointed Questions on Otterson, Company Management, Kennedy Report, Kennedy's Remuneration, Etc. - Stanton Griffis Probably Heads Exec Committee in Fortington's Place

ZUKOR AS PREZ?

John E. Otterson did not come un for reelection to the Paramo board at the annual meeting stockholders yesterday (Tues.) contract will be settled or it may be taken to court. These are the current indications.

current indications.
Five new directors, three of whom are experienced showmen and two businessmen, were elected to the board at yesterday's meeting. They will elect a slate of officers. When this will be done cannot be detailed but likely within the next 30 days.
Adolph Zukor, presently chairman of the board and in charge of the company's production, might

Adolph Zukor, presently chairman of the board and in charge of the company's production, might prefer to stay as is, but it is known that he stands a good chance for the presidency also. Nobody knows, however, what the board will do as regards a successor to Otterson, company president.

The new directors elected at the annual meeting are Nell F. Agnew, vice-president of Paramount and sales manager of the company; E. V. Richards, operator of the Saenger-Par circuit in the south; Barney Balaban, of B. & K.; Paul McClintock, vice-president of Stering and Company; E. Control of the Saenger-Par circuit in the south; Barney Balaban, of B. & K.; Paul McClintock, vice-president of Stering of the same of the same

perience in show business. This group includes Adolph Zukor, addigroup includes Adolph Zukor, addi-tional to the three named yester-day. Stanton Griffis of Hemphill, Noyes & Co, will probably head the executive committee succeeding H. A. Fortington, resigned. Selection of Richards Agnew and

NEW BOARD WILL RKO and U in Convention in N. Y. **Outline Next Season's Prod. Plans**

Spitz's Admiralty

Chicago, June 16.
Leo Spitz, RKO president, has taken over N. L. Nathanson's 200-foot yacht for the summer.

The Canadian showman is slated for a European sojourn during the hot months.

HAL HORNE SET **AS RKO UNIT PRODUCER**

From the RKO-Radio convention floor at the Waldorf-Astoria yesterday (Tuesday) it was announced that Hal Horne joins the company as an associate producer. He will have his own unit.

Horne has been identified in the trade as an advertising and ex-pioltation man, resigning as pub and ad head of United Artists to buy protection man; seasoning as you and ad head of United Artists to buy into the Blackstone advertising against the Blackstone advertising against the Blackstone and t

AARON JONES BETTER

Selection of Richards Agnew and Balaban to the board indicates the (Continued on page 62)

Aaron Jones, Sr., is much better having been pretty low with pneumonia.

Settlement with Otterson

May Go to Referendum of Stockholders Steuer His Counsel

Referendum of the stockholders tion with pending trustee suits may be sought by Paramount be-

Referendum of the stockholders when the paramount is a because in the company and the paramount is any the sought by Paramount is any the paramount is any

Ambitious programs were outlined to salesmen Monday and yesterday (Tues.) before the conventions of Universal and RKO, being held coincidentally in N. Y. for three days.

James R. Grainger, Universal's sales manager, told the meeting at sales manager, told the meeting at the Aston hotel that sales were running 12% ahead of the same lime last year. In the opening session, R. H. Cochrane, newly elected president of U, said that it was the intention of the directors to let picture men run the company's business of the composed of the order who have no intention of doing what other financial men have done in other companies.

what other financial men have done in other companies.

Leo Spitz, president of RKO, indicated that his company plans spending more money than ever before for 1936-37 picture product, He confirmed that Sam Briskin, executive v. p. in charge of production, is a permanent fixture in the studio serion, session at the Wall-dorf-Astoria were told that of 54 features set by RKO for release in the coming season, 22 were considered 'big productions. Fossibility of roadshowing 'Gunga Din' and 'Mary of Scotland' was voiced by Spitz.

Hollywood, June 16.

Pandro Berman, Radio producer, after attending company's sales convention in New York, will confer with Lily Pons on her next story, which is due at Radio during the summer.

which is due at Radio during the summer.

Also in N. Y. for the powwow are Sam Briskin, David Loew and Howard Benedict, as well as Harry Cohn, western district sales manager, and the various Pacific coast exchange managers and salesmen.

Print of 'My Man Godfrey' to he screened at the Universal convention, was taken along by Charles R. Rogers to New York. Universal production chief also took along four-reel convention trailer authored by John LeRoy Johnston, which Hal Mohr produced.

William A. Pierce accompanied Rogers. lend themselves to showmanship and selling. In line with the Spitz-Horne huddles, both being old friends, this sets at rest sundry rumors of Horne becoming a pub and ad exce of RKO-Radio. S. Barrett McCornick continues in that post for all the RKO interests. Horne results and the Proser will agency where the set of the RKO results Monthe Proser will agency already handles the Sol Lesser account individually, Lesser being an RKO producer. Horne is slated to leave for the Coast in a couple of days. He goes on the RKO payroll July 1.

AMALGAMATION

Joseph P. Kennedy is said to have been exploring the possibility of an amaigamation of United Artists with Paramount. This is similar to a deal which was talked about in 1935 between U.A. and the old Fox Film company. Fox merged later with 20th Century.

Kennedy's ideas may be purely conjectural. No official conversations have been held in the matter. Whether they may crystalize re-

Whether they may crystalize remains to be seen.
Kennedy's preliminary report on Paramount is now under advisement of a three-man committee of the Par board. No time limit has been set for this tri-com's study of the Kennedy interim report.

Is expected, however, that the

L.A. Can't Decide What to Blame Bad Biz on; Zieggy Pacer in 9th Week; 'Hearts' \$9,300; 'Fury' Jogs

Los Angeles, June 16. (Best Exploitation: Chinese-State) It's that good ole heat wave, some exhibitors explain. Others say it is politics, and still others blame the 'Last Days of Pompeli' pageant at the Coliseum for the n.g. business,

Last Days of Pompell' pageant at the Collseum for the n.g. bushiese, Really best showing in town is 'Great Ziagefald' at Carthary Circle in ninth week, with two to go, doing trade equal to that of the sixth and the search of the collection of the preceding one. Chinese and State with dual combo of 'Fury' and 'First Baby' went to town heavily on the former, but are just joeging along with year an 'aggresate of a little over \$15,700 on the week.

Hearts Drided, at the Warner Downtown and Hollywood, with plenty of Hears papers pluggling, in the plenty of Hears papers pluggling, but years, and the property of Hears papers pluggling, in the plenty of Hears papers pluggling, in the plenty of Hears papers pluggling, in the plenty of Hears papers pluggling, in the pluggling i

The Savies our, notding up better than expected. Putting over best campaign of week. Chinese and State went strong on Fury. with 80-inch color add in Times, Examiner and Heridid-Express on opening day, also buildup ads 10 days prior to opening, besides going strong on art and blowup form planted in lobbies of both theatres.

Estimates for This Week

prowup form planted in Jobbles of both theatres.

Carthay Gircle (Fox) (1,518; 55-68; \$1,10 * \$1,65):—Great Ziegfeld'

AMG) (5th week), Going Freat guns at the standard of th

anza, \$2,600. Hollywood (WB) (2,756; 25-35-40-5)—'Hearts Divided' (FN). Davies

30-40-55)—Unguarded Hour (MG), and Red Wagon' (Reliance), split Bottom hair of bill went out after the state of the state

Cleve. B.O.'s Up As GOP Scrams: **Princess' \$17,500**

Cleveland, Ju

Cleveland, June 16.

(Best Exploitation: State)

About 16,000 Republicans have come and gone in last week, spending heavy dought during convention much of it in film houses until beginning of current week. Visitors staying over weekend improved biz a. lot. Natives who stayed away traffic Jams also are focicing back. In other words, things are going back to normaley.

"Times Square Pleyboy' is raking in about \$18,500, being siven its fination of the words of the stay of

artment stores ited up in a dozen july and the property of the week Palace (RKO) (3,200; 30-35-40)— Chrisco Square Playboy (WE), with climes and the property of the pro Estimates for This Week
Palace (RKO) (3,20; 30-35-40)—
Times Square Playboy' (WB), with
Louis Armstrong's cologed band on
stage. Latter responsible in nearly
getting sollout houses over weekend. Pointing for \$18,500, strong.
Last week, And So They Were Married' (Col) and N.T.G.'s unit didn't
draw as expected, yet \$15,550 was
good considering all other house
suffered.

National 1st Runs

PARAMOUNT

'And Sydden Death,' Right, St. I., 19; Denham, Denver, 19. 'Girl of Ozarke,' Right, St. I., 26. 'Return of Sophie Lang,' Den-

METRO
Trouble for Two, Pal, Albany, 18; Westlake, L. A., 18;
Cap, Salt Lake, 2T, Riello, L.
A., July 2; Fox, L. A., 16,
'San Francisco,' Loew's,
Richmond, 19; State, Norfolk,
19; Century, Balto, 18; Valencia, Balto, July 8; Parkway,
Relto,

Balto, 3.

'Speed,' Riviera, Knoxv'lle, 18; Granda, Cleve, 23; Loew's, London, Ont, 30; Loew's, To-

ronto, July 3,

'Wife vs. Secretary,' Strand,
Duluth, 28.

Things to Come, Ritz, Albany, 19; Stanley, Pittsbyh, 19; State, Norfolk, 19; Ohio, Col'umb's, 19; Saenger, N. O.,

'Princess Comes Across' (Par). Smart stuff for after-convention week, winning cricks and sold right, and will probably hit \$17,500, okay. Last week 'Sins of Mair' (20th) sild down to \$14,500, shade above ordi-

nary.

Mips (Wincar) (3.70: 35-6).

The Stepart (Ca) If there want so much competible, this would be a natural worth more than \$16,000, atthough it may climb before week is over. Should rate holdover. Last week 'Bullet's or Ballots' (WPB) in second stance, ended with \$1.00 to \$1.00

PARAMOUNT

"Poppy," 5th Ave, Seattle, 18;
Mich, Det, 19; Newman, K. C.,
19; Buff, Buff, 19; Minn, Mpls,
19; Denham, Denver, 26; Alben,
Cincy, 26; Met, Boston, 26;
Par, Atlanta, 26; Majestic,
Houston, 28,

Par. Atlanta, 26; Majestic. Houston, 26. Princess Comes Across. Norva, Nortolk, 19; Par, To-ledo, 19; Earle, Wash, 26; Ala-bama, Birm, 26. 'Early to Bed,' UA, Dét, 18, 'And Sudden Death,' Rialto,

ham, Denver, July 3.
Yours For the Asking, Denham, Denver, 17.
METRO

UNITED ARTISTS

Col'umb's, 19; Saenger, N. O.,
20; Uptown, K. C., 20; State,
Louisv'ie, 28; Pal, Indian'pls,
26; Stillman, Cleve, July 10.
One Rainy Afternoon, Warner, Worcester, 18; Aladdin,
Denver, 20; Loew's, Canton, 23;
Par, Salt Lake, 25; Ritz, Albany, 26; Imperial, Charlotte,
Aug. 10.

Rave Notices But Only Fair \$12,000 For 'Fury' in Philly; 'Ames' \$9,000

Philadelphia, June 16.

Business in the downtown film sector promises to ease off further this week.

They raved about Fury, but so far it hism't shown a great deal of life at the Stanley. Wou't set but may move to the Stanton if biz shows any kind of a pickup.

Addine has T Stand Condemacd.

Aldine has I Stand Condemned and it is going to have a tough time finishing out a single week, with \$3,500 tops.

time finishing out a single week, with \$3,500 tops.

Boyd has 'Case Against Mrs. Ames, for \$4,000, which is under house average. Frivate Number is holding for a third week at the Fox with Vincent Loper band still our and even with a sharp decline this week will have no kick 'coming over its \$13,000.

Earle has no names in the vaude part of its show and biz started weakity, but audience seemed to like the two Substitution made the two substitution made and the substitution was substitution and the substitution was substituted by the subs

Estimates for This Week Addine (1,200; 40-55-65)—Tistand Condemned (1,200, Very sad, at 3,500, Last, week; Witness Chair (RKO), got so hot either at 34,200. Arcadia. (600; 5-40-50)—Ralny Afternoon' (UA) (2d run). Maybe \$2,700. Last week, Meet Again' (Par), \$800 in four days and Three Cornered Moon' (Par), \$600 in three days. Both not so hot.

(Par), \$300 in four days and Three Cornered Moon' (Par), \$000 in three days are the control of t

'Show Boat' Finds Smooth Sailing In Minne, 13G; Trouble' \$4,500, Okay

Deeds' \$3.500, B'ham

Birmingham, June 16. (Best Exploitation: Empire) Judging from opening, Empire is in for a big week this week. The town is talking about 'Mr. Deeds.'
Estimates for This Week

Estimates for This Week
Alabama (Wilby-Kincey) (2,800:
30-35-40)—Fauntieroy' (UA), Moderate \$8,700 in view. Last week
Trouble for Two' (MG) got only
\$8,200, poor.

Ritz (Wilby-Kincey) (1,800; 2530)—Big Brown Eyes' (Par). Set
for around \$3,900, fair. Last week
Great Ziegleid' (MG) at 55-75-\$11.0
and two-a-day, got \$7,000, satisfactory.

Empire (Acme) (1.100; 25)—Mr.
Deadar (Col), Getting swell \$3,500, and may be held or shifted to the Galax for a second week. Last week
Times- Square Playboy (WB) got
\$2,200, fair.

Strand (Wilby-Kincey) (300; 25)
—Draoula's Daughter' (U) and
Farmer in the Dell' (RKO), dual.
Should do \$1,800, good. Last week
Sky Parade (Far) held for a full week, instead of splitting, and got
\$1,1700, nice.

'FURY'-'SPEED' IN 2 HUB HOUSES. **DUAL, \$28,500**

(Best Exploitation: Loew's)

veral flickers are distinguished on the Hub rialto this week for several reasons. Big grosser will be Fury on the dual bill with Speed at the Loew stands (Orph and State), aiming to total about \$28, 500. Second best is Private Num-ber and a stage, show at the Met,

500. Second best is Private Number and a stage, show at the Met, pacing at about \$24,000. Fact that this stand has the only vaude in town helps a bit, but this week it's mainly the film that's drawing.

Holdover standout is 'Show Boat' bill at the Keith-Beston After annishing three good stanzas at the Memorial across the street. 'Boat', after three weeks solo, plays its fourth with Two in Revolt. Anistic, according to the part of the

(Bunker hill" Lay), recursion (31), and the same and the

-Minneapolis, June 16 (Best Exploitation: Orpheum, Minn.)
'Show Boat' is tops here and gives every indication of hitting fastest pace of any picture in weeks. Opened strong Thursday (11), one

Opened strong Thursday (11), one day shead of schedule, and hasn't shown any signs of weakening. Will go at least nine days.

Reviving kiddler makers in that town, the Minnesota also looks set for a better than average week. Its screen offering, 'Early to Bed,' however, lacks strength and will tend to handleap takings.

'Trouble for Two' pepping up the State box-office, while 'Things to a half week stretch at the World. Best film the Time has had in long time, Dracule's Daughter,' holds for second week.

sime, Dracule's Daughter,' holds for second week.

Adverse influences to boo's are hot weather, competition afforded by radio show at the Auditorium and an indoors rodeo at the Arena. Theatre managers fearful solders borms payments will hurt show but temporarily at least become to be temporarily at least become to be temporarily at least become will be temporarily at least become to be temporarily at least become will be temporarily at least become will be temporarily at least become will be temporarily at least become and the parties and night club revels. Orpheum and Minnesota shared exploitation honors. Singer house had Show Boat' tie-up with General Foods that netted announcements on its radio program and window displays in 300 grocery stores, it acrocery employee who distributed 1,000 booklets, had big downtown window displays and special KSTP, radio program. For its kiddle revue, Minnesota had tie-up with radio station WCCO, which announced show eight times daily for 1g days ahead used billboards and trailers in all the chain's house here and out-of-town.

Estimates for This Week, Minnesota (Publix) (4200; 35-40-55)—Early to Bed' (Par) and kiddle revue on stage. Good family program and youngsters attended on masse over-weekend. Adult appeal not so forte, and won't top light \$7,000. Last week, Palyate Number (20th), \$3,009, good.

ber (20th), \$9,000, good.
Orpheum (Singer) (2,830; 25-35-40)—Show Boat (U) Going over swell after fast start and will run at least nine days, possibly second week. Pointed toward big \$13,000 for nine days. Last week, Golden Arrow (WB), \$5,500 in six days, good.

good.
State (Publix) (2,300: 25-25-40)—
Trouble for Two (MG). Sold as
Suicide Club and that title, coupled
with Montgomery name, bringing
in customers, good \$4,500 in prospect. Last week, Married a Doc
(WB), \$4,500, fair.

(WEJ), \$4,500, fair.
World (Steffes) (356; 25-35-46-55)—Things to Come (UA).
Rounding out two-and-a-half week run, with 'Rhodes' opening today (Tuesday). Half-week prospects are satisfactory \$800, after pretty good \$2,000 second week, on top of fair \$1,700 first week,

Time (Berger) (290; 15-25)—
Dracula's Daughter (U) (2d wk).
Best'b.o. attraction this sure-seater has had in months; good \$1,000 indicated after big \$1,300 first week.

dicated after big \$1,300 first week. Lyric (Publix) (1,309; 20-25)—Desert Gold' (Par), Western having tough sledding here, only fair \$1,500 indicated. Last week, 'El Dorado' (Mol), \$2.000, perty good. Uptown (Publix) (1,500; 25-35)—Under Two Flags' (20th). First habe showing and fair \$2,800 in (UA) and "These Three (UA), 'qilf, \$2,500, fair. Gentury (Publix) (1,500; 15-25)—
Century (Publix) (1,500; 15-25)—
Century (Publix) (1,500; 15-25)—

\$2,500, fair.

Century (Publix) (1,800; 15,25)—
Wife vs. Secretary (MG). Second loop run. en route to good \$3,000.
Last week, 'Singing Kid' (WB) and Garcia' (20th), second loop runs, split, \$2,400, fair.

Aster (Publix). (900; 15-25)—
Fauntieroy' (MG), third loop run, and 'Here Comes Trouble' (20th), and 'OMalley of Mounted' (20th), and CM (1800; 1800).
Last week, '18 Hours' (Par) and, 'Boulder Dam' (WB), second runs, and 'Meet Again' (Par), first run, \$700, light.

* Balmy Elements Sock Chi. But Show Boat' 3d Wk., Strong with \$18,000; 'Bullets' 3d Wk., \$5,500

Chicago, June 16.

(Best Exploitation: Chicago)

Loop is in the doldrums, with
the ristle theatre b. o.s. With no
dynamite on the screens to force
the coin spenders up to the cash
registers, with the rising thermome
the coin spenders up to the cash
registers, with the rising thermom
the coin spenders up to the cash
registers, with the rising thermom
the coin spenders up to the contion, the theatres currently are getting the small end of the horn. Exoffice excitement means nothing;
there is no genuine product around
to back up the theatres claims.

Tacitly, this situation is admitted
by theatres themselves, since intures, they are switching semistrong pictures from one house to
another. For instance, Builets and
Baliots, now at the Garrick, is-al.
Under Two Flags, now at the
Apollo, come originally from the
Chicago; Private Number, at the
Roosevelt, was previously at the
Corlental, was at the Garrick last
week. And 'Showboat' holds over
at the Faince; 'Great Ziegfeld' stays
on at the Eranger; and Trouble for,
caso, and Fride of Marines', at the
loop picture situation. Hearts'
the loop picture situation. Hearts'
Chicago, naturally ran away with
exploitation due to Heares' blasts
for Divided,' though Arch Herzof'

five days,

Chicago naturally ran away with exploitation due to Hearst's blasts for Divided, though Arch Herzoff added some smart ad and exploitation plugs on his own in other

Estimates for This Week

Estimates for This Week
Apollo (B&K) (1,200; 25-35-55)—
Two Flags" (20th). Came in hurTwo Flags" (20th). Came in hurTwo Flags" (20th). Came in hurtron that the state of the state of the state
and will stick awhile before being
replaced by 'King Steps Out' (Col),
which will move over from the Chicago. Flags' heading for fine \$7,000
on first week hers. Loss tweek 'Haif'
on first week hers. Loss tweek Thaif'
on first week hers. Loss tweek Thaif'
on first week hers. Loss tweek Thaif'
in three brutal days
in three brutal days
stan \$1,000
in three brutal days
stan \$1,000
in three brutal days
show. Off slowly with rest of the
loop, Does away under theatre's recent average at finably \$14,000 for
the control of the state of the color
firm (MG) replaces. Last week
\$23,000
Garrick (B&K) (900; 25-35-55)

Aling Steps Our (Col) okay at \$23,000.
Sarpick (B&K) (300; 25-35-65)—
Bullets and Bailots' (WB). Makes the strong fortnight, at Rosewelt.
Easily \$5,500 currently, good money.
Last week 'Sons o' Guns' (WB) was weakest Joe E. Brown ficker in years at \$3,500.
Oriental (B&K) (3,200; 25-35-40)
—Exclusive Story' (MG) and vaude. Under average and will do avaide. Under average and will do week hardly much better. Major Bowes' ams disappointing at \$16,100 with 'They Were Married' (MG).
Palace (RKO) (2,500; 35-46-65)—

with "They Were Married" (MG).
Palace (RKO) (2,600; 35-46-45)—
Show Boat' (U) and vaude. Filcker
showing good strength, indicating
power by holding to excellent \$18,000 currant week. Did fine \$22,00
last (first) session. May go three
weeks.

owe current week. Did fine \$32,200 in session. May go three mackers, bession in the goth, provided in the control of the session in the sessi

'37 'Gold Diggers' Away

Hollywood, June 16,
Production starts this week on
Gold Diggers of 1937 at Warners,
Lloyd Bacon directing under Earl
Baidwin production wing.
Bacon recently completed dramatic sequences of Cain and Mabe!
at same studio.

MANNA FOR B'KLYN

Rain Helps B.O.'s; Met, \$18,000, Par's First Duals, \$16,000

Brooklyn, July 16.

Brooklyn, July 16.

Rainy weekend washed out all biz at seashors and other outdoor results of the seashors and other outdoor relatives. Wett Loev's Metropolitan and Fablan's Paramount reporting healthy throng at bo's, former with vaude and 'One Rainy Afternoon,' latter with double features, 'Mrs. After and Plorida Special.' First the season of the season of

what.

Joe Lee, in ushering in dual setup, went to town with 100,000 heralds announcing new policy, using
local stations, several weekly newspaper tleups, 500 three sheets and a
bangup display, advertising campaign in dailies.

Estimates for This Week

paign in deilles.

Estimates for This Week
Paramount (4,000: 25-35-50)—
Case Against Mrs. Ames (Par) and
Florida. Special, dual. Theatre's
first combo will give house good
\$16,000. Last week: Bullets or Ballots' (WB) (2d week) \$11,000, olay.
Fox. (4,000: 25-35-60)—Imitation
or Line (Far) and Magnificent Obculot (Par) and Magnificent Magnificent Web
days (Par) (Par) (Par)
(MG) and value produced \$17,000.
Albac (8,400; 25-35-50)—"Showboat (U) and Nobody's Fool' (dual
(2nd wk.). Will get nice \$12,000 on
five days Mrs. Bradford' (RKO)
attact (20,00): 25-35-50—"Tax'i
(WB) and 'Abdul' the Dammed'
(COl), dualers. Should get big
\$5,000. Last week 'Law in Handa'
(PD),
\$5,000. Last week 'Law in Handa'
(PD),
\$5,000. Brodis.

'Princess' Shows Way at \$7,300 In Baltimore

Baitimore, June 16.

(Best Exploitation & Aith 9)

Standout is Errinesse
Comes Across' at the Stanley, which looks like a swell \$7.300, tailest figure touched at house for several months.

It opened, Ketth's enrolled a comparation of the stanley which looks like a formation of the stanley of the several months.

It opened, Ketth's enrolled to Come, but has now decided that single week will suffice.

Of the publicity campaigna, best out a supplied by Schanberger way hipped up for 'Things to Come, 'aithough it was rather a light week all around exploitatively. Best touch supplied by Schanberger was inducing the News-Post to carry for first displaying the News-Post to carry fo

Estimates for This week Century (Loew-UA) (3,000; 15-25-36-46-55-66)—Fury' (MG) and vaude. No more than \$13,000, but with lightest stage show nut In months, that means profit. Last week Moonlight Murder' (MG) and Dave Apollou unit, under \$12,000, carmine.

Dava Apollon unit, under \$12,000, carmine.

Hippodrome (Rappaport) (2,300; 15-25-35-40-85-66) - Let's Sing Again' (RRO) and vaude. Won't shade \$8,000 by much and CD John and

\$3,900.
Stanley (WB) (3,200: 15-25-35-40-55)—Princess Comes Across' (Par).
After long stretch of weeks in the doghouse, house is getting \$7,300, awell. Last week 'It's Love Again' (GB) slid to \$4,800, off.

RKO's Gridders

Hollywood, June 16. Four Stanford grid stars have been signed by Radio for 'The Blg

Moleskinners are Monk Moscrip Bones Hamilton, Keith Topping and Frank Aiustiza. All-American Bobby Grayson balked on the deal

SUMMER BOFFS BUFF. B. O.'S: 'FURY.' 9G

Buffaio, June 16.

(Best Exploitation: Great Lakes)

Buffalo getting first taste of summer weather currently, with b. o.'s
feeling effects noticeably. Biz featured by spotty grosses.

Fury at Lakes showing strength

with Define showing strength

with Prince and the strength of the strength

prince strength of the strength of the strength

strength of the s

Estimates for This Week

pleture.

Estimates for This Week

Buffale (Shea) (3,509; 30-40-50)—

'Private Number' (20th), Pleture
drew some kidding from critics;
typical summer program may go to
\$5,000, mild. Last week 'Princess
Comentations' (5,500)

Mipp (Shea) (2,400; 25-40)—'Sons
o' Guns' (WF) and 'Nwo in Revoit'
(RKO), dual. Duals beginning to
look like summer policy for house;
should get around \$5,000, oke. Last
week 'Gentle Julia' (20th) and 'Big
Program (1,500)

Brown (1

expected level and came in with poor \$5,500.

Century (Shea) (3,400; 25)—
Walking Dead (WB) and O'Malley Walking Dead (WB) and O'Malley State of the state of the

TACOMA TAKIN'S OKAY

Legong' Dual at \$2,300—'Princ Comes Across for \$2,700

Tacoma, June 16.

(Best Exploitation: Blue Mouse)
Some novelin all four bills this
would be the service of the service of the service of the service of the unusual at the B.B. Princess' is a bit different for the Riator, Roxy has solid wallop in its dual, 'Arrow' and 'Investigator,' so the town is getting along oke.

Best exhibitation in the service of the service

getting along one.

Best exploitation is for Legong at Blue Mouse, using thousands of advance biotiers for free distribution, with semi-nude picture; ads spley along same line, and advertising the seminate of the seminate

stealing stills from theatre lobby,

Estimates for This Week

Blue Mouse (Hamrick) (750; 1627) 'Legong' (Ind) and 'Moonlight
Murder (MG) dual, Getting results
at Indicated \$2,300, dandy. Last
week, 'O'Malley of Mounted' (20th)
and 'Melody Lingers' (UA) dual,
\$1.596, big.

week, 'O'Malley of Mounted' (20th) and 'Medody Lingers' (UA) dual, \$1,356, blg.
Music Box (Hamrlek) (1,400; 16-27-37)— 'Things to Come' (UA) and 'Nobody's Foo!' (U). Nice comb. getting along for a nice \$2,400, five Last week, 'Sons o' Gune' (WE) and 'Hold That River' (Ind) dual, Joe Brown liked in this burg, great at \$3,800.
Rialto (Moore) (1,350; 16-27-37)— 'Princess Comes Across' (Par) and 'Till We Micet Again' (Par) dual Good campaign halps foo by \$2,700.

Last teacher and the control of the

Weather Favored B'way: 'Private Number' \$80,000: 'Secret Agent' Is Nice at 35G, 'Show Boat' 2d Run 30G

(Best Exploitation: Roxy)
With theatres expecting to get their share of the bonus money, a tilt at box offices all around is looked for starting this week. Bonuses had hardly been handed out Monshowed up at the Paramount waning the house to cash a check for him so he could go to the show. House could not accommodate the will cash checks.

A damp weekend kept people show-minded by keeping them in town and inside, play being gendral and the people show-minded by keeping them in town and inside, play being gendral and the people show-minded by keeping them in town and inside, play being gendral and the people show-minded by keeping them in town and inside, play being gendral and the people show-minded by keeping them in town and inside, play being gendral and the people show-minded by keeping them in town and inside, play being gendral and the people show-minded by keeping them in the start of the people show-minded by keeping them in the start of the people show minded by keeping them in the start of the people show minded by keeping them in the start of the people show minded by keeping them in the start of the people show minded by keeping them in the start of the people show minded by keeping them in the start of the people show may be the people show minded by keeping them in the start of the people show minded by keeping them in the start of the people show may be showed and the start of the people show minded the people show may be showed and the people show may be showed and the people show minded the people s

the State, with Benny Davis on stage, should be around \$30,000, very Line. The stage of the stag

'Guns' and Lewis **Have No Opposish** In Wash., \$19,000

Washington, July 16. (Best Exploitation: Palace)
Earle leading town this week with

'Sons o' Guns' and is only spot even approximateing mid-season grosses Ted Lewls' band on stage makes total bill ideal hot-weather fare against slight opposition.

· Palace put plenty behind 'Fury,' with drama eds going overboard for flicker, but femmes just can't take it. Two holdovers and one revival it. Two holdovers and also keeping grosses down.

Estimates for This Week

Fox (Loew) (3,424; 25-35-60)— Forgotten Faces (Par) and vaude. Herb Williams and hold-over of Yasha Bunchuk's 60-plece ork un-able to drag pic above light \$15,000. Last week Trouble for Two (MG) and Bunchuk's pulled \$20,000, oke.

Last week "Trouble for Two" (MG) and Bunchuk pulled \$20,000, oke.
Earle (WB) (2,424; 25-55-40-60-70)—"Sons of Gune" (WB) and vande. Ple plus Ted Lewis on stage week. Fattal Lady (Par) and Jack Hyiton's band took \$14,000, light.
Palace (Loew) (2,838; 25-35-60)—"Fury" (MG). Sold heavily and boosted by critics, but the girls boosted by critics, but the girls able \$14,000. Last week "Under Two Flagri (2011) (2d week) took oke \$10,000.

Met (WB) (1,838; 25-40)—"Law in Her Hands' (WB). Heading toward satisfactory \$3,000. Last week "Under Two Flagri" (2011) (2d week) took oke \$10,000.

Keith's (RKO) (1,832; 25-40)—"Show Boat' (U) (4th week). Dropping less week-to-week than any film in theatre's history; fourth week same affisher took \$10,500, swell.

Columbia (Loew) (1,838; 25-60).

swell.
Columbia (Loew) (1,583; 25-40)—
'Small Town Girl' (MG) (2d run).
Fourth week on mainstein surprising with good \$3,500. Last week same pic won fine \$5,600.
Belasco (Radin) (1,100; 25-25-50)—
'Guardsman' (MG) and 'Plow
That Broke Plains' Revival and government film getting satisfactory \$2,500 in holdower. Last week same combe drew one \$5,600.

and Octate Neison orchestra is the new bill.

Radio City Music Hall (5,932; 40-60-85-99-31)-0-31.63-7-Private Number (20th) and stage show. This is a single week picture but good at \$60,000. Last week, second for 'King Stepe Out (Col); \$71,000, nice for a \$50,000. Last week, second for 'King Stepe Out (Col); \$71,000, nice for a Stepe Out (Col

Timblin. Looks like easy \$30 week here, big. Picture is belied drawing majority of this busin Last week on holdover of Ber Fields with a new picture, 'Moc Our Home' (Par), \$19,000;

TIS HOT IN MONTREAL: PRINCESS' FAIR \$6,000

(Best Exploitation: Palace)

Montreal, June 16.

(Best Exploitation Palace)
Nice programs currently but weather liable to defeat them with bottest days of year behind and ahead of fons. Summer came in suddenly and looks like staying put. Falace has the standout. Things and the staying put and the staying t

Palace (FP) (2,700; 50)—'Things of Come' (Regal), May be a wow r a flop, weather permitting; looks (Continued on page 29)

'Fury' Catches on in Pittsburgh for \$11,000 Despite Weather; 'Drac' \$4,700

Pittsburgh, June 16,
Heat Exploitation: Alvin)
Heat has the boys crying-tend
at a standstill. Everybody got a
kick in the pants Sunday when the
Pirates and Glants drew 32,000 customers, bignest crowd for simple
let-up expected from warm weather,
either.

either proposed to the warm weather, either profit and a selection profit and a selection profit and a selection profit and a selection of rave reviews, is getting the best results and should wind up protty close to \$11,000, a bit below expectation to the selection and a selection and

so had.

Not much hope of Stanley, with Case Against Mrs. Ames' and stage show, doing better than \$13,000, and some of this can be credited to in-the-fisch appearance of Little Jackie Heller, a local lad who has a certain following here. Wazner and the Little and the latter of the latter and Palm Springs' and will be luckey to come up. to \$3,400, depressing.

Alvin unloosed flock of stunts in

depressing. Across the test of the test of

Estimates for This Week

Estimates for This Week
Alvin (Esarels 2,2609, 25-35-40)—
Dracula's Daughter' (U). Managing to hold its own in heat, backed
up by good campaign and kidding
notices which nevertheless help.
Slipping into profit bracket at
44,700. Last week, relssue of 'Connecticut' Kaukee (Fox) turned the
Towl's Squadron' (Col) clicked off
nice \$5,000.
Penn (Loew's-TIA) /2 300-25-25

Devil's Squadron' (50) clicked off nice \$5,000.

Penn (Loew's-UA) (2,300; 25-35-40)—Fury (MG). Drew best collective notices of year and word of mouth is building it every day, Maybe. \$11,000, all right, but under what it might do under favorable what it might do under favorable appointment at \$1,500.

Stanley (WB) (3,600; 25-40-55)—Mrs. Ames (Par) and stage show with Jackle Heller. Bit of night bis for this combo, but mats aren't getting their share and doesn't look Hike more than \$15,000. Last week the stage the magnet and with 'Son o' Gunz' (WB) came through with \$13,000, great.

Warner (WB) (2,000; 25-40)—Taw in Hands' (WB) and 'Palm Springs' (Far). Weak dunl going nowhere at depressing \$3,400. Last week Wesk 'Porgotten Faces' (Par) and 'Epeced' (200), \$3,500, light.

Rain No Damper To Prov.; 'Number' 9G, Princess' 7G

Frovidence, June 11.

Situation brightee once peat this stance as result of varny weather over weekend. Long sought rain put a damper on all outdoor activities such as a huge Tercentanry parade, its abino frestival in Brown tival all planned for Sunday. Exhibitors smiling for first time in weeks as crowds turned to films over the weekend, bracketing south the sunday for the sund

winning some attention with big ad spreads in the dallies, Estimates for This Week

Estimates for inis week.
Losw's State (3,200; 15-25-40)—
Fury' (MG) and 'Mine With Iron
Door' (Col). Off to a good start,
no doubt that gross will be close to
\$12,000, plenty good for this time
of the year. Last week 'Half Angel' (20th) and 'Three Wise Guys'
(Col) off at \$7,000.

(Col) off at \$7,000.

Majestic (Fay) (2,200; 15-25-40)—
Private Number (20th). Only single bill in town, doing all right, too. Town goes big for this sort of mawkish sentimentality under any otpounstances, and with swery-thing in its favor there's no reason why the taking should not be close to \$9,000, great.

to \$8,000, great.
Strand (Indle) (2,200; 15-25-40)—
Princess Comes Across (Par) and
Girl from Mandals Prayers (Par) and
Girl from Mandals Prayers,
being held back basuse of opposish, gross looks as though it will
be well up in the \$1,500 brackets,
oke. Last week King Steps Out
only height spot in town, swell at
\$8,500 brackets
\$8,

\$8,500. Fay's (2,200; 15-25-40)—Below Deadline' (Ches) and vaude. Good thing weather broke out the way it did, house sure of at least \$5,800. so-so. Last week 'Little Miss Nobody' (20th) and Bowes amateurs nicely at \$6,100.

nicely at \$6,100.

RKO (Albee (2,500; 15-25-40)—
Tet's Sing Again' (RKO) and 'Lady
in Scarlet' (Ches). Not likely to go
over \$4,000' tepld. Last week
Things to Come' (UA) and 'Brilliant
Marriage' (Ches) flopped plenty at
\$3,100.

RKO Victory (1,600; 10-15-25)— Tederal Agent' (Rep) and Face in the Fog' (VIc). Headed for \$2,300, good.

'Bed' 11G, But **Rest of Cincy** In 3/4 Tempo

Cincinnati, June 16.

Clinchnati, June 16.

(Best Exploitation: Palace)
Summer tempo in vogue. Most retreshing bis breezes from Albee, where 'Early to Bed' has an \$11,000.
call, and the Palace, in the foot of the call, and the Palace, in the foot of the call, and the Palace, in the foot of the call, and the Palace, in the foot of the call, and the palace in the foot of the call of the

Estimates for This Week

Albee (RKO) (3,300; 35-42)— Barly to Bed (Par). Ruggles-Boland combo's surprise strength provided a zippy start. Rollicking reviews. Trucking along to comfy \$11,000. Last week 'Fury' (MG),

Palace (RKO) (2,600; 35-42)—
'Dracula's Daughter' (U). Extra ad space and trick front jerking creep trade for okay \$8,000. Last week 'it's Love Again' (GB), \$7,000, fair. Keith's (Libson) (1,500; 30-40)— Bullets or Ballots' (WB) (2d wk.), Fair at \$3,000 in second week fol-lowing immense \$7,500 on first seven

lowing immense \$47,500 on first seven days.
Lyric (RKO) (1,400; 25-42)—
Thorids Special (Par), Jack Oakie the sales ticket: en route to \$3,700, fair. Last week. "We Meet Again! (Par), 53,00 (RKO) (2,000; 35-42)—
That Lady (Par), Mary Ellis Year-tured; sorry going and being replaced after sixth day by "One Rainy Afternoon." Maybe \$1,800 for six days. Last week "Private Number" (Fox), second downtown week, \$4,600, obs.; Pier rung up \$14,000 in failtial showing at Albeed 19, \$5-40)—
Private Number" (2019). Switched over from Capitol for third week on main line and ringing up \$3,800, ers. Pie pulled \$19,000 in four weeks, divided between Falace, Capitol and fortnight at Grand.

Comics Across' and Girl from Mandairy."

All the real money for
first time in weeks. Proc pushing that coin will be all of \$12.00, with
that coin will be all of \$12.00, will
that coi

1st Runs on B'way (Subject to Change)

Week of June 19 r—'Great Ziegfeld' (MG) (11th wk).
Capitol—'Fury' (MG) (3d

wk), Music Hall—'Sins of Man' (20th) (18), Paramount — Poppy' (Par)

(17).
Rialto—Border Flight' (Par).
Rivoli — 'Dancing Pirate'
(RKO) (17).
Roxy—Secret Agent' (GB)

(2d Wk). Strand — 'House Divided'

Strand — Bould (WB) (2d Wk). Week of June 26

Astor—'Great Ziegfeld' (MG)
(12th wk).
Capitol — 'San Francisco'
(MG).
Paramount—'Early to Bed'

(Par) (24). Rialto — 'Forgotten Faces'

(Par).

Rivoli — 'Dancing Pirate'
(RKO) (2d wk).

Roxy—'Parole' (U).

Strand—'White Angel' (WB)

Hutton Band with 'Miss Nobody' OK 10G in Indianapolis

Indianapolis, June 16.

(Best Exploitation: Circle)
Ina Ray Hutton and her band
coupled with Little Miss Nobody is
Lyric with a swell still of the Circle
Lyric activity elsewhere with
the Circle showing the only signs
of life on a dual of firs Love Again'
responsible for the fair agure of
his only the Circle of the Circle
responsible for the fair agure of
his Quiet' on a twin bill at Loew's
is unimpressive with a take of only
\$4,300 showing up.
Little done in the way of exploitation, but the Circle's music and
records-radio angles on firs Love
Again' were in evidence. The Lyric
sold the Emitton band well by using
her three Paramount shorts in consecutive weeks.

Estimates for This Week

Estimates for This Week

Apollo (Fourth Ave) (1,100; 25-40)—Private Number (20th) (2d week). Robert Taylor the mainstay in this one, but biz hardly justified the holdover. Will do a mild \$2,100. Last week and one of the property of

okay 44,500.
Circle (Monarch) (2,600; 25-40)—
It's Love Again' (GB) dualled with
Dracula's Daughtar' (U). Jessie
Mathews sold big in former pic with
musical angles stressed, Gross fairish at 44,300. Last week Tarly to
Bed' (Par) and 'Special Investigator' (RKO) dual about same at 44,-

Loew's (2,800; 75-40) — Fury's (MG) dualled with 'Absolute Quiet' (MG). Not so hot at \$3,800. Last week Trouble for Two' (MG) and 75,000. Squadron' (Col) moderate \$5,000.

\$5,000.

Lyric (Olson) (2,000; 25-30-40)—

'Little Miss Nobody' (20th) and Ina Ray Hutton band on stage with vaude. Latter half of bill responsible for swell \$10,000. Last week 'Flaif Angel' (20th) and vaude was meager at \$6,800.

Dualed in L'ville, 'Fury' Tops Town with \$6,000

Louisville, June 16.

(Best Exploitation: State)
Tury, coupled with 'Devil's
Squadron,' is the favored combo
this week, opening strong and getting a nice play over the weekend,
Nice campaign on 'Tury' will put
Loew's State in the profit column
at \$6,000.

Stare shows

a State in the profit column at \$4,000.

At \$6,000.

Another drop in admissions made by the Brown, which announced new scale at 30c. top, coincident with new tages-film policy.

Private Number' and 'Champagne Charlie', having exceeded expertations at the Right, moved over too see the Charlie of Ballot's at the Mary Anderson in scoond week also looks plenty okay.

Estimates for This Week

Estimates for This Week Loew's Stato (3,000: 15-25-40)— 'Fury' (MG) and Devli's Squadron' (Col), dual. Plenty publicity to sell this one and will take \$6,000, fine. Last week 'Wise Guys' (MG) and 'Speed' (MG), dual, wound up with \$4,500, weak.

Rialto (Fourth Ave.) (3,000; 15-25-40)—'Palm Springs' (Par) and 'Early to Bed' (Par), dual. Got nice play opening day from juves; week-

Fire Dept. Squawks on Frisco's Overflows: 'Let's Sing Again' 15G

end biz olcay and should get fair \$4,-400. Last week Private Number (20th) and Champagae Champagae (20th) and Champagae charle (20th) and Champagae (20th) and Jack Pine's Blondes vs. Retheadsf. unit on stage. Opened to nice biz and unit is counted upon to keep the b. o. busy, but at new scale grosses can't be very sizeable. Current stanza looks like fair \$2,500. Last week 'Sing Again' (RIKO) and Bridle Path' (RKO), dual, got the \$3,500.

S,1500. Strand (Fourth Ave.) (1,500; 15-25-40)—Private Number (20th) and Champagne Charlie (20th), dual. Pair inoved over from Rialto, where they had a good week, and current stanza looks \$3,500, good enough. And the control of the

touched fair \$3,000.
Mary Anderson (Libson) (1.000;
15-25-40)—Bullets or Bailots' (WB).
Second week for this one and still
going good at \$3,000. Last week
same film came through with \$3,700,

fine.

Alamo (Ind.) (600; 15)—Alibi Ile'
(WB) and 'Glri from 10th Ave.'
(WB), dual spitting with 'Traveling Saleslady' (WB) and 'Galiente'
(WB), dual Weak 1800. Last week
Thundering Herd' (Par) and 'Star
of Midnight' (RKO), dual, spitting
with 'No More Women' (Par) and
'Glass Key' (Par), dual, s-se, 5190.

Private Number,' 'Fury' 13G Lead St. L.: No Blues

St. Louis, June 16. (Best Exploitation: Orpheum) For several weeks downtown de

For several weeke downtown de-juxers have drifted along with no outstanding programs but suddenly burst forth currently with a couple of hig pics and some red hot com-petition, taking play away from mildtown which mas been hoggened its off with a bang at the Orpheum, aided by nice exploitation campaign, and just a stop behind "Furry at Loew"s, which is set for one best of weeks this house has had in last four or five. This work is not been a compared to the compared to the compared to the form of the compared to the dualer for a seven-day run. The Amb has frequently used a 'contin-ued first-run' policy with the pics that played the previous week at its pretty good biz. Continued cool weather has been a break for the movies here. iuxers have drifted along with no

movices here.
Film row is still wondering how
som details of sottlement between
F&M and WB will be made and
what will be the fate of the three
WB houses. Nothing official is on
tap and St. Louis exces of F&M
are awaiting arrival of Harry C.
It will b., to lear just what set-

up will be.

Homer H. Harman, p.a., and
Robert S. Hicks, upped to place
vacated by recent transfer of Byron
F. (Dinty) Moore, zone mgr. to New
York district, collaborated in a
sweet campaign for Bullets for the
best effort of the week.

Estimates for This Week

Estimates for This Week. Fox (F&M) (5.08; 25.5-55)—It's Iove Agaln' (GB) and 'Nobody's Fool' (U), pointed for \$11.000, good. Leat week 'Private Number' (20th) and 'Human Cargo' (20th) led the town with \$8,700 for third consecutive week.

Ambassador (F&M) (3,018; 25-35-55)—Private Number (2001)

Ambassador (F&M) (3,018; 25-35-55)—Private Number' (20th) and Human Cargo' (20th). Will make \$3,000 for best in months. Last week 'King Steps Out' (Col) no disappointment with \$7,300 collected. Shubert-Hiaito (WB) (1,752; 25-55)—Let's Kiss Again' (RKO) and 'Two in Evorit' (RKO). Nothbus the Ambassa of the

good DIZ WITH FOX OPPOSISH.
Orpheum (WB) (1,50: 25-35-55)
—Bullets vs. Ballots' (FN). Only
small seating capacity will hold this
one to \$\$,000, strong. Last week
Palm Springs' (Par) and 'Murdor
by An Aristocrat' (WB) faded badly
and finished \$6,500.

Loew's (Loew) (3,162; 25-35-55)—
'Fury' (MG) and 'Absolute Quiet'
(MG). Big \$18,000 in offing for fine
week. Last week 'Trouble for Two'

San Francisco. June 16.

Seels of disservous fires in San Francisco durinche nutrice in San Francisco durinche nutrice weeks has brought about a stift enforcement of the fire ordinance forcing theatres to hold overflow crowds on the sidewalks, and hurting the box offices considerably. Although the offices considerably. Although the district of the sidewalks, and hurting the box offices considerably although the district officials, nothing came of it. Neighborhood theatres are complaining: litery about the effect on attendance on bank nights when ticket sales reach a peak. The only show houses on bank nights when ticket sales reach a peak. The only show houses on bank nights when ticket sales reach a peak. The only show housed the lesser spots which are getting the surplus customers.

One of the surplises of the week is the business being done by the Golden Gate with Bobby Breen in considerably better than expected. Both press and public have accidance Eddle Cantor's protege, nearly everyone comparing the radio songster with Freddle Bartholones, but the second stanza of a three-week run. The theatre was in full swing the first week when this English import hit to the tune of 310,400.

One, which is now in the second stanza of a three-week run. The theatre was in full swing the first week when this English import hit to the tune of 310,400. Bullboards and some trick gars and the companion picture, Trapped by Television, were some look of the order from the Golden Gate of from the order from the Golden Gate of from the order from the Golden Gate of from the office of the order for the Golden Gate of from the order from the Golden G

help.
The Ex-Mrs. Bradford, which
moved over from the Golden Gate
several weeks ago, is doing a profitable bushness at the Embasse,
where it is now in its fourth and

able business at the Embasy, where it is now in its fourth and last week.

Touthe and Ballota' sold in a Business and Ballota' sold in a Business when it played the Paramount, is still etrong at the St. Francis, where it is holding its own with Palm Springs/ Paramount Immacal, as second feature, Robert Taylor, whose popularity is growing by leaps and bounds, and the property of t

Estimates for This Week

Embassy (RKO-Cohen) (1,512; 30-35-40)—Ex-Mrs. Bradford (RKO) (4th week). Will wind up a nice run of four weeks with \$1,700 in the till for the final seven days. Last week

\$2,500, Fox (Capitol Co.) (5,000; 25-40)—
Speed' (MG) and Little Bed Schoolhouse' (Far West). Lack of marquee strength taking its toil, poor
\$4,600. Lask week Torgotten Faces'
(Far) and "Nobody's Fool" (U) good
\$4,500. Lask (Capitol Capitol C

at \$8,000. Geary (Lurie-Pincus) (1,200; 50-75-\$1-\$1.50)—"Ziegfeld" (MG). Back here after a temporary halt of two weeks and still drawing them in masterful fashlon. Current (8th) week looks \$9,500, same as last

here after a temporary halt of two weeks and still drawing them in masterful fashlon. Current (8th) week fooks \$3,500, same as last week fooks \$1,500, same as last \$3,500, same as last

INCREASED HANPOWER



1936-37

Talent Attracts Talent Success Begets Success

PARAMOUNT, on the threshold of its most successful year, 1936-1937, is proud to announce that the following talented creative artists and box-office personalities have been attracted to Paramount's already brilliant array of players, producers, directors and writers.



PLAYERS Edward Arnold, Jean Arthur, Jack Bouny, Seb Surns, Irane Dunne, Frank Forest, Ketti Gallian, Gladys George (by arrangement with Metro-Goldwyn-Mayer).

PRODUCERS Emanuel Cohen, Frank Lleyd, Harold Lleyd, B. P. Schulberg and Richard Rowland; each of whom has an impressive record of box-office successes to his credit.

DIRECTORS George Archainbaud, Eddie Buszell, Stuart Heisler, Elliott Nugent, William Russell and FRANK LLOYD, Producer-Director, who has directed during the past year two of the outstanding box-office attractions of all time in "Mutiny on the Bounty" and "Under Two Flags".

COMPOSER Jerome Kern, whose melodies are famous the world over.

PARAMOUNT is also happy to announce that the following players who have been in Paramount hits during the past year will again be associated with that company in one or more pictures during the coming year: Joan Bennett, John Boles, Madeleine Carroll, Harold Lloyd, Adolphe Menjou, Sylvia Sidney, Verce Teasdale. and that Harry Sherman will again produce his famous "Hopalong" series in 1936-37 in addition to "The Barrier."

PARAMOUNT ROSTER

1936



1937

PLAYERS

limmie Allen Edward-Arnold Henry Arthur Jean Arthur 📊 Benny Baker, George Barbier Paul Barrett Bennie Bartlett Joan Bennett Irene Bennett Jack Benny Mary Boland John Boles Veda Ann Borg Olympe Bradna Tom Brown **Bob Burns** George Burns and Gracie Allen Claudette Colbert Gary Cooper Ernest Cossart Larry Crabbe Bing Crosby Robert Cummings Louis DaPron Marlené Dietrich Johnny Downs Frances Drake Irene Dunne Leif Erikson Ann Evers Frances Farmer W. C. Fields Robert Fiske Frank Forest Wilma Francis William Frawley Ketti Gallian * Gladys George Cary Grant Kay Griffith Porter Hall Iulie Haydon David Holt Wolfe Hopper

Marten Lamont Billy Lee Harold Lloyd Carole Lombard Nick Lukats Ida Lupino Fred MacMurray Adolphe Menjou Gertrude Michael Ray Milland John Morley Jack Oakie Lynne Overman Gail Patrick Elizabeth Patterson Jeanne Perkins Purnell Pratt Charles Quigley George Raft Terry Ray Iane Rhodes Charlie Ruggles Elizabeth Russell Sylvia Sidney Randolph Scott Gail Sheridan Alison Skipworth Sir Guy Standing Louise Stanley Louise Stuart Gladys Swarthout Akim Tamiroff Colin Tapley Kent Taylor Terry Walker Virginia Weidler Mae West Elegnore Whitney Grant Withers

DIRECTORS

George Archainbaud
Charles Barton
Eddie Buzzell
Gecil B. DeMille
E. A. Dupont
Robert Florey
Chester M. Franklin
Alexander Hall
Henry Hathaway
Stuart Heisler
James Hogan

Mitchell Leisen Frank Lloyd Producer Otho Lovering Ernst Lubitsch Leo McCarev Ray McCarey Norman McLeod Lewis Milestone Elliott Nugent Wesley Ruggles. William Russell William Shea A. Edward Sutherland Norman Taurog King Vidor Harold Young

WRITERS Frank R. Adams

Stuart Anthony

Duke Atteberry George Auerbach Nick Barrows Harry Behn Arnold Belgard Dorothy Bennett Claude Binyon Ralph Block Charles Brackett John Bright Frederick Hazlett Brennan Frank Butler Alan Campbell Franklin Coen James A. Creelman Walter DeLeon Herbert Fields Edith Fitzgerald Ning C. Fraser Gilbert Gabriel Gerald Geraghty Eve Greene **Durward Grinstead** Wid Gunning Oscar Hammerstein II Don Hartman Helen Hernandez Betty Hill Harry Hoyt Cyril Hume Dan larrett Grover Jones

Norman Krasna Harold Lamb Melchior Lengvel Albert Shelby LeVino Jeanie Macpherson, Philip MacDonald Max Marcin Clarence Marks lőseph Moncure March Brian Marlow Francis Martin Édwin Justus Mayer Fatterson McNutt lack Mintz Sam Mintz John C. Moifitt Thomas Monroe Seena Owen Dorothy Parker Frank Partos William Rankin Marguerite Roberts Harry Ruskin Madeleine Ruthven Sidney Salkow Dore Schary Paul Schofield Viola B. Shore Michael L. Simmons Louis Stevens Preston Sturges) Robert Tasker Sylvia Thalberg Keene Thompson Virginia Van Upp Bobby Vernon Francis Wallace Harlan Ware

Bradley King

COMPOSERS and LYRICISTS

Richard Weil

Waldemar Young

Robert Yost

Sam Coslow Frederick Hollander, Jerome Kern Erich Wolfgang Korngold Ralph Rainger, Leo Robin

Ra Hould

John Howard

Marsha Hunt

Roscoe Karns

^{*} By Arrangement with M-G-M.



1936-37 PARAMOUNT'S MADE

TITLE	CAST AND DIRECTOR
AUGUST	
THE TEXAS RANGERS	With FRED MacMURRAY, JACK OAKIE, JEAN PARKER, LLOYD NOLAN, BENNIE BARTLETT, Directed by KING VIDOR,
THE GENERAL DIED AT DAWN	GARY COOPER and MADELEINE CARROLL, with Wil- LIAM FRAWLEY, ARIM TAMBOFF and PORTER HALL. Directed by LEWIS MILESTONE, Screen play is by CLIFFORD ODETS.
My American Wife	With FRANCIS LEDERER, ANN SOTHERN, FRED STONE, BILLIE BURKE, KETTI GALLIAN, Directed by HAROLD YOUNG.
Lady Be Careful	With LEW AYRES, MARY CARLISLE, LARRY CRABBE, BENNY BAKER, GRANT WITHERS, Directed by TED REED and IRVING SALKOW.
I'd Give My Life	With TOM BROWN, FRANCES DRAKE, LEWIS STONE, JANEI BEECHER.
Johnny Gets His Gun	With RALPH BELLAMY, KATHERINE LOCKE, DAVID HOLT,
Hollywood Boulevard	With JOHN HALLIDAY, ROBERT CUMMINGS, MARSHA HUNT, ESTHER RALSTON, FRIEDA INESCORT, BETTY COMPSON and MAURICE COSTELLO, Directed by ROBERT FLOREY.
SEPTEMBER	
BIG BROADCAST OF 1937	With IACK BENNY, GEORGE BURNS and GRACIE- ALLEN, RANDOLPH SCOTT, MARTHA RAYE. BOB BURNS, LEOPOLD STOKOWSKI and the Symphony Orchestra and other star specialties from stage, screen and radio. Directed by MITCHELL LEISEN.
WITH BANNERS BLOWING	Starring GLADYS GEORGE, star of the stage success "PERSONAL APPEARANCE." ARLINE IDDGE, JOHN HOWARD, DUDLEY DIGGES, ISABEL JEWELL, HARRY CAREY, Directed by WESLEY RUGGLES.
Murder with Pictures (Title Tentative)	KETTI GALLIAN, KENT TAYLOR and box-office cast.
Wedding Present	JOAN BENNETT, CARY GRANT, GEORGE BANCROFT and popular cast. B. P. SCHULBERG'S first production on his return to Paramount, From the story by Paul Gallico in the "Saturday Evening Post." Directed by RICHARD WALLACE.
Hideaway Girl	With FRANCES FARMER and a cast of featured players.
WIVES NEVER KNOW	MARY BOLAND, CHARLIE RUGGLES, ADOLPHE MEN- JOU, VEREE TEASDALE. Directed by ELLIOTT NUGENT.
Stairs of Sand	A ZANE GREY picture with LARRY CRABBE, MARSHA HUNT, RAYMOND HATTON, LEIF ERIKSON.
The Return of Hopalong Cassidy	With WILLIAM BOYD, IMMY ELLISON and GEORGE HAYES, Follow-up series of HARRY SHERMAN West- erns will be bigger and better than last year's releases.
OCTOBER	
MAID OF SALEM	Starring CLAUDETTE COLBERT in a picture of tre- mendous scope. With an important cast. Directed by FRANK LLOYD.
PERSONAL APPEARANCE	With MAE WEST, LYNNE OVERMAN, ELIZABETH PATTERSON, An EMANUEL COHEN Production. This is the stage play that ran for more than a year on Broadway and is a natural for MAE WEST.
Queen of the Jungle	RAYMOND MILLAND, SIR GUY STANDING, AKIM TAMIROFF, LYNNE OVERMAN. Directed by MAX MARCIN.
Everything for Sale	With a selected cast of Players.
Three Married Men	LYNNE OVERMAN, ROSCOE KARNS, WILLIAM FRAW- LEY, GEORGE BABBIER, ROBERT CUMMINGS, GAIL SHERIDAN, ELIZABETH PATTERSON, BENNIE BART- LETT. VIRGINIA WEIDLER, Dizected by EDDIE BUZZELL
Rose Bowl	FRANCES FARMER, JOHN HOWARD, LARRY CHABBE, NICK LUKATS, BENNY BAKER. Released at the height of the football season and with plenty of exploitation angles.

TITLE

NOVEMBER

THE PLAINSMAN

CHAMPAGNE WALTZ

PINKERTON, THE DETECTIVE

HOTEL HAYWIRE

The Barrier

Our Miss Keane

Trail Dust

DECEMBER

COLLEGE HOLIDAY

DON'T LOOK NOW

The Tightwad

Broadway Afternoon

The Turning Point

JANUARY

SPAWN OF THE NORTH

HARD TO HANDLE

FOLLOW THE SUN

Playboy

A Gun for Hire

ARTISTS AND MODELS

Cottonwood Gulch

O MEASURE GROUP 1936-37



CAST AND DIRECTOR

GARY COOPER, JEAN ARTHUR, and a big supporting cast. A CECIL B. DeMILLE Production.

GLADYS SWARTHOUT, FRED MccMURRAY, JACK OAKE, VELOZ cod YOLANDA, LYDA ROBERTI, FRANK FOREST, Directed by EDDIE SUTHERLAND, director of "Missiasippi."

EDWARD ARNOLD and an all-star cast. Dramatizes one of the most exciting events in the life of the great American detective. A B. P. SCHULBERG Production.

With CHARLIE RUGGLES, MARY BOLAND, GEORGE BURNS and GRACIE ALLEN. In the same class as "International House."

The best read and probably the best liked of all the REX BEACH yarms. A picture that actually beats with the thunder of its great emotions. HARRY SHERMAN, are producer of action pictures, will see to it that it gets the kind of production it deserves.

With VIRGINIA WEIDLER and BILLY LEE. From "Saturday Evening Post" story by the popular woman writer. Grace Sartwell Mason.

HOPALONG CASSIDY No. 2. WILLIAM BOYD, JIMMY ELLISON, GEORGE HAYES, and others.

IACK BENNY, FRANCES FARMER, LOUIS DOPRON, ROBERT CUMMINGS, JOHNNY DOWNS, ELEANORE WHITNEY, MARTHA RAYE:

With W. C. FIELDS and a hand-picked cast. This is the picture that Bill has wanted to do for years. It's his idea of a real No. 1 Fields' vehicle. Based on JULIAN-STREET'S famous "Need of Change."

With CHARLIE RUGGLES heading a cast of prominent Paramount featured players. Another Paul Gallice story out of the "Saturday Evening Post." An hilarious role for Ruggles as the penny pincher who suddenly awakes to generative.

With a cast of Paramount featured players. This is the "Saturday Evening Post" story that took the prize as the trickiest mystery story of 1935.

With TOM BROWN, GAIL PATRICK, MARSHA HUNT, ELIZABETH PATTERSON, A thrilling drama set against an exciting background of life in smalltown America.

CAROLE LOMBARD. CARY GRANT, RANDOLPH SCOTT, and all-star cast, Directed by HENRY HATHAWAY, who did "Lives of a Bengal Lamcer" and "Trail of the Lonesome Pine." In TECHNICOLOR.

With CLAUDETTE COLBERT and a period supporting cast. Directed by WESLEY RUGGLES.

With BING CROSBY, GEORGE BURNS and GRACIE ALLEN, LYNNE OVERMAN, Directed by NORMAN TAUROG.

GEORGE RAFT, IDA LUPINO and an all-star cast.

With a cast of featured players. Thrilling melodrama of a murderer who ends the life of a great statesman and how he is tricked into capture. Built on original lines with several novel twists of plot that make for suspense and intense sevielment!

A big musical studded by spectacular acts never seen on the screen before. Song hits, and lavish dance numbers galore. Script by KATHARINE BRUSH. S. J. and LAURA PERELMAN, and KEENE THOMPSON.

HOPALONG CASSIDY No. 3.

Third and Fourth Quarters 1936-37

TITLE	CAST AND DIRECTOR
2 with MARLENE DIETRICH	lst with ERNST LUBITSCH (musical) directing. 2nd with FRANK LLOYD directing.
2 with CLAUDETTE COLBERT	One of these will be "THE GOLDEN ERA," a glorious drama cut to the Colbert design.
SLAVE SHIP	Paramount's Second BIG ALL-TECHNICOLOR Picture of the year, with GARY COOPER, Directed by HENRY HATHAWAY.
DIAMOND RUSH	Starring either GARY COOPER or FRED MacMUR- RAY and directed by WESLEY RUGGLES. An excit- ing story of the South African diamond rush.
COUNT OF LUXEMBOURG	With IRENE DUNNE, JOHN BOLES, W. C. FIELDS and FRANK FOREST. Franz Lohar's world-famous operated with the original glorious Lahar music.
PANAMA GAL	FRED MacMURRAY and CAROLE LOMBARD. A romantic comedy with music, of the "Princess Comes Across" type.
SAFARI	With EDWARD ARNOLD and a prominent feminine star. A picture with all the excitement and intrigue that an African background can supply,
HIGH, WIDE and HANDSOME	Starring IRENE DUNNE and FRED MacMURRAY, RANDOLPH SCOTT, Music and lyrics by Jerome Kern and Oscar Hammerstein II,
THAT'S WHAT GIRLS ARE MADE OF	SYLVIA SIDNEY and FRED MacMURRAY, in a modern romantic drama. B. P. SCHULBERG Production.
IT HAPPENED IN PARADISE	Starring BING CROSBY, IDA LUPINO. A big-time song and dance show aimed to catch the late spring trade. A summer camp musical,
EASY LIVING	IEAN ARTHUR in a fast-stepping romance of the "Hands Across the Table" kind. Miss Arthur is now one of the top draws in pictures,
1 more GARY COOPER	Made to the measure of Cooper's importance to the box-office with a star supporting cast and an ace director.
l with HAROLD LLOYD	Another ace comedy of the same box-office proportions as "THE MILKY WAY" with the same big-time all-star cast.
3 More Hopalong Cassidys	"THE ROUNDUP." "BRING ME HIS EARS," "BUS- TLERS' VALLEY."

STAR POWER!

PARAMOUNT will deliver during 1936-37 at least 52 important pictures made to the measure of 29 box office stars listed alphabetically below:

- 2 ... EDWARD ARNOLD
- 2 ... JEAN ARTHUR
- 2 ... JOAN BENNETT
- 3 ... Jack BENNY
- 1 ... JOHN BOLES
- 3 ... BURNS & ALLEN
- 2 ... BOB BURNS
- 4 ... CLAUDETTE COLBERT

- (2 directed by Frank Lloyd)
- (2 directed by Wesley Ruggles)
- 4 GARY COOPER

- (1 with Madeleine Carroll)
- (1 with Jean Arthur)
- (1 directed by Henry Hathaway)
- (1 Emanuel Cohen Production)
- 4 ... BING CROSBY
- 2 ... MARLENE DIETRICH
 - (1 directed by Ernst Lubitsch)
 - (1 directed by Frank Lloyd)
- 2 ... IRENE DUNNE
- 2 cat W. C. FIELDS

- 3 Jik GLADYS GEORGE
- 4 ... CARY GRANT
- 1 ... HAROLD LLOYD
- 4 ... CAROLE LOMBARD
 - (1 in Technicolor with Cary Grant and Randelph Scott)
 - (1 with Fred MacMurray)
 - (2 others not cast vet)
- 5 .m FRED MacMURRAY

Starring in "The Texas Rangers"

- (1 with Carole Lombard)
- (1 with Irene Dunne)
- (1 with Sylvia Sidney)
- (1 with Gladys Swarthout)
- ADOLPHE MENJOU-VEREE TEASDALE
- 2 ... JACK OAKIE
- 4 ... GEORGE RAFT
- 2 MARY BOLAND. CHARLIDRUGGLES
- 4 RANDOLPH SCOTT
- 1 SYLVIA SIDNEY
- 3 GLADYS SWARTHOUT
- 1 ... MAE WEST



TEST IN WISC. IS COLD.

There'll be no test suit at this time after all to determine the power of local authorities arbitrarily to refuse permits for the construction of new theatres in their communities.

The issue had been raised in a suit brought by Lyle Carrisch and Raymond Lee to compel the coun-cil of Excelsior, local suburb, to grant them a permit to erect a new showhouse. Now S. P. Helpern. their attorney, stating that the dispute which prompted the action, has been settled out of court, and has obtained a dismissal of the sult.

Frank Workman, owner of the only Excelsior theatre, which the city council there deemed 'sufficient' for the town's needs, has agreed to make Carrisch and Lee partners in a new house he's building at Mound, near Excelsior and Wayzata. Carrisch and Lee have a theatre at Wayzata and they decided to invade Excelsion after Workman announced plans to build at Mound.

nounced plans to build at Mound.
The Minneapolis city council on
a number of occasions has refused
to grant permits for new theatres in
neighborhood districts that it
deemed already over-seated. The
parties denied the permits never
have contested the action in the
courts. When he filed the CarrischLee suit, Raipern contended that
create a monopoly for existing theatres and deny reputable persons the tream a monopoly for existing thea-tres and deny reputable persons the opportunity to engage in the theatre business. He threatened to carry the case to the state supreme court, if necessary.

NO RECEIVERSHIP FOR REVOLT OF ZOMBIES

The motion of Albert S. Kreilberg on behalf of the Amusement Securities Corp., for the appointment of a temporary receiver to take over the box office receipts of the Railato theatres, N. Y., during the run of 'Revotion' of the Zombles', was dismissed by N. Y. Supreme Court Justice by N. Y. Supreme Court Justice been directly and the suprementation of the Court of th tures Distributing Co., Inc; Mid-town Theatre Corp., operators of the Rialto, and Melbert Pictures, Inc., producers of the picture.

producers of the picture. Kreliberg is seeking to restrain the showing of the current film on the ground that the word 'Zombie' used in the title is an infringement on his original picture. White Zombie, produced, several years ago. Kreliberg cidims that the use of the word will interfere financially with a picture he intends to produce as a sequel to the original 'W.:ite Zombie.'

ecently Supreme Court Justice ecentry Supreme Court Justice Was: servogel turned the whole matter over to Herman Hoffman, special referee, who is at prosent taking testimony on the motion for an injunction and an accounting.

Harlow 'On the Run'

Hollywood, June 16.

Jean Harlow and Robert Montgomery get top spots in Love on the
Run, which Joseph L. Manklewicz
will produce at Metro.

Screen play is by Manuel Seff and Gladys Hulburt, with John Lee Ma-han assigned for additional work on script. Victor Fieming will direct.

DETROIT'S LOCAL 2-REELER

Detroit, June 16.
Fox theatre and Detroit Times (Hearst) are cooperating in producing a home-town flicker, It Happened in Detroit' and employing about 200 localites between 16 and 1 years of age.

Production is under Max Allen-tuck. Hearst, sheet, is now con-ducting contest to select, pinchipals for high-schöol sfory. Two-reel pic will be filmed here, and shown week, of June 26 at the Fox.

OVER-SEATING WB Theatre Mgr. Balks At Ad Rate Squawk Vs. Hearst Newspaper

Vs. Hearst Newspaper

Baltimore, June 16.

The operators of the downtown driverum hadden on the reps of towns two dealind the reps of the reps of a united front against the three local daily newspapers in an effort to get a reduction in the ad lineage rate, but the idea fizzled out. Hearst's News-Post and the indie Bevening Sun are the opposition afternoon rags, while the Morning Sun has field to itself. Rate is 80c. a line straight in each sheet, though the straight in each sheet, though in the straight in each sheet, though in the straight in each sheet, though in the theorem of the first of the straight in the straight of the straight in the heat straight in each sheet, though in that the combor rate is 7 a like.

At the session it was first decided to tackle the two Sunpapers. Houses agreed as much would be spent in the next 12-month period as in the past year, but want a reduced rate that would give 'em more lineage.

The representative for Warner's Stanley told his colleagues that he thought they should like at the thought they should he informed that, while Warners would like at the thought that expressed WB attitude, the other exhibs eventually came to a conclusion that if they did not have 100% strength they could not successfully best down the rates on the three rags, and so the get-together dissolved before the

rates on the three rags, and so get-together dissolved before

per-together dissolved before the papers were even approached, hence the whole project has been scrapped. Warners' tleup with Hearst's Cosmopolitan plc production unit explains the WB theatre stance.

Glucksman Sentence In Detroit Due Today

Detroit, June 16.

E. M. Glucksman, former theatre manager here and ex-operator of the closed Paradise-on-theLate resort, will be sentenced tomorrow (17) on charges of passing a worthless \$200 check on the Book-Cadillac hotel last August, In county Jail here on \$100,000 bond since the county of record.

record. Separation is circums in the control of the

F-WC Severs Pan Tie

Hollywood, June 16 Hollywood, June 16.
With filing of notice by secretary
of state in Sacramento to what up
and dissolve Pantages Hollywood
Theatre Co., last connection of Fox
West Coast Theatres with the Hollywood boulevard house will be
severed. Charles A. Buckley, P-Wo
for the Pantages-Hollywood company, with Albert W. Leede, F-WC
attorney, illated as secretary.

Clicuit cased operation of house

Circuit ceased operation of hous several years ago and has had no interest in theatre erected by Alex Pantages and associates since

PADDED HORN'S SUIT

Los Angeles, June 16.
Copyelght Intringement suit has been filed by Leonard J. Maxam against: Fox West Coast Theatres and a number of its subsidiary companies; 20th-Fox Films, Katlonal Theatres Corp. and National Agency Corp.

'Suzy' Back to the Grind

After being hatted a week to permit new scenes to be added, Suzy is back before the cameras at Metro. New material will add 10 days to shooting sked.

George Fitzmaurice is directing.

MORE MPTOA CONFABS WITH MAJOR CO. SALES EXECS; SHORT FORM CONTRACT

Byron F. (Dinty) Moore, zone manager for Warner Bros. in St. manager for Greater New York theatre interests and operations of WB. Charmas resigned two weeks ago to become associated with B. S. Moss in the operation of the new Criterion, N. Y., set to open around Aug. 15. Fending the appointment of Moore, the Warner home office was supervising N. Y. operations, with Zeb Epstein in charge of the Strand. Epstein remains over that house.

RKO JOINS UA IN TEST SUIT OVER SALES TAX

With the New York city sales tax renewed for another year, distributors are awalting the decision of the Appellate Division, N. Y., on argument for a writ of certiorari against Frank J. Taylor, Comptroller of the city of N. Y., whose taxation of film rental is held to be unconstitutional and litegal. Argument on the application for the write IKKO Joining United Artists in the test case of the latter. RKO or the proceedings to maintain that New York has exceeded the authority, granted it in assessing a sales tax against film. The case, now about a year old, resulted from a complaint against United Artists after auditors visited the home office to check on film sales, the city maintaining not only advertising accessories sold in exchanges but film itself was taxable. On argument in the Appellate Division last week, the law firm of senting UA, contended that the licensing of copyrighted motion pletures is not a sales encompassed by Local Law No. 20, as amended. UA argued that the 'tax is illegally imposed upon an exhibitor who is not the ultimate consumer and that 'the sales tax on receipts from licenses of personal property.' Among the RKO arguments was the contention that 'New York may not levy a sales tax on receipts from licenses of personal property.' Among the RKO arguments was the contention that 'New York may not levy a sales tax on film is that exhibitors outside of the state, in New York was not imposed upon a tax on the sales have not play a tax on film is that exhibitors outside of the state, in New York was not have to pay a tax on film bought from New York exchanges. Aside from the fact that a Jersey purchaser of other goods in New York city does not have to pay a tax on the fact that a Jersey purchaser of other goods in New York city does not have to pay a tax on the fact that a Jersey purchase of other goods in New York city does not have to pay a tax on the fact that a Jersey purchase of other goods in New York city does not have to pay a tax on the fact that a Jersey purchase of other goods in Ne

Dinty Moore in N.Y. for WB 20th-Fox, UA and GB Powwows—None Now Until Mid-July-Score Charges Also Come Up

Exhibs's Family's Siege on City Hall Wins Recognition

Milwaukee, June 16.
A three-day slege of the city hall
won a battle for recognition by the
Atanasoff family who claim they
were robbed of their World theatre, were robbed of their world theatre, nabe house. Six members of the family took up their siege by camping in the city attorney's office and refused to budge for three days and three nights, sleeping on the benches and sending out for coffce and sandwiches.

April 27 the Atanasoffs presented April 27 the Atanasoffa presented a resolution to the common council outlining a long list of grievances that ended in the loss of the World last Pebruary. They had built and operated the theatre for eight years. They charged that an 'organized combine' forced them to pay for a theatre not built according to specifications and then forced its closing. They also claim that film companies were in a league against them to keep them from getting pictures and demanded the aldermen give them ald.

The council ended the siege by granting the wish that an investigation of the alleged persecutions

\$20,000 DAMAGE TO 2 **NEW ORLEANS CINEMAS**

New Orleans, June 16.

Fire originating on the second floor of a building housing the Wonderland and Newcomb theatres Thursday (11), resulted in damage estimated at nearly \$20,000 and of the second of the second

Guilds' Schism on Mag

Hollywood, June 16.
Screen Writers' Gulld has pulled
out of the monthly mag, operated
jointly with the Screen Actors'

Withdrawai attributed to Dra-atists Guild's objection to any

F.P.-Canadian and Arthur Hirsch's Consolidated Pooling in Montreal

Negotlations that have been pro-

Negotiations that have been proceeding in this city for past two months were closed Thursday (11) with a new deal that radically changes the picture situation here as from Aug. 14 next. J. J. Fitz-Gibbons and Clarence Robson, of Famous Players-Canadian Corp., and Arthur Hirsch, of Consolidated Theatres, this city, were the parties engaged.

Under a re-shuffle of the position in the tenter in market in the state of the princess, Capitol and Palace will be so porated from Aug. 14 by Consolidated Theatres, Hirsch as president; George Rotsky, presently manager of the Palace, as general manager; Tom Cleary, presently and Alec Adliman as managing director in charge of fatures and sets. The Imperial will be second run house, orecainously running legit shows; His Majesty's, Montreal's only legit theatre, will run road plending the state of the present of the market in the main sterns, quite frequently in the red, only legit theatre, will run road plending the present of the main sterns, quite frequently in the red, only legit theatre, will run road plending the present of the Under a re-shuffle of the position

tures with four big pix to start off with, and after that all-livitish pix. Princess, Capitol and Palace will operate as usual.

George Rotsky will be responsible for all managers of theatres in the merger. Tom Cleary will have a shop at which he will build dobby displays and fronts for the five houses and will also occupy the new offices the merger will take in the Alice Bidg, as contact man for the press, etc. press, etc.

The deal will involve considerable

Pending further conferences between leaders of the Motion Picture Theatre Owners of America and sales managers looking to relief on trade practices, the major distributed and the second of the secon

sible minor modifications.
So far none of the majors has reached the point where an answer can be made to the MFTOA one way or another but whether it is adopted or rejected, it now appears probable to leaders that positive relief will be granted on cancellations and that score charges may be eliminated, effective with the negotiation of new product contracts.
The distributors do not want to

ellective with the negotiation of new product contracts.

The distributors do not want to commit themselves in any way on score charges. It is no secret in MPTOA quarters that the distribst refuse to agree to anything just have been contracted in the contract of the distribution of the

hadit whereas it the exito man't been paying this added sock rental term methods and the paying this added sock rental term methods and the paying the pay

Kuyicendail is not expected to re-turn to New York until after July 4, at which time further conferences will be held and additional members of the MPPOA executive committee may be called in. It is feit that little action can be taken until after July 4, when the last of the majors. UA, will have ind its sales convention.

KIMBALL'S CHILLERS

Hollywood, June 16.
Group of four mystery melodramas
will be produced by Fen Kimball
for state right distribution by Bill
Steiner.
First pile is stated to have Norman Foster in top spot.

Amus. Group's Mild Gains on

Brisk rally in last hour's trading yesterday (Tues.) enabled the stock market to climb into the highest territory in more than a month. Higher-priced industrials advanced

territory in more than a month-Higher-priced industrials advanced 1-9 points as different groups were brought forward and bid upwards. Preferred issues on the amuse-ment list acted most favorably in Radio Prefer and higher prices to a new high at 108. Columbia Pic-tures pfd. was up more than a point to 44. Paramount stocks were high-er in late transactions, the first pre-ferred shooting up 2 points to 66, rise being based en outcome of meeting today. Common was up 50c. and the second preferred also gained fractionally. 20th Century-Fox pfd. also was up half a point to 36. Paramount bonds also were up on the day.

issues, both of which went to new highs for the year.
As compared with the feeble advance of the Amusement Group, the Dow-Jone: Industrial averages forgred abead 3.70 points to 155.05.
Righ for industrial group was registered on Friday (12) Just before profit-taking set in.

O. P.'s Effect

Sales.	High	Low.I	aut.cb	ge.
800, Col.	Plet. 35	3416	85 +	4 '
100 Con.	Film, 45	44	4%	1/4
800 East	. K 1673	4 167 1	107% -	1 .
6,800 Gen.	El.,, 304	88%	39% +	*
1.400 Locy	45%	44%	45	
2,400 Pars	mount 84	7%	814 +	1/4
500 Do	2d of 9%	8%	9% +	14
1.600 Path	e 74	71/4	7%.+	36
19,500 RCA	123	12%	12% +	14
1,000 Do	1st pf 70%	78%	78% -	74
1.100 RKC	59	3%	5% +	1/4
400 20th	Fox 267	2614	20% -	
2,200 W.	B 10	9%	9% 十	36
-	CURE			
2.600 Tech	29%	2814	2814 -	24 :
2,700 Tran	18-L., 4%	874	4"-	-72 I
-,,,,,,	BOND			
\$11,000 Gen.			2614	
1 000 Walt	b 934	9314	934.4	12
6,000 Loav	97	97	97	78 1
7,000-Par-	Brown KO			14
28,000 Para	mount 801/	88%	59 ₄ ‡	72
· 12,000 BKC	6934	63	63	"
14,000 W.	B 987	031/4	93% -	14
		/4		/e ;

signed fractionally. 24th Century-Fox pfd, also was up half a point to as. Faramount bonds also were up on the day.

Developments at the Republican national convention and expectation to be a support to bonus money abortly would be in circulation sent the stock market higher last week. Industrial stocks were in the van of this recovery movement, with aguinements and several other groups exemiliated and several other groups exemiliated and several other groups exemiliated and several other groups and several other groups and several other groups exemiliated and several other groups exempted and several other g

industrial averages to present the second along the secon

	that	favorab	le conve	ention news had dividend.			•		New York City.	ł
	been	fairly v	reti disc	ention news had dividend. ounted upwards Weakne	ss in t	Inivers	al con	mon,	Surfco Amusement Corp., Kings; rec-	1
			, -			2.5%		•	reation devices of all kinds; capital stock, 100 shares, no par value. Incor-	ı
	Şt	ımmary	tor wee	k ending Monday, June 15:						
				STOCK EXCHANGE					Brighton Third street, Brooklyn: Arthur Honold, 1631 West First street, Brook-	ı
				Ologic Exerginas					I I'm; Joseph Wechter, 453 New Lots ave-	ı
	-							. et	nue, Brooklyn.	П
:	High.	Low.	Sales. 1,200	Issue and rate.	High.	Low. 211/4	Last. 21%	+ %	Bronx Radio Theatres, Inc., Manhat-	ı
	45%	81	* * 70n	Col P uto (1)+	80%	34 14	34%	-17	tan; theatrical business; capital stock, 100 shares, no par value; incorporators:	ı
	514	42%	400	Col. Pict. pfd. (2%)	41%	42%	42%	-1%		ŧ
	2014	15%	1,200	Consol Film ned (A) #	102/	16%	164	+ *		ı
	170%	150	2,200	. Eastman Rodak (3)1	168%	162	1081/2	+0%	street, New York City. Subscribers: Sol Simmons, Modie Harris, Tilile Glass,	ŀ
	166	158	130	Do. pfd. (6)	. 104	1631/4	164		and of al maiden Lane, New York City.	Į
	41%	341/4	37,100	Gen. Élec. (1)	20%	88%	35%	+ % + %	Allied Charities Inc. New Years.	į
	103%	10514	300	Do. pfd. (014)	. 107	100%	107	T 7		П
	14%	10514 8%	-1,200	Madison Sq. Garden (60c.) †	. 11.	934	11	-17	stock, 100 shares, no par value. Incor-	1
	12 87	50	11,200 3,300	Paramount Do, 1st pfd	8%	63	64	+1%	porators: Frank L. Miller, 137-02 224th street, Queens, N. Y.; Patrick M. Kelly,	ł
	12%	8%	3,100	Do. 2d pfd	9%	914	9%	+ %	I Treadwell avenue, Lynbrook, L. I.:	T
	11%	7		Pathe	754	7%	714	- 14	212th street, New York City.	ŀ
	50%	5414	157,200	Radio Corp	12%	11%	12%	+ 1/2	Hall's Concession, Co., Inc., Buffelo.	l
	107%	8216	200	Radio pfd. A (3½)	\$1077	106	106	+1 .		ı
١.	701/2	081/2	14,200	Radio 1st rfd. (31/2)	470% .	76	79%	+1 +2% + 3%		1
	92%	22%	8,200	REQ	• 5%:	20%	20%	+ %	Hall, Edward G. Hall, all of 25 Jawatt	ı
	4179	- 31%	3,000	Do. opfd. (1½)	8384	34%	851/4	. = 3	porators: George C. Hall, Filmore F. Hall, Edward G. Hall, all of 25 Jewett Parkway, Buffalio, N. Y. Subscribers: Charles R. Diebold, 47 Highland ave-	1
	115	59 .	110	Universal pfd	. 1034	100	102	-2%	nue, Buffalo, N. Y.; Norman F. Marz,	ŀ
	14%	01/4	15,100	Warner Bros	10%	6% 110%	9% 114%	+2%	134. Camden avenue, Buffalo, N. Y.:	ŀ
	-				. 11072	11072	32378	7-7		ŀ
	::	Plus stock	dividend	. *					street, Buffalo, N. Y.	1
	. 17	Paid this : Pius cash	year.						Ionion Theatre Corp., Manhattan; the- atrical business; capital stock, 100	ı
	1 1	Yew 1936	high.						shares, no par value. Incorporators: John Skouris, 8415 Fourth avenue.	ı
									Brooklyn: James Marcus, 119 East 42nd	ı
				CURB						١
	45	36	25	Columbia Picts, (1)*	. 26	36	36	-4%		1
	321/4	17%				2814	28%	- %		ŀ
	12%	3¼ 4¼	1,690	Translux (20c.)† Universal Picts	4%	014	9%	-1%	F. Wiesenthal, Michael Finkelstein, all of 110 East 42nd street, New York City.	J
	/E	-74	300		. 072	υ γ <u>α</u>	9.7	-1%	Funiand Amusement Corn. Beacon	1
				BONDS			4.7			ŀ
	80	- 10	445.000	Con Mhoe To 10	0074				stock, 100 shares, no par valve. Incor- porators: Morris Ginsberg, 33 North Elm	ſ.
	30	19	105,000	Gen. Thea. Eq. 40	26%	2614	2014	+,%		l
	0034	92%	16,000	Gen, Then. Eq. '40 ctfs Keith 6s, '46	0.3	93	93	T'4		П
	07%	96%	65,000	Loew 31/2s, '4fl	971/4	97 .	97	± %	N. Y.; Anna C. Cummings, 214 Rombout avenue, Bencon, N. Y.	ı
	01%	83	10,000	Par-Broadway 8s, '55 Paramount 6s, '55	98%	58 88%	681 <u>4</u> 8934	+ %	Wilmo Aminedment Puterbules To-	ı
	82%	rá				63	03	+ %	Manhattan: motion picture business, etc.: capital stock, 160 shares. \$100 par	ŀ
	98%	86 -	78,000	Warner · Brcs. 6s, '30	941/4	93%	. 104,	+ %	value. Incorporators: Rae Bertell. 11	ŀ
		5	ov	ER THE COUNTER, NEW	VARK			- : 1	West 42nd street, New York City; D. A.	١
	Bid	Ashed.				4			West 42nd street, New York City: D. A. Ferdinand, 11 West 42nd street, New	١
	64%	50%		Col. Broadcast A (2) Pathe F. pfd. (7)	·	•• ,	-• .		York City: James Mottram, 100 Elm street, Yonkers, N. Y.	1
	101	101			••		••		Change in Capital	ĺ
ė	* P	lus stock	dividend.	† Pald this year.					Straham Theatre Corp.; \$40,000 to	ŀ
•				• • • •					Ancade Corp.; \$10,000 to	

changed hands last week.

Loew common reversed its recent trend in early dealings last week. The stook encountered as unusual. The stook encountered as unusual was a stook of the stook of

Incorporations

NEW YORK

Carteomolius, Inc., Manbattan; me-tion picture business; capital stock, 260 shares, \$169 par value, monoporators: Harry Berman, Maurice J. Fleichman, Anita Welmer, all of 475 Fifth avenue, New York, City.

Albany.

New York City.

Harley Enterprises, Ltd., Inc., New York: theatrical business: capital stock, on the control of the control of

Inside Stuff—Pictures

The Maryland state denkor board medicione brief elimination in The Princess Comes Across' (Par), expunising the last word of the line mouthed by actor William Frawley when he, chirps to Fred MacMurray; The Princess says your music stinks!

In deciding that last word violates some moral code or is too vulgar in Maryland, the censors reviered themselves because in 'Americas' Sweetheart' (WB), two years back, in one scene an actor murmured, 'Aw,

Sweetness (WD), two years uses, in one-scene an scot numbers, the stakes? Three consecutive times during a scene in which Dick Powell was singing behind false mustachies in a beer garden. Thrice-throated heckling line was administered by a bit player who was, in the action of scene, required to douse with the cold-water of cynicism the pleased nummurs of other auditors of Fowell's singing of Toaring Young Man on

Trapeze. Maryland board has a new one which is extracting extra revenue from the exhiba and/or exchanges. If the shearers have not had a print of a film submitted to 'tem for approval by the time (usually one week) a house wishes to start carrying a trailer on pic, the house must have the trailer 'censored' and the cost is \$2. Of course if a film has reached the censors before a theatre wants to use trailer on; it, trailer does not have to be submitted for approval. Many are the times that exchanges do not have a print of a film one week before premiere in Maryland territory, especially now with the Baltimore first-runners thirsty for the latest releases as they are, and anxious to get films as soon as possible,

Change over from 1,000-foot to 2,000-foot reels will be made Sept. 1, with all subjects greater in length than 1,000 feet, which are the one-reelers, being mounted on the larger reels reels after this date. Instructions will go out to ship cases and reels so that they will reach distributing points by Aug. 15 in order to enable the transfer of product to the larger spools. Original plans were to make the switch to 2,000-foot seels effective Aug. 1. With equipment manufacturiers unable to supply the new cases and reels in time, a month's postponement was taken.

Although Gladys George is under term contract to Metro, star of 'Per-Although diadys George is under term contract to Metro, star of 'Personal Appearance,' which recently wound up Coast four, is at Paramount to play lead in studios, 'Valiant is the Word for Carrie.' Swingover was made with okey of Metro, with actress going on to London later, to open there in 'Personal' early this fall, Actress' Metro ticket understood to call for \$350 per.' week, 'With. Miss George drawing down \$25,000 for her Paramount chore. Metro contract stipulates that she return to studio after her run-of-the-play contract with 'P. A.' expires.

Harking back several years when exhibs protested that a burlesque of Tarzan' by Jimmy Durante in Meet the Baron' hurt trade for Tarzan and His Mate, Metro is expected to eliminate burlesque scene or Romeand Juliet' from its 'We Went to College's ot that Irving Thalbers' forthcoming Romeo' might not be adversely affected. Burlesque performance rated as one of high. spots of 'College' at sneak preview. It's being switched to a travesty on 'Othello.'

Picture theatres look for a lift in business this week with the payment of soldiers' bonuses in every state in the union. Not only do operators believe the box office will directly benefit but expect that the money which goes into circulation in various directions, with distribution of the bonus coin, will be reflected in general.

Reported compromise settlement of \$40,000 made by Stan Laurel and Hamilton McKenzle in damage action against pair by John D. Wood in Los Angeles. Complaint charged that derendants tossed him into a pool at Hal Roach studio as a prank and that he had been permanently

'Sworn Enemy' was brought in at Metro in 14 days by Edwin Marin, four days under schedule. Director, who had 65 sets in film, carried same production and camera crew that has been with him on several other pictures.

Since assuming post of production chief at Radio Jan. 1 Sam Briskin has purchased 28 stories for studio, bulk of which are originals. Studio currently has 38 on writing staff, largest number in years.

STORY BUYS

TITLE CHANGES

Hollywood, June 16, George Hirlimans' musical, 'Song f the Andes,' retagged 'Devil on

George Hirlimans' musical, Song of the Andes,' retagged Devil on Horseback.'

Cecil B. DeMille's next at Partitied "The Plainsman' after brief fing as 'Buffalo Bill' and 'This Breed of Men.'

Columbia's Night Wire' retitled The Shakedown.

The Shakedown.'

The Columbia's Night wire wittled of Horal Look, Dame at Warners. Paramount has changed 'Vallant is the Word for Carrie' to 'With Banners Blowing.'

Morria disabers, 33 North Sim seens. N.Y. Berjamin G, Gibe Seens. Se

Canada Producer Rounds

Hollywood, June 16.

Streen rights to Richard English, June 16.

Streen rights to Richard English, June 16.

Govern Parker of Cavalier of Tennessee, short story by Meredith Nicholson.
Wayne Killbourne's Thight in Your Clark to Come Color.

Wayne Killbourne's Thight in Your Clark to Come Color.

Wayne Killbourne's Thight in Your Clark to Come Color.

Kon Color Folks, by Aben Kandel, bought by Columbia.

Adelaide Bushneli sold her unproduced play, Glory, to 20th-Fox.

Köward Flanagan's The Trial

Robert Nathar's Lovely Voyage bought by 20th-Fox.

RKO has taken an option on an original story, Cardboard Castle, by Eugene B. Rodney, formerly production associate to Edward Smalley and Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle and Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Color of Castle, by Eugene B. Rodney, formerly production associate to Edward Small and the Castle of Castle, by Eugene B. Rodney, f

Hollywood, June 16.
Gail Sheridan given Paramount ontract after six months' schooling t studio.
Columbia signed Lynn Starling to

Waldemar Young signed two-year writing pact at Paramount. Term contract handed Russell Wade by Universal.

Barry Starr sealed to writing deal at Columbia.

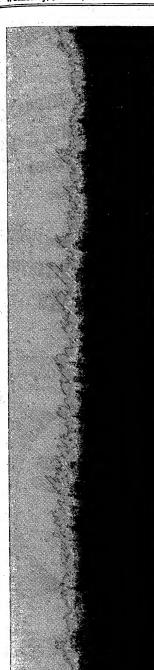
George Hirliman tagged Louis Gasnier to two picture directorial

Metro lifted option on George Oppenheimer's writing covenant for another six months.

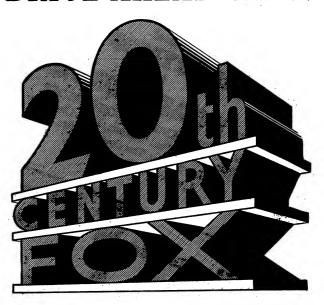
nother six months.

First option lifted on Iren

ett's Paramount stock contr



DRIVE AREAD WITH



as it beats even its own great 1935-36 record

IN 1936-37!

What 20th Century-Fox did during the past season is glowing history. You know it! But this company is not content to stand on its record, Great as were those hits, dazzling as were the stars heading the casts pictures already completed and in production, stones already purchased, additional stars already signed plus the producing organization that's the talk of show business... definitely guarantee a program for next season far more powerful in every way!

You never started a season with hits like these AUGUST, SEPTEMBER, OCTOBER releases . . .

BAXTER BARRYMORE

THE ROAD TO GLORY With JUNE LANG GREGORY RATOFE.

With JUNE LANG Stanton, John River Wicker Transfer Ven River Ven Julius Tannen, Theodore Von Eltz. nus rauneu ruevunte von auc Directed by Howard Hawks

WARNER BAXTER TO MARY-WITH LOVE IAN HUNTER - CLAIRE TREVOR Jean Dixon Directed by John Cronwell

ere and ducin

RUTH CHATTERTON HERBERT MARSHALL . GIRLS' DORMITORY

introducing a new personality

SIMONE SIMON With Dixie Dunbar, J. Edward Bromberg, Tyrone Power, Ir. John Qualen, Constance Collier, Shirley Deane: Directed by Irving Cummings.

STATE FAIR LEW AYRES, SALLY EILERS, Norman Fo EW AYRES, SALLY EILERS, Norman Foster

WAYRES, SALLY EILERS, Norman Foster

Louise Dresser, Frank Crayen, Victor Lory

Louise Dresser, Frank Crayen, Fill Stong,

Story by Fill Stong,

Louise Boy, Story by Fill Einer

Louise Boy, Story by Fill Einer

Louise Dresser, Story by Fill Einer

Louise Boy, Story by Fill Einer

Louise Boy

GAYNOR

Will. ROGERS

3.66

CHARLIE CHAN AT THE RACE TRACE

Starring WARNER OLAND with Helen Wood Alan Dinehart, Thomas Beck Reye Luke Gloria Roy, Gayin Muir, G. P. Huntley, Ir., Frankie Darro Based on the character "Charlie" Chan" created by Earl Den Biggers. Directed by H. Bruce Humberstone.

THE WORA FIR With Claire Trevor, Arline Stanton, Directed by Lewis Seiler.

Zane Grey's THE KING OF THE BOYAL MOUNTED A Sol Lesser Production. First of his outdoor all star classics. Directed by Howard Bretherion.

A Park I Page

Sing, Baby, SING

Greater than "Thanks a Million" ALICE FAYE . ADOLPHE MENJOU TED HEALY, PATSY KELLY, GREGORY RATOFF, RITZ BROTHERS, MICHAEL WHALEN, Paul Stanton, Tony Martin, Douglas Fowley, Virginia Field Montagu Love Directed by Sidney Lanfield.

SHIRLEY EMPLE

THE BOWERY PRINCESS

With Frank Morgan, Helen Westley, Robert Kent, Delma Byron, Astrid Allwyn, Berton Churchill, Stepin Fetchit, Paul Stanton, Julius Tannen, John Carradine, Herman Bing, The Hall Johnson Choir. Directed by William A. Seiter.

JANET GAYNOR (AND TWO MORE STARS) Ladies in Love

Two feminine stars of comparable rank with Miss Gaynor will be signed for this important picture. Directed by E. H. Griffith.

JANE WITHERS

PEPPER

IRVIN S. COBB, SLIM SUMMERVILLE, Muriel Robert, Ivan Lebedeff, Dean Jagger, George Humbert. Directed by James Tinling.

THE JONES FAMILY

SEE AMERICA FIRST

With Jed Prouty, Shirley Deane, Spring Byington, Kenneth Howell, June Carlson, George Ernest, Florence Roberts, William Mahan. Directed by James Tinling.

WILL ROGERS

ambassador bill

With Greta Nissen, Marguerite Churchill, Gustav von Seyfferittz, Tad Alexander. Directed by Sam Taylor.

AMWARK AOA.

JEENES. RIOR the colebrated and bilations Saturday

From the celebrated and hilatious Saturday
From the celebrated and hilatious Saturday
From the Celebrated by P. G. WODEROUSE
Eventual Post stories butler who reached tame
Eventual Treacher, the butler who reached tame
Arthur Treacher, the Duller Plays I seeves.

Arthur in "Curly Top," plays I seeves.

LORETTA YOUNG

RAMONA

The perfect picture for color with color that is perfect

With DON AMECHE, Kent Taylor, Pauline Frederick, Jane Darwell, Katherine DeMille, Victor Kilian, John Carradine, Paul Stanton, J. Carroll Naish. 100% Technicolor. Directed by Henry King.

Pigski Parade

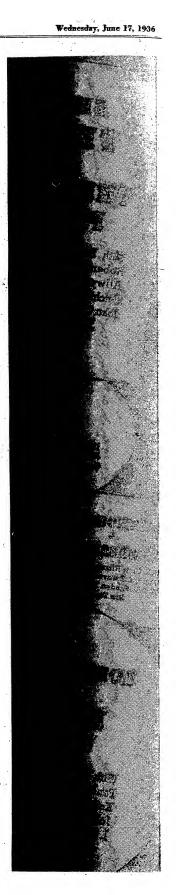
Mark this down as one of your big fall dates! A FOOT. BALL MUSICAL, ablaze with fun, gayety and big-game color... timed to cash in when gridiron interest is at fever heat. A notable cast is being chosen to measure up in every way to the high 20th Century Fox standards for its most important pictures.

and these other hits TO MAKE 1936-1937 YOUR MOST PROFITABLE SEASON!

Following the outstanding product of the first quarter . . . 20th Century-Fox has scheduled a program that will make the rest of the season equally memorable. To mention but a few: SHIRLEY TEMPLE in "Sunbonnet Sue," "The Stowaway" and one other: "ON THE AVENUE" a musical smash by Irving Berlin who wrote story, music, lyrics; "KING OF THE KHYBER RIFLES," starring Victor McLaglen in the deathless story of the defense of Khyber Pass; another DIONNE QUINTUPLET box-office sensation; "LLOYD'S OF LONDON," epic of British naval power and the birth of the most colorful institution of today; "THE PEACH EDITION," introducing beautiful and famous Sonja Henie, world's champion figure skater; "MARK OF ZORRO," in music; "WHITE HUNTER," powerful, sweeping adventure and love-drama in Africa's depths; "BANJO ON MY KNEE," rich-as-earth Southern tale adapted by William Faulkner (author of "Sanctuary") against a background similar to "Tobacco Road": "THE LAST SLAVER," mighty sea-drama of slave running with a lone ship defying the navies of two nations: "THE McKINLEY CASE" (tent. title) strangely engrossing story of the first G-Man; "WAKE UP AND LIVE," the year's most sensational-selling, non-fiction book with a strong appeal to women. And, as the past season has so well demonstrated, 20th Century-Fox will invest these and other productions with the smartest of modern showmanship . . . and people the casts with stars that will make your marquee the bright spot in your town.



Darryl F. Zanuck in Charge of Production



RENTERS-EXHIBS ON OUTS AGAIN Chairman of West's, Ltd., W. E. Johnson, announced at the annual

Spitt has arlsen here between the two blg protective societies, Renters and the Exhibitors, which may undo the work done in the last two years in bringing them together amicabiv

w situation has come out of the joint committee which broo a standard contract between exhibit and renters.

and renters.

G. E. A. representatives were out for an abolition of the minipum guarantee clause, which the renters wouldn't consider in the case of top pictures of obvious b. o. value. Result was a comprumise draft contract which met both parties half

Way.
General Committee of the Exhib-General Committee of the Exhlb-tiors Association h 3 now refused to give the okay to the truta ive con-tract, and signalled thumbs down to the ratters who, in turn, have ritten back saying they aren't playing ball on the subject any more. That m ns no standard contract

Much more important to the trade as a whoie, it will also mean there will be no more parleys for some

LORD SEMPILL CAN TAKE IT; PRODUCING ANOTHER

London, June 6.
Despite having dropped \$150,000
in the recent Paiace musicai, 'At
the Sliver Swan,' Lord Semplii is

not giving up show business.
His next venture is a continental show written by Emeric Pressbur-His next venture is a continental show written by Emeric Pressbur-ger, titled 'It Happened in Buda-pest' Steve Geray, atthough not appearing in the show, will produce, but Magda Kun, his wife, will be

Geray intends to sali for New York in August to find an American

Show will be staged at the Pai-

Americans In London

London, June 6.
Noel Gurney here to temperarily replace Harry Han in Myron Selzenick office while Ham is away on three months' Hollywood, vacation. Funny thing about Jimmy Durante's Palladium opening. Audience only fills theatre to overflow when 'Schnozzle' is due to appear. Before that house is not well filled. As soon as Durante is finished, large portion of audience makes for the exits. Morton Downey making discs for

the exits.

Motton Downey making discs for Rex.

Will Mahoney's outfit is scattered all over the place. Mahoney resisted the season of the place of

anches. Walter Wanger due here from the

branches.

Watter Wanger due here from the
Watter Wanger due here from the
Grace Moore mobbed by film fans
who packed Albert Hall for her concert June 4. But music critics
weren't so nice about her singing.

Hildegarde and her composermanager, Anna Sosenko, are going
to America in August for the first
former of the composermanager and some description of the comcertain of the composerterms in the composerstar in a new Firth Shepherd musical with Leslie Henson.

Vic Oliver at Grosvenor House,
which completes his round of Westwhich completes his round of West-

which completes his round of West End niteries.

Judith Alien and Jack Doyle re-urning to New York, shortly, un-ess deal pending between Miss sillen and Grumont-Billish goes prouch

less deal pending between muchallen and Grumont-Beildis goes through.

Bill Levy off to Ametics to talk things over with Walt Diney.

Max Gordon salled Juse & atter completing arrangements the "St. Heiem." While here he-accounted individual contracts with members of the "Night Must Fail' company for Sam Harris.

West, Ltd., Counts Up

Sydney, May 27. Chairman of West's, Ltd., W. E. meeting that Greater Union Theatres, in which group West's belongs, continued to make profits in 1935, but these were slightly below the previous year. Company's bankers had been approached on the subject of disbursement of accumulated

profits, but they asked that the mat-ter be deferred until a later date. Chairman pointed out that for 'Thoroughbred' a touch at the bank was necessifated, and the overdraft tood at about \$1,000,000.

Figures showed that during the past year attendance at theatres controlled by General Theatres (G.U.T.-Hoyt's) had decreased from (G.U.T.-Hoyt's) had decreased if 16,836,000 in 1934 to 16,084,000 1935, a drop of 5%. Chair said that possibly radio had some effect upon the attendifigures, because the government reported huge increases in radio to the general public.

NAZI PROPAGANDA PIX GRABBED IN S. AFRICA

Capetown, May 19.
Exhibiting two Nazl films, "Der Fuhrer' and 'Das Winterhilfswerk," without being, passed by the Board of Censors, resulted in a hotel proprietress and two clerks being charged in the magistrate's court Luderitz, South West Africa (formerly German South W

meny German South West Africa and fined \$10 each. Films are both obvious prop garda, and were retained by the p lice. Further criminal prosecuti-lis likely, it is understood.

New Censor Board's N.Y. **Decisions Apply in Havana**

Havana, June 13. Government has just approved the Government has Just approved the installation of a censor board in New York. All U. S. films coming to Cuba will pass through that board. Roberto Hermandez, Maria Garrido and Isaac Beloniel have been named members. Two more to be applointed, all on the cuff.

Local censor board, of which the Screetard of Interior is president, and the company of the

Longford's \$100,000 Suit Against 4 for Slander

Raymond Longford, production head of Mastercraft, has issued writs amounting to \$100,000 against J. K. Manning, lawyer; Les Hay Simpson, lawyer; A. W. Titterton, company director, and John Bruce of Commonwealth Laboratorles, for alleged defamation in a circular issued to shareholders in the Mastercraft Film Corp. Sydney, May 27. alleged detamation in a circular is-sued to shareholders in the Master-craft Film Corp.

Case is expected to come up for an early hearing.

Vienna Likes 'Boy-Girl'

Vienna, June 7.

Boy Meets Girl' by Bella and am Spewack, is a click at the Boy Meets Giri by Bella and Sam Spewack, is a click at the Josefstadt theatre here. Thimig, Gruenbaum and Miss Frey play the leading roles in the correct German language version.

ERNIE ROLLS BACK

Melbourne, May 27.
Ernest Rolls will make another try with a revue, this time in conjunction with Williamson-Talt at King's theatre here, and Royal in

Rolls quit legit to try pic produc-

Strauss

- (Continued from page 1)
works shall be produced for the first
time either in Vienna or London.
Some political extremists
Munich are strongly for nixing Mozart's Figaro. Don Glovanni and
Gost Fan' on the grounds that the
author of those libretit, Lorenzo da
Fonte, was a Jew was taboo in
Bizet's 'Carmon was taboo in
Munich until recently because of the
Jeylah origin of one of the coliaboratora. (Continued from page 1)

De Turenne Sues UA to

Parls, June 6.

M. de Turenne, of the Theatre de Arts, is suing United Artists to hold up the film, 'Ils Etalent Trols, based on 'Children's Hour,'

De Turenne is playing Les Inno centes,' which is a French translation by Andre Bernheim of the san play. His claim is that the subtities of the UA film are mostly borrowed from that French translation and he wants the law applied which stipulates that no streen version of a play can be shown before three months have elapsed since the stage presents inc. presentation.

French Lottery Cancels Weekend Draws; Crabbed Film Theatre Business

French National Lottery will no ete with film houses on Satur-

day and Sunday nights any more. House directors were disgruntled at the dip returns were taking on draw nights of the lottery, so their Chambre Syndicale Francalse des Directeurs de Cinemas, through Roger Welli, president, got the promise of the lottery secretary that no more draws will take place over the weekend.

MG Six Months Behind Sked in British Start

Hollywood, June 16.

First pic to be turned out by Metro in London is expected to get under way in August, its months behind schedule. Ben Goets, head of Metro's Erthin, pot decision of tweeks of conferences with studio execs on the company's plans in England.

There is a turned.

England.
There is a likelihood that Gregor Rabinovich will be assigned to work under Goetz in the London unit. The European film man was signed to a producer contract by Metro recently.

'Blackbirds' Postponed

London, June 16. Lew Lesie's 'Hackbirds of 1936, scheduled to open last night (Monday) at the Opera House, Manchester, was postponed till Thursday (18) at the producer's insistence following two all-night dress re-

Show comes to the Galety here after a fortnight in Manchester,

Australia Bans 'Annie' But OK in New Zealand

Sydney, May 27.
Banning of 'Klondyke Annie came as no great surprise here, although it was thought that pic might get by with several cuts. Appeal Board stood by the censor's decision. It is reported 'Annie' will be screened in New Zealand following some cuts ordered by the censor over there, but for Australia it's out.

MILLS BROS. LAND

Hit at London Palladium—Wm. and Joe Mandel Also Register

London, June 16. Mills Bros., doing a 25-minute act Mills Bros., doing a 25-minute act at the Paliadium, clicked heavily at the opening show. William and Joe Mandel on the same bill also fared splendidly.

Bobby May and Lols and Jean, in their second week, are still pleasing.

Hayward to London
Hollywood, June 16.
Louls Hayward, British actor,
en route for London where h
mother is seriously lil.

is seriously lil. ward, recently signed to at Universal, goes into 'Reno Hayward in the Fall' upon his return.

BIP'S 'LEISURE'

London, June 6.
British International Pictures hi purchased the film rights to "I'k King's Leisure."
Comedy is current at Daly's.

Turenne Sues UA to Stop 'Children's Hour' Distribs Kick and Indies Decline in G.T.'s Attempt to Cut Theatre Adv.

LONDON'S NEW QUARTET

'Kind Lady' Most Likely—'Hero Don't Care' Mild

London, June 16.

Three openings last week, one appearing to have a chance and the others not likely.

Winter Sunshine' (9), at the Royalty, was neatly written by a new author, but unoriginal and doubtful. 'Heroes Don't Care' (19),

doubtful. Heroes Don't Care' (19), St. Martin's, is an inconsequential comedy, but contains some sprightly dialog and should get by for a mod-erate stay in this small house. Kind Lady' was warmly received at its Lyric premiere (11), with the papers claiming a trlumph for Dame space of the control of the control of the garded as too creepy for general ap-neal here.

peal here.
'Professor Bernhardi,' English
version of the Schnitzler play
opened at the Embassy here last night (Monday). Strong controver-sial drama was well received by

DOUGLAS, BETTER, SAILS FOR HOME NEXT MONTH

Sydney, May 27. W. J. Dougias, Fulier general manager, wili leave London July manager, will leave London July a for Australla after many months spent in hospitals in Berlin and London. Douglas originally went abroad to book attractions for Fu-ler and to take a looksee at the British pic biz. He was stricken ill on the Continent.

Quota Committee Starts Probe on K.R.S.' Opinion

London, June 6,
Committee investigating the workings of the Flim Quota Act starts
probing the opinions of the Kinematograph Renters Society next week, following a probe into the findings of the C. E. A.

Committee ls governmental-ap-pointed, and has semi-official stand-Its recommendations may have bearing on the framing of the new quota act when it drops its findings into the Board of Trade.

Hagen's Right Arm to New York for Hunting

London, June 6. Mick Morton, Julius Hagen's right hand man in the Twickenham Film Distributors, indle layout, goes to

Distributors, indie layout, goes to New York soon. Twickenham wants more indie American product for this market and would like to exchange some of its specials outside its regular pro-gram in return.

B. & D. to Make Nine

London, June 7. Reorganized British and Domi ons Film Corp., having received the o.k. from

ok. from its shareholders to take over the Elnewood six-stage studio plant, new in course of building near Denham, intends to shoot six features and three supers per year for the 12 months starting August. Paul Soskin, who's linked with B. and D. through his owe produce the same of the supers. Is currently dickering for either James Cagney or Paul Muni for the first.

Fritzi Massary's Return

STRITSKY'S ADDITIONS

Paris, June 6. Sirilzky circuit has taken control of two more casinos and a picture

Leon Sirltzky made deals with Henry Lartique and the Societe Baie de Salnt-Jean-De-Luz, by which the Pyrences in Pau, Casino Municipal in Biarritz and Casino de la Pergola' in Saint-Jean-de-Luz are added to his circuit. Sydney, May 27,

General Theatres Board reduces ail newspaper advertising next Move follows a recent huddle by the members to lower overhead on all plc advertising. Some officials are strongly against such a move, believing biz in the big city spots will be injured by smaller advertising space, and that only the nabes will benefit. New ruling will nabes will benefit. New ruling will not allow half or full page ads for pix exploitation

not allow halt or full page ads for pix exploitation. Certain officials of G. T. also figure that circuit will lose the good will of the newspapers if advertising is out. Distribs do not want to lose out with the newspapers and may take their own advertising to boost a big-bic playing the G. T. houses. Distribs say, they can't afford to take any chances with their major product and will insist that all advertising contracts be carried out irrespective of the new ruling. Possibility now looms that distribs will refuse to supply films unless an advertising campaign is guaranteed by G. T. This factor was pointed out to one of the G. T. men, with the reply that if the dismen, with the reply that if the dis-tribs did not want to supply piz that was their biz.

thus and not want to supply pix that was their biz.

One official mentioned, at a S. T. board meeting, that in New York only small advertising space was carried in the newspapers. Official was told that New York has a population far and above that of Ausstralia and big advertising in the newspapers was not needed for such a huge population. (Ed. Note: It all depends on the definition of small advertising.) New York newspapers consider theatres to be pretty big advertisers.) When one distrib was asked how

When one distrib was asked how much his organization intended spending on advertising a picture due in a G. T. theatre, the distrib put a penny into an envelope with a note advising the official requesting the information to 'go as far as he lited' with the amplead snownth.

ing the information to 'go as far as the liked' with the enclosed amount, Rule here for years has been for the distribs to co-operate to a certain extent with the circuits on advertising costs. For 'Top Hat.' for example, RKO contributed \$1,200. example, RKO contributed \$1,200. Ple got plenty everywhere in Australia and boost was repaid many times over. United Artists also sailed to be willing to come in with a share for advertising its specials over any big circuit. Some indies were approached on the ad cut idea, but refused to join in the proposal, saying they had been caught once before, but never acalin.

Britons In Hollywood

Hollywood, June 16,
Arthur Treacher has moved his
whistling teakettle and canaries
into a new house in North Holly-

whisting teasette and charites whose in North Hollymood. The Nigel Bruces entertaining a
free, Mrs. Dorothy Money, from
Vancouver:
Kattlieen and Greit Lockhart
Kattlieen and Greit Lockhart
Kattlieen and Greit Lockhart
Cary Grant stuck it out, although
a heavy cold reduced his vocal place
ture chores to a faint whisper:
tro, house resultance and
tro, house resultance
tro, house resultance
tro, house resultance
from the control of the
food of
food
fo

On his recent 1.500-mile vacation trip, Basil Rathbone shot 500 feet of color film.

Herbert Rawlinson in 'A Son Comes Home.'
E. B. Cilve postponing his vacation trip to England because of another ple at Warner's. This is his seventh role there. This is his seventh role there. This is his seventh role there of currently that the color of the

there isn't a piece of furniture in his house that you can't put your feet on. Ian Sinciair invited by C. Aubrey Smith to Join the Hollywood Cricket Citb.

Lundon working hard on 'Gay Deugerando' opposite Nino Martini. Herbert Marshall to vacation foilowing completion of his role in 'Girls' Dornitory'.

Pat Knowles, George Brent and Errol Plynn taking boxing lessons from Mushy Callahan. Pat. incidentally, returns to Bustandio.

May Robson indulged in a fishing contest with Guy Kibbee. She neglected, however, to tell Guy until she had caught 10 flash to his one that she still holds the fishing record for the Great Lakes.

David Niven. Nicel Brece and G. F. Hunliey, J. C. cheeced out of Change of the Light Brigade.

with pe that put *punch* in the news.







LOWELL THOMAS

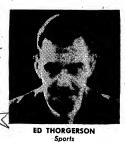
















ED SULLIVAN













EDMUND REEK



HARRY LAWRENSON Foreign

BONNEY POWELL

MOVIETONE NEWS

Distributed by

PRIVATE NUMBER

PRIVATE NUMBER

gia Century-Fox telesas of Darry
ganach-Raymond Grifflith production. Stars
Robert Taylor, Loreita Xeung. Directed
by Roy Del Ruth. From play, 'Common
Clay,' by Claves Kinhedra; dasquation, Gene
Clay,' by Claves Kinhedra; dasquation, Gene
Like McNell; camera, Peverell Marley. At
Radio City Mules Hail, N. Y., week June
11, '920. Running time, To mina.
Radio City Mules Hail, N. Y., week June
11, '920. Running time, To mina.
Radio City Mules Hail, N. Y., week June
11, '920. Running time, To mina.
Radio City Mules Hail, N. Y., week June
11, '920. Running time, To mina.
Radio City Mules Hail, N. Y., week June
12, '920. Running Gracie
- Paul Harvey
Sanley Matson. Jose Law
13, '930. Law
14, '930. Law
14, '930. Law
15, '930. L

This effort to turn a literary lemon into a cinematic peach ap-pears to have been more than slightly successful. For, despite its several shortcomings, a few of which are downright terrible, Pri-

which are downright terrible. Private Number' has a couple of things in its favor, and these are likely to the couple of things of the couple of the couple

the picture is a good example of the art of making something out of practically nothings.

Story is billed by Clewes Kin-lead. No mention that the play was 'Common Clay.' No necessity for mentioning it, nor even in crediting Kinkead, however, since this version inherits little from its something kinkead, however, since this version inherits little from its something kinkead, however, since this version inherits little from its something to the control of the control

decent sort of chap. All other characters are likewise brand new.

Eut despite the changes and a rewrite job that makes it an almost entirely different and modern story, the state of the control of the

home would not only be sweet, but also hot.

The dialog bends itself into knots in pointing out the fact that there is a profound difference between a personal difference between a difference between a series of the series of

this time of the baby is legit must be good to good under these conditions of the condition of the condition

a sap., alternating as a valiant and a sap.

There are other good performances, Basil Rathbore is swell as the butler-heavy. Patsy Keily has the comedy lead, and her sloppy style once again bolsters a picture and some succession of the state of the sta

what goes on in the picture, offers exhibitors another chance to run as guessing contest. If the studios continue picking labels out of a hat as they've been doing lately, it's an idea that could take the place of bank nite.

Bige.

HEARTS DIVIDED (WITH SONGS)

	(Cosmopolitan) production. Stars Marion
	Davies. Featurea Dick Powell, Charles
	Ruggles, Claude Rains, E. Everett Horton.
	Arthur Treacher, Hall Johnson chorus, Di-
	rected by Borzage, Screen play, Laird
	Doyle, Casey Robinson; from play, 'Glori-
	ous Betsy, by Rida Johnson Young;
	ous Detay, by Rida Johnson Young;
	camera, George Folsey; songs, Harry War-
	ron, Al Dubin. At Strand, N. Y., week
	June 12, '86. Running time, 70 mins,
	Betsy Patterson Marlon Dayles
	Capt. Jerome BonaparteDick Powell
	Henry Ruggles Charles Ruggles
	Napoleon BonaparteClaude Rains
	John Edward Everett Horton
	Sir Harry, Arthur Treacher
	Charles Patterson Henry Stephenson
	Aunt EllenClara Blandick
	IshamJohn Larkin
	Pichon
	Fiction Watter Kingstord
	Du FresneEtlenne Girardot
	Cambaceres
٠	Innkeeper
	President Thomas Jefferson George Irving
	Mammy
١	Colored Servant Sam McDanlels
1	GabrielFreddie Archibald
ı	Madame Letizia Beulah Rondi
	PippinPhillip Hurlic
ı	- opposite and a state of

partes younger brother, Jerome Adam, with the single exception of the actors seems to believe his or her role.

Miss Davies is charming enough as the Baltimore belie and seems to not be a supported by the control of the control of

SECRET AGENT

Gaumont-British production and release. Stars Madeleine Carroll, Peter Lorre, John Cirlejud, Robert Young, Directed by Alfred Carroll, Peter Lorre, John Cirlejud, Robert Young, Directed by Alfred Daned on novel, Jahendan, by W. Somerset Maugham; adaptation, Charles Bennetty dialog, Ian Hay; additional dialog, Jesse Lasky, Jr.; camera, Bernack Knowlee, Al Roox, N. Y., week June 12, '30. Running Err, 75 milns. Madelpine Carroll Rune, 73 mins.

Madeleine Carroll
The General Peter Lorre
The General Peter Lorre
Robert Young
Marvin Robert Young
Caypor Percy Marmont
Mrs. Caypor Florence Kahn
Lilli Ellin Palmer

'Secret Agent' dallies much on the "Secret Agent' dailles much on the tway and does lots of looping to get over a dramatic point, but withail rates as good spy entertainment, tirely unconvincing. Dialog is alsuade story telling, and, in one particular case, brilliant characterization. This is the role of the Mexican hired tillner as alsayed. Bitchcook had done well at blending the tale's grim theme with defly fastioned humor, appropriate romantic interplay and some swell outdoor photography. Despite the defects, it has

Miniature Reviews

Private Number (20th) Weak in plot, but with first-rate production niceties and Robert Taylor-Loretta Young to bring the business.

'Hearts Divided' (WB). Big roster of names will help this one get okay grosses. Marion Davies-Dick Powell tops,

'Secret Agent' (GB). S drama good box office lure.

'Trapped by Television' (Col).
Routine melodrama lacking marquee draw; best as secondary dualer.

ondary dualer.

"The Last Outlaw' (Radio).
Names for the marquee, but
not much for the screen. Moderate prospects.

"Murder by an Aristocrat'
(FN). Clumsy and dull routine
murder story. Not for discriminating patronage.

"Last Journey" (Twicken-ham). Runaway rattler yarn chokes itself on hypo plot for all but the adventure fans.

what it takes to fare well at the

what it takes to fare well at the box office.

More critical element will find the part of Madeleine Carroll somewhat straining on the credulty. British straining on the credulty. British been as bright as it was cracked up to be if it picked 'em as dumb as she is made to behave. The film has her philandering at the game of espionage and out of sheer ineptitude pulling one of the major coups of the service. Dikewise unconvincing which her co-spy, John Gielgud, indulges once he is bitten by love. Next to Lorre's is the performance by Robert Young, as a fip young American in the pay of the Germans.

American in the pay of the Germans.

Production maintains an easy-go-ing pace almost throughout, with most of the action cast against the gud is taken out of the British infantry ranks and assigned to Switzerland to prevent a German spy from getting back into pro-German territory. To do the actual killing. Lorre, a Mexican with a juvenile sense of fun but a boundless ensemed from but a boundless than the same of fun but a boundless than the same of fun but a boundless on the scene, Gelejud finds that Miss Carroll had been matched with him for the job, with the pair to pose as man and wife.

Narrative from that joint deals

for the job, with the pair to pose as man and wife.

Narrative from that joint deals with the threesome ploking on the with the threesome ploking on the plant of the plant of revulsion that this innoent killing brings Glelgud and the girl, the pursuit of the real German agent and the aerial bombardment of a troop train which settles the score all around. The bombardment, and the train crash which if precipitates, the prediction of the train crash which if precipitates, and the precipitates of the precipita

Trapped by Television

Columbia Fictures production and re-lease. Features Lyle Talbot, Mary Astor. Nat Fenditor. Directed by Del Lood. Nat Fenditor. Directed by Del Lood. Buchman; story by Sherman Lowe and Al Martin; camera, Alien G. Selgier. At Globe, N. X., week June 12, '30. Running Boobby Mary Astor Fred Dennis Lyle Taibot Kay Fred Events. Mary Astor
Lyle Taibot
Nat Pendicton
Joyce Compton
Thurston Hall
Henry Mollislon
Wyrley Birch
Robert Strange
Marc Lawrence

Ordinary meller lacking name draw and handicapped by tedious early pacing. Appears to be destined strictly for dualers and then in the strictly for dualers and the strictly for dualers and the strictly for dualers and the strictly for the strictly for

'Trapped by Television' attempts to set forth the difficulties conto set forth the difficulties con-fronting an inventor of an up-to-date television outfit. Aside from the usual inventive-genius-conquer-ing-despite-all formula, the picture lapses into the familiar gangster story with the crooks attempting to folst television layouts on a radio flower than the configuration of the con-figure. There is some real dynamic action at the climax but confined to the final reel.

Before the film hits halr-raising

the final reel.

Before the film hits hair-raising finiah, the plot builds at a snailiah tempo. Attempt to develop romance between business girl promoter and the television expert is entirely unconvincing. Dialog is almost all of the one-syllable variety, And cast seldom rises above its mediocrity.

up to recent screen efforts, and is further handicapped by weak photography and implausible lines. Joyce Compton is even weaker as her roommate. Thurston Hall turns in a standard biz executive interest of the standard biz executive to envision a radio broadcasting company struggling for television equipment when sough cold to make the invention commercially feasible. Wear,

LAST OUTLAW

LAST OUTLAW

ROD-R (MUTH SONG)

REAL ROD-R (MUTH SONG)

REAL ROD-R (MUTH SONG)

REAL ROD-R (MUTH SONG)

REAL ROD-R (MUTH SONG)

Ges Harry Jans Jess New York Tons Chance here for a good story, but uninspired script job, lack of love interest and delayed suspense prove pretty much of a clog. Three heroes single cast, which gives Hoot Gibson the romantic lead with a comedy siant. Gibson's age makes him more of a cradle robber than a romeo, and he fails to hold the inmeo, and he fails to hold the inweo, and he fails to hold the inweo, and he fails to hold the investment of the state of laughs and some excellent character work from Harry Carey, most of which is spoiled through overstressing the script. He's superiors of the state of laughs and some excellent character work from Harry Carey, most of which is spoiled through overstressing the script. He's superiors of the state of laughs and some excellent character work from Harry Carey, most of which is spoiled through overstressing the script. He's superiors of the state of the sta

the modern gummen rob the local bank and carry the outlaw's guravited of as a shield against guravited to the state of the

TOPAZE

IOPALE

(FRENCH MADE)

All Tell Pagnel production, released by the Films Marcel Pagnel Comments and the Marcel Pagnel Comments and the Marcel Pagnel Comments Association music, Vincent Sector, Camera, Association Marcel Pagnel Comments and the Marcel Pagnel Pagnel Comments and the Marcel Pagnel Pagnel

(In French)

Marcel Pagnol directed the whole works and made a hard, bitter social study out of it. Plot is well known and was made as a talker in the

and with the property of the control of that imperies the control of that imperies the control of that imperies the control of the control of

Shorts

'LOW-PRICED HOMES' Federal Propaganda 9 Mins. Rialto, N. Y.

9 Mins.
Riatto, N. Y.

It is a courtesy, is call this one propaganda to the propaganda with the propaganda with the propaganda with the monthly installment stated, mostly a price range between \$20 as \$22,36 or \$21,16. Real homes are used as well as real names, and in most the family is dragged in to give human interest, though poor plactures and in the propaganda with the same and the same with th

the guiss of entertainment, Chic.

OLGA BACLANOVA
With Wilbor Hall
16 Mins.
Palace, N. Y.

Loose Witaphone 1954-5

Loose witap

countess, or a transfer of the counter of the count

'NEW SHOES' With Jean Chatburn and Arthur With Jean Chatburn Lake
Novel Musical Miniature
10 Mins.
Metro

Novel Musical Miniature
10 Mins.

Metro
Droil humor, pretty girls and excellent musical plus a few novel collent plus and plus production values. Story of boy meets, girl in a shoe store, their visit to a night spot and the troubles they are also and plus and plus

'HALF-SHOT SHOOTERS' Three Stooges Comedy & Mins.

Cornedy

2 Mina.
Roxy, N. Y.
Columbia
Conly difference between this real
and my difference between this real
and the saccineties of slaps, shows and
pokes with the fingers is the same,
but the shreesome this time are in
the artillery ecolowing is reached
when the Stoogee cut loose with a
cannon and spread havoc among the
surrounding country and, waters.
Library clips plus ministry in the
destructive episodes. Reel packs
ample fare for laughs.
Time element swings from 1918 to
their discharge from the service
turns up in the same outfit they join
in 1985 when hunger and a bit of
framing leaves them no other resort.

Murder by an Aristocrat

Mirder by an Aristocrat
Warner Bro. release of Bryan Foy production. Features Lyte Talbot, Marguertle
Story, Luck Ward, Ray Chando, Mignet
Story, Luck Ward, Ray Chando, Mignet
Brunning time. So mine. Lyte Talbot
Di Allen Carlot. Lyte Talbot
Di Allen Carlot. Marguerite Cauchill,
Jame Thatchere. Chair Dodd
Addin Aristohere. William baydeon
John Tweed. John Ellergen
Elliary Beather
Elliary Beather
Evelyn Thatcher. Jaseph Creban
Ewell Thatcher. Jaseph Creban
Ewell Thatcher. Jaseph Creban
Ewell Thatcher. Lottle William
Emeline. Lottle William
Elorite Ward TreesMary
.....Milton
.....Henry

A routine mediocrity obviously destined for duals and fill-ins, Skimpy name values and the stors (Continued on page 62)

"PRIVATE NUMBER" FIRST PICTURE IN 8 YEARS TO RUN 4 WEEKS AT FOX PHILADELPHIA



* Starring ROBERT TAYLOR and LORETTA YOUNG — and when they kiss, they mean business. . . HOLD-OVER BUSINESS!

25

ROXY, N. Y.

Stage melange which accompanies Secret Service (GB) gives th nies Secret Service (GB) gives the bargain hunters this week both quantity and quality. Practically all the quality is wrapped up in the an ine quanty is wrappen up in the performance of Raphael on the con-certina and a novel bit of ventril-equism by Senor Wence, Paul Ash is still on hand to call 'em off by is still on hand to call 'om off by name and caue the applause when-ever needed, while the proceedings are nicely rounded out by Frank Conville's talent for roughing up ints femme partner, Marcie Hollis-knach: for twisting her limbs to dance rhythms and the male choral interludes of Roy Campbell's Con-tinentals.

fance hlythms and the male choral interludes of Roy Campbell's Continentals.

Show caught Friday night found them going strong for the melodies which Raphael got out of his little with the strength of the s

LOEW'S STATE, N.Y.

Benny Davis, who can always be depended upon for a fine array of cialties, tons himself this week. specialties, tops himself this week, His lineup currently at the last of the vaudeville house in New York is of his best. His salesmanship naturally counts high in the appearance of the performers, but some have enough on the ball by thems to stand out like the Empire

selves to stand out like the Empire State beacon on a clear night.
For'ence, Davis' act does not take up the entire show, though, in running 166 minutes when caught Frinther the sole stage fare. Monrée and the sole stage fare Monrée and Grant are the openers; standard trampoline turn that's one of the tops in its line. They accked at its continuous standard and plenty okay for laughs. Blackface 'preacher' has been doing the role of 'Jeeter Lester' in Tobacco Road on tour, but reverts for the stage of the sole of Mixed team is still in his support in the 'encer' marriage scene.
Ruby Zwerling's pit band switches to the stage to background the total standard are the There were the sole of the stage to background the There are 15 people in the latter, besides Davis, and all of them control of the standard are the Three Wiles, not standard are the Three Wiles, not made to be standard are the Three Wiles, not made to be standard are the Three wiles. And the standard are the Three wiles are the standard are the Three wiles, not made to be standard and annealing to the point where the says the standard are the Three wiles, not small the standard are the Three wiles, not made to be standard annealing to the point where the says the standard are the Three wiles, not smaller to be standard annealing to the point where the says the standard are could be standard and annealing to the point where the says that has them impersonating Chaplin, Durante and Grouch Marx in a dance routine, but their session as wooden soldiers, turning proprint of the same and the same updard the same updard the same and the same updard ability of the same and the same updard a solid the session of the same coordinate at a bort of dessert.

Rosamonde a femme accordinate a sort of dessert.

Rosamonde a femme accordinate of the same small structure as Jackie Heller, peach allowed with the same updard r

the stars), are the others in the act.
Dayls, per usual, winds up singing the songs he has written in the past and it sounds like the list of past and it sounds like the list of the sounds. "Showboat" (I) follows the 71-minute stage show. Biz good Friday.

STATE-LAKE, CHI

Just as the Prairle Farmer station, WLS, has built its own audience for its hillfully twangers, its following the property of the hillfully twangers, its folksey announcers, so has this indie State-Lake house surrounded itself with its own folksey and cute cut-up m.c.'s, low hokum, comedy and good flag-and-country filckers. With such a picture as 'Pride of the property of the pro Chicago, June 14.

into better than average trade. Just give em a picture here that has as its climax cue-line. Thank God—the marines, and this audience comes and the subsequence of the loop's theatres were valiowing in the doldrum. And this mob thought that Bob Hawk, Werne Buck, bus em constitution of the loop's theatres were valiowing in the doldrum. And this mob thought that Bob Hawk, Werne Buck, buse mc, were pretty swell. With much cross-talk that they dug out of the dusty files and considerable old by-play, they were a moor role. Here the local transmitters with his commercial announcements, under the label of Red Hot and Low Down, the current show is so tagget expensive who look new to the professional stage, particularly such individual specialty workers as Don Jacks and his harmonica, and Lois Maistrom and the subsequence of the show began to look like a professional the Andressen, Fld Gordon and Lewis and Moore arrived that the show began to look like a professional to look the approximation of the proceedings and expensive the proceedings and the same that the show began to look like a professional particularly such to learn about both salesmanship and showmanship. Lois Maistrom was pretty sad on her vocal dwhen Hawk and Buck statued their clowning behind her back. Took the audience's mind of the vocal deficiencies and prevent the collapse of the show before it even gets a fairly so for some real vocal caller.

ciencies and prevent the collapse of the show before it even gets going:

of the show before it even gets going:

All: Dawn later in the ruining flates for some real vocal calistation of the collapse and handles pop tunes with showmanship. Has complete control of her voice and hits representation of the college and hits later was from but they hurt Miss Dawn's final number by needless comedy trying, and they are the college and hits show final number by needless comedy trying, and they are the college and her are the customers their money's worth and more. Good talk material, excellent dancing and snart routining the show on every count. Gold.

the show on every count.

EARLE, PHILA.

EARLE, PHILA.

Philadelphia, June 13.

Except for badminton show byJess Willard and Bill Hurley, stages
bill at Earle this week is below pay
pop that shutlecock back and forth
across the net saves the occasion.
In fact, it-had audience hanging on
the edges of the seats. Badminton
in fact, the had audience hanging on
the edges of the seats. Badminton
in fact, willard's and Hurley's exhibition should yank 'em into house.
Four other acts on bill. (and
they're just that) might get by on
regular show, but as it is they
from the show, but as it is they
from the show, but as it is they
and they're just that) might get by on
regular show, but as it is they
from the show, but as it is they
from the show, but as it is they
had the show, but as it is
the prombo of Don and Jerry Lee in
two routines, second of which is
much better; Three Byunettes, runcondis, tivating herself into familiar
contortionist knots.

Maud Hilton and Ethel Costello
are only mildly amusing with abusity chatter at each other. Some of
laughs with goody impersonations
and general clowning. Act keeps
moving and knows when to close
without a punch finish. In aput
just preceding badminton players,
Lew Parker is good for some comedy with swift line of small talkHils stuffs hardly novel, but he
footlights to good effect and his
femme stooge, Marlan Baller, is a
looker.
Film is 'Speed' (MG), Business
only fair at Saturday afternoon.

SCALA, BERLIN

Berlin, June 6:

It's high speed vaude once more at the Scala, contrasting to last the Scala, contrasting to last the Scala, contrasting to last states of the Scala, contrasting to last states of the Island states of Isla

passe, if properly presented.

Tommy Dale, youthful xylophonist and acrobatic hoofer, comes in
for a big band. Carter, card manipulator, is doing some fine tricks and
knows how to entertain. Uses a big
setting, some novel bits and closes
with a shower of cards from all
parts of the house.

parts of the house.

Chris Richards, English comic, hasn't been around here for years, but he is still an excellent comedian, with a different sort of routine for Germany.

Germany.

Darmora ballet closes the first part in three different offerings, starting with a Hungarian dance, followed by the mechanical doll number done here some months ago by Stadler and Rose, and closing with the can-can. Nicely executed terp act goes over fine.

winifred Colleano, working with a net, thrills with a trapeze act. Her sensational heel catch and pirou-ette somersault come in for a big, hand.

hand.
Hugo Fischer-Koeppe, German comic, is quite up-to-date with his Olympic Games' routine and more amusing to those out front that know a bit of foreign lingo.

know a bit of toelen lingo.

Maurice Colleane Family follows
as the headliner of current bill, a
brilliant act full of versatility, Giris
look good and are fine performers.
Boys do all sorts of acrobatics, including teeter-board and risley
work, with Maurice's double somersault from the ground and his funny
antics, especially the comedy baiYuk Ching Co., Chinese entertainers, four boys, two femmes, close
with extraordinary contortionisties.

MICHIGAN, DET. Detroit, June 12.

Detroit, June 12.
The old home town is giving Wini Shaw a glad hand this week at the Michigan, where she's heading the nittlest show here in several moons. The five-act vatide, coupled with Builets or Bailots (WB), is drawing in the biggest crowd in a month,

sion. It's a new combo after the break-up of the acts of Stuart and Lash and Mills, Kirk and Martin. Milwits do their box bit and then make for a farme stooge dist and then make for a farme stooge dist and then make for a farme stooge distributions for Ross and Bennett, another comedy team, who get across on their palaver and soft-shoe acrobatics and eccentries.

Production number, as built-up to Gypsy Minar sentrance has the Ince full-stage camp scene for a tambourine routine and Miss Nina then emerges from the wagon. Half-plint soprano offers a couple of classics delivery, and was brought back for Lights Out' as encore when caught. Class act rated a nice reception. Then Stuart and Martin for their second zany speam and over strong.

Best response of the evening was finish. Has the girls in toppers and tails, out in one before the silver traveller for a stick-drill to Top Hat' medley.

Screen, Sons o' Guns' (WB).

CENTURY, BALTO.

Baltimore, June 12.
Final performance Friday evening found packed lower floor and two-thirds of a shelf attendance, lured by Fuur (MG). Paliered with four-activity of the stage that seemed on the stage that seemed more than satisfactorily.

by Fury (MG). Palred with fouract layout on the stage that seemed
to entertain ferm more than satisCon merit and audience reaction,
it, was the opening act that snared
foremost attention. A 14-peopled
flash billed as The Daredevils (New
Acts), received such accianation at
conclusion of its quarter-house
handican. Deucing are Three X.
ing ada and on marquee. The harmony trio is known here and get by
better than adequately. Nice nov.
cites Saunter flost nown the cause
the Saunter flost nown here and get by
better than adequately. Nice nov.
cites Saunter flost nown concites of the concites of

BROWN, L'VILLE

shaw a glad hand this week at the Michigan, where she's heading the niftlest show here in several moons. The five-act vaide, coupled with Bullets or Ballots (WB), is drawling. The five-act vaide, coupled with Bullets or Ballots (WB), is drawling. The five-act vaide, coupled with Bullets or Ballots (WB), is drawling. The five dark by the five day of the five day of the five day of the five day of the first of the five day of the first of the five day of the first of the

Toronto, June 13.

Modest outlay on four vaude acts will bring modest bo. returns this week, although Stager Harry Anger has created a pleasing melange that has no difficulty in getting over once the customers are inside. Trouble beat and outdoor attractions competence of the customers are inside. Trouble beat and outdoor attractions competence of the customers are inside. Trouble beat and outdoor attractions competence of the customers are inside. Trouble beat and outdoor attractions competence of the customers are inside. Trouble beat and outdoor attractions competence of the opening has the beat and may draw the radio fans, but little evidence of this opening night will be the stage of the customers of the opening has the beat and in the property of the property of the point of the property of the pr

MUSIC HALL, N. Y.

Two line numbers and a novelty art from vaudeville highlight the current bill in support of Private Number (20th-Fox).

act rooms and so, doesn's act to make the highlight the commentary and significant to the commentary and significant to the commentary and significant and in the commentary and significant and in two or three spots being even above the average of the opening phosphorescent ballety the more classic of the two dancing lines. Entitled Flowers at Dawn, it has the ballet girls on a blackened stage within. The big house has done similar numbers before, but none better, and this one is really the Music Hall at its best. Give club splits up the two probables of the commentary of the commen

Also in the fi ale fall a semi-comic and splendidl executed water routhe by the Rockettes, and an enjoyable vocal lesson by Jan Peerce.

Die Wied-

and an enjoyable vocal. Jan Peerce.
Die Fledermaus' is the overture.
During the newsreel, Hoover was applauded in the \$1.55 mezzanine and razzed downstairs, and with President Roosevelt it was vice Bige.

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore, June 12.

They were trickling slowly past the chopper Priday attentoon when live is stage-above commenced, but the chopper Priday attentoon when live is stage-above commenced, but the stage of the commence of the commence of the commence of the context and the stage of the context and the stage of the context and the con

FMRASSY

(NEWSREELS)

USUAI magazine and novelty ritual is offered, with some duplication, Hot stuff is the G. O. P. convention at Cleveland. Par, Heerst and Pathe duplicate. Hoover is shown by Paramount and his worder are jumbled, his voice twanty. Essential the control of the cont

nate of the control o



6
ADVENTURES
of the NEWSREEL
CAMERAMAN

Produced by Truman Talley Edited by Lew Lehr

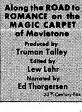
20¹⁴ Century Fox

The Punch-Packing Short Short Stories of the Screen

58

ONE-REEL PICTURES

Everything you need for the "cocktails" on your programs.



6



10
TREASURE CHEST
Productions

Gems of novelty, beauty, thrills and

(Comment Astron

10 song and comedy hits

Featuring popular stars of screen, stage and radio

Betweeternet October



الدي

EXPLOITATION By Epes W. Sargent

In Wichits Wichits.

The Wionitis, the control of the con

scheduled to grind on a continuous publics interest in pictures has been additionally, whether by contest announced in a full page ad, agonosced by 12 firms. Gag involves giving away 125 tickets to persons spelling "Green Pastures" this most out of letters contained in each of the 12 ads.

Politics and 'Bullets'

One of the first major groblems southouted by Homer S. Hicks, we could up you to zone, and the second of the secon St. Louis.

ships Laundry and Cleaning Co. because it uses a lot of radio announcements.
To the first 500 women calling the laundry after the announcements were made the control of th

distribution.

Taullets and Bailots' was aired via radio announcements. The street baily feature was a huge truck, care bailty feature was a huge truck of the bailty of feet long was slapped against the side of a building on the busilest attent intersection in mid-subject of the busilest attent intersection in mid-subject of the bailty of

Debs as Pirates

Premiere of Dancing Pirate' at Pantages brought out 40 local so-clety gals who appeared in theatre lobby decked out as pirates.

Stunt framed by exploitation defiguing the productive of pincer Pictures and many particles.

New Haven. Ben Cohen worked one that was a bit different for a stunt of 'Charless and the Circuit', at the Cohen the Plenty in Lynchburg

Example of how many different tricks a manager can think up to plug one picture is offered by Lamar H. Keene's exploitation work on Sons o Guns at the Warner-

tricks a minager can think up to plug one picture is noffered by Lamar H, Keene's exploitation work Trenton here.

Keene started out by getting a liet of American Legion and VFW members and sending out personal liet of American Legion and VFW members and sending out personal ran teaser as in the polary; individual liet of American Legion and VFW members and sending out personal ran teaser as in the polary; individual liet of the sending out personal ran teaser as in the polary; individual liet of the sending of

Summer Lobbies

Summer Lobbies

Wise managers have already framed up their summer lobbles, to catch the first few days of summer. As usual the lattice leady as it alloways has. Those who never the new for a summer dress will be surprised it they build one. Earliest lattices almost entirely closed the lobby opening, with spaces for entrance and exit. In these times most fire chiefs almost entirely closed the lobby opening, with spaces for entrance and exit. In these times most fire chiefs almost entirely closed the lobby opening, with spaces for entrance and exit. In these times most fire chiefs almost the space of the lobby opening with spaces for entrance and exit. In these times most fire chiefs almost fire chief from the space of the lobby of the lobby of the lobby of the lobby is decided with real or artificial, vines. Where the leight of the marquee permits, a lossy palit, and, decorated with real or artificial, vines. Where the leight of the marquee permits, a character of the lobby is sufficiently and morning glory. They, should be started in earth boxes? In time, to have them ready for training when the weather warms out be dusted dally, to keep an inviting shearnee. If the lobby is sufficiently wide the side walls, may be limed with tubbed cedars, and it helps to place Christmas tree lights in the place of the Christmas idea. Eest on a blinker button.

In any case, the lobby lighting should be color and inviting. Hos reds and strong great in the couple of fans will help. But make it the sort of place you yourself would be tempted, to enter, were you a pay patron.

Then That Ball

you a pay patron.

Drop That Ball

Drop That Ball
Here it is the middle of June and
not a single exhibitor has reported
the dropping of a baceball real
and suddles and the dropping of a baceball real
and suddles of the suddles of the suddles of the suddles of the suddles of a person general
or special angle.

In a general stunt the ball is
tossed off the roof and the person
who catches it gets a ticket to the
ball game. Always raised excite
ment, but there is some danged
a person getting beaned
are a damage suit against the
theater.
The better way is to toss the balls.

a person getting beaned and acquiring a damage suit against the theatre way is to toss the balls to the players in the reguiar or semi-pro nines with the crowd merely getting the spectacle for attendance. Space in front of the building should be roped a chance, but to keep spectators out of the dapter area.

Best if worked with a newspaper, with the sports editor hipping the curiosity upge is to form two teams or to use the local nine and the visitors. Players are posted around the city park, if there is one handy or around the block in which the theatr is located. Player to the the half at a given signal, to the next player and so around the square. Balls should be started in opposite directions. First team to get the ball back to the starter is declared winner. Just a gag, but it can be used to create a lot of interest.

Time Sells

Time Sells
One house, drawing largely dropin trade, has been selling some extra
seats with a special lobby sign
placed on one of the easels; It is
lettered. We are now running short
start and the selling start at a lobe sign
start at a lobe sign and the selling start
start at a lobe sign and space. A clock is just above, Manager found that a lot of people did
not come because they did not want
ture, Being told the shorts are running, they drop in to get settled and
wait.

ning, they drop in to get settled and wait.
In double bill houses it might be a good plan to indicate which picture is on next. In both drop-in spots and nabes there is a feeling that there is only one good feature and many wish to avoid the paider.

Street Gag

Street Gag.

For a street novelty try sending out a boy with a sprinkler top flour out a boy with a sprinkler top flour white surface on any pavement not too heavily traveled. On this surface, the marks the letters announcing the picture to be advertised. It he can work upsite down—from the theory of the better.

When the cop on the beat puts up a kick the kid stalls as long as possible then calls in a second boy the flour into the gutter. It's a warplant of the painted sidewalk idea, less permanent, but having a dighthat value of animation. If the kid instead of his finger in forming the interess of his finger in forming the letters. Better talk it over with the police before trying it out, but there probably will be no objection.

Co-ops for Tury

Fury, MG feature, current at Loew's, received a swell exploitation campaign, engineer by Menager Harold Chick Evens and is destined to the second of the sec

at ull hair page in all the shalles here.

Evens cooped with peauty department of one of town's largest department of one of town's largest department stores and received henefit of a 376-line ad in which half-tone of Sylvia Sidney was used at no cost to theatre.

Eight thousand the largest were being the contributed to St. Louis homes and 4,000 payroll envious a local bank to factories of one of the city's furgest shoe companies. McCroy's 'S and 10 distributed 10,000 heralds and a letter from the house megager was used for a solid week pefore opening. Evens'slab city different pairy Co. largest in the town, for plugging on company's daily radio announcements.

BEHIND the KEYS

Reading, Pa.

Reading, Pa.

Bast Reading There compales
of five year, at \$7.00 a numal rental,
on the Park theatre, Denn dree
of five year, at \$7.00 a numal rental,
on the Park theatre, Penn street
near Tenth. Cornelius G. Keeney,
manager of the theatre for several
years, also one of the Incorporators
of the Cornelius G. Keeney,
manager of the theatre for several
years, also one, of the Incorporators
of the Tenth of the Cornelius G. Keeney
tentral for the Cornelius G. Kee

Baltimora

Bernard Seaman resigned as house manager at the Repaport's Harold Kaye has quit as p. a. for downtown first run house, the Newto become ballyhoper for Carlin's Bark, burg's only approximation of Concy Island, Replaces Elmer Free, to 'Join Maryland, Motor Vehicle Commission.

Ground was broken last week for new 1,000-seat film, house on Wichitats west side, to be named the Clvic. O. F. Sullivan is owner. Operates West, a 550-seat house, two blocks away, and has operated take building another one. Plans to keep both houses going despite proximity,

Canton, O.

Canton O.

The Schine circuit has acquired the Opera House at nearby Kent from John Pairy. This gives Schine 14 houses in northern Onto: Rumor House at nearby Kent from John Pairy. This gives Schine 14 houses in northern Onto: Rumor Live man and the second two more in Fostoria.

Cafiton's nipe picture theatres raised 4839 for the Will Rogers memorial fund during memorial week it was announced by the theater morial fund during memorial week it was announced by the theater George Dellis, district manager for the A. G. Constant chair, who was, injured several weeks ago in an automobile crash near Zanesyille, has been discharged from Mercy summe his duties shortly, with head-quarters in Steubenville.

Don Jacobs, until recently at Warner's theater in Mansfield has been named assistant manager at the Warner Bros. Alhambra theater in Canton.

With Mortin Henderson named to relieve Harris Amusement Co. managers during season to the large of large of the large of t

George. F. Monroe, former manager of the State and once oity manager for the Independent theatres for the Westland Theatres in Greeley, Colo.

The Westland Theatres in Greeley, Colo. The Westland Theatres in Greeley, Colo. The Independent of Independ

Showing at the Orpheums St. C.

Wilby-Kineey chain has an option on Criterion houses here, at Anderson, S. C., and High Point, N. C., and official info is that a deal it. The construction on all the control of the co

Spartanburg, S. C. Spartanburg, S. C.
The four theatree of the Criterion
circuit in North and South Carolina
being taken over by the ParamountKincey & Wilby interests are subsequent runs. L. C. Sipes heads
Criterion Amus, Co. with which the
deal is being made. Houses are the
Criterion, Spartanburg; Criterion,
Anderson; City, Chester, all in S. C.
and the Carolina, High Point, N. C.

Wheeling, W. Va. Ben T. Pitts, motion picture operator and head of a chain of seventeen theatres in Virginia, is adding two new picture houses to his chain, at Manassas and at-Fredericksburg.

Only one theatre, the Grand, re-mains on a straight policy of one feature and three shows daily. Fox now grind and double bills at Jay-hawk and Orpheum, both first run houses. All second run houses in Topeka have been on the double bill, grind policy for the past year.

Salt Lake City. Construction of two new theatres here will begin within 30 days. Joe Lawrence, owner and operator of Riaito and Star, downtown district which was the star of the

Hal Young, formerly at the Cen-tury, now assistant manager of the Rivlera, Shine house. John Chris-tiano transferred to the Liberty and Clayton Cornell made assistant to Elmer Loritz at the Lake.

Al Lake transferred from FoxWest Coast's Beverly Starland,
switching managerial Jobs
With
Robert Rotate Hand Simon Lazarus for the Ritz and
Rinki on South Pasadena, and the
Rinki on South Pasadena, and the
Lyric, Monrolla, Los Angeles aud
Lyric, Monrolla, Los Angeles aud
Lyric Monrol

Tricking It Up

Tricking It Up.

Often a simple stunt can beraised to greater proportions by some little trick. For example a group of perambulators are put out white from used, instead of just strolling fround they have their ankles tied together, only the two outsiders having one foot free. The two insiders have some state of the strolling fround they have their ankles tied together, only the two outsiders having one foot free. The two insiders have sounds aimple, but it requires a deal of coordination to keep moving smartly, and it attracts a lot of attention above that a single boy would gain or, for that matter, four line another instance a one-sheet was pasted on the bottom of a kidra express wagon. The sides were built up with cloth to a total of the state of the strong of the strong

Good for Revival

N. Y. News has revived the old inkograph idea and is playing it up strong in connection with the Loew theatres. Might be a chance here to lazz up a little summer business, either with or without newypaper cooperation. Name now used is Botton.

to the analysis of the control of th



Studio Placements

Hollywood, June 16.

Adrian Rosley, "The Gay Desperado," P-L. Bddie Shubert, Clarence Muse, Hail Johnson choir, Follow Your Heart, Rep.

Heart, Rep.
Back Hones, Muriel Evans, Haryey Clais, Alphonz Either, Malton
Harsilton, Lee Freighes, Ernest HilBard, Josef Swickland, Tom Chatterten; Leo Selander directing. Boss
Rider of Gun Creek, U.

Rider of Gun Creek,! U. Holmes Herbert, Snub Pollard, Kenneth Lawton, Lowdin Adams, The Gentleman From Lowslana,'

Rep. Bard, 'Never Gonza Dance,' Gordon Hart, Three in Eden, wB.

Albert Taylor, Postal Inspector,

Romaine Callender, 'Across the Aisle,' 20-F.

Aisle, 20-F.
Inez Palange, Kathryn Marlowe,
Dodsworth, Goldwyn.
Jean Perry, Whitenset, RKO.
Robert Banwat, Bette Dawls,
George Breat. Goll's Country and
the Woman, WB.
Jerry Wold, Sig. Hand.

Jerry Wald, Sig Herzig, screen play, 'Mr, Melody,' WB.

Fred Keating, Lili Damita; Crane William directing, Devil on Houseack. Regal

Barnett Parker, Hans Morehart, Dawn, Par.

Chick Chandler, 'The Holy Lie,' 20-F.

Levis Stone, Janet Beecher, 'I'd Give My Life,' Par. Rex Hale directing 'Racing Biood,' Conn.

Russell Wade, 'Yellowstone,' U.
E. E. Clive, 'Three in Eden,' WB.
Ray Harris, screen play, 'Rose
Bowl,' Par.

Bowl. Par.
Caser Rebinson scripting Head of
the House of Cosinbe, WB.
Mal Doran, Hans Flecture, General Dief at Dawn, Par.
James Bäward Gnant, screen play,
untilled Boris & Aufold plc, U.
Essing Dale, Hollywood Boulevard, Par.

rocting, "Westers as "Artist Miler; Sprens play, unfidded Fritz Affler, Sprens play, unfidded Lamed Jaad Hardy comedy, Rosch. Henry Officers, Earlies McLane, Jean Mult, Dick Purcell, The Care, in Will.

Shammed. 'A. Sion Comes Edger Sheprod, 'A Sen Corner ome Par.

abdars Shegwel, 'A San Cornes Horn: Part.

Bern: Part.

Bern: Part.

Bern: Sher. Mehra short.

Ametha: Startleer, screen glag, 'Ghri Called Chile,' Chile.

Lew Payton, Wallom! Is the Word for Christic Part.

Bern: Added Hillag.

Bern: Bern: Bern: Bern: Bern: Bern: Lee Luoch, Elmoid Buchman, screen play, 'Come Clester Folks,' Oct.

Phyllis Clare, Piocadilly Jim,

MG. William Joyce Cowen, screen May, directing, They Gave Him a Gun, MG.

Wallam Jeyre Cowen screen jäng, directing, They Gave Him a Gun; McGurry Eall Phalig Armedia, Jack O'Brien, The Wigilentes Are Comming. Rep. 1978. Health State of Strien. The Wigilentes Are Comming. Rep. Eagle Health State of Strien. See State of Strien. See State of State Strus.

Strus.

Sert Tasker, screen

Ins Point. Par.

Harry Hoyt, screen play, 'Nig.

Their,' Par.

Trederick 'Hazlett Brennan script.

Ing 'Double Or Nothing. Par.

Margare Irading, 'Follow Your

Heart. Rep.

Eatherine Sheldon, 'Ramona.'

20-E.

Ross, Dorothy Peterson,

Slesy,' Sissy,'

Slesy,'

Sl

Shirley Ross, Dorothy Peterson, Etienne Gindot, Sidney Mitchell, Mary Dowan, "The Devil Is a Sissy,"

Bill Benedict, 'A Son Comes
Home, Par,
John Wray, Hattle McDaniels,
'Yallant Is the Word for Carrie,' Par.

Duncan Renaldo, Patricia Farr,
William Bakewell, Lulu McConnell,

(Continued on page 56)

Advance Production Chart

Production activity on the Coast the past week continued to increase with 40 features before the cameras as compared with 31 for the proceed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

This leaves a balance of 52 pictures in the editing stage, waiting to be previewed.

Columbia

Three in work, five editing, 12 preparing. In work:
THE LOST HORIZON, reported Vanery, April 1: THE FIGHTER' and
THERE GOES THE BRIDE, started last week. Credits:
THE FIGHTER, being produced by Ben Plwar, Gordon Wiles directring, original screen play by Tem Van Dyke. Cast: James Dum, Irme
Clayworth, George McKay, John Gellandet, Victor Killan, Sarah Edwards.

Clayworth, George McKay, John Gallaudet, Wictor Killian, Sarah Edwards.

Set of the State of the

crime.

Being readled for early production: 'WOMEN OF GLAMOUR!' New
stories purchased: 'COME CLOSER, FOLKS,' by Aben Kandel, and
'CAVALIER OF TENNESSEE,' mag story by Neredith Nichelson.

Metro

Six in work, 10 editing, 10 praparing. In work:

THE GOOD EARTH, reported Venezy, March 4: "GORGEOUS HUSSY, reported May 6; "WE WENT TO COLLEGE, reported May 2; "WE WENT TO COLLEGE, reported May 2; "SWORN ENEMY, reported June 3; "PICCADILLY JIM," 'HIS BROTH-ER'S WIFE' and 'OLD HUTCH,' all started last week. Credits are: "OLD HUTCH' being produced by Harry Rapf from original by Garrett Status screen play by George Kelly and Margaret Eckard. J. Walter Status Sta

Paramount

Nine in work, five editing, 10 preparing. In work:
"AHYTHM ON THE RANGE, reported VAISET, issue Agril 3: "TEXAS
RANGERS, reported Agril 3: "THE GENERAL DIED AT DAWN," reported May 13: "HEART OF THE WEST," reported May 20; "MY AMERROAN WHEE, reported May 20; "A SON COMES HOME," reported May
21: "MOLLYWOOD BOULEVARD and "JOHNNY GETS HIS GUN, reported June, 10; "LADY, BE CARREPUL," which started flast week. Cred-

Production Table

				49	Minner
		Number	Namber	Balance	New
	Quota	Completed	Nawan .	to Be 3	Stories
	of Pix	or Shippeni	Work		o Final
	for	for	TT.		Ргера-
Studio	Soason	Release	Editing		ration
					42
COLUMBIA	. 40	34	_ 8 .	2 over	92
GAUMONT-BRITISH			an Londor	1	
METRO		34	16	• •	1D
PARAMOUNT	. 65	57	13	5 over	10
Westerns	. 6	5	a		••
RKO-RADIO		32	77	9	9
REPUBLIC	. 32	18	2	•	9 5
Westerns		7	1	13	1
20TH-FOX		58	20.	13 over	19
Westerns		3	7		
UNITED ARTISTS		•	-	••	•••
	-	7		1 ever	9
Sam Goldwyn	. ′_	- 4	- 1	1.000	- 4
Selznick-Inter'l	. 5	1	:	2	2
Pickford-Lasky		1	1	2	4
Reliance :		• • •	1	••	• •
Korda-London	. 5		in Londor	1 .	_
UNIVERSAL	. 36	26	8	2	8
Westerns		. 6	3		
WARNERS	60	65	14	19 over	8
			_	7	
Totals	. 462	354	92	40	77
JULAID		551		35 over	
				30 0,00	

Ayres is the butt for ribbing of the entire navy. His ship lands in Panana, where the boys meet Mary Carliste, might chib entertainer, who is hard to get. Boys get up a pool on which one will be delegated to court her. Ayres is the lucky one. Story is comedy with a navy background. Readled for early production: "WITH BANNERS BLOWING, to teature Gladgs George, Arline Judge and Harry Care; "THE SHE BROAD-CAST OF 1857," with all-star radio cast leaded by Jeck Bermy. "THE SHE BROAD-CAST OF 1857," with all-star radio cast leaded by Jeck Bermy. "The SHE BROAD-CAST OF 1857," with all-star radio cast leaded by Jeck Bermy. "The SHE BROAD-CAST OF 1857," with all-star radio cast leaded by Jeck Bermy. "The SHE DAY OF 1857, with all-star radio cast leaded by Jeck Bermy. The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. "The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy." The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. "The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy." The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. "The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy." The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. "The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy." The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. The Jeck Bermy. The Jeck Bermy. The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. The Jeck Broad-Cast of 1857, with all-star radio cast leaded by Jeck Bermy. The Jeck Broad-Cast of 1857, with all star radio cast leaded by Jeck Bermy. The Jeck Broad-Cast of 1857, with all star leaded by Jeck Bermy. The Jeck Bermy and Jeck Bermy and

RKO-Radio

Two in work, five sditing, nine preparing. In work: "NEVER GONNA DANCE," reported Vazurr, May 20, and 'MUMMY'S BOVS," reported June 3. Stories to go before cameras this week are: "COUNT PETE," with Ann Softern and Gene Raymond, and "GRAND JURY," with John Arledge and Louise Auturer. Eacharine Helphum's next starver, "PORTRAIT OF A REBEL," is scheduled to get started June 25.

Republic

One in work, eight aditing, six preparing. In work:
'THE GENTLEMAN FROM LOUISIANA,' reported VARIETY, June 10.
Marlon Talley starting picture, "FOLLOW YOUR HEART,' went into
rehearsal and expected to get into actual production this week with com-

Person assistant expressed by STITING ON THE MOON, musical: 'THE person and Johnson, 'ARMY GIRL' and 'PORTIA ON TRIAL.' These are all scheduled to go before the cameras within the next month.

20th-Fox

Six in work, three zditing, 'B preparing. In work:

"GRLS' DORMITORY,' reported VARIETY, May 6; 'THE BOWERY PRINCESS,' reported as "DIMPLES,' May 13; 'RAMONA' and 'SING, BABY, SING,' reported May 20; CHARLIE CHAN AT THE RACE TRACK,' reported May 27, and "THE HOLY LIE,' reported June 10. No new productions went before the cameras. One picture, 'ACROSS THE ISLE,' slated to get under wary this week. 'SEE AMERICA FIRST to start June 22. "THANK YOU, JEEVES,' ATHUR TREACHER'S first starter, will get smaker way July 8.

Mew stored purchased lists. "61.0RY,' an unproduced play by Adalata."

r, will get under way July 6. r stories purchased lists GLORY, an unproduced play by Adelaids ell, and "WAKE IP AND LIVE, from Dorothea Brand's book.

United Artists

Four in ward, means editing, four preparing. In work:

"GARDEN OF ALLAM," reported VAHETY, April 22: 'LAST OF THE
MONICANS," reported May 13: 'THE GAY DESPERADO,' reported June
10. and "ONE THE H." while standed Sammed Gabows from Sinclair
10. and "ONE THE H." while standed Sammed Gabows from Sinclair
11. Lewis and Sidney Huward play adapted from Lewis' muvel, screen play
12. However, and the standard play adapted from Lewis' muvel, screen play
13. However, and the standard play adapted from Lewis' muvel, screen play
13. However, and the standard play adapted from Lewis' muvel, screen play
14. However, and the standard play and the standard from Lewis' muvel, screen play
15. However, and the standard from Lewis' muvel, screen play
15. However, and the standard from Lewis' muvel, screen play
15. However, and the standard from Lewis' muvel, screen play
15. However, and he standard from Lewis' muvel, screen
15. However, and he standard from Lewis' muvel from Lewis' must be standard with his wife (Ruth Chatterton) because he wants to 'see life.'
15. However, and he standard from the standard from the standard with his wife was a specied child, he expected the woman (Mary Astror), but when his wife's newest commander turns cold
15. However, and the standard from the standard

Universal

Warners

Seven in work, seven editing, eight preparing. In work:

STAGE STRUCK and CHARGE OF THE LIGHT BRIGADE, reportded Voter. Prof. 15. co. HINA. CLIPPER and CAMN AND MABEL, reserted May 6. "MAY FOR A PIRATE, reported May 37. "POLO JOE,"
reported June 10. and CAVE-IN, which started last week. Credits are:
"CAVE-IN' being produced by Bryan Foy. Louis King directing, oviginal and screen play by Anthony Coldeway. Cast: Jean Mari, Barton
MacLane, Richard Purcell, Honry O'Nell, Helen McKellar, Priscilla Lyon.
Story is dramatization of thrilling rescree of miners in the recent Nova
Scotia mine disaster, which commanded headines for some time.
To go before the cameras this week are "THATEE IN EDEN" and "LOUD
SPEAKER LOWDOWN."
Pictures to follow will be 'MISTRESS OF FASHIONS. Kay Francia

SPEAKER LOWDOWN.

Pictures to follow will be "MISTRESS OF FASHIONS." Kay Francis starring: "GOD'S COUNTRY AND THE WOMAN." Bette Davis and Starring: "GOD'S COUNTRY AND THE WOMAN." Bette Davis and George Brent: "THREE MEN ON A HORSE," with Frank McEtuch play-ing principal comedy lead, Mervyn LeRoy directing, and "CASE OF THE CASE OF THE CASE



THIS BOOK gives you frankly and informally the whole picture of what Metro-Goldwyn-Mayer will represent to theatre box-offices in the coming season 1936-1937.

"LEO'S CANDID CAMERA" BOOK" (118 thrilling pages, profusely illustrated with informal, candid pictures of the vast galaxy of M-G-M stars and players). It tells you everything you would want to know about the big budget plans of M-G-M next season. You have heard in the trade and you may have already seen in some trade papers early reports of what M-G-M is doing in '36-'37. As announced, M-G-M is making more big budget productions than have ever been issued either by ourselves or any other company in one season.

With such a gigantic program under way, you will be interested in the details of the great starring casts, the box-office properties that they will appear in, the wealth of resources that make this book the most astounding story of achievement in all the annals of the screen. When you finish reading this book you will agree that "MGM is an industry in itself."

ALLIED'S FILM BUYING IDEA

Booth Factions in N. Y. Quiet Pending LOOK FOR SERIOUS Independent Theatres Withdraws Possible IATSE Action at K. C. Confab FIGHT IN M'WEST

Pending any positive action by the International Alliance of Theatrical Stage Employees, following its convention at Kansas City, and steps resultant from that or other dictation of policy, picketing of opposition houses by N. Y. Operators, Local 306, will remain at a minimum, While mass picketing is held to-be the only answer to a solution of the booth rivairy problem in New York, only a handful of Alliedmanned theatres are being molested by 306 banner-bearers.

or one sooth rivery problem in New York, only a handful of Allied mannet the bay handful of Allied mannet handful of the bay handful of the ba

theatres themselves fear the worst.

Kansas City, June 16. Kansas City, June 16.

Big biz of IA's 33rd convention which closed here Thursday (11) was adoption of new constitution and by-haws. Last revision was roade in clineinanti contab of 1924. Organization has considered constitution of the constituti

Holmeen and IA's legal advisors, have been a year ironing out the matter.

District delegations, a elected ahead of the get-together, were in pre-convention session with the executive board to go over the new papers. When convention convened, adoption was a pre-determined fact. No important changes were made.

A resolution for adoption of an old age pension was submitted and given to convention board to work out details. President William Oreen of the American Federation Page of the pension was submitted and present the present

Pellx D. Snow headed the KC committee which staged the pow-

continuities which suggested the continuities which suggested the LATSE as were John P. Rock, William P. Covert, Harland Rolmeden, Richard I. Waish, Floyd M. Billingsley, James J. Brennen, Rom, M. Kennedy, vice presidents; Fred J. Dempsey, secretary-treasurer.

BLOOMER'S WOES

Range From Anti-Trust Charges to Bank Night

St. Louis, June 16.

St. Louis, June 16.

Noah Bloomer, operator of Litz and Rex Theatres, Belleville, Ill., has complained, to the U., S. Department of Judice relative to refusal of Metro, Par, Fox, UA and other national distributions to furnish the street of the street of

Added to Bloomer's r': troubles was his failure to have G. E. Mcwas his failure to have G. E. Mc-was his failure to have G. E. Mc-Corp., cancel doutnet with Belle-ville Basebail Club, whi-h has added bank night to usual Tuesday night games as drawing card. Bloomer's theatres have been holding their drawings on Tuesday night and flads baseball games re taking pa-trons away from theatre. He also asserts that rival theatre, Wash-ington, is haying bank nights on Friday night, and this is reducing attendance at his houses.

1ST COAST PIC BOOKING ORG.

Hollywood, June 16. Hollywood, June 16.

First Coast indle theatre-booking office inaugurates July 1 by Sam Bjowitz, last a Fox-West Coast booker, and Harry Rackin, formerly with Principal Theatres. They have 15 theatres lined up as a starter.

Outfit is giving complete home office service except buying film.

Distribs Petition 2 N. Y. Indies Into Bankruptcies

Involuntary petitions in bank-ruptcy were filed against two nabe houses of a New York Indie chain June 10. Houses are the Gem, 564 West 171 street, and the Majesti, 185th street and St. Nicholas avenue. operated under the corporation names of Jaydo, Inc., and Fair Deal Enterprises, Inc., respectively, by Henry Fuchman. The petitioning film companies base pleas on ground of unsettled judgments for breach ontract.

of contract.

Jaydo creditors are listed as Columbia Pictures, \$246; Vitagraph, \$786; RKO Distributing Co., \$22, and United Artists \$1,386. Judgments against Fair Deal total \$2,025. Creditors are Columbia for \$288; RKO, \$766; Majestic, \$122; First Division, \$155, Kartista, \$122; First Division, \$155, Kartista, \$122; First Columbia for \$288; RKO, \$766; Or Majestic, \$122; First Division, \$155, Kartista, \$122; First Columbia for \$122; First Colu

SPIRITUALS KEYED

MIRITUALS KEYED

Mollywood, June 16.
Radio has sfarted rolling on the first of four featurettes based on negro spirituals to be turned out by Hall Johnson choir. Quartet are 'Samson'. and Delliah.' Daniel in the Llon's Den, 'Jonah and the Whale' and,'David agud Gollath,' Leslie Goodwins directing.

Staub's WB 'Echo' Staub's WB 'Echo'

Hollywood, June 16.

Raiph Staub has returned to
Warners to direct technicolor tworeeler, 'Echo Mountain.'

Short features Fred. Lawrence,
and Rosalind Marquis, both singers,
ment.

Idea Kayoed Three Years Ago, and an Annual Threat Since, Now Looms as Coming to a Head

SPREADING

Chicago, June 16.

Exhibs and exchanges are girding for the renewal of a battle which

Exhibs and exchanges are girding for the renewal of a buttle which has been expected for the past three years. Film row is convinced that the indie exhibitor organization, Alled, is readying to campaign pince inore for the formation of a giant buving around and indie houses. Alled used to have a pretty strong buving group locally but it was musted out of bundess three years three years of the product of bundess three years three to sell product to buying groups unless those houses serviced to sell product to buying groups unless those houses were also affiliated in ownership.

Since that time Allied has been making annual threats to reorganize its buying group and to hold out until the exchanges backed down on their refusal to negotiate with unstilliated riouses in block product, deals, "It misuccessful in holding, out against all exchanges it might take it out on two or three distributors by boycott.

Not only is the Chicago exchange centers in own the battleground of a buying circuit campaign, but the threat sections of the entire midwest ferritory. Indianapoists exchange centers is now the battleground of a buying circuit which is understood to include some 150 indie houses, mainly concentrated in the southern part of the state, though exchanges in Chicago have come in contact with this particular buying circuit situation, through several houses in northern Indiana which are serviced out of the local offices. In these instances, local exchanges have refused to accept the signature of the individual exhibitor.

Its Need

signatures of the individual exhibitor.

Its Need

Similar to the Indianapoils campaign, the local Allied organization is determined to go through withil its plan for its buying group, and bases its decision on the victory of two campaigns by Balaban & Katribases its decision on the victory of two campaigns by Balaban & Katribases its decision on the victory of two campaigns by Balaban & Katribases its decision on the victory of two campaigns by Balaban & Katribases its decision on the victory of two campaigns by Balaban & Katribases its decision of two campaigns by Balaban & Katribases its decision on two campaigns by Balaban & Katribases its decision on the big and the big naba key theatres. With doubles coming in, both Allied had even figured on Essaness, iargest non-national circuit with its 28 houses, Johning the buying group-but Emil Stern, chief of Essaness, emphastically states that the Essaness to go along with Allied on any buying combine, the indie exhibitor organization believes it will have sufficient power in its un-affiliated members for grounds strength against the exchanges.

Exchange managers again repeat what they have been saying everyyear: that-they will not sell to theatres in a combine unless those houses are affiliated in ownership. It promises to become a serious act-to this year.

sct-to this year.

ALEXANDER SHRINKS

Hollywood, June 16;

Richard Purceil, Instead of Ross Alexander, gets male lead in War-ners 'Shrinking Violet,' with June Travis opposite. Alexander gets another assign-

Its \$1,353.000 Suit: No Settlement

PA.'S TAX YIELD

Return on 4% Emergency Relief Tap

Big neum n. 4% Emergency Relief Tap June 18.

The Pennsylvania special emergency relief tax on all amusements, amounting to 4%, has yleided more than expectations. It was estimated that the tax would bring in 18,000,100 a year when it was imposed during, the 1935 legislative session and the 'Revenue Department believed that its sponsors were too optimistic. Recently, however, the collections have shown that during the first year of the two-year tax, the amount will surpass the estimate. John B. Kelly, Secretary of Revenue, Philadelphia Democratic city chairman and brother of 'the Virstina Judes' Watter C. Kell) has the same proposed of the common wealth \$2,65,784.20. This amount wits collected for a period covering onto show to months, for the tax of the commonwealth of the commonwealth of the commonwealth shows to months, for the tax of the common shows the common show the common shows the shows to months, for the tax of the common shows the shows the show the shows the shows the show the shows the show the show the shows the show the shad the show the show the show the show the show the show the show

DETROIT RULES BANK IS A LOTTERY

Detroit, June 16. Detroit, June 16.

Jacob Schrieber, op of the Colonial had: Majestic nabes, lost, his
fight last week against banning; ofbanko nights when the State Supreme court, rul: chance tickets a
lottery. Battle had I een carried to
high court following an injunction
granted by Detroit Recorder's court
several mouths ago.

Meanwhile, fight for a city ordinance banning giveaways in thearea of the color of

The state judges overruled Schrieber's contention that the give Schrieber's contention that the give-away system was not a lottery be-cause patrons pald only for admis-sion to the theatre. The fact that prizes of more or less value are to be distributed will attract persons who would not otherwise attend, the court said.

Banke. OK'd in Tenn.

Nashville Jure 22.
Bank night is no lottery in Tennessee, the State Supreme Court ruled in an opinion last Saturday, and displassed a suit against the Princess theatre, Columbia Tenn. While nothing was found in the statutes to hait operation of bank night in film houses, the court took time out to deliver a moral lecture but the subject.

The opinion handed down by Special Justice R. A. Davis pointed but that the practice had been dag nounced as hurtful to the public morals.

Shorts for Foy, Too

Hollywood, June 16.

Supervision of six technicolor shorts to be made by Warners for 1936-37 program has been assigned to Bryan Foy, in addition to 26 fea-

tures.
Foy will have four less features to supervise this year than last,

ALMOST

Melbourne, May 27.

Julius Grant, former legit operator, ran for Lord Mayor of the etty.

Lexiter nearly made the grade on state right market, with the Provagalistic first try, running second.

Lincoln, June 16.

Lincoln, June 16.

Independent Theatres dismissed its \$1,383,000 conspiracy suit against Lincoln Theatres Gorp. of Delawars and Nebrasia, 3,74L Cooper, corporation head of New York; Bole Capitol and formerly with the Strand; and formerly with the Strand; and fire film producers, Universal, United Artists, Warnera, Metro, Paramount, Radio and Fox, just one day before it was to have reached trial.

Action was taken without prejudice and mude by Attorneys Good and Laughill, at the direction of the plaintiffs, Dismissal is to be at plaintiffs cost.

After making the action the case and

torneys withdrew from the case and litigation if it ever reopens, will be in new legal hands. None of the iltigation in it ever reopens, win ore in new legal hands. None of the parties at present would make any statement as to why the suit was dropped. No financial settlement made and action is believed to be the result of internal disturbance

made and action is believed to be the result of internal disturbance among plaintiffs.

Indie hopes to show that through combination the defendants controlled 90% of available product in this situation and had only half the houses. Indie 17th holdings, wents three of their houses were dropped or taken from them. These spots were the Liberty, second run, with 1,200 seats; Orpheum, vauddlimer, with 1,350; and the Rialto (now the Varsity), with 1,100 seats. Statement of loss by 17C says \$22,000 represents indebtedness through expenditures made and incurred, and 1934, to amount to \$139,000 on the Rialto, \$100,000 on the Liberty, and \$200,000, on the Orpheum: Damaged, dilegedly in the sum of \$455,000 actually, TC-sessent-recorder under the threefold—provingen which : allows them triple damages if granted—of some of the State, the Riants, 1300,000 on the state, \$100,000 on the streetfold—provingen which : allows them triple damages if granted—of some of the Stock, in 17C, had filed autit on the same grounds for \$444,000. This settion, was dismissed

Previously, State. Theatres, holder of some of the stock in 'ITC, had filed sult on the same grounds for \$444,000. This action was dismissed in April, since the ITC case was believed the better one. Dismissal was without prejudice also. Original participants in the activities of Indie and State were the Monroe Bros., George F. and Don; G. G. Honger, Topick, Kan, and Call film salerman. Monroe affairs were handed to Hooper and Bard pulled in as trustee, hence the latter figured in both actions, although having no financial interest in State. Legal battery comprised of Paul Good, former state attorney general here and winner of the \$25,000 Youngclaus protection decision of a few years ago, and Loren Laughlin, city attorney, for the plaintiffs. Special case of the control of the

Another Tries Luck In Plagiarism Suit

In Figurism Suit
Los Angeles, June 18.
Herbert L. McNary has filed suit
agifiats Metro-Goldwayn. Mayer,
Harwey Thew, Joe Sherman and
Satiph, Spence, charging copyright,
incident the suit of the suit

Death on the Diamond.

McNary's story was printed in Argosy in 1931, and according to complaint, yarn was submitted to Metroduring same year. Plaintiff wants damages of at least \$50,000.

HACKLE SETS SERIES

Hollywood, June 16.
Two western series starring Bob
Steele and John Mack Brown, to be



WATCH THE TRADE PAPERS FOR THE ANNOUNCEMENT OF WALTER WANGER



RCA PHOTOPHONE'S 10-YEAR DEAL WITH WB FOLLOWS 20TH, COL.; MG, PAR NEXT

Exhibitors See Materials Savings Through Lifting Omaha Topsy-Turvy of Score Charges by All Distributors

VARIETY

RCA Photophone has closed a 10-year deal with Warner Bros. Previously 20th Century-Fox and Columb Programs of the Columb Programs of the

with these favorable deals with RCA on its photophone sound recording license, exhibitors served by these companies stand to obtain substantial savings in the coming season through the lifting or reduction of score charges.

auostantial savings in the comingseason through the litting or reduction of score charges.

Universal already has agreed to
ellipinate the score charge to exhiba. Because of the saving and
hiba. Because of the saving and
the saving and the saving and
sound recording licenses, experts in
the trade already are forecasting
that a vast majority of companies
will be in a position either to entirely eliminate score charges or
materially reduce them.

Universal has been making most
of its short features under the RCA
system, and undoubtedly will use
the same license on its restures in
the same license on its weeks.

M. V. Wolfe has been named manager of West Coast Photophone en
sineering of tile RCA Mfs. Co.
Wolfe wall respond in tertity to Max
O. Batterl, Photophone development
head in Canden, N. J. He was
formerly assistant sound director of
the 'therear' Service Stidios, "Loa.

Protin 1929-21 Wolfe was sound
recordine entriser's at the Warner

the General Service Studios, Los Angeles.

From 1929-31 Wolfe was sound recording enginger, at the Warner Dros. studios, and has been asso-clated with the General Service Studios since 1982.

SEATTLE'S WONDER BOY

That's 'Mr. Deeds,' Now in Its 10th Week, and Going Strong

Seattle, June 16. (Best Exploitation: Music Box)

(Best Exploitation: Music Box)
The way 'Deeds' is hanging on to
, steady biz, the ninth week beating
the eighth, both beating some pripy
weeks, and decision to run indef. Le
Roy Johnson, general manager, asys
day to help the 9th week which, just
the same, clicked at \$5,600 even to
management's surprise.

Advertised Boatt of the steady of the
document is a stopdocument of the steady of the steady
tation of the week, considering use
of big newspaper space and window
cards, there being also the added
noted for using bigger space on
the move-over. And biz is big, May
warrant another week.

Estimates for This Week

Blue Mouse (Hamrick) (900) 27week, and decision to run inder. Les the same, clicked at \$5,600 even to management surprise.

Advertising department is a \$6,000.

Capitol (FP) (2,700.

Solid (FP) (2,700.

Capitol (FP) (2,700.

Capi

"Mr. Deedg. (Cd) (10th week) holding remarkably steady \$5,000, and continues ladet. Last week same film \$5,600, big.

Music Box (Hamrick) (500) 27, 37-42) Show Boat" (U) (4th week), big campaign for finals and a big sampaign for final sampaign final sampaign for final sampaign for final sampaign final sampaign for final sampaign for final sampaign final sampaign

(RKO) dual-landed sounty were seen \$6.000.

Paramount (Evergreen) (3,106; 16-21-22)—Law in Her Händs (PR) and '3 Wise Guys' (MG) dual-group (PR) and '3 Wise Guys' (MG) dual-group (PR) and '3 Wise Guys' (MG) dual-group (PR) and as to in Star, flexing appeal more to working and street classes, and getting some resutts, \$3,500, good. Last week, 'Speed' (MG) and 'Champagne Charlie' (20th) dual, \$3,100, fair.

DENHAM TRIES DOUBLE BILL AND GETS \$5,000

Chest Exploitation; Denham, in the control of the c

MONTREAL

With Changed Openings; 'Zieggy' \$5,000, Poor

Cleggy \$5,000, Poor leaves to construct the construction of the co

Number on short notice.

Estimates For This Week
Ornheum (Blank-Tri-States) (2,976; 25-40)—Frivate Number (20th)
dualled with 'Woman Trap' (Par).
Stepped in Thursday, day early. Off
to a very commendable start, and
weekend bir indicates stay for eight
weekend bir indicates stay for eight
Trouble for Two (MG) coupled
with 'Three Godfathers' (MG)
meant little, getting \$4,700 in six
days, poor.

with. "Three Godfathers" (MG) meant little, setting \$4,700 in six domains (Blank-Trl-States) (2,100; 25-40)—El Dorado' (MG) combined with 'Palm Springs' (Par). Opened Saturday to satisfactory.pace; looks to wind up with \$5,000, okay. Last week, 'Professional Sodied' (20th) on week, 'Professional Sodied' (20th) on the saturday to satisfactory. Desire the satisfactory of the satisfacto

Port.'s Fidos and Roses: 'King' \$6,000, Steps Out

Portland, Ore., June 16.
Nite dog races handling bo's ko, but extra crowds for Rose Festival Week are adding extra silce for plo biz.
Most spbts fairly quiet, except Paramount, where Kung Steps Outgrade product is the problem now with most houses, and all spots complaining of weak bookings just ahead.
Grossat, this weak reflect addit Grossat in town from thousands of visitors for Rose Festival, Opposish, though, is strong from stadium dog races, which get heavy gate every night.
Estimates for This Week

Estimates for This Week

Lestimates for This Week.
Broadway (Parker) (2,000: 25-40)
—Dracula's Daughter (U). Getting average results with \$4,000. Last week 'Fury' (MG) and 'Nobody's Fool' (U) hit good pace at okay \$5,200 (He of the state of the state

'ZIEGGY' IN LINCOLN

Getting \$3,200 on 1st Week; 'Num ber,' \$3,700

Lincoln, June 16.

(Best Exploitation: Orpneum, Ziegfeld'is being roadshown here at Orpheum and, with the hypoed prices, will be among the top money makers of the week. Helped in here by at least four publicity men, who arranged some tiens with the arranged some tiens with the control of the control of the control of the control of the their in and out of town. Publicity furor concentrated in the newspa-pers.

Estimates for This Week

off with \$3,100. Varsity (Westland) (1,100; 10-15)

—'Avenging Waters' (Indle) and 'So
They Wore Marited' (Col); dual.
Business has taken turn for the better with new low prices and prospects indicate nice \$1,400. Last
week 'Devil's Squadron' (Col) got
\$1,500.

BULLETS' \$6,000, 'FURY \$10,000; K.C. JUST SO-SO

Kansas City, June 16.

(Beet: Exploitation: Midland)
After several weeks of so-so business theatres are still in doldrums.

The several weeks of so-so business theatres are still in doldrums.

The several weeks of so-so business theatres are still in doldrums.

Fury' looks to be the stand-outer for the current week. Midland gave senerally thin.

Fury' looks to be the stand-outer for the current week. Midland several thin in the stand-outer for the current week. Midland several thin in the stand-outer for the current week. Midland several thin in the stand-outer for the several thin in the stand-outer for the several thin in the several th

the scare bill.

Eatimates for This Week

Mainstreet (RKO) (2.20); 25.35-50)—Bullets or Ballots' (WB). Pair \$6,000 will keep it with the pack. Last week Erides are Like That' (WB) and Folies Comique' unit opened nice but didn't hold up. Newman (Pat) (1.90); 25-40)—'Case Against Mrs. Ames' (Par). House has had some tough ones recently and this won't help much; \$5,500, not good. Last week 'Harvette' (Rep. 100), wery poor. The property of the pr

U Leads With 'Ace'

Hollywood, June 16.
'Ace Drummond,' serial starring
Join King, gets the gun June 23 at
Universal. Louis Friedlander directing.

recting. Barney Sarecky will supervise.

\$5,000. Last week. Show Boat. (U) closed nice second week at \$4,900 and moved to Mayfair for hind stanza.

Orpheum (Hamrick - Evergreen) (1,400; 25-40) — 'Dancing Pirato (1,400; 25-40) — 'Dancing Pirato (1,400; 25-40) — 'Bancing Pirato (1,400; 25-40) — 'Show weeks at the Paramount. Still going stroping and pulled after four days, \$2,000 in the \$2,000 in the paramount. Still going stroping the paramount of the paramount. Still going stroping the paramount of the paramount of the paramount of the paramount. Still going stroping the paramount of t

BULLETS.' VAUD LEAD DET., \$20,000

Detroit, June 16.

Detroit, June 16.

(Best Exploitation: Michigari)

A nifty all around vauddim show, plus good exploitation, pulls the Michigari of the West of the West of the West of the West of Wes

with staw in unity streets.

Michigan (The Manager of the Wash (2005, 0-40) high and the state of the state o

(E01), plus Abe Lyman.

United Artists (United Detroit)
(2,000; 25-25-55)—Amateur Gentleman' (UA). Things looking up a bit
here, with fair \$6,000 in sight. Last
week Fatal Lady' (Par) got \$5,000,
weak.

weak.
Adams (Balaban) (1.700; 25-40)—
Draculu's Daughter (U) and
Champagne Charlle (20th), dual.
Biz continues good here; \$5,500 current week. Last week Show Boat'
(U) (3d week), after fitcker had encloyed two neat sessions at the Fox,
got \$5,500, good.

sot \$5,500, good.

State (United Detroit) (3,000; 2540)—Murder by Aristocrat' (WB)
and Three of a Kind' (UA), dual.
Biz average here, good \$4,500 coming
up current stanza. Last week
Palm Springs' (Par) plus. Border
Flight' (Par), got \$4,300, okay.

Hour' \$6,800, 'Investi'tor' \$3,200 on N. H. Campaigns

Another stormy weekend boosted film receipts, and Yale reunions will help a little. Business in general almost an exact level with a year

almost an exact level with a year ago.

Poll put on a fair campaign for Unguarded Hour with a series of air plugs, including guest ticket plugs, including guest ticket and the series of air plugs, including guest ticket and the series of air plugs, including guest ticket and the series of air plugs, including the real series of the seri

Estimates for This Week
Paramount (M&P) (2.348; 35-50)
—Early to Bed' (Par) and 'Amateur Gentleman' (UA). Fair \$5,300
Last week 'Fatal Lady' (Par) and
light \$4,100
Poli (Loew) (3.040; 35-50)— 'Unguarded Enour' (MG) and 'First
Baby' (20th). Okay \$6,800. Last
week 'Mrs. Bradford', (Radio) and
Pania on Air' (Col), n't so bad at
\$7,000.

\$7,000.

Roger Sherman (WB) (2,200; 35-50)—Sing Again' (Radio) and Murder by Aristocrat' WB). Moderato \$4,000. Last week 'Bullets or Balder' by Aristocrat' (WB). Moderato (CB). WB) and It's Love Again' (CB). WB) and It's Love Again' Special Investigator (Radio) and 'Hell Ship Morgan' (Colf. Around \$2,200, average, Last week 'Chan at Circus' 420th and 'Lady of Secreta' (COl) skidded to weak \$2,500.



and, Mr. Exhibitor, you'll need when a flock of cash registers when UNITED the 1936-37 line-up from UNITED the 1936-37 line-up from your way!

Going Places

By Cerelia Ager

A Princess Despite Odds

And sow, in 'Trouble for Two,' Rosalina Russett is a Princess, a lady
and sow, in 'Trouble for Two,' Rosalina Russett is a Princess, a lady
and used in the land of the land

ann cameras may not be properly impressed.

The lights and cameras of Trouble for Two. in fact, give Miss Russell rather a dirty deal at times, brusquely disclosing the mechanics of her make-up, pointing out just how her eyeleshes are attached, examining migutely the underlying muscles of her face and watching their interplay from a most unchivalrous overhead point of view. They're so lostish in their treatment of a Princess, indeed, that one can only conclude they're manned by Communists.

they're manned by Communists.

Miss Russell's betrayal by the production goes on in the Empress
Eugenle period, and so Miss Russell wern little curls bunched about
her neck, prettily plumed Eugenie hats, off-the-shoulder decolletages
successfully supported in front, and romantic hooded clocks. However,
so thoroughly is it dished ont to Miss Russell in Trouble for Two, that
Robert Montgomery's richly curly-headed colfure is more fetching than
her's, and his pradded sitk drassing gown, shawl-colared, waisty, then
flared aweepingly to the hem—all by itself bests Miss Russell's whole
warddobe. It's a drassing gown worthy to, stand side by side of Prince
Albert's in "Victoria Engina."

Priming the Maid's Capture

Priming the Maid's Capture

Ploture Society had better get itself a gender, somebody to decide who's tops, what's housest-to-goodness swell. At present in a state little short of annersy, potture Society is not discharging its duty towards the fans. Each new film about the host cons arbitrarily sets up its own colluie as the cream, site or east, site

when they themselves wish to go grand.

Just when the fans have come to believe that ladies' maids were boundy old character actresses who wore high-necked, long-steeped uniforms and collided their hair in severely neat knots, along comes Trivate Number and maintains that's not so, that Loretta Young is the type; that short-skirted, jow-necked, baby-puried sleeved, beautifully fitted frocks with lace collars and silly little aprons just for the are in thing, and long lone bobs with curied banks, too. Furthermore, holds Trivate Number in regard to personal maids, starry eyes and thick long lastes assure the job where years of experience might fail, for the ladies who employ personal maids are as quitodie as they are tender-hearted, and what they're restly looking for is a graceful young girl to surprise with thirthday presents of ballroom dresses and picture hats made of tulk, that she may the better essuare their handsome, honorable young sons.

The dress Marjoric Gateson knocks Miss Young cold with and with

The frees Marjorle Gateson knocks Miss Young cold with and with which Miss Young later sews up Miss Gateson's son, is a siteer, airy comfection with rucksuss that make the thing flare out at the bottom and also edge the alaphanous cape. Miss Young carries the lat in her

The ensemble is an expression of Mies Gateson's rich and fancy taste. for Miss Gateson is the chatclaine of that variety of picture Society estate in which every room is a saino stretching out into infinity, revealing vistas-lighted with eliborately ornamented lamps and hung with swags of different experience, he which the chairs in the library are placed twenty feet agant and are pool occupied by people reading, sure-enough, and in which the stricken requires enough kitchen maids to start a floor

w. owever, Patsy Kelly is very real.

'36 Styles in 1903

Amid a dither of Hille tulled parasols, pouts, net flounces, pretty askrusas, lace cays, phalinum blende curis, hewliching tears and velvet own, Maries, Burdes exacts Betry Patherson, chen Ballimore 1863 but la concessor Helburood 1977 who, according to Hearts Divided, flourished a mook medieva and spirited way during the time of the Louisdana

Parchase.

Miss Battles gives to the playing of Miss Betsy her all, not excluding her very year penchant for turn-down white collars lied with rithbons whatever the period, appearing first scated amongst the topmost branches of an old upple tree, from which vantage polat, it is high-rously suspected, she has been engaged in petting three comic suffors with ripe full. In turn Miss Davies is kind to a dear little pickanniny, shrewd about her pape's yen for mint juleps, intuitive about failing in love with a French tutor who turns out to be the brother of Napoleon, engagingly haughty about the supposed difference in their positions, and decently

'Jazz' Ruled No Lift

Los Angeles, June 16.
Plagiariem sust for 31,500,000 filed by Etta Sax against Universal for what sine charged was a lift of her yarn, Song of All Nations, Tor King of Jazz, was called no dict in Federal Court bered in Sederal Court bered the similarity for the bench after reading story and lamping film.

MICKEY CALLED PIRATE

MICKEY CALLED FIRATE

LOS Angeles, June 16.

John P. Wade has filed suit against Walt Disney alleging misappropriation of literary property.

Compinium tharges Disney used bis story, The Trainer's Nightmare, as foundation for the Mickey

Mouse cartoon, Mickey's Polo Club.

Showings, accounting of profits and determination of damages.

EPIC GETS GOING

EPIC GEEES GOING
Hollywood, June 16.
Fred Church and Bela Block, as
Epic Productions, have started filming of first of series of features they
will make for the independent market to be distributed by Bill Steiner. Initialer, scripted by Al Martin, la titled 'Indian Trail.'
Second film will be 'Madonna of
the Sawdust,' a circus yarn.

St. L. Exhibs Meet to Oust Duals And Cut-Scales; Curb Theatre Bldg.

St. Louis, June 18.

Elimination of double feature program, cult-rais, scales and barround stain hours were advocated at special meeting of allouis programs of alloui

tory.

Consensus of opinion was that it first will be necessary to obtain guarantee of first run houses tadiscontinue double billing before second run theatres could be expected to follow suit. No representative of first run houses were present when vote was taken. Harold W. (Chick) Evans, mgr. of Loews departing because of other engaraments.

Loev's, departing because of other engagaments.
Harry C. Arthur, Jr., v.p. of Fancton & Marco, is expected to thit town in next few-days, to complete details of F&M tatking over three WB houses and also conclude a deal

ong interests of string of nalves and in which Felds owe was a "So interest of the string of nalves and in which Felds owe as a "So interest of the string of nalves and in which Felds owe as "So interest of the string of the s

president and his recommendations have been generally heeded by the Federal court.

Minneapolis, June.16.
Finding its hands tied, Northwest Allied States is ceasing its afforts to induce the 1,900-seat loop Palace to crase double featuring: it will confine Itself to trying to prevent a spread of dua bills agreed of dua bills agreed of dua bills agreed of dua bills. The president neighborhood exhibitors. President E. L. Penslee of the organization expressed confidence that Twin City independent theatre swyners would adhere to their agreement to guit Saturday midnight suiprised-shows with their double features. With cool counsel prevailing, the exhibitors who have been threatening ware against the Palace have agreed to tay off for a while, satting back to find out what effect here will have on their business before taking have on their business before taking have on their business before taking have been convinced by the exchanges that the latter are helpless and cannot cut off Palace product. Benz Bros. Jowners of the Palace, have timed a deaf ear to the body's plea that the dual bill be discontinued.

No Cop Escorts in S.L.

No Cop Escorts in S.L.

No Cop Escorts in S.L.

Sait Lake City, June 16.

New police ruling forbids cops from accompanying managers or cashiers of local theatres en goute to banks. Chief of Police Harry L. Finch issued, the statement Saturday (13). Consensus of managers are peeved at the ruling and plan to appeal.

Chief stated cops have to watch their beats and serving as commercial strong-and will not be tolerated. Rule also affects local department storms and industrial firms.

Ketti's Whodunit Replacement
Hollywood, June 16.
Ketti Galilan replaces Ida Lupino
In top spot in Murder With Pictures' at Paramount.
Miss Lupino is tied up in 'The
Gay Desperado' at Pickford-Lasky.

self-sacrificial—though some may interpret it as relief—when Napoleon himself explains to het why she realty ought to give him up. Miss Davies then leaves him, wearing a sweepingly dramatic cloak.

Miss Davies' haldriesser eachews the colifures of the Empire period, which would have been very becoming to her besides adding to her distinction, in favor of a contemporary waved bob clustering cutte down over her ears; and her costumes, too, scent faithful reproduction of a charming period mode that happens to suit her style, and that she could have carried with even more grace and appeal than the free adaptations she wears.

Femme spies, as American film audiences have learned to knew and love them, were cold, heartless wretches on the Dracula's Baughter style, who, during the Great War, all worked for Germany. Sa "Secret Agent' is very upsetting, with its blonde Madeleine Carrioti spying for the Allies, spying with a heavy heart, a nagging conscience, and inexcussible clumsimess besides, though maybe she's so inefficient in order to prove that although femme spies worked for the Allies too, at least they were bad

splies, women for the varies of the same too, at least one of the same splies, where the same too, at least one of the same splies, which is the same splies of the very one or registering all kinds of emotions like mad, tipping off the very one my splies of the very one of the same splies of the s

waves over her forehead and cheeka and so it does both.

Lombard's Jocular Gifto.

Carole Lombard has a line, feminism time-estificing a Swedish picture, star in The Petincess Comes Across, which with not most the gift's ricendalist if they have one, became the Swedish girt still tooks pretty good. However, Miss Lombard's take-off is full of simple fun, and it gives her the chance to wear some remarkshie clottes; at which Miss Lombard is pretty good herself.

Most remarkshie, out-foring to date anything with foxes the Swedish girt's cracked out with, is Miss Lombard's long beige cloth mantle completely outlines with the fox, achieving a whitevand finish with a giant tassel made out of blue fox tails shouting out from the side high at the neck. The critivargance and humor of this number is of epic proportions and should cause a lot of bitter talk amongst the Hollywood designers who tidn't think it up. Another tid-bit to floor the rest of the siamour girls is Miss Lombard's natural grey Persian lamb sweat shirt Miss Lombard pulls it in with a beit, and wears it over a piald tweed skirt, which wasn't such a good idea, for the patieras of the plaid and Persian lamb wie for attention. A Persian lamb weat shirt should get it all. Nothing extraordinary, or even very good, was done about Miss Lombard's hist, however, and at times the broad line of her jaw eludes its clever shadows and comes out into the light. Its clever shadows and comes out into the light.

Elizabeth Arden fu]

Ifills her promise The "Screen . Stage Make-Up by Elizabeth Arden" laboratories in Hollywood are devoted entirely to the manufacture of

"Screen . Stage Make-Up by Elizabeth Arden" is the continuation of her purpose to safeguard and glorify the people who have placed their health and beauty in her keeping.

theatrical make-up.

The Screen . Stage laboratories are a headquarters where the Elizabeth Arden craftsmen may meet and co-operate to fullest advantage with the players and make-up artists of the profession.

LABORATORIES: 5533 Sunset Boulevard. Hollywood, Calif. Telephone GRanite 3196.

SCREEN STAGE MAKE-UP by Elizabeth Strden

4 DOESN'T HOLD OUT . DOESN'T HOLD BACK

BUT DOES HOLD OVER

(\$ Hits. Now. When you need them most







HITČHEDEK

SECRET AGENT Masterly director of '39 Steps'... directs another masterpiece in mystery thrillers.





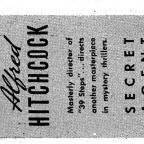
YOUNG

as a dangerous vilfain pretending to be a hero...and almost getting away with it.

SECRET AGENT

AGENT

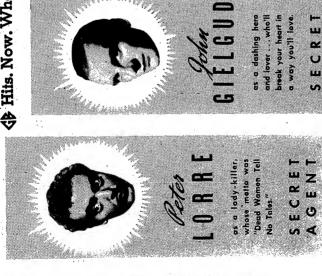




SECRET しのす



RIGHT ON THE HEELS OF JESSIE MATTHEWS in "IT'S LOVE AGAIN"





DEATH OF NATHAN BURKAN, DIPLOMAT New York Radio Parade OF ASCAP, BRINGS DOUBTS TO NETWORKS

Report That E. C. Mills Wants NBC and CBS to Revise Contract for Pact Acceptable to Warners Causes Uneasiness

Causes Uneasiness

Breakoff of cordial relations between the American Society of Composers, Authors and Publishers and the networks which was anticipated with the death of Nathan Burkan has already happened. NBC and Columbia expressed themselves Monday (15) as disturbed by the report that E. C. Mills, ASCAP gen. mgr., was devising a new licensing plan which he would ask the networks to accept in place of the one they now hold. Through the acceptance of this plan Mills hopes to affect a reconciliation between Warmer Bros. and the Security of the Armonic Security of the Security of the Security of the Armonic Security of the Security of Security of

Networks Uneasy Uneashess of the web with regard to their situation in ASCAP has during the past week assumed serious proportions. NEC and CBS had looked to the Society and Burkan to shoulder the defense of the infringements suits which Warner has pending against the networks. To top oft the blow which Burkan's death caused the webs came the report of Mills effort to thing shoul a readjustment of, the present radio contract.

Juice Men Brought Into **Bell Lab for Super-Tube**

Salt Lake City, June 16. Eugene G. Pack, KSL chief en-ineer, leaves July 1 for New York City to assist in construction of a giant radio tube at Bell laboratories. He is one of a group of radio en-gineers selected from all parts of gineers selected from an para-United States to cooperate in the

Invention.

New tube will be of 250 kilowatts, enabling existing 50,000 watt sattons to Increase, their power to 500,000 watts. Largest tubes now in use are 35 kw.

Pack will be away several months.

So. Africa Exec Here

Washington, June 16.

Gladys Dickson, representing African Broadcasting Co., Ltd., from Johannesburg, was in town this week taking a gander at the way the government bosses the radio biz and broadening knowledge of operating methods

Was chaperoned by N.B.C. execs.

DAVIES ON LUXER

Hollywood, June 16.
Marion Dayles goes on the Lux
program July 13, in a tab version
of The Brat.
Merle Oberon and Herbert Marshall set for June 22 in Dark
Angel.

Bob Barrett's Shadow

Chicago, June 16.

Bob Harrett radio time buyer for the Blacket - Sample - Hummert agency here, gets an assistant, Peter Kurtzer.

Kurtzer has

Kurtzer has been personal secre-

N.A.B. Oratory on Loose

Washington, June 18.
Only two set speeches have been carried for the annual convention of the National Association of Proadcasters. Not of the formal sessions will be oratorical, field days, with membership chewing on any ideas of wide interest.
Although still not finally amounce, daytone program'contains just a pair of major adresses, by Judge Eugene O. Sykes, chairman of the Federal Communications Communisations

Communications Commission broadcast division, and C. H. Sandage, Census Bureau expert directing the 1938 survey of

RADIO HUMORIST WINS

Luther Patrick Goes To Congress From Birmingham

Birmingham, nune 16, Luther Patrick, Birmingham at-torney and radio humorist, last week, decasted, the veteran Con-gressman George Huddlestor-for the Democratic nomination and will

Democratic nomination and will take his sext in the House of Representatives, a seat that Huddleston has held for \$2 years.

"Bull Connor, radio baseball announcer, is another local radioite who has climbed in the political world. He is now a member of the sected Leviclature. tate Legislature.

istate Legislature,
Patrick ran on a 'no promise'
platform. He stuck to his statement
that the people were sick of hearing politicians blab-blab about what
they would do when they got into
office, only to forget about their
promises when they did finally get
the job.

Lake Erie Tragedy Costs Life of Earle Tyler, NBC

Cleveland, June 16. Earle Tyler, 29, National Broad-ast Co. engineer, here for Repub-can convention, was drowned in

Earte Tylen, 29, National Broad-cast Co. engineer; here for Repub-lican convention, was drowned in Lake Eric, these miles off Vermillon, Ohio Sunday nich of Vermillon, Ohio Sunday nich of the Con-tract of the Control of the Con-trol of the Control of the Control her wives and friends. Returning from Sandusky, where-party had dinner, Tyler alipped on wet deck of 33-foot cruiser and fell backward into lake. George McElrath, NEC engineer, jumped into lake, as did Clarence Davls, Cleveland owner of cruiser. Tyler too exhausted to help self and hay rescuers also became exhausted and had to be hauled back into the boat. Body not yet recovered.

Visiting

In Chicago Chas. Caley, WMBD. Peorla.
A. L. Ashby, NBC, N. Y.
H. Elliott Stuckel, CBS, N. Y.
Jack Van Volkenberg, KMOX, St

M. E. Maxwell, WCLA, Joilet. Tams Bixby, KBIX, Muskogee

In Washington Clarence Leich, WGBS, Evans

Clarence deicn, WUBS, Evan-lile, Ind. Edgar Twombley, WBEN, Buffalo Martin Campbell, WFAA, Dallas, Lambdin Kay, WSB, Atlanta. H. K. Carponter, WHK, Cleve-

Joe Maland, WHO, Des Moines. Earle Anthony, KECA-KFI, Los ingeles. Gladys Dickson, African Broad-asting Co., Ltd., Johannesburg, outh Africa. asting

Walter Damm, WTMJ, Milwaukee Harold Hough, WBAP, Ft. Worth,

Tex.
David Sarnoff, RCA.
Alfred McCosker, WOR, Newark,
S. D. Gregory, Western Electric
Mfg. Co. Ray Hamilton, Star Chronicle, St. Louis

Joe Garrett moves to WFIL Philip, as mikeman, from WIE across street.

CHAS. MARTIN JOINS BIOW Quits Time to Head Agency's Radio

Charles Martin is resigning from the magazine Time to become radio production head of the Mitton Blow agency, New York, 'He will write and direct besides running department. Martin has scripted for March of Time and other air shows; First assignment at new job is to replace Phillips Lord on the Phillip Morris cirract vorstram. Morris cigraet program.

KIRO. SEATTLE, **MAY GO CBS:** STORER IN

Sol Hass, major stockholder of KIRO, Seattle, was in New York last week conferring with Columbia officials on a proposition which would have that station become the network's Seattle release, No definite deolsion was arrived at, George B. Storer, owner of WSPD, Toledo, and WMMN, Fairmont, and WWVA. Wheeling, W. Va, has bought an interest in KIRO. KIRO is expected eventually to go to 5,000 watts. It is now operating at 500 watts. It kIRO did get together with CBS the deal couldn't become operative until the end of 1335, dus to Columbia's present ob-ligations to KOL and KVL.

ligations to KOL and KVL

Waring Will Rest If He Can Rest in Peace

Fred Waring will go off, the air in August for a month's vacation if he cair fluid a band that he re-gards as a suitable substitute. Earl will affect the half hour each that he is doing for Ford on NBC and Columbia.

Columbia.

R is understood that if he does lay off Waring will not only take an interest in the programs which his successor puts together for the four weeks, but help prepare the commercials that will be used during his absence.

Life Vs. Cantor Up

Life Magazine's intringement suit against Eddie Cantor, NBC and Chase & Sanborn Coffee (Standard Brands) came up for a technical inning before Judge Knoz in the Edderal Court Manhatton, last week. The magazine asked the court for certain depositions which were

made by the defense.

Action, which has been pending Action, which has been pending since 1934, charged Cantor with using a dialog that the mag had published, Material had to do with a conversation between two dogs about the behavior and eccentricities of their masters.

NOW IT'S KING-TRENDLE

Old Kunsky-Trendle Tag Replace With Court's Permish

Detroit, June 16.
on of court, the KunBroadcasting Corp.,
WXYZ and the Detroit, June 16;
By permission of court, the Kunsky - Trendle Broadcasting Corp.
which operates WXXZ and the
Michigan network, is now the KingTrendle Broadcasting Corp.
John H. Kunsky, vice-president

John H. Kunsky, vice-president and treasurer of group, petitioned several weeks ago for change of surname to King, giving as reason his desire, along with those of his brottler: and nephew, to have an Americanized name, Court approved last week.

E. H. Harris in N. Y.

E. H. Harris, publisher of Palladium Item, Richmond, Ind., and chairman of radio committee of American Newspaper Publishers Ascolation, 'on town tor a lock-see.

The been visiting NBC and CBS mostly.

Some inside information as off Tournament.

Some inside information about the confusion during the airing of the National Open Golf Tournament. Mutual had the meet sewed up until one of its ensineers, busy installing equipment alongside one of the greens, was saked by a dignified old genut to move his mechanical gadgets further, away from the green. Engineer blew, his top and told him where to co. and how to get there. Dignified sent was only the president of the National Golf Association. Understood this is the reason MBS was a day late in carrying the event. Took them this time to square the rap. CBS had originally offered to buy succining rights on exclusive basis, suddenly the price asked was upped and CBS withdrew in a huff. So when the event was made an open field day for networks CBS had to take a day of penalty for not buyings at the higher price. NGC announcers on the job had for not buyings at the higher price. NGC announcers on the job had for not obtain at the price asked to the control of the contr

The Retort Diplomatic

The Metorr Diplomate.

Ted Long, CBS productioner handling the Lombardo-Esso programs, went to Chicago for Guy's initial programs from that town. While there attended Lombardo's opening at the Empire Room in Paimer House, Arrived at room late and found place lammed and no tables available, Asked the head watter to do something about it, since he was with Lombardo. The professional greeter gave him a profile qo, and, if you're with Guy you should be happy the place is packed so please wait.

Palsy Walsy

Phil Baker rises (early) to correct rimors of discord between himselt and the production department of the Young & Rubleam Agency, Says incident pertaining to elimination of sag was exaggerated and that the agency sponsor and himself are most congenial and that he has been renewed for another 26 weeks on Gill, returning September 24th,

Scrambled Notes

Short Shots

Raiph Hitz, the hotel magnate, and Rockwell-O'Keefe have a deal on that calls for Rockwell-O'Keefe to get exclusive band booking rights to all. Hitz hotels. Tom Martin of the Hitz organization to join the R-O'K office 1. Last week's NBC Lucky Strike program was cancelled due to the Republican convention airings. Sponsor issued rain checks to the audience. Everyone handed in their name and address and were promised ducats to future airing 1. Art Daly, NBC productioneer away for two weeks vacation 1. Charles Locke, of the Benton & Bowles radio scripting staff is free-lancing. Currently ago, over the coming tryout of this play, Please Do Not Disturb' at Locust Velley ... Dumb Belle Letters are offa the Waring program. Sid Shalit filling-in as radio columnist of Daly News twice a week. Doing Danton Walker's 'stint while Walker is wacationing ... Blanche Merrill peddling couple of radio scripts ... Jack Fulton auditioned for Campana ... Audrey Ames, exsecretary to G. W. Payne at NBC, has gone to the Coast for a plit of speculation. Does she connect abe'll stay ... Erwin Single winds up his WHN travel talks on June 20, Resumes in November after a jaunt to Europe ... CBS golf tournament takes off on the 20th ..., NBC went for about \$50,000 a night for three nights to carry the Republican conventions.

Stand By

Stand By

B. C. Remedy sponsored Bug Baer doing a 15-minute commentating job from the Republican convention. Sponsor halls from Durham, N. C. Family are staurich, Democrats and home is adorned with Confederate flags. So sponsored one of Hearst's top men in a program about Republicans!... Procter & Gamble changing name of Forever Young program to Peppers Young Family, effective June 28th... J. G. Gude, head of CBS press dept, catching a fast rest between political conventions driving his family up to the summer home at Martha's Vineyard... Martin Block is recording his Make-Believe-Ballroom routines so to get away for a vacation jauni to the Coast... Cesar Saerchinger, CBS foreign representative, gave the town and his friends a o.o. before returning to London's. Frank St. Leger lett Fireside Rectal last week and will be replaced by Vladimir Padva until he returns in mid-August. St. Leger goes West to take charge of the Fifth Annual Play Festival of the University of Denver in Central City. Has charge of production and music for Gilbert & Sullvan's The Gonddlera', which will be their presentation this year... NBC cancelled Allen, Showboat and Crosby programs, all big hetwork jobs, to carry Republican convention stuff. Refused to cancel Melorol show, a local job. to carry Colonel Knox, the Republican v.p. nominee the eve of his nomination.

Neme
If a deal now pending goes thru "The O'Neille' will air twice daily over NBC. Same script but will be heard mornings over WJZ net and aftnoons over WEAF net, A double Coast to Coaster. Start in July Nokayed ... Chick Vincent went to WLW to write and produce programs for the station. Past-performances had him working on Chesterfield, Showboat and Lucky, for a few ... Bill Bacher coming on from Hollywood Hotel program to produce the Socony Red Horse Tavern program. Deal cails for \$1.500 per ... Dwight Cooke, ex-CBS productioneer, and now on script staff of March of Time, doing a series of one-minute recordings for Keivinator ... Ralmolive reported interested is Spitainy's all gall ork.

JOHN L. CLARK QUITS WLW

Julia Sanderson's Past With Frohman, TO HEAD RADIO Present in Radio; Waiting for Tele

By CECELIA AGER

Julia Sanderson said no, thank you, she wouldn't have a Lucky, she smoked only Turkish tobacco, though she supposed she shouldn't say that, for nobody seems to smoke Turkish cigarets any more. She supposed that dated her. You smoke running.
She supposed that dated her. xou may put that in the story, she said.
T'm dated.' And having failed to

smole Turkish cigarets any more. She supposed that dated her. You may put that in the story, she said. The story is the said of the story is the said of the story is the said. The dated is a supposed that dated is said to establish that point, for many reasons besides the one that she was sporting enough to bring it up herself, Miss Sanderson went on to the musical common stars of her day and this.

Miss Sanderson was being interviewed in the NEC studios, and as she sat talking in her gently modulated volce that rose and fell in the trained cadences of the theatre that had standards and traditions, variethed, and the said standards and traditions, variethes, light fashed radio messages above the broadcast studio doors, men burried past carrying violin cases—while everywhere the thick carpets and sound-proofed walls efficiently reduced to whispers any clatter that might distract from the bear. Certainly the atmosphere day in the stage.

her thoughts, which were about the catage.

An any day, she would say, and the catage of the catage

lleved that talent had to be deyeloped, and, they developed it.

'They Lasted' in Those Days

C. P.' brought out Maude Adams.
Ethel Barrymore, Marfe Dora. Billie
Burke, Ina Claite. They were his
dramatic stars. I was his musical
comedy star. He sensed their spark.
built it into fiame. They were not
stars when he discovered them, but
ise had the faith that one day they
then stars. He knew what they
could do, should do, and sensitively,
patiently, he found it for them. But
once they hit it, it ey went on and
on, for by now they had a firm
foundation to sustain them. They
lasted.

In Miss Sanderson's day a star
had been stard the start of the start
start of start o

Start at the Top Today

Start at the Top Today

'Girls have more self-assurance
today than we had,' she said.

They're not so helpless. They are
capable of managing their own atfairs, they know how to 'take fit.

They suide their own careers. They
start in at the top. They make 83,
500 a week right off. And yet,' Miss
Sanderson continued, 'somehow they

Gentlined on page 40)

'Continued on page 40)

(Continued on page 40)

Just in Case?

Vienna, June 7.
Chancellor Kurt Schuschnigs, head man of Austria, has placed his brother Heinrich as an announcer with the state radio broadcasting company. As it is not customary in Europe to allow announcers to give their names over the air the advent of the chancellos brother was hardly noticed.

the advent of the chancellor's brother was hardly noticed.

During the attempted Nazi putsch in 1934 brownshirters forced announcers at the Vienna radio station to broadcast erroneous information of a 'change in government.'

Getchell Denies Hiring Bacher: Agency Head to Boss Radio Personally

J. Sterling Getcheil has personally taken over the direction of his agency's radio department. Frank Sharpe will handle the department's business while George Allen will de he production.

Getchell denied Monday (15) the report that he was bringing William Bacher in as head of the agency's radio department. Bacher for the past year has been on the Coast directing Campbell Sour's 'Hoty's wood Hotel' (CBS) as a contractee to the P. Wallia Armstrong agency. Getchell, agency is working on several new 'figdio accounts. For the past two weeks it has been quizzing stations and their reps about available time. Getchell denied Monday (15) the

WHK FOSTERS REGIONAL

Cleveland - Columbus - Youngstown Linked Together

Cleveland, June 16.

Second Ohlo station group to be projected within the past three months is the Buckeye Network which is starting off with WHK. Cleveland, WAFU, Columbus, and WKBN, Youngstown. C. A. Mc-Laughlin, WHK sales head, will sell time for the Buckeye hookup from his office in Cleveland, Meanwhile the threesome will exchange sustaining programs.

Other state group is the Ohio Network, whose development is in abeyance. WJAY, Cleveland, is its prime advocate. Cleveland, June 16.

HOLDING CORP.

Will Continue Business As ociation and Friendly Relationship with Crosley Enterprises-Sets Up Offices in New York Next Month

MANY-SIDED IDEA

John L. Clark has resigned as general manager of WLW, Ciucin-nati, to head a new enterprise which will devote itself to the buying leas-

nati, to head a new enterprise which will devote tiself to the buying, learning, and managing of stations, the sale of time on either a group, or single station basis, and the manufacturing of transcriptions. Holding company for, these various activities will be the Trans-American Broadcasting and Television, Corp. Though Clark's resignation takes effect next. Tuesday. (30), he will from time to time during the next two months visit W.L.W. to, lend a hand at directing divers business matters which he left pending or which require his personal adustment. Clark is due to arrive July 1 at the New York offices which the Trans-American Corp. has taken, and after several days here he will go to Chicago to attend the convolution of the convolution of

its various branches of the broad-casting industry. Each branch will have its own corporation. One branch will concern itself with the buying in and leasing of stations; another will function as counsel on another will function as counsel on station management and operation; a third will handle time sales and promotion, while a fourth will go in for, recorded program production both systaining and commercial:

Not in a Hurry

Not in a Hurry

Trans-American will go along counsel for CDS moved in the Federal Court, New York, for permission to take denositions on the Head to take denositions on the Jasuch to take denosition to take d

Growing Use of Public Domain Music Prompts Publishers to Grant NBC's Thesaurus License

Superlatives

Chicago, June 16 Chicago, June 16.
In a sustaining program list week devoted to an explanation of the advertising regulations of the Chicago Tribune and its radio station, WGN, the announcer was emphatic in stating that superiatives wer completely banned in adver

And in closing the program proudly signed off with This is WGN, the Chicago Tribune, the World's Greatest News-

Warners Drops Mother of Mine Action on CBS

40 individual suits which if had flied against CBS and affiliated stations over the broadcasting of That Old Fashloned Mother of Mine. It was found that the 'Mother' which Columbia broadcast was not one of the versions which WB controlled. Tune wasrout of Theodore Preseer's catalog.

catalog.

In filing the intringement action last January Warnet, named the Witmark extatlog as the source. Later the observe, who made the addart opined it was the Harms version he heard and the comprish was so amended: WB decide the drop—the action altogether, when extended the control of the control of

Music Publishers' Protective Association expects the major transcription libraries to revise their policy on non-copyrighted music when the MPPA's new form of license agreement goes into a feet July 1. It was the fact that these libraries were resorting in large measure to public domain material that prompted the MPPA to yield to NBC's request for a license which would give the station the right to make free commercial use of the make recommercial use of the make recommercial use of the copyright realm with no little concern. It is their contention that the best way that the prices for copyrighted music can be kept down is by the library producers showing co-operation when it comes to picking material for their musical recordings whenever possible of public domain whenever possible of public domain whenever possible of public domain whenever possible of the public domain are setting themselves up in direct competition to the music industry.

Some of the smaller transcription companies have since their inception made a practice of using nothing but public domain music or manuscripts that they rould buy surright. The music publishers that may be a promote the proper for the public domain music or manuscripts that they rould buy surright. The music publishers that they are the proper form of the 60% of all the melbodies used.

NEC's transcription department has a sheady assured the MPPA that it will discontinue pilling up noncopy music in its library. Networkers and the publishers have served to a satisfactory form of a satisfactory form, or a satisfactory form.

huge contingent royaty liabilities. Now that the publishers have agreed to a satisfactory form contract there is no longer any ground for this fear, avers NBC.

2 NEW CBS V. P.'S'

Thornburgh and Akerburg Get

Don Thornburgh has been placed in charge of Columbia's westcoast operation; with the "title of vice-president. His assignment will include the supervision of KNX, San Francisco, KFSG, San Francisco, Lack of the Chicago and the construction in Hollywood. Thornburgh has since March, 1935, been assistant to Leslie Atlass, CES v.p. in charge of the Chicago division. Thornburgh joined the network four years ago.

Herbert Akerberg, who has taken the CHS board last week. Pickard retains his CBS v.p. but will be mostly absent and only available in an advisory capacity.

J. R. Poppele's Laurels

J. R. Poppele, chief engineer of WOR. New York, who has been, on the sparking end of the outlet since its founding in 1922, elected to the board of directors and appointed secretary of the Bamberger Broad-country of the Bamberger Broad-country of the Bamberger Broad-country of the Samberger Broad-country of the Samberger Bamberger Company.

bine. Poppele is one of the best known station engineers in the U.S.; and designed much of the equipment installed in WOR's new plant two years ago. Recently was named technical adviser to the Police Radio Survey Cominsila of New Jersey; also on the engineering committee of the NAB. and member of the Institute of Radio Engineers.

VEXING NATIONAL-LOCAL RATE ISSUE DRAMATIZED BY KELVINATOR TACTICS

Geyer, Cornell & Newell Seeks Cheaper Buys for Client-Station Reps Angered by Shift But Realize Helplessness

not going to release the campaign as a company job, but shoot it out via its distributors as a local cam-paign at an indefinite date.

Latest example of the national local rate problem flared up last week-end and gave the station rops one of the biggest burns of the sension. Boys had all pointed for the Relvintor bits, hoping it would break with two 15-minute piatures per week starting about July 1. Most of them claim to have handed that he capency, Geyer, Cornel & Neweil, coverage and time-spot data; and to their stations aheat positions available, etc.

Now develops that Kelvinator is not going to release the campaign

release the campaign y Job, but shoot it out butors as a local cam-indefinite date. unently are glowing thing the says it never gave the national reps any orders and can't

Another recent subject for scowls with both stations and reps is the attempts of many agencies to buy 100-word announcements, and then send through 110 or 120 words, hoping the station will shut one eye on the overboard verblage. One rep states that since the big upswing in announcement stuff, he's counted at least two out of 10 announcements out of 10 announcements and so with the stations, in many instances, reported as accepting overlengthy stuff, in order not to antagonize the agency. Another recent subject for scowls

be responsible for dashed hopes. Implied in the attitude is that if stations have more than one rate, why not use the cheaper? Reps aware of the logic of this, and don't

know whom to be madder at-the

agency or their client stations.

agency.

Bigger stations, however, are generally shipping the black sheep back for a shearing, or doing a trimming job of their own.

Nucleus Seen for Regional Web In West Canada

Regina, Sask, June 16.
Development of a new Canadian
commercial regional network is
suggested by the report that Taylor, Pearson, Carson, Ltd., leading
radio operators of Alberta, has
leased CKY, 15,000 watts and Canal
the to with CHWC and CKCK,
Regina, Other possible link in the
chain mentioned is CFQC, Saskatoon.

katoon.

If the maneuver goes through the T, P & C. combination would be in direct competition with James Richardson & Sons' Manitobassakutchewan net, which has CHEM, 1,000 watter, as its key. The stating the latter's power to 5,000 watts.

Regina outlets are currently sharkers.

acts. Regina outlets are currently sha ing time and operating at 500 watts. New leasees would junk present equipment and install 1,000 watter to be used on alternate call letters. CKCK is owned by the Regina Leader-Post and CHWC by the R. H. Williams and Sons department

WKY Power Going Up

WKY, Oklahoma City, currently, operating on 1,000-watts, straight power, will lift its daytime wattage to 5,000 within 60 days. Night figure will remain as is.

Station is owned by the Oklahoman, and recently eplurged, with a brand new studio layout.

No Pension for Widow

St. John, N. B., June 16.
Mrs. Lois. Josephine Gilman of
Fredericton, New Brunswick, gets
sympathy only in the death of her
husband, John W. Gilman, who was
electrocuted January 24th last: while
working at Station CFNB, Fredericton.

Court of Appeals sustained workmen's compensation board in turn-ing down widow on pension plea.

KMAC, San Antonio, only loca station still airing after midnight with slumber music.

NBC Comparative Grosses By Industrial Classification

Contrasting Expenditures From 1927 to 1935)

		1927			1931			1935	
to the second second	."		% OF			% OF	•		. % OF
INDUSTRY	RANK	AMOUNT	TOTAL	RANK	AMOUNT	TOTAL	RANK .		TOTA
1. Drug	5	\$293,297	7.8	2 '	\$4,375,552	17.1	. 1	\$10,882,238	34.9
2. Food	3	401,278	10.6	1	7,486,195	29.2	2	9,901,072	31.8
3. Petroleum	7	221.090	5.9	4	1,410,380	5.5	3	2,489,816	8.0.
4. Laundry Soaps	10	90,759	2.4	6	1,170,830	4.6	. 4	2,075,901	6.7
. Automotive	2	423,063	11,2	7	1,028,905	4.0	, 5	1,734,672	5.6
. Tobacco	13~	37,000	1.0	3	2,535,160	9.9	6	1,377,418	4.4
7. Radio	1	1,103,364	29.3	12	680,123	2.7	7	436,844	1.4
S. Financial	6	264,656	7.0	10	782,490	3.1	. 8	428,933	1.4
. Confectionery	- 4	296,291	- 7.9	8	902,351	3.5	9	805,864	1.0
. Clothing	18	11,593	.3.	16	325,867	1.3	10	302,404	1.0
Building	14	30,000	.8	15	387,749	1.5	11	266,929	.9
Miscellaneous	15	26,750	7	14	584,372	2,3	12	232,924	.7
Beer				22	6,913	•	13	229,333	.7
Jewelry	16	26,580	7	21	31,947	.1	. 14	151,131	.5
. House Furnishings	8.	215,676	5.7	5	1,313,114	5.1	15 .	104,462	.8
Stationery	9	171,222	4.5	9	788,042	3.1	16 .	81,192	.5
. Schools	20	6,258	.2			***	17	60,528	
3. Travel	19	6,905	.2	17	170,821	.7	18	52,474	.2
. Garden			• • • •	19	87,380	.3	19	15,048	*
Paints	17	18,393	.5	13	668,329	2.6	20	14,884	٠
. Office Equipment	11	79,485	2.1				- 21	4,864	*,
2. Shoes	12	45,150	1.2	11	731,750	2.9	,		***
Sporting Goods	21	1,818	*	18	100,176	.4		*****	•••
Machinery	**	•••••	•••	20	38,595	.1		•••••	• • •
Total		\$3,770,628	.100.0		\$25,607,041	100.0		\$31,148,931	100.0
• Less than .1%.									

Julia Sanderson

(Continued from page 39)

(Continued from page 19)
don't go on. They vanish almost as
swiftly as they arrive. They go up
rockets, and they come down sticks.
When I was on the stage, 'Miss
Sanderson said, 'a musical comedy
star had to be able to deverything fairly well, sing, dance, lookact, but fnost important of sall—she
had to have personality, a personality that made the audience care
about her, love her. She had to have
the quality that could carry a story
of three hours, interesting the audience, creating in them a tender
feeling for her so that when they
left the theatre, they remembered
her, thought about her with affec-

her, thought about her with anec-tion.

But nowadays they star a girl who sings popular songs, or maybe a hoofer. A girl who unquestion-nably thrills them with a specialty, and is as quickly forgotten when the show is over. There aren't even any musicals about girls in the theany musicals about girls in the the-atre today. They're all revues. But Miss Sanderson is sure a musical play about a girl must still be inter-esting. People are always interested i. what happens to a girl. When Miss Sanderson was just

15, she said, C. F. found her in the chorus, and took her under his wing. She was always helpless and de-pendent, and had it not been for him, she would have had no career; but she trusted him completely, and but she trusted that completely, and in time he made her a star, and in all the years she was associated with him, there was never a con-tract between them.

Planned for the Future

Planned for the Future
When he brought her a new play
and she wondered how it would go,
he used to say what's the difference,
we'll get another play; and when
she was on the road, for she always
went on the road with the original went on the road with the original cast and all the scenery after her New York season (which she would think was a terrible one unless it began on Aug. 22 and finished the next July), he used to send her encouraging messages about her next production and he always saw to it that she had something to look forward to the control of the season of the se

production, and he always saw to it that she had something to look for-ward to, and something to look for-ward to, and something to keep her happy.

"She was just going into light comedy—for C. F. thought that now she was ready for Billie Burke-Ina Claire kind of things, and they had that had been something to the same that had been the latest that he was that he was that he had better rudder. Then ahe knew how much she needed, his calt in her, for when other producers didn't think she was segood, she lost all her assurance and her heart was broken and her pride was hurt and she believed her career was over.

But Miss Sanderson's story, like, the stories of the girls she used to play on the stage, has a happy ending. She married Frank Crumification of the stage had been to see the production of the production o

And so Miss Sanderson lives in town as the Hotel St. Regis half the man at the Hotel St. Regis half the man at the Hotel St. Regis half the country at Springfield, Mas in the country at Springfield, Mas in the country at Springfield, Mas Sanderson fine, for, having been on the o.d so much, she loves a home of her own, yet because she was on the stage, she loves the theatre and likes to watch the new girls and see if she, like C.F., can discern the spark of a ştar. And meanwhile Frank and she are breaking into a new crowd, which their fan mail from the younger audience proves, and this makes then happilest of all.
But still, Miss Sanderson said, And so Miss Sanderson lives in

But still, Miss Sanderson said, 'Television will be gorgeous!'

Wooten's Power Tilt

Memphis, June 16. Memphia, June 16.
Hoyt Wooten has won his plea to
the Federal Communications Commission. Station WREC will operate at 5,000 watte daytime from
new 420-froot vertical radiator. /
This gives WREC twice power of
any other Memphis station.

NBC's 90-Day Choice-Spot Protection

General Motors Obtained Right-So All Accounts Now May Contract Ahead

NBC surprised advertising agencies hast week with the announcement that the network was willing to hold open any contracted periods for 90 days. Change in policy had been for 90 days. Change in policy had been contracted periods and the privilege was extended to one account it ought to apply to all.

Baltimore, June 18.

Baltimore delegation going to the mother was the privilege was extended to one account it ought to apply to all. Reaction of some of the agencies was that the change of policy had been oddly timed. These agencies was that it came after they had induced their accounts to stay on all summer to make sure they wouldn't lose their plots on the network months. WRAL—Ed Spence, director of station. WRAL—Ed Spence, director of station. WRAL—Hope Barroll, Jr., station director; Purnell Gould, commercial manager; Bob Maslin, publicist; Joe imbroguito, musical director.



PEAKS—Mountain and Sales

Just as the Rockies send their peaks into the clouds so have advertisers over KOA sent their sales charts to new peaks. In the Rocky Mountain region this powerful station tells them-and sells them in large numbers.

50,000 WATTS DENVER

Completely programmed by NBC



AND A POCKET FULL OF MONEY

In the wealthy area of KGO the per capita spending exceeds that in any other part of the country. For this reason advertisers get greater value per dollar when they use this key outlet for the Pacific Coast Blue Network. A really economical medium. Let us show you why.



7,500 WATTS SAN FRANCISCO

Completely programmed by NBC

UTUAL-DON LEE DI

Gentlemanly B.B.C. Decides to Meet the COAST-TO-COAST Press Monthly and Ignore the Slams

London, June 5.

British Broadcasting Corporation, where every man's a gentleman for all that, is highly pleased with the success of its press conferences.

B. B. C. has a gentle and slightly melancholy attitude to the press, which pans it sometimes rather brutally.

mental control of the Control of the

Levy Denies Union Bias

Philadelphia, June 16.
American Radio Telegraphists
Association has field complaint with
Regional Labor Board here protestdig discharge of Harold Katan, an
operator, by WCAU.
Association charges Katan was
fired for uncon activities, which is
denied by Dr. Leon Levy, station
prez.

*

No Parking

Hollywood, June 16.
KRWB's ideal site for its
new transmitter has been nixed
by Department of Commerce.
When Manager Jerry King let
out a yelp he was politely advised that he was parking on
the east radio beam of the municipal airport.
New spot is 800 feet from
KEHE's radiator.

Radio Violinist Expects to Take Religious Orders

Fort Wayne, June 16. Fort Wayne, June 16.
Shirley Bowersox arranger and
violinist at Station WOWO here, has
informed friends she will quit radio for a nunnery. She joined a religious colony in Wisconsin last
winter but after a short time returned to Fort Wayne and radio.
Currently she has a sponsor, Perfection Bakery.
Broadcasting in rural character as
Sart of Sari and Elimer, Miss Bowersox has toured small towns through
Indiana with station hillbilly units.
She admits that she got nostiagic

She admits that she got nostalgic for radio on her first trip to convent but now believes she has got the microphone hankering conquered

Betty Roberts has transferred her WJBK, Detroit, Woman's Hour from downtown department store to sta-tion's studies. Half-hour program

STARTS IN 1937

WHB, Kansas City, Probable Outlet - St. Louis, Denver, Salt Lake, Minneapolis, Seattle Probably to Be Linked to Pacific Foursome-Many Details Still to Be Worked Out

4TH NAT'L WEB

Chlcago, June 16. Mutual Broadcasting System will be a coast-to-coast hook-up on Jan. 1, 1937, through the com-pletion of negotiations with the Don Lee network on the sunshine slope. With the expiration of curslope. With the expiration of cur-rent Don Lee contracts with the Columbia system on Dec. 31, 1936, the Coast hook-up switch to Mu-tual on the day following, will mark the successful culmination of nearly two years of dickering on the part of the MBS for cross-country cov-

of the MBS for cross-country cov-erage.
Four stations will be on the Don Lee web's hook-up with Mutual, the two major outlets to be KFRC.in San Francisco and KHJ in Los An-geles, plus KGB in San Diego and KFBK in Sacramento. Mutual will have no stations north of San Fran-cisco under this set-up, but is hunt-ing over the northwest territory for (Continued on page 48) (Continued on page 48)

Performing Artists Would Limit Life, **Play Dates and Uses of Transcriptions**

Ladies Last

Sydney, May 27.
Australian Broadcasting
Commission will discharge several married women at present
holding down air jobs in the
various States.

They'll be replaced by mar-ried men with families.

G-MAN MAKES SPIEL FOR SCRIPPS-HOWARD

Knoxville, June 16. One of the nation's ace G-men, N. Stapleton, in charge of the Nashville office of the Federal Bureau of Investigation of the Department of

Investigation of the Department of Justice, will be sent to Scripps-Howard's WNOX by J. Edgar Hoover for, a rådio talk. Stapleton will talk on 'The G-Men. and How They Do It.' KNOX officials say this is the first time Hoover has sent of the star performers to the Justice of the workings of G-men for radio auditors.

Del Owen's New Job

Chicago, June 16.

Del Owen, former production chief with WGN, the Chicago Tribune station, now in the manufacturing business with the firm of McLaughlin-Owen Co.

Outht turning out a hair nutrient, tagged Nourol.

National Association of Performing Artists agreed at its meeting Monday (15) at the New York Athletic Club to campaign for a standletic Club to campaign for a stand-ard contract with electrical trans-cription makers that would specify exactly where a radio disc may be played, by whom, and how many times. NAPA's idea is that each waxing would carry a tag stating clearly the terms under which it is licensed for broadcasting. Con-tract would provide for the destruc-tion of the record at a certain date.

tion of the record at a certain date.

It was voted at last week's meeting that the association's annual gathering be fined in September hereafter, since this month would find most of the members in town and available for a session. NAPA, it also developed at the meeting, is arranging to tie up with a European organization devoted to the same purpose.

Meeting elected Lawrence Tibbett, Fritz Kreisler and Bing Crosby to the NAPA's board of directors. Among those who attended were Fred Waring, Paul Whiteman, Don Voorhees, Tom Waring, Richard Himber, East and Dumke, Enric Madriguers, Emil Coleman, Sam Tabak, Annette Henshaw, Conrad Thibault, Dale Winbrow, Walter O'Keefe, Bill Murray, John Davis and Fern, and Neille Reveil.

Ed Kirby and George Hay of WSM, back from Dallas, where they opened exhibit at Texas Centennial. Christine Lamb, WSM hostess, is continuing at the exhibit.

WSAI in greater Cincinnati exactly comparable to WLW in the enormous listening area of "The Nation's Station".

> For WSAI has all of WLW's facilities, personnel standards plus <u>local</u> color and showmanship.

FCC's Washington Docket

Vashington, June 16.

Grants and Applications

Grants and Applications

Number of power increases and consents to voluntary assignments of licences last week were granted by the Broadcast-Division of the Federal Communications Commission. Other radio big concerned itself with batch of new station applications set for hearing and commission of the Federal communications commission. Other radio big concerned itself with batch of new station applications set for hearing and commission denial of the application of t-RPRC, Houston, Tex, for 50-day authority to experiment with night juice-jump from 1 to 5 kw.

Station RHQ, Spokane, Wash, operating on 590 kc with 1 kw nights, 2 kw days, received commiss permission to increase day power to 5 kw.

Station RHQ, Spokane, Wash, operating on 590 kc with 1 kw nights, 2 kw days, received commiss permission to increase and year, which will hereby as the station of the station of the stations apparently affected transmitters from all parts of the country. Central Nobraska Broadcasting Corp, owners of KGFW, Kearhey, Neb, was given permission to turn over the transmitter to Clark Standiford and Kate S, Fisher. An Alabama station, WHBB, located at Selma, will transfer its license from Dr. Wm, J. Reynolds and Kyn, J. J. C. Hughes and J. S. Allen. KELD, El Dorado, Ark, and Wyn, J.

Broadcasting Co.

Other stations granted voluntary assignments of license were: KFVD,
Los Angeles, Calif., from the Los Angeles Broadcasting Co., Inc., to
Angeles, Calif., from the Los Angeles Broadcasting Co., Inc., to
Field Lewis to the Monterey Peninsula Broadcasting. Co., and WELL,
New. Haven, Conn., from Patrick J. Goode to the City Broadcasting Corp.,
Installation of new equipment and day power boost from 109 watts to
250 watts was okayed for KFUZ, Fort Worth, Tex. Another day jump
was granted WHEC, Memphis, Tenn. Tennesse-triansmitter, now operating on 600 kc with 1 kw nights, 2½ kw days, will up day power to 5 kw.

Examiners' Reports

New station boom in California was reflected in raft of applications from would-be broadcasters residing in Sacramento, Santa Cruz, Santa Rosa and Fresno, but F. C. C. examiners made few favorable recommendation to the commish

mencation to the commiss.

Four-way tissle over the 1310 kc frequency was temporarily settled by Examiner Melvin H. Dalberg who put his okay on a smallfe for Howard N. Mitchell, Saoramento contender, and recommended a 250-watter for Santa Cruz 60 operate daytimes only.

Pompeian Cancels

Pompelan's 'Magic Mirror' program is soheduled to leave the airgram is sonedured to leave the arraways after the broadcast next Wednesday (24). Sponsors reported as taking advantage of two-week cancellation clause after last week's California, to admen at their comprogram. Originally skedded for 13 vention in Seattle, July 5.

weeks but departure next week will make it of five-week duration. Ted Royal's band and Edward Kell, Jr., on program. Aired over CBS each Wednesday at 10:45 p.m.



OHIO SALES MAGNET

Sales just naturally gravitate to WTAM advertisers. For it is the only high-power, clear channel radio station in Northern Ohio - and the only medium to reach and influence the buyers of the entire Cleveland Chamber of Commerce trading area.

50,000 WATTS CLEVELAND

Completely programmed by NBC

WMC'S NEW SALES MGR.

J. C. Eggleston Moves In From Paper's Adv. Dept.

Memphis, June 16.

J. C. Eggleston, member of the Commercial Appeal's national advertising department, has been appointed sales manager of the course station WMC. vertising department, has been appointed asies manager of the paper's station WMC. Replaces Norwood H. Gwynn, who short time ago designed to set up an advertising agency with Milton Simon, another WMC alumnus. Eggestors first association with the Appeal was in 1928. Subsequently the publisher of the publisher o

Rejoined the Appeal last Septem-

ber.

Other personnel revamps at WMC
include hithing of two new saleamen

G. Neill Ferguson, formerly of
the Press-Scimitar, and W. H.
Bowden, previously with the Commercial Appeal. Tony M. Benander has been named to head the
production department.

Humphrey Bate Dies

Nashville, June 16:

Nashville, June 16:

In best show-must-go-on tradition, the Possum Hunters did their customary overture to WSM's Grand Of Opry Saturday night, athough, their leader, Dr. Humphrey Bate, had died suddenly the night before, and the suddenly the night before while gospet tabernacle which WSM leased especially and fixed up to accommodate the crowds for the Saturday night barn dance program. The 3,000 seats, which had been spoken for by the Monday before, were all filled when the Possum Hunters came to the footlights with fiddles, guitar, harmonica and banjo. The hil-billy artists have opened the Grand Of Opry every Saturday night since the program went on the air more than ten years ago. Dr. Bate was always there to lead them.

No Hurry on Replacement Of NBC's Chi Salesmen

Chicago, June 16, Though two of its key salesmen Ray Sandmeyer and Bruce Var Cleve, have departed the sales or ganization in Chicago, NBC is mak ing no particular move to fill these vacancies at this time.

Walting until the new sales sea-son is a bit closer before adding to

Hogan's New Corporation

Station W2XR, high fidelity sta-tior in New York has changed its operating company title from Sci-entific Broadcasting Co. to Inter-state Broadcasting Co. Inc. Station Is owned by John V. L. Hogan. Together with the name change with the name change of the state of the Moves into Manhattan from Long Island City. Programs, broadcast five hours

Programs, broadcast five hours daily, are all musical recordings.

Schudt to Travel

Charlotte, N. C., June 16. William Schudt, Jr., of WBT, w William Schudt, Jr., of WBT, will attend the NAB Convention at Chicago in July. From there he will go to Minnapolis for talks with Ray Brang, merchandising manager, and Sam Gale, advertising manager for General Mills. Advertising manager for General Mills. On the WBT concern one of the best WBT customers.

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

Gilleland Off CKLW

Detroit, June 18,
Latest economy move of the new
syndicate operating CKLW, Windsor-Detroit, was the letting out last
week of Herb Gilleland, press and
advertising contact for the station
on both sides of the border the past
been turned over the company of the contact of the station
on both sides of the border the past
been turned over the company of the contact of the company
who will double as staff unnouncer.
Douglas will continue to operate
from the Canadian side.
CKLW has been gradually giving
up everything in Detroit but commercial business. To take care of
sales it is still maintaining offices
in the Union Guardian building here,
Station still has expectations of reopening- its Detroit studios, which
have been shuttered for over a year
by order of the Federal Communications Commission. Detroit, June 16

tions Commission.
George Storer in April of this year sold his interest in the station to the E. E. (Ted) Rogers' Majestic Co. of Toronto.

Mary Small's Build-Up

Battimore, June 16.

NBC blue network is tossing a broadcast for Mary Small, young Batto warbler, in honor of lase; third anniversary of network airing. Affair rides the web tomorrow (Wed.) evening. Among guest-stars slated to appear and congratulated Miss Small are tudy Valorom Batlo, Frank Buck, Molasses 'n' January and Sisters of the Skillet. Baitimore, June 16.

let.

Mayor Jackson, of Balto, will open the broadcast with a congratulatory address piped out of WEAL, the Balto outlet for the NBC blue-band. Also atring on program from this end will be Louise Massey and the Westerners, act which appears weekly (Thurs.) on the Maxwell House offce hour, and which is current in the stage-stow at waddin Him her stageshow at vaudfilm Hipp here.

WHAS Tower to Move

WHAS Tower to Move
Louisville, June 16.
Present site of the WHAS 60,000
transmitter will be moved from
Jeffersontown, Ky, about 12 miles
from Louisville, to Oldham County,
if and when the F. C. C. approves
application now on file to increase
station's power from 50,000 to 500,000 watts.
Options have been taken on several pieces of property in Oldham
County, and tests are being made
toward securing a suitable location.
A vertical antenna rising 650 feet is
also included in the plans.

'WHAM and Egg Club'

Rochester, June 16,
WHAM & Egg Club' returns to
the air at 7:30 a. m. Rve days a
week. Tom Grierson, RKO Palace
organist, mc's, using chatter and
humor along with music by 7-piece
noveity ork led by Sax Smith,
Grierson's English accent on typical American jokes is extra funny

many listeners.

Unit has dropped one-day-a-week burlesques of amateur programs as

Outstanding Stunts:

BONUS DELIVERY TALKS, U. S. POST OFFICE, WAAB, BOSTON

WAAB Mikes Follow Mailman

WARD MIKES FOILOW Mailman. Boston. Boston. Boston. Boston. Which was a superscript of the Mail and the Mail a

London Not Enthusiastic London

London Not Enthusiastic London. Britain did its ace ferry boat, the Queen Mary, very poorly on the local air. General concensus of listening opinion is that the programs were neither good enough nor frequent enough consumments of the control of t

WKY's Promotional Piece

WKY's Promotional Piece

In a colorfully dishoma City,
montional piece WKY, Oklahoma City,
presents by photos, diagrams and
words the wealth of design and
technical detail which the station's
new studios contain. Captioned
the colors are consistent of the colors of the layout and
tells what tradepaper men, Commissioner Anning S. Prall and others
In the broadcasting field have to
say about WKY's new studios.

History of an Account

New York.

How Procter & Gamble, broadcasting's No. 1 network user, has
steadily increased its number of
programs and appropriations since
1983, is told by NBC in a brochure.
Parade. which was distributed
Parade, which was distributed
an introduction and illustrations
that strive after the circus manner,
the promotional piece relates that
P & G spent 76.5% of the seven
years' total expenditures for daytime periods and inst year wound
up as top buyer of network facilivery strip of the seven
years' total expenditures for daytime periods and inst year wound
up as top buyer of network facilivery strip of the seven
years' total expenditures for daytime periods and inst year wound
up as top buyer of network facilivery strip of the seven of the prorent programs over NBC and points
out that 91% of the expenditures
involved are for daytime hookups.
Programs number eight and with
one exception, Capt. Timm's AdOccasion is also taken by the promotional work to cite statistics
showing the abundant use to which
daytime facilities are put by NBC
oustomers.

SHOWMANSHIP CALENDAR

(July, 1936)

(Showmanship being largely dependent on stunts, tie-ups, etc., in connection with established holidays and even; A vanierx herewith presents a calendar for the month of July. This calendar is published month by from the derivate copyrighted by the National Retail Dry goods Assn.).

SPECIAL WEEKS DURING JULY:

No special weeks—of nationwide observance—are sedded for this month. SPECIAL DAYS DURING JULY:

(1) Dominion Day in Canada; also first airmail, Chicago tr New York, 1919. (2) Garfield was assassinated in 1881 (later dying from the wound on September 19). Cattrickine acmitted to the Union, 1890; Battle of

(3) Idaho admitted to the Union, 1890; Hattle or Gettysburg, 1853;
(4) Independence day; first road test of auto, 1894;
Nathaniel Hawthorne born, 1894.
(7) Jewish Fast of Tammuz (Tammuz 17, 5898—begins at sunset previous day); air-rail service New York-California established, 1929.
(11) Wyoming admitted to the Union, 1890.

(13) Atlantic cable laid, 1866.
(14) Bastile Day, French national holiday, first celebrated in the U. S. in 1914; stars and stripes adopted, 1777; first world's fair in U. S., 1853.
(15) St. Swithin's day.
(16) District of Columbia established, 1780.
(18) U. S.-Canada St. Lawrence Treaty, 1932.
(21) Battle of Bull Run, 1861.

(24) Ploneer Day in Utah.
(25) Occupation day in Porto Rico.
(28) Postal system established, 1775; N. Y. ratifies the constitution, 1788; William Jennings Bryan died,

(28) Austria declared war on Serbia—thus begin-ning the World War, 1914; Jewish Fast of Ab (Tisha B'Av) (Ab 9, 5696—begins sunset previous day).

Sales promotion note: On the average, department store sales in July make up 5.8% of the year's total best sellers being auto accessories, luggage, sporting goods, house dresses, domestics, wash goods, major-ap-pliances and furniture. July is an important month for cléarance sales, plus start of the fall fur scason.

JOLSON-RUBY, KEELER onday, 9 p. m. EDST (J. Walter Thompson)

(J. Watter Thompson).
Of all the hour programs, east or west. Lux theatre in many ways displays the most consistent flair for doing spectacular and show, manly things. Presenting the first joint air appearances of Mr. and the control of the contr

macko booking.

And speaking of doing the unual—it takes some daring to hing in an eight-year-old kid actress, fora, Sue Collins, and have her talk arout her dolla, her pooch, her pale local their waltz her into a commercial spiel for Lux. It's just dangerous enough to have something of the true take-a-chance spirit which customartly marks off showmanship from the unimaginative tradition-rampéd bushess man's way of doing things.

Lux is apt to have anybody on the content of the second of

ing things.

Lux is apt to have anybody on the program do the commercial, including Director Cecil (pronounced Sess-III) B. DeMille. Cameraman (15) from Warriers to add his affirmation. And of course the Josons vided for Lux and added that the Jolson baby's epidermis was kept glowing with Lux.

the Joison baby's epidermis was kept glowing with Lux.

Whole objective of the set-up is to saturate the program with endocrements direct and indirect life in the set-up of the set-up case the influence of the sponsor is generally, regarded as very direct). Daniel. Frohman, now 85, was brought into the proceedings Moniday, for some reminiscent chatter with DeMille, whose father and with DeMille, whose father and the production of the carnium, John-Keeler companies. And there were frequent allusions to the people in the audience (Chester Franklin was identicated as director of 'Sequola, now in production). As worked, this all becomes clever indirect puffing of product.

Lux just in so many other personal less than an interest control of the craim of the craim of the staleness of the arresponse clever indirect puffing of product.

Lux just in so many other personal less than an interest remained in the staleness of the narresponse clever indirect puffing of product.

As radio-played, some of the Zuriesque's somes were excellent. Some of the animal transition of the craim of the transition of the craim of the staleness of the extended on the staleness of the narresponse clever indirect puffing of product.

As radio-played, some of the Zuriesque's somes were excellent. Some of the craim of the craim of the transition of the craim of the transmit of the transition of the craim of the transmit of the tra

GRAVEN CHORAL GROUP Sibring 16 Mins. Sustaining Tues, Sat. 1 10 p, m. WIND, Chicago

WIND, Chicago
Group has won a number of vocal
contest prizes throughout the territory and the work on the radio cor,
roborates the verdict of chorus
judges. Craven ensemble tonsils its
way through a series of semi-classic
pleces, singing them all with a
charm and sincerity that sells each
number; the shading and the harmonles take care of themselves on
the technical end.

the technical end.

Entire program is a great relief from the standardized hotcha war-hers and hill-billy plinkers usually assigned to regional webs. Should add to the strength and audience faithfulness of any station. Gold.

'HAPPY HERB' HAYWORTH With Venida Jones, Pianist 15 Mins. PEVELY DAIRY CO. 9:30 p.m. KMOX, St. Louis.

KMOX, St. Louis.

"Happy Herb' is very similar to Singin' Sam. Same style of singing and speaking as the Barbasol Man. or support of the support of the support of the support of song the support of song He has a good line of friendly chatter and is smart to build his program with a song for greeybody in the family in the family.

sverybody in the family,
Probably 9:30 p.m. is a good hour
to plug sponsor's product and Herb
does most of the commercials, tied
in with his chatter. Venida Jones
at the plano did nice job for the
singer and helps make local show a
very smooth, restful evening spot.
Schu.

ARTHUR (MBUGS) BAER With Greves Taylor

15 Mins.

B-C REMEDY

Mon.-Fri, 8:15 p.m., E.D.T.

Mor. How York

G.O.P. dither in Cleveland brings
this gagging columnist to the ether
for a week's stretch—innest air appearance he's made so far. With him
as cuer man, or interlocutor, is'
Graves Taylor of WGAR, Cleveland.
Comb. proceeds to carry on with
Graves Taylor of WGAR, Cleveland.
Comb. proceeds to carry on with
that Baer daily utilizes in his
trined stin.

To say that Baer entertains with
plenty of sags in his stuff is the
truth, but does not cover the entire
appraisal that can be made of him.
His convention stuff is quite obviously sushed together amid a lot
of other duties, and when Baer
reads his script he flounders, showlarg he ha... I had time to schearch
tributor toward making this clipped
series a below-par jaunt. On the
other hand, Baer appears to have
something pretty zippy on the ball
when it comes to knocking out forjcal gags of the two-line and shortparagraph variety. With proper
preparation and less time pressure,
Bear yould be a strong radio posProgram caught (10) found the
serbhlor defining leigner as 'test-

Baer would be a busing stability.

Program caught (10) found the scribbler defining leisure as 'getting your education by lying on your back and reading sky writing. Its far-fetched dementa, patterned on exaggeration and frequently hommer it ars far-fetched dementia, patterned on exaggeration and frequently purining, but Baer can hammer it out, like lighthing and maintain a fairly steady pace.
His voice is all he-man and he's good-humored, laughing at himself and aware of the blunders due to rehearsal lack.

Edga.

EDWIN BURKE Hollywood Chatter

EDWIN BURKE
Hollywood ChatteHollywood ChatteHollywood ChatteHollywood ChatteHolly Chatego
Burke, rideos semi-weekly on the
Afillated Broadcasting Company's
regional with plenty of good stuff.
So good, in fact, that it may be a bit
too insidey for the listeners in Desit is now being used probably too
trade-paperish for C - public.
They might profer to hear about
Franchof Tone's breakfast cereal or
K tharine Hepburn's new heart
throb rather than to learn'd the
Guild, or the refinancing plans of
Paramount.

Comedy

The Elegan Service

William Service

Grant Service

Grant

show him up at his best.
In vaude, Gerrits works on skates
and delivers gags with winning nonchalance. The skates are a major
portion of his act, and this was
missing on the air. Told about five
gags, all cute, but his delivery of
such material must also be seen.
Gerrits is clever and with a routine
more adaptable for the air, he probably would be plenty clay, ether
ance seemed to like him, but he
could have been stronger for those
on the other side of the loudspeakers,

TONY CABOOCH with Donna Dew Comedy 15 Mins. Sustaining WBAL, Baltimore

WBAL, Baltimore
Cabooch (Chester Gruber) is a recent addition to staff of station and
is probably best-known personality
ever affixing to local broadcaster,
having had nework commending a
bicture house in St. Louis some
years ago to turn radio performer.
On week nights around the early
dinner-hour, has airead attracted
lot of nice comment from listening
public.

public.
Italian-dialectician is still sustaining but when caught did some
commercial plugging for Hearst's
News-Post which is a logical thing
to do when broadcasting on Hearst's
WBAL. Since Cabooch regularly
does the newspaper reading bit of
garbied language as a prime part
of his work it fits nicely,

of his work it fits nicely.

Comic's daughter Florence does straight for him under the label of Donna Dew, and she also sings occasionally in a passable voice. The big gun in Cabooch's armory is his knack for rattling off doggerel verse that sounds like it is flowing out that sounds like it is flowing out gather that the special shafts of wit.

By local-program standards in Balto, this one is swell. Scherper.

EDISON FOUNDATION

Discs

IS Mins; Donated Time
WHAZ-Troy

Eximple of a program that couples the memoralizing of a noted inventor with indirect advertising of industry founded upon his discoveries. From it emerges the picture of Thomas Aiva Edison as a lovable, versattle, dynamic genius. for the electric light-power business.

croin it also flows subtle propagands for the electric light-power business. Embellished by first rate scripting and acting disc series does a good job for utilities. Stations donate free time. It's a silek by bix mooch in which a jot of good will is picked in which a jot of good will is picked in which a jot of good will is picked in which a jot of good will is picked in the good of the

LARRY ADLER Harmonica 6 Mins. FLEISCHMANN Thursday, 8 p. m., EDST WEAF, New York (J. Walter Thompson) After in the past cou

(J. Walter Thompson)
Larry Adder in the past couple of years has gained himself a reputstion as a parmonica player in vaude. He made an especially strong impression in London, visually as well as in sound. But on the Rudy Vallee program it had to be strictly sound for the listeners, yet he rain the bell true and loud. Delivered two numbers, display—Delivered two numbers, display—Delivered two numbers did in the small wind instrument and sounding pretty nearly like an entire string band by himself. Good radio entertainment.

Scho.

Dorie Kerr, new singer with Man-hattan Matines program over WABC every Monday afternoon. Debuted with Stoopnagle and Budd program last month after which she was telesced by CBS

WCAU's new survey... THE MOST COMPRE-HENSIVE SURVEY EVER UNDERTAKEN BY AN

INDIVIDUAL RADIO STATION . . . is now available.

- To which station do you listen most?
- During what hours of the day do you generally listen to your radio?
- Do you have a radio in your automobile?
- What kind of program do you like best?

These and many other significant questions were answered by 35,623 Philadelphians. • Complete marketing area information is also included.

> If you have not received your copy, or if you require additional copies, we will gladly send them to you.

ROBERT A. STREET Commercial Manager

PHILADELPHIA . 50,000 WATTS

44

BALDWIN WARNS OF UTILITIES POWER AT RADIO FREQUENCIES CONFERENCE

Technical Testimony to Last Three Weeks-Commercial Radio Resists Government Self-Assignments on New Kilocycles

Scramble between broadcasters, television experimenter, government agencies and dozens of other users of radio facilities for future allocations opened Monday (15) when the Rederal Communications Commission started informal hearings to collect data on which to be the control of the control







XCLUSIVE MANAGEMENT ROCKWELL-O'KEEFF INC. WILLIAM MORRIS AGENCY

BENAY VENUTA

ON THE AIR TUESDAY-THURSDAY

and Entire Columbia Network

CBS ARTISTS BUREAU Personal Management JULES ALBERTI

three weeks and most of the testi-mony likely to be extremely tech-nical, initial witnesses were key-note speakers representing different groups interested in the question of how radio facilities shall be used. These spokesmen chalked out the primary issues and threw out defi-nite hints that a bitter wrangle is in prospect over use of frequencies at the control of the control of the The leading controversies ap-peared to be:

peared to be:

1. Fight, between commercial users and the government for the right to, exploit the new channels to be opened up.

2. Rivalry between sound broad-casters and television researchers over first claim to medium-high frequencies.

3. Jealousy between commercial broadcasters and all other types of the commercial broadcasters and all other types of the commercial broadcasters and the commercial broadcaster and all other types of the commercial broadcaster and the commercial broadcas

picture.

The gauntlet was thrown down to all classes of commercial users at the outset of the hearing when J. H. Dellinger, Bureau of Standards-expert, advocated government control of 60% of the frequencies between 3,000 and 20,000 kc. Challenge was taken up immediately by Dr., Frank lewett, representing the American Telephone & Telegraph Co., and David Sarnoff, head of Radio Corperation of America, who emissed sharp protest spaints government domination and restriction of the commercial heating the commercial heating of the commercial heating of the commercial heating the commercial heating of the commercial heating heating heating of the commercial commercial commercial commercial commercial enterprise is given considerable lattitude in exploiting the new bands.

The idea that definite allocations gauntlet was thrown down

latitude in exploiting the new bands.

The idea that definite allocations up to 200,000 kc. might well be made at this time was voiced by Dr. Dellinger, although Condon. T. A. M. Craven, Commiss chief and the control of the control

N. A. R. vs. RCA 'Monopoly

The television row bobbed up early, after Sarnoff, relterating that picture transmission 'is, an accom-plished fact,' urged the Commish to e extremely careful about any ac tion which might cramp this phase of the radio art. In a quick come-back, James W. Baidwin, managing

or the vanis art. In a quice cone-back, James W. Baldwin, managing director of the National Association of Broadcasters, asked the F. C. C. to be equally careful not to en-trench a monopoly by letting a sligie group in the television field get a toe-hold on an important part of the spectrum.

The need for allocations for fac-simila transmission was stressed by both Sarnoff and Baldwin, with the N. A. B. spokesman advocating simultaneous use of same frequen-cies for aural and facsimile broad-casting. Baldwin asserted there is every reason to believe facsimile

Nice Work, If-

Bangor, Me. June 16.
WLBZ has started sending a
couple of mikemen with a
pickup system to Sebec Lake,
summer spot 12 miles from here,
on Sundays to catch the beach
and bathing atmosphere for
the ether. Broadcasts band
concerts, orchestras, crowd
noises, mass singing, boat
races, etc.

concerts, orchestras, crowd nolses, mass singing, boat-races, etc.

It's a sweet job for the announcing duo, who usually do their stint in bathing suits and hop into the water when it's over.

can supplement sound, declaring It would be weateful to deny broadreasters the right to develop this new service through use of existing facilities.

Differing, sharply with Sarnoff about the practicability of television at the moment, Baldwin said the Commists is concerned with more than a technical problem in finding a spot for picture transmission in the radio set-up. He declared the spoilal and economic gapects deserve therough consideration in order to insure freedom from monopoly and maintenance of competition.

monopoly and maintenance of com-petition.

Better we delay the introduction of the interval of the interval of the interval haste, inaugurate it and find that through the control of patents so powerful an instrument is in the hands of too few people.

Subsidized Research

Subsidized Research
Urging the Commish to guarantee a fixed place for television, Sarnoff, praised the work of private enterprise, Institute that commercial initiative is doing more herethan, subsidized research is accomplishing abroad. Advance, reservations of frequencies should be made to meet possible future needs of television, facsimile and high-frequency broadcasting, RCA exce said, advocating idea of making no, specific allocations of these channels, except for experimentation,

quency broadcasting, RGA exec said, advocating idea of making mospecific allocations of these channels, except for experimentation, until public service is possible. Commercial spokesmen were concerned about heading off a feared government grab after Dr. Dellinger power of the property of the property

when one considers that the usual telephone charge ls \$25 or \$30 per year it is easy to see why radic set ownership exceeds resi-dence telephones to such a great degree. It is also easy to see how

Earphone Boys Pow-Wow

Detroit, June 16.

Detroit June 16.
With several local radio artists participating in program, 1,600 midwest amateur ops held their annual Ham Feet Sunday night (14) in Hotol, Tuler.
Thanking the Hams were The Smoothies, Thelma Bow, Eddle Lee, Victor Lintoot and Dot Mason, all of WW; the Girl Friends, of WXYZ and Lapry Challot and Gernert Case; of WJBK, with Herschell Hart of WW; as mc.

Edwin Jay, a new mikeman at WINS, New York,

Agencies—Sponsors

Ford Symphony series slated to days and Fridays from 1:35 to 1:40 drop off its Columbia ride early in p. m. Five minutes of electrically fully for a summer lay-off. Due to transcribed music, return in the fall. Fred Waring shows continue through the hot zeas.

Tide Water Oll Co., through Len-

DeGarmo-Kilborn agency lining up placements for the forthcoming spot campaign of Gruen Watch.

National Biscult Co. has put in an order with NBC for an evening hour. McCann-Erickson is the nour.

Rieser Co. (Venida products) is starting a series of Tuesday stanzas locally in New York over WEAF, 7:30 to 8 p.m. Are entitled True Romances, being dramatizations from yarns appearing in the mag of the same name. Through Donahue & Coe, New York.

Dr. Edward's Olive Tablets muli-ing a spot campaign for the fall. Erwin, Wasey, New York, to start-rigging up program ideas and sta-tion lists by next month.

Richardson & Robbins spotting the Twin City Foursome, mixed-quartet, over WiZ, New York, three days a week at 6:35 p.m. Through Bermingham, Castleman & Pierce, Same agency likewise has given WEAF, New York, a once-weekly series of musicals, Thursdays, 7:45-3 p.m., in behalf of Beneficial Man-8 p.m., in some agement Corp.

NBC has found a client for the Dan Harding's. Wife' script which has been riding on an early-morning spot out of Chicago. Staley Prod-ucts has its pen out of its pocket to signature the papers. Will start as a commercial later this summer.

Delaware, Lackawanna & West-ern (Blue Coal) due to start on its fall spot schedule sometime in July. Through Ruthrauff & Ryan, New

Don Stauffer can't make up his mind where he wants to locate the Young & Rubicam offices in Holly-

Morris, Shenker and Roth agency, Chicago, has the Telco colorfilm process account.

Ward Baking has renewed its News of Youth program with Co-lumbia. Renewal effective June 16. Fletcher & Ellis, agency. Time, Tuesdays, Thursdays and Satur-days, 5:15 to 6:39 p.m., originating from WABC.

A Sartorius & Co. (Plat-Num Nail polish), New York, starts fastion talk program over station WOR, New York, twice weekly on Tuesdays and Thursdays at 12:30 to 12:45 p. m. EDST. Prunella Wood on spiel, Milton Kaye at the plano. Monroe F. Dreher, Newark, N. J., agency, July 21 is first.

Zenith Radio Corp., through H. W. Kastor agency, Chicago, will star "Tuneful Airs' over station WOR, New York, on Aug. 10. Three times weekly, Mondays, Wednes-

wired radio cannot be expected to render service at a charge which can be met by the great majority of present-day receiving set owners, even assuming they would be willpresent-day

les to pay it.

Ing to pay it.

Ing to pay it.

Ing to pay it.

Ing to the for caution in payceling out new channels were laid before commish Tuesday, with William S. Paley, president of Columbia Broadcasting System, pointing to danger of upsetting-entrie industry.

'Aliocations in the present broad-'Allocations in the present broad-cast band are such that even a few minor changes might upset the whole plan of the structure, Paley said, adding that there is doubt whether anything should be done toward broadening spectrum until we know where broadcasting uti-mately is going.

Television, termed by Paley as most serious problem confronting the industry, was declared not to be tival.of. either sound broadcasting or motion pictures by James N.

or motion pictures by Jar Skinner, president of Phico.

Tide Water Oil Co., through Lennen & Mitchell, has renewed ita transradio news broadcasts over WOR, New York, effective July 1, Arthur Halo announcing the three a week program at 11:00 to 11:15 p.m.

Ann Weinstein, office manager at Bess & Schillin Agency, New York, back at her desk following honey-moon trip. Married Attorney Ber-nard A. Finkel several weeks ago.

Bruce Morgan has left the radio department of N. W. Ayer's New York office.





JACK

And His ORCHESTRA FRENCH CASINO, NEW YORK BROADCASTING Mon., 11-11:30 P.M., WABC-CBS

COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutual Per. Mgt., M.C.A.

WILLIE and EUGENE

Every Wednesday 8 P.M. DST DR. LYONS TOOTH POWDER Material by

IRV. S. BRECHER

DON NORMAN

NEWSCASTER WILLIAMS OIL-O-MATIC

(42nd Week)
Tel. SUperior 3580, CHICAGO

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., DST
(WESTCOAST, 8:30-9 P.M., PST)
WABC-C. B. S. Personal Met., NELSON HESS

NOW RADIO'S MOST POPULAR FAMILY BRINGS YOU MORE AUGHTER TEARS AND HEART-THROBS Presented by Ivory Soap + 99 44 100 5 6 pure 3:45-4:00 P.M., EDST - WEAF LISTEN NBC NETWORK - COAST TO COAST IN a . Every Mon., Tues., Wed., Thurs., Fri.
Mgg., "ED WOLF - REO BLDG., NEW YORK CITE
DIE, BLACKMAN ADVERTISING, INC."

THE O'NEILLS"

By JANE WEST



BFED after year

New Yorchids: to Abe Lyman's crew at the Hoffywood.

Walter WINCHELL

Yau've got to Let Yourself Go when Lyman goes to town.

Ed SULLIVAN N. Y. NEWS

A deep bow to lanky Abe Lyman and his meladious magicians for their tantalizing tune thrills.

Louis SOBOL

N.Y. JOURNAL

A great personality and a great band . . combine the "tops" in musical entertain-

Jack LAIT

RING FEATURES

Lyman's orchestra is socko for

Abel GREEN

For many years...and STILL... America's major band leader.

America's major band leader.

Leonard LYONS

TCOMOLA FINAS

Abe lyman's band is tops in quality and delivery. Truly one of the ace bands of the country.

Nick KENNY

Offers about the most soothing music on the air.

Ben GROSS

N. Y NEWS

and his CALIFORNIANS

An Unprecedented
RADIO RECORD
FIVE CONSECUTIVE YEARS

on 2 major networks—commercially NBC Network (WJZ) "WALTZ TIME" CBS Network (WABC)* "MELODIANA" "Now MBC-WEAR)

SEVEN MONTHS
Longest solid run of ANY orchestra at the
HOLLYWOOD RESTAURANT
NEW YORK

SIX SENSATIONAL WEEKS
COLLEGE INN
HOTEL SHERMAN—CHICAGO

TWO RECORD-SMASHING WEEKS
MAYFAIR CASING
CLEVELAND

JUST CONCLUDED
DETROIT FOX THEATRE

NOW
MOUNDS COUNTRY CLUB
ST. LOUIS

Under Personal Direction of

MUSIC CORPORATION OF AMERICA

ABE LYMAN ENTERPRISES, INC.

1619 BROADWAY, NEW YORK

HARRY WEINSTEIN - Personal Manager

MACK MILLAR - Publicity Director

New Business

BOSTON

H. C. Brill Co., Newark, N. J. (E-Z Freeze Ics Cream Powder), 13.15-minute programs, once weekly, Wednesdays, a.m., ending Aug. 26, Program Listing: Home Economist Talk, Through Donahue & Coe, N.Y.

Talk. Through Donahue & Coe, N.Y. WNAC.

Lever Brothers Co., Cambridge, Mass. (Lifebuoy Soap), 39 five-minute dramas, electric transcriptions, three times weekly, ending Sept. 4. Through Ruthrauf & Ryan, N. Y.

Bowers Battery Mfg. Co., Boston (auto batterles) 26 15-word an-

Presents

PARADE

SATURDAYS 10-11 P.M., EDST WORLD'S LARGEST (CBS

CARL HOFF

LUCKY STRIKE

"Your Hit Parade"

WED. 10 p.m. EDST

Nightly at the Versailles

NEW YORK

Sole Direction, HERMAN BERNIE, 1619 Broadway, New York

The Great American

PHIL BAKER

Gulf Refining Company

Sundays, 7:30-8 P.M., DST

WABC-CBS

A. A.S. Lyon

DICK

AND HIS ORCHESTRA HOTEL LINCOLN NEW YORK CITY CBS, Thurs., 11:30-12 Midnight Sun., 7-7:30 p.m.

Dir.: M C A
Per. Mgt., HERMAN HERNIE
1619 B'way, N. Y. C.

Tourist

NETWORK 93 STATIONS COAST-TO-COAST

10

LUCKY



Deaumont, Heller & Sperling, Pa. WNAC.

N. Y. New Haven & Hartford R.R.

N. Y. New Haven & Hartford R.R.

N. Y. New Haven and Hartford R.R.

N. Y. WNAC.

Cape: Ood Steamship Co., Boston (summer excursions), 52 five-minute programs, phonograph records, five times weekly, am. ending Aug. 14, Through Greenleaf Advertising Agency, Boston. WNAC.

Ironized Yeast Company, nine five-minute electrical transcriptions twice weekly, started June 1 and ends weekly, started June 1 and ends weekly, started June 1 and ends Y. WNAC.

M. WNAC.

Gull Refining Company, four tie-in Gull Ref

N. Y. WNAC.

Gul Refining Company, four tie-in announcements, once weekly, Sundays, started May 31 and ends June 28. Through Young & Rubleam, N. Y. WNAC.

addividualistics, inc. water, June 28. Through Young & Rubleam, N. Y. WNAC.

Gillette Safety Rasor Company, Boaton, 153 partleipations in The Yankee Network News Service, twice daily on Mondaya, Wednesdays and Thursdays, Saturdays and Sundays; started June 1 and ends October 31. Through Ruthrauf & Ryan, N. Y. WNAC.

Lever Brothers Company (Lifebouy Sosp), 38 five-minute electrical started June 7 and ends Soptember 4. Through Ruthrauf & Ryan, N. Y. WNAC.

May Oil Burner Corporation, 58 thirty-word announcements, four times weekly sincluding Sundays, which was the second of the second

-WNAC.

Health Products Company (Feenamint), 13 half-hour programs, once weekly, started June 7 and ends May 16, 1937. Through William Esty, N. Y. WNAC.

ST. LOUIS

Hyde Park Breweries, one-minute transcriptions, twice daily, beginning April 27. Through Ruthrauff & Ryan. KSD.

Ryan. KSD.

Union-May-Stern Co., special announcements three times daily.

Through Joe Batt Agency. KSD.

Illinois Central Railroad Co., special announcements. Through Caples

clai announcements. Through Caples Agency. KSD.

Mevrakos. Candy Co., special announcements. Through Ridgeway Agency. KSD.

Guick-Ade (Skinner Mfg. Co.), 100-word. announcements weekly.

Might Co.), 100-word. announcements weekly.

KSD.

Uncle Sam Breakfast Food Co.,
100-word announcements daily.
Through Bozell & Jacobs Agency.
KSD.

KSD.

Dr. Pepper, 30-minute program
Sundays. Alexis and his orchestra,
Sugah and her boy friends. Through

Announcers on Spot

Philadelphia, June 16 Station WIP will inaugurate a policy of building up its an-nouncers as personalities. Idea is for each mikeman to star on his own weekly program. is for each mikeman to star on his own weekly program. Seems to be taken for granted that all announcers must necessarily have personality and be able to entertain in their own right. Howard Jones, Alun Wil-llams and Ed Wallace are the first of the WP announcers to be told to do something clever.

Tracy-Locke-Dawson Agency. KSD.

Arthur R. Lindberg Co., 15-minute
program Monday. 'Art Gillham, the
Whispering Planist.' Placed direct.
KSD.

KSD.

Barnsdall Refining Corp., 'Col.

Courtesy,' 15-minute program Tues-days. Through Co-Operative Agency.

Courtesy, 18-minute.program Incodays. Through Co-Operative Agency.

Thodge Motor Co., 15-minute transcribed programs Tiesdays and Saturdays, The First Nighter. Through
Ruthrauf & Ryan Agency Library

Ruthrauf Laboratories (Rite-Way

Shoc Cleanery, announcements, four

times weekly.

Drene, 15-minute transcriptions,

Considerative Library

Ruthrauf Laboratories (Rite-Way

Shoc Cleanery, announcements, four

times weekly.

Drene, 15-minute transcriptions,

None a week for 13 weeks. Starts

June 4. Through Kastor & Sons.

KWELTON, 15-minute transcriptions,

KWELTON, 15-minute transcriptions,

Ruthrauf Library

Ruthrauf

days 8:30-8:46 a. m. Through entire basebal season. Through Knox
Reeves Agency. KWK.

McKeson & Robbins, Inc. (Pursang), one-minute transcription and
day, for few weeks. Through Kastor
& Sons. KWK.

Scalytone, one-minute transcriptions, Sunday and Wednesday for
Event and the season of the se

Inside Stuff—Radio

Repeal of the Dayls amendment to the Communications Act, requiring allocation of broadcasting facilities in accordance with arbitrary zone quotas, was accomplished last week when President Roseevelt signed he Wheeler bill recommended by the Federal Communications Com-

mission.

As modified the law now requires the commish to exercise utmost fairness in making an equitable distribution of facilities but lays down no yardstick to be followed in handling out permits and time. Bill went through Congress without change.

Commemorating its 10th anniversary NBC has under way a six-month celebration of special programs and contests to be broadcast over all of net's 97 stations. Present estimated figure is slightly over 20b broadcasts which will consist of coverage of all major sports events, special musical programs, dramatic sketches depicting development of radio, special international programs and wholesale salutes. It will last until October. Officials of the company keeping a secret amount of money that has been appropriated for the ballyhoo.

Affiliated regional (Insuli) network has put through a payroll retrench-ment for the summer in view of the uncertain commercial prospects at the moment. Salaries sliced on an average of 20% but cuts are slated to be restored Aug. 15.

Triends and backers of Samuel Insuli have subscribed liberally, it said, so that ABC will have ample financing to carry through after t

When Frank Crumit winds up his series for the New England Vacation Buleau on WEAF, New York, at the end of June, it will be the first time he has been off the B. B. D. & O. payroll since early 1928. He started in that year on a General Motors program and in the subsequent years Crumit has drawn a check weekly from the agency for his connection with either Blackstone cigar or Bond bread,

Jerry Belcher and Parks Johnson, station WOR's Vox Pop program-mers, will use attendees at American Federation of Advertisers conven-tion as stooges on their broadcast of June 29. Team expects to get in their act at the luncheon session that day in

While Arthur Pryor, Jr., maintains a supervisory interest constantly over the March of Time series on CBS, the actual production of the show on the agency end is in the hands of Homer Fickert and Bill Spier, of the B. B. D. & O. staff.

Lewls H. Titterton, whose wife was murdered some time ago, is con-tinuing with NBC in continuity post. Rumor had it that executive had lett company. During summer he's working on a somewhat clipped schedule however.

WOKO, Albany, now represented by Norman Craig in the New York area, is thus acquiring its first rep. Was not handled before by Furgasion & Aston, as reported.

nouncements, three days a week; atternoons; until further notice. Placed direct. Mon. Placed direct. Mon.

Sales, Inc. KMOX.

Sales, Inc. KMOX.

Sales, Inc. KMOX.

PHILADELPHIA

Macfadden Publications, Inc., A. L.

Alexander's Good Will Court, 69minute program Sundays for 13 we have a consistent of the public Hardish Laboratories, Dr.

Public Hacith Laboratories, Dr.

Sales, Inc. KWIP.

Rev. Robert Fraser, 69-minute religious program once weekly for 82 weeks. Direct. WIP.

Rev. Robert Fraser, 69-minute religious program once weekly for 82 weeks. Direct. WIP.

Rev. Robert Fraser, 69-minute religious program once weekly for 82 weeks. Direct. WIP.

For-Weis Furriers, renewal three superiority of the finite period. Direct. WIP.

For-Weis Furriers, renewal three superiority of the period. Direct. WIP.

George B. Evans Laboratories, depliatory, five spot announcements weekly, Direct. WIP.

George B. Evans Laboratories, depliatory, five spot announcements weekly for indefinite period. Through McLain Agency. WIP.

George B. Evans Laboratories, depliatory, five spot announcements deally on Eight Bells program for 13-week period. Through a Pierce Agency. WIP.

Crazy Water Crystals Co., lazar for indefinite period. Direct. WIP.

Passon's Service Station, spot announcements six days a week for total of 100 announcements, period ending Sery. 1938. Through Cox.

Adam Hats, hour and 15 minutes broadcast of fights from Madison Square Garden, May 29. Direct. WIP.

Pure Oil Co. 55 starter-hour transcriptions to be used five-a-week. Through Freitag Advertising, Chicago. WADC.

Ohewrotet Motors, 65 quarter-hour transcriptions to be used five-a-week. Through Campbell-Ewald, Detroit, W

Through Campbell-Ewald, Detroit, WADC.

Dodge Bros., 13 quarter-hour transcriptions, one-a-week. Through Ruthrauff & Ryan, New York. WADC.

Knoz Go. (Cystex), 28 quarter-hour transcriptions, one-a-week.

Through Disn's Kirk, Kansas City.

Carter Medicine, 156 one-minute transcribed announcements, three, a-week. Through Spot Broadcastins, New York. WADC.

American Weekly, 52 quarter-hour transcriptions, one-a-week. Placed WADC.

American Weekly, 52 quarter-hour transcriptions, one-a-week. Placed WADC.

WADC.

San Felice (clears) 43 dec.

WADC.

San Felics (clgars), 91 five-minute
news periods, seven-a-week. Through
S. M. Epstein, Detroit. WADC.

Ford Dealers, 13 quarter-hour
transcriptions, three-a-week. Direct,
WADC.

PITTSBURGH

PITTSBURGH

Reliance: Manufacturing Co., 13
quarter-hour programs. Placed by
Mitchell-Paut. KDKA.
Westinghouse Elec. & Mig. Co., 4
four-minute spots. Placed by Fuller.
Frocter & Gamble, 105 one-minute
announcements. Placed by Blackman. KDKA.
Duff-Norton Mig. Co., 18 five-minute programs. Placed by Walker &
Ball Brothers Co., 26 four-minute
spots. Placed by Applegate Agency.
KDKA.

Boul Brothers Co., 2b 10ur members Ball Brothers Co., 2b 10ur members photo Placed by Applegate Agency. K. G. Bros., 39 three-minute spots. Placed by Elsie Lichstenstul. KDKA.

Harts Mountain Products, Inc., 13 three-minute spots. Placed by Hirsch Turpen. KDKA.

M. J. Breitenbach Co., six one-minute announcements. Placed by Brother Committee announcements. Placed by Fan Advertising Agency. KDKA.

Gold Dust Corp., 60 one-minute announcements. Placed by BBDO.

KDKA.

ACONAA. Flaced by BBD.

Graej-Coucien Corp., nine one-minute annous-sements. Placed by John
L. Butler Co. KDKA.

Procter & Gamble, 90 one-minute
announcements. Placed by Blackman. KDKA.

Acme White Lead, 18 four-minute
spots. Placed by Henri, Hurst &
MoDonald. KDKA.

Chr. Hansen Laboratories, 27 four-ninute spots. Placed by Mitchell-Paust, KDKA.

Fraust. Anno. ORE
Ford Motor Cos. 22 quater-hour
Programs. electric transcriptions.
Placed through McCann-Erickson
Advertising Agency. KGW.
Sears-Roebuck Co., 50 announcements, day time. KGW.
Laborite Manufacturing Co., series

of 28 announcements on Home Institute program KEX, series of announcements on Home Institute program KEX, series of announcements on Home Institute program, KEX.

Nu Enamel Co., sponsor of Tevery-body Sing' program, one year. KEX.

Gill Bros. Seed Co., quarter-hour by the program, Enced through Mysen, Kickpairtick Advertising Quinter Reality Agency. KGW.

Union. Pacific Relifered, series of announcements, Elected through Mysen, KGW.

Glaser. Bewerages, announcement Glaser. Bewerages, announcement service for one year. Placed by Weller Advertising Service. KGW.

Omega Shoe Polish, series of (Continued on page 47)

AN MCA Orchestra aon

JEFFERSON BEACH, DETROIT

Met.: S. E. EUSHNER

HI WORLD! RAY PERKINS

he Great Lakes Exposition, leveland, June 24 to Oct. 2d Three Half Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO And a Bow to NBC Artists Bureau

BENNY

6 P.M. EDST

FEEN-A-MINT

TUAL BROADCASTING SYSTEM

Listen to Lunceford

unceford AND HIS ORCHESTRA Larchmont Casino, N. Y.

WJZ—Thursday—Midnite WEAF—Sunday—Midnite Other Midnites WMCA Direction: HAROLD F. OXLEY 17 E. 49th St. New York City

ALEXANDER

BY CHRYSLER"

A CBS Super Air Show EVERY THURSDAY AT 8 P. M., DST-COAST-TO-COAST

JERRY



New Business

KANSAS CITY

KANSAS CITY
Ryon-Hampton Tobacco Co., 50word announcements, three times
daily for 184 times. Gardner Advertising, Agency. WSXBY.
Listed Co., Champair, Co., Champair, Vetter Boo, and the control of the control of

WSKEY.

Jones Pulmotor Arch Support Co.
50-word spot announcements, 300
times. Direct. WSKEY.

Mational Dollar-Stores, daily time
signals, 100 times. Direct. WSKEY.

Overhaul Co., daily 15 minute



ked Exclusively Through WSM Artists Service Nashville, Tennessee

HENRY BUSSE

And His Orchestra 2d SENSATIONAL SEASON CHEZ PAREE CHICAGO

CHICAGO
Broadcasting Nightly NBC
Thanks to
Mike Fritzel and Joe Jacobson
Management M.C.A.
Held Over Indefinitely

(Continued from page 46)

Geodity announcements, daytimes Placed through McCarthy Advertising Agency. KGW.

Zentth Corp., 36 one-minute electrical transcriptions. Placed direct transcriptions. Placed direct. KEX.

Pendleton Woolen Mills, sponors, and the placed through matchast placed through registering transcriptions. Placed direct. KEX.

Pendleton Woolen Mills, sponors, and the placed through Ruthraut R.

Placed through Ruthraut R. Ryain Advertising Agency. KEX.

Ironized Teast, series of eight spectral transcription music programs. One-minute electrically transcribed music programs. One-minute selectrically transcribed music programs.

Pendleton Woolen Mills, sponors, and the placed through Ruthraut R.

Placed through Ruthraut R. Ryain Advertising Agency. KEX.

Pofflend Federal Savings & Loads food, quarter-hour transcriptions, five now concluding transcribed music programs. One-minute electrically transcribed programs. Placed through Black man Agency. KEX.

Pendleton Woolen Mills, sponors, and through Ruthraut R.

Profiled Junater-hour transcribed music programs. One-minute electrically transcribed music programs. One-minute electrically transcribed programs. Placed through Black man Agency KEX.

Podge Brother Oor, series of 26

WET. More To Standard Company, 37

Servel, Fine, Cleictrolux, hill-billy were formed to the programs of the program of the progr

High Point Overall Company, 37 announcements, Hobie T. Fraigs, Manther's Raddo Corporation (RCA-Victor Indias), 10-minutie musical each week day for, 52 weeks. Direct. WBT.
Servel, Inc. (Electrolux), fill-billy transcriptions, two atternoons as week, three months Satternoons as week, three months Satternoons as week, three months, three afternoons is week for from Company; electrical transcriptions, three afternoons is week for three months. Campbell-Elwald Company. WBT.
Standard Oll Company, of N. J., Manther College, announcements, six afternoons a week three months. Marschalk & Pratt, Inc. WBT.
American Potash Institute (fertilized), announcements on transcriptions. WBT.
Brotin - Rogers - Dizon Co. (Grunow), daily musical transcriptions. To three months. Direct. WBT.

WHN Naws Gets Snonsor.

WHN News Gets Sponsor

Sensation Cosmetics has signed with WHN, New York, for eight-week period, sponsoring United Press news service at 8:30 a.m. EDST. Handled through Churchill-

This is the second firm to spon-This is the second min to spon-sor similar service over station, Fred Lowenfils & Son, Inc., having started a few weeks ago with U. P. flashes at 7:15 p.m., EDST. Bill Shephard of staff handling.

WHN's Sports Matinees

WHN's Sports Matinees
"They're Off' is new matinee
stanza covering 90 minutes starting
this week over WHN, New York,
for sports resumes. Baseball and
races are the main sports to be covered daily from 4 to 5:30 p.m.
Monroe Hellinger is handling diamond scores, Brook Temple is in on
the turf gleanings,

Bob Stanton To KSD
Robert Stanton, leaves New York
to go to KSD, St. Louis. Stanton
will be in charge of announcers.
Before coming to New York and
WNEW, Stanton was an announcer
on WIOD, Miami.

Betzer Doubles at WEBR
Buffalo, June 16.
Modest or not, Joe Betzer had to
send notices to the press that had been appointed head of the
WEBR announcing staff last week
He's also the WEBR press bureau

"Music In the Morgan Manner"

RUSS MORGAN

RINSO-LIFE BUOY

THE MOONLIT TERRACE

Atop The Biltmore Hotel, New York

JUST CONCLUDED TWO WEEKS AT THE PARAMOUNT THEATRE, NEW YORK JUST COMPLETED SHORT FOR PARAMOUNT.

Network Chart

NBC NEW PROGRAMS

NBC NEW PROGRAMS
Frigidaire Gerpf, with Clara, Lu
'n' Em, plus orchestra, Friday, 8:30
to 10 p. m., EDT, starting June 26;
to 1 weeks, Baads Blue, WLW,
Lower Bands Blue, WLW,
Lower Bands Blue, WLW,
Red, KLO, Ogden, Pac, Blue, KTAR,
Phoenix, and North Mountain,
Princess Pat, Ltd. (cosmetics); A
Tale of Today' (dramatic with musical interludes), Sunday, 6:30 to 7
p. m. EDT, starting June 21; for 52
weeks. Over NBC-owned-station
hookup comprising WEAF, New
York; WMAI, Washinston; WGX,
Schenectady; KDKA, Pitteburgh;
WTAM, Cleveland; WMAQ, Chicago.
NBS RENEWALS

NBS RENEWALS

Studebaker Corp.; 'Studebaker Champions'; starting June 29; for 52 weeks. (Note: with this renewal a time shift takes place; stanza a time shift takes place; stanza moves to Mondays 9:30 to 10 p. m. EDT, with rebroadcast at 12:30 a.m.; used to occupy a Friday niche at 10 p. m.). Basic Red, WLW, Cinchnatti, NW, and SW. Rebroadcast to Pacific Red and Mountain Red.

CBS RENEWALS

Ward Baking Co.; 'News of Youth,' starting June 16; for 13 weeks. Over 21 stations west to St.

Louis.
Ford Meter Co.; Fred Waring's
Pennsylvanians'; statring June 30;
for 26 weeks. (Note: with this renewal Waring's stanza is moved
into a time spot half an hour earlier
than the one now occupied; same
applies to the Waring show on
NBC; rebroadcast at midnight unchanged). Over 98 stations, coastto-coast.

(Note: New programs or renewals for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30 days' notice.)

Doc Levy Fingerprinted

Philadelphia, June 16.
Doc Levy and his whole KYW
staff were grabbed and fingerprinted by G-men last week. Station aired program by local chief
G-man Reed E. Vetterll- and Judge
Harry S. McDevitt on science of
finger fingerprinting. Theme of talk was that all persons should have imprints taken.

When program was over all went to hoosegow and were fingerprinted.
But nobody was 'mugged.'

Lopez Serenades Levy Party

Lopez Serenades Levy Party

Philadelphia, June 16.
Dr. Leon Levy, WCAU and KYW
prez, had combination birthday
party and house-warming last week
in his new mansion in Germantown.
Music was played by Vincent Lopez
and his band, currently playing
stage date at Fox Theatre here.
Although Levy and Lopez are old
friends, local music union entered
proceedings, requiring Levy to pay
standby musicians because Lopez
was doubling.

'Hobo' Spiels on WHIC

H000' Spiels on. WHIC
Cleveland, June 18.
Jeff Davis, pullman-riding professional hobo, will begin a sustainer
on WHK here on Thursday, June
25. Davis blew into town for the
G. O. P. trumpeting.
His idea for broadcaste is to go
His idea for broadcaste is to go
of the sperience on the road and to warn young
lads that the bumming business isn't
as grand as it looks.

Sponsored News at WBRC

Birmingham, June 16.
Newscasting inaugurated at WBRC, Monday (15) with the station taking International News

WBRC, Monday (19) WHE THE SECTION TO SECTION TO SECTION. Newscasts will be heard four times daily with Melvin Israel doing the miking. RCA Victor radios and R. P. McDavid & Company, RCA distributors, footing the bill.

St. Leger Goes West

Frank St. Leger on Fireside Re-citals over WEAF, New York, is leaving on a seven weeks' vacation, with Vladimir Padwa siated to pinch-hit on the Sunday series. St. Leger is going to baton 'The Gondollers' at Central City, Colo.

Ed Aleshire Moves

Chicago, June 16. Ed Aleshire, who has been with Lord & Thomas agency for the year, moves to the Kastor

past year, moves to the Kastor agency.

Aleshire had been with Kastor before switching to L. & T.

Here and There

Katharine Hanye has joined the Hays-MacFarland agency, Chicago.

WBBM, Chicago, sales staff nov operating on a straight 8½ per cen commission. Formerly ranged a high as 12½ per cent on direct deals

Chubby Kane, nine-year-old war-bler over WFIL, Philiy, and Mutual web, back on air since school days are over for summer. He was chased last spring by truant offi-

Ben Sackheim left Metropolitar agency to join J. P. Muiler.

New WBT, Charlotte, N. C., stu-lios will be completed in time for house-warming July 12.

Eugene Katz, head of the E Katz's radio rep division, building himself a house in Connecticut,

Maury Gaffney, CBS's trade news chief, back to Princeton last weekend with the class of '26.

Joe Weed, station rep, locked up shop on Friday (12) to attend mar-riage of his sister. Office crew along en masse.

Messrs. Wade and Wasser, who run the Furgason & Aston rep-office in New York, starting for the NAB convention next Monday by car, ex-pecting to stations along the route.

George Biggar, WLS (Chicago) promotional director, taking in the Texas Centennial

Jack Zeigin, mikeman and p. a. for WIBM, Jackson (Mich.) as well as scribbler of a local stanza of film chatter, resigning,

James Moran named chief engi-neer of KTHS, Hot Springs, follow-ing resignation of Moody McDon-ald, who's moving onto technical staff of WLW, Cincy.

Bob Hall joins announcing staff of WIP, Philiy, coming from WOR, Newark. Another WIP announcer,

Ed Wallis, has instituted own program, weekly radio and show busi-ness chatter session called 'Town

Ida Raisbeck sent to Coast by J. Walter Thompson to work on Lux scripts.

Ed Gardner returned east after producing Frank Fay show in Hol-ywood.

Don Wikie will narrate series of secret service yarns on the Coast for ciggie outfit.

Sam (Schlepperman) Hearn goes into Jack Benny's picture at Par-amount.

Harrison Holliway, KF1-KECA topper, east for the high frequency hearings in Washington and biz in N. Y.

Tom Breen, late if NBC am-nouncing staff, swung over to KFWB (Hollywood),

Dick Stannard heading sales promotion dep't for KFWB (Holly wood).

Eddie Duchin ork replaces Jacques Renard on Burns & Allen airing July 8. Milton Watson also off.

Phil Lasky, KSFO (Frisco) mana CBS biz and to attend NAB convention.

Arthur McDonald named sales manager of KEHE (Los Angeles), succeeding Abe Corenson, who moves over to KELW.

George Fischer will be master of the mike at Warners five-buck premiere of Anthony Adverse'

WHB, Kansas City picked John Busselle fresh from college for fry in sales dept.

Dolores Hanford doubling be-tween Rainbow's End, script mu-sical at WEVD, New York, and girl-scout program at WICC, Bridge-port.



JAN RUBI

AND HIS ORCHESTRA

HOLLYWOOD ON THE AIR MUSICAL DIRECTOR AND SOLDIST—SIX MONTHS NBC

PAUL WHITEMAN'S KRAFT MUSIC HALL NBC-VIOLIN SOLDIST

PARADE OF THE MAESTROS

CONDUCTOR-SOLDIST-CBS

WEST COAST THEATRES

HOLLYWOOD 6 YEARS MUSICAL DIRECTOR, AND SOLOIST

PALM ISLAND CLUB: MIAMI BEACH, FLORIDA RECENTLY CONCLUDED SUCCESSFUL SEASON

WARNER BROS. SHORTS

NOW IN NEW YORK Available for RADIO, HOTELS, CAFES, THEATRES and PIC-TURES After June 20th

PERMANENT ADDRESS 115-70 NEWBURG STREET ST. ALBANS, L. I. TEL.: LAURELTON 8-2360

CBS Lawvers Withdraw from Grand Rights Assn.: Music Trade Sees **Edward Bernays as Daddy of Idea**

MESSNER

COCOANUT GROVE

"THESE FOOLISH

THINGS REMIND ME

the English produ

"MY FIRST THRILL"

"PM JUST RECINNING

"ROBINS and ROSES"

"THE MARTINS and

HARRY LINK G.P.M.-IRVING BERLIN INC

WIETONE TOPICS

HORACE HEIDT

and His Orchestra

DRAKE HOTEL, CHICAGO

"THEN CAME THE INDIANS"

It's Sensational

MOVIETONE

MUSIC CORPORATION

1250 SIXTH AVENUE

TO CARE

rk Central Hotel, N. Y.

Rosenberg, Goldmark & Colin is filiate Music Co, which with Lawwithdrawing as soon as conveniently possible as counsel for the American Grand Rights Association because of conflicting interests. The line of conflicting interests, and the conflicting interests. The line of conflicting interests, and conflicting interests of the Agra. Another angle about the Agra. Another angle about the Agra Another a

Milton Diamond of the American Grand Rights Assn. is sailing to-day. Will try to make reciprocal arrangements with composers in European countries.

Aaronson's Reorganized Band Slated for Pitt.

Pittsburgh, June 18. Aaronson's reorganize Commanders hit town next Monday (22) for indefinite stay at Nixon cafe, first of air-cooled cafes down town. Outfit replaces Herman Middleman's crew, winding up 10-month stay at spot and slated for early every at spot and stated for early cturn. It's Aaronson's first date are since he played the Pitt in a nit more than year ago, Joe Hiller planted him at Nixon.

Mutual-Don Lee

(Continued from page 41) ible affiliations in Seattle and

However, with the Don Lee web However, with the Don Lee web-hooking up with Mutual, it does not mean that MBS will have to hop all the way from Chicago to the Coast or even from Kansas City to the Coast, since MBS has also settled deals with stations in Salt Lake City, Denver plus a new tie-up in Kansas City

City, Denver plus a new tie-up in Kanasa City. Original conjecture o. the Kanasa City. Original conjecture o. the Kanasa City situation had pointed to KMBC, but that station has proven too tightly allied with Columbia to take on any extra network duties. KMBC owners had tried to tie in its high-fidelity station; WEXBY with Mutual, but MBS has turned away from that possibility and is now from that possibility and is now from the possibility and is now strictly HB. Thirdsation is now strictly HB. Thirdsation to now strictly HB. Thirdsation to now strictly HB. Thirdsation to strict control to the control of the contr

Governor Air Landon pick-ups from Topeka.

With the Coast and Kansas City situations worked out, the Mutual has practically settled with KFEL and a with KSL in Sait Lake City.

Lake City, Consultative of an MBS are a combo cabarer Roxy for the situations with a brack city.

Only two situations which are now gatulon for coverage are Minneapolls and St. Louis, particularly the latter.

With Mutual set up now with coast-to-coast coverage comparable to the networks of NBC and CBS, the agency radio time buyers and the station men in the hook-up itself are waiting for the establishment of a completely independent sales organization devoted exclusively to Mutual sales as a unit, and the station men in the sales of spaniation to which will be able to dictate us some measure as to time clearance by the stations in order to permit aetwork commercials on all of the affiliate stations, waiting the measure as to time clearance by the stations in order to permit aetwork commercials on all of the affiliate stations, waiting the measure as to time clearance by the stations in order to permit aetwork commercials on all of the affiliate stations.

Most Played on Air

To tamillaring the trade with To familiarize the trade totin the tunes most on the dis around New York, the following is the statement of the trade to the approximate number of combined plugs on WEAF, WIZ and WABC. Robins and Rosse All My Life Is it True About Disle In the Seach at Ball Ball The My teart will be trade to the trade trade to the trade to the trade trade to the trade trade trade to the trade trade

You Glory of Love Would You It's a Sin to Tell a Lie Foolish Things Remind Me Lost No Regrets Tormented

Tormented Let's Sing Again Christopher Columbus There's a Small Hotel Afterglow Afterglow
Stomping at the Savoy
Touch of Your Lipe
Cross Patch
There Isn't Any Limit
Rest at the End of the Trail
Melody from the Sky

Cleve. Niteries Seek Names to Lure Expo Biz

Cleveland, June 18.

Harry Richman's first bow here in even years, since Ziegfeld's "Folles, set for Mayfair Casino, Harry Propper's theatre-restaurant, opening June 19. Richman is in for a

ing June 18. Richman is in for a two-week engagement.

Two-week en

la being shifted to the Tyrolean expectate, while Jack Donahue is moving his band into suburban Alpine Shore Cilb. Witkins' band, with Joe Baidi. La Pour Trio and Gypey Markon's accordion, are going into Hollenden, in the Hollenden hotel's Vogue Room June 15 for duration of expo. Theo De-Witt, chain operator of Hollenden, in addition will have the fair's biggest altery attraction in his floating Admirativ Cilb, which is housed in a revamped ferry boat. Don Bestor in a different form of the hollenden, in a different form of the hollenden, in a revamped ferry boat. Don Bestor in a revamped ferry boat. Don Bestor in a revamped ferry boat, Don Bestor in a revamped ferry boat, Don Bestor in French Casino, which will be exposition's flashiest cabaret. Backers are spending \$35,000 on building, which is to have 1,100 capacity, two name bands and femme imps in mixed cast of 76. changing shows are spending \$35,000 on building, which is to have 1,100 capacity, two name bands and femme imps in mixed cast of 76. changing shows stated on thicks. Loon LeVerdie weekly nut will be \$10,400. Similar spot in downtown section tagged the Torch Club is getting underway under auspices of Stanley Jabin, who ran one by that name in Mismi and another here last year. Jackie Maye and mort Downey, it. midget mc., are pendied into the midget mc., are pendied into the implemental than the second of the province of

N. Y.'s 2 Showboats Open N. S. G.: Blah Shows Feature \$1 Cruises

Bobby Sanford's fifth annual Showboat Revue on the S.S. Empire State went down the ways June 15 with half of Broadway in attend-State went down the ways June 15 with half of Broadway in attend-ance, but not very attentive. Show its a loosely strung collection of 12 numbers that are rendered during the boat's northward run. Takes about 70 minutes to complete. Cast comprises. Charles Kemper, Kay Hamilton, Marioy and Elsa, Evelyn Thawi, George Hagserty, Happy Lee, Three Sharps and A Pist, harmony quartet: Carroll Sisters, Honoit Idlands string the structure of the structure. In previous seasons the entertainment was more elaborate; this is the first year of a straight variety idea.

Too small dance space is roped of

this is the first year of a straight variety idea.

Too small dance space is roped off for the revie. Outside of the Meyer-Davis band, which is okay both for dance and accompt the show, the rest of it is corny. Charles Kemper was a straight of the corny. Carroll Sisters, dance team, open. Then Kemper and George-Haggerty gun its summer night cruises with in a mediocre sketch. Evelyn Thawl, ballerina, follows; no dice. Burlesque dancing by Marley and Elea; Three Sharps and A Flat, dusky quartet with singing and music on viol and guitar; Marley and Elea; with more roughhouse terping; Dalsy the Horse next with special-ties.

Little production throughout. Ab-ner Silver and Ken Nichols credited

ner Silver and Ken Nichols credited for score.

S.S. Empire State replaces last year's stationary barge, the Buc-caneer. Salis nightly-except Mon-day from the Battery, N. Y. Ad-nish \$1, includes everything but

food.

Hudson Day Line
Using the ship Peter Stuyvesant,
the Hudson River Day Line has be-

Nitery Doings

Belle Baker does a one-night e gagement at Colony Surf Club, Deal, N.J., June 27 for opening of resort.

Harold Kolb new voice with Jolly oburn's orchestra at Claremont

Tony's, on West 52d street, N. Y closed on Sundays for next thre months.

Maxine Tappen among those signed for floor show moving into Pavillon Royal, Merrick Road, L. I., June 25. Vincent Lopez slated for music spot.

Jimmy Ryan's new Pavilion on City Island, New York, opened June 13. Johnnie Hines supplying music, Dian Ellison vocalizing, and Dinty Moore m.c.'ing.

Harry Goodman's new Town Casino, N. Y., bows in June 18 with Billy Vine, Peggy Marlowe, Dell Renay, Suddaye Brown, Catherine Billy vane, 2555 Renay, Suddaye Brown, Catherin Scott Sally Gooding, Roy Branke and Scrippy and His Pals orchestra

PALMER JITTERS ALLAYED

High Priced Band Clicks-2 Loop Spots See Big Biz

Chicago, June 16. Chicago, June 16.
There was much speculation regarding the Guy Lombardo orchestra at the Empire Room of the Paimer House, sidee it was the most expensive band and individual attraction ever brought into this hotel There is speculation no longer as business has been turn-away since the Lombardo opening two

lago.
Empire Room at the Palmer and the Terrace Room of the Morrison (Sophle Tucker) only two spots in the loop getting real trade.

OUTDOOR NITERY

Chicago, June 16.

Beach-walk, outdoor spot of the
Edgewater Beach Hotel, will use a
floor show this year for the first
time when it opens for the summer.

Bernie Cummins orchestra will Bernie Cummins orchestra handle the music assignment,

something that resembled a carnival. Entertainment consists of Julie Wintr's band, the Golden Gate Trio (Hawailan), wandering about in troubador fashion doing requests, the Palmer Group, seplan songstern, a palmist, a bingo game mc.'d by Josh Pringle, and an artist for cuffo profile sfectores, Boatis run on non-stop basis for. 25 miles up the rivei, requiring about three hours. Differes from others that stop and transport passengers to show barges, or render floor shows while anchored. Chief intent is to offer dancing and a restfut sail, with smattering of lightweight divertisement. In this arranger has not falled. Cruis its certain to satisfy those inclined. Full restaurant and bar equipment, we have been considered as unusually good or tops they occupy. They are forced to play up against a low steel celling that causes a brasay effect. Boat, however, has spaceous dance accommodations. Rest of performers are okay in their respective lines. If this form of entertainment doesn't draw, line will probably switch to heavier typo later in season. Present form is considered a feeler. Other ships of t.c. fleet will alternate when origina, is doing its regular Albany night run. Sails daily, except Sundays.





'WE'LL REST AT THE END OF THE TRAIL"

"I'LL NEVER LET YOU GO"

"I MET MY **WATERLOO"**

(Down By the Beautiful Sea)



"SUNSHINE AT MIDNIGHT "THE TOUCH OF, "THE STATE OF "NOTHING'S BLUE BUT THE SKY "I'M PIXILATED OVER YOU"

In Preparation — An Outstanding Novelty:
"HICKORY DICKORY DOG

SANTLY BROS. JOY, INC



Inside Stuff—Music

With the new 20th Century-Fox deal signatured whereby Robbins and Felat music companies tie in with the film company, it is possible that 50th-Fox will buy off its present deal with Sam Fox's Movietone Music Corp. Otherwise, the new 20th-Robbins-Felst arrangement doesn't become effective until the fail of 1937, Jack Robbins meantime, on the Coast, is proceeding with furthering a fusic copyright pool embracing Universal and RKO-Radio companies with whom he is dickering. Robbins at present has 20th, Metro and Gaumont-British (through Cinephonic Music Co.) tied in.

Jack Robbins' music copyright pooling, now that his own firm and feist's bave a filmusical tieup with Metro, 20th Century-Fox and Gamont-British, wouldn't mean that the songamiths would suffer materially in any picture deals. The copyrights are still subject to the usual surffs, regardless of the close tie-in between music publisher and picture producer. Only this week, for example, a chorus of "Tiger Rag" spotted in a 20th-Fox film meant a \$500 fee to Loo Feist, Inc., the copyright owner, even though 20th just closed a music deal with the Feist firm.

American version of 'These Foolish Things Remind Me of You,' as published by Irving Berlin, Inc., credits Harry Link as co-composer. Link, who is Berlin's professional mgr., reconstructed the entire chorus in order to make it pliable for dance arrangements. Among the things he did was to stretch the chorus out from 21 to 32 bars. Tune is a British import, with the words by Holt Marvell and the melody by Jack Strachey.

Work starts in the fall on the new Paul Whiteman Museum of Moder, Music at Williams College which the leader has endowed. His band gave a benefit concert at the college two weeks ago in Chapin Hall (1,200-sater). at a \$2 top, with a capacity house present. All returns were turned over to the school to start the construction job.

RCA Victor has to date sold about 5,000 copies of the album series recorded by Arturo Toscanini, with 2,000 of these going over New York City counters. It is figured that the sales of Toscanini set will reach 25,600 copies before the end of 1986.

Arthur Tracy's Band

Arthur Tracy will combine singing with maestroing in the future. Irving Mills has built a 14-piece band around him and added the band to his rhythm roster.

Orchestra is at present rehearsing under singer's hand. They expect to start as unit around the first of

TRAVELING NAME BANDS

Salt Lake City, June 16.
First week's business at Saltair, tamous for swimming, because it is impossible to sink in the water due to its salty content, has jerked up considerably this year.
Potent factor in increase of biz is businessed in the salty content of a salty business.

Potent factor in increase of biz is bands contracted for the entire sea-son. Dancing ushered in with Ben Bernie, doing a one nighter, foi-lowed by Carol Lofner's butth, who started June 1 and continues to June 30. Shirley Davis, a local 16-year-odt high school singer, is war-year-odt high school singer, is war-following, mostly from the younger following, mostly from the younger

patrons.

Bart Woodward will replace
Lofner June 22 for two weeks. Eddle
Duchin will play a one mighter July
1. Subsequent name bands skedded
for the resort are Guy Lombardo.
Paul Pendarvis, Gus Arnheim. Ted
Flo Rito, George Olsen and Little
Jack Little.
Saltair dance floor has a capacity
for 8,000 persons.

Merchant a Composer

CRASHES ASCAP

ASCAP.

Her friends in profesh have been pressing ASCAP to admit Miss Merrill for the past three years.

Composer in Traffic Jam

Composer in Traine Jain

Los Angeles, June 16.
Martin Fried, accompanist and arranger for AVJoison for number of years, goes on trial here (26) to answers charge of driving while intoxicated and injuring two persons. Fried, said to have sustained concussion, claims he was not intoxicated, but tired after working until 5 a. m. on a musical score.

Lou Bring's crew replaces Ruby Newman band at the Rainbow Grill, N. Y., on June 18. Frances Hunt singing with newcomers.

Blanche Merrili has been admitted membership in the American So-

embership in the American So-of Authors, Composers and shers. She's been writing song rial, mostly specials, for 15 but never could get into

HYPO SALTAIR BIZ

DELAY REPLACEMENT OF ASCAP VACANCY

It does not look as though the election of a 12th publisher member to the directorate of the American Society of Composers, Authors and Fublishers will take place until the fail. Board, following the regular monthly meeting of next Thursday (26) will go into its usual said. until September. Vacancy in the publisher section of the beard was caused by the res-

of the board was caused by the res-ignation last fall of Herman Starr, Warner Bros., v.p. Sentiment on the directorate has been in favor

Warner Eros, v.p. Sentiment on the directorate has been in favor of filling the post with some small publisher, but the candidates advanced so far have each found strong opposition from various members of the board.

Lest time that the publisher faction held elections Max Dreyfus had his directorate extended for another term after he submitted data show; light that he had become an officer and director of the Chappell Co. of America. Certain board members questioned his right to re-election when it was pointed out that Dreyfus' previous appointment had been as a part owner of the publishing firm of T. B. Harms, Inc. Latter catalog was among those withdrawn by Warner Bros. at the end of 1935.

FASCINATING RIVER?"

Arbitrate Luz Bros. Vs. Berlin Tune Similarity Case

Arbitration proceedings in the infringement claim made by Luz Broa. against Irving Berlin, Inc., will be resumed before John G. Paine, chairman of the Music Publishers Protective Association, tomorrow (Thursday). Lux charges that Berlin's publication, My River Hometology resembles in melodic theme the former firm's prior copyright, Fascinating Mannikan. Luz and Berlin agreed to let Paine arbitrate the issue after court action had been started. Paine held his first airing of the dispute last week. Arbitration proceedings in the in

Injured in Crash

Injured -in Crash

Granton, N. Y., June 26.

Frank Martuccio, orchestra leader
and operator of a musicialra a gency.
Was severely injured when the car
ale was driving left the highway betiween Ogdensburg and Morristown
and rolled over-three times.

He was taken to Hepburn hospital
at Ogdensburg, where surgeons
found him suffering from a fractired shoulder and icg, and several
cracked ribs.

Sam Severance's Job

Pittsburgh, June 16. erance, for some tin Pittsburgh, June 16.
Sam Severance, for some time
with the KDKA Artists Service Bureau, has resigned to become Pittsburgh representative for the Consolidated Radio Artists.

He takes up his new duties today (15).

ACTIVE 5-DAY A.F.M. CONVENTION GIVES BOOKERS AND RADIO LOTS OF ATTENTION

Two Unions at Plant—One is Mili-tant—11,000 on Rolls

Camden, N. J., June 16.
General strike at RCA-Victor plant here is threatened by employees demanding 20% increase in wages and 35-hour week. Committee representing 2,000 members of Camden local of United Electrical and Radio Workers met yesterday and again today (Tuesday) with company officials. regarding demands. Plant, employing 11,000 men, is working near capacity. Employees' Committee Union, rival organization numbering 8,000,

Employees' Committee Union, rival organization numbering 8,000, has said it will not strike.

5G Party Reestablished Society Lad in Music Biz After Gas Pump Session

Philadelphia, June 16.

Philadelphia, June 16.

Van Levig, Philly's society bandleader who recently heaved a \$5,000 shindig at Warwick Hotel to puthimself back into Blue Book circulation, last week put an eight-piece band into Ritz-Cariton-Botel here and has grabbed a juley bunch of deb parties. He fronted at Ritz opening night, then turned job over to Marty Kramer, his arraiger.

As Normar, Van Pelt Levig, Jr., socially prominent minister's son, he used to be fave bandsman for snooty parties. Then dat of' debbil depression got 'im and he took to grinding pumpa at gas stations. Recently he collected several angels and \$6,000 wad, heaved a gratis bender for social biggies, bookers and hotel men and sat back to \$100 ministers of the played fine. Social Register ruckuses in last three weeks and has contracts for number of others during balance of summer, as well as additional debbie outcomings in fail. Werld angle is, however, that Van Levis has been trying to keep his contracts dark. Figures, after way papers went for his comeback party at Warwick, that his bueblood clients 'wouldn't like publicity.

FIST DEATH OF BLACK

merchant a Composer

Salt Lake City, June 16.

Herbert S. Auerbach, owner of
the largest department here, has
gone in for song-writing. Not pop
stuff but sacred songs. Latest
composition premiered by the
Latter-Day Saints church tabernacie choir of 5,000 voices.

Merchant composes on an organ
in his home.

Mayor items receiving convention

Maybe Art Weber, for 15 years orchestra leader at the Gayety, specied out of turn. Now a saloon-received the convention of the convention of

RCA-VICTOR STRIKE THREAT WPA Music Activities and Problem of Unemployment Referred to Weber - Rap Regional Sustainers Available to Sponsorship

Detroit, June 16.

Detroit, June 16.

Bookers and radio bore the brunt of the American Federation of Musicians' doings here last week, at the 41st annual national convention in the Hotel Statler. Not only were the 425 delegates the largest numerical group ever to attend an A. F. M. conclave, but the session also was probably the most fruitful in terms of action ever held.

Delegates were usually unani-

Delegates were usually unani-mous in okaying or turning down a proposal. Sessions ran from Monmous in okaying or turning down a proposal. Sessions ran from Monday through Friday, only a half day being taken off for a boat trip to Port Huron, and that was made up by a night session Friday.

up by a night session Friday.
Rating at the top of actions taken
were strengthening and claritying
of the licensing policies, aimed
against chiseling bookers and to
protect the good bookers as well as
musicians, and an attack on the
unwarranted use of electrical radio music. Plans to aid traveling
bands also got major attention, several resolutions being adopted with
that view, in mind.

Expected action against the Amer-ican Society of Authors, Composers and Publishers, in the form of an annual fee to compensate them for

Weber's 37th Term

Joseph N. Weber, unopposed, was re-elected president for his 37th term, receiving all of the 606 Locals' votes. Others re-elected without opposition are Charles L. Bagley, of Los Angeles, vice-president, and J. Badward Jarrot, member of the International Executive Board of William J. Kerngood, of Newark, N. J., who is rettring, Fred W. Birnbach, of Minneapolis, won by a big majority, 487 to 106 for Lec Cleusman, and 10 for Walter F. Daney. Treasurer H. E. Benton, of Boston, 50t. 466 votes to 138 for Moses E. Wright. All except one of the five-match of the five-mat

rot.
No 1937 convention city was selected, matter being referred to Executive Board for deed-sion within a few months; Increase of 13,000 members over last year was reported. Total cash receipts for year ending April 30, 1936, in general fund, were \$1,273,109.37, a n d disbursements \$1,075.005.60.

this regulation will make the of-fender liable to a fine not exceeding \$500. (3.) No member of the A.F.M.

(3.) No member of the A.F.M. shall accept any type of recording engagement except on such terms and conditions as contained in the regular A.F.M. contract form for such engagements.

(4.) Resolution thanking J. Burward Daley, Congressman from Pennsylvania, for his efforts in behalf of union musicians.

(5.) Resolution conterring life

A.F.M.'s Union Auto

Detroit, June 16.
A.F.M. delegates here last
week unanimously oked purchase of private auto for Presgas, oil, chauffeur, etc.

Motion made that, since no

Detroit-made car is union-made, purchase committee buy a Nash-Lafayette, built in Wisconsin by union labor.

membership at large and membership on executive board upon Inter-national Secretary William Kern-good, who has retired from the lat-ter post.

Turned Down

Turned Down
Among the resolutions which were
turned down by the convention
sought to have:
(A.) All leaders of bands entering
another locals jurisdiction notify
the latter how many men are playing the engagement, the locals with
ing the engagement estillated and the
to work of hours they are scheduled
to play of hours they are scheduled

to play.

(B.) Leader or booker harred from taking a location engagement in another local's jurisdiction for a week orner local's jurisdiction for a week or more unless there exists between the local union and the employer involved. contract stipulating that a local orchestra must be employed a half of the playing time of each

a half of the playing time of each calendar year.

(C.) A national committee to be appointed by President Weber to deal with the question of unemployment, among musicians, bring pressure on the WPA for larger musical appropriations, and do every-also the work of the providing wage.

local scale for union musicians, colors and to the work of the providing wage.

to the local scale for union mu-sicians.
Other resolutions involving the WPA were referred to President Weber by the convention assembly. One of these recommendations urged Weber to prevail upon the U. S. south and the Comment of the Comment Referred to the executive board for action was a resolution decry-

Referred to the executive board for action was a resolution decrying the practice among regional networks of relaying austaining programs which local stations were free to sell to local sponsors. It was recommended by the resolution that such broadcasts be brought to the product of the prod

Shanghai Hotel: Scouts American Cafe Talent

Henry Nathan, 'leader of Cathay hotel orchestra, Shanghai, is due to arrive soon to spend July in Seattle, Vacations and looks over floor show and hand talent to use in China. Cathay hotel omangement will open new Circ club in Shanghai next October. Nathan will supervise both bands and will soout for additions. Each band will number 22 to 14 pieces. He will make his headquaiters with Edward J. Fisher, Inc., local tracking agent.

ARREST MAN FOR

Hamilton, O., June 16.
Edward C. Moorman, 20, of Mt.
Healthy, O., was held for the grand
jury when arraigned for a preliminary hearing in municipal court
Saturday, charged with causing the
death of Johnny Black, 44, proprietor
of Club Dardanella, local nitery.
Black died Tuesday last week without regaining consciousness from a
compound skull fracture said to
have been sustained when his head
hit the sidewalk following a blow
deviously. Two men engaged in an
argument at the nite spot over the
change from a \$1 bill, when Moorman invited Black outside, and a
fight ensued.
With consent of counsel, Municipal Judge Elmer C. Davidson did
not fix the degree of murder, which
was left to the determination of the
grand jury. An investigation and
coroner's inquest are set for this
week, to which Moorman, released
on \$2,000 bond, will be aummoned.
Black composed Dardanella', in nilton, O., Ju

When Words Failed

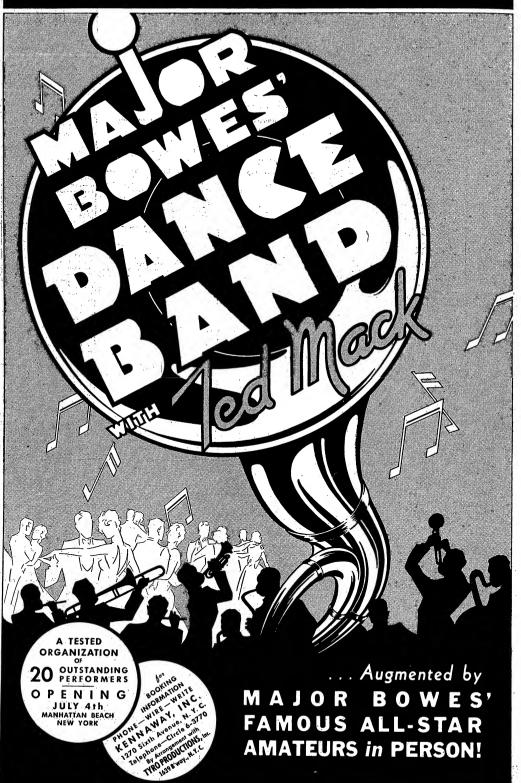
their creative ability and for the right of all A. F. M. members to play copyrighted music without emplay copyrighted music without employer having license, lost out in committee. Contemplated resolution by local radio stations, preventing locals from feeding programs to networks unless scale approximates. New York, Chicago or San Francovention, appensors preferring, to refer matter to National Executive Board for action in near future.

Board for action in near future Major items receiving convention oke include:

The transfer of the second of the second of

and the second s

Dancing America will be talking about ...



MAY MUSIC SURVEY

6 Root Collans in Chart Maria D. 11

	NEW YORK	CHICAGO	LOS ANGELES
ng—No. 1	'Melody from the Sky'	'Melody from the Sky'	'Is It True About Dixie'
ing-No. 2	'Is It True About Dixie'	'Lost'	'Lost'
ng-No. 3	'Lost'	'Is It True About Dixie'	'Robins and Roses'
ng-No. 4	'It's Been So Long'	'You Started Me Dreaming'	'Melody from the Sky'
ng-No. 6	'All My Life'.	'You'	'You'
ng-No. 6	'You'	'Would You'	'All My Life'

eading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to det

BRUNSWICK-No. 1	Prom' (Ozzie Nelson Orch.)	'Melody from the Sky' (Freddie Martin Orch.)	'You're Not the Kind,' 'Organ Grinder's Swing' (Hudson-De Lange Orch.)
BRUNSWICK-No. 2	'Organ Grinder's Swing,' 'You're Not the Kind' (Hudson-De Lange Orch.)	'Is It True About Dixie' (Ozzle Nelson Orch.)	'Lost' (Hal Kemp Orch.)
BRUNSWICK-No. 3	'Is It True About Dixie,' 'Streamline Strut' (Ozzie Nelson Orch.)	'Oh Babe, Maybe Some Day' (Duke Ellington Orch.)	'Small Town Girl,' 'You Can't Judge a Book' (Orville Knapp Orch.)
BRUNSWICK-No 4	'Clarinet Lament,' Echoes of Harlem' (Duke Ellington Orch.)	'Tormented' (Hudson-De Lange Orch.)	'Dark Town Strutter's Ball,' 'Alic Blue Gown' (Louis Prima Orch.)
BRUNSWICK-No. 5	'Christopher Columbus,' 'All My Life' (Teddy Wilson Orch.)	'You' (Freddie Martin Orch.)	'Robins and Roses,' 'Everything Stop for Tea' (Orville Knapp Orch.)
BRUNSWICK—No. 6	'There's a Small Hotel,' 'It's Gotta Be Love' (Hal Kemp Orch.)	'Lost' (Hal Kemp Orch.)	'Gloomy Sunday,' 'Desire' (Hal Kem Orch.)
COLUMBIA-No. 1	'She Shall Have Music' (Louis Levy Orch.) 'Celebratin'' (Billy Cotton Orch.)	'Ride, Red Ride' (Mills Blue Rhythm Orch.)	'On a Coral Island,' 'Pretty Red Hibis cus' (Andy Iona Orch.)
COLUMBIA—No. 2	'It Ain't Nobody's Business,' 'Just to Be in Caroline' (Frank Froeba	'Swing, Mr. Charlie' (Herbie Kay Orch.)	'Hola-E-Pae,' 'Vana-Vana' (Andy Ion Orch.)
COLUMBIA-No. 3	Orch.) 'Espanola,' 'Liorando' (Carlos Molina Orch.)	'She Shall Have Music' (Louis Levy	'Hawaiian Memories,' 'Hawaiia Island' (Andy Iona Orch.) 'It Ain't Nobody's Bizness What I Do
COLUMBIA-No. 4	'Thinking of You,' 'A Moment in the Dark' (Carlos Molina Oroh.)	'Just to Be in Caroline' (Frank Froeba Orch.)	'Just to Be in Caroline' (Fran Froeba Orch.)
OLUMBIA-No. 5	Love is a Dancing Thing, 'Got a Bran' New Suit' (Henry Hall Orch.)	'Zazu Za' (Herbie Kay Orch.)	'She Shall Have Music' (Louis Lev Orch.)
COLUMBIA-No. 6	'Ride, Red Ride,' 'Congo Caravan' (Mills Blue Rhythm Band)	'Dancing Dog' (Mills Blue Rhythm Orch.)	"Espanola," 'Llorando' (Carles Molin Orch.)
DECCA-No. 1	'Welcome Stranger,' 'Is It True About Dixie' (Jimmy Dorsey Orch.)	'Robins and Roses' (Bing Crosby)	'Lost' (Jan Garber Orch.)
ECCA—No. 2	'Christopher Columbus,' 'Froggy Bottom' (Andy Kirk Orch.)	'Is It True About Dixie' (Jimmy Dorsey Orch.)	'Touch of Your Lips' (Bing Cross Orch.)
DECCA—No. 8	'Tormented,' 'I've Had the Blues So Long' (Isham Jones Juniors)	'Tormented' (Isham Jones Juniors)	'You' (Jimmy Dorsey Orch.)
DECCA—No. 4	'When Day is Done,' 'On the Alamo' (Henry Busse Orch.)	'Goody Goody' (Bob Crosby Orch.)	'Melody from the Sky' (Jan Garbe Orch.)
DECCA—No. 6	'Melody from the Sky,' 'Honolulu Stars' (Jan Garber Orch.)	'Robins and Roses' (Jimmy Dorsey Orch.)	'You Started Me Dreaming' (Henr King Orch.)
DECCA—No. 6	'Ridin' to Glory on a Trumpet,' 'You Gave Me the Run Around' (Clyde McCoy Orch.)	'You' (Jimmy Dorsey Orch.)	'Goody Goody' (Bob Crosby Orch.)
VICTOR—No. 1	'Can't Pull the Wool Over My Eyes,' 'Glory of Love' (Benny Goodman Orch.)	'All My Life' (Fats Waller Orch.)	'You' (Tommy Dorsey Orch.)
VICTOR—No. 2	'Us On a Bus,' 'Christopher Columbus' (Fats Waller Orch.)	'Is It True About Dixie' (Rudy Vallee Orch.)	'ls It True About Dixie' (Rudy Valle Orch.)
ICTOR—No. 3	'Star Dust' (Benny Goodman Orch.) 'Star Dust' (Tommy Dorsey Orch.)	'Glory of Love' (Benny Goodman Orch.)	'She Shall Have Music' (Jack Hylto Orch.)
/ICTOR—No. 4	'You,' You Never Looked So Beautiful'	'Cabin in the Sky' (Fats Waller Orch.)	'It's a Sin to Tell a Lie' (Ruby New man Orch.)
ICTOR-No. 6	"Is It True About Dixie," 'The Moment	'Goody Goody' (Benny Goodman Orch.)	'Christopher Columbus' (Benny Good man Orch.)
VICTOR-No. 6	'Lost,' 'There is No Greater Love' (Guy Lombardo Orch.)	'Melody from the Sky' (Eddie Duchin Orch.)	'Melody from the Sky' (Rudy Valle Orch.)

VICTOR-No. 6 Music Notes

Franz Waxman handling score of | lieve in Love?' which will be spotted 'My Brother's Wife' at Metro. | in Metro pictures.

Phil Boutelje arranging for Parmount's 'Champagne Waltz.'

Frank Westphal orchestra opens for the summer season at the Bon Air Country Club, Chicago.

Hal Grayson ensconced for the summer at Casino Gardens, Ocean Park, Cal.

Larry Lee ork renewed for sum-ner season at Beverly Wilshire in leverly Hills,

Walter Donaldson and Harold damson cheffing Metro's 'My rother's Wife.' First number is an't We Fall in Love?"

Ben Bernie goes to Detroit after closing at Cocoanut Grove, Los Angeles, July 4. Eddle Duchin fol-

Herb Magidson and Con Conrad have contributed Td Give My Life' as themer for Richard Rowland picture of that title. Famous vill

Jan Garber booked for one night-ers between stands at Catalina Island and Cocoanut Grove, I.A. Hotel policy not to take band direct from island due to diff in class of

Can't We Fall in Love?"

Forrest and Wright penned To Powell to canary in Warner: 'Stage You With Love' and 'Do You Be-' Struck.' They are 'In Your Own

Quiet Way,' 'Fancy Meeting You,'
'The New Parade' and 'I Think
You're Simp: Grandish.'

Eddie Wittstein came up from Hamilton, Bermuda, to play the Yale Prom June 15 and sails back to the Hotel Hamilton June 20. The regular Wittstein band, playing there for the past five months, will continue for the sum-mer season as well in the Ber-muda capital.

Meyer Davis orchestra, under direction of Allan Subel, booked for summer at Bedford Springs hotel, summer at Bedford Springs hotel, Bedford Springs, Pa. Maxmillian Bergere orchestra playing week-ends at Cance Place inn, Hamptou Bays, L. I. booked through Davis orfice. Jay Mills conducts the Davis orchestra aboard the steamer Empire State, on which Bobby Sanford presents the fifth edition of his 'Showboat Revue'. Mills leaves the 'Showboat Revue' on June 26 for a summer engagement at the Colony Surf Club, West End, N. J.

Plugs Vs. Sales

Republican National Convention had a paradoxical effect on the music industry. Publishers squawked all last week that the huge use of network facilities for convention broadcasts was costing them all sorts of important song plugs.

up the sheets business that poured in over the past week end, these same pubs found that the turnover was bigger than it had been on any Monday and Tuesday in many

Extinguish Cal. Torchers

San Francisco, June 16.
Banned by official action from using her torch dance again. Betty-Blossom, nitery dancer, is looking for a new act. Torch flames were blamed for recent Shamrock Club blaze in which four lives were lost, and this week burning brand ignited a curtain in El Campanile theatre, Antioch.

State industrial accident commission ordered dancer to throw away

sion ordered dancer to throw away torch, or else. Similar fire hazards in all California niteries must go, or joy spots will be closed.

Indecency Rap

Buffalo, June 16. Dan McCarthy and Ebba McCarthy, his wife, proprietors of the Irish Tavern, and Kay Johnson, an entertainer, were convicted in County court here of permitting and staging indecent dances. staging indecent dances.

Ruth Miller, another defendant, jumped her bail and disappeared before the trial.

SWING DISCS **BEST SELLERS** IN MAY

New York, June 16. Graph of the sheet music busi-ness continued on the way down through May, with some of the through older publishers rating it as one of the worst months they have en-countered in years. In looking for reasons the music industry dug up two. One was the arrangers' strike, which, it was claimed, prevented the trade from exploiting new songs and necessitated stretching out the play of the older tunes. Other allib had to do with the general admis-sion that the May list didn't con-tain a song with real commercial possibilities. Phonograph record fraternity reolder publishers rating it as one of

sion that the May list didn't contain a song with real commercial possibilities.

Phonograph record fraternity reported that the going through May was as strong as it had been the was as a trong as it had been the demand were the swing interpreters and exponents.

Runners-up to the blue ribbon sextet in the sheet column for May were 'It's a Sin to Tell a Lie' (Donaldson), 'Robins and Roses' (Berrlin), 'You Started Me. Dreaming' (Marlow), 'Torugh et ('Marlow), 'Torugh et ('Select) and 'Love is Like a Cigaret' (Shapiro), 'With therturn into June 'It's a Sin to Tell a Lie' and 'Is it True About Dixie' were in stiff competition for top place. Others showing strength were 'The Glory of Love' (Shapiro), 'She Shall Have Music' (Chappell), 'On the Beach at Ball Ball' (Morris) and 'There's a Small Hotel' (Chappell). 'On the Beach at Ball Ball' (Morris) and 'There's a Small Hotel' (Chappell), 'I listing with Decaq Ozzle Nelson headed Brunswick's best selling six, and a recording by the Louis Levy and Billy Cotton units accounted for Columbia's top rater.

Just an Echo in the Loop

Just what we expected for this
time of the year expected for this
time of the year
to the all be the stating. Business is and
considerably from its high of the
January-April stretch both in the
sheet and disc music field. The
leaders are just up there by
courtesy with few of them showing
any outstanding selling quality.
Swing tunes are becoming increasingly important in the disc
field, with the orchestras of Goodman, Ellington, Kay and Mille Blue
Rhythm snatching the great bulk of
the sales.

It's Plates Out Wost
Los Angeles, June 16.
Platters are still in high favor.
All companies report heavy trade.
Sheet music inconsistent. Sales
dropped off heavily before and
through Easter, then picked up,
May looked like a good month, but
sheets, saged badly in mid-month.

Rand's \$2,500 in L. A.

Los Angeles, June 16.

Sally Rand is drawing down \$2,000 for eight nights at the Biltmore Bowl here, top coin paid by Baron Long, who operates.

Miss Rand is doing her fan and bubble dances. She goes east next week for a little theatre spot, then on to Texas Centennial.

Reisman-Brunswick Renew

Leo Reisman signed for another year as exclusive Brunswick record-ing aftist.

As before, Reisman is given his choice in the numbers he wishes to record.

BEECHER

Whose Exquisite Music Thrills the Patrons of the Famous Lotus Gardens in Cleveland, Ohio, and Whose Rhythms Via the NBC Chair Make Toes Tingle. "Catch" Him and Hear Him Play: "Would You!" "Guess Who" "San Francisco" — "Sing Sing Sing" "Stompin" at the Savoy" and we take pleasure in announcing MACK GORDON and MARRY REVER'S ensational score from the Shirley Temple-Soita Century-Fox production, "Foor "White Live With Low"." "Blat Pagintely" "White Pagintely"

"When I'm With You"—"But Definitely"

"Oh My Goodness" — "Military Man"
"You've Cotta Eat Your Spinach Baby"
ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

But when it came to counting

An Old Pal in Rhythm—Who, Through the Years, Has Never Failed to Please the Most Critical. He has just opened on the famous beach walk at The Edgewater Beach Hotel, Chicago, and Continues to Thrill With His Superb Renditions of:

"Did I Remember?"

"You," "Summer Holiday" "Let's Sing Again"

"Where There's You There's Me" "Through My Venetian Blind" LEO FEIST, Inc. • 1629 BROADWAY

BERNIE

CUMMINS

NEW YORK

ACTS NEW

VARIETY .

PINTO and DELLA (3) Comedy, Music

PINTO and DELLA (3)
Comedy, Music
12 Mine; One
12 Mine; One
13 Mine; One
14 Mine; One
15 Mine; One
15 Mine; One
16 Mine; One
16 Mine; One
17 Mine; One
18 Mine; O

IRMA MARWICK

NEW YORK

Has had the pleasure of booking the following artists into the Rainbow Room, Rockefeller Centre, New York City.

> MAURICE and CORDOBA

Currently at the Rainbow B

LESTER COLE

And His Singing Midshipman

OFF

HOLLAND and **HART DOLORES and CANDIDO** NANCY NOLAND IMOGENE COCA RITA LESTER

NORWOOD & KELLY

ROOM 502 PALACE THEATRE BLDG. NEW YORK CITY . LO. 5-8449 THE DAREDEVILS (14) Flash 15 Mins.; Full (Special) Century, Baltimore

Century, Baltimore

This is one of these and most and most and most and most and most and the second series and a genuine treat in these days of ever-evaporating vaude playing-time. Line of six boys and six belies had been en tour with George Choo's unit, Paris on Parade, which recently folded. Ray Royce, an excellent acro-confursion and the second properties of the second properties are been added for specialties that, amplifying the two routines of the line caused this flash to absolutely snatch top honors from all else on the vaude layout which act opened here.

snatch top honors from all else on the vanie layout which act opened here to be a bright drop, the dozen dancers in gay Spanish returns do a stomp with heavy inflection on the rumba tempo and steps. Then Royce solos his acro drunk dance. Miss Boyer pops up in the pl and warbbackstage set is being switched; she could have been up on the boards o.k., but the trench spotting bit is unusual and she can be seen clearly by everyone. Then the line returns after costume change for a wallruber of the could have seen upon the boards o.k. but the trench spotting bit is unusual and she can be seen clearly by everyone. Then the line returns after costume change for a wallruber over the could have seen clearly by everyone. Then the line returns after costume change for a wallruber over the could have been upon the bearing the could be contained to the could be contained to the could be contained to the mention of the could discard that banal title of Daredevil's for another label that would do more justice of Skarper.

TOPICAL TEMPOS (6)

TOPICAL JEHROU ...
Flash
9 Mins; Full (Special)
Grand O. H., N. Y.
This dash is saved by a nifty little femme singer who knows how to hug the spotlight and could do vastly better on her own. She opens the proceedings and at once establishes ance. Gets it later on in a spot strategically located so as to keep the terpsing from putting 'em to sleep.

the terping from putting em uselen.

Her partners comprise a plano player, a mixed tap team, and an acrobatic femme dancer. Team essays two bits, either of which falls to develop into much. Acrobat takes the stage solo once, but very briefly and likewise with a stock repertors. Gowning is judst word to the compression of the compressi

TEMPOS IN RHYTHM' (5)

TEMPOS IN RHYTHM' (5)
Flash
12 Mins.; Full (Special)
State, Baltimore
Not too attractively named, act
Not too attractively named, act
. Individuals and numbers the turn
presents are the standard stock
ones: Baltimore team opens with
run-of-mill routine; gal acro artist
follows, then a crooner coos into
the mike and accomps self on a
guitar; another fills single does a
guitar; another fills single does a
solutar; another fills single does a
able performance of the lot, and the
ballroomers return for another
whirl and quits is called as all
hands give simultaneous suggestions of their specialities.

Scharper.

LOUISE MASSEY and WEST-ERNERS (6). Singing, Instrumentation 17 Mins.; Full (Special) Hippodrome, Baltimore Act has been on weekly radio hour bankroiled by Maxwell House coffee.

bankrolled by Maxwell House coffee and appearing in deuce spot here this stanza is finding favor with the vaudevotees. When caught it seemed to be on overlong, which tended to slightly diminish impres-

seemed to be on oversory, the defect of the control of the control

Scharper.

FREDERICK and RANKIN CO. (5) Flash 13 Mins.; Full Grand O. H., N. Y.

is Mina; Full Grand O. H., N. Y.
There can be no under-estimating the 'company' in this turn. Boy guitarist-singer and a long way. The company of the compan

OLIVE WHITE

OLIVE WHITE
Songs
10 Mins.; One
Grand O. H., N. V.
Cinch for a place like this breakin shop, but tough going is in the
cards if more discriminating
houses to booked note and has a
fair voice. Launches her bit by
singing a pop time-while strumming
a guitar. Then she goes novelty,
consuming at least seven of her 10
minutes playing a fiddle and a sax.
Instrumentalizing is about on a
lever with the singing, but the
sonality. Tossing away everything
but the guitar might be a better
way to arrive at the most solid
basis.

THE BARDELANGS 8 Mins.; Two State, Baltimo

State, Baltimore
Two boys did dandily at this nabe split-weeker with good array of hand-balancing stunts: that displayed plenty of brawn and strongarm stuff, nicely set off by enough equilibristic poles to please.
When caught they missed one extremely difficult feat three times before completing it. Looked like a buildup, those repeated misses, and it so, one this is bed dutted that the buildup brought down a heavy house when finally stunt was achieved.

Scharper.

TWO JOCKEYS and a TOUT (3) Dancing, Juggling 8 Mins.; Three Grand O. H., N. Y.

Grand O. H., N. Y.
One of those sure-fire colored
dance trios. All have other tricks
up their sleeves besides the dancing.
Two do acrobatics, while the third
doubles as comic and juggler.
Combination of soft shoe work,
tapping, precision dancing and leaping. Things happen fast in this

act.
Smallest of the trio wields a mean drum major's baton. Best hit is his back somersault. Others are good support, particularly the chair hurdler.

Saranac Lake

By Happy Benwa

By Happy Benway
Salvadore Ragone (United Artists) farming out in Brooklyn for a
a two-week vacash; three years up
here and nearing a final oke.
Maurice Pearson back here for
general check-up and some fishing.
Bert Ford (Ford and Price) threw
away a pair of crutches that were
handed-him for doing monkeyshines
via skating.

via skating. Lee LaMarr will soon open a Philadelphia musical studio.

Philadelphia musical studio.

Minna Morse all pepped up after
a two weeks in Glens Falls.

Peg o' My Heart, produced by
John Louden, NVA-ite, played two
nights at the Town, Hall.

Write those you know af Sarange.

Unit Review RIPLEY UNIT

Believe It or Not' Ripley stage show, running mostly to freaks, show, running mostly the freaks, show, running mostly the freaks, show as most and show as most and the freaks a

Seek Berle Writers

Irving Mills, head of Mills Artists, ic., which organization has the anagement of Milton Berle, is Inc., which organization has the management of Milton Berle, is talking with several top-ranking writers about doing Berle's radio material. Mills plans to put two of these agamen under seclusive contentials in a currently negotiating a regular air spot for the comic with the Benton & Bowles agency.

Inex Quinn, WHAM, Rochester, so-prano, will sing in Chicago on the Edgar Guest program June 23 in salute to Rochester.

Bog Burns takes over emceeing Kraft show Jury 25 for 10 weeks during Bing Crosby's vacash.

Juve Mind-Readers

Mogul, juvenile mind-reader, re-centry at the French Casino, N. Y., opens today (Wednesday) at the Paramount, N. Y., as added attrac-tion for the theature's lounge, where he will answer all questions of pa-trons before or after shows. Hothes is paying Mogul \$250 and will adopt a policy of booking similar attrac-tions for the lounge or lobby.

Charlotte, June 16.

Charlotte, June 16.

Jackie Merkle, eight year old mind-reader is appearing at local clubs and tleing in with stores on merchandising stunts. One of the local emporiums had the kid on the local emporium had been supported to answer any question for clubs and tieing in with stores on merchandising stunts. One of the local emporiums had the kid on hand to answer any question for persons who made purchases of \$1 or more, with virtually every dotard to a state of the local control of the har article gobbled up

More than 17,000 people visited Efird's department store last week.

New Commersh Unit

Griffin All-White has added Rita Rio, dancer, to the all-girl unit that will soon start on a tour of one, nighters.

nighters.

Raoul Marlo, of the Bermingham,
Castleman & Pierce agency, is booking the unit, which includes a dance
hand, through the Consolkated
Booking Offices, in association with
NBC.

SHOW PEOPLE ALL THE WORLD OVER WILL BE INTERESTED TO KNOW THAT

SIDNEY FISHER

Their Tailor

erly of 29, Wardour St

75/77, Shaftesbury Avenue, PICCADILLY, LONDON, ENG.

Marque and Marquette (Della and Billy Mack)

Le LIDO, Paris

Exclusive Direction: Music Corp. of America

PATTI

MOORE and LEWIS

State-Lake Theatre, Chi.

WANTED

mmer hotel—Femnle Blue Sin Dance Team (tap and adag of Ceremonies and Top Te , Variety, New York.

ROBBINS FAMILY

In "UNUSUALITIES"

CONSIDERED THE BEST AND FASTEST DANCING ACROBATIC FLOOR ACT IN SHOW BUSINESS

Just Closed at Ben Marden's Riviera

OPENING ON THE LOEW TIME WITH ED SULLIVAN METROPOLITAN, B'klyn (June 19)

LOEW'S STATE, New York (June 26)

Baltimore, Washington and Detroit to Follow Booked by SIMON AGENCY—RKO BLDG., Radio City, New York



Manager C. J. AUSTIN

BACK ON BROADWAY WENCES

Foremost Spanish Ventriloguist

This Week, June 12, ROXY, NEW YORK, and

HELD OVER A SECOND WEEK

WM. MORRIS OFFICE Direction, AL. ALLEN

THREE

DIFFERENT

LOEW'S STATE, NEW YORK, THIS WEEK (JUNE 12) Thanks to Benale Davis—AY. Recon and Friends

LOEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK Bryant 9-7800 H. LUBIN

SIDNEY H. PIERMONT

BOOKING MANAGER

The THEATRE of the STARS

'SEMI-PRO' UNITS

B&K Bouncing Vaude From Chi. Nabe Spots; Oriental, Chicago Stick

Chicago, June 16.
Worst blow that Chicago vaude
has had in years strikes next week
when Balaban & Katz, chief user
of stage shows in this territory, rematates double features in its neighphondo situations. First to blow
will be the Uplows, with to blow
will be the Uplows, with the blow
had year.

all be the Uptown, which has been a full-week vaude stand for the past year.

Also readying to drop stage shows are the westside Marbro and northide Harding, week and split-week spots, respectively. Marbro will stick at least until June 26, when the current contract with the musicians union expires. Harding exit not yet set, though looks likely with the decision of B. & K. to push its, new policy through on double bills.

pills.
From present indications, B. & K.
Will clip practically all of its vaude
with the exception of its two houses
in the loop, Chicago and Oriental,
Bough there is a possibility that a
double of its one-day. hough there is a possibility that a hough of its one-day (Sunday) ands will remain as is.

15 YEARS AGO

(From VARIETY and Clipper)

Erlanger and Klaw & Erlanger and Zuko Shook hands on a pact to produc Ben Hur in film. Goldwyn bough fi; Metro made it. and Zuko

Maude Adams in Schenectady forking on a picture device in the leneral Electric labs, Nothing im-portant came of it.

Ethel Barrymore stenned out of a the Palace, N. Y., Monday, Did Barrie's '£12 Look' and pulled 'em in. Good draw but a mild hit.

Zukor, through Paramount had ed up six German units, including linst Lubitsch, Joe May and Max elnhardt. Nothing much came of

Laurette Taylor and Doris Keane ha a newspaper row in Chicago. Both doing revivals and Miss Keane re-marked to a newspaper friend she would run Miss Taylor out of town. Presently squared.

There were \$18 behind each share of Loew stock, but the shares were selling around 11.

Gerald Criffin, Irish tenor, was using the billing of Gerald McCor-mick. Uses his own moniker now.

Only nine legit houses open Chicago and prospects of three more quitting, cutting the list to six. A record low then. Lower now.

Clare Kummer announced she was in show business to stay even although they did not care for Roilo's Wild Oat.

Klaw & Erlanger sold scenery, costumes and effects of all their old shows except 'Ben Hur.' Bought as a speculation for \$3,500. Originally cost in excess of \$1,000,000. To save torage costs. They-burn 'em now.

About 50 unemployed actors planned to invade the tanks with a co-op show. Eddle Dowling and William Halligan fronting. George M. Cohan and William Collier, Sr., helping, 90% of the legit houses closed early.

Ann Murdock given the bulk of the estate of the late Alf Hayman. She was the daughter of J. J. Cole-man, theatre booker. Life interest only, the estate at her death pass-ing to the Actors Fund and other charities.

George M. Cohan gave notice to all employees. Determined to quit show business.

More theatres, both straight and aude closed than in any recent mmer period. Bad business the

Rockwell-O'Keefe Have Golf Champ as Client

Business affairs of Tony Manero the new national open golf champion, are being temporarily handled by Rockwell-O'Keefe, Inc. Management will leave that office as soon as Manero has found some one experienced in booking exhibition

Meanwhile R-O'K will negotiate some broadcast appearances for him and handle whatever indorsement bids that come along.

SCHMELING AT \$7.500. 50-50-OR NOTHING

Max Schmeling, who fights Joe Louis at the Yankee Stadium, N.Y., tomorrow (Thursday), has been been considered by the state of the stress, rowdding he of men in the state of the stress, and the state of the stress of the stres

50 YEARS AGO

(From Clipper)

Touring company rowed with Clipper over an announcement they were touring at cheap prices. Con-tended 50c was all anyone could get in the middle west.

Jersey City cop assigned to investigate a report the mustangs on a wild west show were mistreated. One brone nearly kicked his leg off and the flattle reported it was the cowboys who were being mistreated.

New house in Chattanooga was built with a band portico over the marquee. Pienty of troupes gave sidewalk concerts to draw the crowd. Could also be used as an emergency exit.

Dime museum stock Co. in Wil-mington, Del., prepared to do the usual by buying a gold headed canc to present the manager the closing night. Headacher skipped without paying salaries and he didu't get the cane.

Charles Coleman and Alice Pettii, cornetists, started for home from Liverpool. Off Queenstown the machinery broke down and they had to return to Liverpool to trans-ship. Took 16 days to make N. Y.

Actors Fund annual meeting June 8 disclosed an income of \$26,664, with \$6,000 of this from New York city as a share of the theatrical licenses. Expenses had been \$19,901, with \$6,739 in bank and \$27,000 in bonds. Two hundred and thirteen persons afforded relief with \$5 burled.

Lotta, ace soubret, was touting a treatment for throat troubles apparently in return for the adver-tising. Went at it in a blg way.

Orrin Bros. Mexican circus en-trepreneurs, were playing Guadala-jara. Two hundred miles off the rallroad, with the trip requiring six days. And a frost when they got

Bradford, Pa., true to form. The previous year Bob Hunting had put over a concert announcement; the first in years. U. S. Circus tried it (Continued on page 59)

PROFESSIONALS. AMATEURS MIXED

Tyro Shows Losing Their Pull — Six Repeats in Some Towns Take Toll-Slapped - Together Units Without Support Are Out -Sympathy-Minus-Talent System Worked for Year

PRODUCTION

After one meteoric year, stage amateurs have waned in public popularity to the point where, in nost situations, they are now gross tearer-downers instead of huilder-Just a year ago the first Major Bowes amateur unit started the surge of theatres towards tyro entertainment, emulating a growing fad on the air, but this June the-atres are beginning to drop this type of stage entertainment whole-

latres are beginning to drop this type of stage entertainment wholesale.

Grosses with the amateurs have been slipping steadily. Bowes' troupes, repeating in certain keys as an extended of the stage o

Few. Mew Faces'
Amateurs in the past year were
primarily exploited on the basis of
providing 'future stars' for the theatre, radio and screen, but the professional branches of show business
actually found few tyros that measured up to their standards. Second
exploitation item was the humaninterest angle, with the talent of the
selling angles.

Bowes, who had slipped in the
Selves who had slipped in the

selling angles.

Bowes, who had slipped in the Crossley no raport from around forested to the past three months, has been hypoing his radio broadcasts in another fashlon, by tying in a certain town or city weekly to his programs. It's a Rotarian-Kiwanis angle which has brought favorable audience and publicity reaction in each town covered.

CHI STILL SEES RKO, **MORRIS BOOKING DEAL**

Chicago, July 16.

Chicago, July 16.

Chicago, July 16.

Port still persists that the midwestern RKO and William Morris
vandeville booking offices, both located here, will be amalgamated.

Understanding is that both factions will pool their booking intereds, with an RKO booker mutually

in charge.

Seattle's Vaudfilmer

Seattle, June 16.
Falomar (John Danz), Steriing chain theatre, formerly Rex and Pantages, opens June 22 with orchestra and vaude setup.

Special Sessions Jolts License Dept. On New Ruling in Shilling Agev. Case

Social Note

A Tiffany engraved invitation from Mr. and Mrs. Theodore J. Baldwin invites to an
informal lawn party Saturday
(20) at The Anchorage, yacht
club at Noroton, Corin, in honoof the marriage of their sister,
Miss' Joy Hope Lynne to Mr.
Samuel T. Lyons.
Groom is otherwise Sam
Lyons, the agent. Write your
own telegrams,

WPA UNIT ON TOUR AS **FEDERAL VARIETIES**

Syracuse, N. Y., June 16.
Reorganized as the 'Federal Varieties,' the vaudeville unit of the local Federal Theatre Project opens a three months' tour through the Adirondacks, Catakills and Finger Lakes region today (Monday) at Schine's thatte, Saranac Lake.
Troupe of 45, representing the survivors after the elimination of non-relief players from the Federai payroll, is traveling by chartered bus and truck.
Lineup includes Dr. Martin and Co., Goodali and Lockwood, Rhythm Girls, Marty Lynch and Co., Flying Madcaps, Jane Orr and Feppy Miller, Rural Frolics (25) and the Federal Swing Band.

N.Y. Par's Pit Bands

Following Ozzle Nelson, opening today (Wed), the Paramount, N. Y., has booked Bob Crosby's orchestra from the Lexington hotel, N. Y., and then the Phil Spitalny girl

band.

Negotiations are on for Shep Field's Hotel Pierce combo. Intentions for the early fall are the rebooking of bands which played the house during the past winter. A popularity poil now on will determine that.

Freeman's Can. Shows

Charles J. Freeman, at Para mount, has spotted three big show for Shea's, Toronto.

for Shea's, Toronto.

Jack Hylton's band opens Friday
(19), with Louis Armstrong's unit
going in the following week. N.T.G.
unit has been spotted for the week
of July 17.

Lopez's Philly H. O.

Philadelphia, June 16.
Vincent Lopez's band is being cld at the Fox theatre here for a Vincent Lopez's band is b held at the Fox theatre here for fourth week. First time in years an act stayed so long at one house in

PLANING TO 'HORSE'

Johnny Perkins few in to New York from the Coast Monday (15). Made the rush 'trip in response to an offer from Erik Charrell, ar-ranged by O. L. Oz, to go Into the White Horse Inn' spectacle to be produced at the Center, Radio City, in the fall.

HOWARD WITH MORRIS

Chicago, June 16.
Morris Silver has brought Jay
Howard into the local William Morris office.
Howard will handle nite club bookings.

Ozzie McCombe's orchestra de-parts Trianon ballroom, Regina, Sask., for week's engagement River Park, Estevan, prior to commending summer schedule at Waterton Lakes park, Alberta. Norman Lehman's orchestra follows him into Trianon and will fill his spots on CHWC, Regina.

Granting in part a motion to dismiss the License Department's case against William Shilling on the grounds that the 'information was defective and deficient,' Special Ses-

against William Snining on the grounds that the information was a defective and the the information was defective and the information was effective and the information products and the information products at attempt to license all N. Y. theatrical reps as employment agencies. Judges Nolan, Solomon and McInnery, however, gave the assistant district attorney a week to file a superseding information. Court tossed the case before it actually got underway when it was pointed out that the D.A.'s information did not prove the cause for which Shilling was being tried, operating an uniformed employment of the information. Shilling will be tried Friday (18) in Special Sessions, Part Six. His attorney is Irving Rosenbaum. Shilling case has been hanging fire for months, continually postponed by both his own counsel, and the License Department in the hope that new legislation for the Henseling of theatrical reps would be passed by the city government. A new meas Commissioner Moss, has been presented to the Board of Aldermen, but no action has been taken thus

Stanley, Pitt., May Go Now-'n'-Then Due to Scarcity of Names

Pittsburgh, June 16. Folies Comique, RKO's \$8,500 unit, follows Ted Lewis' band, opening Friday (19) for hi-hat maestro's annual visit here. Lewis will have 'Things to Come' (UA) with him on

screen.

Stanley wants to continue with vaude throughout summer, but house is experiencing some difficulty getting name acts, and may have to play straight pleture occasionally until fall. Several repeats, however, being considered which will probably keep fieshless sessions. at a minimum. Up for return en-gagement shortly is Benny Dayis' 'Star Dust Revue,' which last played here in October.

Showboat Ams to Tour Rivers at 50c Top

Pittsburgh, June 16.

Pittsburgh, June 18.

Major Bowes amateur troupe, which will set sail on Golden Rod Show Boat for 40-week tour of river towns, will preview here tomorrow night (Wednesday) aboard boat as out immediately after for Monongaheia City. 20 miles up river, where two-day sland Thursday (18) will get tour under way.

In most spots Bowes troupe will put on three shows daily, one in afterficon and two at night. Scale has finally been ironed out between Bowes and J. W. Menke, skipper of Golden Rod. Latter held out for \$1 top, but finally agreed to Bowes' demand for 35c at matthee and 50c in evening.

evening.

BUTTERFIELD'S RADIO UNIT

Butterfield Circuit has booked Tim Doollittle and his radio unit for ex-tended the control of the control of the Unit Includes Doollittle and his Mountaineers band, of WuR: Thei-ma Bow, singer, of WWJ: Bob Witte: Rufus and Mandy, WJR minstrellsts, and Bradley and Arnold Trio.

Bob Crosby at Par

and will fill his spots on CHWC, Regima.

Boh Crosby's hand goes into the Paramount, N. T., week of June 24, Monica Cal, June 27.

Monica Cal, June 27.

Rockwell-OKeefe office agented.

Hyw'd Restauras Nick Lucas Ore Frances Williams and the Constant of the Consta

Hotel Ambassador Val Olman Oro Gay Adams

Hotel Aster Rudy Valles an Conn. Yankees

Conn. Yankees
Hotel Biltmore
Russ Morgan Oro
Linda Lee
Joe & Betty Lee
Jos Zatour Oro
Lewis Julian
Boy Foy

Hotel Commoder Mildred Bailey Zanette & Coles Red Norvo Bd

Hotel Edison
Sammy Wilson Or
Raiph Torres
Mac Coogan
Frank Cornwell 8.
Mai Cooper

Hotel Essex Hot

Hotel Fifth Ave

P Handelman Oro Music Masters

Hotel Gotham

Hotel Lexington Bob Crosby Oro

Hotel Lincoln
Dick Stabile Orc
Hotel McAlpin
Enoch Light Orc
Both Wilson
A Gonzales Ens

Hotel Montclair Hal Hope Orc
Hotel New Yorker
Wilkens & Walter
Lyn Lucas
4 Nelsons
Norval Baptle
Gladys Lamb
Bobby Harn
Clyde Lucas Orc

Hotel Park Lane Pancho Oro Hotel Pennsylvania

Lipoff Ore

H'lyw'd Restauran

Variety Bills

Y " 5 10 16 17

NEXT WEEK (JUNE 19) THIS WEEK (JUNE 12)

Numerals in connection with bille below indicate opening day of show, whether full or split week

RKO

· CHICAGO	1
Eddle White	-
York & King Paul Haakon	Į
Nina Whitney Gsorge Davis	1
Mangsan Tr	١
Eddle White.	.

Paul Haakon Nina Whitney George Davis CLEVELAND Palace (19) Major Bowes U (12) L Armstrong Or COLUMBUS Keith's (19) Folies Comiques

JACK POWELL Dir.: LEDDY & SMITH

Loew

Mae Questel
Dickle Moore
Melle Kirk & H
DETROIT
FOX (19)
Eddle Duchla Ore NEW YORK CITY State (19)
Milton Berie
Georgie Tapps
Doris Rhodas
Jack Guilford
Ralph Sanford
Elida Dancers
BROOKLYN
Metropolitan (19) Madie Duchin Or PITTSBURGH Stanley (19) Ted Lewis Orc. WASHINGTON FOR (19) BROOKLYN
Metropolitan (19)
Ed Suilivan
3 Ritz Bros. . . .
Harold Stern Oro
Robbins Fam
Ethel Shsward
BALTIMORE
Century (10)
Sgivia Manon Co Fog (19) Miokey King Jackle Heller Molasses & Tan'aty Ray Royce Co

Paramount

NEW YORK CITY	Orienta
Parameunt (24)	Hlokey B
Ozzie Nelson Harriet Hilliard	Michiga
Mogul	L Armstr
BOSTON	Loow'
Metropolitan (19) Believe It or Not	3 Jackson
	Stuget &

ros BOIT ong (19) ong Or BEAL s (19) Boys Martin Stuart & Martin Gypsy Nina Harris & Howell TORONTO Shan's Hipp (19) Jack Hylton Oro CHICAGO (19) Winni Shaw Paul Remos Co Frank Gaby Co-

Warner

PHILADELPHIA , Earle (10) Phil Baker Cq Phil Baker Co Joe Morrison Ward Wilson Bostie & Bottle Agnes Moorehead Jim Wong Tr (12)

Topics in Rhythm Maud Hilton & C Radio Ramblers Lew Parker Willard & Hurley

PITTSBURGH
Stanley (19)
Ted Lewist
(12)
Bebs Barri Co
Jackie Heller Busha Barti Co
Jackie Heller
Beb Harler
Cass Mack O & 7
Berry Bros
Washington
Earle (19)
Bebe Barti Co
Brown & Ames
Edgar Kennedy
(12)
Ted Lewis

Independent

CHICAGO ate Lake (13) Andresens
Fld Gordon
Lewis & Moore
Bob Hawk
Lola Malstrom
Don Jacks
Alice Dawn DENVER Denham (19) scoe Ats Rev

INDIANAPOLIS
Lyric (19)
Lyric (19)
Lyric (19)
Lyric (19)
Lyric (19)
Ray & Harrison
Mayfields & V
Calif Varnity &
KANSAS CITY, M
Tower (19)
Lyric (19)
Lyri

DR. JULIAN SIEGEL Paramount Bldg., 1501 Bway, Suite 203 Telephone Chickering 4-5097

London

Week of June 15 Jack Lans
Serenc & June
EAST HAM
Premier
Mona Grey
4 Smith Bros
Keith & Cortes
Silver Voice

Canterbury M. H. Ist half. (15-17) Berry & Young Margis Clifton 3 2d half (18-20) Bobby Henshaw Bobby Henshaw
Fox & Evan
Fox Benning
Fox & Evan
Dominion
Devito Destrict
Marioto Savage
Nov Victoria
Whiriwinds
Owen McGiveney
Tracsalero,
Gaston Palmer
Senstor-Murphy
Delvin & Saily
Redvers Liewilyn
Sme

BRIXTON BRIXTON
Harry Freyer: Bd
Tollefton
CHADISTAL HTH
Falace
Mona Grey
4 Smith Bros
Keith & Cortez
5 Silver Voice
CHENERA
Delinof & Re
Hallic
Rink
Rhodes & Stephena

Selver Notes EDGWARE ROAD
EDGWARE ROAD
De Haren & Page
Bob. Barlow
Anita, Chas & Jack
EDMINTON
Jan Barlow
Jan Rangher
Jan Chan & Jack
Low Angele
Glovanni,
Bashful Boye
RINSBURY PARK
Astoria
Derek Oldham Astoria
Derek Oldham
HAMMERSMITH
Palace
Terry's Juves
3 De Lano Bros
Jul Zalaki
ILFORD
Super Super
Rico Gypsy Orc
ISTINGTON
Blue Hall
1st haif (15-17)
Bobby Henshaw
Fox & Eyans

2d haif (18-20)
Berry & Young
Margle Clifton \$
KILBUBN
De Haven & Page
Bob Barlow & Jack
LEXTONSFONE
LEXTONSFONE

Harvard Boys NEW CROSS

Harvard Boys
NEW CROS
Laurie, Joy & G
Austel & Agthur
Jevoli E Warrius
OLD Astoria DAD
Troise Mandollers
FECRMAN
Laurie Joy & G
Austel & Arthur
Jevoli E Warrius
Jowel E Warrius
Jowel E Warrius
SHEPF Paville USH
E Charlton
B Delane Red
B Delane Red
B Delane Red
B Broadway
Rico Gypsy Ore Rico Gypsy Oro

STREATHAM Troise Mandollers

Trois Falses

E Lies Tempo

E Lies Tempo

Chas Manning Bd

Grandde

Chas Manning Bd

Grandde

Chas Manning Bd

Grandde

Chas Manning Bd

Grandde

Chas Manning Bd

To TENHAM

To Falses

TO TENHAM

TO THE NAME

TO T Granada
Jan Raifina Bd
Law & Webster
6 Zio Angels
Glovanni
Bashful Boys

Provincial

Week of June 15 Amgela Parselles
Louis Almaer
NEWOASTLE
Paramont
Charlot's Rev
Donald Stewart
Rosalle Cornellle
Peggy Rawlings
Bichard Murdoch
Cyril Stock

CARDIFF
Capitel
Carrar & Sonny Bys
EDINBURG
Regent
1st half (15-17)
0 as booked
2d half (18-20)
Lesijs & Lowis LEITH Capitel half (15-17) s & Lewis half (18-20) LIVERPOOL

Peggy Rawlings
Biohard Murdoch
Cyril Stock
Charlot Starlets
STOCKTON
Globe
Ganjou Bros & J
Harry Welchman
Jovers
Andos Fam
Hariold Walden
Selma &
Harry Marconi Paramount
Radio Time
Robert Tredinnick
Mabel Constanduro

Cabarets

NEW All Stars
Jack Laurie
Betty Real
Harriette Page
Marie Doherty
Pat Eugenie
Gallord Johnso John Harley

Ball
etty Bryant
'alter Lynch
Codolban Oro
Rodrigusz Orc
Beachcomber Bar

Marion Butler Lesile Litamy Ann Suter Eddie Lesile Miller & Massy Millier & Massy

Beau Rivage
(Shespehand Bay)
Kay Mayfield
Buddy & C Green
Peggy Alexander
Eddite Copeland Or
Dale Rhodes
Evslyn Caks
S Senators

n Marden's

Riviera

Riviera

Patricia Gilmore

Hartmans

Bilin Potti
Gomez & Winona
Gene DeQ & Lewis
Brite 190 Minoso

Solith Roark
Joe Darris

Joe Darris

At Bernis

Sobbins Fam

Sobbi

Bill's Gay 90's Bill's Gay busing White Joseph E. Howard Arthur Behim Bill Lorraine Ed Furman Ethel Gilbert Mike Bernard Frank Russell Bob Bigelow.

Larry Lee
Black Cat
Amanda Randoly
Lonny Simmons
Rhythm Kitte
Callente

Bee Kalmus Johnny & George York Goodman Dorothy Davis 4 Ebony Rascals n Moderne Cintenn Moderne
Billy Castis
Elena McCoy
Maryon Dale
Fini McFarlans O
Lucille Jarrott

Claremont Inn

Claremont Ins Frances, Stavens The Profession of the Pro-Joe Pontes Club 18 Red McKenale Bd Stu Fitchor. & Club Gaucho Club Gaucho Dimitri Virgii Pers (Baucho Rilla Dau Munos & Bolau Munos & Bolau Coconnut Grove. Tic Toc Girls Walter Ins Mas Allce Glover

YORK CITY Dick Mesensr Oro
Counie's Inn
Ada Brown
Louis Jordan
3 Novels
Palmer & Peaches
3 Rhythm Debs

Trotie & Al Anise & Aland Al & Topi Cories Kaloah Eddle Gress Leroy Smith Oro Valaida

Coq Ronge Irwin Gilbert On Tisdale 3

Santechl & Buckley Patifax Judy Barron Hotelerer Santeche et al. 1988 Santeche et al. 1988 Mary Jans Walsh Hotel Flass Ave Beck. Lydla & Joresso Lydla & Joresso Ray Benson Ens. Hotel Freeldent Adrian Rollid G'ng Hotel Ritz-Carlton Armau Vecsey Oro Hotel Rouserels Patny Kans Jack Dempsey's Owen, Hunt, P. Roberia Tramalne Mara & Ranata Jan Brunesco Bd El Chico

El Chico
Consuelo Morena
Portar
Portar
Emils de Torre Or
El Toreador
Ramon & Lucinda
Toreador
Formin & Gioria
Fantasia Novoa
Medaro
Dos Gilberto Oro

Hotel Rousevelt
Paury Kans
Neil Buckley
Chan Bestor Oro
Rotel Savoy-Plan
Johnny Walsh
Jack Parker
Emile Pett Oro
Habaneran Oro
Hotel SheryNotherland
Russian Engle' Medaro Don Gilberto Oro
Don Gilberto Oro
Erla Holet Oro
Famous Door
French Casino
Folios de Femmes
Emiliee Adreadne
Alphonso Berg
3 Bradwin
Goorges Bruyals
Coppers
Co Retherland
'Russian Eagle'
Alex Bunchouche
Adolaide Howell
Gypsy Choir
Lidia Sadovskala
Jemme Hirok

Botel St. Morits Hotel St. Morits
Buth Aitman
Gypsy Nina
Castaine & Barr
Charile Wright
Ron Perry Orc
Hoiel St. Regis
Clifford Nswdahl
Rasch Ballst
Paul Gerrits
Jacques Frey Oro

Orbai Mile Paris Piroska Andrs Randali Freddie Zay Sonia Gansser A Jacques Frey Oro
Holel Taft
Geo Hall Oro
Dolly Dawn
Hotel Times Sq. Freddie Zay Sonia Gansser & A Jack Denny's Orc. Vincent Travers Orc Russell Patterson's Personettes

Hotel Vanderbitt Gang Plank
Pat Harrington
5 Soston Sis
Gien Teland Casino,
Laura Deane
Char Barnett Ore
Growlet Vill. Inn
V MacNaughton
Altere
Lie Ray
Carol Vanes
Musical Jesters
Dan Healy's Bernie Dolen Oro Hotel Victoria June Crosby Botel Wnldorf. Astoria

Astoria Gen Lodijensky Rapháci Alteen Cook.
Felem Yankee
Felem Yankee
Felem Yankee
Garol Vance
Musical Jesters
Dan Healy's
Dan Healy's
Dan Healy's
Dan Healy's
Santose Elivira
Santose Elivir

Williage Net Club
Borting & Layer
Bivinian Boys
Lou Raymond
Dickle Wells
Chem Wells
Shim Sham Rev
Wynne Right
Kacht Club
Gartaw Wild
Gartaw Wynne Right
Louise Right
Sid Frailland

Gene Walter
Jos Ricardeit Oro
Sericardeit Oro
Ett East
G D Washington
Ann Lewis
Johnny & George
Danny & Edith
Alberta Fryme
Sally Gooding
Aida (Ward
Lillian Figherald
C Austin Band
Larchmont Gashing C Austin Band
Larchmont Casing
Jimmy Lunceford
La Rue
Eddie Davis Gro
The Dandles
Legitrage
Jack Mayo Oro Beverly Wilshire

Lean & Ede Eddie Davis Gloria Rich Madgs Carmyle Billy Milly Baby Wm Farmer Oro Madelelne's Madelene's
Jack and Jill
Lucille Jarrett
Damar Oro
Joe Gray 8
Man-About-Tov
Charlle Mitchell
Al Manuti Oro

Maisonette Buss Codelban ! Ord Schura : Liptova George Orda Jasha Nazurenko Boris Balostozsky Nadla Kortes Mon Paris

Mon Paris
Jimmy Rogers
Barry Whiton Oro
Moute Rosa
Pola Borgia
Pola Borgia
Sandy Rose
D Fecorano oro
No. 1 Fifth Ave
Carl Hunt,
Minto Olmitedal
Leota Lane
Harold Wodall
Harold Wodall
Hazel Webster
Wellace Sis
Onyx Club
Baby White

Hotel Gov Clinton Betty Bowker Dick Mansfield Orc Hotel Gr't North're A Ferdinando Oro Onyx Cinb Baby White Stuff Smith Bd

Faradise

Bart Frohman
John Steel

Ford Crane

Bord Grane

Bord Grane

Bon Mae

Fath Bacon

Jerry Freeman Ore

Pavilion Royal

Valley Stream, L. I.

Maxine Toppen

Vincent Lopez Ore

Place Elegante
Tommy Mills
Steve-Lenti
Eddie Bianchard
Bill Farreli
Benn Kuuf
Happy Fields
Irvs Harris
Leo Lazaro Ord
Eddie Bennett Promenade Cafe
Al Donohue Orc.
Baluhow Grill Joe Reichman Orc Bernbardt & G'h'm Santschl & Buckley Fairfax Judy Barron

Balohow Grill Miaco
Eva Ortega
3 Majore
Lou Bring Ore
Kalisbow Room
Glen Gray
Casa Loma Ore
Pee Wee Hunt
Kathleeh Barria
Kustal Mids
Eva Ortega
Maurice & Cordol
Nano Rodrigo Bd
Ross-Fenton, Farm

Maurice & Cordon
Nano Rodrigo Bd
Roga-Fenton, Ernico
De De D Fitzgibbon
Gene Foedick, Ore
Rassian Beat
Balaialita Ore
Costya Kenine
Serror Sokolom
Julien Altman
Nicholai Khndarik
Fronia Stanti' vaix
Miss Nightlungals
Miss Nightlungals
Miss Nightlungals
Nadja Duchhoita
Rassian Kerckman

Nadja Dushinska Bussian Kretchm Gypsy Markoff Adia Kuenetzoff Nastia Pohakova Nicholas Vosiliefi Mura Toumanova Dario Birse Orlik & Lolik

Mischa Nicbolas Matthsy Gleb Yellin Oro

Gleb Vellin Oro
Basslan Troyka
Amstel's Bd
Sands Pt Bth Clu
(Long Island)
Paul Rebucci, Oro
Small's Paradise
Charlis Johnson Or
Lock
Mary Perry
Stork Club
Gus Martel Oro

Gus Martel Oro N Brandwynne O Thomashefsky's Ann Kennedy
Barbara LaPorte
Gordon Davis
Chubby Smith
Harry Littman Or
Ches Doherty Rev Scrippy & Pals Or Black & White Fantasy

Fantasy

Ubangi

Gladys Bentley Repearl Baines

Will Bryant Oro

Versaliles

Grack Bryth Constitution of the Constitution o

Wives Marianne Ernis Maran Lookwells LOS ANGELES

Helen Lewis Betty Warren Jack Florex Harold Woodland Smaroll Girls Lou Singer Oro

Famous Door

Famous Door

Not Stanfield

Louis Prima Oro

Omna's Doms

Raynor & Bright's

Nick Stuart

Palemar

2 Karolis Woody Herman Kropley & Violet Eddie Stone Hudson-Metzger Gl Isham Jones Ore

Pirrono's

Dorothy Roberts

Helen Janis
Wyllo Wabb Orc

Dolores Dance Co

Ruiz Sis
D Siry & deBruin
Ken Wilmarth
Peggy Shann
Hugo Marchetti
Thors Matthalau
Hanry Monnel
Pete Conirell Oro
Ardis May

Shorry's

Shorry's

L & May Badl
Valter Johnson
aul Kain Oro

Topsy's

lorence Gillette

Florence Gillette Agnes Chandslor, Marjorie Sparke Geo, Redman Oro

Paris inn

Beverly Wilshire
Viola Von
Larry Lee Ore
Bilimore Bowl
Sally Rand
6 Rhythm Rascals
Red Harper
Joaquin Garsy
Marlon Daniels
3 Radio Rogues
Harry Foster

Marjon Daniels 3 Radie, Royces 1 Radie, Royces 1 Radie, Royce 1 Royces 1 Ro

Stan Clair Oro Park Ave Boys

Continty Clab
Grace Haya
Newell Chase
Bob Sherwood
Schutto
Bob Sherwood
Schutto
Con Manny Prace
Con Manny Prace
Bon Bernie Orc
Cot Manny Prace
Bon Bornie Grow
Bon Bornie
Billy Wilson
Bay Hondricks
Jaanne Tyler &
Gower Champion
3 Envoys : El Mirador Mary Lane

Stars

(Continued from page 1)

(Continued from page 1)billed over title of show or picture.
In' radio the term must be more
loosely applied to all talent faining
national standing or prestige by
virtue of having been projected or
indor network programs. In replace
the project of the projec

aylor. Universal.—Edward Arnold (B. P.

Universal.—Edward Arnold (B. P. Schullberg, contracted).
Warner Bros.—Pat O'Brien, Gene Raymond, Jean Muir.
20th-Fex.—Dionne Quintuplets, Rosalind Russell (Metro), Warner Oland, Edward Everett Horton, Jane Withers, Rochelle Hudson, Clare Trevor, Irvin S., Cobb, Jean

Goldwyn-U.A.—Merle Oberon Joe

Goldwyn-U.A.—Merle Oberon, Joel McCrea,
Columbia.—Jean Arthur,... Peter Lorre, Franchot Tone (Metro).
In two instances players who are only featured on their home lot became stars on loan-outs to other studios. They were Franchot Tone and Rosallind Russell, both Metro contractees. As part of the process of creating stars, pictures did some borrowing: from other fields, such as taking. Jack Benny for starring purposes, with Benny having starred. with Benny having starred purposes, with Benny having starred previously in vaudeville and radio, and Lily Pons and Gladys Swarth-out from opera, but for the most part Hollywood's promotions were from the ranks of its own featured

players.
Against the 27 new stars, 21
names highlighted in previous years'
droppied out of the star "ranks' in
plctures, some falling back into the
featured billing class and "others
leaving pictures to return to other
amusement lines from which they
were originally obtained. Several
were the star of the star of the star of the
property of the star of the star of the
tree. These 21 were:

Ben Berue Rundolph Sout Lee.

warro, Sally Ellers, Chester Morris, Henry Hull, Cl-ude, Rains, Closes Swanson, Richred Barthelmess, Til. Illo Chrimiant, Colleen More, The McCay, Aline MacMahon, Guy, Kib-ibe, Maurice Chevaller, Jimpy

bee, Maurice. Chevaller, diffuse Savo.

Bernle went back to tradio and theatres, Coward back to tradio and theatres, Coward back to Savo back to vaudeville. Barthelmess became a legit star and McCoy a star in the circus field (Ringling shok), McCoy, incidentally, is the first star name to show up in the circus field in several years. Misses Swanson and Moore had staged come-backs only the previous season. Among film names staring come-backs and regaining their stars status this season, the outstanders, were Lawrence Tibbett and Adolph Menjou.

Menjou.

Also starring in pictures shown in the U.S. during the season, but not listed among the new stars, were several Americans who went abroad to be star-billed in foreign productions: Buddy Rogers, Helen Twelvetrees, Charles Farrell, Phile lives Holmes, Edw. Weer, Nucl. Twelvettenes, Charles Farell, Phila lips Holmes, Fay Wray, Noah Beery, Douglas Fairbanks, Jr., Elliss, at Lahdl, Pola Negri, Helen Vinson, Sadage. Farna, Richard Dix, Robert Youns, George Arliss, Nils Asther, Constance Cummings.

Foreign names starring over here for, the first time, but in pictures produced abroad, included Corrad Weldt, Harry Baur, Robert Donat, Legit's new stars of the season, all billed above show titles on Broadway for the first time, were, Burgess Meredith, Winterset, Wendy Heller, Love on the Dols, Richard Barthelmess, Postmaa Always Rings Twice.

Always Rings Twice.' Roland Young, Touch of Brime

Always Rings Twice.

Roland Young, 'Touch of Brims stone.'

Blisss Landl, Tapestry in Grey, Barthelmess, Young, and Miss Lundl came from pictures, Miss Heller from abroad.

Radio's 19 new nationally known hames, classed to the qu'ilfications butlined above, were: Nelson Eddy Benny Goodman, Bob Burns, Robert L. Ripley, Frank Fay, Carnela Fonselle, Bob Hope, Mary Pickford, Dick Fowell, Leslie Howard, Horset Fisch, Clem McCarl thin Les Hydres State of the Miss of the Charlett of the Miss of the M

ist own at r talent for its own usaoff' the 19 names receiving the sig
build-up during the year, only threecould be considered radio productly
by the most, elastic standards.
These are Benny Goodman, Bob
Burns and Clem NcCarthy, all of,
whom were prominent on their
home grounds before radio tools
radio last had previously athlade,
stardom elsewhere and came toradio last had previously athlade,
stardom elsewhere and came toradio rady-made.
I With nite clubs becoming reasonably national in scope through their
new prominence in the key towns
of New York, Chicago, Los Angejes and Miami, the names attaining new reps that reached beyond
the confines of the floor on which
Benny Fleids, Velor and Yolenda,
the DeMarcos, Luclenne Boyer,
Sheila Barrett, Dwight Fisic, Sally
Rand, Milton Berle, Belle Baker,
All except Fisic and Miss Barrett
had held star rating in other amusement fields before soing nitery,
Fleids, previously a vaude name,
starred for the first time on radio,
and the floor.
But lesgues the wave, and Croid-

starred for the first time on radio, and the floor.

Burlesque's three names, all women and strippers, were Ann Corlo-Hinda Wassau and Countess Nadja-Technically they are stars, on the basis of billing accorded them in burlesque wherever they play, but as names they are known chiefly where burlesque is pre-sented. That doesn't make them nationally described the start of the control of the cont

MONDA DELL HURT

MONDA DELL HUET

Monda, Dell, Ft. Wayne, Indu
dancer, sustained a fractured left
ankle in an auto collision near here
today (Tugeday).

She was en route to Ft. Wayne,
after an engagement in N. X. with
Lee Moriarity and John Burns, who
escaped injuries.

were originally obtained. Several were in lims for the one season only, making only one or two pictures. These 21 were:

Ben Berrile, Rundolph Scott, Lee, Hohard, Philly, Heap popps in law, and the contract of the Levy, CBs board member and WCAU, KYW expe.

EQUITY'S ACE IN THE HOLE

Marc Klaw Dies in England at 78; Formerly Big Power in Show Biz

Marc Klaw, who died Sunday (14), at 73, in England, where he tived in seclusion, was the soils survivor of motion of the security of the secur

In addition to booking showed kinew and A. L. Brianger showed and the showed and

Klaw Steps Out *

years ago.

Klaw Steps Out

Late in life Erlanger started building theatres along high finance under the started building theatres along high finance lines, while Klaw had declared himself out. But he built the Klaw on sith street near Eighth avenue, so that his sona, Joseph and Alonzo, nilght get a substantial start.

Upon his marriage at 67 to a young English girl, Blanche Harris, the eider Klaw lost all inferest in show business and soon, afterwards, his sons quit the field. The theatre passed to other hands and the name was charged to the Avon several years ago. It is now used as a broadcasting studio (CBS).

Enlanger's new theatres were so expected the study of the st

(Continued on page 59)

Holtz, Velez, Other Yanks in Ferry Show: B'way Eventually

Lou Holts and David Freedman, having failed to scrape up the mecessary br. from accounts, for the comedy which they co-authored which was to have starred the former, Holtz is joining up with several other Americans who are going over to London for a Felix Petry musical.

Along with Holtz will be Lupe

Perry musical,
Along with Holtz will be Lupe
Velez, Buck and Bubbles, Charles
Walters and some U. S. chorus
sirls. Cari Randail will stage the
dance, Irving Caesar and Ray Henderson wrote the music. Show opens
in September at the Adelphi, London, under the title of Ferry Tales
et 1936.

In September at the don, unser the title of Ferry Tales of 1987. The second of the sec Julius (Dude) Harris has joined Ferry has previously confined his stant of Anne Nichols' Superstition Julius (Dude) Harris has joined Ferry has previously confined his stant of Anne Nichols, his as-flooduction activities to nite clubs of the stant of Anne Nichols, his as-flooduction activities to nite clubs of the stant of Anne Nichols, his as-flooduction activities to nite clubs, of the stant of Anne Nichols his has all clubs and the stant of Anne Nichols his has a stant of the st

Equity's \$110,000

Equity's total income for the season of 1935-36 approxi-mated \$110,000. Money was derived from: Dues: \$55,107. Initiations: \$29,594. Alien actor fees: \$12,566. Interest on mortgages, etc: \$8.365. ,305. Other income: \$5,564.

JR. REFERENDUM IN THE FALL

Before starting for his annual trip to the Coast, Frank Gillmore esti-mated that more than the required

mated that more than the required 100 names had been signed to petitions to place the amendment concerning Junior Equity members before the entre membership by referendum.

There was no action at last week's council session, nor will the referendum be speeded. Not likely to be placed in the mails until late August or mid-September. It is expected that by that time those members who were vacationing or pisying in, summer theatres will have returned. Same applies to Coast membership and the vote from there may decide the issue.

the Issue.

Amendment requires juniors or all new members to have 50 weeks, of appearances to their credit before being eligible to senior rating, which carries with it the privilege of voting. Measure failed to receive two-thirds majority vote when considered at Equity's annual election.

Around Equity, however, the opinion is that the amendment will be adopted. Present rule places

be adopted. Present rule places juniors in the senior classification after two years' membership. Ques-tion of what two years' experience tion of what two years' experience meant was brought up by a mana-ger last season, council aiming to set the rule calling for 50 weeks of playing on the stage. But rehears-als will count.

DENVER'S ELITCH STOCK STARTS ITS 44TH YEAR

Denver, June 16. Summer stock in the Elitch amus summer stock in the Enten amuse-ment park got off to its usual flying start Saturday (12) with sellouts the first few days. Season reserva-tions are far in excess of any pre-

Opening production is 'Sweet loes.' 'Libel' will be given the ser-

Aloes. 'Libel: will be giyen the septon week. Irene Purceii, in her first appearance locally, carried the femme lead, with Kenneth McKenna, localignoted for his lago in 'Othelio' at Central City two years ago, is opposite. Others in the cast are Bdth Gresham, Frank Wilcom Kendali, Brylie Weth and Henry Richards. Also Helen Bonflis, daughter of the late F. G. Bonflis, owner of the Deniver Post, and other localities, in-lever Post, and other localities, in-lever Post, and other localities, in-lever local, and the localities, in-lever local, and the localities, in-lever local, and the localities, in-lever local the localities, in-lever local and the localities in-lever local and the locality locality locality local the locality locality

Anne Nichols' Superstition

STRONG POSITION

Ensemble Wing's \$125,000 Assets Available to Equity at All Times-Gives Organization \$450,000 Total Surplus - Bryant Report Shows How Chorus People Come and Go

ANNUAL AUDIT

Annual report of Equity indicates the association is in good financial condition, but that Chorus Equity, which does not come before the general membership for considera-tion, appears more secure, because its assets are entirely fluid. It was revealed that the chorus

tion, appears more secure, because its assets are entirely fluid.

It was revealed that the chorus branch has assets of \$13,000, most. That sum is really secured to the secure of the council, sovering body for both organizations.

According, to Equity's annual audit, its surplus is \$325,000, so it is indicated that by the addition of the chorus coin the association has a total surplus of around \$450,000.

Equity's surplus includes its head-total surplus of around \$450,000.

Equity's surplus includes its head-total surplus of around \$450,000.

Equity's surplus includes its head-total surplus of around \$450,000.

Equity's surplus includes its head-total surplus of around \$450,000.

Equity's surplus placing its surplus during seasons when there were numerous musical productions. Regardless of the material decrease in the number of such attractions in recent seasons, the past sections in recent seasons, the past sections in recent seasons, the past seasons are supplied up the surplus decrease in the number of such attractions in recent seasons, the past seasons are supplied up the surplus decrease in the number of such attractions in recent seasons, the past seasons are supplied up the surplus decrease in the number of such attractions in recent seasons, the past seasons are supplied up the surplus decrease of \$4,552, despite the net decrease of around \$3,000 in receipts. That was made possible by reduction of operating expenses of more than \$8,000.

There is a constant influx of new

There is not one to make the members into the chorus branch. The resident process of the members into the chorus branch. The ware initiated, there being 740 members in .good standing (total membership, 1,163). That indicates how quickly chorines enter and leave show business. Annual report states there were more stienabers working in legitimate showed to the standing control of the standing control of the control of the control of the control of the resident standing that the chorus Equity people worked in presentation and vaude units under NRA codes and during that time threesulfus Faot, that the chorus branch collected a consider (Continued on page 33).

CHORUS BRANCH'S Some Musicals Being Prepared For Next Season, 4 by Shuberts

Hull's Time-Saver

Henry Hull, recently returned from a long tour in Tobacco Road, recounted a number of experiences. One of his time-saving idea was growing a beard, to eliminate making

beard, to eliminate making up.
Entering a shop, a salesgirl piped: 'You here again?'
Upon learning he was mistaken for a ballplayer on the
House of David team the actor
shayed off the spinach.

Authors-Mgrs. **Joint Committee** In 1st Session

Joint committee of five managers and five authors created by the new contract negotiated by the Dramistists Guild and the Theatre League, had its first, esselon Monday '(15) It was an amicable meeting, aimed to consider the rules governing the sale of picture rights of plays, but there was no change in the regulations which are appended to the contract proper.

Joseph P. Bickerton, Jr., the negotiator or arbiter on film rights bids, was chairman, being the lifth member of the committee and

tator or arbiter on film rights bids, was chairman, being the lift hember, of the committee and representative of both factions. There are no scheduled additional meetings of the committee, which may not convene again until defects in the rules are noted or objections voiced.

It was thought that one tature of the state of the committee which the committee which the committee which the committee with the comm

part:
The Motion Picture Negotiator was further instructed to notify the motion picture, companies that this, interpretation has advays been-the unanimous understanding of the Joint Committee.
The purpose of this letter is to clear up any misunderstanding that may have prevalled in the minds of motion picture executives or their

may have prevalled in the minds of motion picture executives or their counsel, to the end that it be made clear that the motion picture 'ights of motion picture backed plays (either in whole or in part) will, be governed by the instructions to the Motion Picture Negotiator in effect at the time of the disclosure of such backing, thus eliminating any indefiniteness.'

Adele Blood's Daughter

d, formerly of legit and vaudeville, in which she appeared with 'Parson' Edward Davies, is out with 'Parson' Edward Davies, is out of refirement and will conduct summer stock at the Auditorium, Fronxville, N. Y. Understood her principal object is to induct her 18-year-old daughter to the stage. Giff will use the last name of Hupe. Miss Blood made several trips to the Far East with Tim Frawley's repertory company. Her top appearance on Broadway was in 'Everywoman,'

There are eight musical shows on paper for next season at this time. whether all will reach the boards is uncertain. Broadway was definitely weak in that division during the past season, when more ing the past season, when more musicals were announced than produced. That the same condition will hold true next fall is indicated, not only because Hollywood has lured most of the writers and pop song composers, but because of the tairent problem. Agents commissioned to supply people for the forthcomit remusicals concede it is a real problem.

problem.
Autumn, however, will see the third spectacle-musical in as many seasons. White Horse Inn' is the coming splurge-production, being readled at Radio City's Center theatr, which first went legit with 'The Great' Waltz'. Considerable of the scenic effects for 'Inn' were brought from London but, this cast will be American, players currently being chosen. Jumbo, last season's big chosen, 'Jumbo,' last season's big chosen, 'Jumbo,' last season's big readled at the money on the strength of the successful road dates last season and the long tour being blooked for its third season.

Shuberts have four musicals in mind, one to star Chevaller, or, with Beatrice Lillie and Bert Lahr topping, one with Ea Wynn the heman and another Toilies'. Recently closed 'Foilies' is still slated for resumption at the Winter Garden, stad, It is undertoo the road he shubert plans for two of the proposed musicals are rather hazy at this time.

One of the earliest musicals fing is "But Millions,' Vitton Freedley's show, set back from last seison. Jack Curtls will come through with 'Tes Madgane,' with a London origin. He ais has ha mind 'Sara' togg Chips' if and when the book and score are completed. That musical was also slated for last season's presentation but there, too 'Indicate and probably somewhat' delayed' by the managérs - authors' contract dispute, now settled. Trend is away from summer presentations and frome are now elated for hagust shown in the stoks are generally unfinished products and prove and years leaving the will prove suitable for aearly season production.

Chorines on Own Till Billy Rose Makes Up His Mind on 'Jumbo'

Tabloid version of 'Jumbo' booked for the Ft. Worth Centennial is now slated to open there. July 15, having been set back, as was the original. Reported that Billy Research was much convicted with the second John Murray Anderson have

and John Murray Anderson have been so much occupied with the Casa Manana show that they have had little time for Jumbo!

Although it was claimed the ensemble went to Texas, only the girls for the cafe show went, some show girls going along because there were some spare tickets. These chorines are said to be on their own down there until rehearsals start. Cast is supposed to be in rehearsal in New York, but the chorus is standing by. Scenery and horses, which

New York, but the chorus is standing by, Scenery and horses, which were bedded down at the Hippodrome, were shipped to Ft, Worth, Mike Jacoba ordering the house vacated when he took possession. Reports from Texas are that Rose will-not handle the midway. Selection of the work of the midway for the employees has been sured over to John Backs, secretary to the Ft. Worth centennial committee.

110 Theatres in 21 States as Straw Hat Season Starts: 50 **New Shows Set; Equity Problem**

This summer sees an all-time high set for the number of straw hat theatres being operated around the country. The cows have been pushed out of the barn as never before, with 110 summer theatres planned, most of them starting next week. There are probably others, but some of those booked may not ranterialize.

This represents 21 states, including the District of Columbia. Not all of them are in the east. West and middle west are pretty well in picture.

and mindle west are pretty Well in the picture.

With an average 10-week program for each, this means that 710 plays will be presented in country spots this summer. Many repetitions in this, of course. Best average for the seating capacity of the straw hats that can be arrived at is about 500. Estimating a 300-person stendance at each performance, this brings 1,278,000 people to take over the quarters of the cows. Figuring the average admission at an arbitrary \$1, box office will handle over \$1,250,000.

New York leads the states in the number of summer theatres, with

ANW YOTK IEAGS the states in the number of summer theatres, with 26. Spota are at Carmel, Chautaugua, Clinton Hollow, Essex-onLake-Champland, Chautaugua, Clinton Hollow, Essex-onLake-Champland, Ilhaca, and the conLake-Champland, Ilhaca, and the conLake-Champland, Ilhaca, and the conManor, Locust Valley, Malders Bridge, Mt. Kisco, New. Rochelle,
Pawling, Pine Hill, Roslyn, Schenectady, Suffern, Bronxville, Milbrook, White Plains, Woodstock,
Yonkers, and two showboats on
Long Island Sound, Showboat Simmer Theatre and Feriwan work of the conmer Theatre and Feriwan and mer theatre and Feriwan and mer theatre.
The state of the contine with the contine with the contine with the contine with the summer, with a showboat popping in every once in a while.

Massachisetts comes second among the states, with 13, at Cohasjeat, Darlmouth, Dennis, Pitchburg, Cometical Marthas Vineyard). Fervincetown,
West Falmouth, Westford and
Stockbridge.

Commetticut has 11, at Greenwich,
Guilford, Ivoryton, Madlson, Madlson Beach, New, London, Niantic,
Nichols, Norwalk, Stony Creek and
Westport. number of summer theatres, with 26. Spots are at Carmel, Chautau-qua, Clinton Hollow, Essex-on-

Westport. New Hampshire is fourth with six, at Keene, New London, Peterborough, Rye Beach, Tamworth and Whitefield. New Jersey has five, at Atlantic City. Cape May, Deal. Point Pleasant and Spring Lake. Maine has four, at Bar Harbor, Kennebunkport, Oqunquit and Skowhe-sunder.

offinition.

Other-states have one or two, and some thire. This goes for as far south as Texas and as far west as California. Middle West is getting the idea more strongly than either of these two sections, with Illinois, Iowa, Michigan, Minnesota, Missourf and "Miscorajin all being rep-

Equity's Problem

Equity's Problem

Over 50 new plays are to be tried out in summer theatres. While the rural showhop season is about to start, Equity has fits fingers crossed, hoping that summer stration will be kept in hand. New rules, new blood, in the field of tryout and summer stocks has the association guessing whether the system will work out.

After surveying the show spots in the sticks last summer, Equity decided that this comparatively new feature of show business should be regulated. There were many complaints against straw hat shoe-stringers. All such ventures are

regulated. There were many com-plaints against straw hat shoe-stringers. All such ventures are now on a stock basis, that is, six players must be engaged and guar-anteed at least two weeks' salary. guaranteed on week's wage

people have frankly stated they would be unable to comply with the new regulations. Matter of policing such spots and, in fact, the entire field, to discern if all is okay, will be something for Equity to worry about during the dull months. Several rural showmen have frankly stated they will attempt to operate on a non-Equity basis. That may result in suspension of players they engage. Heretofore Equity has looked at the summer show season as a means of keeping actors off the streets and, the dole.

New Shows

as a means of keeping actors on the streets and the dole.

New Shows
The new shows and hideaways which have been set are: 'Haunted Houses,' by Gooffrey Whitworth, East Hamptor Cobal Day Persons Romer, The Thing That Counts,' by Robert Lynn; 'Their Lives to Live,' by David Windor, and a revue by Paul Demnicker, Governors Island (N. Y. Harbor summer theatre); 'White Christmas,' by Philip Merivale; 'Please Do Not Disturb,' by Charles Locke,' 'Between-Covers,' by Lowell Brentano and Willliam Jordan Rapp, 'Seen But Not Heard,' by Marie Baumer and Martin Berkeley, at Locust Valley (Red Barn).

Heard, by Marie Jaumer and Martin Berkeley, at Locust Valley (Red Barn).

Geneva, by Leonard Ide, Partin Geneva, by Leonard Ide, Parting (Startight); Moront, by Edgar Lee, Mashers, Schemechady (Mohawk featival). Teath Is My Lover, by Bates Smith; Deny the Heart, by John Simon Rodell, Fire Across the Sky, by Bates Smith, Yonkers (Urban); Home Sweet Home, by Frederick Herendeen; Esstward Hol., by Michael and Charles (Robinson, 'All Desirable Young Men, by David Driscoil and Maurice Valency, Greenwich (Playhouse); Happy Valley Limited, Deal: Thing of Beauty, by Robert Larkin, New London (Griswold).

The Greater Lust, by William Howard Hartis, 'Amsteur Hour,' by Edward Fuller; One Up on Moonshine, by Lloyd F. Freenman and by Essex Dane: 'Best of Company,' by J. N. Gilchrist, Mantic (Crescent); The Keyhole and Difficulty of Getting Married, by Armina Marshall, and Lawrence Langner, Westport (Country Playhouse); 'Spring Danice,' by Philip Barry, Dennis (Playhouse); 'A Reason For You th,' Fitchburg (Whalom); 'Never the Twanh,' by Metta Janney.

"Sepring Datace," by Philip Barry, Dennis (Playhouse); 'A Reason For You th, 'Fitchburg (Whalom); 'Never the Twain,' by Metta Janne; Tolnt of Honor, by Stephen, Van Honor, 'Britchburg (Whalom); Never the Twain,' by Metta Janne; Tolnt of Honor, by Stephen, Van die Honor, 'Britchburg' (Whalom); Never the Twain,' by Gordon Daviot, Cohesset; 'Plenic,' by Francis E. Faragol, Milbrook, 'Mr. Shaddy,' by J. C. Nugent (already tried out); 'Here We Go' by Guy Andres and Norma Mitchell; 'Ten-Mile Shanty,' by Owen Davis; Twillight Comes Early,' by Louis Berg; 'Au Revolr,' by Chessar Dunn; 'Half a Husband,' by Arthur Goodrich; 'Dice of the Moon,' by Wills Prederick; 'Travelers Truck,' by Philo Higiey; 'Moonshine and Honeysuckle,' by Lulu Vollmer, 'Abingdon (Garriel,' Tomorow's a Medical Control of the Chem's Chem'

Houses Exempt
There are around a dozen summer stock spots which are exempted from depositing salary guarantees with Equity. Included are Westport, Denver, Cape Cod. Skowhegan, St. Louis, Martha's Vineyard, Woodstock, Suffern and Mt. Gretna.

Schenectady, June 16.
Margaret Anglin will play Mrs.
Malaprop in 'The Rivals', second of,
the six productions to be given during the Mohawk Drama Festival on weeks wage.

Requirements are that cash or Union College campus, Schementady, bond be filed with Equity to cover, the guarantees. To date 19 sum store projects have complete, salary coverage being anywhere from \$325 in the 10 sum of the file of the file of the store of the 10 sum of the file o

Spoiling Actors

Designed to spoll actors is Gregory Deane's, and George Summer's strawhat theatre a Niantic, Conn. Company is housed in a group of, private cabins facing a private lake, and they put on the culfo nose bag daily. Producers imported a New York chef to do the honors.

Theatre, seating 1,500, open ing June 29, sports individus ing June 23, sports individual dressing rooms. Actors don't even have to walk from home to the theatre. The house supplies a car to tote them the quarter mile.

Opens with 'Tr's a Wise Child,' featuring Blanche Ring and Gloria Blondell.

the founding of the Mormon Church.
On Sunday nights during the eason there will be free lectures in the Old Chapel of Union College by members of the Theatre Institute's staff, these being Clayton Hamilton, Waiter Pritchard Eaton, Alexander Dean, S. Marion Tucker, Arthur Hobson Quinn, Barret H. Clark and Sheldon Cheney. the founding of the Mormon Church.

Asbury Park, June 16.
Bruce McFarlane will be featured in the first offering of the season at the Deal Conservatoire June 30, when Paul Hammond and Clinton Fiske open a 16 weeks' stand devoted to five new plays and as many revivals.

revivals.

McFarlane, Ewing Rafferty and Hope Landin are the guest players for the initial production, "Happy Valley, Limited," while a permanent company of 12 will appear in all the Hammond-Fiske presenta-

tions.

Each will run from Tuesday through Saturday of the same week

through Saturday of the same week.

Members of the permanent cast are John Boruff, Yvonne Castle,
Melvin Bentsock, Robert Harris,
Luclile Meredith, Regina Kehn,
John Bennethum and Arno Tanny.

New Orleans, June 16.

Little Theatre stepped out of debt Saturday (13) when the final payment of \$1.581.25 on its mortgage was made. It now owns outright was made. It now owns outright the playhouse and plant appraised

Studio Placements

(Continued from page 29)
Jamison Thomas, Arthur Hoyt, Iris
Adrian, Vivian Oskiand, Lew Keiley, Charles Lane, Ciaude Allister,
Fritting Land, Land, Charles Lane,
Scotty Beckett, Old Hutch, MG.
Hans Kraly, screen play, 'Continental,' Col.
John Eldredge, Julie Laird,
Tommy Beard, 'His Brother's Wife,'
MG.

MG.
Billie Huber, Barbara Leighton, 'Picadilly Jim,' MG.
Nick Grinde directing, 'Shrinking Violet.' WB.

Violet, WB.
Fred Kohler, Henry Hall, Phillip
Armenta, Jack O'Brien, The Vigilantes Are Coming, Rep.
Ann Morrison, Robert Shannon
screen play, 'I'll Leave It to You,'
Par.

Ann Morrison, Robert Shannon, screen play, Til Leave It to You, Part Man Morrison, Robert Shannon, screen play, Til Leave It to You, Dick Forna, Marjorie Weaver, Two Gun Buckaroo, 'WB.
Bobby Mauch, Billy Mauch, The Frince and the Pauper,' WB.
Bobby Mauch, Billy March, The Frince and the Pauper,' WB.
Bobby Mauch, Billy March, The Frince and the Pauper,' WB.
Isabel Jewell, Eugene Forde, directing,' Across the Aisle,' 29-F.
Fatt West, Tred Oliver, Jack Commes Home, Par, Tack, '29-F.
Fatt West, Tred Oliver, Jack Commes Home, Par, Lily Pons: Lee Jason directing,' R. G. Wolfson scriping, 'Street Girl', RKO.
Teddy Hart; Mervyn LeRw directing,' Three Men on a Horse,' WB.
Anita Golby, Alidn Curtis, Gordon Jones, Maxine Jennings, Patricia Wilder, George Andre Beranger, Corace Norton, screen play, untitled ortginal, MG.
Liam O'Flaherty, screen play, untitled ortginal, MG.
Liam O'Flaherty, screen play, untitled ortginal, MG.
Liam O'Flaherty, screen play, Tack Mulhall, Ben Taggert, Russell Hicks, Pat. O'Malley, Henry Arger, John Sters, Lady Be Careful,' Par.
Jack Mulhall, Ben Taggert, Russell Hicks, Pat. O'Malley, Henry Par, Town, Town, Mahel For Park Mayo, Mahel For Park Mayo, Mahel For Park Mayo, Mahel For

Par. Richard Powell, Thomas Jackson, Pfil Tead, Frank Mayo, Mabel Forest, Hollywood Boulevard, Par. William Coller, St., Vallant Is William Coller, St., Vallant Is Victor McLagien, Birnle Barnes; John Blystone directing, Big, U. Jine Travis, Warren Hull, 'Case of the Caretaker's Cat,' WB. Jane Froman, Ross Alexander, Clenda, Farrell, Gordon Ollver, 'Loudspeaker Lowdown, WB.

WPA Going Ahead with Summer Plans Despite Coin Uncertainty; Gross Of

JOS. QUINN SUICIDE

Ticket Clerk at Supreme Agency-Shoots Self at Home

Joseph Qu'um ticket agency ciert, committed sufeide with a pistoi at his home in New York, Enderson the was employed with a pistoi at his home in New York may be the was employed with a pistoi at his beautiful and will be a pistoi and be a pistoi and will be a pistoi and will

WPA HEADS

Reported that a number of depart-ment heads in the Works Progress Administration theatre project in York have been awarded sal-increases. Executive head of increases. he relief show organization in the metropolis is Philip Barber, listed as regional director. His compen-

as regional director. His compen-sation was on the basis of slightly over \$3,000 annually, which has been boosfed to approximately \$55,000. Elmer Rice had the post original-ly at the lower figure, but was sup-posed to be on hand about half of each month. Barbour is on the job daily.

ST. LOUIS MUNY OPERA **IDEA SEEMS SPREADING**

St. Louis, June 16.
With Municipal Opera biz booming as 13th annual season got under way at Forest Park theatre, other midwest cities are leave. der way at Forest Park theatre, other midwest cities are laying plans for adoption of same idea. Kansas City, abundoned plans for municipal opera this year only after Laurence Schwab, producer here, told sponsors that time was 'toor short for 1936 undertaking. K. C. plans to have its shows in municipal auditorium, where hazard of .in-clement weather will be avoided. Schwab and Paul Reisman, msr. of local opera, have made trips to Kew Orleans, Memphis and San Antonio, all of which want altresce enclanged again. Play was supposed tertainment after the St. v. c.

tertainment after the St. Louis plan.

Detroit has a place in mind for open air entertainment for 1937 and plans are reported to be under way for such a project.

New Orleans Open Air Theatre as WPA Project

New Orleans, June 16, New Orleans, June 18.
Commission council Saturday (13) approved plans and specifications for a proposed open air theatre at West End, work to start immediately as a WPA project. Cost will be approximately \$60,000.
Theatre will seat 3000, but will 56 bould to the amplitude of the added to the amplitude and the added to the amplitude of the added to the amplitude of the amplitude

One-Acters in Tacoma

Tacoma, June 16.
Clarence Talbot, supervisor of the
Federal (WPA) theatre in Tacoma,
says he has -eady a company of 15
professionals on his staff and promlese to stage three productions at
the Little theatre here in June and
July. Small admish and Talbot
says that, if Tacomans go for his
shows this summer, he will be
ready to give them more, as well
a junior theatre setup.
All the one-act plays to be presented first are authored by Tasented first are authored by Tacoma, June 16.

All the one-act plays to be pre-sented first are authored by Ta-comans. They are 'All My Life', by George Savage, 'Mer at. Work,' by Harold McGrath, well known ad-vertising man, and 'Spring Aft-ernoon,' by William Kimbali.

heads in the theatre division are proceeding with plans to function through summer, but there have been few actual commitments involving expenditures. Before final arrangements are okayed, word must come from Washington design come from Washington designating the zmount of money to be made available for the relief show proj-ect. Whether curtaliment will be necessary depends on the congres-sional committee which is confer-ring on the bill to provide the coin.

The standard of the control of the c

and autumn plans.
Legit business has dropped away off and only 'Macbeth' with its colored cast is drawing satisfactory at tendance, grossing between \$250 and \$500 nightly. The others have been getting between \$40 and \$50 each night and therefore are not grossing enough to pay the rent, which is the minimum expected. However, the state of the

'Mac' On Tour

'Mac' On Tour

Tour of 'Macbeth' in WPA housed from New York to Chicago and Mi-waukee is dated to start around. July 1, show going into last week starting Monday (22). It was preposed to play other theatres on sharing terms but the 'dea snagged when the stage bands declared that union wages would have to apply in all nouses other than those operated by WPA. Turpentine will follow 'Macheth' at the Lafayette, Harlem, June 26.

'Lights o' London' plans, are changed again. Play was supposed to be spotted in a tent under one of the city bridges, but when that would have necessitated closing off a street, deal was off. Instead it would have necessitated closing off a street, deal was off. Instead it will go on in the Palm Garden, W. Sand street, New York, which has been obtained for that purpose. Help Yourself is the title chosen for the Vienness comedy tentatively called 'Up She Goes.' It was played in London as 'Youth At the Helm.' Play is due into the Manhattan shortly, following 'The Class of '29.'

'PARADE' FED MUSICAL, \$3,000 IN 4 WEEKS

Hollywood, June 16. Follow the Parade, Federal The-atre Project's musical revue, wound up four weeks at the Playhouse here (13) after grossing better than \$3,000 on the engagement.

This is top take for any FTP production in this area, and included a straight buy of entire house by Douglas Aircraft Corp. for closing performance at around \$500.

Revue, which is being held intact to reopen July 4 at the Greek open air theatre in Griffith park at 25c top, has cast of 86, 40 muslcians in pit and 15 stage hands.

'CHALK DUST' IN FRISCO

ernoon, by William Kimball.

24 FOR 'CONFESS'

Detroit, June 16.
Return date of 1 Confess at local
WPA theatre ends Saturday (20)
starte 18 days, which coupled with
pluy's two weeks in May, gives William Beyer's production a total of
12 days, at 40c top.
Next will be Robert E. Sherwood's
Road to Rome, for which opening
no date has been set.

CHALK DUST IN FRISCO,
San Francisco, June 16.
Federal T.cater Broject is presenting 'Chalk Dust' at the Senting Chalk Dust' at the Columntic Case Includes Daniel Pennell,
lichard Allen, Ruth Saville, Darid
Lichard Allen, Ruth

**EORNELL \$26,000, * SEASON'S TOPS FOR CHI

Chicago, June 16.
Matharlus Conveil's St. John' redyred was practically capacity at the
Grand-Opera Bouse. Had a few
seattered sates unsold opening night,
bet built to sell-out trade in its first.
Week at \$3.30 topo.

Who for another
increasional week currently and then
separt, leaving the legit burden to
George White's revamped 'Scandals, which will arrive Sunday (28)
to try to make it a summer.

Simble in form Boston, but still
just palayer. Has been some rumbling going on about a local cast of
Dead End' but that's also just
chatter.

Estimates for Last Week

Scandals, Grand (1,200; \$3.30). Opens on Sunday (28). '8t. John,' Grand (1,200; \$3.20) (2d and final week). Sensational busi-ness. Over \$25.000, which is about highest legit mark hit in Chicago this reason.

MPA
'Chalk Dust,' Great Northern. Has
een a click here, Now in its
eventh week. Will go eight weeks
ith "Triple A Plowed Under' to

blow.
'Broken Dishes,' Blackstone.
pened last night (Monday) for four eeks. 'Chalk Dust' finished a rong six weeks Saturday (13).

PARNELL'S' FAIR \$5,000 **BOSTON'S LEGIT FINALE**

Boston, June 16. Parnell' closed the Hub legit sea-son Saturday (13) after two tame 'rames at the Shubert. Opening week's fake was bolstered somewhat, by the First Night club, but general public interest in the piece was found wanting.

McConnell on B'way

Frederic McConnell, director of the Cleveland Playhouse for the past 15 years, is taking his first leave of absence to guest-direct a Broadway production for Delos Chappell.

Chappell.

Taughters of Atreus' is the name of the play, a new version of an old freek trilogy, written by Robert Turney. Jo Melslener will do the settings and a tentative Manhattan date for opening is Oct. 20.

During McConnell's absence, the process here will be managed by K. Embuse here will be managed by K. Embuse here will be managed by C. The During Managed by M. Embuse here will be managed by K. Embuse here will be managed by K. Embuse here will be managed by M. Embuse h

Current Road Shows

(WEEK OF JUNE 15) 'Saint Joan' Grand O. H., Chicago,
'Boy Meets Girl,' Cass, Detroit.
'Awake and Sing,' Shubert, New-

NO SECOND FIDDLE

Wilwaukee, Wis., June 16. Wilwaukee, Wis., June 18. Because they were not assured of a steady run at the Davidson theatre, where their productions were sidetracked every time a road show a long; the Federal Players have moved to the Alhambra. The louse, closed since last Christmas, has been cleaned up and dressed has been cleaned up and dressed. has been cleaned up and dressed with federal cash.

First production in the Alhambra is 'Old Heidelberg,' staged by former members of the defunct German stock company. The players are also putting on vaudeville Saturday and Sunday at a 15c top.

TIMONY CASTING 'YOURS'

Hollywood, June 16. Jim Timony has started casting for his next play at his Hollytown theatre, Formerly Yours, by George Rosener.

Rosener is also slated to direct, with no opening date set.

Eugene Endrey B'krupt

Eugene Endrey, actor, last week turned to the Federal Court, New York, for relief from his financial troubles,

onders, Schedule which he attached to the abruptcy petition gave the Habil-ics as \$21,922 and assets \$5.

--- i . i

Busman's Holiday

Gilbert W. Gabriel, N. Y. American dramatic critic, ficw east for an honorary M.A. de-gree from Williams College and gree from Williams College and planed back Tuesday (16) to the Paramount studio, where he is completing a writing

During his one-night stand on Broadway in between jumps, the critic did a bus-man's holiday by taking in 'New Faces' with John Byram (Par).

\$5,500 Snooze for 'Awake' in Cleve.: G.O.P. Very Eggy

Cleveland, June 16: Cieveland, June 16.

'Awake and Sing didn't awake the G.O.P. from their political dreams while convening here, nor did it do much singing financially. In elx days it grossed only \$5.500, which was a bitter pill to the New York Group Theatre as well as to the legit Hanna.

lesti Hanna.

Just three ways to figure it to sum up the old theatrical situation in this town. Repubs were too occupied with afternoon sessions and nightly caucuses to pay any attention to a play. Politicians also were pulled down to one end of the street pulled flows to one end of the street three blocks. Local theatregors were scared home by the crowds, and all of the theatres suffered. For a topper, no out-of-town troupe coming in here as late as mid-June ever prospered. It's an old Ohlo custom.

ever prospered. It's an old ohio custom.

Because of a previous holdover in Chicago, Group Theatre actors had to geen here Sunday to a thin house contracted the Hanna for a Saturday recital and wouldn't change the date. Clifford Odets' piece practically closes the legit season in clean common the contracted the Hanna for a Saturday recital and wouldn't change the date. Clifford Odets' piece practically closes the legit season in bookings in sight. From the standpoint of profits and number of shows in the last season, it's been one of the porcest Hanna has had in some 10 years. Last Week "Awake and Sing." Hanna (1.435; 50c-82). Lowest prices this year for any play. Record low gross of \$5,500.

HORSE' ON \$4,000 DIET, BUT STICKS FOR CONV.

Philadelphia, June 16. Philadelphia, June 16.
Only thing left of Philly's legit
season is Three Men on a Horse,
which is set to ride through the
Democratic Convention were (June
22) at the Broad. Other houses are
getting the keys and camphor balls
ready.

Horse' is hitting around \$4,000, but management figures it's worth holding for the Convention.

This the 16th local week for the show, eleven for the first company at the Garick and five for the present group at the indle Broad.

Chas. D. Coburn, M. L.

Troy, June 16.

Troy, June 16.
Charles D. Coburn now can use
the letters "M. L." after his name.
Union College, for which he organized the Mohnwik Drama Festival
last summer and for which he will
direct it again this year, has conferred the honorary degree of master of literature upon the actor.
Walter D. Edmonds, author and
playwright, received the degree of
doctor of letters. Colonel Frederick
Stuart Greene, State Commissioner
of Public Works and a playwright,
received the degree of doctor of
science.

Beyer in Detroit

Detroit, June 16. William Beyer, N. Y., playwright, who brought his new play, 'I Confeas,' here for premiere in May, has been named director of the local WPA theatre. He took charge of the return engagement of his play, which opened the Federal house Thursday (11) after several weeks of darkness.

Beyer hopes to popularize the Detroit project by scienting plays meeting local approval. He has had Molly production experience in N. Y., Hellywood and Mlami, Fla.

Tallulah's 'Glory' in Frisco Before L. A. Date

Los Angeles, June 16. Homer Curran will open his Coast production of Reflected Glory' at his Curran theatre in San Francisco before bringing it into the Bilt-

Tallulah Bankhead will be starred.

BOY' \$7,500, DETROIT; CASS' COOLING SYSTEM

Detroit. June 16 Headed for a probable month's run, Boy Meets Girl, at \$2.75, batted a good \$7,500 last week at the Cass, following an opening session of

\$13,900.

In preparation for Boyr' long stand, and for other Broadway plays this summer, Cass Installed an air-cooling system last week, and it's paying dividends this week in this wilted town.

Monday night (18). House management sold regular \$2.75 seats for \$1 each to first 200 customers that night and company whooped it up the sold regular to the sold regular to the standard sold regular sold regular to the same season at the Playhouse, continues strong and appears able to last out summer. Cass has its hooks out for more attractions.

Estimate for Last Week

for more attractions.

Estimate for Last Week

'Boy Mests Girl' (Cass) 1,460;
\$2.75 top) (24 week). Near \$7,500,
\$50d, last week, its second session, and opened third stamma Monday (15). Sunday night performances have been dropped, leaving eight instead of nine shows a week. Still setting sood press, notices and play figures to stay for at least a fourth week.

Coast 'Mantle' Set ~

Los Angeles, June 16. Coast production of Russet Mantie' opens at the Geary, San Francisco, July 13. Hardie Albright and Martha Sleeper head cast. Supporting players brought on from New York by Jerome Mayer, who is

Play also booked into Belasco here on July 27. Raiph Kettering, who recently closed with 'Personal Appearance,' is handling.

It's a Habit

Joseph Downing is out of the cast of Dead End, with a slege of pneumonia. He has been replaced by Eddie Marr, who will probably hold role for rest of the run.

Marr also replaced Downing in Celling Zero last season when latter went to the Coast for film chore.

2 Shows Out

Victoria Regina' will suspend Saturday (20) at the Broadhurst, New York, for the summer, but is due to relight late in August. Drama topped the list in its field until Idiot's Delight' arrived and the difference in weekly grosses was not material, same going for 'St. Joan.' Got \$23,500 weekly for months and has not gone under the \$20,000 mark. It's in its 26th week.

'VICTORIA REGINA'

Opened Dec. 26, '35. Produc-on was lauded by all the firststringers. Brown (Post) c clared: 'All in all the oven is a triumph for Mr. (Gilbe Miller, Miss (Helen) Hayes, ? (Vincent) Price and Mr. (La ence) Houseman (playwrigh

ence) Houseman (playwright Variety (lbee) said: 'Wort while theatre; should have extensive feminine draw.'

'The First Lady' will close at the lusic Box Saturday (20). Comedy as one of Broadway's leaders The First Lady' will close at the Music Box, Saturday (20). Comedy was one of Broadway's leaders through the winter. During height of the 30 weeks' run the takings topped \$19,000 weekly. Excellent profit for both show and house.

'FIRST LADY'

Opened Nov. 26, '35. Sam Harris' production came in heralded as a hit by the critics. Atkinson (Times) said, 'Jane Cowl has conspired with them (the authors) to make a bril-liant comedy out of it.' Variety (Ibee) said: 'A hit of the first water.'

B'way Down to June Normal. With Some Shows Week-to-Week

Prince' Starts Nicely In Frisco: 'Letty' \$7.000

San Francisco, June 16. San Francisco, June 16.

'Student Prince,' second of the
Los Angeles—produced musical
productions by the Civic Light
Opera Co., to hit this town after a
run south, got off to a big opening
at the Curran on Thursday (11).
Enthusiastic acclaim augurs a nice
run, and the first week may see
1. Towning on Letty' is now in its
six week at the Alcazar where the
\$1,000-38,000 pace of the Greenwood
show should continue it for some
time.

\$60,000 in Nine L. A. Weeks For 'Horse' at \$1.65

Hollywood, June 16. When a Coast-produced show when a Coast-produced show, sans outstanding box office names, can grind out a gross of around the \$60,000 mark over a nine weeks' period at \$1.65 top, legit managers period at \$1.05 top, legit managers hereabouts are convinced it means something. That's what Henry Duffy's Three Meen on a Rorse' did wound up Saturday night (13). Comedy had the town exclusively to itself past week, outside of the several, Federai Theatre Project shows, and result was that trade held consistently strong. Duffy currently is presenting 'Call It a Day' at 22 Capitan. Show is ally to play the house.

Biltmore remains shuttered until June 24, when Katharine Cornell comes in with 'Saint Joan'
Estimates for Last Week

comes in with Saint Joan. Estimates for Last Week

Three Men on Horse, El Capitan
(Sth-final week) (C-1,671; \$1.65).
Take on final week (C-1,671; \$1.65).
Take on final week (ded strong at Joan week) (C-1,671; \$1.65).
Take on final week led strong at akow could have stuck around and show could have stuck around and still made money. Heavy sale for 'Call it a Day,' current.

WPA

'Chalk Dust,' now in first week at Hollywood Playhouse after break-in run downtown several weeks ago.
Replaced Follow the Parade, 'revue, which stayed four weeks to growing trade.

trade.
"Turn to the Right," debuting (16) at Mason Opera House, with run limited to two weeks.
"Nosh," all-colored play now in windup week at the Mayan, where it is drawing favorable comment, and some cash trade.
"An Enemy of the People" remaining at the Musart for another

week.

'A String of Pearla,' current at
the Figueroa.

LINDER TAKES BRIGHTON AS WEEK LEGIT STAND

Jack Linder, in association with Wee & Leventhal, has leased the Brighton theatre, Coney Island, for touring legit shows. First show. The Old Maid, opens June 29, with 'Salior Bewer's following. House will be a one-week stand.

Future Plays

Tenin, by Hope Barnett, purchased by Norman Bel Goddes for fall production.

The Inner Silence, by Elmer Harris, will go into rehearsal for D. A. Doran in September.

Rock-n-Bee Baby, by Vernon Rich and Jerry Devine, bought by Prank McCoy.

Rosen Eyes Coast

Al Rosen, who presented 'One Good Year,' which recently closed Good Year, which recently closed on Broadway, is figuring on doing the show on the Coast. Plans call for using former picture names in the cast and touring.

He has two plays slated for New York revolucion in the fail—"Green Carnat. ns' and "Two On a Latch-key."

There will probably he 16 attrac-tions on Broadway next week, which is about normal for iate June. Two shows will shut down Saturday (20) but with others playing week-to-week, additional closings are not

week. additional closings are not unlikely.

Expectation is that the bonus, Louis-Schmeling fight Thursday (18) and reduced transportation fares would hype show business this week, yet up to yesterday (Tuesday) the usual season-end conditions and the same of the same of

\$4,000.
'Mulatto,' Ambassador (35th week)
(C-1,156-\$3.30). Dipped to around
\$2,000 because two-for-ones not dis-tributed; can operate okay at small

12,000 because two-for-ones not distributed; can operate okay at small money.

'New Faces,' Anderbilt (5th week) (R-894-83.00). Seven per-former of the seven of

soon.

'Class of '29,' Manhattan; slated for another week.

'Battle Hymn,' Daly's 63d (Experimental); due to stay into July.

Ballet Caravan, 12 Art Hoofers Under 20. Will Barnstorm Midwest Straw-Hats

However, dancers will return for any engagements regular company will fill at Jones Beach and Lewisohn Stadium, N. Y., this summer. Those touring include: Ruby Asguith, Ruthana Borls, Gleelle Caccialanza, Rabana Hasbrugh, Albja Kavar, Annabell Lyon, Hannah Moore, Harold Christiansen, Eric Hawkins, Charles Lasky and Eugene Loring.

TIBBETT TALKS AGAINST FOREIGNERS IN U. S. A.

Washington June 16.

Lawrence Tibbett appeared in Washington again today (Tuesday) on behalf of the keep foreign concerned at the season of the put in a strong endorsement of the Dickstein bill which would bar, not only singers but solo musicians, conductors, solo dancers and artistic salent generally.

There is little likelihood of the Dickstein bill 'going, through this session but its advocates are applying strong pressure on the Immigration Bureau and elsewhere in the

ing strong pressure on the Immig tion Bureau and elsewhere in hope of establishing bars.

....

Kerensky's U.S. Tour

Alexander Kerensky, who now edits New Russia and La Russie Opprime in Paris, may come here for a lecture tour in the fall. Ne-gotiations being carried on by Wil-liam Feakina.

Kerensky has been a member of the Russian exile colony in Paris since the 1918 Revolution.

Grete Stuckgold, prima coprano with the Met, now summer-ing in Europe, will sing for the Min-neapolis, Minn., Mendelsschn Giee Club Dec. 8.



Group of 12 dancers from American Ballet personnel have banded together under label of Ballet Caratura van to barnstorm over the country during the summer months, programmer and leters. Doughed Loce transmit and leters to boughed Loce transmit and leters, boughed Loce transmit and leters to be followed by Kleinston appeared at the Metropolitan of the season at the Hollywood opera, N. Y, this past winter, are under 20. Youthrulness of the season at the Hollywood on Boughed Loce Angeles to guest conduct three contains and the loce Angeles to guest conduct at the Bowl in Hollywood on July 6. He is set for three more there and one any emagements regular company From Europe for Dates
Ernix 'Ansermet and Otto Klemperer, canductors, returning from
Europe. Ansermet sails from Paris
en June 25 to be followed by Klemperor on July 13.
Klemperer goes directly to the Pacific Coast to conduct second half
of the season at the Hollywood
Bowl. Ansermet trains to Chicago
on his arrival to conduct three concerts for Ravina Festival there on
July 3 to 5. From there he files to
Los Angeles to guest conduct at the
Bowl in Hollywood on July 6. He
is set for three more there and one
at San Mateo, Calif.

ASK CITY TO PAY DEFICIT

Detroit, June.16. Shy \$8,000 for its annual series of

ST. LOUIS OPERAS TO REDEEM OLD DUCATS

St. Louis, June 16.

Two performances have been scheduled by St. Louis Grand Opera Co. for next winter in an attempt to wipe out \$6,000 deficit incurred to wipe out \$5,000 deficit incurred last spring. Holders of tickets costing \$30 or less for cancelled oneras of spring season (curtalled after one performance) are asked to accept tickets for first performance at which Lity Pons will appear in Convention Hall in Auditorium on Dec. vention Hall in Auditorium on De 2 next. Holders of tickets costing \$30 c

more are asked to accept one-half in tlokets for first and other half for second performance. Guy Gol-terman, maestro of local opera com-pany, promises a carnival and ball after the two operatic presentations.

Saul Caston's Job

Philadelphia, June 16. Philadelphia, June 16, Saul Caston, first trumpeter of the Philadelphia Orchestra, was last week appointed associate conductor for the 1383-37 concert season. He was selected by Leopold Stokowski and Eugene Ormandy, Joint conductors of the symph group, Caston Joined the Philadelphia Orchestra 18 years ago, when he was 18 years old.

old.

He has batoned number of opera and ballet performances with the orchestra.

1. MILLER

SHOESHOP

Producers and show people alike know that the shoes they want are at I. Miller . . . considerately priced.

> A Complete Line of Operalength Hosiery in all colors



1552 BROADWAY Open Til 9 P. M.

Philly

(Continued from page 1)

(Continued from page 1)
been gone for weeks from reports.
With few exceptions, hotels and
boarding houses are maintaining
regular prices, with restaurants,
niteries, etc., following suit. It's
first big affair city has hosted since
present administration took office
and effort is being made to show
visitors real welcome and bring back
more conventions.

Earle and Fox theatre stage shows
and Three Men on a Horse' troupe
at Bry d are being taken care of a r
real control of the stage shows
and three Men on a Horse' troupe
at Bry d are being taken care of a
real control of the stage shows
and three Men on a Horse' troupe
at Bry d are being taken care of a
real control of the stage show
and the stage shows
and the stage shows
to doubte up where very possible.
Horse' is only legit show in town.
Vincent Lopez is on Fox stage and
Full Baker and his radio show come
to Earle beginning Friday (19).
Nitery shows generally remain same
size.

No Philly affair since the Sesqui-

size. No Philly affair since the Sesquisize.

No Philly affair since the SesquiCentennial (1928) has attirred such
local interest as f.is convention and
even that show, ballyed as an international exposition, lacked preparation and was floppo. In this case,
however, city administration has
shot the works. Citizens' committees have been at work for months
to have every detail in readiness.
Labor has agreed to hix all strikes,
hotels, eateries, niteries, stores,
cabs, etc., have pledged no increases in prices. Roads have been
built and repaired, buildings cleaned
up, streets decorated, trees planted
around City Hall.

In addition to little with the short of the
baseball at Phillis pind. As parks,
life and about the strikes planted
around city Hall.

In addition to little up in repair
baseball at Phillis pind. As parks,
lower hall be short of the committed
has possessed and the parks,
lower hall be short of the short of the
hall be short of t

symph concerts (with Fath white-man) by Philadelphia Orchestra in Robin Hood Dell and extensive lineup of minor events. The Sleepy Village is determined this time to visitors it can wake up if oc-

ENGAGEMENTS

ENGAGEMENTS

Wilfred Seagram, Mahhattan Rep theatre, Ogonquit, Me. Angaret Mayo, Fred Marchand Marchan

Lexia Stone, Three Men on a Hockerel Wilde, Daughters of Atreus, Milam Catherton, Isabel Hallin, Elizabeth Carey, Anne Drexel, Tl. a Marnett, Lois Chase, Muriel Pearce, F. Glenn Morris, Charles Sheldon, Harvey Hayes, Leonard Tobin, Harvey Hayes, Leonard Tobin, Garleton, Robert Elwyn, Vilma Royton, Frank Rothe, Phyllis Ellerman, Duane MacKinney, Harriott Marshall, Walton Pick, Cynthia Arden, George Atrente, Woldman, Garleton, Charleton, Charleton, Charleton, Carleton, Garleton, Carleton, Personal Appearance, Hidgeway theatre, White Plains, N. With Weston, Duvid Barter, Accept Conduct North Communication, Conduct New House, Conduct New York, Carleton, Personal Appearance, Hidgeway theatre, White Plains, N. With Weston, Duvid Barter, Accept 19 (2002)

Ruth Weston, David Batter, Arnold Korff, 'Command to Love', Urban Playhouse, Yonkers, N.
Guy Robertson, 'Vivienne Segal,
Mar Poppen, Neel Franks, Bay
Mercer, Albert Mahler, Georgie
Mercer, Albert Mahler, Georgie
Price, Ray Middieton, Bertram Peacock, "Three Musketeers," Forest
Prances Woodhury, "Dreathers," Woodbury, Pre-Honey-

moon,'
Lenore Soresby, 'Rain from
Heaven,' Boulevard, Jackson
Heights, L. I., 'N. Y.'
Mabel Taliaferro, Eleanor Phelps,
'Old Maid,' Alden, Jamaica, L. I.

N. Y. George Dewey Washington, Stan-ley Twins, 'Scandala'. Maurice Burke, Walter Scott Weeks, Diane Tempest, Mary Hutchinson, Robert Harrison, Gustave Gordon, Donald McMillan, Cleve Garriett, Jane Marbury, Harold Smulley, Kick Back.

Inside Stuff—Legit

It is a toss-up which street bleecting Broadway will be the most lighted as the summer actually starfs, with the edge going to 48th street over 48th, dubbed "the street of this." At the present time there are six shows on 48th as against four on 45th. After this week there will be but three houses operating on the latter. While several shows are in doubt on 48th street it is indicated that three will stick well into the heated period. They are "Boy Meets Girl," Cort; "Three Men On a Horse, Playhouse, and New Faces," Vanderbilt, Others are "Love On the Dole," Longacre; "Kickback," Ritz, and "To My Husband," Belmont, On 48th street the survivors will be 'On Your Toes, Imperial; 'Call It a Day,' Morosco, and 'Pre-Honeymoon,' Lyceum.

Tom Bodkin will be company manager of 'Scandals,' succeeding Al Lee, who handled all George White musicals heretofore. Lee is in Hollywood and is reported joining Buddy De Sylva's staff.

'Scandals' played the New Amsterdam, N. Y., during the winter. Its resumption is being primed principally for Chicago, show breaking in at the Garden Pier, Atlantic City, next week.

Willie Howard's plans are not definite, other than the 'Scandats' appearance. He is committed for a picture on the Coast but that is dependent on the length of the Loop stay, as is his possible engagement for '--But Millions,' Vinton Freedley's fall musical.

Turner Bullock, who directed 'The Emperor's New Clothes' which WFA resented at the Adelphi, N. Y., got, this training at the Dallas little there after graduating from Pro. Baker's Workshop. Play was performed professionals but designed as entertainment for children. It was given in the atternoon only because of that:

While show business in New York is in the doldrums productively, at east, casting is going on for a number of shows to reach the boards next season. Included are 'White Horse Inn, '—But Millions' and 'Stage Door,' Also being cast is a Chicago company of 'Dead End.'

Set for July 12 in D. C.

Washington, June 16. Musicians who played last winter with the National Symptony or-chestra this week set up offices, an-nounced the formation of the Washington Summer Concerts Association and disclosed plans for a series tion and disclosed plans for a series of 24 outdoor concerts beginning July 12. The move was made following the cancellation of a contemplated series by the National Symphony Orchestra Association, which successfully staged a series of summer concerts last season.

The new association has no financial backing to date except approximately \$2,500 pledged by the orchestra men, themselves. Organization will be run on a strictly cooperative basis as are the Philadelphia concerts in Robin Hood Dell.

Dell.

Invitations to conduct one or more concerts have been issued to a number of prominent conductors.

Thus far acceptances have been received from Antonia Brico and Nikolai Sokoloff, Frank Gittekson who resigned as concert master of the National Symphony last week for a similar post in Baltimore, has accepted the position as concert master with the cooperative sum-

STOKY TO BATON STAR NIGHT IN HOLLY BOWL

Hollywood, June 16.

Night of Stars will be staged at Hollywood Bowl July 23, with Leopold Stokowski conducting in his first Bowl appearance.

Those who will participate include Gladys Swarthout and Frank Forest.

Iturbi Returns

Jose Ituribi has arrived in New York from South America where he conducted a seven week engagement in Buenos Aires. He opens the nineteenth season of concerts at Lewisohn Stadium, N. Y., on June 24 nineteenth

He conducts five of the Stadium's eight-week season this year.

Dilling-Hubert, new harpist-cell-ist combo, being readied for a tour this fall under Columbia Concerts

Symphony Summer Cycle | DETROIT TOWN HALL **BOOKS PLATFORMERS**

Detroit, June 16.

Some 35 celebrities, pius a dance act and two operas, have been signatured for the local Town Hall series at the Cass theatre next fall.

An innovation here, the 'Opera Russe' (Russian musical drama) will present the control operas during its will present the control operas during the control operation of the control operation operation operation of the control operation operation operation operation operation of the control operation ope

Aged 7, Gets Scholarship

St. Louis, June 16.
Antonio la Marchina, seven years
oid, has been awarded scholarship
in Curtis Institute of Music, Philain Curtls Institute of Music, Philadelphia, as result of audition before Alexander Hilsberg of Philadelphia Symphony orchestra here last month. Antonic is youngest student to enroll in Philadelphia school.

His father is 'cellist with St. Louis Symphony and Municipal Theatre Opera orchestras.

C. B. COCHRAN presents

DIANA

in 'ANYTHING GOES'

NOW TOURING

BUY DOROTHEA ANTEL Invalid Actress, Famous Greeting Cards. 21 Original and Exclusive De-signs, One Dollar. Agents Wanted to Sell Cards. Liberal Commission. Call

DOROTHEA ANTEL 226 West 72nd Street, New York City

FIRTH SHEPARD presents HILDEGARDE

Now Playing Lead Opposite Leslie Henson in "Seeing . . . at the Hippodrome, Golder's Green

RADIO—The DAILY EXPRESS, London: "HILDEGARDE has micro-phone charm, original songs, beautiful ballads, and a piquant sense of humor."

HILDEGARDE is a radio STAR in Great Britain, France, and Belgium, and was the FIRST American to make several successful appearances on TELEVISION in France.

ELEVISION in France.

Personal Manager, ANNA SOSERMO

Excl. American Representative

Excl. European Representative

WALTER BATCHELOR

Extl. Columbia Recording Artiste British Broadcasting Feature

Gilbert K. Chesterton Dies
Gilbert K. Chesterton, 482 dieg at
his home in Beaconsfield, England,
june 14 after a slight illness. He
had suffered for several years from
a dropsical condition, and about a
week prior to his death serious cardime compilications developed.

disc combileations developed:
For more than 40 years he had been one of the leading literary commentators and it would be aimest impossible to compile a complete bibliography, since his writings ranged from straight fittion to rerious literary analysis. He wrote of-everything in between. He was a familiar figure on the lecture platform and had met Clarence Darrow in joint debate on one of his American trips.

Survey, covering nearly 1,000 people, is expected to give good cross-section view of paper attengths and weaknesses and what

Scribner's Shakeup Shakeup at Scribner's mag cails for complete reorganization of the editorial staff, with Harlan Logan as

reditor succeeding Aifred Dash.
Logan was recently appointed actor of the Unified Study Division

month. Reported that one of features to b discontinued in magazine will be 'As You Like It,' monthly column by William Lyon Pheips.

N. Y. Times Goes H'wood New York Times is preparing to launch daily picture columns from Hollywood within fortnight, with Douglas Churchill, sheet's Holly-wood correspondent, handling the assignment.

ssignment. It's first time Times has given such whole-hearted recognition to film colony and pictures.

Irvin S. Cobb is in New Mexico putting finishing touches to his first

novel, a story concerning the character of Judge Priest, and working

on a second tome, title of which is not divulged.

Cobb's first short story was printed when he was 37. Now, 20 years later, his first novel is being

Monyhan On N. Y. Telegram John Monyhan, long in the adver-tising and publicity field in pic-tures, has joined the New York Telegram. He's on rewrite for the

Dell's Title Switch

With its August issue, Dell changes title of Public Enemy mag to Federal Agent. Will be limited to short stories in future, Dell also plans to revive suspended War Birds pulp first week in August. Has been off for several months.

can be done to improve.

can trips

Best Sellers

Best Sellers for the week ending June 13, as reported by the American News Co., Inc.

FictionBy Mary Roberts Rinehart Doctor, The' (\$2.00) (\$2.75
 Sparkenbroke
 (\$2.75)
 By Charles Morgan

 Last Puritan, The!
 (\$2.75)
 By George Santayana

 The Clansman'
 (\$2.80)
 By Bithel Boileau

 Weather in the Streets
 (\$2.50)
 By Rosamond Lehmann

 Roofs on Elm Street'
 (\$2.50)
 By William McNaliy

Wake Up and Live' (\$2.50) By William McNaily
Wake Up and Live' (\$1.75) By Dorothea Brande
'Around the World in Eleven Yeare' (\$2.06)

"Way of a Transgressor' (\$3.00) By Patience, Richard and John Abbo
Man the Unknown' (\$3.50) By Anne Morrow Lindbergh
Thorith to the Orient' (\$3.50) By Anne Morrow Lindbergh
Tinside Europe' (\$3.50) By John Gunther

can trips.

For years he has been hailed as one of the foremost essayists writing in the English language, but his literary range was so wide it is impossible to classify him under any particular heading. He ran, the gamut from grave to gay, from filpalmost to ponderous Buff, Time's Self-Survey Buff, Time's Self-Survey.
The Buffiel Times, Scripps-Howard daily, is conducting a survey to
determine what people read in the
paper and why. Each employe was
instructed to sti down with two
Times readers and two copies of
previous day's paper, going over
them read. Employee also expected
to write brief aummany of readers'
reactions, reasons for likes and dislikes.

Ellot Keen Missing
Ellot Keen, editor of Sliver Screen,
was reported missing yesterday
(Tues.) since Saturday morning at 2:30 o'clock by his wife, Mrs.
Ruth Keen, of Jackson Heights,
N. Y., who sought aid of police. Last
seen, when he left apartment of
Helen Liund, actress and family
friend of years, in Greenwich Village.

H-M's Prize-Winners
Clelle Benton Huggins, of Brooklyn, and Robert Penn Warren, of
Baton Houge, La., winners of the
\$1,000 literary reliowships awarded
annually by Houghton, Mifflin.
Awards are mage to encourage
promising young writers and assist
them to complete projected works.
Winners were selected from \$36
contestants.

contestants.

Miss Huggins is 20, a writer, painter and tap dancer, and her project is a novel entitled Point Noir to deal with the viclastitudes of an aristocratic Creote family in Louisians. Robert Warren's project is also a novel with a best ect is also a novel with a back-ground of the Kentucky tobacco

CHATTER

director of the Unified Study Division
of Washington Square College of N.
X.U. Warren Bower, new instructor
in English, at N.X.U., is expected to
join the staff and have job of inding
at least one new or comparatively
unknown, short, story writer every
month.

CHATTER

Bennett Cerr now in Berlin.

Vera Cašpary has built a house at Norwalk, Conn.
Sylvia Thompson will spend the summer at Wintersham:

P. G. Wodehouse's Thank: You, Jeeves' has been sold to 20th-Fox.
Barbara Hedworth has completed Women Pretend. To be published in the fall.

Arthur Murray preparing a book on the modern dance, which will be out in October.

Karen De Wolf, free lance film writer, completed her first novel.

'All Cats Are Gray.'

Merrill Denison contributes to the Toronto Star, not the Montreal, Hershfield's New Post
Harry Hershfield has been made
associate editor of New York, Jowish humorous weekly. Dinner will
be given him Friday (19) at the
Clinema club, N. Y., by friends to
celebrate his assuming this office,
—Bditto for the mag, which starts
publication in Sept., will be Jacob
Marinoff.

Toronto Star, not the Montreal, daily of same name.

Toronto Star, not the Montreal, daily of same name.
Claude G. Bowers has a blography of Jefferson coming out in the fail, Jefferson in Power.'
Stephen Vincent Benet's new book of poems is dedicated to his publisher, John Farrar.
Helen Jacobs autobiography out next month. Tennis player cails her-book "Beyond the James". Margaret Ayer Barnes awarded honorary degree of Doctor of Letters by Oglethorpe University.
Clara E. Laughlin sailed for Europe to gather material for her book, "So You're Going to Scandinavia."

dinavia.'
Edith Wharton has written the foreword to Benediction,' novel by Claude Slive, which won the French Femina Prize. Frances Brett Young, auth

Frances Brett Young, authored Far Forest, out in August. Pub-lisher will be Reynal & Hitchcock, a switch from Harper's. Sheidon and Eleanor Glueck to

sail for London this month to at-International Conference

sail for London this month to attend finternational Conference of Social Work and spend summer in Southern France.

Aimy Loveman, editor of the Saturday Review of Literature, going to Joplin to visit brother, making part of the Journey by boat down the Ohio and, Mississippi rivers.

William Hillman, chief of the Universal Service foreign staff and in, N. Y. for a month, has been elected president of the American Correspondents' Association in London. Succeeds, Frank King of the A.-P. Others elected were John Gunther, vice president, and Perdinand Kuhn, secretary.

Clement Wood has compiled and point service by the control of the

E. Phillips Oppenheim, whose first novel appeared 49 years ago, will have his 10th out next month. The Magnificent Hoax.

Marc Klaw

(Continued from page 55)

Klaw & Erlanger. Of a retiring disposition, he did not mix much with the general run of clients, Erianger being the front man and almost aiways in evidence. In a converted residence on 30th street, just around the corner from Broadway, Klaw sat quietly in what had been the back parior of the home and planned the campaigns which his more aggressive partner carried out. Starting life as a lawyer, practis

Starting life as a lawyer, practising in Louisville, Klaw made his
first close contact with the theatre
when, in 1881, Charles Frohman retained him to hunt down the minor
managers who were making unauthorized presentations of the
Frohmans great Madison Square
Frohmans great Madison Square
Lawyer and the start of the start
have were any stage hit could be
bought in Chicago for 55 the script,
and though the Frohmans widely and though the Frohmans widely toured the play, their business was hurt by indifferent versions sented by the pirates. Klaw over the business management ess management of over the business management of several touring attractions and was on the road long enough to learn the ropes and also to realize the chaotic condition of the theatre, with each theatre manager making his own bookings; generally coming to New York for that purpose.

In 1891 Klaw effected an associa-tion with Abraham L. Erlanger, who, like himself, had been a road manager, and they opened a booking office at 23 E. 14th street, then the theatrical riaito. With Klaw to plan and Erlanger to execute, they start-ed off with a booking contract with Fanny Davenport and \$500 in cash.

Rented Whole Bldg.

Rented Whole Bidg.

The migration of the show world to the vicinity of Heraid Sq. brought them up to the 30th street, address, where they took over the entire building, renting the upper floors to various of their clients for whom they booked an entire season. Later the tide took them to 1449 Broadway, where they had the entire second floor, later taken over by the William Morris agency when the building of the New Amsterdam theatre gave them their last home.

From the start they handled both

Heatre gave them their last home.
From the start they handled both houses and attractions, booking the latter into the theatres for which the houses are attractions, the content of the c

others, and it was necessary to be within the fold for a theatre to ob-

As time passed they put more and more stress on the production end As time passed they put more and more stress on the production end and declared themselves in as partners in most of the important ventures. Those who declined to share were given heart-breaking routes. They achieved their ultimate when, in 1896, they effected juncture with the Charles Frohman office. They were absolute cars. They made seven figure profits from their own production of 'Ben Hur, had a cut on the Ziegfeld shows and partly financed a number of others.

on the Ziegfeld shows and partly for financed a number of others. By the turn of the century they had become a trust. The Shuberts came to New York from Syracuse to capitalize on the enemes the K. & E. office had made and gradually cook a position which menaced the K. & E. control.

*Xiaw's second wife and the two for some by his first marriage survive.

Fiction and Films

By WOLFE KAUFMAN

On the Nazis

On the Nazis

Andre Mairaux, perhaps the most important of the living French writers, has turned out another brilliant, searing job in his newest work, Days of Triumph' (Random House; \$1.75). It is a short book, but one that lingers in the mind and will be not forgotten easily. Tackling the difficult problem of Nazidom and communism, Mairaux tells of Kasner, a leading Red can-

Nazidom and communism, Mairaux telis of Kassner, a leading Red captured by the Hitlerites and sent to a concentration camp, What happens to him there, and afterwards, forms a novel base such as is outstanding and important, from a literary standpoint.

Not for films.

Not for films.

Wilde's Tour of Ú. S.

Lloyd Lewis, who has always been interested in America and in biography, does some more burrowing in, down and under in his newest book, 'Oscar Wilde Discovers America (A. 1900). The book in Control of the c

Bravig Imbs is a young composer-novelist-poet who quit Dartmouth not so many years ago to succumb to the speil of Paris in the spring, to the spell of Paris in the spring, the autumn, the summer and the winter. He went over for a vacation and moved in, remaining there yet. He met many of the great, and many of the near-great and many of the not-so-great, and quite a number of the mediocre whom he thought great. And all of these, he writes about in his book, 'Confessions of a Young Man' (Henkle-Yewdaie; \$2.50).

It is a book that strikes as being just a bit too open-mouthed, too

It is a book that strikes as being just a bit too open-mouthed, too awed by it all. Imbs knows his people and delivers some eplendid and amusing character portrayals of Gertrude Stein, George Anthell, and others. But they are amusing and interesting mostly only to people who know the originals. And what Imbs has forgotten (or never knew) in writing the book, is that there really are people around the world who never even heard of his (Imb's) particular heroes and geniuses—and who don't care.

Onnibus of Crime
A new Island suddenly springs up
in the Atlantic and is Inhabited by
a group of desperate criminals. An
airpiane accidentally discovers it, so
its pilot is shot down by the bandits. From there on this story reality gets wild. It's called 'Murder
Island' (Greenberg; \$2) and written
by Leland Jamieson. Not much to
read and not for films.
Fast, snappy action is contained

read and not for films.
Fast, snappy action is contained
in 'The Man Who Murdered Himseif' (Morrow; \$2), by Geoffrey
Homes. It has splendid dialog, too,
and a good story base, making it a
fine job all around. Could be used
as the base for a good fight pleasQ. Fatrick turns out a right pleaswest or "Death Georges" School'
(Smith and Haan; \$2), but it is just
a bit too involved and mixed un.

a bit too invoived and mixed up Still above average, however, large

Still above average, however, largely due to the fine character analysis
and good distoys. Not for films,
David Hume is probably an Englishman. At any rate his dialog in
The Jall Gates Are Open 'Appleton-Century; \$2) is the sort of
Americanese an Englishman writes.
A tough guy, in open place, says,
'asys her' when he mean' says she.'
There are other instances, more obvious. The book abounds with ac-The book abounds with acvious. tion a-la-American and slang a-la-New York East Side, but very little

Speers Quits Denver Post

Speers Quits Denver ross.
Fred Speers, Denver Post dramatic editor, has resigned to become city editor of the Wyoming
Tribune-Leader in Cheyonne, Wyo,
He was on the Fost drama dusti
for four years. No successor has
been named.

By EPES W. SARGENT 1747—1936 "

Ethel Bolieau covers a deal of ground in her Clansmen' (Dutton; \$2.50), pleking up her first character from a heap of dead and dying on the battlefield of Cuiloden, but starting the story as of 1747 and tracing one branch of the Stewart family down to the present day, though 45 pages suffice to lay the background for Alan Breck Stewart, born in 1900, who is the hero of the modern romance.

But this is something more than

But this is something more than just a romance or even an historical novel. It is a searching, sympathetic tracing of the changes in Scottish families from the brave old days. It is done with understanding and tenderness, it is a gripping mass portrait of an intire familier for the standard of the sta But this is something more than

More Steele

Comes another oater about Blue Steele, who made his debut one vol-ume back as 'The Sheriff of Painted Post.' Newcomer is 'Painted Post Law' (Messner; \$2), in which Toxo Gunn further deals with his Arizona

Story is about the usual thing, but Story is about the usual thing, but has action in plenty and moves easily to the destined end as another band of outlaws bite the dust. Perhaps a little too much plot for a hoss picture, which is by way of being a novelty.

In Reverse

In Reverse
In books it's generally the southern girl who comes north to make conquest, but in 'Magnolla Square' (Hopkins; \$2) Sara Christy takes a Philadelphia girl to the magnolla belt and does very well by her.

Not above, run of 'mill product, Not above, run of 'mill product, not southly paced and velletication, smoothly paced and velletication, smoothly paced and velletication for tover-intense suspense. Goo. for summer reading. Light for pictures.

Greenberg's Twain

Greenberg's Twain
Greenberg makes a western and
a torrid his first June venture. Both
at \$2 and the usual 250 pages. Better of the pair is the oater, Singing Lead; by George C. Henderson.
Telis of a Castillian outlaw and his
Texan pal who does not always approve of his companion's tempestuousness, but appreciates his ready
wit. Story keeps bubbling along
and ian't hard-to take, though it is
just a new fabric from old patterns.
Has picture possibilities.

Has picture possibilities. But no one around the censor bodies is going to give three cheers for 'Why Get Married,' by Token West. Why Get Married, by Token West. Susan Parks, divorcee, takes up with Stan Reynard, feeling that the logal hitch is a bit passe. But sheets a child and the idea that shows wrong, and in the last chaptesheets that the standard of the standa

50 YEARS AGO

(Continued from page 53) and the announcer was ho

All over the country semi-pro All over the country semi-pro troupes were playing towns adja-cent to their home territory. Some of them made money Summer maps started around June 1.

Annie Hindie married a woman in Detroit with Gilbert Sarony, fe-male impersonator, the only witness. Wore male duds, but resumed skirt: when he left town. Shock to son women players who had sharell dressing room on various date Right name was James Hindle,

Generally agreed the clo Generally agreed the closing sea-son had been the worst in five years.

Buffalo Bill Wild West classed a two-week scason in Phila and laid off a week preparatory to opening at Erastina Woods, Staten Island, for the summer, Played to his bush

Fuller's 'Baby' Repart

Test Tube Baby' will be second
book by Sammy Fuller, of Los Anseles, to be 'published by William
geles, to be 'published by William
Godwin of N. Fuller is reported
drawing drawing down at 1,500 d vu an ce
against royales. 1248 % on initial
3,000 copies, thereafter, 15%.

His recent publication was Burn,
Baby, Buan,

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of Neu York, Chicago, San Francisco. Hollywood and London. Varunt takes no credit for these news items; each has been rewritten from a daily paper.

East

Jimmy Savo goes stage. To have the lead in Moliere's 'Would-be Gen-tleman' at Langner's County Play-house, Westport, August 3.

house, Westport, August 3.

Jessica Pepper In supreme court
asking a separation from Leon Janney. Charges his manager with
responsibility for breaking up the

ney. Charges his manager with responsibility for breaking up the match.

National lupor tax collections of the match.

National collections are collections of the match.

National collections are collections of the match of th

tion at the Eastman scnool, nower y-ter.

Brooklyn Academy of Music seeks to be dissoived. Building would pass to Institute of Arts and Sciences. Provisional on exemption from 1936 taxes by city. State has exempted institution. Now under 77-B. Final decision next month.

Whe in subway arcade at 42d

Fire in subway arcade at 42d street Wednesday. Originated in a hat cleaning shop and shut subway traffic for 25 minutes. One man hurt

burned to death Thursday evening (11) in his room in the Victoria hotel. An employe of the Muzak radio, he had a lot of high-power gadgets. Believed he fell asteep listening to the convention nomination of the convention nomination of the convention has sending set.

Arthur Schwartz in from Hollywood to talk over their new play with Howard Dietz.

Appellate Division, sustains ver-

with Howard Dietz.

Appellate Division sustains verdict for \$1.05 in Gabe Hess libel suit against the editor of The Haye office counsel.

A. Beatrice Knowles was first prize winner in the Federation of Churches' competition for the best religious one-acter. was first prize winner in the federation of Churches' competition for the best religious one-acter. was a suit of the first properties of the first properties with the first properties of the first proper

Ing \$50,000.

D. A. Doran has taken Elmer Harris' comedy. The Inner Silence. Will not strawhat, but save it for a fail or the strawhat, but save it for a fail or the strawhat in the strawhat in the same in the strawhat in the same in

peat until she's 18. That's only n've weeks away. Herlich, former vaude professional as one of the King staters, freed by Queens police after a '24-hour grilling on the death of her 18-year-old son, Edward, Medi-cal examiner declared the boy had died of arsente polsoning, but cops were unable to discover any grounds for holdin the professional properties of the form of the control of the control of the con-ton of the control of the control of the con-position of the control of the con-trol of the control of the con-position of the control of the con-position of the control of the con-trol of the con-trol of the control of the con-trol o

rotes for its, apteen Neeus a compon though.

Edwina Booth revealed as a patient. In Dr. Cowles' psychiatric clinic and reported to be regaining the health. Has been suffering from tropical fever since Trader Horn. Sam Grisman annoyed by strawhat announcements that Tobacco Road' is in the schedule. Says play will not be done in any summer the

will not be done in any summer accarre.

Federal Council of Churches peeved. Says films give a 'talse picturing of the love and ethics of true marriage.' Also the pics lack depth, integrity and sincerity. Otherwise they're a bit better than than ware.

All Smith now curator of Staten
All Smith now curator of Staten
Jaland 200. Hölds honorary postJona New Yorkens Anne band to
sing at the Met, gets a three-year
contract for the regular season,
Libby Holman to spend the sumcontract for the regular season,
Libby Holman to spend the sumaction of the season of the sumcontract for the regular season,
Libby Holman to spend the sumregular of the season of the sumregular of the season of the sumcontract for the regular season,
Libby Holman to spend the sumregular of the season,
Libby Holman to spend the sumregular of the season,
Libby Holman to sum the season of the

Delight' Ill last week and a substitute played and played, with Lunt
faking until they could muffle him.
ASCAP extends closing time on
that song contest to Agy.
National Symph. Washington,
Sational Symph. Washington,
Stick job. C. Cappel biz mgr.
Lillian Lowell Grlswold, Boston
socialite, at Skowhegan in training
for Broadway next fall.
Cardinal Dougherty, of Phila., for
Cardinal Dougherty, of Phila., for
Cardinal Dougherty, on that 75%,
of the pix are Instruments, of corruption.

Rome telling the Vations that 16% of the pix are instruments of cort the pix are instruments of cort the pix are instruments of cort the pix approximately \$1,509,000, split into two trust funds, one for his widow, the other for his son. Latter will continue until the boy is 40. He will continue until the boy is 40. He will found on his mothers' death. His books on copyright go to the American Society of Composers, Authors and Fublishers.

Mrs. Ethi Stormede J. Vy Environ Into court. Says she was hysterical when she signed agreement to accept \$500 a month allmony. He makes \$50,000 a year, she declares, and she wants a raise, and she wants a raise.

Albert Bannister to try When the Car's Away, an Intimate musical play.

Car's Away, an Intimate musical play.
Leonore Soresby got a rush job replacing the missing Peggy Wood in Rain from Heaven at the Jackson Heights Monday night special missing the special

Coast

Mary Miles Minter, former screer actress, settled her \$450,000 recovery action against. Pasadens brokerage house-for approximately \$150,000. Charlie Chaplin and Paulette Goddard slightly injured in auto crash Fire caused \$500 damages to Carl Laemmie chicken ranch in Canoge Park.

Divorce granted in L. A. to Fran-es Charlotte Elberson, screen

Divorce granted in L. A. to Frances Charlitte Elberson, screen Marriage license obtained in Hollywood by Nick Stuart, band leader, and Ruth Skinner, nitery singer. Divorce suit filed in L. A. by Mary Donovan Howard, screen actress, from Ross Howard, film actor. Annulment filed in L. A. by Lady Lyall, English acreen actress, after marriage to Database according to the Company of the Company of

Draut judgment of \$1,100 against Hoot Gibbon awarded State Pair Association of Texas by L. A. court on charge that cowboy actor was overpaid when he presented rodeo for Texas Pair in 1932. Gibbon was paid \$20,000 and last day's receipts. Gibbon was paid \$20,000 and last day's receipts. Gibbon was paid \$20,000 coupe failed to negotiate turn in Hollywood.

Divorce granted Virginia Bowen acreen actress, in L. A. from Robert C. Bowen, auto salesman.

C. A. by Madelyn Earle, sereen actress, and Robert A. Duncan, bank cashier. Default judgment of \$1,109 against

L. A. by Madelyn Earle, sereen actress, and Robert A. Duncan, bank cashier.

G. Shaw stage and screen actor, on charges of hit-and-run diving and diving car without owner's consent after accident in which girl was critically injured.

Oliver Morosco and Genevieve Wallace remarried in L. A. attloch. Calift. by Betty Blossom, torch dancer, who accidentally started recent Frisco nitery blace.

Divorce suit filed in L. A. by wife of Edmund Garfield Seward, seen.

E. D. Camomile's \$50,000 slander suit against John Barrymore dismissed in L. A. Henry Hotchener's f19,900 suit against actor over salary also tossed out.

Jeeves, the Aspirin!

Syracuse, June 16.
The Chiefs, local entry in the International League, will go in for Saturday night baseball. And in this baseball mad town that means plenty of headaches for film houses, both for the characteristics. both first-run and neighborhood.

Despite the fact that the Chiefs

this year are at the bottom of th League, a double-header Frida League, a dou! night drew 7,000.

M. P. League Scores

Last week's four games in the m. p. league resulted in Columbia beating Far 7—4; Skouras taking Consolidated Labs 8—6, and the Music Hail beating Metro 4—1.

The NBC-UA game will be replayed because of a the M. H. and Columbia remain only unbeaten teams.

Salaries

(Continued from page 3) ALAB Checkup on the situation revesled.

Mae West, \$300,000 per picture, plus a share of the profits. Mariene Dietrich, \$200,000

Claudette Colhert, \$125,000. Janet Gaynor ('Small Town Girl'), \$100,000.

Irene Dunne, \$100,000. Jeanette MacDonald (cript, etc., okay), \$100,000. (providing script, etc., okay), \$100,000. -Sylvia Sidney, Margaret Sullavan, Ann Harding, Miriam Hopkins, Merle Oberon, \$75,000 each.

'Jean Arthur, Carole Lombard, Myrna Loy, Barbara Stanwyck,

Madeline Carroll, \$35,000. Luise Rainer, \$25,000.

Where these people are under studio contract, as in the case of Jeanette MacDonald and Luise Rainer, the loanout or the privilege Rainer, the loanout or the privilege to make the outside picture is contingent on story, balance of cast, director and size of production to be made. Miss Rainer, who is an importation, to date has not been loaned out as Metro has wanted to develop her further.

Male Stare

The list of male actors who are to be chosen from is far in excess of the femmes. Prices quoted on them per picture is:

Bing Crosby, percentage and Fredric

\$150,000.

Ronald Colman and Fredric March, \$150,000 each, Gary Cooper and Robert Donat, \$125,000 a picture. Charles Boyer and William Pow-

Charles Boyer and William Powell 210,000 by the State State

Cary Grant, Pat OBTIEM, \$50,000 picture,
Lionel Barrymore (to 20th-Fox)
and Warren William, \$30,000 each.
Franchot Tone and Henry Fonda,
\$25,000 a picture.

\$25,000 a picture.

Again there are a number of these people under contract to studios which want all approval rights, as do players such as Paul Muni, Edward G. Robinson, Leslie Howard, Powell, Colman and March. Surprising is the \$125,000 asked by Donat, who has one picture to do ment from Warners for one more and one to do for Selznick-International. Colman has two for 20th. tional. Colman has two for 20th-Fox and one for Selznick lined up for the current year.

for the current year.

Clark Gable is reported to have gotten \$150,000 for his loanout to Warners on the Marlon Davies picture, 'Cain and Mabel,' with it understood that \$50,000 of the amount was in the form of a bonus.

The Directors

Howard Hawks and Lewis Mile-stone, the former freelance and lat-ter finishing a Paramount contract, ter finishing a Paramount contract, are asking top money for directorial assignments. Both are asking \$125,-000 for a 10-week maximum on a picture. John Ford, who asks \$85,-000 an assignment, has already lined up five pictures at this figure for the coming season. Following are figures asked either for loanout or freelance of directors, per picture:

ors, per picture:

Howard Hawks and Lewis Milestone, \$125,000 each.

Frank Borzage, Josef von Sternserg, George Cukor (Metro conacteo), \$100,000 bracket,
John Ford, \$85,000.

Rouben Mamoulian, \$80,000.

King Vidor, Jack Conway (Metro contractee), Richard Boleslawski (Metro), James Whale, E. H. Grif-fith, Henry King, William K. How-ard, Gregory La Cava In the \$75,000

class, Leo McCarey, \$60,000. Lloyd Bacon, David Butler (20th.

Lioyd Bacon, David Buther (20th-Fox contractee), John Cromyvell, Victor Fleming. william Dieterie (Warner contractee), Roman Tau-rog (Par contractee), Richard Wal-lace, William Wellman, Sam Wood (Metro contractee), William Wyler, Wesley Ruggles (Par contractee), in the \$50,000 class, Stephen Roberts (RKO con-tractee) and George Stevens (RKO), (*0.000.

William A. Selter and Irving Cum

considerably above the present sale aries paid a number of these directors. However, fleuring on their sbillty and accomplishment during the past few years the segment that the sale of the present the sale of t

Rowes

(Continued from page 1) tions are that the show will be exploited on an institutional basis and fravolve all company's makes, which include Flymouth, Chrysler, DeSoto and Dodge, and that the Ruthrauf & gyan agency will be associated with 1.

& Brangs, and nat the Kultraum
& Brangs, and make the suscelated
with 14.
Chrysler Corp. currently has Ed.
Wynn representing its Pymouth
and Dodge. Ruthrauff & Ryan
agency will handle program.
Standard Brands, which included
hase & Sanborn Coffee, has not decided on a substitute program, for
Bowes, although thought has been
given to assigning the spot to a
given to assigning the spot to a
form the substitute of the substitute of the
proper of the substitute of the substitute of the
property of the substitute of the
program, on NBO
Thursday nights.

MARRIAGES

Hildegarde Pabst Smits, non-pro, to Jan Keith, in Chicago, June 18, Groom is legit actor. Marveen Zehner to Homer Hinck-

ley, June 9, in Beverly Hills. Bride is daughter of Harry H. Zehner, studio censor at Universal.

studio censor at Universal.
Barbara Koshay, film actress and
former Olympic swimmer, to Jack
Wilson, June 9, in Yuma, Ariz,
Naomi Fernandez Such to Sam
Rosa, leader of Goodrich Silvertown
Orchestra; May 24, in Fort Les,
N. J. Bride is daughter of late Herebert Granville Such, English producer.

bert Granville Such, English producer.

Helen Breen, daughter of Joseph Breen, of the Hays office, to Thomas. Richards, June 15, in Beverly Hills. Josephine Murphy, film actress, is James Thining, director at 20th-20x, June 9, at Mailbu Beach, Cal. Second trip for bride, former wife of Dudley Murphy, pic director. Marjorle Dillon to John Davis Torrey, Jr., June 13, in Pelham, N. Y. Bride is daughter of Mr. and Mrs. John R. Dillon, partner in Hayden, Stone, and member of the board and executive committee of 20th Century-Fox Film.

Mary F. Scharf to William Miskell, manager of. the Orpheum.

Mary F. Schart to William Mis-keil, manager of. the Orpheum, Omaha, in Omaha, May 23.
Joy Hope Lynne to Sam Lyons (A. & S. Lyons agency), in Darlen, Conn., June 19. Bride was pro-fessionally Joy Lynne.
Evelyn Harman to John Hayes, in Philiadelphita, June 13. Bride is in Climbel Bros. advertising degart-in Climbel Bros. advertising degar-from WIP, Philly.
Alberta Pike, dramatte and fim-editor and critic, of the Denver

of KNEW, N. Y., recently moved from WIP, Philly.

Alberta Pike, dramatic and fine editor and critic of the Denver Rocky Mountain News, to Robert Boyd, circulation manager on same property of the Property of the Rocker June 18, in Fort Waynh, Groom is manager of WOWO.

Chioe Douglas to Chandler Sprague, Paramount: assistant production head, June 13, in Tijuana.

Ruth Skinnér, nitery signer, to Nick Stuart, orchestra leader and former film actor, June 13, on Catalina Island. Second trip for groom, former husband of Sue Carol.

'Adela Rogers St. John, screed writer, to Francis P. O'Toole, non-pro, in Harrison, N. Y., June 15.

Third time for bride.

BIRTHS

Mr. and Mrs. Stanley La Fave son, June 9, in Los Angeles. Father is film librarian at Paramount.

Mr. and Mrs. Arthur Horman, daughter, June 10, In Los Angeles. Father is film writer.

Mr. and Mrs. Paul Pierce. son, June 9, in Los Angeles. Father is radio announcer on KFWB, Holly

Mr. and Mrs. Sidney Buchman, daughter, June 13, in Hollywood Father is film writer.

Mr. and Mrs. William Schaeffer, son, June 10, in Hollywood, Father is assistant secretary to Jack War-ner.

mings, \$30,000.

Mark Sandrich, \$25,000,

Mark Sandrich, \$25,000,

Figures as enumerated above are pital, N. Y.

New York Theatres







5.



"HEARTS DIVIDED"

PARAMOUNT SIME W. C. FIELDS

in "'POPPY" On the Stage-OZZIE NELSON and HARRIET HILLIARD

7th Av. & 50th St. ROXY SEATS 25°, TO HELD OVER 'Secret Agent' PAUL ASH

BADIO MUSIC HALL "SINS OF MAN"

JEAN HERSHOLT

Broadway

John Schultz to the Coast Jacqueline Lee in from Coast on

Pictures of the Louis-Baer fight Pauline Moore to be tested by

Pauline Moore to be tested by Reculine Moore. Reny Meets abuilding his house Reny Meets abuilding his house in the season of the state of the season of the (r out with the Bowes showboat unit. Bob Weitman and Jack McIner-ney visited Joe Louis' training

camp.
Pleurley forced Joe Browning out
of Dead End last week, understudy

going in.
Josle O'Brien, of Masque box
office, in St. Vincent's hospital for
operation.

Josie O'Brien, of Masque for since, in St. Vincent's hospital for Hill Robinson got a leave of abstace from 20th-Fox to come east for the fight. Chester Erakine has given up his town home in favor of house in Stanley Gilkey, gm. for Guthrie McClintic, salied for four-week vacation in London.

Ed Kuykendall is getting the report communing to Columbus, Miss. Of communing to Columbus, Miss. Wate Blumberg's boy, Lewis, was confirmed Saturday (13) at the Park Avs. synagoue.

The great Sir Joseph Ginsberg announces himself as king of tele-Louie Epstein back; in town, but not stripping after piloting the Minsky unit on the road. John and Dan Leffler taking driving lessons so they can alternate at

John and Dan Leftler taking driving lessons so they can alternate at wheel on motor trip to Coast.
Al Goodman and his wife sali Salimday (20th) around the Canal for six weeks' trip, to California.
John W. Bonney, N. Y. attorney, who also dabbles in show bit, salis who also dabbles in show bit, salis International Company of the Compan

Harrison Brockbank, English actor-exhibiting his paintings at Wayside Arts gallery, Garrison-on-Hudson, N. Y.

son, N. Y.

The Circle theatre's headliner on its marquee is an ad that this Columbus Circle nabe is available for foreign pix.

Buster Keaton starts this week on first of six shorts for Educational. Shooting at Eastern Service Studios. Astories.

Shooting at Eastern Service Studies, Astoria, and these Hood MacFarland, who likes to putter around in his Great likes to putter around in his Great man and the state of the

where Malifice Refignal is resting, the most from the most behavior to the most from t

Medame. Has left for his home in Toronto.

A composition contest on 'Why I Like Baseball, being conducted by Tankees, among stage kide in New Yearliese, and the content of the Rivoli is asked to pick a winner among the day's entries, he always obliges and then cracks. What have I got to lose. The has the has the limited have and have yell the has the Illimother in Texas. San and a soule of cans home with him.

CHATTER

even if the sound didn't break down they were entitled to a refund. Broadway dance-hound drew at-tention of hostesses through paying-off everything in nickels for his 1cc-a-dance coupons until they discov-ered that he was blind and recog-nized him as a Times Sq. pencil peddler.

ered that he was Times Eq. permined him as a Times Eq. permined him as a Collatein will stage a convention of clients in London. He sails today (Wednesday) with Edward G. Robinson and will meet Joe Penner and Borrah Minevitch, who are already there. Harry Conn. another of his commish how, sails for the same place Saturday (20).

Chicago

Alice Veit's mother visiting from Montana. Jack Kearns' family will be a foursome shortly.

Sam Bramson be about his goif game. becoming serious

Mike Speciale here looking for nitery talent for Cleveland.

Ed Levin and frau sailing for Eu-rope next week; will return in a month. ona Moneak the latest to book uge for a summer jaunt to

Max Turner developing fast as a golfer and expects to break 200 any

N. L. Nathanson's 250-foot yacht las been leased for the summer by has been l Leo Spitz.

Charlie Gariand bought house up in Des Plaines and now in the throes of remodeling.

Local agents and bookers tacitly agreed to duck offices on Tuesday during the summer.

decide agents and cookers tacity access agents and cookers tacity during the aummer.

Elsie Barge recouping from operation at the Southern Baptist hospital in New Orleans.

Babe Barron changed his mind at the last minute and made it Honoling.

Roy Tacity and Caris.

Roy Tacity and Caris.

Walter immerman starting an individual campaign for inger barber.

Bob Barrett bought a pony mare a month ago and now learns that it's about to become a mother.

Harold Les, Willie Horowitz, George Fincus, Josy Stool, Tubby to board of governors of the Song-pluggers' organization.

Frank Dara back from St. Louis and now on a journey into Wiscon-Boulty, the tent and rep field for Boulty, the tent and rep field for Boulty, the tent and rep field for Boulty, or Dorothy Gulman quit as p. a. for the Chez Paree to go to the Coast replaced by Harold Essex, former nite citube editor for the tab Dally Times.

Madrid

Calderon going grind next winter. Trudi Schoop set for the Fon-talba. loa. Jose Lopez Rubio scribbling in

Orope

Outseas Opez Auto Scribbling in Outseas Opez Auto Scribbling in Ubaers' strike at the Capitol theatre (AfGM) ended. Pllar Millan Astray last-touchin; her play, 'Dona Vivi.' Pablo Sorozabal batoning the Madrid municipal band. Hilda Moreno in from Barcelona to talk pic terms with S. Ulargui. Eddle Knoblaugh and Bill Carnev down to Gibraitar to glim the Negus.

to talk pic terms with o. Dangon.

Eddie Knoblaugh and Bill CarBadde Knoblaugh and Bill CarNegus.

Juan Ignacio Luca de Tena witling "La Espuma de Mar' ('Sea
Foam').

La Espuma de Mar' ('Sea
Foam').

Spanish political situation article
br' Lester Ziffren.

Editi and Lillian Wurtzel off to
Seville, Gib and Spanish Morocco
article structure of the structure of the seville, Gib and Spanish Morocco
article structure of the structure of the seville, Gib and Spanish Morocco
article structure of the structure of the seville, Gib and Spanish Morocco
article structure of the structure of the seville, Gib and Spanish Morocco
article structure of the seville structure

May Parkes along stage kids in current with a series of the series of the current with a series of the series of the current with a series of the series

Berlin

Femina closing until July,
Con Colleano to Dresden, Central.
Emily Roosevelt to Amsterdam
for concerts.
Otto Stenzel, Scala musical maestraction of the College of the College
to Jackson signed for Scala,
month of August.
Respirits The Flame premiered
at State Opera, Berlin.
Europa Carden opened with
Donn McKenna over from London
for a concert tour in provinces.
No smoking for youngsters under
18, official edict in Macklerburg.
to sing in Glyndebourne Mozart Festival.

tival.

Scala bookings for month of July
include Chefalo, The Jovers and Red
Dust.

Ellinor Janson to Oslo for concert
and radio engagements in Scandi-

avia. German radio lately going in eavy for grand opera for a

German radio lately going in heavy for grand opera for a change.

Open air legit performances beopen air legit performances being the summer.

Dusolina Giannini in from N. Y.

for an Opera tour, commencing in
Hamburg State Opera, whe Munich
radio; we week become the control of
radial name for foxtrot.

Hannour States to pera.

Hannour States to per

Paris

Lido dark. Leon Abee in from Bombay. Clifford Fischer going to London. Hal B. Wallis to Paris for few

of articles on Hollywood in Parissolr.

Theatre Pigalle shuttering for
summer with La Vie est si courte'
as closing bill.

aurice Chevalier to start in
T.Homme du Jour ('The Man of'
L. Day Berneth's 'L'Assau't to be
filmed in September. Marcel L'Herbier probably megging.
Georges Bernier nominated director of Pathe-Consortium, taking the
place vac ted by Georges Rouvier.
Tobis to make 'L'Oiseau Bianc',
glorifying Nungesser and Coll's liftated attempt to cross of big ble recloned; will reopen on Oct. 8 with
Tillsaheth, Femme sans Hommes,
revival.

former Secretary of Education. Pre-sented a Pirandello work at the Principal.

sentence of Piraneeric Work at the Bebyta Abayes, drummer with all-femme orchestra at one of the sidewalk cafes, slapped down by country boy who followed her from his home town, where in afternoon orchestra had played, and girl, mistaking his ideas, slapped him. He was taken to courr and fined \$20. Bebyta had a shiner.

London

Robert Donat has bronchitis. Max Milder off for the States June 17. Paul Muni a probable for British

Margaret Rawlings underwent an operation.

Cedric Hardwicke flirting with

Hollywood.
Ronald Adams producing a show for his wife.
Brian Roxborough out of the Eric

for his wife.

Brian Roxborough out of the Eric
Wollheim office.

Brevy Alone
Brevy Alone
Grey Challenge of the Service
Gillie Potter returns to cast of
Frince of Wales' revue.

Grace Moore sold out for Albert
Holl rectial tefore she arrived.

Bismarck in Fall of an Empire.

Gertrude Lawrence into top spot
in Charles Lawghton's 'Rembrandt.'

Ann Harding collaring space, and
reading 14 scripts from Max Schach.

Tempest a new play by new author.

Madeleine Carroll looks like being
in Hollywood for the rest of the

year.

in Hollywood the the very sear.
Alma Taylor, former silent star, married to Major Leonard Avery June 2.

Terry Kendal back from Switzerland, and returning to Prince's hotel cabarset. Cab

Joe Sachs going over on and Queen Mary. Can't keep a good man down.

Lesile Bloom in automobile Which turned turtle, but didn't hurt him well and the season of the season

Ciltrod Fischer going to London. Hail B. Wallis to Paris for few days.

Grace Edwards singing at Caprice Viennois.

Grace Edwards singing at Caprice Viennois.

Francia A. Mangan flying over from the Cafe Monico, and ordered to state a short rest.

D. H. Lawrence's 'My Son's My Son' in sin Films.

Hollywood

Ai Santeil aired east. Sidney Factor en route to London. Cy Alie; now aide to Scoop Con-

Herb Cruikshank in town for brief stay. Dorothy Dare pulled out en route to London.

George Seitz to Philadelphia and ew York. Clarence Brown directing with arm in cast.

Dan Thomas planed east for three weeks.

Charles Collins selling N. Y. home.
Will reside here.
Johnny Mercer returning from
London July 15.

Gregory La Cava en route to New York and London, Henry Armetta in Mexico City for couple of weeks.

Robert Coburn with Samuel Gold-wyn as still photog.

Edward Everett Horton leaving for London this week.

Margaret Sullavan visiting the folks in Norfolk, Va.

Robert Lee Johnson joined Columbia writing staff.

Cy Allen and Gene Cohn off pub-licity staff at Pioneer. Sam Morris here for product con-fab with Jack Warner,

Helen Barclay going east this summer for stage work.

Harry Larson, Portland Oregonian pic ed., lamping studios. The Leon Schlesingers celebrated 27th wedding anniversary.

Tom Brown lined up to do pen portraits for several mags.

Charlie Schwartz planed in from New York to summer here, Mayer-Kempner agency with William Stephens office.

Lee Tracy will sail his sampam in cup race to Hawaii in July.

Lee Tracy will sail his sampam in cup race to Hawaii in July.

Marion Gering off to London to direct picture for Atlantic Films.

The Sol Lessers attended a graduation of son Julian at Stanford.

Sol Solinger and Doug Tausig.

Gene and Kathient Lochbart celebrated 12th wedding anniversary.

Arthur Kober ained in to work on Eddie Cantor yarn at Goldwyn.

Fred Astaire created swing waltz-intended for yop bailroom stepping.

Scannton Badden summonde to Scannton Badden summonde to Canada and Ca

lina. Gilbert W. Gabriel hopped to Wil-liams College to receive M. A. de-

gree.
Bryan Foy wants to send Barton
MacLane on p. a. tour with Bengal Killer.

Solly Varano, film tennis champ Solly Varano, film tennis champ for 1935, now an assistant director at Metro.

Man Mountain Dean vants Joe Cunningham to straight for him on vaude tour.

Merritt Hulburd house-guesting W. Thornton Pete Martin, Sateve-Dean Carles of U's electrical de-partment invented magnetized nail bicker-unper.

partment invented mingnetized nall picker-upper.
Mutry Ellman quit Whiliam Morris agency to form agency partnership.
Charles Chic functioning as production manager at Meric while Joe Cohn is in Europs.
Al Dublin's daughter received B. A. degree same day songwriter celebrated his burthday of court settlement in her comtain dispute with Golder-Lang agency.

correct same day songwriter celecalled law incharge.

A but has incharge.

A but has incharge.

A but has incharged in the command of court settiement in her comish dispute with
Golder-Lang agency.

Inez Wallace, of Cleveland Plain
Dealer, home after digging up
the command of the comman

OBITUARIES

MARC KLAW
Marc Klaw, 78, died in his English home June 14. With A. L. Erlanger he formed the first important
theatifical booking agency and completely revolutionized American theatrical business.
Details will be found in the legitimate section.

JAMES J. McCOOL

James J. McCoO, 61, veteran minstrel and vaudeville singer, died
suddenly last Wednesday (10) of
heart failure as he walked near his
itome in Philadelphia.

McCool's first stage appearance
was with the old Carneross & Dixle
minstrel show, one of the first and
most outstanding of its kind in that
era. Later he joined the Frank Dumont company, which is still we'll
remembered in Philadelphia. With
Charlle Dodn, one-time manager of
the Philides baseball tearn, he toured
the vaudeville houses of the country for many years. It was at that
time; he was credited with popularizing the ballad 'Kilkenny.

Before prohibition he conducted a
saloon in Philadelphia. Since repead he had operated the Tabor Innshe continued slugging.

His daughter, Jean McCool, was
Miss Philadelphia' at last year's
Atlantic City beauty pageant. She
has made several night club and
stage appearances since thon.

GEORGE W. CARR

GEORGE W. CARR
George W. Carr, original representative in Reading or Wilmer & Vincent and at one time manager of four houses they operated here, and the second of the control of the second of the se

OLIVER J. BRIGHT
Saying. I want to see if I can shoot a bullseye, Offver Jay Bright, former selses manager of the Levy-Page Company, music equipment house of Norfolk, sent a bullet crashing into his right temple at the City Hall Rife Range, only a few doors, from his one time place of business, June 9. Bright, who was fifty-five years old, left a mote in which he stated, business worties were responsible. He leaves five young children, his wite having died about two years ago.

MRS. ROSA GRAUMAN

Mrs. Rosa Grauman, 84, widow of S. D. Grauman, ploneer Coast show-man, and mother of Sid Grauman. picture house operator, died June 13 in Los Angeles after a brief lilness. She was a familiar Hollywood fig-ure, attending all pictures openings with her son. She was an accom-plished planist and composer and devoted considerable of her time in later years to civic and philan-thropic work.

Only survivor is her son, Sid.

HARRY W. CHOTINER
Harry W. Chotiner, 50, pioneer
Coast exhibitor, died June 12, in
Los Angeles, following a long illness, The widow, two sons and a

hess. The widow, two sons and a brother, Max, survive. Chother was head of Chotiner Theatres, Inc., which operated three habe houses in Los Angeles, and was also a past president of Independent Theatre Owners of Southern California.

DOUGLAS GARDEN

Capiain Dougias Henry Garden, formerly in legit, died at St. Luice's (jospital, N. Y., June 3. Lag; appearance on the Broadway stage rescorded was in 'The Torch Bearers'. Deceased was cited in the World Way and was taken presented. and was taken prisoner at He was kin of several Eng-Ypres. He was kin or several lish army officers and the grand of the late Lord Roberts.

couldn't speak for the board on the late Lord Roberts.

**RUSSELL NUNAMAKER
Russell Nunamaker, 44, former circus strong man. for more than circus strong man. for more than circus strong man. for more than Canton, O., when an aerial ladder he was inspecting splintered at the base and crashed him 60 feet to the spacement below. He had been a spectatory in the base and crashed him 60 feet to the base and crashed him 60 feet t

HENRY T. BADGLEY

Henry T. Badgley, 60, died in Orange (N. J.) Memorial hospitai, Orange (N. J.) Memorial hospital, June 9, For a time, he was known as Daredevil Tilden, coasting down a runway and doing a 70-foot dive into a tank. He brone his neck in a four-foot fall from a porch. Prior to his circus carer he was a welterweight and a trainer of hovers.

Lila McComas, 30, film actress, was killed June 13, when her car cashed into a truck near Los

GEORGE TIMBERLAKE

George Timberlake, 55, official of Motion: Picture Painters Union, died of a heart attack June 12 in Los Angeles.

Son, two weeks old, of Maxwell Arnow, casting director for War-ners on Coast, died June 14 in L. A.

Father of James Savage, Balaban & Katz press agent, died in Chi-cago June 13.

Paramount

(Continued from page 5) apparent tendency on the part of the present interests in the company to have actual operators of the busi-ness sit in with them. The five new directors were elected by a total of more than 3,000,000 votes out of \$3,85,358 votes

3,000,000 votes out of-5,885,385 votes represented in person or by proxy at the meeting.

Otterson presided Otterson Presided Otterson presided, Austin Keough, Secretary of Par, helped lim.

The meeting turned out to be an orderly, session with little fireworks, in accordance with the usual Personal Conference of the person of the perso downtown brokerage house, and one or two others, took most of the opposition spotlight. The Abbott firm is simple the controlling factors Does not be controlled factors and the controlling factors are asset in the position of the controlling factors are asset in the position of the controlling factors are asset in the controlling factors are asset in the controlling factors are asset from the controlling factors are as a second factor and t

tions.

Four or five other stockholders also voiced opinion, but for the most part, except for the interroga-

most part, except for the interroga-tions or remarks made by Rogers, the meeting ran its course, getting under way at 3 p.m., after having been recessed from 1 p.m. Somebody suggested for randt for the board, and one or two of the shareholders arose to inquire about Joseph P. Kennedy and his present association with the com-pany. Rogers also took up this plaint by querying on the duration and compensation Kennedy is to re-ceive from the company.

ceive from the company.

Some stockholders asked for the return of Adolph Zukor, saying they got dividends when he ran the

return of Adolph Zukor, saying they got dividends when he ran the company.

Rogers also volced skepticism about the qualifications of two of the new board members, McClintocis and Goodyear. In this wise Rogers for the five member of the board and nominator of the five newly elected directors.

Rogers "Notice" on Ofterson Rogers gave public hottle that he would take steps to oppose any attempt by the company or the board to settle or Hajuldate Otterson's contract. This Southard has four years to go, Rogers asked about Otterson, whether he was to remain president and whether the board was contempt and the was to remain a succession to Otterson. Rogers apparently based his questions on Rogers apparently based his questions on Rogers apparently based his questions on

a successor to Otterson. Rogers apparently based his questions on the fact that Otterson was not reelected to the board.

Stanton Griffis, acting chairman of the company's executive committee, repiled to most of Rogers' inquiriels. Ciffis spoke of the fitness of the five new members to the company. board, but, stated he couldn't speak for the board on Otterson.

counsel of the old Fox Film Co, under William Fox. Rogers also asked about the Ken-Rogers also asked about the Kep-nedy report, but the reply was made by Otterson, who: stated that Ken-nedy's report was considered confi-dential, because of the nature of its contents, some of which Otterson stated was of a competitive busi-ness nature, and therefore not to be made public.

Interim Report

Interim Report
Joseph P. Kennedy, as special adviser, submitted an interim report
only to the Paramount directorate.
Five of the 13 members of the
board, including Adolph Zultor and
H. A. Fortington, chairman of the commany's executive committee, were absent from the meeting. Zukor is held on the Coast by production duties. The report has been referred to a committee of three to study and report with recommendations to the full board, at a later date. This committee, comprises Stanton Griffie, Harvey D. Gibson and Harry O. King.

The committee handling the Kennedy report 'may report on' their study in two or three 'weeks' to the board. company's executive committee

board.
Those who were present to hear Kennedy's report include the three members of the committee besides Charles McCulloch, John E. Otterson, Floyd Odlum, John D. Hertz and Stephen Callaghan.
Kennedy's report raps the administration of John E. Otterson, 'favors the theattee and (which operations) of the company's management otherwise.

company's management otherwise and proclaims doubts about the production side. Notice is taken of the Tireconcilable elements on the

board.

Kennedy mentioned two or three individuals by name, in his report, but otherwise he is said to have generalized extensively. A later report, to be submitted, may be definitive.

Kennedy's approval of the company's theatre and is said to be the

Kennedy's approval of the com-pany's theatre end is said to be the only favorable note in the report. John Ford has been making the theatre study for Kennedy. He is an able and experienced showman and highly regarded throughout the trade. Ford is Kennedy's partner in Paramount's Maine and New Hempelite theatries.

in Faramount's Maine and New Hampshire theatres.

Faramount's theatre operations have been decentralized and since this decentralization have been op-erating successfully, since receiver-ship and bankruptcy.

Murder by Aristocrat

(Continued from page 23)

(Continued from page 23) has been told with clum's technique bespeaking hurrled direction. The acting is prefix consistently below acting is prefix consistently below At the Palace the Times Square mob gave the film a disrespectful hearing. The title has the merit of being different, but the word arising the state of the state o

ridic.

Production does not warrant extended mention: It's flimsy entertainment. It belongs to and will discredit First National's so-called Clue Club' series.

Murder by Bryan Foy. Land.

La Senorita De Trevelez ('Miss Trevelez') (SPANISH MADE)

Atlantic Flims production and release. Directed by Edgar Neville: original, Carloo Directed by Edgar Neville: original, Carloo Flatter, and the Carloo Flatter, and the Carloo Fluid, Carloo Fluid, Francisco Cejuela and Guillerma Bolin: camera, Henry Barreye and Tom Kemmenty; muic, Rodolfo Haiffter, At Palacio de la Musica, Madrid, Ruuning Unio, 17 imilia.

(In Spanish)

Tragic drama of the old maid whose last hope for a husband prove's 5 lokester's prank. Edgar Neville has turned out a pic which will appeal to Spanish audlences because of its tear-jerking possi-

Neville has turned out a pic which will appeal to Spanish audiences because of its tear-jetking possibilities.

Marris Gamez, onto it because of those the same of the result of the same of the result of the resul

House Reviews

EMBASSY, N.Y.

(Continued from page 25) Temple, his only contribution on the program. Ed Sullivan's Dawn Patrol' is limited to a scene with a dog at a Chicago nite club.

brogram. Ect Sullvan a Jusew Patrice in the control is limited to a seene with a Paths and Clem McCarthy do a neat job showing a U.S. cavalyy officer putting his horae through the jumps and showing off his many gaits, at Rye, preparatory, for the Olympics. Universal has a fair sporis city showing Rex. May with a property of the Company of the control of the control of the property of the Country of the Count

STANLEY, PITTS. Pittsburgh, June 12.

a vaude layout this at packs plenty of w Strictly

Strictly a vaude layout this wees, but one that packs plenity of wailop but one that packs plenity of wailop little to give it a suggestion of presentation style is a man, to introduced in the property of the packs of the property of the

MET, B'KLYN

MET, B'KLYN

Lasi week, this week and next
wolk it's been is and will be vaudevolk it's good doese for
some time now. The Par had been
some time and will be vaudesome time and will be and w

Rainy Afternoon (UA), with the Millinder outfit, a type of colored band melange that the Brooklyviltes will probably cotton to. Fields is crossing the river this week after a forming it at Low's State, where a forming it at Low's State, where the control of the

where no allils were needed.

Opener on this vesk's shown is a snappy little dance see a snappy little dance steps in which agility and ince form are notable. No 2 holds mixed twain of Carroll and Erows, who deal in talk polished off Rows, who deal in talk polished off but the team of juves, both making nice appearances, sell what they've got in a most agreeable fashion. Smarter material would mean much to them.

sod, in a most agreeause rassion. Smarter material would mean much considered the second of the seco

ORPHEUM, L.A.

ORPHEUM, L.A.

Couple of new novelty turns and returns engagements of two establishments of the couple of the coup

continues to be first rate entertainment. Boye and Co. (son and daughteb) reyead some nittles in dancing that, caught on quickly with the Orph gang today. Only mistake is for the daughter to attempt to sing. Here steeping is plenty oke offered to the chirpins. Nevelty turn offered single of the chirpins. Nevelty turn offered the chirpins and will Mahoney, steeping, by using his hands while-affecting a marjonette make up on a ministure stage. It's planty on a ministure stage. It's planty good to be considered to the chirpins of the chirp

Dallas-Ft. Worth

2 (Continued from page 1) show will be classier, if not as massive as the Dallas expo.

nive air the Dallas expo.

"Opposition of some "churches" to
Ned Alvord's type of ballyhoo appirently has caused the Frontier
efficials to soft-pedia the nudity appal of the Casa De Manana and
sher Fort Worth shows. In fact,
the hoop skirt era makes it necessary for many of the comely gais
to be regarded more as bundles

in he regarded more as bundles than fiesh exhibits.

That is not disclosing just what the Sally Rand Nude Rand: will be like. It first was described as a kind of peep show, but little has been head of that lately. The hot angles of the show have been played down since an advance ticket selling campaign was started recently.

ticket selling campage.

A paid staff of 700 workers has been selling 18 worth of tickets for \$5 at such a rapid rate that it was amounced \$380,000 worth is likely to be disposed of before the gates open, The Fort Worth show is unbedienced among. Fort Worth money rated among. Fort Worth business men and is not a commercial fair, with exhibits of national washingtoness.

There will be a building with gest Texas Chamber of Commerce exhibits in it and also small wooden frontier-type shacks with rooms devoted to various relies, such as those of pioneers, Indians, solders, grassware, furniture, paintings and the like: Fort Worth women insisted in this bit of culture.

The rest of the show will be whoopee.

It Talks

Technicians of the theatre undoubtedly will be interested in inspecting the stage of the Cass de Manana ('House of Tomorrow'). It is 130 feet in diameter and can more forward or backward 40 feet and revolve' at the same time.

There will be 147 floodlightly of 1,500 watts each for this show. There also will be 14 arc. lights varying from 6,000 to 18,000 watts and eight 500-watt floodlights. Counting 307 ceiling lights and 144 dressing room: lights, there will be 724 lighting outlets. There will be four levels of dressing rooms. Lighting plans for the circular

four levels of dressing rooms.
Lighting plans for the circular
building where 'Umbo' will be presented also are elaborate. It will
have 157 floodlights, four 180-ampere arc lights on a catwalk over
the one ring. This building will
have 699 light outlets. There also
will be motors to be used during the
performance, as at the Hippodrome,
New York,

Albert Johnson, scene designer, has created some gay buildings for the Frontier show, Casa de Manana is painted sky, blue and white. Jumbo' building is scarlet with black iron grillwork and white tirmings. On the inside red and blue are used effectively.

mings. On the inside red and blue are used effectively. Ploneer Palace is a bright yellow and orange. The Last Frontier, wild weet set to music, will be given in an outdoor arena with temporary bleechers, rented out of Chicago. The control of the

Girls and Gambling Dallas, June 1

Dallas, June 16.
Girls and gambling are the stuff that Fort Worth and Dallas are actually getting heated at each

Nudes covered only by an occa-sional spinning light wheel or a silver apple cavorted around stages at the Centennial Exposition here to amuse the 578,601 patrons of its first eight days, many of them from Fort Worth

And gambling. The midway has placed blame in two places for the gers' opening night (June on Centennial Club of Stre of Paris. They blame either Fort Worth or Galveston, or both, for in-stigating it. Meanwhile the wheels are stilled, but nobody is charged, and Streets of Paris hopes for the best.

The Dallas boys are taking it on The Dallas boys are taking it on the chin, hoping for a light to guide them to the spinning wheels, while Fort Worth keeps quiet on that angle and concentrates on fiesh ballyhoo.

Dallas Receipts

Dallas, June 16.
Total attendance for 10 days, better than 750,000.
Total paid attendance of 550,000, \$275,000. stimated midway take,

ing, and it is heavier from the far eastern states. The bulk of attend-ance is yet necessarily native. President Roosevelt blew in Fri-day (12) and drew a gate of about 55,000 paid and 40,000 free for the fair. He then went to Fort Worth to spend the night with his son, Elliott, took a two-minute look at Fort Worth's construction seene, but did not pause long enough for the cameramen to catch him at it. Officials and the midway are sat-

the cameramen to catch him at it.
Officials and the midway are satisfied enough with the Dallas gate
so far. But there are rumors along
the drag that those gates are not
drawing in proportion. Some say
one thing and some say another, but
the most likely solution is that the
spectacle of the fair is still hitting
the shows below the belt.

For instance, people around Dallas like Jan Garber. When he plays in the General Motors auditorium, certified figures show that attendance isn't far below the total gate,

ance isn't far below the total gate,
''Other examples are: Ford, where
Jose Manzanares is drawing plenty,
along with Chrysler, House of
Magic, A. T. & T., Guif's studies,
etc. Another thing is that the park
isn't one street as it was in Chicago
for two years. Here it is hard to
find some of the bigger things. The
layout is compact but split up.

Bit Tomi's

Biz Terrif

Despite the midway's quizzical looks at the admissions totalizers, some of the shows are wallowing in cash. Street of All Nations has continually played to a full village. It can't handle any more, and Streets of Paris is in almost the

same shape.

Others along the street standing out include Black Forest, where the novelty 'wows them; Ripley, Warden Lawes, Show Boat, Old Globe, and the eating houses. Caterers are running over their own estimates. Several houses have more than made their overhead already. and prices are still comparatively

Centennial continues to centennial continues to draw 8,000-10,000 by noon on average day, slow down for the afternoon, and really begin to click as the sun goes down. It is as much of a sumgoes down. It is a much of a sum-mer resort as an expo, because it gets cool, the lights play, and it bowls the spectators over.

Equity

(Continued from page 55)

erable amount of money as the sult of code violations explains readiness of chorines in unit sho

to join.

In making her annual report,
Dorothy Bryant, executive secretary, said there were 66 musical
attractions (new and road shows)
over a period of two years. Her
advice to members was: It is obvious that those of you whose talents lay in the direction of musical
comedy, must, if you remain in the
profession, find some outlet other
than musication.

\$57,000 in Dues

Equity's income from dues was shown to be \$57,000 in Dues above to be \$57,000, while initiations and money from allen actors approximated a total income of \$110,000. Net income was \$115, which brought criticism from the independent factor to a single from the first of the first

we chest would be ample in case of fault.

They still Hopin'
They still figure here that local wheels will spin if Fort Worth is as a monthly charge made by as a monthly charge made by and open a big gambling casino at file Frontier show.

Trends aplenty, but few actual conditions made their appearances will appear the chorus branch and open a big the state law officers and open a big gambling casino at file Frontier show.

Trends aplenty, but few actual conditions made their appearances will be appearanced to the form of the still be stated in the council the charges to mind, but the council the charges mounted, but the chorus branch was excused from the concernment of the still be stated by the state increasing the concernment of the still saled by appearances will be still be still

guarantee of salaries and the payment of such money either to players or refunded to producers. During the past season it took in and pald out over \$800,000. Peak season was 1932-39 when the amount of coin deposited and pald out exceeded \$1,400,000. here for the \$5.000. The season was 1932-39 when the amount of the liability side. It is identified as 'legal claims collected, payable to members. It is said that a material percentage of the money will not be disbursed because a number of claimants have left the profession and are unaware the coin is waiting for them. Fund has been mounting over a period of years, but that portion not called for will ultimately be placed in Equity's general fund.

Official figures show that Equity had to the profession and are unambers in good standing the characteristic states of the salary of the country in the country of the count

pay dues. There were 567 new mem-bers elected and 690 reinstatements. bers elected and 690 reinstatements. Total membership was 4,292, includ-ing those not paid up, but not de-linquent long enough to be dropped

GOODING SHOWS

GOODING SHOWS

Canton. C. June 12.

Substantially enlarged and replete with new features, Gooding Greater Shows No. 2, piloted by Dave Tennyson is playing to fair business through Ohio. Organized only four weeks ago, the show row shows on the road. There are now eight rides, seven shows and a half hundred concessions. A new marquee, 3842, graces the entrance this season and provides space for gate charge nightly and a 10 cent admission Thursday nights when a public weeding is held. Captain W. H. Dodd's high dive is the free attraction.

sate charge nightly and a 10 cent admission Thursday nights when a damission Thursday nights when a damission Thursday night with the first that the first t

HOOT MUST KICK BACK

Los Angeles, June 16.
Hoot Gibson has been ordered by
municipal court to return to State
Fair of Texas \$1,471 which constituted overpayment to him for staging rodeo there in 1832.
Bench ruling was on a note default.

payment of the accumulated amount dated from March, 1924. Equity the believed to be the only union which virtually maintained its surplus in the past six years. Aside from its own finances, Equity does a banking business with money deposited with it for guarantee of such money either to playment of such money either to playmen

Cleveland, June 16, Question of whether Great Lakes 100-day expo, celebrating Cleveland's 100th birthday, will, be ready for an original of the control of t

and are way annual schedule.
Everything has been constructed in the record-breaking time of 80 working days, with all work 95% completed. Gates could swing open June 20, says Lincoln G. Dickey, they wanted to general manager, if they wanted to do it. Extra week is giving exhibi-

general manager, it they wanted to do it. Extra week is giving exhibitors and concessionaires an opportunity for try-outs before first customity for try-outs before first customity for try-outs before first customity for the control of \$1,100,000 but that's already covered by sales of \$1,100,000 admission tickets and \$1,100,000 amusement tickets. Following Chicago's idea, they're selling adult 100-admission season tickets, non-transferable with photos of owners, for \$10, with same to kids for \$5. Special 20-admission tickets for vacation visitors will go for \$5 and students also being giv. nate of \$5 for séason pass book, or \$2,50 for 20 admissions. Regular gate price is 50 cents, but Regular gate price is 50 cents, but they can't lose dough even if nobody comes. Four million visitors exthey can't lose dough even it holody comes. Four million visitors ex-pected, however, and it looks as if attendance will run that high pro-viding no long rainy spell comes

175 Buildings

Exactly 175 exhibition buildings in 'Streets of World' have gone up,

Exactly 176 exhibition buildings in Sitecis of World have gone up, already painted and ready for initial shows, on the lakefront covering 150 acres or 22 blocks. Total exhibit-space sold is \$4610,000, which is 50% over the original quota. Lot of exhibitors who didn't buy enough space now sorry. About 250 concessionaires are to be represented. Only remaining 'hajor exhibit to be booked is one by state of Ohlo, for which Ohlo senate is appropriating \$45,000. Some of the civic type of exhibits to be permanent, including a horticultural garden valued at \$250,000. Natives who were at outset a bit sheptical are now bragging that it will equal Compening date nears.

Besides crowding lakefront, citi's civic audiforium will house a minfiature Radio City and underground exposition hall will be filled with industrial shows, called 'Romance of Iron and Steel.' Orchestral shell sponsored' by Sherwin-Williams Paints is on top level for dally symphony concerts to be guest-conducted by Rudolph Ringwall, Iron Rapos'. phony concerts to be guest-conducted by Rudolph Ringwall, Erno Rapee, Frank Black, Jose Iturbi, Hans Kindir, Guy F. Harrison and Walter Logan

Kindir., Guy F. Harrison and Walter Logan.

A 350-foot long, 100-foot wide steel bridge built at cost of \$100,000 connects town with lower expo grounds via a Court of Presidents.' Amusement midway is separated from industrial section by two blocks and extends over 40 acres. Main features of it is to be the Globe theatre in daily Shakespearean plays, Herman Pirchner's Alpine Village, Phil Gordon's French Casino, a reproduction of the Fiorida sponge industry, a maple sugar campr.' World a Millon Years Ago', Television, "Panthean de la Guerre, a war exhibit, Sportsmen's Paradise," a midget circus, "Spook Struct," Strange as it Sesma, 'Hollywood Secrets,' two Goodycar blimps for rides Admiral Byrd's polar ship; the Struct, Strange as it Sesma,' Hollywood Secrets,' two Goodycar blimps for rides Admiral Byrd's polar ship; the Struct, Strange as it Sesma,' Hollywood Secrets,' two Goodycar blimps for rides Admiral Byrd's polar ship; the Struct, Struct,

Automotive Exhibits

Biggest buildings in entire expo are the Automotive Building and Hall of Progress, to contain the exhibits of automotive and allied industries, the public utility and govdustries, the public utility and governmental shows. Firestone Rubber has a special structure occupying 180,000 square feet, and Florida has spent something like \$200,000 on display of orange groves and home products.

Fair is getting off with a gigantic speciacle written and produced to

tion for best dancers who will have expenses paid to Cleveland for the finals, the five champs getting a vacation cruise or \$200 per week for engagements here.

vacation cruise or \$200 per week for engagements here.
Louis Alber, lecture bureauman, is working out a series of daily cele-brations and dedicatory programs to different states and notables born in this area. Jed Klely, formerly of Chicago Herald Examiner, joining staff to handle stunt promotion for athletic shows in Cleveland Standium. Waiter McNichols, who has been business manager for Cleveland indians baseball team for twenty years, will take care of credentials division. Best known theatre, manager to become associated with the expo, besides Frank Hines, director of entertainment, is John R. Elliott. Formerly manager of RKO Palace here, he will manage the horticultural building and the \$200,000 outdoor, garden. 000 outdoor garden.

COLE-BEATTY GOES TO **WEST COAST 1ST TIME**

Los Angeles, June 16.
Only circus coming west this season will be Cole-Beatty outfit, pitching on Wilshire-Fairfax lot end of this month. This is first Coast visit of trick organized three years ago by Clyde Beatty and Zack Terrell, J. D. Bowman, general agent, is due in this week.

Gun Shoots Wide

Davenport, Ia., June 18.
Theft of a revolver from George
A. Golden's concession with Royal
American Shows playing a 10-day
onagement here resulted in a fine
of \$5 and josits for Golden for displaying firearms, probable fatal
street of Ferdinand Muhs, 15, and
Neal White, 17, and clearing up by
police of 18 burglaries to which
Muhs and White confessed.
White and Muhs stole a 32-callbre revolver from a display rack,
loaded it, and were showing it to
friends in White's home when it
was accidentaly discharged. A bullet passed through the Hatchell
boy's head. Physicians said the boy's

was accidentaly discharged. A, let passed through the Hatchboy's head. Physicians said the will not live, Golden pleaded grwhen arraigned in city court.

Hounds Run Rabbit Ragged-For Nothing

Greyhounds are running again at the local track after sport had been banned from these parts for past several years. Gate is free, with optional betting in effect.

Promoters figure the no admish gag will get them around the law.

Another Cole Sunday

Another Cole Sunday

Alliance, O., June 16.

Stark county Ministerial association is in for more worries with an another control of the cole of the co

Norfolk Saints

Norfolk, Va., June 18.

Norfolk has a ten: of Circus Saints and Sinners, duly named the Charles Consolvo. Tent in honor of the owner of the Monticelle Motel, here and a former circus man, follong general content of the Content of t

Parks Hustling



So keep complexions lovely! Don't take chances with ugly Cosmetic Skin

Margaret Lindsay STAR OF WARNER BROTHERS' "The Law in her Hands"

"I USE powder and rouge, of course!" says charming young Margaret Lindsay. "But I never have a sign of Cosmetic Skin, because I use Lux Toilet Soap."

9 out of 10 famous Hollywood stars use this gentle soap because their skin must be flawless. They know that Cosmetic Skin—dullness, tiny blemishes, enlarged pores—comes when pores are choked, when cosmetics are not thoroughly removed. Lux Toilet Soap has an ACTIVE lather

that goes deep into the pores, carries away every trace of dust, dirt, stale cosmetics.

Clever girls use this pure white soap this way: Before they put on fresh make-up during the day—ALWAYS before they go to bed, they pat the rich lather into their skin, rinse with warm water, then with cold.

They know this is almost a rule for popularity—for there's no charm like a soft, smooth, radiantly clear complexion!



Published Weekly at 154 West 48th St., New York, N. Y., by Varlety, Inc. Annual subscription, \$5. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N, Y., under the act of March \$, 1879. COPYRIGHT, 1986, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 123 No. 2

NEW YORK, WEDNESDAY, JUNE 24, 1936

80 PAGES

FANCY AIR C

Ex-Ziegfeld Gals Get That College Spirit: Wkly. Meetings—Alma Mama!

By CECELIA AGER
The Ziegfeld Follies Girls have
got a club. It's called the Ziegfeld
Glorified Girls Club, and the local
chapter meets every Friday afternoon in the Fatricla Lounge of
Lowe's Ziegfeld Theatre, N. Y.,
which now plays third-run doublefacture bills. Refreshments of grape
jaice punch and cookies are served.
The punch is dispensed from a
water cookie into paper cups and the
cookies are available in their storethought cardboard box, although at
one time the president of the Ziegfield Glorified Girls Club, Dorothy
Brown, baked the cookies herself,
and the glirs say they were simply
delicious.

delicious.

Although Bernard Sobel, who thought the club up, is the first to say he is engaged in exploiting The Creat Ziegfeld, he thinks the club is a fine thing anyway, just like what women's colleges have done to (Continued on page 78)

Unemployed, Halted by Cops, Buy Radio Time For Appeal to Public

Regina, Sask, June 23:
Efforts of Canadian government to keep unemployed persons from migration in large bodies from migration in the second province in large bodies from province in large bodies from special province in large bodies from special province in large bodies from the Royal Mountes apply the coercin. A year ago there was considerable rioting in Regina when the red Jackets broke up an army of east-bound transfents. In the latest episode the unemployed succeeded in pooling their resources and buying five minutes of time on Station CKCK, owned by the Regina Leader-Post. A spokesman thou appealed to the public and satisfaction CHWC refused to sell time to the unemployed group.

Only for Gamblers

Only for Gamblers

Berlin, June 12,
As a lure to the foreign gamblers visualing Baden-Baden, they are now establed to take their winnings home with them as a result of a special concession made by the government, other winds of the day they happen to be looky they must obtain from the looky they must obtain from the amount won. With this form, the sambler is permitted to draw the coin from the Reichbank's branch office in Baden-Baden,

G-Man Purvis Goes H'wood

Hollywood, June 23.
Republic acquired the Dick
Tracy cartoon strip deal with GMan adventures as a starrer for Mcivin Purvis, former public enemy expunger.

Material will be whipped into a

She Won't Talk

Baltimore, June 23,
At the combo grind burley
and plx, Clover, there's a
stripper named Noma Niles
being billed 'The Greta Garbo.
of Burlesk.'
Comparison was drawn, no
doubt, because Miss Niles disrobes without singing or other
vocal routines, maintaining
compicts ellence,

USING ACTS ON CEMETERY TIME

Baltimore, June 23. Baltimore, June 23.
Showmanship of a new sort reared
lts spangled head for the first time
last Sunday when a two-hour show
was put on for the opening of a new
Negro burial-ground, Arbutus
Memorial Park, far out on west side
of Balto.

Memorial Park, far out on west side of Balto.

For the benefit of the colored who took advantage of the free bus conveyance direct to cemetery, the outdoor show presented Anne Wiggins Brown and Todd Duncan, who warbled leads in Porgy and Bess' this recent season, Ellis Larkins, youthful. Negro who sang way to an award on, WBAL several months back on a department store commercial, a 36-man band under baton of Charles Harris, and a mixed choral group of 109 voices, The show was heavily plugged through length and width of the colored residential sectors of Salto, and reported that 3,000 persons were on hand.

\$3,000,000 FOR

Agencies Boys Say Plenty of Talent to Go Around. Fear No Shortage

ROTATING GUESTERS

Los Angeles, June 23, Radio will pour a golden stream

Radio will pour a golden stream of \$3,000,000 into the coffers of 150 top film names in the next 12 months.

Staggering as the figure may sound, agency men and network exces have reason to believe that it will go beyond that. That it will be the biggest year of side coin for the sprocket thesps is agreed in all ouarters.

the sprocket thesps is agreed in all quarters.

In reckoning the aggregate cost to commercial accounts, the \$3,000,000 figure doesn't loom near so large when 25 players are grouped in the bracket that calls for a one-shot price of \$3,500 to \$5,000. These are the film-radio favs who'll gather in the built of the spoils for their nike labors.

Three of the foremost names in the picture industry, Charles Chaplin, Greta Garbo and Mae West, might be added to the select circle but the odds are against it. Each of the three has turned down as high as \$10,000 for one mike appearance. Of the three, Garbo would rate the highest salary at this time.

Cries of 'Too Much Coin'

Cries of 'Too Much Coin'

In some quarters the bleat is heard that picture people are drawing air salaries way out of proportion to their worth as contrasted to to their worth as contrasted studio stipends. It is point

(Continued on page 47)

Sleepy Philly Sure 'Nuf Awake This Week: Those Funny Radio Boys

Philadelphia, June 23.

The sleepy-time burg of the country blossomed forth Saturday night as something of a wide-open Gomorrath The lid is off all around—and long live the Democrats, newspapermen, radio are nouncers and newsreel cameram. How wide open actually this probable blow-off of the National Democratic, Convention next Satur-

probable blow-off of the National Democratic Convention next Saturday (27), is best depleted by the ad of the Arc. Ail International, Philly's largest nitery; in the Sunday papers. Arcadia advertised it would be open Sunday (which was telling the police it was going to break the law), but nobody said 'no.'

'no.'
In fact, drinks were served every-(Continued on page 77)

Satire?

If scissor boys of Hays organization had been hep to their music, Virgil Thomson score for government plc, Plough That Broke the Plains, would never have gotten by. In shots showing scenes of desolation on plains as result of dust storms, musical accompaniment is subtle arrangement of main theme of standard hymn, Praise God from Whom All Bleesings Flow. Composer is classified as John Tasker Howard in 'Composers of Today' as a 'musical satirist.'

Texas' Battle of the Centennials' Is Now Principally on an S.A. Basis

By the Mile

Nice, June 11.
Marengo cinema, local nabe,
has found a new exploitation
angle. House runs ads saying,
'We give you 6½ miles of film
for 33c.'

for 33c.'

Management does not deem
It necessary to mention the
titles of the films shown.
Footage publicity has a strong
appeal to these Frenchmen
who always look for 'their
money's worth.'

WHITE HORSE'S' **DOZEN AUTHORS**

There will be at least 12 authors sharing in the royalties from 'White Horse Inn' when that musical opens

Horse Inn' when that musical opens at the Center theatre, N. Y, in the fail. This sets a new high in authors for a book show.

Inn,' which will be produced by Rowland Stebbins, with Warner Bros. financing, was originally a Germán operetta in the 1390's and bear had a complicated caper which German operation in the Issue and has had a complicated career, which explains the many writers. Originally written by the late Blumcathal and Kadelberg in Berlin, it was brought to America by the Frohmans in 1898 and produced at the

(Continued on page 74)

Lobby Roulette

Nice, June 11.

Government has just granted the Casino de Paris, film house, allcense to run a full fledged roulette game in the lobby. Stakes run from 35c. to a \$490 limit. Measure is chiefly taken to help out the crouplers thrown out of the crouplers throw not follow such that Populary, but other exhibs are expected to follow suit to help out the b.o.

Dalla, Jüne 23.

Dalla, Jüne 24.

Dalla,

what detects of more in a water when the Dellas park.

Bducation is available in the show at Dallas—a very liberal education in nudity that has all the nudist camps beat for appeal. There are plenty of naked women, but everyone has taken it as a matter of course and little has been said about it. The local censors made as big blow about checking the shows, then admitted that them fight the underseed girls—that they might belong to the realm of art. Thus, the matter has been dropped.

Midway at the Centennial exposi(Continued on page 49)

Educating Det. Studes On Drinking, but No Mention of Hangovers

Detroit, June 22.

Abandoning the old fire-and-brimstein method of a caring those who drink, the Michigan public schools course, designed to lead students gradually away from hot spots, gin bucks and rum silngs.

Based on accurate scientific facts, the course cautions teachers to understand the view of students who may have foul dirinking an enjoyable occupation. Among the points stressed are:

'How to refuse a drink gracefully

'How to refuse a drink gracefully

nouses and nite clubs.'

'How to refuse a drink gracefully when with a crowd of friends.'

'How to face the problem of being extremcly lonely because you don't join the crowd at the bar.'

M New Address

MORRIS WILLIAM Agency,

ROCKEFELLER CENTER 1270 6th Avenue-Radio City, N. Y.

Phone: Circle 7-2160

NEW YORK . CHICAGO . HOLLYWOOD . LONDON

EDITORS IN CITIES OF 100,000-500,000 POP. ABJURE H'WOOD PRESS DEPTS.

Hinterland Newspapers Say They Must Get Their Real Film News Out of the Trade Papers -Minimize the Studio Brand of Publicity as Blurby or Inaccurate

Newspaper editors in the hinter-land using Hollywood film columns or handling picture news consider the average publicity emanating from the studios so poor that they expense the picture and the picture editors in cluss of 100,000 to 500,000 population btain picture editors in cluss of 100,000 to 500,000 population obtain their up-to-minute news from trade givilleations. Most of publicity orientative to for Shaltre said Allumentary and the studies of the state of the s

Most of publicity originating in Hollywood is dumped into the waste Most of publicity originating in Molywood is dumped into the waste basket, unopened, in most inctances, because daily paper editors find two things: typical of most of it. First is that virtually all of it is either, flagrant type of ballyhoo or consists oc, promotional, blurbs that rake as meaning, little; and secondary of the secondary of the

licity by indirection is almost an unknown quantity to Höllywood publicista.

Surves aboved that the average picture editor on a daily newspaper in communities of 100,000 or larger seceives a daily stack of mail consisting of 15 to 20 letters. The, most smazing revelation is that this great indix of unnoticed publicity matter continues to pour in over, the definite protest of editors. Animual or semi-annual custom of numerous publicity matter in the protest of editors and the publicity in the protest of the protest of the protest of the protest of the publicity to continue; and if not, to outline suggestions for improvement. In nearly every instance the fact that in many instances the daily paper editors took time to write defailed letters protesting against the avalanche of ballyhov everblage, pointing out that the stuff was either; not usable or not worth publicity apparently these protesting states the avalanche of ballyhov everblage, pointing out that the stuff was either not usable or not worth publicity apparently these protesting against the avalanche of ballyhov everblage, pointing out that the stuff in the Bight of a gas because there is little of no variance in the material.

Severt of the editors claimed that only one studic, which sent out a Höllywood column of material beauting any semblance of treahness bnce weekly, provided any material bearing any semblance of freshness or indicating any conception of a newspaper story angle.

Chi Anti-Censorship Group Pressing for State-Wide Statutes

Chicago, June 23.

Chicago Council, for Freedom Freedom International Council of the Preedom International Council of the Preedom International Council of the Preedom International Council Internation in the city statutes by appealing to the City Council.

Instead the organization getting up a petition to the governor and to the General Assembly for a revision in the state laws.

Council asks for restriction of powers to certain officials which give them arbitrary rights to censor and close legitimate and motion picture entertainment.

Coaxing Schiaparelli

Paris June 12.
'taparelli might go to HollyWalter Wanger is trying to

Walter Wanger is trying to to go over. yer succeeds the Parlsian will design dresses for sical. A couple of years Goldwyn imported Ga-il to Hollywood.

Wolfson to London on Foster Film Connection

London, June 23. London, June 23.

Harry Foster of the Foster agency is extending his activities into film production bookings, both for Elstree and Hollywood. Accordingly, he is relieving himself of international stage-bookings by bringing here. Lour Wolfson, from the William: Morris agency of New Morris and Foster agencies are internationally allied on all bookings.

Hollywood, June 23. Hollywood, June 22.

Lou Wolfson, of the William Morris agency in N. Y. is due here this week for several months' tutelage under Abe Lastfogel, general manager of the Morris booking offices. Wolfson will absorb the Hollywood preduction technique and then go to London to work in the Foster arenov.

agency.

Wolfigon, formerly foreign act booker for the Morris agency, has been succeeded by Took Henry his the New York office. Wolfson and Henry will work from London and New York respectively on foreign talent working.

Ince's Kiltie Opus Hollywood, June 28.

Hollywood, June 23.

Richard Ince is en'route to Europe to do research and get background shots for "Scottish Chiefs," which Thomas Ince, Jr., plans to produce here in color.

Ince also contemplates production of Bunyan's 'Pilgrim's Progress.'

SAILINGS

July 18 (New York to Genca),
Paul Florens, Bobble pel Rio, Lynn
Kirk (Rex),
July 14 (New York to London),
Connerry Chappel, Irving Asher,
Laura LaPlante (Normandle),
June 30 (New York to Parls),
Gino Arbib, Barbare Biair, Jack
Hylton, Billy Tennant, Bill Levy
(Normandle),
June 27 (New York to London),
June 28 (New York to London),

Normandie). June 27 (New York to London), ane Cowl, Hannen Swaffer (Aqui-

June 29, New 107k to London), Jane Cowl, Hannen Swaffer (Aquitania), et 27. (New York to London), R. H. Cochvane and family, (Paris), June 27 (New York to Genoa), Agnes Davies (Pennland), June 27 (New York to Genoa), Mr. anl Mrs. Charles Geoly (Rex), June 27 (New York to London), Mrs. Hal Horne (Lafayette), June 24 (New York to London), Carl Lagmine, Carl Laemine, 27., Jerry Horwin, Fellx Ferry-Lee Shubert, James Donahué, Gregory Lacavá (Queen Mary), June 24 (Los Angeles to Australia), Sammy Lewis, Patti Moore (Alonterey), New York to London),

tialia), Sammy Lewis, Patti Moore (Monterey), June 20 (New York to London), Robinson Smith (Europa), June 20 (New York to Paris), Baron Robert de Rothschild, Alma Clayburgh, Corinne Frederick (Champlain), June 19 (New York to London), Cyril Chadwick (American Mer-Cyril Chadwick (American Mer-

chant).

June 17 (New York to London), Louis Hayward, Tom Barrows (Ber-

Louis Hayward, Tom Barrows (Ber-engaria).

June 17 (New York to London), Bernard Burke, Col. Jason Joy, Mor-ris Gest, Henry Fonda, Feodor Chatiapin, Mon.oe Goldstein, Milton Diamord, Antiole Elitvaki, Edward G. Robinson, Ely Cubertson, N. W. Ayer, Marton Gering, Edna Ferher, Mr. and Mrs. J. J. Walker, Dave Anollon (Normandle). Apollon (Normandie).

ARRIVALS

Max Milder, Fred Herendeen, Isl-dor Ostrer, Connerry Chappell, Stuart Jackson, Wilfred Lawson, Dolores Del Rio. Anne Seymour, Jack Whiting, Isladore Achron, Gene Claire Landis, Harris Sherman.



WILL MAHONEY

WILL MAHONEY
The Sceteman said: "Will Mahoney—the incomparable Will Mahoney—the incomparable Will Mahoney—was welcomed back to the
Empire Theatre on his third visit
to Edinburgh, with the immense
enthuistam which he deserves. To
describe Mahoney as incomparable
is no exaggeration There really is
cetther, on the British or American
stage with manner, or matter quite
the same as that of this extraordinary funny Irish-American."

Direction

Direction WM. MORRIS AGENCY Mayfair Theatre Building New York City

Fancy Salaries Wanted by Pic Players for P.A.'s

Flock of featured film players are Flock of reatured film players are feeling; out the major circuits for personals, but at very fancy salaries in most cases. A good many of them were contacted on the Coast by Harry L. Kalcheim, Paramount bocker, currently en route back to New York.

Dooker, currently en Fouce back to New York.

Top salary of this group is being asked by ZaSu Pitts, who opened negotiations at \$1,000 per and is now standing pat at \$5,000 a week. May. Robson is asking \$3,600, and Vir-ginan Eruce wants \$3,000. and Vir-ginan Eruce wants \$3,000. by the film players asked by the film players asked by the film players asked by the film players. Farrell, \$2,750; Chester Morrits, \$2,275; Luje Taibot, \$1,575; Mary Carliels \$2,000; Prank Albert-son, \$2,000; Robert Young, \$2,500; Frances Langford, \$3,000 Lois Wil-son, \$750.

'NEVER SAY DIE' IN REVAMP FOR CANTOR

Hollywood, June 23. 'Never Say Die 'Never Say Die,' which has had flock of screen write, working on it during past several years, is being

McCarey on Loan to . U to Direct 'Hostess'

Hollywood, June 23.

Ray McCarey goes to Universal on loan from Paramount to direct Air Hostess. Edmund Grainger production, featuring Jane Wyatt, goes into work this week.

Week ago Paramount turned down a bid from Radio for McCarey to go that lot to direct 'Count Pete.'

Benny's Straight Pic

Hellywood, June 23.
Third of trio of pictures to be made at Paramount by Jack Eenny under terms of contract just signed will be a straight yarn, with the comic in top spot.

First assignment is Rig Broadcast of 1987, with another musical, 'College Holiday,' to follow.

Hash and Rehash

By JOE BIGELOW

The Big Fight
Round No. 1 was peakentl and quiet.
Without evidence of the forthcoming riot.
The boys boxed around, not wasting their punch
But saving their socks for delivery in bunches.

Round No. 2 was rougher and faster. There Maxie's glim Mr. Louis did plaster; But Maxie took everything coming his way, And it dawned on the crowd that it wasn't Joe's day.

Round No. 3 gave Louis a taste of A face full of mitt. enclosed in a laced glove. The first blow Max landed made Louis quite mad, And he chased after Max, but Max couldn't be had.

Round No. 4, was the cue to the blow-off.
Louis looked anxious, to call the whole show off.
The Bomber went hoom from a right to the chin
And that made it seem that the long-shot was in.

Round 5 and Round 6 were mere repetition, With Schmeling pursuing his right-handed mission. The 10-to-1 boys commenced to get nauseous. As Max took command, though remaining quite cautious.

Rounds 8 and 8, so it seemed to the folks, Weré, earmarked by sameness, liked burleyoue jokes. But gone was Joe's power, no more was be foxy— Max was harder to take than five shows at the Roxy.

Rounds 10 and 11 foreshadowed the end; The Brown Bomber's legs-were beginning to bend. But the radio sponsor was already repaid By the 11-round egg that Jee Louis had laid.

Round No. 12 was the finis, conclusion.
The end of the show, the finale, the fusion
Of a fist and a chin, of a man and deep slumber—
For someone at last found the Brown Bomber's number.

But , , . . But the 10-to-1 boys at the Walling Wall (Brother; can you spare a shirt?), They took it much harder than Louis did: They were the ones that got hurt.

Stars
According to Vaniery's statistics, the show business saw 66 new stars during 1935-36.
Joe Louis could top that by a couple of million.

George Isaac Hughes, the 96-year-old North Carolina gent who became a papa again recently, is accepting some personal appearance offers. If George sticks to vaude, the following is bound to happen; Agant: Would you be interested in playing George Isaac Hughes? Booker: What's his specialty?

[Biackout, but quick]

From Now On

Over at Paramount, it appears, the bankers have decided to abandon
the policy of never giving a Zukor an even break.

Actor: When we get to the advertising agency for the audition, should I tell them how good the act is, or let them find out for themselves?

Agent: Let me do the talking. You just keep your mouth shut and sing.

Actor: Are you crazy? The only kind of singing I can do with my mouth shut is humming.

H'wood Poloists Rank Novices But Risk Necks to Hop Up Sport

Hollywood, June 23.

Hollywood has roughed up pole to an extent that old line players are now steering clear of games in which pleture people participate. Reason for giving the game cauliflower ears is that the picture people, who have adopted pole, figure that unless the public sees them ride and play spectacularly, they will be classed as sissles.

Result is that most picture see. Hollywood, June 23.

ride and play spectacularly, they will be classed as sissles.

Result is that most picture people ride the ball instead of intelligently playing the game, some sportsmen aver. Last week's death of Whislow Felix, local sportshore, has chief blocked of his players to duck the hearardous pastime of playing with the picture colony's poloists.

It takes many years to become proficient in the mounted game. Before the crack players get a mallet in their hands they spend many, years on horseback. Some in Hollywood start swinging mallets before they understand equipoles on horseback.

Gordon Westcott, killed in a pologane last year, had been riding for but two years before he was tacking polo with the best of the picture players. Westcott came from the word stage and took up the west profit stage and took up the prof

tives, but the swank game still attracts them: Spectators at these games far outnumber those attendgames far outnumber those attending the more orthodox and better played games of the crack Coast teams. Reason is that they get more thritis out of the picture mob. Public attends, them with something of the same reeling that they attend auto races. Never can tell attendon.

H'WOOD'S DEBT TO VAUDE

Hot or Cold, It's on the Air VARIETY TALENT

Radio is in the midst of its big romance with the Hollywood picture colony. It is and will be an expensive courtship. In this issue a storyer from the Coast estimates that stars and featured screen players will picked up around \$3,000,000 from radio sponsors, according to present calculations.

This is side-money to the screen personalities and, of course, important enough to be attractive. Perhaps it will also blind some of them to the possible effect upon their screen careers. Indiscriminate radio appearances carry such a threat.

Film stars who do occasional radio guest appearances are expected to give first class performances and are as critically judged by the public as in their film releases: If a bad picture can set back a star, it is a fair assumption that a bad radio performance has similar powers injure. And poor radio performances by film stars on the air have been

But the film star who undertakes a regular weekly program is indulg-ing in by far the greatest risk. This is especially true where a star has attained stand-out popularity, for such a name can slide back further and faster than the lesser lights.

Three or four pictures a year is usually considered about all the public will take from any star. Many of the biggest marquee names try to limit their releases to two a year. In contrast radio proposes to give the public 13, 26 or 39 weekly samples within a single annum. It looks like but one result—the star's drawing power will react negatively because of the over-familiarity of the public with the personality. That being the case, the only "answer to such negative over-publicizing means that their pictures must be so much better to stand off the bad radio programs.

Question of material is a hoodoo to everybody that tries radio. Weeks of care and preparation usually go into a major motion picture, but radio is a terrific weekly burden and woefully under-supplied with able writers. So that on top of the deadening effect of being hard too often, the film satellite on the weekly program is at the mercy of uncertain material.

It's a question of dollars and cents. Is this kind of radio money, big as it is, worth the hazards? Not the stars alone but the studios must answer that one. Radio has squeezed plenty of talent dry and flung it saids. Radio, of course, has a tremendous publicity leverage although it's the coin angie which seems to have fascinated Hollywood. But ngidos, fickioness and radio's dangers should also be kept in mind when its comes.

An affinity and working alliance between radio and Hollywood is natural enough and is presumably here to stay, although it can also happen that many commercial radio accounts now Hollywood-minded will be unable to stand the financial gaff and will move back to New York or Chicago. But by the time that happens some individual screen casualties may be chalked up to support the idea that rushing into a radio contract may not always be the essence of Hollywood business acumen.

Wurtzel Leaves Western Ave. Sept. 1; 20th-Fox Concentrating All Prod.

Hollywood, June 23. Sol Wurtzel unit moves out to the 20th-Fox lot in Westwood Sept I where all production will be con-I where all production will be con-centrated. Understood the Western avenue studio will be leased to out-side producers with Walter Wan-ger reported interested. Wurtzel will have 10 of his 28 features for next season completed when he moves.

COLBERT SIGNS FOR 7 AT PAR, THREE OUTSIDE

Hollywood, June 23. Claudette Colbert will make even pictures at Paramount ove a 30-month period, under terms of new contract. Pact gives actres right to make three pletures on the outside.

Of these latter, first to be made will be 'Joan d' Arc' at Warners; second, an untitled Metro picture for John M. Stahl, and a third at Radio.

Radio.
Miss Colbert will draw \$125,000 for starring in a single feature at Radio and may do an a additional picture at similar figure for that studio if outside commitments allow, and siliable stories are provided. Understood that player got same-figure for her part in 'Under Two Flags' at 20th-Fox.

HARLOW, YOUNG TEAMED

Hollywood, June 23.

Jean Harlow and Robert Young
will be teamed at Metro in 'Love
git the Run,' which Victor Fleming
dlicets.

Joseph Mankiewicz produces.

Garbo's Vocal Suit

N V Supreme Court Justice Walsh has granted Basile Klbaichilch, director of the Russian Symphonic Choir, the right to examine before trial officials of Metro in connection with the Choir's \$250,000. suit over the Creta Garbo picture 'Anna Karenina.' Plaintiff claims choir had been engaged by an agent of Metro to do six numbers during the making of the picture. Allege the voices of others were substituted and as result their rep has been damaged.

damaged.

Justice Walsh in granting the notion stipulated the plaintiff must supply name or names of those he wished questioned. He must then apply for the appointment of a commission to take it, testimony on the Coast.

BORI NOT INTERESTED IN SPANISH TALKERS

Spanish film companies have been bidding for Lucrezla Borl ever since her exit from the Metropolitan Opera, N. Y., this spring: However, diva has nixed the offers, not liking the idea of working in foreign-madplctures. One firm is said to have suggested filming on the Coast.

suggested liming on the Coast.
Miss Borl continues on operaboard next year in an advisory
capacity. Her farewell tours start
the next year. Columbia Concerts
handling radio deals which may be
agoliated for the fail.

OOMINATES PIGS

Studio Rosters Read Like Blue Book of 2-a-Day Astaire, Cantor, Fields, Chaplin, Marxes, Beery, Blondell and Oakie, Just to Name a Few

FORMIDABLE ARRAY

A great number of the stars and lesser personalities now drawing to the film box offices owe their success to that tough training field, vaudeville. Most stars have a vaude background. Many who have evidenedd the most arresting personalities on the serven learned their these

ties on the screen learned their thesple alphabet on the stages of the two, three, four and upwards daily. The late Marle Dressier and Will Rogers both served their theatrleal apprenticeship in what once was America's favorite theatre entertainment, Doe E. Brown, Eddic Canton, Jack Benny, W. C. Fields, Barton, Jack Benny, W. C. Fields, Barton, Jack Benny, Barton, Jack Benny, W. C. Fields, Barton, Jack Benny, Barton, Jack Benny, W. C. Fields, Barton, Jack Benny, Barton, Jack Benny, W. C. Fields, Barton, Jack Benny, W. C. Fields, Barton, Jack Benny, Barton, Jack Benny, Jack Benny, Burns and Allen, Charles Butterworth, Charles Winninger, Winninger, Butterworth, Charles Butterworth, Charles Winninger, Butterworth, Butterworth, Charles Winninger, Butterworth, Butterwort lace Beery, Burns and Allen, Charles Butterworth, Charles Winninger, Fred Stone (Montgomery and Stone), and a host of others spent many years climbling from the smallest of small time before they reached importance in, the vaude theatre. Even Doug Fairbanks took an occasional vaude fiyer.

Frank Morgan got his start in steetches, as did, Edward Arnoid. Harry Langdon used Johnny's New Car' on every circuit here and abroad for years. Charles Chaplin impressed America and the old Keystone company while playing in.

impressed America and the old Key-stone company while playing in-Fred Karno's 'A Night in an Eng-lish Music Hall.' His experience until then had been confined to the English halls.

Roger Imhot, just coming to the fore in pictures played one sketch

fore in pictures, played one sketch in vaude for 20 years, 'The Pest House.' Imhof, Conn and Corlnne was the billing. Hugh Herbert was was the billing. Hugh Herbert was one of vaude's leading dialecticlans. He played in a dozen sketches, most popular of which was 'Aprli Show-ers.' Doing similar work was Harry Green, who quit acting in pletures for 'agenting. Bob Burns, recently discovered by radio, now being fea-(Continued on page 43)

GRACE MOORE'S SCRIPT SPREE: LIKES HUGHES'

London, June 23.
Grace Moore is departing for Cannes to spend the remainder of the summer after her series of European concert appearances. She European concert appearances. She has expressed her preference for Nightingale Comes Home, written by Rupert Hughes as a strong possibility for her next Columbia pleture. Diva took along several scripts to read in between engagements and seems to go for this one. She will be folned in Caunes by her brother James Moore recently her brother James Moore recently and the property of the control of

Republic's Talent Scout

Hollywood June 23.
Ned Johnson has been named talent scout by Republic.
Former agent succeeds Dick La-Marr now agenting on his own.

BOYER OPPOSITE GARBO

Hollywood June 23.
Charles Boyer is on a loanout from Walter Wanger for co-starring with Greta Garbo in 'Seloved' at Metro.
Former title of alm was 'Countess Walcwska',

'Can't Treat Artists as So Many Sacks of Potatoes' Is Celler's Rebuttal to Alien Actor Bill

SCHOOL NOTE

U Studio Grads Three, Calle Off Classes For Summer

Hollywood, June 23.

Universal studio's little red school house has folded for the summer, with three pupils getting diplomas. Billy Burud, 10, goes from grammer grade into Junior high; Nan Grey, 17, from Junior high; Nan Grey, 18, from Junior high schools goes to London to join a musical show. Burud and Miss Gray get parts in 'A Fool for Blondes.'

School, which has Mary West for its teacher, has graduated 60 pupils in past 21 years, including players, writers, producers and directors.

MARXES' \$13,500 BREAK-IN DATES

Marx Bros, are coming east and bringing about 30 people with them for four weeks of stage dates, com mencing July 17 in Pittsburgh, Purpose is primarily to break in and test the gags and situations written for their next Metro picture, 'A Day at the Races,' but the coin won't b

at the Races, but the coin won't be hard to take either—guarantees of \$13,500 plus percentage spilts. The four weeks are for four different circuits, In Pittsburgh they'll play for Warfer Bros., in Civeland for Loew, in Chicago for RKO and in Minneapolis for Paramount. Show by the three Marxes and their heavy support will be routhed to run 65 minutes and include the essential pieces of business from the film script. William Morris office set the bookings. the bookings

Canada to Re-Review WB's 'Green Pastures' After Initial Nixing

Toronto, June 23. 'Green Pastures' (WB) was panned here today by the Board of Film Censors on grounds of 'sac-

Balmed Here County by the Board of Film Censors on grounds of 'sacrilege.' Harry Painter, g. m. in Canada for Warner Bros., has appealed for a new ruling and pleture will be screened again in two weeks, with Prime Minister Hepburn stiting in on final Board of Appeal.

In a mean street with the street of the street wice swithout incident, there being no stage censorship unless in-dividual complaint is lodged, whereupon police morality squad steps in. In refusing exhibiting license, censor board pointed out that only small percentage of population saw the play here. Censors also claimed that the film has not been submitted to the New York board and has only been shown in the Southern States.

Hollywood, June 23. Hollywood, June 23,
Warner studio crees were notified
today (Tuesday) that 'Green Pastures' has been banned in the Province of Ontario, Canada, on the
ground that picture is sacrellegious.
Follows the lead of London censor
board, which tabooed the film in
all England.

Archainbaud's 'Girl'

Hollywood, June 23.
George Archainbaud will direct
'liideaway Girl' at Paramount.
Film is George Arthur's initial
supervisorial assignment on lot for
the Botsford unit.

Washington, June 23,
The patched-up Dickstein alien
actor bill, providing so-called 'tarifbarriers' against admission of
foreign talent into this country,
limped through the house last Wednesday (18) over the vigorous protest of Representative Celler of New
York. Adjournment came without
Senate consideration of the
measure.

You and the player, Next we would give a native or a the present of the present time, a lot of 'hams' are receiving American countries 'inst because they come from European countries, to the counter-accusations of Rep. Celler, who objected to the proposal to exchange talent with foreign countries on a 50-50 basis. 'You cannot treat artists in quotas as so many sacks of potatoes or bales of cotton, Celler presented, no two artists or a factor of the proposal to exchange and are wanted for particular roles, for the proposal of the proposal to exchange the present of the proposal to exchange talent with foreign countries on a 50-50 basis. 'You cannot treat artists in quotas as so many sacks of potatoes or bales of cotton, 'Celler presented, 'no two artists or actions are alike. They are personalities and are wanted for particular roles, for income. You cannot publitude one solo instrumentalist for another—4 yiolinist for an oboe player, or a harpist for a tuba player, 'Next we would give a Katharine Cornell for three Swiss yodelers, or a Charles Laughton.'

'Distinction' of Artists

'Distinction' of /rtists

Distinction of Artists
Several members volced their
doubts over that section of the bill
which calls upon the Secretary of
Labor to decide upon the individual
merits and distinction of allen actors seeking engagemen's in
America. I do not believe the Department of Labor or any other-department would be able to draw the
line between what is distinguished
(Continued on page 64)

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 164 West 46th Street, New York City

SUBSCRIPTION

Vol. 123 No 2

INDEX

Advance Production Chart	47
Bills	68
Chatter	-77
Concert	73,
Exploitation	.27
15 and 50 Year's Ago	68
Film Reviews,	29
House Reviews	32
Inside-Legit	70
Inside-Pictures	6
Inside-Radio	69 -
International News	P-31
Legitlmate6	
Literati	74
Music	2-65
New Acts	- 66
	75
Nite Clubs	61
Obituary	
Outdoors	79
Pictures	2-49
Radio5	0-62
Radio-New Business	60
Radlo-Reports	62
Radio-Showmanshlp	58
Times Square	76
Short Subjects	29
Sports	75
Vaudeville6	G-67

S. E. C. and Sabath Committee Cite Par Situation as Reason To Curb 'Abuses': Excessive Fees

Washington, June 23.
Activities of insiders during financial struggle of Paramount Publix brought sharp denunciation from "Congress and the Federal Securities Commission laft week. As the House (Sabath) committee probing real estate bond business and the Securities & Exchange Commission wound up two-year in-vestigations, Far trustees were blasted for neglect of duty, horde of protective committees were condemned for trying to loot the property, and attorneys were flayed for demanding exorbitant compensation. Paramount was cited in both reports as outstanding early end with meet correction through enactment of drastio legislation.

With public hearings on Paramount regenerate affor a structure of the control of the co

which need correction through enactment of drastic legislation.

With public hearings on Paramount reorganization still on the schedule but delayed temporarily, the Sabath committee, which has been delving into reorganization of the same of the same perior which has been delving into reorganization of the same perior which has been delving into reorganization of the same perior which charged, in general discussion of bankruptey conditions, that abuses bordering on fraud were discovered many cases. Committee recommended that Justice Department and Internal Revenue Bureau turn their dogs loose on wrong-doers and income tax chiselers. There was no specific charge of law violation, however, in reference to the Peramount mess.

Unservupulous Promoters

Unscrupulous Promoters

Paramount mess.

Unservupulous Promoters

Urging laws which prohibit persons who have or acquire interests incompatible with their fiduciary obligations from serving as trustees, Securities Commish told the House that investors often have been exploited by unserupulous promoters because of the instention and sifepiness of the trustees or by scheming frustees themselves chemically frustees themselves are to be safeguarded.

Supplementing its general criticism with specific reference, S.E.C. called attention to breach of negative pledge clause in the Partrouble. Report recalled that during 1932 company was hard pressed for additional cash and in order to extend previous loain and to horrow new funds, with \$6,000,000 to \$7,000,000 to unfinished negatives as security.

The Sabath Committee's specific references to Par struggles came in the portion of the report charging that expenses and compensation of bondholders committees, members and counsel frequently impose unwarranted burdens on in-

members materanted but dear on investors. Remarking that often these bills are not secretary selections and the selection of a secretary selection for similar work paid by private persons or corporations. The report remarked that foes under 17B reorganizations are not expressly limited by statute and that weakness in the expressive selection of the service rendered, due to gross exaggeration of claims. due to gross exaggeration of claims, the report said, adding, The Para-mount case is an excellent example. mount case is an

WARNERS MUST REPLY IN BARRYMORE SUIT

Los Angeles, June 23.
Domurrer filed by Warners against John Barrymore's petition for an accounting, it which actor is asking \$30,000 damages, was denied in superior court, making it mandatory upon studio to make an answer to the action.
Barrymore's suit is based on contract for gross and percentage on five pictures made for WB from 1928 to 1932. He charges that 10% due him on gross done by sound versions of the five features has not been paid him.

Charlie Morrison Joins Feldman-Blum-Young

Feigman-Buint-Ioung
Hollywood, June 23.
Charlie Mogyison's agency partnership deal with Leo Morrison has
been called off, former tying up with
Feidman, Blum & Young instead.
The Morrisons (not related) parted
amicably, when Charlie saw a better opportunity in the other connection and Leo advised him to ac-

cept. Charlie Mcrrison will retain his Charjie McFrison Will retain as own status as an agent under the new setup. One of his film contractes, Jane Froman, currently in Par's 'Big Broadcast' on a loanout from Warners, last week had her option picked up by the latter. He also set Walter Pidgeon with Universal, starting July 6, upon expirations of the former, letting letting letting and the contraction of the former. tion of the former legit player's contract with Walter Wanger.

COL'S 58 NEXT SEASON, 16 OF 'EM WESTERNS

Columbia Pictures convention opened at the Drake hotel today, Harry Cohn, prez, giving the keynote speech. Hy Daab handled the exploitation and publicity, fitting up the flashlest setup for any convention in Chicago this year.

Columbia will release 58 pictures this season, or which 32 are features Chicago, June 23.

and 16 westerns; also three series of

two-reels and eight series of single-reel subjects.

Among pictures are Lost Horizon,
Frank Capra production; Pennies
From Heaven, with Bing Crosby
(Emanuel Cohen production);
(Traig's Wite, Beloved Vagabond,
with Maurice Chevalier; 'Valley
Forge,' et al.

Harry Cohn announced that Rojectt Riskin, writer, becomes a Col
producer.

producer. Columbia plans continuing policy of holding divisional meetings three times annually, Abe Montague, sales manager, told convention. He explained that such a plan, inaugurated in past year, had been extremely beneficial.

Lesser at Peak Prod., **Five Pictures Prepring**

Hollywood, June 23.

Sol Lesser has hit peak currently with writing staff of seven working on five stories and scripts.

Rex Taylor and Arthur Powell are completing screen play of 'King, of the Royal Mounted'; James Gruen is assigned to script'. Alias Brian Kent'; Gilbert Wright is handling, adaptation of 'The Devil's Highway'. Winifred Dunn, screen play of 'Everybody's Boy and Harry Chandled and Elizabeth Beecher collabdrating on original yarn for second Bobby Breen picture.

Robert Kent goen from 20th-Fox to Lesser on loan for starring spot in 'King of the Ro'al Mounted,' Zane Grey year. Lesser handling for the Ro'al Mounted, San Grey with Darry Honey Conser which Kent goe from 20th for the Royal Mounted, San Grey years and the Conser which Kent goe for the world of the Royal Mounted, San Grey years and the Conser which Kent in two outdoor features of group to be made for release by 20th-Fox.

Stander's Commish Suit

Los Angeles, June 23.

Suit for \$71,400 for alleged commission arrears has been filed by Walter Meyers of the Al Kingston agency against Lionel Stander.

Actor is asserted to have terminated a flev-year manugerial pact some weeks ago, and total amount sought is for commissions already sought is for commissions already accrued during life of the pack.

Vets Have Their Fling

Hollywood, June who were starred in silent pictures at Metro 15 years ago, are among old-time screen players engaged for studio's 'His Brother's Wife,' cur-

ently in production.
Other old-timers in cast include Gertrude Astor, Barbara Bedford and Jean Acker. W. S. Van Dyke

TIME MAG'S PIX INTEREST VIA S.E.C.

Washington, June 23.
Long-rumored plans of Time magto jump into the picture business
all over secunitgly came to a head
last week when permission was requested of the Federal Securities
and Exchange Commission to sell
minority interest in Grand National
Films, Inc., to the news weekly.
Explaining desire to raise additional capital Grand National filed
registration statement covering
800,000 shares of \$1 par common and
said 40,000 shares of \$1 par common and
said 40,000 ducats are reserved for
issuance to Time Inc. under an option for the purchase of all or any
part at \$2.56 each.
Bulk of the new issue—400,000
shares—will be marketed to present
\$1.51 clears—on and next biggest alice
\$1.00,000—goes to Pathe and the
Alperson group at \$4. Edward L.
Alperson, Grand National prexy,
will get 160,000 under terms of his
contract with the company and a
salary of \$82,000 valery.

will get 160,000 under terms of his contract with the company and a salary of \$52,000 yearly. Any part of the 460,000 shares for stockholders not grabbed up will be peddled to the general public by a group of Wall Street firms at an undisclosed price. Statement said the proceeds of the deal 'gre to be applied to the acquisition of branches in various

cities of the U. S. and other countries for the distribution of pictures and to acquire or produce motion pictures for distribution.

HAWKS SUES U FOR 45G ON 'SUTTER' DEAL

Los Angeles, June 23. Universal is being sued in Superior court here for \$45,000 by Howard Havks, claimed due lim for his work on studio's 'Sutter's

action is outgrowth of deal n 1934, Involving two picFirst, for which Hawks was after considerable work by Deal then was parlayed titer's Gold, on which Hawks in when dispute arose oduction policy.

Recalls Judy

Garland for Musical

Garland's radio appearances Gold.'
Court action is outgrowth of deal made in 1934, involving two pictures. First, for which Hawks was paid \$80,000 for his work, was shelved after considerable work by director. Deal then was parlayed into 'Sutter's Gold,' on which Hawks worked with Gene Fowler on into Sutter's Gold, on which Hawks worked with Gene Fowler on adaptation and script, but from which Hawks was permitted by U to withdraw when dispute arose over production policy.

Metro Recalls Judy

Judy Gariand's radio appearances over WHN New York, were car-celled at the last minute, due to a studio call from Metro for film chores in Eleanor Powell's forth-coming picture. Youngster was announced as a weekly feature over Loew outlet until the studio called. It was thought she would be free for a few weeks at least. She's already departed for Hollywood. Eaby Rose-Marte- is now filling her spot for a brief period,

spot for a brief period,

NO BULL THROWER

agency against Lionel Stander.
Actor is asserted to have terminated a five-year managerial pact some weeks ago, and total amount sought is for commissions already earned and which would have activated during life of the pact.

Years Long' for McCarey Hollywood, June 23.

First assignment for Leo McCarey at Paramount mader his director-producer pact will be The Years Are So Long.

McCarey will also sit in on story preparation.

McCarey will also sit in on story preparation.

F&M Forms New Subsid Corps. To Take Over St. Louis Operations

Melton's 'Desert Song' Remake; All in Color

James Melton assigned the lead in Warners' remake of Desert Song.' Picture is to be done en-tirely in technicolor. Production date, director and femme lead still undecided.

Hollywood, June 23.

Scarcity of technicolor cameras at Warners has caused production start on 'Desert Song', to be post-poned until sometime late in August, Studio has three color cameras on location with 'God's Country an the Woman,' and two working in studio on two-reciers.

Meanwhile, Warners has dicker on with Sigmund Romberg to write additional music and tunes for the operetta, feeling that picture will be better received with new plug numbers injected.

KEANE HURT ON WB **LOCATION SHOOTING**

Portland, Ore., June 23. A huge log, hurled by a blast of dynamite, crashed upon a platform and injured Peter Keane, Warner Bros. employe, during the filming of a log-jam scene on the Toutle river near Longview, Wash, Keane and two fellow employes, Winton Hoch and Ted Sante, both of Los Angeles

and Ted Sante, both of Los Angeles, were thrown into the river. A block of wood cut Keåne's scab severely. He was taken to a hospital. Earlier in the week several hundred thousand feet of logs, placed in the river for use in richert. God'e Country and the Women, were swept downstream by an unusual freshet which followed a tremendous 24-hour downpour. No delay will result, as other logs are cut and ready to be put into the river. The company has had only one day of sunshiny weather since May 29, when shooting of scenes was scheduled to begin. George Brent arrived this week to begin work on his part in the pile.

begin work on his part in the pic-ture. William Keighiey is directing.

Grover Jones 1st Prez Of Screen Playwrights

Papers Aid Talent Hunt

Hollywood, June 23.

Hollywood, June 23.

Search to be conducted by Jack Votion, Paramount tutent scout, will be confined to five key spots, Detroit, Chicago, Kansas City, St. Louis and Omaha.

In each town tieuph have been made with local neverpaper, made with local neverpaper, the search of the confined part of the confi

MARG. SULLAVAN BETTER

MARG. SULLAVAN BETTER
Margaret Sullavan, Universal contract star, was discharged from
Flower hospital, N. Y. Monday (22)
where she had been for three or four
days for a minor operation. Now
headed for Hollywood.
Miss Sullavan camp to New York
about three weeks ago to receive
special baking treatments for injured left arm, which she broke on
the Coast. This was made necessary because it was not healing
property.

Recent incorporation of four com-panies, two of which are subsidi-arles of Fanchon & Marco and two pamies, two/of which are subsidiaries of Fanchon & Marco and two companies to make possible further F&M expansion here, indicate that details have been completed for F&M to take over three houses operated by Warner Bros, and obtain control of SE Louis Amus. Co., the control of SE Louis the control of Fox and St. Louis the trees. John S. Leaby, local attorney for F&M, confirmed that deal 'was just about completed and that F&M will assume leases of Shubert-Rialto and Orpheum, deluxers, and Hl-Pointe, city's best nabe property. Jacob Chasnoff is F&M's, attorney on rorganization of Fox and St. Louis theatres.

That F&M is all set with jlans

of Fox and St. Louis theatres.
That P&M is all set with plans
is further indicated by announcement that the spacious Missouri,
midtown, which has been used as a
second vun house for more than a
year, shuttered Friday (19) and it
is reported house will remain dark
until Aug. 1. In the interim plans
call for a complete redecoration of
the 3,500 seater.

the 3.500 seater.

Closing of Missouri adds a third F&M house on same street, in two blocks: spreagi. that is dark, his others being it he St. Louis and New Grand Central. Film row hears that name of New Grand Central or Shubert-Rialto, probably the former, will be changed to Guld Cliema and film features, new to this neck of the woods, will be s. wm. Reported that all seats in this house will be removed and replaced with double divans.

In addition, the Ambassador

In addition, the Ambassador which has been operating on a *continued-first-run' policy by showing features one week after the, 'little been played at 5,000 seater Fox will return to first run field.

been played at 5,000 seater Fox will return to first run field.

Harry C. Arthur, Jr., v.p., of F&M, arrived yesterday (Monday) to complete reorganization plans. Since recent transfer of Byron F. (Dinty) Moore, zone mgr. for WB, to N. I. district, it is reported that Robert St. Hicks. However, and the state of the state of Leto Hill, mgr. of St. Louis Amus. Co. still remains uncertain. He may branch out as exhibitor on his own.

his own.

Companies recently formed are

REM Service Corp. Incorporators
are Charles Kurtzman, Harry
Creenman and Rose Wupfler, serretary of rEM interests here. A
second new company is FEM Enterprise, Inc. Another company is
POx-St, Louis Properties, Inc.

'ARTISTS AND MODELS' INTO PROD. ON SEPT. 1

Start on production on 'Artists and Models,' musical which Paramount will make at the Astoria, L. I., plant, has been set back to Sept. I. Oscal Serlin, who will make his debut as a unit producer withis feature, will inaugurate a constitution of the control of

Joe E. Brown's London P.A. at Palladium at 46

at the Palladium, London, opening Aug. 17. Price is just under \$4000 per week. Booked by the William

Morris agency. Brown will take his family abroad, combining biz with a vacation trip

Hollywood, June 23.
Jack Conway will direct 'Lihe'd Lady' at Metro.
William Powell-Myrna Loy costarrer goes into production end of this month.

PRESIDENCY OF PAR OPEN

Carl Laemmle Honored as a Film Pioneer; Jr.'s UA Production Plans

President Franklin D. Rooseveit, by telegram, felicitated Leemmle on the occasion of the dinner held Monday (22) night at the Hotel Waldorf-Astoria, N. Y., in honor of the former Universal chief. The dinner was for the benefit of the United Palestine Appeal.

me United Palestine Appeal.

Approximately 500 prominent
persons in the trade and leaders in
other fields, of all faiths, attended
the dinner, to honor the former
head of Universal Pictures as a
hjoheer. Harry Hershfield toastmasfered.

masfered.

Although Will. H. Hays hended the committee on arrangements he did not attend the differer as he was in California. Pederal Judge Julian W. Mack, former Senator Nathan Straus, William A. Brady, Louis Nizer, Gene Buck, and Major Henry Adam Proctor, M.P., among others, made speeches. Straus is chairman of the New York end of the UPA's drive to raise funds.

Louis K. Sidney arranged a pro-

Louis K. Sidney arranged a pro-gram of entertainment for the dingram of entertainment for the din-ner. He was complimented for his unselfish efforts in this direction by Mathan Straus, from the rostrum, as an untiring worker behind the scenes in many such arduous un-dertaidings.

iscale was \$25 a couple.

Laemmie acknowledged the honor
paid him, among other things saylag that in future he'd try to live
up to all the nice things said about
him. He admitted he played poker
and the races but insisted his tuck
is still poor. Uncle Carl got a number of laughs, including when he
is the poor the best of the couple of the couple

The first picture Laemmie made, Hiawatha, was screened, followed by a few trailer shots from his last Show Boat.

Hollywood, June 23.

Carl Laemmle, Jr., pulled out for New York Sunday (21) and sails Wednesday (24) on the Queen Mary for London with his father. Junior Laemmle has left the handling of his contractual agreement for a finited Artists release with his at-finited Artists release with his at-

Walker & Loep. omes.

Financial arrangements have been made for the production of three pictures by him. Laemmle returns here around Oct. 1, and will begin work on his first opus shortly after the New Year.

McCarey Joins Par's Producer-Director Group

Hollywood, June 23, Leo McCarey has been given a producer-director contract at Paraproducer-director contract at Para mount, two pictures yearly, to b produced and directed by McCarey Other directors holding similar two-way contracts at Par are Wes-ley Ruggles, King Vidor and Lewis Milestone

Psst! Here, Charlie!

London, June ·13.

Charles Blake Cochran, back from a Portuguese holiday, says his film with Max Schach (Capitol Films) will not be a cavalende of the British music hall.

He's looking for a subject, and would rather like a legit theatre background. And he's got a \$750,-900 bankroll for the production.

RKO's 5,000 Contracts

With a large number of contracts closed in advance of its sales convention, RKO has just gone over the 5,000 mark with consummation of several new deals.

of several new ceals.

As many as 5,000 contracts at such an early date and just a week after the convention, is a record for RKO and, it is claimed, for any company in the history of the busi-

A.J. BALABAN TO JOIN RKO ON **PRODUCTION**

A. Baladan John KRO-Radio Pictures in a production capacity at an early date. The former Balaban & Katz theatres chieftain has re-turned from Europe and is expected to locate on the Coast shortly. Balaban will make his home on the Balaban will make his home on the coast atthough for the past few years he has been residing in Switzeriand except for brief visits to this country, since he departed from Paramount. He is a brother of, Barney and John Balaban.

Balaban is not new to film production. He was at one time head of all of Paramount's eastern production including shorts, in the

duction including shorts, in the early talker days.

More than a year ago he surveyed the RKCO lot with the apparent view of locating in production and his present move may be the culmination of that visit.

It is understood that Baiaban will function in an included a capacity may be a surveyed to the culmination of the control of the

not defined and apparently are to be left open until Balaban and the studio management determine that status, sometime in the future.

Attorney Schwartz On UA Board in Place Of Nathan Burkan

Charles Schwartz, of Schwartz & Frohlich, the firm which succeeded the late Nathan Burkan's law busi-ness, was named Monday (22) a di-

the late National Societies as Desiries, was named Monday (22) a director and member of the executive committee of the United Artists Corp. Schwartz's applointnent was made in behalf of Charlie Chaplin. Burkan as counsel for Chaplin held the sanne posts.

Bealdes Chaplin, the Schwartz & Froillich office represents Samuel Goldwyn, Alexander Korda, Winfield Sheelan, Al Jolson, Walter Wanger, Columbia Pictures Corp. and John E. Otterson, all of whom lave formally ratified this firm as successors to Burkan. Wanger is also on the UA board.

Max D. Steuer will be special counsel to the firm.

Delayed by Fight

Flock of RKO executives from the studio, delayed east by the Louis-Schmeling fisticuffs, have since gone

Schmeling fisticuffs, have since gone bache, extra night's postponement made it a question for several other made it a question for several other visiting fluites from the RKO and Universal studios, which convened coincidentally in N. Y. the early part of last week, as to whether they disty on. Charles P. Rogers, Universal vice-president in charge of production, left yesterday (ues) for Hollywood. He had been in ference with other U executives foliowing the conclusion.

lowing the conclusion of annual convention last Wednesday (17).

MAY BE ZUKOR; GRIFFIS KEY MAN

Present Chairman of Board Tied Up Overseeing Pro-duction—Odlum Probably Leaving Board in Near

OTTERSON MAY SUE

Aithough Paramount's board of directors will terminate John E. Otterson's association with the company at a special meeting today (Wed.), it is not certain that Adolph Zukor will consider taking the presidency. Disposition of the unexpired portion of Otterson's 5-year contract apparently is open. Otterson may sue. Contract has four years to run.

It is expected that E. V. Richards, Barney Balaban and Neil Agnew, showmen-members of the new board, will present Adolph Zukor's name for the presidency, regardless. There is no assurance, however, that the board may act upon

name for the presidency, regard-less. There is no assurance, however, that the board may act upon their action at today's meeting. Zukor is considered indispensable in his present post as chairman of the board. He may be granted wider powers. While he has chairman of the board. He may be granted wider powers. While he has been asked to come east, at this time, his studio New York for two on the two weeks. Nor is it known whether the committee, comprising Stanton Griffis, Harvey D. Gibson and Harry O. King, has completed its study of Joseph P. Kennedy's interim report on the company. No board action is expected on this matter at today's meeting, ther than that the committee may report progress. Kennedy is expected to drop out of the situation.

A new executive committee will probably be designated at today's meeting, they are committee will probably be designated at today's meeting, they were the committee of Hemphill Nowa & Co.

Griffis, of Hemphili, Noyes & Co. Griffis, of Hemphill, Noyes & Co., is expected to be named chairman of the executive committee, at today's session, succeeding in this post H. A. Fortington of London, who is on a six-month's leave. Fortington has not resigned from the directorate altogether although there is persistent talk about it in

the trade.
Griffis, as chairman of the executive committee may take temporary over-all charge of operations as a technical manouver.

Under the conditions, Zukor and (Continued on page 79)

American Film Withdrawal from Nazi Germany Would Be Strictly Individual Co. Action, Says Hays

Bagnall Studio Topper

Hollywood, June 23. Under new setup at Paramount, George Bagnali will function as executive studio manager, with T. Keith Glennan retaining his post of

operations manager.
Fred Leahy holds spot of production control manager.

CREDITORS TO EXAMINE WM. **FOX JULY 10**

Atlantic City, June 23. William Fox, testifying before Federal Referee Robert E. Steedle Federal Referee Robert E. Steedle regarding the assets scheduled. In his petition in bankruptoy, stated here that, in January, 1931, he estimated his wealth at \$14,000,000 after creating a trust fund for his family of \$6,000,000. This statement contrasted sharply with remark a few moments later that the \$100 cash on hand, listed among assets, is now also gone, having been paid to a lawyer.

a lawyer. Questioning over, the referee adjourned the hearing until July 10 at which time the former film tycoon will be interrogated by creditors attorneys. A bitter session is expected. Referee has under advisement the appointment of a trustee for the estate.

Hearing dealt with Fox's various livestments. He seemed broken and displayed emotion when testifying in his defense of alleged charges of transferring assets to evade credi-

Explaining the Ail-Continent Corp., Fox said: It is an investment corporation now located here in Atlantic City. Mrs. Fox and our daughters, Mona and Belle, are its officers. I don't know its assets! The \$417,258.19 claim of the Ail-

Though certain member-picture companies are reported to have been annoyed by some policies adopted by the Nazi-controlled government on U. S. film product

adopted by the Nazl-controlled, government on U. S. film product released in Germany, the possibility of the Hays offee taking any action looking towards complete withdrawal of American distributing firms from Germanic countries, or announcing any such plans, appeared cold this week. New York, offee claimed to have no knowledge of any such move by the Hays offee claiment of the Hays offee indicated that withdrawal of U. S. film companies from distribution in Germany would be a matter of strictly individual action by the major companies, when and it its comes. Hayslan officials and others in the trade recently have heard rumblings over the possibility that strict regulation and censorably based largety on racial prejudice might prompt one or more of the majors to abandon German discontinuation of the property of the pro

ganization so tar,
Feeling with Haysians currently
is that the entire matter is one that
should be handled directly by each

SELZNICK PREZ OF MERGED FILM CO.'S

Hollywood, June 23.

Merging of John Hay Whitney's
Ploneer Pictures with Selzhick-In-ternational has been completed here.

tronational has been completed here, but the company of the compan

company having John : George Cukor as directors.

HEARST AUTHORED GABLE'S K.O. STORY

Hollywood, June 23.

News story of Clark Gable knocking out his film sparring partner. Allen Fomeroy, which was given heavy piay by dailies throughout the country, was personally written by W. R. Hearst. Into lesked out when Gable, embedding the country of the country of the country is the country of the story be toned down.

Universal service carried the
Hearst yarn verbatim.

Cochrane's Vacash

R. H. Cochrane, president of Universal, sails Saturday (27) on a sixweek vacation cruise that will take him to Ireland, Scotland, England, Denmark, Sweden and France, He

Denmark, Sweden and France. He will be accompanied by his wile and son, Bob Cochrane, Jr.
This is the first extended vacation Cochrane has had in several years. On his return, J. Cheever Cowdin, chairman of the board, will leave on his vacash.

Isidor Ostrer in U. S. on RCA Suit. **Pending in England; Denies G-B Sale**

Isidor Ostrer, head man of the Isidor Ostrer, head man of the Oster clan, who arrived in N. Y. on Monday (22), dismisses the off-and-on-again reports that the Ostrers want to dispose of their Gaumont-British holdings. A. C. Blumenthal is supposed to have had a carte blanche to represent the Ostrers on a probable deal, with anybody, but there have been no takers.

takers,

Among the more important things isidor Ostrer is over here to talk with Radio Corp, of America regarding a pending London patent infringement suit again RCA by British Acoustics, a G-B subsidiary. Mark Ostrer talked the matter over with RCA not so long ago, and some kind of a settlement basis was reached which Isidor Ostrer is over here to necolate. here to negotlate.

The settlement is held to mean an additional annual net income for G-B of around \$250,000, as a rake-off on RCA equipment in Britain.

It is known authoritatively that 20th Century-Fox has not invited Ostrer to come over for a deal and won't make one if it could unless it is to sell its own equity in G-B

for a reasonable price. The Ostrer equity in G-B is figured over here to be worth around \$7,000,000, but deemed extremely foolhardy for American interests to get control of the company because of British nationalistic reasons. The company charter stipulates G-B control misst remain British. Ostrers' were quoted as being interested in a \$12,500,000 price.

Blumey is supposed to have persuaded Ostrer to make a sudden trip to America, on the premise that 20th Century-Fox through John Schenck, or that Metro and Nice Schenck for the Metro and Nice Schenck or will be supposed to the Schenck Schule B. Mayer, a couple of British banks and several others. of British banks and several others.

Hollywood, June 23. Joe Schenck states Blumey is due to leave New York for here but doesn't know what the latter has in mlnd. Schenck doesn't know doesn't know what the latter has in mind. Schenck doesn't know whether Ostrer is coming out with Blumey.

Changeover from present reels to the new 2,400-foot spools, scheduled to take place Sept 1, will cook the pleture industry between \$200,000 and \$300,000 during the first four months. This flgure covers only estimated requirements in the initial major companies. Additional expenditures for reels and chaes in the first year probably will amount to nearly \$600,000 or a total of approximately \$300,000, flgured on a basis of sight companies. Average cost of the new 2,000-foot reel is placed at 37% by industry experts who inspected bids submitted to the companies. This is more than three times the average at 11.6 Pitzs 200,000 relies hence will cost around \$75,000. Flguring the cost of cases requires considerable leeway because the exact number of 1, 2, 3, 4 and 6-reel cases to be ordered by each of the sight companies is not definitely set as yet. But on the basis that the bulk of these will be 4-reel cases, coaling approximately \$45.50 each, though the sight companies is not definitely set of \$122,000. Other initial expenditures include alterations on racket at each exchange center to provide more room for bigher cases. Present racks are 12, inches in helpit and the new ones will have to be 18 inches on the price will be two re-wind; more significant of the significant

hasis.

New reel cases, particularly the ones designed to hold four 2,000-foot reels, are constructed to take advantage of all corner and edge space formerly wasted. The 4-reel case is comparable in size to the old case carrying sight, 100-foot reels but in several samples submitted was actually. Highter than these currently used models.

used models.

Furchasing agents for four or five companies already have placed their eviders for reels and equipment.

The type of larger reel finally adopted by the findustry is purported to be constructed so that it will fit in old 1,000-foot magasines. This will eliminate any changes being made by the smaller schibitor still. made by the smaller exhibitor still using this type of magazine, it is

COLE PORTER TAGGED BY MG FOR THREE YRS.

Hollywood, June 23.

Cole Porter has been contracted to new three-year deal at Metro.
Pact calls for Porter, presently in New York to finish score for a new Vinton Freedley musical, to write one original score each year, with his services retained exclusively by Matro.

Porter is due to return here in December to begin work on first

TWO FOR JEWEL

Follywood, June 23.

Jashel Jewel goes into 'Across the Asile' at 20th-Fox for feature part, then swings to Paramount for role in 'Vallant Is the Word for Carrie.

Upon completion of these two pictures, Miss Jewel goes east to discuss 'proposition for her to be featured in the Francis Shaw play. Behind the Terrace,' which Lutther Green east to discuss 'proposition for her to be featured in the Francis Shaw play. Behind the Terrace,' which Lutther Greene plans to produce in New York next fall.

Hanlon Can't Resist

Hollywood, June 23. Having completed two scree plays for Walter Wanger, Bert Han-

plays for Walter Wanger, Bert Han-lon is returning to acting. He's been spotted in Johnny Gets His Gun' at Paramount. Screen plays for Big Brown Eyes' and 'Spendthrift' were writ-ten by former vaude actor.

HARRY GREEN BOSSING **MAGIC AT 20TH-FOX**

Hollywood, June 23.

Harry Green, one-time actor, nov agenting here, has been set at 20th-Fox as technical director and overseer of the magical sequences in Ladies in Love.

Ladles in Love.

Green's avocational talent as a magician became an obsession will Ivan Kahn, his agency partner, who spread the word. Kahn made the deal but has to split on the commish, if any.

Jane Froman's Sked

Following completion of Broad-cast. Warners will give Jane Fro-man her most important assign-ment, a top spot in 'Special Ar-rangements', original musical by Sig Herzig. Role will be a femme or-chestra conductor. The comedians also set for 'Broadcast'.

Continental' First For Del Rio at Col.

FOR DEL KIO at COL.

Elrist assignment for Diolores Del
Rio on her Columbia pact will be
lead in 'Continental,' Arthur McCauley var. purchased by studio
some time ago. Melvyn Douglas
will play opposite the star.

Hans Kraly has been assigned to
develop screen play, which Edward
Chodorov will produce.

BLUE NOTE Robeson's \$100,000 Demand for Pic

Hollywood, June 23,
Sol Lesser began looking for another warbler when Paul Robeson
demanded \$100,000 for going into
producer's next Bobby Breen piclure for Frincipal. Lesser wired the
Negro actor-singer's attorneys in
New York, but registered 'no diec'
warble to be a series of the series of

NEWSREELS HOT ON COVERAGE IN COLOR

One of outstanding developments in the newsreel field in the coming year probably will be efforted to provide the common of the

Cost obstacle is reported greater to date as viewed by newsre

Guy's Own Short

Hollywood, June 23.
Gov. James Allred of Texas will be starred in a one-reel featurette by Paramount, to be used as an exploitation plug for its 'The Texas

Studio is sending sound and camera crew to Dallas to produce the short. Gov. Allred is slated to make a short talk on history of the Texas Rangers.

Friedlander Off II Lot

Friedlander Un U Lot Hollywood, June 23. After 12 years at Universal, last two as a director, Louis Fried-lander walked from studio's forth-coming serial, 'Ace Drummond', to which he had been assigned under Barney Sarecky's supervision, and

Friedlander's last picture for studio was Parole.

N. Y. to L. A.

N. Y. to L.
Judy Garland.
Hal' Horne.
Al Wilkle.
Connerry Chappell.
Stuart Jackson.
Wilfred Lawson.
George Raft.
Jack Kapp.
Herbert R. Ebenstein.
Sam Briskin.
Pandro S. Berman.
Howard Benedict.
Charles R. Rogers.
Margaret Sullavan.
Irving Mills.
Gliff Work.
Lou Wolfson.

L. A. to N. Y.

L. A. to 1
Carl Laemmle, Jr,
Bill Thomas,
Jack Kirkland,
Cole Porter,
Percy Kilbride,
France Romer,
Jack Doyle,
Judith Aller

Amusements Follow Mild Bull Move As Congress Adjourns: 3 New Highs

By MIKE WEAR

Profit-taking gave the stocks an irregular appearance in yesterday's (Tues) trading. As with the eral list, the amusement list was dotted with as many small gains as minor losses. In the former category Columbia Pictures cits, Pathe and Technicolor were outstanding. Most of fractional losses were confined to those issues which have led in recent advances. The bond list was practically unchanged. bond list changed.

bond list was practically unchanged.

Improved sentiment generated by favorable industrial news and actual adjournment of Congress pushed the part that Congressional adjournment played in building builtish sentiment was plainly shown by manner in which various groups climbed to make the property of the prope

Yesterday's Prices

			Net
ł	Sales.	High.Low.La	st.chge.
	400 Col. Plet.	. 35 84% 9	4% + 14
ı	400 East. K.	.170% 170 17	014 - 14
ı	5,000 Gen. El	. 30 38% 3	8% - %
ı	1 2.700 T.new	403/ 48 4	
Į	1,860 Paramount	814 814	072
i	100 Do 2d v	01/2 01/	74
ı	100 Do 2d p	717 778	75
1	11,800 RCA	174	(% + %
1	11,000 RCA		1% - %
ľ	100 Radio B.		9 - 34
ı	2,200 RKO		514
ı	800 20th-Fox.	24% 24 24	- 14
١	4,400 W. B	. 10 9%	9% — 16
1	1 .	URB	
ł	3,400 Tech,	DEEL DAME OF	
1	100 Trans-L	2078 2176 2	3% + %
1			3
1	r B	ONDS	

2.23 of a point at a small fraction below 43 at the blow-off. High-ground was slightly over 43½, whill one low was just off the 42-point mark. Volume held around recent levels. Most significant part of this small gain for the Amusement Group was the sum of the second of the second of the big board, Eschman Kodak, Radio Freferred B and RCA's new preferred stock pushed up to new (Continued on page 12)

Inside Stuff-Pictures

Low circuit is now furnishing official billing instructions to all its managers so that in none of the houses of this chain will it chance a violation of obsuses in any contracts of its own or outside players relating to billing. Before the Losw home office makes up billing sheets, it consults all contracts.

sure all contracts.

New policy in Loew's is said to have been adopted as a precautionary measure to sateguard against any suits of broken contracts due to bilting sill-upe either by loome office or managers. The Cagney suit against Warners, won by Cagney, served as a warning to Loew's, from account,

The special sub-committee of three film company publicity chiefs to draw up plans for a special campaign to bolster the box offices this fall has held two meetings thus far and probably will be ready to report this week or early next week. This small committee plans to outline recommendations on institutional publicity designed to combat customary slump at picture houses during a presidential election year. Details will be submitted to the full committee for approval. Included in this will be set of the major companies to contribute a proportionate sum for carrying on the general industry-ballyhood drive,

Universal's 'Reno in the Fall' is being held up by casting troubles, with nothing in sight to indicate an early production start. Originally picture was intended as a co-starrer for Henry Fonda and Margaret Sullavan. Latter, presently in New York, insists her broken arm prevents her working in picture. Fonda is on vacation, and although U exces have teated number of players so far they have been unable to agree upon substitutes.

Settlement was made in New York recently between an indie salesman and a foreign director, husband of a femme film star, regarding a distribution deal the former, had for picture made two years ago by director. Salesman served director with summons on his arrival back in New York from Europe for alleged holding-up of negative and prints of film concerned. Exclusive distribution rights had been handed out to both the salesman and a local indie outh.

Gary Cooper's one-picture yearly commitment to Emanuel Cohen was not discharged when the actor made 'Mr. Deeds' at Columbia as previously reported. Deal for Cooper to swing over to Samuel Goldwyn for two pictures a year is 'still in negotiation with the papers drawn up but no signatures inked. When and it set, provision for Cohen's picture

Universal officials at the recent sales convention stated that the story and talent departments have been completely divorced. Betty Roberts, formerly of RKO, heads the story staff on the west coast, and Elsa Neuberger, script reader attached to the old talent division in N. Y., does a similar stint in the east. Harry Evans is chief of the talent staff in the east while Rutus Le Maire is responsible in Hollywood.

For the first time the Maryland State Board of Censors is now dominated by women. Last week Gov, Harry Nice appointed Mrs. Harry T. Phoebus, wife of the Republican state senator, to succeed Asa. C. Sharp, whose three-year term has expired. Mrs. Phoebus' annual salary, will be \$2,400. Dr. Ben Paul Sandy is chairman of the board. Third member is Marle Presstman.

Marriage of Louise Breen, daughter of Joseph I. Breen, chairman of the Hays office production code administration, last week, in Hollywood, to Thomas Mohael Richards, received the blessing of Fope Plus, signal honor. Mass was by Father S. J. Breen of New York, an uncle of the bride.

March of Time' reel, after eliminating strictly American expressions and material for English-speaking countries, is re-edited in Spanish for Latin-speaking nations. Time plans to produce a French edition as soon as situation abroad clears up. Reel claims approximately 6,000 contracts for present season, a new high for the subject.

Reported Ed Peskay resigned from the Skouras organization following efforts of the Skourases to get him to swing his two Stamford, Conn. theatres into that circuit. Peskay is said to have refused to do this. He controls the Strand and Palace, Stamford.

Transatiantic telephone contab with Gene Towne and Gräham Baker cost Walter Wanger \$585. Producer, currently in London wanted to discuss story of Three Times Loser with writing team at United Artists studio on Coast. Rate from London to Hollywood is \$13 per minute.

Although Darryl Zanuck is cruising off the Mexican coast, he is keepg in close touch with 26th-Fox studio in Hollywood by short wave
ricless, with which his yacht is equipped. Zanuck holds frequent conrences with William Goetz, who is running studio in chief's absence.

The Green Pastures' was given four-day trial run in Tulsa, by Warner Bros, idea being to get southern reaction to the film and also to enable sales force to gather new selling angles. Pastures' on the four days piled up gross comparable with average week's take at the house.

Disagreeing with studio as to type of roles given her, Ann Rutherford has broken with Republic and has had friendly cancellation of her contract given official sanction by Superior court in Los Angeles. Ticket had five months to go on term option.

Likelihood that Warners will switch La Belle Marseillaise' from Marion Davies to another player. Studio feels that two French Revolution pictures in a row would not be advantageous to actress.

Tracy Draws Lead in Radio's 'Plough, Stars'

Hollywood, June 23.

Spencer Tracy goes from Metro on loan to Radio to play male lead in 'The Plough and the Stars,' opposite Barbara Stanwyck. Pair was the original choice of Director John Ford, at whose behest story was bought last year.

Negotiations for loan of Tracy covered several weeks, with picture set to start July 16.

MG Rushing Out 'S. F.'

Hollywood, June 23. On orders from Nick Schenck, Metro is releasing 'San Francisco' at once instead of holding off till the fall as previously planned. Lack of strong product on the market is given as the reason.

Abe Reynolds in Pix

Hollywood, June 28. 'O'MALLEY' ON THE MAKE
Hollywood, June 23.
The Making of 'O'Malley' goes into production at Warners early next month, Wil"a . Dieterle directing from Martin Mooney-Tom Reed script.

Pat O'Brien and Sybli Jason have top spota.

Hollywood, June 23.
After five months on the Coast Abe Reynolds, veteran burlesque attent being rom Martin Mooney-Tom Radio's 'Swing Time,' nee Never at Radio's 'Swing Time,' nee Never the Radio's 'Swing Time,' and the Coast Radio and Radio Burlesque attenut.

Betty Furness goes to RKO on Inne, 'Swing Time,' nee Metro for part in 'Swing Time,'

ANTI-BILLS MOTHBALLE

Nickel Beer in Balto., and Free **Outdoor Pix: Cruise Boat Filmings**

Baltimore, June 23.

Baltimore, June 23.
Exhibs here faced with new opposition in form of tree pix being forces ole amusement lot. In a provided on grounds of Carlin's Park, or the control of the control of

A new type of showboat took to the Hudson's waters last night (Tuesday) when the Wilson Line Haunched its incursion into the N. Y. The state of the wises and legical and the state of the s

Guilders Recruiting

Hollywood, June 23. Screen Actors Guild is wagting themsive membership drive prior to demanding studio recognition and closed stop. New members are being rounded up at series of meetings at membership themsive members are being rounded up at series of meetings at members homes.

Blanke Gets 'Green Light' at Warners

First production assignment for Henry Blanke at Warners following his return from European vacation will be Green Lights, script for which is being pollshed by Milton Rvims. Goes into production Rvims. Goes into Blanke are Danton, Gentleman from Kimberley and Mountain Justice.

Mayo Draws 'Pretend'

Won-But Lost

Minneapolis, June 23. W. A. Steffes and Bennie Berger, local independent ex-hibitors, bet on Schmeling and wound up by losing \$100 each for their nerve in flaunting ex-

for their nerve in flaunting expert opinion.

In New York to attend the big fight they each laid \$100 to \$700 with a bookle, recommended to them by a New York film man. The bookle took it on the lam and hasn't been located yet. Steffes and Berger are back in Minneapolis. Their triend, Col. H. A. Cole, Dallas, Texas, exhibitor, re-Dalias, Texas, exhibitor, re-maining in New York, is seek-ing the absconder and will go to the d.a. for aid if his quest continues unsuccessful.

BICYCLING FITE FILMS ON COAST

Los Angeles, June 23.

Twenty-one prints of the Schmeling-Louis fight were screened in the

ing-Louis fight were screened in the LA. area Sunday night with the RKO-Pantages combo having the CVC tied up not a sunday night with the CVC tied up not 19 prints in outlying houses with bleveles pressed into service in many spots. Circuit is so eager for a fast cleanup that the picture running 33 minutes, is thrown on the screen upon arrival of the print, with announcement made from the stage and the feature puiled summarily. Expects 30 F-WC prints working before weekend. Circuit anticipates heaviest gross of any fight picture in recent years.

IA Okays Photogs Tilt

Agreement on wages and working hours for newsreel cameramen finally set in Kansas City following the IATSE convention. Pact merely awaits George Browne's signature to be placed into effect. It will be retroactive to May 25.

retroactive to May 25.

New contract 'for newsreel grinders cails for a 10% wage Increase, pushing the minimum from \$90 to \$100 per week. Working schedule cails for 40 hours weekly over an 8-week period.

Reinhardt-WB 'Danton'

Hollywood, June 23. Hollywood, June 23.

Warners has engaged Romaine
Rolland, French author, to write
adaptation and script key for 'Danton, the Terror of France,' which
Max Reinhardt will produce.
Reinhardt expects to confer with
Rolland in Paris during July, with
production planned for late fall.

Donat's 5th

July 6, Frank Borzage directing.

Also scheduled for Blanke arc Danton, 'Gentleman from Kimberley' and 'Mountain Justice,'

Mayo Draws 'Pretend'

Hollywood, June 23.

Warners has assigned Archie Mary to direct 'Let's Pretend,' being readled for early July production.

Denkal is made by Jack L. Warner that Mayo will be loaned out to direct the Mae West picture, or to any other studio under his exclusive WB termer.

Donat has lately been amon used for four films—U.: unalkes his first that Mayo will be loaned out to direct the Mae West picture, or to any other studio under his exclusive WB termer.

ENACTS NO LAWS

Pettengill-Neely Put Away for This Session - The Bertrand Report' Was Exciting for a Time

AND SO IT GOES

Washington, June 23.

Washington, June 23.

Law-makers, hurrying out of the Capital for the summer, sent flowers to the tuneral of anti-block booking legislation before leaving.

Death, throes of the Pettengill-Neely effor Tou purpose the leaving of the legislation of the companion measures occurred when the Senate Interestate Commerce Committee brought out a report slamming the Hollwood producers—which it referred to as the Big Eight—and warned again that public morals would be badly solled stand thereby forcing indication, and all other efforts to slap if derail reference to show 'obscene and victous' pix. Block booking legislation, and all other efforts to slap if derail restrictions on the picture industry, has taken a severe beiting during the late ession of Congress. Senator, Neely of West Virginia came nearest to taking a reef in the sails of the big companies when he succeeded in having his bill reported out, but the twin House measure to the leaving a reef in the sails of the big companies when he succeeded in having his bill reported out, but the twin House measure to the leaving a reef in the sails of the pix companies when he succeeded in having his bill reported out, but the twin House measure to show the sail of Independent exhibitors has not yet reached the point where Congressional orators are willing to crusade against the producers.

The Pettengill bill, which licked its wounds for several weeks in the House Interstate Commerce Committee, died very peacefully some time before the more aggressive

How would be to see a week week a warhouse Interestate Commerce Come
time before the peaced war greastre
time before the greater was greastre
tended by the peace of the tender of the tender of the tender of the tender
time and an entire section dealing
with a ban for blind-selling activities, before they found the House
blil acceptable.
The Senate report, submitted by
Senator Neely, charged the big companies with monopolistic tendencies
and reiterated fears that the Amerlean public is facing a moral degeneration through the sale of filims in
blocks.

The report also scored the big producers for operating their own affiliate theatres 'in competition with their customers, the independent theatres' and charged that the poorer films are paimed off on the little fellow. It also called attention to 'the gradual shrinkage in the number of producing and distributing companies in the past 8 or practices of compulsory theck boding and bind selling enforced by the Big Bight! No mention was made in the re-The report also scored the big

Big Eight! No mention was made in the report of a Covernment study of the motion picture industry, released shortly after cessation of the block booking hearings, which questioned the practicability of legislation attempting to aboilish block booking and blind selling. Although members of both committees were thrown into a dither by its publication and ecclared themselves anxious to make a careful study of its contents, the study, known as the 'Bertrand report' and prepared by Daniel Bertrand of the National Review. has received no comment from the Congressional solons. It recommended liberalization of comment from the Congressional solons. It recommended liberalization of the content of the study is the study in the content of such a law would probably require the services of Federal personnel exceeding the total number on we motion of the Enderal personnel exceeding the total number now emitted with the render of the content of the content of the content of the Enderal personnel exceeding the total number now emitted the content of the Enderal personnel exceeding the total number now emitted the content of the Enderal personnel exceeding the total number now emitted the content of the Enderal personnel exceeding the total number now emitted the content of the No mention was made in the re-

CONGRESS ENDS. B&K Defers Its Double-Billing Until Start of the New Season

Sands of the Desert

Hollywood, June 23 Hollywood, June 23.
Finding background too drab
and coloriess for proper technicolor treatment, major producer filming an ail-color picture on the desert ordered crew
of painters and several carloads of paint sent on location.
Paint was sprayed over the
sands, to give the required
variegated pastel effect.

MPLS. WEEKLY'S **REVIEWS IRE** 20TH: MAY SUE

Minneapolis, June 23.

Minneapolls, June 28.

Moe Levy, 20th-Fox exchange manager here, has been advised by his home office to inquire into the Minnesota statutes to determine whether charges could be sustained against a local weekly because of the lambasting given 20th-Fox pictures in the reviews withol; it is alleged, the critic writes without seeing the attractions.

The 20th-Fox pictures are shown in Pu' iz circuit houses which do not, advertise in the. Minneapolis rag, Levy's ire was aroused when Private Number', got, a terrific paning on the heels of an extremely adverse notion with the latter, 20th-Fox pondidered a civil damage ault, Paper's 'review' described it as a 'collection of newsreel shots.'

Halperin Leaves C.-F.: Induls. Circle's Flesh

Indianapolis, June 23.

I. M. Halperin has resigned from Chatkin-Feld as city manager for the circuit in Indianapolis. A. W. Baker replacing and handling all Indianapolis management. Stage shows are going back into the Circle theatre.

Picketing Okayed

Hollywood, June 23. Hollywood, June 23.
Right of union projectionists to picket the Robb & Rowley theatres in Pasadean was upheid today (Tuesday) by the action of the Appellate court in reversing the conviction of a newsboy for selling labor pap. ... I here. labor pap. ... a here. ...

Russell Pouts, Parades From 'Craig' at Col.

Hollywood, June 23.
After reading final script of 'Craig's Wife' at Coiumbia, Rosatind Russeli, slated for title part, walked out on pleture.

warked out on picture.

Actress contends role is too unsympathetic to appeal to her fans
Studio is seeking a substitute.

Daniel Bertrand of the National Recovery Administration, Division of Review, has received no comment from the Congressional solons. It recommended liberalization of the cancellation-clause in film contracts, rather than abolishment of block booking and warned that 'administration of such a law would probably require the services of Federal personnel exceeding the total number now employed by the Federal Trade Commission."

Adjournment of the 74th Congress policies and trade practices, automatically scrapped all pendChicago, June 23.

Enldemic of double features which has been threatening for the nast eight weeks due to Balaban

which has been threatening for the past eight weeks, due to Balaban & Katz de Jion to go double bills as soon as feasible, will not hit Chicago not be suffered by the suffere

GLUCKSMAN'S 7 MONTHS IN DET.; CHECK CHARGE

Detroit, June 23,
Emanuel M. Gluckeman, former RKO theatre operating exec, was sentenced last week to the House of Correction, here for a period of seven months to a year. Specific charge against him was the passing of a \$200 rubber check at the Book-Cadillac hotel last year. In fall here for three months awaiting the trial before Recorder Judge Arthur. E. Gordon, but the latter denied the plea of Gluckeman's attorney to deduct this from the final sentence, Defense claimed that Glucksman had passed the check, thinking friends in N. Y. were going to deposit money to his account after the Paradise-on-the-Lake, promotiond the sentence of the contrast of the contras

Those Dear Fem Censors

Wamen picture censors who try to gang up to see pix together will be gang up to see the gang to see the pix done by the women. Action by the board was taken when it was discovered that groups of women wanted to go together to see the pictures. Birs. Thomas Joyce, chairman, declared this opens the way for chatting and gossip about clubs, school or other affairs while the picture runs merrily on and something undostrable may get by.

while the picture rings merry yet and by.

Are to the second of the seco

MARTINI'S DATES

Columbia Concerts is now booking Nino Martini's platform tour for next season, keeping his film chores

next season, Rev_{Ping} in mind.

His tour will probably number around 50 concerts, with season at the Metropolitan Opera, N. Y., cov-ering at least six weeks. Jack ering at least six weeks. Jack Salter of Evans & Salter represent-

Bonus Coin Bolsters L.A. Trade: Chinese-State, Dual, Top \$27,000; 'Zieggy' 16G; 'Ames'-Olsen, Ouch

(Best Exploitation: Chinese & State)
Weather continuing hot, but the soldiers' honus, start of school va cations and several interesting pics in first-run emporiums largely responsible for general bolstering in trade of all houses, but the Par-amount, Downtown and Hollywood.

amount, Downtown and Hollywood. Chinese and State vie with Pantages and RKO as top mounters of local weekly change group, with each to hit & combined \$27,000 for the stanza with dual bills. Draw for the Chinese-State combo is Robert Taylor in 'Number' Great Ziegfeld' in tenth week at Carthay Circle, with nother four at least ton week; in line for \$16,000, which is comparable with the trade it. did during inftial week of the run.

take on week; in line for \$18,000. Which is comparable with the trade it did during initial week of the which is comparable with the trade it did during initial week of the "Parole' and Bunker Bean" at Pantages and RKO aided by Louis-Schmeling fight pix, while Paramount, on other hand, taking an awdid waiping the you screen and the George Olsen orchestra. Bill in just for six days Downtown and Holly-wood also getting a shellacking with Big Noise. Sins of All Tour Star, Organization of the Word of Word of

splurged in daily papes ads.

Estimates for This Week
Carthay Gircle (Fox) (1,518; 5533, 4,110-4,165) — Great Ziegfeld
(MG) (10th week). Fact that pic is
plurated the state of the state

poor.
Four Star (Fox) (900; 40-55)—
Sins of Man' (20th) (2d week).
Though initial week not so forte, held over for this stanza, where will be lucky to reach tepid \$2,000. Last week, first, came below expectations, but gave house even break with

FIELDS' FIELD-DAY

Tops Indianapolis, \$9,000; 'Sins,' \$1,900, Poor

Gine, \$1,900, Poor

Indianapolis, June 23.

(Best Exploitation: Lyric)

W. C. 32.

W. C.

Estimates for This Week

ture, 'Smart Money'.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 2540)—'Sins of Man' (29th). Hersholt
and characterization played up, but
take had at \$1,360, and it may not
lask out the veck. Last week Pridtower at \$2,270.

Girele (Monarch) (2,500; 25-40)—'Poppy' (Par), and Palm Springs'
(Par), dual. Fields is the big draw
and doing great at \$3,000, Last week
Tit's Dove Again (GB) and Tstude
Tit's Dove Again (GB) and Tstude
Low's (Loew's) (2,500; 25-40)—'Phings to Come' (UA) and 'So They
Were Married' (Col) dual. Former
played up, but \$3,500 gross not good.
Last week 'Fury' (MG) and 'Absolute Quiet' (MG) dual, fairfish 14,
"Lyrie (Olson) (2,000; 25-30-40)—'Smart Money' (WB) and vaude.
Just barely average at \$7,000. Last
week 'Little Miss Nobedy' (20th)
and ins Ray, Hutton, band on stage,
\$11,000, big.

Heat Wilts Det. **'Poppy' Strong 22G** Pvt.'-Duchin 25G

Detroit, June 23. Weather is playing a dirge on most of this town's film cash registers. Some are managing to hold up, but majority are just about getting by.

Some are managing to hold up, but majority are just about getting by. Michigan's \$22,000 is made possible with "Poppy" and vaude. Heavy Hearst campaign an aid. Fox with Eddy Duchin and "Private Number' looks to do \$25,000.

Estimates for This Week.
Michigan (United Detroit) (4,000; 30-40-65)—"Poppy" (Par), and vaude. See "Poppy" (Par), and vaude. Fox. (Inde) (5,000; 30-40-65)—"Private Number' (20th) and Eddy Duchin bana 15,000; 100-100; 100

week, first, came below expectations, but gave house even break with \$2,600 mose from break with \$2,600 mose from the second of the second of

1st Runs on Broadway (Subject to Change)

Week of June 26

Astor-'Great Ziegfeld' (MG) (12th wk). Capitol - 'San Francisco'

MG). Music Hall—'Poor Little Rich Girl' (20th) (25). Paramount — 'Poppy' (Par)

(2d wk). Rialto-Border Flight' (Far)

(2d wk).
Rivoli — 'Dancing Pirate'
(RKO) (2d wk).
Roxy—'Parole' (U).
Strand—'White Angel' (WB)

Week of July 3

Aator—Great Ziegteld (MG)
(13th vk).
Capitol — San Francisco'
(MG) (2d wk).
Music Hall — Poor Little
Rich Girl' (20th) (2d wk).
Paramount — Poppy' (Par)
(3d wk).

3d wk).
Rialto — 'Crime of Dr.
Forbes' (20th) (30).
Rivoll—I Stand Condemned'
London) (1).
Roxy—'Harvester' (Rep),
Strand—'White Angel' (WB)
2d wk).

104 IN ST. LOUIS AND B.O.'S

St. Louis, June 23.

(Best Exploitation: Losw's)

With mercury boiling up to 104
degrees Friday (19), setting a new
all-time high for June here and not
much relief in sight, patronage at
degrees and the setting a new
despite good attractions. Deluxers,
with cooling systems liberally exploited, are catching wilted downtown shoppers for madness but that
cown shoppers for madness but that
bear bear to the set of the
mared Schmeling - Louis fight ples
day (20) at Ambassador and Fox
and film is accelerating b.o. activity.
Missouti, F. & M.'s second-runner,
shuttered Friday (19) for the sumdualer, has no cooling system and
suffering accordingly. Loew's, for
first time in sons, is playing dualer
with MG product AWOL and will
holding over, at Orpeum, but
doesn't figure to cut much ice in
stifling atmosphere and strong opposish from Ambassador and Loew's.
Coved innosphere and strong opposish from Ambassador and Loew's.
Coved innosphere and strong opposish from Ambassador and Loew's.
Coved innosphere and strong opposish from Ambassador and Loew's.
Coved innosphere and strong opposish from Ambassador and Loew's.
Coved innosphere and strong opposish from Ambassador and Loew's.
Coved innosphere and strong opposish from Ambassador and Loew's.
Coved innaste of Chasonic Home,
as a Father's Day treat, entitled
Jimmy Harris, Loew's p.a. to best
exploitation effort currently.

Estimates for This Week
Fox (F&M) (5,032; 25-35-55)

Secret Asgent (GB) and Just My

Estimates for This Week
Fox (F&M) (5,038; 25-35-55)—
Secret Agent' (GB) and 'Just My
Luck' (Jud), dual, plus SchmelingLouis fight pic. Combo heading for
a \$10,400 count, good, but would
have been better in normal weather.
Last week "I's Love Again' (GB)
and 'Nobody's Fool'. (U), \$11,100,

Last week its Love Again (45)
and blobody's Fool'. (U), \$11,100.
Admbassador (F&M) (3,018; 25-35-55)—Little Miss Nobody' (20th) and
Trapped by Television' (Col), dual
plus Schmeling-Louis pic. Fine
start. despite heat, and \$3,000 in
sight). As the start of the star

"Two in Revoit" (RKO), \$6,100, weak.

Orphiem" (WB) (13,500, 25-35,55).

Orphiem" (WB) (24,500, 25-36,55).

Graphiem" (WB) (24,500, 25,500, 25).

"Bullett," first week, \$3,100, 500, 41.

"Bullett," first week, \$3,100, 500, 41.

"Bullett," first week, \$3,100, 500, 41.

"Sins of Man" (20th) and 'Haif Angel' (20th), dual, Garded away with temperature; \$1,1030.

Absolute Quiet' (MG), dual, faded away with temperature; \$1,1030.

Missouri (F&M) (3,514; 25-40)—
Closed this week. Last week 'Under Two Flags' (20th) and 'Champagne Charlie' (20th), dual, got only \$5,700, poor.

REISENFELD SCORING

Hollywood, June 23.
Dr. Hugo Reisenfeld has been engaged by George Hirliman to score the five musical numbers in 'The Devil on Horseback.'

Del Campo is being groomed by producer for lead in film.

Pitt. Femmes Very Pash for Robt. Taylor, So 'Pyt. Number' Big, 10G

N. H.'S LONE DRAW

Fight Pic Giving 'Fury,' 'Speed'

New Haven; June 23. (Best Exploitation: Poli, College) Poli getting all the gravy in town with fight pix. An ordinary Fri.-Sat. opening minus Louis-Schmel-ing films sky-rocketed to recordbreaking Sunday when prints came

Dealing Supulse all and paper for campaign on Pray. Dally bread-casts carried plus, also an Oakey, memory-song contest; fan, mag; throwaways included, banners on newsdealers' trucks. College used 14-man. Harding reches, fashlons, etc. on housewife broadcast. Maninthe-street broadcast put interviewed parties in a 'Witness Chair' for questions. During Yale reunion gang outfits, carried letter-boards spelling out 'Witness Chair.' Estimates for This Week Paramount (M&E) (2,348; 38-56)

spelling out 'Witness Chair.'
Estimates for This Week
Paramount (M&P) (2,348; 35-50)
—Sins of Man' (20th) and Murder
on Briddle Path' (Radio). May catch
light \$4,200. Last week 'Early to
Bed (Far) and 'Amateur Gent'
Obed (Far) and 'Amateur Gent'
(MG) and 'Speed' (MG), plus fight
films. House having tough time
handling em, with fight pix getting
hefty share of credit. Big \$5,600 in
Metry share of credit. Big \$5,600 in
Odd. Odd.
Odd. (WB) and
Big Nolse (WB). Outlook slim
\$3,600. Last week Sing Again' (RaOdd), Sing (Cover) (1, 20th), \$7.
College (Lowy) (1, 561; 25-35)
—Witness Chair' (Radio) and 'O'Malley of Mounted' (20th), On way to
average \$3,600. Last week Sips Special
Investigator, 'Radio) and 'O'Malley of Mounted' (20th), On way to
average \$3,600. Last week Special
Investigator, 'Radio) and Hell-Ship
Morgan (Co), \$3,60, nice.

Balto Goes for Fite Pic. \$17.500: Hearts, 8G, O.K.

Baltimore, June 23, (Best Exploitation: Stanley)

Baltimore, June 23,

(Best Exploitation: Stanley)
Standing head - and - shoulders
above rivals this week is Hipp with
'Counterfeit,' vaude and LouisSchmeling fight film: And all the
dynamite at the b. o. is packed in it
day, but from Sat. morning right
through weekend, turnaway biz obtained. Victory of the Black Uhlan
very bopular here and week will
wangle a socke of 17,500. House
At. Stanley Hearts. Divided is
anagging a good \$8,000, but film is
below level of usual Marion Davies
pictures.

Joyce easily grabbed esploitation laurels for 'Hearts Divided,' working on local background
of pic and getting the gobs of space
local Hearts sheet religiously donates to a Cosmopolitan production.

Estimates for This Week

Century (Loew-UA) (3000; 15-25
35-40-55-66)—Absolute Quiet (MG)
stances are composition, production,
the composition of the composition

\$5.000. New (Mechanic) (1.500; 15.25-55.40-55)—Sins of Man. (20th). Sins of Man. (20th). Sins

(Best Exploitation: Stanley)

(Best Exploitation: Stanley)

Heat and that fight broadcast
Friday night licked everybody over
weekend, with even the ace attractions to the stanley of th

splash. Estimates for This Week

ferent days and generous billiboard splasb.

Estimates for This Week
Alvin (Harris) (2009; 25-40)—
Private: Number (20th): Robert
Alvin (Harris) (2009; 25-40)—
Private: Number (20th): Robert
Alvin (Harris) (2009; 25-40)—
Private: Number (20th): Robert
Alvin (Harris) (2009; 20

Par's Dixie Extension

Paramount has extended for 60 days, according to accounts, the existing partnership operating deal on its Texas and Interstate theatres. Paramount's right to repurchase the group of theatres was to have expired on July 1, after having been extended several times.

CASTER'S THESPIC URGE

Arthur Leonard, assistant to Lee Stewart, caster at Warners' Brook-Stewart, caster at Warners' Brook-lyn stiddo, has become infected with the actor bug. Assigner wants to emote over the boards of a nearby summer theatre. Studio has laid off for the sum-mer months and caster feels he can satisfy that; yen during the eight-week period at some strawhat.

Fight Pic and 'Show Boat's' 3d Week Sock \$25,000 in Chicago; Fury, Vaude, \$34,000, 9 Days

(Best Exploitation: Chicago)
Louis-Schmeling fight pictures
arrived here Sunday at Palace
where 'Show Boat' is in its third

where 'Show Boat' is in its third week, and is drawing terrific reade, boosting theatre's gross at least \$1,000 to the conting the street of the day in of the feature.

Holdover, repeats and switches are the order of the day in other houses. King Skeps the day in other houses. King Skeps the street of the day in other houses. King Skeps the street of the day in other houses. King Skeps the street of the day in other houses. King Skeps the street of the day in other houses. King Skeps the street of the day in other houses are the street of the

still red ink. Last week Exclusive story (Mg) touched okay \$18,100, profitable under current house, overstory (Mg) touched okay \$18,100, profitable under current house, overstory (Mg) and vaude (3d and last week), plus Louis-Schmeling flat pink. Last ter strived Sunday Last aweek, second for 'Show Boat', so \$18,100, good.

Roosavoit (B&EC) (1,500: 35-55.
Week) (Heart Mundber (20th) 63ct Andrew (1900) (190

Three Units Speeding Up MG's 'Good Earth'

Metros The Good East is Hollywood, June 23.
Metros The Good East's is heing filmed in three units to speed up production.
Dramatic unit of Irving Thollection is being handled by Sidalesy Frankliti. Fred Niblo has been shouting mob scenes and crowds for several weeks and Sam Wood is working on process and background alors.

No Tears in Tacoma; 'Number,' Dual, \$3,200

(Best Exploitation: Music Box)
Cool pweather continues to give
Cool pweather continues to give
beaches, where plan against the
While the plan against the
Cool while the plan against the
Cool

Estimates for This Was

Estimates for This Week

Blue Mouse (Hamrick) (759; 1627) Imm Dend' (WB) Barden

Witness (Line Dend' (WB) Drawing \$1,700, 500d. Last specific states

start of the start of the start of the start of the start

(MG), dual, \$2,400, great.

Music Box (Hamrick) (1,400; 1627-37) — Private Number' (20th) and Three Godfathers' (MG), dual,

Product of the start of the s

Mect Again' (Par), dual, \$2,600, okay.
Roxy (Hamrick) (1,300; 16-27-37)—
"These Three' (UA) and Dan Matthews' (Col), dual. Big newspaper
campaign helping along to \$2,800.
Last week Golden Arrow' (WB) and
"Special Investigator' (RKO), dual,
\$3,100, big.

'HEARTS'-RIPLEY UNIT MILD 18½G, HUB

Boston, June 23.

Very quiet along the film stem this week, after talt frame of big the stem of the st

eark this week. Estimates For This Week

Estimates For This Week

Betimates For This Week

Met (M&P) (4.200; 35-50-65)
Hear Divided (FP) and Ripley

500 tempo. Last week slightly better; \$20,000, for Frivate Number;

(20th) and Pickens Sisters leading
the stage show; draw chiefly ac
orphoun (Loew) (3,000; 5-38-40
Orphoun (Loew) (3,000; 5-38-40
Minish about \$12,000. Last week
very pleasing \$15,500 for Thirty
(MG) and "Seed" (MG), double.

Fury netted three enthusiastic ediserious reception here has a timely
production.

State (Loew) (3,200; 25-35-40-50.

serious reception ere as a timely production.

State of Man' (20th) and 'Half Angel' (20th) dual, Only fair, will attract about \$10,500. 'Fury' (MG) and 'Speed' (MG) double outle rugged combo last week at \$13,500. Keith Memorial (RKO) (2,000; 25.35-50)—'It's Love Again' (GB) and 'Chatterbox (RKO), dual: Oltay with the combo of t

March of Time meaning \$10,000.

Keith Boston (RKO) (3,000: 2535-50)—Show Boat (U) and Twe
in Revolt' (RKO), dual (2d week)
plus Lonis-Schmeding special. Doing all right, aims at good \$8,000.

Last week better than expectations,

\$8,000.

Paramount (M&P) (1.800; 25-35-160)—Early to Bed' (Par) and Tratal Lady' (Par), double. Fair emough, around \$8,000 for eight days. New show opened "Wednesday (17) to take advantage of holiday and shorten the holidover week of Bull-

week off, \$4,300 for Sons o Guise (FN) and 'Champagne Charlie' (20th), double. Fernway (M&P) (1,800; 25-35-40-80)—"Patal Lady (Par) with Early dicates okay \$8,000. Early (days) fair \$3,600 on holdover of Bullets or Ballots' (FN) and 'Sky Parade' (Par).

BULLETS' TOPS **DENVER. \$7.500**

(Best Exploitation: Huffman)

In spite of showers Sunday night nost first-run houses headed for most first-run houses headed for good grosses. Two first runs, Den-ham and Center, have thrown in stage shows for the week, and are thus boosting the gross on a couple of films that probably wouldn't go so good alone. Denham has Ros-coe Ates and the Center has the Brown Skin Models, an all-coi-

Brown Skin Models, an all-col-gord show.

Bullets or Ballots' registered holdouts Saturday and Sunday, and will go to the Aladdin for a second week. Though 'One Rainy After-noon' is only fair at the Aladdin, it will get second week at Broadway. These houses are two miles apart, one uptown and the other down-town, and Huffman figures there must be some downtown mothey in the film and he is going to try for it.

tt.
rpheum going okay on its doubill, and with the addition of
Schmeling-Louis pictures Sun(21) the house is really doing

day (21), the house is really doing business.

Huffman theatres, with their Ford giveaway, year's supply of groceries, etc., cops. the exploitation award.

Aladim (Huffman) (1,500; 25-40)

Drawing fair \$3,500, Last week Private Number (20th), following a good week at the Denver, got \$3,500.

Broadway (Huffman) (1,500; 25-40)—Golden Airrow (WB), following week at Denver. Paced at okay \$1,500. Last week Things to Come' (UA) held up nicely and copped \$1,500.

\$1,500. Last week "Things to Come" (14.50). held up nicely: and copped (14.50). held up nicely: and ni

spring. Duama eds also went to town on Fury' and pushed into a Belasco, foreign cinema spot. folded for summer Saturday (29), unable to stick without cooling plant. Only mainstem spot remains a columba. Loow's third-string house. Top baily honors go to Earle on strength of ballyhoo in Hearst sheets for Marion Davies, although sheets for Marion Davies, although sheets for Marion Davies, although construction of the strength of MR. DEEDS' \$3,200 IN 2D WEEK, OK IN HOT B'HAM

A holdover in the hottest weather of the year must mean a picture has something . 'Mr. Deeds Goes to Town' gets a second week this week after a jim-dandy first week. House was packed at every show with only drawback being the 25c scale, which cuts the gross with only 1,100 seats
Estimates for This Week

Alsbama (Wilby-Kincey) (2,800; 30-35-40)—Private Number (20th). Business Just fair, \$5,800. Last \$4,550, moderate and the state of the

Ballots' (FN) and 'Sky Padade' (Par), 'dual, which got satistic story \$5,700 for six days. Bills Fields' Poppy' Pops Par, N. Y., Bills Fields' Poppy' Pops Par, N. Y., Bills Fields' Poppy' Pops Par, N. Y., To Bang-Up \$54,000; Berle Aids and 41,800 for Sons o Guntle' Charife' Bang-Up \$54,000; Berle Aids To Bang-Up \$54,000; Berle Aids and the sond fall sond for Sons o Guntle' Charife' Bang-Up \$54,000; Berle Aids To Bang-Up \$54,000; Berle Aids and the sond fall son **Trouble' 25G, Fight Pix Biz Big**

Gest Exploitation: Par)

Outcanding business is being achieve and the control of the control of

Pacer (Par) and Yascha Bunchult's
do-piece ore, \$15,000 in weak second week.
Met (WP) (1,852-25-40)—'Border
Flight' (Par). Should get oke \$4,000.
Lot aume flaw in her Hands' (WB)
Palace (Loow) (2,363; 25-36-00)—
Fury' (MG) (24 week). Critics'
raves pushed this into holdover,
which should get passable \$7,000
Lot author of the bullt silghtly to
the control of the control of the control
Lot author of the control
Lot author of the control
Keith's (IKKO) (1,850; 22-36-60)—
'Show Boat' (I) (5th week).
Will
stay through Thursday (26) after
run of five weeke and two days.
Lotating house record by \$8 hours,
last nine days. Fourth week took
grow\$ \$8,000.
Columbia (Loew) (1,582; 25-40)—
'Indor Two Plags' (20th) (3nd run).
Third week on mainstem headed for
Town Girl' (MG) (4th week) got
nice \$3,500.

HEAVENLY WHODUNIT

Hollywood, June 23.

Murder by the Zodlac, an original by George Bricker, will be produced by Bryan Foy at Warners, Astrology is used to work out mystery solution of yarn.

Fight Film Upping Albee, Prov., **To Strong \$7,000; Strand Duo \$6,500**

Providence, June 23.

Pretty dismal situation here. Programs weak and coupled with too nice weather, its keeping theatres more or less empty. Dog races attracting thousands every night, thus adding another hazard to the long list exhibitors in these parts are the couple of the coup

with Strands twin bill, he bure Again' and 'Till We Meet Again' close second. The bid shape, 'Sins of Loew's Trapped by Television' not meeting with popular demand. Literwise at Majestic where 'Hearts Divided' is on same bill with 'Big Notas'

Divided is on same bill with 1818 Noles.

Product difficulties and not excellent showing responsible for holdover of Privace Number. Solven over from Majestic where run was rather tepid.

Priblicity staffs noted little activity for the week. Types of producting over found over found to the product of the production o

Estimates for This Week

Estimates for This Week
Albee (2,500: 15-25-40)— Nobody's Foo! (U) and Fride of
Marines (Col) Not doing the
Fride of Marines (Col) Not doing the
plant of the Colon of the Colon of the
plant please and the Colon of the
plant in the Colon of the Colon of the
plant in the
plant in the Colon of the
plant in the
plant

spot this week; Judging from openIng big gross should be close to \$6,
500, okay.

Loew's, (3,200; 15-25-40)—Sins of
Man' (30th) and Trapped by Zeledicate that (30th) and Trapped by Zeledicate that takings are going to be
anything but lukewarm. Type of
pictures against more than \$7,000,
not so good for this spot. Last week;
Toper (Col) and Mine Village (10,000,
heat in months.

Maiestic (Fays) (2,200; 15-25-40)—Hearts Divided' (WB) and Big
Noise' (WB). Just iso-so, none toor
\$6,500, fair. Last week 'Private
Number' (20th) about same.

Fay's (2,000: 15-25-40)—'Private
Number' (20th) about same.

Fay's (20th) and conde Clientele, distinctly in a class by Itself
thowing of tilm featured at Malestic last week not too tough. Judgings by start house may get \$5,000,
so-so.

'TIS HOT IN LINCOLN. SO IS BULLETS,' \$3,600

Lincoln, June 23.

(Best Exploitation, June 23.

(Best Exploitation, Stuart)

'The Lincoln, with an even four days apiece of Jilly Brown Eyes and Moon's Our, Home is the current pacer, having started the former, to of Trouble for Two! Freeent alght days looks like 33,000 At the Sthart, where the big splash was made in ads and teups, Bullers is the biggest money prospect at somewhere. Heat has desconded with the started of the

near 4Gs.

Heat has descended with terrific force on the town, and temperatures are daily hitting 100 and better, so the beaches are betting on dividends from now on y

the beaches are betting on dividends from now on.?

Extimities for This Week
Liberty (LTC) (1,209, 10-15)—
(2aballero' (Sup) plus 'Desert Gold' (Par), split 'Grbos will likely get around \$300, fair in this heat. Last word of the control of the co

Livee 'daya, then the roadshown Ziegfeld' (MG) for four days, about Ziegfeld' (MG) for four days, about 25.00 belonged to Ziegy. Plenty good to Ziegy. Plenty good Start (LTC) (1,909; 10.25-40)—Bullets or Ballots' (WB). Pleture has been given a terrife ad campaign with four national ads splash ling the papers. Expected to go to any pleture at present temperatures. Last veek Private Number '20th) was anything but exclusive, every-body going ran nicely to \$25.00. Varsity (Westlind) (1,109; 10-15).—Phantom Patrol' (Col) three days, —Phantom Patrol' (Col) three days (Col) plus 'So They Were Married' (Col) on three and four-day stands, respectively. Oke, also, with \$1,100.

FIGHT FILM UPS NEW'K PROCTOR'S TO BIG 181G

Newark, June 23. (Best Exploitation: Loew's)

(Best Exploitation: Loew's)
The annual summer slump is on.
The. Great Ziegfeld' at the Shubert
did over \$1.500 on its fourth week.
and \$1.500 on its fourth week.
\$1.500 on weeks.
\$1.500 on its fourth weeks.
\$1.5

likely to take it over again in fall.
Loew's is tied up with Newark
Ledger on two contests. 'Safety
Drive' has representative of paper
selecting the most careful drivers
along the street and a pass to
Loew's is their reward. The 'Pan
the Ledger' contest gives the most
constructive critics of the paper
passes also. Loew's gets break
dims. Extractor for This West.

Estimates for This Week Branford (WB) (2,966; 25-75)—
'Bullets and Ballots' (WB) and
First Baby' (20th) (2d week). May
do around \$8,000. Last week got
\$16,500 with Edward G. Robinson

io around \$8,000. Last week got \$16,500 with Edward G. Robinson tans. \$16,500 with Edward G. Robinson tans. \$16,500 with Edward G. Robinson tans. \$16,500 with Edward G. St. \$2,000 min. \$1,000. Last week "Paxt" (WB) (revival) and alloon is Our Home" (Par) and alloon is Our Home" (Par) — Ecstasy (Jewel) ('17) week). Dating add keeping business up. 1000 min. \$1,000 m

\$9,000 on week. Palm Spitngs' (Par) and Tatal Lady' (Par) closed to \$4,100, 60-50. Proctor's (RKC) (2,300; 20-65) and Locum (RKC) (2,300; 20-65) and Locum (RKC) (763) same Everybody's Old Man', (POX) phis Louis-Schmeling fight pix. Going big at \$18,500. Last week Love Arain' (BG) and 'Human Cargo' (FoX) \$11.00 pt 10 pt 10

SCHENCK BUYS AUTOBIOG

SCHENCK BUYS AUTOBIOG

Ing Pirate.

Stimates for This Week

Alkee (RKO) (3,300; 35-42)
Poppy (Par), W. C. Pields magneting fun fans for a jolly \$12,000

Fortill and the stime of the pirate of th

National 1st Runs

UNIVERSAL

'Nobody's Fool,' Branford, Newark, June 26; Orph, Topeka, 27; Symphony, Bing-

Newark, June 26; Orph, Ropeka, 27; Symphony, Binghton, July 1; Orph, Seattle, 3; Cap, Sloux City, 3; Adams. Detroit, 3; Cap, Dallas, Aug. 4. Dracular Daughter, Par, Seattle, 25; Loew's, Hartfad, 26; Liberty, Okla, City, 27; Up-town, KC, July defron, 5; Pal, Edwin, 19; Carlon, 19; Garden, Charl'fin, 30. "Parole, Roxy, N. Y., 26; State, Trenton, 27; Liberty, Lincoln, July, 1; Branford, Newark, 3; State, Charl'te, 11. "Grash Donovan," Orph, S. F. July, 3; Strand, Syracuse, 11; State, Chattanooga, 11; Liberty, Lincoln, 12; State, Lexington, 19; Corun, Manchester, 19; Garden, Film, 2; Dick, Galvassa, 24; Princess, Sloux Gity, 28.

UNITED ARTISTS

"Things to Come," Strand,
Hartf'd, 25; Ritz, Albany, 26;
Aztec, San Antonio, 26; Pal,
Akron, 26; Orph, Sait Låke,
July 16; Strand, B'ham, 25;
State, Chaf'nooga, 30; Rivers,
Knoxv'le, Aug. 3; Shea's, Erie,

State, Chat'nooga, 30; Rivers,
Knox'le, Aug. 3; Shea's, Erie,
12.

'One Rainy Afternoon,
Cameo, B'dgep't, 22; U.A. San,
Cameo, B'dgep't, 22; U.A. San,
Minn Majes, 26; Lyric, Torouto, 29; Shea's, Erie, July 8;
Riviera, St. Faul, July 24;
Riverside, Jacksonv'le, Aug. 1;
Imperial, Charl'te, 10.

'Amateur Gentleman,' Park,
Readins, Aug. 4.

'These Three,' Liberty,
Seattle, 26; Alabama, B'ham,
July 17; Tenn, Knox'le, 22.

'Rad Sarker, Riverside, Jacksonv'le, Aug. 4.

'PARAMOUNT'

'Early to Bed,' Roosevele,
Chi, 24; Par, Springfield, 25;
Arp. Poylodence, 25; Newman,
K.C., July 3; Orph, Seattle, 3.

'Poppy,' Denham, Denre, 26;
Orph, St. L. 26; Chi, Chi, July
3; Cap, Little Rock, 9.

'Ravier of the Ozarke,' Rialto,
St. Alabama on the Rangee' Den
'Review on the Rangee' Den-

St. L, 26. 'Rhythm on the Range,' Den-

'Rhythm on the Range,' Denham, Denver, July 24.
'And Sudden Death,' Malco, Memphis, 25; Par, New Haven, July 3; Allyn, Hart'd, 3; State, Mpis, 3.

WARNER BROS.
'White Angel,' Boyd, Philly, 24; Strand, N. Y., 24; Hwood and Down'rn, L. A., 24; Mst. Boston, 26; Orph, Des M., 26; Lincoln, Trenton, 26; Majestic, 26; Keith'a, Syrous 25.
'Public Enemy's Wife,' Arcade, Jacksonv'le, 24; Tex, San Antonio, 25; Cap, Marshalltown, Ia., 25.

'POPPY' BLOOMS \$12,000 IN CINCY

Cincinnati, June 23. (Best Exploitation: Capitol)

Cinema biz 'n first half hit below the belt by radioing of Schmelingthe belt by radioing of Schmeling-Louis scrap and heat Saturday and Sunday. Product as a whole is above level for this season, and gen-eral returns are not to be sneezed at. Poppy is the prize b. o. bloom currently, giving the Albee a \$12,000 and the Borney is Actionic Afternoon, is doing okay for the Capitol at \$5,500. Hearts Divided, is registering \$4,500 for Keith's, and Lyric is off key with \$2,500 on 'Danc-ing Pirate.' Estimates for This Week

Estimates for This Week

Philly Pix Clear Road for Niteries To Grab Demo Coin; Baker, \$25,000

pufs. Hefty advance campaign, including eyes identification contest, with cash prizes, in Times-Star, & dandy \$5,500. Last week: Fatal Lady (Par), six days, \$1,800, por. Last week: The Parish Charles of the Charles o

Bullets,' \$7,000, Okay In Seattle: Fite Pic Ditto

Seattle, June 23. (Best Exploitation: Orpheum)

Deeds' into 11th week, stepping n the tail of It Happened One Deeds' into 11th week, stepping on the tail of It Happened One Night' (Col), which heretofore held first-run record in this burg; also at the Liberty and staying for 11 weeks two days. Deeds' looks cerdus to steady draw, with 10th week landing close to six grand and beating ninth, 'Show Boat' still holding wallop and going into fifth week at Music Box. 'Fury' fiopped at Fifth Avenne and pulled after six days. Avenne and pulled after six days. will hold eight days to bring house back to regular change date. Best campaign for 'Bullets or Ballots' at Orpheum, with highlight special mat for peace officers, and follow-up news interviews.

Estimates for This Week (1900; 27.

Blue Mouse (Hamrick) (1900; 27.

Estimates for This Week.

Blue Mouse (Hamrich) (100); 2737-42) — Diancing Pirate* (RKO) and Fatal Lady (Par), dual. Got poor \$1,500 in ,first few days and pulled to make room for Louis-Schmeling fight pic and 'Big Noise' (WB). This combo looks like smash \$7,000. Last week, Private Number' (20th), \$2,200. oklys.

21- Collissum (Evergreen) (1,500, 24Schlesum (Evergreen) (1,500, 24Schlesum

Snark island: (20th) and Song and Dance Man. (20th), dual, \$2,800.

Fifth Avenue (Evergreen) (2,400; 27-37-42)—Poppy' (Far). Fields getting top billing and good \$8,500 anticipated. Last week, Fury' (MG) was no dice. six days, \$4,200 poor.

"Deeds' (Col) (11th week). Still' strong at \$3,500. Last week, same flim, \$6,000, great.

Music Box (Hamrick) (300; 27-37-42)—Show Boat' (1) (6th.week). Getting \$2,900, bigh. And will fold. Cetting \$2,900, bigh. And will fold. Cetting \$2,900, bigh. And will fold. Orpheum (Hamrick) (2,700; 27-37-42)—Bullets or. Ballots' (WB) and 'First Baby' (20th), dual, Got big campaign and drawing, \$7,000, very: good. Last week, Florida SMG), dual, '\$6,100; good.

Paramount (3,106; 16-21-32)—'One Rainy 'Aftérnoon' '(UA) and 'Forgotter Fakes' (Par), dual. Anticipates \$3,500, good. Last week, Sur Charles SMG), dual, '\$6,100; good. Last week, Sur Charles SMG), dual, '\$6,00; good. Last week, Sur Charles SMG), dual, '\$6,00; dual, '\$6,00; good.

TALISMAN SPREADS

TALISMAN STREADS
Hollywood, June 23.
Talisman studio exces are having plans drawn for erection of two additional sound stages. Work follows recent layout by company of \$15,000 for general studio remodeling. New stages will give studio total of six, expansion being necessary to meet demands for increased production in independent field.

(Best Exploitation: Stanton)

Philladelphia June 23,

(Best Exploitation: Stanton)
Philly's downtown film houses do, not seem to be making pronounced efforts to grab Convention biz. Either they figure it is bound to come any all the pronounced efforts to grab Convention biz. Either they figure it is bound to come any all the properties of the pro

Estimates for This Week

Estimates for This Week

Assign and the second of the seco

week. Juliets and spices from the fair. Third downtown run, \$3,000 fair. Keith's (2,000; 30-40-50)—Case Against Mr. Ames' (Par). Second run and should hit neat \$3,500. American from the fair of the

MOPPETS SWITCHED

Hollywood, June 23. Virginia Weidler, originally spot-ed for Three Married Men' a virginia visco Married Men' at Paramount, ourrently in production, goes instead to 'Spawn of the North, with Cora Sue Collins getting the 'Married Men' assignment.

Eddie Buzzell is directing 'Married Men,' Arthur Hounblow, Jiproducing.

PETTEY VICE WILKINSON

Hollywood, June 23.
Tom Pettey has replaced Lunion
A. Wilkinson as public relations director of the Producers Association

here. Wilkinson resigned. Pettey was formerly with MPPDA in New York.

PAR'S 'VALIANT' STICKS

yoff.

Followood, June 23.

Hays office has finally okayed is enparamounts title, Vallant is the gollowWord for Carrie, ollowWord for Carrie, ollowWord for Carrie, bas been using title With Banners

Blowing.

King' Steps to Fine 16G, 'Bean' 17G

San Francisco June 23. (Best Exploitation: Golden Gate) theatre men are wearing plent; smiles this week, grosses having of smiles this week, grosses having been bulstered considerably by some ettie 119,000,000 local bonus money, which could its way to the box office, and large school gradua-tion and large school gradua-tion and the special properties of the transpectation of the school gradua-tion and the school gradual gradual to the school gradual gradual gradual gradual gradual gradual gradual to the school gradual gra

more than made up for daytime action of the control of the control

Estimates for This Week

Estimates for This Week

Estimates for This Week

Fox (Capitol Co.) (8,000; 25-40)—
'Gonnecticut Yankee,' (Fox) and
Border, Flight (Par). Will Rogers
revival surprising. Far above average at \$3,000. Last week \$4,500 for 10,000 for

B'KLYN WAILING

Competish Tough for B. O.'s; Fox's Duals Top Grosser, \$15,000

Brooklyn, June 23.

(Best Exploitation: Fox)

Picture fave fair in downtown: secstor curve fave fair in downtown: secstor curve fave fair in downtown: secstor curve fave fair in downtown: sector curve fave fair in downtown: sector curve fair fave fair fave fair fave
manager jump off de gany theatre
manager jump off de gany
manager jump off (Best Exploitation: Fox)

Father, plus Louis-Schmeling fight pictures. Should get fine \$14,000. Last week 'Show Boat' (U) and 'No-body's Fool'. (U) (2d week) \$12,000

good.

Strand (2,000; 25-35-50)—Trankle
and Johnnie' (Rep) and Doughnuts
and Society' (Rep). Dualers look to
\$4,000, ns.g. Last week 'Taxi' (WE)
and 'Abdul the Damned' (Col)
\$5,000, blu

POPPY' UPS NEWMAN. K.C., TO BIG \$10,000

Kansas City, June 24.
Screen fare, this week is varied.
The revived Grand Holtel registerling at the Midland; Poppy the
Newman draw; Speed and a good
at the Tower; but the
unexpected at the Tower; but the
unexpected at the Uptown, Tt's Love
Apain' doing turnaway trade. In a
single house it would be way up
but lengthy dualer has cut the
turnover;

turnover.

Toppy is the b.o. fave and will give the Newman its first taste of good biz in too many weeks. Mats are doing a form reversal by being particularly bright. The take should reach a merry \$11,000 and cop the village.

Peach a, merry \$11,000 and cop the village.

Estimates for This Week
Mainstreet (RKO) (3,20): 25-35-40-12aw in Her Hands (WB) and the control of the control

Montreal Asleep 'Til' Aug.; 'Sins,' Dual, 7G

Montreal, June 23. (Best Exploitation: Capitol)

Gest Exploitation: Capitol)
Town settling into summer dodume with seasonal gross dorn, and the seasonal gross dorn and the seasonal gross dorn and gr

Sirr convexes. Farra, Tree bailys on some state of the content of

Portland, Ore, June 23,

(Seet Exploitation: Eway-LA)

For "Hearts Divided," Parker's
Broadway splurged a strong exploitation campaign in this normally
dull season. Advance bally for
Road Gang at UA also built up
strong opening for that house,
Shortage of heavy product, coupled with the annual summer slump,
stashing grosses at most spots.
Combo programs give slashing grosses at most spots Combo programs give an indication of hard sledding for biz, since jouble-ple idea not overly popular with local patronage.

Estimates for This Week Estimates for This Week
Broadway (Parker) (2,002; 25-40)
—Hearts Divided' (FN) and Taw in
Her Hands (FN), dual. Getting
fair results despite high exploites
(Draculke's Daughter (U) and
Speed' (MG), dual, \$3.700, weak.
UA (Parker)' (1,000; 25-40)—
Road Gang' (WB), Good exploites
Last week Estlets or Ballots (WB),
second week, \$3,300. First week got
\$5,500.

Last week Bulets or Ballots (WB), second week, \$3,300. First week got \$5,600.

**Reform with (Eviregreen) (3,000: \$4,000.

**Anamount (Eviregreen) (3,000: \$4,000.

**Anamount (Eviregreen) (3,000: \$4,000.

**Anamount (Eviregreen) (3,000: \$4,000.

**Carbon (Hamrick - Evergreen) (2,000: \$2,400.

**Carbon (Hamrick - Evergreen) (2,000: \$2,400.

**Anamount (Hamrick - Evergreen) (2,000: \$2,400.

**The even of 10 days Last week Dancing Pirate (RKO) and (3ase Against Mrs. Ames (Par), disappointing, and pulled after four days with poor \$2,000.

**Carbon (Hamrick (HKO)) and (3,000.

**Carbon (Hamrick (HKO)) and (3ase Against Mrs. Ames (Par), disappointing, and pulled after four days with poor \$2,000.

**Carbon (HMC) (HMC)

BUFF. WILTS; 'POPPY,' 11 G, **TOPS**

Buffalo, June 23.

(Best Exploitation: Great Lakes)

Business fiattening out here during current week, with only Poppy'
at the control of the

son essay contest: Times went over well.

son. essay contest: with Buffalo Times went over well.

Buffalo Stepheny (3,600 and 500 and 50

'Fury' (MG), not as strong as expected, \$8,002, (3,400; 25)—Three Mes Gay (3,400; 25)—Three Mes Gay (3,400; 26)—Three Mes Gay (4,400; 26)—Three of Mariner (Col) and Lone Mes Gay (3,400; 26)—Three of Mariner (Col) and Lone Mes Gay (3,400; 26)—Three of Mariner (Col) (3,400; 25)—Three of Mariner (Col) (3,400; 3,400)—Three of Mariner (Col) (3,400; 3,400)—Three

'FURY' NICE \$6,700

Omaha, June 23. (Best Exploitation: Omaha, June 23,
(Best Exploitation: Omaha)
Theater row shows little of ceeptheater row shows little of ceepsightly above with current drifting
toward the Omaha Featuring
"Fury". Unless it sags out of the
line of expectations this one, the
leader, though by a slim margin.
In comparison of the line of (Best Exploitation: Omaha)

Bonus a Boon to Frisco's B.O.'s; Port. in Summer Slump; Hearts, Dual, Fair 56 Louis-Schmeling Pic Minne.'s Top Draw, 14G; Poppy and Band, \$8,000

to hard to get. Last week 'Ei. Dorado' (MG) with 'Palm' Springe' (Par), wound up 'usef under its extended to the state of the state of

L'ville B.O.'s Feel Heat And Taxes; Biz Down

(Best Exploitation: State)
Biz in the doldrums here. Product not so forte, and new state address the state of the state of

State in a light week on pa. stuff.

Estimates for This Week
Loow's State (3,000: .15-25-40)—
Things to Come (UA) and 'Counterfel' (Col), dual. Drew good notices and may build to \$5,000; fair, Last week 'Fury' (MG) and 'Devil's Squadron' (Col), dual, got \$5,000, good.

tices and may build to \$5,000, fair. Last week Furry' (Mo) and. Devitie Squadron' (Col), dual, got. \$5,000, Silato. (Fourth Ave) (3,000; 15.25-40)—Sina or. Man' (20th) and 'Half Angel' (20th), dual. Coasting along to \$4,000, light. Last week Part (20th), dual. Coasting along to \$4,000, light. Last week Part (20th), dual. Coasting along to \$4,000, light. Last week Bed' (Par), dual, or \$4,400, poor. Brown (Ind) (1,500; 20-20)—'House of a Thousand Candies' (Rep) and vaude. Getting a little attention of the second control \$2,800 in prospect, fair. Last week Mine With the Iron Door' (Col) and Jack Fine's Redheads variety of the second control \$2,800 in prospect, fair. Last week Mine With the Iron Door' (Col) and Jack Fine's Redheads variety of the second control \$2,800 in prospect, fair. Last week Mine With the Iron Door' (Col) and Jack Fine's Redheads variety of the second control \$2,800 in prospect, fair. Last week Mine The Second Color of Hell (WB) and McFadder's Flats' (Par), dual, splitting with Evensong (GB) and My Heart is calling (GB) and Second Color of the Second Color of Hell (WB), and (GIT) From 10th Ave (WB), dual, guitting with Tyender of the Second Color of the Second Color of Second Color of the Second Color

JOE SKIRBOLL GOES PAR

JOE SKIRBOLL GUES FAR

Pittsburgh, June 23.
Joe Skirboll, for several years
head of Majestic exchange here and
before that First Division, leaves
for Hollywood, July 18, to become
business manager for producerdirector Frank Liboyds unit at Par.
He has disposed of his local office to
Skirboll a brother of Jack Skir-

Skirboll, a brother of Jack Skir boil, sales manager for Educational, was associated with Lloyd at old was associated with Lloyd at old First National plant years ago. He was first manager for FN exchange in Pittsburgh and later had charge of western sales division for com-pany, leaving the coast to go to Europe for same firm. Another bother, William Skirboll, la an in-did theatre operator through east-ern Ohlo.

Banko K.O.'d in L. A.

Hollywood, June 23. Fox West Coast pulled out bank

Fox West Coast pulled out name night in 11 de luxe nabe houses in the Hollywood and Bevhills district, claiming patronage is fed up.
Other spots biz is so bad, that automobile giveaways are supplementing the coln draw.

Minneapolis, June 23. (Best Exploitation: Minnesota),
With the Louis-Schmeling fight plotures opening Sunday (21), the Orpheum, which just chalked up 10 orpheum, which just chalked up 10 big 'Show Boat' days, again is in clover and leading the pack. As result of scrap's unexpected outcome,

clover and leading the pack. As result of scray's unexpected outcome, fight films, booked in for only four days along with 'Law in Her Hands', as a mid-week stopgap between 'Show Boat' and 'King Steps Out' (scheduled to open Triday) becomes town's ace attraction. 'Show Boat' undoubtedly could, have rounded out full two weeks, except for press of other bookings. As is, it likely will go into another the country of the count

Estimates for This Week

city 55,000 paper, napkins: advertising the entertainment were disiributes intertainment were disiributes. Minnesote: (Publis) (2,000; 25.3555)—Poppy (Par) plus Lou Ferbesand 25-piece orchestra. Dandy comedy film and music but light at
\$5,000 pace. New policy represents
\$5,000 pace. New policy represents
higher than any other first-run,
house here. Last week 'Early to.
Bed' (Par) and Kiddie Revue on,
stage, \$5,00, bad.

(Par) and Schmeling (Par)

(Par) and Kiddie Revue on,
stage, \$5,00, bad.

(Par) and tombothe Revue on,
stage, \$5,00, bad.

(Par) and tomb

Aster (Publix) (1909) 15-25)—
Moon's Our Home (Par) and (Charlie Chan at Circus) (20th), second loop runs, and (Cai) of Prairie, 1909 indicated. Last week Fauntleroy (MG), third run, and Tére Comes Trouble (20th), second run, and O'Malley of Mounted (20th), first run, split, 2809, fait.

Banko Co. Sues

Alleging infringement of their copyrighted "bank night" and "treasury night," Affiliated Enter-prises of Denver, has filed a \$25,000 ptees of Denver, has filed a \$25,000 suit in the U. S. district court, N. Y., against Par-Land Theatres, Inc., Landon Reatty Co., Inc., and Harry, Schiffman, controlling a group of film houses on Staten Island and it N. Y. state.
Affiliate claims its originated the gift night idea nearly three years ago and had it, copyrighted in 1934.

MAYNARD'S THEATRE DATES.

MAYNARITS THEATHE DATES.
Ken Maynard is closing up his
circus to spend the rest of the summer playing theatre one-nilters, with
fair dates to foliow in September.
Film cowboy will solo with his
horse, commencing today (24) in
Colorado. Springs, Colo. Martiu
Wagner of the Morris office is sotting the dates,

Novelty of Night Baseball Wearing Off; Dog Racing Still a Worry

Night haseball, which last season showed signs of spreading and becoming an active means to the box office, is barely holding its own this year. The nocturnal tlammon sport is still holding forth in the same localities, in which it appared or was continued during the summer of 13.8. In many leaves where it is played. This is yiewed as an encouraging, sign by exhibitors.

It is not a regular fixture in this folio metropolis, only a small percentage of the contests being night games. The N. X. Ghains have refused to appear any large the contest of the conte

when theatres look for their largest crowds and ordinarily the admission is small or nothing at all.: The gee-gees gallop on matiness and the dif-ference in tariffs is greater.

Rochester Mgr. Pinched On Banko Lottery Chge.

Rochester, N. Y., June 23,

onange Takeover Speeded
Los Angeles, June 23.
Grand National Flims has advanced date for takeover of Far West exchanges from Aug. 1 to July 13. Original takeover date was Sept. 1.
Edward Alparace

Sept. 1.
Edward Alperson, GN prexy, will stick here another week discussing producing deals for the 1936-37 releasing program.

leasing program.

Denyer, June 23.

Lon T. Fidlen Swiner of the Denyer and Sail Lake City Distinctive Storen Attaction, inc., exchanges, has sold there' both to the Grand National. Fidler reinjuly as manage, of both territories, and will retain present stafe.

Iowa K.O.'s Banko

Des Moines, June 23. Des Moines, June 22.

The state attorney seneral has ruled that bank night in theatres here is a lottery. Last year the state supreme court ruled the general hank night plan was legal.

The opinion states, The facts show a money consideration paid for a chance to win a prize of value to be determined, in accordance with some formula of chance.

ROCKY MT. THEATRE MGRS. ELECT SLATE

Denver, June 23.

Having incorporated under the Colorado state laws, the Theatre Owners and Managers of the Mocky Mountain Region, inc., elected of Colorado and Managers of the Mocky Mountain Region, inc., elected of the Colorado and Chief Theatres, Domit, global region, Denver, Harold Rice, city manager at Laramie, Wyo, for Fox; Louis Finske, district superintendent, for J. H. Cooper Theatres (Public), vice-presidents; Buzz Briggs, State manager, Denver, treasurer, Emmett Thurmon, Denver attorney, secretary-counsel.

Named to the board of directors: Archer, Dave Cockrill, Charlie Gilmore, Burns Ellison, Rick Ricketson, Dave Davis, B. P. McCormick, Ed Schulic T. S. Moble, Charles Kieln and Russell Hardwick.

Frisco Theatres Want Fire Laws Eased Up

San Francisco, June 23.

Sai Francisco June 23.
Local showmen are still trying to get fogether, with die-department to kill old offdiance with die-department to kill old offdiance with the season standard offdiance with the standard offdiance with the season standard offdiance and the season standard offdiance with the season of the

Four Serials by Weiss

Hollywood, June 23.
Four serials will be produced for state right market for 1936-7 by Louis Weiss, gain of one over last

season.

Quartet are 'Pony Express,' 'Phan-tom Railroad,' 'Jungle Perils' and 'Police Reporter.'

CONTRACTS

CONTRACTS

Hollywood, June 23.
Universal tabbed Mary Allee Rice, former. Ziegfeld chorine, to 'termer. Jane Wyatt drew third option lift at Universal.
Straight we'rear pat handed Witcor Schertzinger's directorial pact renewed at Columba.
Radio handed George Stevens year contract as director.
Five year optional contract given Martina Rave at Persmount.
Wartina Rave at Persmount.
Universal we're year optional contract given Martina Rave at Persmount.
Universal we're we're

TITLE CHANGES

Universal's Victor McLaglen avrer, 'Big,' retitled 'A Fool for

Universal's Victor McLagien statrer, Big. retitled 'A Fool for Blondea.'
'Shake, Hands With Murder' new handle, for 'Murder in Massachu-setts' at Soldwyn, see' changed to All's Gonna-Badlo. 'Gill' of the Jungle' replaces 'Queen of the Jungle' at Par.

Speed and Super-Speed

Minneapolls, June 23.
Competition among the three theaters in the town of Ely, Minn. (pop. 5,000), is so keen that there's a perpetual fight.
As an example of the lengths fo which the opposition goes, when the Ely, theater arrounced "Speed" (MG) as its attraction 'the 'tval Opera House Immediately spotted in 'Super-Speed' (Col).

CCC CAMPS' EXHIBITOR SUES FOR CONSPIRACY

Minneapolis, June 23, Agtion by northern Wisconsin ex-hibitors to eliminate CCC gamp mo-tion picture exhibition competition has resulted in a \$30,000 damage suit tion jeture exhibition competition has resulted in a \$30,000 damage suit against seven theaters and six major film exchanges; Paramount, WB, UA, MGM, 20th-Fox, and GB. The plaintin is. Minnie Pulverson, Duluth showwoman, who exhibited films in the CCC camps, She alleges that the plaintiffs spread Taise and malicious accusations concerning her business methods in the areas where they have their theaters, It is also charged that the defendants exercised dures and political pressure on the CCC camp officials to induce the latter to issue official corders to exclude the public from her picture shows in the

Blank-RKO Pool in Des Moines No Effect on Par

Des Moines, June 23.

Negotiations are under way between A. H. Blank and RRO for operation of the Orpheum fiers. Accordance of the Orpheum fiers. Batter for several years. The proposition now being considered would not affect the (Tri-States) Blank. Par operating partnership, it is also-stated by Blumberg that the proposal would in no way affect RKO houses, operated by RKO, in Davenport, Cedar Replés, and Sloux City, Is.

The Orpheum, which in former years played vaude exclusively; now features first-run pictures, with emphasis on those produced by RKO, and an occasional stage show

ratio, and an occasional stage slow or vaudeylle program.

Blank has for many years been the loading theater operator in lowa; with Tri-States operating 32 houses in Iowa, Nebraska and Il-

Screeno Test in S. F.

San Francisco, June 23.

Fate of screeno in these parts will be decided by outcome of trial of Rene T. LaMarre, manager of grind President, in Judge Twain Michael-Marre has been arrested five times for violation of law forbidding for testes since house was opened June 10. He is now out on ball pending trial.

Irving Ackerman and Lawrence

Irving Ackerman and Lawrence Borg, operators of house; have spent \$2,500 ballyhooing their night-ly screeno feature.

Total of 22 film houses are em-ploying the screeno biz promoter now. All await trial result to find out where they stand.

Ann's Ready, Script Isn't

Ann Harding, who arrived last week, is under contract to Capitol Films for a picture at a reported

\$155,000. She immediately reported for duty but, so far as she has been able to discover, after several days of inquiry, Max Sofiach, managing director of the concern, has no script ready.

Par's Femme Athletic Shorts
Hollywood, June 23.
Figuring on series of one-reelers,
based on athletic activities of
femmes, Paramount this week is
testing Barbara Koshaw, former
Olympic swimmer, under contract to

studio,

Plan is to feature former swimmer in this series, with narrative
background dialog.

Stock Market

(Continued from page 6) (Continued from page 8) wither-Counter transactions, records showed that Columbia Broadcasting showed that Columbia Broadcasting price around 57, and Pathe Flim, pld. hit a new pagk at 107, as againg quotation, Bild price was 104 for the latter, preference stock, Flinal adding quote for Columbia Broadcasting the stock with the columbia Broadcasting the stock of the latter which are the stock of the latter with the stock of the latter which we will be seen to be seen to

Warner Bros, common again held at the old resistance level of 9% and displayed a fractional, gain at the closing quote of 9%. Madison Square Garden displayed some strength in final, dealings, probably in anticipation of Schmel-ing-Braddock bott. Stock closed more than 50 absence of 11%.

Indicative of duliness in Thursday (18), market was the fact that no Faramount common came out on the tape until after 12 octock noon. Final quotation of previous day was \$14, and the stock finished the week at \$4.

ing quotation, sate protection, right and the grotation of Columba Broad-casting A was 57%.

However, these stocks did not steal the spotlight because several substantial gains were recorded by plottive issues. Columbia Pictures plot advanced 2½ points to 65, high-weeker. Loew punched steadily abead to 65%, where it showed a gain of, 1½ on the week. Radio B was up 2% mothers are substantial at 108%, new 1985 top. Radio first preferred registered its new left of 11%, and the stock Builshed the week 1½ mothers were voted an accumulation and second preferred registered its new left of 11%, and the stock Builshed the week 1½ mothers were voted an accumulation and second preferred registered its new left of 11%, and the stock Builshed the week 1% and 11%, and 11%

Summary for week ending Monday, June 22:

STOCK EXCHANGE

ı	1936 N	₹et
1	Fligh. Low. Bales. Issue and rate. High, Low. Last, ch	bg.
ı	27 18 400 American Seat	.%
ı	454 81 1.100 Col. P. vie. (1)*	- 14
ı		24
٠I		
٠I	20% 10% 1,100 Consol. Film ptd. (%) 1 16% 10% +	. 1/4
-1	171 156: 8,000 Eastman Kodak (5)1\$171 107 171 +	21/4
1	100 108 170 Do. pig. (0)	48
. 1	41% 84% 88,500 Gen. Elec. (1)	. *
1	54% 43 8,800 Loew (2)1	- 2
-1		1
-1	14% 8% 600 Madison Sq. Garden (00c.)† 11% 11% + 12 7% 11,500 Paramount 8% 7% 8% +	. 7
1	12 7% 11,500 Paramount 8% 7% 8% + 87 59 2,500 Do. 1st pfd 66% 65 00 +	.2"
.1	1934 984 9 100 To 94 at 1	. 14
1	11% 6% 7,200 Pathe 7% 10% 6% -	. úž
ı	14% PK 96,700 Radio Corp	~
H	5634 5446 1 100 Radio ntil 4 (814)	
-1		-21/2
	79% 68% 11.800 Radio 1st pfd. (8%) \$70% 78% 79	- 1/4
-1	794 692 1,000 Radio flat pid, (8/2) 170% 784 784 784 784 784 784 784 784 784 784	- 14
٠.	32% 22% 1,400 20th Cent-Fox 2011 2014 24% 24% -	2
.	41. 81% 1,100 Do. prd. (1%) 36 84 84% -	-14
1	41 31% 1,100 Do. prd. (1%)	7
		- //
	122% 94% 10.200 Westinghouse (3):	81/6
. 1	145% 128% 110 Do. prd. (3%) 135 182 184	
	* Plus stock dividend, * Paid this year. ‡ Plus cash extras,	
•	†Paid this year.	
.	† Plus cash syrres	
:	New 1036. high.	
	1 New 1930 low.	
	3,000 3,000 10,000	
-	CURB	
	305	
٠.	8214 17% 7,300 Technicolor 20% 27 27% -	-1
·	514 814 3,500 Transiux (20c:) 44 8% 4 -	- 14
1		~
٠	BONDS	
1		
d	80 10 \$37,000 Gen: Thea. Eq. 40 20% 20 26 -	- 14
	20 10 100 000 Chn Thed Da 140 atta	- 57

OVER THE COUNTER, NEW YORK

Paid this year. 1936 high bid and ask prices.

Spieler on Film

Hollywood, June 23. Straight sound trailer, sams film, has been produced by George Bilson and Sanford Abrahams for Warners, to be used in advance plugging for 'Anthony. Adverse' and 'Green Pastures.' Trailer is used with house lights on, and is being given initial 'tryout 'currently at Carthay Circle.

New trailers have been recorded in English, Italian, Yiddish and Spanish and will be furnished free to exhibs. Addison Richards narrate the trailer for U. S. release, with Patrick Knowles doing it for the British circulation.

PATRICK PAR TOPPER

Hollywood, June 23.
Femme lead in Paramount's Murder With Pictures goes to Gail Patrick, with studio negotiating for loan of Robert Young to play oppo-

site,
Supporting cast includes Grace
Bradley, Porter Hall, Benny Baker,
Ernest Cossart, Onslow Stevens,
Anthony Nace, Irving Bacon,

Incorporations

NEW YORK

NEW YORK

Lake Tacil Players, Inc., Platishught, the therical productions of all Minds, incomposition of the production of the product



FACTS

We are in this business to make money, the same as you,

We know, as you do, that big pictures and fine pictures are the surest way to profit, that to make money you have to spend money. 2 plus 2 equals in your theatre or on our books; one profitable week and one losing week equals two lost weeks. We can't make money unless you do.

RKO-RADIO holds an enviable place in this industry. During the past few years we have delivered more than our share of all the big money pictures produced, as well as earning a record for consistently fine and substantial attractions.

You can't put more on film than you've got in your head, and it takes men with brains to make big pictures. We've been buying brains!

To the solid foundation of our organization we have been adding manpower and star-power. For months we've been planning and building, re-inforcing our production facilities with the best minds that money can bring together. Today our company stands strong among all producing organizations.

We are thinking in terms of big pictures.

We have star names to head our casts, and if it takes two stars of ten to tell a story, that's the kind of a cast you're going to get.

There are several very important pictures to deliver on our 1935-1936 program and they will show, better than we can tell, this new vitality of RKO-RADIO, Our new year strides in

on the cyclonic heels of such attractions as the Katharine Hepburn-Fredric March "Mary of Scotland", Barbara Stanwyck, Gene Raymond, Robert Young, Ned Sparks, Helen Broderick, In "The Bride Walks Out", Hepburn's "Quality Street", John Ford's "The Plough and the Stars" and the new Fred Astaire-Ginger Rogers dancing show of shows. Any one would highly light a season,

We have gone out for names—star names—paid the price and bought them. Ours is a noble list right now, but we're still buying—stars, names, producing brains, stories,

So solid, so real is our production policy for next season that with confidence we lay it on the table, un adorned, in black and white.

RKO-RADIO PICTURES

FRED ASTAIRE

will star in one musical production to be produced by Pandro S. Berman and directed by Mark Sandrich, who gave you the record-breaking "Gay Divorcee," "TopHat" and "Followthe Fleet."

FRED ASTAIRE GINGER ROGERS

Throwing the golden loot of a string of victories into the show of their dreams ... A lavish, tingling love tilt... rolling in fun and, as with all their other successes, Fandro S. Berman, producer, will have melodies composed by a great name in music.



1936 1937



KATHARINE HEPBURN

in two productions, supported in each by a top-ranking male star. The standard set in "Mary of Scotland" is the quality mark established for this great actress new-season presentations. The lirst will be "Portrait of a Rebel," Mark Sandrich, Directing, Pandro S. Berman, Producing.

LILY PONS

The most adorable singing star who ever crossed the ocean... in a down-to-earth, up-to-heaven melody drama, by Jane Murfin. Producer, Pandro S. Berman. The story of a girl who leads a five-man band to glory on the soaring wings of song.)





ROBERT DONAT

In two pictures he conquered America—"The Count of Monte Cristo", 39 Steps." It is the privilege of RKO RADIO to present him in ONE Reliance Production, with all the strength of Hollywood behind him. To be personally produced by Edward Small, maker of "Monte Cristo."



CLAUDETTE COLBERT

will appear in one production ... Bringing to RKO RADIO still another great star_in_this year of big names.

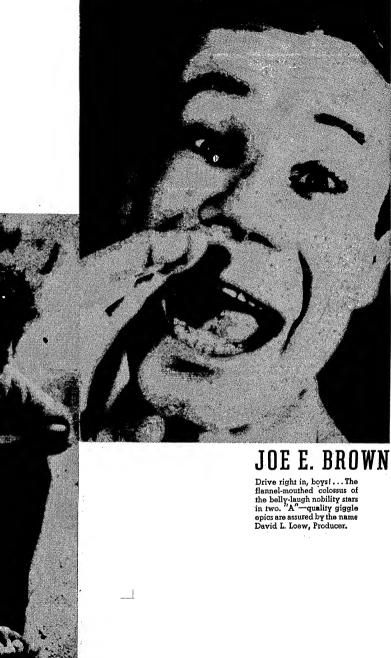


BARBARA STANWYCK

in TWO productions, the first from George Kelly's stage success, "BEHOLD THE BRIDE-GROOM," with HERBERT MARSHALL. Produced by Robert Sisk. . . The story of a girl who met her master in the golden slums of the too-rich.

HERBERT MARSHALL

One of the distinguished stellar personalities already under contract to play opposite RKO RADIO'S first-ranking feminine stars. He will appear in two more productions. The first, with Barbara Stanwyck, "EEHOLD THE BRIDEGROOM."



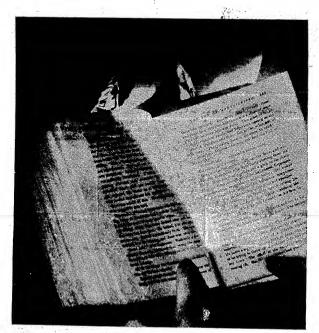
A tremendous hit on the air ... a sensation on the screen! ... The "Bobby" whose voice has thrilled millions on the radio ... the boy wonder who became a star overnight in his very first picture, "LET'S SING AGAIN," ... to be presented in three Sol Lesser Productions.

BOBBY BREEN



WINTERSET

Maxwell Anderson's terrific two-season stage success of New York and the road ... winner of the New York Critics' Best Play Award ... bringing to the screen a dramatic impact seldom generated ... Introducing to the screen the most talked about stage star of many seasons, Burgess Meredith, in the role he created. Pandro S, Berman Production.



THE SON OF MONTE CRISTO

Throbbing adventure lives again to sweep the bold emotions!... The reckless son of fiction's most dramatic hero leaps into furious action to fight for the honor of a gallant name. Mightily staged and produced by Edward Small, the man who gave you "The Count of Monte Cristo."



GUNGA DIN

Rudyard Kipling's greatest work bombarded to the screen!...Tuned to the stirring beat of marching men... Written in the blood and glory of an Empire marching on... Pictured in the drama of human souls too small to count in conquest, too priceless to forget when the fires of battle die!... An Edward Small Production.



MIRAGE

"The Cimmaron of the Air,"... Man's conquest of the sky, pictured in all the thrill, drama and human heart-beat of thirty years of danger, death and victory...The rearing epic of the age of wings... From the story by Dick Grace, war-time ace and first among the stunt fliers of the world.



THE ROBBER BARONS

By far the most timely, the most daring, the most sensational screen property of our generation...this dramatic Battle of the Giants for Possession of Americal...With

EDWARD ARNOLD as JIM FISK

... Adapted from the book by Matthew Josephson. Screenplay by Dudley Nichols. Directed by Stephen Roberts. An Edward Small Production.



MOTHER CAREY'S CHICKENS

PRODUCTIONS PREPARING

"COAST PATROL"

A theme as hig as the canvas on which it is painted. Drama of the fighting men of the Coast Guard. By Lt. Comm. Frank Wead, author of "Ceiling Zero",

"THE BIG GAME"

A football story for the football season. From novel by Francis Wallace which also ran serially in Collier's. Pandro S. Berman Production.

"WITHOUT ORDERS"

Peter B. Kyne's thrilling romance aboard a giant transport airliner. Producer, Cliff Reid.

"NIGHT WAITRESS"

What happens after curfew in a night-hawk rendezvous where life and pulses quicken as a city sleeps.

"THE MAN WHO FOUND HIMSELF"

Inspired by the dramatic life of a war correspondent who "died at his typewriter" as the cannons roared over Ethiopia. Lou Lusty, Producer.

"SAINT IN NEW YORK"

They'll love the "Saint" for his silk-hat sins. From the novel by Leslie Charteris, the swiftest selling author in the mystery field today.

"THE GANG BUSTER"

VICTOR MOORE and HELEN BRODERICK are scheduled to play the leading laugh roles in this story of a timid bank clerk who cleaned up a crime wave.

"THE MILLION DOLLAR PROFILE"

The girl you see in all the ads . . . the model with a fortune in her face goes gunning for a millionaire. From the amusing romance by Muriel Scheck and H. S. Kraft. Producer, Edward Kaufman.

"A MAN MUST LIVE"

The story of a great surgeon who defied law and ethics in a moment of heroic sacrifice.

"SERENADE ON THE SEINE"

An original musical by Franz Schulz and Jay Gorney. Romance and rhythm from Paris, Texas, to Paris, France.

"BY THE DAWN'S EARLY LIGHT"

JOAN BENNETT and FRED STONE in a drama by Gene Markey. The story of an American consul and his daughter in China, buffeted by a raging torrent of banditry and revolution.

Titles and casts in this announcement subject to change





JACK OAKIE

hangs his hat at RKO1... You'll be seeing him in several shows—one with Ginger, Rogers!



Among the unique musical shows of the new season is the one now being planned for Ginger Rogers and Jack Oakie . . . Ginger for Glamour, and Jack for Laughs! . . . That's the combination!





ANNE SHIRLEY

GENE RAYMOND







JOHN BOLES

Another of the outstanding names that add star power to our 1936-37 program.

CHARLES BOYER

at the top of his class among the screen's romantic actors . . . Still another in our name parade!





HARRIET HILLIARD

A LEW BROWN MIISICAL

Mentioned for the cast of this exciting musical comedy are the stars on this page. Now being readied by Lew Brown, Broadway producer . . With music by Sam Fain, composer of hits like "I'm No Angel," "When I Take My Sugar to Tea," and many others.



JOE PENNER #

The screen's perfect idiot, in one or more productions, throws his fiery genius at the feet of a hardened world..., and all they do is laugh!



WHEELER AND WOOLSEY



Two blasts of hokum from the bashful boys next year. The first, "Mummy's Boys," in which the sappy scientists go digging the dirt in Egypt for a mummy full of laughs. Producer, Lee Marcus.

GEORGE O'BRIEN

Ace star of the rugged outdoors . . . hard hitting he man with the box-office kick of a bucking brone. In SIX action dramas staged on the frontiers of adventure. Produced by George Hirliman.





THE STRENGTH OF RKO RADIO

The industry is alert to the forward surge of RKO RADIO. Showmen everywhere share with us our high hopes, aware of an added vitality to a company grown strong by hard work. We are rich in stars and properties, richer still in the possession of an organization with vision, courage and integrity of purpose. Your show business and ours is a world of dreams made real by men who know.

That manpower is the strength of RKO RADIO.

Samuel J. Briskin, Vice President in Charge of Production THE PANDRO S. BERMAN PRODUCTIONS

Associate Producers . Lew Brown . Edward Kaufman . Lou Lusty . Lee Marcus . Zion Myers Ernest Pagano

Cliff Reid. Robert Sisk. Edward Small. Directors. Christy Cabanne. John Cromwell. Wallace Fox. Fred Guiol. Leigh Jason. Edward Killy. Philip Moeller. George Nichols, Jr. Stephen Roberts. Mark Sandrich. William Seiter. George Stevens.

Affiliated Producers. George Hirliman. Sol Lesser. David L. Loew.

48 FEATURE PICTURES 1936-37

It is with pride that RKO Radio herewith presents a tentative outline of its production plans for the new season.

4339
ALREADY ON THE DOTTED LINE

Even before the new selling season begins, as this announcement goes to press, 3027 independent exhibitors and 1312 circuit theatres and important key runs, a total of 4339 houses, have expressed their belief in RKO Radio by signing contracts for our 1936-37 program.

These 4339 contracts, bought on faith alone, are more than mere commercial agreements. They represent, in black and white, the confidence of showmen in our ability to deliver.



WALT DISNEY

WALT DISNEY has chosen RKO RADIO to distribute "MICKEY MOUSE" and "SILLY SYMPHONIES" on the 1936-37 program, at the completion of his existing contract with United Artists. Comping soon!. Mickey and Minnie Donald Duck. Pluto. Horace Horsecollar. The Big Bad Wolf The Three Little Pigs. and all his world-loved stars.



PROPHECY

Only time can tell whom The March of Time will present as its star for the 1936-37 season. Yet when he flashes across the 6000 screens that regularly show The March of Time, in sharp, clear focus against a significant background of world-news, he wail become an object of universal interest. For on him may depend the rise or fall of an empire, the prosperity of an indusiry or the turn of an election. As ime marches on during the comig season, The March of Time will add many such stars to that



important gallery of statesmen, messiahs, dictators and just plain people that have already at tracted millions to the world's box-offices.)

MARCH OF TIME

Produced by the Editors of TIME

VAN BEUREN PRODUCTIONS

32 SPECIALIZED SHORTS FOR 1936-37

One-reelers expertly planned for present program demands, both as to running time and subject matter . . . Each with its own definite appeal to the widest interests of the greatest number

13 BILL CORUM SPORTS REVIEW

Sports hold a deeper interest for more folks than any other single activity. Bill Corum, famous sports editor and writer, looks behind the head-line and gives empretured sports from an "inside" unalle, with a cest and zip that have made this series cutistan find.

6 STRUGGLE TO LIVE SERIES

Nature's most amozing wonders on the screen. Life to mothermore scrept to the magnificent, the fight for the survival of the fittest, caught with thilling interest by the citied cameras of the Woodard higher. According Award winners

13 THE WORLD ON PARADE

The of that we all makes obserbing special feature at the first my inequatine feld in pictures. high-scaled if y the breezy comment of Alois Havrilla... the arms of industry, for instance, felling the town why what when and where of everyday things we think we know all about—but don't!



36 TWO REEL COMEDIES



- 6 MUSICALS
- 6 HEADLINERS
- 6 SUPERBAS
- 6 edgar kennedys
- 6 smart set
- **b** radio flashes

Produced by Lee Marcus



PATHE NEWS

TWICE WEEKLY... Dominant today es it has been for a quarter of a century.

PATHE TOPICS ... Seven issues a year.

POPPY

(WITH SONGS)

(WITH SONGS)Pramouni releose of William LeBaron
production. Stars W. C. Fields: fostures
Rockells Rudge and Production. Stars Received to the Received States
Rockells Rudge and Received States
Rockells Rudge and Received States
Received

cet as a first rate contrasuing outfor Fields in some of his best momental control of the control of the control
fields as the control of the control of the
fields to cut loose on his own in several life-saving sole
spits, Maiding out the con givinagoing, Maiding out the con givinagoing, Maiding out the con givinaprins, or switching his goif routine
to life a croquet match, Fields manacestic stay on top and out in front
attaillimes.

Mass Hudson is pleasant as the
Mass Journey
Mass Hudson is pleasant
pleasant
Mass Douel aces as
the Countess Du Pulzzi.

Bige,

SINS OF MAN

20th Centry-Fox release of Kenneth MacCowan production. Stars Jeon Hersholt. Directed by Dito Brower and Gregory Chickens of Company of the C agreell Allen Jenkins
Engel J. Edward Brombers
Engel Ann Shoemaker
Engel Ann Shoemaker
eleeka De Witt Jennings
of Prior Fritz Leiber
Drunk Francis Pord
Trilla Builer Adrian Rogley Town Drunk Francis Countries Buller Christon Rubs Standards: Buller Christon Rubs Standards: Buller Christon Rubs Standards: Buller Christon Rubs Standards: Buller Christopher Standards: Buller Christopher Standards: Buller Christopher Christophe

Minister. Paul Stonion Manister Army, Dector. Expend Von Stonion Dector. Expend Von Stonion Dector. Tredious and frequently phony in its sentimental and religious passages. Sins of Man's not a good motion picture. It will be hard to agree the stonion of the stonion picture. Paul Hershold Period Von Hershold Vo

occur Hersbolt (a) loses his wife in childbirth; (b) discovers the childbirth; (c) goes to America for reunion with the other son only to have latter killed in aeroplane accident; (e) goes to America for reunion with the other son only to have latter killed in aeroplane accident; (e) goes to America for reunion with the other son only to have latter killed in aeroplane accident; (f) becomes a Bowery bum.

There is no point, no underlying moral to the whole series of misfortunes. The title, Sias of Man. There is no point, no underlying moral to the whole series of misfortunes. The title, Sias of Man. There is no point, no underlying moral to the whole series of misfortunes. The title, Sias of Man. There is no point, no underlying moral to the whole series of misfortunes. The title, Sias of Man. Wood to a work of the misson of the children of the whole series of misfortunes. The series of the point of the children of the chi

that for Luise Rainer some univage.

While an effort has been made, throughout to keep the story's time elements properly costumed and determined the story of th

DANCING PIRATE

(MUSICAL)

(In Technicolor)

REO-Radio release of Ploner (John Sporks) production, Meriha C. Connett.

REO-Radio Production, Meriha C. Connett.

Illia, Franc Morgan, Steff Dunn. Directed by LLoyd Corrigan, Designed in color by Morris, Francis Pranch, Francis Production on Sortal Lindsay Squier: collaboration on Sortal Lindsay Squier: c

Jonathan Pride	Charles Calling
Alcolde	Fronk Morgon.
Serafino	Steff! Duna
Pamfilo	Tule Alborni
Don Boitazar	Viotor Woment
Chago	victor varconi
Clargo	nack, ru Hne
Blanca	Alma Real
Tecolote	William V. Mong
Pirate Chict	Mitchell Lewis
Pirate Cook	Cv Kendall
Shepherd	Julian Rivero
Orville	forold Waldridge
Orville's Mother	Toro Lowis
Landlady	Yore Cectl
Miss Ponsonby	Filler 7
biga ronsonoy	ewort nemarrowe
Mozo	lohn Eberts
Pirate Mole	Max Wagner
Sallor	James Farley
And the Royal C	onsinos

And the Royal Consings
As the first all-technicolor dancing musical, Dancing Pirate' has
exploitation possibilities, despite the
potentialities that Charles Colina
suggests, Pioncer's 'Pirate' is too
comic operetta to qualify as 1936
film fare.

Forcpart is almost acceptable as
Collins is shanghaied for a piratical
cruise around the Horn from Boston
to lower California, but after he enlists the lassoing honest Injuns to
heat the brigand Spanlards it's a bit
too much.

Miniature Reviews

'Poppy' (Par). W. C. Ficlds practically on his own, but enough of him for general bo. purposes.

'Sins of Man' (20th-Fox). Nothing but misery happens to fean Hersholt in a feeble heart-throb chronicle that will

iseart-throb chronicle that will be hard to sell.

'Dancing Pirate' (RKO). Technicolored filtmuscal, sans cast names, further handicapped by inept story.

'Palm Springs' (Par). Light musical best suited for dualers.

'Border Flight' (Pat). Well done 13' production that should done 13'

deluxers.

'Doughnuts and Society'
(Rep). Weak comedy holds no
b.o. lure and little entertain-

'Red Wagon' (FD). Fair circus adventure film with Charles Bickford, Greta Nis-sen and Raquel Torres in east. English-made, for the dualers.

persuitacity pars any reasonable degrate of plot sanity. Luis Alberui in time becomes an ally instead of a gaoler. Morgan. Is an engaging if stupid official (and father; f Duna) whose bunglings. In:ther complicate the course of true color, pars Plomer's last attempt at 100% technicolor in 'Becky Sharp'—the patterns are achieved at the express of natural expression. In other words, the human purpets don't blend with the Robert Edmond Jones color sahen grey physician procession of the color of th

is the more prominent and the most likely. Russell Lewis' dances, are in the Spanish motif, with the usual musical comedy libertles for free 'n' easy introductions, such as when Collins gets a respite from the jail and the courtyard is suddenly filled with terping faming-joint dancing on the scaffold with a nose 'round, his neck. Alfred Newman's usually brilliant orhestrating is given fuller and colorful scope with the characteristic Latin score.

Dancing Pirate is a weakle. Abel.

PALM SPRINGS

(WITH SONGS)

(WITH SONGS)

Faramount release of Walter Wanger production. Feature Frances Long Yerd. Sailth March 1998 (South Streen Pluy by Joseph Eleids: Odaption, Humphrey Pearson from Syles Connolly's ordgrant, Lady Smith, Mack Gordon and Jiarry Revel; musked direction by Boris Morron; canner, Jemes week June 19, 3th, holf of double bill. Hunning lime, 71 mins.

oan Smyth	.France Langford
oan Smyth	Smith Ballew
aplaln Smyth	Sir Guy S'anding
tarkov	Ernest Cosport
unt Letty	Spring Byington
eorge Brllell	David Niven
lorgan	E. E. Clive
scor	Sterling Holloway
ud,	(irady Sutton
Irs. Baxter	Maldel Turner
conard	David Worth
llss Pinchon	Sprah Edwards

Compart is aimost acceptable as Collins is shanghialed for a piratical Solina is shanghialed for a piratical list the lassoing honest figures to hest the brigand Spaniards it's a bit too much. It's the brigand Spaniards it's a bit too much. It's the brigand Spaniards it's a bit too much. It's the brigand Spaniards it's a bit too much. It's the brigand Spaniards it's a bit too much. It's the work of the France Langford for It's weeker and the stored in the state of the brigand Spaniards it's a bit too had in spots Steff Duna (who clicked in Pioneer's signally successful three-reeis short. La Cucharacha') has her moments, but in too she's week. Collins Steff Duna (who Levela moments, but in too she's week. Collins ballroom wife. Devothy Stone (of the Fred Stone clan), is a capable tapster with a lither physique and a sometimes too dentificies of the bright state of the bright

Love. Mack Gordon and Harry Revel contributed. Will I Ever Know? Extremely the description of the lower by Miss Langford and chorus as well as by Ballew. All three have since been widely etherized.

Trouble with the entire proceed langs is that the director seemed the lower by the lower by

light comedy, all the time lacking structures. Trouble with Aubrey Scotto's direction, aside from failure to sustain interest, is that he neglected to give Ballew more to do. Sterling Holloway, providing the Sterling Holloway, broyding the role. Sir Guy Standing, as the failure; Einest Cossart, the butler, and David Niven, rich young Englishman, turn in well-rounded performances, which most of the time forms of the time sodes.

Dialog i: almost exclusively rudi-mentary, Wcar.

BORDER FLIGHT

BORDER FLIGHT

Paramodnt release of A. M. Botaford production. Feotures Fronces Parmer. John
Howard, Roscoe Karras, Robert Cummings.

By Othe Lovering. Story. Ewing Scott;
adoptation. Stranger Story.

Ewing Scott;
adoptation. Stranger Story.

Ewing Scott;
adoptation. Howard

Li Dan Conion. John Bloward

Li Dan Conion. John Howard

Li Dan Conion. John Howard

Li Dan Conion. Roscoe Karna

Calleo Smith. Roscoe

Paul Borrett

Producer A. M. Botsford used a familiar theme in this story of the aerial activities of the U. S. Coast Guard, but followed it well in producer and activities of the U. S. Coast Guard, but followed it well in producer and a fast-moving script. Result is an action film that can be sold for nice results in the duals, production not being heavy enough to stand on its own in the keys.

Things really don't start to pop. Things really don't be provided the service but the producer of the work of the producer of the produce

as the writers.

Director Qtho Lovering paced the action nicely and Harry Fishbeck took good care of the photography, but the costume department didn't do any too well by Miss Farmer, a looker who could have carried a softer wardrobe.

do-any too well up also and too the color wardrobe. All the action steepwish a band of an extra the color wardrobe and the color wardrobe and the color wardrobe and the U.S. provides the Coast Guard with manding the color wardrobe and the U.S. provides the Coast Guard with machine guns for its planes, Withers, sometime of a shift planes, Withers, sometime of the coast Guard with machine guns for the planes, whiters, sometime of a shift planes, whiters, sometime of the coast Guard with machine guns for the planes with the services along with the girl. Plenty of gunning following this, with Williers squaring himself with the service plane into the boat that's trying to frustrate a rescue. This also is familiar, but well done. Roscoe Karns does well by himself as an ace fiver turned plane mechanic, while Samuel Samuel Commander. Others in the film are in strictly for bits, but okay, Scho.

NAVY BORN

Republic release of Nat Levine produc-tion. Features Whilam Gargan and Cloire Dodd. Directed by Nate Watt. Original by Mildred Cram; scenaries, Albert De-Mona, Glive Cooper; adaptation, Marvein Johns, Clive Cooper, adaptation, Marvein phologrophers, Ernest Miller, Jock Moria, Al Fox, Brodstyn, half double feoure program, week June 19, '50. Running time, 70 mlss.

William Gargan
Claire Dodd
ouglass Fowley
George Irving
Dorolliv Tree
William Newell
Addison Randall
Georgie Caine
laudla Coleman
Douglos Wood

Shorts

JOE LOUIS vs MAX SCHMELING 33 Mins. Rialto, N. Y. Super-Sports

IOU LOUIS was MAX Schmelling Simins.

Simins.

Simins.

Simins of the Louis vs. Schmeling henvyweight bour should clean up, pressign a heavy profit for those who hold the rights and good chunks of extra con. For continuous of extra con. For continuous of extra con. For continuous of extra con.

Super-Sports Attractions is producer and distributor, with Mike Jacobs' 20th Century Sporting Club and Mrs. William Randolph Hervats to finish, thoroughly fulfilling its purpose of providing a clear account of what happened in the Film Itself is a smssh from start to finish, thoroughly fulfilling its purpose of providing a clear account of what happened in the right of the continuous of the contin

MARCH OF TIME Vol. 2, No. 6 20 Mins. Radio City Music Hall, N. Y. RKO-Radio

Voi. 2, No. 6

No. 6

Nameric Sanow litting the big Music Hall since the closing of the Center a block down Sixth avenue, and a colorium delition to the Music Hall since the closing of the Center a block down Sixth avenue, and a colorium delition to the Music Hall's screen where the editing of the newsres estart is often too addition to the Music Hall's screen where the editing of the newsres sixth is often too addition. The second was the fusic Hall's high-type clientels. Austria and the Hapsburg royalities, Orime and the probation experts of the United States, and Worth fewd are the Hame in No. 5 of Volume 2.

Archives are tapped by reveal the pre-war splender of the arclett warous stages of the extle A singed linear shows Otto, the pretender, aged 12, being talgent how a king says I command. Running comment explained the state of the extless of t

'SPOOKS'
With the Cabin Kids
7 Mins.
Globe, N. Y.
20th-Fex

Globe, N. Y.

Al Christic has turned out a satisfying, melodious one-rece short and the satisfying melodious one-rece short are the satisfying melodious one-rece short are the satisfying melodious of the satisfying the satisfying—three times, each occasion being a familiarly for succeeding vocal Director. William Watson has employed intelligent restraint in cx-posing every spooly effect in the hunted house. It is never carried too far.

DISTRIBS WEIGH SHIFTING CONTINENTAL CENTER TO ENG. AS STRIKE AFTERMATH

Paris Strike Settled, but It Left Film Industry Badly Shaken-American Firms Resent French Gov't's General Meddling-40-Hour Week in Effect

Paris film strike has ended and normal activity has been resumed, but it was tough while it lasted and it left the industry badly shaken. American firms face a tremendous amount of readjustment in order to comply with accords reached in the settlement. Distribution workers as a result of the settlement of the settlem Paris, June 23.

The lowest salaries get the hishest Increases. Exploitation workers also get a boost.

In film circles there is serious talk of removing the European center of distribution to London, Picture people getting fed up with the hindrances the government has thought of lately, such as the newsreels decrees, and others. And the strike, though not previously the work of the government, held up the normal functioning of a group of concerns doing upwards of \$3,500,000 worth of business in this country annually. If this transfer were to happen, it would mean the loss of thousands of jobs, both for distribution and printing.

Position 'American concerns are in seems even more disagreeable to them, in view of the fact that all that the strikers were asking for the strikers were asking for and more Area of the strikers were asking for and more Area of the strikers were asking for and more Area of the strikers were asking for and more than the area of the strikers were asking for and more than the strikers were asking for the stri

her occupation of their premises, have their business paralyzed again

again.

The 40-hour week is now in force everywhere. Employers can't ask for and employes can't do overtime labor, Workers also have fixed daily working hours and no night

daily working work.
Settlement also requires a collective employment contract which gives workers the right to discuss operations of the business with em-

operations of the business wurn sup-ployers.

Films were released from printing-plants just in time to allow for change in program on the regular change day (5), but up to the last minute Parls theatres were prepar-ing to away pictures.

In the future, theatres may close one day weekly to comply with the 40-hour regulations.

Paralyzed

Paralyzed

The strike paralyzed the industry bere to an almost unbellevable degree. On June 3 the Eclair studio at Epinay was occupied by strikers. Two days later Pathe at Joinville, GEP.A. of the Buttes-Chaumont in GEP.A. of the Buttes-Chaumont in June 1997. The strike is and Francios I closed their doors soon after, but were not occupied. All the printing plants went into as many camps.

American companies began to feel the plnch then, as all their printing, with the exception of Paramount, which has its own plant, was done at Leopold Maurice. Soon after that, the Par plant at Romainville was occupied. UA, 20th-Fox and every other American concern were very much hampered and could not companies.

very much hampered and could not go on working. They sent all their personnel out on paid vacations to prevent occupation of their premises by strikers, who were not in their

employ.

Meantime, things were happening employ.

Meantime, things were happening in the theatres. Slow to get under way there, the movement soon gathered speed. The Gaumont-Palace was hit June 4. Then the Rex of the same circuit. On Friday (5), which is opening day here, groups of strikers mounted guard outside the doors of those two houses to prevent.new films from coming in The whole Gaumont circuit, including the Palais-Rochechouart, Tivoli, Marcadet and Gaumont, was next. They all stayed dark until the employees got full satisfaction.

The same day newsreel houses went haywire. Clinet, Clinitran, Richeliau-Drouet and Faubourg-Montmartie were occupied and that night Metro's programmer Olympia and Apolio employees decleded to

Secretan-Palace and Cinema Jeans d'Arc struck for a few hours and obtained satisfaction. On June 10 there was two-hour strike at the

Madeleine,
UA's Miracles-Lord Byron was
three days. On June 12 occupied three days. On June 12 the Paramount closed.

That left the whole business tied

That left the whole business tied up. It was next to impossible for houses to change programs, Strikers took charge of the films when they arrived and sent them to the depots. The depots being occupied, it was impossible to get them out. The-atres either had to close or keep the same bill.

arres either had to close or keep the same bill. It is a bill to be same bill to be sa

strike.
The 'Ouvreuses' (femme-ushers) They won't have to pay any 'concession' fee to the management from now on, and will keep all their tips themselves.

flow on, and will keep all their tips for themselves. Niteries, cafes and restaurants were also hit. A waiters' strike was declared, and it proved to be quite a problem for restaurant-goers to find a place to eat. The only places opened were the Hotel Majestic, Commodore, Cafe Wepler, Ambassadeurs, a few bthers, and co-operative restaurants.

Cafes such as Fouquet's, Marignan, Florian, Cafe de la Palx were closed and Parisian crowds stared in from the street, unbelieving they would have to go without their aperitif that day.

SOUTHERN COOKING WITH BRIT. ACCENT

London, June 13.

After the premiere of Universal's Show Boat at the Leicester Square, General Film Distributors threw a party in the form of a Mississippl Supper at the Dorchester.

Menu included mint julen, melon, chicken Maryland and strawberry shortcake. One or two people took as ip at the julep and decided to pass that up. The melon was desilicious, Sauce for the chicken Maryland was served separately, and licious. Sauce for the chicken Mary-land was served separately, and bore no relation to the a la Mary-land. The strawberry shortcake had a meringue on top and a pie crust on the bottom. Delving into the shortcake, it was discovered the berries had been mashed, or squeezed, or annihilated in some form.

Nevertheless, it was a jovial affair.

Blackbirds' Needs Work; Heat K.O.'s 'Follow Sun'

London, June 23.
After two postponements, Lew
Lealie's Blackbitus of 138's opened
in Manchester June 20. It looks like
a hit as is, but C. B. Cochran thiuks
lt needs plenty of work before coming to the Galety, London, July 8.
Cochran's current revue, Follow
the Sun', at the Adelphi. suffered
its first loss last week, probably due
to the heat, and the producer says
he'll close it shortly. London, June 23.

Harrison's 80th

night Metro's programmer Olympia and Apollo employees decladed to epsend the night there.
Olympia, playing 'Night at the Apollo June 12. Employees of Mrs. Edsig's circuit, including the Galete-Rochechouart Galete-Clichy,

MINEVITCH A SOCK

American Acts, Two Holdovers, on Palladium Bill

London, June 23

Soven American turns, two of them holdovers, on the current Pal-ladium bill. Borrah Minevitch, in his first date at the house in four years, is a sock, Other hits are Billy Costello, 3 Bitmorettes and Powell and Nedra American

\$100.000 TUDOR **QUOTAS FOR COL**

London, June 13.

Tudor Films, new British com-pany, of which the Marquis of Ely is chairman, will produce for Columba ha seven quota-pictures costing in the neighborhood of \$100,0000 exp. First one will be 'Song of Love,' with Gitta Alpar, and music written by Hans May. Directed by J. Elder Wills.

FILMING PLAY BEFORE **WEST END OPENING**

London, June 10. Idea of trying out a show in the provinces, breaking house records with it, and then making a film version before bringing it to the West End, is a new wrinkle over here. This was done by Herbert Wilcox and Jack Buchanan, who are restricted director and a fact for This was the state of the

and Jack Buchanan, who are respectively director and star of 'This Will Make You Whistle,' on which Buchanan started work directly he

Agnes Straub Lets Go

Berlin, June 12. Berlin, June 12,
Agnes Straub, actress-manager, is
not renewing here contract for the
Kurtuerstendamm theatre, built by
Max Reinhardt. House has been
taken over by Hans Woelffer.
Wöelffer has signed up numerous
screen actors, including Karl Ludwig Diehl, Gustav Freehlich, Theo
over, Albrecht Schoenhals and Marielouise Claudius.

Americans In London

Joe Rock throwing a party at the Mayfair hotel to celebrate the trade-showing of the Harry Roy picture. Ken Harry back he's with an electrically manipulated guitar Opens June 20 at the Savoy and Berkeley hotels, and then goes to the Trocader of the Troca

weed buffer load to the resist the free in Berlin. Could not resist the free trip offer.

Mills Bros, broadcasting June 27; also Billy Bennett, Will Hay and Peter Bernett, Will Hay and Peter Bernett Wall, general supervisor of Radio Pictures European. exchanges, here after having opened branches in Poland, Sweden and Austria.

branches in Poland, Sweden and Austria.

Shiberts have finally cinched the deal for Green Waters for Broadway, in the fall.

Shiberts have finally cinched the deal for Green Waters for Broadway, in the fall.

Shacman of the British Broadcasting Corn, to broadcast, but George Black refused to give permission.

Irene Dunne, supposedly here on holiday, may star in one for Max Schach at Denham, sgain.

De Marcos getting spread publicity with pictures as the "highest paid dancer in the world." Good stuff just before they open at Grosvenor House.

Just before they open a.

James Fitzpatrick has started work on the first of his Sound City productions for Metro.

Miriam Seegar commuting between her London house and country to the started by the st

tween her London house and country home.
Dave Burns and Albert de Courville lunching under the trees at Ascot during making of Gaumont-Brida plant send to the properties of the country o

ing been soid out advance.

Warner Bros. (London Office) givling 'Three Men on a Horse' company a private showing of Green
Pastures.

Twickenham Films, has Edward
Everett Horton and Genevieve Tobin
spotted to come this way end of July

spotted to come this way end of July for a comedy.
Eric Pommer Insisting Henry Sherek come over to the Denham Film Studios to confer with him.
Dwight Fiske big hit, at the San Marco, latest West End restaurant, George Beatty, due here July 13 to open at Mayfair hotel and Palladium, cabled Henry Sherek he couldn't find a boat for himself, wife and family salling in time for his opening. Both places decided to postpone.

his opening. Both places declared to postpone.

Barrymore wanted by Critical of the postpone and perfect the perfect of the pe

What Does a Release Date Mean? London Exhibs Are in a Dither

Distribs' New Trouble With Mexican Union

Mexico City, June 23. is again brewing between

American film distributors and theli help. Local cinematographic employees union complained to the labor department that distributors have allegedly violated collective work contracts that were signed to settle the four months' strike last

January.

Department is holding a series of conferences between reps of distributors and employees in an endeavor to straighten out the situa-

MANGAN'S 150G REVUE IN 2,800-SEAT LYCEUM

London, June 13. Francis Mangan will produce

Francis Mangan will produce a revue at the Lyceum in conjunction with the owners, Walter and Frederick Melville.

Show is being sponsored by Arthur Segal and Nico Lek, Beiglan, son of diamond magnate, and will cost around \$150,000 to produce.

Renee Houston has been signed to star, with negotiations pending for Stanley Holloway.

Froduction will play twipe-inghity, at \$2.50 top, and opens Aug. 22. Lyceum seats 2,800.

London, June 15. Hopeless situation in the picture clease date problem has arisen

here. In the old days films were trad-In the old days films were trade shown and released anything up to a year later, the release date being decided by the booking dlary of the biggest circuit which could be in-terested in a nation-wide buy. Films Act changed this, shortened rilms Act changed this, snortened release dates, and generally compil-cated them, until the position has now arisen where exhibitors are

cated them, until the position has now arisen where exhibitors are squawking at the layout.

Progression now is that a picture comes into England, is tabbed in the West End for pre-release, and is then booked promiscuously, to suit the distributor in his dickerings with the big circuits.

It may happen that a film will get at may happen that a film will get G B come and the properties of G B come and the pre-release run in the number two theatres in the West End.

the West End.
Then gets pre-release in a number of important provincial spots, and may again get second and third substitute pre-general runs in second atties.

ond cities.

Result is hopeless chaos. Release date itself varies in different parts of the country, as is known by newspaper scribes, who try and supply readers with a release index to the current local offerings. In London, there's always an average of a fortnight's las between the release deadline north of the Thumes and this same in the south.

gee at Fortnum & Masans, which attracted a big society gathering. Eddle Polo here after absence in Vienna, and looking around.

Follower and the state of the sta

now extent till october.

Now extent till october.

Richard Barthelmess sending for his wife and children and expects to remain here until September.

Joan Bennett doing a personal during the showing of Par's Big.

Erown Eyes' at the Plan a prior to his return to America in August.

A. G. Berman due here early in August, sailing from New York July 30.

Hildegards doing farwell broad.

Hildegards doing farwell broad.

Hildegards doing farwell broad.

Whileli is rarely granted to foreigners.

Britons In Hollywood

Hollywood, June 23.

Brrol Flynn at work on another screen original, encouraged by the Screen original, encouraged by the Sybil Jacon and May Robeon both on location in San Pedro, working in 'Way for a Pirate'.
Claude Rains due back from Pennsylvania where he passed variation of the Pennsylvania where he passed variation of Thore Goes the Bride Rashlon.

Henry Mollison reporting to Columbia for Thore Goes the Bride hand, result of trying' to prue shrubbery with a bowle knife.

Molly Lamont on location in Canada working in a quota pie produced and the pennsylvania working in a quota pie produced and the pennsylvania working in the May Desperado' working jard on her Ida Lupino working hard on her Ida Lupino worki

Dodds' American Biz

Thomas Dodds, chairman of At-lantic Films of London arrived in New York June 22 to arrange U. S. and Canadian distribution deals. United Artists handles world re-

lease.

Atlantic's Thunder in the City's goes into work July 15 at the Ponham studios, London, starring Edward G. Robinson, on loan from Warner. Marion Gering will direct film.

SCHEHERMANN OUT

Berlin, June 12 Berlin, June 12.
Dr. Fritz Scheuermann has resigned as general manager of the Film Credit Bank and as president of the Reighs Film Chamber.
No successor appointed yes.

100 BRIT. PIX IN U.S. IN '36-7

Australians Ganging Up on Metro, FILMS IMPROVED, Nazis' Reduced Underwriting Hits Par for Alleged Control of Nabes | WIDER DISTRIB

Motion, Picture Exhibitors Association is considering the idea of holiday admission minimum to sixpence (12c) in the nabes. Under an agreement with the Motion Picture Distributors Association, the present minimum is one shilling (35c). Lately matters have not been moving any too sweetly between the two associations, and it is freely anticipated that trouble lies ahead.

ween the two associations, and it is freely anticipated that trouble lies ahead.

Meetings have been held covering, restriction on theatre erection incertain areas, and the 25% right of rejection; M.P.E.A. claim that the M.P.D.A. repudlated an agreement covering erection restriction. It had been suggested that the present. Films Advisory Board (covering the quota) be permitted to straighten out any disputes between the parties concerned. This idea did not meet with approval and a suggestion was indied that 2 hourd, be arranged between the representatives of the industry itself. Prince. Edward, Sydnide that the control of the con

British Squawks

Beddes the M.P.E.A. move against Par-Metro. British distribs are up in arms against what is described as 'an, American strangle-hold upon the Australian picture industry.' British claim it is practically impossible for them to sell product in many Victorian centers because of the alleged Par-Metro grip. With the British reported as keen for the covernment to take action, and the threat of M.P.E.A. to bring in a lower admission, Par-Metro have created an interesting situation within the industry itself. It is believed that the lower rate will only operate in those centers where the alleged Par-Metro interseption of the property of

oyners hope thereby to take away trade from the men screening only Par or Metro.

But whether the M.P.D.A. will But whether the Cut-rates is a support of the Cut-rates is a support of the Cut-rates. The company of the M.P.D.A. Refund Supply plx to the cut-raters would probably mean a separate fight. It is thought that some distribs will stand back of the men in the cut-rates proposal, if only to give battle to Par-Metro and bring the fight out into the open. Trouble is over the alleged sponsoring by Par-Metro of the weekly-chaire, theatres with P-M in on a percentage basis and a cut of profits above a certain figure. Theatres so sponsored play only the P-M product, with all other distribution out. Exhibs not in on the sponsor of the control of the country of th by introducing a slash in admission to six pence

by introducing a slash in admission to six period and insist of six period and in six parts. An indical of the lower admission and in six parts, admissions had been increased in certain centers. It has been stated that Hoyt's was back of many moves to prevent the P-M advance in Victoria and N. S. Wales, especially in spots where Hoyt's operates a large nabe chain. Official stated this was not so, and that his chain was quite capable of taking care of any opposition offered.

W. Harrop (M.P.E.A.) stated that admissions had been increased in cortain centres. It has been stated that Hoyt's was back of many moves to prevent the P-M advance in Victoria and N. S. Wales, especially in spots where Hoyt's operates a large nabe chain. Official stated this was not so, and that his chain was quite capable of taking that was quite capable of taking that of any opposition offered.

Harrop

W. Harrop (M.P.E.A.) stated that he had given a statement to the

local trade papers on the admission angle. Asked whether the P-M tie-up had anything to de with the proposal, Harrop nodded his head, Said that some action would have to be taken by the exhibs to stop; the methods at present employed, and this could only be done with a lower admission by those outside the pale of P-M.

amission by those outside the pale of P.M.
Harrop mentioned that the M.P.
E.A. was in favor of a tax on gross sarring capacity of films instead of the present footage duty. Pointed out that big his like. 'Naughty Marietta' earn thousands of doilars. It was not seen that the market of the present footage duty. Pointed out that big his like. 'Naughty Marietta' earn thousands of doilars. It was not seen that the present footage that was not continued as mariet plx with less earning appearing the said that were a gross tax in said that the ware a gross tax in said that the present time, is sinut out because of the footage tax'.

Harrop also stated that the M.P. E.A. would press for the erection restriction upon similar lines to those adopted in New Zestand to stop over-seating. Government would be asked to bring in legislation to cover a 25% right of rejection on foreign pix. Another point to be taken up with the government would be the word 'Acquire' in the quota act. M.P.E.A. desires to know whether distribs must produce locally providing there are not sufficient pix made to meet the requirements as set out in the act. M.P.E.A. will ask the government, because of the adverse trade balance between America and Australia, to seek a remedy in America to allow Australian-made Australia, to seek a remedy in America to allow Australian-made pix a market in that country.

Points M.P.E.A. is fighting 'for

are:
(1) Prevention of an American
combine against local exhibs.
(2) Prevention further theatre
building in centers where injury to
another exhib would result.
(2) To prevent overseating in districts reported as already over-

(4) Definite ruling by government

(5) Admission cut to combat Par Metro operations in the nabes.

H'WOOD CAST, CREW TO MEXICO FOR PIC

Hollywood cast crew will be used in production in Mexico of 'Carlotta Y Maxmillian by Colonel Film Co. In addition, local studios will be utilized for film-

Ing of interiors.

Miguel C. Torres, president of Colonial, has left for Mexico City after lining up crew and cast which

atter iming up crew and cast which follows in two weeks. Conrad Nagel goes in male lead spot, opposite Madea de Novaro. Sixteen week shooting schedule has been set. Jean Bart is doing the English version screen play.

Looking for Dickinberg

Nice June 11. Latest bird of the phoney 'film chool' species to fly the local coop ls guy calling himself Joe Dickin-berg, 'Hollywood producer-director,' Dickinberg told suckers he planned to produce 'Ben-Hur' at the Victorine plant, erstwhile Fox

Less Than 80 British-Made Productions in Past Season - Next Season Will Increase General Scope

IMPORTANT FIELD

More English-made features will shown in America in 1936-37 than in any previous season. Estimate that approximately 100 pictures made in Great Britain will obtain widespread distribution in the tain widespread distribution in the U.S. during the coming season. This compares with less than 80 subjects in the same category that secured worth-while distribution in the past year, which was a new light for general English pix in the U.S.—Film executives estimate that American distribution in foreign lands, largely English-speaking countries, for virtually one-third of the total revenue or about \$560,000,000. Hence, it is considered only a logical develop-

virtually one-third of the total reviewe or about \$500,000,000, thence, it is considered only a logical development to witness U.S. companies arranging for better and more wide-different on the second of the seco

AUSSIE PRODUCER'S U. S. TECHNICAL STAFF

Hollywood, June 23.

After a week here looking over production methods, Eric W. Bedford, production manager for Commonwealth Pictures, Ltd., of Australia, has pulled out for New York

tralia, has pulled out for New York to discuss state right releases of his production in this country.

Commonwealth plans to turn out two or three features annually to take care of quota requirements.

Upon returning here from New York in about a month Bedford will assemble production and technical staff here to take with him to Sydney. Producer has deal on with Wallace Worsley to go to Australia to direct series of pictures.

Novello Musical Next For Lane; 'Rise' a Bust

London, June 13. 'Rise and Shine.' last Drury Lane how, is closing at the big theatre after less than eight weeks. Musical

arter less than eight weeks. Musical was a failure from the start, largely due to its lack of comedy, and has lad the shortest run of any Lare production for some years.

Louis Dreyfus sailed with LecEphraim on the Queen Mary's Ephraim on the Queen Mary's view to severing it for the Lane, but cabled it was not suitable.

Next presentation there will be an Ivor Novello musical, 'Caroless Rapture.' The actor-manager-author will produce, and the venture will be his own. He seems to have hit the Lane formula, for his 'Glamorous Night,' although no great shakes, had the melodrama background in the tradition of the house. Some talk of running pictures.

the house during the summer, while the new Novello piece is in course

German Producers 1: Helps Austrians

An Upset?

Vienna, June 11.
Vienna recently had the opportunity to see the Film House Owners battle the Film Distributors in a football

match. Film House Owners won.

SOUR GREETING FOR FRENCH **QUOTA**

Paris, June 12.

Much French bitterness greeted the 1936-37 foreign films quota. It's the same as last year's, and will be enforced from July 1, 1936, to June 30, 1937.

30, 1937.

Visa, of Service du Controle Cinematographique' is still compujsory. Dubs are to be done entirely in France within four months of the inscription date, and limited to 34 by semesters. Mention of the dubbing, an exact translation of the title, names of dubbing and dubbed artists, name of the place where the dubbing took place, all these are to be indicated at the beginning of the film.

allm.

Pictures without visa on July 1, next, as a result of their overnumbering the quota, will be allowed an extra four monthis, beginning on that date, providing their inscription has been done before.

Houses showing, ordiginal versions are ilmited to five for the Seine department, and 10 for the rest of Pennee, with a maximum of two per foundations of the control of the con

tional Education.

Cartoons are still free of any restrictions, and, as in the past, the
showing of films from countries that
have imposed restrictions on the
showing of French pics at home, will
be regulated by special accords between the two governments.

MEX SPECS GET NICE TOSSING FROM GOV'T

Mexico City, June 23.

Specs got another sock with new civic regulations which demand they post a cash deposit of \$150 and a bond of \$300. They are only allowed to up 10% of face value (old top was 25%), must not operate in streets or lobbles and are compelled to have officer or stronger than 100 and to have offices or stands at least 200 feet from amusement center en-

trances.
All must also have good health tickets. If foreigners, the specs must prove that their presence in Mexico is legal.
They can only sell tickets to seats in second, fourth, sixth, eighth, 10th, 12th, 14th and 16th rows. Box offices handle ducats for all other locations.

4th Round-Tripper

Latest British film critic to make the Hollywood round trip is Connery Chappell, on film and theatre desk of Rothermer's 'Sunday Dispatch, who leaves June 17. Chappell learned the London run-around from Vanury, having started as a mug in its London office. He'll spend three weeks on the Const.

Four London film reviewers hay grabbed the round ticket from the papers this summer.

Vienna, June 11.

Austrian film industry has its ouslest season ahead. Mondial and Tobis Sascha producing companies are working overtime in their studios on the outskirts of Vienna.

'Prater,' Vienna's Coney Island, is being made now by Mondial. Emo is directing, with Magda Schneider and Willy Eichberger playing the eads. Music by Willy Schmidt Gentner-

The German star, Willy Forst, is planning to produce his own pictures here by renting either the studios of Tobis Sascha or starting a new

Tobis Sascha or starting a new company.

The many Franz Schubert film is in the matching with Oily von Finit, Albrecht Schoenhais and Marle Andergast. Directed by Robert Reich, the Slovering studios of Sascha is producing an operetta with Franziska Gaal, Szoeke Szakali and Hans Japay, At the camera is Willy Goldberger, who recently came to Vienna from London. Jan Kiepura has signed for his first Austrianmade picture, Opernting. Walter Reisen finished his latest picture 'Silhouettes' before departing for America.

America.

Present upward trend here is attributed to the lessening of financial help to German producers by the Nazi government.

Down to 40%

Down to 40%

Up to a short time ago the producers in Germany were guaranteed 80% of the costs by the distributors and 80% by the export commission and 80% by the export commission and 80% by the export commission of the state of the distributors and times and the state of the distributors was reduced to 40%. This was, for instance, the reason why the Jan Klepura film originally planned in Germany was not continued.

While the question of permit of Austrian films in Germany has been settled, the Ylenna courts were asked to decide on the film 'Mausi.' Standard company had employed Guenther-Krampf for the camera. Kampf had informed the company that he is a member of the German film camerner's union. It turned

that he is a member of the German film camermen's union. It 'turned out later that Kampf was not a member. Further, Kampf's racial question had not been settled entirely. He could not prove his 'Aryan' parentage. Thus, the German film import commission refused 'Mausi' import permission. Kampf's salary was withheld by Standard company, but the court decided that the company must pay half his salary.

BRESLAU'S TOUGH TIMES WITH ONLY 2 THEATRES

Berlin, June 13.
Gerhardt Hauptmann theatro,
former Breslau circus building and
known in the year's before 1923 as
the Thalla theatre, is closing forgood, after considerable money was
invested last year for rebuilding.
Every effort was made to keep the
house going, and special endeavors
by the 'Kraft durch Freude' party
organization with cheap admissions
were put forward, but all in vain,
biz becoming so bad that order was
given to shut it down.
Bresslau jost the Lobe theatre fast

given to shut it down.
Breslau lost the Lohe theatre fast
year, another ramshackle building
that could not be rebuilt.
Remaining legit in the city of
60,000 is the Stadt, where operas
interpolate with drama. Town is
hadly hit by largest number of unemployed in Reich.

TWICK'S FRAULEIN

Berlin, June 12.
Dolly Flans, German film actress, has been engaged by Twickenham for the lead in Fall of an Empire. o be made in London cuilne lead goes to Frank

VARIETY

32

MUSIC HALL, N. Y.

Dear Cecilia Ager:
Don't bother to go into much detail about what the girls are wearing this week at the Music Hail. Regular house review is mentioning that Willa Van and Alfred Stern have costumed, the Rockettes and the ballet corps with especial charm. Bowever, you might put in some of the technical details. What do with the control of the technical details. What of the detail of the course the Slavonic Rhapsody is a cinch. That's satin—or do the Duponts own sverything?
Anyhow, it's probably something

presty colorully costumed in that Slavonic dish, didn't you think? Or don't you mention men in your designation of the colorular of the coloru

STATE-LAKE, CHI.

Chicago, June 20.

For the past two years this house has put together an annual unit-type show, tagged 'State-Lake Folles.' Both of them have done well at the box-office and on entertainment. This current show follows in the tradition on both counts. It will the tradition on both counts. It will indication at the first show on Saturday, and on entertainment will be tightened after a couple of performances to please State-Lake audiences.

tightened after a couple of performances to piesas State-Lake audiences, ances to piesas State-Lake audiences.

All's a typical State-Lake program of the state Lake particular properties of the state program of the stat

feworite male radio warblers, Pat Kermedy. He has built up a great kermedy. He has built up a great from the control of the co

MET, B'KLYN

MET, B'KLYN

Ed Sultivari' Water Under the
Bridge' stanza which bolders up his
stage appearance is a boney collection in its current array. Feature
has been good fare for some time
but the latest clips, especially the
above good fare for some time
litted the latest clips, especially the
above good fare for some time
litted the latest clips, especially the
above good fare for some time
litted the latest clips, especially the
above good fare for some time
litted for the latest clips, especially
find bit coupled with the Ritz Bros.
Ground good the footifish program.
Opening with a Chaplin scene.
Water, zeel looked hackneyed until
Looi Change, with a Chaplin scene.
Water, zeel looked hackneyed until
Looi Change, Valentino, John GiliLooi Change, Valentino, John Gilithough its a fash of Ziegfeld niteryiewing chorines (Virginia Bruce in
though its a fash of Ziegfeld niteryiewing chorines (Virginia Bruce in
though its a fash of Ziegfeld niteryiewing chorines (Virginia Bruce in
though its a fash of Ziegfeld niteryiewing chorines (Virginia Bruce in
though its a fash of Ziegfeld niteryiewing chorines (Virginia Bruce in
though its a fash of Ziegfeld niteryiewing chorines (Virginia Bruce in
though its a fash of Ziegfeld niteryiewing chorines (Virginia Bruce in
though its and the collection of the Vereno
Castle opus but got a stiff equawk
from the former Canace now in Chi,
and had to shelve it), Film serves
Sundard will His mc. others are
Sundard will His mc. others are
Sundard will His mc. others
Sundard will

Wintergarten, Berlin

Wintergarten, Berlin, June 12.

Wisenheimers think they have found the sold in the they have found the sold in the they have found the sold in the they have maintain that it is the vide acts resurrected in modern style which makes it possible to present straight vaude to present-day customers. Judging from current Wintergarten bill, there may be sold the they will be the the they have been as the they are the they are the are they are the are they are they are they are they are

not so forte on showmanship, but the mob likes him. Rulyans Marionettes are very entertaining. Some novel bits, such as transforming a rikska into an auto, a cock into an elephant, a motor cyclist into an airplane and a dancer into a Zepp.

Jimmy and Charlet comedy acromatic of Roth and Shay, with variations and comedy attempts. Finale is a trapeze stunt with a forward somersault into the hang of partner's feet. A click.

Shyretto Trio. a pretty blonder.

with a forward somersault into toe hang of partners feet. A click. Shyretto Trip, a pretty blonde and two boys, start with blief and two boys, start with blief countries, but a thriller here, going into high wheels and finishing with the drunks. Good act.
Kurt Seifert and Robert Dorsay are supposed to be the ribitickiers of bill. Seifert pocket-didtion of more funny some months ago at Scala in the 'Crazy Show,' where he was given ooaching and the right material. Here not so strong. His partner ditto. Team makes anshow, using material from the Viennese revue, at, the Europa House Palm Court, a number of blackouts that garner some laugha. Gizl Royko with her 12 Bingar-

House Faim Court, a number of blackouts that garner some laugha-ian Gypsy musicians (10 femines) is the highlight of current bill. A swell band act nicely presented and going over big, with Gist outstanding in sole terp and violin offerings, alonging, Girls change coetumes three times. Georgys Troups (one girl, three boys), perch, and doot ladder, with ladder, Novelty is the last trick, which is presented downstage infront of stalls. Two boys hold a people each, girl climbs one and ground perch, finally working right up in files. A thriller that looks the part, and for the audience, too. Two attendants standing by-for any postured with the control of the con

part, and for the audience, too. Two attendants standing, by for any possibilities, "Witaly and Orive, Spanish eccentric acrobats, do some funny bits, such as the one-man wrestling and the Apache slow motion dance. Gut and Svea, Frènch revue dancers, are a bit hotche for Wintergarten crowd, their hot jazz abunber especially. But graceful. "Lou Barrison and Peggy, boy on stilts, attempt hoofing. Not so forte.

stilts, attempt nooning, forte, forte, Karl Kremo Family (6) are great acrobats and risley performers and prove a show-stopper,

STANLEY, PITTS.

outside of straight orchestral frame included a solo from Bill Smith, and a trumpet, number from another member. Music okay on its cwm.

ge, and business of madeap pranch gage, and pusiness of madeap pranch gage and pusiness of madeap pranch gage, and pusiness of madeap pranch gage

the organization would notice the face changes.

face changes.

None of the old Lewis standbys are missing, from his hot clarinet soles and his 'Me and My Shadow number with sepia Snowball Whitter, to his 'Is Everybody Happy' song stylizing and that inevitable rumba finish with the goober shower into the audience. They're oldes, but standard oldies and a Lewis show possibly wouldn't be that without them.

out them.

He has a new set of specialists this season, however, and all of them have something on the ball. Best of lot is a good-looking young-ster named Edna Strong who's an Eleanor Powell in the embryo. Gal starts with a lively tap routine but really sells berself with that second number, a swell tap rumbs. Other tem is Nascha, an exotic ballerina who followed the same than the same and t

Doesn't quite took the part, but gets away with it anyway. male, are Three Radio Aces, male, are Three Radio Aces, male, are Three Radio Aces, male, are the several numbers, and H.I-Hatters, colored hoofing trio, white footwork is hardly out of ordinary, get over tive Lowis calesmanship. For a couple of comedy bits, maestro also calls on some of his musical lads who do both themselves and their both of the several numbers are several numbers and their both of the several numbers and their both of the several numbers and several numbers and maline several numbers and maline repair of the several numbers and maline several numbers and maline several numbers and maline numbers and maline numbers and maline numbers and maline numbers and numbers and

CENTURY, BALTO

Baltimore, June 19.

Three-quarters of the billing space is allotted to four-act stage-show, and one-half of all space to 10-year-old Dickie Moore, from pix. Mae Questel, who is dubbed in the Betty Boop' cartoons, gets remaining the property of the prope

wasnee isst performance Friday evening.

Miss Questel uses a mike when it is not necessary. She moves around much of time and registered better when away from the p.a. than beview and some vocal imitations of film notables were well liked.

Opening, Sylvia Manon revue, which deservingiy got round applause when curtains split and mob got gander at fine set act carries. The three tossers in 17th century sadagio the tmy, rescript Miss Manon through the strong routine while two sopraines trill the 'Blue Daulue.'

Harvey Hammond's sheine-or-

PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

Broadway Paramount has another drawing combination this week with W. C. Pields in the picture Poppy of the Combination of the Poppy of the Popp

LOEW'S STATE, N. Y.

Milton Berle unlimbered his fum marathon at the State Friday with motworthy resulta. The day's final networthy resulta. The day's final seep going continuously for almost 75 minutes without weighing down on the capacity of his audience. That Friday night turnout was astrong on the uptake after 60 minutes of the proceedings. Berle's in with a unit, and, although he has surrounded himself with some capable young-tained is practically all his, and Berle does it in sweil fashion. About the only time that a lag seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while a seems to set into the act is while and business is much too long, and valued and business is much too long, and valued and seems one variation of it before and spent less time on lay apacing of his own material and the interludes by the others in the unit prove all to the unit's favor.

Berle's knack for acctimating ingestant. Has opening elivery is mostly local stuff, but he doesn't make it too tough for the outlanders to get in on a major portion of the Breadway and clamin selection of being on the way to marquee recognition of the selection of being on the way to marquee recognition of which was enough to fax any applause meter. Line of 12 young goodlookers, blilded as the approach of the rythmic cleats uncorks a sparkling combination of class as a sparkling combination of class as a parkling combination of class as a parkling combination of class as a

EMBASSY, N.Y.

(NEWSREELS).

(NEWSRELS).

It's a good thing Col. Frank Knox went out to Topeka to confer with Republican nominee Landon, thus parties for pictures with like the confer with Republican nominee Landon, thus parties for pictures with like the conference of the c



THE MOST THRILLING BOOK OF YOUR LIFETIME!

Get your copy from M-G-M. The history-making 1936-37 production plans of Leo are already the sensation of the industry. With such a gigantic program under way you will want to know in detail of the great starring casts, the box-office properties they will appear in, the wealth of resources that make this book the most astounding story of achievement in all the annals of the screen. You will agree with the talk of every Film Row: "M-G-M is truly an industry in itself!"

(please turn to next page)

A BRIEF SUMMARY

of the material in "Leo's Candid Camera Book" which tells the thrilling story of M-G-M in 1936-1937.

NUMBER OF PICTURES

A minimum of 44 and a maximum of 52 of which 30 OUTSTANDING BIG BUDGET PRODUCTIONS are either in preparation or completed.

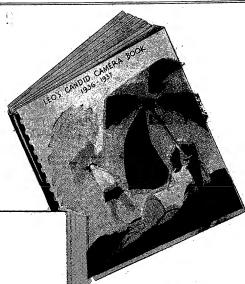
STARS APPEARING IN THEM

NORMA SHEARER, CLARK GABLE, GRETA GARBO, JOAN CRAWFORD, JEAN HARLOW, WALLACE BEERY, WILLIAM POWELL, MYRNA LOY, JEANETTE MacDONALD, NELSON EDDY, CHARLES LAUGHTON, LUISE RAINER, ROBERT MONTGOMERY, ROBERT TAYLOR, The MARX BROTHERS, FREDDIE BARTHOLOMEW, ELEANOR POWELL, SPENCER TRACY, HELEN HAYES, LIONEL BARRYMORE, JOHN BARRYMORE. JACKIE COOPER. (Note: In addition to these stats GRACE MOORE has joined the roster of M-G-M for an important picture in '36-'37-'

Plus more than 69 contract players, many of them stars in their own right as well, including: Brian Aherne, Elizabeth Allan, Ray Bolger, Virginia Bruce, Billie Burke, Charles Butterworth, Bruce Cabot, Joseph Calleia, Mary Carlisle, Jean Chatburn, Melville Cooper, Dudley Digges, Henry Daniell, Buddy Ebsen, Stuart Erwin, Madge Evans, Betty Furness, Ted Healy, Jean Hersholt, Irene Hervey, Allan Jones, June Knight, Frances Langford, Francine Lartimore, Eric Linden, Ann Loring, Edmund Lowe, Una Merkel, Frank Morgan, Chester Morris, George Murphy, Edna May Oliver, Maureen O'Sullivan, Reginald Owen, Cecilia Parker, Jean Parker, Nat Pendleton, May Robson, Mickey Rooney, Shirley Ross. Rosalind Russell, Lewis Stone, James Stewart, Franchot Tone, Johnny Weissmuller, Robert Young.

"Gosh, these pages are just a sample. Wait 'til you read the book! And wait 'til you see the pictures!"





AMONG PICTURES IN PREPARATION

NORMA SHEARER, LESLE HOWARD in "Romeo and Juliet"...PAUL MUNI, LUISE RAINER in "The Good Earth"...A MARX BROS. PICTURE...NORMA SHEARER in "Pride and Prejudice"... JEANETTE MacDONALD, NELSON EDDY in "Maytime"... GRETA GARBO in "Camille"... GRETA GARBO in "Beloved".... NORMA SHEARER, CHARLES LAUGHTON in "Marie Antoinette"... WILLIAM POWELL, MYRNA LOY in "The Prisoner of Zenda".... "BROADWAY MELODY OF '37" with Eleanor Powell, Allan Jones, Igor Gorin, Sid Silvers, George Murphy, Una Merkel, Frances Langford ... Rudyard Kipling's "KIMI" with big M-G-M cast including FREDDIE BARTHOLOMEW... "MR. AND MRS. WASHINGTON" by Rupert Hughes ... "BORN TO DANCE" with Eleanor Powell, Allan Jones, Sid Silvers, George Murphy, Buddy Ebsen, etc..., WALLACE BEERY in "The Foundry"... WILLIAM POWELL, MYRNA LOY in "After the Thin Man"...CLARK GABLE in "No Hero"...WILLIAM POWELL, LUISE RAINER in "Adventure For Three"... JOAN CRAWFORD, CLARK GABLE in "Saratoga"... "CAPTAINS COURAGEOUS" with big M-G-M cast including FREDDIE BARTHOLOMEW... LUISE RAINER in "Maiden Voyage" etc. CLARK GABLE (tentative) in "The Great Canadian"... "EASY TO LOVE" with Eleanor Powell, Allan Jones, Buddy Ebsen, Frank Morgan, Sid Silvers, Una Merkel, Frances Langford, etc.

The first release of the New Season "THE GREAT ZIEGFELD" (STORY PROPERTIES

Millions of dollars in story and play properties, the result of unceasing search the world over, many of which will make up the balance of the product.

THREE MILLIONS FOR PROMOTION

In 1936-37 M-G-M puts behind its unprecedented array of Giant Entertainments a far-flung promotion drive in the newspapers, national magazines, nationwide bill-boards, network radio, exploitation staffs, etc.

118 EXCITING PAGES

Be sure that you get this book personally, Don't let someone else "borrow" it first. You wouldn't blame them. In all modesty, it's a possession for any library. It runs approximately 118 pages, profusely illustrated with informal, candid pictures of the vast galaxy of M-G-M stars and players.

IT'S THE BIG BOX-OFFICE NEWS OF



DON'T LOOK, NOW!

But when you've finished these pages, there's more on the next one.

GLORIFYING THE AMERICAN SCREEN!"



P. S. And when you get "LEO'S CANDID CAMERA BOOK" ask your M-G-M Branch Office for the most important SHORT SUBJECT ANNOUNCEMENT EVER MADE BY ANY COMPANY ANY TIME!

"Glorifying the Short Subject" M-G-M JUNIOR FEATURES 1936-1937

6 M-G-M MUSICAL COMEDIES 6 CRIME DOESN'T PAY

(One reel each)

10 M-G-M MINIATURES
"Chie" Sale—Robert Benchley—Carey Wilson

18 PETE SMITH SPECIALTIES
12 HAL ROACH'S "OUR GANG"
COMFDIES 10 TABLOID MUSICALS

18 HARMAN-ISING HAPPY HARMONIES CARTOONS IN 3-COLOR TECHNICOLOR

(One reel each—continued)
12 FITZPATRICK TRAVELTALKS
IN 3-COLOR TECHNICOLOR

HEARST METROTONE NEWS Edwin C. Hill, The Globe Trotter (Twice Weekly)



EXPLOITATION By Epes W. Sargent

New-and Better

shucked their vesse survey.

The result is a showman's delight.

The result is a snowman's delight.

Page after page of sanely practical

stuff, none of it costly and most of

it effective. There are three pages

of nurse-doctor stunts alone, special

divies on women, with plenty of

standard stunts and as many nov-

studies and as many noveless as pages, most of which is devoted to its legitimate purpose of telling the manager how to sell the public. It is one of the best prepared books to show up in a long time and should put every renter in the money.

Diplomacy

Diplomacy

Some years ago Jack Rowley, of
Robb & Rowley, wanted some girts
to ride in an ppen car for Why
Girls Leave Home. He wanted the
smart looking debs who couldn't be
amant looking debs who couldn't be
for the sort he could nay
for the sort he could nay
he picked out a little group and
offered to give them a box party if
they had the nerve to pull off they
fract appealed to their
sporting That. appealed to their
sporting That.
The picked was the sort of the could have been fatal, Just
diplomacy.

would have been fatal. Just diplomacy.

Bil M. Orowitz wanted to put a billboard atop a one story taxpayer in an ideal location. He knew the owner of the store had turned down officers as he went around to see the owner of the store had turned down officers as he went around to see the total the latern of take more the total this latern of take more than the control of the latern of take the control of the latern of take the control of the latern of the went of the work of the control of the latern of the went of the

a Dillogard.

The Mayor of a certain town announced he would not have the streets cluttered up for advertising purposes. All street work was outdoor the streets cluttered up for advertising purposes. All street work was outdoor to be street and the streets cluttered up for advertising purposes. All street work was outdoor the purpose of the streets cluttered to be street and the streets of the

macy.
There is always other than the grab method of getting something.

A Catch to It

A Catch to It

C. Dante, magician, now touring Rolland, found scient, now touring Rolland, found scient, now touring the scient of the scient scient of the scient scient

Knowing Words

New—and Better

Something absolutely new in any quality by the Metro saft under Howard Dietz. It is attractive, different and it does not require two men and a boy to help hold it while the saft is a strain of the discount of the saft of the saft of his saft his saft of his his saft of his saft of his saft of his saft of his his his saft of his his saft of his his his his saf

For Father's Day

St. Louis.

With 'Sins of Man' as the Pather's Day attraction, Jimmy Harrit, pa.
for Loew's, snared a lot of good will and newspaper publicity for his theharry the standard of the pix to the Masonic Home for old men and torey is that of taher and son love there was evidence of tears being shed as story struck some vein similar in the lives of the audience. Stant was basis for feature stories in the standard of the oldstera.

This was the highlight of the program, which included distribution of 10,000 heralds in McCrory's 5 and 10; 5,000 payroll envilopes distributed to cach envelope in the program, which included distribution or 10,000 heralds in McCrory's 5 and 10; 5,000 payroll envilopes distributed to reach envelope imprinted with current attraction and theatre; book windows and counter displays and 3,000 book marks given mention of screen feature on menu ands. Campaign was rounded up with special life story and screen feature on menu cards. Campaign was rounded up with special life story and screen feature on menu cards. Campaign was rounded up with special life story and screen feature on menu cards. Campaign was rounded up with special life story and screen feature on menu cards. Campaign was rounded up with special life story and screen feature on menu cards. Campaign was rounded up with special life story and screen feature he headlined on "The First Nighter' and 'Grand Hotel' ether programs.

Summer Club

Summer Club

One stunt that worked well for a nabe house last summer was a weekly stunt night with a member ship drafted from the boys from 1 to 16. At the beginning they are to come in on the stunt. Those expecting to be away on vacation for a couple of weeks registered those weeks as exempt.

From the list for some sort of the file. The contests weer run off between the two night shows and any boy called for the contest and not showing up was barred from the club. House ran off a series of ten contests between the summer of the contest and not showing up was barred from the club. House ran off a series of ten contests between the upus, each contest carrying a small prize. The following week the 10 winners of the previous contest engaged in a finals with a more important prize—a trophy cup and a month's season tloked of the contests were arranged in confunction with some

a trophy cup and a month's season a trophy cup and a month's season. Most of the contests were arranged in conjunction with some store, a bakery supplying pies for one-contest and a confectioner kicking in with ice, cream for another, the regular chocolate cream boars to be contested and a confectioner kicking in with ice, cream for another, the regular chocolate control of the control of the

It's a Bird

One of the most commander of the most commander of the most commander of the history of the Pacific North-west was celebrated at Summer when the remodelled Rivingra, owned by Mille Barovic and Pete Constant, gave away a flock of live chickens by the commander of the commander o

Convention Stuff

Mort Goodman, publicity man for the Hippodrome, Cleveland, leaned on the Republican convention for The King Steps Out. Two boys with banners reading Vote for Grace Moore and appropriate follow copy hung around the downtown the convention of the Company of the C

Weil's Tipoff

Weil's Tipoff
Following his custom, Joe Well has prepared a follow up on 'Show Boat' which is being sent to all houses inviting bookins. This difficuses in the sent to all houses in the sent to all houses in the sent to all houses the sent to the

copy hung around the downtown better the paper to the paper better and Grace Moore and Franchot Tone on a GOR elephant was planted in a full window display in the Wurlitzer sfore. Box cards were tased in four leading hotels, and the second state of the paper of the work of the paper to the paper the paper to the paper to the paper to the paper to the paper the paper to the paper to the paper to the paper to the paper the paper the thread thr

BEHIND the KEYS

G.S.C. circuit, which operates several Chicago nabe houses, is building of the control of the co

Spartanburg, S. C.

Spartanburg, S. C.

Sale of the Criterion theatres in Spartanburg and Anderson, S. C. to the Wilby-Kincey chain announced heatren of the Criterion of Cri

Providence.

Victory Theatre, RKO unit here has been taken over by A. A. Spitz, local chain operator. Deal consummated Saturday, and theatre has been closed for extensive aiterations. Been closed for extensive aiterations. Constitution of the con

Walter Lloyd of the Allyn and Mrs. Lloyd have gone to Chicago to visit her parents.
Don Chambers, formerly connected with the publicity department of the M. & P. Theatres in Boston, has joined the Connecticut division. He will be located in this city.

Lameine Theatre Corp use taken over Lameine Theatre, Incomb. Ill. and will affiliate it with Central Theatres Circuit. Fern Lynn remains as mgr. of Lemoine.

O. Yeivington will build 400 seater at Newton, Ill. only Kiegmeyer.

Fred Wehrenberg and Anseil Bros., operators of chalins and nale houses, have joined hands in project to erect 1,000 seater on South Siede by Jose Litvar. plans to open 750 seater in West End apartment house district within 60 days.

Maxwell Amusement Co. has been incorporated to do general theatre incorporated to do general theatre are Sam Goldman. Sr., Maxwell Goldman and Goldiae E., Goldman. It will have 250 shares of \$100 par value stock.

Mempits.

G. W. Hanes, Ripley, Tenn, operator of a clain of theatres in Arkansas, has acquired the lease and equipment of the Rialto from Tom Ford. The theatre building is owned by the Portis Mercantile Co. Plans are under way for a new theatre at Lake Village, Ark., on the Epstein property on Court Plans

the Epstein property on Court Square. Plans for constructing a new theatre at Tupelo. Miss., were disclosed today through an announcement that the Malco Co., operating the Strand theatre here, had purchased a vacant lot on North Broadway.

Syracuse

Schine's Eckel. 'B' house of the RKO-Schine pool, rebuilt during the RKO-Schine pool, rebuilt during the local scheme pool to be the RKO-Schine pool, rebuilt during the local scheme pool to be the respective to the respective pool to be the respective pool to be the respective pool to be respectively and the respective pool to be respectively between the respective pool to be respectively between the respective pool to be respectively between the respective pool to be respectively. The respective pool to be respectively between the respective pool to be respectively be respectively between the respective pool to be respectively. The respective pool to be respectively between the respective pool to be respectively. The respective pool to be respectively be respectively. The respective pool to be respectively between the respective pool to be respectively. The respective pool

Hearst and Hustle

Hearst and Hustle

Marion Davies starrer, Hearts
Drided (VB) being located in Old
Balto Balto Being located in Old
Balto Being located in Particular in Old
Balto Being Patterson, the film got
plenty nice publicity here for its
current stand at the Stanley.

Toby Joyce and Rod Collier got
more stuff out of local Hearst rags
lease, with paper going the extra
depth because of the Balto angles.
A staff-man did a secured in public
lease, with paper going the extra
depth because of the Balto angles.
A staff-man did a secured in public
lease, with a paper going the extra
depth because of the Balto angles.
A staff-man did a secured in public
lines and data secured in public
lines and the secured in the sunday sheet—an unheard-of break.
Then a flock of debs were taken out
to a Juliding that once served as
were filmed for paper posing in.
gowns and getups of the period, in
which Betsy lived.

A large co-op- ad that cost thement store was also sunday
with time of the Patterson
beaut; value of ad enhanced by fact
it appeared in other than 'Hearst
Modern fashlous and the old motif
also contrasted in several store windaso contrasted in several store winday with the office of the several store winday with the office of the several store winday with the office of the several st

B: P. McCormick, owner of the atree at Canon City and Florence, the Springs, N. M.

Ed Conahan, assistant manager at 1sis, promoted to manage the Hiswatha. Louis Williams, Hiswatha Louis Williams, Hiswatha Louis Williams, Hiswatha manager, moved to Walsenburk and Construction and Forence and Deforest Swanson, of Roxy, is how at Canon Ching Doesn't Pay Series short, at Canon Ching Doesn't Pay Series short, at Canon Ching Doesn't Pay Series short, and the Canon Ching Doesn't Pay Series short, at Canon Ching Doesn't Pay Series short, at Canon Ching Doesn't Pay Series short, and the Canon Ching Control of Control of Canon Ching and Automobile clubs and association and Automobile clubs and association of the Canon Ching and Automobile clubs and association and Automobile clubs and a

Fur Coats Free

Fur Coats Free

Using the weather a balt, as what theatre is not the Tan balt, as what theatre is not the Tan balt, as what theatre is not the Tan balt, as what the week that is selling the customers on the idea of the house's cooling plant in a neat manner. This sag is a tur coat gratis to lucky number holders. One a day for the entire week. Winner gets year year the unit of the week with the work of the thing the women customers only.

House is cashing in on bally that all fur companies pass out at this time of year urging coat prospects to buy at summer sales. The up of course with a local furrier.

Sub Makes Grade

Sub Makes Grade

Denver.

For probably the first time in this town the exploitation stunt of a subsequent house made the first page of one of the Denver dilice for Theatres, in North Denver, treated 1,000 orphans to the filming of Country Doctor and several large freshments for the lida.

Chuck Doty, publicity director for Civic Theatres, was responsible and he received co-operation from Alimanager for the Denver Rocky Mountain News.

For the Dads

Cleveland.

Paul H. Forster, sole surviver among Syracuse theatre organists, is back at the Harvard console and, in the absence of Robert Case in California, is doubling as manager — Charlotte, N. C. Carolina. Badin, closed for three years, has been opened following a revamping. Mrs. Mabel M. Fruett will operate it.

Middletown, O. The Strand, local unit of Southlo Theatres. Inc., shuttered for the summer. The Paramount, Sorg and (lordon, other circuit spots, remain open.

CALENDAR OF CURRENT RELEASES

Columbia Offices, 729 Seventh Ave., if the Damned, The story of Abdul Hamid II of Turkey. Nils Asther, Addienne Ames, Fritz Kortner, Dir. Ened Grame. Bed. May, Shey. May 13.

May 13.

And So They Were Married. Two hide mingle in the affairs of their parents
Melvyn Douglas, Mary Actor, Edith Fellows, Jackie Moran. Dir. Ellhot
Nuscol. 22 mins. Rol. 68ay 18. Rev. May 36.

Name 1 72 mins. Rol. Nay 30. Few. May 24. Few. May 24.

Gailing of Dan Matthews, The. Entrol Bell Williams, novel. Moland Arien.

Gailing of Dan Matthews, The. Entrol Bell Williams, novel. Moland Arien.

Gailing of Dan Matthews, The. Entrol Bell Williams, Ind. Control The.

Gailing The. Feb. Western. Hen Mayarad, Geneva Rittobil, Dir. Spencer Gordon Bennet. 68 mins. Rel. Feb. 28. Few. May 27.

Gardon Bennet. 68 mins. Rel. Feb. 28. Few. May 27.

Gardon Bennet. 68 mins. Rel. Feb. 28. Few. May 27.

Gardon Bennet. 68 mins. Rel. Feb. 28. Few. May 27.

Devil's Squadron. Story of a test pllot. Roburt Dir. Karen Moviey. Dir. The Kenton. Story of a test pllot. Roburt Dir. Karen Moviey. Dir. Devil's Squadron. Story of a test pllot. Roburt Dir. Karen Moviey. Dir. Devil. Spencer Caron. Roburt Dir. Dudley Murphy. 66 mins. Rel. Feb. 16. Rev. March 4.

Gailant Defender, The. Western. Chas. Starrett. Jana Perry. Bir. Devide.

Gailant Defender, The. Western.

nce, ren. Jb. New, Manch 4.

Hant Beferder, The. Western, Chas. Starrett, Joan Penry, Dir. David
Simen, 40 mins. Rel. Nov. 50. Rev. April 22.

Ship Morean, Purgatory on a term firthing boat. George Bancrott, Ann
Sothern, Victor Jory. Dir. D. Ross Lederman. 64 mins. Rel. Feb. 5.

Rev. March 41.

Her March II.

Tonce at the Range. Wertern. Ken Maynard, June Gale. Dir. Spencer Gordon Bennett. Rel. March 28.

You Could Only Cook. Kitchen masqueezde that ends in a wedding. Herbert Marshall, Jean Arthur, Leo Carrillo. Dir. Wm. A. Seiter. 72 mins Rel. Dec. 30. Rev. Jea.

Creen, 1987, 301. new. out. 3.
King Steps Out. Trie. Royalty in disguise finds romanice. Grace Moore, Krunchott Tone, Walter Compolly. Dir. Jos. von Sternberg. 45 mins. Rel. May 26. Rev. June 3.
Lady 46. Serects. Love comes at last to essled flow. Ruth Cimitanton. Marian

May 25, Rev. June 8.

dy of Secrets. Love comes at last to seeled Bys. Ruth Chatterton, Marian
Marsh, Otto Kruser, Robt Allen. Dir. Marion Gering. 78 mins. Rel.
Jan. 25.

deline of the state of the stat

mins. Sel. Jan. 37. Rev. April 8.
Fanic on the Air. Eagle figures in a crime detection. Lew Ayres, Florence
Rice. Dir. 19, Bose Lederman. 55 mins. Eel. April 19. Rev. April 22.
Pride of the Marines. Quaries Blokton, Florence Rice. Dir. D. Ross Lederman. 65 mins. 28.1 April 2. Sev. April 29.

man. 64 mins. Mei. Agell 22. Ber. April 29.
Roming Lady. Society gift and simplifier strowawsy. They Wray, Relph Meilany. Dir. All Bogell, 65 mins. Rel. Agell 12. Rev. May 6.
Trapped ty Petevision. Chooks and the tabuktor. Mary Astor. Loke Tabbet.
Dir. Del Lord. 64 mins. Rel. June 55. Rev. June 12.
Neu May 78. Next. A auguer criminal defers the world. Aum. Schbern, Liopfl.
Nolan. Dir. All Regell. 67 mms. Rel. Dec. 31. Rev. March 4.

Grand National Offices: R.K.O. Bldg.,

Polongen Also Allied Chesterfield and Liberty

Angust West-east Chesterdediol. Light, Dress chief and Liberty
Angust West-east Chesterdediol. Light, Dressy entertrimment about the
dimancially and socially tangled lives of the smart set. Valerie Ribosto,
Faul Harvey, Betty Oampson. Drt. Charles Essentive. Set larget 18.0.
Setion who Desaillon (Chesterdedio). One and robbers in the financial district.
Cocola Estiest, Russes Hagton. Drt. Geo. H. Sacheller. 69 mins, Nev.
Brillment Stendings (Innihothie). A someon version of Unsula Parrott's great
Redbook Magazine novel, Brilliant Marriage. Bay Walker, Dom Santh.
Daik Hear, The Chesterdediol. A Zani-moving mystery, presenting a buffing
graphic in crime Statestica. Insun Ware, Ray Welker, Darton Churchill.

Daik Hear, The Chesterdediol. A Zani-moving mystery, presenting a buffing
graphic in crime Statestica. Insun Ware, Ray Welker, Eurico Churchill.

Banker of territor.

publism in crime alescetion, freme Ware, Ray Weller, Burton Churchill, Dir. Chacles Asmort. Rel. Jean. 25.

Privite the Firster Affilmore). Singland's virgin queen in a human tale of desection, Matchessen Larn, Jame Burter. Dir. Arthur Woods. 78 mins. San Pilay (Beacon), Westenn. Big Boy Williams, Marien Shilling. Dir. Allbert Herman. B. Hans. Rev. Jan. 22. Cactors in a traveling troups, and have the traveling troups, and have the versal follywood. Ferbert Rawlinson, Hennietta Crossman, have they create Majlywood. Ferbert Rawlinson, Hennietta Crossman, have they create Majlywood. Ferbert Rawlinson, Hennietta Crossman, have they create Majlywood. Ferbert Rawlinson, Hennietta Crossman, have the see the Check. Rawch 18.

18. Conquer the See (Ealpered). An exciting years of Newfoundians whaling winters—an outfloor story or unusual action and desma. Stell Duna. Dir. Kutor Halpecin, 67 mins. Rel. Feb. 1.

Law of the 67s (Normanicy). A dashing sale of seculates courses, triumblant cannot be for the company of the Checkerthall). Gay, carefree childhood in the little rad scroolhouse—wheelform, misunderstood youth behind gray relations. Mel. Masch 60. Ber. Ray 37.

Living Dead, The (Allianes). Ooffine and chills—terror and furills, and Stender. Stanley. Se turns. Stell. Feb. 29.

Lucky Terroy (Fytter). Western. Hoot Gibson. Dir. Alan James. 31 mins.

cky Werner (Futter). Western, Hoot Gibson. Dir. Alan James. 81 Rel. Feb. 20. Bert. April S.

Rel. Feb. 20, Sur. Appril 3.

Oli Curlestly Stop (Strikh) march). Diskens story. Den Webster, Hay Petrie.

Dit. Thos. Bentley. 50 shins. Sel. Dec. 25. Rev. Dec. 25.

Rev. Dec. 25.

Rev. Dec. 25.

Rev. Dec. 25.

Rev. Dec. 25.

Rev. Dec. 25.

Rev. Dec. 25.

Rev. Dec. 25.

Rev. Dec. 26.

Rev.

Alvarado, Anthony Sushadi. Dri. Szill L. Stein. Bei. Dec. S. Alvarado, Anthony Sushadi. Dri. Szilla Anud Silla Stein Change hauma inherent drama of time daughter of a newspaper publisher and a regunter. Enin of Salen-Monra. Daniel Cook, Ann Dorin, Dr. Charles Emport. Sill public Bel. Jun. 28.

Southern Maid (Allianes). Somentic story gender Scutingen sides. Bels Dun.

Southern Maid (Alliance). Romands Story ander Southern skies. Bebe Dun-lels. Dir. Barry Highes. 50 mins. Ber 1983. Tol. Barry Highes. 50 mins. Ber Spy 77 (Alliance). Italian war espicorage thighlighted by spentamier alsolane warfars. Grata Nisson, Don Aloundo, Carl Dichl. Dir. Arthur Woods. 77 anins. Rel. Jan. 25. Esc., Feb. 19.

First National Offices \$21 W. 48th St.

See Are Like That. From play 'Applesauce.' Confident youth. Ross Alexander. Anita Louise, Dir. Wm. McGann. 66 mms. Ref. April 18. Rev March 25.

Shaw, Histess. Glamorous drama of Bucadway's bright lights. Wilni Shaw, Phil Regan, Genevleve Tobin, Loile Taibht, Allen Jenkins. Dir Frank McDonald. 59 mins. Rel. Dec. 7. Rev. Dec. 38.

Frank McDonald. Sp mins. Rel. Dec. 7. Serv. Dec. 28.

Bullets or Bullets. Edw. G. Robinson battles racketeers. Edw. G. Robinson, Dec. 7. Serv. Dec. 28.

Bullets or Bullets. Edw. G. Robinson battles racketeers. Edw. G. Robinson, Dec. 28.

Septial Blood (CommoDistance of the Serv. Serv. Serv. Serv. Jan. 29.

Septial Blood (CommoDistance of the Serv. Jan. 20.

Lionel Atwill, Battle Rubinsone. Rose Atexander, Gly Ribberg. Dir. Michael Curtiz. 119 mins. Sed. Dec. 28. Rev. Jan. 1.

Celling Zero. (Cosmopolitan). Story of these war buddles who, in developing commercial aviation, are thrown together in the most exciting sevents of their careers. January Capture, Pat (Dirlen, June Travis, Rustr Frew. Jan. 28.

Sedien Acrow. The. Better Death Common Hawks. Sp mins. Rel. Jan. 25.

Sedien Acrow. The. Better Death Common Serv. Jan. 25.

Golden Arrow, The. Bette Davis, George Brent, Carol Hughes, Henry O'Nelli.
Dir. Affred: E. Green. 70 mins. Rel. May 9. Rev. May 8.

Hearts Divided. Marion Davies, Diok Powell, Charles Buggles, Bloward Byersett Herton, Arthur Treacher. Dir. Fuonk Borzage. Rel. May 30. Rev. Sure 31.

These tabulations are compiled from information supplied by the checked up as soon as possible after release. Listing is given when re lease dates are definitely set. Titles agers who receive service subscription to that period should pre serve a copy of the calendar fo

The running time as given her umably that of the projection mam showings and can only approx those states or communities where local or state consorship may result in deletions. Running time in the atro after passage by the New York state pensorship, since picti reviewed only

While every effort is made to h this that accurate, the information ed may not always be corre even though official. To obtain the follows degree of accuracy, "Variety will appreciate the co-operation of mili ma

Key to Address
Hamili Auten, 1840 Honodway,
Amkino, 723 Seventh Ave.
Revents Allin, 438 Fifth Ave.
Chaino, 386 S. 56th St.
Low Colleges of the Ave.
District of the Ave.
Franco-American, 438 Seventh Ave.
Franco-American, 438 Seventh Ave.
Sermanna, 255 Seventh Ave.
Jenn Lemman, 255 W. 57th St.
Martin Nursent, 255 Authoria, 7
Jenn Lemman, 250 W. 57th St.
Martin Nursent, 255 W. 57th Ave.
Seventh Ave.
Seventh Ave. 426.
Selm Theorems, 255 Seventh Ave.
Seventh St.
Cita, 739 Seventh Ave.

Studio Placements

Hellywood, June 23.

Budd Fine, Churston Hall, Paul
Guilkoyle, Gene Morgan, Wilson
Benge, Ralph Zhyrd, Arthur Ran-lain, John Tyrell, Eddle Gordon, Cy
Shindell, Ad Lang, Ed Le Saint,
Charles MacMurphy, Harry Tyler,
The Fighter, Cpl.

ian, John Tyrel, Eddie Gordon, CY Shindeil, al Lang, Ed Le Suint, Shindeil, al Lang, Ed Le Suint, The Fighter, Col. Watour Killian, Herman Bing, Raiph Malone, Eddie Laughton, Ben Wilson, Thomas Mitchell, Vic-tor Lewis, Gordon Cooper, Forrest Pagler, Date Wilson, Coper, Forrest Pagler, Date Wilson, Coper, Forrest Pagler, Date Wilson, Teasier Coper, 'Advanture in Manhattan,' Col. Kenneth Harlan, There Goes the Enide,' Col. Dorothy Wilson, Jessie Busley, John Boles; Dorsthy Arzner direct-tical College of Col. Richard March 1149, Scripting Lovers on Rarole, Col. Trene Franklin, Barty Downing, Mircheel Mark, Gerden of Albah,'

S-I. Spen or, U. Judin

enter Charters, Postal Inspec

tor, U.
Judith Barrett, Ralph Morgan,
Andy Dewine, Adan Hele, Paul Harvey, Russell Kade, Tellowstone, U.
John Blystone scripting, directing,
'A Fool for Blondes,' U.
Guy Bates Post, 'Ace Drummond,'

Jahn Hystone sortpung, unecung,

Ja Reol for Hondes, U.

Guy Battes Post, 'Ace Drummond,'

U. Strial.

Sarial Saward Grant, sereen play,

Man in the Cab. U.

Sylvas Thubberg, Morrie Ryskind
sariyting; Eddie Buzzell directing,

As Good as Married,'

I. Rugha Neurphy directing Tyling

Roughly directing Tyling

Bodie Noian, 'Rone in the Pall,' U.

Michael Uris, sereen play, un
tiled original, U. Stry Tahn, Robert

Bounder,' U.

Harvey Thew, sereen play, un
tiled original, U. Stry Tahn, Robert

Bounder, W.

Henry Thew, Sereen Play, un
tiled original, U. Stry Tahn, Robert

Bounder, 'U.

Harvey Thew, sereen play, un
tiled original, U.

Michael Trans Harry Bowen,

Bounder, 'U.

Jimmy McElveet, 'The Plough

and the Stars,' REO.

Wioh Brothars Shore, screen play,

Wioh Brothars Shore, screen play,

Michael Tahn, and Journe, Debrace of Area, and Carlon, and

Bounder Dunn, Maude Evens direct
ling, 'Quality Street,' EKO.

Bound Dunn, Maude Evens direct
ling, 'Quality Street,' EKO.

Bound Dunn, Maude Evens direct
ling, 'Quality Street,' EKO.

Joseph Allen, Am Junes, Leonid

Kinsky, James Kilgamon, Ed Dear
Hug, Edward Earlyn, 'Heen Film,

Hig, Edward Earlyn, 'Heen Film,'

(Continued on page 39)

in ther Wants, The. Margaret Lindsay, Glenda Farrell, Warren Hull, Lyle Talbot. Couple of girls go into the law business. Dir. William Clement. Rel. 35ay 25.

Clement Feb. Bary 33. On the tree and the second of the se

Rev. Feb. 5. Samous Rroadway entertainer, downins. Rel. Feb. 15. Ing Kid, The. Samous Rroadway entertainer, downin-orossed by gold-digging gill friend, finds love and suoces away from Fig. City. At John Carlotte, and the samous statement of the samous man Band, Edward Edward Borton Dir. William Edward, 55 mins. Feb. April 18. Sev. April 8.

Under. Adventures of young man with all-teminine talangle. George ent, Genevieve Tobin, Glenda Farrell, Patticla Bills, Frank McHuigh, r. Raymond Enright. Rel. Merch 28, Bev. April 1. ng of the Szedle. Strring Western drama with music. Dick Foran, Alma Lioyd. Dir. Lou King: Rel. Feb. 28. Rev. March 25.

Lioyd. Dir. Lou King' Rei. Feb. 23. Rev. March 25: yo 'Louis Pateur (Cosmoplian.) Bramatization of the stirring events in the life of Louis Pasteur in his hattle against increases and his efforts a barnel of the life of Louis Pasteur in his hattle against increases. And in discrete a barnel work of the life of Louis Rev. Barnel Weeds, Dickie Roone. Dir. Winn, Dickerle. Rel. Feb. 22. Number of Up. Harrigam. Kay Linnier, Ricardo Cortez, Mary Astor, John Bidredge, Dosph Creisan. Dir. Frank McDonald. 67 mins. Rel. Jan 20.

Office: 1660 Broadway,

Alias Bulldon Drummand. Comedy shiller talcoff. Jack Hulbert, Fay Weay. Dir. Welter Forde. 62 mins. Rel. Sept. 1. Rev. Sept. 11. Born 4or Grey. Newal wartare. with ald of British gov't. Betty Palifone. Dir. Walter Forde. 70 mins. Bel. Oct. 15. Rev. Oct. 22. First a Girl., Musted womendy remance. Jessie Matthews. Dir. Vistor Saville. 38 mins. Bel. Dec. 25. Bev. Jan. 8.

lit's Love Again. Musical councily with dunces and song. Jessie Matthews, Schert Zoung. Dir. Victor Saulle. 52 mins. Rel. May 30. Rev. May 77. 186ns of the Barmest. Heavy melodasura and authon. Conrad Veld; Helen Vinson, Noah Beery. Dir. Watter Fords. 51 mins. Rel. Jan. 20. Rev. Feb. 5.

Phile 5.

White Pieble Tramp picked up because his name is Rothuchild nots as the Mitter Pieble Tramp picked up because his name is Rothuchild nots as the Mittel Committee of Mittel Pieble Tramp is the Tramp in th

ots. Adventure drems depicting exploits of Cooli Shodes in South African dismund region. Waiter Huston, Osoar Homnika; Basil Sydney, Frank Dellier. Dir. Berthold Visterie. 63 mins. Rd. Feb. 25. Rev. March 4. et Agent. Spy story. Madeline Carroll, Poter Lorre. Dir. Alfred Hitchcook. 75 mins. Rev. June 17.

Offices, 1775 Brendway, New York, M. Y. Mascot

Soughnuts and Society. A four-star family of folks becoming get-rich-quick-ers in a wibirpool of belly-laugh predicaments. Louise Fazenda, Maude Eburne. Dir. Lewis D. Chilins. 58 mins. Rel. March 27.

Offices: 8540 Streadway, solute Quiet. Attplane crew repulse rauch bandins. Lionel Attwill, Irene Harvey. Dir. deo. Seltz. 50 mins. Rel. April 24. Rev. May 6. herbina Gild. Derived from the upren of that name, but well away from dt. Laurel and Hardy. Dir. James W. Horns. 72 mins. Rel. Feb. 14. Rev. Feb. 15.

sews Story. Martin Mooney's numbers expose. Franchot Tone, Madge Evans, Stuart Erwin. Dir. Geo. B. Seltz. 75 mins. Rei. Jan. 17. Rev. Jan. 22.

Story of southern justice. Written directly for the screen by Norman Kasana, Sylvia Sidney, Spencer Tracy. Dir. Fritz Lang. 90 mins. Rel. May 29. Rev. June 10.

Krazin, Sylvis Sidacy, Spencer Tracy, Dir, Fritz Lang, 90 mins, Rei, May 29. Rev, June 10. Zingfridi, Tine, Surgested by the life of the lath great impressrio. Wil-liam Powell, Dusia Stalter, Régram Loy. Dir, R. Z. Leonard. 170 mins. (Roadshow length.) Rev. April 15.

Lady. Breed on the Brendway play by Edward Chodorov, stemming from a Hugh Waiple talls. Adhie MacMahon, Basil Rathbore, Dudley and Hugh Waiple talls. Adhie MacMahon, Basil Rathbore, Dudley of the Bream. Better 88 mins. Rel. Dec. 8. Rev. 260, 10 km of the Pagent of the Pagent. The Study of the Edward Study. Additional Choice. 4 mins. Rel. Dec. 20. Ber. And Lottus Long. EDr. Attented Thorpe, 44 mins. Rel. Dec. 20. Ber. Jan. 15.

Jan. 12. light Murder. Slaying in the Hollywood Bowl. Chester Morris, Mudge Evans, Leo Carillo. Dir. Edw. L. Maurin, 58 mins. Rei. March 27. Rev. April 2.

coat Fever. Hot triangle in the Arctic. Robert Montgomery, Myrna Loy, Regindid Owen. Dir. Geo. Fitzmaurico. 80 mins. Rel. March 20. Rev. March 25.

aff. Story of the California tuna fishers. Jean Harlow, Spencer Tracy, Dir. J. Walter Ruben. 90 mins. Rel. Jan. 2. Rev. Jan. 15.

n Hood of El Dorado. Drama of a frontier days' Ned man. Warner Bax-ter, Ann Loring, Dir. William Wellman. St. mins. Rel, April 17. Rev. Marth 78. Marie. Rudolf Frimi's operatta. Nelson Eddy Jeanatta MacDonald. Dir. W. S. Wan Dyke. 110 mins. Rel. Jan. 31. Rev. Keb. 5.

Francisco. Story of the fabilious pre-earthqueize ena in Trisco. Ciark Gable, Jeanette MacDonald, Spencer Tracy. Dir. W. S. Van Dyke. Rel. June 12.

Town Girl. Country girl makes good in the hig nity. Sanet Gaynor, Robert Taylor, Binnie Barnes, Dir. Wan. Wellman. 105 mins. Rel. April 10. Rev. April 22.

10. Rev. April 22.

8. Action on the Indianamolis tracks. James Stewart, Wendy Bavris, Bir, E.J., Marin. 22 mins, Rel. May 2. Rev. May 20.

Herbert Gorman's morel the grid who helped capture Mats Hard, Jean Hardow, Franchot Tone, Cary Grant. Dir. George Fitzmaurios. Rel. July 8.

6f Two Chies. Based on Diskemf Samous movel of the Evench Recolution, Gronald Column Filesbert, Alica, Edm. May Oliver Basil Revisional Renny S. Weithelm, Edm. May Oliver Basil Revisional Renny S. Weithell. Dir. Sack Conway. 131 mins. Rel. Dec. 27, Rev. Jan. 1.

Terran Escapes. Further adventures of the ape man. Johnny Weissmuller, Maurean O'Sullivan. Bir. James McKay. No release date. The Devil Doll. Lionel Barrymore, Maurean O'Sullivan, Frank Lawton. Dir. Tod Browning. Rel. June 25.

Tool Browning. Rel. June 25.

Cee Golfatthers. Three tough gurs give their lives for a baby. Cheeter Morris, Levis Stone, Waiter Ersenam. Dir. Rich. Boleslawsky. 30 mins. The Control of the Control of

h Guy. Two men and a Gog in an odd friendship, Jackle Cooper, Joé Caileia, Rin-Tin-Tin Jr. Dir. Chester M. Franklin. 76 mins. Rei. Jan. 24. Gev. March 18.

rarded Hour, The. English mystery story. Loretta Young, Franchot Tone, Liewis Stone. Dir. Sam. Wood, 38 mins. Rel. April 3. Rev. e of Bugje Arm. Dog story. Lionel Barrymore, Maureen O'Sullivan, Eric Linden. Dir. Richard Thorpe. 70 mins. Rel. Feb. 7. Rev. March 4.

We Went to College. Did grade seturn for a reunion, Watter Abel, Edith Atwater. Dir. Jos. Santley. Bel, June 19.
Willparw. Eponner Triary as a "S"-man on the trait of pearls with a fortune. Byrn Loy, Harvey Stephens. Dir. Sen Wood. 50 mins, Rel. Dec. 13.
Bev. Jan. 29.

demard Enriym, Reien Frint, Wife vs. Secretary. One office wile with was on the square. Clarks Gable.

Sec. March 4.

Rev. March 4.

Rev. March 4.

Studios: 5851 Marathon St., Paramount Offices: 1501 Broadway, New York, N. Y New York, N. Y a Sudden Beath. Shifty story deriving from Readers' Digest article. Ran-dbight Scott, Frances Drakes, Tam. Brown. Dir. Chas. Baston. Rel.

Anything Gors. Brusdway musical litt. Bing Crosby. Ethel Merman, Ches. Rev. Feb. 12:

Rev. Feb. 12.

Anna Baiders, The. From a Zane Grey novel. Larry Crabbe, Raymond
Hatton, Marsha, Hunt. Dir. Jas. Hogan. Rel. June 26.

Fridas Again. Hopstong Chaskly western. William Boyd, Jimmy Ellison, Ethel Wales, Dir. Haward, Bretherton, Rel. Dec. 6.

on, Ethel Wales, Dir. Howard, Bretherron, Rel. Lec. 5, Sing Brown: Eyes, Manuaurist turns defective, Jonn Bennett, Cary Grant, Dir. Racol. Walch, 75 mins. Rel. April 3, Rev. May 6, St. Border Flight, Slovy of the cast Goard. John Howard, Grant. Withers, Frances Farner, Dir. Otho Lovering, Rel. April 15.

Spride Comes Home, The. A girl with split and a boy with a temper. Claudite Colbert, Fred McMurzy, Robert Young, Wm. Collier, Sr. Dir Wesley Rigsie.

Galf McMurzy, Robert Young, Wm. Collier, Sr. Dir Wesley Rigsie.

Galf Soyd Dir. Howard Bretherton. Red March & Cassidy series. William Soyd Dir. Howard Bretherton. Rel. March & Cassidy series. William Cass Against Mrs. Ames. The. Mrs. Ames. Proseculing attorney becomes her champion. Madeleine Carroll, Geo. Brent. Dir. Wm. Seiter. 85 mins. Rel. May 22. Key. June 2.

Musical. Eack Oakle inherits a girls' school lack Oakle. los r. Ned Sparke. Dir. Ralph Murphy. 80 mins. Rel. Dec. 27. Raw.

Desert Golf. Zane Groy weakern. Larry Crabbe, Marsha Hunt. 68 mina. Dir. Jas. Hogan. Rel. March 27. Rev. May 13.

Gesirc. An American engineer on wazating in France and Spair becomes involved with a band of crooks. Mariene Dietrich, Gary Cooper. Dir. Volved with a band of crooks. Mariene Dietrich, Gary Cooper. Dir. Cooper. Dir.

Lady. Grand opera in the Argentine and cabarets in Paris: Mary Ellis, Waiter Fidgeon. Dir. Eldw. Lustig. Rei. April, 24.

Flaskes Special. The Superior Date is above to the special spe

the Carles, Virghia Weldhe Ib, the first character pleture written or a child player. Esercite Croemen, Left Erikson. Diz. Wim. Shen.

Gliec. La The Might Mushrat Jim Klepura, Glidya Swarthout Dir Alier.
Hall: 75 mins. Rel. Masche 6. Rec. Aguil 2.
Frail: 75 mins. Rel. Masche 6. Rec. Aguil 2.
Frail: 75 mins. Rel. Masche 6. Rec. Aguil 2.
Fractileston. Rel. July 16.
Fractileston. Rel. July

file Months. Mae West warms up the frozen north. Mae West, Vint McLaglen. Dir. Racul Walsh 78 mins. Rel. Feb. 21. Rev. March 18: Millions in the Air. A romance of the radio americans. John Boward, Wends Barrie, Willis Howard. Bir: Bay McCarey. 72 mins. Eel. Dec. 12 Rev. 17ec. 15.

we. Dec. 18.

With Way, The. Harold Eloyd production taken from a stage bid. Llosd, Adolphe. Menjou, Vennes Bandalle. Dir. Leo McCarege. 80 minus. Hei Feb. 7. Bav. April 1.

Moorie Sur Home, The. From the Ursult. Parrott story. Margared Sulfavan. Henry Fronds. Dir. Wan Selten. 80 minus. Bel. April 10. Rev. May 20.

Newson. Larry Cyrbbe in a western story. Monte Blue. Rahlsen. Bunke. Dir. Chan Banton. Springs. Romance in a desert paradise. Frances Langford, Smith Ballow. St. Gay Standing. Dir. Abbrey Scottz. Rel. April 3.

William C. Fields in one of his stage hits. Rochelle Hudson, Ly enman. Dir. Edw. Sutherland. Rel. June 12,...

Previous Company of the Company of t

nume 10: ret of Sapries Langs The. New etory based on an olic favorites. Centrude Michael, Sir Guy Standing, Ray Milland. Dir. Geo: Archambaud: Res. July 3.

Reunion. Spy stony of the World War. Herbert Marshall, Gertrude Müninel, Lionel Adwill, Guy Bates Funt. Inc. Robt. Floray. Rel: April 7. story, of old California, Girdys Swarthour, John Sois, Ryfil S. or the Baracha, Richard Walton Tolly's and David Helmeoi's gorganus story, of old California, Girdys Swarthour, John Soiss, Charles Sick. Card, Willia Howard. Elir. Marion Gering. Es mins, Ref. Jam. 12 Res. 15a. 15.

Gracoge (British made)). Sir Seymonr Elicks and Donald Calthrop in Elickans 'Cristmas Carol,' Dir. Henry Edwards. 72 mins, Rel. Esc. Bev. Dir. 18

Parade, The. Jimmie Allen from radio in his own adventures. Jimmy Allen, Wm. Gargan, Kaiharina Damille. Dir. Otho Lovering: 76 mins. Rel. April 17. Rev. April 22.

the High. Plac columnists and one red. Walter Connolly, Many Taylor, John Howard. Dir. Hecht-MacArthur. th mins. Rel. Jam. Mr. Baw. Comes Home, A. Mary Roband in her first desmatic role on the screen. Many Boland, Donald Woods, Julie Haydon. Dir. E. A. Dupont. Rei. July 31.

dthelfts. Penniless sportsman etages comeback as radio commentator Henry Fonda, Pat Paterson, Mary Briza. Dir. Raoui Waish. Ret July 17.

uly 17.

Thickeen Maure by Air. Sags of a transcontinents plane pilot. Fred Sections of Maure by Air. Sags of a transcontinents plane pilot. Fred Section 19.

Maxed 27. Nev. May 6.

First of the Trail. Western. William Boyd, Jimmy Ellison, Muriel Evans. Die fred Section 19.

The Trail of May 22. Rev. May 6.

Three Chears featherform 6e mins. Rel. May 22. Rev. May 6.

Three Chears of May 12.

Three Chears of May 12.

Three Chears of May 12.

The May 12.

Th

Till We Meat Again, From the stage play. Herbert Marshall, Gettrude
Michael, Lionel Atwill. Dir. Robt. Florey. 70 mlns. Ref. April 17. Rev.
May 13. Basy 15.

Hy's Guest. Kate Bouglas Wiggins child etery. Eleanor Whitney, Ton Keene, Dickte Moore, Virginia Weidler. Elir. Chas, Barton. 65 mins. Rel. Jan. 31. Rev. March 4.

Rel. Jan. 31. Rev. March 4.

Too Many Parents. Cadet story. Frances Farmer. Leater Matthews. Dir. Rolt. F. McGowan. 73 mins. Rel. March 20. Rev. April 22

Trail of the Lonestome Pine, The. All Technicolis production of John Fox's story. Sylvin Sidney, Henry Fonds, Free MacMurray, Fred Stone. Dir. Henry Hathaway. 100 mins. Rel. March 13. Rev. Feb. 26, Yours for the Asking. New York gambiers in a Florida locale. Geo. Raft, Dolores Costello, Ida Lupino, James Glesson. Dir. Alex. Hail. Rel. Minss Over Ethlopia. Topical. 62 mins. Special release. Rev. Oct. 16.

50.9 24.

3 Over Ethiopia. Topical. 62 mins. Special release, Rev. Oct. 16, an Trap. The. Adventure story of a reporter's search for diamond thie in Mexico. Girl complications. Gertrude Michael, Geo. Murphy, Leo McCarey. 64 mins. Rel. Fab. 14. Rav. March 11.

Studies: Hollywood, Calif. R.K.O. Radio Office: R.K.O. Bldg., Radio City, N.Y.C. her Face. A killer has his face remodelled by plastic surgery and be-comes a movie actor in Hollywood. Brian Donley; Wallace Ford, Phyllis Brooks, Alan Hale. Dir. Christy Cabanno. 72 mina. Rel. Dec. 29. Rev. Jan.

Chatterbox. An I. Chatterbox An orban with a vivid imagination yearns to become an act-ress, but finds happinese with the man of her dreams. Anne Shirley, Phillips Bolmes, Edward Ellis, Dir. George Michols, Jr. 68 mins. Rel.

neing Pirate. All Technicolor film with locale in Southern California in the 189% Steff Duna, Charles Collins, Fran Morgan. Dir. Lloyd Cor-rigin. 80 min. Rel. May 22. Rev. June 1898. Steff Duna, Charles William Powell, Pen Murder at the race tracked why a mateur slouth. William Powell, Jean Aghtur, Ent's Sloye, Dir. Stephen Roberts, Rel. May 15.

and allow. Frank Buck's latest expedition into the Maisran Perlinship.

Remer in Mark Buck's latest expedition into the Maisran Perlinship.

Remer in the Company of the Co

the Fleet. A cong-and-dance man who joins the navy meets his ormer girl friend in a dance hall and helps her salvage a ship by taging a big show. Fred Artalre Ginger Rogers, Randolib Scoti, Her-sent Envillagum. Dr. Mark Shadrich. 110 mbss. Ect. Feb. 27. Ecr.

Fet. 25. Consumes. Am lifest unarriege is broken up by a scheming stem, but the wife gives the other woman a taste of her own medicine. Ann Harding, Hisroter Marchail, Waitor, Abl. Margar, Dir. Stephen Existential, Waitor, Abl. Margar, Ber. Stephen Existential, Waitor, Abl. Margar, Ber. Stephen Existential, Waitor, Abl. Margar, Ber. Stephen Existential, Waitor, Ber. Stephen Existential, Waitor, Ber. Stephen Existential, Ber. Steph

Republic Offices WHO Bridge,

Surning Gold. Fast action. Hill Boyd. Dir. Sam Newfiels 58 mins. Ref.

Burning Gold. Fast action. Hill Boyd. Dir. Sam Newfiels 58 mins. Ref.

Comin' Shound's Manager.

Comin's Manager.

Comin'

Rev. Jan. 1. kle and Johnnie. Hayest on am old song. Helen Morgan, Chester Morsia. Dir. Chester Ersitti. 65 mins. Rel. May D. Rav. May Z. O Weiserfoun Dirama. Oliginal Scorp by Glomman Monaten. Ben. Lyun, Balem Twelvetree; Rad La Rocque. Dir. Arthur Lubia. 66 mins. Rel. Dec. 4, Rev. Dec. 25.

from Mandalay. The dangers of white men in their after, Conrad Nagel, Donald C Reh April 20. Rev. May 13. ers of man-killing tigers and fever, and seir-viluggle to master the tropics. Kay I di Cook. Dir. Howard Enetherton. 68 m

Parade. Dramatis sumy of five characters whose lives are entangled in the building of the Monton; and in the climax of the battle between the Monitor and Meruhuse. Jeans Dum, Mac Clarke, Charlotte Henry. David Manners. Dir. Lew Ayres. Rel. May 20.

estan, Tha. Frum Gene Straston Porten's novel of the same name. Alie: Brady, Ann Rutherford, Russell Hardie, Cora Sus Collins. Dir. Joseph Sharliey. Rell. May 5.

h-bilka Lady. Chmedy-dramz. Four characters of the road unite-keep old fady from discovering out is in prison. Allour Skipworth. M Clarke, Anthor Treacher, James Ellison. Dr., Aubrey H. Scotto, mins. Hel Dec. 28. Esp. Jam 22.

e of a Thousand Candia. East moving plot cents international spy organization to gain control of pr Encope into war. Phillips Holmes, Mac Clarke. mins. Rel. Eeb. 29. Rev. April 8.

ng of the Pecces. Romantic western. John Wayne. Ref. March 3: ~ ngfilng: Irish, Eyes. An all-Irish cast. Phil Hegan, Evsiyn Knapp. Joseph, Santley. 70 mlns. Ref. March 10. Rev. April 3.

wiesse Ranges. Western. John Wayne. Dir. Joseph Kane. 54 mins. Ref. Feb. 15: Bay. May 13. thereacks Have Landed, The. From the original story by Lieut. Franklyn Adreon, Lew Ayres. Dir. Howard Bretherton. 67 mins. Rel. Feb. 22. Rev. March. 25.

active maturi. See, The. Anna Eatherine Green's detective story. Densiti Clock. Jean Howersol. Girls O'Esten Moore. Dir. Lewig D. Collins. 66 mins. Bel. Feb. 10. Rey. Jan. 25.

muns. Sel. Fon. Ed. Rev. 181. 27.

Adventure of Tarran. Herman Briz, Ute Hoyt. Dir. Edw. Ktill, W. F. Stoffangh. 75 mins. Rev. Oct. 16.

w. Trail, The. Western. John Wayne. Dir. Scott Pembroke. Esl. Jan. 18.

ad River Vallay. Western. Gene Antry; Frances Grant. Rel. Feb. 24.

General Programs of the Control of t

Hollywood: Gal. 20th Century-Fox Coffices 444 West fifth St.

A Connecticut Yankes. Will Rogers relesue. Rel. April 24. Stack Gang, The. Paul Kelly, Silm Summerville, Mona Barrie. Dir. Lewis Seiller, Rel. Feb. 28.

Seiller. Rel. Feb. 28.

Border Patrolman, Geo. O'Brien western. Rel. June 19.

Captain January. From the book of that name. Shirley Temple, Guy Kibbee

Silm Summerville. Dir. David Butler. Rel. April 17. Rev. April 29. Champagne Charlle. Millionaire mixes in a murder. Paul Cavanaugh, Helen Wood. Dir. Jas. Tinling. 58 mins. Rel. May 8, Rev. May 13.

Charlie Chan at the Circus. Warner Oland, Keye Luke, Geo. and Olive Brasno. Dir. Harry Lachman. 72 mlns. Rel. March 27. Rev. March 25. Charlie Chan's Secret. Warner Oland, Rosina Lawrence. Dir. Gordon Wiles. 71 mins. Rel. Jan. 10. Rev. Jan. 22.

Country Beyond, The. From the Curwood story. Rochelle Hudson, Paul Kelly Dir. Eugene Forde. 67 mine. Rel. April 3. Rev. May 6.

ntry Doctor, The. The story of the Dionne quins. Dionne quintuplets, Jean Hersholt, June Lang, Slim Summerville. Dir. Henry King. 23 mins. Rel. March 6, Rev. March 24.

rybody's Old Man. Irvin Cobb, Rochelle Hudson. Dir. Jas. Flood. 82 mins. Rel. March 20. Rev. April I.

Every Saturday Night. Domestic drama. Jed Prouty, Spring Byington. Dir. Jas. Tininig. 62 mins. Rel. Feb. 7. Rev. March 18. First Baby, The. Domestic drama. Johnny Downs, Shirley Deane. Dir. Lawis Seiler. 74 mins. Rel. May 22. Rev. May 27. rtie Julia. Jana Withers, Jackie Ssarle, Tom Brown. Marshe Hunt. Dic. John Blystone. 63 mins. Rel. April 2. Rev. April 15.

(Continued on page 42)

Studio Placements

(Continued from page 38)

Biffy Bletcher, Alf James, 'A Son Comes Rome, Par.
Comes Rome, Par.
Genes Goodell, Berner, Control of the Control o

Carre in, W.F.

WR.

Belbert Rarrat, 'God's Country and the Woman, 'W.B.

Brimphrey Bogart, 'Three in Briens,' W.B.

Print Bayless, Jim. Richardson, 'Briens,' W.B.

Mary Gordon, Ernie Stanton, 'Sreger Strenck,' W.B.

Jean Blundel, Teddy Hart, 'Three Men on a Hause, 'W.B.

Julius Sipatetin, screen play, 'The Men's Grant Brief, 'Brief, 'Brieflan's Grant Brief, Call Brieflan Grant, 'Gast Brieflan's Grant Briefland, 'Gast Briefland, 'Gast Briefland,' Grant Briefland, 'Gast Briefland,' Gast Briefland, 'Gast Briefland,' Grant Briefland,' Gast Briefland, 'Gast Briefland,' Grant Briefland,' Gast Briefland,' Gast Briefland, 'Gast Briefland,' Gast Briefl

Rivels, W.B.
Shorldan Gibney, screen play,
Cash it a Day, W.B.
Bette Davis, F. Hugh Herbert,
screen play, Men Are Such Fools,
W.B.

sector Davis, M. Haigh Herbert, acrean play. Men Are Such Fools, "Men Are Such Fools," Retailed Coult, Lednard Mudle, Sermed S. Riffinds, Pedro de Cordoba, Curser Burks, Joseph Callela, 'His Brochers' Wife,' MG.
Casley Wright, Andy Schutord, 'GMI Ethich,' MG.
Carley Wright, Andy Schutord, 'GMI Ethich,' MG.
Ethiel Jackson, Doris Devenport, Carlos, de Valler, Jim Morton, Bob Carsons, Raigh, McCullough, Roger Brunsgar, Fauther Brooks, Natalle Gresson, Annabella Magnus, C. C. Klarcy, Frank Leigh, Buster Brody, Counte Le Mone, Extra, Extra, 'MG short. short. Frank Bruno, 'Sworn Enemy,' MG.

MG.
Billy Egyans, Lorna Lowe, Edna Callakan, Chaire Manners, Margaret Lennau, Julia Monosy, June Wilkins, Ficadily Mas. MG.
Helan Troy, 'Great Guns,' MG.
Gen Chatburn: Jacquer Tourneur Chair.
Trating Horse, MG.

discoing, Freezing short.

BHF Scully, assistant dance discotor, Born to Dance, MG.
Lawseace Kimble scripting, Mr.
Zervi, MS.
Massice Bapt, Highard Maibaum, sereer play, William Joyce Cowen directing, They Gave Him a Gun, MG.

MG.
Lee Kohlmar, 'Ramona,' 20-F.
John Wesley, Alian Rivkin, screen
play, 'The McKinley Case,' 20-F.
Geogre Humbert, 'Sing' Baby,
Dickie Walters, 'The Holy Lie,'
20-F.

George Earnest, See America First, 20-F. David Lamson screen play, That Hay Etwe! 26-F. Edwin Maxwell Agnes Anderson, Clem Revans, Come and Get It,

Elbrick Maxwell. Agnes Anteron. Clean Revans, 'Come and Get It', Goldwyr.

Maccarete Irving, John Eldredge, Nigel Bruce. Lufz Albern, Harrison Beschen. Ribbery Rentolier, Ben Low. 'Follow Your Heart', Rep. Ralph Elsek, screen play, 'Fortia, on Trial.' Rep. Sy Eartlett, Gordon Rigby, screen play, 'Two Years Before the Mast,' Rep.

tep. Walter Abel, Erik Rhodes, Ger-rude Michael, 'Second Marriage,'

STORY BUYS

Hollywood, June 23. Hollywood, June 23.
Falcon Films bought Ed Laffing-well's comic strip 'Little Joe,' for cartoon series.
Eric Remarque's new tome bought by Metro after studio scanned galley groofs.

groofs,
'Cuban Cavaller,' original by Tom Kilpatrick, purchased by Radio, Will be produced by Robert Sisk as John

he produced by Robert sun accom-Boles starer.

Motro has acquired rights to Sparkenbroke, new novel by Charles Morgan.

Green Grow the Liften's taken by Metro from Radio.

Columbia has purchased Honey, Faul Chlurch about 800 yr 100 has in Westley Full three years ago.

HERE'S ONE AD

NEW YORK HERALD TRIBUNE.

By Howard Barnes

"Poppy"-Paramount

"POPPY," a scraen comedy by Waldems ang and Virgima Van Upp, adapted from b play by Dorothy Donnelly, music an ics by Raiph Rainger and Leo Robin ected by A. Edward Sutherland, produce Paramount and Dresented at: Ann. Par-Pretter of the presented as the service of the presented as the p

The great W. C. Fields is to be seen at the Paramount in one of his ane great w. O. Fields is to be seen at the Paramount in one of his most fabulous roles, that of Professor Eustace P. McGergle, P. A. S. N. It goes almost without saying that "Poppy" is the funnish and most completely directing comedy that has come to local screins for a long time for the serious diness that has made acting for St. Fields a brave challengs to adversity, the new photopley, finds him magnificently, comic. The matter of what Aira Johnston has fermed "unfaked or legitimate monthalances" he is once more the supreme clown, mixing pantomine strong the serious different which read with an and the supreme clown, mixing pantomine with racy wit and making fine carnival trouper whose advice to his foster daughter was "never give a sucker an even break", enormously espealing. It is emiliently fitting that "Poppy should present him to film-goers again after too long an absence. But Dorothy Doinelly play a dozen years ago and the silbat screen version of the tale. "Saily of the Sawdart," marked he doubt before the camera, with the sailous corner of the salent with the exception of ing-ling. As the elistic-venting concessionaire who clips yokels with the shell and personal confirm the late of the salent with the exception of ing-ling. As the elistic-venting concessionaire who clips yokels with the shell and personal client to a horse, he is a completely lovable soundrel. (There is no hint in his present performance late, & was executed unded most fabulous roles, that of Professor

W. C. Fields



In "Poppy"

completely diverting comédy, that has come to local scréans for a long time. In apite of the serious illneis that has rade acting for Mr. Fields a brave challenge to adversity, the niw photoplay had him magnificently, comic play finds him magnificently, comic has derimed 'unitable or legitimate monchainers.' he is once more the supreme clown, mixing patternine with racy with an maxing fine carnival troupie whose advice to his foster val troupie whose hadvice to his foster val troupie whose hadvice to his foster val troupie whose hadvice to his foster val troupie work has not entirely maked his debut before the camera again after too long an absence. Beg on the history bonnelly play a dozen years again after too long an absence. The Donnelly work has not entirely work has not entirely maked his debut before the camera, the bonnelly work has not entirely maked his debut before the camera, the bonnelly have a first radial to the bonnelly have been adviced a mixing the bonnelly have been adviced to a supremental than the compliance of the desire that the care that the compliance of the desire with the care that the care tha

NEW YORK EVENING JOURNAL

W. C. Fields Plays Medicine Spieler,

By ROSE PELSWICK.

The incomparable W. C. Fields is back on the screen again, with his twangy voice, his flowery verbiage, his acrobatic silk hat, his cigar and all those tricks of pantomine and dialogue

BOSE PELAWICE

that make him head man among the comics. Recovered from a serious illness that lasted almost a year, he's at the Paramount Theatre this week in a film-ization of his old stage success, "Poppy." The Fields enthusiasts—and they

packed the theatre at yesterday morning's first performance will find plenty to de-light them. This time he's Professor light them. This time he's Professor-Bustace McGargle, a patent-medicine spieler who follows carnival shows and extolls the virtues of "Purple Bar-Sarsaparilla" while running a quiet shell-game on the side. During the course of the proceedings he does his famous croquet routine and also the hilarious ventrilousium hit with the doe that he ventriloquism bit with the dog that he sells to the bartender. NEW YORK POST:

MOVIE TALK

W. C. Fields Returns to the Paramount Screen in "Poppy"

The Incomparable Comedian at His Best in Film Version of His Erstwhile Stage Vehicle

By THORNTON DELEHANTY

By TRORNTON DELEMANTY
PETRAYING slight traces of the
desperate. Illness he suffered
life year, the ineffable w. C. Fields
is hade on the screen sgain in the
find version of "oppy," the musical contedy by
the list. Brown
HOVE METER
TO WOULD HE STEP
PETRA THE S

dialogue is rich in characteristically Fleidian humor.

It is, moreover, an engaging play in its own right, artfully combining bucolic entiment of the players article of the right and romantic senses, independently of the star. For it is, an evidence of the Fleids gentius that he cau afford both competition and help from the other members of his cast.

Thus Rochelle Hudson and Rich-

n which he signer and the service of the Fields gentity and perfect the second many seasons ago on Rivoadway.

"Fongly" has been changed in the adaptation, but Mr. Bields, being an incomparable comedian, is essentially himself; "We wouldn't go far as to say that he is funnier than ever because we doubt if even the could be that, but "Fongy" offers when the could be that, but "Fongy" offers thin a highly suitable role, and its is properly keyed to the story.

W. C. Fields as he appears in "Рорру," now on view of the Paramount

> Theatre. Rochelle

Hudson

and Richard Cromwell supply the

romance.

DAILY NEWS

New Fields' Film Truly a Field Day



By WANDA HALE.

By WANDA HALE.

"Poppy," a Paramount production, based on a play by Dorothy
Donnelly, screen play by Waldemar Young and Virginia Van Upp,
Irede by A. Edward Sutherland and presented at the Paramount
heatre.

The Cast Processing of the Cast Processing of the Cast Property of the C

The S. R. O. banner swung happily over the Paramount Theyesterday morning where one of the biggest crowds of the year gathered to see W. C. Fields' twenty-third full-length picture.

"Poppy," the new Fields' star-ring vehicle, is a belated screen adaptation of Dorothy Donnelly's musical comedy of the same name

THE NEW

TΗ

That Fields Man

PPY, an adaptation of Octoby Dodnelly; seven nar Young and Virginia and lyrics by Ralph Ra Tobin; directed by A. Eds roduced by William Lei nount. At the Paramoun oftensor Eustace McGargie

By FRANK S. NUGENT

On this auspicious occasion has the opening of any W. C. sieff his opening of the sieff his

at his cheroot.

These are the matters with item "Poppy" deals in its better ments, and when the great a little in the recomments, and when the great a little in the recomments in evidence all is well subtered as times when, the street was to worry shout the street was to worry shout the popular than the popular than the recommendation of the popular and her night world in the recommendation of the recommendation o

whose, successful year's run si fifteen years ago on Broadi was, I imagine, due largely to presence therein of a chard called Prof. Eustace McGa played by a man named W. Fields.

Stars Again. Fields' devotees—and if ye e not, you ought to have your las well as your liver examinations.

New York Paramount repu year and a half with

SISI

YORK TIMES,

SCREEN

Here Again in Poppy,' Paramount



W. C. Fields in "Poppy"

comes a signal for the professor's raturn. Where Mr. Fields is concarned we are completely selfich; any one who takes the screen from him is a usurper and an upstart,

The real news, however, and the eccasion for our rejoicing is this: that man is here again.

will be glad to know that the role of Prof. McGargle in the current picture, gives this INIMITABLE comedian full swope to propel his lartistry.

comedian full swope to proper actistry.
When Fields, with his false bravery, booming voice, furtive look and further than the false bravery with the false bravery to be false for his frequent appearances, its almost too much for the viewers to stay in their seats.

NEW YORK AMERICAN

Fields and His 'Poppy' More Hilarious Movie Than in Stage Version

THE CAST

Areal Fleids Day of delightA real Fleids Day of delightth comedy prings than the fleids, to the Paramount of the Fleids, to the Paramount screen
in a bigger and better laugh
version of a vehicle in which he
stage-starred years ago. Time
eannot blium the Fleidsian wit,
dim the humor of the comic
master, nor still the Otympian
laughter which his divine nonsense inspires. He and "Poppy"
sense inspired in the Schracter
of a carmival chiseler, the ludicrously pompous Mr. Fields
gives lavishly of his rich talent,
dazzling sagin with the old
tricks and many that are new.
The show is, his, yet for those
who must have romance in their
movies, that element is present,
movies, that element is present,
movies, that element is present,
concelle Hudson and stalwart
young Richard Cromwell.

Mr. Fields teetty registers hit
atter bit of inspired comedy,
delivers laugh after laugh, and
holds his comic crown secturely.

By REGINA CREWE,

kidles Picture Editor N. Y. American,

zdfPY." a Paramount Picture, adequed

by Waldemax Young and Viterina Van

Upp from a story by Dorothy Don
nelly, directed by A. Edward Buther,

Theatire, Drosented at the Paramount

Theatire,

SCREEN REVIEWER SEES LATEST MOVIES

Lovers Αt County Fair



Rochelle Hudson and Richard Cromwell take us back to another day, happily remembered by many in "Poppy," the W. C. Fields picture at the Paramount.

DAILY MIRROR

Fields Plays Delightful Rogue in "Poppy"

Movie Filled With Laughs

By BLAND JOHANESON. "POPPY" at the Paramount
Theatre. Highly entertaining
comedy romance is with the
matchless W. C. Fields. Produced by Paramount directed
by Edward Sutherland.

THE CAST:

Pool. First McGrafe W. C. Fields.

THE CAST:

Prof. Eustace McGargie, W. C. Fields
Foppy ... Rochelle Hudson
Billy Fapper with Richard Cromweil
Attorney Weinfern. Line Printin.
Countees Magin C. Athorine Douget
Wrances Parker ... Rosalind Kell
Magore Bownan ... Adrian Bouget
Advance Bownan ... Adrian Morris
Carnival Manager ... Rabph Remiey
Joe. ... Tanninany Tombon
Joe. ... Tanninany Tombon
Joe. ... Tanninany Bill Wolfe
Egnont. ... Bill Wolfe

THE unique, the only, the inspired W. C. Fields contributes his exquisite fun

Fields Comedy at Paramount



The well-known laugh-provoker, and Catherine Doucet in "Popy the film drawing crowds to the New York Paramount Theatr

ods to the business of providing happiness and a future for his wistful little girl, the Poppy of the title

to this pretty romance, adapted from one of his greatest stage successes.
Impersonating the delightly rogue, Professor McCargis, he manages to apply carniyal methanisms.

his battle of wits against the Re-form Mayor and the amerous widow, Fields is his matchless self.

THE FIELDS cult will applied "Poppy" heartily. It is Fields' humor, combined with a pretty Cinderella story, and it is handsomely produced. A strong cat supports the incomparable star. It

NEW YORK WORLD-TELEGRAM

Hilarious Vagabond Provides Great Fun in "Poppy"

By WILLIAM BOEHNEL

ORDINARILY the bare announcement that a new W. C. Fields film has arrived

Mountement that he was a relived on Broadway is sufficient to send the countless Field enthusiasts sourrying to the theater post hast to see the greatest of all screen comics. But when that news is further supplemented by the theorem funnier, the announcement becomes an event and calls for a revival of these old customs of and hat tossing. The news, then, is that in "Forgony," at the Faramount, the funniest of all country of the service of the film permits the funnierers. Since the film permits the funnierers of the film permits the film permit

performances of his career. Since the film permits his career. Since the film permits for the film permits his play a disreputable with the film permits his play a disreputable with the film permits his play a disreputable with the film play a disreputable with the film play of the film play of

course to paim off his ward as the girl.

Of course, the ruse is exposed, and Fleids is forced to flee the town. But just when he is apprehended and brought back to be thrown into just, it is discovered them as the course of the second of new suckers on whom to practite the old army game, while Poppy stays benind to marry one of the town boos.

biggest 2 days' business C. FIELDS in "POPPY"!

CALENDAR OF CURRENT RELEASES Freelman Love. Frank McHugh. Patricia Ellis, Warren Hull, Joe Cawthorne Dir. Wm. McGann. Rel. Jen. 32.

(Continued from page 39)

Half Angeli (20th). Frances Dec. Brian Dunlevy, Chas. Butterworth. Dir. She ney Lanfield. 65 milus. Ref. May 28. Rev. June 3. nev Banfield. 85 mlns. Bel. May 2k. Rev. June 3.

Her Gemes Troutike, Arline Lutige, Falls Kelly, Leo Carillo, Dir. Lewis Seil-r. 62 mlns. Rel. Felt. 71. Eav. Amil 8.

Human Crago. Newspaper year alout saugsing attens. Claire Trevor Brian Douleavy. Dir. Allan Dwan. 65 mins. Rel. 2kg 29. Rev. May 27.

Loudency, Dir. Alian Owan, 55 mins, red. May 29, Rev. May 21. It Had to Happen (20th): Gien. Raft, Roselind Russell. Dir. Roy del Ruth. 80 mins. Rel. Feb. Tr. Rev. Feb. 19.

300 mins. Rel. Fah. 18. Rev. Feb. 19. King of Sudesque, Mamere Bauter, Alian Faug, Jack Oakle, Arline Ludge, King of Sudesque, Mamere Bauter, Alian Faug, Jack Oakle, Arline Ludge, Mona Cartie, Dir. Sidney Landeld, 85 mins. Rel. Jan. 3. Rev. Jan. 22. Little Miss Nobely, Resourceful orphan finds happiness, Jane Withers, Jane Darwell, Ralph Morgan, Dir. John Blystone, 65 mins, Rel. June 12. Rev. June 10.

Darwell, Ralph Morgan. Dir. John Blystone. 65 mins. Rel. June 12.

Rev. June 10.

Littlest Faere, The. Shirley Temple, John Boles, Jack Holt, Karen Morley, Bill Köulmon. Dir. David Bruter. 73 mins. Rel. Dec. 27. Rev. Dec. 25.

Message to Garcia, A. (20th.) Developed from Elbert Bribbard's essay. Wellace Beery, Barbara Stanwyck, John Boles. Dir. Geo. Marshall. Smins. Rel. April 15. Rev. April 15. Pauline Feederick, Dir. Geo. Archall. Smins. Rel. April 16. Rev. April 15. Pauline Feederick, Dir. Geo. Archaller Child. Col. Line. Feed. Jan. 31. Bex. Feb. 26.

Music is Müggic. Alles Faye, Essy westher, Esse Daniels, Mitchell and Durset. Dir. Geo. Marshall. Sci. Mins. Rel. Nov. 1. Rev. Nov. 28.

O'Mailey of the Meanntad. Western. Geo. O'Brien, Irana Ware. Dir. David Howard is mins. Bel. March 27. Rev. April 8.

Paddy O'Day, Jane Withers, Pinkle Tomlin Dir. Lewis Seller. 73. mina. Rel. Mach. E. Egs. Feb. 26.

Pixion La Beg. Feb. 13. Alles Sci. Sci. Miller Konsward Energy of Amartina's Despitation of the Common Common

Direction of the Control of the Cont

Rell Strijk. G. Heve. Supt. 26.

Thank You, firt. Javens. Chunchy. Arthur Treacher. Elb. Engens. Rell. June 19.

Geol. June 19.

Chick. J. Chung J. The Caleba standby. Enough Chilmes. With Longian, Chundete of Colbert, Founding Rennell. Ell. Finance. Elb. May S. Bax. May S. Con. O'Reisen. Elle. Dantill Hasses. Whitpaching Stript's Search, Western. M. Western. Elle. Dantill Hasses. White Fancia (2018). Bog stary from Carwoodis naval. Michael Whitle. My Colbert Danison. Diff. Bart Stript. Bed. Ell. May Stript Stript. Elle. Eller. Bed. Eller. 21.

Your Unrich Edulier. Sci. Elevant. Strong. Londs. Wilson. Ell., May Stript. Eller. Eller

Studio: tont N. Formers Block Frailed Artists different 729 See

mateus Gardinamon. Jeffray Figurally along of a young man who speakling is never the 16c of this flucture. Douglas Fairbays, but and Rome Land 10c of the 18c of the

Rainy Afternoon trickford-Lasky). A fight Parisian romantic come adapted from a French story. Francis Laderer, Ida Lupino. Rel. May

adiagued from a Freurit story. Franceis Lasterer, Ida Lupino. Rel. May 8.

of Me First, Bithel Santor's fisher camic michoreme with some Enther Cantor. Bithel Meerman, Frachasalthe and the Goldwyn Giris. Dir. Norelle Meerman, Frachasalthe and the Goldwyn Giris. Dir. NorElle Meerman, Granting story at hear there young lives are nearly strected by the maintons less of a spoided child. Mirtum Hapkins, Marie Oberon, José Med'Era. Withins 9 tillium Heritam. Fundament My Sanuel Goldwyn. Dir. William Wither 30 talms Rel. Rel. B. Goldwing, Sanuel Goldwyn. Dir. William Wither 30 talms Rel. Alb. B. Goldwing. Sanuel Goldwing. Story of Things to Chunc. Expressed Massey, Radbin Harbanskon, Marie Story of Things to Chunc. Expressed Massey, Radbin Harbanskon, Marchia Marchasalthen, Marchia (April 22.

Studios Universes City. Universal Officer: 30 Registration Conter,

Gart.

Banishesk. Western. Buck. Jones. Ref. Mry 25.

Grash Onovan. Jack Hoft. Dir. EF Lesmins. Ref. May 18.

Grash Onovan. Jack Hoft. Dir. EF Lesmins. Ref. May 18.

Dangersses westers: Duminis of the eas. Jack Hoft. Robert Armstrong. Diams. Glason. Dir. Laubert Hillyer. 65 mins. Ref. Feb. 3. Rey. Jan. 28.

Dor't est Persanaf. Comercy with most. Sally Ellies, James Dums. Plaky. Toroulis. Dir. Wen. Night. 70 mins. Ref. Feb. 18. Rev. Feb. 25.

Toroulis. Daughter. Mystery denna. Grib Krugger, Margazente Churchill. Dir. Leuthert Higyer. 69 mins. Ref. May 4. Rev. May 26.

East of Jays. Brems. Chreises Bickfarch. Elzaabeth Garny. Leufle Fenica. Frank. Albentann. Dir. George Medicard. 12 mins. Ref. Dec. 2. New.

Frank. Albertann. Dip. Georg. Medicad. 12 mins. Ed., Ber. 2. Hay-Der. 16.
For the Service. Westers. Ruck Jones. Both Marforn. Dir. Barth Jones. 55 mins. Rek April. Rev. June 3.
Great repersonation, The. Drainis. Editing Love. Valleris Meton. Western Williams. Red. June 3.
Great repersonation, The. Drainis. Editing Love. Valleris Meton. West. Down. Western Meton. West. Down. Western Meton. Dir. Long. Drainis. Dir. Long. Berling. Dec. Down. Med. Drainis. Dir. Long. Dr. Long. Drainis. Dr. Long. Med. March 18.
Love Before Brackitat, From roved by Fetti Boldwin. Carnis. Long. March 18.
Rev. March 18.
Magnith. March 18.
Magnith. March 18.
Magnith. March 18.
Magnith. Dr. Long. Dr. Long. Dr. Long. Dr. John M. Met Time W. Love. From Usuka Partott's 'Say Goodbye Agalm. Margaset. Sullavan, James Stewart. Dir. Edw. H. Griffith. Simins. Rel. Jan. 27.
Reb. Feb. 28. By From the tables. Del Evout-Horton, Glenda Farris. Nobody's Fool. Magnith. Margaset. March 28.
Show Boat. From the stage play. Musical druma. Frene Dume. Allen Jones. Show Boat. From the stage play. Musical druma. Frene Dume. Allen Jones. Med. Rev. May 20.
Show Boat. From the stage play. Musical druma. Frene Dume. Allen Jones. Med. Rev. May 20.
Show Soute. Western Buck. Jones. Murlef Evans. Dir. Ray Tagioo. 61

A. Rev. May 25.

1. Rev. May 25.

1. Rev. May 26.

1. Rev. May 26.

1. Rev. Lepril 1.

1. Sulter Sude. Market Evans. Dir. Ray Tagior. Simins. Rel. Esb. 15.

1. Rev. Lepril 1.

1. Sutter's Gold. Historical romance. Edward Arnold, Sinnie Barnes, Lee Tracy, Montague Love, John Millan, Katherine Alexander, Morgan Waller 1.

1. Sunest Sulter Sude. Lepril 1. Rev. And Grey. Dir. Lames Crume. 80 mins. Rel. April 12. Rev. April 1. Naws Grey. Dir. Lames Crume. 80 mins. Rel. April 12. Rev. April 2. Rev. Feb. 21.

1. Sunest at Power. Buck Jones Western. Buck Jones, Dorothy Dir. Dir. Ray Taylor. 65 mins. Ref. Doc. 23. Rev. Feb. 21.

1. Unconscious. Comedy-Grams. E. B. Horton, Glenda Farrell. Dir. Arthur Greville Collins. Rel. Ray 11.

Studios Burtane. Calif. Warner Brothers Offices: 321 W. 48th St.

oulder Dom. Powerful drams with tremendour government project for back-ground. Foss Alexander, l'attriois Ellis, Lyle Talbot. Dir. Frank Mo-Donald. Rel. March 7. Rev. April 1.

eri. Big musical revue loaded with comedy and songs. Euly Ke Dich Powell, Jam Blondell, Jack Calde, Paul Draper, Hugh Hert Louise Fazonds, Howart Caranaugh. Dir. Alfred E. Green. 89 m Ref. March Zl. Rev. March 11.

Dangerous: Dramatic story of a beautiful and beliliant actress who wrecks the lives of those she contacts and also her own. Bette Davis, Franchot Tone, Margaret Lindsay, Alison Skipworth. Dir, Alfred E., Green. 78 mins. Rel. Jan. 4. Rev. Jan. 1.

wied a Doctor. Ravision of Shulair Lewis. Bain Street. Pat O'Brien, Josephine Finchinson, Guy Kibber, Rose Alexander, Louise Fazenda. Dir. Anchie Mayo. 53 mins. Rell April 25. Rev. April 22.

ummer Night's Bream, A. Spectacular production of the Shreke counsely: Extensive cast of sizers Dir. Har Esinbaudt, W.m. D. 133 mins. (Roadshow;) Kaleace pendings. Rev. Oct. 15.

Pacific Fiche Hilarious comedy romance. Joan Blondel, Glenda Far-rell. Hugh Herbert, Warren Hull. Dir. Ray Ehright. 65 mins. Rel. Dec. 15. Rev Dec. 15. Cohen Takee a Welk. (British Made), Merchant prince brings its busi-ness to the unint where he is showed out. He takes to the toad. Faul Grateta. Dir. William Beaudine. 75 mins. Rel. Feb. 12.

mess in the point where he is shoved out. He takes to the road. East of Gratez. Dir. William Beaudine. 17 mins. Ref. Eef. Rev. Feb. 22. Hied Forest. Based on the Brondway surge piny. With Lesie Beautine. Barte Davis, Humpiney Bagart. Dir. Acadie Mayo. To timbe. Ref. Feb. 8. Rev. Feb. 12. of Gum. Eros Grate Mayo. To timbe. Ref. Feb. 8. Rev. Feb. 12. of Gum. Eros Humpiney Beautine Grate Beautine Grate Beautine Grate Grate Grate Grate Grate Grate Beautine Grate Grate Grate Grate Grate Grate Beautine Grate Grate Grate Grate Grate Grate Grate Grate Beautine Grate Grate

Miscellancous Releases

eer Mert (Supreme). Western. behang Maris Brawn, Beth. Marjan. Dir Rollt. St. Ebrahmy. 66 mins. Rell Jan. 25. Bew. Jan. 29. Colline Florido, (Employer). Benther, Rell. 1817, 20. 1844, 1897, 27.

Celline Florido, (Employer). Pepplijate triams policeman, and ciarur up. Bob Neal, Mary Prantise. Dir. Bisgene Cummings. Sin Inform. Rev. May 22. 1875,

www. Deputy Commitments. Tim McCog Western, Dit. Ofto Brower, mins. Brew, Dett. 4.

Foreign Language Filme

Chicar in them available with English titles.)
The Mamoradan (Gray) (Chadre). Life is so hand for a indy. Dir. Fr 70 mins. Bell. April 15.

of Aure Maiser (Her) (General). Historical propagation is submittion. Handli Jannings. Dir. Hans Steinhoff. 52 mins. I Rev. Ber. E.

rie im Pacadien (Ger) (Germania). Musicali connedy. Dir, Ma 57 mins. Reil March L. Hev. March II. rderung zuns Tarz (Ger) (Casho). Cosanne-Rudolf von der Boss. 20 mins. Rei, Nov. 15.

mer, Lo (Fir) (Franco). Love despite all. Charles Boyer, G Din. Marcel L'Hendjer. 195 mins. Rei. Feb. 15 Rev. March Cultrassida (Hung.). Comedy nonesica. Dir. Vela Gaal. 30 mi forts of Socialism (Amilino) (Russ.). Newsreet complite Red. John 15. Blac., Jan. 29.

(Sp)). Mexicum-mede love story. Dir. Ancady Bayth April 15. April 15.

Here of the Revolution (Ruse) (Amkino). Youngsters in the Soviet. Dis.

Mausilukov. 70 mins. Rel April 1. Rev. April 5.

Ra del Partis, Et (Spt. Besetrack story. Dis. Manuel Romero. 70 mins.

Rel. Dec. 15.

nzert fameratien (Hung), Romantic conseder to music. Dir. Bela 60 mins., Rel. Feb. L.

60 mins. Rel. Feb. L.

60 Moj Maz Robi W Nacy (Pol.). Stapstick farce. 73 mins. Rel. Dec.

Rel. March 1.

aurange defin Gloventu Mussoliniania (It). Discumentany en Il Duce 70 mins : Fell Fels X.

e and Punishment (Fr) (Lensuer). Dostoevski's drama. Harry Baur, Plerre Blanchar. Dir. Pierre Chenal. 102 mins. Eel. Nov. 1. Rev. Now. 20. en die Media Noche (Sp). Murder mystery. Die. Besnard Ray. Ref. Feb. 15.

Ref. Feb. 15.

Egy Ejnzaka. (Rung). Hungarlan life duning the war. Dir. Istvan Skeiky. 69 mins. Ref. Macch. 15.

fem Millsaedaire (Er). (Franco). Sattire. Dir. Rene Clair. 55 mins. Ref. Nov. 6.

Nov. L. Res. Nov. 6.

Baradons, Les (Sh). Merchan made drama et prison reform. Dir. Guttlermo-Batteres, 69 mins. Ref. March. 15.

le def. Mar. El (Sp). Wilte man goes native. Dir. John Durrak. 69 mins. Ref. March. 15.

goes Tonkas (Ger) (Ufs). Hantastic comedy. Anny Ondra. Dir. Reinhold Schuenzel. 100 mins. Rel. April I. Rev. April 22.

Dubrowsky (Buss) (Amkho), Pushkin nowl condensed. Dir. Lyanovsky, minz. Rel. March 1ft. Rev. April 1. Edge Mescolas (Edng). Magyar's Shirley Templa pic. Dir. Bela Salogh. Edge (Veienreber (Hung). Musical comedy. Dir. Geza Catfra. 30 mi Rel. Ber. Salogh.

Ral. Dec. 18.

Ral. Dec. 18.

Ridiffing aus Chicago, Der (Ger) (Bavaria), Chime docen't pay, Gusta Froenlich, Dir. Johannes Meyer, 182 mins. Ret, March 1, Rev, March 11 quita (Ger) (DuWorld), Austrian made of Lebar mustcat, Jarunila Newtan. Bh. Can't Lamed. 85 mins. Rel. Jan. 1. Rev, Jan. 22.

were described to minds. tet. Jan. 1. Eev. Jen. 22.

Rev. Jen. 22.

Rev. Jen. 22.

Around the court of Louis XIV. Renate Mueller, Michael Bonnen. Dir. Carl Freehlich, 56 mins. Rel. Jan. 1. Rev. Jan. 15.

No m. Tannhoff (Ger). Bavarian romance. Dir. Frans Settz. 79 mins. Ref. Frab. 16.

Call Feb. in.
Frontier (Russ) (Amkino). Aviation in Russie. Dir. A. Dovjenko. 85 mirrs.
Frontier (Russ). (Amkino). Aviation in Russie. Dir. A. Dovjenko. 85 mirrs.
Ganaser. 18 f. 18

Solden Taiga (Buss) (Amkino). Adventure in Siberia. Dir. Vladimir Schneiderhof. 80 mins. Rek. Aug. 1.

ernot. 80 mins. Kek. Sug. L. Srzin (Rusa,) (Amkino). More collective farming. Dir. Olga Preobrazhens kaya. 80 mins. Ref. Jan. 15. auya se mina. Hel. ian. 15.
Grass und Kusa, Veranika (Ger). (Zwicker). Farce comedy. Francziska Gaal.
Dir. Carl Boese. 88 mins. Rel. Feb. 15. Rev. March 4.
Helilge und Ihr Nahr, Die (Ger). Romance. Dir. Hans Deppe. 60 mins. Rel.
Dec. 1.

felio Budapest (Hung). Radio musical comedy. Dir. Laszlo Vajda. 80 mins. Ref. Nov. 15.

Hernine und die 7. Aufrechten (Ger) (Casino). Britie for peace. Heinrich Grove. Dir. F. Wyshar. 105 mins. Ret. Sept. 15. Rev. Sept. 25. Henrich und Geroff. Dir. F. Wyshar. 105 mins. Ret. Sept. 15. Rev. Sept. 25. Henrich Geroff. Sept. 16. Rev. Sept. 26. 1. Rev. Dec. 18. Permany drama. Dir. Harry Piel. 89 mins. Ret. Dec. 1. Rev. Dec. 18. Domestic comedy. Dir. Hans Deppe. 70 mins. Ret. Nov. 15. Rev. Dec. 4. Himmes auf Erden, Der (Ger). Comedy with music. Herman Thimig. Dir. W. Emo. 70 mins. Ret. Dec. 15. Hochses Betch, Der (Ger). Comedy with music. Herman Thimig. Dir. Browner Dir. Gerhard Lamprecht. 96 mins. Ret. March 15. Rev. Appil 15.

Appl 15.

Ich Kenne Dich Nicht (Ger) (Casho). Romantic comedy. Merch Schneider Wills Forst. Dir. Gesa von Edvary. 70 mits. Rol. Nov. 15.

Rol. Nov. 15.

Charlotte Susa. Dir. Johannes Meyer. 26 mins. Rel. April 18. Rev. April 18. Re

(Continued on page 42)

Exploitation

(Continued from page 37)

(Continued from page 37)

fithers, who were hotted by Everst Steinbuch, memoger, who pussed
sut boxes of stegles. Eather was teup with Chevefand Retail Cigar
but boxes of stegles. Eather was teup with Chevefand Retail Cigar
but and about 200 cigars to be hande
out. Half were split in two other
Loew houses, where first 500 daddies
who could prove it were presented
with seegars in celiophane bags
with seegars in celiophane bags
Ded-on-Father's Doy' slogan.

Trade Exhibità

Trade Exhibits

In one town a theatre has a standing offer of a free display, space to any concern, local or national, able to put up an exhibit of real interest with the only proviso the week are available for such the such as a large lobby, past the ticket taker, and this space is used, with a considerable of the week and the such that the such as a large lobby, past the ticket taker, and this space is used, with a considerable of the week of t

hered were granu trons.

An effort is made to give variety to the dispite by mit having similar exhibits come two clime treather. The bales, for example, was fall-lawed by a drug dispilar with specimen thugs from all parts of the worth, a special dispite of pelses and most case, finels and the various called the special control of the producing control of the special control of the producing carbon and carbon preparations.

sud mortaus, finelsk and the van other separatus used in product of the plantaceutical preparation of the plantaceutical preparation of the plantaceutical preparation of the displays from maximal error, and the theater has found sture draws extin. Instrustuate the plantaceutic of the p

Pet Pienic

Althing as much at the newspa-pers as at this kild clab, a manager hast year gave a pet primit to clab that year gave a pet primit to clab members that got so much talk he is planning to repeat this het term. A plemic park was promoted in return for the adventing, and a confectioner and belong were con-tacted on the second of the con-tacted of the second of the park-ings for fee water and a sporting goods atose promised collars for

confectioner and bakery wear constanted for fee curem and calle, the lee company contributed the makings for itse water and an aporting goods atoms promised collars for child brought along the contributed that the call that th

Cat Helped

Cat Helped.

Fischburg, Mass.

Francis J. Faille writes that the best exploitation angle he had was the theatre cat, who had five kittens when The Country Dotor' played.

Faille had a poster showing the faille had been a poster of the faille had been a poster and placed it in front of the poster.

That got him a three column cut and a two column head on the front pages of the evening paper, and it for the column cut and the column head on the front fail of the column and the column head on the front fail of the column and the column head of the fail of o

Fits 'Fury'

Lester Pollock, Loew's, is capital-izing on public interest in Michi-gar's Black Legies probe to stays a street age for Fury. Two men in white uniforms and two in black walk the streets with messager on backs keying in with film title.

House Reviews

EMBASSY, N. Y.

(Continued from page 32) to fill a mimeograph

nevis to fill a mineographed high acheed sheet.

Paramount also offers the Jivmey Wathers' Agenture, harnching of the new Eritish shadlings child. The same the shadle of the new Eritish shadlings child. The shadle of the new Eritish shadlings child. The shadle of the

shots, all entertainingly described by Bd Thorgerson, but none very exciting.

Interest presents, besides the Baboglio or piposton, some batching. The proposition of the first believing the besides of the proposition of the first believing the message with the sanding of a radio pinto, a commenced air-lies's 200,000,000th-mic stight. Manakemutan beam district, Manakemutan beam district, and beam district, with the presenting of the proposition of the children of the proposition of th Count dog show, and weededge of an Early pupe Schowlaker and the line. Bree train according to the country manage to keep country to the country to keep country to the country to

HIPP, BALTIMORE

Baltimore, June 19. House has the Liouis-Schmeling fight films augmenting (Counterfeit' (Col) on the screen side this week and fact that the one-day postpone-ment did not permit the fight footoh projection machine until Saturday caused probably many persons who planned on an excur-sion to the Hipp this week to hold

the same nort of nongs, with only officereane she fact he mow utilizers at the control of the co

TOWER, K. C.

Kansas City, June 19.
House this week is passing out
plenty of entertainment for 25c. While the bill is not admish. While the bill is not outstanding thempo is brisk and the customer tempo is brisk and the customer tempo is brisk and the customer tempo is made for mands for servorse. The servorse the servorse that it is a serious siftort to present stage shows that all onto tempo in the weary grind that many inde houses towns to.

This week's show gets ander way with girl line modeling the 'tru towns abone is giving sway. Jack with the servorse to do a skaper's walks. The shivery lines is well worked out and gets saccess. admish.

was not reflected at the box office at the Paramount, where the com-bination is current this week. Trade was away off on opening day, al-though the only stacks up as worth-while stage fare, with Olsen working hand every minute, and with Ethel Shutta (Mrs. Olsen) winding up the festivities in plenty satis-

any the Kestivities in plenty satisfactory style.

Bund is spotted throughout on splatform built to represent set of the income of the income

BROWN, L'VILLE

Second week of wause at this because here the dear wause at the house here the dear wause at the house here here the ways and a strength was fallenged as a state of the strength was a state of the strength was a state of the s

EARLE, PHILAD'LPHIA

EARLE, PHILAD LPHIA

Philadelphia, June 20.

Earle has a cording stage show for Democratic Convention Week. Cont. and patrons concur in saying control of the stage of the sta

smood and escapes fault of ultraextension.
Ward Wilson follows with a bunch of initiations that woice the Earle
for initiations that woice the Earle
file introductory spiel is fortunately
short, as Wilson is best when doing
his wintanions. They included at
cording Ben Bernie, an okay at
cording the Bernie, an okay at
Andy (with the other characters
thrown in) and a good Bosile Carter.
Es could have given low or three
care of the contract
and the contract
care of the

CALENDAR OF CURRENT RELEASES

(Continued from page 42)

isia Mattiita, La (Sp). Mexican melodrama. Dir. Boris Matcon. 70 mins. Rel. Dac. J. Jago Wielka Milocs (Pol). Tragedy of actor's life. Dir. M. Krawicz. 70 mins. Bel. March 15. mms. Sel. March 15.

Kennewel und Liebe (Ger) (Lenancr) Morloul comedy. Herman Thimig. Dir. Kanl Lamac. 78 mins. Rel. April 1. Rev. April 22.

Keins Angel vor (Liebe dier.) (Chenhos). Remandio camelty. Liane Haid. Dir. Hans Steinoff.. 70 mins. Bel. Jan. 18.

Klonkelpasper, Ther (Ger.) (Chy.). Bommalie-abstroical yearn. Dr. Peter Oster-Klonserjasspr. ider (Ger.) (Und.). Eugenis-chistorical yarn. Dr. Feier Oster-muyer. 19 mns. Rel. Jan. 1.

Knutkout (Ger.) (Raynis). Prienfighter and the gift. Max Schmelleg, Amy Knutkout (Ger.) (Raynis). Prienfighter and the gift. Max Schmelleg, Amy Knutkout (Ger.) (Und.). Opera hack-stage. Zillian). Dir. Fritz Peier Buck. 66 mins. Rel. Ayril Er. Rev. May 6.

Lar Aux Dames (Fr) (Franco). Vicki Baum romance. Simone Simon. Dir. Marc Alleret & Smins. Bel. Jan. 1.

eithte Kavallerie (Ger) (Ufa). Circus film. Marika Rockis. Dir. Werner Hochbaum, 80 mins. Rei. Feb. 1. Rev. Feb. 25. Hothbaum. 80 mins. Rei. Feb. L. Bev. Reb. 25.
Libes und Liedensphaft (Tföllish) Schilden), Wanzy drams. Lazar Freed.
Libes und Liedensphaft (Tföllish) Schilden), Wanzy drams. Lazar Freed.
Libes und Libes and Libes an

Bloesèe. 80 mins. Dir. Dec. 1.
Lila Akac (Hung), Muscal romance. Ireno Biller, Dir, Mihaly Istvan. 47
mins. Rel. March I., Rev. March II.
Lordagskvallar (Sw) (Scadinavian), Domestic comedy, Edward Person.
Dir. S. Bauman. 80 mins. Rel. Feb. 1.
Lorenzino de Medici. (Li. (Nuovo Mondo), Historic biography, Molssi, Dir.
Guido Brignone. 89 mins. Rel. Ayril 1. Rev. Ayril 15.
Madonna, 40 Bist Do? (Ger) (Casino), Romenic munical comedy, Liane
Hald. Dir. Georg Jacobi. 89 mins. Rel. March 15. Rev. April 1.
Magic Mountain (Swiss) (Lenaury) Acre to Evende dieler. Dita Parin. Dir.
Magic Mountain (Swiss) (Lenaury) Acre to Evende dieler. Dita Parin. Dir. Hald. Dir Georg Jacobl. 89 mins. Rel. March 15. Rev. April 1. Magic Mountain (Swiss) (Lenaucr) Arty in French disling. Dita Pario. Dir. Dmitri Kirsanott. 73 mins. Rel. March 15. Rev. April 22. Marcia Nuziale, La (21. (Franco-American). Drama of velf-sacrifice. Tullio Circuinatti. Dir. Mario Bonnard. 38 mins. Rel. Feb. 15. March 4.

Maria Elena (Sp) (Col), Maxica-made sceller, Dir. Raphael Sevilla. 30 mins. Rel. Feb. 15.

Marquise von Pompadour (Ger) (Germania). Exceed on the operatia of same name. Anny Ahlers. Dir. Will Wolff. 32 mins. Rel. Jan. 15. Bev. Feb. 19.

Peo. 13.

Was Alla de la Mueta (Sp). Mexican remantin comedy. Dir. Ramon Recu., 80 mins. Rel. March 1.

Mein Letten fuer Maria-Isabell Ger) (Casdon). Military remance. Dir. Eric. Washnek. 80 mins. Rel. Nov. 1. Wizelmek. 80 mins. Rel. Nov. 1.

Milizia Territorials (1) (Caesar). Military comedy. Bir. Marjo Bonnard. 34 mins. Rel. April 1. Rev. April 15.

Milosa: Wassysteo Zwysieza (Pol.). Comedy nomence. Dit. M. Krawicz. 20 mins. Rel. Jan. 18. Muertos Hablan, Los (Sp). Mystery drama. Dis. Gebrial Socia. 50 mins. Nagymema ((Hung). Comedy-drama. Dir. Istvan Greergy. 20 mins. Rel. Dec. 15.

Dec. 15.

Nem Etniztek Muzsikinszo Nielkund (Blung), Comedy with music. Dir. Alfred Dany. 20 mins. Bel. Féb. 15.

New Sulliver (Einse) (Serlin-Burstyn). Swilt's classic pluyed by pumpets. Dir. A. Flucikio. 76 mins. Bel., Asox. 1. Rev. Nov. 6. Noches de Buenns Aires (Sp.). Argentine nomance, 80 mins. Rel. Dec. 1. No Mataras (Sp.) (Modern). Comedy drasma. Dir. Miguel Torice. 70 mins. Rel. Nov. 1.

Noches de Eusems Aires (Sp.) Argentina nomanos. 20 mins. Sel. Dec. 3. No Materas (Sp.) (Modern.). Comeity drama. 191. Miguel Tories 7. 19 mins. Rel. Nov. 1. Paredica Fecchurado, E. (Sp.). Musical comedy in ornelist camp without nucles. Paredica Fecchurado, E. (Sp.). Musical comedy in ornelist camp without nucles. Paredica Fecchurado, E. (Sp.). Musical comedy in ornelist camp without nucles. Paredica fecching the committee of th

To alan. 18.

We Are from Kronstatt (Rusa) (Amkino). The sailors sight the revolution.

Wenn Am Sonntagatend (Ger) (Casino). Romantic comedy. Magda Schneider.

Dir. Gaar von Bolvary. 80 mins. Rel. Dec.

To alan. 18.

To alan. been simple with planned on an excurmore first pith week to hold of the flip this week to hold the f



Jack London wrote both stories... Darryl F. Zanuck produced both pictures... and both pulse with the same rugged, elemental drama of male and female in a lawless land!

Pack London's

Sequel to

"Call of the Wild"

with

MICHAEL WHALEN JEAN MUIR

CHARLES WINNINGER
JOHN CARRADINE
JANE DARWELL THOMAS BECK

a DARRYL F. ZANUCK
20th Century Production
Presented by Joseph M. Schenck
Directed by David Butler
Associate Producer Bogart Rogers
Screen play by Gene Fowler,
Hal Long and S. G. Duncan

DARING SHOWMANSHIP AGAIN BRINGS YOU FRONT-PAGE DRAMA from the studios of 20th Century-Fox

THE Crimic OF DR. FORBES

Did this doctor violate his sacred oath...for love? Vitally, deeply stirring rings the answer! Remember "Show Them No Mercy"!



THE KEYSTONE OF YOUR FUTURE

NAVY BORN

(Continued from mage 29) child's mother, oppose the nautical influences around the boy and try to get custody of the inflant. A mobset, in the meantime, mistakes the kid for his own and steals him. The Navy goes into pursuit by ship and plane and Claire Dodd, the kid's applications of the control of the c

mand but it's of no consequence in the preture."

Much is taken for granted and most of the action is synthetic. There isn't one romantic moment in the picture. Miss Dodd's role is chilly one.

Shan.

EDUCATING FATHER

goth-Fox release of a Max Golden pro-buction. Directed by James Tinling-Green play Kathayine Kawanaugh and Barad T. Lows, John Detrick and the Aller and C. Lows, John Detrick and the Aller B. Clark, editor, Louis Leeffer, A tile Falace, N. X., on ideable bill week June 9, 36, Renning time, 88 mins. , 58 mins

Shirley Deane
Dixle Dunbar
Shring Byington
Kenneth Howeil
June-Carlson
George Erneet
Florence Roberts
William Mahan
Francia Ford
Charles Tannen
Anthony Hughes
David Neweil
Clarence H. Wileou
Jonethan Hale Millicent Millicent Millicent Mrs. John Jones Jack Jones Lincy Jones Granny Jones Granny Jones Makey Makey Jones Makey Makey Jones Makey M

Clarence H, WileonJonathan Hale ...Erville Alderson

Second of the Jones Family series. Agreeable entertainment for the family trade, but sadly out of place in the de luxers: Just a quiet little domestic story with no love interest other than one sequence, where a determined young firt is brought

domestic story with no love interest other than one sequence, where a determined young filtri. Is brought in to create a "stantion and then no conveniently forgotten. In the lesses houses this series will click micely and grobably build up into a money naker."

I Sincere work of Jed Prouty and the series will click micely and grobably build up into a money naker.

I Sincere work of Jed Prouty and the series of the series and the series a

Republic release of Nat Levinc (Mascot) production. Supervised by William Berke.

Directon by Lewis D. Colling.	Stars
Louise Fazenda, Maude Eburne,	Treem
original story and screenplay by	. 170
DeWolf Baker and acreemplay by	Kalen
DeWolf, Robert St. Claire, Walia	ce Mac-
camera, William Nobles. At Strand,	Dileten
part of double bill week June	D KIYII,
Running time, 64 mins.	19, 30.
Training time, 64 mins.	
Kate FlannaganLouise	Fazenda
Jerry Fiannagan Eddle	theriora
Man Manuagan	Mageur
Mrs. Murray Hill	Hopper
Wellington	Dillijii
WellingtonOlaf	Hytten
Miss BradleyClauds	Il Kave

Doughnuts and Society represents stale cake for audiences. Of two-reeler quality, it's six-reel rehash of a couple of hash-house dames whose-yen to crash society is told with the oldest Sennett hoke. It's not entertainment and certainly not box-office.

not box-office.
There is nothing in the film of any actual merit, including the acting direction and camera work. The say actual merit, including the acting direction and camera work. The say appears to have been filmed story appears to have been filmed and the same control of the same

not indicate b.o. strength. The essence of their work has been so essence of their work has been so essence of their work has been so been so their work has been so their work has been so their work has been so many their work has been so and their work has been so and so has been so and so has been so and so had been so had so had been so had been so had been so had been so had so had been so had

LA TERRE QUI MEURT

The Lind that Dier)
(The Lind that Dier)
(The Lind that Dier)
(THENCH MADE)
Parts Color-Plins production with FranPlers Parts, June 6.
Parts Color-Plins production with FranPlers Parts, June 6.
Perts Color-Plins production with Franplers parts and Simple Bourday. Directed by
and Simple Bourday. Directed by
and Simple Bourday. Directed by
and Simple Spacific america, Marcia
Lucien, M. Barpyi music, Jane Bos. RunPather Luminate 3.

Father Luminau Pierre Larquey
Roussilie Simone Bourday
Felicite Germaine Sablor
Father Felicite Romain Bouquet
Jean Nesmy Jean Cyrand
Fernand Georges Flament
Michelonne Mady Berry
Eleonore Line Norce
Andre Lucien Galas
Francois Robert Arnous

(In French)

Irritating little faults in produc-tion which seem to be the hoodoo of French producers generally, some patches of bad photography and un-convincing acting prevent this one from being counted among the best French pictures produced this year.

Color film handles a simple subject with convincing force, but its faults will probably bar it from attaining the high place it would otherwise deserve. Despite these it will undoubtedly go well in France, although America is doubtful.

when the continuous, with a cut-in smoothly continuous and a dark fuselaged planes and a cate for continuous, with a cut-in smoothly continuous and a cate for continuous contin

RED WAGON (BRITISH MADE)

uclion. Features Charles Bickford, Glet:	
dissen, Raquel Torres. Directed by Paul	Ċ
. Stein. Adapted from Eleanor Smith s	ŀ
ovel of the same name by Edward	
Choblock; sereen play by Roger Burgord	
nd Arthur Woods; camera, Jack Cox;	1
nucloal score by London Symphony or-	ľ
hestra. At the Globe, N. Y., starting	9
une 20. '36. Running time, 63 mins.	ò
oeCharles Bickford	
habe	ľ
heba	
Jara Greta Nissen Don Alvarain Oby Anthony Bushell Schultz Paul Gracez Geal Amy Yonese	
Davey Heron	١.
obyAnthony Buenell	ľ
enultz Paul Graetz	Y.
etal Vences	k
deGintyFrank Pettingell	ľ
fr. Crank Alexander Fleids	
Francis L. Sullivan	
EllaStella Bonhuer	
drs. Crank	
lowboy Charlle Percy Parsons	ŀ
PlaloArthur Goullet	
amenilna	
SlewettAubrey Mather	
70	

Despite the presence of Greta Nissen, Charles Bickford, Raquel Torres, Don Alvarado and Anthony Bushell, this British-made film of circus life fails to generate the appeal that might be anticipated. These four names probably will boost its boxoffice potentialities in America, yet the picture itself fails

America, yet the picture itself fails to cash in on 'its obvious possibilities. Chiefly for the double-bills.' For one thing, audiences in the U. S. are apt to rub their eyes when they gilm the English conception of a travelling canvas show. Picture they can be suffered to the control of th

are gypsies.

Film has been trinimed more than 10 minutes since originally released good effect. for much of the garly footage has been cut without hurting the plot. Background deplets Charles Bickford running away to foil circus. As the grows up his er, on his deathbed, wills him the big show.

Love interest time

big show.

Love interest finds Greta Nissen, tiger trainer, failing for him, with the third angle developed through a misunderstanding. He makes Raquel Torres his wife in a gypsy marriage cere mony. It takes a typicities owner to make him realize his mistake and return to his first flame.

Paul J. State

flame.

Paul L. Stein has megged the production with considerable skill, in view of story material and scripting. Keeps an even pace, concentrating on salient points and sub-ordinating minor details. No mean task considering the number of characters that parade through varm.

Hear consacts that parade through hear clers that parade through hear clere and the control of t

Melasner Film production and release.
Features Leny, Marenbach, Ewald Balser,
Fred Llewchr. Directed by Emil Synek.
Music by Karl Hasier. At the 86th St.
Casino, N. Y., week June 10, '36, as half
of double bill. Running time, 81 mlns,
JanaLenv Marenbach
PeterEwaid Balser
MichaelFred Liewehr
Gotifried
Ein GutsaufscherFritz Klippel
KarlRudolf Carl

footage covers educational aspects of farming near the Bohemian Forest, a lot of unimportant shrifing by field tulers and still solute of property of the shrift of the sh

HEISSES BLUT

('Hot Blood')
(GERMAN MADE).

(GERMAN MADE).

Berlin, May 29.

'UPA product on on release. Features.

Marike, Rouke. Prend of release. Features.

Berlin, May 29.

Marike, Rouke. Directed by Georg.

Jacoby, Book, Rudo Rilter. L. A. C. Muelter, mesle, Franz Deelis. Running time, mesle, Franz Deelis. Running time,

Marika von Koercessy Marika Reekk

Jezal — Paul Komp

Jones Hank Company Com

popular, make it a picture that will get coin on this side.

A WOMAN ALONE

A WOMAN ALONE

(BRITISH MADE)

Garrett Klement promon, June 3.

Ga

SEVEN BRAVE MEN

GRUSSIAN MADE)
Ankind by Research of the Control of

(In Russian, English Titles)
Lendim failed to cash in on a swell opportunity in America by allowing this adventure film to run about 30 minutes overboard. Judicious cutting, added to the fact that it's a forcing import, might have put 'Seven Brave Men' in the money class.

cious cutting, added to the fact that It's a foreign import, might have put Teyer Brave Men' in the money However, ag' it stands film drags interminably until the ley tentacles of the Arctic Circle really, take hold in the last 40 minutes of the 91-minute picture. From there on the minute picture. From there is on the move graphically, eyen surmounting some very crude acting and even cruder photography. On the film and one is lift and story. The film and the size of the story of the size of the doctor of the expedition. A surgestion of romance at the finish is injected with the captain of the out-fit, though both are stolcal about the romance. Flockably the Indian infection of the expedition of the story of the finish is injected with the captain of the out-fit, though both are stolcal about the romance. Flockably the Indian lime unadulcrated by clinches.

More than half of the picture is devoted to the expedition establishing itself in the north—this holding—before they get into difficulties. The captain and metallurgist go on the hunt for thin, find it, but are captain and metallurgist go on the hunt for thin, find it, but are captain and metallurgist go on the hunt for thin, find it, but are captain the elements. Meanwhile, the femme doctor and the plane pilot are forced down after administering to a sick Eskimo, but their rescue is comparative and the government breakling up the

Bakimo, but their rescue is comparatively easy.

At the finale orders come from the government breaking up the expedition, but the miedleo is permitted to stay with the captian. It's just about the only happy note in the film, although the cook tries for comedy but hardly succeeds Scho.

SECRET PATROL

Columbia, Production and reicase. Starse Charles Starrett. Directed by David Steman Screenights by Robert Watson, and Man Screenights by Robert Watson, and Kyne; camera, George Methan, William Backway, At Colonial. N. v.es half of doubte feature program, three days, June Alan Charles Stargett Gene Henry Mulliam Charles Stargett Gene Henry Mulliam Armide Le Strange Millman McCord Le Strange Millman Armide James McCord James McCord Superintendent Reginald Jincias Superintendent Reginald Jincias

Weak on romance but soupy with action and should suit western fans

Weak on romance but soupy with action and should suit western fansbecause this Royal Mountle drama. projects good scenics, understandable dialog and fair-acting. It has the distinction siso of Peter B. Kyne authorship. Not the type to solo gracefully but okay for the uppers and lowers.

Charles Starrett makes a pretty good secret cop, but Finis Barton, as the heroine of the plot makes no Flot hings on the numerous accidents and deaths among loggers in one of the northwest camps. Starrett undertakes to carry out the job of artsafthening tilings out after pook of the control of the northwest camps. Starrett undertakes to carry out the job of artsafthening tilings out after posedly were killed on the same assignment. Starrett and the inspects son love Finis Barton Later events prove the inspects son waen't cause in the same assignment. Starrett and the inspects son love Finis Barton Later events prove the inspects son waen't cause in the same assignment. Starrett and the inspects son waen't cause the factor of the factor of the province of t

LIFE OF DON BOSCO

Nivovo Jondo release of Lux Techn prodefined to the technique of the Technique
And the technique of the technique
And the technique of the technique
And t

NEW IN YOUR BOX

Advance Production Chart

Production activity on the Coast past week reached highest peak of the year with 48 features before the cameras, 52 in the cutting rooms, and 71 in preparation. Reason for sudden jump to peak is that 11 new features went before the cameras during the week while only four were taken from the cutting room and previoued. went or to common a continuous and an anne only four were taken from the cutting from and previewed.

There is every indication that this activity will continue for some time go the major plants have 38 new features ready to be placed, before the

cameras at anytime suitable casts and studio facilities can be obtained. This group is definitely slated to get under may within the next four weeks. Paramount has eight ready to go; Metro, six; Universal and Warners, five each; 20th-Fox, four; Radio and Republic, three each; Columbia, two.

There are 44 other pictures in various stages of preparation, which indicates further that there will be no full in activity the remainder of the

Columbia

Four in work, five editing, 12 preparing. In work:
THE LOST HORIZON, reported Vaniery, April 1; THE FIGHTER'
and 'THERE GOES THE BRIDE,' reported June 17; 'ADVENTURE IN
MANHATTAN, which started last week. Credits:
'ADVENTURE IN MANHATTAN' theing produced by Everett Riskin.
Edward Ludwig directing, story adapted from May Edition magazine
Edward Ludwig directing, story adapted from May Edition magazine
Edward Ludwig directing, story adapted from May Edition, magazine
Edward Ludwig directing, story adapted from May Edition, magazine
Edward Ludwig directing, story adapted from May Edition, magazine
Edward Ludwig directing, forting, France, May Misson, Google, John Gallande, Emman, Misson, Bolde, Laughton, Ron, Wilson, Gyrden
Gooper, Forrest Taylor, Charles Griffin, Fred Whalen.
'Story Conserving stift While Lagges in Loon herself to expose a theastrical
producer whose theatis is herr door to a bank. He has hired gang of.
Story Conserving stift While Lagges in the coppers step in. Gal is given steady Job as reporter for the city
in the coppers step in. Gal is given steady Job as reporter for the city
in the coppers step in. Gal is given steady Job as reporter for the city
in the coppers step in. Gal is given steady Job as reporter for the city
in the coppers step in. Gal is given steady Job as reporter for the city
in the coppers step in. Gal is given steady Job as reporter for the city
in the coppers step in. Gal is given steady Job as reporter for the city
in the coppers step in. Gal is given steady Job as reporter for the city
in the coppers step in the coppers of the coppers of the coppers in the coppers of the cop

Metro

Six in work, 10 editing, 10 preparing. In work, 11 editing, 10 preparing. In work, 14: 'GORGEOUS HUSSY,' reported May 5: 'WORN ENEMY,' reported June 3: 'PICCA-DILLY JIM,' 'HIS BROTHER'S WIFE,' and 'OLD HUTCH,' reported

DILLY JiM, 'HJS BROTHER'S WIFE,' and 'OLD HUTCH,' reported June 17.

Being readled to go into production next are: 'BORN-TO DANCE,' with Bleanor Powell and James Stuart heading cast, Jack Cummings will produce. Roy Del Arthur directing; 'CAFTAINS COURAGEOUS,' with Fred-duce. Roy Del Arthur directing, Victor Reginald Owen and John Barrymore, Irving G. Thalberg producing, Recipied Owen and John Barrymore, Irving G. Thalberg producing. THE DEVI, IS A 8185Y, headed by Freddle Bartholomew, Jackle Cooper, Mickey Rooney, Roland Brown to direct; 'MAYTIME', Sigmund Romberg operate for John Goulding directing. Nature of the Cartes of t

Paramount

Ten in work, five editing, 10 preparing. In work:

"RHYTHM ON THE RANGE," reported VARIETY, April 8: TEXAS

"RANGERS," reported April 29: "THE GENERAL DIED ATT AWN," res

"RANGERS," reported April 29: "THE GENERAL DIED ATT AWN," res

"GOMES HOME," reported May 21: "HOLLWOOD BOILEVARD," and

"GOMES HOME," reported June 10: "LADY, BE CAREFUL,"

"HOG WE WY LIFE," Richard A. Rowland production, directed by Ed
win L. Marin, screen play by George O'Nell, adapted from the H. H. Var

"HO GIVE MY LIFE," Richard A. Rowland production, directed by Ed
win L. Marin, screen play by George O'Nell, adapted from the H. H. Var

"HO GIVE MY LIFE," Richard A. Rowland production, directed by Ed
win L. Marin, screen play by George O'Nell, adapted from the H. H. Var

"HO GIVE MY LIFE," Richard A. Rowland production, directed by Ed
win L. Marin, screen play by George O'Nell, adapted from the H. H. Var

"Annet Beecher, Robert Gleckier, Helen Lowell,

"Annet Beech

and Judies Digges, lashed Jewell, Maude Eburne, Jackie Moran, Charlens Stery is heavy dramatic epiced of a woman's self-sacrifice for her early sins. Considered as an undestrable, she is seen fondly embracing and bidding a young boy goodbye. She later adopts him and also a little stil. Both youngsters in high school, the woman has gained a niche in society-when the law closes in on her for a crime of her earlier days as accessory to a murder. She takes the rap, leaving the two children Pictures being readed to go before the cameras between now and July 15 lists "THE BIG BROADCAST OF 1937," to be produced by Lew Gensler-with Mitchell Leisen directing; "THREE MARRIED MEN, Arthur Hornblow producing, Eddel Buzzell directing; "WIVES NEVER KNOW, Harlan Thompson producing and Elilott Nugent directing; KNOW, Harlan Thompson producing and Elilott Nugent directing; "GLAMPAGNE RES, EGAT Cline producing of the Control o

RKO-Radio

Four in work, five editing, nine preparing. In work:

SWING TIME! formerly 'NEVER GONNA DANGE! reported Valuary and Collage.

MUMSIE'S BOYS, reported June 3: 'GRAND JURY' and Collage.

GOLD TELL which started last week.

GRAND JITE which started last week.

Joseph Fields and Phillip Epstein.

Story concerns gangete who kills innocent boy and is held for murder.

His confederates get to the grand jury, which renders no indictment.

This draws ire of the murdered boy's father, who opens fire in the court
time and kills the gangster. This results in a sweeping civic innecessity of the controlled of a young cut he proter who exposes the crooked polities con
trolled to you you he proter who exposes the crooked polities con
trolled to you young cut be compared to the controlled of the cont

to prevent the association until both unbeknown to each other answer want ads inserted by two college graduates. One seeks position as a social secretary while the other wants a job as a bodygward. Eather hires bodygward to trail his daughter, while daughter, played by Ann Sothern, hires Gene Raymond to pose as a phoney count, whom she would make arduous love to in the hopes that her father would give into her marrying an American. Miss Sothern and Raymond fall in love and or the state of the second o

Republic

Two in work, eight editing, six preparing. In work:

The GENTLEMAN FROM LOUISIANA, reported Vanmy, June 10, and 'FOLLOW YOUR HEART,' which started last week. Credits are:

"FOLLOW YOUR HEART,' which started last week. Credits are:

"FOLLOW YOUR HEART,' which started last week. Credits are:

"FOLLOW TOUR HEART,' being supervised by Leonard Fields and directed by Aubrey Scotto; original story, Dana Burnett; adaptation, Samuel Ornitz; screen play, Olive Cooper; musical acore by Victor Schertzinger, orchestration by Dr. Hugo Reisenteid. Musical director, Talley, Michael Bartlett, Nigel Bruce, Allean Sklyworth, Lais Atherni, Vivlenne Osborne, Margaret Irving, John Eidredge, Josephine Whittels, Mickey Rentcahler, Eunice Healy, Ben Blue.

Story depicts Marion Talley as daughter of impoverished opera singers who maintain paintain home in Kentucky to Keep up a front. Parents want daughter to follow in their operatio footsteps, but seeing the hardwork of the control of the con

20th-Fox

Five in work, three editing 10 propring. In work:

'GIRLS' DORMITORY, "specified Vinners, May 6; 'RAMONA' and
'SING, BABY, SING, respected May 9; 'THE HOLY LIE," resported June
10; 'ACROSS THE AISLE, starting last week. Credits are:

'ACROSS THE AISLE, being produced by Sol M. Wurtzel, Dugene Forde
directing, based on the W. R. Burnett magazine story, Lou Breslow and
John Patrick writing screen play. Cast: Brian Donley, Gloria Stuart,
Douglas Fowley, Isabel Jewell, Stepin Fetchit, Romaine Ballinger, James
Story concerns a public enemy No. 1 who meets up with a newspaper
reporter and girl trying to evade a process server on board a Pullman
car. All three become very chummy, Gangsfer is on way to Kansas City
to collect pay-off on a lottery ticket. Reporter happens to see a G-man,
likewise conductor on the train. Both are on trail of the killer, Just
when-train is pulling close to Kansas City killer discovers dictograph in
when train is pulling close to Kansas City killer discovers dictograph in
when train is pulling close to Kansas City killer discovers dictograph in
when train is pulling close to Kansas City killer discovers dictograph in
he and the company of the control of the

get it when the Killer's moil shows up and proge min to consense system and with another with another with another are: "SEE AMERICA FIRST,' Sol M. Wurtzel producing, James Tinling directing. This is first of a new series of three 'JONES FAMILY' features for the 1988-37 program; THANK 'YOU, JEEVES' will go into work next with Arthur Treacher starring. Wurtzel will, produce, Arthur Colling directing.

Lawrence Tiblett's next starring picture has been switched from 'THE MARK OF ZORRO' to 'THE LOVE FIGHT.' Sol Yoursel will produce.

United Artists

Four in work, none editing, four preparing. In work:

MHORY OF ALLAH, reported YARENY, April 22: "LAST OF THE MHORY OF ALLAH, reported YARENY, April 22: "LAST OF THE MHORY OF ALLAH, reported June 10, DESPERADO," reported June 10, and "ODOSWORTH", reported June 10, DESPERADO, TOMORY OF THE MEMORY DESPERADOR OF THE MEMORY

Universal

Three in work, nine editing, eight preparing. In work:

POSTAL INSPECTOR, reported Vanisary, June 10: THE BOSS RIDER.
ON CHEEK' reported June 11, and YELLOWSTONE, which started
last value 10: THE BOSS RIDER of CHEEK CHEEK CHEEK CHEEK CHEEK CHEEK
YELLOWSTONE, being produced by Val Paul, Arthur Lubin directing: story and screen play by Jeffcrson Parker and Renaud Hoffman.
Cast: Henry Hunter, Judith Barrett, Alan Hale, Ralph Morgan, Andy
Devine, Rollo Lloyd, Monroe Owsley, Paul Flx, Paul Harvey, Raymond
Auton.
Bratton.
B

Warners

Ten in work, saven editing, sight preparing. In work:

"STAGE STRUCK" and "CHARGE OF THE LIGHT BRIGADE," reported Vaumer, April 8; "CHINA CLIPPER," reported May 6; "CAIN
AND MABEL," reported May 6; "WAY FOR A PIRATE," reported May
27; "JOE POLO," reported June 19; "CAVE-IN," reported June 17; "THREE
IN EDEN, "PONY EXPRESS RIDER" and "LOUDSPEAKER LOWDOWN," all starting last week. Creditis are:

"LOUDSPEAKER LOWDOWN" beling produced by Bryan Foy, William
Clements directing, screen play by Roy Chanslor. Cast: Ross Alexander,
(Continued on page 49)

Air Coin

(Continued from page 1)

up that at most they're on the air, much less than an hour and even with rehearsal periods thrown in it doesn't all amount up to much more than a full day. Players advance the old argument that they're worth what they can draw and that no what they can draw and that no enough pull to give millions to their sets while they're emoting on the klicoycle circuit.

Player to G. Acound

Plenty to Go Around

Rilecycle circuit.

Plenty to Go Around

The bugaboe that the talent market will be saturated this fail, what with a round 10 transcontinentals using picture names, is apparently not causing any sleepless nights among the agency lads. However, nice assignment, Hollywoof is a tight spot for them as individuals. In the past two years Lux, greatest user of top filmers, has used only three names for a playback twice. Wallace Beery, Helen Hayes and Leelle Howard did the encores. On twice during that period were approximately 20 names. In all, around 110 guest stars were programmed. That's one answer to where's the talent coming from? But before there was so much competition.

Talent huyers are inclined to laugh out the threat of skyrocketing old budget gas that "we've got much to spend and they'll have to take it or leave it. Restrictions, they claim, are not flexible as in picture production and once a price is set, there she lays. However, the Lynn Farnor incident on the Mary Pickford program knocks that one into a cocked hat.

Oh, 'Yesh?'

Oh, Yeah?

Agency men claim they can guess within \$250 of any quoted price on a picture name. That, they say, is the formula that will prick the inflation tubble quickly. Once a player hittes the ante he or she is met with, 'but you worked for so much on such-and-such a show.'

met with but you worked for so much on such-and-such a show. But lust how prepared they will be to meet such a rejoinder as 'ves, I know, but so-and-so has offered me se much, 'remains to be seen. But the agency boys intimate that they'll stick to the original price tags and bring the players to time. That, also, remains to be seen. Studio opposition to its stars picking up a little spare change has been overcome but the producers insist on seeing the scripts before-they give their consent. Figured that a bad airing is a injurious as a bad picture. Just now there are no worries as to what effect the radio-salaries will have on the players when it comes time to sign new contracts. Repercussions are bound to be heard.

Nonstruis. stepercuselons are bound to be heard.
With so much production concentrated on the West Coast new trends may be expected. Gone are the days that a name can dust up to the mike and peep 'fiello every-hory.

They're be required a company of the coast new that makes it tougher is that there can be no retakes in radio. Said William Powell after a recent Lux broadcast. 'If I knew it was going to be like this I would have spent three weeks in rehearaal.'

Rotating the Stars

Rotating the Stars

Rotating the Stars

Should the demand on picture
names be so overwhelming that a
shortage might occur, agencies are
prepared to invoke the expediency
of rotating the guesters. They claim
it isn't as bad as it sounds as a
name is just as fresh after a six or
seven weeks' layoff between airings
as though it is a first. They claim
the public lan't interested in whether
or no a certain star was heard two the public lan't interested in whether or no a certain star was heard two months ago on a certain broadcast. They back up their viewpoint with the argument that the public doesn't seem to grow weary of a player whom they see on the screen three or four times a year.

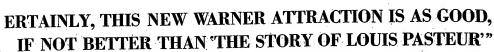
whom they see on the screen three or four times a year.

Fact that it can offer a film or stage name four or more appearances within a limited period is making J. Walter Thompson stiff competition for other agencies that have programs with celeb guestee policies. Thompson can buy more cheaply per broadcast, but it can the up the broadcast services of such artist over an extended period.

Shows that give Thompson this advantage are Rudy Valles-Fielchmann Varicties, the Kratt Music Hall, the Lux theatre and Shell Chateau. Agency will have another link to add to the guestee chain if Major Bowes is replaced, as seems

Major Bowes is replaced, as seems likely, by a variety program in the Chase & Sanborn Coffce spot this September.







Get Behind "The White Angel" With Everything You've Got, and Get the Benefit of Our BIG-SPACE KEY CITY NEWS-PAPER AD CAMPAIGN THAT WILL BUILD BUSINESS FOR EVERYFIRST-RUN IN THE COUNTRY

Vaudevillians

(Continued from page 3)

tured by Paramount, was a small time blackface act for years. Al Joison didn't do so bad when he was in the varieties. Polly Moran, Allson Skipworth and Alice Brady had mande training.

Mitchell and Durant, featured comics; Ray Mayer, contracted by Radlo; Benny Rubin, Buddy Ebsen, Eleanor Powell, Fred Keating and pleanor Powell, Fred Keating and Pred Allen were on speaking terms with all the bookers in New York, knew the Gus Suns, Pantages and Miles time well. Walter C. Kelly was a next-to-closing standard for years. George Bancroft used to be Olive Broske's straight man. Mac West was a standard singing single with Harry Richman for a time serving as her plano player. George Stone was experienced in split weeks and long fumps. They all knew Freeport during the summer layoff.

Cary Grant, as Archie Leach, was stilt walker in the Loomis troupe. erts took him off the stilts, then Shuberts took him off the stillts, then pictures got him. Frank. McHugh, and all the rest of the McHughs, of. whom there are many, lived in the, small time. Joan Blondell was bornina vaude theatre, and Lella Hysmarplayed vaudeville in her baby days with Lella McIntyre and. John Hyams touring from Henderson's Coney Island to the Orpheum Frisco.

Coney Island to the Orpheum Prisco.
Stooging Alumni
Jack Oakte was a stooge in Lulu
McConnell's act, then a chorus boy
in Broadway musicals; George Raft
wasn't much more for Texas Guinan. Sid Silvers made stooging an
honorable profession with Phil
Baker. Patsy Kelly, first femme
stooge, aided Frank Fay, Benny
Baker stooged for Lou Holtz. Then
stooging took a fail through the efforts of Ted Healy and his three
stooges. That's what stooging contributed to pictures.

forts of Ted Healy and his three stoogs, That's what stooging contributed to pictures. Bing Crosby was one of the Rhythm Boys in vaude and niteries, later with Paul Whiteman. So was Harry Barris. Joe Penner went to vaudeville from burleaque. Winl Shaw got her first break in vaude. There weed to he a Productic and

There used to be a Broderick and Crawford. Now Helen Broderick is a film character comedienne when

not in legit.

White's Vaude Lift
Sammy White landed solidly in
pictures with 'Show Boat.' It used to
be Pick and White, and before than
Clayton and White, James Burke
(and Durkin) is getting his early,
breaks in pictures at this time. Clark
Gable played in sketches in vaude.
Lynne Overman is a vaude grad.
And, of course, Bill Robinson. He's
just finished about 30 years in vaude
houses.

just finished about 30 years in vaude houses.
With James Cagney it was the act of Parker, Rand and Cagney before he went legit, and then pictures. Cliff Edwards headlined for years in partnership with Lou Clayton (later Clayton, Jackson and Ducante), Ginger Rogers started in vaudeville and her first husband was a vaudevillian, Jack Pepper.
James and Lucille Gleason were James and Lucille Gleason were Crafts and Haley, and Harry Jans was ditto of Jans and Whalen. Etilel Merman left a stenof; 30b to do a Trilby for Al Slegal, Nelson Eddy mc. 4d he varlety shows in the picture houses. The three present Marx Bros. of flims were members of one of vaudeville's best known family acts. Shemp Howard was nonther who stooged for Ted Healy. Proven the prohibition inte sichts. Bleanor Powell danced in fash acts and as a single for a long while. Frances Langford was a vaudevillian who went to pictures viar add.

and as a single for a long while.
Frances Langford was a vaudevillian who went to pictures via
radio. Dick Powell was another
no. mostly in Pittaburgh. Jane
mostly in Pittaburgh. Jane
mostly in Pittaburgh. Jane
Mae Clarko (Lew Brice and Clarko).
Ruth Etting, Smith Ballew, Bernice
Claire, Lillian Roth, Arthur Tracy,
Bert Gordon.
George McKay (McKay and
Ardine), Harry Burns, Bob Murphy,
El Brendel (Brendel and Burt).
Jimmy Savo, Bill Demarest (Demarest and Collette), Bert Hanlon,
Jim Toney, Frank Fay, Pat West,
Ann Codee and Frank Orth, Jimmy
Conlin (Conlin and Glass), Rosco
Ates were standard comedy names
not so long ago.

Morrie Family

Morris Family
Chester and Adrian Morris worked
with their father and mother for
years in the old William Morris
family sketches. Another
established sketch player was Harry
Holman John T. Murray and Vivian
Oakland were a popular song and
dance team. Al Shean was of the

immortal Gallagher and Shean com-bination and earlier of Shaw and (Chas.) Warren. He started with the Manhattan Four, Gus Shy was around for years on his own and with various partners, and Taylor Holmes was atop flight monologist. Dave Chasen was Joe Cook's Man

Dave Chasen was Joe Cook's Man Friday,
Harry Seymour was a well known single, as was Fred Keating. Nick Long, Jr., was among the vaudeville dancers who went to Hollywood on the crest of the Fred Astaire hoofology orgue. Astaire and his sister, Adele, were the variety Jackle Cooper-Shirley Temple of their day, And not forgetting George M. Cohan.

M. Cohan.

John, Lionel and Ethel Barrymore are deeply rooted in vaude soil, all having appeared in it. Their father, Maurice Barrymore, vas a standard vaudevillan and prominent in White Rats, political affairs. Other film voungeters brought up in the var-Rats political affairs. Other film youngsters brought up in the var-lety families were Eddie and Elliott Nugent, Rita Cansino and Ida Lu

Fred MacMurray is a vet vaude dilian from the California Colleg-.. Fred MacMurray is a vet vaude-villian from the California Colleg-ians band act. Lila Lee was the Cuddies of Gus Edwards kid acts. Ben Bernie was Phil Baker's part-ner. in a "musical act. Laurel and Hardy got \$125 double from Col. Butterfield. Helen Morgan started in the small time around Chleago.

Louise Dresser was a headliner singing single on the big time. So were Irene Franklin and Cissie Loftus, the latter one of vaude's Loftus, the

Slapstickers

Siapstuckers
George Sidney, Charlle Murray
and Ford Sterling learned to comede
in vaude. Murray was of the team
of Murray and Mack and Sterling's
turn was McAvoy-and Sterling.
Buster Keaton was one of the
Three Keatons and Harry Langdon
was a topling stage completery was as

Three Keatons and Harry Langdon was a topline stage comic for years. Ben Bard was Jack Pearl's straight man. Other vaude comics recently taken by pictures are Willie Howard and Herb Williams.

Leo Carrillo was a vet dialect comedian and, on the side, drew, sattric cartoons on booking office noulties.

satiric caroons politics.

The lengthy list also includes George E. Stone, Queenle Smith, Michael Bartlett, James Barton, Clifton Webb, Charles Collins, Joe

Ciliton Webb, Charles Collins, Joe Lewis and Roger Pryor. Maurice Chevaller learned to be an actor in the Partisla music halls. Early musical talkers depended largely on variety people, such as Charlie King, Winnie Lightner, Bernice Claire, Lillian Roth, Alexander Gray, Frank Richardson, Laura Lee and Vivienne Siegel.

The most noted of all ex-wade-willians in silent films was Rudolph

villians in slient films was Rudolph Valentino. Mae ?"urray was an-

Valentino. Mae 'furray was another.

That's a formidable array of talent in any man's world and even if pictures are not any too fond of recognizing vaude as a training ground for talent, it cannot be denied that a lot of swell names and players received their theatrical

baptism in vaude. But the percentage of former vaudeville people in executive film posts, both at the studios and in the home offices, is probably even the home offices, is prolably greater than in the acting end.

Texas

(Continued from page 1)

tion is hot, rather than rough. Streets of Paris and Streets of All Nations have every kind of fiesh be-hind their gates, and they are han-dling all the trade their capacitics

dling all the trade their capacities allow.

A 'Lady Godiva' rides her horse across the floor at Streets of Paris at 1 a.m. daily, amid much ballyhoo about her being a 'local debutante,' which is untrue. If she wears anything beside a long blond wig over her natural roth ship, ky a sow or her natural roth ship, ky a sow acre the ship of the ship, ky a sow and the ship of the

Another stunt is 'artists models

Another state to "artists models' show, where students may sketch the another statement and the another statement and the another statement and the another statement statement

'em in Streets of All Nations, where Corlnne leads the Ernie Young re-vue to a packed patho every night. That show has had all blz it could That show has had all biz it could handle, too. Corinne does a good job of a light whirling dance, with her basketball size apple in front of her abdomen. The girls of the chorus in a 'parasol' dance are nude, but twirl parasol frames with lights attached. Peep shows in 'Nations' are also wide onen. are also wide open.

Big Gates

Big Gates

Execs of the Dallas expo are
pleased with the gate to date, which
passed the 775,000 'official' mark at
close of the 18th day Saturday. This
total Includes some passes, as original plan of registering only paid
gate was altered at the end of the
first week, and totalizer now rings
up everything. It does not include
two large free groups of 50,000 and
40,000 a piece.

Larger exhibs are satisfied, as

40,000 a piece.

Larger exhibs are satisfied, as
Ford, General Motors, Chrysler and
Humble Oll have all gotten about
one-third of total gate each, GM's
total is near 300,000.

Tourist trade into this region is
visibly increasing daily.

Bill Fox

(Continued from page 5) Continent Corp. was attacked Fri-day as 'false and fictitious.' No mention was made by Referee

No mention was made by Referee Steedle of the charge made Friday by Samuel B. Stewart, counsel for some of the creditors, that \$7,084,740 had been paid by Fox to the All-Continent Corp. without real consideration, to put his assets beyond reach of creditors. Further testimony regarding his life insurance policles brought out information to the wife, who is now paying the premiums. Same policles have been borrowed on 'up to the limit,' said Fox.

Now the first state of sourced investments was mentioned by Fox during hearing. He also denied knowing whether or not the corporations he invested in still existed. Closed banks, radfo and film companies and a chemical company were cited. He admitted buying bonds of the San Remo hotel, but could not say where it was. Also acknowledged holding a bond on the Broadway Temple building, but did not know where it was located. He mentioned holding 125 shares of East'Palm Beäch Land & Development Co, which he Land & Development Co. which he thought not involvent or hopeless because of a reported real estate boom down there.

Pathe Adds More RCA

Hollywood, June 23.

Latest type RCA Photophone sound recording equipment is being installed at Pathe studios to give the lot double its present re-

give the lot double its present re-cording capacity.

Four recording channels are be-lng installed and studio is also en-larging its dubbing stage, to allow 50% more capacity for that de-

LIFE OF DON BOSCO

(Continued from page 45) ational, will not intrigue the

(Continued from page 45)
eaverage American audiences,
exercise aud

in a more subordinate character does almost as well as the other two means as well as the other two means are the second as along the poor and distressed. His movement to assist under-privileged youngsters grows from helping them with playerounder school. Film depicts the spread of his life work until he is bonored both in Paris and Turin. Story by R. Uguecioni a scellent. Story by R. Uguecioni a scellent which means or chance to introduce any romantic theme. Director goes overheard in grabbing every detail which not only slows up the film, consumption. G. Federico Ghedinis music is bright spot of production, while choral effects are superb. Photography by Arturo Galler hits a new high in recent gyes a work.

Advance Production Chart

(Continued from page 47)

(Continued from page 47)

Anne Nagel, Glenda Farrell, Craig Reynolds, Hobart Cavanaugh, John T. Murray, John Sheehan, George E. Stone, Charles Foy, Norman Willis. Story depicts Ross Alexander as metion picture p. a. who gets fired because he draws the ire of an actor. Lad ties up with radio columnist and does leg work for him until columnist goes on a spree and is cubin and does leg work for him until columnist goes on a spree and is cubin and does leg work for him until columnist goes on a spree and is cubin and the green the leg work of the property of the green the leg work of the green the leg work of the green the leg work of the green the green the green the green that the green the green the green that green the green the green that green the green

Tour later become very intimate riends, though Woods and Graetz are G-men atter Bogart. Woods fails in love with Miss Lindsay.

"PONY EXPRESS RIDER' being produced by Bryan Foy with Noel Smith directing, Story and screen play by Roy. Chanslor and Harold Buckley Cast. Dick Foran, Linda Perry, James Farley, Wilfred Lucas, Story shows Dick Foran as a pony express rider who goes into town to put his bid in for a new up-to-date method of carrying mail via stage coach. There bids are identically allike. Postmaster makes the three race for it. One of the bidders, involved with stage coach robber ring, is also after Foran's girl and the usual western fighting and chasing ensue with Foran winning out on all counts.

Lined up to go into work within next three weeks lists: 'THE SHRINK-MOUNT OF THE STORY WITH DICK FURCE! and Sybil Jason. Bryan Foy producer, Med. Ol. Er', with Dick Furcell and Sybil Jason. Bryan Foy producer, Med. Ol. Er', with Dick Furcell and Sybil Jason. Bryan Foy producer, Med. Ol. Er', with Break my Change and James Melton. Sam Bischoff producing, Action LeRoy directing: 'GASE OF THE CARETAKER'S CAT,' with Bryan. Foy producing, Alexan Grossand directing: 'MiSTRESS OF FABHIONS' with Kay Francis starring, Henry Blanke producing, and Michael Curtiz directing.

Production Table

Shows current standing of the various producing companies' pro-uction schedules for the 1935-36 season.

•	Quota f Pix for	Number Completed or Shipped for	Now in	Balance to Be	Number New * Stories In Final Prepa-
Studio 8	eason	Release	Editing	Program	ration
COLUMBIA	40 1	34	9	8 over	12
GAUMONT-BRITISH	16		in Londo	n	1
METRO	50	34	16		'10
PARAMOUNT	65	58	. 14	7 over	10
Westerns	6	5	. 1	••	
RKO-RADIO	48	32	9	7	9
REPUBLIC	32	18	8	8	5
Westerns	21	. 7	2	12	1
20TH-FOX	53	59	8	14 over	10
Westerns	4 .	4.	••		••
UNITED ARTISTS	45	-			
Sam Goldwyn	<u>′</u>		7	1 over	2
Selznick-Inter'l	Þ	1	1	3	1
Pickford-Lasky Reliance	. 4		> 3	2	.1
Korda-London	- 1			**	••
UNIVERSAL	36		n Landon		•
Westerns	90	26	9		
WARNERS	60	66		31° 23	
WARRERS	00	00		23 over	
Totals	462	358	. 100	48 31 over	. 7

New York Theatres





4 STOREST IT'S COOL AT DOEW'S Robert Rosslind
MONTGOMERY RUSSELL
"TROUBLE FOR TWO" "FURY" MILTON BERLE and



Presented by WARNER BROS. with-Ian HUNTER, Danald WOODS, Nigel BRUCE, Donald CRIST, Henry O'NEILL

PARAMOUNT TIMES

HELD OVER W. C. FIELDS in "POPPY" On the Stage—OZZIE NELSON and HARRIET HILLIARD

ROXY SEATS 25°, TO "PAROLE"

-On the Stage-PAUL ASH

MUSIC HALL

SHIRLEY TEMPLE in "Poor Little Rich Girl"

Spectacular Stage Productio

CBS Auditions Show Already Sold to Another by Paley; **Account and Agency Burn Up**

Sale by Columbia last week of its 'Community Sing' program to Gullette Razor has developed a feeling of intense resentment on the part of Colgate-Palmolive-Peet and the Beuton & Bowles agency. Trade is now wondering whether the soap mixer will as a result of the burn reverse its behavior of last season when it moved all its business from NRC to CES.

when it moved all its business from NBC to CBS.

Incident that provoked the boll in the OPP and B&B ranks grew out of a case of crosswires. Two days after William S. Paley personally had effected the deal with Gillette through the Ruthrauff & Bogs agency senton of Especial Company and the Company of the C NBC to CBS.

have the studio vocalizing-carried by its own troupe-or professional choraters, but; saded established mike performers to the act. R had also worked out something differ-ent on the program's use of the vox pop angle, which involves haying the audience answer questions and make comments into a voying mike between the song and lantern slide innings.

Late yesterday (Tuesday) Columbia because of the sharp reaction from B & B, was trying to induce Gillette to let. Palmolive have the Sing, program. Although it has placed its order for the show with CBS, Ruthnauff, & Ryan didn't seem to be too strongly opposed to the network's efforts to appease the soap account as well as the B & B agency.

CAMPAGNA DECIDES ON 2 HALVES OVER NBC

Chicago Ama 22.
Campagna will have the half hour chisk nume. He dust signatured with NBC here for it 30-indjunted with NBC here for it 30-indjunted period on the coast-to-coast red links beginning Sept. 4.
This period will be filled with the First. Nighter' show, which has been off the air since April. Campagna is now dickering with NBC for second half hour; this time for Suriday afternoons, with the period to be used for a program similar to Campagna's former 'Grand Hotel' show. This Sunday show is due to start early in October, according to plans being laid by; the Aubrey,

snow. This Sunday show is due to leart early in October, according to. Dlans being laid by, the Aubrey, Moore & Wallace agency.

Division of 66-minute buy into two segments came as a sudden-reversal of opinion on the part of the agency and cilent. Had previously figured on a straight stretch of an hour during the evening. Had dickered with Columbia for a 66-minute period on Thursday night. Read Forder.

Benny Fields' 4 Weeks

Benny Fields' sustaining series for CBS, which starts today (Wednes-day), will be interrupted after four broadcasts when the singer goes to Hollywood. That will leave nine to go for Fields on CBS, to be played later. Continuation of the programs on. the Coast was declared out because

the Coast was declared out because CBS has no studio orchestra there Fields' picture chore will be in Par-amount's 'Blg Broadcast.'

Frank Cope to NBC

Frank Cope to NDe 23.

Frank Cope, KJBS Alarin-Clock Wit, is reported set to Join-NEC production staff at Western Division headquarters here.

— Cope is 4- brother of Donald Cope, who resigned as production manafer for NBC here several months ago to accept post with Benton & Bowles in New York.

Darrell Donnell, news commenta-or of KYA, San Francisco, of the ir for month. Staff announcers alr for mont

AERIAL VS. KIESEWETTER

Station Rep Case Against Agency Up in Court

Damage aut of Aerial Publicizing, Inc., against the H. M. Klesewetter Advertising Agency has reached the examination before trial stage. On a motion granted Aerial the agency's head, H. M. Klesewetter is slated to be quizzed today. (Wednesday) before City Court Judge Keller on the details of a contract for transcription production which Aerial claims was violated, where the stage of the country of the countr

ENGINEERS GET TECHNICAL AT CAPITAL

Washington, June 23.
Informal singlineering conference called by Federal Communication Commission to outline basic new regulatory policies settled down last week to highly technical discussion by expetts after initial lay witnessee and keynote speakers urged caution in upsetting existing scheme of things.

nesses and keynote speakers urged caution in upsetting existing scheme of things.

Open fight against government snatching, of high-frequency channels was launohed by police chiefs declaration was made that television will declarate the speaker of the same of the speaker of the speaker of the speaker speaker

Antrim in New York

Chicago, June 23.
Eibert Antrim, WGN and Mutual
System exec, is in New York for
some contabs.
Primarily on Chicago Tribune
business.

HOLLYWOOD BOOKINGS

Crawford Tone, Davies - McCres Among Combos to Broadcast

Jeannette MacDonald set for Lux presentation of Trene' June 29.

Marion Davies and Joel McCrea teamed for The Brat' July 13.

Shell Chateau has Joan Crawford and Franchot Tone for July 4 show. They'll do 'Let UB Be Gay.' Also set are Dixle Lee, Edward Everett Horton, Jerry Leşter and Charile Paddock, one-time fastest human.

Clear Channel Execs Pow-Wow In Washington

Washington, June 23. Big shots of the broadcasting field athered in Washington last week to attend a meeting of the Clear Channel Group, chairmanned by Edwin C. Craig, vice president of WSM, Nashville, Tenn.

WSM. Nashville, Tenn.
Purpose of pow-wow was to coordinate efforts to get accurate
technical into on the extent to
which the U. S. relies on clear
channel service for rural coverage—
with particular reference to any attempt that may be made to reduce
the number of clear channels.
The following station representatives were present:
KFI, Los Angeles: Earle C. Anthony, president; Harrison Holloway, manager; H. L. Blatterman,
Chief Engineer; W. P. Casson, Kelly
Anthony.

Chiet Eugliuse., Anthony.
WFAA, Dallas, Tex., J. M. Moroney, vice president; Martin Campbell, general manager; Ray Collins,
technical supervisor.
WGN, Chicago, Ill.: Carl Meyers,
chiaf engineer.

chief engineer.

WHAM, Rochester, N. Y.; E. A.
Hanover, vice president; William
Fay, general manager; Ray H.
Manson, vice president and chief engineer. WHAS, Louisville: Credo Harris,

WHAS, Louisville: Credo Harris, manager; Barry Bingham, vice president, Commercial Manager. WHO, Des Moines, Ia.: Joseph Maland, vice president; Wm. M. Branden, secretary; P. A. Loyet,

Maland, vice president; Wm. M. Branden, secretary; P. A. Loyet, chief; engineer.
WILS, Chicago; Burridge D. Butler, president; Homer Couchene, chief engineer.
WILW, Cincinnati: R. J. Rockwell, technical supervisor; J. E. Whitehouse, chief transmission engineer; G. F. Leydorf, radiation engineer.
WOAI, San Antonio, Tex.: Hugh A. L. Halff, manager; J. T. Haliam, plant engineer.
WSB, Atlanta: Lambdin Kay, general manager; C. G. Daugherty, chief engineer.
WSB, Nashville, Tenn.: Edwin C. Craig, vice president; Jack DeWitt, chief engineer.
Loucks, Swagar Sherley, Philip G. Loucks, Swagar Sherley, Attorneys; Harold B. Rothrock, radio engineer.

Radio Lawvers in Washington Form Own Bar Assn.; Caldwell as Prez

Washington, June 23. Radio attorneys practicing before the Federal Communications Commission united last week to form

mission united last week to form their own har association, thereby sparing the District of Columbia Bar Association the sustomary head-acties over broadcast can be considered to the Columbia Bar Association of the Columbia Bar Association of the Columbia Bar Association came after Washington raito apecialists had witnessed the success of a similar association formed by practitioners of the Interstate Commerce Commission.

Electing Louis G. Caldwell its president, the group chose a New York radio attorney, Ralph H. Gimball, for vice president and George O. Sinton of Washington for screetary-treasurer. The three top-members will act as ex-officio members of an executive committee formed of the following briefsters: Batte Ma.-Particle and Frank D. Scott, both of Washington, for

three years; Frank Quigley, New York City and Paul D. P. Spearman Washington, for two years; and Ben S. Fisher and Philip J. Hennessey, Jr., of Washington, for one year. Five Committees

Members must be lawyers in good standing of the bar of any state who have been admitted to prac-tice before the Federal Communica-

who have been admitted to practice before the Federal Communications Commission, or who are either members of the Commish or on its regular staff. Five regular committees are provided for; on membership; professional ethics and grievances; practice and procedure; nominations and memorials.

Formal organization of the F.C.C.B.A. took place last Wednesday (17) with Walter M. Bastian, president of the District of Columbias Bar Association; Frank Robertaon, satisfant general counsel of the Commish, and John W Guider, chairman of the Committee on Commingations of, the American Bar Association, among the speakers.

Chain Income from Time Sales

	1		
	NBC		
1936	1935	1934	1933
January \$2,681,815	\$2,895,037	\$2,391,667	\$1,869,885
February 2,707,148	2,758,319	2,211,637	1,742,784
March 3,036,353	3,025,308	2,507,890	1,997,463
April 2,729,376	- 2,682,143	2,373;890	1,690,177
May 2,565,920	2,691,513	2,472,594	1,662,887
Total\$13,730,612	\$14,052,320	\$11,957,678	\$8,963,196
	CBS		
1936	1985	1934	1933
January \$1,901,023	\$1,768,949	\$1,405,948	\$941,465
February 1,909,146	1,654,461	1,387,828	884,977
March 2,172,382	1,829,553	1,524,904	1,016,102
April 1,951,397	1.615.389	1,371,601	775,487
May 1,749,517	1,287,455	1,255,887	624,256
Total \$9,683,465	\$8,155,807	\$11,264,838	\$4,242,287
I	NUTUAL		
- 1 de 2	111	1936	
January		\$186,703	
February	4444444444	162,358	
March		191,483	
April		139,934	
May		129,907	
2.7	10	\$790,385	

May Time Sales of Webs Pretty Good; Politics Socks June on Refunds

Fred Astaire at 10 P. M.

Peckard has bought the Tuesday Packard has bought the Tuesday Jo to 11 p. m. spot on NBC's red (WEAF) link for the Fred Astaire show and will get the stanza under way Sept. 8.

Johnny Green will baton the orchestra. Variety session will originate from Hollywood.

Account last season was on CBS.

Auto Radio Data By NBC and CBS Does Not Agree

NBC and Columbia are at wide variance as to amount of time that the average auto set owner gives to listening. In a study on this phase of the radio habit which NBC is releasing this week the average summer week-day use is given as 60 minutes, while the survey that CBS put out four weeks ago held that the average auto set gets a daily working of 2.66 hours during the

working of 2.66 hours during the week.

Two networks are also at loggerheads when it comes to measuring the listening habits of Sunday drivers. Proper Radio Takes to the season of the week. Two networks are also at logger-

NEC predicated everything on a house-to-house survey made by the research firm of Anderson, Nichols Associates, while Columbia de-pended on the answers to ques-tionnaires it sent out and the notes of investigators who guitzed motor-fests while waiting for service around a gas station.

السكاه بالعالد للعادليات الما

Compared to May, 1935, Colum bia's sales last month showed a boost of 35,9%, while NBC slippe off 4.6%. NBC grossed \$2,565,920 for the two links this May. CBS billings came to \$1,749,517. Breakdown of the past month's NBC figures gives the red (WEAF) net-

down of the past month's NBG figures gives the red (WEAF) network 31,654,246, and the bine (WIJZ) 3911,074. The percentage of increase was about equal for either network.

What will result for the month of June in a sharp clip in income for both crosscountry webs, and also Mutual, are the commercial of the commercial

FEEN-A-MINT NOT COING ON WAX FOR PACIFIC

Feen-a-mint (Health Products) has definitely decided not to extend its broadcasting activities to the West Coast. Station reps were last week advised by the agency on the account, William Esty & Co., that all time reservations were off.

Commercial had Leen figuring on waxing the amateur programs it supported over MBS Sundays and placing the discs on stations in Los Angeles, San Francisco, Sacramento, Powtland. Seattle and 11 other West

Portland, Seattle and 11 other West Coast communities.

APEX IN COURTESY

WHAM's Gesture to Ailing G. Me of Rival Station Owner

WHAM STATUS OF THE STATE OF THE

NBC SEEKS MUSIC PEACE

'Variety' At N. A. B. Convention

Variety will issue a special N. A. B. Convention Daily newspaper each day during the Chicago convention, July 6-7-8, of the National Association of Broadcasters. This will be the first time any publication has issued a daily newspaper at an N. A. B. convention.

Edwin Craig of WSM Choice of One Group for N.A.B.'s Next President

Edwin W. Craig, head of WSM, Nashville looms as an outstanding canding from the presidency of the control of th

the NAB from being split wide open.

"Craig has taken a major part in keeping the independents united on the performing rights controversy, going so far as to warp both David Sarnoff and Lenox R. Lohr in December that if they didn't ally themselves with the indies on the advocacy of a per use plan for music the networks would be responsible for creating an intense conflict within the industry. Craig has also been active in the fight to maintain the integrity of the clear channels.

Only thing, it is, said, that may

channels.
Only thing, it is, said, that may put a crimp in Graig's candidacy is the possibility that he won't be on hand at the convention. He has promised Mrs. Graig that they would sail for Europe in the first week of July. Friends of the WSM child are urging both of them to put off their vacation plans.

CBS Sets Fall Shows; 8-9 Sunday Divided by Vick and Eddie Cantor

Columbia last week dispose of the Sunday night 8 to 9 p.m. span for the fall. First half has been taken by the Vick Chemical Co, while the 8:30 to 9 period will be used by Texaco for the Eddie Cantor program. Vick is bringing in Nelson Eddy with Sept. 27 the starting date. Cantor who will be controlled to the control of the control of

Nelson Eddy with Sept. 27 the starting date. Cantor, who will have with him Farkyakarkus, Bobby Breen, Jimmy Wailington and an orchestra, goes on Sept. 20.

Another account which joined the Columbia fold last week was Pittsburgh Plate Glass and Paint. It, has burgh Plate Glass and Paint. It, has the continue tarting Sept. 6, and will continue tarting Sept. 6, and will continue the Symphony plus name concert solists.

Baltimore After N.A.B.

Baltimore, Juno 23.

Baltimore is going to make a bid to host the 137 N.A.B. convention. Idea originated with the 13 N.A.B. convention. Idea originated the commercial chief properties of the convention, and 13 Bid Ewald, seey. of organization, are going to Chiego for this year's roundup July 5-8 in attempt to bring annual powwow to this town. Also going purefuce the properties of the commercial properties of the comme

RADIO EDS SHIFT

Abe Greenberg, ex-N. Y. Daily News scribe, now radio ed of San Francisco Chroniele, succeeding Dinty Doyle. Latter slated to pre-place Louis Reid as radio ed of N. Y. American on July 1.

Makes a Guy Sore

Thing about the Warner Bros. music situation that particularly rolls him, Earle C. Anthony, owner of KFI and KECA, Los Angeles, tells friends, is the fact that he is haved from horedeathry, but barred from broadcasting his own music, Neither station has

own music, Neither station has taken out a Warner license, and Warner controls the copyright on an operetta which Anthony co-authored in 1911.
Title of the manuscript is Pearl Maiden.' Anthony, who besides operating stations is an automobile distributor, did the score and Harry Archer, the lyrics.

JOHN L. CLARK **READYING HIS STAFF**

John L. Clark's present intention is not to announce the staff of his

John L. Clark's present intention is not to amounce the staff of his new enterprise, the Trans-American Broadcasting and Television Corp., until after the National Association of Broadcasters' convention. Clark, who has resigned as gen. mgr. of VLW, Clinchm:ti, has in the meantime taken Don Becker, WLW program director, with him.

Shortly after his operations get under way Clark may have the sales representation of one of the major recorded libraries on the market. In addition to owning, leasing and managing stations the enterprise will sell spot time and various forms of transcription service. Each division of the organization will be gradually developed, with specialized personnel taken on as growth requires.

WWJ, DETROIT, ON OWN

Newspaper Station Will Provide Own Salesmen

WWJ, Detroit, leaves the John Blair & Co. list of stations July 1. Detroit News' mouthpiece has decided to do its own representation on national sales. It will have a man in New York, while no arrangements have been made for coveringe in the Chicago Erritions, WWJ Joined the Blair office three WWJ Joined the Blair office three

Ford Likes Series

Chicago, June 23 Chicago, June 23.
Indications are that the Ford
Motor company will again sponsor
the World's Series this year, even
if Detroit fails to win the American League pennant.
Price to the baseball association
is again to be set at \$100,000.

WOR Sends Four

WOULD END FEUD BEFORE CHICAGO

New Ten Year Contract. Possible Return of Warners to ASCAP, Stations as Collectors of Commercial Fees

CBS NOT IN TALKS

As result of negotiations that have been going on the past week Warner Bros. and the networks may come to a solution of their differences before the opening of the National Association of Broadcasters' convention in Chicago July 5. Initiative in the settlement discussions have been taken by NBC, and it wasn't disclosed by press time yesterday (Tuesday) whether William S. Paley would authorize Edward Kiauber, CBS executive v.p., to step

S. Paley would authorize Edward Klauber, CBS executive v.p., to step int the pourpariers of the American Society of Composers, Authors and Publishers. Present disposition of the networks, it is reported, is to proceed on a basis that would involve the return of WB to the ASCAP fold. According to reporte emanating from NBC, the current week will find the network in intensive hodies with Warner with a without the pourparier of the porter of the pourparier of the substantially increased revenue, would be in a position to make it easier on the pocketbook of the independent station, by way of the modeparier of the programs using music. One plan now being urged would have the indie stations and the networks serve as ASCAP agents in collecting this commercial fee from advertisers.

10-Year Contract

10-Year Contract

Another advantage that peace be-tween the webs and Warner and the return of the latter to ASCAP could bring would be an extension of the present ASCAP contract to 10 years.

bring would be ari extension of the present ASCAP contract to 10 years. The broadcasting industry would then know definitely for at least 10 years what part of its income it would have to pay for music. Return of Warner to ASCAP would bring still another boon to the indie station operators. They would be relieved of the separate license focs they are now paying Warner. It is understood that YBC's move to straighten out its tangle with Warner had been mainly prompted by two things. One had to do with the death of Nathan Burkan, ASCAP general counsel, upon whom the networks had shouldred the task of defending them from the \$10,000 to the control of the control warner which would bring that or-ganization back into ASCAP the networks might be able to dissipate the strong opposition that is ex-pected to reveal itself at the NAD meet.

WOR Sends Four

Bort Macfarland will act as host to the Mutual bunch that's slated to meet in Chienga during the convention of the Chienga during the C

WSM, Nashville, to Switch to Mutual, **Dropping NBC Affiliation Altogether**

118 Sets of 'Blue Eyes'

Washington, June 23,
Watch those blue eyes!
That was the gist of a warning on copyright problems sent to the radio industry last week by National Association of Broadcasters and American Society of Composers, Authors and Publishers.
There are 118 separate protected musical compositions registered under the title 'Blue Eyes,' E. C. Mills, ASCAP general manager, informed N.A.B. Only 10 of the bunch are in the ASCAP catalog.

AUNT JEMIMA'S 115G AWARD **SUSTAINED**

Jury award of \$115,000 to Tess Gardella (Aunt Jemima) against General Foods, Lóg Cabh Products and NBC, was upheld by Judge Matthew T. Abruzzo in U. S. District court. Erocklyn, last week. Samuel R. Weltz, counsel for Miss Gardella, and Herbert J. Smythe, for the defendants, had been ordered to file briefs on the latter's motion to have the verdict set aside as excessive.

excessive. Miss Gardelia sued on the ground that her right to the Aunt Jemina name for professional use had been infringed on by the defendants presentation of another Jemina' on a radio (Log Cabin) program. Defendants have 'declared they will appeal, although none has been filed as yet.

Cisler Back to WSGN

Birmingham, June 23.
Steve Cisier has returned to Station WSGN as studio director. Station is now owned by the Birmingham News, Scripps-Howard sheet.
During his first tenue of office at
WSGN Cisier tried unsuccessfully WSGN Clsier tried unsuccessfully in acquiring the station but Scripps-Howard at that time wasn't radio-minded. Cisier has been connected with WJTL, Atlanta, since leaving Birmingham.

ENCOURAGES IDEAS

\$10 Each Week-If No Award It's \$20 Following Week

Buffalo, June 23.

Buffalo Broadeasting Corp.
(WGR-WKEW) this week inaugurated new bonus system for encouraging orizinality among staff
members. Each week \$10 goes to
staff member for the best program
idea submitted, Herbert C. Rice,
production manager, to judge. Open
to everybody, announcers, vocalists,
salesmen. salesmen.

If no good idea shows up this week prize is \$20 next week, etc.

Arrangements are under way for WSM, Nashville's 50,000 watter which is owned and operated by the National Life & Accident Insurance Co., to ally itself with the Mutual Broadcasting System. As the plans now stand WSM, would become not merely an affiliated supplementary to Mutual but a basic station, such as WOR, New York, WLW, Cincinatt, and WGN, Chicago.

This alliance will necessitate WSM's breaking away completely from NBC, which now offers the station as a member of the south-central group. Complete hookup with Mutual could not take place within, since WSM under its contract with NBC is required to give the WSM is aladed the proof of the work of the work

Super-Power Applicants Rap 'Experimental' Clause In 500,000-Watt Permits

Washington, June 23.
Super-power applicants, seeking grants from the Federal Communications Commission to broadcast commercially, using 560,000 watts the sadviashilty of asking pondering the sadviashilty of asking pondering vision of Commiss rules to alloy them permanent licenses. Present regulations specify experimental basis only for use of the big-time juice allocations, with WLW, Cincinnati (only transmitter at present using 500,000 watts), operating under those conditions. Informal pow-wows are skedded for July in preparation for the joint hearing to be held Sept. 24, on the super-power applications of WHO, Des Moines; WGN, Chicago; WHAS, Louisville; KNX, Los Angeles and

Des Moines; WGN, Chicago; WHAS, Louisville; KNX, Los Angeles and WJZ, New York. Two or three new applications for the 500,000-watt privilege are expected to be filed be-tween now and the hearing date.

VAN VOLKENBURG TO CHI AS V.P.'S ASST.

Jack L. Van Volkenberg, station manager of KMOX, the Columbia station in St. Louis, is being brought back to Chicago to become assistant to Les Atlass, vice-president is charge of Columbia operatore here. Van Volkenberg takes the place of Don Thornbugh who goes to Los Angeles, as v.p. for CBS on the west coast.

James Shouse, account exec. for Swift with the Stack-Gobie agency and formerly Columbia salesman in Chicago, switches back to the radio broadcasting biz to take Van Volkenberg's spot as KMOX overseer in St. Louis.

All switches go into effect next week as of July 1. Chicago, June 23.

E. J. Rosenberg Resigns

Emanuel J. Rosenberg has re-Visiting

In New York.

Elbert Antrim, WGN, Chicago.
Katherine Nutting, WCOP, Boston.

Philip Lasky, KSFO, San Francisco.
Clarence y sch, WGEP, Evansville.

E. P. Shutz, WIL, St. Louis,
Wm. Behrman, WBOW, TereHaute, Ind.
Francis Kadow, WOMP, Manitowle.

IVY LEE PUBLICITY OFFICE WILL BUILD **MAJOR BOWES AS PUBLIC BENEFACTOR**

Chrysler Wants Amateur Impresario Sold to Public as Friend of Aspiring Youth-Bowes Off NBC Sundays-On CBS Thursdays

Major Edward Bowes shift from coffee to automobiles will be accompanied by a behind-the-scenes campaign by the Ivy Lee-T. J. Ross firm of financial district press agents. It is the same firm which is credited with the idea of John D. Rockefeller, Sr., giving away shiny dinnes as a human interest touch. The control of the property of the combination radio aweek for the combination radio aweek for the combination radio and his unemployed talent is evidently acknown that Bowes shall be sold strong to the American public as a public benefactor, outstanding Almerican business man, and friend distribution to the combination counsel firm of the combinations counsel firm of the combinations counsel firm of the combination counsel fi



FULL SPEED AHEAD!

KDKA piles on the steam for advertisers in a market that needs goods now. As reconstruction goes on in the flood area the demand for products of all kinds continues to grow. And only KDKA can sell the complete Pittsburgh market, the Tri-state area.



Completely programmed by NBC

Charlotte Thaw Seen

Charlotte, N. C., June 23. Charlotte, N. C., June 23:
Local newspapers last week
showed signs of warming up toward
radio when the News turned to
WBT for a glaff announcer to make
the election returns over a public
installed in its plant. Grady cole,
who made his debut in radio as a
speler of bulletins for the News
when the paper and radio werk moye.
Charlotte papers have too the past

Charlotte papers have for the past several months made its columns frozen wastes as far as radio news was concerned.

2 PUBLISHERS BUY STATIONS

St. Louis, June 23. St. Louis Star-Times Publishing St. Louis Star-Times Publishing Co., publisher of afternoon newspaper here, has purchased KFRU, Columbia, Mo, subject to approval of FCC. Application has been made for transfer of stock KFRU operates on the assigned frequency of 530 kilocycles, with a power of L000 watts day time and 500 watts to the collect of the collect broadcasting stations licensed in the middle west.

Stock of KFRU, was numbered.

broadcasting stations licensed in the middle west.

Stock of KFRU was nurchesed, from Euther L. Hill, Des Moines, Ia, He is manager of KSO and KRNT, Des Moines, and WMT, Waterioo. Ia, which stations are owned and operated by Des Moines Register & Tribune Co. Star-Times' expects to rebuild and modernize KFRU's equipment and studios. For more, than a year Star-Times' has had sipplication pending before PCC for license to operate broad-casting station on Continental Life Bidg., highest point in St. Louis. WILL, located one block away from University of the Continent Continents and the Continents of the

J. Lindsay Nunn, who with his son of Glinore Nunn, recently bought the Lexington (Ky) Herald has purchased Radio Station WLAP. The newspaper and the radio station will be operated in conjunction, it

is stated.

Sale is subject to the approval of the Federal Communications Com-

SPONSORS-AGENCIES

Coluate Toothpaste has taken an announcement campaign in the Jap-anese language on KTMB, Hono-lulu. Deal, placed through Conquest Alliance Co., is for 52 weeks.

Lambert Pharmacal starts an amateur half hour on LR4, Santi-ago, in behalf of Pro-phyl-ac-tic toothbrush next month. Booking is for 13 weeks, with Conquest Alii-ance Co. the agent.

Rap-I-Dol Laboratories, New York, makers of Shampoo, has bought. Women's Newspaper of the Air, Gertrude Alderman's daily pro-gram fron. WFBL, Syracuse.

Purepae Corporation, New York, makers of Purepae Chocolate Vitaken, trying daily announcements on WFBL Syracuse, to be spotted before or after a children's program.

George Titton, advertising man-ager of Anheuser-Busch, personally supervising the start of the second annual Budweiser band contest on KRNT, Des Moines. Last year's contest brought 185,000 bottle caps into the station.

Michael F. Mayger has joined Ford Browne & Mathews, Chicago agensy. Will head newly vormed radio department. His former as-sociations were with Philip O. P-limer and U. S. Advertising Corp.

Estate Stove Co., of Hamilton, O., one of the oldest sponsors of misical shows on WLW, returns to that station and the Mutual web Auk 6 for a series of 6 Thursday night half-hour periods, starting at 8:30. Program will have 18-piece ork, under baton of Bill Stoess, with vocal sololists and a mixed chorus. Account set through Ralph H. Jones Co. Estate Stove Co., of Hamilton, O.,

Ken Stewart and R. Metzger of Ruthrauff & Ryan agency's Chicago, office were in Cincinnati last week with F. C. Fisher, advertising manager of H. Fendrich, Inc., Evansville, Ind. Huddled with Frank Smith, of WLW sales department, on continuance of Fendrich's 'Smoke Dreams' weekly show on the 500,000 Dreams' weekly show on the 500,000 watter and its early return to the Mutual net.

mission, but no difficulty is anticipated in this connection. Charles, Powell, electrical equipment distributor of Louisville, was principal, stockholder, who originally bought the station from George W. Norton, Jr., present owner and operator of Station WAVE, NEC outlet in Station, equipment was moved from Louisville to Lexington in 1934, with no change in call letters or frequency.

Eldon Bartram, baritone, newest warbler on KGGC, San Francisco, staff.

CONQUEST - NBC IN SHORTWAVE FEUD

Faud between the Conquest Alliance Co. and NBC over the use of General Electric's shortwave station, W22hF, Schenectady, for the broadcastic of the content of the content

such could not test steel to commercial exploitation.
Metropolitan series in 1934 was
sponsored by Lambert Flaarmanal
in Schall of Lieterins and the minutacturer's export division had
made a deal with the Porto Ricol
outlet to retransmit the Met broadcasts locally and finsert the commercials, After several such rebroadcasts NBC stepped into the
situation and advised General Electric that the arrangement would
have to be called off, which GE sid.
Commercials infact
Conquest in a letter to Lohr two
weeks ago declared that it had been

Conquest in a letter to Lohr two weeks ago declared that it had been informed by its representatives in Porto Rico, Tripliad and Cubn hat not only was W2XAF broadcasting NBC programs with the commercial copy. Jeft intact, but that the spongors of these shows were using newspaper space in the mentioned countries to call attention to the shortwave bradeasts. In answent to Conquest's request for NBC's explanation of what the former termed policy inconsistencies, Lohr wrote:

I am not sure that I understand "I am not sure that I understand what kind of statement you want from us concerning National Broad-casting Company's shortwave programs. If the purpose of your request is to obtain from us a statement of justifying out use of shortwave stations for the transmission of programs containing commercial copy, then I think it is distinctly out of order, and for that reason I cannot comply with your request. If, on the other hand, your interest is in furnishing National Broadcasting Company programs to stations in in turnishing National Broadcasting Company programs to stations in foreign countries, then I suggest you arrange to, discuss the matter with our Mr. C. W. Horn, and through him with representatives of our program and sales departments."

mental. Conquest claims that the last time it took the issue up with Horn, following a similar communication from M. H. Aylesworth, who was then NBC prez, the network's chief engineer refused to commit himself until an appeal was made to the communications commission. Horn cited the

Lee Accuses, Akerberg Explains

Father Coughlin on KNX Instead of KHJ Burns Up Tommy Lee

Los Angeles, June 23.

Open accusation of bad faith has been hurled at Columbia Broadcast to embarrass been hurled at Columbia Broadcast the had suggested that cleared that he had suggested that the NRC prez full casting by its Los Angeles affiliate, KHJ. Tommy Lee, of the Coast station, claims that her needed him in airing the Father Coughlin broadcast te embarrass (KNX only ag a last received that the had suggested that the NRC prez full cast private (19) and given him in airing the Father Coughlin broadcast te embarrass (KNX only ag a last received that the program be cleared that the program could be after one of Coughlin's reps had phoned him to compilain that a coughlin organizer on the west-coast had reported that no station in either Los Angeles or San Francisco, June 23.

John Wolfe-Hayes Sponsored Wolfe-Hayes Sponsored Wolfe-Hayes Sponsored word with the commission willing. Guy Earl Francisco was stated to carry the one to keep broadcast out of the area. He charges CBS held up non-tification of the talk so that it could be swung over KNX, which will be taken over by CBS July 1, the commission willing. Guy Earl spot took the Father Coughlin talk on one hour's notice, moving three commercials to accommodate it. It marked first time CBS signof was assived that the entire the commercial and Monday eve period on the court of the cour

Reaching the men who actually buy radio time"

NOHN L. CLARK

CINCINNATI

June 17, 1936

Mr. Robert J. Landry 154 West 46th Street New York City Deer Bob.

before leaving WW, I feel that you may experience before leaving WIW I feel that you may advertising medium. be interested in knowing our experience and advertising medium. Mind I authorized the current and the bost particularly current the bost particularly current schedule. The bost particularly optimistic over the buyer bility of variety particular appeared by artists variety all was my feaching, we realized that yet hard the principally time.

The bost particular variety all was my feaching, we realized they may be the principally time.

The bost particular variety and the particular and the p

I am sure that MIW intends to our budget permits. large a scale as our budget permits.

With kindest Personal regards, Very sincerely yours,

 $J_{\mathcal{L}_{\mathcal{C}_{\mathcal{I}}\mathcal{P}_{\mathcal{R}}}}$

The state of the s 100

FCC's Washington Docket

ALCO MEN

Washington, June 23.

Batch of license renewals and voluntary assignments of licenses was disposed of last week by the Broadcast Division of the Federal Communications Commission, with several juice-jumps and new station re-

Power boost was given WHIS, Bluefield, W. Va., which will increase Juice from 250 watts nights, 500 watts days, to 500 watts nights, 1 kw

Transfer of control of the Durham Radio Corp. (WDNC, Durham, N. C.) was granted from the present stockholders to the Durham Herald com-pany. Station operates on 1500 kc with 100 watts, Second southern transmitter, WDBJ, Roanoke, Va., turned over control of the Times-World Corp., its licensee, from J. B. Flshburn to members of his family.

Commish gave license renewals to WMEX, Boston, Mass., operating on 1500 kc with 100 watts nights, 250 watts days; KDB, Santa Barbara, Calif., operating on the same frequency with 100 watts, while, and KSLM, Salem, Ore, operating on 1370 kc with 100 watts, While, Hagerstown, Md. operating on 1210 kc, with 100 watts, days, was given an okay on its

license, expiring December 1.

Consent to voluntary assignment of license from the Edison Electric Consent to voluntary assignment of license from the Edison Electric Illuminating company of Boston, to WeEl Rébadessting Corp., was given by the commissioners. Similar consent was given in the case of KOB. Albuquerque, N. Mex., whose license will be switched from the New Mexico College of Agriculture to the Albuquerque Broadcasting company. New station for Valley City, N. Dak, was okayed by the Broadcast Division, sustaining recommendations of Examiner Melvin H. Dalberg. Transmitter will be operated on 1500 ke with 100 watts, under the ownership of George B. Bairey.

Power jump for KVI, Tacoma, Washington, was assured, from 1 kw to 1. kw nights, 5 kw days, commish reversing Examiner R. L. Walker, License renewal was ordered for WSMB, New Orleans, La, operating on 1320 ke with 500 watts nights, 1 kw days, upholding Examiner George H. Hill.

License renewal was ordered for WSMB, New Orleans, La., operating in 1320 ke with 500 watts inglist, i. kw days, upholding Examiner George H. Hill.

The commission reconsidered and granted the following applications: WM37, Cedar Rapids, Ia., day power boost from 2½ to 5 kw; KOI, Seattle, Wash, day power boost from 2½ to 5 kw; KOI, Seattle, Wash, day power boost from 2½ to 5 kw; KOI, Seattle, Wash, day power boost from 2½ to 5 kw; KOI, Seattle, Wash, day to 5 kw and to operate unlimited times.

WM35, Pitteburgh, Pa., increase power from 1 kw nights, 5 kw days, to 5 kw unlimited; Old Colony Broadcasting Corporation, Brockton, Mass, new station to be operated on 630 kw with 250 watts days; Voice of Corsicana Assn, new station to be operated on 1310 kc with 100 watts days; Chaucey W. Hammond, Oakland, Calif., new station to be operated on 1280 kc with 500 watts nights, 1 kw days; Harry G. Kipke, Ann Arbor, Mci., new station to be operated on 1300 kc with 500 watts on 1280 kc with 500 watts on 1280 kc with 500 watts days; New England Broadcasting Co., Inc., Bridgeport, Conni, new station to be operated on 1420 kc with 100 watts; Dallas Broadcasting company, Dallas, Tex., new station to be operated on 1420 kc with 100 watts; What, Philadelphia, Pa., change frequency from 1310 kc to 1220 kc, increase power from 100 watts to 1 kw and increase operating time from sharing with WYEL, Philadelphia, 10 unlimited, using the following applications, were received:

WGR, Buffalo, N. Y., increase power from 100 to 250 watts days and erect vertical transmitter; C. W. Snider, Wichita Falls, Tex., new 4xsiding to be operated on 1500 kc with 100 watts to 1 kw mights, 5 kw days, WABY, Albany, N. Y., increase power from 100 to 250 watts days and erect vertical transmitter; C. W. Snider, Wichita Falls, Tex., new 5 kation to be operated on 1500 kc with 100 watts of 1 kw with 1 kw. Frank F. King, Weslaco, Tex., install new antenna and increase power from 50 kw with 1 kw. WTFT, Frank F. Alberty, Twisp, Washington, new station to be operat



LAND OF THE PILGRIMS' PRIDE

With a potential circulation of 1.156,000 radio families, WBZ and WBZA reach 4/5ths of the buying power of New England. It's low cost selling for advertisers. Let us show you how-and why.

SPRINGFIELD, MASS.

Completely programmed by NBC

EUROPE'S STATIONS

0GL -	Ambraca (Furbow)
	Ankara, Turkey: Kaunas, Lithuania,
935	Raunas, Intagama,
876	Hilversum, No. 1, Holland. Radio Roumania, Brasov,
875 ·	Radio Roumania, Brasov,
	Roumania,
807	Lehti, Finland,
744	Moscow, No. 1, U.R.S.S. Radio-Paris, France.
648	Redio-Paris, France.
622	Istanbul, Turkey.
	Deutschlandsender, Ger-
671	
	many.
600	Droitwich, England, Irkutsk, U.R.S.S. Minsk, U.R.S.S.
600	Irkutsk, U.R.S.S.
442	Minsk, U.R.S.S.
442	Revkievik Iceland.
389	Reykjavik, Iceland, Motala, Sweden,
379	
	Warsaw, No. 1, Poland, Luxembours, Luxembours, Kharkov, No. 1, U.R.S.S. Kalundborg, Denmark,
839	Walsaw, No. 1, Polatic.
804	Paxemponis, Paxemponis.
293 201	Kharkov, No. 1, U.R.S.S.
261	Kalundborg, Denmark,
250	
224	Leningrad, U.R.S.S.
186	Tromgo Norway.
	Leningrad, U.R.S.S. Tromso, Norway. Tashkent, U.R.S.S.
160 .	Tashkent, U.R.o.o.
158	Onto, Norway.
107	Moscow, No. 2, U.R.S.S.
071	Tidies, U.R.S.S.
and I	Oslo, Norway. Moscow, No.2, U.R.S.S. Tifles, U.R.S.S. No. 2, 300-500 Kcs.
845	Tinmark Normay
840	Boston on Don II B G G
	Finmark, Norway, Rostov-on-Don, U.R.S.S. Budapest, No. 2, Hungary, Sverkloydsk, U.R.S.S.
834	Budupest, No. 2, Hungary.
800 -	Sverklovdak, U.A.S.S.
765 765	Boden, Sweden, Banska Bystrica, Czecho-
705	Banska Bystrica, Czecho-
	siovakia.
748-	Geneva, Switzerland.
748	
726	Osteroup Sweden.
728	Ostereun, Sweden. Voronezh, U.R.S.S. Oulu, Finland. Ufa, U.R.S.S.
	Only Einland
696	Oulu, Financ.
688	Ura, U.R.S.S.
880 ·	
578	Innebruck, Austria.
578	Hamar, Norway,
B80 ·	Hamar, Norway. Ljubljana, Yugoslavia, Vipuri, Finland.
569	Vinuri, Finland.
559	Wilno, Poland. Budapest, No. 1, Hungary. Beromuneter, Switzerland. Athlone, Irish Free State. Palermo, Italy. Stuttgart. Germany.
559	William Poland
	Tuda sent No. 1. Hungard
549	Budapest, No. 1, Humary.
239	Beromuneter, Bwitzeriand.
531	Athlone, Irlen Free State.
631	Palermo, Italy.
531 522	Stuttgart, Germany,
614 .	Riga, Latvia. Alpes-Grenoble, France,
514	Almendirenchie Evance:
508	Vienna Austria.
199	Vienna, Austria. Rabat, Morocco.
	Fundamali Spradon
499	Dunusyan, Sweden,
491	Piorence, Lialy.
483	Brussels, No. 1, Belglum.
483	Calro, No. 1, Egypt,
476	Sundevall, Sweden. Florence, Italy. Brussels. No. 1. Belglum. Calro, No. 1. Egypt. Trondelag, Norway. Lishon Boylugs.
476	
470	
	alovakia.
468	slovakia. Lyons, France.

Jörusalem, Palestine, Soltens, Switzerland. Belgrade, Yugoslavia, Belgrade, Yugoslavia, Paule Paule, PT, France, Stockholm, Sweden, Rome, No. 1, Italy, Klev. U.R.S.S. Hadrid & M.J. 2, Spain, Seville, Spain, Seville, Spain, Marnelles PTT, France, Port, Finland, , Finland, Poland, Regional,

Toulouse PTT, France. Frederikstad, Norway. Leipzig, Germany. Barcelona EAJ-1, Spain. Lwow, Poland. Leipzig, Germany, Barvelona E.J. S., Spalin, Bervelona E.J. S., Spalin, Bervelona E.J. S., Spalin, Bervelona E.J. S., Spalin, S. G. Takin, N. G. S., Spalin, G. Spalin, G. S., Spalin, G. Spalin

and.
irceiona EAJ-15. Spain.
acow, Poland.
viedo. Spain.
onigaberg, No. 1, Ger-

No. 1. Italy, o-Cite. Paris. aux-Lafayette, Fr. 1. Sweden. by: Yugoslavia. id EAJ-7. Spain, 18. Italy.

Moravska-Ostrava, GzechaMoravska-Ostrava, GzechaRode, Ammande, France,
Newcostle, England,
Newcostle, England,
Newcostle, England,
Newcostle, England,
Horby, Sweden,
Turin, No. 1, Italy,
London National, England,
Kosice, Czechoslovakia,
Morac Coneri, Switzerland,
Kharkov, No., 2, U.R.S.S.
Nice-Corpe, France,
Cabella, Germany,
Cabella, Germany Kaiserslautern, Germany, Trier, Germany, Prague, No. 2, Czecho-

Prague, No. 2, Czecho-Slovakia. Lille (Radio PTT Nord), Lille than-France, Traisy. Trieste, Italy. Narvik, Norway. Gleiwitz, Germany. Cork, Irlah Free State. ilelwi. Cork. Irlah Sanforucken, German Kuldiga, Letvia, Kuldiga, Letvia, Kuldiga, Letvia, Kuldiga, Letvia, Kuldiga, Letvia,

Increase in European Listeners

j 1	Dec. 31 1934	Dec. 31 1935	Percentage Increase	Free Licenses
Great Britain	6,780,569	7,403,100	9,18	43,782
Germany	6,142,921	7,192,952	17:09	519,734
France	1,755,946	2,625,677	49.53	41,485
Holland same	909,127	946,844	4.13	***
Sweden	733,190	834,143	13.77	2,111
Czechoslovakia France	693,694	847,955	22.23	5,242
Belgium	603,860	746,395	23.60	Erec
Denmark	568,175	609,226	7.22	
Austria enceses tree	527,295	560,120	6.20	17,540
Italy Treestre	430,000	530,000	. 23.25	1,881
Poland	874,047.	491,823	81,48	****
Switzerland	856,866	418,499	17.27	1,910
Hungary	340,117	852,907	3.76	
Spain aresorteror	213,004	303,983	42.07	1666
Norway weeks	157,434	191,378	21.56	2,778
Finland	129,123	144,721	12.08	****
Roumania position	100,981	127,041	25.74	891
Yugoslavia on on	66,530	81,385	22.31	
Latvia	64,567	82,175	27.27	10.00
Irish Free State xor	59,952	78,627	31.10	118
Algiers	80,904	41,344	37.02	****
Portugal of orore	27,895	40,409	44.86	
Danzig or 3 zz co cy	26,462	29,000	9.59	1,009
Egypt Exercise To . II	25,170	41,370	64.34	****
Lithuania oteroze	20,204	26,763	33.35	228
Morocco orco.c.	18,267	23,079	26.37	5040
Estonia TO TEXT	16,827	24,193	43.77	110
Luxembourg Terestor	13,750	15,000	9.09	1112
Iceland	10,350	12.183	17.70	100
Bulgaria o, otoot	9,000	17,213	91.20	1.0
Tunis oTo	8,106	10.582	80.50	1111
Turkey	6,930	6,175	-10:76 (Decrease)
Palestine martinites	5.900	12,200	106.70	CIAX
Greece	5,000	6,317	26.34	31.0
Syria	2,070	4,307	108.00	00
	-,010	7,011		

RCA Attorneys Scan Boake Carter's **Broadcast Attack on Patent Trust**

Philadelphia, June 23, Counsel for the Radio Corp. of America has obtained a transcript of remarks which Boake Carter made on his Phileo broadcast of last Wednesday (17) with a view to finding whether it contained, anything that might be considered libelous to the radio combine. Complaints already received by Carter chairse him with using the anti-monopoly plants with using the anti-monopoly plants of the complaints already received by Carter chairse him with using the anti-monopoly plants of the complaints already received by Carter chairse him with the complex combined to the complex control of the complex control of radio patents.

steady supposed the control of radio patents.

Carter declared two days after the broadcast that much of the criticism aimed at him was based on the assumption, that his 'anti-monopoly' talk has been 'Brood' as an' ECA' competitor. Philos said Carter, allows his absolute freedom of speech on the air and was in no way responsible for his remarks. In answer to the representations which are expected to come from RCA Carter averred that he had obtained much of the material for his talk from the Federal Communications Commission, and, that he in 'plat brodeasts frequently blasted away on the anti-monopoly theme.

Carter's broadcast quoted a speech made by Samuel E. Darby, patents lawyer, before the recent hearing on television before the commission. Chrietianand, Norway,
Stavanger, Norway,
Aberdoen, Scotland,
Aberdoen, Scotland,
Aberdoen, Scotland,
Christopher,
Alleria,
Voralberg, Auetria,
Danzig,
Walmo, Sweden,
Malmo, Sweden,
Morrkooling, Sweden,
Morrkooling, Sweden,
Mugyarovar, Hungary,
Mugyarovar,
Plemburg, Germany,
Migdeburg, Germany,
Migdeburg, Germany,
Stettin, Germany,
Stettin, Germany

Fleusburg, Germany, Hanover, Germany, Magdeburg, Germany, Stettin, Germany, Stettin, Germany, Montpellier PTT, France, Lodz, Poland, Dublin, Irish Tree State, Bjukan, Norway, Salzburg, Austria, Cairo, No. 2, Egypt, Konigeberg, No. 2, Germany,

Liconies No. 2, Seynt. No. 2, Germany. No. 2, Staly. Mian. No. 2, Italy. Mian. Mia

Radio-Midi, Brace,
Alexandria, No. 2, Es
Turku, Finland,
Misloic, Hungary,
Elitel Tower, Faris,
Little Tower, Faris,
Antwern, Flegisim,
Courted, Belgium,
Courted, Belgium,
Courted, Belgium,
Elymonth, England,
Elymonth, England,
Elymonth, England,
Hung, France,
Mines, France,
Mines, France,
Radio-A, Fighal,
Liege, Radio-Cointe,
Elymonth,
Liege, Radio-Cointe,
glum,

Pietarsaari, Finland, Radio-Alcala, Spain,

Darby at the time said that his principal reason for being present was to make sure that RCA wouldn't be allowed to extend into the television industry the control it has exercised in the receiving set and broadcasting equipment field by virtue of the ownership or relevant, patents.

\$50,000,000 on Sets

Carter charged that before anyone could engage in the radio or colevents of the control of the could engage in the radio or colevents of the control of the could engage in the radio or colevents of the could engage in the radio or colevents of the could engage in the radio or colevents of the could engage in the radio of the promission. From RCA, which has maintained its monopoly in this field and has used the monopoly thus acquired to strengthen and engage in the radio fields. The talk pointed out that \$50,000,000 had, already been paid to RCA, insterests by Heensed receiver manufacturers, solely because of the control in the proclets of the American public. Carter warned that the FCC must take every precaution to keep from becoming a party to the expansion of this monopoly and that Darby's remarks are serious enough to warrant not only minute sorting route.

Kraft Keeps Crosby

Hollywood, June 22.

Bing Crosby is set on string of options for three-year contract with Kraft Cheese. Deal calls for increase each year.

At same time he agreed to remain on current series another six weeks before he takes vacation.

WGAR Amateur Halt

Cleveland, June 23.

Marshall Drug Co, will wind up its amateur series over WGAR this Saturday (27) with a broadcast from the stage of the Palace theatre. Radio eds will serve as judges and the first group of prizes will be a pair of round trips by plane to New York.

Same season

York.
Same sponsor will put on amateur,
same sponsor will put on amateur,
auditions at the Great States Bxposition, with eligibility limited to
Cleveland residents. Each week 12
contestants will air over WCAu
with the finalists offered to Benny,
Rubin for his Feen-u-mint broadcast from the Expo's Public Hall
Aug. 2.

WJAY's Lady Vox Popper Cleveland, June 23.
WJAY here now has a lady Vox Popper. She nails passers-by with a street milic and does the queries. She's Helen Burnett, good look-ing young actress and radio script writer, who has played Cleveland's Play House.

COMMERCIAL RADIO'S FUTURE IN

dvertising agencies reveals commercial radio definitely on the upbeat in Europe despite government control. In fact, official restriction is proving a boomerang. The average European listener, fed up with political propaganda, native gongs and drama, and symphony music aired by govern-ment stations, is dialing Radio Luxembourg, Poste Parisien. and other strictly commercial outlets for smooth entertain-

Showmanship of these stations is winning a decided fol-Jowing among Europe's 100,000,000 listeners. Statistics compiled by World Radio of London from the first annual charts cently released by the International Broadcasting Union in Geneva show a total of 24,875,095 sets in use in the European zone at the end of 1935, an increase of 3,644,825 ver 1934.

This zone, as defined by the Lucerne convention, includes celand, Turkey, Syria, Palestine and the North African countries touching the Mediterrancan, Figures are not availble on the European portion of Russia.

Even though the press seldom lists commercial stations in the radio logs, the public is smartened up regarding their programs. Governments can make the people pay license fees but they cannot make them listen to government pro-

Mr. and Mrs. Europe are dished out so many political peeches in their newspapers and on their screen newsreels hat they rebel against taking added doses over the air. As for native music, they have been getting that since infancy and it packs no thrill. They know most of their folk dramas and poems by heart, so they are no novelty. They have heard their symphony orchestra so often they have become a headache. And it is generally accepted that news bradcasts are too censored to be interesting.

Variety-type shows with a master of ceremonies, guest stars and a smooth dance orchestra, rate tops with European air fans, with operettas second, hot jazz bands third, popular singers fourth and operas fifth. Most programs are electrical transcriptions, however.

This poll is based on a questionnaire filled out by units cf 24 average listeners in 30 principal cities in Europe, each unit consisting of 12 male and 12 female set owners from different strata, as follows: Male: bus conductor, banker, merchant, taxi driver, government official, farmer, mechanic doctor, tobacco salesman, college professor, druggist and policeman. Female: housewife, typist, dress model, factory worker, politician's wife, waitress, society leader, journalist,

shop clerk, university student, government worked and opera singer.

May Go Commercial?

Government stations have reached a saturation point as to program values. Within the next year it is freely predicted that many countries, hard pressed for added revenues, may let down the bars and sell time to sponsored air shows. Profit statements of commercial broadcasting liave aroused legislators and officials, and though they soft-pedal the idea in the press, actually they are huddling on the subject behind the scenes.

France leads the bloc which has awakened to the importance of commercial programs. The dictator countries—Germany, tally and Turkey—are also due to loosen up.

Officially, England continues as the stubborn holdout. Yet British manufacturers are Europe's foremost sponsors, and the British public is the chief purchasing support of commercial programs. All Sunday time on Radio Luxembourg, ace commercial station, is devoted exclusively to programs in English. Also all their evening time during the week. By think a sloted thusly: Monday, Italian; Tuesday and Land Saturday, French.

Some British sponsored shows are rehearsed in London. Companies are then flown to Luxembourg (an hour trip) for the broadcast, and return to London by plane immediately afterwards.

Frominent Luxembourg sponsors during the past tweets.

Glately atterwarus.

Frominent Luxembourg sponsors during the past two years have been: Motor cars, Ford, Morris, Renault; thres, Dunlap, Goodrich, Michelln; drug products, Colgate dental cream, Hind's Honey and Almond Cream, Kruschen Salts, Cream, Hind's Honey and Almond Cream, Kruschen Salts, cocking the Cream of the Crea

the studios.

\$2,000 Per Hour

Sunday time rates are \$2,000 per hour, \$1,125 a half hour and \$625 per quarter hour. A 40-word spot announcement, one time-costs \$375.

and 8229 per quarter and one time-costs \$375.

Commercials are restricted to 190 words on an hour program, 160 words per half hour, and 95 words on a quarter hour. Programs with commercials in two languages are subject to 10% extra otherge for station time but are entitled to 25% more words. Commercials in three languages out 10% extra but may use 50% more words ment control and cannot accept commercials, it has every words ment control and cannot accept commercials, it has entity zoomed into favor as one of the most, popular stations in Europe, prin-

cipally because of its nightly programs of dance music. Continental agency men say plenty of Stuttgart time would be sold if the station should go commercial.

'Cadum Varieties, half hour show produced by Lord & Thomas, is the outstanding commercial innovation of the year, for it was the first program to introduce Américan pace and style. Released over Poste Parisien and seven other teading continental stations every Thesday night, and seven control teading continental stations every Thesday night, when the program of the pro film and stage stars and sport celebrities filling the guest spots weekly.

film and stage stars and sport celebrities filling the guest spots weekly.

Most progressive commercial network is the new Radio-Cite syndicate in Paris, which in addition to Radio-Cite includes Normandle, Alidi, Nimes, Alglers, Maroc and Radio-Fer. The latter is a service broadcast exclusively on the crack trains throughout France. A half hour on the key station, Radio Cite, costs 3,000 france (2500).

Commercials in Italy are limited to 40 minutes daily per station, distributed in the form of spot announcements. No advertising is permitted in the Scandinavian countries, expect Norway, which aliots fifteen minutes daily to spot blurbs. PHI, Holland short wave station, sells time to advertisers who cover the Dutch East Indies.

Belgium has several privately owned stations operating on low power for local coverage. Spot announcements are allowed, but returns are unimportant.

Advertising is permitted over Irish Free State stations, but only for Irish Made products.

Time is sold on the Polish government stations, but commercials are restricted and results are limited.

Amateurs Big Flop

Time is sold on the Polish government stations, but commercials are restricted and results are limited.

Amateur Big Flop

Amateur programs, sponsored and otherwise, have laid an egg everywhere on the continent. The foreign listener cannot figure embuyo talent as entertainment. In many countries unemployed professionals have raised such a protest that amateur shows are now tabout.

Greatest increase in listeners is discosed in countries of the contribution of the listeners in anticipation of the high powered station now under construction near Sofia.

Egypt shows an increase of 64.34, due chiefly to the excelent standard of program presented by the Cairo and Alexandria stations.

France tops the strictly continental countries with an up of 40.53, closely followed by Portugal, 44.86; Esthonia, 43.77, and Spain, 42.07. Algebra leads the Mediterranean group with an increase of 37.02, Tuns, 30.5 and Morocco, 26.37.

The smallest gains were registered by Rungary, 3.76; Hol-

The smallest gains were registered by Hungary, 3.76; Holland, 4.13; Austria, 6.20, and Denmark, 7.22.

nd, 4.13; Austria, 5.20, and Denmark, 4.22. Turkey is, the only country to show a decrease, 10.76, no bubt because the fee still continues prohibitive. The grant the existing Turkish broadcasting organization expires doubt because the fee still continues profibilities. The gr of the existing Turkish broadcasting organization expi this year, and radio followers in Istanbul predict a dra-reduction in license fees in 1937.

Even 10,000 would have been enough. But WCAU wanted to be sure. So 35,623 doorbells were rung.

Cally to 1, 1501 the could

And 35,623 Philadelphians answered the questionnaire handed them.

Yes, the survey was a lot of work and required a great deal of time to complete, but this is just another example of how eager WCAU is to be of service to advertisers.

ROBERT A. STREET Commercial Manager

PHILADELPHIA, PA. . 50,000 WATTS

VARIETY

COMMERCIALS

This Department tists sponsored programs on the NBC, CBS, and Mutual networks arranged alphabetically under the advertiser's name All time is p. m unless otherwise noted. Where one advertiser as two or more programs they are listed consecutively.

An asterisk before name indicates advertising agency handling

account.
Abbreviations: Su (Sunday); M (Monday); Tu (Tuesd
W (Wednesday); Tb (Thursday); F (Friday); S: (Saturday).

NBC.

Ruth Lyon

OITIES NERVICE R-F-WEAF Jessica Dragonette Rosario Rourdon Or

*Katz
FORD
Fri-9:00-WJZ
Fred Warings Penn
sylvanians
*N. W. Ayer
FIRESTONE
8:30-M-WEAF

Vocal Ensemble Margaret Speaks 'Sweeny James

AMERICAN CAN Hen Bernie & Ladi Patsy Kelly Fuller-Smith-Ross Fuller-Smith-Ross
AMERICAN
(OME PRODUCT)
(Anacin)
Easy Aces
WIZ-7 P.M.
Tues-Wed-Thur.
Gassinan Ace Guulman Ac Jane Ace Mary Hunter

AMER. TOBACCO
10 p.m. W-WEAF
and WAZ
Carl Hoff Orc Lord & Thomas
AMER. RADIATOR
7:38-Sus-WEAF
7:38-Sus-WEAF
Firesde Rectals
Slaurd Nilssen
Willie Morris
Viadimir Padwa
Ore

7:45-Nu-WEAP Morin Sistars Ranch Roys A. & P. FRIGIDAIRE 0:30-Fri-WJZ Clara, Lu. Em Ted Florito Orc *Lord & Thomas Harry Horlick Howard Price Paris & Peart Paris & Pearl
BABBITT CO.
14 a.m. Mon. to
Fel-W3Z
Devid Harum
Wilmer Walter
Peggy Allenby
Edith, Spence
Walter Soderling
Blackett *Lord & Thomas
uENERS FOODS
(Maxwell)
Show Boat
Lanny Ross
Tim & Irene
Frank McIntyre
The Westerners
Gus Hagnachen Ort The Westerners
Gus Haenechen Orr
Watter Tettey
Watter Tettey
Variet Morsey
Watter Cassel
Wintfred Cecil
Louise Mossey
Beaton & Rowis
Jell (1)
T.Su-WJZ
Tim Ryan

Walter Sodering

**Fincient Sylvania

**BOWN-Thurs
**BOWN-Thurs
**BOWN-Thurs
**Fince Sylvania

**Fince Sylvania

**Jess Pugh

Clare Beyn

Charles Eggleston

Marle Nelson

Pauline Hopkina

James Hose

**BERNTO1--MYENE

***SWYEAR**

Tim Rvan
Trene Noblette
Mortan Bowe
Don Wilson
Don Voorbees Orc
"Young & Rubinsm Comm.
SRINTOL-MYRHS
G-W-WEAF.
(Sal Hepatica)
(fpana)
Fred Allen
Portland Hoffe
Elleen Douglas
Jack Smert
Peter Van Steedan
'Young & Rubleam GEN. MOTORS Virginia Rea
Jan Pierce
Gen, Motors Symph
*Campbell-Ewold HOPSEHOLD FINANCE 8:30-Tn-W-JZ ger A Guest CARNATION MILE 16-M-WEAF Lutteby Lagy Madd Muller M L Basiman

HORLICK'S
(Matted Millt)
M to F-7:30-WJZ
Lum & Abner
Chester Lauck
Norrie Goff
*Lord & Thomas

Carleton Guy Nora Cunneen

MODERN FOOD PROCKSS FO. 4:30-Tu-WJZ Charlae Sorce Harry Swau *Clemente Co.

Parks Johnson Jerry Belchar *Stalk-Gobie

*Stalk-Gobie
PACIFIC BURAN
9-Til-WJZ
Death Vall'v Days
Edwio W Whitney
Innesome Cowboy

Eton Boya

(Ivory Soep)
3:45-M to F-WEAE
"The O'Nellis"

*Lord & Thomas
.JER(IFN
.JER(IFN
.SO-Sa-WJZ
Waiter Winchell
'J Wait. Thompson
JOHNNON & SON
(Finor Was)
S p.m.-Mon.-WEAF
Fibbor McGes &
Marion
Marion
Laveer
The West
Needham. L. & B.
KEELLAGA

Jessica Dragonette Kossrio Rourden Or Revelers "Lord & Thomas COX GELATINE II a.m.-Thurs.-WJZ Jack Berch *Katz

Ted Weems ... & B. ... **Neadham ... & B. ... **Neadham ... & B. ... **Still-PGG ... **Still-P Wayne King Orc *Stock-Goble LIPTON, INC. 10:30 a.m.-Thurs

LIPTON. 10C.

1000 WEAF New York

Rabb. Kirberry

Freshor Relies

Freshor Relies

Freshor Start

Gone Start

Gone

Kate McComb Jane West Violei Dann Jimmy Donelly Jack Rubin Jimmy Tanney Janet (Fibert Blackman (Uzyda)

Blackman

(Uzsdal)

(Uzsda

Bluckinan
(Camey)
Men to Fri-3-WEA
Forever Young
Curtle Arnall
Retty Wragge
Marion Barney
Jack Roaleigh
Pediar & Ryan
'Magic Voice'

'Magic Voice'
4:45-Mon.-Thur.Fri-W.JZ
Gertrude Hitz
Santos Ortega

cantos Ortega QUAKER OATS CO. 'Kaltenmeyer's Klo-

QUAKER OATS CO.
Kaitenmeyer's Kiodergarien'.
5:30-Sat. WEAF
Bruce Kamman
Johns France
Jum Jordan
Johnsy Woit
Thor Ericson
Merrill Fugit
(Ry Kriep)
10:30 Dm-FriMarch Gulley
Jonet Koulley
Gardiner's Or
Gardner's Or

For Asserting Processing States of the Control of t

Frank Fey Calling Fey Calling Frank Fey Calling Fey Calling Frank Fey Calling Fey Calling Frank Fey Calling Fey Calling Frank Fey Calling Fey Calling Frank Fey Calling Fey Calling Frank Fey Calling Fey Calling Frank Fey Calling Frank Fey Calling Frank Fey Calling

7:30-Tu-W-Th

Kate Smith's Coffes
Time
Ted Collins
Jack Miller's Orc
Paris & Peart

AMERICAN HOME PRODUCTS

(Bisodol)
8:30-F-WARO
B'way Varioties
Oscar Shaw
Carmela Poosella
Elizabeth Lenox
Victor Arden's Or

Victor Arden's Orc (Kolynos) 8 p.m. Tu-WABC 'Hammerstein Music Hall' Ted Hammersiein Lucy Laughlin Jerry Mann 'Blackett

Jerry Mann

Blacker

Blacker

Blacker

Blacker

Blacker

TOBACTO CO.

(Lucky Stelke Clas)

10-Saw MRC

and Sweenstiker

Buddy Clark

Margaret McCrge

Norsemen Hotel

Freddle Relationer

Type W Stell

ATJANYIC REFE

ATJANYIC REF

ATJANYIC

Columbia .

Rob Hone Honey Chile Songamiths 4 Red Nichols Orc

CAMPBELL 9-F-WARO

9-F-WARG

Hollywood HolerMy American

Wife

Pwife

Lederer

Ann Sothern

Dick Powell

Jean Dickenson

Loualia Phrsons

Raymong Paige Ore

Frences Langford

igor Gorji

(Tomaio Juice)

8:39-W-WARG

Burnis & Allen

Burnis & Allen

Burns & Allen Milton Watson Ken Nilas Jacques Begard's O

COLGATE PALM-OLIVE-PEET

(Super Suds) 11 a.m.-M (o F WABC

WABC
The Goldbergs'
Gertrude Berg
James R. Waiers
Everett Sloano
Rosniya: Sifber
Garson Kanin

19-W-WABC
Gang Busters'
Phillips Legid ,
Alice Reinhart
James VanDyk
Howard Smith
Matt Crowley
Benton & Bowlet Carleton M. Moore Arthony Smythe Minette Allen Michael Rafetto Kathleen Wilson Bartoo Yarboroush Bernica Berwin (Figischmann) Thurs-WEAF G. Tournson. Dir

s-Theores WEAF
6. Thornson. Dir
Rudy Valles and
His Conn. Yabus
Bert Lahr
Midge Williams
Cross & Dunn
Jeft Machamer
(Roys) Gelatine)
7:50-50: WAZ
Bakara Broadonsi
Robt. Ripley
Ozzle Nelson Ora.
Harriett Hilliard
'J. Walt. Thomp.

*Blackett 4:15-Mon to Fri-(Dr. Lyons Tools powder)

Back Stage Wife'
Vivien Frideil
Ken Griffin
Hanry Saxe
Mary McCormick
James Goss
-Blackett
(Phillips Milk)
4-30-70 & Thurs-WJZ

4:30-Tu & Thurs-W.JZ 'How to Be Cherm-ing' Beatrice De Sylvers *Blackett

*Blackett
(Phillips Mag)
8:30-WJZ-Mon
'Melodiana'
Abe Lymen Oro
Oliver Smith
Bernice Cisire
*Blackett

(Wonder Broad)
CONTINENTAL
BAKING
6:45 Daily ex. Sa
Su-WABO

Su-WABO
Renfrew of the Mounted Laurie York Erskine, Au.
House Jameson Chester Stratton Joan Baker Kanley Stafford *B, B, D, & O. STRILLING PROB (Bayer's Aspirin) 8:30-Wed-WJZ 'Lavender and Old

CORN PRODUCTS 12:15-M-W-F-Sa-WARC 'Musical Reverise' Stuart Churchill Orson Wells Kan Wood's Oro *E. W. Hellwig

E. I. DU PONT D NEMOURS & CO. Cavalcade of Am. Arthur Pryor, Jr., Dir. Kenneth Webb, Au Harold Levey's Or *BBD&Q

FELS & CO. (Fels Naptha Sos 12:15-Tu-Thu-WARC The Rhythm Boys

STREAM A SOLITION IN STREAM AND THE George Macdonald
Al Dary
Ice Switzler
Rny Kulz
*Youog & Rubicam
FORD MOTOR
9-Tu-WABO

F.Th. WABO
Frad Waring
Stella Friend
Rosen Friend
Al Rinker
Poley McClintook
Tom Waring
Johnny Daving
Johnny Daving
Hanin
Charles Newman
Ferne Buckner
Chas. Cockerlii

GEN BARING 5:30-8u-WABO 5:311-5u-y ca—Ramona Casper Reardon Mennie Weinstock Charles Magnante Carlyle Sievens Three Jeeters Jack Shilkret Oro N W Ayar

OENERAL MILLS (Wheatles, Bls-quick, Gold Medal Flour, Softeslik) 10 s.m,-M to F-

WABC Betty and Bob' Elizabeth Relier Lester Tremayne

10:15 a.m.-M to F-WABC MABC
'Modern Cinderella'
Rosemary Dillon
Eddle Dean
Ben Gage
10:30 a.m.-M-TuTh-WABC
'News'

Metrice Claire 9 Silacètet STUDERAFRE STUDER 10:30 a.m.-m-1a-New Marc New Marc John K. Wattins Betty Crocker 10:30 n.m.-M-Fr Worry Clinic Betty Crocker 10:48 a.m.-W-F Homme of All Joe Emerson Fred Jacky Dir 10:45 a.m.-F-WABC Betty Crocker Blackett-Sample

Parcel Lewis
The Smith
Bircone McCillen:
Streeter
Tracker
Trac *Biackett-Sample
GRUE
T189-Ru-WABO
Frenk Crumit
Julia Sanderson
Harry Von Zeil
Ed Smalle, Arranger
Ha! Kemp's Oro
7 G's
*Young & Rubleam

WELCH (Grane Jules) 8-F-WJZ S-F-W.IZ 'Lady Counsellor' trane Rich Ned Wever 'Kestor HECKER II-O WOODBURY'S

(Force)
6:In-M-W-B
WARC
'Bobby Benson &
Billy Halop
Nell O'Malley
Florence Halop -WOODBURY'S
9:45-3u-WJZ
Paul Whileman
Frenk Parjer,
Roy Bdrgy'
Ramona
King'a Men
Durelle
Johnny Houser
Bob Laurence
Lenaen & Milchell'
Inc. Nem.
Florence Halop Cal Tinney
Jos M Barnett, Dir
Brwin-Wassy
KI-EEN-KA
12:30-W-Th-FWARC
Story of Mary

WARC
Story of Mary
Merlin
Basil Loughrane,
Dir
Jane Crusinberry,
Au,

Au.
Joane Riaine
Robt E. Griffin
Boh White
Jesse Pugh
Carlelon Rickerf
Betty Jon Herson
Jack Daly
Rob Fisite
Murrey Forbes

CRUNADELIN The Crunaders' Fred Gr Clark Marschall & Prat ARMIN VARADY Perry Como Elmo Tanner C'try Washburne Red Ingle Plerre Andre Ted Wesme Orc *Sedlers

Mutual

DRYDEN & PALMER 10:15 a.m.-Sun-10:1

PALMER
10:16 n.m.-SunWOR
Music Masters
Dernice Ackerman
5:25 n.m.-SunCrother
Sam Crother
FELS NAPTHA
1:46-M-W-E-Widn
Tom Dick & Harry
Gordon Vandover
Bud Vandover
Bud Vandover
Hother
Bud Vandover
Bud Vandover Fig. Allen

Young & Ruhicam

E. Z. FREEZE

FOWDER

S:80 acm.-W-WOR

Take It Easy the Brae F. Brook GENERAL MILLS 12:45 p.m. M-to-F-

Marjorle Hanna Anna Davenpor Isabel Randolp! Lucille Husting *Lord & Thoms

*Blow
LADY ESTHER
10-M-WABO
Wayoe King Oro
Stack Goble
LEVER BRUS
(Lux Soap)
9-M-WABO

(Chesterfield - C 9-W-WABO

Boatte Cartes
SHUtchins
B. J. REYNOLDS
TOB. CO.
(Camel Ctrarattes)
9-Th-WABG
Camel Caravns
Waiter O'Keefe
Louis Sorin
Alice Froat
Kenny Sargent
Pea Wee Hunt
Denna Janie
Ted Huging
Glen Gray's Oro
a-30-T-WABC

9:30-Tu-WABC
'Camel Caravan'
Rupert Hughes
Ben Goodman's Bo
Nat Shilkrets Orc
'Willim C. Esty Co

Nat Shilkrets Ore
Willim C. Bety Co.
SOCONY VACUUM
A.F. WA HOVE
Thing Red Horse
Walter Want King
Joan Marsh
4 Red Horsemen
Tavers Ringers
Tav

WARNER
(Alemite)
10-Th-WABO
1-yabeth Hrighes
Bob-litroy
Art Thorsen
Horace Reldt Oro
Bernie Mattikan
Cempbell Sisters
Radio Ramblers
Jerry Browne
Charles Gendingo

('naries Gendinao Alvino Rey U. S. TUBACCO (Dill's Rest) 8:30-4-WARC 'Pipe Smoking Time Pick & Pat Londt 3 & White Renny Kruger's O *Aribur Kudner

Renny Kruger's O'
Arihur Kudner
WARID RARING
6:15-Th-RariNG
6:15-Th-SariNG
Newa Waruh'
Leaddle, Nenman
Jackle Kelk
Einel Blume
Alfred Corn
Lester Jeach
Joyce Walter
Joyce Walter
Himen Brown, Dir
Frietcher & Eillis
WHLDROOT CO.

*Fletcher & Ellla WILDROOT CO. 7:30-3-WARC Ted Hueing Charloteers 4 *B B. D. & O. WM WRIGH.RY 10:30-Dally Excep Sail-Su-WARU March of Time *B B. D. & O

The property of the property o

(Lux Soap)
9-M. WAGO
1 Soap
1 PROPICTS
PROPICTS
PROPICTS
P.m.-Sun-WOR
Amateur Night'
Benny Rubin
Arnold Johnson Or

Arnold Johnson O.

WM. Esty

HOUSEHOLD

FINANCE

1:30 p.m.Saft WOR

Sherlonk Holmes'
Richerd Gordon

Harold West

Frey

1801 A Lily Pone
10-F-WABC
Kay Thompson and
Rhythm Singers
Ray Heatherton
Andre Koelelanetz
Ore throughout
Newell-Emmatt
10HAWI CARIFET
MILLS
12:45-W-Th-FStar long*

Frey ISOLA

4-Su-WOR

Ave Maria Hour
Adeinide Klein
Wilmer Walters
William Crimmle
Jean Dahl
James Marr

Stanley Whitmen Frances Woodbury Septon Beatty Gep Shackley Faith E Smith *Fianagan LADY ESTHER 5:30-Su-WGN

EADY ESTRINE

\$-320-SUNGN

WATHER KINS OF

**STREET HER O

Guest Judges

BAUERITE

BAUERITE

BIB-M to F-WGR

FIRST Jonehim Dir.

M.R. L. Jonehim Dir.

M.R. L. Jonehim Dir.

M.R. L. Jonehim Dir.

Ann Fedgewick

Ariene Jackson

Badie Areland

Carollie Jonehim

Carollie Jonehim

Carollie Jonehim

Asser FWOOR

M.S. FWOOR

FILL Freekes

Nan Prices

Nan Prices

Nan Prices

WANDER CO.

WANDER CO.

WANDER CO.
(Ovalfine)
S.M to F-WOR
Wolly of Movies
Kirby Hawks
Gene Byron
Blackett S.-H.

F.C.C. Makes Shepard Step on Canada Squawk

Washington, June 23.
Frantle scramble to satisfy the demands of the Federal Communications Commission, on his applies the first of the

the Yankee Network.

The Yankee Network of the Commission examination by one of the commission examinations. The year of the commission examination of the Commission examination of the Yankee States of the National Broadcasting Company's blue network can be made by the fall.

company's once network can made by the fall.

Shepard, who filed a special petition and has Just completed a rehearing before the Broadcast Dision, has promised to change the location for a directional antenna to shield his increased power from the Canadian station which squawked about his first application. This amended application, which he hopes has done away with all possible 60-jections from the commission is now heading and a divise is not to usel.

jections from the commission, is now pending and a drive is on to push it through before, the commish reseases for the summer.

WEAN, a clear channel station operating on 780, will terminate its contract with Columbia Broadcasting Company the fail, and Shepird and the NBC are working to get the new license in operation before the switch in networks.

Sohio Plays Un Expo Plays Down Sales Copy

Plays Down Sales Copy
Cleveland, June 23.
Ray Perkins program for Sonle
(Standard Oll of Ohlo) la guidelte
playing from Ohlo) la guidelte
playing from the Child of the Copy
lides in the Cleveland, Perkins starts Week
nesday with Irene Beasley and John
B. Kennedy due for first shows:
Throughout Expo Perkins plans
to grab off celebs for his milka
Expo contracted with Raiph Wonders fr. some CBS sustainers who
will be called upon to mike with
Perkins.

Perkins has written his own theme tune for programs titled When Ohlo Says Hi Ho. Lee (Stubby) Gordon and WTAM band will be behind Perkins.

Radio's Judge Promoted

Norfolk, Va., June 28.
Judge R. B. Spindle, Jr., who prosided for WTAR airings of trafflo
section of police court, is up a step
with promotion to bench of Corporation Court here, succeeding the

atton Court here, succeeding the late W. H. Sargeant.
Successor to Spindle on the police bench, Clyde H. Jacob is expected to keep Wednesday WTAR program

Gleaves Dual Assignment
Nashville, June 23.
Merchandising and publicity
duties at Radio Station WLAC have
been combined under Edwin Gleaves.

For the past year and a half Glenver has been handling publicity and traffic. Before that he was with NBC in Denver.



TWO STRINGS TO YOUR BOW

And either one an effective projector for your sales arrows. In America's second market direct your advertising through the facilities of either WMAQ or WENR and earn extra dividends in results.

WMAQ

50,000 WATTS NBC Red Network

50,000 WATTS

CHICAGO

Completely programmed by NBC

WENR

NBC Blue Network

Free Time for Farley Talk Asked Of Stations by World Broadcasting

Radio stations last week received an ether disc and a letter on World ondeasting System stationery and algnatured in mimeograph by F L Deutsch requesting that they put the recording on the transmitter at the most advantageous time. Re-cording was that of a speech by James A. Farley, chairman of the Democratic National Committee. Letter read as follows:

Democratic National Committee.
Letter read as follows the rewith
a five-minute talk by the Honorship James A. Farley, chairman of
the Democratic National Committee, covering the Roosevelt
Nominators Club.
The sepsecular requested by
the Democratic Committee that
you broadcast this talk as soon as
possible after receipt at a time
which will reach the greatest audience. The Democratic Committee
are especially anatous to know
how many stations will broadcast
this program and request that
you please motify the World
Broadcasting System if you intend to broadcast, the program
and at what time.
Chicago at a state far farley talkretained as two of the major
stations are staunchly Republican
in ownership: WGN, the Chicago
Tribune station, and WMAO, the

is concerned as two of the major stations are staunchly Republican in ownership: WGN, the Chicago Tribune station, and WMAQ, the Daily News is Frank MMAQ, the Daily News is Frank Knox, Republican: nomines for the vice-presidency in the coming election. Other stations in Chicago and the entire midwest, are on the fence, though a number of them have come out flat-footed with statements that they'd be glad to run the recover the come out flat-footed with statements that they'd be glad to run the recover the compact of the present of the request direct from the Democratic Committee. Don't. see. why they should run the platter for World, and that if the running of the disc meant anything to the Democratic Committee, the Committee could at last make the request on it: own. Stations state that they would be

least make the request on it: own.
Stations state that they would be willing to run the disc on a sustaining basis at this time, where they ouldn't do so later in the cam



ND HIS ORCHESTRA

Hollywood on the Air MUSICAL DIRECTOR and SOLOIST SIX MONTHS NBC

Paul Whiteman's Kraft Music Hall

Parade of the Maestros

West Coast Theatres

Palm Island Club

Park Lane Hotel

Warner Bros. Shorts

NOW IN NEW YORK
Available for RADIO. HOTELS,
CAFES, THEATRES and PICTURES
After June 27th

Permanent Address: 115-70 NEWBURG STREET ST. ALBANS, L. I. Tel.: LAURELTON 8-2360

Chicago, June 23. Showmanship Set Back: Bldg. Nixes WBAL Sign

not permit any signs on its bidg.

NEW ENGLAND IS CONFUSED

Hartford, June 23.
Possibly no single region within the broadcasting set-up is suffering from uncertainty to the extent presently characteristic of New England. Nobody around here quite knows just where it's all leading and the confusion has probably made the New England broadcasters and many of their customers extremely keen for any and all stray bits of trade information. Shifting of alliances as between NBC and CBS affiliates is confusing enough to start with. Proposals for new hook-ups of regional coverage and the tough salesmanship problem of a dozen or more small recently-licensed stations scattered them sees than two years odd) are aspects of the problem and the efforts to clarify broadcasting realities.

Fact that the larger stations appare that the larger stations apparently are set to enjoy a hoom season starting in September has some of the small newcomers hopeful that at last they may get a break in being able to inherit overflow business.

break in being able to innerti over-flow business. Geography is against the small town-stations through, New Eng-land. Big transmitters in Boston, Hartford and a couple of other spots claim, with considerable plausibility, that the towns and villages listen to the cities. With dozens of populous communities within the signal radius of the larger centres the purely local sta-ti.n has possibly more handicaps than is usually true of such sta-tions in other parts of the United States.

33 GERMAN, 32 JEWISH SHOWS ON WBNX, BRONX

For the first time, sponsored German hours exceed Jewish commer-latif over WENX, Bronx, N. Y. New set compilation of station's schedule has 33 Teutonic hours sold, mostly music and singing fare. Political palaver is excluded entirely. There are 32 Jewish accounts through the week. German population in metropolitan area is estimated at around \$84,062 with Jewish dominating at 1,765,000. German programs used to rank third, Italians in second place. Consolidated Gas which sponsors a bilingual series daily has led the way here.

way here.

Among leading German language sponsors are: Bolle-Detzel, Hamburg Bremen S. S. Agency, Hapag-Lloyd Steamship Agency, Consolidated Gas and Schmidt Farm Bread.

Bud Downey to N. Y.

Bud Downey to N. Y.

San-Francisco, June 23.

Bud Downey, former chief engineer for KROW, Oakland, now research engineer for Techna Corporation of San Francisco, manufacturers of radio equipment and public address systems.

Will represent recently formed company in New York.

CBS People at Expo

Cleveland, June 23.
Louis Rich's resular Matinee
Momories series will be used by CBS
to clear over the network a bunch of
sincing talent, it such series in for
the Great States Exposition. Rich
is WHK's musical director.
Set for appearances on the program are the Buccaneers quartet,
June 27; Eton Boys and Benay
Venuta, July 9; Lee Wiley, July 13,
and Loretta Lee, July 16.

and Loretta Lee, July 16

Tim S. Goodman, manager of WKRC, Clucinnati's CBS thread, will return next week from a brief holiday in Europe. He'll be at the NAB doings in Chicago.

Mutual Refuses Agency Claim for **Refunds on Canceled Programs**

Chicago, June 23.

Mutual and Blackett-Sampleover the payment or non-payment
of charges for programs missed because of spectal events. Mutual has
been forced to drop several General
Affills shows because of conventions
and special events, with B-S-H insisting on a refund on time plus
payment of talent. Agency is not
asking Mutual to pay for any talent
from its decision.

Mether side has yet backed down
from its decision.

Greta Gahler, soprano, newest
addition to staff of KYA, San Franhired on a weekly basis, but is in-

HARRY W. CONN Writer of First-Run Material

June 20, 1936

Mr. Jack Benny, Paramount Studios, Hollywood, Cal.

Dear Jack:

The termination of our four year association prompts me to say—I am proud to have been the writer behind radio's most popular comedian during that long period and during our several changes of sponsorship. To have provided the material that kept the Jack Benny program up there on top so long is a source of real satisfaction

To you personally and to Mary Livingstone—all my best wishes.

Hanyw. Com

STARTING SEPTEMBER CBS NETWORK SUNDAY EVENINGS

COCOMALT PROGRAM

STARRING JOE PENNER

RUN MATERIAL FIRST

"The play's the thing"

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

WOR's Bonus Piece
New York City.
WOR's sales department used the
soldiers' bonus payroli as the springsoldiers' bonus payroli as the springterm of the second of the s

Concerning Children's Programs
New York City,
Advertising agencies, sponsors
and broadcasters generally all might
read with profit to their understanding of radio's reactions, good
and bad, on both child and parent
an ew book just issued by Counable
and Baddo Programs' Carriel J.
Eisenberg; \$3), Considerable amount
of pertinent data pertaining to programs for children has been assembled.

of pertinent data pertaining to programs for children has been assembled. Programs are customarily recognized as a separate and specialized branch of radio showmanship. Eisenberg's book adds some scientific evidence to the purely suppositional aspects. Over 3,000 New York city school children this went a supplementary examination of their parents. Valuable tables are scattered through the book which gives quick summaries that kid show auspless should find libulinating.

illuminating.

Differences between boys and grils in program preferences, the reaction of youngsters to commercial copy and liberal sprinklings of actual quotations by both children and grown-ups make the book a handbook of practical worth to the trade.

nanaoog of practical worth to the trade.

"writes with exceptional clarity unlike many of the college researchers into broadcasting who have merely repeated what was al-ready well known. All books on radio, however, seem to start from the same point—they all begin by quoting Herman Hettingers 'A Decade of Radio Advertising by the industry's mushroom growth.

Stations Athletic Rivalry

Artists and staff Regima, Sask.

Artists and staff Regima Sask.

Artists and staff Regima aver basebal. Teams from the two stations are getting a verticions met on the softball field one light after plenty of ballyhoo, played to a crowd of 500, and CHWC won 21-18,

They plan to meet again this week fine simple stations are staff and the selection of the founding in Schenectady of

attracted an out-of-town promoter who is lining them up for a game of 'donkey baseball' July 8 or 9.

WGAR's Orphan Gesture Cleveland.
WGAR tied itself in tightly with the charity performance given here to valse funds to finance candity balloons and bus fare so that orphan and poor kids can attend the Great Lakes Expo without missing tee much.

Great Lance Services too much.

Sld Anborn handled the mike as the show ran into the wee hours.

Shark Patrol

Shark Patrol
Sydney, Australia.
During the surfing season station
2.U. W., in association with a spond
at the season station of the spond
at the season station with a spond
at the season station of the various
beaches around Sydney on lookout
for man-eating sharks.
Piane covered over 45,000 miles in
only on the season station of the season station during patrol, and
when a shark is sighted the station
broadcasts a warning at once. The
pilot, on sighting a shark over
attraction of the season station of the season station
attraction of the season station of the season stat

Coming Through the Rye New York City

Coming Through the Rye
New York City.
Phil Lord is very much the realist
in staging the Gang Buster proggrams. Last week's program derbrush. To insuro authentic inderbrush. To insuro authentic interpretation of the parts, Lord had
a greenery ship in quantities of
bushes which were spread on the
interpretation of the parts, Lord had
a greenery ship in quantities of
bushes which were spread on the
interpretation of the parts, Lord had
a greenery ship in quantities of
the surface of the parts of the
interpretation of the parts
into interpretation of the
interpretation of the parts
into many the parts
into mikes planted on
the cators are now eligible for
membership in the Charley Horse
Club.

KLZ Promotes a Pienic Denver.

KLZ was host to over 5,000, at a big free plenic at the Lakeside. Anusement Park. Only publicity of the control of the contro

the Edison Electric, later the Gen-eral Electric Company. Two of Edison's control of the Company. Electric Company. Two of Edison's control of the Charles Hier Road, which runs by the plant, was rechristened Rice Road, in honor of the late E. Wilbur Rice, for many years president and then honorary chairman of the board of GE.

Dog Art Wins Prizes

Dog Art Wins Prizes

Roslyn Tertiune, who talks on
dogs weekly over WEAL this week
comments sponsoring a contest designed to attract child interest to
her programs.

And the state of the state of a dog, and to the lass and lad
adjudged submitting best likenesses
thoroughbref fox-terriers will be
awarded. Not revealed how to get
be drawn. Judges in contest are
three prominent Balto artists.

Miss Tertune is trying to instil
in kids kindness-toward animals.

They Won't Pay for It

tney Won't Pay for it

Los Angeles, has turned to specializing in the lighter classics after finding out that there classics after finding out that there is a strength of the station's airing of the masters on war 10 hours daily.

Station offered a monthly publication containing daily schedules plus brief histories of operas and composers. Frogram sold for at \$1 for 12 issues. KECA expected at least 75,000 subscribers. Mailing list never got beyond 4,006.

'Unemployed Night'

'Unemployed Night'
Knoxville.
Attendance at studio broadcasts
of WNOX has been so large that
officials have upped the 5-cent gate
for the non hillbully show to 10
cents. WNOX auditorium seats 800,
and all seats have been taken at
5 cents a head, with scores turned
away. Upping the gate might aid
the situation, station officials believe.

The day of the gate might aid the stituation, station officials believe hera are down on the stations. Tuesday night studio programs, blied as 'Unemployed Night.' An hour's show is staged for anyone unable to attend any event with a fee stached to the turnstiles. The idea is packing in the downand-outers, Philit.

Public Judges Auditions

Public Judges Auditions

KFAC, now on its own since the Hearst Interests took over the Hearst Interest took over the Hearst Interest took over the Hearst Interest Interest

Baseball Promotional Stuni Series of baseball new to the control of the contro

Here and There

Wade Watson in as producer at WBNX, Bronx, N. Y. Left WNEW

Bob Kaufman, former CES WBBM program chief, now running the 'Radio Newsreel' show of WBBM of a Sunday.

William Robbins added to an-nouncers staff of WLW-WSAI, Cin-cinnati. He's 21 and was on WOWO, Fort Wayne, Ind., for past two years.

Quin Ryan and frau living on oard the yacht for the Chicago

Vern Hansen and Tom Coates added to the spieler brigade of the Chicago Tribune station, WGN. Hansen is from WIBA, Madison, Wis., while Coates treks in from New York.

Jack Daugherty and Earl Sheridan appear on WBEN, Buffalo, 16 times a week for a total of 11½ hours.

Edith Joison, formerly at WICC Bridgeport, now singing at WELI New Haven.

Betty Roberts, household hinter of WJBK, Detroit, returns.

Milt Laughlin, program director of WHAT, Philly, motoring through

Claude Maenza, formerly of WAPI Birmingham, now with engineering staff of WSGN. W. E. Boring also

Marjorie Duff has replaced Phyills Pinkers in The Freshettes, Canadian Radio Commission girls' trio heard from Regina, Sask.

Rose Schultze at station KTSA,

Stephen R. Wilhelm, of KTSA production staff, was granted a di-vorce from Doris E. Wilhelm last week in San Antonio, Tex.

Vivian Vorden's all gal orch are airing weekly over KONO, San An-tonlo, Texas.

William H. Weldon has left the New York office of John Blair & Co. to join the sales staff of WOR, New York.

Risa Carell, former vocalist with Leo Zollo over NBC network, now airing over WIP, Philly, with Clar-ence Fuhrman orc.

Curt Peterson, of Marshalk & Pratt, spent two days in Charlotte, N. C., as guest of Bill Schudt at WBT.

Ruth Betz, of Columbia's N. Y. publicity staff, is taking her vacation in and about Chicago.

Jim Healey, news commentator on WGY, Schenectady, N. T., was booked as commencement exercise speaker at high schools in three towns this week and as an alumni banquet speaker in a fourth.

Richard Voynow has resigned from WLW, Cincinnati, production staff after some four months with the organization.

Marie Marion (Clifford & Marion). from vaude, made her radio debut on Ken Murray's Rinso program over WABC-CBS this week, Billed 'Ivy' on show.

Stanley Schultz, former WCOP, Boston, Musical Director, following four-month stay in Hollywood show blz, returns east to accept musical director's post at WPRO, Provi-

Mrs. Katherine Nutting, general cretary of WCOP, Boston, off to ew York on a pleasure junket.

Gilbert Bayek, former WLLH, Lowell, announcer, now mikeman on the staff of WHDH, Boston.

Dave Achor joins announcers at WMSD, Sheffield, Alabama. Curtis Ingram new to sales. Average age of station staff is 25.

Murray Sisters from WHO. Des Moines, now at KMA, Shenandoah, Iowa.

'Doc' Ransom Sherman, formerly of Pratt and Sherman comedy team, Chicago, leaves NBC in San Fran-

cisco June 7. Comic has been on Carefree Carnival and for past two months also on Woman's Magazine of the Air broadcasts.

Alice Boter, household editor over WJ, Detroit, quits to get married.

Forrest Wallace, announcer at WWJ, Detroit, joins that station's sales force.

Gordon Castle, announcer at WJR, Detroit, is that station's new n.a.

Celia Brady took over publicity chores, at KFVD (Los Angeles).

Sara Langman, KFWB (Holly-wood) writer-producer, sold entire output of her serials to Australian

Syd Dixon, NBC saies manager in Hollywood, represents the net at ad-men's conclave in Seattle.

Michael Fitzmaurice, Coast radic ctor-announcer, auditioned for rigidaire spieling.

Jerry King, Guy Earl, Naylor Rogers and Owens Dresden com-prise vanguard of Coast convention. eers to Chicago.

Chet Mittendorf, KFWB (Hollywood) commercial manager, scout-ing biz through the northwest.

Ford Billings, Hearst radio exec, completed his Coast survey an packing for return to Pittsburgh,

Jimmy Fidler sporting new ra-dio contract but keeping the spon-sor a secret.

L. B. Wilson, of WCKY, Cincy, will be accompanied at NAB con-vention by Elmer H. Dressman, his publicity director.

Chuck Wise, who recently resigned as press agent for WKRC, Cincinnati, is in Europe for a two months' vacation.

G. Stanley McAllister, chief con-struction engineer of CES, is in Cin-cinnati to lay out remodeling plans for WKEC studios and offices. Improvement calls for new studio equipment.

Harry Freeman, double bass player on WHAM staff for eight years, goes with Rochester Civic Orchestra.

Birdsall Holley, WHAM techni-cian, elected president of Rochester Camera Club.

Bill Judge's Celtic Minstrels, long-time W1XBS, Waterbury, feature switching to WELLI, New Haven.

Raiph Wonders gioming Holly-



It's Band **Concert Night** In lowa

Direct from their local bandstands we are broadcasting lowa bands this summer in the second annual Budweiser Band second annual Budweiser Band Contest. It means a lot of traveling for engineers and an-nouncers, but we are used to it. During the past year we have broadcast programs from 83 dif-ferent lowa towns. Folks seem to like having us visit them.

IOWA NETWORK KSO-WMT-KRNT

Radio Stations of the Des Moine Register and Tribune

RUBY NEWMAN

ON CONCLUDING A SIX MONTHS' ENGAGEMENT ON THE RAINBOW ROOF, ROCKEFELLER CENTER. MR. NEWMAN WISHES TO EX-TEND HIS VERY SINCERE AND FOND APPRECIATION TO HIS FRIENDS WHO HAVE HELPED MAKE HIS STAY HERE SO PLEASANT.

DEEP GRATITUDE IS EXPRESSED TO MR. JOHN ROY FOR HIS GRACIOUS INTEREST AND KIND OFFER TO CONTINUE THE CON-TRACT.

AFTER A SHORT EUROPEAN SOJOURN, MR. NEWMAN WILL RETURN TO NEW YORK.

Personal Representative: BENJAMIN DAVID. Inc. 30 Rockefeller Plaza, New York

Inside Stuff—Radio

Columbia Broadcasting System's new Park Avenue home, will not become an actuality until 1939. That's the date for expiration of the present lease on some 10 floors of the building now occupied at 53nd and Madison. Outlay for rent plus the, amount of money tied up in equipment and fixtures will keep CBS in present quarters until that the second of the new structure. Actual design of studios, radio equipment and material to be employed in the structure probably will be consumed in drawing up plans hast possible moment in order to obtain the most up-to-date. The provision made so that four or five additional floors may be added later if required. Columbia's new home is to be parterned to a large trait of the provision made so that four or five additional floors may be added later if required. Columbia's new home is to be parterned to a large way of the provision made so that four or five additional floors may be added later if required. Columbia's new home is to be parterned to a large way of the parterned of the parterned of the provision will also successful the structure of the parterned of the

Maine-to-Bermuda stock brokerage service, proposed last week by Barvard graduate living in Hallowell, Me, brought a laugh from the gederal Communications Commission. Novel business arrangement called for installation of a smallie to ope

Novel business arrangement called for installation of a smallle to operate from the applicant's home on the 9715 kilocycle frequency. Applicant, Albert L. Brown, figured neat profits with very little overhead, planing an operating expenditure of 18 cents a day for power and operation of the station either by himself or an unpaid licensed operator. Brown, who is a radio amateur, proposed to contact a brokerage house in Hamlion, Bermuda, to which he could transmit daily stock quotations and

bulletins.

Ralph L. Walker, F. C. C. examiner, recommended commish denial, phiefly because 'there is no existing brokerage house in Hamilton to use the contemplated service' and also because only a limited number of assignments are available for fixed radiotelephone and radiotelegraph service, and 'the record falls to disclose a substantial need.'

Entire proceedings of the Democratic National convention in Phila-delphia will be recorded on wax. A. R. Steinberg of Radio and Film Methods, Inc., of New York, will make a disc of everything, important or unimportant.

One set of records is for the Democratic files. Speeches will be used ocally and regionally for clubs, rallies, etc. Sale of discs to local compittees will provide the wax company its profit.

L. B. Wilson, of WCKY, Cincinnati, was prominently identified both with Frank Knox's presidential candidacy and with the publisher's eventual winning of the G.O.P. vice-presidential nomination. Wilson and Bob Lucas, of Louisville, did plenty of pushing the last night in Cleveland to put Knox on the ticket,

Lloyd's Underwriters of London, England, has issued first blanket insurance cloket for a broadcasting station to cover against copyright infringement, citations on programs, violations of radio laws, varied, and sundry claims relative to libel and slander, to 'The Northern Corporation, botton, owners and operators of Radio Station WMEX.

Mutual has had an independent sales organization since last July, with the staff devoting all its time to the sale of network time. This staff may be augmented shortly.

TELEVISION CO. IN LONDON SEEKS COIN

London, June 12.

Scophony, private engineering firm which has been experimenting in the television field, is to be reformed into a public company, under the chairmanship of Sir Maurice Bonham-Carter.

Sopham-Carter.

Sopham is being staked at \$1,500.Charter a public issue to be made shortly a public issue to be made to the state of the st

ove with a public issue to be made shortly. Scophony is an optico-mechanical system, which claims it can already receive tele pictures on full cinema. screen size, as against the small overall of most existing seeing-in systems, which get postage stamp results.

Company already claims 200 mas-er patents.

Tidewater on WDRC

Hartford, June 23,
Tidewater Off Company, producers of Tydol petroleums, has contracted with station WDRC to broadcast early morning news six days a week, from 7:45 to 8:00. First time a national advertiser has come into this city: to broadcast a

come into this city to broadcast a news series.

Two announcers alternate on news paragraphs, in addition, on Tuesdays and Thursdays, local Tydol headquarters men interview. Tydol dealers. Walter Haas and Harvey Olson are the WDRC an-nouncers handling the broadcast.

WABY, Albany, Moving

WABY, Albany, Moving 2.
Albany, June 23.
WABY, Albany radio station, has applied to the Federal-Communications Communications Communications Communications Communication to remove its station from the Strand Theatre building to a new location near the WOKEO transmission tower and also to increase its daytime power from 100 to 200 watts.

Harold E. Smith, manager of both WABY and WOKEO, said the application, was part of a plan to enlarge WABY doubling its coverage and clarifying reception in Albany.

Judge Objects to His Idea Being Commercialized in Good-Will Court

Chase & Sanborn Seeks 'Good Will Court.' Nixed:

If a spot can be arranged, Macfadden's True Story Magazine will give its Good Will Court' stanza crosscountry hookup on NBC this Program, which was created by WMCA, New York, is now being by WMCA, New York, is now being carried Sunday nights over the Inter-City Group plus the Mutual Network. It is understood that regardless of the network affiliation the program must continue to originate from WMCA and be fed to the Inter-City Group, son agency last week past of the Company of the Company

week put out feelers as to the will-lingness of Mackadden to surrender the options on Good to Court's ser-tle options of Court's ser-le option of Court's court of the Court of Court's Edward Eowes Sunday mights when the latter entertainer quits Chase & Sanhorn Coffee's payroll in Sep-tember. The response from the pub-lishing combine was not favorable, primarily due, it is reported to the lack of co-operation that has ex-isted in the past from J, Walter Thompson when it came to adver-tising lineage.

Reg Martin's Committee

tions Commission for permission to remove its station from the Strand Theatre building to a new location near the WOKO transmission tower and also to increase its daytime power from 100 to 200 watts.

Harold E. Smith, manager of both WABY and WOKO, said the application, was part of a plan to enlarge WABY doubling its coverage and clarifying reception in Albamy.

Agatha Turley, soprano of KYA, San Francisco, given three weeks leave of absence to tour British Columbia with light.opera company.

A. L. Alexander, program director at WMCA, New York, has received a squawk from Judge Nathan Sweedler, municipal court justice in Brooklyn, concerning use of Good will Court labels from the Macfadden spongaged against four the Macfadden spongaged against new attent over

Brooklyn, concerning use of Good Will Court label for the Macfadden sponsored series now aired Over Inter-City outlet and WOR, New York. Show is over 14 months old. Lawyer conducts his own similar court in the borough weekly, but not over the property of the conducts his own similar court in the borough weekly, but not over the property of the conducts his own the court of the conducts in the admitted, but at the same time obtained permission to use th. Good Will tag for a herald. Sweedler himself aired on one of the opening symposiums when the series got under way. Now he does not like the commercial angle dominating, and Alexander reaping the air glory as originator. Both WMCA and WOR have been notified to stop using the label.

WISNX, Bronx outlet, is reported angling for Sweedler to bring his own borough show to that station weekly. He began the court in 1927 and incorporated it in 1929,

Baseball Opposish in Buff.

Busevall Opposish in Buff.

Buth WENY and WEBR, 100-watt stations, are new broadcasting baseball games play-by-play here. Up to this year, Roger Baker of WGR-WERW had had the field to himself for six years. WENY used Associated Broadcasters service last week to get Eison-Newank game direct from Ruppert stadium and is only station here to have out-of-the statement of the stateme

WHK, Cleveland, starts struc-WHK, Cleveland, starts struc-tural steel, work on July 1 on new antenna system. New radiating structure is result of two years of brain work by station's engineers checked constantly by field measure-ments. Structure will be 300 feet high with huge "blevele wheel" meanted horizontally at the top.



EVERYONE WILL AGREE that WLW's coverage can be obtained by using the combined coverage of a number of other good broadcasting stations.

The vast majority of WLW's audience, however, can be reached by radio only through the use of WLW.

Free Use of 13,000-Seat Aud. Offered As Sponsor Bait by Cleveland Expo

In an effort In an effort to stimulate radio sponsors to move network programs to Cleveland for one or more broadcasts during the duration of the Cleveland Exposition the management of the expo is offering free use of Public Hall, civic auditorium seating 13,000.

In addition, free line charges to mearest network station and one-

an addition, free line charges to nearest network station and one-half of the 13,000 free ducats are offered to sponsors. Great Lakes Expo wants the other 50% of the pasteboards.

pasteboards,
Sponsor would pay transportation
of program personnel to and from
Gleveland. Requirements on union
musicians not reported.



EXCLUSIVE MANAGEMENT ROCKWELL-O'KEEFE INC. JOE GLASER - PERSONAL REP.





ROCKWELL-O'KEEFE INC.
WILLIAM MORRIS AGENCY

BENAY VENUTA

ON THE AIR TUESDAY-THURSDAY

WABC and Entire Columbia

Exclusive Management CBS ARTISTS BUREAU. Personal Managemer
JULES ALBERTI

13.

'THE O'NEILLS'

By JANE WEST

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS Personted by Ivory Soap - 97" 100 0 pure

LISTEN 3:45-4:00 P.M., EDST - WEAF

Every Mon., Tues, Wed., Thurs., Fri., ED WOLF - RKO BLOG., NEW YORK CITY. BIG., BLACKMAN, ADVERTISING, INC.

Cleveland, June 23. t to stimulate radio New Business

PORTLAND, ORE.

Jantzen Beach, series of spot announcements. Placed by William Norvell Advertising Agency. KGW.
Lever Bros. (Lifebuoy) nine fiveminte electrically transcribed programs. Placed by Ruthrauff &

KGW.

Davidson Bakery, weekly 15-minute program, Sunday evening. Three
months. Placed by Kerber & Crossley. KGW.

Niklas & Sons, (florists) series of
daily spot announcements. Placed
through Roscoe Segar Agency.

KGW.

ally spot announcements. Placed through Roscoo Segar Agency. Union Pacific Radirood, series of spot announcements through July, and August. Placed by W.S. Kirk. Glimore. Oil company, series of spot announcements. Placed through Botsford, Constantine & Gardner. KGW.

Federal Savings & Loan, series of half hour programs. Live thient. Placed through McWilkins & Cole. KGW.

Meler & Frank company, 38 half-hour programs, daytimes. Head direct. KEX.

Ironized Yeast company, nine fre-minute electric transcriptions. Placed by Ruthrauff & Ryan. KET.

Triangle Milling company, announcement service, one year of the program of the program

Lever Brothers (Lifebuoy soap), three five-minute transcriptions weekly for three weeks. Placed through Ruthrauff & Ryan. KNX.

wafers), ask participations weekly in Housewives Protective League for four weeks. Placed through Glasser Adv. KNX.

McHesson and Robbins (Calon)

four weeks. Placed through Glasser Adv. KNX.

Mattesson and Robbins Calox).

Mattesson the Matter Caloxia State of the Caloxia State of

NEW YORK CITY A. Santini & Sons, Inc., 15-mln-ute program three times weekly, in-definite period, Placed direct. WNEW.

WNEW.

Principal Pictures Co., spot announcements for indefinite period.
Blackstone Advertising Agency.

WNEW.

WNEW.
Capatone Products Co., 15 minutes
per week, for 26 weeks. Placed direct. WNEW.
Plainfield Lumber & Supply Co.,
spot announcements for an instellible period starting May 24. Placed
through Bess & Schillin Agency.
WNEW.

through Bess & Schillin Agency.

"MoRW, "Org., spot announce"Dodge an indefinite period. Ruthratiff & Ryan, Inc. WNEW.

Broadway Outlet Store, spot announcements for 13 weeks, starts
May 24. Placed via Bess & Schillin.

Inc. WNEW.

Metro Enterprises, spot announcements for an indefinite period starting 102. Bess & Schillin Agency.

WNEW.

PROVIDENCE

PROVIDENCE
Wehle Breiving Go. New Haven
(Wehle Ale), 104 participations in
Yankee Network News Service,
eight participations weekly, starting
William B. Eennington, Springfield.
WEAN (and network). James Go., Atlanta, Ga.,
eight 5-minute E. T., twice weekly,
starting May 4, ending May 27,
TOTAL.
Naturagement Racing Association,
Narragement Racing Association,
Narragement Racing Association,

WEAN.
Narragansett Racing Association,
15 30-word announcements, five
times weekly, starting May 4, ending May 22. Direct. WEAN.

CHARLOTTE, N. C.

CHARLOTTE, N. C.
Garolinas Auto Supply (Crosley),
musical transcriptions, three mornings a week for a month. Placed
direct. WEI.

Free State Berres 25.5 word atta.

Free State Berres 25.5 word in the state of the

BRIDGEPORT

Diamond Ginger Ale Company, seven 125-word announcements, Mel-ody Limited, once weekly, started

Jobber Detour Around National Rates May Receive N.A.B. Floor Attention

place its national campaign through local lobbers so that it can enjoy the local rate is the Samson United Corp. of Rochester, N. Y. Hutchins agency of that city is preparing the programs. Product involved is the Saf-flex Fan.

It is reported in spot broadcasting circles that an attempt will made at the convention of the National Association of Broadcasters in Chi-cago to have the resolutions com-

mittee report out on the floor a measure favoring action on the national vs. local rate issue. Advocates of the measure take the position that it's time that the industry clearly defines what constitutes a national and a local account and eliminate the practice among certain national advertisers of slipping in under the, local rate by the jobber, distributor. Feeling among this broadcaster element is that in cases of Dodge, Ford, Kelvinator and others the status of the size of those was established a precedent tons have established a precedent

tions have established a precedent that is bound to cause a substantial loss of differential income during the course of a year unless the practice is soon curbed. In nine times out of 10 the national rate is nigher than the local rate, but it is admitted that no effectual solution can be worked out unless all stations agree to 'stick together. Any marked amount of chiseling among the broadcasters themselves would defeat any efforts in this direction. have established a precedent

Brunton Goes East

Brunton uces Last
San Francisco, June 23.
Raiph Brunton, owner of the
Northern California Broadcasting
System, has left for Washington,
D. C., to attend hearing on his application for a new station in
Fresno, Calif.
Federal radio examiner has
recommended to the FCC that
Brunton be granted a license for
the station, which may become a
CBS outlet, according to reports.

minute transcribed drama weekly for one year. Placed through Allen C. Radio Called 'Our Big Brother and Smith, KNN, Snug Fit company, one two minutes section. Placed through Becords Ward Refrigerator, three particles with baseball broadcasts for four weeks, Placed through Casts for four weeks, Placed through Logan & Steblina, KNN, Friend' by Editors at Nashville Meet

Newspapers smoked peace pipe with radio at final session of Tennessee Press Association's annual convention last week. In WSM's auditorium studio with radio auditors declared new policy of cooperations and editors declared new policy of cooperations. tion with broadcasters.

Sald Dixon Merritt, publisher of the Lebanon Democrat and past president of the association to ap-proximately 70 members of the

group:

This powerful broadcasting station cannot tell about Susle Flowers' baby being very sick or Old Man Hibbs getting back from a visit . . . in Giles County or the thousand and one other things that make our newspapers readable and

'Not any more than we, as county

May 29 and ends July 10. Through Chartes W. Hoyt, N. Y. WICC.

Lever Brothers Company, (Lifebouy Soap), 39 five-minute electrical transcriptions, three times weekly, started June 8 and ends Sept. 4. WICC.

Ironized Fesst Company, nine five-minute electrical transcriptions, twice weekly, started June 2 and ends the company of the company of the company of the company of the company, N. Y. WICC.

Guil Refning Company, four ite-in announcements, once weekly Sunannouncements, once week

CINCINNATI

Maybelline Co., 28 one-minute electrically transcribed announcements thrice weekly, starting July 12 Cramer-Kosselt agency, Milwaukee WCKY.

WCKX.
Sloans (furrier), 100 quarter-hour
'Fur Trapper' electrically tran-scribed musical programs, twice
weekly, started_June 18. WKRC.

Goldblatt Bros., Chicago, 60 min-utes daily except Sunday at 7 a.m. Pure Oil Co., Chicago, 15-minute disc period once weekly. Freitag agency, Chicago. WBBM.

Showmanship

(Continued from page 58)

(Continued from page 58)
June 19. Batavia C. of C., Junior C. of C., Lions, Kilwanis and Rotary clubs have tickets for sale. An hour-long radio program of all-Batavia V. at the continuation of the continuat

Factory Whistle As Radio

In Batavia all last week the fac-tory whistles were a sign that all inhabitants should run, quick and inhabitants should run, quick and motion system was used by WGR-WKEW in promoting Batavia night at the ball park here. Every time an announcement about the game was put on the air, the factory whistles blew.

- Gracie Allen's Brainstorn New York

- Gracie Allen's Brainstorms
New York City,
Bob Taplinger has another trick
to keep his client Gracie Allen in
the limelight. Fublicist has Gracie
ring, with platform and all trimmings on her broadcast today
(Wednesday), June 24.
Taplinger's last stunt was to have
Miss Allen form 'Housewives
Union,' which caught on quickly
among femme listeners.

newspapers, can bring our sections the big news about . . . the nomination of 'Landon, or the baseball scores of this afternoon's game, or the thousand and one other things that they want to know. There is an't and never has been, any; competition between us and radio. I think they are both doing a could congratulate each think we have been the second of the country of the count friend, the radio."





And His ORCHESTRA FRENCH CASING, NEW YORK

BROADCASTING Mon., 11-11:30 P.M., WABC-CBS

COAST-TO-COAST Fri., 11:30-12 P.M., WOR-Mutual Per, Mgt., M.C.A.

WILLIE and EUGENE

Every Wednesday 8 P.M. DST DR. LYONS TOOTH POWDER

Material by IRV. S. BRECHER and ABE LIPSCHUTZ

DON NORMAN

NEWSCASTER

WILLIAMS OIL-O-MATIC (48d Week)
Tel. Superior 8580, CHICAGO

DEANE

"CAMEL CARAVAN"

EVERY TUESDAY-THURSDAY, 9-9:30 P.M., DST
WABC-C.B.S. (WESTGOAST, 8:30-9 P.M., PST) Personal Mgt., NELSON HESS

1

New York Radio Parade By Nellie Revell

Teleflash In Hotels

Telefiash In Hotels Telefiash In Hotels Telefiash has prepared and will shortly inaugurate a new type of service intended expressly for use in hotels equipped with radio outlets in their rooms. New product, a modified Telefiash routine, will run from 11.a. m. to 12 midnite and consist of music, news flashes and modified sports results in resume form during the day; goes under title of Hotel Felfash Service. First contact has been closed with the Hotel Edison calling for service to start on June 27. Technical side calls for taking one of the three channels on hotel outlets and pegging it for Telefiash. This gives hotel guest one channel each for NBC, CBS and Telefiash. A new studio is being constructed to handle feeding of this service exclusively.

Salter, Sosnick on Luckies

Bands of Harry Salter and Harry Sosnick were both auditioned by Luicky Strike at CBS last week. Father Hill, the Luicky Strike prexy, liked both of the outfits and so signatured the duo. They take the Freddle Rich portion of Lucky's 'Hit Farade' starting August 1. To use both critis the bands will alternate Salter taking first sever weeks, Sosnick, next six, then Salter six and Sosnick seven, until 26 weeks have been used. Eventually Hill expects to use this rotating principal with all his orks so's no one outfit gets bigger than the program.

Democrats Want Coin
For a stunt program, the Messrs, Belcher and Johnson, the Vox Poppers, will do an interviewing stimt from the Democratic National Convention in Philadelphia. When their sponsor, Molle, heard of the idea they thought it would be even a better stunt to air the usual commercial estimates the stuncture of the commercial show to be aired from their hall and convention they shought it'd be an even better idea for Molle to contribute a mite or two for the campaign fund. But not Molle. They didn't like the contributing angle a bit. So if the program airs at all 'twill be as a sustainer.

Inhele a bit. So if the program airs at all twil be as a sustainer.

How to Broadcast and Commute
Fitch Investors Service has been airing on WMCA for some three
years, five times a week, and never a miss. Erling C. Olsen, executive
ya, has been doing the spieling. Program airing at 6:15 covers late
snandal news. This summer Olsen wanted to get home to Scarsdale
early but the 5:15 airing which he didn't want to cancel made this impessible. And the subject matter and time factor was such that program couldn't be prepared in advance. So the following routine is being
successfully attempted. After the market closes, Olsen compiles his info
and prepares his talk. Between four and four-thirty in afternoon he
phoses the Edwin Strong recording outfit in Jackson Heights and has his
spiel waxed via the phone. Records are rushed back to the studio and
aired in time. So Olsen is happy; program hasn't filissed airing as per
schedule; the clients are happy, and Olsen hears himself chat.

Payroll Auditions
CBS New York office is giving out of town announcers a crack at headquarters programs during summer months. As deal works out, the homstation looks over list of spielers on network who have been auditioned
in the past. During the summer and coinciding with vacations of the
regular staff, these men are offered a crack at network shows on a regular salary and job basis. More or less of an audition under actual working conditions.

\$5,000 For One Song
Benny Fields goes to the Coast for Paramount's "The Big Broadcast'
early next month, He is to receive \$5,000 for one song, said song not to
take over a week to film. If filming runs over he is to be paid pro-rata.
And if they want an additional tune there will be a slight extra fee. Also
he has a deal pending with Universal which wants him for a role in a new
musical scheduled to be produced by Rufus LeMaire.

Bess Johnson, the Frances Moran Mathews of Today's Children' and Chicago radio executive for the Statel-Goble Agency, will air from New York studios on June 29. This will be her first New York string. Sheril stay in town on a combined business and pleasure jaunt until July 6.

Short Shots

Short Shots

William Field Carley, who was among the resignations of May 1 at NBC, has joined the Campbell-Ewald Agency where he is in charge of all tire sales promotion for the U. State of the late (Continued on page 62)

HAVE YOU HEARD

(MARIE MARION)

She Has Them Screaming on the

KEN MURRAY RINSO HOUR

WABC-Tues., 8:30 P.M.

CBS

WLW Day in Louisville

Louisville, June 23.

Two shows by a staff of WLW artists were the feature of Crosley-WLW radio day, held Saturday (20) at Fontaine Ferry Fark here.

at Fontaine Ferry Fark here.
Date was arranged by Louisville Crosley dealers and WLW, and presented Charles Dameron, Stumpus, Helen Nugent, Chauncey Farsons, McCormick's Fiddlers, County Review Boy, and Ma McCormick's Fiddlers, Mozic Lusk, Brownte, Waste Lusk, Brownte, Waste Lusk, Brownte, Waste Baker, Ployd Baker and Charles Linville. An ametaur contest was held in the morning, the winner of which speared with the Crosley troupe and was given an audition at WLW. appeared with the Crosley troupe and was given an audition at WLW.

WLW.

Show was well exploited, particularly in a large number of co-op ads in the local dailies.

Arnold Maguire leaves KFRC. CBS outlet in San Francisco, July 1 for production jo. a. NBC West-ern Division headquarters. He re-places Almon J. Knowles, who left June 15 to try radio in Southern California.



ost adaptable commercials in big musical field. MUSIC FOR TODAY... Popular musical arrangements and original or-chestrations by the inimitable Morton Gould. Swing tunes elevated to the

level of pure symphony. An assured high calibre audience awaits you. MELODY TREASURE HUNT . . . Songwriters school of the air. Swift-

moving dialogue and musical accompaniment. Has pulled more than 6,000 letters, all accompanied by original composition in less than a few months. Offers a quality audience and outstanding merchandising possibilities.

DRAMATIC SKETCHES

CONJUR & CAROLINE . . . Hilarious negro comedy sketch, presented against a background or the Deep South. Starring Conjur, man of all work, and murth-provoking Caroline. A program with an assured following and particularly adaptable to a food advertiser wishing to reach the morning housewife.

THE HOLLISTERS... Light comedy sketch. Swift-paced dialogue and keen characterization. Spontaneous hilarity and consistent audience response justifies its dominating position among competitive programs.



HIT CHILDREN'S SHOWS

BAINBOW HOUSE ... An hour of ju-venile talent under the direction of Big Brother Bob Emery, Audience recently demanded 1200 photographs after two

STORY-TELLER'S HOUSE . . . Fan-tasy and fact woven into a program that has built a tremendous juvenile following for its creator, Richard Blondell. This same audience assured the advertiser.

SPORTS COMMENTATORS

BRYAN FIELD . . . A racing authority of national renown presents authoritative, colorful reports of on-the-spot broad-

BOB EDGE... America's foremost fishing authority forecasts the best catches. Ideal program for the advertiser seeking a male audience able to spend.

CAMERON KING ... Wherever there's water you'll find King. His thrilling, precise delivery of aquatic events has won for him a staunch and loyal audience.

VINCENT RICHARDS . . . Former Davis Cup star and ranking tennis singles champion brings to the microphone the voice of the nation's tennis authority.

NEWS COMMENTATORS

GABRIEL HEATTER ... One of the air's foremost news commentators. A dynamic, vibrant personality for your product. Has pulled 80,000 letters on one product, each representing purchase of 45¢ worth of merchandise. Officis you an immediate audience of thousands of WOR listeners. THE program for the advertiser cager to obtain instant results at a price well within his appropriation.

HARLAN EUGENE READ ... Brings to the interpretation of world events the thoughtful analysis of a trained editorial mind. Consistent sales results justify his recommendation as an outstanding radio buy.

PARTICIPATING SHOWS

UNCLE BON . . . Children's percannal favorite and now, going, stronger than ever, Amazing sales record. Brings to a product or service the undivided attention of thousands of faithful followers. A favorite with local and national advertisers.

ALLIE LOWE MILES CLUB.
Women's club program in which the people you wish to sell take part in discussing
bousehold problems posed by, correspondents. Three offers of 10¢ sample pulled
6500 dimes.

Sales Office: 1440 Broadway New York

Home of the Station-Tested Program



DUIS-SCHMELING FIGHT

VARIETY

BUICK Friday, 10 P.M., EDST WEAF, New York (Arthur Kudner)

WEAF, New York
(Arthur Kudner)
Sponsor of the Louis-Schmeiing
scrap cashed in on one of the most
exciting heavyweight matches in
years, plus one of the astounding
upsets, and plus the fact that the
nouncements and subsequent felicitations to the victor lasted a full
hour. It was a rousing commercial
for Buick (which took the regular
Studebaker brondessting spot).
Studebaker brondessting spot,
scrap could have been more noteworthy.
Clem McCarthy handled the action in the rounds, while Edwin C.,
Hill gave the color of the crowd
between-rounds comment. On some
rounds listeners got a better angle
on what was happening in the ring,
from Hill than they did from Mc-

Presente

SATURDAYS
10-11 P.M., EDST
WORLD'S LARGEST (CBS

5 11 E. CARL

HOFF

LUCKY STRIKE

"Your Hit Parade" WED. 10 p.m. EDST NBC RED and BLUE

GRACII

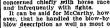
Held over at the Versailles

NEW YORK Sole Mirection, HERMAN BERNIE, 1619 Broutway, New York

The

Great American

METWORK 93 STATIONS COAST-TO-COAST



Carthyi a sports announcer who is concerned chiefty with horse races and infrequently with fights.

It can be said for McCarthy, however, that he handled the blow-by the fight announcers but not as good as some. A perusal of the pictures of the fight shows that McCarthy at times became unduly except the fight announcers but not as good as some. A perusal of the pictures of the fight shows that McCarthy at times became unduly except the fight was not so furious in the main that a more lucid air description of the count of two and then suddenly was eight counts behind the time-keeper. Announcer had only reached the count of two and then suddenly of how the knockout was actually effected, how Louis slithered down the copies and slowly rolled over unconscious. Just, suddenly, that was the same in the fourth-round knockdown of the colorod fighter.

Hill, between the rounds, was more composed. He recounted the highlights of each round and which knockdown of the colorod fighter.

Hill, between the rounds, was more composed. He recounted the highlights of each round and which won them. His description of the rowd was excellent, but later, after & delay. Hill took the mile into Schmeling's dressing room and a swas the bringing, among others, of a notorious gambler whose roe in spoots is malodorous, to the microphone. Most sports followers are reer. his implication in the 1930 World's Series frameup, his connections with Arnold Rothstein, murdered gambler, and the accusatione dirt subsense of the more fight in Philadelphia. Fact that he was permitted to at his opinions on the fight, and from the inside track of trans.

the dressing room, was an eyebrowraiser, retailer, ret

Follow-Up Comment

Mary Small'a birthday celebration over WJZ last week (17) presented a curlous array of patior fare with program jumping from hot swing stanzas to a courtroom where bad stanzas to a courtroom where bad coughnuts. Stunt first amount of the standard of the standard cast revealed few of these invited, Joe Lilly and his plano team-mate were the only ones to come through with much punch.

JANE COWL
'Romeo and Juliet'
Balcony Scene
ROYAL GELATINE
Friday, 8:30 p.m. EDST
WJZ, New York
(J. Walter Thompson)

And guess who's Romeo?—Frank

(J. Walter Thompson)
And guess who's Romeo?—Frank
FSY:
Shakespeare, done legit on a
spoofer's program on behalf of gelaspoofer's program on behalf of gelaspoofer's program on behalf of gelaspoofer's program on behalf of gelgen and gelgen and gelaspoofer's program on behalf of gelgen and gelaspoofer's program on behalf of gelaspoofer's program on behalf of gelaspoofer's program on the gelgen and gelaspoofer of gelaspoof

well.
Fay is taking his singing pretty seriously, too.

Land.

well.

Fay is taking his singing pretty geriously, too.

Lond.

Lond.

JOAN MARSH
With Waiter Woolf King, Lyn Muray Choi, Lennie Hayton Orch.

Some Control of the Control

musical comedy when a stop half-hour proceeds.

Following the regular gas commercials, a last minute addition had talk swerving to a Socony by-product, which sounded like Bugaboo and getting a laugh from the speer limeetributors to program remains as is with Lemie Hay-ton's music and Lyn Murray choir of well-blended voices. Band presentation of 'It Aain't Necessarily So' was standout at this hearing.

Brai.

New York Radio Parade

(Continued from page 61)

....Loretta Lee returns to CBS on June 29 with a half-hour sustainer. Eton Boys and ork will round out the show though Loretta gets top

Scrambled Notes

Lois Henry and Florence Fick of WOR-MBS resign to join the Neff-Rogow Agency... Miss shar sresigned from MCA to hasten to Chicago and join husband Diale Walker, the ball player... Oxydor returns thrice weekly at NBC on July 6. Another Procter & Gamble program will be Five Star Jones.

Stand By

Log Cabla Syrup returns to NBC-Blue late in September with The Westerners taking too billing. Frogram idea is a dude ranch secto with a dramatic cast and ork in support. Just one year ago The Westerners came to New York Town to Man back after five months of tourname to New York Town to Man back after five months of tourname to New York Town to Man back after five months of tourname to New York Town to Man back after five months of tourname to New York Town to Man back after the Supplement Comments as a paper insured. ... Rocky Clark, radio editor of Bridgeport. Comments as a paper insured. ... Ditto John T. McTigue of NBC night press depth. ... Each is a paper new addition to the Robt Taplinger office. Will look after the Tennishe angle: ... Paul Gregory is now doing the Joe Howard stints on WMCA Song Writers Contest program.

Nemo
Hit Parade program is causing much hard feeling among music publishers. They burn over the method used to compile 'hit' tunes. Claim biz of using requests as basis rather than safes is unfair to leading tunes which, as they see it, are tunes with biggest sales... Gus Haenschen shlowed Coca-Cocat Cocat are tunes with biggest sales... Gus Haenschen schowed Coca-Cocat Cocat are used to the comparation of Ai. .. Eddle Albert, of NBC's Grace and Eddle. Christy chord group of Ai. .. Eddle Albert, of NBC's Grace and Eddle. has been doing summer stock. Last week he was at White Plains with a part in Personal oppearance... Frank Parker and Woodbury' are dicketing for Frank say on the Whiteman program... Morton Gould and ork doing a series also un the Whiteman program... Morton Gould and ork doing a series if simute et.'s for Kelvinator... Victor Beecrott, radio character mus. is back at NBC for the time being. He is working on a Federal program under acgis of Dept. of Commerce Office of Education. His is not relief or WPA work... Singin' Sam will be heard over NBC-Blue starting September 4. Friday eves at 8:16.

FOR MEN ONLY
Al Helifer, Dan Weeke, Tom Slater
Roundhouse Boye
30 Mins.
30 Mins.
30 Mins.
31 Mins.
31 Mins.
32 Mins.
33 Mins.
34 Mins.
35 Mins.
36 Mins.
36 Mins.
36 Mins.
36 Mins.
36 Mins.
37 Mins.
38 Mins.
38

house orchestra brighten up the intervals which space of the intervervews.

HORMEL CHILI BEANERS

With Jaok Malerich's ork, Jacob Heidrick, Three Cs. Paul Bunyan Oxtette and Cielland Card Yosai, instrumental Sciola.

Heidrick, Three Cs. Paul Bunyan Oxtette and Cielland Card Yosai, instrumental Sciola.

Geol. HORMEL & Co. T.

WCCO, St. Paul-Minneapolis

C. B. D. & O.)

Great innovationists, these Hormel people. Last with the three to the control of the

MIKE AND OLE With Arthur Wellington, John Starck Dialect Comedy

HI WORLD! RAY PERKINS

IS AT
The Great Lakes Exposition,
Cleveland, June 24 to Oct. 2d
Three Half-Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO And a Bow to

BENNY

6 P.M., EDST

FEEN-A-MINT

IUTUAL BROADCASTING SYSTEM

Listen to Lunceford

lunceford Larchmont Casino, N. Y. WJZ—Thursday—Midulte WEAF—Sunday—Midulte Other Midultes WMCA

Direction: HAROLD F. OXUEY

ALEXANDER

"PERFORMANCE BY CHRYSLER"

A CBS Super Air Show EVERY THURSDAY F 8 P. M., DST-COAST-TO-COAST

AND HIS OBCHESTRA HOTEL LINCOLN NEW YORK CITY

Dir.; M C A r. Mgt., HERMAN BERNIE 1619 B'way, N. Y. C.

PHIL BAKER Gulf Refining Company Sundays, 7:30-8 P.M., DST WABC-CBS Direction A. & S. Lyons

AGS

BOX 770, VARIETY

So You Think You Got Trouble?: Jimmy Campbell's BBC Tale of Woe

By CECELIA AGER To listen to the talk of Ar to the talk of American music publishers, it has long been lightly, and the leader's back for held, is to hear the plaints of the unhapplest of men; of those hap-less, helpless fellows whose eninhappiest of men; of those hap-Jess, helpless fellows whose en-Jess, helpless fellows whose en-deavors to turn an honest dollar rare forever beset by a barrage of andistic sniplings from unsympa; thetic band leaders, picture pro-ducers yelping for plugs for their uncommercial tunes, high golf korres, a stubbdrnly non-copy-buy-tings within the industry itself, swing bands who stick to the did songs, the distribution and classi-ngation systems of ASCAP, laugh-able statements from the recording companies, nervous stomachs, and radio.

But now it comes out that it is But now it comes out that it is

radio.

But now it comes out that it is not the American music publishers who are the unhapplest of men; it is the English publishers of men; it is the English publishers. For, "Listen to them," said Jimmy Campbell, English publisher who spent much of his recent, visit here doing Just that, just listen to them. Why, this is a pipe dream her? The complete of the complete of the constant of the complete of the complete of the complete of the constant of the complete of the deed the complete of the complete

genuity, can compilain of, 'did they sever try to buck the B.B.C.?'

That Of Debbil BBC.

That Of Debbil BBC.

Campbell is not fond of the Brit-fish Broadcasting Co, but then, the B.B.C. does not seem devoted to the English music publishers either. Sometimes Campbell, is forced to conclude that if fust doesn't like music. In fact, according to Campbell, is forced to conclude that if fust doesn't like music. In fact, according to Campbell, and the Compilation of the

That's the kind of a set-up the English publishers got for exploiting his catalog says Campbell. A set-up in which it's impossible to make a waltz; the leaders won't play them, they throw them out. And there's the publisher with a great commercial catalog unplayed, unsing, out in the cold again. The only people who respect popular music in England are the masses, and they're being cheated and starved. The masses and the publishers, powerless against the B.B.C. Paid and Unpaid Plugs Once upon a time, when they That's the kind of a set-up the

lshers, powerless against the B.B.C. Paid and Unpaid Plugs
Once upon a time, when they could work with paid plugs, the publishers had a business; they were their own bosses, they picked their, own catalogs, they set the songs they wanted set. So the B.B.C., high and mighty, stopped paid plugs. Here are more paid plugs—there are special arrangements. The board of American Society of the set of the publisher is a significant to the publisher is a big for practice to the publisher is a big for paid a light present the publisher is a big for practice to the publisher with paid alignment and the overall practice to the publisher what songs to work on Butt still, used to kickings around, the publisher what songs to work on Butt still, used to kickings around, interim will be the publisher what songs to work on Butt still, used to kickings around, interim will be the publisher what songs to work on Butt still, used to kickings around, and such a song they tell the value of the properties of the prope

got three or four broadcasts out of He doesn't; it's a once-over new tunes next week, And now the B.B.C. is seeking to cut out vocal

new tunes next week. And now the B.B.C. is seeking to cut out vocal choruses. As a campbell, the B.B.C. will till itself off, just as it's strong to the company of the com little songs that never sell a copy, that they listen to at their cocktail parties, should send the cheated and starved English public into a swoon, too.

Savoon, too.

Jes' White Folks

So, when Campbell, who therefore had to come to America to make his songs, sees the competition here between band leaders to nail songs for their broadcasts, watches the bands fight to get the best tune, notes the fine spirit betwen the leaders and the publishers and the broadcasters and the publishers and the publishers as a necessity, treating them like white men, with respect—Campbell reliterates, 'American publishers don't know what trouble is.'

trouble is.

In his tour of the country, exploiting the songs for It's Love Again—in order to prove to Gaumont-British the value of a music publisher to pictures, even though the B.B.C. is loath to admit he's important to radio—Campbell was received everywhere, with loving kindness, went back with some observations regarding the relationship of the publisher to the picture companies here. In his tour of the country, exploit-

here.

He believes soon there will be publishers subsidized by the picture companies to exploit picture songs only, because the publishers, under the present set-up, are not willing the present set-up, are not willing to become exploitation units for pictures, if the songs are not commer-cial. The thrill of having songs in pictures has gone for the publishers, he says, since the publishers have learned that picture songs don't sell as popular songs do; since they've had time to find out that the quality of songs in pictures is of a semi-musical comedy nature—a non-

musical comedy nature—a non-copy-selling quality. How lovely to be a music pub-lisher over here.

Gen. Wayne Inn, Philly, As a Swanky Road House

Philadelphia, June 23.

Historic General Wayne Inn in Merion section of Main Line, is being rebuilt at cost of about \$15,000 and will open soon after Labor Day as smart nitery. Owned by Newt Smith, localite who dabbles in real estate in major chunks.

Place we les back to 1700's, is in swankiest society district of suburban Philly.

ASCAP Board Meets

The board of directors of the American Society of Composers, Authors and Pullishers held its regular monthly meeting yesterday (Tueeday) instead of tomorrow on the plea of Gustaw Schirmer, who had arranged to sail for Europe on the latter day. The monthly meetings are usually held on the last Thursday of the month. Yesterday's gct-together will be the last of its kind until September. What meetings are called in the interim will be for emergency or aspecial matters.

Most Played on Air

To familiarize the trade with To familiarize the trade with the tunes most on the dir around New York, the following is the listing of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined plays on WEAF, WJZ and WABO.

WBAF, WJZ and WABO,
Robins and Roses
Take My Heart
Is It True About Dixie?
Foolish Things Remind Me
All My Life
Glory of Love
Would You'd
There's My Heart
In Have Music
On the Beach at Bali Bali
Cross Patch
You

Vou Let's Sing Again You Can't Pull the Wool It's a Sin to Tell a Lie Bet You Tell All the Girls No Regrets I'm Grateful

Touch of Your Lips Stompin' at the Savoy The Scene Changes Afteralow Christopher Columbus Isn't Any Limit to My Love

5 Years on the Market 'Only Rose' Now Bobs Up As Likely Song Hit

With four others bidding against Shapiro, Bernstein & Co. last week obtained the publishing rights to 'The Only Rose,' a tune which has been on the market five years What started the rush for the tune was the fact that it had suddenly sprung into popularity and name band leaders along with network staff program were inquiring as to where they could get a lead sheet.

where they could get a lead sheet. Advance royalty paid by Shapiro to the writers, Adele Lyon and Charles Lovcland, was \$2,000. Others that put in a bid for the tune were the Robbins-Feist combination, the Chappeil Co, Sam Fox Music Co. and Jack Kapp, of the Decca Record Co. Both Decca and Brunswick recorded the tune some time ago but not until recently did it begin to make a dent into public favor. Loveland, who is also, a printer, ran off the sheet version of the tune on his own equipment in Los Angeles, and the sales; auring the five years have been negligible. Shapiro had the song doctored over the weekend and it expects to

over the weekend and it expects to have a new edition on the market by tomorrow (Thursday).

Triumphant Mayerites

Mop Up on Jobber Teams Max Mayer Music Oo; steam has won the championship of the sheet jobbers' baseball league. It first put away the delegation from the Ashley Music Oo, with a score of 15 to 4 and then brought down the nine from Maurice Richmond's Mu-sic Dealers Service by a taily of

Mayer's contingent now extends a challenge to any team in the music publishing business.

Consolidated, Beneficiary of NBC Band Dept., in Jam with Musicians Union

Jack Kapp Drives West

Jack Kapp, prez of Decca Records, is en route to the Coast by
motor. In easy stages. Will be gone
six weeks or more.
First stopoff in Chicago to supervise some recording bookings, and
then a flock of dates in Hollywood,
where Bing Crosby, Victor Young,
Jimmy Dorsey and other Decca
artists will be waxed.

Youth Group Asks Return of License; Says It'll Be Good

Detroit, June 23. Armed with petitions, promising strict supervision and muted music; Youth, Inc., is trying to get back its dance permit for its 'beerless beer garden' in suburban Ferndale.

beer garden' in suburban Ferndale.

Dancing has not been held at the,
spot first as not been held at the,
spot first as musinroom growth;
he and the past year, since 50 and
sea to the past year, since 50 accent young people. Since that
time, Mrs. Frederick M. Alger,
socialite-backer of the group, who
had flown the coop when the 'noble
experiment' failed, has now returned
to add her financial support.

The petitions further state that
the spot will shut nighty at 11:30
p. m. and that there will be no public address system.

lic address system.

Leonard Keller Leader Of Sophie Tucker's Band

Chicago, June 23.
When Sophie Tucker hits the road with her orchestra after the current stay in the Terrace room of current stay in the Terrace room of the Hotel Morrison, leader of the band will be Leonard Keller, who has had his own orchestra around the midwest for the past few years. Keller replaces Jack Fulton, who is angling for ether and picture as-signments.

SAM LERNER COPS PRIZE

Wins \$1,000 for Atlantic City Glori-fying Composition

Atlantic City, June 23, ...

Saimmy Lerner, Tin Pan Alleytie, has been awarded, the \$1,000 prize offcred in the contest for a song that would glorify Atlantic City. Winning song's title is Sittin' life the Sand a Sunnin'. The sand a Sunnin' of the grand numbered owner song professional and song professional and song professional and the same song professional and the same song professional and the professional same song professional and the same song the same same song the same same song the same song

Consolidated Radio Artists, Inc. has run into its first jam with the New York Musicians Union since the CRA became a beneficiary of the contracts held by the NBC Artists Service. Charles Green, head of CRA, has been cited to appear before the executive board of Local fore the executive board of Local 802 tomorrow (Thursday) along with the members of an all-girl band to explain the contractual conditions under which this unit is being sent but four Citation was the outgrowth of a complaint that the members of the band were receiving less than the required wage scale.

scale.

William Feinberg, vice-president
of Local 802, declared restenday
(Tuesday) that there wers several
suspicious elements about the (Tuesday) that there were 'de'ge'yra's suspicious elements about it's he band's setupogard routing that the executive board proposed to go into. Among these is what locals the various members belong to and how the stated leader for the unit, Rio Rita, got her card from a branch or the AFM outside New York. Union had forcen issued to the members' of the agreegation and also the afficiant of certain juried who year offered spots in the union and the wage that Green, rooffered tiem.

Cosmispicial Tie-in
In laying out the tour for the all-girl unit the Consolidated office effected a tie-up with Griffin All-White shoepolish whereby the latter would not only outfit the glasse of the part of the consolidation. Unit is alseed to play one-niters for the most part.

NEC has an interest in Green's

NRC has an interest in Green's NBC has an interest in Green's organization as a result of an agreement entered, into after the American Federation of Musiclams cancelled the network's agency il-cense. The AFM consented to Consolidated's taking 'over whatever contractual obligations NBC had with bands.

FAN STUFF ON BACK **COVER OF SONG SHEET**

Words & Music. Inc., has new stunt for the back covers of its songs. Life-ejes reproductions of massives and performers will dec-ception to the state of the state of the published by new combine. Heretofore busic photographs were used in the front cover. Back sheet has been devoted to lists of other numbers of publishing firms.

Lew White at Cleveland . Expo for Entire Session

DADO INF PARLIES SESSION
Lew White, ploneer theatre organist who has been at the Roxy and Badio City Music Hall and siso an NBC regular artist. Is touring his. Electrovox, new electrical organ, as, an outdoor attraction.
He is net to open Jime 27 at the Great States Exposition in Cleyeland and will remain there until Oct. 4, performing in Horitcultural Gardens.

Lombardo One-Nighters

Chicago, June 23.

Guy Lombardo orchestra will pull out of the Emplie Room at the Plalmer House on August 1 and head for the road despite big biz the band is doing at the cafe.

But with the Esso air show folding on July 12, which means a loss of \$5,000 weekly for the Lombardo orchestra, they are figuring on getting on the one-nighters for the rest of the summer in order to read. orchestra, they are nguring on get-ting on the one-nighters for the rest of the summer in order to reap some coin, and taking a cafe spot in autumn when they hook up with a new radio account. Possibility that the Empire Room will close on Aug. 1 for a month or

Propose Rosenblatt as ASCAP Atty.

Washington Knowledge Plus Standing with Stations Urged-Myers Also Pushed

Strong bid to have Sol A. Rosenblatt appointed general counsel of the American Soletty of Composers, sourced alax D. Stever as Its Authors and Publishers is being special counsel. Meantime the Schwartz & Frohlich office has an advanced and the confidence and regard shown for him by an influential element among indie broadcasters by naming him counsel for the Associated Radio Stations, Inc.
Under the plan which Rosenblatt is, endowers are advancing, the firm of Schwartz & Frohlich, which inherited the late Nathan Burkan's law years general counsel for the Viscons and Parkan's law years general counsel of the Meantime of Schwartz & Frohlich, which inherited the late Nathan Burkan's law years general counsel of the Viscons and Parkan's law years general counsel. Meantime the Schwartz & Frohlich office has an appointed has a manufacture as Republic to Schwartz & Frohlich, which inherited the late Nathan Burkan's law years general counsel for the Viscons and Parkan's law years and provided the provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and provided has a coprosition of the Nathan Burkan's law years and yea

business, would continue to handle the society's legal details while Rosenblatt would represent ASCAP in major matters and serve as

nounced Max D. Stever as its special counsel, Since the demise of the NHA, which he served as deputy administrator of the amusements division, Rosenblatt has maintained a private practice as Rosenblatt & Jaffe. He recently was appointed chalirman of the amusement industry committee for the Democratic presidential cam-

by for the Democratic presidential cam's paign.

Another lawyer mentioned for the Arother lawyer mentioned for the ASCAP post is John Dashiell Myers, and of of Philadelphia. Myers, rated high that a corporation lawyer, was for law years general counsel for the Victian years general counsel for the Victian tor Talking Machine Co. He also lite tor Talking Machine Co. He also lite to represented the Misic Publishers (AIP) Protective Association in the Waterlay Son, Berlin & Snyder appeal.

OUIS-SCHMELING FIGHT Vith Clem McCarthy, Edwin C. Hill

BUICK
Friday, 10 P.M., EDST
WEAF, New York
Spinoso of the Louis-Sameling
sponsor of the Louis-Sa



SATURDAYS 10-11 P.M., EDST WORLD'S LARGEST NETWORK

CBS

98 STATIONS COAST-TO-COAST

CARL LUCKY STRIKE "Your Hit Parade" WED. 10. p.m. EDST NBC RED and BLUE

GRAC Held over at the Versailles

NEW YORK Soly Direction, HERMAN BERNIE, 1619 Broadway, New York



GAGS okes and Skits . . All Original . . None rehashed or old ones

BOX 770, VARIETY

Carthy, a sports amouncer who is concerned chiefly with horse races and infrequently with fights, the search of th

was the same in the fourth-round knockdown of the colored fighter. Hill, between the rounds, was more composed. He recounted the highlights of each round and which fighter, in his and others' opinions are also as the second of the second was excellent, but later, after a delay. Hill took the mike into Schmeling's dressing room and a glaring faux pas was the result. This was the bringing, among others of sworts is maiodorous, to the microphone. Most sports followers are familiar with this gentleman's career, his implication in the 1919 World's Series frameup, his connection of the series of the ser

JANE COWL
Romeo and Julist'
Balcony Scene
ROYAL GELATINE
Friday, 8:30 p.m. EDST
WJZ, New York
(J. Walter Thompson)

And guess who's Romeo?-Frank

And guess were and a state of the same and a state of

the imagination. Think of the possibilities:

"Emperor Jones' with Pic and Pat. Ina Claire and Graham McNamee in Our Betters," Letty with Edgar Guille, "For Wone and Skippy. Major Bowes as Othello."

"The Merchant of Venice' with Walter Damrosch. But as a matter of fact, Fay's But as a matter of fact, Fay's part of the second of the sec

Fay is taking his singing pretty seriously, too. Land.

JOAN MARSH
With Walter Woolf King, Lyn Murray Choir, Lennie Hayton Orch,
Songs, Music
SOCONY
FIJ. 8 cm. EAST Fri. 8 p.m. EDST WABC, New York (J. Sterling Getchell)

World's Series frameup, his connect thous with Arnold Rothstein, murdered gambler, and the accusations that were hurled at him after the first that he was pertrained that the result of the fight, and from the inside track of the fight, and from the fight, and from the inside track of the fight, and from the fight, and from the stable in the fight of the fi

New York Radio Parade

(Continued from page 61) Loretta Lee returns to CBS on June 29 with a half-hour sustainer, on Boys and ork will round out the show though Loretta gets top

Scrambled Notes

Scrambled Notes

Lois Henry and Florence Fick of WOR-MBS resign to join the NeffRogow Agency... Miss Shea has resigned from MCA to hasten to Chicago and Join husband. Dixle Walker, the ball player... Oxydol returns
thrice weekly at NEC on July 6. Another Procter & Gamble program
will be Five Star Jones.

Stand By

Log Cabin Syrup returns to NEC-Blue late in September with The Westerners taking top billing. Program idea is a dude ranch setto with a dramatic cast and ork in support. Just one year ago The Westerners came to New York Town. Abe Lyman back after five months of touring...Ralph Kirberry cracked up brand new plane just outside of Compton Lakes last week. Ship was no more than a week old and uninsured...Rocky Clark, radio editor of Bridgeport, Conn., Post, is a pan ... Ditto John T. McTigue of NEC night press dept...Epsie Kinard is new addition to the Robt Taplinger office. Will look after the 'feminic angle'...Panl, Gregory, is now doing the Joe Howard stints on WMCA Song Writers Contest program.

Neme
Hit Parade program in causing much hard feeling among music publishers. They burn over the method used to compile 'hit' tunes. Claim biz of using requests abasis rather than safes is unfair to leading tunes which, as they see it. It uses with biggest sales... Gus Haenschen which, as they see it. Bus with biggest sales... Gus Haenschen christy choral group of 2. Eddie Albert, of NBC's Grace and Eddie, has been doing summer stock. Last receive twas at White Plains with a part in Personal Apact when the Whiteman program... Morton Gould and ork doing a series of 15 minute with the control of the co

working on a Federal program under agels of Dept. of Commerce Office
of Education. His is not relief or WPA work....Singin' Sam will
beard over NBC-Blue starting September 4. Friday eves at 8:15.

On Aug. I the Studebaker show will be shifted with Richard Himber
ork becoming a 'Subtle Swing' combo. Band will be augmented to an
ork becoming a 'Subtle Swing' combo. Band will be augmented to an
ork nen. Entire group will all work only at start of sets. One of the start of sets
in the program when the brass; the other sector will play swing
blast of, the 30 minutes.... Heler Gunn of WOR sales promotion shifts
to WBG ditto where she replaces Lols Henry. Mirlam Adelson, ex-NBC,
lakes Gunn's spot judger Joe. Creamer, the WOR sales promotioneer....
Ruby Mercer, Waiter Cassel and Ross Grahm will all be heard on Showboat from time to time this summer what with both Lamy Ross and
Ymifred Cecil , bolbed for European tours....Peter Dixon returns as
author of Bobby Benson program on June 23.

FOR MEN ONLY
A Helifen, Don Weeks, Tom Slater
Sustaining
Tues, Jil30 p.m.
Woff, New York
Slaff of Week over Mutual has
taken a magazine idea and fashioned
a diverting hair hour. Though primarily directed at the male listener,
the program packs a quality of
newshiess, novelty and, adonite the program packs a quality of
newshiess, novelty and, adoment of the ment of the ment of the control
ment of the ment of the ment of the control
ment of the ment of the ment of the
ment of the ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the ment of the
ment of the
ment of the ment of the
ment of the
ment of the
ment o

house orchestra brighten up the intervale which space of the interviews.

HORMEL CHILI BEANERS
With Jack Malerich's ork, Jacob Heidrick, Three Ca, Paul Bunyan Oxtette and Cleiland Card Side Mines.

GEO, A. HORMEL & CO.
Tuesday, 8:49 p.m., C.S.T.
WCCO, St. Paul-Minneapolis
GEO, A. HORMEL & CO.
Tuesday, 8:49 p.m., C.S.T.
WCCO, St. Paul-Minneapolis
Great Innovationists, these Hormel people. Last winter they stepped out and sold canned chill via flesh units over the kerosene circuits of the milwest. Now they're circuits of the milwest. Now they're circuits of the milwest. Now they're circuits of the milwest. Now they can be considered to the control of the control of the circuits of the milwest. Now they can be considered to the control of the control of the circuits of the milwest. Now they can be control of the control of

ALAN PRESCOTT Household Tips

ALAN PRESCOTT
Household Tips
15 Mins. Prin. 10:30 a. m.
Wed. and EART 30 AP
Wed. Schenectady
Alan Prescott, whose Wife Saver
feature pulled mail on an NBC
sustainer, is now networking for
Sweetheast Soan. Aside from the
program: a. light comedy, wisecracking treatment by a man of the
household stuff which women broadcasters make deadly serious and
sometimes dus Gilb, even branch
in sur presentation of short-cut and temper-savers
around the home. Many of the suggestions presumably are furnished
lim by femme dialers, whose last
lim to femme dialers,
lim to femme dialers
lim to femme

MIKE AND OLE With Arthur Wellington, John,

JEAN HARVEY
Ogan and Poetry
Ogan and Poetry
Sustaining
Nightly: 11:30 p.m. CT
WWAE, Hammond, Ind.
About as poor an organ as has
ever been heard on any radio etation, and completely a bloomer for
a chain such as the Affiliated
Broadcasting Company which is
trying to builded the poetry on this
program is just as hopeless as the
organist; ham't any idea about the
organist; ham't any idea about the
organist; ham't any idea about the
organist is the program is green in the
organist is the program is green in the
organist is the organist that the organist is the of the night.
Words and music that change
listeners elsewhere.

AN MCA Orchestra

THIS WEEK (June 19) SHOW BOAT, CLEVELAND

Mgt.; S. K. KUSHNER

HI WORLD! RAY **PERKINS**

IS AT
The Great Lakes Exposition,
Cleveland, June 24 to Oct. 2d
Three Half Hours Weekly on WTAM and WLW for STANDARD OIL OF OHIO And a Bow to NBC Artists Bureau

BENNY

Sunday Night, 6 P.M., EDST For

FEEN-A-MINT MUTUAL BROADCASTING SYSTEM

Listen to Lunceford

lunceford

Larchmont Casino, N. Y. WJZ—Thursday—Midnite WEAF—Sunday—Midnite Other Midnites WMCA

Direction: HAROLD F. OXLEY 17 E. 49th St. New York Olty

ALEXANDER

"PERFORMANCE BY CHRYSLER'

A CBS Super Air Show **EVERY THURSDAY** AT B P. M., DST-COAST-TO-COAST Per. Met. CBS ARTISTS BUREAU

AND HIS ORCHESTRA HOTEL LINCOLN

NEW YORK CITY

CBS. Tues., 11:30-19 Midnight
Thurs., 11:30-12 Midnight

Dir.: M C A
For. Mgt., HERMAN BERNIK
1819 B'way, N. Y. C.

So You Think You Got Trouble?: Jimmy Campbell's BBC Tale of Woe

By CECELIA AGER To listen to the talk of A

To listen to the talk of American music publishers, it has long been held, is to hear the plaints of the unhappiest of men; of those hap-'mhapplest of men; of those hap-less, helpless fellows whose en-deavors to turn an honest dollar rare forever heest by a barrage of addistic enipings from unsympa-thetic band leaders, picture pro-ducers yelping for plugs for their uncommercial tunes, high gold socress, a stubbernly non-lings with the findustry itself, in the findustry itself, the state of the transport of the findustry itself, the findustry itself, the state of the did dates, the distribution and classi-vanton systems of ASCAP, laugh-able statements from the recording companies, nervous stomachs, and radio.

radio.

But now it comes out that it is not the American music publishers who are the unhappiest of men; it is the English publishers of men; it is the English publishers. Further, the english publishers who was the english publishers the english publishers who was the english publisher. The english publisher is the english of the english did not be the english did not be dubbed the English Jack Robbins a great music publisher, although the English Jack Robbins agreat music publisher, although the lasys the negotiations for the amalfamation of Cinephonic Music and the Robbins Music Corp, have not yet been completed—if indeed the amalgamation shall take place at al. Mr. Campbell laughed like Pagliacd. Did they ever, he asked triumphantly, now naming a horror But now it comes out that it is

amalgamation shall take place at all. Mr. Campbell laughed like Paglacci. Did they ever, he asked triumphantly, now naming a horror to top anything that the American publishers, despite all their integratity, can couple all their integratity, can couple and they ever. That O' Debbi BBC. Campbell is not fond of the Britisher Bradacasting Co. but then, the B.B.C. does not seem, devoted to the English music publishers either. Sometimes Campbell, its forced to conclude that it just doesn't like music. In fact, according to Campbell, the B.B.C. is one great big pain, an octopus squeezing the English music publishing business to death, an ogre gatanding on its neck, a steam roller crushing and ieveling the competition it needs for life, a steam roller crushing and leveling the seminous of the seminous content of the competition it needs for life, a steam roller crushing and leveling the seminous of the seminous content of the competition it needs for life, a steam roller crushing and leveling the seminous of the seminous composition in the seminous content of the competition in the seminous content of the competition in the seminous content in th

want to bear them more and more on the air. The B.B.C. doesn't understand that the public doesn't go to cocktail parties and hear sophistic ted lyric songs, as its officials do, that the great English public loves corn, loves a waitz. The B.B.C. considers one band a night sufficient for its programs, a song I. gged two or three times a walk, an is.

That's the kind of a set-up the English publishers got for exploiting the settlers as the set of th

I sged two or three times a w 'k, ar ie.

That's the kind of a set-up the English publishers got for exploiting his catalog, says Campbell. A set-up in which it's impossible to make a waltz; the leaders won't play them, they throw them out. And there's the publisher with a great commercial catalog unplayed, and they're being cheeted and starved. The masses and the publishers, powerless against the B.B.C. Paid and Unpaid plugs, the publishers had a business; they were their own bosses, they were their own bosses, they were their own bosses, it was a vicious system. B.C. B.C. said; there must be no more about a work of the B.C. high and mighty, stopped Pald plugs, It was a vicious system. Now the band leader is the publisher, he's picking the tunes, and the overhead to the publisher is ab big for paid arrangements.

Now the band leader is the publisher, he's picking the tunes, and the overhead to the publisher is ab big for paid arrangements as it was with paid plugs. Now the band leaders say, we want a special on such and such a song, they tell the publisher what songs to work on But still, used to kickings around. The publisher wat songs to work on But still, used to kickings around.

got three or four broadcasts He doesn't; it's a once-over lightly, and the leader's back for new tunes next week. And now the B.B.C. is seeking to cut out vocal

B.B.C. is seeking to cut out vocal choruses.

Well, says Campbell, the B.B.C. will kill itself off, just as it's strangling new writers even before they are born. There's no new writers they were they are born. There's no new writers they we continue the strangling new writers of they we continue they we we we will be continued to the we we we will be continued to the we we we will be continued to the we we will be continued to the we will be continued to the we will be continued to the we we will be continued to the we will be continued to the we will be continued to the whole B.B.C. there's only one showman. For Maschwitz. The rest known nothing about the masses; they've never studied the stoke, they think the bright, brittle little songs that never selia a copy, that they listen to at their cocktail parties, should send the cheated and starved English public into a swoon, too.

Joe' White Folks.

Jes' White Folks

Jes' White Folks

So, when Campbell, who therefore had to come to America to make his songs, sees the competition here between band leaders to nall songs for their broadcasts, watches the bands fight to get the best tune, notes the fine spirit betwen the leaders and the publishers and the broadcasters and the publishers and the broadcasters and the publishers and the publishers as a necessity, treating them like white mon, with respect—Campbell reiterates, 'American publishers don't know what trouble is.'

In his tour of the country, exploit—

ican publishers don't know what trouble is.

In his tour of the country, exploiting the songs for It's Love Again—In order to frove to Gaumont-British the value of a music publisher to pictures, even though the B.B.C. is loath to admit he's important to radio—Campbeil was received everywhere, with loving kindness, went back with some observations regarding the relationship of the publisher to the picture companies here.

publisher to the picture companies here.

He believes soon there will be publishers subsidized by the picture companies to exploit picture songs only, because the publishers, under the present set-up, are not willing to become exploitation until soft pictures has gone for the publishers, not the publishers, be saya, since the publishers have learned that pictures has gone for the publishers have learned that pictures ongs don't sell as popular songs do; since they've had time to find out that the quality of songs in pictures is of a semi-musical comedy nature—a non-copy-selling quality.

How lovely to be a music publisher over here.

Gen. Wayne Inn, Philly, As a Swanky Road House

AS a Swainky Road House
Philadelphia, June 13.

Merion section of Main Line, is being rebuilt, at cost of about \$15,00
and will open soon after Labor Day
as smart nitery. Owned by Newt
Smith, localite who dabbies in real
excess which dates back to 1700's,
is in swanklest society district of
suburban Philiy.

ASCAP Board Meets

The board of directors of the American Scotety of Composers, Actions and Publishers held its Actions and Publishers held its Quitar monthly meeting yesterday (Tuesday) instead of tomorrow on the plea of Gustav Schirmer, who had arranged to sall for Europe on the latter day. The monthly meetings are usually held on 'the last Thursday of the month. Yesterday's get-together will be the last of its kind until September. What meetings are called in the interim will be for emergency or special matters.

Most Played on Air

To familiarize the trade with the tunes most on the air around New York, the following is the sisting of the songs most played on the cross-country networks last week, in relative standing, according to the approximate number of combined pluss on WELF, WIZ and WABO.

WEAF, WJZ and WABO,
Robins and Roses
Take My Heart
Is it True About Dixle?
Foolish Things Remind Me
All My Life
Glory of Love
Would You?
There's a Romal Hotel
She Shall Have Music
On the Beach at Ball Ball
Cross Patch

Cross.
You
Let's Sing Again
You Can't Pull the Wool
It's a Sin to Tell a Lie
Bet You Tell All the Girls
Penrets

Lost
Touch of Your Lips
Stompin' at the Savoy
The Scene Changes Christopher Columbus Isn't Any Limit to My Love

5 Years on the Market 'Only Rose' Now Bobs Up As Likely Song Hit

With four others bidding against it. Shapiro, Bernstein & Co. last week obtained the publishing rights to 'The Only Rose,' a tune which has been on the market five years What started the rush for the twas the fact that it had sudden sprung into popularity and name band leaders along with network staff program were inquiring as to where they could get a lead sheet

where they could get a lead sheet. Advance royalty paid by Shapiro to the writers, Adele Lyon and Charles Loveland, was \$4,000.
Others that put, in a bid for the tune were the Robbins-Feist combination, the Chappell Co., Sam the Music Co. Sam the Co. Sam the

Triumphant Mayerites Mop Up on Jobber Teams

Max Mayer Music Co.'s team has won the championship of the sheet won the championship of the sheet jobbers' basebali league. It first put away the delegation from the Ashley Music Co. with a score of 15 to 4 and then brought down the hine from Maurice Richmond's Mu-sic Dealers Service by a tally of 4 to 1.

Youth Group Asks Return of License; Says It'll Be Good

Detroit, June 23 Armed with petitions, promising strict supervision and muted music Youth, Inc., is trying to get back its dance permit for its beerless beer garden' in suburban Ferndale,

beer garden' in suburban Ferndale, Dancing has not, been held at the spot, 'first of a mushroom, growth hereabouts in the past year, since 50 neighbors complained several weeks ago, that the place was a menace to, decent young people. Since that time, Mrs. Frederick M. Alger, socialite-backer of the group, who had flown the coop when the more

had flown the coop when the 'noble experiment' falled, has now returned to add her financial support. The petitions further state that the spot will shut nightly at 11:30 p. m. and that there will be no public address system.

Leonard Keller Leader Of Sophie Tucker's Band

Chicago, June 23.
When Sophie Tucker hits the road with her orchestra after the current stay in the Terrace room of the Hotel Morrison, leader of the band will be Leonard Keller, who has had his own orchestra around the midwest for the past few years. Keiler replaces Jack Fulton, who angling for ether and picture as-

SAM LERNER COPS PRIZE

Wins \$1,000 for Atlantic City Glorid fying Composition

Atlantic City, June 23, iSammy Lerner, Tin Pan Alleytic,
has been awarded the jl,000 prize
offered in the contest for a song
that would giority Atlantic City.
Winning song's title is 'Sittin', in
the Sand a Sunnin'. Contenders
for the grand numbered some 800
professional and amateur writers.
Irving Berlin, Inc., will publish the
selection.

selection.

Committee of judges on the contest was headed by Irving Berlin and Gene Buck. Lerner, who is a member of the American Society of Composers. Authors and Pul of Composers. Authors and Publishers, has a hit running at this time, 'Is It True What They Say About Dixie.' He also wrote 'Sussana, Dust Off That Old Plano.'

Consolidated, Beneficiary of NBC Band Dept., in Jam with Musicians Union

Jack Kapp, prez of Decca Rec-ords, is en route to the Coast by motor, in easy stages. Will be gone six weeks or more. First stopoff in Chicago to super-vise some recording bookings, and

vise some recording bookings, and then a flock of dates in Hollywood, where Bing Crosby, Victor Young, Jimmy Dorsey and other Decca artists will be waxed.

Jack Kapp Drives West | Consolidated Radio at with the has run into its first jem with the New York Musidians Union since the contracts held by the NBC Artists Service. Charles Green, head of CRA, has been cited to appear be-CRA, has been cited to appear be-fore the executive board of Local 802 tomorrow (Thursday) along with the members of an all-girl band to explain the contractual conditions under which this unit is being sent how tour. Citation was the outgrowth of a complaint that the members of the band were re-ceiving less than the required wage scale.

the members of the band were receiving less than the required wage
scale.

William Feinberg, vice-president
of Local 802, declared, yeggenday
(Tuesday) that there welf-ledying
suspicious efements about it is
executive board proposed to go into,
Among these is what locals the varrious members belong to and how the
slated leader for the unit, Rio Rita,
got her card from a branch of the
AFM quiside New York. Union has
on hand seyverd contracts which
Green issued to the members' of the
aggregation, and also the afficient's
spots in the dislord and the wage
that Green proferred them.

Committee in the consolidated office
effected a tie-up with Griffin AllWhite shoepolish whereby the latter would not only outfit the grifs
but provide an all-white bus for
their transportation.

NBC has an interest in Green's

NBC has an interest in Green's NBC has an interest in Greens organization as a result of an agreement, entered, into after the American Federation of Musiclass cancelled the network's agency license. The AFM consented to Consolidated's taking 'over whatever contractual obligations NBC had with bands.

FAN STUFF ON BACK COVER OF SONG SHEET

Words & Music, Inc., has new Words & Music, Inc., has new stunt for the back covers of its songs. Life size reproductions of maestros and performers will dec-orate the rear leaf of songs to be published by new combine.

orate the Kan leif of songs to be published by new combine. Heretofore bust photographs were used on the front cover. Back sheet has been devoted to lists of other numbers of publishing firms.

Lew White at Cleveland Expo for Entire Session

Lew White, pioneer theatre organist who has been at the Roxy and Radio City Music Hail and slao an NEC regular artist, is touring this Electrovox, new electrical organ, ag an outdoor attraction.

gan, as, an outdoor attraction. He is set to open June 27 at the Great States Exposition in Cleyeland and will remain there until Oct. 4, performing in Hortfcultural Gardens.

Lombardo One-Nighters

Chicago, June 23.

Chicago, June 23.

Guy Lombardo orchestra will pull out of the Empire Room at the Pulmer House on August I and head for the control of the House on August I and head for the control of the heads.

Ent with the Esso air show folding on July 12, which means a loss of \$5,000 weekly for the Lombardo orchestra, they are figuring on setting on the one-nighters for the rest of the summer in order to reapsome coin, and taking a cafe spot in autumn when they hook up with a new radio account.

Possibility that the Empire Room will close on Aug. 1 for a month or 30.

Jack Golden's Band

JACE Golden's Band
Jack Golden, planist for Harry
Righman for a number of years,
fas left the singer and gone to New
York to form a new band which
he will baton. Talking to Jules C.
Stein for management.
Closed with Richman at 180ssoms
Heath Inn, Detroit, Thursday night
last.

Propose Rosenblatt as ASCAP Atty.

Washington Knowledge Plus Standing with Stations Urged-Myers Also Pushed

Strong bid to have Sol A. Rosenblatt appointed general counsel of Schwartz & Frohlich office has and the American Society of Composers, and Authors and Publishers is being made by several directors on the ASCAP board. In arguing the combined of the Associated Radio Stations, inc.

Under the plan which Rosenblatt's endorsers are advancing, the firm of Schwartz & Frohlich, which inherited the late, Nathan Burkan's law by several counsel for the Visions as a corporation lawyer, was for Publishess, would continue to handle

husiness, would continue to handle the society's legal details while Rosenblatt would represent ASCAP in major matters and serve as

Another lawyer mentioned for the ASCAP post is John Dashlell Myers, of Philadelphia. Myers, rated high as a corporation lawyer, was for years general counsel for the Victor Talking Nachine Co. He also represented the Music Publishera Protective Association in the Waterson, Berlin & Snyder appeal.

Night Club Reviews

HOTEL ASTOR

(NEW YORK)
For quite some time and to this For quite some time and to this day Raiph Hitz, president of the lift of the control of the lift and lift an

On These New Songs Orchestrations-50c "AFTERGLOW" "THERE'S NO SUB-"LOVE WENT UP IN "IT'S VACAIN" "SAY "SI " VOY) (Para ÇIÏ RADIO

Are Proud of This Ca "SUNSHINE AT MIDNIGHT "THE TOUCH OF YOUR LIPS THE STATE OF MY HEART" "NOTHING'S BLUE BUT THE SKY "I'M PIXILATED OVER YOU'

a Preparation — An Outstand-ing Nevelty: "HICKORY DICKORY DOCK"





he's done wonders with the stogy hostely.
The sundry new bars, cocktail terThe sundry and the sundry and

PARADISE

(NEW YORK)

The Hollywood, diagonally across Broadway and 48th-49th, put itself and Benny Fields on the man with a comeback for the pioneer crooner, so the Paradise is now entrepreur-ing its own 'comeback' star, in the person of John Steel. Not that person of John Steel. Not that Steel has ever been away but, for that matter, neither had Fields. Anyway, there's something very timely and psychological in the Steel booking on Broadway, what with Metro's filmusicalization of 'The Great Ziegfeld' in bold tungstens a couple of blocks down the main drag at the Astor.

In actuality, this is perhaps Steel's

third 'comeback' this season. He was resurrected as the youngest old-timer by Bill Hardy at the Gay Ninettes boite on East 54th street. N. Y., and more recently Steel held forth at Chesapeake House, a new

N. Y. and more recently Sies. new forth at Chesapaeke House, a new East 39th street eatery. However, on Broadway, in the heart of things, Steel's renaissance even lead to the same big things as has become Benny Fields lot. There is no reason why comeback show biz history can't repeat itself twice, even within the same two blocks even within the same two blocks when within the same two blocks of the same between the control of the same two blocks are same than the control of the same two blocks are same than the control of the same two blocks are same than the same two blocks are same than the same

and within the coincidental span of time.

Steel is still an engaging tenor. It has its those high C's with a truism a surety which belies the time is and surety which belies the time. It was about the same time when I was a suretime to the same time in the same time in the same time is the same time in the same time to the same time is the same time in the same time is the same ti

Midgets as Waiters

Philadelphia, June 23.
Midget waiters is this town's
latest freak attraction.
Benny the Bum's nitery has
stocked itself with a stam of
diminutive drink toters.

first introduced and popularized by this engaging tenor.
The sole captious criticism anent. He was a sole captious criticism and captious criticism and captious criticism. However, the should learn to pitch his voice down and allow for the miteoplotic manner. They should have used him from the start.

So much for Steel. The Georgie Hale revue at the Paradise consistent of the sole control of the sole captious control of the sole captious criticism. They should have used him from the start.

So much for Steel. The Georgie Hale revue at the Paradise consistent captious control of the sole captious control of the sole captious criticism. They should have used him from the start.

So much for Steel. The Georgie Hale revue at the Paradise consistent control of the sole captious captious captious control of the sole captious captiou

RAINBOW GRILL

(NEW YORK)
Opening of Lou Bring and his orchestra as the new combo at the
Rainbow Grill atop the RCA Bidg. evidenced that the price differential in the \$2 table d'hote as against the \$3.50 in the tonier Rainbow Grill

evidenced that the price differential in the \$2 fable d'hote as against the \$3.50 in the tonler Rainbow Grill does make a lot of difference. It's seemingly only a matter of price, however, for paractoclady this paracular than the seeming of the price of the seeming only a matter of price, however, for paractoclady this paracular than in the Rainbow Room, which has gone informal, also, for the summer season. The perforce more limited in the Grill, two of the acts, Eva Ortega and Evalyn Tyner, doubling between both spots. Otherwise it's all Bring who successful than the season of the s

FOX'S 'MOON' TUNES

Hollywood, June 23.

Three musical numbers used by Republic in 'Sitting on the Moon' will be published by Sam Fox.

Trio are 'Sitting on the Moon'.

Toos in My Dreasns' and 'How'm I Doing, With You', 'Sidney Mitchell and Sam Stept authored.

Aliens (Continued from page 3) and what is not distinguished in the

m of art.' roviso eliminating musicians ted another scrap, on the inds that the legislation was unfair to 'other groups that are left in the bill.' While the first draft of left

fair to other groups that are left in the bill. While the first draft of the measure this year affected only orchestral conductors, the perfected bill included solo instrumentalists. Neither draft touched band players and instrumentalists as such, affecting only solo performers.

The American Rederation of Musicians put its okay on the revised measure since its members are not included in the talent-swapping category. Representative Mead of New York, on being told that American Federation of Musicians was entirely satisfied because the bill 'eliminates them entirely,' objected to the special consideration given the federation by the committee.

mittee.
'It occurs to me,' he told House members, 'that if the musicians' union saw fit to be eliminated from the provisions of this bill we ought the provisions of this bill we ought to make inquiry as to the attitude of other organizations and asso-ciations who are still included in the bill. If it is advantageous for one group to escape the penalties included in the bill, what about the other groups that are left in the bill '

bill 'One of the reasons why the musi-cians objected to the bill 'Is because employers bring famous conductors over here from Europe, who take half pay to come to the U.S. and do American conductors out of their jobs,' according to Representative Connery of Massachusetts, former noofer and an authority on legislature affecting the theatre

hoofer and an authority on legislature affecting the theatre.

Ex-Pro Congressmen
Connery and two other Congressmen who were former professionals before they began their legislative careers, provided laughs for the assembled law-makers when reference, was made to their early vocations. In answer to a question from Representative Mead-of New York, who inquired whether the bill meant 'a complete disbarment of the ordinary actor, oftentimes referred to as the ham' actor, Connery loyally declared that 'I do not like to have any actor referred to as 'ham.' But it permits the entry into this country of those who are in the category of stars or artist; the New Yorker persised, adding hurrielly, and therefore such men purpose and the control of the contr

House members roared as Connery took a bow and thanked 'my good friend from New York' for putting Schulte, former Indiana the

putting Schulte, former Indiana the-atre owner, Houston, Kanasa actor, and himself 'in that category.' Serious warni.g. however, was given by Representative Celler, who has fought the allen actor legisla-tion from the beginning, and the re-vised measure was called 'far worse' than the original. The minute you put up a tariff wall, or a tariff quota, against Brit-ish, or German, or French personali-ties, opera singers, solo dancers, or

ish, or German, or French personalities, opera singers, solo dancers, or whatever you may call them, they are going to retaliate, the New York Congressman predicted, and they are going to build a tariff wail of art or talent just a little bit higher than yours, and then you are going to respond with a still higher wail, and then you are going to put all art in a straight-facter. The wail of the straight of the

atrical and film productions. Citing the play 'Wind and Rain' which ran last year in New York, Celler. said, 'It dealt with tudents at Edinburgh University. The effect of the play depended altogether on the presentation of the atmosphere of a Scotch boarding house. Most of the actors producing that atmosphere were not of distinguished merit or ability. They would have been barred by this bill. The effectiveness of this play would have been destroyed,

because it was a play of atmosphere, not of plot. Journey's End was a play concerning British tommies in play concerning British tommies in the play of the play o

N. Y. nitery changes include Serge Tekar into Kainbow Room, Josephine Huston follows Frances Williams into the Hollywood. Ken Silver singing with George Steveney's music at the Plaza. Frankle and Naomi, Lindy Hop channy, into Leon & Eddle's this week, Stanley Meehan appearing at the 500 Club, Atlantic City.



"THESE FOOLISH THINGS REMIND ME OF YOU''

From the English production, "Spread It Abroad"

"MY FIRST THRILL"

"I'M JUST BEGINNING TO CARE"

"ROBINS AND ROSES"

"THE MARTINS and THE COYS"

HARRY LINK G.P.M.
IRVING BERLIN INC.
799-7TH AVE. N.Y.C.

THE HOUSE OF MUSICAL NOVELTIES "WE'LL REST AT THE

END OF THE TRAIL" "I'LL NEVER LET YOU GO"

"I MET MY WATERLOO"

(Down By the Beautiful Sea) SELECT MUSIC PUBLICATIONS INC TOTO BEO WO WAY . NEW YORK CITY



MOVIETONE MUSIC CORPORATION 1250 SIXTH AVENUE NEW YORK

HARRIS, CLAIRE and SHANNON

"A New Design in Ballroom Dancing" Arriving in New York, July 1st, after six months in Rio de Janeiro and Buenos Aires

C/O VARIETY, NEW YORK CITY

Disc Reviews By Abel Green

Bing Crosby's filmusicals not having kept pace with his Decca recording requirements, Crosby again purise recourse to stock catalor stuff and the state of the st

Newman's arrangements are and smooth. Also with vocal

suave and smooth. Also with vocal seriains.

Carroll Gibbons, one of England's ace orchestrators and meastros, its brought over on Columbia 3156 with other control of the columbia 3156 with other columbia 3156 with other columbia. The columbia 3156 with other columbia 31

ing. Davis-Coots' U. S. foxtrot beliaid.

Victor's version (No. 25840) of Poolish Things' is also via Brittish Poolish Things' is also via Brittish with the second of the process of the

sett Jesnitely. Both are smooth for the control of the control of

also vocally featured in the mrapair,
Benny Goodman Tric cuts up
fancy with the old Gershwin tune,
Oh, Lady Be Good! 'from the musicomedy of that name, backed by
the now classic 'China Boy' (Dick
Winfree-Phil Boutelje), an equally
fave swingo, Victor 25333.

George Harris replaces Joe Rines at the Club Mayfair, Boston, and over WBZ, Boston, Nita (Selma) Cort, former WMEX, Boston, Warbler, on the femme end.

St. Louis Nitery Owner Dies Following Shooting

St. Louis, June 23.
Harry Anastas, owner of down-town Golden Dragon nitery, died at City Hospital June 16 from gunshot City Hospital June to from gunshot wound suffered in quarrel with Marie Morrison, former hostess of club day before. Loss of blood pre-

Marie Morrison, former hostess of club day before. Loss of blood pre-vented an operation to remove bul-let from abdomen. Couple quarreled while visting nitery in East St. Louis Sunday night and renewed argument in Miss Morrison's home. She is being held in \$5,000 bond awaiting Grand Jury action.

Dixie Bands Spotted

Jack Wardlaw orchestra opened at the King Prince Club, St. Simon's Island, Ga. Bob Alexander's Rhythmettes, 12 girls, the current floor show attraction.

Royal Campbell orchestra set at Beach club, Nags Head, N. C. Hod Williams at Lumina Pavillon, Wrightsville Beach, N. C. Atlantio Beach, Morchead City, N. C., changing bands weekly.

Ted Jennings at the Robert E. Lee hotel, Winston-Salem, N. C. Lou Gogerty at the Pavillon, White Lake, N. C.
Sterling Soudenmire and his orchestra at the Anchorage club, Lake Waccamaw, N. C.

Fred Kibler orchestra replaces Mitchell Bonelli at Ocean Forest

Waccamsw, N. C.
Fred Kibler orchestra replaces
Mitchell Bonelli at Ocean Forest
hotel, Myrtle Beach, S. C.
Freddy Johnson current at Pavillon, Myrtle Beach, S. C., to be
followed by Jimmy Poyner. Hank
Bragini at the Tybee Pavilion, Savannah, Ga. Auburn University orchestra at the Dempsey hotel, Macon. Boyd Gaylord out of the
Shribman office at Isle of Palms,
Charleston, S. C. Buster Spann at
the new Chatterbox, Jefferson hotel,
Columbia, S. C.

the new Chatterbox, Jefferson hotel, Columbia, S. C. Lee Dickson at the Casino, Vir-ginia Beach. MCA bands at the Surf club, Virginia Beach. Bubbles Becker orchestra at the Pavillon, Ocean View, Norfolk.

Jim Moriarity B'k'pt

Jim Moriarity, N. Y. nitery or

Jim Moriarity, N. Y. nitery operator, has filed a voluntary pettino in bankruptcy in N. Y. Schedule lists liabilities as \$13,913; assets, none. Matter is set for a hearing today (Wednenday) before bankruptcy referee R. P. Stephenson. Bulk of Moriarity's debts derive from judgments against him in various N. Y. courts. Landiords of spots he has operated head the creditors' list with such claims as the River Head Realty Corp., 45,700; the Edis Operating Corp., 33,868 and the 137 East 57th St. Corp., 112. Charles A. Journal is down for a Judgment of \$412.

Moriarity is now with Theodore

Moriarity is now with Theodore at the Bali Club, N. Y.

Hotel Changes Name

Hotel Pennsylvania here will change its name next week to Hotel Philadelphian. Figure to avoid confusion with Hotel Pennsylvania in New York, also grab possible business by association of name with city. Place houses nitery in Mirror Room.

Room.
One of Philly's largest hostelries, it's off mid-town track, located in West Philly few blocks from U. of

Penn campus.

Lloyd Huntley's band has moved from the Statler hotel, Buffalo, N. Y., to Mount Royal hotel, Montreal. Ruth Harper and Phil Brito, vo-

Chicago, June 23.
Ben Bernie band hops east after
is current Coast sojourn for a
lege in the Westwood Gardens in

July.

And then heads for at least a month's layoff; insisting on a vacation, which will be hig first in nearly

Most Requested

(As reported by Jacques Fray at Hotel St. Regis, N. Y.) I've Built a Dream Touch of Your Lips All Eggs in One Basket It's Been So Long

Lost Someone Ought to Be Told Get Thee Behind Me, Satan Stompin' at the Savoy I Wanna Sing Something New in My Heart

(As reported by Wayne King, Hotel Waldorf-Astoria, N. Y.) Waltz You Saved for Me Small Hotel

You

No Regrets
State of My Heart
Would You?
Touch of Your Lips
Thru My Venetian Blind
Dream Time
Is it True About Dixie?

(As reported by Russ Morg Hotel Biltmore, N. Y.) Small Hotel Christopher Columbus Stempin, at the Savoy Night and Day The Glory of Love Every Minute of the Hour Just One of Those Things Moment of Momenta Let's Face the Music and Dance

(As reported by Rudy Vallee,
Hotel Astor, N. Y.)
Small Hotel
These Foolish Things
Robins and Roses,
Is It True About Dixie?
Sin to Tell a Lie.
Wild Goose Chase,
Gloomy Sunday,
Glory of Love.
Swing Mr. Charlie,
Loet.

Keeping Saloons Off Shakespeare St., But Not a Tribute to Bard

Baltimore, June 23, Balto likker license board has creed that, although in the popmind William Shakesnear was not unassociated with taverns, no permits would be granted to spots serving alcoholic refreshments

spots serving alcoholic refreshments on Shakespeare street tere. Said to be the only drag tagged, after the dramatist in the U. S., Shakespeare st., located down near waterfront over in east side of town, was once full of saloons. Sallors still hang around street when in porhead to the said of the said of

Official reason for likker board ruling was that street is too nar-

M.C.A. Imports Talent

Chicago, June 23. Several European entertainers are being imported by Music Corp. of America in deals set in Europe by J. C. Stein, prez. Among the first arrivals will be Eve Beck, who had been here with the Jack Hylton band, Serge Taker and Stanley

band, Serge Taker and Stanley Holloway. Taker is set for a 10-week gailop at Radio City Music Hall. He is a dramatic tenor. Miss Beck, a countess in private life, is currently at the Hotel Plaza, N. Y.

Jack Hylton's Wind-Up

Jack Hylton's current week at Shea's, Toronto, completes 10 months in America for the British band-master who is slated to return to England June 30. He will be away a couple of months and then return to America to resume his com-mercial broadcasts and American

While in the U. S., Hylton maes while in the U.S., Hylon indes-troed an American aggregation, fea-turing only Alex Templeton, blind British planist, and Billy Tennant's

Ben Bernie's Vacation

Showboat Ams Start Tour at 50c Top: Each Pay \$1 Per Day to Sleep Aboard

Chi Terrace Room

Chicago, June 23.
Terrace Room of the hotel Morrison will shutter for the season
July 1 with the exit of the current
stay of Sophie Tucker and her or-

Chestra,
Will reopen in September. Sophie Tucker and band go into the
Oriole Terrace in Detroit for a

U. S. Show for Cannes

After being here five weeks arranging a show for Jean Fillioux's Palm Beach Casino at Cannes, France, Gino Arbib, Paris agent and impresario, sails for Paris June 30. He will be followed by Paul Florenz, producer, the show July 18. Troupe goes directly to Cannes via Italy to onen there Air. 1

soes directly to Cannes via Italy to open there Aug. 1.

Show thus far comprises Borrah Minevitch, Robbie Del Rio, accordionist; Lynn Kirk, singer, and line of 12, six of which will do specialties. Show will undergo weekly change in routine while quartered at the Casino for six weeks.

A special permit has been granted by the French government for importation of the all-Yank show, Arbib also negotiating with authorities for admission of an American band to accompany show,

Music Notes

Bobby Grayson, nee Geltman, into Pailsades Park ballroom re-placing Tommy Tompkins.

Arthur Kaye scoring Republic's Down to the Sea,' sponge fishing

Frank Actman and Irving Loes-ser spotted 'Let's Have Blackbirds' in 'Postal Inspector' at Universal.

Stanley Cowan and Bobby Worth, song writing team, have sold their song based on the new charade craze, What's This? Bobby Worth who airs via WMCA, made the deal with Miller Music Publishing Co.

Sammy Stept and Herb Magidson wrote 'The Baroness Is in the Ball-room,' Ben Bernie plugged it over the air, and Words and Music, Inc., is negotiating to publish the num-

Tommy Dorsey's ork at Kimball's Starlight ballroom, Lynnfield; Bal-a-lair, Shrewsbury, Mass.; Clarey's Bayside, Burlington, Vt.; and at Bedford Grove, Manchester, N. H.,

Willard Alexander's ork, under baton of Phil Scott, doing one-night stands at Nuttings on the Charles, Waltham, Mass.; Bedford Grove, Manchester, N. H.; Central Park, Dover, N. H.; Canoble Lake, and Kimball's Starlight ballroom, Lynnfield, Mass.

Paul Sabin's orchestra at Rits Garden, Atlantic City, which opens July 2. Luba Malina, Danzi Good-ell, Elton, Eva and Ray, Eddle Han-ley, Richard Stutz in floor show, with Boots McKenna staging.

Schoebel Joins Mills Elmer Schoebel, composer and arranger, has gone under the exclusive management of Mills Artists, Inc.
Irving Mills is assigning him for the present to arrange and coach several new numbers for the Ina Ray Hutton aggregation.

Closing for Summer

Chicago, June 23.

errace Robm of the hotel working down the Ohi and advantage of the color of the hotel working down the Ohi and advantage of the color of the hotel working down the Ohi and advantage of the color of th

okay.

okay. 25 in Company
Around 25 in abow and some goodlooking girls on hand for a change,
too, to give the natives an eyeful.
Troupe isn't permanent yet, however, with a couple of replacements
due to the week by the company of the couple o

"Selden Rod itself has been decked in a new paint job, has a callore steaming from the top deck, hundreds of flags waving and huge hanners, screaming Major Bowds Amateurs' tagged to both iddees of Amateurs' tagged to both iddees of the state of the sta

A No. 2 House of Morgan, So Helen Morgan Will Sue

Helen Morgan, opening with George White's 'Scandals' in Atlan-tic City last Friday (20) found the opening of a new club announced in Atlantic City, calling itself the House of Morgan. With Harry Kannen last season Miss Morgan's club used that billing in N. Y.

Songstress has retained Harold M. Goldblatt to take legal action to stop the use of the name in Atlan-

Who Disproves the Myth That Philadelphia le a Sleepy Village. With His Tantalizing Rhythms Via WCAU Over The Top Hatters Program, The Savitt Crew Keeps Them In Ryhthm With:

"Did I Remember?" "Let's Sing Again" "You," "Summer Holiday" "Where There's You There's Me"

"Through My Venetian Blind"



LEO FEIST, Inc. . 1629 BROADWAY . NEW YORK

GOODMAN



A Name to Conjure With! For Top Radio Music Thrills Listen to Bands Directed by This Master Musicker Who's Just Concluded Successful Engagements for Lucky Strike and Palmolius Where Ho Featured:

"Would You" — "Guess Who"

"San Francisco" — "Sing Sing Sing"

"San Francisco" — the Sayou"

Gain Francisco — Ging Sing Sing
"Stompin' at the Savoy"
and we take Plaure in announcing MACK GORDON
and MARRY REVIEWS monational score from the
Shirler Temple-2dth Century-Fex production, "Foor
Ittle Rich Gill," namely,
"When I'm With You"—"But Definitely"

"Oh My Goodness" — "Military Man "You've Gotta Eat Your Spinach Baby"

ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

Canada's Draegermen Ignore Theatres For Rink Dates and Tour Brodies

VARIETY

First four of the Draegermen, rescuers of two entombed men in a Moose River, N. S., gold pit last spring proved a box office flop, and folded here. Plans were for spender then with the wholding up with a week's booking at the annual Halfax fair, and the manager was B. Frank Lordly, secretary-manager of the commish. Rather than allow the theatres to fiorn into the huge grosses that had been visualized, it wild specified to ignore the theatres and play only rinks. Chief feature of the performance was a re-snactment of the mine rescue. There was also a reproduction of a cold mine fine. The production of a cold mine fine were not after than a consorting miner. Settings of the Mobes River reacture re-enactment and of the coal mine fire were rected at each stand by the draegermen, three Socitlah diacers, three highland pipers and one sing-ing miner. Settings of the Mobes River reacture re-enactment and of the coal mine fire were rected at each stand by the draegermen, three Socitlah diacers, three highland pipers and one sing-ing miner. Settings of the Mobes River reacture re-enactment and of the coal mine fire were rected at each stand by the draegermen, three Socitlah diacers, three highland pipers and one sing-ing miner. Settings of the Mobes River reacture re-enactment and of value of the coal mine fire were exceed at each stand by the draegermen, three Socitlah diacers, three highland pipers and one sing-ing miner. Settings of the Mobes River rescue re-enactment and of value of the coal mine fire were exceed at each stand by the draegermen, three Social management at the coal mine fire were severed at each stand by the draegermen, and the manager of the coal mine fire were severed at each stand by the draegermen, and the miner severe were severed at the coal mine fire were severed at each stand by the draegermen, and the miner were exceed at each stand by the draegermen, and the miner severe and the others are severed at the coal mine fire were severed and the commission of the coal miner the coal mine fire were

The control of the co

Summeralde. P. E. I. Amherat, N. S., Moncton, N. B., Predericton, N. B., and St. John. O.

Tour collapsed here when the first right's admissions were only five, and the second night, 35. The 80c. Individual section night, 35. The 80c. Individual section night,

Loew's Producing Tab Version of '28 'Spring' For Wash, and Balto

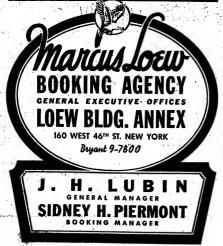
Washington, June 23.

Ernest Truex has signed to head cast of tabloid version of "Spring Is Here?" Aarons & Freedley, Broadway musical of 1928, which will be whipped into shape, for presentation here at Fox, Loew's vaudefilm spot, week of July 24, Show is also set for Baltimore following week. Production will cost between \$5,000-\$5,000.

Unit will include cast of 30, with Raiph Magelsen, Barbara Towne, June Carr, Chester Fredericks, Lew Parker, Dorothy Scott, Alex Courtley, Madelya Kileen, Johnny Barnes and line of 20 girls. Show will go into rehearsal here July 17, with production and staging in hands of Gene Ford, Fox's managing director and formerly with Loew's production department in N. 7.

Publicity boys are avoiding use of death of the conditions of the conditions of the condition of the conditions of the condition of the conditions of the

"The THEATRE of the STARS"



New Acts

DICKIE MOORE With At Williams Sketch 12 Mins.; Full (Special)

Schedul Williams

Schedul Williams

Century, Baltimore

Ten-year-youngster Dickle Moore, from films, in this sketch has a venicle-whilot well presents him fancie-whilot well will be well with the property of the sob sort all the way. Kia is being separated from poor of randal and will have to live with other relatives who are rich. Kid of course doesn't want to go, but manfully plays first, mate and stokelly acceptable with the relatives who are rich. Kid of course doesn't want to go, but manfully plays first, mate and stokelly acceptable with the relatives who are rich. Kid of course doesn't want to go, but manfully plays first, mate and stokelly acceptable who was a sure while the Capin. Moore in a sure could be sure and olishin coat, and from action of sketch, there is something about the offering reminiscent of the Shirley Temple recent starrer Capt. January. Audience, with amplified tile playlet and Moore, lat conclusion he made a curtain splei that grooved heatly into cute classification, atthough seemed . rather precoclous for the soungster project.

EDGAR KENNEDY (2)

EDGAR KENNEDY (2)
Comedy
To Comedy
The Comedy
Edgar K. Two
Edgar K. Two
Edgar K. Two
Edgar K. Edgar K.
Kennedy is familiar to film fans.
Gets giggles when he walks out and
it is merely a matter of holding
he manages to do, although he
makes valiant attempt at build-up
toward finish.

Comes on han through informati
chatter, which is pleasant but not
very funny. Curtains open and Patricka Alwyn is seated at plano. Introduces her as Mrs. Kennedy, some
bantic and she goes off, isvinged
accompaniment of plano, which he
explains is, electric. Rest of time is
taken up with plano stopping very
time he approaches mike, giving
burn-up routine. Finish comes
when Miss. Alwyn comes, out and
starts singing while Kennedy rips
up plano roll, and diyes into aria
deas suffices to show off Kennedy's stuff-but scoring gags are
too far apart.

too far apatt.

MARIAN BELETT & ENGLISH
BROS.
Comedy, Dancing
10 Mina: Two
State, Baltimore
Comedy coupte, and a team and
did well in U. S. and abroad; pair
recently severed, with Gil Lamb becoming a single and reported set
with Lawrence Schwab's municipal
operatta series in St. Louis this
operate in the series of the series of
from appearance of it here at final
performance of a three-day breakin stand, it'll be a very nice turn
when its had a few more 'workouts',
in stand, it'll be a very nice turn
when its had a few more 'workouts',
in stand, it'll be a very nice turn
when its had a few more 'workouts',
in stand, it'll be a very nice turn
when its had a few more 'workouts',
in stand, it'll be a very nice turn
trom type of turn Belett and Lamb
prosented, with latter the languid
elongated lad contrasted to shortstatured, zostul, zippy femme. In
thishem prove expale, youthful Enggiel. Their comedy hoofing and acro
work is of a very high order, and
their double-straighting for Miss
Belett is on same plane. Her acro
over strongly as of yone-Eddle Foretnan, WB shorts scribbler wyote
act's material.

Scharper.

MAINSTEM BREVITIES

MAINSTEM BREVIILES
Flash
T2 Mins. Full (Special)
T2 Mins. Full (Special)
T3 Mins. Full (Special)
T3 Mins. Full (Special)
T4 Mins. Full (Special)
T5 Mins. Full (Special)
T6 Mins. Full (Special)
T7 Mi

is the attractive residence of colors and displays persuasive personality apienty. The team whirls out again for another tap trot after a costume change. Should have offered a difference of the color of the color

MILLS TO COAST

Irving Mills leaves for the Coast Friday (26) with the primary pur-pose of setting some dates for Mil-

Mills has received several nite ub propositions for the comic in at region. Also a picture bid.

Wm. Morris Agency in Its 10th Move Since 1898: Elaborate R. C. Quarters

WARNS U.S.-CANADIAN **EGRESS IS NOT SO EASY**

May I suggest you warn all acts coming to play in Canada, that they do not have any difficulty coming in to play here, but on leaving they de

to pay nere, out on leaving they do have plenty of explaining to do.

It is hard to come back due to so many who are not Americans, try-ling to get into the U. S., and who finally get on the relief roll.

To satisfy the U. S. immigration authorities, American, should carry their birth certificates and any

papers such as Army discharges on passports, for unless you have same one may have to spend from on hour to four hours convincing the U.S., authorities to return to America.

America.

The fact that acts used to come and go into Canada sasily before, doperation go at the present time.

(Bob Ripley's Believe it or Not Unit No. 1.)

Shortage of Names, Stanley, Pitt., Repeats Acts: Ams' 5th Time

Dickering for Heller To Lead Roadhouse Ork

Pittsburgh, June 22,
Jaddie Heller pitting a return to
town in fortnight to head a band of
his own at one of the roadhouses
here. Couple of spots approached
him while he was playing Stanley
lass women thought. If, it: goes
through the stand heller's giving, the
band of his brotherin-faine over
band of his brotherin-faine over
band of his brotherin-faine
month stay at Nixon cafe.
Heller's currently in Washington
and has a booking in Baltimore before he can pick up the baton. He's
stated for a Broadway spot this fall
in 'Saratoga Chips,' Damon Runyon
musical, and will likely stick around
until rehearsals start.
There's aise a deal on to make Pittsburgh, June 23.

until renearsals start.
There's also a deal on to make
Heller, if he returns to Pittsburgh
for summer, permanent star of
Pittsburgh Varities' program, sponsored weekly on KDKA by utility
company.

William Morris agency is settling down. in its new home office in Radio City, New York. Occupying almost the entire 28th floor of the RKO building, the office is the most

samos the entire 28th foor of the RKO bullding, the office is the most call agency in the east. A theatrical agency in the east. A theatrican command a private office for each department head. Also a telegraph room connecting all branch offices by direct wire.

There are about 80 employes in the New York Morris agency, and over 100 in, all of, its offices, including the Hollywood, Chicago, London and What Barnchess. Counded the agency in 1898 in a small office on 14th street in the day, it has moved up to, its prepent for the street of the show hustness. From 14th, street the office moved up to 28th street, then to 30th. After that it was successively located in the Holland, building (1490 Broadway of the American the Times building in three Sumes, the Putnam building (now Paramount theatre building) at 43th and the Mayfair, theatre building at 47th.

at 47th.

In manpower and general coverage of all branches of amusements, in the U. S. and internationally, the Morris office remains the foremost theatrical agency of the world.

Hollywood, June 23.

Plans have been finished for construction of a building to house the local William Morris agency branch, It will be located on upper Sunset boulevard and ready for occupancy next year.

next year.

Abe Lastfogel, general manager of the Morris agencies, is currently stationed out here.

MIXED ADAGIO

MIXED ADAGIO

Buffalo, June 24.

Testimony in a divorce sult brought by Kathryn W. Behmey against William V. Behmey, both of Reading, Fa, naming Ruth E. (Binger) Harris, also of Reading, revealed that the three were partners of an adagio act with the stock company at the State thearte here

In 19-year-old red-headed Har-ris girl and the Belmeys have been playing tent shows.

SHOW PEOPLE ALL THE WORLD OVER WILL BE INTERESTED TO KNOW THAT

SIDNEY FISHER

Their Tailor

(Formerly of 29, Wardour Street) Is Now Located at More Commodicus Premises at

75/77, Shaftesbury Avenue, PICCADILLY, LONDON, ENG.

MOORE and LEWIS

Direction-William Morris Office

Marque and Marquette (Della and Billy Mack)

Le LIDO, Paris Exclusive Direction: Music Corp. of Americ

SINGING AND DANCING STYLIST

with Ed Sullivan's "DAWN PATROL" Currently . . . Loew's Motropolitan, Brooklys Week June 26th . . . Loew's State, New York Sincere Thanks to

MARVIN SCHENCK, L. K. SIDNEY, SIDNEY H. PIERMONT, J. H. LUBIN, ED. SULLIVAN, ALEX HANLON, J. RUSSELL ROBINSON, MR. and MRS. CLEMENTS (PAGEANT OF YOUTH PROGRAM ON NBC),

Personal Mgt.: ALEX HANLON, SAM SHEPARD, 100 W. 46th St., N. Y. C.

'Hurry' Call Sends Der Maxie Home. But He May Play Those Dates Later

Four weeks of personals in theatres were called off by Max Schmeling shortly after his knockout of Joe Louis Friday (19), with the German heavyweight claiming he had received a call from Europe to hurry home. Not explained, however, who asked him to return in such a hurry.

Schmeling was to have opened Saturday (20), if he won, at the Steel Pier, Atlantic City, at 37,500 for one week. Week following (July 4) he was to have played Loew's Montreal on a 50-50 split of the gross after the house deducted the first \$3,000. Shies's, Toronto, and the Hipp, Baltimore, both at \$7,500, were to have followed in that order. The shade by Matty Rosen. Poster Schmeling may play the dates on his return from Germany next month. He left on the Zeppelin Hindenburg yesterday (Tuesday).

Latin-America 'Route'

Conquest Alliance Co., which is primarily in the business of selling time on foreign stations, has undertaken to develop two talent booking circuits which would link up the major entertainment centers of Latin American countries. Talent will be contracted for three-way appearance, theatres, nite clubs and radio.

radio.

One route would take the entertainers through Rio Janiero, Buenos
Alres, Santago, Valparaiso, Lima,
and back to New York. Other trail,
wilch is still in the process of being
laid out, would include Porto Rico,
Yenezulela, Fanama, Mexico and
Cuba,

SINGING DOG DEAD

Los Angeles, June 23.

Brownie, singing dog with Ruth
Lesile in vaude for many years,
died here.

Fox terrier was 16 years old.

Guitaring Chaperones

St. Paul, June 23. Weekly entertainment aboard Weekly entertainment aboard the Mississippi riverboat 'Capi-tol' is being supplied by WCCO Artists Bureau. Be-sides floor show station sup-plies entertainers who wander around the ship's decks and entertain those sitting out the dances.

entertain those sitting out the dances.

Some doubts expressed locally that the sitters-outers will welcome any strolling troubadours sneaking up on em out of the dark.

A Taking No ction vs. AFA's Booking Office Booking Office Trialment Managers Association to the recent incurred the American Federation of position to the recent incurred the American Federation of the Mills and the Merican Federation of the Mills and the Merican Federation of the Mills and the Merican Federation of the Meri **EMA Taking No** Action vs. AFA's

Entertainment Managers Association, club bookers organization of New York, has decided, after a meeting last week, on a policy of no opposition to the recent incurno opposition to the recent incur-sion of the American Federation of Actors into the booking field. Group, instead, will adopt an attitude of complete indifference regarding the competitive move of actors' org. Aims toward co-operation between two factions. Managers tell there can be no. Managers in the night club field, such as is a hoped for by the AFA. Personal contact that each manager maintains with his customers is an

maintains with his customers is an-

FOR NAMES ON COAST

Hollywood, June 23.

After three weeks' talent hunt here, Harry Kalchelm has returned to New York with his mission not very productive.

Vaude booker for Paramount, and Paramount affiliate houses in N. Y., Chicago, Boston and Detroit, has lot of film names lined up, but pictor onmintiments will keep them the up most of summer.

SHILLING'S 9TH **POSTPONEMENT**

upon by AFA in its elimination of the middle man.

Fred Watson, speaking for the EMA, says that the bookers have been willing to endorse the AFA and actively co-operate with it in any constructive move. Shortly be-fore AFA decided on the closed shop other factor. There is also the skep-ticism that the public entertains re-garding anything that smacks of non-profit, Latter item is harped

KALCHEIM ENDS SEARCH RKO Making Commitments to Some Producers, Chiefly Simon, Anticipating 10 Weeks in Fall

But It's Art

Her determination to take a Her determination to take a fling at dramatics is costing Sally Rand at least \$5,000 in revenue. Fanner, after completing current two weeks at the Biltmore Bowl. Los Angeles, at \$2,500 weekly, hops to Showhegan, Me, for couple of weeks in dramatic stock there at \$50 per stapza. She then goes to Fort Worth to resume her fanning at the two grand rate.

BBC PERMITS **PERFORMERS** TO TOUR

London, June 12.

British Broadcasting Corporation is interested in a touring concert party. This arose through the touring of the 'Air-Do-Wells,' an aggregation of performers who have been broadcasting under that name for some time.

for some time.

They felt they were sufficiently successful to warrant a tour of personal appearances, and the B. B. C. permitted them to do so on payment of a nominal fee in the form of percentage of profits, to enable them to retain title to the name and material.

and material.

For the benefit of those who don't know, a concert party is a group of variety performers who appear mostly at open-air seashore resorts and pass the bat.

PRIO, now left with only three weeks of vaude time, is looking forward to at least 10 weeks next fall and is ordering and booking productions to meet its needs if that eventuates. Two units, to be produced by the Ferdie Simon agency, were contracted by Bill Howard last week for a minimum of 10 weeks to start in August and September. Meanwhile, RKO'S own productions are the series of the production of the series of the

\$3,500-\$4,000

As your units into production.

\$3,500-\$4,000

Simon's units will cost less than half of Folies Comique, which has been selling for \$8,500 a week. First unit, to be topped by Vic Oliver, will contain a line of 16 girls and four or five other acts, and will sell for between \$3,500 and \$4,000. Bebe Berri will stage this one. Second unit, to cost around the same, will headline Frank Gaby and will be staged by Maurice Golden.

Oliver unit opens Aug. 15 at the Palace, Chicago, in conjunction with Katharine Hepburn's Mary of Scotland' (RKO). Gaby show will debut the second or third week in September at the same theatre with the Fred Astaire-Ginger Rogers starrer, I Won't Dance' (RKO).

This marks the first time in a few years that RKO has committed itself so far ahead on stage productions.

Chase on Tour

Hollywood, June 23.
Charlie Chase, film comic, who recently terminated 15 years at Roadstudio, has been booked for series
of personals by William Morris office.

Opens July 24 in Washington.

CHICK

ROSE

(Assisted by TRUE YORK and TRADO TWINS)

THIRD CONSECUTIVE WEEK AT PALACE CHICAGO!

OBLIGED TO CANCEL 4TH WEEK TO OPEN AT

PALLADIUM, LONDON, WEEKS JULY 13th and 20th

MANCHESTER

GLASGOW

DUBLIN

LIVERPOOL

SAILING S.S. NORMANDIE, JULY 2nd, 1936

"SO LONG BROADWAY!"

"HELLO PICCADILLY"

Direction: JACK CURTIS

FOSTER, LTD.

Leon & Eddie's

Madelelpe's

Eddie Davis Gloria Rich Madge Carmyle Billy Milly Baby Wm Farmer Ore

Jack and Jili Lucilie Jarrets Damar Oro Joe Gray 8

Malsonette R

Codolban Oro Schura Liptova George Orda Jasha Nazarenko Boris Belostozsky Nadla Kortez

Pola Borgia Sondy Ross D Pecorano oro

D Pecorano oro
No. 1 Fifth Ase
Carl Hunt
Minto Olmstead
Leota Lane
Joe Lilley
Hareld Woodall
Hazel Websier
Wallace Sig
Jack Davis

Onze Ciob

Onze Ciob

Boby White Bd

Stuff Paradlee

Bert Faradlee

Bert Floria Vestoff

Floria Vestoff

Floria Vestoff

Floria Catana

John Steel

Floria Vestoff

Hulley Stream, L. I.

Maxine Tappen

Burns & White

Vincant Lopez Orc

Place Elegante

Vincent Lopez Or
Place Elegants
Tommy Mills
Steve Lent!
Steve Lent!
Eddie Blanchard
Bill Farreil
Benn Kauff
Happy Fielde
Irve Harris
Lee Lawaro Ore
Bddie Bennett
Fromenade Cafe
Al Donahue Ore
Rainbow Grill
Miaco

Miaco Eva Orlega Lou Bring Oro

Lou Bring Ore

Balabow Boom

Gien Gray

Casa Loma Ore

Pee Wee Hunt

Kenny Sargent

Larry Blake

Serge Teltar

Baurice & Cordol

Nano Rodrigo Bd

Nano Rodrigo Bd
Ross-Fenton Farn
Barbara Blake
Brandt & Fowler
D & D Fitzgibbo
Gene Fosdfck Ore
Bussian Troyka
Amstel's Bd
Sands Pt Bth Cir
(Long Island)
Paul Rebucci Oro

Small's Paradis Charlie Johnson C Lucky Sis Mary Perry Stork Club

Stork Club
Gus Mariel Oto
Arthur Dann Orc
Tayern on the Gree
Lilen Leafer Orc
Thomashefsky's
Ann Kennedo Grete
Gorden De Orte
Chubby Smith
Harty Littiman Or
Chee Doberty Rev.
Tony's
Spityy
Town Casino

Spivy
Town Casino
Scrippy & Pais O
Black & White
Fanlasy
Ubungt
Gladys Bentley Re
Penri Boines
Will Bryant Oro
Versallies

Grocle Barrie Goff & Kerr Clement Rumba Bo Roslta Fontana Meadowbrook Boys

Vogue
Pat Clayton
Brooks 2
Billy Haywood
Clift Allen

Village Bara
Ernie Mack
Buddy Gotely:
Mildred Barry
Milton Mann Oro
June Lorraine
Villago Nut Clab

ekle Welle

Kenny Watts Shim Shoin Rev Wivel

Wivel
Marianne
Brinie Maran
Lockwells
Boring & Lozar
Betly Bear
Baron Gyldenkorn
Rank Kinoxa
Loxalile Ore
Bob Leed
Wynne Roinh
Dorothy Morkan

Dorothy Morgan Sid Franklin Oro

f.ewis Julian Boy Foy

Boy Foy

Hotel Commoder

Mildred Bailey

Zanette & Coles

Red Norvo Bd

Hotel Edison
Sammy Wilson O
Raiph Torres
Mac Coogan
Frank Cornwell \$
Mal Cooper

Hotel Essex Hons

Holel Fifth Ave P Handelman Oro Music Masters

Hotel Gotham

Hotel Gov Clinton

Betty Bowker Dick Manefield Ore

Rotel Gr't North're

Hotel Lexington Bob Croaby Oro

Hotel Lincoln Dick Stabile Oro

Hotel McAlpin Enoch Light Oro Beth Wilson A Gonzales Ens

Bern Wilson

Hotel Stonicial

Coral Islanders

Goral Falanders

Hotel New Yorker

Wilkens & Waiter
Lyn Lucas

Korval Baptie
Oladys Lamb
Bobby Hear Ore

Hotel Park Len

Fanch Ore

Botel Perasylvania

Joe Reichman Ore

Bernhardt & Ghm

Santechi & Buckley

Judy Barron

Hotel Fierre

Santechi & Buckle Fairfax, Judy Barron Hotel Pierre Shep Fielde Oro Caperton & C'l'mb' Mary Jane Walsh

Eve Beck Lydia & Joresco Ken Slyker George Sterney Orc Rdy Benson Eng

Rdy Benson Ens Hotel President Adrian Rollini G'ng Hotel Ritz-Cariton Arman Vecsey Oro Hotel Rousevelt

Jane, iel Plaza

Variety Bills

NEXT WEEK (JUNE 26) THIS WEEK (JUNE 19)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

Dir.: LEDDY & SMITH

Loew

CHICAGO
Chicago (26)
Paul Haalton
Nina Whitney
George Davis
Eddlo White
Mangean Tr Eddlo White Mangean Tr (19) Mangean Tr Eddle White York & King Paul Haakon Ning Whitney George Davis

NEW YORK CITY

State (26)
Ed Sullvan
Ritz Bros
Ethel Shonard
Robbins Fam
Elaine Arden
Jerry Adler
EALTIMORE
Century (26)
Mickey King
Jackie Heller
Molaces 'n' Jan'ary

NEW YORK CITY
Parameunt (26)
Nelson & Hillard
Cass Dally
Mogul

68

CLEVELAND
Phlace (26)
Phil Baker
Connie Bosweil
Irens Vermillion
Ward Wilson Girl
Wond'r Skating Gi
Wond'r Skating Gi
Major Bowes U
COLUMBUS
Keili's (17)
Folles Comiques CLEVELAND

JACK POWELL

PECKHAM

Topics in Rhythm
DETROIT
Fox (26)
P Remas Midgets
Berry Bros
FATTSBURGH
Figure (20)
WASHINGTON
Fox (26)
Virginia Broon Rev
Donald Novis
West & Page
7 Danwills

EDINBURGH
Regent
1st half (22-24)
Gladys & W. Rov
2d half (25-27)
Judd & Ray
LETTH
Capitol
(22-24)

EDINBURGH

1st half (22-21)
Gladys & W Reve
Gladys & W Reve
Gladys & W Reve
False
Gladys & W Reve
False
Sam rooms Co
Journal Co
Sam rooms Co
Journal Co
Leith Lewis & Lawn
Und & Ray
Clailcon & Young

STREATHAM Astoria Harry Fryer Bd Dorls Hare Vardel 4

Jack Powell Radio Rambiers 12 Aristocrats

12 Arlitocrats
MINNEAPOLIS
MINNEAPOLIS
MINEAPOLIS
MINEAPOLIS
MAJ BOWSS U No 1
MONTREAL
Loew's (26)
Homer Romaine
Tom Dick & Harr.
Roger Pryor
Stone & Lee
Girle Case Dally
Mogril

BOSTON

Metropolitan (28)
Bud Harris Co
Sup Bran Bros

Patricla Bownan

Iv Ketholi
Chicace (20)
Latry Adler
Williard & Hurley
Milliard &

Paramount

Girle
ST. PAUL
Orpheum (26)
Maj Bowes U No.
TORONTO
Shea's Hipp. (26)
L Armstrong Bd

Warner

PHILADELTHIA
Earle (26)
Bebe Barri Co
4 Step Bros
Johnny Perkine
(13)
Phil Barri Co
10e Stater Co
10

(19) Ted Eewis WASHINGTON Earle (26)
Earle Fortune &
Tommy Trent Nellie Arnaut Co Yacht Cinb Boys

Yacht Cinb Boys (19) Bebe Barri Giris Brown & Ames Loretta Lee Edgar Kennedy

Independent

CHICAGO
State Lake (20)
C & H. Stone
Selden & Endler
Maxine Doyle
Benny Burt
Pat Kennedy
Tess Gardell
Dorothy Jones
Don (1) NA Fores
I Livila (26)
Fats Waller Ed

Buck & Bubbles
KANSAS CITY, MO
Tower (26)
Royal Whirtwinds
Sid Pose Co
Jackle Dohn CITY
Cellerion (20)
A Berdin LO Al Berdi Thelma Lee Reiss & Dunn Dick & Dot B

DR. JULIAN SIEGEL

DENTIST
Paramount Bidg., 1501 Bway, Suite 208
Telephone CHickering 4-5007

London

Week of June 22

Week of
Canterbury M. H.
18t half (22-24)
Fell & Francis
Co as booked 27,
Dollinof & R. Sis
Bob Barlow
Barlow
Barlow
Barlow
Western, Bros
Western, Bros
E. Sweltanows
L. A. Godfree
J. Godfree
J. Sweltanows
L. A. Godfree
J. Swel EAST HAM
TUNERAL BE
EDGWGREE BOOM
GOTON RICHARDS
GOTON RICHARDS
GOTON RICHARDS
GOTON RICHARDS
ENGLISH
ENGLISH EAST HAM

BRILTON
Clash Assortion were
CHADWELL HTML
COMPANIES
CHEESEA

FRAGE
FRAGE
REGOINE & PARCE
REGOINE & PA

and every been supplied to the confidence

Bob Barlow 2d half (25-27) Fell & Francis Co as booked Co as booked

KILBURN

Grange

Gordon Richards
Taylor & Marce
Clair Mayne & C

LEWISHAM
Palace
Ken Johnson Ed

LETTONSTONE Biolic Hamilton Conrad's Pigeons MAIDSTONE Granada

Dorls Hars
Vardel 4, Vardel 5, Vardel 6, Vardel 6, Vardel 7, Varde Granada
Cubanos Bd
NEW CROSS
Kinema
Castell's Bd
OLD KENT ROAL
Astoris
Harry Freyer Bd
St John Sis
Vardel 4
PECKHAM

Paramount
Anton Bd
Ernest Shannon
WALTHAMSTOW Palace
Castell's Bd
SHEPHRDS BUSH
Pavilion
Wilfred Green 6
Pat O'Brien
3 Girlies Granada Pernardi 4 Richleys Rome & Leonard Chus Manning Bd

Provincial

Week of June 22

Cabarets

NEW YORK CITY

Ball
Betty Bryant
Walter Lynch
C Codolban Ore
V Rodrignez Ore Beachcomber Bar Marlon Butier Lesile Litamy Ann Suter Eddie Lesile Miller & Massy

Beau Rivage Sheepshend Bay)
Kay Mayfield
Buddy & C Green
Peggy Alexander
Eddie Copeland Or
Dale Rhodes
Evelyn Oaks
5 Senators

Ben Marder's

Ben Marder's

Patricla Gilmore

Rattinana

Fatirida Gilmore

Rattinana

Gomes & Winon

Gene Dech & Lewis

Grace Johnson

Bdith Roark

John Dech & Lewis

Brita Gara

John Sand

Bernis Ore

Bill' Grap Bo's

Lattin Fehlin

Bill Lorration

Bill Lorration

Bill Lorration

Bill Lorration

Bill Lorration

Bill Bernis

Bill Lorration

Bill Bernis

Bill Lorration

Bill Bernis

Bill Lorration

Bill Bigelow

Larry Lee

Amanda Madolah

Armanda Madolah

Armanda Madolah

Amanda Madolah

Barona Madolah

Amanda Madolah

Amanda Madolah

Amanda Madolah

Amanda Madolah

Barona Madolah

Ba Ben Marden's

Black Cat
Amanda Randolph
Lonny Simmons &
Rbythm Kittens
Bonlfa's
Slim Timblin
Callente

Callente
Bee Kalmus
Johnny & George
Jack Goodman
Dorothy Davis
6 Spirits of Rh'th.
Chateau Mederne
Billy Castle
Bieno McCoy
Maryon Dale
Fish McFarlane C
Lucille Jarrott
Claremont Ina
Harold Kolb

Claremont Inc
Harold Kolb
Frances Stevens
Jolly Coburn Oro
Club 18
Red McKenzle Rd
Stu Fletcher &
Jitter Bd Coconnut Grave
Dick Alexener Ora
Conule's Inn

Consile's Inn
Valaida
3 Novels
Palmer & Peaches
3 Rhythm Debs
Tootie & Al
Aniso & Aland
Al & Toni Cortez
Kaloah Kalonh Riddle Green Leroy Smith Orc

Coq Ruuge Irwin Glibert Oro Tisdole 3 Gay Adame

Hotel Aster

Hot Konny Ore

Hotel Biltmore
Russ Morgan Ore
Linda Lee
Joe & Belly Lee
Joe Zatour Ore dack Dempsey's Jack Pempuc,
Ernie Mack
Blanche & Elliot
Rees & Moran
Jan Brunesco Bd

El Chico
Celinda
Adelina Doran
Consuelo Moreno
Carlos Salazar
Emlis de Torre Ore

El Torendo Dop Gliberto Oro

Don Gilberte Ore
El Bisseco
El Bi

Arman Vecsey Ore
Hotel Research
Fall Bittener
Fall Bittene Geo Hall Oro Dolly Dawn Hotel Vanderbilt Bernie Dolen Oro Hotel Victoria June Crosby Hotel WaldorfAsteria Gen Lodijensky Raphael

Perconettes
Gang Plank
Pat Harrington
3 Boston Sis
Gien Island Casino
Laura Deane
Char Barnett Orc
Gravela Vill, Inn V MacNaughton
Alleen Cook
Helen Yankee
Irls Ray
Carol Vance
Musical Jestere
Dan Healy's

Hotel Ambassador

Val Olman Oro

Dan Healy
Jack White
Camille Glory
Frances McCoy
Mory Lucille
June Larraine
Blanda Ranson
Roth-Andrews Ore
Beale St. Boys

Raphael & Twee
Basil Formeen Ore
Worne King Ore
Jimmy Kelly's
Jimmy Kell Beale St. Boys

Hickory House
Kirby Walker
Marjorle Naylor
Francetta Malloy
Ted Lane
Arthur Gansfried R
Wingy Manone Bd
H'isw'd Restaurnos HTww Restaurant Nick Lucas Gro Josephine Huston Nick Huston Inck Walfron Marion Page Marion Page Huston Page Huston Page Huston Page Huston Page Huston Page Huston Larchmont Casino Jimmy Lunceford La Rue Eddle Davis Orc LeMirage Jack Mayo Orc

ELLINGTON FOR STATE

Duke Ellington's band goes into Loew's State, N. Y., July 19. Three other acts will fill out the show. Deal set by Harry Pincus of Irving Mills' office.

Lewis, Moore to Aussie Chicago, June 23.

Following the week at the State Lake, Sammy Lewis and Patti Moore hopped right to the Coast to oard a steamer for Australia. Sailing tomorrow (24).

15 YEARS AGO

(From Vasiert and Clipper):
Renewed talk of a single big exchange in each key clip to reduce distribution costs. Was costing about 25% of the rental gross to maintain separate set-ups.

Paramount announced from 90 to 95 pix for the coming season,

Frank Van Hoven was whamming 'em at the Riverside, N. Y., though the reviewer commented he was dong less and less magic. It was not the magic that built up his act from the Gus Sun circuit to the London Palace.

'Mammy' was the title of a new Mammy was the title of a new act showing at the American root. Offered by May Daille, reputed to have posed for the Aunt Jemima pancake ads. Done in silks instead of calico, but not unlike the Aunt Jemima turn of 'Big Tess,' who later added Gardella to her moniker.

Bill and Gordon Dooley were mak-ing most of the fun at the N. Y. Palace. Had the Morin Sisters as support.

German pix on the downgrade. Complaint was a lack of love in-terest in many and freak stories. One was a crook story that antici-pated the gunmen by too many

Loew theatres arranged for a di-rect ringside wire from the Demp-sey-Carpentier fight. Relayed by phone to all the houses.

Forest Park, St. Louis, had rain insurance with Lloyds, Got \$1,000 for each time government station recorded 1-10 inch of rain between 4 and 8 p. m. Only one performance could be given the opening week, but no insurance, since the rain fell at the wrong hours.

VARIETY printed the first install-ment of '15 Years Ago' in the issue of June 24.

Frisco had a new film co. Krag productions. To make two produc-tions and then dissolve.

Music Pubs. Protection Music Pubs. Protection Assanstated copyright infringements, scattering in New England territory. False pubs were pirating the M.P.P.A. copyrighted numbers. Sheet music, not sing books as at

present.

50 YEARS AGO

(From Olipper)

J. H. Haverly in another minstrel cropper. He came east from Frisco
—but the company didn't. Coast
fed up on cork.

Dan. Sully sought to replace 'The Corner Grocery' with 'Daddy Nolan.' Clipper predicted it would exceed 'Grocery' thereby batting .00, Al-most slways safe to copper the Clipper's prognostications.

Chas. Paterson beat the current craze for paid entertainers at resorts. Opened his fourth year at the Katcrskill hotel. Put on shows with the guests.

Managers closing their theatres and coming to New York to book No chain bookings; each house on its own.

Times were hard in England and Americans in the halls finding it tough going.

Claiming they did not get enough to eat, 40 men on the John B. Doris show went on strike at Portsmouth, N. H. Paid off and fired.

Rival productions of 'Serment d'Amour' playing diagonally across from each other, in a fight. Barton started with a stereopticon throwing sildes on the wail of the opposition Wallack's. McCaull countered with flood lights, fading the sildes. Made a lot of talk and people crowded around the theatres. Only trouble was the free show was more attractive than the producmore attractive than the productions inside. About the earliest us of lanterns for opposition fight.

Gus Hill was swinging clubs at Koster & Bials. Club work ap-preciated in those days. Nobody knows now.

Adam Forepaugh leased Madison
St. Garden from the middle of Nov.
Barnum & Balley show had sto the middle of March. To keep the Barnum show out. Meanwhile at Sunday layovets,

BILLY DIAMOND'S UNIT PLAN FOR NORTHWEST

Chicago, June 23.

Filly Diamond is making a trip to Minneapolis and Duluth this week to attend meetings with some 16 indie theatre operators who control houses throughout the northwest.

Theatres are interested in a pro-

Picon Staying Abroad: To Do Pic in Poland

London, June 16.

Molly Ploon has been booked to remain in Great Britain until October, but with four weeks open. This interval will be used for the making of a Jowish picture in Poland, tagged 'Tidel With His Fidel.' Following the completion of r dates in Britain, comedienne goes Paris for two weeks.

York and King Sailing For English Bookings

Chick York and Rose King, at the Palace, Chicago currently, saif from New York first week in July for a five-week stint in England. Team opens at the Palladium July 14 for two weeks to be followed by three more in the provinces.

Saranac Lake By Chris Hagedorn

Mrs. William (Mother) Morris in atown, Camp Intermissioning for the

summer.
John Dempsey, of Fenway thea-tre, Boston, here for a run of sum-

month try of North Carolina, back here. Will me. at the Floridel night spot. Federal Varieties (WPA Unit) gave performance at the NVA lodge. Professor Einstein here look for a summer spot; interested in the Glenwood Estate. The special spot of Genwood Estate. Deale at the NVA lodge after a siege of Pitts-burg fresh special special special special special burg fresh special special special special special burg fresh special sp

urg fresh air. Armand Monte anticipating a N. Y.

vacash. He has been bedding it for over two years and ilcked a bad setback. Formerly Monte and Write those you know at Sara-

AFA's Chi Meet

Chicago, June 23.
Ralph Whitehead, exec secretary
f the American Federation of t the American Federation of ctors, in town. Has called a general mecting of

performers, to be held in the Mor-rison hotel today (Tuesday), with special rostrum sitters to include Sophie Tucker, Chick York, Gus Van and Guy Magley.

Santa Claus' Champagne

Joe Freiberg, the vaudeville ac-tors' Santa Claus when he operated and managed several Times Square hotels, including the Somerset, has been appointed general eastern manager by the Great Western Champuspa Cocke Times and the Wine business shortly after repeal.

Duncans Spotted

Chicago, June 23.

Duncan Sisters headline Oriental show for Balaban & Katz week of July 3.

July 3.

Will have the Ted Weems band for competition that week at the B. & K. Chlcago.

CABIN KIDS' 1-NITERS

Cabin Kids (5), colored family act from films, is coming east for a month of one-nite stands.

Open June 27 ln Johnstown, N. Y.

had the house to rent. A similar lease by the Ringlings a dozen years later, put the Baraboo outfit on the map. Barnum never learned.

able to det not as and new property among a second or second

WEEDING OUT WPA PHONIES

Leon Janney, 19, Up on Equity Charge Of Offending Mercedes Gilbert, Colored

Mercedes Gilbert, leading woman in "Mulatio' at the Ambassador, N. Y., has preferred charges with Equity against Leon Japney, 19, on the ground and the second of the second and the second of the sec

Young actor, the radio station and Hersifield.

Basis for Equity's action is the constitutional clause which stipulates that any member found guilty of acts 'prejudicial to the association or any of its members is subject to fine, suspension or expulsion.' Hersifield was asked to give bis version of the affair. He stated he had received the communication and read the contents of the letter during a broadcast in good faith. Janney was instructed by Equity to select an arbiter and notify his witnesses. Instead it was reported he planed to Reno with the idea of filing suit for divorce. He is married to Jessica Pepper, showeirl, who started annulment proceedings

who started annuiment proceedings

Independent Group's **Equity Council Rep** Through Replacement

Independent group within Equity will have one of its candidates on the council despite that the opposition ticket was wholly defeated at the trees general election. Many one of the 14 indic candidates, one of the 14 indic candidates, one of the 14 indic candidates, one of the 14 indic candidates of the executive commendation of the executive committee.

mittee. There were three replacements named because two members died and one has retired from the profession, Alexandra Carlisle and William Ingersoll, deceased, were read by Walter Woolf (King) and Frank Office of the Chair Korris takes the chair Joules Prussing, who has entered the offices of a stock brokerage.

orokerage.

New counciliors were notified of
the appointments and the acceptances of all three are anticipated.

Elis' B'way Talent

Elis' B'way Talent

Milford, Conn., June 23.

Using Broadway players for leading road and the state of the Yale
of the State of the Yale

MORE WHITE TRASH

B'way Due for Others on Same Theme—'Tobacco Road' Stays

30 ON PANEL OF **ARBITRATION BOARD**

Arbitration set-up, as provided

Arbitration set-up, as provided for in the new manager-author contract, is being arranged. Theatre League and Dramatists Guild will agree shortly on a panel of umpires, of which there will be 30. Rules of the Arbitration Society, of America will be used, but not its arbitrators. Authors contend that the business men in the society's panel are not conversant with show business. Managers say the reason is that those business men often remarked that the old contract was hardly an agreement, but conceded the author point of arbitrating will be the same. When disputes arise each principal will select an arbiter, while the two parties will select the umpire from the panel.

Names proposed so far for the panel: Leopoid Desmith, Paul Shields, Jeremiah T. Mahoney, George H. Doran, Samuel Klein, Edward N. Dodd, Moe Eider, Joseph P. Chamberlain, J. Richard Davis, Leopoid Prince, Bernard H. Ridder, Charles D. Jaffee, Herbert Bayard Swope, Charles Bernard H. Ridder, Charles D. Jaffee, Herbert Bayard Swope, Charles Derman, Eendeld Eretain, Mortimer J. Fox, Harry D. Freauff, William Goldman, Edwin Goldwasser, Henry Ittleson, Alexander N. Bing, L. M. Boomer.

FRANK BIEMER WANTS A LIL' CO-OPERATION

Fort Wayne, June, 23.

Frank Biemer, vetoran manager, will handle the Shrine show again next year. He's back in the managing field after several years' returement.

One thing he's demanding is cooperation from press, especially in matters of reviewing. When 'Three Men On a Horse' played in the spring, News-Sentinel, evoning paper panned it, which peeved Biemer. He stormed until now the cheif editorial writer comes down to see the shows. A college prof did it before.

NEW YORK SETUP CHANGE JULY 1

Waiving Nov. 1 Deadline Ruling-Needy Get Jobs Regardless - Many Planted in Theatre Division from Outside Set for

ONLY FOR PROS

Radical change in regulations con-cerning qualifications of those em-ployed on the Works Progress Ad-ministration 'theatre project, and probably other WPA projects, will become effective July 1. Those in need of jobs will be placed on the payroll regardless of whether they were on home relief as of last Nov.

1 or not. Under the original rules no perl or not.
Under the original rules no person could be employed by WPA unless on home relief by or on the deadline date, but there was an exemption of 10% of the total number on the payroll. That percentage call or administrative posts without having been on home relief. There were more exceptions when the lee-way went to 25%, because the number of players on home relief in certain spots was less than that required to put on the shows.
Equity and the stage hands protested against the 10% rule, calling attention to the injustice to those who had remained off relief until finally forced to seek aid. Washington repided there could be no special exception made for show (Continued on page 70)

(Continued on page 70)

SENATE HANDS A MEDAL TO GEORGE M. COHAN

Washington, June 28.
George M. Cohan was assured of
belated recognition for his services
in mobilizing patriotic sentiment
when the Senate enthusiastically
approved a House bill ordering presentation of a Federal media to the
forwarded to the White House for
Fresident Rooseveit's signature,
which is expected to be forthcoming
this week.

which is expected to be forthcoming this week.

There was no debate after Senator Alben Barkley of Tennessee ex-plained the medal is simply a ges-ture of appreciation for Cohan's services in scribbling 'Over There' and 'Grand Old Flag.'

Shuberts Close 'Parnell' Blaming 'High Salaries'

'Parnell, which was taken over by the Shuberts after a controversy during which a check for \$3.500 was stopped, then paid after a court summons was issued for a Shubert employee, will be sent on tour next season. It played two weeks: in Boston under Shubert management, being called back because salaries were too high. Hub takings were \$3,500 and \$7,500 for the respective weeks, which meant red.

Irish drama attracted attention early inst season at the Barrymore, N. Y. It was recast and tried again at the 48th Street, with the cast hooked up so the show could operate at moderate coin. When the Shuberts bought to road rights the blayers demanded more salary and

players demanded more salary and the new management had to comply

Men On a Horse' played in the spring. News-Sentinel, evoning Daper panned it, which peeved Biemer. He stormed until now the their editorial writer comes down to see the shows. A college prof tid it before. Bessle Roberts reviews for the Journal-Gazette, morning paper. She doesn't get paid, though, as she'n wife for the managing editor and not on the regular staff.

Equity Revives Old 1919 Strike Rule To Bar Fav Bainter from Stock Date

A Holdout

When Three Men On a Horse' played Chicago, a pan-handler at the stage door nightly sought two bits from an actor who ignored him. Finally the fellow grabbed the player's arm and raised the ante to four bits. Actor told-the player's arm and raised the sinte to four bits. Actor told-the gimme guy he had been out of work two years before getting the job, grifter replying: "Yeah, but L have waited eight weeks before insisting." Actor kicked in.

SHUBERTS DROP **OPEN AIR OP** PLANS

Shuberts' plan to present operetas in mid-western ball parks this summer is apparently cold, J. J. Shubert was in charge of such activities last summer and during the fall when he operated on the Coast. After the latter filived he lost interest in open air shows.

Navin field, the American league ball park in Detroit, was the Shubert spot last summer. It was Proposed to use the companies both on the Coast and New York during the winter, but the Broadway end agree came to work. Understood that I was statuted that hall parks in Louisville, Cincinnatt and Toledo had been contacted with the idea of roitating the open air shows.

Toledo deal fell through when the Shuberts asked for a guarantee, with the baseball people insisting on straight sharing terms. S. M. Chartock has been angling to use the park there, but no deal has been consummated so far.

St. Louis Münicipal opera is the sanches of the park there, but no deal has been consummated so far.

St. Louis Münicipal opera is the sanches of the park there of the park there is the park there of the park there is the park there is the park there of the park there is the park there of the park there is the park there is the park there of the park there is the park there of the park there is the park there of the park there is the park there is the park there is the park there of the park there is the park there i

SHUBERTS NAB 'CONFESS' DETROIT WPA SCRIPT

Detroit, June 23, Shuberts will produce William Beyer's 'I Confess,' satire on confession mags, on Broadway next fall.

sion mags, on Broadway next fall. Play, which employs a revolving panel, made its debut here in May as the second production of the local WPA theatre.

Beyer, New York playwright, came here to direct it and since that time has been appointed a direction of the local project. Play the project of the Lafayette theatre to make vay for roadshowir; of Great Elercheid' (MG), and closed a 10-day return engagement Saturday (20).

National WPA Theatre Director Hallle Flangar neleased the play for commercial jurposes, despite fact 1: meant cancellation of four proposed WPA theatre productions, two in New York and one each in Los Angeles and Seattle.

Slightly Complicated

Westport, June 23. Audrey Healy, daughter of Lawrence Langer's first wife by her second husband, has arrived from England with Phyllis Langner, her half sister, to act in Miss Langner's father's Country Playhouse here, Her first visit to America.

tors' strike of 1919 was heard last week during Equity's council meeting. Application was made by the sponsors of summer stock at New Rochelie, N. Y., to allow Fay Bainter to appear in 'Caprice,' outfit's first attraction which opened Mon-day (22). Council refused, despite the situation as set forth.

Miss Bainter was a member of the Actors Fidelity Association, formed during the 1919 strike and alluded to as a company union, with its members called by Equityites, 'fidoes.' When the strike was settled, Equity conceded certain exemptions among the Fidelity group who were not forced to join Equity. Stipulation was that those so exempted were not permitted to appear in stock. That was the point which nixed the application.

Courage

Courage
Miss Bainter is credited with
having the courage of her convictions. She has steadiestly retused
to join Equity and has probably
lost plenty of morey because not
qualified to play in stock. New
Rochelle attempted to press her
into service when Pergy Wood was
downed by laryngitis and her doctor forbade her to rehearse. Ruth
Weston was finally obtained.
There are probably not more than
half a dozen Fidelity people on the
boards, notably George M. Cohan,
Otls Skinner and Miss Bainter. Organization consisted chiefly of star
players.

'New Faces' Salaries Too Near Minimum, Equity Nixes Summer Cuts

Application by the management of New Faces at the Vanderbilt, N. Y., for permission to deduct one-eighth of a week's salary durlig the summer because the mid-week mattnee is being dropped, was denied by Equity, Decision is said to be based on the fact that most of the players in the revue are receiving minimum salaries, 440 for more and \$25 and the players of the middle of the players outlined to the players would get less than the recuired minimum. Equity has conceded exceptions from its eight performance rule so that attractions could play through summer on Broadway. Most recent instance was 'The Old Maid,' which played through last summer at the Empire. Saturdays were dropped and the cast paid six-eighties of the contracted salaries. In that and other like cases the players' compensation was slazable and did not firt with the minimum.

ANDERSON PLAY GUILD'S 6TH FOR '36-'37 SEASON

Acquisition of a new Maxwell Anderson play by the Theatre Guild gives that production outfit's achedule for next season a total of six plays. Guild must present that number of attractions each season under its subscription guarantee, but generally has nine or ten plays under option, those to be produced being selected as the season progetesses. Only definite commitment is Helen Jerome's Jane Eyre, which will star Kutharine Hepburn.

Masque of Kings' is the new Anderson piece: In addition to that and Jane, Guild also has Storm in and Jane, Guild also has Storm in Eride: "The Kingspiece of the Mountains," by Martin Plud: And Stare Remain by Julius J. and Phil Epstein: "Glory For All," by Nat Petrin. In addition Guild will do the cycle of eight plays by Eugene O'Nelli. but no telling when they will be finished,

no telling when they will be finished,

WPA Theatre Branch Reaches Peak Of Employment with 60 Current Shows

VARIETY

theatre project now has 60 per forming units, inclusive of those I reheared What is about the neel of the relief show enterprise fi-nanced by the government.

There now exists no doubt as to the federal theatre continuing. The Deficiency Bill, passed by both houses last week is now in the hands of the President for sig ture. New relief allotment of \$1,425, -000,000 was not reduced during the Congressional conferences, but it is up to the chief executive just how much money is to be allocated to the various WFA, projects. Word on that point, so far as the relief show and is concerned, is expected late this week.

Number of theatres now under lease to the WFA in New York has been increased and it houses are so listed. Included is the showboat Buccaneer, affoat on the Hudson, which was used as a night club for the past summer or two.

WFA circus went under canvasture. New relief allofment of \$1.425 -

for the past summer or two.

WPA circus went inder cannae
in Long Island City Saturday (20)
and played to turnaway business.
Each week another whideville unit
under yelled handling is behig
readled, with the Majesite, Brooklyn, the starting point By fall it is
expected 10 shows will be spotted
around the city.

Try-Gut Theatre

Try-out Theatre.

Number of new legits on the schedule is not definite, being partly dependent on the 'try-out theatre,' a new unit which selects, casta and will give private showings. Public performance will depend on how such shows impress the dilectors such shows impress the dilectors of the try of the t

fill out easts and it is expected there will be more casting; changes than heretofore.

This week two new legits get under way, 'Lights o' London,' old Engilsh meller, started last night (Tuesday) at a dance hall and beer garden, Palm Garden on W. 626 and the garden, Palm Garden on W. 626 and the control of the control

street for a year. That is the long-est term mentioned in the various WPA theatre deals. Most of the theatre leases are cancelable. Adel-pht was built for legit purposes (first called the Craig) but has been dark most of the time.

CHARGE DANCE SCHOOL GRABS WPA 'RINGERS'

WPA federal theatre dance unit is WPA rederal theatre dance unit is slated for three matinees at the Ma-jestic, Brooklyn, this week. It is headed by Charles Weidman and Doris Humphrey. Three other units are being rehearsed by Don Oscar Recque, Gluck-Sandor, Tamiris and Felecia, Sorel.

All mentioned are known in pro All mentioned are known in pro-fessional choregraphic tricles, but it is alleged that their troupes are pupils graduated from their private schools. If that is correct, it is pointed out, the embryo hooters do not belong on the WPA relief, they arre payroll, which is designed sole-ly for professionals.

ly for processor...

It is understood the dance units will come under personnel scrutiny after this week, along with other units which have a percentage of non-pros, slated to be weeded out of the theatre project.

Dancers have been agitating for a separate division under the WPA, instead of their present bulk inclu-sion among other performers.

HELBURN ON PROWL

Helburn On Prowll
Hollywood, June 23,
Theresa Helbrun, N. X. Theatre
Gulid exec, is here on behalf of the
Gulid in search for new talent. This
is in accord with alms of the New
yr Bureau which is attempting
with through abusidy.
Only those out of college two
years or less are eligible to compete
for prizes.

Works Progress Administration FTP Drops One House. Takes 2 Others in L. A

VARIETS A UNITED HILL A. Mayan theatre has been dropped by Federal. Theatre Project after so-so operation for several months, Project is opening Marionatte theatre here July 1, and on July 4 takes over Greek theatre in Griffith Park for summer run of established successes.

160 SIGNERS FOR REFERENDUM

Equity's council had a busy after noon at its bi-monthly meeting June 16. Most important matter considered was the constitutional

amendment which would make it requisite for juniors to have 50 weeks of stage appearances before qualifying for senior membership. Amendment will be malled out for referendum voting Sept. 15.

It was, announced that more than 150; namely were affixed to the petitions, more than 60% more than required for a referendum vote. There are really two amendments to be voted on and, although not emphasized, whether a junior shall be given senior rating is discretionary with the council. Amendments and changes to be voted on:

Article II, section 2, and Article

Article II, section 2, and Article 11, section 3, are to be amended to read as follows;

Section 2. Except as other-wise herein provided, persons (1) who are citizens of the United States and residents thereof, and who are clitzens of the United States and residents thereof, and domiciled theisin, or (3) who are also residents thereof, and domiciled theisin, or (3) who are also residents thereof and domiciled therein—and (a) who have been junior resident members of this association in good standing for at least two years, and (b) who have had, while such a member at least fitty (58) weeks of actual employment as an actor in spoken drama (musical or dramatic)—rehearas! weeks actually paid for be counted as employment—all under approved or standard forms of contract of this association, are eligible, in the discretion of the council, to election as senior resident members. Present senior resident members are continued as such. Present and future junior resident members are continued as such. Present and future junior resident members are continued as such. Present and future junior resident members are continued as such. Present and future junior resident members are continued as such. Section 10 become eligible to be senior resident members.

Section 3. Except as otherwise Section 3. Except as otherwise herein provided, persons (1) who are citizens of the United States and residents thereof, and detailed therein, or (2) native born citizens of Canada who are residents thereof and domicided therein,—who have played or are engaged to play a speaking part or one that is individual in its character, and who are not eligible for senior resident membership as provided in section 2 are eligible, in the discretion of the council, for election as junior resident members.

Article II, section 10-strike out the following clause:

the following clause:
'Junior resident members, when eligible, shall automatically become senior resident members. All transfers of membership shall be in acordance with the by-laws or rules of the council.'

ruies of the council.'
and substitute the following:
'Junior resident members, when
eligible, may, in the discretion of
the council, become senor resident
members. They shall furnish such
proof of eligibility as the council
may require.

'All transfers of membership All transfers of membership shall be in accordance with the by-laws or such rules as the council may prescribe. Article II, section 7—strike out the following clause:

the following clause:

"Such atteration, reclassification, change, enlargement, diminution or termination shall be accomplished in changes in and be
embodied in the by-laws of the
association."

18 TOWNS. 1.300 MILES

N. C. Troupe Out 3 Weeks-Re

Charlotte, N. C., June 28.

Touring company. No: 1 of the FTP. headquartering at Raleigh, returned to its base after covering 1,300 miles and 18 towns in North Carolina in three weeks on the road in 9post Road.' Company. recouped all operating expenses on the tour. Salaries were paid by WFA.

Company is now in rehearsal for 'As Husbands Got'. Consideration was also given to 'Camille,' which may be the third play.

Charles Schofield, director, says he may bring more actors from New York to fill patris in the current, play, if unable to cast from the present company. Freparation of the play for the road will refer the present company. Treparation of the play for the road will refer the company that the present company of the play for the road will refer the presentations of Post Road' are still being kiven in easy bus distance from Raleigh.

WPA

(Continued from page 69) business since it would mean that all other projects could demand the same rights. No amount of protest changed th

No amount or protest changed the ruling, but the new order will eventually weed out of the relief theatre set-up many who are re-ported not rightfully in the project,

theatre set-up many who are reported not rightfully in the project, including people transferred from other WPA projects because the theatre (one of the four white collar divisions of WPA) pays a higher wage than others, such as the construction business.

How many persons now employed in the theatre division will be dismissed or transferred is not definitely known, but it is certain that the relief show project designed for processionals has many phonoys. There are 700 people in the socialed Municipal Theatre, which is the Yiddish unit. It is claimed that many of these were never on the stage before.

Some of the people who, in some way or, another, managed to get into the federal theatre, project have be like to be either than the project have be like to be either than the containing that the containing the administration of the WPA in New York. The re-classification board, which has operated internitionary, turned up many persons whose presence in the theatre project was al-

turned up many persons whose pres-ence in the theatre project was al-legedly questionable, and there were

turned up many persons whose presence in the theatre project was allegedly questionable, and there were others who were regarded as having no right at all to be on the payroll of the stage division.

New rules may bring about the shake-up' that was deemed necessar last winters. There are senoughed that we have the shake that was deemed necessar last winters. There are sought ment in New York who know who is who and what it is all about, but there are also some who do not belong and who have kept off the payroll players who kept off the policy will be filled. Whether they can return to the relief show project will soon a manned mostly by real pros had not those whose theatre status is open to question. Understood that the division with the largest complement next to the Municipal unit is that of the Popular Price Theatre, head-quartered at the Manhattan, N. Y. There are 350 people on that psyroll which will be scrutinized carefully, and those who don't belong, and probably transferred there from other WPA projects, will be replaced.

In the indicated house-cleaning,

Discourage of the control of the control of the control of augustions. Some action of supervisors. Some action of supervisors. Some action of augustions of the control of

NEW PLAY IN FLA.

Jacksonville, Fla., June 23.
Federal Theatre Project here is producing a new play by Adelaide Roweli, 'The Pizer Song.' E. A. Pynchon is local administrator of

Inside Stuff-Legit

Immediate fate of Ebrgy and Bess, by George and Ira Gershwin, banging fire at the moment with several plans in the air. Sunday (i breadcast of excerpts over General Motors hour on WPAF had a mouncer-saving a London) production was practically ready to open. E such a deal is distant, although radio commentator made it sound as eath headed by Todd Duncán and Anne Brown was packed and ready cast headed by Todd Duncán and Anne Brown was packed and ready

cast beaded by Todd Dungan and Annel Brown was packed and ready to Theory been talk of a production by the Metropolitan Opera Co. In. New York with Lawrence Thbett mentuned for the title role, Management at one time childed on such a novelty, thinking mostly of Emperor, Jones, which took the edge boff colored fare on the traditional boards. It may eventually reach the Met though.

A revival under Theater Guild banner has also been discussed. Scorehas gained in popularity, with dance orchestras now using some of the numbers. Gershwin is said to prefer the London production idea next. Tibbett's name in the matter has resulted, primarily from his rendition of some of the songs on practically all of his concert dates during the past winter.

The 44th St. theatre, New York, is to be renovated and decorated in anticipation of next season's activities which are expected to be comparable with former season's when the building was virtually a triple-decker. House, which was long operated by the Shuberts, reverted to Vincent Astor and Samuel Untermeyer last season. Lobby of the theatre proper and that of the roof house, formerly called the Norah Bayes, will be made into one. Exterior will be recisiented to its original white glazed brick and a new canopy will be erected to protect both entrances.

oth entrances.

Roof theatre is reported leased for next season, as is the cafe below he street level. In early prohibition days the cabaret spot was known a the Little Club.

, Dick Maney and Charles Washburn, recently engaged to publicise. New Faces, Intimate revue containing some semi-pro players, at the Vanderbilt, N. Y., are splitting \$300 for the trick. Martin Jones, who made the deal, told the pa's that the salary was almost as much as the salaries of the entire dast of Mulatto, which he produced. Jones is in on Faces, produced by Leonard Sillman, and has the say. The latter squawked lustily when the former's name appeared in the Washburn-Maney stories which broke in the dailles. But show's business has improved since the pa.'s got on the job.

First WPA show in New York to be tried commercially on Broadway is "The Kick Back," which opened at the Ritz Monday (22). It was called Backwash' when offered in Brooklyn recently, none of the New York reviewers attending its debut there. Paul Groll, its sponsor under managerial try-out auspices (discontinued by WPA) and George "Letty Miller are the presenters. It is said that George Abott viewed recent rehearsals and offered suggestions, as did Daniel Kussel.

Jasper Deeter's Hedgerow Theatre, in Rose Valley, Moylan, Pa., will hold its annual Shaw Festival this year from July 20 through July 31. Highlight will be July 27, when Shavian birthday will be celebrated by opening of Getting Married' as 18th play in repertory. Others to be given during Festival include 'Androcles and the Lion, 'The Devil's Disciple,' Misalilance,' 'The Doctor's Dilemma,' 'Candida,' 'Sain Joan,' 'Heartbreak House' and 'Arms and the Man.' Hedgerow will add Lynn Rigge,' The Lonssome West,' as 117th play of repertory June 29.

Chorus Equity is now paying its parent body \$100 monthly for organization facilities, including legal department service. Formerly there was a fixed charge against the chorus branch of \$1,200 monthly. When Chorus Equity profested that the rate was too high, it was put on the books but not collected. Here of \$1,100 which thereby accumulated was finally charged of by Equity as stated in the annual financial statement. Coin from the chorus branch is counted in its general income by Equity.

Box office of the Broadhurst, N. Y., where 'Victoria Regina, suspended

Box office of the Broadhurst, N. Y., where 'Victoria Regina, suspended for 10 weeks, remains open for the sale of tickets from Aug. 31 on. Three in the b.o. will alternate on vacations, each taking three weeks off. Expense of keeping open will be shared by house and attraction. Same arrangement will go for the Shubert, where 'Idiot's Delight' will lay off starting July 4. Six weeks is mentioned as the suspension period. Although not definite, 'Delight' is figured to resume Aug. 17.

One or more unauthorized dramatizations of James T. Farreli's trilogy. One or more unauthorized armstizations or James I, parties a timely Stude Lonergan' (Vanguard Press) are making the 'legit production rounds, according to information reaching William Morris, Jr., personal rep for the author's literary output. Eventually, says Morris, Farreli may dramatize his own novel, but at the moment none is authorized to

Spencer Bettelheim of the Music Box b.o. had a successful week, the finale of 'The First Lady'. Started off by collecting his \$1,570 bonus, and then bet on Schmeling. On the latter he claims to have won aimost as much as the government gift.

He was gassed during the war and is frequently under treatment.

KONDOLF WITH WPA

Supervising Relief Shows in Chicago District

George Kondolf is now with the WPA federal theatre project in Chicago, appointed by Hallie Flan-agan. He is assigned to supervise relief shows in the Windy City dis-

trict.
Kondolf has presented several shows on Broadway and conducted summer stock at Rochester, N. Y.

Current Road Shows

(Week June 22)
'Boy Meets Girl,' Cass, Detroit.
'St. Joan,' Biltmore, Los Angeles.
'Scandals,' Garden Pier, Atlantic

ALEX YOKEL WEDS

Rowell, The Figer Song: E. A.
Fyrchon is local administrator of White Marilton is directing the William Marilton is directing the production, which comprises a mixed on a honeymoon trip.

Bride is the widow of Louis Levy, importer, and has three married dush the morth.

A.C. Woos Philly Dems

Philadelphia, June 22.
Two Atlantic City attractions have been advertising in local dailies almost as prominently as: Philly houses. They are 'The Great Ziegfeld,' roadshow film, at the Apollo, and George White's 'Scandais' at the Garden Pier. Figured that the vanguard of the Democratic Convention, getting hereabouts, last Saturday, wouldu't stay over the weekend in Philly on a bet and that A. C. would get the bulk of them.

outh of them.

During summer, Atlantic City offerings do plenty of local advertising as do the various plets. Mark Wilson, local Shubert p.a., is handling 'Zlegfeld' at the shore and for this end.

DIFFY'S 'HORSE' TO FRISCO

Henry Duffy's production of Three Men on a Horse, which wound up nine weeks at El Capitan here 10 days ago, is being sent in-tact to Duffy's Alcazar in San Fran-cisco.

cisco. Set to open there June 29.

Rockefeller Foundation's 'Humanities' Gifts Aiding Theatre Groups in U.S.

The Rockefellers are not only in the show business on their own (Radio City, etc.) but are fostering the spread of legit in diverse sec-tions of the country via gifts and grants to college and other little theafre groups. Grants totaling \$207,000 have already been made by the Rockefeiler Foundation to various little theatre groups so far, plus the general dissemination of infor-mation to the effect that more coin is available.

mation to the effect that more coin is available. Rockefeller Foundation has made 10 substantial gifts to such groups to aid the drama, which comes under the classification of 'humanities' in its work. Last year, however, was the biggest for such approx \$112,500 in its more community playhouse. The University of No. Carolina which was the first to receive such a grant in 1933, last year received a second gift of '\$9,500. The University of Iowa received \$40,000, a second gift, Western Reserve \$15,000 and Yale, a second gift for its Drama Library, of \$10,000. There also was \$38,000 given to the Playhouse in Clevaland, on condition that an equal sum, in given to the Playhouse in Cleveland, on condition that an equal sum in tash be raised from other contribution sources before June 15 of this year. This sum was raised by the Playhouse, and the campaign oversubscribed by \$1,500 last month.

Grants

Grants by the 'humanities' divi-sion of the Foundation to ald work in the drama to date since 1933 are

Grains of the control of the work is no flower.

Ion follows:

100 date since 1933 are in a follows:

1933, No. Carolina, 87,500; 1934, Vale, 44,500; Towa, \$32,500; 1935, No. Carolina, \$4,500; Towa, \$40,000; Western Reserve, \$15,000; Playhouse (Cleveland), \$38,000; Yale, \$10,000; 1936, Cornell, \$15,000; Weshington State, \$35,000. The grant to the University of No. Carolina first made in 1933 for the year 1934 was for the development of the property of No. Carolina first made in 1933 for the year 1934 was for the development of the property of No. Carolina first made in 1935 for the year 1934 was for the development of the property of No. Carolina first made in 1935 for the year 1934 was for the development in 1935 for the year 1934 was for the development for in 1935 for the year 1934 was for the development with 1934 for the year 1934 was for the development with 1935 for the year 1934 was for the year 1935 of th

Biggest to lowa

Biggest to lowa
Biggest grant of all was to Iowa
State University, which has reselected the second of #12,500 in the past
of the almost of the past
of the almost of the money
the Foundation sylving this money
the Foundation sylving this money
of the aims of the humanities program is to support for special purposes a few major centers offering
combined values of training for dirrectors, teachers and community
leaders in the drama, who will laterfind outlets for their services in
schools, colleges and communities,
or in non-professional dramatic
groups. This was the alm of the
lowa gift.

Cleveland Playhouse is one of the
most successful community organizations in the country and is now
in its 20th season. Building houses
two, theatres, which are operated
but commercially, by a full-time
action actor is the character of the concarnegic over 100,000.

Carnegic over 100,0

BRADBURY SUICIDES

Hollywood, June 23.

James Bradbury, 42, stage actor, deided by inhaling gas.

Brooded over the theft of his

'JUMBO' TROUPE DEPARTS

Was Billy Rose Slapped With Tent Stake?—It's Denied

Cast and chorus of 'Jumbo' en-trained for the Fort Worth Frontier Days Centennial Tuesday (23) from New York. There were 110 persons Days Centenna I uessay too, now.

New York. There were 110 persons in the party. Several other acts, including Peodles Hanneford and the control of the co

Pittsburgh, when the final contingent gets going the signal contingent gets going the final contingent gets going the signal going an argument at the stake during an argument going the signal g

BREAKING IN YIDDISH LEGITS ON BRONX AIR

As a result of transferring 'To-day's Children,' Jewish radio serial broadcast over WBNX, New York, to stage of Bronx Art theatre recently, stage of Bronx Art theatre recently, Second avenue managers who saw the production are now reported considering using the Bronx outlet for a tryout air theatre for their Yiddish legits. Generally such new offerings are opened cold. Air show is sponsored by Jack & Paul, clothing house. Click of the installments, gave A. Lyman, who handles it, the idea to do a stage version. It's to be repeated again. Station serves a foreign public.

'Children's Hour' Still Going. Not Affected by Picture

'Children's Hour,' in its 84th week at the Elliot, N. Y., has topped by a considerable margin other dramas which played day and date on Broadway with the picture version. 'Journey's End' and 'One Sunday Afternoon' managed to stay for some weeks after their respective picture showings, but 'Children's Hour' has continued three months after its film version ('These Three') an !is still going. It's slate. for touring in the fail. Picturization of 'Men In White' was exhibited throughout the country before it was exhibited in New York, because of the stage play's run. Show was then presented out of town, despite the film, mostly in stock.

Geddes Takes Chi Indie On Rental for 'End'

Chicago June 23.
Chicago presentation of 'Dead
End' has been postponed until September, when it goes into the indie
Studebaker.
Norman Bel Geddes has made a
straight rental deal for the Studebaker, rather than take the Erlanger
or a Shubert house in the Loop on a
percentage arrangement.

McOwens' 5th Season

McOwens' 5th Season

Topeka, Kans., June 23.

McOwen Stock company is starting its fifth annual summer season, on the Kansaa Free fair grounds season. In the season is season in the season is season in Free fair season in Free fair season in Free fair season in the se

On Broadway THE KICK BACK

Edwin Harvey Blum; staged by Carl Hunt;
24:73 top;
24:73 top;
25:73 top;
25:73 top;
26:74 top;
26:74 top;
27:75 top;
27:75 top;
28:75 top;
28:7

The Kick Back' is the best written drama tried out by the managers division of WPA. Known as Backwash, it was the third and final show tried out, the unit haying been discontinued for some reason. Chanices on Broadway are mild, not because it is not interesting theatre, but because it is too proceeding for the heated period. It is mystery drama in the living It as well as the second of the s

son. Chances on Broadway are by mild, not because it is not historically and the proceedings for the heated purched and produced by Clvic Light Operatory of the proceeding for the heated with a co-educational college near a figure of the produced by Clvic Light Operatory of the college with a considering on Letty. A construction of the state of the college with a considering on Letty. A construction of the produced by Clvic Light Operatory of the produced by Clvic Light Operatory of the produced by Clvic Light Operatory on the college near a company of the Accellent business with Charlotte or the college of the produced and sake Dr. Holly on the College of the produced by Clvic Light Operatory on the college near a construction of the mystery of the produced by Clvic Light Operatory on the College of the produced by Clvic Light Operatory on the College of the Clvic Light Operatory on the Clvic Li

Fight Crowd Helps B'way Pick-up; 'Regina's' Big \$23,000 Finis; 'Boy' 14G

FRISCO 'DESERT SONG' \$12,000, 'LETTY' \$6,500

San Francisco, June 23, Bonus money brought some extra dough to the legits here. 'Desert Song picked up sufficiently to warcont an axtra of the error days,
company headed the George Rouston, Francia White, Thems White,
Bobby Jarvis and Edna Torrence,
and produced by Clivic Light Opera
company of Los Angeles, Show got
\$12,000.

After seven and a half weeks of
excellent business with Charlotte
Greenwood in Leaning on Letty
Art. Lats. week Letty 104 \$5,500,
which is pienty neat. Three Men on
a Horse open June 28.
Federal Theatre Project has a
winner in 'Chalk Dust,' at the Columbia, where it is in its second
week. Song' picked up sufficiently to war-

Chicago 100% Legit-less for Whole Week, First Time; Only 2 WPA Plays

Indie

Tend

Loop legit hits the bottom this week, being completely without a professional legit show for the first or Teord Only the three week, being completely without a professional legit show for the first or Teord Only the tendency of the medicus.

Loop legit hits the bottom this week, being completely without a professional legit show for the first or Teord Only the medicus.

Loop legit hits the bottom this week, being completely without a professional legit show for the first or Teord Only the dead the company which is a solar plexus incockout blow to legit hopes in the Evinage on a Horse, which held the legit for throughout the summer.

Cason

June 23.

Loop legit hits the bottom this week, being completely without a professional legit show for the first or a made on a many the service charge of a first or a small service charge of a first or a first or

Broadway's business improved last week despite considerable humidity. Bonus coin counted very littie, but when rain set the Schmeling-Louis fight back one night, out-of-towners present for night, out-of-towners present for the fistic event provided a break for shows. Most of the better attrac-tions picked up \$1,000 on the week. Grosses would have been further tilted had Saturday been less torrid.

There was a last week rush to Victoria Regina, which suspended for the summer at the Broadhurst. Tuesday (16) matinee played to 100 standees, high for the standout which will relight late in August Gross was over \$23,000, about par with its best figure and virtually ca-pacity all performances.

pacity all performances.
Final week of First Lady also
was profitable, gross going around
went up towards the 14,000 level,
while the dramatic leader, 'diot's
Delight', registered 23,4000 again,
On Your Toes', the lone musical,
With this and next week's closings, Broadway will be down to
summer cases. 'Ehd of Summer'
will close at the Guild Saturday and
will close at the Guild Saturday and
Shubert while Call it a Day calls
it a scason at the Morosco. 'To My
Husband' quietly yloided at the Belmont last weekend and that is liable
about washed up. how which are
about washed up. how which are
about washed up. how which are
the Ritz Monday (22). WPA will
offer 'Turpentine,' a colored cast
drama, in Harlem Friday (23) and
has revived 'Lights o' London,' an
about washes Girl, Oort (32d week)
(C-1,658-43.30). Up again with gross
street beer gardon.

Estimates for Last Week
Boy Mests Girl, Yout, Last weeks
Boy Mests Girl, Yout, Last weeks
Hus mounced; will stick if able to
use in month for comedy standout,
"Bury the Dead, Barrymore (10th
week) (D-1,064-220). Last weeks
still announced; will stick if able to
"Call it a Boy,' Morokoo (22d week)
(C-981-43.30). Announced, for one
more week; some improvement last
week for substantial lift with taiweek (D-987-51.55). Liable to outleast some of this season's hits; not
setting much coin but bettering
"Children's Hour,' Eillot (54th
week) (D-106-42.20). Last week's
(C-914-33.30). Still making coin
and has chance to hold over into
new season; paced bit over 45,000
(P-100-43.30). Still making coin
and has chance to hold over into
new season; paced bit over 45,000
(P-100-43.30). Still making coin
and has chance to hold over into
new season; paced bit over 45,000
(P-100-43.30). Still making coin
and has chance to hold over into
new season; paced bit over 45,000
(P-10-1378-13.30); Will suspend July 4 for at least six weeks;
(D-100-43.30). Still making coin
and has chance

Mgrs. Let Rehearsal Pay Issue Lay, So It's Set to Continue Next Year

VARIETY

As indicated before the last season ended, pay for rehearsals will apply in the same manner as here tofore and is likely to be a perma nent requirement for producers of Equity indicated it would listen to reason if the were found to rehearsal rules impede production, but no special objections were known to have been registered. So the second season of rehearsal pay is cer-

Managers were too much engrossed in the fight, over the new
contract with the authors to pay attention to proposed changes in repearsal pay rules, or less the matter was entirely overlooked. During
the winter the managers, were
steamed up over Equity's changes
in polley and asked for a basic term
agreement. When no further raditatt, moves were initiated by the
forest should that, tho, although
Edutty, leaders were regal; to conpider, such an agreement, favorably.
It is true that fewer new shows
were produced during the season of
1935-36, the count being 93. Not included in the check-up were some
successful, revivals and about a
dozen-iproductions which tried out
but, did, not open on Broadway, indications are the rehearess coin requirement, but open on Broadway, indications are the rehearess coin requirement hop open on Broadway, indications are the rehearess coin requirement, see year. Managers were too much en

\$150,000 Paid Out

\$15,000 Paid Out

Dathnate as to how much money,
who gaids active for rebearsals diveface the paids active for rebearsals diveface the paids season blace, the sum
at \$150,000. of which about \$50,000
went to chorus people in 33 shows.
That total, however, is not figured
as additional production expense.
If its known that in any number of
instances salaries were reduced to
equalize the rebearsal outlay. That
what true of casts and chorus. In
the other cases, where straight
shows closed, within is single week,
the money paid the players during
rebearsals, was deducted from the
required second weeks salary.
There can be no such deductions

the money paid the Players curve, the money paid the Players during the players at the reference of the players at the reference of the players and the players at the reference of the players at the pl

Razing Old Arch Street For Philly Parking Lot

Philadelphia, June 22.

Arch Street theatre, 108 years old, is to be torn down and to become an auto parking lot.

Proport

Property is assessed at \$55,000, a drop of \$30,000 since a few years ago. Locality is now strictly loft-building and well out of amusement zone, although two burley houses, Troc and Bijou, still hold out in general neighborhood, which also once held t famout Dumont's Minstrel

Arch Is second of three historic Philly houses to go. Chestnut Street was the first. Walnut is still left, as are Chestnut Street Opea House and Broad.

IA WANTS STRAW HATS UNIONIZED

At the recent LA,T.S.E. conv tion in Kansas City, matter of unionizing summer theatre stages cropped up. Deckhands have had that in mind for some time and are now cued by the fact that Equity has organized most of the Eastern rural spots by requiring salary guarantees for actors.

Average summer playhouse op-erates on a narrow marghi and often the players help back stage. orten the players help back stage. It there is more than one scene locals are used, but not unlonized stage hands. Claimed in most cases that if the summer houses were forced to use a minimum of two stage hands at the scale, any possible profit would be whiped out.

There are some exercitors. West.

sible 'profit would be wiped out.

'There are some exceptions, Westports: Country Playhouse be' 's one.
Reported there that Lawrence Langner, who uperates; the house, told
applicants for back stage jobs that
it would not use union men this
season. Community has but a few
deckhunds and the crew formerly
been obtained from the Norwalks.

1. MILLER SHOWFOLKS SHOESHOP

'Producers and show people alike know that the shoes they want are at I. Miller ... considerately priced.

. A Complete Line of Operalength Hosiery in all colors

MILES BROADWAY OREN THE P.M.

Summer Show

Please Do Not Disturb

Fig. 1. Courte Yalley June 22.
Farce in two acts by Charles O. Jacker produced by D. A. Doran and Agthur Hanns; directed by Arthur Strom; actings by John Root. A Red. Earn tester, the courter of the co

Blanche Gladstor
Joseph Cotto
Percy Kilbric
Ruth Holde
Gerald Ker
Frank McCormac
Frank McCormac
Martha Sco
Maurice Lavigr
Sandy Strout
Plerre de Rame
Milton C. Herms
Frank Conla
John J. Powe
Ray Dennis J

New farce opening the season at Locust Valley is a fast moving roughhouse that contains in the roughhouse that contains in the roughhouse that contains in the result of the several plays. Starting with a sound basic comedy idea, the play is inclined to wander and gets out of hand before the final curtain. The comedy has more than one very particularly the lugurbious Mosey, are drawn with skill.

Story concerns a shining light of the Minneapolis Chamber of Commerce, who is in New York on busication of the Minneapolis Chamber of Commerce, who is in New York on busication of the Minneapolis Chamber of Commerce, who is in New York on busication of the Minneapolis Chamber of Commerce, who is in New York on busication of the Minneapolis Chamber of Commerce, who is in New York on the Particular of the Minneapolis Chamber of Commerce, who is not provided in the last flay your needed to get rid of Lola single that the winneapolis of the first of the Minneapolis Chamber of the Minneapolis Jine comes back, and is norming to learn of the mess they are indicated to get the crime for the police, and decides to go to Lola's room, question her commate and see if he can get a line on who did he killing. Did made they have been ensured to the him cool off until he decides to tell the truth and the colters of him and be him cool off until he decides to tell the truth and the colters of back to the him cool off until he decides to tell the truth and the colters of back to the cause the story of Lola's death hasn't broken in the papers. So when Jim and the others of back to the him to be story of Lola's death hasn't broken in the papers. So when Jim and the others of back to the him to be the decide that for everyone's and the him to the death to the proper to the him to the death of the him to the death o

Holly wood. June 28.

Beet Kalmar and Harry Ruby have been engaged b. Jack Curtls and Sam Harris to write score for fife musical, Saratoga Chips, to be produced next fall.

Kalmar and Ruby start work on piece upon completion of their current. Marx Bros. yarn for Irving Thatberg. Chips' book is by Damon Ruhyon and Irving Caesac.

New Haven, June 28,
Three sunsaner theatres hereabouts get underway June 29, New
Haven Drama Gulld unfolds, at
Stdny Creek Playhouse with 'Mertilly. We Roll Along.' Company includes Earl MacDoneld, Pegsy
Bates, and William Dorbin. Troupe
is directed by Brace Conning and
managed by Francis X. Joannes.

At Chapel Playhouse, Gullford, J.

At Chapel Playhouse, Gullford, J.

15 7

managed by Francis X. Joannes.

At Chapel Playhouse, Gullford, J.
Burleigh Morton launches his New
York-Guilford, Players in Vinegar
Tree. Cast includes Ruth Amos,
Alice Smart, Lee Turk and Zalla
Bonn. Hall Shelton, doubles as director and actor; Randolph Carter
is stage mgr; Tex Wood, pa.; Mary
Hone, cast and publicity.

At Milford. Connecticut Players.

Hone, cast and publicity.

At Millord. Connecticut Players, Inc. start their first season with Mabel Taliaferro and Lee Patrick starring in The Old Mad' at the Plymouth. Others in group are Virginia Keller. Marcus Merwin, Luther Rowland, Jane, Alexander, Darriell Ross, Boris Sokoloff, Richard Gage, Thomas Neale, Ronald Mitchell, Ruth Lane, Charles Kebbe, Grena Sloane. Guest stars, Walter Slezal, Edith Barrett, Earl Larrimore, Salena Royle,

Buffalo, June 23. Studio Theatre Players go straw-hat again at Greens Lake, June 29. Summer season of eight productions is planned, Jane Keeler in control, and beer, breezes and pretzels in

Washington, June 23, Washington; June 23, Plans of Steve Cochran for 1a suburban simmer theatre to replace his. cancelled National Theatre Players have been alternately on and off each week since early spring. This week t.e.y were can-celled due to unexpected delay in

ENGAGEMENTS

(Continued on page 78)

Straw Hats

completion of the auditorium at Darby Farm, Md. Present plans are to go ahead with construction and open next summer. He has five year lease on

Roadside theatre, semi-pro ven-ture, opened June 15 with 'Around the World in 80 Days' and is pack-

Kangessers' Stock

Kangessers' Stock
Cléveland, June 23.
Cléveland, June 23.
Changesser Bros, are turning their
open-åir concert stage at villdwood
Park, into a summer theatre, in
which Ralph Becker is installing his
stock troupe June 26. It's a novel
set-up for an anusement park and
probably the, only stock to be seen
the daily acceptance.

here this year.

Beckler's company is starting on with 'Goodbye Again, doing it only two week-end days, bills changing every week's Second one is 'Trial of Mary Dugan,' to be followed by string of light comedies.

string of light comedies.

Three alternating directors are in troupe—Charles Mueller, vetowan actor; Woody Jay Segal and Jean Harther Woody Jay Segal and Jean Harther Woody Jay Segal and Jean Harther Woody Woods and Charles and Charles and Charles and Charles and Jay Woods and Charles and Jay Woods and Jay Wo

Troy, N. Y., June 23.

Troy, N. Y., June 22.

Berkshire Theatre. Workshop opens its season at the Neil Gwyn thee: e. Maiden Bridge, near Nastsun, July 3, with 'Strictly Dishonorable,' presenting the comedy for three performances, but adhering to its Frida; 'Saturday evening schedule for the following eight weeks,' Additional showing will be on July 6.

Additional showing eight weeks, Additional showing will be on July 6.

Students enrolled in the Workshop not only act in the plays but also be the sets. Mrs. Harriet was the bulk of the sets. Mrs. Harriet was the coffee served ou the lawn between acts.

New Plays

'Please Do Not Disturb,' Red Barn, Locust Valley, L. I, N. Y. (22).

'Smart Lady,' Harbor Players, Governors Island, N. Y. (25),



American Academy of Dramatic Arts

Founded 1884 by Franklin M. Savaen THE first and foremost in-stitution for Dramatic and Expressional Training. The in-struction furnishes the essen-tial preparation for Directing and Teaching as well as for Acting.

Acting.
Tencher's Summer Course,
July 6th to Aug. 14th
Catalog of all Courses from the Secretary
Room 247-E, Carnegie Hall, N. Y.

"CAPITOL THEATRE, 1200 seals Albany, New York, available summer stock. Drawing population Capitol District 500,000, without any show other than pictures. Address — Capitol Theatre, Chapel Street, Albany, N. Y."

BUY DOROTHEA ANTEL

Invalid Actress. Pamous Greeting Cords: 21 Original and Excusive De-signs, One Dollar. Agents Wanted to Sell Cards. Liberal Commission. Call or write

DOROTHEA ANTEL

300,000 SUBSCRIBERS AT

Whiteman Looks S.R.O. in Philly; **Expenses Only**

Philadelphia, June 23.

Looks like a record box office for Paul Whiteman's guester tonight and tomorrow night in Robin Hood Dell with Philadelphia Symphony Orcheatra. Maester appearing with his own band, King's Men and Ramons, and will offer set-up similar lolast summer, when he broke all Dell records. Tickets are \$1 and \$1.56, which prevents accurate comparisons with previous date when many admissions were on season tickets. Whiteman is combar's a summer on season

many admissions were on season ticketa.

Whiteman ia coming to Philly on same arrangement as last season, being paid rogkbottom expenses only for two nights. This time, however, his arranger, Adolph Deutsch, gets 41,500 for psecial arrangements, geveral of which have never been heard before. Whiteman drew estimated 7,500 and 10,000 at two appearances last year, gross running somewhere around \$15,000. With Democratic National Convention in down and no low-price season tickets out, figure hell top that easily this time. Dell seats 6,000.

Program for two concerts includes the classical and Jazz numbers. Composers include Gersh win, Schwartz, Van Phillips, Boland, Diamons, Strauss, Grofe, Flsier, Darby, Freed and number of others in lazz meddey.

Freed and number oncert sea-medley. Regular Dell summer concert sea-son getting under way, Friday with Jose Hurbi batoning, includes 32 concerts, four two-night operas, four two-night ballets, with special appearance this Saturday in connec-tant the President Roosevelt's ac-

Tour two-night ballets, with special appearance this Saturday in connection with President Rosesveit's acceptance speech Rosesveit Rosesveit's acceptance Smallens, Sult Caston, Fraser Roses, Solotist include Kallet National Roses, Solotist Include Kallet Rated Bauer, Oldries Thomas, Mischa El-man, Moses Hurb, Connect Thibault and Market Roses Rosesveit R

Brooklyn Bookings '36-'37

Brooklyn Academy of Music which has been having tough sledding for the past few years, is going allead arranging its 1936-37 concert series, with Brooklyn Institute of Arts and Science running the whole show. So far eight concerts and four dance attractions are lined up for borough patrons, with more expected to be pacted for directly. Series sells at \$12 to members, and \$15 to general mubile.

public.

Boston Symphony will also give
Programs starting Nov. 20 with
aeries offered at \$12.50, general admission. Memberships in institute
Proper sell at \$10. Size of academy,
makes work of keeping spot busy a,
big job. Opera house seats \$2.200;
music hall, 1,500 and lecture hall,
500 with sundry other nooks
acattered throughout for extension
work.

Mrs. Newberry Gets Job

Detroit, June 23.
For the sixth consecutive year, Mrs. John S. Newberry, socialite, Was elected last week as president for the Detroit Symphony Society for 1936-37. Included among the score of bigyriggle directors is Mrs. Score of bigyriggle directors is Mrs. Frederick M. Alger, ex-member of State Liquor Boatd and angel of Youth, Inc., local abstinence group. With contribution of 38,000 by made from policy for the ceming City Council, the 1936-37 goal of 3135,000 was reached this week.

Council's contrib makes possible the Heffetz, Reliberg and Pinza, Tracka Texture series of aummer concerts Schoop's cemic hallet, Nelson Eddy, on Beile Isle by the Detroit Symph.

Chicago Summer Symph

Lines Up Conductors
Chicago, June 23.

Ernest Ansermet will conduct the Chicago Symphony orchestra when it opens its new summer season policy at Ravinia Park on July 3. He will also conduct at a special Sunday afternoon concert on July 5. Richard Hageman will conduct on the four nights of July 9-12. William van Hoogstraten will conduct during the third week to July 19. Four local batton wielders have the fourth week, starting off with Henry Weber, musical director for WGN, the Chicago Tribune station, on July 23 man Care Brickers and Isaas Senepectively while Jerzy Borowski takes July 26. Season closes week of July 29 with Werner Janssen on the podlum.

OPERATIC AND MUSICAL NAMES FOR CENT. CITY

Denver, June 23.

Seven eastern numes have been signed by Frank St. Leger, director, for the leading roles in Gilbert and Sullivan's 'The Gondollers' at the Central City Opera House, for three weeks beginning July 18.

Lee Whitney, Louise, Bernhardt, Lee Whitney, Louise, Bernhardt, Lee Whitney, Louise, Kane, Raymond Middleton, Mark Daniels and Barre, Hill are set also Paul Porter.

Newark's Big Crowds

Essex County Symphony Society, with Erno Rapee conducting, opened its series of four consecutive Tuesday evening concerts at the City Schools Stadium, Newark; last week to an audience of nearly 15,000 people, Lily Pons was the guest-artist, and it was her first appearance at an open-air concert. Second concert had Tito Schipa and Bruna Castagna.

Next week German Night will have an All-Wagner Program and Paul Althouse and Viola Philo. Back of venture are Mrs. Parker O. Griffiths, Mrs. Henry C. Barkhorn and Harry Friedgut of the YMHA.

Spalding Plays Solo With 17 Symphony Orchestras

Albert Spalding solos with 17 symphony orchestras next season, considered a high for single instrumental artists. Following appearances with all the leading symphonic groups on this side, he goes to Europe for a similar schedule. In addition he's siated for numer-

In addition he's slated for numer-ous radio guest dates beginning in

Ballet Hot

Biggest legit theatre success current hero is the Fokine Bailets de Monte Carlo at the Alhambra. Show is the hottest ballet click in town for years.

DUNCAN SCHOOL MOVES

Berlin, June 12. Elizabeth Duncan, sister of the late Isadora, transferred her danc-ing school from Schloss Blessheim, near Salzburg, to Munich for a permanent home.

permanent home.
During the war the school was in America, and for the last 10 years in Salzburg. It was in Munich where Isadora's exhibitions in the Tonhalle started a wave of barefoot dancing all over Europe.

ON CONCERT BIZ

Coming Season Very Promising-Out-of-Town Reciprocity Courtesy Become a Petty Chisel, However-Worcester, Ideal Concert Town, Has 4,100 Paid Membership

STUDENTS, \$2.50

Figures -compiled by Columbia Concerts and NBC Civic Concerts reveal that approximately 300,000 persons in U. S. are ticket-holders so final counting will possibly exfare, with 1936-37 season starting next fall promising a new high in cross-country touring of class talent attractions. Salesmen are still out so far for regularly pacted concert ceed this estimate. Adult memberships are sold at \$5; with student admissions scaled at \$2.50 for a series.

sumissions scaled at \$2.00 for its series.

series.

of recliprocity for ticket holders in outlying areas, however, its causing some headaches. When space is left in an auditorium, visitors from nearby towns holding similar seasonal tickets, have a habit of pouring in and taking the best seats. Idea was first instituted to assure full houses, but now it's working into a racket, with hinterland managers puzzled what to do. Metropolitan bureaus are also in the air just what measures to take to stop this overworking. Some people are making it a policy to travel around and see all they can on the cours.

around and see all they can on the utif.

New NBC towns listed for next season include Galveston, Waco, Spartanburg, S. C.; Salina and Leavenworth Kans. Key Cittes stick to the impressrio system,

Worcester, Mass., is generally rated an ideal town for concert fare, with 4,100 paid memberships signatured. Average for smaller communities is around 1,000. Winston-Salem upped its membership roll 60 percent during the past year.

NBC reports a heavier money outlay for talent over the country, which balances any totals set up during boom years in the past. Most of the towns are expanding on their courses. No series consists of 12 st than three artists, with biggest cycles sealed for eight attractions.

ENGAGEMENTS

(Continued from page 72) ms, Donald McDonald, June m, Hilda Spong Players, Cape

Month McDonald, June Mo, N. Hula Spong Players, Cape Ma, N. Hula Spong Players, Cape Mangala Mine, Calvin Thomas, Murray Benders, Paul Everton, Virginia Mine, Calvin Thomas, Murray Benders, Cape Manna, Cape Man

N. Y.

Margaret Anglin, Fresh Fields,
Ridgeway theatre, White Plains
N. Y.

Rasergaret Anglin, Freen Pielus, Roseway Cheatre, White Plains, Percy Kilbride, Ruth Holden, Gerald Kent, Frank Conlan, Pierre de Ramey, Dan Terry, John Macaulay, Hilda Bruce, Joe Cotten, Blanche Hilda Bruce, Joe Cotten, Blanche Red Barn, Locust Valley, L. I., N. Y. James Rennie, Josephine Dunn, Ruth Gilbert, 'Co-Respondent Unknown, Boutevard, Jackson Heights, L. L. W. James Rennie, Josephine Dunn, Ruth Gilbert, 'Co-Respondent Unknown, Boutevard, Jackson Heights, Dicture for Radio. W. L. W. John Matteson, Curtia Cocksey, 'Night of Januery 16,' Alden the-atre, Jamalca, L. I. 'Vivienne Segal, June O'Dra, Billy House, Billy Rayes, Carl Kandall, Willer, Jamalca, L. I. 'Vivienne Segal, June O'Dra, Billy House, Billy Rayes, Carl Kandall, William Charles, The Schwab Festival, St. Louis, Mo. Helen Lynd, Lakewood Players, Stowbegan, Me. Harriet Lonsdale, Sonia Alcean, Andre Kostelanetz & Kostelanetz & Kostelanetz & Radio Konten, Sill of the leaves with the Ceveland with the Ceveland Chestal the West of the leaves New York. Helen Brooks, Susan Fox, Nichlas Joy, Harold Moulton, Berkshie Playnon, New York. Helen Brooks, Susan Fox, Nichlas Joy, Harold Moulton, Berkshie Playnon, New York. Helen Brooks, Susan Fox, Nichlas Joy, Harold Moulton, Berkshie Playnon, Stockbridge, Mass.

cago Summer Symph Lines Up Conductors NBC, CBS CENSUS Teach Stenography in Music School

Philadelphia, June 23.

Curtis Institute of Minsic, nationally-known school here, has begun course of shorthand, stenography and typewriting for accompanists who plan touring with concert artists. Payoff is that secretarial work for concert artists is always handled by management booking engagements.

Understood idea was suggested by sister-in-law of Josef Hofmann, famous plainst and piez of institute. It's causing chuckles among inusical wiseacres here, who're cracking that programs will soon carry announcements that Mr. So-and-So uses Steinway plano, Underwood typewriter, Eberhart pencils and Hammermili paper, etc.

Kansas City Series Replaces Sum-mer Yodel Events

Kansas City, June 23, Kansas City, June 23.

Summer concerts by an orchestra recruited in the main from the Philharmonic group will be held in Swope Park starting the first of July and running through August. Concerts will be given twice. a

week,
Conductors will be N. De Rubertis
and Sol Bobrov. Summer opera
was originally planned for Kansas
City but plans went haywire so city
decided on concerts.

OPERA CO. BREAKS UP, CAST CLAIMS BUM DEAL

The Hague, June 12, After the Dardanella Opera com pany managed by a Russlan, Piedro and his sister, went on tour in British India, with part of the troupe consisting. of natives of Netheriand India, 65 in all, 40 of them left the company and returned to Java, claiming they had been treated very hadly by the management. They allegedly got less pay than contracts called for and some complain they had to do domestic work on the side for Piedro and his sister. They often had to sleep in touring cars, instead of being put up in hotels.

They charge they had to appeal to consular officials to obtain pages home. and his sister, went on tour

Patricia Bowman, Fokine Co. on Jones Beach Barge

CO. On JONES BEACH BATTSE Patricis Bowman dances with the Fokine ballet at Jones Beach. N. Y., during Fortune Gallo's second week at the seaside spot. Troupe is all-American and not to be confused with the Monte Carlo company which the choreographer is at present directing in Europe. Program will be on a barge at Zach's Bay.

Unpunctual Penalized

Onpunctual renalized

St. Louis, June 23.

Annoyance occasioned by late arrivals at Little Symphony Ork concerts, held weeldy at open air theatre at John Burroughs School in St. Louis County, resulted in exces of ork forbidding seating of tardy ones until after first number. Second concert, held last week, conducted by Francis Findlay attracted audience of 1,000.

Kostelanetz Goes West

Kostelanetz Goes West
Andre Kostelanetz, CBS conductor, will do a onc-day performance
with the Cieveland Symphony orchestra the week of Aug. 17.
He leaves New York Aug. 1 to
conduct score for Lily Pons' new
picture for Radio. Will double back
to Ohio for two weeks later for symphonic date.

Thomas First to Bat

Thomas First to Bat
Detroi, June 23.
John Charles Thomas, barltone,
will open the 1938-37 series of the
Detroil Concert Society on Oct. 23.
Others are the Moscow Cathedrail
Choir, with Nicholas Afonsky conducting, on Nov. 10. George Gevsh
win, Dec. 4, playing with the Detroit Symph; Josef. Hofmann, Dec.
15; Nathan Milstein, Yeb. 5, and
Lily Pons in March.

CONCERTS INSTEAD OF OP. HANS KINDLER **CABLE BURNS MUSICIANS**

Washington, June 23. Capital's concert squabbles still

Capital's concert squabbles still making page one. Co-operative summer season run by local musticians who played in last year's National Symphony Orchestra is reported assured by musicians' committee with securing of Watergate site from National Park director. Cost of erecting shell is still tough obstacle although hopes are that donations will cover \$5,000 cost.

Cable from Hans Kindler, regular National Symphony Association conductor, stirred up pienty of resent-ment among musicians of summer group. Invited to lead the unit along with other guest conductors, Kindler cabled. Must refuse in justice to Washington public and my own vision to conduct what my association considers will be interior summer concerts it restrictions are entirely reserved.

forced.'
(Restrictions referred to are bans of Musicians 'Union on importing outside men, which caused original split between Association and

outside men, which caused on month applit between Association and Union.)

Members of co-operative orchestra resent wording of Kindler's wire, particularly in view of their claims that such conductors as Antonio Brico, Erne Rapee, Alfred Wellenstein, Henry Hadley and Nikolai Sokoloff have accepted invitation to lead orchestra.

Tibbett's Long Tour

Concert bookings so far sealed for Lawrence Tibbett next season are for 40 towns over the country. He's staying out on the platform circuit until middle of May, a longer schedule than usual.

Touring also calls for appearances with San Francisco and Chicago resident opera troupes. He will also solo with various symphotometric than the cast waiting call for his next 20th Century-Fox plcture.

Evans & Salter, handling, report the following towns signatured so far for Tibbett dates: Worcester, Chicago, Branford, Ont. Savannah, Atlanta, New Brunawick, Schenectudy, Lafayette, Ind.; Rockville, Ill.; Battle Creek, St. Joseph. Mo.; Newburgh, N. Y.; Winston-Salein, Montgomery, Ala.; Birmingham, Washington, Los Angeles, Clare-Porticol.

Seattle, Calgary, Edmonton, Saekston, Reglan, Winniper, Fargo, N. D., and Ames, Ia. Fargo, N. D., and Ames, Ia. He stays at the Met. for 14 weeks.

Feuermann to So. Amer.

San Francisco, June 23. Emanuel Feuermann, Austrian 'cellist who played here this spring, returned on the Lurline June 18 folreturned on the Lurline June 18 fol-lowing a two months tour of the Orient. He sailed two days later for South America on tour that will keep him-below the equator until October, when he heads back to the United States to fill concert dates until the end of the year.

Feuermann is traveling with his bride, a non-pro whom he married in Austria some months ago.

Record Editorial Staff

The Federal Writers' Project in New York, which employs 500 men and women on its editorial staff, ap-proximates the largest publishing house in the world. Editors, artists, province the work of the control of

house or newspaper office in the city and has many writers on the staff who have previously distinguished themselves in their respective fields. Each department of the Guide Book has its city editor. Leg men and reporters have already handed in some 5,000,000 words of copy.

A complete 300,000 word history of New York theatres has been written, which, when edited, will be boiled down to 30,000 words. Copjes of the original manuscript, however, will be turned over to theatrical

will be turned over to theatrical trade papers, libraries, and other interested organizations for reference purposes. Hoped by directors that surplus material will find pri-

ence purposes. Hoped by directors that surplus material will find private publishers after it is turned over to the city. No royaltes will be pald to writers.

Washington has asked for wage schedules as recommended by writers. Washington has asked for wage schedules as recommended by writers. Organizations, such as the Book and Magsteine Gulid, Myriters Thoics, and Newspaper Gulid, and reporters now get \$23.60 per week, desk men \$30 and top salaries are \$48.50. Writers' Project in N Y, is part of a national organization which employs nearly 10.000 persons, directed by Henry G. Alsberg from Washington. About 4,000 of these under, Dr. Luther G. Evans are making the first national inventory of state and historical records in the U.S. The countries, states and the District of Columbia.

'Nother English Invasion

"Mother English Invasion
Two more British newspapermain
arrived Monday (22) for all richfrom-London soloutrs. In Hollywood. They are Connery Chappell,
of the London Despatch, and Stnart
Jackson, of the London (Sudday)
Chronicle, who leave tonight (Wednesday) by plane, for a Hollywood
once-over, Jackson is doing interview stuff, but Chappell will cable
his spot-news and chatter back
daily. Chappell returns to London
'7uly 14.

July 14.
Previous London newspapermen
coming to America on Hollywood been Reg Whitley (brother of Clif-ford Whitley, London showman) of the Mirror, and Dick Hastier, of the London Star. It's Chappell's firs time in America.

Shaw's 'Present'

Shaw's 'Present'

Frank Soully made the August Issue of Esquire practically over, night through recalling that George Serurard Shaw's next birthads, July 56, is the Irish savant's 50th. Soully 16, is the Irish Shaw Indian Irish Irish

Hal Cohen's Jump-Off

Hal Cohen's Jump-Off
Harold W. Cohen, drams and motion picture ed of the Pittsburgh
Post-Gazette, and Stephani. Diamond, radio actress with Hearstowned station WCAE, Pittsburgh,
will marry late in August. "hey'll
go to the Coast on their honeymoon.
Groom-to-be is also VARIETY'S · Plttsburgh mugg.

Cartoonists Strike Settled Cartoonists Guild settled the strike against College Humor when publication agreed to pay a minimum of \$15 for all cartoons accepted.

Robert A. Pines, editor of the magnating, declared that he had not begon the college of the Guild nor agreed to take drawings only from Guild members,

A \$3,000 Rib

A contrib wrote Esquire a month ago saying he had heard early ilsues of the mag we're very valuable. He had a September, 1932, number which he would like to sell to 1300. Mag printed the letter of 1300. Mag printed the letter of 1300 is the control of

\$3,000. Within three days of pub llcation the magazine's lication the magazine's office in Chicago was swamped with letters, telegrams and other messages. About 700 people showed up within that short time, all of whom claimed to have a September, 1932, issue and all of whom wanted \$3,000. Magazine was started 1934.

Appeals Court Gets A.P. Case

Circuit Court of Appeals reserved decision in the Watson case after hearing arguments on application of the Labor Board for an order enforcing its ruling against the As forcing its ruling against the Asso-ciated Press. Board ordered A.P. to desist from interference with em-ployees who wished to organize and reinstatement of Morris Watson, al-legedly discharged for his Newspa-per Guild activities, after seven

lessediy discharged for his Newspa-lessediy discharged for his Newspa-lessediy discharged for his Newspa-years service.

John W. Davis, attorney for the A.P., contended that the Labor Board had no jurisdiction over manufacturers and that the A.P. came under tils classification rather than interstate commerce, as argued by Charles Falby, counsel for the Morris Ernst, counsel for the Guild, made no argument but pre-sented a brief as a friend of the court.

Now Comes Horace

Now Comes Horace
Continuing its purpose eventually
to include all the classics in the
moderately priced Modern Library,
its publishers, Random House, how
adds the complete works of Horace,
Collected by Fro. C. 2s per J.
Collected by Fro. C. 2s per J.
Styx. His objective has been the
selection of the best of the numerous translations of each work and
their combination into a single
yolume.

their combination into a single volume.

The translators range from F. P.
Adams to Austin Dobson and in-cludes the conversation pieces, 120 odes and 42 longer poems all in a pocket size volume.

Court Frees Wisconsin Strikers

Court Frees Wisconsin Strikers
District Court in Milwaukee' acquitted four men held on charges of
disorderly conduct in connection
with a strike demonstration at the
plant of the Wisconsin News April
17. They were Robert J. Collentine,
James J. Randall, John Kehrle and
James J. Randall, John Kehrle and
at the Newspalms, all sympathizers
in the Newspalms, all sympathizers
in the Newspalms, all sympathizers
at the Newspalms, News is a Hearst
paper,

paper.

Gulld members asking for increased wages, recognition of the
guild and better working conditions
from Wisconsin News.

Holworthy Hall Dead

Holworthy Hall Dead

Harold Everett Porter, 48, who
took his pen name of Holworthy
Hall from a college dormitory, dled
in Tornigation, Conn., June 20,
For a time he made considerable
progress in the pulp magazines, but
was perhaps best kno. n for the
one act play, The Vallant, written
in collaboration with Robert Middlemass. It was used as a curtain
raiser by Bert Lytell and served as
the foundation of a film for Paul
Muni's celluloid debut. He had
written for the leading slick mags
following his pulp career.

UP's H'wood Column

UP's H'wood Column
United Press is preparing to
serve p.m. papers with a daily
Hollywood column, similar to servlee for a.m. cllents which has been
handled by Henry Sutherland.
Mary Knight, who recently wrote
a series of Hollywood features for
U.P., is returning here to write the
new afterpone column.

iew afternoon column.

Eliot Keen Found In Hosp Eliot Keen, editor of Silver Scréen, who was missing for four days, was found in City Hospital on Welfare Island, N. Y. He had been unable to say who he was due to haying received a blow on the head, apparently resulting in a concus-sion.

sion.

He's now in the Peck Memorial
Hospital in Brooklyn, where his
condition is said to be improving.

J. T. McIntyre Wins Contest

T. McIntyre's novel, 'Step Going Down, was unanimously se-lected from 500 manuscripts by American authors as winner of the All-Nations Prize Competition, thus

American authors convention thus American surface and the state of the

Nathan Esquire's Drama Critic George Jean Nathan will join Es-guire as its dramatic critic in the

cuire as its dramatic critic in the rail, starting with the October Issue. Will leave Vogue the month before. Esquire has been having some difficulty with its drama department since Johnny Weaver quit the assignment a year ago to go to the Coast. Was filled for a while by an anonymous contrib using the penname of Van Wyck Potter, who turned but to be a woman. This series ended with the current (July) lesue and there will be no theatre articles in the Interim. The July Esquire 'exposes' its feminine Potter. Esquire Potter:

Gallico Sticking Abroad

Gallico Sticking Abreas

Paul Gallico, former sports editor
and columnist of the N. Y. Dally
News, indicated his indefinite stay
abroad by buying a house at Devon,
England. In addition to magazine
articles, he is completing a book of
sports nature. Two of his Safurday
Fiventra. Rest. treated the buydless. Evening Post stories, including Tight Wad, have been sold to plo

While having an indefinite leave of absence from the News, he will cover the Olympics for the tab.

Liquor-Control Play Contest
One-act playwriting contest on
subject of liquor control and education regarding usage of beverage
alcohol being conducted by Methodist church. Mrs. William E. James,
of Johnstown, Pa., has made a gift
of, 5500 to be split up for awards.
Top one is Schotchet church mag.
is sponsoring, Contest closes Dec. 1.

Authors

(Continued from page 1) old Wallack theatre, N, Y., In February, 1899, American adaptation by the late Sydney Rosenfeld. Fronmans also dld the show that way in

by the late Sydney Rosenfeld. Frohmans also did the show that way in
England.

The estates of three authors are
cashing in on the current revival.
Show was revived in Berlin three
Dr. Hans Muller with Rapi Berlin
Laky's music. Cilcked and went on
to Parts, Vienna and London. But
in New York, where it was intended
to produce it last season, there-were
a number of complications due to
the stepping in of the estates of the
deceased authors.

Erik Charrell, who produced the
show in Berlin and London during
the past couple of years, and who
is also staging it in New York,
finally brought about a consolidation
of the various estates.

of the various estates

Another sidelight came up in Ne Another sidellight came up in New York due to the copyright law that a work goes into public domain after 28 years unless the original copyright holder or one of his immediate descendants renews within a year of the 28-year expiration date. Rosenfeld's estate consists of two remaining sisters and one brother, but all loss of the property of the pro

old.

Trio lived to renew the copyright, deal for production then going through. Just how close a race with death it was is shown by the fact that two of the trio have died since.

that two of the two have ded since,
Hector Rosenfeld, 3a and Dorothy
Johnson, 89. Lillian X. Johnson, 84,
is the only remaining cialmant of
the Rosenfeld end.
Irving Caesar and David Freedan
ann have been set to write the new
adaptation for the Center production. Score by Benatzky, used in the
Berlin' production of three years
ago, will be retained but some one
may be called in on the lyrics.
Other tunes also may be added,
swhich would once again fatten the
list of authors.

Best Sellers

Best Sellers for the week ending June 20, as reported by the American News Co., Inc.

'Doctor, The' (\$2.00)
'Last Purltan, The' (\$2.75)
'Weather in the Streets' (\$2.50)By Rosamond Lehmann
'Sparkenbroke' (\$2.75)By Charles Morgan
'Roofs on Elm Street' (\$2.50)
Nen-Fiction
'Wake Up and Live' (\$1.75)By Dorothea Brande
'Around the World in Eleven Years' (\$2.00)
By Patlence, Richard and John Abbe
'Man the Unknown' (\$3.50)
'Way of a Transgressor' (\$3.00)
'North to the Orient' (\$3.50)By Anne Morrow Lindbergia
'Inside Europe' (\$3.50)By John Gunther

Fiction and Films

BY EPES W. SARCENT

Frustrations

Starting off cheerfully with a death bed, Pamella Wynne, in Love Begins at 40 '(Doubleday-Doran; \$2), swings into the favorite problem of the British withers since the war; the army of frustrated spinsters. And she makes a good job of it until she goes a bit soggy at

of it until she goes a bit soggy at the end.

As the title suggests, it's the story of a belated love in England, where since the war there are not men enough to go around. The author draws a keen picture of two women, who, in their various moods, react to their sex-starved impulses. Plenty of fast movement until the story ogs down in sentiment near the close, but still worth reading. Not

Ship Ahov!

Something out of the usual Claude Kendall output is Charles Merriam's 'Last of the Five Masters' (Kendall; \$2.50), a story of the fast vanishing

Nuge cargo salling yessels.

Merriam took a Carribean voyage in the Edna Hoyt and the result is a brisk narrative of the trip, enlyened by sea yarns and shore adventures. Readable and different.

Odd Triangle

Odd Triangle
Polan Banks manages to create a
relatively new triangle in his "The
Far Horizon' (Green Circle; \$2), in
which the components are two
women married to the same man,
and a fabulously rich young man.
Young Killian January marries
to the same wan,
and a fabulously rich young man.
Young Killian January marries
he tiffs with Jessica Biair She who
he tiffs with Jessica Biair She
him an aniument in time to permit his marriage to Jessica to take
place on schedule, scorning a cash place on schedule, scorning a cash settlement. January is lost in a plane crash, just as Tracy learns she's an expectant mother. She per-mits Jessica to assume maternity of the infant for the sake of its future Then January returns from the Brazillan wilds with the stage all set for keen action. Plenty of story and distinct picture possibility.

Double Climax

Double Climax
Cora Jarrett, who likes to be different, goes the distance in her
Strange Houses' (Barra & Rinehart; \$2.59). It's a story of exchanged Bentitles, which in itselfils no novelty, but she handles adrolly the growing mystification. It's
a grand little twisted adventure
that never is completely solved, for
aft' what seems to have been the
solution, the author cores on to

aft: what seems to have been the solution, the author goes on to argue, if not to prove, that the solution was-all wrong, giving the story a completely different slant.

It beats the average whodunit in that it is not a murder story and in that at more direct appeal is made to the intelligence. The author has handled the Jekyll-Hyds theme in a manner to get the ultimate thrill. Will probably make a rather talky picture, but there's a story there.

Liberian One-acter

Something out of the usual line of ne-act plays is 'Komateekay' Something out of the usual line of one-act plays is "Komateskay" (Bruce Humphries, Inc.; 25c), written by Alice Carter Cook from a Liberian folk tale. Lacks substance, but will constitute a novelty of the constitute the leater bills.

The constitution of the constitution of a single includent, early but three acting characters and five pickanlunies.

Japanese Drama

Prepared by the National Com-mittee of Intellectual Cooperation of the International Association of Prepared by the National Com-mittee of Intellectual Cooperation of the International Association of Japan, the Board of Tourist Indus-try has issued an English transla-tion of the Japanese original of "Riverside Drive" on which she has Japanese Drama, published in that been working nearly two years.

language about a year ago. It is No. 6 in a series of brochures only one other of which deals with the drama; a monograph on the Noh

It is impossible to more than skim It is impossible to more than skim the surface in such limited space as this volume provides, and it is designed to acrouse interest in rather than to fully inform, but it covers the drama from its earliest Japanese forms and is lavishly illustrated with pictures of players and scenes from plays, including three color plates. An addition to any library collection on the drama. Moreover, it is done into good English, which is not always the case with Japanese translations. The work of Professors I, Matsuhara and E. T. Ingichart. Inglehart.

CHATTER

Lisle Bell still nursing a broken Dr. Clements Fry sailing for

Europe Geoffrey Gorer left England for

Evelyn Scott arrived in N. Y. from England. Jean Rhys in N. Y. en route to mphrey Cobb In N. Y. from

Humphrey Cobb In N. Y. from Hollywood.

William McFee received honorary degree at Yale.

Louis Kronenbeiger preparing an anthology of literary criticism. Carl Van Doren finishing his autoblography, out in September. Bleanor Green's novel The Hill, to be published by Tauchnitz in Paris.

Sinclair and Dorothy Lewis both received honorary degrees month

month.

Ronald Mansbridge, head of the Cambridge University Press, left for England.

Edgar Lee Masters in N. Y. work-i; on his autobiography, 'Across

Spoon River.'
Epes W. Sargent (Chic) has a plece on theatre exploitation in next

heeven theatre exploitation in next month's Stages.

Have lock Ellis will have a new book, Queenns of the Day, published in the fall.

James P. Farrell, author of 'Stud Lonigan', will have a new book. A World I Never Made,' out soon. Naomi Mitchison is the author of 'We Have Been Mourned,' which Vanguard will publish in the fall.

Lee Foster Hartman, ed, of Harper's for 30 years, received an honorary M.A. degree from Wesleyan U. Mary, Ross of the Survey, going Mary, Ross of the Survey, going the stage of the survey, going the survey of the survey.

orary M.A. degree from Wesleyan U.
Many Ross of the Survey, going
abroad until mid-August. May Join
Old Age Security Board in Wash
ington on her return.
Clara Savage Littledale, editor of
Parents Magazine, now trying her
hand at fiction and has sold a plees
t. Household Magazine.
Jean Starr Untermeyer received
the gold medal award by the Nat'l.
Poetry Center for her last book,
Winged Child, for the outstanding
femme poet in N. Y. State.
Coley Taylor has written The
Bagie Screams' as campaign lit, for
Democrats. Author is editor of
Gotham House, but Lee Furman is
publishing book, out within month.

Botham House, but Lee Furman Publishing book, out within month.
Robert Tristram Coffin received award of Golden Rose at recent dinner of New England Poetry Society in Boston, Given annually for best volume of poetry by

best volume of poetry by a New England poor. Charles Caldwell Doble har won Literature Silver Medal Award of Commonwealth Chib of California for 'San Francisco Tales.' Second time for Doble, who won the medal in 1932 and is only author to win it twice.

News From the Dailies

This department contains rewritten theatrical news items as published during the teels in the dally papers of New York, Chicago, San Francisco, Bollywood and Kondon. Vantur takes no credit for these seess items; each has been rewritten from a daily paper.

Mineola (L. I.) judge finds that the option system in dog racing is not gambling and, anyway, people like to be humbugged, he says.

Mrs. Vincent Astor, acting head of the Musicians' Emergency Fund, re-ports that 2,811 have received relief the past year.

the past year.

Bill to admit minors to picture theatres at designated times approved by N. Y. alderman. To be segregated from adults and under a marron. Latter to be licensed by User Wolter Woolf King. Recently commissioned a White Plains rehearing. Busted three ribs and as many weeks of a Dallas engagement.

ment.
Alma E. Lauritzen withdraws her suit against Andre Kostalenetz on an out-of-court settlement. Argument was over a \$5,000 bond, which she says he gave her and took away again.

Took Demonstration of the suit of the su

Jack Dempsey given a dinner last Wednesday (17) in recognition of his work for the West-Side hospital. At the Astor instead of his own res-taurant,

taurant.
Artists of Tudor City, residential project, holding their own open air art show.

project, holding their own open air art show.

PWA to give shows on the Buccaneer. Bobby Sanford's old show-beat. Now tied up in the Hudson at Bloomingade, probably the best known asylum in the country, to be known in future as New York hospital, Westchester division. Formerly located on Morningade Helpita, in the day to the country in the country i

move the suggestion of an insane asylum.

Hijackers grabbed off a meat truck Wednesday (17). One of his eaptors took the driver to a picture show and made him sit through one of the features on a dual bill, then turned him loos. Park contert of Goldman band drew 25,000 to the Mail last Wednesday.

Sergius M. Trutanoff, once known as Tildor, the Mad Monk, suing Yiking press, for libel alleged to be contained in a book on Rasputin. Bidor, came to America to make pictures and the complex of the suine suits of the suits of

missouts. Jury found for the publisher.
Commissioner Moss tells Bronx magistrate that pin games are legal if no prizes are given.
Fake oharity ring has been bared by N. Y. Police, Pulling down about 4600 a day. Used the phone and represented themselves as priests or rabbis as conditions determined. Silvial French has taken over the straw hat at Southampton, the former Potter & Haight spot. Opens July 6.

former Potter & Haight spot. Opens July 6.
Wilson Line, newcomer in N. Y. waters, to operate the Delaware as the first picture showboat. To work from Jersey City and make nightly trips, showing talkers and a couple of acts.

Acts of the couple of the couple of acts of a

Covers the period from Oct. 10 of last year.

Theatre Guild plans to import Sarah Allgood, of the Abbey players, for Tempest in a Teacup.

Lion escaped from its cage in a carnival a: Bloomsburg, Pa., last Thursday and wandered around through the crowd. No panie as the Thursday and wandered around through the crowd. No panie as the Finally capture of the fight a swell break for the niteries.

Postponement of the fight a swell break for the niteries.

New fieet of taxis around town. Equipped with sliding roofs for pleasant days.

Fokine ballet booked for Jones Beach July 3-5. Pat Bowman to be Premier.

Beer and pretzels for the WPA Light o' London,' but for a con-sideration.

Light o' London,' but for a consideration.

Cops pinched 18 cartonnist picksung the offices of College Humor string the offices of College Humor string the old Signature of the court and four hours in court awaiting trial. All dismissed. Cartonnists striking for a minimum of 415 per sketch. Editor says he's pains that, but hasn't told the police issue new rules for dance hails. Hostesses must be paid an imimum of 325 a week, and maximimum of 325 a week and maximimum of 3

bankruptcy suit to agree on a trustee a stalemate Friday (1), so take a stalemate friday (1),

Bride on Stadium program Juju 23-24. Has not been heard heies since 239. Interest wins \$1,000 for writing. Stitin' in the Sand as Sammy Lerner wins \$1,000 for writing. Stitin' in the Sand as song for Atlantic City. Irving Berlin, one of the judges, will publish. Lily Pons yisted Lilypons, Mad, named after her. Saw the ponds and the illies and sang for the natives Saturday (20) Cornell awarded honored the same sand sang for the natives at Madison. Wis, last Monday (22). Then off to Los Angeles. Asbury Park takes court action to retain control of beachfront. Legislature gave control to a commission to be named by Governor Legislature gave control to a commission to be named by Governor Middred Hunt heading a committee to present annually a placque to the outstanding showman of the year in honor of the late L. S. Rothafel.

U. S. Polo Assn. seeking to sluft taxes on the grounds it's scientific and educational.'
Museum of the City of New York has added five miniature sets of old has added five miniature sets of the safety of the auditorium with the stage set for an act. More expected to be made in a spot. Gets until Monday of on the salt scarching to the old when the hade pay to the old when the hade hay to the old when the hade have to the old when the hade have to the hand back pay to

stage set to a made.

Simon Lake in a spot. Gets until
Monday (29) to hand back pay to
deck hand on the ship searching for
the Hussar, British frigate supposed to have been sunk in the East
river. If he cannot raise \$394, the
wrecking submarine will be sold at
auction.

wrecking submarine will be sold at auction.
Irwin Shaw hopping from Bury the Dead to 'Salute,' which is a farce.

A farce, which is a farce of the submarine submarine

M.P. League Scores

Three games out of skedded five played list week, Par, vs. RkO game was a tie. Col-Consolidated and Music Hall-FiB.O, games rained out. In two others, MGM beat Skouras 8-4, and RRCO beat UA 5-1. Col and Music Hall teams remain only two in the 1000 average class. RKO moved up one peg to fifth RKO moved up one peg to fifth place. UA hasn't won a game.

GREASED PIGS AS BALLROOM LURE

Sait Lake City, June 23.

Dollar bills attached to greased pigs and and turned loose in a public baliroom to stimulate business brought forth a loud howl from the stimulation of the policy of the still be seen to be seen

Tourists in Reverse As Canadian Coin **Comes Into Detroit**

Detroit. June 23. Tourist coin has reversed its

Tourist coin has reversed its course across the Detroit river. No longer do Americans pour their money into Canadian liquor coffers in Windsor, Instead, Canadian slopers are now patronizing the joints on this side of the bor-

der.
Reasons for the Canadian play include the good oil come-on of cheaper liquor prices and better encheaper liquor prices and better en-tertainment on this side of the river. The thousands of Windsor-ties who earn their bread and but-ter in Detroit auto plants may feel, too, that they ought to wash the food down with American liquor just to make everybody feel better.

MARRIAGES

Betty Bryson, film actress, to Le-Roy Prinz, Paramount dance direc-tor, June 21, in Yuma. Second try

for groom.

Mireille E. De Martelly to George
Bricker, film writer, June 20, in
Teceta, Mexico.
Frances Johnstone to Rupert
Wickes in Malden, Mass. June 13.
Bride is heard over WNAC, Boston.
Hilda Selby to Don Wright last
week in Regina, Sask. Groom is
announcer for CJTMI, Regina-Moose

Jaw, Sask.
Goldle Hardesty to Paul Zens, of
KNX (Hollywood) music department, June 14, in Yuma, Artz.
Lillian La Monte, model, to Fred
MacMurray, film actor, June 20, in
Las Vegas, Nev.
Diana Napler to Richard Tauber,
in London, June 20, He's the tenor;
she's in films.
Mrs. Rosalind Levy to Alex Yokel,
in New York, June 22. Groom is Jaw. Sask.

in New York, June 22. Groom is legit producer.

legit producer.
Eleanor Blum to Vladimir Sokoloff, in Washington, June 14, Groom is concert planist.
Madeleine Talcott, film actress, to Lou Alter, songwriter, June 20, in Los Angeles.

BIRTHS

Mr. and Mrs. Alfred Santell, daughter, June 22, in Los Angeles. Father is director at RKO.
Mr. and Mrs. Ira Mosley, son, in Santa Moniea, Cal, June 17. Father in Metro's sound department. Mother, Muriel McGuiness, with studio's music department McGuese, son, last week, in New York, Father in NBC's press department in N. Y.

Maxie's Louis Kayo Biggest Upset Since Corbett-Sullivan: 10-1'ers Ruined

By JACK PULASKI

By JACK PULASKI
The U. S. mail was Jammed
Saturday (20) with little birds for
the fight experts, who had declared
day after day, that Joe Louis
would knock out Max Schmeling so
pronto that the fight bugs stayed
home and the Yankee Stadium was
less than hair filled. The way the
sports writers alibled themselves
the next day was the source of
much humor.
Downfall of Louis, the vaunted

Downfall of Louis, the vaunted

much humor.

Downfall of Louis, the vaunted Brown Bomber, was the most sensational upset in fistic history since John L. Sullivan was tamed by Jim Corbett. It was the first setback for Detroit in a whole year of professional number ones. What a sucker for the first was the first colored lad went to the canvas in the fourth round and foolishly retused to take a count. At ringside those who were sure that Schmeling would be flattened could hardly believe what they saw. The incredible odds of 3 to 1 Max would be kayoed were quoted and the win odds were from 8 to 10 to 1 on Louis. In Harleme bounts money was squandered betting on Poker Face. As for Schmeling knocking out Louis, they'd have layed 40 to 1. Tuff on Ref

Arthur Donovan, referee, had a particularly bad night. Twice the bell rang ending rounds, and neither time

particularly bad night, Twice the ball rang ending rounds, and neither time did he hear it. Once Louis dropped his arms and the German landed a sock that sent Joe wabblink to his corner. That was at the end of the fifth, and maybe it was the punch that destroyed the destroyer. But the facts say otherwise. Every time Max shot his right it landed, — Max Baer can look at the fight fictures and weep. Also he can meditate on how he dogged it last summer with this same Louis. Bearwill probably come forth now and demand a match with Schmeling, but he won't get.tt. Jim Braddock, the main: guy in the heavyweight division, is next.

It was in guy in the heavyweight division, is next.

It was the cards that Louis would not fight for the champion of the control of the cont few rounds it looked like Louis was boxing for the pictures. He popped Max with jabs and cut the German's mouth. Then Max's left lamp started closing. Suddenly the tide turned and the spectacle of Louis wobbling about was stunning. Schmeling's eye was almost shut tight in the later rounds, but he looked in splendid shape otherwise, much better than the dark de-strover.

stroyer.

At the start of the 12th, which was the doom round for Louis, Max was fouled and could have coasted was fouled and could have coasted until the bell, since the round was automatically his. Instead he pasted Joe and, on seeing the killer wobble, walked in for the finale. Long before then the left side of Louis' face was badly swollen. He had no defense against right, and and the left side of the seeing see that the left side of the left side of Louis' face was badly swollen. He had no defense against right, and we will see the left side of the that he was out.

The Tipoff?

The Tipoff?

Perhaps the tipoff on Louis' weakness was noted in Chicago in the Charle Resizalf match. Latter was knocked out, but before that he sent a sizzling right that just missed. Those interested in Louis immediately cancelled plans for one fight monthly, figuring it would be wiser to save their meal ticket for big coin out of doors. They did just that, but this time the gate was, disappointing. There was so much said and written about the Schmeling-Louis fight being a sure thing, and so much propaganda against Santa Monica, Cal. June 17. Father in Metro's sound department. Mother, Murlel McGuiness, with studio's music department. Mr. and Mrs. John D. McTigue, son, last week, in New York. Father in NBC's press department in N. Salkow has resigned as eastern rep for Al Kingston-Walter Meyers, Coast June 30 by car. Salkow intends opening his own office.

each getting 30%, they netted about \$141,000 apiece.
After he was tagged, Louis looked like a preliminary fighter. He missed repeatedly and most attempts with the supposed dynamite right landed on Schmeling's shoulders. Claimed that the limitation of bandages was the undoing of Louis, who has larce the undoing of Louis, who has large hands and uses twice the normal amount of wrappings. After the battle it was stated both his thumbs were sprained. That would indicate that he was not hitting correctly. Nothing that Jack Blackburn, his trainer, told him between rounds registered, whereas the gas house gang around Schmeling's corner

Sidelights

Sidelights

The wide open spaces in the upper stands were glaring. Lower prices applied there, but the fans ducked, never figuring it could be one of the most startling matches

It used to be plain Mike Jacobs but the boxing writers gave him class by spelling out his full mon-icker—Michael Strauss Jacobs. He smiled, even though the house was

Jacobs made it much easier than usual for fight addicts, but made the mistake of scaling it too high. There was no 'press donor' section and the first row was actually the first row. However, supposed 'worksing press' sections were rung in here and there.

Ticket specs who failed to unload were stuck. All had the privilege of paying Jacobs in three installments and there were post-dated checks. Some were stopped with the brokers

One spec had \$2,600 worth of du-c.; and finished up \$40 in the red. He considered himself lucky. That's how weak the demand for tickets, really was. Yet the sensationalism of the match will probably do much to stimulate attendance, at future fights.

There were cracks that all Har-lem plunged on Louis and used up much of the bonus dough. Pleinty of rough stuff in the colored section after the fight and the cops had a busy night. Throwing roc. at passing cars returning from the Stadium was one of the little tricks practised by Harlenites.

Fight being postponed from Thursday to Friday meant gravy to theatree and nite clubs, because a considerable percentage of those who saw the fight came from out of town, and they were on the loose Legit theatree classifier of the October Thursday when the rath forced the postponement.

Weighing-in at the Hippodrome, weigning-in at the Hippodrome, which has been taken over for sports events by Jacobs (20th Century Sporting Club) was most elaborate. Spot looks like a natural for fights and will oppose Madison-Square Garden. Flashlight, bubs had the fighters blinking.

New ring used at the Stadium is higher than usual. New spots direct bear.s on the ring proper and there is no glare in the eyes of the work-

Fannie Brice gave her new clackers a work out. She and Beatrice Lillie were right there with the sports writers. Also George Abbott.

Plane circled the field and electric lights announced the fight pictures would be shown the next dry in RKO theatres. Lights worked per-RKO theatres. Lights worked per-fectly and the ship quickly v.mped. Loew office well represented at ring-side, would have gone for a chunk to g t the films.

Harlem was highly anticipatory, and as result even more dejected, because of the optimistic expecta-(Continued on page 78)

GAMBLIN' FOOL VETS

Detroit, June 23.
Gambling houses in the Midwest got a major portion of the bonus money.

Estimated business in clip joints in these parts up 40% in the past

Broadway

Ira Golden, brother of Gil Golden, Warners, convalescing. Leon Leonidoff plans another trip to Europe this summer.

Cyril Chadwick going to London n spec for British films.

on spee for British films.
Joseph P. Kennedy nas gone to
his home in New England.
Sam Body (Lewis and Dody) in
Hand Degree in the sam of the sam
Jack Pegier has moved out to his
farm for the summer.
Harry Hershfield attending the
Dem. convention.
Staff at Columbia Concerts gets
Dour. weeks vacash this year with

pay.

Bobby Feldman confined to his hotel suite with severe case of

Bobby Feldman confined to his hotel suite with severe case of grippe. The hotel suite with severe case of grippe. The hotel suite with severe case of grippe. The hotel suite have formed a partnership for floor-show and unit production. Paul Morris on special press chores for Fortune Gallo's open-air open dings at overy soom at the Edison, the first hotel in the country to offer this service to guests. Sldiney Kingsley leaves for Hollywood this week to assist in direction. George Raft was another who came east for the fight only, being on 24 hours' call from the studio. George Balanchine, recuperating in Westport from recent tilnes and. National Screen footing the entire cost itself for annual outing Saturday (20) by hoat to Bear Mountain. Sophie Smith, former manager of the Little Flotture House, doing the Com. Sor Wess wife, who was with Sid Wess Sid Wess

the Little Picture House, doing, the publicity for Falcon. Mouse, Easton, 2018. Welss' wite, who was with Jos Cook in 'Fine and Dandy,' making a comeback on radio as Lucille-Lawrence.

Mary Nolan (Imogene William) and the Mary Nolan (Imogene William) olding a guester date at the Vendoing and the William State of the Vendoing with the William State at week's weatton, possibly in Mexico.

The William of the William

offs, but by July 4 most all are usually set for on-the-curf, ille-of-the-like of the control of

day).

Plenty of burnups by the vaudevillans, who're booked into the
summer resorts for their board plus
a very nominal stipend (sometimes),
but at a fancy fee to the booking
agency.

a very nominal supend (sometimes), but, at a fancy fee to the booking and the superior of the

Freulinhysen, Mrs. Damon Runyon, William B. Hall, and Dr. C. W. William Hall Horne is biting into his initial choregas am RKO. Radio producer, his wife, with Joe Mankle, wicz sister, will vacash in England, motoring through Ireland and Scotsucz sister, will vacash in England, motoring through Ireland and Scotsucz sister, with the standard of the standard of the standard with the standard

CHATTER

London

Mrs. Heien Vinson, Sr., is in town. Walter Ellis trout-fishin- in Ireland.
Robert Katscher to do one for Max Schach.

ax Senach. Annabella doing the shows and

looking aces.

Jim Bates returning from a trip
to the States.

Dorothy Bartlam, film actress, ob-

Jim Sates eturning from a tript bases to the control of the contro

Shaw.
Raymond Massey to play lead in Robert T. Kane's 'Under the Red Robe.'

Edward Stirling back in England negotiating to appear here in

autumn.

Arthur Dent's injury to his knee
is more serlous than at first

autumn.
Arthur Dent's injury to his knee
is more serious than at first
though in the property of the control of the control
reservoir.

Sherman Fisher celebrating his
seventh anniversary at the London
Falladium interestry at the London
Falladium Happy Hypocrite' closed
without notice at His Majestry's after
two months.

William Gerhardi succeeds Sydney Kyte as band leader at the
After Cotober, currently at the
Criterion, being transferred to the
Aldwey London, the control
Advent June 29.

Peter Martinez, head of Martinez,
hotel and other spots, in Cannes,
Morton Selten celebrated his 76th
blitthday. On the stage 58 years.
Real name Stubbs.

B. B. C. contracts for dance programs are stamped with 'No song
Bell' Theatres, operating Lewisham Hippodrome, has taken over
the Palace, Reading.
Cariton hotel, which had been givoperating severy night.
Eric Maschwitz off to Budapest
June 17 to translate Oscar Straus'
latest operating head for
the beautiful and the service of the contranslate operating in the service of the contranslate operating in the service of the contranslate operating in the service of the service of the places,
sonova (747,769 for 12 months, which is increase of 578,164 over last year,
Georgie Wood working with
double fractured arm, with even his
most lutinate friends unaware of ittroploal fever, and only just recoveved from operation for appendictus,
publicity desix after going over

tis.

Keslar Howes back at the Columbia publicity desk after going over to British Lion Films for a short

bought new plane. Only film executive who has pilot's license.

Eddle Pola signatured by Radio
Luxembourg as program arranger.
Contract, calls for condition that
Polarization of the condition o

cludes George Robey, Nell Hamitton, Gina Malo, Vera Pearce, Chill Boutchier.

Charles Cochran and his body-graded Henry Sharek, off to Mander Henry Sharek, the penning at the Galety, London.

Windmill's latest non-stop show has done the best business the small theatre has perfectly the small the fall. It will be put on for a run at a West End has held the small th

Paris

G. W. Pabst in town.
Mara-Mara televesing.
George Mitton in Toulouse.
Robert Rochefort off to Tunis.
Heiena Gressly off to London.
Jacques Deval off to New York.
John E. Abbott and wife in town
Bal Tabarin show opened June

ichy. Jean Wall set for Bernstein's 'Le

Goeur.

Irene Hilda leading band at
Sirius.

Joan Warner at Harry's New

Sirius.

Joan Warner at Harry's New York bar.

Mary Dugan' going strong at Odeon.

Char Chase entertaining friends at Ambassadeurs.

Chatelet shuttering for summer. Ditto Fore-Saint-Martin.

Paris, with Jean Choux megging.

Jacques Baumer stage director at Bouffes-Parislens next season.

Ded Rysel and Robert Rocca father and the Choux megging.

Joan Trio off to Berlin, and signed up with Latin Quarter there.

Walter Wanger and wife in Paris from Rome, on their way to London.

The Whole Town's Talking' to be and Artists Center.

Elvire Popesco and Elerme to costar with Maurice Chevaller in T. Homme du Jour.

Sans La Trol.

Elvire Popesco and Elerme to costar with Maurice Chevaller in T. Homme du Jour.

Sans La Trol.

The Whole Town's Talking's to be fair and Artists Center.

Elvire Popesco and Elerme to costar with Maurice Chevaller in T. Homme du Jour.

Sans Le Trol.

'L'Homme du Jour.'
Two-person play, 'Sans le Trol-slenne' ('Without the Third') on at the Geuvre in July.
Pierre Lelong, commercial man-age of Radio-Chema, made a Knight of the Legion of Honor.

The Hague By M. W. Etty-Leal

Susle Klein, Dutch cabaret artist,

s. Kesiar Howes back at the Columbia Residence of the State of Sta

Rome

Allen Wilker's 'Green Idol,' pop-ular here in Italian translation.
Almost \$20,000,000 spent by Italians on going to picture shows last year.
De Filipos playing '40 ma non it dimostra' ('Forty, But Doesn't Show It').

"). 'Sotto i letti di Parigi' ('Under he Beds of Paris') new revue at

the Beds of Paris') new revue at Galleria,
Tofano-Maltagilatt-Cervi company made its debut at Quirino with play by Laddiato Féodienos' Zaza, bengarione of the properties of t

Galleria.
Closing date for contest for best tourist film on Italy moved up to June 30 because there were so many

entrants.

Even Italian reviews say 'Un baclo a flor d'aqua' ('A Water Flower-Kiss') is mediocre film, so it must be pretty bad.

The provided of the control of the contro

'Artiglio,' which is at items or condi-oid.

Fascism's 'Theatrical Saturdays,' which make theatre-going possible for workers pocketbooks, have been have seen the 100 Saturday performances organized in Rome, Milan, Turin, Trieste, Naples, Falermo, Genoa, Bologna, Venice and Florance.

Genoa, Bologna, Venice and Florence.

Tespi la Fagelat institution designed to bring theatrical performances to rural districts that have no theatre of their own. The traveling Carro that gives lyric performances will start June 27, and Saptember, giving Thratone, Bohemer and La Glocondo. There are two Carros that give prose performances. They will start on the local June 27.

Berlin

The stork visited Maria Paudier, Gaertnerplatz Theatre, Munich.

Gaertnerpiatz races.

Fazed. Eddle Dulsberg vacationing at Baden-Baden.

Annual meeting of Filim Exhibit Manual meeting of Filim Exhibit State Opera, Burlin, Icolaing seas on July 5-10.

State Opera, Berlin, Icolaing seas son July 8, reopening in Sept.

Card manipulator Carter (Scala) has an offer from Soviet Russia.

Hermann Floba, 78, German film comic, died in Berlin after long ill-

pess.
Puccini's La Boheme' the most played opera in Germany in past

played opera in Germany in past season.
Forty cameramen signed for Olympiade film by Leni Riefenstahl, femmer producers and the state of the Riefenstahl, femmer by the State of the Rain't to be staged by the Deutsches Theatre during Olympics. Leni Riefenstahl presented with Italian Luce' film prize for her Party production, "Triumph of Will.' American and English symphony control of the Rain't Riefenstahl present Homburg Orectifus Calania Fred Womburg Fred von der Molen, m.c. at Haus Vaterland, not only announces, but also sketches the acts simultaneously.

also sketches the acts simultane-ously.

Karl Laufkoetter of the Wuert-temberg State Theatres, signed by Metropolitan Opera, N. Y., for next

kari Laukoetter of the westtemberg Sitate Theatres, signed by
temberg Sitate Theatres, signed by
temberg Sitate Theatres,
temberg Sitate Theatre,
theatres Seibn, "Terra" producer,
theatres Seibn, "Terra" producer,
theatres Seibn, "Terra" producer,
theatres of the Sitate Theatre,
theatres of the Sitate Theatre,
theatres of the Sitate Theatre,
theatres of the Theatre,
Tons of Money, English comedy
Tons of Money, English Theatre under
Edward P. Melotte.
Teter Spielt mitt dem Feuer
(Teter Plays with Fire'), nemiced at
Dresden Siate Playhouse.
Theatres of the Theatre under
Most unpleasant summer on recflower than the theatre the theatre than the
theatre Theatre Theatre under
the Theatre Theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatre
theatr

month of Augus and averaging the blonds of t

Madrid

Madrid-Paris going dual.

Jose Lopez Rubio back from Oroesa. Ruth Slenczinski planoing here-

Ernesto Vilches and Virginia Zur-

abouts
Ernesto Vilches and Virginia Zucri splitting.
Charles Manuel of The Nation
Charles Manuel of The Conzalease of the Charles of the Charles
Santiago Ontanon illustrating
Lula de Lara's book. Tooc Cuentox
Juan Antonio Cabero, dean of
local film critics, banqueted by felloc acceptance of the Charles of the Santiago
Consideration of the Charles
of the Santiago and Charles
Charles on a Charles
Charles on the Charles
Char

side.

Luis Paris out as governmental rep attached to Opera theatre and National Conservatory of Music. Adolfo Salazar, music critic of El

National Conservatory of Macasimal Adolescent Committee of authors and impresents of the Committee of authors and impresents including Serafin and Joaquin Alvarez Quintero, Pedro Perez Fernandez Triso Escudero and Jose Juan Cadenas visiting minister of justice seeking suppression of the catte tax agitation in order to alleviate theatrical economic difficulties at theatrical economic difficulties. The control of the committee of

Hollywood

Eddle Cline stepped in to direct second unit of Paramount's 'Hol-wood Boulevard.' Jeanne Madden in from Philadel-

phia. Mary Pickford going abroad in Bing Crosby Lakeside's golf champ. Sherman Grancell opening his own

agency. b Murphy managing girls' soft. ball team. Harold Buckley departed Warner

ine etall.

Bob Murphy managing girls soft be both Murphy managing girls soft be been soft of the soft

Jean Parker presented herself with a new car as a wedding present.
Charles R. Rogers visiting the old home, Boston, before returning to

oast, Fred Stone will gab to visiting iks at national convention here Fred Stone will gab to visiting Eiks at national convention here July 12, Herb Cruikshank legging for Lou-ella Parsons while Jerry Homan

Here vela Parsons while dense ella Parsons while dense vacashes.

W. M. Gulick, Loew's, Inc., auditor at Metro studio, recovering from

major op.
Dave Epstein's claims to handball champ title are disputed by Eddle

Schubert.

The Joe Cawthornes salling for The Joe Cawthornes salling for The Joe Cawthornes salling for The Joe Cawthornes of the Joe Cawthornes of Cawthorn

**Spiezbern-Fatterson runy **Spiezbern-Fatterson

Mass. W. Hackle, producer of Johnny Mass. W. Hackle, producer of Johnny Mass. Brown and Bob Steele weet-rus, back after attending Republic salves, we've it Chicago between leading more and game between leading more and the salves with the

CHATTER

Riviera

By George Axelsson

Nina Tarleton off to London. Lilian Harvey at Cap d'Antibes. Sumner Moore Kirby out of town. Mrs. Frank Harris to U. S. for

Gaby Morlay back at Cap d'An-tibes.

Gaby Morlay back at Cap d'Antibes.

Ann and Ben Litt back from.

Ann and Ben Litt back from.

The former Mrs. Ronald Colman lives in Cannes.
Guy Mathieu has taken over the Rochambeau hotel.
Eliste Ferguson and Ireme Dunne.

Raquel Meller selling cherries for chartly in the Nice market.

Sporting Club d'Ete' opens July 31 with the usual girlie show.

Anne and Bruce Bundy at the Anne and Bruce Bundy at the Jimmy Lane - Lindeman has bought a chateau at Villefranche.

Dodge Griffiths in Belvedere hospital recovering from an aufo acceptation.

cident.
Rendez-Vouz Bar in Nice closed its doors and filed a bankruptcy petition. petition.

Georges Carpentier will again run
the Malmaison bar at Cannes this

Georges varyener than the Malmalson bar at Cannes this summer vectorine and Nicea film studies both shut, with no production in sight.

Ernst Lubtisch got a great send-off at Villetranche when he sailed for the U.S. house advertising Mary Ellis and Carl Brisson as Metropolitan opera stars.

Nouveau Casino hired Touty Kheyra, Indian seer, to tell suckers their lucky roulette numberlines Wilhelm of Sweden has put a for sale sign on his Eze villa. So has the Duke of Connaught.

naught.
Authorities scanning membership list of Foreign Frees Syndicate in campaign to weed out professional gate creahers.
Parls Palace, first run house, and Marengo, nabe, running 'Angele' in competition with each other. Palace boasts 'unexpurgated version'.

sion.'
Hollywood, Bundy-Litt open air nitery at Juan les Pins opener summer season June 9, but freak ish thermometer hovering around 50 is not conducive to big crowds

Ouebec

Harold Fischel from N. Y.
Nick Kerry's mother dead.
A. W. Perry in from Toronto.
J. J. FitzGibbons flying to Pacific Const.

oast. Ben Garson got 9-lb. trout in mountains.
Coileen Moore doll house still get-

Content acceptance of the content of

Faul Guenette lost mouthful of teeth (at dentist's).

B. C. Salamis operating new theatre at St. Laurent.

Lou Gravel and swing band into Normandle for summer.

Allan Irwin launches the old mudscow on Lake St. Louis.

Benny Farber on exploitation for Orpheum and Mayfair busses.

Dorothy Control Mayfair busses.

Dorothy and Mayfair busses.

All Montreal theatres g: en clean
bill of health for fire prevention.
Ingrid Stocklassa back to Sweden
for vacation, returning Loew's in

Fall.

Corey Thompson, Montreal announcer broke a thigh in fall from nouncer proke a thigh in lan from motorcycle. Musical festival at St. Laurent (15-17) sold out both nites at \$5 and \$3. Wilfrid Pelletier conducting.

Phill v

(Continued from page 1) where in town Sunday, notes included all ambling, was wide and ambling, was wide and ambling was wide to the following the street of the street. But the cups and reformers are blind and deaf for one week at least. It's the Democrats, kids, and they sure can change things. Veteran newspaper correspondents here to cover the convention can hardly believe their eyes, curs and nosse (latter for hooze). A wide open Philadelphia was something beyond their imaginationals othat of the notives.

Possible that some of the report-(Continued from page 1)

Possible that some of the reporters, cameramen and announcers may be absent from the start of things at the convention today may be absent from the start of things at the convention today (Tuceday), all of them having been guests at a party last night (Monday), arranged by Samuel Rosenhaum, president of WFIL. Understood that the Philadelphia Democratic Committee was actually behind the party, which lasted till late this morning, with Rosenbaum as

this morning, with Rosenbaum as the front man.

But even should they all appear at the start of profeedings, enough screwy things have happened since Saturday to make up for any other novelty. Foremost in the peculiar happening is the badge-thing among the NBC men here. There's one elaborate badge in red, white and blue for the head-man of each radio and newsreel crew, and NBC has three such major domos here. First came Alfred H, Morton, program director of NBC, and he proudly donned the badge. But then Lenox Riley Lohr, president of NBC, came into town, and Morton had to pass the badge to him. Lohr's possession of the badge was shorr lived, however for David sweeth to pass the badge, leaving Morton and Lohr with just the ordinary identification badges given the 'ordinary' radio announce's, reporters and cameramen.

Radio also figures in friendly

cameramen.
Radio also figures in friendly scraps at the Bellevue-Stratford hotel, where all the ether reps are living. CBS' crew arrived first and arting a banner outside the structure. Then came NBC with a larger banner, which overlaps Columbia's, but Mutual System topped them both with a banner that runs almost the entire length of the hotel. There's also some schoolboy competiah among the radio men in connection with the one-sheet boards in the hotel's lobby. Every half-boom or so one of the still provided the still be t strung a banner outside the struc-ture. Then came NBC with a larger

hebited the pillars.
This naturally presages a hot scrap among the radio companies for news and scoops, but WFIL here put it over on all three networks last night (Monday), at Governor Earle's dipner to out-state governors at Independence Hall. Affair was scheduled to go on the air at 10:15 p.m., but CBS arranged a postponement of the companies on its network. While the three systems, NBC, CBS and Mutuel, waited till 10:45, WFIL, using shortwave and a test transmitter, got into the Hall at 10 pm, and interviewed all the speakers who were to broadcast over the networks. This continues are to the second of the

imake good. It's costing boys pienty. It all started when City officials started scratching licads over problem of handling drunken driving during Democratic National Convention here this week. Several cafe men suggested they hire special chauffeurs to drive pie-eved guests home. Police agreed on idea and other nitery men followed. Story cracked town's napers, though utitery nahoobs figured they'd never have to make good. Payoff was aiready in full swing last night, although Convention proper didn't get under way until today. With visiting firemen doing their stuff right and left, niteries were getting frequent calls for chauffeurs to drive home the drunks. And niteries were having to foot the bill.

bill.

Local chamber of commerce is going into pix production to sell town as a convention spot. One-refer will show various 'attractive' features, accommodations, accessibility, entertainment, historical, educational, religious and commercial interesting.

Sydney

By Eric Gorrick

Winter biz very good.

Myron Lustig to M-G-M
L

Asbury By Ed Hill

eason in full swing.

Tony Wettach crens his new Turf Bill Dann takes over old Club

Bikes are paying their way as beachfront attraction.

Dog track still deserted, and lia-ble to stay that way through 1936. New York Philharmonic slated for one week in Convention hall in Au-

one week in Convention has in August.

George Hutchinson stays as general manager of the Point Pleasreal manager of the Point PleasAllenhurst Inn, in the red last season through lack of liquor iscense, on the auction block.
Sea Girt Inn, minus Michael Schilfer and his nudists (now at Atlantic City) turned into cafeteria.

Robert Kisner renamed president of Monmouth Community Players.

George Control of the Control of the Control of Monmouth Community Players.

Disc tunes supplant bands at smaller night spots, but customers are getting tired of the nickel-inthe-siot holdup for each number.

Tokyo By Burton Crane

Walter Lang wandering about

Willy Frey, violinist, guesting with the New Symphony.

Photo-Chemical Industry Co. pro-lucing a film called Paradise of freins!

Virgins.

Dick Watts, Jr., of the N. Y. Herald-Tribune, dashing through on the way to China.

New Symphony Orchestra arranging to do Chude Lapham's Japanese Concerto in C minor with Noboru Toyomasu in the sole spot.

Toyomasu in the solo spot.

Dr. Arnold Fanck, German direcopera, "Sakura," in the Hollywood
tor, working on a fim with the
Nikkatsu interests here to be called
"The New Earth." Sessue Hayakawa
has a role in it.

statures, accommodations, accessibility, entertainment, historical, coducational, religious and commercial interests.

Discharge of the couple of years use of the couple of years used to be commodated by the couple of years used to be commodated by the couple of years used to be commodated by the couple of the coup

Pittsburgh

By Hal Cohen

Sally Starr home to spend the

Sally Starr home to spend the summer with her family. It's a boy at the Milton Leitons. He's of Monarch Pictures. Peggy Dougherty, former stock actress here, became Mrs. Al Grif-

fin.

Variety Club has set October 25 as date for annual 'Blg Toy' ban-

the day and she's gone back of the day and she's gone back of sweden.

Mrs. W. Gardner resigned as William Fenn hotel's social director and editor.

It's a boy at the Dick Smiths. He's the trumper tooler with Etzl Co-Bill Skirboll isn't renewing his lease on the Barry, wrecked by

Bill Sail on the Barry, wrocked by March flood.
Pauline Herman, once known as the Pittsburgh Tex Guinan, alling in Baltimore.

lease on the sarry, wroness of March flood.
March flood.
March flood.
March flood.
March flood.

Rather of the sarry, and the sarry and salt in Baltimore.

Rita Left, local warbler, has shelved that tag for a new one.
Sherry, Laus.
Sherry, Laus.
Webster Hall, chiefing Conneau:
Lake for summer, flood the sales manager of webster Hall, chiefing Conneau:
Lake for summer, flood the sales manager of the sales was sales and sale

Westport ...

By Humphrey Doulens

Justin Sturm has sold his place, Languer troups here for rehears-

s. Will and Giadys Ahern to the Faith Baldwin buys home at Silermine.

McKay Morris ili and out of Love

McKay Morris ill and out of Love for Love.
Richard Whort will star in 'Dr. Knock' for Country Playhouse.
New Merritt Parkway will bring Westport nearly a half hour nearer New Lord.
The transparent of 'Vacabond King' at Theatre in - the - Woods postponed week because of rain.
Carl Anderson, former English producer, now directing activities at Pat Powers Longshore Cub.
Winitred Johnston 'vidow of Nof-fat Johnston, oxiducting simmer dramatic school for Lawrence Language.
Taul Green has arrived at Nicholy
Eaul Green has arrived at Nicholy

Faul Green has arrived at Nicholy

Faul Green has arrived at Nicholy

Faul Green has arrived at Nicholy

ner.
Paul Green has arrived at Nichole where his new play, 'Enchant' Maze,' will be produced by Grou. Theatre.

Chicago

Jules Rubens east for plctur

Jilles studens dealers and dealers organization wants a place could home.
Wolfe Kaufman gandering the loss for the first time.
Frank Gillmore came into town for his first visit in a couple of years.

Nate Peristein flying to the Construction of the Nate Peristein flying to the Construction of the Nate Peristein flying to the Construction. Frank Schreiber and Ouin Ruan to Philly to pick up the Democratic Convention for Mutual and WGN.
Frances Paley now on a CES-WBBM hole-up mot only as hotche Paley now on a CES-WBBM hole-up mot only as hotche Earbara Sale-up.

Albert D. Leaker, head of Lord & Thomas, is considered Chicago's most loyal and easiest film fan. Pivs 5 to seven plx a veck are sent out to his private theatre and he says a far he hasn't seen a bad picture.

OBITUARIES

95.4

HENRY B. WALTHALL

HENNY B. WALTIMAL.
Henry B. Wathali, 60, screen actor for more than quarter of a century, died June 17 in Pasteur saintarium, hear Monrovia; failf.
Death was due to a chronic allment
which became aggravated several
weeks ago when he collapsed on the
set of the film, 'China Clipper,' at

Warners.
The wldow, Mary Charleston
Walthall, former actress, and one
daughter, Mary Patricia, 18, sur-

daughter, Mary Patricia, 18, survive.

Walthail, perhaps best known as the Little Colonel in Griffith's The Birth of a Nation', had been in pleture for about 27 years; starting as one of the members of the stock companies of the work of the stock of th

his own desire his funeral ce was private.

JAMES HIGLER

James Higler, 63, manager of Bavidson theatre, Milwaukee, died June 22 in Milwaukee. Death was caused by embolism following an

dused by embolish following an oper ion.

Hister had been in Milwaukee show business for 40 years, starting as financial manager for late Herman, Fehr, Investor in theatrical ventures. He then became manager of Alhambra and shortly after open the starting of the startin

BEN BURBRIDGE

BEN BURBRIDGE
Ben Burbridge, 60, wealthy big
game hunter of Jacksonville, Fig.,
died in that city June, 19, He is
survived by his widdow, a son, a
daughter, and three brothers.

He was in obtainabling althoutly
on, gorlina sand his film, The Gorlina
Hunt, attracted, onsiderable, attenthey, in; 1927. He had, also mostifue
used-study, sig: game blutz as and
wrote a book Gorline; in 1924.

EMIL J. POLAK

EMIL J. POLAK

Emil J. Polak, 46, field suddenly
in San Francisco, June 21, following
an emergency operation. After
funeral services today (Wednesday) the 'emanis will be brought
to New York for interment, this
having been his home.

At the time of his ceath he had
been occal of the westtoday of the westtoday

known singers. His widow and two-sons survive

RALPH W. OLBERT
Ralph W. Olbert, 51, former vaude
comic, died June 17 in Sam
Monjea, Calif, following a heart attack. The widow survives.
Olbert worked for time with
Ford Sterling and Raymond Hitchcock. He moved to Sania Monica in
1925 and became active in civic
arfairs.

affairs.

He also engaged in radio and publicity work, and at one time vas secretary of the Ocean Park Businessmen's Association.

GAETANO S. DE LUCA
Gaetano S. de Luca, founder and
president of Nashville Conservatory
of Music, dele Friday (18) after an
liness of more, that mother of a few and
liness of more, that mother of the control of the co

AGNES TIBBETTS
Agnes Tibbetts, 60, formerly known in vaudeville as one of the Netison Sisters, died in New York June 20. She had been rehearsing with the WPA. Living Newspaper until shority before her death, Though best known to vaudeville, she had appeared with Fred Stone in The Jaylawker and had a part in Mae West's Diamond Lil. Interment under the auspices of the Actors' Fund.

TOM O'ROURKE

Tom O'Rourke, \$2, veteran fight promoter, died in. Schmeling's dressing room at Yankee Stadium. He collapsed, while chatting with Joe Jacobs, and was dead before the ambulance, arrived.

He had, been connected with the ring for nearly half a century and had, managed Joe, Dixon and Joe Wolcott. He had handled many other well known fighters including Tom Sharkey and Fred Fulton.

ARTHUR ROSS
Arthur Ross, 59, known as Ross
Robot, The Mechanical Man, died at
Bellevue Hospital, New York, June
22. He was born in Plainsville,

enn. He formerly operated the Ros He formerly operated the Ross Circus at Revere Beach, Mass., and for a time toured with Ringting Bros. show. He also appeared with the Bertram Mills circus of England. When stricken May 2, he was playing at the RKO Theatre, Mt. Vernon, N. Y. Wife survives.

L'AMPENCE P. MULLER
L'awrence P. Muller, 59, former
officer of Local 671 L.A. T.S.E., chief
operation at the Alhambra theatre
for several years and identified
with Canton theatres almost 29
veaxs, died June 14 at his home in
Canton, O., after a brief tilness.
His. wildow and a daughter survive.
Body was taken to Cleveload for cremation. land for crémation.

THOMAS L. VALLEE
Thomas L. Vallee, 34, who had
been appearing regularly on programs of Columbus and Zanesville
stations died at his home in Roseville, 0., June 15, of injuries received more than a year ago, when
struck by a plant failing from the
tun of an ijl well dering from
the tun of an ijl well derindern survive: Burial locally.

LOUIS LAUDICK
Louls Laudick, 58, one of the founders of the Delphos street fair, director of the Allen County Agricultural Society, and a newspaper man for many years, died June 16 at his itome in Delphos.

GRACE EDMOND FOGARTY Mrs. Grace Edmond Ecgarty, 49, widow of the late Frank Fogarty,

and as Grace Edmond successful in musical comedy, died in New York June 19, following an operation. She began her career in the malo-dramas produced by Sullvan, Här-ris & Wood, but changed over to musicals, scoring her major success in 'On, Oh, Delphine'

RICHARD J. JONES

Richard J. Jones, former manager of Norfolk Academy some years ago, died of heart k.o. June 17, at Norfolk,

Norfolk,
During life peak Jones toured
vaudeville circuits in variety offering. In addition to Academy of
Music, Norfolk, he operated Oxford
Hall, Portsmouth, about quarter of entury ago.

ANDERS VAN HADEN
Anders Van Haden, 59, producer, actor and director in silent films, died June 19 of a heart attack in Hollywood. In late years he had been doing bit parts in pictures.
Widow and two children survive. Cremation followed services in Hollywood June 22,

LUKE BOUDREAUX, SR.
Luke Boudreaux, Sr., 62, operator
of the Lyric theatre, New Orleans,
died at Baptist hospital, New Orleans, June 18, following a lengthy

illness.
Surviving are his widow and three sons and three daughters.

ALEXANDRA PHILLIPS
Mrs. Milton Fahrney, 89, former
film writer under name of Alexandra Phillips, died in Los Angeles
June 22.
Survived by husband, one of the
founders with Carl Laemmie of
Universal City.

THOMAS B. HART
Thomas B. Hart, 62, clown on
the Ringeling Bros. Circus, died in
Albany, N. Y., June 22, at the conclusion of his act.
He was a resident of Providence,
K. I., but had spich this winters in
Los Angeles in recent years.

AUSTIN YOUNG
Austin (Skin) Young, 38, died in
Columbus, Ohio, June 20, of a lingering illness. He had made his home

was formerly soloist with the Whiteman, Abe Lyman and Paul other bands.

JACOB M. RIEGEL

JACOB M. HIEGEL
Jacob M. Riegei, 64, secretary of
the Grandview Theatre corporation,
St. Paul, died there after a long illness. A St. Paul resident for 35
years, he was prominent in business

ircles.

A widow, son and brother survive.

ABE COHEN

Abe Cohen, 47, died suddenly in Chicago, June 20.

He operated the Chicago Midway theatre and had been interested with Will J. Harris in production of stage units.

ENRICH AVALOS Enrich Avaios, 51, dialog director t Universai, died June 22 ln Los

Was former producer in Mexico

City.

JIM BROWNING

Jim Browning, briefly heavyweight wrestling champion of America, died in Rochester, Minn., June 19, of pul-monary embolism.

Father of Daniel McLean, Jr., manager of the El Capitan theatre in San Francisco, dled there June in San Franci. 16 of heart attack.

IDA KUHN

IDA KUHN
Ida Kuhn, 50, onetime concert
planist, leaped three stories to her
death in Los Angeles, June 16.

Schmeling-Louis

(Continued from page 75)

(Continued from page 75)
and adjacent streets, were gally bedecked with banners, streamers and
signboards to entice the dusty
celebrants after the fight. All were
of the same pattern: "Headquarters
for Joe Louis," and in ismaller type,
'fight fans.' In contrast, after the
upset, the colored sector was a bedlamy of the to-be-expected aiblis; fis,
ands and buts; and not a little disorderliness, including some acute
hoodjumism against hapless ofays.

Chemas and restaurants were gauged according to the grade of the establishment. The Rockefeller Center restaurants didn't seem affected; the tourists were seeing the sights. A windful was the fact that loudspeakers had been hooked up for customer convenience. Ditto in

the lobbles of the picture hou but that didn't encourage 'em come downtown for the films.

The boys in Lindy's put on a nice version of the Walling Wall bit after the fight. And how those 10-to-1 layers sobbed!

Screwiest bet on the Schmeling-Louis fight, was 70 10 0 on Louis, made and paid off. Jack Lettler of the Broadway ticket agency made the 'wager' with Sargeant Hopkins of the N. Y. Sta'e Police, who guarded Louis at his camp and was one of the few who was sure the German would cop.

Louis had a much better point score than was indicated by accounts of the match in the dailine and the fight gone the limit (16 rounds) it might have been hig. That would have depended on how he performed in the last four rounds. On the other hand, it was estimated that the coi-ored youth absorbed as many as 50 ored youth absorbed as many as 6 of Schmeling's rights before he san

Two fighters of his own race were dublous of Louis' invincibility. Jack Johnson was almost chased out of Harlen when he declared recently that the Detroiter would be prey to a good right hand. Harry Wills had the same idea, adding that Louis held his guard too low, and that he

Minneapolis, June 23.
Frank chain of six local independent - neighborhood - houses
stopped shows during the radio
broadcast of the Schmeling-Louis
fight and tuned in for its patrons.
Large newspaper display adia announced that the fight would be
broadcast in dependent system. Regular shows followed the broadcasts.

News From Dailies

(Continued from page 75) Rve cops told sun suits are lingeric

Maxweil Anderson completes Masque of Kings' for Theatre Guid, Historical play.

Talk that 'The Country Doctor' will be banned in Germany because of the participation of non-Ayrans in production.

in production.

Toronto censor ban 'Green Pas-tures' in Canada. Had played there but no stage censorship.

WPA's Living Newspaper play 'Crime' now 'Injunction Granted.'

Coast

Arrested in Beverly Hills on charges of drunk driving, Frank X. Shields, tennis player-actor, plead-ed not guilty and asked for jury trial.

Third attempt to sever marriage tles made in L. A. by Yvonne Mor-ris, screen actress. First two trys annulment proceedings were de-nied.

Home of Vince Barnett in Holly-wood broken into and robbed of \$7,-000 in furs, sliverware and wearing apparei.

apparel.

Vina Gaie, screen dancer, badly burned when her cellophane costume caught five in Hollywood studio. She will recover.

Estate in excess of \$10,000 left to widow of Charles H. Roach, father of Hal Roach, in Los Angeles.

Contract of Lynne Berkeley, 20, with 20th-Fox approved by L. A. court as were those of Martin Raye, 20, and Diste Dunbar, 19, with Willam Morris Agency.

Santa Monica coroners into held

Santa Monica coroners jury her death of Mrs. Lifa McComas, actre, and circus performer due to neg gence while driving automobile.

James K. Guthrie, 22-year-old symphony conductor, and Margarel Gallagher filed notice of intention to wed in L. A.

to wed in L. A.

Hollywood homes of Sue Carol
and Cecil B. DeMille robbed. Both
lost jewelry, value of which has not
been estimated.

Divorce granted Marjorie Reed Fowley in L. A. from Douglas Fow-ley, stage and screen actor. Notice of intention to wed filed in L. A. by Edward Blondell, Jr., brother of Joan Biondell, and Con-sance Ray, screen actress.

s.ance Ray, screen actress.

Husband of Claudette Cclbért,
Dr. Joel Pressman, lost \$5,000 autocrash damage suit in L. A.

L. A. court granted Wills Walgefield Foerster, former stage actress,
divorce from Arnold Foerster,
scriptor.

Alma Mama

(Continued from page 1) keep up the old school spirit, and the girls take his word for it.

keep up the old school spirit, and the grirs take his word for it.

The club is not just a social organization where the girls, can meet and study one another's bracetet, as in the dressing rooms of yore, It has a worthwille purpose, too, a charitable one, and even an investigating committee to investigate griefly of the property of

better.

But after June 26 the club is galing to have funds as well as spirit, because on that date it's giving a supper dunce at Sherry's on Park Avenoo, in order to raise money, and right now the girls are as biay as can be, making plans, selling tickets, and getting advertisements for the program, which will be printed in blue on silver, which were Mr. Ziegfeld's favorite colors.

Mothers-At Space Rates

There's also going to be children's page in the prograwhere Ziegfeld girls who have i come mothers can announce ti fact for a small fee.

fact for a small fee.

The supper dance is quite an undertaking for the treasurer, who at last Prices and the wore at the control of the corresponding secretary as well, who wore a tailored suit and a vagabond hat. The corresponding secretary used to be one of the Elegteld Girls' most effective nudes, and the columnists used to say that the treasurer was going to marry a Count.

The supper dance presents its

say that the treasurer was going to marry a Count.

The supper dance presents its problems to Mr. Sobel too, who, while he is anxious to have as many tickets sold as possible, has finally had to establish a bianket rule that he cannot call up any of the girls' gentlemen friends for them and ask them to buy tickets, no matter what the reason why tickets no matter what the reason why tickets no matter what the reason why tickets not matter what the reason why tickets no matter what the ranks of the sold in the sold in

on the legend of Leda and de secan on the legend of Leda and de secan on the legend of Leda and de secan on the ledge of t photography studio where a girl can have her photographs taken free and pay for them later out of her modelling fees earned in jobs, pro-vided by the same organization—an announcement that was received with interest and even applause.

A Ringer

Also, that girl who had been positively identified by the members as nothing but a "Seandais" girl showed and again, still yearning to line had all of the still yearning to line he still yearning to line he still yearning to line he still yearning to such the girls were still not ready to forset that originally sine, came from burlesque, and while they were politic, they remained as in the old days, aloof, stidlously ignoring Miss Lee's blinding jewels.

One of the girls, buoyed by the

Lee's blinding jewels.

One of the girls, buoyed by the knowledge that she looked just as prosperous as Miss Lee, discounting the jewels, stroiled over demo-cratically to greet her.

Darling!' said Miss Lee, but where've you been!'
T've just come back from South-ampton,' said the girl quietly but clearly.

clearly.
'But you've gotten so thin!' said

L. A. court granted Willa Wate.
Miss Lee.
Miss

IAT LOYAL TEXAN SPIRI

LANTIC CITY **GETS BUSY ON SHOWS**

Atlantic City, June 23 Atlantic City's beachfront amuse ant enterprises set the pace for the rest of the resort this week in

mini enterprises set the pace for the resort this week in the matter of extensive preparations, for what it is expected, to be the biggest season of the past it. The season of the past it is the past it. The past is the past it is the past it. The past is the past it is the past it. The past is the past it is the past it. The past is the past it is the past it is the past it is the past it. The past is the past it is the p

Week's engagement.

Three new night clubs within the
past month: the House of Morgan,
and the Nomad Club on Atlantic
avenue, and Mack's on South
Mississippi. Each with floor shows.

CLOWN DROPS DEAD

Thomas Hart, on R-B-B & B Show Has Heart Attack

Albany, June 23.

Albany, June 23.
Thomas Hart, a circus clown for 28 years, dropped dead of heart disease at the conclusion of his operations, and the conclusion of his operations, and the Ringing Brothses, Bar the conclusion of his operations, and the conclusion of his operation his operation with the conclusion of his operation his o

San Francisco, June 23.
Golden Gate International Exposition to be held here in 1939 has
been given omical recognition by
the U. S. government.
Signing of the joint Congressional
bill by President Roosevelt on June
17 means that all foreign nations
will be invited to participate in the
fair. Plans for foreign exhibits
have already been thrown into high
gear.

Dallas Grosses

Dallas, June 23.
Uncertified figures show a
\$3,000,000 gate, a \$850,000 midway take, and \$225,000. foodand drink gross in the first
14 days of the Dallas Centennial Expo. Gross is double the
same period in San Diego, and
apace with Chicago, 1933.
Total paid attendance, 855,659, first 15 days, is one-third
below Chicago same period,
16 San Diego,

below Chicago same period, but far ahead of San Diego.

Duffield Shot: Police Call It **Suicide Attempt**

Hollywood, June 23,
Charles H. Duffield, promoter and
producer of fireworks spectacles,
shot himself through temple yesterday (Monday) in what police say
was a suicide attempt. He has an
even chance to live, although it is
believed he will be blind if he recovers.

covers.

Duffield denied attempt at self destruction, although notes found in hotel room bore out police theory. Was said to be despondent over heavy financial loss incurred in staging 'Last Days of Pompeil' in Collseum here, which he produced for Federated Church Brotherhood. Spec shuttered after seven days' pittful business.

Duffield was to have met tomorrow (Wednesday) with officials of Brotherhood to arrange for paying off acts and other expenditures. Brotherhood claims Duffield assumed all financial responsibility and was to be paid from gate receipts after expenses incurred by Brotherhood were paid.

5,500 cl. dower 237,000 nut. Duffield's wife was in hotel sulte-when shot was fired, but door was botted. At hossilal he gave are as 80. Duffield denied attempt at self de

shot was fired, but door was boited. At hospital he gave age as 60.

Zukor.

Under these conditions, Charles
McCulloch of Chicago, or some
other business man might be named
chairman.

DALLAS' SHOWING

Though Hated Rivals, Ft. Worth Admits Dallas' Frolic Better Than the Chi Expo-Already Planning Ahead for Next Year

DELAYED START

Fort Worth, June 23. It looks like the Fort Worth Frontier Centennial will be mostly a night show. It is now set to oper

night show. It is now set to open-July 18, set back from the first. Management says the Frontier Frolic is ready but still rough and it wants to poilsh it off. Atthough the management has made no official announcement about daytime shows, it is expected the three main attractions, 'The Fron-tier Foilles,' The Last Frontier' and 'Jumbo' will be presented twice Jumbo' will be presented twice nightly. They are the type of productions that need the night-time to bring out the colorful lighting effects.

Moreover, the management is not Moreover, the management is not sure how well the shows will draw on hot afternoons. There is no doubt about it—Fort Worth and Dallas have hot days. But the nights often get cool and a wind

highes often get cool and a wind blows.

There seems to be only one thing Dallas and Fort Worth have not fought over in connection with the 100-year blow-out-the weather. Both prairie cittes admit cotton growing weather is hot weather. Visitors from the east probably will do most of their sightseeing at night. Although Fort Worth and Dallas fair folks are scranning each other.

do most of their sightseeing at light.

Although Fort Worth and Dallas the state of their sightseeing at light. Although Fort Worth and Dallas the management of both whose evidently realizes that the combined Centennial splurge of these two cities will prove good entertainment. So, in reality, each burg is glad the other also has a show. Fort Worth celebration couldn't open on the scheduled July 1. Contracts with performers makes it costly to delay beyofd that date. An attendance of 1,500,000 should clear expenses for the Fort Worth entennial, according to the management. Four types of bargain books have been provided, offering Fort Worth citizens and other Texans a chance to buy tickets at a reduction, and also show their loy alto the state of the state of the two probably could learn much from the experience of Fort Worth. There already is talk of this city putting on a show of some kind next year in the temporary buildings erected for the exposition. The city has voted bonds and citizens will be interested to see how much the gate is. They will want to know if taxes

voted bonds and ditzens will be in-terested to see how much the gate is. They will want to know if taxes will be increased. It is a big ven-ture for Fort Worth and may be the cause of this city becoming more show minded.

show minded.

Many Fort Worth citizens are visiting the Dallas fair. Some of them say it is even better than 1 c Chicago Century of Frogress exposition. Although the intercity rivalry is a fact, still Fort Worth and Dallas citizens are such boosters for the state they are glad-to see even its hated rival do something outstandline.

Last of the Gentrys

Canton, O., June 23.

H. B. Gentry, last of the original Gentry Brothers of dog and pony circus fame, is still active as an outdoor showman. In piloting the X Bar X rodeo, playing through Ohlo, mostly under auspices.

Show has several more still dates and will then play Ohlo and Indiana faira.

FT. W. GLAD OF Gigs, Gambling and Nudity Barred At Cleveland Expo, but Plenty Life

Cleveland, June 22.
Fort Worth's midway may get away with gambling, but it's officially, positively taboe in Great Lakes exp., which gets under way Saturday (27).
Up to now there have been plenty of underground whispers that there would be roulette wheels in several of the super-cabarets for anybody, who carried big dough. A major syndicate, in fact, went as far as to offer expo officials \$250,000 for an okay to operate dice and wheel games on the S.S. Mosse Cleaveland, showboat.
Rumors were exploded when

Cleaveland, showboat.
Rumors were exploded when Lincoln G. Dickey, top-man, turned down the offer flat and exposed the would-be deal to newspapermen.
Till personally toss any tin-horn gambler into the lake if 'I' catch them trying to muscle in,' retorted Dickey. Were not going to let 'em jeopardize a \$3,000,000 investment, or give the show such a bad name that it would hurt the town afterward.'

or give the show such a bad name that it would hurt the town after-ward.

Short-percentage boys burning trong the public slap-in-the ming as the state of the sta

Showboat on C-deck, which is open to public for two-bits couvert afference and four-bits nights, to have Don Bestor's ork. With the nautical night club anchored on lakefront, and all games of chance strictly barred by purtakitcal spansors, gamblers are being driven into hide-away downtown spots or into subtraha roadhouses.

Gates of Great Lakes expo, which covers 22 city blocks, are to be opened Saturday noon with fireworks and airplane demonstration. Formal dedication is being made at 3 p. m. by Secretary of Commerce Daniel C. Roper, representing Fresident Rosseveit. Democratic convention interfered with hopes of getting latter here, but prez is due to do a personal in early July. Gov Davies of the convention of the conve

ground's lignes are being witched on by 'Man in the Moon' which is a new electric-eye device.

That Nudity Question
Conservative backers have issued edicts against out-and-out displays of mudity and gigolos, but amusement midway and 'Streets of World' are getting around that rather in-genuously. Phil Rordon is dressing up 24 chorines at bis 1,000-capacity French Cashno in new type of cellophane costumes. They may look modest to censors, but when a special colored spot is turned on them, gals seem all nude. Loto Laverne also imported for something sensational tagged a 'vision-nude' danee, so the visiting firemen will get an eyefull, after all.

so the visiting firemen will get an eyefull, after all.

Mike Speciale, theatrical booker, is Gordon's partner in French Casino, which will feature trio of termse impos—Leon LeVardie, Billie Russell. Art. West—besides two orks and eight other nets. Speciale also sent out a cull for 50 young fellows to act as daucing gigolos in spot. Dance hall inspector almost

had stroke of apoplexy when he heard of it; therefore the gigs are out in the cold with roulette wheels. Reported that place is financed on the q.t. by downtown Mayfair Casino, but partiners won't failk.

Radioland' exhibit in civic auditorium, which will resemble a miniature Radio City, has to be postponed several days, although a part of the expo. Slated to open June 27, too, but, previous booking of national turneverien convention that week forced Raiph Humphrey, head of radio exhibits, to postpone it until July 4.

State Fair for State

Charlotte, N. C., June 24.

Ker' Scott. who has Just been elected commissioner of agriculture for North Carolina, conducted his campaign for office on a platform that included a plant, demanding that the state fair be 'given' back to the people to whom it belongs'. Now that he is elected that may or may not mean a change when the present lease with George Homes and Norman X. Chambliss expires an Norman X. Chambliss expires more.

In the old days the state ran the Charlotte, N. C., June 23,

years more.

In the old days the state ran the fair. The state still supervises it in a way, but it is leased to operators. Hamld & Chambliss, for the past several seasons. Scott argued that the agricultural element in the fair is subject to the good will of the men who lease it, and that this should not be.

Standoff

Lynchburg, June 23.

Lynchburg, June 23.

Interstate Fair Association has rejected city's ofter of \$25,000 for the concern's 27-acre layout, desired as a site of the Sesqui in October. D. L. Taylor, fair president, told the city nothing doing for less than \$35,000.

Both aidea cialm they've made Tanal' offer.

Bad Bull Shot

San Francisco, June 23.

San Francisco, June 23.

Wally, 25-year-old, six-ton former
Al G. Barnes circus elephant, used
by Metro in 'O'Shaughnessy's Boy,'
was executed June 18 for killing
Keeper Edward Brown at Fleishhacker Zoo. The enraged pachyderm gored and trampled Brown to
death while being moved to new
quarters.

A dramptic leaf

wanu while beling moved to new quarters,
A dramatic last-minute reprieve in the form of temporary restraining writs saved Wally's life less than ten minutes before the original time set for the execution, postponing it 24 hours. Despite hundreds of protests, the death sentence finally was carried out by police marksmen who fired three shots into the beart's brain. The elephant was donated to the zoo three months ago by the Barnes circus,

FIRE IN JOHNNY JONES SHOW

Meadville, Pa., June 23. Meadville, Pa., June 23.

Fire destroyed two concession tents at the Johnny J. Jones Exposition Tucsday (16), burning an assistant manager of the carnival and two workmen, one critically.

A portion of an inflammable scrubbing fiuld splashed against the side of an oil heater and burst into flames.

CIRCUS ROUTES

Week of June 29

Al G. Barnes
on, N. D. 29: Glendlye, Mont.,
only); Billings, July 1: Greyc. 2; Thermopolis, 3; Casper, 4;

Dickinson, N. D., 29: Glendive, N. 30 (Mat, only); Billings, July 1: dull, Wyo., 2; Thermopolig, 3; Casps Douglas, 6.

Cole Bros.-Beatty

Lafayette, ind., 29; Crawfordwill, Danville, Ill., July 1; Springfield (Bampaign, 3; Hoomington, 4; Free 5; Dubuque, Ja., 6.

Loew's re-books "Henry III" for entire New York circuit!

great theatre chain that it has ever re-booked any picture that had previously played its entire circuit.

Loew's, Inc., believes that the star value of CHARLES LAUGHTON, MERLE OBERON and ROBERT DONAT has a greater appeal for the American public today than it had when the picture was first released. That this is true was demonstrated two weeks ago when it played the Karlton Theatre. Philadelphia to several thousand dollars above the normal take of the house! And this in spite of sweltering heat!

Here is a picture that is more valuable right now than it ever was! If you're a smart showman you'll book it now and cash in on its outstanding box-office star and entertainment appeal!



LOUGHTAN 0 B E R 0 N

The Private Life of

with BINNIE BARNES, and WENDY BARRIE Directed by ALEXANDER KORDA

A London Film

Released they UNITED ARTISTS

Scanned from microfilm from the collections of The Library of Congress

National Audio Visual Conservation Center www.loc.gov/avconservation

> Coordinated by the Media History Digital Library www.mediahistoryproject.org



University of Wisconsin-Madison http://commarts.wisc.edu/

A search of the records of the United States Copyright Office has determined that this work is in the public domain